

The Billboard

JULY 15, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

MUSIC

PUB-WAXERY ROYALTY RIOT

TELEVISION

All Peaceful on Video Front,
But There Are "Ifs" in Pie

NIGHT CLUBS-VAUDE

Atlantic City Nitery
Biz on the Upbeat

RADIO



ELLA MAE MORSE
Cow-Cow, Shoo-Shoo . . . a Click Chick
(See page 4)

LABOR'S NEW AIR APPROACH

CMAC

Financing



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HOLOCAUST HALTS RB TOUR

Editorial

You All Made It Possible!

By Robert Francis

Now that all the shouting is over and legit knows who legit thought were the toppers in their respective jobs during the past season, the Donaldson Awards can be laid away in mothballs until the end of another season. But before the records are put on the shelf, *The Billboard* wants to once more thank those who made it possible for thousands of listeners and readers to learn about these newest awards to the theater by the theater.

The Billboard bows its thanks to the Columbia Broadcasting System for its generous contribution of two half-hour periods of its *Fun With Dunn* program during which the presentations to the winners were broadcast from Coast-to-Coast. It offers an even deeper bow to Director-Producer Charlie Herbert, and star, Eddie Dunn, for their unstinted co-operation in the produc-

tion of two bang-up shows. The programs were another handclasp from radio to legit.

The Billboard also wishes to offer a special salute of gratitude to Muriel Smith, of *Carmen Jones*, and to Ben Cutler, of *One Touch of Venus*. While neither were participants in the awards, both unselfishly contributed time and talent to making the program a success. A salute to two real troupers.

Lastly, *The Billboard* thanks its friends of the daily press, drama editors and feature writers for their support and help in carrying the news of the project to their readers outside the trade.

And so, until the end of another legit season rolls around and the theater once again honors its own, *The Billboard* will continue to report the comings and goings on the Broadway scene.

Middle and High-Brow Music Set for Big Fall in Philly

PHILADELPHIA, July 8.—The 1943-'44 concert season in Philadelphia coming in for a healthy chunk of the wartime theatrical boom in town, now preps for an even greater 1944-'45 season. Indicative of the boom building even greater is the disclosure that a record number of almost 2,500 subscriptions have already been filed for Emma Feldman's 11th season for her "all-star" concert series at the Academy of Music, which houses all of the town's middlebrow and long-hair events.

In view of the concert stage up-beat, six notable events are listed next season instead of the traditional five for the

all-star subs. Program for 1944-'45 offers recitals by Fritz Kreisler, Ballet Theater, joint song recital by Ezo Pinza and Bidu Sayao; the Metop discovery, Patrice Munsel; Vladimir Horowitz, with the sixth concert marking the local bow of Luboshutz and Nemenoff piano team.

The 24th season of the Philadelphia Forum, sub series at the Academy, lists a heavy sked of musical events, ballets, opera, lectures and discussion groups. Forum sponsors the local concert of the Boston Symphony and series includes the Metropolitan Opera cast for *Carmen* and *La Traviata*, along with the *Ballet Russe De Monte Carlo*, and David Tihmar's dance ensemble, Ruth Draper's one-woman theater, the First Piano Quartet (first four-Steinway team in the world), recitals by Martial Singher, Marjorie Lawrence, Robert Casadesus and Zino Francescatti, along with a number of novelties and lectures by radio commentators, war correspondents and authors.

Heavy Met Opera Sked

Edward Johnson, general manager of *The Marriage of Figaro*, with *La Boheme* for local audiences only. Tour will be the most extensive yet, going out on the road for 20 weeks, starting early in October and hitting the Pacific Coast for the Metropolitan Opera Association, announced a heavy schedule for 1944-'45 of 10 grand operas to be selected from a

(See *Middle, Highbrow* on page 4)

Hartford Horror, With Heavy Death Toll, Writes New Page

Circus folk labor in removing bodies from big-top shambles—show attaches are cited in legal aftermath—sad trail will be taken to Sarasota quarters

HARTFORD, Conn., July 8.—A sorrow-steeped personnel of the Ringling Bros. and Barnum & Bailey Circus today awaited further developments in the aftermath of the fire horror which struck at the Big One here during the Thursday matinee, snuffing out the lives, at the latest count, of 152 and injuring over 200 spectators, mostly women and children. With the big top a shambles and other equipment destroyed, officials decided that the show trains should return to winter quarters in Sarasota, Fla.

Charges of manslaughter are pending against circus attaches. While employees stuck to their posts and aided in the gruesome tasks at hand, none were seriously injured, altho some sustained burns. No animals were hurt. The death toll of spectators writes a new page in circus history, practically all catastrophes in the past having had folks of circudom as victims.

Cause of the fire is still undetermined. It started behind the front-end blues in the men's rest room, took to the sidewalk and in a flash the top was ablaze, sweeping the entire tent in a few minutes. Along with it went seats, stringers and chairs. Tumult and wild disorder spread over the lot and employees did everything possible to lead the people out. As the canvas was burning, it dropped on spectators.

Most of the spectators who were burned were trampled in the rush to escape. There seemed no possible way to save the ones lost, despite efforts of the ushers and ticket sellers. All help remained with the crowd as long as they could. The Merle Evans band played as long as they could remain on the bandstand, then went outside and played, and this was a great help in keeping the crowd calm. Sixty-five hundred people were in the top.

The fire started at the finish of the Alfred Court cat act. The Wallendas, high wire, were ready to go and Helen Wallenda was trampled in the rush to

(See *FIRE DISASTER* on page 38)

New ODT Order Hits Gov't Train Use, Not Showbiz

WASHINGTON, July 8.—Office of Defense Transportation this week tightened its restrictions on use of special trains, special cars and extra sections, but the action will have no effect on circuses or other showbiz interests which are now operating on special authority from ODT.

Chiefly this week's tightening up affects government use more than that of others. Under the original freeze order which set railroad passenger schedules for the duration, trains and cars ordered by government agencies could continue to be operated. The amendment to the order which becomes effective this week restricts the use of such equipment to transportation of servicemen, prisoners of war and government-recruited workers.

Mexico City Prices Soar

All amusement prices up as tourist \$\$ look for something to buy

MEXICO CITY, July 8.—This city is bursting with tourist and refugees with plenty of the long-green. Consequently, prices have jumped sky high, and Mexico is no longer the paradise it once was.

Scotch reached a new night club high this week, selling for 6.50 pesos (\$1.30) a drink. Shirts sell for \$3 to \$7, American; ties from \$1.50 to \$6, and shoes go for \$15 to \$20 a pair. In fifths, Scotch sells for 60 pesos (\$12) in stores, and bottles in night clubs range from \$15 to \$30. Bourbon prices have been hiked, too, and about the only things cheap in town anymore are cigarettes, rum, gin, wine, haircuts and shoeshines.

Amusement houses have cashed in on the price hikes. Night club minimums range from 15 pesos (\$3) per person to 30 pesos (\$6). Best spots are Ciro's, Minuit, Casanova, Sans Souci and El Patio.

Even at the top prices all night spots are crowded. Most spots have two orchestras, and floorshows include everything from small ballroom team to typical Mexican dancers, jugglers and American contortionists. Ciro's, original of the swank clubs, still sticks to two bands and singers.

There are no matinees in Mexico; all theaters play two night shows. Latter run from 10 to 22 acts, and average price is 60 cents, American.

Hotel rooms have jumped tremendously, with swank places getting from \$8 to \$10, American, a day, a new high for Mexico. Most hotels want reservations from a week to a month in advance.

WPB Okays Flag Waving

Theaters and night spots can now replace worn banners and hunting

WASHINGTON, July 8.—The nitery and theater trade got an unexpected break from WPB this week when the agency lifted its restrictions on the manufacture of advertising and theatrical flags and banners.

Night club pennants which have become slightly frayed around the edges can now come down, and new flags can go up. Theaters can also get back into the cloth-banner advertising.

Manufacture of flags and pennants for niteries and theaters had been prohibited for about a year, with the result that operators caught in short supply were facing a down-at-the-heels look before long.

Flags of this type can now be put back into manufacture, altho WPB has specified that rated orders would have to be filled first. Rated orders are those carrying a priority of AA-5 or better.

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GI Musical Entertains The Queen

Troupe Prevented Panic

HEADQUARTERS ETO, July 5.—Members of an Eighth Army Air Force musical show, *Skirts*, now touring the European theater of operations, played a command performance before Her Majesty, Queen Elizabeth, in London on the fourth of July.

They received the invitation, the highest honor royalty could bestow upon soldier talent, as a result of carrying thru a performance during an air raid. "A matinee performance was being presented to a mixed British and Yankee audience," Lieut. Brest, the director, explained, "when the air-raid siren cut loose and the rumble of ack-ack began to shake the theater. There were lots of women and children present, and there might have been a bad panic if our troopers hadn't proved equal to the occasion."

Occupying the stage at the time the first bombs began to drop was Pvt. Delbert Hill, magician, who was in the act of thrusting a fiery torch down his gullet. Across the footlights, the audience was getting increasingly nervous. From the wings, Pfc. Joseph Grabowski went into a huddle with Corp. John G. McCutcheon. A moment later Pfc. Grabowski was striding out of the wings with a GI helmet, which he plopped on Pvt. Hill's head, covering his face so that only the magician's mouth was visible.

Fire-Eater Works Blind

Working blind, Pvt. Hill completed his fire-eating routine, with flames gushing from his lips and smoke eddying up under the out-sized helmet. The sight was so ludicrous that the children in the audience forgot their nervousness and howled with mirth. The example set up by the kids quickly spread to the adults.

Meanwhile, with bombs exploding in the vicinity of the theater, the Flying Yanks dance band in the pit went into a loud rendition of *Pistol Packin' Mama*, under the baton of T/S (now a warrant officer, junior grade) Charles L. Cleaver, 27.

"We played for a solid hour with hardly a pause for breath," Cleaver said, "and kept the audience under control and yelling for more. As a matter of fact, our brasses drowned out the all-clear and we completed the show without knowing things were okay outside. But our hard work was well rewarded."

Skirts, which has a cast of 60 GIs chosen from the Eighth Air Force, is produced and directed by Lieut. Brest, who will be remembered as the silent film comedian, George K. Arthur.

ELLA MAE MORSE

Cow-Cow, Shoo-Shoo . . .
a Click Chick

ELLA MAE MORSE is a chick who really clicked. She followed her smash Capitol recording of "Cow-Cow Boogie" with a number of other disk hits, notably "Shoo-Shoo, Baby" and "No Love, No Nothin'," a successful nationwide theater tour, appearances in films and radio work.

Ella Mae started singing professionally at the age of 15, when she sold Bill Burton, then manager of Jimmy Dorsey's band, a bill of goods to the effect that she was 19. Dorsey was then playing the Adolphus Hotel, Dallas, and took the young canary with him into the Hotel New Yorker, New York. That was in 1939.

Some time later, when Freddie Slack, erstwhile piano player with the Dorsey outfit, formed his own band, he asked Ella Mae to come with him. It was with Slack that she made the "Cow-Cow Boogie" disk, which started her on the heavy-dollar road. She did the number in the "Reveille With Beverly" film. Her current pic is Olsen and Johnson's "Ghost Catchers."

Ella Mae is married to pianist Dick Showalter, who's now in the navy. They have a year-old son.

Freon Control Relaxed by WPB

WASHINGTON, July 8.—WPB Thursday (6) relaxed its restrictions on the use of Freon, gas used in air-conditioning systems to permit its more extensive use in hotels, night clubs, theaters and radio studios where there are no windows, or windows not open for ventilation or in interior rooms having no means of ventilation other than air-conditioning.

The move will affect radio stations, hotel spots and cellar night clubs in particular. Altho some of the gas has been released, WPB warned that stocks are still short and the Freon will have to be used sparingly.

Talent Selected For Ak-Sar-Ben

OMAHA, July 8.—Ak-Sar-Ben (Nebraska spelt backwards), Nebraska civic organization, will open its 1944 season of wartime outdoor shows Friday (14) with the presentation of the radio broadcast *Double or Nothing*, with John Reed King as emcee.

Four programs are planned this summer by the organization which has a budget of \$21,000.

A second show is skedded for July (25), when it is likely Harry Savoy, the comic (at a reported price of \$2,000), Charlie Magnante, accordionist, and Jimmie Wallington of the networks, will make up bill.

Lawrence Tibbett will appear August 9. The organization will present a 50th anniversary show August 30 or 31. The final show will be Ak-Sar-Ben's largest of the summer and will be in the nature of a pageant with elaborate entertainment plans to include appearance of several name guest stars skedded.

All shows will be given in the Creighton University Stadium since Ak-Sar-Ben has turned its large plant at the West edge of the city over to the army for the duration. The organization is host to service men and women at the shows and attendance otherwise is restricted to members.

Ak-Sar-Ben membership this year is 5,800, an increase of 700 over 1943.

Besides the star features, the Ak-Sar-Ben generally offers its own stage features, including organization initiation as background. This, however, will not be done with the Lawrence Tibbett show. Last year Ak-Sar-Ben brought George Jessel, Jimmy Durante, Grace Moore and Rubinooff and Bill Thompson, the old-timer of *Fibber McGee* radio program.

Also to be on the bill for Friday night's opening show besides *Double or Nothing* broadcast, will be the Flying McBrides, George Rhoads and Company, Mr. Everybody (Frank Payne) just in from a South Pacific USO tour, and the Union Pacific Railroad chorists from the railroad's national NBC net show, *Your America*.

Sole Vaude House in Sweden Using Mostly Local Talent

NEW YORK, July 8.—Delayed news letter from Sweden reports Stockholm's only straight vaude house, the China Theater, opened its season April 2. In pre-war days this spot featured several good American acts and plenty of standard European names on all its programs.

This year's opening bill lists only two acts of any international flavor—Fritzi Bartoni, widely-known trapezist, and Syd Fox, a dancing comedian fairly well known in the Scandinavian countries.

Remainder of the China's program, largely domestic talent, includes Lisbeth Bodin, songs; Speedy, harmonica; Florence and Cosette, accordion; Astra and Allan, acrobats; Ibolyska Zilzer and Leo Demant, concert musicians; Rico, acrobat; Herberth, monologist; Leonard Ferroni, juggler; Wivian Rydberg, "Miss China"; 16 Hiller girls, and Erik Frank's orchestra.

Sacco Opens New Office

CHICAGO, July 8.—Tommy Sacco, local booker, has branched out with the opening of a new office at Rock Island, Ill., headed by Maureen Bennett. This is the first step the booker has made to locate offices in other cities during his 15 years as an agent.

Chi Rialto Turns To Vaude Sept. 1; Burly to Empress

CHICAGO, July 8.—Rialto Theater, long a burlesque stand here, closes the first week in August for a remodeling job. On September 1 it reopens, remodeled in more ways than one. The burlesque policy will move from the Rialto to the Empress Theater, which years ago was a burly wheel house but which for a long time has been a pic house.

Renamed, the Rialto becomes the Paramount and adopts a strictly jive policy with a name band on stage with several acts. The house, which has been operated by Nat Barger, remains under his management, while the Empress, which has been under the management of Van Momijs, will be operated under the burly policy jointly by Barger and Van Momijs.

First band hoped for is Johnny (Scat) Davis, but the contract hasn't been inked yet. Only band set is Duke Ellington, who comes in September 29. Newly named Paramount will have 1,600 seats but the house scale hasn't been set as the papers weren't signed until yesterday.

Many British Nabes Playing Stageshows

LONDON, July 8.—Grand Theater, the Brighton 1,600-seater, has reopened with twice nightly vaude. Initial program played to good business.

Granada Cinema Theaters are presenting vaudeville at 20 of their London and district theaters (seating capacity ranging from 2,000 to 3,500). From three to eight acts are shown in each program twice daily, with a running time of from 30 to 70 minutes in addition to films. No ork is used and acts play to an organ accompaniment.

Up to \$1,500 is spent on each stage program, but exploitation, apparently left in the hands of the managers of individual theaters, is in most cases badly handled. At several of the circuit's theaters no front of house publicity or any local press campaign is given the stageshow.

Ritz Bros. to Roast Pork

PHILADELPHIA, July 8.—Dewey Yesner, who made nitery history a season ago by bunching the Ritz Brothers and Harry Richman on the same bill at his Shangri-La has virtually shut the spot. Now only the small bar will remain open. Floorshows at the Shangri-La were dropped shortly after the 30 per cent impost set in. Yesner opens a barbecue joint this week, in Wildwood, N. J., summer resort, tagging it the Barbecue Heaven, and is already shopping around for a Barbecue Heaven site here for the fall. Whitey Lewis, Shangri-La manager, at the helm at Yesner's resort Heaven.

Ubangi To Go Kazatski

NEW YORK, July 8.—George Lynch, operator of Kelly's Stable is branching out. He is taking over the shuttered Ubangi Club and converting it into a Russian spot. Talent policy will call for a line, a balalaika ork and acts. Renovation of room will run to about \$12,000.

Rio Casino One-Nighter Show

BOSTON, July 8.—Ford's Rio Casino, here, now has only dancing to the spot's regular band on week-day nights. Floorshows Saturday only.

Services Salute 99 Park Avenue

NEW YORK, July 8.—Service men and women took over yesterday to fete the New York Defense Recreation Committee, prime mover of theater, movie, radio, sports and concert tickets for the armed forces, on its third birthday. All branches of the service participated in the surprise party tendered to members of the committee.

Thomas J. Donovan, associate chairman of the committee, and Mrs. Julius Ochs Adler, co-chairman, were among the officers present to take, rather than give, service to soldiers, sailors, WAVES, WACS and marines.

Mrs. Adler, speaking before the gathering, said: "Twenty-eight thousand service men and women of the United Nations have received, in the three years past, free tickets to all forms of entertainment, housing and hotel accommodations, general information service, dances, athletic facilities and educational instruction by simply coming to 99 Park Avenue."

Blackhawk Drops Dinner Tax Bite; Collects After 8:30

CHICAGO, July 8.—The Blackhawk, one of the Loop's top dining and eating spots, is the latest nitery here to alter its policy of dropping the 20 per cent tax for early dinner crowds.

New policy, which will make all checks tax free for guests leaving before 8:30, inaugurates straight dinner music by Chuck Foster.

Middle, Highbrow Music Set for Big Fall in Quaker City

(Continued from page 3)

repertoire unheard here in the 1943-'44 season.

Philadelphia Opera Company, offering the classics in English lists four performances, starting next March 1, at the Academy. Local troupe will go out next season on tour under S. Hurok direction with *The Merry Widow*, *La Tosca* and the first time, including a two weeks' stand in San Francisco. It's the seventh season for the local opera company. James Sample has been engaged as the new conductor with Ezra Rachlin continuing on the assist and Dr. Hans Wolmut leaving the New York City Center to come in as stage director and John Harvey continuing as production manager and scenic designer.

The 45th season of the Philadelphia Orchestra will open September 27 and continue until April 27. For the first time in three seasons, the symphony, under the direction of Eugene Ormandy, has been booked for an extensive tour during the 1944-'45 season. Earl McDonald, ork manager, announced that tours to New England, Mid-West, South and Canada will be undertaken next season. "Even if the orchestra has to make the trips in day coaches."

In addition to the regular series of 28 Friday afternoon and Saturday evening concerts at the Academy, there will be 10 Monday night programs along with five youth and five children's concerts Saturday mornings.

With Saul Caston, associate conductor, Pierre (San Francisco Symphony) Monteaux will be the visiting maestro. Fiddle soloists set, include Jascha Heifetz, Nathan Milstein, Erica Morini, Patricia Travers and Isaac Stern. Steinway soloists include Artur Schnabel, Rudolph Serkin, Claudio Arrau, William Kapell, Rudolf Firkušny and Hilde Somer. Other soloists to appear with the symphony are cellists Gregor Platigorsky and Samuel Mayes, Edna Phillips, first harpist with the symphony, and concertmeister Alexander Hilsberg.

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LABOR'S NEW AIR APPROACH

UAW, WHKC FCC Hearing Set Aug. 15

Union Air Rights May Be Set

WASHINGTON, July 8.—Organized labor will go to the mat with FCC next month over the gag issue, it was predicted here this week. When the commission set August 15 as the date to hear a UAW-CIO petition charging WHKC, Columbus, O., with throttling free speech.

The case came up, according to labor spokesmen, when R. J. Thomas, UAW leader, bought time over WHKC but was denied to use the time in seeking new members or discussing controversial issues.

Interceded Vigorously

The CIO has long been eying radio as a means of promoting union membership and last year interceded vigorously in the sale of the Blue Network when it attempted to bring forward the question of labor's rights as opposed to the NAB broadcasting code.

At any rate, FCC this week set August 15 as the date for hearing the UAW-CIO petition which is directed at FCC's granting the station's application for license renewal. At the same time, FCC ordered the United Broadcasting Company, ops of WHKC, to file on or before August 5 a "statement of fact concerning the operation of WHKC with particular reference to the allegations of the UAW-CIO petition, and to whether or not the station has been operated in the public interest."

Petition Points

The petition charges WHKC with applying the gag in the following manner:

1. The station has a policy not to permit the sale of time for programs which solicit memberships, discuss controversial subjects, race, religion and politics.

2. The station does not apply this practice uniformly, on the contrary applies the policy "strictly to those with whom the management of WHKC disagrees, including petitioners, and loosely or not at all with respect to others."

3. The station unfairly censored scripts submitted by the union.

In brief, the union wants the FCC action of May 16, in which WHKC's license was renewed, set aside.

For a long time the unions have been building to a showdown on the gag policy of radio stations with respect to their promoting union membership.

The hearing August 15 may settle the matter.

'Stardust Revue' For Carmichael

HOLLYWOOD, July 8.—New show is being planned by Foote, Cone & Belding to be built around Hoagy Carmichael and given the tentative title of *Stardust Revue*. New ailer is slated for a July 30 opening over the Coast Don Lee web Sundays. Ted Straeter's band, which opens at Ciro's the middle of the month, has the inside track on the music assignment.

Wilkins to Sterling

NEW YORK, July 8.—Berne W. Wilkins has joined Sterling Advertising Agency, Inc., as director of radio and television. In the works are radio campaigns for Gotham Hosiery and Swansdown brand of gals garb.

Wilkins figures to be a good bet for the assignment as he's been on three sides of the radio desk. He's sold time for stations, bought time for advertisers and run his own agency.

Summer Program Gripping — Malnutrition as Usual?

HOLLYWOOD, July 8.—Radio men here are indulging in their old summer pastime of deciding that the industry is suffering from mental malnutrition. Latest gripe stems from most recent Coast Hooperatings, which show a slight, but that the worriers call a "significant" drop. This, they feel, indicates lack of imagination on the part of the agencies.

As they do almost every year at about this time, they are accusing agencies of rehashing old program ideas that have had past success, rather than taking the lead in trying something new.

"That old pioneering spirit," said one station exec, "is lost."

Result of this standpatism, they say, has been to drive the listeners to other forms of entertainment. The argument, trade says, is strengthened by the fact that with more money around and little in the way of civilian goods to spend it on, West Coast war workers don't have to take the standard ether fare being dished out for their summer listening.

The figures that they point to as strongest justification of their claims are the Coast Hooperating which show

Safety Conference Skedded

ALBANY, N. Y., July 8.—State Department of Health here has called a conference of station execs from New York and surrounding areas to discuss how radio can help in home and farm safety education. Talks open in New York July 27.

Web and net biggies, including Dr. Sterling Fisher, assistant public service counselor at NBC, will speak before the conference on radio's responsibility in safety education.

Crosley Shifts

CINCINNATI, July 8.—William Stoess, with the Crosley Corporation since 1921 and WLW-WSAI musical director from 1926 to 1937, left the local radio works Wednesday (5) to join the musical production staff of Trans-American Broadcasting & Television Corporation, New York. His successor here has not been announced.

Brett Howard Covell, promotion director of WSAI here, has gone to Syracuse to serve in a similar capacity at WSYR. Frances Bunn has taken her place at WSAI.

Nielsen Radio Index Lacks Impact Due to Time Element

NEW YORK, July 8. — The Nielsen Radio Index, subject of terrific ballyhoo as the only completely scientific method of radio audience measurement when it was first inaugurated 18 months ago, doesn't seem to be panning out, according to nets and advertisers queried by *The Billboard* during the past two weeks. Chief complaint revolves around the time the report takes to get into the subscribers' hands.

Several orgs, among them CBS, are dissatisfied with the service, complaining that as long as two or three months elapse between the survey and the final analysis. The advertising manager of one large company said:

"I feel that the main thing wrong with the service is that program ratings are not received soon enough after the time of the broadcast. This seems to be an inherent difficulty of Nielsen service. Altho I do believe rating reports could be released more quickly. When one is working on a promotion, it does not help much to know what happened two or three months ago."

The Nielsen people recently showed CBS salesmen a sales effectiveness presentation which was greeted with something less than enthusiasm. Most of

average available audience down 2.1 from last year and 1.6 from the last report. This report's figure was 73.6. The average evening program rating was 6.8, down 0.4 over a year ago and the average sets-in-use was 22.0, down 3.9 from last report and up 0.9 from a year ago.

Fibber McGee and Molly is in the top spot in the June 30 totals with Joan Davis-Jack Haley second and *Lux Radio Theater* third. The other finishers, in the following order, were: *Screen Guild*, Charlotte Greenwood, *Mr. D. A.*, Frank Morgan-Fanny Brice, Bing Crosby, *Take It or Leave It*, Walter Winchell, *Aldrich Family*, Kay Kyser's first half hour, Eddie Cantor, Hildegard and the second half hour of the Kyser show.

Swallow Tops New Coast Pic Org for Tele

Ad-Films a Specialty

HOLLYWOOD, July 8.—Further evidence that Hollywood is going to figure in the television picture was seen this week when Television Enterprises, Inc., went into the biz of making video films. New outfit, headed by former NBC Western Program Director John Swallow, will make television films for advertising purposes.

Organization will produce 35mm. and 16mm. pix that can either be shown in theaters or over video stations now in operation. Altho names were not given out, it was believed that several Hollywood bigwigs are financially interested in the firm.

Swallow recently bowed out of his NBC post, which he held for 12 years, to head the company. While activities are in the formative stage, it is expected that reps for the firm would soon head east to line up New York contacts who would be interested in having video ad-films made.

the sales department said that its major fault was, again, the time lapse between tabulation and report. They also noted that it was the first presentation since January, 1943. The gap between presentations, the salesmen said, made the effectiveness of the Nielsen work practically nil.

Both the Nielsen audience family composition and the audience shifts were complimented by those queried, but the bouquets were tempered by statements to the effect that these two services were incomplete and, like all others, arrived too late to be of practical value.

Its geographical limitations were mentioned as another point against the org. Many said that until it can become nationwide, its value is limited. A big outfit's spokesman said: "Until the service can be extended to give a complete picture of the country as a whole, we do not think it is completely reliable." It is pointed out, however, that equipment for nationwide surveys is not available.

Final analysis of the Nielsen system, according to sponsors and nets quizzed, indicates that it lacks two things, fast, complete reports and more extensive coverage.

CIO New Book Covers Radio

Rules of the game laid down; text may point way to better understanding

By Lou Frankel

NEW YORK, July 8.—One of the stormiest phases in the history of radio, its program relations with labor, may be resolved within the next few months by a book, now in preparation and shortly to be issued, *Handbook on Radio for Labor Unions*, which will tell labor, in simple words, phrases and examples, how radio works and why.

Thus, for the first time, labor people will have a guide that, figuratively speaking, tells them how "When in Rome to act as the Romans do." True, it also tells them how and to whom to squawk when they don't get what they want, or are "wronged," on the air.

But never in the past has labor had a logical and workable approach to radio. And labor has always known how to squawk, mebbe not so effectively as they will once the handbook is distributed, but nevertheless hot enough to keep the pot boiling.

Now they have a positive approach gaited to radio's pace. While some radio operators won't like the pamphlet or its objectives, every station operator should get and read a copy. (CIO Political Action Committee is preparing the handbook and will shortly distribute copies to its affiliated unions.) As one station exec put it, "Looks like the CIO is getting smart. Instead of fighting us they're trying to learn how we do things and then do them our way. With this approach we may both drop the chips off our shoulders and co-operate. Time will tell but it's worth watching."

The handbook is, as has been noted, smart. Its entire approach is positive and pro-radio. It opens by highlighting the effectiveness and strength of broadcasting. Thus:

"... Today more people listen to the radio than read newspapers, and they spend more time doing it.

"Nine out of every 10 Americans listen to the radio. Most of them listen daily... the average American family spends five hours a day listening to the radio—and that is more than they spend on any activities other than working and sleeping."

Radio's Marvels

"Radio has done marvels for business. Radio has done marvels in offering people good entertainment. Radio has been wonderful in bringing good music and plays to the people. Radio has become a great educational force. Radio is making a great contribution on both the home front and the fighting front to help us win the war."

All of which is old hat to radio men. What is new and novel is labor's open-handed approach even when it deals with itself. Thus:

"But so far radio has done very little for organized and unorganized workers. But for many reasons, organized workers have not yet fully realized the importance of radio as a means of presenting their views to the people, and they have not taken full advantage of their right to use radio."

Which makes it pretty clear to everyone involved that labor is partially to blame for its lack of success in using radio.

The handbook also emphasizes that only the air belongs to the people; that all the physical properties used in radio belong to the companies operating the (See CIO'S NEW BOOK on page 11)



Air News Has Its Own Place

Solid Competitor For the Press

Some commentators only "read" but as many others turn in top reporting jobs

By Michael Carlo Fusco
Station WIBX, Utica, N. Y.

TEARS streamed down the old man's lined face as they broke the news to him. "Cavalry has its place," they assured him, "but this is a mechanized war, and horses don't stand a chance against heavily armed metal monsters. New mechanized outfits will be activated in place of the cavalry units. We're sorry, General, but we may as well face it, mechanized equipment has come into its own."

Rationalize as he would, argue and insist as he could, those were the facts, and the general had to ultimately admit that his cavalry units for which and upon which he had spent the major part of his life were at last losing their military importance.

To those who have spent many years building an industry or business, it is not a pleasant observation to see another industry gradually assume the spotlight in executing some of the functions which have been the prerogatives of the former organization. But you can't stop progress—and that's a bald, plain fact.

Jeopardizing a Halo

Grove Patterson, editor of *The Toledo Blade* and a past president of the American Society of Newspaper Editors, made a claim in a syndicated article that radio's greatest assets proceed from the newspapers themselves; that radio depends upon newspaper organization and experience. This is the cavalry general speaking, refusing to admit that something new has dawned upon his horizon. Mr. Patterson, no doubt, feels the sting of radio as it makes its inroads into this business of news gathering, and since it may jeopardize the longtime halo of newspapermen, he is rationalizing with himself, proving to himself, at least, that radio is not and cannot perform the job of news gathering and accurate reporting.

"The fact is," Mr. Patterson writes, "there are few radio reports. The broadcast which you hear is merely being read by a man with a good voice from the dispatches taken from one or more of the three large news-gathering agencies, Associated Press, International News Service and United Press. We are, therefore, to believe that Richard Hottelet, Charles Collingwood, George Hicks, Bob Trout, John Daly, Paul White, John W. Vandercook, Major George Fielding Elliot, William L. Shlrer and a host of other radio correspondents, in their capacity as foreign correspondents for major networks, do nothing but read copy afforded by news services.

Radio isn't that bad. It has many faults, and radio is the first to admit it. It's a growing industry which has not yet reached its peak. Its efficiency and service has been put to the test severely during the war, and I'm sure Mr. Patterson would be the first to commend it for the fine job it is doing.

All Depends on News Services

Like *The Toledo Blade* and all other American newspapers, radio stations, too, depend upon International News Service, United Press, Associated Press and other news-gathering agencies to exist as news-disseminating organizations. Without them *The Toledo Blade* and other newspapers scarcely could operate. Radio, thanks to its network affiliation, could, if necessary, get along a little better, as the major networks' news organizations, with reports from the field, can and do supply a great deal of news.

Like every American, Mr. Patterson, you have sat at your radio listening to news broadcasts. You, no doubt, have felt a gleam of pride and satisfaction

Six-Key Singer

OKLAHOMA CITY, July 8.—Newest addition to WKY NBC program sked is *Six Keys To Better Homemaking*, conducted by Helen Barr, one-time singer with the Rudy Vallee show and soloist for several New England stations. Her new across-the-board stint is sustaining. It debuted Monday (3).

Owens-Illinois Buys Waring

NEW YORK, July 8.—Owens-Illinois Glass has signed Fred Waring to a one-year contract with a one-year option to do a Thursday night half-hour show over the full Blue Net starting September 7. Program is sked for 7-7:30, bucking, for 15 minutes, Waring's Chesterfield replacement, Johnny Mercer.

New show originates from New York with a Coast repeat at 11:30 and will retain the Waring musical formula. Other Owens seg, *Broadway Matinee*, bows out August 4. Initial publicity for Waring will come thru his first theater date in several months, a stay at the New York Roxy starting August 1.

N. Y. Execs Okay Blue's Coast Plans

HOLLYWOOD, July 8.—Don E. Gilman, vice-prexy in charge of the Blue's Western Division, is back in town with plans for the expansion of the web's facilities here. Gilman has just returned from a two-week confab with network officials in New York who gave the okay on a five-year lease for the Hollywood Playhouse at Sunset Boulevard and Highland, where \$40,000 will be spent on a remodeling job as soon as clearance can be made thru the WPB. Playhouse will be headquarters for KECA, which was recently purchased from Earle C. Anthony, the application for sale having been filed with the FCC this past week. The Blue newsroom will be moved into the new building as soon as arrangements can be made for the transfer.

Among other things discussed during the New York trip was the future site of the Blue Network headquarters here. Whether papers had been signed for the new property or not could not be learned. At the present time the Blue shares Radio City building with NBC, and new headquarters will be started as soon as the war is over.

Don Lee web also is looking for new site on which to locate, after having its building sold out by RKO. Regret was expressed by Don Lee net that news of RKO sale had leaked out. Altho its lease still has a year and a half to run, it will be forced to compete with the Blue for the few available sites close to NBC and CBS.

as you heard George Hicks, aboard an American destroyer, reporting his eyewitness account of the successful invasion of Normandy. This is only one of the many reports relayed to American radio listeners by radio's own correspondents, and so "what you hear over the radio" (to quote you and refute your statement) is not "with very small exception, taken from the hard-earned reports of newspaper reporters and official combat correspondents." Newsmen who have been accredited in reporting developments as they proceed with our armed forces include many radio men. Many newspaper correspondents, recognizing the potent force of radio, have joined the corps of radio men, and in addition to relaying their information to the news agencies also report it via radio to American listeners.

Some Commentators N. S. H.

I bow to you, Mr. Patterson, in acknowledging that many of our so-called (See AIR NEWS on page 8)

FOUR-WAY PICK-UP

NEW YORK, July 8.—Edgar (Blue) Kobaks off for a short vacation at Pine Orchards, Conn. . . . Ditto John McNeil, WJZ manager. He'll be within hailing distance in Westport. . . . Allan Jones Old Gold show will be aired from the Coast when the leaves fall. . . . Lieut. Jud Collins, former special events director at WSM, Nashville, is saying howdy to his Tennessee friends before heading to a new assignment at Hondo, Tex. . . . Add vacation notes: Mary Shipp, radio actress and wife of Harry Ackerman, associate radio director for Y & R, to Cape Cod with the hubby. . . . Lola Woursell, WOV p. a., taking a three weeker. . . . Stephen Fry, BBC New York exec, doing the second week of a fortnight's boating on Long Island. . . . Blue, hard up for a stopwatch, is soliciting same at its cashier's window. . . . Sydney Walton, WHN commentator, has been selected to do the commentary for armed forces radio service. . . . Gordon Keeble has been upped to chief announcer for CJBC. . . . And J. M. Reynolds has graduated from CJBC flacking to same work at CBC.

Bob Callan latest addition to the tongue-and-throat brigade at WBYN. . . . Bob Novak now preparing shows at NCAC. . . . John B. Hughes left San Francisco last week accredited to the Pacific Area for "The Portland Oregonian" and other sheets. . . . New program supervisor at Compton Agency is Arthur Austin, ex-NBC producer. . . . July 10 is beginning of "Vox Pop's" fifth straight year of defense and war broadcasts. Will air at that time from Hamilton Field, Calif. . . . Frank Smith has been boosted to v. p. of B. & B. . . . Fred Heider is newest addition to Blue script department. . . . Harry Trenner, MBS sales department, is moving to William Weintraub Agency as v. p. . . . Sheffield has renewed "Guess Who" (WOR) and "The Mrs. Goes A Shopping" (WABC).

PHILADELPHIA, July 8.—Jack O'Reilly has quit the KYW announcing staff to take his sports comment to WNEW, New York, and to assist NBC's Bill Stern on special assignments. . . . James Elliott, coming from WBEN, Buffalo, is new WFIL announcing voice. . . . Hal Barkas comes up from WJNO, West Palm Beach, Fla., to join the WCAU announcers. . . . Lyons Finance Company, thru J. M. Korn ad agency, renews its daily participations in Leroy Miller's KYW *Musical Clock* platter show for another 26 weeks. . . . In co-operation with the Archdiocese of Philadelphia, WFIL inaugurates a Sunday series as the *Philadelphia Catholic Hour*.

Jack Scanlon, KYW staffer, gets call to dish out news thrice weekly for a new 1:45 p.m. shot sponsored by Hudson Pulp & Paper Company, New York, for its paper napkins, placing for 26 weeks thru Duane Jones Agency in Gotham. . . . Both WPEN and WIBG

schedule a weekly series to answer questions regarding new hiring and firing rulings of the War Manpower Commission. . . . KYW newsroom adds AP radio news service. . . . Arthur Treat, former H. & H. kiddies hour singing star on WCAU, gets a solo spot at station. . . . Doris Blade rejoins WFIL program department. . . . Columbia Records returns its "Masters of Music" classical platter spinning each night, to WPEN. . . . Lieut. Joseph Novenson, former WFIL announcer, returned after completing 50 air missions in England, had his exploits dramatized on station's "Sweet Land of Liberty" and "Junior Music Hall" stanzas, with the ex-staffer guesting.

HOLLYWOOD, July 8.—Basil Rathbone guests on the Edward Everett Horton summer replacement for the Joan Davis alrer, July 14. Art Baker was signed by Ralph Staub to comment on the commentators, who appear in *Mike Goes to War*. Film features 30 of country's top news commentators. . . . Judy Garland has been set for an appearance on the Dick Haymes alrer July 11. . . . Butterfly McQueen, who recently completed a year on the Jack Benny show, has been signed for a part in *Flame of the Barbary Coast* at Republic. . . . Fred Allen expected in town for his picture July 20 but is nixing lucrative other deals. Pic is to be named *Allen's Alley*. . . . James Melton arriving at CBS in his Stanley steamer really had the natives gaping.

Denny Wilson of the Music Maids on the Kraft Music Hall is resting under doctors' orders. Her place will be temporarily filled by Dottie McCarty. . . . Frank Bull is writing a textbook to hit the bookstands in the fall for use of station disk jockeys. . . . Chet Huntley, reporter on the CBS "Ten O'Clock Wire," treks to San Francisco next week to address civic org. . . . Bonnie Baker takes over the guest spot on the Cottonseed Clark "Hollywood Barn Dance" this week. . . . Dick Gibson, talent buyer for Ruthrauf & Ryan here, goes to N. Y. to step into an executive post with the agency.

DETROIT, July 8.—Merrill McClatchy, producer at WWJ, is leaving to work for a Ph.D. in cinematography at the University of Southern California. . . . Walter Koste, formerly with the Wayne U. Workshop Theater and Everyman's Theater, Detroit group, replaces him. . . . Carl Gormaine, who has written *Our World Today* for WWJ for two years, has been named script chief. He replaces William Kendall Clark, who goes with CBS. . . . Leo F. Fitzpatrick, general manager of WJR, has been re-elected president of the Detroit Civic Light Opera Association, which he just piloted thru a first season that netted \$50,000 in the black.

Democratic Convention Will Be Painless to Broadcasting

WASHINGTON, July 8.—Radio coverage of the Democratic Convention, set to open July 19, will be as thoro as at the GOP conclave, but is expected to be briefer and easier to handle. According to trade sources here, radio will be treated in a manner to which it has not been accustomed.

Broadcasts of key events in the convention are set for 12 noon and 9 p. m. daily, starting on the 19th. Politicos expect the fireworks to be over in two days. Only time-consumer will be the expected vice-presidential battle which

may add a half day to the convention. All the nets and stations that covered the Republicans will be on hand again with studio space going to those who had it before plus WOR and KDKA. The Dems are sending their platform committee ahead to Chicago on the 17th and they will have the planks nailed down by the time the official opening comes off.

Prevailing feeling here is that the convention will be fast and painless for radio.

Kaye Signs With Pabst for 15G; Rapp Deal Nixed

HOLLYWOOD, July 8.—Deal for Danny Kaye to go under the Pabst banner has been consummated with Paul Warwick, of Warwick & Legler; Kaye's attorney, Lou Mandel, and Kaye inking the papers this week. Price for package in the neighborhood of \$15,000 per week.

When Kaye deal was first talked up, Groucho Marx, who starred for the brewery account last season, asked for his release claiming he would be unable to

land a good show in the fall unless he was freed of the Pabst contract. Marx still had five weeks to do for the Pabst outfit. Release was given Marx, who is now reported to be in New York whipping up deal for a new show.

Under the present set-up, Kenny Baker, with Robert Armbruster's ok, will continue up to January 2 instead of bowing off the air after the summer.

Phil Rapp was supposed to come into the Kaye deal as writer director, but reports state that he is dissatisfied with arrangements and may offer his services elsewhere. Angle here is that Rapp wanted \$3,500 a week for his script and idea; deal also called for Rapp to get this sum even if he later left the show.

Sylvia Fine (Mrs. Danny Kaye) is heading East to line up a script staff. She will ride herd on this end of the show.

It'll Be a Different KFAC; Everything New

HOLLYWOOD, July 8.—Harry Mitchell was appointed program director of KFAC, indie here, Thursday (6), filling the hole left by the resignation, six months ago, of Don Otis. Mitchell has spent the past two years announcing at the Hollywood Palladium.

At the same time, it was learned that the station's transmitter is being moved to a new L. A. location to get a stronger signal. The move, according to Cal Smith, KFAC prexy, will up the rate card. Station will also put emphasis on live shows, replacing recorded programs that make up most of the present fare.

Blue Seeking Co-Op Material

NEW YORK, July 8.—Blue is searching high and low for co-operative programs available for local sponsorship. Web is willing to take shows already syndicated on records, sustainers or commercials.

Net's co-op program division, inaugurated in February 1942, at the same time it split off from NBC, started with one show, *Baukhage Talking*, it now has seven, *Henry J. Taylor and the News*, *Kiernan's News Corner*, *Daily War Journal*, *Mystery Chef*, *Green Hornet* and *Dick Tracy* (handled on both a net and co-op basis) and *Baukhage*. Further expansion is in the offing.

The Blue is proud to present

George Hicks

in

A Program of His Own

BEGINNING TUESDAY, JULY 4,

EVERY TUESDAY & THURSDAY FROM 10:15 TO 10:30 P. M. EWT



WHAT THEY SAY OF HICKS

TIME: (June 19) "George Hicks, the Blue Network's tall, begoggled, modest London news chief . . . turned in the best recordings of them all."

NEWSWEEK: (June 19) ". . . the most realistic radio reporting yet to come out of the European war."

BEN GROSS—N. Y. DAILY NEWS (June 11) ". . . left dialers all over the country respecting his courage and calmness and grateful for the detailed picture he gave them."

VARIETY: (Headline of Hicks' story, in June 14 issue) "George Hicks of Blue Grabs Top D-Day Laurels."

FROM George Hicks, Blue Network correspondent with the Allied Invasion Forces, has come what Variety calls "the top job of documentary reportage" on the Invasion. Proof of this lies in "the hundreds of requests that have poured into the four networks asking for repeats of Hicks' eye-witness account" of the Invasion seen from the gun turret of a warship.

With the expiration of the "pool" arrangement which put him at the disposal of our contemporaries, George Hicks reverts to The Blue and we are proud to present him in *a program of his own*.

Those of you who have heard Hicks' broadcasts need no words from us to picture what may be expected. But we believe that this new series will prove to be one of the greatest dramatic and human-interest accounts of the post-D-Day story.

For further details check with

The Blue Network

COMMERCIAL IMPACT COMPILATION

(Presenting the "First Twenty-Five" Nighttime and "First Ten" Daytime Programs in Order of Their Sponsor Identification—Based Upon Hooperating of June 30)

NIGHTTIME PROGRAMS	SPONSOR IDENTIFICATION	PRODUCT IDENTIFICATION	Identification Wrong Product Correct Sponsor	Wrong Sponsor Correct Product Identification	DON'T KNOW	AGENCY	SPONSOR	NET	Hooperating
RADIO THEATER	89.2	89.0	0.2	0.6	10.2	J. Walter Thompson	Lever Bros. (Lux)	CBS	17.6
FIBBER MCGEE AND MOLLY	85.0	85.0	—	1.9	13.1	NL&B	Johnson	NBC	24.8
YOUR HIT PARADE	82.5	82.1	0.4	4.7	12.8	Foote, Cone & Belding	American Tobacco	CBS	10.3
WALTER WINCHELL	81.3	81.3	—	3.4	15.3	Lennen & Mitchell	Jergens	Blue	14.8
TAKE IT OR LEAVE IT	81.0	81.0	—	3.0	16.0	Biow	Eversharp	CBS	15.0
CHARLOTTE GREENWOOD	77.5	77.4	0.1	3.5	19.0	F, C & B	Pepsodent	NBC	16.0
FRANK MORGAN-FANNY BRICE	76.4	75.9	0.5	5.0	18.6	Benton & Bowles	General Foods	NBC	15.2
FITCH BANDWAGON	75.7	—	—	—	—	Ramsay	Fitch	NBC	8.3
KAY KYSER (2d half hour)	73.4	73.4	—	3.4	23.2	F, C & B	American Tobacco	NBC	14.6
THANKS TO THE YANKS	71.0	71.0	—	2.0	27.0	Esty	Camels	CBS	7.8
BLONDIE	70.9	70.9	—	3.5	25.6	Esty	Camels	CBS	11.0
BING CROSBY	70.1	69.5	0.6	1.2	28.7	Thompson	Kraft	NBC	15.1
HILDEGARDE	70.0	70.0	—	2.9	27.1	Seeds	Brown & Williamson	NBC	14.7
GINNY SIMMS	68.8	68.4	0.4	3.0	28.2	Biow	Philip Morris	NBC	9.2
SCREEN GUILD	68.2	68.2	—	2.4	29.4	Biow	Lady Esther face powder	CBS	16.6
KAY KYSER (1st half hour)	67.4	67.4	—	4.5	28.1	F, C & B	American Tobacco	NBC	13.8
JOAN DAVIS WITH JACK HALEY	67.0	—	—	—	—	McKee & Albright	Scaltest	NBC	17.7
GRACIE FIELDS	66.8	66.6	0.2	5.7	27.5	Thompson	Standard Brands	NBC	11.4
JOHNNY MERCER	66.7	66.7	—	2.3	31.0	Newell Emmett	Chesterfield	NBC	6.3
BLIND DATE	65.9	65.9	—	2.6	31.5	Esty	Lehn & Pink	Blue	6.7
VOX POP	64.4	64.4	—	4.5	31.1	R. & R.	Emerson Drugs	CBS	8.3
YOUR ALL TIME HIT PARADE	63.8	63.8	—	2.0	34.2	F, C & B	American Tobacco	CBS	10.0
LONE RANGER	62.6	48.5	14.1	5.4	32.0	Y&R	General Foods	CBS	4.8
TRUTH OR CONSEQUENCES	62.4	59.0	3.4	2.7	34.9	Compton	Lever Bros.	NBC	8.0
PEOPLE ARE FUNNY	59.9	57.6	2.3	4.9	35.2	Seeds	Brown & Williamson	NBC	10.2
DAYTIME									
MA PERKINS (NBC)	75.9	68.1	7.8	2.5	21.6	D, F & S	P&G	NBC	6.5
AUNT JENNY	72.2	69.8	2.4	11.5	16.3	Ruthrauff & Ryan	Lever Bros. (Spry)	CBS	6.2
BIG SISTER	69.7	68.1	1.6	3.4	26.9	R&R	Lever (Rinso)	CBS	6.6
BREAKFAST AT SARDI'S (Kellogg)	69.4	—	—	—	—	Kenyon & Eckhardt	Kellogg	Blue	6.9
JACK ARMSTRONG	68.7	68.7	—	3.4	27.9	Knox Reeves	Gen'l Mills (Wheaties)	Blue	3.6
KATE SMITH SPEAKS	67.2	—	—	—	—	Y&R	Gen'l Foods (Grape Nuts)	CBS	7.8
MA PERKINS (CBS)	66.8	62.4	4.4	6.1	27.1	D, F & S	P&G	CBS	7.9
HYMNS OF ALL CHURCHES	65.5	7.5	58.0	3.9	30.6	D, F & S	Gen'l Mills (Softasilk)	NBC	4.1
BETTY CROCKER	63.9	14.8	49.1	9.3	26.8	D, F & S	General Mills (Kix)	NBC	3.4
SONGS BY MORTON DOWNEY	60.7	60.7	—	1.3	38.0	D'Arcy	Coca-Cola	Blue	2.7

*These programs do not subscribe to the Hooperatings, thus the complete breakdown is not furnished.

Air News Has Its Own Place

(Continued from page 6)

commentators are nothing more than "readers of the printed page," but may I courteously remind you that newspaper editors on many of our fine dailies are certainly incapable of writing editorials, and that we each have faults. Neither radio nor newspaper is a perfect medium; each can stand improvement. As for editing news, radio at the moment cannot match the excellent editors of various newspapers (but you will admit, I think, that the editors in the broadcasting system's news headquarters in New York are capable, first-rate news editors). As newspapers have grown (and they've had scores of years in which to grow), radio, too, will one day have news editors whose work will be sung in high praise. Many radio stations maintain day and night editors, and nothing reaches the microphone until it has been treated for accurate reproduction for ears, just as newspapers are edited for eyes. Radio will reach that goal soon.

"Radio has a proper and a firm place in the home. It will increase as the years go by. Its newscasts give a service that people enjoy," Mr. Patterson says, and adds, "let's be clear about the facts. Its news service is a skeletonized report based upon the three great news-gathering agencies and upon the ceaseless work of a trained army of newspaper reporters." The same volume of news is available to press and radio, and the use to which the news is placed is the only difference. It's commendable, of course, to praise the work of a trained army of newspaper reporters, but it's short-sighted also to deny radio news reports the kudos they should likewise receive. The skeletonized report, which Mr. Patterson derides, is, in fact, a tribute to the hard-working radio men, for they have mastered the art of condensing and boiling down sentences and paragraphs to give Mr. Patterson and the millions of other Americans the news, briefly, yet completely, in a minimum of time.

News Associations Swell

Let us not forget the herculean job which the various news agencies are doing for press and radio. To International News Service and to other news organizations go our respect and admiration for a task well done. News provided by these agencies is the life-blood of newspapers and radio news departments, a fact which cannot be denied. Supplanting this service are the reports of radio correspondents in the field, many of whom are quoted directly by the news-gathering agencies. Radio has its news reporters at home and abroad and in far-flung battlefronts of the world. They, too, wear the official war correspondent's uniform, taking their place beside the esteemed Ernie Pyle, Michael Chinigo, Daniel De Luce and others. Eric Sevareid, of CBS, came down with one of the planes in a Chinese jungle, is one of many radio men assigned to various battlefronts who are making an enviable record recognized and respected by newspapermen throughout the world. It is easy to point out the weaknesses of radio as a news medium, but it is just as facile to enumerate the frailties of newspapers in this same respect. Newspapers have their place; they are important; they can stand improvement. Radio has its place; it is important; it, too, can stand improvement. It is well, then, Mr. Patterson, to clean up one's own yard before complaining about the other fellow's. At any rate I'd hate like the devil to be without my radio and the 6 o'clock news.



McCANN ERICKSON
and other Advertising Agencies use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.
Samples free.

1619 Broadway New York 19 **TUNE-DEX**

BBC Critic Says His Say in Print

BRISTOL, England, June 15 (By Delayed Mail)—Howard Thomas, former British Broadcasting Corporation producer, Friday (9), published in *The Bristol Post* an attack on the corporation claiming that audience tabulations in the British Isles prove that BBC gives its listeners, not what they want in programs, but what it wants. Citing recent reports of the corporation's listener research department, he declared that fewer people are listening to the shows and fewer like them.

"Answering the criticism that fewer people are listening," he said, "the BBC has announced that its total audience has increased by 0.8 per cent. However, the BBC omits the fact that today's percentage is based on a smaller total audience. Last year that figure was 33,000,000. Three months ago it was 31,000,000, and today it is 30,000,000.

"In the United States," he continued, "the ratings are available for any responsible person to see. In Britain, details of the BBC's audience figures . . . are kept secret. I am revealing some of these figures because they reflect you and your listening and what the BBC thinks about you."

Thomas, who the newspaper calls "rather a critic of the corporation," went on to say that these figures, as well as the ones which show that only 45 per cent of the listeners were satisfied with the BBC's programing, prove that the audience gets what "the brains trust" thinks it should get.

The result of this, he felt, was to decrease the number of people who tune in their radios and a frustration of radio's function.

Station Mgr. Now Pic Actor

MEXICO CITY, July 8.—Bernardo Cristobal, manager of XEB here for several years, has quit to devote his full time to movie acting.

Cowles - Dolph Swap Sans Tax Okayed by Federal Experts

WASHINGTON, June 8.—Federal tax experts this week ruled that the even-up swap of WMT, the Cowles station in Cedar Rapids, Ia., and WOL, Bill Dolph's outlet here, is covered by Section 112-B-1 of the Internal Revenue Code and so is a tax-free operation. Section 112 deals with exchanges of like property with neither gain or loss for either party. Applications are now being filed for FCC approval of transfer of licences.

Understood there will probably be an exchange of specie on the sale of the physical equipment involved. This would occur after the license transferrals are approved. Basically, however, the deal is a straight swap, with the Cowles interests taking the short end of the deal to get into the Washington scene.

Trade regards WMT, which is basic CBS, as the more profitable operation, since WOL, altho basic Mutual, does not net as much. However, trade also recalls that Bill Dolph, talking for himself and his associates, has often said in the past that while they would never sell WOL they would be interested in a swap for a hinterland outlet doing twice or better the business of WOL. WMT is such an operation.

Liberal Operation

Cowles family, and in particular Gardner Cowles Jr., who heads Iowa Broadcasting Company, which owns and operates their radio interests, represent the progressive faction of the GOP and wanted the Capital outlet to go along with its recently acquired stations in Boston (WCOP) and Jersey City-New York (WHOM). Currently, the Cowles play a vital role in the Midwest via newspaper properties and exert a considerable influence thru their *Look* magazine.

By programing their stations, particularly those recently acquired in the East, along the same lines as their fac-

tually liberal newspapers and magazine, the Cowles group figures to do a prime public service job that needs the doing. It is no great secret that some in their group feel that radio is rapidly becoming as pompous and blind as some newspaper publishers.

Permanently Linked

WITH ex-FCC Commissioner T. A. M. Craven in charge of these new outlets and quartered in Washington, the New York, Boston and D. C. outlets will probably be linked by permanent lines. Idea figured to build and sell programs just as does any regional web.

Oddity in the entire set-up is that thru the acquisition of WOL and its Mutual network affiliation, the Cowles find themselves in practical business partnership with Colonel McCormick, of *The Chicago Tribune*, whose WGN is also a basic member of MBS. As has been noted before, Colonel McCormick and the Cowles are on the opposite ends of the Republican Party.

WBIG Gets 'Em Back on the Job

GREENSBORO, N. C., July 8.—WBIG, CBS outlet here, is putting its air know-how behind the drive to combat absenteeism in war plants with a campaign that has won commendation from the mayor's war production committee of Greensboro.

Three times a day, at 6:30 a.m., 1:15 p.m. and 6:30 p.m., WBIG broadcasts spot announcements telling workers of the three shifts going in textile plants here that they are due on the job shortly. The announcements are preceded

'Monte Cristo' and 'Think Hard' Newest Don Lee Programs

HOLLYWOOD, July 8.—Two new sponsored shows for the Don Lee web have been announced. *Count of Monte Cristo* tees off the middle of the month for Peralto Wines, over the Coast web. Due to law in Oregon which prohibits wine ads before 10 p. m. show will be transcribed for airing later than the regular 8-8:30 spot. Other newcomer is Reuben Gaines's ailer. *Think Hard Now* which is a memory song quizzer utilizing records. This show tees off July 14 for Knox products.

She Didn't Win But She Gets Musical Education

MILWAUKEE, July 8.—The *Milwaukee Journal*, owner of WTMJ, NBC outlet here and FM station, WMFM, has taken upon itself the sponsorship of the musical training of Soprano June Shielman, young singer discovered by Maurice Kipen, musical director of the *Journal's* stations, WTMJ and WMFM. One of the semi-finalists in the recent *Hour of Charm* contest to discover "The Voice of America," she will get a year's free voice training.

At the same time, Miss Shielman will appear each Thursday night on the WMFM concerts and occasionally on WTMJ.

by a news flash from overseas showing what American equipment has done to help win the war.

Follow-up on the spots are a series of five-minute dramatic skits once a week called *To Whom It May Concern*, dealing with war themes and the part played in war production.

Three times in a row—

WGN has won the top award in THE BILLBOARD'S Annual Radio Publicity Survey for each of the past three years.

We appreciate this recognition by the radio editors of the nation and pledge ourselves to a continuation of this service.

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PEACE ON THE VIDEO FRONT?

Post-War \$\$ Claims Staked

Three future "gold mines" divided between pix and radio—plenty of "ifs"

NEW YORK, July 8.—The battle royal has been postponed. What was to have been a pitched Pier 9 free-for-all between radio and pix in video has become a stake-claiming session, with the boys climbing down from the ring and divvying up the swag, all with the pious hope that the big shots up front don't disagree with the split.

It has become a case of "you take this and I'll take that" among video department heads who want everybody to be friends. Cooler heads have taken over but the trade thinks that they can't prevail for long.

As it stands now, the tele department heads see three roads ahead. The first, televised sports events, will go to movie chains. The second, live shows, remain in pretty much the same position as prevails between radio and pix. The last, films for tele, are supposed to coin money for the guys who make movies as well as the home video men.

Here's how men like CBS's Tony Miner; Ralph Austrian, of RKO; Paramount's Paul Raibourne, a leading network department head, and Irwin Shane, of the Television Workshop, present what some in the trade call "a tacit agreement between all the boys."

Movies Get "Special Events?"

As far as the special sports event is concerned, they all say that movies will get them because a chain can get up more dough than any advertiser is willing to spend. Several hundred thousand bucks will be easily within the limits of pic outfits for a World Series, a Kentucky Derby or a championship fight. Assured that no net or sponsor will deal out that kind of shekels, the field is handed to movies without battle, without blood.

However, what they have not considered, according to the trade, is the fact that such exclusive licensing would drive radio out of the sports field entirely. The big radio men, it is said, won't stand for the consequent loss of profit. As a result, they'll stop sitting on their hands and start shelling out. And once radio begins to compete, dollar for dollar, with the pix distributors, gore will splatter all over the walls. Just how radio will handle the money matters is no sure (See PEACE IN VIDEO on opp. page)

Tele Mapping

NEW YORK, July 8.—CBS television's new animated maps, cause of much comment here, work on a principle so simple that it took years for someone to think them up. Here's how they work:

Regular maps, painted on heavy cardboard, are cut out along the points which coincide with the commentary. Behind them is attached a revolving cardboard disk, large enough so that its radius covers the cut out area. Along one edge of the disk, lines, war planes, battleships or point-marking dots are cut out and the open spaces covered with thin white paper.

As the newscaster talks, the disk is revolved, and at the same time a strong light shines from behind the map. As the disk moves, the cut out portions come into view, moving along the surface of the map almost like an animated cartoon. The light behind provides the contrast.

'Tele Parade' Pic To Collect On Public Video Interest

HOLLYWOOD, July 8.—First film designed to give the public an inside peek into the future of video is being planned here by Edward L. Alperson, who is readying *Television Parades* for United Artists release.

No cast has been selected, according to Alperson, but story will be romantic, with a background of radio personalities.

Two More for CBS Video

NEW YORK, July 8.—CBS video has added two assistant producers to the WCBW staff. They are Mrs. Beulah Lewis, whose duties will involve talent clearance for *Opinions on Trial*, *They Were There* and the quiz program, and Assistant Producer-Director Lucile Hudiburg, who will work on other live shows.

Miss Hudiburg was formerly assistant supervisor of WABC-CBS all-night programs. Mrs. Lewis, wife of Radio Producer Mort Lewis, has worked with the New York City Board of Education in adult education.

Electric Musical

NEW YORK, July 8.—Electric companies sponsoring *Report to the Nation*, which folds next week, will replace it with a musical show from the Coast come September. Same time, Wednesdays, 10:30-11 p.m., EWT, and same ad agency, N. W. Ayer.

TELEVISION REVIEWS

CBS Television

Reviewed Thursday (6), 8-10 p.m. Style—Variety. Sustaining on WCBW (New York).

There seems to be no earthly reason why CBS, with brains, imagination, talent and money to back it up, should tolerate anything like the abortive production they call a *Television Quiz*. The Sad Sack of the net's video agenda, *Quiz* is the best anesthetic on the air. It is a tribute only to CBS's perseverance that it stays on the air at all in its present form.

A television quiz should have as its basis a visual, not an audible, presentation. And a television quiz should be more stimulating, more interesting and more unusual than a radio quiz. Instead of taking advantage of the medium's possibilities, CBS presents "for your pleasure" the worst possible questions, silly innovations, completely unexciting personnel and a quizmaster who is not an emcee. Ben Feiner is not a wit, and the contestants were half that.

Questions should have visual interest and not ask, for example, for the names of U. S. territorial acquisitions, the size of New York State, or the difference between George, Tom and John Dewey. At the same time, fumbling attempts to get a visual question like one in which objects, completely invisible to the viewer, are put on a table and the contestants told to link them up with songs, would be better filed in the wastebasket.

The camera work was fair, the lights variable, and volume, at least, decent. But production, talent clearance and direction, to stay within the bounds of editorial propriety, were childish.

Major George Fielding Elliot, at best a radio personality, was put on the air with a monthly military review that ran 15 minutes. About eight of the minutes were good television. The rest of the time, the time that the camera was not trained on the very well-made maps, was wasted. Major Elliot, looking as tho he had smelled something bad, seemed to be afraid of either the camera or the lights. It might have helped if he had looked at the audience once in awhile. His analysis, aided by animated maps that did everything but talk themselves, was informative.

The maps, animated with lights, spotted the subjects of the major's commentary, had projected airplanes illustrating a battle, and battleships and aircraft carriers floating around a pen- (See CBS TELEVISION on opp. page)

DuMont Television

Reviewed Wednesday (5), 8:15-10:00 p.m. Style—Variety and Films. Sustaining on WABD (New York).

Tele University, first of educational series by Charles M. Storm Agency, was interesting and informative. Professor L. Fox made his own intro and gave a short, comprehensive resume of points to be discussed in the half-hour.

In his *Fox's Nature Stories for the Armchair Explorer*, he covered limestone formations, sponges, coral, starfish, sea shells, crabs, oysters, spiders, scorpions, flies, wasps, beetles, sea horses, frogs, toads and birds.

The prof's friendly, almost casual manner made the talk agreeable. Had he approached his subjects esoterically, half the watchers might have turned their sets off. He created the feeling that a friend had dropped in with some highly interesting revelations up his sleeve.

If he used a script it was not in evidence, but his talk indicated that he'd gone over it at length and worked the details out with the technical staff. Two cameras were on the job and their smooth functioning lent mobility. Well lighted slides illustrated the talk. In play from long shots of the prof exhibiting a specimen and close-ups of an object in his hand and back again to the slides, camera worked evenly and with purpose.

Pix scanned included Colonel Stoopnagle, a Chesterfield commercial and two short, short Spur films.

In Lever Bros.' show, Ruthrauff & Ryan soft peddled commercials. Emcee Pat Murray made no direct plugs. Instead, Roberta Hollywood handed her a gift from a gal who'd landed a good job because she'd taken Miss Murray's B. O. tips on tele.

Story was told by a skit. As applicant sat at a prospective employer's desk trying to sell herself, the words "B. O." and "She Should Learn About Lifebuoy" appear above her head. Implication was that she lost the position but had later looked into Lever Bros.' show and learned the awful truth about herself. A switch to Lifebuoy worked the trick.

Miss Hollywood's intimate songs continue to be just right for the program. Miss Murray has developed into a capable actress as well as emcee. Sam Cuff was brought on by the device of Hollywood telling Murray that the newscaster had been giving her some exciting information on Normandy. He came in to elaborate and as he pointed to the map, camera moved in to be filled by map and Cuff slipped easily into his regular *Face of the War* talk.

Both programs showed the results of preparation in which some past segs have been glaringly deficient. It proves that a willingness to continue experimentation and learn by trial and error will eventually pay off in sound program technique. Wanda Marvin.

B&K Television, Chicago

Reviewed Thursday, July 6, 7:30 to 8:30 p.m. News, Public Service and Drama. Sustaining on WBKB, Chicago.

The present heat wave in Chicago must have taken all the life out of the cast on tonight's television show at B. & K. There wasn't a sparkle of above average performing in the entire offering. Everyone seemed to be filled with lethargy, thinking only of getting the show over as soon as possible in order to go downstairs for a bit of cooling liquid refreshment.

June Merrill and Karen Van Derzee put on what was intended to be a public service bit showing the tele audience the tricks of making summertime pastry requiring no baking. All of which was very dull and not appreciated by the people at home looking for entertainment and relaxation. This idea might have interest in post-war television if it is presented in the daytime for the housewives and if June and Karen break (See B&K TELEVISION on opp. page)

Educational Pic Claimed Answer to Daytime Video

NEW YORK, July 8.—A tremendous demand for training and educational telepix for industrial plants and schools was forecast here recently by Sherman Price, prexy of Filmedia Corporation, indie film outfit soon to move into the video field with training movies based on techniques developed by the armed forces. Price, in line with the ideas of several tele men who have investigated the subject, is convinced that daytime programing will have to devote a large portion of its time to factory training and education.

"We believe," Price says, "that the best way to train workers is to use motion picture techniques combined with 'live' demonstrations. The same holds true for education. And the cheapest way to do it will be television. Regional networks and local video stations will pipe the shows to many plants simultaneously, cutting equipment, film and personnel costs. One receiver, I think, will cost less than a projector, screen and sound equipment. In addition, high-priced projection operators are an expensive item when several hundred

workers are being trained. A man to turn on a video set is less expensive. At the same time it will solve tele's daytime programing problem."

In the fall, when Filmedia opens its enlarged New York studios, production of the pix will begin. All this, trade says, jibes with theories advanced several times by video men who think that they have a solution to the problem of what to do with the medium in the daytime. They have said that video requires visual as well as oral concentration, thus making it impractical on a 24-hour basis. Ordinary household tasks, for instance, cannot be done while looking at a show. As a result the housewife, backbone of the radio daytime serial, is lost. They have said that the replacement will be schools and industrial plants.

Active production of the required pix for this field, it is said, provides the impetus for work along the lines of commercial tele for schools and factories. It will work, they say, two ways, the first is payment for the tele training and education shows, and the second is actual commercial sponsorship of the pix.

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CIO'S New Book May Solve Radio's Relations With Labor

(Continued from page 5)

stations; that the broadcasting companies are given the privilege, in the form of a license for a limited time, to use the air waves. As soon as the companies fail to serve the people and abuse their privilege their license may be revoked.

The book points out that stations are obliged to carry public service programs; that these include educational broadcasts, forums and discussions of all questions of interest to the general public, that labor problems are of public interest. This premise is added to a quote from FCC Chairman Fly: "Those entrusted with the facilities of radio cannot impair the freedom to listen by restrictions imposed at the transmitted end, for the obvious conclusion:

"... Any trade union, like any civic organization, has the right to use the radio to discuss workers' issues which are of public interest."

Labor's "Air Relations"

So having established labor's right to time on the air the handbook moves in logical progression to how that time may be obtained. Here it digresses for a few pages to elucidate on the difference between sustaining and commercial time. Again the analysis and interpretation is handled with an appreciation of the lack of radio savvy of its recipients. Thus, in discussing "free time":

"Your union is legitimate news in your community.

"You must see to it that your local radio stations are kept informed of all developments within the union which would be of general interest to the entire community.

"When your union adopts and fulfills a War Bond quota, that's news your radio stations should know. They should know about the new production records your members set, the campaigns you conduct for the Red Cross Blood Bank, or against absenteeism; the methods by which you maintain contact with your members in the armed forces; the public meetings you hold, etc. Activities such as these have a news value to the community at large as well as to your own members.

"And out of such activities can come the content of scores of different radio programs. Some stations will use them as news items. Others may be persuaded to invite an official of your union to a program on which he is interviewed and the story told in that manner. You may be able to get portions of your public meetings broadcast. There is the possibility of interesting a station in giving your union time to present a dramatic program of its own.

Station Won't Give Away Time

"These are public service activities for which a radio station will give free time on a sustaining basis. But you must supply the initiative and follow-thru. Your radio stations will not come to you to offer you free time—but in many cases you'll find they won't close the door on you, either, when you go to them with practical suggestions on how your union can contribute worthwhile program material to their schedules."

The same intellectual intelligence is applied to what the booklet calls "Paid-for-Time," even to explaining the whys and wherefores of submitting scripts in advance.

The NAB Code gets a blunt going over in the following words:

"The NAB Code is a private document put out by the broadcasters, and has no standing whatever in law or before the FCC; indeed, it may raise serious questions under the anti-trust laws."

The handbook also introduces a new approach to the controversial issue embargo; they call it the "Right to Reply." Here are some of their words:

"The broadcasting industry, under pressure from Congress and the FCC, is beginning to recognize the right of one side to reply to statements made by the other side over the air. The valuable time given to Martin Dies to reply to Walter Winchell is a case in point.

Advance Warning of Time Demands

"The CIO Political Action Committee proposes to demand the right to reply with respect to nation-wide network programs. You can similarly demand it with respect to programs, whether local or national, broadcast over your local sta-

tion. . . . A station which broadcasts one point of view and refuses to broadcast opposing points of view is in a peculiarly vulnerable position and protests should be promptly filed and widely published."

Listed in detail is the procedure to be followed in filing a protest. Aptly enough this chapter is called "When You Shout—Make It Loud." One item in this category points out that it is smart to approach the other stations in town while the protest is being publicized. Still another chapter in the beef department is titled, "Gentlemen, I Protest."

However, these thoughts are the minor occupants of the pages of this guide book. Much more important, especially to station operators who could distribute it to other non-profit organizations that solicit time, are the paragraphs and chapters on how to use radio time.

Thus, there is a sample list of labor activities that are radioworthy. Thus, also, there is a breakdown on the various program formats and details on how to handle each. Typical of this coaching is the following comment on a straight talk show:

"It sounds easy but it isn't. In fact, a good radio speaker is a rarity. The reason for this is not that it is so very hard to give a good radio talk, but rather that most people make it hard for themselves by preparing to talk to a large audience—and that makes it stilted.

"One of the things that makes good radio is the feeling that the fellow at the other end of the microphone is talking (See CIO'S NEW BOOK on page 30)

CBS TELEVISION

(Continued from opposite page) and-ink sea to describe naval engagements. (Description of the animation will be found elsewhere in this section).

If you can ignore a set that was strictly from the corn belt, the *Balleretta*, pocket-sized pop ballet, is good fun. With fluid direction integrating Singer Ronnie Gibson, Ballet Dancers Bobbie Howell and Lalla Zaitpskaya, and Adele Wehman, Jeanne Berge and Blanche Krell at the harps, it shapes up as pleasant 15 musical minutes. The same old problem of adjusting today's limited camera range to dancing was again in evidence. On several occasions, one or another of the dancers moved out of the screen while still doing her turn. And CBS should never again try to focus on two dancers and a singer, all three doing their stuff at the same time. Everyone seemed to be confused.

Vera Massey was on hand again with her regularly skedded (for 13 weeks at least) *Will You Remember?* It was and still is a good show, but there's little sense in standing pat on anything in video. The pianolog format remains, with Miss Massey giving her usual intelligent performance, but the lights were not nearly as good as before, glaring in close ups and quite inadequate from a distance. At no time was advantage taken of the gal's glamor, and the spot-lighting that distinguished her first shot seemed to be missing. Angling in a spot adds immeasurably to the appearance of any individual performer. The singer was far enough away from the set at all times to eliminate distracting background details from intruding themselves on the focal point—Miss Massey's face.

Despite critical raves for *Will You Remember?*, the formula could be improved, possibly thru the introduction of another character.

Two films, one British and one Canadian, were on the bill and it is significant to note that American pix, probably because of the reluctance of movie makers, are losing out to the foreign product video-wise.

Marty Schrader.

Newark Tele Application

NEW YORK, July 8.—Application for a commercial video license has been made by the Bremer Broadcasting Corporation, owner-operators of WAAT, Newark, N. J. If the FCC grants permission, the station will be the first in the State. Plan is to build the station in the Hotel Sheraton, Newark. Bremer holds priority Number 5 with DuMont for post-war delivery of equipment,

B&K TELEVISION

(Continued from opposite page) themselves of the habit of confusing their audience by constantly breaking into each other's lines.

Linn Burton pinchhit for Jim Campbell, regular WBKB news commentator, and struck out. Someone should have told Burton that there is nothing less exciting in television than a news commentator who reads his stuff from wire service teletype reports.

High spot of program was the singing of Ella Steele. Miss Steele, one of Chicago's better-known singers of the heavier type of music, has a voice that is a pleasure. What counted here, too, was the expert direction of Helen Carson, who handled her lights and cameras perfectly. Miss Carson called for close-ups when the mood of the music seemed to demand more intimacy. Distant shots and angle shots at the right time all blended smoothly and co-ordinated with well-modulated lighting.

Ending the program was a dramatic bit that was as amateur as a grade school play. Idea behind it was novel, at least in these parts, Marjorie Marlowe, Hitous Gray and Eric Lord—ruined it. While they were offstage a plot that they had never seen before was read to them and to the tele audience. With impromptu acting and ad-lib lines they were supposed to portray their conception of what would fit the plot. They didn't. They wasted an excellent setting and competent lighting with inanities that were ludicrous but not humorous.

Cy Wagner.

PEACE IN VIDEO

(Continued from opposite page) bet now, but trade sources say that the dough may come one or two ways. Method one would mean multiple sponsorship of the event. Method two would involve simply accepting a smaller web profit; in other words big sports events would cease to bring in the big moolah and only deliver audiences. The tele Eastern and Western fronts are quiet now, but won't be, radio men say, once the big guns open up.

Big Pix and Little Video?

The department heads' second point, pix and home video staying in their old balliwicks because of production costs and technical aches, works out this way:

They feel, again, that no advertiser will be willing to pay sums for their show comparable to the dough spent for a big movie. A million and a half bucks, cost of some full-dress musical films, is way out of line with today's advertising budgets. The result, they say, will be to have the public looking at home video in the same numbers that they listen to evening radio programs. Comes the week-end, tho, and papa will take mamma and the kiddies to the movies where they can see a better show. Pix will be better, they say, because of the cost and the fact that the film makers had a chance to cut, edit and re-take, all things that can't be done in live video. At the same time, Mr. J. Q. Public can satisfy his herd instinct by sitting in a theater with several hundred of his kind and get the feeling that he has gone out in style.

TOP

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Diskers and Petrillo Meet; Terms Talked and Tentative Agreement Is Reached

Battle Is Over But Horse-Trading Continues

NEW YORK, July 10.—RCA-Victor and the Columbia Recording Company sat down around the bargaining table Friday, July 6, with James C. Petrillo and arrived, so indie recording execs claim, at an understanding which will lead to a final settling of the record ban. Both Victor and Columbia report that statements will be issued some time during this week.

Only a general basis of settlement was determined, but execs, who refuse to be quoted, state that the most important are:

1. Acceptance by the diskers of a royalty basis per platter—the royalty to be paid into a fund to be held in escrow by the American Federation of Musicians until the union and the recording organizations reach an agreement on the disposal of the coin.
2. Recording to start within three to four weeks. Disks are not to be released until everything is settled and signed.
3. The actual percentage paid to the union per record will be approximately the same as under Decca's contract but will be re-evaluated after six months.
4. If possible, the agreement will avoid taking cognizance of the WLB's (either the Panel or the National Board) orders.

Kenton Unhappy With Hope Show; Ennis May Come Back

HOLLYWOOD, July 8.—Skinnay Ennis, recently discharged from the army and now reforming his band as reported in *The Billboard* July 8, may go back on the Bob Hope show in the fall. Ennis, former singer with late Hal Kemp, played Hope show for several years before going into service.

Reason for going back to Hope is understood, because it's reported Stan Kenton, who now has Hope show, is dissatisfied. Altho Kenton band had been getting nice build-up, it wasn't given too much to do. Kenton did only one tune on show; for the rest played show music and backed Frances Langford.

Dentists Nixed On WFIL

PHILADELPHIA, July 8.—In its one-station campaign here to clean up the air-waves, Roger W. Clipp, prez of WFIL, announced a second type of air advertisers for which the welcome mat will no longer be placed out. Cancellation notices were sent out this week to all the local advertising dentists to let them know that when their present contracts expire, the station management will not renew them.

Several weeks ago, station junked all of its used-car advertising. Station is alone in the crusading here, with none of the other stations following suit or intending to do so. All other stations, including the 50,000-watters, accept used-car advertising and the door is open for the advertising dentists. WFIL figures that with air time at a premium these days, station has an excellent opportunity to refine its airways and can afford to discriminate as to the type of advertising it will accept. Also feels that such a clean-up campaign will eventually attract the better-type of advertisers to radio.

Cohan Songs Get Plugs

NEW YORK, July 8.—The combination of George M. Cohan's birthday (July 4) and Fourth of July put five of his songs, *Give My Regards to Broadway*, *Mary's a Grand Old Name*, *Over There*, *Yankee Doodle Boy* and *You're a Grand Old Flag* into *The Billboard's* Songs With Most Radio Plugs section of the *Music Popularity Chart*. Tunes published by Jerry Vogel Music Company.

This point is one which was in deep dispute at the time *The Billboard* went to press.

There will be plenty of face-saving by both Petrillo and the diskers before public announcement is made of the reaching of an agreement and much of the tentative understanding may go by the board before the contracts are inked.

What's important is that the actual battle is over—only the final terms are left to be set.

NBC Salutes Racial Groups Contribution to War Effort

NEW YORK, July 8.—NBC's replacement for *American Story* (Saturday, 7 p.m., EWT), will be *They Call Me Joe*, 12-week dramatic series telling of war contributions of various racial groups. Show preems July 22.

Thru War Department permission, *They Call Me Joe* will be sent overseas on records and played for the armed forces. Plan is to have American soldier of a different foreign decent used as a jumping off point for the play on each seg.

Fourth Station for Miami?

MIAMI, July 8.—Bert Graulich, announcer on Station WKAT, Miami Beach, and a director of the American Federation of Radio Artists, stated Wednesday (5) that plans are under way for the establishment of a fourth radio broadcasting station in this area. Graulich says the application for Station WBAY which will be located in Coral Gables, is now in the hands of the FCC in Washington for consideration.

The operating company will be known as Atlantic Shores Broadcasting Company, composed of Graulich, R. C. Johnson, James A. Brown, of Miami, and Elbert B. Griffis, of Fort Lauderdale. Funds are ample and if the application is approved the new station may be on the air by fall.

WCAU Newsroom Loses Two

PHILADELPHIA, July 8.—The newsroom staff of WCAU here lost two men this week. Walter Royen, assistant news editor, left to take over similar duties for NBR in Washington, with William Windle resigning to join United Press at the Capital. Windle is replaced by Violet Shuman, who comes in from the public relations office of RCA-Victor in Camden, N. J.

Malneck Ork for Falstaff

HOLLYWOOD, July 8.—Matty Malneck takes over the music spot on the Allan Reed *Falstaff* show when it pitches here July 10. Airing will not be heard locally as it hits the Middle West and South only over the Blue. Show will stay here for an indefinite period.

Is Blue Net CBS Stooze --- Or, Who Gets "Blondie" This Fall?

HOLLYWOOD, July 8.—Radio men who wondered if wires were crossed when CBS said that the *Blondie* show would not go on the Blue as announced, got a clarification of the entire deal Thursday (6). As it stands to date, program will go on the Blue for 13 weeks at least, the recently signed 52-week contract having a 13-week option clause. At the end of that time the sponsor, Colgate, can shift to CBS if it likes the deal. Colgate has just bought the Sunday night 8-8:30 CBS time formerly occupied by U. S. Rubber's Walter Pigeon aircr.

Colgate also has the Blue Friday 10

Hints for Sinatra

HOLLYWOOD, July 8.—Frank Sinatra and Tom Hargis, NBC producer who handled the Tommy Dorsey aircr and knew "The Voice" from those days, are in a huddle. Sinatra is trying to find a way to lighten the burden of singing; on how heavy skeds can be carried out with a minimum of wear and tear on the pipes.

Band-Short-a-Month Is New Para Sked

NEW YORK, July 8.—Reverting to band-shorts policy of years ago, Paramount Pictures will again produce two-reel featurettes with name bands. Plans are to make 12 within the next year, shooting most of them in the East. Pix, which will run around 10 minutes, will have a story and feature the band. Short subject department, handling the shorts, have not yet selected any bands, the shooting is skedded for near future. Company will use all bands, even tho they have contracts with other studios.

In past several years Universal has been biggest producer of two-reelers featuring bands and singers. U. follows policy of grabbing off musical talent playing Coast for short dough, rushing thru one-day recording, one-day shooting sessions, and putting stuff in cans quickly. Will Cowan, U. producer of the musical quickies, has built rep of grossing real dough with them.

Salvation Army Buys Time

PHILADELPHIA, July 8.—Salvation Army here turns to the air, buying up a regional network, to present a weekly report on its activities. Originating Saturday morning on WFIL here, the quarter-hour stanza, handled by Mrs. Samuel Hepburn, wife of Sally's brigadier general, is fed to four other stations, including WGAL, Lancaster; WEEU, Reading; WSN, Allentown, all in Pennsylvania, and WILM, Wilmington, Del.

Mrs. Hepburn directs her findings to the fem listener in discussing the work of the charitable organization here and abroad. Individual Sally army members are highlighted and their duties reviewed to make listeners more familiar with both the spiritual and material assistance offered by the army. Where possible, the program presents news of servicemen in this area as gathered by Sally workers.

Program is produced by Thomas LaBrum, of the La the LaBrum & Hansen ad agency here, which handled the Sally army's account.

Where Goest Lockheed?

HOLLYWOOD, July 8.—New Lockheed show, *Man Called X*, set to tee-off July 10 over CBS, may move to Blue in the fall if no time is available on CBS when Lux returns to the air. Set to occupy Lux's last half hour, *Man* is considered by the agency, Foote, Cone & Belding, to be good cold weather material.

Agency would prefer to remain on CBS but will take Blue if necessary. After the eight-week summer run, Herbert Marshall will take over the lead. Stephen Longstreet handles the scripting with music by Gordon Jenkins.

7th Annual Gershwin Concert Good \$ Draw But Perform'ce NSG

NEW YORK, July 8.—George Gershwin Concert, one of annual big events of Lewisohn Summer Concerts heard Thursday (6). Gershwin died in 1937. For seventh consecutive season show was a sell-out, crowd running close to 20,000. It was an all-Gershwin concert and an all-Gershwin crowd.

Oscar Levant, who has been heard to much better advantage as a pianist, soloed in Gershwin's *Concerto for Piano* and the concluding *Rhapsody in Blue*. As one wag put it, Levant should have listened to his mother and practiced. He was definitely not in form, but that may have been due to the muggy night and the listlessness of the ork under Smallen's conducting. All in all, the evening didn't pay off musically, but financially it's still one of the best draws of the summer season.

In fact, it's a wonder that someone doesn't do a concert tour running a Gershwin concert every week in a different city. It will always draw. Rest of the evening was made up of G. G.'s *Strike Up the Band*, *American in Paris* and *Porgy and Bess*, a symphonic picture.

Paul Secora.

Muscles for Met Ballroom

PHILADELPHIA, July 8.—Met Ballroom will soon be converted into a sporting arena. Charles Solomon took spot over two years ago and transformed it from opera house into a giant ballroom, making it the largest dance hall in the world. However, the Met could never get started as a major dansant, after trying everything from the top name bands to pick-up local crews. Local combos held forth currently for week stands.

House has now been sold, for an undisclosed amount, to James Toppi Jr., local sports promoter. Property is assessed at \$214,000, and in 1941 the LuLu Temple sold it to a local bank for \$604,500. Toppi does not plan on any dance or theatrical promotions. Solomon's lease on the ballroom, it is reported, has until the end of the year to go.

Frankie Carle Talks

NEW YORK, July 8.—J. Walter Thompson has Ork Leader Frankie Carle taking elocution lessons with an eye, trade says, to sticking him into the Bob Crosby spot come fall. Agency is high on the batorner, tabbing him as a comer and radio men here think that he'll be used behind a series of guests until set to strike out on his own.

It's said that deals for Gene Kelly, George Murphy and several others have fallen thru and result is break for Carle, currently on with Allan Jones for Old Gold.

Hillbilly W. M. C.

SHREVEPORT, La., July 8.—After some of the best advertising and management execs in the country wracked their brains to dig up a gimmick to get workers for war plants, KWKH-KTBS, CBS outlets here, unearthed a plan that local industrialists call the best personnel draw of them all. It's simple, so no one else thought of it before.

The idea? Put a hillbilly on the air with a couple of songs and some ad-lib chatter about the advantages of war work.

Harmie Smith, sustaining early morning off-the-cobber, went commercial for the Silas Mason Company, operators of the Louisiana Ordnance Plant, near Shreveport, two months ago. Spotted between his guitar accompanied songs were direct, personal appeals for help at the factory. At the end of the first two weeks, 501 pieces of mail, all asking for jobs, as well as several hundred others who made applications to the company itself or to the United States Employment Service, poured in.

Latest gag down here is that every war plant in the country needs its own little hillbilly attraction to send the swingshifters.

PUB-WAXERY ROYALTY RIOT

Guy Deal Tip On Decca "In-Case" Plans

Building Lombardo Back-Log

NEW YORK, July 8.—Possible trend in building a library of unreleased masters for post-war use is seen in Decca's current schedule of waxing for Ork Leader Guy Lombardo. Working on a 5-year contract, Lombardo is reported as having cut 50 tunes since the first of the year, or on the average of two a week. Lombardo's contract is variously reported at figures ranging to 100 disks a year, but half that total is considered more likely correct. Songs are being cut for records only, not for transcriptions.

Decca officials admit that Lombardo is cutting much faster than they plan releasing numbers, but explain this by saying: "We have no assurance what conditions will be after the war."

The most recent Decca release of a pop Lombardo number was *Long Ago and Far Away*, issued in May, backed by *Humoresque*. Report is that most of the tunes being recorded now are standards rather than current pops.

Many Decca contracts run for three to five years in advance, and while it is not believed many others call for so many tunes, indications are that Decca is striving to build a substantial library of masters "just in case." In case of what was not indicated.

Alexander Back in Harness

NEW YORK, July 8.—Willard Alexander, head of the William Morris band department, got back to work Monday (10) after a long illness. He had been recuperating on his farm in Pennsylvania for the past few months.

Shoo-Shoo Moore Singers

NEW YORK, July 8.—Phil Moore, writer of *Shoo-Shoo Baby* and arranger for Lena Horne, now has male quartet, Phil Moore Four, being booked by Century Concerts Limited. Moore is on the Coast.

AA Pics Resulting in More 8-10-Week Band Theater Runs

NEW YORK, July 8.—Length of engagements of bands at New York theaters is gradually stretching out so that no longer does a 10-week stay cause any shucks in the industry. Up to a short time ago, a 10-week stint was held only by Xavier Cugat and Benny Goodman at the New York Paramount. Charlie Spivak is now finishing his 10th week at the same theater, netting the leader plenty of dough for the engagement.

This lengthy engagement is due to fact that Hollywood is now putting out super long pics. Next one due at the Capitol in form of MGM's *Since You Went Away*, which runs over two and a half hours. Gene Krupa is in with pic, putting on 25-minute show alone. He's in for eight weeks, but it's felt that pic might even go more than 10 weeks, which will add plenty of moola to newly-formed Krupa band.

Also in the long stretch on Broadway is the Fred Waring engagement at the Roxy which will run at least 8 weeks, starting August (?). From the future logs of the pic companies, showing plenty of AA pics coming up, it looks as the longer bookings are in vogue. According to theater managers, it's no precedent or trend as yet, but from the looks of things, leaders might be in for a bigger hunk of change from theaters if the pics hold up.

Contact Man's Luck

NEW YORK, July 8.—One of the heartbreak stories of Tin Pan Alley this week, one that ran the gamut of A to AA in Lindy's, was about the contact man who had a \$2 ticket on Goo Goo in the last race at Jamaica on opening day. He noticed that the horse was listed at 75 to 1 odds and tried desperately to recoup his \$2, finally selling the ticket a minute before the Mutuel windows closed.

The horse won, paying \$158.80 for \$2.

Magic, Music, Emsee --One Gal Does It All

NEW YORK, July 8.—Newest all-in-one floorshow is Joan Brandon, fem magician, who is now fronting an 11-piece band rehearsing in New York. Gal, who has been out as a single, does mental tricks, playing request tunes without asking payees what song they want to hear.

Besides tricks on the stand, Miss Brandon also steps down from the band to put on her own magic show. Stan Zucker is agenting. Band also plays for dancing.

Johnny Long To New Yorker

NEW YORK, July 8.—Johnny Long follows Tony Pastor into New Yorker Hotel, opening July 30. Long is a repeater at the hotel, having been there many times before. Talk was that Abe Lyman was skedded to go into spot following Pastor, but Long deal was consummated last week.

Pastor goes into Hamid's Million-Dollar Pier, Atlantic City, for week following New Yorker closing, then plays dates in Baltimore, Detroit and Norfolk.

MUSIC GRAPEVINE

Bud Kimker, Tommy Tucker drummer, and Mary Ann Wayne, of the ork's vocal group, the Three Two-Timers, married Sunday (9) at Passaic, N. J. . . . Capitol Records setting up distribution centers in Chicago and Philadelphia. . . . Robbins to publish a third Hazel Scott book on boogie-woogie.

Shep Fields is featuring his composition *Copa-Boggie* at engagement at Copacabana, New York. . . . Lena Horne to do a command performance of *Good for Nothin' Joe* for overseas distribution. She has recorded the song for Victor. . . . Dinah Shore will handle vocals in Walt Disney's *Swing Street*. . . . Zutty Singleton and his Creole band cut *Crawfish Blues* for Capitol in Hollywood in New Orleans jazz session. Barney Bigard on vocals.

Sinatra Starts Pic

Frank Sinatra and Gene Kelly shooting on *We Hate To Leave*, the Jule Styne-Sammy Cahn number, for MGM's *Anchors Aweigh*. . . . Bob Chester, ill for a week, rejoined band Sunday (9). . . . Tommy Tucker, currently at Astor Roof, inked for four-week return engagement next summer. . . .

Aquarium, New York, has \$2,400 weekly music bill. John Kirby's take is \$1,100, Mousie Powell draws \$1,000, and fem trio snags \$300. . . . Gerry Griffin, Irish ballad singer, back from six-week USO tour in Iceland, Greenland and Canada, will do domestic stint for USO. . . . Tony Casey, city editor of "The Brooklyn Citizen," has written the lyrics for "In the same Sweet Way" and "Dream House for Two." Johnny Tucker did the music.

Coleman Hawkins's celebrity night jam session at Downbeat Club Monday (10) had Teddy Wilson, Red Norvo, "Specs" Powell and all-star swing band led by Trummy Young. . . . Mills Music will publish *I Can't Tell Why I Love You, But I Do*, from the International pic, *Belle of the Yukon*. Music by Gus Ed-

James Lost It At the Astor--15G--Bargain

NEW YORK, July 8.—Harry James's stint at the Hotel Astor cost the leader somewhere around \$15,000, it's figured. However, leader got plenty of air time, both on Mutual and Columbia wires, and when he pulled out of the hotel July 1 for a three-day date at the Atlantic City Steel Pier and into a series of one-nighters, lost dough was probably worth it. It's the first time band had been in New York in nearly a year, and consensus of opinion in trade was that James needed the New York hotel spot. And it looks as tho they were right, for he's now out on one-nighters that are bringing him as much as \$4,000 per, against 60 per cent of the gate.

James's Astor contract called for \$3,500 per week, and when it's noted that the leader has close to 40 people on the pay roll, it's obvious cost to him was way over the \$3,500 mark. However, he made plenty of moola for the hotel, which did turnaway biz all the time James was in, and that in face of the 30 per cent tax, stifling weather and opposition from such bands as Glen Gray at the Pennsylvania, Tony Pastor at the New Yorker, and Boyd Raeburn at the Commodore. One factor in James's pull at the Astor was the \$15,000 worth of advertising Astor's prexy, Bob Christenberry, spent on the event.

From Terps to Tents

ATLANTIC CITY, July 8.—Waltz Dream Ballroom, which housed traveling Negro orks, and used extensively during the resort's summer season for the terp sessions, will be available no longer. City, owning the spot, turned it over on a long term lease, to the Ocean City Canvas Company, making tents and other canvas goods for the armed forces.

New SPA Deal May Be Wedge

Writers aid to publishers in upping disk take seen as sheet-hike boomerang

NEW YORK, June 24.—Present royalty payments on the part of record companies to pubs of a cent and a quarter on a 35-cent disk and a cent and a half on a 50-cent platter may be increased in the coming negotiations between the Songwriters' Protective Association and publishers thru Music Publishers' Protective Association, re the new standard contract form which expires in 1946. It's felt, both by SPA officials and pubs, that the present royalty

payment being paid by record companies will be pushed up close to the two-cent rate, prescribed by the copyright act; a rate that was lessened in 1933 to the present cent and a quarter, etc., by mutual agreement of record companies and publishers to help disk companies over a lean period. Statutory rate decrees that royalty can be less than two cents per side, if publishers want to settle for that amount and that anyone may record if they pay the two cents—no agreement or contract required.

Contract Runs to 1945

Altho the contract doesn't officially expire until the end of 1945, many pubs have made unofficial visits to SPA execs with the idea in mind that it was okay with them (the publishers) if SPA were to request a 50-50 split on the two-cent royalty rather than the present royalty writers are getting, namely, 50 per cent of the cent and a quarter rate. Publishers feel that if SPA gives them a boot, they'll have a perfectly valid reason to go to record companies with the demand that record companies come thru with the established rate.

In fact, certain members of SPA have been approached by publishers, asking them to go to record companies complaining about the amount of the writer's royalty check on mechanicals. Writers have demurred, however, knowing that if they went on a single-c complaint they would have a tough time (See *Diskers Face Royalty* on page 15)

1,800 of 3,200 Philly AFM Men in War Plants or Service

PHILADELPHIA, July 8.—Philadelphia musicians, exploding the myth that they have no place in all-out warfare, took stock this week and came up with some remarkable figures. Their statistics show that of the 3,200 peacetime members of the local musicians' union, Local 77, 800 are in the armed forces, while 1,000 others are full-time war plant employees.

As for the remaining 1,400, Guy Scola, Local 77 secretary, said, "They are furnishing \$1,000,000 worth of music—free—to morale agencies, bond drives and hospitals every 12 months." Scola said that since Pearl Harbor, more than 20,000 benefit performances of all types have been given, including many by the Philadelphia Orchestra, large symphony group. "To say that we have averaged between 7,000 and 10,000 performances a year is conservative," Scola said, pointing out that at the Stage Door Canteen alone, performances are given every day. Other regular schedules include Valley Forge Army Hospital, where shows are given every Thursday, often with as many as 25 pieces to a band. Regular trips are made to the English Army Hospital in Atlantic City and to Fort Dix in Trenton, N. J. Much War Bond drive work has also been done.



3G Per Week For Sam Kaye Astor Stand

NEW YORK, July 8.—Sammy Kaye bows into Hotel Astor here August 9 for six weeks, marking first time he has played spot. According to management, there's no band skedded to follow as yet, in view of past year's policy which has been to close the roof soon after Labor Day. Kaye's engagement will take him close to that date. Altho figure for date wasn't revealed, it's understood band is getting around \$3,000 straight, as roof's policy does not book bands on a percentage of covers.

Present band policy at the roof is two bands, Louis Prima and Tommy Tucker. Prima is currently doubling from the Strand, and Tucker is to go into the same house August 4.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Les Brown

(Reviewed at Cafe Rouge, Hotel Pennsylvania, New York)

INITIAL appearance of Les Brown ork at Hotel Pennsylvania (Incidentally, the band's first New York hotel date since two years ago, when Brown played the Astor), marks outfit as topgrade. Brown is in for summer stint, and from type of music dished at official opening, Wednesday (5), habitual Cafe Rougers, the younger dance element, will flock to the spot.

Personable leader, playing a little clarinet, fronts a full 17-piece band, with two vocalists, and when group hits on all fours it leaves little to be desired musically. Probably one of the main differences between this band and other large orgs is the concentration here on ensemble work rather than on individual instrumentalists. It's both a good and bad feature. Public today is more or less accustomed to ride men, and when jump tunes are up, outstanding sidemen mean a great deal. On the other hand, a solid, full-sounding band all the way thru means commercial music.

Brown's band dotes on full scoring, and when the beat is fast, the room jumps. However, that push is not felt on ballads. If the band could muster the same drive on slow tunes that it pushes on jump stuff, outfit would be right up with the best groups around. As it is, band is probably best in Brown's career, and it's plenty good. Group work is fine, and section for section, they don't have to take back seats to many.

Decidedly an asset to the band are the vocalists, Doris Day and Gordon Drake. Gal, blonde beauty, sings one of the best vocals around besides adding a pretty touch to the scene. She's cute and vivacious when working, and knows how to handle both ballads and rhythm tunes well. Lad does mostly ballads and doesn't sound like Sinatra. Voice is smooth. Butch Stone doubles from sax section on specialty vocals, and is a crowd gatherer every time.

Paul Secon.

Louis Prima

(Reviewed at Astor Roof, New York)

PRIMA'S aggregation of diligent juves give with tremendous enthusiasm and no little talent. Leader has pliable youngsters in excellent musical form, and tho the ork, musically, isn't the best dance band around, it is one of the most exciting.

Following Tommy Tucker, with whom he shares the band stand here at easy intervals after 10:30 p. m., when the Prima crew finishes its Strand Theater shows, leader opens with a Gabriel-like blast. Torrid tempo is maintained during entire presentation, with exception of straight dance sessions, when ork settles down to more orthodox tootling.

There are better trumpeters than Prima, a dozen leaders can outsing him, but few can match his showmanship. His cavorting, mugging and yelling his vocals all add up to his usual sock selling job. The band was at the Park Central for seven weeks, but the Astor Roof is even a more perfect showcase. Recognizing the prestige value to the band, Prima is giving everything he has, and it's plenty. At opening he used numbers like Robin Hood, (which he has waxed), where the band participates with gusto, instead of attempting unfamiliar stuff. The Robin Hood number has been a show-stopper during his Strand run and Prima wisely features it here.

Band hasn't been enlarged for new engagement. Same six trumpets, three trombones, five sax and three rhythm that Prima has used for last few months are on the stand. Thrush Lilly Ann Carol, longer on looks than lungs, is at her best when the leader heckles her into a performance. It may be just as well that she doesn't try too hard. It would take a Betty Hutton to show up with Prima. The man is a dynamo, seeming to generate energy. His enthusiasm spills over into the band, keeping the entire crew going at a dizzy pace.

Air time on WOR is broken up into two shots totaling 45 minutes per week, but Prima has been promised additional time. If outfit fulfills the promise it showed opening night, it won't have any trouble moving from secundus to Prima-class dough.

Wanda Marvin.

Tommy Tucker

(Reviewed at Hotel Astor Roof, New York)

TOMMY TUCKER'S band of 15 pieces provides dance music at the Astor Roof, playing alone thru the dinner hour and sharing the stand with Louis Prima after 10:30. Prima doubles from the Strand Theater. Tucker has a Strand booking for August 4, which means he may have a week of the bicycling stint himself before he leaves the roof.

Opening night Tucker kept the dance floor filled, using a liberal number of vocals in the overlong session (50 minutes with only a short break) preceding his half-hour broadcast period. In the broadcast session the band demonstrated its ability, showing a remarkable improvement over the period when the Mutual mike was not connected. As is customary, however, the vocalists worked for the air audience and much of their song-selling was lost to those in the room.

Tucker's muted trumpet work in front of the band was good, but opening night he had too many managerial distractions on the stand to take full advantage of his opportunities to sell Mr. Tucker to the customers. Even after a clever bit of business with his former vocalist, Amy Arnell, and Billy De Wolfe (in navy uniform), Tucker turned his back on the singers to make last-minute arrangements with the sidemen just as soon as Miss Arnell started to sing.

The band plays as a band is expected to play, without wandering too far from the conventional, but arrangements were hardly inspired in the three hours caught.

Instrumentation: Five reed, three tram, three trumpet, four rhythm (piano, drums, bass and electric guitar). Don Brown, with Tucker for four years, handled several vocals and harmonized with the girl trio, the Two-Timers, new with the ork. Mary Anne Wayne, of the trio, gave voice in several ballads, and Gladys Gayle, also of the trio, demonstrated promise when she vocalized rhythm numbers. Kerwin Sommerville, with Tucker for over 12 years, came out of the band for novelty vocals during the evening on several occasions. He is just as good as he was several years ago.

Later in the week the band seemed to have speeded up its pace a bit.

Larry Nixon.

Georgie Lopez

(Reviewed at Plantation Room, Hotel Dixie, New York)

NEW band fronted by Georgie Lopez, Cuban trumpeter who played with Xavier Cugat for many years, is making its debut at Hotel Dixie. Band, while not exceptional in individual musicians, holds together well, getting most of its spark from its vibrant leader, who throws himself all over the place, with no holds barred. Lopez is an exhibitionist, and a good one, and consequently if the band goes anywhere it will be on

Cootie Williams

(Reviewed at Earle Theater, Philadelphia)

A WELL-MANIPULATED brass section of the screaming variety speaks volumes for the Cootie Williams combo, which almost revived the ancient cat custom of terping in the aisles at this cinema temple. However, while the four saxes and six brasses, paced by the maestro's own trumpeting, whip it out heavy and solid, the powerhouse is pleasant without blasting you out of your seat. Thruout, Cootie maintains a lively pace with his crew, with offering designed to make the jive and jump hounds holler.

Apart from the solid ensemble, band boasts a lito sextet that takes Cootie's horn teamed with Buddy Powell's trumpet, the saxes of Les Paine and Eddie Vinson, Sam Taylor at the piano, and Al Boyd walking the bass. Strictly break-away stuff when the sextet beats off.

Saxer Vinson is the clan's chief vocalist, instrumentalist and clown, even overshadowing Cootie's own horn virtuosity. His voice is good for blues, which the band features frequently, his sax sorcery blows up enough steam to excite, and while his idea of comedy is on the corny side, on him it looks good and meets with the desired response.

Band also plays a good show, providing excellent background music for the specialties on the bill when caught here.

Maurie Orodener.

the talk created by the Latin trumpeter, who mixes fine horn tootin' with aforementioned body pyrotechnics.

Musically, group stands out mainly on Latin American tunes. This is because leader is acquainted with L. A. catalogs and when the below-the-border tunes come up he's in his element. This is felt in his excellent ad-lib blowing behind tune, in typical L. A. style. In fact, when South American songs are up, the entire band seems to catch the sparked horn of Lopez, and consequently by comparison, American ballads suffer.

Fox trots are done adequately, but in standard fashion, as are jump tunes. However, even if only one Latin American tune is played in any given set it is so superior to the American stuff that Lopez might profit by paying more attention to his natural Cuban bent, or from working to develop treatment of straight pops.

Elaine Vincent, brunette with a good voice, handles vocals, but moves around too much and loses some of her notes. Gal is a looker, and if she'd concentrate more on singing a song she'd do better. Band has 14 musicians, six brass counting Lopez, five saxes and three rhythm.

P. S.

Lyman Ork to Strand Oct. 1

NEW YORK, July 8.—Abe Lyman's new band goes into the Strand Theater here around October 1 for 12 weeks. Ork is a swing group, with Van Alexander as arranger, and similar to outfit Lyman had about a year and a half ago. Last season Lyman adopted a more commercial style, and then dropped the band entirely shortly after the first of the year. He last played Casino-On-the-Park, Essex House, in January.

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PART 1—The Billboard Music Popularity Chart

Week Ending July 6, 1944

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Fellow on a Furlough (F)	Block
Amor (F)	Melody Lane
And So Little Time	Lincoln
And Then You Kissed Me	Miller
An Hour Never Passes	Shapiro-Bernstein
Army Air Corps	Fischer
Come Out, Wherever You Are (F)	T. B. Harms
Forget-Me-Not in Your Eyes	Triangle
Give My Regards To Broadway	Vogel
Goodnight, Wherever You Are	Shapiro-Bernstein
How Blue the Night (F)	Robbins
How Many Hearts Have You Broken?	Advanced
I Love You (M)	Chappell
I'll Be Seeing You	Williamson
I'll Get By (F)	Berlin
In a Moment of Madness (F)	Feist
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
Kentucky	BMI
Long Ago (And Far Away) (F)	Crawford
Mary's a Grand Old Name	Vogel
Milkman, Keep Those Bottles Quiet (F)	Feist
Over There	Vogel
Pretty Kitty Blue Eyes	Santly-Joy
San Fernando Valley	Morris
Some Day I'll Meet You Again (F)	Witmark
Sweet Lorraine	Mills
Swinging on a Star (F)	Burke-Van Heusen
Time Alone Will Tell (F)	Bregman-Vocco-Conn
Time Waits for No One (F)	Remick
What a Difference a Day Made	Marks
Yankee Doodle Boy	Vogel
You're a Grand Old Flag	Vogel

Lucky Strike HIT PARADE

CBS, Saturday, July 8, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. I'll Be Seeing You	Williamson
2. Amor (F)	Melody Lane
3. Long Ago (And Far Away) (F)	Crawford
4. I'll Get By (F)	Berlin
5. Milkman, Keep Those Bottles Quiet (F)	Feist
6. San Fernando Valley	Morris
7. Goodnight, Wherever You Are	Shapiro-Bernstein
8. Time Waits for No One (F)	Remick
9. Swinging on a Star (F)	Burke-Van Heusen

And the Following Extras: Stompin' at the Savoy, Music of the Toy Trumpets, Chattanooga Choo Choo, Carioca.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:
 Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop; Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION	NATIONAL				
Last/This Wk./Wk.					
1	1. I'LL BE SEEING YOU	1	1	1	2
	Williamson				
2	2. LONG AGO (AND FAR AWAY) (F)	2	2	6	1
	Crawford				
4	3. I'LL GET BY (F)	5	4	2	3
	Berlin				
6	4. SWINGING ON A STAR (F)	3	5	4	6
	Burke-Van Heusen				
3	5. GOODNIGHT, WHEREVER YOU ARE	6	3	3	7
	Shapiro-Bernstein				
5	6. AMOR (F)	4	7	5	4
	Melody-Lane				
7	7. SAN FERNANDO VALLEY	8	6	7	5
	Morris				
8	8. SOME DAY I'LL MEET YOU AGAIN (F)	7	—	9	9
	Witmark				
9	9. TIME WAITS FOR NO ONE (F)	9	10	10	8
	Remick				
—	10. G. I. JIVE	—	8	—	—
	Capitol Songs, Inc.				

Other Sheet Music Reported in Best Selling Lists by Sections

EAST: I'll Walk Alone (F)—Morris.
 MIDWEST: Milkman, Keep Those Bottles Quiet (F)—Feist.
 SOUTH: I Love You (M)—Chappell.
 WEST COAST: It's Love, Love, Love—Santly-Joy.

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION	TITLE	ARTIST	RECORD
Last/This Wk./Wk.			
2	1. G. I. Jive	Louis Jordan	Decca 8659
1	2. Straighten Up and Fly Right	King Cole Trio	Capitol 154
3	3. Cherry Red Blues	Cootie Williams	Hit 7084
5	4. I Can't See for Lookin'	King Cole Trio	Capitol 154
4	5. Till Then	Mills Brothers	Decca 18599
10	6. Body and Soul	Coleman Hawkins	Bluebird 30-0825
6	7. When My Man Comes Home	Buddy Johnson	Decca 8655
7	8. Someone	Duke Ellington	Victor 20-1584
8	9. My Little Brown Book	Duke Ellington	Victor 20-1584
—	10. I'll Get By (F)	Ink Spots	Decca 18579

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
 Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Drelbelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros' Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunwald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galey Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Acollan Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

Diskers Faced With More Royalty Dough For Pubs & Penners

(Continued from page 13)

getting their tunes on disks put out by the company where they complained.

Typical of how this affects publishers is the case of one company. It published a tune that sold over 1,000,000 records. Average price on record was 50 cents, which netted company close to \$15,000 on record royalties, based a cent and a half royalty per side. If prices were 2 cents, company would have received an additional \$5,000 on the song. Same company estimated that over a period of any recent given year it would have banked as much as \$60,000 more for its share.

Another firm noted that its mechanical royalty for last year amounted to \$350,000, based on the average of a cent and a half royalties. It estimated that

if the price had been 2 cents it would have taken close to the half million mark.

From the record companies' point of view, a look at their sales figures today would indicate what more would be coming to publishers if the old 2-cent rate prevailed. Victor manufactures 56,000,000 a year, or an estimated \$800,000 in record royalties to publishers at the average price of 1 cent and a half. Another \$350,000 would be forthcoming if the 2-cent rate were used.

Columbia puts out close to 40,000,000 records a year. That's \$600,000 at the present cent and a half figure. And \$200,000 more if the royalty rate were 2 cents. Decca's figure is around 35,000,000 per annum, and another \$150,000,000 or so would be added to pub takes if the 2-cent rate were used. That's a combined figure of around \$700,000 per year to publishers—no mean sum.

What publishers don't know, it seems, altho it's been hinted to them in the Mills plan in the past, is that the same argument they are using to try and increase their record royalties, namely, that they agreed to allow the record

companies to reduce the royalties because the pickin's were lean in '33, is going to be used on them by SPA in contract negotiations, which should start around the end of the summer.

May Ask New Sheet Scale

SPA is going to ask that the pubs do away with the present three cent a copy royalty to writers and instead set a royalty rate for a certain amount of copies sold, and then increase the rate on a percentage basis as more and more copies are sold. For example, (and these are not official figures) SPA may demand two cents a copy royalty up to the first 100,000 and then three cents up to 200,000; four cents up to the 300,000 and so on. Reason for the change, according to SPA officials, is that the three-cent royalty figure was established when sheet music was sold to retailers at 18 cents a copy, but today, sheet music sells to retailers at over 20 cents per; and so they figure that writers are entitled to a boost in per copy royalties. To that the pubs haven't given an official yeah or neah, as the proposition hasn't been put to them, but it's figured

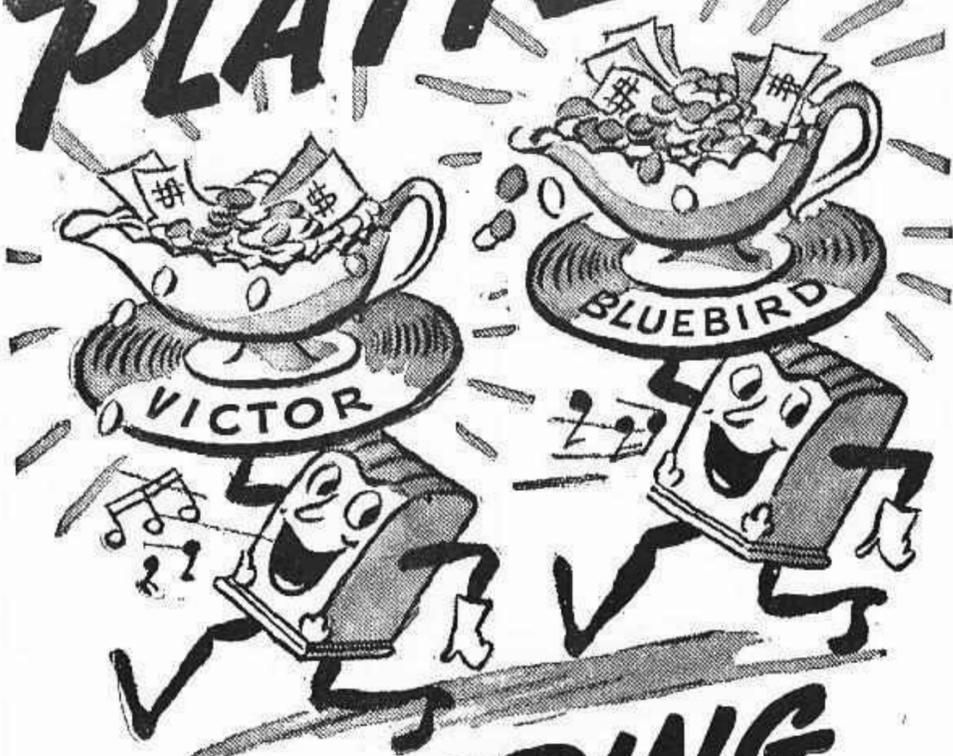
that they're going to put up an awful squawk.

And what neither SPA nor the publishers seem to know, is that if the publishers or writers come to the record companies with a request for an increase in the record royalty payments to pubs, that some of the top record companies may go into the publishing biz to help combat the increase. Of course, Decca already has its own publishing arm, but an official of one of the other biggies is ready, too. When asked what they would do if publishers or writers were to come to them with a request for an increased royalty payment, the official said that the company would go into the music publishing biz, "just like that," and he snapped his fingers.

It's going to be a sweet fight; one that bears plenty of watching.

Danny Payne, former vocalist with Tony Pastor and Hal McIntyre, has his army medical discharge. May go to Johnny Long if Gene Williams, now with Long, goes into service. . . . Virginia Maxey, Tony Pastor's thrush, is talking to pic scouts.

GET THE PLATTERS



THAT BRING THE GRAVY!

—VICTOR and BLUEBIRD HITS

- Amor Wayne King (20-1587)
- I'll Be Seeing You Tommy Dorsey (20-1574)
- I Love You Perry Como (20-1569)
- San Fernando Valley Four King Sisters (30-0824)
- Any Old Time Artie Shaw (20-1575)
- It Had to Be You Earl Hines (30-0825)
- I'll Remember April Charlie Barnet (30-0826)
- I'll Walk Alone Dinah Shore (20-1586)
- Here We Go Again Glenn Miller (20-1563)
- Sentimental Lady Duke Ellington (20-1528)

Listen to "The Music America Loves Best" Saturdays, 7:30 p.m., EWT, Blue Network.

BUY MORE WAR BONDS!

THE TUNES THAT NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

RCA Victor Division
Radio Corporation of America, Camden, N. J.



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in light face. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION	NATIONAL	East	Mid-west	South	West Coast
2	1. I'LL BE SEEING YOU Bing Crosby—Decca 18595 I Love You (M)	1	1	1	1
3	2. SWINGING ON A STAR (F) Bing Crosby—Decca 18597 Going My Way? (F)	2	2	2	3
1	3. I'LL GET BY (F) Harry James-Dick Haymes—Columbia 36698 Flatbush Flanagan	3	3	10	4
5	4. LONG AGO (AND FAR AWAY) (F) Helen Forrest-Dick Haymes—Decca 23317 Look for the Silver Lining	4	—	3	—
8	5. G. I. JIVE Louis Jordan—Decca 8659 Is You Is or Is You Ain't? (F)	7	7	4	—
—	6. GOODNIGHT, WHEREVER YOU ARE (F) Russ Morgan—Decca 18598 Louise (F)	—	6	5	8
7	7. AMOR (F) Bing Crosby—Decca 18608 Long Ago (And Far Away) (F)	6	5	—	—
4	8. I LOVE YOU (M) Bing Crosby—Decca 18595 I'll Be Seeing You	5	—	8	—
10	9. LONG AGO (AND FAR AWAY) (F) Jo Stafford—Capitol 153 I Love You (M)	—	—	—	2
6	10. AMOR (F) Andy Russell—Capitol 156 Day After Forever	9	—	—	5

Other Records Reported in Best Selling Lists by Sections

EAST: I'll Walk Alone (F)—Dinah Shore, Victor 20-1586; I'll Be Seeing You—Tommy Dorsey, Victor 20-1574.
MIDWEST: Long Ago (And Far Away) (F)—Bing Crosby, Decca 18608; I Love You (M)—Jo Stafford, Capitol 153; You Always Hurt the One You Love—Mills Brothers, Decca 18599; Milkman, Keep Those Bottles Quiet (F)—Woody Herman, Decca 18603.
SOUTH: Till Then—Mills Brothers, Decca 18599; I'll Get By (F)—Ink Spots, Decca 18579; Humoresque—Guy Lombardo, Decca 18602.
WEST COAST: I'll Walk Alone (F)—Martha Tilton, Capitol 157; How Blue the Night (F)—Dick Haymes, Decca 18604; His Rocking Horse Ran Away (F)—Betty Hutton, Capitol 155; Time Waits for No One (F)—Helen Forrest, Decca 18600.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION	Last This Wk.	This Wk.	Record	Label
1	1.	1.	Straighten Up and Fly Right	King Cole Trio Capitol 154
2	1.	1.	So Long, Pal	Al Dexter Okeh 6718
4	2.	2.	Too Late To Worry	Al Dexter Okeh 6718
5	3.	3.	Soldier's Last Letter	Ernest Tubb Decca 6098
3	3.	3.	Is You Is or Is You Ain't?	Louis Jordan Decca 8659
—	3.	3.	I Learned a Lesson I'll Never Forget	Five Red Caps Beacon 7120
—	3.	3.	Texas Blues	Foy Willing Capitol 162
—	3.	3.	I Can't See for Lookin'	King Cole Trio Capitol 154

ADVANCE BOOKINGS

- LOUIS ARMSTRONG: Golden Gate Theater, San Francisco, July 26 (week).
- MITCH AYRES, Palisades (N. J.) Park, July 14-16.
- GEORGIE AULD, Million-Dollar Pier, Atlantic City, July 23 (week).
- FRANKIE CARLE: Earle Theater, Philadelphia, July 28.
- CARMEN CAVALLARO: Mark Hopkins Hotel, San Francisco, July 18 (indefinite).
- BOB CHESTER: Downtown Theater, Detroit, July 14-20.
- SONNY DUNHAM: Palladium, Hollywood, July 25 (6 weeks).
- TED FIO RITO: Riverside Theater, Milwaukee, July 28 (week).
- CHUCK FOSTER: Kennywood Park, Pittsburgh, July 17 (2 weeks).
- GLEN GRAY: Steel Pier, Atlantic City, July 22 (2 weeks).
- HORACE HEIDT: Downtown Theater, Detroit, July 21-27.
- INA RAY HUTTON: Majestic Theater, Dallas, July 27 (week).
- BUDDY JOHNSON: Newark, N. J., July 15.
- AL KAVELIN: Manitou Beach, Mich., July 13; Cedar Point, O., 14-15; Meyers Lake Park, Canton, O., 16.
- STAN KENTON: Eastwood Gardens, Detroit, July 21 (week).
- GENE KRUPA: Capitol Theater, New York, July 13 (indefinite).
- ADA LEONARD: Earle Theater, Philadelphia, July 21-27.
- JOHNNY LONG: Michigan Theater, Detroit, July 21 (week).
- VINCENT LOPEZ: Strand Theater, New York, July 14-August 3.
- JIMMIE LUNCEFORD: Vallejo, Calif., July 28-29.
- ABE LYMAN: RKO, Boston, July 13-19.
- LUCKY MILLINDER: Baltimore, July 21-27.
- JIMMY PALMER: Williamsbridge Oval, Bronx, N. Y., July 17; Playground, Queens, N. Y., 18; Poe Park, Bronx, 19; Daly's Terrace Room, Newark, N. J., 21 (2 weeks).
- GEORGE PAXTON: Hunt's New Starlite Ballroom, Wildwood, N. J., July 28-August 3.
- DON REDMAN: Fort Worth, July 16.
- BOBBY SHERWOOD: Palace Theater, Cleveland, July 14-20.
- JERRY WALD: Paramount Theater, New York, July 12 (4 weeks).

Music Popularity Chart Week Ending July 6, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throught the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. **I'LL GET BY (13)**—Harry James (Dick Haymes).....Columbia 36698
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
2. **I'LL BE SEEING YOU (12)**—Bing Crosby (John Scott Trotter Ork...Decca 18595
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildegarde, Decca 23291; Billie Holiday, Commodore C-553.
3. **G. I. JIVE (11)**—Louis Jordan.....Decca 8659
(Johnny Mercer, Capitol 141).
4. **LONG AGO AND FAR AWAY (10)**—Helen Forrest-Dick Haymes
(Camarata Ork).....Decca 23317
(Perry Como, Victor 20-1569; Jo Stafford, Capitol 153; The Three Suns, Hit 7085; Guy Lombardo, Decca 18602; Jan Garber, Feature 1002; Bing Crosby, Decca 18608).
5. **SAN FERNANDO VALLEY (17)**—Bing Crosby (John Scott Trotter Ork).....Decca 18586
(The Four King Sisters, Bluebird 30-0824; Johnny Mercer, Capitol 150; Johnny Long, Decca 4437; Jan Garber, Hit 7079).
6. **YOU ALWAYS HURT THE ONE YOU LOVE (7)**—Mills Brothers....Decca 18599
7. **SWINGING ON A STAR (8)**—Bing Crosby (John Scott Trotter Ork) Decca 18597
(Gray Rains, Hit 7086; Freddie Slack, Capitol 160).
8. **I LOVE YOU (13)**—Bing Crosby (John Scott Trotter Ork).....Decca 18595
(Eric Madriguera, Hit 7077; Jo Stafford, Capitol 153; Perry Como, Victor 20-1569; Jan Garber, Feature 1001; Wilbur Evans, Decca 23337).
9. **DON'T SWEETHEART ME (15)**—Lawrence Welk (Wayne Marsh) Decca 4434
(Blue Baron's Ork, Hit 7080; Tex Grande, Deluxe 5005)
10. **IT'S LOVE, LOVE, LOVE (17)**—Guy Lombardo (Skip Nelson and Lombardo Trio).....Decca 18589
11. **GOODNIGHT, WHEREVER YOU ARE (6)**—Russ Morgan.....Decca 18598
(Blue Baron's Ork, Hit 7081; Mary Martin, Decca 23340)
12. **AMOR (3)**—Andy Russell (Al Sack Ork).....Capitol 156
(Bing Crosby, Decca 18608; Xavier Cugat, Columbia 36718; Eric Madriguera, Hit 8083; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 4444)
13. **AMOR (2)**—Bing Crosby (John Scott Trotter Ork).....Decca 18608
(See No. 3)
14. **MILKMAN, KEEP THOSE BOTTLES QUIET (9)**—Ella Mae Morse (Dick Walters Ork).....Capitol 151
(Woody Herman, Decca 18603; The Four King Sisters, Bluebird 30-0824)
15. **MILKMAN, KEEP THOSE BOTTLES QUIET (3)**—Woody Herman..Decca 18603
(See No. 9)
16. **STRAIGHTEN UP AND FLY RIGHT (4)**—Andrews Sisters (Vic Schoen Ork).....Decca 18606
(King Cole Trio, Capitol 154)
17. **LONG AGO AND FAR AWAY (7)**—Joe Stafford (Paul Weston Ork).....Capitol 153
(See No. 3)
18. **LONG AGO (AND FAR AWAY) (1)**—Bing Crosby (John Scott Trotter Ork).....Decca 18608
(See No. 3)
19. **I'LL BE SEEING YOU (6)**—Tommy Dorsey-Frank Sinatra.....Victor 20-1574
(See No. 2)
20. **STRAIGHTEN UP AND FLY RIGHT (2)**—King Cole Trio.....Capitol 154
(See No. 11)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **AMOR**—Xavier Cugat (Carmen Castillo).....Columbia 36718
2. **I'LL WALK ALONE**—Martha Tilton.....Capitol 157

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- TIME WAITS FOR NO ONE**—John Long (Patti Dugan).....Decca 4439
(New Orleans)
- LOUISE**—Russ Morgan.....Decca 18598
(Denver)
- HOW BLUE THE NIGHT**—Dick Haymes (Emil Newman Ork).....Decca 18604
(Baltimore)

10G for Duke at Harlem Apollo

NEW YORK, July 8.—Duke Ellington's skedded appearance at the Apollo Theater, Harlem vaudery, around Thanksgiving week, first time at the spot in many a year, will net leader somewhere around \$10,000. Altho figure isn't known, top bands in the past, such as Charlie Barnet, Lionel Hampton and Louis Armstrong, have always walked out with anywhere from \$7,500 to \$9,000 per. Ellington is figured to draw better than any of the above mentioned.

Ellington is also slated to go back into the Hurricane Restaurant either in November or January of next year.

He played Broadway spot earlier this year but pulled out before his contract was up, due to effect of 30 per cent tax on his.

Names Is Names

NEW YORK, July 8. — It's a good thing William Morris Agency, handling Chris Cross, doesn't use his real name for bookings. It's Edgardo Roberto Guiseppe Gaytorio Abedoro Caesaro Napoleano Canevaro.

His mother was Italian; father, South American. He's a "Cross" between the two.

Capitol Records Plans Branch in Cleveland

HOLLYWOOD, July 8.—Glen Wallichs, vice-prexy of Capitol Records, trained out this week for Cleveland where he will open distribution branch for the firm. One other location is to be picked before Wallichs returns here the middle of August.

not 1
not 2
but 3
TERRIFIC COLUMBIA RECORD ITEMS!



the great man of the drums!

GENE KRUPA

and his orchestra

SIDE BY SIDE

BOLERO AT THE SAVOY

col. 36726



BOB WILLS

and his Texas Playboys

YOU'RE FROM TEXAS

(from "Tornado In The Saddle")

WE MIGHT AS WELL FORGET IT

OKeh 6722



and...the King Of Swing!

BENNY GOODMAN

and the Goodman sextet

ROSE ROOM

POOR BUTTERFLY

AIR MAIL SPECIAL

GRAND SLAM

col. 36720

col. 36722

FLYING HOME

WANG WANG BLUES

I FOUND A NEW BABY

AS LONG AS I LIVE

col. 36721

col. 36723

(Columbia is releasing these records in Set C-102 Benny Goodman Sextet, in response to the huge demand for records by the Benny Goodman Sextet!)

COLUMBIA RECORDS

Millinder and Duke Hit 10G for Dupree In Six Week-Enders

PHILADELPHIA, July 8.—Promoting a half-dozen different race proms in the East made the July Fourth holiday a bell-ringer for Reese Dupree, vet dance promoter here. Starting last Friday (30) and winding up Tuesday (4), Dupree promoted five dances for Lucky Millinder and one with Duke Ellington.

Ran into the money on four of the five Millinder stands, but hardly broke even on the Ellington pitch because of band hitting into a transportation snag. Dupree had Ellington at the Camden (N. J.) Convention Hall Monday (3). While the band boys showed up in time at 9 p. m., it wasn't until 11:10 p. m. that they could get their instruments warmed up. Ellington came in from Buffalo and instruments were tied up when the baggage had to be shifted to another train in New York. Considering, Dupree refunded the dancers who wouldn't wait, the promoter considered himself lucky with 1,500 hanging around when the band did start up. At \$1.25 to each, made for a gate of \$1,875.

Lucky Millinder started off Friday (30) at Deemer's Beach, New Castle, Del., with \$1,500 in the Dupree tills when 1,200 dancers shelled out \$1.25 to each. On Saturday (1) at the Waltz Dream Ballroom in Atlantic City, 1,100 dancers at \$1.25 a head accounted for \$1,375. On Sunday (2), Millinder played a double stand. In the afternoon, at Carl's Beach, Annapolis, Md., Millinder enjoyed the biggest draw with 2,495 dancers at 80 cents a head, making for a gate of \$1,996. Evening date was light, attracting only 700 dancers at \$1.25 a head to Rosedale Beach, Millsboro, Del., for a take of \$875. Winding up at the Town Hall here Tuesday (4), a turn-out of 1,800 dancers at \$1.25 a head added \$2,250 to the total.

With the five Millinder stands bringing in \$7,996 and the Ellington stand another \$1,875, the half-dozen holiday promotions just fell short of 10 grand with a total of \$9,871. Dupree resumes his promotions July 21 with four dances in the area being lined up for Erskine Hawkins, and then winds up the month at Town Hall here with a Lionel Hampton promotion. Already getting the new season lined up, Dupree has inked in Jimmie Lunceford to tee-off September activity.

Sadie's Songs to Famous

NEW YORK, July 8.—Score from coming Broadway musical, *Rain* (adaptation of the original) will be published by Famous Music. Tunes are being written by Howard Dietz and Vernon Duke. Dietz is chief publicist in the East for MGM. Famous is publishing five of the eight songs, titles unrevealed as yet. Ethel Merman is being starred.

Famous-Paramount is also publishing score from Paramount's *Rainbow Island*, pic coming to Paramount Theater here. Tunes are by Burton Lane and Ted Koehler, and include *Beloved* and *What A Day*.

100G - Good Night!

NEW YORK, July 8.—One of Tin Pan Alley's sad stories is about *Good Night, Soldier*, published by Joe Cascales on the Coast. Tune, used as Judy Canova's theme song on her radio show, which has since gone off the air for the summer, got plugs from every big Coast show, and Cascales got plenty of sales on the song. In fact, he made around \$25,000 on it.

However, he was offered that and more by East Coast publishers who saw a No. 1 plug in *Soldier*, but Cascales wouldn't sell. Now it's past its peak, according to music publishers, who says that if Cascales had put on a staff in the East and Chicago he could have done close to \$100,000 on song. For a while tune was in top sheet-seller list.

The Philly Club

NEW YORK, July 8.—More squawks have come out of the Alley since *The Billboard* ran an item re the Philadelphia Club of Greater New York. It seems that everybody and his cousin started out in life in the City of Brotherly Love. So more names:

Joe Burke, Al Dubin, Clarence Gaskill, Al Neiberg and Carl Zorn, of E. B. Marks. Others are writers.

P. S.—There's an election coming up soon at the old Lindy's for officers.

24 Pop Bands To Blow To Raise Longhair Dough

NEW YORK, July 8.—Twenty-four leading bands headed by Jimmy and Tommy Dorsey, Harry James and Kay Kyser will participate in a three-day swing festival in Hollywood. Gimmick is to help raise \$150,000 to finance next year's Philharmonic season.

Jules Stein, MCA prexy, is rounding up the orks for appearances at the Philharmonic Auditorium the last week-end in August. The longhaired brethren may think more kindly of the exponents of jive if the shindig is successful.

Tatum Plans Large Band

NEW YORK, July 8.—When Art Tatum leaves the Three Deuces on 52d Street he will undergo another eye operation, after which he will seriously consider forming a larger ork. Tatum has previously resisted efforts to include his trio in a larger unit. It is believed lure of one-night bookings inspired present change of heart.

Ork will have five sax, three tram and three rhythm, in addition to Tatum. Muted brasses will play figures when Tatum goes into pianistics. Drummer will be added to present trip, including Tiny Hill, electric guitar, and Slam Stewart, bass.

Those close to Tatum say there have been several offers of sums from \$15,000 upward to assist Tatum in financing the building of such an ork.

Castle to Terrace Room

NEW YORK, July 8.—Lee Castle ork, now at Herman Shubert's Pelham Heath Inn, New York, goes into Frank Dalley's Terrace Room, Newark, N. J., August 4 for 10 weeks. Castle, comparatively new band, has been at the Pelham spot last few months.

Band recently got CBS line from the spot for the first time, holding Mutual wires right along. Combo will head for Midwest after Dalley engagement. Band is managed by Jim Peppe, who also handles Sammy Kaye.

Barney Rapp With Cincy GA

CINCINNATI, July 8.—Barney Rapp, the ork man, took a desk in the local office of General Amusement Corporation Monday (3) to assist Bossman Arthur Frew in act and band booking. Rapp will head a combo to job in the Cincy area over week-ends.

Berlin Pubs Bennett Ballads

NEW YORK, July 8.—Richard Dyer Bennett, balladeer who worked in the Ruban Bleu and Village Vanguard night spots until he turned concert artist, will shortly publish a book of his ditties thru Irving Berlin, pubs.

Meanwhile he will begin cutting an album of six sides for Decca this week, as well as three transcriptions. Album is his second, first having appeared under the Keynote label.

Sammy Kaye is selling his hundred-acre farm. Says he can't spend enough time in the Cleveland territory to warrant holding on to the property. . . . Chris Cross signed Lou Mann, dummer-vocalist, who joins the ork Thursday (13) at the Hotel Edison Green Room. . . . Cozy Cole waxed *Sunny Side of the Street*, *Stompin' at the Savoy*, *Jump Street* and *Jersey Jump* for Savoy this week. . . .



PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

HURRY, HURRYChristine Chatman and Ork (Vocals by Mabel Smith)Decca 8660A

Plenty hot, without being too lowdown, this Decca "sepia" series platter is going to hit the nickels heavy not only in the race spots but in any spot after midnight. The arrangement is plenty solid and while Mabel Smith gets a little shrill at times some juke spots need that shrillness to ride over the crowd noises. Tune down the volume and the disk becomes a swell number for the home and therefore it'll clear the record retail counters with a jump.

SUNDAYLes Brown and His Orchestra (Vocals by Butch Stone)Columbia 36724

Billy Butterfield's trumpet leads this dinking when Butch Stone isn't on mike with his shout-singing. The beat is there and it's accented by Billy's trumpet. But the rest of the band isn't asleep at any time. For the gang who likes Les Brown, and those who are B. B. fans, this is it. For those who listen to their records simply because they want to be sent out of this world, this is it, too. However, it'll sell better on juke than it will in record shops, altho it'll do okay in both.

PRETTY KITTY BLUE EYES. The Merry Macs....Decca 18610A

The tune is hot. The Merry Macs have a solid air rep and the two, tune and Macs, don't suffer from the association. This will do until a disk comes thru in which the orchestra does as good a job as the vocalists . . . which it doesn't on this. However, since the Macs are on the mike nearly all the way thru, they sell "Pretty Kitty Blue Eyes."

POPULAR RECORD RELEASES

(From July 6 thru July 13)

- A FELLOW ON A FUR**-Phil Hanna (Leonard Joy) LOUGHDecca 4445
- AMOR**Lawrence Welk (Jayne Walton)Decca 4444
- ARMY HYMN (A Prayer for Fred Waring (Glee Club) Soldiers)**Decca 23345
- GOOD NIGHT, SOLDIER** ...Patsy Montana and Her PartnersDecca 6101
- HURRY, HURRY**Christine Chatman (Mabel Smith)Decca 8660
- I LEARNED A LESSON I'LL NEVER FORGET**Lawrence Welk (Jayne Walton)Decca 4444
- I'M IN LOVE WITH SOMEONE**-Jimmy Dorsey (Gladys Tell) ONEDecca 18611
- I SPOKE TO JEFFERSON AT GUADALCANAL**Conrad Thibault (Harry Sosnik Ork)Decca 23346
- IT'S A CRYING SHAME**Jimmy Dorsey (Gladys Tell)Decca 18611

- MARY LOU WILLIAMS ALBUM***Asch 450
- Drag 'EmMary Lou WilliamsAsch 1002
- Little JoeMary Lou and Her Chosen FiveAsch 1002
- Lullaby of the LeavesMary Lou and Her Chosen FiveAsch 1004
- Mary's BoogieMary Lou WilliamsAsch 1003
- Roll 'EmMary Lou and Her Chosen FiveAsch 1003
- St. Louis BluesMary Lou WilliamsAsch 1004

- MOONLIGHT BAY**Claude Thornhill (The Snowflakes)Columbia 36725
- NAPTOWN BOOGIE**Christine Chatman....Decca 8660
- PRETTY KITTY BLUE EYES**. The Merry Macs.....Decca 18610
- SING ME A SONG OF TEXAS**.The Merry Macs.....Decca 18610
- SMILE AND DRIVE YOUR BLUES AWAY**Patsy Montana and Her PartnersDecca 6101
- THE HOUSE I LIVE IN**Conrad Thibault (Harry Sosnik Ork)Decca 23346

*Single records previously available. Album booklet notes by Charles Edward Smith.

(See Pop Record Releases on page 67)

Carle, Herman, Skedded For Penn Hotel, N. Y.

NEW YORK, July 8.—Hotel Pennsylvania's bookings are set up until late part of this year. Present band in is Les Brown, who went in July 3 and will stay until some time in August. Band following Brown will be Woody Herman, who plays up until mid-September.

Frankie Carle's second engagement at hostelry will take place when he follows Herman. Possibility that Glen Gray may follow Carle.

Russell Ballard-Plug Break

NEW YORK, July 8.—Pubs get an added summer break for ballad plugs, with Andy Russell taking over singing spot on what was the Bob Crosby show on Sundays. Singer, who once was with Johnny Richards's band, now records for Capitol. He made a dent with dinking of *Amar*. He takes over in about two weeks.

Hamilton-Arrow Music Tie

NEW YORK, July 8.—George Hamilton, society band leader, is now affiliated with Arrow Music Company, New York, and will supervise musical set-up in Chicago during his engagement at the Palmer House. Marks second band leader in last two weeks to move into music firm. Harry James recently made a deal with George Weiner re Wemar and Grand Music.

Weiner reportedly paid James a bonus of \$25,000 to come into the firm, altho former denies this figure.

Writers Join Video Guild

HOLLYWOOD, July 8.—Affiliation of Radio Writers' Guild with the Hollywood Guild's Television Committee was voted following report from Ashmead Scott, chairman of the committee. Guild has agreed to hire full-time secretary, develop workshop projects, issue bulletins and acquire a library.

Music Popularity Chart

Week Ending
July 6, 1944

POPULAR RECORD REVIEWS

By M. H. Orodenker

LES BROWN (Columbia)

"Out of Nowhere"—FT. "Sunday"—FT; VC.

Originally cut before the Petrillo ban silenced this recording studio, these two sides by Les Brown toes the mark musically. The band boys packing a bright rhythmic beat in the tempo de jump fashion, the ensemble whips it out with plenty of youthful enthusiasm for "Out of Nowhere," ballad favorite of earlier vintage. Band cuts it sharp and clean for three choruses with tenor sax and clarinet riding out to good effects for the solo instrumental gloss to the side. A bright jump tempo is also applied to "Sunday," also a heavy fave in the old set of books, with the five-styled singing of Butch Stone setting the pace for the side in the opening stanza. The hot trumpet horn gives an excellent account for himself on the second canto with the third chorus spotlighting the ivory massager at the Steinway while the bugler polishes off the spinning with ceiling notes.

The youngsters should show plenty of enthusiasm for both of these modern dressings for old favorites offered up by Les Brown, and both sides should show plenty of strength in the phonos.

PERCY FAITH (Decca)

"Amor"—FT. "Spring Will Be a Little Late This Year"—FT.

Conductor-Arranger Percy Faith makes his disk bow on this label with striking interpretations for two outstanding tunes of the day. Scoring elaborate concertized introductions and endings, the large band, strong on the strings and woodwinds, paints a colorful harmonic picture for each of the sides. Highlighted by fancy pizzicato passages by the string section, Faith displays plenty of verve and imagination in the pattern cut for "Amor" in a setting of Latin rhythms. A smooth and silky pattern is provided for Frank Loesser's "Spring Will Be a Little Late This Year" from the new Deanna Durbin starrer, "Christmas Holiday." Taking full liberty with tempo, sides are styled for maximum listening enjoyment.

Where the music boxes provide a better brand of music in the popular vein, these two sides by Percy Faith hit a wide mark.

LUCKY MILLINDER (Decca)

"Hurry, Hurry"—FT; VC. "I Can't See for Lookin'"—FT; VC.

In that lowdown Harlem groove, Lucky Millinder whips out a brace of blues that whips up plenty of excitement for music fanciers. Richard Larkin's and Benny Carter's "Hurry, Hurry" is the typical race blues, with Wynonie (Mr. Blues) Harris shouting it out for his sweetie to hurry back home to him. "I Can't See for Lookin'," a Harlem catch-phrase, is also fashioned as a blues torch ballad by Nadine Robinson and Arnold Stanford, with Lunceford calling on the sultry chanting of Judy Carol, devoted to the sensuous singing, for the selling.

The race locations will show marked favor for both of these sides.

(See Pop Record Reviews on page 67)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker

AUTHENTIC HILLBILLY BALLADS (Musicraft)

One of the more important contributions to American folk music in waxed form comes off the presses of the Musicraft record label. Dipping into folk lore, Musicraft has selected a group of the best known and best loved hillbilly ballads, reproducing them in an attractive album of ten sides. As important as the selections themselves are the artists selected for the authentic interpretations. It was indeed a happy choice in calling upon Red River Dave, who sings in the true tradition of the hillbilly troubadour, and who only recently created wide attention in such circles with his recording of "I'd Like To Give My Dog to Uncle Sam." On the vocal assist for some of the sides, singing individually and collectively, are Esmerelda and Dick Thomas, with the musical accompaniment expertly laid down by Frank Novak and the Bush Mountain Boys. For the homespun outdoor humor, Red River Dave delivers "I Wish I Had My First Wife Back" and "She'll Be Comin' Round the Mountain," while his tear-ballads include "The Convict and the Rose," "Little Red Caboose Behind the Train," "The Death of Floyd Collins," "Twenty-One Years" and "Altoona Freight Wreck." Esmerelda scores with "Don't Make Me Go to Bed and I'll Be Good," the kiddie song that pulls the heart-strings apart, and the "On Top of Old Smokey" love ballad. Dick Thomas joins her for the everlasting "Seven Years With the Wrong Woman." In fact, all the selections are everlasting ones in American outdoor balladry, and the album goes a long way in stimulating wider interest in our own folk music. For the music machine operators searching out the hillbilly sides, the album is a veritable nickel mine.

MUSIC GRAPEVINE

(Continued from page 13)

season. . . . Ray Massino, Philly pianist, heading pit band at Hamid's Million-Dollar Pier, Atlantic City. . . . Columbia Records to release *Dear Old Pal of Mine* and *Whisper If You Love Me*, by Tommy Tucker. Disks, cut years ago, will be out in fortnight. . . . Louis Sapstein, Aquarium restaurant manager, to vacation in Westend, N. J., for rest of summer. Partner, Ben Harlman, will pinch-hit.

Hal Saunders at San Antonio

Hal Saunders in fifth month at St. Anthony Hotel, San Antonio. . . . Howard Sinnott, GAC band booker, lost his secretary, Olive Rector, when she went to California for a vacation. Dick Webster, of the agency's West Coast office, is the guy Olive now calls boss. . . . Will Bradley, Jerry Wayne and Roberta Hollywood set for soundies stint at Filmcraft

for Jack Shaindlin. . . . Joe Stearns set for Hotel Chelsea, Atlantic City, after current stint at Philly's Embassy Club.

Fishman Drops 42 Pounds

Ed Fishman, Frederick Bros.' Hollywood band head, shed 42 pounds in seven weeks. Intends to drop another 60. . . . Jack Rosenberg, Local 802 prexy, to ILGWU's Unity House, Forest Park, Pa., for two-week vacation. . . . Antal Dorati, director of the Ballet Theater ork, will conduct when Alicia Markova and Anton Dolin perform at the Stadium July 17. . . . Johnny Kovach organizing 20-piece ork at Scott Field, Ill.

Airline Trio inked by World Broadcasting to \$3,600 transcription contract. Deal is for a year. . . . Roger Bacon recuperating from appendectomy. Forced vacation from Claremont Hotel, Berkeley, Calif., stint gives the Russ Morgan vocalist time for tune building. He reports

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he's dealt several songs off his hospital night-shirt sleeve.

Frances Foster, Frederick Bros.' office manager, leaves July 14 for two-week vacation. . . . Local 802, AFM, turned over \$5,717.25 to U. S. Coast Guard Morale Fund, representing standby fees collected when non-affiliated musicians played the recent "Tars and Spars" show at the Strand Theater.

Castle to Chicago

Lee Castle leaves Pelham Heath Inn, New York, end of September, probably checking into Hotel Sherman, Chicago; also lining up theater dates. Handled by GAC, he's skedded to go to Coast around the end of the year. . . . Harry Stoneham, formerly drummer with Jack Teagarden and more recently head of his own ork in St. Louis, has joined Billie Rogers' outfit. . . . Ray Benson at the Pump Room, Chicago, for the last three months, held over until September. Spot has switched from a one-night broadcast over WMAQ to four CBS air shots weekly.

Peanuts Again

Harold Stern revived Mike Mostello's *Peanuts, Five a Bag* over Mutual last week. Robbins published it 20 years ago. . . . Enrico Del Greco batons Romanelli's ork playing Manoir Richelleu, Murray Bay, Que., for the summer. Ork has been in biz 30 years. Ken Watts is soloist. . . . Indiana Roof, Indianapolis, opens about September 1. Will use name bands, according to Alice McMahon, directing manager. . . . Ethel Smith, organist, has recorded Peer International's *Lero Lero* for Decca. Release date not set. . . . Tiny Bradshaw has cut four sides for new Newark (N. J.) disk firm, Regis. They are *Bradshaw Bounce*, *Salt Lake City Bounce*, *After You've Gone* and *Straighten Up and Fly Right*.

Harry Link's *Baby, Watch For Me*, pubbed by Tempo, endorsed by Music War Committee of American Theater Wing. . . . Dennis Morgan pre-recording M. K. Jerome's new number, *The Wish That I Wish Tonight*, for Warner film *Christmas in Connecticut*. . . . Vincent Lopez may get three additional network sessions, adding two for one commercial and getting a new sponsor. . . . Louis Prima is ducking offers for the Coast

on the theory that if he plays there it should be at the Palladium. Says he has two pix set but wants top location date, too.

Lieut. Eddy Duchin on furlough in New York. . . . Ted Lewis at the Chicago Latin Quarter. . . . Ace Brigode's Virginians at Lake Lawn Victory Ballroom, Delavan, Wis. . . . Joe Shribman, personal manager for Chuck Foster, in Chi last week for Foster's last session at the Blackhawk. . . . Philly saxophonist, Robert Roberts, to the navy. . . . Jay Pomerantz, pianist, with Abe Neff's gang at Summit Springs, Poland, Me., for his 21st annual date there.

Mousie Powell isn't the only entertainer in his family. Parents toured in vaude as the Powell Troupe. Sister Irma plays with Newark Philharmonic, brother Larry is with Clyde McCoy, brother Maurice with Vincent Lopez and brother Arthur on the stand with Mousie at Aquarium. . . . Don Romeo into Golden Galleon Ballroom, Ocean City, N. J. . . . Lou Del Rio, bowing out of Frank Palumbo's theater-restaurant, Philly, moves his ork into Eddie Suez's Club Avalon, Wildwood, N. J., for the summer.

Ork Loses No Sidemen

Joy Caylor with her fem band is the envy of brother ork leaders. She hasn't had to replace a sideman for a solid year in her 13-piece org. . . . Lauritz Melchior signed by RCA-Victor. The tenor has 1,000 operatic performances in New York, San Francisco and Chicago to his credit. . . . Vincent Villa, who has conducted the Kit Kat Klub, San Antonio, and was long associated with the Dave Appolon company, ran into trouble when immigration authorities declared his Filipino passport expired.

Work on 1923 Tune

Teddy Raph will orchestrate *When I Return*, written by Ed Winston and Mark Hellinger in 1923. Hellinger was then a cashier for Winston who now is host of the Tropical Bar. . . . Harold Hippenstiel's *I Am Thinking of You*, Kelly Music Publication, being featured by Lee Williams and His Stepping Tone Band. . . . Alan Fielding moves across Philly to Everglades after winding up four-year stay at Club Ball.

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Scarcity of Cocktail Acts Surprises New York Agents

NEW YORK, July 8.—Nobody can explain it and everybody is hoping it lasts, but the fact is that the cocktail lounge biz took a turn for the better this week. In contrast to the heavy gloom which permeated lounge agencies for many weeks, local percenters this week are cheerful. Situation has developed to the point where the demand now appears to be outstripping the supply of acts, and most of the agents were busy during the past few days shopping around for other agents' acts even tho this meant split fees. Percenters report that even the "dog" acts are beginning to

move and, state that there is a growing demand for singers, too.

Consensus of opinion obtained from six top agents and offices—Charlie Busch of CRA; Walter Bloom of Frederick Brothers; Mort Davis of GAC; Joe Marsolais of William Morris; Julie Wintz of MCA, and Stan Zucker—is that patrons have stopped bellyaching over the club tax and this has encouraged owners to do a little more buying than they have in the last three months. Another factor may be that spots have gone too long without proper entertainment and ops may be ready for change by this time.

Timberg Joins Zucker— To Head Radio Dep't

NEW YORK, July 8.—Herman Timberg, former vaude headliner, will join the Stanford Zucker agency next week to head up that firm's new radio department.

Timberg has been active recently as a writer of skits and special material for club and vaude performers. At the Zucker office he will arrange radio shows and appearances for the firm's clients.

In addition to expanding via a radio department, Zucker is again enlarging his staff. Sid Oshrin also joins the office next week to work in the band department and to handle cocktail combos.

Philly Bali Now Cocktailery

PHILADELPHIA, July 8.—Club Ball, town's top nitery, goes into a musical bar policy for the summer. Floorshows closed last Saturday (1). Kallner brothers, operating the room, are also shuttering the dining room, with the spot remaining open as a musical bar. Units being set by the Arthur Phillips Agency here.

Still another cocktailery will be added to the after-dark scene within the fortnight, with Nick Klauss opening a new room in the North Philly sector. Klauss was formerly associated with the Hotel Majestic Music Bar. New spot will be called the Chez Cherie, and will use a trio, with a solo pianist for continuous music.

Slavin Again Fronts Combo

NEW YORK, July 8.—Stell Slavin, gal trumpeter, who fronted the Mitch Ayes band just before Ayres busted it up to go into radio work, is back heading a five-piece all-femme combo. Slavin's combo, prior to Ayres's deal, was handled by Morris Agency; new outfit booking thru Stan Zucker.

Rotate Acts in Lounges

CHICAGO, July 8.—Schwartz & Greenfield, owners of four Loop spots, have signed Cabin Boys, instrumental trio, to play two nights each at the Capitol, Brass Rail and Hollywood lounges during a four-week engagement. This policy may result in chains rotating combos and entertainers in their spots during the week—if it works.



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OFF THE CUFF

East:

FREDDIE EDMONDS TRIO new at The Cove, Philly. . . . JOE HINSLEY AND BILLY MCKEE bring their piano and songs to Neil Delghan's, Pennsauken, N. J. . . . JEANETTE CARBAUGH'S accordion at DuMond's, Philly. . . . MUSICAL QUINNS take over at DiPinto's, Philly. . . . RUTH HALE brings her Two Lads and a Lassie to the Pelican, Bethlehem, Pa. . . . PAUL MARTIN TRIO takes over at Philadelphia's Yacht Club. . . . JOHNNY WATERS alternating with the Three Keys at Lou's Moravian Bar, Philly. . . . COOKIE WILLIAMS TRIO taking over at Lou's Germantown Bar in that city.

BLUE DRAKE at the Biltmore Hotel, Wildwood, N. J. . . . PHYLLIS MANSFIELD current at Pierre's, East Orange, N. J. . . . DON KARLIN appearing at the Asbury Plaza Bar and Grill, Asbury Park, N. J. . . . PETE FRAZIER TRIO into the Band Box, Baltimore. . . . DERNECE HARRIS current at Jack's Music Bar, Harrisburg, Pa. . . . AGNES KASPAR appearing at the Lafayette Hotel, Portland, Me.

ROBERT LEHMAN current at Green Gables, Little Falls, N. Y. . . . BETTY SHARP at the Great Northern Hotel, New York. . . . BUBBLES BECKER current at the Chanticleer, Baltimore. . . . HAPPY LEWIS emsening current show at Laurel House, Haines Falls, N. Y., which includes Elaine Barrett, Judy Lane, and Allen and Kent. . . . AL YOUNG in the Circle Bar, Hotel Dixie. DALE SISTERS take over at Orsatti's, Philly. . . . MIKE PEDICIN'S Men of

Rhythm skedded for Irvin Wolf's 500 Cafe Musical Bar, Atlantic City. . . . THREE TONES and Two Bees and a Honey on the alternating stands at Lou's Germantown Bar, Philly. . . . BETTY CARPENTER returns her pianology to the Celebrity Room of Philadelphia's Music Village. . . . JOE WHITE'S accordion added at Margie's Stables, Philly. . . . THE HICKORY BOYS, alternating with Johnny Paris's piano, make for the new bill at Philadelphia's 164 Clover Bar. . . . RUTH MOSEE takes her pianology to the Paddock International, Atlantic City.

HENRY DAY TRIO makes its Philly bow at the Copacabana. . . . THREE NATURALS new at Lou's Chancellor Bar, Philly. . . . MOLLY CRAFT back at the Steinway at Philadelphia's Tahiti Bar. . . . CHESTER SLATER'S 88 keys added at DuMond's, Philly. . . . FRANCINE DEY leaves the Philadelphia nitery lanes to take her singing to the TED OLIVER TRIO in Atlantic City. . . . MICKEY GAY QUINTET featuring the trumpeting of Mary Navis draws a holdover ticket at the Atlantic Musical Bar, Philly.

STAUFFER TWINS moved from Cerutti's to the Hotel Roosevelt, New York. . . . NORMA SHEPARD held over indefinitely at Pat & Don's, Newark. . . . EDDIE SCHAEFFER at the Rathskeller, Philadelphia, until Labor Day. . . . JEANNE VAN COTT replaced Dorothy Denny at the Ice Terrace and Manhattan Room, Hotel New Yorker. . . . CHARLIE WALTERS and the Four Moods back at 22 Club, Woodside, L. I., on a four-week paper.

LOONEY TUNER into the Colonial Inn, Paterson, N. J. . . . THREE NOTES current at the Music Bar, Schenectady. . . . LOUMEL MORGAN set for the Stardust Club, Washington, July 16. . . . ADRIAN ROLLINI trio current at the Knickerbocker Hotel, Atlantic City. . . . ROY SMECK on USO. . . . NINO DE MORALES opening at the Belmont Plaza, New York, in October.

Chicago:

FULTON ALEXANDER (4) now at the Faust Club, Peoria, Ill. . . . IKEY ROBINSON (5) currently at Lakota's, Milwau-

kee. . . . AL DUKE, piano, can be heard at the Croydon Bar. . . . JERRY SALONE (6) booked into the Airport Restaurant, Mobile, Ala. . . . ANN TYLER at Barney Ross's, Chicago. . . . EBONITES (3) are at Rupneck's. . . . MUSICALAIRS (3) current at the Show Bar, Evansville, Ind. . . . MARY BETH has moved into the President Hotel, Kansas City, Mo. . . . BARBARA KANE, pianist, is at the Miami Lounge. . . . DOROTHY AND STEVE MATHEWS are at Germania Club, Ill. . . . JOHNNY HEREFORD, gal organist, now at Fort Meigs Hotel, Toledo. . . . MONACA WHITNI can be heard at Moco's, Milwaukee. . . . MARIE STANLEY now at the Admiral Lounge, Chicago.

JOHNNY GIBBS AND HIS NIBS inked for the Crown Propellor. . . . HOWARD KRAMER TRIO currently at the Baroque. . . . ED PETTY (3) drew a six-week holdover at the Primrose Path. . . . CHICK AND CHARLEEN are at the Ship, Chicago. . . . JUNE PERTELL, accordion, now at the Show Tap. . . . TOMMY EMANULE plays piano at the same spot. . . . DON PEDRO ESPINOSA rounding out his third year at the Burgundy Inn. . . . HENRI KEATS, organ, (See OFF THE CUFF on opposite page)

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REVIEWS

Mousie Powell

(Reviewed at Aquarium, New York)

Similarity between the Aquarium's bandstand and the nearest psychopathic ward is not purely coincidental. Mousie Powell, maestro of slapstick, and his aggregation of screwballs give a Bellevue air to the spot most of the time.

Dividing its sets equally between mad buffonery and dance tunes, Powell's outfit was highly appreciated by crowded eatery at show caught. Comedy is sometimes more low than zany, but fast delivery and good timing keep performance at peak of hilarity. In the ork's return engagement (54 weeks on the last stop) it sells solid.

Blimp Blank, 350-pound trumpeter, and his 275-pound brother, on drums, add weight to comedy argument. The Blimp is a natural for stooge lines and handles the brass well. Powell and his trombone; Arthur Ilardi on piano; Elmer Lenzer, bass, and Arthur Powell (Mousie's brother), doubling on sax and vocals, make up the unit.

All the boys participate in skits and do solo instrument work on dance numbers. Comedy intervals, featuring musical-bottle chorus and such capers as Blimp in wig and scarlet dress, have the preponderantly service crowd in stitches.

After shedding paper hats and other paraphernalia, band settles down to alternate periods of straight dance tunes, a mixture of oldies and pops.

Featuring Allied Nations' national anthems closely on heels of rough comedy is a mistake. Audience is too gay at that point to react to the sudden tempo break, and the effort is muffed. Spotting seg into another slot on program is a must.

Management expects to keep band for at least nine months.

Wanda Marvin.

The Nov-Elites

(Reviewed at Kentucky Club, Chicago)

The Nov-Elites are three young fellows who have combined their musical talents with a novelty act that lends itself to any type of cocktail lounge or small nitery. Specialties include comedy bits, harmony singing and imitations. In the latter phase, Lenny Collier, guitarist, holds the spotlight. Lad has a good delivery and a tricky voice and sells his characters with showmanship. Joe Meyer, on bass, assists Collier on several bits. In addition, he is a master at striking the strings. Vocals are handled by all three boys, singly and in duets and trios. Voices blend harmoniously and boys' enthusiasm sells their selections.

When playing straight, style is soft and sweet, with Frankie Carr taking the lead on his squeeze-box to the fine backing of the guitar and bass. Set-ups range from pop to novelty numbers plus a good repertoire of oldies for requests.

Lads are full of pep, have fine personalities and work hard to please the patrons.

Jack Baker.

Lew Marcus

"The Show World's Favorite Pianist"

Composer of "I'm in Love With Someone"

Recorded by Jimmy Dorsey on Decca.

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Narita,

With Clemente's Marimba Ork

(Reviewed at Cafe Lounge, Savoy Plaza)

A very danceable Latin American combo, this group is a lively outfit that more than fills the needs of devotees of the below-the-border rhythms. Standout eye-filler is Narita, who rustles around the little platform with endless enthusiasm, some time shaking maracas, at other times singing, and at all times providing a definite personality felt thru-out the small, select room. Gal, robed in smart evening gown, dominates, and music seems to be given extra lift because of her.

Best feature of band is that it mixes Latin tempos, never sticking to one type of samba, rumba or conga too long. A few minutes of one type and then they switch to another. Marimba, handled by Clemente, is an agreeable feature, not too loud and fitting nicely into the Latin vintage. Rest of combo is made up of trumpet, drums, bass and piano. Outfit is above average and will fit any class spot.

Paul Secon.

Jerry Jerome

(Reviewed at Kelley's Stables, New York)

Six musicians who get a kick out of playing together, and a bigger kick out of hot improvisations, is a quick way to describe the hot jazz combo tenor saxman Jerry Jerome brings to Kelley's for the Monday night jam sessions.

Jerome, Yank Lawson (one of the better known hot men) on trumpet, and Chuck Maxon, trom, have Bob Haggart, bass; Bill Rolland, piano, and "Specks" Powell, drums, to back up their solo work. The three rhythm men do very well with their own bits for that matter. Every member of the unit has a following among Swing Street fans; together they do a job.

Jerome is developing as a leader, recently having had a larger unit at Palisades (N. J.) Park. His swing group, when caught, delivered acceptable music in easy style, with some highly applauded work by various members.

The sidemen are hardly beginners, and Jerome is rapidly climbing. As a musician he is here—as a leader he is on the way.

Larry Nixon.

Joe Stearns

(Reviewed at Embassy Club, Philadelphia)

FOR sheer musicianship this unit of four is unquestionably one of the smarter-styled combos along the circuit. Joe Stearns, alternating on tenor sax and fiddle, has been catering to the blue-blood set for many years. Long a standby at the Ritz-Carlton Hotel here, Stearns sells a better brand of musical fare for the better clientele that congregates at this club rather than catering to the bobby-sox and jump-made reet-pleaters.

Planology of Louis Morrison provides a polish to the unit that is found only in bands getting the call at class hotel supper rooms. Devoted to the Reisman-Cavallaro school of Ivory stroking, Morrison is a safe bet to build a band around.

Apart from the infectious lilt applied to the 88 keys by Morrison, more toe-tapping urge is provided by Joe Silver on guitar, Joe Tiberini fingering the bass. Tiberini, on vocals, is one of the unit's best selling points. No swooner, but the lad sells a mean novelty song. His forte is smarty show tunes and his specialty calypso.

Selections take in show tunes, pop classic, Latin lullabies and all that Tin Pan Alley has to offer. And the offerings are as pleasant for listening as for dancing. Styled strictly for class boltes and hotel lounges.

Maurie Orodener.

Jack McVea

(Reviewed at Vinc Maur's, Los Angeles)

Jack McVea put in seven months as tenor sax man with Lionel Hampton before starting this five-piece septa group. McVea paces the group on the reed. Music is swing-styled, yet the boys get unusually soft tones that go well with those not leaning toward the torrid stuff.

As most tunes are done from dead arrangements, the combo gets good opportunity to toss in individual interpretations. Cappy Oliver, on trumpet, does

as well on boogie as on sweet. He vocalizes in good fashion on tunes such as Joe Civilian Jones, one of his own. George Vann, ex-Jimmy Noone, gets applause when featured on novelties and skin beating. Fletcher Smith's good piano adds to the outfit.

It's a neat outfit. Plenty of showmanship; latest library. Sam Abbott.

OFF THE CUFF

(Continued from opposite page)

at Casa Nova. . . GLORIA PANICO can be heard at the Tropics.

BILLY CHANDLER and His Benedicts booked for summer at the Graemere Hotel. . . LARRY LEVERENZ into the Pickwick Lounge, Cleveland, July 17. . . JUNE COBB AND ANNA BELL current at the Circle Bar, East Dubuque, Ill. . . DICK PERRY (6) has been put into the Windmill Club, Charleston, S. C. . . MIKE MCKENDRICK starts at the Beritz July 18. . . TOMMY RIGSBY is at the Downbeat Lounge, Sioux City, Ia. . . LEROY GENTRY, piano, at the Bamboo Inn, Kenosha, Wis. . . THREE KNIGHTS OF RHYTHM are at Cocktails for Two.

BETTY GATES TRIO set for the Germania Club, Freeport, Ill. . . GENE HUNT, piano, now at Chicago's 1111 Club. . . CAROL THOMPSON held over at the Trocadero, Minneapolis. . . EUGENE SMITH currently at Sportman's Club, Peoria, Ill. . . ROGER ANDERSON booked for the Melody Mill, La Crosse, Wis. . . TUCKER SISTERS skedded for the Studio Lounge, Galveston. . . JOHNNY WINSLOW now at the Brown Jug, Kankakee, Ill.

West Coast:

TINY WATSON and GIB Cooney after finishing at Green's Cafe, Butte, Mont., have gone to Spokane. . . WES MULLEN, VI Peretti and Chub McCabe have left the Cabin, Helena, Mont., and are now in Spokane.

Midwest:

ROSE BAILEY now at Alexandra Lounge. . . JACK CHAPMAN (4) a hold-over at Martin's 71st Lounge. . . SINCLAIR MILLS making a return engagement to the Vogue Lounge, Detroit. . . JEAN MORGAN now at the Theater Bar, Terre Haute, Ind. . . JEAN BARGEY at Ted Lipsitz's Lounge, Detroit. . . EDDIE DE SALVI booked for Horowitz's Lounge.

122 Acts Found By Camp Shows

NEW YORK, July 8.—Camp Shows, Inc., has found 122 acts and performers for possible use on its various circuits as the result of a nationwide talent hunt conducted by it during the last two weeks of June, according to Lawrence Phillips, CSI headman.

The quest was staged in 27 key cities with the co-operation of the War Activities Committee of the Motion Picture Industry, whose representatives did preliminary publicity and promotion work and arranged auditions. A corps of CSI staff members visited the key cities on a staggered schedule to judge the amateurs, semi-pros and professionals who turned up.

Phillips reports that 2,095 actual and would-be performers were auditioned. The number of tryouts ranged from 14 in Spokane, Wash., to 197 in Los Angeles. The showing in other typical cities was: 171 in Minneapolis, 118 in Detroit, 134 in Boston, 170 in St. Louis, 68 in Omaha and 39 in Nashville. CSI scouts not only looked at performers, but heard musicians, too, because of the organization's special need for solo musickers such as guitarists and accordionists.

The 122 acts and performers judged to be up to standard represents almost 6 per cent of the total auditioned, a figure which Phillips feels made the talent hunt worth the effort involved.

The entire number will not be engaged, Phillips stated, since some will be eliminated because they do not wish to travel, will not accept the salaries offered by CSI or cannot meet the security investigations by government authorities to which all CSI performers are subjected. However, the organization feels that it now has a substantial pool of hitherto unavailable talent with which to make up for the lack of attractions from regular channels.

SKETS LIGHT and Vielleux current at the Latin Quarter, Chicago, along with George and Terry. . . SIDNEY BECHET set for the Club Rio, Springfield, Ill., beginning August 7.

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Atlantic City Biz on Upbeat

Half Million Storm Resort

Happy days here again as many clubs open—prices up—tax no barrier to biz

NEW YORK, July 8.—With 500,000 visitors and vacationists storming the resort over the holiday week-end, happy days are really back again for the entertainment business here. There is every indication that this will be the biggest season since the start of the war. The boom enjoyed the past winter by Miami promises to be repeated here, with the same rabid spending of war-inflated dough.

Rentals have hit fantastic highs and are not coming in under OPA ceilings. The rent for

cottages and apartments have zoomed from 60 to 100 per cent over those of last summer, but there are plenty of takers. Food, when and if available, also is drawing fancy figures both in eateries and across store counters, with OPA ceilings a farce in this respect.

Local interests figure that they might as well take the loose coin floating about after the lean summers they endured since the start of the war.

Boardwalks Coming Back

The season finds some of the resort's elegance and show returning to the Boardwalk, now that the army has handed back such swank hotels as the Graymore, Claridge, Brighton and Chelsea to their private owners. But none is offering floorshows or entertainment. Eight of the large beach-front hotels are still held by the army air forces which maintains hospitals and a redistribution and rehabilitation center here.

The Ritz-Carlton, which once housed the famous Merry-Go-Round Bar, is still a dormitory for officers. The Hotel President, which formerly featured the Round-the-World Room, is a hospital. The sole Boardwalk hostelry with entertainment is the Chelsea, bringing in Howard Lanin's ork for dancing only in the Terrace Room. Hotel also features legit, the Chelsea Theater, in its auditorium.

Night life, which once centered along the Walk, is virtually nil otherwise, because of the proximity of hotels serving as hospitals. Boardwalk, however, is far from ailing on the score of other entertainment. The steady flow of cash customers along the boards has resulted in a heavy name policy at both Hamid's (See Atlantic City Biz on page 30)

Want To Buy Club? Phil Spots for Sale

PHILADELPHIA, July 8.—At least half of the better-class niteries in the Philadelphia territory are on the selling block. Reasons advanced explaining the sudden rush to sell are many. Paramount is fact that the boys have made their bundle past three years and this looks like a good time to cash in. Coupled with this is fact that ready cash seems floating around and likely buyers seem in the offing for some if not all the offered boites.

It's no secret any longer that the Kalner freres have their Club Ball, which they have just converted into a cocktail lounge, up for sale, and the fact that Dewey Yesner is going into the barbecue biz indicates that his Shangri-La can be had by the highest bidder. Names of the other spots up for sale are real eye-raisers. They take in almost all of the central-city clubs along with one or two key clubs in the nabes.

They Who Got Stuck Cited: Remember Yesteryear Clubs

NEW YORK, July 8.—Flacks Carl Erbe and Spencer Hare have come up with a new gimmick to hypo biz at the Zanzibar. Celebrating the niterie's first year, couple has decided to throw a celebrity party to end all celebrity parties. For instead of just one night, the club will have five nights of what it hopes will be big ones.

Leaning on the nostalgia motif, Monday (10) will be open house for everybody who was ever connected with old clubs located here between 1911 and 1921. Tuesday (11) will take in the period 1921-'25, and so on until Friday (14), which will cover 1935-1944.

For an added touch, old creditors who got stuck in the room before it became the Zanzibar will get engraved citations. A green certificate will go to each creditor (who shows up) who got taken for less than \$500. Red-star paper will

go to those who were taken for more than \$500, and a special blue star certificate to be given to those hardy creditors who were taken to the cleaners in more than one operation on the site of the present Zanzibar.

Among the niteries which held forth here were the Folies Bergere, Plantation Club, Chez Fischer, three different Frolles, Casa Lopez, Montmartre, Beachcomber, and Mother Kelly's.

Enlarging Stage At B'lvard Room; Shut to September

CHICAGO, July 8.—Boulevard Room at the Stevens Hotel here was closed last week to undergo changes in preparation for larger and more extensive floorshows. Spot, which booked such names as Duke Ellington, Bernie Cummings, George Olsen, Gracie Barrie and Bonnie Baker during the past few months, will reopen in September with a name band plus a line of girls. It will also feature a specially constructed three-foot rising stage floor.

To accommodate visitors and delegates to the Democratic convention the room will be temporarily opened July 17.

Morris O-O-S Persian Room

Plaza Hotel spot closes for summer — agents wonder if MCA will have it in fall

NEW YORK, July 8.—Rumors of whether Music Corporation of America will keep the Hotel Plaza Persian Room or if William Morris will step in, will get new impetus when the room shutters after Hildegard winds up there July 15.

Sources close to the Plaza say that relations between MCA and the hotel while pleasant, are now slightly strained. Part of this strain is attributed to what the hotel feels is MCA tendency to sell its acts in order to give these acts a publicity handle so the agency can sell them out of town for more money. Sources say hotel objects to being a guinea pig in the build-up process.

Another bone of possible contention is Hildegard. Canary worked at the Persian Room in 1943 for a reported \$1700. For the current season, salary was somewhere between \$2000 and \$3000 plus a percentage. That the Waldorf's Lucius Boomer would like to have her is widely rumored around the stem. But Hildegard is already set for a fall date at the Persian Room. So if Boomer gets her, it won't be until 1945, if then. It's an open secret, however, that the Plaza doesn't like the possibility of losing its big money-maker to a competitive hotel.

In the meantime, the William Morris office has been dickering with the Plaza and there is a possibility that one of its acts may go in.

Hotel will shutter spot for most of the summer, re-opening with a yet undecided act to be followed by Celeste Holm and then Hildegard.

During the shuttering process, the hotel will renovate the lobby, leaving the Persian Room untouched. However, spot will also put in a non-tax room, a stand-up bar, in the space now occupied by E. F. Hutton, stock brokers.

All A. C. Liquor Licenses Renewed—Even Closed Bars

ATLANTIC CITY, July 8.—Passing the deadline Saturday (1), when new liquor licenses for the 1944-'45 season were made available to the clubs, renewal was given to all. Total of 240 liquor permits handed out, including hotels still army-occupied where owners renew in order to retain franchise when places are returned to them.

Wildwood Off To Big Season

Sister resort to Atlantic City offers plenty of night life to shore crowds

WILDWOOD, N. J., July 8.—Each summer finds this sister resort to Atlantic City figuring more prominently in after-dark circles. With record crowds on hand, visitors have a half-dozen top clubs for their pick. It looks like a good season.

Setting the pace is Club Acaon, formerly operated by Frank Palumbo and now owned by Eddie Suez, Philadelphia booker. The percenter embarks on a bonifacient career with a bill that has Deil O'Dell, Johnny Cahill and Elaine Barrett sharing the spotlight, supporting with Shannon and Mein, Nat Raye, Bill Henrique's dance line, with music by Lou Del Rio's band and the Art Hinet Trio.

Lou Booth's Chateau Monterey gets going with Ted Blake, Sterling and Silver, Kathleen Dennis, Marty Kaye and Mickey Familant's band. Marty Bohn's Nut Club, in addition to the comic-boniface, has Babe Latour, Betty King, Grace O'Hara, Lee Bohn, June Knight and Eddie Sheppard's music.

Inlet Cafe Still Operating

Inlet Cafe, one of the resort's oldest niteries, operated by the Moore family, brings in Chick Mullery, Kay Hamilton, Bert St. Clair, Phil Fletcher, Elaine and James and the bands of Jerrie Delmar and Ronnie Bradford. At R. Russo's Golden Dragon Cafe, show includes Eddie (Horse Collar) Schwartz, Diane Cooper, Gloria Dale and Jack Hoffman's band. El Dorado starts the season with Babette, Jean Rice, Adele and Jeanne, Peggy Miller and Kitty Helmling's music.

Many Musical Bars

In addition to the half dozen niteries, resort boasts another half dozen in the musical bar sphere. Jake Diamond's Martinique Cafe again offers the strongest bill to crowd 'em around the bar with the Three Peppers, the Owen Sisters and Hilde Simmons. Maurice Taylor's Billmore Surf Club has Dave Roberts Trio alternating with Jack Moore's pianology. Nan Jones holds forth at the Hammond electric at the Glass Bar of Hotel Wildwood, while the piano team of Russ Cortese and Vita Lamonica are featured at Arnold's Cafe Club.

Sugarman Joins GAC

NEW YORK, July 10.—Elias Sugarman, indoor editor and Eastern general manager of *The Billboard* until February, 1943, joins the staff of the General Amusement Corporation today as an agent and promotion man.

He will begin by working with Harry Kilby in the night club act department, carrying out the duties of an agent, and will also do promotional work for this and other departments, according to Milt Krasny, general manager.

Sugarman resigned his position on *The Billboard* early in 1943 after a brief period in the army, from which he was honorably discharged.

Ted Lewis-Half Tax Lures for Patrons Chi Latin Quarter

CHICAGO, July 8.—Latin Quarter, Loop niterie, is trying a new tax policy by assessing its patrons only 10 per cent, the club paying the other half.

Change was put into effect last week, when they brought in Ted Lewis, his 14-piece band and an entire show for an eight week engagement. Reports are that the unit, making its first night club appearance here in several seasons, is getting the highest salary paid since place opened. Rumored Lewis and gang get near \$7,000 per week.

Rest of Chi operators closely watching to see if change will bring back customers lost since the 30 per cent tax plagued the trade.

Sligh and Tyrrell Open Detroit Office

CHICAGO, July 8.—Eddie Sligh returned from Detroit last week after opening office for Sligh & Tyrrell, new Chicago agents. Office will be in charge of Shirley Graff, with Tyrrell and Sligh alternating every other week.

The new combine, since organized a few weeks ago, has signed Rudy Horn, Hal Fisher, Laura Kellogg, Bobby Baxter, Kay Howard, Rita Oeham, Billy Hayes, Blondell Twins, Jimmy Costello, Dorraine and Ellis, and Helene and Hayes to personal management contracts.

Jack Denny Ork Hits High Grosses in Canada

NEW YORK, July 8.—Jack Denny's Canadian tour has hung up some neat grosses at its half-way mark. At Mocton, N. B., a one-nighter, the ork played to 2,800, with civilians plunking down \$1.50 a head, and servicemen \$1.

Three days in Halifax, N. S., had 4,200 payees at same prices. Stops in New Glasgow and other cities snagged a like number of customers.

VALLEY AND LYNNE, musical dancers, are back from year-long USO overseas tour.

Upside-Down Stars

NEW YORK, July 8.—As a bond-selling gimmick Capitol drum thumper, Ben Serkovich, announced that anybody buying a bond at the theater on a certain day would be rewarded by having three beautiful fem stars stand on their head.

He made good. The Three Ross Sisters, acro team, delivered.

Palmer House, Empire Room, Chicago

Talent policy: Production shows at 8 and 11:30; Little Show at 10; dance and. Management: E. T. Lawless, managing director; Victor Hagner, room manager; Al Fuller, advertising director; Merle Abbott, producer. Prices: \$3 to 3.50 minimum.

New *Summertime Revue* which reemerged Thursday (29) should be an antidote for hot-weather doldrums if for no other reason than Victor Borge, who is making his first Chicago appearance. Best of show is okay, but Borge's artistry overshadows.

Familiar to radio listeners to *Basin Street Society* show, Borge is much funnier in person than on the air. His description of the effects of punctuation on speech, demonstrated in the reading of "short story," and his pungent satire on the genes of famous composers' works are devastating. He also plays piano, and well, his finale being a beautiful fantasy of patriotic and martial tunes. Borge is a first-rate one-man show.

Virginia Austin, with her puppet, Jippo, has developed her marionette act to top proportions and is solidly entertaining. A ballroom dance team, Angeline and Wynters, making their Chicago debut, offer smooth and rhythmic routines. The Abbott Dancers present two production numbers, *Ballet of the Water Lily* and *The Dragon Fly*, beautifully costumed and executed, and *Let's Play Ball*, in which the girls appear in baseball uniforms as the Cubs and White Sox for a panto ball game.

George Hamilton and ork dispense smooth, sophisticated music, well suited to the Empire Room.

The 10 o'clock Little Show introduces Bernice Evans, an Abbott dancer making her solo debut and doing an acceptable job. June Howard, the band's canary, also gets a chance to show her wares. She's a stand-out for looks and has an excellent singing voice. Won rounds of applause for *Embraceable You* and the livelier *Swingin' On a Star*. Nat Green.

NIGHT CLUB REVIEWS

St. Regis Roof, New York

Talent policy: Dance bands and floorshows at 9:30 and 12; 1 on Saturdays. Owner-operator: Hotel St. Regis. Manager: Pierre Boutlink. Publicity: Timmie Richards. Prices: \$1.00 couvert.

Third bill since this class spot reopened in May kicked off Thursday night (6) and proved to be somewhat below standard set for the room by the first two.

Burton's Birds is the opener in the two-turn show. Act has the elements of a natural—a set of tiny, intelligent and colorful parakeets (love birds) doing really charming tricks. It is a combination to which any audience will respond, and act should stack up as a sockeroo. It doesn't, however, because Burton talks so fast that he cannot be understood much of the time. A slower, more sharpened delivery on his part would help greatly. Also some of the bits done by the birds could be trimmed without hurting the act, and their tricks should be routinized so that the whole builds more steadily, something it doesn't do now. Patrons received turn well, according to chuckles, intermittent mits and a good send-off hand. Still needs pruning and tightening.

Cappell and Patricia, man-woman ballroom team, close the show. Routines are ordinary, running heavily to the standard lift-spin-whirl style, and are delivered acceptably. Team's dancing is rather unbalanced for man does relatively little terping, being used in the routines mostly for the chore of lowering and raising his partner, who carries the load without any particular distinction. Gal also does the spilling on encores in voice so small that her words are lost. Customers called 'em back for three encores when caught.

Fred. Miller's ork (9) and Theodora Brooks' ensemble (4) work for the show and dancing respectively. Biz fair Thursday night. Paul Ross.

Florentine Gardens, Hollywood

Talent policy: Dance band and floorshows at 9:30 and 12 p.m. Management: Frank R. Bruni. Hugh Massagli, maitre, Rose Joseph, publicity. F. R. Bruni, producer. Prices: \$3 with dinner; \$1.50 without.

Replacing Nils Thor Granlund, who had a four-year run here, Frank Bruni has put in a straight variety show. Opening July 2, the vaude-style show runs to December, when NTG returns with a "bigger and better" girlie show.

Pinky Tomlin fronts a 12-piece band that does a good job playing for both dancing and the show. Tomlin emcees smoothly and keeps the show moving at a neat pace. Not flamboyant, he gives the acts a down-to-earth introduction.

Jimmy Hawthorne, a young Negro, opens. He taps out good rhythm before going into his acro work. Act is good opener.

The Three Kings, two fems and a man, sock with balancing. Starting with hand-to-hand and overhead stuff. Vivian Fay, working in flowing white gown to *Blue Danube*, sells a ballet number. Gets good hand.

The Three Sailors go well. Mostly knockabout comedy, there are some laughs in the routine. *My, My, Ain't That Something*, Tomlin's own, is featured vocally by the maestro as a couple of gals parade in short wardrobe across the floor.

Outstanding in the show are the Three Harps of Swing, fem lookers who are solid senders on harps. Open with *Begin the Beguine* and fold with *Lady Be Good*. Act gets rafter-shaking applause.

Sharing headline honors is Ethel Shutta. Appearing in a form-fitting blue gown, Miss Shutta opens neatly with *Oklahoma* with some of her own lyrics adding to the effectiveness. Getting the highlight was a take-off on *Paper Doll*. Miss Shutta (See Florentine Gardens on page 27)

Edgewater Beach Hotel, Beachwalk, Chicago

Talent policy: Dancing and floorshows at 9:15 and 10:50. Management: William Dewey. Production and publicity: Dorothy Dorbin. Prices: \$1.25-\$1.50, admission.

Hit of the bill is Lu-Cella, exotic drum dancer. This orb-filling brunette, who is making her first appearance here, offers a smart routine of rhythmic and jungle dance interpretations that are a delight. She sells well and commands attention with her remarkable control and unique style. Scored heavily.

Renald and Rudy, billed as the youngest acro-balancing team, perform a series of difficult strong-arm feats. Lads have fine physiques and make a smart appearance while going thru their hand-lifts, over-head work and hand-to-hand stunts.

Singing seg of show is handled by Mildred and Phil Crane, who do a nice job in solo work and duets. Numbers include ballads and operatic airs rendered in soft, pleasing tones. Male partner doubles as emcee.

The Dorothy Dorbin Lovelles (12) appear in two colorful production numbers, *Spirit of '78* and *Crinoline Days*, latter a smartly executed routine on rollers. Costumes are gay and colorful, giving the show plenty of sparkle.

Eddie Oliver's orchestra, under the leadership of Emil Vandas, furnishes the music for both dancing and floorshows. Jack Baker.

Village Vanguard, New York

Talent policy: Floorshows 10:30 and 12:30. Fridays and Saturdays extra show at 2. Continuous dancing. Owner-operator: Max Gordon. Prices: \$1.50-\$2.

This down-cellar Village spot has a nicely rounded all septa show which delivers nicely in the vocal as well as the music departments.

Leonard Ware Trio (electric guitar, bass, piano) leans heavily on slow blues. Guitar goes in for a lot of tricks that add to listening pleasure. After opening strong and on the beat, guitar fades and (See Village Vanguard on page 27)

DOROTHY DONEGAN

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AGVA Moves To Scissor War Man-Power Red Tape

To meet with commission officials in effort to clear up regulation requiring clearance from U. S. Employment Service for every performer changing jobs

NEW YORK, July 10.—The American Guild of Variety Artists today will begin an effort to find relief from the new War Man-Power Commission ruling that non-essential workers—vaude and night club performers are classed as such—must obtain referrals from the United States Employment Service before they can take other non-essential work.

The ruling went into operation July 1. Its effect is that performers who obtain new bookings must first be cleared by USES before they can make the change. An example of how the process would work is this: An emcee working in New York who took a deal for another club in New York would apply to the local USES office for permission to make the switch. His request would be deliberated and the chances are that he would be able to play the new booking without too much trouble. However, if the same emcee went to another city—for example, Detroit, where there is a labor shortage—he would have to be cleared not only by the New York USES office but the one in Detroit which would have to okay his taking the job there. It is conceivable that in Detroit, where workmen are in great demand, the USES office might insist that he take an essential job instead.

Various regions thruout the U. S. are permitted by WMC to make their own regulations, but all must conform to the general idea of referrals for non-essential workers. In the New York region only males, 18 to 45, are required to have referrals. In other parts of the country women are in this category.

To remove the obvious difficulties in (See AGVA MOVES on page 31)

N. Y. Latin Quarter Uses New Glass Cloth Drape

NEW YORK, July 8.—Lou Walter's Latin Quarter is the first night spot in the country to install a draped material ceiling made entirely of glass, according to Corning Glass Company, which furnished the stuff.

The drapes cost about \$3 to \$4 a yard, which, according to Walters, is about three times the cost of rayon usually used for the purpose. Advantage however lies in the fact that this spun-glass drapery can be cleaned frequently without affecting it, the redeyeing may be necessary. It is absolutely fireproof.

Ice Show in Atlanta

ATLANTA, July 8.—Henry Grady Hotel has bought its first ice show from Harry Drake of Frederick Bros., office in New York. Freezer is tagged *Fantasy on Ice* and has a cast of 10-people.

Set to bow-in here August 10 for an indefinite run.

Orks To Reopen Detroit Paradise

DETROIT, July 8.—Paradise Theater, featuring all-colored name attractions, will reopen September 15 with Duke Ellington, according to deal set this week by Lou Cohen, general manager. House will play Count Basie, Earl Hines, Erskine Hawkins and Cab Calloway to follow, but definite dates have not been set.

Oscar Adelman, another partner, and Cohen will make a second trip East to complete bookings for the season July 17.

The theater, now closed, is being re-decorated and will house the general offices of the Ben and Lou Cohen Circuit for the first time.

Blue Angel Shuttters For Month of August

NEW YORK, July 8.—Max Gordon's *Blue Angel*, East Side plush spot, will shutter for August. Reopening in the fall club will have Maxine Sullivan, Rose Murphy, the Bernards and possibly another act.

Billy De Wolfe Leaves Navy; Wedgwood Room in Fall

NEW YORK, July 8.—Billy De Wolfe just out of the navy (medical discharge) has been signed for the Wedgwood Room, Waldorf-Astoria, for the summer of 1945. Wolfe now at the King Edward Hotel, Toronto, goes into the Staller, Washington. Later he heads west to fulfill pic obligations with Paramount.

AGVA Welfare Fund Grows

NEW YORK, July 8.—The damage done to the emergency welfare funds of various AGVA locals by the sudden unemployment forced on performers via the Federal night club tax is being repaired, according to Matt Shelvey, national head of the union.

The New York local's welfare fund is now \$7,000 richer as the result of the AGVA benefit staged here at the end of May. Benefit was in the form of a vaude show and yielded seven G after all expenses were paid.

Vest's 2 New Songsters

DETROIT, July 8.—Rollo S. Vest Enterprises, specializing in sepiat talent, is handling two new soloists, William Pleasant, 15-year-old tenor, and Clara Paris, formerly of the Louise Malone Braxton Kentucky Harmony Singers. Pleasant was picked up by Pvt. Rollo S. Vest at Savannah, Ga., near where Vest is stationed at Camp Stewart. Office is being managed by Mrs. Vest for the duration.

Stern Plans Third '90s Unit

NEW YORK, July 8.—Dave Stern, unit producer and owner of two touring *Gay '90s* packages, will wrap up a third under the same title in the next few weeks. Stern makes a specialty of using vaude old-timers for his shows. Lou Goldberg, formerly unit producer for Major Bowes and now an associate of Stern's, is on the Coast lining up talent for the No. 3 unit.

Back to Full Show Policy

DETROIT, July 8.—Anticipating the 20 per cent tax by a week, Mickey's Show Bar, north end spot, returned to the policy of floorshows, after several weeks of no show at all. Opening bill included Stanley and Macklyn, comedy team; Larry Chambers, musical dancer; Vicky Thompson and Hillary Dawn, terp team; Romina, dancer, and Phil Olsen's ork.

Philly Spots Swallow 20%

PHILADELPHIA, July 8.—Bill Hopkins's Rathskellar becomes the second local nitery op to absorb the 20 per cent federal tax. Following on the heels of Joe Toll, who announced that no taxes would be added to the tabs at his Swan Club, Hopkins announced a similar policy for his spot. Regular floor revues hold forth at both places.

Shows Out in 4 Top Michigan Spots; Biz Spotty Thruout Area

DETROIT, July 8.—Cabaret tax relief may come too late in this territory. At least four major Michigan spots are dropping shows this week.

On the list are Villa Bee in Jackson, Club Tropics in Battle Creek, Club Hollywood in Kalamazoo, and Club Haymarket in Detroit. The first three are tops in their respective up-State cities.

Reaction to tax cut among Detroit has been highly contradictory due to Independence Day week-end. Typically, trade was reported good at the Club Casanova on Saturday night, but away off on Sunday, when local spots usually figure on top dinner biz. Spots sans entertainment were somewhat off on Saturday, a check indicated.

The Bowery Cafe, managed by Frank Barbaro, which has been badly hit by the tax in recent months, went the whole way when the tax was dropped, and absorbed the entire 20 per cent. Fact is being widely publicized and is apparently helping to restore biz here.

Bert Tucker to California

NEW YORK, July 8.—Bert Tucker, of the William Morris office, heads west the end of this month to join his mother, Sophie Tucker, who is planning to buy a home on the Coast. Bert Tucker's wife has preceded him.

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VAUDEVILLE REVIEWS

Chicago, Chicago

(Reviewed Friday Evening, July 7)

Ozzie Nelson and Harriet Hilliard are the double-barreled attractions in this new show, with Harris and Shore; Lindsay, La Verne and Betty, and West and Levine sharing the spotlight. Nelson puts the audience in a receptive mood immediately with his swing arrangement of *San Fernando Valley*. He keeps up the musical pace later in the show with an original number called *Jump Tune*, which gives the boys in the ork plenty of opportunity to show their versatility. Instrumentation of the ork is well-balanced, including four rhythms, five sax, three trams and four trumpets. Arrangements are good having both a listening and dance tempo. Harriet Hilliard adds to the musical accomplishments with her soothing voice and neat style in putting over her songs. Does a good version of *It Had To Be You; It's Love, Love, Love*, and *Milkman, Keep Those Bottles Quiet*. Interspersed with her solos are duets with Nelson. Lindsay, La Verne and Betty open with a frisky tumbling act. Girls do individual bits going thru double wheels, twists, backward somersaults and circle cartwheels finish the act with one of the partners doing a jump roping handspring, which gets plenty of applause.

Harris and Shore delight with their slapstick dancing. Act receives a lot of laughs and had to bow off after thanking the audience. West and Levine, comedy act, try to impress the ticket buyers with their chatter and knock-about work, but fall short due to too much repetition and corny gags. Most of the timing is centered on their version of *The Donkey Serenade*. Team would do well to add new material as they have a good flare for comedy. Levine's "hello, there" gag is overdone and doesn't impress. Bowed off to only a fair applause when caught. Pic, *Going My Way?*, is held over for the fifth week.

Jack Baker.

State, New York

(Reviewed Friday Afternoon July 7)

Since the new bill here comprises mostly standard acts, chief interest in the fresh offering is the presence of Dorothy Donegan, Negro pianist who made herself a big rep in the Midwest and is now appearing here.

It can be reported that Miss Donegan belongs to that school of piano-gymnasts which already has several illustrious and better-known adherents. To put it simply, she is best described as a sort of Diosa Costello of the keyboard for she possesses an active derriere which she keeps in a virtually continuous state of jittering, even while seated. She also stands up frequently, just as frequently tosses off one-handed bits of ivory-callisthenics, and flounces around on the keys in all the standard techniques of flashy delivery. All this earns her mits ranging from nice to good. Clincher-piece, a boogie and the best thing she offered, brought her whistles and an encore. As showmanship, Miss Donegan's tricks don't quite come off, and main upshot is that they merely serve to bury what would otherwise be not a great but a pretty good pianist.

The Drakes, two women and a man, open with a set of in-trio terps running to the ballroom type. Nice-looking team work well, and intersperse comedy and good lifts. Last number, a bolero, winds up with man whirling both gals stretched out on his shoulders, and act goes out to a very good hand and a bow-off.

Benny Rubin follows with his standard halting-phrase comedy. He knocks off a couple of blue stories, does the intro chores and later returns for a solo spot where he sings a Frenchy patter song and a Harlem ditty in tempo, and raps out a pair of small dance bits. Pulled plenty laughs and good hands all the way thru, and proved himself as solid a performer as ever.

The Three Swifts occupy the mid-way spot with the sock comedy juggling act and, as usual, rated nifty reception and a bow-off.

Gracie Barrie follows to put across *Pack Up Your Troubles* interpolated by a Hitler-Mussolini-Tojo patter based on *Titwillow*. Next offering is *I'll Be Seeing You*, sung straight, and *I Can't Say No*, sung like a goon. Last netted a very good hand and she encoored with *Holiday for Strings*. Gal is no world-shaker on the pipes but knows how to sell a tune, and bows off at the end.

Closer is Lionel Kaye in his "daffy auctioneer" act. Guy's nice presents to the stooges he inveigles onto the stage plus his sprightly line of chatter yanked yock after yock, and act made a nice finisher. Biz good when caught. Picture is *Sensations of 1945*, in which Miss Donegan also appears.

Paul Rose.

Olympia, Miami

(Reviewed Wednesday Afternoon, July 5)

Opening bill was short a feature act due to Coley Worth and Marcia, flying from New Orleans, failing to arrive. Manager Al Weiss Jr. pressed Pat Henning into service.

Three Hearts, hoofers, get by. They have an interesting chair routine.

Joey Nash, singer, used *People Will Say We Are in Love*, *Carry Me Back to the Lone Prairie*, *I'll Get By*, and his encore number, *Solitude*, earned good results.

Jean, Jack and Judy, a trio of acrobats, have a nice tumbling act, including some back-stands and a three-high mount to close. Jean does the clowning, and proves quite adept. A nice hand.

Vic Hyde acts as emcee and put across his one-man band specialty, in which he plays and gags, imitates band leaders and hoofs. Closes with a military bit in which a trio from the ork join him. A big hit.

Pat Henning, pinch-hitting for Coley Worth, works as long as he feels so inclined. Gives out with some new stuff and some heard when he headlined a couple a weeks ago. Added a whip act in which he cuts the paper from the mouth of his spouse, Betty. A swell act. Pic was *In Our Time*. Biz big.

L. T. Berlner.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, July 4)

Sherrill Crowin labeled his current show *Red, White 'n Hot*, evidently, because it opened on Independence Day. Despite the holiday, opener drew only fair crowd. Henny Youngman headlines. Supporting acts include the Six Willys, Robert Sisters and White, Arthur Blake, the Glens, and Arthur Lee Simpkins. Show is fast moving and packed with good talent. Pic, *Sailors On a Holiday*.

Al Lyons and ork in pit do nice job of accompanying. Lyons emsees show.

Robert Sisters and White, three fems, open with a tapping routine. Gals do most of their work on a small platform. It's fast and gets a satisfactory hand. Arthur Blake follows with a group of impersonations, some of which go and some do not.

With the Glens, two men and a fem, the show picks up tempo. Hand-balancing gets a good hand. Routine progresses well. Notably is the manner in which the performers slide smoothly from one trick to the next.

Arthur Lee Simpkins, appearing thru the courtesy of MGM and the Florentine Gardens, from which he is doubling, socks home his bary vocals. Leads off well with *Begin the Beguine* but drops on *Diane*. He socks with *Eli, Eli* in Yiddish. Simpson is the most brilliant Negro singer to appear on this stage in months.

Youngman spotted next to closing and his comedy fits the bill. His discourse on glamour with Frank Sinatra bearing the brunt of the heckling gets good laughs. Chalking his bow in Joe's pool hall manner, Youngman wisecracks as he whips off *Smoke Gets in Your Eyes* most satisfactorily on his fiddle. Youngman has good material and handles it most effectively.

Sam Abbott

Oriental, Chicago

(Reviewed Friday Afternoon, July 7)

Bill is strictly vaude-type, featuring five acts, with Ray Lang's house ork in the pit. Moves fast and has plenty of variety. Curtain rises with the Three Ivanows going thru series of stunts on horizontal bars. Trio gets a good hand for their difficult hand catches and whirls from bar to bar.

Emsee is Billy Vine, who just completed a 12-week run at the Latin Quarter here. This rotund comic wows 'em with sharp quips and clever impersonations of an inebriated gentleman celebrating his pal's marriage. Also does a good take-off on Charles Laughton, followed by a comical version of his experience at the draft board. Material is clean. Vine has a nice way of presenting his routine. Shirley Dennis, also appearing direct from the Quarter show, stops with her distinctive song-styling. Draws plenty of raves when she dishes out her special arrangements of *San Fernando Valley; Shoo, Shoo Baby*, and a hilarious parody of the experiences of a pin-up girl. Gal has developed a style different than the average blues and torch singer. The Appletons (3) give the show plenty of action and excitement with their knock-about apache. Act is well presented with good props and effective lighting. Male partner carries the load tossing his two partners around. Trio bowed off after three calls. Headlining the bill are the Duncan Sisters. Their *Topsy and Eva* routine is lively and amusing, and they make a hit when they go into their

120G in Bonds Up With AGVA

Half of nation's niteries have salary-security bonds with Vaude Artists' Guild

NEW YORK, July 8.—Fully half the night clubs thruout the country have one week's pay for their performers posted as bond with AGVA, according to Matt Shelvey, national administrator. The bond money, held in various local AGVA offices, amounts to a fund of about \$40,000. Shelvey expects this sum to increase to around \$120,000 during the next 12 months.

The New York local alone has nearly \$7,000 dollars in bonds. Last week, the Hollywood local announced that, beginning immediately, all clubs backed by persons who were unknown to AGVA would have to put up similar stakes.

The security-posting is due to a policy started by AGVA on a nationwide scale about six months ago. In all cases where the operators of clubs are unknown to the union, where there is any doubt regarding their ability to pay performers their wages or where AGVA had had to proceed against an owner, the union had been asking and getting the bond. The money is used to pay performers their last week's salary where necessary.

Top Hub Nitery Switches to WM

BOSTON, July 8.—Oval Room at the Copley-Plaza, one of the Hub's top niteries, is currently playing Bernice Parks and Johnny Mack, and the date represents a switch from Music Corporation of America to William Morris.

Room has been booked virtually exclusively for about a year and a half by MCA. However, Chauncey Depew Steele, former manager, left about a month ago and his successor, Newton L. Smith, threw spot's business to William Morris. Deal is not an exclusive one, but WM seems to have the inside track. Sam Bramson, of WM's club department, spotted in Miss Parks and Mack for his first effort. Performers opened last Thursday (6), but the night before Chick Floyd, MCA leader, took his band out and was succeeded by Harry Green, locally-managed. Green is fresh out of the Mayfair, which suspended for three weeks last Saturday night (1) to permit the installation of a tank for its incoming ice show.

Copley-Plaza's change to WM booking leaves one unfulfilled MCA date outstanding. This involves Myrus, magi, and booking will be played.

vocaling of *I Love You, Pretty Girl Is Like a Melody* and a hilarious take-off of a pin-up girl. Also do an impersonation of King Carol and Madame Lupescu, which is funny but seemed over the heads of audience. Voices still blend as well as they did when they starred in musical comedies, and the crowds wouldn't let them leave the stage until they sang *Remembering*. Pic, *Jam Session*. J. B.

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MUSIC HALL NEAR RECORD

Cossacks and '90s Acts High

Gross 130G is within 2G of all-time high—most other Stem houses up

NEW YORK, July 8.—The Fourth of July week-end boosted Stem takes almost all along the line. Only the Roxy and the Strand figures dropped off from previous week's income.

Radio City Music Hall (6,200 seats; house average, \$100,000) for the initial week with Don Cossack Chorus, Russell and Renee, Bettina Rosay, Rudolph Kroeller, acts with Gay '90s motif, and *Once Upon a Time* came up with a dizzy \$130,000. Record for house is \$132,000 made for first week of *Top Hat* in 1935.

Roxy (6,000 seats; house average, \$75,000) for its second week with Joe Besser, Hazel Scott, Carmen Amaya, Enric Madriguera ork and *Home in Indiana* dropped off to \$70,000 from opening week's take of \$83,300.

Paramount (3,664 seats; house average, \$75,000) for the ninth week with Charlie Spivak's ork; Arnaut Brothers, Tip, Tap and Toe and *Going My Way* lifted to \$74,000 as compared with \$69,000 for eighth week. First week house collected \$102,000, followed by \$85,000, \$90,000, \$85,000, \$74,000, \$70,000 and \$65,000 respectively.

Strand (2,779 seats; house average, \$45,000) for second week with Louis Prima ork, Phil Regan and *Mask of Dimitrios* slumped to \$39,000 from first week's \$48,000.

Loew's State (3,500 seats; house average, \$25,000) lifted to \$36,000 with Willie Howard, Benny Fields, Mage and Karr, June Taylor Girls and *Pvt. Hargrove*, as against previous week's \$31,000. Current bill has Gracie Barrie, Benny Rubin, Three Swifts, Dorothy Donegan, Lionel Kaye, the Drakes and *Sensations of 1945*.

Heat Cuts Philly Gross; Abe Lyman 18G at Earle

PHILADELPHIA, July 8.—After a near-record week when the Ink Spots et al attracted 46G, and the combination of holiday and heat wave driving the folk to the near-by seashore resorts, Earle Theater (seating capacity, 3,000; house average, \$20,000) took a bit of a dive at the gate for week ended Thursday (6).

With Abe Lyman's band alone for the draw, week hit a so-so \$18,000. Gene Sheldon and Bob Du Pont the surrounding acts, with Rose Blane, Frankie Connors and Jack Marlowe, out of the band, rounding out the bill. Screen showed *Ghost Catchers*.

Ted Lewis' High 29G; Near Detroit Top

DETROIT, July 8.—Ted Lewis surprised the local rialto by outgrossing all attractions that have played the Downtown Theater (2,800 seats; house average, \$23,000) since reopening, except Tommy Dorsey, pulling to the tune of \$29,000 last week. Gross is only slightly over the figures chalked up in recent weeks by Xavier Cugat and Guy Lombardo, but still tops them. Screen fare was *Minstrel Man*.

Business all over town went into a decline this week, with Ada Leonard, first top-flight girl attraction to play the Downtown, expected to come out around \$22,000.

Bobby-Soxers Fair 17½G Six Days at L. A. Orpheum

LOS ANGELES, July 8.—*Bobby Socks On Parade*, a show made up of younger performers, rolled up a fair \$17,500 at the Orpheum Theater (2,200 seats) here. Two shows were eliminated Monday night to make way for a Fifth War Bond Rally. Had a full week been completed the *Bobby-Soxers* would have possibly hit \$20,000, as house was packed for the "guest-star night."

On the bill were Danny Desmond, the Paysee Dancers, James and Beverly, Betty Atkinson, Freddie Stewart, and the Thornton Boys. Show was headlined by the Hollywood Canteen Kids, a full band of teen-agers.

House charges 98 cents tops.

Balto a Solid \$22,000

BALTIMORE, July 8.—Solid \$22,000 was grossed by Hippodrome Theater week ended July 5, with bill headlining Moro and Yacomelli and including Buster Shaver and George, Olive and Richard; Morris and Ryan, the Olympic Girls and Gene Archer. Pic, *Once Upon a Time*.

Chi Grosses Up; 65G To Richman-Apollon

CHICAGO, July 8.—Good weather and a four-day holiday brought the crowds to the Loop last week and helped to bring in strong grosses for both vaudepic houses here.

The Chicago (4,000) again went over the top with a smash \$65,000, the second highest gross for the four-week holdover of Harry Richman, Dave Apollon and the pic, *Going My Way*. House opened this week with a large crowd, having a lobby holdout for the second show. Bill headlines Ozzie Nelson and Harriet Hilliard plus the fifth-week run of the same pic.

Oriental (3,200) also jumped up its receipts with a good \$37,000, largely attributable to Eddie Anderson and Bobby Sherwood's ork. Current bill, featuring the Duncan Sisters, opened to a three-quarter filled house and should bring in over average business.

Garber's 24G Golden Gate; Longhair Paulee's G More

SAN FRANCISCO, July 8.—Business was above average at both local vaudeeries for week ended Tuesday (4). Golden Gate (2,850 seats) registered \$24,000, with stage bill including Jan Garber and ork, June Barton, Tommy Traynor, Gil Maison, the Ruloffs, and Gene Austin and the Sherill Sisters. Third week of pic, *Show Business*.

Warfield (2,680 seats) came thru with \$25,000 with bill made up of Mona Paulee, Met warbler; Paul Regan, Winnick and Mae, John Gallus, and the Marcellos. Pic, *Meet the People*.

OLGA COELHO, Brazilian singer recently returned from New York, in Buenos Aires for radio chores. . . . LUIZ CARLOS WEIL, head of the Weil Agency, interviewing talent over Station PRD2.

IN SHORT

New York:

JACK SHEA current at the Iceland Restaurant. . . . FRANKIE MEADOWS starting her fifth year at the Swing Club. . . . LUBA MALINA, of *Mexican Hayride*, into La Vie Parisienne. . . . REVA RAYES, another canary at the Frenchy bistro, has penned a nonsense song with words in four languages. . . . BILLY DE WOLFE sheds his navy uniform, after a five-month siege of arthritis which kept him in the hospital, and opens at the Statler, Washington, July 17. . . . HENRIETTA SILVERMAN, assistant in Al Grossman's agency office, visiting her husband at Camp Crowder, Mo. . . . DICK DANE and EDDIE KAPLAN opened for the summer at the Steel Pier, Atlantic City, July 9.

HENNY YOUNGMAN opens at the Earle, Philly, August 28. . . . BENNY RUBIN into Loew's State August 6. . . .

BOBBY MORAN (ex Frederick Bros.) now has his own office at 48 W. 48th Street. . . . GEORGE LYNCH (Kelly's Stable) will give a \$50 bond to the one who can give him a new name for the Ubangi, which he opens in the fall. . . .

DIOSA COSTELLO, current at Latin Quarter, dickering with Olsen and Johnson for *Jerks Berserk*. . . . ROY ROGERS now at the Walton Roof, Philly, has return date for Steel Pier, Atlantic City, July or August. . . . FIN OLSON's six-month paper with USO offshore picked up for another six months. . . . ROSS and LA PIERRE, current at Diamond Horseshoe, booked for banquets into October. . . . PAUL WINCHELL signed for 12-week tour with Sammy Kaye's ork beginning September 4.

DOCTOR MARCUS and Harrison and Fisher current at the Colony Surf Club, Long Branch, N. J. . . . VIA VALERIA, Nancy Rogers and Margie Dorman appearing at Jimmy Dwyer's Sawdust Trail. . . . BURL IVES and Iris Whitney current at Cafe Society Uptown. . . . AL KELLY beginning his eleventh year as Willie Howard's sidekick. . . . DR. GIOVANNI set for the Cotillion Room beginning September 14.

Chicago:

DOLLY KAY, George Moore and the Appletons in the new show at the 100 Club, Des Moines. . . . FUN FOR YOUR MONEY unit booked in at the Tic Toc, Milwaukee. . . . JULES AND JOAN WALTON appearing at the 5100 Club, Chicago. . . . TYLER, RENARD AND ARDEN skedded for a two-week appearance with Ina Ray Hutton. . . . SONIA CORTIZ appearing at the Brown Derby, Chicago. . . . MARIA AND ENRIQUE current at the Pan-American Room, Chicago.

TOM O'NEIL set for an overseas USO tour. . . . DAWN CARROLL now at Andy's, Minneapolis. . . . LEOLITA also booked in at the same spot. . . . SID MORSE, booker, who formerly worked out of General Amusement Corporation's Chicago office, has joined Consolidated

Radio Artists' staff in the same city.

FRANK PAXTON left for a six-month trip with an overseas USO show. . . . THE TUDELLS current at Ramona Park, Grand Rapids.

WILFRED DUBOIS can be seen at the William Penn Hotel, Pittsburgh. . . .

JACK MORRISON at the Silver Congo, La Salle, Ill. . . . GEORGE AND GENE BERNARD have been added to the new show at the Rio Cabana. . . .

DANNY O'NEIL drew a four-week holdover at the same spot. . . . BOBBY MARTIN replaced Bea Saxton in the *Fun for Your Money* unit. . . . DOD DOTSON opened at Andy's, Minneapolis. . . . PHYLLIS WILLIS drew her second holdover at the Casino Club, Quincy.

MONTANA KID inked in for the second return engagement at Andy's Minneapolis. . . . DE MARCOS have opened at the Chase Hotel, St. Louis.

FIVE TAYLOR KIDS have just finished a successful run at the Edgewater Beach Hotel, Chicago. . . . JACKIE VAN booked in at the Beverly Hills Country Club, Newport, Ky. . . . JOHNNY HOWARD at the Club Royal, Detroit. . . . JACKIE GREEN follows him on July 7.

HARRIET MCGOVERN's line of girls now appearing at Colorado Springs. . . . JUNE HART, currently at the Continental Club, Chesapeake, O. . . . THE LAMBERTIS appearing at the same spot. . . . PECK AND PECK and Frank Radcliffe booked in at the American Legion Club, Omaha, starting August 7.

WHITE SISTERS opened at the Talk of the Town, Peoria, Ill. . . . PALMER AND DAVIS, and Al and Gracie Frazier playing fair dates for WLS. . . . ELISA JANE can be seen at the 606 Club, Chicago. . . . NICHOLS AND HALEY, and Billy Papon and Tony Beml are in the new show at the Mainliner, Des Moines.

LENNY GALE, impressionist, moves from the Bowery, Detroit to Kasee's Toledo. . . . MODERNETTIES are set to play the Bert Levy Coast circuit. . . .

THE NOVELLOS and Gloria Van are at the Pan-American Room. . . . AL REYNOLDS, new at the Casa Nova. . . . BILLIE HOLIDAY currently at the new Grand Terrace. . . . MITZI GREEN AND MAURICE ROCCO at the Chez Paree. . . . WALTER AND JEAN BROWN, dancers, booked for the Vine Gardens, Chicago. . . . GEORGE AND GENE BERNARD are at the Rio Cabana.

LES LA MARR AND POPPY now in their ninth month offshore. . . . GRACIE BARRIE, Gaylor and Ross, Gene Bayles, Keaton and Armfield, and Son and Sonny inked in for the Orpheum Theater, Omaha, September 15. . . . DOYLE BROTHERS, Willie Lewis and Melross Colbert are at the Club Zombie, Detroit. . . . PEG LEG BATES, Peck and Peck, and Son and Sonny current at the Plantation, St. Louis.

Philadelphia:

EDDIE THOMAS, who has been in war work since 1941, returns to the fold at the College Inn. . . . DICK JONES, medically discharged from army, returns to his emcee chores. . . . ALAN GALE skedded to open at Slapsie Maxie's on the Coast July 4. . . . JOHNNY CAHILL heads show at new nitery, Everglades. Show includes the Flying Berrys, Iris Wayne, Lewis and Van, Kay Hamilton and Jess Altmiller orchestra. . . . THE MARTINGALES added starters at Weber's Hofbrau. . . . KRAMER AND DIAMOND back at Powelton Cafe. . . . RADIO ACES back at Latin Casino. . . . JOLLY JOYCE on a Hollywood business trek. . . . SID RALMOND resigns as local field rep for AGVA to return to emceeing. . . . JULES BLACK, after 10 years out of (See IN SHORT on page 29)

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ROUTES

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Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A
Alexander, Mel (Taft) NYC, h.
Amazing Mr. Ballantine (Paramount) NYC 12-25, t.
Appletons, The (Oriental) Chi, t.
Arden, Jack (Taft) NYC, h.
Arnaut Bros. (Paramount) NYC, t.
Arnell, Amy (Vogue Room) Cleveland, h.

B
Baldwin & Bristol (Riverview) Pennsville, N. J., p.
Barker Trio (500 Cafe) Atlantic City, nc.
Barrie, Grace (State) NYC, t.
Baylos, Gene (Hipp) Baltimore, t.
Beavers, Louise (Earle) Phila, t.
Beck, Danny (Normandie Room) Cleveland, nc.
Bedini, Jean, & Joe Madden (Olympia) Miami 12-18, t.
Belmont Bros. (Hill Top Casino) E. Dubuque, Ill., nc.
Berl, Ben (Strand) NYC, t.
Bernard, Bobby (Chateau) Cleveland, nc.
Blaine, Barbara (El Morocco) Montreal, nc.
Blakstone, Nan (30 Club) Pocatello, Idaho, nc.

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AMERICA'S FINEST Old Instrumental-Vocal Act.
Pers. Rep. Allen Rupert, 461 Audubon Ave., N.Y.C.

Bonds, Margaret (Jai Lal Cafe) Columbus, O., nc.
Brooks, Sunny (Belmont) Cleveland, h.
Brown, Evans (Shield's Music Bar) Norristown, Pa., nc.
Brown, Orville (Jimmy Ryan's) NYC, nc.
Brucettes, Six (Alpine Village) Cleveland, nc.
Buckwalter, Junior, Marimba Queens (Curtis Lounge) Charleston, S. C., until Aug. 7.
Burns & White (Alpine Village) Cleveland, nc.
Burton's Birds (St. Regis Hotel Roof) NYC, h.
Buswell, Billy (Watkins) Warsaw, N. Y., h.

C
Cabin Boys (Capitol Lounge) Chi, nc.
Cameron, Drena (Lenny's) Cleveland, nc.
Carlisle, Charlie (Bowery) Detroit, nc.
Cavaliers of Rhythm, Three (Jim's Palace) Put-in-Bay, O., nc.
Chandler, Anita (Radio Franks) NYC, nc.
Chester, Eddie (Ernie's) NYC, nc.
Chords, The (Shamrock) Pocatello, Idaho, 10-20, nc.
Coco, Steve & Eddy (Hipp) Baltimore, t.
Columbus & Carroll (Vogue Room) Cleveland, h.
Congeroo Dancers (Plantation) Nashville, nc.
Cook, Gerald (Jai Lal Cafe) Columbus, O., nc.
Cortez, Florez (Te Pee) Miami, nc.
Costello, Diosa (Latin Quarter) NYC, nc.
Cowgill, Tina & Johnny (Pickwick) Cleveland, nc.
Craig, Miriam (Algiers) Hartford, Conn., nc.
Crane, Phil & Mildred (Edgewater Beach) Chi, 3-15, h.
Crosby Sisters (Hipp) Baltimore, t.
Cross & Dunn (Latin Quarter) NYC, nc.

D
D'Arcy, Ethel (Ponchartrain Beach) New Orleans, until July 22, p.
Dale, Emaline (Victory Room) Fall River, Mass., nc.
Darcy, Phil (Dubonnet) Newark, N. J., nc.
Davidson, Ken, & John Scott (Capitol) Washington, t.
Davis, Shorty (Palace) Cleveland, t.
Daye, Henry (Copacabana) Phila., nc.
Dayton, Betty (Zombie) Cleveland, nc.
De Croff, Ann (Astor) Montreal, nc.
Defoe, Al (The Rock) Fish Creek, Wis., nc.
Delahanty, Irene (Pico) Los Angeles, nc.
Deluca, Pearl (Lenny's) Cleveland, nc.
Dennis, Shirley (Oriental) Chi, t.
De Wolfe, Billy (Statler) Washington, h.
Domay (The Cowshed) Cleveland, nc.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Donagan, Dorothy (State) NYC, t.
Donia, Frankie (Highway Casino) Westport, Mass., nc.
Doone, Lorna (Kitty Davis) Miami, nc.
Do-Re's, The (Farr) Portage la Prairie, Man., Can., 13-15; (Fair) Yorkton, Sask., 17-10.
Doyle, Gene (McGough's) NYC, nc.
D'Ray, Phil (Brown Derby) Chi, nc.
Drake, Robert, & Little Jeanne (Capitol) Portland, Ore., 11-17, t.
Drakes, The (State) NYC, t.
Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.
Duncan Sisters (Oriental) Chi, t.
Dunedin, Myrtle (Forbes Field Police Show) Pittsburgh 24-20.

E
Edwards Bros., Three (Capitol) Washington, t.
Edwards Sisters (RKO-Boston) Boston, t.
Ellis, Bob (Hipp) Baltimore, t.
Everett, Helen (Royal Arms) Buffalo, nc.
Evers, Dolores (Earle) Washington, t.

F
Faye, Eilene (London Chop House) Cleveland, re.
Fellows, Eddie (Swing Club) NYC, nc.
Fisher, Hal (Barons) South Haven, Mich., nc.
Fisher's, Bob, Flyers: Fort Edward, N. Y.; Yorkville 17-22.
Fontaines, The (Strand) NYC, t.
Fostaire (Esquire) Norfolk, Va., nc.
Friedmann, Jerry (Pan-American Room) Chi, h.
Fuld, Leo (La Vie Parisienne) NYC, nc.

G
Garrett, Betty (Drake) Chi, h.
Garron & Bennett (Belmont Plaza) NYC, h.
Girard, Adele (Hickory House) NYC, nc.
Gostel, Jojo (Swing Club) NYC, nc.
Graysons, The (Carman) Phila, t.
Green, Mitzl (Chez Paree) Chi, nc.
Green, Willy (Hollywood) Livingston Manor, N. Y., cc.

H
Hanneford, George, Family (Fair) Calgary, Alta., Can.; (Fair) Regina, Sask., 17-22.
Harris & Shore (Chicago) Chi, t.
Haviland, Hal (Beacon) Vancouver, B. C., Can., 17-22, t.
Herbert, Jack (Washington-Youree) Shreveport, La., h.
Herman, Shirley (Greywolf Tavern) Sharon, Pa., h.
Hilliard, Harriet (Chicago) Chi, t.
Howard, Eddie (Lotus) Washington, 3-16, re.
Howard, Bunny (Beverly Hills) Newport, Ky., cc.
Huggins, Bill (500 Cafe) Atlantic City, nc.

I
Irving, Val (Carman) Phila, t.
Ivanows, Three (Oriental) Chi, t.

J
Jackson, Jigsaw (Kelly's Stable) NYC, nc.
Jacobsen, Eddie (Pan-American Room) Chi, h.
Jagger, Kenny (Sportsman Club) Indianapolis, Janell (Buttery) Chi, h.

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Jardinee (Zombie) Cleveland, nc.
Jerry & Turk (21 Club) Baltimore, nc.
Jordan, Linda (Normandie Room) Cleveland, nc.

K
Karson's, Maria, Musicales (Plains) Ohayenne, Wyo., h.
Kashue, Johnny (Park Plaza) St. Louis, h.
Kaye, Lionel (State) NYC, t.
Kramer, Henry, Midgets (Am. Legion Club) Omaha, until July 15.
Kretlow, Muriel, Girls (Glens Casino) Buffalo, nc.

L
Labato, Paddy (Borsellino's) Cleveland, nc.
Lang, Lou, Trio (Stuyvesant) Buffalo, h.
Larry & Lynn (Carman) Phila, t.
LaVoie, Don, & Carlotta (Utah Canteen) Salt Lake City.
LaZellus, Aerial (Fair) Warren, Minn.
Leads, Bernice (Zombie) Cleveland, nc.
LeMoind & Estelle (Fontaine Ferry) Louisville 10-15, p.
Lewis, Ralph (Tie Toe) Milwaukee, nc.
Lindsay, LaVerne & Betty (Chicago) Chi, t.
Little, Margie (Babette's) Atlantic City, nc.
Logan, Bettie (Caravan) NYC, nc.
Lorraine (Pan-American Room) Chi, h.
Lowe, Hite & Stanley (Biltmore Bowl) Los Angeles, until Aug. 9.
Lu-Cellia (Edgewater Beach) Chi, h.
Lynn, Herby (Colosimo's) Chi, t, re.
Lynne, Sherry (Zombie) Cleveland, nc.

M
McGuire, Frank (Boulevard) NYC, nc.
McHenry, Red (Zombie) Cleveland, nc.
Manners, Jayne (Armando's) NYC, nc.
Maria & Enrique (Pan-American Room) Chi, h.
Mars, Sunny (Chiquot) Atlantic City, nc.
Martin, Dean (Harlequin) NYC, nc.
May, Betty (Zombie) Cleveland, nc.
Meade, Gloria (Nipmuc) Mendon, Mass., p.
Merry Makers, Three (Blue Bird Casino) NYC, nc.
Morrison, Johnny (Chateau) Cleveland, nc.
Morrison, Patricia (Earle) Phila, t.
Murray, Steve (21 Club) Baltimore, nc.
Mystics, Two (Carman) Phila, t.

N
Nagel, Bert, & Hilya (Hipp) Baltimore, t.

P
Page, Carol (Mt. Royal) Montreal, h.
Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia, until Sept. 23, t.
Paterson & Jackson (Palace) Cleveland, t.
Paulens, The (Bismarck) Chi, h.
Payne, Frank (Tower) Kansas City, t.
Peppers, Three (Martinique) Wildwood, N. J., nc.
Perry, Barbara (Chez Paree) Chi, nc.
Pierson, Dave (Mayflower) Jacksonville, Fla., h.
Pitchmen, The (Earle) Washington, t.
Princess & Willie's Hawaiian Trio (Ring-side) Mansfield, O., c.

R
Rangell, Dan (Algiers) Hartford, Conn., nc.
Ray & Naldi (Latin Quarter) NYC, nc.
Raymond, Ed (Polack Circus) Stockton, Calif.; Santa Rosa 20-23.
Red & Curley (Earle) Phila, t.
Reeves, Cy (El Morocco) Montreal, nc.
Regan, Phil (Strand) NYC, t.
Remos, Paul, & Toy Boys (RKO-Boston) Boston, t.
Renade & Rudy (Edgewater Beach) Chi, h.
Richey, Jean (Earl Carroll Theater) Hollywood, re.

Rimac, Gino (500 Cafe) Atlantic City, nc.
Ritter, Eileen (Earle) Washington, t.
Rocco, Maurice (Chez Paree) Chi, nc.
Rogers, Timmie (Palace) Cleveland, t.
Romero, Don (Zombie) Cleveland, nc.
Rose's, Billy, Diamond Horseshoe Revue (Palace) Columbus, O., t.
Ross, Dorothy (23 Room) NYC, h.
Ross Sisters (Capitol) NYC, t.
Rossiflano, Ludmila (Bismarck) Chi, 3-13, h.
Rubin, Benny (State) NYC, t.
Rubertino, Frankie (Eddie Stevens) Cleveland, nc.
Ryan Twins (500 Cafe) Atlantic City, nc.

S
Sharon, Nita (Esquire) Norfolk, Va., nc.
Shea, Jack (Iceland) NYC, re.
Semon, Primrose (Swan) Phila., nc.
Sentry, Bob (Beverly Hills) Newport, Ky., cc.
Shaver, Buster (Capitol) Washington, t.
Shepard, Norma (Pat & Don's) Newark, N. J., nc.

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Slamon, Hank (Steel Pier) Atlantic City 1-7.
Stauffer Twins (Roosevelt) NYC, h.
Stevens, Al (Kitty Davis) Miami, nc.
Stone, Bert (Club 18) NYC, nc.
Stoner, Percy (Ernie's) NYC, nc.

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Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.
Swifts, Three (State) NYC, t.

T
Tars & Spars (Orpheum) Minneapolis, t.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Thomas, Audrey (London Chop House) Cleveland, re.
Thornton (Redman's Club) Rochester, N. Y.; (Firemen's Club) Selins Grove, Pa., 17-22.
Tip, Tap & Toe (Paramount) NYC, t.
Tweedy Bros. & Cindy (Ace of Clubs) Steubenville, O., nc.

V
Valdare, Jim (Tower) Kansas City, t.
Van Cott, Jeanne (Ice Terrace) NYC, nc.
Varrell, Tony (Club Jinx) NYC, nc.
Vincent, Romo (Capitol) Washington, t.
Vine, Billy (Oriental) Chi, t.

W
Warren, Annette (Carter) Cleveland, nc.
Washington, George Dewey (Tower) Kansas City, t.
Wayne, Cholly (Normandie Room) Cleveland, nc.
Weatherspoon, Dr. (Gray Wolf) Sharon, Pa., nc.
West, Everett (Earle) Washington, t.
West & Lexing (Chicago) Chi, t.

WHITSON BROS. Lester & Buddy
Opening July 24
Paul Small's Variety Revue, "STAR TIME"
Curran Theatre, San Francisco, Calif.

White, Eddie (RKO-Boston) Boston, t.
White, George, Scandals (Hamid's Pier) Atlantic City.
White, Olive (Walton Roof) Phila, h.
Wilkins & Wilkins (Dykman) Minneapolis, h.
Wilkey & Dare (Beverly Hills) Newport, Ky., cc.
Williams, Chick (Lenny's) Cleveland, nc.
Wilson, "Iron Jaw" (Shore Road Casino) NYC, nc.
Winchell, Paul (Capitol) NYC, t.
Winters, George & Mickey (Tower) Kansas City, t.
Wynters & Angeline (Palmer House) Chi, h.

Y
Young, Buddy (Richelieu Casino) San Francisco, nc.

Young, George (Music Hall) NYC, t.

Z
Zephyrs, Two (Earle) Phila, t.
Zimmer, Vicki (Kelly's Stable) NYC, nc.

FLORENTINE GARDENS

(Continued from page 23)

still knows her way around getting the most out of songs.

Spotted next to closing is Renee DeMarco and Company. Miss DeMarco offers three dances, each scoring solidly. She works against a vocal as well as musical background.

Doing the show up in knot is Jack Durant. Opens with impersonations of Clark Gable and Charles Boyer, putting in falls and cartwheels to add to the timely banter. His take-off on Harry Richman is not only laugh-getting but colossal entertainment. Durant's story about his draft board is fine stuff. Durant appreciated here. He showstopped.

Show runs 85 minutes. Sam Abbott.

VILLAGE VANGUARD

(Continued from page 23)

piano takes over. Result wins top hands on practically every number.

Muriel Gaines, ex-hooper turned canary, does a nice job on *Boogie Woogie Blues*, following it with three more numbers. Gal is a smooth haired looker with a good delivery, but needs more work to develop selling punch. Voice at times takes on a flat brassy quality that is not unpleasant. But range changes every now and then, resulting in an impression of inexperience. However, she shows enough on the ball and with work can develop into a top torch dispenser.

Jubalaires (5), four voices and one guitar, do a sock job with their plantation songs and spirituals. Voices mold well and tunes delivered with a catchy jump beat win them terrific hands. On night caught (6) team was on for five numbers and judging from the mits could have stayed on for five more. Groupe's mlke technique is perfect. It pulls in and out of the mike on the beat for sock results. As the outfit stands it is ready for a top vaude spot.

Don Frye, emcee and keyboard pounder, does okay. Frye is used as a single for dance sessions, relieving the Leonard Ware Trio, which does most of the dance stuff.

Bill Smith.

Rio Cabana, Chicago

Talent policy: Dancing and floorshow at 9, 12 and 2. Management: Chuck and Bert Jacobson. Production: Sammy Ross. Publicity: Madeline Woods. Prices: \$2.50 and \$3.50 minimums.

Bill (Bojangles) Robinson carries away the honors in this new summer revue, with George and Gene Bernard and Danny O'Neil running a close second.

Robinson's performance is socko, as usual, from the time he leads off with his character stories of his own race to the grand climax, showing how he will be dancing 40 years from now. During his floor work he keeps the audience amazed with his slow rhythmic tapping to the tune of tinkling silverware on the glassware, which is followed by a clever eccentric tap routine to the tune of *18th Century Drawing Room*. Every number drew heavy mitting, and he finally had to beg off.

Danny O'Neil, held over from the last show, wowed them again with his soft ballading of *Marching Along, Make Believe* and *As Time Goes By*. The lad's singing was so well received by the first-nighters that he was called out for 10 encores and not until he sang *Danny Boy* did the audience allow him to leave the floor.

George and Gene Bernard's panto work with phonograph, is polished and made refreshingly new by their funny antics and clowning, combined with hilarious eccentric dancing. It is a laugh riot from start to finish and had the sophisticates practically rolling in the aisles. Had to bow off after four calls.

Rio Cabana lovelies opened in a colorful production number built around Irving Berlin tunes, with Marvella Myler furnishing the vocals. For a finale they appeared in the brilliant *Russian Fantasy*, which drew a good round of applause. Joan Baker was spotted earlier in the show and did a neat job in acrodancing. Frank Pichl played for the floorshow and supplied danceable music for the customers.

Show is the best revue produced at this spot since its opening the first of the year. Jack Baker.

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Fems Still Crowd Thesp Schools

Students Nix Rehearsals

Professionals fill in for missing male torch-bearers but the "show" goes on

NEW YORK, July 8. — Another war summer swings into line without causing any acute worry over the development of future stage talent. Naturally, the draft and the lure of war-industry coin have made inroads into the ranks of the gals and boys with the thesp complexes, but East and West, the torch-bearers of the drama are still carrying on manfully despite production difficulties and curtailment in the school and Little Theater set-ups.

From a top-industrialized city like Detroit, for example, drama school directors report a surplus of enrollment in general.

The Monte Carlo School claims a tripling of its student body over the past three years. The principal reason for the increase is believed to stem from the fact that there is always a lot of people with a suppressed desire to act or with a yen for one or another of the allied theatrical arts. Their better 1944 financial status has given them an opportunity to gratify it. There is a case in point of one 57-year-old fem war worker, who has been earning enough to spread out a bit for the first time in her life. The lady is taking up tap dancing.

Teacher shortage has become somewhat of a problem in the Motor City, however. All school heads bemoan this condition, and none has found a remedy except to restrict enrollment. Big loss of pros has been to USO; some have evidently felt they could do their best immediate jobs for their country.

However, according to school gossip, in individual cases certain drama mentors have closed their studios or quit a post, less out of patriotism than a desire to enhance their own reps by the work they may turn out in various types of patriotic shows. The latter notion has boomeranged, according to the stickers to the classrooms, as in the Detroit area teachers and producers, as such, do not seem to have made any impression on the public thru patriotic work. The kudos invariably go to the stars who appear on the programs.

Lack of Males a Hurdle

Lack of men over 17, with limited exceptions, and the employment of about every available man and woman in war industries are obvious handicaps to the production of dramatic shows, but they still go on. Of late, Monte Carlo has been preeming every couple of weeks, using different age groups.

The Nash Players, under the direction of Mrs. Edith W. Hourde, have cut their schedule to one play a month instead of weekly offerings. The slowing-down factor, according to the director, is the students' lack of time to memorize parts. Impressing the importance of accurate memorizing upon weary war workers appears an almost impossible task.

The Nash School, typical of those stressing work with a definite aim toward professional legit, has a fairly permanent troupe of 16 players, who have been with the group anywhere from three months up to four years. Parents of some of the younger players object to too much thesping in addition to long factory hours. However, good skedding and planning has held the interruption of rehearsals and preparation of shows to a minimum.

Most groups have surrendered to the necessity of casting gals in some of the minor male roles, but the preferred method is to use a teen-age boy even if the part is mature. Another major difficulty is the lack of suitable scripts. New plays are tough to get and the oldies are dated. So the Nash group's



BROADWAY SHOWLOG

Performance Thru July 8

Dramas	Opened	Perfs.	Musicals	Opened	Perfs.
Angel Street (Golden) .. 12- 5, '41	12- 5, '41	1,093	Pick-Up Girl (48th St.) .. 5- 3, '44	5- 3, '44	77
Chicken Every Sunday.. 4- 5, '44	4- 5, '44	199	Vito Christi, ex-"Hickory Stick," will take over juve role from Marvin Ford within the next two weeks. Management has not announced exact date.		
Edward Gross discovered Rosemary Taylor's yarn when it was still in galley proof and commissioned Epstein Brothers to make a stage version. Now he has ordered another Taylor comedy. Miss Taylor hopes to have it ready for December production.			Ramshackle Inn (Royale) 1- 5, '44	1- 5, '44	216
Doughgirls, The.....12-30, '42	12-30, '42	644	Closes Saturday (8). Reopens Monday (10), Washington, D. C., for week's stay. Then to Chi's Selwyn Theater for a run.		
Holding at better than \$8,000—enough to stay in biz. Ads announce "last weeks," but will stay, if cooler weather offers chance to pick up.			Searching Wind, The... 4-12, '44	4-12, '44	102
For Keeps 6-14, '44	6-14, '44	30	(Fulton)		
Closes Saturday (8). Stuck it out for movie rights. No reopening skedded.			Cornelia Otis Skinner entertained G.I.'s at St. Albans Naval Hospital with monologues Friday (7).		
Jacobowsky and the Colonel (Martin Beck). 3-14, '44	3-14, '44	137	Ten Little Indians 6-27, '44	6-27, '44	15
Kiss and Tell (Biltmore). 3-17, '43	3-17, '43	556	(Broadhurst)		
Lila Lee skeds for a permanent replacement for Violet Heming in touring troupe currently in Detroit. Robert Keith has put in his formal notice as of Saturday (15). Will deb in production field with Owen Davis's "A Perfect Crime," latest title for "Dr. Hilliard's Patient." Before New York preem "Crime" will work out two weeks in Boston, August 14-25. Royal Beal is already in rehearsal as his replacement.			One of town's near-capacity sellers. Michael Whalen air-guested "Ellery Queen" (NBC), program Thursday (6).		
Life With Father.....11- 8, '39	11- 8, '39	1,963	Three's a Family..... 5- 5, '43	5- 5, '43	497
(Empire)			(Belasco)		
Biz holding up around \$11,000. Newest road company opens at National Theater, Washington, D. C., August 13. Serlin offices still dickerin' for leads.			Closes Saturday (8). Hits the subway circuit Tuesday (11) at the Flatbush Theater, Brooklyn, for one week. Following stanza skedded for Windsor Theater, Bronx.		
Over 21 (Music Box) ... 1- 3, '44	1- 3, '44	221	Wallflower (Cort)..... 1-26, '44	1-26, '44	191
Closes Saturday (8). Script has been released for use by army camps. G.I.'s to stage and cast own productions. Ruth Gordon will rest and work on re-write of her newie, "Journey To a Star," which is first on Max Gordon's fall production list. "21" will reopen late August at Cass Theater, Detroit, and then settle down at Harris Theater, Chi. Max Gordon also skeds Terence Rattigan's "While the Sun Shines" for fall showing. Melville Cooper, Stanley Bell and Alexander Ivo have already been signed for this one.			Hot spell and customer shortage convinced management to shutter Saturday (8). Takes to road about the end of August, with New Haven skedded as opening date. Meyer Davis is due from Coast with plans for new fall musical—budget \$250,000. Walter Greaga hosts alumni of "Crime Doctor" cast when air show celebrates fourth anniversary August 6.		
director has been forced to turn out a few herself. The objective is a script that has not been produced locally, so that it may have a pull for the outside public. The players can then get the feel of a typical audience, one not made up of friends and relatives like so many Little Theater shindigs.			Musicals		
Detroit's Little Theaters Active			Carmen Jones.....12- 2, '43	12- 2, '43	253
Other Little Theater groups are exceptionally active, continues Detroit's report. The Catholic Theater has just completed its busiest season on record, billing the town extensively for each production and snaring some excellent press publicity. Everyman's Theater and the Wayne University drama department have both continued a full program, as has also the University of Michigan drama department under the supervision of Valentine B. Windt. The only really drastic change has been a wholesale substitution of fem for male roles, which has naturally hit the collegiate productions especially.			(Broadway)		
Conditions in the East seem relatively similar. The American Academy of Dramatic Arts has been forced to make war concessions. There have been no senior student groups since September, 1943. It is impossible, reports the school's secretary, when there is no assurance that a male student will be per-			Follow the Girls 4- 8, '44	4- 8, '44	105
			(44th St. Theater)		
			Another case of understudy breaks come up Monday (10) when Bill Tabbert replaces Frank Parker in the chant lead. Parker is stepping out to summer at his Connecticut farm. Karen Stevens replaces Toni Gilman same date. Latter to Chi to be with her navy husband. Frank Tuohy, dancer, succeeds Tabbert in latter's vacated first act sailor bit Monday (10). Adam and Jane De Gatano leave show Saturday (15). May be off to Hollywood for pic commitment. Dave Wolper has signed Lupe Velez for lead in "Have a Good Time." Sammie Cahn and Julie Stein have to do the score. Georgie Hale may stage the show. Irina Baranova is taking over a straight dramatic role with Jules Ziegler for a September production.		

Helen Goes To Troy 4-24, '44 88 (Alvin)
Donald Buka leaves cast on Saturday (29). Jarmila Novota out Monday (3) and Tuesday (4). Lillian Anderson subbed for her.

Mexican Hayride 1-28, '44 188 (Winter Garden)
June Havoc still out with injured knee. Gedda Petry continues subbing. "Catherine Was Great" skeds for a Stem preem, August 2. Only War Bond buyers will be eligible for first night fix. Tood has already received \$2,000,000 in bond pledges and the house is scaled to gross about \$6,000,000 returns for Uncle Sam.

Oklahoma! (St. James). 3-31, '43 549
Lee Dixon out sick Wednesday (5) thru Thursday (6). Milton Watson took over his chores. Rouben Mamoulian in an aisle pew Thursday (6) to check up on show for the first time since its preem. Betty Garde air-guested on NBC bond drive program Tuesday (4). Katya Sergava has been on vacation thru week. June Graham has been subbing her ballet chores. Joseph Buloff takes week holiday beginning Monday (10). Owen Martin fills in the comedy spot. The five new Oklahomans hosted at a party Wednesday (12) at the Hampshire House. They're Harry Stockwell, Evelyn Wycokoff, Edna Skinner, Murvyn Vye and David Tihmar.

One Touch of Venus ... 10- 7, '43 319 (46th St.)
Paul Morrison has replaced Jimmy Gelb as assistant stage manager. Karl Bernstein is now dividing drum-beating chore with Jean Dalrymple office. Clyde Lucas and his band paid honors to Kurt Weill at Roseland Ballroom's regular Wednesday Composers' Night (5). United Artists have offered \$310,000 in cash plus a percentage of gross receipts. Paramount, Columbia and RKO also bidding.

Ziegfeld Follies, The... 4- 1, '43 537 (Imperial)
Skeds to make a full summer run with fix on safe nine weeks in advance. Sue Ryan out Wednesday (5) thru Thursday (6). Understudy, Heddy Ralton, filled in. Senor Wences still out with broken rib.

ICE SHOWS

Hats Off to Ice..... 6-22, '44 25 (Center)
Topping anything to date at the Center. Fifty-three GIs claimed for 12 holiday week performances. P. A. Charlie Washburn claims Center is packing Music Hall with overflow.

mitted to stick thru a six-month course, so the school confines its attention to the junior groups. Currently about 35 students are enrolled for the April to September stretch. Ten of them are men, ranging in age from 16 to 35. A few have had military service and been discharged.

The junior groups give no public performances. They work on scenes and at the end of their course perform in a final examination play in the Academy's experimental theater. No girl, it is emphasized, is ever permitted to play a boy's part, as the training aims directly at the professional theater and such necessity would never arise in bread-and-butter legit.

American Academy Full Time Only
The academy has no war-worker problem, as the Monday thru Friday schedule calls for half a day of class work and about three hours of daily preparation. There just isn't a chance of a student holding a full-time outside job and keeping up with the work. Nor is there any acute faculty problem. Former teachers and lecturers, like Garson Kanin and Ezra Stone, are in khaki, but there is always a directorial talent pool to draw on from the near-by Stem.

Another of the major acting institutes, the Feagin School of Drama and Radio,

announces a heavy upswing in summer enrollments. Feagin gives three hot-weather courses, a three-weeker in June, then a six-week special for college students, and finally another three-weeker just before the opening of the regular fall term. Last summer there were 115 students. This year the tally will run between 150 and 200.

The boys, reports Business Manager Sarah Cathey, are younger than usual, averaging between 16 and 17, with some of them still with high school to finish. Naturally, the youth and the scarcity of the male contingent poses a few difficulties. (See FEMS CROWD on page 45)

Two Legit Houses To Keep Lighted for Philly Dog-Days
PHILADELPHIA, July 8.—With a heavy advance sale for Mae West's *Catherine Was Great*, which preemed at the Forrest Theater last night (7), Shuberts plan to keep their air-cooled playhouse lit the entire summer for legit fare. Following the Mae West vehicle, Forrest brings in *Early To Bed* on July 24. Decision to keep the Forrest open gives the town two legit playhouses for the hot months, coupling with the Bucks County Playhouse bills at the Bellevue-Stratford Ballroom.

Lee Shubert Planning To Buy "Norway" Piece

HOLLYWOOD, July 8.—Negotiations are in the works for Lee Shubert to purchase a chunk of *Song of Norway*, operetta which recently closed a three-week run at Philharmonic Auditorium, Los Angeles. Ed Lester and Homer Curran, co-owners of the show, are said to be holding out for around 100G.

Lee Shubert denied that he had already bought into the production. He stated that after it plays San Francisco, he will bring it to the Majestic on Broadway.

If the show lives up to expectations, Shubert said that he would then get on the band wagon, but that any statement that he already put up coin was premature.

San Francisco reports give musical opus about life of Grieg a good send off, with predictions of stem success.

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Upon receipt, the packet will be dated and filed away under your name.

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Decision Protects Burke's Right To Name Ziegfeld

NEW YORK, July 8.—Billie Burke, actress, and Select Theaters Corporation obtained a temporary injunction Thursday (6), from New York Supreme Court Justice Benjamin Schreiber restraining "The Boulevard," a Queens County niter, from using the name *Ziegfeld* and the words *Follies* or *Frolics* in connection with the billing of the entertainment of the club. Suit was brought against Harold Conklin, operator of the night spot, and Des Lories Ziegfeld, an entertainer.

Miss Burke and Select asserted that they had acquired the title, *Ziegfeld Follies*, and the right to use it from the estate of the late Florenz Ziegfeld. The club had billed their entertainment as *Des Lories Ziegfeld Ice Follies* and *Ice Frolics*, and contended that the use of the family name of one of the defendants should not be barred.

In granting the temporary injunction, Justice Schreiber held that the evidence established clearly that the name of the defendant Ziegfeld was not used honestly, but rather for the purpose of misleading the public to the belief that the entertainment offered was in some way connected with the famous *Ziegfeld Follies*.

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

- Early to Bed (Shubert) New Haven, Conn., 13-15.
- Good Night Ladies (Cass) Detroit.
- Good Night Ladies (Biltmore) Los Angeles.
- Goose for the Gander (Blackstone) Chi.
- Janie (Mayfair) Portland, Ore., 11-13; (Metropolitan) Seattle, Wash., 14-15.
- Kiss and Tell (Harris) Chi.
- Kiss and Tell (Shubert Lafayette) Detroit.
- Oklahoma (Erlanger) Chi.
- Three's a Family (Colonial) Boston.
- Tomorrow the World (Geary) San Francisco.
- West, Mae, in Catherine Was Great (Forrest) Phila.

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Toledo Operetta Set for 4 Weeks

TOLEDO, July 10.—A four-week season of al fresco operetta was inaugurated here in the outdoor bowl at the Walbridge Park Municipal Zoo, Saturday (1). *Desert Song* led off for a nine-day run. *The Merry Widow* bows in today and the two succeeding weeks sked *The Red Mill* and *Naughty Marietta* for a stanza apiece.

Virginia Card and Norman McKay sing the *Desert Song* leads. The former will be paired with Roy Cropper for the top slots in the *Widow*. Alonzo Price is staging all productions.

'Man,' 'Little Women' Fill 2 Weeks at the Strand, Stamford

NEW YORK, July 10.—Gus Schirmer Jr. and the Stamford Summer Associates sked a revival of *The Man Who Came to Dinner* for the week beginning today at the Strand Theater, Stamford, Conn. Cast includes two members of original stem cast, Carol Goodner and Rex O'Malley. Latter is doing the staging. Laird Oregar is on from Hollywood to play the title role and Teddy Hart is set for a repeat of his chore as *Banjo*. Margaret Hayes and John Archer are also in the cast.

Arlene Francis has been signed in place of K. T. Stevens, who was previously announced for the lead in *Little Women*. Schirmer's bill for the week of July 17. Performances will start Tuesday (18) in order that Miss Francis can keep her ether *Blind Date* stint on Monday. A matinee will be added to fill the week. Julie Hayden, Alexander Kirkland, Carol Stone and Elizabeth Fraser are cast for other roles. Jessie Royce Landis will direct.

Pinch Hits From Script

PHILADELPHIA, July 8.—Brent Sargent, leading man in the Bucks County Playhouse production of *Dark Eyes* at the Bellevue-Stratford Hotel, was taken suddenly ill with influenza last Saturday (1) and was unable to play his role at the matinee. Producer Theron Bamberger, rather than call off the performance when faced without an understudy for the role, went out on stage and explained the situation to the audience. Stage Manager Charles J. Parsons pinch-hit, and with the audience's approval read Sargent's lines from a script. Sargent recovered sufficiently to rejoin the cast for the evening performance.

IN SHORT

(Continued from page 26)
the fold, coming back with his old *Vacation Days* revue. . . . JOHNNY BAZZANI, maitre 'd at Frank Palumbo's, switches to the Casablanca for the summer. . . . MARION POWERS back at Little Rathskeller. . . . FRANKIE RICHARDSON and Primrose Semon head the new show at Swan Club.

LOU BROWNE takes over the emcee reins at the Everglades. . . . EARL RAWLEY, official greeter at Midway Musical Bar, has got himself an AGVA card in the name of Jack McCormack, and steps out as an emcee-singer. . . . SONNY MARS, quitting the Club Bali, goes to the Cliquot Club, Atlantic City. . . . JOAN BARRIE in the lead at the Embassy. . . . EDDIE WHITE leaves the nitery lanes for a theater tour, starting this week at the RKO Theater, Boston. . . . FIFTH AVENUE MODELS and Lorraine Kack making their local bow at Jack Lynch's Walton Roof. . . . TROY BROWN AND BARON LEE added starters at Swan Club. . . . FLORENCE ROBINSON new at Latin Casino.

Hollywood:

JOE PLOSKI, stooge at Slapsy Maxie's, has been set for a role in Warner's *Hollywood Canteen*. . . . GENE RODGERS, who has been held over for the new revue at the Florentine Gardens, is also continuing in the Zanzibar Room. . . . COSTELLO TWINS, acro dancers and BARBARA LARENE, hooper, added to Earl Carroll show. . . . ANN CORIO opened at the new Club Savoy, San Francisco, July 7, for three weeks. . . . New show at the Trocadero features ROBERTA LEE, the Boyd Triplets and Crawford and Caskey, latter act held over. The King Cole trio is still featured in the Blue Room. . . . AL JOLSON arrived in town this week after a camp tour to take over the reins of *Burlesque*, his first production chore at Columbia. . . . PINKY TOMLIN has been held over to emcee and front band at Florentine Gardens. He stays on with Sophie Tucker, who opens July 30.

St. Louis:

IRVING ROTHSCHILD and His Men of Note featured at the Crown Room of Hotel Kingsway. . . . BILLY ECKSTEIN scoring with his new band at Club Plantation, with a show headed by Peg-Leg Bates, Son and Sonny, and Peck and Peck. . . . TED FIO-RITA opened a two-week engagement at Tune Town Ballroom. . . . TONY and SALLY DE MARCO dancing on the Starlight Roof of the Chase Hotel, with Garwood Van furnishing the musical accompaniment.

JOE MILSTEEN TRIO at the Rendezvous of Hotel Jefferson. . . . JOE SMITH'S orchestra with Lillian Thompson, at Club Wind-Up. . . . THE SMOOTHIES, radio songsters, headlining at Club 400, along with Shirley Dean. . . . RUSS HAVILAND has disbanded his orchestra and is now playing solo with his Hammond Organ at the Melbourne Hotel's Picadilly Room. . . . WILLIAM ZALKEN, publicity director of the Municipal Opera, has taken his son into the office as assistant.

Miami:

ROCHELLE and BEEBE have moved over from Olympia to the Clover Club headlining a bill which includes Freda Sullivan, Arita Herrera and John Hale. . . . Despy Karlas and Sergei Barsukoff, piano duo, at Bar of Music. . . . Ward Macklin is back at the Drum after operating a spot in Chattanooga. . . . Tom Smythe still banging the ivories at El Bolero.

Mexico City:

JACQUELIN JOYCE, American dancer, in new stage show at the Follies. GANTINFLAS joins Paco Miller revue in the Provinces. CAB CALLOWAY headed for Mexico. JOAN PAGE, formerly with A. B. Marcus, booked at the Rossignol. PAUL DRAPER'S three appearances well attended, but dancer had to cut routines short, because of high altitude. BONNIE BAKER in town for two weeks' rest. STELLA ROMAN of the Met appearing in Mexico Opera series. HI-HATTERS, American act, at the San Souci. ARTUR RUBENSTEIN, concert pianist, in for series at Belles Artes.

Cuban radio stars, AGAPITO and TIMOTEY, at the Follies. LOS KIKAROS at the Atlantida Club, Guadalajara. NELLY LOPZAR, youthful tap dancer, selected best amateur in city-wide elim-

ination series. Gets first pro job at the Ideal.

Buenos Aires:

DON AND DOLORES, U. S. dance duo, have been booked into Casino Sao Vicente, Ilha do Porchal, Santos. . . . DORIVAL CAYMMI, Brazilian composer, set for the new Copacabana show opening in mid-June. . . . ELVIRA PAGA, Brazilian thrush, heads the current Alantico show. . . . Z. ZIEMBINSKI is the new artistic director in Casino Atlantico. . . . MARIQUITA FLORES and Antonio de Cordoba, U. S. dance pair, returned to Urca revue following out-of-town dates. Team opened in Urca back in August, 1942.

URCA features two musical combos, the Lecuona Cuban Boys and Ray Ventura Parisian band. . . . BOB BROMLEY and His Mannequins renewed in Urca for six weeks. . . . QUATRO ASES and Coringa (Four Aces and a Joker), vocal and instrumental group, set for Copa's new revue, titled *Week-End in the United States*.

. . . CASSEO HORTA, former agent, now publishing *Rio Magazine*, a monthly which devotes much space to amusements.

MADELEINE ROSAY starts her fourth year as Urcas featured classical ballerina. . . . PEGGY MORSEER, English dancer, has gone to Northern Brazil as supervisor for USO. . . . GEORGE BRASS orchestra furnished music for the Fourth of July dinner dance of the American colony in the Rio Country Club.

Here and There:

HARRY TAYLOR recuperating at Roxbury, Mass., home. Had vocal cord tumor removed. . . . COMERFORD'S Capitol Theater, Scranton, Pa., and Penn Theater, Wilkes-Barre, Pa., inaugurate name policy for summer. . . . JACK MAGGARD new head of United Productions sending *Heads Up, America* out on road. Also dickering for Bobby Henshaw to head a package.

LAMAR AND MARTIN appearing at the Trade Winds, Washington. . . . DOLORES DUPONT at the Club Royale, Detroit. . . . EDWARDS AND ARGELA current at the George Washington Hotel, Jacksonville. . . . BILLY USHER, ex-Sonny Dunham, started as single at the Town House, Albany, N. Y., July 3. . . . LEONORE WALTON working in the same spot. . . . BARBARA BELMORE still at Neil Deighan's, Camden, N. J. . . . LOU MEYER, the Linden Sisters, Sonny King and Alice Strickland current at the Bolton Hotel, Harrisburg, Pa. . . . TYLER, THORNE AND ROBERT open at the Club Candy, Syracuse, July 24. FOUR LADY KILLERS (The Guardsmen) current at the Biltmore Bowl, Hollywood. . . . CORP. ALBERT D. SMITH, former vaudevillian, now in a special service company in Italy doing emcee chores. . . . GENE ROGERS, current at the Florentine Gardens, Hollywood, also in Republic's flicker *Anything for a Laugh*. . . . DELMAR AND RENITA and the DeCastro Sister booked for the Latin Casino, Philadelphia, starting September 16.

DWIGHT FISKE due back at the Versailles September 15. . . . TED LEWIS ork begins 12-week date at Slapsy-Maxie's September 12. . . . HILDEGARDE takes a vacation before opening at the Statler, Wash., August 3. Following Washington date she goes to the Detroit Statler October 11.

MARINA current at Waldorf, N. Y., goes to Copley-Plaza, Boston, August 17. . . . RALPH LEWIS opens at the Chase, St. Louis, August 11. . . . CAROL PAGE held over indefinitely at Mt. Royal, Montreal. . . . WARNER AND LEIGH start at the Trocadero, Reno, August 20. . . . HARGER and MAYE due at the Chez Paree, Chicago, August 3.

EDNA RYAN and Merrita Moore in *Follow the Girls* going into niteries at double. . . . DICK LESLIE begins at the Olympia, Miami, July 19 after winding up at Kitty Davis's Airliner. . . . ARTHUR BLAKE joins Frankie Carlo's ork August 8 for vaude tour. . . . JACK LEWIS'S new property is Sonja Levkova.

GAY 90'S REVUE due at the Downtown, Detroit, July 14. . . . SAM BRAMSON, club agent at William Morris, was in Kansas City last week following the death of his mother there. . . . JOHNNY JOHNSTON into the Statler, Boston, July 24. . . . HARTER AND AURELLE, and Suzanne King, current at the Kona Club, El Cerrito, Cal.

Burlesque Notes

By Uno

VIOLA SPAETH and Jimmie Walters, operators of the Gayety, Akron, vacationing in New York as guests of Jack Mann, recently advanced to featured prominence in *One Touch of Venus*. Walters reports big business the season just closed. . . . MAX COLEMAN, comic, soon to open a barbeque spot in Hollywood. . . . ROY THOMAS held over at the Club Folies, Hollywood. . . . GRACE CARLOS has moved from the Liberty, San Francisco, to the 606 Club, Chicago. . . . MORGAN SISTERS, June and Dorothy, dancers, finished a week at the Hi-Hat, Lowell, Mass., July 13, after a week of one-nighters in Maine theaters and niteries.

KENNY BRENNAN to return overseas with another USO unit. Accompanying him this time will be Marian LaMar and Jack Buckley, all booked thru Charles H. Allen. . . . FOLLIES, Los Angeles, changes: Maxine Marsh, featured as Roxie, leaves after six months for a vacation. She goes to San Francisco later. Paula Lind replaced. Leon DeVoe straightening for Billy Foster, held over. Dorothy DeHaven, straight and vocalist, in demand for radio. . . . BURBANK, Los Angeles: Bob Ferguson and Mary Murray are recent additions to the stock cast. Peaches Strange is current feature. Rose LaRose due July 14. Claude Mathis came in July 7. Nadine Joy starts August 4 as featured dancer.

HARRY JARBOE, who owned and managed theaters and shows, is now with the U. S. Rubber Company. . . . MARY ETNA KENYON doubles at songwriting and maintaining, unaided, a 1,000-acre farm in Davenport Center, N. Y., near the late Dan Sherman's home. Dan started Etta in show business in the musical, *The Nightingale*. . . . DOROTHY WILSON visited New York recently from Watertown, N. Y., where she operates a large newspaper, tobacco and novelty emporium.

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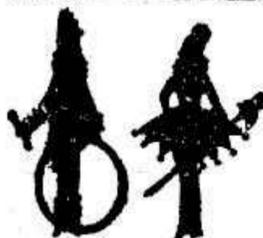
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CIO's New Book Explains Radio

(Continued from page 11)

directly and naturally to you just the way he would if he were leaning over the back fence on a Sunday afternoon.

"You want to practice talking that way when you prepare a radio speech."

"Make It Short"

There's more under various subheadings such as "Make It Short," "Get Attention From the Start," "Give a Talk—Not a Speech," etc., all of which would make a swell handbook on radio for anyone. Thus the labor people are even warned about how to type their talks so the speaker does not get tangled in the pages of his prepared script during his broadcast; likewise they are told to expect only about 13 minutes in a quarter-hour program, since the balance is needed for station breaks and opening and closing announcements.

The same savvy, plus samples, is applied to spot announcements and dramatic programs, etc., and how to promote the program. Step by step the union people are told how to organize a radio committee, how it should function, what it should do. This section is especially well stocked with functions that are routine to the experienced and almost always overlooked by the novices. To wit:

"Since most stations plan their programs far in advance you should ask for time at least a month ahead.

"Don't wait for the station manager to come to you. He won't do it. You go to him. Let him know whom you represent. Get to know the men who manage the radio stations in your city and see that they get to know your union.

"Explain to the program manager that your program will be a definite contribution to his programing and that thru your well-planned publicity you will get a large listening audience. Radio stations are interested in publicity, the more people they can get to listen to their programs, the more money they can make.

"Announce your program as far ahead as possible.

"If you are going to put time, energy and even money into radio, you will want the people to know about your programs in advance, that they may listen to you.

Publicity Stressed

"Let the members of your union know, and ask them to tune in to your program. Send the announcement around to other unions in your community. Put an announcement in your union newspaper. Make the announcement at any public meeting where you can have it read. You should not hesitate to send your announcements to other groups and organizations in your community.

"Try to get as much publicity as you can in advance of your program. That will help you with the local station manager. The more you can convince him that putting on your program will help him build the local prestige and local listening audience of his station, the more generous he will be with his time.

"Stress to him the number of unionized families in your community. . . . Point out the extent which union programs will secure listener loyalty. This is the kind of language a station manager knows and understands; he is constantly giving time to religious groups, parent-teacher groups and other organizations on precisely this basis.

"But your best publicity is a good program. Do everything you can to make sure that the program you are putting on, whether it is a five-minute skit or a half-hour discussion, is so good that every time you announce a program people will be eager to hear it."

Many a station manager and special events director wishes the routine list of organizations that dun him for time realized these facts. Many a station manager and special events director also knows from experience how few charitable, non-profit, official and quasi-official organizations know and realize this:

"When you get free time you have to take any time that is given you. When you buy time you are able to choose from the available time that is open. When you plan a program which is exclusively a union program you will have to pay for your time."

CARL AND FAITH SIMPSON'S Humanettes current at the Hotel Last Frontier, Las Vegas. . . . GERRI GALE appearing at Latin Quarter, Chicago.

Magic

By Bill Sachs

S^{GT.} BILL CHAUDET, nephew of Harry Blackstone, is now stationed at Camp Robinson, near Little Rock, Ark. Blackstone stopped off there recently for a bond-drive show. . . . FRED TANNER, magish, with his wife and children visited Ray Brison on the Beers-Barnes Circus during the show's engagement at Clinton, N. Y., June 30. Tanners have been keeping busy on dates around their native Utica, N. Y. . . . OTIS DOUGAN, president of Ring No. 29, IBM, Little Rock, Ark., is in the race for Arkansas State representative which will be decided at the general election August 8. Dougan recently presented his new escape, *The Jap Torture Chamber*, at a War Bond show for the Junior Leaguers at Robinson Auditorium, Little Rock. . . . HAL HAVILAND, after a brief rest at his home in Washington, departs this week for Vancouver, B. C., where he begins a week's stand at the Beacon Theater July 17, to be followed with a week at the Palomar Theater, Seattle, beginning the 24th; the Post, Spokane, August 4-6, and the Capitol, Yakima, Wash., August 12-14. . . . KNIGHTS OF THE EBONY WAND, Ottawa, Ill., have just concluded their third annual series of magic benefit shows, with the money realized therefrom going to worthy local projects. In the three annual events the Ebony Wanders have raised nearly \$3,000 for local organizations needing help. Officers of the Knights are O. Lee (Mysterious) Morris, president, and Jerry Anderson, secretary-treasurer. They, together with the following other members of the organization, participated in the various benefit shows: the Great Ashley, Dr. J. F. Lewis, Jim Marshall, Quentin Morello, J. Ray Bffel (Baffling Bff), Fantastic Fisher and Tony Sporer. August Ledrich was emcee, and stage assistants were Marilyn Weise, Gloria Atkinson and Mariam McCormick. Belfell, city editor of *The Ottawa Republican Times*, is public relations expert for the Ebony Wanders.

PUPPETEERS from all over the nation attended the annual festival of Midwest Puppeteers at the Art Institute, Chicago, June 30-July 1, for a showing of shadows, hand puppets and marionettes. The exhibits, workshops and shows provided a liberal education in puppetry. Shows were presented afternoons and evenings, and at the concluding session Saturday (1) there was a grand auction of puppet paraphernalia. At a pre-conclave meeting, the following officers were chosen: Esther Cheatle, president; Julia Zygowitz, secretary; George Cole, treasurer, and Mrs. William Hoffman, publications chairman, all of Chicago. . . . THE ROSESSES, Harry and Isobel, are playing theaters and community shows thru Indiana and Illinois, featuring their own *Phantom Garter* and Percy Abbott's *Disecto*. Bob Martin is doing the booking. . . . JACK HERBERT being held a fourth week at the Washington-Youree Hotel, Shreveport, La. . . . PVT. CHARLIE HUDSON, of Co. B, 325th Med. Bn., Fort Bragg, N. C., scribbles that he is keeping his hand in working an occasional show at army posts and hospitals. Says he'd like to hear from some of the magic gang, especially King and Hazel Felton, Ed Reno, Mal Lippincott, Tom Finn and Whitestone. . . . PRINCESS YVONNE, mentalist, piloted by her hubby magician, Doc Irving, is back at Hamid's Million Dollar Pier, Atlantic City, for another season. . . . JULIUS FRIEDMAN, Baltimore baffle, infos that his former partner, Prince Hassan, is somewhere in India with the *Hey! Rookie* unit. Hassan, a corporal in the army, is in the Special Services Division, and has been seen in newsreels in this country performing his miracles for the boys on the Italian and North African fronts. Friedman is keeping busy on private club dates and children's parties in the Baltimore area.

Lehr Heads FB Act Dept.

CHICAGO, July 8.—Raynor Lehr, former performer and more recently an agent of the West Coast, has been appointed by Frederick Bros. Agency here to head its act department. Spot was recently vacated by Sam Honigberg.

In addition to Lehr's Coast booking activities, he also served accounts in the Orient and Europe.

Honigberg left the org to become representative of *Motion Picture Herald*.

Atlantic City Biz on Upgrade

(Continued from page 22)

Million-Dollar Pier and Steel Pier, giant amusement structures extending out into the ocean. Name bands share the marquee with name acts at both places, and the bills change weekly.

Off-Walk Biz Jumping

Off-the-walk night club biz is jumping. Acts are getting good money after two lean summers when the patronage was mainly military. Nobody is paying any mind to the 20 per cent club tax, and bigger talent budgets are in force at most of the cabarets.

The Bath and Turf Club, operated by Bill Sidner, is again taking the lead with a show topped by Bert Frohman and including Estelita, Marquita, Lee Barrett, and Hernandez's Rumba Kings.

The 500 Cafe (formerly 500 Club), operated by Irvin Wolf as a musical bar for the past few seasons, has branched out with a supper room for the first time. Opening revue features Ciro Rimac, Alzira Camargo, Bill Huggins, Ryan Twins, Don Renaldo Quartet with Gloria Mann, Romoni's Argentinians, and Wendell Mason.

Babettes in 24th Season

Babette's, in its 24th season, has returned with the Betty Greene line of girls, Rex Owen, Dorothy Porter, Hilda, Sue and Betty Carlisle; Carlos and Melissa, and Ovando's Pan-American Band.

The Cliquot Club is presenting Al Schenk, Maruu Kim, and Nita and Carlita, plus the Freddy Bowers and Val Francis bands.

At the International Paddock, Eddie Kravis is offering Harry Lewis, in addition to Peaches Wayne, Eleanor Kade, Paulette Pollard, Alva Alvarez and William Harvey's ork. The cocktail room attached is presenting Ruth Mosee and Cliff Carter.

Lenny Ross and an all-girl revue are back again at the Jockey Club, while a Western-style show, featuring Jack Knapp and Bobbie, and Maurice Swerdlow's music, is available at Tom Endicott's Dude Ranch.

Nor does this exhaust the list in the off-the-boardwalk spots. The Elephant Cafe, Erin Cafe and about a dozen other all-night clubs are offering floorshows of one kind or another. In addition, the Penn-Atlantic Hotel, run by Frank Fiore, is presenting Angie Colan's music in the Palm Room.

On the Harlem side of the resort there are a dozen or so hotteries with talent on tap, but it's still the Club Harlem and the Paradise which get the biggest play.

For the Club Harlem this is the 12th season. Spot is headlining Jackie (Moms) Mabley, plus Larry Steele, "Hotcha" Drew, Derby and Frenchie, Viola Jefferson, Lola Waters, the Beachcombers, Helen Penn's line and the Charlie Gaines ork.

6 A.M. Sunday Show

The Paradise, operating for its 30th summer, is running with Joe Steele, Margaret Watkins, "Iron-Jaw" Wilson, Baby Hines, Billie Mitchell, Salt and Pepper, Sonia, Emery Evans, a line of girls and the Christopher Columbus band. Spot is featuring a 6 a.m. show Sunday mornings for Saturday night revelers.

The current night-life picture here is rounded out with a couple of dozen musical bars offering some kind of entertainment. Frank Palumbo's Chateau Renault is setting the pace, with Marjorie Hyams and the Serenaders, plus Patty Travers's Silver Tones. The Show Place Bar has the Three Loose Nuts and Charlotte Ahlgreen. The Fort Pitt Bar is offering the Ben Bishop unit and Ollie Cooper and Bill Cole. Nellie Grace's place has Everett Bannister on tap, and virtually all the other lounges are presenting all-musical units.

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Home of Palace and Hanna Theatre Stars in Cleveland

THE FINAL CURTAIN

CRESSY—Blanche, widow of Will M. Cressy, of Cressy and Dane, vaude act, in Hackensack, N. J., June 27. A sister, Mrs. E. G. Hodges, of Hackensack, survives.

In Loving Memory of My Dear Wife
EULA GORDON CLAUDE
 Who Passed Away in Charleston, S. C.,
 July 11, 1943
 Gone But Not Forgotten and Sadly
 Missed By All
 Your Loving Husband
LEO CLAUDE and Family.

DANKER — Daniel, 41, vice-president and director of J. Walter Thompson Company, of a heart attack, July 6 in Hollywood. Danker, one of the nation's foremost radio advertising executives, had just returned from a month's vacation when stricken. He was head of the J. Walter Thompson Hollywood branch, which he opened in 1927 for the exclusive handling of radio accounts, and managed the advertising of some of the most popular radio shows. Danker joined the advertising company in 1925 when he graduated from Harvard University, and opened the Los Angeles branch office in 1930. Earlier he had served in the company's New York headquarters. Survived by his widow, Mrs. Lorena Layson Danker, former film actress, and a daughter, Suzanne. Services at Immaculate Heart of Mary Church, Hollywood, July 8, with interment at Forest Lawn Memorial Park, Glendale, Calif.

Card of Thanks
 We wish to extend our sincere thanks to our friends in show business for the many courtesies extended us, and the beautiful floral offerings at the time of the death of
CY COMPTON
 His Wife and Children

DRUMM—Edmund C., 60, affiliated with the F. E. Gooding Amusement Company over 30 years, in Mt. Carmel Hospital, Columbus, O., July 6 of pneumonia. He was born in Marietta, O., and during his connection with the Gooding company he had been for the past 15 years manager of the Gooding Greater Shows. He was a member of the Showmen's League, Bluffton, Ind., Elks' Lodge and Columbus Eagles' Lodge. Survived by his widow, Charlotte Sheely Drumm, active in the Gooding organization, and brother, Don Drumm, Marietta. Services in the Glenn L. Myers Funeral Home, Columbus, July 8, with services and interment July 9 in Coshocton, O., of which he was a former resident.

ELLIOTT—Condie Foster, 51, singer and composer, following a heart attack at his home in Cincinnati July 5. He was a former musical comedy singer and recently sang with Esberger's Band in Cincinnati. He also appeared with tab shows years ago. Survived by his widow, Ida; a daughter, Jean; a brother, Joseph, Houston, and a sister, Nellie, Birmingham. Services from Gildehaus Funeral Home, Cincinnati.

FULLERT—Joseph, 28, Hawaiian musician, June 15 at St. Luke's Hospital, Chicago, after a brief illness. Fullert

Isadore H. Herk
 Isadore H. Herk, 61, one of the leading burlesque producers for many years, died in Post Graduate Hospital, New York, July 5. At one time manager of the Gaiety Theater, New York, he was also president of the Mutual Burlesque Association, one of the two big circuits a few years back. He was the producer of *Wine, Women and Song* at the Ambassador, New York, which was closed by court order in December, 1942. He had also owned and managed burlesque theaters throught the Middle West and West and was associated with the Shuberts in various theatrical enterprises. Survived by his widow. Services from Riverside Memorial, New York, with interment in Ferncliff Cemetery there July 7.

was at one time with the Ringling show and in 1942 was with the Rubin & Cherry Shows. Survived by his widow, Laura; his mother, three brothers and two sisters, all in show business. Services in Chicago, also in Granada, Colo., where his family reside, and the body was taken to Napa, Calif., for burial.

GLICK—Harry, 84, former showman, at his home in North Baltimore, O., June 30. Survived by his widow, Lella.

In memory of my husband
JACK GRIMES
 Cole Bros.' Circus—June 7, 1944
Marian Royce Grimes

JENKS—Lee William, 50, concert violinist and radio musician, at his home in Burbank, Calif. Survived by his widow; a son, Lee Jr.; and a daughter, Mrs. Barbara Beckett, all of Burbank. Services July 3 in the Little Church of the Flowers, Glendale, Calif.

MacNELL—Henry, 74, theater operator at New Glasgow, N. S., recently.

MOLES — Harry E., formerly of rep shows and more recently with army camp shows, in Sacramento, Calif., June 30. Survived by his widow, Dixie May, of the May Sisters, and a daughter.

NOLAN—Harry, 72, prominent film producer of the silent era, at his home in Denver, July 1. Nolan, born in Chicago, went on the road with the Hagenbeck-Wallace Circus in the 1890's. Later he was a theater operator in the Rocky Mountain region. While in the exhibiting end of pictures, he became the partner of Carl Laemmle in founding Universal Pictures. One of his outstanding films was *Daddy Long Legs*.

THANKS
TO MY MANY FRIENDS
 For Their Floral Offerings, and Letters
 and Cards of Sympathy on the Death of
MY BELOVED MOTHER
HAPPY KELLEMS

SASSE—James C., 72, for many years a prominent auctioneer on the Boardwalk in Atlantic City, June 27 at the home of his daughter in Philadelphia following a heart attack. His widow, Lena, and another daughter survive. Services in Philadelphia with interment there June 30.

SHEAN—Mrs. Johanna, 73, wife of Al Shean, of the stage, vaude and film team of Gallagher and Shean, at her home in Los Angeles June 26. In addition to her husband, she leaves a son, Larry. Services at Hollywood Cemetery chapel. Pallbearers included her nephews, the Marx brothers—Groucho, Harpo, Zeppo, and Chico—and Jack Kenney, the present Mr. Gallagher of the team.

STROBLE — Edward, 69, pianist and cellist, June 30 at his home in West Wildwood, N. J., after an illness of several years. He was one of the charter members of the Philadelphia Symphony Orchestra in that city. His widow, Emma, and a son survive. Services in Philadelphia, with interment in Northwood Cemetery there July 3.

TARVER—Blanche (Mrs. Howard K. Race), character actress, following a short illness in Blakely, Ga., June 26. She was well known in repertoire and when stricken was traveling with Burleigh and Hallie Cash, brother-in-law and sister, who are in advance of Tex Ella Wild West Show. Interment at Blakely.

In Loving Memory of
ARTHUR E. TENNEY
 Comedy Juggler
 1877 - 1943
 His Widow, Daughters and Son

VANDENBERG—Mrs. Cora, 60, pioneer Michigan theater owner, June 23 at her

home in Grand Haven, Mich., after a year's illness. She was associated with her daughter, Margaret R., in the operation of the Crescent Theater, Grand Haven, from 1929 to 1939. She was a Past Noble Grand of the Rebecca Lodge, and Past Chief of the Pythian Sisters. Five children survive. Interment in Lake Forest Cemetery, Grand Haven.

WIGGINS—Mrs. Esther M., 59, widow of William J. Wiggins, who operated Wonderland Museum and Temple Theater, vaude house in Detroit, several decades ago, at her home in that city June 26. Six children survive. Burial in Woodlawn Mausoleum, Detroit.

Marriages

BORN-SLENCZYNSKI — George Born, nonpro, to Ruth Slenczynski, concert pianist, in Reno, Nev., June 17.

DELIA-DONAHUE—Frank Delia, nonpro, to Dottie Donahue (Justine), dancer, in Detroit June 30.

FRANK-DODDS—Lieut. Morton Frank, former correspondent to *The Billboard* in Pittsburgh, now in naval reserves, to Agnes A. Dodds, nonpro, in New York June 2.

GARFIELD-FANINN—R. (Doc) Garfield, operator of the Hall of Science on Endy Bros.-Prell Combined Shows, to Gladys Faninn in Elkton, Md., June 26.

McKENZIE-HINCKLEY—James W. McKenzie, Birmingham, to Joyce Hinckley, Rutland, Vt., June 15 in the home of Mrs. J. C. (Marie) Simpson in Birmingham. Bridegroom is the son of Mrs. Emmett (Florence) Barfield and trouped on several carnivals with his mother, who is associated with Mrs. Simpson in photo galleries.

McNALLY-BLOCK — Corp. Howard B. McNally to Norma Block at Fort Leonard Wood, Mo., June 7.

MORRISSEY-LAWLER—Pvt. Morrissey, nonpro, to Lea Lawler, singer, at Camp LeJeune, New River, N. C., June 25.

MUNGER-PACKER—William L. Munger, formerly with circuses, to Gladys Packer, nonpro, at Covington, Ky., July 6.

RIX-MATTER — Lieut. Robert Lloyd Rix, to Janet Matter, of KGO, San Francisco, press staff, June 25 in the chapel at Fort Mason, San Francisco.

ROSCOE-WHALEN—Sgt. Ben Roscoe, former marine combat correspondent, to Monica Whalen, KPO, San Francisco, singer, in San Francisco July 1.

ROTH-CAIN—Ted Cain, Universal music department head, to Natalie Roth, business manager of the department, in Santa Barbara, Calif., July 1.

YOUNG-ASHFORTH—M. Alfred Young to Bubbles Ashforth, former aerialist and now singer with Hamid-Morton shows, in Irvington, N. J., July 8.

Births

A son, William Alonzo, to Mr. and Mrs. J. E. Short in Byron, Ga., June 16.

A son, Barry, to Mr. and Mrs. Bernie Barth June 28 at Presbyterian Hospital, Philadelphia. Father is an announcer at WFIL, that city.

A son to Mr. and Mrs. John Egan July 1 at Methodist Hospital, Philadelphia. Father is announcer at WCAU, that city.

A son, Emmett R. Jr., to Mr. and Mrs. Emmett R. Sargeant June 29 at Osteopathic Hospital, Philadelphia. Father is cellist with the Philadelphia Orchestra and mother is a concert singer known as Majah.

A daughter, Sara Shelly, to Mr. and Mrs. Glan Heisch in Hollywood June 26. Father is assistant program director for the Columbia Pacific Network.

A daughter, Emily, to actress Maureen O'Hara, wife of Marine Lieut. Will Price, former film director, June 30 at Hollywood Presbyterian Hospital.

A son to Mr. and Mrs. Walter Molner at Cedars of Lebanon Hospital, Hollywood, June 30. Mother is Rise Stevens, Metropolitan Opera star and screen actress. Father is Hungarian actor.

A son, Cran Chamberlain, III, to Katharine and Cran Chamberlain at Good Samaritan Hospital, Los Angeles, July 5. Father is KNX-CBS staff writer. A son to Hal and Helen Hudson at the

AGVA Moves To Cut Man-Power Tape

(Continued from page 24)

involved in such a blanket ruling, when it is applied to show business, Mortimer S. Rosenthal, associate counsel of AGVA, and Matt Shelvey, national administrator, will meet today (10) with Mrs. Lillian Poses, attorney for the New York region of WMC, and other officials of the bureau.

Rosenthal and Shelvey will present Mrs. Poses with the facts regarding the migratory nature of show business and will show the confusion that would follow from any effort to apply literally the new government decree to night club and vaude acts.

Rosenthal said last Friday (7) that he will attempt to work out a formula with Mrs. Poses and other WMC officials which would exempt performers from the ruling without upsetting the decree in general. He declared that his preliminary conversations with Mrs. Poses convinced him that the WMC here will make an earnest effort to solve the problem.

If and when the local WMC office acts favorably on AGVA's request, Rosenthal said, he will go to Washington in an effort to make the New York dispensation nationwide. He believes that favorable action in New York, the theatrical center of the country, will influence Washington to follow suit.

Official Expresses Hope

Mrs. Poses said last Friday (7) that "it is pretty clear that we'll work out something" at the AGVA-WMC conference. She declared that she was aware of the difficulties involved in the recent ruling and that the WMC here "will recognize the peculiar and special problems of the industry." She could not state what the solution will be, pending the huddle.

One interesting and pertinent aspect of the tangle is that it brings up, once more, the moot question of whether a performer is an employee or an independent contractor when he takes a club or vaude date. If performers are employees they are subject to the July 1 decree. If independent contractors they are self-employed and therefore need not go thru USES since they theoretically are not taking a new job.

Bureaus at Loggerheads

Several government bureaus are at loggerheads over this question, for its final determination would decide whether performers can have Social Security and income taxes deducted from their wages. There is the utmost confusion on the subject, confusion which stems from the claims and counter-claims of performers, agents, bookers, club and theater operators, band leaders, unit producers, unions and government agencies. Late last winter, for example, the Bureau of Internal Revenue issued a "temporary" ruling that withholding tax did not have to be collected from the actors' salaries, but it said nothing as regards Social Security. At the same time, theater and club owners were warned by the BIR to keep records of salaries paid out just in case there should be a reversal. Some not only keep records but also deduct the tax.

Rosenthal, speaking for AGVA, said that the union in this new angle, will maintain that performers are employees, and that WMC will have to find a way of getting around the USES referral instead of sidestepping the problem by classing performers as independent contractors.

Mrs. Poses would not take a definitive stand on this aspect, but said that her personal opinion is that performers would lose more than they would gain by an independent contractor status.

Presbyterian Hospital, Hollywood, July 1. Father is program director for the CBS West Coast Division.

Divorces

Juanita Sparks Edwards from Jack (W. L.) Edwards, of Byers Bros.' Shows, at Sulphur, Okla., May 31.

Doris Murphy, singer, from Joe (Wingy) Manone, trumpet playing orchestra leader, July 5 in Los Angeles.

Dorothy LaVerne, dancer, from John LaVerne, vaude and nitery performer, in St. Louis, June 23.

Betty Boyd Coulter, movie starlet, from Major Harold F. Coulter, in Hollywood, July 6.

FIRST FAIRS TILT GROSSES

RAS Scores Anderson Top

Jump of 110 per cent is made on Fourth—opening biggest for free annual

ANDERSON, Ind., July 8.—Royal American Shows, playing Anderson Free Fair July 3-8, shattered all previous records of the fair on the Fourth by 110 per cent. With perfect weather, crowds packed and jammed the midway from mid-afternoon until late at night. There was a continuous line-up at rides and shows were packed at every performance. Concessions got a heavy play.

Show moved in from Bloomington, Ill., Sunday and, altho the fair did not open officially until Monday, most of the shows and rides operated Sunday night, getting a fair play with the "preview." The show, with a world of neon lighting, was laid out in a long arc and made a striking appearance. Crowds on Monday were the largest the fair has ever had on an opening day, and the record Fourth was beyond all expectations. Leon Claxton's colored show, *Hep Cats*, a pretentiously dressed revue packing a lot of talent, was one of the big money-getters. Mrs. Ike Rose's midget show was another. In fact, every show had just about as much business as it could handle. Rides ditto. The new Looper, which made its debut at the Davenport engagement, is attracting a lot of attention and is constantly crowded. This new Bartlett ride still has a few "bugs," which are gradually being eliminated.

Most of Anderson's factories were closed on the first three days of the week for inventory. Leading stores also were closed Tuesday and Wednesday, leaving tens of thousands of workers free to attend the fair. With money plentiful and the people in a holiday mood, the show piled up probably the biggest gross of the season to date.

Rabbi Mazer, St. Louis, brother of Mrs. Sam Solomon, spent several days on the show here. Mike T. Clark, retired carnival operator and general agent, Indianapolis, was a visitor. Sam Gordon, concession superintendent, celebrated a birthday July 4.

C & W Fourth Is Okay; Rain Hits Lewistown

CUMBERLAND, Md., July 8.—Jumping here from Altoona, Pa., the Cetlin & Wilson Shows, despite labor shortages, were in readiness for operation last Sunday night, said General Agent R. C. McCarter. Monday night business was good and there were over 10,000 paid admissions on the night of the Fourth of July, in threatening weather, after a big matinee.

In Altoona, June 25-July 1, all equipment operated Monday night and on the week there was a 25 per cent increase in grosses over last year's, it being the eighth time for the show to appear in Altoona under the same auspices committee and chairman. Shows and rides are being dolled up and remodeled for the fair season beginning next month.

Lewistown, Pa., June 19-24, probably would have been a banner spot had not rain cut into receipts Monday, Thursday, Friday and Saturday, Monday night being lost. Saturday night was good, patrons wading in mud and spending well. Mr. and Mrs. McCarter joined after the former had left the J. C. Weer Shows. Mrs. McCarter, who was to have joined the office staff, will take a rest upon doctor's orders.



CAPT. R. H. (BOBBY) COHN, widely known in outdoor showbiz, has been overseas nearly two years with a bombardment squadron and has written many interesting letters to personal friends and to some of the showmen's clubs. A resident of Detroit, he was with the Lipsky & Paddock concessions four years before going into the air corps.

Buck's Fourth Biz Is Marred by Rain

KEENE, N. H., July 8.—O. C. Buck Shows had good business in Claremont, N. H., June 26-July 1, under auspices of the V.F.W. Post in warm weather, reported Roy F. Peugh, director of publicity. Show opened here Monday night to big attendance, altho weather was threatening. July 4 matinee was fair and evening gate was big. About 10 p.m. a heavy thunder storm marred business and the show closed early. Auspices here was Gordon Bissell Post, American Legion, and \$500 worth of War Bonds were given away on the gate.

Again the Buck sound car helped Uncle Sam. At Troy, N. H., an auction was held over the sound equipment from the town hall and \$7,400 worth of War Bonds were sold. En route from Keene the trailer of the Fishers, free act, broke loose from the truck and smashed into a tree, doing considerable damage. Mr. and Mrs. E. C. Evans were surprised by a visit from their daughter-in-law, Helen, and grandson, James Milton. James Evans, the son, is a marine in the South Pacific.

Richard Tolman, secretary of the show, returned from a visit to his sisters at Boston. Roy S. Peugh, S/2c, son of Roy F. Peugh, and who is training in the V-12 navy course at Maryville, Mo., returned to his station after a furlough with his parents. Mrs. William Hartley joined her husband on the show. Kenneth Bardwell, Rutland, Vt., joined as a chef at Sid's cookhouse.

Gallery Ammunition Granted By DC; Deadline Is July 26

ROCHESTER, N. Y., July 8.—Washington has granted an appeal for a limited amount of ammunition for long-range shooting galleries. For some months efforts have been made to ease the situation for shooting gallery operators on carnivals and in parks and other spots.

Max Cohen, general counsel-secretary of the American Carnivals' Association, Inc., from his offices here, has for two months been in correspondence on the matter with Harry A. Ackley, consultant, Recreation Section, Service Trades Division, Office of Civilian Requirements, War Production Board, in Washington. President Leonard B. Schloss, president of the National Association of Amusement Parks, Pools and Beaches and head

Conklin's Brandon Kick-Off Is Up 22% For New Frolicland

BRANDON, Man., July 8.—Receipts of the Conklin Shows after midweek at the fifth wartime Brandon Provincial Exhibition here July 3-7 showed an increase of 22 per cent over last year's, said President J. W. (Patty) Conklin.

For the opener paid admissions to the grounds were 35 per cent more than in 1943. Big crowds and good weather were the rule after the formal opening by dignitaries of the Province.

Frolicland, again operated by the Conklin Shows, had augmented equipment, which arrived from Hamilton, Ont., in good time after a remarkable run over the Canadian National System.

R & S Chalks Biggest July 4; Bond Awards

WASHINGTON, N. C., July 8.—R. & S. Amusements, playing a Lions' Club Fourth of July Festival here, chalked the biggest Independence Day gross in its history, said General Manager James M. Raftery. Day featured a parade, sponsored by the auspices, and a public wedding on the midway arranged by Assistant Manager Eddie Lewis. Excellent cooperation by the committee, headed by James Silverthorn and Judge Harry Paul, was reported. As has been the practice, awards of War Bonds were made nightly after the free act, the Flying Romas.

Merry-Go-Round, Harvey Kelly, foreman, topped the midway, followed closely by the Ferris Wheel, handled by Skeeter Garrett, and the Octopus, handled by Eddie Brown. During absence of Concession Manager Eddie Cooper, undergoing treatment in a Winston-Salem hospital, his work is being done by Assistant Manager Lewis, who reported that concessions were going big.

Manager Raftery's son, Lieut. B. G. Raftery, who has been stationed in Alaska and more recently at Fort Sill, Okla., arrived unexpectedly July 4 on a furlough and an impromptu party was staged. Butch Marino is now foreman on the office-operated Dive Bomber. New office wagon constructed by master builder John Hadad has been completed and Secretary-Treasurer Carrie Raftery said her work was much simplified by it.

Percy Sink, who booked his new high striker, is still giving away genuine cigars. His wife, Nellie Sink, operates a penny pitch. Major Garfield joined as lot man and his wife is assisting Louis (See Best R&S Fourth on opposite page)

Wagner Runs Up N. D. Take

Early Cavalcade receipts at Minot tie some of past full weeks—winner in Duluth

MINOT, N. D., July 8.—Al Wagner's Cavalcade of Amusements played to the largest Monday and Tuesday midway crowds ever seen at North Dakota State Fair here, July 3-8, officials reported. Show's Publicity Director William B. Naylor said grosses on Monday and Tuesday equalled full week's carnival receipts at some past fairs.

Monday midway attendance was estimated at over 25,000 and that on the Fourth at well over 30,000. Wednesday's Children's Day crowds held up the average. Weather was ideal after 10 days of rain before the fair.

Show was unloaded under supervision of Sammy Smith, new trainmaster, and all wagons were on the grounds at 5 p.m. Saturday. Sunday's good weather permitted everything to be ready for the Monday morning opening. Fair Secretary-Manager H. L. Finke, Al Wagner and W. B. Naylor conducted Gov. John Moses around the midway after he had formally opened the fair. All stores in Minot closed July 3 and 4. Fair officers (See WAGNER UPS on opposite page)

Bantly's Gates Big At Celeb in Pennsy

DU BOIS, Pa., July 8.—Annual Du Bois Athletic Association Fourth of July Week Celebration, July 3-8, was heavily advertised in radius of 50 miles and drew from surrounding towns. Mayor W. L. Hoover and Bill Hughes, president, were in charge. Fourth program included harness racing, mule race and other attractions, said Walter D. Nealand.

Bantly's All-American Shows presented the midway for the ninth consecutive year, located adjacent to the Stadium in Municipal Park. Eight rides and eleven shows were on the midway. Monday night's opening drew 8,700 thru the turnstiles and July 4 attendance, reported by Secretary Nick B. Stepp, was 12,500 on the day, with gates open from noon till long after midnight. July 5, with a baby parade in front of the grandstand, the show played to over 4,000 children and parents at the matinee and top business at night. Monday night's opening was best of the season. Many came from Reynoldsville, Pa., show's winter-quarters town nine miles away.

Happyland Hits Red One in Alma, Mich.

ALMA, Mich., July 8.—Exceeding all expectations, Fourth of July business for the Happyland Shows here was one of the biggest in history of the org, said Paul D. Sprague, publicity director. Ideal weather and the fact that this was the first show here in three years, were main factors. Date was heavily advertised thru the county, with the newspapers co-operating liberally.

Attendance on the day and night was slightly under 10,000, with shows, rides and concessions getting heavy patronage. Show had a 10-cent gate with the Sky-ettes, high act, as free attraction. Sparks from a near-by trashpile set fire to Dr. C. C. Groscurth's top, doing estimated \$1,500 damage. Prompt action with fire extinguishers prevented a serious midway fire.

Show came from a week's engagement in Mount Pleasant, Mich., where business was good. Jerry Gray has his Jungle Monster Show in operation to real results.

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel
Chicago

CHICAGO, July 8.—Arthur Hopper, John Galligan, Joe J. Fontana, President F. E. Gooding and Fizzle Brown are showing action in the membership drive, having sent in applications of Clyde Carlton, Zack Terrell, Frank L. Morrissey, Harry Minor, Harry W. Drees, Lewis H. Woodruff, John E. Hosmer, Leland O. Willows, Claude R. Dutton, William Bozeman, Fred Reed and Manny Kline to receive action at the next meeting. Sam Dolman, of the PCSA, was a caller. Mike Rosen, in town on business, dropped in. Elmer Byrnes and Eddie Murphy back from a vacation in Land o' Lakes, Wis. Eph Glosser, Jack Benjamin and Lefty Ohren in from the Jones show. Charles Miles, here for a few days, was a caller. Alex Wilson, Denny Pugh, Mel Vaught, Harry W. Henries, Oliver Barnes, Sam Bloom, Max Brantman, Dave Cohen, Jack Hawthorne, Charles Hall, Dave Goldfen, M. J. Doolan, J. C. McCaffery, Arthur Hopper, Clyde Carlton, Leo Berrington, Max Hirsch and Ed Wall were callers.

Another addition to the Servicemen's Mustering-Out Fund came from units of President F. E. Gooding in the sum of \$284.02, and from John F. Enright, \$100; Allen & Nickerson Shows, \$10; Ray Marsh Brydon, \$10, and William Claire, \$10. Red Cross donations came from Ray Marsh Brydon, \$25; William Claire, \$10, and Atwell Lunch Club, \$14. Sick list includes members D. R. Thompson, William J. Coultry, Nathan Hirsch, William J. Coultry and Tom B. Vollmer. On all applications received and accepted a paid-up membership card to September 1, 1945, will be issued.



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, July 8.—Chief Steward Ben Beno was a visitor, having just been mustered out of service after thrilling experiences in every war zone in which U. S. troops are participating. He is returning to California. Ensign Ben Rosen, Merchant Marine, also visited. He is taking a medical course at Sheepshead Bay U. S. Maritime Service T. Base Hospital Corps School, Sec. 72. Has just been promoted to senior purser and has received two direct-enemy action citations.

Sgt. Si Aurilio in from Jacksonville, N. C., and Camp Le Jeune, Mess Hall No. 9. His brother, Corporal John, also a caller, is back from Europe with five stars for action in major battles. Letters came from Pvt. J. J. Mortellaro, A.M.M., 3/3 A&R Personnel, NATC, Pensacola, Fla.; Pvt. Frank Rappaport, Bat. A. 642 and Aaw. Bn., Fort Totten, N. Y.; Pvt. Harry Koretsky, 32687564, M.P. Det. 1321st S.U., Fort Eustis, Va.; Pvt. Angelo C. Giardino, 34911352, Co. B, 60th Bn., Camp Wolters, Tex.; Pvt. J. J. Lane, 32654583, Rhoades General Hospital, Utica, N. Y.; Pfc. William S. Moore, ASN, 335526675, 30st Inf. APO, Camp McLain, Miss., and Bernie Mendelson, S 2/c, Parachute School, U.S.N.A.S., Corpus Christi, Tex. They all especially request that the club continue sending *The Billboard*, as "it is their most valued and enjoyable gift." Trying to locate Sgt. Larry Shavelson, last address, Celestial Navigation School, Hayes, Kan. As both the In Memoriam and Servicemen's Honor Roll bronze plaques have been filled, wings have been ordered to care for additional names. Member Harry A. Illions, owner of Celeron Park, Jamestown, N. Y., flew in. Club Secretary Ethel Weinberg is vacationing with her husband, Nate. Executive Secretary Walter K. Sibley celebrated the 51st wedding anniversary with his wife, Mary Irene Mulligan, July 7. Club's year begins July 15, at which time dues are payable.



Heart of America Showmen's Club

Coates House
Kansas City

Ladies' Auxiliary

KANSAS CITY, Mo., July 8.—At the regular summer party June 26, 29 members were present. Mrs. Louise Parker, club mother, who brought flowers from her garden to decorate the room, reported Gertrude Allen much improved. Elizabeth Yearout, who stopped over en route to her present home in Oregon, spoke briefly. Luncheon was served and Myrtle Duncan, first vice-president, thanked the entertainment committee. President Clara Zeiger wrote that donations in the calico sock are up to her expectations and thanked members for their co-operation. Door prize, donated by Ruth Martone, went to Myrtle Massey. Members were dismissed by Chaplain May Wilson. Attending were Mrs. Parker, Mrs. Wilson, Billie Grimes, Jess Nathan, Irma Lee Bethelhelmer, Lettie White, Grace McBain, Mrs. Willet, Hattie Howk, Esther Ray, Harriet Calhoun, Nellie Weber, Myrtle Duncan, Edith Moon, Myrtle Massey, Margaret Pennington, Ruth Ann Levine, Tillie Johnson, Velma Chandler, Elizabeth Pennington, Bird Brainerd, Elizabeth Yearout, Margie Nichols, Josephine Brancato, Ann Carter, Mollie Ross and Ruth Martone.

WAGNER UPS GROSS

(Continued from opposite page)

expected the largest attendance in many years, with trotting and running races, fireworks, WLS Barn Dance unit and big grandstand show as pullers.

Duluth engagement was a winner for everybody. Shows and rides did near-capacity business even on the nights when weather was not exactly at midway temperatures. Concessions all did excellent business. The show train left June 29 at midnight, arriving in Minot at 3 a.m. July 1.

BEST R&S FOURTH

(Continued from opposite page)

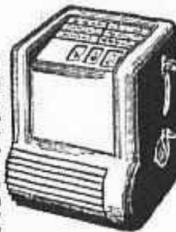
Long, who operates the cookhouse for Mrs. Rafferty. Sam Dawson, chief mechanic, said there were practically no breakdowns on overland trips so far. P. G. Hedgecock, besides taking care of the Diesel plants, is rewiring lighting on the Chair-o-Plane, of which Wright Lofton is foreman, and on the Octopus. Paul Botwin, bingo operator, reported he would resume his theater candy deals in the fall, having dropped out of the field last winter for a rest.

Simon Krause booked his Ferris Wheel with the Tassel Unit in Philadelphia. Krause operates frozen custard and popcorn on R. & S. Lera Sink, who has been doubling between the cookhouse and concessions, is again operating her ball game. Other concessionaires include Jessie Earhardt, big cats; Charlie Joy Gremlich, clock wheel; Rufus Armstrong, Ann Normandin, Paul Brody, rotary diggers; Eliza Streater, Eddie Boone, darts; Eddie Johnson and Willie Hewett, who has fishpond, pitch-till-win and dart wheel. Manager Rafferty also entertained his daughter and son-in-law, Eleanor and Lloyd Wolfe.

MIDGET NOVELTY SLOT MACHINE

Brand New!
Limited Supply!

Top flap covers reels and gives discreet appearance like table radio. Fold flap back and three slot machine reels are revealed underneath. Insert 1¢, 5¢ or 10¢, pull handle and high grade mechanism spins the three reels until they come to stop like real slot machine. Colorful award chart on top shows odds for payoff. \$25.00 value. Beautifully made. Size only 5 1/2 x 5 1/2 x 6 in. Wt. 8 lbs. Shipped postpaid if remittance accompanies order; otherwise sent C. O. D. plus postal charges. Ea. \$12.50



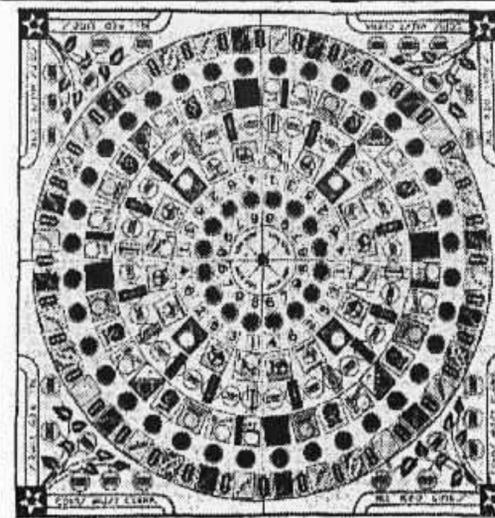
WEBB DISTRIBUTING COMPANY
612 N. Michigan Ave., Chicago 11, Ill.

WANTED RIDES

Starting August 5 to 15. Write

MR. B. I. SMITH,
Leonardtown, Md.

PENNY PITCH!



LATEST IN CIGARETTE PITCH

SOMETHING NEW AND NOVEL
A BIG MONEY GETTER

This Penny Pitch Board is made of tempered masonite and comes in four sections, making it easy to carry, and is colorful in design. Pays off in merchandise, cigarettes, matches, candy, chewing gum or money. Has proven a big success and will pay for itself the first day. Can be mounted on your old Penny Board.

PRICE \$40.00

\$10.00 deposit with order, balance C. O. D.

Send for Free Circular

ACE CARNIVAL GAME SHOP
5617 S. HALSTED ST., CHICAGO
Englewood 4472

WANTED WANTED

Foremen for the following Rides: Ferris Wheel, Kiddie Ride and Smith & Smith Chairplane. Nothing but the highest of wages paid for men who know their business and can stay sober. Plus bonus at the end of the season.

Peppers All State Shows

FRANK PEPPERS, Mgr.
Roanoke, Va., week of 10 to the 15. Join on wire.

WANTED

Train Polers and Back End Men. Address

SAMMY SMITH Cavalcade of Amusements

Bismarck, N. D., July 10 to 15; then Minneapolis.

WANTED

Merry-Go-Round Foreman for Spillman Three Abreast Machine, two 26 foot semis to load on, \$60.00 a week. Address

W. G. WADE SHOWS

Findlay, O., July 17 to 22; Dayton, O., all this week.

2 NEW LIGHT PLANTS FOR SALE

5 k.w. factory built Le Roi Units, weight 500 lbs., D. C. Each \$475.00. ANIMAL SHOW, Anderson, S. C., week July 9.

WANTED

Bingo help. Dickey, wire

D. L. (SPOT) BASINGER

Hamlet, N. C., this week.

WHITE PLAINS, N. Y.

Fire Department
July 17 to 23 Inclusive
Fulton & Tarrytown Rd.

WANTED: GIRL SHOW. ALL WHEELS AND GRIND STORES OPEN.

Wanted Rides that don't conflict. Shows—Ten-in-One, Snake or Animal Shows, High Free Act. Want Devil's Bowling Alley, High Striker, Bingo, Pop Corn, Candy Fleas, Candy Apples, Duck Ponds, Scales, String Games, Palmistry, Guess Your Age or any other legitimate Concession. GRAB JOINT AND FROZEN CUSTARD. Will purchase Custard Machine and can also use Sound Car. Also want to buy Marquee. John Parkhouse, come in.

SILK CITY SHOWS

This week, Paterson, N. J. (Cross & Market Sts.)
A. LONGO, Operator
280 McBride Ave., Paterson, N. J.
EDWARD ELKINS, General Mgr.
1564 Broadway, New York 19, N. Y.

HASTINGS, N. Y.

Fire Department
July 24 to 30 Inclusive

RAY CRAMER WANTS

Carl Stone and Wife, also Ted Grace, to get in touch with me at once. Good Magician who can Lecture high-class Show. Will buy small Animals suitable for Wild Life Exhibit. Swede Johnson, get in touch with Henry Gamble. All address

DODSON'S WORLD'S FAIR SHOWS

Fremont, Nebraska, this week.

J. C. WEER SHOWS

12 WEEKS OF FAIRS, STARTING AUGUST 7

Want Cookhouse That Will Feed Show People
Can Place "Guess Your Weight" Scales and "Guess Your Age"
WANT Trainmaster, Good Builder, Painter, Train Help, Polers, Chalkers, etc. Ride Help for Ferris Wheels and Rocket
Will place Octopus for Fairs (will furnish wagons)
Address Johnstown, Pa., this week; Rankin, Pa., next week

ROYAL EXPOSITION SHOWS WANT

For 16 Weeks of Choice Tobacco Market Spots and Fairs in Georgia, Followed by All Winter in Florida

Octopus and Rolloplane, Kiddie Auto Ride, Monkey Show, Penny Arcade, Crime Show, Ten-in-One; all must have own transportation. Want fast stepping A-1 Ferris Wheel Foreman that can drive semi; salary no object if you are sober and can produce. Also want second man for Merry-Go-Round, second man for 8 Car Lindy Loop. Can use Frozen Custard outfit.

Address J. P. BOLT, Valdosta, Ga., until July 22; then as per route.

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

SEASON'S half over.

ANOTHER vet passes: E. C. (Ed) Drumm, more than 30 years with the F. E. Gooding Amusement Company.

LEO ARDUENGO, special representative for the Gentsch & Sparks Shows, closed in Madison, Ky.

MADAME ZAIDA, palmist, Dayton, O., is with Turner Bros.' Shows, reading with Mary White.

BEN MATHIS, Warren Tank Car Company, was a Chicago visitor last week on a swing around the Midwest.

SHOWMEN'S average income is 2 a.m.

RUTH AND BILL DEWEY are in Playland Amusement Center, Detroit, where he is doubling at working in a war plant and tattooing and she is handling a photo gallery.

DR. LINWOOD W. SNOW, former manager of Michigan State Fair for two sea-

typed from Dayton, O., of purchasing a truck belonging to L. B. (Barney) Lamb, for hauling their Harum Show and reported good business.

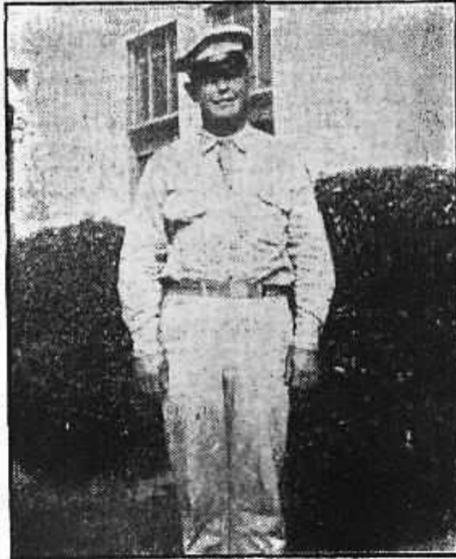
REPORTING good business, Billy Logsdon, W. G. Shows, penciled from Kokomo, Ind., of purchasing a panel truck and house trailer and that he has framed a single show for his Monkey Girl attraction.

MR. AND MRS. FRANK (HAPPY) WARE, for four years with Dick's Paramount Shows, joined the George Clyde Smith Shows at Hooversville, Pa. Ware joined the Loyal Order of Moose at Nanty Glo, Pa.

EDGAR H. (DOC) KELLEY, formerly The Billboard scribe in Savin Rock Park, Conn., 1931-'32, visited personnel of the World of Mirth Shows during the New London, Conn., engagement, week of July 4.

DENNIE PUGH, former operator of the World of Today Shows, was a recent Chicago visitor. He and his partner, Joe Murphy, are now "bloating landowners," having purchased a big ranch in the Dallas (Tex.) area.

AFTER an extended tour of the country for the past 25 years, Dr. O. C. Brooks, had his mummy attraction, Hazel Farris, with the Berryhill United Shows during the July 4 engagement at Copperhill, Tenn., reported Max C. Brown.



CPL. MARVIN F. (LARRY) LEAVITT, 37509160, who was formerly with Siebrand Bros.' Shows, working with Marvin Jamison as a grind store agent, and who was with the T. J. Tidwell Shows at the outbreak of the war, was inducted into the army February 19, 1943, and is stationed with Battery A, 34th Sep. C. A. Bn. Comp., Camp Pendleton, Va.

sons, and his family were visitors July 4 at Walled Lake (Mich.) Park, where his son was a skater.

JUANITA SPARKS EDWARDS, formerly of the Loos Shows and Byers Shows, and residing in Klamath Falls, Ore., is employed at the Marine Rest Home there.

RAE TERRILL reported taking over management of a Penny Arcade in Seattle, and added that Le Roy Seans had the tattooing stand.

MRS. EUGENE DRUMM, Detroit, is visiting her daughter and son-in-law, Vi and Al Petka, on the Buckeye State Shows.

REGARDING a previous report, Mrs. Bessie Ritz, Toledo, info that there is no Shirley Ritz connected with the Ritz Silodrome on the World of Pleasure Shows.

BURGESS RAMONS, organ builder and mechanic, was reported in Stuart Circle Hospital, Richmond, Va., in serious condition from burns inflicted when a gasoline explosion fired his residence.

WHERE would the early-morning knockers meet if there were no cockhouses?

LINDA LOPEZ and David Logsdon

Far-Fetched

"ONE of the most remarkable photos seen this year," cracked an observer, "is that of a number of show managers sitting around and doing nothing."

Ouch!!

NEEDLES, the human pincushion, boasted about how much pain he could stand. He allowed spectators in the show to throw large darts into his back. The last show of the night had a small tip, mostly all women and too timid to throw the darts at him. So he turned to the midget, who was standing near by, and called upon him to throw the darts. He was a very short midget and he missed his target.—DICK HILBURN.

tongue; Lady Blue Girl, horses; Edward Boone, glass dancer, and Erle Jewson, tickets.

MR. AND MRS. L. W. SPENCER, formerly with the W. S. Curl Shows and F. E. Gooding Shows in Ohio and Michigan, are in their second season operating concessions in Flint (Mich.) Amusement Park. He is doubling for the duration by managing a market in downtown Flint during the day.

WORKINGMEN in their new independence maintain dead pans when the boss springs his best jokes.

ELITE Exposition Shows, under auspices, of Nebraska State Guard, June 26-July 1, in North Platte, Neb., opened Monday night to near-capacity business, said Arthur Stensvad. Despite cloudy weather, wind squalls and rain, the show had one of the best stands in that spot. North Platte has only had one other carnival or circus in the last five years. Saturday night set a record.

KEN DAVIS, SP (A) 2/c, who had a high pole free act in 1941-'42 on the Virginia Greater Shows and who is stationed with the ship's company, Bar 309, USNTC, Bainbridge, Md., as a physical instructor, writes: "My wife and I caught the Virginia Greater Shows in Edgewood, Md., where we met practically the same personnel as two years ago. Mr. and Mrs. Rocco Masucci tendered us a spaghetti dinner and everyone reported excellent business." Davis's wife and son are residing in Perryville, Md.

AMERICAN EAGLES, also known as the Aerial Aces, are presenting an aerial act with the Lynch Greater Exposition Shows for the second consecutive season.

ALABAMA BILL STOREY

WANTS

NAIL JOINT AGENTS, BUCKETS AND SWINGER AGENTS

Best Fairs in East, Then South Until Xmas. Carl Thompson, come on. Swinger Agents, get in touch with BLACKIE ASHER, Coleman Bros.' Shows, Amsterdam, N. Y., This Week; Then Albany, N. Y.

WANTED

FERRIS WHEEL FOREMAN—\$60 per week with bonus.

SECOND MEN on Wheel, Whip, Rocket, Merry-Co-Round—\$40 per week with bonus.

Long season, tear down every two weeks. No trucks to drive. Address:

CHARLES GERARD
900 Grand Concourse, New York City

WANT

Clutch Men for Tilt and Ferris Wheel in park located on West Warren Avenue near Outer Drive. No tear downs or set-ups. We have superintendent to take care of rides. Also place other ride help. Good salary and bonus. Come in now. Samuel Perry, wired you to come in.

VIC HORWITZ

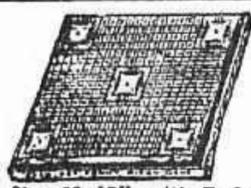
Route 2, Box 1249, Detroit 23, Michigan.

FOR SALE

10 Lusse Bros. SKOOTER CARS. 1940 Model. Perfect condition.

ISADORE KRAUS

600 Surf Ave. Coney Island, N. Y.
Phone DE-wey 9-1246
Call before 10 A.M.



PENNY PITCH GAMES

Size 46x46", Price \$30.00, Size 48x48", With 1 Jack Pot, \$40.00, Size 49x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$13.50

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

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Samples of the 4 Readings, Four for 25¢.
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NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Wall Bound 25¢
PACK OF 75 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 40¢
Signa Cards, Illustrated, Pack of 3615¢
Graphology Charts, 9x17, Sam. 5¢, per 1000 \$8.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd., CHICAGO
Send for Wholesale Prices.

WANTED

Class House Manager, man not afraid to work. A chance to make a lot of money in towns we play. You may have all winter's work. If you are a lushie stay where you are; can't use you.

CHAS. T. GOSS

DODSON'S WORLD FAIR SHOWS

Fremont, Neb., July 10 to 15; Grand Island, Neb., 17 to 22.

RIDE HELP WANTED

EXPERIENCED WHIP AND FERRIS WHEEL OPERATORS

Good Working and Living Conditions. Permanent Location, No Ups and Downs. Apply Immediately to

HATE WORMAN, Supt. of Rides

SEASIDE PARK

VIRGINIA BEACH, VIRGINIA

WANTED

Native Hawaiian Musician and Dancers. Top salary and state rooms furnished. Wire as per route: Lansing, Mich., this week; Kalamazoo, Mich., next week.

FRANK TEZZANO

Care HENNIES BROS.' SHOWS

WANTED AT ONCE

AGENTS

FOR SLUM CONCESSIONS

For Grand and LaCade and Sylvan Beach Park, also Fair and Celebrations.

Also capable Grab Joint Operators. Corky, get in touch with me immediately.

REX HOWE

Sylvan Beach Park, Route 12, Kirkwood, Mo.

AT LIBERTY

My Eli Ferris Wheel, Milk Bottle Ball Game, Peanuts and Popcorn. Prefer show with some Southern Fairs. Want Operator. If married can place wife. Address **HOCKEY AUCTION GROUNDS, R. F. D. #2, Chambersburg, Pa.**

FOR SALE

1935 Chev Tractor, 22 ft. '89 G. M. C. Trailer, rubber fair condition. Also Conselman Wheel. First \$800.000 takes it all. Stored in Rochester, N. Y.

BOB COLEMAN

Care Marks Shows, Covington, Va.

Members of the act are Manager Oswald, Sis Pacen and Don Edwards. Oswald is accompanied by his wife and two young sons, Butch and Dickie, who appear with their father. Edwards, who replaces Johnny Risko, now in the South Pacific, was given a medical discharge from the U. S. Army about two months ago. The Oswalds have a concession with the show.

IN Trenton, N. J., under auspices of Hamilton Township Republican League, June 12-18, Endy Bros.-Prell Shows had a big gross in good weather except for rain Wednesday, reported H. E. Stahler. Fly-o-Plane took top ride money and Chez Patee Follies and Circus Side Show ran neck and neck with Doc Garfield's Hall of Science. Fred Schultz, chairman, and the committee, co-operated excellently. Fulton Arnold, Station WAAT, went to town for the show and his co-operation was reflected in receipts. Wednesday night was lost because of a storm. Saturday over 10,000 people passed thru the gate.

WE get a kick out of hearing the boss tell the loyal ones how he will reward them—after the war is won.—Colonel Patch.

ENGAGEMENT of Byers Bros.' Shows in San Marcos, Tex., ending June 17, under Veterans of Foreign Wars Post auspices, was fair with good weather, altho Monday opening was missed thru a bad lot, reported Robert E. Jacobs. Shows and rides had a big Saturday. Mr. and Mrs. Blackie McLemore, Mr. and Mrs. Wolfenberger and Mr. and Mrs. Bill Miller visited from San Antonio. Jim and Grace Byers came on from their home in Corpus Christi, Tex., for a visit. Father's Day was celebrated in front of the offices after midnight with entertainment by Rena and Kay, of Miss America and the Gay New Yorkers. Much swimming and fishing was done in the San Marcos River.

VIRGINIA (McDONALD) EBERHARDT, past several seasons radio and stage entertainer with Beckmann & Gerety Shows, Conklin's Shows, World of Mirth Shows and last season with the Harry Craig Shows, arrived July 3 from Atlanta, where she has been teaching, to assume her duties as assistant secretary and radio promotionist with the Harry Craig Shows, routed thru Oklahoma, Kansas, New Mexico and Texas. Staff includes Harry W. Craig, owner-manager; J. H. (Jim) Schneck, general representative; B. C. McDonald, secretary-treasurer; Jack Maxwell, superintendent of lights; E. A. McLaughlin, superintendent of transporta-

What! No Bath?

MANAGER of the Nary A. Blank Shows (hiring some new help)—"Yes, I'll pay you \$35 a week to sell tickets—and, don't forget, our ticket booths are equipped with air-conditioning, very soft cushions, radio and bar."

tation and master mechanic, and George (Bucky) Craig, personnel adjuster.

AFTER a jump from Vivian, W. Va., the Scott Exposition Shows opened night of July 3 at Logan, W. Va., to excellent business, reported Ernest Sylvester. July 4 thousands passed thru the new marquee of royal blue canvas trimmed in gold. Merry-Go-Round and Ferris Wheel shared ride honors. Minstrel Show was top show with V-Girls and Side Show close seconds. Preparation for the fair season is underway under supervision of Glen Kisko. Garrett Scott has a new Buick and Mike Moore a Pontiac. Show Boat, which was partly destroyed in Kingsport, Tenn., was repaired and is operating. Mrs. Babe Scott, widow of the late C. D. Scott, called a meeting of the personnel at which she received a pledge of loyal support.

MILKY WAY: Nine custard concessions located side by side on a fair's independent midway.

RECEIPTS of rides, shows and concessions did well at the Alpha, N. J., engagement, July 1-9, under firemen's auspices, reported Mickey Johnston, publicity director of Heller's Acme Shows. Radio stations and newspapers plugged daily. Ed Finnegan joined with cookhouse, as did Ara with popcorn and peanuts. Mrs. Ella Mae Johnston has a concession and her husband, Mickey, is operating the Funhouse. Jackie Edwards is working a show and Jimmie and his boys and girls have a string of concessions, as well as a girl revue. Capt. Floyd Worley joined with a high dive. Mrs. Jessie Bonario has a cane rack. Peter Van Lane, sand artist, is a free act. Mr. and Mrs. Harris have pea pool; Tom Hale, bingo; Mrs. Geikes and Mrs. Raymond Hale, hoop-la.

SAN ANTONIO NOTES: Larry Woods, formerly with the Alamo Exposition Shows, opened a food and drink emporium downtown. Show people were grieved to learn of the death of Danny Otuni, who made his home here. Mr. and Mrs. Dave Stevens, who returned from Houston, Galveston and Corpus Christi, reported big business in these cities. They were on a buying trip for their concessions in Victory Park here. A. (Booby) Obadal opened his new Laughland Bar in spacious quarters on Main Street and new Laughland Penny Arcade on West Houston Street. Cecil (Perk) Perkinson, formerly with the Beckmann & Gerety Shows, is operating West End Eat Shop and Bar, featuring a dance pavilion in an open-air garden. Mrs. Tillie Miller is operating her cigarette shooting gallery in Playland Park here, while her husband, Morris Miller, is on the Alamo Exposition Shows. When Mrs. Billy Rosen gave birth to a boy in Nix Hospital here last week, the event cost Booby Obadal \$50, as he had wagered it would be a girl. Rosen is on the Alamo Exposition Shows. Roland Smith continues in his second year to do good business in downtown San Antonio, where he has a Scooter, Ferris Wheel, Merry-Go-Round and concessions. Harry Rogers, formerly with the Zeiger Shows, who owns and operates the Maurer Apartments, has many outdoor showfolk as permanent residents. A. Obadal's Unit No. 3, playing Lincoln Colored Amusement Park here, reports good business with Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Mix-Up, two kiddie rides and 10 concessions. Blackie Tarkington, manager of the San Antonio Showmen's Club, said the clubrooms would reopen September 30. Mrs. Edna Tarkington is operating a photo shop on Houston Street to good biz. Ben (Lefty) Block and Charles Shubb are operating the Texas Bar and Navarro Bar.

in Willacoochee, Ga., is serving in the Atlantic.

WORD from First Sgt. Thomas A. Rankine, 8th Air Force, to his mother, Mrs. Nan Rankine, on the Happyland Shows, is that he is somewhere in England and doing all right.

FORMERLY with the McMahon Shows, A/S Thomas T. Hart, 18199020, who entered the service October 21, 1942, is training for pilot with the 2693rd AAFBU, Sq. C., Flight 3, Class 44 C-3, CTD, Northwestern State College, Alva, Okla.

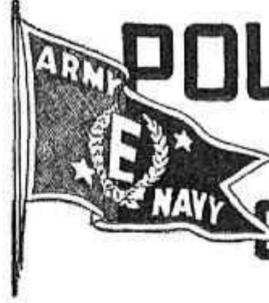
FORMER Ferris Wheel foreman for Billie Morgan and with such shows as Johnny J. Jones Exposition and Keystone Modern, E. J. Griffin, S 1/c, has been stationed overseas with the navy for almost a year.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
 Still Available
EVANS' BIG PUSH
 Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

"First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.



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 MANUFACTURERS OF
CANVAS GOODS

PHILADELPHIA, PA. CHICAGO, ILL.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

ARCADE FOR SALE
 OR MISCELLANEOUS ARCADE MACHINES
 What Can You Use?
ANSWER
 BOX D-232, Care Billboard, Cincinnati 1, Ohio

DICK'S PARAMOUNT SHOWS, INC.

WANT **WANT** **WANT**

SHOWS: Have Complete Sideshow for Reliable Party. Have Banners, New Top, All Platforms. Want Wild Life Show, liberal percentage.
HELP: In All Departments. Also RIDE HELP, Semi-Drivers Preferred. TOP Salaries. Will Book or Buy Kiddie Rides.
 Week July 10th, Berlin, Conn., With Manchester, Conn., To Follow.
 First Show in Three Years.
 Write or Wire **DICK GILSDORF**

WANTED AT ONCE
 Cork Guns for Cigarette Shooting Gallery. Highest prices paid.
JOE DECKER
 230 EAST MAIN STREET NORFOLK, VA.

WANTED TO BUY—FOR CASH
FERRIS WHEEL—KIDDIE RIDES—TILT-A-WHIRL
 Must be in good condition. Will buy other Show Property cash. If you have photo send it. Would be interested in small Carnival.
BEN MORRISON 313 E. Jefferson Ave., Detroit 26, Mich.
 Phone CADillac 6610

A battery of
"SOLO-VUES"
 will make additional
 money for you! See our
 ad in Amusement Machine Section.

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GEORGE PONSER CO.
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 763 South 18th St., Newark, N. J.

Special Printed
TICKETS
 Roll—Folded. 100,000—\$18.50.
 Cash With Orders
DALY TICKET CO.
 COLLINSVILLE, ILL.

WANT
 FOREMAN FOR ELI WHEEL
 Salary, \$65.00 or percent. Man for Kid Rides.
CONCESSIONS: Ball Games, Slum Joint. Good Opening for Small Grind Show.
STANDARD SHOWS
 Rawlins, Wyo., July 8 to 16.

WANTED
SKOOTER RIDE FOREMAN
 Permanent spot. No tear down or set up. Ideal conditions, good salary. Contact
Buddy Meeks
 SAVOY HOTEL, NORFOLK, VA.

In the Armed Forces

LOUIS H. McABEE, P. O. 3/c, son of Mr. and Mrs. L. McAbee, show operators

CONCESSIONAIRES PROTECT YOUR EARNINGS

An automobile or truck accident can cause you to lose everything you possess. A fire can destroy your concessions and property. Insurance is of vital importance to you.

Fill in and mail coupon below and we will send you full particulars.

CHARLES A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

WE ALSO WRITE PERSONAL ACCIDENT AND LIFE



CHARLES A. LENZ,
A1338 Insurance Exchange,
Chicago, Illinois.

Send me full information for complete insurance covering riding devices, concessions, canvas, trucks, cars and house trailers.

Name Address

SNAPP GREATER SHOWS

CAN PLACE NOW, OR STARTING WITH OUR FAIR SEASON,
FIRST WEEK IN AUGUST

2 OR 3 GOOD SHOWS

We again are playing the CLASS "A" WISCONSIN FAIRS, and have a splendid route of MONEY-GETTING FAIRS IN THE SOUTH to follow.

WANT FREAKS AND ACTS FOR SIDE SHOW

Write: J. T. HUTCHENS. All Address:
SNAPP GREATER SHOWS, Macomb, Ill., This Week; Then Per Route.

COLORED PERFORMERS AND MUSICIANS FOR MEDICINE SHOW

SALARIES START AT \$30.00 AND UP TO \$60.00 A WEEK

Now Organizing Number 2 Show to Work Tobacco, Peanut and Cotton Markets. Want Lecturer, Producer and Stage Manager, Seven Piece Band, Six Cork Comics, Blues Singer and Six Octomoon Girls for line. Good treatment. You get your money here. No daily parades, no cookhouse or sleeping quarters. Eat and sleep where you please. Two week stands. You really live when with this show.

DAVID S. BELL, Owner Fargo Follies
Home Office—116 E. Rogers St. Valdosta, Ga.

CAN PLACE LEGITIMATE CONCESSIONS FOR THE FOLLOWING FAIRS

Muncie, Ind.; La Porte, Ind.; Louisville, Ky.; Huntsville, Ala.; Chattanooga, Tenn.; Atlanta, Ga.; Montgomery, Ala.; Laurel, Miss.; and Dothan, Ala. We hold exclusive concession rights for all these outstanding fairs. Want Bingo caller and capable concession help in all departments. Address

MORRIS LIPSKY, Concession Manager
Johnny J. Jones Exposition

Akron, O., July 11 to 15; Springfield, O., July 17 to 22

MIAMI VALLEY SHOWS

Want Ferris Wheel and one Flat Ride. Shows of all kinds if you have your own transportation. Legitimate Concessions: Mug Joint, Bingo, Grab, Novelty Jewelry. We book nothing but 5 or 6 day celebrations. Drexel, Ohio, Street Fair, July 10 to 15; Westwood, Ohio, 17 to 22, near Dayton, Ohio. Russ Simons, come on.

BILL WITHROW

2412 NORTH GETTYSBURG

DAYTON, OHIO

FROM THE LOTS

Endy Bros.-Prell

Newark, N. J. Week ended June 25. Location, McWhorter Street off Ferry. Auspices, Elks' Lodge. Weather, some rain. Business, big.

This was another banner week and in Sam Prell's home city. Shows and rides got top money of the season so far, as did concessions. Eddie Reilly, secretary of the Elks' and chairman of the entertainment committee, did a job in securing a downtown location. Two lots were used, which required much work. A steam shovel, bulldozer and heavy roller were used for three days, and 220 loads of ground were needed to fill. Street between was closed to traffic. Route of the bus line that operated on McWhorter Street was changed. Many friends of Sam Prell visited. David B. Endy made a business trip. Show used 24-sheet stands plus window cards, lithographs and newspapers. Among visitors were Laurence Keen and son, Evan, and Mr. and Mrs. Tom Rippy, New York. Emanuel Zacchini is credited with drawing crowds with his cannon act.

H. E. STAHLER.

Dodson's World's Fair

Omaha, Neb. Week ended July 1. Location, Thirtieth and Wirt Streets. Auspices, Veterans of Foreign Wars Post. Weather, showers. Business, fair.

Second week of the 11-day engagement was marred by several nights of rain, while grosses were not up to expectations, business was satisfactory. During the South Beloit, Ill., stand, Charles A. Lenz renewed acquaintances and garnered new clients. Arch (Pappy) Johnstone, of the Side Show, took several days off here to visit his mother and other relatives in Leavenworth, Kan. Henry (Fat) McCaulley, show Diesel engineer and electrician, and his wife went to Leavenworth, Kan., to attend the funeral of his brother. Show sent a floral piece. Officials of the U. P. Railroad were almost nightly visitors as guests of A. C. Bradley, assistant general manager and traffic manager. President M. G. Dodson made front pages of *The Morning Herald* and *Evening World* and AP photo service when he opened the Boy Scouts' Fifth War Loan drive by purchasing a \$1,000 bond. AP photographer John Savage snapped Bertha and Slim Curtis, of the Fat and Thin People Show, purchasing War Bonds, with William Hynd, leader of the Scotch Pipers' Band on Ray Cramer's Side Show, as onlooker. Radio Commentator Ernie Preismen gave President Dodson five-minute mention and lauded the show personnel for their aid to the Scouts. Master painter and decorator, Fred (Jo-Jo) Lyles, is assembling a crew to repaint equipment for the fair season which will start at Colorado State Fair, Pueblo.

PAUL BARRON.

John H. Marks

Winchester, Va. Week ended July 1. Auspices, Rouss Fire Company. Location, old airport. Weather, ideal. Business, fair.

Friday and Saturday saved the show from what would have been the first blank of the season. Weather was perfect on the week, but customers would not come out, due mostly to a location a mile and a half from town, no transportation except cabs and no parking space. Friday and Saturday they got there somehow and fair business resulted. Committee, headed by Dave Hottle and Ceell C. Grim, co-operated well. Dutch Goddard and wife joined, he to work the front gate and she to handle the sound system at the gate. Thomas (Heavy) Lewis, Merry-Go-Round foreman, purchased a living trailer.

HARRY E. WILSON.

Bantly's All-American

Johnsonburg, Pa. Week ended July 1. Location, Rolfe Ball Park. Auspices, Central Hose Company No. 1. Weather, fair. Business, good.

Getting off to a slow start Monday night, business picked up nightly. Friday and Saturday receipts topped last year's by 25 per cent. Total gross was up 15 per cent from last year's. Location was two miles from the city, with no

local bus or taxi service. L. C. (Ted) Miller, general agent, had 30 24-sheet stands, and display advertising was used in Ridgway and St. Marys dailies. Mr. and Mrs. Herman Bantly and L. C. Miller attended funeral services for Ora Baldwin, uncle of Mrs. Bantly and well-known to showfolks in Reynoldsville, Pa., during the week and the Bantly troupers sent a large floral offering. S/Sgt. Bill Whitmore, former secretary, on furlough from the army base at Roswell, N. M., visited show members. Joe Kane, concessionaire, had a severe loss when his semi-trailer truck with several of his concessions was destroyed by fire Sunday morning near Falls Creek, Pa., en route from Johnsonburg to Du Bois. Damage of \$5,000 was half covered by insurance. Joe Trescilla, driver, and a helper narrowly escaped death when trapped in the cab. Mr. and Mrs. Kane returned to their home at Rochelle Park, N. J., where he will rebuild and rejoin at Harrington (Del.) Fair. Art Gray is foreman of the miniature rides. Dick Keller, with two assistants, is repainting equipment in preparation for the fairs.

WALTER D. NEALAND.

Thompson Bros.

Cresson, Pa. Week ended June 24. Location, Main Street. Auspices, Cresson Hose Company. Free gate. Weather, fair. Business, good.

After the move from Lock Haven, Pa., all rides were ready Sunday night. Wednesday a storm wrecked the Merry-Go-Round top and bingo top. Despite a labor shortage, not a night has been lost since opening of the season. General Manager James Thompson reported the ride unit is having good committee co-operation and that receipts so far are above those of last year. Manager Thompson's brother, Leo H., who is in the navy, was a week-end visitor. Joseph Heverly, former lot superintendent and now in the armed forces, is in England. Freddie Thompson, manager of the ride unit in Lakemont Park, Altoona, Pa., reported Boots Cassidy had the Octopus clicking. Ed Jones is new Ferris Wheel operator. Clyde Ketchum had his house trailer repainted. C. N. Andrews joined with his concessions. Joe Socey has a concession and Charlie Slinger added pea pool. Thomas Colocinno is second man on the Big Eli. Kiddle Auto Ride makes a total of five rides.

R. W. SHARPE.

AMUSEMENT DEVICES

MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket

Sky Dive

Carrousels

Kiddie Auto Ride

ALLAN HERSCHELL CO., Inc.

NORTH TONAWANDA, N. Y.

NAN RANKINE

WANTS

For best industrial spots, fairs and celebrations, capable reader, straight fifty-fifty. Using two readers only. Join for Elks' Celebration, Pontiac, Mich. Wire collect care HAPPYLAND SHOWS, Owosso, Mich.

Business Opportunity

Ball Game For Sale. See Ad in the

Parks-Resorts-Pools Section.

WANTED

To hear from Merry-Go-Round and other Rides for Firemen's Field Day, August 3-4-5, 1944.

A. J. BOYCE, CHIEF

FAIRMOUNT FIRE DEPT.

R. D. #1, Camillus, New York

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3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 8 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00
Thin Plastic Markers, brown color, M 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago 4, Illinois

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

Soldier Field Show Draws Crowd of 70,00 on 4th

CHICAGO, July 8.—Annual Fourth of July show staged at Soldier Field under auspices of the American Legion drew more than 70,000.

Acts presented included the Atenos, high novelty act; Sensational Royals, high act; Great Jansley, high act; Graham Family of riders; the Iwanos, bar; Three Orontos, perch; Andy Bakaler, comedy cannon; Ira Watkins' Circus, Mme. Marie's Circus, and a dozen clowns. They were furnished by Barnes-Carruthers. Climax of the show was a huge fireworks display, featuring patriotic numbers and produced by Thearle-Duffield.

doubled to 50 cents. Fireworks were staged by Thearle-Duffield Company. The Veterans' show, staged by the Chris Lyck Fireworks Company, paid the org dividends for its tenth district service office thru sale of sponsors' tickets and program space.

AT THE Port Clinton (O.) UAW-CIO-Local-497-sponsored five-day event with Fourth of July Celebration, attended by combined labor unions, much publicity was given by newspapers, radio and sound equipment. Attendance was an all-high for Port Clinton, over 9,000 paid admissions. Dolly Young, director-manager of the event, had Jimmie Chanos's five rides on the midway and 40 concessions. Good business was reported. Wolcott's Canine Wonders and International Whirlwinds were free attractions. Gate awards were given nightly, and at a War Bond rally on July 4 a bond was given as gate prize.

Wyoming Planning Festival

WYOMING, Ill., July 8.—Wilson Famous Shows, Astoria, Ill., have been booked for the four-day annual Mid-Summer Festival sponsored by the Wyoming Community Club and business and professional men. Programed are a patriotic and military event dedicated to servicemen, vaude acts by the Don Sweet Company, Davenport, Ia.; Republican Day and Democrat Day and exhibitions by the "Sky Thriller." Finance Chairman Joel Johnson has raised about \$1,000. Fred Webber is festival chairman; Father Bratkowski, St. Dominic's Catholic Church, program chairman; Rev. G. H. McClintock, Congregational Church, Community Club president and co-chairman, and Marion Bodwell, theater manager, co-chairman with Reverend McClintock, club vice-president.

Brewster Heads Celebration

SALT LAKE CITY, July 8.—Days of '47 Pioneer Celebration here, said Secretary-Manager Sheldon R. Brewster, will present a queen coronation pageant in University of Utah Stadium. There will also be a street parade and a rodeo on Utah State Fairgrounds, presented by R. A. Richter, Bozeman, Mont., with Johnny Jordan, announcer, and Monte Blue in person. A concert in the varsity stadium will be by the Tabernacle choir and orchestra. Brewster also is manager of Utah State Fair.

Shorts

TWO Omaha events on the Fourth of July drew an estimated 60,000. American Legion Post sponsored fireworks show drew 20,000 to Creighton University Stadium for a \$17,000 gross and its most successful event. A free night fireworks show, sponsored by the Veterans of Foreign Wars Post, drew an estimated 40,000 to Fontenelle Park. Legion show included acts by Hoaglan's Hippodrome and the Kramer Midget Revue. Stadium show had an increase in attendance over 1943 altho the gate was up 15 cents to 75 cents and the reserve seat charge was

WANT CARNIVAL

AMERICAN LEGION
40 ET 8 SOC., LEHIGH CITY
ALLENTOWN-SLATINGTON, PA.
Early August
GILBERT R. LYON, Chairman
502 Hamilton St. Allentown, Pa.

WANT FREE ACTS

FOR
PISGAH'S 19th ANNUAL PLAY DAY
CELEBRATION
JULY 31ST, 1944
Address: C. T. McKENNEY, Pisgah, Iowa

WANTED

Two Razzle-Dazzle Agents and one Clothes Pin Agent. Long season. Must be sober and know what it is all about. Wire or phone

BUDDY ANTHONY

Hotel Pathfinder, Fremont, Neb., week July 10.

HELP—WANTED—HELP

Want good Second Man for Chairplane. Good salary, short hours, no tear-downs. Want man to take charge now Bingo complete. Pat Wilson, wire Fred C. Boswell at once, important. Also H. O. Edgar. All address S. B. WEINTROUB, Mgr.

Columbia Amusement Park

WEST COLUMBIA, S. C.

BETTY JOHN WANTS

Side Show Acts, Half and Half, Mental, Talker, Girls—Ann Carr and Virginia Stone, come on. All address

Lawrence Greater Shows

Dunellen, N. J., this week; Dover, N. J., next week.

SECOND-HAND SHOW PROPERTY FOR SALE

\$ 9.50 Mickey Mouse, 36 inches, Paper Macho.
\$18.00 Genuine Chinese Long Spear, with Knives; Very Rare.
\$45.00 Torture Subject, Wax, Iron Clamp, Lady's Tongue.
\$35.00 Large Clawson Hand Ice Shaver.
WEIL'S CURIOSITY SHOP
12 Strawberry St., Philadelphia, Pa.

WHAT DID U DO THE 4th?

And do you want the best for the season and all winter?

The first two reports received this week from the

"BOUQUET OF LIFE"

Show were as follows: At Buckeye Lake Park, July 2, 3 and 4, \$700.00. At Cedar Point, Sandusky, Ohio, same days, \$1290.00, with \$680.00 in one day, July 4, at Cedar Point.

This amount may not be a fortune, but we consider it good money for a little show framed on 20 by 30 ft. spot and run by only two people, one who uses the mike and sells tickets at 25 cents, while a little girl takes the tickets inside.

No lecturer is needed, no stock to give away, no payroll Saturday night but your ticket girl; whole show carried on small two wheel trailer.

We ask other park and carnival men to consider this show. People just eat it up. They see and then rush out to send in orders. It is clean, educational, thrilling and beautiful. It is endorsed by surgeons, nurses and all park and carnival men who see it.

Framed in 20 to 30 ft. or better 20 to 30 ft. tent. Has beautiful 31 ft. three banner line. Consists of 40 beautiful new type steel proof viewing boxes, with great scenes inside, 20 colored blow-ups and 10 pictorial panels, all 30 in beautiful wood picture frames. Show as described above

ONLY \$550.00

Above show with complete framework, consisting of three beautiful striped enclosed cabinets, each ten foot long, 20 inches wide, containing the 40 beautiful viewing boxes all lighted with stringer, wiring, sockets, bulbs and support for the 30 frames. Show all ready to set up and plug into light socket. A beautiful framework that requires three days to build. Show complete with this frame-up only \$675.00.

Wire or mail 30% and show will go out within a week, remainder collect. Kindly state whether you desire the show complete with these elaborate cabinets and complete framework at \$675.00 or without at \$550.00.

Every day you wait you lose hundreds of dollars. Info. sent free. Out of town showmen were astonished at this show as they saw it work last week. Several clocked the show as the people went in and later bought the show. We are busy. Allow a week or more for delivery. This and other great shows for the fairs.

CHAS. T. BUELL & CO. BOX 306, NEWARK, OHIO

THE THRILL OF THRILLS!

Sensational MARION

"JUST A SLIP OF A GIRL WITH COLOSSAL NERVE"

FEATURING THE ORIGINAL "BREAKAWAY POLE" 120 FEET - NO NET

Personal Representative
CHARLES ZEMATER
54 W. Randolph Street
CHICAGO 1, ILLINOIS



TENTS

New and Used
CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

TENTS

Primarily for the Government. Secondary for Shows according to Government release of material.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

Carnival and Concession TENTS

Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
18 E. KIRK ST. SHAWNEE, OKLA.

TARPAULINS

New Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25.

CANVAS New—Various Weights & Widths Plain and Waterproof

IMITATION LEATHER
MICHIGAN SALVAGE CO.
609 W. Jefferson DETROIT 26, MICH.

TENTS—BANNERS

We have Canvas for your needs. No priorities needed.
Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
4862 North Clark St. CHICAGO 40, ILL.

LOT MAN WANTED

Must be sober and reliable. Long season's work. Second Men on all rides, must drive semis. All address

Lawrence Greater Shows

Dunellen, N. J., this week; Dover, N. J., next week.

CARNIVALS

For bigger and better profits, get local Radio audience attention. Radio gets results! Wherever you play, tell 'em about your show via Radio. Radio advertising pays! Ballyhoo your show with daily Radio Spot Announcements! For the latest news in Radio, see our Radio section.

"The Northwest's Greatest Midway!"

World's Only **CORN PALACE** Mitchell, So. Dak.

September 25 Through September 30

Concessions, write: W. T. WILT, Corn Palace, Mitchell, S. D.

Fire Disaster Sends RB to Barn

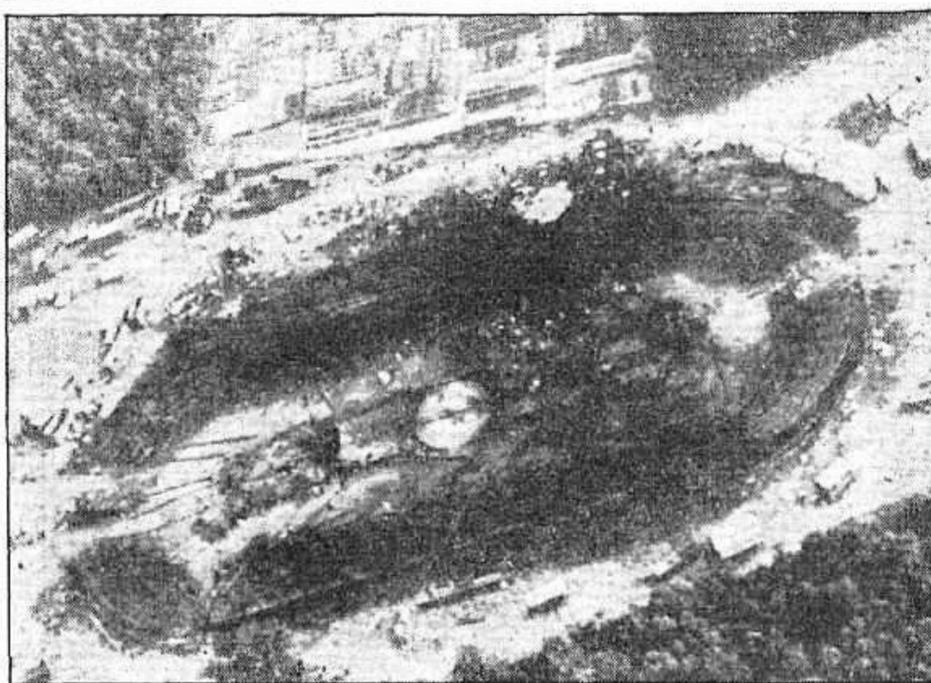
Attaches Prep For Sarasota

Tentative plans are to re-equip show—two spare big tops are in quarters

(Continued from page 3)

get out of the top. The menagerie top was not up, sidewall being used to enclose cages and animals. The show will be here three or four days to clean up before going back to Sarasota to rebuild, it was said.

The lot soon after the fire bore aspects of a European battlefield. Once the injured and dead had been removed, the lot and its environs were closed to all but officials, city and State, the press, and only such others as were able to give sound reason for entering the grounds. Hartford police, Connecticut State police, National Guardsmen and detachments from near-by U. S. Army bases, were ranged along the streets



AERIAL VIEW of the charred remains of the Ringling big top after the fire disaster in Hartford, Conn., July 6. The entrances, three rings, prostrate poles and skeleton of the seating can be plainly discerned.—World Wide Photos.

"Irony"

AMERICA'S friendliness for the circus was reflected over the air on the night of the disaster by numerous commentators, who deeply deplored the catastrophe in their news broadcasts. Prominence to it was given by Lowell Thomas, NBC, well known in circus fan ranks; H. V. Kaltenborn, NBC, and Henry Gladstone, Mutual, who referred to the cool-headedness of circus attaches in the emergency. Fulton Lewis Jr., CBS, wound up with: "And all this from such an innocent thing as a good old circus! What bitter irony there is there."

leading to the grounds and were particularly vigilant in guarding the charred skeleton of the big top. At dusk Thursday the lot was still swarming with city and State police, reporters and photographers. Among Ringling people there were James A. Haley, vice-president; George W. Smith, general manager; Roland Butler and Hal Oliver, of the press department, and Frank and Paul Miller, show's concessionaires. All were besieged by newsmen in search of information.

The show, thru roundabout routing from its preceding stand in Worcester, Mass., arrived in Hartford for a two-day stand so late Wednesday afternoon that no matinee was given. Wednesday night attendance was near-capacity. Giving only one matinee was probably a (See Fire Probes Started on page 57)

Capacity for RB At Portland, Me.

PORTLAND, Me., July 8.—The Ringling circus completed a two-day engagement July 1, the first time a major circus every played a double date here. Audiences at each of the four performances were virtually at capacity. The weather was perfect. The show was four hours late arriving from Manchester, N. H., but the situation was not so acute here as youngsters and men turned out to help set up the tents.

RB Capacity at Manchester

MANCHESTER, N. H., July 8.—The Ringling circus played here June 29 to capacity crowds, altho the day was exceedingly hot. The city was skipped by the show last year. Afternoon performance was an hour late in starting.

Anderson Hits Red One at Int'l Falls

INTERNATIONAL FALLS, Minn., July 8.—The Bud E. Anderson Circus hit a red one here. Three performances were given July 3 and three the next day. Some were turned away. The Side Show, Carl Stone, manager, ran from 10 a.m. until 1 a.m. and did big biz., and Dutch LeBlair did swell with the candy stand. Mr. and Mrs. Doc Nelson, Princeton, Minn., visited at St. Cloud, also Kindler. They presented the Andersons with roses. Anderson's daughter, led the spec. Marion Jordan and Jack McCurry joined at Wadena, Minn. The former is doing ladders, iron jaw, working elephant act, and teaching Donna Anderson and Neta Garner ladders and web. McCurry is on reserved tickets.

Mike Payne now has the advance brigade. Faith King still has the prize act of the show, a 24-dog act. Buck Lucas is holding three-fourths of crowds for the concert. Bud Anderson is now working his six ponies in the big show. Doc Ford even has to hang rigging now. Bill Ehr's whale show is doing okay biz. Pvt. E. H. Schaper and wife visited his mother, Mrs. Les Garner, at Detroit Lakes, Minn. Reported by L. M. Garner

Good Sioux City Date For J. Daros' Rodeo

SIOUX CITY, Ia., July 8.—John Daros' Circle A Rodeo and Thrill Circus, which played Riverview Park here July 1-4, had an excellent engagement, grossing \$13,500. Attendance was light Saturday, good Sunday, light Monday, and on July 4, show played to capacity crowds at both performances. Riverview Park officials say it was the biggest crowd the park has ever had.

Feature was the Royal Riders and Ropers, a troupe of 25 juveniles ranging in age from 6 to 17. They did quadrille on horseback, horse-catching, fancy rope spinning, Roman riding, high jumps, military drills and trick riding. Other acts were Donna Joyce, nine-year-old aerialist performing on a 60-foot rigging; Jolly Duke and His Funny Austin; Frenchy and George Stewart, clowns; Esa Belita, South American singer, and cowboys and cowgirls, among whom were Gall Thomas, Dorothy McDonald, Lyle Van Patter, Verna Sachs, John Stracken, Bob Jones, Jack Kashin, and Ken Rogers.

Tom Aumann was arena director, with Jerry Lee as assistant; announcer was Leonard Hutting. Publicity was handled by Ed Gray, who co-operated with the Retail Merchants' Association in the War Bond drive, selling \$7,500 worth of bonds.

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

WALLACE BROS.' CIRCUS, the only large show expected in Concord, N. H., this year, is scheduled for July 14.

JOE SHORT, former clown, is in charge of the new Children's Pet Zoo at Detroit Zoological Park.

DeWITT C. HAMMOND, Danbury, Conn., has seen the Ringling, Hunt and Sello shows.

LOIS Troupe, tight-wire act with Beers-Barnes, has added several new changes in wardrobe.

L. C. LANGHART, of the Ringling advance, spent July 4 with his wife in Louisville.

GEORGE MCCARTHY, agent and promoter, who closed recently with the Cronin Circus on the West Coast, is in Chicago looking over the Midwest field.

W. J. LESTER, Cole Bros.' Circus, and CFA Frank A. Panisko, Butte, Mont., had a get-together there. Show will play Butte August 16.

CONTRACTING Agent Robert M. Burns, of Wallace Bros.' Circus, and Jack Fredericks, agent for the King Reid carnival, were together recently, both contracting St. Albans, Vt.

RETIRED Pacific Coast showman Dan R. Mears, is spending a few days at Ocean Lake, Ore. He and Charles A. (Chuck) O'Connor saw Beatty-Russell in Portland.

WHEN Dalley Bros.' brigade billed Muscatine, Ia., home of A. J. Duffy, lithographer with the show, the members were guests at a dinner given by Duffy's sister, at her home.

RAY W. ROGERS, wife, and Baron Nowak, midget performer, are at home in Rock Hill, S. C., after spending several weeks in Canada, trouping with the Hamid-Morton Circus.

VISITING Homer Phillips with the Kelley-Miller circus for two days were Whitey and Tillie Rodenburg. Whitey, (See Under the Marquee on page 40)

90,000 Attend St. Louis Shrine

ST. LOUIS, July 8.—When finish is written tonight on Moolah Temple Shriners' Circus at the Public Schools Stadium, which opened July 2, over 90,000 will have viewed the seven performances. July 4 an overflow crowd of about 20,000 was on hand. Thomas N. Packs, of this city, produced and directed the show, and it is an assured fact the Shriners will net in excess of \$75,000. Show was billed heavily and the newspapers were liberal with space. Jack Van Pelt handled publicity. Show had thrill acts aplenty and moved smoothly and fast. Featured acts were: Dick Clemens and his lions; A. E. Selden, the Stratosphere Man; Gibson's Sky Ballet; Capt. Kenneth Blake, high diver. Ernie Young booked the acts for Packs. Dave Malcolm emceed, while Henry Falkenhainer directed the band.

The program: No. 1—The National An- (See St. Louis Shrine Big on page 40)

B-R Show Does Well at Portland

PORTLAND, Ore., July 8.—The Beatty-Russell circus had two filled houses here July 4 (capacity 6,000) after four days of good attendance opening June 30. Attendance tapered off after the holiday crowds. Show drew well at popular prices and press angles were well played to bring good reviews. The city was adequately papered.

Show is here for a 10-day, 20-performance stand, after fair turnouts at Oregon City and Salem. The acts won nice newspaper display with noon performance at the Victory Center during the War Bond program. Seven acts were used.

Arthur Biz Okay; New Menagerie Top

SPOKANE, July 8.—Business with Arthur Bros.' Circus continues good. Tacoma, Wash., gave the show capacity houses at night, both days, as did Everett and Mount Vernon. Bellingham came thru with a big day, straying them at both performances. Sedro-Woolley, a near-capacity matinee and fair night houses. This was the first major circus to play here since Al G. Barnes Circus. This is the town where Tusko went on a rampage.

The long jump over the mountains was made on schedule, credit for which must be given to the show's master mechanic, William Mitchell, and his tireless crew of assistants. All matinees are on time, with boss canvasman Don Cook having it up and ready anywhere from 30 minutes to two hours before "doors."

Al C. Beck is in the red wagon, assisted by his wife, Jean. A new five-pole menagerie top, made by the U. S. Tent & Awning Company, was put up in Spokane July 4. This addition gives the show all new canvas.

Sunbrock Grosses \$18,932 at Dayton, O.

CINCINNATI, July 8.—According to Larry Sunbrock, his rodeo and thrill circus grossed \$18,932 July 2-4 at Dayton (O.) ball park. Combo consisted of cowboys and girls in a rodeo and Hollywood thrill show, headed by Lucke Lee, Lot Superman, Bud Becker, Mickey Anderson and Earl Hopgood; cowboys and girls, including Marion Davis, Joe Florez, Dick Garvet, Taylor Tuck, Joe Evans, Rose Florez, Jeanne Davis, Dickie Dyer, Nancy Christie, with specialty acts by Beverly Hornet and her trick mule; Buck Steele and Liberty Joe, Belgium ponies, trick and fancy riding; Happy Maxwell in charge of clown alley. Fort Wayne, Ind., is the next spot.

Hugo Closes; Small Unit for V. Pratt

MARIETTA, Okla., July 8.—Hugo Bros.' Circus, owned and operated by Vernon Pratt and Tom Ewalt, closed here June 24 after being on the road nearly two months, and returned to quarters in Hugo, Okla. A number of acts were scheduled to play the Oklahoma City Police Circus, promoted by Don Brashear, after which Manager Pratt said he would reorganize on a smaller scale and play Eastern Oklahoma and Arkansas territory for the next two months. He hoped to have the show on the road again in July. Pratt said business had been splendid, despite considerable rainy weather and one blowdown, which slightly damaged the big top. The show has been plagued by lack of labor, and Pratt believes that with the show framed on a smaller scale, he will be able to get it up and down with a minimum of help. Visitors at Marietta were Mr. and Mrs. A. Morton Smith, Mr. and Mrs. Alex Murrell, A. W. Wells, and Mrs. Roy Stamps and son, Roy Jr., of Gainesville (Tex.) Community Circus.

Many GI's Attend Benny Fox's Show

GAINESVILLE, Tex., July 8.—When Benny Fox's Star-Spangled Circus played Camp Howze near here for a week the latter part of June, members of Gainesville Community Circus were frequent visitors. The two-hour program was attended by thousands of GI's nightly. Eight members of the show's personnel were guests at a lawn party given at the home of Mr. and Mrs. Alex Murrell by the Murrells—Mr. and Mrs. A. Morton Smith, Mr. and Mrs. J. B. Saylor and Mr. and Mrs. A. W. Wells, of the Gainesville show. Colored movies of the Gainesville circus were exhibited and refreshments served. Those present from the show were Mickey King, Mr. and Mrs. Charles Siegrist, Elaine Malloy, Mr. and Mrs. Ernie Wiswell and Mr. and Mrs. Eric Fillmore. Also present were Lt. Arnold, Sgt. Gene Banks, CFA member, both stationed at Camp Howze.

Heat Jinxes Attendance At Garden Bros.' Show

TORONTO, July 8.—A stifling heat wave jinxed the first three days, June 26-28, attendance at Garden Bros.' Circus in Maple Leaf Gardens. The three-ring show, sponsored by the North Toronto Kiwanis Club for charity, is the first here this year. Over 40,000 customers had passed the gates by Wednesday night.

There were two performances daily. Kids' matinees were 20 cents with special tickets from school or "K" clubs. On Monday afternoon (26) 10,000 saw the 23-act show. This crowd included 2,300 special guests from the hospital for Crippled Children and Orphans' Home. Evening opener had 6,000; Tuesday matinee, 7,500; evening, 5,500; Wednesday matinee, 7,000; evening, 5,000.

The program opened with Ken Good's band playing *Say a Prayer for the Boys Over There*, with trooper Rex Doyle, RCASC, doing a vocal. Then came the grand entry into the arena covered with green and red sawdust. Among the acts were Terrell Jacobs with his lions and tigers; Dolly Jacobs with high-school horse; the Skyettes, high-swinging and swaying dare-devils; Snyders bears, riding bicycles and doing roller skating; Silver Cyclones, a flashy duo roller-skating number; Will Hill's elephants; La Tavina, trapeze looping; Cycling Kirks; Johnny Gibson with his three aerialists doing a breath-taking patriotic stunt.

Gainesville Acts at Camp

GAINESVILLE, Tex., July 8.—Several acts from Gainesville Community Circus were seen for the first time by soldiers stationed at Camp Howze near here July 4 when they were presented in connection with a horse show and fireworks display at Fair Park rodeo arena. A. Morton Smith was master of ceremonies, and clown numbers were produced by Benny Saylor, A. W. Wells and Sam Beattie. Participating in the menage and steeplechase numbers were Gerry Murrell, Roy Stamps, Portis Sims and Dr. A. A. Davenport, while Alex Murrell and Sims worked their high wire-walking and high diving dogs. This was the first time acts from the show had been presented since activities were suspended when war was declared late in 1941.

G. E. Barton Opens July 10

WEST CHESTER, Pa., July 8.—George E. Barton, on his farm near here, has been readying his Bond Bros.' Circus for opening here July 10. He recently bought equipment from Reo Bros.' Circus and engaged acts from the show. Featured will be the Riding Bartons, Master Billy Barton, aerialist, and performing animals of Sam Dock. Bob Russell will be producing clown and show will carry a Wild West concert.

RB Has Excellent Grosses at Prov.

PROVIDENCE, July 8.—The Ringling circus two-day stand here July 3-4, gave the show two excellent grosses, with "on-the-straw" crowds at three performances and a near-capacity audience for the final night show. Show pulled in Sunday, giving short-handed canvas crews ample time to set up on the old lot, Melrose Park, which had not been used in show's last visit here in 1942.

Monday matinee and night's attendance was around 23,500. July 4 matinee was about 12,000 paid admissions and night show a conservative 9,000 audience, making total admissions for two-day stand around 44,500. Weather cool and perfect thruout except for a quick thundershower July 4 afternoon after matinee crowd in and show under way. Aside from wetting down lot, storm failed to affect night performance. Side Show business was biggest ever played to here.

Walter Guice Recovering

CUDAHY, Wis., July 8.—Walter Guice, who fractured his leg several weeks ago at State Park Fair, Milwaukee, is out of the hospital and gets around some on crutches. He is located at 1122 Layton Blvd., Milwaukee, and will be there for a while.

Jake J. Disch saw Mills Bros.' Circus at South Milwaukee, there being good crowds. Two evening performances were given at Racine to handle the crowds. Visitors at South Milwaukee were Al Sigsbee, the Great Demers, George Bink, and Mr. and Mrs. Jack Hanson. Disch played the Watertown Conservation Club Celebration June 24-25, crowds being good. On July 4 he was at the Legion picnic, Hartford. Disch attended the Olympic Thrill show in Milwaukee.

Wirth Has Near Capacity

NEW YORK, July 8.—Frank Wirth's Victory Circus closed a week's run at Hempstead, L. I., night of July 1. Good weather, except for rain which washed out the opening matinee, favored the show and resulted in its playing to near-capacity at most performances.

With the Circus Fans

By The Ringmaster
CFA
President: THOMAS M. GREGORY
1014 Hardisty Blvd. Akron, O.
Secretary: W. M. BUCKINGHAM
P. O. Box 4 Gales Ferry, Conn.
(Conducted by WALTER HOENADEL, Editor, "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

Members Del and Jim Northridge, Auburn, Mass., were hosts to 50 of the personnel of the Ringling show at their home evening of June 25. Dinner was served in the Town Hall. Show exhibited in near-by Worcester June 26-27. Catherine M. O'Brien, New Britain, Conn., was married to member Pfc. Bob Ensworth, also of that city, June 24, at St. Joseph's Church, New Britain. Ensworth is with the armed forces at Yale University.

A number of members from Madison, Wis., which included Rex Braathen and Bob Zimmerman, caught Mills Bros.' Circus at Stoughton July 3. Wallace G. Winter, CFA of Bellingham, Wash., reports spending the day with Arthur Bros.' Circus there June 24. Show reported the biggest single day's stand of the season. Winters took tickets on the reserves at both performances.

While Hubert Castle was in a hospital in Oakland, Calif., following a fall from his wire during a performance there with Polack Bros.' Circus, he was visited frequently by National Director Jim Chloupek. Castle has fully recovered and rejoined the show. Visitors on the Mills lot at Des Plaines, Ill., were CFA Burt Wilson, J. D. Smouse and Dr. H. H. Conley, also Harry Atwell and Klara Knecht.

George H. Barlow III, Binghamton, N. Y., writes that he is back home after an absence of 19 months. He did a short hitch in the army, then worked in a shipyard in California. He states that he spent three days on the Big Show in Philadelphia and caught Beers-Barnes recently. Burt L. Wilson, Chicago, writes that he looked over the fine collection of circus material exhibited by Dr. H. H. Conley, Park Ridge, Ill., at the Chicago Public Library. He stated that the library did a nice job in handling the exhibition.

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Brigade Manager handling press, also experienced Billposters-Lithographers; top salary, no holdback, hotel accommodations, long season. Wire, James Beach, general agent, or Bob Stevens, manager. A. C. Bradley, Mike Pyne, answer, Greenfield, Mass., July 12; Brattleboro, Vt., 13; Springfield, Vt., 14; Claremont, New Hampshire, 15.

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Lithographers that can post. Prefer those with car or truck. Animal and Aerial Acts, Clowns, Sideshow Acts, Boss Canvasman, Cook. Grease Joint and Concessions open. Harry Steel, Jess Bradley, Peg Stoltz, answer or write
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STUNT MEN—Car Crashers, Dive Bomber Men, Motorcycle Stunt Men.
CLOWNS—Can use two capable Character Clowns who can change to new routine.
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DRESSING ROOM GOSSIP

Ringling-Barnum

Run from Portland to Providence was made in record time. Show train was in early Sunday afternoon. Swimming, shows and amusement parks got a big play from the showfolks. Show did a bang-up two-day stand there with three straw houses and a sell-out house night of the Fourth. The cook-house was decked out with flags, banners, etc., for the big meal, July 4th. George Blood and his crew put out a meal fit for a king—chicken, cake, ice cream and all the trimmings, with seconds for those that could put it away. Harry Kilma, Carl Stephans, Clayton (Chitlins) Chase, Frankie Saluto, midjet members of clown alley, have played all hospital shows this year and have not been mentioned in this column.

Mary Jaye, of the ballet, is in a Boston hospital after she was run over by a truck. She is resting well and hopes to be back soon. Visitors: Mabel Ringling and Eddie Callahan. Tex Copeland is visiting his wife, Dolly. Tex will be with it for the next two weeks. Al Tucker, former assistant boss usher with the show and now with the government, visited with old friends in the band top. Irving Ackerman and Murray Schwartz also visited. Battle Creek, of the light department, is on the sick list. Benny reports his snakes are selling like hot cakes and will have to build a larger stand.

Backdoor scenes: Curley Schaffer lining up the elephants for the Changing of the Guard number. The four seasons, with Bobby Steele, Bea Mason, Paddy Warfield, Martha Wallenda are the nicest costumes in spec. Ever notice how jumpy everyone is just before spec, and how cool and calm after it's over. Watch it some time. Harry Minor and Lew Woodruff cutting up jackpots with Mac McGowan—must be about the old days.

DICK MILLER.

Cole Bros.

It was a busy week for the show during its stay around Chicago and in Wisconsin, what with all the visitors, long runs and parties. Mr. and Mrs. Edgar Wilson gave the following performers a swell time at their home in Rockford, Ill., after the show: Harry and Nena Thomas, Paul and Ruth Nelson, Hilda Burkhardt, Jo Jo Monark, Jean Allen, Marion Knowlton, Jimmie Reiffenach, Dorothy Lewis, Ethel Freeman. At Aurora, Ruth and Bob Clark, Pat Paterson, and Dick Muhlberg threw one for the bunch, plus Herman and Mary Linden. Then we moved into Madison, Wis., and the Wallenda Tent of the CFA was waiting. Headed by Robert and Dorothy Zimmerman, Sverre O. and Mrs. Braathen, Dr. Conley and Neal Thomas, they gave a party that took up a whole floor of the Heidelberg cafe, which was quite a shindig. Attending were the Anteleks, Con and Winnie Colleano, Jo Jo Monark, Hilda Burkhardt, Paul and Ruth Nelson, Nena and Harry Thomas, Marion Knowlton, Jean Allen, Harold Voise, Eileen Larey, Ethel Freeman, Frank Lee, Ruth Flanagan, Marguerite Carter, Bert and Corrine Dearo, Virginia Tiffany, Jan Cidney, show's prima donna, who is doing a good job her first season with a circus.

Whitey Wilbur and wife joined, Whitey having taken over the property department and is doing a bang-up job. Mrs. Arthur Nelson is with the show for a short vacation. Visitors: Lulu Davenport, John Davenport, Mrs. Victor Bedini, Earl and Hattie Shipley, Homer Hobson Jr., Caroline Carroll, Bobbie Hodgeson, Dick Nash, Bob and Ruth Clark, Pat Paterson, Dick Muhlberg, Edgar Doc Wilson, Mrs. Burk from Peru, Ind., Sverre O. and Mrs. Braathen, Robert and Dorothy Zimmerman, Dean Thomas, Dr. Conley, Art Borella, Ben Davenport, Mrs. Louise Reed, Al and Irene Mann, Joe Greer, Jomay Greer, niece of Winnie and Con Colleano and granddaughter of Joe Greer. Billy Burk joined clown alley. More flags—Bet, sister of Orda and Joe Masker, overseas. Joe Haworth Jr. is confined in a hospital over there. To all you folks out there that write me, sorry I can't answer you all; just haven't the time, but thanks, anyway. To you, Dick Lewis on the Beatty-Russell show, your tribute to Cy Compton was one of the finest things I have ever read.

FREDDIE FREEMAN.

Arthur Bros.

Sixteenth week and business continues good. From Kirkland to Cle Elum, Wash., the show came over the Snoqualmie Pass, and matinee was given on time. Mrs. Larry Black and daughter have joined and are taking tickets. Blackie and Lorena Escalante's daughter has joined for a vacation. In Yakima, Harry Chipman was on the lot both days and took pictures of the show. Many of the personnel visited Harry's night club, The Circus Inn. Buster Jobe joined clown alley. Laetia Escalante celebrated her fourth birthday anniversary and received many gifts. She made spec, riding a rosin back.

Al Conners has been on the sick list. Mrs. Archie Silverlake and baby son have joined. Bernice Dean, the Moores and the Hannefords are always parked together. They have a name for their street. The quickest thing I have seen happen was when a whirlwind came up in Pasco about 12 and hit the big top, blowing it down. No one was hurt or any damage done, and none of the other tents were hit by the wind. Everyone helped to put up the top and matinee started at 4:30. Business was good at both performances.

GRACIE HANNEFORD.

UNDER THE MARQUEE

(Continued from page 38)

former elephant man, with circuses, is in the office of the Interstate Company, Denver, and does not expect to troupe this year.

AT BROCKTON, Mass., Don Dorsey, with Wallace Bros., was entertained by a former trouper, John Looney, and Terry and Claire Joyal. Doug Campbell also was on the lot.

JAMES COGSWELL, stilt walker, closed his route of Southern thrill circus dates for Ernie Young, in Knoxville, Tenn., June 17. He has booked St. James Church Festival, Chicago, August 1.

AFTER closing at Montreal for Hamid & Morton, Silvers Johnson and wife spent some time at their home in Fox Lake, Wis., fishing. They will open their fair season at Ada, Minn., having five dates in that State, then go to Michigan and Ohio fairs for the Gus Sun office.

BEERS-BARNES matinee at Fayetteville, N. Y., July 4, was good. Following the matinee, the folks went to Onecida, N. Y., to visit Bailey Bros.' Circus, meeting Bob Stevens, Jerry Burrell, Kinko, and Mr. and Mrs. Lewis. They also had a good matinee.

WHILE playing in Biloxi, Miss., June 19-20, acts and clowns went to Kessler Field, Miss., to entertain the boys stationed there. In the group were Sensational Marion, Aerial Matthews, Phil and Bonnie, Rube Curtis, Bozo Harrell, Roy Adkisson and Walter Herod. The performers met Tad Martin, old-time vaude performer, who is manager of the New Biloxi Hotel.

THE DALLEY show moved into Wisconsin June 30. Mary Keys, Tom S. Frankie and Lou Woods are newcomers in the dressing room. Happy Starr is expected to join clown alley soon. Show bought three draft teams in Iowa, making five in all. A camel arrived at the last Illinois stand. Pete Lindemann returned home, being on the sick list, and Ralph Noble is doubling on the train. Blackie Martin has the baggage stock.

AGENT ART MILLER visited at the home of William Lindemann in Sheboygan, Wis. He was general agent of Sells-Sterling Circus for seven seasons. When the No. 1 Cole car made Madison, Wis., Miller went from Oshkosh, Wis., and spent the day with Verne Williams. He also called on C. N. (Bubbles) Mauer, of Wisconsin Motor Vehicle Department, a friend to circuses, and Sverre Braathen.

SINCE the death in 1938 of Rollie Clemans, Mrs. Clemans has been living at San Diego, Calif. She is now helping to build Liberators and is married to Anthony Rossi, former vaude performer. In their spare time they present magic performances for the servicemen's clubs and camps.

ARTHUR BORELLA, clown, pens that he had three weeks at the Olympia Circus, Chicago; two at the Olympia

show, Detroit, and played the Shrine circus, Omaha. He was on the air four times in Chicago and on two network programs from Coast-to-Coast. He also appeared at Lions clubs and schools. In Omaha he was at banquet of Postal Supervisors of Nebraska, also at Optimist Club and Father Flanagan's Boys Town.

BILL MCGOUGH and wife, Bobby Peck, formerly with the Ringling and Hagenbeck-Wallace circuses, are located in Dallas. Bobby is getting along fine after a serious operation a few months ago, and is handling the ticket sales for the Starlight Opera season at Fair Park, Dallas. Bill is field engineer for the McCrory Corporation, New York, supervising air-conditioning and refrigeration in the Southwest territory. He is working on a portable unit that might be used with circuses in the future. They both expect to return to circus business next year.

WILLIAM H. KASISKA is somewhat better after a nervous breakdown. John M. Kelley, who was attorney for the Ringling shows, is now living in Baraboo, Wis., on a farm. He has a small law office downtown. He talked to Kiwanis recently and advocated the erection of a circus museum on the site of the first Ringling show lot. The circus fans of St. Cloud, Minn., had a field day June 23 when Bud E. Anderson's show was there. Mrs. Doc Nelson, Princeton, rode in spec at both performances. After the show the folks went to Hotel Spaniol where refreshments were served. Those present were Dr. and Mrs. Nelson, Willard Gerenbeck, Frank Kindler, P. M. Welch and Mr. and Mrs. Anderson.

FROM Jack McCracken, Ojal, Calif.: "In regard to the Two Hemispheres Wagon in June 10 issue, the item is far from correct. The wagon was not built for P. T. Barnum; it cost much less than \$50,000; it was drawn by 40 bay horses and there never was a white horse in the team; the Ringlings did not present it to the Circus Fans, and it was not used in Europe as first band wagon. The first band wagon was drawn by 40 bays; it was the old Forepaugh band wagon and Jake Posey was the driver. The Hemispheres wagon was used in this country as the first band wagon, drawn by 40 bays; and no white horses in the team driven here by Jim Thomas. The records published in *The Billboard* will verify this."

CHARLES DeMALO, clown, arrived in St. Louis June 27 after playing engagements in Birmingham and Knoxville for Tom Packs. He played the Shrine circus at the Public School Stadium, St. Louis, July 2-8, also under direction of Packs.

THE WALKMIRS, perch act, are receiving congratulations on the arrival of an eight-pound son June 23 at Chicago. The act closed with the Hamid-Morton Circus at Wichita, Kan., in March and before leaving they were tendered a baby shower by members of the troupe, receiving many useful gifts.

JOHN A. GIBSON'S *Hollywood Sky Ballet* left Detroit June 18 after a four-week stand divided between the Olympia circus and Edgewater Park, to open in the Thrill Show at Civic Stadium, Buffalo. They bought a house trailer to meet the moving and housing problem. They opened the last week in June for Garden Bros.' Show in Toronto, then a week in St. Louis for Ernie Young, and remainder of the season in parks and at fairs for the George A. Hamid office.

In the Armed Forces

J. RED POWELL, elephant man with major circuses, is in training at Buckley Field, Colo., with the army air corps.

S/SGT. CHARLES H. PARR III, former trapeze performer, is attached to a harbor craft company at the Los Angeles Port of Embarkation. He had been with the Ringling show.

RAY GOODY, wire walker, formerly with Wallace Bros. and other shows, and Sam Cohen, sousaphone player, formerly with L. Claude Myers's band, had an enjoyable meeting in Kodiak, Alaska. The former is touring theaters in that country with a G. I. troupe, titled *Richardson Revels*; the latter is stationed in Seattle, being with the 96th Army Ground Forces band.

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

DEARBORN (Mich.) Junior Chamber of Commerce, which sponsored a successful rodeo last season, is sponsoring a repeat booking, July 29 to August 6. Stand will be across the street from the old circus lot at Michigan and Wyoming roads.

INCREASED awards were listed for the ninth annual Jack County Rodeo scheduled for July 28-29 at Jacksboro, Tex. Three complete go-rounds were listed for the two night and one matinee performances.

ANNUAL all-Florida rodeo was held at Arcadia July 4. "King Kong" Smith, rancher from Wauchula, won the calf-roping contest and bulldogging to retain the championship he won last year. Crowd numbered 5,000.

JOE GREER'S Rodeo Company has been booked at Wayne County Fairgrounds, Northville, Mich., August 16-20. Rodeo will be under direction of Harry Mack, Ford Motor Company executive, who directed rodeos at Michigan State Fair for several years. The rodeo is taking the dates of the fair, which has been canceled.

ALL-BAY Area Shipyards Rodeo, held July 2 at Kezar Stadium, San Francisco, was tops. Attendance was estimated at 12,000, altho the weather was a bit on the windy side with a stiff breeze having the tendency to put a crimp to some of the trick roping. Gate was scaled to \$2.40, with a \$1.50 general admission. Fifteen events were run off and on hand to compete were such rodeo stars as U. S. Marine Sergeant Fritz Traun, Johnnie Bowman, Frankie Schneider and Leonard Block. Homer Holcomb clowned. Abe Lefton handled the microphone. In addition more than 400 horses from the Harry Rowell ranch in Dublin Canyon, near Hayward, Calif., were ridden by the entrants.

Bailey Biz Good; Buys Bull

CARTHAGE, N. Y., July 8. — Bailey Bros.' Circus had very good business at Auburn and Oswego, and gave three performances to capacity at Watertown, all in this State. An elephant was bought from the zoo at La Fayette, Ind. Mr. and Mrs. Howard Y. Bary were visitors in Watertown.

ST. LOUIS SHRINE BIG

(Continued from page 38)

them, with Sadie Gaines, vocalist; (2) Grand Entry and spectacle; (3) Wire, Maximo, the Connors, the Henrys, Walter Duo; (4) Klown Kapers; (5) on track, Greer's and Hoagland's jumpers; (6) Kenneth Blake, high-fire dive into a tank of flaming oil. This was the first appearance of Blake in 3½ years, as he has not performed his act since that time until opening of the show here; (7) Animal acts: Henry's Pets, Bernard's Ponies, Lady Barbara's Circus; (8) balancing on spiral globes, Fussner and the Auroras; (9) clowns; (10) rolling globe, the Connors and the Henrys; (11) on track, Greer's, Barbara's and Hoagland's kicking mules; (12) Dick Clemens and his lions. It was his first appearance here and made a big hit.

No. 13; On the track, Hoagland's high-school horses; (14) high perch pole, Waters Duo, Heerdink Brothers, Two Henricos; (15) Gibson's Sky Ballet, colorful and sensational aerial act; (16) clowns; (17) Greer's Liberty horses, splendidly trained; (18) Flying Valentines and the Great Valentinos, outstanding flying trapeze acts; (19) clowns; (20) A. E. Selden, one of the greatest and most sensational dare-devil acts. This was his fourth appearance in this city within the last two years. (21) On track, races; (22) fireworks display, and *God Bless America* finale sung by Sadie Gaines.

William Bentlage was producing clown; Rube Curtis and Simon D. J. Collins worked the come-ins; Happy Kellums "stole the show" among the clowns with his dry antics. Bozo Harrell made a hit with his chair-balancing and stooping with Kellums. Other clowns were Mrs. Wm. Bentlage, Joe Lewis, Sherman Brothers, Joe Ambrose, Charles DeMelo, Roy Adkisson, Billy O'Dell, Paul Rausch, Zeek LaMont, Van Wells and George LaSalle.

Early Hop-Offs Deliver Upshoots

First Hoosier Runs Up Peak

New marks chalked at Anderson's free annual — RAS has capacity on 4th

ANDERSON, Ind., July 8.—Indiana's fair season got off to a promising start with Anderson Free Fair, July 3-8, chalked record attendance. It is not an agricultural fair, but strictly a race meet and midway affair, but it is the high spot of the year from an entertainment standpoint and, with the town booming and entertainment hungry, fair week was one big holiday. Factories were closed for inventory first half of the week and most stores closed Tuesday and Wednesday. Monday and Tuesday (the *See Anderson Fair at Peak on page 56*)

Buckeye Reps Set Stage for 88 Coming Up

COLUMBUS, O., July 8.—Enthusiasm for the season and reports that at least 88 fairs would be held in the State this year marked the midyear conference of Ohio Fair Managers' Association in the Hall of Mirrors, Deshler-Wallick Hotel, here June 29. Thirty-two answered the first roll call and before the session adjourned 51 fair boards were represented.

State Director of Agriculture John T. Brown, Columbus, and President N. E. Stuckey, Van Wert, explained new rules adopted by the State department of agriculture regulating health requirements and governing livestock exhibits at fairs. There was much discussion on and explanation of withholding and Social Security taxes. For the first time in a long period Honorary President Myers Y. Cooper, Cincinnati, former governor of Ohio, was absent, having been in attendance at the Republican national convention in Chicago.

Executive Secretary Mrs. Don A. De- (*See 88 Ohio Fairs Are Set on page 56*)

Minot Opener Sees Attendance Spurt; CA, WLS Pullers

MINOT, N. D., July 8.—Early attendance marks at North Dakota State Fair here, July 3-8, indicated that new gate highs probably would be finally registered. July 4 crowds were big, it being estimated that more than 30,000 were on the midway of Al Wagner's Cavalcade of Amusements. The midway had an estimated 25,000 on Monday and Kids' Day on Wednesday was a whopper.

Secretary-Manager H. L. Finke welcomed Gov. John Moses, who officially opened the annual and then made a tour of the grounds. After 10 days of rain, weather turned out perfectly for the early period. It was reported that all exhibit space had been sold for the first time in five years. There were full departments, especially of cattle, and more than 70 4-H Clubs were on the grounds.

In the afternoon and night grandstand more than 16,000 saw the show presented by the WLS Barn Dance unit. Count was 22,000 for the Tuesday afternoon races and show and night show and fireworks.

Brandon Gate, Displays Soar

Livestock exhibits make best showing since 1932—B-C and Conklins up grosses

BRANDON, Man., July 8.—The fifth wartime Manitoba Provincial Exhibition, July 3-7, was officially opened here by the premier of the province, Stuart S. Garson. In attendance were commanding officers and other military officials of adjacent air force and army camps. Mayor L. H. McDorman presided at opening exercises. Opening paid admissions to grounds were 35 per cent more than in 1943. Visitors included J. H. Evans, deputy minister of agriculture; D. L. Campbell, minister of agriculture, and W. Morton, minister of municipal affairs. Entries in all classes of livestock far (*See Brandon Fair Gates Up on page 56*)

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Proven best paying spot in Western Pennsylvania
Shows, Rides, Concessions—Complete Carnival
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ESE, Army Huddle To Thresh Out Cost of Future Dolling Up

SPRINGFIELD, Mass., July 8.—Cost of restoring buildings on Eastern States Exposition grounds here after 18 months of occupancy by the army was considered at a conference of representatives of the States with army officials. The buildings owned by five States, one by the Grange and one by junior achievement forces,

were taken over in November, 1942, and will be returned soon. The conference was mainly to determine a method by which to restore them to their previous condition and how restoration costs should be paid.

In the Massachusetts building, for example, the front was used for officers' headquarters and the remainder was used as a general repair garage. These were different uses than those planned when the building was erected and changes were necessarily made. Question between the Massachusetts department of agriculture and the army is what (*See ESE, Army Talk Costs on page 56*)

Around the Grounds

GRINNELL, Ia.—The 1944 4-H Club Fair will be held here, said Raymond Pilgram, fair president.

CRESCO, Ia.—Howard County Fair will be held here as usual this season, with three days and four nights of entertainment, said C. C. Nichols, secretary.

TULARE, Calif.—Possibility that a streamlined Tulare-Kings County Fair might be held here this year has been expressed by J. Claude Nelson, in charge, who said a survey would be made.

SPOKANE.—Spokane County Fair, a revival of the former Inter-State Fair, will be held this year on the old fairgrounds here, said President J. B. T. Martin, Spokane County Fair Association.

MARSHALLTOWN Ia.—Merchants' Arcade building on Central Iowa Fair Grounds here was destroyed by fire caused by lightning, with \$25,000 worth of furnaces owned by a furnace company and stored in the building also a total loss. Building was covered by insurance.

ROCHESTER, N. H.—Secretary Ralph E. Came said that at the 1944 Rochester Fair here a feature would again be ox-pulling contests, as there were about 40 pairs of working cattle presented last year. With a special range and extra prizes, it is expected the entries will be doubled. Harness racing and a midway have been programed.

NORTHVILLE, Mich.—Wayne County Fair here set for August, has been canceled, Dr. Linwood W. Snow, president of the board and former secretary of Michigan State Fair, said. Fair was growing. (*See Around the Grounds on page 48*)

Barnes-Carruthers Revue Is To Break in at Akron

CHICAGO, July 8.—The big Barnes-Carruthers Revue, which usually starts its season at Ionia (Mich.) Free Fair, will break in at Akron, O., this year, as the Ionia Fair will not be held.

Revue will be the feature of a four-day show to be staged in Akron for the rubber industry. After Akron the show will play Wisconsin State Fair, Milwaukee, then Minneapolis, Topeka, and down the line of southern fairs.

PAWNEE, Okla.—After the Indian Fair in Anadarko, Okla., Bill Penny said his group of Cheyenne and Arapahoe war and feather dancers will play parks and late fairs, and some winter dates have been lined up.

THIS 35 Ft. SWAYING HANDSTAND ALWAYS GET 'EM!

AH! OH-OH

WHEW—I'D RATHER WORK FOR A LIVING!

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Selden
THE STRATOSPHERE MAN

WORLD'S HIGHEST AERIAL ACT!

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FILIGREE WANTED
From Filigree Worker — Brooches—Pins—Earrings, etc. Send 6 samples C. O. D. and quantity prices. Indicate promptness of shipments.

RANDALL'S DEPT. STORE
Hampton Beach, N. H.

WANTED
Independent Shows, Rides and Concessions week commencing August 7.

RENSELAE COUNTY FAIR
NASSAU, N. Y.
Four Days and Nights
Communicate with J. F. WILLIAMS, R. F. D.
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WANT For FLOURTOWN, PA., FAIR
AUGUST 2 TILL 12
Motordrome, Ten-Cent Stock Concessions and Shows not conflicting.
Address WM. GOSS.

IROQUOIS COUNTY FAIR
Milford, Illinois, August 13 Thru 17, 1944

WANTED—RIDES and SOME CONCESSIONS
Write or call JOHN L. CLAYTON or I. M. GOLDSTEIN, Milford, Illinois

FOURTH PANS OUT A WHOPPER

N. Y. Area In All-Time High

Rides, shows, concessions do land-office biz, with prices upped in many cases

NEW YORK, July 8.—Clear skies and excessively hot weather over the past week-end, coupled with the Fourth of July falling on Tuesday, resulted in all-time record attendances for any four-day period at practically all beaches, parks and resorts in the New York area.

In most cases resort attendance figures are hard to arrive at and, when stemming from publicity stiffs, are apt to be somewhat exaggerated. A survey of Coney Island and adjoining resorts Tuesday (4) and a check-up on transportation lines for the week-end leaves little doubt, however, but what all attendance records actually were broken at practically all resorts in the vicinity of New York City. Exceptions would be Jones Beach, out on Long Island; Playland, Rye, N. Y., and other resorts depending largely on auto patronage. An actual shortage of gasoline in this region undoubtedly cut attendance at such resorts.

A breakdown of attendance figures for the July 4 week-end:

Rockaway Beach: More than 4,000,000 for the four days—Sunday, 1,500,000; Tuesday, 1,250,000, including 75,000 at Jacob Rills Park.

Coney Island: Sunday, 1,000,000 (another source quotes 400,000—take your choice); Monday, 1,000,000; Tuesday, 1,200,000.

Orchard Beach, a New York City mu- (See N. Y. All-Time High on opp. page)

Record Throngs Jam Indi'polis Riverside

INDIANAPOLIS, July 8. — Record-breaking throngs attended Riverside Park over the four-day Fourth of July week-end. A special detail of police and city firemen were on hand on the Fourth to handle the crowd.

Manager H. E. Parker says business has been running from 15 to 25 per cent ahead of 1943 on all attractions, and the per-capita spending has been the best in many years.

Last week's business, aided by ideal weather, registered a pick-up of 20 per cent over the previous week.

Balto Spots Set New Crowd Marks

BALTIMORE, July 8.—New attendance records were established at Baltimore's amusement parks over the four-day Fourth of July week-end. The fact that there was no ban on pleasure driving was reflected in the record-breaking attendance.

Bay Shore Park effected a tie-in with War Bond sales. All purchasers of bonds were admitted free to the various Bay Shore attractions thru arrangement with the Maryland War Finance Committee. This helped materially in boosting attendance.

Ammunition

STORY on the granting of a limited amount of shooting gallery ammunition by the War Production Board in Washington and as to how gallery operators should proceed appears on the first page of the Carnival Department in this issue.

OPA Peepers Check Va. Spots But Pass Up Donkey Conclave

RICHMOND, Va., July 8.—Despite the fact that Herbert T. Williams, district OPA enforcement attorney, states that there is no attempt being made to place another ban on pleasure driving. The license numbers of 1,041 automobiles bearing out-of-State tags and State licenses from outside the Hampton Roads area were recorded by rationing board investigators at Virginia Beach and Ocean View over the Fourth of July holidays. The out-of-State cars tagged numbered 768, most of the remaining 273 cars being from other parts of Virginia. Thirty-seven States were represented.

Similar checks will be made thruout the summer at the State's beaches, it was stated. License numbers of the cars will be turned over to the owner's local War Price and Rationing Board for investigation with recommendations, where gasoline misuse is found, that heavy penalties will be inflicted.

Ironically enough, local newspapers gave much play to a story today quoting OPA officials as stating there would be no license checking at the State

Cincy's Coney Attracts 73,207 In 4-Day Period

CINCINNATI, July 8.—Coney Island here, one of the nation's finest amusement parks, showed a substantial gain in gross business during the Fourth of July week-end (1-4) as compared with the 1943 Fourth period.

One factor that must be taken into account, however, in making comparisons, is that Coney's holiday business this year covered a four-day period, Saturday thru Tuesday, while last year it covered only Saturday thru Monday, the resort being closed Tuesday, July 6, last season.

The attendance during this year's four-day holiday was 73,207, as compared with 60,493 on the three-day holiday last year. However, it is significant that on Monday this year, which would have been an off-day, the attendance was approximately 8,500. Coney is closed on Mondays, except for holidays.

Comparing the Fourth itself, the attendance this year was slightly under that of last year. In 1943, when the holiday fell on a Sunday, it totaled 36,150, while this year, on a Tuesday, (See Cincy Coney 73,207 on page 44)

CONEY ISLAND, N. Y.

By Uno

Sunny weather for almost the entire second four-day week-end holiday period of the season drove in heavy crowds to help swell the profits of all ops. Scant showers in the late afternoon of the Fourth failed to hurt either attendance or receipts.

Steeplechase personnel continued: At the Racing Derby—Edward Graf, James Enoch and William L. Picaro. Sliding Tables—Jessie Blades, Pat DeVoy, George Ferguson, Mike Coville, Max Weintraub and Steven Warren. Carnival suits—Marie Varney and Louise Maresca. Babyland—James Fallon. Avalanche—Anthony DeDonna, Samuel Sweeney and William Mackey. Scooters—V. E. Echldsen, Lillian Bollmann, Ralph Casso and Edward Doll. Eldorado Carrousel—Joe Armstrong, William R. Smith, Pasquale Scarpa and Morris Rothman. Zoo—Harry M. Gallegos. Steeplechase—Arthur Thornwall, Ed Reynolds and Fred Engel. Zip (Roller Coaster)—Peter Andretto and Giovan

Democratic Convention at Roanoke today.

Both the army and navy today announced that restrictions on Virginia Beach, which had been put out of bounds for servicemen June 29, have been lifted for the period from noon Saturday until 7 a.m. Monday. Beach officials state that they expect the lifting of the ban to be made permanent shortly.

Walled Lake 10% Over '43, But 20 Under '41 Takes

DETROIT, July 8.—The more remote Detroit amusement parks enjoyed a Fourth of July business considerably over that of a year ago, but not up to pre-war standards—a condition symptomatic of park business generally in this section. Typical was the experience of Walled Lake Park, 25 miles northwest of here, where ride business built up to near capacity late in the day and evening for the first time this season. Crowd was markedly higher than on the Fourth a year ago.

Walled Lake's business for the season as a whole has been running about 10 (See Walled Lake Tops '43 on opp. page)

Philly Gets Share Of Big Fourth Biz

PHILADELPHIA, July 8.—Altho the Jersey seashore resorts made for the biggest attraction over the four-day holiday week-end, July 4th found enough folk still around to crowd the amusement parks in this area. On Tuesday (4), Willow Grove Park reported more than 25,000 visitors on hand even before the concession stands were open and the rides began operating. The park's picnic groves were overtaxed, and by nightfall another 25,000 had streamed into the park.

Woodside Park also reported an overflow attendance of 35,000 for the Fourth. The park's Crystal Pool also did a thriving business all day. Another 35,000 amusement-seekers visited Riverview Beach Park, taking the Wilson excursion liners to reach the park situated near-by along the Delaware River on the New Jersey side. Riverview entertained a number of group picnics which helped to swell the day's attendance.

Jersey Resorts Way Over '43

500,000 fun-seekers jam shore spots to equal last pre-war jam in 1941

ATLANTIC CITY, July 8.—A heat wave hovering over the inland cities gave the South Jersey resorts their biggest Fourth of July holiday turnout since the start of the war. From Saturday (1) thru Tuesday (4) the South Jersey resort towns were jammed with more than 500,000 holiday visitors and vacationists.

Here in Atlantic City the holiday brought the greatest "sustained" influx for a four-day holiday in the resort's history, with officials estimating the crowd at 250,000. Ocean City and Wildwood had crowds close to 150,000, while another 100,000 made for similar congestion at Cape May, Sea Isle City, North Wildwood, Wildwood Crest and Avalon. Ocean City officials said the number of holiday visitors there was 50 to 75 per cent greater than the July Fourth period (See Jersey Way Over on opposite page)

Utah Resorts Break Long Weather Jinx To Rack Up Fat 4th

SALT LAKE CITY, July 8. — The weather jinx, including the most extended rain and cold spell in 40 years, was broken for Utah resorts this week when the heat turned on and near-record crowds packed the beaches on the Great Salt Lake and the mountain resorts.

Black Rock Beach, 14 miles from Salt Lake City, played to standout crowds all day on the Fourth of July, with its usually adequate bathhouse facilities jam-packed and a line-up of sweltering standees waiting for hours to get in. Sunset Beach fared nearly as well.

The July turn in business came after a dismal June and a full season in the red, which included only Decoration Day's opener as a money-maker. Two months' continuance of good weather may serve to bring the resorts in this area out of the red.

Saratoga Springs, on Utah Lake near Provo, and Como Springs, near Ogden, shared in the profit-taking as customers used up a couple of weeks of gas rations.

The Fourth of July take at all resorts was equal to or better than pre-war years.

Fourth Sets Mark At Rolling Green

SUNBURY, Pa., July 8.—Roman M. Spangler, owner-manager of Rolling Green Park, on Route 11 between Sunbury and Selinsgrove, reports the largest Fourth of July crowd in his 10 years' operation here. Twenty-two thousand people visited the park on the Fourth, with a total of 32,000 for the four-day holiday week-end.

Ella Kramer's dramatic production, *Manhandled Woman*, drew large audiences both afternoon and evening, and the Fourth of July dance attracted capacity business, with Ducky Geese and orchestra the attraction. Prof. Elrose L. Allison and His Musical Savants also gave a concert on the Fourth.

Capt. Frank Doss and His Society Circus of trained animals gave two performances in the afternoon and two in the evening. Attractions this week-end will be the Musical Aces, with Sarah Hopstettle, Dutch comedienne heard over WEEU, Reading, Pa., each week.

War Bond sales at Rolling Green continue at a lively pace. Sales on the season to date total more than \$5,000.

Several Factors Hold Down Play At Va. Funspots

RICHMOND, Va., July 8.—Fourth of July business at near-by Virginia resorts was reported off from 25 per cent to 75 per cent by various operators questioned by *The Billboard* representative.

At Buckroe Beach, Manager Steffins stated that grosses were down at least 25 per cent from the 1943 figures. He attributes the decline to several things, among them the fact that the Buckroe Beach Hotel, owned by the park company, was made into a housing project by government order last year and rooming facilities were not available. In addition, the weather was cool. Sam Collins, former outdoor showman, operator of 40 cottages and taxi service, stated that his business was about the same as last season but that the crowds on the beach were way off.

Virginia Beach felt an unusually heavy blow due to the entire amusement section being declared off bounds by both the army and navy. The reason given by military officials for this step was that the water supply, piped in from Norfolk, was overtaxed. Due to the ban on military personnel, the rumor was circulated thruout Virginia that water at the beach was polluted, which resulted in throngs of visitors staying away.

Yesterday army and navy officials announced that restrictions on Virginia Beach have been lifted for the period from noon Saturday until 7 a.m. Monday.

At Casino Park grosses were off 75 per cent from what was expected. On the beach proper there was not even a good average weekday crowd. Operators of cottages and hotels, who usually turned down reservations, found themselves with many vacancies, due to last-minute cancellations. Seaside Park was not so heavily hit, as a traditional Farmers' Day, in vogue for over 30 years, managed to keep attendance up.

At Ocean View business was most nearly normal of any spot in this vicinity. This was attributed to the fact that many of the military personnel banned from Virginia Beach were present.

CAROLINA BEACH, N. C., July 8.—Percy W. Wells, manager of the riding devices operated here by James M. Raftery, reported Fourth of July business far above expectations. Wells is assisted by Raftery's son, Billy.

Circus Bill at Olympic; Victory Holds at Palisades

IRVINGTON, N. J., July 8.—Olympic Park here has a big-time circus bill for the coming week, with the Juggling Jewels, fem club manipulators; Mike Cahill, aerialist; Clifton and Jules, acrobats, and Lorraine Miller, contortionist.

"Miss Victory," the Zacchini cannon act, is being held over at Palisades (N. J.) park.

N. Y. ALL-TIME HIGH

(Continued from opposite page)
 nicipal beach: Sunday, 100,000 (all-time record); Tuesday, 85,000.

Jones Beach, a New York State beach on Long Island: Sunday, 60,000 (largest this season); Tuesday, 60,000.

Palisades (N. J.) Park: Sunday, 85,000; Tuesday, 100,000 (biggest crowd in 16 years).

Playland, Rye, N. Y.: Tuesday, 15,000.
 Olympic Park, Irvington, N. J.: Reports parks and its big swim pool jammed on all four days.

Atlantic City reports big crowds and hotels obliged to turn away customers.
 Asbury Park, N. J.: "Largest crowd in city's history."

Wildwood, N. J.: City officials threw open the town's jail to provide sleeping quarters for people unable to find hotel accommodations.

Crowds apparently were in spending mood. Rides, shows, restaurants and bathing establishments at Coney Island were all doing brisk business until late Tuesday night, with prices upped in many cases, even at restaurants and lunchrooms, which apparently were able to side-step OPA regulations.

Wildwood, N. J.

—By Maurie Orodener

WILDWOOD, N. J., July 8.—Construction of buildings on the ocean side of the Boardwalk at North Wildwood will not be permitted, city council announced this week. Negotiations are being made for property owners whose structures were destroyed in the Christmas morning fire to acquire city-owned property on the land side of the Boardwalk.

Louis Sagel, concessionaire identified for many years with salt water taffys, has sold his interests in the Boardwalk (See WILDWOOD, N. J., on page 47)

New England Meet Shaping Up Nicely

BOSTON, July 8.—Reservations are coming in rapidly for the 16th annual conclave of the New England section of the NAAPPB to be held at Whalom Park, Fitchburg, Mass., July 18, Fred L. Markey, executive secretary, reported this week.

Invitations have been sent to Al Hodge, national secretary of NAAPPB; Leonard B. Schloss, national president, and to Wallace Dickson, of the New England Council.

All members have been mailed detailed directions to the park, and transportation will be provided from the Fitchburg station.

JERSEY WAY OVER

(Continued from opposite page)
 of last year, and at least equal to the last pre-war Jam in 1941.

On Sunday (2), train traffic here, according to Harry Clark, Atlantic City station master, was at least 30 per cent over the same Sunday last year. Sunday last year was July Fourth.

Harry James's band and Billy Rose's Post-War Preview shared the spotlight at Steel Pier, with Alex Bartha's band on the alternating bandstand. Frankie Carle's ork held forth Saturday (1), with James taking over on Sunday thru Tuesday. Other Steel Pier attractions included the baby wild animal zoo, Maxey's March of Time in wax exhibit, the submarine diving bell and the Gay Way of six funhouses and rides.

Hamid's Million-Dollar Pier marked the start of its daily operations Saturday (1) with a gala program. Vaughn Monroe's band in the Ballroom of States shared the top billing with Hollywood's Patricia Morison in the Hippodrome, where the stagemusical also included Ted and Art Miller, Hank Siemon and Archie, the Three Sophisticates, and Kay and Kay. Elsewhere on the pier was the Royal Midget Circus and Band—Bob Hermine's miniature sawdust show. Others on the amusement roster were Princess Yvonne and Doc Irving, mental-magic turn; Peggy Reid and her all-girl orchestra; the Phillips Kiddies' Revue, along with the giant funhouses and rides.

WALLED LAKE TOPS '43

(Continued from opposite page)
 per cent ahead of 1943, but about 20 per cent behind 1941 figures. Location accounts for this, with no public transportation available within four miles. Week-ends have been good, with business ranging from fair to poor business on weekdays.

Advertising this season has been confined to newspapers and cards on Detroit streetcars and busses. All three Detroit papers and 27 country papers are being used. This is about the same volume as last year. Radio and billboards are out this year.

Few major improvements, aside from general redecorating, have been made this year. Parking lot has been enlarged and regraded, and a new public-address system has been installed. The rink has been generally redecorated and modernized, and is doing excellent business.

Walled Lake is in charge of Fred W. Pearce, general manager. Staff also includes Phil J. Kinsella, resident manager; Sam Benjamin, office manager and treasurer; Mrs. Nora Kinsella, assistant office manager.

Concessionaires are B. Babigan, Mr. and Mrs. Earl Harrison, Ray St. Pierre, John H. Johnson, Ernest Osterhoudt, Mrs. Nellie Nanni, Teresa Starks, William Gansen, Jack Czerwinski, William Halford, Franz H. Lauback and Dave Malkin.

Windstorm Rips Macon Playland; Damage \$3,000

MACON, Ga., July 8.—A windstorm, which developed during a heavy down-pour of rain, caused damages estimated at \$3,000 to W. E. Franks' Playland Park here Saturday night (1). Many concessions were blown over, ride fronts were demolished, signs destroyed and wiring broken. Rides suffered only minor damage. No one was injured.

The storm hit as the park was filling up on pay day night, usually the biggest biz night of the month. The electric service was disconnected for several hours and the night's play was entirely lost, but crews worked Sunday and Monday to have everything in readiness for operation Monday night.

Business for July 4, while good, was described as about the same as last year.

CONEY ISLAND, N. Y.

(Continued from opposite page)
 Father, the late James J. McCullough, was Coney's first shooting gallery operator.

LUNA SHORTS, Dottie McCall, last a burly principal, is a new Dump-the-Lady. . . Ajax has left the Mammoth freakery and shelved sword swallowing to move into Wonderland to become a Frankenstein impersonator in place of Art Dorner who departed last week. . . Bert Fassio has changed his show at the Opera House. Presents vaude acts mixed with pix. His Hitler sketch is now a mere poem for the finale. . . Mike Jacobs and Sam Kitchenberger have shifted from Luna to the beach, where they discovered a richer field peddling ice cream. . . Sedell Davis, back after 20 years absence, has the checkroom and ciggie concession near the entrance. . . Dorothy Jasinsky is new re-ride girl at Dodge-Em, and husband, Raymond, is one of the combo ticket sellers. . . Morris Goldberg, doing heavy business with a new striking hammer machine located in a prominent spot. He recently purchased it from the maker, Harry Nelson. Opened July 1.

MISCELLANEOUS. Jimmie Kyrimes, the ride king, all het up because his Sky Dive, only recently overhauled with new parts, is still idle, thus putting him out many Gs. Seems the factory missed sending the correct ball-bearing bushings required for the ride's speed. . . Frieda Betzsky, midget in the World Circus Side Show, is a grad from Brooklyn Girls' Industrial School, where she majored in dressmaking, millinery, weaving, novelty and arts. . . Sam Torres, who left a talker's job for war work, will take time off to operate a girle show, starting August 14, in conjunction with the Phil Isser Capital City Show at the Mineola Fair. . . Feltman's Boomerang broke a shaft and was out of commission July 1. Firm has installed a new machine gun booth on the Bowery end. . . Sindel's Stable has shifted its stage from the rear to a better location in the center, and ditched its lunch counter for the serving of meals from the kitchen direct. Also gone in for more select entertainment via orks, singers and specialty acts.

Atlantic City

—By Maurie Orodener

ATLANTIC CITY, July 8.—Hamid's Million-Dollar Pier has grabbed off the world premiere of the movie, *Atlantic City*, based on the resort. Hollywood Theater also gets it and double premiere is set for July 28.

Definite and feasible plans, and ways and means of bringing them to successful conclusions, are soon to emerge from the newly appointed Atlantic City Planning Board. City ordinance passed last week set in motion the machinery for setting up a post-war city planning board consisting of the mayor, a city commissioner, another city official and six citizens. Under State law the planning board can wield tremendous power. The appointments are all unsalaried, and the (See ATLANTIC CITY on page 47)

Gas Rationing, Cold Hurts Peony, Omaha

OMAHA, July 8.—Altho charting a gate of 6,000, Fourth of July business at Joe Malec's Peony Park here was under a year ago, due chiefly to gas rationing and lack of hot weather.

Pool business for the day was fair, with the peak attendance noted in the evening for the fireworks exhibition staged by Chris Lyck Fireworks Company, Omaha, and dancing to Mort Wells's orchestra in the park Royal Palm Grove.

The Malec has made extensive improvements following the disastrous flood a year ago, midweek business has been very disappointing, he said, even tho Peony offers bus transportation from the terminus of the city line. Dancing is carded every night, except Monday, and Malec has installed a new cushion floor.

RICHMOND, Va.—The ban on cameras at Ocean View and Virginia Beach has been lifted by Lieut.-Gen. George Grunert, commanding the Eastern Defense Command. The ban had been in effect since September 7, 1942. The announcement pointed out that even the military restrictions have been lifted against taking photographs at the seashore federal laws in effect prohibit photographing military and naval installations, equipment and places used for national defense purposes. Between sunset and sunrise the public is still barred from most Atlantic Coast beaches.

★
A battery of "SOLO-VUES"
 will make additional money for you! See our ad in Amusement Machine Section.
 ★
GEORGE PONSER CO.
 DEPT. B
 763 South 18th St., Newark, N. J.

FOR SALE

Established 12 table bottle game doing capacity business with fully trained local crew in heart of camp town adjoining largest infantry replacement camp in South. Have lease. 7 months to go—can be renewed. \$3750.00 cash price for immediate sale. This also includes two year lease on living quarters for self and employees. Equipment valued at nearly \$3000.00. Low overhead all around. Buyer can realize investment plus profit in 60 days or less. Books open for your inspection if you mean business. Reason for selling? The best. Have sinus infection and simply cannot stand this climate any longer.

Write or wire

BOX D-237, Care of The Billboard, Cincinnati 1, Ohio

FOR SALE

We are offering our Dentzel Carrousel for delivery in September. 3 row, 52 animals and 2 chariots, with Wurlitzer Style #157 Organ. Cash price \$3500.00, F. O. B. cars, Hershey, Pa. Can be seen in operation thruout season.

HERSHEY PARK
Hershey, Pa.

Record Biz for Michigan Spot

DETROIT, July 8.—The past July 4th week-end saw two attendance records fall at the Walled Lake Park Rink at Walled Lake, 25 miles northwest of Detroit, according to Jess E. Bell of Arena Gardens, Detroit, who is managing the spot for the seventh year. Business was consistent, and not just a freak, necessitating an extra session from 11 p.m. to 1 a.m. Monday.

Rink has been redecorated with a new design in skating murals around the enclosed sides. Remodeling has been undertaken in part of the rink, with construction of living quarters for the Bell family, to meet both the scarcity of living quarters in the resort and the necessity of being on duty longer hours because of help shortage, both a direct result of the war.

Much of the new rink patronage appears to come from war workers who have settled in this lake section for the duration, and commute 30 to 50 miles to metropolitan area war plants.

Staff is headed by Jesse E. Bell, manager; Mrs. Luella Bell, cashier; Dick Menard, skateboy and Bonnie Shepard, checkroom.

RAINBOW RINK, just outside of Harrisburg, Pa., came in for plenty of publicity in *The Harrisburg Telegraph* recently, with pictures on front and inside pages, as the site of its first wedding on skates and reported initial marriage on wheels in the Eastern Pennsylvania section. Ceremony for Corp. Martin E. Blackwood and Edna May Weader resulted from an introduction by Andrew G. Fisher, rink operator, two years ago. Couple were skaters there. Several hundred were on skates, including bridal attendants, relatives and friends.

Pro-'Czar' Writer Sees Full Analysis As Industry's Need

—By C. V. (Cap) Sefferino—
Chairman, Political Action Committee, Ohio Chapter, RSROA

CINCINNATI, July 8.—The statement of Victor J. Brown in *The Billboard* of July 8, deprecating the sentiment in the Ohio Chapter, Roller Skating Rink Operators' Association of the United States, for him as national commissioner for the industry, reflects his deep interest and concern for the RSROA. Perhaps some day his great affection for this organization and roller skating in general will be fully appreciated.

So that we may not be misunderstood, I can say for the Ohio Chapter and our newly formed committee that this issue will in no way affect the functioning of our parent body. We stand 100 per cent loyal to the RSROA and the officers elected to leadership.

Time for Analysis

Speaking for the committee, we merely believe that it is high time for the roller skating industry to sit down and thoroughly analyze itself. Our industry really has a terrific future and it seems rather silly for anyone within the industry to participate in selling it down the river. Personally, I have never given anyone the opportunity to question my loyalty to the RSROA, nor have I lost my profound admiration and respect for Fred A. Martin, its secretary-treasurer.

If we try to analyze our industry we must consider that we are our own institution. Other forms of athletics have stadiums, swimming pools and such furnished by educational institutions and business houses for their competitions,

and in many instances these schools, along with the self-established governing athletic bodies, derive a neat profit.

We furnish our own buildings, our time and finances without hope of profit. These governing athletic bodies really have nothing to offer except dictatorial supervision. It is my own opinion that these established governing bodies play no part in the advancement of any form of athletics, but rather graciously allow competitive athletics to promote and support their organizations merely for the gratuity of an amateur status.

States Real Question

There is little doubt that Victor J. Brown has proved himself quite big enough for the job as commissioner of roller skating. The real question is: Is the roller skating industry big enough to realize and accept the value of his experience, knowledge, energy and faithfulness and can he be reconciled to the idea, in preference to a part of the industry slowly relinquishing the control of our resources to bow to the whim of some outside organization or group of individuals who probably never saw the inside of a roller rink until the organization of the RSROA?

Personally, I would much rather sacrifice a little of my own dignity, pride or worthless satisfaction in preference to supporting someone entirely foreign to what it has taken the rink owner a lifetime to build.

ARSA Tests Are Scheduled

NEW YORK, July 8.—Officiating judges for the silver Amateur Roller Skating Association school figure tests to be held at St. Nicholas Arena here, are Wilfred MacDonald, United States Figure Skating Association; Alfred McCullagh, Fordham Skating Club; Mrs. Nettie Prantel Meier, of USFSA, and Ozzie Nelson, secretary-treasurer of ARSA. Included in those taking the tests are Walter Bickmeyer Jr., Theresa Kelsch and Patricia Finn, Mincola Skating Club; Doris Harrington, Twin City Arena; Irene Maguire, St. Nicholas Club, and Yvette Kiefer, of Imperial Figure Skating Club.

SAMUEL SCHAFFER, owner of the Roller Bowl, Chicago, and Mrs. Schaffer celebrated their silver wedding anniversary July 9.

JOICE BULLY, vice-president of Wells Roller Club, River Rouge, Mich., talked over plans for the fall activities in a recent visit with C. O. Fisher at the latter's Wyandotte, Mich., home.

ARENA GARDENS, Detroit, operated by Fred A. Martin, has a new schedule to accommodate Detroiters who are spending their summer—and frequently their vacations—right in the city because of war conditions.

WELLS RINK, River Rouge, Mich., has installed a Hammond organ and is reported by Andrew G. Fisher, Wyandotte, Mich., to be set up with new seating capacity that will permit shows in future.

SGT. AMOS BELL, formerly well known in speed skating circles, and a brother of Jesse E. Bell, old-time champion, was home in Detroit on a brief Independence Day furlough from Proving Grounds, Ill., where he is stationed.

R. H. SIMPSON, 76 years old, ticket seller and instructor in Rollaway Rink, Niles, Mich., operated by 30-year-old Mervin J. Young (previously stated here as 76 years old) reports good business at Young's spot on Barron Lake, being operated for the summer.

ROLLARENA Recreation Center, Gloucester City, N. J., has been air-conditioned and the sound equipment fixed to eliminate extraneous noises, which permits better music. Same management operates a rink at Sunset Beach Park, Almonesson, N. J. Their publication is sent to service men and women who are former patrons of the rinks.

TWIN CITY ARENA, Elizabeth, N. J., was selected by the Grantland Rice Sports Enterprise as the locale for interior shots of dance, free skating singles, pairs and comedy, and Jones Beach, N. Y., will be the setting for dance, free skating, pairs and close-ups of various skating features in slow motion, low and high spots of champions and other angles in a forthcoming sport reel to be released in picture houses. This came as a result of the reception given the news shots at the Amateur Roller Skating Association national championships held in Chicago in May. Release is scheduled for September by Paramount and is sanctioned by the ARSA.

CINCY CONEY 73,207

(Continued from page 42)

after three big days of attendance, it totaled 33,806.

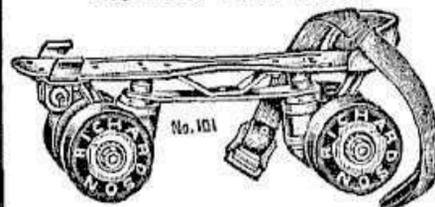
In gross revenues, there was a 26 per cent increase for the four days this year over the three-day operation last year.

Moonlite Gardens, Coney's summer ballroom, showed a 25 per cent increase over 1943, while the swimming pool showed a gain of about 10 per cent.

Edward L. Schott, president and general manager, expressed himself highly gratified with the over-all showing.

INDIANAPOLIS.—Riverside Park here is enjoying better week-ends than last year, according to H. E. Parker, general manager. Riverside Park Showboat offers dancing and a floorshow. George Golding, Showboat manager, remains on the sick list.

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16mm. Films Used To Map Victory Pattern

WASHINGTON, July 8.—An important role in mapping military strategy is being played by 16mm. films made available by the United States Army Pictorial Service, a branch of the army service forces.

High-ranking army officers responsible for blue-printing the pattern of victory assemble regularly in the large auditorium or one of the four "preview rooms" of the mammoth Pentagon Building to see actual battle scenes rushed to Washington from far-flung battle-fronts.

Here, with the aid of sound equipment and projectors from one of America's largest manufacturers, the army pictorial service, headed by Col. E. L. Munson, also shows films on training, strategy and indoctrination for preview purposes. Such prints are viewed and passed upon by commanding officers before distribution to the field.

Training American soldiers for the job ahead has been speeded immeasurably by the use of training films, according to army officers who have observed the results at first hand. One important factor is that army personnel gains a common understanding of army equipment terminology. With actual pictures displayed on a projection screen, nothing is left to the imagination or varying mental impressions.

Fundamental lessons in battle tactics, graphic illustrations of fire-power, the assembly of a complicated weapon or any of the other many essential subjects of war training have been mastered more quickly and more thoroly thru the use of motion pictures by this important branch of the army service forces.

Release Picture on Liberation of Rome

NEW YORK, July 8.—*The Liberation of Rome*, complete story of the Italian invasion, will be released by the War Activities Committee Thursday (13). The panoramic picture of the September-to-June battle to free Rome from 21 years of Fascist rule was taken by British and American cameramen traveling with the fighting forces in Italy.

The films, which Metro-Goldwyn-Mayer will distribute for the War Activities Committee, is the authentic camera record of the Italian invasion, from the initial landings at Calabria to the final triumphal entry of the Allied armies into Rome. Animated map explanations of general staff tactics to invade the city thru the mountains for the first time in history, and some of the best precision bombing pictures ever recorded, make this 20-minute picture one of the finest filmed-under-fire subjects thus far in the war.

Liberation of Rome, released thru the Office of War Information, was produced by the United States Army Pictorial Service, in collaboration with the British service film unit.



New and Recent Releases

(Running Times Are Approximate)

ROAD TO LIFE, re-issued by Brandon Films, is based on the efforts and accomplishments of social welfare workers in rehabilitating delinquent Russian boys shortly after World War I. Running time, 95 minutes.

INVASION, released by Official Films, Inc., shows scenes of the beginning of the Allied assault across the Channel. Shows Yanks coming in under fire to a beach filled with mines and swept by enemy bullets. Pushing into the heart of the Nazi-held continent, the Allied forces sweep on toward victory.

STAND-IN, released by Ideal Pictures Corporation. Stars Leslie Howard, Joan Blondell, Humphrey Bogart and Alan Mowbray in a Hollywood studio setting. The comedy drama was written by Clarence Buddington Kelland. Running time, 100 minutes.

WHEN JOHNNY COMES MARCHING HOME, released by Bell & Howell. Alan Jones plays a war hero who comes home on furlough to find that the demands of the public leave him no privacy. Gloria Jean, Donald O'Connor and Peggy Ryan are also in the cast. Running time, 80 minutes.

THE SONG OF FREEDOM, released by Commonwealth Pictures Corporation. Paul Robeson, currently starring on Broadway in the title role in *Othello*, plays a London dock worker whose singing voice wins him world-wide acclaim after his discovery by an impresario. Running time, 70 minutes.

THE MELODY MASTER, released by Astor Pictures Corporation, was originally released by United Artists in 35mm. film as *New Wine*. Alan Curtis plays the part of Franz Schubert, and many of the great composer's works are heard as the story unfolds. Cast includes Ilona Massey, Binnie Barnes and Albert Basserman, who takes the part of Beethoven. Running time, 84 minutes.

Short Splices

—By The Roadshowman—

FILM PRODUCTION in 1943 reached a total of 546,000,000 square feet, an increase of 30 per cent over the 1941 total, members of the film manufacturers' industry advisory committee were told by War Production Board officials at a recent meeting.

LEWIS & CONGER, New York store, is featuring a window display of the 16mm. prints of current films sent gratis to fighting men overseas by the motion picture industry. The exhibit, titled *Movies at War*, will be on view at Sixth Avenue and 45th Street for the next two weeks. Illustrated by clips from the film, *Movies at War*, and by signal corps photographs taken during premieres at the battlefronts, the display tells the story of the important part motion pictures play in keeping up the morale of the soldiers at the front.

IN LINE WITH its recently-announced policy of expanded theater equipment service in the domestic field, the RCA-Victor division of Radio Corporation of America, thru its international department, has announced that a complete line of motion picture theater equipment will also be made available thru RCA to exhibitors in countries outside the United States. RCA plans to meet the growing demand overseas for equipment as soon as possible in the post-war period.

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Communications to 25 Opera Place, Cincinnati 1, O.

Vaude-Pic Active

—By E. F. Hannan—

THERE is no letdown in the activities of vaude-pic tricks. In fact, this type of show is being favored more and more as a small town summer entertainer. Particularly is this so in sections where resort towns are the majority, as vacationists, including youth in numbers, like pix of the type that traveling vaude-pic shows feature.

Clean, and mostly educational, parents have no kick coming in allowing youngsters to attend, and with a dash of vaude thrown in for good measure a well set vaude-pic outfit becomes a perfectly balanced provider of "sticks" entertainment.

I have recently caught two of these shows that had good film, good projection, fairly comfortable seats, and two better-than-average vaude turns, and both tricks were ideal show for smaller places.

In territory too sparse to support pix regularly the traveling vaude-pic is bound to catch on.

Fems Crowd Thesp Schools

(Continued from page 28)

cuties. But the school gets around these by drafting alumni, who are about town, for the older parts in its productions and tries to select plays which have the least emphasis on pants. *Nine Girls* and *Letters to Lucerne* are typical examples.

The Feagin summer schedule calls for the doing of one play a week by one or another of the groups. Two weeks are allotted to rehearsals.

There has been no teacher shortage, says the business department, altho, like the American Academy, a few of their old stand-bys are unavailable. Two radio directors come over between their stints at CBS to take charge of the school's ether and television instruction, and on the drama side Broadway provides the faculty.

Evening School for Workers

Feagin also maintains an evening school for job holders and reports a plentiful enrollment of local war-worker students. However, it is evident there has been somewhat the same experience as in Detroit, and the work is limited to eight hours a week as against the 20 or more hours put in by the day students.

The Rollins Studio, one of the top summer drama schools in the East, at Easthampton, Long Island, has opened its doors again after recessing last summer. Usually, the Leighton Rollins student group numbers around 50. This year the total runs to 25 thesp hopefuls, with the enrollment accent decidedly on the fem side. Sixty-two former Rollins lads are now overseas.

Only two productions will be done this season as against a usual half dozen, according to Director Rollins. *Antigone* will be given about the end of this month in the school's private, experimental playhouse. The gals, he thinks, will have to take over a lot of men's parts for it. For the group's major production, skedded for the John Drew Memorial Theater the end of August, is a musical version of *Alice in Wonderland*, and it is likely that Broadway talent will have to be tapped.

While one or two visiting directors, like Lieut. Curtis Canfield, who is currently schooling some 3,000 gobs up Boston way, won't be on hand this year, the school staff covering dance, pantomime, diction, etc., is the same as it has been for the past 10 years.

The point is, says Rollins, that the

Huffles Married 50 Years

WASHINGTON, July 8.—Mr. and Mrs. John Huffle, well known in reptom, today celebrated their golden wedding anniversary at their home, 1911 M Street, N. E., here. The Huffles for many years toured their own *Uncle Tom's Cabin* companies and the Huffle Stock Company. Trouping with them on their various shows were their daughter, Myra; son, Tom, and grandchildren, Henry, Fern, Roy, Amelia and Elizabeth.

Rep Ripples

DON TEETERS, well-known repster, has a quarter-hour radio program, *One-Man Show*, over WKBV, Richmond, Ind. It's a dramatic feature which he originated several years ago. Don writes the script and portrays all the characters. . . . W. H. McDONALD has taken his one-man trick into Northern New York for a swing over his established resort territory. . . . BROWNIE'S FUN SHOW, now in the State of Washington, is reported coming up with good b.-o. takes all along the route. . . . ARTHUR KINSLEY reports satisfactory business in Maine towns with his vaude-picture combo. . . . J. G. BRAND has a vaude-pic unit in the Cape Cod sector of Massachusetts. . . . MILTON JENNINGS, who had a school, opra in the Harrisburg, Pa., area the past winter, has moved to New York State for a string of dates in the resort towns in Lawrence County. Two people give the show. . . . TEN-BROKE SHOW, presenting vaude and pix, is reported to be finding things to its liking in Beaver County, Okla. . . . GITTS SHOW reports business good in the Roswell (N. M.) sector. . . . ARMODE JOSE has a three-people unit working around Gonzales, Tex. For some years Jose had a vaude-pic outfit, with Spanish films, working New Mexico territory. He now uses sketches, music and vaude without pix. He has some fair dates coming up a little later on.

school is open again because there was a direct demand for it. It is operating under natural handicaps and restrictions. But War or no war, he emphasizes, the same standards maintain. None of his torch-bearers get in without first passing the test of public auditions.

So it seems that nobody needs to worry much about the talent-pot for legit. The boys and gals may be a bit younger or a bit older, but war or no, there will always be a mob of stage-struck youngsters anxious to strut their stuff and plenty of oldsters who are ready to blow the lid off a long-suppressed desire to ham. And some of them will turn out good, too.

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BETTER QUALITY RHINESTONE G-STRINGS, Chorus and Strip Panties, Opera Hose, Elastic Garter Belts. Immediate delivery. Stage Undies, 302 W. 51st, New York, N. Y. jy15x

CHORUS OR STRIP NET PANTIES, \$1.00; Bras, 75¢; Rhinestone Center Bras, \$1.50; Rhinestone G-Strings, \$7.50; Elastic Garter Belts, \$2.50; Cellophane Hulas complete, \$7.50. All colors Chorus Costumes, singles or sets. Other Costumes, Wigs, Masks, Folding Opera Hats, Theatrical Props and Accessories of all kinds. Add 25¢ postage charges. C. Guyette, 346 W. 45th St., New York 19. x

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ALL AVAILABLE MAKES POPPERS, FIFTY All-Electric Machines cheap. Bureh, Advance, Cretors, Dunbar, Kingery, Peerless, others. If you want any special type machine we possibly can supply you. Get our prices on best seasoning made. Also will buy any quantity of French Fry Machines. Caramel Corn Equipment, 120 S. Halsted, Chicago 6. jy22x

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COMPLETE "SYNCRIFILM" SOUND EQUIPMENT for Simplex projectors, less speaker, excellent condition. Portable Screen, 8'x10', with frame and carrying case. Pair of new Bausch & Lomb Lenses, series 11, 6.50" focus. General Amusement, P. O. Box 1258, Harrisburg, Pa. x

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HELP WANTED

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MISCELLANEOUS

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WANT TO ACT AS YOUR SALESMAN OR DISTRIBUTOR FOR Children's Clothing, Infant's Wear, Men's Working Clothes, etc. Elmo J. Hebert, care Hebert Studio, 818 Railroad Ave., Lake Charles, La.

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COMPLETE OUTFIT - CONSISTING OF brand new hand operated 1 1/2 inch Camera with Goetz Portrait Dogmar, F. 2.2 lens fitted to my own fine camera. Booth built of 1/2 inch plywood, covered with leatherette; wired, ready to plug in. Booth has been used about 3 weeks, like new. With enlarger and visualizer, \$425.00 cash, E. O. B., N. Y. Herman Millman, 17 W. 20th St., New York 11. x

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E.D.P.P. - 1 1/2", \$4.00 PER ROLL; 2 1/2", \$7.25 per roll; 3 1/2", \$8.50 per roll. George Ponsor Company, 763 S. 18th St., Newark, N. J.

E.D.P.P. - 1 1/2", \$8.75; 3", \$7.00; 3 1/2", \$7.25; 5", \$19.00; 4x5, \$6.25; 5x7, \$8.25. Metro Camera Ex., 7 Randolph Pl., N. W., Washington, D. C.

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FROZEN MALT MACHINE, ALL ELECTRIC; also Fountain Coca-Cola Syrup Dispensers, Dry Popcorn Poppers, Candy Floss Machines. Box 410, Billboard, St. Louis, Mo. jy22

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WANTED TO BUY PICTURE SHOW IN TEXAS town. 1006 Travis, Houston, Tex.

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WANTED - CANDY FLOSS MACHINE; ALSO spare parts. George Urdin, 8141 16th Ave., S. W., Seattle 6, Wash.

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MISCELLANEOUS

"EXTRA" - MALE FACIAL CONTORTIONIST. Sober, 55, disabled veteran of 1917-18. Top offers desired. Can travel. Initial traveling expenses required. Available now. John L. McLaran, 307 N. 4th, Waco, Tex.

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DRUMMER - EXPERIENCED, DRAFT EXEMPT. Cut shows, ballroom, jump or two beat. Best equipment, prewar. Consider all offers. Do not misrepresent. Travel, cut or no notice. Wire, write Drummer, General Delivery Denver, Colo.

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ATLANTIC CITY

(Continued from page 43)

bulk of the work will be carried on for the present by existing city personnel. While Garden Pier still remains dark, the city has leased out most of the pier stores and concessions.

City Solicitor Leonard announced last week that the city commission had sent written notice of consent to a State Supreme Court order granting the Atlantic City Chamber of Commerce the right to enter the Garden Pier suit as an "amicus curiae," or "friend of the court." The commission's decision came at the city solicitor's recommendation, and it was reported that similar consent has been granted by the attorneys for Emerson L. Richards, who instigated the court action. Richards went to court to contest the city's right to sell the Garden Pier property, title to which was secured because of delinquent taxes. He maintains that the pier should be torn down and the property returned to the beach. The case is scheduled for the fall term of the State court. Filing of the suit has resulted in the city's cancellation of a three-year lease of the pier's theater to the Shubert theatrical interests, New York.

WILDWOOD, N. J.

(Continued from page 43)

stores here to David Silver, Philadelphia. Bathers here will not face arrest this summer if they remove the top of their bathing suits while on the beach, the city fathers here ruled. However, while walking the streets or Boardwalk the Tarzan stuff is taboo. At near-by Ocean City, topless bathing suits are still taboo. Last summer many arrests were made there on that score.

Sportland, purchased last fall by Mrs. S. B. Ramogosa, wife of the resort's amusement biggie, came to life again July 1 after being dark for many summers. Dick Edwards, vet Ohio park manager, is superintendent of Sportland. In addition to the swim pool, Boardwalk amusement center offers a variety of amusements, including an arcade with rides and games and a number of novelty and merchandise stores.

Wildwood Crest Pier opened for the season with the Fourth of July weekend, with Everett Murray in charge of the entertainment and Mendel (Pete) Tubis's band for the music. This is Murray's sixth year at the pier.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Gentry, Robt. P. Russell, Francis, 6c (Pvt.), 12c Russell, Jack, 20c

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Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

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AROUND THE GROUNDS

(Continued from page 41) especially since cancellation of the State Fair, Detroit, for the duration, and the fact that it was held only a few miles from the metropolis. Cancellation was caused chiefly by inability of farmers to bring in exhibits, Dr. Snow said. A rodeo is being booked on the grounds on the fair dates.

MITCHELL, S. D.—"The fact that South Dakota farmers have more money than they have had for years," said Bradley Young, chairman of the Corn Palace here, "and that carnival units making the State report all records for attendance and spending broken indicates that the '44 Corn Palace midway will top last year's record of 150,000 people. We are preparing to handle 200,000."

BIG GEM MARKET PROMISED

May Produce Gems by Peck

Synthetic products promise novelty trade much in future designs, prices

CHICAGO, July 8.—Big news for the novelty merchandise trade and a growing worry for the quality jewelry trade, was the reaction this week in merchandise circles here when the survey story in *Business Week* was received. The magazine published a survey report July 1, titled "Gems by the Peck," which said that the post-war jewel market may feel the impact of competition from synthetic sapphires and rubies and also predicted that the jewelry trade as a whole will gain.

It came as big news for the novelty trade because synthetic products have been used long enough to show what a vast market they create. Zircons have been pushed for a number of years and the volume of trade on these low-priced stones has been a real boost to many wholesalers and retail outlets. It has been well known for some time that many synthetic jewels were being produced and used in war production but not much had been said about the effects these synthetic gems would have on the trade itself after the war.

Prices Very Low

The magazine review emphasizes sapphires and rubies, saying that sapphires are already being made at less than 3 cents a carat and rubies for about 5 cents a carat. It can readily be seen what this will do for the novelty jewelry market after the war, and it is no wonder that the quality trade is worrying about such competition. The jewelry trade has prospered considerably during the war and novelty merchandise has sold even faster than quality merchandise. If synthetic products can be made after the war to simulate the most attractive gems, it goes without saying that the consuming public will buy low-priced jewelry as never before. With synthetic sapphires and rubies available for costume jewelry, manufacturers and designers will have much to look forward to as they plan for bigger markets.

The fact that jewelry items can be offered at lower prices will enable Amer-

MERCHANDISE TRENDS

CHICAGO, July 8.—Reports on retail outlet sales for the holiday week were not available. The Bureau of Census issued a report on wholesale markets and sales for May covering various types of wholesale firms. Wholesalers of jewelry, paper goods, furniture and house furnishings reported no change from last year or small decreases. Wholesalers of electrical goods reports a 5 per cent decrease as compared with May one year ago. The majority of wholesalers reported increases as compared with May, 1943, and the reports indicated stocks of merchandise are holding up well. For the last week in June, a Federal Reserve Board reported that retail outlets had had a general increase of about 15 per cent in sales. Department stores dominated in this report. Most reports preceding July 4 said the public was rushing to buy vacation goods.

Taxes Up

Reports by the Internal Revenue Bureau on excise taxes for May show a decided recovery from April. Tax returns for April, the month in which the higher excise taxes went into effect, indicated a considerable drop in retail sales. Revenue receipts on retail fur sales in May practically doubled as compared with April. The tax receipts for April did indicate a total volume of fur sales of more than \$30,000,000. Jewelry sales in May were \$57,800,000 as compared with \$72,100,000 a year ago.

Data furnished by the United States Department of Commerce suggests a big expansion of jewelry sales in the post-war era. The report on post-war jewelry markets is based on estimates of the various income groups. Experts think that the middle income group will buy more jewelry as well as household necessities. Leaders in the jewelry trade say that families with incomes of \$3,000 to \$4,000 will be the best prospects for jewelry items in the moderate price field. Trade leaders say that jewelry stores will have to go after this business.

Fiber Improvements

An expert in the fiber field recently explained that there are 300 animal and vegetable fibers which may have desirable quality for fabrics when science develops ways to use them. This expert said only 10 to 12 of these fibers are being utilized commercially now. He thinks that by blending various fibers, there will be possibilities to produce many fabrics.

Another expert on fibers says that science has now found a way to determine

the mechanical qualities of fibers which serves to indicate uses for the fiber. He said fibers can be designed to meet specific uses after being tested as to "mechanical behavior."

Post-War Battle

A trade paper editor in the chain store field recently expressed his views on the wholesale and retail picture as to post-war battlefields in distribution. He predicts there will be many kinds of retail set-ups and the management of these stores will hit fast and furious, will not pull any punches and that there will be a battle royal of the future. His predictions cover department stores, chain stores, independent stores, mail-order houses, direct selling and co-operatives. He adds that many new types of distribution of consumer goods may spring up and mentions such plans as that of the big oil companies to sell merchandise through their gas stations. In the independent store field, he predicts that many of the men returning from the war will open up small stores of various kinds.

Package Aids

At the annual meeting of the Visual Merchandising Council in New York last week, a Du Pont official said that developments in new and more attractive packages of merchandise will greatly stimulate sales in the future. Packages in recent years have played a big part in catering to the eye of the consumer and experts in the fields say that unusual ideas are yet to be revealed when the many new materials developed during the war can be used. Package experts say that these attractive ideas will help reduce the cost of selling consumer goods and that retail outlets can make savings by (See *Merchandise Trends* on page 51)

No Big Upswing To Follow the Holiday

NEW YORK, July 8.—Talk in wholesale circles here this week expressed doubt that there would be any decided upswing in the merchandise field following the July 4th holiday. Many items were still hard to get here, and wholesale buying for the fall trade is already over. Manufacturers are unsettled at the present time, awaiting definite rulings by the WPB on the manufacture of civilian goods.

The reaction to the war at the present time is to delay commitments on future orders to see what takes place in Europe. Among the specialty reports were such items as handbags, which are said to offer better values and styling than last year. Jewelry buyers came into the market in large numbers and more orders are being placed for this line of merchandise than perhaps any other. Earrings sets and pins led the market.



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- #10032—Lunch Kits. Each30
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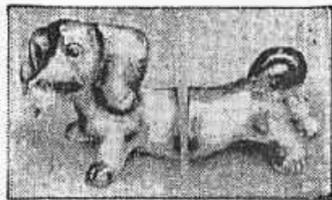
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MADE OF TERRA COTTA COMPOSITION IN HIGH GRADE FINISH



#4151 K Dachshund, very unique, inasmuch as the hund is cut in two, the two halves forming the bookends. 6 1/2 inches high, weight 36 lbs. to the doz. \$18.00 per doz. pairs.



#4240 K Pekinese, cut in two, 6 1/4 inches high, weight 44 lbs. to the doz. pairs. \$18.00 per doz. pairs.



#4282 K Double Horse-heads, in full race. Highly fascinating. 6 inches high, weight 48 lbs. to the doz. \$24.00 per doz. pairs.

These three are finished in natural colors, very beautiful and lifelike. Please see our illustrated Price Lists #231 and #239.

We carry a tremendous assortment of GIFT GOODS, ranging in price from \$1.80 to \$90.00 per doz. Set of K completely illustrated Price Lists will be sent to any re-seller on application.

LEO KAUL

IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST. CHICAGO 6, ILL.

15 JEWEL

10 1/2 Ligne, Regular Movement

Yellow Rolled Gold Plate Top—Stainless Steel Back—Removable Lugs—Genuine Leather Strap

25% Deposit Balance C. O. D. **\$23.75** Each

2% Discount With Full Remittance

MARLENE SALES

105 N. Clark St. Chicago 2, Ill.

FOX TAILS IN STOCK!

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send \$1.00 for the samples of 5 various sizes. Stock going fast . . . better rush your order for immediate shipments!

H. M. J. FUR CO., 150 W. 28th ST., NEW YORK CITY 1, N. Y.

Popular Items

Hand-Carved Maple Items

A number of attractive items in the quality field are offered by Stationers Specialty Company, New York. Included in the wood items are desk calendars, photo frames, pipe-holder book ends, cigarette holders and other articles. They are considered very unusual gifts and will sell widely for the Christmas season later in the year. Wise buyers are stocking up now. The articles are finished in walnut and are very exclusive in design. Articles made up for the desk are felt protected.

Attractive Table Mats

An unusual line of table place mats is now on the market. The illustrations are considered unusually beautiful. The series being offered at present by Mosse, New York, consists of fine sporting scenes drawn by Churchill Ettinger, American artist. They come four mats to a set and the pictures are reproduced in full color on heavy cork. They are said to be heat resistant, non-buckling, lovely and practical as a gift.

Red Cedar Ornaments

Something new in cedarwood ornaments is offered by Lew V. Meyerson, Miami Beach, Fla., which appeals to customers of the novelty trade. The ornaments are offered in assorted designs, including dogs, palm trees, horses, cats, bunnies, soldiers, sailors, pelicans, squirrels, elephants and fawns. The ornaments can be engraved and are proving a hit during the present season.

Using Sun for Profit

Recommended as a natural for beaches and carnivals are "sun tantoo" designs offered by Great-Circle Products, Inc., New York. The tantoo designs are simply placed on the body and the sun does the rest. The price is attractive and the fad is said to already be going big this summer.



FUR COATS

JACKETS—CHUBBIES

LARGE assortment of NEW 1944 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

S. ANGELL & CO. Manufacturing Furrier
286 W. 27th St. (Dept. 5-3), New York 1, N.Y.

CEDAR WOOD

HAND PAINTED

For Engraving

Heart and Key, Double Heart and Arrow, Democratic Mule, G.O.P. Elephant, Soldier, Sailor, Marine, Maple Leaf, Love Birds and 87 numbers to choose from. Send \$10.00 for sample assortment of 65 pieces. FREE illustrated catalogue—plenty of stock.

Identification Bracelets, heavy duty—\$5.72 Doz.

MILLER CREATIONS

Mrs., Creators, Designers of Wood Jewelry, Etc.
Offices: 6628 Kenwood Ave., Chicago 37, Ill.
Factory: 2772 Lincoln Ave., Chicago 14, Ill.
Phone: Lincoln 4394

BINGO SUPPLIES

NEW SUMMER PRICES

Write or Wire for Catalog

JOHN A. ROBERTS & CO.

235 Halsey St. Newark, N. J.

RINGS

WHITE STONE ENGAGEMENT, WEDDING AND NOVELTY

A display of these rings has sparkle and class. Immediate delivery. Best assortment of the most common sizes in each dozen ordered. Be sure to order by number, enclosing 1/3 DEPOSIT. We ship Balance C. O. D.

Pendant Heart Sterling Silver

"Friendship" Ring. Two dangling hearts attached to an extra wide sterling silver band. Delicate "forget-me-not" design.



Order No. A-845. \$9.00 Dz.



Wide Band Sterling Silver Heart Design Ring. Order No. LP8B. \$7.50 Dz.



White Stone Sterling Silver with Side Stones. Order No. N823. \$9.00 Dz.



1/30 14K. \$2.75 Dz. Wedding Band. Choice of Sterling Silver or R. G. P. No. W43BN.



No. S288 \$12.00 Dz. Sterling Silver, Side Stones, Large Center Stone.



No. W6861R. Sterling Silver WhitestoneWedding Ring. \$10.50 Dz. Set with 5 stones.



No. 146H \$9.50 Dz. Whitestone Sterling Silver or 1/30, 14K, R.G.P.

Sterling Silver Clasped Hands Ring—An emblem of friendship. Nationally advertised at \$2.95. Very popular.



2 Hands Clasp and Unclass. No. TF285 \$1.50 Ea.



EARRINGS

Rhinestone, screw back, Sterling Silver Earrings. Assorted Colors. Special \$12.00 Dz.

MID CONTINENT Jewelry Company
405 - NORTH LOCUST JEFFERSON, IOWA



FUR COATS

ORDER FROM OUR 1944 CATALOG

1945 Catalog Ready Soon. The present conditions have delayed the printing of our 1945 catalog, you can continue to buy with assurance from our current up-to-the-minute 1944 catalog. Complete line at prices that are right. Coats, Jackets and Scarfs in all furs. CATALOG FREE. IMMEDIATE SHIPMENT. H.M.J. FUR CO.

150-B W. 28th St., New York 1

CATALOG NOW READY

WRITE FOR YOUR COPY

12 GRO. (12 KINDS) AMERICAN MADE SLUM. SPECIAL PREPAID.....\$15.00

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

Carnival and Fair Specials

For Immediate Delivery Order
From This Ad

No. C91—SEWING BOX—4"x3" kit, consisting of six large spools of thread, pins, safety pins, needles and buttons. Per Doz. \$4.50

No. 189A—SEWING KIT—Leatherette Roll, fitted with thread, safety pins, needles, pins, scissors, wool, buttons, nail file. Per Doz. 4.50

No. 400—FOLDING SEWING KIT—With thread, needles, scissors, safety pins, buttons, wool and identification card on cover. Per Doz. 4.50

No. C92—JUMBO SEWING KIT—Folding Leather, with thread, buttons, pins, needles, safety pins, wool, razor blade and holder. Boxed individually in attractive boxes. Per Doz. 7.50

No. B600—MONEY BELT—Water repellent two pocket money belt, snap top, specially designed for paper money and coins with waist-band ties. Per Doz. 4.50

CIGARETTE CASES. Per Doz. 2.00

No. 429—SHOE SHINING OUTFIT—Envelope style, 4 pieces, consisting of snap closing kit, Griffin shoe polish, shoe brush, shoe shine cloth. Per Doz. 4.50

No. EL44M—FOLDING SLIPPER SET—Slippers made of water repellent material, padded soles and webbing strap—fit into matching pouch, small, medium, large. Per Doz. 4.50

SOUVENIR POSTAL CARDS—Size 6 by 9. Greetings—Mother, Dad, Sweet-heart and Friendship. Per Hundred . . 3.50

BILLFOLDS—Genuine Leather, Card Case or Plain. Per Doz. 9.50

25% deposit, balance C. O. D.

Allied Distributing Co.

121 S. Seventh St. LOUISVILLE 2, KY.

SYNTHETIC RUBBER BATHING CAPS

GROSS \$73.25; DOZEN \$8.55

Sample Mailed Postpaid \$1.00

COLUMBIA

Box 900 Richmond 7, Va.

WOOD JEWELRY

Genuine Aromatic Red Cedar Hearts, Double Hearts with Arrow, New Oval Initial Pins, Beautifully Engraved Sweetheart Pins, 300 Different Cut-Out Girls' Names, Dogs, Horses and various Animal Lapel Pins and Fobettes. Over 100 different items. State your business. Send for our \$10.00 Sample Assortment of best selling numbers, or write for No. 43-A Catalogue.

CHARLES DEMEE MFG. COMPANY
108-116 East Walnut St.
MILWAUKEE 12, WIS.
Phone: Locust 3913

SOON . . .

. . . our new line of Locketts and Spray Pins will be ready for release. Watch for our announcement!



MURRAY SIMON
109 S. 5th St., Brooklyn, N.Y.

MERCHANDISE TRENDS

(Continued from page 49)

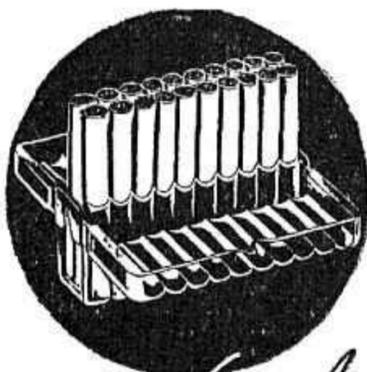
using the most modern packages available. The Du Pont official said that manufacturers and distributors of merchandise must work together in order to get the most advantages from modern packaging.

Future Cigar Store

D. A. Schulte, Inc., has already issued complete plans on a type of retail outlet it will try on a larger scale in the future. In addition to the tobacco counters, there are displays of haberdashery, indicating that such stores will expand their lines of merchandise in the future. The new store is planned to give complete serviceability from the store, and in warm weather the front window panes disappear. The display shelves are rotary and may be controlled by pushing a button. Many items for new displays of merchandise have been worked out. There will even be arrangements for projecting messages on a screen.

New Fiber Sources

Research during the war turned up many new kinds of fibers and improvements of the old. At the same time, many new sources of fibers have been developed. A recent list of such sources included new uses for ramie, pineapple, milkweed, rabbit hair, muskrat hair, dog hair and other natural products. The nation has been treated to an almost continuous session of new developments in the fabric field. Research workers say the future will bring still more revelations and that many new blending processes are now just in the making. Thousands of new merchandise articles will be made from the new fiber ideas.



Vuedex

LEADS MARK

1. Holds a full deck of twenty cigarettes.
2. Perfect-fitting surfaces make Vuedex practically airtight when closed.
3. Weighs little more than an ounce, yet is unbreakable in normal use.
4. Serves one cigarette at a time without touching the rest of the pack.
5. Fits easily into a vest pocket . . . or stands smartly by itself for table use.
6. Protects each cigarette individually so that it cannot be crushed from outside or inside pressure.

Made of Crystal Clear Plastic.
Lots of 150 or More—60c Each.
Smaller Lots—65c Each.
Samples \$1.00 Postpaid.
Deposit With All Orders.

A. N. S. CO.

312 Carroll St. ELMIRA, N. Y.

RAZOR

DOUBLE EDGE • SINGLE EDGE

JOBBER—DISTRIBUTOR—AGENTS

We are pleased to be able to offer you a complete line of high-class razor blades, including such popular brands as

FAN — CITY — and OFFICIAL

Razor Blades and many other fast sellers. Send \$1.25 for a sample carton or write today for special jobbers' prices.

MIDLAND SALES & DIST. CO.

757 W. 79th Street Chicago 20, Ill.

BLADES

P-A-P-E-R M-E-N

I HAVE SHEETS FOR ALL STATES
All Well Known. Good War Maps.
Write or Wire ED HUFF

5411 Gurley St. Dallas 10, Texas

NEW STOCK

	Doz.	Gross		Doz.	Gross
Kem Ritz Lighters	\$ 3.00	\$33.00	Smoker's Fun Shop	\$18.00	\$210.00
Bobble Pins, Best Make, With Bows, American Made, Carded, 18 to Card	1.80		Maglo Coat Pencil75	8.50
Comic Buttons, 2" Dia., Asstd.60	7.00	Mystery Key Ring	2.00	23.50
Optiks Sun Glasses	3.50	40.00	Miss Lola75	9.00
Take-It-Apart Puzzle	2.00	22.00	Mystic Glasses	2.50	28.00
Yo-Yo Tops, Professional	2.00	22.00	Oh, Johnny Pipes	3.75	
Jiffy Coin Slot Purse, Leather	7.20	85.00	Furlined Pots90	10.00
Exploding Matches (Gr. Only)	4.00		Fortune Telling Cards	6.00	70.00
Can Can Dancer	1.20	13.00	Sterling Silver Anklets	7.20	84.00
Miss Betty Bubbles	1.00	10.00	Heavy U. S. Army, Navy, Etc., Rings, Sterling	27.00	288.00
Voice Tester	1.00	11.50	Sterling Dog Tags, Chains, Soldered Links	12.00	
Auto Jokers	1.00	11.50	10 Kt. Solid Gold Heavy Baby Rings	18.00	
Maglo Light Bulb	12.00	140.00	10 Kt. Solid Gold Heavy Boys' and Girls' Rings	36.00	
Hindu Mystery Bottle	4.00	45.00	10 Kt. Solid Gold Ladies' Birthstone Rings	84.00	
Squirting Rings	3.00	35.00	18 In. 1/20 G.F. Neck Chain	9.00	100.00
Transparent Cigarette Cases	2.00	22.00	18 In. Sterling Silver Neck Chain, Soldered Links	6.00	70.00
Pepper Gum55	6.00	Gold Filled Anklets, Best Quality	24.00	
Hand Dolls & Monkeys	3.60	40.00	Gold Plated Anklets	12.00	
Ear Phone Sets, Double	21.00		Plexa Glass Locketts, Heart Shape, 18" Neck Chain, Asst. Insignias	18.00	
Metal Book Banks With Keys	7.80		Cigarette Holders, Asstd. Colors, Carded75	8.00
All-Around Zipper Wallets	24.00		Egg Bag Trick	9.00	108.00
Vuedex Cigarette Cases	8.00	90.00	Cups and Balls	4.80	50.00
Goofy Golf Balls	1.75	20.00	Home, Sweet Home Books, Joke Book Locketts, Boxed in Velvet	1.50	17.50
Bingo Beans	1.20	13.00	Maglo Race, 25 to Pkg.	3.60	
Snake Jam Jar	3.00	35.00	Pinup Girls, Large Size	3.60	
Imitation Beer Glass	2.00	23.00	Pinup Girls, Small Size	1.50	18.00
Zipper Key Purse	4.80				
Miniature Boxing Gloves	3.80	42.00			
Artistic Asst'd. Mirrors	1.00	11.50			
Genuine Bayonets, French Army	108.00				
3-Bladed Knife	18.00				
Small Black Scissors	1.50	16.00			
Midjet Rifles (Letter-Openers)	4.00	45.00			

Hundreds of Other Items Too Numerous To Mention—
Write for Catalog.

1/3 Deposit With Order, Balance C. O. D. Full Deposit in Advance for Orders From Honolulu and Virgin Islands. All Prices F. O. B. Detroit.

Special Prices on 25 Gross Lots

BORDER NOVELTY CO.

405 WOODWARD AVE.,

DETROIT 26, MICH.

Phone: Cadillac 6261

MILITARY WRIST WATCH

ONLY \$19.50 In Lots of 1/2 Doz. or More

15-Jewel Precision Lever Movement. Military Type Stainless Steel Case. 10 1/2 Ligne, Dust-Proof, Moisture-Proof. 10% Deposit, Balance C. O. D.



WE ARE "HEADQUARTERS" FOR BIG VALUES IN WATCHES — JEWELRY!

Get our complete list of all types of NEW Swiss Watches, also REBUILT American and Swiss Make Watches. Novelty Jewelry. Write for Details and Prices.

BURTON SALES

16 NO. HALSTED ST., Dept. D-20 CHICAGO 6, ILL.

MERCHANDISE YOU ARE LOOKING FOR

CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE

Over 100 Feature Items, including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross.

Order by Assortments.

\$20.00, \$40.00, \$75.00 Units

SLUM GIVE AWAYS

Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New, Popular in Demand. Flash.

Order by Assortments.

\$10.00, \$25.00, \$50.00 Units

NOVELTIES

Hats, Lels, Tails, Hat Bands, Comic Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cullery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Francy Boxed Towel Sets, Fur Animals, Etc. SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS. 25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.



ACME

PREMIUM SUPPLY CORP.

3333 LINDELL BLVD., ST. LOUIS 3, MO.

FIRST TIME EVER OFFERED!

Genuine **LUCITE** Compact

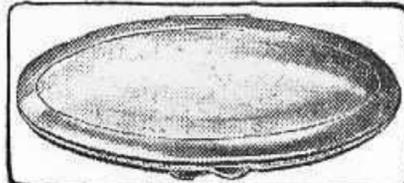
- ★ FEATHER-WEIGHT—Only 4 oz
- ★ THINNER THAN THIN!
- ★ LARGE SIZE—5" diameter
- ★ TORTOISE-SHELL
- ★ EVERLASTING COLOR

\$22.50
DOZ.

F. O. B. CHICAGO
25% Deposit

SAMPLE POSTPAID **\$2.95**

A big beautiful ultra-modern compact of genuine LUCITE—not to be confused with ordinary plastic. Leak-proof construction. Large capacity for loose powder. Won't warp. High-grade, full-view mirror. Trouble-free hinge and clasp. Individually boxed. Immediate delivery.



The Compact You've Been Waiting For!

L & E INDUSTRIES

1718-20 NORTH DAMEN AVENUE

CHICAGO 47

Canada Removes Ban On List of Variety Goods; Starts Aug. 1

OTTAWA, July 8.—Imports of variety merchandise may be coming into Canada in sizable quantities after August 1, according to official announcements here. The Canadian law banning a large list of imported merchandise will be withdrawn August 1 so that goods may again be sent under present tariff laws. The War Exchange Act was passed in 1940 before the United States entered the war because Canada was desperately in need of conserving U. S. dollars. At that time a war exchange tax of 10 per cent was imposed on all imports from the United States, and at the same time a ban was put on a large list of goods. Now the list will be repealed and also the 10 per cent specialty tax will be removed. The Canadian trade expects a movement of heavy consumer goods at an early date, but specialties will also be brought into Canada as soon as merchandise stocks in the United States permit.

GEM MARKET PROMISED

(Continued from page 49)

ican firms to compete with low-priced goods from other countries. Because the synthetic products have been used in the manufacture of war goods, it goes without saying that the synthetic gems have been fully tested by the hardest uses. There will be assurance that the quality of the new gems will be fully satisfactory. The trade is also assured by the firms leading in the manufacture of synthetic gems that the appearance will require an expert to distinguish them from the real article. Some important manufacturing firms are making synthetic gems, and they are already looking about for markets and ways to develop new jewelry items.

The specialty merchandise trade now seems assured that it will have synthetic diamonds, sapphires and rubies to place many new designs of low-priced jewelry on the market as soon as the materials are available for civilian goods. It is also expected that the government will have immense surpluses of synthetic gems for release as soon as the war is won.



MUSICAL POWDER BOX

Plastic composition comes in assorted tunes. Beautiful colors gold trimmed with medallion top. BB115.

Sample \$3.50; 10 for \$33.00.

ROHDE-SPENCER CO.

223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise
CARNIVAL SPECIALS U. S. MADE SLUM

	Per Gross		Per Gross
Hawaiian leis, Med. Size	\$ 4.00	Paper Flag Bows	\$.90
Medium Size Plaster Dogs, Etc.	6.50	Felt Wisecrack Pennants	.95
Red, White and Blue Tissue Shakers	6.00	Comic Paper Masks	1.00
Spotted Tails with Comic Cards	4.00	Engraved Wedding Rings	1.00
Jumbo Fox Tails with Comic Cards	23.00	Muslin Flags on Sticks	1.15
White or Blue Yacht Caps, Doz.	1.90	Plaster Dogs, Ducks, Etc.	1.25
Animal Shaped Glass Liquor Bottles, Per Case (36)	9.00	Plastic Thimbles	1.20
U. S. Weighted Darts, Doz.	1.20	Cloth Flag Bows	1.35
4 to 7 Inch Hoop-La Hoops, Doz.	.55	Lead Pencils	1.85
8 Inch Hoop-La Hoops, Doz.	.65	Humorous Mirror Folders	2.95
Knife Rack Rings, Per 100	2.50	Mirror Memo Books	4.50
Shooting Corks, Per 1000	2.25	Comic Buttons, Per 100	2.25
		Motto Buttons, Per 100	1.25
		Powder Puffs	3.00
		Jumbo 14-Inch Pencils	4.00

BINGO SPECIALS

Lunch Kits, Each	\$.85
8 Pc. Fire King Cooking Set, Each	.85
Liquor Bottle Bath Salts, Doz.	8.00
Glass Coffee Maker, Each	1.50
Straw Horse and Rider, Doz.	4.50
3 Pc. Fire King Mixing Bowl Set, Each	.40

ASSORTED IMPORTED SLUM

10 Gross for \$9.50

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.

THE BEST CEDAR WOOD JEWELRY MADE

Hand Painted and Finished With Pre-War Steel Pin Backs, Including Initial Pins, Double Hearts With Arrow. 2,000 doz. ready to ship same day orders received. Special This Month, \$1.50 per doz.

300 GROSS PRE-WAR STEEL PINS AT LOW COST, 1-1 1/2 Inches.

EXTRA—SOMETHING NEW—CEDAR WOOD STANDING

Nick-Nack Ornaments, Hand Painted and Finished, Individually Boxed.

BIG PROFITS — A HIT FOR ALL HOMES

GIFT SHOPS AND JOBBERS { TAKE NOTE—Send \$10.00 for } Or \$5.00 for
Both Assorted Samples Either One

LEW V. MEYERSON, 38 OCEAN DRIVE, MIAMI BEACH 39, FLA.

NEED MERCHANDISE

PLENTY STILL AVAILABLE!

DON'T WAIT — TOMORROW MAY BE TOO LATE!

SEND FOR CATALOG



TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

CATALOG FREE

Toys Giftware Lucite Dresser Sets Novelties Metal Compacts Salesboards

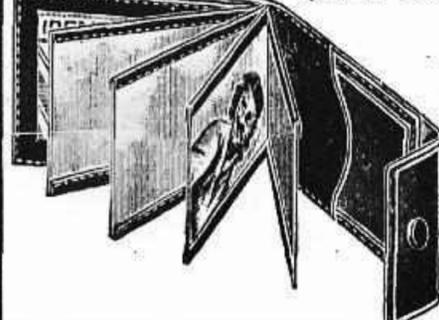
DIVERSO PRODUCTS COMPANY

610 North Water Street

Milwaukee 2, Wisconsin

BILLFOLD SPECIAL

\$7.20 Doz.



COMBINATION LEATHER PASS CASE & BILLFOLD with room for nine passes back to back. Available in black color only with snap-button fastening. Imitation leather lined.

B12L149

PER DOZ. --- \$ 7.20

PER GROSS --- 78.00

AS ABOVE IN GENUINE ALL LEATHER with all leather lining.

B12L148

PER DOZ. --- \$ 9.00

PER GROSS --- 96.00

PRICES LESS 2% CASH DISCOUNT

25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.

Hagan JOSEPH HAGN COMPANY

WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6



Sterling Silver Heart Locket

Enamel floral color decorations on embossed Sterling Silver Heart Pendant approximately 7/8 inches in size. 18-inch Sterling Silver Chain and Safety Clasp. Close-out price.

1/3 Deposit. We Ship Balance C. O. D. Immediate Delivery. Order No. HP18.
MID CONTINENT JEWELRY CO.
405 N. Locust JEFFERSON, IOWA

BIG PROFIT SPECIALTIES!

Complete Line of . . .

Dico — Fountain Pens — Lighters — Plastic Novelties — Poker Chips — Combs — Handkerchiefs (Men's and Ladies) — Patriotic Items — Medium Priced Jewelry — Leather Goods, Etc.

Write or Wire for List of Over 200 Other Popular Items We Carry.

GORDON MFG. CO.
Dept. O. New York 10, N. Y.

COMIC CARDS

MARCY MANUFACTURING CO., INC.
138 West 17th St., N. Y. 11, NEW YORK

Comic Cards, Birthday Greetings and JOKES. We are the CREATORS of the popular selling Can't Take It With You. Advice on Health and dozens of others. Write for details.

**CONCESSIONAIRES!
NOVELTY STORES!**



No. 820—3 Color Engraved, Gold Filled Heart Locket, Floral Motif, Sterling Silver Gold Plated Neck Chain.
\$36.00 Doz.
Same Locket as above with sterling silver gold-filled Neck Chain.
\$39.00 Doz.

ORDER TODAY!

SURE-FIRE SELLERS!

- 18" Sterling Silver Neck Chains \$5.40 Doz.
- 18" Gold Plated Sterling Silver Neck Chains 8.00 Doz.
- 18" Gold Filled on Sterling Silver Neck Chains 7.20 Doz.
- Sterling Silver Anklets, Carded 8.75 Doz.
- Gold Plated Sterling Silver Anklets, Carded 7.20 Doz.
- Gold Filled on Sterling Silver Anklets, Carded 9.50 Doz.

- No. 709—Light Identification Bracelet \$45.00 Doz.
- No. 708—Medium Identification Bracelet \$54.00 Doz.
- No. 710—Heavy Identification Bracelet \$72.00 Doz.

1/3 Deposit, Balance C. O. D.
Send for Catalog!
TREND CREATORS
1265 Broadway, NEW YORK, N.Y.

Deals

By Ben Smith

It doesn't take a great deal to make too much of a good thing . . . and less to get into a jam while doing it. Yet some operators are so shortsighted they can't see that. They've got a good thing in the salescard . . . a chance to make profits on a fast turnover when the item offered is right. That would seem to be enough to satisfy anyone; but not these birds. They're so hungry for the do-remi they lose their sense of balance and declare extra dividends by misrepresenting the value of merchandise offered or by substituting inferior merchandise when the deal is completed. Eventually they wind up behind the eight ball and in the arms of John Law. That would be okay if that were all that happened. Unfortunately, however, even the such operators are in the great minority, every other man in the business is hurt when the phonies are caught. As a group, salesboard operators are as honest in their dealings with the public as any group of business men. But because of the nature of the business a slip by one of its members is magnified. Therefore we can all do a little missionary work whenever we run into an operator who thinks he can get away with a fast one.

When setting up a deal it's smart to list an item at its true retail value. This applies especially to the manufacturer and distributor who make up deals for re-sale to operators.

We still hear of operators who offer cash rather than one of the major awards to the worker of a card. In most cases it is a mistake to do so. For, as a rule, the major award is worth more to the individual than the cash offered. That is, if he had to buy it, the worker would have to pay more than the cash offered in its place. When proper care is taken in the selection of merchandise, the desire to obtain one of the major awards will be incentive enough to complete a deal.

HAPPY LANDING.

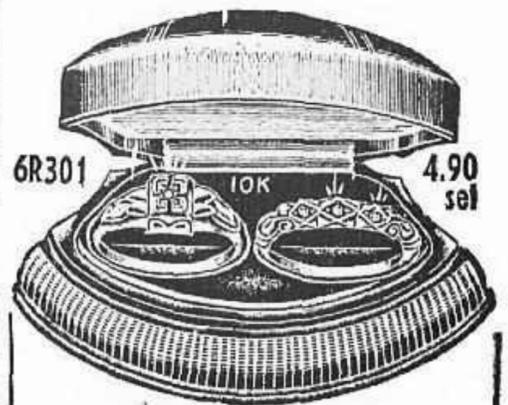
Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

MADALINE E. RAGAN . . . and her husband, Ray Herbers, have their trailer on the Roxy lot in Detroit. "Every night looks like a pitchmen's convention," says Madaline. "Walter Lenze is doing magic; Herman Keller, herbs, and Buffalo Bill Cody, doing his whip act and selling oil. Weather has been too hot to work daytime. Joe Wall has received word that his son was hurt in San Diego, Calif., and Consolidated Aircraft provided a bomber plane ride for him to be at the bedside. Doc Reynolds came on the lot here and reported taking it easy and resting at Mount Clemens, Mich. Fergie was in town renewing acquaintances, and said that T. C. Jacobs had his show in Findlay, O., with the natives filling the tent every night. Sailor Jim White is still in vets' hospital, New York. Charlie (Jockey) Ross is ill in Veterans' Hospital, Dearborn, Mich., and asks for pipes. Chet Wedge stopped off in Detroit on his way to San Francisco to work with my sister, Mary, at Crystal Palace Market. Bill Meader is still going strong in Crowley Milner's store here. He has been there 28 weeks. Some of the gang that cut up jackpots at the opening of the Roxy lot in Detroit included Red Noble, Art Ferdett, Jack and Ruth Anthony, George Earl, Ben Laurie, Dick Frazier and wife, Bill Meader and wife, Lester Kane, Emmett Smith, Jimmy Phillips, Jim Hendricks, Tommy Hoy, Tommy Cobas, Jam Smitty and wife, Professor Fredricks, Doc De Mills and wife, Nutty Ross, Doc Turner, Chief Thundercloud, Jack Rambert, Pappy Fulton, Esta Dalham, Chick Townsend, Dinty Croner and Scotty Bird."

TOM KENNEDY . . . stopped off in Chicago a few Sundays ago and paid a short visit on Maxwell Street. He piped that he saw his old friend, Doc Lytell, working corn punk and doing well. He also said "hello" to McCormick, who was in Chicago for the convention with Dewey badges. "Last time I saw Mac was about five years ago when we were both on the McCrory chain



DIAMOND RING SETS

- 10K Gold Mountings
- 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.80
- 6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set 6.40
- 6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring Set 8.65

WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.
BIELER-LEVINE
37 South Wabash CHICAGO 8



AFTER VICTORY



WE'LL BE SEEING YOU
The OAK RUBBER Co.
RAVENNA, OHIO



FAST SELLING JEWELRY

FOR ENGRAVERS, PAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. **FAST SERVICE!** Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Earrings, Etc.
Send \$10.00 or \$20.00 for Samples.
MAJESTIC BEAD & NOV. CO.
307 Fifth Avenue NEW YORK 16, N. Y.

PLASTIC CHARMS

for your Slum Prizes

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.
Charms in Bulk — \$4.00 per thousand
Charms on Gift Cards — \$5.50 per thousand
F.O.B. New York

\$1.00 deposit with order — balance C.O.D.
Made in U.S.A. by

SAMUEL EPPY & CO.
333 HUDSON ST. NEW YORK 13, N. Y.

HARD TO GET NECESSITIES — ALSO — MILITARY PATRIOTIC ITEMS



Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!

MILLS SALES CO.
Our Only Mailing Address OF NEW YORK INC.
901 BROADWAY, New York, N. Y.
WORLD'S LOWEST PRICED WHOLESALE

GUM and CANDY

5000 Other Items at Factory Prices. Send 3c Stamp for List.

BLAKE SUPPLY CO.
Little Rock, Ark.

COIL MEN, LOOK

IT WON'T BE LONG NOW Before I will be able to supply you with the same high quality merchandise—the same low prices—the same prompt and efficient service.

Will Be Shipping Soon Let us get organized. Write me your expected requirements today.
H. O. STRIKER
616 RIVER BLVD. YPSILANTI, MICH.
Watch The Billboard for delivery date.

EXPLODING MATCHES

HIGHEST QUALITY (BOOK) . . . \$4.70 GROSS
FINEST GRADE (STICK) 5.95 GROSS
WHILE THEY LAST

ERNIE'S ENTERPRISES
725 PINE ST., ST. LOUIS 1, MO.

SALESCARDS

You can get any style, size, type or shape of Salescard from us. We are the largest Salescard MANUFACTURERS and carry the biggest stock in the world. You can get fine cards, fast service and lowest prices from us always. And you can also get special cards made to your own special design. Just tell us what.

FUND-RAISING TYPE DIE-CUT CARDS NOW AVAILABLE FOR FRATERNAL AND CAMPAIGN DRIVES

Special: 600-Hole Big Display Cards with 8 Colored Sections only 14¢. You save plenty by using them instead of boards during paper shortage. Get our free catalog listing hundreds of cards. Get it today. Write right now to

W. H. BRADY COMPANY
Manufacturers

EAU CLAIRE - - - WISCONSIN
Salescards, Push Cards, Jackpot Cards, Fraternal Fund Raising Cards

NEW STYLE WALL PLAQUE

\$3.75 PER DOZ. SIZE 9 x 13 in.

High-class and legitimate, yet they're hotter than pin-up girls in a steam bath! So drop us a "buck" for 3 Samples and see why smart boys prefer their babes in diaper-size. **IMMEDIATE SHIPMENT!**

A. M. WALZER COMPANY

716 Midland Bank Bldg. Minneapolis 1, Minn.

NOVELTY SEA SHELL JEWELRY
To the Wholesale Trade

- Small Brooches, Assorted Colors, Cup Shells \$2.00 Dz.
- Large Brooches, Assorted Colors, Assorted Shells 3.60 Dz.
- Earrings, Assorted Colors, Assorted Shells 1.80 Dz.
- Necklaces, 18", Assorted Colors, Horn, Dove & Cup Shells 1.80 Dz.
- Necklaces, 30", Assorted Colors, Horn, Dove & Cup Shells 3.60 Dz.
- Double Strand Necklace, 20", Assorted Colors, Combinations Dove Shells 4.00 Dz.
- Double Strand Necklace, 30", Assorted Colors, Combinations Dove & Calico Shells, Assorted Color Combinations \$7.00 Dz.

25% Deposit With C. O. D. Order. Money Refunded if Not Satisfactory.
HERBERT DIAMOND & CO.
1121 N. E. FIRST AVE. MIAMI, FLORIDA
MEMBER OF MIAMI CHAMBER OF COMMERCE.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.

1033-1036 Mission St., San Francisco 3, Calif.

FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.
MARLENE SALES
105 N. Clark St. Chicago 2, Ill.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salvo, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Product Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

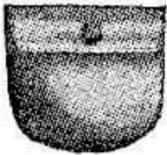
3 "BEST SELLERS"

GENUINE LEATHER TIGHTWAD



Smallest modern billfold, equally liked by men and women for carrying paper currency in suits, slacks or in pocket books.

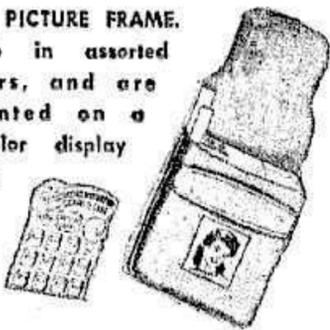
GENUINE LEATHER COIN PURSE



Will be in great demand for ration tokens. They arrive in assorted colors.

GENUINE LEATHER CIGARETTE CASES

with PICTURE FRAME. Come in assorted colors, and are mounted on a 2 color display cards.



R. A. GUTHMAN & CO.
600 W. JACKSON BLVD. CHICAGO 6, ILL.

Glass Cloth Fabric

Ideally suited for Draperies, Scenery, Signs, etc. Absolutely Fireproof, Water Repellent and Mildew Proof. A "Must" where Fire Hazards Prevail. Send for our Bulletin of Closeouts. Hundreds of "Specials" at attractive prices.

MACKLEY TRADING CO.
25 Park Place, New York 25, N. Y.

For Immediate Delivery—Order From This CONCESSIONAIRE'S STOCK PRICE LIST

And Get Our 1944 Catalog

American-Made Slum

	Gro.
Paper Flag Bow Pin	\$.90
Plastic Thimbles	1.20
Lead Pencils, Full Length	1.44
Bean Blower, 10 In.	1.00
Jitter Beans, 200 Pack, Box	1.70
White Metal Wedding Ring	1.00
Plastic Charms with Tassels	1.10
Transfer Pictures	.90
Comic Hat Bands, Per 100	2.00
Comic Pennants, 1 1/4 x 2 1/2 In.	.75
1 1/4" Comic Buttons, Per 100	2.25
2" Comic Buttons, Per 100	4.00
Mirror Memo, Books	4.50
Monkey Mirror, 2 1/2 x 3 1/2 In.	2.95
Pat. Badges, Carded, Per 100	.90
Colored Tin Clips, Per 100	.60

Ball Game Merchandise Gro.

10" Car Tails w/ Comic Card, Per 100	\$4.50
9/12" Fox Tails w/ Ribbon Ties, Per 100	10.75
12/15" Fox Tails w/ Ribbon Ties, Per 100	12.75
16/18" Fox Tails, Per 100	16.00
Yacht Caps, Junior Sizes	24.00

Bingo Merchandise Each

Wood Frame Glass Tray, 9x17"	\$.80
Stoneware Casserole, 6 Pack Ctn.	2.16
Stoneware Cookie Jar, 6 Pack Ctn.	2.40
Gold Frame Mirror, 11x14 In.	1.35
Wood Mag. Rack, Walnut or Maple	1.15
Vacuum Type Glass Coffee Maker	.98
Drip Type Glass Coffee Maker	.95
Fiesta, 4-Piece Ref. Set	1.10
Colored Pictures, Wood Frame, 16x20"	1.10

Prices F. O. B. Terre Haute, C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown in Our Latest 1944 Catalog—Write for Your Copy Today.

LEVIN BROS. Since 1886 Terre Haute, Indiana

STUFFED TOYS and DOLLS

DOGS — BEARS — CATS — ELEPHANTS — LONG FUR — SHORT FUR
CHENILLE — PLUSH, ETC.
DOLL WITH AND WITHOUT MOVING EYES — ALL SIZES.
COMPLETE LINE OF PREMIUM MERCHANDISE.
WRITE FOR LIST.

WISCONSIN DELUXE CO. 1902 N. THIRD ST. MILWAUKEE 12, WIS.

in the East," writes Kennedy. "He was working peelers and I had gummy. He looked prosperous and infoed that he has a novelty store on Times Square in the Big Town and was returning right after the convention. Was sorry to learn that George Brophy, horoscope worker, passed on. Last time I saw George was in Louisville a couple of years ago. While in Flint, Mich., I renewed acquaintance with Fred and Maggie Smith. Both are real people, and Billy Meyer and myself enjoyed a Sunday dinner at their home. Regret I didn't see them before leaving Flint. Also met Chet Wedge while there. A real worker, he was clicking with liniment at the shops. We cut up a few jackpots. Says he may go out to San Francisco in the near future. Would like to read pipes from Harry Rutherford, Frank Vail, Eddie Gillespie, Slim Holstrom, Fred McFadden, Eddie Leonard, Sid Sldenberg, Kay Libby, James E. (I'll-Get-It-For-You-Wholesale) Miller, Earl Godfrey, Jack Joyce, Bill English, Al Powers and Jane Gregory."

THE PUBLIC PAYS for what the service is worth after an appraisal.

THE GLEASONS . . . mentalists, are working scopes on the parking lot behind the Roxy Theater, New York, to good tips and takes.

AL ALLEN . . . Al Seigle, Speed Wilson, Charles Mason, Eddie Ross, Bert Cramer, Masha Graff and her brother Phil, Sidney Pincus and Dave Kline were happy with folding mazuma in Atlantic City over the July 4 holidays. Items worked included shampoo, soap and vitamins.

EDDIE LEONARD . . . met Sgt. Joe Pavlick, former pitcher in the Pennsylvania coal region, in Philadelphia recently. Pavlick was back from a South Pacific trek with an air squadron and was wounded in the leg and foot. He is recovering in Valley Forge General Hospital, Phoenixville, Pa., and asks for pipes.

SMART PITCHMEN keep political cracks out of their talks while selling.

WILLIAM (BILL) MOORE . . . cards from Trenton, N. J., that he has folded his tripes for the duration and is doing war work. He asks for a pipe here from Ed Tuthill and Al Mercel.

EDDIE LEONARD . . . divided the Fourth of July holiday period between New York and Atlantic City.

HARRY A. MAIERS . . . heading for New York to visit his sister, piped from Welch, W. Va., where he visited Doc Britton and wife. Latter have a new bally and are opening their show soon. "Doc's friend, George, the sheetie, is

with them," Maiers adds. "I also visited Sam, the Indian, at Logan, W. Va. I hope the boys are putting at least 50 per cent of their savings in War Bonds."

ATTAIN YOUR OBJECTIVE without knocking. It can be done.

DICK WOLFSON'S . . . 50th Street store in New York is reported doing good biz. A newcomer, Paul Dixon, ex-Hollywood extra and a McGill University grad, is said to have plenty on the ball. He is working shampoo. Joe Carroll, vet soap worker, is also there.

W. W. (PAT) MALONE . . . inks that he is catching the green with the sheet in Monterey, Va.

JACK (BOTTLES) STOVER . . . infos that Ralph Benny, son of Nick and Polly, now has a penny pitch.

IF YOU ARE GOING forward, do it the best you know how.

Pitchdom Five Years Ago

Bobby Dale, med; Slim LeRoy, oll; G. E. Broun, jewelry; J. Sullivan, wild life exhibit; A. Yearden and Slim Cottrell, sheet, and Bob Posey, needles, were working Firemen's Street Fair at Yorktown, Ind. . . . W. D. Cooper in Sedalia, Ky., are headed for the coal fields after bad takes thru Tennessee. . . . Bobby Burns on sheet in Sidney, Neb. . . . Doc F. Brummett worked Anderson, Ind. . . . Speed Hascal was closed in Muncie, Ind., thru beefs about blocks and blades. . . . Myrtle Hutt worked perfume in Grant's State Street store, Chicago. . . . Max Davidson had a new drink in three Chicago stores. . . . Charlie Price in San Francisco with sharpeners to fair takes. . . . Stanley Naldrett had his juicer outfit in Green Bay, Wis. . . . Pop Adams made the still spots in Indiana and Kentucky. . . . Jack (Bottles) Stover worked Franklin, W. Va., to good takes. . . . Mr. and Mrs. Chet Wedge (Mary Ragan) had the Crystal Palace Market, San Francisco. . . . Madaline Ragan arrived in the Golden Gate City. . . . Jimmy Tate in Danville, Va. . . . Lexels, mentalists, clicking with scopes on Treasure Island, San Francisco. . . . Chick L. Townsend in San Francisco with the Wedges on herbs. . . . Ambrose McCarty in Iowa with rad. . . . Harry Temmey, J. Rosen and Al Meyers were getting geedus with sheet in Portland, Ore. . . . William Westfall and G. Brush got mazuma in Parkersburg, W. Va., windows. . . . Tom Sigourney closed with the F. H. Bee Shows in Elizabethtown, Ky. . . . Fred X. Williams trailed the Cole Bros.' Circus with novelties. . . . C. J. Butterfield, tie form worker, was in Port Huron, Mich., windows. . . . That's all.

Mattawamkeag Show

By E. F. Hannan

IT IS not unusual for showfolks to carry around all their funds in the pocket, but I have known two in the med branch of the business who went to extremes. One was Doc Yale, veterinary dentist, med man and horse owner, and the other was Harry (Doc) Bridges, owner of the Mattawamkeag Show. One night in the early '90s, Bridges was feeling gay in a cafe on Howard Street, Boston, and being a great hand to flash his roll and brag on his show, he somehow dropped the bundle and it rolled under the barrail unnoticed.

He went to bed intending to join his show in Maine the next day. When he went to look for his money in the morning he went panicky on finding it lost and rushed back to the place he had been the night before. There it was untouched, just where it fell, which was luck for Bridges. He tried to give the owner a good-sized tip but the owner, being one that had a goodly supply of worldly goods himself, refused to accept the gift.

Bridges was the same with diamonds, always flashing them and bragging on their size and the number he owned. All this evidently paid dividends, as the show was a good money-maker and Bridges paid performers good salaries. Fred Hart, balladist; Vernell, juggler; Archie Deacon, Fox and Ward and other good performers trouped with the show at times.

When the Klondyke gold rush came along Bridges ditched the show and went to Alaska.

Events for Two Weeks

- July 10-15
- COLO.—Gunnison. Cattlemen's Days, 14-16.
- IDAHO—Nampa. Harvest Festival Rodeo, 13-15.
- ILL.—Rock Island. Celebration, 6-15.
- MINN.—Detroit Lakes. Water Carnival, 14-16.
- ORE.—Portland. Gift Show, 9-14.
- PA.—Everett. Vol. Fire Co. Carnival, 8-15.
- Luzerne. St. Ann's Parish Carnival, 10-18.
- S. D.—Newell. Farm Picnic, 15.
- TEX.—Coleman. Rodeo, 12-15.
- Snyder. Rodeo, 12-15.
- CAN.—Calgary. Alta. Stampede, 10-15.
- July 17-22
- ILL.—E. Dundee. Firemen's Festival, 10-22.
- La Harpe. Am. Legion Celebration, 17-22.
- Wyoming. Mid-Summer Festival, 10-22.
- IND.—Paoli. Legion Celebration, 17-22.
- IA.—Wapello. Home-Coming, 18-20.
- MO.—El Dorado. Celebration, 20-21.
- O.—North Baltimore. Legion Home-Coming, 18-22.
- PA.—Homer City. Firemen's Carnival, 15-22.
- UTAH—Salt Lake City. Rodeo, 19-24.
- WIS.—Shiocton. Home-Coming, 21-23.
- CAN.—Cardston, Alta. Rodeo, 19-20.

Domestic Goods Setting Records on West Coast

LOS ANGELES, July 8.—American-made merchandise seems to be setting a record in the novelty line along the West Coast.

According to Ben Goldfarb, Acme Novelty Company, these American-made items are leading the field in the novelty line this year and will continue to hold this pace during the years following the close of the war.

Religious articles are still best sellers, and sales are increasing, probably because of the wave of sentiment brought on by the war. Especially good in this line are the crucifixes of abalone, crosses, St. Christopher medals and plastic crucifixes.

Goldfarb also observes that business is getting back to normal in the souvenir line, and that pennants, letter openers and key chains bearing the names of specific resorts are going strong.

In the carnival items, prize merchandise is still among top sellers. Among the leading items in this field are stuffed Pandas, monkeys and bunnies.

Gottlieb in New Quarters

NEW YORK, July 8.—The new home of the Jerry Gottlieb organization is located at 928 Broadway. It is a modern layout with over 15,000 square feet of showroom and warehouse space, officials report. In designing the showroom, every consideration has been given to the convenience of the buyers. All merchandise is shown in brilliantly lighted wail cases and plainly marked for fast service.

On opening day, which marked Gottlieb's 37th year in business, he was presented with a bronze plaque reading as follows: "Presented to Jerry Gottlieb on the occasion of the occupancy of his new quarters as a token of the high esteem with which we regard him and with sincere wishes for continued success." The plaque was signed by the employees and associates of the firm.



CHAIRS

Many Styles

PROMPT SHIPMENT

We Can Still Ship, But Don't Delay.

ADIRONDACK CHAIR CO.
1140 Broadway NEW YORK, N. Y.
Dept. 5 Corner 26th St.

IT'S RED HOT!

YOU CAN'T MISS WITH THIS

"JOBS GALORE AFTER THE WAR"
The greatest post war work program of them all. Every worker and business man a prospect. The most important subject before the public today. Sells for a dollar. For sample copy with quantity price list, as well as recommendation letters from government and union leaders, send 50 cents postpaid.

VERNON PUBLISHING CO.
P. O. BOX 2709 Hollywood 28, Calif.

WANTED
FOR MILO ANTHONY'S DELUXE SIDE SHOW OF AMERICA

Freaks, Novelty Acts of all kind, Working Acts, Girls for Bally and Illusions, Fat People, Annex Attractions, Fire Eater, Alligator Boy or Girl, one more Lecturer, Ticket Sellers that can talk. Must be sober and reliable.

Following people write or wire: Alca, Alligator Boy; Harry A. Ross, Roy Temple, H. B. Ladd, Betty and Walter Adams. All year around work. Address:

MILO ANTHONY
Care Cavalcade of Amusements, Bismarck, N. D.

WANTED

Pop-Corn. Several Cork Guns; price is no object; Guns must be in good condition. Write or wire to

E. C. EVANS
in Care of **O. C. BUCK SHOW**,
Fort Edward, N. Y., this week;
Yorkville, next week.

WANT

Extra Ride Help for Fairs. Grind Shows and Stock Concessions, wire. Have seven more Wisconsin Fairs.

AL BAYSINGER SHOWS

Beloit, Wis., this week.

WANTED

Piano Player, Slide Trombone and other Musicians and People for Minstrel Show. Salary \$30 per week and berth. Wire

MIKE CONTI
Hennies Bros.' Shows
Lansing, Mich.

HAVE OPENING
for Assistant Manager

Cavalcade of Amusements

Must understand workmen and know rides and building and make himself useful to me. To this man we offer a wonderful connection with America's fastest growing show and we will assure you of a year round position if you are progressive and can produce. Bismarck, N. D., this week; then Minneapolis, Minn., Aquatennial for two weeks.

WANT

2 experienced Tilt Men, top salary. No drinks. Also 2 Scale and Ate Agents, 14 Illinois Fairs.

BUNTING SHOWS

Jacksonville, Ill., until July 14; next Springfield, Ill.

WANT TO BUY

Chairoplanes, No Junk, Also Concession Tops, Ball Game complete. Will book Mug Joint, any ten cent Grind Store, ten cent Grind Shows, Arkansas and Tennessee fair secretaries, have few open dates.

WANTED

Skillo Agents and Wheel Man

O. C. BUCK SHOWS

FT. EDWARDS, N. Y.

ROGERS AND POWELL

Wants Fish Pond, Candy Apples, Snow Cones, Fitch-Till-You-Win, any Concession, Snake, Monkey Shows, Have everything for Minstrel but people. Tops for money making shows. LeRoy Wylander, Life Show; G. E. Peterson, Rosa Brownie, George Gasta; anyone wanting to work, come on.

DYER'S GREATER SHOWS

For many weeks we have had ex-carney visitors galore. WELCOME, EX-BROTHER SHOWMEN. Only one rolled up his sleeves and asked, Where am I needed most? Place clean Shows, Concessions and good Ride Help any time. Join or contact Osborn and Arch streets in the heart of Burlington, Ia., this week.

FOR SALE

SPILLMAN 3 ABREAST MERRY-GO-ROUND
In Good Shape.

THE CONNECTICUT AMUSEMENT SUPPLY
100 Seymour St., Bristol, Connecticut.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., July 8.—A campaign to increase activities and membership has been inaugurated with full co-operation of President James E. Strates. It is already evident from the mail being received that the result will be highly satisfactory. Letters have been sent to all non-members whose whereabouts are known, inviting their participation. President Strates has asked members to increase their activities in connection with the public relations fund and with issuance of annual personnel membership cards.

In the visitation program on June 28 and July 1, Holman's Rides, a member, showing at Spencerport, N. Y., under auspices of a volunteer firemen's association, were visited. At the time two rides were in operation. Playing jointly with Holman's Rides was the O. & V. Shows, a non-member, operating one show and 15 concessions, with Capt. Frank Voght, diving act, as free attraction. There was no gate. Lewis Holman extended courtesies. On June 28 William C. Fleming, general agent, Strates Shows, also visited.

On July 2 Tom Hochter's Rides at Bushnell's Basin, N. Y., under auspices of a volunteer firemen's association, was

visited. This was formerly known as Sunburst Exposition Shows. At the time of the visit one ride was in operation, with 12 concessions under management of George Smith.

Word from Endy Bros.-Prell Shows is that personnel memberships are meeting with a good response.

United States Department of Labor having advised that it has adopted a 40-cent minimum hourly wage in the so-called service industries, there is considerable doubt as to whether the carnival industry is included within the definition of this new regulation, and, in any event, hourly employment is not usual in this industry.

COLORED FAIR

Ninth Annual Fair

Grounds at E. 25th Street, across from Douglas Park, Indianapolis, Ind.

Six Big Nights—July 17, 18, 19, 20, 21, 22. Large crowds. First-class Rides and Shows. A big live-wire fair. No gate. Admission free.

Address: **MANAGER OF ARRANGEMENTS**
4401 East Tenth St., Indianapolis, Indiana.

FIREMEN, LEGION, V. F. W. ENTERTAINMENT COMMITTEES, ATTENTION

If you want an attraction with the pulling and holding power of a Free Act, book my Sledrome. Have a few open dates till fair season. Interested in Mich., Ind., Ohio, N. Y., and Penn.

"SPEEDY" BABBS

Allegheny, N. Y. (Wire, phone)

BUCKEYE STATE SHOWS

WANT NOW AND FOR STRING OF FAIRS, STARTING FIRST WEEK IN AUGUST.

Will Buy or Book Kiddie Rides, Octopus or any non-conflicting Rides. Want reliable Foreman for Ride-O. To the right man a good salary and bonus. Ride Help that Drive Semis. Can place A-1 Truck Mechanic. Sailor Katzy can place Tattoo Artist and Ticket Seller who can grind. Want Colored Performers and Musicians for Minstrel Show. (Bus Transportation.)

CONCESSIONS—Can place good reliable Agents for Grind Stores. Will book good Arcade, Photo Gallery, Candy Floss, Snow Cones and Candy Apples. Want Counter Man and Relief Caller for Bingo. Bob Beth wants Man and Wife for Cat Rack, also Agents for Hoopla, Penny Pitch and Pitch-Till-You-Win.

HAVE WELL-FRAMED COOK HOUSE FOR SALE. Will book it with Show, or will lease to man and wife to operate same on a percentage basis.

All reply to **MIKE ROSEN**, Mgr., Belvidere, Ill., this week; then per route

BUNTING SHOWS WANT

One more Grind Show capable of getting money

Legitimate Merchandise Concessions

Cookhouse or Sit Down Grab Joint to join at Taylorville, Ill., Fair July 23

Sober, experienced Ride Help on Tilt, Octopus, Merry-Go-Round. Top salary.

Good proposition for Rolloplane or Spitfire

Fairs start Taylorville, July 23 to 28; Fairbury, Aug. 1 to 4; Princeville, Aug. 8 to 12; Cambridge, Aug. 15 to 18; Princeton, Aug. 21 to 25; Mazon, Sept. 1 to 4; Sandwich, Sept. 5 to 8; Henry, Sept. 12 to 15. Others pending. All Illinois.

Address **BUNTING SHOWS**, Jacksonville, Ill., this week.

TENTH ANNUAL CELEBRATION

NEW BOSTON, MICH., JULY 19 TO 23

FRAZER, MICH., CELEBRATION, JULY 7 TO 30

WANTED—Concessions that work for Ten Cents. Want Bingo; must be neat frame-up. Ride Help; top salary.

R. T. WADE, Owner

Wire **C. J. BENNETT**, Mgr., Hotel Webster Hall, Detroit, Michigan.

CAVALCADE OF AMUSEMENTS

Can place a few capable Ride Men for Silver Streak and Scooter. Salary no object if you can produce.

Also want two Cat Skinners and capable Poles. Any Train Hands who have worked for Sammy Smith before, contact him.

Whitely Weiss wants capable men for Guess-Your-Age and Basketball Shows, also capable men for Bingo. Jack Badlie can place Waiters and Gridale Men. Wire, do not write, or come on.

Have Iron Lung for capable operator. Can place several Grind Shows. (Will furnish equipment if necessary.)

Address: **AL WAGNER**, Mgr., Bismarck, N. D., this week; then Minneapolis, Minn., Aquatennial.

BEAM'S ATTRACTIONS WANT

Second Man and Third Man Merry-Go-Round, Second Man Ferris Wheel, Capable Man for Chairplane. Best of wages. Cash only. Half-Half for 10-in-1 Annex, other Side Show Wonders. Concessions and Shows. Big Celebrations in Vandergrift and Greensburg; then Fairs. Write or wire **M. A. BEAM**, Brackenridge, Pa.

CARL MARTIN

CONTACT ME IMMEDIATELY

Sherman Hotel, Chicago,

or Phone: Lincoln 4546,

Riverview Park, Chicago.

HAVE DEAL FOR YOU, guaranteed to be better than St. Louis, and you know how that was. No matter where you are, or who you are with, contact me at once.

"SLIM JIM" CURTIS

I complied with your request. What happened?

GEORGE JOHNSON

OR ANY OTHER TICKET SELLERS

With Ringling Bros.' Circus Side Show, also Principal Lecturers and Talkers from there, can be placed NOW at Eastwood Park, Detroit, or Riverview Park, Chicago, for balance of season.

A-1 Proposition

All reply to

RAY MARSH BRYDON

SUITE 1640-41, HOTEL SHERMAN, CHICAGO, ILL.

DICK'S PARAMOUNT SHOWS WANT

A high sensational Free Act for the balance of the season. Have complete Girl Show, all new Paraphernalia, liberal terms for the right party. Write or wire

DICK GILSDORF, Berlin, Conn.

Want Mind Act, Tattoo, Novelty Acts, Freaks, Ticket Seller. Name your salary. Get with Side Show that stays open year around, the only Side Show that works all winter in Florida. Have War Show for sale. Wanted to buy chimpanzee, female, year and half old.

WANT EXPERIENCED BINGO HELP

AND RELIEF CALLERS FOR TWO BINGOS. Salary no object if you can produce. Opening another Bingo July 17 to 22 at Paoli, Ind., around Court House, to be followed by Rockport, Ind., Fair and other fairs.

ALSO WANT SLUM AGENTS as I am building New Slum Stores for the Southern Fairs.

JOHN GALLAGAN

Address: Care Gooding Amusement Co., 1300 Norton Ave., Columbus, Ohio, This Week; Paoli, Ind., July 17-22; Rockport, Ind., 24-26

SIDE SHOW PEOPLE

Want Mind Act, Tattoo, Novelty Acts, Freaks, Ticket Seller. Name your salary. Get with Side Show that stays open year around, the only Side Show that works all winter in Florida. Have War Show for sale. Wanted to buy chimpanzee, female, year and half old.

GILBERT TRACEY

Care **BANTLY SHOW**, Clearfield, Pa.

WANTED

Bingo Relief Caller and Manager, also Bingo Clerks. Salary and bonus. Fair season starts this week, with long season. Wire or write

L. I. THOMAS

Hotel Olmstead, Cleveland, O., till July 14; then Hotel Dennis, Columbus, Ind.

C. F. ZEIGER

UNITED SHOWS WANT

ELI WHEEL OPERATOR

FOREMAN FOR ALLAN HERSHELL IDEAL

MERRY-GO-ROUND

Can Always Place Good Ride Men. Railroad Show, Short Hours, Top Salary, Long Season.

GARDEN CITY, KAN., JULY 10-22

HARRY CRAIG SHOWS

Want now and balance of long season playing chosen and tested territory

Shows and Pit or Grind Show with or without

fits, Girl and Posing Show, Girls and Operators, Side Show and Oddities people. Want Dealers for Pan Joint, office owned; also Agents for Grind Stores, Slum Skill and Ball Games. Can use Ride Help, wives on ticket boxes.

HARRY CRAIG SHOWS

Ponca City, Okla., this week

WANT

Ferris Wheel and Octopus Operators, wives for ticket box. Good salary, long season. Pay your wires.

J. W. LAUGHLIN

HOUSTON, TEXAS

WEEK JULY 17th UNIONTOWN, PA.

★ FAIRS ★

Sept. 11—N. J. State Fair, Trenton, N. J.
Sept. 18—Inter-State Fair, Hagerstown, Md.
Sept. 25—Great Frederick Fair, Frederick, Maryland.
Oct. 2—Southside, Va., Fair, Petersburg, Virginia.
Oct. 9—Durham County Fair, Durham, N. C.
Oct. 16—Wilson County Fair, Wilson, N. C.
Oct. 23—Greenwood County Fair, Greenwood, S. C.
Oct. 30—Pee Dee Fair, Florence, S. C.
Nov. 6—Sumter County Fair, Sumter, S. C.
Nov. 13—Charleston, S. C.

WANT—MERRY-GO-ROUND FOREMAN. Can place several Carnival Skilled Workmen in all departments. Rolloplane Foreman.
WANT—Will buy or book Flyplane, 8-Car Whip and Spitfire, with own transportation.

WANT—Will place legitimate Merchandise Concessions only. Photo open.
WANT—Penny Arcade, Fun House and Grind Shows of merit for proven show territory. What have you?

All address, this week,

CETLIN & WILSON SHOWS

Clairton, Pa.

WANT ASSISTANT FOR OFFICE WAGON. Wonderful chance for a man or woman to learn the business.

CAN PLACE WELL-FRAMED COOK HOUSE THAT CAN CATER TO A BIG SHOW.

JAMES E. STRATES SHOWS, Inc.

Playing the Cream of Still Dates With a Circuit of Outstanding Fairs, Including Batavia, Hamburg, Cortland, New York

York and Bloomsburg, Pa.; Danville, Va.; Spartanburg, S. C.; Greenville, S. C.; Orangeburg, S. C.; Anderson, S. C.

WE WANT

4 piece orchestra (male or female), A-1 Operator for organized Posing Show. Have complete outfit—girls, musicians, trap drummer, piano player for our revue.

CAN PLACE

Pony Ride, Ferris Wheel Foreman, Merry-Go-Round Foreman, Ride Help, A-1 Diesel Mechanic. Salary no object if you can deliver. Walter Marks wants Drome Riders, Eddie Fillmore, wire. Sol Solsburg needs Agents for Slum Stores and Cigarette Gallery. Can place Wild Animal Show, also Monkey Circus. Want Wagon Builders and Carpenters. Useful carnival people in all departments, come on. We will place you.

Address JAMES E. STRATES, Gen. Mgr., Week July 10, Rome, N. Y.

WANTED

BYESVILLE, July 27th to August 1st; BREWSTER AMERICAN LEGION HOME COMING, August 7th to 12th; BARNESVILLE HOME COMING, August 12th to 17.

WANTED

Merry-Go-Round Foreman, Second Man for Chair Plane. Can place Custard, Pop Corn, High Striker and Legitimate Concessions of all kinds. Rides—Tilt-a-Whirl, Scooter, Caterpillar, Roll-o-Plane. Address all mail and wires to

J. R. EDWARDS

As per route

WANTED

WANTED

W. C. KAUS SHOWS WANT for "RED LION GALA WEEK"

Red Lion, Pa.

Week July 17

CAN PLACE a few Legitimate Concessions. Good opening for Guess-Your-Age and Scales combination. SHOWS that are worth while. Will finance, but must have own transportation. Will book or buy Octopus.

RIDE HELP in all departments. Must drive semis. Good proposition to Penny Arcade.

Wire or write. **RUSS OWENS**, General Manager, Middletown, Pa.

PLACE HIGH CLASS GIRL REVUE

Must furnish own wardrobe or will make it an office attraction and guarantee the salaries. Have opening for capable Diesel Man. Must understand Caterpillars and International Motors. Salary \$100.00 a week and must come recommended.

Hide Men for several rides. Want a man that understands Philadelphia Toboggan Merry-Go-Round. Salary is secondary if you will take care of your ride. Sickness is the cause of this ad.

Will place Motordrome and furnish wagons for same.

Place Show Carpenter. All year's work if you are sober and reliable.

Mrs. Wagner will place Griddle Men and Waiters for cookhouse. Everybody address

AL WAGNER

Bismarck, N. D., this week; then Minneapolis Aquatennial for two weeks

—A. M. P. SHOWS—

"JUGGY"

Now Booking for Kimberton, Pa., Fair, July 26 to August 5

Shows, Rides, Concessions that do not conflict. What have you? Tour of 7 fairs to follow.

McAdoo, Pa., this week; Lansford, Pa., next week.

ANDERSON FAIR AT PEAK

(Continued from page 41)

Fourth) drew by far the largest crowds the fair has ever had.

Harness racing is the fair's big attraction. Races are held at night. The half-mile track is one of the best in the State and brilliant lighting gives perfect visibility. Purses totaling \$8,600 drew a large and excellent field of contenders and crowds that packed the grandstand saw some good racing.

Supplementing races were the Royal American Shows, with a brilliantly lighted midway presenting a line of attractions that were heavily patronized by the holiday crowds. According to President Luther Pence and Secretary William J. Hutton, of the fair association, crowds Monday and Tuesday were the biggest the fair has ever had. During most of the week there usually is little activity during the day, but on the Fourth crowds began to gather early in the afternoon. By 6 o'clock the midway was jammed to capacity and crowds remained until midnight, keeping rides and shows busy.

Among independent concessionaires were Ernest Worth, novel display of locomotive models and commando knives; Bob Sandberg, eye-glass cleaner; Eugene Craig, wooden jewelry (his fifth year at the fair); Fred Bergman, shell ornaments; Charles Jessop, candy; Roy Bowen and Willie Moon, chameleons. Ezra and Elnorie, rube entertainers, rubbed the grandstand and midway.

Officers and board members of the fair are: President, Luther Pence; vice-president, Harry Mayberry; secretary-treasurer, William J. Hutton; superintendent of speed, Iredell Wright; general manager, N. C. (Doc) Elverson; Byron Stewart and Herbert Savage.

ESE, ARMY TALK COSTS

(Continued from page 41)

It will cost to put the building back in as good condition as when it was taken over and whether the government would do the work or pay Massachusetts a lump sum.

Similar questions arise where State commissions have charge of buildings, the Grange where it is owned by the Grange of New England and the junior achievement building, which is under management of the exposition. Under the present program the Grange will take over its building July 19, the various States will take over their properties July 24 and the junior achievement building will be returned August 15.

In about two weeks army representatives will go over the buildings with representatives of the owners and try to assess a fair amount for cost of restoration. After that a decision can be made as to who will do the work. A. W. Lombard, Massachusetts Department of Agriculture, expressed the hope that actual restoration could begin before fall.

88 OHIO FAIRS ARE SET

(Continued from page 41)

trick, Bellefontaine, and also secretary of the United States Trotting Association, said some 30 Fourth of July race meets were scheduled. She distributed the annual association courtesy passes which admit holders to any member fair in the State.

Among other visitors were President Floyd E. Gooding, F. E. Gooding Amusement Company, and president of the Showmen's League of America, Columbus; Gus Sun and Bob Shaw, Gus Sun Agency, Springfield, and Bill McCluskey, WLW Promotions, Cincinnati, who made a late contract with Secretary Walter J. Buss, Wayne County Fair, Wooster, for the Boone County Jamboree. Attendance was considered excellent, considering the busy season for delegates, torrid temperature and gas rationing.

BRANDON FAIR GATES UP

(Continued from page 41)

exceeded last year's, making the best showing since 1932. The deputy minister of agriculture said they were of the best quality ever displayed in Brandon. Horse show was larger than ever, with numerous entries. Cattle classes were noteworthy, including entries from the Prairie Provinces and Ontario.

Barnes-Carruthers created new records in grandstand attendance with the revue, *Let Freedom Ring*. Wednesday and Thursday nights were the best ever here. Frolleland, operated by the Conklin Shows, arrived in good time from the

East, after a great run over the Canadian National System. Early receipts showed an increase of 22 per cent. Weather was good.

BC Revue Is Acclaimed

CHICAGO, June 8.—Provincial Exhibition of Manitobi, Brandon, opened big July 3, according to a wire received by M. H. Barnes, Barnes-Carruthers, from Beatrice M. Benson, secretary of the exhibition. Miss Benson stated that the Barnes-Carruthers revue, *Let Freedom Ring*, was a magnificent show and was received with acclaim by the thousands who packed the grandstand.

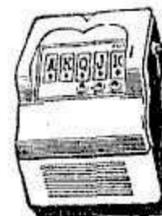
AUTOMATIC BLACK JACK

Equipped with 5 automatic reels. Player inserts 1c, 5c or 10c and machine automatically deals 2 cards in Nos. 1 and 2 windows. Player then can "draw" one or two cards in windows Nos. 3 and 4 by pressing buttons which release shutters. Hand held by "House" is revealed by pressing button under window No. 5 which releases shutter. Brand new in original cartons. Size 9x7x7 in. Wt. 10 lbs. Each \$19.50



AUTOMATIC POKER

Player receives complete poker hand when five spinning reels come to stop. Takes pennies, nickels, dimes. Fifty cards (almost complete deck) represented. Metal reward plate gives odds on various Poker hands. Brand new in original cartons. Size 9x7x7 in. Wt. 10 lbs. Each \$19.50



WEBB DISTRIBUTING CO.

612 N. Michigan Ave.
Chicago 11, Ill.

WANTED FOR

DEAUVILLE PARK

Merry-Go-Round, Swing, Ferris Wheel or any other Flat Ride. Park established for 45 years. Drawing big crowds. On account of disappointment will book same on 15% basis and furnish power.

S. LAGROU, Manager,
Auburn, N. Y.

WANT FOR

FUNLAND PARK

JACKSONVILLE, N. C.
CONCESSIONS

Must be legitimate. Good proposition to Bingo. No stock. Guess Your Age, Photos. Penny Arcade, book or buy. Book or buy Rolo-Plane or Octopus. No tear downs. Good proposition for Roller Rink. In the heart of the Marine base.

Wire or write
JOE KAUS, General Manager

WANTED

ELEPHANT MEN

Blackie Allen and Mack McDonald, get in touch with me.

Also want Grooms, Cooks, Cage Men and Performers. Can place Family Acts.

Have a few Winter Dates Open

Terrell Jacobs Circus

PERU, INDIANA

CARNIVAL WANTED

August or September

VETERANS OF FOREIGN WARS

H. R. HILL POST 618

JOHN T. SWEET, Adjt.

Quincy, Ill.

WANTED

COMPETENT, SOBER SCALE MAN
Long Season—Best State Fairs. Address

William Hartley

DODSON'S WORLD'S FAIR SHOWS

Fremont, Nebraska, Week July 10th

Ringling Fire Probes Started

Mayor and Court Active for Quiz

Hartford relief aid is received from Boston and other cities in area

(Continued from page 38)

factor in the extremely large percentage, one third, of children at the Thursday afternoon show.

One version of the report that the fire started in the canvas-screened men's rest room off to one side of the main entrance, was that a cigarette or lighted match had been thrown over the canvas screen onto the side-wall. All witnesses agreed that all of the circus personnel under and around the big top remained cool and worked valiantly to prevent a panic and to empty the big tent as speedily as possible. Frank Miller, concessionaire, who was alongside the top during the fire, said that all candy butchers and ushers performed heroically and that many of them suffered severe burns, altho none were hospitalized.

While newspapers stressed that runways between the Court ring cages and the animal wagons blocked exits and were largely responsible for the heavy casualties, witnesses said they did not sufficiently emphasize that prompt, efficient and heroic work of employees in disposing of the animals undoubtedly kept the casualties from becoming as-

Pair of Previous Big-Top Fires in RB Combo Annals

GAINESVILLE, Tex., July 8.—There have been two previous big-top fires involving the Ringling Bros. and Barnum & Bailey circuses, reported A. Morton, local writer of circus historical articles.

The Ringling big top was destroyed by fire August 22, 1912, in Sterling, Ill., and loss was estimated by Al Ringling at \$18,000. Show was set up on the fairgrounds and a barn on the grounds caught fire about 1 p.m. Al Ringling ordered doors kept closed because of flying embers and shortly thereafter the big top caught fire. No one was in the tent and there were no injuries to persons or animals.

Barnum & Bailey big top caught fire and was destroyed during a matinee performance in Schenectady, N. Y., May 21, 1910. The seats burned in addition to the canvas. Details of the menagerie fire of the Ringling-Barnum circus August 4, 1942, in Cleveland, are well known.

Ringling Bros. lost 80 head of baggage stock in Huntsville, Ala., October 23, 1916, when a baggage stock tent burned with a loss of \$35,000, and lost 43 railroad cars in a fire in Cleveland in May, 1914, suffering a \$65,000 loss. Ringling Bros.' Side Show tent burned in a spectacular fire at Kansas City, Mo., August 5, 1901.

Cole Sees No Slump After News of Fire

St. Paul Dates Normal

ST. PAUL, July 8.—Attendance at Cole Bros.' Circus here July 6 and 7 was not appreciably affected by the Ringling fire in Hartford, officials said last night.

There were 6,000 patrons Thursday night while news of the disaster was rife. This was said to be about 25 per cent off from expectations and the drop was attributed in part to threats of rain. Attendance at yesterday's matinee was pronounced average for the date.

In a special press story after the fire Noyelles Burkhart, Cole manager, declared a circus tent is "usually one of the safest places in the world when it comes to fire." He said the Hartford fire "can be regarded only as an act of God."

In telling of fire precautions on the show he recalled that a few weeks ago, when a blaze had been started in hay inside the big top from a cigarette thrown by a spectator, circus employees extinguished it before city firemen arrived.

"I doubt that the Hartford fire will hurt circus business," he said, "because a circus comes to town so seldom now and most people realize that such catastrophes as that in Hartford are once-in-a-lifetime occurrences."

Capacity in Minneapolis

MINNEAPOLIS, July 8.—Aided by excellent weather, Cole Bros.' Circus played to capacity throngs here July 3-5 on the circus grounds opposite The Parade. Circus came to town July 2 amid heavy rainstorms. But after the rain let up Sunday thousands of persons trekked to the grounds to watch the big top go up—for the first time in some five years in this city.

After that, weather breaks were excellent, and July 4 turnout was especially big. After-show and side shows were well attended. Actual figures were not available at time show pulled stakes to move to St. Paul to finish out week Thursday and Friday.

B-R Fireproof, Says P. A.

PORTLAND, Ore., July 8.—"The Clyde Beatty-Russell Bros.' Circus tents are fireproofed," said William B. Antes, general press representative of B-R, in commenting upon the Ringling Hartford fire here yesterday. "The Los Angeles fire marshal's office directed the fireproofing of the canvas at the start of the circus there last spring."

Stalked By Sour Breaks

SOME FEATURE PRESS WRITERS, in their stories on the Hartford Ringling fire, made mention of the misfortunes that have hit the Big One in the last few years. *The Billboard* carried data of these happenings, which follow in chronological order:

On June 22, 1933, the show had a strike in Scranton, Pa., when objectors, mainly performers and working men, refused a 25 per cent cut. The management closed the circus and it returned to Sarasota quarters for remainder of the year.

Eight bulls died of arsenic poisoning when the show was in Atlanta November 5 and 6, 1941. Later three more died.

On June 2, 1942, musicians were paid off during the show's Philadelphia engagement after demands for higher pay had been refused, and the circus had no bands for remainder of the season.

More than 40 animals, some trained, died as a result of a fire which destroyed the 320-by-120-foot six-pole menagerie top on the lake front lot in Cleveland, August 4, 1942. Loss was estimated at \$200,000.

Walter McClain, superintendent and trainer of elephants, was fatally injured November 25, 1942, in Jacksonville, Fla., while aiding in unloading the first section. He died shortly after being taken to St. Luke Hospital.

About 200 members of the personnel were stricken with food poisoning during the night performance in Washington June 18, 1943. Am-bulances carried 150 to hospitals and all recovered.

The severest blow came in Hartford, Conn., July 6, 1944, when fire destroyed the big-top canvas, seats, poles, etc., with appalling loss of life among spectators.

All-Pro Death Toll

WHEREVER circus folk met over the week-end their sole topic was the disaster which had come to the Big One. They have for years been inured to the fires, floods, blowdowns and wrecks which take toll of performers and workingmen but seldom bring death or injury to the non-pro public. The terrible visitation upon spectators in Hartford, Conn., is practically a new chapter in the annals of circusdom's misfortunes. There was much harking back to the Gary-Hammond, Ind., railroad wreck of the Hagenbeck-Wallace Circus June 22, 1918, a considerable number of survivors of which are still around the lots. Aftermath of that accident was the death of 125 instantly killed or who died later and 64 injured, all of the sawdust realm. A mass grave in Showmen's Rest of the Showmen's League of America in Chicago holds a large portion of the remains.

Advance Will Await Orders in Cleveland

CHICAGO, July 8.—Arthur Hopper, general agent and traffic manager of the Ringling circus, said that the advance was being assembled in Cleveland and would be held there to await orders.

Banners will be pulled in Springfield, Mass.; Albany, Schenectady, Utica, Syracuse and Buffalo, N. Y., and Akron, Columbus, Dayton and Toledo, O.

AGVA Man Goes to Hartford

NEW YORK, July 8.—National office of the American Guild of Variety Artists here yesterday rushed Emil Loew to the scene of the Ringling fire in Hartford, Conn., to handle any problems of performers that might result from the disaster. Loew, an AGVA old-timer, knows most of acts personally and went with carte blanche powers.

DC Is Awaiting Details

WASHINGTON, July 8.—There was no immediate comment here from government leaders on the disastrous Ringling fire, but many Capitol Hill predicted it might bring on some form of preventive legislation. Congressmen were out of town on recess and those remaining did not wish to comment until they learned more details.

FOR SALE

Account illness. Complete Carnival Unit, consisting of Merry-Go-Round, Eli Ferris Wheel, Chairplane, 50 K.W. Electric Plant mounted on truck, with cables, wires, etc. Concession Tops, Frames, Wiring and Wheels. 5 Trucks and other necessary equipment to operate same.

MIKE ZEIGLER

MILNER HOTEL PHILADELPHIA, PA.

Kewaunee County Fair

Luxemburg, Wis.

Wants Shows, Kiddie Rides and any Concessions that work Wisconsin fairs. Can use Biogo. Program all set for biggest fair in our history. Address

JULIUS KAHN
Luxemburg, Wis.

GOLDEN GATE SHOWS

Want Ball Games, Penny Pitch, Pop Corn, Snow Balls, Mug Gallery, Stock and ten cent Concessions. Playing the coal fields, and they are working every day. Will be out all winter in South. Come on. FRANK OWENS, Mgr., GOLDEN GATE SHOWS, Clay, Ky.

JOHN FRANCIS SHOWS

WANT

CONCESSIONS OF ALL KINDS
Ride Help (Top Salaries)
Playing Celebrations and Fairs

Address: EAST PEORIA, ILL., until July 23

SUNSET AMUSEMENT CO.

Wants Tilt and Ferris Help. Address K. H. GARMAN, Muscatine, Iowa, this week; Albia, next.

Memory

DETROIT, July 8.—"Never in my 30 years in this nerve-racking business have I been so completely upset as by the terrible thing in Hartford," said Ray Marsh Brydon, museum impresario. "I have wired Fred Smythe, offering to place him and all acts until the show re-opens. God grant that this will be the last major stroke of ill to befall our business! The Hagenbeck-Wallace wreck of 1918, which I went thru as a prop boy, still lingers in my mind. But this leaves me sick at heart."

tronomical. Not only did the Kovar-Court personnel safely evacuate the large number of animals from the runways while the fire was raging, but tractor drivers promptly hooked onto the loaded animal wagons and hauled them away. Other employees hustled elephants, camels and horses used in the specs out to the street and neighboring yards.

The big top is an absolute loss, with seats, poles and its other equipment. The lighting plant did not take fire, another factor that kept down casualties. Many performers lost all of their working props. Some wagons were destroyed and the Miller brothers lost some of their merchandise and equipment. The Side Show, located in front of the big top, escaped damage. Some musicians suffered burns and some instruments were destroyed or damaged.

Showmen Are Cited

Friday morning Prosecutor S. Burr Leikind, of the Police Court, announced the arrests, on charges of manslaughter, of James A. Haley, vice-president; George W. Smith, general manager; Leonard Aylesworth, boss canvasman; Edward Versteeg, chief electrician, and David W. Blanchfield, chief wagon and tractor man. Haley and Smith were held in \$15,000 bail and the others in \$10,000 for a hearing July 19.

Police Court Prosecutor James F. Kennedy announced that his preliminary investigation had established that the canvas had been coated with a waterproof solution of gasoline and paraffin before the show left its Sarasota quarters.

Robert Ringling, president of the circus, said at his Evanston, Ill., home yesterday that the tragedy would have been averted if the firm had been allowed to

Continental

Write for these items

SLUM

- #432—Blowouts (IMP) ... \$1.75 Gr.
- 537—Comic Straw Hats (IMP) ... 1.75 Gr.
- 540—Min. Uncle Sam Hats (IMP) ... 1.75 Gr.
- 1889—Comic Feathers95 C
- 1974—Amer. Muslin Flags, 2 1/2 x 3"95 Gr.
- 1985—Flags, 3 1/2 x 6" ... 1.45 Gr.
- 2123—White Por. Statues (IMP) ... 1.50 Gr.
- 27102—Wedding Rings ... 1.10 Gr.
- 2300—Plaster Animals ... 1.50 Gr.
- 1698—Comic Hat Bands ... 1.75 C



SUMMER CATALOG NOW READY—WRITE FOR COPY

GLASS

- #3893—Glass Coaster Ash Tray \$3.50 Gr.
- 7899—Sq. Glass Ash Tray ... 3.90 Gr.
- 9871—Footed Glass Nappy ... 4.32 Gr.
- 7841—Sugar Crystal ... 5.40 Gr.
- 7842—Creamer Crystal ... 5.40 Gr.



- 38004—5 Oz. Juice Glass ... \$3.00 Gr.
- 7888—Bottle Shaker. Pk. 2 Gr. ... 3.90 Gr.
- 7882—Whiskey ... 3.00 Gr.
- 3812—S&P Shakers ... 3.25 Gr.
- 3013—Toy Mug ... 3.50 Gr.
- 3014—Bottle S&P ... 3.75 Gr.
- 3829—Tumbler. Pk. 6 Dz. ... 4.20 Gr.

NOVELTIES

- #8002—Plastic Combs, 7" ... \$8.50 Gr.
- 93000—Cellophane Lids ... 4.50 C
- 2771—50 Ligne Comic Buttons 22.50 M
- 2768—70 Ligne Comic Buttons 4.50 C
- 1697—Comic Felt Yodler Hats with Feathers ... 12.00 Gr.
- 8600—Felt Robin Hood Hats with Feathers ... 12.50 Gr.
- 1627—Felt Spanish Hats ... 26.00 Gr.
- 390—Hawaiian Lids (10 Gr. Lids, \$3.50 Gr.) ... 3.75 Gr.
- 1623—White Sailer Hats ... 10.00 Gr.
- 9439—Cardboard Carnival Horns 6.00 Gr.
- 1677—Blue Yacht Hats ... 2.25 Dz.
- 439—Blowouts (IMP) ... 4.50 Gr.
- Plastic Military Brooch Ast. ... 10.50 Gr.
- 1513—Plastic Whistles ... 6.00 Gr.
- 7270—Aluminum Milk Bottles ... 1.75 Ea.

BINGO ITEMS

- #6864—Lamps, Boudoir, with Shade ... \$1.85 Ea.

Continental Distributing Co. 822 N. THIRD ST. MILWAUKEE 3, WIS.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A.M.P.: McAdeo, Pa.; Lansford 17-22.
- Alamo: Fort Worth, Tex.
- All-American Expo.: Middlesboro, Ky.
- Allen, Fred: Onida, N. Y., 13-22.
- American Beauty: Waverly, Ia.
- American Expo. (Gooding): Cleveland, O.; Lorain 17-22.
- American Model: Camilla, Ga.; Nashville 17-22.
- Arcade: Burkburnett, Tex.
- B. & V.: Forest City, Pa.; Dunmore 17-22.
- Badger State: Berlin, Wis., 10-16; Sparta 19-26.
- Baker United: Spencer, Ind.; Martinsville 17-22.
- Bantly's All-American: Clearfield, Pa.; Chester 17-22.
- Barkoot Bros.: Toledo, O.
- Baysinger, Al: Beloit, Wis.
- Beam's Attrs.: Brackenridge, Pa.
- Bee's Old Reliable: Lawrenceburg, Ky.; (Fair) Lebanon 17-22.
- Berryhill United: Ellijay, Ga.
- Bistany Greater: St. Augustine, Fla.
- Bodart's: Menominee, Mich., 10-13.
- Bright Lights Expo.: Houtzdale, Pa.
- Buck, O. C.: Fort Edwards, N. Y.; Yorkville 17-22.
- Buffalo: Salamanca, N. Y.
- Bunting: Jacksonville, Ill., 10-14; Springfield 17-22.
- Byers Bros.: Texarkana, Tex., 10-20.
- California Am. Co.: Susanville, Calif.
- Capell Bros.: Shawnee, Okla.; Norman 17-22.
- Casey, E. J.: (Fair) Portage la Prairie, Man., Can., 13-15; (Fair) Yorkton, Sask., 17-19; (Fair) Melfort 20-22.
- Cavalcade of Am.: Blismarck, N. D.; Minneapolis, Minn., 17-22.
- Celish & Wilson: Clairton, Pa.
- Coleman Bros.: Amsterdam, N. Y.; Albany 17-22.
- Coiley, J. J.: Mangum, Okla.
- Collins, Wm. T.: Pessenden, N. D., 11-14; Langdon 17-19; Hamilton 20-22.
- Conklin: (Fair) Calgary, Alta., Can.; (Fair) Regina, Sask., 17-22.
- Continental: Ticonderoga, N. Y.
- Crafts' 20-Big: Richmond, Calif.
- Craig, Harry: Ponca City, Okla.
- Crescent Am. Co.: Marion, Va.; Bristol, Tenn., 17-22.
- Cumberland Valley: Shelbyville, Tenn.
- Cunningham's Expo.: Mason City, W. Va.
- Curl, W. S.: Golf Manor, Cincinnati, O.; Camden 17-22.
- DeLuxe Am.: Palmer, Mass.; Holyoke 17-22.
- Dick's Paramount: Berlin, Conn.; Manchester 17-22.
- Dixie Belle: Mitchell, Ind.; Logosotee 17-22.
- Dobson United: Park Falls, Wis.
- Dodson's World's Fair: Fremont, Neb.; Grand Island 17-22.
- Dumont: Emmetsburg, Md.
- Dyer's Greater: Burlington, Ia.
- Eddie's Expo.: Petrolia, Ill.; Farrell 17-22.
- Elite Expo.: Hastings, Neb., 10-13.
- Elman: Oconto, Wis., 10-16; Green Bay 17-23.
- Endy Bros. & Frel: Pawtucket, R. I.
- Expo. at Home: Capitol Heights, Md.; Washington, D. C., 19-20.
- Fidler's United: (Irving Park at Harlem Ave.) Chicago, Ill.; Cicero 18-27.
- Fleming, Mad Cody: Jefferson, Ga.
- Garden State: Mahanoy City, Pa.
- Gentsch & Sparks: Princeton, Ky.
- Geren's United: Aurora, Ind.
- Gold Medal: Logansport, Ind.
- Golden West: (Fair) Warren, Minn., 12-15; Erskine 17-22.
- Gooding Greater: (Fair) Franklin, Ind., 10-14; (Fair) Columbus 16-21.
- Gooding, F. E., Am. Co., No. 1: Cannonsburg, Pa.; No. 2: (Sunshine Park) Columbus, O.; No. 3: Indianapolis, Ind.
- Grady, Kellie: Gadsden, Ala.
- Great Sutton: Galesburg, Ill.; DeKalb, Miss., 17-22.
- Greater United: Littlefield, Tex.
- Green United: White Plains, N. Y.
- Groff United: Hollister, Calif.; Los Gatos 17-22.
- Groves Greater: Crowley, La.
- Gruberg's Famous: Playing Philadelphia lots.
- Hames, Bill: Paris, Tex.
- Hannum: (Fair) Spring Mills, Pa.
- Happy Attrs.: Shelby, O.
- Happyland: Owosso, Mich.
- Heller's Acme: East Rutherford, N. J.; Riverdale 17-23.
- Hennies Bros.: Lansing, Mich.; Kalamazoo 17-22.
- Henry, Lew, Rides: Waynesboro, Pa., 10-22.
- Henson & Johnson: Bell City, Mo.
- Heib, L. J.: Frankfort, Ky.; Mt. Sterling 17-22.
- Howard Bros.' Rides: Monessen, Pa.
- Hyalite Midway: Wayne, Neb., 10-13.
- Jones, Johnny J., Expo.: Akron, O.; Springfield 17-22.
- Jones Greater: Clarksburg, W. Va.; Morgantown 17-22.
- Joyland Midway: Wayne, Mich.; New Boston 19-23.
- Kaus, W. C.: Middletown, Pa.; Red Lion 17-22.
- Keystone Expo.: Orangeburg, S. C.
- Kirkwood, Jos. J.: Oil City, Pa.
- Lagasse Am. Co.: Central Falls, R. I.; Warren 17-22.
- Lawrence Greater: Plainfield, N. J.; Dannelen, N. J.; Dover 17-22.
- Lone Star: (Fair) Pickneyville, Ill., 10-14.
- McKee, John: Brookfield, Mo.
- Margie Empire: Forrest City, Ark.; Stuttgart 17-22.
- Marks: Covington, Va.
- Miami Valley: Drexel, O.; Westwood, near Dayton, 17-22.
- Mound City: (Fair) Carrollton, Ill.
- Page, J. J.: Paintsville, Ky.
- Peppers All-State: Roanoke, Va.
- Pike, Bill, Am.: Lebanon, Mo.
- Pioneer Victory: Dushore, Pa., 10-22.
- Playland: Manchester, Ky.
- R. & G. Am.: Camp Davis, N. C.

- Reading's: Huntingdon, Tenn.
- Red River: (Fair) Portage la Prairie, Man., Can., 13-15; (Fair) Souris 17-18; (Fair) Melita 20.
- Reid, King: Winooski, Vt.
- Reynolds & Wells: Coleraine, Minn.; International Falls 17-22.
- Rogers Greater: Newton, Ill.
- Rogers & Powell: Pickens, Miss.; Jackson 17-22.
- Royal Am. Co.: Lancaster, S. C.
- Royal American: Hammond, Ind.
- Royal Expo.: Valdosta, Ga., 10-22.
- Scott Expo.: Pineville, W. Va.; Mullins 17-22.
- Shafer & Wrigley: Palestine, Tex.
- Shesley Midway: Chicago Heights, Ill.
- Slebrand: Nampa, Idaho.
- Silk City: Paterson, N. J.; Newark 17-22.
- Skerbeck's: Iron River, Mich.
- Smith, George Clyde: Conemaugh, Pa.; Scalp Level 17-22.
- Snapp Greater: Macomb, Ill.; Pekin 17-22.
- Sparks, J. F.: Mount Vernon, O.
- Srader, M. A.: Grand Island, Neb.
- Stafford's United: Indianapolis, Ind.
- Standard: Rawlins, Wyo.
- Stebler: Hillsdale, Va.; Independence 17-22.
- Strates, James E.: Rome, N. Y.
- Stumbo: Pierce City, Mo.
- Stunflower State: Russell, Kan.; Hays 17-22.
- Sunset Am. Co.: Muscatine, Ia.; Albia 17-22.
- Texas: Raymondville, Tex.
- Tidwell, T. J.: Wichita, Kan., 13-22.
- Tivoli Expo.: Tama, Iowa.
- Wade, R. T.: New Boston, Mich., 19-23.
- Wade, W. G.: Dayton, O.; Findlay 17-22.
- Wade, W. G., No. 2: Cadillac, Mich., 10-16; Greenville 18-22.
- Wallace Bros.: Earlington, Ky.
- Weer, J. C.: Johnston, Pa.
- West Coast Victory: Bend, Ore.; Eugene 17-22.
- Wonder City: DeKalb, Miss.
- World of Mirth: New Bedford, Mass.; Lewiston, Me., 17-22.
- World of Pleasure: Pontiac, Mich., 10-12; Jackson 14-22.
- World of Today: Rock Island, Ill.
- Worthy: Medina, N. Y.
- Zelger, C. F., United: Garden City, Kan., 10-22.

- Mills Bros.: Lyons, Ill., 11; Lansing 12; Michigan City, Ind., 13; Elkhart 14-15; Miles, Mich., 17; Dowagiac 18; Three Rivers 19; Sturgis 20; Bronson 21; Hillsdale 22.
- Monroe Bros.: Osmond, Neb., 11; Wausau 13.
- Polack Bros.: Stockton, Calif., 10-16; Santa Rosa 20-23.
- Wallace Bros.: Lawrence, Mass., 12.

Misc. Routes

- Barrett, Roy (Fair) Portage la Prairie, Man., Can., 13-15; (Fair) Yorkton, Sask., 17-19.
- Basile, Joe, Band (Stadium) Baltimore 10-15; Newark, N. J., 17-22.
- By-Gosh Tent Show: Gosby, Minn., 15.
- Curtis, Rube (Police Circus) Pittsburgh 17-20.
- Daniel, B. A.: Columbus, O., 10-15.
- DeCleo, Harry (Brownie's Unit) Covington, Va., 10-15; Staunton 17-22.
- Dixiana Tent Show: Monterey, Va., 10-15.
- Fayssoux: Camp Hood, Tex., 13-14; (University) Austin 17; Forster Field 18; (USN Air Sta.) Corpus Christi 19.
- Lippincott (Fair) Pinckneyville, Ill., 11-14; La Platte, Mo., 19-22.
- Long, Leon: Big Stone Gap, Va., 13-15.
- Novellos, The (Hollenden Hotel) Cleveland 10-15.
- Ricton's Dogs: Winchester, Tenn., 10-15.
- Roy, Don (Hi Lo Club) Battle Creek, Mich., 10-15.
- Slout, L. Verne, Players: Gladwin, Mich., 10-15; Midland 17-22.
- Texas Cattle King Show, Geo. M. Bragg's: New Milford, N. Y., 10-15; Edenville 17-22.

Ice Shows

- Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
- Lamb-Yocum Ice Parade (Treasure Island) Washington.

Circus Routes

- Anderson, Bud E.: Cando, N. D., 13.
- Arthur Bros.: Pendleton, Ore., 11; La Grande 12; Baker 13; Weiser, Idaho, 14; Emmett 15.
- Beatty, Clyde-Russell Bros.: Vancouver, Wash., 11; Longview 12; Chehalis 13; Hoquiam and Aberdeen 14-15; Shelton 16; Olympia 17; Tacoma 18-20; Seattle 21-22.
- Balley Bros.: North Adams, Mass., 11; Greenfield 12; Brattleboro, Vt., 13; Springfield 14; Claremont, N. H., 15.
- Bond Bros.: Broomall, Pa., 11; Springfield 12; Oxford 17; Quarryville 18; Millersville 19; Columbia 20.
- Cole Bros.: Duluth, Minn., 11; Virginia 12; Ribbing 13; Bemidji 14; Grand Forks, N. D., 15; Fargo 16; St. Cloud, Minn., 17; Faribault 18; Albert Lea 19; Mankato 20; Austin 21; Mason City, Ia., 22.
- Dalley Bros.: Wisconsin Rapids, Wis., 11; Marshfield 12; Wausau 13; Antigo 14; Green Bay 15; Menominee, Mich., 17; Escanaba 18; Iron Mountain 19; Iron River 20; Ironwood 21; Ashland, Wis., 22.
- Hunt Bros.: Exeter, N. H., 11; Amesbury, Mass., 12; Haverhill 13; Beverly 14; Saugus 15.
- Kelly, Al G.-Miller Bros.: Wheatland, Wyo., 11; Douglas 12; Casper 13; Edgerton 14; Gillette 15.



SEE PAGE 36

CHAS. A. LENZ

"The Showman's Insurance Man" A1338 INSURANCE EXCHANGE CHICAGO, ILL.

M. A. SRADER SHOWS

Want man and wife to run Smith & Smith Kiddie Airplane ride and small Auto ride; must drive truck. Grand Island, Neb., July 10 to 15.

Bodart's Greater Shows Want

Electrician; wire, don't write. Pauli, electrician, get in touch with Jimmy Walsh, Secretary. Want Foreman for Octopus, Loop, Chairplane, also General Ride Help. Good pay and good treatment. Man and Wife to Handle Wax Shows, 50-50. Want Cookhouse or Sit-Down Grab. Want Duck and Fish Pond, Candy Apples, Sno Balls, High Striker, Jewelry. Eight good Fairs, starting first week in August.

Menominee, Mich., Until July 13.

MATTHEW J. RILEY ENTERPRISES

WANT CONCESSIONS—Custard, Bowling Alley, String Game, Fish Pond, Dart Game, Cigarette Gallery or any 10c Merchandise Concession. WILL BOOK—Roll-o-Plane, Octopus, Whip with own transportation. Playing Philadelphia lots next five weeks. MATTHEW J. "SQUIRE" RILEY, Clinton Hotel, Philadelphia, Pa.

WANT FOR SYLVANIA, OHIO, FIREMEN'S CARNIVAL

JULY 26 THRU JULY 30

Shows, Rides, Concessions. Will sell X on Bingo. Want Ball Games, Darts, Hoop-la, Fish Pond, any ten cent Grind Concession. Want Ten-in-One or any kind Grind Show. Want Fiat Ride and Kiddie Ride, Pony Ride. All answers Chairman Fire Department, Sylvania, Ohio.

WANT FOR DUNDEE, MICH., FREE STREET FAIR

Five Days and Five Nights, July 18 Thru July 22

Sponsored by UAW-CIO 448

Shows, Rides, Concessions. Want any kind of Grind Show or Walk-Thru. Want Chairplane and Kiddie Ride. Want Bingo and Grab, Ball Games, Wheel and ten cent Grind Concessions. This is first celebration in three years. All answers C. I. O. CELEBRATION HEADQUARTERS, Dundee, Michigan.

PEANUTS

Peanut Supplies, Popcorn Supplies, Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn). Best Va. Roasted Peanuts. Ceiling price 19¢ Lb., 100 Lb. Bags.

Headquarters for CIRCUS, CARNIVAL AND PARK BUYERS CHUNK-E-NUT PRODUCTS COMPANY (formerly Moss Bros' Nut Company) Philadelphia 6, Pa. Pittsburgh 22, Pa.

AMUSEMENT WATER RESORT

Culf Beach. Big money maker, about 40 buildings. All rented, furnished complete. Sell 1/2 interest to active partner or all. Also Big Wax Show for sale, and modern 100 cow dairy and farm complete. Address

S. GIBSON VALPARAISO, FLORIDA

Sunset Amusement Co. WANTS

People to take over Girl Show, Diggers open. Can use Slum Stores. Want two more Independent Shows. Want man to set up and tear down, Concessions. Muscatine, Iowa, this week; Albia, Iowa, next.

SUNSET AMUSEMENT CO.

WORLD OF MIRTH SHOWS

WANT FOR FAT SHOW: Man and Woman. Will pay good salaries. WANT to hear from boys who worked on Hey-Dey Ride for us. Fritz wants especially to hear from Charlie Peters. Can use two good men for Ferris Wheels. Can place Workingmen in different departments. Want Magician for Illusion Show. Mabelle Kidder can place a few more Girl Performers. Bob Buffington wants to hear from Colored Musicians. If you want a season's work up to November 15. Those who don't want to stay the season don't waste your time. All salaries paid out of office.

MAX LINDERMAN, General Manager

New Bedford, Mass., this week; Lewiston, Maine, next week.

ELEVEN BIG DAYS ELEVEN

4th and Florida Ave., N. E.
WASHINGTON, D. C.

OPENING WEDNESDAY, JULY 19—CLOSING SATURDAY, JULY 29
TWO SATURDAYS—ONE SUNDAY

auspices
Garrisons—104-1001 Army and Navy Union, Canteen Fund

EXPOSITION AT HOME SHOWS

WANTED: Dart Wheels, Slum Joints of all kinds. Any legitimate Concession come on. No coupons.

WANTED: Minstrel Show (have complete panel frame-up), Acts for Side Show, Girls for Girl Show and Posing Show. Help of all kinds. All salaries guaranteed by the office. Will book or buy Octopus, Roll-o-Plane or Tilt-a-Whirl. **ROX GATTO, Mgr.**, Exposition at Home Shows, Capitol Heights, Maryland, week of July 10; Washington follows.

OHIO—WANT FOR—INDIANA W. S. CURL SHOWS

AT THE FOLLOWING STREET FAIRS AND CELEBRATIONS

CAMDEN, OHIO HOMECOMING, July 17 to 22. Silverton, Ohio, Harvest Home Festival, August 21-26.
Batesville, Ind., Free Street Fair, July 24-29. Lookland, Ohio, Community Street Festival, August 28-September 2.
Hagerstown, Ind., Annual Street Fair and Homecoming, July 31-August 5. Sunman, Ind., Labor Day Celebration, followed by 25th Annual Sunman Fair, September 4-9.
Farmland, Ind., Randolph County, Free Street Fair, August 7 to 12. Blanches, Ohio, Fall Festival and Homecoming, September 11-16.
Miamisburg, Ohio, Annual Mid-Summer Festival, August 14-19.

SHOWS — Big Snake, Mechanical City, String Show, Unborn, any good Grind Show with own outfit.
CONCESSIONS — Snow Balls, Frozen Custard, Penny Arcade, any good Stock Concession that throws out stock. Write or wire
W. S. CURL SHOWS, Golf Manor, Cincinnati, Ohio, July 10-15; Then As Per Route.

Want-L. J. Heth Shows-Want

Organized Side Show with own sound set. Have complete outfit. Mark Williams or Sailor Katzy, answer. Musicians and Chorus Girls for Minstrel Show. Salary out of office and transportation. Stella Walker, Leona and Fred Hood, answer. Can place Independent Shows with own outfits. Good opening for Candy Apples or Floss, Dart Joint, Scales, Custard and other legitimate Concessions. Sober and capable Ride Help on all Rides that can Drive Semis. Interested in hearing from outstanding Free Act for our Fairs beginning August 14. Address all replies **L. J. HETH SHOWS, Frankfort, Ky., this week; Mt. Sterling, Ky., next week.**

WALLACE BROS.' SHOWS

WANT

Special Agent with car. Bingo, Pop Corn, Candy Floss, Scales, Cork Gallery, Bumper, Fish Pond, Snow Balls, Frozen Custard, Coke Bottle, Pan Game, Pea Pool. Agent for Grind Stores. White Bromley, come on. Ball Game and Penny Pitch Agents, Ride Help, Help on marquee.

WALLACE BROS.' SHOWS, Earlinton, Ky., this week.

Mad Cody Fleming Shows

Want Concessions—Duck Pond, Bumper, Darts, Cookhouse that will feed the people. No P. C. or Palmistry

Will Buy Flat Ride Spot Cash

Want to know locations of James Short, Eli Operator, and John Bauchard, known as Hitem George

Playing best factory towns and long string of fairs

Want Merry-Go-Round Man

Address Jefferson, Ga., July 10 to 16.

ALL AMERICAN EXPOSITION SHOW WANTS

Legal Adjuster. Patty Finniety and Vernon Moore, answer. Want Ridee-O Foreman, Ray Harris, wire. Ferris Wheel Foreman, help on all Rides, Tractor Drivers, Train Master, Motor-drome Rider and Talker, Minstrel Performers and Musicians. Diggers, Penny Arcade, Photo Gallery; all Concessions open, also Bingo. Girls for Girl Show, help in cook house.

Answer all mail to

FRANK WEST, Middlesboro, Ky.

HELP—MUST HAVE RIDE—HELP

On all Rides. Going into fairs. Salary will be TOPS plus bonus to men that will work and stay sober. Can place few more Concessions. What have you to book? Our rates for privilege are most reasonable. We hold seven good Fair Contracts in Kentucky and Indiana. Address **LOUIS T. RILEY, Mgr., Mitchell, Ind., this week; Loogootee, Ind., week July 17.**

DIXIE BELLE SHOWS

WANT—SCOTT EXPOSITION SHOWS—WANT

Capable Man to take charge of beautiful Unborn Show; complete. Homer Sheirer, answer.

Ride Help capable of Driving Semis. **PAY EXTRA FOR DRIVING.**

Shows with or without outfits.

A-1 Lot Man, good proposition to right party. **Frank Sheppard, come on if available.**

A good fast and sober Griddle Man.

Concessions that work for stock only.

Monroe Bros. want at once for Side Show and Wild Life Show People that have been with us, please answer this ad. **Bill Johnson, Chester Castle, come on.**

Pineville, W. Va., this week; Mullins, W. Va., July 17-22.

MARKS SHOWS, INC.

CAN PLACE

HIGH-CLASS OUTSTANDING FREE ACT for balance of season. SHOWS—Grind Shows, with or without equipment. Have beautiful complete Monkey Show Outfit except animals.

RIDES—Roll-o-Plane or Octopus, with or without transportation.

CONCESSIONS—Legitimate Concessions of all kinds.

WILL POSITIVELY PLAY 10 Bona Fide Southern Fairs.

CAN PLACE Show Painter and Carpenter.

CAN ALWAYS PLACE Useful Ride Help. Top salaries to those who will work.

ADDRESS MARKS SHOWS, COVINGTON, VA., THIS WEEK.

THE MERIDIAN FAIRGROUNDS

Were sold this week and the new owners are ready to do business with a high-class Carnival and Free Acts. Write or wire

W. R. CANNADY, Meridian, Miss.

CASS COUNTY FAIR

LOGANSPORT, IND., JULY 23 TO 29

WANT LEGITIMATE STOCK CONCESSIONS—Cork Gallery, Dart Stores, Hoopla, String Game, Shooting Gallery and others not conflicting; Popcorn, Boston Apples, Novelties.

Good opening for American Palmistry.

COOK HOUSE or GRAB—Have 1 Cook House location open.

SHOWS—Can use shows of merit. Can use flashy Girl Show.

Can join at Martinsville July 17.

Address all communications to

TOM BAKER, BAKER SHOWS

Spencer, Ind., this week; Martinsville, week July 17.

ROGERS GREATER SHOWS

WANT

For twelve weeks of good County Fairs and Indiana's Biggest Labor Day Celebration, September 3 and 4, Booneville; Clean Shows with own transportation; dependable Ride Men who drive trucks, especially Chair-plane Foreman. Long season. Address, this week, Newton, Illinois.

GREAT SUTTON SHOWS

WANT—FOR BALANCE OF THE SEASON—WANT

We have several of the Best Fairs in the Middle West and South contracted

Can Place One More Big Ride

Want Girl Show. Will furnish beautiful outfit.

Ride help and general help of all kinds, come on. Will place you at top salary.

KORIE WANTS FOR BIG 10-IN-1

A-1 Mental Act, feature Novelty Acts and Freaks; also Ticket Sellers and Girls for Illusions. Bobby and Frank, mentalists, contact me.

Address: Galesburg, Ill., this week; De Kalb, Ill., next week.

STAFFORD'S UNITED SHOWS

RIDES WANTED—Tilt, Merry-Go-Round, Octopus, Roll-o-Plane for the Colored Fair in Indianapolis, Ind., July 17-22. 6 Big Nights.

CONCESSIONS—Popcorn and Crackerjack, Photo Gallery, Grab Joint, Snow Ball, Candy Floss, Pineapple Whip, Concessions that work for 10c.

SHOWS—Will book Shows, Illusion, Freaks, Crime or Ten-in-One. Playing now 2400 W. Michigan St., Heart of Indianapolis, July 8-15; Colored Fair in Indianapolis, 17-22; 24 to 29, Indianapolis; also fairs to follow. All replies to **RALPH STAFFORD, Gen. Del., Indianapolis, Ind.**

JOS. J. KIRKWOOD SHOWS

America's Best-Advertised Midway

RIDES—Will book or buy Two-Abreast Merry-Go-Round or any Ride that loads on one semi.

SHOWS—Opening for Minstrel Show, Fun House or any Novelty Show.

CONCESSIONS—Frozen Custard, Popcorn, Candy Apples, Pitch-Till-U-Win, Cork Gallery, Glass Store or any legitimate Concession. Opening for few choice Wheels.

HELP—Can place two or three Ride Men. Top pay to right men. Electrician's Helper, Truck Drivers. Useful Carnival People, come on. We can place you.

FREE ACTS—Want to hear from outstanding High Sensational Free Act. Long-season, top salary. All address

RALPH DECKER, Mgr., Oil City, Pa., this week.

WORLD OF PLEASURE SHOWS

JACKSON, MICH., JULY 14--22

9 Days — Downtown — 9 Nites

Want Snake Show, Wild Life, War Exhibit, Monkey Circus, Mechanical City and other attractive Grind Shows. Can place Merchandise Concessions of all kinds, Ride Help on all Major Rides; top salary and bonus.

JOHN QUINN, Mgr.

Pontiac (Until July 12); Ecorse, July 24-31

WANT—ELLMAN SHOWS—WANT

for circuit of 8 real money Fairs, starting at Stoughton August 4; then Wausau, Mondovi, Janesville, Slinger, Plymouth, Luxemburg, Beaver Dam. **SIDE SHOW**—Will do capacity business at all these fairs. **John Howard, Cuban Mack** or any wide-awake Show will really get it together. **SHOWS**—Can use any others, with or without outfits. **CONCESSIONS** That work for Stock. Ridee-O Foreman, 12-car, and Help for Twin Wheels; Man to Handle Light Towers and General Work.

ELLMAN SHOWS, Green Bay, Wis., July 18-23.

JOYLAND AMUSEMENTS WANT SHOWS

Spencer, Ind., Fair, and Rockville, Ind., Fair, both the week of August 14; Crown Point, Ind., Fair, week August 21; Warsaw, Ind., Fair, week August 28; Hartford City, Ind., American Legion Home-Coming, held on Public Square. Concessions for Hartford City, address **JIM WILLMAN, Chairman.** **WANT** Ticket Seller on Show. After next week can place Photo Gallery, Cook House, Scale, Guess Your Age, Custard, Cane Rack, Candy Floss, Cigarette Pitch, String Game. Address

E. W. WEAVER, Park-View Hotel, Columbus, Ohio.

GEORGE CLYDE SMITH SHOWS WANT

Devils Bowling Alley, Ball Games, Hoopla, Candy Floss, Darts, String Game, Penny Arcade. Want to buy Little Beauty Merry-Go-Round, Octopus or Factory-Built Kiddie Auto. Want to buy 22 or 24-ft. Semi Trailers. Want War Show, Crime Show, Monkey Show, Midgets, Girl Show. Address all communications to **GEORGE CLYDE SMITH SHOW, Conemaugh, Pa., this week; Scalp Level, Pa., next week.**

WANT

Foreman and Help on Merry-Go-Round, Ferris Wheel, Spitfire and Chairplane. Want Diggers, Bingo, Peapool, Candy Floss, 10-Cent Grind Store. Want Shows with or without outfits.

All Address
HARRY HELLER, HELLER'S ACME SHOWS
Gen Mgr.

East Rutherford, N. J., this week; next week, Riverdale, N. J.
Biggest Defense Area in State of New Jersey.

Outdoor Notes

—By Virginia Kline

SALEM, Ore.—When the Clyde Beatty-Russell Bros.' Circus played here June 27 and 28 to good business and weather, Marie and Pete Kortez, who have the side show, visited me and I had the pleasure of serving them fried chicken and home-grown strawberries in short cake. It was a real surprise to meet Rita Eberstein, the Kortez daughter, and her baby. I never knew Rita before but I knew her father-in-law, Mose Eberstein, on the Patterson-Brainerd Shows longer ago than I care to tell, and I can remember her husband, Dewey Eberstein, when he was about the size and age of the baby. Last time I saw him was on the Patterson Shows about 1912.

During the local horse show June 24 and 25, a financial and social success, I rode in both performances and managed to carry away a blue ribbon, riding in the matched fours. There was a colorful Western drill with 24 riders, who have been given wide publicity and are being asked to take part in neighboring shows and rodeos. It is reported that Frank Fellows has bought some race horses; after all, as he has done many things and done them well, he might as well try his hand at race horses.

John C. Mullins, back from his war stint, is looking after Crystal City Park, Tulsa, Okla., again. It has an ideal setting and a generous population from which to draw. Harry G. McQuiston, Portland, Ore., has his booklet, concerning the operation of shows, rides and concessions, on the market. Norma Lang is chairman of subscription books now out from the St. Louis show women's club for War Bonds, and she has done an excellent job of contacting members.

FIRE QUIZ STARTED

(Continued from page 57)

balance drivers, Boy Scouts from the Greater Hartford area were rushed to the scene.

Mayor Mortensen reported that a city investigation to learn the exact origin and cause of the fire was under way. All hospitals in Hartford were utilized for burned victims and dying patients. Municipal, St. Francis, Hartford and Mt. Sinai hospitals set up emergency wards. The State armory was set up as a temporary morgue. Twenty-five soldiers from the Bradley Field Base Hospital, who had been guests of the management on a special convalescent trip that afternoon, escaped disaster.

Insurance Inquiry Is On

HARTFORD, Conn., July 8.—Insurance Commissioner Allyn of Hartford is making a thoro investigation of public liability insurance carried by the Ringling circus, but has not yet issued a statement as to his findings.

According to news reports, the show's liability insurance was placed by the law firm of Ludwig & Walpole, of Sarasota, Fla. Members of the firm said that the circus loss was covered by insurance. Amount of insurance held was not indicated but was said to cover everything, including fire and liability, with excess coverage carried by Lloyd's of London.

Automobile and workmen's compensation insurance of the circus is held by the Fidelity & Casualty Insurance Company, New York. Two claims under the latter had been received up to close of business Friday (7). Circus fire insurance placed with the Home Insurance Company, New York.

Corporation Counsel Joseph B. Griffin, of Hartford, claims that the city is not liable for claims for deaths or injuries, altho city owns the circus lot, as lot was leased in its entirety and without reservations. City received \$250 rental and \$150 license fees per day from the circus.

RAY MARSH BRYDON has donated \$10 to the Showmen's League Mustering-Out Fund in memory of C. D. Odom, who died June 25.

BUFFALO SHOWS

PLAYING ONE OF THE FINEST ROUTES OF ANY SHOW OF ITS SIZE IN AMERICA.

WANT SHOWS—War Show, Wild Life, Animal Show, Mechanical Show.

WANT CONCESSIONS—Will book Fish Pond, Bowling Alley, Knife-Rack, Hoop-La, String Game, Pop Corn and Peanuts, and other Stores which work for stock only.

RIDES—Want to buy Whip and Motor priced right. Do not want one in poor condition.

This is a small Show playing big spots. With one exception we have won first money in every spot played this year. If you appreciate the advantages of a "Winner a Week" where there is no racket, no riff-raff, join next week in Bladell, New York.

Write Special Delivery or wire this week to

HOWARD POTTER, Gen. Mgr., Salamanca, New York.

SID CRANE WANTS

for

REYNOLDS & WELLS SIDE SHOW

Tattooed Man, Inside Lecturer capable of selling Blade Box, Freaks and Working Acts. 12 fairs, then museums, booked solid for winter. Wire Coleraine, Minn., this week; International Falls to follow.

Steblar Greater Shows

WANT WANT WANT

Rides—Merry-Go-Round, Octopus, Kiddie Auto Ride

Concessions—Photos, Pop Corn, Snow Cones, Pitch Till You Win, Cork Gallery, Fish Pond, Hoop-La. Can place Agents for Penny Pitches. Shows—Will book any show with own outfits or have two complete outfits for Grind Shows. Address all mail and wires to Hillsville, Va., this week; Independence, Va., follows.

J. J. PAGE SHOWS

WANT

FOREMAN for Merry-Go-Round and Help for Ridee-O, Ferris Wheel, Chairplane and Merry-Go-Round. Everybody address

J. J. PAGE SHOWS
Paintsville, Ky. Wire, don't write

J. J. PAGE SHOWS

WANT

EXPERIENCED CARNIVAL SECRETARY AT ONCE

Wire—Don't write

J. J. PAGE SHOWS PAINTSVILLE, KY.

WANT CARNIVAL HENDERSON COUNTY FAIR

SEPTEMBER 6-7-8

Only fair within 40 miles radius. WLS entertainment. No charge for Concessions.

RALPH BUTLER, Sec., Stronghurst, Ill.

WANTED

Penny Arcade Mechanic

To Join at Once

All winter's work. State lowest salary in first letter. Address **ARCADE, Apt. 110, 155 Sibley St., Detroit 4, Michigan.**

J. J. PAGE SHOWS WANT

LEGITIMATE CONCESSIONS of all kinds except Corn Game and Cook House. Want Merry-Go-Round Foreman and Help on Ridee-O, Chairplane, Ferris Wheel and Merry-Go-Round. Want Musicians and Performers for Colored Minstrel Show. Have complete outfit for small Girl Show. Want Talkers and Girls for Hollywood Review. Want useful Carnival People in all lines, Working Men, Ticket Takers and Ticket Sellers. Also want experienced Carnival Secretary and Special Agent. Our fairs start July 31 at Shelbyville, Ky. Everybody address **J. J. PAGE SHOWS, Paintsville, Ky. Wire, don't write.**

CANADA LIFTS IMPORT BAN

Revised Order Now Covers All Rental Services

WASHINGTON, July 8.—The Office of Price Administration has revised MPR-165 for the purpose of simplifying the order and also cutting the length of the document considerably. This order was one of the first OPA regulations to mention coin machine specifically by placing rental and other coin machine services under a price ceiling. The original order was issued in 1942 but few in the coin machine trade were aware it had been issued. It was considered that commissions to locations and prices charged the public were already fixed by long custom and by the coin mechanisms, so that the order hardly had meaning for the trade.

Yet in recent weeks the first ceiling case directly involving coin machines was brought against a firm in Philadelphia on charges of increasing its rental prices on juke boxes for private parties. OPA officials said this was a violation of MPR-165.

The newly revised order was issued July 1 and becomes effective August 1, except in Alaska where a month of grace is allowed. The revised order is also given a new name and in the future will be RMPR-165.

All Rentals Covered

Officials emphasize that all rental services not otherwise governed by other orders come under the revised regulations. They also emphasize that all firms and services included under the original order, and all firms and services specifically brought under the new order, must file a complete statement of their maximum prices with the proper board within 30 days of the effective date of the revision.

This will have important meaning for any firms or operators in the coin machine trade that have any kind of rental plan for coin machines or services. It is not known at the present time whether the OPA will construe the industry method of placing machines with locations on commission as a form of rent, but some interpreted the order to mean just that when it was issued. An interpretation of this point will be sought at an early date, since OPA officials are expected to be strict on the obligation of making the necessary reports.

May Set Ceilings

The order states that OPA may set special ceilings for firms that do not file their own reports, or who do not apply for the official OPA regulations. Persons who desire a copy of the new order may apply to the local or regional OPA office, or write direct to Washington for Revised Maximum Price Regulations No. 165.

The new order does not repeat the long list of trades and services to which the original order applied, but officials state that all service trades not already under GMPR or specific price rulings are definitely under the new order. The revised order gives full details on how ceiling prices are figured, how to get special ceiling prices from OPA, what reports are necessary, how taxes figure in the estimate of ceiling prices, what records must be kept and so on.

B-C Gas Card Lists Now Open to Public

CHICAGO, July 8.—Names of holders of B and C gasoline ration cards, and reasons for issuance of the extra allotments, are now a matter of public record under a new ruling issued by the OPA. The ruling, effective on supplemental coupons issued after July 1, permits local ration boards to submit lists to newspapers or radio stations, post the names and facts on the board premises or make board records available for inspection to the extent that it does not interfere with the board's work.

Killed in Action

DES MOINES, July 8.—Pvt. Robert W. Merriam Jr., 25, formerly a member of the Merriam Sales Company of Des Moines, vending machine operators, was killed in action May 31 in Italy, the War Department informed his parents. His widow lives in New York. Merriam, in the infantry, went to Italy 14 months ago.

He was born in Des Moines and graduated from high school in 1937. Before entering the army in June 1942, he was a partner with his father, R. W. Merriam, in the Merriam Sales Company.

Okla. Sup. Court Gets Club Case

OKLAHOMA CITY, July 8.—Right of Oklahoma peace officers to seize slot machines operated in army Officers' Clubs was laid in the lap of the Supreme Court for a decision July 1. A Carter County district court decision denying the right of the sheriff to seize such machines is being appealed by the State.

In December 1943, Willis Tennyson, Carter County sheriff, seized machines of the Ardmore army air base. The club appealed to the courts and was given a decision ordering the machines returned to the club, on the ground that they were the property of the government. The State maintains that they are an infraction of both the State anti-gambling law and the anti-slot machine law.

Trade Begins Again Aug. 1.

War exchange tax off, too —opens door for coin mch. market closed since 1940

CHICAGO, July 8.—The news that Canada will lift its ban on a large list of American goods, apparently including coin machines, as well as its 10 per cent war exchange tax, August 1 was welcome news to the coin machine industry here. Manufacturers and distributors anticipate a happy resumption of trade once war conditions permit both countries to return to normal activities. The ban on the large list of American goods went into effect in 1940. Also at the same time a war exchange tax of 10 per cent was imposed on imports of American goods in order to accumulate American dollars in Canada. At that time Canada was already in the war, but the United States was still remaining outside.

The news was announced to the coin machine trade here in December, 1940, and came as a disappointment because many firms were doing a good business with the Canadian coin machine trade. When the Canadian law was announced, it was stated that equipment which had been ordered prior to December 2 would be added under the old regulations up to February, 1941. There was a rush at the time to place orders with American

Canadian Market

Size of the Canadian coin machine market is best reflected by the U. S. Department of Commerce figures covering Canadian purchases for the year 1939. These figures were released in a special report in March, 1940.

MACHINES	NUMBER	VALUE
Music M'ch's	1,092	\$195,262
Amuse't M'ch's	2,825	134,000
Vending M'ch's	1,287	22,492
TOTAL	5,204	\$351,754

firms so that the goods could be delivered without paying the extra fee.

Canadian Market Important

Some idea of the importance of the Canadian trade can be gathered by the report of the U. S. Department of Commerce for the year 1939 which was issued in a special bulletin in March, 1940. During the year 1939 Canada bought from American firms a total of 1,092 music machines having a value of \$195,262; a total of 1,287 vending machines having a value of \$22,492, and 2,825 amusement machines having a value of \$134,000. Trade relations with Canadian firms have been most friendly, and a few American members of the trade went to Canada to open business there. The Canadian government encouraged especially the shipment of parts to Canadian firms so that cabinets could be made in that country. The purpose of this practice was to encourage increased employment for Canadian workers.

After the restrictions on coin machines went into effect in 1940, valuable coin machine parts were still shipped to Canada for repairs and also for assembly jobs. Before the 1940 ban went into effect, the sale of coin machines of all types to Canadian firms had grown rapidly from year to year.

Treaty Cut Tariff

In 1938 an important trade development took place when the Tri-Power trade agreement was signed between the United States, Canada and Great Britain, becoming effective January 1, 1939. But before the full fruits of that trade treaty could be realized by the coin machine industry the war started in Europe, and Canada had to begin to restrict its civilian industries. When the trade treaty terms became effective they had a special provision that "Bagatelle and other game tables for boards" would be admitted under tariff duty of 27½ per cent. This was welcome news because previously the duty on coin machine imports into Canada had been 30 per cent.

This action by the Canadian government was taken as a very friendly showing that in general the Canadian people welcome coin machines. During the war many favorable reports were received from Canada as to the public's attitude toward juke boxes, amusement games and vending machines. High army officials reported that juke boxes were serving very special purposes in helping to maintain the morale of the public. Amusement games were also widely used. Recordings of American music were widely sold for use in juke boxes.

High Court Okay

As in the United States there were recurring incidences in which legal problems developed concerning pinball games. In some cities and provinces they were banned for a time. The Supreme Court of Canada passed on the question in February, 1942. At that time the high court ruled that "games which furnish nothing more than amusement are excepted from the class of machines presumed to be gambling devices." This question had bothered the courts of Canada for a long time, and the decision by the high court was welcome news to the trade in Canada. A number of cities and provinces still continued to ban games. Other important cities also licensed the games to operate as legitimate amusement. (See Canada Lifts Imports on page 63)

Editorial

Real Opportunities

By Walter W. Hurd

IN CONSIDERING what various industries offer in the form of post-war opportunities for employment, many publications are beginning to mention the coin machine industry among others that is expected to greatly increase its prospects in the next few years. One of the most recent examples is a booklet published by *Forbes Magazine*. The booklet was written by H. S. Kahm, of Minneapolis, who is the author of a book on business opportunities, has in times past written articles for *The Billboard* and also other business publications.

In the late '30s, two young research workers in Chicago obtained a great deal of publicity for the industry by listing the coin machine trade as one of the few trades at the time which offered special opportunities to young people seeking a future. The publicity at that time was considered very favorable to the industry as a whole.

Most leaders in the industry consider the *Forbes* article as generally favorable to the trade altho they regard some of the predictions as being a little visionary. Some leaders in the trade have offered criticisms of the article and their views are being published in this issue in a summary news report. Members of the industry are much interested in future opportunities, and it is generally taken for granted that in the course of the next few years the industry should practically double its total business from manufacturing to operating.

Opportunities in the manufacturing field are considered very great due to the many developments in

materials, electrical devices and gadgets and improvements in electronics that have taken place during the war. Inventors and designers will have an immense field to work on and are already beginning to prepare for the future. Distributors also recognize that they have new opportunities facing them and that they must be fully prepared to take advantage of the expansion which the trade is certain to undergo. There will be the responsibility of distributing the machines to new markets and helping new operators to get into the business. Opportunities in the operating field are limited by the total number of retail establishments that can use coin machines profitably and also by the level of taxation thruout the country.

If the industry decides to work toward expanding its opportunities to the fullest extent in the future, much attention must be given to industry relations with retail establishments and also to movements that tend to increase the number of stores. The industry must also be prepared to fight against high taxation. Opportunities for the industry now seem certain to expand greatly with the expansion of the number of retail establishments of all kinds. For example, an editor in the chain store field predicts that many men returning from the services will start small shops in the future. Big expansion is expected in the field of gas stations, airports and other modern ideas.

It is such developments as these that show big expansion possibilities to be offered the coin machine trade in the future.

Free-For-All Over Kahm Article

Trade Opinion Divided on Author's Post-War Forecast

All agree that automatic world is coming but point out ideas on location agencies, rebuilt games, central service are far off the beam

CHICAGO, July 8.—The coin machine industry chose up sides on the article by H. S. Kahm, published by B. C. Forbes Publishing Company in the booklet *Your Place in the Post-War World* and a veritable free-for-all resulted. While no one agreed 100 per cent with all of Kahm's points, still many of the industry thought his predictions made sense. Others, however, dubbed it "misleading," "ridiculous" and tore it to shreds.

The article was written obviously for business men who have no knowledge of the coin machine industry. Its purpose was to acquaint them with its various phases and to point out possible post-war opportunities that in the opinion of the writer exist in manufacturing, operating and distributing end of the music, vending and game sections of the trade.

In general, coinmen agreed with Kahm's premise that an automatic world is in the making for the post-war era. Distributors and operators, it is evident, are expecting manufacturers to come out with equipment the like of which has never been seen before. Jim Mangan, of Mills Industries, however, took issue on Kahm's estimate that the \$100,000,000 a year is dropped into coin chutes. As Mangan points out in the adjoining column, Kahm's figure is only 10 per cent of the correct total.

Wholesale Business

Discussing the paragraph on the wholesale business, distributors and operators alike nailed Kahm to the mast on charges that "existing wholesale houses are, for the most part inadequate," and also on the fact that machines will be sold to location owners. "The wholesale business will be a big one for the firm that doesn't operate," said Dan Baum, of Ace Distributing, St. Louis. "No distributor will be successful who gives his customers competition."

Ben Axelrod, of Olive Novelty Company, St. Louis, maintains that the present distributors are well able to take care of the trade's needs. A Los Angeles distributor observed that present firms are not inadequate and also that less than one-half-of-one per cent of the coin machine locations will buy their own machines.

Rebuilding Machines

Coinmen also took Kahm to the cleaners on his statement that rebuilding old machines will be a big business in the post-war era. They point out that machines now in operation have been on locations for more than two years and won't be worth salvaging when new equipment is available. Then, too, location owners as well as operators will want the newest to be had. "It costs an operator no more for a license for a new machine than an old one," one operator pointed out.

Another distributor observed that the cost of putting present equipment into "like new" shape after the war will not justify the price he'll have to get for it in comparison with new machine prices. Philadelphia coinmen pointed out that new cabinets for old machines as well as complete reconversions haven't clicked too well for them and there should be no reason why this condition should change after the war. "Rebuilds won't meet competition of new machines," Los Angeles coinmen declared.

Location Agencies

The location agency plan is nothing new in the coin biz. It has been tried by individuals who sought to make a living by lining up locations and selling them to operators, but the plan never proved successful because both operators and location owners preferred to deal with each other direct. Consequently, few coinmen could see little practical

value in Kahm's suggestion.

"It might prove successful in a large city, but never in smaller localities," one small town operator stated. West Coast coinmen thought the suggestion a good idea but doubted that it would work because locations can't be bought and sold like merchandise. Dan Baum, of St. Louis, observed that he didn't think locations would be too hard to get after the war and there would be no need for a firm specializing in obtaining locations. A pertinent observation by Ben Axelrod was that such an agency would only invite "strong arm" methods which in the end would prove harmful to the industry.

Central Service

Central service is another idea that's been tried before by the trade and found wanting. Certainly if ever such a plan should work, it should be right now with skilled mechanics so scarce. Operators in some parts of the country have found the solution to their man-power problems by pooling servicemen; but on the whole, the plan hasn't proved too successful because the personal interest in the mechanical health of each piece of equipment isn't there when an "outsider" goes to work on it. Coinmen who commented on this point suggested that if it ever is to work it would have to be on a "charge per call" basis and not on a monthly fee. Philly ops maintained that profit opportunities for such a plan would be too limited to make it worth while.

Export Trade

Kahm's note on the future of exporting coin machines rang the bell with most coinmen. Los Angeles distributors were particularly enthusiastic. Most of them already are getting ready to do business with the Philippines, South America, Mexico and the Orient on a grand scale at the war's end. Eastern coinmen who did the bulk of the export biz prior to 1939, are equally enthusiastic. Many coinmen pointed out that much of the equipment now placed on locations will be like new to foreign locations when export trade reopens and should find a ready market. Manufacturers, too, agreed that the export potentialities of the coin machine biz are still relatively untouched.

Vending Machines

Kahm didn't even scratch the surface on the industry's post-war vending machine future, in the opinion of the trade. The way in which the demand for drink, cigarette, milk and candy venders have clicked with industrial plants during the war, opens an entire new field in such locations alone, they point out. Automatic gas pumps have been tried before but weren't too successful, altho in England it has long been standard practice for tobacconists to push venders in front of their doors to take care of the after-hours business. Philadelphia operators pointed out, however, that the vending machine field isn't one where fortunes are made overnight. Some coinmen envisage refrigerated venders in the future to vend frozen foods, cheese, and other food products, especially in supermarkets where pilferage is a major problem. The automatic world of tomorrow will find vending machines the keystone of the coin machine arch, if many coinmen's predictions are realized.

Movie Machines

The fact that coin-operated movie machine debuted shortly before the war has naturally hampered developments in this field. When queried on his reactions to the movie machine phase of Kahm's article, Ralph P. MacNamara, of Soundies Distributing Company here,

The Article in Question

Following article on coin machines is reprinted with permission from "Your Place in the Post-War World" by H. S. Kahm, published by B. C. Forbes Publishing Company, publishers of Forbes Magazine.

Central Service

Accentuated after the war will be a long-established need for maintenance and repair services for small coin machine operators. Heretofore, an operator not grossing enough to justify hiring a mechanic, had to do his own repairs and servicing. He might not be a very good mechanic. A service company could charge a monthly fee per machine to keep them in repair, receive emergency calls, etc., for hundreds of small operators. The number of the latter will greatly increase after the war, for it's an ideal business for a man with small capital.

Export

America will continue to dominate the world market for coin-operated machines. Machines of all kinds made in Chicago may be found from London to Shanghai. If the export business appeals to you, secure export rights to newly invented machines, and send salesmen to Europe and Asia. Coin machines will boom in the rest of the world, as here. The best foreign markets haven't been scratched.

Vending Machines

Watch for opportunities to sell (or manufacture) coin machines to merchants. One New York department store has already installed a soft drink vender. Many departments can be profitably mechanized; automatic sales have proved themselves successful; witness—cigarette, candy, beverage machines, and venders selling such commodities as 50-pound cakes of ice.

Another example: The means has been perfected whereby a gasoline pump can operate on an automatic, coin-controlled basis after hours, enabling a motorist to buy gas any time. Canned oil is easily vended by machine. When post-war travel is resumed, every filling station may be a prospect.

Movie Machines

Let's glance at the operating field: Giant money-makers in the past have been the phonograph, the pinball game and other amusement devices, the Photomaton and others too numerous to list. Just before the war a new giant loomed over the horizon: The coin-operated movie. Technically perfected when post-war production is resumed, it's going to be one of the biggest money-makers in coin machine history.

Some examples of virgin fields: Coin movie machines showing how to play every kind of sport, located in YMCA's, club locker rooms, bowling alleys, golf links and wherever else sports fans gather. Machines with travelogues, science shorts, newsreels, art subjects, etc., in public libraries, museums, (Continued on opposite page)

AMERICANS like to drop coins into automatic machines. They do it to the tune of at least \$100,000,000 a year—a very conservative estimate. This, however, is only the beginning. The coin machine industry increased 500 per cent in the five years preceding the war, and the blitzkrieg advance would have continued had not the WPB stopped production of new machines. When this production is resumed, so will the advance. An automatic world is in the making.

Here are a few of the opportunities:

New Inventions

A constant stream of new inventions is the lifeblood of the industry, because Americans demand constant novelty and change, even in their coin-operated phonographs. A newer, flashier "juke box" can oust an older model from a highly lucrative location. The flow of new inventions, covering the whole field of coin machines, will increase as more inventors make more fortunes. Watch for opportunities to acquire manufacturing or territorial sales rights to new machines.

Wholesale Biz

Do you like the wholesale business? Investigate the coin machine field. Existing wholesale houses are, for the most part, small and inadequate. As the industry continues to expand, there will be many big-scale opportunities in the wholesale field. Major customers will not only be chain operators, clubs and individual owners of top-flight locations, but also store owners who will inevitably "mechanize" certain departments.

Rebuilding Machines

The post-war traffic in second-hand and rebuilt coin machines will zoom. An old machine can frequently be modernized to meet new-machine competition at low cost. There will be room in every large city for a large-scale "second-hand" business of this sort. Profits are comparable to those of the used car business.

Location Agencies

Finding new locations for machines is a major concern of chain operators. A company specializing in securing such locations would be performing a valuable service. Operators can usually pay handsomely for location contracts for certain machines, one of which may gross hundreds of dollars in a single month. Securing these locations is a matter for constant search, enterprise and salesmanship—a job best handled by specialists. A "location agency" could be to the coin machine world what the advertising agency is to the mercantile industries.

pointed out the manufacture of Panorams ceased at the outbreak of war is the only reason why the use of these machines has not already been extended into the fields mentioned in the article. "We are totally in accord with the author's view that these machines can do the jobs that he mentions and do them better than could be done with any other medium or mechanical device," he stated. "As it stands now, there are not enough machines available for these uses to warrant the production of pictures for exhibition in the machines, but we hope that it will not be long before additional machines can be manufactured and distributed for these purposes as well as for the original purpose for which they were intended." Other coinmen took sides on the question.

Arcades

For the most part, coinmen seem to

feel that arcades are reaching the zenith of their popularity during the war. They point to the fact that heavy patronage of servicemen, and war workers is greatly responsible for the heavy play funlands are now getting and doubt that it will continue so strong when peace comes. One St. Louis coinman, in fact, feels that the entrance of many more arcades will only result in the field reaching a point where no one will make money. However, Los Angeles coinmen are of the opinion that the public has caught the "arcade bug" during the war and will be a long time getting it out of their systems.

That many of tomorrow's fortunes are to be made in the coin machine field is certain—but as one coinman observed: "There'll be plenty lost, too—never forget that."

Official IRB Regulations for Assn. Reports Due August 15

In February, Congress passed a law which requires various types of organizations, altho exempt from federal taxation, to report annually to the Internal Revenue Department. The new law apparently covers trade associations and thus all organizations within the coin machine industry should take notice of the rules. The dead line for making the current report has been set as of August 15, 1944. In order that trade association officials may know the full requirements, the official Internal Revenue document on the subject is reprinted:

TITLE 26—INTERNAL REVENUE

Chapter I—Bureau of Internal Revenue

Subchapter A—Income and Excess-Profits Taxes

(T. D. 5381)

PART 29—INCOME TAX; TAXABLE YEARS BEGINNING AFTER DECEMBER 31, 1941. RETURNS BY ORGANIZATIONS EXEMPT FROM TAXATION.

In order to conform Regulation 111 (Part 29, Title 26, Code of Federal Regulations, Cum Supp.) to section 117 of the Revenue Act of 1943 (Public Law 235, 78th Congress), enacted February 26, 1944, such regulations are amended as follows:

PARAGRAPH 1. There is inserted immediately preceding § 29.54-1 the following:

Sec. 117. RETURNS BY ORGANIZATIONS EXEMPT FROM TAXATION. (Revenue Act of 1943, Title I.)

(a) In general. Section 54 (relating to records and special returns) is amended by inserting after subsection (e) the following:

(f) Every organization, except as hereinafter provided, exempt from taxation under section 101 shall file an annual return, which shall contain or be verified by a written declaration that it is made under the penalties of perjury, stating specifically the items of gross income, receipts, and disbursements, and such other information for the purpose of carrying out the provisions of this chapter as the Commissioner, with the approval of the Secretary, may by regulations prescribe, and shall keep such records, render under oath such statements, make such other returns, and comply with such rules and regulations as the Commissioner, with the approval of the Secretary, may from time to time prescribe. No such annual return need be filed under this subsection by any organization exempt from taxation under the provisions of section 101—

(1) which is a religious organization exempt under section 101 (6); or

(2) which is an educational organization exempt under section 101 (8), if such organization normally maintains a regular faculty and curriculum and normally has a regularly organized body of pupils or students in attendance at the place where its educational activities are regularly carried on; or

(3) which is a charitable organization, or an organization for the prevention of cruelty to children or animals, exempt under section 101 (8), if such organization is supported in whole or in part, by funds contributed by the United States or any State or political subdivision thereof, or is primarily supported by contributions of the general public; or

(4) which is an organization exempt under section 101 (8), if such organization is operated, supervised, or controlled by or in connection with a religious organization described in paragraph (1); or

(5) which is an organization exempt solely under section 101 (3); or

(6) which is an organization exempt under section 101 (15), if such organization is a corporation wholly owned by the United States or any agency or instrumentality thereof, or a wholly owned subsidiary of such a corporation.

(b) Years to which applicable. The amendments made by subsection (a) shall be applicable with respect to taxable years beginning after December 31, 1942.

PAR. 2. Section 29.54-1 is amended as follows:

(A) By inserting immediately after the first sentence thereof the following sentence:

Every organization exempt from tax under section 101 but required by section 54 (f) to file an annual return shall keep such permanent books of account

or records, including inventories, as are sufficient to show specifically the items of gross income, receipts, and disbursements, and such other information as is required by § 29.101-2.

(B) By changing the last sentence of the first paragraph to read as follows:

The books or records required by this section shall be kept at all times available for inspection by internal revenue officers, and shall be retained so long as the contents thereof may become material in the administration of any internal revenue law.

(C) By inserting immediately after the second paragraph thereof the following paragraph:

The provisions of section 54 (f) relieving certain specified types of organizations exempt from tax under section 101 from filing annual returns do not abridge or impair in any way the powers and authority of the Commissioner provided for in other provisions of the Internal Revenue Code to require the filing of such returns by such organizations. For further regulations regarding proof and establishment of right to exemption from tax, for filing of returns and keeping records by organizations exempt from tax, see § 29. 101-1 and 29. 101-2.

PAR. 3. Section 29.101-1 is, amended by striking out the heading and inserting in lieu thereof the following:

Proof of exemption prior to January 1, 1943. Annual returns for accounting period beginning prior to January 1, 1943.

PAR. 4. There is inserted immediately following § 29.101-1 the following section:

§ 29.101-2. Proof of exemption on or after January 1, 1943; annual returns for accounting periods beginning on or after January 1, 1943—(a) Proof of exemption. An organization is not exempt from tax merely because it is not organized and operated for profit. In order to establish its exemption it is necessary that every organization claiming exemption file with the collector for the district in which is located the principal place of business or principal office of the organization an affidavit or questionnaire as set forth below. An organization claiming exemption under section 101 (1), (3), (4), (6), (7), (8), (9), (10), (12), (14), or (16) shall file the form of affidavit or questionnaire appropriate to its activities, filled out in accordance with the instructions on the form or issued therewith. Copies of the following forms may be obtained from any collector: For organizations claiming exemption under section 101 (6), Form 1023; under section 101 (1), (3), (7), or (8), Form 1024; under section 101 (9), Form 1025; under section 101 (10), (14), or (16), Form 1026; under section 101 (4), except bona fide credit unions, Form 1027; and under section 101 (12), Form 1028. All other organizations claiming exemption, including bona fide credit unions, shall file an affidavit showing the character of the organization, the purpose for which it was organized, its actual activities, the sources of its income and the disposition of such income, whether or not any of its income is credited to surplus or may inure to the benefit of any private shareholder or individual, and in general all facts relating to its operations which affect its right to exemption. To each such affidavit or questionnaire shall be attached a copy of the articles of incorporation, declaration of trust, or other instrument of similar import, setting forth the permitted powers or activities of the organization, the by-laws or other code of regulations, and the latest financial statement showing the assets, liabilities, receipts, and disbursements of the organization.

(b) Additional proof by particular classes of organizations. Organizations mentioned below shall submit with and as a part of their affidavits or questionnaires the following information:

(1) Mutual insurance companies shall submit copies of the policies or certificates of membership;

(2) In the case of holding companies claiming exemption under section 101 (14), if the organization for which title is held has not been specifically notified in writing by the Bureau of Internal Revenue that it is held to be exempt un-

(See OFFICIAL IRB on page 69)

The Article in Question

(Continued from opposite page) schools, colleges, travel terminals and hotels. Machines in retail stores offering style shows to guide men and women shoppers. A single well-located machine may gross \$300 a month, and half of that is still good if you have a chain of 500 machines.

Automatic Merchandising

There will be plenty of new, profitable machines available to operators after the war. Here's one in prospect: A coin-operated soda fountain, operated as follows: Drop a coin in one compartment, receive a paper dish of ice cream with a wooden spoon; hold this under, say, the chocolate sirup spout, deposit a nickel and you have a sundae. Repeat this, if you like, under the marshmallow spout, and you'll have a chocolate marshmallow sundae.

Automatic merchandising, so highly successful with cigarettes, Coca-Cola, candy, postage stamps and a great many other commodities, is certain to expand in various ways. In post-war prospect is an "Automat" drugstore vending aspirin, laxatives, sanitary napkins, soap, and dozens of other items in apartment and office buildings and

hotels that do not have drugstores of their own on the premises. "Automat" grocery and delicatessen stores can do business 24 hours a day in thousands of locations. A large number of office buildings may afford lucrative locations for machines vending small office supplies, such as paper clips, erasers, rubber bands, etc.

Arcades

Amusement arcades, consisting of batteries of amusement machines, have in recent years proved sufficiently profitable to justify some of the highest-rent locations in the country. Hundreds of choice locations for such arcades, throught the country, are still available. Post-war arcades will be even more profitable because of the movie machine, a battery of which may offer not only entertainment, but a variety of instruction on popular subjects, from "How To Sail" to "Easy Parlor Tricks."

This much is certain: Many of tomorrow's biggest fortunes are going to be made in the coin machine industry, and the biggest opportunities in this extremely broad field will be wide open immediately after the war.

Author Misses Sales Estimate By 90 Per Cent

By James T. Mangan

The the coin machine chapter of *Your Place in the Post-War World* is written in an optimistic vein, the author, not being intimate with this great business, has tended to grade it down. He suggests that all coin machines together sell only \$100,000,000 worth of goods in a year. This is a bad miss. Total sales of candy, nuts and other edibles run \$100,000,000. Cigarette sales, must be close to \$400,000,000. Beverage sales thru coin operated vending machines are well over \$200,000,000. Machines selling entertainment or service will increase the total figure even more and run it over \$1,000,000,000, annually. High as the author has set his sights, he is still 90 per cent off!

And I think there is a lesson in this very error. A man outside our business wants to boost us, pat us on the back, and probably intended to exaggerate a little. But the business is still 10 times bigger than he suspects! The same mistake is often made by our own people in the coin machine business. We look on it as small merely because we are familiar with it. We take a lot of public abuse because the abuse has been going on for a long time and there seems no reason why it should stop now.

Must Know It First

But we all ought to shake ourselves and realize once and for all that we are in the greatest business in the world and one of the largest in the whole United States. Lawmakers ought to know this, government representatives should know it, newspapers, magazines and radio should know it, but they will never know it unless we first know it ourselves!

More Jobs To Be Given

There hasn't been a single division of the coin machine business that has even approached saturation. Bigger vision will be needed for post-war development than was ever required to bring us to

our present status. If coin machines are not retarded by the ill-advised and poorly posted outsiders who have stupidly tried to retard us in the past, we can easily give work to many hundreds of thousands in the reconversion period.

One duty all of us must recognize is to our own servicemen. Forty thousand men from the coin machine business are now in the armed forces. Every one of these fighters should be able to step back into his old job or a new coin machine job the day he returns from war. If we all do justice to the opportunities of this business, these men won't lose a day getting back to work.

CANADA LIFTS IMPORTS

(Continued from page 61)

Coin machines of various types became especially popular in the Eastern provinces.

Late in 1943 the U. S. trade derived a little excitement from a report that the Canadian government had removed the wartime ban on the making of many different items, including vending machines, games and a number of other novelties. An attempt was made to agitate the U. S. trade that Canada was trying to "steal a march" on the American coin machine trade. The report proved to be exciting only for a short while, however, because it soon developed that the war was not yet won and that Canada was so short of vital materials that none of the articles in the order could be made so restrictions were soon restored on the manufacture of a good many articles.

May Encourage Home Mfrs.

The action, however, may suggest that as soon as possible Canada will encourage the home manufacture of whatever coin machines can be made at profit. It is also reported that the British coin machine trade will undertake to manufacture more products than it formerly produced. Canadian operators during the war have met with pretty much of the same conditions facing operators in the United States, according to reports. They have had gas rationing, restrictions on travel and many unfavorable conditions for retail stores where the machines are placed.

All this experience will probably bind the trade in the two countries closer together when full activities can be resumed again.

ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

W. Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

COINMEN YOU KNOW

New York:

HOT DOGS and fried chicken were the come-ons for the week-end blow-out staged by BILL ALBERG of Brooklyn Amusement for local phonograph coinmen and their wives. Among the guests were MR. and MRS. CHAS. AARONSON, MR. and MRS. WILLIAM BLY, MR. and MRS. WILLIAM SUESENS, MR. and MRS. EDWARD SMITH. . . CHARLES KATZ wants the boys to know that he's not with Economy Supply as reported. Charlie says he's by himself and doing okay. . . JOHN FITZGIBBONS of Jaco, Inc., is ailing but expected back at the office soon. . . Spotted on the "Row" in confab were JIM NOONAN, old-time Bronx phonograph op and MURRAY WEINER, U-Need-A-Pak. . . LEON Taksen, former New York distrib, dashed into town to attend the wedding of a cousin and found time to say hello to boys in town. Leon invited coinmen to visit his offices in Philly. . .

MARVIN LIEBOWITZ, who operated a game route in Manhattan which he sold to enter the dress business, is reported ogling the machines again. Liebowitz is a former biggie of the inactive Amalgamated Vending Machine Operators' Assn. . . FRED KERR, op from Elizabethtown, Tenn., was caught lamping the offerings on the "Row." . . BILL CROUCH, in charge of film production for Soundless Distributing Corporation, now shooting pics in the old Biograph studios in the Bronx.

LARRY LIEBOWITZ, service man for Kingsboro Music Company of Brooklyn, is back on the job following a medical discharge from the army. Larry got a taste of war via Nazi shrapnel in Tunisia, but is his old self again. . . SAM MITTLEMAN and PHIL MASON of American Coin Machines, Newark, N. J., are reported to have acquired an extensive phonograph route in Newport News, Va. . .

That certain summer feelin' got LOUIS BECKER of Union Automatic Music Company, Brooklyn, and CHARLIE SACHS is now doing the chores. . . A. D. FELDMAN, Kingsboro Music, HARRY SISKIND, Master Automatic Music, and CHARLES BECKER of Union Automatic Music are brothers-in-law and all old-timers in the coin machine trade. . .

Detroit:

AARON LIPIN, manager of the record department of Allied Music and Sales Company, reports a big local demand for the recent Musicraft release, *You Belong to My Heart*, with Phil Brito. He and his brother, Max, will exhibit at the annual Chicago Music Show, the end of this month. . . Brilliant Music Company is closing on Saturday at 1 p. m. for July and August. . . FRANK STEIN of the Joy Novelty Company has moved to the Wilshire Hotel. . . A. R. MOREY of Buhl Sons Company, distributors for Classic Records, reports ops' demands far in excess of present available stocks. . . BEN ROBINSON of the Robinson Sales Company, who is devoting his entire time to war work these days, is planning a big comeback in coin machines after the war. . . HENRY C. LEMKE of the Lemke Coin Machine Company has taken a temporary "retirement" from his business for a few months to redecorate and remodel his new home.

ISIDOR EDELMAN is opening a new downtown location at 2459 Grand River Avenue for his stock and service department. Edelman is incorporating his business under the name of Edelman Coin Amusematics Company, Inc., with a capitalization of \$10,000, as a Michigan-chartered corporation. . . Frank's Music Company is being established by F. AND C. ALLUVOT at 1545 East McNichols Road. . . W. BOHM is heading a group that is taking over the Henze Tool and Machine Company, founded by the late Paul Henze. The company manufactured the Trading Post, four unit vendors, prior to the war.

ED GEORGE of the George Novelty Company, Toledo, O., was a recent Detroit visitor, in town chiefly to buy records. . . MAX LIPIN of Allied Music and Sales Company reports the trend right now in record demand is toward new and old hill-billy recordings—a trend confirmed by William Levin, owner of the Jefferson Inn, which is the Motor City's now famed hill-billy night spot. . . JACK GLADSTONE, manager of the record department for Brilliant Music Company, is moving to Los Angeles, where part of his family is located.

He may enter the music business there. SOL BOESKY, head of the Banner Novelty Company, reports his father, who was victim of a cerebral hemorrhage three weeks ago, still in the hospital. . . FRED E. TURNER of the Nik-O-Lok Company, and former president of the Automatic Merchandisers Association of Michigan, off on business to Port Huron this week. . . SOL SCHWARTZ, partner in the S and W Coin Machine Exchange, local jobbing house, was married on June 20 to Miss Peggy Stern. He and his bride are making their home on Pennington Drive.

Chicago:

THE COIN machine industry bowed its head at the passing of another pioneer member this week when Fred Mills, president of Mills Industries, Incorporated, died suddenly at St. Charles, Ill. Attending the last rites at the Mills home and the interment at All Saints Cemetery, Chicago, were leading executives from all parts of the industry. Among them were: O. D. Jennings, John Chrest, Dave Gottlieb, Al Stern, Clarence Adelberg, Harry Stoner, George Jenkins, Maurie Ginsburg, C. S. Darling, Pat Buckley, Hank Maser, F. W. Zogg, Robert Waggoner, Marshall Seeburg, Harold Baker, Jack Keeney, William Ryan, Walter Tratsch, Roy Bazelon, O. G. and Spencer Gullikson, Tom Grant, George Ulcigan, Ralph MacNamara, Bill Marmer, from Cincinnati, Sam London, from Milwaukee, Mickey Green, from Wausaw, Wis., and Roy Gaard of Waukegan, Ill.

All executives and key officials of Mills Industries were present. Floral tributes arrived from coinmen in all parts of the country.

Los Angeles:

LOCAL coin machine dealers took the Fourth of July off. Some of the jobbers had planned to remain closed Saturday afternoon until Wednesday. There was no get together. The plan fell thru. . . CARL COLLARD from San Bernardino, visiting Charles Washburn. . . ROY JONES with Mrs. Jones in the city from Visalia where they have music routes. . . BILL KINGSBURY of Santa Ana in the city. . . J. L. GIBSON, who operates in the Newhall area, in the city buying. . . CLINTON N. ROE of San Francisco on a business trip here. . . MAJOR KNOWLES of Bakersfield in the city. He recently received his discharge from the army. . . In from San Bernardino during the week was TOM MERCADANTI.

BILL HAPPEL of Badger Sales Company to San Diego over the holidays. . . BILL SPARROW of Santa Barbara making his usual trek to Los Angeles in the interest of his stamp machines. . . A. NATHANSON busy at his arcade on South Main Street. . . DEL GEORGE of San Bernardino here on business. . . DURVAL F. NOWKA boosting his operations in San Berdoo. . . BOB SCHERMAN of Premier Records taking off for New York to spend a month. Plans to install distribution point there. . . VIC RALSTON of Standard Phono of New York soon to make another trip to Seattle and vicinity. . . BILL WOLF of California Amusement Company in San Diego handling his operating business. . . BEN KORTE of Glendale here to buy.

Three Coin Firms Enter Biz in Philly

PHILADELPHIA, July 8.—Three new coin machine firms were organized here within the past week. Application for a charter of incorporation was filed with the Pennsylvania department of state July 6 by Arthur M. Cooper, local attorney, for a new vending machine combine which will be known as Peoples' Service Vending Company. The firm will operate soft drinks, candy, gum, cigarette and cigar vending machines.

In the center-city section Consolidated Automatic Machine Company was set up at 2033-35 Chestnut Street. Robert N. Krauss, of Upper Darby, Pa., will operate the firm. And in the Frankford section, Charles Henry Dravine has started a new music machine firm, operating as Tone-O-Matic, with its office at 4721 Frankford Avenue.

News Highlights of the Week

OTTAWA.—Effective August 1, Canada lifts the import ban on 11st of U. S. goods which took effect in 1940. This list included coin machines and shut off the Canadian market which in 1939 took more than \$350,000 in equipment. Ten per cent war tax is apparently lifted also.

CHICAGO.—Fred Mills death shocks industry. He was president of Mills Industries. . . Interest in the World Money Conference is only slight. Trade realizes that hope for universal coinage is still far off. . . Vending ops here who've tried Latin American made candies in their machines report they don't sell because quality is sub-standard.

DENVER.—Juke box operators won fight in city council by five to four vote against proposal to triple city tax on music machines. Curfew move also licked.

TRENTON, N. J.—Mayor's proposal to impose midnight curfew on juke boxes killed.

OKLAHOMA CITY.—Test case was filed July 1 before the State Supreme Court on right of peace officers to seize slot machines operated in officers' clubs. State filed appeal.

WASHINGTON.—OPA has revised MPR-165, effective August 1, to simplify price ceilings on services. All rentals included under new order. . . B and C gas card holder lists are now open to public inspection, OPA rules. . . The U. S. *Municipal News Bulletin*, July 1, informed mayors of all U. S. cities that Spokane had increased its license fee on pin games.

MEXICO CITY.—Juke box operators here report biz better than ever. Downtown locations getting heavy tourist play. Records used, split 50-50 between Mexican and American tunes.

SPRINGFIELD, Mass.—Music machine operator here appealed to the District Court on adverse decision requiring a license in order to operate machines on Sunday. A 1740 Blue Law is involved.

NEW YORK.—Little chance for vending machine operators to obtain stick gum from new firms entering the field. Production is too small.

Fred Mills' Death Is Shock to Trade



FRED MILLS

CHICAGO, July 8.—The Death of Fred L. Mills, 49, president of Mills Industries, Inc., on July 5, came as a shock to his associates in the coin machine trade.

Mills, who had been in ill health for more than a year, showed signs of complete recovery but a sudden relapse caused his death in Delnor Hospital, St. Charles, Ill., where he lived. He is survived by his widow, Mrs. Isabelle Sullivan Mills; a son, 1st Lieut. Fred L. Mills Jr.; two daughters, Mrs. Paul E. Blower, of Ann Arbor, Mich., and Marcia Isabelle Mills; four sisters and three brothers, Ralph, Herbert and Hayden, all of whom are officers of Mills Industries.

Born in Chicago December 8, 1894, Mills was widely known in Chicago industrial circles. He attended Notre Dame University and later studied law at the University of Illinois. He was also a member of the Chicago Athletic Association, Illinois Athletic Club and the St. Charles Country Club.

Mills became general manager of the company in 1915 and upon the death of his father, Herbert S., February 3, 1929, he assumed the duties of president. He was regarded as one of the pioneers of the automatic merchandising trade and invented several devices and improvements for coin machines.

Mills Industries, which changed its name from Mills Novelty Company, July 16, 1943, has been engaged in war work since Pearl Harbor. Firm was the first Chicago firm to be given the Army-Navy

"E," the award being made March 15, 1942.

Funeral services were held in the family residence, Dean Street, St. Charles, Ill., Friday, July 7, and interment was at All Saints Cemetery, Chicago. Pallbearers were D. W. Donahue, Vince Shay, James T. Mangan, George Jasten, Gordon Mills and George Shay, all executives of the firm Mills headed.

Floral tributes and wires of condolences came from coinmen in all parts of the country. Attending the services were executives from all leading manufacturing and distributing firms in the Chicago area.

5 BALL FREE PLAYS

1 Star Attraction	\$ 54.50
2 Ten Spots	54.50 ea.
2 Strato-Liners	44.50 ea.
1 Venus	69.50
2 Genco Victory	80.00 ea.
1 Gun Club	70.00
1 Flicker	55.00
1 Fishin'	65.00
Midway Rev., like new	169.50
1 Snappy	44.50

ARCADE and MUSIC

1 Keeney Submarine	\$185.00
1 Striking Power	125.00
1 Electric Shocker	125.00
1 K. O. Fighter	125.00

1 Wurl. 600 Rotary	\$300.00
1 Wurl. 600 Keyboard	325.00
2 Seeburg Classics	325.00 ea.
3 Wurl. 616's	125.00 ea.
25 Packard Boxes	34.50 ea.
35 Seeburg 30 Wire Boxes	7.50 ea.
1/3 Certified Deposit With All Orders.	
We buy, sell and trade. Let us know what you have to sell.	

A-1 AMUSEMENT CO.
537 CLINTON AVENUE, N.
ROCHESTER 5, N. Y.

50,000 WINCHESTER .22 CARTRIDGES (B.B. CAPS)

Can be used in Bang-a-Deer. Will sell to highest bidder. Address

BOX 598, The Billboard
155 N. Clark St., Chicago 1, Ill.

FOR GUARANTEED JENNINGS EQUIPMENT BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

WILL PAY \$42.50 FOR EXHIBIT'S LEADER
GENERAL NOVELTY CO.
CHANUTE, KANSAS

S. A. Candy Lacks Vender Appeal

Cig Sales Quota Reduced to 70% By Lucky Strike

NEW YORK, July 8.—New quotas for dealers and a change in shipping procedure have been announced by the American Tobacco Company, makers of Lucky Strike cigarettes.

Dealers were notified that effective July 1, and until further notice, customers may purchase each week a quantity of Lucky Strike cigarettes not greater than 70 per cent of their average weekly purchases during July, 1943.

At the same time dealers were advised that beginning July 1 allocations of Lucky Strikes will be on a standing order basis and will be shipped automatically each week. Dealers are therefore requested not to send orders for cigarettes after July 1 and until further notice.

In this notice to the trade the manufacturers referred to the critical shortage of containers and urged all customers to co-operate with the company to the utmost in returning all re-usable containers as soon as possible.

Philip Morris Cig Sales Set New Record for Year

NEW YORK, July 8.—In spite of the fact that vending machine operators have been unable to obtain sufficient Philip Morris cigarettes for their machines, Philip Morris & Company, Ltd., Inc., boosted its dollar sales more than 26 per cent to an all-time high in the (See Philip Morris Sales on page 68)

Gum Men Bid for Mexican Chicle

MEXICO CITY, July 8.—American chewing gum manufacturers are bidding 300 pesos (\$60) a ton for the new chicle crop. The Mexican government, however, is holding out for an additional 10 pesos a ton, claiming this would go as a special bonus to workers in the chicle industry.

One of the most popular gums with Mexicans is Chiclets (not to be confused with the U. S. brand) which costs 10 centavos (two cents in American money) for three packages. American gum retailers for a dime American, but each package contains six sticks instead of the proverbial five.

Forbes Charges OPA Disregards Cig Ops Price Ceiling Views

NEW YORK, June 30.—A recently formed executive committee of the OPA Tobacco Industry Advisory Board is high-hatting the machines, Matthew Forbes, managing director of the Cigarette Merchandisers' Association, charges. The body is taking a survey of all national retail cigarette outlets to determine whether uniform prices or varying price levels are desirable. Forbes says the committee apparently is ignoring the fact that cigarette column want to register that they wish no change in the present OPA price freeze.

Forbes stresses that varying price levels of today have corresponding cost elements behind them which OPA originally took into consideration. If anything, these costs have increased and so Forbes asks how any trade body can take the position that the base be equalized and uniform cigarette prices be legislated nationally.

He says that many small cigarette retailers have come out against revision of (See Forbes Charges OPA on page 68)

Imports Would Not Solve Shortage, Say Operators

Vending ops show little enthusiasm at proposed plan to import South American candy—ops who have tried products say they don't click with public

CHICAGO, July 8.—Vending machine operators here are showing little enthusiasm over reports that candy and other chocolate products from Latin-America will shortly be flooding domestic markets as a result of the recent reduction in allocations of cocoa for U. S. confectionery manufacturers.

A survey of the leading vending machine operators in Chicago shows that only a few of them have had any experience with chocolates from Latin-America, and most of them refuse to use imported candies in their machines. One reason for this reaction is the low standards allegedly maintained in candy manufacturing plants below the border. Many Americans have visited Mexico, Cuba and Latin-American countries and after seeing the way food products are handled, have an unconquerable prejudice against

such imports.

Several operators claimed the imported candies were below the quality of the merchandise normally used in their machines.

Public Spurns Imports

Two of the operators interviewed have stocked candy from Latin America in (See S. A. Candy Vender on page 68)

Peanut Growers Get \$20 Boost Per Ton

SCOTLAND NECK, N. C., July 8.—Growers of peanuts were assured a price on their product of \$20 a ton more this year than last. This was one of the outcomes of a meeting held by the Commodity Credit Corporation, and attended by growers, shellers, oil processors and other interested parties in the program.

A price of \$160 per ton was granted on peanuts of 65 per cent sound mature kernels of the Virginia type. In all, the peanut situation seems to shape up rather well and there should be a goodly supply this season.

Little Chance for Venders To Obtain New Gum Brands

NEW YORK, July 8.—The fate of Tantalus, the poor guy who could stretch to within an inch of the grapes near his mouth, but could never reach them, confronts runner-up gum producers today, according to competent spokesmen. These producers see an enormously intensified demand at the practical withdrawal of both Beechnut and Wrigley from the civilian market but they cannot satisfy their merchandising appetite. Like Tantalus they can stretch so much and no more.

A. J. Schaeffer, sales manager for the American Chewing Products Corporation, makers of Traveller's Gum, among other

steadily climbing chews, does not hesitate to term the situation "hellish."

"At a time when our big chance has come," Schaeffer laments, "we can do little about it. Just as Beechnut and Wrigley's have been hit by government demand and general restrictions, we have received the axe proportionately. Our allotments of corn sirup and sugar has been cut drastically. We are way down on labels and corrugated cartons. The labor situation is a mess. People who think that the armed services have tapped only the major gum firms and omitted the remainder should be cor-

(See GUM BRANDS on page 68)



SPARKS CHAMPION

Token Payout Gum Vender with automatic gold award jackpot; cigarette reels. It will make more money than any token payout game you ever operated. ORDER NOW! While they last.

\$19.50 Each

MAKE MONEY WITH A ROUTE OF NUT VENDORS!

Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

SPECIAL SPECIAL

200 factory reconditioned 1c Standard Merchandisers.

INTRODUCTORY OFFER: 5 Standards 30 Lbs. Peanuts

\$41.30

Sample - \$7.00



COUNTER REEL GAMES

Imps	\$ 5.95	Cubs	\$ 5.95
Yankees	9.95	Klix	9.95
Pok-O-Reel	9.95	Wings	9.95
Marvels	12.50	Amer. Eagles	9.95
Mercurys	12.50	Tots	12.50
Mills Vest Pockets (Green)	\$44.50		
Mills Vest Pockets, B/G	54.50		
Lucky Strikes	8.95		
Victor Roll-A-Packs	9.95		

COUNTER AMUSEMENT GAMES

ABT Big Game Hunters	\$29.50
ABT Model F Targets (Late Model)	29.50
ABT Model F Targets	19.50
ABT Challengers	29.50
Pikes Peak	19.50
Kicker and Catchers	27.50
Bingos	12.50
Cross Cross	12.50
Slap the Japs (New)	7.95
Civilian Defense (New)	7.95
Filpper	5.95

FREE PLAY GAMES

Air Circus	\$119.50	Spot-a-Gard	\$78.50
Attention	40.00	Target Skill	34.50
Cross Line	34.50	Thumbs Up	89.50
Horoscope	49.50	Tox. Mustang	89.50
Line Up	32.50	Streamliner	
Legionnaire	49.50	Now	199.50
Polo	39.50	Arizonas	
Speed Demon	35.00	(New)	199.50
Sport Parade	44.50	Pin-Up Girl	
Son Hawk	49.50	(New)	209.50

Large Selection of New and Used Machines in Stock. Send for Complete List!

1/3 Deposit, Balance C. O. D.

RAKE COIN MACHINE EXCHANGE

2014 Market Street
PHILADELPHIA 3, PA.

PENNY COUNTERS

CAST ALUMINUM

\$1.25 EA. PARCEL POST PAID

While They Last!

MARBLES

Class — Agate — Assorted Colors

Case of 12,000, \$15.75

Barrel of 50,000, \$59.50.

Full Cash With Order, F. O. B. Factory

TORR 2047 A - SO. 68
PHILA. 42, PA.

SPECIAL!

CANDY MACHINES

National 9-18 (9 Col.), Brand New, in Original Cartons... Write

CIGARETTE MACHINES

National 9-30 (9 Col.) \$60.00
National 6-30 (6 Col.) with Stand 16.50

Completely Rebuilt and Refinished Like New!

1/3 Deposit, Balance C. O. D. Also All Other Makes and Models!

UNEEDA VENDING SERVICE

100-102 Scholes Street
Brooklyn 6, N. Y.

PLASTIC CHARMS

for your Vending Machines

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk - \$4.00 per thousand
Charms with Strings - \$5.50 per thousand
F.O.B. New York

\$1.00 deposit with order - balance C.O.D.
Made in U.S.A. by

SAMUEL EPPY & CO.
333 HUDSON ST. NEW YORK 13, N. Y.

CIGARETTE MACHINES

with HONEST PRE-WAR Prices

EVERY ONE READY FOR LOCATION

SPECIAL Brand New—in Original Crates.
15-Col. Uncedapaks "500" \$135.00

6-Col. Uncedapaks "E"	\$25.00	9-Col. DuGrenier "Champ"	\$75.00
8-Col. Uncedapaks "E"	30.00	11-Col. DuGrenier "Champ"	90.00
9-Col. Uncedapaks "E"	35.00	9-Col. National "950"	85.00
12-Col. Uncedapaks "E"	45.00	6-Col. Rowe "Imperial"	30.00
15-Col. Uncedapaks "E"	55.00	8-Col. Rowe "Imperial"	35.00
9-Col. DuGrenier "W"	40.00	8-Col. Rowe "Royals"	75.00
9-Col. DuGrenier "WD"	45.00	10-Col. Rowe "Royals"	85.00
		10-Col. Rowe "Presidents"	\$95.00

Other Makes and Models—also Candy Vendors—Uncedapak Parts available. Terms: 1/3 deposit—balance C. O. D. Will buy anything in Coin Machines.

MACK H. POSTEL

6750 N. ASHLAND AVE.

CHICAGO 26, ILL.

DENVER TAX BOOST KILLED

Council Vote Favors Ops

Present \$5 per year levy stands by one vote margin—curfew move blocked

DENVER, July 8.—Juke box operators here may have broken the recent trend in many cities to increase juke box taxes or add new taxes. The city council voted five to four to drop a proposal made several weeks ago to increase the juke box tax from \$5 to \$15 per year.

This was considered a real victory for operators because they had used every available argument to convince the council that the increased tax on each machine, plus an occupational tax on the operator, was all they could afford under present conditions. They emphasized the fact that all machines, even in poor locations, had to pay the \$10 federal tax.

The session at which the proposal was finally defeated brought some wrangling among council members, but a majority of one vote saved the issue for the trade. The chief proponent of the increased tax then raised the question of placing a curfew on the machines, but no action was taken on this proposal. Observers say that there were no indications that the bill might be revived later.

Passed in 1940

The juke box tax in Denver was passed in 1940 after vigorous debate on both sides. The usual factional disputes that arise when tax proposals come up were made before the city council, early in 1940. It was strongly argued that the tax proposal was a scheme to give a monopoly to a few large operators. Small operators of juke boxes formed an organization in order to present their interests. The proposal to tax juke boxes at that time came in the wake of proposals to tax or increase the tax on several lines of business because the city needed added revenue. The council was confronted with arguments from several trades at the time, and juke box operators finally obtained a compromise ordinance placing an occupational tax on the operator according to the number of machines he had and also a tax of \$10 on each machine. Later the tax was reduced to \$5 per machine.

Considerable publicity was given to the juke box trade when the original ordinance was being debated. Newspapers used such headlines as "Music Boxes Play \$100,000 Tune in Denver." It was reported that about 450 juke boxes were operating in the city at the time, mostly in restaurants and taverns. It was also reported that at least 22 operators were in business, 14 of whom had from 3 to 12 machines; 5 operators had from 35 to 40 machines, and 3 operators had more than 40 machines each. This report was an interesting sidelight on the personnel of the music operating trade in the city.

Average Take

In fighting the tax proposal, operators at that time gave data on their costs of operation which was also published in the local newspapers. It was stated that

(See Denver Tax Boost on page 70)

Culture?

MORELIA, Michoacan, Mexico, July 8.—This city, which is reputed to have the oldest music conservatory on the North American Continent, has decided that it does not want juke-box music after 10 p.m.

The municipal president said that the town was proud of its musical culture and its residents just didn't like the programs dished out from the machines in the late hours.

Juke Box Plugs Pic

SAN ANTONIO, July 8.—For his engagement of *Shine On, Harvest Moon*, Manager Henry Bergam, of the Aztec Theater, with the aid of Joe Estes, Interstate Circuit's publicity director here, arranged for the Studer music shop chain to place a juke box in the theater lobby.

Title song of the picture, as well as other hit numbers from the long list included in the production, were given a steady play on this machine.

All stores in the Studer chain also put on window displays tied in with the picture.

Trenton Nixes Mayor's Juke Curfew Plan

TRENTON, N. J., July 8.—Ordinance submitted to city commission by Mayor Duch here, seeking to impose a midnight curfew on music machines, went down before a three-to-one vote before the city commission here last week after heated debate between the mayor and one of the commissioners.

In attacking the mayor's proposal, Commissioner Geraghty stamped it discriminatory and pointed out that it said nothing about bands and singing.

RCA Sponsoring Industrial Music Lecture Course

CAMDEN, N. J., July 8.—Main offices of RCA-Victor here have announced a special lecture course in industrial music in co-operation with the Department of Music at New York University's Summer School in that city.

Leaders in the field of music and music education, students of the University and those interested in industrial music as a career, will attend the lecture series slated for July 10, 17 and 24. Others attending the series will be labor leaders, production and safety engineers, industrial executives and plant broadcasting directors.

More Negro Disks Being Used in Philly's Jukes

PHILADELPHIA, July 8.—Most pronounced trend in popular recordings being used in music machines, particularly at the central city and key neighborhood locations, is the influx of disks by colored bands. Music operators whose experience with race recordings never went beyond the use of an Ink Spots or Duke Ellington side are now widening their scope to take in almost all the colored bands. Even more unusual is the fact that operators are now using the out-and-out race blues recordings, long featured only in the exclusively colored locations, in all their spots.

Apart from the fact that the public is more willing to accept the race type of music today than in an earlier day, the most marked reason given for this "new taste" among juke box fans is the fact that many locations for the first time are employing colored help. Hit by manpower shortages, many drug stores and soda fountains have been hiring colored employees for the first time. And

New Labels Help Ease Disk Shortage for Western Ops

LOS ANGELES, July 8.—West Coast music machine operators are giving thanks for the small, independent companies that have entered the record making field. Operators say they are anxious to use the products of the major companies, but the indies have been life-savers in many instances. The small outfits have enabled operators to get a good many records they would not otherwise have had, to say nothing of furnishing a wider variety of tunes and bands which juke box fans demand.

The new record companies are also proving a boon to songwriters. When the companies' histories are checked, it is noticeable that several of the firms have been born because some songwriter had a yen to get his tune before the public. Recording company officials don't hesitate to say that putting a tune on a juke box means success for it.

Operating in this area are Premier, Exclusive, Excelsior and Rodeo. American Recording Artists has records for release, and Sunset records is reported ready to start production. Mexican-made Peerless records are being handled by Charles E. Washburn here.

The new distributing firms have entered the picture within the last few months. In addition to handling the Peerless Mexican tunes, Washburn is also waxing hillbillies under the Rodeo label. Cliff Strum and Ozle Waters are among his recording artists. Jack Gutshall is handling the Exclusive label.

Premier was founded three years ago, with the King Cole Trio's recording of *All for You*, written by Robert Scherman, one of the officials of Premier. The master of this record was later sold to

Capitol, which is no longer considered a small firm, since it now has a good stable of artists and recently completed arrangements for its own record production.

On Three Labels

The King Cole Trio, incidentally, can now be heard on three labels: recording *Straighten Up and Fly Right* for Capitol, *My Lips Remember Your Kisses* and *F. S. T. for Premier* and *I'm Lost* under the Excelsior label.

Leon Rene, who wrote *When the Swallows Come Back to Capistrano*, is interested in Excelsior records, owned by his brother, Otis. Seeking to get plugs for his songs, Leon went into the record business. Among his tunes are *Mexico Joe* and *Play Me the Blues*, sung by Ivie Anderson, and *When the Ships Come Sailing Home Again* and *Now or Never*, with Ceelle Burke's new 17-piece band waxing.

Boris Morros's American Recording Artists, it is understood, will release tunes that his music publishing firm is pushing. Joe Reichman is signed for this label, with *Rehearsin'* and other tunes to come. This firm recently secured presses and is well on the way to production.

Recently a record came out here under the Morris-Lee label, *What the Sergeant Said* and *Porky's Boogie Woogie on Strings*. Pushing the disk was Jackie Camp, songwriter who wrote *Sergeant*. The platter took one of those mysterious musical turns, however, with *Boogie Woogie* being the demand side, according to operators.

Operators are thankful for the small companies. Frank Navarro, one of the city's largest operators, said he was using almost anything that he could get. He is using a lot of the Peerless disks, since he probably has more Mexican locations than anyone else in town. He is using Rodeos, having bought several ship-

(See New Labels Help on page 70)

Supreme Court May Test Mass. Juke Blue Law

SPRINGFIELD, Mass., July 8.—Louis W. Peterson, proprietor of the Blue Eagle Cafe, moved one step nearer to the highest tribunal Monday in his determination to test the Sunday licensing law on juke boxes.

Peterson appealed a technical finding of guilty by Judge Ralph S. Spooner in District Court of charges of violations of the regulations which stipulate juke machines must be licensed for play on Sunday. His case will now come before the Superior Court in September. He was fined \$20.

Peterson claims that the statutes do not legally provide for the recently promulgated Sunday law governing the licensing of the machines on the Sabbath, and states he will carry his case to the highest court in the State for a ruling.

The Sunday entertainment law goes back to the statute under the Acts of 1740. The juke box, a product of recent years, is alleged by Peterson to be in no way legally described as entertainment as referred to in the statute.

Attorney James H. Mulcare represents Peterson in the case. Present Monday at the trial was City Solicitor Donald M. Maccauley who also introduced legal evidence as the licensing of the various amusement machines on Sunday comes under the jurisdiction of the mayor or the board of selectmen as the case may be.

Several opinions have been rendered in juke box machine cases in the State, but none of the cases have reached the State Supreme Court for a final, decisive ruling. Peterson said he will seek such a decision.

Juke Biz Big In Mexico City

MEXICO CITY, July 8.—Juke boxes are booming here, according to a recent report. More downtown spots are putting in juke boxes, and those machines which are available are bringing top prices.

Most of the jukes split their selections 50-50 between American and Mexican tunes. However, most of the American numbers are oldies, as it takes sometime for the newer releases to reach here.

In this country, where there is no gas rationing and very little labor worry, operators find that they are able to carry on a pretty fair trade.

since the girls behind the soda fountains are almost always consulted when it comes to filling the machine with new records, their personal tastes influence the selections placed.

Operators report the records are enjoying good play, attracting as many coins as old recordings by popular white band leaders. And with the most popular records none too plentiful, the race recordings go a long way in keeping machines freshly stocked with selections.

The wide popularity of a number of boogie-woogie recordings by white musicians, the most prominent being one by Tommy Dorsey, has also helped in winning public acceptance for race recordings. Moreover, this new trend is proving a boom to the lesser known record firms, many of whom specialize in race recordings. Operators are making wider use of the newer labels because of this new demand, with the result that for the first time some labels are getting real exploitation value from the juke boxes.

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POPULAR RECORD RELEASES

(Continued from page 19)

- THERE'S A SMALL HOTEL, Claude Thornhill (The Snowflakes) Columbia 36725
- WE MIGHT AS WELL FOR-GET IT Bob Wills and His Texas Playboys (Leon Huff)..... Okeh 6722
- WE'RE ON OUR WAY (Infantry Song) Fred Waring and Alfred Drake (Glee Club) Decca 23345
- YOU MAY NOT REMEMBER, Phil Hanna (Leonard Joy) Decca 4445
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Tunester Tattle

Chuck and Ellie Story introduced a new tune, *If You Don't Write You're Wrong*, on WOV, New York, last week. The tune is by Jerry Lama and Jack Fried, writers of *Don't Waste My Time*. These boys have just formed a new publishing company known as Bronx Songs Publishing Company.

Bill Nettles, Shreveport, La., songwriter, has received contracts from Leeds Music for publication of two of his war songs, *No Time for Tears* and *Just a Prayer for My Darling Over There*. Nettles also has introduced his new hillbilly tune *Lay Your Head Upon My*

Shoulder When You Cry over KWKH, Shreveport.

Larry Gondringer, leader of the Prairie Swingsters, modern Western ork at KHAS, Hastings, Neb., writes that *Texas Rose*, written by Gondringer, Lew Mel and Billy Doyle, is going big at dances in Nebraska and over the air. The tune also is being featured by Denver Darling and His Texas Cowhands and Slim Duncan and His Texas Torpedoes.

Ginny and Billy Pop Duo

Michael Kennsey, hillbilly entertainer of Tamaqua, Pa., writes enthusiastically of Ginny Lou and Billy Wilson, playing the territory with the Broadway Buccaroos. "The Buccaroo group was fair," writes Kennsey, "but their featured team, Ginny Lou and Billy Wilson, were really outstanding. The girl does not play an instrument but is a top-notch comedienne. Billy Wilson plays a mean guitar and also doubles on string bass. They have a fine set of arrangements on both comedy tunes and straight cowboy and hillbilly numbers."

Negro Teen-Age Club Planned for Memphis

MEMPHIS, July 8.—Plans were announced here recently for the formation of a Negro teen-age club. This new club will be under the direction of the LeMoyné housing project and will be known as the LeMoyné Gardens Teen-Age Tavern.

Included in the equipment of the club, which will cost about \$2,400, is a juke box. It is expected the teen-agers will be able to "move-in" about August 1.

POP. RECORD REVIEWS

(Continued from page 18)

FIVE RED CAPS (Beacon)

"No One Else Will Do"—FT; V. "I'm Crazy 'Bout You"—FT; V.

In the manner popularized by the Ink Spots, the Five Red Caps turn in an excellent singing session for both of these Joe Davis ballads. *No One Else Will Do*, a highly commercial love ballad, features the solo tenor voice against the sustained harmony bank of the other voices with guitar and vibes for the instrumental accompaniment. The talking sequence bridges the solo singing. Tempo is stepped up considerably for *I'm Crazy 'Bout You*, which is offered up in rhythmic fashion by the fivesome. The baritone shouts out the wordage against the sustained vocal harmonies with the one-finger stylings of the Steinway squatter bridging the rhythm harmonies embellishing the last stanza.

The Five Red Caps are cutting a wide circle in the sphere long held by the Ink Spots, and their stylized singing for both of these sides pack plenty of phono appeal for test spinings.

GENE PHIPPS (Regis)

"After Hour Bounce"—FT. "G. & R. Blues"—FT; VC.

This is back-room stuff with a small jam band led by Gene Phipps beating it out in fairly meaningless manner. It's just another one of those knock-'em-out and drag-'em-out affairs, never building interest either in ensemble or solo passages. *After Hour Bounce* is the mill run riff opus set in a monotonous shuffle rhythm pattern while *G. & R. Blues* is the yas yas blues, with vocal by "Irving." Both sides stamped with mediocrity with little to commend either of the sides.

Hard to see anything in either of these sides that might attract any coinage for the music boxes.

Pennsy Notes

Uncle Jack and Mary Lou and their radio troupe from Reading, Pa., headed the entertainment at the carnival presented June 24 by the Blandon (Pa.) Fire Company.

The Arkansas Wood Chopper, "Arkie" of the Alka-Seltzer National Barn Dance, headlined the Western bill June 25 at Sleepy Hollow Ranch near Quakertown, Pa. Along with the Sleepy Hollow Gang, which operates the grove, the Sunday bill included Cactus Rex and Sammy Weeks.

Laura Lee Owens Recovering

Laura Lee Owens, vocalist with Bob Wills's band, is reported somewhat better after several weeks' illness resulting from food poisoning. She became ill when appearing with the band in San Francisco, forcing a temporary leave of absence, while Bob and the boys continued on tour. Laura Lee is now in St. Francis Hospital, Santa Barbara, Calif., under the care of specialists.

Lawyer-Lyric Writer

The lyric writer of *Hudson River Mem-*

ories (music by Pearl Clark and Chaw Mank) is Frances Carolyn Burger, of Washington, attorney for the District of Columbia branch of the National League of American Penwomen.

Coffee Grinders Boost "Smile"

Marvin Montgomery, tenor banjoist and composer, of the Coffee Grinders, writes that *Smile, Then You'll Be Happy* continues as one of the group's top mall-pullers on their WBAP (Fort Worth) program. The Coffee Grinders, emceed by Parker Wilson, was on WABP for many years as the Lightcrust Dough-boys. Change of sponsors from flour to coffee necessitated change of title.

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4 Exhibit Drop Picture Floor Models.	
Each	32.50
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1 Caffle Shocker, 6 Grip	45.00
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Arcade Proves Balm to Park Plagued With Help Headache

DETROIT, July 8.—Coin-operated machines are proving a valuable wartime attraction at Walled Lake Amusement Park, near Detroit, this year. Park is hampered on most operations by the shortage of help, which has become very acute at the somewhat remote location but the coin-controlled machines, requiring a minimum of servicing, are answering this situation in part.

Most spectacular of the Walled Lake attractions is the Penny Arcade, unusually large for a park of this size, and strikingly decorated in colored mural paintings of amusement scenes. The arcade has about one hundred assorted machines, a few types, such as view machines, operated in batteries. Trend is somewhat away from the very old models which were arcade favorites in this section in the past few seasons, toward more modern devices. Strength testers are a good draw. A very important part of the arcade is the battery of six skee ball alleys. A girl cashier in the center is in a position to make change and handle routine supervision.

Near-by is a shooting gallery, made up of Air Raiders, Sky Fighters, Rapid Fires, and similar games. A variety, rather than several of the same type, are used, giving customers the incentive to try their luck on different machines. This is situated right next to the live shooting gallery, and gets good play even in direct competition with it.

Still another tribute to the drawing power of the coin machine is seen in the photograph field, where a machine is now being operated at 3 photos for 15 cents. Across the Midway, there is a live photo

gallery, which makes a little different type of photo, but in minimum time as well, at 4 for 25 cents. Both are doing a nice business.

S. A. CANDY VENDER

(Continued from page 65)

their machines; one buying bulk candy from Cuba and packaging it for re-sale in venders, and the other buying mints, fruit wafers and gum. Both said the quality seemed satisfactory, but one of them said sales were unsatisfactory because the public would not accept the imported products. He added that domestic candy supplies have been a little easier lately so his firm had abandoned the foreign sweets.

One operator said if domestic supplies dwindled sufficiently the public probably would be glad to buy any candy it found in vending machines, but added that he doubted the situation would become that serious.

To date the bulk of the imports have been sold thru retail stores, most of them members of chains. Little chocolate candy has been reaching this country, but domestic manufacturers are frank to admit that South America especially has certain advantages at present. More imports from South America means manufacturers there will use more cocoa beans, cutting down on the supply available for domestic firms. Because they have cheaper operating costs, competitors in countries like Cuba, Mexico and Argentina can pay more for cocoa than domestic producers who have to buy at a price which will enable them to make a profit under OPA price ceilings.

Altho complete figures are lacking on the number of Latin American candy companies and their output, the most recent census in Mexico revealed 300 candy factories, considerably fewer than formerly. Production figures were not given, but it was reported that large amounts of candy are exported to the United States.

GUM BRANDS

(Continued from page 65)

rected. We have to supply up to 60 per cent of our total yearly output. It's all we can do to supply a portion of our counter trade and will be able to do very little for the machines."

Similar Tale

J. Edwin, sales manager for Rum and Maple another good seller, weeps out a similar tale. He says his firm's product is in no better position than Bechnut or Wrigley. The firm plans to cut down on some counters and concentrate on key spots where the volume is highest. In connection with the machines, Edwin offered small consolation. There's not enough Rum and Maple gum around to sell to the machines.

Philip Shorin, sales manager for Topps gum, a product recently pulling good interest, bears the same message. He says that if Topps manages to be spotted on counters here and there, it will be satisfied. There will be little for the machines.

Speaking for the Schulte Retail Stores, which moves a large volume of gum, a spokesman says such chews as Yanks, Warren's, Fleer's, Ivorine and Clarks are getting tighter. None of these products seem to take up the slack left by Wrigley and Bechnut.

Chi Picture

In Chicago two new brands have appeared on the market. They are Honey-spice and Mints-pice manufactured by the Perkins Products Company. However, the distribution of this gum is local only and the Perkins sales manager said the gum manufacture was only a sideline with them and as yet only in the experimental stage. They said it would be some time before their product was ready for nationwide distribution.

PHILIP MORRIS SALES

(Continued from page 65)

fiscal year ended March 31, they reported today.

However, net earnings receded slightly to \$6,650,664, or \$5.81 a common share from \$6,930,933, or \$6.12 a share in the preceding period as a result of increased costs due primarily to higher leaf tobacco prices, according to the annual report. Sales increased to \$177,901,262 from \$141,046,614 in the previous year.

More Cocoa, Cartons And Help Is Plea of Candy Manufacturers

NEW YORK, July 8.—Despite a cut in the third quarter cocoa allotment the candy industry is hopeful that the War Food Administration will restore the fourth quarter quota to the year's earlier level of 80 per cent of 1941 use, according to Irvin C. Shaffer, president of the Association of Manufacturers of Confectionery and Chocolate. The quota for the present quarter is 70 per cent of 1941 use.

The trade's optimistic view is based on cocoa bean arrivals from Africa and Brazil, which Shaffer says are coming in satisfactorily. The current tight situation is due to the low supply of cocoa beans as of June 1, which was estimated at 1,370,000 bags of 140 to 160 pounds. The normal supply, based on the average of 1938 to 1940, was 3,500,000 to 3,750,000 bags. The 1,370,000 bags, Shaffer said, is the total in the hands of the industry, now available for grinding.

In addition to the shortage of cocoa beans, he pointed out, the critical situation on packing materials and insufficient labor allows the candy industry to supply only about half the needs of the armed forces and one quarter of the civilian demand. The carton situation is especially acute.

Shaffer said the industry has only about 60 per cent of the normal number of employees, and needs at least 150 per cent. Production at this level would permit better than 50 per cent of the output to be set aside for the armed forces and would take care adequately of demands from the military, as well as allowing increased supplies for civilian consumption.

Cig Production Up 3,000,000 Over Last Year

WASHINGTON, July 8.—Despite gloomy predictions several months ago that a severe cigarette shortage was inevitable, almost 3,000,000 more cigarettes were manufactured this May than in the same month a year ago, according to the bureau of internal revenue. Tax collections reflected the increased production.

The bureau's figures show that in May, 21,064,878,717 small cigarettes were manufactured, compared with 18,476,252,800 in the same month of 1943. Also in May, 1,600,265 large cigarettes were manufactured, compared with 359,100 a year ago.

Fewer large cigars were produced in May of this year, altho the output of small cigars gained over last year's figure. In May, 1944, 399,991,531 large cigars were manufactured, compared with 441,371,713 in the same month a year ago. Small cigar production reached the 12,400,000 mark, compared with 10,285,320 in the same period last year.

Tax collections for tobacco and tobacco products were \$80,868,007.62, compared with \$71,339,409.58 collected in May, 1943. Of this amount, small cigarettes accounted for \$73,728,381.48, compared with \$64,668,079.25 collected a year ago. Taxes on large cigarettes yielded \$13,452.07, compared with \$3,047.39 in May, 1943.

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HARRY BIGGS

RCF Will Sell Gov't Surplus War Goods Soon

CHICAGO, July 8.—Now that the United Nations' war effort is going ahead on such a successful scale, it is expected the United States Armed Services will declare many items, referred to as Surplus War Property, available for civilian purchase and use.

These plans, however, are only in the embryo stage and no definite announcement is to be made from government sources for the present. As the sale is set up at present, the Reconstruction Finance Corporation will handle the disposal of all goods which is declared surplus by the armed forces.

Heretofore, all goods declared surplus by any government agency was sold by the particular branch having material on hand. For example, the Army Air Forces declaring gas tanks as surplus, would conduct its own sales.

In the future, the Surplus War Property Administration, of which RCF is an agency, will sell all goods. List of items available will be made known to the public and sold in several ways. There will be auctions, bids, negotiated sale and controlled sale.

At the present time the Treasury Department already has more than 300 separate and distinct categories of items available. It is expected that many of these will be of use to the coin machine trade, both to operators and distributors as well as to manufacturers.

The list can be obtained by writing to the Treasury Department, Procurement Division, Washington 25, D. C., mentioning List of Hardware and Kindred Products. The address of any particular government regional office having surplus goods for sale can be obtained by writing to the above address and mentioning Surplus War Property Administration Regulation No. 1, or by addressing *The Billboard*, Chicago office.

Cincy Firm Pays 100G for Cig Biz

CINCINNATI, July 8.—Arthur E. Stern, proprietor of the Stern Cigarette Vending Machine Company, Norwood, in Greater Cincinnati, which has about 400 cigarette vending machines in service, sold the business to Earl Greenwald, vice-president of the Midwest Tobacco Company, 335 West Fifth Street, Cincinnati. It was reported that over \$100,000 was involved in the deal.

Stern started the business in 1932 in a small way and built it to considerable proportions. He also had similar interests in New York and Dayton, O., which he has sold. He is retiring from the tobacco field and will devote himself to his real estate interests.

Official IRB Regulations for Assn. Reports Due August 15

(Continued from page 63)

der section 101, the holding company shall submit the information indicated herein as necessary for a determination of the status of the organization for which title is held.

In addition to the information specifically called for by these regulations the Commissioner may require any additional information deemed necessary for a proper determination of whether a particular organization is exempt under section 101, and when deemed advisable in the interest of an efficient administration of the internal revenue laws he may in the cases of particular types of organizations provide additional questionnaires or otherwise prescribe the form in which the proof of exemption shall be furnished.

An organization claiming to be specifically exempted by section 54 (f) from filing annual returns shall submit with and as a part of its affidavit or questionnaire a statement of all the facts on which it bases its claim.

(c) *Collector's duties with respect to proof of exemption.* The collector, upon receipt of the affidavit or questionnaire and other papers constituting the proof of exemption by an organization claiming exemption from tax under section 101, will forward completed documents to the Commissioner for decision as to whether the organization is exempt.

(d) *"Private shareholder or individual" defined.* The words "private shareholder or individual" in section 101 refer to persons having a personal and private interest in the activities of the organization.

(e) *Requirement of annual returns.* For accounting periods beginning after December 31, 1942, every organization exempt from tax under section 101, regardless of the amount or source of its income or receipts and irrespective of whether it is chartered by, or affiliated or associated with, any central, parent, or other organization, except organizations specifically exempted from filing annual returns by section 54 (f) (see paragraph (h) of this section), shall file annually with the collector for the district in which is located the principal place of business or principal office of the organization a return of information on Form 990 (Revised May, 1944) specifically stating the items of gross income, receipts, and disbursements and such other information as may be prescribed by the Commissioner in the instructions on the form or issued by him therewith. Such return shall be on the basis of the established annual accounting period of the organization. Where the organization has no such established accounting period, the return shall be on the basis of the calendar year. Religious and apostolic organizations which are exempt from tax under section 101 (18) shall annually file the return of income required under § 29.101 (18)-1 on the same form (Form 1065) as is required in the case of partnerships, in lieu of Form 990 (Revised May, 1944). With respect to group returns, see paragraph (f) of this section. For proof and establishment of right to exemption from tax which must accompany Form 990 (Revised May, 1944) in the case of an organization which has not established its right to such exemption prior to the filing of the annual return, see paragraphs (a) and (b) of this section.

(f) *Group returns.* A central, parent, or like organization (referred to in this section as central organization), although required to file a separate annual return for itself under section 54 (f) and paragraph (e) of this section, may file annually, in addition to such separate annual return, a group return on Form 990 (Revised May, 1944), for two or more of the local organizations, chapters, or the like (referred to in this section as "local organizations") which are (1) chartered by, or affiliated or associated with, such central organization at the close of its annual accounting period, (2) subject to the general supervision of, and examination by, the central organization, and (3) exempt from tax under the same provision of section 101 under which the central organization is exempt from tax. The filing of the group return shall be in lieu of the filing of a separate return by each of the local organizations included in the group return. The group return shall include only those

local organizations which in writing have authorized the central organization to include them in the group return, and which have made and filed, with the central organization, their statements, verified under oath or affirmation, specifically stating their items of gross income, receipts, and disbursements, and such other information relating to them which is required to be stated in the group return, and such authorizations and statements shall be permanently retained by the central organization. There shall be attached to the group return and made a part thereof a schedule showing the name and address of each of the local organizations and the total number thereof included in such return, and a schedule showing the name and address of each of the local organizations and the total number thereof not included in the group return. The group return shall be on the basis of the established annual accounting period of the central organization. Where such central organization has no established annual accounting period, such return shall be on the basis of the calendar year. The same (See IRB REGULATIONS on page 71)

Fort Worth Retail Trade Gets OPA OK To Up Beer Prices

FORT WORTH, July 8.—Retailers of beer in this district were given a boost when the OPA announced that it had authorized an increase in prices from 3 to 8 cents per bottle. The amount of the increase depends on the former retail price of the product. In most cases bottled beer here is in the 13 to 18 cents a bottle class.

The order, which effects only nine counties of a 99-county district, included Tarrant County, of which Fort Worth is the county seat.

Two groups have been formed among the tavern owners, and to qualify for the higher bracket, which will result in a higher price, the retailer must show that his charge is justified by the offering of better customer service.

Ace Coin Machine Co. Now in New Biz Site

DALLAS, July 8.—The Ace Coin Machine Company has removed its offices from 2411 Ross Avenue here, to 2125 Cedar Spring Avenue, nearer the downtown district.

In announcing their new business site, Harry Urban and Lee Houseman said the new building includes a modernized office, salesrooms, warehouse, display rooms and complete repair and paint department.

3 Panorams Draw 600,000 at 20-Day Det. Army Air Show

DETROIT, July 8.—A group of three Panoram machines drew audiences estimated at 600,000 during the 20-day run of the Army Air Show at the Municipal Airport here. Machines were specially equipped to run as controlled, showing chiefly educational and war effort films, with amusement interspersed at will. Coin chutes were blocked for the occasion.

A two-unit installation of Panorams which drew an estimated 150,000 persons apiece was installed by Morris H. Newman, former amusement machine operator, in the Hudson Motor Car Company display. One was set at either end of the tent, about 100 feet apart. A series of five army films was borrowed for the show and used, chiefly in sets of two reels, to give a turnover of about 10 to 12 minutes. In addition, regular soundies films were used to fill in with entertainment at times.

Down the midway Don Kennedy, of Visual Engineering, Inc., installed a similar machine for the Detroit Fire Department that drew about 300,000 spectators. This was not run constantly, like the Hudson Motor installation, but controlled to be shown after or between a series of live demonstrations of various fire hazards and fire fighting.

Background of the program was a seven-minute reel, *Fight That Fire*, borrowed from the United Automobile Workers. To add entertainment relief a Terry-Toon short, *Red Hot Rhythm*, with a fire department angle in the story, was used. These were run in series and aided to enliven the program, and at the same time hold interest. Real showmanship touch was the laying out of the live display much in the style of a 10-in-1 on a carnival, giving a suggestion to the possible use of soundies for such shows to hold attention between the talks.

SPECIAL!

2 Photomatics, 1 late, 1 early model, reconditioned and repainted like new... \$2100.00 for both

1 Standard-Johnson Coin Counter, counts 1c-25c... \$275.00

2 Standard-Johnson Penny Counters, each 125.00

1 Brandt Junior Automatic Cashiers 175.00

1/3 Deposit, Balance C. O. D.

PHIL GOULD

220 E. 18th St. BROOKLYN 26, N. Y.
Buckminster 4-8100

One Duck Pin Bowling Alley in good condition, consisting of four 48 foot Alleys with 18 foot approaches, balls and pins. \$750.00 cash, F. O. B. Southeast Kansas.

A. G. ROBSON

308 West 8th, Pittsburg, Kansas

ARCADE EQUIPMENT
Factory Rebuilt and Refinished!

Roovers Nameplate Machine	\$110.00
Exhibit Hi Ball	88.50
Exhibit Bowling Alleys	75.00
"Trap the Jap," Munves' Complete	
Chicken Sam Conversion	189.50
Seeburg Shoot the Chutes	150.00
Mutoscope Floor Size 2c Card Machines	40.00
Exhibit Floor Size Card Machines	25.00
Radio Rifles	75.00
ABT Coin Chutes, new, 1c or 5c	3.25
Rectifiers, all sizes	5.00
Grandmother Cards, Love Letters, Wizard Pen, Human Analyst and any other card for any type of card vending machine in stock.	

Send for Complete List of Parts or Over 500 Arcade Machines Ready for Delivery!
1/3 Deposit, Balance C. O. D.,
F. O. B. N. Y.
MIKE MUNVES
510-514 W. 34th St. NEW YORK
(2 Blocks From Penn. Station)

WANTED—PHOTOMATICS
STATE MODEL.
D-236, The Billboard,
Cincinnati 1, O.

MILLS QUALITY SLOTS

5c Blue Fronts	\$249.50	5c Brown Fronts	\$274.50
10c Blue Fronts	299.50	10c Brown Fronts	324.50
25c Blue Fronts	349.50	25c Brown Fronts	374.50
5c War Eagles	224.50	5c Roman Hds. Not G.A.	224.50
10c War Eagles	274.50	10c Roman Hds. Not G.A.	274.50
25c War Eagles	324.50	25c Roman Hds. Not G.A.	324.50
25c Mystery Bonus	395.00	50c Roman Hds. Not G.A.	525.00

All Machines Refinished, Repainted and Rebuilt by Factory Mechanics

2 MILLS, 4 BELLS, 4-5c COMBINATION, CLEAN...\$745.00

MISCELLANEOUS

2 Sportsman, 1 Ball Free Play	\$349.50	2 Race King 1 Ball F.P.	\$225.00
1 Santa Anita C.P.	295.00	1 Red Arrow Pace Race	285.00
1 50c Watling Rolo Top	375.00	1 Bally Rapid Fire	210.00
1 Bally Club Bell	245.00	2 Pace Saratoga C.P.	129.50

PACE, WATLING, JENNINGS SLOTS, 50-5 BALL TABLES CHEAP

NEW MILLS PARTS

Including complete sets Mills original 3-5 and 2-5 Slides, Slide Covers, Clocks, Clock Gears, Shatterproof Jackpot, Escalator and Reel Glasses, Escalators, Chrome 3-5 and Bonus Reward Cards, Tubes, Discs, Mechanism Bases, Cabinet Bases, Reel Strips, Paper Reward Cards, Club Handles, Springs and other parts too numerous to list. Also large stock new Bally One Ball Marble Table Parts. New Locks, Escalators, Reel Strips, Reward Cards for Pace Comets.

EXPERT REPAIRS

Gus Guarrera, 13 years with Mills Novelty Co., is in charge of our well equipped shop and we have the facilities, factory mechanics and parts to refurbish your Mills machines and return them like brand new at a nominal cost. We can guarantee 5 to 10 days' service.

C. R. (CHARLEY) SNYDER
Southwestern Distributing Co.
4116 LIVE OAK ST. DALLAS, TEXAS
Phone T7-9725

★ ARCADE EQUIPMENT ★ FOR SALE!

BALLY DEFENDER	\$229.50	KEENEY AIR RAIDER	\$199.50
ACE BOMBER	299.50	KICKER & CATCHER	19.50
BATTING PRACTICE	99.50	SEEBURG JAP GUN	139.50
EVANS TOMMY GUN	99.50	KEENEY NAVY BOMBER	199.50
BALLY RAPID FIRE	149.50	A.B.T. CHALLENGER or your SC	19.50
KEENEY ANTI AIR CRAFT GUN, Marbleglowed	\$ 64.50		
SEEBURG SHOOT THE CHUTE with Hitler, Mussolini Unit	139.50		

FREE PLAY GAMES

Ali Baba	\$16.50	Limelight	\$24.50	Scorgaline	\$29.50
All American	34.50	Mr. Chips	19.50	Sport Parade	34.50
A.B.C. Bowler	44.50	Mystic	39.50	Silver Spray	39.50
Bang	16.50	Majors of 41	49.50	Showboat	39.50
Bowling Alley	16.50	Nippy	16.50	Salute	39.50
Bounty	16.50	Oh Johnny	16.50	Sink the Jap (From Seven Up)	49.50
Big Six	19.50	Oh Boy	16.50	Hit the Jap (From Gold Star)	49.50
Big Chief	39.50	Punch	16.50	Slap the Jap (From Stratol)	49.50
Conquest	16.50	Polo	19.50	School Days	54.50
Champion	19.50	Pick Em	24.50	Thriller	16.50
Congo	29.50	Paradise	32.50	Twin Six	39.50
Doughboy	19.50	Snooks	16.50		
Jolly	22.50	Speedway	16.50		
Lucky	16.50	Scorecard	24.50		

PAY TABLES, CONSOLES, ETC.

PACES REELS	\$ 79.50	BAKER'S PACERS 5c. D.D	\$269.50
EXHIBIT SARATOGA	27.50	WATLING BIG GAME, F.P.	99.50
BALLY HI HAND	159.50	LUCKY LUCRE, P.O.	199.50
PACES REELS WITH RAILS	119.50	ROCKINGHAM AUTOMATIC	395.00

COUNTER GAMES

\$3.50 EACH, 3 for \$10.00: MILLS TICKETTE—REEL SPOT—DAVAL 21—CUBS—CIGARETTE REEL
 \$7.50 EACH, 3 for \$20.00: RACE HORSE REELS—MERCURY—SPARKS—YANKEE—AMERICAN EAGLE—CHAMPION—MARVELS

MUSIC

Wurlitzer Model 61	\$ 79.50	S.D. 24 1Z Solenoid Drum for Wurlitzer	7.50
Wurlitzer Model #100, 30 Wire Wall Boxes	17.50	S.D. 24 1Z Adaptor for Wurlitzer Boxes on SEE. Phonograph	7.50
Seeburg Onyx Cover, 30 Wire Selectomatics	7.50	S.D. 16 1Z Adaptor for Wurlitzer Boxes on SEE. Phonograph	7.50
Buckley Wall Boxes	5.00	Keeneey Boxes for Seeburg, Rock-Ola or Wurlitzers	5.00
Seeburg Playboy	29.50		
Rock-Ola Monarch	150.00		
Buckley Adaptor	7.50		

SOUTHERN AUTOMATIC MUSIC COMPANY

"THE HOUSE THAT CONFIDENCE BUILT"
 542 S. SECOND STREET LOUISVILLE 2, KY.
 531 N. Capital Avenue, 312 W. Seventh Street, 425 Broad Street,
 INDIANAPOLIS 4, IND. CINCINNATI 2, OHIO NASHVILLE 3, TENN.

NEW LABELS HELP

(Continued from page 66)

ments and is dickering for more. He reports that Premier's *Fellow on a Furlough* has been one of his good numbers.

Jim Alle, another large operator, is using Peerless, Premier, Rodeo, Exclusive and Hit records.

Two Sides Popular

Harry Greenberg, who has machines located in Hollywood, as well as in Los Angeles, is using *Fellow on a Furlough*, as well as the reverse side, *Dance of the Tropical Moonbeams*. These two tunes are recorded by Al Sack, musical director for the Blue network. *Moonbeams* was written by Bob Scherman, which brings songwriting into the picture again.

Al Harman, Glendale operator, paid Capitol records a compliment when discussing the labels he was using. Harman said more records are coming thru now than was the case a few weeks ago. He has placed a number of Peerless records in his Mexican location and is using Premier disks in his colored spots. He also uses Hit records.

Boiling the whole thing down, the songwriters and operators are both benefiting from the advent of the independents into the recording field. Production is the main headache. With plenty of shellac available, man-power causes the real migraine. When Premier, which now has its own presses, asked Allied Recording Company to press some records, Allied replied that it would be glad to make the pressings, but had no labor. Premier's Scherman hired four men and sent them over to the Allied plant to get his records out.

DENVER TAX BOOST

(Continued from page 66)

the average cost of the machines was about \$4.50 and the average gross income of the machines was about \$8 per week. In hearings before the council, operators continued to emphasize that their data on earnings referred to the gross take on the machines and not to profits. They also emphasized that locations shared in the gross receipts and contributed nothing to cover operating costs. Operators also reported that they spent about 53 cents a week for new records, about 50 cents a week for repairs, and that taxes and depreciation took about another dollar on each machine. The city council had gathered information that at least 21 other cities in the country licensed juke boxes from \$1 to \$3 per year. In spite of this report, the council decided on a \$10 fee later reduced to \$5 as mentioned above.

Later the juke box tax question came into court and operators again testified before the district judge. One operator added a note of political humor to his testimony when he said that the Republican Club of Denver was the poorest place for juke boxes he had found. He said his earnings in the club ranged from 80 cents to \$2.45 a month. He suggested that he thought conditions would be more prosperous at the Republican Club soon. One music operator who had 80 machines in operation said he had disposed of half of them as soon as the tax was passed.

Denver also collected a tax on cigarette vending machines and scales. The cigarette vending tax has also been at issue between the operators and the city.

READ THIS AND RUSH YOUR ORDER!

ALL MACHINES IN PERFECT WORKING CONDITION!

10 Seeburg 8800 RC. Each	\$585.00	1 Rock-Ola Premier	\$585.00
5 Seeburg 8800. Each	565.00	10 Rock-Ola Imperials. Each	225.00
4 Seeburg 8200 RC. Each	665.00	2 Rock-Ola Monarchs. Each	250.00
2 Seeburg Casinos. Each	245.00	4 Rock-Ola 1939 Standards. Each	325.00
2 Seeburg Specials, RC, Hideaway. Each	335.00	1 Rock-Ola 1940 Master	375.00
1 Rock-Ola Commando, like new	595.00	1 Rock-Ola Windsor	225.00
		2 Seeburg Majors, ESRC. Each ..	395.00

WALL BOXES AND ACCESSORIES

10 Packard Boxes. Each	\$ 34.50	20 Seeburg 5-10-25c 3-Wire Boxes. Each	\$49.50
100 New Style Buckley Boxes With Side Plastics. Each	15.00	15 Seeburg 5-10-25c RC Wallomatics. Each	55.00
3 Wurlitzer #580 Speakers, brand new. Each	165.00	Ray Gun Lamps, #1489, 90c each; in lots of 25 or more	79c Each
1 Wurlitzer #580 Speaker, slightly used	135.00	50 Boxes 12" Surprise Pink Lumilines. Per Box of 24	\$19.20

1/2 deposit, balance C. O. D., F. O. B. Newark

RUNYON SALES CO. 123 W. RUNYON STREET NEWARK, N. J.



AMERICA'S FINEST PIN GAME REVAMPS

Send us your old wire or old style plastic bumper pin games. We will revamp your old game into a new game that will look and perform like a brand new game. Our price for revamping your game is \$60.00 plus any new parts necessary. We have over 500 satisfied customers. Our output is only around 100 games per week, so please allow around 4 weeks for revamping.

We have the following revamped games for immediate delivery: BIG LEAGUE SLAP THE JAP CONVENTION BURLESK BOOMTOWN FLEET SHORT STOP	DOUBLE FEATURE ARROW POLO LANGER BEATEM PALS HOLD OVER	SLUGGER HI-BABE SHO-ME GUN CLUB MR. CHIPS ICELAND PUNCH
--	--	---

\$87.50 Each F. O. B. St. Louis.

These games look and perform like new games—completely overhauled, new style plastic bumpers. Factory refinished and new coin chutes.

V. P. DISTRIBUTING CO. 2336 OLIVE ST. (Phone: ST. LOUIS 3, MO. Central 3882)

WE ARE MANUFACTURERS OF TUBULAR COIN WRAPPERS

Our Wrappers are made of the best Kraft paper, neatly printed and trimmed and glued solidly.

10,000 WRAPPERS, 65c; 25,000, 60c; 50,000, 55c; 75,000, 50c; 100,000, 48c.

Our terms are 1/3 deposit with order, balance C.O.D., F.O.B. N. Y., via Railway Express unless other definite shipping instructions are given. Full cash with orders, amounting to less than \$10.00. Samples gladly sent on request.

JAFCO, INC., John A. Fitzgibbons, Pres.

776 10TH AVENUE NEW YORK CITY, N. Y.

CASH WAITING

PHONOGRAPHS
 ROCK-OLA: WINDSORS, MONARCHS, STANDARDS, DELUXES, MASTERS, SUPERS, PLAYMASTERS, 5-10-25¢ A. O. WALL AND BAR BOXES.
 WURLITZER: 616's, 500's, 600's, 750E's, 800's, 850E's, and 41, 61 and 71 COUNTER MODELS.
 MILLS: THRONE OF MUSIC AND MILLS EMPRESS.
 ALL PHONOGRAPHS MUST BE IN GOOD CONDITION!

GAMES
 BALLY FLICKERS AND EXHIBIT LEADERS—Do not Necessarily Have To Be In Working Order But Must Be Complete With All Parts.
 BALLY MONICKERS AND GOTTIEB 5-10-20 — Must Be In Good Working Condition. Send Complete List of Other Late Five-Ball Games!

CONSOLES — Bally Club Bells, Keeneey Super Bells, Mills Three Bells, Mills Four Bells and All Types of Slot Machines.
 Cash Waiting for All Above Equipment. We Pay Highest Prices. Write Today!

FOR SALE

5-7-10 Wire Cable	Clocks for Bally Club Bells, \$12.50 Ea. With Your Old Clock.	Main Clock Gears With All Attachments for Jennings and Paces Games. \$3.50 In Quantities.	Plastic Bumpers Complete, 75¢ Each In Quantities.
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B. D. LAZAR COMPANY

1835 FIFTH AVENUE (GRant 7818) PITTSBURGH 19, PA.

PHONOGRAPHY!

Our business is to know the Automatic Music Market intimately—every price fluctuation must be accounted for—as it happens! We offer our services FREE to every legitimate operator. Take advantage of our experience today!

If you want to put your route on a really solid basis—if you want to know what equipment to BUY or SELL and WHEN, contact us today! You are under no obligation!

NEW YORK AUTOMATIC MUSIC MARKET 630 Tenth Ave., New York 19, N.Y. Columbus 5-9160

NEW MACHINES WITH SPECIAL DISCS AND REELS—WRITE FOR PRICES

All Merchandise Offered Is For Resale Only

10 Rockola Commandos	28 Mills 10¢ Brown Fronts	25 #120 Wurlitzer Wall Boxes
5 Bally Long Acres	18 Mills 5¢ Jumbo Parades, Cash Pay	15 10¢ Copper Chromes
83 Mills 5¢ Brown Fronts	25¢ Brown Fronts	5¢ Handload, Emerald
5¢ Gold Chromes	5¢ Cherry Belle, Blue	5¢ Mills Mystery Bonus
10¢ Gold Chromes	5¢ Mills Consols	10¢ Mills Mystery Bonus
10¢ Copper Chromes	10¢ Mills Consols	Super Track Time
25¢ Copper Chromes	25¢ Mills Consols	5¢ Jumbo Parade, Cash
10¢ Brown Fronts	25¢ Paces Race Red Arrow	5¢ Jumbo Parade, Conv.
Galloping Dominoes, J.P.	Columbia Bell, GA Rear Pay	Mint Vendor

FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS OR TELEGRAPH MONEY ORDER.

MOSELEY AMUSEMENTS, INC.

6 WEST BROAD STREET, RICHMOND, VIRGINIA PHONE 8-3351

MUSIC SUPPLIES ACCESSORIES

	EACH
3 950 Wurlitzer	\$700.00
6 850 Wurlitzer	700.00
5 750E Wurlitzer	625.00
3 750 Wurlitzer	600.00
9 800 Wurlitzer	600.00
7 700 Wurlitzer	550.00
1 81 Wurlitzer, with stand	175.00
9 616 Wurlitzer, remodeled	150.00
3 71 Wurlitzer	145.00
25 616 Wurlitzer	120.00
13 412 Wurlitzer	90.00
4 Seeburg Regal	275.00
3 Seeburg Gem	250.00
5 Mills Panorams	325.00
4 Solo-Vues	380.00
1 Mills Empress with Keeney Adapter	300.00
4 Mills Dance Masters	55.00

WALL BOXES

35 Wurlitzer #100 Boxes	\$18.50
6 Rock-Ola Dial-a-Tune, 5-10-25c Bar Boxes	44.50
15 Buckley Life-Up, Chrome	16.50

MISCELLANEOUS

Casters to fit all Wurlitzers from 12 Record to 600, per set of 4 1.50

RECORDS

10,000 Hillbilly, Popular, Per 100 \$12.00

All Merchandise Subject to Prior Sale!

50% Certified Dep., Bal. C. O. D. or Sight Draft.

AMERICAN

COIN MACHINE COMPANY
437 Elizabeth Ave., Newark 8, N. J.
Phone: Waverly 3-1500

IRB REGULATIONS

(Continued from page 69)

Income, receipts, and disbursements of a local organization shall not be included in more than one group return. The group return shall be filed in accordance with these regulations and the instructions on Form 990 (Revised May, 1944) or issued therewith, and shall be considered the return of each of the local organizations included therein. For proof and establishment of right to exemption from tax which must accompany Form 990 (Revised May, 1944) in the case of a local organization included in the group return but which has not established its right to such exemption prior to the filing of the group return, see paragraphs (a) and (b) of this section.

(g) *Date for filing annual returns.* The annual return of information, Form 990 (Revised May, 1944), for accounting periods beginning after December 31, 1942, but ending prior to April 1, 1944, shall be filed on or before August 15, 1944, and for accounting periods beginning after December 31, 1942, but ending after March 31, 1944, shall be filed on or before the 15th day of the fifth full calendar month following the close of the period for which the return is required to be filed.

(h) *Organizations not required to file annual returns.* Annual returns, Form 990 (Revised May, 1944), are not required to be filed by an organization which has established its right to exemption from tax under section 101 (f), if:

(1) It is organized and operated exclusively for religious purposes;

(2) It is operated, supervised, or controlled by or in connection with such religious organization;

(3) It is an educational organization which normally maintains a regular faculty and curriculum and normally has a regularly organized body of pupils or students in attendance at the place where its educational activities are regularly carried on; or

(4) It is a charitable organization, or an organization for the prevention of cruelty to children or animals, which is supported, in whole or in part, by funds contributed by the United States or any State or political subdivision thereof, or which is primarily supported by contributions of the general public.

The annual return on Form 990 (Revised May, 1944) need not be filed by a fraternal beneficiary society, order, or association, which has established its exemption from tax solely under section 101 (3), or by an organization exempt from tax under section 101 (15) if it is a corporation wholly owned by the United States or any agency or instrumentality thereof, or is a wholly-owned subsidiary of such a corporation.

An organization organized and operated exclusively for charitable purposes or for the prevention of cruelty to children or animals is not "primarily supported by contributions of the general public" for any accounting period if more than 50 percent of its income and receipts for such period are not actually derived from voluntary contributions and gifts made by the general public, as distinguished from a few contributors or donors or from related or associated persons. For the purposes of the preceding sentence the words "related or associated persons" refer to persons or a particular group who are connected with or are interested in the activities of the organization such as founders, incorporators, shareholders, members, fiduciaries, officers, employees, or the like, or who are connected with such persons by family or business relationship.

An educational organization which normally maintains and has a regular faculty, curriculum and student body

and meets the above conditions which relieve it from the requirement of filing annual returns shall not be considered as having thereafter failed to continue meeting such conditions if it is temporarily compelled to curtail or discontinue its normal and regular activities during the existence of abnormal circumstances and conditions.

(i) *Collectors' records.* Collectors will keep a list of all organizations held to be exempt from tax to the end that they may occasionally inquire into their status and ascertain whether or not they are (1) observing the conditions upon which their exemption is predicated, and (2) annually filing returns on Form 990 (Revised May, 1944) if they are required to file such returns.

(j) *Records, statements and other returns of tax-exempt organizations.* An organization which has established its right to exemption from tax under section 101 and has also established that it is not required to file annually the return of information on Form 990 (Revised May, 1944) shall immediately notify in writing the collector for the district in which is located its principal office of any changes in its character, operations or purpose for which it was originally created.

Every organization which has established its right to exemption from tax, whether or not it is required to file an annual return of information, shall submit such additional information as may be required by the Commissioner for the purpose of enabling him to inquire further into its exempt status and to administer the provisions of section 54 (f) and this section. For requirement as to keeping of permanent books of account or records, see § 29.54-1.

An organization which has established its right to exemption from tax under section 101, including an organization which is relieved under section 54 (f) and these regulations from filing returns of income or annual returns of information, is not, however, relieved from the duty of filing other returns of information (see sections 147 and 148).

(Sec. 117 of the Revenue Act of 1943 (Pub. Law 235, 78th Cong.), enacted Feb. 25, 1944, and sec. 62 of the Internal Revenue Code (53 Stat. 32, 26 U.S.C. 62).)

(Seal) JOSEPH D. NUNAN, Jr.,
Commissioner of Internal Revenue,
Approved: June 26, 1944.
JOHN L. SULLIVAN,
Acting Secretary of the Treasury,
[F. R. Doc. 44-9379; Filed, June 27, 1944;
11:40 a. m.]

Over 75,000 New Giving Trouble-Free Service!



IMP
BRAND NEW
\$9.90
WHILE THEY LAST!
Regular Price \$12.50.

BRAND NEW

Wings	\$11.50	Yankees	\$11.50
Sparks, 1c Cig.	29.50		
Cent & Pak	9.90		
Ten Strike, H.S., F.P.	275.00		
Ten Strike, H.S.	235.00		
Zephyr	9.90		
Turf Flash, Used	12.50		
Champion	14.99		
Vitalizer	69.50		
Evans Playball	195.00		
Love Testers	149.50		
Exh. Rotary Merchandisers	179.50		
Exh. Merchandisers	49.50		
Fan Front Mutoscope Diggers	79.50		

READY FOR IMMEDIATE DELIVERY
TOKYO RAIDER CONVERSION FOR DRIVEMOBILE \$16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
(Successors to Gerber & Glass)
914 DIVERSEY - CHICAGO 14, ILL.

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred	\$5.40
3 AG Fuses Per Hundred	\$9.00
1/2 Amp.	3.50
1, 1 1/2, 2, 2 1/2, 3 Amp.	3.00
5, 6, 7 1/2 Amp.	2.50
10, 15, 20, 25, 30 Amp.	2.50

PHONOGRAPH TITLE STRIPS (Red Border)

1000	\$8.00
5000 Per M	4.00
10000 Per M	3.50
25000 Per M	3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051 (Seeburg Guns)
103 6SC7 to 6SL7	210 2A4G to 2051 (Seeburg Music)
110 5Z3 to 5U4G	215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
125 80 to 5T4, 5V4G, 5Y3 or 5Z4	
126 83 to 5U4G or 5X4	

\$1.50 Each **\$3.50 Each**

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

HERMITAGE MUSIC CO.
416A Broadway, Nashville 3, Tenn.

FOR GUARANTEED

PACE EQUIPMENT
BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

WANTED TO BUY

Coin machine route, not too large; any part of California preferred. Music, Consoles, or what have you?

JOHNSON NOVELTY CO.
120 W. 21ST ST. ERIE, PA.

120 SERIES TIP TICKETS

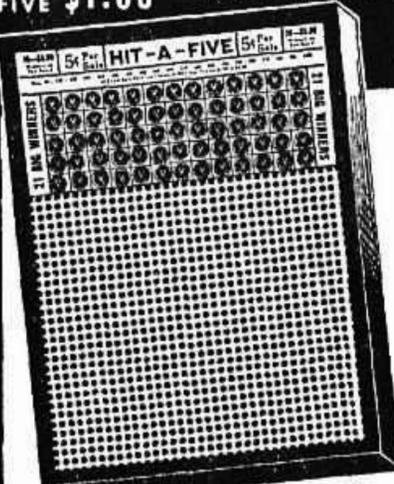
120 Series Daily Baseball Tickets. Large Stock. Prices Right.

IMPERIAL NOVELTY CO.
P. O. Box 378 LA CROSSE, WIS.

RED HOT! FAST PLAY!

★ Quick Sellout Means VOLUME PROFITS

TEN \$5.00 WINNERS
FIFTY \$1.00 WINNERS



Net Price \$2.78
This board a SUPER THICK with 65 sewed seals
1184 Holes—Average Profit \$25.60

Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS, TIP BOOKS—JAR GAMES

LC SALES CO.
855 PEARL STREET
BEAUMONT, TEXAS

WE WANT TO BUY—PIN GAMES

Will Pay These Prices F. O. B. Your Shipping Point.

MONICKER	\$ 60.00
SKYBLAZER	45.00
SKYCHIEF	120.00
LIBERTY	115.00
KEEP 'EM FLYING	95.00
BIG PARADE	80.00
FOUR ACES	80.00
FIVE-TEN-TWENTY	80.00
KNOCKOUT	80.00
GENCO DEFENSE	60.00
GENCO VICTORY	60.00
TOPIC	60.00
JUNGLE	40.00
WESTWIND	45.00
DOUBLE PLAY	45.00
DO RE MI	50.00

MELROSE VENDING COMPANY
1236 Fillmore St., San Francisco, Calif.

SPECIAL FOR THIS WEEK!

Brand New "Shoot Your Way To Tokyo," With Extra Sign, Complete \$330.00
Periscope 395.00
Tall Gunner, Brand New 275.00
Double Tracks, Brand New in Crates, Each 37.50

1/3 Deposit, Balance C. O. D. F. O. B. Philadelphia.

★ **DAVID ROSEN** ★
855 NORTH BROAD STREET
PHILADELPHIA 23, PA.
STEVENSON 9943

K. C. SPECIALS TUBES

2051	\$2.00	5U4G	\$.95
2A3	2.00	25A7G	1.65
6L6G	1.50	6SA7	1.00
80	1.00	37	.90
88	1.00	6J5GT	.95
30	1.00	6V6G	1.10
1B5	1.35	41	.90
6SQ7	1.15	6SJ7GT	1.10
6K7	1.00	5Y3	.75
25A7G	1.65	6SK7	1.10
6SF5	1.15	12S07	1.35
2A4G	2.75	6F5	1.15
605	1.05	6A8	1.65

Gun Bulbs75

ARCADE

2 New Six Foot Midgot De Luxe Skee Ball Alleys, Ea.	\$150.00
1 New 7 1/2 Foot Supreme Alley	275.00
1 Used 2 Weeks Supreme 7 1/2 Foot Alley	225.00
5 New 9 Foot Supreme Alleys	Write
5 Nathanson Viewing Show Conversions for Panorams, Ea.	25.00
1 New Cupid's Wheel	225.00
1 Floor Sample Selectoscope	225.00
1 Bally Torpedo, Clean	175.00
1 Evans Playball, 2 Handles	150.00
1 Club Bell Bally	225.00
1 10¢ Planatellus Fortune Machine	65.00
1 Vibro Foot Massage Machine	35.00
10 Kicker & Catcher, Very Clean	20.00
5 Pikes Peak	15.00
1 Genco Lucky Strike Machine	45.00

Terms: 1/3 Deposit, Balance C. O. D.

K. C. NOVELTY CO.
419 Market St. Philadelphia 6, Pa.
Phone: MARKot 4641

SALESBOARDS

IMMEDIATE DELIVERY—DELUXE HITS

Holes	Name	Def.	Profit	Price
1000 5¢	Double Fin.	Def.	\$24.50	\$.98
1200 5¢	Bingo	Def.	20.00	1.29
600 5¢	J.P. Rabbit Foot		15.10	1.35
1000 25¢	J.P. Charley	Thick	52.00	1.55
1000 5¢	J.P. Swing High		27.50	1.89
1000 5¢	J.P. Big League		25.75	2.14
675 5¢	Jumbo, J.P. Big Stuff		19.81	1.85
1184 5¢	Jumbo Hole Bingo	Def	20.70	1.95
675 5¢	Jumbo, J.P. Fortress		19.81	2.24
1000 5¢	Jumbo, J.P. Ten Big Fin	25.20	2.34	

Order Now—'Tis a Profitable Impulse

DELUXE SALES CO.
BLUE EARTH, MINN.

PASTIME

Turf Champs converted into a Modern Free Play Machine with all lights on back glass. Also has payout meter and free play knockoff button.

LESS SERVICE CALLS THAN OTHER FREE PLAY MACHINES

PEP UP YOUR ROUTE— INCREASE YOUR EARNINGS

1 to 7 nickels may be played at one time.

A one-shot game makes fast play, however, one to five balls may be used.

We have gone out of production and have less than fifty Pastimes left at \$195.00 each F. O. B. Louisville.

STREAMLINERS AND BRAZILS, New in Cases.....\$225.00 each
Grand Canyon, Arizona and Brazil, used..... 195.00 each

One-half certified deposit must accompany all orders. All orders subject to prior sale.

LOUISVILLE NOVELTY MANUFACTURING CO.
330 East Breckenridge Street Louisville 3, Kentucky



Holidays Boost Dallas Coin Biz

DALLAS, July 8.—Coin machine business for the July 4 holiday boomed. Good biz was experienced in spite of the fact that many restaurants and taverns closed for the four-day rest. Prospects for July appear excellent, and coin machine men here predict the best summer month in many a year.

The Dallas Fourth of July holiday saw crowds equal to Christmas-time rushes appear in the city. Transportation officials of railroads and bus companies estimated that 225,000 persons passed thru this city the first three days of July. It was the largest July holiday crowd in the history of the city.

American Coin Machine Co. Sets Up New Business Site

ROCHESTER, N. Y., July 8.—The American Coin Machine Company has purchased a one-story brick building at 573 Clinton Avenue, North, here.

In announcing the purchase, Jerry Kertman, head of the American Coin Machine Company, said the new building will afford more space for the expanding office force as well as show-rooms and shipping facilities.

However, all operations in connection with coin-operated phonographs and games will be conducted by Harry Kertman from the old address in Clinton Avenue, North, as the new site will be used only for the distributing and jobbing end of the business.

CLEVELAND COIN OFFERS:

MUSIC
1 Seeburg Regal\$325.00
1 Seeburg Vogue 395.00
1 Seeburg Vogue RC 425.00
1 Seeburg Casino 550.00
1 Wurlitzer 780 550.00

CONSOLES
10 Keeney Kentucky Clubs, Each..\$125.00
10 Jumbo Parades, Free Plays, Each. 95.00
5 High Hands, Combinations, Each. 175.00
2 Pace Saratogs, Comb., Each ... 165.00
1 Pace Saratoga, P.O. 125.00
2 Big Tops, F.P., Each 110.00
1 Big Top, P.O. 95.00
4 Beulah Parks, Each 110.00
2 Black Paces Races, Each 125.00
4 Silver Moons, F.P., Each 110.00
1 Mills Rio 65.00
1 Galloping Dominoe, late head.. 175.00

SLOTS
1 5c Watling Rolatop, 3/5\$ 95.00
1 5c Watling Cherry Front 95.00
1 10c Pace Comet 95.00
2 5c Mills Hand Load Chrome Balls, Each 385.00
1 5c Mills War Eagle, 3/5 P.O., C.H. 150.00
1 5c Jennings Club Chief 250.00
1 10c Jennings Club Chief 275.00
6 5c Mills Vest Pockets, each.... 45.00

DRINK VENDORS
2 WELLS-GARDNER VENDORS, fully selective, completely refrigerated, up to 12 selections, 8 case capacity, \$495.00 Each.

ARCADE EQUIPMENT
1 Periscope\$395.00
1 Gonco Play Ball, late 165.00
1 Supreme X-Ray Poker 135.00
1 Exhibit Radio-Gram 150.00
2 L.D. Ten Strikes, each 60.00
1 Bally Alley 45.00
1 Skeeballette 85.00
1 Rapid Fire 225.00
1 Tail Gunner 275.00
1 Slap the Jap 150.00
1 Batting Practice 125.00
1 Western Baseball 85.00
1 Palm of the Hand Card Vendor. 40.00
1 Color of Eye, Card Vendor.... 40.00
1 Watling Tom Thumb Scale.... 85.00
3 Mills Lo Boy Scales, each 50.00
5 Assorted Electric Diggers, lot .. 275.00
2 Texas Leagues, each 40.00

WANTED—WANTED—WANTED
PHONOGRAPHS ★ ALL MAKES AND MODELS
WRITE OR WIRE WHAT YOU HAVE AVAILABLE

1/2 Deposit With All Orders—Balance C.O.D.
CLEVELAND COIN MACHINE EXCHANGE
2021 PROSPECT AVE., CLEVELAND 15, O.
Phone: PROspect 6316-7

INTERNATIONAL FEATURES

PIN GAMES
Victory\$99.50 Metro\$49.50
Zig Zag 79.50 '41 Majors .. 54.50
Play Ball ... 49.50 Dudo Ranch .. 49.50
Seven Up ... 55.00 Cadillac ... 35.00
Legionnaire .. 64.50 Big Chief .. 49.50
Dixie 44.50 Landslide .. 39.50
Southpaw ... 69.50 Ten Spot ... 49.50
Showboat ... 59.50 Gun Club ... 79.50

ARCADE
1 Midget Skee Ball\$195.00
1 Periscope 395.00
1 Mills Punching Bag 110.00
1 L. D. Evans Ten Strike 69.50

CONSOLES
1 Jumbo Parade, P.O., L.H.\$119.50
1 Big Top, F.P. 99.50
1 Jennings Bob Tail, F.P. 119.50
1 Jumbo Parade F.P., L.H. 109.50

SLOTS
1 25c Watling Rollatop\$149.50
2 5c Watling Rollatops, each 89.50
2 5c Jennings, each 95.00

VENDORS
10 Du Grenier S.P. Models, 7 Col. ea.\$34.50
1 Du Grenier V Dual 65.00
1 Gorotta, 7 Col. 24.50
25 Advance Peanut Vendors, repainted & rebuilt, each 8.50

MUSIC
1 Wurlitzer Victory P.K.\$475.00
1 Seeburg Regal 325.00
1 Mills Throne 240.50

SLOT MACHINE SAFES
18 Safes in all—12 of these are double—some locks and keys missing, otherwise in exceptional condition—the complete lot sold as is \$300.00.

WANTED FOR EXPORT PURPOSES
MUSIC AND SLOTS
SEND LIST AND PRICES

Terms: 1/2 deposit with all orders for domestic purposes—full cash with order for export.
Foreign Inquiries Invited

LEO GREEN, Sales Manager

INTERNATIONAL COIN MACHINE DISTRIBUTORS

2115 Prospect Ave. Cleveland 15, Ohio
Phone—MAIn 5769

PIN GAMES PRICED LOW

TEN SPOT\$ 52.50
SCHOOL DAYS 45.00
SINK THE JAP (Conversion) ... 65.00
NEW CHAMPS 65.00
ATTENTION 65.00
STRATOLINER 45.00
PRODUCTION (Revamp) 139.50
SPOT A CARD 75.00
ZIG ZAG 75.00
SPOT POOL 64.50
SKY LINE 45.00
BIG CHIEF (Newly Painted) ... 60.00

Terms: 1/3 Deposit, Balance C. O. D.

W.B. CO., INC.
1903 Washington Blvd. ST. LOUIS, MO.
Phone: Central 9292

WANTED! ENGINEER—PRODUCTION MAN

Profit-Sharing Opportunity!
BOX D-231
The Billboard, Cincinnati 1, O.

WANTED

Experienced Arcade Mechanic. Must be reliable and married. Draft exempt. Wire, write or telephone. MA 3187.

A. NATHANSON, SPORT CENTER
331 S. Main, Los Angeles 14, California

LOOK!

5 Practically New Blue Gold Vest Pockets, 5c, \$49.50 Each; 5 Mills Blue Fronts, Over 300,000 Series and Perfect. Make Offer: 1 Chicken Sam, \$100.00; 1 Royal Flush Console, \$55.00.
Wire Deposit Now!
JULES OLSHEIN, 1100 Broadway, Albany, N. Y.

SLOTS—Clean and Ready To Operate

MILLS

1 5c Futurity, C. H., 3-5 pay..\$164.50
1 5c Extraordinary, C. H., 3-5 pay 119.50
2 5c Skyscrapers, 2-4 pay.... 67.50 ea.
4 5c Wolf Heads, 2-4 pay.... 64.50 ea.
1 5c War Eagle, lgt. cabt., 2-4 pay 99.50
1 10c Futurity, fact. rebuilt, C. H., with 1 Cherry pay .. 249.50
1 10c Extraordinary, C. H., 3-5 pay 199.50
1 5c Jennings Duchess, 2-4 pay..44.50
1 10c Caille Sphinx, 2-4 pay... 42.50

PACES

1 5c Blue Front, 2-4 pay.....\$74.50
2 5c Twin Jacks, 2-4 pay ..@ 47.50 ea.
1 5c Bantam, 2-4 pay..... 24.50
3 10c All Star Comet, 2-4 pay ..@ 74.50 ea.
1 10c All Star Comet, 3-5 pay .. 84.50

WATLING

4 5c Rol-a-Tops, 2-4 pay....@ \$69.50 ea.
2 5c Treasures, 2-4 pay ..@ 64.50 ea.
1 10c Rol-a-Top, 2-4 pay..... 97.50
1 10c Twin Jack, 2-4 pay 47.50

TERMS—1/3 Certified Deposit With Order, Balance C. O. D.

MILLER VENDING COMPANY

615 Lyon St., N. E. (Phones, 9-8632, 9-6047) Grand Rapids, Mich.

SALESBOARDS

1000 HOLE BIG HOLE JACKPOT BOARD
One Or a Hundred — \$1.95 Each

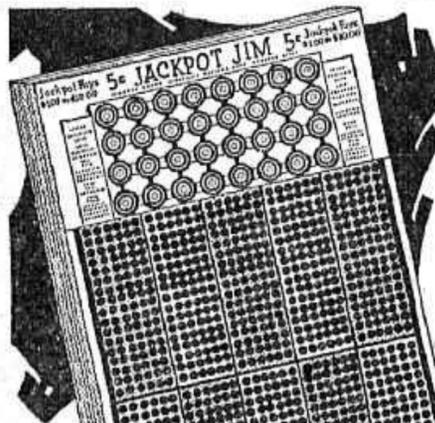
Name	Per Sale	Takes In	Maximum Profit	Price Each
N. Jackpot Clg.	5c	\$ 50.00	\$19.00	\$1.95
N. Jackpot Jim	5c	50.00	20.50	1.95
N. It's Okay	5c	50.00	27.50	1.95
N. Why Not	10c	100.00	40.00	1.95
N. Jackpot Jehn	10c	100.00	33.00	1.95
N. Jackpot Chas.	25c	250.00	51.00	1.95

A small order will convince you.

Order from this ad.

THE NEW DEAL MANUFACTURING CO.

411 NORTH BISHOP, DALLAS 8, TEXAS



Complete OVERHAULING AND REBUILDING

SEEBURG GUNS — BALLY GUNS

\$25.00 plus parts; F. O. B. Chicago.

All types of amplifiers repaired. We have Ray Gun parts in stock. Work done by mechanics of 15 years' experience.

All Types of TUBE ADAPTORS in stock. Write for prices.

MANOR ELECTRIC & APPLIANCE COMPANY

3236 SOUTHPORT AVE. CHICAGO 13, ILLINOIS

PHOTOMATIC OPERATORS

STOP SHEARING OF PINS.
STOP HALF DARK, HALF LIGHT PICTURES.
STOP JAMMING OF FRAMES AT LENS.
SAVE FRAMES, MECHANIC'S TIME AND CHEMICALS WITH NEW CONVERSION WHICH DROPS FRAMES FLAT.

Send Check or Money Order for \$20.00 for Complete Unit and Simple Instructions for Installation to:

VICTORY AMUSEMENT CO.
88 St. Stephen St., Boston 15, Mass.

FOR GUARANTEED MILLS EQUIPMENT

BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

TIMELY! RED HOT!!!

CONVERSION UNIT FOR CHICKEN SAMBS, JAILBIRDS AND CONVERTED JAPS AND HITLERS!
"SHOOT-A-BAZOOKA"

The Only Conversion That Completely Changes Over the Gun as Well as the Target—With New Invasion Background Scenes in 12 Vivid Colors!



Here's the tank-buster that's taking the country by storm—Operators are making real folding money by tying up with this last word in Secret Weapons. Everyone wants to handle the "Bazooka" Gun and shoot at the tank!

No Mechanical Skill Needed!

Player Shoots at Moving Tank!

All Parts Complete!

Not a Toy—Sturdily Built!

\$42.50

1/3 Deposit; Bal. C.O.D., F.O.B. N.Y.

BE FIRST IN YOUR TERRITORY!
ORDER "SHOOT-A-BAZOOKA" TODAY!

FRAMAL DISTRIBUTING CO.

456 W. 45th St., NEW YORK 19, N. Y. Circle 5-9308

Ten Years Ago

Callison Patent Case Decided

Judge John P. Barnes, of the District Court of the United States for the Northern District of Illinois, handed down his decision in favor of D. Gottlieb & Company on charges that the firm had infringed upon the patent of William Edward Callison in the manufacture of marble pin games known as Miniature Playboy, Clover Leaf, Five-Star Final, Master Playboy and Big Broadcast. Decision, in effect, decided that the Callison patent was not to be interpreted to cover all amusement devices known as "marble pin games" in which there is a means for stopping and releasing balls on an inclined surface.

Esquirol Bill Defined

Games of skill do not come under the ban of the Esquirol Bill in New York, executives of the Metropolitan Skill Games Board of Trade were told by State Police officials. Clearing up of this point drew a line of demarcation in the determination of the scope and intent of the Esquirol Bill which outlawed slots in New York State.

France Okays Games

French coinmen hailed the decision handed down in Marseilles declaring pin games to be games of skill and not of chance as the police had contended. Marseilles was one of the principal pin game operating centers in the country.

Cash for Pin Games

In order to obtain 1,000 pin games to be donated to charitable institutions, Modern Vending Company, New York, announced in a half-page ad that they would allow \$5 on any used pin game toward the purchase of World Series, American Beauty or Lightning. World Series was selling for \$37.50, with the latter two games going for \$39.50.

Conference

July 22-24 were set for a State-wide conference of coinmen of New York at Saratoga Springs, N. Y., to form a New York State Skill Game Board of Trade. The movement for this gathering was fostered by the Metropolitan Skill Games Board of Trade, Inc., of New York. Delegates from leading cities throughout the State were expected to attend.

Coin Detector

A new table game, Sun-Rays, featuring a new development by the New Era Manufacturing Company was introduced. The new device, known as the Clear-view Coin Detector, was designed to show the last coin played in a machine. Van Scho Corporation came out with a new pin game called Hurdles.

Ringling Bells

Most games appearing on the Eastern market were featuring the ringing bell. Leading jobbers and ops said that every new game would feature the ringing bell. Ops also said that the bell helped draw attention to the game as it was being played and helped boost play.

Test Case

In New Haven, Conn., the Mills Novelty Company filed briefs in the United States District Court challenging the constitutionality of Connecticut's law dealing with slot machines.

New Plant

Century Manufacturing Company began operations in Chicago. A branch of the A. M. Amusement Company, Los Angeles, the new company was headed by Bud Lieberman. First game to go into production was Forward Pass. A production schedule of 75 to 100 games a day was set for the factory.

MARKEPP VALUES

ARCADE EQUIPMENT

Chicoin All Star Hockey	\$215.00
Genco Play Ball, Late Model	175.00
Delux Western Baseball	115.00
Bally Rapid Fire	225.00
Scientific Batting Practice	115.00
Keeney Submarine Gun	189.50
Seeburg Shoot the Chute	135.00
A B T - Model F	19.50
Kicker Catcher	25.00
Pikes Peak	15.00
Royal Lobby Scales	49.50
Caille Modern Scales	49.50
Mills Low Moderne Scales	49.50

FIVE BALL PIN GAMES

Sea Hawk	\$62.50	Knockout	\$129.50
Metro	57.50	Victory	119.50
Slap the Jap	54.50	Air Circus	135.00
Texas		Contest	125.00
Mustang	79.50	Boom Town	42.50
Gun Club	74.50	ABC Bowler	59.50
Major	52.50	5-10-20	135.00
Air Force	69.50	Stratoliner	49.50
Horoscope	52.50	SportParade	47.50

SLOTS AND CONSOLES

50c WAR EAGLE * MILLS * GLITTER GOLD FINISH * NEW CABINET, SINGLE JACK, C. H., D. P., K. A., 3/5, BEAUTIFUL Write

5c Mills Extraordinary, Refined, 3/5	\$175.00
5c Mills Extraordinary, Refined, 2/4	110.00
Derby Day, Slant Top	27.50
1938 Track Time	125.00
Jumbo Parade, F.P., in Fine Cond.	99.50
5c Columbia Bell, D.J. P., 3/5	79.50
Steel Slot Stands	16.50

PHONOGRAPHS

8200 Seeburg Hitone Con.	\$495.00
Mills Thrones of Music	250.00
Mills Empress	295.00
Rockola Imperial, 20 Record	150.00
Rockola Standard	295.00

VENDERS

U-Select-It	\$37.50
National Candy Bar, 9 Column with Base	85.00
Adams Chewing Gum Machine with Stand	17.50

All equipment thoroughly checked and cleaned.
Half certified deposit with order.

BUY WAR BONDS WITH MY MONEY
 I'll pay cash for anything in Coin-Operated Machines.
SEND IN YOUR LIST TODAY.

The Markepp Company

Established 1928
 3908 Carnegie Ave. Cleveland 15, O.
 (Henderson 1043)

TICKETS

RED, WHITE & BLUE
 (Singles, fivefold and stapled in fives)
TIP BOOKS—BASEBALL DAILY COMBINATION TICKETS (101-102)
 (#1440, 1836, 2052, etc.)
BINGO TICKETS (ON STICKS) SALESBOARDS
 WRITE FOR NEW PRICE LIST AND FREE SAMPLE TICKETS
 Please state your requirements.
WILNER SALES CO.
 715 N. ELM ST., MUNCIE, IND.

—FOR SALE—

WE NEED THE SPACE
500 FIVE BALL FREE PLAY GAMES 500
WHAT KIND ARE YOU INTERESTED IN?
 All of these Games are A-1 reconditioned, thoroughly cleaned and checked. Ready to set on locations.
 We will take in trade or buy for cash—Mills Slots of all kinds, Blue & Gold-Chromo, Vest Pocket Bells, 5¢; 3 Bells, 4 Bells and Mills Slot Machine Safe Stands.
ACE DISTRIBUTING CO.
 3824 Olive St. St. Louis, Mo.
 Phone: Franklin 0125

HIGHEST CASH PRICES
 FOR
USED SLOTS & CONSOLES
BAKER NOVELTY COMPANY
 1700 WASHINGTON BLVD.
 CHICAGO 12, ILLINOIS

SELLING EXCLUSIVELY
MAY-BELL CONSOLES

The Most Amazing Profit Console on the Market!

No Service Problems
 Beautifully Designed
 Pre-War Cabinet
 Pre-War Slug Ejector
 Jam Proof
 Cheat Proof
 Cash Payout
 90% Mechanical

FEATURE PAYOUTS: 3 5c AND 1 25c, OR 4 5c; ALSO, 3 5c and 1 50c. 2 5c, 1 25c AND 1 50c.

Selection lights up with insertion of coin. After selection is made, any additional coins inserted are rejected.

Get on the Band-Wagon—Production Limited
 Write or phone for Full Details and Beautiful Photo.

COVEN AUTOMATIC PRODUCTS CO.

2252 W. CHICAGO AVE. Humboldt 3200 CHICAGO 22, ILL.

RADIO TUBES

10-6SC7GT	\$1.30	\$13.00
10-6L6G	1.95	19.50
1-01A	.85	.85
1-1G6GT	1.60	1.60
1-2A6	1.00	1.00
1-6A4	1.60	1.60
1-6AD7G	1.60	1.60

\$39.15

Above is Our Combination Package #2. Must Be Ordered Complete—Only One Package to a Customer. Supply Limited. Please Sign Certificated Order Form Below.

W. R. BURTT

"Radio Tubes for the Coin Machine Trade"

436 N. TERRACE DR., WICHITA, 8, KANSAS

Express me C. O. D. \$39.15 your Combination Package #2 as advertised in The Billboard. I hereby certify that I am entitled to purchase the items specified above under the provisions of Limitation Order 1-265, with the terms of which I am familiar.

Name Street Town & State

CHROME COIN CO.
 4630 WEST NORTH AVENUE
 MILWAUKEE 8, WISCONSIN

Custom
COIN-BELL
 Conversions

★ Write, Wire or Phone ★

SLOTS	
4 5¢ Mills Blue Front, 3/5, Rebuilt, Refined, Guaranteed, Each	\$195.00
2 10¢ Watling Rotatop, 3/5, Guaranteed Perfect, Each	95.00
COUNTER MACHINES	
18 Imps, Each	\$3.50
2 Daval "21," Each	4.50
2 Aces, Each	4.50
5 Cubs, Each	4.50
1 Yankee, Each	4.50
4 Baker "Lucky Strike" Cig., Each	6.00
2 Liberty, Each	6.00
PIN BALL MACHINES	
1 Mills "Owl," 1 or 5 Ball	\$ 47.50
1 Air Circus	119.50
1 Big Parade	119.50
1 Action	119.50
1 Argentine	65.00
1/3 Deposit, Balance C. O. D.	
C. F. BLACKBURN	
105 Second St., Dodge City, Kansas	

FOR SALE

- 1 Smiling Sam Voodoo Man. @ \$140.00
 - 1 Gloom Chaser. @ 199.00
 - 1 Punch the Bag. @ 199.00
 - 1 Kiss-o-Meter. @ 199.00
 - 1 Muscle Bulldozer Chin Machine @ 179.00
 - 1 Radiogram. @ 199.00
 - 1 Screentests. @ 199.00
 - 1 Air Defense. @ 185.00
 - 1 Kirk Bomber. @ 425.00
 - 3 Rock-Ola Ten Pins. @ 40.00 ea.
 - 1 Evans Super Bomber. @ 395.00
 - 1 Evans Play Ball. @ 220.00
 - 2 Keeney Submarine. @ 220.00 ea.
 - 1 Mystic Eye. @ 199.00
 - 6 Knotty Viewing Machines with bases. @ 329.00
 - 6 Cockeyed Circus and bases. @ 329.00
 - 1 Bicycle Trainer. @ 129.00
 - 2 Love Nest and bases. @ 128.50
 - 2 Evans Lucky Stars. @ 139.00 ea.
 - 2 Bally Club Bells. @ 249.00 ea.
 - 2 Bally High Hands. @ 159.00 ea.
 - 1 Jennings Multiple Race. @ 50.00
 - 1 Keeney Super Track Time. @ 300.00
 - 1 Keeney Track Time. @ 150.00
 - 7 Bally Roll'em. @ 179.00 ea.
 - 1 Bangtails with late head. @ 250.00
 - 1 Exhibit Long Champ Jr. @ 50.00
 - 3 Mills Free Play Mint Venders @ 169.00 ea.
 - 2 Sport Kings Payout. @ 325.00 ea.
 - 1 Swoopstakos. @ 200.00
 - 25 Mills Free Play Jumbo Machines. @ 85.00
 - 3 Thistle Downs. @ 80.00 ea.
 - 5 Rock-Ola Counter Models and stands. @ 110.00 ea.
 - 5 New Moderne Speakers. @ 85.00 ea.
- Used Records @ \$8.00 per hundred

United Novelty Co.

DeLauney & Division Sts., Bldg. 11, Miss.

Billion \$\$ To Be Bet on Gee Gees This Year

CHICAGO, July 8.—Pari-mutuel betting machines at the nation's race tracks, from Sportsman's Park and Arlington here to New York's Jamaica and Belmont ovals, will take in an estimated billion dollars during the 1944 gee-gee season.

The lucre-rich racing fans of the nation, with war plant earnings bulging from their pockets, are not hesitating to back their picks with bets, and in New York at the Jamaica track the per capita wagering figure reached \$76.53 during the spring meet. The per capita figure for New York's Belmont Park swelled to \$92.30 and at the same track on several occasions the ponies attracted over \$100 from the coffers of each patron for one day's play.

Track operators are fully aware of the resentment modestly paid servicemen show toward the unbridled civilian betting on the horses. The fact that race tracks contribute to war and relief funds does not change this feeling.

Despite inflated operating costs most tracks have managed to do well, but just how well is not known as most are privately owned and operated.

The legalizing of pari-mutuel betting at race tracks moved racing into the "big-dough" bracket. It was agreed by State Legislatures that race betting was what the public wanted and they got it. During the depression race tracks thru-out the country flourished altho the "take" was small compared to the bet splurging of the war workers now passing their money thru the windows.

Handle Rises

In 1938 the pari-mutuel handle thru-out the country totaled some \$266,000,000 and by 1940 the figure rose to \$408,000,000, with the year 1943 hitting a total of \$703,000,000.

Bettors at all tracks who formerly never went past the \$2 window don't stop until they reach the \$10 or \$20 counter now. Narragansett Park set a new spring mark of \$23,900,000, and the Suffolk Downs track took in an average \$800,000 daily during its meet.

It is said that betting would reach skyrocket heights if the bettors could reach the windows in time to get their bets down, but the track operators have been unable to expand ticket-selling facilities fast enough to handle the crowds pushing toward the windows.

New York's Belmont Park this year set a new world's record for a daily "handle" at any one track of \$3,562,771, and it is predicted that all tracks operating thru-out the nation will break all records as well as attendance records as John and Susie Public rush to lay it on the line just for a thrill.

COMPLETE FACTORY REPAIR SERVICE for JENNINGS MACHINES

An official ruling in connection with stock inventory enables O. D. Jennings & Company to furnish repair parts not previously available. Without interfering with our war production program, it is frequently possible to provide complete factory reconditioning service for Jennings Chiefs, Ciga-Rolas, Consoles, Beverage Dispensers, Milk Venders and other models.

SPECIAL REPAIR PROJECT

Jennings Four-Star Chiefs and later models with Chief "all-in-one" mechanisms may be shipped to the factory for Special 1B Repair Project:

1. Mechanism completely over-hauled.
2. Worn parts replaced or repaired.
3. Metal parts cleaned.
4. Moving parts lubricated.
5. Cabinet cleaned, sprayed.
6. Real combination changed if desired.

\$80

COMPLETE F. O. B. CHICAGO

NEW STYLE CABINET

We recommend our Deluxe new Victory Cabinet to restyle your old machine for only \$20 additional.

*Broken or damaged cabinet or main mechanism castings may occasion additional repair charges.

HELP WIN—BUY BONDS!

O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET

CHICAGO 24, ILL.

MUSIC AND CONSOLES

- Rock-Ola Com-mandos. \$600.00
- Hi Hands, Comb. 150.00
- Bobtails, F.P. 100.00
- 850 Wurlitzer 700.00
- Jumbo Parade, P.O. 100.00
- Fasttime, F.P. 100.00
- Pace Reels. 150.00
- Big Game, P.O. 100.00
- Mills Thronos 250.00

PIN GAMES AND GUNS

- Sky Fighters. \$350.00
- Chicken Sams. 100.00
- Ray-O-Lite. 100.00
- Bally Bulls (Hitler). 100.00
- Tommy Gun. 100.00
- Tom Mix. 100.00
- Texas Mustang. 75.00
- Holdovers. 50.00
- A.B.C Bowler. 50.00
- Champ (Old). 50.00
- Sky Lines. 50.00

SLOTS AND RADIO TUBES

- 5¢ Q. T.'s Blue Front. \$100.00
- 2¢ Q. T.'s Gold. 125.00
- 26 41 2A4 6D6 6L7 6SL7
- 27 58 3Q5 6F5 6N7 6SR7
- 30 57 5U4 6F8 6Q7 2051
- 31 78 6B5 6J5 7F7 2528
- 36 79 6C5 6K5 6SJ7 128E7
- 37 2A3 6C6 6L8 6SK7 76
- 38

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1008 Union St., Wilmington 160, Delaware

SLOTS AND CONSOLES

- 5 5c Blue Front, Single J.P. \$225.00
- 2 5c Cherry Bell, 3-10 225.00
- 2 5c Pace Club Consoles 165.00
- All in First Class Condition Mechanically and in Appearance.
- 7 Glitter Gold Q.T., Brand New. Write
- 1 5c Cherry Bell, Brand New. Write
- 1 25c Mills Brown Front Club Console Write
- 1 25c Mills Chrome Bell. Write

Wanted to Buy Mills and Jennings Slots and Mills Blue and Gold Vest Pockets Over 20,000 Serial Number

Wire 1/2 Deposit, Balance C. O. D. Phone 4-1109—12M to 1 P.M.

AUTOMATIC COIN MACHINE CORP.

338 Chestnut St. SPRINGFIELD, MASS.

WANT TO BUY KEENEY SUPER BELLS MILLS EMPRESS HIGHEST PRICES PAID for JENNINGS 4-STAR CHIEF

Will also buy Pin Games, Consoles, Etc., Etc. Send us your list. We pay best prices!

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- Bally Rapid Fire. \$225.00
- 1938 Track Time. 125.00
- Bonus Bell, 5¢. 200.00
- Preakness. 17.50
- Panoram Projection Lamps. Write
- Pre-War Rubber Covered Gun Cable. Write

WE WANT TO BUY BALLY FLICKERS

Wire collect how many you have and price

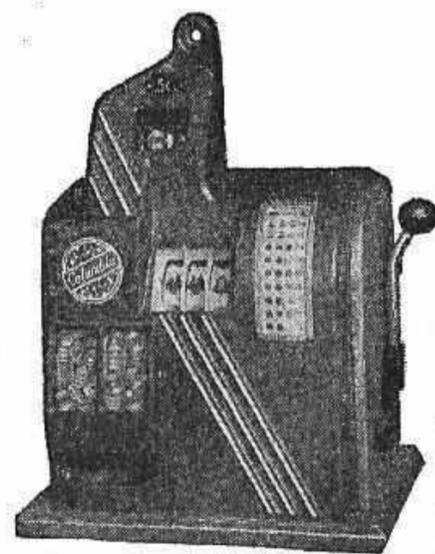
Terms: 1/3 Dep. With Orders, Bal. C.O.D. **OLIVE NOVELTY CO.** 2625 LUCAS AVE. ST. LOUIS 3, MO. (Phone: Franklin 8920)

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ONLY 100 LEFT!

BRAND NEW COLUMBIA BELLS JACKPOT

IN ORIGINAL PACKING!



Wide Fruit Reels. Mystery Combination Payout. Double Jackpots Pay Out Alternately. Refill Automatically. Slug Proof. Complete with parts for conversion from 5c to 1c, 10c or 25c play, right on location! 4 machines in 1!..... **\$137.50**

Lots of 10, \$132.50

NEW GOLD AWARDS \$127.50
Lots of 10, \$119.50

Wire Order and Deposit

- 5¢ Super Bells. Write
- 5-5 Twin Super. Write
- 5-25 Twin Super. Write
- 5-5-5-25 Super. Write
- Bang Tails, J.P., '41. Write
- Sky Fighter. Write
- Mills 5¢ Club Bells, Fcty. Rebuilt. Write
- 5¢ Big Game, P.O. Write
- 10¢ Big Game, P.O. Write
- New Jenn. Silver Moon, F.P. \$159.50

- Bally Club Bell \$249.50
- Panoram. 395.00
- Chocoin Hockey. 249.50
- Shoot Your Way to Tokyo Gun. 275.00
- Bally Hi Hand. 164.50
- Ex. Bicycle. 129.50
- Jenn. Cigarolla, Model XVV. 129.50
- Jumbo Parade, PO, Late. 129.50
- Jumbo, F.P., Late. 99.50
- Shoot the Chutes. 159.50

PANORAM EXCITER LAMP, 65¢.

MILLS MAIN CLOCK GEAR, Complete. \$3.50

JENN. CLOCK GEARS, Complete. 3.25

★ NEW MIDWAY ..\$209.50; NEW ARIZONA ..\$209.50; GRAND CANYON ..\$209.50 ★
1/3 Deposit With Order.

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Give Complete Details First Letter.
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BAKERS PACERS
PACES RACES and SERVICE
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CHICAGO 12, ILLINOIS

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SELECT ARCADE EQUIPMENT

Periscope	\$395.00	Acc Bomber	\$445.00	Ten Strike	\$ 75.00
Cupid's Wheel	250.00	Bally Baskets	195.00	Candid Camera	275.00
Keeney Submarine	265.00	Bally Bull Ray Gun	125.00	New Drivemobile	495.00
Seeburg Shoot the Chute	175.00	Evans Playball	200.00	Rotary Merchandiser	195.00
Novelty Candy Vendor	145.00	Bally Rapid Fire	265.00	Test Pilot	325.00
Exhibit Card Vendor	44.50	Muto. Punching Bag	325.00	Keeney Anti-Aircraft	110.00
With Base	49.50	A.B.T. Target Skill	32.50	Bally Convoy	325.00
Mut. Sky Fighter	395.00	A.B.T. Challenger	32.50		

AUTOMATIC PAYOUT CONSOLES

Evans Lucky Lucro	\$250.00	Jumbo Parade, Latest	\$185.00	Exhibit Tanforan	\$ 45.00
Bally Roll-Em	195.00	Jumbo Parade, Brown	115.00	Pace Saratoga, 5¢	145.00
Bally Royal Draw	75.00	Evans '41 Dominoe, JP	450.00	Keeney Super Bell, 5¢	475.00
Bally Big Top	150.00	Evans '41 Bangtail, JP	475.00	& 5¢, Cash P.O.	475.00
Bally Club House	85.00	Evans '41 Bangtail	375.00	Keeney Super Bell, 5¢	575.00
Callio 25¢ Roulette,	250.00	Evans '40 Bangtail	250.00	& 25¢, Cash P.O.	575.00
mech. operation	250.00	Evans '40 Bangtail, JP	295.00	Keeney Super Bell,	395.00
Pace Twin Reels,	595.00	Evans Pacer	550.00	25¢, F.P. & P.O.	785.00
5 & 25¢ Chutes	595.00	Evans Rolette, Jr.	125.00	Keeney Four-Way Bell	125.00
Pace Twin Reels,	575.00	Baker Pacer	250.00	Keeney '38 TrackTime	145.00
5 & 10¢ Chutes	195.00	Baker Pacer, Jackpot	325.00	Pace Reels, '41	450.00
Pace Saratoga, 10¢	195.00	Jennings Derby Day	45.00	Pace Payday, 25¢	450.00

ONE-BALL AUTOMATIC PAYOUT TABLES

Fairmount	\$750.00	Rockingham	\$550.00	Mills 1-2-3 with	\$ 85.00
Santa Anita	325.00	Kentucky	425.00	Bally P.O.	550.00
Pacemaker	135.00	Hawthorne	115.00	Jockey Club	75.00
Grand National	135.00	Mills 1-2-3	60.00	Gold Medal	75.00
Keeney Fortune	350.00				

ONE-BALL MULTIPLE FREE PLAY GAMES

Thorbred, J.P.	\$625.00	Longacre, J.P.	\$625.00	Pimlico, J.P.	\$425.00
Gott. Track Record, JP	125.00	Western Big Prize, JP	125.00	'41 Derby, J.P.	375.00
Club Trophy, J.P.	375.00	Sport Special	160.00	Record Time	195.00
Mills 1940 1-2-3	145.00	Bell Sportsman, J.P., Revamped	475.00	Original Crates	475.00

RECONDITIONED SLOT MACHINES

Bally Bell, 5¢ & 25¢ Combination, with Matching Stand	\$275.00
Bally Bell, 5¢ & 5¢ Combination, with Matching Stand	195.00
Jennings Club Bell Console, 5¢-10¢-25¢-50¢, Complete Set	1500.00
Pace Royal Twin Console Slot, 5¢ & 25¢, Mystery Payout	475.00
Mills Club Bell Console Slot, 5¢, \$425.00; 10¢, \$475.00; 25¢	525.00
Mills Now Penny Giltter Gold Q.T., \$89.50; Giltter Gold, 5¢, Rebuilt	135.00
Mills Penny Blue Q.T., \$49.50; Blue Q.T., 5¢ Play	89.50
Mills Penny Vest Pocket Bell, Blue and Gold, Metered	39.50
Mills Bonus Bell, 5¢, \$250.00; 10¢	325.00

MILLS FACTORY REBUILT SLOT MACHINES

Bonus Bell, 5¢	\$300.00	Emerald Chrome, 5¢	\$450.00	Original Chrome, 5¢	\$450.00
Bonus Bell, 10¢	330.00	Gold Chrome, 5¢	450.00	Original Chrome, 10¢	495.00
Club Bell Console, 5¢	475.00	Gold Chrome, 10¢	495.00	Original Chrome, 25¢	550.00
Club Bell Console, 10¢	475.00	Gold Chrome, 25¢	550.00	Blue Front, 5¢	225.00
Club Bell Console, 25¢	550.00	Brown Front, 5¢	275.00	Blue Front, 10¢	275.00
Jenn. 5¢ Victory Chief	350.00	Brown Front, 25¢	395.00	Groetch. Columbia, Fr.	69.50
Jenn. Victory Chief, 10¢	395.00	Jenn. Victory Chief, 25¢	445.00	or Cig. Reels, G.A.	

New Triple Heavy Duty Safe Stands, weight 700 lbs.	\$400.00
Mills Single Box Safe Stands	\$22.50
Mills Q.T. Folding Stands	\$5.50
Double Safe Stands	75.00
Mills Q.T. Safe Stands	14.50
Single Enclosed Safe Stands	45.00

WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED. TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

Here's Something NEW

and DIFFERENT
In Amusement Games.



BELL-O-BALL

A NEW KIND OF BOWLING GAME

- (1) There are nine balls to a game, each one 3" in diameter.
- (2) A ball going into the B-B hole, adds the lighted number to your score.
- (3) Each ball rolled adds the score of the hole it enters to the light on the center hole.
- (4) The numbers on the score board light in rotation during the game. A perfect score is 90.

REQUIRES TIMING AS WELL AS SKILL

THIS spectacular new machine is 10' long, 5 feet tall and 27 inches wide.

Painted a brilliant red, white and blue, it is designed by engineers who have had years of experience building amusement machines.

You'll find Bell-O-Ball a sensational, fast moving, money maker.

1/3 Deposit, Balance C.O.D.
F.O.B. Syracuse, N. Y.

\$299.

BELL-O-BALL MFG. CO.

320 N. Clinton St. Syracuse, N. Y. Call 2-0329

AUTOMATIC COIN

SERVING THE NATION'S OPERATORS!

IRVING OVITZ and OSCAR SCHULTZ

Bottom P.O. Sildos for Mills, 5¢, 10¢, 25¢. Each	\$ 3.50	Spring Kit (55 Springs) for Mills	\$ 9.75
Main Clock Gears with Attachments	3.50	Plastics for Rock-Ola 1939, 1940	12.75
Idle Pinion Gears for Mills	2.50	Models, Top Corners, Lower Sides, Ea.	12.75
5¢ Jackpots for Mills	22.50	Plastics for Seeburg 1941, 1942	14.50
Standard Handles for Mills	2.00	Models, Lower Sildos. Each	14.50
Jackpot Glasses for Mills	1.25	Sheet Plastics, 20x50, Red	12.50
Real Glasses for Mills50	Now Looks for Pin Balls65
Escalator Glasses for Mills50	ABT Free Play or Regular Chutes	3.95
Award Cards, 2/5 or 3/5, for Mills25	5, 10, 15 Amp. Fuses, Ea.04
Set of 5 Four Bell Glasses for Mills	12.50	Bulbs, No. 40-44-46-47-81, 1456-1458, Ea.07
Glass for Mills 3 Bells	17.50	Cash Boxes for Mills	2.00
Coin Chutes for Vest Pocket for Mills	3.50		

KNEE ACTION FOR MILLS. Set of 3

Mills Jumbo P.O., Latest Model	\$149.50	Groetchen Columbia Cigarette Reels	\$ 69.50
Evans 1941 Lucky Lucro	269.50	Groet. Columbia J.P. Fruit Reels	89.50
Evans Rolette Jr.	79.50	Jenn. 5¢ Four Star Chief	159.50
Jenn. Silver Moon P. O.	129.50	Jenn. 10¢ Four Star Chief	179.50
Jenn. Fast Time P.O., Numbered Reels	79.50	Jenn. 5¢ Silver Chief	219.50
Keeney Submarine	194.50	Jenn. 5¢ Super Chief Slug Proof	259.50
Mutoscope Sky Fighter	339.50	Mills 5¢ Blue Front	225.00
Evans Lucky Star	149.50	Mills 5¢ Brown Front Drill Proof	275.00
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Seeburg Rayolite	89.50		

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All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. Order, Balance C. O. D.

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One 5¢ Mills Gold Chrome, One Cherry P. O., Serial #477770	\$385.00
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One 5¢ Mills Brown Front, Serial #470718	250.00
One 5¢ Keeney Super Bell, Animal Reels, Comb. F. P. or P. O.	275.00
One Mills Four Bells, 5-5-5-25 Slot	850.00
One Baker's Paces Daily Double, Gold Award, Jack Pot Model	295.00

All the Above Machines Are in the Best of Condition. Will Ship 1/3 Deposit, Balance C. O. D.
CHARLES MAYNARD, Box 348, Frankfort, Ky.

ORIGINAL JAR-O'-DO RED, WHITE & BLUE

2100—\$33.00 Profit or 2170—\$36.50 Profit
\$2.00 PER SET IN 3 DOZ. LOTS
\$2.25 PER SET IN LESS THAN 3 DOZ. LOTS
Stapled in groups of five, 75c per set extra.

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Reconditioned—A-1 Condition

2 WURLITZER 616, Lite-Up	Each \$140.00
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2 WURLITZER 600 ROTARY	310.00
2 WURLITZER 500	350.00
2 WURLITZER 500 VICTORY, New Cab.	525.00
1 WURLITZER 71 COUNTER MODEL	147.50
3 SEEBURG VOGUES	345.00
4 SEEBURG GEMS	265.00
2 SEEBURG GEMS, ESRC	290.00
2 SEEBURG REX	195.00
1 MILLS THRONE OF MUSIC	255.00

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OHM - Ohmite Dividohm, 2500 OHM, 25 W	\$.90	2-Wire Zip Cord, Approved, Per Ft. 3 1/2¢	
OHM Resistors, Any Size, 10 W35	Box 100 Carbon Resistors	\$ 3.00
OHM Resistors, Any Size, 20 W55	P.M. Speakers, 8"	5.00
16 MFD. Cond. Tub. Can.	1.85	P.M. Speakers, 10"	8.50
20-20 Mfd. Cond. 150 Volt	1.10	P.M. Speakers, 12"	12.50
8 Mfd. Cond. 450 V. Can.	1.10	Photo Electric Cells (#CE-23) for All	
8 Mfd. Cond. 600 V.	2.50	Ray Guns, Including Chicken Sams	1.85
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Condensers for Seeburgs90	for Tone Arms	1.00
Transformers for All Machines	6.00	Permo Point Needles, 3 for	1.00
		Electric Soldering Irons	1.75

WE HAVE THE TUBES YOU NEED—WE CAN FILL MOST ORDERS 100%—NO MINIMUM ORDER REQUIRED!

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Sale of Color Boards of All Leading Manufacturers

Red, White & Blue Lucky Color Lu Lu	1800 Hols	\$2.50 Each
1000 Hole Du Du Color Board (thick), Avgs. Profit \$23.20		\$2.00 Ea.
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1000 Hole (thick) Golden Boy Charley		1.40 Ea.
1000 Hole Jackpot Charley (thick)		1.45 Ea.
1000 Hole Jackpot Charley (semi thick)		1.25 Ea.
600 Hole Big Buok (thick)		1.00 Ea.

Wire your order. At these prices it will pay you to stock up.
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MILLS...JENNINGS...WATLING...PACE
RECONDITIONED—Guaranteed
 By Our 48 Years of Experience
WRITE FOR PRICES

- 2 50c GOLD WAR EAGLES
 - 3 5c GOLD CHROMES
 - 7 10c GOLD CHROMES
 - 9 25c GOLD CHROMES
 - 2 5c SILVER CHROMES
 - 5 10c SILVER CHROMES
 - 8 25c SILVER CHROMES
 - 2 5c BROWN FRONTS
 - 4 10c BROWN FRONTS
 - 12 25c BROWN FRONTS
 - 3 5c BLUE FRONTS
 - 5 10c BLUE FRONTS
 - 8 25c BLUE FRONTS
- All above Machines have Knee Action, Club Handles and Drill Proof.
- 12 5c Q. T.'s Originally Blue Made Glitter Gold\$89.50
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 - 8 5c JENNINGS FOUR STARS
 - 4 25c JENNINGS FOUR STARS
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 - 2 10c WATLING ROL-A-TOPS
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 - 4 5c PACE COMETS
 - 6 10c PACE COMETS
 - 1 5c-25c PACE COMET Comb. (Cabinet Model)
 - 2 10c JENNINGS CLUB BELLS (Cabinet Model)
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We have all types of Coin Machines. Tell us what you want.
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"THERE IS NO SUBSTITUTE FOR QUALITY"

THE FACTS SPEAK FOR THEMSELVES. OUR MANY CUSTOMERS KEEP REORDERING FROM US, FOR THEY KNOW THAT OUR EQUIPMENT IS THE BEST AT ANY PRICE.



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- 6 SUPERBELLS, like new, comb. F. P. and C. P.\$339.50
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- 10 JUMBO PARADES, C. P., late, red & Blue cabinet.. 129.50
- 15 JUMBO PARADES, F. P., A-1, very clean..... 99.50
- 1 25c JENNINGS BOBTAIL TOTALIZER, F. P., like new 179.50
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- 4 5c WATLING BIG GAMES, C. P., fruit reels..... 99.50
- 1 5c PACE SARATOGA, C. P. Sr., very clean..... 89.50
- 4 KEENEY KENTUCKY CLUBS, very clean, A-1..... 99.50
- 2 '41 DERBIES, one-ball F. P., like new..... 360.00
- 2 BALLY CLUB TROPHIES, F. P., one-ball, like new.. 360.00
- 2 PIMLICOS, F. P., one-ball, like new..... 450.00

8 PANORAMS, late serials, wipers.....\$379.50
 WITH CONVERSION, \$40.00 more.

- 5c CHERRY BELL, 3/10 P. O., knees, C. H.....\$249.50
- 4 25c CHROME BELLS, 3/5 and 2/5 P. O., originals. Write
- 1 25c CHROME BELL, brand new, original crate.... Write
- 5c WAR EAGLE, 3/5 P. O., knees, C. H..... 189.50
- 20 LOCKED BOX STANDS, keys, bars..... 19.50
- 1 DOUBLE SAFE, 2 doors, A-1..... 79.50
- 1 HEAVY SAFE, double..... 79.50
- 5c COLUMBIAS, fruit or cigarette reels..... 69.50

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5-10-20\$130.50	Duplex\$62.50	Velvets\$50.50
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MILLS 5c, 10c, 25c
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- Drillproof, Knee Action, C. H.
- 5 MILLS 25c BROWN FRONTS. 324.50
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- With Jackpot on Mechanism
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- POCKETS 54.50
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- 2 JENNINGS FAST TIMES.... 79.50
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50 War Eagle Gold Glittered Castings (top & bottom). Per set.\$18.50

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We carry a complete line of refinished Slots, 5c, 10c, 25c and 50c

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This Equipment Has Been Overhauled, Repainted, Buffed and Has New Appearance and Operation

- 1 10c Mills Blue Front, S.J.P.-C.H. \$225.00
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- 1 5c Jennings Silver Chrome \$225.00
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"All Models"

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NEW CONSOLES—FACTORY REBUILT CONSOLES—SLIGHTLY USED CONSOLES

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30 MILLS BROWN FRONTS, 25c. Each.....\$350.00

10 MILLS BROWN FRONTS, 10c. Each..... 300.00

10 MILLS BROWN FRONTS, 5c. Each..... 275.00

10 MILLS BLUE FRONTS, 25c. Each..... 325.00

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10 MILLS BLUE FRONTS, 5c. Each..... 250.00

The above Brown Fronts and Blue Fronts have knee action stops, new drill proofed cabinets and club handles. Refinished with baked wrinkle paint, rebuilt and reconditioned, guaranteed like new.

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10 New Columbia Gold Award Bells in Original Shipping Boxes, Can Be Converted to 1c, 5c, 10c or 25c Play. Each 107.50

100 Box Safe Stands for Mills Machines. Each..... 25.00

MUSIC — SPECIAL TO HIGHEST BIDDER

1 Wurlitzer 750, Extra Clean

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8 Seeburg Wall-o-Matic Wall Boxes, 5c, 10c, 25c, Wireless Remote

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Send one-third certified deposit with all orders. All equipment subject to prior sale—if we are unable to fill your order we will refund your deposit promptly.

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(1) LA-TA-DO Red, White and Blue Tickets
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ALL GAMES CAREFULLY CHECKED AND PACKED

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WANTED: 4 DOZEN SEEBURG TRAYS.
All Games in Excellent Condition Ready for Location.
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A Console for Your Better Locations
Now 90% Mechanical

Note These Plays — 3 Nickels and a Quarter — 2 Nickels and 2 Quarters — 2 Nickels, a Quarter and a Half — or 4 Straight Nickels.
Write for Details . . . and Price.

NOW! Lights go on automatically with insertion of coin for each selection played. After selection is made, any additional coins inserted are rejected.

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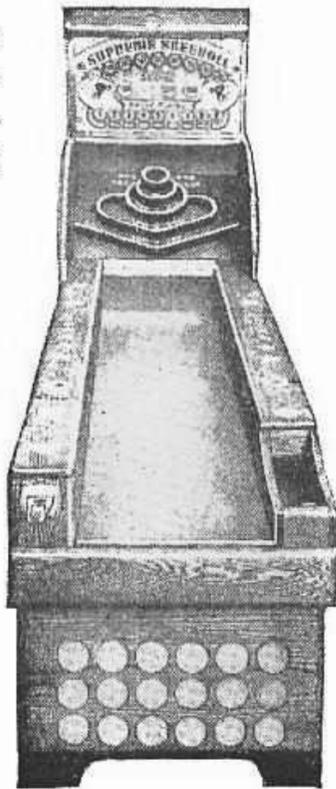
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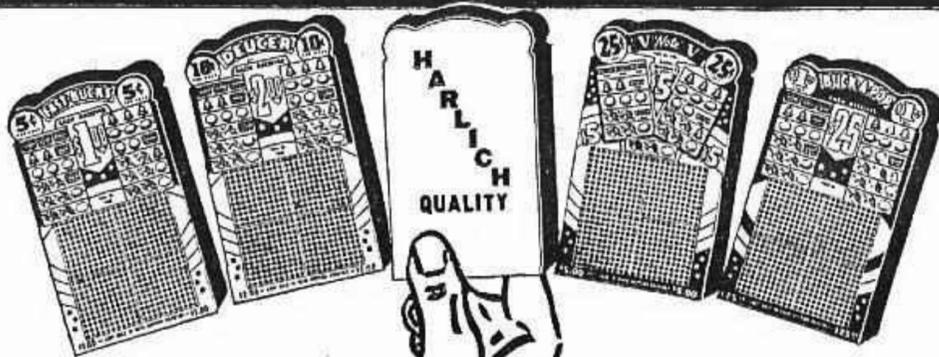
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SERVICE KIT FOR PIN GAME OPERATORS

The Original Contact Kit Made by the PIONEER

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No. 450—COMPLETE, STILL ONLY .. \$7.50

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for our free Parts and Supplies Catalog.

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This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool, Value \$2.00. Plus 60 EXTRA Assorted Genuine Phosphor Bronze Leaves, Value \$4.00, Plus 144 EXTRA Assorted Silver Contact Points, Value \$6.00, in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Guardian Contact Kit.

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GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS

All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket.

\$1.40 each 100 LOTS
\$1.60 each DOZEN LOTS
Less than dozen lots, \$1.75 each.

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"JAIL BIRDS"

\$90.00

MACHINES MUST BE COMPLETE WITH AMPLIFIERS AND ALL PARTS BUT NOT NECESSARILY IN GOOD WORKING CONDITION. \$15.00 LESS WITHOUT BASES. WILL ACCEPT SHIPMENTS C. O. D. OR SIGHT DRAFT. ADVISE DESCRIPTION AND QUANTITY BEFORE SHIPPING.

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WE REBUILD RECONDITION For WE REFINISH

\$49.50

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MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

- 2051 Tubes \$2.60
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(For Chicken Sams and Jap Guns)
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- All orders must be accompanied with signed Consumers' certificate—L 265.

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RE-CONDITION— SAMS" and "JAIL-BIRDS" and
RE-FINISH— convert them into "SHOOT
THE JAP" Ray Guns.
MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!
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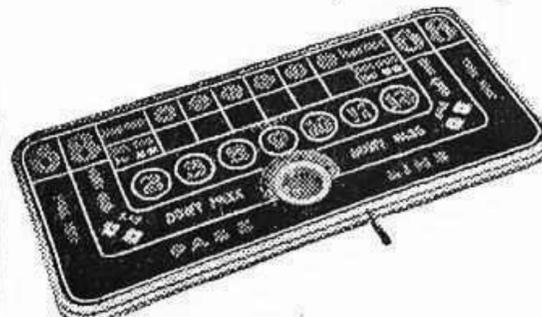
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	Each	In Lots of 25 or More
Large Gears, Complete with Brackets and Springs	\$3.00	\$2.75
Reel Strips, 3-5 or 1 Cherry Payout	Per Set .55	.50
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We Have All Types of Springs and Other Parts for Mills Slots.
1/3 Deposit Must Accompany All Orders.

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AFRICAN GOLF

The IDEAL COUNTER GAME
NO SLOT—NO TAX!

A complete Casino Game with top appeal and money-making power for counter play!

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"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY

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**BUY EXTRA WAR BONDS
DURING 5TH WAR LOAN
JUNE 12 TO JULY 8**



LION MANUFACTURING CORPORATION, 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HOME **FAMOUS Bally GAMES AND VENDERS**

*Distributed by Bally Manufacturing Company

REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS

\$95.00

SEND US YOUR MACHINES

SPECIALS—FOR SALE

Complete Arcade—Will Sell in One Lot or Separately—Write for List.
Supreme Tokyo Gun\$330.00 | Cupid's Wheel\$295.00
Selector Scope Fortune Teller 375.00 | New Supreme Skee-Roll 317.50

WILL PAY CASH

COMPLETE ROUTES OR THE INDIVIDUAL MACHINES
WIRE OR MAIL LIST.

PIN GAMES

Mills 1-2-3, P.O.\$ 97.50 | Challenger\$195.00
Keeney Super Six 50.00 | Thistledown 75.00
Keeney Contest 135.00

MUSIC EQUIPMENT

Buckley Boxes, New\$ 35.00 | Seeburg 16-Record\$10.00
Buckley Boxes, Rebuilt 25.00 | Keeney Boxes 5.50
Wurlitzer Model 100 25.00 | Perforated Program Sheets, Per 1000 4.50
Wurlitzer Adaptor, Model 130 35.00

BUCKLEY DIGGERS

REBUILT TREASURE ISLAND\$55.00 | REBUILT DE LUXE\$100.00

SLOT MACHINES

Mills—Jennings—Watling—Caille—Pace Slug Proof—Pace Console.
Tell us your requirements.
Write for Special Prices on Mills Vest Pocket Bells.

REBUILT EQUIPMENT

Mills Single Machine Safes\$ 52.50 | Gottlieb Three-Way Grippers\$22.50

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Evans Galloping Dominoes\$192.50 | Paces Reels Jr.\$175.00
Keeney Kentucky Club 90.00 | Paces Saratoga 175.00
Keeney Skill Time 90.00 | Paces Races 290.00
New Paces Reels Sr. 260.00 | Mills Four Bells Write
New Paces F.P. Reels 260.00 | Jennings Bob Tail, F.P. 108.00
New Saratoga Jr. 250.00 | Jennings Fast Time, P.O. 172.50
New Saratoga Sr. 260.00 | Bally Roll-Em, 25c 175.00

All Prices Subject to Prior Sale. Terms: 1/3 Cash With Order.

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BILL HAPPEL CARL HAPPEL

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22 MILLS PANORAMS

Completely Reconditioned, Rebuilt and Refinished Like New.
Beautifully Converted to "Solo-Vue" for Arcades.
Write for Quantity Prices.

Mills Blue Fronts, All Rebuilt and Refinished

MACHINES LOOK LIKE NEW—SERIALS AROUND 400,000

24 — 5c PLAY 8 — 25c PLAY
18 — 10c PLAY 4 — 50c PLAY

JENNINGS FOUR-STAR CHIEFS—LATE SERIALS ALL REBUILT AND REFINISHED LIKE NEW

10 — 5c PLAY 4 — 25c PLAY
6 — 10c PLAY 2 — 50c PLAY

RECONDITIONED SLOTS AND CONSOLES

3 Mills Club Bells, 5¢	8 Mills Brown Fronts, 5¢	2 Mills 4 Bells, 3-5, 1-25¢
2 Mills Club Bells, 10¢	4 Mills Brown Fronts, 10¢	8 Mills 4 Bells, Rebuilt
2 Mills Club Bells, 25¢	6 Mills Brown Fronts, 25¢	3 Mills Three Bells
4 Mills Gold Chrome, 5¢	1 Mills Brown Front, 50¢	5 Keeney Super 4-Ways, Cash
2 Mills Gold Chrome, 10¢	1 Bally Big Top, P.O.	3 Keeney Super 2-Ways, Comb.
3 Mills Gold Chrome, 25¢	4 Bally HI Hands (Comb.)	5 Keeney Super 2-Ways, Cash
3 Mills Regular Chrome, 5¢	5 Mills Jumbos, Late F.P.	5 Baker's Pacer, Daily Double
3 Mills Extraordinary, 25¢	4 Bally Club Bells, 5¢	4 Keeney Supers, Comb.
2 Mills Blue Q.T., 5¢	1 Bally Club Bell, 25¢	3 Evans Lucky Lucie, 5-5¢
1 Glitter Gold Q.T., 1¢	6 Mills Jumbo (Comb.)	2 Jennings Liberty Bells

SPECIAL MILLS JUMBO PARADES, P. O. LATE MODELS, HIGH HEADS, REFINISHED AND REBUILT LIKE NEW **\$149.50**

SPECIAL PACE SARATOGA OR PACE REELS, SR. OR JR., LATE '41 MODELS, AUTOMATIC PAYOUT **\$129.50**

RECONDITIONED ARCADE EQUIPMENT

6 Bally Rapid Fires	2 Bally Sky Battle	3 New "Periscope"
2 Keeney Submarines	3 Test Pilot	1 Evans Tommy Gun
2 New "Selectorscope"	4 Seeburg Shoot-the-Chutes	1 Evans Play Ball
2 Bally Defenders	6 Seeburg Axis Rats	5 Genco Play Ball
1 Ace Bomber	1 Bally Eagle Eye	2 Skyfighters
1 Exhibit Bag	1 Dumbell Lifter	4 Chicago Hockey
3 Drivemobiles	1 Striking Clock	10 Jennings Barrel Roll
4 Shoot Your Way to Tokyo	1 Grandfather Clock	4 Rotary Merchandisers

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance O. O. D.
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Still Producing

PIN-UP GIRL CONVERTED FROM **SILVER SKATES**

ROCKINGHAM CONVERTED FROM **GRAND STANDS or GRAND NATIONALS**

FIVE BALLS READY FOR LOCATION

Big Chief ...\$80.00	Four Aces ...\$140.00	Glamour ...\$45.00	Jolly\$35.00
Duet 60.00	Midway, Used 150.00	Pursuit 50.00	Scoop 35.00
Limelight ... 35.00	Sport Parade. 55.00	Stratolliner ... 60.00	Variety 35.00
Sky Ray 55.00	Bolaway 80.00	Capt. Kidd .. 80.00	Defense 145.00
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Five & Ten .. 145.00	Monicker 135.00	Roxy 30.00	Sea Hawk ... 65.00
Majors, '41 .. 75.00	Sporty 35.00	Texas Mustang 95.00	Victory 125.00
Sluggo 70.00	Brite Spot ... 85.00	Champ 60.00	Big Parade .. 145.00
Attention ... 65.00	Four Roses .. 70.00	HI Dive 85.00	Knockout ... 145.00
Fleet 35.00	Mystic 45.00	Sara Suzy ... 50.00	Seven Up ... 85.00
Majors (Old) 45.00	Spot Pool ... 85.00	Topics 125.00	Wild Fire ... 85.00
Snappy 65.00	Broadcast ... 55.00	New Champ .. 75.00	Dixie 45.00
Band Wagon .. 50.00	Fox Hunt ... 45.00	Horoscope ... 70.00	Gott. Liberty. 165.00
Flicker 55.00	Oh Johnny ... 45.00	School Days .. 65.00	Gottlieb
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SPECIAL—TO HIGHEST BIDDER

1 Wurlitzer 750E, 3 Rock-Ola Monarchs in Hideaway Cabinets with Buckley Adaptors, 1 Rock-Ola Playmaster, 2 Seeburg Playboys, 1 Rock-Ola Wallbox, 1 Rock-Ola Bar Box, 80 Buckley Wallboxes, old style. Make us an offer for the lot.

BACKBOARD GLASSES FOR ONE BALLS

Sport King\$12.50	Sport Special\$6.50	Fast Track\$7.50
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**When the amplifier was here . . .
the selection receiver there . . .
in fact, gadgets spread every-
where . . . and a service call
meant hours of labor**

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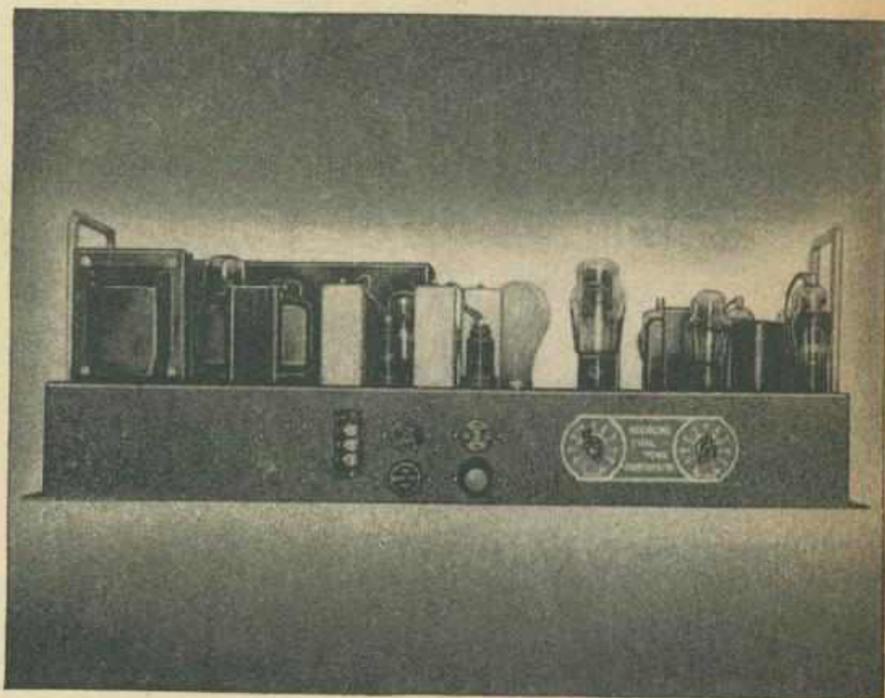
with the

MASTER CONTROL STATION

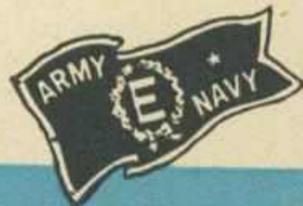
that embodied all the units necessary for a complete Music System Remote Control. Incorporated in this exclusive Seeburg unit were a Power Amplifier, a Selection Receiver and Solenoid Drum, a Sound Transmitter and a Power System for the instrument and Remote Control Speakers. Handles at each end of the assembly and the thumb screw at the front edge enabled a service man to quickly service a Master Control Station.

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SEEBURG leadership has been responsible for major automatic music developments of the past and will again assert itself in the future.



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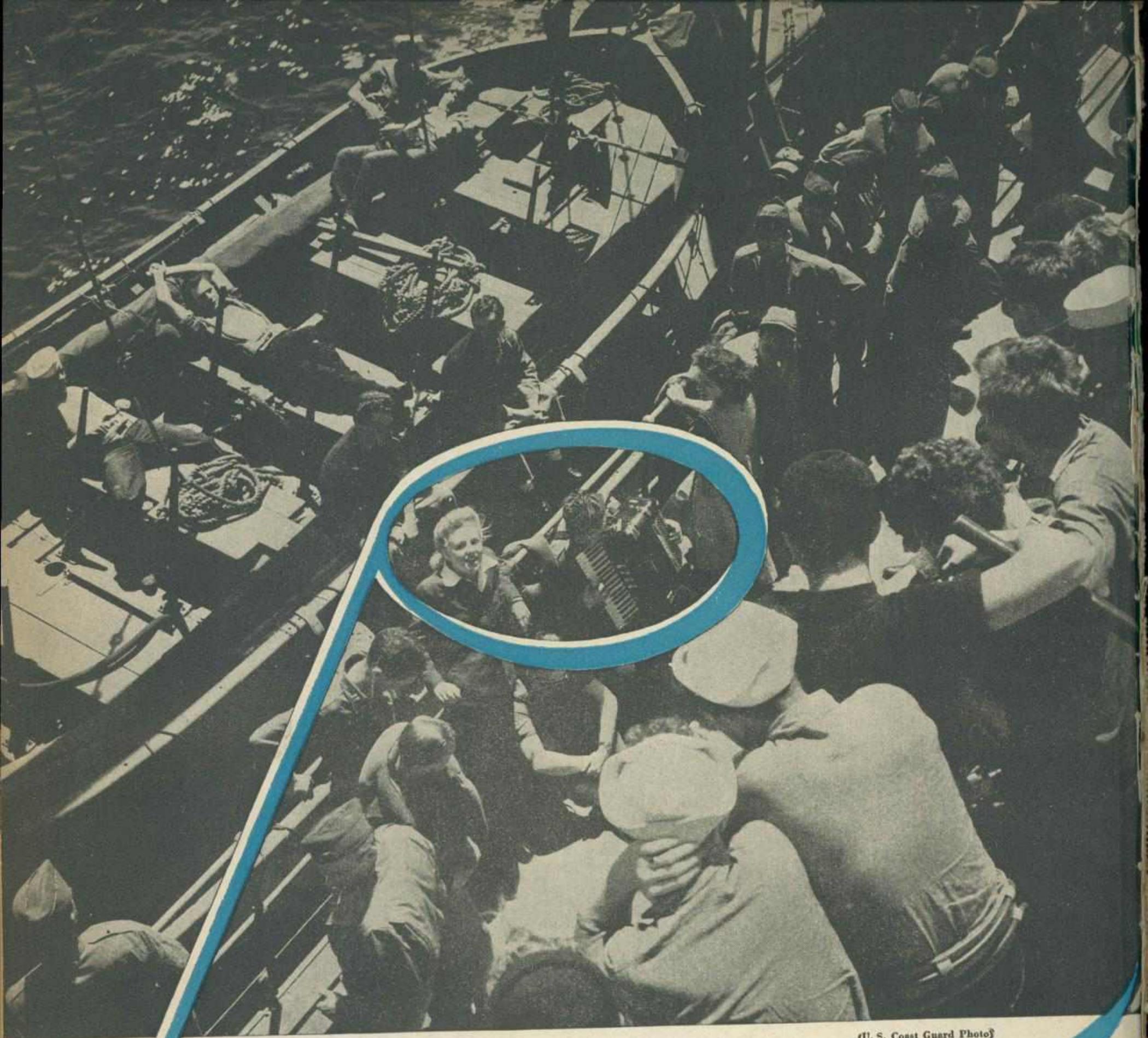


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CHICAGO**

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Songs to shorten the trip Overseas

Lonely men line the rails of a transport moving across the Atlantic when suddenly a song floats over the sea. It's Helen Young, former singing star with Johnny Long's Orchestra on a U. S. O. tour. The magic known as music weaves its spell. Hearts beat faster, boredom takes wing, spirits rise. So it always is where there's music. It's a business of making people happy in which Wurlitzer has ever played a leading part. With Victory there will be new and finer Wurlitzer instruments. Watch for them—for into them will go all the skill and craftsmanship that has made Wurlitzer a name that literally means music to millions. The Rudolph Wurlitzer Company, North Tonawanda, New York.

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