

The **Billboard**

JULY 22, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

RADIO PROMOTIONAL WINNERS

MUSIC

**Fewer Bands Being Built;
Not Too Tough To Carry**

NIGHT CLUBS-VAUDE

**Nitery-Vaude Salaries
Leveling at Wartime Top**

MUSIC



THE CLAWSON TRIPLETS
Cute Curves, Sock Song Brought Them Along
(See page 4)

HILLBILLIES TAKING MAIN STEM

★★★★ A Nationally-Known Musical Name
Still Increasing in Prestige and Fame

JOE. CAPPPO



and his brilliant

ORCHESTRA

12 DANCE MUSIC ARTISTS

—plus—

Lovely BETTY McLERNON

Vocalist

and including the silver voice of bandman—

HOBART ALEXANDER

Other Features include a VOCAL TRIO and
GLEE CLUB

A LONG RECORD OF SENSATIONAL ENGAGEMENTS

in outstanding hotels and ballrooms throughout the United States, including the Peabody, Memphis; Hotel Kenmore, Albany; Chase Hotel, St. Louis; Million Dollar Pier, Atlantic City; Ellch's Gardens, Denver; Kansas City Club, Hotel Continental and Pla-Mor Ballroom, Kansas City; Music Hall, Cincinnati, and the Coconut Grove, Minneapolis. Also a background of radio programs on all major networks.

Now on tour playing series of special one and two-week engagements. Opening July 29, the new Lido Club, Wichita, Kan.

★★★★

PERSONAL MANAGEMENT—JOHNNY SANDUSKY, McConkey Orchestra Co. ★★★★★

1112 Chambers Building Telephone Victor 3346 Kansas City, Mo.

Time Buyers Tab Top Stations

AEA Air Fees To Apply on Legit Video

CHICAGO, July 15.—Case which points the way to possible future trouble in programing experimental television shows using scenes from stage dramas occurred here this week when plan of having Gloria Swanson and cast do a scene from A Goose for the Gander, legit now appearing at Chicago's Blackstone Theater on WBKB, B and K tele station, blew up.

Rod Waggoner, flack for the show, suggested that the cast do a scene from the show, a scene which would have been re-written especially for television by the show's author, Harold Kennedy. Station was willing. When Actor's Equity was checked, union adhered to its five-year-old rule regarding radio and television and said cast would have to be paid one-eighth of their weekly salary, in this case about \$250. That was too much for the station to pay for 10 minutes of sustaining time and deal was called off. Instead, it was decided that only Miss Swanson would appear July 18 and would be interviewed instead. Equity rules say stage people can appear for nix providing they don't do stuff from legit show.

AFRA was consulted in deal and gave okay. Only rule radio actors' org is now making for people under its jurisdiction who appear on television is that they adhere to recent ruling of tele- (See Legit Video Fees on page 30)

New Fire Laws Certain Result Of Ringling Fire

NEW YORK, July 15.—All up and down the Eastern coast, from Maine down thru Connecticut to Florida, the aftermath of the Ringling circus fire in Hartford, Conn., is a flood of "letters to the editor" offering criticisms and panaceas of all sorts, and sporadic outbreaks of inquiries that are ending in the enactment of new fire prevention codes similar to a wave of reform measures following Boston's Coconut Grove fire. Hartford, naturally, is leading the legal parade.

First result in Hartford was an order from the police board Tuesday (11) ordering all Hartford theaters, mostly movies, to comply with city's police regulation requiring that a policeman or fireman be on duty in each house during all performances. A check-up had disclosed that only three, and those at outlying nabes, of Hartford's 17 playhouses were complying fully with the code. Most houses had firemen or policemen on duty during eight hours only and none on duty the remaining time theaters were open. Orders were sent to all delinquent spots to comply immediately or be closed. Some complications were involved in re payment for police or firemen's time in excess of eight hours, and city officials are endeavoring to settle these now.

In response to local criticism and di- (See New Fire Laws Certain on page 30)

Billboard Seventh Annual Radio Station Promotion Survey Honors Twenty-Two

WLW, WGAR, WGKV and CJAT Top Respective Classes

By Lou Frankel

NEW YORK, July 15.—More entries than ever before, fewer awards than ever before; that's the story of this, The Billboard Seventh Annual Radio Station Promotion Survey. This year 111 stations filed exhibits. This year the judges awarded 22 prizes. Last year, the high up to that time, the tally was 95 entries and 31 awards.

This year the competition was tougher and so was the judging. Apparently the effort of the first six years of the survey has taken effect. In any event the duds were few and far between.

The vast majority of the entries were on the beam, the promotion beam. They knew what they were talking about and told an intelligent story. Likewise the judges, the three top time buyers in the business; namely Linnea Nelson of

J. Walter Thompson, Carlos Franco of Young & Rubicam and Frank Silvernail of Batten, Barton, Durstine & Osborn, top-flighters who buy millions of dollars of radio time, know their business.

They deftly detected flaws, they instinctively interpreted effectiveness and they calmly cogitated and weighed their choices. Not until everyone had examined every entry did they hand in their ballots.

The winners:

Clear Channel—First, WLW, Cincinnati; second, WOWO, Fort Wayne; third, WCCO, Minneapolis. Special Awards—KPO, San Francisco, WABC, New York; WHCU Ithaca; WNYC, New York.

Regional Channel—First, WGAR, Cleveland; second, KLZ, Denver; third, WEEI, Boston. Special Awards—WFIL, Philadelphia; KSAL, Salina, Kan.; KRNT, Des Moines; KMBC, Kansas City, Mo.; WNAX, Yankton, S. D.; WHP, Harrisburg, Pa.

Local Channel—First, WGKV, Charlottesville, Va.; second, WGH, Newport News, Va.; third, WTOL, Toledo. Special Awards—WDSM, Superior, Wis.; WIBX, Utica, N. Y.

Canada—First, CJAT, Trail, B. C. No second or third. Special Award—CKLW, Windsor-Detroit.

Look Sweet and Simple

Stacked up this way, the returns look sweet and simple.

Actually the selections were a problem to the judges, since everyone came away (See WLW, WGAR, WGKV on page 5)

Ringling Is Ready To Resume

Seeking Release Of Legal Snarls

Advance scouting for suitable spots sans canvas if safety material is denied

HARTFORD, Conn., July 15.—Hourly the personnel of the Ringling Bros. and Barnum & Bailey Circus was awaiting word what legal aspects had been adjusted to permit resumption of the season's tour which was stopped at the matinee here July 6 by the big-top fire horror which to date has cost the lives of 162 spectators and left about 250 injured. In the wake of lawsuits a court appointment of a receiver, it appeared, was to be contested by the circus management by application for vacation of receivership.

An inquest, not open to the public and for which many witnesses have been summoned, may consume a number of days, authorities said. Only announcement coming out of this probe so far has been that the origin of the fire had been tracked down. Press reports told of conflicting versions of liability insurance carried.

Circus officials were hopeful that the property would be released, and their plans to continue showing this season were indicated by activities of the advance staff in checking Midwest cities to ascertain what locations are available. It is understood that if and when the show resumes it may play stadiums,

Almost Fini

NEW YORK, July 15.—The New York World's Fair of 1940, Inc., Thursday (13) filed a petition with the Queens Supreme Court for final dissolution. Principal debts owing to stockholders were \$19,069,764 and unpaid interest of \$439,000.

Justice Charles W. Froessel signed an order directing all creditors and claimants to present their accounts in writing to the directors of the corporation on or before October 9.

fairgrounds or any suitable sites with sufficient seating capacity. Plan is said to be to show without canvas unless some means are provided by which safety materials can be obtained. It will be necessary to return considerable (See BIG ONE MAY USE on page 39)

Circus Trains Go to Sarasota

Executives are to huddle on refitting and routing—bond posted in Hartford

NEW YORK, July 17.—Major executives of the Ringling Bros. and Barnum & Bailey Circus are expected to gather at Sarasota, Fla., during this week to discuss refitting and routing for the big show, to get out in about two weeks.

All equipment not involved in the fire was aboard the three trains which left Hartford, Conn., Saturday (15). All stock and animals were loaded late Friday night and today. Outside of legal representatives and those remaining to (See R-B to Sarasota on page 56)

Disk Ban End Still Hangs Fire

NEW YORK, July 15.—The settlement of the record ban is still under wraps and is liable to stay there for another week, according to those close to the three factors who have been meeting towards that end. Directors and legal lights of RCA-Victor and the Columbia Record Corporation met separately this week, and are said to have okayed actual contracts which were delivered to AFM prexy Petrillo to take with him to Chicago. Petrillo left for the Windy City Thursday but had not arrived at his office or home at the time that The Billboard went to press. In answer, at train time, to queries as to how things were going he is said to have answered "beautifully."

It is generally believed that there is nothing vital between the waxers and the union except the actual distribution of the monies to be paid per disk to the union's fund and none of the AFM execs seem to be too worried about that. Once they have the dough "in or out of escrow, it'll go where it should," they claim. A public statement is expected any moment now and may be made before this issue reaches the newsstands.

In This Issue

Table listing contents of the issue including Bands & Vaude Grosses, Letter List, Reviews, Night Clubs, etc.

Less Selling of U. S. by U. S. In South America Planned In '45 by CIAA Radio Div.

Nets and Indies Producing More Latin American Shows

WASHINGTON, July 15.—a slashing of the radio activities in South America by the Co-ordinator of Inter-American Affairs was revealed here this week when testimony of Nelson Rockefeller before the Appropriations Subcommittee of the House of Representatives became available.

Rockefeller, together with John Ogilvie, CIAA radio chief, told the subcommittee that the agency wanted only \$1,465,000 for radio activities south of the border in 1945 as compared to \$1,742,000 in 1944.

The decrease of \$277,000 was explained by Ogilvie as being due to "the planned reduction of programming activities."

Nothing appeared in the testimony concerning Frenchradio, the super-secret corporation financed by CIAA to fight Axis propaganda by way of the air waves.

Ogilvie said that CIAA planned to reduce the present number of full network rebroadcast feature programs to four during 1945. The four feature productions retained were selected because the surveys, reports, and conferences of the Radio Division disclosed that they had the largest listening audiences of all productions rebroadcast and therefore were the greatest potential vehicle for carrying Uncle's message to the banana republics.

More Commentaries Wanted

However, Ogilvie said that the consensus of information received from the committees and radio representatives showed the desirability of an increased number of commentaries, both news and cultural, which are contemplated for 1945.

"The broadcast of programs from the Government studios in San Francisco has proved to be a highly popular service to the English-speaking residents in the other American republics as well as to the members of the armed forces located in those areas." Ogilvie told the committee. "These programs, with the exception of news casts and commentaries, will continue to be variety, dramatic, and musical programs denatured from the domestic network commercial broadcasts selected on the basis of their high Crosley ratings.

"In addition to the English language broadcasts from San Francisco, the Radio Division at the request of the Department of State produced and broadcast the West Indian Radio Newspaper, a daily news and musical program

beamed to the Caribbean area. It is anticipated that this program will continue thru the fiscal year 1945."

Ogilvie also said that his surveys showed that short-wave programs coming from U. S. had gained substantially in popularity over similar services of other nations. Because of that, he said, the Radio Division of CIAA planned to enhance the short-wave directed sustainer programs produced by NBC and CBS.

Primarily Short Wave

"While these programs are designed primarily for the short-wave listening audience," he said, "they will be available for rebroadcast, over selected stations when specifically requested by the co-ordination committees."

Just as activities are to be trimmed below the equator in 1945, they will also be slashed in the U. S., Ogilvie promised. This is possible, he said, because the Radio Division has stimulated the production of Latin-American shows by the nets and indies in this country, thus enabling a substantial reduction in the cost of the Radio Division for this activity.

Ogilvie also estimated that script costs would be trimmed in 1945. The experience of the past year, he said, clearly indicates that a continuing program script service is no longer as desirable as the preparation of background material and an occasional script series when requested by the South American radio committees.

Musicians File Strike Notice Against KSTP

MINNEAPOLIS, July 15. — A 10-day strike notice against KSTP was filed with the Minnesota Labor Conciliator Wednesday (12) by Minneapolis Musicians' Union in its latest phase to get at the station's determination to fight union demands for musicians playing KSTP's Minneapolis Radio City studios.

The strike notice comes on the heels of an appeal to the State Supreme Court by the station from an order by District Judge Paul S. Carroll dismissing an injunction against the union which barred the musicians' local from calling for a strike vote.

In appealing to the high tribunal, the station was under the impression all action in the long, drawnout controversy would be stopped until fall, when the Supreme Court reconvenes. Thus, the strike notice is being looked upon by KSTP as a contempt action by the union.

WLW Execs Eyeing Taft Theater, Cincy, Operation in the Fall

NEW YORK, July 15.—Execs at WLW, Cincinnati, who have not done too badly at other sections of showbiz, are tinkering with the idea of taking over the Taft Theater, Cincinnati. There are still a number of things in the "if" stage but three key men from the Crosley organization were on the main stem the past week, looking over available talent, legit and middlebrow.

Plans, if consummated, may aid the return of the Queen City to the showbiz status which it once had, with the same kind of know-how which has made such a success of the Crosley radio operations thru publicity and promotion, turned on legit and the concert stage.

Altho town is tied up, attraction-wise, by RKO and the Shuberts, agents still feel there is plenty of solid talent which can be booked into an indie house in that area. And there is always a fair opportunity that WLW itself could build its own talent, as it built *Boone County Jamboree* into sock B. O.

Falstaff Becomes Immortal

NEW YORK, July 15.—Volume two, number one of the poetry of Falstaff Openshaw, written by Fred Allen, has been published by the Texas company, Alien's sponsor, and is being distributed by CBS's sales department.

Greeted with critical raves, the book has been called the most comprehensive study of the insane mind ever published. Edmund Wilson of *The New Yorker*, *The Saturday Review of Literature's* Louis Kronenberger, Stark Young of *The New Republic* and the late William Lyons Phelps all had no comment. However, *The Billboard* literary critic, Nitram H. Redarchs, calls it: "Penetrating, significant, highly confusing."

Included in the book are such famous works as: *It's Hard, When Picking Soybeans, to Tell the Girl Beans From the Boy Beans; Come Out of That Threshing Machine Mother, You're Going Against My Grain, and It Was Strictly Entre Nous, So I Showed Her My Tattoo.*

Piqued by the recognition afforded Openshaw, Redarchs set quill to paper and wrote a poem of his own called *When Sister Fell Down in a Cataleptic Fit, I Knew It Wasn't That, She Was Just Lit*. Space limitations, fortunately, prohibit printing the ode.

Entertainers Changing Jobs Need Not Get U. S. Approval If Stay in Show Business

U. S. Employment Service official in New York rules entertainment industry one employer and referrals only necessary if entering or leaving show biz

NEW YORK, July 15.—The New York regional office of the War Manpower Commission this week granted a modified exemption to performers in regard to the governmental requirement that all male workers here obtain referrals from the United States Employment Service before switching from one non-essential job to another. Vaude and night club work is considered non-essential.

Mrs. Lillian Poses, attorney for the New York region, said yesterday (14) that the WMC here is "going to consider the entertainment industry as the employer, and therefore those who are presently employed in it will not need referrals. Those who go out of it or come into it will have to have USES referrals."

The interpretation of this ruling is that the entertainment industry here is being regarded as just one job-giver and that personnel connected with this single employer would no more need USES referrals.

referrals to switch around than they would in moving from one department to another in the same firm. Mrs. Poses did not deny this when queried.

The new WMC dispensation, however, applies only in New York City, and Suffolk and Nassau counties. It permits free movement for performers within (See GOVT APPROVAL on page 24)

Mil \$ Indoor Stade Planned for Cincy

CINCINNATI, July 15.—A new indoor stadium, sports arena and convention hall, representing an investment of approximately \$1,000,000, to be privately financed, is projected for erection here as soon as man power and materials become available.

Announcement of the project, conceived and developed by Willis Vance, Cincinnati theater operator and manager, was made by Walter S. Schmidt, president of Frederick A. Schmidt, Inc., realtors, at a luncheon Thursday (13) at Queen City Club here. Schmidt announced that his firm has, during the past three years, been negotiating for Vance the purchase of properties necessary for the undertaking. Southwest corner of Second and Main streets, three blocks from the heart of downtown Cincinnati, has been chosen for the stadium site.

Schmidt disclosed that almost \$100,000 has been expended in acquiring the property and options and in necessary preliminary travel, engineering and planning expenses.

Carmichael Show Set for July 30

HOLLYWOOD, July 15.—New Hoagy Carmichael show will tee off over Pacific Coast web of Don Lee July 30 (Sunday, 8:30 p.m.), with Harry Evans, Hollywood columnist and magazine editor, sharing the spot with the composer.

Foote, Cone & Belding, who handle the show for the table products company, stated that no orchestra had yet been signed, but rumors are still current that Ted Straeter and band will get the assignment.

The Clawson Triplets

Cute Curves and Sock Song Have Brought Them Along

STRICTLY a family outfit, the 17-year-old Clawson Triplets, harmony singers, have been herded over the long trail to stardom by their father, Fredric Clawson, and are heading for the gold hills of California. Colorful curves and smart song delivery have brought them pic offers that the kids can't accept until their contract with Phil Spitalny expires.

Climax of a long career in showbiz was their recently completed smash eight weeks at New York's Capitol Theater with the Spitalny outfit. They started as kid actors with NBC and then moved to Harry Conover, the model man, to do cover pix. Next stop was Ray Heathertons' *ork* and the Hotel Billmore, New York. Eight months Coast to Coast, riding the vaude and night club loops and ending with 18 weeks at the Main Stem's *Follies Bergere*, landed the Triplets on the "Camel Caravan." That job was followed by movie shorts and musicomedies. Spitalny spotted the gals in legit and gave them a year's contract covering his "Hour of Charm," vaude bookings and shorts.

Clawson Triplets have moved up fast and are headed for the big dough.



Al Borde Cops Golf Prize at Chi EMA Party

CHICAGO, July 15.—Over 200 agents, and their friends turned out last Thursday (13) for the annual play and golf tournament, sponsored by the Entertainment Managers' Association of Chicago, which was held at Golf at St. Andrew, near West Chicago. Al Borde, of Central Booking Office here, again walked off with the first membership prize in the low gross bracket, with Bobby Kuhn winning the non-membership division. Tweet Hogan, agent; Harry Lustgarten, of Balaban, and Katz and George Johnshar tied in the blind bogey event.

In the ladies' division, Alpha Demaree, of Consolidated Radio Artists, copped a \$15.00 merchandise certificate, and Mrs. E. P. Fendt, a non-member, took home a ceramic brooch and earring set, winning the low gross event. Harry Greben, agent, carried away the trick prize, certificate for a tooth extraction. Chairman of the outing was Mort Infield, president of EMA.

STOCK TICKETS

One Roll \$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

ROLLS 2,000 EACH.

Double Coupons.
Double Prices.

No O. O. D. Orders.

Size: Single Tkt., 1x2".

Ours Is, and Must Continue To Be, a Government by Law.

TICKETS

OF EVERY DESCRIPTION

Manufactured and Sold by

THE TOLEDO TICKET CO.

Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED

Cash with Order. Prices:

2,000 \$4.29

4,000 4.83

6,000 5.87

8,000 6.91

10,000 7.15

30,000 10.45

50,000 13.75

100,000 22.00

500,000 88.00

1,000,000 170.50

Double coupons. Double prices.

WLW, WGAR, WGKV, CJAT TOPS

Partial View of Hotel Plaza Display of 7th Annual Radio Station Promotion Exhibit



Judges Find Picking Tough

Every winner missed ace slot by hairsbreadth as execs weigh all factors

(Continued from page 3)

from the tables on which the entries were exhibited in a suite at New York's Plaza Hotel (for more details see photo) with more choices than there were awards.

For example, with three awards available it was not unusual for a judge to have a list of eight candidates. The qualitative difference between first, second and third was minute, so much so that several of the special awards were made with this competitive equality in mind. No one entry dominated the exhibit, and in the final analysis some of the selections weren't decided until after a point by point vote tabulation.

Thus the values involved were closer'n a heinie's haircut.

Almost every prize winner was in the running for the top bouquet.

In the final analysis the values involved were closer than the hams on a walking pig. Not until the judges had weighed the many factors involved were the laurel wreaths awarded. (For a complete list of the awards see chart.)

Judging Values

In judging the entries the committee took into consideration their own knowledge of each station's job, plus the background and past performance chart of each entrant. Some stations have top programs, prestige and dough; others possess all these in a lesser degree, while many another have little of anything. Some stations have trained staffs handling the promotion chores, while others have someone doing the job who has only a lot of work and fertile imagination.

Therefore it should be remembered that with all this added into the final total, the special awards, which may have more flash, are normally based only on one particular activity. The intention is not to disparage the special awards winners. They all did great jobs, but to make it clear that each of the winners in the main event did nearly everything a special awardee did and more, too.

As might be expected, and as was noted last year, the war in its many ramifications occupied a goodly portion of most entries. In one way or another the war and radio's job, on the home front as well as overseas, were an integral part of the exhibits. In addition, there were the usual publicity and promotion devices, the stunts, the tie-ups, the merchandising hooks, the advertisements, the plans and plannings that, when properly integrated, result in prime promotion.

Everyone was pretty well agreed on one thing—the participants this year were better than anytime in the past. Better in their approach, better in their comprehension, better in their coverage.

Where many missed was in sitting on their laurels. But that is another story in another column. Likewise, another story is the run-down of the winners and why they won.

Right now *The Billboard* wants to thank the judges for their time and thoughts, the many stations and station men for their efforts and energies. To the winners: "Congratulations. Your scrolls are being engraved and will soon be en route." To the losers: "Keep pitching fellas, do a better job next year."

Chapeau WJHP G. M.

JACKSONVILLE, Fla., July 15.—WJHP, Blue outlet here, has appointed Ted Chapeau, formerly of the station's program and sales departments, to the post of general manager.

Radio Pays

PHILADELPHIA, July 15.—Marking the first real close linkage between radio and the movie industry, WCAU last week assumed the costs of 300 line display ads in the local dailies calling attention to the free movie day at the movie houses in connection with the Fifth War Bond Drive.

Dr. Leon Levy, WCAU prexy, explained that the gesture toward the movie industry was in return for its co-operation with the station in the past.

WBZ Sets Up E. T. Audition Library in Chi

BOSTON, July 15.—WBZ sales manager C. Herbert Masse has evolved a simple, effective method for making auditions available nationally for locally produced programs. Several months ago, 21 locally produced shows were recorded. With each disk a separate jacket was attached containing photographs of artists and other pertinent information concerning the show.

Recently Masse journeyed to Chicago for a conference at the NBC spot sales offices where the recordings were placed on file. A second set was sent to New York.

Andy Devine Gets 13 More

HOLLYWOOD, July 15.—Another 13 weeks has been tossed into the Andy Devine arer, *Melody Round-Up*, by the sponsor, Goodyear Tire & Rubber Company. Cast remains the same, with Devine, Sons of the Pioneer, the Song Spinners, Frank Graham, Perry Botkins's orchestra and Announcer Jim Doyle. Show hits the air Saturdays at 8:30 a.m. over NBC.

Radio Station Promotion Survey an Annual Index of Broadcasting's Self Selling

Yearly Testing Just 1 of 3 Billboard Industry Competitions

NEW YORK, July 15.—This is the seventh year for *The Billboard* Radio Station Promotion Survey, and it's a pity every entrant could not visit the judging hall and see, by examination, just why the winners won and he didn't. Quite possibly *The Billboard* will be able to do something about this once the war is won and man power gets back to pre-war standards.

Meanwhile, it's good to see how the entrants have grown thru the years; grown in promotion wisdom that is. Originally this survey was a publicity and exploitation survey. Then it became a publicity and promotion survey.

Originally it was one big sprawling examination and evaluation of everything and anything radio did to sell itself. Thru the years it has been refined until now it falls into three distinct and definite categories.

First, a survey of publicity effectiveness with the radio editors doing the judging by filling a ballot based on their experience with radio publicity over the past year.

Second, a survey of station promotion effectiveness and ability with ad-agency time buyers judging exhibits filed by the stations.

Ad-Agency Promotion Next

Third, and shortly to be announced, a survey of ad-agency radio promotion (and publicity) with advertising managers of the clients doing the judging.

Thus far has promotion and publicity come in seven years and for the time being it looks like here it will stand for a short time, maybe a couple of years. This to give the competition an opportunity to consolidate. There may be a few minor revisions in standards but

basically the same pattern will remain in force.

After that we'll go ahead with plans that are already formulated and waiting for the ripe moment before being announced. But over-all, and apparently the trade has caught the idea, these surveys are designed with one, and only one, objective in mind. Namely to improve radio's selling of itself to the public, the trade and the press.

Gardner Still Foggy About New Miss Duffy

HOLLYWOOD, July 15.—Ed Gardner is still reaching for the aspirin trying to line up a suitable Miss Duffy before his bistro clan gathers before the mike again in the fall.

Florence Robinson is the latest candidate for the role but, according to the dope, Gardner has still not put her under contract.

The Vine Street boys figure that if Gardner has as many changes in the role next season as he did in the past, he might as well put Miss Duffy at the other end of the line with her pere and do his pitching over the phone.

No Groans for 13 Weeks

HOLLYWOOD, July 15.—In spite of rumors to the contrary, Bing Crosby will start his 13-week summer layoff after his July 27 broadcast, with no replacement for the groaner set as yet.

Winning Whys and Wherefores

Winning Whys And Wherefores

Top 13 presentations in the 7th Annual Promotion Survey explained

NEW YORK, July 15.—In announcing its Seventh Annual Radio Station Promotion Survey, *The Billboard* said: "It's the promotional intelligence back of what you're doing and how you present it that will stir the committee to vote." The evidence supporting this statement lies in the selections of the judges.

It wasn't a case of how eye-catching or how big the entry. Some of the prize winners pegged their pitch on just one campaign; some on everything they did. But what was important was the promotion savvy behind the presentation.

WLW came down in front by virtue of its over-all promotional excellence; both in appearance and content it was the superlative. It used a duo-three-pronged approach; program and audience, dealer and merchandising, agency and client. Showmanship and savvy were superb all the way.

Programs and program promotion went hand in hand from start to finish. And the station wasn't hesitant about spending dough to let its audience know how good WLW was. Anyone can buy space, certainly, but everyone doesn't, nor does everyone have as much to advertise as does the Crosley outlet.

When it came to dealer promotion, WLW was way ahead of the field. This was point-of-sale promotion with a bang. About WLW's *Buy-Way* sheet most everyone in the trade knows. About WLW follow-thru on this paper may not be known to everyone.

Examples: There are two editions of the paper loaded with special and original material, one for grocers, one for druggists. WLW carries on by staging special sales promotions for the retailers. Thus, last year there was a once-a-month drive for the chains and a weekly drive for the independent retailers. Naturally the products plugged are those advertised on WLW.

WLW Sales Drives

In co-operation with a committee of dealers and jobbers the sales slants are established and the word passed along. A sample operation would be a breakfast foods promotion for grocers, another the spring cold remedies for the druggists. WLW provides spot announcements, its field crew calls on the trade, helps with store and window displays, provides placards, etc. The merchandising department lines up co-op advertisements, the station buys space in regional trade papers.

The same intelligence was applied to the agency and client promotion. The trade knows about WLW's use of the C. E. Hooper researchery for its rural coincidental phone surveys, about WLW's listener studies, about its faxfile, about its follow thru. Remember, the *Commando Course* for executive secretaries (this was a softening up process designed to clear the way for WLW's faxfile)?

The follow-up here, as in other activities at this station, extends even to a glossy and flossy resume booklet which goes to any top exec who visits the station. It goes to him by mail after he gets home, keeps him WLW-minded.

WLW simply sees its duty and does it with éclat, thoroughness and dispatch.

Second Place Reasons

WOWO, Fort Wayne, Ind., took second place in this category thanks to a comprehensive job that missed few beats. They were in action all along the line. Strong point was program promotion and detailed follow-thru on merchandising. Lot of their stuff was obvious, funny how most everything is, when seen in a presentation, but they were in action where many another station was callousing the seat of its trousers.

This outfit takes advantage of its *Dodsworth* environment. Thus they

Radio Station Promotion Survey Judges



Frank Silvernall
Batten, Barton, Durstine
& Osborne



Linnea Nelson
J. Walter Thompson



Carlos Franco
Young & Rubicam

Plenty Radio Savvy in Dem Pub. Staffers

Learn by Repub's Errors

CHICAGO, July 15.—In direct contrast to the operation of the Republicans is the working of Democratic public relations leaders setting up arrangements for radio's coverage of the party's presidential convention here starting Wednesday (19). The Republicans had radio row angry at them. One special events man put it this way, "If the Republicans run the campaign the way they tried to take care of us radio guys, Roosevelt is a cinch." The Democrats, on the other hand, have everyone in the trade happy. And responsible for the efficient Democrat work is one man, Leonard Reinsch, general manager on leave of the Cox radio stations, WSB, WIOD and WHIO, now radio director for the party.

Reinsch has complete authority in radio matters, something which Ted Church, the Republicans radio director, did not have and which hampered the efforts of the latter. Reinsch is an active, quick decision man, who usually comes up with the right decision.

All Press Meets for Radio, Too

He has for example, decided that every meeting that formerly was just a press conference, should be a press-radio conference. Each time one is in the wind, he has called up each major station and net news department in the city to notify them. He has removed bugbears. He got working space for radio men below their broadcast booths. During the Republican Convention radio guys were complaining they had to hold their typewriters on their laps. He has set up machinery which will service radio row with complete color and background material. Many a commentator, looking for color material during the Republican confab, had to work his feet off running around trying to find out how many hot dogs were being consumed, etc.

One thing for which at least two stations will be thankful has been done by Reinsch. During the Republican Convention WITH and KSD had studios down in the Stadium's basement. Reinsch fixed that in a hurry and gave these two stations a spot near proceed- (See *DEM RADIO SAVVY* on page 12)

The Billboard Seventh Annual Radio Station Promotion Survey

Clear Channel Winners

First	Second	Third
WLW Cincinnati	WOWO Ft. Wayne, Ind.	WCCO Minneapolis
	Clear Channel Special Citations KPO, San Francisco	
	The Best Job on the Pacific Coast WABC, New York	
	A Tough Job Well Done in a Big City WHCU, Ithaca, N. Y.	
	A Rural Job in a Crisp Commercial Fashion WNYC, New York	
	Making New York a Better Radio Town	

Regional Channel Winners

First	Second	Third
WGAR Cleveland	KLZ Denver	WEEI Boston
	Regional Channel Special Citations WFIL, Philadelphia	
	A Thoro Home Market Promotion KSAL, Salina, Kan.	
	Top Merchandising Follow Thru KRNT, Des Moines	
	Fullest Use of All Promotional Media KMBC, Kansas City, Mo.	
	Outstanding Trademark Promotion WNAX, Yankton, S. D.	
	Superb Rural Audience Promotion WHP, Harrisburg, Pa.	
	Top Program Promotion	

Local Channel Winners

First	Second	Third
WGKV Charleston, W. Va.	WGH Newport News, Va.	WTOL Toledo, O.
	Local Channel Special Citations WDSM, Superior, Wis.	
	Big-Time Promotion in a Small Town Area WIBX, Utica, N. Y.	
	Super Public Service, Covering a Mayoralty Election	

Canadian Stations

First
CJAT Trail, B. C.
(No Second or Third Awards in Canada This Year)
Canadian Special Citations CKLW, Windsor-Detroit
Prime Promotion on Both Sides of Border

Awards Committee

Carlos Franco Young & Rubicam	Linnea Nelson J. Walter Thompson	Frank Silvernall Batten, Barton Durstine & Osborne
----------------------------------	-------------------------------------	--

have a movie, *On the Air*, and a speakers' quartet who do a 40-minute session called *Inside Radio*. This is followed by questions and answers. Every service club on WOWO's tri-State area is a target, and a willing one, for these attractions.

The best job is done on selling programs, local and web, to audiences and advertiser and dealer. It takes guts and

ability to get up an e. t. library of local talent and, by shipping it around to prospective customers, make sales. WOWO does a fair job of personal contact with dealers. However, most of their merchandising is via mail, most complete, but still by mail.

Neat trick is to follow thru on everything from publicity to advertising, of (A Bit About Station on page 14)

V-Mail Flackery

CHICAGO, July 15.—Sherman was right about war—especially for radio people trying to get someone to handle publicity for them.

Take the case of Nikki Kaye, writer for *This Is the Underground*, *Beat the Band* and *Stars Over Hollywood*, and owner and emcee of a local variety show. Nikki, the wife of Hal Tate, former Chicago radio figure and now a navy Seabee, uses, in her efforts to have publicity written on her activities, a line of communication that stretches half-way around the world.

Whenever Nikki wants some publicity writing done she mails to her husband, who is stationed in the South Pacific, a rough outline of the stuff she wants publicized. Presto, as soon as her husband can take a little time off from building airstrips, and as quickly as an airplane can fly V-mail, back comes the release in smooth form, ready for mailing to newspapers. Of course, it's not always presto, just like that. Sometimes it takes a couple of weeks. But, then, who can be fussy these days?

HILDEGARDE

★ ★ STARRING ★ ★

ON HER OWN RADIO PROGRAM

THE INTIMATE

RALEIGH ROOM

SPONSORED BY

RALEIGH CIGARETTES

Every Tuesday Night at 10:30 EWT

★

"More and more favorable reports reach this column about Hildegard's new WEA show. The consensus is that the Plaza song bird has at last come into her radio heritage."
Ben Gross, N. Y. DAILY NEWS.

★

"... Swell in her new program... great entertainer... can sing-sell a song like nobody else in the world but Hildegard... has S. A. over the air. Hildegard ratings will start climbing from here on in."
Joe Koehler, THE BILLBOARD.

ANNA SOSENKO Producer
HERBERT MOSS Director
LEE SEGALL-ALAN LERNER Writers
HARRY SOSNICK Musical Director
DAVID O. ALBER ASSOCIATES Publicity
WM. RICHARDSON Special Lighting

Personal Manager: ANNA SOSENKO

Exclusive Representation: MUSIC CORP. OF AMERICA

Plank for 'Freedom of Radio' Being Set for Democrats, Too

CHICAGO, July 15.—Indication of possibility that the Democrats will not be outdone in campaigning for freedom of radio was seen here this week when it was revealed that pressure was being put on them to adopt a "free radio" plank in their platform, just as the Republicans had. As the Democrats were getting ready to open up their Presidential convention in the Chicago Stadium July 19 word leaked out that Harold Ryan, chief of NAB, had sent a letter to the Democratic leaders championing the insertion of such a plank in their platform.

Opinion among the delegates who arrived at the Stevens Hotel, convention headquarters, before the opening gavel was struck, was that the NAB's suggestion would be adopted. Altho no responsible Democratic leader would reveal the contents of Ryan's proposal, it was hinted that he asked for just about the same proviso contained in resolution passed by the Republicans here June 27. The Republican plank stated, "We insistently condemn any tendency to regard the press or the radio as instruments of the administration and the use of government publicity agencies for partisan ends." Of course, the Dems would not word any plank in such a manner, a manner admitting administration mis-

takes. But instead, it was felt, they would champion something that called for a "continued" freedom of the press and radio.

It was said that Ryan's proposals would be considered by the Dems' platform committee, headed by John McCormack, House majority leader from Massachusetts, on Monday (17). Because the Republicans had adopted such a plank it was felt that the Democrats, not to be outdone, would follow suit.

Samish Now Blue Nat. Prod. Mgr.

NEW YORK, July 15.—Blue Net has appointed Adrian Samish, veteran radio producer and ad-agency exec, to its new post of national production manager in line with its recently announced policy of hiring theatrical, movie and ad-agency men for its executive staff. The policy follows a trend which the net believes will demonstrate that radio is "big league."

According to Phillips Carlin, program v.-p., the industry need no longer act as a training ground for execs who go into allied fields. He says that radio is now in the position of being able to take top men from other parts of show and ad biz . . . and it's going to do just that.

Nets Skeds Not To Be Hit By Democratic Campaigning?

CHICAGO, July 15.—Corridor gossip heard in party headquarters at the Stevens Hotel as the Democrats were getting ready to open their 1944 Presidential convention in Chicago's Stadium was in many cases concerned with the means to which the Dems would put radio to use in the coming campaign. Consensus was that little network time, in view of overcrowded net schedules, would be used for campaigning. It was indicated, instead, that the Democrats would concentrate upon the use of key men speaking on local stations. It was felt that local stations would be more willing to schedule addresses by prominent area politicians well known in their own back yards.

Supporting this theory, Leonard Reinsch, radio director for the Democrats, said he saw no necessity for disrupting present network schedules too much. He maintained that some of the most important speeches by his party's leaders would be offered to the nets. But he also said he was aware that net radio time "is tight" and that he did not plan to antagonize the American listener anxious to hear some of his favorite net programs.

Reinsch also said that he hoped to have a concrete radio campaigning plan worked out as soon as possible after the convention's end. He expected a confab of party leaders would be called here

immediately after the convention before powerful party members disbursed to various parts of the country for just such a purpose. It is expected that a strong plan of local radio campaigning will be outlined at this meeting.

Entries Fall Into Four Pat Operations

Some Just Ride the Waves

NEW YORK, July 15.—Generally the entries in *The Billboard* Seventh Annual Radio Station Promotion Survey fell into four groups. This is to be expected but it is by no means to be accepted.

In the interest of amity *The Billboard* will not classify the stations by name, rather they will be identified by groups. Any station man, familiar with his entry, will recognize where he belongs.

(a) The smart promotion stations. They are smart and stay smart. These are always up among the winners. They keep cooking with mental gas. They're mostly, but by no means exclusively, the big stations, "big" being used here as high kw and high earning power.

(b) The once smart promotion stations that are sated with success. Having rolled up a skein of successful promotions they get in the habit of sitting on their mental fannies. These are the boys that submit beautiful folders filled with trade paper ads.

(c) The once smart promotion stations that have become lazy. Having had a winner last year they submit practically the same material this year. They forget that judges, like elephants, have long memories.

(d) The up and coming stations. They come from all power and economic levels but they are in there pitching with everything they have, even if it's only imagination. Best example in this group are the small stations, the 250 watters, for one, who have no dough, no man power and sometimes no great ideas; but by comparison they do a better job frequently than the big boy who has every tool and doesn't use them.

There's another group, one for which no one has any regard or regret. This is the big outlet, usually high-power, that is making a wad of dough and just doesn't bother with promotion. One of these, a 50-kw in the No. 1 market, elicited considerable amazement from the judges upon the sheer ineptitude displayed in its entry. Especially since the motivating commercial personality behind the network of which this station is the key outlet is a crack-jack promotion exec.

N. Y. Eve. Post Buys WLIB For \$250,000

Wanted Station for Years

NEW YORK, July 15.—Mrs. Dorothy Thackery, owner of *The New York Post*, local liberal daily, has bought WLIB, Brooklyn, indie outlet. Station is a daytime operation on a clear channel. Deal was closed for about \$250,000 with everything subject, as is usual, to FCC approval. Plans of selling owners have been to request FCC okay for evening operation when the B. I. could stand it and it's expected *The Post* will think in that direction, too.

Owners of the paper—originally it was purchased by George S. Backer, the then husband of Mrs. Thackery—have always been active in the liberal political movement, has consistently supported New Deal and F. D. R. and was a vital factor in the organization of the American Labor Party. As part of its operation, social as well as financial, the sheet, originally a conservative paper founded by Alexander Hamilton, has long wanted a radio outlet.

They bid for WMCA, back in the days before Donald Flamm sold it to Ed Noble, for WQXR, more recently, when John Hogan sold to *The New York Times*, which recently went to the Cowles freres, and for the Arde Bulova chain. Latter was the most pretentious bid of all, since it meant at that time the buying of the watchmaker's East Coast network whereas the other bids were only for Manhattan outlets.

With WLIB the paper figures to continue the station's present liberal program policies and to link the station's appeal to the newspaper's circulation. Undoubtedly, also, the new owner will go into FM and facsimile—and that evening operation come the end of the war.

Jergens Tries A Mystery Seg

HOLLYWOOD, July 15.—New ailer, *Hollywood Mystery Time*, will tee off under the Jergens banner July 20, on Thursdays, 9-9:30 p.m., over CBS Pacific net. Jim Andrews will handle the production for the Lennen & Mitchell ad-agency, with scripts being done in New York by Jerome Epstein and Louis Dittes. Show stars Carleton Young and Gloria Blondell.

Blue Battles NBC Barner With 55-Minute WOWO 'Hoosier Hop'

CHICAGO, July 15.—Blue Network further strengthened its position as a competitor of NBC in the field of rural entertainment when it skedded an extra 30 minutes this week for its *Hoosier Hop* show originating in Fort Wayne, Ind., at WOWO and chief network competition to NBC's National Barn Dance. *Hop* is now heard on Blue from 10:30 to 10:55 p.m. (CWT). Each Saturday, starting July 22, it will be broadcast from 10 to 10:55 p.m.

Extra time for the *Hop* was available when Ford took repeat of his *Early Amer-*

ican Music show out of the 10 to 10:30 p.m. spot. Repeat of Ford show which is first broadcast 7 to 7:30 p.m. will not be dropped but will be moved to an as yet undetermined spot.

Hoosier Hop long-time favorite in WOWO area has broadcast locally for 55 minutes so no drastic program changes need be put into effect for the airing which uses about 30 typical barn dance entertainers. The 55-minute scheduling according to trade precedes a contract signing.

Indie Activity Increases Convention Coverage for Chi Democratic Shindig

New Studios, Stations and Personalities on Scene

CHICAGO, July 15.—Local stations went to town covering the Republican Convention here a few weeks ago. But when the Democratic Convention opens here Wednesday (19) it will be apparent that the locals are doing even a better job this time.

Some examples of local stations operation for the Dem confab: WOR, New York, is setting up their own studios in the Stevens Hotel, convention headquarters, and plans programs by Martha Deane direct from the Stadium, which they didn't during Republican Convention. KDKA and KSD will have studios in Stadium and Stevens, whereas before they had space in Stadium only. WLS will have studios in Stevens this time; so will Iowa Broadcasting Company (Cowles Iowa Stations).

WBBM, Chicago CBS affiliate, will devote more local time to convention, using at least two more WBBM shows daily devoted only to the convention. The station also plans a local analysis immedi-

ately following each major speech. WIND, another local, plans to have well-known political figures analyze convention happenings. Wednesday night they have Senator Scott Lucas of Illinois broadcasting; Thursday night it will be State's Attorney Thomas Courtney.

WLS, whose management controls the Arizona Network, will feed many programs to the Southwest. Whereas, during the Republican get-together they sent recordings to the Arizona Network, this time they will send stuff by direct wire. Ray Busey, KOY (member of the net) commentator, who is also a delegate to the convention, will broadcast special shows by wire to Arizona, using WLS facilities.

That's about the picture of local changes as *The Billboard* went to press, but it is an indication proving that radio saw the effective and audience-holding job done by progressive locals during the Republican Convention and intends to follow thru with increased coverage by locals during the Democratic confab.

DETAILS OF SPECIAL AWARDS IN NEXT ISSUE, DATED JULY 29.

Any Jobs Today?

BOSTON, July 15.—Evelyn Howe's *Five o'Clock Follies*, six-a-week of recordings, five talk and commercials on WHEEL, is rapidly becoming an employment agency. A 10-minute interview forms the latter part of program and two of last week's guests gave such good accounts of themselves they were offered jobs, practically before they were off the air.

One, the head of a local advertising agency, was heard by a manufacturer of wallpaper, who called offering the advertising girl his account. The other works at publicity at the Cambridge Summer Theater. Manager of Cambridge's plushy Hotel Continental heard the drummer and called offering her the publicity account for his hotel.

Materiale profetto da copyright

Radio Used Only To Sell; McKesson & Robbins Nixes Media for Distribution

Drug Firm Buys Spots, Co-Ops, Regionals as Product Pushers

NEW YORK, July 15.—Selling, not good will and not company name plugging, is the keynote of McKesson & Robbins' radio advertising, according to L. N. Van Riper, the drug firm's v.-p. and ad director. He told *The Billboard* Thursday (13) that straight product plugging, after distribution has been achieved, is the most important facet of the company's rapidly expanding radio advertising campaigns. "And," he said, "it has been an amazing success."

"We feel," Van Riper said, "that we are in business to sell our products. That's what we do. In our commercials on the news programs, spots, regionals, chain breaks and our one network show we sell Bexel, Calox, Bax, Albolene Cleansing Cream and Yodora, never McKesson & Robbins. And, we do not buy air time until the product is in the hands of the retailers."

In contrast with other national advertisers, M&R does not use radio to force distribution of its products, but prefers to have distribution achieved by field salesmen. Once an area is blanketed, radio time is bought and the demand created for the product. Van Riper outlined the company's history in radio at a two-day conference of M&R execs, merchandisers and special representatives in Bridgeport, Conn., Tuesday and Wednesday (11-12).

Tests Started in 1938

Shortly after the alleged embezzlement of company funds by former President F. Donald Coster (Philip Musica) and his subsequent suicide December 16, 1938, the company began test programs on the Yankee Network. Plugging for Bexel via the Joyce Jordan strip show came off so well that M&R moved into radio on a more thoro basis in January, 1942. At that time sectional ads were taken to sell the same product. Gradually moving in on regional nets and local stations, the company, by July 1, 1943, covered "every area in the country with news programs, one-minute spots or chain breaks."

Continued Van Riper: "Calox, Albolene Cleansing Cream and Yodora were added in many areas and we found ourselves in the position of practically blanketing the United States. Then, in March, 1944, came the Joe E. Brown *Stop or Go* program over the Blue (Thursday, 11-11:30 p.m.) for Bexel, Calox and Yodora."

"Following the success we had with Bexel over the air," he continued, "Bax has been presented sectionally, starting with the Pacific Coast last September. The entire Eastern Seaboard is not yet covered and there are still a few areas to complete in various sections of the country."

Van Riper told *The Billboard* that distribution is achieved thru the work of field salesmen and then a sectional campaign is begun thru newspapers, mags and radio. M&R claims the major reason for not using radio to move into an area is the cost, the firm feels that the salesmen's work is cheaper, in the long run, than radio. This attitude, radio men say, is

in strong contrast to the policies of some sponsors who push distribution thru radio first and then sock it home three ways: Radio, papers or field work. In the McKesson & Robbins case, the prevailing theory is to put the product in the hands of the retailers first and then start the radio campaign.

Spots and Regionals Bought

At present, the firm is buying time wherever it feels conditions are ripe for product pushing. Outside of the one web show, company's first since it had Erno Rapee over CBS in 1930-'31, all segs are either strictly local or pieces of co-op shows. In several cities the Blue's oldest co-op program, *Baukhage Talking*, is sponsored by Bexel and Bax in different areas.

Van Riper pointed out that he did not want to release any specific figures on the sales boost since radio was called in because he feels that all three media, newspapers and magazines as well as radio plus the field work by salesmen, were responsible for the fact that Bexel, since 1942, time of McKesson & Robbins' first serious radio acceptance, has become the largest selling Vitamin B product in the country.

Future plans for radio in the company's advertising budget indicate similar tactics to those used since 1942, with buying done whenever distribution is achieved in any area.

J. D. Tarcher, Benton & Bowles and Ivey & Ellington are the agencies handling the account.

Phil Top Papers Getting Set for AM, FM & Tele

PHILADELPHIA, July 15.—The Philadelphia *Inquirer*, Walter Annenberg's morning newspaper here, applying for a commercial television license earlier this month, filed application this time with the FCC for permission to enter the FM field here. Application for an FM license stated that the newspaper expects to spend \$150,500 to set up the station.

The Evening Bulletin, which announced earlier the purchase of Arde Bulova's WPEN and its FM adjunct, hopes to get the go-sign within the month. Formal application was made to the FCC by the William Penn Broadcasting Company last week for permission to transfer WPEN and WPEN-FM to *The Bulletin*. Application also discloses that *The Bulletin* will also take over WPEN's request for a television license, which would put Philadelphia's two leading newspapers in the radio-television field. WPEN application sets forth the purchase price as \$620,000 for 500 shares (100 per cent) of the stock, plus the amount by which the assets exceed liabilities, but the total not to exceed \$670,000.

Bobby Sox's Get Radio Education

PHILADELPHIA, July 15.—A course covering all phases of radio activity, open to students of Philadelphia junior senior and parochial high schools, is being conducted during the summer by Mutual Station WIP. Designed, trade says, to make the younger generation radio conscious, the classes will be conducted by Ed Wallis, program manager; Sam Serota, his assistant, and Ed Halbert, production manager.

Students will study general operation, scripting, announcing, acting, direction, programming and sound effects. They were selected by a combined board of public and parochial school committee members and WIP execs.



"Worcester, Eng., calling Worcester, U. S. A." "London calling." These are established features received direct on WTAG's own short wave equipment. More evidence that WTAG's a big station.

WTAG
WORCESTER

The Billboard

WAS RIGHT:—

When Lou Frankel,

Billboard's Radio Editor,

Wrote His Feature Article on

W H P

Under the Headline

"PUBLIC SERVICE PAYS OFF"

HERE IS THE PROOF

VIA

C. E. HOOPER, INC.

TIME	OCTOBER, 1943, THROUGH FEBRUARY, 1944					
	WHP	Sta. A	Sta. B	Sta. C	Sta. D	Sta. E
MON. THRU FRI. 8:00-12:00 A.M.	60.9	16.6	12.3	4.5	1.4	1.2
MON. THRU FRI. 12:00-6:00 P.M.	71.2	16.2	3.3	2.7	1.1	1.3
SUN. THRU SAT. 6:00-10:00 P.M.	65.6	25.7		2.5	2.8	2.0
SUNDAY 12:00-6:00 P.M.	52.2	26.4	2.5	4.6	7.7	0.6

Investigate
THIS READY MADE
AUDIENCE

W H P

HARRISBURG, PA.

Member C. B. S.

Represented by JOHN BLAIR



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs

Vol. 1 No. 16E

(REPORT JULY 15, 1944)

PROGRAM	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
WALTER WINCHELL	14.5	562	Blue 168	M-Go-Round—NBC R. Digest—CBS W. Hampden—MBS	Lennen & Mitchell	Jergens (Hand Lotion)	\$ 5,000	\$ 344.82
LUX RADIO THEATER	14.2	410	CBS 135	Tel. Hour—NBC Info, Please—NBC Counter Spy—Blue Spotlight Bands—Blue Coronet Story—Blue Heatter—MBS Nick Carter—MBS Paul Winchell—MBS	J. Walter Thompson	Lever Bros. (Lux)	\$10,000	\$ 704.22
MR. DISTRICT ATTORNEY	12.9	266	NBC 128	Mildred Bailey—CBS Spotlight Bands—Blue Coronet Story—Blue First Nighter—MBS	Pedlar, Ryan & Lusk	Bristol-Myers (Vitalis)	\$ 4,500	\$ 372.20
TAKE IT OR LEAVE IT	12.5	230	CBS 122	H. of Charm—NBC Listen, Women—Blue Good Will H.—MBS Cedric Foster—MBS	Blow	Eversharp (Pens, Pencils)	\$ 8,500	\$ 280.00
BING CROSBY	12.2	362	NBC 137	Major Bowes—CBS Town Meeting—Blue G. Heatter—MBS Nick Carter—MBS	J. Walter Thompson	Kraft (Cheese)	\$10,000	\$ 819.67
ALDRICH FAMILY	12.1	223	NBC 130	Death Valley—CBS Town Meeting—Blue Human Adventure—MBS	Young & Rubicam	General Foods (Postum)	\$ 4,000	\$ 330.57
SCREEN GUILD THEATER	12.0	204	CBS 122	Contented Hour—NBC R. G. Swing—Blue Ted Malone—Blue Gladstone—MBS Bishop Pardue—MBS	Blow	Lady Esther (Face Powder)	\$10,000	\$ 833.33
YOUR HIT PARADE	10.9		NBC 137	News—CBS Pearson—Blue Old Fash Rev—MBS	Foote, Cone & Belding	American Tob. (Lucky Strike)	\$11,500	\$1,055.04
KOLLEGE OF MUSICAL KNOWLEDGE* (Phil Harris) (First half hour)	10.3	325	NBC 130	Moments in Music—CBS Gunnison—MBS R. G. Swing—Blue Report to Nation—CBS Soldiers With Wings—Blue Lone Ranger—MBS	Foote, Cone & Belding	American Tob. (Lucky Strike)	\$ 8,500	\$ 630.06
ALBUM OF FAM MUSIC	10.2	673	NBC 137	Texas Star Theater—CBS Basin St.—Fidler—Blue What's Name Song—MBS	Dancer-Fitzgerald & Sample	Bayer (Milk of Magnesia Paste)	\$ 3,200	\$ 313.72
GRACIE FIELDS	9.7	5	NBC 135	Star & Story—CBS Greenfield Choir—Blue A. L. Alexander—MBS	J. Walter Thompson	Stand. Brands (C. & S.)	\$ 8,500	\$ 876.28
EVERETT E. HORTON	9.6	2	NBC 71	Corliss Archer—CBS Spot Light Bands—Blue Starlight Serenade—MBS	McKee & Albright	Sealtest (Milk and Ice Cream)	\$10,000	\$1,041.66
MR. & MRS. NORTH	9.3	80	NBC 105	A. Jones-F. Carle—CBS Ford News—Blue Lum & Abner—Blue Sizing News—MBS Nick Carter—MBS	L & N	Jergens (Woodbury Soap)	\$ 2,750	\$ 289.47
KOLLEGE OF MUSICAL KNOWLEDGE* (Phil Harris) (Second half hour)	9.3	325	NBC 130	Moments in Music—CBS Gunnison—MBS R. G. Swing—Blue Report to Nat'n—CBS Soldiers With Wings—Blue Lone Ranger—MBS	Foote, Cone & Belding	American Tob. (Lucky Strike)	\$ 6,500	\$ 699.12
JIMMY FIDDLER	9.3		Blue 159	Texas Star Theater—CBS Album of Fam Music—NBC What's Name Song—MBS	Small & Seifer	Carter Prods (Arid)	\$ 4,500	\$ 483.87

*Included computed measurement for Eastern Area portion of this network Hooperating. The average evening program rating is 5.6 as against 6.8 last report, 6.7 a year ago. Average sets-in-use of 19.2 against 22.0

last report, 20.7 a year ago; average available audience of 70.2 against 73.6 last report, 73.3 a year ago. Sponsored network hours reported number 79 as against 78 1/2 last report, 69 1/2 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

KSI to the Rescue

SALT LAKE CITY, July 15.—two hours before the deadline for the end of the Fifth War Loan, with Utah a quarter-of-a-million dollars behind its quota, Station KSL-CBS, went on the air with a special appeal to the people of the State to buy more bonds, and the station's two-hour, mostly ad-libbed show, put it over. KSL canceled all previous commitments, wrote a fast script, got the army to help out and pulled in more than \$300,000 by phone last Saturday (8).

FM Educational Plans At Winston-Salem's WMIT

WINSTON-SALEM, N. C., July 15.—The State school board announced Wednesday (12) that it has approved plans to incorporate, thru the co-operation of WMIT, Winston-Salem FM station, education via FM radio in its future plans.

Special FM receivers will be installed in the city's four high schools for the first experimental work. Courses of study will be laid out by school officials and station staff. They will include special dramatic, musical and news programs.

YOURS FOR THE ASKING

Available from local dealers or by writing factory direct.

UNIVERSAL STROBOSCOPE

This handy phonograph turntable speed indicator, complete with instructive folder, is now available gratis to all phonograph and recorder owners through their local dealers and jobbers. As a recorder aid the Universal Stroboscope will assist in maintaining pre-war quality of recording and reproducing equipment in true pitch and tempo. Universal Microphone Co., pioneer manufacturers of microphones and home recording components as well as Professional Recording Studio Equipment, takes this means of rendering a service to the owners of phonograph and recording equipment. After victory is ours—dealer shelves will again stock the many new Universal recording components you have been waiting for.

UNIVERSAL MICROPHONE CO.
INGLEWOOD, CALIFORNIA

BIOW CO.
and other Advertising Agencies use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus. Samples free.

1619 Broadway New York 19

TUNE-DEX

PHOTO REPRODUCTIONS

Now doing work for FRANK SINATRA, EDDIE CANTOR, GUY LOMBARDO, HELEN FORREST, etc. Quantities 50—\$4.13 low as 5¢. Write for price list B. 100—\$6.60 MOSS PHOTO SERVICE, 158 W. 46, N. Y. 19

"Best Buys"

JULY			JUNE		
Program	TCI	Hooperating	Program	TCI	Hooperating
Take It	\$ 280.80	12.5	Take It	\$233.33	15.0
Mr. & Mrs. North	289.47	9.5	Aldrich Family ..	272.79	14.7
Album Pam			Mr. D. A.	286.90	15.7
Music	313.72	10.2	Winchell	337.84	14.8
Aldrich Family..	330.57	12.1	Fibber	383.07	24.8
Winchell	344.82	14.5	C. Greenwood ...	406.24	16.0
Mr. D. A.	372.20	13.9	Davis-Haley	423.67	17.7
Jimmy Fidler ..	483.87	9.3	Hildegard	450.82	12.2
Kollege Musical			Lux Theater	567.06	17.6
Knowledge(Phil			Kay Kyser (1st		
Harris, 1st Half)	630.06	10.3	Half)	582.61	13.8
Kollege Musical			Screen Guild	602.41	16.6
Knowledge(Phil			Morgan-Brice ...	625.00	15.2
Harris 2d Half)	699.12	9.3	Bing Crosby	662.25	15.1
Lux Theater	704.22	14.2	Kay Kyser (2d		
Bing Crosby	819.67	12.2	Half)	666.67	12.0
Screen Guild	833.33	12.0	Eddie Cantor ...	946.96	13.2
Gracie Fields ...	876.28	9.7			
E. E. Horton ...	1,041.66	9.6			
Your Hit Parade	1,055.04	10.9			

"Entertainment First," Says Blue's Gilman, Nixes Forums And Education on Tele Now

CBS's Tony Miner Okays Talk Fests

HOLLYWOOD, July 15.—The post-war programming of video, according to Don Gilman, Blue Net Western v.-p., will have to develop along strictly entertainment lines, with public service shows left until such time as the medium has uncovered its audience acceptance. Gilman, in New York a short time ago to discuss, with other Blue execs, Coast expansion of the web, feels that public service will be the most important tele function. But, he adds, it will take time before the novelty wears off and the viewer is ready to take video seriously.

its educational sked with *Opinions on Trial*, a forum show that has been mentioned as having commercial possibilities.

Forums Not Top Competish

Gilman, on the other hand, doesn't think that forums can engender the interest to make them top-flight competitors for the fields that video will have to buck.

Many in the trade have said that education will be one of the biggest things in tele as soon as the war ends. They base their assumption on two factors. The first is Miner's theory that telecasting will mean excitement and fun for the viewer. The second idea takes in a slightly different concept of education than the one generally employed. That idea is the use of daytime video as a means of training industrial workers and supplementing regular education in the schools. They have said that the problem of what to do with video in the daytime when the housewife has no time to look in, will be solved by televising pix to schools and factories. That too, they say, will be public service, and it will make money.

NBC Skeds Opera Video of Boheme

NEW YORK, July 15.—NBC will launch a series of televised operatic excerpts with selections from *La Boheme* and *The Barber of Seville* Thursday, July 20. Program is first of a number of operatic segs featuring well-known singers.

The longhair music is being adapted by Dr. Herbert Graff, recently appointed NBC director of operatic productions. Studio 3H in Radio City has been revamped with a complete four-walled set to accommodate the productions. Dr. Graff said that televising opera will make the music more effective because the medium allows more flexible settings than the stage. As an example, he pointed out that excerpts from *The Barber of Seville* will take place in an actual barbershop setting, rather than the street that stage limitations has made traditional.

WIP Selling Itself Along And Beyond the Main Line

PHILADELPHIA, July 15.—WIP, Mutual outlet here, is running a promotion campaign in newspapers in towns within the station's signal area to promote listening to WIP and the one specific program plugged in each ad. The ads are also collateral boosts for the sponsor, each one using the trade name and products sponsoring the show.

Idea, which has been used successfully by WMCA, New York indie, will continue to be used twice monthly in from 12 to 20 newspapers.

said he knew that in war laboratories there was being developed equipment which would make any technique learned now, useless later. He said he saw no reason to "unlearn" at some future date what he spent a lot of money, time and effort learning now. Why, he reasoned, should he waste time with a medium whose cameras allowed only a narrow scope of action, wherein, for example, an actor has to gesture too carefully in order to stay in focus. He maintained the medium was too restricting to be good entertainment. Later, he added, he knew such limitations would be eliminated and then an actor "would not have to walk sideways to give the impression of walking forwards while still staying in the camera's range."

The general opinion of all seemed to be the time is just not ripe now. A few, it was said, were going to put on tele shows in the fall, but they are in the minority. The majority were either hog-tied by man-power conditions or were being very cautious.

A Philco Claim?

PHILADELPHIA, July 15.—Philco Adson spotting large display ads in the newspapers to claim a first in setting up a television network.

Popularizing the "first network" marking another milestone in the progress of television, Philco ads point out that while chain television is here, folks will have to wait until "some day after victory" before the tele sets will be available for all.

With the recent dedication of the new Philco Relay Transmitter at Mount Rose, N. J., Philco's tele network points out the linkage between Philadelphia, New York City and Schenectady, N. Y. Claim ignores, of course, the fact that GE's WRGB has been linked with NBC's New York station for many a moon.

Tele for St. Louis

ST. LOUIS, July 15.—Station KSD, NBC outlet here, filed the FCC Thursday (13) the first tele license application in the St. Louis area. The proposed station, subject to the commission's approval, will operate commercially on video channel No. 1.

The intended range of the station would be a 50-mile radius from downtown St. Louis. A population area of over 1,473,368.

Chi Radio Management Club By-Passes Active Television Program Experimentation

Alibi Is Man Power, Imperfection and Sponsor Disinterest

CHICAGO, July 15.—Very little effort will be made for quite a while by the members of Chicago's Radio Management Club to put on television shows, despite the opportunity extended a few months ago, at WBKB, B. and K. tele station here. Reasons given this week by members of the club, composed of net, station and agency leaders give an insight into much of the thinking in the entire radio trade about expenditure of time and money in tele now. While expressed by Chicago leaders only, they undoubtedly represent the thinking of radio executives elsewhere.

In general, the stand here is that television production now is not advisable because of mechanical imperfections of the medium, lack of advertiser interest and lack of man power.

A few months ago the club and WBKB management got together and worked out a plan under which WBKB offered its facilities to the club's members, free of charge. In fact, the station was willing to aid the members in any possible fashion. The beginning of the aid consisted of a series of weekly lec-

tures and demonstrations by Commander Bill Eddy, former manager of WBKB who is now in charge of the Navy's radar schools. At the end of these lectures two months ago, the club's members were to have come in and put on shows written and directed by themselves, using talent supplied by themselves. That, to date, has not happened, and for what many here claim are good reasons.

No Profit

One member of the club said he was going to do nothing now because he just didn't have the man power, and couldn't get any more to do something that would give experience in a medium that would not bring him profit until the future, possibly after the war.

Others said they were able to see very little interest by their clients in the art now. Most advertisers, it was said, wanted to hold off until after the war.

Another, who gave opinion that just about summed up the entire case, said he saw very little need to experiment in the field as long as equipment used is still so mechanically imperfect. He

Eagle's Nests Tele Tooted On West Coast

Suckers' Dough Being Chased

HOLLYWOOD, July 15.—Top-bracket real estate ops in this territory are getting in a bit of sotto voce prompting at Hollywood niteries to the heavy-dough crowd letting them in on the inside dope that hilltop lots are the best investment, due to studio interest in mountain sites for television stations.

While studios have been buying hilltop sites, there is no mad rush to gobble up the property. Warner Bros. is the latest to be on the lookout for a suitable location for the telecast station, according to reliable sources. Even tho the word has been spread around, the studio has denied the story for obvious reasons. As soon as interest is noted in property, the price immediately takes off like a rocket gun for the clouds.

Most of the hilltop property surrounding Hollywood has been hard to move since the 1929 crash, and those who were stuck with the high altitude are figuring that now is their chance to unload to some unsuspecting buyer who has taken the bait that the hollywood hills may soon be lined with television stations.

Whispering campaign is liable to bear fruit, with many a sucker chunking down his hard-earned dough for a location that's as accessible as an eagle's nest.

New CAB Check On Family Size

NEW YORK, July 15.—CAB is beginning, at the end of the month, a check of the size of families listening to the radio as a step in the direction of video audience analysis. Ork says that a check of the specific number of men, women and children tuning is essential to "televatings."

The projected continuing analysis of families will be distributed to CAB subscribers so that they can base their video plans on it.

Cunning Elected Head of ITPA

HOLLYWOOD, July 15.—Second meeting of the newly formed Pacific Coast Indie Tele Producers' Association was held this week at Stage 8, headquarters of Patrick Michael Cunning Television Productions.

Cunning, who has been a pioneer in video production here, was elected president of the organization. Other officers are Hubbard Hunt, and Armand Piaggi, secretary. Attorney John Herbold was named counsel for the group. Other organizers are Joseph Sawyer, Robert Clappett and Rudi Feld. Purpose of the organization is to further the development of technique in tele production research.

TELEVISION REVIEWS

CBS Television

Reviewed Friday (14), 8-10 p.m. Style—Variety and films. Sustaining on WCBW (New York).

From a production point of view the CBS Television News portion of tonight's program rated highest. Newscaster Ev Hennes is an authoritative commentator whose appearance and opinions command attention and respect. Background of enormous map permits the audience view variation when eyes stray from Hennes.

If it weren't for excellent maps, however, the newscast might be a straight radio job, with Hennes reading script into a table mike. Commentators will eventually have to be weaned away from these radio hangovers and develop tele technique. Slides of personalities and places were informative, and the moving lines and arrows on maps held looker's interest.

Backstage could have show-cased its variety talent to better advantage. Una Mae Carlisle and Company, including the Southern Sons Quartet and dancer Roy Sneed Jr., put on an excellent show despite a booming piano. Mike might have been in the instrument's sounding board from the roaring echo effect created. Singers couldn't shout above it. Miss Carlisle's voice was lost when she sang and played some of her own tunes. Her original boogie-woogie number came over exceedingly well.

When Catherine Leonarda and Rudolf Galante, ballroom dancers, were on they were forced into second place by the piano. There must be a happy blending of audio and video instead of a conflict.

Emcee Raymond Morgan was a little buffaloeed by his task. His intros were less than spirited and he almost forgot to include impersonator Helen Honan in his closing credits. Miss Honan's take-offs matched the high quality of the rest of the cast. Camera work on the dance team was spotty. Rehearsal with camera crew might familiarize the men with the dance routine so that they could better anticipate sudden movements. You can't telecast dance routines without rehearsals.

They Were There also suffered from improper piloting. In his interview with chief boatswain's mate Glen Gray, Joseph Julian detracted from the marine's story by glum, dispirited "uh huhs" in response to thrilling battle accounts. Gray participated in the Normandy invasion and had a lot to say. A little encouragement would have brought out more, but Julian, a top radio performer, appeared frankly disinterested. He sat completely relaxed with his legs crossed right into the camera. He might have been asking about the weather in Topeka. He even seemed ungracious. Gray didn't get a Julian handshake or a thank you at the end of his appearance.

Opinions on Trial, with a forum entitled Brooklyn Is the Innocent Target of Unjust Attacks, was an example of the importance of rehearsal. Sydney H. Ascher, proxy of the Society for the Prevention of Disparaging Remarks About Brooklyn, admitted that Ray Nelson, Charles M. Storm Agency v.-p., won the debate when he accused the agency man of having put his witness thru prior paces.

Nelson made a hard-hitting opening address to the jury and kept punching thruout. As leader of the negative side, he brought his people on with well-rehearsed lines that made the affirmative group look sick. Ascher was rendered almost inarticulate by his opponents' performances.

British pix, D-Day and Atr Communiqué, were shown between live portions of the show. Wanda Marvin.

RKO Television

Reviewed Monday, 8:30-8:45. Style—Music. Sustaining on W6XAO (Hollywood).

Second offering in RKO's television experiment in conjunction with the Don Lee station meant little to the visual audience, as it was set up primarily to study lighting. Subject was Joan Barton, who delivered three ballads to piano accompaniment. Miss Barton's voice registered well, and her features came over the receiver with better-than-average clarity. Even tho the lighting left much to be desired, she had a natural poise before the camera and should be a good

B&K Television, Chicago

Reviewed Tuesday (11), 7:30 to 8:30 p.m. News, variety. Sustaining on WBKB (Chicago).

One of the principal things wrong with the operation of WBKB is the management's policy of paying its talent nothing for getting in front of the tele cameras. Surely we know that television stations are not receiving any revenue; we know that these stations cost a great deal to operate, even when talent is not paid. But we wonder if it would be a good thing for this station (or any other video station) to pay its talent, nevertheless. The paying of talent now would give production staff an opportunity to work under telecasting conditions which will be common in the future. If paid talent were used, a production staff would be more responsible than now for a show's final outcome. Now there is always the possible excuse, "We didn't pay them. How could we be too exacting in our demands?" In the future, tele production staffs will be responsible for the success or failure of a show. It would be better if they got into the habit of assuming that responsibility now.

Tonight's program at WBKB presented a cuse in point. Allen Silbar, magician, was scheduled to appear at about 8 o'clock. He phoned at 7:45 and said he would be late. He was—about 15 minutes late. The station, still not staffed with stand-bys, therefore showed a "Buy War Bonds" slide for about 10 minutes, and Bill Vance ruined the end of his usually excellent murder discussion trying to stall for time. This disruption of the schedule just about killed appreciation of the entire show. If Silbar had been paid, he possibly wouldn't have been late. He would have been there on time, or else. And the close similarity between WBKB's operation tonight and a station's in the infancy of radio would not have been so evident.

Because Ester Rojewski and Gladys Dalstrom kept their cameras focused right on Silbar's hands during the act, his magic work was entertaining television. Silbar proved he knew at least the fundamentals of tele by using only tricks requiring hand work, that did not force his manipulations out of the camera's ranges.

Marye Leone, who is becoming the chief video delight of Chicago's male television receiver owners, did her usual work of selling songs with a deep voice, dramatic facial expressions and a body that is an answer to any man's prayers. Helen Carson directed the cameras very competently during Marye's singing. She used double dissolve trick angle shots that brought out Marye's curves to their best advantages, and made sure the singer's best points (from the waist up) were most often in focus. Marye has a good voice, too.

Bill Campbell's news commentary was competent. But that was about all. It would be very refreshing to see him use maps, chalk talks, something to be appreciated by the video sense. When will radio commentators, like Bill, begin to realize they are appearing before a camera? Is it too hard to understand that television is an art more stimulating to the optic than to the auditory nerves? Cy Wagner.

bet when RKO gets down to the business of televising musicals.

Lighting experts from RKO were on hand two hours before the telecast in order to set up their spots. Equipment was trucked up the mountain from the studio and put into place. Charles Smith, television head for RKO here, supervised the lighting, trying to use the same technique as is used for motion pictures. On the tests, Smith produced the best television picture that has been seen here yet. Even the detailed work on a clip Miss Barton was wearing showed up remarkably well.

Before the telecast went on the air, engineers stated that a hum in the light cable was interfering with the transmission of pictures. On orders of the engineers, lights were yanked out, only to find that the trouble was not in the cable but elsewhere. Old-style lighting, in vogue for some time at Don Lee, had to be used instead of the studio spots. Rest of the show consisted of newsreels and army short subjects. Dean Owen.

WOR-DuMont

Reviewed Tuesday (11), 8:15-9:30. Style—Variety, drama. Sustaining on WABD (New York).

WOR's "Gala First Anniversary Program" was extremely turgid hot-weather entertainment. It would have been depressing in spring, fall or winter, as well.

Despite the all-to-well known limitations of today's experimental equipment and programming, factors that have been used to explain away a multitude of sins, there is no reason, mortal or otherwise, for what went on at DuMont Tuesday night. The show got off to a rousing thud with the appearance of siren-voiced Bob Emery, an emcee whose equal and superior have been seen in Fallsburg, Ellenville, Liberty and other well-known borsht spots. Emery, as untelegenic a performer as this reviewer has ever had the bad fortune to see, seems to work on the general concept that being loud, rather than good, is all that's needed. This saving grace has been used with telling effect in Madison Square Garden, but it has no place before a video camera. His wardrobe was excellent.

After giving silent applause to the emcee's well-cut dinner jacket, we were privileged to witness a parade of acts called "the best who appeared on WOR shows in the past year." We would hate to see the worst. The less said about the talent the better, but there is a lot that will be said about the camera and the mike boom.

Camera handling was dull, dispirited, lethargic and unimaginative. A sluggish procession of long-shot, close-up, long-shot, and back again keyed the generally blurred, out of focus, frighteningly repetitious scanning. With lights that glared on performers' faces and deepened into gloom the rest of the picture, and a mike boom that popped in and out of the screen like a fishing float, it added up to a sorry mess.

Emery and his cohorts should be very careful in the future to instruct their actors, while stumbling off the stage after doing their turns, not to fall over the camera, as happened with one girl. Still another error they should try to eliminate is the pauses between introduction of an act and its appearance. At times, according to the watch, the screen was blank as long as 45 seconds. And still another fault that can be eliminated by decent direction is the grouping that had half, quarter and one-fourth of single individuals on the screen.

The only bright spot (by comparison) on the bill was Harvey Marlow's adaptation of *The Valiant*. Outside of a few slices of raw ham, the tear-jerking old chestnut was well handled, with lights consistent, the camera decent and set effective. *The Valiant*, of course, can't miss, no matter how it's put on, but Marlow's job was definitely good video.

News to the legion of Bob Emery fans is the announcement made during the show, that WOR-DuMont will have a new emcee shortly. That is this reviewer's idea of the ideal solution to the above. Marty Schrader.

CBS Television

Reviewed Thursday (13) 8:30-45 p.m. Style—Drama. Sustaining on WCBW (New York).

CBS returned to the air Thursday with its first dramatic show, *The Favor*, originally presented June 30. Announcement, which preceded the revival, said that the seg was being put on for the second time "because of the reception it had received." As far as this reviewer was concerned, it was received the first time very badly. We liked it better Thursday.

The outstanding improvements as of the second scanning were more spirited direction, a trimmed script, intelligent camera work and a greater air of intensity on the performers' part. The lighting seemed to be more evenly distributed, with the background easily seen and the foreground glare reduced.

Very sensitive dolly handling produced a camera that was in motion without blurring. Actors seemed to be able to move freely, without walking out of the screen. And yet, despite the obvious improvement, it was still not good entertainment. Adapter-director-producer Tony Miner tried hard, but little can be done with a trite script. And *The Favor* is trite. Perhaps the initial difficulty in video drama can be overcome by using time tried playlets like WOR-DuMont's adaptation of *The Valiant*. M. S.

Ads on News Segs Fore & Aft at WJR

No Middle Commercials

DETROIT, July 15.—A history-making ban on middle commercials in all newscasts was issued Thursday by Leo J. Fitzpatrick, v.-p. and g. m. of WJR, for all programs emanating from that station.

Fitzpatrick's fiat, which allows no exceptions, is evidently intended to improve the quality of news programs and silence the critics of radio by removing any possibly objectionable plugs from the news programs themselves. At the same time, it maintains the traditional structure which has made American radio economically possible, by allowing news programs to remain sponsored.

Commenting on the reasons back of his move, Fitzpatrick indicated that he took the step in the hope that the bulk of American radio stations would follow the lead. "I am convinced that the time has come when the middle newscast commercial does more damage than good to advertisers," he said.

"People loudly condemn some advertisers who have been indiscreet, not only in timing the commercial, but in the subject matter as well. Naturally, radio stations get their share of criticism, and justly so.

"A general step by the entire radio industry adding more dignity to news programs, would certainly be to the advantage of all concerned."

Republican Radio Director

NEW YORK, July 15.—Henry R. Turnbull, agency exec on leave from Duane Jones Company, has been appointed radio director for the Republican Presidential campaign.

Turnbull is an ex-Baltimore newspaperman.

DEM RADIO SAVVY

(Continued from page 6)

ings, a spot from which they could broadcast efficiently. He got them studios in back of the network booths merely by taking over some space formerly occupied by stenographers. He walked in the Stadium, saw the dungeons the two stations had, went upstairs, saw the space formerly occupied by the clerks, and said, "We'll move them here." That settled it. That is the way Reinsch works.

Silence for Beauty

NEW YORK, July 15.—Silence, s-i-l-e-n-c-e, absolutely nothing, is the latest way to sell on the air. For the past four months, up and down the Eastern seaboard, Admiracion Shampoo has been buying time to put on one minute e. t.'s featuring what the announcer calls "The sensation of the airwaves . . . nothing."

Allan Kent, part of the famous Pepsi-Cola team, does the job which is currently being used 20 times a week over WNEW, New York indie. It works something like this: Transcription opens saying: "Admiracion Shampoo for the hair waves brings you the latest sensation of the airwaves—silence. That's right, s-i-l-e-n-c-e." After 20 restful seconds, Kent breaks in and says, for instance, "Good, isn't it? Have another slice of nothing?" Another 15 silent seconds ends with a plug for the shampoo along the general lines that it speaks for itself and doesn't need special commercials. More often than not, announcer will close with: "Goo by—"

Charles Dallas Reach is the agency credited with the brain storm. But stations thruout the West have been selling—one minute of silence as reported in *The Billboard* for some time now.

Post-War Radio a 4-Ring Circus

FIVE-WAY PICK-UP

NEW YORK, July 15.—Ted Cot, WNEW program director, off for a two-week vacation in Woodstock. While there he'll try his hand at painting—the town, according to one station gagster. . . . Ed Wynn will return to the air shortly with a show the William Morris Agency is handling. . . . Wynn says negotiations are on now but details haven't been worked out. . . . Blue, co-operating with *Esquire* mag and 21 newspapers, will broadcast the All-American Boys' Baseball Game at the Polo Grounds August 7 (WIND, CH1 broadcast prelims last night). . . . Yale U. drama Prof. Edward C. Cole spending the summer in Schenectady, N. Y., teaching WRGB staff the relationship of video to the stage. . . . Bob King, ex-Blue flack, now heading up the press department at Doherty, Clifford & Shenfield Agency.

Sunny Skylar off to the Berkshires for a fortnight's vacation. His first in 18 months. . . . Alex Griffin, WIP, Philly newsman, enroute for Chi July 18 to cover the Democratic Convention. . . . NBC conducting a tele engineering course for affiliates' engineers starting October 2. . . . Ted Long, BBD&O video exec, has been elected to associate membership in the Institute of Radio Engineers. . . . Walter Winchell goes on his vacation August 6-27. Fulton Oursler from New York and Louella Parsons from Hollywood replacing. . . . Arthur Feldman, George Hicks's right-hand man in London, is being shifted to the South Pacific, replacing Cleve Roberts. . . . Charles Harrell latest addition to Blue producing staff.

CHICAGO, July 15.—Gene Rouse, former Blue Net news and special features chief here, has been appointed program director of the Midwest Division to succeed James Stirton, now a marine second lieutenant. No one named yet to take Rouse's old job. . . . King Park, WBBM sales promotion manager, reports to marines July 22 after receiving second lieutenant commission. . . . Hal Peary, the Great Gildersleeve, also in town this week, as is Shirley Mitchell, former local actress now featured on *Fibber McGee, Gildersleeve* and *Old Gold* shows. . . . Nikki Kaye, radio writer here, will have piece in October *She* magazine telling women what to do to maintain independence won during war. . . . Gloria Swanson and cast of *A Goose for the Gander*, lighter now appearing here, will do show on WBKB Tuesday night (18).

New personnel at Blue here includes Clifford Peterson, production; Charles Halteman, announcing; and James Downs, engineering. . . . Daughter born last week to Don Gillis, NBC Chicago director.

Chester Heslip, of Office of Censorship, met with NBC Chicago newsmen and directors this week. . . . Frederick Shidel, NBC engineer, has won lieutenant-colonel's leaf in Britain, highest rank of any NBC Central Division staffer. . . . WGN-Mutual's "Human Adventure" will be recorded by armed forces radio service and sent overseas to several hundred army broadcasting stations. . . . Rye Billsbury, son of John H. Billsbury, veteran Chicago booking Billsbury, veteran Chicago booking agent, one of busiest actors here. Rye is Jack Armstrong and totals 22 shows a week, appearing on three web and one local airing daily. . . . Allied Florists' Association of Illinois now sponsoring "Music Lovers' Hour" on WCFL. Show is one of most popular local serious music programs. . . . Sinclair Refining Company, Chicago, now sponsoring weekly half-hour quiz program on WBBM.

DETROIT, July 15.—Owen F. Uridge, assistant general manager of WJR, has been elected a direc-

tor of the Detroit Rotary Club. . . . Clare Linee has taken over the duties of disk jockey on WJBK's *Corn Till Morn*, a near all-night show. . . . Russ Mulholland has been named master of ceremonies for morning programs at WJR. . . . Larry Kent, emcee at Club Gay Haven, has joined WJLB, doing two comedy spots on the *Victory Varieties*. . . . Rita Powers, who does *Women's Edition* on WJLB, is taking over part of the publicity duties as well, relieving Douglas Wright for other duties. Agnes Holstad, traffic director at WJBK, is recovering from an operation. . . . Pete Angel, WJBK orchestra director, has left for the Coast for a combined business trip and vacation. . . . Eileen Humphrey, secretary to J. F. Hopkins, WJBK owner, is vacationing at Gull Lake, Mich. . . . George H. Bowles, WJBK sales staff, has bought a home at Harrow, Ont., and will commute daily across the border.

HOLLYWOOD, July 15.—Jack Benny has hopped off for another overseas jaunt to entertain servicemen. Carole Landis and Martha Tilton are in the comic's troupe. . . . Helen Forrest gets her second guest spot on the Dick Haymes airtel July 25. . . . Bob Hope's overseas company includes Frances Langford, Jerry Colonna, Tony Romano, Barney Dean and Patti Thomas. They'll return in time for Hope to tee off on his air show September 12. . . . Most of the guys and gals on radio row wish they hadn't been so choosy and taken their vacations in September instead of cooling under July fog. . . . Barbara Luddy in town for a 10-day vacation visiting her mother. . . . Brenda Marshall has signed to star in Hollywood Theater production of *This Earth Is Ours*, by Roger Quayle Denny. . . . Roberta Lee, now warbling at the Trocadero, Johnny Mercer's guest on the *Song Shop* July 18.

Shirley Mitchell, of "Fibber McGee and Molly," and "The Great Gildersleeve" leave for South Bend the last of the month to attend the graduation of her brother, Marvin Mitchell, from midshipman school at Notre Dame. . . . Tommy Dorsey left his trombone at home when he talked things over with Al Jarvis on "Downbeat Derby." . . . Al Jolson takes the guest-star spot on "All-Time Hit Parade" July 23. . . . Ann Stone, of "I Love a Mystery" cast, has just received word that her husband, T. D. Sherdeman, former producer of "Silver Theater," has been upped to a major. . . . Al Kaye, producer of "Maxwell House Iced Coffee Time" for Benton & Bowles, is vacationing. Walter Craig pinch hits until his return.

PHILADELPHIA, July 15.—Don Frank takes over the WPEN *Night Club of the Air*, pop platter spinning, now that Fred Darwin upped and resigned from the staff. . . . Paul Miles, from WITH, Baltimore, joins WIBG announcers. . . . Frank J. O'Keefe has quit Lawrence I. Everling ad agency to join Geare-Marston Agency. . . . Jim Begley, son of James P. Begley, KYW program chief, has left for the army. . . . Elsy Morris, local radio actress, first gal to do a navy instruction film for the navy. . . . WIBG staffers won't worry if the air-conditioning should go haywire, now that Nice Winter, new to radio, has joined the engineering staff. . . . Leroy Miller, KYW disk jockey, back from his vacash to spin the sides again for his *Musical Clock*, while Joe McCauley, all-night disk jockey on WIP, has Dan Ferris, new to radio, as sub on *Dawn Patrol* while he goes off for a summer jaunt.

Broadcasting To Be AM, FM, Super - Power Plus Video

Where dough and personnel is coming from and who is going to train 'em and why, just a few of the aches that plague forward-thinking execs

NEW YORK, July 15.—Major problem confronting and plaguing long-range planners of the industry is how to prepare the top execs, the station operators and v.-p.'s, for the four-sided, or more, future of radio. These key execs, and most of them are with the webs, see the station manager of tomorrow having to make decisions on AM, AM high power, FM and television.

Jim O'Bryon, Les Gottlieb Make Xchange

O'B to MBS, Les to Y&R

NEW YORK, July 15.—On July 24 a couple of guys will be walking across town to see a couple of offices that are new to them. The guys are Lester Gottlieb, who on that date becomes radio publicity director of Young & Rubicam ad agency, and Jim O'Bryon, who becomes at the same moment director of public relations and publicity at the Mutual Broadcasting System.

It seems the boys are trading jobs. O'Bryon for the past few months has been acting radio flack boss at Y. & R. and Gottlieb has been boss of the praise agents at MBS, for some years. The job exchange took place without too much advance notice (Gottlieb had a little edge on the notice since O'Bryon's official appointment wasn't made until after July 14), and the trade knew more about the exchange than the boys themselves.

Both of the space grabbers are well liked by the scribblers from whom the space is grabbed and since the exchange of offices is actually only a crosstown shuttle job, Y. & R. is between 40th and 41st on Madison Avenue, and Mutual is in the same position on Broadway, the travel shouldn't hurt either of them.

Eddy Replaces Report to Nation

NEW YORK, July 15.—Nelson Eddy signed Friday (14) for the half-hour electric light show which will replace *Report to the Nation*. *Report* shut down July 12. A 30-voice chorus and Robert Armbruster as ork director have also been signed for the show. N. W. Ayer's Hollywood office will run the program, but neither director nor writer have been assigned yet.

Language Station War Board Fini; \$500 to Red Cross

PHILADELPHIA, July 15.—Having successfully completed their work, Arthur Simon, general manager of WPEN and chairman of the Foreign Language Radio Wartime Control, announced the winding up of the committee's affairs with the presenting of the balance of their funds, amounting to \$500, to the American Red Cross.

The committee was formed in May, 1942, and subsequently received the commendation of Byron Price and J. Harold Ryan for its successful activities in co-operation with the Office of Censorship. It is thru the efforts of this committee, all the foreign language broadcasters have installed censors and monitors, and are now operating within the recommendations of the Code of

Most of the crackerjack check-signers of today can handle the problems of at least two of these four categories but all-around experts just aren't around. And the problem is how to prepare the current crew of top-notch execs for their future.

What makes the problem tough is fact that while no station operator really wants to be in all four fields, everyone knows that with the future uncertain their only protection is to plan on having to cover all angles. Naturally, standard AM stations that now dominate their markets are going to use every trick in the bat to keep their edge. Some are already in FM, others are in video, and almost everyone is planning on getting into high-power AM if and when.

Biggest bugaboo, feel the planners, will be programs. They can see the possibility of doubling up on FM and standard AM, but high-power AM will require its own type of shows, obviously because the audience will be spread over a greater area. And video, as most everyone now knows, is in a class by itself when it comes to shows.

Four Different Program Set-Ups

With four different program set-ups, and the top man lacking savvy in two or more, the future is a trifle morose. Only hope, according to many of the wide-awake station operators, is that the armed forces will provide newcomers with talent, ability and drive.

The thinking here is that a goodly percentage of the men now in the various communications and entertainment branches of the uniform will come back after the war loaded with ambition and ideas and non-inflated sense of salaries. The latter is patently important, as with everything a gamble, the boys and gals with big-money ideas will be s.o.l. Money just won't be made in video, FM, AM and super-power, all at the same time.

There is another group of people in the key-man category who feel that the answer to the training of top execs lies with the webs. Most of the top stations are net affiliates if not network-owned and operated.

Likewise, most of the chains have the required savvy on tap somewhere in their home organization. So, feel at least three of the top station men around the country, the obvious answer is for the nets to school their head men. Sessions could be short and sweet and, as classes will be small, they could be held during web affiliate meetings.

What the non-affiliated station ops will do is moot. The NAB is a possible answer, altho no one expects them to do anything so farsighted. The answer would be, and some think it will be, for the networks to open their classes to all top execs.

Just how soon the thinking will reach the doing stage, and be followed by action, is a question mark. But the answer, if all the thinking is any criterion, will come soon.

Wartime Practice for American Broadcasters

Speaking on behalf of his committee, Simon explained that when their work was completed, the committee decided unanimously to turn their funds over to the Red Cross rather than divide the money among individual member stations.

A Bit About Station Bids

Top 13 presentations in the 7th Annual Promotion Survey explained

(Continued from page 6)

which WOWO uses quite a bit, with copies to the client, the agency, the local rep of the client and everyone involved. Its merchandising of everything the station does in the line of service. Smart job of self-selling.

There is also a flair for local special events programming, using station talent and bank roll to produce the shows, which is big time in this corntime area. Station also utilizes the local and rural papers for a tri-State news pitch. They get permission to clip and use what they want, with credit to the paper, on the air show. In return, the paper is amenable to use plenty of WOWO publicity.

There was more, more than can be detailed here. Let's say WOWO did a wow of a job.

The Show Spot Job

WCCO copped the shop spot in this derby, thanks to the swell job they did of presenting two of their highlights of the past year, namely Larry Haeg and the weekly high school news bulletin board plan.

Larry Haeg is the farm man on this station. Since WCCO is smack in the center of one of the most productive agriculture areas in the country his is an important stint on the station. Like many another radio farm expert, Larry goes to his audience. However, the way WCCO works it, the Larry Haeg set-up is like running a special events and news bureau especially for the farm family listeners. It is that important in the station's operation and it is promoted to the hilt.

The other nifty was an educational promotion. WCCO had all the top educational execs and principals in to lunch and submitted its plan. Station would provide blueprints, a huge map of the world, photos, cut-out letters, schedule of news broadcasts and weekly digest of world news. School would build the bulletin board in their manual training classes. Idea clicked in about 25 schools and was subsequently broadened to cover all schools in State. Since each bulletin board is eight feet by four feet plus a 33-inch stand, it was and is, a sizable venture. Remembering that WCCO had opened its own news bureau only a few months before that, it becomes obvious that this plan was a prime bit of promotion for one of the station's best new attractions, local news.

Regional Channel Promotion Awards

WGAR, Cleveland, copped the duke in this bout. Technically, of course, since *The Billboard* Seventh Annual Radio Station Promotion Survey was pegged to cover anything between May 1, 1943 and April 31, 1944, it may be claimed that the WGAR entry should not have been included. However, the judges felt there was too much merit, too much savvy that the rest of the trade could use, to exclude the WGAR entry. Furthermore, the judging committee felt that altho the WGAR dial shift campaign ran after May 1 deadline it had obviously been planned well before the deadline. So WGAR was included; after all who wants to argue with time buyers, especially when they know as much as this trio.

The CBS outlet in Cleveland won first place, just as did WLW in the clear channel division, for the over-all intelligence displayed in handling one of the toughest assignments in the business. As one judge put it, "A dial change is dangerous. Unless properly promoted it can knock you right out of the dough. WGAR did a helluva good job. It not only held its audience on the shift but it took some of the other nets with it."

The campaign was divided into three phases, teaser, announcement, achievement. It started a couple of weeks be-

Over Hill and Dale

NEW YORK, July 15.—Address of *The Billboard* radio editor for the next two weeks will be:

Sgt. Lou Frankel
Company I
23d Regiment, New York Guard
Camp Smith
Peekskill, N. Y.

And skip the horselaughs. Sergeants don't do k.p. Unfortunately, however, the sergeant is the guy that gets up to wake the bugler.

fore the shift with teaser ads. Most of the trade have seen them by now. They wear comedy cartoon copy, two column by four inches.

Details, Details, Details

Every day for eight days, 425 of the leading families in Cleveland got the cards in the mail. Tent cards were spotted on retail counters and retail windows. Ads were placed in 18 newspapers in and around town. Cards were spotted in streetcars and busses. The same copy went on the station program schedules, on match covers, in trade ads and in spot announcements.

There was a special display at the Cleveland ad club. Even the newspaper hand-outs were smart since they went into detail on the historical reasons behind the shift.

Then came the actual shift. There were special letters to all advertisers, local and national, and Cleveland business big-shots. There was another display at the ad club, display ads in the dailies, bus and car cards, folders to customers in retail shops, billboard, posters, etc. All with new copy, copy stressing the fact that WGAR had moved to 1220.

Then came more match covers, a special mailing to each member of the chamber of commerce—this was shrewd since it was a combination announcement and questionnaire, color and black and white display space in the papers and trade mags. More announcements, more display cards, more billboards, foreign language paper advertisements, stickers on mail and cigarette vending machines, placards on trucks and another advertising club display.

All of this themed around a *Stars Aplenty at 1220* angle. Special newspaper copy and window cards were prepared. These used network program talent and were spotted in windows of retailers selling the product plugged on the show.

A final fillip was the sending of a double pack of playing cards to every resident of Cleveland with a 1220 address or phone number. It proved how to take ache and make it a pleasure.

KLZ Tells Why It Won

KLZ, Denver, won the place position in this field. The clearest and most concise explanation of why and how they won is embodied in the preface to the KLZ exhibit, to wit:

"KLZ's promotion was planned in two channels.

"1.—Station programming in which a conscientious effort was made to program complete radio service—timely information—education, entertainment and whole-hearted co-operation with the war effort in such an effective manner as to result in much favorable publicity to the station.

"2.—To utilize all conceivable channels of publicity in the printed and spoken word to benefit listener, advertiser and radio station. This presentation presents factual evidence of KLZ's effort in both of these channels."

KLZ proved its case. It was a clear job and well done.

WEEI a "Top Third"

Just about as fine a presentation as found in this category, even in the entire survey, was the WEEI, Boston entry. In the final analysis the judges, faced with what amounted to a three-way tie for first, figuratively picked straws to determine win, place and show. There were reasons why KLZ, WGAR or WEEI could have been first. The judges with their hard-hitting time buying, savvy put WGAR, first; KLZ, second, and WEEI, third; they all were great.

WEEI, Boston, in drawing third place had one of the easiest presentations to peruse. It was complete, factual and designed for simple handling. The gadget was a series of large tabs along the right side of the book. These were slugged so the judge could skim down the list and select any particular phase of WEEI activity that he wanted to scan.

Since the list, as noted below, was complete yet concise, as was the material enclosed, the WEEI entry was a pleasure. The run-down:

- WEEI announcer school.
- Farm and Victory Garden.
- War and educational service.
- News.
- Audience building—network.
- Audience building—local.
- Displays and exhibits.
- Publicity.
- Network originations.
- A new program, *Evelyn Howe and Five o'Clock Follies*.

Promoting an established program, *Food Fair*.
Merchandising.
General promotion.
Effectiveness of WEEI promotion.
A fine job and well done.

Local Channel

Do Okay, Too

WGKV, Charleston, W. Va., won first prize in this field. It won an imaginative entry that was done in *Dear Diary* style. Month by month the promotion highlights of this four-and-half year young station were briefly noted and annotated.

Young in years but mature in savvy, this outlet follows up its special award win of last year by improving to where it came home in front this year.

WGH, Newport News, Va., took the second spot with an idea that wowed the judges. This town, in the past year, has almost tripled in population; from about 100,000 to 300,000. Station sent every new resident a letter of welcome which, if nothing else, made the newcomer WGH conscious.

Incidentally, this was one of the entries that consisted of nothing but a letter of entry explaining its operation and a copy of the "Welcome to Newport News" letter. In other words its the promotional intelligence not the wrapper that counted.

WTOL, Toledo, also came in under the wire with a smart stunt that was well executed. The stunt: Promoting the Hallmark card "Meet Your Navy" program with a Navy Mother breakfast. This was a standard promotion, open to lot of stations, but WTOL did the best job of them all, all the way around.

Only One On

Canadian Channels

CJAT, Trail, B. C., was the only winner in this category. And they won by using copious quantities of intelligence. Spotted where they had a lot of territory spread over a vast area and with none of the usual promotional media applicable, CJAT, nevertheless, did a smart job of selling itself thru itself.

They used ideas and a fresh approach. Thus they went to community leaders and said, "If you had a quarter hour on the air what would you say?" When the saying was worth the time CJAT provided the time. They did more feature story type of programs than are used in a daily newspaper. They dug out the best local talent, recorded only the best that talent could do in the way of entertainment and built their own local talent thesaurus; now each of these people stay tuned, as do their sisters, brothers and aunts, to hear themselves in action. And CJAT has a local talent file that they can and do use to produce quality shows. As the station says.

"We can, by judicial use of records, run a big-time local show instead of one singer with a piano diddling along behind her."

CJAT also plows some of its profits back into the community. They offer prizes for non-radio program events; use local production talent for their advertisements; pay local talent used on the station, etc. "We do not throw money around but any group with a worthwhile community project in mind is never turned away without a fair donation of time and money."

CJAT has another nifty idea. The headman's secretary has the chore of studying the daily program schedule and calling any local leader, business, labor, political or financial, that might be interested in the talk. "If Churchill or King (Canadian Premier) or the President speak, a couple of our girls get busy on the telephone."

These and other ideas are the things that made CJAT a factor in its area and won it the only Canadian award.

As in the past six years, it was savvy and the know-how that turned in the winning presentations. The judges were new to the awards. The entries bigger and more comprehensive than ever—but the same thing paid off—promotional intelligence.

Editorial

Minus Merchandising

ONE weakness still evident in the entries of *The Billboard's* Seventh Annual Radio Station Promotion Survey was the continued misinterpretation of merchandising. Most everyone claimed credit for merchandising efforts, whereas most everyone was not doing a job of merchandising, if their displays were to be believed.

This annual survey in part, is an attempt to evaluate merchandising. The object is to increase radio's effectiveness. The more specimens of true merchandising that appear in the surveys the more real merchandising is being done, and this in turn makes for better radio.

Merchandising is point-of-sale promotion. It is not just putting the station imprint on a syndicate mimeograph sheet and mailing one form to the grocers, another to the druggists.

Merchandising is point-of-sale promotion. It is not just getting a local retailer to go along on a co-op advertisement.

Merchandising is point-of-sale promotion. It is not just getting a nabe chain to go along on window cards or co-op stuffers or wrappers.

Merchandising is point-of-sale promotion. It is not taking credit for something that the advertiser's local distributor does.

Merchandising is working with the retailer, the distributor, the wholesaler. It's getting him to carry the stuff, to push, to sell, to sell advertised goods.

Merchandising is working with the point-of-sale as tho it were a newspaper editor.

Merchandising is getting out and using shoe leather. It's visiting the retailer, checking on what he likes or dislikes and why about the program; it's helping the retailer solve his sales problems; it's doing a lot of things you may not want to do. Especially since merchandising, like anything worth while, rarely comes gratis.

But smart and sane merchandising can and does sell the products advertised on your station. And anything that does that makes your medium more valuable . . . and it's doubly valuable when you report what you do to sponsors, agencies and annual radio station promotion survey.

Nut Cuts Number of Newies

Spike Jones's Slickers To Go Overseas

First Name Ork to Fronts

NEW YORK, July 15.—Spike Jones and His City Slickers, including gal singers, the Nielsen Sisters, will go overseas for USO-Camp Shows, Inc., in the next three or four weeks. This marks the first time a name band is making the overseas jaunt.

Jones, while still on the Coast, approached the Hollywood Victory Committee and asked whether it could be arranged for him and his crew to do a tour of any one of the fighting fronts.

Committee contacted USO-Camp Shows, which followed thru on the deal. Tour will run anywhere from six to 30 weeks. Spots to be played, of course, are a military secret.

Decision on MPPA Appeal re Pub Paper Usage Due This Wk.

NEW YORK, July 17.—WPB officials in Washington last week promised Walter Douglas, head of MPPA, a decision this week, re his appeal on the War Production Board order governing the use of paper. Latter order was an amendment to the original edict (241) which governed the use of paper by printers; however, new order restricts publishers to 75 per cent of tonnage of paper used in 1941.

Appeal was made by Douglas about a month ago and argued that since 1941 was the year that most of the ASCAP publishers did not put out any sheet music for 10 months, until November, because of the ASCAP-BMI fight, the choice of the year is unfair. Also use of year 1941 as basis doesn't add up for publishers who were not in business that year.

Douglas in his appeal presented to the WPB figures representing paper used by publishers in 1940 and 1942, to show how unfortunate the choice of 1941 would be for the majority of ASCAP publishers.

Andrews Sisters' 40G 13-Date Concert Tour

NEW YORK, July 15.—Andrews Sisters are lined up for a series of 13 concerts in Detroit, Ottawa, Rochester, then South and West. Gals take for tour will run close to \$40,000. Dates are between two theater engagements, New York Paramount and the Oriental, Chicago.

Sisters go into the Paramount September 13 for six weeks, after which time they'll concertize. They then move into Oriental. Century Concerts handles gals for concerts.

Archer Leaves GAC To Manage Band of Wife Billie Rogers

CHICAGO, July 22.—Jack Archer, head of the one-night band department at General Amusement Corporation here, resigned last week to take over the personal management of Billie Rogers ork. (In private life she's his wife.)

Archer, who has been with the firm for seven months, is succeeded by Vic Abbes, formerly leader of the Callifornians.

Billie Rogers, now playing location date at Coney Island, Cincinnati, goes into Pelham Heath Inn, New York, August 4.

Give and Take

NEW YORK, July 15.—New singer with Johnny Long band, replacing Gene Williams, is Danny Payne, who will join when ork opens Hotel New Yorker run end of this month. Williams is headed for the army, while Payne, who was wounded at Attu, was only recently discharged from the fighting forces.

James Grosses 32G in 7 Nights

Tops own high record at Hershey Park with 12G—Betty Grable on tour

NEW YORK, July 15.—Harry James is still the Pied Piper of the band biz. During his recent Eastern tour he pulled in payees at a record-breaking rate. The ork grossed \$32,500 in seven nights. At Hershey Park, Hershey, Pa., for instance, 6,104 laid out \$2 and \$1.75 (servicemen) July 8, running about \$12,000 for the date.

The Hershey date broke his own high of \$5,953 established at the ballroom last September when admish was \$1 straight. Jimmy Dorsey had been James's closest rival for the spot's record when he came within \$50 of equalling the \$5,953 mark early last summer.

When James played Lakewood Park Ballroom, Mahoney City, Pa., July 11, he drew 3,800 customers, with only a three-day promotion, after a change in routing was necessitated by transportation headaches.

On July 10, when James shared the bandstand with Frankie Carle at Steel Pier, Atlantic City, due to the same mix-up that resulted in the changed Pennsylvania date, 4,800 paid to hear the two orks.

James's fans got their money's worth when his frau, Betty Grable, showed up with the leader on the tour. Traffic was tied up whenever the two appeared. She is now with him on his one-nighting back to the Coast.

England, Spain and Italy Get "Maruschka," Pittsburgh Kid

NEW YORK, July 15.—Reg Connelly, of Campbell, Connelly, London, last week purchased English rights to the Acme Music tune, *Maruschka*. Thru Acme's South American representative, Fermata, rights to tune in Italy and Spain have also been sold. Italian handler is S. A. Melodi, of Milan, and Spanish rights went to Leopoldo Gonzales, Madrid.

Story behind *Maruschka* is one of those music-biz classics. Tune was written by Dixie and Sammy Shayer, couple of alley-struck kids from Pittsburgh. Original title was *Vos Zokt Eer?*, and the Shayers came to New York, set up Acme Music Publishing Company to pub it, and got their brains knocked out by music biz indifference. Then came the break. Enrique Lebendiger, head of Fermata, which has offices in Buenos Aires, Rio de Janeiro, Santiago, Montivideo and practically all other key South American cities, bought the South American rights to the tune. With Fermata plugging it, it hit heavy sheet sales in South America, and two recordings of it, Feliciano Brunelli on Victor and Ray Ventura on Odeon, climbed to the best-selling record lists all over Latin America.

In the meantime, tune was recorded here by Baron Elliott on Musicraft and

Costly Sidemen, Arrangers Up Infant Ork Investments

More expensive rehearsals, transportation graft also pain in the pocketbook to band men—disk ban, remote shortage make it tough to get dough back on new orks

NEW YORK, July 15.—The boom in band building, expected in many quarters when the Glenn Millers, the Claude Thornhills and other names and near-names went to work for Mr. Whiskers has not materialized. As a matter of actual record, there are fewer new bands being built today than in almost any year since the early '20s when popular dance bands began to come into their own. Where some band managers and bookers figured the withdrawal from the band scene of scores of established orks would pave the way for new outfits, which could be rushed

into the heavy-money class, very few foresaw the overwhelming obstacles to new band development which have arisen since early '42.

Putting a band together is a difficult job and much more costly than it was just a short three or four years ago.



Decca Stops Cutting for 30-Day Period

NEW YORK, July 15.—Decca isn't recording this month, marking first time in plant's history that dinking department has shut down of its own accord. There was an over-a-year period when nothing was waxed because of the Petrillo ban, but this time no-waxing period is to catch up on back masters that Decca has been cutting by the score since signing with the AFM last November.

Production, as usual in the summer, is also off somewhat, but this also goes for other waxeries.

Busse, Herman, Kenton Booked for Palladium

HOLLYWOOD, July 15.—Line-up of bands for Hollywood Palladium for remainder of 1944 has been announced with Sonny Dunham skedded to take over July 25 when Jimmy Dorsey bows out. Henry Busse follows with Woody Herman taking over for six weeks October 17 to be followed by Stan Kenton November 27.

Fete Mills on 25th Anni.

HOLLYWOOD, July 15.—Quarter of a century in the publishing business was celebrated by Mills Music, Inc., when Los Angeles Breakfast Club threw a banquet for Irving Mills.

Sidemen of any kind are tough to get. Tommy Dorsey, for instance, had to have Dean Hudson make a tour of the country in search of promising musickers. And when a new band leader does get anywhere from 11 to 23 men together, he's got to pay plenty to hold them. Top and not-quite-top sidemen are dragging down anywhere from \$100 to \$250 per week. The leader who can't pay 'em, loses 'em.

The Georgie Paxton (one of the most promising new bands) pay roll, for instance, is in the neighborhood of \$2,800 for 19 men. Paxton grabbed off a \$3,500-per-week booking at the Frolics, Miami, but will probably come out with less. If anything, than Charlie Spivak and his backers netted on a \$1,000-per-week date in the formative days of the Spivak crew. When high cost of transportation, (which Paxton had to foot himself) and other items are figured in, he'll be lucky to wind up with only a few red-ink figures.

And coming out of the Frolics the Paxton band will go into the Roseland Ballroom here to do a build-up job via the spot's wires. The build-up will cost Paxton, Jack Robbins and others who have pieces of the outfit around a red grand a week.

Arrangers Collect, Too

High-priced sidemen, when you can get 'em, aren't the only item. Arrangers, too, are getting more for their doodling than ever before in the history of the biz. A band leader can get himself a fair-to-middlin piece of arranging for around \$50, but the guys who can really make with the notes are asking \$100 to \$150 per tune. When it's figured that a new band has to carry around 50 tunes in its books to make any kind of a showing, the cost of tune-twisting becomes a real item.

Another fundamental expense that's gone up and enters into the picture is the higher prices for rehearsal-hall time. Nola's and Dave Ringle's, in this town, just to mention two, are doing a land-office business, and the dough has to be laid on the line. A small rehearsal room, for instance, just about enough space for a shoe horn and 11 men, runs around \$10 a day. Add up the time it takes to whip a bunch of today's musickers into shape and you have yourself another dough-ache.

And Transportation!

Getting around is just one more pain in the pocketbook. Not only does it cost more to travel with less comfort than heretofore, but band road managers tell harrowing tales of pay-off deals which they have to make with hotel, railroad, bus company and other flunkies.

But expense involved in getting a band together is not the only hurdle. If you've got the dough to buy sidemen, arrangers, rehearsal time and such, you've still got the job of developing the new band to the point where you can get a little return on your investment. And that ain't the way it used to be, either.

Was a time, as the band biz knows, (See NEW BANDS COST on page 30)

HILLBILLIES WIN IN NEW YORK

Much Mazuma Found in Mountain Music - Making

Records sell and sheet pubs find biz jumps as Manhattan customers go barn dance in big way—square dance venture sells out weeks in advance for large New York hall

By Wanda Marvin

NEW YORK, July 15.—The fiddle and the bow are taking bows on Broadway these days. Hillbilly music, long an institution in the hinterlands and Chicago, is now at home in the cabins of the cosmopolites. Steady upward curves on pubs' and diskers' sales charts point to what they say is a new market. Mountain music in the metropolitan area is taxing their present output. Manhattan's newly developed interest in bucolic bounce is said to stem from demands of transient war workers and servicemen for hoe-down hi-de-ho. Biz seismographs first tabbed new movement about two years ago thru increased juke box requests for ridge-runner rumbas.

Swing-shift disk jockeys were next to report the sorghum and sowl belly sentiment as mall demand shifted from swing to square dance. City slickers, who first sneered at the corn, are now ordering it as a steady diet.

Radio stations in other parts of the country have featured hillbilly shows and staged barn dances for several years, but it wasn't till this month that a New York City broadcaster entered the field.

Barn Dance a Sellout

On Saturday, July 1, WOV inaugurated the WOV Broadway Barn Dance, taking over Palm Garden at 52d Street and Eighth Avenue, a stone's throw from the Stern. They brought in a cornhusker crew of musicians and singers for a half hour of live broadcast, followed by an old-fashioned barn dance. At 85 cents a head, the 1,200-capacity hall has been jammed both Saturdays and is again tonight. Station is taking ticket orders for several weeks in advance, and next two broadcasts are sold out.

WOV execs are still a little surprised at the public reaction to the hall shows. For the last seven months station's platter program, *Hill Country Jamboree*, has been pulling well, with the mailbags growing heavier each week. From the interest in the platter program, station expected a lively interest in the *Barn Dance* but frankly was not looking for it to score so heavily.

WOV's general manager, Ralph Well, believes that the hillbilly, folk, Western and cowboy music holds special appeal at this particular time because every-

(See *Mountain Music Moves* on page 65)

Bands Intact for 5 Years No Dream; It's the Navy Way

By Leonard Traube

Public Relations Dept., U. S. Naval Training Center, Bainbridge, Md.

BAINBRIDGE, Md., July 15.—Right now many thousands of American musicians are doing their jobs for Uncle in the navy. Those jobs are real fighting men's jobs. For in the navy military duties come first, then music. But the music job the navy is doing, the entirety of a secondary nature, is an amazingly complete one.

For instance (and this will make civilian band leaders tear their hair out), navy bands remain intact. When transfers are made, the switch is strictly as a unit. After being formed into a band, the men spend the remaining five years of their enlistment together—fighting and playing together. Judging from this, the navy should be turning out some pretty solid bands, come the peace.

Practically all navy musickers are competent performers on more than one instrument, and the while on sea duty they don't get much of a chance to work out, their musical craftsmanship is by no means neglected when they are at shore spots.

The Navy School of Music in Washington, for example, would make lots of Tin Pan Alleyites and bandsmen turn green with envy. For one thing, there's a plentiful supply of instruments of superior make. For another, there are some 50 sound-proofed practice and rehearsal rooms. Three afternoons per week the

(See *IT'S THE NAVY WAY*, page 23)

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Billie Rogers

(Reviewed at Moonlite Gardens, Coney Island, Cincinnati)

BILLIE ROGERS, who for two and a half years rode herd on trumpet and vocals with the Woody Herman music rustlers, has cooked up a youthful, aggressive crew to hitch her own tagline to. The outfit, comprising five saxes, three trams, three rhythm and three trumpets, with Billie's own horn augmenting the last named section, is a swinger with a solid beat that's dance compelling. Eight of the lads are juveniles, the rest 4F-ers, and Billie's troubles will come in trying to maintain the band's present quality in the face of Uncle Sam's military lottery. If she succeeds, the combo stands a chance of climbing the musical ladder.

This open-air hoofery gives the brass department plenty of leeway, and once it blows out its warm-up notes, the section turns in a solid job. The saxes are likewise smooth, with Gene Prizer, tenor, a Ben Webster stylist, and Bill Widdacomb, alto, getting plenty of opportunity to display their talents. Others who come thru successfully on specialty rides are Ed Smeeth, pianist; Fats Anderson, pianist, and Harry Stonum, drummer. Over-all tonal quality and balance is okay, altho the rhythm section, highly capable but badly outweighed, is forced to ride it hard to sustain the even keel.

Stonum, drummer, and Bill Schmidt, baritone, handle the bulk of the arrangements, with supplementary items coming from Ralph Burns, Woody Herman's piano man, and Bob Crowley, now in the army. Arrangements are solid and far away above the cut-and-dried. Billie and her band boys turn in a good job on the standard pops, but they hit their zenith on a pair of crackerjack originals, *On the Bean* and *Just About to Lose My Mind*, concocted by Drummerman Stonum. Another original that bounces high is *Roger's Corner*, arranged by Ray Coniff. All are given a solid and finished treatment.

Billie Rogers blows a terrific horn, both on her specialties up front and while sitting in with the boys, and handles the vocals faultlessly. However, she misses a lick on her fronting. Wearing tailored suit, she makes a good appearance, but she fails to project her personality to the dancers out front. She also neglects to sell the fact that it's a gal, and a capable one, at that, leading an all-male aggregation. A good job on selling that point to the customers would aid the band immeasurably. *Bill Sachs.*

Art Kassel

(Reviewed at Aragon Ballroom, Chicago)

THE music played by Art Kassel is as good today as it has ever been. It is smooth and mellow, paced by a staccato rhythm that sells well. Instrumentation is four reeds, drums, bass, piano and four brass. Picks old and new tunes that are favorites with the dancers, and also includes several entertaining yet danceable novelty numbers.

Vocalist Gloria Hart is an eye-filling beauty, with personality above average. Warbling is good and she sells her tunes. Drummer Jimmy Featherstone handles the romantic ballads and assists in trio work with Kassel and Morton Young, saxophonist. Trio's voices, plus their song-styling, clicks.

Kassel's fronting is smooth and homey. There is little flourish to his baton wielding, which is in keeping with the general style of the band. Ork's music is well suited for any type of bandstand, but strongest bet is the better hotel supper rooms. *Jack Baker.*

Bob Wills and His Texas Playboys

(Reviewed at Aragon Ballroom, Ocean Park, Calif.)

BOB WILLS, thru his recordings and movies, has created the impression among some listeners that he uses a

small aggregation. In the business 13 years and back on the stand after a stint in the army, Wills has 16 men here, the same number of men he used in Texas. He has used as few as 10 men for recordings and up to 21 for dance engagements. Wills does pops when they adapt themselves to Western treatment. (See *ON THE STAND* on page 23)

"Hill's" Fire!

and we ain't Kiddin'. Crowds have been terrific.

at the

MAGNOLIA ROOF
CLARIDGE HOTEL
MEMPHIS

Thanks to Charlie Levy, a grand boss for a "Hill" of a fine four weeks.

Tiny HILL

AND

HIS ORCHESTRA



"America's Biggest Bandleader"

Personal Management

FREDDIE WILLIAMSON

CENTRAL BOOKING OFFICE

203 N. Wabash Ave.

CHICAGO

HOWARD PHOTOS

GUARANTEED every photo to look like your original. 8x10 photos: 100—\$8.60; 50—\$4.13; 25—\$2.75; 5¢ in quantities; postcards, 2¢. Mail orders coast to coast. Prompt service. Send for Samples and Price List B.

HOWARD PHOTO SERVICE
223 W. 46th St., New York 19, N.Y. Circle 6-2680

Music for All Tastes

AARON COX ORCHESTRA

619 N. Pine,

Seymour, Ind.

WILL PAY TOP SALARY

For Guitar Man Capable of Handling Vocals. Write, Giving All Details and Particulars.

HARL SMITH

BAKER HOTEL,

DALLAS, TEXAS

COLORED BANDS AND ORCHESTRAS

Available for immediate engagements. Union. Well organized, 6 to 14 pieces. Buyers, Promoters, WIRE, WRITE or PHONE now.

FERGUSON BROS. AGENCY, INC.

128 N. SENATE, INDIANAPOLIS, IND. — RILEY 5767

Something New
in Music

JOAN
BRANDON

and Her Magic
Music Orchestra

Just concluded an engagement at

THE CHANTICLEER, Baltimore

Now at THE BILTMORE HOTEL, Dayton, O.

Management STAN ZUCKER AGENCY

420 Madison Ave.

New York City





PART 1—The Billboard Music Popularity Chart

Week Ending
July 13, 1944

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Fellow on a Furlough (F)	Block
Amor (F)	Melody Lane
And Then You Kissed Me	Miller
An Hour Never Passes	Shapiro-Bernstein
Apple Blossoms in the Rain (F)	Southern
Come Out, Wherever You Are (F)	T. B. Harms
Every Day of My Life	Paramount
Forget-Me-Not in Your Eyes	Triangle
Goodnight, Wherever You Are	Shapiro-Bernstein
Holiday for Strings	Bregman-Vocco-Conn
How Blue the Night (F)	Robbins
I Don't Want To Love You	Chelsea
I Dream of You	Embassy
I'll Be Seeing You	Williamson
I'll Get By (F)	Berlin
I'll Remember April (F)	Leeds
Is You Is or Is You Ain't? (F)	Leeds
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
Kentucky	BMI
Let's Sing a Song About Susie	Harms, Inc.
Long Ago (And Far Away) (F)	Crawford
Louise (F)	Paramount
Milkman, Keep Those Bottles Quiet (F)	Feist
Pretty Kitty Blue Eyes	Santly-Joy
San Fernando Valley	Morris
Some Peaceful Evening	Campbell-Porgie
Sweet and Lovely (F)	Feist
Sweet Lorraine	Mills
Swinging on a Star (F)	Burke-Van Heusen
Time Alone Will Tell (F)	Bregman-Vocco-Conn
Time Waits for No One (F)	Remick
Together (F)	Crawford
Too Much in Love (F)	Barton
What a Difference a Day Made	Marks

Lucky Strike HIT PARADE

CBS, Saturday, July 15, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. I'll Be Seeing You	Williamson
2. Long Ago (And Far Away) (F)	Crawford
3. Amor (F)	Melody Lane
4. I'll Get By (F)	Berlin
5. Swinging on a Star (F)	Burke-Van Heusen
6. Milkman, Keep Those Bottles Quiet (F)	Feist
7. Time Waits for No One (F)	Remick
8. San Fernando Valley	Morris
9. Goodnight, Wherever You Are	Shapiro-Bernstein

Band, For Me and My Gal, After You've Gone.

And the Following Extras: My Blue Heaven, Strike Up the

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:
Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION	LAST/THIS Wk.	TITLE	1	2	3	4
1	1	I'LL BE SEEING YOU Williamson	1	1	1	1
2	2	LONG AGO (AND FAR AWAY) (F) Crawford	4	3	2	2
4	3	SWINGING ON A STAR (F) Burke-Van Heusen	2	2	6	3
6	4	AMOR (F) Melody-Lane	3	6	3	5
3	5	I'LL GET BY (F) Berlin	5	4	5	4
5	6	GOODNIGHT, WHEREVER YOU ARE Shapiro-Bernstein	6	5	4	10
—	7	MILKMAN, KEEP THOSE BOTTLES QUIET (F) Feist	—	7	9	6
9	8	TIME WAITS FOR NO ONE (F) Remick	7	8	—	8
8	9	SOME DAY I'LL MEET YOU AGAIN (F) Witmark	—	9	7	7
7	10	SAN FERNANDO VALLEY Morris	—	—	8	—

Other Sheet Music Reported in Best Selling Lists by Sections

EAST: I'll Walk Alone (F)—Morris; G. I. Jive—Capitol Songs, Inc.; You Always Hurt the One You Love—Sun Music Company.
MIDWEST: G. I. Jive—Capitol Songs, Inc.
SOUTH: I Love You (M)—Chappell.
WEST COAST: It Had To Be You (F)—Remick.

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION	LAST/THIS Wk.	TITLE	Artist	Label
1	1	G. I. Jive	Louis Jordan	Decca 8659
2	2	Straighten Up and Fly Right	King Cole Trio	Capitol 154
7	3	When My Man Comes Home	Buddy Johnson	Decca 8655
3	4	Cherry Red Blues	Cootie Williams	Hit 7084
5	5	Till Then	Mills Brothers	Decca 18599
9	6	My Little Brown Book	Duke Ellington	Victor 20-1584
—	7	Is You Is or Is You Ain't? (F)	Louis Jordan	Decca 8659
4	8	I Can't See for Lookin'	King Cole Trio	Capitol 154
6	9	Body and Soul	Coleman Hawkins	Bluebird 30-0825
10	10	I'll Get By (F)	Ink Spots	Decca 18579

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales'. Birmingham: Norlen's Radio Shop; Louis Pflitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dribelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunwald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

Pubs Renew Fight For Ork Originals

NEW YORK, July 15.—Scramble on the part of music publishers over ork leader's originals is becoming increasingly hectic. Fact that many originals have netted pubs and leaders plenty of loot from performances and record royalties, not mentioning albums and folios, and that originals are a standard source of profit has pubs heavily vying with one another for instrumentals around town.

Latest furore is over Count Basie's stuff, following his sensational success with *One o'Clock Jump*, which netted leader and publisher Robbins a tidy sum from record royalties and orchestration sales. Robbins, Regent (Benny Goodman's firm), and Bregman, Vocco & Conn have all made bids for Basie's other originals.

It's all part of pubs' desire to augment their catalogs, a factor that has led to many rumors of pending deals between

With a Twist

NEW YORK, July 17.—Shades of Jerome Kern? Newest tune at Dorsey Bros.' Music is *All the Things You Ain't*.
Tune was written by J. D. and Dave Rusin.

Lees To Road-Manage Prima

NEW YORK, July 15.—New road manager for Louis Prima is Les Lees, who takes over when band finishes at Astor Roof in three weeks. He was a contact man with Witmark Music.

smaller houses and larger firms. Nothing definite is known, outside of the Charlie Barnet catalog, which is being offered to publishers now. Reported asking price is around \$10,000.

Teddy Powell Held On Draft-Evasion Charge

DETROIT, July 15.—Despite the fact that he was rejected by the army in 1943, ork leader Teddy Powell has been charged with conspiracy to evade the draft. Powell was served with papers while playing Eastwood Gardens here. Bond of \$3,000 was arranged.

Originally Powell registered with New York Draft Board No. 17. John E. Wilson, former chief clerk of the board, was charged with conspiracy in connection with draft deferment of Hans Von Gontard, brewery heir, recently acquitted of draft-dodging. Wilson jumped to his death before the Von Gontard trial, however.

Powell, now 38 years of age, was deferred by Draft Board 17 in New York in 1942, but later was inducted and rejected thru a Los Angeles board when his New York papers were reported not in the files.

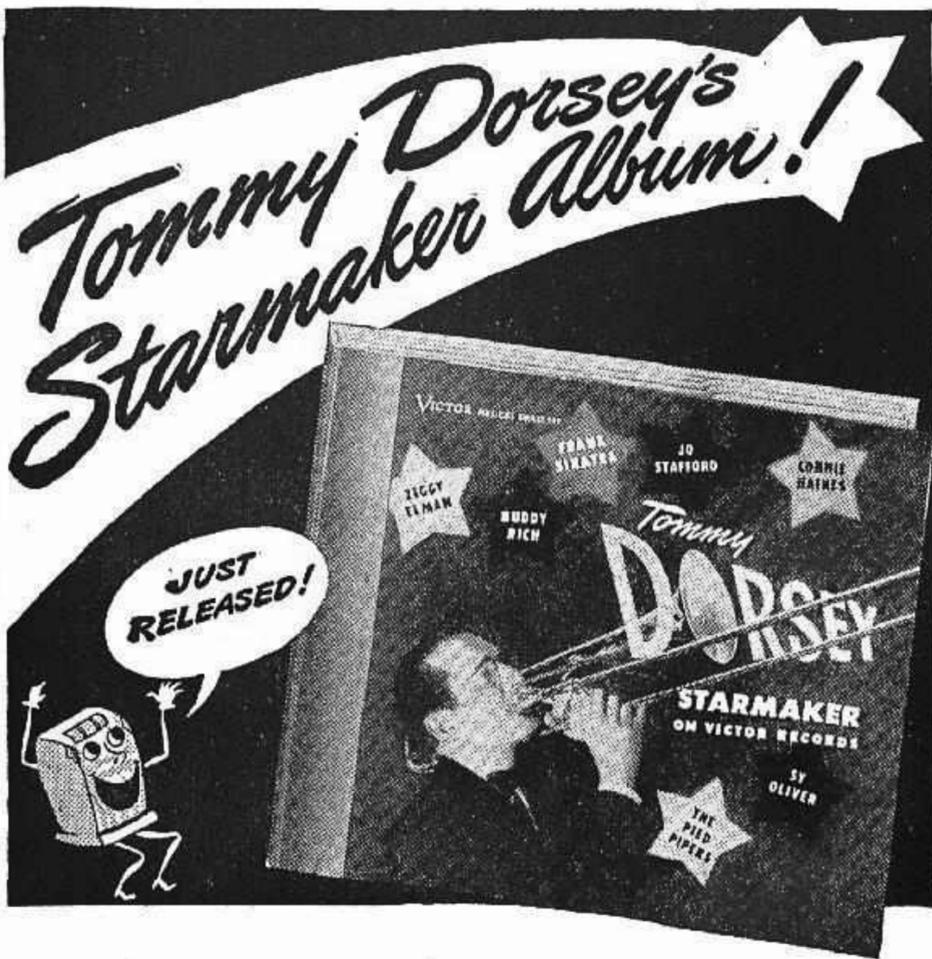
Preliminary hearing in the case is slated for July 20.

Johnny Richards On Eastern Dates

NEW YORK, July 15.—Johnny Richards will play his first Eastern date at Hershey Park, Hershey, Pa., tonight. Leader, who has made quite a splash in the Western puddle, is practically unknown in these parts other than thru Bing Crosby waxings, where his clarinet is featured.

When Richards landed in MCA's office a couple of weeks ago he had all but four of his original musicians. Since then he augmented the crew with a quartet of Local 802 men and put the gang thru solid rehearsals.

After a one-nighter at Pleasure Beach Park, Bridgeport, Conn., Sunday (16), the band goes into Palisades Park, N. J., July 17 for a week. Three of Richards' instrumentalists double as vocalists, but he's adding a thrush for the location stint.



Order the records you want!

It's really amazing—the number of big-money stars who gained fame with Tommy Dorsey! And here they are, in some of the swellest recordings they ever made with Tommy. You'll probably want the works, so order the numbers below from Victor Album P-150:

20-1576 { *None But the Lonely Heart,*
featuring **TOMMY HIMSELF**
Will You Still Be Mine?
featuring **CONNIE HAINES**

20-1577 { *Everything Happens to Me,*
featuring **FRANK SINATRA**
Swing High, featuring **ZIGGY ELMAN**

20-1578 { *Oh! Look at Me Now,*
featuring **FRANK SINATRA,**
CONNIE HAINES, THE PIED PIPERS
Little Man with the Candy Cigar,
featuring **JO STAFFORD**

20-1579 { *Swingin' on Nothin',*
featuring **JO STAFFORD** and **SY OLIVER**
Not So Quiet Please,
featuring **BUDDY RICH**

Listen to "The Music America Loves Best" Saturdays, 7:30 p.m., EWT, Blue Network.

BUY MORE WAR BONDS!

THE TUNES THAT NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

RCA Victor Division
Radio Corporation of America, Camden, N. J.



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in light face. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last This Wk./Wk.	NATIONAL	East	Mid-west	South	West Coast
1	1. I'LL BE SEEING YOU Bing Crosby—Decca 18595 I Love You (M)	2	1	1	1
2	2. SWINGING ON A STAR (F) Bing Crosby—Decca 18597 Going My Way (F)	1	2	2	5
3	3. I'LL GET BY (F) Harry James-Dick Haymes—Columbia 36698 Flatbush Flanagan	3	3	3	2
7	4. AMOR (F) Bing Crosby—Decca 18608 Long Ago (And Far Away) (F)	4	5	—	—
—	5. LONG AGO (AND FAR AWAY) (F) Bing Crosby—Decca 18608 Amor (F)	—	4	5	—
8	6. I LOVE YOU (M) Bing Crosby—Decca 18595 I'll Be Seeing You	6	10	6	—
10	7. AMOR (F) Andy Russell—Capitol 156 Day After Forever	8	—	—	4
—	8. YOU ALWAYS HURT THE ONE YOU LOVE... Mills Brothers—Decca 18599 Till Then	7	6	—	—
9	9. LONG AGO (AND FAR AWAY) (F) Jo Stafford—Capitol 153 I Love You (M)	—	—	—	3
5	10. G. I. JIVE Louis Jordan—Decca 8659 Is You Is or Is You Ain't? (F)	—	—	4	—

Other Records Reported in Best Selling Lists by Sections

EAST: Long Ago (And Far Away) (F)—Helen Forrest-Dick Haymes, Decca 23317; I'll Be Seeing You—Tommy Dorsey, Victor 20-1574; Time Waits for No One (F)—Helen Forrest, Decca 18600.
MIDWEST: Amor (F)—Xavier Cugat, Columbia 36718; Goodnight, Wherever You Are (F)—Russ Morgan, Decca 18598; Milkman, Keep Those Bottles Quiet (F)—Woody Herman, Decca 18603.
SOUTH: Time Waits for No One (F)—Helen Forrest, Decca 18600; I'll Be Seeing You—Tommy Dorsey, Victor 20-1574; Till Then—Mills Brothers, Decca 18599; I'll Get By (F)—Ink Spots, Decca 18579.
WEST COAST: I'll Walk Alone (F)—Martha Tilton, Capitol 157; Straighten Up and Fly Right—King Cole Trio, Capitol 154; His Rocking Horse Ran Away (F)—Betty Hutton, Capitol 155; How Blue the Night (F)—Dick Haymes, Decca 18604; Milkman, Keep Those Bottles Quiet (F)—Ella Mae Morse, Capitol 151.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last This Wk./Wk.	Record	Label
1	1. Straighten Up and Fly Right	King Cole Trio Capitol 154
1	2. So Long, Pal	Al Dexter Okeh 6718
2	3. Too Late To Worry	Al Dexter Okeh 6718
3	4. Is You Is or Is You Ain't?	Louis Jordan Decca 8659
3	4. I Learned a Lesson I'll Never Forget	Five Red Caps Beacon 7120
3	5. Soldier's Last Letter	Ernest Tubbs Decca 6098
—	5. Cherry Red Blues	Cootie Williams Hit 7084

ADVANCE BOOKINGS

MITCH AYRES: Central Park, New York, July 20; Prospect Park, Brooklyn, 21.
COUNT BASIE: Orpheum Theater, Los Angeles, Aug. 2-14.
CHARLIE BARNETT: Casino Gardens, Los Angeles, July 21-23.
TINY BRADSHAW: Plantation Club, Los Angeles, July 27 (6 weeks).
ACE BRIGADE: Kennywood Park, Pittsburgh, July 31-Aug. 12.
CAB CALLOWAY: Portsmouth, N. H., July 22; Moncton, Nova Scotia, 24; New Glasgow, N. S., 25; Glace Bay, N. S., 26; Halifax 27-29; Middleton, N. S., 30; Cornwallis, N. S., Aug. 1; Truro, N. S., 2; Pictou, N. S., 3; Amherst, N. S., 4; Moncton 5.
FRANKIE CARLE: Palace Theater, Youngstown, O., Aug. 4 (4 days).
LEE CASTLE: Terrace Room, Newark, Aug. 4 (6 weeks).
AL DONAHUE: Aragon Ballroom, Ocean Park, Calif., Aug. 2 (4 weeks).
JIMMY DORSEY: Golden Gate Theater, San Francisco, Aug. 2 (week).
CHUCK FOSTER: Casa Loma, Charleston, W. Va., Aug. 1; Joyland Park, Lexington, Ky., 3.
GLEN GRAY: Eastwood Gardens, Detroit, Aug. 4 (week).
ERSKINE HAWKINS: Atlantic City, July 22.
RAY HERBECK: Casino, Quincy, Ill., July 25-31.
WOODY HERMAN: Central Park, Allentown, Pa., Aug. 5.
INA RAY HUTTON: Metropolitan Theater, Houston, Aug. 3 (week).
HARRY JAMES: Casino Gardens, Los Angeles, July 28-30.
STAN KENTON: Indian Lake, Russells Point, O., July 28; Lakeside Park, Dayton, O., 29; Cotton Club, Dayton, O., 31.
ADA LEONARD: RKO Temple, Rochester, N. Y., July 28-30.
JOHNNY LONG: Cedar Point, O., July 28-29.
JIMMIE LUNCFORD: Oakland, Calif., July 30-31; Phoenix, Ariz., Aug. 3-4.
ABE LYMAN: Riverside Theater, Milwaukee, July 20-27.
LUCKY MILLINDER: Royale Theater, Baltimore, July 22.
JIMMY PALMER: Terrace Room, Newark, N. J., July 21 (2 weeks).

Music Popularity Chart Week Ending July 13, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. **I'LL GET BY** (14)—Harry James (Dick Haymes).....Columbia 36698
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
2. **I'LL BE SEEING YOU** (14)—Bing Crosby (John Scott Trotter Ork).....Decca 18595
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildegard, Decca 23291; Billie Holiday, Commodore C-553)
3. **G. I. JIVE** (12)—Louis JordanDecca 8659
(Johnny Mercer, Capitol 1411)
4. **AMOR** (3)—Bing Crosby (John Scott Trotter Ork).....Decca 18608
(Andy Russell (Al Sack Ork), Capitol 156; Xavier Cugat, Columbia 36718; Enric Madriguera, Hit 8033; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 4444)
5. **LONG AGO (AND FAR AWAY)** (11)—Helen Forrest-Dick Haymes (Camara Ork).....Decca 23317
(Perry Como, Victor 20-1569; Jo Stafford, Capitol 153; The Three Suns, Hit 7085; Guy Lombardo, Decca 18602; Jan Garber, Feature 1002; Bing Crosby, Decca 18608)
6. **I LOVE YOU** (14)—Bing Crosby (John Scott Trotter Ork)....Decca 18595
(Enric Madriguera, Hit 7077; Jo Stafford, Capitol 153; Perry Como, Victor 20-1569; Jan Garber, Feature 1001; Wilbur Evans, Decca 23337)
7. **SWINGING ON A STAR** (9)—Bing Crosby (John Scott Trotter Ork).....Decca 18597
(Gray Rains, Hit 7086; Freddie Slack, Capitol 160)
8. **YOU ALWAYS HURT THE ONE YOU LOVE** (8)—Mills Brothers.....Decca 18599
9. **SAN FERNANDO VALLEY** (18)—Bing Crosby (John Scott Trotter Ork).....Decca 18586
(The Four King Sisters, Bluebird 30-0824; Johnny Mercer, Capitol 150; Johnny Long, Decca 4437; Jan Garber, Hit 7079)
- GOODNIGHT, WHEREVER YOU ARE** (7)—Russ Morgan.....Decca 18598
(Blue Baron's Ork, Hit 7081; Mary Martin, Decca 23340)
10. **MILKMAN, KEEP THOSE BOTTLES QUIET** (10)—Ella Mae Morse (Dick Walters Ork).....Capitol 151
(Woody Herman, Decca 18603; The Four King Sisters, Bluebird 30-0824)
11. **LONG AGO (AND FAR AWAY)** (1)—Guy Lombardo (Tony Craig) Decca 18602
(See No. 5)
12. **I'LL BE SEEING YOU** (7)—Tommy Dorsey-Frank Sinatra.....Victor 20-1574
(See No. 2)
13. **AMOR** (1)—Xavier Cugat (Carmen Castillo)Columbia 36718
(See No. 4)
14. **AMOR** (4)—Andy Russell (Al Sack Ork)Capitol 156
(See No. 4)
- HOW BLUE THE NIGHT** (2)—Dick Haymes (Emil Newman Ork).....Decca 18604
(Bob Chester, Hit 7088)
15. **STRAIGHTEN UP AND FLY RIGHT** (5)—Andrews Sisters (Vic Schoen Ork).....Decca 18606
(King Cole Trio, Capitol 154)
16. **LONG AGO (AND FAR AWAY)** (8)—Jo Stafford (Paul Weston Ork).....Capitol 153
(See No. 5)
- LONG AGO (AND FAR AWAY)** (2)—Bing Crosby (John Scott Trotter).....Decca 18608
(See No. 5)
17. **DON'T SWEETHEART ME** (16)—Lawrence Walk (Wayne Marsh).....Decca 4434
(Blue Baron's Ork, Hit 7080; Tex Grande, Deluxe 5005)
- STRAIGHTEN UP AND FLY RIGHT** (3)—King Cole Trio.....Capitol 154
(See No. 15)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **G. I. JIVE**—Johnny Mercer (Paul Weston Ork)Capitol 141
2. **I'LL WALK ALONE**—Martha TiltonCapitol 157
3. **I LEARNED A LESSON I'LL NEVER FORGET**—Five Red CapsBeacon 7120

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- HOW MANY HEARTS HAVE YOU BROKEN**—The Three SunsHit 7092
(Des Moines)
- ONCE TOO OFTEN**—Ella Fitzgerald.....Decca 18605
(Cincinnati)
- SLEEPY TIME GAL**—Harry JamesColumbia 36713
(Erie)
- SWINGING ON A STAR**—Gray RainsHit 7086
(Omaha)

TONY PASTOR: Million Dollar Pier, Atlantic City, July 30 (week).

BILLIE ROGERS: Lima, O., July 21; Sylvania, O., 22-23; Rockford, Ind., 25; Muskegon, Mich., 26; Pelham Heath Inn, New York, Aug. 4.

BOBBY SHERWOOD: Steel Pier, Atlantic City, Aug. 3 (2 weeks).

EDDIE STONE: Highland Park, St. Louis, Aug. 1 (2 weeks).

Jordan's Double I-Niters

CHICAGO, July 15.—Louis Jordan is going thru a double-date booking arrangement, playing for white and colored dancers, for one-nighters in the Middle West.

Leader recently played two dates in Oakland, Calif., where he drew 4,200 colored dancers at the Auditorium and 2,700 whites at Bill Sweet's the following night. Leader will start a one-night tour in September, playing for both sepias and whites in Kansas City, Mo., Tulsa, Okla., Oklahoma City, Chicago, New Orleans and Houston.

Hampton Hits Hefty 200G in 1st 6 Months

NEW YORK, July 15.—Lionel Hampton band has grossed close to \$200,000 for first six months of the year in theater and one-night bookings. On general bookings, Hampton is getting \$8,500 against a percentage, whereas two months ago the figure was \$7,500. He's taken out \$20,000 from Detroit theaters on two different occasions, and has hit as high as \$4,000 a night around Cleveland and Detroit on recent one-nighters.

Last week at the Apollo Theater, Harlem vaudery, band did close to \$26,000, which gave Hampton nearly \$13,000 for his share. He was in on a 50-50 split, unusual for the house, which works on a guarantee against a percentage.

Hampton's share marks the highest cut taken out by a leader at the house. Theater has played practically every colored band in the country, as well as white jumpers, such as Charlie Barnet and Georgie Auld.



"Can't get enough of these DECCA platters—

... but I'm getting my share!"

Sure, your machines are hungry for more DECCA records. Everybody wants to play the swell hits DECCA produces. Trouble is we've had to cut our output to fit wartime supplies of materials and manpower.

But here are two things you can count on: DECCA will continue to give you the latest hits and the best bands and vocalists. And every coin machine operator will get his fair share — DECCA plays no favorites.

So let's try to get by with what we've got — and after V-Day the sky will be the limit again!

DECCA
DISTRIBUTING CORPORATION



EXECUTIVE OFFICES: 50 WEST 57th ST., NEW YORK 19, N.Y.



Johnny

LONG'S

New Orchestra

OPENING AT THE HOTEL
NEW YORKER JULY 21st



LATEST RELEASES

TIME WAITS
FOR NO ONE
4439

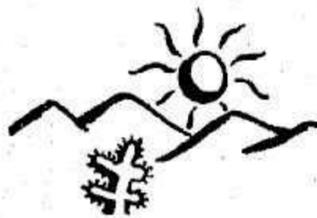


FEATHERHEAD



SOMEDAY I'LL

MEET YOU AGAIN
4437



SAN FERNANDO
VALLEY

MANAGEMENT
GENERAL AMUSEMENT CORPORATION



PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

'TAINT YOURS Una Mae Carlisle and an Instrumental Sextet Beacon 7170A

Una Mae Carlisle hasn't made too many platters—and even if she had this one would be the tops of something. There's plenty of the thing called sex—and plenty of music, too. The instrumental sextet work, which includes some nice thumping by "Shadow" Wilson and some efficient plucking by "Snags" Allen, rounds out Una Mae (as if she needed any rounding out). Put this down as another juke "standard" with plenty of retail record shop long-range pull.

THE WANG WANG The Benny Goodman Sextet
BLUES Columbia 36723

It's putting out anybody's neck to pick a disk from Columbia sextet album by the Benny Goodman group. However, the "Wang Wang" number is neither dated nor a collector's item, so it will be a nickel getter in the pay spinning machines, and it will help sell this re-issue album, C claims is made up of the stick blower's own selections.

SEVEN YEARS WITH THE ESMERELDY and Dick Thomas with
WRONG WOMAN Frank Novak and The Sourwood
Mountain Boys Musicraft 288A

Folk stuff is edging its way in more and more jukeboxes thruout the nation, and this wrong woman number is one that could get by without the folk flavor. However, the folk stuff, as handled by Dick Thomas and Esmerelda, adds that backwoods flavor that is a throwback (the mass interest in it is) to the last war. This one won't wear upon the gang who dislike mountain music and it'll entice a lot of nickels from those who do. The square dance coterie will want to buy lots of 'em. So give this waxing a double check on the possibility list.

POPULAR RECORD RELEASES

(From July 13 thru July 20)

- AN HOUR NEVER PASSES. Clyde Lucas Hit 7099
- A TREE GROWS IN
BROOKLYN Clyde Lucas Hit 7100
- BATTLE HYMN OF THE REPUBLIC Fred Waring (Glee Club)
Decca 18612
- BLUE DREAMS Cliff Carlisle Bluebird 33-0514
- BOLERO AT THE SAVOY... Gene Krupa (Anita O'Day)
Columbia 36726
- CHOP-CHOP Lionel Hampton Decca 18613
- BING CROSBY ALBUM (A Collection of Early Recordings—
Volume Two Brunswick B-1015
- A Faded Summer Love Bing Crosby Brunswick 80055
- At Your Command Bing Crosby Brunswick 80058
- Dancing in the Dark Bing Crosby Brunswick 80056
- I Apologize Bing Crosby Brunswick 80057
- Many Happy Returns of the Day... Bing Crosby Brunswick 80058
- Stardust Bing Crosby Brunswick 80056
- Sweet and Lovely Bing Crosby Brunswick 80057
- Where the Blue of the Night Meets
the Gold of the Day Bing Crosby Brunswick 80055
- DO, DO, BABY The Four Tones. A-1 Records 1001
- FIRST-CLASS PRIVATE
MARY BROWN Clyde Lucas Hit 7099
- HAMP'S BOOGIE WOOGIE. Lionel Hampton Decca 18613
- I'LL FOLLOW YOU The Four Tones (Sophia Nae)
A-1 Records 1001
- I'M CRAZY ABOUT YOU.. Five Red Caps Beacon 7130
- IT'S A CRYING SHAME... Clyde Lucas Hit 7100
- JANIE Jack Smith Hit 7102
- LET'S SING A SONG
ABOUT SUSIE Jack Smith Hit 7101
- LONELY Cliff Carlisle Bluebird 33-0514
- NEW THAT AIN'T RIGHT. Perline Ellison Decca 7910
- NIGHT AND DAY Frank Sinatra Victor 20-1589
- NO ONE ELSE WILL DO.. Five Red Caps Beacon 7130
- RAZOR TOTIN' MAMA ... Perline Ellison Decca 7910

(See Pop Record Release on page 66)

MUSIC GRAPEVINE

Tatum Ducks Canada Date

Art Tatum, who draws \$1,100 a week at the Three Deuces, turned down \$1,750 weekly for a Canadian location offer. . . . Dr. Mario Benard, SADAIC (Societe Argentina De Autores I Compositores, the ASCAP of the Argentine) biggie, now in Hollywood, being romanced by both ASCAP and BMI pubs just as he was in New York. Visit may result in important changes in Argentine royalty set-up before Benard returns to South America. Peer International South American deal expires January 1, 1945.

The Four Tones cut *Pass the Beans* and *Little Chum* for A-1 Records. First disk by that company, released this week, is *I'll Follow You* and *Do, Do, Baby*, also by the Tones. . . . Victor Borge penning a music article for *Atlantic Monthly*. . . . Ella Mae Morse on way east after eight months on the Coast. . . . Hazel Dawn, 15-year-old lyric soprano, signed by 20th-

Fox and skedded for forthcoming pic, *Billy Rose's Diamond Horseshoe*.

Bing Crosby and Andrews Sisters' waxing of "There'll Be a Hot Time in the Town of Berlin" for Decca due soon. . . . Rudolph H. Grossi (Dick Ross), who sang with Maurice Spitalny's ork, awarded the Purple Heart posthumously. Before his death in England April 19, he held a Presidential citation.

King Cole Trio plays a string of one-nighters after closing at the Hollywood Trocadero August 3. Riverside Theater, Milwaukee, and the Oriental, Chicago, on the route. . . . Dick Averee and ork held over again at Hotel Roosevelt, Pittsburgh. . . . Bob Chester set for three Spotlight Band shots on Blue during August. . . . Terry Stewart replaces Patti Dugan as Johnny Long thrush when ork opens at Hotel New Yorker July 31. Corp. Ben Hecht and Pfc. Sid Bass,

Music Popularity Chart

Week Ending
July 13, 1944

POPULAR RECORD REVIEWS

By M. H. Orodener

LAWRENCE WELK (Decca)

"Amor"—FT; VC. "I Learned a Lesson I'll Never Forget"—FT; V.

A smooth and polished performance, accenting the melodic content of the tunes in the simple orchestral setting, is turned in by Lawrence Welk for both sides of this issue. On both counts Jayne Walton provides adequate voice for the lyrical content. "Amor" is taken at a brisk pace, with muted trumpet starting off the side. Miss Walton takes over for a full chorus, with Welk's own accordion squeezings picking up the bridge of another stanza and fades in favor of Miss Walton to sing out the side. Joe Davis's "I Learned a Lesson I'll Never Forget," a swell sentimental ballad that packs a load of commercial appeal, is taken at a moderately slow tempo. Band ensemble starts right in from the edge to lay down a chorus, with Miss Walton taking over for a second. The maestro's accordion picks up the last half of another chorus, with Miss Walton stepping in for the tag to take out the side. It's smooth music for the smooth dancing to both of the sides, altho from his corner Welk missed a bet in treating Davis's ballad. Lullaby lends itself to the breezy treatment Benny Goodman once accorded a kindred "Somebody Else Is Taking My Place," which lifted the song and the side to the hit classes.

The sentimental appeal of "I Learned a Lesson I'll Never Forget" in Lawrence Welk's smooth setting makes the side a likely candidate for generous coin catchings in the music boxes.

POPULAR ALBUM REVIEWS

A CONNECTICUT YANKEE (Decca)

Still another of the original cast show albums, it's attractive platter packaging that Decca presents in highlighting the selections of the Lorenz Hart-Richard Rodgers scoring for "A Connecticut Yankee." There are the show's evergreens, "My Heart Stood Still" and "Thou Swell," with both Dick Foran and Julie Warren, the musical's heart interests, each singing out for the standards. There are the show's new tunes in "You Always Love the Same Girl," sung by Foran and Robert Chisholm; "I Feel at Home With You" offered up by Chester Stratton and Ingenue Vera-Ellen, who also join for "On a Desert Island With Thee," while Vivienne Segal and Foran fondle the show's ballad favorite, "Can't You Do a Friend a Favor." Only eight sides to the album, with the pit orchestra directed by George Hirst setting the stage for the package with a "Connecticut Yankee Overture," and Miss Segal, Foran and the Crane Calder Chorus joining in for the finale side. While the songs, apart from the standbys, could hardly be considered Hart and Rodgers at their best, lacking the charm and appeal of so many of their other show scores, and the singing is without kindred sparkle and luster, the merchandising appeal of the album gives some import to the issue.

(See Pop Record Reviews on page 66)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

PATSY MONTANA (Decca)

"Good Night, Soldier"—FT; V. "Smile and Drive Your Blues Away"—FT; V.

A sad and a gay song are mated by Patsy Montana and Her Partners for her latest issue. The "Partners" comprising guitars, fiddle and accordion, Miss Patsy gives sympathetic voice to Harry Johnson's "Good Night, Soldier," singing of a lonely heart and her soldier love. The pickings of the electric Hawaiian guitar bridge the singing stanzas expertly. The tempo is stepped up to lively proportions for Anthony Scanlin's and Dickie McBride's "Smile and Drive Your Blues Away." A happy song, Miss Patsy packs plenty of zing in her voicings, with the guitar, accordion and hot fiddler coming in for bright solo sessions. Both sides stack up high as coin catchers for the juke boxes.

SULA'S MUSETTE ORCHESTRA (Continental)

"Fife and Drums Corps"—FT. "Spring Fever"—FT.

The musette accordion pacing the way for the fully instrumented ensemble directed by Sula, two gay and lively polkas are presented in this issue. Olaf Ericson's "Fife and Drums Corps" is a spirited march polka, replete with fife and drums to accent the melodic theme of the tune. More melodic is Mart Fryberg's "Spring Fever," which Sula and his men roll out in tuneful fashion. Both sides are played well and in keeping with the polka tradition, and both sides should serve well in the music boxes which blare out the international rhythms.

former partners in the firm of Hecht & Bass, in town on furlough. Bass is with the 547th Band in Casper, Wyo. . . . MCA's Sonny Werblin, who left for the Coast last week, expects to be gone about a month. . . . Harry Reser, of Cliquot Club ork fame, is at Rogers Corner with the Korn Kobbler. . . . Sorry for You, tune which *The Billboard* ad gal, Jean Epstein, wrote some time ago with Eddie Chambers and Maurie Hartman, of Cherlo, which pubbed it, is now on Savoy disk by Ross Leonard.

Foreign Relations Committee of ASCAP met last week to discuss Canadian rights. Committee consists of Saul Bornstein, Irving Caesar, Walter Fisher, George Meyer and Jack Robbins. . . . Russ Bothie playing for outdoor dancing at Chicago's Marigold. . . . Carlos Molina bows out of the Palace Hotel, San Francisco, to go into the RKO pic "Pan Americana."

Gene Rodgers, pianist at the Florentine, goes into *Knob Hill* at 20th. . . . Hal Grayson leaves Aragon Ballroom,

Ocean Park, July 31 for Stillwell's Ballroom, Big Bear Lake, August 2. . . . Merry Macs cutting two sides for Decca. *Sing a Song About Susie* and *Up, Up, Up*. . . . Music department at Columbia scoring four musicals, *Carolina Blues*, *Ever Since Venus*, *Swing in the Saddle* and *Meet Miss Bobby Socks*.

Ralph Peer inked two more Latin composers, Alberto Dominguez and Gabriel Ruiz. . . . Sonny Kendis ork opened at the Trocadero (18), replacing Al Gayle's crew. . . . Decision against plaintiff was rendered by U. S. District Judge Hollzer in plagiarism suit instigated by Ella Mae Britton Grigg over number *There Will Never Be Another You*. Defendants in the case were Mack Gordon, Harry Warren, Mayfair Music, Decca and 20th-Fox. . . . Kim Gannon and Walter Kent clefled new ballad *What a Change in the Weather* for Universal's *In Society*, starring Abbott and Costello.

Tommy Dorsey is putting \$18,000 into dolling up the Casino Gardens and will make a class spot of it. Under management of Wayne Dailard. Ballroom will (See *Music Grapevine* on page 23)

For
INTERNATIONAL
or
FOREIGN
RECORDS IN ANY LANGUAGE
it's
VICTOR "V" SERIES
ASK YOUR LOCAL RCA VICTOR JOBBER FOR
COMPLETE CATALOG IN VARIOUS LANGUAGES

STANDARD PHONO CO.
163 WEST 23rd STREET, NEW YORK 11, N. Y.

De LUXE
RECORDS

BILLY ECKSTINE
with
DELUXE ALL STAR BAND

TWO TERRIFIC SIDES
WITH AMERICA'S FINEST GROUP OF TOP MUSICIANS!

No. 2000 ("GOOD JELLY BLUES"
"I STAY IN THE MOOD FOR YOU"
Collectors' Series, List Price, \$1.00
ALSO AVAILABLE

No. 5006 ("PUT YOUR ARMS AROUND ME"
"NO LETTER TODAY")
No. 5005 ("DON'T SWEETHEART ME"
"TOO LATE TO WORRY, TOO BLUE TO CRY")
No. 5004 ("HAVE I STAYED AWAY TOO LONG?"
"SWEETHEART, I STILL REMEMBER")
No. 5003 ("I'M SENDING Xs TO A GIRL IN TEXAS"
"THE HONEYSONG")
No. 5002 ("MAIRZY DOATS"
"SAY A PRAY'R FOR THE BOYS OVER THERE")

Featuring "TEX GRANDE" and his "RANGE RIDERS"
List Price, 75c

FIDELEPHONE NEEDLES.....\$6.00 CARD (12) NEEDLES
AEROPOINT NEEDLES.....\$6.00 CARD (13) NEEDLES

USUAL TRADE DISCOUNT
Prices Exclude Federal, State or Local Tax

DE LUXE RECORD DISTRIBUTING CO., LINDEN, N. J.

New Owners for Schiek's Cafe in Minneapolis

MINNEAPOLIS, July 15.—At a price reported near half a million dollars, Schiek's Cafe, nationally known for three generations, was sold by Mrs. Maud I. Schiek, widow of founder's son, to Harry Williams, former purchasing agent for Nicollet Hotel here, and Al Fleming, of Louisville. Deal consummated this week. Cafe was opened 57 years ago.

For the balance of the summer Williams will continue present policy of five-piece symphonic band with no dancing. Week nights music plays until 9 p.m., Saturday to 1 a.m.

In September, however, he will install a novelty band, a vocalist and probably several acts.

Is This a Biz?

NEW YORK, July 15.—Julie Wintz, MCA cocktail lounge center, and Joe Glaser grabbed a cab in front of the Aquarium. Radio was going full blast so Glaser turned it off.

"Turn that bedamed radio on" roared the hackle. "I got 400 bucks riding on the next race and I'm not gonna miss hearing for no lousy 40-cent call. Either you guys get that station back again or get outa m' cab."

Glaser turned radio on again and muttered to Wintz, "We're in the wrong business."

Racine Revives Musical Bars And Roadhouses

PHILADELPHIA, July 15.—Return of horse racing to the Garden State track near by on the New Jersey side of town has brought a revival of interest in the dozens of roadhouses dotting the lanes on the Jersey side. While most of the clubs had converted to musical bar policies with the advent of new federal taxes, or kept floorshows going on week-ends only, the roadhouses are all in full swing. And with the State law allowing an open Sabbath for both drinking and after-dark doings, nitery ops are buying shows on a full-week basis. While the show budgets only equal the nabe niteries in town, opening up of the Jersey territory is helping the local percenters to keep their acts moving and at the same time adding appreciably to their income.

Only two of the spots have Class A rating—Weber's Hof Brau and Neil Delghan's, at Pennsauken, N. J. Delghan has upped the show budget considerably, allowing for a \$500 per week figure to bring in Al Schenk to top the show, with top acts in the Gerardos, the Flying Berrys, Barbara Belmore and Joe Hough. Hof Brau also goes for the standard acts with Harry Steffen, Myra Jean, Martha Gresham, Russ Miller and Company, and George Reed on tap.

Only new spot to light up is the Casablanca, opposite the race track itself near Merchantville. Operated by A. DeFlavits, with Johnny Bazzani coming from Frank Palumbo's here to manage the spot, Casablanca bows this week as a class cocktail lounge, with Ruth Hale's Two Lads and a Lassie leading the parade of continuous entertainment. For the two dozen or more roadhouses, influx of race-horse fans to the territory finds them hanging out the shingle that "entertainment is back."

Tax Cut Helps Top Combo Acts Hurts Others

DETROIT, July 15.—Reduction of the cabaret tax has had a stimulating effect upon the supply of cocktail acts, local bookers report. This is most notable in the ranks of the higher paid combos, while those in the lower brackets remain as before.

The supply of acts working around the \$60-70 weekly level was fair here during the past several months, with units in this class continuing to take engagements, even at the somewhat reduced prices lounges were paying, unless they turned to war-plant work. However, experience of some that were slow to turn to war work has not been as financially encouraging as that of the pioneers. For one thing, the better paid war jobs were long since filled and few performers had special adaptability for most types of factory work. Hence, the trek toward the factory has eased off notably in recent months.

Act Vacash

Up to the past couple of weeks, however, better paid acts have been taking vacations or laying off entirely, as lounge operators cut down budgets for talent under the 30 per cent tax. Upper bracket acts were able to lay off for a few months to wait developments, living on their savings, taking a rest or a chance to re-vamp routines. They have, in general, only taken engagements when managers were willing to up their budget to pay about normal salaries and as a result the supply of better acts was far under demand.

With the lowered tax, managers have been willing to pay more for their better acts, and acts themselves have reacted to the situation by contacting booking agents here for work.

The lower bracket acts are little affected by the altered tax, inasmuch as their salaries were not cut very much, if any, being already so low that they were near the cost-of-living level. One possibility now, however, is that with more spending for higher priced acts, those in the lower brackets will find a lessened demand for their talents.

Polish Band to Dempsey's

NEW YORK, July 15.—Jack Dempsey's, having had all kinds of units, is now going Polish. Starting July 18, Frank Witkowski and His Polish World's Fair ork (5) opens at the spot, replacing Nannette and Her Strings. Witkowski was originally sent here by the Polish government to represent it at the World's Fair. When war broke out he remained in this country, becoming a citizen.

Off the Cuff

East:

RON PERRY starts at Hotel Astor, New York, September 25, taking Dick Kuhn's place. . . . BILLY SHURR and Three Internationals dicker with Carl Erbe's Lake Placid Fawn Club. . . . HUGHIE BARRETT'S ork (6) begins at Billy Rose's Diamond Horseshoe, New York, July 24, on indefinite paper. . . . CYRIL MANSFIELD current at Emerson Hotel, Baltimore. . . . RUTH RAYE joins the bill at the same spot August 28.

ESTELLE SLAVIN'S all-girl ork now at Doc's, Baltimore. . . . MEADE LUX LEWIS also at Doc's, starting July 25. . . . MERRYMAKERS at the Metropole, New York. . . . MURIEL BYRD opens at Theatrical Lounge, Cleveland, July 24. . . . NANCY GREEN began at the Ten Eyck Hotel, Albany, N. Y., July 21. . . . THREE MAJORS and Cecile Steiner re-open at the shuttered The Spot, Greenwich Village, N. Y. . . . ART TATUM holdover at Three Deuces, New York. . . . CHARLIE VICTOR Band also holdover at Wardman Park, Washington. . . . HAL LANSBURY got himself a raise and a holdover at Carleton Hotel, Washington. . . . JOHN KIRBY'S outfit leaves the Aquarium, New York, July 27.

JOHNSON opened at the Music Bar, New York. . . . DAWN AND RUSSELL at the Chateau Monterey, Wildwood, for the summer. . . . NOADE SISTER appearing at the Bolton Hotel, Harrisburg. . . . BERNICE MARSHALL on the same bill.

GENE HALL TRIO out at Lou's Chancellor Bar, Philly, with the Three Naturals continuing. . . . ARTHUR DAVY TRIO set to summer at Philadelphia's Sun Ray Gardens. . . . DICK WADE'S pianology rounding out year's stand at Bingham House, Philly. . . . FOUR ESQUIRE GIRLS hold forth at Neil Delghan's Cocktail Lounge, Pennsauken, N. J. . . . EDDIE ROLD, formerly at the Hotel Majestic Music Bar, Philly, will be the host at the new Chez Cherle lounge unshuttering there this week. . . . JACK VERNA and Freddy Edmonds move their trios from the Cove, Philadelphia, to Ciro's, newest cocktailery in the same city, opened by the same Frank Palumbo management. . . . BILLY VAN'S TRIO locate for the summer at Belpoit Inn, Atlantic City. . . . CHESTER SLATER takes his Steinwaying to DuMond's, Philly, with the Buddy Hess Trio holding on. . . . HARRIET HALE'S all-gal unit takes over at the Mid-Way Musical Bar, Philly. . . . DARDANELLA'S pianology new at Philly's Copacabana.

ROY RAFFLES current at the Park Terrace, Brooklyn. . . . ANDY PADOVA spending the summer at the Warwick Hotel, New York. . . . BASIL FOMEEN on USO. . . . D'ACQUILA combo into the Del Rio, Washington, last week.

Chicago:

CHUCK CHANDLER, organist, at cocktails for Two. . . . JUAN MAKULA, current at the Villa Venice. . . . GWENN VEAUSELL, songstress, heard at Ye Olde Cellar. . . . GENERAL MORGAN, pianist, inked for Elmer's. . . . ESTROLITOS (3) have opened at Helsing's Vodvil Lounge. . . . ED PETTY TRIO have drawn another six-week holdover at the Primrose Path. . . . MARVELLE MYLER at the piano at the Copa Room. . . . RUDY KERPAYS booked for the Show Club. . . . ANN REILING, accordion-novachord, at Russell's Silver Bar.

ALICE OLSON, piano, into James Isbell's Lounge. . . . RAYMOND SCOTT TRIO and Laura Rucher current at the Three Deuces. . . . CHICK AND CHARLENE, guitarists, have drawn six-month holdover at the Ship. . . . CHOCOLATE BARS (3) are making another return engagement at the Airliner. . . . ROSEVELT SYKES, pianist, appearing at the King of Clubs. . . . OLLIE CRAWFORD Trio current at Cafe De Society. . . . PEACHES BROCKINGTON at Square's Lounge.

Here and There:

EDDIE CAMDEN, featuring Wini Shaw Jr. with his unit, current at the Hi-Lo Club, Battle Creek, Mich., for an indefinite run. . . . HELEN MURPHY, pianist, opened at the Crest Show Bar, Detroit. . . . TOMMY ROGERS and band in for four weeks at the Club Casanova, Detroit. . . . CARSON DONNELLY, piano, into the Dome, Minneapolis. . . . JEAN WILLIAMS, pianist, a holdover at the Glass (See Off the Cuff on opposite page)

S stands for "special" personal representation. Write MIKE SPECIAL—Pres. JEAN ROSE—Sec'y-Treas. SPECIAL ATTRACTIONS, Inc. 48 West 48th Street, New York 19, N. Y.

S The Original One Man Band VINCE "Blue" MONDI The World's Smallest Orchestra New York City

S The ROYAL-AIRES Instrumental-Vocal-Entertaining Trio Santa Barbara, Calif.

S The Toast of the Nation 3 Blondes 3 Voices 3 Instrumentalists DALE SISTERS Philadelphia, Pa.

S Tall—Tuneful—Terrific MOLLY CRAFT Versatile Singing Pianist Philadelphia, Pa.

S In Demand Everywhere The OWEN SISTERS The Nation's Most Popular Girl Trio Wildwood, N. J.

S Sweetheart of Piano and Song AUDREY THOMAS Detroit, Mich.

S "Comedy Bombshell of Song" MARIA LOPEZ N. Y. C.

S DON SEAT Quintette 4 Boys and a Girl Tops in Music and Song Baltimore, Md.

S THE STEWART TRIO featuring BETTY STEWART America's Foremost Girl Vibraphone Artist. Currently: Baltimore, Md.

S ARTIE RUSSEL and His Orchestra Dance Music--Show Music--Entertainment New York City

REVIEWS

The Captivators

(Reviewed at Steuben's, Milwaukee)

Top arrangements by Tony Lombardo, cousin of Guy, make this unit. Lombardo plays piano-accordion, while Ralph Wolf at the Hammond provides a strong bass, imparting plenty of foundation and drive. Glen Thomas, Milwaukeean, replacement for Bob Pulver, in the armed forces, and youngest member, only 21, augments with electric "jive" guitar and handles claves and shakers on sambas, rumbas and other South American tunes.

Musically the trio handles everything from classics to swing with equal assurance. They put out well blended music with volume associated with larger combos, but at no time is volume too great for the intimacy of the spot. With a large library most customer requests are filled.

Ralph Wolf, who ordinarily handles vocals, is under wraps due to amusement tax. Standout tune when reviewed was classic *William Tell*. Opening with short swing intro, then straight classic rendition thru selection and closing with a short, unexpected swing lick that sent customers.

Unit has showmanship and works hard to please spot manager and customers. Lombardo also doubles on vibes, but small stand on Steuben's prohibited use of same. Combo has made numerous customer friends here, has class, appear-

Pierre Carta

(Reviewed at the Zebra Room, The Town House, Los Angeles)

Pierre Carta and his orchestra have been here seven months, moving in from out-of-town resorts where they also played long run engagements. Carta has had musical groups for 12 years and also turned in a stint as a radio conductor.

Spot calls for a class group and Carta's outfit fills the bill. Playing from six till midnight, the first two hours are devoted to classical, the remainder of evening to pop dance. Carta on violin fronts. His specialty is gypsy music, which goes well for the early patrons.

Augmenting the maestro's violin are Frank Carta's bass and, ordinarily, Don Nordo's guitar. When caught, Nordo was in the hospital. Substituting was Earl Colbert, who features a swingy guitar. Johnny Anderson on piano is outstanding, too. Instruments blended together make for listenable and danceable music. Maestro arranges.

Outfit, tho small, is strong on vocals. Fem singer Dorothy Eilers takes the load and well. Frank Carta is also assigned to warbling as is Nordo.

Band is showmanly. Library modern. Sam Abbott.

ance, versatility and an intimate style that is suited to better hotel and lounge spots, radio and recording.

James R. Gahagan.

Miller and Shaw Wax Pacts End

More than 75G annually to Miller and plenty to Shaw reasons to expect renewal

NEW YORK, July 18.—Contracts between Glenn Miller and Artie Shaw, and Victor have terminated, or are about to in the near future. Altho there's been no official word about re-signing with the company it's taken for granted that both leaders will re-new, for they have received royalty checks in the past that are close to ork top earners from disks.

Miller has never received less than \$75,000 in any one year from Victor, according to informed sources, since his rise to popularity some four years ago, while Shaw's disks, most of them classics by this time, have netted him plenty of moola. Shaw is now reorganizing on the Coast, and might luckily step out just as the AFM ban on Victor ends, and consequently turn out hit records immediately. In the case of Miller, who is overseas with his service ork, he won't be disking for a while but this won't affect his royalty checks, for among 118 old releases Victor is re-issuing are many of Miller's top sellers, including *Take the A Train* and *Boogie Woogie Piggy*.

Shaw will also profit from the re-issue, for his *Caricoca*, *Lover*, *Come Back to Me* and *Deep Purple*, all big sellers, are in the list.

Krupa To Make Pic For RKO in Feb'y

NEW YORK, July 18.—New Gene Krupa band, which goes into Capitol Theater, July 20, has been signed for two pictures by RKO. First pic starts grinding in February. Band is currently at Loew's, Rochester, N. Y., for the week, having completed a break-in week at RKO, Boston, where they grossed \$32,000.

Krupa goes into Capitol with MGM's *Since You Went Away*, getting close to \$10,000 per week, and figures to stay around 10 weeks at the place. After that he goes into Hotel Sherman, Chicago, then back to Manhattan, heading into New Yorker. Krupa's band is made up mostly of men from Boyd Raeburn's ork, Dean Hudson and Mitch Ayres, numbering close to 30, counting vocalists.

McFarlands Back for Week-Enders With 15-Piece Ork

NEW YORK, July 15.—McFarland Twins have organized a new 15-piece band and will double back into the biz after a year in a Long Island war plant. MOA is booking the ork into standard spots for week-end engagements, starting with Hershey Park, Hershey, Pa., July 29.

The boys will have a fem vocalist to augment their own singing. They plan to keep their war plant jobs and re-enter the music field in easy stages.

Slack Back East; Maybe This Time New York Spot

NEW YORK, July 15.—Freddie Slack, making second Eastern trip, is skedded to play Earle Theater, Philadelphia, week of September 15. Possibility that band will also play its first New York engagement, the spot not yet set. Band is now at the Riverside Theater, Milwaukee.

Ork is also going into the Palace Theaters in Canton, O., Columbus, O., and Cleveland and the RKO Theater, Boston, before playing Earle. Slack came East last year for the first time but date in Baltimore was nearest he came to New York.

Buddy Fields Joins Falk

DETROIT, July 15.—Buddy Fields, former business agent of the Detroit Musicians' Union, is joining the staff of the Mike Falk Agency, band and vaudeville office, as manager of the cocktail units department. Fields is switching from a filer as owner of the Stage Show Bar, which he has just sold.

MUSIC GRAPEVINE

(Continued from page 21)

be known as the Collonades. . . Savoy Records waxes four sides for early release featuring Pete Brown. Titles are *Pete Brown Boogie*, *Ooh Wee*, *Bellvue for You* and *Moppin' the Blues*. . . Hughie Barrett ork opens at Billy Rose's Diamond Horseshoe July 23.

Thrush Marilyn Duke back with Vaughn Monroe. . . Shep Field's former vocalist, Meredith Blake, rejoined ork at Copacabana. . . Walt Disney said to be looking for a vehicle to feature the Eddie Condon band.

"Tommy Dorsey, Starmaker" is title of Victor album released this month, which features numbers by Frank Sinatra, Jo Stafford, the Pied Pipers and Connie Haines. Disks were made when stars were still with Dorsey. . . Tommy Tucker ork to be screen-tested on Strand stage while group is playing the Warner house. . . The Columbia pix vodo-film, "Crazy Things," which features the Mousie Powell band, named after Powell's tune of same name.

Marion Mason, former Johnny War-rington warbler, canarying for Norman Black. . . Nell Seely's *Loggin'* adopted by Pacific Logging Convention, Eugene, Ore., as its theme song. Her *Blue Night* has been published by Carey Music Publishing Company, New York. . . It's *No Fun Dancing If The Band Don't Swing* being featured by Tiny Hill, Jeanne Brown, Dick Jurgens, Carlos Molina and the Korn Kobblers.

Gale-Storm Over

Moos Gale, New York booker, and Reese DuPree, Philly dance promoter, have made up. Gale bands now going out under DuPree banner. . . Dick Smith ork booked into Mount Lake Casino, near Easton, Pa. . . Frank Capano and Lou Herscher combine talents to create song tribute to the A's baseball manager to mark his diamond jubilee August 4. Tune tagged "We Love You, Connie Mack." . . Joy Caylor's 13-piece all-fem band averages 18½ years of age. Gals range from 16 to 22.

Sgt. Shep Shepard, former drummer for Jimmy Gorham and later Benny Carter's arranger, leading vocal group at Indiantown Gap, Pa. Glee club includes Sonny Woods, former Armstrong

Singing Waiters Must Join AGVA

PHILADELPHIA, July 15.—Singing waiters, come August 1, will either have to quit singing or join up with AGVA.

Richard C. Mayo, exec secretary of AGVA here, worked out an agreement this week with Sam Cariola, prez of the AFL waiters' and waitresses' union, covering the domain of the singing waiters.

Boys will be able to continue their waitering, but if they add singing to their talents, they'll have to hold cards in both of the unions. Same holds for the singing barmaids.

ARA to NATA Letter "Opening Gesture"

CHICAGO, July 15.—The National Association of Theatrical Agents this week received a letter from Artists Representatives' Association, of New York, which contained suggestions that NATA consider adopting some of ARA's practices.

The letter is regarded as an opening gesture toward a possible understanding with ARA.

The board of governors of NATA held a brief meeting last Wednesday (12) to read and discuss ARA's communication. No conclusions were reached, it is reported here.

Jack Little To Do Vaude

NEW YORK, July 15.—Little Jack Little, off the air for six weeks starting the end of July will be offered for theater dates following a two-week vacation. So far he is pencilled in for the Capitol, Washington, and Loew's State, N. Y. Date for latter spot is tentatively set for August 17.

warbler. . . James Melton and Jeanette MacDonald working on series of recordings of Oklahoma numbers. . . Louis Prima has cut *Fellow On A Furlough*, *Kentucky*, *A Lot Of Moonlight Is Being Wasted* and *Louise* for Hit.

Del Courtney's ork into West End Casino, Long Branch, N. J., July 27 for six weeks. Band follows Boyd Raeburn, who is set for a week at Hunt's Pier, Wildwood, N. J. . . Sharon Rogers and 12-piece ork, currently at Colonial Hotel, Rochester, Ind., signed to seven-year personal-management contract by Consolidated Radio Artists, Chicago. . . Musicraft sets up branch in Philly. . . Benay Venuta in two-reel short dedicated to the amphibious forces.

Dinah Shore writing series of experience stories about her service stints. . . Helen Belschner out of Frederick Bros. Chicago office, where she was secretary to Carl Snyder. Wanted lighter work so she resigned to join a firm of electrical engineers. . . Enoch Light into Hunt's Starlit Ballroom, Wildwood, N. J.

AGVA Hits Unaffiliated Bookers in Philadelphia

PHILADELPHIA, July 15.—Local AGVA board slapped down on local bookers having no AGVA franchise. Local unaffiliated percenters had a chance to tie-up with either of the two booking orgs here—Entertainment Managers Association and the Variety Bookers Association, or to procure an AGVA franchise. Failing this the local union board has put six local agents on the unfair list. Bookers in the nearby towns, principally in Reading and Lancaster, are all falling in line and taking out franchises, it was said by AGVA.

ON THE STAND

(Continued from page 16)

Chuck Mackey, trumpet, and Daniel (Bunny) Peterson, sax, are the outfit's arrangers.

Basic instrumentation is five sax; four brass, four rhythm. Wills fronts and fiddles. Wills, a Texan, wears a stogie stuck in the side of his mouth as a standard prop. However, this gives informality to the appearance and, frankly, the patrons don't care.

Hal Barnett is featured on trumpet and does a good job. Clyde Hunter, the lone tram man, also gets solo calls. Sax Man Lewis Tierney doubles on fiddle. Tiny Mott also gets the nod on sax work.

Western fans like plenty of vocals and Tommy Duncan brings them straight from the old corral. His bary voice is well suited to this type of music. Wills' Western call, injected during Duncan's work, has earmarked many a tune for popularity. Tierney and Barnett are also assigned vocals. The foursome carries the assignment well.

Wills has caught on. Sam Abbott.

Lucky Millinder

(Reviewed at Town Hall, Philadelphia)

THE effervescent Lucky Millinder doesn't effervesce as he did in the earlier days. And even if he would like to take a split from the Steinway, his band crowded the stand at this hall. Instead, it's a more sedate and sober Lucky, devoted entirely to the serious business of leading the band rather than gushing out with the personality stuff.

While not creating any undue excitement one way or the other, the Millinder band whip out an adequate brand of jump and jive cantos to cater to the demands of the race hoppers. Emphasis is on the ensemble tootling with the accent on sock rhythms. With Lucky wielding the wand out front, instrumentation takes in five saxes (one toots the bary horn), three trombones, three trumpets, piano, bass and drums. Nothing outstanding in the musical arrangements, hewing the line that characterizes the Harlem rhythms, while the soloists never kick up any real dust.

Band is best when dipping into the race blues register. And the inspiration for this lowdown groove stems from Wynonie (Mr. Blues) Harris. Lad is adept at the race blues shoutings, sticking to the standards, with excellent musical bank laid down by the band. Also creating real interest is the sultry chanting of Judy Carol. Gal emphasizes sex

Ina Ray Hutton Band Gets Gas To Leave Omaha

OMAHA, July 15.—The OPA gave Ina Ray Hutton's ork enough gas to journey to her Wichita (Kan.) date, plus a couple of army camp appearances en route, following a mix-up wherein Maurice P. Healey, just-hired road manager, was held by OPA officials on charges of possessing black market coupons for gasoline.

Miss Hutton was given OPA coupons covering 475 miles of occupational driving for the next three months. The leader figures this will be about enough to make the Wichita jump. Efforts to purchase a bus, which would have increased the gasoline allotment, fell thru.

Ruling May Affect Many Bands

The action fixing Miss Hutton's rations may set a precedent that will affect many bands traveling by car. Officials said they understood Miss Hutton got special gas in some army camps where she appeared.

Application for ration gasoline filed by the leader was backed up by a sheaf of letters from army officers, War Department officials and just plain G. I. Joes in appreciation of her war morale boosting in army camps shows and short-wave broadcasts.

OFF THE CUFF

(Continued from opposite page)

Lounge, Tampa. . . THE METRONOMES (3) at the Tower Gardens, Skokie, Ill. . . JEAN BARGY, piano, booked for the Hotel Wisconsin, Milwaukee. . . VIC AND JERRY WAYNE, organ-piano duo, have drawn a six-month holdover at La Salle Hotel, Milwaukee. . . FREDDIE MILLER'S TOP HATS (4) holdover till October 1 at McCurdy Hotel, Evansville, Ind.

DOC PARKER and Dick Raymond, guitar-violin, at Theater Bar, Logansport, Ind. . . LE ROY GENTRY at the piano, Hotel Custer, Galesburg, Ill. . . JOAN BAYLOR, pianist, current at Chin's, Cleveland. . . FOUR SENATORS and Joanne Ryan in their sixth week at Shamrock Club, Pocatello, Ida.

TAFT BAKER'S Four Spaces current at the Hotel Riviera, Los Angeles. . . VAL ERNIE appearing at the Detroit Athletic Club, Detroit. . . SID FISHER current at Helsing's Vodvil Lounge, Chicago. . . DAVE MORRISON goes into the Ambassador Hotel, Chicago, September 3.

Midwest:

FARMER AND WAYNE current at Calvert's Grille, Cleveland. . . VAL ERNIE booked for the Belle Rive Hotel, Kansas City, Mo., in late October. . . MURIEL BYRD opening July 24 at Birn's Cocktail Lounge, Cleveland.

IT'S THE NAVY WAY

(Continued from page 16)

men are given training films and recordings, and there are thousands of band and ork numbers on file, as well as photostatic copies of special arrangements.

Still one more reason to believe the navy will turn out plenty of good sidemen and leaders is that the musickers who go into the navy, naturally, enough, have varied backgrounds. Bach-lovers rub shoulders with the boogie-woogie boys and the result is better all-around musicians.

They even have their own music trade lingo in the navy. A good concert man is called a "square." A strictly jive guy is called an "oblong" and a navy musicker who's mastered both longhair and jump is a "round."

The School of Music has its somber side, too, constantly reminding the men that their primary business is war. On a memorial plaque in the school are listed the names of School of Music graduates who have given their lives in the line of duty. The whole band aboard the Arizona, killed at Pearl Harbor, are listed, as are the navy musickers who fought and died aboard the Yorktown, the Helena and many another warship.

both in looks and in song, striking a happy medium between the two. Trevor Bacon, band's romantic troubador, was on the stand when caught, but turned in no chirping. *Maurie Orodensker.*

N. C. - VAUDE ACTS AT \$\$ HIGH

Honeymoon Is Over Now Prices Level Off for All

Act prices now up 25 to 75 per cent over 1942, when price climb began—low-scale acts will be first to suffer price cuts, industry execs claim

By Paul Ross

NEW YORK, July 15.—Whatever may come to the night club-vaude world in the new season, which gets under way a few weeks hence, there is one thing fairly certain; the prices of acts will not continue to zoom as they have the past two years. Theater bookers, vaude agents, club agents and the heads of agency contract departments are pretty well agreed that act dough has just about reached its peak and that performers generally can look forward to a leveling-off which will keep stipends about where they are now. This does not mean, of course, that

individual turns can't up their takes. But it does mean that the price curve, after climbing rather steadily for almost two years (started in fall of 1942), has now reached a high plateau along which it will move during the foreseeable future.

If dough starts jumping, the chances are it will jump down and not up, is the consensus of trade opinion.

Honeymoon Is Over

In other words, the honeymoon is about over and it's now a question of settling down to what everyone hopes will be a nice, steady marriage.

If stabilization of the price structure has really set in, as most trade sources seem to think, it comes at a pretty high level. General agreement is the prices of acts in general now run anywhere from 25 to 75 per cent above the fall of 1942.

Trade spokesmen say part of the price rise is inflationary because it was produced by factors other than the inherent quality or drawing power of the average act which has benefited by jumping dollars.

The present price picture is paralleled only by that of the 1925-'29 period. Up to 1925 prices were pretty much set by the Keith-Orpheum interests which dominated the field. After 1925, however, some of the growing movie theater chains entered the vaude field and started competing. The result was a boom in act prices which ended only in 1929 with the stock market crash, the settling down of talking pictures and the collapse of vaudeville.

The second great boom in act money appears to have set in about a year after Pearl Harbor and seems to have hit its peak in the late winter-early spring of 1944. The pressure behind upward price movement was cut by the advent of the 30 per cent club tax, nearly everyone agrees. Coincidentally, with the crippling of the night club business, via the tax, a heavy slump hit the vaude biz late in the spring. Vaude has climbed back in the last few weeks, and the clubs around the country generally are doing better. But as far as a continuing act

(See NC-VAUDE ACTS on page 29)

Josephine Baker U.S. Bound for Vaude

NEW YORK, July 15.—Josephine Baker, now in Algiers, is being brought back to this country by Consolidated Radio Artists. The 10 percenters are paying all transportation and giving Miss Baker an undisclosed guarantee.

She will be offered for theater bookings in non-colored houses upon arrival the end of August.

Betty Hutton Vaude Tour

NEW YORK, July 15.—Betty Hutton will do a three-week vaude tour in the Midwest starting the first week in August. First job will be at the Chicago Theater, Chicago. Other two weeks not yet set.

Gov't Approval Not Required To Change Jobs

(Continued from page 4)

the metropolitan area but leaves the status quo outside New York.

There still remain 11 other WMC regions which have taken no action to relieve performers of the necessity to obtain referrals when booking new dates. Mrs. Poses implied, however, that some kind of dispensation may come out of Washington by stating that the local ruling was approved by Mrs. Anna M. Rosenberg, head of the New York region, who would inform Washington of the decision.

This week's WMC clearance on referrals resulted from a conference held last Monday (10) between Mrs. Poses and two officials of AGVA, Matt Shelvey, national administrator, and Mortimer S. Rosenthal, association counsel. Stephen Sheridan, an official of USES, and Thomas Murtha, of the American Federation of Labor, also attended the confab.

Rosenthal and Shelvey said this week that they believe the favorable action of the local WMC office can be broadened out to cover the whole country. They are taking steps toward this end, they said.

Dailey Spending 3 Grand for Icer

NEW YORK, July 15.—Frank Dailey's Terrace Room, in Newark, is joining this summer's trend to ice shows. Harry Kilby, of General Amusement Corporation, has booked an unnamed freezer into this spot, beginning August 4. Show has cast of 11 people, is produced by Don Arden and is set to work 10 weeks. Kilby states that this is the first time Dailey has used an icer.

Dailey claims his ice floor will be the largest in the East. Cost, he estimates, will run to about \$30,000 a week.

Leon and Eddie Eye Miami Spot

NEW YORK, July 15.—Persistent rumor that Leon and Eddie will open a Miami spot the coming winter has received verification from Leon Enken. Operator admitted, however, that deal is only in the negotiation stage.

Enken said that if the deal to take over the Monte Carlo, Miami, jelled it was not for the sole purpose of giving Lou Walter's Latin Quarter or Kitty Davis's Airliner competition. "I'm in business for money and not to make enemies," he said.

Juke Audish Sells

NEW YORK, July 18.—Newest form of auditioning is via juke box, or at least it's been done by one singer, and he's profited by it. Warbler Hal Winters, now at Havana-Madrid, New York niterie, did a couple of disks for his own use, and his manager, Teddy Brooks, talked a juke box operator into putting the records in a box located in a popular Broadway theatrical drug store.

Audition took place when Brooks dragged an agent into the place for a coke, and dropped a nickel into the juke box, which played Winters' disk.

Oregon Niteries Plan Big Shows

2:30 closing, self policing granted operators by the commission

PORTLAND, Ore., July 15.—Nite club operators here won a victory for the policy of self policing when on Thursday (13) they induced the State Liquor Control Commission to authorize drink serving until 2:30 a.m., effective immediately instead of the former midnight dry line.

The operators under the guidance of Attorney Ransom D. Meinke as secretary of the Oregon Club Operators' Association won also a few business hours with which to enroll a little dough to meet the 20 per cent cabaret tax.

The commissioners were told that bootlegging operators had investments as high as \$25,000 each in spots and that they could flash shows that the legitimate operators could not hope to equal. "Let us stay open until 2 or 4 a.m. and I know these unlicensed operators will close up," a spokesman said at the meeting.

Meinke declared that the operators would do most of their own policing if allowed to remain open until the later hour.

In granting the request, the commission pointed out that it applied only to civilian trade and not to members of the armed forces. It has no control over servicemen's regulations.

The commission went even further by ordering that at least two of the commission's Portland stores remain open until 10 p.m. instead of the 8 p.m. closing time. The liquor stores are the source of the club patrons' supplies in that under the Oregon law drinks are served only out of the customer's own bottle which he must buy legally from the liquor commission store. The retail beer trade also was a beneficiary of the commission's liberal mood. Beer and wine retailers were authorized to operate until 1 a.m. instead of midnight.

Twenty-five representatives of night clubs attended the hearing including Joseph Hermann, manager of the Hotel Portland; Al Inam, Arling Club, and Harry G. Allen, Elks' Club.

Talk Name Band For Copacabana

NEW YORK, July 15.—The Shep Field's booking into the Copacabana will not be an isolated case, it is understood.

Monte Proser intends spot to be a showcase not only for name talent, for following the Field date it is understood that another name ork will come in. Tentatively set is Abe Lyman, now on a vaude tour.

Show will also consist of the Paramount pic warbler, Jimmy Johnson, and possibly Joe E. Lewis. Rest of the acts have not been set yet.

Marty Drake Now Single

NEW YORK, July 15.—Marty Drake, member of the Radio Aces, has pulled out of the group and is now working as a single. He has been booked into the Carman Theater, Philadelphia, for July 28, and the Tower, Camden, N. J., August 4. Arthur Laurent has replaced him in the combo.

Lane Dancers End 3-Yr. Run

NEW YORK, July 15.—Ruth Lane dancers, who have been part of the shows at Leon & Eddie's for three years, will end their long association with the 52d Street spot July 27. No new booking has been arranged for them. Miss Lane plans to be "at liberty" for the rest of the summer.

Small Collects From Billy Rose

NEW YORK, July 15.—Billy Rose this week settled, out of court, a dual claim against him by Paul Small amounting to \$9,300. The settlement was \$1,500 for both demands, according to Lou Randell, Small's attorney.

Major claim grew out of an agreement whereby Small was to book Rose's *Diamond Horseshoe Revue* (not the current *Postwar Pre-View*) which made a road tour last season, with the booker to receive 10 per cent of the profits. According to Randell, Rose failed to deliver the agreed percentage, and Small sued to recover \$8,500. The case was entered on the calendar of the New York State Supreme Court and would have been heard in October.

A second claim for \$800 growing out of a contract for the services of Herman Hyde, performer current at the Horseshoe, also was wiped out by this week's settlement.

3-Mo. Wait for New Agents Warns AGVA; AAA Gets 50 More

NEW YORK, July 15.—After a month-long membership drive, the Associated Agents of America, small percenter organization, has been able to submit a list of 50 members for enfranchisement by AGVA, according to Hymie Goldstein, AAA president. About 30 agents joined as the result of the membership pitch.

Org members are paying \$21 for full memberships and \$16 for associate memberships. A move will be made, however, at a meeting of AAA on July 24 to raise the ante to \$20 and \$25 and thus put it more nearly in line with the \$50 and \$25 charged by the Artists Representatives Association.

With AAA's membership drive over, AGVA next week will begin notifying all unaffiliated and unfranchised agents that they must somehow obtain an AGVA paper to stay in business.

A deadline will be set, and following its expiration no new franchises will be issued to anyone for a period of three months, according to Dave Fox, head of the New York local.

Agents may obtain an AGVA ticket by applying to the union directly and paying \$50, or by joining an approved agent organization. Payment of an org membership fee entitles a percenter to a free franchise.

Dave Vine in Hospital

NEW YORK, July 15.—Dave Vine, ex-vaude performer, now an agent, is at the French Hospital, New York, with an attack of pneumonia. Friends say Vine walked around with what he thought was a bad cold and it was only after much persuasion that he went to bed. After spending five weeks at home, Vine's physician ordered him to the hospital.

Hospital authorities say he is improving.

Louise's Monte Carlo, New York

Talent policy: Dance band and floor-shows at 9:30, 12 and 1:30. Owner-operator-manager: Louise Reid. Publicity: Al Mernit. Production: Joe Crosby. Prices: \$2 minimum, Saturdays.

Mid-summer show at this Broadway cellar bistro got under way Wednesday night (12) and proved moderate entertainment.

Best item in the bill is *Aida*, a hefty and able cootch dancer. Gal's brunette good looks and sexy facial expressions add much to her hip-weaving and torso-tossing act. Appears twice, first as a peppy hula-hula, which is billed as a jungle dance, and later in a slow Oriental twister. Gal puts plenty of oomph into her belly-undulations, handles her routines well and draws good hands.

The Montecarlettes line (4) opens and closes the show. Gals are clad in attractive costumes and deliver their simple routines in fair style to okay mitts. First number is an acceptable chorus terp set to a medley from *Oklahoma*; second is a straight-away tap routine.

Gloria Uta, dusky chanteuse, does passably well with a French love tune and then a kind of comedy patter song, also in French, in which she is joined by Pierre Beaucaire, emcee. Nets fair responses.

Lois Chase, a tall and attractive blonde, delivers *Mad About Him* and *GI Jive* in husky voice. Her energetic selling style wins her good hands.

Pierre Beaucaire, besides emceeing, takes a solo turn as a singer, unburdening himself of a rather schmaltzy aria from *I Pagliacci* and a blue version of *Alouette*. Audience liked both.

Jack Rossello's unit (4) plays for the show and dancing. Edward Foutran relieves, playing the accordion and singing. Biz fair when caught. *Paul Ross*.

Slapsy Maxie's, Los Angeles

Talent policy: Dance band and floor-shows at 9:30 and 12. Management: Sam Lewis, operator. Headwaiter: Lawrence Arbon. Publicity: Norman Millen. Prices: Dinner \$3 up; drinks at pop prices.

Sam Lewis's show gives no indication that he is letting up for the summer. Show on deck is pretty strong on talent, presenting good comedy, dancing and music. Presentation uses stage above the bandstand as well as the dance floor.

Opening are Frankie Masters and ork (15) on an all-outer, with the Three Gaylord Sisters of Masters' band taking the mike for *There'll Be a Jubilee*. Trio warbles nicely. When Phyllis Myles, band thrush, and the maestro get in there too it is solid. Miss Myles does a bit of lamenting vocally on *One Girl and Two Boys* for a good hand.

Continuing on the dance floor and alternating with blackouts on the upper stage are Gomez and Beatrice, dance team. They get off to a slow start but come back strong for the last three numbers.

Getting a strong reception are the Merry Macs, vocal group, with *California, Here I Come* for the warm-up opener. *Sweet and Lovely* builds nicely to *Mr. Beebe*, a novelty. *Down By the Old Mill Stream* went well but was none too strong to close. Macs offer good harmony. A soft-shoe routine gives the turn additional animation.

Closing the hour show were Minevitch's Rascals. The seven harmonica boys clown around half-pint Johnny Puleo, garbed in goat-hide chaps. It's more clowning than music but Puleo's mugging sells the deal. *Brazil* is slipped in during a serious interlude and goes well.

Comedy on the upper stage is in the hands of Billy Reed and Parker Gee, assisted by curvaceous Mimi Reed. Material is typically burlesque with a polish. However, Reed finds able support from Gee and Miss Reed as straights. Reed has a big following. Many of patrons know just about what he is going to do. Nevertheless, they laugh, proving that Reed has lost none of his ability since moving out of the burly temples.

Masters does a good job of playing for the show and dancing. Maestro is a capable emcee with a good personality. *Sam Abbott*.

NIGHT CLUB REVIEWS

Latin Quarter, Chicago

Talent policy: Dance band and floor-shows at 9 and 12:30. Management: Ralph Berger. Publicity: Art Golde. Prices: \$2.50 and \$3.50 minimums.

Ted Lewis's preem hit an all-time record attendance, with the ropes being put up to keep the holdout crowds in line. Show is centered around the maestro's personality, moving fast from start to finish. Is well produced, in a style seldom seen in clubs hereabout.

Lewis's sock *Is Everybody Happy* entrance is followed by Bebe Fox. Gal is a neat rhythmic Oriental tap to circus ballyhoo spiel by the leader. Gal sells with her graceful arm and body movements. Eye-filler Geraldine Du Bois vocaled *Oh, You Beautiful Doll* and *After You've Gone*. Has a nice voice, pleasing personality and verve. Is spotted later in the show doing a strut routine and a rumba number with Miss Fox.

Charles (Snowball) Whittier holds the spotlight with his imitation of Lewis to the tune of *Me and My Shadow*. Also clicked with a good impersonation of Bing Crosby and Durante, presented to night clubbers here for the first time. Audrey Zinn offered a novelty bit with her sensational baton whirling. Does plenty of tricks with the sticks, getting a good hand for her efforts. Gerri Gale added sophisticated touch to the bill with her ballet dancing. Toe work and pirouettes are well done. Has good control and makes a nice appearance. Applause getters were Paul White and Freddy Hale, comedy dancers. Stepping is fast, with plenty of difficult routine. The Read Sisters (3) warbling of San Fernando Valley pleases. Gal's voices are soft and sweet, and the style is good. Appear earlier in the show, by backing Lewis's clarinet solo of *Yankee Doodle Dandy*.

Sidemen Mugsy Spanier, trumpet; Gerry Brunis, trombone; Tony Parenti, clarinet, and Danny Danford, sax scored with a hot Dixieland jazz tune. Show stopping numbers were typical Lewis vocals of *Just Around the Corner*, *When My Baby Smiles at Me*, *Sunnyside of the Street* and *Smiles*.

Ork, which plays for both dancing and floor show consists of three trumpets, two fiddles, four sax, three rhythms. Dance arrangements consist of pop and old-time favorites, all presented in a toe-tinkling style. *Jack Baker*.

Clover, Miami

Talent policy: Floorshow and dance band. Shows at 9 and 12. Operator: Tom Williams. Prices from \$1.50.

New show a hit, the several acts are familiar to the area.

Rochelle and Beebe, above-the-average adagio team, work in plenty of comedy and make difficult terping seem easy. The fem is a hard worker and her wacky bits get a big hand.

Sarita Herrera, South American thrush, will bear watching. Full of pep and personality with a sweet voice that has sock appeal. A big hit here.

Freda Sullivan, limber-limbed lass, includes high kicking in her category, and earns plenty of applause.

John Hale has a powerful and well-trained tenor voice and hands out the songs the customers do not seem to get enough of. He's a standby here and always goes across.

Tony Lopez and ork add much to a good show which is doing good biz. *L. T. Berliner*.

Havana, Madrid, New York

Talent policy: Floorshows at 8, 12 and 2:30. Dancing continuous. Owner-operator: Angel Lopez. Publicity: Ed Weiner. Prices: \$1.50-\$3.50.

New show caught Tuesday (11) has all the earmarks of a stop-gap.

Pacing is all in the same tempo and practically all the warbling and hoofing is undistinguished. The line (6) plus two showgirls is about the only item that rates and gets better-than-average mitting.

Top billing goes to Lenore and Antonia Amaya in their first job away from big sister, Carmen Amaya. Kids work hard and they have the proper heel clicks. Their castanet thumbing is in rhythm, they even had the moral support of Carmen Amaya, who, however sat with the ork trying to give her sisters a lift. Net result, however, added to just another pair of Spanish terpers. The fire, verve and spirit displayed by Carmen Amaya was obviously not passed on to Lenore and Antonia. Turn got a tepid reception.

Bertica Serrano, Cuban importation, displayed a good figure covered with a bra and semi-G string, puffed sleeves and a long train. But if gal is long on figure she's short on lungs. Her four numbers delivered in a monotonous voice were broken up by some Latin stepping. One bit involved a chest shimmy into ring-siders' faces for laughs. But that one routine was too little to build anything on. Miss Serrano would do well as a maraca shaker fronting for a Latin-America ork. As a single, she's just another attractive gal.

Hal Winters, emcee and baritone, does okay in both slots. Voice and delivery are smooth. Sold *I'll Be Seeing You* and two other numbers to good hands.

Line has some attractive costumes and satisfies with its simple dance routines. Last number, acting as background for the Amaya Sisters, deserved and got top applause.

Los Rancheros (3) reviewed here May 27.

Sacasas (8) ork does okay on show-cutting stint. *Bill Smith*.

Cafe Society Uptown, New York

Talent policy: Dance bands and floor-shows at 8:30, 12:30 and 2:30. Owner-operator: Barney Josephson. Publicity: Ivan Black. Prices, minimum, \$2.50-\$3.50.

Mid-summer show which preemed Monday (10) offers two replacements and two long-term holdovers.

Program opens with Eddie Heywood's crew (6) in nifty renditions of *Coquette* and the now-famous Heywood version of *Begin the Beguine*, both well received.

Iris Whitney, former stage and movie actress making her night club debut, follows with an East Indian dance act. Gal is attractive and does fairly well considering that this is her first appearance as a terper. First number is a straightaway Hindu dance of supplication, second a jived-up version of approximately the same kind of movements and gestures. Best offering was her encore, an acted-out version of a la Hindu of *Swinging On a Star*, with the orkmen singing the words. Performance suffered because band had not yet learned gal's accompaniment. Delivery, on the whole, is acceptable and terper netted nice hands.

Burl Ives, established singer of folk tunes and ballads, occupies the deuce spot. On appearance, gets a recognition hand. Ives's corpulent appearance and jolly manner contribute to the act, as do his simple guitar work and pleasant voice. Of first three numbers his *Erie Canal* won him the best hand and brought him back for two encores.

Hazel Scott, held over, takes next-to-closing position. Physically, performer is as dynamic as ever. Pianistically, her performance was pretty sloppy, her first number, a boogie, abounding in clinkers, with the other two not far behind in this respect. Intro piece was met by very good applause, and other also well received.

Jimmy Savo, in his second year in this club, closes the show with his well-known act of juggling, rope tricks, pantomime and comedy songs. He was in top form when caught. Crowd gave him biggest hands of the evening and brought him back for three encores.

Heywood ork plays for dancing and the show. Gene Fields's trio relieves. Biz fair when caught. *P. R.*



America's Newest Comedy Sensation
"Doc" Weatherspoon
 NOW PLAYING
 THE BOWERY
 DETROIT
 Thanks to PETE IODICE and FRANK BARBARA
 Personal Management
BOB DAVIS
 Suite 222, Moose Bldg.
 Jefferson 6421 — Jefferson 3427
 AKRON, OHIO

The ALBINS
"The Nutmost in Dancing"

Third Return Engagement
SHERMAN HOTEL, Chicago
 8 Weeks with Sonny Dunham's and Woody Herman's Orchestras.
 Thanks to Frank Bering, Marty Bloom, David P. O'Malley.
 Opening July 20
TROCADERO, Reno, Nev.
 Thru Sam Rosey
 Personal Management Chas. E. Hogan, Chicago
PRESS PRAISES
 "Best act of its kind. Tricks they go through for comedy are more difficult than tricks done by serious dancers."—CHICAGO DAILY NEWS.
 "The Albins claim they do the 'nutmost' in dancing, and thunderous applause and hearty guffaws indicate they do."—CHICAGO SUN.
 "The Albins take down the house with their funny terpsichore."—CHICAGO TIMES.
 "The hilarious Albins make comedy dancing an art—especially good is their takeoff of Sinatra—would make Mr. Sinatra laugh."—CHICAGO HERALD AMERICAN.
 "One of the better comedy teams."—CHICAGO TRIBUNE.

ROY DOUGLAS

The Diminutive Ventriloquist
 6th Week BAL TABARIN, New York City
 Direction: H. LEE, 1585 Broadway, N. Y.

BENNY RESH AND HIS SHOW BAND

Currently: Russell's Point, Ohio.
 Personal Mgt.: Mike Falk Agency, Detroit.

State, New York

(Reviewed Thursday Evening, July 13)

With a big picture, *White Cliffs of Dover*, and air-conditioning to offer, the State ought to be able to pull 'em in this week. The new vaude bill certainly won't do much in that direction.

It is the kind of program where the comics depend on their physical characteristics for laughs, where a minor sideman in one act does the best singing job while two singers are running into each other.

Offering opens with a neat balancing turn, the Three Edwards Brothers. Young acrobats start off with some conventional hand-and-foot stands, then pull into high with a series of balances on chairs. Topper comes where one of the lads does a hand-stand mounted on four seats, soda bottles and a table. Act closes with a running jump, toss and hand-catch of the No. 3 man via No. 1 to No. 2. Turn nets good hands right along and closes strong. Young fellows would benefit if they invested their routines with a little flash business, but act stacks up well without it.

Second-place slot is filled by Nash and Evans, with a routine compounded of gags, dancing and rope tricks. Whole thing is pretty weak, for the man's humor is below par and dependent on his bean-pole appearance. Girl, a looker, is a fair hooper. Team do an okay eccentric dance, then gal returns for a terp in and out of a looping rope. Finish is the pair skipping around the twine. Crowd responds mildly thruout.

Lois Andrews follows to sing a couple of tunes based on the facts that: she was a 'teen-age bride, that she has a baby and that she was married to Jessel. Voice is poor, delivery awkward and on association with Jessel is a sad basis for a vaude act. Reaction is tepid.

Romo Vincent, on next, does what he can to start the proceedings going again. His act is based on his appearance, in this case on the hefty side. His *San Fernando Valley* and *Take It Easy*, with dance bits interpolated, scored nicely and drew a few laughs. But he ruined the effect with an overly-long and unfunny patter song about a Pullman porter. His last offering, *Last Roundup*, with interpolated business—was definitely a click and he went off to a "thank-you."

Dave Apollon and his three Filipinos close. Comic had previously been carrying the emcee burden—and doing it badly—so that turn had to work hard at the start to make headway. However, his familiar routine of comedy, business and music finally moved the patrons and act closed with a top hand. Paul, the Filipino who sings, socked over *I'll Get By* to a sustained mitt and could have gone on to the crowd's pleasure. Biz comfortable when caught.

Paul Ross.

Paramount, New York

(Reviewed Wednesday Afternoon, July 12)

New show at the Times Square show-place brings in Jerry Wald band, headlining Perry Como for the first time, and should do fairly well. Presentation lags in spots and could stand plenty of pruning. When that's done show should move along with plenty of zip, something that was missing on opening day. Bill follows record-tying run by Charlie Spivak and Para pic, *Going My Way*, which did tremendous biz for 10 straight weeks.

Wald band, augmented by six strings (band total now 21), backs show adequately but fails to impress on its own. This is mainly due to lack of showmanship either on part of leader, who plays a good clarinet, but adds little beyond that, or the band, which has too few outstanding sidemen to make it musically exciting. Group are too methodical in their numbers.

Music is plenty good, and Wald, no

VAUDEVILLE REVIEWS

Oriental, Chicago

(Reviewed Friday Evening, July 14)

Horace Heldt and His Musical Knights have brought to Chicago one of the best package shows in months. Bill is well produced, moving with a fast pace thruout 65 minutes. Proper spotting of the entertainers is a credit to Heldt, who seems to have the faculty of knowing how to put on a show.

Curtain rises with a hot arrangement of *Yearning*, followed by the gal quartet, Dorothy, Virginia, Lorraine and Betty, dishing out sharp vocalization. Numbers are backed by the band and the glee club of nine men.

Ork comes in with a neat novelty, *Musical History*. Tune offers plenty of opportunity for the sidemen to display their talents. Included are impersonations of Dorsey, James and other leaders. Sidemen and the glee club are featured in a special arrangement of *Pass Your Hat*. Featured instrumentalists are Jerry Simms, trom; Hugh Hudgins, sax, and Bill Mustard, trom. Jess Stacy, formerly pianist with Benny Goodman, appears later and show-stops with his pianology arrangements of *Boogie-Woogie*, *Honky Tonky Train* and *2 o'Clock Jump*. Lad's style is strictly in the groove, with special emphasis given to the left-hand pounding. Set-up of ork includes six sax, four trom, four trumpets, guitar, bass, drums and piano. Fred Lowery's whistling clicks solidly.

Does *Indian Love Call* and *William Tell Overture*. Encore called for a whistling-singing duet with Dorothy, member of the quartet. Well received and duo bowed off to a heavy applause. Bob Matthews, singer, displayed good taste in his selections of *I'll Be Seeing You* and *Long Ago*. Has good bary voice which appeals to the fems. Show closed with a *Treasure Chest* quiz number. Audience is asked to appear on the stage and compete for cash prizes by guessing the theme songs of popular leaders. After a musical tribute to fathers and mothers and members of the armed forces, the show closed with the crowd singing *God Bless America*. Pic, *Detective Kitty O'Day*. Jack Baker.

doubt, could have 'em loving him on a dance floor, but for a show, audience practically sits on its hands all the way thru.

He uses six strings in novel fashion, having them play along in jump tunes, something other leaders such as James, Dorsey, etc., haven't done to any great extent. But when the brass is blaring, six strings are hardly heard in the furor. Wald make a pleasant appearance as a leader and handles his instrument well, especially in final band number, a blues specialty, the only band item that stands out.

Perry Como, who's been here before, has plenty on the vocal ball. He saunters on with plenty confidence, and with the gals all set to sigh, he wows 'em. He's at ease on the platform, maybe a little bit too much so. He sometimes seems to forget he's singing for an audience. Choice of tunes is on the asset side. *Temptation*, for instance, good and loud.

Easily the laugh standout of the show is Mr. Ballantine, a tall, skinny and funny fellow, who does a "magic" act. Ballantine carries on a display which, coupled with fast patter, brings down the house. Typical is his tearing up a newspaper, then hiding it behind him saying he saw a guy do this trick once. He brings out the paper, still in bits, and as he huris it away he bellows, "And I still can't do the damn trick." Guy is terrific.

Oxford boys, singing duo, do imitations of bands and radio personalities, getting a good hand from the crowd. Henry Busse, Harry James, Tommy Dorsey, and other bands come over well, and in this hep band house, they're loved. Other act is Jeanne Blanche, tap ballet dancer, who fails to excite. She dances smoothly but has little else on the ball. Wald vocalists are Dick Merrick, who opens the show, warbling a ballad, and Ginny Powell, blonde lass who does rhythm tunes. He's standard, and she sounds as tho she might possibly do better on ballads. She doesn't bounce enough to put *Milkman* and *G.I. Jive* over in juley fashion.

Pic, Para's *And the Angels Sing*. Paul Secon.

Strand, New York

(Reviewed Friday Afternoon, July 14)

Vincent Lopez has added six violins, a harp, guitar, and cello to the 12 horn tooters of his Hotel Taft band, inserted a choir-chorus of six voices (2 male, 3 fem), and come up with a quite competent stage band for his engagements at the Strand.

The exact instrumentation, when caught: 4 trumpets, 3 troms, 5 reed, 6 violins. Cello, harp, bass, guitar, drums and Hammond organ, with the leader taking a turn at the piano on occasion. The chorus works like another musical instrument giving with harmony more often than with the words.

Linda Moody, dancer, Hal Sherman, pantomimist with some laugh-getting G. I. jokes, and the Pitchmen (3) appeared on the bill and drew fair applause, as did Lopez' soloists, Karole Singer, Gerry Larson, and Bruce Hayes.

Notable among the numbers presented were spectacular *Teheran*, which Lopez called a rumba with American swing, and dramatically done *Prayer of a Nation* which Lopez has done on the air quite a number of times.

Al Kavish, clarinet; Hanky Kogan, tenor sax, and Stanley Krell, on the drums, were featured for a chorus or so in one of the hotter numbers. All were efficient.

The band plays well together and Lopez is his usual self.

This augmented group should do well in stage engagements.

Numbers used were sound, and routine-ing of show rather rapid. Ran 52 minutes when caught. Larry Nixon.

Roxy, New York

(Reviewed Wednesday Evening, July 12)

Duke Ellington's ork (16) working on a yellow step-up stand is sock all the way. Only handicap is that the outfit doesn't do enough. But what it does it does well, earning fine hands. Curtain rises with the Duke on as a single at the piano for a medley of Ellington originals, while Gae Foster line does eye-appealing terps. Piano is cleverly wheeled off by the girls and the ork is on.

Johnny Hodges, on sax, comes down front to do a clean job, followed by canary Wini Johnson, who sells *When the Nylons Bloom Again*. Al Hibbler, blind vocalist, got a big hand for his *Do Nothing Till You Hear From Me*, forcing an encore. Ork's laugh-getter was tricky Sam Manton's muted wa-wa trumpet work. Manton's tootling won solid mitting. *It Don't Mean a Thing*, with all the boys pitching, drew loud and sustained applause.

Jerry Lester stopped the show cold with his trombone. From the time he came on to when he went off, the house roared with laughter. Comic's only new bit was his Democratic convention's theme song addressed to F. D. R., *It Had To Be You*. Lester was forced into three bows and two beg-offs.

Ella Logan, looking stunning in a white gown, was another top applause winner. Her hoydenish selling of *Take Me Out to the Ball Game* wowed 'em. Miss Logan's opener was *Watcha Doin' After the War?* followed by *I'll Be Seeing You*. Latter was too slow and a poor seller. Gal does best with numbers in which she can wave her arms and legs. Ballads are not in her alley. Canary's chatter is smart. Her sense of rhythm is excellent, as she showed by working so well with Ellington's outfit.

Nadine Gae did her *Letter From Joe* (See Vaudeville Reviews on page 28)

MEYER B. NORTH

Presents



THE AMAZING

MR. BALLANTINE

In a LAUGH RIOT

PARAMOUNT THEATER, N. Y.

NOW!



JUST RETURNED FROM CASSINO BATTLEFRONT!

Comedy Stars of U. S. O. Camp Show's

"FRONTLINE FOLLIES OF 1944"

DICK NASH and JANET EVANS

LOEW'S STATE, New York — July 13-19

Direction

MARK LEDDY (East and West)

SAM ROBERTS (Midwest)

DIFFERENT UNUSUAL SOPHISTICATED!
MYSTIC CRAIG
Fashions in Magic
 THEATRES • CLUBS • HOTELS
 Direction
 ROGER I. MURREL
 117 W. 48th St., N. Y. C.
 CURRENTLY USO TOUR OVERSEAS

Ch'ego Theater 65G Big High

New Ozzie Nelson-Harriet Hilliard show and 5th week of "Going My Way" Way"

CHICAGO, July 15.—Business at the Chicago Theater (4,000) last week, again went over its average take, hitting a strong \$65,000. House, which held the pic *Going My Way* for the fifth week, changed its bill with Ozzie Nelson and Harriet Hilliard sharing the top billing. The sixth engagement of the pic, plus two strong vaude shows (Harry Richman and Dave Apollon playing there for four weeks) has brought in the highest receipts during the past few years. Current bill features *Tars and Spars*, the coast guard production.

Oriental (3,200) dropped back to \$27,000, after hitting a high of \$37,000 the previous week. Bill starred the Duncan Sisters, Shirley Dennis and Billy Vine. New Show, with Horace Heidt and his entertainers opened big. Spot should do a better than average business.

Heat Hits Detroit Gross; Ada Leonard Low 20G

DETROIT, July 15.—Fourth of July week-end proved bad for the local Rialto, with hot weather turning Detroiters toward outdoor amusements and away from shows. Houses reported business off rather than upped.

Downtown (2,800 seats; house average \$23,000), with Ada Leonard and her band on the stage, grossed around \$20,000, the lowest since house opened under Howard Hughes banner.

Pic, Republic's *The Lady and the Monster*.

Night Mare!

NEW YORK, July 15.—Leon Newman, local agent, got tangled up with a horse while on night duty with the N. Y. City Patrol Corp. P. S.—He's now walking around with his arm in a sling.

Fair Biz on Stem; But All Houses Off From Previous Wk.

NEW YORK, July 15.—Considering the holdovers grosses for the Stem houses held up well altho every house in town showed a drop. The Big Town's heat wave hasn't hurt biz either. Customers jamméd Stem spots to get in where it's cool or losses on end-of-runs would have been greater.

Radio City Music Hall (6,200 seats; house average \$100,000) for the second week with Don Cossack Chorus, Russell and Renee, Bettina Rosay, Rudolf Kroeller and *Once Upon a Time* got \$111,000 as against \$130,000 for opener.

Roxy (6,000 seats; house average \$75,000) for third and final week of Joe Besser, Carmen Amaya, Hazel Scott, Madriguera ork and *Home In Indiana* took in \$51,000. First week's figure was \$83,300, followed by \$70,000. Total income for run was \$204,300. New bill opened Wednesday (12) has Duke Ellington ork, Ella Logan, Jerry Lester and *Take It or Leave It*.

Paramount (3,664 seats; house average \$75,000) for the 10th and last week with Charlie Spivak's ork, Tip, Tap and Toe, Wesson Brothers (eight weeks) Arnaut Brothers (last two weeks) and *Going My Way* counted \$66,000. First week's take was \$102,000, followed by \$85,000, \$90,000, \$85,000, \$74,000, \$70,000, \$65,000, \$69,000 and \$74,000, respectively. Total for the 10-week run was \$780,000.

Capitol (4,627 seats; house average \$55,000) for the fourth week got \$57,000, a sharp drop from previous week's \$78,000. Bill has Sammy Kaye's ork, Three Ross Sisters, Paul Winchell and *Two Girls and a Sailor*. First week bill brought \$88,500; second take was \$71,400.

Strand (2,779 seats; house average \$45,000) for third and last week with Louis Prima ork, Phil Regan and *Mask of Dimitrios* got \$30,000. First week figure \$48,000, followed by \$39,000. New bill opened Friday (14) has Vincent Lopez ork, The Pitchmen, Hal Sherman, Linda Moody and *Mark Twain* pic.

Loew's State (3,500 seats; house average \$25,000) took in \$33,000 for Gracie Barrie, Benny Rubin, Dorothy Donegan and *Sensations of 1945*. Current bill has Dave Apollon, Romo Vincent, Lois Andrews and *White Cliffs of Dover*. Previous week's take was \$36,000.

Tars-Spurs High 20G At M'p'l's; Publicity Good

MINNEAPOLIS, July 15.—The coast guard production, *Tars and Spurs*, hung up a remarkable \$20,000 gross for the week ended July 13 at the Mort H. Singer Orpheum Theater (2,700 seats, house average, \$15,000). Because it is a service show, William Sears, Orph manager, got plenty of newspaper space, Pic, *Make Your Own Bed*.

For the week ended July 6, Ozzie Nelson and Harriet Hilliard grossed a strong \$19,000 at the Orpheum. Supporting cast included Harris and Shore, Lindsay, LaVerne & Betty, West and Levine. Pic, *Seven Days Ashore*.

Earl Hines's 23G Good In Face of Philly Heat

PHILADELPHIA, July 15.—Another all-sepia show for week ended Thursday (13) at the Earle Theater (capacity 3,000; house average, \$20,000); admission 50 to 95 cents) hit into a heat wave that kept interest at minimum levels.

In face of the competing heat, the over-average \$23,000 garnered by the bill headed by Earl Hines's band was considered fair.

Hines was supported by Louise Beavers, with Red and Curley, the Two Zephyrs and, out of the band, Betty Roche and Jesse Perry, to round out the bill. Screen filled in with *The Scarlet Claw*.

Jane Withers 24G; Scat Davis 29G in SF

SAN FRANCISCO, July 15.—Vaude grosses here remain steady and good. Golden Gate (2,850 seats), for week ended (11), chalked up \$24,000 with a stage bill headlining Jane Withers and including the Hollywood Canteen Kids Band, the Gad-A-Bouts (first stage appearance), the Stapletons, and Harry Martin with Sammy Wolf, comedians with *Fun-Za-Fire*. Pic, *Days of Glory*.

Warfield (2,680 seats) grossed \$29,000 week ended (10). Stage bill had Johnny (Scat) Davis, Mona Paulee (holdover), Peggy Roan, the Saxons and Britt Wood. Pic, *Make Your Own Bed*.

New Krupa Ork Hits 31G In Hot First Date at Boston

BOSTON, July 15.—The drawing power which Gene Krupa still commands was strongly evidenced by his showing at the RKO Boston (3,200 seats; prices, 44-99 cents; house average, \$22,500) for the stanza ended July 12. It was the first time out for the new Krupa band and the gross was around \$31,500 in the hottest spell of weather this town has seen in many years.

Band made an impressive showing. Composed of the usual 17-piece brass-reed-rhythm combo, plus eight strings, the band and Krupa struck a good balance between sweet and swing. Unit also included Lillian Lane and Her Escorts, Evelyn Ambrose, Paul Remos and His Toy Boys, the Edwards Sisters, and Eddie White. Pic, *Night of Adventure*.

Abe Lyman and Gene Sheldon opened good July 13. Frankie Carle and band due July 20.

Foster Ork 14G in Omaha; Ina Ray Hutton Hits 15G

OMAHA, July 15.—Chuck Foster and ork grossed \$14,000 week ended July 14 at the Orpheum Theater here (3,000 seats). On bill with Foster were Jimmie Confer, Gloria and Charlie Noble, Cordyn and Savage and Delmar and Renite. Screen had *Meet the People*. House went dark after Foster stand.

Ina Ray Hutton's ork marked up \$15,000 for week of June 30-July 7. Stage also had Stewart Foster, Tyler and Renoud, Kim Loos and Eleanor Christian. *Three Men in White* on screen.

Chez Paree Fall Date For Wessons; Touring Now

CHICAGO, July 15.—Wesson Brothers, who were supposed to join the new show at the Chez Paree last week, did not do so because of a conflict with Mitzi Green, on the same bill, who also does impressions.

Instead, the comics went out July 8 on the touring Billy Rose *Postwar Preview* unit. The Chez Paree date will be fulfilled in September or October.

Biz Off at LA Orph

LOS ANGELES, July 15.—*Red, Whitten 'n' Hot* proved only lukewarm at the Orpheum Theater (2,200 seats) here over the July Fourth holiday with \$16,000. Show opened on the holiday and failed to create a holiday rush for tickets. Henny Youngman headlined, with Robert Sisters and White, Arthur Blake, the Six Willys, the Glens, and Arthur Lee SImpkins augmenting. Pic, *Sailors On a Holiday*. House charges \$1.20 on holidays and 98 cents weekdays.

Frankie Rapp Opens Spot

DETROIT, July 15.—New down-river suburban spot in River Rouge opened Wednesday (12) by Frankie Rapp, emcee for over a year at the near-by Larson's Cafe. Rapp has just completed eight-week comedy routine stand at the Bowery.

On Rapp's opening bill for the new spot are Lester and Irma Jean, Billy King, Counts and the Countess, Top Hatters, and Sammy Marlowe's orchestra.

SON AND SONNY have been booked in for a fall engagement at the Paramount Theater, New York. . . . MARJORIE WARD, dancer is making a return run at the Club Royal, Detroit.

VAUDEVILLE REVIEWS

(Continued from page 27)

on an ice cream juke box to an okay hand. Her next was *Stormy Weather*, done on full stage with Ellington's crew behind a scrim. Rusty King does the off-stage vocals, while terper does a modern dance. Latter starts slow building up to a fast finish for good mitting.

Ray Sax, in a sailor make-up, follows Ella Logan. His trick dual sax and Ted Lewis clarinet bits plus a little acro work earned him a fair reception.

Final number brings on entire company for the *Johnny Comes Marching Home* number.

Pic, *Take It or Leave It*. Long lines outside when caught. Bill Smith.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, July 11)

Current show's billing is split three ways with CBS *Hollywood Barn Dance*, Smiley Burnett and Tex Ritter sharing marquee space. Augmenting the show are Carolina Cotton, Johnny Bond, the Frontiersmen. Foy Willing and the Riders of the Purple Sage, Cottonseed Clark, and the Milo Twins. Chalking up applause are Burnette, Ritter and Miss Cotton. Show drew a full house for the opener and ran 20 minutes over the hour. Cutting to speed performance would help. Pic, *The Yellow Rose of Texas*.

Clark's lengthy off-stage announcement opens the show slowly to vocals by Willing and the Purple Sage singers, a trio with the leader. *Happy Cowboy* is fairly fast but *Cool Water*, while a good cowboy ballad, doesn't have the needed zip to open. The Frontiersmen, a four-piece instrumental group, is lost on a full stage.

Miss Cotton, poured into a black Western outfit with contrasting trimmings, gets a good hand for her vocals with yodeling interludes. Does two tunes and draws well on both. Johnny Bond with his guitar strums and sings a couple of tunes but prefaces them with a line of corny chatter. Al Sloey of the Riders sings *Amor* in draggy tempo.

Against a background of *Long, Long Ago*, Clark offers a recitation, *Paw's Straight Razor*. Results are fair.

Burnette monologs to good results, timing his corn nicely for good hands. After turning in the major part of his stage time giving out banter, Burnette plays two accordion numbers. Encoring with *Riding Down the Canyon*, his tune, on his squeeze-box, Burnette rolls up a show stop.

Ritter brings on the Milo Twins, two Tennessee youngsters, who offer *False Hearted Girl* and *Take the Night Train to Memphis* in tear-jerking mountain style. Ritter goes well on *When My Blue Moon Turns to Gold, Rye Whisky*. Does his best on *Have I Stayed Away Too Long?*

Half way thru the Frontiersmen hit out on *Steel Guitar Rag* with Willing doing honors on the electric guitar. More numbers with a swiny bounce spotted thruout would have helped the show.

Sam Abbott.

Olympia, Miami

(Reviewed Wednesday Afternoon, July 12)

This week's bill has the *Gay '90s Revue*, harking back to the days of Palace and Tony Pastor's.

James Quinn and Mar Lavarr, hoofers, do nicely, and Jim draws a big hand with a dance that went big with Lew Dockstader's Minstrels.

Mary Norris employs mostly oldsters, using *Over There* for a close. Well liked. Harry Smirl, Joey of Buffalo Bill days, with his dog, TINY, pleased.

Memory Lane Trio, shy one singer, proved a melodious pair and got rounds of applause.

Blanche Lytell, the "Miss America of 1906," has some wacky songs. Her strip-tease bit sells the act.

Della Ray proves herself an artist on the bells. A big hand for this one.

Jean Bedini appears in place of Tom Barrett and does his stand-by magic and juggling act, using an unnamed stooge in the spot that Arthur filled for so many years in vaude and burly.

Corrine, that grand old lady who starred in musical comedies, emsees and closes the show with several songs, gags and a dance that is sock.

Pic, *The Story of Dr. Wassell*. Biz big. L. T. Berlner.

BETTY HUTTON set for week at Cleveland, beginning September 1. . . . STAN KRAMER begins August 13 at Boston Latin Quarter.

WALTER DE HOMAN

WANTS FOR ALL AMERICAN REVUE

People in all lines for Musical Comedy Tubs and Vaudeville. Principals, Chorus Girls for Burlesque. Can use good Agents to book Theaters.

Write

DE HOMAN'S—Entertainment Bureau

11 N. 8th Street READING, PA.

Theatre Managers, ATTENTION. Let us book your Theatre. We will play your House—FLAT or Percentage.

Club Managers, we have what you WANT—You want what we have.

★—REAL TALENT—★

STANDARD AND NOVELTY ACTS WANTED

(in fact, any good act desired!!) for Night Clubs, Conventions, Banquets and Theaters. Write—Wire—Come In!

RAY S. KNEELAND

Amusement Booking Service

A.G.V.A. Franchised

416 Pearl Street BUFFALO 2, N. Y.

Outdoor Acts wanted for Celebrations, Fairs, etc.

8x10 PHOTOS, 100, \$6.10 1000, \$49.50

100 4x5s, \$3; 100 Postal Photos, \$2.50; six 8x10 Enlargements, \$1.25. All glossy. Send Negative. Or Negative made from your Photo, 75¢. Let us figure on your work. Write today.

OVERNIGHT STUDIO, 500 Oak, Albany, Wis.

SURE FIRE COMIC COLLECTIONS

12 Emcee Monologue Routines, \$15; 75 Compo Songs with 24 Smash Parodies, \$10; 300 Gag Variations, "Club" Stuff, \$5; 25 Punch Blackouts for 2 or more Performers, \$2. Money-Back Guaranteed! Special Material Prepared.

JULES & HENNY KLEINMAN

25-31 30th Road, Long Island City 2, N. Y.

WIGS BEARDS MAKE-UP

FREE CATALOG

F. W. NACK 209 N. State St., CHICAGO 1, ILL.

STROBLITE

LUMINOUS COLORS GLOW IN THE DARK Spectacular Effects with U. V. Blacklight.

STROBLITE CO. Dept. B-6, 35 W. 52 St. NEW YORK



ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A

Akin's, Bill, Foursome (Indiana) Fort Wayne, Ind., h.
 Alexander, Mel (Taft) NYC, h.
 Amazing Mr. Ballantine (Paramount) NYC 12-25, t.
 Amsterdam, Morey (Hipp) Baltimore, t.
 Andrews, Lois (State) NYC, t.
 Apollon, Dave (State) NYC, t.
 Arden, Jack (Taft) NYC, h.
 Arnaut Bros. (Earle) Washington, t.
 Aunt Jemima (Hipp) Baltimore, t.

B

Baldwin & Bristol (Riverview) Pennsville, N. J., p.
 Barker Trio (500 Cafe) Atlantic City, nc.
 Barrett, Hughie (Diamond Horseshoe) NYC, nc.
 Buswell, Billy (Watkins) Warsaw, N. Y., h.
 Beck, Danny (Normandie Room) Cleveland, nc.
 Bergont, Irene (Blackstone) Chi, h.
 Bernard, Bobby (Chateau) Cleveland, nc.
 Bernard, George & Jean (Rio Cabana) Chi, nc.
 Blaine, Barbara (El Morocco) Montreal, nc.
 Blakstone, Nan (30 Club) Pocatello, Idaho, nc.

★ THE ANGIE BOND TRIO ★

AMERICA'S FINEST Girl Instrumental-Vocal Act.
 Pers. Rep. Allen Rupert, 461 Audubon Ave., N.Y.C.

Bonds, Margaret (Jai Lal Cafe) Columbus, O., nc.
 Borge, Victor (Palmer House) Chi, h.
 Brocks, Sunny (Belmont) Cleveland, h.
 Brown, Evans (Wildwood Manor) Wildwood, N. J., h.
 Brown, Orville (Jimmy Ryan's) NYC, nc.
 Brucettes, Six (Alpine Village) Cleveland, nc.
 Buckwalter, Junior, Marimba Queens (Curtis Lounge) Charleston, S. C., until Aug. 7.
 Burke, Judy (Swing Club) NYC, nc.
 Burton's Birds (St. Regis Hotel Roof) NYC, h.
 Byrd, Muriel (Theatrical Lounge) Cleveland, nc.

C

Cabin Boys (Capitol Lounge) Chi, nc.
 Campos, Chela (La Gongga) NYC, nc.
 Carr Bros. (Earle) Phila, t.
 Carlisle, Charlie (Bowers) Detroit, nc.
 Carlton, Betty Jane (Tropic Isle) NYC, nc.
 Cavaliers of Rhythm, Three (Jim's Palace) Put-in-Bay, O., nc.
 Chandler, Anita (Radio Franks) NYC, nc.
 Chester, Eddie (Ernie's) NYC, nc.

"AM DELIGHTED TO BE 'USO'ING'"

In the SOUTH, Million thanks to USO staff for the privilege of entertaining the greatest audience in my entire career—those terrific G. I. Joes.

DEANE CARROLL

Chords, The (Capitol) Yakima, Wash., 22-23, t; (Seaside) Seaside, Ore., 25-31, h.
 Clarissa (Lookout House) Covington, Ky., nc.
 Como, Perry (Paramount) NYC, t.
 Cook, Gerald (Jai Lal Cafe) Columbus, O., nc.
 Cortez, Florez (Te Pee) Miami, nc.
 Costello, Diosa (Latin Quarter) NYC, nc.
 Craig, Miriam (Algiers) Hartford, Conn., nc.
 Cross & Dunn (Latin Quarter) NYC, nc.
 Currasco, Ramon (El Chico) NYC, nc.

D

D'Arcy, Ethel (Ponchartrain Beach) New Orleans, until July 22, p.
 Darcy, Phil (Dubonnet) Newark, N. J., nc.
 Davidson, Ken (State) NYC, t.
 Daze, Henry (CopaCabana) Phila., nc.
 De Croff, Ann (Astor) Montreal, nc.
 Defoe, Al (The Rock) Fish Creek, Wis., nc.
 Delahanty, Irene (Pico) Los Angeles, nc.
 De Wolfe, Billy (Statler) Washington, h.
 Diamond Bros., Three (Hipp) Baltimore, t.
 Dolphin, Chester (Capitol) Washington, t.
 Domay (The Cowshed) Cleveland, nc.
 Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
 Doone, Lorna (Kitty Davis) Miami, nc.
 Do-Re's, The (Fair) Melport, Sask., Can., 20-22; (Fair) Lloydminster 24-26.
 Doyle, Gene (McGough's) NYC, nc.
 D'Ray, Phil (Brown Derby) Chi, nc.
 Drayson, Danny (Capitol) Washington, t.
 Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.
 Duncan Sisters (Palace) Columbus, O., t.
 Dunedin, Myrtle (Forbes Field Police Show) Pittsburgh 24-29.
 Dupont, Bob (RKO-Boston) Boston, t.
 Dupree, Bob, & Charlo (Strand) NYC, t.

E

Edwards Bros., Three (State) NYC, t.
 Everett, Helen (Royal Arms) Buffalo, nc.

F

Faye, Ellene (London Chop House) Cleveland, re.
 Fellows, Eddie (Swing Club) NYC, nc.
 Fisher's, Bob, Flyers: Yorkville, N. Y.: Corning 24-29.
 Fisher, Hal (Barons) South Haven, Mich., nc.
 Folds, Lew (Pan-American Room) Chi, h.
 Fontaines, The (Earle) Washington, t.
 Fostaire (Esquire) Norfolk, Va., nc.
 Ky., nc.

Gillette & Richards (Blackhawk) Chi, re.
 Girard, Adele (Hickory House) NYC, nc.
 Glover & LaMac (Ansley) Atlanta, h.

★ Hal FISHER ★
 Comedy M. C.
 Managed by SLIGH & TYRRELL, Chicago, Ill.

Franks, Perry, & Janice (Hipp) Baltimore, t.
 Friedmann, Jerry (Pan-American Room) Chi, h.
 Fuld, Leo (La Vie Parisienne) NYC, nc.

G

Gale, Gerri (Latin Quarter) Chi, nc.
 Gallus, John (Alpine Village) Cleveland, nc.
 Garrett, Betty (Drake) Chi, h.
 Gibsons, The (Lookout House) Covington, Gestel, Jojo (Swing Club) NYC, nc.
 Green, Mitzl (Chez Paree) Chi, nc.

H

Hale, Freddie (Latin Quarter) Chi, nc.
 Hanneford, George, Family (Fair) Regina, Sask., Can.; (Fair) Saskatoon 24-29.
 Hardan, Dan (Pan-American Room) Chi, h.
 Harold, Bea (Bismarck) Chi, h.
 Harris & Shore (Circle) Indianapolis, t.
 Harris & Anders (Apollo) NYC, t.
 Haviland, Hal (Beacon) Vancouver, B. C., Can., t; (Palomar) Seattle 24-29, t.
 Hector & Pals (Palace) Cleveland, t.
 Heidt, Horace (Oriental) Chi, t.
 Herbert, Jack (Washington-Youree) Shreveport, La., h.
 Hilliard, Harriet (Circle) Indianapolis, t.
 Hoffman, Lou (Lookout House) Covington, Ky., nc.
 Howard, Bunny (Beverly Hills) Newport, Ky., cc.
 Huggins, Bill (500 Cafe) Atlantic City, nc.

I

Jagger, Kenny (Sportsman Club) Indianapolis, Jerry & Turk (21 Club) Baltimore, nc.

—RHYTHM QUEEN OF SONG—
HOTCHA DREW
 Featured at
CLUB HARLEM, ATLANTIC CITY
 For Entire Summer Season

Write
 Wire
 Phone
 Walnut 4677
 Walnut 9451

JOLLY JOYCE
 Earle Theater Bldg.
 PHILADELPHIA, PA.

Joanell (Buttery) Chi, h.
 Jordan, Linda (Normandie Room) Cleveland, nc.

K

Kane, Johnny (Tropic Isle) NYC, nc.
 Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
 Kaahue, Johnny (Park Plaza) St. Louis, h.
 Kovenko, Nina (Radio Franks) NYC, nc.
 Kramer's, Henry, Midgets (Empress) Spokane, t; (Town Ranch) Seattle 24-Aug. 6, nc.
 Kretlow, Muriel, Girls (Glens Casino) Buffalo, nc.

L

Labato, Paddy (Borsellino's) Cleveland, nc.
 Lang, Lou, Trio (Stuyvesant) Buffalo, h.
 LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City.
 Lee, Lois (Civic) Toledo, O., t.
 Leeds, Bernice (Zombie) Cleveland, nc.
 LeMoind & Estelle (Fair) North Vernon, Ind., 25-27.
 Lewis, Jerry (Earle) Phila, t.
 Lewis, Meade Lux (Doc's) Baltimore, nc.
 Lewis, Ralph (Tie Toc) Milwaukee, nc.
 Lindsay, Laverne & Betty (Circle) Indianapolis, t.
 Lindsay's Lovely Ladies (Lookout House) Covington, Ky., nc.
 Little, Margie (Babette's) Atlantic City, nc.
 Logan, Bettie (Caravan) NYC, nc.
 Lorraine, June (Hipp) Baltimore, t.
 Lowe, Hite & Stanley (Biltmore Bowl) Los Angeles, until Aug. 9.
 Lowery, Fred (Oriental) Chi, t.
 Lynn, Herby (Colosimo's) Chi, t, re.
 Lynne, Sherry (Zombie) Cleveland, nc.
 Lyon, Ladd (Carman) Phila, t.

M

McGuire, Frank (Boulevard) NYC, nc.
 McHenry, Red (Zombie) Cleveland, nc.
 Majors, Three (The Spot) NYC, nc.
 Mansfield, Cyril (Emerson) Baltimore, h.
 Mars, Sunny (Cluquot) Atlantic City, nc.
 Martell, Ray (Carman) Phila, t.
 Martin, Dean (Harlequin) NYC, nc.
 Martin, Louise (Tropic Isle) NYC, nc.
 Matthews, Bob (Oriental) Chi, t.
 Maxey, Virginia (Ice Terrace) NYC, h.
 Merry Makers (Metropole) NYC, nc.
 Midnight Zombie Jamboree (Chief) Greeley, Colo., 20; (Colorado) Pueblo 21; (Chief) Colorado Springs 22; (Fox) LaJunta 24, t.
 Morrison, Patricia (Earle) Phila, t.
 Morrison, Johnny (Chateau) Cleveland, nc.
 Murray, Steve (21 Club) Baltimore, nc.
 Morton, Alvera (Club Alabama) Chi, nc.
 Murray, Kitty (Palace) Cleveland, t.

N

Nash & Evans (State) NYC, t.
 Novellos, The (Hollenden) Cleveland 17-29, h.

O

O'Neil, Danny (Rio Cabana) Chi, nc.
 Olympic Girls (Palace) Cleveland, t.
 Oxford Boys (Paramount) NYC, t.

Page, Carol (Mt. Royal) Montreal, h.
 Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia, until Sept. 23, t.
 Paulens, The (Bismarck) Chi, h.
 Perry, Barbara (Chez Paree) Chi, nc.
 Pierson, Dave (Mayflower) Jacksonville, Fla., h.
 Pitchmen, The (Strand) NYC, t.
 Princess & Willie's Hawaiian Trio (Ring-side) Mansfield, O., c.

R

Rangell, Dan (Algiers) Hartford, Conn., nc.
 Raye & Naldi (Latin Quarter) NYC, nc.
 Ray & Pedro (Blackhawk) Chi, re.
 Raymond, Ed (Polack Circus) Santa Rosa, Calif., 20-23; Eureka 27-30.
 Reed Sisters (Latin Quarter) Chi, nc.
 Ross Sisters (Capitol) NYC, t.
 Richey, Jean (Earl Carroll Theater) Hollywood, re.
 Rimac, Ciro (500 Cafe) Atlantic City, nc.
 Rio & Rita (Carman) Phila, t.
 Ritter, Eileen (Earle) Washington, t.
 Roberts, Celi (Maxim's) NYC, nc.
 Rocco, Maurice (Chez Paree) Chi, nc.
 Rochester (Palace) Cleveland, t.
 Rock & Dean (Old Times) Detroit, nc.
 Rogers, Nancy (Sawdust Trail) NYC, nc.
 Romero, Don (Zombie) Cleveland, nc.
 Ross, Dorothy (23 Room) NYC, h.
 Rossillano, Ludmila (Bismarck) Chi 17-20, h.
 Rubertino, Frankie (Eddie Stevens) Cleveland, nc.
 Roy, Don (Kacee's) Toledo, O., nc.
 Ryan Twins (500 Cafe) Atlantic City, nc.

S

Samuels, Thraa (Carman) Phila, t.
 Schultz Sisters (Oak Hill Gardens) Youngstown, O., nc.
 Scott, George (Tropic Isle) NYC, nc.
 Seidel, Paul (Bismarck) Chi, h.
 Semon, Primrose (Swan) Phila., nc.
 Sentry, Bob (Beverly Hills) Newport, Ky., cc.
 Sharon, Nita (Esquire) Norfolk, Va., nc.
 Sharpe, Robert (Columbo) Reno, Nev., nc.
 Shea, Jack (Iceland) NYC, re.
 Sheer, Vickie (Tropic Isle) NYC, nc.
 Sheldon, Gene (RKO-Boston) Boston, t.
 Shepard, Norma (Pat & Don's) Newark, N. J., nc.
 Sherlock, Shorty (Oriental) Chi, t.
 Shyrettos, The (Palace) Columbus, O., t.
 Slater, Jane (Capitol) Washington, t.
 Slavin, Estelle (Doc's) Baltimore, nc.

A dynamic personality
HILDE SIMMONS
 Cyclone of Song at the Boogie Piano
 Currently at
THE MARTINIQUE, Wildwood, N. J.
 Pers. Mgt.: JOE GLASER
 80 Rockefeller Plaza New York City

Stacy, Jess (Oriental) Chi, t.
 Stauffer Twins (Roosevelt) NYC, h.
 Steiner, Cecile (The Spot) NYC, nc.
 Stevens, Al (Kitty Davis) Miami, nc.
 Stone, Bert (Club 18) NYC, nc.
 Stoner, Percy (Ernie's) NYC, nc.
 Sweetswingsters, Seven (Oriental) Chi, t.
 Swift, Garfield (Earle) Washington, t.

7th Week Broadway's Biggest Night Club and Held Over

JACK SHEA

"The Mad Auctioneer"

ICELAND Restaurant
 1680 Broadway New York City

Sumner, Helen (Ivanhoe) Chi, re.
 Suns, Three (Piccadilly) NYC, h.

T

Tars & Spars (Chicago) Chi, t.
 Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
 Thomas, Audrey (London Chop House) Cleveland, re.
 Thompson, Tommy (Tropic Isle) NYC, nc.
 Thornton (Firemen's Club) Selins Grove, Pa., 17-22.
 Thornfon, Hal (Surf) Ortley Beach, N. J., nc.
 Tweedy Bros. & Cindy (Ace of Clubs) Steubenville, O., nc.

V

Valerie, Vi (Sawdust Trail) NYC, nc.
 Van Cott, Jeanne (Ice Terrace) NYC, nc.
 Van, Gloria (Pan-American Room) Chi, h.
 Varrall, Tony (Club Jinx) NYC, nc.
 Villon, Andre (Oetjen's) NYC, nc.
 Vincent, Romo (State) NYC, t.

W

Warren, Annette (Carter) Cleveland, nc.
 Wayne, Cholly (Normandie Room) Cleveland, nc.
 West & Lexing (Circle) Indianapolis, t.
 White, George, Scandals (Hamid's Pier) Atlantic City.
 White, Paul (Latin Quarter) Chi, nc.
 Whittier, Charles (Latin Quarter) Chi, nc.

WHITSON BROS. Lester & Buddy
 Opening July 24
 Paul Small's Variety Revue, "STAR TIME"
 Curran Theatre, San Francisco, Calif.

Wilkey & Dars (Beverly Hills) Newport, Ky., cc.
 Williams, Chick (Lenny's) Cleveland, nc.
 Wilson, "Iron Jaw" (Shore Road Casino) NYC, nc.
 Winchell, Paul (Capitol) NYC, t.
 Wynters & Angelina (Palmer House) Chi, h.

Y

Young, Buddy (Richelleu Casino) San Francisco, nc.

Z

Zimmer, Vicki (Kelly's Stable) NYC, nc.
 Zinn, Audrey (Latin Quarter) Chi, nc.

NC-Vaude Acts At \$\$\$ High Now

(Continued from page 24)

price rise is concerned, the damage apparently has been done.

Just how much Camp Shows, Inc., contributed to the salary spiral is hard to ascertain. By general agreement, about 50 per cent of all available acts are tied up on CSI bookings. However, again by general agreement, not more than 10 per cent of the best acts are working for this organization.

Hence, while CSI drained off the oversupply of all acts generally, it has not materially developed a shortage of better-than-average turns.

Yet many trade figures feel that the end of CSI, after the war, will immediately bring relief as regards the talent shortage and send the price structure tumbling. They explain that many hotels, clubs and theaters which would ordinarily use lesser acts now cannot get them, due to CSI, and that these talent buyers are competing for the remaining better grade acts and thus have contributed to the price rise.

Did Camp Shows Help Ups?

Camp shows or no camp shows, however, trade spokesmen are agreed that the price rise came about thru the following factors:

1. The general war-money boom.
2. The gold rush experienced by theaters and night clubs from 1942 onwards, said gold rush resulting in a vast increase in the number of clubs and a commensurate growth in the number of theaters giving flesh shows.
3. The massing, in various areas of the country, of thousands of war workers and servicemen, with the former possessing money after many lean years and the latter avidly seeking entertainment.
4. The psychology of performers to the effect that if they didn't make big dough now they never would, and the psychology of theater and club operators to the effect that a \$50-\$100 act-price jump wasn't of any consequence, as business was swell and they needed the talent.

When Headaches Began

In the spring of 1944 the situation apparently began reversing. The federal club tax and the vaude slump had their effect. And there were other factors, too. Successive government War Bond drives drained off a lot of loose coin. Successful military operations by the United Nations have brought on optimism that the war may end in a relatively short time, with the implication that Uncle Sam's war production may suddenly cease. Also enlarged military operations have required the movement of thousands of uniformed entertainment seekers out of the country.

So today the prices of acts are not moving upwards, in general, but are holding to present or wartime levels, say trade spokesmen. That goes for acts as a whole. Broken down into types and price categories, the consensus of opinion has the picture looking like this:

Looking Ahead

1. The very top names will continue to get big or perhaps even bigger dough, simply because they are bona fide biz-pulling attractions.
2. The second group of acts, those getting from \$1,000 to \$2,000 weekly, will hold on in vaude houses but may have to take a drop in night clubs if the fall season doesn't pan out too well because much of the price inflation has come in this category.
3. The third group, in the \$500-\$1,000 range, will probably be affected like the second group and for the same reasons.
4. The fourth group, the \$250-\$500 acts, may benefit by a club-biz decline because ops will be seeking cheaper acts to fill their bills, but the same acts have already endured a 10 to 15 per cent salary decline, especially in the cocktail lounge field because of the federal club tax.
5. The last group, under \$250, which were the last to go up will be the first to go down if the present price structure breaks toward the cellar.
6. In general, the talent shortage is a little better in the vaude field thru the release of acts from shuttered niteries, with prospects of a continued easing thru the rest of the summer.

When it is all added up it looks as though the performers would be doing themselves a good turn by salting away some of that high-price dough in War Bonds.

Magic

By Bill Sachs

JACK AND GWYNNE, still en tour with Benny Meroff's *Funzafire* unit, are set to hop overseas almost any day now for USO. They already have their uniforms and all necessary GI equipment and expect an alert momentarily. Their son, Bud, flight officer with the army air forces, participated in the D-Day push and succeeded in returning to his base safely. . . . **MARDO** is putting in the next three weeks between the Gay Haven and the Casanova, Detroit niteries. . . . **SIR EDWARDS**, mentalist, who has been putting in his best ticks at an Indianapolis war plant in recent months, infos that he lined up a showboat to house a lavish mystery show next season. He's been working on the idea, which will combine mentalism and magic, for many weeks. . . . **CLARA AND BREWERTON CLARKE** known in magledom as Choal and Sir Felix Korim, are featuring a new magic item in Brewerton Jr., which Clara produced at Faxon Hospital, Utica, N. Y., June 19. **ROBERTS AND COMPANY**, who have been showing their magical wares to the public for 40 years, are again set for the summer and early fall on park, fair and street celebration dates. They closed a week's stand July 9 at Interlaken Park, Fairmont, Minn., to spend a few days at their home in Centerville, Ia., before resuming with their bookings. . . . **BAFFLING BALLARD**, 18-year-old pro magish from Texas, is now a private in Uncle Sam's army Camp Fannin, Tex., and is slated for overseas duty soon with a combat infantry division. Says he has been keeping busy working shows at the various camps and USO clubs. . . . **JONTAY** makes it the first time for a magician at Philadelphia's newest niterie, the Everglades. . . . **DELL O'DELL** has taken her bag of tricks into Eddie Suez's Club Avalon, Wildwood, N. J., for the rest of the summer. . . . **WALLY RAND** is fooling 'em at Jack Lynch's Walton Hotel Roof in the Quaker City. . . .

PAUL STADELMAN, who has been working club dates around Chicago with his magic and vent since the recent SAM show there, recently took an audition for USO with magic alone, and made the grade. He left Chicago with a USO unit Saturday (15) for an undisclosed destination. He will do magic serve as emcee and manage the troupe. His agent, Tommy Sacco, arranged the USO deal. . . . **TERRY BRADY** (Prince Samara), now at the Fortune Club, Reno, Nev., on an indefinite stand, tells of recently bumping into Alexander the Great, who maintains an office there. . . . **FRED BECKMAN**, assisted by Made-moiselle Marie, Sunday (16) closed a fortnight's stand at the Versailles, a French spot in the East End of his native Montreal, and returned to the States to open the following night at Rudd's Beach Club, Schenectady, N. Y., for a two-weeker. He has six weeks in that area set thru Al Norton's Attractions, Rochester, N. Y., after which he moves into the New York area for some dates for the Billy Dell Office. . . . **AL SHARPE**, on Uncle Sam's army files as C. J. Brown, is recuperating at the army air base hospital at Sioux City, Ia., from a serious attack of food poisoning which he says almost put his lights out for keeps. Bud Raymond (C. R. Tracey), Sioux City magic enthusiast, was a visitor to his bedside the other day. Sharpe scribbles that Paul McWilliams played the camp with the USO unit Saturday night, July 8, and turned in a swell job of entertaining the boys. **FRED C. LANDRU**, out of the business the last three years, during which time he kept busy in other fields has dusted off his bag of nifties to take another whirl at his first love—magic. Using three fem assistants, Landru says he is getting his share of work in the better hotels in the Pennsylvania sector. . . . **J. J. MUSSELMAN**, Louisville magickler and theater man, has a corking new herald to bally his full-evening magic show, in which he is assisted by his wife. He bills the turn as Aska the Magician and Pauline.

New Bands Cost Dough & Dough

(Continued from page 15)

when a click record could send a band up into the top money overnight. Glenn Miller did it with his *Moonlight Serenade*, Spike Jones shot into the big-time with *Der Fuehrer's Face*, and numerous other orks came into the gold-coin class via diskings. But since the AFM ban it just hasn't been possible to do the wax-sky-rocket trick. Was a time, too, when if you couldn't make it quick you made it slow but sure with good, consistent remote air time. Today remote air time has hit a new low. Radio nets and even local stations are doing such a land-office biz that they aren't particularly interested in picking up orks on location. The only net that's devoting any listening time, to speak of, to bands is Mutual, and the Mutual remote skeds are only a fraction of what they used to be.

If you couldn't get a click disk or enough air time, you could always, in the old days, tour an outfit long enough and in enough different and widespread spots to make a dent eventually. But here again the transportation bugaboo rears its ugly puss.

What About Frankie Carle?

The most successful new band to come up in the past year is unquestionably the Frankie Carle outfit. The booking job on Carle, aided by nicely timed co-operation from Columbia Records' Manie Sacks, who released a disk album, *Frankie Carle's Girl Friends*, including such sure-fire Carleries as *Margie*, *Louise*, *Dinah* right after General Amusement Corporation had booked Carle into the Hotel Pennsylvania and signed him for the Old Gold air show with Red Barber. Columbia also worked smart in making the album disks available in single copies to juke operators, which gave Carle the needed sendoff on the boxes.

But even Carle and his financiers aren't making enough moola to buy any plush-lined swimming pools, at least not yet. With Warren Pearl, his manager; Leonard Zissu, attorney, an accountant, a secretary, a band boy, a press agent, and 17 sidemen to collect salaries, the Carle pay roll runs in the neighborhood of \$4,500 per week. Carle is doing right well, and chances are he'll still make some really heavy dough, but he isn't right now, not even with all the hotel, theater, radio, picture and other work he's played and that's presently lined up.

Will Krupa Collect

Aside from Carle, the hottest newie on the horizon, of course, is Gene Krupa, who knocked off a sizzling \$32,000 week at the RKO-Boston, his first theater date. The Krupa ork, unquestionably got a hefty figure for the Boston date and is also grabbing off a huge hunk of change for his Capitol, New York, engagement, but the pay roll for that 23-piece outfit would buy a couple of mink coats with diamond rings in the pockets.

Other new orks braving the slings and arrows of today's horrific infant-band picture are Georgie Lopez, former Cugat trumpeter, who's netting practically nothing for his Hotel Dixie date here; Chris Cross, who dumped a small combo to open an 11-piece outfit at Hotel Edison; Billy Eckstine, colored warbler, who's been somewhat helped by disks and who isn't doing too bad on the road; Georgie Auld, who's also being backed by Robbins dough and who's been working around quite a little while without making any real headway; Lee Castle, also working on his new outfit for some time and now attempting to build via Pelham Heath Inn, Westchester, air time; Dean Hudson, struggling at the Lincoln (Hudson, incidentally, was recently hit by sideman trouble when two of his lead men left to go with the new Krupa ork); Billie Rogers, gal who formerly played trumpet for Woody Herman and is now on tour with her own outfit, and Herbie Fields, out with a band right now.

Other New Bands

Other new bands reportedly forming or planning on starting out include Jose Morand, Latin American leader, and Johnny (Paraddiddle Joe) Morris, Tony Pastor's drummer (both Morand and Morris are negotiating with Jack Robbins, who will back the orks when and if); Clarence Chertock, now with Horace Heidt; Ray Benson, now at the Pump Room, Chicago, and Buddy Rich, ex-TD

Burlesque Notes

By Uno

PAUL WEINTRAUB, attorney, and Mr. and Mrs. Max Wilner, of Follies Costumes, among the large gathering of mourners at the funeral of I. H. Herk, ex-burly circuit head and theater and show operator, July 7 at Riverside Memorial Chapel. Others attending included Joe Weinstock, Harold Raymond, Oscar Markovich, Rube Bernstein, Harold Minsky, Phil Rosenberg, Tom Phillips and representatives from the Friars, Jewish Theatrical Guild and St. Cecile Lodge, F. & A. M., of which the deceased was a member.

MIKE SACKS, Alice Kennedy, George Murray, Eileen Hubert, Murray Briscoe and Winnie Garrett comprise part of the current cast at the Globe, Atlantic City. . . . **BERT CARR**, Eddie Lloyd and Lew Denny at the Trocadero, Philadelphia. . . . **EVELYN TAYLOR** featured the second time in five weeks at the Howard, Boston, and previously, the fifth time in that many weeks, at the Gaiety, Norfolk.

ISSY HIRST battling with arthritis at his Philadelphia home. . . . **WEN MILLER** replaced by Jess Meyers as manager of the Gaiety, Detroit, during Miller's illness. Meyers slated to return to the Empire, Newark, when the season reopens. . . . **JEWEL MODE** recovering from brain concussion sustained thru a fall in the bathroom.

JUSTINE (Dottie Donahue) parted by co-players at the Troc, Philadelphia, upon her return from Detroit, where she was married to Frank Delia, non-pro, June 30. . . . **VIRGINIA HELM**, ex-prim, now a cashier at the President, San Francisco. . . . **DOROTHY MILLER**, former show girl, now a WAC at New Castle army air base, Wilmington, Del., has recently been appointed to special service in charge of hospital shows, dances and record orientations. Also the coach for the regular Tuesday night G. I. show. . . . **CHARLES H. ALLEN** has booked Kenny Brenna and Jack Buckley, a team for six years at the Rialto, Chicago, for a tour of USO camps. Started July 10 at Parris Island, Savannah, Ga. Slated to go overseas later.

SUDDEN DEATH of Dian Rowland, ace strip-tease, at Hotel Barium, Detroit, July 12, shortly after leaving the Bowery niterie, where she was filling an engagement, shocked her many burly friends and business associates here. Parents, living in the Chelsea district, left immediately for Detroit. Ditto, sister Betty, from Los Angeles.

Season Stage Relief Take \$25,857 in 11 Performances

NEW YORK, July 15.—Eleven performances donated by Broadway shows during the past season swelled the Stage Relief Fund to the tune of \$25,857, it was announced, Monday (10). Total attendance was 10,111. Top single performance receipts were taken in at *One Touch of Venus* with \$4,460 at a \$4 top and *Voice of the Turtle* with \$3,301 at a \$3.50 top.

LEGIT VIDEO FEES

(Continued from page 3)

vision committee of Four A's. This ruling says the member must report to union facts about work done and amount paid. No stipulation concerning scales was made in the ruling.

This was the first time such a case involving telecasting a portion of a current legit attraction has arisen at Chicago television station and it is a tip on the future costs of television programming.

drummer recently discharged from the marines.

One of the more unusual new bands is the 11-piece outfit organized by Joan Brandon, gal magician. Gal uses magic effects, such as sidemen's ties and handkerchiefs lighting up, lighted baton which floats thru the air and leads the band itself, playing request numbers via mentalism before requesters name the tunes, etc. Brandon ork, called Joan Brandon and Her Magic Music, opened Monday (17) at Hotel Biltmore, Dayton, O.

With the new band situation what it is, maybe legerdemain, black and otherwise, is what it takes to turn the trick.

Post-Catherine Mike Todd To Do Central Park

NEW YORK, July 15.—As soon as Mike Todd gets the production bugs ironed out of *Catherine Was Great* and it is settled in at the Shubert, he will get down to work on *Way Up in Central Park*. *Park* is a musical about New York in the leisurely '70s, Boss Tweed and the building of Central Park. Cast and chorus will total around 90. Book and lyrics are by Herbert and Dorothy Fields. The score is Sigmund Romberg's. Betty Bruce is a prime choice for a featured spot. Todd is figuring on complete casting for a mid-October rehearsal start, with a Boston unveiling about December 1.

Also on the Todd mind is a new play by Betty (*Tree Grows in Brooklyn*) Smith, titled *And Another Yield*. It's a yarn about Mormons and is likely to be the third Todd contrib to the season.

Talk still persists of a revived *Star and Garter* troupe for Chl. Lew Hearn, ex-*Something for the Boys*, is a likely top-spotter for it, if and when the notion matures.

NEW FIRE LAWS CERTAIN

(Continued from page 3)

rect charges of laxity against Hartford city officials concerned with the appearance of the Ringling circus in the city, and by vote of the common council, Mayor Mortenson has appointed a five-man inquiry board to investigate the actions of Hartford city officials before, during and after the circus fire. First meeting will be held at the mayor's office Monday (17). Members of the board of inquiry are George C. Long, president of the Phoenix Insurance Company; Attorney Solomon Elsnor; Walter S. Paine, of the Aetna Life Insurance Company; Monsignor William H. Flynn, Chancellor of the Hartford Diocese, and W. Ross McCain, president of the Aetna Insurance Company. The common council has voted \$1,000 to cover expense of the inquiry.

At nearby Middleton, the fire and police chiefs and public works superintendent have been ordered to survey all public buildings, including theaters and auditoriums, with a view to eliminating all hazards. Survey starts Monday (17) and should findings justify, new regulations will be considered by city council.

The insurance department of the State of Maine has lost no time but has already issued new and more stringent regulations covering the operation of circuses in that State, details of which will be found in the outdoor section of this issue.

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Brent, Tommy (Milford) Milford, Pa., 17-29. Good Night Ladies (Biltmore) Los Angeles. Goose for the Gander (Blackstone) Chl. Janie (Metropolitan) Seattle. Kiss and Tell (Shubert Lafayette) Detroit. Kiss and Tell (Harris) Chl. Oklahoma (Erlanger) Chl. Pitts, Zasu, in Ramshackle Inn (Selwyn) Chl. Three's a Family (Colonial) Boston. Tomorrow the World (Geary) San Francisco. West, Mae, in Catherine Was Great (Forrest) Phila. Without Love, with Constance Bennett (National) Washington.



COSTUMES

Rented, Sold or Made to Order for all occasions. Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE. THE COSTUMER. 238 State St., Dept. 2, Schenectady 5, N. Y.

WANTED
Burlesque Performers
Specialty and Semi-Nude Dancers
Write
PRESIDENT OF FOLLIES
San Francisco 2, Calif. E. SKOLAK, Mgr.

Now Engaging Burlesque People

In All Lines for Coming Season.

MILTON SCHUSTER

127 No. Dearborn St. Chicago 2, Illinois

NO RESERVOIR OF LINE BOYS

Fall Musicals Looking to US

Medical discharges only real hope of producers—they're in shows already

NEW YORK, July 15.—Looking toward fall there are some two-dozen-odd musicals skedded on producers' books for a stem preem during the current season. Therewith comes the question: Where are lads who dance and sing in the lines to be found? Is there a reservoir of competently trained youngsters ready for tapping to fill in the chorus gaps? A quick gander at current musical line personnel racks up a negative answer. The Broadway set-up at the moment would indicate that future song-and-dancers have a four-way choice for picking male terp-and-chant talent, the too young, the too old, the military turn-downs and the boys who have been discharged from the service.

However, when you come right down to it, the real source of such material stems from the boys that Uncle Sam lets out of uniform for one reason or another. To hire under-eighteeners is asking for replacement troubles, and the over-agers and physical turn-downs at the moment seem to be at a premium.

Naturally the situation doesn't apply only to the line. Most of the going tune shows have been hit to some extent in the upper brackets as well. From line to principals there are incumbents who have either had a tryout with or got the brush-off from Uncle Sam. Where producers expect to find 450-plus more of the same thru next fall and winter is anybody's guess.

"Girls'" Nine Former GI's

The current cast roster of Dave Wolper's *Follow the Girls* lists 25 winging and dancing boys. Nine of them are discharged GI's, two are aged 17, two just turned 18 and awaiting momentary shoulder-tapping by their draft boards, and the rest of them are 4-F's.

Martin Sameth was a first loote in the air corps before the army let him go. He got his commission in July, 1942, and cracked up the following year to preclude any chance of combat duty. Now he's an ordinary seaman at the 44th Street Theater. Baritone Bill Tabbert spent nine months with the army supply forces to be mustered out because of gas poisoning. Walter Long, who played heavies back in 1909, is the senior of *Girls'* discharges. He was mustered out as Lieutenant Colonel because, as he says, he was "too old" (a snappy 65 last October). Long now sports the uniform of a navy captain in the show.

Frank Krieg, who doubles between assistant stage manager and a bit as Seaman Pennywhistle, was released after a year and a half in army camps for flat feet. Night maneuvers and a tumble off a cliff ticked Charles Conway Jr. out of the signal corps. Henry Tatler did an 18-month hitch in the navy, and a hay fever allergy sneezed Bernard Kovler out of the infantry and onto the 44th Street stage.

Out of the Hospitals

Dancer Don Miraglia came back to tap shoes after two and a half years in the field artillery via a chronic stomach disorder, and Ray Hamilton spent seven of his GI months in army hospitals shaking off operations. He was a balléteer and acro dancer before going into the army, but is now doing chorus work "so as to get into shape gradually."

Mexican Hayride follows a similar pattern. John Robinson is back from the coast guard. Ray Mantleman is an ex-GI. Pat Vecchio is another. Bob Tavis



BROADWAY SHOWLOG

Performance Thru July 15

	Opened	Perfs.		Opened	Perfs.
Dramas					
Angel Street (Golden) . . . 12- 5, '41	1,101		change" (Blue) program Wednesday (26). Author, Elsa Shelly, ditto on "The Women" (Blue) Sunday (30). She will speak on juve delinquency.		
Lynn Phillips, last in show's road company, is reported slated for fem lead in "If a Body."			Searching Wind, The . . . 4-12, '44	110	
Chicken Every Sunday . . . 4- 5, '44	117		(Fulton)		
(Plymouth)			Cornelia Otis Skinner will do some of her monologs for WACS and guests at the WACS' 5th Avenue headquarters, Friday (21).		
Mary Phillips guests at WAC's Fifth Avenue spot Friday (28). Army lasses will exhibit a full line of fem military equipment. Actress Hermione Monroe was married Saturday (8) to Pvt. Nelson Cross, son of producer Edward Gross. Sidney Blackmer and Frank Thomas featured real birthdays in last act party scene Thursday (13).			Ten Little Indians 6-27, '44	23	
Doughgirls, The 12-30, '42	652		(Broadhurst)		
(Lyceum)			Has definitely moved up into the hit class. Fifteen G's claimed as current week's take. Understudy problem is still tough. Each male character understudies three others, but they are all practically on stage at once, until the plot begins knocking them off. Now selling seats for Labor Day mat.		
Biz has dropped materially. Blank balcony seats a headache. Still trying to outlast hot spell, with no definite shuttering date posted as yet. Lewis Howard is newest addition to cast of "While the Sun Shines." Max Gordon's next. Columbia pix has a 20 per cent interest in the Terence Rattigan play.			Musicals		
Jacobowsky and the Colonel (Martin Beck).	3-14, '44	145	Carmen Jones 12- 2, '43	261	
Annabella one of the hostesses at Hotel Astor reception for General De Gaulle Monday (10). Also, was guest of honor at opening of new canteen which is galted to serve Camp Shanks, at Cliffside, N. J., Friday (14). Albert Basserman has been signed by the Theater Guild to play the Pope in the Guild's "Embezzled Heaven." Ethel Barrymore will play the leading fem role.			(Broadway)		
Kiss and Tell (Biltmore). 3-17, '43	564		Jack Carr out Monday (10). Alford Pierre replaced him. Dick Montgomery out Wednesday (12). Clarence Jones filled in for him. Sibol Cain absent Monday (10) thru Tuesday (11). Fredye Marshall took over her chores.		
Tuesday (11). Jessie Royce Landis to Stamford, N. Y., to oversee preem of "Little Women," which she has been directing for Gus Schirmer Jr. Vera Tatum will take over for her. In turn, Madeleine King will fill in for Vera Tatum. Royal Beal replaces Robert Keith Monday (17). Latter has signed no contracts yet for his production of Owen Davis's "Perfect Crime." Keith will definitely direct and play lead. Most likely possibilities for other roles are Jean Casto, Phyllis Povah, Katherine Emery and Donald Foster. Irving Cooper will be associated with Keith as co-producer. George Abbott in town last week to consult with Cy Howard on book for "Howdy Hero," musical skedded for fall production. Hugh Martin and Ralph Blane will probably do the score and lyrics.			Follow the Girls 4- 8, '44	113	
Life With Father 11- 8, '39	1,971		(44th St. Theater)		
(Empire)			Gertrude Niesen celebrates her first wedding anniversary Wednesday (19). Husband, Al Greenfield, Chi restaurateur, comes east for the celebration. Cupid has a date with two more "Girls" personnel Sunday (16). Charles Conaway Jr., assistant stage manager, will marry Mary Anne Brooks, actress, and Renee Russell, show gal, will say "I do" to Captain Phil O'Connor, U. S. Army. Balléteer Val Valintinoff took a header into the pit Wednesday (12). Sprained his foot, but is still keeping up with show. Norma Amigo leaves Saturday (15) for a two-week Chi vacation. Mia Francys will take her place for the fortnight. Dave Wolper is giving all show gals and dancers a two stanza vacation apiece. Frank Tuohy will understudy Bill Tabbert for singing lead. Tuohy also gets a screen test for 20th Century-Fox Thursday (20). Michael O'Shea has replaced Lenny Traube on drumbeater, Ivan Black's staff. Traube has moved over to the Jean Dairymple office. Wolper is weighing five movie bids for "Girls." Bidding are Jules Levey, Harry Joe Brown, Ben Bogeaus, RKO and Columbia. Asking price is 300Gs. Jane Withers will likely have a featured spot in "Have a Good Time."		
Pick-Up Girl (48th St.) 5- 3, '44	85		Helen Goes to Troy 4-24, '44	96	
Sticking thru dog-days. Salary cut put up to cast. Bid asked for eight to 20 per cent clip-off, according to weekly pay checks. Deal called for a return to regular pay roll on Labor Day. Mike Todd insisted request be withdrawn, when he heard about it. Vito Christi replaces Marvin Forde Tuesday (18). Lili Valenty air guests on Alma Kitchell's "Women's Ex-			(Alvin)		
has been in the army, too. Bob Wattoff is an ex-army air corps lieutenant. Featured dancer, Paul Haakon, holds a commission in the army air corps reserve, and lead, Wilbur Evans, a pre- Pearl Harbor commission in the marine corps reserve. So far, Amlando Sisto is the only one to be tapped for active service—in the marines, but there are plenty out of the 40 male roster who are liable for summons.			Closes Saturday (15). New Opera Company skeds a road tour for it late next month, and possibly a stem re-opening later if a suitable theater can be found.		
Up at the Broadway Theater, <i>Carmen Jones</i> reports itself in a better position. Only two out of a total of 28 dancers and singers have been whked away via military bids. William Willfolk went to the army, and Howard Carter to the navy. Fourteen have been called up for service physicals and rejected. The rest have all been turned down by reason of age (some of <i>Carmen</i> chanters tip the year scale at 50) or for other reasons. Nobody in the cast, reports the Rose office, is liable for military service at present.			ICE SHOWS		
Same is true of <i>One Touch of Venus</i> troupe. Harry Clarke, who did a bit and Kevin Smith, dancer, are in khaki. But the remaining 13 lads of the ensemble, none of whom is under 18 or over 38, have all been down-thumbed by Uncle			Mexican Hayride 1-28, '44	196	
			(Winter Garden)		
			June Havoc's seriously injured knee will keep her out for a long time, perhaps permanently. Management reported looking around for replacement. Jane Kean has been talked of for the part as well as "ex-Wallflower," Sunny O'Dea. Meantime, understudy Gedda Petry will continue to fill in. Luba Malina now does the Havoc numbers, "Abracadabra" and "There Must Be Someone for Me." "Hayride" softballers play Army Postal Battalion team Tuesday (18) in Central Park. Guests G. I. team at show same night. Wilbur Evans has rented Carnegie Hall Studio for Sunday (23) night. Will give a special concert for his Fan Club. Receipts go to club.		
			Oklahoma! (St. James). 3-31, '43	558	
			Herbert Berghof goes in for Joseph Buloff for two weeks, beginning Monday (17). Latter gets his vacation. Lee Dixon is back from honeymoon with new missus, Eileen Shirley. Re-joined show Thursday (13). Theater Guild moves into its new quarters, 23 West 53d Street, Monday (24). Chi troupe has rung up a new b.-o. record for Windy City—303 performances at the Erlanger drew over \$1,000,000. Better the mark set by "No, No, Nanette" 20 years ago. Not a vacant seat since the opening.		
			One Touch of Venus . . . 10- 7, '43	327	
			(46th St.)		
			Diana Adams, dancer, leaves cast Saturday (15). United Artists looks to get the nod in the scramble for "Venus" pic rights. Offer is \$310,000 cash plus percentage of gross. Other bids stem from Paramount, Columbia and RKO. Sono Osato may take role in musical version of "Rain." Paula Laurence does her comedy songs for the boys in the St. Albans Hospital July 17. Duncan Noble out of the cast with a pair of sprained shoulders, while Julie Jefferson out for a day with a case of sunburn. Ben Cutler has a new understudy, Robert Beam, ex-jackpot, "Dream With Music."		
			Ziegfeld Follies, The . . . 4- 1, '43	545	
			(Imperial)		
			Closes Saturday (22). Hot weather b.-o. drop and Milton Berle wanting a vacation given as reason. Some talk of a reopening, but not likely for Broadway. Skedded for a fall tour—perhaps. Pat Parce is studying dramatics with Claudia Frank and voice with Louise Rush. Has screen tests with International and Columbia pix coming up.		
			Hats Off to Ice 6-22, '44	34	
			(Center)		
			Still Stem's coin-strongest. Reports give it better than 44Gs for 10 performances of current stanza. Dance director, Catherine Littlefield, has been signed to stage the dances and ensembles for "Holiday for Girls," the Delmar-Borde-Friedlander musical.		

Up at the Broadway Theater, *Carmen Jones* reports itself in a better position. Only two out of a total of 28 dancers and singers have been whked away via military bids. William Willfolk went to the army, and Howard Carter to the navy. Fourteen have been called up for service physicals and rejected. The rest have all been turned down by reason of age (some of *Carmen* chanters tip the year scale at 50) or for other reasons. Nobody in the cast, reports the Rose office, is liable for military service at present.

Same is true of *One Touch of Venus* troupe. Harry Clarke, who did a bit and Kevin Smith, dancer, are in khaki. But the remaining 13 lads of the ensemble, none of whom is under 18 or over 38, have all been down-thumbed by Uncle

Sam. None of them is liable to call. *Oklahoma* has one dischargee from the Canadian army, Pat Meany. There have been a lot of cast shifts and the Guild has a tough time keeping track of them. Several have left for service, been discharged, but have taken other jobs. Currently the six dancing boys tab two that are under the 18 mark and the rest hedge-hop to 28. There are also five songsters who run from 19 to 32. The Guild is quite positive, but thinks the majority are set for a continued stay.

The *Ziegfeld Follies* uses only 10 boys in the line. During the run there have been some 40 lads employed in its make-up. Some of them have left for military service and others to take jobs in other shows. There is no accurate record. However, only one has returned from service and all of the present 10 are exempt for various reasons.

The Skaters' Ache

No stem chorus boy slant would be complete today without considering the skaters. In general they are an athletic, healthy lot, and top material for their draft boards. The Henle-Wirtz org at the Center Theater has 72 alumni in the services. Joffe Stevens (one of the Four Bruisers) is back on the ice, with

a medical discharge from the quartermaster corps, and Jimmy Sisk and Jimmy Carter also have put on their skating shoes now that the army is finished with them. Of the 26 line boys, 17 are still under draft age, and out of the rest 14 have been nixed for uniforms. The ice may be short on male bladesters but it still holds its own.

In sum, it would seem that there are still enough tapping and chirping lads to go around for the present. But the supply is wearing thin. Producers, of course, may set up their shows to feature the fem steppers, but in most book shows there has got to be at least a small corps of lads to step with them to give it all a lift. Come post-war the stem will be loaded with them, but meanwhile the ex-GI terpers and ineligible pick their spots.

JACK MANN

Comedian featured with "ONE TOUCH OF VENUS" 46th St. Theater New York City

THE FINAL CURTAIN

BELLUCI—Bella, widow of Antonio Belluci, for 35 years associated with the Metropolitan Opera Company orchestra in New York, in San Gabriel, Calif., July 8. Survived by a sister, Mrs. Ella Ritter, Hot Springs. Services and interment in New York.

BENDER—T/Sgt. Wesley E., 33, concert singer, killed in action January 23 in Italy, according to a notification from the War Department to his mother, Mrs. Emily Bender, Easton, Pa.

BOESKY—Samuel N., 79, father of William, Sam, Harry and Abe Boesky, associated in the operation of various Detroit cabarets in the past 10 years and of Sol Boesky, coin machine operator, in Grace Hospital, Detroit, July 6 after several weeks' illness. A daughter also survives. Interment in Clove Hill Park Cemetery, Detroit.

BROWN—Betty Audrey, known in burlesque as Tanya Saunders, in Casadaga (N. Y.) Hospital. She had been in stock at the Grand, Canton, O.; Lyceum, Columbus, O.; Roxy, Cleveland, and was formerly with Midwest carnivals, including the Keystone Modern and Bantley's All-American shows. She was the former wife of Jack (Happy) White, burlesque comic. Survived by a stepdaughter, Mitzl, and a sister, Marguerite. Interment in family lot in Erie, Pa.

CAMPBELL—Joe C., business representative of Local 12, IATSE and MPMO, following a heart attack in Oklahoma City June 29. He was a member of city council and former vice-mayor of the city, and served four terms as president of the Oklahoma State Federation of Labor.

CARR—Nat, 57, actor, July 6 in Hollywood following an illness of several months. Carr had a leading role in the first all-talking short subject made by Warner Bros. in 1924. Active in the entertainment world, on stage as well as screen since 1906, he was under stock contract to Warners when he was taken ill. Survived by his widow, Gertrude Carr, actress. Services at the Little Church of the Flowers, Forest Lawn, Glendale, Calif., July 11.

CAVANAUGH—Edward J., 45, circus man and member of the IATSE, in Memorial Hospital, Syracuse, June 26. Survived by his mother and a brother, Richard J., Oswego, N. Y.

CLIPTON—Stan, 61, chief engineer for Station CFQC, Saskatoon, Sask., for many years and a pioneer radio announcer, at his home in Saskatoon June 29. Before going to Canada in 1923 he was Liverpool, England, branch manager for the Gaumont-British film corporation. His widow survives. Burial at Saskatoon.

FIELDS—Jack, 54, Philadelphia booking agent, July 9 in Newark, N. J., following a heart attack. For the past two years he was manager of a USO unit and previously maintained his own booking office in Philadelphia for many years. Services in Philadelphia, with interment

in Mount Lebanon Cemetery there July 12.

GINSBURG—Jacob, 74, father of Norman Jay, news commentator and radio columnist of WMCA, New York, and WCAU, Philadelphia, July 10 in Mount Sinai Hospital after a short illness. Also surviving is his widow, Annie. Services in Philadelphia, with interment in Roosevelt Cemetery there July 12.

HOUSER—Dianna, 23, girl-show worker on the Sunset Amusement Shows, in Hershey Hospital, Muscatine, Ia., July 12. Remains sent to her home in Ottumwa, Ia.

JIMENEZ—Marcos, composer of the Mexican popular song *Mariquita Linda*, June 27 in Tacambaro, Mexico.

KEYTON—Clarence, 51, biller on No. 1 car of Ringling-Barnum Circus, in Veterans' Hospital, Brecksville, O., July 6 from complications resulting from injuries sustained in World War I. He was taken from the car in Cleveland and sent to the hospital by Frank Mahery, car manager. Keyton was formerly in advance of the John Robinson Circus.

LAJOIE—Alphonse J., 82, musician, in Nashua, N. H., July 10. He played in the Nashua Symphony, regimental band, and organized the military band there.

LOWELL—Dorothy (Mrs. William M. Spire), 28, star of radio serial *Our Gal Sunday*, at Flower and Fifth Avenue Hospital, New York, July 1. A graduate of the American Academy of Dramatic Arts, her first position was as an extra in motion pictures at the age of 16. For the last 10 years she has had the leading role in *Our Gal Sunday*. Her mother was a member of the Washington Square Players. Survived by her husband, parents, a son and a daughter.

MCCARTHY—William, international secretary of the International Alliance Billposters, Billers and Distributors, at Kew Gardens General Hospital, New York, July 6. He had been the international secretary for the past 35 years and business manager of Local 2 IABB for the past 40 years. He was also a member of the stagehands. Survived by his widow, daughter and two brothers. A high mass of requiem was celebrated at the Holy Innocents Church, New York, July 10.

MAYNE—Charles Howard, 45, president of the Charles H. Mayne Advertising Agency and formerly on *The Los Angeles Examiner* advertising staff, in Los Angeles July 12. Born in Council Bluffs, Ia., he went to California at an early age and remained to found his own advertising agency after a career with Haas, Baruch & Company. Survived by his widow, Mrs. Norma V. Mayne.

MEISTER—Otto Leonard, 75, actor, theater operator and med show pitchman, in St. Mary Hospital, Milwaukee, July 10. He operated the Whitehouse Theater there at the time of his death. He was a charter member of the Milwaukee Elks. Survived by his widow, Marie, and a daughter, Mrs. Henry Wyatt, Manitowoc, Wis. Services from Fess Chapel, Milwaukee, July 12.

NEWELL—Joseph Sr., 79, father of Joseph Newell Jr., manager of the Adams Theater, Detroit, July 2 as a result of injuries sustained in a fall. Three other sons also survive. Interment in Northview Cemetery, Dearborn, Michigan.

OWENS—Charles (Shorty), 32, in City Hospital, Louisville, July 9. Interment in that city.

CARD OF THANKS

I wish to extend my sincere thanks to our many friends in show business for the beautiful floral tributes and the kindnesses and sympathy extended in my great loss in the passing of my husband.

C. D. ODOM
OLA D. ODOM

REYES—Lucha, 36, Mexican singer who popularized the song *Guadalajara*, June 25 in Mexico City. Miss Reyes just completed a tour of the West Coast of the United States and had appeared in South and Central America.

ROSENFELD—Jonah, 63, author and playwright, at his home in Brooklyn July 9. Many of his stories appeared in *The Jewish Daily Forward*. His play, *Rivals*, was produced at the Jewish Art Theater, New York, in 1922. Survived by his widow.

ROWLAND—Dian, 28, dancer and burlesque principal, found dead in her room at the Barlum Hotel, Detroit, July 12 as the result of a heart attack. She had been a victim of heart disease for some time. She was playing at the Bowery, Detroit, at the time of her death. Survived by her parents and two sisters, Betty Jane and Rose-Zell. Interment at White Chapel Cemetery, Detroit, July 15.

RUSSELL—Madge, formerly with Edgar Jones and other Midwest rep shows, of cancer in Kansas City, Mo., May 22.

SEITZ—George, 56, director of *Andy Hardy* series, in Hollywood July 8 following a recurrence of a circulatory ailment. Born in Boston and educated there and in Philadelphia, Seitz left home at an early age to go into show business. He first became an artist and later wrote stories to go with the paintings. At 21 he played with the Castle Square Opera Company, Boston. During the run he wrote a play called *The King's Game*. Back in 1919 Seitz heard that there was a composer turning out fair material. At that time he was getting ready to produce a musical, *La La Lucille*. He sent for this young unknown and put him to work, and this work gave George Gershwin his start on Broadway. Seitz was interested in the films from the earliest days and wrote, produced and acted in serials, including *The Perils of Pauline*, in which Pearl White starred. It was after he signed a directorial contract at MGM that he directed *A Family Affair*, which helped make Mickey Rooney a star and developed the *Andy Hardy* series, of which Seitz directed 13. Survived by his widow; a son, George, and a daughter, Mrs. J. H. Adams. Services July 11 at the Church of Reconciliation, Forest Lawn Memorial Park, Glendale, Calif.

SILVERSTEIN—Maj. David F., 47, former film writer and newspaperman and husband of Alice Grayson, screen actress, at Halloran Hospital, Staten Island, N. Y. As a veteran of World War I he had won the Purple Heart and 12 other medals for gallantry. He had been a writer for MGM, Columbia, Universal and Republic and was with Columbia when he was again called into active service. For several years he was attached to the army signal corps photographic center in Astoria, Queens, N. Y. At one time in the music publishing industry he was associated with Harms, Inc. Surviving are his widow and son.

SMITH—Frederick Wilson, 64, veteran actor, in Miami July 13 after a prolonged illness. He began his stage career with De Wolf Hopper in *Wang* and later played in New York and on tour in *The Virginian*. Under the management of Henry W. Savage he appeared in *Mary Jane's Pa* and *Madam X*. In 1912 he was with Lionel Barrymore in *The Copperhead*, and was also in *Rain* and *Bought and Paid For*. In recent years he played in *The Spider* and the Theater Guild's production of *Porgy*, and in the film *Whistling in Brooklyn*. He had been under contract to the Theater Guild. Funeral held under the auspices of the Actors' Fund of America. Survived by his widow, a daughter and a son.

WELTERSBACK—Leo, former owner and operator of Swiss Village, Bridgeport, Conn., and Swiss Castle, Milford, Conn., in Bridgeport recently after a brief illness. Survived by his widow and daughter. Burial in Park Cemetery, Bridgeport.

WESTON—Dick, 74, Punch and Judy operator with Gold Medal Shows, when struck by an auto in South Bend, Ind., June 28. He worked for Mr. and Mrs. Sam Golden's side show at the time. He formerly was with Forepaugh-Sells Bros., Frank A. Robbins, Sig Sawtelle, Mollie Bailey and other circuses. Funeral arrangements made by the Goldens in South Bend, with interment in Southlawn, Ind., June 29.

WINTERBOTTOM—William A., 60, vice-president, general manager and a director of RCA Communications, Inc., following a heart attack at his home in Bayside, Queens, New York, July 8. He had played a prominent part in the development of radio communications. Services held at All Saints Church, Queens. Survived by his widow, two sons and two sisters.

WOODWARD—Harry A., former operator of Woodward's Comedians, rep show, and for the past 40 years a theater manager, at his home in Beverly, Mass., October 11, 1943. Survived by his widow, Dottie E., and a daughter.

WRIGHT—Harvey L., concessionaire and former showman, June 5 in University Hospital, Charlottesville, Va. At

various times he had operated carnivals under the title of Wright's United Shows and for the past two years has had concessions at Colonial Beach, Va.; South Hill, Va., and Winnsboro, S. C. Survived by his widow at Colonial Beach and a brother and sister in New York State.

Marriages

ARAK-RUBIN—S/Sgt. Charles M. Arak, AAF, to Helene Rubin, known on the radio as Helene Daniels, in New York July 11.

ATWILL-SHILSTON—Lionel Atwill, actor and movie star, to Mary Paula Shilston, radio singer and producer, in Las Vegas, Nev., July 7.

BRANDT-LEWIS—S/Sgt. Fred Brandt, former song plugger in Philadelphia, to Anna Lewis, nonpro, in London July 12.

BROOKS-DE PALLAVICINI—William F. Brooks, NBC director of news and special events, to the Marquise Louise De Pallavicini, in Washington July 10.

DELIA-DONAHUE—Frank Delia, nonpro, to Dottie (Justine) Donahue, striptease dancer, now at the Trocadero Theater, Philadelphia, in Detroit June 30.

DIXON-SHIRLEY—Lee Dixon, singing star of *Oklahoma*, to Eileen Shirley, of the *Ziegfeld Follies*, in New York July 8.

DOLL-SPANGLER—John H. Doll, nonpro, to Shellaway Spangler, daughter of Mr. and Mrs. R. M. Spangler, of Rolling Green Park, Sunbury, Pa., June 24 in that city.

HOOVER - GILBERT—Pvt. George Hoover, nonpro, to Leatrice Joy Gilbert, daughter of the late John Gilbert, movie star, in Los Angeles July 10.

JORDAN-BERGSTROM—James Jordan Jr., son of Fiber McGee and Mollie, of the radio, to Carmelle Bergstrom, film actress, in Hollywood May 26.

KIER-GETZENDANER—Lieut. James McClellan Kier, former showman, to Martha Ann Getzendaner, nonpro, in Los Angeles June 19. He is the grandson of J. T. McClellan, of Myrtle Beach, S. C.

REID-JOHNSON—Earl A. Reid, ride operator, to Estelle Johnson in Baltimore May 1.

STOCKTON-HEATHER—John Stockton, nonpro, to Jean Heather, film actress, in Glendale, Calif., July 5.

WHITE-PATRICK—Lieut. Arnold Dean White, USN, to Gail Patrick, screen actress, in Jacksonville, Fla., July 11.

Births

A daughter to Lieut. and Mrs. Johnny J. Jones in St. Petersburg, Fla., July 11.

A son, Robert Louis, to Al and Mrs. Simon in Boston June 22. Father is the manager of RKO-Keith Memorial Theater, Boston.

A son, Joseph Francis, to Mr. and Mrs. Samuel H. Mayes July 5 at Women's Hospital, Philadelphia. Father is cello soloist with the Philadelphia Orchestra.

A son, James Leon, to Mr. and Mrs. Leon Broughton Jr. in Kirbyville, Tex., recently. Parents are carnival and tent showfolk.

A son, Vincent Nicholas, to Mr. and Mrs. Walter Szurovy in Los Angeles recently. Mother is Rise Stevens, opera and movie star.

A son, Nicholas Jr., to Mr. and Mrs. Nicholas Tsoukalas July 3 at Florence Crittenton Hospital, Detroit. Father is a ballet master, now with Monte Carlo Studios, Detroit, and also operator of the Carmen Theater, Dearborn, Mich.

A daughter, Arlene Brenda, to Mr. and Mrs. Sam Snediker July 10 at Jewish Memorial Hospital, New York. Father is production and advertising manager of Leeds Music Company.

A son to Mr. and Mrs. Sam Serota July 9 at Jewish Hospital, Philadelphia. Father is assistant program director of Station WIP, that city, and is also heard under the name of Bill Williams and Ted Saunders.

Twin daughters, Charla Elizabeth and Grania Theresa, to Mr. and Mrs. Whitney Bolton in Hollywood July 12. Father is Columbia Studio's publicity director and mother is Nancy Coleman, film actress.

A daughter to Mr. and Mrs. Henry Ephron at Good Samaritan Hospital, Los Angeles July 12. Parents are authors of play *Three Is a Family*.

A son, Gregor Jonathan, to Pvt. and Mrs. Erich Leinsdorf at Far Rockaway Hospital, New York, July 13. Father, now stationed at Camp Lee, Va., is former conductor of the Cleveland Symphony Orchestra.

Betty Compton

Betty Compton (Mrs. Theodore Knappen), 37, former actress, in Doctors' Hospital, New York, July 12. She had been ill since the birth of her son, Theodore, last January 19.

Discovered by theatrical producer Archie Selwyn while a ballroom dancer in Montreal, she was brought to New York and given a part in his show, *Blue Kitchen*, in 1920. After that she appeared in many Broadway shows, including *Oh, Listen* and *Funny Face*. Among other productions were *Americana* and *Oh, Kay*. In 1928 she was featured in *Hold Everything*, and in *Fifty Million Frenchmen* in 1929. Her success in the latter play was followed by a motion picture contract. She made one Vitaphone short and later was in a motion picture in England. She had also appeared in the British edition of *Fifty Million Frenchmen*.

She had previously been married to Stanley Reed Riches, a Canadian; Edward D. Dowling, theatrical and motion picture director, and former Mayor James J. Walker. Surviving, besides her infant son, is her husband, Theodore T. Knappen, two adopted children, Mary Ann Walker and James J. Walker 2d, and her mother.

Services held at Frank E. Campbell Funeral Home, New York, July 14.

Fair, Still Takes Holding Solid

Inspection Rigid

CINCINNATI, July 15.—Carnival operators have been called upon this week to co-operate fully with local officials in enforcement of safety measures as a result of the Ringling circus fire in Hartford, Conn., July 6. More rigid inspection has been the rule in practically all spots and owners and managers have assured authorities that they will do all in their power to safeguard the public. Canvas, cable, seating, entrances, exits and other features have been given closer scrutiny by representatives of fire, police, building, and electrical departments. A wave of local added preventive legislation is expected and proposed ordinances and "sane and insane" laws, as one observer expressed it, are bound to pop aplenty.

Weer Trouping On Sked; Best Spot Fairm't

JOHNSTOWN, Pa., July 15.—J. C. Weer Shows have missed only one scheduled opening night this season and that because of bad weather, said C. W. (Chick) Franklin, publicity representative. Best stand of the tour so far was Fairmount, W. Va., June 26-July 1. Shows and rides did near capacity and concessions had a banner week.

Good newspaper support was evidenced, dailies carrying stories and art in every edition and a local columnist kicked in with at least one paragraph each day. One of the largest matinee grosses was registered, with 6,000 youngsters and 1,500 adults on the midway, a special 9-cent ticket being used.

A stellar week was chalked in Morgantown, W. Va., July 3-8, with another big Saturday kids' matinee and 9-cent ticket. Equipment is being overhauled and repainted for dates at fairs, a dozen being scheduled. Hugo Zaccchini, whose cannon act is a gate puller, is building two shows to be ready next week. Homer Finley and Elmer Joy took delivery here on a new motor for their Roll-O-Plane. A number of spots played have been contracted for repeats in '45.



EDMUND C. DRUMM, who died in Columbus, O., July 6 of pneumonia, had been affiliated with the F. E. Gooding Amusement Company over 30 years and the past 15 years had been manager of the Gooding Greater Shows. His widow, Charlotte, active in the Gooding organization, has been recipient of messages of condolence from a wide segment of outdoor business. Funeral services were attended by many showmen and floral offerings poured in from shows and fair boards.

Crafts Chalks Stockton Peak

Best two weeks so far go with 20-cent gate — fog puts crimp in Fourth

RICHMOND, Calif., July 15.—The two weeks downtown for Crafts 20 Big Shows in Stockton, Calif., with a 20-cent gate, proved best of the season so far as to grosses and attendance, reported Jack Shell. The two week-ends and July 4 brought crowds that taxed capacity of the small grounds.

It has been an annual engagement for the past 15 years under sponsorship Karl Ross Post, American Legion, largest post in California and home post of National Commander Warren Atherton, who was active on the carnival committee prior to his elevation. Weather was not except on July 4 when fog blew in from the bay area 50-mile distant, causing a cool breeze that curtailed attendance some.

Fred (Terrible Dane) Mortensen reported big business with his Athletic Stadium. Mona Doran, Hollywood Follies, took top honors the first week, and the Pin-Up Girls chalked up a heavy gross. Gonzales 20-in-One, with new top, neon (See Crafts Stockton Peak on page 55)

Strates Has 10G Blowdown; 2d in Month

ROME, N. Y., July 15.—The second blowdown within a month dealt damage estimated at \$10,000 to the James E. Strates Shows here Wednesday. A 96-mile-per-hour windstorm which hit the Rome district demolished or badly tore eight tops, and many others were damaged. Trucks were sent to Elmira, N. Y., quarters for reserve canvas which will partially replace that wrecked.

Rides were stopped when the storm approached and 200 children were sent to shelter in near-by buildings. The handicapped show resumed operation Thursday night. Damage in a storm in North Tonawanda, N. Y., week of June 19 amounted to about \$4,000, General Manager Strates said.

Tops demolished or badly torn were those of Al Tomaini's Slide Show, Ed Fer- (See Strates Up at Oswego on page 56)

Trenton Turns Top Stand for Lawrence

PLAINFIELD, N. J., July 15.—Manager Sam Lawrence reported that the stand in Trenton, N. J., July 3-8, of the Lawrence Greater Shows, under auspices of the Republican Club at Princeton and Olden avenues, was the biggest of the season to date. Cy Perkins was credited with a swell job of billing and much praise was given Fulton Arnold, Station WTTM, who in advertising the show, used time signals on its programs.

Giveaways of War Bonds nightly have proven popular in patriotic interest this season, Manager Lawrence said. Further percentages contributed to Red Cross Chapters were \$105 in Lancaster and over \$159 in Trenton.

Alamo's 9-Dayer At Belton Runs Up Another Red One

FORT WORTH, July 15.—Belton, Tex., nine-day stand ended July 4, gave the Alamo Shows another record engagement. July 4 paid admissions to the grounds numbered 21,679, reported Ted Custer. Altho concession business was somewhat off, rides and shows did near capacity from 8 a.m. till 1:30 a.m. A quick run was made here for a nine-day engagement under Texas State Guards auspices on Casa Manana grounds. Early business was good.

Among visitors in Belton were Mr. and Mrs. Ira Burdick, who have their show at Temple, Tex.; Tommie Stevens, formerly of the Alamo Shows, now in Waco in arcade business; A. M. Thomas and party, Corsicana, Tex.; Mr. and Mrs. Grafton Nuckols, Fort Worth; Lefty Block and many from San Antonio. Mr. and Mrs. Bill Williams, Hollywood Circus, are (See Alamo's Top 9-Dayer on page 55)

JJJ Gates Near Top For Openers in Ohio

AKRON, July 15.—Tuesday opening here for the Johnny J. Jones Exposition resulted in one of the biggest first-night attendances so far this season. Because of the Tuesday opening, altho equipment was ready Monday, many of the show personnel visited Summit Beach Park Monday night.

Visitors have included Mr. and Mrs. Jack Lydick and son, Richard, accompanied by Mr. and Mrs. Harry Kendahl and daughter, Dorothy, all of Cleveland, and little Joe Milano, midget, Cleveland. Carl J. Lauther Jr., in the service in the ordnance branch, who is on furlough, is visiting his father, operator of the Side Show.

With nearly a four-mile haul to the lot in Youngstown, O., July 3-8, the show was ready on opening night and had the biggest Monday so far this season, with good business the remainder of the week, especially on shows and rides.

Conklin's '44 Frolicland at Calgary Hailed

CALGARY, Alta., July 15.—Frolicland, again provided by J. W. (Patty) Conklin at Calgary Exhibition and Stampede, July 10-15, rang up grosses in keeping with the tremendously increased attendance and unprecedented interest displayed in this year's fair.

Exhibition General Manager Charles J. Yule declared that Frolicland was greatly improved over last year's presentation and he complimented the management on its efforts in the face of wartime conditions and travel restrictions. From here the Conklin presentation will go to Regina (Sask.) Exhibition and end its far western trek on the Class A circuit at Saskatoon (Sask.) Exhibition.

CA Has Terrific Bismarck Mat

BISMARCK, N. D., July 15.—North Dakota State Fair, Minot, July 3-8, was a big winner for Al Wagner's Cavalcade of Amusements, said William B. Naylor, show's publicity director, having beaten by over \$5,000 the midway gross record set in 1925 WLS Barn Dance unit had heavy grandstand business, especially on Monday and July 4.

Cavalcade opened here July 11 with a special matinee arranged by Gaylord E. Conrad, publisher of Conrad Publications, and for which he had distributed over 30,000 tickets in Bismarck, Mandan and every small town within a radius of 57 miles. Show arrived from Minot early Monday, and Trainmaster Sammy Smith had a full crew for the first time this season. Business was better than expected on opening day.

From Bismarck the show will go to Minneapolis for the 10-day Aquatennial. Gay Old New Orleans Show now has 32 performers on ballet and stage. Continued good business has brought more help, and the show is moving well, and every opening since Milwaukee has been on time. Auditor Eddie Hollinger returned from a Canadian vacation. Mrs. Frank Love, wife of the treasurer, arrived in Minot for a visit.

New-Typer, With Novel Bally, Triple-Tip Frame-Up, Works Okay at Trial Spots in Dixie

Trucker Has Crew of About 20

MACON, Ga., July 15.—A new type of under-canvas show, launched this spring by H. L. Anfenger, vet whale show operator, had a successful week's run here ending Saturday. Billed as Animal Oddities, it features animal freaks in a tent about 30 by 180 feet. In the rear is an annex with mummified displays. Adjacent is a smaller tent, featuring a monkey show. Separate admissions are collected for each.

Arrangement of the front of the two tents affords an open-air menagerie, free to the public and sufficiently strong to draw many customers to see other animals inside. Animals in the free menagerie include a wide assortment of normally developed monkeys, buffaloes, a

camel, deer and others. Freaks are all inside.

Show played a new lot here, Spring and Ocmulgee streets, on the edge of a heavily populated colored section, but drew patronage from both races. Circus-type advertisements were used in newspapers and there were frequent radio spots. Other billing consisted of window cards of unique animal pictorials.

It was said that the show, which was experimentally launched a few months ago, has scored in practically every stand. It is motorized and has a crew of about 20. Moved out of Macon for a week's stand in Anderson, S. C., a jump of about 150 miles. H. L. Anfenger is manager; Al Kurtz, assistant manager; B. L. Beckwith, general agent.

SLA RC Contribs Nearing 8 Grand

CHICAGO, July 15.—Contributions by the Showmen's League of America to the Red Cross War Relief Drive since last report are as follows:

Mr. and Mrs. Noble C. Fairly.....	\$ 25.00
George W. Westerman.....	20.00
Ray Marsh Brydon.....	35.00
William Claire.....	10.00
Ray S. Oakes.....	50.00
Add'l from Atwell Luncheon Club.....	18.00
F. E. Gooding Amusement Co. (from March of Quarters).....	10.00

Total\$168.00
This brings the total contributed to date to \$7,743.85.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets or 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight card. Per set of 100 cards, tally card, calling markers, \$8.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
8,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.
8,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
8,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00
Thin Plastic Markers, brown color, M. 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. Jackson Blvd., Chicago 4, Illinois

TENTS

New and Used
CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

TENTS

Primarily for the Government. Secondary for Shows according to Government release of material.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

Carnival and Concession TENTS

Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
18 E. KIRK ST. SHAWNEE, OKLA.

TARPAULINS

Now Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25.
CANVAS Weights & Widths Plain and Waterproof

IMITATION LEATHER
MICHIGAN SALVAGE CO.
609 W. Jefferson DETROIT 26, MICH.

TENTS—BANNERS

We have Canvas for your needs. No priorities needed.
Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.
4862 North Clark St. CHICAGO 40, ILL.

SECOND-HAND SHOW PROPERTY FOR SALE

\$85.00 Lord's Prayer Machine with 3 languages.
\$10.00 Ea. Two Remington Air Rifles, 2nd hand.
\$4.00 Gal. Aluminum Paint for Ferris Wheels.
\$12.00 Half Skull of Jap Soldier, genuine.
\$25.00 Wax Head of Woman, horn growing from forehead.

WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

MIDWAY OF MIRTH SHOWS

WANT
Small Cook House or Grub, Guess Your Weight Scales and Hoop-la. Playing all celebrations balance of season.
Address: Mattoon, Ill., This Week; Then Shelbyville, Ill., Firemen's Celebration.

WANT

Concession Agent who is sober, reliable and can drive truck. Good proposition for Man and Wife, as can place both in Concessions. Join Sunday in Belleville, Illinois. Address:

ROBERT HUGHEY
Care of Rogers Greater Shows
Belleville, Illinois, week July 23rd

CLUB ACTIVITIES



National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, July 15.—At a meeting of the eligibility committee, attended by Chairman Jack Lighter, Fred Murray and Arthur Campfield July 13, these applicants were unanimously approved: Harry Peavey Jr., sponsored by Dick Gilsdorf; Angelo Thomasini and Henry Schisoff, by Harry Rosen; Cyrus Davis and Roy A. Bast, by Anthony M. Podsobinski; Sol Binder, by Jimmy Hurd; Jack Allen, by Ross Manning, and Anthony J. Bellatoni, by Arthur Campfield. Membership drive is going good and it looks as tho the goal of 300 will be reached by banquet time. Member Maurice Levi, Lynch Shows, flew in from Halifax to attend the wedding of his daughter.

The secretary visited Coney Island recently and met Harry Nelson, Hyman Wagner, Mrs. Rosen and a host of others, including Charlie Smith, who advised that members on the Island were to hold a jamboree on the night of August 10 in the Hyman Wagner Side Show. A substantial donation came from the Joseph Bosco Shows thru efforts of member Capell; also a neat sum from the A. M. P. Shows thru efforts of member Korytko. Warrant Officer H. M. Walker, Showmen's Guild of Australia, who visited again on his return from an uneventful trip from Scotland, reported a big exposition in progress just outside of Glasgow. The Davenporters dropped in for a visit. Ike Weinberg in from the O. C. Buck Shows; Jimmy Hurd also. Letters came from Tony Lewis, Joe Lampugnole, Jack Perry, Irving Udowitz, Louis King, Mal Fleming, Harry Conti, Marshall L. Green, Orest Devany, Herman Moskowitz, J. D. Wright Jr., John P. Miller, Louis Ulrich, Morris Finklestein, Lawrence Newman, Lester Nelson, David Solomon, George E. Peden and Leon E. Nelms. Casper Sargent is under observation at the Medical Center, New York.



Michigan Showmen's Assn.

156 Temple Avenue,
Detroit

DETROIT, July 15.—Sixty-seven were in the clubrooms July 10 at the first afternoon meeting, conducted by President Harry Stahl, First Vice-President John Gallagher, Second Vice-President Manny Brown, Treasurer Louis Rosenthal, Executive Secretary Bernhard Robbins and Secretary Arthur J. Frayne. Vice-President Gallagher conducted most of the meeting. Membership committee reported as newly elected: Ernest George Collins, Daniel H. Corr Jr., Edwin McKeown, Clarence J. Ostrander, Sol Pollock and Max Weinstein.

Co-Chairman Frayne, Servicemen's Fund, read letters from Corp. John E. Balog, Capt. Robert H. Cohn, Pvt. Hyman (See MSA on page 54)

Bingo Counter Man Wanted

Experienced. Better-than-average pay for good man.
Wire

W. A. STACY

Cavalcade of Amusements Minneapolis, Minn.

SUNSET AMUSEMENT CO. WANTS

Independent Shows, Diggers, all kinds of legitimate Concessions on percentage. All open, no exclusives. Positively no racket at these fairs—Indianola, Keosauqua, Northwood, Decorah and Monticello, Iowa; Morrison, Oregon, Kingston Mines and Carthage, Illinois; Monroe City and Marshall, Mo., with 3 more Missouri fairs.

Albia, Iowa, this week; Creston next.

K. H. GORMAN, SUNSET AMUSEMENT CO.

"The Northwest's Greatest Midway!"

World's Only **CORN PALACE** Mitchell, So. Dak.

September 25 Through September 30

Concessions, write: W. T. WILT, Corn Palace, Mitchell, S. D.

Showmen's League of America



Sherman Hotel
Chicago

Ladies' Auxiliary

Membership applications received of Margo Stallman and Dorinda Mac Reed, proposed by Frances Hennies, and of Mary Lee Paden, proposed by Ann M. Roth, were forwarded to the secretary by Past President Edith Streibich, vacationing at Delavan Lake, Wis. They will be voted upon in September.

Letters came from Viola Fairly, Third Vice-President Myrtle Hutt, Edith Streibich, Grace Goss; Frieda Rosen, Buckeye State Shows, and Kitty Glosser, Johnny J. Jones Exposition. A number of members visited the Mighty Sheesley Midway in Chicago Heights. Books on War Bonds should be forwarded to Lee Gluskin, chairman, 921 Eastwood Avenue, Apartment 614, Chicago, and books out on crocheted handbag to Mrs. Henry Belden, 6136 North Knox Avenue, Chicago. First Vice-President Ann Doolan has left on another vacation with her family. Pearl McGlynn, Edna Stenson, Billie Bunyard and Marion Wasserman have been visiting shows in and about town. Rose Page, Nell Allen and Evelyn Hock have birthdays this month. Dues for 1945 are payable September 1.



Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, July 15.—Monday night Past-President Harry Fink presided in absence of President Ted LeFors, with Bill Hobday, secretary; John Backman, Frank Downie, Harry Taylor, Frank Bennett and Arthur Hockwaid, executive secretary. wires announced the deaths of Anthony Chontos, former concessionaire, and Max Johnny Weiss, Chontos being reported killed in action in Italy, altho it was reported the following day that news of his death was without definite confirmation. Lights were dimmed while silent tribute was paid. Member Weiss died in Klamath Falls, Ore., word being sent by C. J. Walpert.

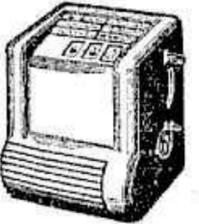
Harry C. Rawlings spoke in behalf of the building fund. War Bonds were purchased and donated to the fund by Frank Bennett and Calvin Enfield. Jimmy Dunn and Jimmy Gallagher reported favorably for sick and relief. Chester Allen Poe, leaving for San Bernardino, said he would visit members reported ill there. Frank Downie reported his brother, Bob, who recently underwent an operation, was convalescing at home. It was reported that President LeFors had wired the management of the Ringling circus offering club assistance in any possible way.

Gould To Play Streets

CHICAGO, July 15.—The Jay Gould Circus closed at Mendota, Ill., and will reorganize to play on the streets. Reason for the change is difficulty in getting help.

MIDGET NOVELTY SLOT MACHINE

Brand New!
Limited Supply!



Top flap covers reels and gives discreet appearance like table radio. Fold flap back and three slot machine reels are revealed underneath. Insert 1¢, 5¢ or 10¢, pull handle and high grade mechanism spins the three reels until they come to stop like real slot machine. Colorful award chart on top shows odds for payoff. \$25.00 value. Beautifully made. Size only 5 1/2 x 5 1/2 x 6 in. Wt. 8 lbs. Shipped postpaid if remittance accompanies order; otherwise sent C.O.D. plus postal charges. Ea. \$12.50

WEBB DISTRIBUTING COMPANY
612 N. Michigan Ave., Chicago 11, Ill.

PIONEER VICTORY SHOWS

Towanda, Pa., July 24-29

Want for Long season Grab Joint, Pop Corn, Candy Apples, Custard, anything not conflicting. Rides and Shows not conflicting. Esther Lester, contact. Raymond Brainard and Frank Marengo, answer.

MICKEY PERCELL

Dushore, Penn., this week

WANTED

Concessions and Shows for the best fair route in Wisconsin—Merrill, Antigo and six others to follow; then into celebrations in the South. We guarantee you people. Need a few Men on Rides. Good pay and treatment. Iron Mountain, Mich., July 17 to 22.

Bodari's Greater Shows

Johnny J. Denton Shows WANT

Will pay cash for Octopus. Must be in A-One condition. Want Second Men on all Rides. Concessions—Good opening for Corn Game, Candy Floss, String Game, Penny Arcade, Pea Pool, Shows—Will book Illusion, Freak, Crime or Ten-in-One. Wire

JOHN DENTON, Rockwood, Tenn.

WANT

Chair Plane Foreman, top salary. Bingo open for Wisconsin fairs. Extra Help for Swing, Wheel and Tilt.

AL BAYSINGER SHOWS

Rochelle, Ill., this week

WANTED

Ferris Wheel, will buy or lease. All booked for balance of season, to open July 20th at Wilmington, Delaware. Want legitimate Concessions that work for Stock. Shows with own equipment.

JOHN KEELER

This week, Newport, Delaware, Firemen's Carnival; next week, South Union Street, Wilmington, Delaware.

WANTED

Photos, Popcorn, Ball Games, Clothes Pin, Bowling Alley. Farmer City Fair, Lincoln, Mexico, California and Southern fairs.

Bushnell, Ill., this week; Farmer City, week July 24th.

MOUND CITY SHOWS

TWO BAGGAGE CARS FOR SALE

72 feet long, end doors, equipped for passenger service. Can be inspected Trenton, New Jersey.

BOB MORTON

10 Rockefeller Plaza NEW YORK

FROM THE LOTS

Dodson's World's Fair

Council Bluffs, Ia. Week ended July 8. Auspices, VFW Post. Location, U. P. Golden Spike Park, 21st Street and Ninth Avenue. Weather, rain two nights. Business, fair.

Altho difficulties in loading at Omaha delayed the movement, everything was ready Monday night. Opening here for the remainder of the season was Blackbirds of 1944, a unit of a colored revue by the same title, under direction of Aron Gates, producer and stage manager for Lew Leslie, New York. Unit came from Kansas City, Mo., where it ended a theater tour at the Tower Theater. General Manager M. G. Dodson provided new stage and electrical effects and crew of five to handle properties. Fourth of July gross much larger than had been anticipated by the management. Visitors included John Savage, photographer for Life magazine, who took scenes to be used in a release on "Man Power." Harold Kilpatrick, manager of the advertising car, who conferred with President Dodson, spent the Fourth on the show with other members of the advertising crew. Concessions had a good week. George Golden, who had been under a physician's care, was back on the job. Ray Cramer and Golden are to frame a wild life conservation exhibit on the show, to have its premiere in Hastings, Neb. Ladies' Victory Club in its meetings appears to grow stronger each week. In a baseball game the Back Benders defeated the Front Enders 29 to 19.

PAUL BARRON.

Endy Bros.-Prel

Fair Lawn, N. J. Week ended July 1. Location, new circus grounds on Highway 4. Auspices, American Legion Post. Weather, hot; some rain. Business, fair to good.

New lot permitted Bill Tucker to lay out the show to good advantage. Rides and shows did nice business. Cash Miller topped shows with Chez Parce Follies, with Doc Garfield second and Circus Side Show third. Ted Lewis, retired from carnival business and now in business in Fair Lawn, headed the committee. Station WPAT and newspapers in Paterson were used. Walter Double Tyski is on the mend in a Newark hospital. Joe Spivak, now in electrical business in Paterson, and Frank Miller and daughter, Rhoda, and son, Jerry, were visitors. Mayor and Mrs. Claude A. Lord and Mr. and Mrs. J. A. Taylor, Pottsville, Pa., visited Mr. and Mrs. David B. Endy and Mr. and Mrs. Ralph N. Endy. Clem Schmitz and Mr. and Mrs. Walter K. Sibley in from New York. Doc Morris, special events promoter for Palisades (N. J.) Park; Mr. and Mrs. Sam Rothstein; Mrs. Kenneth Ketchim, Paterson; Mr. and Mrs. Russell Armstrong, New York; Eddie Elking, special events promoter, New York; Mr. and Mrs. Archie Paer, New York; Dorothy Prel, sister of Samuel Prel; Eddie Reilly, Newark; Arthur Campfield, Earnest Chandler, Harry Heller, Paul Prel, Bobby Mathews, Tommy Thompson, Mr. and Mrs. Goodman and family; Mrs. Joseph Prel, and son, Carl, and daughter, Marlon; Bill Block, Al Burt and Al Shapiro, also visited. Hazel Zabraski returned from a hospital in Philadelphia. H. E. STAHLER.

Bantly's All-American

Du Bois, Pa. Week ended July 8. Location, adjacent to Stadium in Municipal Park. Auspices, Du Bois Athletic Association Fourth of July Week Celebration. Weather, good. Business, excellent.

The home town of the late Tom Mix and Johnny J. Jones gave one of

RIDES—CONCESSIONS—NOVELTIES WANTED

FOR MAMMOTH RODEO AND CARNIVAL
SEPT. 1-2-3-4 (Labor Day—3 Afternoons)
AT VALLEY MOUNT RANCH
On main Highway 66, 15 miles from St. Louis. Tremendous crowds. Well advertised on radio and within radius of 100 miles. Thousands of cars pass here daily. Auspices: Valley Park Lions' Charity Fund. Address:
AL LUTZ, ROUTE 12, KIRKWOOD, MO.
Phone: Kirkwood 1427

Arcade Mechanic Wanted

also General Workmen who understand general run Arcade Machines. Men not afraid of work. Salary in accordance with your capabilities. Lushes, woves and crackpots not wanted. Address: MRS. BERTHA McDANIELS, care Johnny J. Jones Exposition, Springfield, Ohio, July 17-22; Lima, Ohio, 24-28.

the best weeks of the season. Last part was not up to drawing power of the first three days but was excellent. Saturday's kids' party, well attended, was sponsored by The Courier-Express, and Station WCED was utilized for six plugs daily and a talent broadcast emceed by L. C. (Ted) Miller. Clarence Clayton has assumed management of both girl revues, Red Hot and Blue Show and French Casino Posing Show. Gilbert Tracey arrived with his Circus Side Show with a 100-foot banner line and 16 acts, opening in Clearfield. Al Wallace's cookhouse and refreshment stands did big business all week. "Slim" Hetrick is general assistant. Among guests of the writer were George Marquis, magician, and George Thompson, former trainer of the Robinson Military Elephants. Fair season begins at Harrington, Del. The show is routed until November 20 and may play during winter again with the ride unit.

WALTER D. NEALAND.

Bowen's Joyland

Montebello, Calif. Twelve days ended July 9. Location, Whittier at Montebello streets. Auspices, American Legion Post. Weather, fair. Business, big. Monterey Park, Calif. Nine days ended June 25. Location, Garvey at McFerran. Auspices, Cooties. Weather, fair. Business, good.

A reorganization was made by Owner Hugh C. Bowen when he gave up management and returned to his interests in San Diego. Ted LeFors, president of the PCSA, assumed management after severing connections with Steffans Superior Shows. Charles Steffans disposed of practically all of his rides and will devote his time to real estate interests in Inglewood. Marlo and Ted Le Fors purchased the Fly-o-Plane and Baby Auto ride from Steffans and added them to the show. Staff is Ted LeFors, manager; Walton de Pellaton, secretary-treasurer; Everett Wesley Wells, general agent; Marlo LeFors, auditor; Almon Stribling, mechanic; Dick Kanthe, electrician; Harry MacDougall, ride foreman. LeFors took over management at Monterey Park. No concessions operated except the grab of Mr. and Mrs. Lawrence LaLonde, photo gallery operated by Mr. and Mrs. C. Smith and Guy Osborn's high striker. Merry-Go-Round and Tilt-a-Whirl were painted by Richard Kanthe. Helen Brainerd Smith gave a dinner party at her home on Monterey Heights. At Montebello from opening night receipts increased to record results for the Fourth-of-July stand. Hugh Bowen purchased a trailer which was converted into a popcorn, peanut and candy floss stand under management of Lawrence LaLonde. Altho the LeFors brought their house trailer they turned it over to Marlo's brother, Pius Bishop, and moved into the office trailer suite. Mr. and Mrs. Guy Osborn purchased a Buick car. Joining at Monterey Park were Pius Bishop, Ione Sanger, Richard and Cecelia Kanthe, Harry MacDougall, George Beems, M. Mannuller, Mr. and Mrs. Almon Stribling, Everett W. Wells, H. J. Harrigan, Danny Hanson and Vance Horton. Many visitors were guests at the office and of the writer.

WALTON DE PELLATON.

Allen & Nickerson

Findlay, O. Week ended July 8. Location, circus lot at Junction of Tiffin and Fostoria Highways. Auspices, LLL. Weather, hot and dry. Business, good. Free gate.

After the move from Valparaiso, Ind., the second Monday night of the season was lost. Ferris Wheel truck broke down 110 miles out and did not arrive in time to set up for July 4. Business was good July 4 and 5 but tapered off in hot weather. Tie-up was made with Station WFIN and newspapers carried several stories. Mr. and Mrs. Bruce Duffy joined from Wallace Bros.' Shows with their elaborate popcorn wagon. Mrs. Allen left for her home in Springfield, Mass., to visit relatives. Mrs. Neal returned from a visit to the Johnny J. Jones Exposition in Youngstown, O., and Bob Hallock, J. J. J. general agent, visited here. Other visitors included Roxie Harris, Joe End and Mr. and Mrs. Buster Ellis. Show is headed south thru Ohio and Kentucky and line-up includes 5 rides, 4 shows, 20 concessions, mostly operated by the management, and a free act.

WALTER B. FOX.

AN OPEN LETTER

TO WHOM IT MAY CONCERN:

For the past many years, reports and rumors, malicious, slanderous and libelous in every degree, have been circulated as to my integrity when it comes to paying off.

Never in all of my time have I failed to pay off, or "beat anyone," acts, workmen or executives.

At one time I remarked: "I don't care what they say about me as long as they mention my name." But now I am determined to attempt to stop these poisonous pens and this whispering campaign.

The latest was circulated at Hartford, Conn., by a man who was employed by us two seasons ago at Riverview Park, Chicago. He was treated well and promptly paid. He left hurriedly one day without notice on the pretense of being called to New York because of serious illness of his sister. We later learned that he went direct to the employment of the Ringling Bros.' Side Show.

Now hear ye one and all! I am going to start running down these scandal mongers and will stop them legally thru Hansen and Hansen, in Hansen Block, 6914 Wentworth Ave., Corporation Counselors of the Park Amusement Co., Inc., of Chicago, and my personal attorney, Morris A. Haft, 814 Metropolitan Bldg., Chicago, and Harry R. Bockoff, First National Bank Bldg., Detroit.

(Signed) RAY MARSH BRYDON

General Representative

PARK AMUSEMENT CO., INC.

"Operators of the World's Largest and Finest Independent Park Pay Attractions."

General Offices:

SUITE 1640-41 HOTEL SHERMAN, CHICAGO, ILL.

N. B.: While I am a little warm I may add that I am still waiting for those persons who touched me for ducats during the past spring and did a "Houdini" to kick back my money.

JAMES E. STRATES SHOWS, Inc.

Playing the Cream of Still Dates With a Circuit of Outstanding Fairs, Including
Batavia, Hamburg, Cortland, New York
York and Bloomsburg, Pa.; Danville, Va.; Spartanburg, S. C.;
Greenville, S. C.; Orangeburg, S. C.; Anderson, S. C.

WE WANT

4 piece orchestra (male or female), A-1 Operator for organized Posing Show. Have complete outfit—girls, musicians, trap drummer, piano player for our revue.

CAN PLACE

Pony Ride, Ferris Wheel Foreman, Merry-Go-Round Foreman, Ride Help, A-1 Diesel Mechanic. Salary no object if you can deliver. Walter Marks wants Drome Riders, Eddie Fillmore, wire. Sol Solsburg needs Agents for Slum Stores and Cigarette Gallery. Can place Wild Animal Show, also Monkey Circus. Want Wagon Builders and Carpenters. Useful carnival people in all departments, come on. We will place you.

Address JAMES E. STRATES, Gen. Mgr., Week July 17, Troy, N. Y.

J. D. HANEY

Have Kiddie Ride Complete, answer this ad. Can use few more Workingmen. Dutch Wilson can use Fly-o-Plane Help. Answer.

HENNIES BROS.' SHOWS

Kalamazoo, Michigan, This Week — Port Huron, Michigan, Next Week

WANT—UNITED LIBERTY SHOWS—WANT

For the following fairs: Mt. Sterling, Rushville, Industry, Fairmont, Mendon, Hamilton, Bloomington and Oblong—all Illinois State Aid Fairs.

RIDES—Tilt-a-Whirl, Roll-o-Plane, Octopus, Spitfire or any Flat Rides not conflicting with what we now have. SHOWS—Girl Show, Ten-in-One, Mechanical City, Fun House, Colored Show, Motor Drome or any Show of merit. CONCESSIONS—Snow Cone, String Game, Hoopla, Fish Pond, Scales, Striker, Custard, Jewelry, Basket Ball, Slum Wheel, Cook House or any other legitimate Stock Joint.

Carlville, Ill., this week; Virginia next week; then fairs as above.

KEYSTONE EXPOSITION SHOWS

Playing the Cream of the Southern Spots
Orangeburg, S. C., Heart of Town, July 17 to July 22

Want Grind Shows with neat frame-up. Can place Merchandise Concessions of all kinds. Want capable Agents for Beat the Dealer, Pill Pool and Over and Under. Can place capable Ride Help at all times. Top salary. This show has a good route of still dates and fair dates. Too Late to Write—KEYSTONE EXPOSITION SHOWS—Wire and Come On. P.S.: Secretaries of fairs and celebrations, wire; we have few open dates.



PENNY PITCH GAMES
 Size 46x46", Price \$30.00,
 Size 48x48", Price \$40.00,
 With 1 Jack Pot, \$40.00,
 Potts, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$13.50

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
 All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00
 Analysis, 3-p., with Blue Cover, Each.03
 Analysis, 8-p., with White Cover, Each.15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. . .06
 Samples of the 4 Readings, Four for 25c.
 No. 1, 35 Pages, Assorted Color Covers.35
 Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polloy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25c

PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 40c

Signa Cards, Illustrated, Pack of 3615c
 Graphology Charts, 9x17. Sam. 5c, per 1000 \$6.00

MENTAL TELEPATHY, Booklet, 21 P. 25c

"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10c.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd., CHICAGO
 Send for Wholesale Prices.

HUBERT'S MUSEUM Inc.
 228 W. 42d Street, New York City
 Open 1 P.M. Daily
WANT NOVELTY ACTS OF MERIT.
 State salary and all details in first letter.
 Open all year round.
SCHORK & SCHAFFER.

WANTED

Wheel Man, \$60.00 per week; must be A-1; no drunk. Loop-o-Plane Man, \$40.00 per week. Kiddie Ride Operator. Good Agents.

HYALITE MIDWAY
 Tekamah, Neb., July 22-29

STANDARD SHOWS WANT

Second Man, Wheel, Grind Shows, also legitimate Concessions. Rock Springs, Wyo., week of July 18. This show will be out until the first of the year.

FOR SALE

1 No. 5 Ferris Wheel, 1 Smith & Smith (large) Chair-o-Plane, 1 small Smith & Smith Chair-o-Plane, 1 Allan Herschell Kiddie Auto Ride. All Rides are like new. In operation now. Write

H. H. McMILLEN
 MERCER, PA. Phone: Mercer 363W.

FOR SALE

42-Foot Parker Merry-Go-Round, good top, or will trade for Light Plant or Eli No. 5 Wheel or Tilt-a-Whirl.

IRA BURDICK
 804 So. 17th St. TEMPLE, TEXAS

AGENTS WANTED

BILL PERROT WANTS
 Two capable Men for Alley for Minneapolis and all fairs to follow. Address:
 Care CAVALADE OF AMUSEMENTS
 Minneapolis, Minn.

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

ANY matinees?

MRS. CARL J. SEDLMAYR, who was at home in Miami during the spring months, joined her husband in Chicago last week.

MRS. LEONA PARKER arrived in Chicago a few days ago from Miami to join her husband, Robert K. Parker, who has been making the Windy City headquarters for several weeks.

WITH the Royal American Shows in Hammond, Ind., Mighty Sheesley Midway in Chicago Heights last week, there was many a jackpot cut up on the Magic Carpet in the Hotel Sherman.

OFTEN heard: "Nix cracking so loud; there's a native on the caric."

A. M. PODSOBINSKI, owner-general manager of A. M. P. Shows, purchased a new 28-foot National trailer and plans purchase of a smaller one for office use at southern fairs.

A NEW iron lung purchased by Doc R. Garfield is being used on the bully of the Hall of Science presented by Doc Garfield and Tom Scully on the Endy Bros.-Prell Shows.

AFTER losing a truck and concession tops in a fire en route to Du Bois, Pa.,



WHILE PLAYING KEENE, N. H., July 3-8, these members of the O. C. Buck Shows were lined up by a photog. Left to right: Roy F. Peugh, publicity representative; Jack A. Thomas, manager of concessions; Mrs. O. C. Buck, treasurer; Oscar C. Buck, owner-manager; Richard Tolman, secretary; Lon Ramsdell, legal adjuster.

Joe Kane, with Bantly's Shows, reported that he was at home in Hackensack, N. J., and that the equipment would be rebuilt and replaced in time to play Harrington (Del.) Fair with the show.

AN isolationist burg is one that wants to stay isolated from the rest of the world, with no traveling shows coming in.

MAX GOODMAN, head of the Wonder Shows of America, who has wintered in Little Rock for a number of seasons, was guest speaker July 10 at a luncheon meeting of the Advertising Club of Little Rock, giving his impressions of outdoor show business and advertising.

GENERAL AGENT G. HODGES BRYANT returned to Exposition at Home Shows in Norristown, Pa., July 4 with contracts for Virginia and Carolina fairs. Among dates is an 11-dayer in Washington, for the Army and Navy Union Canteen

Dizzy Biz

THIS is a racket of strange contradictions, such as telling the shop crews to be on the job early with their hammers and saws—yet urging them to be quiet so that the trailerites can sleep.—Colonel Patch.

Downtown

TWO spinsters in a restaurant, discussing the show. "I tell you that wasn't glass that man was dancing on. It was so dull it wouldn't cut butter. Yes, and that alligator-skin boy wore some kind of a suit that wasn't his real skin. I know that armless boy had his arms strapped to his sides. And those pictures weren't tattooed on that man. They were just painted on. That wasn't real fire that man was eating, either. It just looked like fire. Darn those tricky side-show people! The only thing in the whole show that wasn't a fake was the headless girl, poor thing!"—DICK HILBURN.

big. Manager Geren renewed old friendships, as he lived in the community 14 years.

KING REID had much favorable comment on a full-page advertisement by the King Reid Shows in *The Burlington (Vt.) Free Press* July 7 on the Buy War Bonds theme. It told of 46 show members in the armed forces and of what showfolks were doing on the home front. "We were thanked by officials, who said the story in the ad did much to explain what we in show business were doing," remarked Manager Reid. "The record made by folks on our midway has been gratifying to us, as we conduct War Bond drives every two weeks and have made an amazing showing."

AFTER successfully showing all spring on lots in Dallas, the Just for Fun Shows are now on the road, having played Jacksonville (Tex.) Tomato Festival to good business, from where the show moved to Terrell, Tex., for a record July 4 week. At Terrell the show was sponsored by the American Legion Post, the commander of which, J. G. Carden, is one of those responsible for having the Texas Legislature reduce the carnival State tax. J. C. Wrigley and W. A. Schafer, owners, have eight rides and 25 concessions, rides having been repainted in the past month.

"WE always close our cookhouse early," said B. F. Cate, manager of the Gate & Banner Shows, "because heavy meals before retiring bring fantastic dreams to our workmen—such as having no wrinkles."

O. C. BUCK SHOWS opened in Fort Edward, N. Y., night of July 10 to about 2,000, with Bailey Bros.' Circus in town, with a capacity house in hot weather, reported Roy F. Peugh. Eight rides were set up, as the Roll-o-Plane is being reconditioned. Jimmie Hurd has a new crew on the Girl Show. George Meeker transferred to Brownie's Monkey Show as talker. Monkey Circus opened to big business and rides did near capacity. Bob Fisher's flying act has been drawing heavily. Jimmie Hurd left in Keene, N. H., to spend a few days in New York, and in his absence Mrs. Hurd and Tex Rogers ran the show. Bobbie Fayre, of the Girl Revue, left to take a position in New York.

AFTER a 450-mile jump from Moorhead, Minn., to Flaxton, N. D., the William T. Collins Shows played to big business, reported an executive. In Bottineau, N. D., wind, rain and mud did not stop spending crowds. Owner Collins and Jack Holliday, general representative, made a trip to St. Paul quarters and brought out the Tilt and Octopus in time for Stutsman County Fair, Jamestown, N. D. While playing Wahpeton, N. D., show members visited

Owner P. W. Curry says:



"BIG ELI WHEELS have built our new 2-story home in Houston, and are now sending our 18 year old daughter through Baylor University. I am deeply grateful to the money-getting ability of the BIG ELI."

We have hundreds of satisfied customers. After the war, join the BIG ELI family of wheel owners.

ELI BRIDGE COMPANY
 800 Ohio Ave., Jacksonville, Illinois

the cemetery and placed wreaths on graves of those killed in a cyclone in 1898 with the Ringling circus. The Collins band played soft music. Show has 8 rides, 6 shows, 40 concessions, band and free acts and is booked at fairs in North Dakota and Minnesota.

SINCE opening week the A. M. P. Shows have had consistently good takes in every spot, Glen Lyon, Pa., having been unexpectedly good on July 4, reported General Agent G. C. Mitchell. Operations continued until after midnight with give-aways of \$100, \$50 and \$25 War Bonds. Awards were handled by a committee of the Eagles. General Agent Mitchell said he had lined up eight fairs, with others pending. Owner-Manager A. M. Podsobinski's staff for the southern fair tour: G. C. (Mitch) Mitchell, general agent; Cy Davis, special agent; J. F. (Ducky) Miller, electrician; Mrs. A. M. Podsobinski, secretary-treasurer; Bill Davis, Wheel and assistant ride foreman; Mike Levinson, public relations; Mike Bosco, concessions. Show has six rides, four shows and 37 concessions and gives away a War Bond nightly. Shows' personnel have all purchased War Bonds. A free act will be added.

FIRE destroyed one of the concessions of John (Spot) Ragland and Lou Korte on Crafts 20 Big Shows in Stockton, Calif., and the next day Ragland was greeted by a visiting friend: "Heard you blowed your top, Spot."

SAN ANTONIO NOTES: Many carnival people here have not taken the road this season, but are working in defense plants and at carnival and park projects in the vicinity. Eddie Collins, general manager of Inter-State Theaters here, who died July 6 of a heart attack, was popular with outdoor show folks. Bill Rosen, formerly with the Alamo Exposition Shows, who opened a miniature golf course on Broadway, is getting a big play. Mrs. Roland Smith, whose husband is operating riding devices and concessions downtown, is an active Red Cross worker and also sold over \$25,000 worth of War Bonds in a recent drive. Many outdoor show women devote several days weekly to the Red Cross, usually meeting in the home of Mrs. Sallie Stevens and going in a body to headquarters. They also devote a day a week to the School for the Blind. Recent visitors included W. R. (Bill) Hirsch, secretary-manager, Louisiana State Fair, Shreveport; Dave Lachman, Lake Charles, La.; Denny Pugh, Dallas; Jack Ruback, owner of the Alamo Exposition Shows; Blackie McPete, in to visit his physician; Joe Stevens, Kansas City, who visited his brother, Dave, en route to Mexico City; Joe Rosen, in to



FORMERLY with the McMahon Shows and entering the service October 21, 1942, A/S Thomas T. Hart, 18199020, is training for pilot with the 2593rd AAFBU Sq. C., Flight 3, Class 44 C-3 CTD, Northwestern State College, Alva, Okla.

purchase a new auto, and Brownie Bishop, owner of the Arcade Shows.

GEORGE CAVANAUGH, mechanical superintendent of the Lynch Greater Exposition Shows, has been transferred to the No. 2 unit as assistant manager. Whit is playing smaller spots in Nova Scotia and the No. 1 unit larger ones in Nova Scotia, New Brunswick and Prince Edward Island. Howard Morash, who has been legal adjuster with No. 1, has been assigned to No. 2 as manager. William Lynch is manager and Charles Billington assistant manager of No. 1. Mrs. Sarge Coleman, who joined No. 1 at Sydney, N. S., is on tickets and her husband is also on the show. John Gold is featuring an orange drink of his own formula. Robert Karl, comedy magician, is also singing cowboy and hillbilly songs to his own guitar accompaniment. Mrs. E. Cooper joined with a new dagger concession. M. Levi, concessionaire, attended his daughter's wedding in New York. Dickie Oswald, juve member of the American Eagles, high wire act, was presented with a pony, equipped with western saddle, on his birthday by his parents. Butch Oswald, also in the act, observed his third birthday in Sydney. Bonita West, Sonia and Inez, dancers, are featured in Jean Nanson's Variety Show. J. E. Wilson, vet concessionaire, uses his new trailer not only for transportation and living purposes but for painting scenic views.

In the Armed Forces

PVT. FRED J. VENA, for 17 years with Coleman Bros. Shows, Art Lewis Shows, Dick Gildsford, World of Mirth Shows and others, has been with military police in North Africa 19 months.

M. G. BILLES, F 1/c, reported from the South Pacific that he had met H. B. (Mickey) Ward, formerly with carnivals and now in the navy, in the Solomons some months ago.

FORMERLY with the Royal American Shows, one season with Casey concessions, at the 1943 New York opening of the Ringling circus, with Rubin & Cherry Exposition and prior to his induction into the army six weeks with Jimmie Joy's orchestra at the Roxy Theater, New York, Pfc. Walter J. Smith, 36832346, known as Candy Red and the Great Waldo, recently arrived overseas in the Pacific area.

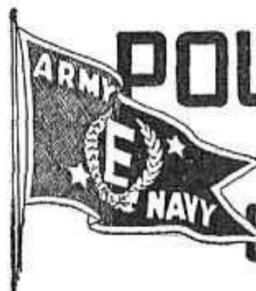
Hard Way

IT HAD been raining for weeks. Two troupers, without raincoats or boots, stood in the downpour. "Doesn't this remind you of the Johnstown flood?" joked one. "Naw!" cracked the other. "It reminds me of the spring when I had to learn how to write sheet."

"First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.



POWERS & CO.

MANUFACTURERS OF

CANVAS GOODS

PHILADELPHIA, PA.

CHICAGO, ILL.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

THE WORTHY SHOWS, Inc.

America's Second Best Show

Can Use for Balance of Season — Fat, Snake, Midget, Shows. Stock Concessions.

Will Buy for Cash or Book for Balance of Season—Rolloplane. Want for Caledonia, N. Y., Fair, August 7 to 12—Concessions, Cook Houses, Shows. We have fence to fence contract.

Address

Buffalo, N. Y., Perry and Van Rensselaer Streets, Week of July 17 to 22. MARTIE SMITH, General Agent

Wanted—Byesville Homecoming, July 24 to 29—Wanted

Can place Pop Corn, High Striker, Bowling Alley, Fish Pond, Ice Cream, Ball Games. Ride Help, Foreman for Merry-Go-Round, Chair Plane Foreman, Second Man for Ferris Wheel. Can place Tilt-a-Whirl, Roll-o-Plane or Bullet Scooter. Starting at Berea Fair, August 16th. Following Fairs: Tiffin, O.; Wapakoneta, Burton, Medina, Wooster, Dover, Lodi.

Address All Mail and Wires:

J. R. EDWARDS SHOWS

BARNESVILLE, OHIO

OPENING FOR SHOWS AND CONCESSIONS

For few more Still Dates; several Fairs to follow.

Lebanon, N. H., 17-22; Claremont, N. H., 24-29. Contact

AL VENTRES

WANT TO BOOK

16-Car Lusse Scooter for balance of season. First-class condition. Will furnish wagons and flat car to transport same.

P. O. BOX 21 MAX GOODMAN LITTLE ROCK, ARKANSAS

WANTED—BINGO HELP—WANTED

Experienced Countermen. Good treatment and top money. Wire or come on. Bill DeHaven and Jimmy Switzer, contact me at once.

PAUL BOTWIN

R. & S. AMUSEMENT CO., Morehead City, N. C.

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.

Still Available EVANS' BIG PUSH

Write for Catalog

H. C. EVANS & CO.

1520-28 W. Adams St., Chicago 7

ALL TYPES OF CONCESSIONS For Rent

ELKS' BENEFIT

Week of August 14 Apply B. PALTRO, 316 Main St., Asbury Park, N. J. Phone: Asbury Park 5980.

HAROLD EUTAH WANTS AGENTS

For Pea Ball, Rat Game, Coke Joint, Whiskey Bottle Ball Game, Fish Pond and Milk Bottle Stock Ball Game. All fairs from now on! Don't wire—come on.

Care TIVOLI EXPOSITION SHOWS Wapello, Iowa, this week; Washington, Iowa, next week.

FOR SALE

Octopus, good condition. Electric or gas motor. HORT W. CAMPBELL 405 West Broadway SAN DIEGO, CALIF.

THE THRILL OF THRILLS!

"Just a slip of a girl with Colossal Nerve"



sensational MARION

FEATURING THE ORIGINAL "BREAKAWAY POLE" 120 FT. NO NETS

Personal Representative
CHARLES ZEMATER
54 W. Randolph Street
CHICAGO 1, ILLINOIS

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

El Paso War Show
Ups Burke Midway
Figures Over 60%

EL PASO, Tex., July 15.—Anti-Aircraft Artillery Training Center troops which took over Washington Park July 4 presented to 25,000 holiday spectators one of the most spectacular and thrilling war shows ever witnessed here. Events were under direction of Brig. Gen. Stanley R. Mickelsen, commanding general of the AAATC, in co-operation with the Chamber of Commerce.

At 2 o'clock civilians and military personnel witnessed a mechanized drill of anti-aircraft troops, climaxed by a realistic sham battle where dismounted troops advanced on an "enemy" pillbox using flame-throwers and smoke screen.

Frank Burke Shows on the midway did record business, topping last year's July 4 figures by over 60 per cent. Swimming pool did tremendous business, and soft-drink and ice-cream stands were sold out by mid-afternoon. Corp. Al Sweeney, former auto race promoter and circus press agent, handled publicity for the event and visited with many showmen before the war show got under way.

Carnival and will add shows, concessions and free acts, and there will be no gate at the events, she reported.

ATTRACTIONS and games will be featured at the 36th annual Glen Burnie (Md.) Carnival for the seven days on the edge of South Baltimore. The event is framed to help the selling of War Bonds. Glen Burnie Improvement Association, sponsor, has raised funds for many improvements in the community. President John E. Kadel appointed Owen F. Greenwell carnival chairman.

American Carnivals Association, Inc.
By Max Cohen

ROCHESTER, N. Y., July 15.—Acceptance of a membership application from the C. F. Zelger United Shows by C. F. Zelger, owner, brings the total to 103. Visitation July 4 was to the Worthy Shows in Batavia, N. Y., on the Main Street lot near the First National Bank, under auspices of the Odd Fellows' Lodge. There are 4 shows, 5 rides and 15 concessions. As there is much interest in a personnel membership race on this show, it is anticipated that 40 will be filled soon. Marty Smith, general agent, and Mrs. K. K. Leeworthy, treasurer, extended courtesies. Planned visitation of Associate Counsel Richard S. Kaplan to the W. G. Wade Shows in Crown Point, Ind., July 4, did not materialize because of a change in the shows' route.

Annual personnel membership race is developing considerable interest, and present standings are: James E. Strates Shows, 117; J. J. Kirkwood Shows, 34; George Clyde Smith Shows, 26; Dyers' Greater Shows, 15, for the leading contenders.

War Production Board having granted an appeal permitting application for limited amounts of shooting gallery ammunition, those interested should notify the ACA offices, as applications for ammunition must be on file in Washington not later than July 26. War Manpower Commission has furnished a revised list of areas in which there is a surplus of labor and it is significant that this group has increased from 31 to 32 areas.

N. D. Doings Turn Out Big

ROLLA, N. D., July 15.—Good weather brought great crowds to the fairgrounds here for the annual Rolla Community Celebration, July 2-4, which, since abandonment of Rolette County Fair several years ago, has taken on the aspects of a fair. For the first time two night grandstand shows in a single evening were tried successfully. Northwestern Amusement Company, St. Paul, furnished the grandstand show, with Mrs. Jule Miller in charge.

Shorts

DOLLY YOUNG, who announced leasing of the rides of the former Ohio Amusement Company, has contracted to present Dundee (Mich.) Free Street Fair, Sylvania (O.) Fire Department Festival and Adams Township Fire Department

SNOW CONES POPCORN SUPPLIES

We have a complete line of Snow Cone and Popcorn Supplies. Buy your supplies this year from the source that gives you all three:
Top Quality! Low Prices! Same Day Service!
Price Lists Gladly Sent Upon Request

Gold Medal Products Co.
318 E. Third St., Cincinnati 2, O.

WANTED
.22 SHORTS AND LONGS
Quote Price
FOR SALE
MILLS SOLO-VUE - \$390.00
LEO SUGGS
Box 431 Norfolk 1, Va.

TATTOOIST CONCESSION
Want Tattooist in Amusement Center in Norfolk, Va.—Busiest sailor town in country!
Apply
PEERLESS VENDING MACHINE CO.
220 W. 42nd St. NEW YORK CITY
Wisconsin 7-6173

KIDDIE RIDES
Wanted for Cash
Baby Merry-Go-Round, Baby Ferris Wheel, Baby Whip or Auto Ride. WILL ALSO BUY WALZER.
Write or Wire
WILLIAM GRAY South Haven, Mich.

CAN PLACE
Head Porter and Wife or two Single Men for Train. All winter's work. Boss Canvasman for Midget Show; also Piano Player. Mrs. Wagner can place Griddle Man and Waiters, capable man to operate Grab Joint. Must be aggressive and no boozier. Place few Ride Hands, salaries no object if you are sober. Sammy Smith can place two Polers for train crew. Address
AL WAGNER
Minneapolis Until July 29th; Then Thief River Falls, Minn., August 1st until 3d; then Great Falls, Mont., August 7-12; All Falls Now Until Closing Season; Then Florida for the Winter.

★WANT WANT★
Experienced Ferris Wheel Operator, top salary to good man. WANT to buy 12.75x2.50 Tires for Allan Herschel Kiddie Ride.
I. K. WALLACE
1316 Spruce St., Philadelphia, Pa.

WANTED
Concessions for fairs. Bushnell, Ill., week July 17th; Farmer City, Ill., Fair, week July 24th; Lincoln, Ill., Fair, week Aug. 6th, six big days.
MOUND CITY SHOWS
Bushnell, Ill.

WANTED
SHOWS, CONCESSIONS
For Annual Home-Coming
Wentzville, Mo., September 2-3-4
Contact or Address
O. H. NIEDERJOHN, Wentzville, Mo.

WANT
Carnival with several Rides, Shows and Concessions for Leadwood, Mo., Sept. 4-9, all day Labor Day. Mines working full blast. Contact
JIM JACKSON
Leadwood, Mo.

WANTED
Will pay cash for UNBORN SHOW. Can use extra specimens. Give full details.
Box 26, Fayetteville, Pa.

WANT TO BUY
SMITH & SMITH CHAIR-O-PLANE FOR CASE. Must be in good running condition, with gasoline or electric motor, any place in U. S. Wire or write
HUGH McPHILLIPS
506 11th Ave., N. E. 1st St. Petersburg, Fla.

WANTED
Concessions for
Annual Burlington Picnic
Sponsored by
Burlington Fire Dept.
BURLINGTON, ILL.
August 12 and 13
Contact
L. E. Cutts, Secy.

WANTED
Complete Carnival, August 28-31.
Write or wire **MOSE HURST**,
Secretary, Midwest Horse Show,
Creston, Iowa.

WANTED!
PHONE MEN
Contact at once.
NAT D. RODGERS
Room 1411, 155 N. Clark St., Chicago, Ill.

WANT CARNIVAL
BOURBON POST #30 AMERICAN LEGION
Paris, Ky.
Aug. 21-26, Inc.
Aug. 27-Sep. 2
Write **B. J. SANTEN**

Quincy 78th Annual Picnic
AUGUST 10-11-12
Can use one clean Girl Show and one other good Show that does not conflict. Also Concessions. Write
SMITH BROS., Mgr., Quincy, Ind.

Advertising in the Billboard since 1905

ROLL FOLDED TICKETS DAY & NIGHT SERVICE

★ Absolute Accuracy ★ Dependable Delivery ★ Finest Workmanship
★ Best of Materials ★ Perfect Packing ★ \$50,000.00 Bonded Guarantee

CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2

10,000..\$7.15	50,000..\$13.75	90,000..\$20.35	250,000..\$46.75
20,000.. 8.80	60,000.. 15.40	100,000.. 22.00	300,000.. 55.00
30,000..10.45	70,000.. 17.05	150,000.. 30.25	500,000.. 88.00
40,000..12.10	80,000.. 18.70	200,000.. 38.50	1,000,000..170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
2000 PER ROLL
1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARK.
TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

CONCESSION AGENTS

For Stock Wheels and Grind Stores. LADY BALL GAME AGENTS. Finest amusement park in the South. Long season. Pleasant living and working conditions. RIDE HELP on Scooter, Whip, Wheels, Ridee-O, etc. No tear downs. Everybody wire or write

ART LEWIS or JACK L. GREENSPOON
SEASIDE PARK VIRGINIA BEACH, VA.
Phone Va. Beach 195

Playing in the Best Territory in California
HARRY P. FISHER SHOWS
WANT—Rides, Shows, Concessions
Long season, good conditions, and Show under management of experienced showmen.
Write or Wire **HARRY P. (POLISH) FISHER**, 50 Taylor Street, San Francisco, Calif.

BIG ONE MAY USE STADIUMS

Troupers Treated

HARTFORD, Conn., July 15.—A number of employees of the Ringling circus were severely burned while assisting in rescue work and were cared for in hospitals here. Sixty employees, performers, ushers, candy butchers and animal handlers, were treated by Dr. Robert P. Harris, the circus doctor. Most of the injured refused treatment until all patrons injured and dead had been removed from the lot. In considering this angle of the fire, it should be said that the disaster was so sudden and swift that only those on the spot were in a position to aid in rescue work.

July 4 Big for CB; Superior Passed Up

DULUTH, Minn., July 15.—Sunday off in Minneapolis July 2 gave thousands of circus-hungry fans an opportunity to see Cole Bros.' Circus on the lot—the first traveling show to visit the Midwestern metropolises in over five years. Monday (3) found the matinee a capacity house and night show was on the straw at the ends. July 4 gave the show straw to the ring-banks at the matinee and near capacity at night. The 5th was a fair day, about half a house at the matinee and three-quarters at night. St. Paul (6-7) gave the show four straw houses. Brainerd on Saturday turned out a terrific straw house at the matinee, which was exactly one hour late due to late arrival, and a three-quarter house at night.

Arriving in Superior, Wis., for Sunday showings, the show found lot under water. A quick transfer of lots was made, but pole wagon sank to the hubs on second lot, causing Manager Noyelles Burkhardt to give the order to reload the train. Show ran on into Duluth and set up for Monday and Tuesday engagements.

Claire Levine recently joined, doing menage and anchors. Dorothy Lewis is working elephants in Ring No. 1.

Polack Has Sellout At San Jose, Calif.

SAN JOSE, Calif., July 15.—Polack Bros.' engagement here, July 7-9, its first here, was a big one. Show was sold out for all performances. Shrine committee co-operated 100 per cent. Promotion was handled by George Westerman and show had a good street War Bond sale.

Polack played a one-night stand, July 4, in the Rose Bowl, Pasadena, auspices of firemen. Attendance was 51,555. Joy B. Holman was general chairman. Show opened July 10 at Civic Memorial Auditorium, Stockton, auspices of Shrine club. Jimmy Rison was on promotions there.

Capacity at Bow Of Barton's Show

WEST CHESTER, Pa., July 15.—George E. Barton's Bond Bros. Circus and Wild West teed off in his home town here Monday, to two capacity houses.

Show is staffed by many veterans of the big top, led by Sam Dock, 83. Roster includes Barton, owner-manager; Edward Schuster, general agent; Ed Vaughn, lithographer; Ed Davidson, boss canvasman; George Edwards, electrician; Harry Rutter, sound man; S. Dock, equestrian director; Bob Russell, producing clown, assisted by Zeke Lamont. Show is on five trucks; big top is a 70 with four 20's, and very well lighted. Performance runs an hour and a half and is given in three rings.

Program follows in order: Dock's performing dogs; Bob Russell, singing clown; Dock's riding monkey; Pop (See Barton Has Capacity on page 40)

Minnesota Business Great for Anderson

WARREN, Minn., July 15.—The Bud E. Anderson Circus, which was off the road for two years, opened its season at Emporia, Kan., April 28, and has been playing Kansas, Missouri, Iowa and Minnesota dates to big business with a new outfit. Minnesota business has been tremendous. Entering the State at Albert Lea, June 1, show has covered the State's larger cities presenting a pleasing program and moving early every day in spite of the scarcity of workmen.

July 10 it left Minnesota and entered North Dakota for several weeks. Good towns in Minnesota were Albert Lea, Austin, Rochester, Mankato, St. Cloud, Little Falls and International Falls. At St. Cloud, it set up on the Lake George Park playground, one block off the intersection of the main streets in this city of 25,000 people. Anderson broke precedent by doing turnaway business in the afternoon and a full house at night in spite of Cole show wait paper. St. Cloud is a railroad show town.

The new white big top is a 70 with three 30's; Side Show top is new with a flashy 100-foot banner line. The mid- (See Anderson Biz Great on page 40)

Good 10-Day Stand For B-R in Portland

PORTLAND, Ore., July 15.—The Beatty-Russell circus wound up a good 10-day stand of 20 performances here July 9. Only on the Fourth, however, did the show draw capacity houses (6,000), other days drawing from half to three-quarters. Admish ranged from \$1 to \$2.20. Weather was perfect thruout the engagement.

General Press Agent Bill Antes acted quickly to forestall any unfavorable public reaction from the Hartford fire. He quickly landed stories in the local newspapers explaining that the Beatty-Russell canvas was fireproofed before the show left California. Thus, the Hartford story bore no appreciable effect on attendance here.

Garden Bros. Draws 75,000 in Toronto

TORONTO, July 15.—Garden Bros.' Circus was hit by a heat wave here week of June 26. Over 75,000 customers saw show in Maple Leaf Gardens.

Bill and Bob Garden will hold outdoor shows next month in Kitchener and St. Catharines, Ont. October will mark another indoor engagement sponsored by the Kiwanis clubs in Vancouver.



JOHN M. CARSON, veteran head usher of the Ringling circus, who is being called one of the unsung heroes of the July 6 catastrophe in Hartford, Conn. He is said to have been the last man to leave the blazing big top after herding hundreds of panic-stricken patrons to safety. Photo by Robert D. Good.

Quarters Set For New Start

Some rebuilding necessary in Sarasota—home town offers full support

(Continued from page 3)

equipment to quarters in Sarasota, Fla., for rebuilding.

Word from Sarasota is that barn and building doors, closed only a few months ago, have been opened and that old-time circus hands left behind for any emergencies that may arise are preparing the grounds should the show return. Sarasota appears to be behind the Big One in a big way. The Retail Merchants' Association pledged full support, as did the majority of civic, fraternal and church groups.

Receivership in Question

Appointment of Edward S. Rogin as receiver for the circus, on application of attorneys representing a number of claimants, was to be contested, it was said, by the circus management upon the grounds that he had been named by a Superior Court judge thru error when, under the law, such action should have come thru Federal Court.

Folks Just Wait; Flag Up as Usual; Mementos Saved

By Dick Miller

HARTFORD, Conn., July 15.—With the show held up here, the folks on the Ringling circus go on with their daily lives. All performers and workmen are living in the cars, with a few at the Bond Hotel. The flag still goes up three times a day. George Blood and his crew are doing a good job of putting out some swell meals. The dressing room looks like a laundry, with so many people doing their washing and ironing. Night finds the movies getting a big play from the showfolks. Some are around the cars at night. The townfolks are swell and try to do all they can to help out.

Show cars are about five blocks from town in the Windsor Street railroad yards. Lawson and his Victory Coach Company ride the folks to and from the lot and to town. Everything at the lot is just as it was after the fire. Mementos have been picked up and put away. None will forget that saddest of all days. All in the dressing room have (See FOLKS JUST WAIT on page 41)

Unsung

NEW YORK, July 15.—“A number of Miller concession boys who were in the Hartford holocaust have dropped in to tell of the many butchers who performed acts of heroism that never got a tumble from the newspapers,” said Walter K. Sibley, executive secretary of the National Showmen's Association. “There can be no doubt that these hustlers saved hundreds of lives. One big butcher stood at the cat runway and literally threw children out of the top for 10 minutes. No, they are not looking for any hand clapping. They just think it strange that nobody seemed to have seen them.”

Preliminary estimates set the fire loss at \$100,000. Fire Companies Adjustment Bureau of New York, thru its Hartford representatives, is checking on the loss. Circus wagons are insured separately. About 36 wagons, out of some 200 owned by the circus, were destroyed or damaged. Additional insurance policies cover the Coastal Trading Corporation (Frank and Paul Miller), concessionaires, and the Circus Magazine Corporation which handles the circus programs.

Chiefs Make Statements

Police and fire chiefs here, having come in for some criticism as a result of the fire, both have issued statements. Police Chief Charles J. Hallissy said that when the fire started he was on duty at the grounds and had a traffic squad around the area, seven plain-clothes men among crowds, a vice-squad detail on the grounds, eight men in front of the main entrance and a patrol lieutenant with a sergeant and eight men to patrol the circus. Shortly after the fire started all officers and men (246) of the police force were on duty at the grounds.

Fire Chief John C. King said city ordinances required either firemen or policemen to be on duty on the grounds during a circus performance, but did not require presence of any fire-fighting apparatus of the city. No such apparatus has been provided on a local circus lot the past 33 years, according to King. As police were assigned to duty on the grounds it was unnecessary, according (See RB TO USE STADIUMS on page 41)

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Half-Century Inn, W. Va.
July 16, 1944.

Dear Editor:

This is Sunday and we are enjoying peace and contentment. Here our dreams came true. This is a livery-stable town. For years we have imagined finding a place like this, never believing that one still existed. The entire personnel is reposing in an American-plan hotel, which has been operated by the same man for a half century. Picture our bargain! Three pitch-till-you-win meals daily and a clean bowl-and-pitcher room for only a buck per day, which also includes feed for your team in the livery stable annex. The same old bar that served the thirsty for 50 years is putting out nickel beers. The beauty of the set-up is that this hotel doesn't use the slogan: “A Home Away From Home.”

The proprietor didn't know that he was reserving rooms for a circus or he wouldn't have agreed to our agent's proposition of feeding the guests' teams. Three miles out of town our wagon train was stopped and the stock was divided up so as to give everyone with it a

team, a horse or a pony. Two clowns made up as Arabs and rode our two camels into town. The bull keeper wrapped a towel around his head and rode Crumwell, the elephant, right into the barn. Thru a mistake our six-burro hitch and the Mexican boy who drives it were dealt out and had to scoff and kip on the lot.

Finding this place was a lifesaver for the co-owner. Our troupers can take it when they have to, but there was a misunderstanding between them and the camp cook. It has always been a custom for the cook to lay his coffee bag on the doubletrees of the cookhouse wagon to dry and have it ready for the next meal for re-use. One of our smart First-of-Mays stole it in order to force our chef into refilling the bag and making fresh coffee before the week was over. The cook refused to be used as a easy mark and we haven't had java for five days. Manager Upp, who doesn't believe in wasting food during the present crisis (or before) backed up the chef. Today the chef is being treated like a (See WON, HORSE & UPP on page 41)

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

"MOTHER" CORNING, Elgin, Ill., celebrated her 89th birthday anniversary July 18.

D. C. HAWN, retired circus agent who has been ill for the past two years, is much improved at his home in Chicago.

CHUCK O'CONNOR, Portland, Ore., ran into Eddie Faye, J. T. Sullivan and Joe Hynes in that city.

FRED TIMON cards that Beers-Barnes Circus, doing good biz, is headed for the northern part of New York and the Adirondack Mountains.

BILL WOODCOCK left the Terrell Jacobs animal unit and joined the Cole elephant department in Minneapolis.

T. DWIGHT PEPPLE, general agent of Polack Bros. Circus, spent several days in Chicago last week.

SAM EDSTINE, former trouper, now in war work, met Don Dorsey, with Wallace Bros., in Lawrence, Mass., July 12. They trouped together in 1941-'42.

HOW'S the petticoat labor doin'?

FRANK OPPIE, formerly with circuses as a drummer, is now in the selling game,

and while in Cincinnati last week called at *The Billboard*.

AFTER being out of show business for several years, Harry LaRoy and Marie Hayes have Roy Bros. Shows on the road playing to good biz in Texas.

ATTENDING Dailey Bros. at Manitowoc, Wis., July 7, were Bob King and Howie Roscoe, members of CMBO&A. Almost a full house at the matinee.

VISITING Wallace Bros. at Woonsocket, R. I., was James McKenna, reporting good biz. He also attended the Ringling show in Providence.

HARRY A. ATWELL, circus photographer, spent four days on Dailey Bros. Circus in Wisconsin and reports that the show is doing big business.

CLINT W. FINNEY, former circus general agent now with the Black Hills Passion Play, entered Hines Hospital, Hines, Ill., last week for a slight operation.

REMEMBER when smaller wagon-show operators figured lamppost towns as too big?

COL. RICHARD T. EDDY, well known to circus folk, has been retired from the army and is now living on his ranch at Encino in the San Fernando Valley just outside of Los Angeles.

WHILE on tour of Canada, R. W. Rogers, former owner of Wallace Bros., suffered a heart attack and is now a patient in Charlotte (N. C.) hospital. His wife, Emma N., is at his bedside.

HUGHIE FITZ and partner, Witz, presented their clown number, including juggling and trick dogs, at the Bloomfield (N. J.) Golf Club July 4. Fitz also put on his single act.

J. C. LAMONT (bird act) received a cablegram from South America to join a circus. He is figuring a way to make the journey. The act was a big favorite in the Argentine and Brazil.

CHARLES SPARKS, retired circus operator, who recently underwent an operation at the Mayo Clinic, has left Rochester, Minn., and last week was visiting friends in Chicago.

HEARD on the lot: "I'm going to bring my sister tonight and show up the side-show fat girl."

BOB MORTON, Omer J. Kenyon and Len Humphries, all of the Hamid-Morton Circus, attended the Shrine convention in Milwaukee and later were visitors in Chicago. Humphries left for his home in Toronto.

P. N. BRANSON, contracting agent for the Cole show, visited with former trouper Jack Plummer and wife while in Lewistown, Mont., contracting a date for the show in that city. Plummer is conducting the Lewistown Elks' band.

RECENT visitors at Beers-Barnes Circus were John Warner and Tom McFarland, who formerly had dog and pony shows with carnivals. Lots Barnes received many presents on her birthday anniversary at a party. Ray Brison's son, Leland, is overseas.

HARRY PHILLIPS, Oswego, N. Y., visited Ray Brison with Beers-Barnes at Fayetteville, N. Y., July 4, where biz was big. At Auburn, Phillips sat in the band on Bailey Bros. Mr. and Mrs. Fred Timon, Oswego, spent July 5 with Beers-Barnes at Cazenovia.

"IF YOU load the seat plank too quickly," remarked a candy butcher, "they'll penalize you for it by making you help somewhere else."

BAILEY Bros. Circus had satisfactory biz at Glens Falls, N. Y., first circus there in two years. Walter B. Leonard met his old minstrel friend, Bobby Burns, who was guest of Manager Bob Stevens. Burns is with Wallace Bros. and reported good business.

MITT CARL, formerly with Cole Bros. and more recently employed by a major Hollywood studio, has joined Arthur Bros. as cookhouse manager. Jack Coleman, formerly with Al G. Barnes Circus and more recently with the Beatty-Russell circus, will be his assistant.

JOSEPH A. MYERS, Auburn, N. Y., and

Charles Lockler visited Beers-Barnes at Pulaski, N. Y., taking many snapshots of the acts. Roger Barnes and Charlie Beers were away from the show several days on business. Mervin Ray was out of the program a few days due to a sprained ankle. George Beers recently bought a new public-address system and horns.

ARTHUR BORELLA has been making army air bases in Kansas and Nebraska with the USO unit, *Whirl of Pleasure*, appearing in business suit. Reports pantomime opening, humorous talk and barnyard imitations in story. Arthur writes that it was the most pleasant engagement he has ever had in show business and he has worked in every branch of it.

EXPERIENCED ballet gals are hard to get. Out of the last six, who came from a New York dancing school, only one of 'em knew how to lace a top.—Tableau & Chariot Circus.

ATTENDING Bailey Bros. in Amsterdam and Gloversville, N. Y., July 7-8 was B. F. Dart. At both stands fire-fighting forces of the city were much in evidence. Business was good considering the heat. A Wild West concert was added in Gloversville under direction of Miss Herbert. Wallace Bros. is contracted for Schenectady July 25-26.

FROM JAKE J. DISCH: Another party was up to see Dailey Bros. at Sheboygan, Wis., July 6. In attendance were Al Sigsbee, Disch, Leo Demers, Jack Hanson, George Bink and Hap Green. Matinee was near capacity and show seemed to please; night house was capacity. Was in to see Walter Gulce. He stated that they will remove cast from leg and make an X-Ray. Irah Watkins' animals were at State Fair Park, Milwaukee.

In the Armed Forces

PVT. JOHN RISKO, former high-wire performer of American Eagles, has been transferred from Camp Beale, Calif., to engineer at Camp Maxey, Tex., his address now being H. & S. Co., 1268th Engrs. C. Bn.

J. (CAP) RAMSEY, former circus performer and publicity agent, who has been on special duty in New York City area with Army Air Forces, Air Service Command, has been transferred to Pacific theater war area on a special assignment. He was last with Cole Bros. in 1939.

Packs Getting Ready For Pittsburgh Show

ST. LOUIS, July 15.—Thomas N. Packs, producer of the Tom Packs Circus, and his staff, left here Tuesday for Pittsburgh, where he will present his show at Forbes Field, July 24 to 29, auspices of the Police Pension Fund. Among the acts that will top the show are Miss Victory, A. E. Selden, P. J. Ringens, the Sky High Girl, Sensational Marion, Joe Greer's Liberty horses, Hoagland's Hippodrome, Happy Harrison's Circus, Lady Barbara's Circus, Don Amato and Myrtle Dunedin, the Great Fushner, Snyder's bears, and Terrell Jacobs.

Slightly over 93,000 paid admissions were chalked up at the Moolah Shrine Temple here for the recent seven performances, presented by Packs.

ANDERSON BIZ GREAT

(Continued from page 39)

way is further dressed with the new brilliant blue canvas of the tent housing the Whale Exhibit. The new ticket wagon is a white enamel semi-trailer, emblazoned with red, white and blue scroll and lettering.

The show moves on 16 semi-trucks and trailers with a color scheme of red, with yellow lettering. A dozen new house trailers provide homes for executives and performing personnel. The light wagon, with two generators driven by Ford Model A motors, together with a smaller light plant in the back yard, keep this show bright as day. The show's grandstand is made up of about 700 first-class chairs. Circus blues complete the encirclement of the track.

Carl Woolrich has a swell small band. A new calliope in the front yard is played one hour before show time. Show's personnel numbers 85 people.



With the Circus Fans

By The Ringmaster

OFA

President THOMAS M. GREGORY, 1014 Hardesty Blvd., Akron, O.
Secretary W. M. BUCKINGHAM, P. O. Box 4, Galea, Ferry Conn.
Conducted by WALTER HOHENADEL, Editor, "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.

During the engagement of the Beatty-Russell circus at Portland, Ore., Captain and Mrs. Ralph Hoge gave a party for fellow officers and wives from the transportation office, about 37 attending evening performance as their guests. After the show he entertained about 30 additional, from the show's personnel at the Congress Hotel. Dr. David E. Reid, Lebanon, Ore., writes that he caught Beatty-Russell at Eugene, Albany, Corvallis and Portland. He attended the party given by Capt. Hoge.

Claude Elder, Missoula, Mont., with Harper Joy and Harry Goetz, attended Arthur Bros. Circus at Spokane and reports a nice performance. On June 28 the Hubert Castle Tent, Utica, N. Y., held its regular monthly meeting with an early dinner at a club. After dinner the meeting adjourned to Ilion, N. Y., where all members attended the performance of the Beers-Barnes Circus. Some members caught Bailey Bros. at Onelda and at Little Falls, N. Y.

F. E. Loxley, Cranston, R. I., caught Wallace Bros. at Woonsocket, R. I.; Fall River and Taunton, Mass.; Hunt Bros. at East Greenwich, R. I.; Sells Bros. at Manville, R. I., and Ringling at Providence.

BARTON HAS CAPACITY

(Continued from page 39)

Melcher and Marie, trampoline; Billy Barton, single trap; clown number; swinging ladders; first concert announcement; Barton's Eskimo huskies; Dock's performing goats; Dock's educated pony; Billy Barton, Spanish web; Dock's educated mule; clown number; second concert announcement; Dock's trained monkey; Barton riding act; Barton's school of riding. The Wild West concert is produced by the four Garber brothers and the three Glick sisters which includes cowboy songs and music, whip cracking, trick roping and Goldie, specialty horse.

On hand for the opening were Mr. and Mrs. Howard Y. Bary; J. A. MacInnes; Charles Kistler, Henry Klecker; Mr. and Mrs. William Walle, Havre de Grace, Md.; William O. Moll, C.F.A., Norristown, Pa.; J. Vincent Leonard, Ithaca, N. Y.; F. M. Carlin; J. Rudolph Conway; Ed Boyle, Philadelphia, and the writer, Herbert A. Douglas and wife, West Chester.

At Broomall, Pa., the next stand, excellent business was done, but there was an echo to the Ringling fire when the local fire company brought its engine to the lot and parked it alongside of the big top, placed fire extinguishers inside of the tent and the fire chief would not permit smoking inside of the top.

MUSICIANS WANTED

by COLE BROS.' CIRCUS

Organizing for tour to West Coast and return. Want sober and reliable Calliope Player, also for Saxophone, Trombone, Trumpet or Cornet, Clarinet and Bass or Snare Drummer. Accommodations okay. Cookhouse the best. Long season. Write or wire as per route in *The Billboard*. EDDIE WOECKENER, Musical Director

WANTED

Bill Posters and Helpers. Union shop. Good working conditions. No labor trouble. Wire or Write

COLUMBUS OUTDOOR ADVERTISING CO.
795 Dublin Road COLUMBUS, OHIO

WANT TO BUY

Muscle Grind Bar. Guying Out Type Preferred. Also Two Tight Wire Umbrellas.

OSCAR WILEY

Care WALLACE BROS.' CIRCUS
July 19, St. Johnsburg, Vt.; Montpelier, 20;
Burlington, 21; St. Albans, 22.

LITHOGRAPHERS AND BILLPOSTERS WANTED

For the Advance of

ARTHUR BROS.' CIRCUS

Best of working conditions and salaries with America's newest big show.

JOHN COUSINS, Brigade Manager

Hotel Utah Salt Lake City, Utah

HUNT BROS.' CIRCUS

Wants at once another close contracting Circus Agent. Preference to one that has own car. Wire salary and be ready to join on wire. Will buy 2 Camels if priced right. Medford, Mass., July 25; Concord, 27; Athol, 28; E. Hampton, 29; Torrington, Conn., 31; New Milford, Aug. 1.

WANTED

Acts for Big Show, Clowns, Calliope Player, Cook, Mechanic, Electrician, Boss Canvasman, Side Show People and Acts. Good proposition open if you have Side Show top and banners. Wm. Newton Jr., J. N. Jones, Doc O'Maley, Red Harris, Archie Silverlake, answer.

SEILS-STERLING CIRCUS

Trenton, Mo., July 21-22; Cameron, 24. See Route.

ACTS WANTED

Suitable for Indoor Circuses and Fairs.

ERNIE YOUNG AGENCY

155 N. CLARK ST. CHICAGO 1, ILL.

See my

OPEN LETTER

On Page 35

RAY MARSH BRYDON

BAR PERFORMERS

WANTED

BOB EUGENE

R. D. #1, North Adams, Mass.

BUD E. ANDERSON'S CIRCUS

Wants a Seat Man, top pay. Also Man for Grab Stand, good deal. Would like to hear from good Family Act or other Circus and Side Show Acts. Address per route in *The Billboard*.

DRESSING ROOM GOSSIP

Cole Bros.

Highlight of the week was, of course, the July 4 dinner that George Davis served. He had everything from soup to nuts. Much credit must be given to Mother Jackson, chef, and his assistants for their cooking. Dorothy Lewis is now working elephants and doing a fine job. Charles Tiffany is back after a sick spell. The mystery has been solved why John Smith was up one morning at 7 a.m.; laundry was going out. That is quite an event, I mean John up at that time. Georgia Sweet's five-gaited horse Dapple is getting in tip-top shape for that private showing. She is teaching him a new gait that will surprise all horse lovers. Nena Thomas seems to be the Good Samaritan of the show; she lends her iron 24 hours a day and always sees that the girls have clean bath water at all times. Ella Linton always seems to have a nervous breakdown whenever she has much ironing to do, but how quickly she can recover when Georgia Sweet comes to the rescue.

Wisconsin and Minnesota, new territory for the show, has proved very successful; business and weather ideal. Paul Nelson had some new wardrobe in Duluth and he looked like some dashing gaucho from the past. He made the show's other two horse trainers look just a little bit pale. Maybe it's because John Smith and Frank Campbell are feuding again. You know boys, if you want to go anywhere you have to dress up. Con and Winnie Colleano were house guests of Jack and Mabel Caroli when show played Minneapolis. Con got in some good fishing but had to import his own frogs for bait. Nice letters from Joey Hodgini, overseas; Roy Barrett, Hop Green, Adolf Delbosq, Ted Bowman, Cpl. Allen E. Oakman, Duke Paterson, Richard Frey and Gordon M. Carver. Visitors were Claude Tenalli, Bill Snyder, Mr. and Mrs. Van Tillburg, Frank Friedmann, Herb Christiansen, Potentate of Osman Shrine, St. Paul; Sumner A. Peterson, CFA; Mr. and Mrs. Clarence A. Kachel, Ed H. Frye, Mrs. Dennie Curtis, Dr. and Mrs. O. Schlack, Mr. and Mrs. Larry Fat Arnold.—**FREDDIE FREEMAN.**

Beatty-Russell

Portland, Ore., and the show's 16th week. A party was staged by Mr. and Mrs. Ralph D. Hoge, of the CFA, in Congress Hotel, Portland, evening of July 1. A buffet supper, with refreshments and dancing; topped off a grand evening. In attendance from the show were Mr. and Mrs. Art Concello, Bill and Edna Antes, Jack and Martha Joyce, Mitzi and Jean Sleeter, Lou Ann Krause, Norma Rogers, Mars Bennett; Milonga, Concha and Betty Escalante; Grace Killion, Johnnie Cook, Red Larkin, Dutch Brownie, Al Darrah, George Perkins, Elden Day, Jimmie Neal, Dick Anderson, Bernie Pisarsky, Mike Phillips, Mr. and Mrs. Bud Richards, George and Pauline Penny, Mrs. R. W. Rogers, Alvin Welch and Mike Doyle.

Other Fans present were Pfc. Walter Hohenadel and wife, Dr. David Reid, Lieut. Col. Leslie M. Rudy, Capt. and Mrs. Tracy Ditmars, Capt. and Mrs. V. D. Powell, Capt. Joseph Dickson, Capt. William Cook, Lieut. and Mrs. Howard Gardiner, Lieut. and Mrs. Jos. Buckley, Lieut. and Mrs. Don Segal, Lieut. and Mrs. Dick Michelson, Lieut. and Mrs. John Kehoe Jr., Lieut. John Simmons, Mr. and Mrs. Ed Sweeney, Mr. and Mrs. Bob Hamilton, Mr. and Mrs. George Hutton and Benny Mustrachi. Captain Hoge joined clown alley one night and did all right by himself perched atop an elephant. Other Portland Fans who turned elephant riders were Mrs. Ralph Hoge, Lieut. Col. Leslie Rudy, Nancy Honeyman Robison and Joan Marsh, formerly of the Big Show. The traffic department has arranged to furnish Bob Reynolds with a motorcycle escort from town to town, due to the fact Bob has lost his compass and it's easy to get lost here in the Northwoods. Harry (Wrongway Corrigan) Freehand is also going to get to the next town, on the right road before the season is over.

Antoinette Concello has the newest hobby of all, that of finding four-leaf clovers. Duke Drukenbrod says: "For the benefit of my Akron friends at *The Beacon-Journal*, especially Murray Powers, Harold Lengs, Chick Davison, Dot Doran and the telephone operator, I am thinking of you these hot days and would like to join you during the cocktail hour

at Schuster's." Believe It or Not Department—Clyde Beatty and Brownie are going to catch a fish before the season is over. **DICK LEWIS.**

Arthur Bros.

The show has been out 17 weeks. Business was very good in Spokane; had two packed houses July 4. A show was sent to the Shrine Children's Hospital, M. E. Arthur celebrated his birthday anniversary July 5. The personnel of the show presented him with a hippopotamus. A birthday party was given in the cookhouse between shows, turkey and all the trimmings. Ed Murphy did a grand job with the dinner. Just before the matinee July 6, word was received of the Ringling fire. From then on everyone had their radios on, listening for the news broadcasts. Words cannot express how everyone on the show felt upon hearing news of the tragedy.

Mitt Carle joined the show the last day in Spokane and took over the cookhouse. Ed Murphy was substituting till Mitt joined. Visitors were Harper Joy and family, Mr. Goetz, Virginia Tiffany's mother, Mr. and Mrs. Tuffy Genders. Tuffy is in the navy waiting to be sent on active duty.

The lot in Lewiston was by a river and almost everyone went swimming. Jonnie Gutierrez caught the first fish of the season. Bobby Orton celebrated his fifth birthday with a party. Those attending were Carole, Lelita and Louise Escalante, Berrie Sugarbrown, Louise Moore and Vergile Berrie, Nana Hanneford was guest of honor.

GRACIE HANNEFORD.

RB TO USE STADIUMS

(Continued from page 39)
to local regulations, to have firemen on the lot.

Mayor William Mortensen announced Thursday the appointment of a five-member board of inquiry to investigate the acts of city officials and employees before, during and after the fire.

Ordinances Popping Up

CINCINNATI, July 15.—Since the Ringling fire in Hartford, Conn., stories and editorials have appeared in dailies thruout the country advocating more stringent rules and regulations for safety of patrons under tents. *The Billboard* has received many of these.

One of the first States to react was Maine. The insurance department issued a new set of regulations requiring substantial proof that any tent used for public exhibitions had been fireproofed within six months prior to the performance. Also regulates the size and number of exits in ratio to seating capacity and provides for an adequate and readily available number of fire extinguishers. Smoking and use of cooking or heating apparatus in tents is prohibited. More rigid care of electrical wiring is included.

In Indiana the State fire marshal instructed fire chiefs to prohibit smoking in tents where crowds are assembled and to forbid overcrowding by sale of tickets in excess of seating capacity. Under that State's law, persons operating circuses, carnivals, etc., without first receiving permits from the State fire marshal are subject to heavy fine and imprisonment upon conviction. In *The Dallas News* a concluding paragraph read: "It should be possible in these days of chemical wonders to provide a wholly fireproof big top. That should be done at any cost."

Detroit is preparing an ordinance calling for fireproofing of all tents for public gatherings. In Portland, Ore., the fire marshal started a drive within the city commission to enact ordinances requiring that circus canvas be fireproofed before shows are allowed there. In Trenton, N. J., the State labor commissioner said inspectors of the department would exercise "every possible precaution."

Immediate reaction in Providence was a "dusting off" of the State law prohibiting circuses to allow patrons to stand or sit in any aisle or passageway or open space around a ring enclosure in any circus tent, or to sell tickets exceeding the number of seats in the tent. Three Baltimore city departments gave assurance that extra vigilance would be exercised.

Limit Sale of Tickets

In Springfield, Mass., the mayor or-

dered an immediate tightening up of conditions under which entertainment permits were issued. A member of Richmond (Va.) common council stated that he would introduce an ordinance requiring all tents of traveling shows to be flamed-proofed before playing there. Erie (Pa. city council passed a resolution to issue show permits only to circuses with fireproofed canvas. Members of Springfield (Ill.) council passed an ordinance forbidding a circus or entertainment given in a tent to sell more tickets than the number of seats placed in the tent in advance of start of the performance. Ordinance also provides all circuses, shows and similar performances must meet approval of the fire inspector or his deputy. All of these are indications of what other cities have done or intend to do when officials and councils meet.

Robert M. Burns, contracting agent for Wallace Bros.' Circus, while applying for license for the show's Barre-Montpellier (Vt.) stand was asked to add several fire-prevention clauses before the license was signed.

In issue of *The Evansville (Ind.) Courier*, July 8, Karl K. Knecht, cartoonist, had a sketch of the Hartford fire showing a clown carrying out one of the victims. It was captioned: "Where a Tragedy Becomes All the More Tragic."

Normal Business Reported

Circus attendance seemingly has not been affected by the Ringling fire. Reports from the big tops received this (See RB TO USE STADIUMS on page 58)

FOLKS JUST WAIT

(Continued from page 39)

their trunks packed waiting for the word to go home or to get ready to show.

No one will get medals, but to all performers, ticket sellers, ushers, doormen, prop men and workmen in all departments should be given the praise that they justly deserve. About the band boys and their leader, Merle Evans, words cannot describe the way they all remained on the stand and played, with the big top burning over their heads. Then with what they could save they jumped to the ground and kept on playing. Thanks should go to the cookhouse crew that is still putting out three a day, and a word of praise is due the sleeping-car porters. All persons on the show came thru with flying colors.

WON, HORSE & UPP

(Continued from page 39)

king. Nickel beers are flowing down his gullet. The coffee incident is being made past history and the personnel-culinary department feud is being forgotten.

Long live livery-stable towns! We feel sorry for you people in Cincinnati who live away from livery stables, pitch-till-you-win meals and bowl-and-pitcher rooms. This is the life! While this is being written our stock is munching hay and bloating on oats. The best part of it is that it's only a buck per day.

P.S.—Monday morning. Can you imagine the nerve of the bosses? They made us pay for our rooms and board, with no rebate for feeding their stock. Co-Owner Charley Horse stated that they had only agreed to feed and sleep us on the lot. Such is the price of a choosing day.

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

SADDLE RIDGE CLUB, Detroit sportsmen's organization, will sponsor the rodeo to be produced by Joe Greer at the fairgrounds in Northville, Mich., August 18-20.

CAPACITY crowds saw the two July 4 rodeos at Pecos, Tex. Winners: Troy Fort, calf roping; Clive Acton, ribbon roping, and Fern Sawyer, riding Belin, the cutting horse contest.

WINNERS at the Claresholm (Alta.) Stampede were: Steer decorating, Jack Cochran, Bob Cochran, Ray Baird; calf roping, Jack Cochran, Sandy Connell; bucking horse ride, Tom Halcombe, R. Inez, Ed Bad Eagle. More than 2,500 persons attended.

CALF roping competition at Amarillo, Tex., July 4, rodeo was won by Lewis Kinkaid at 144/5 seconds. Other winners: Whitey Stewart, bronk riding; Earl Moore, bulldogging, and Johnny Spruiel, Brahma bull riding. Women took part in the Pecos rodeo for the first time. Fern Sawyer and Margaret Montgomery were among 61 teams entering the tying contest.

TEXAS COW HANDS took top honors in the Texas Cowboy Reunion rodeo which closed at Stamford July 4. More than 300 contestants took part. There were two colorful downtown parades held by the rodeo contestants and officials in which War Bonds were boosted. Charley Featherstone, Wichita Falls, Tex., was elected president of the Texas Cowboy Reunion Association, succeeding Kid Jeffers, Brady, Tex. Morris Cooper won both the bareback and saddle bronk riding championships. Weldon Johnson won calf-roping top honors with an average time of 32 seconds. Leeman Arrott was second. Joe Sam Gray was the steer-riding champ. Jim Maddox, with Snooks, won the cutting horse event.

RECENT stampede at Carmangay, Alta., was considered the best in 13 years. Winners were: Top money, Jack Cochlan; saddle bronk, Joe Keeler, Wally Lindstrom, Very Franklin; bareback, Ralph Thomson, Gordon Akin and Harry Thomson, split; steer riding, Ralph Thomson, Wally Lindstrom, Harry Thomson; calf roping, Jack Cochlan, Sandy Connell, Bob Cochlan; cow milking, George Aldoff, J. Cochlan; amateur saddle bronk, Joe Smith, Andy Provost; amateur bareback, Andy Provost, Earl Mayfield; amateur steer riding, Frank Miller, Bill Gooch. Judges were Jack Hill and Frank Eppie. Eddy Bad Eagle suffered a broken collar bone when thrown in a bucking event.

RODEO OPERATORS

Round up your customers with local Radio advertising. Daily Radio Spot Announcements will fill those empty seats! Develop interest in your show with daily Radio Announcements! Radio gets results! For the latest news in Radio see our Radio Section.

ROBINSON CIRCUS Wants

To join immediately, Boss Electrician, Assistant Boss Canvasman, Elephant Men, Animal Men, Assistant Cook, Workingmen understanding Seats. Can place Dog and Pony Act, small Liberty Act, Ground and Aerial Acts and Clowns suitable for Motorized Circus moving every day with new fireproof 80-ft. big top. For Band (Henry Keyes, write) want Drummer, Air Calliope Player and Cornet. Show furnishes meals and sleeping quarters. Can place experienced Ticket Seller for connection box. For Advance: Three more Lithographers and 24-Hour Man. We furnish trucks. Write, stating salary.

ROBINSON CIRCUS, Care Terrell Jacobs Wild Animals, Peru, Indiana

JOHN H. BILLSBURY AGENCY

WANTS

CIRCUS ACTS — NOVELTY ACTS

5 Weeks Opening August 14

6 Weeks Opening October 20

WRITE—WIRE—CALL

54 W. Randolph St., Chicago 1, Ill.

DETROIT MINNIES STILL PERK

AC Clamps Down On 'Walk Racket

War-Time Ills Hold Down Take

Ops, however, not unduly alarmed—map expansion plans for post-war era

DETROIT, July 15.—Detroit's various miniature park developments, which sprung up in goodly numbers some seasons back to pull a sizable share of the local entertainment dollar, have been smitten by the various ill's occasioned by the war, with the result that business has slumped somewhat from the bonanza days of their beginning.

While business at the local minnies stacks up fairly well with 1943 marks, takes are a far cry from the peacetime days.

The minnie ops, however, are not unduly alarmed by the drop. They are satisfied that once the world's big brawl is over its accompanying ill's, such as gas rationing, transportation difficulties and the like, will pass on with it, again putting the minnies back on a normal footing. To reflect their optimism most of the operators of the miniature play spots are laying expansion plans for the post-war era.

Two-Unit Funspot

The miniature park development at West Warren Road and Outer Drive has become a two-unit funspot this year as a result of the development of an adjoining lot by Victor Horowitz, who formerly operated the Motor City Shows. While the two units are directly competitive, the midways are adjoining in an all-shape, and each assists the other as a drawing attraction, altho the new Motor City Park, as Horowitz's unit is called, is located on the heavier traffic artery.

Original and larger unit is the Roller-drome Amusement Park, operated again this season by the owners of the adjacent Rouge Park Rolerdrome. Business is slightly under last year, Elmer F. Cote, lot superintendent, reports, with the drop starting in noticeably after D-Day, July Fourth, despite being excellent at other local parks, was down to half of the Decoration Day totals.

Rollerdrome Park roster includes Alpha J. Arney and Elbert E. Roberts, proprietors; Bill Holmes, secretary-treasurer; Elmer F. Cote, lot superintendent and ride owner; James M. Wallace, ride superintendent and Tilt-a-Whirl manager; Eddie (Charles) Akins and Ralph Arthur Cote, assistants; Harold Shoape, electrician and Loop-o-Plane manager; James L. Ansbury, Merry-Go-Round manager, with Harold Edwin Stoelt, assistant; Casper Dimsey, Chair Plane manager; Mac G. McLain, Ferris Wheel manager; Elmer P. Cote Jr., kiddie rides; Hattie Randall Green and Ruth Dunn, cashiers. Concessionaires are Frank Wagner, four; Frank Dubay; Sammy Stone; B. J. Collins, photo gallery; Ernie Hop-ton, cookhouse and four games, and (See Detroit Minnies Perk on page 57)

FOR SALE

PENNY ARCADE, completely equipped; PENNY PITCH and PICTURE STUDIO. Located in Staten Island. REASONABLE. Write for full particulars. BOX 601, The Billboard, 1564 Broadway, New York 18, N. Y.

See my

OPEN LETTER

On Page 35

RAY MARSH BRYDON

Slobber Pitching

NEW YORK, July 15.—Now that vacation days are here the "silly season" is in full swing, with press agents using any pretext to get a few lines for their sponsors. Silliest stunt to date was the Oscularity Contest at the ballroom in Luna Park Tuesday (11), with men from the various armed services trying their kissing skill on a bevy of Ziegfeld (?) chorines.

Only redeeming angle was that the ballroom was cleaned up and redecorated for the occasion.

Belmont Runs 52% Over '43; Whips Rumors

MONTREAL, July 15.—With a steady succession of breaks in weather and week-end business, Belmont Park here is racking up an unusual season, with receipts to date running 52 per cent ahead of the same period last season, according to Managing Director Rex D. Billings. Still using the New York World's Fair colors, Belmont, with its new asphalt paving, excellent picnic facilities and 23 rides, concessions and attractions, adds up to a very modern playground.

"Picnic business is excellent," Billings (See Belmont Up 52% on page 43)

Crowds, Play Up At 2 Pitt Spots

PITTSBURGH, July 15.—Pittsburgh's two amusement parks, Kennywood and West View, report a good season so far, with spending way above average. Surprising this season is the fact that the crowds are coming thruout the week and not just week-ends as has been the rule in the past.

West View this week featured Professor Keller's Jungleland Show, animal act. Brad Hunt and orchestra were the ballroom feature.

At Kennywood is the Jim Wong troupe, and St. Clair and O'Day. Marty Gregor and orchestra on the bandstand.

CONEY ISLAND, N. Y.

By Uno

More of Steeplechase Park personnel. Old Mill—Gaetano Vastola, Andrew Martorella and Achilla Ciranni Ferris Wheel—William Cooke and Joseph Kaltzkin. Express—Joseph (Fluffy) Balsamo and Edward Cantwell. Silver Streak—Thomas Johnson and John Kennedy. Frolic—Pasquale Angerola and Peter Conroy. Heyday—Henry Cordes and Harry Primera. Whirlpool—Charles Lipp and Robert Halley. Bicycles—Alex Salerno and James Umbrilago. Flyers—Walter Haugh and Gilbert Conry. Bowery Barrel—Francis Hugh and John Hannon. Rocket Ship—John Schulze and Pasquale Giordano. Whip—James W. Lloyd, Anthony Cilento and Joseph Savarese. Chickens—Mile Flynn and James Carter. Caterpillar—Clinton Greene and William A. Finley.

Cyclone ride, operated by Chris Feucht and George Kister, has two master mechanics, Charles Del Conte and Enrico Galluci; two cashiers, Alfred Belford and

No After 4th Lull in East

Attendance records pile up—Coney tops 4th—Rockaway sets week-day mark

NEW YORK, July 15.—Astronomical attendance figures were again the rule the past week-end at all beach resorts and amusement parks in the New York area. Attendances reported for Sunday (9) were: Rockaway Beach, 1,280,000, including 80,000 at Jacob Riis Park, city-owned beach; Coney Island, 1,250,000, 50,000 over the Fourth of July record attendance; Orchard Beach, 110,000, and Jones Beach, 65,000. On Thursday, July 6, Rockaway Beach broke all week-end, non-holiday records, with an attendance of 612,000.

As early as 2 o'clock Sunday afternoon (9) bathroom and locker facilities at Coney Island and Orchard Beach were taxed to full capacity and would-be bathers were obliged to wait in line for accommodations.

George A. Hamid, just in from Atlantic City, reports that contrary to his pessimistic prognostications, attendance and business at Atlantic City and Hamid's Million Dollar Pier there over the Fourth of July holidays was exceedingly good.

Heat Wave Sustains Jersey Coast Crowds

ATLANTIC CITY, July 15.—The heat wave hovering over the inland cities brought another crowd of holiday proportions to the resort and near-by seashore towns last week-end (July 8-9). While there is traditionally a letdown after the Fourth of July, the heat wave is credited with bringing the crowds back again. Last Sunday (9) saw a crowd here estimated at 200,000, only slightly below that of the Fourth of July itself.

At near-by Wildwood, the crowd last week-end was also of holiday proportions, being estimated at more than 65,000. Ocean City, Cape Pay, Sea Isle City and Avalon reported last Sunday's (9) crowd as being nearly as large as that of the Fourth of July.

ATLANTIC CITY, July 15.—A drive to eliminate all ballyhoo and noise on the Boardwalk here was inaugurated this week by Director of Public Safety William S. Cuthbert. In instructions read to police at all roll calls, Director Cuthbert placed a ban on all pitchmen, show talkers, sketch artists and mechanical noise devices.

"The tone of the Boardwalk must go up," the police official said. "All ballyhoo artists who have enjoyed a Roman holiday in recent years have been told to stop the racket. They will be shown that the law isn't fooling. Atlantic City advertises itself as a health resort, and visitors must have time to relax."

At the same time, police were ordered to stop all Boardwalk rail sitters and were given instructions to enforce the Mackintosh Law, which forbids bathers from strolling on the streets or Boardwalk without a beachrobe or suitable covering over their bathing suits.

Carroll Champagnes Staff To Celebrate Burning of Mortgage

SPRINGFIELD, Mass., July 15.—Ed Carroll celebrated the burning of the mortgage on Riverside Park, Agawam, at his Parkview Terrace restaurant July 6 with a champagne supper in honor of his executive staff, including Public Relations Director and Mrs. Harry Storin, Superintendent and Mrs. Vernon Trigger, Head Cashier William Stevenson, Chief Auditor Harlan S. Dill, Head Steward and Mrs. Allan Jaycox, and Mary Buckley, secretary. Mrs. Ed Carroll was guest of honor.

Carroll bought the park from Michael Daley and associates five years ago, and the final payment on the mortgage was made well ahead of schedule. During the five-year span Carroll has taken an abandoned park and completely reconditioned it, spending more than a half-million dollars in the undertaking.

Fourth of July week-end was best in five years, with more than 40,000 in attendance over the four-day period. Sunday, July 9, park had its largest picnic when Westinghouse turned out 7,000 employees. Picnic and outing dates are booked solidly thru Labor Day. Kiddies' Day, every Wednesday, has been clicking consistently.

L. I. Food Ops Warned by OPA

NEW YORK, July 15.—OPA officials are preparing to crack down on restaurant and food profiteers at Long Island resorts, particularly at Long Beach and the Rockaways.

In these two sections 75 restaurant owners and food dealers have been up on the carpet before local rationing boards during the past two weeks, with most of them released with stern warnings.

Rent profiteering is also rampant at Long Beach and Rockaway Beach, with rents in some cases upped as much as 100 per cent over last year. OPA is looking into this angle also.

WANTED FOR REID'S PLAYLAND PARK

Two Blocks from Cass and Highland Aves., Heart of Town.

Operating twelve months a year and seven days a week. Location 100%. About 75,000 soldiers here, about 50,000 persons working at the two large shipyards. We have the crowds.

Want few more concessions, namely Fish Pond, Popcorn, Lead and Cigarette Shooting Galleries, other legitimate Concessions. Will buy Chair-o-Plane or Flying Scooter, must be in good condition. Also will book two more Rides that do not conflict with my six Rides.

REID'S PLAYLAND PARK Box 593, Tampa, Fla.

THE BEST IN Fun Houses and Dark Rides

Planned by

AL NICHOLS

Amus. Park Artist-Engineer

84 LAKE AVE. OCEAN GROVE, N. J.

FOR SALE

RIDE OF MYSTERY (7 Cars), DODGEM SKOOTER (15 Cars) and BUILDING, HIGH STRIKER, ROLL-DOWN, RABBIT CHASER, SHOOTING GALLERY (14 Rifles), BEER PUMP, CASH REGISTERS. Formerly in use at ENNA JETTICK PARK, AUBURN, NEW YORK. INSPECTION INVITED. SEND FOR LIST. WILL SELL BEFORE AUGUST 1, 1944.

CHARLES G. HETHERINGTON, Secretary, Cayuga County Park Commission, Memorial City Hall, Auburn, New York.

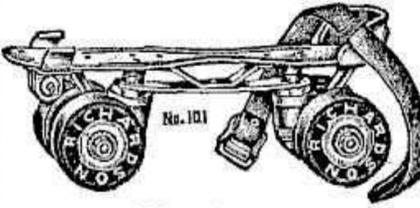
Set RSROA Pro School Dates

DETROIT, July 15.—Dates for the professional School Conferences for operators and professionals, sponsored by the RSROA, for 1944, were announced by Fred A. Martin, secretary-treasurer, with three separate schools to accommodate members and pros in all parts of the country.

Opening session will be at the Gay Blades Roller Rink, New York, July 31-August 5; Western school will be held at Redondo Roller Skating Rink, Redondo, Wash., August 20-26; and Central school at Arena Gardens, Detroit, September 4-9.

Fred J. Bergin, chairman of the RSROA Judges, Tests, and Competition Committee, will be in personal charge of all schools. Assisting staff for each school is now being appointed.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

FOR SALE!

Two B-40 Tone Cabinets. Half a million Ball Bearings, Grade A, \$2.50 per 1,000; original packages, 10,000 to box. Flat Skate Wrenches, 10c each. Black Rubbers, \$30 per 1,000. Axles, 7c each. Skate Straps, patented buckle, 20-inch, 10c. King Bolts.

GENERAL SKATE CO.
105 S. AUSTIN, CHICAGO, ILL.

WANTED TO BUY FOR CASH

Richardson and Chicago Plates with or without trucks. Write us immediately what you have.

JOHNNY JONES, JR.
132 7th Street Pittsburgh 22, Pa.

No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St., Everett, Mass.

BALL BEARINGS
\$1.75 PER M.
No Orders Filled Under 5 M. No C. O. D.'s.

C. A. COREY
BOX 1782 FALL RIVER, MASS.

WANTED TO RENT

Building suitable for Roller Rink. Must be at least 60x120, in good condition. Have Hammond Organ and full equipment. Write what you have to offer.

Lima Roller Rink
LIMA, OHIO

WANTED TO RENT

Building for permanent Roller Rink, with Maple Floor, with or without equipment. Responsible party.

PRESLEY GROVES
1848 E. Broadway, Alton, Ill.

FOR SALE

Novachord, Webster Public Address System, 6 Speakers, 3 Microphones, one Myriad Ball with four Spot Lights, 20 Flood Lights, 48 3x5 Allied Flags, 8 8x12 American Flags, 1 Skate Grinder. **WESTERN HILLS ROLLATORUM**, Station L, Route 7, Westwood, Cincinnati, Ohio. Telephone Montana 3071.

Editorial

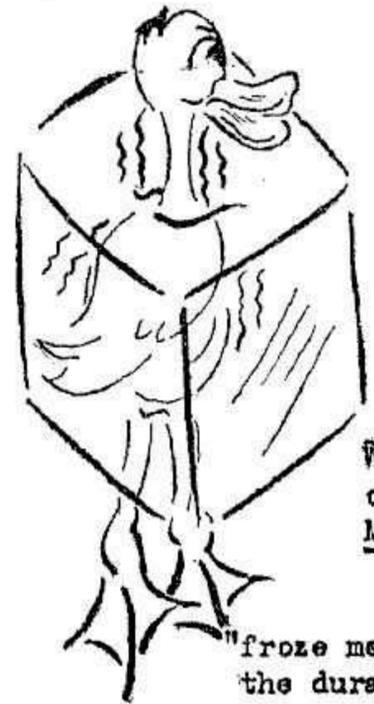
High Commissioner

IT IS DIFFICULT to conceive of anything detrimental coming from a thoro airing of the proposal for a national commissioner for the roller skating industry. True, some difference of opinion is already evident as to the advisability of such a move. It is understood that members of Ohio Chapter, Roller Skating Rink Operators' Association of the United States, in which the germ of the idea sprouted, are not unanimously in favor of a so-called czar. Others in the biz, to whom the success of Kenesaw Mountain Landis in baseball, Will Hays in the movies, and Elmer Layden in football is pointed out, may contend that what is beneficially applicable in those fields would be impracticable for roller skating.

C. V. (Cap) Sefferino, Cincinnati, chairman of the Ohio Chapter's committee on political action, in his advocacy of Victor J. Brown,

Newark, N. J., for the high post, has made some good arguments for a closer analysis of the industry relative to what it stands for and what it expects of the future. Vic Brown's loyalty to the RSROA as the proper body to further the interests of rinkdom and his rejection of the call of the Ohio group were to be expected. He has worked tremendously for the RSROA and seems to have sought nothing for his exceptional labors beyond the satisfaction that comes with a sound organization.

Whether or not anything develops to bring about a high commissioner-ship, the project makes for discussion healthy to the business. There are men outstanding in skating who should be heard from. Figures such as Perry B. Rawson, for instance, have the background and ability to lead intelligent consideration of the subject.



W.P.B order M-91

"froze me for the duration"

Martin Expands Detroit Office

DETROIT, July 15.—Scope of activity and increased membership in the RSROA has necessitated expansion of office space in the Arena Gardens Building, Detroit, managed by Fred A. Martin, secretary-treasurer of the organization. New quarters will be the assembly room used in the last two national conventions of the RSROA. Partitioned offices, shipping and stock rooms are being constructed. Office personnel is being augmented.

CECIL AND SHIRLEY, "Thrills On Wheels" act, signed with *Skating Ventures* following a recent USO tour, are vacationing in California.

ROUGE PARK ROLLERDROME, Detroit, closed for remodeling by Owners Alpha J. Arney and Elbert E. Roberts, will reopen July 27.

GEORGE LATCH, who is at the console of the organ and doubling as emcee in Barlow's Rink, Charleston, W. Va., was formerly with America-on-Wheels and Biscayne Rink, Miami. Mrs. Margaret L. Barlow is teaching dance classes at the RSROA spot.

LOWE BROS. are operating a large steel, portable rink in Birmingham. Lou Little, who formerly was with them, is now in charge of operation of a USO rink in Ravenna, O., adjoining the fairgrounds there. Rink equipment was rented from George W. Karns.

S/SGT. WALTER STOKOZA, First Lieut. Jack Wier, AAF, and Pfc. Roland A. Martin, of the marine corps, all well-known in skating circles, home on furlough, recently converged on Arena Gardens, Detroit, for the week-end. Martin is the son of Fred A. Martin, manager of Arena, and he brought his bride, whom he married in Reno, Nev., in February, home to meet his family.

TENTH anniversary of Mineola (L. I.) Rink will be observed, with the full season opening now set for September 6. Thruout the summer months the rink is in operation only Wednesday, Thursday and Friday nights. Dance and figure lessons are held Tuesday nights under direction of Jean White. Children's figure

and dance classes are held Wednesday afternoons.

CLEVELAND Rollerade has 12 various classes each week and 16 are planned for 1945. Figure and dance skating was inaugurated last September and biz has been big in that field, with 23,771 participating, according to Jack D. Dalton, manager. Rink there, as well as Toledo (O.) Rollerade, is owned by DeForrest and Clarence Reynolds and Jack D. Dalton. Toledo spot is under management of Gustave Schiefelbein. Medalists are being schooled in rudiments of judging in preparation for opening of the fall season.

BELMONT UP 25%

(Continued from page 42)

says, "with 234 outings skeddaced to date. Peejay Ringens, making his fourth consecutive summer visit here, turned in another swell job, even tho he had to follow Miss Victory, cannon act. The Kimris are here this week, with the Yacopi's coming in next."

Managing Director Billings, who has just succeeded in stemming a damaging false-rumor campaign against his park by means of a successful newspaper ad campaign, in summing up the effects of the rumors, this week said: "The rumor story in the parks department of the July 8 issue of *The Billboard* was very interesting. I had supposed that this was just a local thing, probably inspired by an organized Fascist element.

"It is the first time in my experience that I have ever denied a rumor, but this became so serious that we had no choice. One newspaper had over a hundred phone calls relative to from six to nine people being killed on our Coaster. Industrial picnics were having difficulty selling tickets, many people wanted their money back on those purchased, and business was definitely affected. It is difficult to measure the effect, if any, of the advertising, but business would indicate that we have turned the corner."

BUT I'VE STILL GOT A NEST EGG FOR THE SMART OPERATORS who plan ahead"

April 7th white duck went on the "out list for the duration" -- that fine white duck that goes into those HYDE ROLLER SHOES but we looked ahead and built a reserve of manufactured shoes.

So, if YOU look ahead now, too, and plan for your Christmas needs you won't have to worry too much about our dwindling stockpile.

Remember, white leather went out two years ago so send us your order today and don't get caught "on the ice for the duration" like our poor white duck.

Get your orders in today!
HYDE ATHLETIC SHOE CO.
CAMBRIDGE, MASSACHUSETTS

ROLLER RINK FOR SALE

Well Known Popular South Florida Rink. Large grounds with ample parking space, new building, 66x132, completely equipped. Well located and on bus line. Doing a flourishing business.

OWNER IN SERVICE.
Gross Income 1943, \$24,181.
Price \$30,000
BOX D-242
The Billboard, Cincinnati 1, O.

We Are "All-Out" To Win

The Toughest Fight Is Yet To Come.
Do your part now.



BUY WAR BONDS AND KEEP 'EM ROLLING

CHICAGO ROLLER SKATE CO.

CALGARY NUDGES TOP MARKS

Counts Soar In All Depts.

Wartime activities are to the fore—Conklin Frolicland, BC revue big pullers

CALGARY, Alta., July 15.—When final figures are tabulated officials believe that Calgary Exhibition and Stampede, July 10-15, will be proved to have been the most successful in history. General Manager Charles J. Yule said every department record was ahead of those of all previous years.

Starting with an all-time Monday attendance record, every day was the best since before 1929. It is expected Friday this year will turn out to have been bigger than the day last year, when an all-time gate mark was set. A special grandstand performance Friday morning drew 23,000 youngsters.

No Formal Opening

There was a precedent on Monday in that the fair opened without a formal dedication ceremony. Wartime activities were prominent. High ranking officers of the United States Army and Air Force, official representatives of Russian and Canadian Navy, Army and Air Force officials were among many prominent visitors. Massed bands of the air forces played a program of patriotic songs nightly in the grandstand, one of the most colorful spectacles ever at Calgary.

Practically every cowboy and bronk-riding contestant of note in North America competed in events. New chutes and corrals facilitated the running of the program. Twenty-two entries in the world-famous chuck wagon races splintedly contested every heat.

Stock Show Is Best

Livestock entries from almost every Province in Canada and from Dawson City to Mexico made the best stock show ever. Featured were eight six-horse teams, said to be the largest number ever entered in any show in the world.

Frolicland, as furnished by J. W. (Pat-ty) Conklin, was very pleasing to the public and exhibition officials, said Manager Yule. "It is much better than last year's and the public has been very complimentary in comments," he remarked.

Barnes-Carruthers glamorous spec, *Let Freedom Ring*, was loudly acclaimed. For the first time in history the grandstand was sold out. Every reserved seat was sold in the advance sale.

Cando, N. D., Sets Records

CANDO, N. D., July 15.—Towner County Fair here June 29-July 1 was one of the best in its history, first day breaking records, said Monte Bacon, secretary. There was daily racing and the William T. Collins Shows drew well. Domestic arts displays dropped but the livestock show, slightly smaller than in past years, was declared by judges to be of high standard. In past years bands came from towns in all parts of the county, but with many band members in service, sufficient players could not be mustered. There was nightly dancing.

Chi '93ers Hold Reunion

CHICAGO, July 15.—The '93ers, an organization of Chicagoans who were connected with the World's Columbian Exposition of 1893, held its annual reunion June 11 in Jackson Park. More than 100 old-timers gathered around the golden statue of the republic to take part in sports and games and listen to reminiscences of 50 years ago. Moving spirit of the group is Mrs. May M. Gibson, widow of the exposition's official photographer.

Chi Century Group Has Yen for Next World Fair Period

CHICAGO, July 15.—When and where will the next great world's fair be held? That's a question that is unanswerable at present, but it's in the minds of many persons who have been connected with previous world's fairs, for they know that the people's love of expositions and pageantry will bring a demand for a victory fair when the world settles back into peacetime pursuits.

A Century of Progress Association, composed of people who were associated with the great Chicago exposition of 1933-'34, evidently is giving serious thought to the next great fair. At least, such is the impression given by reading between the lines of this statement from the association chairman:

Has Become Legendary

"As we know, A Century of Progress has become legendary with exhibitors and concessionaires and a continually recurring question today is how soon after the war is Chicago having another fair. Those who have had a hand in the success of A Century of Progress have irreplaceable memories of friends, as well as of achievements and difficulties, and of unforgettable sights and sounds. This association has been formed with the hope of maintaining these friendships and reliving these memories thru the years until that time when there may be another such great occasion in which we may each have some part either as participant or interested spectator."

A Century of Progress Association was formed May 27, 1943, the 10th anniversary of the opening day of the fair. The second annual dinner meeting of the association was held this year May 26 at the Museum of Science and Industry.

Attaches Are Eligible

By-laws adopted at this meeting make eligible to membership any exhibitor, concessionaire, contractor, or any employee thereof, any trustee or employee of A Century of Progress—i. e., all who were a part of or contributed to the success of the world's fair. This year's officers are: Chairman, Charles H. Thurman; committee, Leonard Cole, J. R. Hall and S. S. Storm; secretary-treasurer, A. C. Martin.

Consideration is being given to a mid-year get-together and the association is asking for suggestions.

"There is a strong possibility," says Chairman Thurman, "that we may be able to secure the services of some of the entertainers who performed in the various villages and restaurants for our programs. Would you enjoy seeing them (See Chi Century Group on opp. page)"



AGRICULTURAL FRONT

Condensed Data From June Summary by U. S. Department of Agriculture, Washington, D. C.

CIVILIAN food consumption per capita throughout 1944 may average about the same as last year. Record egg production has depressed prices in recent months, but the seasonal rise in prices from now until November is expected to be greater than last year. This season's prospective wheat crop is expected to be fully adequate for normal food, feed and seed uses.

Despite declining livestock numbers, reserve feed grain supplies for the country as a whole will be largely depleted by the end of summer. Thus supplies for the next feeding year, beginning in October, will have to come mostly from 1944 production and imports.

Fertilizer supplies, including nitrogen, are expected to be adequate for summer and fall application on essential crops. Prices paid by farmers in mid-May averaged the same as a month earlier, while prices received by farmers were down one point, averaging 114 per cent of parity

Utah Returns To a Pre-War Basis for '44

Brewster Preps Plant

SALT LAKE CITY, July 15.—Utah State Fair, one of the largest in the Inter-Mountain West, will return to a pre-war basis for 1944. U. S. Army Air Corps, which has occupied the plant for the last two years, this week turned over the keys to Sheldon R. Brewster, secretary-manager.

The fair, canceled in 1942, was held in the open and under canvas in 1943, and Manager Brewster had to get a bill, prohibiting holding of the fair during wartime, killed in the Legislature so he could hold his 1944 show. Luck or good judgment was with him. The army moved out and the entire grounds are returned to the State.

Fair board accepted the return of the grounds with \$200,000 in improvements in a straight deal, waiving its "return-in-the-same-shape" clause of lease to the government. As a result the plant is considerably improved in physical condition, particularly horse and cattle barns, manufacturers' building and horticultural and poultry building. Considerable renovation, however, will be necessary to return it to fair purposes.

"The fair will be held in pre-war style," Manager Brewster declared, "and, while it may not be in its top shape, it will be a great improvement over the improvisations of 1943." Last year he held a "round-robin" fair, with exhibits held all over the city, and one admission ticket at the attenuated grounds being good for exhibits and displays in theaters, hotels and vacant store buildings. Despite difficulties, 1943 saw all admission records broken, and Manager Brewster expects a new mark this year.

N. M. to Accent Steeds

ALBUQUERQUE, N. M., July 15.—New Mexico State Fair Commission is offering \$1,000 in cash prizes for 18 classes of Palominos at the 1944 fair. Annual premium book lists prize money for nine classes of quarter horses, several classes of saddle-type thoroughbreds and draft horses. Secretary-Manager Leon H. Harms said the horse show would be outstanding. Palomino Horse Breeders of America and American Quarter Horse Association will offer special trophies and ribbons. Mrs. Harms is secretary-treasurer of New Mexico Palomino Exhibitors' Association, organized during the 1943 fair.

Governor Calls For N. J. Rally

TRENTON, N. J., July 15.—Gov. Walter E. Edge issued this message to the people of New Jersey: "At this time when food production is so necessary for our troops abroad, for our allies and for those of us who help carry the burdens of war at home it seems fitting that the New Jersey State Fair should continue its historic exhibit. This fair, at Trenton, has become a recognized landmark for New Jersey agriculture. The fair affords farmers the opportunity to exhibit their prize crops and animals and for the State of New Jersey to portray, thru working exhibits, some of its manifold activities. My best wishes for a successful exhibit of New Jersey's contribution to the nation's agricultural production."

Fair directors, who include George A. Hamid; Willard H. Allen, secretary, State Department of Agriculture; David H. Agans, State master of the Grange; Laurence A. Bevan, director, State College of Agriculture; Dr. R. A. Hendershott, director, State Bureau of Animal Husbandry; Herbert W. Voorhees, State director, Farm Bureau; Richard W. Taylor, director, State Department of Institutions; John C. Behl, committeeman, Hamilton; J. W. Bartlett, director, dairy cattle, State College; Arthur P. Foran, director State Milk Control and Mildred B. Murphy, Associated State leader 4-H Clubs, have issued messages to their department members. Entries are coming in fast, with prospects of all departments filling.

George A. Hamid, director of attractions, has arranged for pretentious grandstand entertainment, with special features day and night. Norman Marshall, secretary, speed department, has all entries closed, with \$25,000 in purses to be run under Grand Circuit rules. Harry E. LaBrecque, fair secretary-manager, reported all department managers enthusiastic.

Jockey Club Is Sued

TRENTON, N. J., July 15.—Suit to regain re-possession of part of the 135-acre New Jersey State Fair plant here (See Governor Rallies N. J. on opp. page)

Around the Grounds

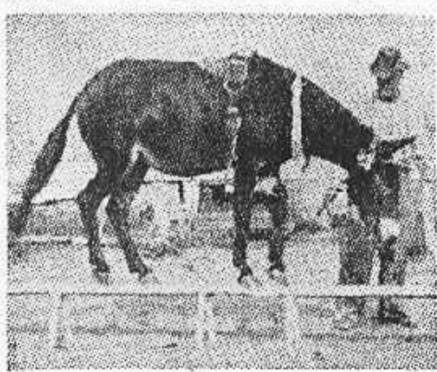
MORRIS, Man.—The 44th annual exhibition of Morris Agricultural Society recorded best attendance in several years in good weather. Competition was keen in livestock.

GILBERT PLAINS, Man.—For the Gilbert Plains Agricultural Society's '44 fair the prize list totals \$3,000. Running races will be featured and Red River Shows will be on the midway.

DECORAH, Ia.—For the '44 Winneshiek County Fair here, Leon Brown, secretary, said free acts and a carnival had been booked. The fair will have benefit of receipts from the grandstand as last year's fair earned enough to pay off the entire grandstand indebtedness.

STAFFORD SPRINGS, Conn.—The '44 Stafford Fair will run six days and nights instead of the usual three, said General Manager C. D. Benton, and a hobby show will be added to the programed harness racing, grandstand show, horse and ox-pulling contests, cattle show and much bigger exhibits.

MEMPHIS.—A suit seeking recovery of \$3,874.04 in old age and unemployment taxes has been filed against the government in Federal Court here by Mid-South Fair, Inc. According to the bill, the commissioner of internal revenue demanded the taxes for employees of the corporation for 1936-'39 and the corporation denied the money was owed, claiming exemption as a scientific and educational institution. In 1940 the bill set out, legislation specifically exempting (See Around the Grounds on opp. page)



Harold O'Neill
 TRAINED MULE
 MIDGET HORSE
 RODEO CLOWN

Booking Fairs, Rodeos and Parks
 R. 1, Box 491, Fair Oaks, Calif.

AGRICULTURAL FRONT

(Continued from opposite page)

both 1943 and 1942, and considerably higher than the 126-pound pre-war 1935-'39 average.

With recently improved milk production prospects, the civilian supply of all dairy products in 1944 may approximate 1943. Butter supplies are expected to be larger, fluid milk about the same, but cream, cheese, and condensed and evaporated milk somewhat smaller for the whole year. During the early summer, potatoes and eggs will continue to be abundant despite the seasonal decline in egg supplies.

Total civilian supply of fruits and vegetables thruout 1944 will be at least as large as last year. The prospective 15 to 20 per cent reduction in civilian canned goods, necessitated by heavy war requirements, is expected to be offset by large fresh supplies, particularly vegetables.

Wheat

The 622,000,000 bushel winter wheat crop indicated in May, being 60 million bushels above that indicated in April, is one-fourth larger than the 1943 winter wheat crop and 16 per cent above the 10-year (1933-'42) average.

Assuming spring wheat yields equal to those of the post-drought years on the acreage intentions report, and including the May estimate for the winter crop, the indicated 1944 production of all wheat would be approximately 885,000,000 bushels. A crop of this size would take care of all the wheat needed for domestic consumption as food as well as for seed, normal feeding, moderate use for alcohol, and moderate exports. While the improved April indications have eased the prospective supply situation, this year's crop would still not be large enough to take care of above normal feeding and very large exports; these would necessitate substantial imports if our reserves are to be maintained at a desirable level.

CHI CENTURY GROUP

(Continued from opposite page)

again? Models of the buildings and grounds and movies are also available to us. We'd be glad to have your opinions of these possibilities for entertainment or any other suggestions."

Headquarters of the association is at the Museum of Science and Industry, Chicago.

GOVERNOR RALLIES N. J.

(Continued from opposite page)

has been instituted by the George A. Hamid Realty Company against the Trenton Jockey Club. The issue was to have been heard by District Court Judge George Pelletier, but counsel for the jockey club obtained an order from Chief Justice Thomas J. Brogan, State Supreme Court, transferring the case to Mercer Circuit Court. A trial date will be set by Judge A. Dayton Oliphant.

An affidavit submitted to District Court by George A. Hamid, president of the realty firm, noted that the company and the club entered into an agreement October 5, 1943, under which the club was to pay an annual rental of \$50,000 for 10 years.

Club took possession of the plant with the exception of the State fair office, State Building, Coliseum and its annex, 4-H Club building, manufacturers' and merchants' building and poultry building. President Hamid's affidavit stated the club paid \$10,000 prior to last October 1 under the agreement, but had failed to meet the remaining \$40,000 of the first year's rental, due last May 31.

The jockey club lost a petition last August before the State Racing Commission for permission to conduct horse racing on the grounds with pari-mutuel betting. Eugene LaPorte, Washington, secretary-treasurer and a director of the club, in an affidavit supporting the club's request for a transfer to the Circuit Court, indicated there was a difference of opinion over interpretation of the agreement and lease and that there were questions involved which should be heard by a different court.

An official of the State fair said there was a covenant in the agreement allowing the fair to operate each year during September.

New Group Asks License

TRENTON, N. J., July 15.—Application for a license for harness racing with pari-mutuel betting at New Jersey State Fair track was made here

Tuesday to the State Racing Commission by Mercer County Trotting Association. Application proposed a meet on September 23-October 20. Maj. Edward B. Allen, president of Flemington (N. J.) Fair Association, is president of the new group which filed articles of incorporation with the secretary of State Monday. Harry E. LeBrequé, State Fair manager, is vice-president; Norman Marshall, secretary, and George A. Hamid, treasurer. Action on the application was deferred by the commission at a meeting in Newark.

AROUND THE GROUNDS

(Continued from opposite page)

agricultural fairs was adopted and the commissioner made no more demands, altho the corporation was forced last fall to pay for the three-year period, plus penalties. Suit was brought after a refund claim had been denied.

BOTTINEAU, N. D.—Bottineau County Fair here June 26-28 was practically rained out, but the final day brought such business, officials said, that the financial loss they had expected was offset by last-day crowds. Horse racing had to be canceled, races being re-scheduled for July 11. Exhibits were good and the livestock show was declared best in the fair's long history.

MAQUOKETA, Ia.—Jackson County Fair Association here incorporated as a non-profit organization, nine members signing papers filed with the secretary of State in Des Moines. Initial projects will be an annual horse show and the annual fair later in the season. J. R. McNeilly is president; Willard Stewart, vice-president; L. S. Lein, secretary. Chamber of Commerce, which has been putting on fairs, voted to transfer \$908 from its fair fund to the new association.

HARTFORD, Conn.—Eastern States Exposition, Springfield, and Plymouth County Fair, Bridgewater, will be the only two fairs in Massachusetts out of 14 that will not be held this year. Last year 10 of the 14 suspended operation. Among those reopening this year will be the big Brockton Fair. Topsfield Fair will also be held. Pari-mutuels will operate at Brockton, Marshfield, Great Barrington and Northampton. There is a possibility that another track and fair will be operated at Weymouth, 12 miles from Boston. There will also be about 20 street fairs and celebrations. Fair plans in West Hartford, Conn., are being outlined by civic, youth and religious organizations under the executive chairmanship of Al White. New features will include rides and a Miss West Hartford contest.

FOR REAL THRILL—INDOORS OR OUTDOORS—BOOK MY ACT FEATURING THE ONLY 35 FT. SWAYING HANDSTAND ATOP A HIGH POLE. WRITE FOR DETAILS... ANOTHER CARTOON STRIP NEXT WEEK.

PERMANENT ADDRESS CARE OF THE BILLBOARD, CINCINNATI OHIO.

STEBEN COUNTY FAIR

BATH, N. Y., SEPTEMBER 4-9. OPENS LABOR DAY.

J. VICTOR FAUCETT, Secy.
 Bath, N. Y.

FAIR

Mercer, Pa.
 August 22d to 25th
 Independent Booking of All Legitimate Concessions
 EDWARD DILLON, Mercer, Pa.
 Superintendent of Concessions

Marion County Free Fair

Will be held Aug. 28 to Sept. 2, 1944. Want Shows and Concessions. HARRY C. ROBERTS, Secy., Wanamaker, Ind.

CARNIVAL WANTED

To Operate At VOCATIONAL F. A. FAIR GRIDLEY, ILLINOIS
 Can start work Sept. 6 and stay through Sept. 9. If interested write or contact S. H. ELLENBERGER, Gridley, Ill.

NEW JERSEY STATE FAIR

TRENTON

7 DAYS 7 NIGHTS

SUNDAY—SEPT. 10 to 16—SATURDAY

ATTENTION, CONCESSIONAIRES

The only State Fair on the East Coast, with three million people within 55 miles, located on two major highways and two main line railroads. Industrial conditions the highest, with three hundred thousand people working within 3 miles of the Fairgrounds.

We can place Concessions and Privileges of every nature. (Wheels, Games, Shows and Rides, contact Cotlin & Wilson)

NOTICE: HOT DOGS NOW CAN BE SOLD AT ALL EATING STANDS

SPECIAL: Grandstand Concession open.

SPECIAL: Dining room fully equipped with tables, chairs, gas stoves, hot water, wash tanks, lights, coffee-urns, show window on main midway with grab hot grills; everything ready to open other than cooking utensils, dishes and silver. Can be used as dining hall or cafeteria. Fair employees, guest, etc., to right party assured. Must be the best.

Make reservations NOW. Address H. E. LaBREQUE, Secy.-Mgr., New Jersey State Fair, P. O. BOX 669, Trenton, N. J.

WANTED CARNIVAL FOR VIGO COUNTY FAIR

Terre Haute, Ind., August 22 Thru 27, 1944.

Write WABASH VALLEY FAIR ASSOCIATION, INC.
 302 Federal Bldg. Terre Haute, Ind.

RITA and DUNN
 The Undisputed Queen and King of All HIGH WIRE ACTS
 Featuring their elephant impersonation stunt on the wire with a spectacular and brilliant display of fireworks. Now booking fairs, fall festivals, street celebrations, etc. Address: Care The Billboard, Cincinnati 1, Ohio

THE HOLLYWOOD THRILLS
 HIGH POLE ACT
 Beautiful Lighting Effect
 WRITE TODAY FOR INFORMATION
 THE HOLLYWOOD THRILLS
 The Billboard Cincinnati 1, Ohio

ATTENTION, ALL ACTS
 On account of excessive demands of our fairs we can use many additional acts to open Nebraska and Kansas Fairs starting week August 14th. Can break your jumps, fill your open time or give steady booking. Prefer acts doing two or more acts. Wire or write
J. C. Michaels Attractions
 5829 Virginia Ave. Kansas City, Missouri

WANT CARNIVAL
 Rides, Shows and Concessions
WEEK OF OCT. 1
Annual Fair and Race Meet
 Write or Wire AUBURN G. LIGHT
 Liberal Junior Chamber of Commerce
 Liberal, Kansas

Switzerland County Fair
 Fairview, Ind.
 August 30-31-September 1-2
 The Only Free Fair in Southern Indiana.
 LE ROY ROSE, Secy.

WANTED
 CLEAN CARNIVAL FOR MIDWAY
Marion County Agri. Fair
 Williamston, N. C., week of Sept. 25th.
 W. E. DUNN, Secretary.

WANTED—CIRCUS
 To Play
WASHINGTON CO. FAIR
 Slinger, Wisc., August 26-27.
 ATTENDANCE ABOUT 12,000.
 E. E. SKALISKEY, Fair Secy., West Bend, Wisc.

WANT CARNIVAL
HENDERSON COUNTY FAIR
 SEPTEMBER 6-7-8
 Only fair within 40 miles radius. WLS entertainment. No charge for Concessions.
 RALPH BUTLER, Sec., Stronghurst, Ill.

WANTED
 3 DAY RIDES FOR
ELKHART COUNTY 4-H CLUB FAIR
 AUGUST 16-17-18
 Write C. W. JUDD
 1007 W. Franklin St., Elkhart, Ind.

War Plants Use Serials And Cut Absenteeism 14%

Feature thrillers on Monday and Tuesday when absentees are greatest—use 10-minute segment each day—audience doubles in one plant

PHILADELPHIA, July 15.—The old-time 16mm. serial thrillers, once used to cut down absenteeism of youngsters at motion picture theaters, now are employed by numerous factories in this area to cut down absenteeism of workers in war industry. The war plants here, which are featuring these 16mm. films more and more as part of their regular personnel activities, make a point of the serials on Mondays and Tuesdays, the days which heretofore marked a low in failure of workers to show up. The result has been a cut of 14 per cent in absenteeism.

Favorites among the audiences are the old-fashioned *Perils of Pauline* type of story. Only now it is half a hundred serials added, such as *Flash Gordon* and *Riders of Death Valley*, which keeps war production up to par.

Many war plants here entertain and instruct employees with programs of recess movies, but it is the serial that brings out the crowd. One factory reports a doubled audience on the two days weekly serials are shown.

A regular film service has been established which makes the serials available for war plant use. An exclusive feature of this service is that all serials, since the outbreak of the war, are so marked that a chapter may be shown over two days, lasting 10 minutes each day.

Four New War Info Service Pix in Aug.

NEW YORK, July 15.—Four new War Information films for August release were announced today by the War Activities Committee. The first, *Memo for Joe*, starring Quentin Reynolds, is a dramatization of the part played by the National War Fund and the Community Chests in keeping up the morale of the soldier away from home. Produced by RKO-Pathé, scheduled for August 10 release.

Report to Judy, Universal production scheduled for August 24 release, is a combination of Wave recruiting information, coupled with action footage of the part the navy has played in the war. The story, set in 1955, is told by a former Wave to her young daughter, recounting the mother's part as a Wave in World War II.

Film bulletins to be attached to all newsreels during the coming month include *Manning the Victory Fleet*, scheduled for August 3 release, which states the dire need of the merchant marine for men to operate the average of five merchant ships launched from American shipyards every day.

Are You a High School Graduate, for release August 17, reminds the youth of the nation that post-war problems will require a higher level of education and training, and urges boys and girls of high school age to return to their classrooms in the fall.

The film bulletin, *Last Furlough*, originally scheduled for July 20 release, was released July 13. *Prepare for Winter*, fuel conservation film bulletin originally scheduled for August 3, is to be released July 20.

-CLOSING OUT-

16MM. SOUND FEATURES from \$5.00 per reel up. FREE LISTS. Also bargains in S.O.F. Shorts.

MULTIPRISES

Box 1125
Waterbury, Conn.

16 MM. RELIGIOUS SUBJECTS •35 MM.

Westerns, Actions, Selected Shorts.
Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

Sound Features and Shorts

Movie Camera Films—Lamps—Reels—Screens—
Rewinders, Etc. Send for Large FREE List.

ZENITH

308 West 44th St.
NEW YORK CITY

Major Finishes First Feature

HOLLYWOOD, July 15.—Shooting of *Sundown Riders*, first Kodachrome feature made by Major 16mm. Productions, has been completed, and cutting is now under way, with plans for similar productions in the near future. Release will be around August 1.

Equal billing of the cast goes to Russell Wade, young RKO contract player; Jay Kirby, an alumnus of the Johnny role in Harry Sherman's *Hopalong Cassidy*, and Andy Clyde, a top comedy star for many years, now under contract to Columbia. The heroine of the picture is Evelyn Finley, who holds several rodeo titles as a rider.

Lambert Hillyer, at present under contract to Monogram, is director of the 54-minute feature. Alan Stensvold is cameraman.

Major has been booking the series of Werner Janssen Symphony shorts, which Stensvold has been releasing for some time, with school and music audiences over the country the past year. These shorts consist of Debussy's *Claire de Lune* and *The Engulfed Cathedral*, and Rameau's *The Heron*. The symphony orchestra, which Janssen conducts, is never shown against pictorial shots of scenery, animals and outdoor life, with some staged fantasy shots. All three reels have Jerome Kern openings.

Open to its own 16mm. market, *Sundown Riders* will be shown thru more than 60,000 projectors, where it will have unrestricted release in schools, clubs, churches and army camps.

Reading Rec. Centers Feature 16mm. Pix

READING, Pa., July 15.—A new field of exploitation for the 8 and 16mm. film has been opened here, with the city's recreation department setting up projectors and screens at all the playground and recreation centers thruout the city.

A regular program of pictures is planned for each play center each week, with the pictures selected primarily of kiddie appeal. The introduction of such movie shows is an effort to help curb juvenile delinquency here and at the same time provide wholesome amusement for the youngsters.

Kroger Babb to Hollywood

SYRACUSE, Ind., July 15.—After a brief vacation here with his family, Kroger Babb, who for the last five years has roadshowed the film, *Dust to Dust*, in theaters and auditoriums from Coast-to-Coast to lucrative returns, departs Monday (17) for Hollywood where he will put in the rest of the summer producing a new health picture for the new season beginning in the fall.

Gosh Adds Truck, Canvas

CINCINNATI, July 15.—Byron Gosh, whose tent is now in its 12th week of one-nighters in Tennessee, reports that he recently has added another van-type truck to his rolling equipment, as well as two extra middle pieces to the new 90-foot top. Gosh says business continues good, with prices tabbed at 15 cents and 35 cents. Gosh infers that he has a film tie-up with the Australian War Department and with Elmer Davis's Office of War Information, which gives him the latest war pictures ahead of the regular movie houses in his territory.

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Harley Sadler Rep Beats Texas Heat

CHILDRESS, Tex., July 15.—Harley Sadler Show continues to roll merrily along thru this territory, despite the severe heat wave which has hit this section in recent weeks. However, business took a slight drop last week, due to a man-made heat wave created by a ball-of-fire carnival organization, which left the natives and city dads in a mood to condemn all outdoor tented attractions.

E. Scotty Brown, canvas hand, has left to join a Gene Autry unit in California. Two other members of the working crew also left last week, one to go to the army and the other to the more lucrative cotton fields. Manager Sadler still presides as boss canvasman, chief electrician and head truck driver, altho ably assisted by the Ferrin Twins. Billie Sadler sees the family trailer safely thru.

Carl Park has received word from London that his nephew, Kenneth Cantrell, now with the army over there, has appeared on two programs recently with Beatrice Lilly (Lady Peel), who, it is said, predicts a bright future for Kenneth in musical circles after the war.

D. (Bad-Eye) Yaeger and wife, Lil, were visitors on the lot here July 3. Yaeger, with the Sadler band for years, is well known in Midwest rep circles.

Bonnie Allard, wife of the popular Jimmy Allard, veteran rep and stock comedian, was a visitor on the lot at Vernon, Tex., where Jimmy manages three chain theaters.

Jimmy and Kitty Ferrin, of the Ferrin Twins, have purchased a convertible. Pat Ferrin, sister of the twins and a yodelling star in her own right, is on the show for a few weeks' visit. Their mother has also come on. Lucille, wife of Eddie Ferrin, has gone to her home at Banks, Tex., to visit with a brother just returned from the Italian front.

Jimmy and Libby Van, Kennedy Swain, Jeanie Layne and Jimmy and Kitty Swain took a drive into Oklahoma territory on a recent Sunday, and on the way back stopped off at Snider, Okla., to catch the J. J. Colley carnival.

Rep Ripples

MARIE AND LUCIUS JENKINS, musical act doubling band and orchestra with such shows as W. I. Swain, Ed C. Nutt, Milt Tolbert, C. W. Parks and MacTaff Stock Company for some 20 years, and who put in their last two years of trouping operating their own show in the South, are still located in Tifton, Ga., where they now have a grocery and meat market. Off the road the last 11 years, the Jenkinses put in their first four years in Tifton operating a trailer park. They write that they often think of their old trouper friends, especially Frank and Ruth Delmaine, the Bulmers, Bill Swango, Marion Bell, Mrs. Ed C. Nutt, W. I. Swain, Carl Kennedy, Carl Swain, Pete and Andrew Paoli, Leon and Dolly Phillips, "Speck" Leach, Harve Holland, Harry LaMarr, Jake Olson, "Little Bit" Olson and others of the old school. . . . FRED AND BLANCHE STEIN are out of the business and settled in Kansas City, Mo. . . . ROSCOE AND DOROTHY GERALL, after a visit with friends in Kansas City, Mo., are spending the rest of the summer with Dorothy's sister in Rochester, Minn. The Geralls, out of the game for several years, now have a home in Burbank, Calif. . . . KENNETH WAYNE, former well-known Kansas City, Mo., theatrical agent, is now a clerk at the Pickwick Hotel, that city. . . . DID KINGDON, for-

mer wife of Syd Kingdon, is operating a cafe in the Gladstone Hotel, former rep headquarters in Kansas City, Mo. Syd is practicing dentistry in Rockford, Ill. The Kingdons formerly had out their own rep show. . . . AL S. PITCAITHLEY is now on the editorial staff of *The Bombigator*, published bi-weekly at the army airfield, Carlsbad, N. M.

BOBBY SICKLES, son of Bob and Iva Garret Sickles, former repsters, was killed in a plane crash over Chesapeake Bay recently, according to word from Paul Thardo. Details of the fatal crash are lacking. Paul Thardo is the son of Ed Thardo, veteran rep character man and now ticket taker at the Harley Sadler Theater in Killeen, Tex. The theater is managed by Gene Kenyon, another erstwhile repster, who is assisted by his wife, Maxine Holland. Maxine's father, Harve Holland, veteran rep showman, is holding down a teacher's desk in Midlothian, Tex., where he also has charge of the school band. . . . PVT. WILLIAM SLOUT writes to friends from Camp Lee, Va., that he expects a furlough in August, at the end of his quartermaster's training course at which time he plans to visit his dad's tent, the L. Verne Slout Show, in Michigan. . . . JESS BISBEE of Bisbee's Comedians fame, has a *Grand Ole Opry* hillbilly unit playing one-nighters under canvas in Tennessee. . . . W. H. McDONALD has a two-people trick in the Adirondack section of New York State. . . . KIPP'S SHOW reports satisfactory business in the sector around Fredericks, Okla. . . . DOROTHY LAVERN, late of the J. B. Rotnour Show in Illinois and now in war work on the West Coast, writes that she was surprised recently to bump into Sgt. Bud Adams, also formerly of the Rotnour show, in Los Angeles. Bud, now stationed at March Field Hospital in California, has been doing considerable work on War Bond shows out of San Francisco.

ERVIL HART, mended from a recent major operation, is back on the road with the Christy Obrecht tent in Minnesota. . . . MRS. CHRISTY OBRECHT, who remained out of the Obrecht cast last summer to recuperate from a serious operation, is back in harness this season. Also doing a line of parts with the show, and popular with the natives in the Obrecht territory, is Christy Obrecht Jr., recently honorably discharged from his first lieutenantcy in the army. The Obrecht show has been running along smoothly in its established Minnesota territory since May, altho it has been forced to buck some severe storms in recent weeks. . . . C. J. BAIRD, who for some years operated a small tent thru Texas and Oklahoma, now has a two-people hall show in West Texas presenting pictures and E. F. Hanan's bill, *Return of Daniel Boone*. . . . FLORENCE BENN of the Benn Agency, Chicago, reports the following recent bookings: Robert Siden, Frances Cummings, Paul Bey and Frances Peters, with the J. B. Rotnour Players; James Mullen and Ariya Tyson, with Town Hall Players; Janet Barrett, with Neil and Caroline Schaffner Players; Randall Krell, Ervil Hart, Robin Humphrey, Bruce William, Josef Toninulitti, Chester James and Rita McColgen, with Christy Obrecht Stock Company; John Graham, with *School for Brides* Company; Ward Tatman, with Harry Browne Players, and Fred Sullivan, Gilbert Ferguson and Richard Earle, with *Alaskan Stampede*. . . . FRANK SMITH, former rep showman and for many years manager of the RKO-Palace Theater, Chicago, has just been appointed Chicago division manager for RKO theaters, succeeding Tom Gorman, resigned. Smith also continues as manager of the Palace.

COLORED PERFORMERS AND MUSICIANS

FOR MEDICINE SHOW

SALARIES START AT \$30.00 AND UP TO \$60.00 A WEEK

Now Organizing Number 2 Show to Work Tobacco, Peanut and Cotton Markets. Want Lecturer, Producer and Stage Manager, Seven Piece Band, Six Cork Comics, Blues Singer and Six Outdoors Girls for line. Good treatment. You get your money here. No daily parades, no cookhouse or sleeping quarters. Eat and sleep where you please. Two week stands. You really live when with this show.

DAVID S. BELL, Owner Fargo Follies

Home Office—116 E. Rogers St.

Valdosta, Ga.

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy Forms Close Thursday for Following Week's Issue

ACTS, SONGS & PARODIES

COMICS!! - 12 EMSIE MONOLOGUE ROUTINES, \$15.00; 75 Snappy Songs, Parodies, \$10.00; 800 Gag Variations, "Club" Staff, \$5.00; 25 Blackouts requiring several performers, \$2.00. Money back guarantee. Special material prepared. Jules and Henry Kleinman, 25-31 30th Rd., Long Island City 2, N. Y. au5

FRANKEL'S ORIGINAL ENTERTAINERS' Bulletins; Containing Band Novelties, Parodies, Dramatizations, 25¢ each; 5 consecutive issues, \$1.00. Don Frankel, 3623-Y Dickens, Chicago.

MUSIC WRITTEN, \$6.00; SONGS RECORDED, \$3.00; Printing, \$8.00 up. Piano arrangements. Free booklet (stamp). Urab BB, 245 West 34th, New York 1. jy29x

REAL HOKUM MONOLOGUES - ANY CHARACTER; this is sure fire material; goes over big, \$2.00, or three all different, \$5.00. Mel Thompson, Aurora, N. C.

SONG POEMS FOR MUSICAL SETTING; Complete songs arranged; large recordings; music printed (stamp). Streamlined Songwriters' Method, 50 cents. Tune Doctor BB, Gen. P. O. 551, New York 1. jy22x

AGENTS & DISTRIBUTORS

AGENTS - PHOTOS ON STAMPS GOING LIKE wildfire. No investment; \$2.00 seller, excellent profit. Samples, details free. American Merchandising, B-12, Box 1967, Montgomery, Ala. jy22x

AGENTS - SELL VITAPEP TABLETS (THE great vitamin health builder). \$1.00 size for 75¢ (or 3 for \$2.00). Dozen, \$2.00; gross, \$18.00. Sample, 25¢ postpaid. Veribest Products, 4256 Easton, St. Louis, Mo. jy29

ARCHERIES, DART GAMES, SHOOTING GALERIES. Special Targets; Japs, Hitler, 7 by 9, \$3.00 hundred; 11 by 17, \$4.00 hundred. Stanley Johnson, Salamanca, N. Y. jy29

BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif. de23x

CARTOON BOOKLETS, COMIC CARDS - UNUSUAL, nice sizes. Large assortment, 25¢ (coin); wholesale prices included. Hubbard Card Company, Mountain Grove, Mo.

DEHYDRATED DOG FOOD - FAST TURN-over, big profits. Sample case containing 48 regular 10¢ packages will be sent prepaid anywhere for \$2.00 as tryout. Repeat sales. Free literature. "Ghislies," Box 333, Montvale, N. J. jy22x

DOMESTIC AND IMPORTED NOVELTIES - Cards, Books, Booklets, etc. Thirty-six different samples sent for \$2.00. Big profits. Blue Moon Specialty Co., Dept. B, Washington at Walnut St., Ravenswood, W. Va.

GOLD STYLE JEWELRY - EARRINGS, \$1.80 dozen pair; Brooches, \$5.00 dozen; Necklaces, \$6.00 dozen; Bracelets, \$3.00 dozen. Brilliant, exclusive creations. Offers you profits up to 400% and worth it! Send \$5.00, \$10.00 for prepaid sample assortment. No C. O. D. shipments. Also Luminous Jewelry. Illustrated price list free. Gift-house, Box 4550-BB, Coral Gables, Fla. se3x

GORGEOUS GLAMOR GIRL PHOTOS - GLOSSY prints, 3 sizes; fast sellers, 100% profit; 20 samples, \$1.00. Richardson's Studio, 467-C Holden St., Wyoming, Pa. jy22

HARD TO GET NECESSITIES - MILITARY, Patriotic Items. Priced below competition; 192-page wholesale catalog free. Mills Sales, 901 Broadway, New York. mb3x

KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks, Name Plates and Social Security Plates. The Art Mfg. Co., 303 Degraw, Brooklyn, N. Y. jy22x

LOST AN OPPORTUNITY IF YOU DO NOT answer this ad. "Power-Up" saves gas. Representatives wanted. Get free sample offer. Lythe Supply Co., Avenue B-10, Fredericksburg, O. jy22

MAGIC RACES - AT CIGARETTE TOUCH SIX horses are off. Fast seller, big profits. 40 Races, \$1.00. Quantity prices. Samples free. Barkley Co., Dryden 4, Va. au12x

"MAIL ORDER TRADE DIRECTORY" TELLS you where to buy wholesale. Send 25¢ for 1944 edition. Publisher, P. O. Box 693-BB, Canton 1, Ohio. au22

MERCHANDISE DEALS, R.W.B. TICKETS AND Our "Variety Store." Going over big with operators, jobbers and distributors. Send for circular. Variety Sales (B), 1200 N. Kedzie, Chicago 51, Ill. jy22x

PICTURES OF GLAMOUR GIRLS, BOOKLETS, Books, Comic Cards, large assortment, \$1.00. List with order. Frank Cardone, Box 6818, Pittsburgh, Pa. au12

POST-WAR PRIMING WILL PAY US! - Investigate. Plastic Compounds Dispenser delivers uniformly, continuously. T. Pasanen, Franklin Mine, Mich.

YES SIR! THE FUNNIEST THING YOU EVER read. Last Will and Testament of Adolf Hitler (copyright 1942), 2 colors with seal; 8 1/2 x 11; 6 samples, 25¢. Trial offer, 35, \$1.00; 100, \$2.00 postpaid. Jay Jay Company, 1603 Surf Ave., Brooklyn 24, N. Y.

ANIMALS, BIRDS, PETS

"ALIVE" THREE LEGGED FULL GROWN Duck, two rectums, using both; healthy, third leg visible; uses same tail skid and rest. Wonderful bally lecture, \$25.00. Guaranteed inspection. Lucadema, 259 Market, Newark, N. J.

WANTED TO BUY RATTLESNAKES - WILL finance and pay top prices for quality shipments. Reputable, dependable shipper and buyer can make permanent and profitable connection. Interested parties contact S. E. Evans, Owner, California's Famous Rattlesnake Farm, Colfax, Calif. jy29

FANCY MICE - 100 VARIETIES, SOLID AND spotted colors. Freaks of all kinds. Hairless, Naked, Short Eared, Short Tailed, Headshakers, Hairless Dancers, Tan Bellied Black, Blue, Chocolate, Sable, English Reds, Caracul, Chinchilla, \$15.00 per 100. Half cash with order. Water bottle shipping boxes insure safe delivery. S. P. Holman, Sarasota, Fla. x

MONKEYS - WANT TO BUY PAIR TAME Caputim Monkeys. Pay cash. Henry W. Siepmann, Cedar Rapids, Iowa.

BUSINESS OPPORTUNITIES

ARCHERY RANGES - INSTALL BIG PAYING Robin Hood Archery Range now. Four Shooter Range costs \$50.00; 8 Shooter, \$95.00. Stanley Johnson, Salamanca, N. Y. jy29

FORMER AMUSEMENT PARK AND BATHING Beach. Roller Rink now operating year round. Fall River-Newport, R. I., Highway. T. Cashman, Portsmouth, R. I.

FOR SALE - PHONOGRAPH ROUTE OF LATE Model Phonographs and Wall Boxes. Approximate weekly collection, \$450.00. All machines now in locations. Price, \$25,000. Terms can be arranged. Good reason for selling. Will stand investigation. Write The Melody Box, 43 LaSalle Rd., West Hartford 7, Conn. jy29

FREE IF YOU WRITE QUICK - \$1.00 VALUE, "100 Questions and Answers" (only a few left); also information how you can build profitable mail-order business in spare time. Inter-Mountain Service, Rm. 205, 704 S. Spring St., Los Angeles 14, Calif. jy22x

LEARN MIND READING - BE POPULAR, ENTERTAIN, describe unseen objects, blindfolded; call strangers by name, read thoughts, tell business, love, vacation plans, etc. Five big acts, anyone can do; worth \$5.00, order today, \$1.00 postpaid. W. Kennell, 612-C York, Fayetteville, Ark. x

LET US COLLECT THAT MONEY FOR YOU - Our new plan does the trick. Make us prove it. No collection. No charge. United Profit Builders, 305 W. 8th St., Los Angeles 14, Calif. x

MAKE MORE MONEY, MAKE IT NOW - Build a money making Mail Order Business. Write for free particulars. Young's Industries, Kent 4, Ohio. x

SELL BY MAIL - MAKE BIG MONEY. BE established after the war. Details free. Write quick. United Profit Builders, 305-B W. 8th St., Los Angeles 14, Calif. jy22x

DELUXE BANTAM BOWLING ALLEYS COMPLETE, factory built; used about 12 months. Cost \$1,600.00; sell \$1,000.00. K. P. McConkey, Attica, Ind.

127 WAYS TO MAKE MONEY, IN HOME OR office, business of your own. Full particulars free. Elite, 214 Grand St., New York. au26x

300 TESTED MONEYMAKERS - 64 PAGE book, 25¢ postpaid. Business secrets, formulas, wholesale supply sources. Money back if dissatisfied. Success Publications, Box 932-B, Birmingham 1, Ala.

COIN-OPERATED MACHINES, SECOND-HAND

A-1 CIGARETTE AND CANDY VENDING MACHINES - All makes and models, lowest prices, from operators being drafted. Unedapak Paris in stock. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. oc14x

ALL REBUILT! - 5¢ SELECTIVE CANDY Vendors, LoBoy Scales, Stamp Machines, 25¢ Package Vendors. Adair Company, Box 166, Oak Park, Ill. jy22

AT ONCE - WANTED NATIONAL STONER, Rowe 5¢ Candy Bar Vending Machines. Adair, Box 166, Oak Park, Ill., Phone Euclid 9219. au5

CANDY VENDING BUSINESS IN MIDWEST capital city. Defense plant operation in connection. Doing \$100,000 year business. Must be sold to get the estate. Box C-104, Billboard, Cincinnati 1.

FOR SALE - 1 BALLY CLUB BELLS, \$289.50; 1 Buckley Track Odds, \$250.00; 1 Bakers Faces, Daily Double J.P., \$269.50; 1 Race King (similar to Turf King), \$159.50. All these machines are in perfect condition, just off location and ready to go. 1/3 deposit with order. Modern Equipment Company, 555 S. Washington Ave., Kankakee, Ill.

FOR SALE - CHICAGO COIN HOCKEY, \$205.00 each; one Light-Up 616 Wurlitzer Phonograph, \$125.00. A-1 condition. Avon Sales Company, 1510 Edgemore Ave., Akron 2, O.

FOR SALE - 5 BALLY RAPID FIRES, PERFECT condition, latest model, \$169.50; 1 Evans, Tommy Gun, \$135.00; 1 Keeney Submarine, \$159.50; 1 Scientific Batting Practice, like new, \$98.50. Will buy or trade above machines for Wurlitzer Skeeballs. Curtis Coin Machine, 3033 Hamilton, Detroit 1, Mich.

FOR SALE - PINBALL GAMES, PHONOGRAPHS and Arcade Machines. Write for list. Universal Games Co., 3424 Addison Ave., Fort Wayne 8, Ind.

H AND H FLOOR MODEL FULLY AUTOMATIC Electric Popcorn Machine, factory rebuilt, ready to operate, \$195.00; H and H Popcorn Machine and Peanut Roaster Combination, floor model, ready to operate, \$275.00; also Star Advance Mfg. Floor Model Popper, \$175.00; Popmatic Coin Operated Popper, \$169.50. We buy and sell Popcorn Machines of all makes. Popcorn and Supplies. The P. K. Sales Co., 6th and Hyatt Sts., Cambridge, O.

MILLS LIONHEADS; CAILLE CADETS, NICKEL play; Caille Commander, penny three, five, club handle, \$50.00 each; Watling Treasures, nickels, \$65.00; Folding Metal Slot Stands, three for \$10.00. Grand Valley Novelty Company, Traverse City, Mich.

PARTS TO CONVERT MILLS 2-4 PAY TO Mystery 3-5 or 1 Cherry 2-5; stopovers converted knee action. Coleman Novelty, Rockford, Ill.

READY TO OPERATE - THREE RECONDITIONED Evans Lucky Lucres, five coin head, \$275.00; late head Jumbo, \$139.50; early head Jumbo, \$119.50; dime play Saratoga, \$169.50; Bally Royal Draw, \$125.00; three Mills nickel Futurity, high serial, \$145.00. Deposit required. Automatic Games Supply Co., 1607 University Ave., St. Paul, Minn.

STAMP VENDORS, LIKE NEW, \$6.50; PEANUT Vendors, \$1.00; Candy Vendors, \$1.25; Razor Blade, \$1.25; others. Northside Sales Co., Indianapolis, Ind. jy29

SEEBURG HI-TONE, ESRC, \$624.50; SEEBURG Classic, \$367.50; Wurlitzer 616, Cutaway Lite-Up, \$132.50; Leader, \$44.50; A.B.O. Bowler, \$47.50; Spot Pool, \$59.50; Texas Mustang, \$82.50; Boloway, \$70.00; 1942 Home Run, \$74.50; Venus, \$82.50; Midway, \$162.50; Seeburg Rayolite Paratrooper, \$137.50. Third deposit. Automatic Music, Box 377, Independence, Kan.

"SPECIAL" - 20 5¢ SANITARY NAPKIN Vendors, \$15.00; 5,000 late Phonograph Records, \$15.00 per 100; 10 Buckley Wall Boxes, latest, \$17.50; Hi-Hat, \$42.50; Belle Hop, \$45.00; Gold Star, \$35.00. Wanted: Flip Skills, Totalizers, Texas Leaguers. Cameo Vending, 432 W. 42d, New York.

TEXAS OPERATORS - A-1 SHAPE WURLITZERS: 616 Lite-Up, \$150.00; 600, \$335.00; 500, \$375.00; 800, \$600.00; 780-E, \$600.00; 750-E, \$650.00. Seeburgs: 9800-ES, \$600.00; 9800-ROES, \$650.00, and Keeney Air Raiders, \$200.00. No crating. Resort Music Co., 499 N. W. 1st Ave., Mineral Wells, Tex. jy29

TWO NEW WURLITZER #100 BOXES, \$20.00 each; nine used Wurlitzer #100 Boxes, \$18.50 each; two Seeburg 30 Wire Boxes, \$8.50 each; one Packard Steel Case and Adapter for 24 Wurlitzer, \$62.50; used 5¢ Regular and Free Play Coin Chutes, \$2.50 each. Make us an offer on these slots. One 5¢ Rotator, two 1¢ Mills Front Vender, one 5¢ Mills Escalator Front Vender, one 5¢ Mills Front Vender, 6 5¢ Mills Ows, one 5¢ Mills Double Jack Pot, one 5¢ Jennings. Wanted to buy one #145 Stepper and three Wurlitzer #112 Bar Boxes. A. & F. Music Company, Randleman, N. C. x

WANTED - ART CHALLENGERS AND PENNY Counter Games. State quantity, condition and lowest price. Barry, 1624 Swetland, Scranton, Pa.

WANTED - DAVAL MARVEL MACHINES, Cigarette Reels (not coin-operated); also A.B.T. Challengers. Must be in good condition. Standard Scale Co., 715 N. Kingshighway, St. Louis 8, Mo. jy29

1 ROCK-OLA IMPERIAL WITH KEENEY adapter; 5 Keeney Wall Boxes, four-wire cable, \$195.00. Carl Archer, 5012 S. Calhoun, Fort Wayne, Ind.

1 5¢ BROWN FRONT, \$210.00; 1 5¢ WATLING Rotolap, \$65.00; 1 5¢ Blue Front, \$190.00; 2 5¢ Original Chrome, \$300.00 each; 1 5¢ Gold Chrome, \$225.00; 1 10¢ Gold Chrome, \$340.00; 4 Jack-In-Box Safe Stands, \$40.00 each. All machines guaranteed perfect payouts, etc. John Burke, R. D. #1, Nottingham, Pa. Phone: Oxford 561-2.

32 RECORD WURLITZER, VICTORY CABINET, \$200.00; 1 Seeburg Rex, remote control and 5 Wall Boxes, \$200.00; 1 24-Record Wurlitzer, remote control and 1 Wall Box, \$125.00. Lee Mandel, 2944 W. 28th St., Brooklyn 24, N. Y.

COSTUMES, UNIFORMS, WARDROBES

ANNIVERSARY SALE, 75TH YEAR - CHORUS Costumes, one dollar up; Principals, three dollars; also Men's Wardrobe. No catalogue. State wants. Guttenberg, 9 W. 18th St., New York. se2x

ASSORTED COLORED FEATHERS, 6 INCHES, 30¢ dozen; Cellophane Hulas, Skirt, Bra and Lei, \$7.50. All colors. Rhinestoned G-Strings, \$7.50; Rhinestoned Center Bra, \$1.50; Chorus or Strip Net Petticoats, \$1.00; Bra, 75¢. Add 25¢ postage to orders. Chorus Costumes, Feather Fans, Wigs, Rhinestone Settings, Theatrical Props, Animal and Human Head Masks, etc. C. Guyette, 346 W. 45th St., New York 19. x

ASSORTED COSTUMES - MEXICAN, CHORUS, Chinese, Glowns, Western, Uniform Coats, Gay Nineties. Other accessories. Conley, 308 W. 47th St., New York.

EVENING GOWNS (SIX), ASSORTED, \$12.00; flashy Chorus Sets, beautiful Striptease, Rumbas, Orientals. Bargains, Velvet Curtains, Orchestra Coats. Wallace, 2416 N. Halsted, Chicago.

HULA SKIRTS - LARGEST STOCK UNITED States. \$1.75-\$7.50. Write for catalog. Oahu Publishing Company, 801 Film Building, Cleveland 14, O. jy22x

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS, FIFTY All-Electric Machines cheap. Burch, Advance, Creators, Dunbar, Kingery, Peerless, others. If you want any special type machine we possibly can supply you. Get our prices on best seasoning made. Also will buy any quantity of French Fry Machines. Caramel Corn Equipment, 120 S. Halsted, Chicago 6. jy22x

ALL KINDS POPCORN MACHINES - BURCH, Star, Creators, Caramelcorn Equipment. New Coleman Burners, 5 Gallon Tanks, Tubing, Fittings. Lowest prices. Northside Sales Co., Indianapolis, Ind. au19x

ARMY TRUNKS - USED, ALL METAL, SIZE 80 inches long, 16 inches wide; depth, 12 inches, \$30.00 per dozen. Sample, \$3.50 each. Harry Marks, 119 S. 7th St., Louisville 2, Ky. jy29

ELECTRIC SNOKO SNOW ICE MACHINE, NEW, \$150.00; Rochester Root Beer Barrel, \$65.00. John A. Brucken Storage Co., Inc., Box 414, Evansville, Ind. jy22

FOR SALE - USED MODEL A HAMMOND Organ with B-40 tone cabinet, serial #2219, and Hard Maple (first grade) Floor, 50x150. \$3,000 cash takes both. Call, write or wire James Sawyer, 126 S. 14th St., Olean, N. Y. 3559.

FOR SALE - HAVE 855 PAIRS CHICAGO Used Clamp Skates, \$5.00 cash per pair. Quit rink business. Box 41, R. F. D. #2, Marion, Iowa.

FREEZE KING - PORTABLE AUTOMATIC ICE Cream and Creamy Whip Maker. Five quart capacity. Used only four months, like new, \$450.00. Bobbie Blakeley, 17 Commonwealth, Erlanger, Ky.

GOOD PORTABLE ROLLER RINK FLOOR FOR sale, 50x100; with all sub-flooring, stringers, blocks, cables. Also 4 Benches, 4 Skate Boxes. Poultry Wire to fence floor for skating inside tent; 500 ft. good used maple for repairs. Price, \$1,650.00. Might take part in trade. Can use good Electric Ice Box or P.-A. System, 30 to 60 watt amplifiers, 1 mike; 2 to 4, 12 or 14 inch speaker, or 100 to 150 pair good Chicago Roller Skates. Frank Brundage, P. O. Box 378, Arkansas City, Kan. x

MICROPHONE CABLE - BEST QUALITY. Single conductor, shielded, rubber-covered, 204 per foot. Cash with order. 25 to 200 foot lengths. Oahu Publishing Company, 806 Film Bldg., Cleveland 14, O.

POP CORN WAGON - FOUR WHEELS, DOUBLE Poppers, Creators. Perfect condition, gasoline heat, steam power. Sacrifice, \$750.00. Roaster and Grill. Krispy Kist Korn Mach. Co., 120 S. Halsted 6, Chicago, Ill. au5x

1 STAR GAS FRILATOR, USED 30 DAYS, \$65.00; 1 Well's Electric Frilator, \$100.00; 1 Reynolds Electric Potato Peeler, used 30 days, \$95.00; 1 Shoe String Potato Cutter, \$15.00; 1 Philadelphia Juice Pump, \$10.00. Jack Gonder, Carlin Park, Baltimore, Md.

125 PAIR CHICAGO SKATES AND REPAIR Paris, 80 Watt Amplifier, 7 Speakers. National Cash Register. All \$1,000. F. Shafer, Odon, Ind.

FOR SALE - SECOND-HAND SHOW PROPERTY

CASH PAID FOR ALL VICTOR, BELL & Howell and Ampiro 16MM. Sound Projectors. Send the machine for inspection and our check will follow without delay or machine will be returned to you collect. Service department for repairing all Victor Sound Machines, belts, splicers, tubes, 12 inch speakers, reels, projection and exciter lamps, photo cells. New 40-B Victor Sound Machines available with 12 inch Speaker, only for \$425.00 F. O. B., provided you can furnish AA5 MRO rating. Theaters and shows are eligible. Send dime, wire or phone your wants to Anchor Supply Service, P. O. Box 482, Ithaca, N. Y. Established 12 years. x

FOR QUICK SALE - COMPLETE BOOTH Equipment for 400 seat theatre. Big bargain. Movie Supply Co., 1318 S. Wabash Ave., Chicago. au5x

FOR SALE - USED TENTS, 40'x140' AND 40'x180', hip roof square end. Illinois Valley Awning & Tent Co., 111 Main St., Peoria 2, Ill. jy22

FOR SALE - CIGARETTE GALLERY COMPLETE, 8x8 top, wall and frame. Fair shape; 2 good guns, corks, stock trunk, shelves, all, \$60.00. 20x30 Tent, top poor but usable; poles, ropes, \$40.00; 50 ft of 8-ft. sidewall included. Eddie Massey, General Delivery, Hot Springs, Ark.

FOR SALE - BARGAIN ON 35MM. SOUND Films. Features from \$5.00 to \$50.00. Send stamp for list. Pastime Show, Meehan Junction, Miss.

FOR SALE - CHAIRPLANE, TWO LOUD Speakers and Slot Machines. All in good condition. Herbie Stafford, 86 Willow Ct., Dorchester, Mass.

FOR SALE - 20 35MM. FEATURE PICTURES, 12 Two Reel Comedies, 2 Complete 6B Powers Machines with sound and amplifier. A real bargain at \$500.00. Will buy 16MM. Features and Shorts. Address full details to Cluff, Box 723, Livingston, Tex.

FOR SALE - PAN GAME FOR 4 OR 7 COMBINATIONS, portable; also Lay Downs. Sportland, 354 Asylum St., Hartford, Conn.

GET OUR BIG SUPER LIST OF 35MM. SOUND Attractions. Outright sales; also rentals. Stand and Film Service, Charleston, W. Va. au12x

NEW AND USED ELECTRIC LIGHT PLANTS, all sizes from 350 watts up. E. F. Schmalz, 215 Wyoming Ave., Kingston, Pa. jy22x

PRE-WAR TENT - SIXTEEN BY TWENTY-two, used twelve days, four foot pitch, bally, frame work; also Pan Joint, eight by eight complete. Ray Powell, Springfield, Ill.

TENTS - 12x12 to 40x200. ALL PUSH POLE. Complete list \$1.00. Hand roped, good as new, rented couple weeks. Sidewall, Poles, Stakes, Sledges, etc. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. au20x

VICTOR 16MM. SOUND PROJECTOR - MODEL 40B, like new. Have extra tubes, photo cell and two 50' power cables, \$400.00 cash. Address Operator, Box C-108, care Billboard, Cincinnati 1, Ohio.

1 STEREOPTICON, 1 1800 FT. FILM REWIND and Dummy, 1 2-Pole Tent Top, block and fall type. N. J. Perdue, 217 Camden Ave., Salisbury, Md.

100 FT. SWAYING POLE RIGGING COMPLETE with spot, etc., \$500.00 cash. No terms. Box 599, Billboard, Ashland Bldg., 155 N. Clark, Chicago.

HELP WANTED

A-1 HIGH CLASS AGENT FOR LARGE Mystery attraction, familiar with theatre booking in Southwest territory. Must have car. Salary no object to producer. Boozers, save stamps. State all in first letter when available and send recent photo. Sir Edwards, 2914 Brookside Ave., Indianapolis 1, Ind.

ARCADE MECHANIC WANTED - YEAR round job; 6 days week, \$75.00. Play-Mor Penny Arcade, 215 E. Congress, Tucson, Ariz. jy29

CALLER-OUT FOR BABY PHOTOGRAPH RIG. Send photo, age, complete info yourself. Lashes and leaders, lay off. John Darr, 64 Dewey Ave., Buffalo, N. Y.

DANCERS, TEAMS, SINGERS - ALL KINDS and types for night club, stage, radio and USO work. Contact at once. Box C-88, Billboard, Cincinnati 1.

DRAMATIC PEOPLE ALL LINES - MIDWEST radio show. Fifty weeks every year. Specialties not essential. Write Box C-106, Billboard, Cincinnati 1, O.

DRUMMER AND FOURTH SAX FOR EIGHT piece club band. Now in fourth year at same club. Five days per week. Good salary. State all in first letter. Karl Kalsow, Jackson, Mich.

GIRL PIANO PLAYER FOR SMALL ORGANIZED combo. Fake, read, chord signs. Top salary. Dixie Debs, Duffy's Tavern, Key West, Fla.

GIRL TRUMPET - PREFERABLY ONE WHO sings for small combination established job on West Coast. Fine salary and easy hours. Write full details. Experience, height, weight, age and send picture to Alice Raleigh, Show Boat, San Diego, Calif.

HEAVYWEIGHT BOXERS - AMATEUR AND professional, white or colored, wanted for stage tour and professional engagements. Send photo, description, details to Box C-94, Billboard, Cincinnati 1.

LEAD TENOR SAXOPHONE, GOOD LOOKING Girl Violinist. First class locations. No characters, please. Good money. Box OH-77, The Billboard, Ashland Bldg., Chicago 1. protected by copyright

MOTION PICTURE OPERATOR — NON-UNION. Neighbored house; \$60.00 weekly. Good hours. Must be thoroughly experienced. Box 592, Billboard, 1564 Broadway, New York 19.

PIANO AND BASS MAN WANTED FOR steady work. Write Bandleader, care Billboard, Box C-99, Cincinnati, O.

SINGERS AND VOCALISTS — WITH OR WITHOUT experience. Solo, Duets and Trios wanted for stage, radio and night clubs. Write Box C-86, Billboard, Cincinnati 1.

TATTOOIST CONCESSION WANTS TATTOOIST in amusement center in Norfolk, Virginia. Busiest sailor town in country. Apply Peerless Vending Machine Co., 220 W. 42d St., New York 18, N. Y.

WANT EXPERIENCED BOOKLEY TRACK Odds Mechanic for permanent position. Give references first letter. United Novelty Company, Biloxi, Miss.

WANTED—MUSICIANS, ALL INSTRUMENTS, location. Write or wire Harry Collins, Box 80, Grand Island, Neb.

WANTED AT ONCE — LADY BOXERS, PRO or amateur; \$75.00 a week. Write all details to Box C-100, care The Billboard, Cincinnati 1, O.

WANTED — EXPERIENCED PHONOGRAPH Mechanics by one of oldest firms. Give references first letter. United Novelty Company, Biloxi, Miss.

WANTED — GIRLS FOR GIRL SHOW. WITH or without wardrobe. Experienced or will teach. State age and weight. Join on wire. LaBoute & Gaye, care Desmond Shews, Chambersburg, Pa.

WANTED — VAUDEVILLE DRUMMER. MUST be good reader; 24 shows, \$60.00 week. The Temple Theatre, Jacksonville, Fla.

WANTED — DRUMMER THAT CAN READ and willing to play two and four beat. Sober, union. Contact Eddie Howeth, Dixie Sherman Hotel, Panama City, Fla.

WANTED — ROPE SPINNERS, WHIP CRACKERS, Rope Clown; any good Novelty. This is sponsored show on children's playgrounds. Must be clean people. LaRue's Miniature Rodeo, care Coca-Cola Bottling Co., 1502 Abbey, Cleveland, O.

INSTRUCTIONS BOOKS & CARTOONS

"HOW TO BECOME FINANCIALLY SUCCESSFUL." Read "Gold Ahead," 254 pages. Send \$2.50 or write for descriptive circular. Wisdom Publications, Box 572, North Adams, Mass.

INFORMATION—HOW TO LOCATE MOST ANY article made in the United States. Quarter, coin. Rake Specialty Service, B 1008 W. Monroe St., Chicago 7, Ill.

MAKE MORE MONEY — GIVE CLINICALLY Proven Scalp Treatments. No special equipment required. Complete instructions, limited offer, \$5.00. LeRoy Peckham, Lordsburg, N. M.

YOU CAN EASILY ENTERTAIN ANY AUDIENCE with our Trick Drawings and Rag Pictures. Catalog 10¢. Balda Art Service, Oshkosh, Wis.

MAGICAL APPARATUS

A BRAND NEW ILLUSTRATED CATALOGUE of Mindreading, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. Illustrated catalogue, 30¢. Nelson Enterprises, 336 S. High St., Columbus, O.

APPARATUS — MINDREADING, ESCAPE, Publicity Stunts, Graphology, Character Analysis, Books, Cards, Illusions, Chemical. Professional list, 80¢. Genoves, G. F. O., Box 217-B, New York 1, N. Y.

"DEAD JAP FINGER" — THE BEST TRICK of the year. Can be worked by anyone, \$1.00 postpaid. Razoll Products, Poplar Bluff 2, Mo.

LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York City, N. Y.

QUALITY MAGIC SINCE 1907—4 NEW CATALOGS are now available. 25¢ each. Book catalog and lists sent free. Thayer's Studio of Magic, P. O. Box 1785, Wilshire-LaBrea Station, Los Angeles 38, Calif.

MISCELLANEOUS

CARNIVAL MEN AND CONCESSIONAIRES — Flashy Dots will get you the money. 16 inches high. Send for sample, \$1.75 each postpaid. Send for illustrated circular. G&M Sales, 461 Dean St., Brooklyn, N. Y.

CLOSING OUT SALE OF MERCHANDISE SALES Boards containing Watches, Cigar Lighters, Fountain Pens, Propaganda and Cigarette Cases. If an operator write us for prices. Royal Novelty Company, 186 W. Fifth Ave., Columbus 1, O.

START NOW PROFITABLE COSTUME JEWELRY Business. Sell to jewelers, novelty, gift, specialty stores. Send for our rare fire best sellers, \$25.00, \$50.00, \$100.00 selections; make about 50% profit. 25% deposit, balance C. O. D. Irving Sacks, Inc., Costume Jewelry Supply House for Distributors and Jobbers, Dept. M, 264 Fifth Ave., New York 1.

650 PLASTER PARIS STATUETTES, NOVELTIES, Plaques, Ash Trays, \$20.00 express. Cash with order. 100 samples, \$3.50. "Irons," 204 Maple, Terre Haute, Ind.

MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE — TWO AIR CALLIOPHS. SID Nichols, 87 Alvarado Ave., Worcester 4, Mass.

HAMMOND ORGANS WANTED — MODELS A, B and E. State bottom price, model, serial number. Carnegie Organ Studio, 804 Carnegie Hall Bldg., Cleveland, O. Main 9783.

PARTNERS WANTED

TOP MAN FOR A STANDARD COMEDY HAND balancing act. Box 600, care The Billboard, Chicago 1, Ill.

PERSONALS

ARKANSAS NINETY DAY DIVORCES—FULL information of legal and residential requirements, 50¢. Confidential investigations made in pending cases. United Service, 205 Riegler Bldg., Little Rock, Ark.

HOLLYWOOD, CALIF. MAIL ADDRESS! FOOL friends! Your business and personal mail forwarded from here promptly. Single letter, 25¢; monthly service, \$2.00. (No stamps.) Naber, 5617 LaMirada Ave., Hollywood 38, Calif.

PRINTING

ALL KINDS JOB PRINTING — 100 LETTER-heads and Envelopes, \$1.00 postpaid. Price list, samples. Dickorer Printing, 5233 Cleveland, Kansas City 4, Mo.

BETTER QUALITY PRINTING POSTPAID — 250 8 1/2 x 11 Bond Letterheads and 250 6 1/2 Envelopes, \$3.25; 500 of each, \$5.75. Printrite, Box 553, Asheville, N. C.

PRINTING — 250 FOR \$1.50, EACH ITEM. 6 1/2 Envelopes, Return Envelopes, 8 1/2 x 11 Letterheads, Statements, Business Cards, Postcards, Billheads and 3x5 Parcel Post Labels. Postpaid. Dixie, Chattanooga 7, Tenn.

WINDOW CARDS — 14x22, ONE COLOR, 100, \$3.00. 50% deposit, balance C. O. D., plus shipping charges. The Bell Press, Winton, Pa.

WINDOW CARDS — PICTORIAL DESIGNS. Carnivals, shows, marclians, etc. 14x22, \$3.50 hundred; samples, 25¢. State show. Hubbard Sho-Print, Mountain Grove, Mo.

YOUR NAME, ADDRESS PRINTED ON 500 Gummed Stickers, 1/2 x 1 1/2, 30¢ coin (no stamps). Write plain. Edgewood Press, Box A-4, Edgewood, Md.

\$1.00 POSTPAID EACH—200 8 1/2 x 11 LETTER-heads; 6 1/2 Envelopes; Postcards; 250 Statements; 300 Cards. Benner Printing, 907 W. Roosevelt, Philadelphia 40, Pa.

5,000 3x5 CIRCULARS, \$11.75 POSTPAID; 200 Notebooks, 100 Envelopes, \$1.50. Samples, estimates on anything. 500 8 1/2 x 11 Hammermill Letterheads, \$2.95; 6 1/2 Envelopes, same; 1,000 either, \$4.25; 500 Letterheads, 500 Envelopes, good bond, \$5.45 prepaid. Wilson Printers, DeWastac, Mich.

PHOTO SUPPLIES DEVELOPING-PRINTING

ACT NOW!—DIREX PAPER AND CHEMICALS available to all, direct from factory. Order today from Posttype Division of Grant Photo Products, Inc., Dept. B, 18915 Detroit Ave., Cleveland 7, O.

ALL FRESH EASTMAN DIRPOS ROLLS—2", \$7.16; 2 1/2", \$8.61; 3", \$10.21; 3 1/2", \$11.90; 4", \$13.36; 5x7 Cutsheets, \$6.14 gross. Chemicals, Frames, etc., cut rate prices. Few 1 1/2 x 2 Machines and Cameras. Wabash Photo Supply, Terre Haute, Ind.

CAMERAS FOR SALE—ALL OPERATIONS done on outside of booth. 2 1/2 x 3 1/2 booth model, \$115.00; 3 1/2 x 5 1/2 full length booth model, \$130.00; 3 1/2 x 5 1/2 full length table model, \$140.00. Prices without lenses. Lenses, \$50.00 upward. 1/2 down, balance C. O. D. Price with Booth, complete by request. Bilbright Camera Mfg. Co., 709 East Market St., Greensboro, N. C.

DIME PHOTO OUTFITS CHEAP—ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill.

DIRECT POSITIVE OPERATORS — WRITE for catalog today. Glass Frames in all sizes, assorted and patriotic; Folders, Chemicals, Oil Painted Backgrounds, Comic Foregrounds, Rubber Gloves at 90¢ prepaid; Rubber Finger Tips, set of 3, 15¢; General Electric No. 1 and 2 Photo Floods for immediate delivery; Eastman Direct Positive Paper, 1 1/2 x 2 1/2, \$3.75, and all other sizes up to 5" at deep cut prices. Everything for Direct Positive Operator. Take care of all your needs with one shipment. Hanley Photo Supply Company (New Address), 1414 McGee, Kansas City, Mo.

DIRECT POSITIVE OPERATORS—A STEADY supply Eastman D. P. P. Prompt service, fresh stock and all 1945 dating. 1 1/2", \$5.75; 2", \$7.25; 2 1/2", \$8.75; 3", \$10.50; 3 1/2", \$11.00; 4", \$12.25 per gross. Any size and any amount. 25% deposit with order, balance C. O. D. K. W. Geary & Co., P. O. Box 5016, Pittsburgh 10, Pa.

E.D.P.P. — FRESH DATING. 50 2 1/2", \$5.50; 50 3", \$6.25; 50 3 1/2", \$7.25; 12 4", \$9.50. Bonomo, 25 Park St., Brooklyn, N. Y.

E.D.P.P. — 1 1/2", \$4.00 PER ROLL; 2 1/2", \$7.25 per roll; 3 1/2", \$8.50 per roll. George Ponsar Company, 763 S. 18th St., Newark, N. J.

E.D.P.P., FRESH DATING — 1 1/2", \$4.00; 2 1/2", \$7.00; 3", \$7.25; 3 1/2", \$7.50; 4", \$8.00; 4 1/2", \$18.00; 5", \$19.00; 4x5, \$6.40; 5x7, \$7.20. Third deposit. Superior Photo Service, 501 W. 145th, New York.

FOLDERS—PATRIOTIC AND REGULAR DESIGNS. Prices per 100: For 1 1/2 x 2 Photos, \$1.75; 2x3, \$1.85; 3x4, \$2.75; 3x5, \$2.85; 4x6, \$4.00; 5x7, \$4.25; Flat Mounts, 1 1/2 x 2, 50¢; 2x3, 65¢. Post cards for 1 1/2 x 2 Photos, \$2.00 per 100. Prepaid when full amount accompanies order. Immediate shipments. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo.

HAVE FLASHY FRAMES FOR 2 1/2 x 3 1/2, 3x4, 5x7. Beautiful waterproof leatherette with gold borders. No glass. Has celluloid windows. Holds 2 pictures; \$1.00 for all samples. No junk. High class goods. Our price beats them all. Gameliser, 146 Park Row, New York 7.

MILLMAN'S DEVELOP-O-MATIC DEVELOPING System, patent applied for. Designed for your profit and comfort. Develop 12-24 or more strips or enlargements at one time without putting your hands in strong chemicals. Headquarters for Direct Positive Cameras. Immediate delivery on Enlargers and Visualizers. Order your Midget Typhoon Blower, designed for cool, comfortable dark rooms, photo and recording booths. Shipped on receipt of money order for \$12.00. Herman Millman, 17 W. 20th, New York 11.

NEW MARFUL AND EASTMAN DIRECT POSITIVE Paper. All size rolls and cut sheets. Send us a trial order on our new 1944 Marful Emulsion. It's good. Marks & Fuller, Inc., Dept. B-1, 66-72 Scio St., Rochester 4, N. Y.

PHOTOGRAPHERS, NITE CLUB OPERATORS, Flash Bulbs, Flood Bulbs, Film, Paper, Chemicals. Parco, 1 Shanley Ave., Newark 8, N. J.

PHOTO LOCKETS — HAVE NEW MODEL. Getting top money. Holds 2 pictures for 1 1/2 x 2, 2 1/2 x 3 1/2. Sample, 25¢ stamps with full particulars. Fast seller or money back. Also have Folders. C. Gameliser, 146 Park Row, New York 7.

PHOTO MOUNTS — EASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass. Colors: Brown, maroon, tan, blue. Sizes: 5x7, \$7.80 dozen; 8x10, \$10.80 dozen; 5 assorted samples, 5x7, \$3.75; 5 assorted samples, 8x10, \$5.00. Immediate shipment. 1/3 deposit, balance C. O. D. New-Art Photo Frames, 3924 Argyle St., Chicago 25, Ill.

SEND US YOUR PHOTO FINISHING FOR individual attention. Roll developed and eight prints, 25¢. Eight beautiful 4x6 Enlargements, 35¢. 35MM. Developing a specialty, \$1.25. We sell factory fresh film. Immediate service. Free mailing bags. Universal Photo Service, 612-C La Crosse, Wis.

STEINHEIL LENS, BRAND NEW, IBSOR shutters; 3" focal 3.5 and 2.9, \$42.50. Federal Identification Co., 1012 N. W. 17th, Oklahoma City, Okla.

YOUR FAVORITE PICTURE ON 100 POSTAGE Stamps, \$2.00 or 10 cents for samples. Photo returned unharmed. Samuel Satterfield, 173 Broome St., Newark 3, N. J.

2 1/2 "x2 1/2" D.P. CAMERAS — BEST 2.0 STEINHEIL lens, automatic Ibsor shutter, complete without booth, \$200.00. Beautiful booth wired, with above camera installed, \$475.00. Also other sizes. Send us your lens and cameras for repair. Box 1991, Oklahoma City, Okla.

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointment. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill.

TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Eleven, \$12.50 per thousand; Number Twelve, \$15.00 per thousand. Sent postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago.

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago.

TATTOOING OUTFITS, LATEST DESIGNS, bright colors, best blank ink. Illustrated list free. Write today. Zeis Studio, 728 Lesley, Rockford, Ill.

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Machines, Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill.

CASH FOR PERMANENT ROLLER RINK — Also want to buy Masonite or Maple Floor. M. W. Davis, 917 Wilson Ave., Goshen, Ind.

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

BANDS AND ORCHESTRAS

AT LIBERTY JULY 20 — 10 PIECE ALL GIRL Orchestra. Young. Play hot and sweet, novelties. Union. Prefer location. Box C-103, care The Billboard, Cincinnati 1, O.

PIANIST, TRUMPET, DRUMS AVAILABLE until Labor Day. Ages 26, 28, 22. Experienced. Photos available. John Slater, 515 Kennedy St., Perth Amboy, N. J.

COLORED PEOPLE

FOUR PIECE COLORED COMBO AT LIBERTY. Answer all offers. Will join union. Piano, Bass, Drums, Guitar, all Vocals. Lewis Phillips, 416 Bradford, Charleston, W. Va.

"JUMP" JACKSON ORCHESTRA — 4 MEN, available for cocktail lounges, night clubs, hotels, summer resorts. Entertaining band. "Jump" Jackson, 4719 S. Dearborn, Chicago. Atl. 6965.

MAGICIANS

"LA MAR." THE MAGICIAN — LADY ASSISTANT. One-hour show. For club floor shows, lodges, entertainments. Myers, 519 Wheeling Ave., Cambridge, O.

MISCELLANEOUS

ASSISTANT SHOW PRODUCER, WRITER, Director, Singing Emcee available at once. Don Fantine, 313 W. Seventh St., Chester, Pa.

WRITER — NINE YEARS' EXPERIENCE. Magazine, sag, short story, radio. Box C-109, Billboard, Cincinnati 1, O.

CASH FOR ERIE DIGGERS, ANY NUMBER, with or without trailer. Must be A-1 shape. Harry Doyle, Shelby, Mo.

EASTMAN 5x7 CUT FILM HOLDERS, NEW OR second hand. Good condition. John Darr, 64 Dewey Ave., Buffalo, N. Y.

FROZEN MALT MACHINE, ALL ELECTRIC; also Fountain Coca-Cola Syrup Dispensers, Dry Popcorn Poppers, Candy Floss Machines. Box 410, Billboard, St. Louis, Mo.

HIGHEST PRICES PAID FOR BALL GUM — Send details. Jay Wides, Logansport, Ind.

MERRY-GO-ROUND, ELLI #5 WHEEL, STEAM Train, Rifle Gallery, etc. Will pay spot cash for new or near new equipment. Write Henry W. Stepmann, Cedar Rapids, Iowa.

POPOMATIC COIN OPERATED BURCH — STAR Popcorn Machines. State condition and price wanted. The P. K. Sales Co., 6th and Hyatt Sts., Cambridge, O.

SCALES WANTED—ANY MAKE, ANY NUMBER. Write description and price. Enterprise Novelty, 511 Perry St., Albion, Mich.

WATCHES WANTED — BROKEN OR USABLE. All kinds, even Ingersolls. Highest prices paid for Jewelry, Rings, Spectacles, Alarm Clocks, Razors, Cigarette Lighters, Gold Teeth, etc. Cash mailed promptly. Loew's, Holland Bldg., St. Louis 1, Mo.

WANT TO BUY FLOSS CANDY IN GOOD REPAIR, double head, at once. Ed Res, R. F. D. 1, Selma, Ind.

WANTED — 22 SHORTS OR 22 LONGS. Will pay best price. City Shooting Gallery, 409 N. Oak Ave., Mineral Wells, Tex.

WANTED TO BUY FROM MANUFACTURER in quantity fast selling novelties for mail order business. Farley Sineath, 88 Wentworth St., Charleston 6, S. C.

WANTED — NEGATIVES AND PRINTS OF Glamorous Girls in Tights or Bathing Suits, etc. Send samples for quick action. Richardson's Studio, Wyoming, Pa.

WANTED — SNOW BALL MACHINE; ALSO Candy Floss Machine. Must be in good condition. Box C-101, Billboard, Cincinnati 1.

WANTED IMMEDIATELY WITH TONE CABINET for Radio Studio (affiliated with Columbia Broadcasting System) in a Nurse's Home Auditorium for broadcasting religious and patriotic programs. Write Father A. P. Connors, Box 122, Jackson Heights, L. I., N. Y.

WANTED TO RENT WEEKLY OR FOR SEASON or purchase on time, pair 35MM. Scand Projectors, portable or semi portable. F. W. Schaefer, Sank City, Wis.

WANTED TO BUY — TWO COPIES OF SHEET Music for "Song of the Vagabond," music by Marjory Chapin, lyrics by Don Blanding. Must be this particular piece; not song of the same name from "The Vagabond King." Suitable compensation. Address Box C-105, care The Billboard, Cincinnati 1, Ohio.

WANTED TO BUY — WILD LIFE SHOW COMPLETE, with or without truck; Giant Rhesus Monk, trained to perform; Automatic Grunt or Squawker for Snake Show. State all in your first letter. Capt. Billy Seils, care Geran's United Shows, as per route.

WANTED TO BUY — DOUBLE-BODIED OR Double-Headed Baby. State price and condition. S. E. Weller, care Billboard, Cincinnati 1, O.

WANTED — A FACTORY BUILT ALLAN Herschel Model "A" Deluxe 10 Car Kiddie Auto Ride, 24 ft. in diameter, seating 14. Cash if reasonable. Write to Paul Ortity, Eagle Heights, Middletown, Pa.

MUSICIANS

A-1 TRUMPET — DRAFT EXEMPT, WILL travel. Good take-off or section man; sing scat. Combo or commercial unit considered. Write or wire Musician, 5408 Bartmer Ave., St. Louis 12, Mo.

ALTO SAX AND CLARINET AVAILABLE IMMEDIATELY. Lead or second Alto semi-name experience. Can cut anything. Wire or air mail Musician, Rm. 11126, care Y.M.C.A. Hotel, Chicago, Ill.

AT LIBERTY — GIRL ALTO SAX AND CLARINET. Union and experienced. Free to travel. Write or wire Jean Metcalf, 2730 Humboldt, South, Minneapolis, Minn.

ATTENTION! — FLORENCE, DRUMMER, Vocalist. Formerly with D'Artega Orch. Available immediately for position with male or female orchestra. Wire Florence D. Liebman, Gunter Hotel, San Antonio, Tex.

DRUMMER AVAILABLE IMMEDIATELY — Four beat or Dixie; 10 years' experience. Cut shows; 4-P. Billy Moreland, 117 Meridian St., Delhi, Cincinnati, O. Phone Tuxedo 7670-J.

DRUMMER — STEADY RHYTHM. LARGE and small band experience. Read well. Union, draft exempt. Will travel. Write or wire Jack Perkins, 127 Griggs, S. E., Grand Rapids, Mich.

DRUMMER — DOUBLING MARIMBA. Dependable, sober, experienced. Desire connection with well established orchestra. Musician, 449 Joseph Ave., Rochester 5, N. Y.

FIRST ALTO MAN WILL CONSIDER RELIABLE offers paying seventy-five dollars per week or up. Play any style. Prefer commercial. Plenty experience with all types. Can handle the best. Have no bad habits. Characters, don't answer. Wife available as Vocalist. Excellent appearance. Name band experience. No traveling. Box C-107, care The Billboard, Cincinnati 1, O.

GIRL BASS DOUBLING ON HARP — EXPERIENCED with semi name. Union. Want job in East. Carmon Balcom, 4045 23d Ave., S., Minneapolis 7, Minn.

GIRL FIRST ALTO, SECOND TENOR, CLARINET. Union. Read, ride, fake. Available immediately. Box 411, care Billboard-Arcade Bldg., St. Louis, Mo.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

Parcel Post

- Gentry, Robt. P. Russell, Francis, 6c (Pvt.), 12c Russell, Jack, 20c Adams, Chuck BOSSWELL, Wm. Adams, Geo. BOYD, Chas. R. Adams, Geo. BOYD, Elder Adams, Sanford Boyte, Mrs. Betty Adams, Walter or Ned Bozeman, Wm. Adler, Larry Brady, L. P. AINSWORTH, Robt. Lee Branham, Mrs. Joe Ales, Rocco Briggley, Gerald A. Allen & Leo Briskley, Andrew P. Allen, Cecil Brown, Kenneth Allen, J. J. Brown, Lester J. ALLEN, Joe J. Brown, Wm. Allen, Leander T. BROWNE, Derwood A. Allen, Tom Brownie, Thom A. Allen, Mrs. Ma Brunlow, W. H. ALLISON, Arthur Brunelle, Jos. McKinley Bryant, G. Hodges Buchanan, Jefferson BUCHANAN, Lloyd Alexander Buffington, Joe Leo BURGESS, Earl Dancer, Wm. DANIEL, Norman Glenn Burgoon, Timothy G. Burke, Geo. Burke, Mrs. Irene Burns, Bob Burns, Dorothy Burns, Robt. BUSH, Robt. Wm. Bushnick, Freda Butler, Eddie Bybee, Mr. CAGLE, Ruth CAGLE, Jonah Caldwell, Edw. T. Caldwell, J. E. CALLAGHER, Alvin Wesley CAMERON, Isaac McKenley Carden, G. L. Esq. Carey, Bobbie (Mrs.) CARLSON, Mrs. Leo CARLYLE, John R. Carey, Al Norman M. Carrejo, Alonzo CARROLL, Edmund Bernard Carry, Tommy CASPER, John CASSIDENT, Jos. U. Castle, Chester CAPEY, Earl W. Chandler, Daisy Chandler, Esther CHAPMAN, Eugene Rufus CHEATHAM, Pecwee A. Chilson, Ray Gleich, Geo. Cina. Prof. Albert I. Clark, Audrey Clark, Fred HAMMOND ORGANIST—RESTAURANT, CLUB, hotel, theatre. Play all types. Union, 49. Available on wire. Kim Kimball, DeSoto Hotel, Tampa, Fla. j29 LEAD ALTO, CLARINET — UNION, EXPERIENCED, 4-F. Prefer work in or near New York but consider others. Will travel. Tommy Russell, 208 Rhoda Island Ave., East Orange, N. J. STRING BASS — EXPERIENCED, 26. COMBOS and large bands. 4-F, minimum \$85.00. Read, fake. Rudy Bandy, 2825 Lorain Ave., Cleveland, O. TENOR MAN — UNION, EXPERIENCED, 17. Read, take-off. Travel or location; no tenor bands. Write John Murtagh, 135 Dickinson, S. E., Grand Rapids, Mich. TRUMPET — YOUNG, EXPERIENCED, LEAD. Desire hotel band; minimum, \$85.00. Name experience. Jimmy Youngblood, 516 N. 7th St., Paducah, Ky. TRUMPET, ARRANGER — NAME BAND EXPERIENCE in both. Also play good jazz. Union, young, 4-F. Prefer large unit with opening for writing. Pay must be good. Am not misrepresenting. Write or wire particulars. Billy Velten, 1389 Logan St., S. E., Grand Rapids, Mich. TRUMPET — 1ST OR 3D; SOME GO, EXPERIENCED, eight reads. Join immediately. Write or wire Box C-102, care The Billboard, Cincinnati 1. j29 TRUMPET — SPLIT LEAD OR SECOND, JAZZ, all lead for small band. Experienced, 28, 4-F, dependable. Musician, Beach Haven Apts., 14th and Atlantic, Virginia Beach, Va. TRUMPETER — 17, EXPERIENCED, SPLIT lead, arrange, copy. Large jump bands preferred. Minimum \$75.00. Ty Frolund, 240 Shields Rd., Youngstown, O. YOUNG TROMBONIST — UNION, READ, phrase, tone, high register; some ride work. Good section man. Travel. Want job with large band playing second or third Trombone. Available after July 24. All offers considered. Minimum \$60.00 per week. Write or wire J. C. Miller, 2408 Chamberlain Ave., Chattanooga 4, Tenn.

- Classey, Mrs. Robt. Clifton, Wm. Lloyd COAKE, Jess M. Cochran, Frank Jos. Coffey, Lloyd Coffrin, Mrs. Dolly Dixon Collee, Rex G. Cohen, Milton Cole, Hollis Wesley Conley, Red Cooke, Welby COOPER, Leonard Cooper, Mrs. Mary Corbett, J. Gabo CORNYN, Bernard Jos. Costello, Larry Jan Costley, Horace Warren Couch, Donald E. COX, John Wm. CRAWFORD, Calvin E. CREECH, Titus CRISLIP, Ernest Dole Crowe, C. H. Crowley, G. O. Cruz, Edw. GUFF, John Jos. Cummings, Ray Cunningham, Geo. Cyr, Mrs. Conrad Czudek, John DAIL, Edw. DAMON, Ernest



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen! The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- DeGlapper, Earl DeRalyea, James DeWald, J. M. Del Rio, Duke & Delano, P. J. Dellinger, Pauline Dellmar, Vivian (care Jean) Delmont, Frenchy Delrose, Geo. A. Dember, Barney Demetory, Pet Dennis, Theo. DEWEESE, Thos. J. DICKERSON, Verne Wm. Dillon, Ellwood Dixon, Louise Doeen, Earl Dobby, Rogers DODSON, Jessal Doolery, John W. Dopteralaki, Mrs. Margie DOWELL, Clarence E. Drelbelbeis, Harry DuRois, Wm. E. DUNAVANT, Jimmie W. Dunn, Mrs. Betty Duncan, Mrs. D. E. DUNCAN, Luther Albert Durand, Mrs. Dot Earp, Sid EPARDT, Norman Albert Freney, Geo. W. Frierson, Hampt FULKNER, Robt. Wm. Fullin, Howard Furlow, John H. Gailer, Frederick Gallagher, Bud Gamble, Wm. M. Gardner, Ed M. Gardner, Mrs. Virginia GARLAND, Albert C. Garrett, Billie Garth, Billy Gaynor, Geo. W. GEORGE, Miller Gilbert, Joe (Red) Gilber, Thos. James GILLESPIE, Girtus GIVENS, Virgil R. Glass, Ben Glier, John Edw. Goodwin, Mart C. GORDON, Ernest Guy Grady, Ed Grajewski, Lawrence GRANT, Clard Grant, Harry Gray, Fred, Shows Green, Mrs. Ida Green, Victoria Green, Wm. M. Greer, Jack Frederick Gregory, Carolyn Hale, Henrietta HALL, Loron David Hall, L. D. Mrs. (Wildlife Exhibit) Hally, Mrs. H. Hamblin, Mrs. Claude HART, Fred HART, Roy Osro Hartman, Henry Hartley, Mrs. Wm. Hartman, Edwina Hart, Geo. Havens, Jerry HAYES, Kay James HAYNES, James Bernard Healey, Mrs. Loyd HECK, Wm. HEGGINS, Pat Helton, Jean (Miss) Helvey, Neale Henderson, Billy HENDRIX, Eugene Webb Hendrix, Weldon HENNESSY, Frank Wm. Herold, Walter Herrington, Sam HIER, James F. HILL, Wilbur Jos. Hinkle, R. H. Hines, Chas. E. Whitlie HIXON, Edw. James Hoffman, Arthur HOLT, Theodore Homan, Steven David HOOD, Hollis Fletcher HOPPER, Jos. Glen Horth, Mrs. Frank (Text Show) Horton, L. J. Houston, Adonna Mae Howell, Virginia HOWER, Geo. W. Huddle, Mrs. Pearl Hughes, E. H. Hunter, Mrs. May HUNTER, Ray Eckford Ingelheim, Louis Irbly, Luther ISON, Earl E. JACKSON, Herbert Jackson, J. G. JACKSON, Riley Mark McGann, Arthur Andrew McGee, Jimmie McGHEE, Richmond McHENRY, Gilbert McKee, John McKESSON, John Reis McKnight, C. H. McNEESE, Louis Rowon McOuague, Jimmie McQUALITY, Forrest H. McWethy, Mrs. Marion Mack, Mrs. Alberta Macolley, Ray Mahan, Bob MAHAY, Charles Victor Malers, Harry MALLERY, Richard MALLICE, Chas. E. Maloney, Mrs. Mildred Manghum, Chuck MANN, Aimend Eugene MARCHAND, Frank J. MARION, Sidney Ray Marlowe, Frank MARSHALL, Sam Marshall, Mrs. Martha, Madam MARTIN, Carolyn Martin, Gail EARL KIMBALL, Dude King, Bertha King, Donald Richard King, Henry Thadus KING, Ward Earle

- MEADOWS, Clarence MEEKLING, Chas. Karl Meila, Mizale B. Mellon, Eddie Melzora, Buster Melzor, John Menard, Edward Hector Merchant, J. R. Meredith, Jane Meyers, Ben Millbury, Mary Miller, C. M. Miller, Chris H. Miller, John F. Miller, Rudy Miller, Stanley Millette, Penny Mills, Louise MITCHELL JR., David Mitchell, Dick MITCHELL, Leo C. MITCHELL, Nick J. Mitchell, Pete Mitchell, Ruby MONAHAN, Edward Monahan, John Arthur MONROE, Geo. Elmer Moore, Edward S. Moore, Ray Moore, Walter F. Morales, Pedro MORGAN, Bud Morris, Allen Morrison, Milton Fred MORRISON, Pender MORRISON, Robt. Paul MORRISON'S, Carnival, Ben Morrow, Herbert MORSE, John Sawyer MORTON, Carlton Vincent Morton, Emma F. MOSIER, Wm. Moulton, Mrs. V. L. Mover, W. W. Murphy, Mrs. Violet P. Murray, Bob Murray, R. E. Murray, Wm. T. Myers, Sailor NAPOLION, Lewis Nash, R. E. Nash, Raymond NAUGLE, Michael Andy Nelson, P. A. Nelson, L. M. Newman, C. C. Newman, Harry NIBLICK, Ellis Bufford NICHOLAS, John, 13153 Nicklea, George Frank Nolan, Mrs. Eileen NORTON, Ralph Jas. Notbalein, Elmer E. Nottingham, Ruth L. Nufer, Lillian Browne Nuskind, Louis O'BRIEN, Michael O'Malley, Danny O'Neil, Miss Jerry O'TOOLE, Clifford W. OCEAN, Michael Oliver, James C. Olson, Ole Orlando, Francis Orneallas Jr., John G. Own, George Paige, Kiki Painter, Wm. Leroy PAIGE, Geo. Wm. PALMERINO, Chas. J. Pan Amer. Train Show PARDEE, Eugene Parker, Bill PARKER, Raymond Parsons, Carl F. Patterson, L. W. Paulst, Albert Perham, B. P. Perkins, Sam PERRY, John Henry Pery, Frank Pery, James E. PERRY, Leonard PETRIE, Roy Allen Pilot, Alexander PINCKLEY, Robert Dale Phillips, Jimmie Pierce, Patay Pierce, Mrs. Ruth Pound, Mrs. Charles A. POUNDERS, Andrew Pounds, Harry E. Powell, James PRESTON, Jas. Thomas Preston, Mrs. Peggy Ann Proctor, Eugene Purvis, Cecil B. PITINTE, Theodore Thos. Quall, Knox Ragaisis, Jos. Kaismer RAGLAND, Phillips Thos. Rao, Ned Rayio, Don Re, John Jea. Redford, Strut Reede, Joe Reed, Earl S. Reed, Mrs. Ruth T. REESE, Elmer Calvin REEVES, Jas. Leland

- REID, Albert Junior Reid, Ezra Matthew Reid, Jess R. Reilly, James J. Reury, Archie Elmer Reun, James H. RHODES, Alford Leo RICHARDS, Jas. R. Taylor, Wm. Chas. Taahan, John Tennant, Frank Terry, Dawn THOMAS, Arney Geo. Thompson, Luther THOMPSON, Quinton Thorne, John Eugene Thruash, Paul Thrusch, Wm. Thurman, Brad TILMAN, F. W. Tindal, Mrs. Charlotte E. TIPTON, Fred James Tivner, Frank Tullman, Charles Tom, Mrs. Rosie Lee Tom, Walter Tompkins, Tommy & Sarah Toner, Frank TRIMMER, Paul Ed TRUSTEE, Lou Loyd Tylor, Carl & Ruby Tyson, Wm. UNDERHILL, Andrew Daniel UNDERWOOD, Ralph Neal Valentine, Freddie VALLEGO, Tony VAN CAMP, Arthur John Van Hooser, Mrs. Jacqueline Van Kirk, June Vance, Joe D. VAUGHN, Hamp Sylvester Wagoner, M. E. WAGRAN, Geo. Frank Wahl, Mrs. Daisy Reeces Walker, Fred WALKER, George Loranzo Walker, Honey Leo WALKER, Martin H. Wall, Otis Lee Walters, Herman J. WALTER, Tom WARD, Clyde C. WARD, Kenneth Wade Wards, Ted WARFIELD, Earl Edward Warner, George Edward Warren, Robert A. WEATERS, Geo. Carol Webb, Claude WEBER, Frederick Lewis Webb, Johnnie WEINMANN, Geo. Ernest Wells, Joe Samuel WEST, Chas. Dempsey WESTON, Wm. Franklita Weyls, Ed WHARTON, Leo WEIDEN, Reed Leon WHITE, Edw. Thomas White, Mrs. James Whitmore, Alice Wilfong, J. A. THOMAS WILKE, Thomas Joseph WILKERSON, George Williams, Clarence WILLIAMS, Daniel A. WILLIAMS, Freeland Edward Williams, Harry Williams, Harvey B. WILLIAMS, Sparky L. Williams, Thelma Baby Wills Jr., Geo. Burt WILSON, Harry John Wilson, Pete WILSON, Pett Earl WINNING, Charles James Wisc, Mrs. Anna Wise, Benny Wise, James Wood, Carolyn Woodall, Billy WOODRUM, Thomas Wozniak, Mrs. Winnie Yancey, George B. Yancey, Mrs. Tom Yelton, Mrs. Faye YONKO, Leo YOUNG, Albert Byron YOUNG, John A. YOUNG, Max Bryon YOUNGQUIST, Lawrence Calvin ZENO, Joseph Joseph Zeyner, Loyd ZILBERMAN, Hubert E. Zuber, Alexander (See LETTER LIST on page 56)

PARKS AND FAIRS

- BINK'S CIRCUS ATTRACTIONS — WORLD'S best Wire Act, Comedy Clowns, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. T. Cudaby, Wis. a12 DASHINGTON'S ANIMAL CIRCUS—DOGS AND Cats. A real novelty for fairs and celebrations. Go anywhere. Address: General Delivery, Buffalo, N. Y. j22 HIGH POLE ACT — BEAUTIFUL LIGHTING effect. Write for publicity matter. The Hollywood Thrills, The Billboard, Cincinnati 1, O. j29

PIANO PLAYERS

- E. R. GRAY ATTRACTIONS — SPIRAL TOWER, Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy Acrobata. Harding & Keck, Evansville, Ind. a12 FOR YOUR GRANDSTAND SHOWS CONTACT Schad's Daredevils, Movie Acrobats, Clowns, High Trapeze, Revolving Ladder, Table Rock, Flying Perch, Contortion, Acrobatic Act. Go anywhere. Literature on request. 1811 Platt, Wichita, Kan. j22 OUTSTANDING PLATFORM TRAPEZE ACT — Available fairs, celebrations, etc. Attractive equipment. Real act. Literature, particulars. Charles LaCroix, 1304 South Anthony, Fort Wayne 4, Ind. THE GUTHRIES — FOUR DIFFERENT FREE Attractions. Tight Wire, Balancing, Trapeze Iron Jaw, Butterfly and Double Trapeze. Reasonable. 220 W. 9th, Cincinnati 2. a12 THE McDONALD THRILL PRODUCTIONS — Featured by Fox Movietone and New York Times. No. 4 act on the road has open time for celebrations and fairs. Streamlined High Fire Drive. All aluminum metal, latest, modern and more appeal than the old type ladder and tank apparatus. The High Aerial Diving Mast Tower is quite a novel curiosity. It formerly was used as a weather and radio tower before the war. From this unique set-up one of the best seasoned professional experts will demonstrate a complete back revolution through midair, and the flaming tank equipped with spears is the smallest in the world used for this purpose. It's about the most dangerous act the strong hearted care to witness. Write, wire, care Billboard, Cincinnati 1.

PIANO PLAYERS

- FOR SMALL COMBO OR AS A SINGLE. Plenty rhythm, modern style. Union, experienced, age 30. Salary must be good. Write fully. Allow forwarding. Piano Man, 15 Molton, Montgomery, Ala. PIANO — READ, FAKE, MODERN TAKE OFF. Union, 4-F. Small, large band experience. Minimum, \$75.00. Must give notice. Frank Rakas, Sunset Lodge, Shively, Ky. j23 PIANO MAN — COCKTAIL CLUBS, DANCE band experience. Read, fake, improvise. Union, out of draft. Write Frank Cannon, care Carrel Cabins, Willoughby, O.

VAUDEVILLE ARTISTS

- TEAM — BROTHER-SISTER. GUITAR, Mandolin, Sing, Yodel, Double. Go anywhere. Change two weeks. Age 20, 4-F. Salary, limit. Leo Shearer, Tyler, Ark. j29

Communications to 155 North Clark Street, Chicago 1, Ill.

GADGETS MISSING AT MART

Trade Looks At Prospects

Gadgets held spotlight at spring week; attendance only bright spot this week

CHICAGO, July 15.—Gadgets were not in the spotlight at the midsummer meeting of the National Furniture and Home Furnishings Market at the American Furniture Mart here during the past two weeks. The market came to an end officially today, and the only optimistic reports about the whole period were the facts that attendance was up to normal. At the market held in January, even newspapers emphasized the fact that specialty merchandise and novelties were in the spotlight. (See *The Billboard*, February 5, 1944, page 48).

The press reports at that time emphasized a trend which has been evi- (See **GADGETS MISSING** on page 52)

MERCHANDISE TRENDS

CHICAGO, July 15. — Much interest centered here this week in the various reports from the furniture market which officially closed today. Most of the business and the real trade indicators have taken place earlier. All reports tried to find optimistic angles as indicated by the market, and some factors may be considered definitely optimistic. Official reports of the week of July 4 were still lacking. Reports on retail outlets up to July 1 were very favorable. The general retail picture showed a gain of about 12 per cent for June as compared with June one year ago. This rise in trade has continued practically since the beginning of the year, and indications suggest it may continue for the rest of the year because national income has grown steadily, and there are prospects of new civilian goods for the next quarter which should boom trade considerably.

If Emergency Comes

The WPB has made a list of 209 items of civilian goods which will be eliminated in an emergency. The reason for this list is that reverses on the war fronts might call for a much bigger production of war goods. Among some of

the specialty merchandise items on the list are wrist and pocket watches, flashlight batteries and cases, fountain pens, pocket knives, safety razors, mechanical pencils, etc.

The WPB tabulation of these 209 items also contains interesting data on production. For instance, the minimum output of wrist and pocket watches per year should be 2,375,000. The list says that unrestricted production would call for over 4,000,000 of these watches per year. The list shows that anticipated production of fountain pens during the third quarter should be about 2,300,000. A minimum normal output would be about 2,750,000. Unrestricted production would turn out close to 10,000,000 fountain pens.

Firestone Talks

Harvey S. Firestone Jr. has stated publicly that the Firestone Company has a big program for dealing with expansion after the war, but that the recent reports on plans to increase retail stores is not exactly true. Recent reports have said that the Firestone Company would increase its stores from 700 to about 7,500 after the war. He said this report was without foundation. He questioned the wisdom of roadside stores and said that the firm would plan to locate their stores in buying centers. He did say that Firestone stations would continue to expand in the merchandise field as fast as tests proved what articles would sell best.

Greeting Cards

The WPB issued order No. L-289 in amended form July 3. This order covers (See *Merchandise Trends* on page 53)

Xmas Goods Sell During L. A. Show

Summer Items on Display

LOS ANGELES, July 15.—Indicating that another spending spree is anticipated for the coming Christmas holidays, buyers flocked to the 20th semi-annual California Gift and Art Show held this time in the Biltmore Hotel, Knickerbocker Building and Merchandise Mart. Usually the show has been divided between the Biltmore Hotel and the Merchandise Mart. Because of an unusually large number of exhibitors (and probably to make room for the visiting buyers to have sleeping space) the Knickerbocker building location was used.

On hand for the show were the usual flashy exhibits. Metal products were conspicuous by their absences. But there were plenty of items bent upon catching the eye of some buyer this Noeltide. There were items for outdoor show business, too. It is interesting to note that each show presents more and more items for concessionaire. Three years ago it was almost unusual as rain in California to find houses aiming their production into the beach concession and gift shop field.

Leather goods, plywood trays, costume jewelry, glassware, pottery and many other numbers were offered in the price range of concessionaires and merchandisers users.

Zipper Bags

H. M. Johnston, manufacturers' representative, is a regular exhibitor here. His line included products by Seal Sac, Inc., and he had on display zipper garment bags, bowl covers with elastic edges, food bags with zippers and notion items. Other lines such as the "Fruit of the Loom Products" offering ironing board covers, steam pressing cloths and items of interest to bingo operators were well in sight. Johnson himself was in charge of the exhibit.

Good cutlery hasn't been too plentiful at shows in this region. But National Silver Company displayed this line well among its other lines of silverware, California pottery, dresser sets, leather wallets, smoke stands and similarly appealing items. Gift merchandise, including sachets, costume hangers, novelties and perfumes, were offered by the Guy J. Banta Company. Angelus Souvenir & Manufacturing Company hit home with a line of souvenirs for resorts and military areas. Leather goods, pressed wood and miscellaneous novelties were fea- (See **XMAS GOODS** on page 51)

UP TO THE MINUTE Merchandise Here Are a Few OUTSTANDING Prices On RHINESTONE Numbers

- #804 —Carded Tie Slides. Gross\$ 5.00
- #805 —Carded Collar Holders. Gross 5.00
- #806 —Carded Combination Tie and Collar Holders. Gross.... 9.00
- #807 —Asst. Novelty Key Chains, Carded 3 Doz. to a card, Gross 9.00
- #908 —Men's Wallets. Gross 12.00
- #909 —Men's Leatherette Secretary. Gross 12.00
- #925 —Leatherette Cigarette Case. Gross 9.00
- #1034 —Individually Boxed Perfume. Gross 9.00
- #603 —Plaster Baby Face Plaques, Individually Boxed. Gross. 15.00
- #602 —Flashy Colored Plaster Terrier Head Plaques. Gross... 7.50
- #1054 —Plastic and Metal Ash Tray. Gross..... 6.00
- #1042 —Combination Leatherette Sun Glass Sets. Dozen 3.00
- #9018 —Sanpack Plastic Cigarette Cases. Gross 24.00
- #1051 —Paper American Button Hole Flags. Gross70

25% Deposit, Balance C. O. D.

Write for up-to-the-minute Price List and Illustrated Circular

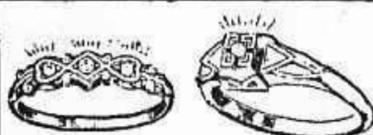
JERRY GOTTLIEB, Inc.

928 BROADWAY

(Between 21st and 22nd Sts.)

IN THE HEART OF NEW YORK

"Chip-Diamond" Rings In 10K and 14K Gold Mountings Unlimited Quantities



No. 3B56 10K Gold

No. 3B60 10K Gold



No. 3B201—10K Gold
No. 3B206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.

(State your business)

HARRY PAKULA & CO.
5 N. Wabash Ave. Chicago 2, Ill.

WOOD JEWELRY

Genuine Aromatic Red Cedar Hearts, Double Hearts with Arrow, New Oval Initial Pins, Beautifully Engraved Sweetheart Pins, 300 Different Cut-Out Girls' Names, Dogs, Horses and various Animal Lapel Pins and Fobettes. Over 100 different items. State your business. Send for our \$10.00 Sample Assortment of best selling numbers, or write for No. 43-A Catalogue.

CHARLES DEMEE MFG. COMPANY
108-116 East Walnut St.
MILWAUKEE 12, WIS.
Phone: Locust 3913

A MAGNIFICENT ASSORTMENT OF BOOKENDS

In Bronze Finish. Very rich in appearance. Please see our Price Lists K #231 and #239.



#4287K School Boy and School Girl, 8 1/2 inches high, \$30.00 per doz. pairs. Weight 48 lbs. per doz.



#4288K Reading Boy and Studying Girl, 5 inches high, weight 48 lbs. per doz. \$30.00 per doz. pairs.



#4285K Wild Ducks, 9 inches high, weight 60 lbs. to the doz. Doz. \$45.00 per doz. pairs.

Packed 1/12 doz. pairs in box. One doz. smallest quantity sold, but may be assorted among all numbers.

We carry a tremendous assortment of GIFT GOODS, ranging in price from \$1.80 to \$90.00 per doz. Set K of fully illustrated price lists will be sent to any re-seller on application.

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST. CHICAGO 6, ILL.

Popular Items

Expressly for G. I. Joe

Once again Alfred Dunhill of London, Incorporated, New York, has designed a cigarette lighter that is extremely popular with the services. Designed especially for wartime needs, it's "sure fire" in all kinds of weather. Wind-proof, or the model with 50 flints, both types of lighters being offered will come thru with a light with just the flick of the wheel. The lighter is designed as a small vial, and is easily tucked away. Servicemen everywhere are pleased with this cigarette lighter that is now being offered at the better stores everywhere.

Beauty in the Dark

A complete, fascinating assortment of luminous flowers to be worn in a lovely lady's hair or on her dress have been popular with dealers who know how to please their customers. Nite Glow Products Company, New York, has a line of gardenias, roses, sunflowers and other flower models treated especially to give a scintillating glow in the dark. These brilliant artificial flowers come either singly or as corsages and are hand-decorated. Also they offer an assortment of glowing religious figures that sell extremely well on the market.

Unique Bookends

A magnificent assortment of bookends is being offered by Leo Kaul Importing Agency, Chicago. They are life-like models of dachshunds, Pekinese, and horse heads made of terra cotta composition, and finished in natural colors. The dog models are cut in two, the two halves forming the bookends, and the horse heads are patterned after horses in full race. Leo Kaul is offering many other styles, and novelty merchandise buyers are sending for the illustrated price lists in order to stock up on the popular items as soon as possible.

New Kiddie Rockers

Sturdy, attractive Disney design rockers which should please the kiddies, is a line of toys that is going almost as fast as War Bonds, Top Line Home Appliances, Nashville, reports. The rockers, scientifically built, are authentically colored and offered in the comic strip models, Pluto, Donald Duck, Mickey Mouse and other designs. The Rock-A-Toys are handsome, either in red or blue finish, and utilize a new engineering principle. Dealers are writing for information about the complete line of toys this company has to offer, besides the attractive Rock-A-Toy.

XMAS GOODS

(Continued from page 50)
tured. Hedi Schoop Art Creations had on hand items certain to appeal to gift store buyers who cater to a nice income bracket clientele.

Miniatures

In the Knickerbocker section Leo Kaul Importing Agency, Inc., displayed its eye catchers in miniatures. The exhibit was handled by D. D. Price. Also in this building was Coast Novelty Manufacturing Company headed by Bob Murdock and featuring hula figurines (three poses), military figurines and wooden toys. This firm, located in a coast town, is able to give beach concessionaires just what the doctor ordered in merchandise. Murdock with his partner, Bill Johansen, are familiar with the problems of the people they serve. Bien Air-Conditioning Company, toy division headed by G. T. Bever, offered a copyrighted line of Walt Disney character toys that are especially appealing to the kiddies.

Hollywood Specialty Company, manufacturer and distributor of Hollyco Toys, featured "Waggie," a toy that wags and "he wiggles and walks." Since animation helps to sell toys, this item has that priceless ingredient.

Stamping Machine

Especially appealing to the beach worker as well as arcade concessionaires was the Kingsley Stamping Machine Company's stamp for Christmas cards, stationery, cocktail napkins, book matches, playing cards, leather goods, fountain pens and gift and plastic items. The company is offering a three-inch model at a low cost. However, the company throws in the note that only a few of these machines are available each month "because of the heavy demands for Kingsley Stamping Machines by aircraft and war production plants." Civilians can purchase these machines when available.

There was seemingly no shortage of items for the merchandise users.

SPECIAL PURCHASE

500,000 Assorted Linen Army
Comic Post Cards.
Regular Price \$6.00 M.
Close Out \$3.10 F. O. B. S. L. C.

Get Your Supply Now. No Samples.

Horse Shoe Distributing Co.

561 E. 9th South, Salt Lake City 4, Utah

CONCESSIONAIRES! NOVELTY STORES!

No. 820—3 Color Engraved, Gold Filled Heart Locket, Floral Motif, Sterling Silver Gold Plated Neck Chain.
\$36.00 Doz.
Same Locket as above with sterling silver gold-filled Neck Chain.
\$39.00 Doz.



ORDER TODAY!

SURE-FIRE SELLERS!

18" Sterling Silver Neck Chains \$5.40 Doz.
18" Gold Plated Sterling Silver Neck Chains 6.00 Doz.
18" Gold Filled on Sterling Silver Neck Chains 7.20 Doz.
Sterling Silver Anklets, Carded 6.75 Doz.
Gold Plated Sterling Silver Anklets, Carded 7.20 Doz.
Gold Filled on Sterling Silver Anklets, Carded 9.50 Doz.

No. 709—Light Identification Bracelet \$45.00 Doz.
No. 708—Medium Identification Bracelet \$54.00 Doz.
No. 710—Heavy Identification Bracelet \$72.00 Doz.

1/3 Deposit, Balance C. O. D.
Send for Catalog!

TREND CREATORS
1265 Broadway, NEW YORK, N. Y.



White Stone
Wedding Band
CLOSE OUT
\$4.75
4 DOZEN

Close-Out of White Stone Wedding Rings. Rolled Gold Plate, White Stone Bands. Large and small sizes only. All bright, clean stock. Limited quantity available.

ORDER NO. CL61R.

Mid Continent Jewelry Co.

405 N. Locust St., Jefferson, Iowa

RAZOR

DOUBLE EDGE • SINGLE EDGE

JOBBER—DISTRIBUTOR—AGENT

We are pleased to be able to offer you a complete line of high-class razor blades, including such popular brands as

FAN — CITY — and OFFICIAL

Razor Blades and many other fast sellers. Send \$1.25 for a sample carton or write today for special jobbers' prices.

MIDLAND SALES & DIST. CO.

757 W. 79th Street Chicago 20, Ill.

BLADES

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 8 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.
1088-1086 Mission St., San Francisco 8, Calif.

EXPANSION WATCH BANDS

Ideal for servicemen. Gold Filled on Sterling Silver, \$8.00 each; \$70 dozen. Sterling Silver, \$7.00 each; \$65 dozen. 20% Federal Tax included. Sent prepaid or C. O. D.

PAGE DISTRIBUTING SERVICE
405 Hilford Street BROOKLYN 27, N. Y.



MUSICAL POWDER BOX

Plastic composition comes in assorted tunes. Beautiful colors gold trimmed with medallion top. BB115.

Sample \$3.50; 10 for \$33.00.

ROHDE-SPENCER CO.

223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

CHEST-O-GOLD



No. 102

Takes in 1000 Holes at 5c \$50.00
Pays Out:
12 Boxes Stationery
15 Jars Shaving Cream
12 at \$1.00 Each \$12.00
Last Sale 5.00
Total Profit 26.10
YOUR COST PER DEAL COMPLETE \$6.90

FULL LINE OF PREMIUM BOARDS, ALSO RAZOR BLADES, HANDKERCHIEFS, ETC.

Write
RUSSELL SALES COMPANY
Rt. 9, Box 3 LENOIR, N. C.

BINGO SUPPLIES

NEW SUMMER PRICES

Write or Wire for Catalog

JOHN A. ROBERTS & CO.

235 Halsey St. Newark, N. J.

NYLON HOSE

We have 300 doz. Nylon Thirds. Ceiling prices to dealers, all Nylon Thirds, \$7.00 doz. Rayon Top Nylon Leg Thirds, \$6.60 doz.; Nylon Seconds, service wt., \$14.85 doz.; 51 Gauge Sheer Rayon Seconds, \$6.50 doz. Hundreds dress lengths you can sell, make money. Price \$2.00, cut of 3 1/2 gd. Men's White Handkerchiefs, 45¢, 85¢, \$1.25 doz.; Ladies' and Children's Anklets, mismates, 50¢ doz.; Men's Long Socks, banner wrap, thirds, \$2.00 doz. May we suggest you send \$25.00 for Dealer's Trial Order, which includes 1 doz. Ladies' Nylon Hose at \$7.00 doz.; balance nice assortment of money-making merchandise. No refunds on Nylons, they are too scarce and hard to get. We guarantee all Nylons were manufactured prior to June 1st, 1944.

NATIONAL TRADING CO.
112 E. Markham St. Little Rock, Ark.

Plaster, Canes and Leis

Our Victory "V" with Flag is a very good substitute and cheaper. 2 sizes, \$11.00 and \$14.00 per gross. For samples mail 50¢ stamps. Water and crushproof Leis, \$3.00 per gross. Give-out Articles, \$1.50 per gross and up. Deposit on all C. O. D. orders.

UNGER SUPPLY CO.
567 HARRISON CHICAGO 7, ILL.

CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise
CARNIVAL SPECIALS
U. S. MADE SLUM

	Per Gross		Per Gross
Hawaiian Leis, Med. Size	\$ 4.00	Paper Flag Bows	\$.90
Medium Size Plaster Dogs, Etc.	6.50	Felt Wisecrack Pennants	.95
Red, White and Blue Tissue Shakers	6.00	Comic Paper Masks	1.00
Spotted Tails with Comic Cards. Per 100	4.00	Engraved Wedding Rings	1.00
Jumbo Fox Tails with Comic Cards. Per 100	23.00	Muslin Flags on Sticks	1.15
White or Blue Yacht Caps. Doz.	1.90	Plaster Dogs, Ducks, Etc.	1.25
Animal Shaped Glass Liquor Bottles. Per Case (36)	9.00	Plastic Thimbles	1.20
U. S. Weighted Darts. Doz.	1.20	Cloth Flag Bows	1.35
4 to 7 Inch Hoop-La Hoops. Doz.	.55	Lead Pencils	1.85
8 Inch Hoop-La Hoops. Doz.	.65	Humorous Mirror Folders	2.95
Knife Rack Rings. Per 100	2.50	Mirror Memo Books	4.50
Shooting Corks, Per 1000	2.25	Comic Buttons. Per 100	2.25
		Motto Buttons. Per 100	1.25
		Powder Puffs	3.00
		Jumbo 14-Inch Pencils	4.00

BINGO SPECIALS
Lunch Kits, Each \$.85
8 Pc. Fire King Cooking Set, Each85
Liquor Bottle Bath Salts, Doz. 8.00
Glass Coffee Maker, Each 1.50
Straw Horse and Rider, Doz. 4.50
3 Pc. Fire King Mixing Bowl Set, Each .40

ASSORTED IMPORTED SLUM
10 Gross for \$9.50

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.

STUFFED TOYS and DOLLS

DOGS — BEARS — CATS — ELEPHANTS — LONG FUR — SHORT FUR
CHENILLE — PLUSH, ETC.
DOLL WITH AND WITHOUT MOVING EYES — ALL SIZES.
COMPLETE LINE OF PREMIUM MERCHANDISE.
WRITE FOR LIST.

WISCONSIN DELUXE CO. 1902 N. THIRD ST. MILWAUKEE 12, WIS.

For Immediate Delivery—Order From This CONCESSIONAIRE'S STOCK PRICE LIST

And Get Our 1944 Catalog

American-Made Slum

Paper Flag Bow Pin	1.20
Plastic Thimbles	1.44
Lead Pencils, Full Length	1.00
Bean Blower, 10 In.	1.70
Jitter Beans, 200 Pack, Box	1.00
White Metal Wedding Ring	1.10
Plastic Charms with Tassels	.90
Transfer Pictures	2.00
Comic Hat Bands, Per 100	.75
Comic Pennants, 1 1/4 x 2 1/2 In.	2.25
1 1/4" Comic Buttons, Per 100	4.00
2" Comic Buttons, Per 100	4.50
Mirror Memo. Books	2.95
Monkey Mirror, 2 1/2 x 3 1/2 In.	.90
Pat. Badges, Carded, Per 100	.60
Colored Tin Clips, Per 100	

Ball Game Merchandise Gro.

10" Car Tails w/ Comic Card, Per 100	\$4.50
9/12" Fox Tails w/ Ribbon Ties, Per 100	10.75
12/15" Fox Tails w/ Ribbon Ties, Per 100	12.75
16/18" Fox Tails, Per 100	16.00
Yacht Caps, Junior Sizes	24.00

Bingo Merchandise Each

Wood Frame Glass Tray, 9x17"	\$.80
Stoneware Casserole, 6 Pack Ctn.	2.16
Stoneware Cookie Jar, 6 Pack Ctn.	2.40
Gold Frame Mirror, 11x14 In.	1.35
Wood Mag. Rack, Walnut or Maple	1.15
Vacuum Type Glass Coffee Maker	.98
Drip Type Glass Coffee Maker	.95
Fiesta, 4-Piece Ref. Set	1.10
Colored Pictures, Wood Frame, 16x20"	1.10

Prices F. O. B. Terre Haute, C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown in Our Latest 1944 Catalog—Write for Your Copy Today.

LEVIN BROS. Since 1886 Terre Haute, Indiana

MERCHANDISE YOU ARE LOOKING FOR CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE

Over 100 Feature Items, Including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross.

Order by Assortments.

\$20.00, \$40.00, \$75.00 Units

SLUM GIVE AWAYS

Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New, Popular in Demand, Flash.

Order by Assortments.

\$10.00, \$25.00, \$50.00 Units

NOVELTIES

Hats, Lels, Tails, Hat Bands, Combs, Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Francy Boxed Towel Sets, Fur Animals, Etc. SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS. 25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED O. O. D.

To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

ACME PREMIUM SUPPLY CORP.

3333 LINDELL BLVD., ST. LOUIS 3, MO.



"SHARON LEE" (PATENTED) FRAMED PICTURES

\$1.30 Each



Beautiful 16"x20" All Mirror Frame of 1" Hand Cut Mirror Flexo, overlaid with 1/2" Blue Mirror Strip. Very Flashy. 12 asst. very popular subjects. Ready to hang. Each in corrugated wrapper. 6 in wood crate. Wt. 64 lbs. per doz. Sample Order .1 Case (6 minimum). HAND MADE IN U. S. A. WE CAN ACCEPT SOME NEW JOBBER ACCTS. IMMEDIATE DELIVERY AT PRESENT.

W. L. MARTIN MIRROR BOX CO.
941-43 W. 79th St. CHICAGO, ILL.

New Photomaton PICTURE FRAMES

Made of attractive imitation leather
SIZE 1x2 INCHES

NEATLY FINISHED, COMES IN ASSORTED COLORS WITH A SADDLE STITCHING **\$36** A THOUSAND F. O. B. N. Y. C.

Manufacturers of Picture Frames
EMPIRE MOTION PICTURE SCREEN CO.
2287 E. 15TH STREET BROOKLYN, N. Y.
Send for Circular on other size Picture Frames



GADGETS MISSING

(Continued from page 50)

denced in home furnishing stores and the market sessions of the trade for some years. Furniture stores have found gadgets and specialty merchandise an important adjunct to their general sales program. They have also added electrical appliances and found them a profitable line. During the market sessions here, most of the attention was centered on prospects for the future, and some of the dream ideas for home furnishings of all kinds were mentioned. Most of the press reports emphasized the fact that no supplies were on display and that all buyers were considerably worried about the next few months.

Chiefly, the lumber situation was discouraging to the furniture trade. Lumber will be allocated beginning August 1, and reports early this week indicated that in order to buy a small piece of lumber of any kind, it may be necessary to get a special permit. Such restrictions may have a very adverse effect on wood specialties now being sold by the trade, especially for the fact that firms making these novelties have some stocks already on hand.

One cheering report indicated that the government may have or soon will have enough walnut lumber to supply gun stocks for at least six months ahead. A release on walnut lumber would be very encouraging to the novelty trade.

Auxiliary Lines

The present market was attended by many representatives of electrical appliances and radio manufacturers. These representatives feel sure that electrical gadgets and major appliances will be a big part of the stocks of furniture and home furnishings outlets in the future. A radio manufacturer said that new radio sets for the early post-war period would be about the same as the 1941 sets with a few improvements in tone quality. A Westinghouse official predicted that room coolers of the plug-in type may become a popular specialty item after the war.

Due to the prospect of severe restrictions on manufacture during the next few months, present reports at the meeting were limited. One Chicago newspaper caricatured the market as a "make believe" market, saying that buyers attending the meeting spent most of their time visiting the amusement spots in this city. A number of trade problems were considered by the leaders and plans were made for speeding up distribution as soon as merchandise is available.

RINGS WHITE STONE ENGAGEMENT, WEDDING AND NOVELTY

A display of these rings has sparkle and class. Immediate delivery. Best assortment of the most common sizes in each dozen ordered. Be sure to order by number, enclosing 1/3 DEPOSIT. We ship Balance C. O. D.

Pendant Heart Sterling Silver



Order No. A-845. \$9.00 Dz.



Wide Band Sterling Silver Heart Design Ring. Order No. LP8B. \$7.50 Dz.



White Stone Sterling Silver with Side Stones. Order No. N823. \$9.00 Dz.



1/80 14K. \$2.75 Dz. Wedding Band. Choice of Sterling Silver or R. G. P. No. W43BN.



No. 8266 Sterling Silver, Side Stones, Large Center Stone. \$12.00 Dz.



No. W8661R. Sterling Silver Clasped Hands Ring. \$10.50 Dz.



No. 148H White Stone Sterling Silver or 1/30, 14K, R.G.P. \$9.50 Dz.

Sterling Silver Clasped Hands Ring—An emblem of friendship. Nationally advertised at \$2.95. Very popular.



2 Hands Clasp and Unclasp. No. TF285. \$1.50 Ea.

EARRINGS

Rhinestone, screw back, Sterling Silver Earrings. Assorted Colors. Special \$12.00 Dz.

SHINE IN THE DARK!

LUMINOUS FLOWERS

By Nite Glow



Large Gardenia with Bud	\$3.60 Doz.
Special Gardenia with Bud	4.00 Doz.
Super Special Gardenia with Bud	6.00 Doz.
Fine Medium Gardenia with Bud	4.75 Doz.
Small Gardenia with Bud	2.75 Doz.
Small Gardenia without Bud	2.25 Doz.
Double Gardenia (Corsage)	4.00 Doz.
Triple Gardenia	4.00 Doz.
Roses	3.60 Doz.
Sunflowers	3.60 Doz.
Triple Tea Roses	3.60 Doz.
Hair Bows on Comb with Luminous Gardenia	3.25 to 5.00 Doz.
Double Roses (Hand Decorated)	4.00 Doz.
Triple Roses (Hand Decorated)	5.00 Doz.

Also Assortment of Luminous Religious Figures—Write for Circular. 1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

Nite Glow Products Co.
106 W. 46th St. NEW YORK 19, N. Y.
Medallion 3-5784

PIN-UP GIRLS

Novelty Stores—Gift Shops—Hustlers We have attractively packaged sets that are real sellers and good values.
Set #1 has 12 Pictures, 7x9 Inches
Set #2 has 9 Pictures, 5x7 Inches
Set #3 has 5 Pictures, 4x5 Inches
Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.

Also a new line of ten-cent packaged Novelty Items suitable for Joke and Trick Stores. Clerer, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Paks, Puzzles, Placards, War Jokes, Ration Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of over fifty items and THREE complete sets of PIN-UPS with wholesale price lists of entire line. \$2.00.

Please State Your Business.
KANT NOVELTY COMPANY
323 Third Ave., Dept. B2, Pittsburgh 22, Pa.

PLASTIC CHARMS

for your Slum Prizes

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.
Charms in Bulk—\$4.00 per thousand
Charms on Gift Cards—\$5.50 per thousand
F.O.B. New York

\$1.00 deposit with order—balance C.O.D.
Made in U.S.A. by

SAMUEL EPPY & CO.
333 HUDSON ST. NEW YORK 13, N. Y.

MAGIC RACES

At cigarette touch 6 horses are off. See them run to post.

BIG PROFITS

Fast seller. 40 Races, \$1.00. Low quantity prices. Sample free.

BARKLEY COMPANY
Green Hill Place DRYDEN 8, VA.

CATALOG FREE

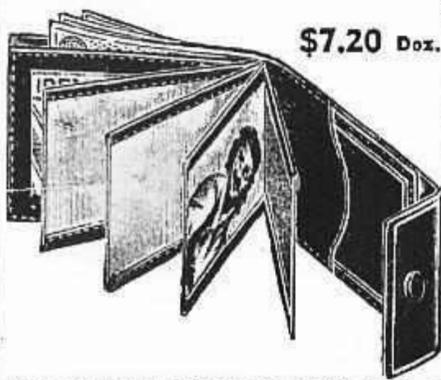
Toys Giftware Lucite Dresser Sets Novelties Metal Compacts Salesboards

DIVERSO PRODUCTS COMPANY

610 North Water Street Milwaukee 2, Wisconsin

BILLFOLD SPECIAL

\$7.20 Doz.



COMBINATION LEATHER PASS CASE & BILLFOLD with room for nine passes back to back. Available in black color only with snap-button fastening. Imitation leather lined.

B12L149

PER DOZ. --- \$ 7.20

PER GROSS -- 78.00

AS ABOVE IN GENUINE ALL LEATHER with all leather lining.

B12L148

PER DOZ. --- \$ 9.00

PER GROSS -- 96.00

PRICES LESS 2% CASH DISCOUNT

25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.



JOSEPH HAGN COMPANY

WHOLESALE DISTRIBUTORS SINCE 1911

217-223 WEST MADISON ST., CHICAGO 6

PRESIDENTIAL BADGES & BUTTONS

Streetmen—Carded Mdse. Operators DEMOCRATIC and REPUBLICAN badges with 60-line, 2-color button, displaying photo of PRESIDENTIAL CANDIDATE with flashy silk grosgrain ribbon in red, white and blue... with Elephant or Donkey attached. This Entire Ensemble is a High-Class Quality Item.

FAST 50c SELLER

Your Price (Complete), \$11.00 per 100. 60-Line Buttons (Without Badges), as Described Above, \$19.50 per 1000.

JUST OUT—

Four new complete presidential badges. Sure winner.

SEND \$1.00 FOR SAMPLES

Jobbers, Write for Quantity Prices. Money Order or Cash With Order. No. C. O. D.

JACK FARBER, Mfr.

64 W. Randolph St. CHICAGO 1, ILL.

NOW READY

G.O.P. Elephant and Democratic Donkey—made of cedar wood. A piece of art, with pin in back. Can be used by engravers, also for badges. Low price. Jobbers, send \$1.00 for complete line of samples.

SOON...

... our new line of Locketts and Spray Pins will be ready for release. Watch for our announcement!



MURRAY SIMON

109 S. 5th St., Brooklyn, N.Y.

BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

BIG PROFIT SPECIALTIES!

Complete Line of...

Dice — Fountain Pens — Lighters — Plastic Novelties — Poker Chips — Combs — Handkerchiefs (Men's and Ladies) — Patriotic Items — Medium Priced Jewelry — Leather Goods, Etc.

Write or Wire for List of Over 200 Other Popular Items We Carry.

GORDON MFG. CO.

110 E. 23 St., Dept. C, New York 10, N. Y.

MERCHANDISE TRENDS

(Continued from page 50)

production and paper supplies for greeting cards and picture post cards. The amended order follows the usual lines of the original order but simplifies the regulations. The new order restricts the number of designs that may be produced on an annual basis rather than on a quarterly basis. Inventory stocks are limited still to 90 days' supply. Packaging for greeting cards is also restricted.

Army Exchange Order

Firms that cater to army exchanges, camps and stations will be interested in the new issue of regulations covering the buying and selling of merchandise to and by the army exchanges. The new document was issued July 6, and is Chapter 5, Part 54, issued by the War Department.

Obtains Pen Prices

Conklin Pen Company has recently obtained a special authorization of ceiling prices on fountain pens made by the firm. Following the usual procedure in such special authorizations, the OPA amendment sets maximum prices to jobbers and to distributors. For example, on fountain pens with silver points, the manufacturer may sell them to distributors at \$55.08 per gross. The ceiling price on the same pens to the jobber is fixed at \$64.80. Many specialty merchandise manufacturers have already obtained special orders fixing ceiling prices for their productions. Many other applications are also pending.

Metal Cases Return

Signs that metal is now finding its way back into the production of cosmetic items are seen in the fact that Yardley's is now distributing its jumbo lipstick in a metal case. The new case is brass finished to give a gilt effect. It is expected to attract attention not only because it is metal but also of the beauty of design. The case is made of government released materials and indicates what may be coming in the future. The new product is expected to be on the market in August.

5,000 ITEMS

AT FACTORY PRICES

Gum, Candy, Pins, Needles, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Dry Goods, Specialty Merchandise and many other items. Write for list.

BLAKE SUPPLY CO.

LITTLE ROCK, ARK.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

STANLEY NALDRETT... heading for Rochester, Minn., following stand in South Bend, Ind.

WHAT-CHA been doing lately?

PVT. MIKE C. WARREN... awaiting orders in San Francisco (Fort Ord) and regrets not seeing any sheeties around. He recently met P. S. (Pat) Parsons, former needle man and emcee on the Florida circuits a few years ago, who is now in the coin machine biz in San Francisco.

DOC A. RESCHKE... breaks down with a pipe, after a lengthy absence, to info that he is doing war work in Louisville, but his feet are getting itchy for the road. He recently cut up jackpots with some of the old-timers working the dime stores on Jefferson Street in the Falls City, including Clark, wire worker; Crazy Sam, solder, and Bobbie Erwin, blades and notions. Doc Bowen, corn and oil, working shops and still holding down his Jefferson Street spot, which he has had for nine years, to good takes, Reschke adds. Doc Frye is working out of Louisville with his med. Reschke asks for pipes from Doc Colby, Doc Haley, Mark Jarret, Ernest Odem, Shorty Rubin, Jim Ernest, Cotten Craig, Gene Knight and Ernest Landrum.

CUTTING THE OCTANE should be good for the sparkers.

MR. AND MRS. JOE KURY... were in Chicago last week stocking up for their start on the fair circuit. They will travel with Veneko (horoscopes) and will work recordings.

ROSS DYAR... veteran med worker and one of the best, visited Kid Carrigan in Cincinnati last week en route to Northern Ohio and Pennsylvania to service his drugstore trade.

CHIEF WHITEFEATHER... pipes from San Francisco: "This is my first pipe in a long time. Have just arrived from Dallas, Met Mary Ragan in the Crystal Palace Market, and she is knocking them dead with herbs. Chet Wedge is working with her. Windy

Midwest Merchandise Co., Kansas City, Mo., Specials

Note—Read every line of this ad as there are many new items listed

- No. 507—Batons, Largest Size, Red Stick with Tinsoid Head. Gro. \$27.00
- No. 508—Canes, Swaggers, Asstd. Colors. Gro. 12.00
- No. 511—Canes, Parade, Med. Weight, 2 Po. Construction. Gro. 24.00
- No. 636—Ear Bobs, Asstd. Shapes and Colors, Plastic, Pr. on Card. Gro. 8.00
- No. 608—Bomber Pin Wheel, Lg. Flashy Toy with Stick—a Proven Seller at Carnivals, Circuses and for Streetman. Gro. 11.00
- No. 667—"Pin Up" Girls, Lg. Size, 13 1/2 x 9 Inches, Beautiful Artist's Sketchings, Set of 12 in Envelope. Doz. Sets 1.50
- No. 749—Patriotic and Military Insignia Lapel Clips, Each with 3 Colored Card—an Outstanding Slum Item. Gro. 1.35
- No. 791—Base Ball Hero Lapel Clips, Same as Above, Each on Card. Gro. 1.35
- No. 901—Cedar Jewelry, Highly Polished, Lg. Assortment, Each on Card. Gro. 18.00
- No. L907—Change Aprons, Full Size with Bib, 3 Pockets. Doz. 2.00
- No. L919—Silk Military Souvenir Pillow Tops, Asstd. Titles, Special Job Lot, All Clean Merchandise. Doz. 3.00
- No. L918—Silk Tops Only for Pillows, Same Description as Above, 22 Inches Square, Asstd. Bright Colors, a Real Intermediate. Gro. 9.00
- No. L930—Balloon Darts, Pure Latex, White Only, 5 Inch. Gro. 3.00
- No. L932X—Special Import Slum Assortment, 20 Gro. in Carton, No Less Sold. Per Gro.75
- No. BB1—Special American Made Slum, Assortment, 12 Gro., 12 Kinds for 15.00
- No. BB2—New Suction Cup Flag Holders, Complete With 4x6 Flag. Gro. 12.00
- No. BB2—Sewing Kit, Complete with Needles, Thread, Scissors, Etc. Gro. 15.00

Order from this ad, sending 25% deposit. We have on hand for immediate delivery a complete line of Stuffed Toys—Dolls—Plaster Statuary. Write for our New Catalog No. 44.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

DYNAMIC SUMMER PACKAGES



BOX CANDY

(\$2.90 PER DOZ. AND UP)

for OPERATORS—FAIRS—PARKS—CONCESSIONS Tasty, delicious assortments; quality goods. Attractively packaged. Accepting orders for delivery NOW. Please state your business.

WRITE

Illustrated Circular and Price List.

WIRE

GOLDWYN COMPANY 731 PLYMOUTH CT. CHICAGO 5, ILL.

AMERICA'S LATEST CRAZE

YOUR NAME

In Raised Coral Colored Letters on a Genuine Tropical

SEA-SHELL BROOCH

Flash—Color—Plus Name Appeal. California Redwood was big, Shell Name Brooches are Tremendous. Beautiful Sun Set Shell, running a rattle of colors, and Coral Letters. Knocks them cold! Truly Nature's most gorgeous creation. The fastest selling novelty in years. Costs 4¢ complete with printed brooch card. Easy to assemble with Duco cement—takes half a minute. Getting a very fast 25¢ at Fairs, Conventions, Celebrations, Homecomings, Beaches, Amusement Parks, Carnivals, and by independent demonstrators at Grant, Kresge, Kress and McCrory Stores. Hustlers! Demonstrators! Pitchmen! Novelty Workers! Act Now while it's NEW.

PRICE LIST

- Sun Set Shells, Per Gross \$ 2.35
- Sun Set Shells, Per Thousand ... 13.00
- Jewelers Brooch Pins, Per Gross... 3.00
- Jewelers Brooch Pins, Per Thou. 20.00
- Printed Brooch Cards for Above, Gross 60c; Thousand 4.00
- Coral Colored Raised Letters, Per Lb.60
- Cement for Assembling Above Brooch, Each20

SPECIAL VALUES

- Jungle Berry Necklace, 30 Inches. Doz. \$.75
- Jungle Berry Necklace, 60 Inches. Doz. 1.50
- Natural Pink Rose Petal Lea, 30 Inches. Doz. \$2.40, 3.60 and 4.50
- Assorted Pearl Finish Shell Cluster Earrings. Doz. 2.75
- Assorted Pearl Finish Shell Cluster Brooch. Doz. 2.75
- Fast Selling Shell Ash Trays. Doz. \$2.40, 3.00

Complete stock of Findings, Ear Screws, Brooch Pin Backs, Foundations for Brooches and Earrings, Plastic Chain. Complete Price List on request. 50% cash with orders, balance C. O. D.

J. A. WHYTE & SON

Manufacturers and Direct Importers

LITTLE RIVER, MIAMI, FLA.

Cable Address: Seashell King

CEDAR WOOD

HAND PAINTED

For Engraving

Heart and Key, Double Heart and Arrow, Democratic Mule, G.O.P. Elephant, Soldier, Sailor, Marine, Maple Leaf, Love Birds and 87 numbers to choose from. SEND \$10.00 FOR SAMPLE ASSORTMENT OF 85 PIECES. FREE illustrated catalogue—plenty of stock. Identification Bracelets, heavy duty—\$5.72 Doz.

MILLER CREATIONS

Mfrs., Creators, Designers of Wood Jewelry, Etc. Office: 6628 Kenwood Ave., Chicago 37, Ill. Factory: 2772 Lincoln Ave., Chicago 14, Ill. Phone: Lincoln 4394

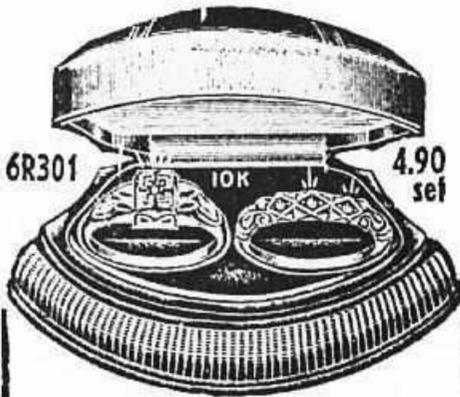
SELL SILK BANNERS
Just out, new line of beautiful Silk Banners. Sell to stores, homes, offices, clubs, churches. Make real money on these new fast-selling Silk Banners: 7x9 American Flag, God Bless America, Roosevelt, Victory, MacArthur, Eisenhower, Defense and Service, Retail 25¢. 8 Sample Selling Outfit, 7x9 Silk Banners, \$1.00 postpaid. 15 Sample Ultra-Blue Stock Signs, 7x11, \$1.00 post paid; 25¢ seller. 15 Sample Ultra-Blue Religious Signs, 7x11, \$1.00 post paid; 25¢ seller. L. LOWY, Dept. 222, 8 W. Bway., New York 7, N.Y.

IT'S RED HOT! YOU CAN'T MISS WITH THIS

"JOBS GALORE AFTER THE WAR" The greatest post war program of them all. Every worker and business man a prospect. The most important subject before the public today. Sells for a dollar. For sample copy with quantity price list, as well as recommendation letters from government and union leaders, send 50 cents postpaid. **VERNON PUBLISHING CO.** P. O. BOX 2708 Hollywood 28, Calif.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.) **GENERAL PRODUCTS LABORATORIES** Manufacturing Pharmacists 137 E. Spring St. Columbus, Ohio **BUY WAR BONDS FOR VICTORY**



DIAMOND RING SETS
 10K Gold Mountings
 6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.90
 6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set 6.40
 6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring Set 8.65
 WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.
BIELER-LEVINE
 37 South Wabash CHICAGO 3

Wiedman, with soap, is still going strong. Polish Fisher has a novelty store at 50 Taylor Street, the gathering place for all pitchmen, carnival men and circus men on the West Coast.

"Danny Lewis, former husband of Mary Ragan, and Polish Fisher are organizing the Harry P. Fisher Shows and expect to be on the road in a few weeks.

"The streets are closed to pitchmen but all the stores are open, and there is plenty of money here for anybody who will ask for it. Have not met many men on the road in this part of the country, as the cities are so far apart and most of the boys are working in the shipyards.

"They have a new club here, Show Folks of America, and with over 300 members. Clubrooms are located at 1179 Market Street. Mary Ragan is president.

"As for myself, I am still getting a few dollars horsebacking liniment and other medical supplies. Eddie Ross, Curley Bartock, Jacobs and Johnny Voght, pipe in."

GOVERNMENT put out some new folding money. Worth just as much as the old kind.

DOO JACK MILES . . . oldtime med showman, has an open-air drug store on Decatur Street, Atlanta, and is reported doing good biz.

PROF. JACK SCHRADING . . . made Burlington, Wis., July 4 to good takes with health chart, astro and tobacco-habit cure. He's booked for the fairs in that State and then back to the West Coast to retire from pitch after spending about 40 years on the road. He is 64 years young, he says.

MAYBE A CHANGE OF COLOR will make the store look new.

MICKEY ROMANELLI . . . of sharpener and glass-cutter fame, has a grill in Milwaukee with plenty of biz, according to Jack Schrader, who recently cut up jackpots with him.

EARL GEOFFREY . . . reported to have a nifty gift store in Lake Geneva, Wis. He was formerly with peelers.

JACK (BOTTLES) STOVER . . . wants pipes here from Phil Babcock, Judge Patterson and Jimmy Paradise. He states there is plenty of gelt in the hills of Virginia and West Virginia, and that stock sales are holding up.

FEM PIPES are also welcome to the boys across the ponds. Ink in, girls.

Next Issue LIST NUMBER

Will Feature the Following Lists:
FAIRS

COMING EVENTS
FRONTIER CONTESTS

Order a copy from your news-dealer NOW or mail 25c in postage or cash to

Billboard
 Circulation Dept.
 25 Opera Place
 Cincinnati, Ohio



Vuedex
 TRADE MARK

1. Holds a full deck of twenty cigarettes.
2. Perfect-fitting surfaces make Vuedex practically airtight when closed.
3. Weighs little more than an ounce, yet is unbreakable in normal use.
4. Serves one cigarette at a time without touching the rest of the pack.
5. Fits easily into a vest pocket . . . or stands smartly by itself for table use.
6. Protects each cigarette individually so that it cannot be crushed from outside or inside pressure.

Made of Crystal Clear Plastic.
 Lots of 150 or More—60c Each.
 Smaller Lots—65c Each.
 Samples \$1.00 Postpaid.
 Deposit With All Orders.

A. N. S. CO.
 312 Carroll St. ELMIRA, N. Y.

Events for Two Weeks

- July 17-22
 ILL.—E. Dundee. Firemen's Festival, 19-22.
 La Harpe. Am. Legion Celebration, 17-22.
 Wyoming. Mid-Summer Festival, 19-22.
 IND.—Paoli. Legion Celebration, 17-22.
 IA.—Wapello. Home-Coming, 18-20.
 MO.—El Dorado. Celebration, 20-21.
 O.—North Baltimore. Legion Home-Coming, 18-22.
 PA.—Homer City. Firemen's Carnival, 15-22.
 UTAH—Salt Lake City. Rodeo, 19-24.
 WIS.—Shiocton. Home-Coming, 21-23.
 CAN.—Cardston, Alta. Rodeo, 19-20.

- July 21-29
 IDAHO—Idaho Falls. Roundup, 26-28.
 ILL.—Wood River. Home-Coming, 29-30.
 IND.—Brownstown. Soldiers' Home-Coming, 24-29.
 Charlestown. Lions' Club Celebration, week of July 24.
 Cloverdale. Legion Picnic, 27-29.
 KAN.—Lenora. Victory Carnival, 28-28.
 MINN.—Minneapolis. Aquatennial, July 21-30.
 MO.—Craig. Reunion, 27-30.
 Cuba. Old Settlers' Reunion, 28-29.
 Kansas City. Gift & Mdse. Show, July 23-27.
 Louisville. Old Settlers' Reunion, July 24-26.
 N. Y.—Rochester. Rodeo, 24-29.
 O.—Byesville. Home-Coming, 25-29.
 North Industry. Home-Coming, 24-29.
 PA.—Hyndman. Vol. Fire Dept. Celebration, 23-29.
 Pittsburgh. Circus, 24-29.
 S. D.—Madison. Yankee Doodle Days, 28-29.
 UTAH—Price. Rodeo, 28-30.
 WIS.—Madison. Fall Festival, 26-30.
 WYO.—Cheyenne. Frontier Days, 25-29.

MSA

(Continued from page 34)

Eisman, T/Sgt. Harry M. Harris, Pfc. Charles Kalton, Pfc. Albert Kamm, Pvt. Harry Levine, Pvt. William A. Lovejoy, Pvt. Joey Moss, Corp. C. J. Olszewski, Sgt. Harry Paskow, Sgt. A. M. Scott, Pvt. A. G. Slaten, Pvt. Nate Sobol, Pvt. A. J. Stempin, S1/c Herman Weiner and Pvt. Roy Voakes. Member Weiner was reported in Navy Hospital, Ward E-6, Shoemaker, Calif.

From the World of Pleasure Shows these contributions to the Servicemen's Fund were made: Mrs. John Quinn, \$25; Sam Maltin, \$25; Pat O'Brien, \$5; Forrest Pool, \$5. Other donations came from Herman (Kokomo Jimmy) Aarons, \$10; Richard Ritzick, \$5; John (Milwaukee Red) Young, \$5; Joyland Midway Attractions, \$25. Chairman Gallagher, pointing out that Michigan had fallen short of its "E" bond quota in for the Fifth War Loan drive, declared a recess to hold a bond sale. With sales exceeding \$1,000 a minute, the total of \$10,000 meant an average of \$150 in War Bonds sold for each member present. Talks were made by visiting members Joe End, Rudolph Nathansen and Frank Resch.

AFTER VICTORY
 OAK-HYTEX TOY BALLOONS
WE'LL BE SELLING YOU
 The OAK RUBBER Co.
 RAVENNA, OHIO

FAST SELLING JEWELRY
 FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE!
 Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Earrings, Etc.
 Send \$10.00 or \$20.00 for Samples.
MAJESTIC BEAD & NOV. CO.
 807 Fifth Avenue NEW YORK 16, N. Y.

BOBBY PINS—HAIR PINS
 Straight & Safety Pins. Packaged or Bulk.
 State Quantity Wanted or No Reply.

FOUNTAIN PENS
 Lever Filler, Silver Palladium Gold Plate Point, Gold Filled Band, Military Clip. Per Doz. \$9.00.
 Others from \$7.50 to \$12.00 Doz.

BLADES \$6.50 Per 1000
 First run, uniform, D.E. Blue Steel, packed 20/5s per carton. No orders less than 25 ctns.
 Send full amount or 1/3 deposit.
 Write for free list of other brands.
ACE SALES CO., Dept. 1, Buffalo, N. Y.

ZIRCON SOLID GOLD RINGS \$4.00 TO \$10 EACH
 Ladies or Gents. 4 EACH
ZIRCON GOLD \$8 to \$12 EARRINGS Pair
 B. LOWE, BOX 311, ST. LOUIS 1, MO.

SOCIAL SECURITY PLATES
 Colored Name Plates, Stamping Machines and Leatherette Cases made to order. Send \$1.00 for sample plates and free circular. Wanted—Schmidt Stamping Machine, good condition. State price.
FRANK BONOMO
 BOX 45, STA. A BROOKLYN 6, N. Y.

FINE WATCHES
 MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.
MARLENE SALES
 105 N. Clark St. Chicago 2, Ill.

HARD TO GET NECESSITIES
 —ALSO—
MILITARY PATRIOTIC ITEMS
 Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!
MILLS SALES CO.
 Our Only Mailing Address OF NEW YORK INC.
 901 BROADWAY, New York, N. Y.
 WORLD'S LOWEST PRICED WHOLESALERS

Charlie Has It Again!
 Silk WHIPS \$21.00 gr.
 Lash (Wooden Handle)
WHISTLE WHIPS \$22.50 gr.
 (Fancy Colors)
 New Item
HOLSTER with METAL GUN
 Assorted colors, picture on front, complete with any 50 Ligne Button. \$14.40 gr.
RABBIT FEET (Plain) \$4.00 C
KEY CHAINS 2.50 C
 ACT FAST. WRITE AT ONCE.
 NO SAMPLES.
 50% Deposit With Order.
CHARLES SHEAR
 146 Park Row N. Y. 7, N. Y.

ATTENTION! GADGET WORKERS
STAINLESS STEEL SPIRAL SLICERS
 On August 1st our Stainless Steel Spirals will be ready—just in time for the fall fair season. Every Slicer guaranteed to work without bending or adjusting. Screws properly centered and securely welded. \$10.00 per gross. Quantity prices on request. Deposit of \$3.50 per gross required—balance C. O. D. Send your order today.
W. A. CLEMONS
 4454 N. WOODRUFF MILWAUKEE 11, WIS.

"HORSE SOLITAIRE"
 The game where you play real horses with play money—tune in or check your newspapers for results. Complete with play money, scoring sheets and account record book. It's red hot—Excellent for salesboards and prizes. AGENTS: Sell to taverns and clubs, and as gifts to Service Men and Shut-Ins.
PRICE \$2.50 EACH
 SAMPLES: Send \$1.50 for one or \$2.00 for two PREPAID. Re-order promptly as supply is limited.
PORT GAME CO., Port Washington, Wis.

EXPLODING MATCHES \$4.70 Gross
 Book Form—4 Doz. in Box.
STICK EXPLODING MATCHES, 12
 Matches in Box, 144 Boxes \$5.95
CIGARETTE LOADS, 144 Pkgs. 3.85
COMPASS (Imp. Mirror Back). Doz.75
AUTO BOMBS, 2 Doz. in Box. Each11 1/2
BUGLE CALL BOX, Fast Selling Item. Dz.95
OMIO GREETING CARDS, Large Variety of Laff Hit Sentations, Retail 2 25c.
 Per 100 5.00
 Kern Cigarette Lighters, Carded. Doz. 3.00
 Special Prices in Larger Quantities.
MANY MORE PROFIT MAKING ITEMS. Order Now! WATCH FOR SOMETHING NEW—NEXT.
ERNIE'S ENTERPRISES
 725 PINE ST. ST. LOUIS 1, MO.

DEAD JAP FINGER
 In a Cotton Lined Box
 It's a trick giving the effect of a genuine Japanese soldier's finger, taken when Marines landed on Bataan. It's so realistic people scream with fear which turns to uproarious laughter when trick is exposed. SAMPLE postpaid. \$1.00 with full instructions. Money refunded if not satisfied.
 Magic dealers and distributors, write for prices.
RAYSOL PRODUCTS (3) Poplar Bluff, Mo.

FREE! 1944 WHOLESALE CATALOG
 About 2000 Tested Sellers
 for today's opportunities are illustrated and described. About 98% of the articles can be supplied promptly. This is important to you as today's sales depend on supplying the goods. The stock of catalogs is limited, so suggest that you send for a copy soon.
SPORS CO., 744 Lamont, Le Center, Minn.

**WANT WANT WANT
FUNLAND PARK
JACKSONVILLE, N. C.**

Rides—Super Roll-o-Plane, Octopus, Tilt-a-Whirl, Fly-o-Plane. Concessions—Bingo, Duck Pond, Cig. Gallery, High Striker, Darts, Hoopla, Guess Your Age or Weight or Concessions that do not conflict. (No Ball Games or Camps.) Agents—Ball Game, Penny Pitch, Stock and others. Wire or write

JOE E. KAUS

Funland Park, Jacksonville, North Carolina

**WANT! WANT!
LOROW BROS.**

ROYAL AMERICAN SHOWS SIDESHOW

Enlarging for Fairs . . . Want useful people of all kinds . . . FREAKS and WORKING ACTS of every description—Ticket Sellers and Working Men. We pay top salaries every week—no put-up or tear-down for acts. We close middle of November, then Florida Fairs all winter. Answers to

LOROW BROS.

Care Royal American Shows
Kenosha, Wis., this week

CALIFORNIA WAS GREAT

But let's get back to the Midwest. Ft. Wayne opens Sunday, July 23. Contact me Indiana Hotel, Ft. Wayne, Ind.

LARRY SUNBROCK

WANTED!
Agents for Harrington, Delaware, Fair to work Novelties, Guess-Your-Weight and Guess-Your-Age.

FOR SALE!
Electric Flasher (Chaser Style), \$60.

A. HYMES

President Hotel, 234 West 48th Street,
New York 19, N. Y.

WANTED

Circus Acts, Hokenm and Musical Act for concert, those doubling preferred, for small reliable circus now operating. Also Couple to operate Side Shows. I have animals and top complete. Good proposition. Will buy, lease or engage Animal Acts.

HERBERT WALTERS

Laurel, Nebr., July 22

Want Girls for Iron Jaw

In New Aerial Sensation

AERIAL BUTTERFLY BALLET

Write or Wire MAYBELLE MILLER
21 So. Honore St. Chicago, Ill.

**RAY HARRIS, BOB ALLEN AND RAY
HICKMAN, CONTACT GYPSY BOB MEYERS**

WANT TRAIN HELP

Mighty Sheesley Midway

Urbana, Ill., this week; Racine, Wisc., week July 24.

WANTED BILLPOSTER

Long or Short Handle. Write

Iowa Posting Service

Burlington, Iowa

**WANTED for
FOLLY BEACH**

CHARLESTON, S. C.

Capable, sober Agents for Ball Games and Grind Stores. Also Counter Help for Bingo. We operate 7 days a week. Open until Labor Day. If you can grind, do your bathing, cleaning and drinking when we are closed. Come on. I will place you. Jack Threat, Doc Wilson, C. D. Miller, get in touch.
ART D. HANSEN, Folly Beach, S. C.

CRAFTS STOCKTON PEAK

(Continued from page 33)

front and strengthened attractions, led the string shows in grosses. Clyde Rawling's Motordrome, with an ideal location, had a good run. Ragland-Korte concessions and the Albert Nelson, Levaggi and Cecchini strings reported big business. Bingo operated until the wee hours, as did some of the super bottle games. Bolton photo gallery had waiting lines, as did Betty Elby's guess-your-age. Herb and Violet Sucher's jewelry stand and palmistry did well. Hank Arnold's tommy guns and Roger Warren's eating and drinking stands did near-capacity.

Rides lined up patrons almost nightly. Roy Shepperd, general superintendent; Frank Kitchener, master mechanic; R. H. Shepperd, chief electrician; Frank Warren Jr., assistant manager; Mrs. O. N. Crafts, auditor; W. Lee Brandon, general agent; Roy E. Ludington, general manager, and Owner O. N. Crafts were on the lot daily during peak crowds. Three pay gates were used, with five handling tickets. A city tax of 2 cents a ticket was put into effect on all attractions a few weeks ago. A compromise was made with city officials thru Manager Ludington whereby all persons entering the grounds would pay a 2-cent tax, thus eliminating the fee on rides or shows. A new mid-way Protective Club has been formed. Fire of undetermined origin destroyed canvas of one of the Ragland-Korte pan game concessions.

ALAMO'S TOP 9-DAYER

(Continued from page 33)

recovering from wounds sustained from an outlaw monkey. Albert Wright and Jack Ruback were hosts in Belton to city and county officials at a chicken fry in Leonard Leftrap's cookhouse July 4. Shorty Tappan, manager of the Circus Side Show and annex, extended his banner line to 140 feet. Red Prowser continues to play to large takes with the Wall of Death. Leo (Suicide) Simon narrowly escaped serious injury when a guy wire holding his ladders gave way, due to stakes becoming loosened from water seeping into the ground from fire hose on the night of the Fourth.

In Fort Worth visitors have included Denny Pugh, Joe Murphy and party from Dallas, Ray Alexander, Mr. and Mrs. Hope Basinger, Texas Kidd, Ray Colbertson, Mrs. George Proctor and Razz Klotz. Show heads west after here for celebrations and fairs in West Texas and New Mexico. New house cars have been bought by Jack Turner, on advance, and Andy Custer. Shorty Tappan purchased an Oldsmobile, en route from Belton to Fort Worth at Waco, for Mrs. Tappan.

**CASH
For Complete Carnival**

Any size, with transportation, or will buy Rides—Eli 5, Little Beauty Merry-Go-Round, Allan Herschell Auto Ride, Tilt, Chair-o-Plane or any other worth-while Ride.

H. L. WYSE, Wayland, Iowa

WANTED

FLYOPLANE RIDE HELP
Don't wire or write. Come on—will place you. Out all winter, going to Coast.

Man for Glass House, inside and out. Exceptional opportunity to make big money.

CHAS. T. GOSS

DODSON'S WORLD'S FAIR SHOWS
Grand Island, Neb., July 17th to 22d;
Hastings, Neb., 24th to 29th.

WANTED AT ONCE

Caller and Counter Men for Bingo. Capable Man take charge Rat Joint.

ROY E. LOLLAR

Virginia Greater Shows, Frederick, Md.

WANTED AGENTS

For Buckets and Skillo. No gate on this show.

HIRAM BEALL

Care George Clyde Smith Shows
Scalp Level, Pa., next week

WANTED

CORN GAME HELP, SLUM STORE AGENTS, RIDE HELP, SHOWS. Capable people all lines. Real spots, money territory, long season. Will book any Concession not conflicting. Reply: MAGIC EMPIRE SHOWS, July 17-22, Stuttgart, Ark.; July 24-29, Reunion, De Witt, Ark. A. Spheris, Gen. Mgr.; Roy Goldstone, Concession Mgr.

DICK'S PARAMOUNT SHOWS, INC.

WESTERLY, R. I., JULY 17TH TO 22D

FIRST SHOW IN THREE YEARS

MANCHESTER, CONN., FOLLOWS; THEN BRIDGEPORT

WANT SHOWS: Have complete outfit for Girl Revue. Need Manager and Talent for same. Want SIDESHOW Manager and Acts; have all new equipment. Playing real show territory. Liberal percentage.

CONCESSIONS: FROZEN CUSTARD - PENNY ARCADE - BINCO

HELP: ROCKET HELP, TOP SALARIES. Also Help on other Rides. Semi Drivers preferred. Top Salaries.

Write or Wire DICK GILSDORF, Per Route

JUST FOR FUN SHOWS

WANT FREE ACT (Prefer a Sensational High Act). CAN PLACE SHOWS WITH OWN TRANSPORTATION

Show Booked Solid Until November 1.

Address J. C. WRIGLEY or W. A. SCHAFER, Owners and Managers,
PALESTINE, TEXAS.

Wanted—Ride Help—Wanted

Year-round work for those who qualify in our Parks and on our Shows. Top salaries and good living conditions. ALSO WANT CONCESSIONS FOR OUR STRING OF WEST AND SOUTH TEXAS FAIRS. We offer you the longest season in the business.

Address

BILL HAMES SHOWS

PARIS, TEXAS, UNTIL AUGUST 12.

BEE'S OLD RELIABLE SHOWS, INC.

WANTS WANTS WANTS WANTS

RIDES: Want Foremen and Second Men for all Rides. Top wages and bonus. No trucks to drive. Will book any Ride we don't have.

SHOWS: Want any Show with own transportation and equipment.

CONCESSIONS: Want Concession Agents for all office-owned Concessions. Stock Stores, Ball Games, Penny Pitches and others.

Now playing Kentucky's largest fairs. Wire or come on in.

Lebanon, Ky., Fair, July 17-22; Harrisburg, Ky., Fair, July 24-29; Russell Springs, Ky., Fair, July 31-Aug. 5; Brodhead, Ky., Fair, Aug. 7-12. Others follow. Address:

BEE'S OLD RELIABLE SHOWS, INC.

As Per Route

COMPLETE CARNIVAL FOR SALE

Due to other business, have for sale complete carnival. Consisting of Eli No. 5 Wheel, Merry-Go-Round, Chairplane and Kid Ride. Six Shows, 3 new tops and front and 3 good tops and front. Fifteen Concessions of all kinds, and flash and stock for same. Five Trucks, Main Entrance, Cable, Wire and everything to operate complete Carnival. All nicely painted and now in operation and can be seen any time. Will only sell as a whole and for cash. If not interested in all, don't answer. Operating within 100 miles of Cincinnati, Ohio. Address BOX D-241, Care The Billboard, Cincinnati, Ohio.

BINGO HELP

Good all around Bingo Help; highest salaries, long season, additional bonus to experienced Semi Drivers. If you want to make money in good surroundings and can do the work. Wire or come on. Boozers, chasers and wise guys not wanted.

AL BOXALL

Care Bantly's All-American Shows, Chester, Pa., or 443 Winspear Ave., Buffalo 15, N. Y.

WM. T. COLLINS SHOWS

WANT FOR 12 REMAINING BONA FIDE FAIRS

CONCESSIONS OF ALL KINDS except Corn Game and Diggers. All others open that work for stock. WILL BUY FOR CASH: TILTA-WHIRL OR OCTOPUS WITH TRANSPORTATION. CAN PLACE SOBER, RELIABLE RIDE MEN ON ALL RIDES. Bill Rangan, Pee Wee, Pin Meyers, answer to Wally Thompson. WANT 2 GIRL SHOWS, MONKEY SHOW OR ANY SHOW OF MERIT.

Address: WM. T. COLLINS, Mgr., as per route.

VICTORY SHOWS, INC.

10 DAYS — Two Saturdays and One Sunday — 10 NIGHTS

July 27 to August 5, Hempstead, L. I., Hospital Fund.

Can place Custard, Guess Your Age, Grind Stores. Also Agents for same. Can use first-class Free Act.

BILLY GIROUD & JACK CARR, 50 Salisbury Ave., Stewart Manor, L.I.
Floral Pk. 6344

SNAPP GREATER SHOWS

CAN PLACE NOW, OR STARTING WITH OUR FAIR SEASON,
FIRST WEEK IN AUGUST

2 OR 3 GOOD SHOWS

We again are playing the CLASS "A" WISCONSIN FAIRS and a splendid route of MONEY-GETTING FAIRS IN THE SOUTH to follow. Account draft, can place Foreman for Roll-o-Plane. J. T. Hutchens wants Freaks and Acts for Side Show.

All address SNAPP GREATER SHOWS, Canton, Ill., this week; Pekin, Ill., next week.

DELAWARE STATE FAIR

HARRINGTON, DELA., JULY 24-29

WANT Custard, Cook Houses, Grab Joints, Ball Games, Pitch-Till-You-Win, String Games, Grind Stores of all kinds.
SHOWS—Motordrome, Organized Colored Revue, Grind Shows with own equipment.
RIDES—Spit-Fire, Chair-o-Plane, Whip and Rocket. Ride Help Wanted. Highest salary. Come on.

Herman Bantly, Bantly's All American Shows

This Week Chester, Pa., Followed by 5 Weeks Best Locations in
NEWPORT NEWS, VIRGINIA

GOLD MEDAL SHOWS

Want For Our Circuit Of 15 Fairs, Starting At Rockport, Ind., Next Week.

CONCESSIONS: BINGO, PENNY ARCADE, BASKET BALL and Other Merchandise Concessions.

SHOWS: MECHANICAL, FAT GIRL, FUN HOUSE, CRYSTAL MAZE and Any Good Grind Shows.

Address: OSCAR BLOOM, Mgr., Evansville, Ind., This Week.

CAVALCADE OF AMUSEMENTS CAN PLACE

Capable Workmen all departments. Need two Men capable handling canvas, salary \$60.00 per week. Red Snyder, wires not reaching you; join at once. Need Talker for finest Midget Show on road. Will give excellent proposition if you can deliver. Useful People, wire.

MINNEAPOLIS, MINN., JULY 17-30.

PLAYLAND SHOWS WANT

Custard, Candy Apples, Candy Floss, Bumper, Coca-Cola Bottle, String Game, Dart, Pitch-Till-Win, Hoopla, Knife Rack, Jingle Board, Penny Pitch, Scales, Guess-Your-Age, Jewelry and any 10c Grind Store. Pearl Snyder, contact me immediately; have a good proposition for you. Have a select string of Southern Fairs, starting Maryville, Tenn., Sept. 4th, and ending in Florida December 16.

SHAN WILCOX, Mgr., London, Ky., on the streets, July 17-22; Harlan, 24-29.

ZACCHINI SHOWS

WANT

WANT

WANT

Will book or buy #5 Eli Wheel and Merry-Go-Round. Want to book Fun House, Illusion Show, Walk Thru, Unborn, Snake or any Show that grinds. Good percentage. Want Stock Concessions of all kinds for good fair route. Have opening for Grab Joint for balance of season, booked till December. Mrs. Germana Zacchini wants Agents. Don't write, wire.

ZACCHINI SHOWS, Bruno Zacchini, Mgr.; S. D. Pease, Gen. Agent.
Address as per route or permanent address: 620 Prospect Ave., Sarasota, Fla.

GREEN VICTORY SHOWS

10 Big Days—10. July 17th to 27th, East Boulevard at 69th St., Guttenburg, New Jersey, and five other big spots to follow.
Want Shows of any kind at 25 P. C. Merry-Go-Round, Tilt-a-Whirl and Octopus. Aerial Free Act. Can place Grind Stores, Custard, Popcorn, Cotton Candy and Candy Apples. Kellman, come on with Duck Pond.

NICK GREEN, General Manager; JIMMY DAVENPORT, Business Manager.
Address: Guttenburg, N. J.

WANTED—COOKHOUSE HELP—WANTED JOHNNY J. JONES SHOWS

LONG LIST OF FAIRS. NO LOST TIME.

Dinner Cook that can do pastry, Griddle Men, Waiters for Sit Down Grab, Dishwashers, Grab Joint Help, Kitchen Help. K. Y. SMITH, BLACKIE MARTIN, POP EYE WILSON, CHARLIE BRANDT, BERT NIMERICK, LOUIE WALTON, WM. F. (CURLEY) SMITH, SLIM LINDSEY or any of the oldtimers. This week, Springfield, O.; next week, Lima, O.; then Muncie, Ind., first fair. Wire or come on. GEO. REINHARDT.

LETTER LIST

(Continued from page 49)

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway,
New York 19, N. Y.

ANDERS, James
Avery
Black, Dan
Bunger, Anthony
Cassella, Charles
CONTIWELL, Peter
Courtney, Mrs.
COURTNEY, Albert J.
DAVIS, Samuel
Daddy, Rogers
DuPay, A.
Evans, Robert
FLYNN, Thomas M.
Gould & Goodwalt
Graf, Frank G.
Green, Freddie
Halpin, George G.
HANSON, Louis J.
Hayward, Aurora
Hebron, Lillian
Kelsey, Wm. G.
Kiley, William

Lenz, Mr.
Lester, Eugene
Lizz, Charles
Feawick
Lloyd, Willard J.
Mann, Jane
Martin, William T.
Meulemans, Charles
Miller, Jack
Muldoon, Johnny
MURPHY, James J.
Patterson, J. A.
Phillips, Thomas J.
Pomeroy, Eudly
Roach, Thomas
Robertos, The
Roebuck, Leo
Rooney, Nellie
RUSSELL, Lewis
Shankman, Jules
Shoeler, Dave
Siegel, Louis J.
SMITH, Herbert
Smith Jr., Ira
Spaulding, Dorothy

Stane, Walter
SUGDEN, Roy
James
Thomas, Eugenio
Travis, Leonard

Trevor, Madeline
Vantine & Cazan
Vilez, Providence A.
Walter, Clarence

MAIL ON HAND AT CHICAGO OFFICE

155 No. Clark St.,
Chicago 1, Ill.

Aufry, Jean
BERNSTEIN, Morris A.
Budsworth, Mr. J. B.
CHARRON, Henry
Barp, Sid
Ferris, Harry
GREEN, Eddie
James

MERCER, Johnny
Green
Miller, Harry E.
Odum, Mrs. C. D.
Wagner, Clarence G.
Woods, Miss
Frankie Lou
Wylar, Ann
YOUNG, Harry
James

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.,
St. Louis 1, Mo.

Buccini, Margaret
Curry, Edna
Darlington, C. W.
Davis, Ed O.

Dexter, Al
Duncan, Pat
Flanagan, Tom
Flynn, N.
Gloyd, Mrs. George
HELMAN, William
Jordan
Luko
HICE, Ellsworth
Hill, Mrs. Thelma
HOUSE, Lee
Jackson
Jones, Frenchy Lee
Knapp, G. W.
LADUSAW, James
Edward
Lucas, Earl C.
Miller, C. M.
Morgan, Otis
Nixon, James
Patrick, T. W.
Potocz, E. K.
(Peawee)
Robt, T. W.
SHERWOODS, Neal Carl
Simon, Leon J.
SPENCER, Charles
E.
Stebbins, Si
Sterling, J. N.
Taylor, Glen
Thomas, Harry
WARNOCK, James
Melroy
WHITMARSH
Harold L.

STRATES UP AT OSWEGO

(Continued from page 33)

rari's Hawaiian Show, Jones bingo, Porter Farmer Fat Show, Vanities Revue, Harlem Night Club and numerous concession tents.

Lot Switch in Syracuse

ROME, N. Y., July 15.—Gross of the James E. Strates Shows in Oswego, N. Y., July 3-8, was up 20 per cent over last year's, said Eddie Jackson, publicity director, and in Syracuse, June 26-July 1, altho the lot had to be changed at the last minute because heavy rains had put six inches of water on it, the gross was satisfactory. General Manager Strates secured another lot just as the train was being unloaded. By fast work Assistant Manager O'Brien had it laid out before the first wagon hit.

At Saturday's matinee Daredevil Bruffy, who climaxes his free act by jumping from his rigging with a rope around his neck, dropped 40 feet when a hook failed to catch. Badly shaken, he was rushed to a hospital in Syracuse and will soon be released to rejoin the show.

In Oswego, altho no free act was used, the gate was over last year's. Bailey Bros.' Circus showed the same lot two days before the Strates engagement, and on the Fourth a big excursion left for Canada, and still grosses were 20 per cent above last year's.

Al Tomaini's Circus Side Show and Illusion Show, being strengthened for the fairs, are showing big takes. Dolly Raoul Precision Dancers on the Vanity Show are topping the midway, with Leonard Duncan's Harlem Revue a close second. Duke Jeannette's Unborn Show and Wild Life Show, both donation attractions, are running neck and neck. Kongo (Pleron) Darkest Africa Show, with Whitey Rogers on the front, gets gratifying grosses.

Mrs. James E. Strates and daughters, Elizabeth and Theodora, and James Jr., who spent a week visiting, returned home to Elmira, N. Y. Pete Stamos, operator of the Jones bingo, returned from his honeymoon at Niagara Falls. His bride is the former Miss Callis, of Elmira. New set of six American flags on the entrance front were presented by the women of the show, and Chief Electrician Wayne Kingsley has trained six floodlights on them.

R-B TO SARASOTA

(Continued from page 3)

testify in legal proceedings, not a circus executive or employee remains in that city.

The 79 cars were loaded rapidly late Friday night as soon as Superior Court Judge John H. King approved a plan whereby bonds and insurance totaling \$1,000,000 were designated by the circus to pay any adjudicated claims in Connecticut. Judge King placed the circus in receivership, naming former Judge Edward S. Rogin, Newington, Conn., as receiver under \$100,000 bond.

In order to secure the release of circus property and rolling stock, Big Show executives arranged for a bond in the sum of \$375,000, and in addition assigned to the receiver \$125,000 expected to be collected as a result of fire insurance policies, and half a million dollars expected available under policies totaling that sum, issued by Lloyds of

London. The amount of the security provided by this plan which the courts approved late Friday night is in excess of the value of the physical assets of the circus that were held in Connecticut.

Circus officials, earlier in the week, had estimated the cost of enforced idleness at in excess of \$10,000 daily, this without transportation or advertising or operating costs. Claims filed against the circus as a result of the fire July 6 now are in excess of \$1,000,000, it was reported.

HARRY JOHNSON WANTS

Cook House Help of all kinds.
Want Ride Help. Will book small
Grind Show with or without outfit.
Want Painter or Decorator. Address

J. M. SHEESLEY

Urbana-Champaign Fair, week of
July 17, Urbana, Ill.

FERRIS WHEEL

Will Pay Cash for No. 5 or
No. 10 Big Eli Wheel Priced
To Sell.

Give Complete Details Via
Special Delivery Letter.

Address
HOWARD POTTER, Gen. Mgr.
BUFFALO SHOWS

Blasdel, New York

WANT

Ride Help for all Rides, Foremen for Ferris
Wheels and other Rides. Long season and
highest pay. Wire

J. M. SHEESLEY

Mighty Sheesley Midway

Week July 17th, Urbana-Champaign Fair, Ur-
bana, Ill.; week July 24th, Racine, Wis.

Penna.'s Biggest Firemen's Celebration Greensburg, Pa.

JULY 24-29, DOWNTOWN LOT
Beam's Attractions on the Midway.
Capable Ride Help Wanted. Write or Wire
M. A. BEAM
Vandergriff, Pa., This Week.

WANT

Manager for up-to-date Cook House. Must
be able to do buying and have knowledge of
setting up and tearing down and able to
handle Help. Want Carnival Cook also; to
this man we will pay \$100 weekly. If you
drink do not answer. Address:

BOX D-243, Billboard, Cincinnati 1, O.

Scott Exposition Shows

Now in the Rich Coal Field of West Virginia. Want Ride Foremen and Workingmen who can Drive Semis, Musicians and Chorus Girls for Minstrel Show. Top salaries to capable people. Stock Concession Agent, Stock Stores, wire. Our Fairs start August 14. Beautiful Life Show open; good opportunity to right people. Grind Shows with or without outfits open. Side Show Artist, communicate. Notice—Capt. Rudy Mueller with Rosie and Victoria and Franks, communicate. Address Mullens, W. Va., week July 17; Oak Hill, week 23.

GEORGE CLYDE SMITH SHOWS WANT

Ball Games, Duck Pond, Blower, Swinging Ball, Pea Pool, Slum Wheel, String Game, Candy Floss, Hoop-La, Heart-Shaped Pitch-Till-U-Win, Devil's Bowling Alley, Penny Arcade, Cigarette Shooting Gallery. Wanted—Freak Show, Monkey Show, Crime Show, War Show, Geek Show, Girl Show. Wanted To Buy—Octopus, Factory-Built Kiddie Auto, Little Beauty Merry-Go-Round. Address all communications to
GEORGE CLYDE SMITH SHOWS, Scalp Level, Pa., this week.

JONES GREATER SHOWS WANT

Bridgeport, Ohio, F.O.P. Celebration, Week July 24, With Fairs and Celebrations Until Thanksgiving.
CONCESSIONS — Want Fish Pond, Darts, Hoop-La, String Game, Scales, Guess Your Age, Jewelry, Striker, Candy Floss, Bowling Alley. Want Half-Half for Side Show. Herman List wants Ball Game and Slump Agents. Thelma Powell, wire.
 Address **PETE JONES, Morgantown, W. Va.**
 P. S. — Jack Beaty Wingy, Call Home, Mother Seriously Ill.

WANT FOR FIREMEN'S ANNUAL CARNIVAL

Sylvania, Ohio, July 26th thru July 30th.
 Shows and Concessions. Want Ten-in-One or any kind of Grind Show or Walk Thru. Want Concessions—Ball Games, Dart Games, Pitch or Duck Pond, any ten-cent Grind Concession. Want Sound Truck and experienced Show Electrician. "Notice"—Barkoot Shows not connected in any way with this celebration. All answers:
DOLLY YOUNG
 NAVARRE HOTEL PHONE: MAIN 6201 TOLEDO, OHIO

ELKHART COUNTY FAIR

GOSHEN, INDIANA, AUGUST 1 TO 5

WANTED—Penny Arcade, Monkey Circus, Walk Thru Shows, Life or any other legitimate Shows with neat frame up. Concessions all open except Corn Game and Carmel Corn. Make reservations now for this date and nine other fairs to follow. Address:

W. G. WADE SHOWS

Findlay, Ohio, this week; Monroe, Michigan, week of July 24

HOLLIDAYSBURG, PA., WEEK JULY 24

First Show in 5 Years. Kiwanis Children Fun Celebration.

Want Shows of all kinds. Concessions not conflicting; opening for Diggers or Rotaries, High Striker, Darts, Penny Arcade, String Game, Bowling Alley. Tex Rolland wants Bingo Caller and Agents. Want Ride Help for Chair Plane, Second Man for Wheel, Help for Tilt-a-Whirl, Octopus, Roll-o-Plane. Our fairs start Aug. 29 at Indiana, Pa. Write or wire

John Gecoma, Gen. Mgr. Bright Lights Expo Shows
 COALPORT, PA., THIS WEEK

WANT—CAPELL BROS.' SHOWS—WANT

Norman, Okla., this week; Ada next week, uptown.

FOREMAN for new No. 5 Wheel, Working Men on other Rides. Clean CONCESSIONS, come on; sell EX on Pop Corn. SHOWS with own frame ups. ELECTRICIAN, useful Show People, come on.

Address: H. N. DOC CAPELL as per route

LONE STAR SHOWS

Will pay \$4,000.00 cash for late model Tilt-a-Whirl. Must be in A-1 condition. No junk. Can place Bingo, Grab and all Concessions at following fairs: Harrisburg, Benton, Mt. Carmel, Paris, Salem, Shawneetown, all in Illinois. Fair Secretaries, get in touch with us. Have few open dates after Sept. 15. Can place Agent for Slum Store. Ride Help, come on—can place you. Pay own wire.

Address all mail and wires to **LONE STAR SHOWS, Ashby, Ill.**; then per route.

WANTED FOR BEACH HAVEN, NEW JERSEY

Opening July 26th to August 3rd. Ten weeks to follow in Army and Defense Town. Grab, Fish Ponds, Shooting Gallery, Ball Game, Pictures and any 10-Cent Grind Store.
SAM TASSELL
 Suite 200, Shubert Theatre Building, Philadelphia, Penna.
 P.S.: Can place Kiddie Rides and Chair Plane; other Rides booked.

Flash Ride Fire Fatal at Elitch's

DENVER, July 17.—Six persons were fatally burned when a flash fire, believed to have been started by a short circuit, destroyed the tunnel scenic water ride at Elitch's Gardens here early last night. Four of those killed were two soldiers and their wives. The other two were park employees who sought to rescue them from the fiery tunnel.

With the park's midway jammed with merry-makers, the blaze broke out at the rear of the water ride and swept rapidly forward. The wooden structure was completely gutted and damage was expected to run into thousands of dollars.

CONEY ISLAND, N. Y.

(Continued from page 42)

Brother is George Werner, a cop and ex-welterweight pugilist. On the slide, Irving is on guard at Columbia University, Division of War Research. . . . Abe Seskin's Dump-the-Lady, managed by Gus Sirignano, has a new set of Dumpes in Marion Smith, Honey Lane and Jean Hammond. . . . Promotion Chief Bill Lombard has lined up Holland House Coffee, days of July 19-21; Drake's Cakes, August 2-4; Borden Milk, August 10; Jewish War Vets, August 19; Tootsie Rolls, August 16-18, and Ralston Groceries, August 26-27.

DETROIT MINNIES PERK

(Continued from page 42)

James Wallace, three. At Motor City Park, Horowitz is operating with five rides and a number of concessions. Property is owned by John Zulinski, Detroit coin machine operator. Horowitz, in poor health for a long period, a victim of gangrene, is convalescing and managing the park himself.

WANTED PRINCIPAL LECTURER

Must be clean cut, well dressed, sober and understand how to sell the finest Museum in America. Salary \$75 per week; no deductions of any kind. Join on wire at River View Park, Chicago. Reply in detail, stating everything, your age, where you have been and who you are.

RAY MARSH BRYDON

Suite 1640-41 Hotel Sherman, Chicago, Illinois.

LIVE OAK, FLORIDA, TOBACCO MARKET

Week July 24th

MONARCH SHOWS WANT

Legitimate Concessions of all kind: Pitch to Win, Hoopla, Striker, Ball Game, String Game, etc. Place one Flat Ride and Kiddie Ride, Shows with own outfits. All winter choice Florida locations. Address:
 N. P. ROLAND, Live Oak, Florida.

Ferris Wheel First Man

WANTED AT ONCE. TOP SALARY.

LEW HENRY

Waynesboro, Pa., until July 22; next week, Boonsboro, Md.

J. C. WEER SHOWS

12 WEEKS OF FAIRS, STARTING AUGUST 7

WANT ROCKET FOREMAN AND RIDE HELP ON FERRIS WHEELS AND ROCKET. WILL BOOK OR BUY OCTOPUS (Furnish Wagons). WILL PLACE MONKEY SHOW AND GLASS HOUSE (Will Furnish Wagons). CAN PLACE 10c MERCHANDISE CONCESSIONS FOR BALANCE OF SEASON. WANT TRAIN HELP OF ALL KINDS, ALSO BUILDER. Grant Chandler, wire or write.

Address: Rankin, Pa., this week; Altoona, Pa., next week.

JOHN R. WARD SHOWS WANT

Shows. Edward M. Harris, come on; place you. Tom Johnson wants Musicians and Performers, Girls, Kid Nelson, Linden Morrow, Hambone Jones, Lillian Jones, Maxine. Side Show Talker and Acts to feature. Talker for War Show. Want Girl Show, Wild Life Show, Penny Arcade. Want Stock Concessions—Bowling Alley, one Wheel, Agents for Grind Stores, Clothes Pin, Blower, Roll-down, Man and Wife to manage Frozen Custard. Want Ride Foreman for Merry-Go-Round, Tilt-a-Whirl, Octopus, Chair-o-Plane. Second Men for all Rides that drive trucks; top salaries, long season. Want Sign Painter and Builder.

Baton Rouge, La., this week; Alexandria, La., next week.

J. J. PAGE SHOWS WANT

Experienced Ride Help for Ridee-O, Merry-Go-Round, Ferris Wheel, Chair-o-Plane and Kiddie Ride. Want legitimate Concessions of all kinds except Cook House and Corn Game. Want Manager for Athletic Show, new outfit, to join at once.

Everybody address **J. J. PAGE SHOWS, Huntington, W. Va.**

Wallace Bros.' Shows Want

Second Man on Merry-Go-Round, Second Man on Tilt-a-Whirl. Have Girl Show open for party capable of getting money. Can place Ride Help on all Rides; top salary, and you get it "now." Concessions that work for stock, come on. Charlie Russ, Frank Gaskins, Chas. Noel, Will Underwood, let me hear from you. Cadiz, Ky., this week.

ROYAL EXPOSITION SHOWS WANT

To join on wire sober and reliable Wheel Operator that can drive semi, Second Man on Merry-Go-Round. Have opening for Frozen Custard, Popcorn, Candy Apples, small Cook-house or Grab (Mickey Martin, answer), American Palmistry, Penny Arcade, Animal Show, Kiddie Rides, Octopus or Roll-o-Plane. Address:

This week, Valdosta, Ga.; July 24 to Aug. 5, Moultrie, Ga.
MANAGER, ROYAL EXPOSITION SHOWS.

P.S.: Deacon Sechrest, wire J. P. Bolt.

Continental

Write for these items

- SLUM**
- 432—Blowouts (IMP) ... \$1.75 Gr.
 - 537—Comic Straw Hats (IMP) ... 1.75 Gr.
 - 540—Min. Uncle Sam Hats (IMP) ... 1.75 Gr.
 - 1899—Comic Feathers95 O
 - 1974—Amer. Mullin Flags, 2 1/4 x 3"95 Gr.
 - 1985—Flags, 3 1/2 x 6" ... 1.45 Gr.
 - 2123—White Por. Statues (IMP) ... 1.50 Gr.
 - 27102—Wedding Rings ... 1.10 Gr.
 - 2300—Plaster Animals ... 1.50 Gr.
 - 1698—Comic Hat Bands ... 1.75 O
- 18.00 M**



SUMMER CATALOG NOW READY—WRITE FOR COPY

GLASS

- 38893—Glass Coaster Ash Tray \$3.50 Gr.
- 7899—Sq. Glass Ash Tray ... 3.90 Gr.
- 3874—Footed Glass Nappy ... 4.32 Gr.
- 7841—Sugar Crystal ... 5.40 Gr.
- 7842—Creamer Crystal ... 5.40 Gr.



- 38004—5 Oz. Juice Glass ... \$3.80 Gr.
- 7888—Bottle Shaker, Pk. 2 Gr. ... 3.80 Gr.
- 7882—Whiskey ... 3.00 Gr.
- 3812—S&P Shakers ... 3.25 Gr.
- 3813—Toy Mug ... 3.50 Gr.
- 3814—Bottle S&P ... 3.75 Gr.
- 3829—Tumbler, Pk. 6 D. ... 4.20 Gr.

NOVELTIES

- 88002—Plastic Combr. 7" ... \$8.50 Gr.
- 99000—Cellophane Lids ... 4.50 O
- 2771—50 Ligne Camio Buttons ... 22.50 M
- 2768—70 Ligne Camio Buttons ... 4.50 O
- 1897—Comic Felt Yodler Hats with Feathers ... 12.00 Gr.
- 8800—Felt Robin Hood Hats with Feathers ... 12.50 Gr.
- 1827—Felt Spanish Hats ... 28.00 Gr.
- 390—Hawaiian Lids (10 Gr. Lids, \$3.50 Gr.) ... 3.75 Gr.
- 1823—White Sailor Hats ... 10.00 Gr.
- 8438—Cardboard Carnival Horns ... 8.00 Gr.
- 1877—Blue Yacht Hats ... 2.25 D.

BINGO ITEMS

- 435—Blowouts (IMP) ... 4.50 Gr.
- Plastic Military Brooch Asst. ... 10.80 Gr.
- 1513—Plastic Whistles ... 8.00 Gr.
- 7270—Aluminum Milk Bottles ... 1.75 Ea.
- 8884—Lamps, Boudoir, with Shade ... \$1.55 Ea.

Continental Distributing Co.
822 N. THIRD ST. MILWAUKEE 3, WIS.

CHAIRS
Many Styles
PROMPT SHIPMENT
We Can Still Ship, But Don't Delay.

ADIRONDACK CHAIR CO.
1140 Broadway NEW YORK, N. Y.
Dept. 5 Corner 26th St.

WONDER CITY SHOWS WANT
Legitimate Concessions of all kinds. Shows with own equipment. Will buy Show Tops, Fronts and Banners. Can use Ride Help that can drive semis for Merry-Go-Round, Ferris Wheel and Chair Plane. Bruce, Miss., July 17-22; Senatobia, Miss., July 24-29; Batesville, Miss., July 31-August 5. Address:
JOE KARR, Manager; CHARLES S. NOELL, General Agent.

RB TO USE STADIUMS

(Continued from page 41)
week indicated that the various shows have been doing okay business. For example, Dailey Bros. was crowded to capacity at the night performance in Sheboygan, Wis. Reaction in Brainerd, Minn., was two near-capacity houses for Cole Bros. after late arrival from St. Paul, where same thing prevailed. An order was issued there by Cole prohibiting smoking in the big top, side show or menagerie tents during all shows.
The RB advance, including F. B. (Bernie) Head, contracting press agent, who have been in Cleveland since the fire are still there waiting for definite word on movements.
Reginald Perceval, showman in Africa, sent word of the deepest sympathy of African circudom for the Ringling show.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A. M. P.: Lansford, Pa.; (Fair) Kimberton 26-Aug. 5.
- Alamo: Abilene, Tex.
- Allen, Fred: Oneida, N. Y.
- Allen & Nickerson: (Street Fair) Zanesville, O.; Middleport 24-29.
- American Beauty: Webster City, Ia.
- American Expo. (Gooding): Lorain, O.
- American Model: Sparks, Ga.
- Arcade: Bowie, Tex.
- B. & H.: Jonesville, S. C.
- B. & V.: Dunmore, Pa.
- Badger State: Sparta, Wis., 19-26; (Fair) Tomah 28-31.
- Baker United: Martinsville, Ind.; (Fair) Logansport 24-29.
- Bantley's All-American: Chester, Pa.
- Barkoot Bros.: Elmore, O.
- Baysinger, Al.: Rochelle, Ill.
- Beam's Attrs.: Vandergrift, Pa.; Greensburg 24-29.
- Bee's Old Reliable: (Fair) Lebanon, Ky.; (Fair) Harrodsburg 24-29.
- Berryhill United: Jasper, Ga.
- Bistany Greater: Green Cove Springs, Fla.
- Bodart's Greater: Iron Mountain, Mich.
- Bowen's Joyland: Gardena, Calif., 17-24.
- Bright Lights Expo.: Coalport, Pa.; Hollidaysburg 24-29.
- Buck, O. C.: Yorkville, N. Y.
- Buckeye State: North Chicago, Ill.; Wisconsin Rapids, Wis., 24-30.
- Buffalo: Blasdell, N. Y.; Oakfield 24-29.
- Bunting: Springfield, Ill.; (Fair) Taylorville 24-28.
- Byers Bros.: Texarkana, Tex.
- Capell Bros.: Norman, Okla.; Ada 24-29.
- Casey, E. J.: (Fair) Yorkton, Sask., Can., 17-19; (Fair) Melfort 20-22; (Fair) Loydminster, Sask., 24-26.
- Cavalcade of Am.: Minneapolis 17-29.
- Cetlin & Wilson: Uniontown, Pa.
- Chanos, Jimmie: Winchester, Ind.
- Colley, J. J.: Anadarko, Okla.
- Collins, Wm. T.: Langdon, N. D., 17-18; Hamilton 20-22.
- Colman Bros.: Albany, N. Y.
- Conklin: (Fair) Regina, Sask., Can.; (Fair) Saskatoon 24-29.
- Courtney-Jason: Quincy, Fla.
- Crafts 20 Big: Vallejo, Calif.; Sacramento 24-29.
- Craig, Harry: Arkansas City, Kan.; Tulsa, Okla., 24-29.
- Crescent Am. Co.: Abingdon, Va.; Clinton, Tenn., 24-29.
- Cumberland Valley: Fayetteville, Tenn.
- Cunningham's Expo.: Nelsonville, O.
- Curl, W. S.: Camden, O.; (Fair) Batesville, Ind., 24-29.
- DeLuxe Am.: Holyoke, Mass.; S. Hadley Falls 24-29.
- Denton, Johnny J.: Rockwood, Tenn.
- Dick's Paramount: Westerly, R. I.; Manchester, Conn., 24-29.
- Dickson United: Wilburton, Okla.
- Dixie Belle: Loogootee, Ind.
- Dobson's United: Phillips, Wis.
- Dodson's World's Fair: Grand Island, Neb.; Hastings 24-29.
- Dumont: Chambersburg, Pa.
- Dyer's Greater: Bettendorf, Iowa.
- Eddie's Expo.: Farrell, Pa.; (Fair) Fredonia 25-29.
- Edwards, J. R.: Barnesville, O.
- Elite Expo.: South Omaha, Neb.
- Elman: Green Bay, Wis.
- Endy Bros. & Prell: Fall River, Mass.; Lowell 24-29.
- Expo. at Home: Washington, D. C., 19-29.
- Fidler United: Cicero, Ill., 18-30.
- Fleming, Mad Oody: Commerce, Ga.
- Francis, John: E. Peoria, Ill.
- Garden State: West Fairview, Pa.; Manheim 25-29.
- Gentsch & Sparks: Paducah, Ky.
- Geren's United: Cleves, O.
- Gold Medal: Evansville, Ind.
- Golden Gate: Providence, Ky.
- Golden West: Erskine, Minn.; Ironton 24-29.
- Gooding Greater: (Fair) Columbus, Ind., 17-21.
- Gooding, F. E., Am. Co., No. 1: (Lock Four) Charleroi, Pa.; No. 2: Greenfield, O.; No. 3: Indianapolis.
- Grady, Kellie: Alabama City, Ala.
- Great Sutton: DeKalb, Ill.
- Greater United: Levelland, Tex.
- Green Victory: Guttenberg, N. J., 17-27.
- Groff United: Los Gatos, Calif.; Concord 24-29.
- Gruberg's Famous: Playing Philadelphia Jota. Happy Attrs.: Gallon, O.; Orestine 24-29.
- Happyland: Pontiac, Mich., 17-29.
- Heller's Acme: Riverdale, N. J.
- Hennies Bros.: Kalamazoo, Mich.; Port Huron 24-29.
- Henry, Lew, Rides: Waynesboro, Pa.
- Henson & Johnson: Bloomfield, Mo.
- Heth, L. J.: Mt. Sterling, Ky.
- Hyalite Midway: Tekamah, Neb.
- Jones Greater: Morgantown, W. Va.
- Jones, Johnny J., Expo.: Springfield, O.; Lima 24-29.
- Joyland Midway: New Boston, Mich., 19-23; Fraser 27-30.
- Kaus, W. C.: Red Lion, Pa.
- Keystone Expo.: Orangeburg, S. C.
- Kirkwood, Joseph J.: Meadville, Pa.
- Lawrence Greater: Dover, N. J.
- Legasse Am. Co.: Warren, R. I.; Peabody, Mass., 24-29.
- Lone Star: Ashley, Ill.
- Lorow Bros.: Kenosha, Wis.
- McKee, John: Macon, Mo.
- Magic Empire: Stuttgart, Ark.; De Witt 24-29.
- Marks: Lynchburg, Va.; Greensboro, N. C., 24-29.
- Miami Valley: Westwood, near Dayton, O.
- Midway of Mirth: Mattoon, Ill.; Shelbyville 24-29.
- Midwest: Rexburg, Idaho.
- Monarch: Live Oak, Fla., 24-29.
- Moore's Modern: Palestine, Ill.
- Mound City: Bushnell, Ill.; Farmer City 24-29.
- Omar's Greater: Marked Tree, Ark.
- Page, J. J.: Huntington, W. Va.
- Parada: Neodesha, Kan.
- Pepper's All State: Radford, Va.
- Pike Am. Co.: Cuba, Mo., 20-22; Louisburg 24-25; Charity 28-29.
- Pioneer Victory: Dushore, Pa.
- Playland Am. Co.: London, Ky.; Harlan 24-29.
- R. & S. Am. Co.: Morehead City, N. C.
- Raines Am. Co.: Waldron, Ark.; Booneville 24-29.
- Reading's: Bruceton, Tenn.
- Red River: Melita, Man., Can., 20; (Fair) Russell 21-22; Rosburn 25; Gilbert Plains 26-27; all fairs.
- Reid, King: Barre, Vt.
- Reynolds & Wells: International Falls, Minn.
- Rogers & Powell: Carthage, Miss.
- Rogers Greater: Golconda, Ill.; (Fair) Belleville 24-29.
- Royal American: Kenosha, Wis.
- Royal Expo.: Valdosta, Ga.; Moultrie 24-29.
- Scott Expo.: Mullens, W. Va.; Oak Hill 24-29.
- Sheesley: Urbana, Ill.; Racine, Wis., 24-29.
- Siebrand: Payotte, Idaho.
- Silk City: White Plains, N. Y.; Hastings 24-30.
- Smith, George Clyde: Scalp Level, Pa.; E. Freedom 24-29.
- Snapp Greater: Canton, Ill.
- Sparks, J. F.: Mansfield, O.
- Stafford's United: Indianapolis 17-29.
- Standard: Rock Springs, Wyo.
- Stebler's Greater: Independence, Va.
- Stephen's: Anamosa, Ia.; Monroe 24-29.
- Strates, James E.: Watervliet, N. Y.
- Stumbo: Harrison, Ark.
- Sunflower State: Hays, Kan.
- Sunset Am. Co.: Albia, Ia.; Cheston 24-29.
- Tidwell, T. J.: Wichita, Kan.; (Fair) Anthony 24-29.
- Tivoli Expo.: (Fair) Wapello, Ia.; Washington 24-29.
- Turner Bros.: Monmouth, Ill.
- United Liberty: Carlisle, Ill.; Virginia 24-29.
- Virginia Greater: Frederick, Md.
- Wade, W. G.: Findlay, O.; Monroe, Mich., 24-29.
- Wade, W. G., No. 2: Greenville, Mich.; Carleton 26-30.
- Wade, R. T.: Frazer, Mich., 17-30.
- Wallace Bros.: Cadiz, Ky.
- Ward, John R.: Baton Rouge, La.
- Weer, J. C.: Rankin, Pa.; Altoona 24-29.
- West Coast Victory: Eugene, Ore.; Marshfield 24-29.
- Weydt Am. Co.: Kewaunee, Wis., 17-19; Shiocton 20-24.
- Wonder City: Bruce, Miss.; Senatobia 24-29.
- World of Pleasure: Jackson, Mich.; Ecorse 24-30.
- World of Mirth: Lewiston, Me.
- World of Today: Rock Island, Ill.; Springfield 24-29.
- Worthy: Buffalo, N. Y.
- Zeiger, C. F., United: Garden City, Kan.

- Barrett, Roy (Fair) Melfort, Sask., Can., 20-22; (Fair) Lloydminster 24-26.
- Basile, Joe, Band: Newark, N. J., 17-22; (Fair) Harrington, Del., 24-29.
- DeCleo, Harry (Brownie's Unit) Staunton, Va., 17-22.
- Fayssoux: Harlinger Field, Tex., 20-21; Moore Field, Mission 22.
- Jordan Duo (Curly's Club) Minneapolis.
- Long, Leon: Appalachia, Va., 17-26.
- Lippincott: LaPlata, Mo., 19-22.
- Meade, Gloria (Crawford House) Boston 17-22.
- Rilton's Dogs: Winchester, Tenn., 17-22.
- Russell, Slim: Rochester, N. Y., 19-20; Buffalo 21-22; Akron, O., 24-26.
- Sadler, Harley, Show: Dumas, Tex., 17-19.
- Spearmen 20-22; Perryton 24-26.
- Stout, L. Verne, Players: Midland, Mich., 17-22.
- Texas Cattle King, Geo. M. Bragg's: Edenville, N. Y., 17-22; Pine Island 24-29.

Misc. Routes

- Barrett, Roy (Fair) Melfort, Sask., Can., 20-22; (Fair) Lloydminster 24-26.
- Basile, Joe, Band: Newark, N. J., 17-22; (Fair) Harrington, Del., 24-29.
- DeCleo, Harry (Brownie's Unit) Staunton, Va., 17-22.
- Fayssoux: Harlinger Field, Tex., 20-21; Moore Field, Mission 22.
- Jordan Duo (Curly's Club) Minneapolis.
- Long, Leon: Appalachia, Va., 17-26.
- Lippincott: LaPlata, Mo., 19-22.
- Meade, Gloria (Crawford House) Boston 17-22.
- Rilton's Dogs: Winchester, Tenn., 17-22.
- Russell, Slim: Rochester, N. Y., 19-20; Buffalo 21-22; Akron, O., 24-26.
- Sadler, Harley, Show: Dumas, Tex., 17-19.
- Spearmen 20-22; Perryton 24-26.
- Stout, L. Verne, Players: Midland, Mich., 17-22.
- Texas Cattle King, Geo. M. Bragg's: Edenville, N. Y., 17-22; Pine Island 24-29.

Ice Shows

- Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
- Hats Off to Ice (Center Theater) NYC.
- Lamb-Yocum Ice Parade (Treasure Island) Washington.

PEANUTS
Peanut Supplies, Popcorn Supplies, Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn). Best Va. Roasted Peanuts. Ceiling price 19¢ Lb., 100 Lb. Bags.
Headquarters for CIRCUS, CARNIVAL AND PARK BUYERS
CHUNK-E-NUT PRODUCTS COMPANY
(formerly Moss Bros. Nut Company)
Philadelphia 6, Pa. Pittsburgh 22, Pa.

World of Today Shows
WANT GRIDDLE MAN and COUNTER MAN for COOK HOUSE
CHUCK MOSS CAN USE NAIL STORE AGENTS
Address: Rock Island, Ill., Until July 23; Then Springfield, Ill.

WANTED
Capable Couple for modern Grab Stand, Columbia Amusement Park. Hiney Kinskay, phone me: West Columbia 26108, care McDaniels Drug Store, person to person, reverse charges, any morning before ten. All address:
SAM WEINTROUB
West Columbia, S. C.

PEANUTS
RAW JUMBOS IN THE SHELL @ \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.
PRUNTY SEED & GRAIN CO.
620 North 2nd St. ST. LOUIS 2, MO.
"In Our 70th Year"

GOLDEN GATE SHOWS
Want Ball Games, Penny Pitch, Pop Corn, Snow Ball, Mug Joint, Mitt Camp, Hoop-La, Grind Concessions. Will be out all winter, South. Office wants Agents. Playing the coal fields. They are working every day.
FRANK OWENS, Mgr.
GOLDEN GATE SHOWS, Providence, Ky.

FOR SALE—RIDES
3-Abreast Merry-Go-Round, \$1500.00. 10-Car Kiddie Auto Ride, extra cars, beautiful ride, \$600.00. Both rides running daily. Come and get them.
E. J. McARDELL
Brainerd, Minn.

JOHN ELLIS WANTS
Hit-Miss Ball Game Agent. Wire Wapello, Iowa, this week; then Washington, Iowa. All Fairs.

DYER'S GREATER SHOWS
Yes, sir. Just opened another one. Tomatoes? No, sir. Town, first in three years. Want Electrician, must do other work; Second an Third Men on Rides, three or four good clean Shows. Slim Moore wants Concession Agents. Photo, Floss, High Striker, others open. No ex.
Bettendorf, Iowa, heart of town, this week.

Circus Routes

- Anderson, Bud E.: Towner, N. D., 18; Harvey 19; New Rockford 20; Devils Lake 21; Lakota 22; Cooperstown 24; Valley City 25; Jamestown 26; Edgeley 27; Ashley 28; Linton 29; Mandan 30.
- Arthur Bros.: Boise, Idaho, 18; Glenna Ferry 19; Gooding 20; Twin Falls 21-22; Blackfoot 25; Pocatello 26; Malad City 27; Brigham, Utah, 28.
- Bailey Bros.: Whitehall, N. Y., 18; Ticonderoga 19; Port Henry 20; Plattsburg 21.
- Beatty, Clyde-Russell Bros.: Tacoma, Wash., 18-20; Seattle 21-22.
- Bond Bros.: Quarryville, Pa., 18; Millersville 19; Columbia 20.
- Cole Bros.: Mankato, Minn., 18; Austin 19; Mason City, Ia., 20; Des Moines 21-22.
- Dailey Bros.: Escanaba, Mich., 18; Iron Mountain 19; Iron River 20; Ironwood 21; Ashland, Wis., 22.
- Fisher, F. C.: Champton, Mich., 18; Michigangame 19; Sidnaw 20; Ewen 21.
- Hunt Bros.: Waltham, Mass., 18-19; Malden 20-21.
- Kelly, Al. G.-Miller Bros.: Chadron, Neb., 24; Crawford 25; Lusk, Wyo., 26; Torrington 27; Mitchell, Neb., 28; Ghering 29.
- Mills Bros.: Dowagiac, Mich., 18; Three Rivers 19; Sturgis 20; Bronson 21; Hillsdale 22; Tecumseh 24; Milan 25; Chelsea 26; Mason 27; Eaton Rapids 28; Albion 29.
- Polack Bros.: Santa Rosa, Calif., 20-22; Eureka 27-30.
- Sells-Sterling: Trenton, Mo., 21-22; Cameron 24; Chillicothe 25; Brookfield 26; Shelbyna 27; Paris 28; Bowling Green 29; Vandalla 30.
- Wallace Bros.: Berlin, N. H., 18; St. Johnsbury, Vt., 19; Montpelier 20; Burlington 21; St. Albans 22.

See my **OPEN LETTER**
On Page 35
RAY MARSH BRYDON

CETLIN & WILSON SHOWS

"The World on Parade"

CAN PLACE—An eight-car Whip or Tilt-a-Whirl.
 CAN PLACE—Grind Shows that do not conflict with what we have.
 WANT—Useful Workmen in all departments; excellent salary and the best of treatment.
 WANT—Foreman and Second Man for Octopus; top salary to good men.
 CAN PLACE—Ten-Cent Concessions only—Photo Gallery.
 CAN PLACE—Cook House; wonderful opportunity to make real money.

All Address

CETLIN & WILSON SHOWS, Now Showing, Uniontown, Pa.

LAWRENCE GREATER SHOWS

CAN PLACE AT ONCE

SHOWS—Minstrel Show. We have complete outfit or will book Organized Show with own outfit. Monkey Show, Life Show, Animal Show (Mr. Fitzpatrick, I wrote you).
 RIDES—Roll-o-Plane, Octopus and one more Ferris Wheel.
 CONCESSIONS—Arcade and all Ten-Cent Stock Concessions.
 RIDE HELP—Can place Sober Men on all Rides.
 ATTENTION—Our Fairs start August 14, Kutztown, Pa., followed by Flemington, N. J., and Lehighton, Pa. (Labor Day Week); then South for 8 Weeks of Fairs before going to Florida.
 All address Dover, N. J., This Week.

ARTHUR BROS.' CIRCUS

The World's Largest and Finest Motorized Circus

Wants Big Show Acts of all kind, one outstanding Act to Feature, Calliope Player and Musicians for Redricks Concert Band. Workmen in all departments, Mechanics, Electricians, Elephant and Animal Men, Ticket Sellers and useful Circus People in all departments. We pay the world's highest salaries and you get it in cash every week. We feed the world's best food in our cook house and we have the longest route of any circus on the road. Write or wire full information to MARTIN E. ARTHUR, Managing Director, ARTHUR BROS.' CIRCUS, Blackfoot, 25; Pocatello, 26; Malad City, 27; all Idaho; Brigham, 28; Logan, 29; Salt Lake City, 30, 31 and Aug. 1; all Utah.

WANT—COURTNEY-JASON SHOWS—WANT

FOREMAN for No. 5 Wheel and Allan Herschell 3-Abreast Merry-Go-Round. Must be sober and reliable; top salaries to the right men. For long season wire, no time to write. CONCESSIONS: Can place Photo, Snow Cone, Candy Floss and Stock Concessions that work for ten cents. RIDES: We have six Rides, will book two or three more with own transportation; state what you have. SHOWS: Can place Grind Shows with own outfits and transportation; must have something in them besides center poles. FREE ACT: Will book outstanding act that can feature for 14 straight weeks. State all in first letter or wire. We play where they pay. Address all communications to
 JOHN F. COURTNEY, Mgr., Quincy, Fla., this week; with Dothan, Ala., and Pensacola to follow. P.S.: Need Help for Office Bingo.

MARKS SHOWS Can Place

High-class Sensational Free Act for balance of season. Legitimate Stock Concessions, Grind Shows without equipment, Girls for Girl Revue. Salaries paid out of office. Whip Foreman, Ride Help. Top salaries. Address MARKS SHOWS, INC., Lynchburg, Va., this week; Greensboro, N. C., week July 24.

SHOW EQUIPMENT FOR SALE

1 MOTOR DROME WITH TOP (No Cycles).
 1 MONKEY SHOW FRONT COMPLETE. Nice Frameup, 75 Foot Front With Monkey Cutouts.
 1 NEON WATER SHOW PANEL FRONT, With All Steel Tank; 60 Foot Front.
 2 BEAUTIFUL PANEL FRONTS, 60 Foot Long, and Tops, Complete, With Seats for Plant and Girl Shows. Tops, 30x60.
 1 KIDDIE AIRPLANE RIDE, With 10 Planes.
 All the Above in Good Condition and Stored in Kutztown, Pa. Will Sell Trucks to Haul Same. All Address
LAWRENCE GREATER SHOWS
 Dover, New Jersey, This Week

102nd ANNUAL MINEOLA FAIR

15 Minutes From Times Square
 5 BIG DAYS AND NIGHTS 5
 September 12-13-14-15-16

Shows wanted. Only the best. Good 10-in-1, Minstrel, Circus, Animal, high-class Girl Show with your own equipment. SLIM KELLY, get in touch with Phil Isser. CONCESSIONS—Only 10c Stock Stores, no grift tolerated for space to the best fair in this section. Write at once. First come, first served.

ISADORE TREBISH **I. T. SHOWS, INC.** PHILIP ISSER
 President 2686 Valentine Avenue Gen'l Manager
 Fordham 4-3630 New York, N. Y. Cloverdale 8-1061

—A. M. P. SHOWS—

"JUGGY"
 WANTED WANTED WANTED
 10 BIG NIGHTS
KIMBERTON, PA., FAIR
 JULY 26-AUGUST 5

SHOWS—Will place 10-in-1, Monkey Motordrome, Fun House, Small Pit Show. (NO GIRL SHOWS.) Any other not conflicting. RIDES—Will book Octopus, Tilt. WANT RIDE HELP. CONCESSIONS—Want all kind of Slum Stores that work for 10c. Positively no grift or Mitt Camps. Lansford, Pa., this week; then Kimberton, Pa., and a long route south.
 A. M. PODSOBINSKI, Gen. Mgr.

WANT SHOWS AND CONCESSIONS

CRESTLINE STREET FAIR—JULY 24-29
 PLAIN CITY FAIR—AUGUST 2-5
 NEW BREMEN STREET FAIR—AUGUST 7-12
 WELLSTON FAIR—AUGUST 15-18
 HICKSVILLE FAIR—AUGUST 20-25
 FRAZEYSBURG HOME COMING—AUGUST 31-SEPTEMBER 2
 COSHOCTON, LABOR DAY—SEPTEMBER 4
 McCONNELLSVILLE FAIR—SEPTEMBER 7-8-9
 HOCKING COUNTY FAIR—SEPTEMBER 14-16
 GUERNSEY COUNTY FAIR—SEPTEMBER 27-29

HAPPY ATTRACTIONS

BOX 125, COSHOCTON, OHIO, or as per route HAPPY POWELSON, Manager

FOR SALE, \$3,500

Cowboy Ride, consisting of 5 cars, track, platform and accessories. Cars are shaped like donkey, go up and down and turn right around. Operating now. Delivery after Labor Day.

PALACE AMUSEMENTS

ASBURY PARK, N. J.

FRED ALLEN SHOWS

Can Place for Waterloo, N. Y., Fair, August 15 to 18, Day and Night, With Big Firemen's Parade the Last Day.
 Clean Pit Shows and Fun House. Also clean Grind Stores that work for stock only. Demonstrators and Exhibit People for inside and out of buildings. Custard, Ice Cream, Waffles, Grab, Cook, etc. No X. Due to disappointment can place high class up-to-date Bingo, flat rate or percentage, at once. Also a few more clean Grind Stores for balance of season. Can place sober, reliable Ride Help. No others tolerated. This week, Oneida, N. Y., then as per route.
 FRED ALLEN

WANT

Capable Man to manage Bingo, guaranteed \$50.00 weekly. Must drive semi. Foreman and Ride Help that can drive semi for Single 5 Wheel, Tilt, Chairplane. Legitimate Concessions wanted.

FIDLER UNITED SHOWS

Cicero, Illinois, till July 30; Riverside, Illinois, next.

GARDEN STATE SHOWS WANT

For Mahlem Fair and Celebration, 5 Big Days, July 25 to 29, and Route of Southern Fairs to Follow.

Want Free Act and Concessions of all kinds. Rides not conflicting with 5 we have. Good proposition to Arcade and Fun House. Can place Pill Pool Agent. Can place capable Ten-in-One Operator with inside equipment. Have new banners for same. Address: R. H. MINER JR., West Fairview, Penn., July 12 to 22; Mahlem, Pa., Fair, July 25 to 29. Best Maryland dates obtainable to follow, then Virginia Fairs.

WANT—ROYAL UNITED SHOWS—WANT

Rides, Shows, Legitimate Concessions of all kinds. Capable and sober Ride Help at top salaries, as well as Agents for Slum Joints. Also Front Man for Girl Show. Best Celebrations and Fairs, including Albert Lea, Minn.; Waterloo, Iowa, Cattle Congress; Mitchell, S. D., Corn Palace. All replies to
 ROYAL UNITED SHOWS, 129 N. 4th St., Minneapolis, Minn.

CHICAGO COINMEN CONTRIBUTE

\$20,000 in Coin Mchs. Go To Hospital for Wounded Vets

Vaughan General Hospital presented with 60 games, guns and jukes for placement in wards and recreation rooms for wounded servicemen

CHICAGO, July 15.—Impressive ceremonies marked the presentation of more than 60 coin machines of various types valued at \$20,000 to Vaughan General Hospital at Hines, Ill., near here July 11. More than 20 manufacturing and distributing firms were represented at the ceremonies, and Dave Gottlieb, president of Coin Machine Industries, Inc., acted as spokesman for the industry, while Brig. Gen. P. J. Carroll accepted the gift for the hospital. The gift of machines had been arranged by Dave Gottlieb, John Chrest and George Jenkins as a committee to make plans covering all details of collecting and delivering the machines.

When the industry representatives arrived at the hospital they were welcomed by Lieut. M. Zitin and other members of the staff. The machines had all been arranged on a large floor of the officers' club so that the magnitude of the gift could be readily seen. The hospital staff had arranged for photographs of the delegates and also of the machines on display. Plans had also been made for the city newspaper representatives to be present, but official duties of General Carroll made it necessary to postpone the ceremonies one day. The trade press was well represented, and the hospital staff cooperated in giving the occasion the attention it deserved.

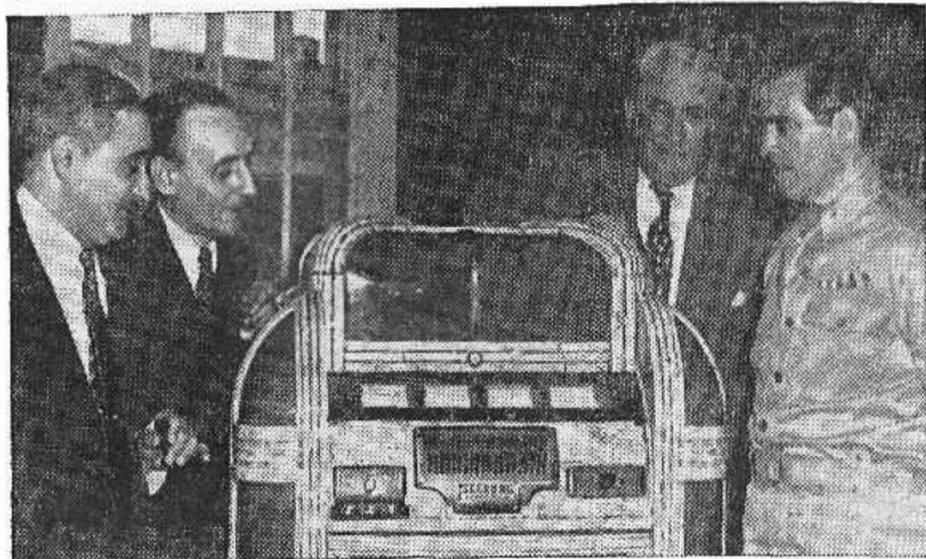
In his acceptance of the machines, General Carroll spoke simply and effectively of the great enjoyment which "the boys" would get day after day in playing the machines. He said his idea had been thru the years to provide every means possible for diversion of the patients under his care and that everything would be done now to distribute the machines thruout the wards so that the patients would have access to one or more ma-

chines. His present plans call for placing two machines in each ward, he said.

For Patients Only

"My motto is everything for the boys," the general added. He explained that plans call for 52 to 68 men in each ward, but only a few patients have been received so far. The hospital was only completed recently and, while it is near the nationally known Hines Hospital, it is not a part of it. The Hines institution cares for veterans who have been discharged from the services, while the Vaughan Hospital cares for men who are still in the services. The new institution is an example of the arrangements which the nation makes to care for its men.

(See Coinmen Contribute on page 75)



BRIGADIER GENERAL P. J. CARROLL, commanding general of the army's new Vaughan General Hospital, Hines, Ill., accepts the presentation of coin machines given by Chicago coin machine manufacturers and distributors for the amusement of the patients. Left to right are Dave Gottlieb, George Jenkins and John Chrest, who comprised the committee in charge for the coinmen, and General Carroll.

Will Mfrs. Outstanding War Record Delay Reconversion?

CHICAGO, July 15.—The coin machine manufacturing industry was won-

dering this week whether it might be penalized for its marvelous record in war production. Following the official announcement that certain steps toward the making of civilian goods would start today, John Nuveen Jr., regional WPB chairman here, said that plants and industries in the Chicago area had made such a marvelous record that the shift to peace time goods would be delayed.

This is a dilemma that has been worrying government officials for a long time. It is self-evident that all those plants which have made top records in war production are needed to the very last. To turn war production to less efficient plants now would probably mean suicide. So it appears that whatever plans are made to return certain plants to civilian goods, those plants that have made good records may be kept on government work to the end. WPB officials have reported that the army and navy are already placing more orders in the Chicago area, and that this may continue until Germany collapses.

Standing among the top industries having excellent records in war production is the coin machine manufacturing industry. WPB officials have given public testimony to this fact some months ago.

Watch Auto Industry

One encouraging report this week said that complete plans for reconversion of the auto industries ahead of all others was started yesterday when the industry advisory committee for the auto trade met with WPB officials in Washington. The coin machine manufacturing industry will watch the auto industry closely because when the WPB classified industries into three general groups for reconversion, the auto industry was put in Group I and the coin machine manufacturing industry was also put in the same group. Details for reconverting the auto industry to civilian production may not be made public for some time yet, but it may be an interesting report for the coin machine trade. Manufacturers in the auto field have worked out detailed suggestions as to their plants, how much materials they would have on hand, how many machine tools they would have to move out of plants, how fast they could change their assembly lines to auto production, etc.

Something of the same order of planning will be asked of the coin machine trade. Officials made known to the auto trade, however, that uncertainty would still hang over the industry until Germany is out of the picture. Manufacturers also said they were still uncertain (See Will Record Delay? on page 74)

Editorial

Distinguished Service

By Walter W. Hurd

THE gift of more than 60 coin machines in one group to Vaughan General Hospital, at Hines, Ill., climaxes a long list of donations of machines to hospitals, ships, army posts, USO buildings, officers' clubs and other centers where men in the services may enjoy them.

The gift to Vaughan hospital was carefully planned and represented the manufacturers and distributors of the Chicago area practically without exception. Operators were represented by the gift of records for use in the juke boxes. Plans to obtain deserved publicity were made under the supervision of Jimmy Mangan but a last minute change in the date and also certain necessary restrictions prevented the coverage by Chicago newspapers that had been anticipated. The reception given to representatives of the trade by the hospital staff was very cordial and their expressions of appreciation for the machines was sincere in every respect.

The commanding officer of Vaughan hospital has had much experience in supervising the care of wounded men and his statements about the need of having some means of diversion for patients must be accepted as having much weight. He recognizes that coin machines provide a unique type of diversion and hence will be of great help to the men returning from the battle fronts.

This recognition of the therapeutic value of amusement machines is not new. Gifts of machines have been made to many hospitals during the past years of the history of the industry and the total of these gifts would be im-

pressive indeed, if the total could be known.

One of the first cases of public recognition to the use of amusement machines in hospitals was published in the Sunday magazine section of *The New York Mirror*, October 7, 1934. The article reported on the use of pinball games in the famous Bellevue Hospital in New York, where the machines had proved very useful in helping mental patients. The pinball games of that day cannot be compared with the games of today, but they did demonstrate their value in many ways.

Amusement and music machines will have a special meaning to men returning from the battle fronts today, because these men were well acquainted with the machines in their home towns before they went away. Many of them wrote home mentioning that they missed the juke boxes, pinball and other machines while away from home. Since they must now spend time convalescing in a hospital, it can be seen what a welcome sight it will be to find these machines in the wards where they must spend weeks or months trying to get well.

The industry naturally takes great pride in the gifts it can make to help men in the armed forces, both the well and the injured. Up to the present, many more machines have been donated to amuse the men in training. But it may be that from now on special attention will need to be given to the big hospitals in various parts of the country that receive the casualties as they come back from the war. Here is a special chance for the industry to perform distinguished service in so far as available supplies of machines will permit.

Prohibition Jitters Hit Texas Trade

Vote on Dry Issue Soon

FORT WORTH, July 15.—Coin machine operators of Fort Worth, Dallas and several other Texas cities have the prohibition election jitters and rightfully so.

Dallas has called a county-wide prohibition election for August 5. The county clerk of Tarrant County, of which Fort Worth is the county seat, has two more weeks checking of petitions to determine if enough voters have legally asked for an election but it's almost a sure bet that there is enough names on the petitions.

That means a Fort Worth and Tarrant County election is due in late August or early September.

With so many voters at war, there is a possible chance that beer and whisky might be voted out. It would hurt the coin machine and juke box business to a great extent. There will be ample organization in both Fort Worth and Dallas to oppose voting out alcoholic beverages. It will be based on the theory that it is best to leave alcoholic beverages under legal control rather than take a chance on letting the bootlegger return.

Coin machine business this and last month has been above normal, operators report. The juke boxes in Fort Worth are getting heavy play, the operators say.

MFERS. GET WPB GREEN LIGHT

News Highlights of the Week

WASHINGTON—WPB removes ban so manufacturers may make coin machines and parts starting August 15. Products included in first list of 70 things that may be made for civilian use.

CHICAGO.—Local manufacturers and distributors formally presented General P. C. Carroll, head of the army's new Vaughan General Hospital near here, with \$20,000 in coin machine equipment for the entertainment of wounded veterans soon to be cared for there.

CHICAGO.—Manufacturers pondering possibility that their excellent production record on war work may delay getting permission to recon-vert to peacetime production following announcement by WPB officials. New contracts being sent to this area fast.

NEW YORK.—Tobacco trade circles here say the shortage of popular brands of cigarettes probably will continue until the European war ends. Cigarette shortage reported serious this week. In Washington, OPA said only two cig makers had responded to survey on costs of manufacture of cigarettes to determine whether price increase justified.

WASHINGTON.—The almost forgotten OPA industry advisory committee may see action soon since OPA has announced a new plan and appointed a special official to promote activities of industry advisory committees. New RMPP-165 is most pressing OPA order now in need of interpretation for the industry.

INDIANAPOLIS.—Newspapers featuring police drive on phony social clubs which have gaming devices. Proposed pinball ordinance apparently still in committee.

WASHINGTON.—Department of Commerce has planned a series of booklets giving information on different lines of business which veterans may enter. Suggestion has been made to department officials that one booklet covering the coin machine trade opportunities be included.

FORT WORTH.—Prohibition jitters hit Texas trade as vote on dry question coming up in Dallas and in Tarrant County of which Fort Worth is the county seat.

WASHINGTON.—Official regulations governing Army Post Exchanges list vending and amusement machines as being permissible.

DETROIT.—Survey reveals 75 per cent of city's gum machines out of action because of shortage of stick gum. Operators who've tried Mexican sticks report they fail to click with patrons.

NEW YORK.—Two-year test of bulk beverage venders in Macy Department Store proves successful. Store plans operation of more machines as soon as available.

CHICAGO.—O. D. Jennings announces plan whereby customers may establish priority on post-war deliveries, posting War Bonds toward their purchase. Firm will pay extra 6 per cent interest on bonds filed that are later used to buy new equipment. . . . Permo Point announces new round tip needle.

COINMEN YOU KNOW

New York:

JOE MUNVES, of Amusement Specialties, sold his arcades in Newport News, Va. Munves took a few days off personally to supervise the deal. . . . J. KAPP, of Decca, is in Hollywood on biz. . . . SAM SACHS, of Acme Sales, is laying plans for extensive South American coverage after the war. . . . WILLIAM FURST and WILLIAM SCHWARTZ, of National Vending Service, have completed their survey of post-war coin vending possibilities. Tipoff is that this firm will carry a wide variety of venders after the war. . . . PATRICIA LOUISE OBERSTEIN, 13-year-old daughter of ELI OBERSTEIN, secretary and recording manager of Classic Record Company is on the mend at the Lenox Hill Hospital following an operation.

ARTHUR BRESSACK, of Nassau Vending, and HARRY SCHWARTZ, of Palmer Cigarette Service, have made sure they'll be close to their source of supply by taking a loft above the quarters of a wholesale tobacco house at 201 Park Row. . . . Among phonograph ops spotted on the "Row" recently were ANTHONY SALERNO, Metro-Urban; AL BLOOM, Juke Box Company; JOE FISHMAN of Tri-City Music; SOL TABB, Hysol Music.

AL SCHESLINGER and MARVIN LEIBOWITZ are off on a fishing trip to Maine. . . . BEN LINN has been placed in full charge of all purchasing and distribution for Regal Music Company. . . . DAVE LOWY reports that he has acquired manufacturing rights to Bazooka, a shoot game, which he will produce at his present site at 592 Tenth Avenue.

EDWARD SMITH, of Manhattan-Simplex, will soon hit the West Coast, vacation-bound. Smith is a former Wurlitzer man in this territory. . . . MURRAY WOHLMAN and Mrs. Wohlman will visit Canada, while his brother Sol holds the fort in New York. This firm plans larger quarters soon and will maintain its present location for warehouse purposes. . . . Meyer Scheslinger, Al's brother, blew in from Poughkeepsie and ordered bowling games. Meyer reports that this game is getting the best play in years in his territory. . . . Charles Glickman, former distrib and

now an automobile agency man, is another coinman who may be back in the fold soon.

LEONARD VARNEY, of Vermont Novelty Co., Rutland, Vt., snapped buying phono parts on the "Row." . . . At the request of the navy, the De Luxe Record Co., Linden, N. J., specialists in race and hillbilly disks, sent its entire current inventory of about 2,500 records to Pearl Harbor. . . . DAVE STERN, of Royal Distributors, of Elizabeth, N. J., is traveling thru the South. . . . JAMES CREASMAN, formerly of the Virginia Music Co., Newport News, Va., was named chief mechanic for the American Coin Machine Co., of Newark, N. J. . . . HERMAN PERIN, of Runyon Sales, Newark, N. J., is in Macon, Ga., on biz. . . . PHIL GOULD in the Jewish Hospital, Brooklyn, where the docs are checking him over. . . . Uneda Vending Service, distributor of cigarette and candy machines, has taken larger quarters at 100-102 Scholes Street, Brooklyn.

Chicago:

HOWARD PEO, of Valley Specialty, Rochester, in town with a new device to reject ration tokens. Peo claims the nuisance chips are choking up all kinds of equipment these days. His device will be adaptable to all coin chutes—first one to be marketed will be for bells and counter devices. . . . LEO KELLY, now with the Illinois Chamber of Commerce, feels that coinmen in the State can best approach their legal problems thru local C. of C.'s. He's working on a program designed along such lines.

Are manufacturers pin game fans? The way they gave their games a whirl at the Vaughan Hospital presentation proved they are. Of course, they may have just been "making sure" that their products were in good working order, but the pin game boys were using plenty of "body English" to hit high scores, and Walter Tratsch demonstrated his eagle eye on his ABT Challengers.

Several coinmen are expected in town for the Democratic Convention which opens here the 19th, and Republican members of the local trade have all their pet arguments ready for the discussions that are sure to take place. . . . HANK

Ban Removal Will Permit Production To Start Aug. 15

Coin machines and parts are included in first list of 70 important products to be made for civilian use—spot authorization plan to be used in three cities

WASHINGTON, July 15.—Yesterday the War Production Board reported definite plans to remove the ban on making coin machines which has been in effect since April, 1942. The new plan is scheduled for official issue to start August 15 and will be known as the "spot authorization" regulation. The ban on making coin machines and parts was contained

in orders L-21-A and L-27, covering phonographs, amusement machines and vending machines, and both of these orders appear in a list of 70 L and M orders which will be known as Direction 1 in the proposed WPB plan.

The inclusion of the coin machine orders in the first list of 70 important products is in recognition of the splendid record made by coin machine manufacturers in war production, and bears out a report made in *The Billboard* a few months ago that the coin machine industry would be considered among the first industries for return to civilian production.

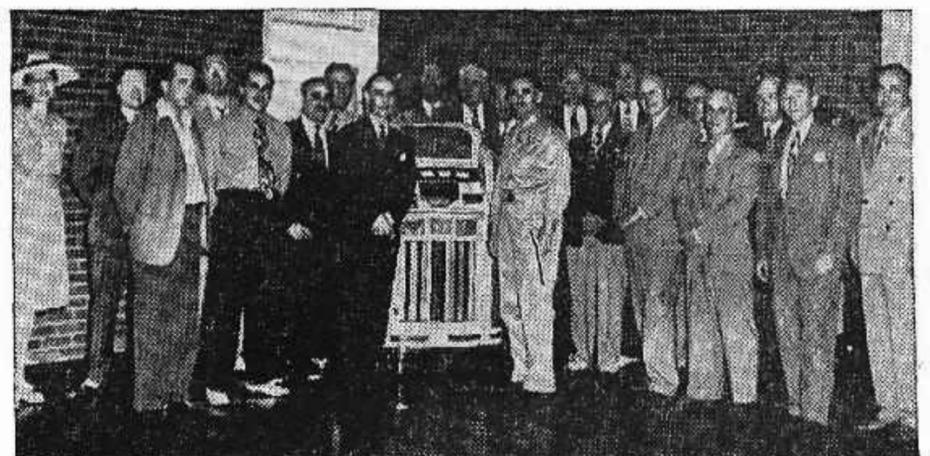
The spot authorization plan will be issued in three sections and provides only that individual firms, on their own merits, may apply for relief from the ban on the manufacture of coin machines or whatever product they may desire to make. Most of the large manufacturers in the coin machine trade have had applications pending before WPB for permission to make repair parts, and it is understood the new plan will be especially favorable to small firms who have not more than 250 employees.

Los Angeles:

GLADYS AND CHARLIE WASHBURN planned to and from San Francisco recently. While in the Bay City, they visited J. D. COX, who formerly operated in Los Angeles. . . . BARNEY FISHMAN, Ocean Park arcade operator, is at home following a trip to the hospital. . . . L. F. COE, of Pismo Beach, in the city on business. . . . DEL GEORGE, of Palm Springs, was in on a buying trip. . . . MIKE GOFF here from Templeton, Calif. . . . BILL SPARROW down from Santa Barbara trying to get several of the jobbers here to put Santa Barbara on their vacation routes this summer. . . . ALEX ALEXES, of Bakersfield, came over the Ridge Route to maintain contact with the local jobbers. . . . ART NARATH in the city from Anaheim. . . . WILLIAM P. KELLER, of Mission Beach, came up from San Diego with glowing reports of the big season that is anticipated at that amusement area. . . . STANLEY TRACY a visitor from Kingman, Ariz. . . . TED BLOOMER breezed in from Mojave. . . . CARLOS AMANILLAS buying for his operations in Douglas, Ariz.

IVAN MONTJOY a buyer from Burbank. . . . FRANK LAMB from Glendale. . . . Other operators in the city buying included D. M. BROWN, ROY TISDALE, BEN KOEPE, MILTON LANG and AL HARMAN. . . . BILL MASON, of Santa

(See Coinmen You Know on page 62) (See WPB GREEN LIGHT on page 66)



CHICAGO MANUFACTURERS AND DISTRIBUTORS who attended the presentation ceremonies at which \$20,000 in coin machines was presented to Brigadier General P. J. Carroll for the amusement of wounded servicemen at the army's new Vaughan General Hospital, Hines, Ill.

FACTORY REBUILT AND REFINISHED
ALL MILLS SLOTS DRILLPROOF WITH KNEE ACTION AND CLUB HANDLE. CASTINGS AND CABINETS LIKE NEW—MECHANISMS GUARANTEED PERFECT.

BLUE FRONTS	CLUB CONSOLES	GOLD CHROME BELLS
5¢ \$250.00	5¢ \$400.00	5¢ \$375.00
10¢ 275.00	10¢ 450.00	10¢ 425.00
25¢ 325.00	25¢ 600.00	25¢ 450.00
50¢ 600.00	50¢ Handload 800.00	50¢ 750.00

MILLS BUYS

1¢ Refinished Gold Giltter Q.T. 39.50	10¢ Blue Front, #461279, D.P., C.H.K.A. \$350.00
5¢ Refinished Gold Giltter Q.T. 75.00	25¢ Blue Front, #458895, D.P., C.H.K.A. 400.00
1 5¢ Original Gold Giltter Q.T. 125.00	10¢ Brown Front, Drillprf, K.A.C.H. 300.00
2 10¢ Original Gold Giltter Q.T. 150.00	3 5¢ Original Chromes 400.00
1 25¢ Blue Q.T., Like New 175.00	2 10¢ Original Chromes 425.00
5¢ Vest Pocket Chrome 60.00	25¢ Cherry Ball, Drillproof, Knob Action, Club Handle 425.00
5¢ Bonus 3-5 K.A.C.H. 250.00	50¢ Gold Chrome Handload, 3-5 800.00
10¢ Bonus 3-5 K.A.C.H. 300.00	

JENNINGS CHIEFS

1¢ Club Special \$100.00	5¢ Century, 2-4 \$80.00	25¢ Century, 2-4 \$100.00
	1¢ Redskin \$125.00	5¢ Redskin \$175.00

PACE COMETS	WATLING ROL-A-TOPS	CAILLE
5¢ Deluxe S.P. \$99.50	5¢ 3-5 Payout \$ 85.00	5¢ D.J., 2-4, P.O., Red \$50.00
5¢ All Star 85.00	10¢ 3-5 Payout 85.00	10¢ D.J., 2-5 Payout 60.00
10¢ All Star 95.00	25¢ 3-5 Payout 175.00	25¢ S.J., 2-4 Payout 40.00

ACCESSORIES

Wellomatic \$35.00	Wurlitzer 30 Wire Box \$24.00
5¢-10¢-25¢ Baromatic 47.50	1 Packard Box 32.50

CONSOLES—PAYTABLES

Long Shot \$385.00	Paces Races, Light Oak \$100.00
Turf King 550.00	Royal Draw 125.00
Santa Anita 345.00	Galloping Dominoe, Late Head 150.00
Race King 275.00	Lucky Lucre, Late Head 275.00
Jennings Goodluck 69.50	Saratoga, Rails Skillfield 135.00
Saratoga Automatic Payout 85.00	Paces Rails, Rails 135.00
'38 Track Time 75.00	New Q.T. Box Stands 19.50
'38 Skill Time 75.00	Refinished Slot Box Stands, Blue or Br. 15.00
'39 Bangtalls, Late Head 149.50	Jack in Box Safe Stands, Like New... 75.00
Paces Races, Black 85.00	New Mills Box Stands 25.00

TERMS: 1/3 Deposit, Balance C. O. D. Write, Wire, Telephone Today.

TWIN PORTS SALES COMPANY

230 LAKE AVENUE, SO.

DULUTH 2, MINN.

CLOSING OUT

Wide Range Sound Equipment—15-Watt Amp., Microphone with Stand, 2 12-in. Speakers, Phono Plug-in, complete with Cord and Carrying Cases \$165.00	1 Remington #6 Noiseless Type-writer \$ 49.50
50 Freshendaire Chrome Adjustable Pedestals with scuff-proof bases, use with size 18 in. fan, new in original cases. Each 9.50	1 Remington Typewriter 39.50
1 Pop-o-Matic Electric Pop Corn Popper and Vender 47.50	Advance All Electric Floor Model Pop Corn Machine, Chrome 165.00
	H. and H. Electric Popcorn Machine, floor model 95.00
	Webster Chicago Sound System, 10-Watt Amp., Phonograph Plug-in with Webster Crystal Microphone, Complete 1/3 With Order. 89.50

DELLS OF DURANGO
DURANGO, IOWA

1 Warner Photoelectric for smoke detection, counting, grading, control on machine's lights, motors. Complete with photo cell and S. P. D. T. relay—\$50.00.	1 Burglar Alarm System, 2 units—photo electric cell, relay, rectifier with pickproof lock—keys supplied. Lamp 1500 hrs., 75-ft. range, 115 V. A.C. Complete—\$87.50.
1 Warner Announcer, used across passageways, doors, driveways, etc. 15-ft. range. Has photo elect. cell, light source, amp. and relay. 5V. A.C. output, mirror and chime—\$50.00.	Invisible servant—Portable Photo Electric Unit. Guard property, announce entrances—easily installed. Distance up to 25 ft. Complete with simple instructions—\$67.50.

All above 4 items are brand new in original cartons and are priced to close out. 1/3 With Order.

McGUIRE SALES COMPANY

270 WARTBURG PLACE

DUBUQUE, IOWA

"30 Years of Service"

MAIN GEARS

FOR WURLITZER AND SEEBURG PHONOGRAPHS

Now available for immediate shipment . . . brand new fibre main gears . . . less steel hub . . . for Wurlitzer and Seeburg Phonographs . . . all models . . . factory guaranteed against defective workmanship and material.

ONLY \$6.50

Quantity prices to distributors and jobbers. Write or wire—do not delay—place your order now—terms as usual. One-third deposit, balance C. O. D., shipment F. O. B. Los Angeles.

E. T. MAPE MUSIC COMPANY

(Manufacturing Division)
(DRoxel 2341)

1701 W. PICO BLVD.

LOS ANGELES 15, CALIF.

ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

Wm Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

Canadian Coinmen Will Benefit From Govt. Tourist Plans

OTTAWA July 15.—Canadian coinmen are anxiously eying government plans since the announcement that a campaign to increase tourist trade is being formed.

A top-most item in the post-war plans of Canada is the furthering of tourist trade, and Canadian coinmen are looking forward to increased business which the influx of travel will mean to them.

Before the war Canada's tourist trade was a major factor in giving the Dominion a favorable balance of trade. Tourist travel, mainly from the U. S., was well on its way to becoming a major industry.

That the government looks favorably on such post-war expansion was emphasized recently when it called a meeting of all those interested in the industry. At this session attended not only by most government departments, but also by provincial governments, resort and highway interests, travel services and others. Plans were drawn up as to how tourists should be handled after the war to make it a major Canadian industry.

In the last normal pre-war year, 1938, it is estimated that the tourist trade brought \$145,000,000 to the Dominion. In 1939, when Canada was at war, it climbed to \$164,000,000. In 1940, despite a cold summer, tourists came to Canada to spend nearly \$130,000,000. That year Canada advertised extensively to bring visitors to the Dominion because it needed U. S. funds, and there was a favorable 10 per cent premium on American dollars for visitors. In each of these years the tourist trade brought in about \$80,000,000 more than Canadians spent in travel outside the Dominion.

Resort, travel and tourist associations are planning on training more people in detailed information on Canada. They're also urging that government officials at border points be better informed, and that border information booths be set up. Tourist agencies advise that the tens of thousands of military personnel from all parts of the world, now training in Canada, should be given all possible literature on Canada in order to entice them back after the war.

Because advertising Canada's tourist attractions is expected to start before the war is over, the government's advisory committee on tourists, more or less inactive lately because of wartime travel difficulties, has recently been established again to aid Ottawa in its tourist decisions. In fact, a special government department of tourists is already more than a possibility.

COINMEN YOU KNOW

(Continued from page 61)

Monica, signing buyers' registries. . . . A. M. KEENE of Taft, Calif., now prepping for that trip to Mexico City. . . . Operators in Las Vegas, Nev., on trips here for equipment include M. C. EDWARDS, NATE MACK and M. B. ABRAMS. . . . G. L. KAPLAN buying for his routes in La Crescenta. . . . JACK ARNOLD returned home to Barstow after a quick buying trip to Los Angeles. . . . ART DAWS in the city from San Diego.

Detroit:

SAMUEL N. BOESKY, father of Sol Boesky of the Banner Novelty Company, died July 6 after several weeks' illness. . . . NATE GEALER, formerly associated with Max and Aaron Lipin of the Allied Music & Sales Company, is now district manager for Schenley's Import Division here. He is a brother of Max Gealer, manager of the Rialto Theater at Flint, Mich. . . . GEORGE H. LIGHTNER, manager of Mills Automatic Merchandising, looks forward to the resumption of activity by the vending operators' association.

ALBERT A. WEIDMAN, of Weldman National Sales, reports cigarette operators here flooded with new business opportunities, but no stock to take advantage of them. . . . Andrew J. PARIS, of J. Paris and Sons, is managing the company's interests in Laredo, Tex., while James Paris is handling activities at the home office here.

DAN ZULINSKI, Detroit operator, is now stationed with the army in Corsica. His Detroit business is being operated by his father, John, who is a partner, and his sister. . . . HARRY GOLDMAN, of Motor City Music Company, reports taking over service for additional operators, and release of more parts for Rock-Ola

Wins'Em, Plays'Em

COVINGTON, Ky., July 15.—

A youth here who ran up a score of 79 free games on a marble machine in a drug store called police Friday night when the proprietor refused to pay him for the free games.

When informed by the police and the proprietor that the machine was for amusement only, the youth said he would play off the games so he spent the next several hours running them off.

The proprietor said the score made by the youth was the highest ever made on the machine.

Bev. Venders Get Coke Again; Union Dispute Is Settled

MINNEAPOLIS, July 15.—The Coca-Cola Company of Minneapolis, which had been locked in labor difficulties for six weeks with the Beverage and Brewery Drivers' Union, Local 792 (AFL), is running on normal schedule once again following settlement of the difficulties this week.

Thruout strike numerous Coca-Cola vending machines went empty—or unsupported, especially in war plants where union employees, irked by firm's anti-union ad campaign, refused to buy cokes.

The trouble began when the company's 20-odd drivers elected to work on Saturday before Memorial Day—alho union contract bars Saturday deliveries—to enable employees to have Sunday-Monday-Tuesday holiday. When union learned of Saturday work, it immediately imposed fines of \$50 each on the drivers. Tom Moore, Coca-Cola proxy, and his drivers rebelled. They refused to pay fines. Whereupon union suspended drivers.

For several days deliveries were tied up as union threw picket line around plant. Then drivers took trucks out, under police protection demanded by Moore. Union followed thru by contacting numerous Coca-Cola stops and informing storekeepers, etc., embargo on other truck deliveries would result if Coca-Cola deliveries were accepted. Many stops refused to accept Coca-Cola consignments as a result. Union had support of powerful parent organization, Teamsters Joint Council.

Controversy was then thrown into lap of a fact-finding commission appointed by Governor Ed Thyne. Deliveries, meanwhile, were sporadic. Several days drivers would take rigs out, then they wouldn't. Three or four drivers relented, paid union fines.

Under settlement arrangement, drivers will be permitted to work Saturdays, and union is permitted to conduct its own affairs without interference by Moore. In other words, fines stick. All future disputes are to be referred to arbitration, in accordance with union contract.

music equipment.

BEN (LEFTY) NEWMARK, of Atlas Automatic Music, reports the company staff is working 16 hours a day to handle the increased load of business. . . . BRYAN KAMHOUT, manager of the Sanitex Company, reports stock coming thru better for sanitary venders. . . . JACK BAYNES, of the Baynes Music Company, who has been operating single-handed, is expanding his operations, adding a serviceman to assist in coverage of the route. . . . MARK B. LINGER, of Triangle Amusement Games, on the sick list this week, a victim of the hot weather. . . . General Music Company has sold about 100 music boxes, one-fifth of the route they recently acquired from Modern Music Company.

Minneapolis:

BENNY FRIEDMAN, of Silent Sales Company, who spent six months in army uniform until military medics caught up with his bad stomach and medically discharged him, is in a heck of a dilemma. When Friedman went into the army he put all his family furniture into storage and bundled his wife and family to Chicago to live with her people. Now he's been out of the army nearly two months, yet still unable to find living quarters in Minneapolis. So every 10 days, lonesome papa files to Chicago to spend a few hours with ma and the kids.

British Editor Urges English Coinmen To Plan Ahead Now

CHICAGO, July 15.—Edward Graves, coin machine editor of *The World's Fair*, English trade paper, in his Automatic Gossip column of the May 20 issue, advised English coinmen to start planning now if the coin machine business in the British Isles is to make rapid strides once the war is won.

"In this country," Graves stated in

his article directed to the English trade, "at the present moment there are a number of manufacturers whose association with the coin machine trade here is of pre-war vintage. Men who know the business pretty thoroly. Men who now diligently apply their productive skill to the war effort, and whose plants are better equipped than ever before. They, too, are looking to the days when war has ceased, but, I am afraid, without being able to plan definitely. Ideas they may have, but will it be possible for them to be put into practice before our friends (albeit business competitors) are in a position to attend to the British market.

It seems probable they will have in their favor that period of time during which, I feel sure, the ban on imports of such nature continues. But that alone will not be sufficient.

How will they stand in the matter of obtaining materials? There are other queries too, which readily come to mind not the least important being what measure of interest will be taken in their efforts by the dealers and operators.

It is common knowledge, I think, why American manufacturers were able to maintain such high production standards. Also, I think, it is well-known that one could not become a representative dealer here for American machines by just taking one to see how it appealed.

Co-Operation Essential

What is going to be the attitude of the dealers here toward home manufacturers after the war?

"Deliver the goods and we'll buy all right." That sounds okay but is it sufficient. I remember one very well-known British manufacturer complaining to me most bitterly before the war of his experiences. He would come to London with his specimen machine and invariably the answer was: "Let me have one for the showroom and I'll see how it takes." Possibly it did take whereupon general production started so much later than it need have done.

"But let an overseas manufacturer announce something new and an agency-qualifying order was rushed off. And as we all know, that "something new" at times turned out to be nearer a flop than a hit.

"The more one considers this post-war question, the more does it seem desirable that planning ahead should bring into consideration the possibility of at least a measure of co-operation between manufacturers and those who are likely to sell and operate the machines."

BARGAINS!

- 1 Wurlitzer 950 \$695.00
- 1 Seeburg Gem, ESRO 299.50
- 1 Seeburg Vogue 329.50
- 2 Seeburg Rex 199.50
- 2 Mills Thrones 229.50
- 1 Mills Empress 279.50
- 1 Wurlitzer 71 Counter Model with Stand 169.50
- 5 Wurlitzer 616 119.00
- 1 Rock-Ola 12 85.00
- 1 Photomatic Write
- 3 Wurlitzer Wireless Boxes 32.50
- 20 Buckley Lite-Up Boxes 19.50

Complete Route for Sale!
42 Music Machines on Location in New Jersey, \$19,500.

Terms: 1/3 Dep., Bal. C.O.D.
RUSH YOUR ORDERS NOW!
WHAT HAVE YOU TO SELL?

NEW YORK AUTOMATIC MUSIC MARKET

630 10th Ave., New York 19, N. Y.
Tel. Columbus 5-9160

RADIO TUBES

FOR THE COIN MACHINE TRADE
Tubes offered to consumer market only.
(OPA May 20th Retail Prices)

- 2A4G \$2.35
- 2051 2.85
- 3Q5 1.60
- 5U4G 1.00
- 6D6 1.00
- 6F8 1.30
- 6J7 1.10
- ★ 6L6G 1.65 ★
- ★ 6N7GT 1.60 ★
- 6SC7 1.30
- SL7GT 1.35
- 6V6GT 1.10
- 38 1.10
- 5680
- 7690
- 7790

1/2 Deposit, Balance C. O. D.
F. O. B. Newark

CLINTON MUSIC CO.

506 Clinton Avenue
Newark, N. J.

ARCADE EQUIPMENT

- Liberator \$395.00
- Periscope 365.00
- Selector Scope 335.00
- Cupid's Wheel 225.00

Factory Rebuilt and Refinished!
Exhibit Lite-Up Meter Sets (Owls, Whatsis, Wheels of Love, Love Meter), 3 to a Set, Comp. Per Set \$150.00
Love-o-Meter 175.00
Shoot Your Way to Tokyo 245.00
Grotchen Mountain Climber 135.00
Genco Playball 145.00
Scientific Batting Practice 115.00

Send for Complete List of Parts or Over 500 Arcade Machines Ready for Delivery!

1/3 Deposit, Balance C. O. D.,
F. O. B. N. Y.

MIKE MUNVES

510-514 W. 34th St. NEW YORK
(2 Blocks From Penn. Station)

WANTED

100 POWER MOTORS 100
Mills — Rock-Ola — Seeburg — A. M. I.
\$3.00 In Any Condition. \$3.00
Each Ship All Parts Each
\$10—Complete Rebuilt Motor Exchanged—\$10.

Amusement Enterprises
1929 MAIN ST. DALLAS, TEXAS

MECHANIC WANTED

Experienced. To Repair Arcade Equipment, Pin Ball Games, Ray Guns, etc. Permanent job; 48-hour week; \$75 per week to start. Must be draft exempt. State experience in first letter. Must furnish transportation.

SPORTLAND ARCADE
P. O. BOX 96, OCEAN PARK, CALIF.

MILWAUKEE SPECIAL BUYS!

SLOTS
Blue Front, 5c... \$224.50; 10c... \$249.50; 25c... \$289.50
New wooden cabinets, repainted castings, club handles, completely overhauled and rebuilt mechanically, with new reel strips, new award cards and all worn parts replaced.

Brown Fronts, 5c... \$249.50; 10c... \$284.50; 25c... \$324.50
New wooden cabinets, club handles. Cannot be told from new. A sample will convince!

Mills Original Gold Chromes and Mills Original Chromes. Appearance excellent. Mechanically perfect.
5c... \$389.50; 10c... \$424.50; 25c... \$474.50

Mills Original Bonus Bells.
5c... \$274.50; 10c... \$309.50; 25c... \$349.50

CONSOLES
Overhauled, Checked and Cleaned
Jennings Liberty Bell, Jumbo Parade, F. P. \$79.50
Fiat Top \$17.50 Parlay Races, 7 Coin
Slant Top 27.50 Late Hd., Slant Top 79.50
Derby Day, Fiat Top 17.50 Roletta Jr. 64.50
Slant Top 27.50 Galloping Domino, Re-
Keeney Kentucky Club 69.50 built 7 Coin Slant
1 Keeney Kentucky Skill Type, New Hd. 149.50
Time, 7 Coin Head, Bally Skill Field, with
Excellent Condition, Daily Double Fea-
New Glass 89.50 ture, 7 Coin Hd. ... 69.50
2 Keeney Track Times, Jennings Fastime, Free
7 Coin Head 69.50 Play or Payout ... 89.50
Bally Long Champ Pacos Reels, Payout ... 94.50
(Large) 34.50 Bally Ray's Track ... 89.50
Bally Solitaire Flicker. 34.50 Silver Moons 124.50
Stoner's Zippers, Big Game 89.50
Payout 29.50 Pace Saratoga 84.50

ONE BALLS
Overhauled, Checked and Cleaned
Fortune Convertible to Late 1939 Mills 1-2-3,
Free Play or Payout \$299.50 Free Play, completely
Skylark 249.50 reconditioned and over-
Thistledown 65.00 hauled by Mills, in
Fairgrounds 29.50 original crates, animal
Preakness 29.50 reels \$79.50
Gold Cup 49.50 Gold Medal 49.50
Seabiscuit 79.50 Track Record, Gottlieb,
Blue Ribbon 69.50 Free Play 89.50
Eureka 49.50 Grand Prize 49.50
1939 1-2-3, Payout. 39.50 Bally Stables 39.50
Jennings Flicker 39.50

MUSIC
Model 430 Wurlitzer Speaker with 5-10-20 Bar Box Attached, NEW \$124.50
3 New Model 145 Wurlitzer, Remote Control, Impulse Steppers, Each 37.50
New Seeburg Wireless Remote Control Speaker 49.50
New Seeburg Transmitter 16.50
1941 Singing Tower, 20 Selection, excellent condition, complete with adapter, wire and 3 boxes 459.50

1/3 Deposit—Balance C. O. D.
State Distributor for Seeburg Phonographs and Accessories
Please Address Mail to Milwaukee 8, Wis.

Milwaukee COIN MACHINE COMPANY
3130 W. Lisbon Avenue • Milwaukee, Wis.

"Look for the Eagle — You'll Find the Best."



EAGLE PHONOGRAPH REPLACEMENT PLASTICS available at "RIGHT" PRICES!

WURLITZER
750 Top Corners or Lower Sides .. \$7.75
850 Top Corners or Lower Sides .. 7.75
950 Lower Sides 8.00

ROCKOLA
Standards, Masters, DeLuxe or Supers, Top Corners or Lower Sides ... \$9.50

SHEET PLASTIC, 50 Gauge (Thickness of a new penny), 20x50" (Red Only) \$9.50

SEEBURG
8800 or 8800 Side Plastics \$10.50

Clear Transparent Plastic Windows for your Wurlitzer 850 Program Holder.
\$5.00 Per Set

Also Available REPLACEMENT PLASTICS for All Other Phonographs

BUY FROM YOUR NEAREST DISTRIBUTOR

Write for Price List

EAGLE COIN MACHINE CO.

350 S. Dearborn St. • Wabash 1089 • Chicago 5, Ill.

FOR SALE

- 3—Bally Club Bells. Ea. \$275.00
- 1—Bally Club Bell, Brand New 395.00
- 2—Keeney Super Bells. Ea. 285.00
- 3—Mills Jumbo Combination. Ea. 150.00
- 2—Free Play Jumbos. Ea. 100.00
- 2—Automatic Jumbos. Ea. 125.00
- 1—Mills 1940 1-2-3 90.00
- 1—Mills Owl 75.00
- 2—Bally Fairgrounds. Ea. \$ 45.00
- 1—Pace Maker 85.00
- 1—Grand National 85.00
- 1—Mills Glitter Q.T. 125.00
- 1—Mills B. & G. Vest Pocket 50.00
- 1—Mills Chrome Vest Pocket 65.00
- 100—Assorted Slots..... Write
- 100—Free Play Games..... Write

MISSISSIPPI VENDING CO.

PHILADELPHIA, MISSISSIPPI
Phone 283

Mountain Music Moves Into Manhattan With Barn Dance

Juke box demand for hillbilly music on upgrade in New York City following trend thruout nation—broadcast and barn dance draws capacity crowds

(Continued from page 16)

body wants simple, understandable music. He says that New Yorkers have reacted like people in other sections when they have had a chance to hear good rural rag. Policy of station has been to include two hymns on each of its programs, such as *The Old Rugged Cross* and *In the Garden*. Easterners are coming around to an appreciation of these and go in for the shouting hymns also.

They Buy Records

One incident that convinced WOV biggies that New Yorkers wanted backwoods music was the reaction to the transcription of *Cool Water*, written by Bob Nolan and sung by Texas Jim Lewis, backed by the Lone Star Cowboys. The first time it was aired requests poured in for information about the song, a simple lament type of tune. The radio audience has expressed disappointment that there are no commercial recordings to be had. Arnold Hartley, station program director, had to insert an announcement that no disks were available to cut down on the mail load.

Station's decision to launch the hillbilly programs, both recorded and live, was based on the conviction that New York was ready for the type of music that has paid off handsomely in other parts of the country.

The *National Barn Dance* on WLS, Chicago, has become that station's right arm. WLW's *Boone County Jamboree*, Cincinnati, is one of this 50,000-watters' top shows. *Grand Ole Opry*, on WSM, Nashville, is also well established as a paying proposition. WOV's program is patterned after these hillbilly hit shows and looks like a natural.

Snag has developed as Local 802, AFM, ruled after the initial airing of the new program that the broadcast cannot originate in Palm Garden or a spot other than a regular studio. Station is attempting to iron out that wrinkle and emulate other outlets by charging admission to the broadcasts and letting the customers square dance afterwards. In the meantime *Broadway Barn Dance* will continue whether or not the broadcast is aired from the hall.

Layman Cameron, emcee of WOV's show, was with WLW, Cincinnati, and WOAI, San Antonio, where he saw hillbilly exploitation. Cameron deserves credit for putting the *Barn Dance* over with a bang. He keeps the show at peak of fast entertainment and calls the square dancing.

Gully-Jumper Julie-B, Eddie Smith, Paul Anthony and Johnny Newton are featured in the vaude entertainment portion of the program, with special guest stars such as Elton Britt, Chester and Lester Buchanan, Bill Brenner and the Circle-B Rangers and Chuck and Ellie Story.

Hillbilly Nitery Does Okay

WOV's pioneering with hillbilly entertainment in the East is similar to the

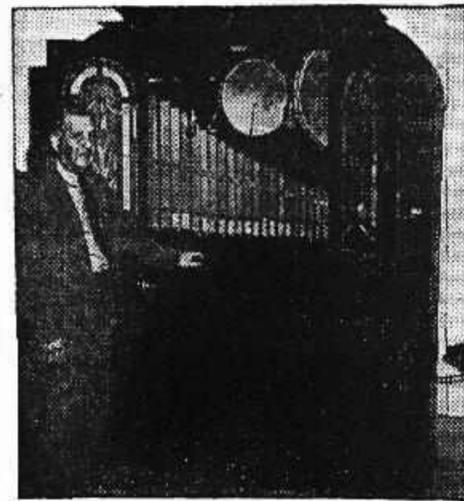
Village Barn's (New York nitery) 14-year successful operation with the hip-and-holler boys. During that period a galaxy of country talent has appeared, including Mack McCrea and Trio, the Lone Star Cowboys, the Barn Cut-Ups, (See *Mountain Music* on opposite page)

Phono Biz To Take Giant Strides, Says Oldtime Op

LOS ANGELES, July 15.—Ask Arthur D. Osborn what he thinks of the future of the coin operated music business and he can give you an answer by recounting the progress and development of the music business over the past 50 years.

In expressing an opinion on the introduction of new coin-operated machines in the post-war era, this Los Angeles operator who is approaching his 79th birthday, foresees great advancements in the development of coin machine design and mechanics.

His belief is that the post-war era will find juke boxes playing the public's nickel pick on a spool of wire or roll of tape instead of the what will then be regarded as cumbersome disks. During his half century of music experience he has garnered a knack of visualizing the next step to be taken on the way to improved juke recording. Thru the years he has built an impressive collection of old music boxes from automatic pianos with single and double violins, to a mechanical "canary."



ARTHUR D. OSBORN, for 50 years a music machine operator, is shown standing near one of the old pianos in his collection of antique coin machines that were popular years ago.

His hobby and his business is wrapped up in the study of coin operated music machines and he goes about his work with the preciseness of a skilled physician and surgeon and calmly dissects any mechanical problem confronting him in figuring the intricacies of the modern machines as well as the antiquated devices which are his hobby.

Impressive Collection

Osborn likes to talk "shop." In his place on West Pico here he has the shop lined with old music boxes.

One of the outstanding items is a Swiss music box which is a musical unit as well as a writing desk. Made of walnut and inlaid with maple and rosewood, this imposing unit is certain to attract the attention of anyone, regardless of their particular interest in music or antiques. Resembling a piano in appearance and size, Osborn likes to tell of its history.

The music box part has nine gold-plated bells and was made by Samuel Troll Fils in Geneva, Switzerland. There are four cylinders 22 inches long con-

Juke for Warship

PASADENA, Calif., July 15.—"Give us a juke box with plenty of jive!"

That was the unanimous choice of the crew of the U. S. S. Pasadena, according to an announcement made today by City Manager C. W. Koiner following his return from the East where he delivered a check for \$1,000 to be used by the crew of the newly launched war craft for purchase of anything they desired.

"I found the lads of the crew just like the boys at home," Koiner smiled. "They wanted jive and got it from the best juke-box \$1,000 could buy."

taining two musical numbers. A tattered program which is still in a good state of preservation gives the tunes on each cylinder.

How far back this machine dates, Osborn doesn't exactly know. It was brought to Philadelphia in 1874. When Osborn purchased it several years ago, it was still in good condition. Not a broken tooth or pick had to be repaired. There is a touching story that goes with the music box. When it was moved from a home in Pasadena some years ago, a 92-year-old lady, who had owned the music box, wept as the moving men carted it away. The cylinders that are used with the machine today were made especially for her. Osborn reveals that the original price on the machine was \$3,000. If bought today from Geneva for that price, there would be nearly \$1,000 duty to get it into this country.

Osborn has another Swiss music box at home. It is called the Ideal and was secured after several ownerships; following the World's Fair in 1893. He has been offered \$500 for it and a similar box is on sale at a downtown store for \$800. Needless to say, Osborn would not part with the machine for any sum of money.

Other items in his collection include an automatic harp and a Regina piano with all automatic equipment. Osborn dates the piano back 50 years. He also has on display a Reginaphone which operates a metal disk or cylinder. This machine has a mandolin attachment for accentuation. A Link piano, made in Binghamton, N. Y., about 1915 also claims attention with its marimba and mandolin attachments.

Entered Biz in 1894

Osborn's entrance into the music business dates to 1894 when he met Frank Phillips. The firm of Phillips and Osborn was organized and they purchased five of the first 10 graphophones. These were coin operated and had 11 tubes which 10 listeners held to their ears. The 11th was reserved for the operator so that he could hear if the machine was working. Osborn went from operating these to handling the Peerless piano, a one-tune affair with a drawer which housed the music.

This operator also recalls having been associated with Harry Lavery in Minneapolis. Lavery had a phrenologist machine. A phonograph played only one record and Lavery was given a machine to develop into a model using more than the single record. He made one model using three tunes. About 1900 a machine that would take six records made its appearance.

One time when he was operating the phonographs with listening tubes he made \$7.20 in about two hours in a saloon in Temple, Tex. This cinched the deal for him in this business, and he definitely decided on the music business as his livelihood.

Osborn is somewhat of an inventor and mechanic himself. He made a "Test Lifter or Grip" with the late J. L. Blodgett, a former Wisconsin train dispatcher. There were about 1,600 of these machines made by them.

During the 50 years Osborn has been in business, he has seen many changes. He recalls the first amplified machines of 16 years ago when the records were changed on a paddle wheel contraption.

Victor Sets Re-Release Of 100 Oldies

Many Are Juke Faves

CAMDEN, N. J., July 15.—More than 100 "oldie" records will be re-released by Victor between now and September 1, according to announcement this week. Another hundred records of tunes popular over a long period will also be pressed so that shipments can be made during September.

Many of these are formerly popular juke box records which have been unavailable for some months as pressings were discontinued some time ago.

Among the disks to be re-released are swing classics by Tommy Dorsey, Glenn Miller, Artie Shaw, Tony Pastor, Duke Ellington, Benny Goodman, Bunny Berigan and many others. Hot jazz is represented by such names as Muggsy Spanier's Ragtime Band, Coleman Hawkins's All-Star Octet, Johnny Hodges, Louis Armstrong, Lionel Hampton, Jelly Roll Morton, Fats Waller and the quintet of the Hot Club of France. Ray Noble, Tommy Dorsey, Wayne King, Freddy Martin and Sammy Kaye predominate in the ballad field.

Philly Ops Pick Top Tune for July

PHILADELPHIA, July 15.—Philadelphia Music Operators' Association selected *I'll Walk Alone* as the "Hit Tune of the Month" selection for July. Marking the first song in many months that has the advantage of several recordings, the music association is putting on a major campaign to promote the song, particularly in using a heavy schedule of spot announcements on Radio Station WIP to call attention to the song. The song is from the movie *Follow the Boys* and the No. 1 position in the phonos is being given to the record versions made by Martha Tilton (Capitol), Mary Martin (Decca), Louis Prima (Hit) and Dinah Shore (Victor).

Permo Unveils New Round Point Needle

CHICAGO, July 15.—Officials of Permo, Inc., announced here this week the introduction of a new needle for automatic phonograph operators known as the "Permo Point Round." According to executives of the firm, the needle has been designed especially to meet present wartime operating conditions arising from the use of older equipment with outmoded tone-arms and pick-ups, changes in record quality, etc.

New needle, as the name indicates, has a round point in contrast to the elliptical point on the firm's standard needle. The swage is also thinner to give greater flexibility and compliance and thereby compensate for the permium tip point which is reported harder and more wear resistant than the material used on Permo Points.

The stressing the fact that the new needle will give excellent service, firm is not making any guarantees on number of probable plays obtainable, pointing out that condition of the phono pick-up, quality of records, etc., so affects needle life that any such prediction is impractical. Due to these conditions, firm points out that needle life in one location may produce three to four times the play that it will in another. According to Permo execs, they are recommending to all phono ops that they change needles at each collection call on locations where intake is above \$30, pointing out that such a practice will eliminate needle worries and at the same time keep needle cost to one twentieth of a cent or less per play.

Among the machines he operated, too, was the Seeburg orchestra with piano and drums.

Hot Music!

BRISTOL, N. H., July 15.—John Keller, proprietor of a Mill Street cafe, was awakened in the early morning hours by the playing of some very hot music. His place was on fire. The intense heat set off a juke box in the barroom.

The blaze, which caused damage of \$1,000, not only started the juke box into action but melted the ice in the refrigerator, ruined the bar and put a serious kink into his supply of liquor.

Keller awakened members of his family, led them to safety and then summoned firemen. The juke box alarm prevented possible injury to the family and averted more serious damage to the tavern, firemen stated.

New National Org To Make Juke Records

150,000 Monthly Scheduled

NEW YORK, July 15.—Newly formed National Disk Sales, Inc., New York, thru Albert B. Green, prexy, announces plans to produce a large number of records for the juke box trade, made of a special plastic that will give "50 per cent more play."

Plans to start deliveries as early as July 20 were outlined by Green in an interview Friday (14).

First releases are expected to include Raymond Scott and ork in *Together*, from the pic *Since You Went Away*. Martin Block's *A Fellow on a Furlough*, on one disk, and on a second: *I Learned a Lesson I'll Never Forget* backed up with *I'll Be Seeing You*, the latter tune being presented without vocals. One disk by Vincent Lopez and his ork will also be in the first release sked, according to Green. Lopez sides are *Amor* and *Take It Easy*.

Three organizations are outlined in Green's plans for operation: National Plastics Corporation as the processing company handling manufacturing; National Disk Sales, Inc., for sales and distribution, and National Record Company to do the waxing. Latter is a partnership, including Green and Herbert Brochardt, currently distributing disks under the Best label. This firm, which he owns, will be continued, Brochardt said.

Juke Box Trade

A strong bid will be made for juke box operator trade, according to both Green and Brochardt.

Brochardt will be director of recording and also sales director for the National label. His experience in records dates back to 1925, according to announcement, including some years with "His Masters Voice" in London, in operation of Polydor, a French concern, handling distribution for Telefunken, Decca and Brunswick in French-speaking countries, in addition to producing its own disks. Brochardt came to the United States coincident with the occupation of France.

Green has had some experience in the plastics field as a manufacturer, and reports that his experiments in seeking a synthetic plastic resin for record making has given him a product that will be far superior to materials used in disks today. The experiments have been in progress for a considerable period, it was said.

Pressing will be done in Phillipsburg, N. J., in a plant that will be owned by National. Production charts show an aim of 150,000 monthly.

On the House

CLIFFSIDE, N. J., July 15.—L. & W. Vending, owned jointly by Bob Weller and Rudy Leitgeb here, has placed a juke box in the middle of the United National Bank of this city.

The location was contracted on a straight rental basis and the juke will play for free, since the bank ordered the machine purely as a morale builder for its employees. Bank officials explained that they thought that by installing the juke box they will best show their appreciation to a sorely tried and much understaffed personnel. They added that if customers of the bank care to linger and listen "it's on the house."

MOUNTAIN MUSIC

(Continued from opposite page)

Texas Jim Lewis, Tex and His Hillbillies, Denver Darling and His Cowboys, Royal Rangers, Zeb Carver, Polly Jenkins and Her Plowboys, Pappy Below, the Four Rouse Brothers, Sons of the Purple Sage, Radio Rubes, Schnickelfritz Band, Zeke Manners, the Rangerettes, and Tex Fletcher and His Westerners.

Owner Meyer Horowitz cashed in on the hillbilly biz and has cleaned up. During most of the time he has had a wire in his downtown nitery but wasn't on the air sufficiently long to influence music taste.

Hillbillies are not entirely new to radio listeners in the New York area. At one time Zeke Manners had over three hours a day air time on local stations, and occasional studio audiences were easily found, but only for smaller studios. Manners had a fan club (which is still active), and hillbilly records have been used now and again with varying success as part of commercial shows but rarely with runs of more than a few weeks.

WOV feels that the mountain music's popularity is unquestionably established. Record stores verify this by pointing to the inroads made in the hillbilly disk sections of the shops within the last few weeks.

Dave Kapp, of Decca, says that the New York biz for the waxings is definitely up. Recent releases that Decca wishes it had more of are *Louisiana Governor*, Jimmy Davis's *Is It Too Late?*, Ernest Tubbs' *Soldier's Last Letter*, Jimmy Wakely's *A Tiny Voice and a Tiny Prayer* and Patsy Montana's *Good Night, Soldier*. Almost anything Roy Rogers records is a sure-fire seller also.

Kapp believes that his company could sell 300,000 of every backwoods record it put out if it could get the material for the pressings. He agrees with others in the biz that a new era of hillbilly popularity in the East is here.

Manie Sacks, of Columbia, points to the past 12 months as seeing the greatest New York demand for down-home disks in the history of the firm. Wishes he could press more of Columbia's contractees, Gene Autry, Bob Wills, Al Dexter, Roy Acuff, Bob Atcher, Ted Daffan's *Texans*, Smokey Mountain Boys, Louise Massey and the Westerners, and Memphis Minnie.

Jack Hallstrom, of Victor, goes on record that "sales in hillbilly records are up" and "there is a considerable demand for the disks that can't be met today." He says that all juke box operators are crying for more records of this type that can't be supplied till after the war. Hallstrom believes that the merging element—pops and hillbilly—has been instrumental in creating the new taste among those who never before went for farm fun.

Out of the Hills to Kilocycles

Hallstrom has watched the boys come out of the hills in the last few years to take over on radio stations. The Victor hillbillies are Elton Britt, Texas Jim Robertson, Montana Slim, Eddie Arnold, Zeke Manners and Carson Robinson,

whose offerings come out under the Bluebird label.

Indie recording companies make like reports of upswing in hillbilly popularity in this section, and music pubs who have hillbilly numbers join in with statements of others in the biz that the country cousin has arrived.

And Sheets Sell, Too

Miller Music, with a good-sized hillbilly catalog, traces the growth of New York's whole-hearted acceptance of the music back a year and a half. The influx of workers and soldiers from rural parts into the urban center is credited by the company as being largely responsible for the creation of the demand.

One of Miller's tunes, *The Lights in the Valley Will Outshine the Sun*, is spotted on today's *Broadway Barn Dance*. It's a shouting hymn, a type of music until recently unfamiliar to most city dwellers. Miller sold 1,400,000 copies of sheet music of *There's a Star-Spangled Banner Waving Somewhere*. The Victor (Bluebird) waxing by Elton Britt sold over 1,250,000 disks. This week the pub launched Zeke Manners's *A Teardrop Fell Upon My Purple Heart* and expects it to become another classic in the field.

It appears that *Turkey in the Straw* is beginning to pay off in sliced white meat. Smart pubs and recorders are anticipating a gold rush in the canyons of the metropolis from the back-to-the-woods trend.

WE WILL PAY \$550 FOR 750 E's AND \$575 FOR 850's; F. O. B. BALTIMORE.

FOR SALE CONVERTED PANORAM \$425.00



140 W. MT. ROYAL AVE.

WANTED TO BUY

Model 24 Wurlitzers with Buckley Adapters in Metal Cabinets. Also Packard, Rock-Ola Wallboxes and 30-Wire Cable. Highest prices paid for all makes Phonographs. What have you?

WERTZ SUPPLY CO.

811 W. Broad St. Richmond 20, Va. Phone 5-3377

BIG NEWS

A better needle for present conditions at no advance in price. Ask your Decca, RCA Victor or Columbia record distributor for the descriptive bulletin on Permo Point Round.

PERMO POINT ROUND

PERMO Incorporated
6415 RAVENSWOOD AVE.
CHICAGO 26, ILLINOIS

WALL BOXES		BRACKETS	
Model 120 Wurlitzer, Ea.	\$25.00	Packard	\$ 2.00
Model 125 5-10-25 Wurlitzer	27.50	Sneburg	3.50
Model WS2Z Sneburg Wallomatics	\$35.00; Minus Cover		30.00
STEPPERS, ADAPTERS, REMOTE CONTROL			
Model 135 Step-Receiver, guaranteed to work like Model 145			\$25.00
Model 300 Adapter with Model 145 Wurlitzer Stepper			25.00
HIDDEN JOB			
Twin Twelve Wurlitzer, Steel Cabinet, Packard Adapter			\$100.00
Amplifier, Speaker also available if desired at extra cost.			
MISCELLANEOUS			
Remote Control Units (H. G. Evans), Ea.	\$ 25.00	Packard Light Trans.	\$ 3.00
Keep Em Flying	125.00	Packard Steel Cabinet	17.50
Mills Panoram Adapter Wall Box Set-Up	17.50	Auxiliary Speaker Adapters, Ea.	2.00

I WANT PHONOGRAPHS

Will Pay These Prices F. O. B. Your City

GEMS	\$200.00	500	\$325.00	800	\$425.00
VOGUE	285.00	700	400.00	8200	450.00
ENVOY	310.00	800	400.00	750E	450.00
COLONEL	320.00	780	400.00	780E	450.00
600	275.00	750	400.00	850	500.00
600K	305.00	9800	400.00	950	500.00

F. J. HERYNEK JR.
508 GOUGH STREET SAN FRANCISCO, CALIF.

FOR SALE PHONOGRAPH ROUTE

One of the best Music Routes in Iowa. A proven money maker and will be better after the war. Located in North Central Iowa. Answer only if interested in an investment of \$15,000.00. Wish to retire. BOX D-240 The Billboard, Cincinnati 1, O.

MECHANIC WANTED

Thoroughly experienced on Phonographs that can service remote control. Bland & Whitehurst Music Co. 215 S. Queen St., Kinston, N. C.

OPERATORS' SPECIAL

All usable Juke Box Records 10% off list price. 20 Records minimum order. THE RECORD SHOP 110 Washington St., East Stroudsburg, Pa.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Tunester Tattle

Cowboy Jack Hunt and His Cowboys, now heard on WTJS, Jackson, Tenn., will move to WMC, Memphis, August 1. Blue Ribbon Music Company is publishing a new tune of Hunt's titled *I Called To Say Goodbye*.

Barnhart Publications has just released *Nurse of My Dreams*, written by Pvt. Hugh Van Hunter, now with the U. S. Army in England.

That song *You'll Be Back Again*, about which inquiries recently were received, is by M. F. Nolan and has not yet been recorded.

Red River Dave's latest song, *I'd Like To Give My Dog to Uncle Sam*, has been recorded on Savoy, Decca, Comet, Continental and Capitol records. It is published by Shapiro-Bernstein.

Roy West, member of the Range Riders, WGAR, Cleveland, writes that they re-

cently had Gene Autry on their show and the following day they played for Gene at a WAC recruiting show.

Leeds Music Corporation adds another feather to the crown of Hillbillydom's recording artists and composers with release of an all-recorded collection titled *Hillbilly Roundup*.

Harmie Smith, the Ozark mountaineer, KWKH artist and songwriter, recently signed a contract with RCA-Victor to record for them. He intends to make his *Weary Troubles On My Mind* his first waxing.

New Japhet Band

Cliff Japhet has organized a band called the Western Aces for his WSNY, Schenectady, N. Y., programs. The boys are active in personal appearances in the Schenectady area; also are skedded for a quarter-hour spot daily on the new Gloversville, N. Y., station, WENT. Cliff plans a big jamboree on that station as a week-end show, followed by dancing. Songs receiving most attention on Cliff's shows are *A Mi Amigo* and *So Sorry for You*.

Boost Bond Quota

Max Terhune, Eddie Dean and Monte Blue's recent big bond show boosted the Burbank, Calif., quota in a big way. Max also played the Hollywood Canteen program along with Jeannette McDonald and Gil Lamb; Fort McArthur's show with Mickey Rooney as emcee, and the Society of American Magicians' shindig, emceed by Warner Bros.' director Peter Godfrey.

Hears His Song In Egypt

A letter from Merchant Marine Richard A. Brady, composer of *My Sweet Virginia*, dated April 2 "at sea," reveals an incident in Egypt that was heartwarming to the writer and his mates. As Brady and several buddies entered a small sidewalk cafe somewhere in Egypt they were greeted by the strains of his *Virginia* song coming over the radio in "some foreign language."

Eastern Notes

Mac McGuire and His Harmony Rangers bow out of their radio program on WCAU in Philadelphia in order to take in all the park stands in the territory during the summer, returning to the air in the fall. James M. (Cactus Jim) Tyson, manager and booker for the McGuire troupe, takes a new Western find under his managerial wing. Gal used to blow the bugle in a Western band and Cactus Jim is readying a build-up for her as a yodeling cowgirl answering to the name of Rosalie Hicks.

Lulu Belle and Scotty set the high mark for the season June 25 at Brendel Manor's Park near Baltimore in attracting a crowd of more than 10,000.

Indian Echo Cave near Harrisburg, Pa., featured the Carter Family July 2. Jules Black's *Vacation Days* revue July 3 and Reg Kehoe's all-girl marimba band on the Fourth.

The Four Kidoodlers are making their first appearance in Philadelphia, opened July 3 for an indefinite engagement at the Swan Club, marking the first time for an outdoor name to head the show at the night club.

'Billies in Pennsy Parks

The July 4 holiday found all the outdoor parks and groves in the Eastern Pennsylvania territory spotlighting the Western and hillbilly attractions for the entire four-day celebration. Valley View Park, Hallam, Pa., featured a gala show topped by Shelby Jean Davis from WJJD, Chicago, with her brother Jackie, "The Yodeling Kid"; along with the New Prairie Pals featuring Rawhide, comic,

City Installs Juke Box for Teen-Agers

OCEAN CITY, July 15.—Mayor Clyde W. Strubbe of this city has been quick to recognize the value of juke boxes in providing entertainment for youngsters in this vacation area. The mayor has ordered the installation of a juke box on the main floor of Convention Hall situated on the Boardwalk. The youngsters select their own recordings, and dancing is under city supervision.

A standard feature of one near-by resort, Avalon, is a juke box located on the Music Pavilion. This juke, however, employs semi-classics and band music programs, which are given nightly.

Police Enforce Assn. Fee by Pulling Jukes

NUEVA LAREDO, Mexico, July 15.—Juke-box owners in this area who failed to pay the monthly assessment to the Authors, Composers and Music Editors' Organization, were having their machines taken from locations.

The organization enlisted the police to take out the machines of owners who failed to pay the assessments and hold them until the tax was paid.

Jukes Get First Call On Beacon Disks

NEW YORK, July 15.—Joe Davis, owner of Beacon Records, has announced that he has allocated over 75 per cent of the disks of his new tune *No One Else Will Do* to juke box ops. Waxing is backed by *I'm Crazy About You*, both Five Redcaps renditions.

Advance orders from juke boxes on the record which came out this week are very heavy, according to Davis, who says he intends serving the boxes first. Only a few retail outlets have the number.

and Sally, Bob, Cal and Shorty.

Forest Park at Hanover had Uncle Ezra and His Big Western Jamboree featuring Herbert Keefer and His Singing Guitar. Hershey Park, at Hershey, Pa., presented the Variety Mountaineers in the 5,000-seat park shell.

Sleepy Hollow Ranch near Quakertown had the Skunk Hollow Trio, The Ranch Pals, Jesse Rodgers and the Sleepy Hollow Gang Sunday (2). Roy Acuff and His Smoky Mountain Boys held forth on Monday and Tuesday, the troupe including Ford Rush and Smokey and Henry among others. The Acuff gang remained in the territory, going to Valley View Park at Hallam Thursday (6).

POP. RECORD REVIEWS

(Continued from page 21)

Popular Album Reviews

"SNOW WHITE AND THE SEVEN DWARFS" (Decca)

The country's screens once again showing the delightful Walt Disney cartoon fantasy of Snow White, the Prince, the Witch, and of course, the Seven Dwarfs, there is interest anew in the lovely melodies and sprightly tunes provided for the picture by Frank Churchill and Larry Morey. With Lynn Murray, well-known radio choral director and arranger providing the orchestra and choir to create an attractive setting for the soloists, the screen music and song lives all over again in this album of eight sides. Following the screen sequences, the orchestra starts off with the *Snow White Overture*, followed by the clear soprano pipes of Elizabeth Muller assisted by the girl choir for *Some Day My Prince Will Come*. The orchestra and chorus follow with a spirited *Heigh-Ho* with chanteuse Evelyn Knight

giving full voice to *With a Smile and a Song*. *Whistle While You Work* is treated whimsically by the ensemble with Miss Knight, assisted by the Andy Love Four who normally sing the familiar radio jingles, for the washing song, *Bluddle-Uddle-Um-Dum*. Possessing a pleasant quality and a high degree of warmth in her pipes, Audrey Marsh, assisted by the girl choir, makes her *I'm Wishing* a standout side in the set. Equally effective, and polishing off the package, is the romancy singing of Harrison Knox for *One Song*.

ELLINGTONIA (Brunswick)

This is a second volume of Duke Ellington reissues, all jazz gems, that takes you back a dozen years and more to the old Cotton Club days in New York's Harlem. Sides selected are all striking pieces of Ellingtonia which no serious jazz student or collector would want to be without, and again showing in its spinning how far ahead of times the Duke has always been. Packing almost as much musical excitement in this day as it did in that earlier day, there are two sides for his plaintive *Creole Rhapsody* and two sides for his jungle-styled *Tiger Rag*. Remaining four sides take in W. C. Handy's *Yellow Dog Blues*, Spencer Williams's *Tishomingo Blues*, and Ellington's own *Jazz Convulsions* and *Awful Sad*.

MEXICAN HAYRIDE (Decca)

Latest release in the long line of original-cast show albums of the Broadway stage spectacles championed by the Decca label offers up the Cole Porter music and wordage for *Mexican Hayride*. While *I Love You* is the show's hit tune, the rest of the Porter score holds much interest in words and music though not as commercial in appealment. Wilbur Evans sings the *I Love You* hit and with the girl choir, *Girls*. The soprano singing of Corinna Mura scores for the Latin lullabies, getting assist from the choir voices for *Sing To Me*, *Guitar* and *Carlotta*, both gay and spirited songs. The saucy soubrette singing of June Havoc makes the smart wordage count in *There Must Be Someone for Me* and *Abra-cadabra*, along with the hillbilly-fashioned *Count Your Blessings* that rings in the male quartet for song support. The Mexican Hayride Chorus completes the pleasing spinning with *What a Crazy Way To Spend Sunday*. Harry Sosnick, as the pit conductor, adds plenty of zip and zing to the tunes in the effective musical backgrounds provided for the show's three leaders.

WPB GREEN LIGHT

(Continued from page 61)

ton, since labor shortages will be one of the vital factors in the new plan.

If coin machine plants generally are able to begin production of one or more of the 125 civilian needs mentioned as urgent in the list, it will add another star in their great record of production during the war. It will also facilitate their applications for return to making coin machines.

At the same time the new plan officially lists the two orders which banned the production of coin machines and permits manufacturers to apply for relief from these bans. Whether or not a manufacturer considers making one of the urgent civilian items, he should apply for permission to resume making coin machines and parts as soon as conditions permit. The order will suggest that applications should be carefully prepared according to instructions in schedule A of the new order. This will require information from manufacturers on labor supply, vital materials needed and so on.

The important thing is that the coin machine industry and its future needs have been officially included in the first definite plan for beginning the manufacture of urgent civilian needs. No greater recognition could come to the industry. It is expected that if the manufacturing industry rallies to the support of this program, as it did to the war production program, it will pave the way for many future considerations.

RECORDS

JUKE BOX OPERATORS ATTENTION!

We carry one of the largest stocks of records in the country. Order your records from us and lead other operators with the latest hits first. Here are a few of the many records available now: "I'll Be Seeing You," "Long Ago and Far Away," "I'll Get By," "Don't Sweetheart Me," "G. I. Jive," "Amor," "Swinging on a Star"; "Milkman, Keep Those Bottles Quiet"; "Time Alone Will Tell," "I'll Walk Alone," "Boogie Woogie," "Star Dust"; "Soldier's Sweetheart, Sailor's Plea"; "Take It Easy," "How Blue the Night," "It Had To Be You."

We carry all records on all labels; old records, new records; Western, Hillbilly, Polka, Race, etc. All our prices are manufacturer's list. No higher. All records are mailed on a C. O. D. basis, express, insured. Write, wire or phone.

COLUMBIA MUSIC STORE

"One of the largest record stocks in U. S. A."

53 Clinton Avenue, South,
Rochester 4, New York

NEEDLES!!

Our Fastest
AEROPOINT Selling Needles!
50c EACH

Lots of 25—48c Each
Lots of 100—46c Each

One of the
TONE DARTS Finest Needles!
45c EACH
Lots of 100—40c Each

We also have PERMO POINTS
35c Each, Any Quantity!

Send for Complete Catalog of
Parts and Supplies!

BLOCK MARBLE CO.

1527 Fairmount Avenue
Philadelphia 30, Pa.

GET IT FROM BLOCK—
THEY HAVE IT IN STOCK!

PHONO NEEDLES RE-SHARPENED

OPERATORS: We can successfully REGRIND your used needles, either oval or round metal points. Over 3 years of successful business, and hundreds of satisfied users. Testimonials on request. No order too large or too small.

1 to 50 Reground, 15c Each.
51 or More Reground, 10c Each.

YOU SAVE UP TO 75% of your needle costs.

Re-Sharp Needle Service

P. O. BOX 770, FORT DODGE, IOWA
A Guaranteed Precision Service

POPULAR RECORD RELEASES

(Continued from page 20)

SIDE BY SIDE Gene Krupa (Anita O'Day) Columbia 36726
SING A TROPICAL SONG. Jack Smith Hit 7102
THE LAMPLIGHTER'S
SERENADE Frank Sinatra Victor 20-1589
THE TIME IS NOW Fred Waring (Glee Club) Decca 18612
UP, UP, UP Jack Smith Hit 7101

RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots 5.

HUGO JOERIS

3208 Jackson St. AMARILLO, TEXAS

Bev. Venders Click for Macy

75% of Detroit's Gum Mchs. Idle; Mexican Sticks N. G.

DETROIT, July 15.—Detroit gum machine operators have found only unsatisfactory answers to their search for stock to keep their machines going. Estimates of jobbing houses in close touch with operators here are that at least 75 per cent of the gum machines in Detroit are idle at present.

Many operators have removed machines from locations in order to avoid the dissatisfaction which the customers feel when they find a machine empty. Others have removed machines from poorer spots in order to conserve available stocks for their best locations. Worst part of the picture is that operators report locations

of the very best type, that have never had a machine before but offer excellent volume prospects, are opening up but they are helpless to take advantage of them.

With Wrigley's product off the market entirely and other lines almost in the same condition, as far as machines are concerned, many operators are anxiously awaiting the appearance of the touted "Orbit" by the same company. There were reports, unconfirmed, that one large operator has been able to place it in locations, especially in factories, but the average smaller operator has been unable to secure it in any quantity as yet.

Various operators are trying different methods of meeting the supply crisis. The Mills Automatic Merchandising Corporation, for instance, is continuing along with its established line, using only products of the American Chicle Company, with whom they have a long-term contract, and not attempting to substitute other brands. In this way the demand for its established product is maintained, even tho volume is drastically reduced by rationing.

Others have turned to the only type of substitute that appears to be available in this market, Mexican gum. A considerable quantity has been shipped in here in past months, reports indicate, but operators do not feel that the public has responded to it satisfactorily. Difference of flavor and texture probably account for the lack of repeat interest.

Smaller independent gum companies appear to be unknown in the vending field here.

Only solution, according to most operators, is to operate fewer machines until the shortage abates.

Invasion Fails To Curb Cig Shortage

CHICAGO, July 15.—In the days just before the invasion it was generally thought that D-Day would relieve the civilian cig shortage, by leveling off the demands of the armed forces.

Since the invasion, however, the demand for cigs has increased beyond all estimates. For one five-month period in 1943, more than 400,000,000 packs of cigs were sent overseas. While no official figures are available for a similar period in 1944, it is expected this figure will be topped by several million, in spite of the fact that cig production is up only 3,000,000,000 over last year.

Civilian cig supply is acute but there seems to be enough to go around if people do not try to hoard. Cigs most likely won't be rationed by the government, but favorite brands are going to be harder to get. Civilian demand for cigs is about 25 per cent higher than normal. At the moment, ops are receiving about 50 per cent of their former purchases on Camels, 65 per cent on Luckies and some 90 per cent on Phillip Morris. There are also limitations or restrictions on other leading popular brands, altho it is said, they are able to get all they want of the lesser known brands.

Cigs are being rationed, however, to jobbers by the manufacturers and retail stores are given allotments based on past average sales. This makes it necessary for many stores to limit sales to one pack at a time. A further drop of about 15 per cent in the supply was registered in the last few months, mostly because of labor shortages.

Considered "non-essential" by the War Manpower Commission, the tobacco industry, which is located in war plant areas, has lost many of its workers to war jobs and therefore is unable to meet the growing demands for tobacco of all kinds. The industry, because of the acute shortage of tobacco, has been dipping into 1946 reserves, it is reported.

Fems Want Privacy

CHICAGO, July 15.—At last the truth is out! A noted psychologist has made public his observation that women will not weigh themselves on public weighing machines as freely as men do unless they are pretty close to the "perfect 36." Just what research led to this astute observation is not disclosed.

Dr. Edward Albert Wiggam, who came forth with this not too startling information, says a woman who is either under or over weight does not want others to know what her poundage really is. He says this is the reason the ticket weighers are so popular.

Super Marts Offer Outlet For Venders

Will Be Big Help to Retailers

CHICAGO, July 15.—The use of coin-operated vending machines in retail super markets after the war will go a long way toward solving the many merchandising problems was admitted by members of the Super Market Institute, which held its Eighth Annual Super Market Conference in Chicago's Hotel Sherman recently.

Super market operators from throughout the country attended the conference, which was held primarily to pave the way for post-war plans as well as to introduce new methods of merchandising which can be instituted now while difficulty is being experienced.

Four problems taken up in open forum discussion were: The Man-Power Problem; the Merchandise Situation; Shoplifting and Post-War.

Each of these problems was broken down and a solution sought thru group discussion. It was agreed by members attending the conference that for the present nothing much could be done by individual super market operators to alleviate the man-power shortage as war plants had first call on superior help. The employment of 4Fs, discharged veterans, over-age persons, women and part-time workers should be continued until the labor situation eases, it was concluded.

It has long been the contention of coin machine operators and manufacturers alike that this problem can be combated in the post-war period by the installation of coin-operated venders which will dispense candy, chewing gum, soft drinks, drug items and many of the smaller food product items. Thus, much of the time now spent by clerks in waiting on customers, and in checking items not already paid for, can be saved.

Attractive coin venders would eliminate (See Super Mart Outlet on page 68)

16 Bulk Mchs. Get 2-Yr. Test

Experience proves venders have definite place in modern department stores

NEW YORK, July 15.—Many leading department stores have put automatic beverage venders to use in the past, but the results of the first test on a large scale were obtained here from officials of R. H. Macy & Company, largest department store in the East.

Macy's have been giving 16 bulk bev- (See BEV. VENDERS CLICK on page 68)

PENNY COUNTERS
CAST ALUMINUM
\$1.25 EA. PARCEL POST PAID
While They Last!
MARBLES
Class — Agate — Assorted Colors
Case of 12,000, \$15.75
Barrel of 50,000, \$59.50.
Full Cash With Order, F. O. B. Factory

TORR 2047 A - SO. 68
PHILA. 42, PA.

PLASTIC CHARMS
for your Vending Machines
Buy them direct from us
We manufacture and sell more CHARMS than anyone else in the whole world.
Charms in Bulk — \$4.00 per thousand
Charms with Strings — \$5.50 per thousand
F.O.B. New York
\$1.00 deposit with order — balance C.O.D.
Made in U.S.A. by
SAMUEL EPPY & CO.
333 HUDSON ST. NEW YORK 13, N. Y.

CIGARETTE & CANDY VENDING MACHINES
Ready For Location

National 9-30	\$87.50
National 6-30	22.50
National 6-28 (No Stand)	15.00
Du Grenier Model "S"	80.00
Du Grenier "Candyman"	35.00
9 Col. Du Grenier Model WD	60.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
Also Unedapak Candy and "500's," Stoners, Rows, Nationals, etc. WRITE FOR COMPLETE PRICE LIST. Mention Dept. B.
WE RECONDITION, REPAINT AND REPAIR ALL TYPES AND MAKES OF MERCHANDISE VENDING MACHINES.

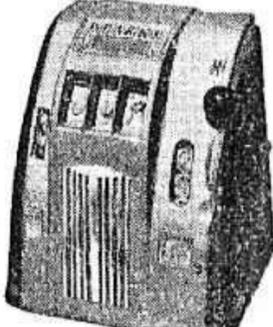
NATIONAL VENDING SERVICE CO.
250 West 54th Street, New York 19, N. Y.

AT YOUR SERVICE!

Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwesterner. It's free!

Northwestern
835 E. Armstrong St., Morris, Ill.

CIGARETTE AND CANDY MACHINES
NATIONALS
U-NEED-A-PAKS
DuGRENIERS
Refinished Like New—
Ready for Location!
Lowest Prices! Write for Catalog!
All Replacement PARTS and MIRRORS Available for Above Machines. Prompt Shipment!
UNEEDA VENDING SERVICE
100-102 Scholes Street
Brooklyn 6, N. Y.

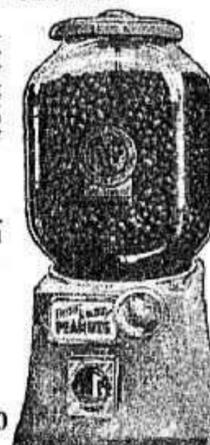


SPARKS CHAMPION
Token Payout Gum Vendor with automatic gold award Jackpot; cigarette reels. It will make more money than any token payout game you ever operated. ORDER NOW! While they last.
\$19.50 Each

MAKE MONEY WITH A ROUTE OF NUT VENDERS!

Plenty of good locations are now available. Start now by buying a few machines. A route of nut venders will earn a steady income for you.

SPECIAL SPECIAL
200 factory reconditioned 1 1/2 Standard Merchandisers.
INTRODUCTORY OFFER
5 Standards
30 Lbs. Peanuts
\$41.30
Sample - \$7.00



COUNTER REEL GAMES

Imps	\$ 5.95	Cubs	\$ 5.95
Yankees	9.95	Kilix	9.95
Pok-O-Reel	9.95	Wings	9.95
Marvels	12.50	Amer. Eagles	9.95
Mercurys	12.50	Tots	12.50
Mills Vest Pockets (Green)	44.50	Mills Vest Pockets, B/G	54.50
Lucky Strikes	9.95	Victor Roll-A-Packs	9.95

COUNTER AMUSEMENT GAMES

ABT Big Game Hunters	\$29.50
ABT Model F Targets (Late Model)	29.50
ABT Model F Targets	19.50
ABT Challengers	29.50
Pikes Peak	19.50
Kicker and Catchers	27.50
Bingos	12.50
Oriss Cross	12.50
Slap the Japs (New)	7.95
Civilian Defense (New)	7.95
Flipper	5.95

FREE PLAY GAMES

Air Circus	\$119.50	Spot-a-Card	\$79.50
Attention	40.00	Target Skill	34.50
Star Attrac.	52.00	Thumbs Up	89.50
Horoscope	49.50	Tex. Mustang	89.50
Line Up	32.50	Streamliner	
Legionnaire	49.50	New	199.50
Palo	39.50	Arizonas	
Speed Demon	35.00	(New)	199.50
Sport Parade	44.50	Pin-Up Girl	
Sea Hawk	49.50	(New)	209.50

Large Selection of New and Used Machines in Stock. Send for Complete List!
1/3 Deposit, Balance C. O. D.

RAKE COIN MACHINE EXCHANGE
2014 Market Street
PHILADELPHIA 3, PA.

West Coast Arcades Boom as Mountain Spots Get Rolling

LOS ANGELES, July 15.—With the July 4 holiday week-end turning in good takes for arcades at the beaches and at the mountain resorts, arcade operators expect a banner summer and fall season is ahead of them in this section. While the beach spots have been running for some time, the mountain spots are now beginning to get heavy patronage.

Guns are attracting biggest play this year. Photomatics continue to get trade as usual. Warm weather is also increasing the appeal of Western Baseball. This game is proving a money-maker for a number of arcade operators, who reported they had the ball game stored away. Lack of available equipment caused them to bring out every available machine, with the result the baseball games are now operating in spots where before they were considered out of the running. Picture card machines are also popular this season, with jobbing firms in the area making large shipments.

Southwestern Vending Machine Company has made a number of sales of arcade equipment to operators both at the beach and in the mountains. A spokesman for this firm confirmed other reports that the arcades had had a big Fourth. "The operators feel that business

will continue good," the spokesman said.

Paul Blair, who makes his headquarters at Playland on South Main Street, said that business was fair. Moving of servicemen to points closer to action was given as one reason for the business situation. However, Blair said that reports that he had from the beach and mountain arcades indicated that good business is not only anticipated but "had arrived."

A number of ray guns, skee balls and other games have been sold to beach arcade operators, Mrs. Gladys Washburn, of Charles E. Washburn, said. One of the spots supplied by this firm is Pismo Beach.

Al Anderson, of the Fun Zone in Balboa, stated that his business in the arcade was continuing good. Anderson was in the city shopping for the arcade as well as the novelty stands. Al Schneider is still associated with Anderson and handles managerial duties when Anderson is away from the Island.

Wounded Vets Give Arcades Heavy Play

ATLANTIC CITY, July 15.—Arcade biz in this resort city has hit a new high and is reported to have gone into one of the top spots in the entertainment of convalescing servicemen who were wounded in European fighting.

Life on the Boardwalk has been shifted to the servicemen's pleasure. There are still lotto games run by radio, but more popular is the new "pokerino" and similar games in which marksmanship has value. The arcades with their machines in which Jap planes can be shot down, submarines sunk and other mechanical aim taken at the enemy, are proving very popular.

Shuffleboard has been revived and miniature golf. Dancing on roller skates attracts an audience day and night. Everything is geared to movement and action. The little shops that formerly dotted the Walk and offered many types of wares have been largely supplanted by amusement arcades.

Repeal of Canadian Blue Law Would Aid Arcade Biz

HALIFAX, N. S., July 15.—If theaters are allowed to function Sundays, the same privilege will be asked for coin machine arcades. In the greater majority of cities and towns, there is no interference with the operation of machines Sundays if they are located in stores, eating places, hotels, etc, but in some communities within the past year, use of the machines has been banned on Sundays. The general practice has been for arcades to suspend operations each Sunday.

There has been some talk of allowing the theaters in this area to open on Sundays, and if so, the arcade operators will expect the same concession. It is pointed out that permitting the arcades and theaters to do business on Sundays would provide entertainment in centers where there is little to do, and reduce the volume of crime, street annoyances and disturbances. On the Maine-New Brunswick border, arcades and theaters have been open Sundays for years.

SUPER MART OUTLET

(Continued from page 67)

nate constant changing of merchandise displays in the outlets and the customers would become conscious of specialty products thru the speed, sanitation and convenience with which these products will be sold in coin machines.

Shoplifting Headache

One of the biggest headaches now held by super market operators is the extent of pilfering which prevails. Many outlets employ the use of mirrors, as well as a system of parcel checking to combat this evil, but they feel the practice only antagonizes the public and reduces and nullifies the good-will set up thru other media.

The aspirin for these headaches can be administered thru the installation of coin-operated venders which will dispense the items which are most often stolen—small packages. Thru use of

BEV. VENDERS CLICK

(Continued from page 67)

erage venders a workout for the past two years. Ten machines have been supplying store traffic at key spots and six have been earmarked for employees use. Machines are charged to the grocery department which services and maintains them during store hours. A crew of three is assigned to keep the machines filled. Records over the two-year span show that machines average three refills a day during the summer months and one in the winter expect during the Christmas rush when four to five daily refills are required.

Tests have also been made to find out what spots in the store are best both from the angles of heavy play and minimum interference with efficiency of store operations. Along this line, machines spotted on each side of elevator banks on the upper floors have proved very desirable. Since Macy's uses only bulk venders, a big help to efficient service, they have found, is spotting machines close to available water supply.

Larger Machines Needed

As for operating headaches, execs say they are few. To date, no serious mechanical difficulties have been experienced nor has there been any slug troubles. With regard to possible legal problems resulting from customers spilling drinks on their clothes or allegedly getting sick, etc., store affirms that Macy cannot be held responsible.

There are some problems that remain to be solved, the two-year experiment reveals. A source of ready change is the prime problem. Macy says customers now turn to superintendents' desks for change which interferes with the routine there; however, it's quite possible that an efficient wall-type change-making device may be perfected after the war to take care of this problem—or machines will be offered with change-making coin chutes.

Need for machines of larger drink capacity is another problem which Macy's feels must be solved in order to make the operation of a large number of machines more economical. The past two years have proved that beverage machines have a definite place in large department stores, however—and not just one or two machines on the main floor, but thru-out the store wherever traffic is heavy enough to justify their use.

Plans More After War

Since the two-year test-run of beverage has proved so successful, Macy plans operation of many more machines in the store as soon as equipment is available. Effects of this pioneering undoubtedly will be felt thru-out the industry since manufacturers and operators alike will be able to hold up this operation as an example to all other department stores to obtain similar locations. Many department stores have tested machines in the past, but for the most part they have been only one or two machines on main floors. One of the most interesting experiments occurred in 1940 when the Florida Citrus Growers' Exchange tried out automatic fresh orange juice venders in key department stores thru-out the country. Machine was a mechanical marvel in that it cut, reamed each half and vended a cup of juice automatically. Further development of this device is expected in the post-war period.

coin-operated venders the percentage of loss will be practically eliminated. Installation of coin venders will likewise make possible the replacement of employees on other tasks such as stocking shelves, keeping inventory and serving customers personally, thus increasing sales, thru a better over-all sales and service job.

As at all present-day conferences of every branch of industry the Super Market Institute had a place on its program for the discussion of the post-war era. Plans were discussed for the rehabilitation and expansion of existing super marts, and plans for the building of new super de luxe super markets and the employment of discharged personnel from the armed forces.

The erection of post-war super markets includes plans for extensive parking lots to serve the needs of shopping motorists and there will be a place for concessions in these marts whereby food and drink and service items will be vended thru coin-operated machines. There will also be a definite need for amusement machines in most outlets, it was agreed.

Salt Lake City Reports Boom In Arcade Play

SALT LAKE CITY, July 15.—After a spring slump, Arcade biz here has soared to new heights, the Stewart Novelty Company reports.

Stewart has two downtown locations, the Playdium and Pla-Mor, both of which have been doing land-office biz. The Playdium being on the main drag has the better spot but biz has not been hampered in the Pla-Mor which is only a block from the main stem. Evenings and particularly week-end biz has been way above normal.

The spring slump which arcades experienced here was unexpected but the increase in biz for the first two summer months has more than made up for it. Army men seem to be making up a good deal of the local trade since Camp Kearns is located not far from town. Then, too, more people are spending their summer vacations in the city due to gasoline rationing.

On the lake front two new arcades have been opened at Black Rock and Sunset Beaches. Week-day play at these spots is reported to be slim but the week-end days bring customers in droves. However, the opening of these two new arcades has not affected trade in the downtown spots.

Carolina Firm Plans Vending of Products Thru Own Machines

GREENVILLE, S. C., July 15.—A plan is being set in motion here by Necessities Ltd., a family partnership set up by William D. Young of this city, for the manufacture of their product—sanitary napkins—as well as for the production of its own vending equipment to dispense the product.

This new industry in Greenville will begin the production of cotton sanitary napkins about August 1 in a compressed form to be sold thru vending machines expressly manufactured by Necessities Ltd. in their own plant.

The machines to be used for distribution have already been designed and patented and the concern has future intentions of marketing other products such as baby necessities and surgical products.

National distribution is planned and the dual production of machine and product will solve many marketing problems which would otherwise be felt if their product was sold thru any medium other than their own vending device.

The new firm is located in the Bulck Building at Rutherford and Buncombe in Greenville, and occupies both floors with a total floor space of 26,000 square feet. The partnership was formed with a working capital of \$100,000 obtained thru the sale of Convenience, Inc., which was organized in February, 1940, by Young and a group of local business men for the manufacture and distribution of compressed surgical dressings for the army and as well as sanitary napkins for civilian consumption.

The move by Necessities Ltd., to manufacture their own vending equipment for marketing of their product is indicative of the trend being taken by many manufacturers to combat marketing problems experienced when the merchandising is left to the discretion of retailers.

Candy Assn. Outing Aug. 9

BALTIMORE, July 15.—August 9 is the date set for the Maryland Wholesale Confectioners' Association annual outing, to be held at the Country Club of Maryland.

Bernard Baumiller, general manager Lucy-Crescent Candy Company and chairman of the arrangement committee for the party, says it will be an invitational affair with members of the manufacturers and salesmen's groups attending.

WANT QUACKENBUSH AIR RIFLES

State condition and lowest price.

BILL FIELD

1021 W. 4th Ave. SPOKANE, WASH.

Materiale protetto da copyright

GLAMOUR GIRL CARD VENDOR

2 FOR 5c

ACCURATE—SIMPLE—STURDY CONSTRUCTION



(Counter Model Only)

29 DIFFERENT MUTOSCOPE NOVELTY CARD SERIES AVAILABLE FOR THIS MACHINE.

Choose any 3 series of Mutoscope Cards to sell through this Vendor, insert the corresponding displays (SUPPLIED FREE) in the machine as pictured above and you have one of the most profitable "Silent Salesman" Mutoscopes ever sold!

ONLY A FEW LEFT! DEAL NO. 1—1 Vendor, with 1000 each All-American Girl, Glorified Glamour Girls and Yankee Doodle Girl cards. Vendor cost only \$60! 3000 cards FREE bring in \$75 selling at 2 for 5c.

1/3 Deposit, Balance C. O. D.
F. O. B. Long Island City, N. Y.

SEND FOR COMPLETE LIBRARY

Better order NOW any supplies you need . . .

GRANDMOTHER PREDICTION CARDS, GYPSY PALMIST CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, etc. . . . Show Films, Select-a-Vue Films, etc. . . .

Send for catalogue and prices

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Rabkin, President

Penny Arcade Headquarters Since 1895. Manufacturers of Photomatic and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET LONG ISLAND CITY 1, N. Y.

Go Ahead Given Army Post Exchange for Coin Machines

50 European Bombing Missions Completed by Philly Op's Son

Official government release outlines control and operation of amusement and vending machines in country-wide army post exchanges

WASHINGTON, July 15.—Official governmental regulations released this past week outlining rules for the operation of army post exchanges specifically listed vending and amusement machines as being permissible activities. The register outlined the purpose of post exchange establishments as being sales outlets for articles "of necessity and convenience" to be offered at reasonable prices and "to make available from profits, funds which may be used to afford military personnel additional facilities for comfort, recreation and amusement, and to contribute to activities which will foster and increase the physical and spiritual welfare of military personnel."

These regulations okayed the placement and operation of coin-operated machines in the post exchanges thruout the country, and indicate that army authorities believe the play given these devices by the members of the armed forces goes a long way toward raising the morale of our fighting men.

The operation of food vendors is also authorized thru the government register that "provision be made for the available management or procurement service for all food or feeding facilities other than organized military messes or those supplied by the quartermaster."

Under "authorized activities" the following regulation was outlined: "An exchange may consist of or include, when approved by the commanding officer, the following activities or facilities, and no other revenue producing agency will engage in such activities or operate such facilities if there is an exchange at the installation: (19) Vending and amusement machines."

Listed in the regulation outline as item No. (6) under "Limitation on Activities" was the following prohibitive paragraph which is of interest to members of the coin machine industry:

"The operation of any gambling device, such as salesboards, slot machines, etc., by or in any exchange or exchange activity is prohibited."

Regulation Defined

Specific paragraphs regulating the operation of vending and amusement machines in military installations relate:

- Vending and amusement machines.
- (1) Vending and amusement machines at War Department installations will be procured and operated only by the exchange except in the case of officers' clubs, aviation cadet clubs, non-commissioned officers' clubs or other voluntary associations of military or civilian personnel.
 - (2) Vending and amusement machines may be installed by:
 - (1) Outright purchase for cash or installment contract.
 - (2) Rental purchase.
 - (3) Loan.
 - (4) Rental.

Concession Rules

Point is made of regulations in the register on "concessions" that so far as

is practicable all of the authorized activities of the exchange will be conducted by the exchange. Subject to certain provisions when unusual conditions warrant, concessions may be granted by the exchange officer with the consent of the commanding officer only for the conduct of activities such as operation of:

- (1) Meat market.
- (2) Vegetable and grocery market.
- (3) Gasoline filling station.
- (4) Automobile garage and service station.
- (5) Restaurant or cafeteria, including cafeterias in service clubs.
- (6) Barbershop.
- (7) Beauty shop.
- (8) Laundry.
- (9) Watch repair shop.
- (10) Radio repair shop.
- (11) Tailor shop, including dry cleaning and pressing.
- (12) Shoe repair shop.
- (13) Photographic studio.

However, it is specifically stated that "Concessions will not be granted any of the above business operations conducted by private individuals, firms or corporations without the approval of the commanding general of the service command, and if the furniture, fixtures and equipment necessary to operate any such activity are owned by the exchange, in the absence of extenuating circumstances, such approval will not be given."

Action Expected Soon by OPA Advisory Committee

WASHINGTON, July 15.—The almost forgotten OPA Industry Advisory Committee of the Coin Machine Industry may soon have a chance to serve again. The committee had its initial meeting last December, and at that time received general instructions on what industry advisory committees were expected to do. Members of the committee say they have been waiting patiently since having been called to duty.

OPA officials have been occupied with so many momentous problems related to food, clothing and other necessities that they have not completed proposed action on revising price ceiling regulations in MPR-429. More recently the first OPA order to mention coin machines has been amended and issued in a new form known as RMPR-165. It may be that the OPA advisory committee for the industry will be summoned to help determine just how the revised order may apply to the rental and service operations of the industry.

In recent weeks, a Philadelphia firm that rented juke boxes for private parties was called into court on charges of increasing their rental fees. There may be other important applications of the revised order that would apply to the business of operators.

New Duties

The recent steps taken by OPA to increase the usefulness of the Industry Advisory Committee included the appointment of Mrs. Ethel B. Gilbert as director of the newly established Office of Industry Advisory Committees. Also, the duties that will devolve on Mrs. Gilbert and her new office were outlined in general terms as follows:

"1. Emphasis will be placed on an even closer consultation with industry than in the past. The first writing of a regulation will be the beginning and not the end of a committee's service.

"2. The members of a committee will be kept better informed of the relationship of price controls in their particular

NEW YORK, July 15.—Like father like son, is an old saying which applies to Charlie Wolf, Philly music operator, and his son, Sgt. Elmer Wolf, just returned from 50 bombing missions over Europe.

Charlie himself, acquired an enviable record in World War I and his son is well on his way to make a name for himself which will not be forgotten easily.

Young Wolf has more than 282 combat hours over European terrain to his credit and he is back in the States for replacement. Since arriving in Atlantic City, where he is awaiting release from the replacement center, Elmer has modestly told of the exploits he and his fellow crew members in the B-17 which carried him over enemy territory experienced.

Over a month ago while flying a combat mission over France he and other members of the crew noted what they thought was a pilot-less plane flying toward allied territory. It wasn't until he reached the United States that he learned the Nazis are filling the sky with robot planes in an effort to terrorize the English populace.

Sergeant Wolf, who proudly wears the Air Leaf with Two Oak Leaf Clusters and the Purple Heart, tells how they reported the appearance of the streaking plane without pilot and of the disbelief they all had that they had seen such a thing then.

Altho he now realizes the sight of the robot plane was one of his most interesting experiences, the 23-year-old flier feels that his group's most satisfactory job was performed when they bombed to smithereens a Southern Germany bearing plant. Before this latter devastating mission was completed, Sgt. Wolf and his fellow crew members had endured the onslaught of three heavy interceptor plane attacks and the heaviest ack-ack thrown at them in their entire combat experience.

"But I can tell you," he said, "that

that bearing plant was absolutely flattened by the best bombing we ever laid down."

As part of an attacking force which flew over the Ploesti oil fields of Roumania, he said, "anything you dropped was bound to connect; over Ploesti you just couldn't miss.

"I guess the worst and toughest fighters we had to contend with were Hermann Goering's 'Yellow Noses.' They were the toughest and the crack pilots of the entire Luftwaffe. Whenever you met them you knew somebody was going down. They never let up, but let me tell you there's not many of them left now."

The young sergeant is credited with eight certain and four probable planes on his tally card and he has intentions of going a lot more flying with the Army Air Forces as soon as he is released.

"I'm going to get training as a cadet pilot," he states.

Jennings Offers 6% Extra on Bonds Used To Buy P-W Products

CHICAGO, July 15.—Another coin machine firm set up a plan this past week for customers to establish priority on delivery of post-war machines and deposit War Bonds toward their purchase when officials of O. D. Jennings & Company announced the Jennings 6 Per Cent Post-War Priority Plan.

Plan is similar to the one that Du Grenier and Mills Novelty have functioning, but differs in that Jennings is the first firm to offer customers an additional 6 per cent interest on the War Bonds deposited with them that are later used to purchase new equipment, provided customers take advantage of the offer before September 30, 1944.

Jennings is asking all customers to estimate the amount of money they will invest in Jennings equipment when it becomes available and invest this amount in War Bonds and forward them by registered mail to the firm which will deposit them in their bank for safekeeping. Bank will acknowledge receipt of these bonds. Customers will also receive a priority number to guarantee delivery of new Jennings products in the order in which reservations are filed.

In addition to the regular rate of interest which the government pays on the (See Jennings Offers 6% on page 70)

SCOTT-CROSSE CO.

Formerly Keystone Vending Co.

DISTRIBUTORS OF
COIN CONTROLLED EQUIPMENT

1423 Spring Garden St. PHILA., PA.

***DISTRIBUTING TO OPERATORS
SERVING OVER 30,000 LOCATIONS***

ROCK-OLA PHONOGRAPHS
FRIGIDRINK BEVERAGE VENDORS
PFANSTIEHL NEEDLES
KEN RAD TUBES

FOR GUARANTEED

PACE EQUIPMENT

BAKER NOVELTY COMPANY

1700 WASHINGTON BLVD.

CHICAGO 12, ILLINOIS

6SC7

METAL TUBES

(OPA CEILING PRICE)

\$1.30

EACH

MINIMUM ORDER
10 TUBES

Send Supplier's Certificate and Check in Full With Order!

★
GUARANTEED DELIVERY
WITHIN 48 HOURS!!!

★
GEORGE PONSER CO.
763 South 18th St., Newark, N. J.

SIMON SALES

ARCADE EQUIPMENT

1 A.B.T. Shooting Gallery, 6-Gun Outfit (2 Extra Guns), Complete with All Accessories	\$225.00
16 Photomatics, Late Ser. Numbers	1500.00 Ea.
4 Photomatics	950.00 Ea.
11 Panorams (Peek Show Conversions)	395.00 Ea.
2 Wurlitzer 600 Keyboard	295.00
3 Wurlitzer #850 Peacock	595.00
2 Peerless Fortune Telling Machines	79.50 Ea.
4 Mme. Esmeralda Fortune Telling	450.00 Ea.
4 Gypsy Palmist	125.00 Ea.
2 Mutoscope Moving Picture Machine Selective (Extra Reels)	275.00 Ea.
3 Rockola World Series	75.00 Ea.
2 Scientific Baseball, Upright	65.00 Ea.
2 Scientific Basketball, Upright	65.00 Ea.
7 Scientific Battling Practice	95.00 Ea.
16 Mutoscope Skylighters	350.00 Ea.
4 Supreme Guns	225.00 Ea.
6 Kirk Nitro Bombers	395.00 Ea.
3 Kirk Air Defense	195.00 Ea.
2 Keeney Anti Aircraft Guns	79.50 Ea.
9 Keeney Air-Raider	225.00 Ea.
7 Keeney Submarine	195.00 Ea.
8 Mutoscope Drivemobile	350.00 Ea.
6 Keeney Texas Leaguer De Luxe	59.50 Ea.
11 Mutoscope Ace Bomber	350.00 Ea.
2 Mutoscope Liftograph	225.00 Ea.
4 Mutoscope Popper-Upper	59.50 Ea.
6 Bally Convoy	295.00 Ea.
5 Bally Rapid Fire	225.00 Ea.
4 Bally Basket	95.00 Ea.
4 Bally Skybattle	295.00 Ea.
2 Bally Alley	49.50 Ea.
6 Bally Defender	295.00 Ea.
9 Evans Super Bomber	375.00 Ea.
2 Evans Tommy Gun, New Model	175.00 Ea.
2 Evans Playball, New Model	195.00 Ea.
2 Monarch Test Pilot	195.00 Ea.
2 Evans Skeeball	75.00 Ea.
1 Baker Sky Pilot	295.00
1 Snappy, Ea.	\$39.50
1 Venus	89.50
1 Stratoliner	49.50
1 Star Attraction	79.50
1 Zig Zag	75.00
2 Jungle, Ea.	75.00
1 Gun Club	\$79.50
1 Argentine	95.00
1 Texas Mustang	79.50
1 Captain Kidd	95.00
1 Seven Up	59.50
1 Horoscope	59.50
1 Belle Hop	\$75.00
3 ABC Bowler, Ea.	69.50
1 Clover	60.00
1 Wildfire	60.00
1 Super Chubbie	89.50
2 Bangadeer	\$ 95.00 Ea.
10 Western Major League	175.00 Ea.
2 Western Baseball, '40	95.00 Ea.
2 Western Baseball De Luxe	125.00 Ea.
2 Jennings Roll in Barrel	150.00 Ea.
36 Seeburg Chicken Sam & Conv.	159.50 Ea.
2 Grotchen Mountain Climber	95.00 Ea.
10 Grotchen Pikes Peak	17.50 Ea.
12 Grotchen Skill Jump, Rebuilt and Repainted with New Lift-Up Ball	79.50 Ea.
7 Chicago Coin Hockey	195.00 Ea.
2 Mutoscope Love Pilot	195.00 Ea.
21 Exhibit Card Vendors, Streamlined	35.00 Ea.
5 Mutoscope Card Machines, L.M.	35.00 Ea.
2 Exhibit 4-Way Card Vendor	125.00 Ea.
4 Exhibit Screen Test	195.00 Ea.
4 Exhibit Smiling Sam	150.00 Ea.
4 Exhibit Mystic Eye	195.00 Ea.
6 Exhibit Kissometer	175.00 Ea.
4 Exhibit Radiogram	195.00 Ea.
4 Exhibit Ramases	195.00 Ea.
8 Exhibit Knotty Peaks, 2 to a Set	125.00 Set
12 Cock-Eyed Circus, 2 to a Set	125.00 Set
12 Sets (3 to Set) Exhibit Love Motors	125.00 Set
2 Exhibit HI Ball	95.00 Ea.
2 Exhibit Bowling Alley	125.00 Ea.
1 Watling Scale	75.00
12 A.B.T. Guess-er Scale	110.00 Ea.
12 A.B.T. Target Skill	25.00 Ea.
12 A.B.T. Challengers	25.00 Ea.
5 Gottlieb Test Grippers	15.00 Ea.
6 Viewscopes	15.00 Ea.
5 Advance Electric Shocker	15.00 Ea.
4 Roovers Name Plate Machine	125.00 Ea.
2 Poison the Rat	15.00 Ea.
5 Evans Ten Strike, High Dial	45.00 Ea.
6 Exhibit Foot Ease	85.00 Ea.
2 Exhibit Striking Power	75.00 Ea.
8 Genco Playball	195.00 Ea.

PARTS AND PHOTO SUPPLIES

Complete Stock of All Sizes Dixie and Eastman Paper	Write
Portrait and View Cameras	Write
A.B.T. 2¢ Coin Chutes, Side by Side	\$4.50 Ea.
Mercury Switches for Photomatic, Small, \$2.50 Ea.; larger	3.95 Ea.
AMMUNITION! .. Have Quantities .22 Shorts and .22 Longs	Write
Model "NE" Standard, Johnson Electric Driven Coin Counter, Rebuilt Practically New, \$365.00; with Stand	\$400.00

All Machines in A-1 Condition — 1/2 Deposit, Balance C. O. D.

152 W. 42nd St., New York 18, N. Y. Phone Pennsylvania 6-9495

SHOP MECHANICS

For repair and reconditioning department of Seeburg distributor. Must be thoroughly experienced on Seeburg wireless and other music, capable of overhauling and trouble shooting, and must fully understand amplifiers, wall boxes, etc. Also pinballs, consoles, etc. Can use only good men who really know this equipment. Excellent salary, permanent connection and real opportunity now and after the war. Write fully, giving details of experience, age, marital and draft status, etc., in strict confidence.

THE GENERAL VENDING SERVICE CO.

306 N. GAY ST., BALTIMORE 2, MD.

619 Drug Stores Operating In Maryland Survey Shows

BALTIMORE, July 15.—Result of a recent survey made known today revealed that 619 drugstores are in operation in Maryland. Of this number, 406 are in this city with the balance in other counties and towns in Maryland.

This new figure compares with the number reported in 1943, but store owners say that in spite of shortages of merchandise and help, their volume of business has gone up considerable.

The survey was conducted by the Maryland Pharmaceutical Association, and was announced at its annual convention held here recently.

Baltimore Distributors Buying Local Routes

BALTIMORE, July 15.—Larger distributors in this area have been replenishing their stocks by buying out operators who are either finding the going too tough due to wartime restrictions or from those entering the armed forces, it was learned today.

In this way, large distributors are able to keep on hand a goodly supply of reconditioned equipment and thereby offer a wider selection of equipment for the operators.

ACTION EXPECTED SOON

(Continued from page 69) quickly in adjusting its controls to new situations.

Coin Machine Committee

The OPA Industry Advisory Committee for the coin machine trade, as appointed last December, consists of the following members: J. E. Broyles, Rudolph Wurlitzer Company; Robert Z. Greene, Rowe Manufacturing Company; D. W. Donohue, Mills Novelty Company; Roy Torr, Philadelphia; Nat Leverone, Automatic Canteen Company, Chicago; W. S. Redd, Redd Distributing Company, Boston; A. J. Goldberg, Chicago Simplex Distributing Company; Ben Axelrod, Olive Novelty Company, St. Louis; Don W. Clark, California Simplex Distributing Company, San Francisco; Howard L. Hultz, Springfield, Ill.; Samuel Kresburg, Miami Beach, Fla.; J. A. Stevenson, Salt Lake City, and Al W. Blendow, International Mutoscope, Long Island City, N. Y.

JENNINGS OFFERS 6%

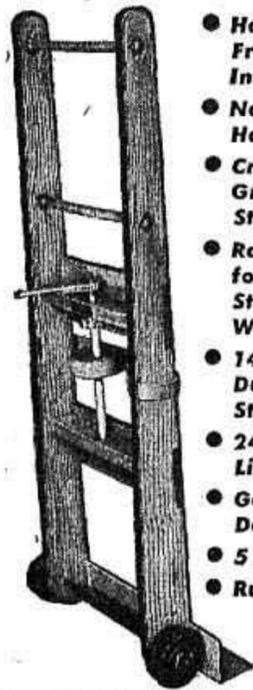
(Continued from page 69) bonds, Jennings will pay an additional 6 per cent on all bonds deposited with them during July, August and September, 1944, which are later used to purchase Jennings equipment. When Jennings equipment again is available, customers will file actual orders and non-negotiable bonds of "E," "F" or "G" series will be returned. Customers will then pay for machines in the regular manner. Treasury 10-year 2 per cent bonds, which are negotiable, can be applied directly to the purchase of equip-

ment, if the customer desires. Customers, however, must order new equipment within six months of its availability to qualify for the additional 6 per cent interest.

Officials point out that deposit of bonds in no way obligates the customer to purchase equipment. Main purpose of plan, in addition to boosting War Bond sales, is to put post-war deliveries on a "first come first served" basis. Should a customer fail to purchase equipment within the six-month time-limit after production resumes, then the bonds will be returned. The additional 6 per cent interest to be paid by Jennings will cover the period from the day bonds are received by the firm to the day the actual order for equipment is filed.

FOR A LUCKY FEW! A Safe, Speedy, Dependable HAND TRUCK

For Handling PHONOGRAPHS, PIN GAMES AND OTHER COIN OPERATED EQUIPMENT



- Hardwood Frame, 56 Inches High.
- No Curved Handles.
- Cross-Member Grip, Sure-Steady-Safe.
- Ratchet Device for Tightening Strap, Two-Way Tension.
- 14 Foot Heavy-Duty Webb Strap.
- 24 Inch Steel Lip.
- Goes Up and Down Steps.
- 5 Inch Wheels.
- Rubber Tires.

\$32.50 Each

Sorry! Only One to a Customer.

BLOCK MARBLE CO.

1527 Fairmount Ave., Phila. 30, Pa. Get It From Block—They Have It in Stock!

PROJECTION LAMPS PANORAM

500 Hour 500 Watt \$8.00 Each

MITCHELL NOVELTY CO.

1629 West Mitchell St. Milwaukee 4, Wis.

ATLAS MEN IN SERVICE

GET YOUR PARTS HERE!

PLEASE ORDER BY PART NO.

801—Cleartone Needles	\$.40
548—Aeropoint Needles50
550—Permo Point Needles35
551—Tone Dart Needles40
648—Rubber Pad for Gun Butts50
169—Tiltle Strips, 20,000	5.00
338—Perfection Cleaner, Qt.75
617—Lens for Rapid Fire and All Ray Guns	2.00
351—Turf Champ Balls25
325—Four Bells Glasses, Set of 5	10.75
104—Mills Jackpot Glasses	1.25
115—Mills Escalator Glasses75
116—Mills Reel Glasses50
391—Mills Clock Springs15
390—Mills Handle Springs15
384—Mills Knee Action Stop Arm Springs15
396—Contact Benders45
923—Seeburg & Bally Photo Cells	2.50
928—Non-Directional Cells	3.50
387—Mills Escalator Springs10
Panoram Projector Bulb	4.75
Panoram Excitor Bulb65
Master Parts Kit	7.75

MILLS MAIN CLOCK GEAR, Complete ... \$3.50
JENN. CLOCK GEARS, Complete ... 3.25

NEW GOLD AWARDS \$127.50
LOTS OF 10 \$119.50

5¢ Super Bells	\$315.00		
5¢ Twin Super	525.00		
5¢ 25 Twin Super	575.00		
5¢ 5-25 Super	825.00		
Bang Tails, JP, '41	450.00		
Sky Fighter	395.00		
Mills 5¢ Club Bells, Fact. Rebuilt	450.00		
5¢ Big Game, P.O.	139.50		
10¢ Big Game, P.O.	179.50		
New Jenn. Silver Moon, F.P.	\$159.50		
NEW MIDWAY	\$209.50; NEW ARIZONA	\$209.50; P. O.	129.50

Wurlitzer 61, DO	\$ 99.50
Slap the Jap	159.50
West, Baseball	109.50
Kirk Guesser Scale	124.50
Jenn. Lo Boy Scale	69.00
West, Super Grip	69.50
5¢ Jenn. Bobtail, P.O.	129.50
5¢ Jenn. Silver Moon, P.O.	129.50

ATLAS ALWAYS RELIABLE

ATLAS

FRIENDLY PERSONAL SERVICE

2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1 Offices) ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

AUTOMATIC COIN SERVING THE NATION'S OPERATORS! IRVING OVITZ and OSCAR SCHULTZ

Mills Jumbo P.O., Brown Hd.	\$129.50
Evans 1941 Lucky Lucre	269.50
Evans Rololetto Jr.	79.50
Evans '41 Galloping Dominoes	375.00
Evans '41 Galloping Dominoes, JP	450.00
Jenn. Fast Time P.O., Numbered Reels	79.50
Keeney Submarine	194.50
Mutoscope Sky Fighter	339.50
Evans Lucky Star	149.50
Chicken Sam (Jap)	159.50
Mills 1-2-3, P.O., Fact. Rebit.	179.50
Seeburg Rayolite	89.50
Grotchen Columbia Cigarette Reels	\$ 89.50
Grot. Columbia J.P. Fruit Reels	89.50
Jenn. 5¢ Four Star Chief	159.50
Jenn. 10¢ Four Star Chief	179.50
Jenn. 5¢ Silver Chief	219.50
Jenn. 5¢ Super Chief Slug Proof	259.50
Mills 5¢ Blue Front	225.00
Mills 5¢ War Eagle 3-5	208.50
Mills 5¢-10¢-25¢ Club Bell Console	Write

KNEE ACTION FOR MILLS. Set of 3 ... \$7.50

Bottom P.O. Slides for Mills, 5¢, 10¢, 25¢. Each	\$ 3.50
Main Clock Gears with Attachments	3.50
Idler Pinion Gears for Mills	2.50
5¢ Jackpots for Mills	22.50
Standard Handles for Mills	2.00
Jackpot Glasses for Mills	1.25
Reel Glasses for Mills50
Escalator Glasses for Mills50
Award Cards, 2/5 or 3/5, for Mills25
Set of 5 Four Ball Glasses for Mills	12.50
Glass for Mills 3 Balls	17.50
Coin Chutes for Vest Pocket for Mills	3.50
Spring Kit (55 Springs) for Mills	\$ 9.75
Plastics for Rock-Ola 1939, 1940 Models, Top Corners, Lower Sides, Ea.	12.75
Plastics for Seeburg 1941, 1942 Models, Lower Slides, Each	14.50
Sheet Plastics, 20x50, Red	12.50
New Locks for Pin Balls65
ABT Free Play or Regular Chutes	3.95
5, 10, 15 Amp. Fuses, Ea.04
Bulbs, No. 40-44-46-47-81, 1456-1458, Ea.07
Cash Boxes for Mills	2.00

WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. Order, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.

3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

BARGAINS

CONSOLES

Bally High Hand \$139.50
 Jumbo Parade, F.P. 72.50
 Bakers Pacers (Daily Double and Jack Pot) 249.50
 Bally Big Top, F.P. 79.50
 Jennings Liberty Bell, C.P. 27.50

BELLS

50¢ Blue Front, Crackle Finish, C.H.-K.A., Like New, Serial Over 420,000. Write
 25¢ Original Brown Front, Serial Over 460,000, Like New \$325.00
 5¢ Original Brown Front, Serial Over 460,000 300.00
 10¢ Rebuilt War Eagle, Gilted Gold Finish, C.L.-K.A. 189.50
 Also Some Blue Fronts. Write for Prices.

CIGARETTE MACHINES
 That Cannot Be Told From New. Some Never on Location.

DuGrenier Champion, 11 Col. \$ 99.50
 DuGrenier Champion, 9 Col. 82.50
 DuGrenier W Model, 7 Col. 42.50
 U-Need-A-Pak, 500, 15 Col., Same as New 119.50
 U-Need-A-Pak, E Model, Like New, 15 Col. 62.50
 U-Need-A-Pak, E Model, Like New, 10 Col. 57.50
 Rowe President, Like New, 10 Col. 99.50
 Rowe Royal, 10 Col. 69.50

BELL STANDS

Mills Folding \$ 6.00
 Safe Stands 20.00
 1 Safe Cabinet for Two Machines. 49.50
 1 Jack in the Box Safe Stand 59.50

MUSIC

Seeburg High Tone, E.S., R.O., 8800. \$595.00
 Seeburg Model 7800, 1941, E.S., R.O. 469.50
 Seeburg Regal 298.50
 Seeburg Crown 310.00
 Seeburg Rex 175.00
 Seeburg Classic 380.00
 Wurlitzer 600 With Dial 275.00
 Rock-Ola Standard 265.00
 Rock-Ola Rock-a-Lite (Speaker on Top), Like New 329.50
 Mills Throne 242.50
 Mills Empress 325.00
 Wurlitzer Wall Box, 2 Wire, 5-10-25. 34.50
 Wurlitzer Bar Box, Low Flat Type, 2 Wire (Like New) 32.50
 Rock-Ola Wall Boxes, 5 Wire 32.50
 Rock-Ola Bar Boxes, 5 Wire 32.50
 Rock-Ola Corner Speaker, Organ Type. 60.00

ARCADE

Bally Rapid Fire \$225.00
 Chicago Coin Hokey 219.50
 One Coin Counting Machine. Will count from pennies to halves. Complete with handy case. Guaranteed Write
 Machine With Table for Inserting pennies in cigarettes, made by U-Need-A-Pak 50.00

ONE BALL FREE PLAY

Mills 1-2-3, 1940 \$ 89.50
 Bally Gold Cup 32.50

FIVE BALL FREE PLAY

Attention \$54.50
 Action 104.50
 A.B.O. Bowler 49.50
 Argentine 62.50
 Banner 24.50
 Belle Hop 52.50
 Dude Ranch 24.50
 Formation 37.50
 Five-Ten 112.50
 Land Slide 32.50
 Metro 32.50
 Midway, United Revamp, Like New 169.50
 Mascot 29.50
 Majors of '41 59.50
 All Machines Guaranteed To Be In A-1 Condition
 1/3 Certified Deposit, Balance C. O. D.

MEYERS COIN MACHINE CO.
 232 Water Street, Baraboo, Wisconsin
 Phone 424

Ten Years Ago

West Coast Scores

Growing influence of Pacific Coast region on the amusement games biz was felt by the appearance of new games which demonstrated their playing appeal on the Coast and then moved eastward. Contact, Forward Pass, Nine-Hole, Marble Parade and Majik Keys were a few of the games responsible for the trend.

Pin Games Okay

In Amsterdam, N. Y., a favorable decision for pin-table games was handed down in special sessions court. The court decided that pin games were not to be considered gambling devices and therefore did not come under the recently enacted Esquire law.

Diggers in Demand

Grand Rapids, Mich., became a city which was demanding more digger and crane machines. Recent ban on slot machines was believed responsible for the new trend as many locations were replacing slot machines with diggers and cranes which were considered as not being gambling devices.

New Company Formed

Warnock Manufacturing Company became the first plant in Sioux City, Ia., to be formed for the manufacture of vending machines. The new company started with a capital of \$25,000.

Drink Vending Machine

In St. Louis, another new company was formed under the name of Drink-o-Matic and officials announced the machine would carbonate, make and dispense soft drinks.

Cig Service Incorporated

The Cigarette Service Company, Peoria, Ill., was incorporated and listed 1,500 shares of common stock. Purpose of the new company was "to purchase, rent, lease and manufacture vending machines."

Working Two Shifts

Vending machine manufacturer Louis Steiner, head of the U-Need-A-Pack Products, announced that his Brooklyn factory was working two shifts. Orders for new cigarette vending machines was the reason.

Prizes Ruled Out

Prizes on pin table games were forbidden in the city court of Buffalo, in an interpretation of the Esquire law. This was regarded as unfair by column, and

other cases to test the decision were expected.

First Distribution

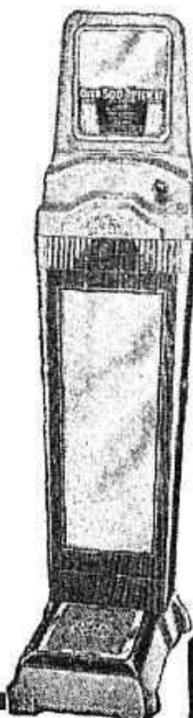
Push-Over, the new table game of D. Gottlieb and Company, was released by distributors. Distributors from Coast-to-Coast expressed hearty approval of the game and assured the manufacturer of their belief in its success.

Elect Officials

The annual election of officers of the Flint, Mich., Amusement Game and Vending Machine Association was held in Flint. Geo. R. Leonard was chosen president while Allen J. Mason was elected secretary and treasurer. The outlook was considered fair by column. However, counter games were reported taboo, while pin tables without score cards were all right. A publicity program in local newspapers was being planned.

Skill Group Formed

Reorganization of a new group of skill game operators was announced in Detroit. The group was to function as a unit of the Automatic Merchandisers' Association of Michigan.



WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St.
 CHICAGO 44, ILL.

Est. 1889—Tel.: COLUMBUS 2770.
 Cable Address "WATLINGITE," Chicago.

NOW READY

Write for your copy of our new illustrated stock sheet, just off the press. Many more items have been added. Don't be without one. No obligation.

WE CARRY

in stock ready for immediate delivery large assortment of bulbs and fuses. What do you need?

JUST ARRIVED

Mills Panoram Projection medium pre-focus lamps #T12—120 volts—750 watts. Limited supply while they last—\$4.10 Each.

RECTIFIERS

Send us your worn-out rectifiers and we will rebuild, clean and make serviceable as new ones. Be sure to detach all rectifiers from transformers before shipping. Have them repaired by experts—\$2.50 Each.

HARRY MARCUS CO.

816 W. ERIE ST., CHICAGO, ILL.

THE BARGAIN COUNTER

- 2 S.B. Mayfairs \$250.00 Ea.
 - 2 Wur. 600A, K.B. 350.00 Ea.
 - 3 600A Rotary 325.00 Ea.
 - 2 Wur. 800 575.00 Ea.
 - 2 Wur. P-400 65.00 Ea.
 - 2 Wur. 400 85.00 Ea.
 - 2 Wur. 412 85.00 Ea.
 - 5 Wur. #125 W.B., Metal Covers 35.00
 - 1 Wur. 580 Speaker, New 150.00
 - 50 Wur. #100 W.B. 14.50 Ea.
 - 6 1/2 Hamilton Scales 39.50
 - 10 Holly Grippers 0.50 Ea.
 - 1 Mills Jumbo Parade, F.P., Late Head 87.50
 - 15 Mills '40 F.P., 1-2-3 90.00 Ea.
 - 2 Sport Specials, F.P. 189.50 Ea.
 - 1 Blue Grass, F.P. 195.00
 - 1 Dark Horse, F.P. 195.00
 - 1 Keeney Fortune, Convertible 350.00
 - 1 Spot Pool, F.P. 85.00
 - 2 Jungles 82.50 Ea.
 - 1 Slap the Jap 69.50
 - 1 Smack the Jap 69.50
 - 2 Mills Owl, F.P., Factory Reconditioned 75.00 Ea.
 - 1 Bally Victory, F.P. 49.50
 - 2 Super Six 32.50 Ea.
 - 1 Wild Fire 39.50
- Jourd White Sales Co.**
 210 W. Wood St. PARIS, TENN.
 Phone 785

NEW CONSOLES—FACTORY REBUILT CONSOLES—SLIGHTLY USED CONSOLES

- 11 Brand New, In Original Factory Sealed Grates, Mills Jumbo Parades, Cash Pay, Each \$200.00
 - 8 '41 Jackpot Model Evans Galloping Dominos, 2-Tone Cabinet, Like New, Each 450.00
 - 3 '41 Jackpot Model Evans Bangtalls, 2-Tone Cabinet, Like New, Each 475.00
 - 1 Evans Bangtall, Slatthead, No Jackpot 145.00
 - 1 Paces Reels, Cash Pay 125.00
 - 1 Watling Big Game, Cash Pay 125.00
 - 2 Red Arrow Paces Races, 30 Pay, Rebuilt, Each 300.00
 - 1 Keeney 4-Way Super Ball, 4/5¢ 750.00
- SLOTS**
- 30 Mills Brown Fronts, 25¢. Each \$350.00
 - 10 Mills Brown Fronts, 10¢. Each 300.00
 - 10 Mills Brown Fronts, 5¢. Each 275.00
 - 25 Mills Blue Fronts, 25¢. Each 325.00
 - 10 Mills Blue Fronts, 10¢. Each 275.00
 - 10 Mills Blue Fronts, 5¢. Each 250.00
 - 5 Mills Gold Chromes, 5¢, 2-5 Payout Write
 - 5 Mills Gold Chromes, 10¢, 2-5 Payout Write
 - 5 Mills Gold Chromes, 25¢, 2-5 Payout Write
- The above Brown Fronts and Blue Fronts have knee action stops, new drill proof cabinets and club handles. Refinished with baked wrinkle paint, rebuilt and reconditioned, guaranteed like new.
- 10 New Columbia Gold Award Bells In Original Shipping Boxes. Can be converted to 1¢, 5¢, 10¢ or 25¢ play. Each \$107.50
 - 100 Box Safe Stands for Mills Machines, Each 25.00
- MUSIC—SPECIAL TO HIGHEST BIDDER**
- 3 Seeburg 8800, E.S., Extra Clean.
 - 1 Seeburg 8800, E.S. and R.O., Extra Clean.
 - 3 Wurlitzer 600, Keyboard, Slugproof.
 - 3 Rockola Masters.
 - 1 Wurlitzer Counter 71, 5¢, 10¢, 25¢, Slugproof.
 - 8 Seeburg Wall-o-Matic Wall Boxes, 5¢, 10¢, 25¢, Wireless Remote.
 - 2 Seeburg Bar-o-Matic Bar Boxes, 5¢, 10¢, 25¢, Wireless Remote.
- Send one-third certified deposit with all orders. All equipment subject to prior sale—If we are unable to fill your order we will refund your deposit promptly.

JONES SALES COMPANY

31-33-35 Moore Street, Bristol, Va.-Tenn.
 (Tel. 1654)

SPECIAL

RED, WHITE AND BLUE and COMBINATION TICKETS

\$200 Per Set for One Cross and Over.
 \$2.25 Per Set in Dozen Lots.

10% Discount for Cash. One-Half Cash Deposit Required on All C. O. D. Orders.
 Write for Prices on All Other Merchandise.

HI-LO NOVELTY CO.

P. O. BOX 722, ANDERSON, INDIANA

FREE PLAYS

- 1 Scoop \$ 20.00
- 1 Triumph 20.00
- 1 Sparky 25.00
- 1 Fleet 25.00
- 1 Play Mate 25.00
- 1 1-2-3, Free Play 25.00
- 1 Score Champ 30.00
- 1 Attention 35.00
- 1 Zig Zag 70.00
- 1 Alert Revamp 75.00
- 1 Jumbo Parade 75.00
- 1 Big Game 75.00
- 1 Vonus 80.00
- 1 Yanks 90.00
- 1 Silver Moon Totalizer 100.00
- 1 Bob Tall Totalizer 100.00
- 1 Club Trophy, 1 Ball 300.00
- 1 Derby Winner, 1 Ball 150.00

AUTOMATICS

- 1 Arlington, 1 Ball \$ 25.00
- 1 Flicker, 4 Ball 30.00
- 1 Gold Medal, 1 Ball 40.00
- 1 Paces Races, Brown Cabinet 150.00
- 1 Pace Saratoga, Combination 150.00
- 1 Paces Races, Red Arrow, Jack Pot 200.00

MISCELLANEOUS

- 15 Seeburg Wallomatic Wall Boxes, Factory Rebuilt. Some have patched sides. Each \$ 30.00
- Red, White & Blue Tickets, 5 Fold, 2050's, Each, \$2.00; Dozen 20.00
- 7 Rock-Ola 39 Standards—Make a Bid on One or All.

CIGARETTE MACHINES

- 10 National Cigarette Machines, 9-30's. \$54.50
- 1 National Cigarette Machine, 7-50's. 47.50 These Lite Up.
- 3 National Cigarette Machines, 6-30's. 27.50

All Merchandise Subject to Prior Sale. One-Third Deposit With Order.

HOWARD SALES CO.

1206 FARNAM ST., OMAHA, NEB.

ROUTE FOR SALE

Music, Pinball and Consoles Business and Property

- 16 Locations:**
- 6 Hit the Japs
 - 2 Bowler Pin Games
 - 2 Jumbo Parades
 - 1 Smack the Japs
 - 4 Keeney Super-Balls
 - 1 Bally Hi Hand
 - 3 #750E Wurlitzers
 - 5 #618 Wurlitzers
 - 1 #617 Wurlitzer
 - 1 Deluxe Pinball
 - 1 Skill Target

- IN SHOP:**
- 2 1-2-3 Model '39
 - 4 Bally Hi Hand Consoles
 - 2 Keeney Super Ball
 - 1 #500 Wurlitzer
 - 1 Hit the Japs Pinball
 - 1 Target Skill
 - 1 Knock Out
 - 1 Sink the Japs
 - 1 Smack the Japs
 - 1 Seven Flasher

All machines A-1 condition. \$500 worth of parts—all types. Complete shop and equipment. Three story brick business building. Repair shop and two apartments. Good business section. \$300-\$350 per week income. Must sell because of ill health. Write

NJL

1712 PEACH ST. ERIE, PA.

WANT TO BUY

ANY QUANTITY

—BALLY—

- Crossline Broadcast
- Attention Flicker
- Blue Grass Dark Horse

—EXHIBIT—

- Congo Flagship
- Pylon Bowling Alley
- Landslide Golden Gate

Write, wire List to BOX 601,
 The Billboard, 155 N. Clark St.,
 Chicago 1, Illinois

FOR GUARANTEED MILLS EQUIPMENT BAKER NOVELTY COMPANY
 1700 WASHINGTON BLVD.
 CHICAGO 12, ILLINOIS

50,000 WINCHESTER .22 CARTRIDGES (B.B. CAPS)
 Can be used in Bang-a-Deer. Will sell to highest bidder. Address
 BOX 598, The Billboard
 155 N. Clark St., Chicago 1, Ill.

EXTRA!!!

GERMANY SURRENDERS

The day this headline appears your slots will be worth as much as Xmas trees for sale on Xmas Day.

Now is the time to put zip and pep in your equipment for the duration.

We will factory recondition your slots in 10 days. Rebuilt like new. We offer fine stock of parts and new and rebuilt 25c machines for immediate delivery.

WIRE—WRITE—PHONE

THE PACE MANUFACTURING CO. INC. NOT
2909 INDIANA AVE. CHICAGO, ILL.
Calumet 6272-6979

Firestone Post - War Plans Eyed By Coin Trade

NEW YORK, July 15.—Coin machine distributors and operators are still banking on the completion of plans being formulated by oil and gas companies for the establishment of post-war merchandising centers. Post-war emphasis will be laid on the expansion of dealer organizations, which number some 25,000, according to a statement by Harvey S. Firestone Jr., president of the Firestone Tire & Rubber Company, refuting the widespread reports that their retail stores would be increased from 700 to 7,500.

The concentration which the Firestone management will place on dealer expansion is indicative of the interest which is being shown by large corporations for the merchandising of products other than their own which will lure customers into their business locations for the prime purpose of selling their wares.

Firestone, prior to the war was proceeding with elaborate merchandising plans for the sale and distribution of varied products to be displayed and sold to the motoring public in an effort to attract trade at Firestone service stations. These plans have not been altered, according to Mr. Firestone, and he reiterated that the basis of Firestone's operations is thru dealers and they have no expansion plans in mind which will interfere with active and successful dealer distribution.

Despite the denial of Firestone that the company will increase greatly the number of stores, his dealer expansion program spells promise for many coin machine operated vendors which will logically find a place in these dealer locations throughout the country. It is the plan of the company to merchandise its own brand name products with other name products which their store personnel will "push," including items such as hardware, paint, clothing, electrical and household appliances and small auto accessories, as well as the popular food and drink products which are vended thru coin-operated machines in most of the locations now.

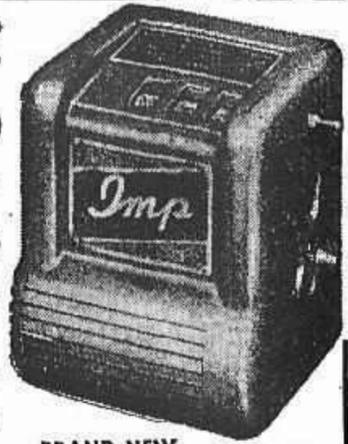
Company policy will not be changed with respect to "testing" products in 50 to 100 of the 700 store locations now operated before being placed in the other stores or offered to dealers. This system of "merchandising test" will also present opportunity for the company to try the effectiveness of vending machines for the dispensing of small packaged items.

Over 75,000 New Giving Trouble-Free Service!

IMP
BRAND NEW

\$9.90

WHILE THEY LAST!
Regular Price \$12.50.



BRAND NEW

Wings.....\$11.50 | Yankees.....\$11.50
Sparks, 1c Cig..... 28.50
Cent a Pak..... 9.90
Ten Strike, H.S., F.P..... 275.00
Ten Strike, H.S..... 235.00

Zephyr..... 9.90
Turf Flash, Used..... 12.50
Champion..... 14.90
Vitalizer..... 69.50
Evans Playball..... 195.00
Love Testers..... 149.50
Exh. Rotary Merchandisers..... 179.50
Exh. Merchantmen..... 49.50
Fan Front Microscope Diggers..... 79.50

READY FOR IMMEDIATE DELIVERY
TOKYO RAIDER CONVERSION FOR DRIVEMOBILE.....\$16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER..... 16.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
(Successors to Gerber & Glass)
914 DIVERSEY • CHICAGO 14, ILL.

ARROW SPECIALS

A-I MACHINES—READY FOR LOCATIONS

ARCADE EQUIPMENT

Baker's Kicker and Catcher.....\$ 22.50
*Bally Convoy..... 275.00
*Bally Defender..... 325.00
*Bally Rapid Fire..... 200.00
*Chicago Coin Rol-a-Score, Like New..... 85.00
Evans Play Ball..... 185.00
Evans Super Bomber..... 375.00
*Evans Ten Strike, H.D..... 60.00
Exhibit Hockey, Late Model, Like New..... 150.00
Exhibit Ping Pong, Late Mod., Like New..... 100.00
Gettlib Triple Grip..... 17.50
Grotchen Mountain Climber..... 130.00
Hollywood View-a-Scope..... 20.00
*Keeney Air Raider..... 195.00
*Keeney Anti-Aircraft (Brown)..... 75.00
*Keeney Submarine..... 150.00
Daval Bumper Bowling..... 37.50
*Mutoscope Sky Fighter..... 325.00
Mutoscope Sky Fighter, with Conversion Operator's Late Model Astroscope, with Little Man..... 150.00
Peek Picture Machine..... 17.50
Rockola World Series..... 75.00
*Seeburg Shoot the Chutes, with Stand..... 125.00
*Seeburg Jap, with Conversion..... 139.50
Western Super Strength Tester, with Stand and A.B.T. Slot..... 49.50
Electric Defense..... 15.00
Kill the Jap..... 12.50
Pikes Peak..... 18.50

Baker's Paces, 5¢, D.D., A-1 Condition \$275.00
Big Game, Free Play..... 84.50
Club Bells, Like New..... 260.00
Good Luck..... 84.50
Silver Moon, Free Play..... 119.50
Track Time, 1938..... 75.00
Track Time, 1937..... 60.00

ONE BALLS
Long Shot, P.O.....\$375.00

COUNTER GAMES

American Eagle.....\$ 8.95
Cubs..... 4.95
Imps..... 3.95
Marvel..... 7.50

MUSIC ACCESSORIES

Buckley Wall and Bar Boxes, Complete..\$ 7.50
Packard Wall and Bar Boxes..... 31.50
*Packard Adapters, Beech Twin 12 Wurl. 23.00
*Packard Adapters, Pine Single 20 Rockola..... 23.50
*Packard Adapters, Willow Single 20 Seeburg..... 21.00
*Packard Adapters, Juniper 800 Wurlitzer 33.50
*Packard Adapters, Cedar 500 Wurlitzer 33.50
Seeburg Speakers, Wireless Organ, Complete..... 23.00
*Packard Speakers, Violet 200..... 21.00
*Packard Speakers, Lily 400..... 33.00
*Packard Speakers, Orchid 600, New Wall Console..... 63.00
*Packard Speakers, Iris 500, Complete.. 51.00
*Packard Cabinets, Steel Twin 412..... 25.00
*Cable, 30 Strand, Rodent Proof. Per Ft. .40
*Wire, Shielded Twin Cond. Per Ft. .04
*These are all NEW.

CONSOLES

Baker's Paces, 5¢ D.D., Factory Rebuilt (in Original Factory Crates).....\$350.00

KIRK R.C.A. RECORD RECORDING BOOTH (Now). Have Big Supply of Blank Disks.....\$600.00

Terms: 1/3 Deposit With Orders, Balance C. O. D.

NOTICE—SUPERIOR AND CONTAINER—NOTICE

PRE-WAR SALESBOARDS AT CLOSE-OUT PRICES.

UNIVERSAL "JAR-O-DO" TICKETS OF ALL KINDS.

Write immediately for Prices on Boards and Tickets.

ARROW NOVELTY CO. 2852 SIDNEY ST. ST. LOUIS 4, MO.

GET 'EM WHILE THEY'RE HOT!

Wurlitzer '42 600 Victory Model ..\$515.00	Rock-Ola De Luxe, Dial-a-Tone Hd. \$325.00
Wurlitzer '42 500 Victory Model .. 535.00	Seeburg Gem in 1942 Victory Cab. 439.50
Wurlitzer '42 24..... 425.00	Mills Empress..... 265.00
Wurlitzer 600K..... 375.00	Seeburg Rex, 3-Wire Celler Job..... 249.50
Wurlitzer 750..... 595.00	Seeburg Hi Tone, 8800, ES..... 499.50
Wurlitzer 616..... 119.50	Seeburg Hi Tone 8800, ESRC..... 549.50
Wurlitzer 312..... 84.50	Rock-Ola Master, Rockalite..... 319.50
Wurlitzer 600R..... 309.50	Rock-Ola Super with Adapter..... 375.00
Wurlitzer 500K, Rebuilt..... 395.00	Seeburg Baromatic 3-Wire..... 42.50
Wurlitzer 24..... 210.00	Seeburg Baromatic Wireless..... 45.00
Wurlitzer 24, Buckley System, Celler Job..... 187.50	Seeburg Wallomatics, Wireless, 24 Sel. 32.50
Walling Tom Thumb Jr..... 55.00	Seeburg Selectomatics, 30-Wire..... 8.00
Tom Thumb Outdoor Jr..... 55.00	Seeburg Strollers with 20 Sel. Box. Wireless..... 29.50
Tom Thumb Fortune Teller..... 80.00	Wurlitzer #430 Speaker & 5-10-25c Box..... 99.50
Mutoscope Sky Fighter..... 319.50	Wurlitzer #304 Slow Stopper..... 18.00
Federal Voice Recorder, Portable..... 349.50	Rock-Ola Dial-a-Tune Wall Box..... 27.50
Seeburg 5-10-25c Wallomatic Wireless..... 42.50	Buckley Boxes, Life-Up..... 15.00
Rock-Ola Commando..... 495.00	Keeney Submarine..... 165.00

1/3 deposit, balance C. O. D., F. O. B. New York. Wholesale Only
DAVE LOWY 594 10th AVE., N. Y. C. LONGACRE 5-9495

INTERNATIONAL FEATURES

MUSIC

1 Wurlitzer Victory, P.K.....\$495.00
1 Wurlitzer 61 Counter Model and Stand 110.00
1 Seeburg Regal..... 325.00
1 Rockola Windsor, R.C. for basement Installation..... 185.00

ARCADE EQUIPMENT

1 Periscope.....\$395.00
1 Midget Skee Ball..... 175.00
1 Mills Punching Bag..... 110.00
2 Low Dial Ten Strikes, Each..... 59.50
2 Supreme 6 Ft. X-Ray Pkers, Each.. 135.00

CONSOLES

1 Jumbo Parade, F.P.....\$109.50
1 Bally Big Top, P.O..... 109.50
1 Jumbo Parade, P.O..... 109.50

SLOTS

3 5¢ Walling Rollatops, Each.....\$ 89.50
1 25¢ Walling Rollatops..... 149.50
2 5¢ Jennings One Star Chiefs, Each. 95.00

CANADIAN OPERATORS

WRITE, WIRE OR PHONE US FOR A COMPLETE LIST OF COIN MACHINES! Export Ban Lifted—No War Exchange Tax As of August 1st.

VENDORS

10 Du Grenier S.P. Models, 7 Col., Ea.. \$89.50
1 Du Grenier V Dual..... 65.00
1 Goretta, 7 Col..... 24.50
25 Advance Peanut Vendors, Repainted and Rebuilt, Each..... 8.50

WANTED FOR EXPORT PURPOSES MUSIC AND SLOTS

SEND LIST AND PRICES

Terms: 1/3 deposit with all orders for domestic purposes—full cash with orders for exports.

Foreign Inquiries Invited
LEO GREEN, Sales Manager

INTERNATIONAL COIN MACHINE DISTRIBUTORS

2145 Prospect Ave. Cleveland 15, Ohio
Phone—MAin 5769

MUSIC SUPPLIES ACCESSORIES

EACH

3 850 Wurlitzer.....\$700.00
2 750E Wurlitzer..... 625.00
3 800 Wurlitzer..... 600.00
4 700 Wurlitzer..... 550.00
1 Victory Keyboard..... 535.00
2 616 Wurlitzer, Remodeled..... 150.00
5 412 Wurlitzer..... 90.00
4 Seeburg Regal..... 275.00
5 Mills Panorama..... 325.00
4 Solo-Vues..... 380.00

WALL BOXES—PARTS

35 Wurlitzer #100 Boxes.....\$18.50
15 Buckley Lite-Up, Chrome..... 16.50
Casters to fit all Wurlitzers from 12 Record to 800. Per Set of 4 1.50
Amplifiers for 24, 500 and 600 Wurlitzers..... 55.00
Amplifiers for 700, 750, 800, 850 Wurlitzers..... 65.00
Amplifiers for Wurlitzer Counter Models..... 50.00
#304 Stoppers..... 22.50
#300 Adapter..... 37.50
Seeburg Remote Transmitter..... 29.50

RECORDS

10,000 Hillbilly, Popular, Per 100.....\$12.00

All Merchandise Subject to Prior Sale!

50% Certified Dep., Bal. C. O. D. or Sight Draft.

AMERICAN COIN MACHINE COMPANY

437 Elizabeth Ave., Newark 8, N. J.
Phone: Waverly 3-1500

If you haven't bought the new 'Shoot-A-Bazooka'

You're Missing the Hottest Money-Maker in the Country!

★
Framal Distributing Co.

592 10th Ave., N. Y. C.
Longacre 5-8520

GUARANTEED MACHINES
A-1 CONDITION—READY FOR LOCATION
Your Money Refunded If Not Satisfied

- 3 5c Evans Dominos, J.P., Two Tone Cabinets, like new, each\$449.50
 - 1 25c Evans Dominos, J.P., Two Tone Cabinet, like new 649.50
 - 1 5c Evans Dominos, '41 Model, Two Tone Cabinet, No J.P. 374.50
 - 1 25c Black Cabinet Evans Dominos, real clean 164.50
 - 1 Evans Lucky Lucie (2-25c & 3-5c Play Head), Two Tone Cabinet, real clean 374.50
 - 1 Evans Pacers, Two Tone Cabinet, extra clean 449.50
 - 2 5c Evans '40 Model Dominos, each 234.50
 - 2 25c Red Arrow Paces Races, J.P. & 20 Pay, like new, each 350.00
 - 1 25c Combination Super Bell, factory overhauled and refinished, like new 444.50
 - 2 Jennings Fastimes, F. Play, refinished, good condition, each 69.50
 - 1 Buckley Track Odds, over 15000 serial, no J.P., otherwise like latest J.P. models; it has Red Circle thirty's on odds drum, late style P.O. unit, long P.O. tube, etc. 395.00
 - 1 Selectorscope (Arcade Fortune Telling Machine), like new 244.50
 - 1 Bally Rapid Fire, good condition .. 179.50
 - 1 25c Mills Golf Ball Vendor, extra clean 289.50
 - 1 25c Watling Front Vendor, D.J.P., 3-5 Pay 64.50
 - 3 5c Jennings 1 Star Chiefs, good condition, but will stand painting, each 69.50
 - 1 10c Jennings 1 Star Chief, good condition, could be helped by painting 74.50
 - 1 5c Jennings 1 Star Chief, thoroughly reconditioned, cabinet refinished, new baked glitter gold paint job, new reel strips and award card, looks better than when new 124.50
 - 1 10c Watling Rolltop, 2-4 pay, clean, repainted 59.50
 - 1 5c Brown Front, 3-5 pay, knee action, club handle, clean 235.00
 - 1 5c Cherry Bell, 3-10 pay, C.H., clean 215.00
 - 1 5c Caille, 3-5 pay, D.J.P., clean .. 39.50
 - 1 5c Caille Club Console, 3-5 pay, D.J.P., clean 79.50
 - 1 Double Safe, revolveraround style, all locks complete, real clean 124.50
 - 1 Seeburg Colonel, E.S.R.C., clean .. 475.00
- We have a considerable stock of used parts for Jennings and Pace Slots. Write us your needs. We are in the market for all types of coin operated machines—one or one hundred. Highest prices paid.

Heath Distributing Co.
NORWOOD, GA.
PHONE 2914—P. O. BOX 81
"Dixie's Fastest Growing Sales Organization"

WHACHA GOT TO TRADE?

- WE OFFER FOR TRADE:
- 1 NEW STREAMLINER (Never Unpacked) for Clean SKY CHIEF and \$60.00.
 - 1 Good Condition BALLY RAPID FIRE for 2 Knockouts or Big Parades.
 - 1 NEW MIDWAY for What Used Games?
 - 1 618 WURLITZER for SEEBURG SAM.
 - 1 7850 MODEL SEEBURG, Like New, for What?
- 5 BALL FREE PLAY GAMES FOR SALE
- 1 MIAMI BEACH\$55.00
 - 1 FOUR ROSES 40.00
 - 2 EXHIBIT DUPLEX, Each 50.00
 - 1 1940 HOME RUN 55.00
 - 1 ZOMBIE 45.00

WANTED FOR CASH
WILL PAY \$60.00 for DO-RE-MI's
\$60.00 for WEST WINDS
\$50.00 for EXHIBIT LEADERS
GENERAL COIN MACHINE EXCHANGE
600 N. ST. FRANCIS ST. WICHITA, KAN.

- 1 Big Parade\$125.00
- 1 Knockout 125.00
- 1 Knockout the Japs 125.00
- 1 E-10 and 20 120.00
- 1 Q.T., 14 Mills 50.00
- 1 Q.T., 5c Mills, Like New 85.00
- 3 Conversions for Knockout the Japs. 5.00
- 3 Conversions, Sink the Japs for 7 Up. . 5.00

W. L. KRIEGER

709 Sherman St., Johnstown, Pa.

Dealers Balk at New OPA Beer Ceilings

RICHMOND, Va., July 15.—New ceiling prices on beer as established by the OPA were reported to be responsible for the acute shortage of that beverage here. The predicted shortage for retailers under the new order began to be felt as wholesalers said they would make virtually no distributions this week.

Many taverns were obliged to close early in the afternoon, while others were unable to open at all. Generally it is believed that new ceiling prices will mean that retailers will go back to selling the brands listed by OPA as premium and eliminate brands now most popular on the local market, since they are not so classified.

It has now become a question of whether or not Richmond wholesalers will be able to supply enough premium beer to meet the demand. Wholesalers said that non-premium beer which is sold by local retailers at 11 cents for a 12-ounce bottle could not be supplied in sufficient quantities for long.

The principal complaint of most retailers is the fact that the premium list does not include several brands which are estimated to make up 60 to 70 per cent of local sales at present.

In Norfolk most retailers carried out their threat to suspend sales of beer in protest against the ceiling prices. Several were reported to have said they will stand fast in their decision to sell no beer until they get "some relief" from OPA prices.

Hub Enterprises Moves to New Sales and Show Rooms

BALTIMORE, July 15.—Hub Enterprises, Inc., here have moved to larger quarters at 32 South Charles Street, it was announced by Aaron Goldsmith, owner of the company.

One of the larger coin machine distributors in Baltimore, the company now occupies a five-story building.

Formerly, the company made its headquarters at 404 West Franklin Street.

Special for This Week!

Latest Style Buckley Boxes,
Illuminated. Each.....\$17.50
1/3 Deposit, Balance C. O. D.
F. O. B. Philadelphia.

WILL BUY
WURLITZER P12, 312, 412
★ **DAVID ROSEN** ★
855 NORTH BROAD STREET
PHILADELPHIA 23, PA.
STEVENSON 9943

If you haven't bought the new

'Shoot-A-Bazooka'

You're Missing the Hottest Money-Maker in the Country!

★
Framal Distributing Co.

592 10th Ave., N. Y. C.
Longacre 5-8520

SPECIAL NOTICE

Our former road salesman, Mr. D. M. McDonald, has not been connected with the Dixie Coin Machine Company for the past two years. When the war is over we will again have a representative on the road.

DIXIE COIN MACHINE COMPANY
812 Poydras Street NEW ORLEANS, LA.

HIGHEST CASH PRICES

FOR
USED SLOTS & CONSOLES
BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

IT'S GOT EVERYTHING!!

Dust Whirls

LATEST ONE BALL FREE PLAY

CONVERTED FROM BALLY'S CLUB TROPHY . . . WITH ALL THE FEATURES OF THORBRED AND LONGACRE PLUS A NEW HOLD-OVER FEATURE . . . IS MAKING MORE MONEY THAN ANY OTHER ONE BALL . . . COLORFUL NEW CABINET DESIGN . . . A CREDIT TO YOUR OPERATION . . . SHIP US YOUR CLUB TROPHIES . . . NO MACHINES SOLD OUTRIGHT.



Still making **WHIRLAWAY**

Operators of Blue Grass, Dark Horse, Sport Special, Sport Event . . . Convert into this proven one ball that goes big all over the country. No games sold outright.

ROY MCGINNIS CO., 2011 Maryland Avenue, Baltimore, Maryland

WURLITZER-SEEBURG PHONOGRAPHS

Reconditioned—A-1 Condition

- | | Each |
|--|----------|
| 1 WURLITZER 412, Beautifully Remodeled . . . | \$ 95.00 |
| 2 WURLITZER 24 | 210.00 |
| 3 WURLITZER 24, Revamped, Brown Leather Sides | 235.00 |
| 3 WURLITZER 600 P. K. | 340.00 |
| 2 WURLITZER 600 ROTARY | 310.00 |
| 2 WURLITZER 500 | 350.00 |
| 2 WURLITZER 616 | 120.00 |
| 1 WURLITZER 71 COUNTER MODEL | 147.50 |
| 1 WURLITZER 600 ROTARY, Revamped, Brown Leather Sides | 335.00 |
| 1 WURLITZER 600 P. K., R. C. | 365.00 |
| 3 SEEBURG VOGUES | 345.00 |
| 4 SEEBURG GEMS | 265.00 |
| 1 SEEBURG CLASSIC, Including Wireless Luxury Remote Speaker With Organ Cabinet | 420.00 |
| 1 MILLS THRONE OF MUSIC | 255.00 |

NEW ACCESSORIES

- | | | | |
|---|------|--|---------|
| OHM - Ohmite Dividohm, 2500 OHM, 25 W | .90 | 2-Wire Zip Cord, Approved, Per Ft. 3 1/2 | |
| OHM Resistors, Any Size, 10 W. | .35 | Box 100 Carbon Resistors | \$ 3.00 |
| OHM Resistors, Any Size, 20 W. | .55 | P.M. Speakers, 8" | 5.00 |
| 16 MFD, Cond. Tub. Can. | 1.85 | P.M. Speakers, 10" | 8.50 |
| 20-20 Mfd. Cond. 150 Volt | 1.10 | P.M. Speakers, 12" | 12.50 |
| 8 Mfd. Cond. 450 V. Can. | 1.10 | Photo Electric Cells (#CE-23) for All Ray Guns, Including Chicken Sams | 1.85 |
| 8 Mfd. Cond. 600 V. | 2.50 | 5 Ft. Shielded Wire With Post Clips for Tone Arms | .40 |
| 8 Mfd. Cond. 450 V. | .85 | Permo Point Needles, 3 for | 1.00 |
| Condensers for Seeburgs | .90 | Electric Soldering Irons | 1.75 |
| Transformers for All Machines | 6.00 | | |

WE HAVE THE TUBES YOU NEED—WE CAN FILL MOST ORDERS 100%—

NO MINIMUM ORDER REQUIRED!

Deposit required with all orders!

ALBENA SALES CO. 587 10th AVE., N. Y. C.
LONGACRE 5-8334

FOR SALE! 2 COMPLETE SHOOTING GALLERIES

Including 4 FELTMAN TRIPOD MACHINE GUNS! LARGE COMPRESSOR! STEEL BACKGROUND! PLENTY OF LEAD!

\$3,000.00 EACH

JOE MUNVES

593 10th Avenue NEW YORK, N. Y.

WANT TO BUY KEENEY SUPER BELLS MILLS EMPRESS HIGHEST PRICES PAID for JENNINGS 4-STAR CHIEF WIRE—PHONE

Will also buy Pin Games, Consoles, Etc., Etc. Send us your list. We pay best prices!
ATLAS NOVELTY CO.
2200 N. Western Ave., CHICAGO 47, ILL.
Phone: ARmitage 6005

FOR SALE! AMMUNITION

20 Cases of .22 Long Rifle
MAKE OFFER
PEERLESS VENDING MACHINE CO.
220 W. 42nd St. NEW YORK, N. Y.
Wlacoonsln 7-6173

FOR SALE

5c 3/5 Watling Rolatop, \$85.00; 10c 3/5 Watling Rolatop, \$95.00; 5c 3/5 Pace Comet, \$85.00; 50c 3/5 Pace Comet, \$375.00; 5c 2/4 Jennings Goose-neck, \$85.00; 25c 2/4 Jennings Century, \$80.00; 25c 2/4 Caille, J. P., \$25.00; 5c 2/4 Mills Lion Head, \$80.00; 5c 2/4 Mills Skyscraper, \$75.00; 5c Mills Q.T., excellent, \$79.50; Mills 4-Bell, Excellent, \$875.00; Mills 3-Bell, Excellent, \$925.00.

GENERAL NOVELTY CO.
521 N. 16th St., Milwaukee 3, Wis.

SPECIAL!—10—LIKE NEW—LATE CASH PAYOUT JUMBO PARADES..\$124.50

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

NEW SUPREME GUN	\$330.00	AIR RAIDER	\$244.50
ANTI-AIRCRAFT GUNS	74.50	SUPREME SKEE ROLL, NEW	299.50
KEENEY SUBMARINE	199.50	CHICAGO COIN HOCKEY	234.50
TEXAS LEAGUER, REGULAR	47.50	2c A.B.T. COIN CHUTES	7.50
GOTT. 3-WAY GRIPPERS	17.50	TOMMY GUN	169.50
TEXAS LEAGUER-DELUXE, 1c or 5c	54.50	BALLY RAPID FIRES, PERFECT	229.50
PIKES PEAKS	19.50	BUCKLEY TREAS. ISLAND DIGGER	69.50
MILLS MAIN CLOCK GEARS	2.50	JAP CONVERTED CHICKEN SAM	149.50
PEERLESS GRANDMA HOROSCOPE	139.50	BATTING PRACTICE	129.50
NEW 1c BULLDOG COIN CHUTES	2.75	SEEBURG SHOOT THE CHUTES	139.50
PHOTO CELLS, SEEBURG & BALLY	2.50	NEW 5c F.P. COIN CHUTES	3.75

SLOTS — ONE BALLS — CONSOLES

TURF KINGS	\$595.00	5c COLUMBIA CIG. REELS	\$ 49.50
1941—1-2-3, F. P.	94.50	JUMBO PARADE, F. P.—LATE HEAD	89.50
SPORT SPECIALS	165.00	MILLS OWLS	79.50
SANTA ANITA	245.00	HI HANDS—A-1	159.50
41 DERBY	375.00	WATL. BIG GAME—CASH	99.50
FAST TIMES—CASH—LIKE NEW	89.50	JENN. 4-COIN MULT. RACER—5c	275.00
XXV CIGAROLAS—LIKE NEW	169.50	RED HEAD TRACK TIME	69.50
XV CIGAROLAS—PERFECT	109.50	EVANS JUNGLE CAMP	99.50

WE REPAIR 1 BALL AND 5 BALL MOTORS, OPEN TYPE, \$5.00; SEALED TYPE, \$12.50

PIN GAMES — NEW AND USED

AIR CIRCUS	\$129.50	BELLE HOP	\$ 69.50	BOMBARDIER, Rev.	\$140.50
DUPLEX	64.50	ATTENTION	49.50	BIG CHIEF	44.50
BIG PARADE	129.50	BOLOWAY	72.50	BOSCO	89.50
BROADCAST	49.50	5-10-20	129.50	SOUTH PAW	64.50
KNOCK'OUT	129.50	EAGLE SQUADRON, Rev.	149.50	JEEP	129.50
GUN CLUB	72.50	'41 MAJORS	49.50	ZIG ZAG	69.50
LEGIIONNAIRE	59.50	MONICKER	89.50	SHANGRI LA REB.	149.50
SHOW BOAT	59.50	JUNGLE	64.50	MR. CHIPS, Rev.	149.50
TEN SPOT	57.50	PRODUCTION, Rev.	149.50	TOPIC	89.50
TOWERS	89.50	'42 HOME RUN	109.50	TEXAS MUSTANG	79.50
WILD FIRE	44.50	PARATROOPER, Rev.	149.50	FOUR ROSES	57.50
SKY CHIEF	179.50	PIN UP GIRL, Rev.	209.50	MIDWAY, Rev.	209.50

WILL PAY \$50.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$35.00 FOR LEADERS AND FLICKERS. SEND LIST OF ALL OTHER GAMES AND ARCADE EQUIPMENT YOU HAVE TO SELL. CASH WAITING!

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

EMPIRE COIN MACHINE EXCHANGE

2812 W. NORTH AVE. CHICAGO 47, ILLINOIS
Phone: Humboldt 6288



2664 Ticket Slot Symbol Deal

LIMITED QUANTITY FOR IMMEDIATE DELIVERY

Take In	\$133.20
Pay Out	93.00
Actual Profit	\$ 40.00
SAMPLE DEAL	\$2.50
Lots of 100 or More	2.00

We can now give immediate delivery on Red, White and Blue Jar Deals. Tip Style Jar Deals and 120 Ticket Tip Books. Write for prices.

Muncie Novelty Co.

Mfg. Only Tip Books, Jar Deals
2704 SO. WALNUT, MUNCIE, IND.

Racine Op Has Six Sons Serving In Armed Forces

RACINE, Wis., July 15.—Probably the most interested coin machine man in the progress of the war is Sidney E. Vaillancourt, local operator. Six sons in service is the reason.

Recently Vaillancourt added two new stars to the flag which displayed four, when Ronald and Donald, twins, 17 years old, enlisted in the navy.

Now serving in the navy, are: Ronald and Donald, twins, 17, and Dale, 20, a yeoman third class on submarine duty in the South Pacific. Representing the army are: Arnold, 28, a sergeant stationed in California; Edward, 24, also a sergeant on duty in England with the coast artillery, and Sidney Jr., 25, also in England with the ordnance department.

WILL RECORD DELAY?

(Continued from page 60)
about how they could get parts which had been made in other plants.

Restrictions Lifted on Metals

WPB and army and navy officials finally got together for starting certain civilian goods production today. Important metals such as aluminum and magnesium were removed from restrictions today since these light metals are in surplus supply. These two metals may prove very useful to many industries since they can be used to replace other materials in goods which already are being manufactured. Experts say these metals will not increase the total output of civilian goods, but that other bans may be lifted soon which will make possible rapidly increased production in some plants. The calendar of reconversion which began today is as follows:

"July 15—Removal of some bans on the non-war use of aluminum and magnesium; also, permission to substitute them for other metals in such civilian articles as are now produced.

"July 22—Permission to manufacturers to make experimental models of post-war products.

"July 29.—Permission to industry to start at once placing orders for machines, tools and equipment which will be needed in tooling up for peace-time pursuits.

"Aug. 15—Local 'spot' authorization by WPB field offices for civilian manufacture where no interference with war work will result. WPB has prepared a preferential list of 124 groups of scarce civilian products, ranging from bathtubs and sewing machines to hair clippers and fountain pens."

ATTENTION, CANADA

We are in a position to take care of your Coin Machine requirements in the entire field. Wire, write or phone us!

MUSIC

3 Rockola '40 Supers, Each	\$365.00
1 '39 Rockola, Standard Remoted with Dial-a-Tone Selector	325.00
1 Seeburg Vogue, RC	425.00
1 Seeburg 9800, ESRC	625.00
2 Seeburg Casinos, Each	350.00
3 Wurlitzer 616's, Each	139.50
2 Wurlitzer Victory Models, Each	495.00
1 Wurlitzer Victory Model RC	550.00
1 Mills Do Re Mi	85.00
6 Seeburg Wireless Organ Speakers, Each	35.00
10 Packard Wall Boxes, Each	35.00

CONSOLES

10 Keeneey Kentucky Clubs, Each	\$125.00
10 Jumbo Parades, Free Plays, Each	95.00
5 High Hands, Combinations, Each	175.00
2 Pace Saratogas, Combinations, Ea.	165.00
1 Pace Saratoga, P.O.	125.00
2 Big Tops, F.P., Each	110.00
1 Big Top, P.O.	95.00
4 Beulah Parks, P.O., Each	110.00
2 Black Paces Races, Each	125.00
4 Silver Moons, F.P., Each	110.00
1 Mills Rio	65.00
1 Galloping Dominoe, Late Head	175.00
1 Track Odds, Daily Double, Jackpot, Late	600.00

CIGARETTE MACHINES

10 National 930's, Each	\$ 75.00
1 8 Col. Rowe	65.00
1 10 Col. Rowe	85.00
1 8 Col. U-Need-a-Pak	50.00
2 Stewart-McGuire's, 7 Col., Each	39.50

ARCADE EQUIPMENT AND SCALES

1 Periscope	\$395.00
1 Supreme X-Ray Poker	135.00
2 L.D. Ten Strikes, Each	60.00
1 Skeeballette	85.00
2 Rapid Fires, Each	225.00
1 Tail Gunner	275.00
1 Slap the Jap	150.00
1 Baiting Practice	125.00
1 Western Baseball	85.00
1 Palm of the Hand Card Vendor	40.00
1 Color of Eyes, Card Vendor	40.00
5 Assorted Electric Diggers, lot	275.00
2 Texas Leaguers, Each	40.00
1 Early Model Photomatic	850.00
1 NEW BOWL-A-BOMB	295.00
1 Watling Tom Thumb Scale	85.00
3 Mills Lo Boy Scales, Each	50.00
4 National Lo Boy Scales, Each	39.50

PIN GAMES

Four Roses	\$59.50	Sky Blazers	\$75.00
Champs	65.00	Legionnaires	69.50
Velvets	55.00	Gold Star Japs	59.50
Spot Pools	69.50	Capt. Kidds	69.50
Playball	55.00	Ten Spots	59.50
Westwind	69.50	Thumbs Up	95.00
Metros	49.50	Dude Ranch	55.00

DRINK VENDORS

2 WELLS-GARDNER VENDORS, Fully Selective, Completely Refrigerated, Up to 12 Selections, 8 Case Capacity. Will Accept Trades or Reasonable Cash Offer. Original Price \$595.00 Each.

WANTED—PHONOGRAPHS. ALL MAKES AND MODELS. WRITE OR WIRE WHAT YOU HAVE AVAILABLE.

1/2 Deposit With All Orders—Balance C.O.D.
CLEVELAND COIN MACHINE EXCHANGE
2021 PROSPECT AVE., CLEVELAND 15, O.
Phone: PProspect 6316-7

RAPID-FIRE CONVOY MOTORS SKY BATTLE DEFENDER

CHAIN DRIVE MOTORS TO FIT BALLY GUNS
\$12.50 EACH. 50% Deposit With Order.

FIRST COME, FIRST SERVED—WHILE THEY LAST
Have a Few Replacement Gears for Tracktime Spinner Motor @ \$4.50 Each

WANTED

Oversize Checks for Keeneey Super Track Time
Dises for Groetchen Metal Typer

Blackie Service, 1320 Washington St., Boston, Mass.

OLIVE'S SPECIALS THIS WEEK

Bally Rapid Fire	\$225.00
1938 Track Time	125.00
Preakness	17.50
Panoram Projection Lamps, Ea.	4.65
Pre-War Rubber Covered Gun Cable	Write

WE WANT TO BUY BALLY FLICKERS

Write collect how many you have and price

Terms: 1/3 Dep. With Orders, Bal. C.O.D.
OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 8, MO.
(Phone: Franklin 8620)

FOR SALE

3 Model 580 DeLuxe 5¢, 10¢ & 25¢ Speakers	\$100.00
10 Rockolas Commandos	550.00
2 Play Masters & Spetrovox	375.00
1 Play Master	275.00
10 Late Model 5¢ Rock-Ola Bar Boxes	92.50
4 Packard Boxes, Almost New	32.50
10 Buckley Boxes, Plastic Sides	18.00
3 Rock-Ola Brain Boxes, Play master	22.50
7 Jap Ray-O-Lite, Chicago Novelty Co.	135.00
3 Keeneey Air Raider	175.00
1 Bally Club Bell, Hand Operated	375.00

WANTED
25¢ Four Star Jennings Chiefs.
LANCE J. HARRIS
117 NORTH "A" ST., HARLINGEN, TEX.

5 50¢ Blue Fronts	\$550.00
3 50¢ Brown Fronts	625.00
1 50¢ War Eagle, Gilt. Gold	495.00
3 25¢ Brown Fronts	365.00
All above factory rebuilt, new cabinets, C.H., K.A., full drillproof, guaranteed perfect.	
1 5¢ Mills Copper Chrome, 2/5, Serial Over 470	\$425.00
1 5¢ Mills Gilt. Gold, 3/5, Like New	400.00
1 25¢ Mills War Eagle, Refinished, 3/5, Perfect	275.00
1 10¢ Bonus, Over 450,000, Like New (Stored 2 Years)	375.00
1 1¢ Q.T., Green	39.00
1 5¢ Q.T., Blue	59.00
1 5¢ Mills Liberty, 2/4, Good Condition	75.00
1 25¢ Jennings Goose Neck, 2/4, Perfect	100.00
1 5¢ Jennings 4 Star	125.00
1 10¢ Calile, Like New	125.00
1 5¢ Green Vest Pocket	39.00
1 Buckley's Dally Dozon, Like New, Used 2 Months	Write

Terms: 1/3 Cash, Balance C. O. D.
J. EDWIN THAMERT
1402 Harrison Blvd. BOISE, IDA.

MECHANIC AVAILABLE

Family Man, 31 years old, desires connection with responsible company. Honest, reliable and sober. Can furnish reference. Ten year's experience on Slots, Pin Games, Consoles, Baker and Paces Races, Arcade Equipment.

Make your best offer in first letter.
BOX D-239
Billboard, Cincinnati 1, Ohio

THE MAY-BELL

A Console for Your Better Locations

Now 90% Mechanical

Note These Plays — 3 Nickels and a Quarter — 2 Nickels and 2 Quarters — or 4 Straight Nickels.

Write for Details . . . and Price.

NOW! Lights go on automatically with insertion of coin for each selection played. After selection is made, any additional coins inserted are rejected.

SAM MAY INDUSTRIES

2000 N. Oakley Ave. Humboldt 5497 Chicago 47, Ill.

REAL BUYS!

For Immediate Delivery

- 8 MILLS 25c BROWN FRONTS. \$324.50
- 3 MILLS 10c BROWN FRONTS. 269.50
- 5 MILLS 25c BLUE FRONTS. 299.50
- 3 MILLS 10c BLUE FRONTS. 259.50
- 8 MILLS 5c GLITTERED Q. T.'s. 139.50
- 9 BLUE AND GOLD 5c VEST POCKETS. 54.50
- 4 JUMBO PARADES, F. P. 89.50
- 1 PACES REELS. 129.50
- 1 PACES RACES RED ARROW. 225.00
- 1 BALLY VICTORY, F. P. 59.50
- 2 BALLY GOLD CUPS, F. P. 42.50
- 2 BALLY RAPID FIRE GUNS. 165.00
- 2 JENNINGS FAST TIMES. 79.50
- 10 SHEFFLER LOBOY SCALES. 49.50
- 1 WATLING SCALE—Mirror. 99.50

50 War Eagle Gold Glittered Castings (top & bottom). Per set. \$18.50

- 1 SEEBURG CADET, R. C. E. S. \$465.00
- 1 SEEBURG MAJOR, R. C. E. S. 465.00
- 1 SEEBURG ROLLAWAY, R. C. 245.00
- 2 MODERNIZED WURLITZERS. 495.00
- 1 WUR. COUNTER MOD. "61" 129.50
- 2 WUR. COUNTER MOD. "41" 119.50
- 1 WUR. TWIN 12 ROLLWAY. 345.00
- 1 WUR. TWIN 12 UNIT. 149.50
- WURLITZER 616. 125.00
- WURLITZER 412. 89.50
- 1 ROCK-OLA '39 DELUXE. 325.00
- 1 ROCK-OLA MONARCH. 285.00
- 1 MILLS EMPRESS. 325.00
- 4 MILLS THRONES OF MUSIC. 245.00

IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES. Terms: 1/2 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky. "WE ARE WHOLESALERS AND SELL FOR RESALE."

COINMEN CONTRIBUTE

(Continued from page 60)

It covers 79 acres and has a total of 1,525 beds.

General Carrol was awarded the Distinguished Service medal for evacuating wounded from the Philippines and Manila, was chief surgeon of the American forces in the Southwest Pacific zone, and was placed in command of the Vaughan Hospital here in February. His splendid record and his gracious manner in accepting the gift added much to the occasion.

Dave Gottlieb responded to the general's thanks for the gift. Gottlieb assured the general that more machines would be gladly furnished if the present number did not supply all the wards. He said the present group of machines were valued at about \$20,000 and that great care had been exercised in trying to provide a variety of machines. The industry was proud to do this in behalf of the wounded men, he said, and plans had also been made to offer complete service for the machines in the future. The list of machines included juke boxes, targets, grip testers, pinball games, consoles and a variety of smaller devices. R. B. Cunliffe, representing the Illinois Phonograph Owners' Association, donated records and also said his organization would supply at least 100 records a month for the juke boxes.

Coin Slots Removed

The hospital staff furnished an official photographer and reporter and in the official press release said, "the amusement devices do not require the use of coins but are operated merely by the pressure of a lever. They include an assortment of juke boxes, complete with records, miniature bowling alleys, hockey games, strength testers, radio rifles and other machines. They are, entirely for entertainment and no gambling is involved in any way."

Following the presentation the industry representatives made a tour of the hospital grounds and buildings to view the immensity of the place, and also to see where the machines would be placed.

Among the members of the industry present were the following: all of Chicago and vicinity: John Chrest, Exhibit Supply Company; George Jenkins, Bally Manufacturing Company; W. J. Ryan, J. H. Keeney & Company; Gilbert Kitt, Empire Coin; H. L. Baker, Baker Novelty Company; R. B. Cunliffe, Illinois Phonograph Owners' Association; Joe Schwartz, National Coin; Meyer Gensburg, Genco, Inc.; W. A. Tratsch, A. B. T. Manufacturing Company; R. W. Hood, H. C. Evans & Company; Ray Erlandson, Rudolph Wurlitzer Company; Dave and Sol Gottlieb, D. Gottlieb & Company; James T. Mangin, Mills Industries, Inc.; Helene Palmer, The Cash Box; Al Stern, Monarch Coin; O. E. Vetterick, O. D. Jennings & Company; Leonard Nixon; C. J. Anderson, Coin Machine Review; Maynard Reuter, Don McDonnell and Walter W. Hurd, *The Billboard*. Some of the firms that had contributed machines were not represented by personal delegates at the ceremonies.

Here's Something **NEW** and **DIFFERENT** In Amusement Games.



BELL-O-BALL

A NEW KIND OF BOWLING GAME

- (1) There are nine balls to a game, each one 3" in diameter.
- (2) A ball goes into the B-B hole, adds the lighted number to your score.
- (3) Each ball rolled adds the score of the hole it enters to the light on the center hole.
- (4) The numbers on the score board light in rotation during the game. A perfect score is 99.

REQUIRES TIMING AS WELL AS SKILL

THIS spectacular new machine is 10' long, 5 feet tall and 27 inches wide.

Painted a brilliant red, white and blue, it is designed by engineers who have had years of experience building amusement machines.

You'll find Bell-O-Ball a sensational, fast moving, money maker.

1-3 Deposit, Balance C.O.D. F.O.B. Syracuse, N. Y.

\$299.

BELL-O-BALL MFG. CO.

220 N. Clinton St. Syracuse, N. Y. Call 2-8329

CLEAN-OUT!

CONSOLES

- 2 5c Super Bells, Fruit Reel. \$300.00 Ea.
- 1 5c Silver Moon, F.P., P.O. 119.50
- 1 5c Evans Bangtails, '39, Broken Class. Make Offer
- 1 5c Jennings Derby Day. Make Offer
- 1 Top Glass for Silver Moon
- 1 Handle for Silver Moon

STANDS

- 5 Double Safe Stands. \$75.00 Ea.
- 100 Folding Stands. 3.50 Ea.
- 2 Safe Stands. 15.00 Ea.

MISC.

- 1 Liberty Pinball. \$165.00
- 4 5c American Eagle. 12.50 Ea.
- 7 5c Sparks. 12.50 Ea.
- 15 5c Liberty. 12.50 Ea.
- 15 5c Mercury. 12.50 Ea.
- 1 Keeney Anti-Aircraft Gun. 60.00
- 15 5c Goosenecks, made Glit. Gold. 25.00 Ea.

EAST COAST MUSIC CO.

1001 Walnut St. CHESTER, PA. Chester 3637

Priced For Immediate Sale

The following equipment can be seen on location in perfect working order. We cannot crate this equipment. You will have to come and pick it up yourself. These prices are far below prevailing market prices.

- Sky Pilot. \$145.00
- Genco Playball. 145.00
- Poker & Joker. 50.00
- Groetchen Mountain Climber. 125.00
- Scientific Basket Ball. 50.00
- Scientific Base Ball. 50.00
- Bally Hi-Ball. 60.00

The Following Machines Are Complete, But Need Working On:
 Evans Ten Strike. \$25.00
 Skeeballette. 30.00
 Bally Rapid Fire. 135.00

PLAYMART

610 9th St., N. W., Washington, D. C.

If you haven't bought the new

'Shoot-A-Bazooka'

You're Missing the Hottest Money-Maker in the Country!

Framal Distributing Co.

592 10th Ave., N. Y. C. Longacre 5-8520

SALESBOARDS

Holes	Name	Profit	Price
1000	5c Nickel Charley	Def. \$17.00	\$ 98
1000	5c Double Finn	Def. 24.50	.98
1200	5c Bingo	20.00	1.29
1184	5c Jumbo Hole Bingo, Thick	Def. 20.70	1.95
1184	25c Jumbo Hole Bingo, Thick	Def. 54.00	1.98
1000	25c J.P. Charley, Regular	52.04	1.24
1000	25c J.P. Charley, Thick	52.04	1.55
1000	5c J.P. Swing High	27.50	1.89
675	5c J.P. Jumbo Big Stuff	19.81	1.84
675	5c J.P. Jumbo Fortress	19.81	2.24
1000	5c J.P. Jumbo Ten Big Fins	25.20	2.20
1000	5c J.P. Beat This Card, Thick	33.00	2.55

DELUXE SALES CO. BLUE EARTH, MINN.

NEW MACHINES WITH SPECIAL DISCS AND REELS—WRITE FOR PRICES

All Merchandise Offered Is For Resale Only

- | | | |
|--------------------------|------------------------------------|------------------------------|
| 10 Rockola Commandos | 28 Mills 10c Brown Fronts | 25 #120 Wurlitzer Wall Boxes |
| 5 Bally Long Acres | 18 Mills 5c Jumbo Parade, Cash Pay | 15 10c Copper Chromes |
| 83 Mills 5c Brown Fronts | 25c Brown Fronts | 5c Handload, Emerald |
| 5c Gold Chromes | 5c Cherry Bells, Blue | 5c Mills Mystery Bonus |
| 10c Gold Chromes | 5c Mills Consoles | 10c Mills Mystery Bonus |
| 10c Copper Chromes | 10c Mills Consoles | Super Track Time |
| 25c Copper Chromes | 25c Mills Consoles | 5c Jumbo Parade, Cash |
| 10c Brown Fronts | 25c Paces Race Red Arrow | 5c Jumbo Parade, Conv. |
| Gallop Dominoes, J.P. | Columbia Bell, GA Rear Pay | Mint Vendor |

FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS OR TELEGRAPH MONEY ORDER.

MOSELEY AMUSEMENTS, INC.

8 WEST BROAD STREET, RICHMOND, VIRGINIA PHONE 3-3351

THANKS . . .

and more! To our many friends for their splendid co-operation when times were "tough." It takes that kind of co-operation and support to force us to do the impossible at times and bring you the tops in salesboards . . . that is our goal now.

POST WAR PLANS . . .

are in the minds of all energetic companies. We are no exception. We have on our POST WAR drawing board many new and outstanding ideas, designs, color schemes that will take your breath away because they are so different and unusual, and you can bet they will command the top spots wherever you may spot them.

NOW SELECTING . . .

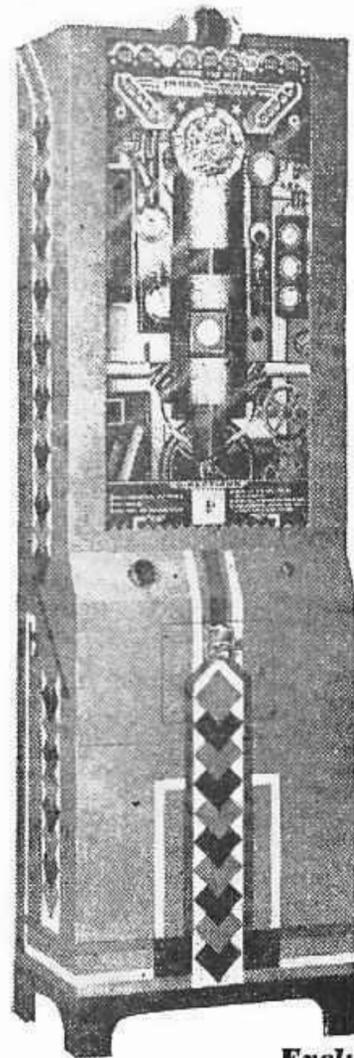
jobbers and distributors thruout the country to handle our outstanding line of post war salesboards on exclusive franchise basis with 100% co-operation. If you're interested, write

EXCEL MFG. COMPANY

1035 W. Lake Street Chicago, Illinois

"EXCEL salesboards are EXCELlent"

TOP INVESTMENT OF THE YEAR!



PERISCOPE
MOST SENSATIONAL
REVAMPED
SHOOTING GAME
EVER BUILT!

What a Battle Game!
What Player Appeal!

You're in the money when PERISCOPE is on your BOWLING ALLEY, ARCADE and all other locations. Top choice of leading operators because it has the ACTION that gets the PLAY!

Thrilling Submarine Illusion—High Score for Marksmanship Registers on Shot Dial—95 Shots—Bell Rings, Glass Flashes Red on Direct Hits—Colorful Glass Panel Reproduction of Submarine Interior—Periscope sights on moving Jap and Nazi Ship Targets. Third Dimensional View—Range Finder for aiming—Fire-Control Button, Adjustable. Shoots Bursts or Single Shots—SOUND EFFECTS—ONE PIECE UNIT—Guaranteed Mechanically Perfect! Size: 7 ft. high, 16" deep, 25" wide. Crated weight, 225 lbs.

Designed by Harry Williams

5c PLAY **\$395** IMMEDIATE DELIVERY
PRICE

1/3 Dep., Bal. C. O. D. or Sight Draft

All Types Coin Machines Accepted in Trade

CIRCULAR ON REQUEST

Exclusive National Distributor

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

Mich. Tax Experts Study How To Dole Out State Revenue

LANSING, Mich., July 15.—The Advisory Tax Study Committee announced that it would be delayed probably a month before completing its tax recommendations for the next legislative session. One of the biggest problems facing the committee is that of developing a plan to apportion the State revenue to State uses and also to give the cities in the State a generous share.

Michigan is not the only State to face such a problem. In fact, this problem has been widely discussed on a national scale. Michigan is one of the few States that has a special committee which studies and prepares legislation before its Legislature convenes. Michigan's committee has done very constructive work and has considered many possible sources of revenue. One of the proposals being considered by the committee that may affect the vending machine trade is that of the sales tax. The committee has purely advisory functions and has set July 18 and 19 for public hearings in this city on "any and all suggestions."

There was some discussion last year that a coin machine tax bill might be presented to the committee, but no indication has been made this year on any such idea.

Two Coinmen Join Outdoor Show Biz

DETROIT, July 15.—Two veteran coin machine operators here have branched out into the field of outdoor show biz for the summer. E. A. Howard, arcade operator, who, since the start of the outdoor season operated the Rollerdrome Amusement Park on the west side of town, moved his arcade out on the road to join the Floyd E. Gooding Shows this week. John Zulinski, music operator, is owner of the city's new miniature amusement park, Motor City Park, which he has leased to Victor Horowitz for the season.

MARKEPP VALUES

ARCADE EQUIPMENT

Chicoin All Star Hockey	\$215.00
Genco Play Ball, Late Model	175.00
Delux Western Baseball	115.00
Bally Rapid Fire	225.00
Scientific Batting Practice	115.00
Keeney Submarine Gun	189.50
Seeburg Shoot the Chute	135.00
A B T - Model F	19.50
Kicker Catcher	25.00
Pikes Peak	15.00
Royal Loboy Scales	49.50
Caille Modern Scales	49.50
Mills Low Moderne Scales	49.50

FIVE BALL PIN GAMES

Sea Hawk	\$62.50	Knockout	\$129.50
Slap the Jap	54.50	Victory	119.50
Texas		Air Circus	135.00
Mustang	79.50	Contest	125.00
Gun Club	74.50	Boom Town	42.50
Major, '41	52.50	ABC Bowler	59.50
Air Force	69.50	5-10-20	135.00
Horoscope	52.50	Sport Parado	47.50
Stratoliner	49.50		

SLOTS AND CONSOLES

50c MILLS WAR EAGLE * GLITTER GOLD FINISH * NEW CABINET, SINGLE JACK, C. H., D. P., K. A., 3/5, BEAUTIFUL	Write
25c Mills Brown Front, C.H., K.A., 3/5, Rebuilt, New Cab., 531000	\$350.00
25c Mills Blue Front, C.H., K.A., D.P., 3/5, Rebuilt Like New	325.00
5c Mills Blue Front, 3/5, 406586	210.00
5c Mills Blue Front, 3/5, 376550	185.00
5c Mills Futurity	150.00
5c Mills Extraordinary, Refinished, 3/5	\$175.00
5c Mills Extraordinary, Refinished, 2/4	110.00
Derby Day, Slant Top	27.50
Jumbo Parade, F.P., in Fine Shape	99.50
Hi Hand	159.50

PHONOGRAPHS

8200 Seeburg Hitone Con.	\$495.00
Mills Thrones of Music	250.00
Seeburg Envoy, R.C.	425.00
Rockola Master, Walnut	249.50
Rockola Standard, '39	295.00
Rockola Imperial, 20 Record	150.00
Wurlitzer 412, Light Up Cabinet	95.00
2 Wurlitzer Victory Models, Remote 2 or 30 Wire	525.00
2 Wurlitzer Victory Models	475.00
1 Seeburg 8800 Hi-Tone	535.00

VENDERS

U-Select-It Candy Bar	\$37.50
National Candy Bar	85.00
Adams Chewing Gum Machine with Stand	17.50

All equipment thoroughly checked and cleaned.
Half deposit with order.

BUY WAR BONDS WITH MY MONEY
I'll pay cash for anything in Coin-Operated Machines.
SEND IN YOUR LIST TODAY.

The Markepp Company

Established 1928
3908 Carnegie Ave. Cleveland 15, O.
(Henderson 1043)

WHILE THEY LAST!



AFRICAN GOLF
The IDEAL COUNTER GAME
NO SLOT—NO TAXI

A complete Casino Game with top appeal and money-making power for counter play!

ALSO AVAILABLE:

- HI-LO CHUCK-LUCK
- MIAMI COLOR GAME
- MONTE CARLO-CROWN & ANCHOR

1520-1530 W. ADAMS STREET CHICAGO 7, ILL.

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 16"x36"x2".
Write for Free descriptive folder in full color

H. C. EVANS & CO.,

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred	\$5.40
3 AG Fuses Per Hundred	\$9.00
1/2 Amp.	8.50
1, 1 1/2, 2, 2 1/2, 3 Amp.	3.00
5, 6, 7 1/2 Amp.	2.50
10, 15, 20, 25, 30 Amp.	2.50
PHONOGRAPH TITLE STRIPS (Red Border)	
1000	\$5.00
5000 Per M	4.00
10000 Per M	8.50
25000 Per M	8.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051 (Seeburg Guns)
103 6SC7 to 6SL7	210 2A4G to 2051 (Seeburg Music)
110 5Z3 to 5U4G	215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
125 80 to 5T4, 5V4G, 5Y3 or 5Z4	
126 83 to 5U4G or 5X4	
\$1.50 Each	\$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records
HERMITAGE MUSIC CO.
416A Broadway, Nashville 3, Tenn.

TICKETS

RED, WHITE & BLUE
(Singles, fivefold and stapled in fives)
TIP BOOKS—BASEBALL DAILY
COMBINATION TICKETS (101-102) (#1440, 1836, 2052, etc.)
BINGO TICKETS (ON STICKS)
SALESBOARDS
WRITE FOR NEW PRICE LIST AND FREE SAMPLE TICKETS
Please state your requirements.
WILNER SALES CO.
715 N. ELM ST., MUNCIE, IND.

OPERATORS!

USE
DURO TEST
One Year Guaranteed - 2,000 Hour Lamps - Complete Line to Fill Your Needs
Send for Catalog S
DURO TEST CORPORATION
NORTH BERGEN, NEW JERSEY
FEWER BURNOUTS MEAN REDUCED MAINTENANCE COSTS!

MAY-BELL CONSOLES

SELLING EXCLUSIVELY
MAY-BELL CONSOLES

- No Service Problems
- Cheating Proof
- Beautifully Designed
- Cash Payout
- Jam Proof
- 90% Mechanical

FEATURE PAYOUTS: 3 5c AND 1 25c, OR 4 5c; ALSO, 3 5c AND 1 50c, 2 5c, 1 25c AND 1 50c.

Selection lights up with insertion of coin. After selection is made, any additional coins inserted are rejected.

GET ON THE BAND-WAGON—PRODUCTION LIMITED
Write or phone for Full Details and Beautiful Photo.

COVEN AUTOMATIC PRODS. CO.

Humboldt 3200 CHICAGO 22, ILL. 2252 W. CHICAGO AVE.

CHROME COIN CO.
4630 WEST NORTH AVENUE
MILWAUKEE 8, WISCONSIN

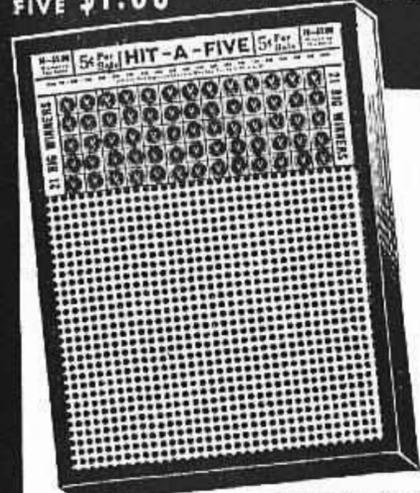
Custom
COIN-BELL
Conversions

* Write, Wire or Phone *

FOR GUARANTEED
BAKERS PACERS
PACES RACES and SERVICE
BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

RED HOT! FAST PLAY!

★ Quick Sellout Means
VOLUME PROFITS
TEN \$5.00 WINNERS
FIFTY-FIVE \$1.00



Net Price \$2.78

This board a SUPER THICK with 65 sewed seals

1184 Holes—Average Profit \$25.60

Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS TIP BOOKS—JAR GAMES

LC SALES CO.

855 PEARL STREET
BEAUMONT, TEXAS

CENTRAL OHIO QUALITY BUYS

"THERE IS NO SUBSTITUTE FOR QUALITY"

- 5c BLUE FRONTS, Late, Knee Action, C. H. \$229.50
- 10c BLUE FRONTS, Late, Knee Action, C. H. 269.50
- 10c EXTRAORDINARY, LATE, Knees, C. H. 269.50
- 5c CHERRY BELL, 3/10 P. O., Late, Knees, C. H. ... 249.50
- 25c CHROME BELL, Original, 3/5 P. O., A-1 Write
- 25c WAR EAGLE, Late, Knees, C. H., 3/5 P. O. 315.00
- 5c WAR EAGLE, 3/5 P. O., Knees, C. H. 189.50
- 2-5c MILLS CLUB CONSOLES, 3/5 P. O., Drill Proof.. Write
- 2-5c JENNINGS SILVER CHIEFS, 3/5, A-1 239.50
- 1-5c JENNINGS CLUB CHIEF, 3/5, A-1 219.50
- 10c CHROME BELLS, Original, Late, A-1 Write
- 40 LOCKED BOX STANDS, Keys, Bars. 19.50
- 5 COLUMBIAS, Cig. Reels or Fruit. 69.50
- 2 HEAVY SAFES, Double A-1 79.50
- 1 DOUBLE SAFE—2 Doors, A-1 79.50



Woolf Solomon

ARCADE EQUIPMENT

SEEBURG SHOOT THE CHUTES \$149.50

BALLY RAPID FIRE \$229.50

WESTERN DELUXE BASEBALL \$129.50

WESTERHAUS - 5 BALL Revamp INVASION \$169.50

CONSOLES

- 50 JUMBO PARADES, C. P., Late, New Finish. \$129.50
- 15 JUMBO PARADES, F. P., Very Clean. 99.50
- 10 SUPERBELLS, Convertible, F. P.-C. P., A-1 339.50
- 7 BALLY CLUB BELLS, Comb. F. P.-C. P., Coin Mulf. ... 299.50
- 4 KEENEY KENTUCKY CLUBS, 7 Coin, A-1 99.50
- 5 WATLING BIG GAMES, C. P., A-1, Clean. 99.50
- 5c SILVER MOON TOTALIZERS, F. P., Like New. 119.50
- 5c BOBTAIL TOTALIZER, F. P., Like New. 119.50
- 25c JENNINGS BOBTAIL TOTALIZER, F. P., Like New.. 179.50
- 5c PACE SARATOGA Sr., Very Clean. 89.50
- 1 MILLS 4-BELLS, Very Clean, A-1 Write
- 2 BALLY 41 DERBIES, One Ball F. P., Like New. 360.00
- 2 BALLY CLUB TROPHIES, One Ball F. P., Like New.. 360.00
- 2 BALLY PIMLICOS, One Ball F. P. 450.00

PIN BALL FREE PLAYS

- | | | |
|-------------------------|--------------------------|---------------------------|
| ZOMBIES \$59.50 | MAJORS '41 \$85.00 | SEA HAWKS \$52.50 |
| A.B.O. BOWLERS .. 59.50 | MIAMI BEACH 69.50 | SPOT POOLS 79.50 |
| SHOW BOAT 59.50 | VICTORY 99.50 | SPOT A CARD 89.50 |
| STRATOLINER 49.50 | SILVER SKATES .. 59.50 | WORLD SERIES, Conv. 79.50 |
| SPORT PARADE .. 55.00 | BOLAWAY 79.50 | MILLS OWL 109.50 |
| ZIG ZAG 69.50 | HOROSCOPE 55.00 | MILLS '40 1-2-3 ... 89.50 |
| ALL AMERICAN ... 49.50 | SKY RAY 49.50 | SPARKY 39.50 |

1/2 CERTIFIED DEPOSIT WITH ORDER.

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

SLOTS

MILLS—JENNINGS—WATLING—PACE
RECONDITIONED—Guaranteed

By Our 48 Years of Experience

WRITE FOR PRICES

- 2 50c GOLD WAR EAGLES
- 3 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 2 5c SILVER CHROMES
- 5 10c SILVER CHROMES
- 8 25c SILVER CHROMES
- 2 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS
- All above Machines have Knee Action, Club Handles and Drill Proof.
- 12 5c Q. T.'s Originally Blue Made Glitter Gold \$89.50
- 6 10c Q. T.'s, Same as Above 99.50
- 10 5c VEST POCKETS, Blue and Gold 54.50
- 8 5c JENNINGS FOUR STARS
- 4 25c JENNINGS FOUR STARS
- 6 5c WATLING ROLA-TOPS
- 2 10c WATLING ROLA-TOPS
- 2 25c WATLING ROLA-TOPS
- 4 5c PACE COMETS
- 6 10c PACE COMETS
- 1 5c-25c PACE COMET Comb. (Cabinet Model)
- 2 10c JENNINGS CLUB BELLS (Cabinet Model)
- 2 25c JENNINGS CLUB BELLS (Cabinet Model)
- MILLS JACK IN THE BOX STANDS.
New, \$69.50. Used, \$49.50.

We have all types of Coin Machines.

Tell us what you want.

SICKING, INC.

1401 Central Parkway Cincinnati 14, O.

Will Pay \$100 Cash for Wurlitzer Skeeballs Genco Bankrolls

Plus \$15.00 for Crating
WILL BUY KEENEY BOWLETTES

- Longages \$565.00
- Jumbo Parades, F.P. 95.00
- Air Raiders 225.00
- Sky Fighters 319.50
- Green Vest Pockets 39.50
- 25 Jennings Cigarette Reels,
Token Payout Slots 16.50
- Hockeys, Chicago Coin 210.00
- Batting Practices 105.00
- Shoot the Chutes 125.00
- Keene Submarines 184.50
- Texas Leaguers, De Luxe 39.50
- Seeburg Hockeys 65.00
- Gypsy Palmists 89.50
- K. O. Fighters 135.00

1/2 Deposit With Order, Balance C.O.D.
S & W COIN MACHINE EXCHANGE
2416 Grand River Ave., Detroit 1, Mich.
Phone: CLifford 1956.

C. & P. SALES CO.

407 MADISON AVE. 5-4576 MEMPHIS, TENN.

FOR SERVICE THAT SATISFIES

WANT TO BUY All Kinds of Late Model Slot Machines and
Consoles Regardless of Condition.

WE SELL All Kinds of Slot Machines and Consoles. All Our
Machines Are Refinished and Reconditioned

FOR 30 DAYS ONLY—Repair and Refinishing Slots, \$35.00 Ea.

Write-Phone-Wire Your Needs—We Will Save You Money.

One-Third Deposit With All Orders

MUSIC

- 1 750E Wurlitzer \$600.00
- 4 Rockola 12 Record. Ea. 70.00
- 8 Mills Thrones, Ea. 250.00

SLOTS

- 1 5c War Eagle, made Glitter Gold .. \$79.50
- 1 5c Watling Blue Seal 30.00
- 1 1c Watling T.J.P. 40.00
- 1 5c Mills Rockola Front Gooseneck. 39.50
- 1 5c Mills Gooseneck, made Glit. Gold 30.00
- 1 25c Jenn. Gooseneck, made Glit. Gold 69.50
- 1 5c Jenn. Gooseneck, made Glit. Gold 30.00
- 2 5c Chrome Vest Pockets. Ea. 69.50
- 1 5c Blue & Gold Vest Pocket 44.50
- 4 1c Test Your Skill. Ea. 10.00

Terms: 1/2 Dep., Bal. Sight Draft or C.O.D.

WALNUT SALES CO.

1001 Walnut St. CHESTER, PA.

FOR SALE

- | | |
|---------------------------|------------------------|
| 3 Sky Chiefs. \$179.50 | 1 Duplex \$80.00 |
| 4 Knockout 125.00 | 4 Victory 85.00 |
| 1 Flew & Ten. 120.00 | 2 Monloker 85.00 |
| 2 Ten Spot. 45.00 | 2 Toplo 85.00 |
| 4 Bolaway 65.00 | 5 Sport P. 35.00 |

L. G. FRIEBUS, 239 ILLINOIS, WICHITA, KAN.

FOR SALE

- | | | |
|-----------------------------|------------------------------|-----------------------------|
| 1 Formation \$39.50 | 4 Legionnaire \$69.50 | 1 Metro \$39.50 |
| 4 Ten Spots 55.00 | 4 Bosco 85.00 | 3 Air Circus 129.50 |
| 2 Flickers 50.00 | 1 Venus 90.00 | 3 Gun Club 79.50 |
| 1 Big Chief 39.50 | 1 Sluggo 50.00 | 3 South Paw 79.50 |
| 1 Cadillac 39.50 | 1 Argentine 79.50 | 5 Homo Run, 1942 .. 90.00 |
| 5 Fox Hunts 39.50 | 2 Knockout 129.50 | 1 New Champ 79.50 |
| 1 Big Show 39.50 | 1 Star Attraction .. 75.00 | 3 Double Play 65.00 |
| 2 Sport Parades 39.50 | 2 Bowlaway 79.50 | 3 Monicker 90.00 |
| 3 Velvets 40.00 | 2 ABC Bowlers 59.50 | 1 Belle Hop 79.50 |
| 3 4 Diamonds 59.50 | 1 Showboat 49.50 | 3 Stars 65.00 |
| 3 Do-Re-Mi 65.00 | 1 Miami Beach 79.50 | 1 Fishin' 85.00 |
| 3 Sun Beams 65.00 | 1 Sky Ray 59.50 | 5 Zig Zag 79.50 |
| 3 Duplex 65.00 | 1 New Champ 79.50 | 3 Texas Mustang ... 80.00 |
| 1 Zombie 60.00 | 1 Hit the Japs 69.50 | 2 Defense 119.50 |
| 3 Sea Hawks 65.00 | 2 Exhibit Short Stops. 40.00 | 1 Alert 85.00 |
| 1 Landslide 55.00 | 1 Super Chubby 65.00 | 1 Majors 59.50 |
| 4 Jungles 80.00 | 1 Dixie 45.00 | 4 Big Parade 129.50 |
| 6 Towers 89.50 | 3 Topics 90.00 | 4 Four Aces 129.50 |
| 2 Seven Up 50.00 | 1 Bally Fleet 35.00 | 3 5-10-20 129.50 |
| 4 Capt. Kidd 74.50 | 1 Jolly 25.00 | 1 All American 49.50 |
| 5 Clieks 89.50 | 1 Play Ball 39.50 | 1 Victory 99.50 |
| 3 Repeaters 49.50 | 2 Dude Ranches 39.50 | 1 Zanzibar 75.00 |
| 1 Spot-a-Card 79.50 | 2 Speed Balls 59.50 | 1 Twin Six 59.50 |
| 1 Score Card 69.50 | 1 Cross Line 49.50 | 1 Keep Em Flying ... 139.50 |
| 1 Snappy 49.50 | 1 Bordertown 39.50 | |

- 2 Model #950 Wurlitzers \$750.00
- 2 Model #850 Wurlitzers 725.00
- 5 Model #750 Wurlitzers 700.00
- 5 Model #700 Wurlitzers \$550.00
- 5 Model 42/600 Victory 495.00

SEND 1/3 DEPOSIT TO

VICTORY AMUSEMENT COMPANY

88 ST. STEPHEN STREET

BOSTON 15, MASS.

There is no substitute
for Quality

Quality Products Will
Last for the Duration

D. GOTTLIEB & CO.

CHICAGO

- WURLITZER 800 WITH ADAPTOR. \$600.00
- WURLITZER 700 WITH ADAPTOR. 550.00
- SEEBURG VOGUE 325.00
- SEEBURG CLASSIC 335.00
- ROCK-OLA STANDARDS WITH
ADAPTOR 325.00
- ROCK-OLA 1940 MASTER 340.00
- ROCK-OLA DELUXE 310.00

All Machines in Perfect Working Condition.
1/2 Deposit, Balance C. O. D.

American Coin Machine Co.

557 Clinton Ave., N. Rochester 5, N. Y.

RUBBER BALLS

For Pokenos—Fascination & Bingo Games.

MELROY BALL CO.

6 N. AUSTIN AVE. VENTNOR, N. J.

Phone: Ventnor 2-0587

Have Limited Quantity

.22 REMINGTON SHORTS

If interested, contact

FAIRGROUNDS

308 E. Baltimore St. Baltimore, Md.



For Limited Time Only!

ORDER NOW!

FREE REPLACEMENT
IF BROKEN WITHIN 3 YEARS

WURLITZER PLASTICS

- Each
- 750 Top Corners.....\$7.75
- 750 Bottom Corners... 7.75
- 850 Top Corners.....8.50
- 850 Bottom Corners... 7.75
- 950 Side Plastics..... 9.00

ROCK-OLA PLASTICS

TOP CORNERS

Models DeLuxe, Standard,
Master, Super, Ea....\$10.50

LOWER SIDES

Models DeLuxe, Standard,
Master, Super, Ea....\$10.50

Above available in solid red,
yellow or green.

SEEBURG PLASTIC

BOTTOM CORNERS

Model Hi-Tone, 9800,
8800, 8200, Ea....\$12.50

Available in solid red, yellow
or green.

SHEET PLASTIC

Size 20"x50", Red or Yellow.

- 60 Gauge (thickness of a new
half dollar), per sheet ...\$11.50
- 80 Gauge (thickness of a new
silver dollar), per sheet ... 14.50

Terms: 1/3 deposit with order.
Remit full payment and save
C. O. D. charges. Checks ac-
ceptable! All orders subject to
allotment.

Order direct or from
your nearest jobber!

WE HAVE A COMPLETE LINE OF
PLASTIC PARTS FOR ALL PHONO-
GRAPHS. WRITE FOR LIST!

ACME SALES CO. 505 W. 42nd St.
NEW YORK 18, N.Y.
LONGACRE 3-4138

1 BALLS FOR SALE

- 1 Skylark with Base\$225.00
- 2 Keeney Contests@ 150.00
- 1 Victorious Turf Champ 165.00

Excellent Condition.

1/3 Deposit Required, Balance C. O. D.

W. S. BLANKENSHIP, JR.

314 BROADWAY NASHVILLE 3, TENN.

FOR GUARANTEED
JENNINGS EQUIPMENT
BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

A TERRIFIC NICKEL SNATCHER!

New! Legal! Location Tested!

PRE-WAR CONSTRUCTION!

"PLAY POOL"

AND

"VICTORY POOL"

Scientific's



OUT-EARNING SKEE
BALLS SIDE BY SIDE
ON LOCATION BY
ACTUAL TEST!

These pre-war
built games
were ware-
housed since
1941 pending
a high court
decision which
was favorably
received only
recently!

72" Long
32" Wide

The Pool Table with Fascinating Player Appeal
and Trouble-Proof Mechanical Action Features!!!

- Gates Lift Up!
- Progressive Scoring!
- Balls Advance Mechanically!
- They Wait in Line To Play "VICTORY POOL"!

• Packed With Last Ball Suspense and Action Thrills That
Make Them Want To Play It Again and Again!

Write! Phone! Wire!

EXCLUSIVE DEALS OPEN FOR
RECOGNIZED DISTRIBUTORS!

\$295.00

1/3 Dep., Bal. C.O.D.
F.O.B. N. Y.

COIN-O-MATIC SALES CO.

615 10TH AVENUE
NEW YORK 19, N. Y.

PHONES:
BRYANT 9-3295-3296

COMPLETELY REBUILT

Like New

SLOTS—CONSOLES—PHONOGRAPHS

WRITE FOR PRICES

FREE PLAYS

Big Chief	\$60.00	Stratoliner	\$60.00	Bingo	\$20.00
All American	50.00	Roxy	30.00	Ocean Park	20.00
Majors	45.00	Horseshoe	70.00	Score Card	40.00
Band Wagon	50.00	Crossline	40.00	Leader	45.00
ABC Bowler	65.00	Jolly	35.00	Boom Town	60.00
Four Roses	70.00	Variety	35.00	Skyline	45.00
Fox Hunt	40.00	Dixie	45.00	Gold Star	50.00
Cadillac	35.00	Yacht Club	30.00	Red, White & Blue	55.00
Rotation	22.50	Polo	22.50	Line-Up	38.00
Sporty	22.50	Super Six	18.75	Punch	22.50
Foibles	35.00	On Deck	22.50	Mr. Chips	32.50
Ump	45.00	Bally Supreme	15.00	Flash	22.50
Speed Ball	55.00	(not F.P.)		Speed Demon	18.75
Biondie	45.00	Flag Ship	25.50	Big Top	15.00
Ten Spot	45.00	Five 'n' Ten	155.00	Four Aces	125.00
Toplos	137.50	Knock Out	135.00	Liberty	155.00
Anabel	42.50	Double Feature	37.50	Twin Six	39.50
Sparky	39.50	Super Chubby	59.50	Zombie	59.50
Silver Skates	59.50				

Bally Baby

Gottlieb Grip Scale

Write for Prices on Many Other Models

Complete Stock of Salesboards—write for our SENSATIONALLY

LOW PRICES—IMMEDIATE DELIVERY.

WE BUY FOR CASH—Slots . . . Pin Games . . . all makes and models.

Mention any other equipment you have for sale.

CENTRAL MANUFACTURING COMPANY

4355 W. Harrison St., Chicago 24, Ill.

G. I. JOE A CONVERSION FOR JUNGLE **Only \$9.50 Complete**

Here is a practical and profitable conversion that you can make yourself. No mechanical changes necessary. Convert your old Jungles now into this popular and colorful money-maker. All materials furnished to give a complete "NEW GAME APPEARANCE" to your old games. RUSH YOUR ORDER TODAY. Immediate shipment guaranteed. F. O. B. Chicago, Illinois.

Write for our complete list of Pin Game Conversions

VICTORY GAMES 2140-44 SOUTHPORT AVENUE CHICAGO 14, ILLINOIS.

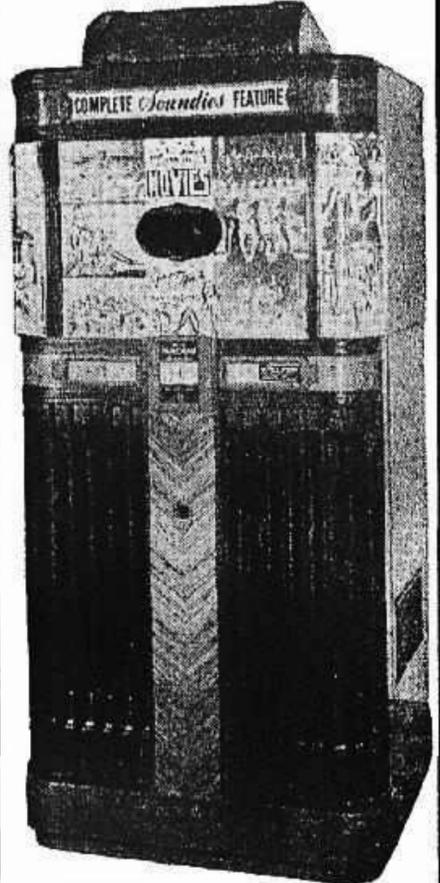
"America's Pin Game Conversion Headquarters"

Are You Interested in
Additional Income?

START YOUR OWN
ROUTE OF
COIN OPERATED

"SOLO-VUE"

Moving Picture Machines
Full or Spare Time!



PRICE ONLY
\$495.00

Write for
Complete Information!

GEORGE PONSER CO.
DEPT. B, 763 S. 18TH STREET
NEWARK, N. J.

ST. LOUIS COIN MACHINE HEADQUARTERS
Send for our latest Price List on Free Play
Pin Ball Games, Consoles, Phonographs,
Slots, Etc. GET OUR PRICES BEFORE
BUYING ELSEWHERE.
WE BUY, SELL AND EXCHANGE
3147 Locust St.
ST. LOUIS, MO. **CALL NOVELTY CO.**

PIN GAMES
5 BALL, FREE PLAY

- Big Parade
- Duplex
- Yacht Club
- Bola Way
- Star Attraction
- Dude Ranch
- Big Chief
- Cun Club
- Band Wagon
- Big Time
- Mr. Chips
- Broadcast
- Sparky
- Slap the Japs
- Air Force
- Majors, '41

All in first-class condition mechanically.
Wire 1/3 Deposit, Balance C. O. D.
Phone 4-1109—12M to 1 P.M.

AUTOMATIC COIN MACHINE CORP.

338 Chestnut St. SPRINGFIELD, MASS.

A MONEY-MAKING HIT!

VICTORIOUS 1944

Here is the Outstanding Money-Making Conversion for Your Route. Reduce Service Calls to a Minimum.



Revamped version of Stoner's Turf Champ has many new, play-exciting features. Cabinets completely remodeled and refinished. Mechanism completely overhauled, improved and rebuilt. You can't go wrong with this Westerhaus conversion.

See Your Nearest Distributor Today

WRITE-PHONE-WIRE

WESTERHAUS AMUSEMENT CO.

3726 KESSEN AVENUE CHEVIOT 11, OHIO
Phones MONTANA 5000-1-2

Floor Samples, Rebuilts and Slightly Used

Slot Machines Equipped With Special Discs and Reels

11 5¢ Brown Fronts \$250.00	5 Pastimes \$250.00	2 25¢ Paces Races, Red Arrow, #6550-6583 \$275.00
6 5¢ Melon 225.00	5 Kentucky Clubs 160.00	1 Mills Three Bell, 5/10/25¢ Write
4 5¢ Cherry 225.00	19 Galloping Dominoes, Cash, '39, Dark Cab. 325.00	4 '41 Derby 375.00
6 5¢ Blue Fronts 225.00	3 Galloping Dominoes, Ch. Sep., Dark Cab. 335.00	1 Club Trophy 375.00
1 5¢ War Eagle 125.00	9 Galloping Dominoes, Cash, Light Cab. 475.00	1 Kentucky 375.00
2 5¢ Front Vendors, Goose-neck 75.00	13 Galloping Dominoes, Ch. Sep., Light Cab. 485.00	1 Santa Anita 250.00
1 5¢ Goose-neck, No J.P. 60.00	1 Mills Four Bell, 5-5-5, Old Style Hd., New Cabinet Write	5 Fortunes, Like New 350.00
1 5¢ Jennings Victoria 49.50	1 Mills Four Bell, 5-5-5, Old Style Hd. Write	2 Super Balls, 5/25¢ Play 450.00
1 5¢ Watling Twin JP Front Vender 49.50	9 5¢ Mills Jumbo Parade, Free Play. 99.50	5 Penny Smokes 9.50
1 1/4 Watling Twin JP 75.00	2 5¢ Paces Races, Bik. Cab, Painted Brown 99.50	1 Penny Pack 9.50
1 1/4 Mills Goose-neck 60.00	1 5¢ Paces Races, JP, Brown Cab., #5986 300.00	3 Gold Chromes Vest Pockets, 5¢ Play 65.00
1 10¢ Melon 235.00	3 5¢ Paces Races, Brown Cabinet, #6088-5695 190.00	2 Vest Pockets, Blue & Gold, 5¢ Play 54.50
4 10¢ Orig. Chrome Write		FIVE BALL AMUSEMENT AND ARCADE MACHINES
1 10¢ Blue Front 235.00		2 Jennings Cigarolas, Comb. 5/10¢ \$ 90.00
4 25¢ Brown Fronts Write		1 Submarine 250.00
4 25¢ Blue Fronts Write		2 Air Raiders, Like New 325.00
1 50¢ Blue Front Write		1 Chicken Sam 139.50
1 5¢ Pace Console 150.00		1 Shoot-the-Jap, F.S. 179.50
1 25¢ Pace Console 200.00		2 Supreme Gun Shoot-Your-Way-to-Tokyo, Floor Sample 390.00
1 10¢ Gaille Cadet 75.00		
18 Columbia Bells, Ch. Sep. 75.00		
1 Columbia Bell, Chrome 75.00		
1 Keeney Four-Way Super Bell, 5-5-5-25 Write		

PHONOGRAPHS AND SUPPLIES

2 Panorams, Latest Model \$400.00	1 Seeburg Colonel, RC, ES \$475.00
1 Wurlitzer G16, Light Up Grille 150.00	1 Seeburg Commander, ES 400.00
1 Wurlitzer 416, Light Up Grille at Bottom 150.00	1 Seeburg Commander, MS 375.00
1 Wurlitzer 416, Marble Glo 150.00	1 Seeburg Commander, RC, ES 475.00
1 Wurlitzer 600 350.00	2 Seeburg 8800 575.00
2 Rockola Commandos (F.S. Special) 600.00	3 Playboys \$ 35.00
1 500 Wurlitzer 400.00	9 1031 Wall-o-Matios 17.50
3 600 Wurlitzer Victory Model, New 535.00	17 Buckley Boxes, Like New 9.50
1 Wurlitzer 600 Rotary 325.00	3 #430 Wurlitzer Speakers, New 125.00
1 Seeburg Colonel, ES, Remote Receiver 450.00	5000 Ft. 2-Wire Metal Covered Cable, Per Ft. .05
Slot Machine Jackpot Glass, Per Doz. \$13.50	Mills Four Bells, Cabinet New \$32.50

FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS OR TELEGRAPH MONEY ORDER. If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.
MOSELEY VENDING MACHINE EX., INC.
60 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511-NIGHT 5-5328.

PARTS FOR MILLS SLOTS

Large Gears, Complete with Brackets and Springs	Each \$3.00	In Lots of 25 or More \$2.75
Reel Strips, 3-5 or 1 Cherry Payout	Per Set .55	.50
Reward Cards, 2-5 or 3-5	Each .20	.15
Club Handles, Painted and Chromed	Each 4.50	4.00
Payout Disc, 1 Cherry Payout	Per Set 7.50	6.75
Payout Disc, S.P., 1, 2 & 3	Per Set 7.50	
Disc Plugs	Per Set .25	.20
Oval Frames to Use Paper Reward Card on Brown Front	Each 2.00	
Cash Boxes	Each 2.25	
Vest Pocket Coin Chutes, 1¢ or 5¢, New	Each 3.25	
Payout Tubes, 25¢ Size (with Hopper)	Each 3.75	
Bottom Main Slide, 5¢-10¢-25¢	Each 4.25	
20-Stop Star Wheel	Per Set 3.00	
Large Gear Comp. with Brackets & Springs for Jennings Slots	Each 4.25	3.75
Back Board Glass for Jumbo Parade	Each 3.50	
Top Glass for Jumbo Parade	Each 3.50	

We Have All Types of Springs and Other Parts for Mills Slots. 1/3 Deposit Must Accompany All Orders.
SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

A PAT HAND FOR FAST PROFITS



FAST BUCKS—5c PLAY \$8.20 PROFIT
DEUCER—10c PLAY \$16.40 PROFIT
V NOTES—25c PLAY \$41.00 PROFIT
BUCK-A-POP—\$1 PLAY \$84.00 PROFIT

HARLICH QUALITY
ONLY 484 HOLES FOR QUICK PLAY

WRITE TODAY FOR NEW CIRCULAR NC-441

HARLICH MFG. CO. 1413 W. JACKSON BLVD. CHICAGO (7) ILLINOIS

Chicken Sam (Jap) \$135.00	Batting Practice \$125.00
Evans Tommy Gun 165.00	Bally Basketball 75.00
Keeney Anti Aircraft 50.00	Console Bowling, 8 Ft. 35.00
Keeney Air Raider 249.50	Evans Ten Strike 50.00
Tall Gunner 190.00	Skeoballette 65.00
Exhibit Photoscope \$ 15.00	ABT Challengers \$ 27.50
Muto. Card Vendor on Base ('40 Model) 25.00	ABT Duck Gun 50.00
Mutoscopes on Stand 29.50	Baker's Duck Gun 35.00
Muto. Gypsy Girl 100.00	Bally Ranger, 1¢ 35.00
Mills Genuine "Try To Solve the Mystery," Similar to Candid Camera 50.00	Kill the Jap 15.00
Puss in Boots, 8,000 Cards, Refinished by Murves 115.00	Poison the Rat 15.00
View a Snopes 12.50	Model F (Late Model) 27.50
Exhibit Chinner 150.00	Pikes Peak 17.50
Seeburg Selectomatics \$ 9.00	Zooms 15.00
Buckley's Latest Boxes 17.50	Gaille Lift 35.00
Wurlitzer 600R \$340.00	Gottlieb Triple Grips 15.00
	Rock-Ola Wall Boxes \$25.00
	Rock-Ola Bar Boxes 25.00
	New Spector Box & Playmaster \$350.00

ALL ABOVE MACHINES FOR RESALE ONLY
WANTED.. "LATE MODEL TEN STRIKES AND PEEPS".. WANTED
NEW ADDRESS
CLIFF WILSON DISTR. CO.
310 MAIN JOPLIN, MISSOURI

WRITE
WIRE
PHONE
VISIT

MILLS

for coin machine information
VINCE SHAY • JOHN RYAN • SAM BASLER • CHARLEY ZENDER

MILLS NOVELTY COMPANY 4100 Fullerton Ave., Chicago, Ill.

CARL TRIPPE Price Plus Guaranteed Satisfaction Always! A SQUARE DEAL WITH IDEAL

NEW REBUILTS FOR SALE

Arizona (Sunbeam) \$205.00	Pin Up Girl (Silver Skates) \$205.00
Bombardier (Follies) 139.50	Shangri La (Mr. Chips) 149.50
Eagle Squadron (Big Town) 139.50	Sky Rider (Pan American) 205.00
Flying Tiger (Play Ball) 205.00	Sink the Jap (Seven Up) 89.50
Invasion (Seven Up) 175.00	Slap the Jap (Stratoliner) 89.50
Midway (Zombie) 189.50	Streamliner (Stars) 205.00
Paratrooper (Power House) 149.50	Torpedo Patrol (Formation) 139.50
Production (Blondie) 139.50	

WANTED TO BUY FOR CASH:

We Will Pay the Following Prices:	Stars \$50.00
Double Play \$50.00	Sunbeam 50.00
Do Re Mi 50.00	West Wind 50.00
Silver Skates 40.00	Pan American 25.00
Broadcast 27.50	Play Ball 30.00
Crossline 27.50	Chester Pollard Football 75.00
Flicker 30.00	Wurlitzer 24 150.00
Leader 45.00	

TERMS: 1/3 Deposit, Balance C. O. D.

IDEAL NOVELTY CO. Phone: Franklin 5544
2823 Locust St. St. Louis 3 Mo.

GRAND CANYON

CONVERTED FROM
DOUBLE PLAY



WE ARE ALSO REVAMPING
STREAMLINER
from STARS

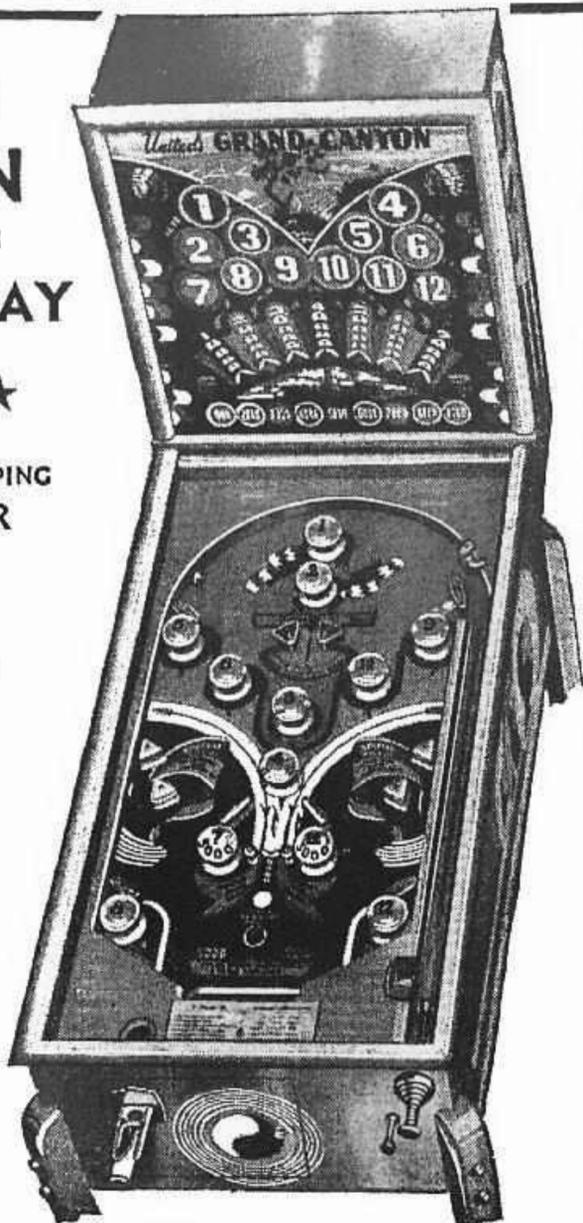
SANTA FE
from WEST WIND

ARIZONA
from SUN BEAM

MIDWAY
from ZOMBIE

BRAZIL
from DO-RE-MI

You'll Get and
Hold the Play
With Games Revamped
the UNITED Way!



SEE YOUR DISTRIBUTOR NOW OR WRITE DIRECT

UNITED MANUFACTURING COMPANY

6123-25 N. WESTERN AVENUE, CHICAGO

WASHBURN SPECIALS!

ONE BALL FREE PLAY

Longacres Write
Thorbreds Write
Pimlicos Write
Derby, '41 Write
Club Trophies Write
Fortunes Write
Derby Winners Write
Track Record, Conv. Write

ONE BALL CASH PAY

Kentuckys Write
Dead Heat Write
Flying Champs Write
Eureka Write

SLOTS and CONSOLES

Four Bells, 4-5c, Old
Head Write

Jumbo Parade, CP ... Write
Lucky Star Write
Lucky Lucre Write
1941 Bangtails Write
Bally Roll 'Em Write
Evans Roletto Jr. Write
Triple Entry Write
Royal Flush Write
Roletto Sr. Write
Saratoga Write
Turf Champs Write

We carry a complete line of
refinished Slots, 5c, 10c,
25c and 50c

Original Chromes
Blue Fronts Melon Bells
Brown Fronts Silver Chiefs
Cherry Bells War Eagles
Grey Fronts Futurities
Bonus Bells

ARCADE

Chicken Sams, Con-
verted Write
Bally Alley Write
Ton Strike Write
Keeney Submarine ... Write
Chicago Coin Hockey. Write
Keeney Anti-Aircraft. Write
Kirk Guesser Scales .. Write
Super Bomber Write
Skyfighters Write
Scientific Batting
Practice Write
Bally Rapid Fire Write
Radio Rifles Write
World Series Write
5c Standard Johnson
Coin Counters Write

WE WILL PAY HIGHEST PRICES FOR MILLS THREE BELLS, FOUR BELLS (LATE HEAD), KEENEY SUPER BELLS, HI HANDS, BALLY CLUB BELLS, LONGACRES AND THORBREDS. WRITE OR WIRE YOUR LIST—CASH WAITING.

CHARLES E. WASHBURN

1511 WEST PICO BLVD. LOS ANGELES 15, CALIF.
Telephone: EXposition 3404

ALL GAMES CAREFULLY CHECKED AND PACKED

Victory \$99.50	Super Chubble \$ 39.50	3 Seeburg Wallomatics, 24 button, plastics cracked but usable, WSBZ \$24.50
Attention 49.50	Bally Rapid Fire 109.50	Used Records, just off our phonograph routes, \$11.00 per hundred.
Show Boat 44.50	Rifle for Bang-a-Deer. 24.50	
Stratolliner 39.50	1 Wurlitzer 24, Rev. first-class condition 239.50	
Dixie 39.50		
Pursult 34.50		

WANTED: 4 DOZEN SEEBURG TRAYS.

All Games in Excellent Condition Ready for Location.

NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, N. Y. Tel.: Freeport 8320.

J A / F R E

J A / F R E
J A / F R E

JA/FRE MEANS "JOE ASH—FINEST RECONDITIONED EQUIPMENT"

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST.

PHILADELPHIA 23, PA.

YOUR OPPORTUNITY TO MAKE POST-WAR PLANS

In preparation for Jennings' expanded coin machine program following the war, we invite qualified distributors, jobbers and coin machine salesmen to contact us regarding local and regional sales coverage.

Your facilities for sales, service and warehousing may qualify you for participation in Jennings' post-war program. Write us fully.

HELP WIN • • BUY BONDS!

O. D. JENNINGS and COMPANY

4307-39 West Lake Street, Chicago 24, Illinois

The Most Thorough and Complete "CHICKEN SAM"—Change-Over to
"JAP" Ray Guns

\$179.50 "SHOOT THE JAP" \$179.50

RAY-O-LITE GUNS

1/3 Deposit, Balance C. O. D.

Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested, and cabinets finished in solid blue lacquer with black trim. Our "Jap" Ray Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C. O. D. charges or \$60.00 with your order—balance of \$119.50 C. O. D.

Just Out—Ready for Delivery

Newly designed Modern Rifle. Fits all Seeburg Ray Guns—Chicken Sam, "Shoot the Jap," Chutes, Convicts and other Seeburg Conversions.

Not a Rebuilt. Only \$35.00 Each.

COIN MACHINE EQUIPMENT CO., INC.

1346 Roscoe St. DIVERSEY 3433 Chicago 13, Illinois

PAYOUTS IN STOCK

READY TO GO

TABLES

Jockey Clubs Write
Kentuckys "
Long Shots "
Santa Anitas "
Fortunes "
Skylarks "
Hawthornes \$79.50

CONSOLES

5/5/5/5 Keeneys Write
5/5 Keeneys "
5/5/5/25 Keeneys "
Lucky Lucre \$250.00
Late Jumbo P.O. \$119.50, 139.50
Exhibit—Race 79.50
Bally Royal Draw 119.50
10c Pace Saratoga 159.50
Jennings Fast Time 109.50
Silver Moon or
Bob Tail-Payout 139.50
Saratogas or
Reels With Rails 92.50
Tanforan 79.50

SLOTS

5c Blue Fronts Write
5c Futurities \$145.00
5c Jennings Chiefs 159.50
5c Jennings 4-Star 139.50
1c Jennings 4-Star 109.50
25c Mills War Eagle 129.50
Columbia Gold Award 79.50

Can Use a Few Mills Spinning Reels

N. L. NELSON

Automatic Games Supply Co.

1609 UNIVERSITY AVE. (Midway 4214) ST. PAUL 4, MINN.

Phonograph Mechanic Wanted

Experienced Mechanic wanted for Music and Pin Game route. Good salary and living conditions. Give reference and experience in first letter.

WIEBY MUSIC SERVICE

BECKLEY, W. VA.—PHONE 4120

MAKE YOURSELF JUMBO DOUGH

5¢

25¢



It's BIG — It's HOT — It has Five \$10.00 and Five \$5.00 possible winners for the year's biggest come-on flash.
ORDER AS: 810 JUMBO DOUGH—
 5¢ PLAY
 TAKES IN: 810 @ 5¢ \$45.50
 PAYS OUT: Av. J. P. \$11.99
 Consolations 8.80 20.78
AVERAGE PROFIT \$24.71

It's a counter-ropper that really m-o-v-e-s. Five \$50.00 and Five \$25.00 possible winners keep 'em punching.
ORDER AS: 810 JUMBO DOUGH—
 25¢ PLAY
 TAKES IN: 810 @ 25¢ \$227.50
 PAYS OUT: Av. J. P. \$55.55
 Consolations 78.00 133.55
AVERAGE PROFIT \$ 93.95

GARDNER & CO.
 2309 ARCHER • CHICAGO

WANTED FOR CASH SEEBURG'S "CHICKEN SAM'S" "JAIL BIRDS" **\$90.00**

MACHINES MUST BE COMPLETE WITH AMPLIFIERS AND ALL PARTS BUT NOT NECESSARILY IN GOOD WORKING CONDITION. \$15.00 LESS WITHOUT BASES. WILL ACCEPT SHIPMENTS C. O. D. OR SIGHT DRAFT. ADVISE DESCRIPTION AND QUANTITY BEFORE SHIPPING.

BALLY RAPID FIRE GUNS

WE REBUILD RECONDITION REFINISH For **\$49.50**
 F.O.B. CHICAGO
 MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

- 2051 Tubes \$2.60
 - 2A4G Tubes 2.35
 - PHOTO ELECTRIC CELLS (CE #23) 2.50
 (For Chicken Sams and Jap Guns)
 - #928 PHOTO ELECTRIC CELLS 3.50
 (Non-Directional)
 - Toggle Switches 2.50
- All orders must be accompanied with signed Consumers' certificate—L 265.

WE RE-BUILD— Your old run down "CHICKEN
RE-CONDITION— SAMS" and "JAIL-BIRDS" and
RE-FINISH— convert them into "SHOOT
 THE JAP" Ray Guns.
MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!
 for **\$59.50** F. O. B. Chicago

Chicago Novelty Company, Inc.

1348 Newport Avenue Chicago, Ill.

Here's your Big TRIANGLE!

Only TRIANGLE offers you all three styles of popular tickets for prompt delivery. All machine made, machine counted and guaranteed. Order from Triangle today!

You need these "Tickets to Profit!"

(1) **LA-TA-DO** Red, White and Blue Tickets
 SOMETHING NEW! IT'S TERRIFIC!

 Made in singles or single tickets stapled in fives at a very small difference in price.
2160

The fastest growing firm—there's a reason

(2) **PICK-WIN**
 Tab Style
 Red, White and Blue Tickets

2100-2170

THE BIG 3

Send For Free Samples

(3) **TRIANGLE**
 Red, White and Blue
 Regulation Single Banded Tickets

TRIANGLE B17291
 RED, WHITE, BLUE
2100-2160-2170

TRIANGLE MANUFACTURING CO.
 417 HENNEPIN AVE. MINNEAPOLIS (1), MINN.

NATIONAL VALUES—PHONOGRAPHS

Rock-Ola Supers, '40 \$395.00	Rock-Ola Monarch \$195.00
Rock-Ola Masters, '40 ... 375.00	Rock-Ola Imperial, 20 Record 150.00
Rock-Ola Deluxe Dial With Adapter 325.00	Wurlitzer Victory Model. 450.00
Rock-Ola Standard 315.00	Wurlitzer 616 Liteup.... 140.00
	Mills Throne 250.00

CONSOLES AND 1-BALL FREE PLAYS

Thorobred \$575.00	Record Time \$169.50
Pimlico 415.00	Sport Special 185.00
'41 Derby 375.00	Keeney Kentucky Club 115.00
Club Trophy 350.00	Jumbo Parade, F.P. 85.00

Midway, New \$209.00	Argentina \$ 79.00	Attention \$54.50
Gottlieb Liberty 155.00	Spot a Card 72.50	Horoscope 54.50
Keep 'Em Flying 135.00	Hi Hat 72.50	ABC Bowler 54.50
Shangri La 135.00	Bowlaway 72.50	Paradise 52.50
Big Parade 129.50	Jungle 72.00	Big Chief 52.50
4 Aces 129.50	Sluggo 69.50	Wild Fire 49.50
Five-Ten-Twenty 129.50	Zig Zag 69.50	Torpedo Patrol 49.50
Jeep 129.50	Bally Liberty 64.50	Majors, '41 49.50
Air Circus 129.00	Star Attraction 64.50	Broadcast 49.50
Knockout 129.00	Ten Spot 64.50	Metro 49.50
Yanks 115.00	Super-Chubby 59.50	Sport Parade 49.50
Genco Defense 94.50	Snappy 59.50	Cross Line 45.00
Genco Victory 94.50	Legionnaire 59.50	Dixie 42.50
Toplo 89.50	School Days 57.50	Bandwagon 42.50
Monicker 89.50	Four Rossos 57.50	Gold Star 42.50
Bosco 82.50	7 Up 57.50	Sparky 39.50
Gun Club 82.00	Belle Hop 57.50	Twin Six 39.50
Texas Mustang 79.50	Sea Hawk 57.50	Double Feature 32.50
High Dive 79.50	Velvet 57.50	Polo 32.50
Spot Pool 79.00	Champ 57.50	Scaroline 32.50
Sky Blazer 79.00	High Stepper 55.00	Anabel 32.50
Capt. Kidd 79.00		Speedway 32.50

ARCADE EQUIPMENT

Chgo. Coin Hockey \$225.00	Batting Practice ... \$115.00	ABT Target \$27.50
Keeney Air Raider... 225.00	West. Baseball 110.00	Challenger 27.50
Keeney Submarine . 200.00	Shoot the Bull 100.00	Pikes Peak 19.50
Trap the Jap 135.00	Anti-Aircraft 79.50	Gott. Triple Grip .. 18.50

NATIONAL COIN MACHINE EXCHANGE

1111-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

BUY or SELL PHONOGRAPHS ★ SLOTS ★ CONSOLES ★ BOXES ★ Etc.

REFERENCE: CENTRAL HOME TRUST CO., ELIZABETH, N. J.
 ★
 WE STILL HAVE QUITE A STOCK OF PHONOGRAPHS, BOXES, SLOTS, CONSOLES, ETC.
ROYAL DISTRIBUTORS
 411 NORTH BROAD STREET, ELIZABETH, N. J.
 DAVID STERN THOMAS A. BURKE

WANTED CONSOLES MILLS THREE BELLS AND KEENEY SUPER BELLS "All Models"

State Lowest Prices and Full Particulars in First Letter.
MAY GAMES CO.
 977 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

Complete OVERHAULING AND REBUILDING SEEBURG GUNS — BALLY GUNS **\$25.00** plus parts; F. O. B. Chicago.

All types of amplifiers repaired. Work done by mechanics of 15 years' experience. All work guaranteed. We have Ray Gun parts in stock. All Types of TUBE ADAPTORS in stock. Write for prices.
MANOR ELECTRIC & APPLIANCE COMPANY
 3236 SOUTHPORT AVE. CHICAGO 13, ILLINOIS

MAIL CALL!



IS THERE A LETTER FOR YOUR SOLDIER?
WRITE OFTEN • USE V-MAIL
 BACK THE ATTACK...BUY U. S. WAR BONDS

LION MANUFACTURING CORPORATION, 2840 BELMONT AVENUE, CHICAGO 18, ILLINOIS
 HOME FAMOUS **Bally** GAMES AND VENDERS

*Distributed by Bally Manufacturing Company

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE
 BILL HAPPEL CARL HAPPEL

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

20 MILLS PANORAMS

Completely Reconditioned, Rebuilt and Refinished Like New.
 Beautifully Converted to "Solo-Vue" for Arcades.

WRITE FOR QUANTITY PRICES

ALL TYPES COIN MACHINES ACCEPTED IN TRADE

RECONDITIONED SLOTS AND CONSOLES

- | | | |
|----------------------------|----------------------------|-------------------------------|
| 3 Mills Club Bells, 5¢ | 8 Mills Brown Fronts, 5¢ | 2 Mills 4 Bells, 3-5, 1-25¢ |
| 2 Mills Club Bells, 10¢ | 4 Mills Brown Fronts, 10¢ | 6 Mills 4 Bells, Rebuilt |
| 2 Mills Club Bells, 25¢ | 8 Mills Brown Fronts, 25¢ | 3 Mills Three Bells |
| 4 Mills Gold Chrome, 5¢ | 1 Mills Brown Front, 50¢ | 5 Keeney Super 4-Ways, Cash |
| 2 Mills Gold Chrome, 10¢ | 1 Bally Big Top, P.O. | 3 Keeney Super 2-Ways, Comb. |
| 3 Mills Gold Chrome, 25¢ | 4 Bally Hi Hands (Comb.) | 5 Keeney Super 2-Ways, Cash |
| 3 Mills Regular Chrome, 5¢ | 5 Mills Jumbos, Late F.P. | 5 Baker's Pacer, Daily Double |
| 3 Mills Extraordinary, 25¢ | 4 Bally Club Bells, 5¢ | 4 Keeney Supers, Comb. |
| 2 Mills Blue Q.T., 5¢ | 6 Mills Jumbo (Comb.) | 3 Evans Lucky Lucro, 5-5¢ |
| 1 Giltter Gold Q.T., 1¢ | 2 Evans Bangtails, J.P. | 2 Jennings Liberty Bells |
| 4 Giltter Gold Q.T., 5¢ | 1 Bally Roll 'Em | 3 Buckley Track Odds, J.P. |
| 1 Mills Extraordinary, 5¢ | 1 Grootchen Chrome, 25¢ | 15 Mills Jumbos, Late P.O. |
| 4 Mills V.P. Bells, 5¢ | 1 Grootchen Gold Award, 5¢ | Pace Saratogas, Late '41 |
| 1 Mills V.P. Chrome, 5¢ | 1 Mills Gold Award, 25¢ | Pace Reels, Late '41 |

6 ROCK-OLA PREMIERS
 PRACTICALLY NEW PHONOGRAPHS
 IMMEDIATE DELIVERY

4 ROCK-OLA COMMANDOS
 PRACTICALLY NEW PHONOGRAPHS
 IMMEDIATE DELIVERY

NEW PHONOGRAPH MECHANISM CABINETS

Modernized Replacement Cabinets, Glamorous Design, Beautifully Illuminated Modernistic Glass Paneling, Adaptable for Any Twin (12) 20 or 24 Hide-a-Way With Adaptor.
 Special Price \$59.50.

BRAND NEW FIBER GEARS
 Wurlitzer and Seeburg Main Gears.
 Price \$6.50 Each. Quantity Price, Write.

KIRK'S GUES-SER SCALES
 Completely Rebuilt and Refinished, Guaranteed Like New, \$125.00.

All Machines Reconditioned, Ready To Operate, 1/2 Cash With Order, Balance O. O. D.
 All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

BADGER SALES COMPANY
 1612 WEST PICO BLVD.
 LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY
 2548 NORTH 30TH STREET
 MILWAUKEE 10, WISCONSIN

**REBUILDING AND REFINISHING
 ALL TYPES OF MILLS SLOTS**

\$95.00
 SEND US YOUR MACHINES

SPECIALS—FOR SALE

Complete Arcade — Will Sell in One Lot or Separately — Write for List.
 Supreme Tokyo Gun\$330.00 | Cupid's Wheel\$295.00
 Selector Scope Fortune Teller 375.00 | New Supreme Skee-Roll 317.50

WILL PAY CASH
 COMPLETE ROUTES OR THE INDIVIDUAL MACHINES
 WIRE OR MAIL LIST.

PIN GAMES

Mills 1-2-3, P.O.\$ 97.50 | Keeney Contest\$135.00
 Keeney Super Six 50.00 | Thistledown 75.00

MUSIC EQUIPMENT

Buckley Boxes, New\$ 35.00 | Seeburg 16-Record Boxes\$10.00
 Buckley Boxes, Rebuilt 25.00 | Keeney Boxes 5.50
 Wurlitzer Model 100 25.00 | Perforated Program Sheets, Per 1000 4.50
 Wurlitzer Adaptor, Model 130 35.00

BUCKLEY DIGGERS

REBUILT TREASURE ISLAND\$55.00 | REBUILT DE LUXE\$100.00

SLOT MACHINES

Mills — Jennings — Watling — Caille — Pace Slug Proof — Pace Console.
 Tell us your requirements.
 Write for Special Prices on Mills Vest Pocket Bells.

REBUILT EQUIPMENT

Mills Single Machine Safes\$ 52.50 | Gottlieb Three-Way Grippers\$22.50

CONSOLES

Evans Galloping Dominoes\$192.50	Paces Reels Jr.\$175.00
Keeney Kentucky Club 90.00	Paces Saratoga 175.00
Keeney Skill Time 90.00	Paces Races 290.00
New Paces Reels Sr. 260.00	Mills Four Bells Write
New Paces F.P. Reels 260.00	Jennings Bob Tail, F.P. 108.00
New Saratoga Jr. 250.00	Jennings Fast Time, P.O. 172.50
New Saratoga Sr. 260.00	Bally Roll-Em, 25c 175.00

All Prices Subject to Prior Sale. Terms: 1/3 Cash With Order.

BUCKLEY TRADING POST
 4225 W. LAKE ST. CHICAGO 24, ILL. Ph: Van Buren 6536

NOW BUILDING

FLYING TIGERS

NOW BEING CONVERTED FROM

PLAY BALL

SKY RIDER

NOW BEING CONVERTED FROM

PAN AMERICAN

Still Producing

PIN-UP GIRL CONVERTED FROM **SILVER SKATES**

ROCKINGHAM CONVERTED FROM **GRAND STANDS or GRAND NATIONALS**

FIVE BALLS READY FOR LOCATION

- | | | | |
|----------------------|-----------------------|-----------------------|----------------------|
| Big Chief ...\$60.00 | Four Aces ..\$140.00 | Glamour ...\$45.00 | Jolly\$35.00 |
| Duet 60.00 | Midway, Used 150.00 | Pursuit 50.00 | Scoop 35.00 |
| Limelight ... 35.00 | Sport Parade. 65.00 | Stratoliner ... 60.00 | Variety 35.00 |
| Sky Ray 55.00 | Bolaway 80.00 | Capt. Kidd ... 80.00 | Defense 145.00 |
| All American. 50.00 | Four Diamond 75.00 | Gun Club ... 95.00 | Jungle 85.00 |
| Five & Ten ..145.00 | Moniker135.00 | Roxy 30.00 | Sea Hawk ... 85.00 |
| Majors, '41 .. 75.00 | Sporty 35.00 | Texas Mustang 95.00 | Victory125.00 |
| Sluggo 70.00 | Four Roses .. 70.00 | Champ 60.00 | Big Parade ..145.00 |
| Attention ... 65.00 | Frite Spot ... 85.00 | Hi Dive 85.00 | Knockout ...145.00 |
| Fleet 35.00 | Four Roses .. 70.00 | Sara Suzy ... 50.00 | Seven Up ... 85.00 |
| Majors (Old). 45.00 | Mystic 45.00 | Topos125.00 | Wild Fire ... 65.00 |
| Snappy 65.00 | Spot Pool ... 85.00 | New Champ .. 75.00 | Dixie 45.00 |
| Band Wagon .. 50.00 | Broadcast ... 55.00 | Horsoscope .. 70.00 | Gott. Liberty.165.00 |
| Flicker 55.00 | Fox Hunt ... 45.00 | School Days .. 65.00 | Gottlieb |
| Miami Beach . 75.00 | Oh Johnny ... 45.00 | Trailway 55.00 | Shangri-La ..150.00 |
| South Paw ... 75.00 | Star Attraction 75.00 | Crossline ... 45.00 | Yacht Club .. 30.00 |
| ABC Bowler .. 65.00 | Cadillac 35.00 | | |

Miscellaneous Equipment Thoroughly Reconditioned

Mills 1-2-3, F.P. ..\$45.00	Anti-Aircraft ...\$ 85.00	West. B.B., '39, F.P.\$110.00
Mills 1-2-3, P.T. .. 45.00	Jap Guns 139.50	West. B.B., De Luxe 135.00
Ray's Track 95.00	Rapid Fire 225.00	Bally Parlay 75.00

BACKBOARD GLASSES FOR ONE BALLS

Sport King\$12.50	Sport Special\$6.50	Fast Track\$7.50
Club Trophy 12.50	Grand Stand 5.00	Race King 7.50
Thorobred 12.50	War Admiral 7.50	Dark Horse 8.50
Blue Grass 8.50	Challenger 7.50	Sport Event 5.00

ALL GAMES LISTED SUBJECT TO PRIOR SALES—PRICES QUOTED F. O. B. CHICAGO

BELL PRODUCTS CO.

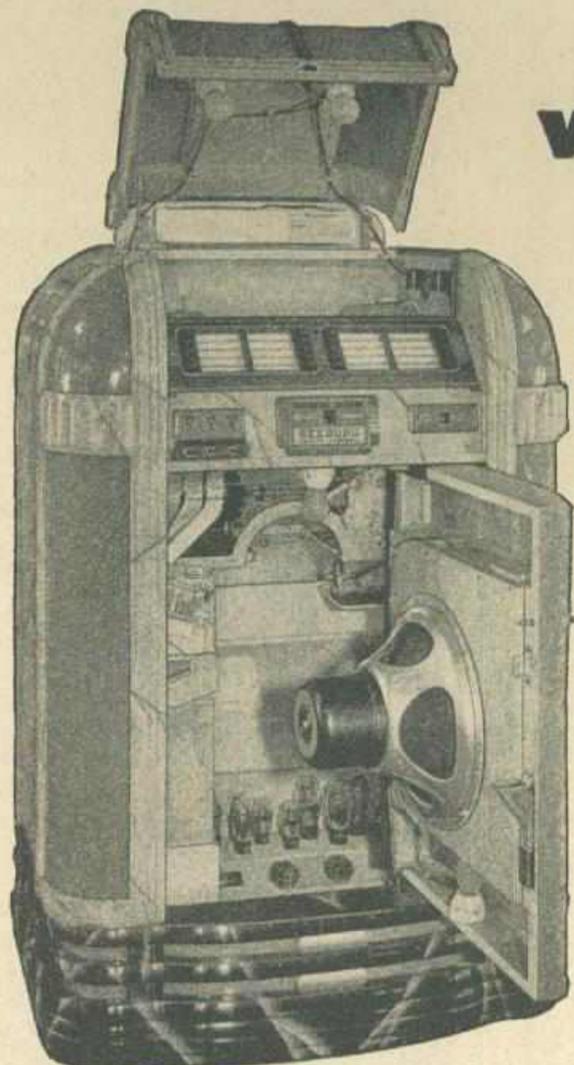
2646 W. NORTH AVE. CHICAGO 47, ILL.

**WHEN A SERVICEMAN HAD TO BE AN
ACROBAT OR MOVING MAN**



**BECAUSE THE ONLY WAY HE COULD SERVICE THE PHONOGRAPH
WAS FROM THE REAR!**

SEEBURG FIRST



**with FRONT of CABINET
ACCESSIBILITY...**

Servicemen welcomed this improvement. This ORIGINAL SEEBURG FEATURE eliminated the necessity of moving the phonograph. By merely opening up the hinged front of the cabinet, service and collection calls were greatly speeded up.

Seeburg
FINE MUSICAL INSTRUMENTS SINCE 1902

After Victory

SEEBURG leadership has been responsible for major automatic music developments of the past and will again



Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants

J. P. SEEBURG CORPORATION

CHICAGO

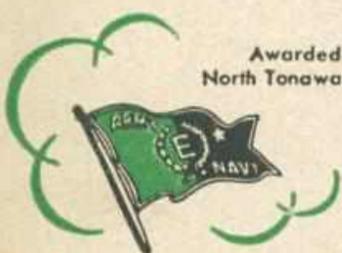


Deck scene at dawn

Men moving into the zone of war . . . heads bowed reverently. Here, again, at devotional services at sea, as at home, music contributes its power to stir the hearts and minds of mankind.

Throughout the entire world, in theaters, homes, churches and wherever people gather to worship, or to be entertained, Wurlitzer instruments are frequently the means by which they make their music.

Little wonder that, over the years, the name Wurlitzer has come to mean music to millions. The Rudolph Wurlitzer Company, North Tonawanda, New York.



Awarded To The
North Tonawanda Division,

BUY MORE WAR BONDS!

WURLITZER

The Name That Means Music to Millions

Materiale protetto da copyright