

The Billboard

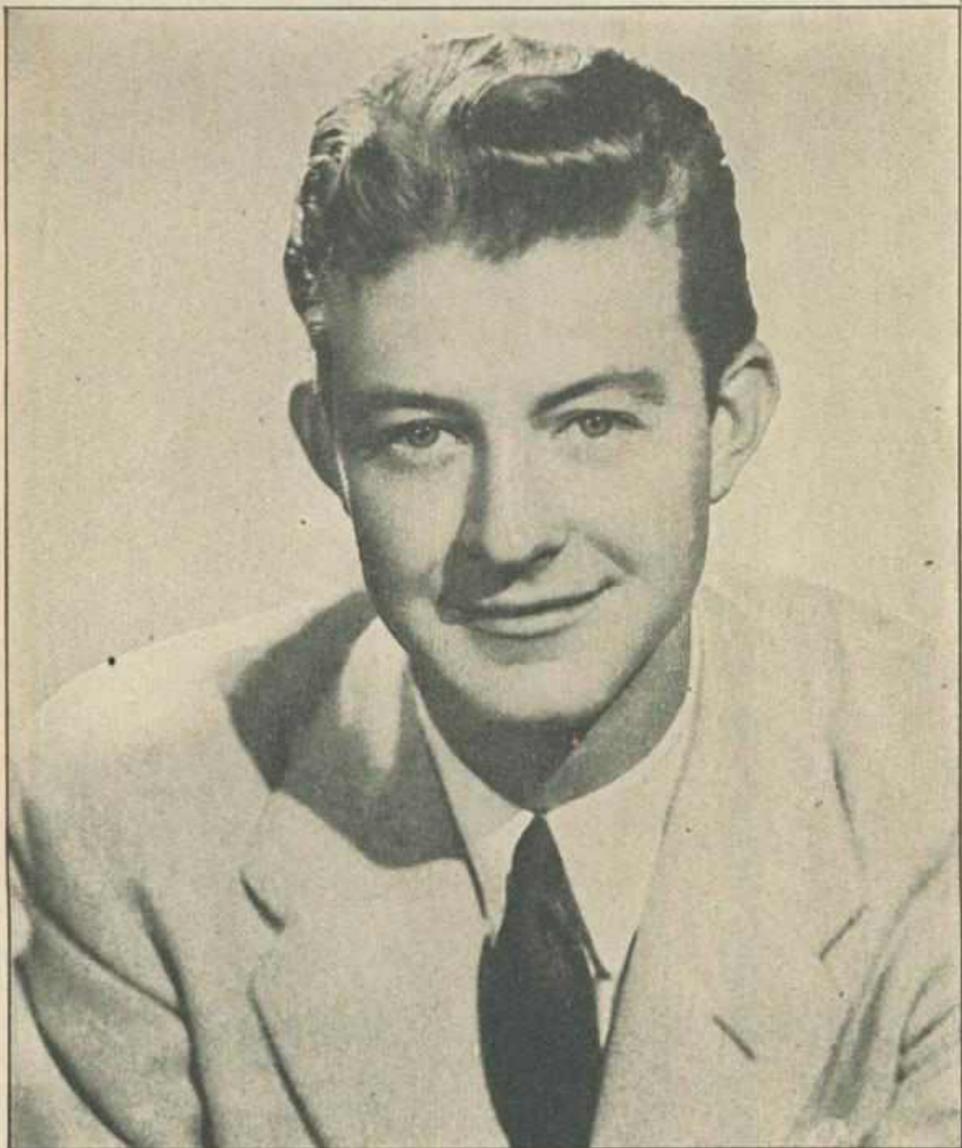
AUGUST 26, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

SHOWBIZ PLANS FOR "A" DAY



JOHNNY LONG
Coming Up the Long Way
(See page 4)

RADIO

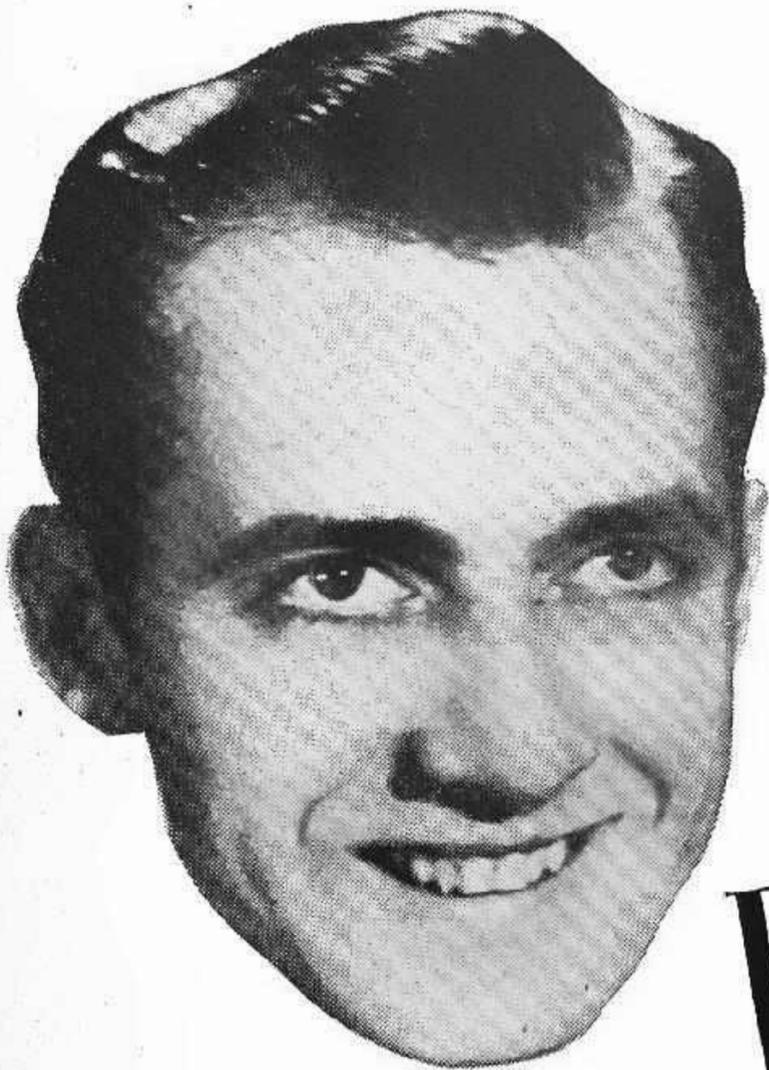
**Hoopers Hopping With Heat
- - - Ratings Are Different**

PARKS

**Amusement Seekers' Safety
Amazingly High in Parks**

RADIO

A COLLEGE DOES SOME LISTENING



THAT TEXAS TORNADO

DENNY BECKNER

And His

5 MADCAP MERRYMAKERS

FEATURING DORIS AND HER ACCORDION • "Sonny Boy" GIL EUKER COMEDY TRUMPETER

WILLIAM WENDEL
Vocalist

And SMILING JIM McDONALD



TOOK THE CRITICS BY STORM

RIOT
Nick Kenny
Daily Mirror

RECOMMENDED
Ed Sullivan
Daily News

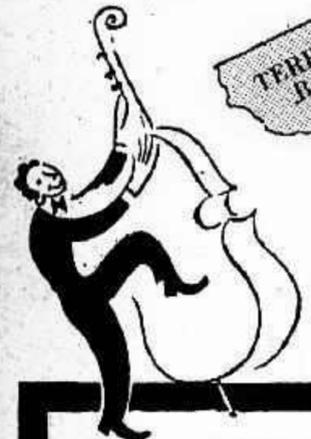
TERRIFIC
Brooklyn Eagle

Lot on the ball... strong
potentialities... Variety

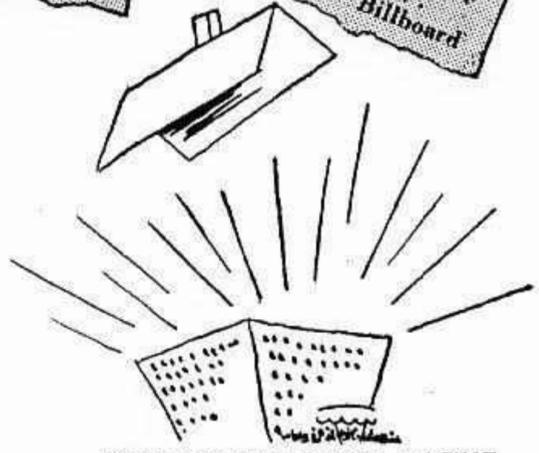
Just what the world needed
Lee Mortimer
Daily Mirror

A fillip to the big town-
division
N. Y. Journal American

Melodious music with a
good beat... ate up
every bit of it... Billboard



BLEW THE HOUSE DOWN AT
LOEW'S STATE
NEW YORK



TORE UP THE ROOF AT THE
COCONUT GROVE
PARK CENTRAL HOTEL, N. Y.

TEARING BACK TO
BOTH THESE LOCATIONS
IN THE FALL FOR
RETURN ENGAGEMENTS



NOW SWEEPING THE COUNTRY IN
WHIRLWIND TOUR OF LEADING
NITE-CLUBS, THEATRES AND HOTELS

BROADCASTING
NBC
CBS
MUTUAL
COCA-COLA "SPOTLIGHT BAND" PROGRAM

PERSONAL MANAGEMENT EDWARD D. TURNER • DIRECTION MUSIC CORPORATION OF AMERICA

Materiale protetto da copyright

SHOWBIZ PLANS FOR "A" DAY

Scramble May Be Ahead On Foreign Music Rights If APC Refuses Licenses

ASCAP Nixes Payments Due Alien Bodies

NEW YORK, Aug. 19.—This fall may see a scramble on the part of performing right societies in this country to grab off biz with various societies in foreign countries now under the Nazi yoke. Reason: Alien protective custodian's office is refusing to grant exclusive rights to copyrights here in this country for alien compositions, and when it's been seen that ASCAP's renewals with many performing right societies are coming up this fall, chances of BMI or SESAC getting a wedge in is seen as more than a possibility in the trade.

Belief on ASCAP's part that renewals with such societies as Stagma, Germany; MSZZ, Hungary; EIDDA, Italy; SCR, Rumania, or SACEM, France, to mention a few, will take place automatically is questioned when the stand the custodian took on *Lili Marlene* in not granting Chappell exclusive rights to the song is understood. APC stated that anyone can publish the song. Not known generally also, is that the situation between Alien Property Office and ASCAP, while not unfriendly, is at present somewhat strained, according to Alien Property officials. Reason goes back some weeks when Mr. Whiskers put in a demand to the society for monies coming to alien countries which the custodian represents for performances of their music in this country.

ASCAP, which deals in terms of partition statements with foreign countries, that is, on a designated day they hand over the amount of money collected here and foreign societies hand over dough they've collected. In most cases the balance of trade is in favor of ASCAP, with

more American music being played in foreign countries than foreign music here.

No Pay of No Pay

ASCAP has reportedly taken the stand that until it definitely finds out whether those societies in those countries still exist they won't pay monies owing to foreign countries because there will be no record kept of the amount of money coming to ASCAP from those societies. There are many other ramifications of the problem confusing to everyone concerned, yet the situation will iron itself out in the various countries that are slowly and gradually being liberated. In the case of France, for example, if things keep on coming the way they are now, there's the possibility that ASCAP may be able to deal with that country direct about a renewal of contracts in person without the government dealing for them.

That will go for other countries that come out from under. It's felt by those close to the problem that this coming fall will see an completely changed picture so far as foreign societies' relationship with ASCAP is concerned be-

(See SCRAMBLE AHEAD on page 4)

Showbiz Projects High In WLB Reconversion Order

WASHINGTON, Aug. 19.—Entertainment field has a big stake in new reconversion edict, with air-conditioning, band instruments, 35mm. projection equipment, juke and vending machine makers all given green light by WPB under new priorities regulation No. 25.

Spot authorization, announced Tuesday (15) by WPB boss, Donald Nelson, gives entertainment field first shake since Pearl Harbor and means production can start if materials, manpower, and facilities not otherwise used in war effort, are available.

While industry leaders see little immediate production of sorely needed gimmicks, fact is that for first time since shooting started manufacturers can map plans, go to regional WPB offices and talk civilian production without being tossed out bodily.

Vital role of entertainment in war is indirectly recognized by Nelson order as musical instruments (L-37-A); vending machines (L-273); automatic phonos, weighing, amusement and gaming ma-

Hard To Take

LONDON, Aug. 19.—Like many young single English girls, a tap dancer, for several years with a three-girl act, was directed to a form of munition work by the British Ministry of Labor. Girl, whose heart was really in showbiz, was none too happy about the direction but she made the best of it and went. Second week at the factory an ENSA unit turned up and gave a brief show during the lunch recess. The girl's two former apron mates were featured in the unit.

New Auditoriums A Post-War Must, According to IAAM

CHICAGO, Aug. 19.—The pressing need for large auditoriums in many of the more important cities will be filled when the country returns to peacetime pursuits, according to officials of the International Association of Auditorium Managers, who held a three-day post-war conference here this week. Charles A. McElravy, secretary-treasurer of the association, states that requests for information on the construction of new buildings have been received from 15 different cities, all of which want to build at the earliest possible time.

At the conference, held at Hotel Sherman, every phase of auditorium opera-

(See Aids Post-War Must on page 31)

Officials Nix Early Details

Government, industry soft-pedal publicity on what'll be done when war's over

NEW YORK, Aug. 19.—Theaters, restaurants, night clubs, cocktail lounges and other places of entertainment will likely remain open thruout the United States on "A-Day," when the Armistice with Germany is announced. Except in a few scattered localities, bars and liquor package-goods shops will also remain open. In major cities police officials have announced complete plans for taking any necessary steps if crowds get out of hand, but most are not for release until after the fact.

Department store and other retail establishments in the larger cities are prepared to close, with shutter protections for plate-glass windows and everything already stored conveniently as protection against the surging crowds that are expected to crowd city streets. Government bureaus will stay in operation, and while most war-production plants will attempt continued operation, a decided drop in production is expected, and it will surprise no one if production lines are shut down entirely for a shift or two as the war-weary public celebrates.

Business Prepares

With the second D-Day a matter of history, preparations are now under way thruout the nation for the victory climax in Europe, and despite government urging, that no publicity be given to any A-Day schemes, merchants' associations in many cities have already pushed into print their plans for store closing and local celebrations.

National networks and many indie radio stations have alerted their staffs, so that all hands can be rallied round when the biggest news of the war so far comes across the air, but preparations thruout showbiz are nowhere near as elaborate as those that preceded the first D-Day

(See SHOWBIZ MAPS on page 31)

Paid-Up Scotch

LONDON, Aug. 19.—A well-known London vaude agent who repped European interests of many American acts before the war and who has plenty of tie-ups in the U. S. A., gets frequent visits these days from American performers, former clients of his, who are in Uncle Sam's forces or who are over here on a USO stint. Ten percenters' routine when these visitors call at his office never varies. When their arrival is announced by his secretary (he still has one) he hastily consults his pre-war books to see if they have paid him his full commission. If they have they are called into the inner sanctum, out comes a decanter of rare Scotch whiskey and a box of good cigars, and hospitality and cordiality win the day. If they're not paid up, they get present-day Scotch, which isn't too hot.

Radio Set Mfg. Wait Only on V-Day--Wilson

Station Aches Start, Too

NEW YORK, Aug. 19.—The resumption of production of civilian radio receivers is as close as the day of Germany's surrender. This was emphasized by C. E. Wilson, vice-chairman of the WPB this week in an address to the Radio Industry Advisory Committee, despite the fact that the August 15 "spot" authorization for civilian production did not include civilian radio equipment.

Wilson, former prexy of General Electric, knows that the switch from war to peacetime production is easier in the broadcast receiver field than it is in nearly any other. Actually a minimum of re-tooling is necessary and small manufacturers can produce (as they did pre-war) with soldering irons and bench.

The problem, radio manufacturers point out, is that nothing has been done or can be done until victory to condition the public to the fact that new radios will be available. And while the first flood of production will be "price controlled" by OPA (announcement of (See RADIO MFRS. WAIT on page 4)

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D.C.'s Latest Gimmick, Inc., Is Pepper Bill on Broadcasting

WASHINGTON, Aug. 19.—Hep politicians here see in the proposed Pepper Bill, to have House and Senate sessions broadcast, a hidden gaffer that might permit congressmen to mail home free transcriptions, get more time on local and regional air, and give voters the false impression that their boy in the Capitol is quite a hell-raiser.

It would be a logical outgrowth of the system whereby a windbag can get his remarks extended into a long speech about subjects that the constituents are nuts about, rush it into the Congressional Record without its ever having been made on the floor, and mail copies home sans postage.

As the Pepper Bill is set up, it contains a proviso that permits the cutting of e. t.'s. If the bill goes thru, it is said, permission might be granted to have remarks extended into disks and mailed back home for free airings. One radio man said that it might also provide a way for locals with poor programming to

get public service for free. On the other hand, he said, it might also prove a plague to stations tight on time who don't want to handle Congressional effusions.

The effect on the Washington recording outfit that specializes in making Congressional transcriptions (but not for free) would be to put it out of biz, it is said.

The bill itself, in a nutshell, would: (1) Have the House and Senate wired; (2) Have pick-ups optional with nets and indies; (3) Provide free transcriptions; (4) Anticipate free time.

Radio reaction here indicates that the bill will face some powerful opposition, it is said, because it provides no funds for station time, handling or expense and says nothing about sponsor. Congressmen, trade sources say, would go for the e. t. gimmick in a big way, but they'd be pretty leary of having their extemporaneous remarks aired.

RADIO MFRS. WAIT

(Continued from page 3)

this has already been made) the big ache is going to hit when the flood heads the peak. This is because present radio production facilities are such that a radio set for every family in the United States and Canada can be produced within one year after civilian production is resumed—and then what?

Problem of the radio retailer is quietly being met, sales meetings having been held during the past three weeks all over the U. S. by distributors (manufacturers paid the bills but, of course, did not want to be identified with civilian promotion as yet). In Newark, N. J., alone, one meeting pulled in 700 dealers who wanted to know what a Midwest radio manufacturer had in his post-war mind.

Problem for showbiz radio, which profits from better radio reception in the home, is how to get this peacetime effort going without in any way raising the public's thoughts of victory any higher than they are now. Problem also is aggravated by the fact that FM and television are post-war musts—and broadcasters will suffer unless all radio equipment costing over \$75 is engineered with this in mind. Merchandisers point out that the public which buys a new radio-receiver right after the war isn't going to junk it quickly no matter how much an AM-FM-television set appeals to it. . . . and without FM and television reception in the home these two forms of radio entertainment are going to stand still—a long, long time!

If set production precedes manufacturer and public education—broadcasters and listening public are going to be hurt—but bad.

JOHNNY LONG

Coming Up the Long Way

JOHNNY LONG uses his left hand to fiddle and his right hand to baton, certain that that the Long way to fame and fortune is the solid way. It's 13 years since he first sold a few Duke U froshes on letting him lead them in a dance band, and in that time he's played the Paramount (New York) three times (fourth time coming up); Hotel New Yorker, New York, for four seasons, has made frequent appearances with *The Spotlight Band* airshow, and made one pic (another coming up this season).

He disks for Decca, and his platters of *San Fernando Valley*, *Time Waits for No One* and *Someday I'll Meet You Again* are doing better than okay. World Broadcasting transcriptions are spreading the Long name around and around, with more and more stations finding his waxings lend extra salability to a local transcribed seg.

He's tall, blond and handsome, and while gals with voices don't swoon they really try to make his *Sing Your Song With Johnny Long* a prelim of the contest wherever he happens to be batoning with his fiddle.

Johnny Long has taken the musically long road to get there, but every day there are more who realize that the Long brand of music is pops-tops.

Showbiz Center for San Francisco Area

SAN FRANCISCO, Aug. 19.—Post-war construction of a huge amusement center similar to Madison Square Garden was revealed this week here with the announcement that Eugene N. Fritz, hotel owner, has purchased large holdings near the downtown district.

Fritz plans to install in the building, which is now idle, a television station, an auditorium for convention and sports events, a ballroom for name bands, bowling alleys and facilities for theatrical performances and ice skating.

The improvements would total over a \$1,000,000, it is reported.

A Private's Journal

By Pvt. Woodrow Boone

SUNDAY, JULY 30.—Played baseball this morning. Missed chow. Grabbed a chance to make one of Jack Benny's New Guinea appearances at the base hospital this afternoon at 8.

We must've got there by 1:30 on a dusty truck. The hospital is a series of long sheds on a high hilltop. There are tall—very tall—slender trees on and beside the hill, reaching up and above the level of the outdoor theater.

The walking and wheelchair cases were already there, ranged about on and alongside the rough, wooden benches. I noticed that two of the patients were spinal cases in rigid casts of plaster-paris. Jungle fighters anxious for a two-hour furlough with folks from home.

A blue-and-gold streamlined bird with a delicate needle-like single feather as an added tail-rudder flitted high overhead in the branches. A white parrot flew by.

Our own brigade's "Sing-Phibian" Orchestra marked time in prelude. The mike was out of kilter, and we wondered if the main show would be delayed. There were several cameras in evidence (one of them a movie job) and I took some shots for a band member. I stood down front and swung it slowly across the mixed crowd of G.I.'s, nurses and officers, and they preened themselves like a September football crowd. Three poker games were underway. We made conversation, admired the nurses, and waited.

Helluva Good Show for Sure

Presently two jeeps and a command car drove up behind the theater. The crowd rises, sees no one, and settles back. From the right side, front row, I look behind the outside stage-door and see a heavy-set, gray-haired, brown-faced civilian in gun-metal tweeds, polo shirt, and red-striped necktie, and I know there'll be a show—a helluva good show.

Jack disappears into the Special Service shed for a few minutes; the band continues.

We wait awhile. Then, very casually, swinging a curled swagger stick, chewing a cigar, and showing faint weary-lines of countless one-a-night-and-all-day trop-

How To "Get" a Radio Station

PHILADELPHIA, Aug. 19.—The Philadelphia Inquirer, whose publisher, Walter H. Annenberg, recently filed application with the FCC for both FM and television licenses and is hankering to get a radio station as well, went to town last week with a series of 10 daily articles hitting at radio monopolies and demanding that the air be kept "free." Utilizing the facilities of its Washington news bureau, *The Inquirer* assigned its staff writer, Herman A. Lowe, to do a series of interviews with various members of the FCC.

Articles dug deep into the reported charges that NBC and CBS have a purported plan "to get a copper-riveted hold on both television and FM broadcasting that might freeze out indies thruout the country." After the fifth day in the series, *The Inquirer* came out with a lead editorial, carrying the banner line: "Air Waves Must Be Kept Free." Editorial held that no group, no interest, no chain, network or other combinations should be permitted to grab the air waves. Editorial also hit at the "inflated prices paid in sales of radio stations."

WLB To Act on Plea For Stagehand Raise

DETROIT, Aug. 19.—Decision of local War Labor Board panel on the petition of Stagehands' Local No. 38, IATSE, for 10 per cent wage boost in about 40 Detroit theaters, was being filed last week. Understood decision adverse to the boost. George Clancy, secretary-treasurer of Detroit Federation of Musicians, labor member of panel, was preparing a dissenting opinion. Presumably he supports the plea for a wage boost.

The panel award has gone to the regional WLB for consideration and handing down of the actual order. It was rumored here that WLB itself might grant the boost, altho the majority of the panel had voted adversely because of the equitable factors involved.

Night Swim Spot for Philly

PHILADELPHIA, Aug. 19.—A new all-night natatorium, with provisions made for a dance spot and other amusements, will be added to the local entertainment scene late this month, with the opening of the Spotlight Gull in the downtown sector. Swim pool is in the building once housing the studios of WPEN, and the new enterprise is being fronted by Vincent Grillo, former band leader known as Vince Carr.

Musical Nags Stop Running For Longhairs

OKLAHOMA CITY, Aug. 19.—Musical conflict between the Oklahoma Symphony Society Orchestra, under the direction of Victor Alessandri, and the carnival on Second Street, run by Harold Broad and R. D. Curran, has been amicably settled.

It seems that the horses with the lavender eyes and green tails have been running around on the Merry-Go-Round to the tune of *Somebody's Taking Your Place*, while Alessandri has been trying to Suen Saens the audience of his symphony concert across the street every Saturday night. Longhair notes didn't bother the horses or the riders any, but the horse music annoyed the symphony addicts more than a little.

So they got together, and the upshot of it was that the good sports, Curran and Broad, of the Victory Carnival across the street, agreed to shut off the Merry-Go-Round music between the time the symphony started and the dance that followed ended. Now everybody is happy. The Saturday night concerts under the stars have been a huge success and tonight was the third of the season.

USO-CSI Gets 'Panama Hattie'

NEW YORK, Aug. 19.—B. G. DeSylva (producer), Cole Porter, (music) and Herbert Fields (book) have donated their rights to *Panama Hattie* to USO-Camp Shows for production overseas. Harry Krivit is directing the show, which is now in rehearsal and will tour the fox-hole circuit for six months.

SCRAMBLE AHEAD

(Continued from page 3)

cause renewals with most of the societies come up usually at the end of this year. The progress of the war will have a great deal to do with the picture. At the present time both the government and ASCAP have special counsel working on the problem.

Obvious possibilities that can result in the non-liberated or Axis countries is that other performing right societies here, namely BMI, may, if the alien custodian continues to refuse exclusive licensing, step in and make deals with foreign orgs, something that has been a closed shop up to this time. Certainly, SESAC, which reps foreign copyrights here in this country, would be glad to make a deal, open or closed, with foreign countries now tied up with ASCAP.

STOCK TICKETS One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00 ROLLS 2,000 EACH. Double Coupons, Double Prices. No C. O. D. Orders. Size: Single Tkt., 1x2".	A WAR BOND YOUR BEST BUY!! THEN FOR TICKETS THE TOLEDO TICKET CO. Toledo (Ticket City) 2, Ohio Manufacturers of Tickets of Every Description.	SPECIAL PRINTED Cash with Order. Prices: 2,000 \$4.28 4,000 4.83 6,000 5.87 8,000 6.91 10,000 7.15 30,000 10.45 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 170.50 Double coupons. Double prices.
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SPECIAL PRINTED ROLL or MACHINE 100,000 FOR \$22.00	TICKETS RESERVED SEAT — PAD — STRIP COUPON BOOKS — RESTAURANT CHECKS — SALES BOOKS AND ALL ALLIED FORMS. 409 LAFAYETTE ST., N. Y. C. 82 W. WASHINGTON ST., Chicago 615 CHESTNUT ST., Phila.	STOCK ROLL TICKETS ONE ROLL \$.54 TEN ROLLS 3.90 FIFTY ROLLS 17.00 ROLLS 2,000 EACH Double Coupons, Double Price No C. O. D. Orders Accepted
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SOMEWHERE ON NEW GUINEA: The above INS news-photo, showing the arrival of Jack Benny and his group of Hollywood USO performers, gives a hint of how war correspondents of Motion Picture Magazine, as a matter of routine, get around.

In the group are George Lait, INS Staff Correspondent; June Bruner; Larry Adler; Lewis Bowen, American Red Cross; Carole Landis; Asabel Bush; Martha Tilton; Jack Benny; Jack Mabon, INS; and Dick Day, American Red

Cross Photographer. In the center, between Carole Landis and Martha Tilton, as part of the welcoming committee, is Will Oursler, Motion Picture's war correspondent in the Pacific. This shot fairly illustrates the scope of Fawcett's editorial service to its millions of magazine readers. Further, it explains how Motion Picture Magazine and Fawcett Publications can speak lucidly on the contribution made by the motion picture industry to the happiness of American boys at the fighting fronts. Fawcett Publications, Inc., 1501 Broadway, New York 18, N. Y.

A COLLEGE LOOKS AT RADIO

Editorial

Survey Facts Prove a Lot

Mich. State College graduate studies stude listening and reveals survey holes

By Lou Frankel

NEW YORK, Aug. 19.—Herewith is the first of what is expected to be a series of annual graduate studies of radio done by students of Michigan State College for *The Billboard*. This study, dealing with radio listening among the students, was done by J. Kenneth Richards, a graduate student, under the supervision of Prof. Joe A. Calloway of Michigan State's Division of Liberal Arts.

The interesting part of the survey is the unanswered questions. Since research is ever more important in radio and since more and more station men, who are lacking in survey savvy, dabbling with research and fumble over just the same lack of interpretation and savvy, this compilation may serve as a guide-post for these novitiates.

The survey was made during May and June of this year. (Why these two months?) The number of students participating was 325 and most of these were women. (What percentage of the total student body available for use in research—it was impossible to poll the military groups stationed at the school—participated in this survey; what were the proportions of men, women?)

The discrepancies between the total number of votes in each category and the total number of students, 325 participating, stems from the fact that unanswered questions were omitted from the tabulations since each category provided a blank for "no opinion" replies.

Number of Studes Contacted

The number of students contacted (does this mean the 325?) is believed to be at least one-third of those on the campus at the time who had radio available for listening. (This is obviously an important factor in any survey of radio listening. Therefore it should have been covered in more detail, i. e., number of set owners, number of listeners per set, number of sets not in operation for mechanical reasons, for other reasons, etc.)

It must be remembered that any sample used in a survey must be representative of the entire segment being polled or else the survey means nothing. Just polling 325 students without making certain, and explaining, that these people were indicative of the entire student body or all Midwest colleges, etc., impairs the value of the survey.

Listening—When and How Much?

1. Students were asked to estimate, as closely as possible, the number of hours each day that they listened to the radio. (Actual question should be reproduced in a report) 217 students answered this question. The class composition was 89 Freshmen, 65 Sophomores, 39 Juniors, 24 Seniors. (Had the sample been properly calibrated, presumably it was not since this is not mentioned or explained, the composition of each class would match the composition of the complete student body as to numbers, sex, age, etc.)

The answers to this question were:
One hour 74 students
Two hours 68 "
Three hours 38 "
Four hours 23 "
Five hours 6 "
Six hours 8 "

The great majority (Be definite, do not approximate, be complete) listened from 7-8 a.m. and 6-9 p.m. Only a very few students indicated they ever listened during the daytime. (See previous comment.)

2. Students were asked to list a reason for limited listening time. (The actual

Collegiate Research

American colleges are probably overlooking a good financial bet in not stimulating radio research among their post-graduate students. If Masters' degrees were granted on the basis of work in radio fields, it is more than likely that the industry would be amenable to suggestions concerning endowments from the industry.

In addition to helping themselves the colleges would be giving radio a big boost by making possible the type of research that the pressure of

fast rating makes almost impossible. A smart graduate student could over the year or more that it takes to earn a Master's degree do work in the psychological aspect of listening that is sorely lacking.

The gimmick could work three ways and everyone would be very happy—the deserving student with his subject and future, the colleges with their new gymnasia, and radio with its new found research knowledge.

question always aids in interpreting the answers). 211 answered as follows:

- Dormitory regulations..... 52
- Classes, studies, work 46
- Poor reception 9
- Radio bothers roommate 2
- No radio 1
- No reason 101

Program-Type Preference

3. The survey listed 10 program types and asked each voter to select favorites. (Any such list much be complete, this for example, does not include quiz shows, nor does it define news programs; are they newscasts or news commentaries?) The 10 types:

- | | |
|-------------|----------------------|
| Dramatic | Popular orks |
| Soap opera | Symphony |
| Discussions | Opera |
| News | Semi-classical music |
| Variety | Religious |

219 students answered this question. The returns were:
Popular orks 108
Dramatic 33
Semi-classical music 30

- Variety 29
- Symphony 18
- Religious 0
- Opera 0
- Discussion 0
- News ?
- Soap opera ?

(It would have been nice to have known about the returns from news and soap operas. Likewise it would have helped, here and in other categories, to know how the various class groups voted, how the gals and guys voted. Also any poll wherein program preferences are predicated upon the availability-for-listening should note which shows can be heard and when the audience is available. If, for example, the Metopera broadcasts are not heard locally, or the audience is away for week-ends, operas should not have been listed, etc.)

Stations Liked and Heard

4. The survey included questions on stations listened to, stations preferred and the reasons for the difference, if any, between stations listened to and pre-

ferred. (It becomes more obvious, as we continue, how important it is to reprint the actual wording of the questions in a report.)

As might be expected there is a sizable difference, in most instances, between the stations preferred and those actually heard. The major factor was reception; students use small table model or portable sets which just cannot bring in the home-town stations, and several of these, as will be seen, are in the preferred list. The breakdown:

Prefer-	Station	Heard
ences		
136	WJR, Detroit	133
78	WWJ, Detroit	57
28	WKAR (5kw, college sta.)	99
25	WJIM, Lansing, Mich.	87
24	WGN, Chicago	3
8	WMAQ, Chicago	1
7	WXYZ, Detroit	12
4	OKLW, Detroit	2
3	WLW, Cincinnati	2
1	WSM, Nashville	1
2	WNAC, Boston	0
1	WBZ, Boston	0
1	WCAR, Pontiac, Mich.	0
1	WEXL, Royal Oak, Mich.	0
1	WBBM, Chicago	0
0	WBCM, Bay City, Mich.	1

(As will be noted, the number of listeners reporting on this question is 338, whereas the number of students participating was originally noted as 325. Presumably the difference hinges upon dual answers by a number of the voters. This should have been, and was not, noted in the researchers report.)

Why They Don't Tune In What They Like

Interesting are the reasons for the difference between stations preferred and actually listened to. Here's the list:

- Small radios 103
- Best choice of programs 13
- Blind spots in dorms 9
- Have no commercials 2
- No reason 61

As noted before the big factor is reception. The small sets just don't bring in most of the preferred stations. With this handicap program appeal means nothing, i. e., "You can have the best programs but it's to no avail if the listener can't hear them." (Keep this in mind since it affects the program popularity returns noted below.)

Suggested Changes

5. Students were asked to indicate one programing change they'd like to see in effect. Here are the returns:

- Shorter commercials..... 60
- No soap opera..... 51
- Fewer commercial spot announcements 36
- Fewer news summaries..... 12
- No middle commercial..... 11
- More musical programs..... 7
- Fewer discussion programs..... 6
- Fewer quiz shows..... 6
- Fewer war comments..... 3
- More popular orks..... 3
- Fewer crime programs..... 3
- Fewer c.t.'s..... 2
- No change..... 21

(There are some interesting interpretations that should have been, but were not, included in the report. Thus, in favorite types of programs (See No. 3 question), soap operas get nary a mention, presumably because the students just don't like them and don't listen. It, therefore, is incongruous for the students who presumably don't listen to them to ask for fewer soap operas.)

Program Favorites

6. In this category, favorite programs, each of the 320 voters had an entry. For reasons of brevity the report listed only those programs getting five or more votes. The list:

Program	Number of Votes
Lux Radio Theater	41
Hit Parade	40
Bob Hope	38
Spotlite Bands	31
Fred Waring	21
Andre Kostelanetz	21
Kraft Music Hall	18
N. Y. Philharmonic	17
Harry James	15
Cresta Blanca program	10
Dawn Salute (local record show)	9
Frank Sinatra show	8

(See College Looks At Radio on page 8)

CRMC Wants NAB To Do Something About Surveys & Standardization of Spots

Every Station Has Different Requirements

CHICAGO, Aug. 19.—The Chicago Radio Management Club this week sent to the NAB recommendations requesting the broadcasters' association to investigate two aches in present radio operation and set up standards that will remove the irritating factors. One recommendation had to do with surveys; the other with the confusion concerning the length of spot announcements. It is expected that at the NAB conference, to be held here in a couple of weeks, these two recommendations will come in for some lively discussion.

In the letter discussing the surveys CRMC requested that the NAB "appoint a joint committee representing stations, agencies and advertisers to review the situation, suggest acceptable standards of audience measurement for each market and make definite recommendations."

The letter concerning spot announcements requested the NAB to "set up a definite standardization for spot announcements, especially on what constitutes a 'one-minute' live and a 'one-minute' transcribed announcement, and that such standards be indicated in the station's rate card."

About present surveys members of the CRMC have much to complain. They say the number of calls made on a nationwide survey and then translated to give listening habits of a local area are too few. They say that it is possible that as little as three calls might be used to determine local rating for a 15-minute period. They also object to what they say is the incompleteness of telephone

surveys because they do not contact non-telephone homes.

Chi Telephone Homes 35%

They point out that in Chicago only about 35 per cent of the homes are equipped with telephones. And in addition, they claim that if the Chicago area, for example, is surveyed, only the urban area and surrounding suburbs are contacted. But, it is felt, the many rural listeners in the large area covered by powerful stations here should be surveyed too.

Relative to spot announcements the Radio Management Club members have complaints heard many times in cities throught the country. They point out that the lack of standardization by all stations as to what constitutes a one-minute live spot announcement and a one-minute transcribed announcement has resulted in so much confusion that it is hypothetically possible that an agency would have to cut an individual record for every station used in a campaign. They say that some stations demand that one-minute announcements contain 100 words, others don't care how many words are used, just so not more than a minute of time is used. One case was cited: A station turned down a one-minute live spot just because it had too many words; the station didn't care that it was slightly less than one minute in length. Still other stations have other requirements, all of which the CRMC says, has resulted in confusion that ought to be removed—but quick.

Hoopers Hopping With Heat

Net News Shift To West Coast Under Way Now

HOLLYWOOD, Aug. 19.—Shifting of network overseas news coverage to the Pacific Coast is already under way, and even the hostilities in the European battle zone are still far from completed, web newsmen are beginning to make the trek here to set up their organizations. William Brooks, of NBC, has already put in an appearance and lined things up for the day when the spotlight turns to the Pacific. Johnny Johnstone, of the Blue, is in town now conferring with Don E. Gilman, network vice-prexy, regarding the technical problems of news coverage here. Paul White, CBS news head, is expected in town shortly to get things smoothed out for his network.

Johnstone, after huddling with Blue execs here, took off for Ventura, Calif., where he talked with Dr. Charles E. Stuart who owns the short wave station which feeds the Blue with direct communications from Chungking. Johnstone is expected back here the first of the week for further conferences with Gilman.

According to Johnstone, focal point of transmission will be San Francisco, and it is expected that the Blue will send its top men to the Bay area as soon as developments in the Pacific warrant a switch in top coverage. Blue's correspondents are now concentrating on Europe, but once Hitler goes down for the final count there will be a trek to the Coast.

WAC Build-Up On Air for Dough Okay

NEW YORK, Aug. 19.—Radio yesterday was given a smell at the WAC recruiting budget that has been the bone of a long and violent controversy when Young & Rubicam sent a telegram to all radio stations in the U. S. saying that the War Department had approved a four-week sked for one one-minute and one 15-second station-break e. t. between 6 and 10 p.m. local time, five days a week, Monday thru Friday, cancellable on two-weeks notice. Sked begins September 4. No curtailment of ads in other media is contemplated.

Warning to Disk Jockeys on Talking Back to Platters

WASHINGTON, Aug. 19.—Radio men here say that recent FCC statement that continued station attempts to make transcriptions sound like live shows is a threat that it will lead to license revocations. Altho the commission merely said that stations "shall not attempt affirmatively to create the impression that any program being broadcast by mechanical reproduction consists of live talent," it is felt here that the real intent is to bring consistent violators to hearings if they continue.

One inside source was quoted as saying that the FCC was set to jump on small outfits that continue to use the old "conversation" gag with their e. ts.

FM for Canada

VANCOUVER, B. C., Aug. 19.—Canadian Broadcasting Corporation will shortly have an FM transmitter in operation in Montreal, according to a statement made by Dr. Augustin Frignon, acting general manager of the corporation. Dr. Frignon told a conference of CBC and private station officials here last week, he feels that the introduction of FM will do much to relieve the congestion in the present radio frequency band.

Raps From the Reps

Following is one of several raps anent the "Station Rep Scratch Sheet" yarn which appeared on these pages in the issue dated August 13. Interestingly and obviously enough, the beefs came from reps not mentioned in the "scratch sheet."

And just as interestingly, each of the notes was mostly in a positive vein. To show what we mean, here is the letter:

"I have seen the article, 'Station Rep Scratch Sheet,' which appeared in your August 12 issue. Inasmuch as this whole affair seems to be so much 'off the record,' I will take the same privilege of being anonymous.

"This, to my mind, is entirely below-the-belt stuff and can do no possible good to anyone concerned. Such generalities smack very strongly of the Walter Winchell technique and I see no earthly reason to give space to such malicious criticism.

"It would be very interesting to know of whom you asked your questions, how many you asked, and perhaps how hot the day was. Why make such a report 'off the record?' Or, if you feel that such matters must be 'off the record,' why don't you bother to make a little survey among the reps on the same basis asking what they think of time buyers? I believe that you would get some interesting reactions.

"You might be surprised at the amount of shoe leather reps wear out in attempting to interview time buyers with too frequent a brush-off. And even when you do get into the august presence of some of these immature advertising people, many of them apparently are not much interested in the information you bring them. It is a darn pity that the spending of hundreds of thousands of advertisers' dollars is in many cases at least, entrusted to those who have scant knowledge of advertising, markets, merchandising and people.

"No, *Billboard*, don't go off half-cocked on the opinions of what I suspect may be a few agency people. If you want to make a study of the reps situation, make it include every agency and tell us completely how you conduct your survey. If the buyers think the reps are such a bunch of backsliders, maybe they have something to do with the deplorable situation about which they complain. Why not ask the reps what they think?

"Very truly yours,
"Rep."

Note 1: *The Billboard* always goes for a good idea. So, station reps will next week receive an invite to appraise the time buyers. The same conditions will prevail, i. e., "Sound off boys, about who is best and why. Your answers will be strictly confidential."

Note 2: In preparation is a national poll of time buyers to determine which station rep is best and why. This, along with the rep poll anent time buyers, will be a semi-annual feature.

Any more comments?

WHKC Case a UAW Threat To Political Parties on Radio Just in Case, Say Insiders

Local Is Supposed To Have Disliked Battle

WASHINGTON, Aug. 19.—Inside story on the UAW battle to have the FCC hold back the WHKC license has it that the national union went over the head of the local in starting the case, according to reliable sources here. The national, they say, ignored the local's protest that it was getting a fair shake from the station so that UAW could bring a fast threat to bear on radio in time for the elections.

It's said that the UAW's principal idea in making WHKC the goat was to serve notice on the industry that it had better be treated right or else trouble would be in the offing. Altho the local said that things were okay with the station, the UAW felt that it had to get its point across soon, before the national election campaign really got under way.

Another ramification of the case that worries trade figures here is the possibility that it may be used as a precedent for a series of crank cases against stations. Whacko outfits, like an obscure Texas fundamentalist sect that is already gunning for a CBS outlet for refusing time, or politically dangerous orgs like G. L. K. Smith's America First party might, it is said, use the UAW case as a springboard to start a lot of unpleasant slugging.

The fear has been expressed that such crank battles would gum up FCC and biz works at a time when all attention has to be devoted to FM, tele and international radio questions. It has also been said by several execs who appeared before Commissioner Wakefield, who is handling the case, that the whole battle may lead to a shake-up in FCC powers

by Congress. Some, remembering the recent Wheeler-White Bill, viewed this prospect with more than the usual amount of alarm. Others were overjoyed at the prospect.

Nevertheless, in the opinion of men who count in radio here, the entire battle is stirring up plenty of sludge in the American scene. But, at the same time, some also say that the UAW has pulled a "smart" deal in serving the boys with notice of its future intentions.

CKBI Gives Its Annabelle a Solid Publicity Build-Up

PRINCE ALBERT, Sask., Aug. 19.—Up here in the North country they have promotional brains, too.

Anne Russell, Canada's Annabelle of the air, made her second trip to Western Canada to take part in the Prince Albert Exhibition. Jack Coalston, production manager of CKBI, took his staff to Saskatoon to accompany her on the last part of the junket by plane. During the flight she was interviewed, the talk picked up on the ground and recorded. After the plane landed they socked it home two ways by having her interviewed again.

The two interviews were then aired over CKBI, planting a story that the papers had to use because of its local interest, but making sure that radio got the scoop.

Strange Segs In Ratings

Heatter 'best buy,' 'Norths' 3d—top 'Mr. D. A.' tabbed 7 at \$378.15 a point

NEW YORK, Aug. 19. — Hooperatings and TCIs for the middle of August give ample indication why sponsors use substitute programs and why with hopping Hoopers some of the programs that never make the top 15 are nevertheless good buys on the basis of what they cost per talent point.

Fact that Dr. I. Q. continues sponsored year after year, for the most part of late by Mars Candy, and never makes the top listening seg is explained by *The Billboard* Talent Cost Index, which shows that it costs only \$500 a point with a rating of 9. The same is true of sponsor loyalty to Bob Hawk. Hawk, with his *Thanks to the Yanks* and the same rating as I. Q., costs his bankroller just \$277.77 a point. This figure would be good even in the middle of the season, when the "Sets-In-Use Index", which for the current rating is 18.8, is often 40.5 or better.

Program builders' contention that dramatic segs are not for the humid weather is given the lie by the August 15 rating, since the No. 1 Hooperating show for the period is *Mr. District Attorney*, with a rating of 11.9 and a TCI of \$378.15. The No. 3 rated show is *Screen Guild Players* which, with its 11.0, has held on to a sizable portion of its regular season audience (midseason rating was 24.4) despite the fact that it has no Lux Radio Theater in front of it to deliver an audience.

Two other top rated segs were dramatic. *The Man Called X*, the Herbert Marshall program, did a 10.2 with the Marshall following and the fact that it held some of the Lux Radio Theater listeners. (It has half of the DeMille hour for the summer.) The other dramatic slot, *Mr. and Mrs. North*, which held down fifth place in the Hoopers with 10.5 and third place in the TCI with \$261.90, is an excellent example of how a formula dramatic series, patterned after another successful formula (*The Thin Man*), can and does gain itself an audience that counts thru consistency of broadcasting.

Heatter Passes Winchell

None of the above can be called too startling Hooper hopping. What is startling is the fact that Gabriel Heatter has three of the 15 spots in the current chart. He's seventh, 14 and 15, and he delivers on his Sunday seg, on which he rates 15 an audience at \$119.23 per point, or practically the lowest cost per point since the TCI was brought into existence by *The Billboard*. If there were a one-performance method of breaking down the rating on his Tuesday and Thursday seg, or his Monday, Wednesday and Friday broadcasts, it no doubt would lower this figure on a per show basis. However, since this is not possible and since it has been survey procedure to rate each show as a unit, regardless of the number of broadcasts per week, his Sunday show is TCI tops.

Not only did Heatter break into the sacred portals of the first 15, but he showed his heels to the Winchell substitute show. Last year Winchell's vacation pinch-hitters held right on to the W. W. audience. This year they didn't and Heatter, who didn't make the top shows during the previous year, was a better listening bet by .2 of a point. When Heatter passes Winchell, even a proxy Winchell, it's news for two reasons. First, because a commentator seldom gets into the evening ratings (*World News Parade* does make the Sunday p.m. standings (See *HOOPERS HOPPING*; on page 12)

A COLLEGE LOOKS AT RADIO

Survey Facts Prove a Lot

Mich. State College graduate studies stude listening and reveals survey holes

(Continued from page 6)

Prudential Family Hour.....	7
Teatime Harmony (local platter show)	7
Hour of Charm.....	7
Fred Allen	6
Breakfast Club	6
Kaet Smith	5
Fitch Bandwagon	5
Boston Pops	5
Duffy's Tavern	5

Again the incomplete returns nuts up the survey. If pop orks are a favorite, and according to program types—see question No. 3—they are on top, why doesn't the Fitch Bandwagon show rate better than it does? Don't the students like the format, or are the pop music fans away on Sundays, or what? And the stations airing the two local record programs should have been identified.)

7. When it came to their favorite dramatic programs the students were positive and definite. Lux was the top-heavy favorite. The "no decisions" received as many votes as the next four shows combined. Here are the standings; for brevity and peace the programs culling fewer than seven votes are mentioned sans voting record:

Lux Radio Theater.....	105
Suspense	25
One Man's Family.....	14
Silver Theater	12
The Hermit (a Michigan State web feature)	7
Orson Welles	
Screen Guild	
Thin Man	
Dr. Christian	
Philp Morris Playhouse	
None	61

(It would have been nice to know why "Screen Guild" rated so badly when "Lux" drew so many bravos. The Hooperatings show Lux as delivering a fine audience to "Screen Guild" and so giving that program a sound rating. Can it be that lights out sounds when "Lux" is ended?)

8. The students' choice of a top comic was as overwhelming as its selection of a dramatic program. Bob Hope won by a landslide, while Jack Benny and Jack Carson, with programs that rated nary a mention heretofore are in the place and show positions. (A complete survey would try to dig out the reason for this disparity.) The standings with only those rating five or more votes being mentioned:

Bob Hope	144
Jack Benny	25
Jack Carson	14
Edgar Bergen	8
Duffy's	6
Eddie Cantor	5

(It would be valuable to know why Jack Carson rates so highly in this area. Can it be the powerful signal of some local web outlet; and what happens to the Sunday evening audience? Likewise, where do the students go between programs? The entire audience popularity structure bears no relation to program slot popularity. It is decidedly unusual and probably stems from local or campus reasons.)

9. The selections on fave variety shows run the gamut. For some unknown reason—except perhaps that the voter is always right—Fibber McGee and Molly and Kay Kyser's Kollege of Musical Knowledge are included in this listing. The standings:

Bob Hope	36
Kraft Music Hall.....	30
Breakfast Club	20
Kate Smith	13
Duffy's	10
Jack Benny	9
Cresta Blanca	9

Among the also-rans were Red Skelton, Joan Davis-Jack Haley, Gay '90s, Fred

Editorial

IRAC and CBS

SOME five months ago when CBS brought forth its proposals for "quality television," the network took a verbal beating from most of the industry, much of the press and many of the experts. These attacks said, claimed or inferred that CBS didn't know what it was saying, that its claims were impracticable, impossible and irrelevant, etc.

Last week the Interdepartmental Radio Advisory Committee of the United States Government, staffed by technical experts who know every secret in the wartime book, brought in its proposals for post-war radio (and television). IRAC vindicated the CBS stand on "quality television." To wit:

1. CBS asked for much wider television channels (16 megacycles) to permit pictures with twice as

much detail and pictures in full color.

IRAC proposed channels 16 megacycles wide, perhaps even 20 megacycles wide.

2. CBS asked that television move "upstairs" in the spectrum above 400 megacycles (now below 100).

IRAC proposes that new television channels be assigned between 450 and 1,000 megacycles.

3. CBS asked that 30 or more such video channels be assigned to encourage competition and nationwide service.

IRAC proposes 31 such channels.

4. CBS asked that present narrow television channels be retained until service is established on the wider and higher channels.

IRAC proposals permit precisely this procedure.

Allen, Fibber McGee and Molly, Kay Kyser, Edgar Bergen (oddly enough with fewer votes than he yolled as a comic), Jack Carson (another oddity when compared to his rating in the comedian listings), Burns and Allen, Eddie Cantor, etc. The "no favorite" came thru with 69 votes.

Favorite Commentators

10. Favorites among the commentators were also spread-eagled by one person, Lowell Thomas, this time, and once again the "no opinion" votes were dangerously high. (Likewise, several of those mentioned are from local stations, with stations not being identified.) The choices:

Lowell Thomas	69
Bill Shirer	20
H. V. Kaltenborn	13
Walter Winchell	9
Boake Carter	9
Austin Grant	7
No Selection	60

The runners-up were John B. Hughes, Gabriel Heatter, Vandy Vantor, Cecil Brown, Elmer Davis (?), Edwin C. Hill, Raymond Gram Swing, Kate Smith. (It may be presumed that Winchell, Swing and Heatter are handicapped by the comparatively late hour of their airing; but is this actually the reason? A thoro

survey would not leave these questions up in the air.)

11. (Quite possibly this question was not clearly stated or else research fatigue overtook the questioner, the guinea pigs or even both. In any event, the number of ballots slumped seriously and the number of "no selection" answers was almost half the total.)

The question dealt with favorite radio actress or actor or "no choice." (Favorite performer or personality might have been a more potent bit of description.) Two hundred and eighteen students answered this question. The returns:

Orson Welles	39
(Even tho he was in the field in the dramatic show classification.)	
Walter Pidgeon	26
Jim Ameche	17
Jean Hersholt	11
Helen Hayes	10
No Choice	102

The pack included Bob Hope (?), Jack Benny (?), Joseph Cotten, Bing Crosby (did this question really ask for the favorite actor?), Fibber McGee, Don Ameche, Greer Garson, Kate Smith and "Paul" of One Man's Family.

Pet Chirpers

12. The favorite singer category stuck (See College Looks At Radio on page 12)

Third "Star Parade" Starts With Closed Circuit Pitch; 91 NBC Programs Flacked

CBS Plans To Be Announced in Two Weeks

NEW YORK, Aug. 22.—The National Broadcasting Company announced yesterday their plans for the 1944 Parade of Stars network promotion of programs that are on, or will be on, the network this fall. The CBS fall promotional plans will not be announced for a few weeks (approximately the first week in September) but some of the plans are already being tested in connection with programs which return to the air during August, Blondie, Burns and Allen and Frank Sinatra.

On the NBC sked are individual recorded spots on 91 commercial programs and each of these 91 are part of a card and poster series. They are all also included in 12 groupings of newspaper advertisements, i. e., an ad for each evening of the week and an ad for each of five days (Monday thru Friday). Feature of the entire promotion is the individualization of the program promo-

tion. There is more attention paid to the program itself and less to its being an NBC attraction. The campaign is a program selling one rather than a web selling job. As one net exec phrased it, "We'll do a good job of selling programs. NBC can take care of itself, programs can't."

The web is footing the expense of all master material but is not paying the actual advertising insertion costs, except naturally enough, in the case of its owned and operated stations. Possibility of network doing a national advertising campaign has been considered (apart from the Parade of Stars promotion) but no decision on this will be reached immediately.

Closed Circuit Intro

The campaign will be introduced to the affiliate stations today (22) on a (See Closed-Circuit Pitch on page 12)

NBC Decision To Sell Service Shows Not Set

NEW YORK, Aug. 19.—The "little strip of red tape" that has to be run thru the works before public service NBC programs are "placed on the block," as quoted in *The Billboard*, August 12, appears to be none other than Frank Mullen, v.-p. and general manager, and Niles Trammell, prexy of the senior web. Neither of these execs have as yet given the go-ahead signal to the sales department, despite the fact that NBC's public service counselor, Prof. James Rowland Angell, according to Mullen, feels that it may be possible thru checks and balances to do a better job of public service by having the P. S. shows sponsored, than it's possible to do with these shows sustaining. Angell's stand is exactly in reverse of that reported by trade sources supposedly close to the situation several weeks ago.

Angell is quoted as pointing out that even the top NBC sustaining shows are used by only 50 to 75 stations, while once a top sustainer is bought by a sponsor it goes, more often than not, to the full net of over 150 stations. He also pointed out that not only did sustainers reach only a top of 75 stations but that these stations, with the exception of the o. and o. stations were, more often than not, the smaller affiliates rather than the top-flight percolators. Result of this is that great shows like *Lands of the Free*, *The Pacific Story* and *Music of the New World* reach only a fraction of the audience to which they're entitled. The same is true of *Chicago Round-Table of the Air*. Two of the above, *The Pacific Story* and *Music of the New World* are heard in the East at 11:30 p.m., even over NBC o. and o. stations, and the audience at that hour represents but a fraction of the mass listeners that both of these shows would help.

Therefore, the trade impression that there is a difference of opinion between the commercially minded sales department of NBC and Angell is definitely, according to Muller, without foundation. There is no more or less difference between these two net departments than there would be between educational and commercial departments in any organization, with Roy C. Witmer, v.-p. in charge of sales, politely goosing Professor Angell on wasting good salable time for public service, and Angell, in turn, razzing Witmer for selling the network down dat ole-sponsor river.

"We wouldn't have a healthy organization," stated Mullen, "if the commercial department didn't feel that it was No. 1 and the public service wasn't likewise fairly certain that it delivered the audiences for the sales department to sell. That, however, doesn't mean that both sides aren't intelligent enough to see that both selling and public service have their places in a network operation."

And the decision, that "piece of red tape," etc., is yet to be made . . . on NBC selling its public service features.

Frank Morgan Seg Set To Cost Plenty

NEW YORK, Aug. 19.—When the new Frank Morgan show preems over NBC August 31, it will take its place as one of the highest priced programs on the air. Altho the talent costs have not been released, the trade feels that a line-up that includes Morgan, Robert Young, Cass Daley, Eric Blore, Carlos Ramirez, Carmen Dragon and an ork, plus a yet unsigned singing group, will put the show right up there with other top-cost shows.

The current leader in the dough division is Jack Benny, with a \$22,500 ante coming out of the pocket each week. The former leader was the show from which Morgan developed the original MCM package for Maxwell House, which sold for \$25,000. The trade feels that Morgan is set to take second place in the put-up or shut-up league right behind Benny.

NBC Planning Weekly Seg for Jewish Dialers

NEW YORK, Aug. 19.—National Broadcasting Company is endeavoring to clear time for a Jewish religious weekly program such as they made available to listeners when NBC owned both the Blue as well as the Red (now NBC) networks.

With this program the web will be airing a seg for each of the three major religious groups in America; *The Radio Pulpit* (summer substitute is *Highlights of the Bible*) for the Protestant groups, thru the Federal Council of Churches of

Christ in America; *The Catholic Hour*, thru the National Council of Catholic Men, and the new Jewish program, the details of which are not complete at this time.

NBC, in this move, is reflecting what appears to be a concerted radio move to do an all-over religious tolerance job. Thirty-three indie stations located for the most part in the East, South and in the Far West, have either added recently or plan to add soon a Jewish religious program. In practically all cases the programs while addressed primarily to Israelites are, nevertheless, good listening to all creeds. They are planned (as the NBC program is still not set this may not apply in its case) to do the double job of building inter-racial tolerance and of serving the millions of Hebrews who do not attend a synagogue regularly.

Station Breaks Get a Build-Up In Motor City

DETROIT, Aug. 19.—A new musical quiz to stimulate listeners to listen for the regular station identifications is being started August 28 by OKLW, using the title of *Tune Diary*. Programs being spotted at irregular hours to follow immediately after the standard station identifications, and will give a few bars of popular numbers.

What makes the program different from the usual tune identification is that it is angled to build sustained listening,

3 NAB Listener Groups

NEW YORK, Aug. 19.—Three new radio councils, in Duluth, St. Paul and St. Cloud, all in Minnesota, have been formed in the Listener Activity Section of the NAB. Civic leaders were active in the formation of the councils in co-operation with stations KSTP and KFAM.

and awards are based upon a week's listening. Entrants will be asked to hold their lists until the end of the week, and the best list for each week will win a \$50 War Bond, with a series of War Savings Certificates awards of \$5 each. Contest will be unique in being open to residents of either Canada or the United States, in keeping with the station's dual national character, with the awards of course issued according to the winner's residence.

Where will the United Nations strike next?



Wherever the next big surprise stories of this war break, you can look to The Blue Network to bring you a running picture of unfolding events—swiftly, completely, accurately. Look to The Blue, too, for the personal dramas of the men who will make the news.

It will be eye-witness stuff: packed with first-hand, on-the-scene power. For The Blue has war correspondents stationed in the strategic spots of this global struggle.

Supplementing the work of these men, you can look to The Blue for quick handling of the UP, AP, and INS services; for co-operation from the BBC; and from the foreign staff of Time-Life magazines.

You can look to The Blue for the most comprehensive, and understanding commentary and interpretation of the news—from some of radio's most respected news analysts—men whose names are the "news words" of a new age.

Look to The Blue for the same sort of news coverage in the future which, in the past, has earned it the praise of the press and the instinctive appreciation of America's radio listeners. Look to The Blue—and listen to The Blue.

BLUE NETWORK WAR CORRESPONDENTS

PACIFIC FLEET HEADQUARTERS:

Victor Ecklund
William Ewing
William Baldwin
Clark Sanders

SOUTHWEST PACIFIC:

Clete Roberts
Arthur Feldman

CHUNGKING:

Frederick B. Opper

CAIRO:

Fred Leo

ROME:

Donald Coe

FRANCE:

George Hicks
Herbert M. Clark

LONDON:

Thomas B. Grandin
Harold Peters
Gordon Fraser
Ted Malone
Robert Massell

BLUE NETWORK COMMENTATORS

Martin Agronsky • Leland Stowe
Edward Tomlinson • Baukhage
Earl Godwin • John B. Kennedy
William Hillman • Ray Henle
Walter Kiernan • Drew Pearson
Paul Neilson • Henry J. Taylor
Walter Winchell • Gil Martyn
Raymond Gram Swing
Westbrook Van Voorhis (Time Views the News)

The Blue Network

AMERICAN BROADCASTING SYSTEM, INC.



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs

Vol. 1. No. 17E

(REPORT AUGUST 15, 1944)

PROGRAM	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
MR. DISTRICT ATTORNEY	11.9	271	NBC 128	Spotlight Bands—Blue Coronet Story—Blue First Nighter—MBS Mildred Bailey—CBS	Pedlar, Ryan & Lusk	Bristol-Myers (Vitals)	\$ 4,500	\$378.15
YOUR HIT PARADE	11.0	432	NBC 137	News—CBS Pearson—Blue Old Fash Rev—MBS Mon. Morn Headlines—Blue	Foote, Cone & Belding	American Tob. (Lucky Strike)	\$11,500	\$1045.45
SCREEN GUILD THEATER	11.0	209	CBS 123	Contented Hour—NBC R. G. Swing—Blue Ted Malone—Blue Gladstone—MBS Locals—MBS	Blow	Lady Esther (Face Powder)	\$10,000	\$909.09
KOLLEGE OF MUSICAL KNOWLEDGE* (Phil Harris) (Second half hour) 10.6	10.6	330	NBC 136	Moments in Music—CBS Gunnison—MBS R. G. Swing—Blue Lone Ranger—MBS Pages of Melody—Blue Locals—CBS	Foote, Cone & Belding	American Tob. (Lucky Strike)	\$ 6,500	\$613.20
MR. & MRS. NORTH	10.5	85	NBC 127	A. Jones-F. Carle—CBS Ford News—Blue Lum & Abner—Blue Sizing News—MBS Nick Carter—MBS	Lennen & Mitchell	Jergens (Woodbury Soap)	\$ 2,750	\$261.90
MAN NAMED X	10.2	8	CBS 72	Vacation Serenade—NBC Spotlight Bands—Blue Coronet Story Teller—Blue Music of Worship—MBS	Foote, Cone & Belding	Lockheed	\$ 5,500	\$539.21
GABRIEL HEATTER (M., W., F.)	9.8	513	MBS 173	NBC-CBS-Blue (Various)	Erwin, Wasey	R. B. Sempler (Kreml)	\$ 3,150	\$321.43
WALTER WINCHELL	9.6	567	Blue 168	M-Go-Round—NBO R. Digest—CBS W. Hampden—MBS	Lennen & Mitchell	Jergens (Hand Lotion)	\$ 5,000	\$520.83
TAKE IT OR LEAVE IT	9.6	225	CBS 122	H. of Charm—NBO Life of Riley—Blue Good Will H.—MBS Cedric Foster—MBS	Blow	Eversharp (Pens, Pencils)	\$ 3,500	\$364.58
KOLLEGE OF MUSICAL KNOWLEDGE* (Phil Harris) (First half hour)	9.3	330	NBC 136	Moments in Music—CBS Gunnison—MBS R. G. Swing—Blue Pages of Melody—Blue Locals—CBS Lone Ranger—MBS	Foote, Cone & Belding	American Tob. (Lucky Strike)	\$ 6,500	\$722.22
THANKS TO THE YANKS	9.0	94	CBS 133	Ellery Queen—NBO Grand Old Opey—NBC Music America Loves Best—Blue Arthur Hale—MBS Lani McIntire—MBS	Wm. Esty	R. J. Reynolds (Raleigh)	\$ 2,500	\$277.77
DR. I. Q.	9.0	278	NBO 61	Johnny Morgan—CBS Good Old Days—Blue Lone Ranger—MBS	Grant Agency	Mars, Inc. (Candy)	\$ 4,500	\$500.00
ALBUM OF FAM MUSIC	8.8	678	NBC 138	Texas Star Theater—CBS Basin St.—Fidler—Blue What's Name Song—MBS	Dancer-Fitzgerald & Sample	Bayer (Milk of Magnesia Paste)	\$ 3,200	\$329.54
GABRIEL HEATTER (Tues., Thurs.)	8.8	573	MBS 162	NBC-CBS-Blue (Various)	Erwin, Wasey	Zonite (Forhans)	\$ 2,100	\$238.64
GABRIEL HEATTER (Sun.)	8.8	573	MBS 170	One Man's Family—NBC Crime Dr.—CBS News—CBS Keepsakes—Blue	Erwin, Wasey	Barbasol (Shave Cream)	\$ 1,050	\$119.32

*Included computed measurement for Eastern Area portion of this network Hooperating. The Average Evening Program Rating is 5.3 as against 5.6 a month ago, 6.2 a year ago. Average Sets-In-Use of 18.8, as against

a month ago, 18.6 a year ago. Average Available Audience of 71.3, as against 70.2 a month ago, 73.4 a year ago. Sponsored Network Hours reported number 76% as against 79 a month ago, 68 a year ago.

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Coronet To Test Civic Salutes Spot Campaign

CHICAGO, Aug. 19.—A new spot announcements campaign will be put into effect by Coronet magazine starting in St. Louis the first week in September. Instead of being just straight selling messages, these spots will be used as salutes to various civic organizations in the city. With these orgs the mag will carry on a joint promotional campaign co-ordinated to include mailing pieces, display cards and other mediums as well as radio.

Four or five spots will be used on each station in the city each day for a week. The first week of September the spots will be run in conjunction with a Red Cross drive. They will start out with "Coronet salutes, etc." and then will come the attempt to sell the Red Cross. At the end of each spot there will be a short Coronet plug.

The last week in October the campaign will be put on in co-operation with the Greater St. Louis War Chest drive. The following month it will be still another civic project that will receive the salute. Coronet spot campaigns are aired one week a month to co-ordinate with release of the magazine.

St. Louis is being used as a test ground by Coronet and Schwimmer & Scott, agency handling the magazine's extensive nation-wide spot campaign. At the end of the three-month period the results will be analyzed to see whether or not the experiment pointed out worthwhile spot techniques. Five other experimental spot campaigns are being planned for Coronet in other cities in the near future.

Coronet has used one of the most thorough radio campaigns in magazine publishing history. It has two network programs on the air—Story Teller, Monday thru Friday on Blue, 8:55 to 9 p.m. (CWT), and Quick Quiz Saturday at the same time, on the same net. In addition it uses almost 18,000 one-minute spot announcements a month on 15 stations in 47 States. It spends more money each year in network radio than any other magazine.

ALLEN ROTH
and other Musical Directors use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.
Samples free.

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ONE FOR THE BOOKS
To Have and To Hold
SWEEPING the NATION
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Station Rep Hires FM & Tele Specialist

CHICAGO, Aug. 19. — The George P. Hollingbery Company, radio station reps headquartered here, this week hired themselves a director of FM and television. According to Hollingbery, this is the first rep office to put a director of FM and television on the pay roll. Assigned to the job was Louis A. Smith, former manager of KOWH, Omaha, who for the past year was with the Lake-Spiro-Shurman Advertising Agency in Memphis.

Smith's first duties with Hollingbery will be to make a complete study of the nation-wide picture of FM as it is today and as it might be tomorrow and study television in Chicago and New York. What he learns about the two techniques will be sent out in bulletin form to all the stations represented by Hollingbery. From time to time new bulletins will be issued and, in addition, he will advise clients who ask questions about FM and television.

Smith says nothing definite in the way of setting up a television production staff to service clients with tele shows has been done but he admits that there is a possibility such a line of action will be followed in the future.

Crosley Getting Back Into Tele

CINCINNATI, Aug. 19. — Radio men here see in the appointment this week of J. R. Duncan as chief tele engineer for WLW, the first step in Crosley's return to tele.

Air pic work at the station was interrupted by the war, but it is felt that Duncan's return to the outfit's service after doing hush-hush for the armed forces is a tip-off to resumed activity.

Duncan has been a tele engineer since 1931.

Video's Salesman Is Tele in Home

NEW YORK, Aug. 19.—The value of home tele sets in advertising the video field was demonstrated in a survey conducted by the Pulse, research org, when it discovered that set owners interviewed in New York invariably have between three and 10 guests in their homes each night the set is in use.

Reminiscent of the early days of radio when set owners had their friends in to hear the new "marvel," groups crowd around their receivers practically every night.

The Pulse also reports that listeners want more live shows and more special events—sports and newsreels.

"New" Tele Idea

NEW YORK, Aug. 19.—A "television panel" is the latest creation from the active brain of Raymond E. Nelson, v.-p. of the Charles M. Storm Agency, which does video shows over WABD, New York. Called "a direct line into the homes of 4,600 viewers," the panel, a postcard query, is said by Nelson to be more effective than any radio poll.

The "revolutionary" idea, says Storm, is the first of its kind. For the past five years, WRGB, the GE video station in Schenectady, N. Y., has been sending out postcards listing its programs and having a form on which listeners check and rate their preferences.

Cartoon Technique Being Tele Set

HOLLYWOOD, Aug. 19.—New cartoon set-up at Patrick Michael Canning Tele-Productions is getting in high gear, with establishment of special studio for the pen and inks being put into operation by Robert Clampett, director of cartoon department for Warner Bros.

Clampett, who continues his affiliation with the studio, will develop cartoon technique for television. Experiments will be made during the next few weeks in both entertainment and commercial possibilities of cartoons for video.

First video tests, those made by Hogan (WQXR) and others, used cartoons in a big way and this has led to their being by-passed by most experimenters today.

Programs Not Engineering Will Bring Public to Tele, Says Philly Video Mfg. Exec

Legit No Answer to Air Pic Needs

PHILADELPHIA, Aug. 19.—The technical advances made by the television industry will be all to naught unless provisions are made for television programs that will make people go out and buy a television set, declared one of the top officials at one of the local radio-television manufacturing plants. "The final results of television engineering will be the programs," he added, expressing his views at a round-robin of advertising agency and radio folk.

While not permitting his name to be used for publication, the official warned that television is depending too much on movies and news to make up its program schedules. He reminded that in peacetime, and television aims to make its bow when peacetime returns, the newsreel companies had plenty of trouble getting 16 minutes (two eight-minute reels) of interesting news each week. Declaring the emphasis will no longer be on the news headlines after the war, the exec claimed undue emphasis on news coverage will find television turning to births, weddings, funerals and even high school commencements in order to keep on the air, with the result that interest in the medium will falter.

He also debunked the emphasis television may play on the movies and the

legitimate stage for programing. The movies, he said, are designed primarily for large masses in a large house, while television demands the intimate type of entertainment suitable for a small group in the home. He also rejected stage material as unfit for television, declaring that the legit shows lack the proper lighting and staging. Moreover, not all the actors or characters can be considered telegenic.

Legit No Video Answer

The local plant official reminded his listeners that several years ago stage-shows used to be televised in London each Sunday, but were never successful because the shows lacked the intimate touch which television entertainment requires. Also, that the same negative results were obtained when NBC, in New York a few years back, televised a scene from *Susan and God*. However, when the same scene was moved from the stage to the television studio, and the actors played to home viewers and not across the footlights, the television show was successful.

While admitting that movies will be to television what phonograph records are to radio, he cautioned that television won't be able to hold its audience with movies alone. Television, he suggested, must start right now to develop talent scouts to search out performers who are telegenic; also to develop show producers rather than depend on the stage, screen or radio to provide the production force. He dismissed the capabilities (See Programs the Thing on page 12)

TELEVISION REVIEWS

CBS Television

Reviewed Thursday (17), 8-10 p.m. Style—Variety. Sustaining on WCBW, (New York).

We presume that Gilbert Seldes's intention when he directed *Combat Photography* was to prove that video experts, even when they work in air-conditioned control rooms, are susceptible to the heat just like the rest of us. If that was his purpose, he succeeded admirably. If, however, there was another purpose in mind, we can proceed to say that the *Photography* was the most inept show that CBS has put on since it returned to the air, and that includes the late unlamented *Television Quiz*.

In all fairness, it must be admitted that a considerable number of the brickbats should be aimed at the young woman who conducted the interview of three U. S. Army combat photographers, one Lee Paige, but to Mr. Seldes falls (See CBS TELEVISION on page 12)

DuMont Television

Reviewed Wednesday (16), 8:15-10:30. Style—Variety and film. Sustaining on WAED (New York).

The last of three half-hour shows sponsored by Alden's Chicago mail order company finished the series in less than a blaze of glory. Relieved only by the antics of the Bunin Puppets, two short vocal numbers and the speedy selection of Miss Television of 1945, 20 garments (suits, dresses and coats) were shown and described.

Actually the clothes made 29 appearances, as some were repeated when nine Conover models vieing for tele honors took a second turn. This rapid-fire exploitation of the products may have pleased the sponsor, but it was sadly lacking in entertainment value. Radio learned a long time ago that straight selling has to be dressed in showmanlike clothes. The public just won't take it straight.

Pat Geoghan, Conover model who won the tele title, was chosen by Arthur William Brown, proxy of the American Society of Illustrators; Anton Bruehl, photographer, and Russell Patterson, artist. The judges sat in the studio during the entire proceedings, making it impossible for them to view the contestants on the screen. The validity of their judgment must be questioned, as it is impossible to judge how a person televises by merely looking at them in the flesh. It is well known that the tele camera sometimes lies. It may make a plain face beautiful or rob a glamour girl of her gilt.

On the credit side of the Alden show, produced by Buchanan Agency, is Lee Clarkson's patter as the pretties prance, (See DuMONT TELEVISION on page 12)

Radio Seg Built On Television

HOLLYWOOD, Aug. 19.—First radio program being built around television is being put into production at Patrick Michael Canning's studio this week. Show will be titled *This Is Television*, with four segs being waxed for sponsor showing.

Series will be produced by Michel Hamaty and scripted by Robert Douglass. Ether stanzas will attempt to show inception and development of video and using personalities from the new field.

Mt. Tom To House Television Station

HOLYOKE, Mass., Aug. 19.—Station WHYN has purchased almost the entire summit of Mt. Tom, highest landmark in the Connecticut Valley, as the site of a television and requery modulation station.

The announcement of purchase was made by Mrs. Minnie R. Dwight, publisher of *The Holyoke Transcript-Telegram*, and Mrs. Harriet W. DeRose, publisher of *The Daily Hampshire Gazette*, of Northampton, principal stockholders of the Hampden-Hampshire Corporation, owners of the radio station.

The Mt. Tom site, rising 1,200 feet above sea level, will be reached by a new road to be constructed by WHYN over the line formerly used by a cable car.

"Best Buys"

JULY

Program	TCI	Hooperating
Take It	\$ 280.80	12.5
Mr. & Mrs. North	289.47	9.5
Album Fam		
Music	313.72	10.2
Aldrich Family..	330.57	12.1
Winchell	344.82	14.5
Mr. D. A.	372.20	12.9
Jimmy Fidler ..	483.87	9.3
Kollege Musical		
Knowledge(Phil		
Harris, 1st half)	630.06	10.3
Kollege Musical		
Knowledge(Phil		
Harris 2d half)	699.12	9.3
Lux Theater ...	704.22	14.2
Bing Crosby	819.67	12.2
Screen Guild ...	833.33	12.0
Gracie Fields ...	876.28	9.7
E. E. Horton ...	1,041.66	9.6
Your Hit Parade	1,055.04	10.9

AUGUST

Program	TCI	Hooperating
Gabriel Heatter		
(Sunday)	\$ 119.32	8.8
Gabriel Heatter		
(Tues.-Thurs.)	238.64	8.8
Mr. & Mrs. North	261.90	10.5
Thanks To the		
Yanks	277.77	9.0
Gabriel Heatter		
(Mon.-Wed.-		
Fri.)	321.43	9.3
Album of Fam		
Music	329.54	8.8
Take It	364.58	9.6
Mr. D. A.	378.15	11.9
Dr. I. Q.	500.00	9.0
Walter Winchell	520.83	9.6
Man Named X..	539.21	10.2
Kollege Musical		
Knowledge(Phil		
Harris 2d half)	613.20	10.6
Kollege Musical		
Knowledge(Phil		
Harris 1st half)	722.22	9.0
Screen Guild		
Theater	909.09	11.0
Your Hit Parade	1,045.45	11.0



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Closed-Circuit Pitch Starts "Star Parade"

(Continued from page 8)

closed circuit session at which Niles Trammell (prexy); Bill Hedges (station v.-p.); Roy C. Witmer (sales v.-p.) and Charles Hammond (director of advertising and promotion) will sell the stations on the necessity of consistent program promotion. Hammond has been a strong advocate of making the *Parade of Stars*, or some promotion like it, a year-round proposition. He's certain that you can't stop selling programs for a single moment if you want a top-flight web operation.

The over-all form of the promotion has the year-round feel. The material is shipped to stations in a "bandbox." In each "box," are the recordings (one 12-inch disk), scripts for live announcements, publicity releases, sample car cards, posters, and different promotional items for each program. There is a file folder for each program in the *Parade of Stars*, indexed by the day of the week, with each folder itself being a promotion—a sales piece for the program for which it holds promotional material. It is Hammond's hope that material in these folders will be kept fresh and thus serve as the foundation of a week-by-week, month-by-month program promotion source.

Indication of the growth of the POS promotion is the fact that in 1942 it was based upon 23 programs, in '43 it plugged 47 and as indicated, it's doing a job for 91 this year. This represents practically every sponsored program on the senior network. Whereas in the past there was some duplication of appeal, each program this year has its own individual personality from its e. t.'s to its ad-copy. In the case of the latter of course the appeal is grouped with all the other NBC programs broadcast on the same night—or during the same daylight hours.

Because the promotion is individualized it's going to be easy to make it the basis of a 52-week job—and that's what it's supposed to be.

Network Shows Implement Campaign

There's just one "combo" job in the POS campaign and that's the network broadcasts which are planned to give impetus to the job that it's expected that each affiliate will do. Also a traveling unit will make certain areas with the whole smear displayed so that the stations and ad-agencies can get a clear pic of what it's all about—and it's hoped that a "result story" will be available sometime in the late fall or early winter so that NBC can again show what happens to its promotional plans—when they get into the field.

CBS Plans "Novel and Radical"

CBS's unannounced program promotion plans hinge, according to advance trade information, on a novel and radical change of emphasis in their promotion, with the pitch being that "the audience will not only enjoy the programs themselves but also the manner of their promotion."

NBC, of course, stresses that the disked *Parade of Stars* is entertainment as well as promotion too, each ad-agency having done its level best to top its competitors in making its program babies put their best foot forward.

Trade generally is for both NBC and CBS in this promotional effort on the basis that program promotion is good promotion. As one agency man commented, "The day they stopped selling themselves and started selling programs—that's the day that showbiz really walked in for everybody's good—especially the sponsor and the dialers."

CBS TELEVISION

(Continued from page 11)

the singular honor of having directed a program that reached new lows in camera handling. Reminiscent of the early days when CBS resumed tele activity, the two cameras and the films that were interspersed suffered from blank screens, heads that burst in from nowhere, static pix and, with a leer to the boys on the lights, heavy boarding. The switches from live characters to pix to illustrate points in the talk had the germs of an idea, but the screen went blank during the change-overs and the films themselves suffered considerably from elimination of their original sound tracks and the substitution of the inane things that were said by the performers.

The actual interviewing, which had two albatrosses around its neck (obvious

Flesh Is Waxed

ST. LOUIS, Aug. 19. — Rush Hughes, disk jockey at KWK here, has figured out, in co-operation with the inevitable press agent, a way to keep his early-morning interviews with ork leaders from being sleepy sessions.

The record rider will conduct his next interview, a session with Louis Jordan, at Club Plantation as soon as the show ends. A transcription of the gab will be cut there and used on the 10 a.m. to 12 show.

Nowadays everything's canned.

lack of adequate rehearsal and poor talent), was, to be as kindly as this reviewer knows how, vile.

The only nice thing that can be said about this "educational" show is that Miss Paige has a lovely blond streak in her hair that scanned okay.

John Reed King and Paul Mowrey continue to make *The Missus Goes A-Shopping* a corny, lively and entertaining program. The show has commercial possibilities which can easily be exploited. The awarding of prizes is one easy gimmick that a sponsor could use without any high-priced copy writing. Tony Miner handled his control board, as usual, with great competence, but, in the early minutes, the camera was a little sloppy. Small focusing details should be watched.

Balleretta was fun, and Ev Holles, aided by some of the swellest animation this side of Disney, gave a very clear, authoritative analysis of screen developments in the European theater of war. One of Holles's greatest assets is the cool-headed, highly professional direction of Leo Hurwitz.

But that *Combat Photography*. . .
Marty Schrader.

DuMONT TELEVISION

(Continued from page 11)

Dick Hubbell's direction and Don Baker's organ accompaniment. How Hubbell crammed so much product exploitation into 30 minutes, whipped the models in and out of the crowded studio and still maintained a semblance of order is unknown.

Lever Bros.' show, with Pat Murray, Roberta Hollywood, Jerry Wayne and Sam Cuff, was one of the company's better productions. Muffins made with Spry were mixed for the audience, plugs integrated into the script and the conversational and musical abilities of Murray, Hollywood and Wayne nicely presented. Cuff's war commentary could be improved if camera would show the newscaster in action once in a while. Tonight, Cuff's face was seen only briefly when he was introed. He didn't bow off.

Rhythm Round-Up, Charles M. Storm's musical, featured hillbilly talent. Emsee Seymour Penzner doubled in song; Chuck and Ella Storey yodeled to Chuck's guitar accompaniment; Ray Martell did impersonations; Tex Hobgood, with Virginia Smith as stooge, made with magic tricks and rung in Tintex commercials.

An effectively painted backdrop behind grouped entertainers helped sell the show.

Everyone turned in a good job. Tintex plugs sounded the only sour note. They are still too ack-ack in character and too lengthy.

Camera and lights operated exceptionally well thruout tonight's program.

Buster Keaton in *Tars and Stripes*, a Canadian documentary, and Artie Shaw's *Swing Class* were served as pic fare between the live shows. Wanda Marvin.

PROGRAMS THE THING

(Continue from page 11)

of radio producers, declaring that they have only ear experience. While people with stage and screen experience may be suitable for television, he reminded that television will not be in a position at the start to compete with Hollywood or Broadway salaries.

Even if every performer in the field today were rounded up, it would still not provide enough talent for television, he continued. The chances are that there isn't enough talent in the world to supply moderately tasteful diversion or instruction 18 hours a day, for television will be as hungry as radio, insisting upon something new each half hour, every day. No other part of the visual

B & K Television

Reviewed Thursday (17), 7:30 to 8:30 p.m. Style: News and variety. Sustaining on WBKB (Chicago).

Tonight's program at WBKB might have contributed something to the expected future excellence of television programming, but if it did it was only because so many things went wrong that if B. & K. were using the theory that by mistakes it will learn what not to do, what to do eventually might have been seen. One camera was not working properly most of the time. The picture often flickered. Program content was far from interest-holding, except in a few isolated moments during June Merrill's *Merrily We Roll Along* quiz and Ann Hunter's news commentary.

Ann was not up to her usual standard of interest-holding tele tonight. She talked about the new invasion in Southern France. Because she had traveled in this region and knew the inhabitants' characteristics thoroly she was able to present intimate facts not covered by usual newspaper and radio accounts. She had planned to use a map for a chalk talk during her commentary, but just before the station went on the air the map fell down and the plan was thrown in the wastebasket. Station should not have allowed that to happen. Television by now ought to be out of the hit-or-miss stage, and Ann shouldn't have told her audience that the map had fallen.

Another mistake here was that blonde and light-complexioned Ann wore a light gown and was seated in front of a light backdrop. She faded right into the background.

June Merrill's *Merrily We Roll Along* quiz improves a little each week but there is still room for improvement. Biggest forward step this week was the use of assistant emcee, Jim Gray. He has good television appearance, a better-than-average sense of humor and the ability to think on his feet and express his thoughts in logical, coherent style. June read a clear outline of the purpose of the quiz at its beginning. That was an effective, sensible opening, but it would have been much better if she had memorized her lines. In general, however, the quiz remains the same in format from week to week, and that is a mistake. More variety and closer co-operation before the show between June and the production staff, which would result in smoother, less confused presentation, is still needed.

Low ebb of show was singing of Olga Kargau, who has sung for NBC and the Chicago Opera Company. She used an operatic style of vocal and dramatic presentation that might be good on the opera stage where volume and exaggerated gestures are required, but the intimacy of the tele medium requires more subtle work. To realize its greatest potentialities, tele demands that operatic singers (if any are used at all) have the telegenic qualities of a Lilly Pons or a Gladys Swarthout. Cy Wagner.

Higgins KSO Mgr.

DES MOINES, Aug. 19.—Kingsley H. Murphy, publisher of *The Minneapolis Tribune* and v.-p. of WCTN in the Twin Cities, is the new owner of KSO, Des Moines. George Higgins, former sports-caster and St. Paul manager for WCTN, has been appointed general manager of the station.

entertainment field has ever had to meet such a demand.

Tele Will Eat 'Em Up

Hollywood, he reminded, makes about 360 pictures a year, hardly enough for one-a-day for television—not forgetting that a vast majority of the film and product can hardly be considered good. On the legitimate stage, it is usually a dozen plays in any one season that reach the hit class, and they run for many months or years, unchanged. Even in vaudeville, a successful act is good for almost a lifetime, the audiences being the ones doing the shifting. But television, he pointed out, will consume each program as it presents it. It will be obliged to fill in with shoddy stuff which could drive all, save a submerged tenth, of its audience away.

As a final note, he pointed out that while the radio audience may not be critical content as long as the air is full of sound for 18 hours a day, the fixing of attention upon a television screen demands just that extra sliver of entertainment without which there will be no viewers.

Hoopers Hopping; Strange Segs Rate

(Continued from page 7)

ever so often). Second, it proves that altho Mutual Broadcasting System doesn't deliver a rating automatically to the shows on its web—a rating can be reached no matter what network a show is on. The program has been proven once again to be the thing.

Take It or Leave It, which has very often headed the "Best Buys" without the Fred Allen before the Phil Baker opus, slipped under 10 and dropped to 7 in the TCI standings. Actually, *Thanks To the Yanks*, which seldom even touches the \$64 question show, was only .06 behind it and actually 3 slots ahead on "Best Buys" tabulation.

The summer heat brought back into the Hooper "First 15" the music seg, *Album of Familiar Music*, which usually creeps in there during July or August. It copped Hooper slot No. 13; TCI slot No. 5.

Forms in the Open

Just like the summer frequently brings forms out on the beach which are well concealed by cool weather clothing, just so do summer TCIs trop out for all to see, innumerable shows that hide the rest of the year in the cellar, no matter how profitable a cellarating they may have in the pay-off of delivering sales to sponsors at a low per-dollar selling cost.

There are so many factors that determine the impact of a broadcast show that do not show on a TCI or Hooper chart that many advertisers can prove that a low rating show is the show for him. The fallacy in this reasoning is that as long as a show delivers an audience, that audience can be sold a product—any product. The bigger the audience the lower the "per-inquiry" or "per-sale" cost. If the audience is big and the sales are low (and there are cases of top-ranking shows that aren't doing a real selling job), then the fault lies in the commercial copy—not the show.

It won't be long before the cool weather will bring back the shows that rate and the hopping Hoopers will return to normal—without a top of 11.9. That's less than one third of the top ranking show at midseason—and the time and the talent costs, unfortunately, ad-managers point out, don't drop two thirds—in fact, don't drop at all in many cases—and in others only a little bit.

The fall is Hoopering towards radio—but fast.

COLLEGE LOOKS AT RADIO

(Continued from page 8)

to the form sheets. But somewhere down the line Vaughn Monroe, an ork pilot, got onto this list. (*Competent research requires proper classification of material.*) The vote on vocalists:

Bing Crosby99
Frank Sinatra55
Dinah Shore11
Kate Smith10
No Choice34

The gamut, with none notching more than five votes, ranged from Bob Hannon, John Charles Thomas and Dick Haymes, thru Morton Downey, Lena Horne (in radio?), Jessica Dragonette, Richard Crooks, to James Melton, Frank Munn, Eileen Farrell, Lilly Pons, Alice Faye (in radio?), Vera Holly and Irene Manning.

13. The list of favorite commercial announcers shows one oddity (that is not explained). Martin Block's name is on the list. He is a WNEW, New York, feature. Since the *Hit Parade* program is a fave out at Michigan State—see question No. 6—and since Block was on the show, mebbe his votes came from that stint. (And then again mebbe they came from a homesick New Yorker.) The vote:

Jim Ameche48
Don Wilson40
Harlow Wilcox16
No Choice78

(When the "no answer" answers run this high, as they have in the last few questions, the experienced researcher starts double checking.)

The rest of the spieler list includes, none with more than five votes, Harry Von Zell, Ken Niles, Milton Cross, Martin Block, Alan Kent (?), Bob Trout (?), Ben Grauer, Bill Goodwin, Truman Bradley, John Conte, Ted Collins, Ken Carpenter and Fred Uttal.

(No survey is better than its objective and obviously this was just a random research chore. Just asking questions is a waste of time. There must always be some paramount riddle that the survey is designed to solve.)

WLB MAKES WITH THE WHIP

Schmidt Loses In Second Trial By Local 802

NEW YORK, Aug. 19.—Litigation between Local 802, AFM, and Bernie Schmidt, Shubert theater contractor, continues with the union having won on all counts to date. This week the executive board of the local re-tried Schmidt on the old charge of extracting kickbacks from sidemen, fined him \$1,000, expelled him as of September 7, 1944. He can apply for membership after one year. The decision prohibits him from working for the Shuberts for a year after rejoining and from acting as a contractor for any employer in the event he is reinstated after the year expires.

When Schmidt was found guilty months ago by the local on the same charge, the contractor took the matter to court, claiming that 802 could not try him since the org was not the actual complainant. The court sustained Schmidt on the technicality, ordered his reinstatement and he returned to his old job as contractor of the St. James Theater.

Subsequently the local summoned him for retrial. This time the particulars were signed by musician Arthur Lewine, who had made the complaint originally. Again Schmidt went to court asking that 802 be restrained from retrying the case. When he lost the case and the court ruled that the local could go ahead, Schmidt sued the union for recovery of salary lost during the fuss. Court denied his claim, ruling that there was no evidence of bad faith on the local's part.

In the meantime, Robert Levitus, another musician employed under contractor Schmidt, filed charges against him for \$4,000 which he says represents kickbacks over a period of four years. Hearings on these charges will be held Thursday (24) by the 802 executive board.

Local officials are interrogating Shubert musicians and collecting further data on irregularities which may result in additional charges against other contractors. Union officers say that musicians are furnishing them with evidence that may lead to other convictions.

Blue Room's Face-Lift Plus Lounge

NEW YORK, Aug. 19.—Cocktail room will be built at the west end of the Blue Room in Hotel Lincoln when room is closed for alterations and redecoration in October. New sound-absorbing drapes will be hung and bandstand moved to center of the room.

Dean Hudson's ork, currently playing the room, will move to Maria Kramer's Washington Hotel, the Roosevelt, while decorators take over, returning to reopen the newly decorated Stem spot. Talent will be used in the cocktailery, but none has been set as yet.

Hudson will follow Tony Pastor into the Roosevelt, and Lawrence Welk's ork will play the Washington spot when Hudson returns to New York. Welk will close his four-month engagement at the Trianon, Chicago, November 1, or a few days earlier. He is known to have several weeks of theater engagements skedded plus a tentative agreement to return to the Trianon for Christmas week. These engagements may interfere with Mrs. Kramer's plans to bring Welk to the Green Room of the Hotel Edison after his Washington engagement.

Critic to Band Boy

NEW YORK, Aug. 19.—Sammy Kaye added Bill Ely to his staff just prior to the ork's opening at the Astor Roof Wednesday (9). Ely, former assistant theater critic for *The Hartford Times*, is band boy with the Swing and Sway group. George Pappas, former manager of the Circle Theater, Indianapolis, goes to Kaye September 1 to handle advance publicity.

Band-Boy Hero

NEW YORK, Aug. 19.—Boyd Raeburn's band boy, Johnny Torres, knows his way around a fire. At Palisades Park last week he borrowed a fireman's hat to use as passport thru the fire lines and made several trips into the forbidden precincts to rescue all of the instruments except the bull fiddle and a considerable portion of the ork's music. No scores were lost in the fire but all brass section arrangements had to be re-copied. Ork is playing one-nighters in Ohio this week-end.

Suits Loom In I. Berlin, Inc., Bust-Up Battle

NEW YORK, Aug. 19.—Placing of Irving Berlin's *There Are No Wings on a Fox-Hole* with Buddy Morris's Music Company—first time in 25 years that Berlin has published a pop song outside of Berlin, Inc.—will probably see an injunction suit forthcoming against both E. H. Morris Music and Berlin by Saul H. Bornstein next week. Suit will probably be filed Monday or Tuesday, according to those close to the situation. However, at this writing, Bornstein's attorneys simply say "No comment."

Suit will be brought to stop Morris from publishing Berlin's work on the grounds "that no company has any right to enter into any contract with Mr. Berlin," which Bornstein maintained in a letter in his first formal notice to Berlin and the music and pix biz a few weeks ago. According to informed sources, even if the suit is successful this doesn't mean the end of the Berlin-Bornstein quarrel, but puts the argument right back where it started: Who is going to get the copyrights and how much money is Bornstein to get for his share of the biz if he should agree to bust up? They're reportedly mulling these unsettled points right now.

Even if the suit is brought, if Berlin's name isn't taken down from the corporate billing of the firm by September 14—or six months from the first notice of this kind from Berlin to Bornstein—there's likelihood of a similar injunction suit being brought by Berlin against Bornstein.

Old-timers recall that this isn't the first time that Irving Berlin has wanted his name back. The first time was in the case of Waterson, Berlin & Snyder, from which Berlin broke away to form Irving Berlin, Inc. Berlin, at that time, left his name behind him for a number of years but took with him from the W., B. & S. all his copyrights. The W., B. & S. pub. folded soon after Berlin's exit.

One thing is certain, no formal letters have passed this week from Berlin to Bornstein or visa versa.

Petrillo Nixes Maestro Meet

NEW YORK, Aug. 19.—James C. Petrillo, AFM prexy, has nixed plans for the convention of orchestra leaders skedded for August 28 at the Roseland Ballroom here.

Announcements were sent to the trade this week that Tommy Tucker, George Paxton, Cab Calloway, Dean Hudson, Joy Gaylor, Sammy Kaye, Gene Krupa and Johnny Long would address leaders on subjects ranging from the place of women in the biz to sideman stealing to the question of how to help returning vets.

Louis Brecker, Roseland op, was slated to act as temporary chairman 'till Petrillo cracked down, wrote to the musicians involved and warned that such an ork would be considered illegal by the AFM.

10-2 Decish Tosses Hot AFM Potatoes to Vinson

Economic stabilization director's big whip 3-pronged—draft board, War Man-Power Commish re-examinations, no-extra-gas for AFM members—no action till later

WASHINGTON, Aug. 19.—Crack-down on AFM members thruout the United States is threatened in the newest development in the War Labor Board handling of musicians' union disputes. In dual edicts on the Petrillo record ban and the strike at KSTP in Minneapolis, the Board Friday (18) declared the whole matter would be thrown over to Economic Stabilizer Fred C. Vinson, intimating that musicians, regardless of their recording company affiliations or whether they record at all, would face the loss of gas cards, possibly find themselves reclassified 1-A by draft boards or be told to go to work in war plants.

Vote of the national board was 10 to 2, the two AFL members voting against the referral on the grounds that the making of records by Victor and Columbia is not connected with the war effort and therefore the matter is outside the jurisdiction of the Board. (This is the first recorded instance of a division of the Board on the enforcement of a board directive.)

No Action for Several Days

Actual action by Economic Stabilizer Vinson is not expected during the coming week, in view of fact that papers in the AFM matter were not finally drawn Saturday (19), with every indication that it would be several days before the matter could be officially considered by the economic stabilizer.

Vinson has the authority and power to "obtain co-operation of federal agencies such as Selective Service, the War Man-Power Commission and ration boards in sanctions to enforce compliance with WLB orders." In the past draft boards have reclassified strikers, and withdrawal of gas ration cards have been used as weapon to enforce back-to-work orders of the Board, as well as to compel manufacturers to release labor in cases of charged labor hoarding.

Non-Strikers To Be Hit

If Vinson goes thru with the threats as indicated by the Board it is believed it will be the first case where non-strikers will be punished along with strikers belonging to same union. Claims are, withdrawal of gas cards will be on nationwide basis, with boards advised that Washington will look with favor on the refusal of cards and coupons to all travel-

12G for Krupa At Capitol on Return Date

NEW YORK, Aug. 19.—Gene Krupa skedded back at New York Capitol within year's time at reported \$4,000 per week raise over what he's getting now. That'll give the drummer man somewhere around \$12,000, for he's understood to be making about \$7,500 per now. Option for Krupa's services was picked up the first day of his engagement by Marvin Schenck, Loew's exec.

At completion of present stint at Capitol some time in September, Krupa may play a week at Loew's Capitol, Washington, before going into Hotel Sherman, Chicago. He's skedded to play the Palladium around the end of the year for six weeks, after which he will make his first of two pix for RKO.

Present singing group with the band, the G-Noters, drop out of the picture Thursday (24), with a new group using same name coming in. Lillian Lane, thrush, remains. Dave Lambert, Buddy Stewart and Jerry Robinson are the singers.

ing bands regardless of whether or not they make records.

Attorneys representing traveling bands are unwilling to be quoted, but they're already studying precedents to find some way of getting relief, at least for bands under contract to Decca and other companies now recording. Possibility that legal out can be developed is faint, altho not beyond hope.

Severe Blow to One-Niter Tours

Enforcement of the gas rationing ban would be a severe blow to one-nighter tours due to extreme difficulties involved in moving large orks on railroads and other commercial transportation services under existing conditions. Several traveling bands have already made protests in the face of the threat, pointing out absence of baggage car space for instruments or room even in train aisles for men. Almost every ork manager has some story or other to tell of sleeping in car aisles, lost baggage or missed dates due to travel difficulties. Traveling orks are most in demand in war camp and war industry communities where traffic by soldiers and soldiers' families as well as workers has already crowded trains to over capacity.

Draft Boards Likely to Co-Operate

Local draft boards are expected to give the economic stabilizer plenty of co-operation in the event he carries out the threats made by the board. Ork men have never been looked on with favor by draft board officials, not only because of the prominence of several leaders who justly or unjustly became involved in draft scandals, but because of the fact that musicians are usually registered where they are complete strangers to board members. Mitigating (See *WLB Makes With Whip* on page 17)

BG's Overseas Deal Cooking

NEW YORK, Aug. 19.—In all likelihood, Benny Goodman's long-belated overseas trek for USO-Camp Shows will take place at the end of the month altho, according to USO execs, there's no listing of Goodman's going over as yet. However, B.G. visited Washington this week, and on his return called a couple of key musicians and inferred that he was leaving at the end of the month with a quartet and a girl singer. Those skedded to go with him are Teddy Wilson and Sid Weiss, bassist, now with Gene Krupa. Girl and drummer haven't as yet been named.

This may put a dent on MCA's plans to set up a theater tour and a radio show for B.G. this fall. He's supposedly set to follow Frank Sinatra's three weeks at the New York Paramount, starting October 11, and a fall show is now in the works.

If Goodman goes, he'll join Capt. Glenn Miller, now in England with his army air force ork, and Spike Jones, also in England, over for USO. Fred Waring was also skedded to go for USO but his present Roxy commitment and new radio show caused cancellation.

Forrest's 50% Chirp Deal?

HOLLYWOOD, Aug. 19.—Deal is being worked out between Bob Chester and Helen Forrest for latter to step into the band as thrush for a reported 50 per cent guarantee of net profits. This is believed to be the top percentage figure ever offered a warbler in the band biz.

Pluggers Fluff Wired Music So Muzak Fluffs Pop Tunes

NEW YORK, Aug. 19.—Muzak's wired music service to restaurants and night clubs, once a plug source for pop music, has now become a washout for contact men. Until the record ban, the service's program department worked overtime to make certain that at least five of the top 10 tunes were on each evening sked from 6 to 9 p.m. The ban, of course, was an ideal excuse for not having the pop tunes. Since all Muzak stuff had to be transcribed especially for its service and since recording was forbidden, naturally it couldn't serve 'em right off the sheet.

However, with the ban lifted for transcribing orgs, except NBC, CBS and subsids, pops were expected back on the wires . . . were expected but did not arrive. Reason given is that they're busy now recording for the most part for industrial music (that's too brassy for background music) and for their associated library service. For the latter there must be plenty of vocals and fancy vamps, which do not fit into the "while-you-eat" tempo, and while Muzak in the past sneaked in (legally, of course) a

transcription minus vocals of every pop made for radio stations, every session is now set for a specific use, i.e., a library service session disks for associated only, a Muzak restaurant service shindig waxes only for the wired background and a factory music session is geared to deliver all the pops at a decibel level so high that even machine-gun testing can go on in the same room and the music be heard above it.

The restaurants apparently have been conditioned not to expect current pops over the wire. During past years, even the lunch-time sessions used to provoke yelps if they weren't right on top of the Hit Parade, with spots like the Stork Club calling on the phone and threatening to cancel if current songs weren't played . . . and with the Stork Club gang a song was passe after it had gone the rounds a few months.

And so a once prime plug source, reaching in New York alone over 300 spots and several hundred thousand diners daily, has passed away. They take standard stuff, and as there is no competition, and can't be for the duration, they have no other choice.

On the other hand a little contacting of wired music spots by some pluggers might get Muzak on its ear. There's no real reason why current pops aren't heard over the music-by-wire service, points out the music trade, it's just that the publishers haven't done anything about it.

GEORGE TOWNE

brings his
"TALK OF THE TOWN"
music to the
JEFFERSON HOTEL

St. Louis, Mo., Sept. 9th for an
Indefinite Period

★ ★ ★

Towne has been a favorite among smart hotel spots. He has recently filled successful engagements at the Roosevelt Hotel, N. Y.; Hotel Syracuse, Washington; Youree Hotel, Adolphus Hotel, Neil House and the Muehlebach Hotel.

The band is best suited for hotel work. Style of band is suave, and unobtrusive. George Towne is scheduled to bring his band to the West Coast in the near future.

★ ★ ★

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TALK ABOUT
RECORD
LABELS

All the names, both old and new, of record manufacturers and distributors will be included in the 6th Annual edition of The Billboard Music Year Book (to be published as a separate volume for the first time in 1944). And platter pressers and juke box ops will be talking about the '44 MYB.

Tony Pastor Draws 35,000 Park Dancers

NEW YORK, Aug. 19.—Tony Pastor set this year's record for attendance at a Consolidated Edison free dance Thursday (10) when 35,000 grass cutters gathered at Central Park Mall.

Attendance recalls the Friday night in 1942 when 50,000 turned out at Prospect Park, Brooklyn, for the Benny Goodman ork's appearance, and the Cab Calloway Mall dance last year, when a like number took advantage of the open-air shindig.

James Nov. Terrace Date; Castle-Icer Pulling Well

NEW YORK, Aug. 19.—Harry James will play either Frank Dalley's Meadowbrook or Terrace Room, beginning October 31, for two weeks, filling a contract that he had with Dalley. Original inking was for two weeks, beginning November 7, with James agreeing to forfeit between \$5,000 and \$10,000 per week if he didn't show. Because of pic trouble, James asked Dalley to be pushed back to two weeks beginning October 3, but present Lee Castle-ice show stint at Terrace Room is sked in until October 31. That's the date James comes in. Sammy Kaye and Les Brown are tentatively set to follow.

James also has a contract with Dalley for two weeks early in 1945, with same provisions as above. At present time new ice show at Terrace Room, put in a couple of weeks ago, has upped biz 100 per cent, according to Dalley, and is doing a volume comparable to that of some high-priced name bands. Not known at present whether Meadowbrook will be opened October 31, due to gas restrictions, etc. In the event it isn't, James, Kaye and Brown will play the Terrace Room without the ice show.

McIntyre Back on Col. Lot

NEW YORK, Aug. 19.—Hal McIntyre had to cancel several one-nighters and a theater engagement in St. Louis during the week of September 26 when Columbia Pictures called him in for a third of a five-pic contract. His contract has the usual four-week clause, and McIntyre, who just finished *Eadie Was a Lady* for the same company, is now back on the lot. He opens September 29 at the Downtown Theater, Detroit, and heads Eastward, going into the New York Strand around April 15 of next year. While on the Coast he had a deal with MCA for West Coast bookings, but now that he's heading East, he goes back under William Morris banner.

MUSIC GRAPEVINE

Biltmore, New York, may reopen Bowman Room, with Chris Cross and Eddy Howard orks being considered. Ray Heatherton, in the room the past three years, now in navy. . . . Ink Spots to wax for Decca in early September. . . . Jule Styne and Sammy Cahn in New York to do score for David Wolper musical *Glad to See You*. . . . Ralph Peer celebrating 12th anniversary of his firm this month. . . . All-Negro symphony ork being organized in Philadelphia. . . . Sonny Dunham at work on Warner musical short. . . . Lou Martin ork at 500 Club, Miami Beach, Fla.

Marlene Does Marlene

Marlene Dietrich cut a number of disks this week, singing in German. Among the tunes were *Lili Marlene*, *Take a Chance on Love*, *Time On My Hands*, *Miss Otis Regrets* and *See What the Boys in the Back Room Will Have*, the latter from her pic, *Destry Rides Again*. . . . Ben Webster and ork at the Downbeat Room, Chicago, recently vacated by Stuff Smith. . . . Lily Pons and Andre Kostelanetz entertained some 400,000 servicemen on their overseas stint.

James Pic Postponed

Harry James next MGM pic starts in mid-November. Trumpeter was called back by studio for September work on film but plans were changed. He will do one-nighters after winding up at Dorsey brothers' Casino Gardens, Ocean Park, Calif. . . . Lou Martin and ork at 500 Club, Miami Beach, Fla. . . . Jimmy Dorsey and Ted Grouya have turned out *Two Again*, a ballad. Tune will be waxed by Dorsey band for Decca and pubbed by Peer International. . . . Tom Baird head of BMI's film division in Hollywood. . . . Jimmy McHugh and Harold Adamson signed to do score of *Waltz Me Around Again*, Willie at 20th Century-Fox. . . . Johnny Warrington, studio maestro at WCAU, Philly, shopping around for a new canary. . . . Decca will put out album of Johnny Green tunes early in the fall. . . . The Three Sons waxed *You Always Hurt the One You Love* and *I'm Making Believe* for Hit. Latter tune is from forthcoming Benny Goodman pic.

Morton Gould and his symphonic ork set for spot in "High Among the Stars." . . . Libby Holman and Josh White presented "An Evening of Early American Blues" at Hedgerow Theater, Moylan Rose Valley, Pa., ringing in everything from a 300-year-old English ballad, "The Riddle Song," to Lewis Allen's "Strange Fruit." . . . Larry Lane back with band for reopening of Jack and Rob's roadhouse near Trenton, N. J., after playing spot for four years until it closed last year when Jack Moss left for a hitch in the marines.

Eduardo Aguilar fronting the rumba band at Ciro's, Hollywood. . . . Alex Bartha, house band at Steel Pier's Marine Ballroom, Atlantic City, inked to seven-year pact with Jolly Joyce and Edward Mesorole. Joyce is the Philly theatrical booker, and Mesorole the New York theater and ballroom op. . . . Nestor Amaral's Brazilian ork signed by RKO-Radio for *Pan-Americana*.

Lunceford Profile

Jimmie Lunceford will be profiled in *Jazz Music*, English hot music publication. . . . Morgan Thomas ork temporarily quits the Palais Royale, Sunnyside Beach, Toronto, September 15 for month of one-nighters. Stan Wood takes over in interim. . . . Matty Malneck will play for Universal Studio Club's party.

Sonny Kendis and ork re-optional at the Trocadero, Hollywood. . . . Mack Martin, former vaude comic, plugging songs for Barton Music on the Coast. . . . Kim Cannon and Walter Kent to do musical score for Republic's *Hitch-Hike to Heaven*. Team now at work on Earl Carroll's *Vanities* at same studio.

Cootie Williams Adds Guitar

Cootie Williams added Ike Holloway to ork. It's the first time Williams has used a guitarist. . . . Freddie Fischer and His Schnickelfritz Band set to do *What the Sergeant Said* in Columbia's *Hello, Mom*. . . . Dorothy Dandridge waxed *What-Cha Say?* for WB's *Pillar To Post*. . . . Dave Snell to write musical score for *Dr. Red Adams* at MGM.

Three numbers by Jimmy McHugh and Harold Adamson among top 10 in London. Tunes are "I Couldn't

Sleep a Wink Last Night," "This Is a Lovely Way To Spend an Evening" and "The Music Stopped." . . . Jack Riley and ork set for week-ends at Pasadena Civic Auditorium. . . . Allan Jeffries, former featured trumpeter with Herbie Fields's ork, rehearsing an eight-piece band of his own. . . . David Snell will do musical score for MGM's "Gentle Annie." . . . Claude Sweeten cutting symphonic versions of pops for Standard Radio, Hollywood.

Johnny Long set for another date at World for e. t.s. . . . Charles Wynn plugging his new tune, *It Was a Lovely Affair*, written with George Zeledon. . . . Charlie Barnet ork inked for Universal short. . . . Dale Evans will sponsor the next Western dance contest at Don (Red) Barry's Corral, Hollywood. . . . Vanguard Films' first pic, originally called *Double Furlough*, changed to *I'll Be Seeing You*. Sammy Pain-Irving Kahal song of same name is featured thruout.

Condon Renewed by Blue

The Blue has renewed Eddie Condon's jazz concerts from New York Town Hall for another 13 weeks. . . . Pianist Norma Teagarden joins brother Jack's band after the ork leaves the Trianon, South Gate, Calif., and starts on Eastern tour. . . . Jack Bundy, emcee of WOR's *Jack Bundy's Album*, leading his own ork at the Village Barn, New York. . . . Mrs. Johnny Long organizing orchestra wives' association.

Golden Gate Quartet has recorded *The General Jumps At Dawn* for WB's *Hollywood Canteen*. . . . When Capt. Glenn Miller played at the recent opening of Paramount's *Going My Way* at Plaza Theater, Piccadilly, London, his featured sidemen were Sgt. Ray McKinley, drums; Sgt. Mel Powell, formerly with Benny Goodman; Sgt. Carmen Mastern, Tommy Dorsey guitarist, and Sgt. Johnny Desmond, who sang with the Gene Krupa outfit. . . . Ann Ronell, fem composer, will write musical score for UA's *Tomorrow the World*.

Strong Plugs

Benny Strong, ork leader at Bismarck Hotel, Chicago, featuring tune, *I'm Beside Myself Beside You*, written by himself and Vernon Lodge, now a prisoner in Pomerania. . . . Bobby Beers, 17-year-old singer with Lawrence Welk's band, with the outfit a year this week. . . . For first time in years, NBC has run a line into Dorsey Brothers' Casino Gardens, Ocean Park, Calif.

Al Domahue and ork held over at Aragon, Ocean Park, Calif., until Labor Day. After short string of one-nighters in and around Portland, Ore., band returns to Aragon for indefinite stint. . . . Victor is re-pressing and issuing Duke Ellington albums containing "Black and Tan Fantasy," "Azure" and "Prelude to a Kiss." . . . Sue Hollander, Mike Nidorf's secretary, leaves the GAC office to get married.

King Cole Trio Cut

King Cole Trio recorded *Someone's in the Kitchen With Dinah*, *Basin Street*, *Sunny Side of the Street*, *I've Got Those Mad About Him Blues* and *I've Heard That Song Before* for C. P. MacGregor's Transcription Service. . . . Sherwin Twins ork at Starlight Park, Bronx, N. Y. . . . Ottalle Mark Barbanell, BMI research head, and Buddy (Maynard) Worth have new song, *I Blew a Smoke Ring*, pubbed by Fine Songs.

Chuy Reyes and his Latin ork inked for pic, "Pan-Americana." . . . Milton Rosen and Everett Carter sold six tunes to Universal for musical round-up, "Under Western Skies," "Don't Go Making Speeches," "In An Open Shay," "An Old-Fashioned Girl," "A Cowboy's Prayer," and "Oh, You Kid." . . . Larry Stewart is writing English lyrics for "Nosotros," Peer International's Cuban number. . . . Woman's Home Companion inaugurates a music and record news department for teen-agers in its September issue.

Ted Streater's ork renewed for another four weeks at Ciro's, Hollywood. . . . Shorty Cherock, solo trumpet with Horace Heidt, set to leave the ork in October to form his own outfit. . . . Cab Calloway booked for Harvest Moon Ball, Madison Square Garden, September 8.

Jack Teagarden

(Reviewed at Trianon Ballroom, South Gate, Calif.)

JACK TEAGARDEN, dean of the blues trombone, has had his own band since 1939, after playing in the tram sections of some of the biz's top outfits. Teagarden specializes in blue-tinted music and Teagarden, of course, is the mainstay.

However, his seven brass, five reed and three rhythm supply solid support. When caught, Mr. T's tram was being backed by his brother Charlie's trumpet. Hitting it smoothly and without interruption, C. Teagarden's open horn blends well with that of Mr. T's, Val Salada holds down the regular trumpet berth. Charlie Teagarden, wearing his sergeant's stripes, was only sitting in. *Sirutting With Some Barbecue* is the tune that allows the two horns to get together for fine music.

Opening the remote air set, Teagarden's horn is featured and fortunately for the listeners, thruout the show. On *Shine*, H. W. Gilbertson gets the spot on sax, and Frank Horrington, on drums. *Basin Street Blues* offers the maestro as a tram-tooting vocalist, with the lyrics handled in a groovy Teagarden style. Victor Rost does neatly on clarinet, and Charlie Teagarden gets in his licks on trumpet. Also handling vocals, and well, is pretty Phyllis Lane, who does *Oklahoma* before Claire Jones, Tex Williamson and Bob McLaughlin combine on trumpets. The three trams, handled by Leroy Olson, Freddie Keller and Wallace Wells, join with Mr. T's for genuine slyphorn stuff. Miss Lane returns for *Embraceable You*. A fast tune winds up.

Band uses some oldies and they lend themselves to the T touch. On old and new tunes, the touch in this case really counts. *Sam Abbott*.

Joy Caylor

(Reviewed at Hunt's Starlight Ballroom, Wildwood, N. J.)

ALL-FEM outfit led by trumpet-tootin', brunette looker, Joy Caylor, has a good chance these days. Band has a number of surprisingly good musicians (even on male standards) and when spiked by leader's horn, which is plenty mellow, results are okay.

In view of the fact that there are very few all-girl bands led by a good-looking chick—Billie Rogers is around with an all-male band and Ina Ray Hutton is laying off for a couple of months—Caylor band has a novel selling angle. To add to that, music is danceable and listenable, and combo makes for a good commercial property.

At hearing, band was unstyled, playing mixture of swing and ballads without distinction. However, it's apparent that an attempt is being made to give band a pattern, with Miss Caylor, who blows a sweet horn, taking all first choruses on ballads. On rhythm and jump tunes, band could soften its brass. There's sufficient musicianship in the band to assure that sooner or later combo, if it keeps its present pace, should rate attention.

There are 14 gals in the band, four saxes, three trumpets and two trombones and four rhythm, with guitarist doubling on vocals. In that department band is weak, altho gal warbler has a good voice. There is no rhythm singer, and when and if one is added it will help. As it stands now, Caylor outfit, with a few additional touches and a long stay at one spot with some air time, should hit pay dirt.

Paul Secon.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Al Trace and His Silly Symphonists

(Reviewed at Plantation Room, Hotel Dixie, New York)

THE CORN popped all over the Plantation Room Tuesday (15) when Al Trace brought his band back from Hollywood, where they've been riding the range for the flickers. Parading around the room, or performing on the stand, the outfit gave with hoke that had the customers laughing so loud that one might have suspected a relative or two in the throng. Dale Roberts, zany singer held over fom previous bill, fits into the atmosphere created by the band, her Madame Fifi being well received.

Toni Arden, thrush, did justice to a number of tunes in the moments when the band abandoned specialties and gave the dancers a chance. Dave Devore, bass player, also participated in the vocalizing and, in addition, contributed several specialty acts, including his *Dr. Jekyll*, done by him for some years.

Orchestration, three reed, two brass and three rhythm, one of the latter doubling French horn and bull fiddle. Trumpeter Nate Wexler clowning in novelty numbers, producing bicycle pumps and a variety of other noise-makers, including a toy piano handled to good effect.

Lee Pines, at the piano, was outstanding, as was Bill Lange, drummer. Leader Trace, who deserted the drums several years ago, took the sticks several times during the evening.

Hey, Louella, Where Did You Get that Feller?, *Don't Change Horses* and *Mairzy Doates* were typical numbers in the opening night program, which ran heavily to clown specialties. Ork has built a following for zany slap-stick material which it dishes out excellently. *Larry Nixon*.

Jimmy Jackson

(Reviewed at the Wil-Shore Ballroom, Chicago)

JIMMY JACKSON, who has been a band figure in ballroom circles here for the past several years, caters to every type with a variety of dance numbers, including sweet tunes, bounce, swing and hot jazz.

Group is a well-organized outfit of four reeds, three rhythm, three brass and two vocalists. Sidemen do a fine job in soloing, with Johnny Mendell's torrid trumpet backed by the hot skin-beating of Johnny Bucman. Hank Shank handles the ivories in good style, and George Mitchell merits sax attention. Jackson, who looks like Paul Whiteman, vocalizes pleasingly.

Featured vocalists of the group are Jane Carroll and Allan De Witt, the latter formerly with Tommy Dorsey. Miss Carroll handles the pop tunes, sells well and makes a hit with the dancers. De Witt's warbling is as good as any heard hereabouts. He has a wide range and is particularly handy with ballads, old, and sweet tunes.

Arrangements are okay, with a mingling of novelty numbers written by Hilton Brockman. The band, altho strictly a territory outfit, has plenty on the ball and should make a niche for itself. *Jack Baker*.

Eric Correa

(Reviewed in Grill Room, Hotel McAlpin, New York)

FRAMED along the conventional society combo lines, Eric Correa's band does plenty well for itself in this spacious room. Music is just right for the place, as Correa soft-pedals all the way thru, accenting melody instruments which play melody. Customers, either dining or dancing, have no kick.

Correa's main fault, if it can be called such, is that he doesn't spot himself enough at the piano. He plays well, and if he did more solo work it would give the band a more pointed musical personality. With that it would tend to be a band of some distinction rather than just another society-type band.

Correa has eight men—violin, drums, bass, three saxes and a trumpet—and does all types of music well. Marjorie Maxwell, blonde looker, handles vocals nicely. *P. S.*

Freddie Slack

(Reviewed at Hughes-Downtown Theater, Detroit)

SLACK came into the big-time limelight as a band leader about three years ago, and then left to serve in the navy. His present group has been together only about three weeks, but already shows good teamwork. It is currently on a string of major theater dates, with ballroom stands in the offing.

Basic instrumentation is five percussion, five sax, three trumpets and three trombones. Slack, himself, works bits at one of the pianos, spotlighted, and has an informal manner of beating out time while facing the audience. He conducts pleasingly straight without clowning.

Band has the musicianship for the variety of work called for by a stagershow routine, but develops enthusiasm when on its own in a strong live style. Brass section is heavy but controlled, notably the muted trombones in some passages. Slack relies upon all-around orchestral contributions rather than featured soloists for the most part.

Slack's work at the piano, especially in the full numbers rather than the opening interludes, is notable for a distinct touch, which is outstanding in his fast, repetitious boogie style. He is at his and the band's best and most characteristic in his own *Cow-Cow Boogie*.

Slack relies much upon David Coleman, drummer, featuring him at intervals just as he did with his old band. This may be the secret of the good tempo evident in the new band.

Imogene Lynn, tall, blonde contralto, leads the band out of its natural style with *I'll Be Seeing You* and *Silver Wings in the Moonlight*, but got into the groove with *Cow-Cow Boogie* and other like bits. She has a lively style and works as tho she really enjoys it. *Haviland F. Reves*.

Walter Perner

(Reviewed at Hotel Roosevelt Grill, New York)

WALTER PERNER'S ork holds forth in the popular Roosevelt Grill year-round, filling in when Guy Lombardo comes home and stepping into the leading role when Lombardo takes to the road. When caught it was doing an acceptable job, with business in the room fair.

Instrumentation is three reed, two brass, drums, bass, two pianos (Perner takes the second Steinway) and accordion. Last named instrument contributes much to effectiveness of the band. Frank Judnick makes a truly all-purpose instrument of his squeeze-box. In the two hours the band was heard there was not a solo chorus by Judnick, yet in every single number his contribution to the effectiveness of the ork was observable. When the rhythm began to lag, the beat of the accordion came thru, carrying on the tradition of dance music for dancers so long observed in this room. On ballads, which were frequent, the unobtrusive accompaniment furnished by Judnick was the something that made the whole performance better. He did that rare feat, contributing to the work of every member of the band without at any time usurping the spotlight.

Three soloists enable Perner to make almost every second number a vocal, following his theory that a musically correct voice makes ballad music better for dancers. Charming Neva Patterson, thrush, and two boys from the band, Guy Berlind and Mert Curtis, sing solo, in pairs and as a trio. Work was above average, altho a little better mke balance wouldn't hurt the trio. *L. N.*

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CROWN FILMS, England, for your sensational film, "The True Story of Lili Marlene," glorifying our new song hit.

UNIVERSAL PICTURES, U. S. A., for releasing "The True Story of Lili Marlene," thus giving millions of Americans the opportunity to enjoy the dramatic theme and the enchanting melody of "Lili Marlene."

LIFE MAGAZINE, U. S. A., for the generous amount of space you felt necessary to devote to "Lili Marlene" in spite of the paper shortage in order to carry the story of this history-making song hit to your millions of readers both on the home front and in the armed forces.

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CPRS Has All-Canuk Board of Directors

NEW YORK, Aug. 19.—Appointment by ASCAP of two Canadians to the board of directors of the Canadian Performing Right Society (CPRS) recently was followed by selection of two Canadians for same posts by Performing Right Society in London. At present time CPRS is a stock company owned 50-50 by ASCAP and PRS. Appointment of William Low and Gordon Thompson by ASCAP and Holmes Maddick and Harry Jamison by PRS sets up an all-Canadian board of directors for the first time since CPRS's inception in 1927.

Along with appointees, John Paine, present general manager of ASCAP, will represent ASCAP in the new set-up of CPRS and Ralph Hawkes will rep PRS.

T. Allen, Ex-Gob, With Long

NEW YORK, Aug. 19.—Honorably discharged from the navy, Terry Allen, ex-Claude Thornhill singer, is now with Johnny Long's ork, currently at the New Yorker.

Hourly Jumps

NEW YORK, Aug. 19.—Robbins Music is really capitalizing on Jump tunes. They had *One o'Clock Jump*, by Count Basie; *Two o'Clock Jump* with Harry James', Benny Goodman's and Basie's names on the copy, and *Three o'Clock Jump* by Bud Johnson.

Newest of the lot is *Four o'Clock Jump* by George Paxton.

Fishman Quits FB on Coast To Go on Own

HOLLYWOOD, Aug. 19.—Ed Fishman, vet booker and band manager, this week announced his resignation as manager of Frederick Bros.' Music Corporation's office here to go in biz for himself.

He was with William Morris Office in New York, then Coast office of WM before going over to Frederick Bros. No other details of his biz plan has been announced.

Hall and Phillips, New Recording Firm

NEW YORK, Aug. 19.—Fred Hall and Chuck Phillips have set up a recording firm called Tel-A-Recordings, Inc., 2 West 46th Street. Duo has taken over the Harry Smith recording studio at that address and will do general studio and off the air recordings.

Hall was formerly of the radio team of Fields and Hall, and Phillips was until recently a technical engineer for MGM in Hollywood.

Bannister to GAC, Chicago

CHICAGO, Aug. 19.—Paul Bannister, formerly assistant one-night band booker at General Amusement Corporation's Cincinnati office, has been transferred to the firm's Chicago office, where he will take over the duties as head of the same department. Bannister, before joining GAC, was road manager for Griff Williams.

No Hula?

NEW YORK, Aug. 19.—So at last it's come to this! Guitar player with one of the top bands refuses to play Hawaiian guitar, averring that it's "corny."

And he gets away with it. It's not in his contract, he points out. He'll either swing it or else.

Link to Coast at Last

NEW YORK, Aug. 19.—After many delays, Harry Link flew out to the Coast last week. He's there to co-ordinate activities between Feist Music and MGM, having a five-year contract with latter company, as general manager of Feist, one of the Robbins group. He's due back before the first of the year.

Hy Kanter, professional manager of T. B. Harms, one of the Dreyfuss firms, is to go to the Coast Monday (14), where he will be West Coast rep for Feist. Kanter was with Chappell in Chicago for eight years, coming to New York last year to take over T. B. Harms, a Chappell affiliate.

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There Are No Wings On A Fox-Hole
 Words and Music by IRVING BERLIN

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PART 1—The Billboard Music Popularity Chart

Week Ending
Aug. 17, 1944

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEAF, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Kiss to Remember	Lincoln
Amor (F)	Melody Lane
An Hour Never Passes	Shapiro-Bernstein
And Then You Kissed Me	Miller
Begin the Beguine	Harms
Come Out, Wherever You Are (F)	T. B. Harms
Dance With a Dolly	Shapiro-Bernstein
Every Day of My Life	Paramount
How Many Hearts Have You Broken?	Advanced
I Don't Want To Love You	Chelsea
I Dream of You	Embassy
If I Knew Then	Williamson
I Learned a Lesson I'll Never Forget	Robbins
I'll Be Seeing You	Williamson
I'll Walk Alone (F)	Morris
I'm Making Believe	Bregman-Vocco-Conn
Is You Is or Is You Ain't? (F)	Leeds
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
It's a Crying Shame	Morris
Kentucky	BMI
Let's Sing a Song About Susie	Harms, Inc.
Long Ago (And Far Away) (F)	Crawford
Milkman, Keep Those Bottles Quiet (F)	Feist
Pretty Kitty Blue Eyes	Santly-Joy
Saltwater Cowboy	Jefferson
Some Peaceful Evening	Campbell-Porgie
Straighten Up and Fly Right	Am. Academy
Sweet and Lovely (F)	Feist
Sweet Lorraine	Mills
Swinging on a Star (F)	Burke-Van Heusen
Time Waits for No One (F)	Remick
Together	Crawford
Up, Up, Up	Broadway
What a Difference a Day Made	Marks

Lucky Strike HIT PARADE

CBS, Saturday, August 19, 9-9:45 p.m. EDT.

TITLE	PUBLISHER
1. Amor (F)	Melody Lane
2. Swinging On a Star (F)	Burke-Van Heusen
3. I'll Be Seeing You	Williamson
4. Time Waits for No One (F)	Remick
5. I'll Get By (F)	Berlin
6. Long Ago (And Far Away) (F)	Crawford
7. I'll Walk Alone (F)	Morris
8. It Could Happen To You (F)	Famous
9. Is You Is or Is You Ain't? (F)	Leeds

And the Following Extras: There'll Be Some Changes Made, 12th Street Rag, With Plenty of Money and You, and Making Whoopee.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:
Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION	NATIONAL	East	Mid-west	South	West Coast
Last/This Wk./Wk.					
1	1. SWINGING ON A STAR (F)	1	1	1	2
	Burke-Van Heusen				
2	2. I'LL BE SEEING YOU	3	2	2	1
	Williamson				
3	3. I'LL WALK ALONE (F)	2	3	4	4
	Morris				
4	4. TIME WAITS FOR NO ONE (F)	4	4	5	6
	Remick				
6	5. AMOR (F)	9	6	3	3
	Melody Lane				
8	6. LONG AGO (AND FAR AWAY) (F)	—	5	7	7
	Crawford				
7	7. IT HAD TO BE YOU (F)	5	9	6	—
	Remick				
5	8. I'LL GET BY (F)	—	7	9	5
	Berlin				
9	9. IT COULD HAPPEN TO YOU (F)	7	8	—	10
	Famous				
10	10. GOODNIGHT, WHEREVER YOU ARE	8	—	—	8
	Shapiro-Bernstein				

Other Sheet Music Reported in Best Selling Lists by Sections
EAST: A Fellow on Furlough (F)—Block; Going My Way (F)—Burke-Van Heusen.
MIDWEST: Going My Way (F)—Burke-Van Heusen.
SOUTH: Is You Is or Is You Ain't? (F)—Leeds; San Fernando Valley—Morris.
WEST COAST: Is You Is or Is You Ain't? (F)—Leeds.

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION	Record	Label
Last/This Wk./Wk.		
2	1. G. I. Jive	Louis Jordan...Decca 8659
1	2. Till Then	Mills Brothers...Decca 18599
3	3. Hamp's Boogie Woogie	Lionel Hampton...Decca 18613
7	4. Body and Soul	Coleman Hawkins...Bluebird 30-0825
6	5. Cherry Red Blues	Cootie Williams...Hit 7084
4	6. Is You Is or Is You Ain't? (F)	Louis Jordan...Decca 8659
5	7. Straighten Up and Fly Right	King Cole Trio...Capitol 154
8	8. I'm Lost	Benny Carter...Capitol 165
10	9. You Always Hurt the One You Love	Mills Brothers...Decca 18599
—	10. Someone	Duke Ellington...Victor 20-1584

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's, Birmingham: Norlen's Radio Shop; Louis Plitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreibeis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's, Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kember Bros. Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Galety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

Castle Minus Two

NEW YORK, Aug. 19.—Lee Castle had wholesale man-power trouble last week at Frank Dailey's Terrace Room, with rumors flying that over 10 men were walking. Trouble had to do with pay roll problems and Castle is said to have come thru with boosts for some of the men and ironed out aches with others. Only two men actually got walking papers. Castle went in two weeks ago, opening with the new ice show at the spot. He's in until end of October.

Hit Parade Suit Still On

NEW YORK, Aug. 19.—Remick Music suit against American Tobacco over Hit Parade is progressing, with no advantage to either side so far. Federal Judge John C. Knox in New York last week reserved decision on appeals from both sides. Remick wants to examine defendants before trial, and tobacco company attorneys asked that suit be dismissed. Suit is effort by Remick to stop Hit

Parade from claiming that the 10 songs performed are 10 most popular nationwide during that week.

WLB MAKES WITH WHIP

(Continued from page 13)

circumstances of dependents are often considered by local boards who are formed of local people with the idea in mind that knowledge of individuals should aid judgment in rulings as to deferments. With ork men some boards have taken the attitude that all musicians should be drafted. One prominent leader made three trips to induction centers, being rejected each time, yet had to journey many miles for a fourth call from his board—for another rejection.

Man-Power Commission Pressure

Orks have already been put under considerable pressure by Man-power Commission rules and up to time of recent army ruling that men over 28 were not desired in any numbers, many took war factory jobs, playing only week-ends or on rare occasions. Any action by draft

boards will send a considerable number scurrying back to the turret lathes.

Last Step Before White House

WLB action in turning matter over to Vinson is the last possibility before the White House is called on to act. Just what would be done by the President is a question. Many months ago AFM leader Petrillo was quoted as saying he would end the ban if called on to do so by the White House, and while he has been silent on this point for some time, this may be the final answer. Music circle strategists, as long ago as June, advanced the opinion that no real settlement of the Petrillo ban would come until after the elections, declaring no Presidential action would be made prior to that time.

Petrillo Adamant

Petrillo was adamant on the occasion of the hearings in Washington during the week, and a reiteration of the statement that the ban is not a war production matter and therefore not under the jurisdiction of the WLB was the extent of union comment.

AFM Attorney Joseph A. Padway told

the board the musicians did not want to work for RCA-Victor and Columbia Phonograph "under any terms or any conditions." He said the board was attempting to impose "involuntary servitude upon us."

Severe doubt is expressed in Washington that the WLB will attempt to call troops to compel musicians to go back to work, but as one band leader expressed the matter: "If they take away our gas cards the public outside the larger cities will have to depend on records to hear our bands. It's a bayonet at your neck, any way you add it up."

Matter will likely come to a head toward end of week when the first announcement from Vinson may be made.

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I LEARNED A LESSON I'LL NEVER FORGET

Victor Record 20-1594

Nothin' could be finer than Dinah singing the new top ballad *Together*. Already headed for hitdom as the featured song in the current movie "Since You Went Away," dynamic Dinah's silvery-voiced singing will keep the cash register ringing. On the reverse Dinah does a torchy torch number, *I Learned A Lesson I'll Never Forget*. A double-header that'll triple your coin intake.

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30-0817

**PASSION FLOWER
GOING OUT THE BACK WAY**

—Johnny Hodges and his Orchestra

BLUEBIRD
33-0515

**THE BEST OF FRIENDS MUST PART
I'M GLAD WE DIDN'T SAY GOOD-BYE**

—Roy Hall and his Blue Ridge Entertainers

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NAB THE NICKELS ARE ON

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PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in light face. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last This Wk./Wk.	NATIONAL	East	Mid- west	South	West Coast
1	1. SWINGING ON A STAR (F) Bing Crosby—Decca 18597 <i>Going My Way</i> (F)	1	1	1	1
2	2. I'LL BE SEEING YOU Bing Crosby—Decca 18595 <i>I Love You</i> (M)	2	2	3	—
4	3. TIME WAITS FOR NO ONE (F) Helen Forrest—Decca 18600 <i>In a Moment of Madness</i>	3	4	5	10
10	4. YOU ALWAYS HURT THE ONE YOU LOVE Mills Brothers—Decca 18599 <i>Till Then</i>	7	3	4	—
8	5. I'LL BE SEEING YOU Tommy Dorsey—Frank Sinatra— Victor 20-1574 <i>Let's Just Pretend</i>	4	—	7	3
9	6. G. I. JIVE Louis Jordan—Decca 8659 <i>Is You Is or Is You Ain't?</i> (F)	6	8	2	—
3	7. I'LL GET BY Dick Haymes—Harry James— Columbia 36698 <i>Flatbush Flanagan</i>	9	7	6	6
5	8. I'LL WALK ALONE (F) Dinah Shore—Victor 20-1586 <i>It Could Happen to You</i> (F)	8	5	8	—
—	9. HIS ROCKING HORSE RAN AWAY (F) Betty Hutton—Capitol 155 <i>It Had To Be You</i> (F)	—	—	—	2
7	10. I'LL WALK ALONE (F) Martha Tilton—Capitol 157 <i>Texas Polka</i>	—	—	—	4

Other Records Reported in Best Selling Lists by Sections

EAST: *I'll Walk Alone* (F)—Mary Martin, Decca 23340; *Long Ago (And Far Away)* (F)—Helen Forrest—Dick Haymes, Decca 23317.
MIDWEST: *Long Ago (And Far Away)* (F)—Bing Crosby, Decca 18608.
SOUTH: *Is You Is or Is You Ain't?* (F)—Louis Jordan, Decca 8659; *I'll Get By* (F)—Ink Spots, Decca 18579.
WEST COAST: *It Could Happen to You* (F)—Jo Stafford, Capitol 158; *Amor* (F)—Andy Russell, Capitol 156; *Tico Tico*—Woolcott, Decca 23318.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last This Wk./Wk.	Record	Label
1	1. Is You Is or Is You Ain't?	Louis Jordan.....Decca 8659
4	2. I Learned a Lesson I'll Never Forget	Five Red Caps.....Beacon 7120
3	3. So Long, Pal.....	Al Dexter.....Okeh 6718
3	4. Straighten Up and Fly Right	King Cole Trio.....Capitol 154
5	4. Cherry Red Blues.....	Cootie Williams.....Hit 7084
—	4. Smoke On the Water..	Red Foley.....Decca 6102
2	4. Soldier's Last Letter..	Ernest Tubbs.....Decca 6098

Billy Eckstine 19G in 8 Dates

NEW YORK, Aug. 19.—Billy Eckstine, comparatively new outfit, has been cleaning up on four weeks of one-nighters. For eight engagements band grossed close to \$20,000, running \$2,158 at Youngstown, O.; \$2,245, Cleveland (at \$1.50 admission); \$2,896, Flint, Mich.; \$2,262, Detroit; \$1,803, Cincinnati; \$2,340, Louisville; \$2,100, Washington, and \$2,700 at Rocky Mount, N. C. Figures are unusually high for new band, and he went into Regal Theater, Baltimore, yesterday at \$5,500 for week with 50-50 split over \$17,000. House can do around \$29,000 top, and it's figured that Eckstine will take close to \$11,000 for his end. Eckstine has been averaging about \$5,500 a week on guarantees with 60 per cent during past seven weeks, going into percentage figure most of the time. Eckstine was featured singer with Earl Hines for many years before striking out

Wakely Wax for Decca

HOLLYWOOD, Aug. 19.—Jimmy Wakely goes before the cameras at Monogram Pictures August 28 for the first film of a series to be called *Saddle Pals*, which is the name of Wakely's fan club. Wakely is writing the theme song to be used in the picture. Wakely recorded four tunes for Decca. Songs, written by Wakely and Smiley Burnette, included *You Can't Break the Chains of Love*, *The Weeping Willow*, *If you Can't Go Right, Don't Go Wrong* and *On the Strings of My Lonesome Guitar*. Also heard on the recordings was the Sunshine Trio.

as single warbler, and then formed the present band. He goes into the Howard, Washington, September 15; Apollo, 22d, and Baltimore booking 29th, and is skedded for a concert at Symphony Hall, Boston, September 10. House has played concerts by Basie and Ellington. Records he cut for DeLuxe, ordinarily a hillbilly outfit, have sold heavily. Billy Shaw, of William Morris, is booking.

Music Popularity Chart Week Ending Aug. 17, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. **SWINGING ON A STAR (14)**—Bing Crosby (John Scott Trotter Ork).....Decca 18597
(Gray Rain, Hit 7086; Freddie Slack, Capitol 160)
2. **G. I. JIVE (17)**—Louis Jordan.....Decca 8659
(Johnny Mercer, Capitol 141)
- AMOR (8)**—Bing Crosby (John Scott Trotter Ork).....Decca 18608
(Andy Russell (Al Sack Ork), Capitol 158; Xavier Cugat, Columbia 36718; Eric Madriguera, Hit 8033; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 4444; Vincent Lopez, National 7063)
3. **IS YOU IS OR IS YOU AIN'T? (5)**—Louis Jordan.....Decca 8659
4. **I'LL BE SEEING YOU (18)**—Bing Crosby (John Scott Trotter Ork).....Decca 18595
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildegard, Decca 23291; Billie Holiday, Commodore C-553)
5. **I'LL GET BY (19)**—Harry James (Dick Haymes).....Columbia 36698
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
- YOU ALWAYS HURT THE ONE YOU LOVE (13)**—Mills Brothers.....Decca 18599
6. **I'LL WALK ALONE (3)**—Dinah Shore.....Victor 20-1586
(Mary Martin, Decca 23340; Martha Tilton, Capitol 157; Louis Prima, Hit 7083)
7. **I'LL WALK ALONE (5)**—Martha Tilton.....Capitol 157
(See No. 6)
8. **I'LL BE SEEING YOU (12)**—Tommy Dorsey (Frank Sinatra).....Victor 20-1574
(See No. 4)
9. **IT HAD TO BE YOU (1)**—Betty Hutton (Paul Weston Ork) Capitol 155
(Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593; Dick Haymes-Helen Forrest, Decca 23349)
10. **LONG AGO (AND FAR AWAY) 16**—Helen Forrest-Dick Haymes (Camarata Ork).....Decca 23317
(Perry Como, Victor 20-1569; Jo Stafford, Capitol 153; The Three Suns, Hit 7085; Guy Lombardo, Decca 18602; Jan Garber, Feature 1002; Bing Crosby, Decca 18608)
- PRETTY KITTY BLUE EYES (2)**—The Merry Macs.....Decca 18610
(Vincent Lopez, National 7064; Art Kassel, Hit 7091)
11. **MILKMAN, KEEP THOSE BOTTLES QUIET (15)**—Ella Mae Morse (Dick Walters Ork).....Capitol 151
(Woody Herman, Decca 18603; The Four King Sisters, Bluebird 30-0824)
- TIME WAITS FOR NO ONE (4)**—Johnny Long (Patti Dugan) Decca 4439
(Sula Musette, Continental C-1149; Helen Forrest, Decca 18600)
12. **STRAIGHTEN UP AND FLY RIGHT (10)**—Andrews Sisters (Vic Schoen Ork).....Decca 18606
(King Cole Trio, Capitol 154)
- AMOR (6)**—Xavier Cugat (Carmen Castillo).....Columbia 36718
(See No. 2B)
- TIME WAITS FOR NO ONE (1)**—Helen Forrest (Camarata Ork).....Decca 18600
(See No. 11B)
- HOW MANY HEARTS HAVE YOU BROKEN? (1)**—The Three Suns.....Hit 7092
13. **GOODNIGHT, WHEREVER YOU ARE (12)**—Russ Morgan.....Decca 18598
(Blue Barron's Ork, Hit 7081; Mary Martin, Decca 23340)
14. **HOW BLUE THE NIGHT? (7)**—Dick Haymes (Emil Newman Ork).....Decca 18604
(Bob Chester, Hit 7088)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **HIS ROCKING HORSE RAN AWAY**—Betty Hutton (Paul Weston Ork).....Capitol 155
2. **LILI MARLENE**—Perry Como.....Victor 20-1592
3. **DANCE WITH A DOLLY (With a Hole in Her Stocking)**—Evelyn Knight (Camarata Ork).....Decca 18614

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- CHERRY RED BLUES**—Cootie Williams.....Hit 7084
(Memphis)
- A FELLOW ON A FURLOUGH**—Phil Hanna (Leonard Joy).....Decca 4445
(Toronto)

Strand Inks Cavallaro

NEW YORK, Aug. 19.—Carmen Cavallaro now at Mark Hopkins Hotel, San Francisco, goes into New York Strand some time in February, 1945. He last played the New York theater the early part of this year. Pianist goes into Palmer House, Chicago September 21 until first of year. Tommy Tucker is in at Strand now, with Charlie Barnet skedded to follow in September. Les Brown goes in after Barnet, with no others definitely set outside of Hal McIntyre who goes in some time around March, 1945.

Glen Gray 8G at Eastwood

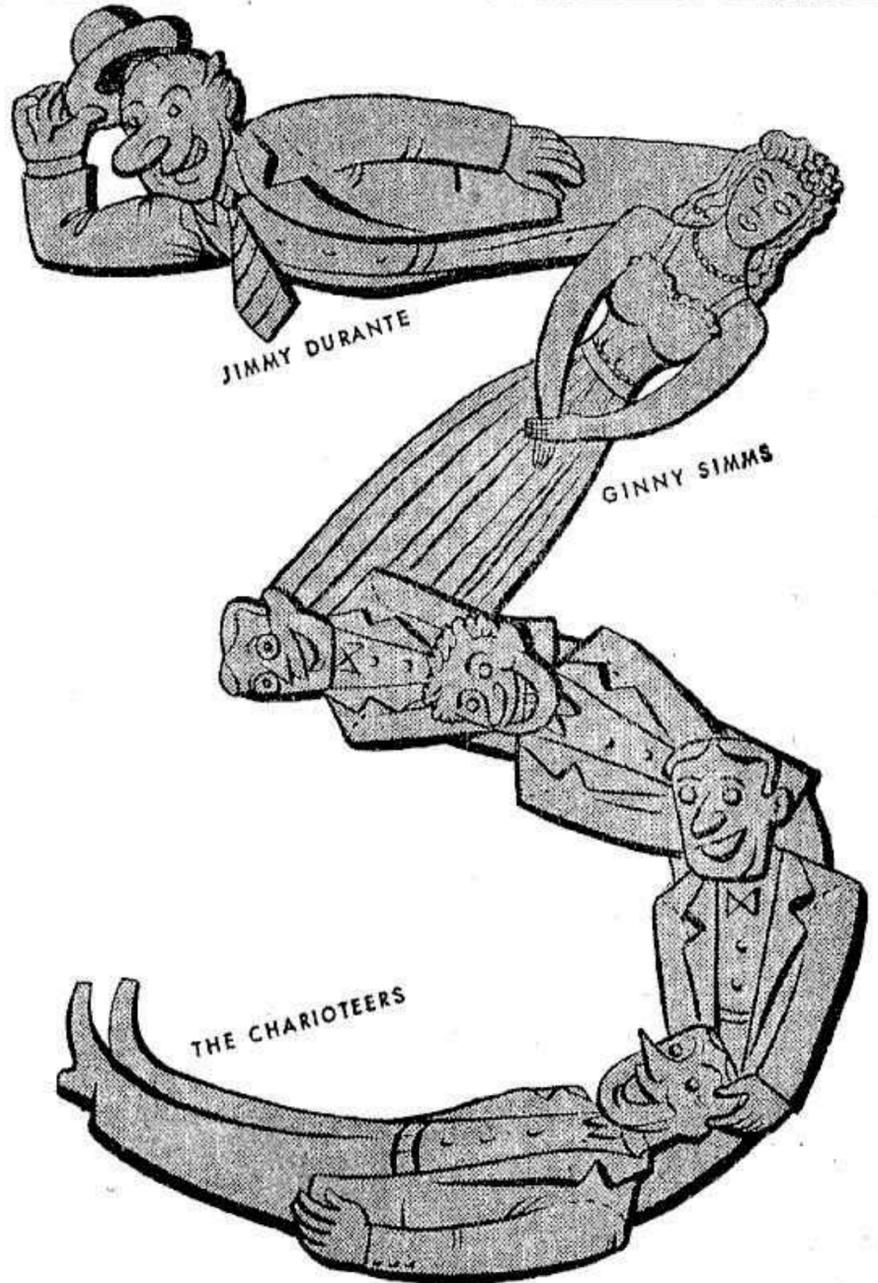
DETROIT, Aug. 19.—Glen Gray's ork, playing last week at the huge Eastwood Gardens, outdoor ballroom, grossed \$8,100, rating a spot among the top five bands of the season there. Gross would have possibly been greater but for heat in last four days which discouraged dancing, even under the stars.

Trace's Lang-Worth E. T.s

NEW YORK, Aug. 19.—Al Trace is waxing a series of 15-minute platters for Lang-Worth. Present series will be offered sponsors. Trace has already cut 125 tunes for Lang-Worth for general library use.

Kaye Gets Second Air Show

NEW YORK, Aug. 19.—Sammy Kaye starts a second commercial show for his sponsor, Tangee, Thursday (24), via Mutual, 8:30 to 9 p.m. Show will be a variety stint, with Paul Winchell, ventriloquist. Kaye started his *Sunday Serenade* for the same sponsor May 7, after appearing on the show sustaining for several years. Latter show is on the Blue. This gives Kaye an hour of commercial time a week along with Kay Kyser. Kaye, who is now at the Astor Roof here, got the commercial without auditioning, merely mentioning idea to sponsor, who went for it.



3 corking new Columbia hits

GINNY SIMMS

I'M GLAD THERE IS YOU col. 36731

CHINESE LULLABY

with orchestral accompaniment!

THE CHARIOTEERS

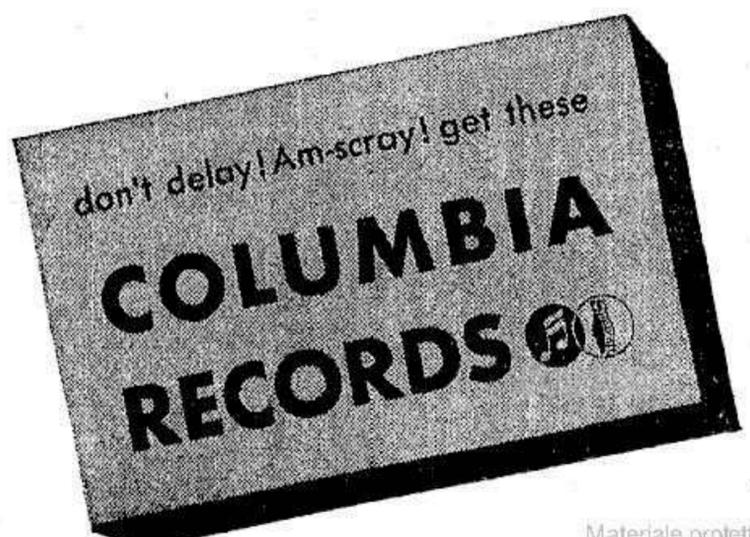
SYLVIA col. 36730

THIS SIDE OF HEAVEN

JIMMY DURANTE

INKA DINKA DOO col. 36732

HOT PATATTA



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THAT IS BRINGING IN THE
CUSTOMERS FROM COAST
TO COAST!**

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NEW YORK
OCTOBER
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PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

HANGING IN THE HOCK SHOP WINDOW Kay Lorraine (with Harold Grant's Ork) Standard T-2097-A

This novelty number is right in the Lorraine groove. It never lets its listeners down from the first to the last memory hanging in that window. Being not too out on the limb in novelty, it's just as good in the juke as it is for 'cross the counter sales.

TOGETHER Helen Forrest and Dick Haymes Decca 23349-B

The blending of Helen Forrest and Dick Haymes is pretty near as perfect a sweet joining as has been accomplished by Decca or any other waxery in a year of Sundays. This will compete with the Crosby platters in a big way and should be only the first of a number of releases. It's a disk worth saving and listening to.

AN HOUR NEVER PASSES.. Jimmy Dorsey and Ork (Vocal Chorus by Gladys Tell)..... Decca 18616-A

This is nearly top JD, and Gladys Tell sells what the ork gives her, which in this case is plenty. The reeds pick it up in the beginning and hand it to Gladys and the trumpets give it back to her on the final refrain—sweet reeds and solid brass. Even without JD on the label this would get nickels and the quarters plus a dime.

POPULAR RECORD RELEASES

(From August 17 thru August 24)

AMERICAN ALBUM OF COUNTRY DANCES Asch 344

1. BIG EARED MULE..... Mr. & Mrs. Siller (Tiny Clark). Asch 344-2
2. CRICKET AND BULL FROG..... Mr. & Mrs. Siller (Tiny Clark). Asch 344-2
3. LIGHT FOOT BILL..... Mr. & Mrs. Siller (Tiny Clark). Asch 344-2
- DARLING NELLIE GRAY..... Mr. & Mrs. Siller (Tiny Clark). Asch 344-2
- GRAND MARCH Mr. & Mrs. Siller (Tiny Clark). Asch 344-3
- LITTLE BROWN JUG..... Mr. & Mrs. Siller (Tiny Clark). Asch 344-3
- FAR LEZ VOUS..... Mr. & Mrs. Siller (Tiny Clark). Asch 344-1
- TURKEY IN THE STRAW... Mr. & Mrs. Siller (Tiny Clark). Asch 344-1

AN HOUR NEVER PASSES.. Jimmy Dorsey..... Decca 18616

ANGELINA Louis Prima..... Hit 7106

CHINESE LULLABY Ginny Simms..... Columbia 36731

COUNT OF LUXEMBURG WALTZ Continental Waltz Ork..... Continental C-1146

GOING OUT THE BACK WAY Johnny Hodges.. Bluebird 30-0817

HANGING IN THE HOCK SHOP WINDOW Kay Lorraine (Harold Grant Ork) Standard T-2097

I LEARNED A LESSON I'LL NEVER FORGET Dinah Shore..... Victor 20-1594

I'M GLAD THERE IS YOU.. Ginny Simms..... Columbia 36731

I'M MAKING BELIEVE..... The Three Suns (Artie Dunn) Hit 7105

IT HAD TO BE YOU..... Dick Haymes-Helen Forrest..... Decca 23349

I'VE NOBODY TO LOVE.... Red River Dave..... Continental C-3019

MERRY WIDOW WALTZ.... Continental Waltz Ork Continental C-1146

OH, MARIE Louis Prima..... Hit 7106

PAN AMERICANA Alfredo Mendez.. Standard T-2110

EBRIO DE CARINO Alfredo Mendez.. Standard T-2111

HASTA LA VISTA..... Alfredo Mendez.. Standard T-2111

LA CANDELARIA Alfredo Mendez.. Standard T-2111

MELODIA DE AYER..... Alfredo Mendez.. Standard T-2111

PARAISO DE AMOR..... Alfredo Mendez.. Standard T-2112

REGRESANDO Alfredo Mendez.. Standard T-2112

PASSION FLOWER Johnny Hodges... Bluebird 30-0817

PHILOMAR Kay Lorraine (Harold Grant Ork) Standard T-2097

(See Popular Record Releases on page 78)

ADVANCE BOOKINGS

BILLIE BISHOP: Rainbow Ballroom, Denver, Sept. 8 (8 weeks).

LES BROWN: Victory Field, Queens, N. Y., Aug. 29; Poe Park, Bronx, N. Y., 30; Central Park, New York, 31.

FRANKIE CARLE: Riverside Theater, Milwaukee, Aug. 25; Dixieland Ballroom, Lexington, Ky., 28; Columbus, O., 29; Casa Loma Club, Charleston, W. Va., 30; Oriental Theater, Chicago, Sept. 1.

BENNY CARTER: Louisville, Aug. 25; Ezzard Charles Coliseum, Cincinnati, 27.

XAVIER CUGAT: Golden Gate Theater, San Francisco, Sept. 13.

TOMMY DORSEY: Casino Gardens, Ocean Park, Calif., Sept. 15 (3 weeks).

JIMMY DORSEY: Casino Gardens, Ocean Park, Calif., Sept. 1 (2 weeks).

SONNY DUNHAM: Green Mill Ballroom, Ventura, Calif., Sept. 4; Auditorium, San Bernardino, Calif., Sept. 6; Auditorium, Long Beach, Calif., 9; Auditorium, Pasadena, Calif., 11; Elks Hall, Los Angeles, 14; Auditorium, Hanford, Calif., 15; Fairgrounds Ballroom, Merced, Calif., 18; Sweets Ballroom, Oakland, Calif., 17; Auditorium, San Jose, Calif., 18.

DUKE ELLINGTON: Skylon Ballroom, Sioux City, Ia., Aug. 26; Val Air Ballroom, Des Moines, 27; New Elm Ballroom, Youngstown, O., 30; Earle Theater, Philadelphia, Sept. 1-7; Palace Theater, Canton, O., 8-10; Paradise Theater, Detroit, 15-21; Palace Theater, Cleveland, 22-28.

TED FIO RITO: Steel Pier, Atlantic City, 5 (11 days).

LIONEL HAMPTON: Trianon Ballroom, South Gate, Calif., Sept. 26.

ERSKINE HAWKINS: Peoria, Ill., Aug. 26; St. Louis 27; Wichita, Kan., 29; Oklahoma City, 30; Little Rock, Ark., 31.

INTERNATIONAL SWEETHEARTS: Fresno, Calif., Aug. 28; Elks Club, Los Angeles, 30; Phoenix, Ariz., Sept. 1-3; Bakersfield, Calif., 5; Tucson, Ariz., 6; Sacramento, Calif., 7-9; Oakland, Calif., 10-11; Reno, Nev., 13; Salt Lake City, 14.

HARRY JAMES: Casino Gardens, Ocean Park, Calif., Aug. 25-27; Oakland, Calif., 31; Stockton, Calif., Sept. 1; San Jose, Calif., 2; Sacramento, Calif., 3; San Bernardino, Calif., 4-5; Balboa, Calif., 9; Casino Gardens, Ocean

Music Popularity Chart

Week Ending
Aug. 17, 1944

POPULAR RECORD REVIEWS

By M. H. Orodener

HILDEGARDE (Decca)

Lili Marlene—FT; *V. My Heart Sings*—FT; V.

Originally the German ballad favorite and stemming from the bistros in Sweden, "Lili Marlene" was included among the prize captures of our armed forces. Since our boys rejected Tin Pan Alley designs, they fashioned "Lili" as a marching song to better suit their purpose. Now, this simple and sentimental saga of "Lili" ever-remaining true to her soldier-sweetheart off to the battles, has crossed the big pond and makes bid for international fame. The way Hildegard sings it so plaintively in heart-warming fashion, "Lili" will undoubtedly attract the same wide attention on these shores. Hildegard, complimented by a male chorus and orchestra directed by Harry Sosnk, makes the patient and longing "Lili" ring true as she sings the verses in a restrained marching tempo. Taking over the piano seat as well, Hildegard is entirely in her element in singing Harold Rome's adaptation of "My Heart Sings," a tender French chanson of love which Jean Sablon popularized. Musically, it's a simple exposition of the eight notes up and down the scale. But it packs a wide range of lyricism which Hildegard gives out in "pot valler!" confessional style. It's the charming and seductive Hildegard in song all the way.

Cashing in on the wide publicity attracted by "Lili Marlene," and with a Hildegard to introduce her so graciously to our shores, the side is a cinch to bring in the coins.

ARTIE SHAW (Victor)

Don't Take Your Love From Me—FT; VC. *It Had To Be You*—FT.

Now that the Isham Jones-Gus Kahn evergreen promises to be in full bloom again, Artie Shaw's "It Had To Be You," turns up again at the most appropriate time. Subduing the strings in favor of the biting brasses, the band swings out at a lively clip that really kicks. But more significant, is the maestro's own clarinet magic dominating the disk. Mated side brings back Henry Nemo's "Don't Take Your Love From Me," which brings back the sweeping strings. While afforded a bright and rhythmic setting by the Shavians, interest is largely in Lena Horne's vocal assistance. However, the mezzotint lady is much more effective in sight than in such sound.

"It Had To Be You," once again soaring the popularity heights, is the side that should show the greatest strength along the juke box circuits. And on the strength of Lena Horne's name, particularly at race locations, "Don't Take Your Love From Me" may come in for some measure of play.

VINCENT LOPEZ (National)

Take It Easy—FT; VC. *Amor*—FT; VC. *Pretty Kitty Blue Eyes*—W; VC. *If I Were the Moon*—FT; VC.

The newest record label making a bid in the field, National Records makes a most auspicious bow in the pop field with four sides by Vincent Lopez. The "Nola" noodler brings a neatly knit band devoted to the exposition of dance rhythms with the accent on the lyrical contents of the four familiar pops. Both the band's performance and reproduction on the record are on par with the accepted commercial standards, all of which augurs public acceptance for the new label. "Take It Easy," with Karole Singer for the singing of the flirtatious lyrics, and "Amor," with Bruce Hayes much more effective for the amorous outpourings, are embellished with the Latin rhythms. Hayes also handles the wordage in effective manner for "Pretty Kitty Blue Eyes," a light and breezy waltz melody with contagious qualities, and adds whistling to his vocal accomplishments for the "If I Were the Moon" ballad.

Of the four sides, the juke box potentialities are most pronounced for "Pretty Kitty Blue Eyes."

(See Popular Record Reviews on page 78)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

DICK THOMAS (National)

A Cowboy In Khaki—FT; VC. *San Antonio Serenade*—FT; VC. *Broken Heart*—FT; VC. *You Never Loved Me*—FT; VC.

A new record label, it also brings a new name for the singing of the cowboy songs. In these introductory four sides by Dick Thomas, the lad listens as a real name in the folk field. Not only does he give out with a pleasant and lyrical voice, singing in the true cowboy tradition, but Thomas is equally effective on the yodeling. As a result, there should be an immediate response to the initial spinning of his sides. "A Cowboy in Khaki," which figures as a real prairie hit song, has Thomas singing and yodeling of the cowboy-soldier yearning to exchange his jeep for a pony and once more ride the range. The tempo is slowed up for the ear-pleasing "San Antonio Serenade." "Broken Heart" is a cowboy song of empty dreams and sunshine turned to rain which Thomas takes in stride in effortless fashion at a lively tempo. In the same lively manner is his own "You Never Loved Me," with Thomas singing and yodeling that she gave him kisses but not her heart. Attractive musical accompaniment is provided by a Western-styled band. All four sides, and particularly "A Cowboy in Khaki," should keep the coins piled up high in the music machines.

(See Folk Record Review on page 78)

Park, 15-17, 22-24; Frank Dailey's Meadowbrook, Cedar Grove, N. J., Oct. 31 (two weeks).

BUDDY JOHNSON: Savoy Ballroom, New York, Aug. 25; Asbury Park, N. J., 30.

LOUIS JORDAN: Wichita, Kan., Sept. 1; Kansas City, Mo., 2-3; Peoria, Ill., 4; Tulsa, Okla., 6-7; Oklahoma City, 8-9; Fort Worth, 10; Dallas, 11; Galveston, 12; Houston, 13; Beaumont, Tex., 14; Baton Rouge, La., 15; Lake Charles, La., 16; New Orleans, 17; Jackson, Miss., 18; Jackson, Tenn., 19; Birmingham, 20; Chattanooga, 21; Nashville, 22; Louisville, 23; St. Louis, 24; Milwaukee, 25; Oriental Theater, Chicago, 29.

ART KASSEL: Denver, Aug. 28 (week).

STAN KENTON: Cedar Point, O., Aug. 25-26.

JIMMIE LUNCEFORD: Pla-Mor Ballroom, Kansas City, Mo., Aug. 26; Auditorium, Kansas City, Mo., 27; White City Park, Chicago, 29; Mir-a-Mar Ballroom, Gary, Ind., 30; Cotton Club, Dayton, O., 31; Hill City Auditorium, Pittsburgh, Sept. 1; Stambaugh Auditorium, Youngstown, O., 2; Madrid Ballroom, Harrisburg, Pa., 3; Renaissance Casino, New York, 4; Albert Hall, Baltimore, 5; Town Hall, Philadelphia, 7.

LUKY MILLINDER: Miami, Aug. 27; St. Petersburg, 28; Bartow, Fla., 29; Tampa, 30; Orlando, Fla., 31.

CARLOS MOLINA: Chimacum, Wash., Aug. 26; Tacoma, 27; Pocatello, Idaho, 29; Twin Falls, Idaho, 30; Boise, Idaho, 31; Butte, Mont., Sept. 1; Helena, Mont., 2; Great Falls, Mont., 3; Billings, Mont., 4.

VAUGHN MONROE: Hotel Commodore, New York, Sept. 28.

TONY PASTOR: Lakeside Park, Dayton, O., Aug. 26; Buckeye Lake, O., 27; Cotton Club, Dayton, O., 28; Joyland Park, Lexington, Ky., 29; Coney Island, Cincinnati, 30.

JOE SAUNDERS: Trilanon, South Gate, Calif., Aug. 29-Sept. 24.

CHARLIE SPIVAK: Circle Theater, Indianapolis, 7-14; Palace Theater, Akron, 15-18; Palace Theater, Columbus, O., 19-21; Palace Theater, Youngstown, O., 22-25.

GEORGE TOWNE: Hotel Jefferson, St. Louis, Sept. 9 (indefinite).

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HEAVEN COMES TO HUB

Shock Awaits Road Troupes

Everything happening in Boston theaters from face washing to new seats

By Bill Riley

BOSTON, Aug. 19.—Broadway folk coming to Boston this season are due for a pleasant shock. When they discover the new and practically utopian conditions under which they will work here, they will want to stay. What now promises to be a fine season will probably become a record-breaker instead. Producers will bring their shows here and leave them. All actors will want to play the Hub. And the press agents will hang around and work, plugging their shows, instead of hopping back to New York after one afternoon a week performing minimum chores.

A complete revision of policy, a wise and businesslike move on the part of Lee and J. J. Shubert, who control six theaters here, is responsible for the revolution.

It all began last spring when the Messrs. Shubert were here just before they hired Mike Kavanaugh, former manager of the Broadway Theater, as their new general manager in Boston. Probably because they were bringing in a new executive, they were moved to look critically at their properties. They found their theaters in deplorable condition, their relations with press and public much less than warm. So they gave Kavanaugh instructions, money and a free hand. He supplied the know-how and has been the instrument for what may become known as the Shubert Revolution of 1944.

When unbelieving Broadwayites arrive here they will hardly trust their eyes. They will find newly painted and decorated auditoriums, air cooling systems at the Shubert and Majestic theaters, new carpets at the Plymouth, completely repaired seats at the Wilbur, new exits and safety equipment, clean and redeco- (See HEAVEN IN HUB on opp. page)

Todd Preps GI Legiters

HOLLYWOOD, Aug. 19.—In addition to auditioning specialty acts and chorus girls for musical products, Mike Todd is lining up legit talent in the interests of USO Camp Shows. Todd is going to produce *Over 21*, *Blithe Spirit*, *Male Animal*, *Junior Miss* and *Three's a Family*. These will follow the Hollywood Actors Lab company of *Three Men on a Horse*, which Sam Levine has taken overseas. Todd is trying to sign talent which can accept a six-month engagement.

Detroit Opening Set Back

DETROIT, Aug. 19.—Opening date of the Wilson Theater, originally set for August 13, has been put back two weeks to August 25. Opening production will be *Two in a Bed*, with same cast which has been playing a long run on the West Coast, under the management of Jimmy McKechnie.

That Ain't Hay

NEW YORK, Aug. 19.—Heat waves or no, *Mexican Hayride* continues to chalk up something of a b.-o. record. *Hayride* hit the Stem for a preen with \$116,178.50 in the cash box culled from a three-and-a-half-week Boston try-out.

Todd offices put total grosses at the Winter Garden from January 28 thru August 12 at \$1,282,834.04. Adding in the Hub take, gives a grand total of \$1,399,024.54.

Broadway Opening

THE TWO MRS. CARROLLS

(Reopened Monday, August 14, 1944)
BOOTH THEATER

A melodrama by Martin Vale. Staged by Reginald Denham. Settings by Frederick Fox. Costumes by Grace Houston. Business manager, S. M. Handelsman. Stage manager, John Sola. Press representative, Willard Keefe and David Tebet. Produced by Robert Reud and Paul Ozinner.

Clemence Michelelette Burani
Pennington Silano Braggiotti
Sally Elisabeth Bergner
Geoffrey Onslow Stevens
Mrs. Latham Margery Maude
Cecily Harden Joan Wetmore
Dr. Tuttle Leslie Barrie
Harriet Grace Coppin

The Martin Vale (Mrs. Bayard Veiller) melo relighted at the Booth after a six-week hot weather layoff. The heat wave outlasted the vacation, but judging from reopening night's customer turnout, torrid temperatures have little effect on the Bergner vehicle. *Carrolls* looks to go into its second year stanza filling up the Booth as usual.

Carrolls has turned out to be something of a fooler. On opening night a year ago, August 3, it was given a bit better than a 50-50 chance of success by the met crit. Three voted yes, two turned thumbs down, and four couldn't make up their minds. However, the "ayes" called the turn for, in spite of a talky and dragging first act and considerable inept and implausible subsequent scripting, Mrs. Veiller's chiller did right well for itself.

It was obvious that the success of such a play would stem from the playing of Elisabeth Bergner and Victor Jory (Mrs. Veiller did little more than stencil in the minor characters) and Reginald Denham's adroit staging. All three had a job on their hands, but the Bergner personality and continental technique plus the Jory-Denham build-up of an otherwise pretty colorless role thru expert timing and the interpolation of telling bits of business set *Carrolls* in the slot as a consistent pew-filler.

Show returns after layoff with three changes in personnel. Onslow Stevens replaces Jory as Mrs. Carroll's somewhat mad husband. Joan Wetmore takes over from Dora Sayers who took over from Irene Worth as the predatory husband-snatcher, and Grace Coppin has the Vera Allen chore as the first Mrs. C. It is pleasant to report that the cast has suffered nothing by the changes.

Stevens naturally has the hardest row to hoe. It is no easy matter to step into lead shoes that have been successfully filled for a year. Stevens has taken it in stride and, considering a limited 10-day rehearsal span, accomplished an amazingly fine job. He wisely makes no attempt to duplicate Jory's characterization except on general lines, but achieves one of his own that packs plenty of punch. The new Mr. Carroll was a solid click with Monday night's audience. With a few performances under his belt, Stevens should be in the Broadway top-drawer groove.

Joan Wetmore makes the lady-on-the-prowl less stiff-necked and stilted than either of her predecessors, and Grace Coppin is a distinct improvement in the role of the avenging ex-wife. She realizes that what she has to say has something to do with the progress of the play and says so that it can be heard by people back of the fifth row.

The rest of the cast carry thru with the competence of long experience in their roles. None of them are more than background at best. The b. o. cornerstone of *Carrolls*, of course is Bergner. As long as she's in there pitching, with an assist as she's getting from Onslow Stevens, there should be plenty of life in the Carroll family for a long time to come.
Bob Francis.

Shuberts Add 4th To Philly String

PHILADELPHIA, Aug. 19.—With all indications pointing to a peak legit year for 1944-'45, the Shuberts are adding another Philly house to their string for the coming season. Deal will be consummated Monday (21) to take over the Shubert Theater in addition to the Forrest, Locust Street and Walnut Street playhouses currently under Shubert operation.

The house, once ace spot for Shubert musicals, was leased last year by Warner Bros. from Trust Company owners. It was expected that former would use it for second-run mid-town pic showings after William Goldman purchased the Warner circuit's Keith's and Karlon theaters, leaving Warners without a second-run house downtown. However, circuit, after reconditioning house, decided to keep it dark.

Sublease by Shuberts skeds to bring either the Chicago or national company of *Oklahoma* into the playhouse about the middle of September for an indefinite run. Figure musical can linger here for entire season.

Reports are also current that Goldman's Erlanger Theater, also dark, is being readied for new legit season. Erlanger has been playing legit shows on catch-as-catch-can basis for past two seasons. Would make for a fifth full-time legit playhouse.

Heat Belts "Family" To Lean \$6,500

BOSTON, Aug. 19.—Weather is the patsy for everything that goes wrong these days. Anyway, a scorching week certainly was responsible for the lowest gross in the 15-week run of *Three's a Family* at the Colonial. This stanza shows \$6,500, not bad considering, but not good either. One week to go for an all-time summer long run record in the Hub.

Cambridge Summer Theater did well, despite all, with *Dark of the Moon*, an odd new melodrama with an American folk theme. Opened Tuesday and drew about \$2,800 for the frame. Another first will be marked Tuesday (29) with the two-week engagement of a new play by Edward Caulfield and Pauline Jamerson, *Come Be My Love*, in which Walter Hampden will star. Meantime, another new one, *Marriage Is for Single People*, farce by Stanley Richards, opens Tuesday next (22) with Jeanne Cagney featured.

New Hub bookings, since last week, include *Laughing Room Only*, the Olsen and Johnson crazy quilt, skedded for early October at the Shubert, and *Down to Miami*, comedy by Conrad Westervelt, opening for a week at the Shubert September 4.

"Champagne," "Sun" Sked Pre-Stem Starts in Capital

WASHINGTON, Aug. 19.—Max Hyman's National Theater here, operating year round, will usher in fall with try-out of Alex Yokel and Robert Richie's *Champagne for Everybody* and Max Gordon's American version of the London success, *While the Sun Shines*.

Champagne, with Will Geer and Eva Condon heading cast, is now in rehearsal and comes in week of September 4. Written by Lazlo Vaday and Max Lief, *Champagne* is being staged by Earle L. McGill, with Howard Bay handling scenery assignment.

Gordon play is skedded here September 11 for week's stay before heading for Broadway. George S. Kaufman is staging the Stephen Ratigan-authored piece.

Natwick Gets New RKO Role

HOLLYWOOD, Aug. 19.—Mildred Natwick, who appeared on Broadway last season in *Blithe Spirit*, has been signed by RKO for a leading role in *The Enchanted Cottage*. Miss Natwick made her first screen appearance in *The Long Voyage Home*.

Out-of-Town Opening

SLEEP NO MORE

(Opened Sunday, August 13, 1944)
HANNA THEATER, CLEVELAND

A farce by Lee Loeb and Arthur Strawn. Directed by Cledge Roberts. Production designed by A. A. Ostrander. Costumes supervised by Anna Hill Johnstone. Company manager, Chandos Sweet. Press representative, Hal Oliver. Stage manager, Louis Cruger. Presented by Clyde Elliott.

CAST

(In order of their first appearance)
George Slater Raymond Bramley
Smithers John (Skins) Miller
Harry Foster John Kane
Detective Sergeant Krump G. Swayne Gordon
Mille Jenkins Louise Larabee
Diana Clark Patricia Ryan
William Jennings Brown George Offerman Jr.
H. Clifford Gates Robert Armstrong
Mr. Riley Len Hollister
Mrs. Ridgeway Doris Underwood
Oscar Ridgeway Gerard Martin
Mr. McClellan Horace Cooper
John B. Timmons Ed Latimer

This new play by Hollywood scenarists, Lee Loeb and Arthur Strawn, will need a lot of rewriting before rating a Broadway nod. Cleveland audiences, however, are finding quite a bit to laugh at in this bit of goofiness, and laughs in Cleveland are no easier to get than they are in New York.

You've seen the hero of this farce a thousand times. He is the get-rich-quick guy, the one whose head is always buzzing with ideas which will make you and him millionaires overnight. This fellow can bring tragedy to himself and others—mostly to others. He also can be funny, and that is what he is in this farce. The cast, including some mighty fine farceurs, has not hit its stride yet. There were times when there was too much stalling in an effort to milk a laugh. Yet much of the material at hand seems worth saving.

The plot revolves around a pill which does away with the necessity for sleep. Three barbers and a promoter, who use their shop for an office, get hold of the rights to this pill and right away start to dream about the millions which will automatically roll in. The obstacles to the realization of their dreams are what furnish the laugh situations for the play.

Carrying the top acting load, as the three chin-scrappers and the get-rich-quick lad, are Raymond Bramley, John (Skins) Miller, John Kane and Robert Armstrong. In a more pretentious vehicle the acting of these zanies would be labeled "mugging, hamming," etc. But in this unblushing farce anything goes as long as it is done with skill. If the authors were clocking laughs they probably discovered they handed these funny men some dud gag lines.

Two of the most delightfully madhouse moments in the show are furnished by John (Skins) Miller and Ed Latimer. Latimer is a man who wants to buy the sleep-no-more pill because it would ruin his business—which is the making of mattresses.

But the farce doesn't take hold. It doesn't build, and it lags. Robert Armstrong, as the voluble marketer of the pills, does a good job. A veteran actor, he knows all the stage answers and makes good use of them.

Patricia Ryan emerges from the shadow of the microphone as an extremely pretty person with an appealing, effective foot-light salesmanship. Louise Larabee is good as the secretary, and George Offerman Jr. preserves an ingratiating air of likable innocence as the inventor of the pills.
A. K.

Hub Cric to Hospital

BOSTON, Aug. 19.—Elinor Hughes, drama critic of *The Boston Herald*, was rushed to the hospital Wednesday (17) for an appendectomy. Rudolf Elie Jr., music editor and her assistant, who has been spending the summer on *The Herald's* copy desk, returns to sub during her month-or-so convalescence. Miss Hughes is at the Massachusetts Osteopathic Hospital, Jamaica Plain, Mass.

Legit House Demand To Top Chi Supply

CHICAGO, Aug. 19.—The new legit season, officially starting September 2, will find three of the eight legit houses dark, but only momentarily, as the demand for theaters this fall will be greater than the supply. Houses without attractions at the moment are the Blackstone, reopening August 28 with *Early to Bed*; the Civic Theater, which will announce a booking shortly, and the Studebaker, to which *Kiss and Tell* will be transferred September 10. *Kiss and Tell* would like to remain at the Harris, where business has been excellent, but previous bookings for the house are forcing it out. *Over Twenty-One* opens there September 11.

The Great Northern relights September 2 with *It's High Time*. At the Selwyn, Zasu Pitts is going along nicely in *Ramshackle Inn* and will remain until October 1, leaving to make room for *The Voice of the Turtle*, opening October 2. Operettas may continue indefinitely at the Civic Opera House, altho no definite decision has been made. Only winter booking so far announced for the house is *Porgy and Bess*, week of December 4. *Oklahoma* may have to vacate the Erlanger some time in November, otherwise it could remain for rest of the year.

Holloway Wants Coast Rights to 'Garrick Gaieties'

HOLLYWOOD, Aug. 19.—Plan is afoot for Sterling Holloway to produce an abbreviated version of *Garrick Gaieties* with a cast of unknown talent. Production would break in here and then go on Coast tour, playing army camps en route. Holloway is at present negotiating with Theater Guild for Coast right to property. present negotiating with Theater Guild for Coast right to property.

No Philly Opera Tour

PHILADELPHIA, Aug. 19.—Philadelphia Opera Company, skedded for a transcontinental tour under the S. Hurok banner during the 1944-'45 concert season, called quits this week. Blamed the fold-up on the scarcity of young male singers, declaring that under the circumstances it is virtually impossible to cast the productions that were contemplated in the manner that would be in accord with the company's standards. David Hocker, general manager, stated that the directors hope that favorable conditions may develop later in the season so that some Philadelphia performances may be presented. At the present, however, he added, the company will not undertake any productions. The local company, dedicated to opera in English by casts of young American artists, was founded in 1938.

HEAVEN IN HUB

(Continued from opposite page)
rated dressing rooms, renovated electrical wiring and equipment—the list is endless.

Lee Says "Clean Them Up"

According to Kavanaugh, Mr. Lee said, "Clean them up." And it has cost better than \$200,000.

There are policy changes, too, where both the profession and public are concerned. Kavanaugh expresses it in a way the Shuberts would like: "Look at the movie houses. Look what you get for a buck. Clean, cool atmosphere, pleasant surroundings, attentive ushers who really help you to your seat. You get that for a buck. But at a legit theater, where you pay plenty bucks a seat, they practically spit in your eye. We're going to

Routes

Dramatic and Musical

(Routes are for current week when no dates are given)

Doughgirls (National) Washington.
Early to Bed (Hanna) Cleveland.
Good Night, Ladies (Geary) San Francisco.
Kiss and Tell (Harris) Chi.
Kiss and Tell (Forrest) Phila.
Last Stop (Wilbur) Boston.
Lower North (Locust St.) Phila.
Oklahoma (Erlanger) Chi.
Pitts, Zasu, in Ramshackle Inn (Selwyn) Chi.
Sleep No More (Cass) Detroit.
Star Time (Curran) San Francisco.
Three's a Family (Colonial) Boston.
Uncle Harry (Shubert Lafayette) Detroit.



BROADWAY SHOWLOG

Performance Thru August 19

Dramas

	Opened	Perfs.
Angel Street (Golden)	12-5-'41	1,141
Catherine Was Great... (Shubert Theater)	8-2-'44	22
Frank Baxter out Tuesday (15); Carl Benson subbed for him. Ray Bourbon has come to coin understanding with Mike Todd and has rescinded his notice. Another Todd merger: Mischa Tonkin married Helen (ex-"Something for the Boys") Wenzel Saturday (12). Mae West celebrated her birthday with a backstage party for the cast Thursday (17). Phil Huston air-guested with Ethel Colby (WMCA) Wednesday (16).		
Chicken Every Sunday... (Plymouth)	4-5-'44	158
Lois Wilson replaced Mary Philips Monday (14). Latter is off to Coast vacation. Sidney Blackmer plays opposite Pauline Lord Wednesday (23) on the "Arthur Hopkins Presents" (NBC) program. Play is "The Deluge." Katherine Squire is collaborating with husband, George Mitchell, on a comedy called "Alvin Cools Off." The couple are also readying a television series called "Whoa, America." Lois Wilson guests on Martha Dean air-seg Friday (25).		
Good Morning Corporal... (Playhouse)	8-8-'44	13
Folded Friday (18). Some possibility of a fall revival in Chi with some cast changes. Two of the current principals are likely signees with other shows.		
Jacobowsky and the Colonel (Martin Beck)	3-14-'44	185
Kiss and Tell... (Biltmore)	3-17-'43	604
May Collins and David Garden have joined cast of Boston company which opened in Philly Monday (14). There is planning to put a streamlined version of the show on the USO-Camp Shows circuits. Matter now only waiting on George Abbott's official okay. Abbott office reports Chi company as runner-up to "Good Night Ladies" for Chi's all-time long-run honors. Group opened May 10, 1943, and is now in 67th week. Victor Payne-Jennings has received word from London partner Egerton Killick that the English version of "Kiss" is off indefinitely because of robot bombing conditions in the West End.		
Life With Father... (Empire)	11-8-'39	2,012
Pick-Up Girl... (48th St.)	5-3-'44	125
Pamela Rivers is about to get a vacation. Lois Wheeler will fill in during absence. Zachary Charles is doubling with an air-spot as "Lefty" in "Hearts in Harmony."		
School For Brides... (Royale Theater)	8-1-'44	23
Some advance over previous week. Claims around \$7,500. Warren Ashe		

change that."

The Shuberts have been smart in inducing Kavanaugh to take over the Boston management chores. Probably they wanted the benefit of his motion picture training, his experience in both legit and films as a manager and promotion expert. Kavanaugh is publicity minded and in a manager that means a lot. He worked four years for Loew's, handling roadshow films. He managed *The Big Parade* at the Astor thru the longest run (98 weeks) for a silent picture. He managed *Fantasia* for 58 weeks. More recently he has piloted the Broadway Theater.

Altho the Hub has always been the most important of all tryout towns, and otherwise the biggest showtown outside New York, things had gotten into a pretty sorry state. Neglect and carelessness seemed to be the chief reasons. Company managers, press agents, actors and producers all grumbled over the whole set-up. Oscar Serlin was the only one who ever did anything about it. He booked *Life With Father* independently in its first run here.

Ten Ash Cans of Dirt

The first step was a thoro brush-up and house cleaning. Ten ash barrels of dirt were carried out of the Shubert backstage. And a 10-year-old theater license was found in the rubble. The roof and floor fans of the Opera House and Wilbur hadn't worked in seven years. Paint was peeling off the auditoriums; seats were worn out. Physical properties has all deteriorated. The front of the house staffs were often surly and bad mannered. They performed exactly the wrong function in maintaining relations with the public.

Paraphrasing Ed Wynn, things are going to be different now.

	Opened	Perfs.
leaves cast Saturday (19). John Graham will replace him. Stunt wedding to be held on stage Saturday (19), after evening show. Aviation Radioman 3d Class William Goppage, of Chi, marries Catherine Mannix, of Daytona Beach, Fla. Bernadine Hayes will be matron of honor and the bridesmaids other fems from the cast. Tub-thumper Zac Freedman has the best man chore.		
Searching Wind, The... (Fulton)	4-12-'44	150
Lillian Hellman leaves for Russia within the next two weeks. She has been invited by Voks, Soviets' cultural and scientific org, for a two-month stay. Her next stop will be England to write a documentary film for the British Ministry of Information.		
Ten Little Indians... (Broadhurst)	6-27-'44	63
Michael Whalen and Beverly Roberts air-guest on Alma Kitchell program Monday (21). Gerson Werner has replaced Forrest Crossman as company manager. Chi company is in the making. Casting will start within the next two weeks.		
Two Mrs. Carrolls, The... (Booth)	8-3-'43	392
Reopened Monday (14), after July 1 layoff. Three new faces in cast, Onslow Stevens, Joan Wetmore and Grace Coppin. Producer Robert Reud skeds rehearsals for his first new one of '44-'45 season, "Our Fanny," to begin Tuesday (22). Cast line-up includes J. C. Nugent, Marjorie Lord, John Archer, Betty Haynes, Virginia Reed, Don Darcy and Vinton Haworth. Due on Stem, September 26. Arthur Sircorn will direct.		

Musicals

Carmen Jones... (Broadway)	12-2-'43	302
Jessica Russell, who sings Myrtle, leaves company Saturday (19). Theresa Merritt takes her spot over. Mary Graham and Oliver Busch, of the chorus out Monday (14). Lead Luther Saxon back on job this week after a nose operation. Billy Rose is out of luck in the matter of getting Laird Cregar for the title role in "Henry VIII." Cregar is tied up with Coast commitments. Rose is trying to snag Ann Miller for a top dancing slot in "Seven Lively Arts."		
Follow the Girls... (44th St. Theater)	4-8-'44	153
Wendel Corey out Thursday (17). George Spaulding subbed for him. Drumbeater Ivan Black back from vacation Monday (21). Complete cast give G. I. performance at Mitchel Field Sunday (20). Also talk of sending show to refugee camp at Oswego, N. Y., for special performance. Julie Styne and Sammy Cahn are expected Monday (21) for work on tunes and lyrics for "Glad To See You." Dave Wolper announces Kenny Bowers as signed for the show. Toni (ex-"Follow the Girls") Gilman has been signed		

	Opened	Perfs.
for fem lead in Wolper's "Men To the Sea." No replacement set yet for Patricia Peardon who left "Sea" cast to take an offshore USO-Camp Shows assignment. Show went into rehearsal Monday (14).		
Mexican Hayride... (Winter Garden)	1-28-'44	236
Wilbur Evans back in cast Tuesday (15) after week's absence due to laryngitis. Imogene Carpenter out Wednesday (16) and Thursday (17) with cold. Gedda Petry filled in for her. Mike Todd back from Coast early next week to supervise casting of newest venture, "According to Plan," by Jack Sobel. Skeds an opening at the National, Washington, for September 16. Roy Hargrave will direct and Howard Bay is to do the sets. Charlotte Bachwald, wife of drum-beater Lew Harmon, is at work on blog of Katharine Hepburn.		
Oklahoma!... (St. James)	3-31-'43	603
Ellen Love will take over Aunt Eller role thru next week. Owen Martin had to be recalled from his vacation Wednesday (16) to fill in for Ralph Riggs who suddenly lost his voice. Twentieth Century-Fox and Republic Pix scouting Harry Stockwell. Ralph Clanton is the Cassio of Guild's touring "Othello." Howard Newman is fronting the troupe.		
One Touch of Venus... (46th St.)	10-7-'43	357
Negotiations under way for pic rights with John Wildberg, in Hollywood, to handle the deal. Reports credit United Artists with top bid, but deal may be worked out elsewhere with play producers shelling out part of the coin for the flickering. Mary Martin back in cast Monday (14), after absence since Friday (4), due to heat prostration. Jane Davies subbed for her. Duncan Noble is in his fifth week on the absent list due to injured shoulder. Carl Erberle is still filling in. John Boles flies to Texas Saturday (26) to attend golden wedding celebration of mother and father. Understudy Bob Rippy will sub for him. Hal Stone will have a spot on Grand Central (WABC) September 2. John Wildberg has signed Canada Lee for a small part in "Anna Lucasta" skedded for the Mansfield Wednesday (30). Emory Richardson has been signed for general understudy and Melville Hammett is company manager.		
ICE SHOWS		
Hats Off to Ice... (Center)	6-22-'44	85
William H. Burke, exec director, leaves for Hollywood Saturday (19). Catherine Littlefield goes along. Purpose is to discuss the new Sonja Henie Hollywood Ice Revue with Sonja Henie and plan added features for show at the Center. Latter is still a financial topper. Has beaten last summer's attendance record by an average of \$450 a performance.		

At the Shubert, for instance, work is still going on. A new exit has been cut from the front lobby. The telephone switchboard, formerly off the lobby in a nasty little closet, has been moved upstairs to the general office. The dressing rooms have been cleaned and decorated. The outside of the theater (the others, too) will be given a bath when help is available. Air-conditioning cannot be gotten now, but when possible it will be installed in all theaters. For the time being the Shubert and Majestic (where films are now playing) have cooling systems that use between three and four tons of ice a day. Below the stage a big fan draws air in over the ice, and then forces it up under seat vents. Warm air is drawn out thru the roof by another fan.

P. A.'s Get Breaks

Next door to the Shubert there is a small, two-story building in which the new press agents' quarters will be located. Thru the wall of the general office on the second floor of the Shubert a doorway has been cut into this adjacent building. There desks, typewriters, phones and other equipment will be set up for the use of the tub thumpers, company managers and producers.

With better working conditions, it is expected that the press agents will do more work here, instead of hi-tailing it back to their New York offices after spending one afternoon. Kavanaugh had to complain to the union that the agents were not fulfilling their function here because they didn't stay long enough. They have an inducement now and will get plenty of help. Kavanaugh has drawn up an advice sheet, for instance. It lists newspaper editors, phone numbers, trans-

fer companies, lighting, electrical and other technical experts, doctors, lawyers, hotel rates and accommodations—in short, everything the agent needs to know when he arrives.

At the Plymouth a new carpet has been laid in the front of the house. The auditorium has been redecorated. Backstage looks like an actor's idea of dressing rooms in heaven. The Wilbur has had a thoro painting front and back. Every seat in the house has been done over at the cost of \$5 apiece. The Boston Opera House has been repainted and much of it rewired. The Majestic looks almost like a new theater.

Safety Cost 70C

All this is over and above the work done last winter in compliance with the new and stringent city safety code, an outgrowth of the Coconut Grove disaster. New fire escapes, exits, crash hardware and other renovations were made to the tune of \$70,000.

Often ugly and unsubstantiated stories circulated about odd, special and exorbitant charges for phones, electricity and other services. Apparently, the Shuberts were unaware of this. But when they discovered the practice they corrected it at once. *Dream With Music* rehearsed a week at the Shubert before opening. On the basis of former practice the show's management expected to pay for the odd and extra charges. The Shuberts said no. *Dream* rented the theater and got standard services for the basic charge. They paid only for extras over and above contractual agreement.

Yes, things are going to be different. As Kavanaugh says, "The theaters are going to be nice and beautiful. If the shows are half as good, we'll do okay."

AGVA May Void ARA Contract

Rumor Says Union Thinks Rule B Pact Is Breached

Agents reported placing acts in unfair houses, charging other than agreed commissions, booking non-AGVA acts—may be break for new agents' association, NATA

NEW YORK, Aug. 19.—The much-discussed and much-publicized "Rule B" contract which AGVA signed this year with the Artists Representatives' Association of New York, and which became the model for similar agreements with agent organizations thruout the country, may be declared null and void by AGVA, it was revealed this week by a reliable source who is in a position to know what goes regarding AGVA-ARA relations.

The union feels it has ample grounds to declare that "Rule B" has been breached by ARA and is therefore inoperative, according to the source. Part of the "Rule B" agreement provides that ARA shall police its members to prevent or rectify violations of the contract. The union now believes that individual ARA's are guilty of furnishing acts to theaters and night clubs listed as "unfair" by the union, and guilty of finding work for performers who are not AGVA members until the union catches them or the agents handling them, says the source. Both these practices are forbidden by "Rule B" and it is ARA's job to make the regulations stick, according to the spokesman.

Booking Lists Not Given AGVA

AGVA is also said to feel aggrieved because it believes that ARA members have generally failed to live up to the "Rule B" provision that they shall furnish the union with a weekly list of their bookings.

These three acts of omission and commission are so serious in the eyes of AGVA that it is now coming to the conclusion that "Rule B" is as good as dead, reports the spokesman.

Quite aside from these beefs, it is known that the union has been quietly compiling a list of violations of the 10-5 commission split provided for in "Rule B." ARA's membership recently voted unanimously to continue the practice of splitting commissions on a 10-5 basis, instead of 7½ and 7½ as desired (See AGVA MAY NIX PACT on page 27)

B. Rose-AGVA Pact Jelling

Agreement for half pay for rehearsal time believed to remove last barrier

NEW YORK, Aug. 21.—The last barrier to inking of a Billy Rose-AGVA contract has been removed via an agreement providing half-pay for rehearsals, and now indications are that the pact will be signed soon, probably Tuesday (22).

The treaty was well beyond the if stage 10 days ago and had actually proceeded to the point where the lawyers for Rose, AGVA and the Four-A's huddled over language for a couple of days, with a view to having the contract ready for signing in the week.

On Wednesday (16), however, a new disagreement arose over rehearsal pay, and Matt Shelvey, head of AGVA, who was ill at home, had to come to take over a series of meetings with Nicky Blair, Rose's man, Friday.

Friday (18) Shelvey said that an agreement had been reached whereby principals on run-of-the-play contracts and all chorus girls will receive half-pay for time spent rehearsing. With this problem out of the way, there is nothing further to hold up inking of the pact, according to Shelvey, who carried the ball during weeks of effort to line up Rose under the union banner.

5 P. C. Plenty Commission, Says Moss

Clawson Ruling Upheld

NEW YORK, Aug. 19.—Final hearing on the case of the Clawson triplets was held before License Commissioner Paul Moss yesterday (18), and the result is that the decision stays the same—no more than 5 per cent commission is to be forthcoming from the Clawsons.

Details of the case were given extensively in the August 19 issue of *The Billboard*. Briefly it involves a tangle over commission between Beaux Arts Productions, International Theatrical Corporation and Frederick A. Clawson, the act's father.

Dispute went into court, then landed in Moss's office. The license department official set aside the court's ruling that Beaux Arts was entitled to 10 per cent commission and stipulated that only 5 per cent was to be paid.

At yesterday's hearing, International Theatrical Corporation, heretofore the recipient of commission from the Clawsons, agreed to pay Beaux Art a sum of \$105, representing 5 per cent commission for 14 weeks' work by the act. International stated it has already returned \$75 to Clawson.

The case is important for it establishes a precedent in this respect: The Department of Licenses has ruled that no more than 5 per cent shall be paid to an agent for a theatrical engagement, and has made it stick.

No Vaude in Philly For Wilson Pic Run

PHILADELPHIA, Aug. 19.—Warner theater circuit, in day-and-dating *Wilson*, film biog, at both its Aldine and Earle theaters, starting September 8, means the junking of vaude at the Earle for the run of the movie. Marks the first time since *Gone With the Wind* that a movie has had a dual stand at two downtown theaters. But that time, the Earle was in the midst of a strike with the musicians' union and the stage was dark regardless.

Showing of *Wilson* will mark the first time that the Earle has broken into its regular policy of featuring name bands on the stage, and during the run of the picture, will leave the central-city sector without any flesh, Earle being the only midtown film-flesher.

Detroit Stevadora Club To Do 26 Bills a Year

DETROIT, Aug. 19.—New policy of complete change of show every two weeks has been adopted by the Club Stevadora, operated by Eddy Shepherd.

The Stevadora, like most local spots, has been retaining the line of girls, together with the emcee and one or two acts for six to 12 weeks or longer in most instances, but will now change everything, even the line, bi-weekly.

Wilson Draws Act As Well as Public

NEW YORK, Aug. 19.—Marty May goes into the Capitol, Washington, September 7 to open with *Wilson*. May was originally set for theater September 14 but when house got the flicker his date was advanced. At first he demurred complaining that he had different plans. It wasn't until he read of the grosses that *Wilson* is piling up that he agreed.

Big Budget For Buffalo Town Barn

NEW YORK, Aug. 19.—Harry Altman, operator of the Town Barn in Buffalo, finished a week of talent-shopping here yesterday and reported that he will reopen his niterly on September 12 with a big-dough act policy.

Altman has been running the Glen Park Casino at Williamsville, N. Y., a town near Buffalo, all summer and on a floor show policy will continue to operate it with hand attractions after he relights his other spot.

Kickoff bill at the Town Barn comprises the Radio Aces; Tip, Tap and Toe; Terry Lawlor, Ruby Ring, Four Janselys, Tony Gray, Carlos and Linda and the Hackett line. Altman bought from a number of agents including Bert Jonas, William Morris and General Amusement Corporation.

Other attractions inked by Altman for his 1,100-seat club are Harry Richman, to open October 2; Mills Brothers, playing a repeat date October 30; Louis Jordan ork, November 13, and the Ink Spots, December 11. All bills will run two weeks. Diosa Costello heads the next one.

Dave Stern '90s Unit Starts Tour Sept. 1

NEW YORK, Aug. 19.—A new Dave Stern unit titled *Gay '90s* will take to the road September 1, breaking in at the State, Hartford, for four days, following which it will appear at Fay's Theater, Providence, for a week and the Center Theater, Norfolk, September 28 for another week.

Dates are now being set for the unit by Lou Goldberg, who is booking and managing the show. Package is owned and produced by Stern, who turned out two predecessors with the same handle. Unit is being sold at \$2,400 for week-long dates, and a percentage arrangement for one-nighters. It is being offered for night clubs, too.

Cast will comprise seven acts. Four are set so far and they are the Bowery Trio, Tom Barrett, Ella Shields, and Bohn and Bohn.

Joey Faye Laws Pic Co.

NEW YORK, Aug. 19.—Joey Faye, the vaude and burly comic, is suing Universal Pictures for alleged infringement of his well-known, copyrighted *Floogle Street* act.

In a suit filed last Thursday (17) in Federal Court here, Faye charged that Universal used his routine in its picture, *This Is the Life*, produced in 1943.

Comic is seeking an injunction against the company, and an accounting of profits derived from the picture and an impounding of prints until the case is settled.

Lou Perry New 10 Percenter

NEW YORK, Aug. 19.—Lou Perry, formerly connected with AGVA, has gone into the 10 per cent business. He will hang his hat at 1697 Broadway. He also plans to become a personal manager.

26 Hoofers Sign 7-Yr. MGM Pacts

HOLLYWOOD, Aug. 19.—Increasing shortage of specialty dancers in film studios has caused MGM to hand out 26 term contracts to hoofers, which marks largest sign up of this type of talent in company's history. In place of the former short term contracts usually given to dancers, new pact is for seven years with customary option periods. Majority of the chorines who come under the new contract blanket have been with the studio since *Du Barry Was a Lady*.

Grabbing of specialty dancers by MGM is due to heavy schedule of musicals of the 1944-45 calendar. Several weeks ago 20th Fox made a similar contract deal with chorines. It is expected that musicals will play an important part in the film industry's escape picture trend which is now underway. Calling for an increasing amount of hoofing talent.

Moss Pays 90G For Clover, Miami

MIAMI, Aug. 19.—Rumors of sales and niterly management changes in this area seem to have some foundation, with a confirmed statement this week that the Clover Club has been purchased by Al and Irving Moss of Detroit for a price around 90G.

Tom Williams has managed this downtown spot for the past three years. The owners, who are all out of town, are Jack Friedlander, Dave Byers, Charles Thomas and Edward Padgett and are interested in other clubs here.

Names Make News To N. Y. Liquor Bd.

NEW YORK, Aug. 19.—The mess in which some of the local niteries found themselves when Mayor LaGuardia began yelling about "breakage," will have additional repercussions, it was learned last week. The Alcohol Beverage Control authorities are also showing a lively interest.

Commissioner of investigation, Edgar Bromberger, who has been digging in the books of various niteries, has discovered that there are several "undisclosed interests." He has turned his reports over to the ABC board. The board, in turn, has turned these over to its own legal department. If it is discovered that these "undisclosed interests" don't appear on the original applications for liquor permits action may be taken to cancel licenses.

Chinese Syndicate Dickers for Hurricane

NEW YORK, Aug. 19.—Dave Woiper's Hurricane was almost sold last week, it was learned, but apparently the negotiations have hit a snag.

Interested party was a Chinese syndicate, headed by Foo Lee, operators of the Good Earth. Plan, according to trade sources, was to continue spot with name bands and standard acts, the dickering and buying name acts was also to be the future policy. Woiper was to have continued as exclusive booker.

Discussions were held all Friday (18) afternoon. There may be more dickering in the future. But right now it looks as if the deal has cooled off.

51 Club Test Slot For Frederick Units

NEW YORK, Aug. 19.—The 51 Club, long associated with the heckling act of Harrington and Hyers and the act type of floorshow, will switch to a new policy September 14 when it introduces the *Crazy Show* unit.

Crazy Show is currently being put together by Frederick Bros. for night club purposes. It will comprise seven principals and the props of a self-contained show, and will run about an hour. The 51 Club date is the break-in. Booking by Johnny King, of FB, who recently left General Amusement Corporation.

VAUDEVILLE REVIEWS

State, New York

(Reviewed Thursday Evening, August 17)

For this week's offering, State departs from its regular formula and combines the various elements into the stagershow type of bill. Result is entertainment that scores handily; one of the best programs house has offered this year.

Strongest parts of it are Jane Pickens and Paul Winchell. Former appears midway, opening with an Hawaiian bit in which she uses a ukelele. Follows with *I'll Be Seeing You*, for which she accompanies herself on the keyboard, done in a semi-operative vein. Number is helped considerably by lighting job, and net is a hearty hand. *Great Big Beautiful Eyes* is next and involves use of a mirror which Miss Pickens beams at various male patrons, an idea which she parlays for a click. Closer of the act is *In My Arms*, with thrush adding Irish, Chinese, Russian and jive versions. Number is expertly sold and earns her an encore plus three bow-offs. Gal is a knowing performer and makes her long stanza on stage pay off. Only fault in the act, not hers, is use of a small mike on the piano, with result that both voice and ivory-work are tinged with metallic fuzziness.

Winchell repeats here in shorter form the sock dummy act he worked at the Capitol recently. Guy's smart, fast patter is as fresh as tonight's paper and he uses it with dexterity. Crowd went for the shenanigans, the singing-in-double and all the other bits to the point where he was forced to encore with the sneezing routine.

Rest of the bill comprises Carleton Emmy's dog act and the Henry Jerome ork. Emmy's familiar stuff brings good returns, with the pew-sitters laughing repeatedly at the educated canines. Running time of the turn has been trimmed since it appeared at Music Hall, and act is better for it.

Jerome ork (13) is a pretty fair outfit. Its show opener, *Three Little Words*, is neither here nor there and, if anything, is on the muddy and brassy side. Band does better later on *Begin the Beguine*, Jerome taking a couple of okay rides on the muted trumpet and the men working with a nice arrangement. Ork's best foot is put forward on a long medley of Kern, Gershwin and Berlin tunes which has been well rehearsed and which gives room for nice riffs by various sections and the leader. On the score of batoning, Jerome would do well to add a little zing to his stage manner.

Band's two vocalists are both young and both interesting. Gal, Bea Abbott, is cute looking and has a pretty good voice. Lacks experience in song selling but on the whole does nicely on *Is You Is* and *Melancholy Baby* despite fact that ork frequently downed her. Boy, Buddy Stewart, is fresh out of the army and should do well for himself when he gets over the nervousness. Lad is highly personable and his pipes are endowed with a masculine resonance. Leans heavily to the swooner-crooner style which experience should lead him to drop since he doesn't need it. Crowd went for a couple of tunes of his so much that leader had to promise to bring him back, which is done in a flag-waving *Victory Polka* finale. Biz okay when caught. Picture is *Once Upon a Time*. Paul Ross.

Oriental, Chicago

(Reviewed Friday Afternoon, August 18)

Current bill is a good 70 minutes of entertainment, with Blackstone the Magician headlining, the King Cole Trio sharing second honors and the Remys the only other act on the bill.

Blackstone's show is more elaborate than it was when presented here last year. He has dressed up his production with new costumes, redecorated his

ROY DOUGLAS

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"His comedy rendition of 'Little Sir Echo' brings down the house."—N. Y. Sun.
Direction: HARRY LEE, 1585 Broadway, N. Y.

BENNY RESH

AND HIS SHOW BAND

Currently: Russell's Point, Ohio.
Personal Mgt.: Mike Falk Agency, Detroit.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Aug. 15.)

Following two weeks with Count Basie, spot has brought in a variety show with Ann Corio headlining and with Johnny (Scat) Davis and Bonnie Baker sharing. Davis fronts the house band and emcees. Two applause spots on the show go to Miss Baker and Parks and Clifford, balancing act. Show caught was loosely fitted together. But there were some high spots. Good house for the opener. Pic, *Goodnight Sweetheart*.

Davis has the band hit out on *Hooray for Hollywood* and takes over for the vocals. *Straighten Up and Fly Right* is also his vocal assignment. Adapting his scat singing to the lyrics, Davis does a creditable job. A trumpet bit, *Stardust*, with Davis loosening the mute after a few bars, also hits the mark. Midway the show, maestro takes over for the vocals of *Is You Is or Is You Ain't My Baby?* *Sheik of Araby* and *I Can't Give You Anything But Love*. Band winds up with a jump arrangement of *Lady Be Good*. House band instrumentation is five brass, four reed, and three rhythm.

Parks and Clifford in deuce spot open with comedy antics against a circus music background. Moves slowly until they go thru a difficult trick to reveal that one is pulled upward by a wire. Settling down to the serious side of the balancing business, team works smoothly and with good tempo. Act is tops in balancing.

Miss Corio is spotted with Davis in a bit that is principally corn. June Carr and Ron Ormond are on for dialog that is funny only in spots. Ormond's impersonations of Bob Burns isn't even close. That of Ronald Colman is better. Ormond and Davis give impressions of two old maids in Hollywood, two lumberjacks, and two gangsters meeting at Hollywood and Vine. Outside of sparring for time for the Ann Corio scene to be set-up, turn accomplishes little.

Miss Corio, assisted by Miss Carr, gives her version of *How To Undress With Finesse*. Miss Corio gives the "do's" and Miss Carr the "don'ts" with the latter getting the laughs. It's a good look-see at Miss Corio.

Spotted next to closing is Bonnie Baker, who warms up with *You Got To Talk Me Into It* and follows with *Especially for You*, a medley of *Bill, You'd Be Surprised*, *My Resistance Is Low*, and *I've Gone Hook, Line and Sinker for You*. Medley brings down the house. Coming back for her encore, the band goes into a production introduction with a kettle roll for *Oh, Johnny* where Miss Baker knocks a homer. It's still her strong tune. Does okay on the preliminaries, too. Sam Abbott.

equipment and added three new illusions. For 45 minutes he mystifies the audience with tricks ranging from producing flowers from out of the nowhere to making girls disappear from cabinets. Highlight of his act are his illusions of the *Pin-Up Girls*, where dainty young ladies are hoisted in a net and made to disappear in mid-air; *The Girl Without a Middle*, in which he inserts huge knives thru the top and bottom of a cabinet, and when opened, only the head and legs show, and the producing of ducks out of a seemingly empty tub of water.

Combined with the illusions are a score of close-up magic items which fill up the spots between the production numbers. Act has class, and his orb-filling fems give plenty of glamour to his performance.

The King Cole Trio, which hasn't made a p. a. in this town for over a year, show-stopped with its jump and hot swing numbers. Lead off with a sharp number, *Hit That Jive*, followed by *I'm Lost* and *Straighten Up and Fly Right*. Musically, this group is one of the hottest combos to hit this town for some time. It knows how to deliver its numbers in a style that is distinctly different. Bowed off to tremendous applause and when caught had to come back for a "thank you."

The Remys, a young chap and a buxom miss, get plenty of laughs with their knockabout comedy routines. Gal performs some difficult back somersaults and underhand work which seem almost impossible because of her weight. Pic, *Kansas City Kitty*. Jack Baker.

Chicago, Chicago

(Reviewed Friday Afternoon, August 18)

This new show, judging from biz at opening performance, is a sure-fire hit. Charlie Spivak and his ork headline. The Arnaut Brothers and Mack and Desmond support. Spivak's crew of swingsters give out with plenty of music, starting show with a fast jump tune, *Lieau*. The boys can blow it sweet or hot. The reed and brass section dished out a pleasing Irish melody and swung out with a solid tune, *Eager Stephen*, in which drummer Alvin Stoller puts in a score of licks and rapid skin-beating.

Spivak wins the crowds with his velvety trumpet. Musically, the brass section is the best choice, cutting the numbers sharp and clean. Vocal department takes in Irene Day and Jimmy Saunders, Miss Day, who was formerly with Gene Krupa, draws a big hand for her warbling of *Straighten Up and Fly Right* and *Sunnyside of the Street*. She has a fine pair of vocal chords and knows how to sell her swings. Is a good-looking blonde and makes a smart appearance on the stage.

Jimmy Saunders show-stopped with his fine vocalizing of *You Always Hurt the One You Love* and *Sweet and Lovely*, which is backed by the fine solo work of Spivak. Lad has an exceptionally fine voice. Its rich tonal quality has a definite appeal for the fems. Had to bow off, after the band broke into next number.

Real enthusiasm is shown by all members of the band which has a good effect on the customers. The Arnaut Brothers, who are next to closing, get a score of laughs with their amusing imitation of two lovebirds and comedy violin numbers. Mack and Desmond offer a novelty dance that is highly entertaining.

Pic: *And the Angels Sing*. J. B.

Florentine Gardens Fined

HOLLYWOOD, Aug. 19. — Florentine Gardens nitery was fined \$250 last week for violating the State labor code by hiring Jean and Dean Stull as dancers. Both girls were under age at the time they were hired. Similar case against Earl Carroll's is pending.

N. Y. Sells Club In Tax Claim

La Vie Parisienne assets bring little cash due to mortgage claims

NEW YORK, Aug. 19.—The city made good its threat when it went thru the motions of putting the La Vie Parisienne under the hammer Friday (18). But against the city's claim of \$13,461 the city treasurer's office was able to get only about \$1,500 for its pains.

Of this total \$1,000 came from fixtures and another \$500 or so from the liquor on the premises. Club has considerably more of the hard stuff at the Manhattan Storage Warehouse, but this is subject to a prior lien of about \$10,000 held by the People's Industrial Bank. It is understood that William Reid, city collector, is dickering with the bank whereby the city could claim part of this reserve to convert into cash.

One of the reasons why the amount received was so small is that a chattel mortgage held by a Mrs. Sally Davis for \$6,000 was suddenly foreclosed.

Stork Must Act Again

NEW YORK, Aug. 19.—Sherman Billingsley's Stork Club is still not out of the woods on the city's tax claim of \$181,375. For Supreme Court Justice Samuel Null threw out his petition to stop the city from selling him out and gave him until August 24 to file a new petition or bring other action to stop the city from taking over.

Billingsley said the whole matter was merely "a technical mistake in the legal papers. Everything would be all right."

The collector's office indicated that everything would not be "all right." Meanwhile the matter is in the hands of the courts and until it has ruled, the attorneys for the city refused to comment directly.



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Week of Aug. 24

Just Concluded: HIPPODROME THEATER, Baltimore
CAPITOL THEATER, Washington

Management: FREDERICK BROS.' AGENCY

Iceiland Restaurant, New York

Talent policy: Dance bands and floorshows at 7:20, 11 and 1. Owner-operator, Mike Larsen; maitre d', Axel Petersen. Prices: \$1.75 minimum. Saturdays and holidays.

Current bill at this Broadway combination restaurant-night club is slow and rambling, but customers seem to enjoy it, responding often with laughter and nice hands.

Jack Shea, "the mad auctioneer," doubles as emcee. Opens the proceedings with a few corny gags, milks applause for the servicemen and generally warms up the patrons.

June Taylor Girls (6) ante with a tap routine. Among the town's night club choruses, this one is an exception in that its members not only look good, but the gals really dance. First number begins with taps, nicely executed, and midway the hoofers remove their shoes and repeat the routine. Contrasting silence creates cute effect, and number fetches good reaction.

Gloria Russell, tall and good-looking thrush, follows for a session of ballads. Voice is okay, but style is pretty schmaltzy, and singer handicaps herself by working too close to the mike, thus hurting sales appeal of what she does. Drew good hands for *Begin the Beguine*, *All Things You Are*, and *Play, Fiddle, Play*.

Next on is Clem Bellings, working with woman assistant and various pooches. Humans clad in Russian costumes and use Russky accents. Intelligent canines pick up knife, catch a ball, jump thru progressively smaller hoops, roll up carpet. Bellings also intersperses various bits of mock magic. Turn winds up nicely with man, woman and dog in jitterbug dance.

Line returns for an acro-dance routine, also nicely performed. Gals perform series of ensemble flourishes and finish off with cartwheels.

Shea follows to do his selling act. Aside from a few bathroom gags in his patter, act goes over very well, with the patrons yocking heartily over the standard business of clipping neckties, undressing men from among the audience, piling up a serviceman with many presents. Shea works smoothly and takes full advantage of biz developed with the stooges he lures.

June Taylor chorus closes with a straightaway acro terp, in which, individually and in the aggregate, they break out cartwheels, flips and somersaults. Whole number is executed well.

Ted Eddy ork (7) plays for dancing and the show, with leader assisting Shea

NIGHT CLUB REVIEWS

Glass Hat, New York

Talent policy: Floorshows at 8:30 and 12:30. Dancing continuous. Operators: Hotel Belmont Plaza. Publicity: Frank Law. Prices: \$2 minimum.

For the first time in months spot has gone for a semi-name policy. But for all the good it did management might as well have saved its dough. Not that the performers don't do a job; they do. They even get hands; good hands, too. Unfortunately, these hands come only from ringsiders who can hear as well as see what is going on. So far as the rest of the customers are concerned, what goes on on the floor might as well be a silent flicker. For while management is spending cabbage for talent, it persists in giving it a broken down p.-a. system.

Cappella and Patricia, dance team, who opened here (18) after closing at the St. Regis Roof, do a satisfactory job. Whirls are graceful, and the gal looks good enough for anybody's dough. They got the biggest miffing of the night if for no other reason one could just watch and not strain to hear.

Rhythm singer Dolly Dawn gave out with plenty of oomph with her *Dolly With a Hole in a Stocking*, and *Milkman, Keep Those Bottles Quiet*. She mixed it up with a ballad, *It Could Happen to You*, and wrapped it up with a sock, *There Are No Wings in a Foxhole*. But even an accomplished stylist like Miss Dawn had trouble with the mike. Gal is one of the better canaries around, but if she doesn't get any help from the management she'll be a dead pigeon.

Porthole and Ray Parker, a novelty dummy act, show something new. Dummy (Porthole) supposedly goes thru a mind-reading routine. Illusion is good. Actually there's a gal hidden behind the bandstand who does the chatter while dummy's face moves. Act, however, was the worst casualty of the evening. Routine made up entirely of chatter simply couldn't be heard.

Tommy Dowd (holdover) has added some new routines that he sells slickly. *Bill Smith*.

and Bellings in their acts. Angelo's marimba band (4) relieves. Biz fair when caught. *Paul Ross*.

La Conga, New York

Talent policy: Floorshows at 8:30, 12 and 2. Continuous dancing. Owner-manager: Jack Harris. Prices: \$3.50 minimum after 10 p.m.

The new show, *Personality Parade*, which premiered here Wednesday (17), is notable for at least one thing—lack of selling ability displayed by the star act and at least two of the supporting performers.

Top billing goes to Fred Keating, brought on after a pitch about his stage, screen and radio prominence. Despite everything Keating does he can't seem to live up to this build-up. Some of his chatter was smart but apparently went over most people's noggins. Inability to deliver the chl-chl stuff led Keating into a combo of blue and corn which didn't do any better. Final bit was his oldie, *Man Behind the Woman*, which dragged on and on. Whole routine got smattering of applause and polite titters.

Standout of the bill was Alfredo Seville, a slick-haired, short, round-faced baritone. Seville's big voice indicated lots of training. Routine consisted of light opera tunes, each of which he delivered with authority to solid hands practically all the way.

Los Barrancos, a good-looking pair of kids, do their Afro-Cuban dance in a red spot for one number and come back later for a conventional rumba. Team shows the makings of a good novelty routine in their first bit but need polishing badly. As it stands it is okay on looks (particularly the gal) but it is amateurish in work.

Iris Karyl has an idea with her rumba tap routine. But it's just an idea. For the hooper simply can't tap authoritatively. Gal, a looker, comes out with a flash but after a few minutes on the floor she dies.

Betty Reilly, holdover, registers okay with her L.A. tunes and American pops. But gal's torso twistings which are all right for the south-of-the-border music, are out of place for native songs. Incidentally, gal would be a whiz fronting her own band.

Machito (7) ork does the show cutting and dance music in acceptable style.

Chiquita, billed to appear, didn't show, due to illness. *B. S.*

18 Club, New York

Talent policy: Floorshows at 10:30, 12:30 and 2:30. Owner-operator: Fred Lamb. Publicity: Joe Moore. Prices: \$3.50 minimum.

Everything still apparently goes at this riotous 52d Street spot. Performers come on, try hard and get their lines or best lyrics stepped on by either the blackout skits going on behind them; horseplay in front of them or customers making an entrance. It all makes for laughs even if the performers on the floor become edgy with nervousness.

Among the new acts here Anne Dens, a tall brunette, with a strong soprano, stands out. Canary delivered classical pops of the Cohan-Gershwin school with more than average ability. Gal won a good hand which is surprising for a spot where customers are so comedy conscious.

Hazel McNulty, a beef trust blonde with a pair of pipes to match, also new here, sells the customary rhythm stuff with lots of gusto if little ability.

Rest of the acts have been reviewed in *The Billboard*, June 10 issue. Standouts of holdovers are Jerry Bergen and Vince Curran.

Bergen, a pint-size comic, is a master of pantomime. He's the one guy who doesn't lean on blue stuff for laughs. His music master, Frenchman and bored husband routines drew belly laughs from a full house. Tightening routines plus a little judicious trimming would make Bergen a top-drawer vaude attraction.

Vince Curran besides leading the hecklers gives out later when a couple of ballads that showed plenty of ability. If Curran were younger he'd be a bobby sox fave. As he is he's a natural for radio. *B. S.*

SMILES AND SMILES, Mercy and Marquis, and the Cabin Girls opened the Three Sixes Club, Detroit, August 21.

Gothic Room, New York

Talent policy: Dance band and floorshow at 12. Owner: Hotel Duane; operator-manager, Joe Mester; promotion, Jack Petrill. Prices: No cover, no minimum.

New East Side spot bowed in Monday (14) as a kind of modified super club. Room, handsomely decorated in Gothic style, is a lulu accoustically. Hotel Duane has been using it as a luncheon and dinner room and recently decided to turn it into a nitery to snare after-10 p.m. business. Capacity is about 150. Entertainment policy not fully formulated as yet but present plan is to make spot a "hideaway," location being on Madison Avenue and off the usual track.

Dale Belmont is the initial attraction. Room is ideally suited to her voice and style of working. When caught Wednesday night (16), Miss Belmont was using repertoire leaning heavily to the ballad side. However, she seems to give a shade more on the rhythm tunes and should add a few to her string. Her *Calypso Joe* and *It Had To Be You* scored well and the last of her three encores, *Time Waits for No One*, also came over nicely. Canary's strongest asset is her appearance, but pipes are good, too, and gal delivers with poise and grace. Full advantage has been taken of her face and figure in the matters of gowning and lighting, and act, on the whole, stacks up as a pleasing offering.

Ralph Lane Trio does a most able job in accompanying the thrush, and also plays for dancing. Biz fair when caught. *Paul Ross*.

Bond Donor Revealed
As Old Vaudevillian

NEW YORK, Aug. 19.—Alfred Mayo, old-time vaudevillian, was this week revealed as the "anonymous donor" of more than \$300,000 worth of War Bonds given to enlisted men in the American armed services. The disclosure came as the result of a Broadway column item saying the man who had been surprising G. I.'s was a "textile worker." This was too much for Mayo who came from behind his veil of secrecy to set the facts right.

Mayo refused to say whether he personally was responsible for the donations. He is executor of the estate of a John Dolen, 87-year-old philanthropist, who has a soft spot for showfolk. Mayo handled all financial transaction for Dolen. In Dolen's will provisions have been made for the Actors' Fund, Catholic Actors' Guild, Lambs Relief, National Variety Artists and the Jewish Theatrical Guild.

Burly Comics for Strand

NEW YORK, Aug. 19.—West and Lexington, ex-burly comics, will make their first vaude appearance in New York at the Strand beginning September 8, along with Charlie Barnet ork. Burly artists have been heralded as coming contenders in the comedy field.

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Morris Flack Tours With Betty Hutton

NEW YORK, Aug. 19.—Unusual move is being made by William Morris Office in connection with the new Betty Hutton tour. Les Zimmerman, head of WM's publicity department, is being detached from his regular chores to go out with Miss Hutton as a kind of liaison man and manager combined. Custom in trade, even for top attractions, is for the office handling the act to send an agent to do this kind of work instead of its chief publicity man.

Miss Hutton is playing vaude houses on a package deal, Boyd Raeburn and the Pitchmen also being part of the unit. Movie star has not played p. a. dates since she hit the stellar class. Opener is the RKO Theater, Boston, August 24. This puts the Paramount name in a house operated by a rival film outfit. Deal is understood to involve regular figure drawn by the comedienne when she's working on the Paramount lot plus a 50-50 split if gross hits \$42,500. Same arrangement is reported to be in effect at the next stand, the Palace, Cleveland.

Third date, the Oriental, Chicago, September 8, is said to be on a flat salary. Effect of the Oriental deal may be that Miss Hutton will lose substantial coin, as the Boyd Raeburn ork is a favorite in the house and this may up the unit's take.

Henry Grady Hotel Buying to January 1

NEW YORK, Aug. 19.—Juddie Johnson, managing director of the Henry Grady Hotel of Atlanta, was in town this week to line up talent for the Paradise Room in his hotel. Johnson bought only from Harry Drake of Frederick Bros., and contracted for acts to the end of the year. Spot operates on a two-week show policy.

Acts and dates confirmed by Johnson during his stay here include Kurt Rollini, Barbara Leeds, opening September 7; Little Sisters, Audrey Cotter and Kenneth Buffett, September 21; Jerry Lewis, George Moore and Bobby Duane, October 5, and Wynters and Angeline, June Walls and Vivian Newall, October 19.

AGVA MAY NIX PACT

(Continued from page 24)
by other agent organizations. Now AGVA is piling up a tally of cases where it knows or believes that ARA members acted other than according to the policy of their organization.

New Treaty Might Differ

Should AGVA declare "Rule B" breached a situation with many important possibilities would result. A new treaty might be negotiated, but in that case the terms might be different, and with AGVA under pressure from the National Association of Theatrical Agents of Chicago for a change in the commission divvy it is conceivable that ARA's treasured 10-5 arrangement might be altered.

It is also possible that the union might refrain from working out a new contract with ARA. It has the other agent organizations thruout the country pretty well in line under pacts similar to "Rule B," and this situation could be a kind of second line of defense for the union since it would be in a position to enforce its regulations on out-of-New York bookings even if these were written by ARA members.

Be Break for NATA

Still another possibility is that NATA might become the only big agent org in the country, for should ARA find itself outside the AGVA ken NATA would have the field all to itself. It is known that in organizing itself NATA drew a mythical boundary line at the Hudson River, leaving everything east of that to ARA and giving itself all other territories as a field of activity.

A fourth possibility is that all members of ARA might find themselves without AGVA franchises. The implications of this are apparent when it is remembered that the largest agencies in the country are ARA members.

ARA Denies Wilful Violation

Queried as to whether some ARA members are guilty of booking acts in "unfair" spots and the others matters about which AGVA is reportedly sulking now, William Kent, ARA president, conceded that such things were possible but said

IN SHORT

New York:

SHEILA BARRETT goes into Loew's State October 5 and follows with the Capitol, Washington, October 12. . . . LENNY LANE held over at Leon and Eddie's. . . . LYNNE ROBERTS and Eunice Jason joined bill at Leon and Eddie's. . . . DOROTHY GILES ghosting Sophie Tucker's book, *Some of These Days*. . . . JANE SLATER'S billing line, is Temptress of Taps and not Tempest of Taps as was erroneously stated in last week's issue.

WILLIE HOWARD to do a guest-shot on the Raleigh alrer, August 29. . . . DUKE ART JR. goes on USO tour August 28. . . . DIAMOND BROTHERS set for USO overseas beginning September 5. . . . PRIMROSE SEMON, Barbara Belmore, Raps and Taps, Chappell and Hannon, Lennon Paige, and Quitsle the Clown, current at the Glen Park Casino, Buffalo.

Chicago:

MAURICE AND MARYEA, dancers, have been booked in for a return engagement at the Blackhawk. . . . GAY-NOR AND ROSS, roller skaters also appearing at the same spot. . . . TUBBY REEVES, comedy emcee, held over for indefinite run at Colosimo's. . . . HARRY COOL, singer, is skedded for two-week run, with options, at the Chicago Theater, starting September 15. . . . DORIS EVERS, currently at the Edgewater Beach Hotel. . . . THE STADLERS, dancers, held over at the Walnut Room.

Hollywood:

LEE (LASSES) WHITE, old-time minstrel man, has been set for a role in the new Jimmy Wakely sagebrushers at Monogram. . . . Eddie Cantor and Bert (Russian) Gordon are playing the Purple Heart Circuit on the Coast. . . . Mike Todd is holding auditions here for overseas productions of *Mexican Hayride* and *Star and Garter*. Players accepted will go to New York for rehearsals, then overseas. They'll be paid regular Camp Shows salaries, with contracts for six months.

Wanda McKay will play the femme lead in PRC's *Hollywood and Vine*. . . . The Charlotteers have been booked into Ciro's for a limited engagement. . . . Earl Carroll may put an edition of his *Varieties* into the Stevens Hotel, Chicago this winter. . . . Doodles Weaver has been held over at the Pirates Den. Others in the show include Marie Morrison and her girls and Pat O'Shea.

TOM O'NEAL and wife, Kathie Joyce, report soon in New York from a run at the Roosevelt, New Orleans, for instructions regarding a tour overseas. . . . Comic JOE BESSER and his straight man Jimmy Little, are due here next week for appearance in *Eadie Was a Lady* at Columbia. . . . FLORENTINE GARDENS has set one-minute transcriptions over KNX, plugging their new show. . . . USO camp show was given at new navy aviation base at Inyokern and features Dick Powell, Roberta, Mabel Todd,

that no ARA member knowingly violated "Rule B." He said his organization would like to see all members live up to all the provisions but added that manpower shortages frequently make it impossible to comply at all times, and that infractions should be regarded as "incidental" to the general state of ARA-AGVA relations.

The Board of Governors of ARA is skedded to huddle next Tuesday (22) on matters of "general interest," according to Kent.

AAA Signs With AGVA

NEW YORK, Aug. 19.—The Associated Agents of America, local organization of small agents, finally inked a "Rule B" contract with AGVA last week. Negotiations dragged on for about three months while AAA engaged in an organization drive.

According to Hymie Goldstein, AAA president, members of his organization will receive AGVA franchises for \$25 and \$20, for full and associate members, respectively, and there will be an additional charge of \$10 per man for AAA dues. The org is due to meet early next month.

Goldstein states that AAA members will immediately begin enforcing the "Rule B" provision that all their acts must be members in good standing on AGVA's books.

Georgina Dwyer, Joan Barton, Jean Davis, Barto and Mann and Jimmy Wakely. . . . BELITA back from Arrowhead where she performed on water skis for benefit of news cameramen. . . . DAISY, canine star owned by Rennie Renfro and featured in Ken Murray's *Blackouts*, has been spotted in PRC's film, *Hollywood and Vine*. . . . FRANCES FAYE has been booked into the Trocadero, last week in August.

Mexico City:

PACO MILLER vaude revue, now touring the provinces, booked shortly for big Metropolitan theater. Miller troupe may be augmented by addition of Cantinflas and Carman Amaya dancers. . . . MARTA ZELLER, Cuban, on San Souci bill with Rosita Segovia, Spanish dancer, and the Hi-Hatters. . . . El Patio has NELSON SISTERS, American act, and Dolores and Fernandez, dancers; the Four Aces, Cuban acros; Tin-Tan, Mex comic, and Curro Moreno, Havana singer, in the Minuit.

RENE AND ROSITA dancing at the Rio Rosa, which also has Pepe Gulzar. . . . The 121 Club featuring Mex comics Donato and Resortes. . . . JACQUELINE JOYCE, American contortionist, back at the Follies for long booking. First appearance at the Follies was for 27 straight weeks. . . . NELSON SISTERS, aerialists, booked at El Patio, were formerly with Ringling Bros. and last with George White shows. . . . DALE HALL, American dancer, finishing a year of bookings in Mexico. Now touring provinces with Paco Miller revue.

Rio De Janeiro

ZACARIAS YACONELLI stages the Urcas new show featuring Ray Ventura and band. . . . FREDDIE FELD, organist in Copacabana's Golden Room, has moved over to its Midnight Room. . . . PHYLIS CAMERON, former band vocalist in Casino Atlantico, now attached to local offices of Co-ordinator of Inter-American Affairs. . . .

JEAN SABLON staged special show for Red Cross in Copa's Golden Room. . . . GERT MALGREM, formerly of the Joos Ballet, set into Casino Atlantico floor-show. . . . FON-FON orchestra moves out of Copa's Golden Room to be replaced by Zacarias crew. . . . MISS BABY, Urcas band vocalist, cutting platters for Continental. . . .

DOROTHY MORGAN, U. S. dancer, residing in Rio, staging shows for U. S. Servicemen's canteen. . . . CLAUDE AUSTIN band from Copa's Midnight Room ailing over Station PRD-2.

Here and There:

MYRUS and Ellsworth and Fairchild due in the Cotillion Room, New York, September 6. . . . RADIO ROGUES go into the State, New York. . . . MINE-VITCH RASCALS booked for an appearance at the National, Louisville, September 15. . . . SMILEY BURNETTE due in the same theater September 22. . . . PAT BRIGHT set for the Town House, Albany, in October. . . . MAEVA LOUIS set for the Club Ball, Philadelphia, by Harry Santley. . . . ROSEMARIE, the Reddington and Moro and Yaconelli go into the Downtown, Detroit. . . .

CHUCK AND CHUCKLES go into the Club DeLisa, Chicago, August 26 along with Norman-Bac Dancers. . . . JOHNNY MACK booked for the Palmer House, Chicago, September 22. . . . LOUMEL MORGAN went into the Swing Club, Hollywood. . . . DARYL HARPER at the El Cortez Hotel, Reno. . . . BILL CROSBY at the Club Forrest, Milwaukee.

RENA ESTABROOK, piano, has opened at London's Chop House, Detroit. . . . CHUCK CHANDLER, swing organist, currently at Dayton Hotel, Kenosha, Wis. . . . AL RUSSELL, TRIO inked in at the Pirate's Cafe, San Diego, Calif. . . . GAY '90s TRIO are at the Midway Gardens, St. Paul. . . . ELEANOR MERRILL, pianist, may be heard at Lipsitz's Bar, Detroit. . . . JOHNNY SEITZ TRIO appearing at the Music Box, Minneapolis. . . . MARIA KARSTENS has returned to work at the Plains Hotel, Cheyenne, Wyo. . . . CLARENCE BUSCH, on the board of directors of AGVA, Local 8, Cincinnati, and formerly for 20 years in vaude in the act of Natia and Edro, is mending from a major operation at Deaconess Hospital, Cincy. . . . ELLA FITZGERALD to appear at the Club Plantation, St. Louis.

Bernards on Blind Date

NEW YORK, Aug. 19.—The Bernards (George and Gene) will join the *Blind Date* show when it plays the Adams, Newark, N. J., week of September 7. Team will double between Newark and East Side nitery, Blue Angel, which plans to reopen at same date.

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Heat Hypos Stem Grosses; Music Hall 121G; Roxy 125G

NEW YORK, Aug. 19.—Looks like last week's scorcher instead of cutting attendance down at Stem houses hypoed them to satisfying proportions.

Radio City Music Hall (6,200 seats; house average, \$100,000) zoomed up to \$121,000 for the fourth week with Patricia Bowman, Wally West and *Dragon Seed* as compared to third week's stanza of \$101,000. Opener registered with \$125,000 followed by \$104,000.

Roxy (6,000 seats; house average, \$75,000) continued its record breaking with Fred Waring's ork and *Wilson*. Second week's take was \$125,000 against an opening figure of \$124,700.

Capitol (4,627 seats; house average, \$55,000) is still in pay load. For fourth week Gene Krupa's ork and *Since You Went Away* scored with \$79,800 as compared with previous week's \$79,500. Opening week brought \$88,000 followed by \$87,000.

Paramount (3,664 seats; house average, \$75,000) for the first week with Vaughn

Chi Grosses Up Despite Heat

CHICAGO, Aug. 19.—Sudden heat wave that hit the city last week didn't affect business at the two vaude-pic houses here, both reporting better than average grosses.

Stan Kenton and his ork, with Maury Amsterdam as the added attraction, took in a strong \$31,000 at the Oriental Theater (3,200). Current bill, headlining Blackstone and the King Cole Trio opened to a good house. This combination should bring in another heavy take for the present week, as both attractions have a tremendous drawing power in this town.

Billy Rose's *Diamond Horseshoe Revue* kept the Chicago's (4,000) receipts up to a hefty \$58,500. New bill with Charlie Spivak and the Arnaut Brothers supporting, also opened to a good house. Spot should hit another big week. Both spots, on opening day, had holdover lobby crowds after the first stagershow.

Jan Savitt 36G in S. F.

SAN FRANCISCO, Aug. 19.—Golden Gate (2,850 seats; house average, \$27,000) led the way with a top-heavy \$36,000 for week ended August 15. On the stage were Jan Savitt and orchestra, with Helen Warren, Buddy Welcome and Harry Ferrara; Grace McDonald, the Chords and Al Herman. Pic, *Step Lively*.

For the Warfield (2,680 seats; house average, \$21,000) it was a good \$25,000 for week ended August 14. Stagershow had Freddie Fischer's ork, Will and Gladys Ahern, the Albins, Clayton and Phillips, Loren Welch, and Al Lyon's house ork. Pic, *Take It Big*. House will drop vaude during run of *Wilson*, scheduled to open August 29.

"Tars-Spars" 23 1/2G in Balto

BALTIMORE, Aug. 19.—Despite the intense heat, Hippodrome Theater grossed an unusually fine \$23,500 week ended August 16, with U. S. Coast Guard's *Tars and Spars*, featuring Victor Mature. Opening day (10) also had Abbott and Costello for two appearances. Pic, *A WAVE, a WAC and a Marine*.

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Monroe, Gene Sheldon, and *Hail the Conquering Hero* count was \$77,000.

Strand (2,779 seats; house average, \$45,000) had a drop for the second week with Tommy Tucker ork, Dick Buckley, Rochelle and Beebe and *Janie* coming in with \$40,000. Opening stanza count was \$47,000.

Loew's State (3,500 seats; house average, \$25,000) grossed \$33,000 for Dean Hudson ork, Cliff Edwards, Marion and Hall, June Lorraine and *Two Girls and a Sailor*. Current bill Jane Pickens, Paul Winchell, Henry Jerome ork and *Once Upon a Time*.

Lyman 29G Detroit Even in Face of Heat

DETROIT, Aug. 19.—Abe Lyman ork drew \$29,000 last week at the Hughes-Downtown Theater (2,800 seats; house average, \$23,000) despite a bad slump last three days of run caused by a heavy heat wave. Added drawing card for Detroit was Frankie Connors, tenor soloist with the band, who played the Fox Theater here for several years and had a large local following. Result was to bring the total up among the better grossers that have played the house this spring. Pic, *Klondike Kate*.

Current show, Milt Britton's band and Willie Howard, off to very poor start because of the extreme heat wave, opening day hottest August 11 in history of Detroit weather bureau. Early returns indicated incredibly low gross of \$19,000.

Heidt 28G RKO Hub

BOSTON, Aug. 19.—Despite a week of miserable, sultry weather, Horace Heidt and his outfit proved their old drawing power at the RKO-Boston (3,200 seats; house average, \$28,000) last week. Gross for the stanza ended August 16 was a good \$30,000. Had the weather been more favorable it would have climbed eight to 10 thousand dollars higher.

Unit featured Fred Lowery, Jess Stacey, Shorty Sherock, Bob Matthews, new vocalist recently discharged from the army, the several choruses, Dorise Midgley and others. Pic, *Johnny Doesn't Live Here Anymore*.

D'Artega's all-girl band, Gil Lamb and Ella Mae Morse opened Thursday (17) to a fair house. Betty Hutton due August 24.

Heat Cuts Lucas Gross

PHILADELPHIA, Aug. 19.—The heat wave fails to generate any heat at the box office of the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices: 50 to 95 cents). The high temperatures driving the city folk to the seashore resorts and outdoor parks, week ended Thursday (17) got off to a sluggish start. And with Clyde Lucas's band sharing the spotlight with the Mills Brothers, the canto copped a scant \$18,000. Lionel Kaye and Polle Miller with Jean LaSalle and Paul Steele out of the band rounded out the bill. Pic, *Ladies of Washington*.

Ann Corio 23G in L. A.

LOS ANGELES, Aug. 19.—Getting off to a good start and picking up for good week-end business, the Orpheum Theater (2,200 seats) is headed for a strong \$23,000, with stagershow headlined by Ann Corio with Johnny (Scat) Davis and Bonnie Baker. Weekly gross is \$1,000 less than Count Basie turned in for his second week which followed a \$34,000 initial week. Augmenting the current show are Parks and Clifford, and June Carr and Ron Ormond. Pic is *Goodnight Sweetheart*. Thirty shows scheduled.

Chester \$6,200 at Eastwood

DETROIT, Aug. 19.—Bob Chester and band, playing in Chester's home town, grossed around \$6,200 final week at Eastwood Gardens, outdoor ballroom. Gross was in the middle brackets for the spot, but was off a bit because of the fact that Chester, who has a good following here, recently had a long run at the Detroit Athletic Club, followed by a week at the Hughes-Downtown Theater. Both runs cut into the Eastwood date.

Magic

By Bill Sachs

RAY TERRELL, with Judy and Jack on the assist, concluded a return stand at the Shoreham Hotel, Washington, last Wednesday (16) and on the following night began a repeater at the St. Regis Hotel, New York, which they left six weeks ago. Jack is planning on leaving the act in September to join Toni Morrison's band. . . . AL PAGE and company currently at the Bowery, Detroit, while Chan and Margo, who combine mentalism with magic, are at Club Casanova, downtown. . . . GREAT DAGMAR, working out of the Stan Zucker office, begins a two-week return date at the Wind Mill, Charleston, S. C., August 30, after which he heads for the Coast to visit his daughter, Flauretta, showing her magic in that area for USO-Camp Shows. . . . SIR EDWARDS and John Wilson (Great Darrell), who have combined mentalism and magic in a 12-people production labeled *Magical Fantasies*, are planning on a mid-October opening. They are breaking in their nifties by working army camps and hospitals in the Indianapolis area. . . . DEL RAYMOND, a lieutenant on the Detroit homicide squad, spent part of his vacation demonstrating his magical dexterity at the Flint (Mich.) Athletic Club, where he rated right up with the full-time pros who have worked that spot in the past. He features a baffling silk production and comedy magic and bills himself as Mar-Del. . . . (See MAGIC on opposite page)

Burlesque Notes

By Uno

LORNA LAURIE, 20-year-old daughter of Ione O'Donnell, singing-violinist and burly principal, will be cast for a part in a legit play as per arrangements by Sydna Mann who has Lorna under personal management. Lorna debuted in burly on the Hirst Circuit last season as a talker and stripper. . . . JOE MARKS, former burlesque comic, is vacationing following the local run of *Doughgirls*. . . . DOLLY LA SALLE and Helen Clarkson, ex-burly aces, are putting on shows for servicemen in Rochester, N. Y. . . . TOMMY (BOZO) SNYDER and Lee Royce have left for overseas with a USO unit thru Charles H. Allen's booking. . . . ROSE LA ROSE last week opened in a musical, George Shafer's *Too Many Sarongs*, at the Hollywood Music Box. . . . PVT. MORRIS WEBER V-letters that he was wounded in action but expects to be out of the hospital in a short time. . . . COUNTESS NADJA booked as feature attraction to open Dow's Theater, Hartford, Conn., for the season August 25. Goes from there to the Gayety, Montreal. . . . FRANK SMITH, vet burly show pilot, celebrating his sixth year as manager of the Barrymore for the Shuberts.

EVELYN TAYLOR launches her road season August 25 at the Howard, Boston. Thence to the Empire, Newark, N. J., September 1, and the rest of the Hirst Circuit. . . . SGT. LARRY CYTRYN is hospitalized in Panama. May be addressed: APO 832, care Postmaster, New Orleans. He writes that he has been putting on shows since he joined Uncle Sam two years ago, and in the first 11 months did 300. On a recent bond show which he emceed and produced, \$750,000 in sales were chalked up. For this, *Yank*, army weekly, gave him a column of space, headed "Stripping For Action." . . . BERT BERTRAND, ex-comic, now a photog in Boston. . . . ROXANNE now operating her own guess-your-age concession at Virginia Beach, Va. . . . WALLY SHARPLES, former burly straight, now with the vaude team, Naples and Sharples. . . . NAT MORTAN, booker, recently entertained Harold and Chester Weinstein and Jimmie Walters and Viola Spaeth and their dad at his Miami plantation.

Hub Cracks Season With Three Burlys

BOSTON, Aug. 19.—Hub's two burly houses, Globe and the famed Old Howard, have another competitor. Frank Bryant, old-time burly producer operating houses in Utica, N. Y., and Waterbury, Conn., opened a "new-type" show last night (18) at the old Casino Theater just off Scollay Square.

House, owned by Codman Estate here, had a fly-by-night burly company last year, and Alfredo Salmaggi's Popular-Price Grand Opera, Inc., also played several engagements there in past seasons. Renovations, redecoration and new exits have cost \$18,000.

New streamlined burlesque is called *Varietrix*, described as different from "the sad and tired routines of past seasons." No chorus is used. Star of first show is Lillian Dixon. Three daily shows are given, with "Midnight Shambles" scheduled for every Friday midnight.

The Old Howard, the Hub's long-famed palace of burlesque, opened for business yesterday (18) after a six-week summer layoff. The usual three shows a day are skedded, with a midnight show on Fridays.

Opening bill features Mike Sachs, Lill St. Cyr, Eddie Lloyd, Carol Lord, Chickie O'Dell, Evelyn Lang, Herbie Loe, Franklyn Hopkins, Alice Kennedy, Conny Ryan, George Young and company, the Blake Brothers, Carter and Duval, and Ruth Vail.

Three weeks ago the Old Howard sent out a chorus call via ads in the help wanted sections of the daily papers. Within a few days more than 200 replies had been counted. From these, two groups of 25 to 30 were picked for the choruses of the Old Howard and Globe burly houses.

Capital Burly Set

WASHINGTON, Aug. 19.—Gayety opened the new burly season yesterday, with George Murray and Sammy Spears in featured comic spots, and 16 girls in line. Same policy as last year, three shows a day and midnight Saturdays. Prices, 50 cents matinees; 60 cents to \$1.20 evenings. Bernie Forber serving his eighth season as manager. Shows will change weekly as part of Hirst Circuit.

Minnie Burly Opens Aug. 25

MINNEAPOLIS, Aug. 19.—Harry Hirsch opens Alvin Theater burly season August 25, with Diane Van Dyne headlining. Comics will be Irving Benson and Harry Ryan. Season is Hirsch's 21st in Minneapolis. House is being repainted and redecorated.

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(Routes are for current week when no dates are given)

A

Abbott, Honey (51 Club) NYC, nc.
Adrienne (Edgewater Beach) Chi, h.
Airlane Trio (Dixie) NYC, h.
Akin's, Bill, Foursome (Indiana) Fort Wayne, Ind., h.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Arcari, Andy (Steel Pier) Atlantic City.
Arnaut Bros. (Chicago) Chi, t.
Art, Duke, Jr. (Capitol) Washington, t.
Arenos, Original (Fair) Lawrenceburg, Ind.; (Fair) Marshalltown, Ia., 29-Sept. 7.
Austin, Virginia (Palace) Columbus, O., t.

B

Baker, Jerry (Embassy) NYC, nc.
Balwin & Bristol (Riverview) Pennsville, N. J., p.
Ballantine, Carl (Earle) Washington 18-31, t.
Barranco, Luis & Diana (La Conga) NYC, nc.
Belmont Bros. (Fair) Caro, Mich.; (Fair) Traverse City 29-Sept. 1.
Berg, Harry (Green Room) NYC, h.
Blackstone (Oriental) Chi, t.
Blackstone, Nan (Florentine Gardens) Hollywood 14-26, nc.
Blanche & Elliott (Casino) Chi, nc.

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Bombshells, The (State) Baltimore, t.
Brito, Phil (Steel Pier) Atlantic City.
Brooks, Sunny (Belmont) Cleveland, h.
Brown, Evans (Wildwood Manor) Wildwood, N. J., h.
Brucettes, Six (Alpine Village) Cleveland, nc.
Buck & Bubbles (Regal) Chi, t.
Buckley, Dick (Strand) NYC, t.
Bundy, Jack (Village Barn) NYC, nc.
Burns, Jimmy (Bill's Gay '90s) NYC, nc.
Burns & White (Royal) Detroit 18-31, nc.
Burton's Birds (Walton) Phila, h.
Buswell, Billy (Watkins) Warsaw, N. Y., h.

C

Cabin Boys Trio (Brass Hall) Chi, nc.
Caceres, Emilio (Swan) Corpus Christi, Tex., nc.
Callahan Sisters (National) Louisville 25-31, t.
Campos, Chela (Ball) Miami, Fla., nc.
Captivators, Three (Babe's Supper Club) Des Moines, nc.
Carlisle, Charlie (Bowery) Detroit, nc.
Carney, Bob, & Roberta (Steel Pier) Atlantic City.
Carr, Billy (Vine Gardens) Chi, nc.
Carver, Zeb (Village Barn) NYC, nc.
Cavaliers of Rhythm, Three (Jim's Palace) Put-in-Bay, O., nc.
Charlo & Dupree (Blackhawk) Chi, h.
Chester, Eddie (Ernie's) NYC, nc.
Chuck & Chuckles (Royal) Baltimore, t.
Clair, Mae (Caravan) NYC, nc.
Clare, Harris & Shannon (Rio Cabana) Chi, nc.
Conn, Irving (Paris Qui Chante) NYC, nc.
Cortez, Florez (Te Pee) Miami, nc.
Coty & Sue (State) Baltimore, t.
Crane, Phil & Mildred (Beverly Hills) Newport, Ky., cc.
Cross, Chris (Circle) Indianapolis, t.

D

D'Arcy, Ethel (Fair) Dayton, Pa., 21-26.
Dainty, Francis (Drake) San Francisco, h.
Dale, Slim (Embassy) NYC, nc.
Dann, Artie (Commodore) NYC, h.
De Castro Sisters (Rio Cabana) Chi, nc.
De Croff, Ann (Astor) Montreal, nc.
Defoe, Al (The Rock) Fish Creek, Wis., nc.
Delahanty, Irene (Pico) Los Angeles, nc.
Delmar & Renita (Tic Toc) Milwaukee, nc.
Demar & Denise (Beverly Hills) Newport, Ky., cc.
DiGatanos (Capitol) Washington, t.
Dombe, Ken (Puritas Springs Park Rink) Cleveland, p.
Donovan, Nancy (Paris Qui Chante) NYC, nc.
Dooley, Jed (Bushwick) NYC, t.
Do-Res, The (Fair) Crown Point, Ind.
Doran, Lucille (3-Ring Circus) NYC, nc.
Dowd, Tommy (Belmont-Plaza) NYC, h.
Drew, Doryce (Kitty Davis) Miami Beach, Fla., nc.
D'Ray, Phil (Brown Derby) Chi, nc.
Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.
Dupont, Bob (Circle) Indianapolis, t.

E

Elgins, Four (Hipp) Baltimore, t.
Emmy, Carlton (State) NYC, t.
Evers, Dolores (Edgewater Beach) Chi, h.

F

Falt, Virginia (Jimmy Kelly's) NYC, nc.
Fisher's, Bob, Flyers (Park) Allentown, Pa.; (Fair) Lancaster, N. H., 28-Sept. 2.
Fisher, Hal (Tic Toc) Milwaukee, nc.
Florenz, Cleo (Carman) Phila, t.
Fontaines, The (Steel Pier) Atlantic City.
Fostaire (Esquire) Norfolk, Va., nc.
Fox, Bebe (Latin Quarter) Chi, nc.
Francis, Leo (Fair) Rockville, Ind.

G

Gaines, Muriel (Village Vanguard) NYC, nc.
Galante & Leonarda (Edgewater Beach) Chi, h.
Gardner, Grant (Arcada) St. Charles, Ill., 21-24, t.; (House of David) Benton Harbor, Mich., 28-Sept. 3, p.
Gilbert, Ethel (Bill's Gay '90s) NYC, nc.
Glenns, Three (Regal) Chi, t.

Gloria & Roberta (Jimmy Kelly's) NYC, nc.
Glover & LaMae (George Washington) Jacksonville, Fla., h.
Graham, Jean (Jimmy Kelly's) NYC, nc.
Grauer, Bernie (Bill's Gay '90s) NYC, nc.

H

Hanneford, George, Family (Fair) Albert Lea, Minn.
Harger & Maye (Chez Paree) Chi, nc.
Haviland, Hal (Tower) Kansas City, Mo., 25-31, t.
Healy, Dan (Metropole) NYC, re.
Hendricks, Marcella (51 Club) NYC, nc.
Henry, Art & Marie (Fair) Crown Point, Ind., 23-26.
Herbert, Jack (Edgewater Beach) Chi, h.
Herzogs, The (Steel Pier) Atlantic City.
Higgins, Danny (Jimmy Kelly's) NYC, nc.
Hoctor, Harriet (Capitol) Washington, t.
Holiday, Billie (Downbeat) NYC, nc.
Hollis, Maria (Rio Cabana) Chi, nc.
Hope, Glenda (Jimmy Kelly's) NYC, nc.
Horne, Lena (Chez Paree) Chi, nc.
Hoveler Dancers, Winnie (Pan American Room) Chi, h.

I

Jagger, Kenny (Liggett's Royal Palm) Browns Lake, Wis., nc.
Jean, Jack & Judy (Earle) Phila, t.

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Johnson, Maxine (Caravan) NYC, nc.
Johnson, Rita (Earle) Washington, t.
Jordan, Elaine (Swing Club) NYC, nc.

K

Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Kell, Jackie (Palace) Cleveland, t.
Kellogg, Laura (Tic Toc) Milwaukee, nc.
Kelsey, Bill (Bill's Gay '90s) NYC, nc.
Kelson, Lee (Rogers Corner) NYC, cl.
King Cole Trio (Oriental) Chi, t.
Kingsley, Marion (Nut Club) NYC, nc.
Kramer's, Henry, Midgets (Amato's Supper Club) Astoria, Ore.; (Holland) Eugene, 28-Sept. 3, nc.

L

Labato, Paddy (Borsellino's) Cleveland, nc.
Lamb, Gil (RKO-Boston) Boston, t.
Lang, Judy (The Spot) NYC, nc.
LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City.
LaZellas, Aerial (Fair) Avoca, Ia.
LeMoind & Estelle (Fair) Fairbury, Neb., 22-25.
Lester, Gerry (Arrmando's) NYC, nc.
Lester, Jerry (Rio Cabana) Chi, nc.
Lester & Irmajean (Cotton) Houston, Tex., nc.
Levett, Colvina (Jimmy Kelly's) NYC, nc.
Lewis, Ted (Latin Quarter) Chi, nc.
Lorre, Peter (Earle) Phila, t.
Lucas, Nick (Park Plaza) St. Louis, h.
Lynn, Herby (Andy's) Minneapolis 14-27, nc.
Lynn, Rudja (Jimmy Kelly's) NYC, nc.
Lynne, Jeanne (Jimmy Kelly's) NYC, nc.

M

Mack & Desmond (Chicago) Chi, t.
Mack, Johnny (Palace) Columbus, O., t.
Maison, Gil & Bernie (Paramount) NYC, t.
Marilyn & Martinez (La Conga) NYC, nc.
Masalle, Sally (Jinx) NYC, nc.
Meads, Gloria (Ruth's Victory Room) Fall River, Mass., nc.
Moana (Lexington) NYC, h.
Morison, Patricia (Hipp) Baltimore, t.
Morrison, Dave (Ambassador) Chi, h.
Morro & Yocanelli (Palace) Columbus, O., t.
Morse, Ella Mae (RKO-Boston) Boston, t.

N

Nadine (Zimmerman's) NYC, re.
Nash, Marie (Earle) Washington, t.
Norris, Genevieve (New Yorker) NYC, h.
Norris, Mary (Embassy) NYC, nc.

O

O'Neill, Jimmy (Jimmy Kelly's) NYC, nc.
Oxford Boys (Earle) Phila, t.

P

Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia, until Sept. 23, t.
Paris, Frank (Beverly Hills) Newport, Ky., cc.
Parker Swing Trio (Flamingo) NYC, c.
Perry, Barbara (Chez Paree) Chi, nc.
Peters Sisters (Royal) Baltimore, t.
Pickens, Jane (State) NYC, t.
Pickerts, The (RKO-Boston) Boston, t.
Powell, Ginny (Sherman) Chi, h.
Preisser, June (Palace) Cleveland, t.
Princess & Willie's Hawaiians (New Ringside) Mansfield, O., nc.

R

Radio Aces (Palace) Cleveland, t.
Ralston (Lake Nipmuc) Mendon, Mass., p.
Ray & Pedro (Blackhawk) Chi, h.
Raymond, Ed (Beacon) Vancouver, B. C., t.
Read, Kemp (Luke's Lodge) Newport Beach, Newport, R. I., h.
Rector, Eddie (Royal) Baltimore, t.
Reed, Charlie (Fair) Tyler, Minn., 25-27.
Reeves, Cy (Carman) Phila, t.
Regal, Don, Trio (Palace) Buffalo 18-24, t.
Regan, Phil (Mayfair Room) Chi, h.
Regis, Teri (Jimmy Kelly's) NYC, nc.
Reilly, Joan (Bill's Gay '90s) NYC, nc.
Remys, The (Oriental) Chi, t.
Renald & Rudy (Carman) Phila, t.

Richards, Barney (Ivanhoe) Chi, re.
Richey, Jean (Earl Carroll Theater) Hollywood, re.
Roberts Sisters & White (Carman) Phila, t.
Roberts, Cecil (Tony Pastor's Uptown) NYC, nc.
Rocco, Maurice (Clover) Los Angeles, nc.
Rochelle & Beebe (Strand) NYC, t.
Rock & Dean (Hy-Sa-Nu Lodge) Liberty, N. Y., cc.
Rooney, Ed & Jenny (Harlocker Circus) Woonsocket, R. I., 21-27.
Rooney, Pat, Sr. (Oetjen's) NYC, nc.
Rosoff, Charles (Bill's Gay '90s) NYC, nc.
Roy, Don (Top Hat) Detroit, nc.
Russell, Nina (Ball) NYC, nc.
Russell, Slim (Star-Gardner) Chi 22-Sept. 4, t.
Ryan, Jack (Pink Elephant) NYC, nc.

S

St. Claire & O'Day (Hays Camp) Paw Paw, Mich., 21-23; (State Fair) St. Paul 26-Sept. 4.
Saunders, Doc (Ball) NYC, nc.
Schultz Sisters (Tall Cedars) Williamsport, Pa., 25-27, nc.
Scott, Margaret (Cafe Pierre) NYC, h.
Semon, Primrose (Swan) Phila, nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Sheldon, Gene (Paramount) NYC, t.
Siemon, Hank (Fair) Kasson, Minn., 22-24; (Fair) Preston 25-27; Pueblo, Colo., 29-Sept. 2.
Simpson, Carl & Faith (Clover) Portland, Ore., nc; (Town Ranch) Seattle 28-Sept. 9, nc.

13TH WEEK — LAST 3 WEEKS

Catch the 11 P.M. Show at

ICELAND REST, N. Y. C.

JACK SHEA

"The Mad Auctioneer"

Slater, Jane (Paramount) NYC, t.
Sloane, Belle (Aloha) NYC, nc.
Smith, Stuff (Onyx) NYC, nc.
Southern Sisters (Trocadero) Henderson, Ky., 21-Sept. 1, nc.
Spears & Gardner (Tondeleyos) NYC, nc.
Stadler, The (Walnut Room) Chi, h.
Stadler Twins (Jimmy Kelly's) NYC, nc.
Stoner, Percy (Ernie's) NYC, nc.
Stothard, Iris (Tavern Room) Chi, h.
Strickland, Charles (Bill's Gay '90s) NYC, nc.
Summer, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.

T

Tarasova, Nina (Casino Russe) NYC, nc.
Tars & Spars Revue (Steel Pier) Atlantic City.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Thomas, Joe, Saxolette (Fair) West Union, Ia.; Cresco 26-31.
Tweedy Bros. & Cindy (Ace of Clubs) Steubenville, O., nc.
Tyler, Renard & Arden (Hipp) Baltimore, t.

V

Van, Gloria (Pan American Room) Chi, h.
Vincent, Villa (Kit Kat Klub) San Antonio, nc.

W

Waller, Jack (Kitty Davis) Miami Beach, Fla., nc.
Ware, Joey (Aloha) NYC, nc.
Warren, Annette (Carter) Cleveland, nc.
Weber, Rex (Capitol) Washington, t.
Wences, Senor (Chez Paree) Chi, nc.
White, Joe (51 Club) NYC, nc.

WHITSON BROS.

Lester & Buddy

Currently

Paul Small's Variety Revue, "STAR TIME"
Curran Theatre, San Francisco, Calif.

White, Murray (Old Roumanian) NYC, nc.
Whittier, Charles (Latin Quarter) Chi, nc.
Williams, Rosetta (Aquarium) NYC, re.
Willard, Harold (Bill's Gay '90s) NYC, nc.
Winchell, Paul (State) NYC, t.
Winters, Hal (Havana-Madrid) NYC, nc.
Wynters & Angeline (Palmer House) Chi, h.

Y

Yale, Chick (Fair) Weeping Water, Neb., 23-25; (Fair) Bloomfield 27-29.
Yost's Mimic Men (Hipp) Baltimore, t.
Youngman, Henny (Hipp) Baltimore, t.

Z

Zenn, Audrey (Latin Quarter) Chi, nc.

Ice Shows

Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.
Lamb-Yocum Ice Parade (Treasure Island) Washington.
Fantasy on Ice (Henry Grady Hotel) Atlanta.

MAGIC

(Continued from opposite page)

GREAT JAXON, vent, contracted with a WLS unit thru September on fairs.
Charles Zemater, Chi agent, set the deal for Jaxon thru the WLS Artists' Bureau.
FRANK VARNEY has opened with his comedy magic at Club Gay Haven, De-

troit. . . JOE OVETTE (Great Ovette), who laid away his magic for the summer to vacation on his farm in Ebenezzer, N. Y., cracks the new season around the middle of September. The Ovette farm was the scene recently of a picnic attended by performers in the area, including the Hendersons, Jack O'Day, Juggling Lee and the Wilcox Dancers. . . PVT. ROBERT L. FENTON, who moved into France with the first American airborne division, says that life there is a far cry from the so-called "hectic days" on the Bert Levey Circuit or even barnstorming with the Great Virgil, as he did in pre-war years. "Don't have much time for magic now," Bob V-mails, "altho our biggest job to date has been to make Jerrys disappear. I miss the boards and got very stagesick visiting magi in London before being sent out on this mission."

A FEW LINES from the magic boys and girls now showing their magical wares to American and Allied fighting lads behind the front lines in France. . . FROM EDDIE COCHRAN: "We have done quite a few shows in France already. The shows are really being eaten up, too. I wish you could see the faces on those kids in the audience. It would do your heart good. The French people are grand to us, too, and you should see the way the kids have taken to the soldiers." . . FROM PEGGY AUSTIN: "Have been in France some three weeks, but spent the last one in a hospital with a bad back. Tommy Martin, Milbourne Christopher and I are the only magi working this sector. There will be more shortly. Sleeping on the ground, eating C rations and riding trucks doesn't matter when you think of what our magic means to those fighting guys. I'm delighted to be here doing my share." . . TOMMY MARTIN reports that he entered France with the first USO unit for the liberating armies. In fact, he waded in, as he made his entrance from a landing craft. Tommy, prior to moving to French soil, entertained the servicemen in the British Isles for 10 months. . . MARQUIS THE MAGICIAN, who has just concluded his fourth annual week's stand at Flint Park Amphitheater, Flint, Mich., reveals that he is building new nifties and polishing the old for a fall and winter trek in theaters and auditoriums. . . DUKE MONTAGUE, in his 17th week with the Harry Hugo Show in Nebraska, was entertained recently in North Platte, Neb., by Charles Craig, former pro magus and now editor of *The Daily Bulletin* there. Montague concludes his season with the Hugo company September 30 and after a two-week vacation opens his lyceum tour October 15. Says he has built an entire new show this summer and that he'll hit the road in the fall with a truckload of nifties. . . LEROY THE WIZARD, doing a full-evening show with three people, is reported playing auspicious dates in auditoriums thru Nebraska to good business. . . HENRY VALLEAU AND MAXINE are slated to hit the hotel nitery and theater trail early in September with a new comedy magic turn.

TALK ABOUT AIRSHOTS

Songs with most radio plugs for the entire year will be listed in the 6th Annual edition of The Billboard Music Year Book (to be published as a separate volume for the first time in '44). And singers, ork leaders and those who plug them will all be talking about the '44 MYB.

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REVIEWS

OFF THE CUFF

Hughie Barrett

(Reviewed at Billy Rose's Diamond Horseshoe, New York)

Wise choice of instrumentalists who double in group vocals makes Hughie Barrett's combo a stand-out group. Altho it's a standard unit, added touch is achieved when all but Barrett, who plays piano, and drummer, gather around gal singer and give out with modern harmonies. Barrett refrains from using them too often. Consequently, when they're on it gives entire group a lift.

He has Elaine Moore, brunette looker, who warbles well; Ralph Brisson, sax; Charlie Cassell, accordion; Eddie Bruno,

bass; Doc Osborne, drums. When outfit gets behind a rhythm tune it's well done because there's little but melody played, and the beat is always in there. On ballads, such as *Somebody Loves Me*, quartet gathers, and the contrast between fast music and slow voices is effective.

Combo handles alternate dance chores with Vincent Travers' ork and is a definite asset to the place. They'll go anywhere, class or no. *Paul Secon.*

Peter Kent

(Reviewed in Manhattan Room, Hotel New Yorker)

Peter Kent's five-piece combo has been at this place five years and has become a stand-by. Leader, who once played sax with name bands, is an affable front man. Combo, with no brass, is ideal for the place because the large number of payees keep up a continual chatter, and loud music would make for bedlam.

Kent has Deke Eberhard, piano; Red Newmark, guitar; Charlie Scardino, bass, and Milt Thomas, accordion and vibes. Quintet is seasoned and doesn't play from paper. This is definitely a long sult. Numbers never run more than a couple of choruses, making for infinite variety.

Kent is a fave at the spot, which is reported to do a \$1,000,000-a-year gross, altho it's only a bar with a liberal sprinkling of tables. Kent also plays for the ice show at the Terrace Room during lunch, adding three brass for the occasion. *P. S.*

Gene Rodgers

(Reviewed at Zanzibar Room, Florentine Gardens, Hollywood)

Prior to entering the cocktail field as a single, Gene Rodgers was with the act, Radcliff and Rodgers, in the East and Europe. More recently he was pianist with Erskine Hawkins's orchestra. He was also with Coleman Hawkins on recording dates, one of which was for *Body and Soul*. Rodgers has played the Zanzibar Room as well as the floorshow here at the Florentine.

As a single, Rodgers is called upon to give out on a wide scope of tunes. While his outstanding pianology involves boogie-woogie music, he is adept at the classics and pops as well. A usual set will include tunes such as *Poet and Peasant* with a bounce and a boogie-woogie treatment, *Body and Soul*, *Doll Dance*, *St. Louis Blues*, *Night and Day* and *Cow-Cow Boogie*, the last named affording much range for the boogie beat. Rodger's intimate style of pianology makes him an asset in this informal room.

He also has a keen sense of showmanship. Because of this he is able to feel what his patrons want. Coupled with this instinct is a vast experience in music. This adds up to a type of music that goes well in a class spot. *Sam Abbott.*

Ralph Lane Trio

(Reviewed at Gothic Room, New York)

Ralph Lane, formerly pianist at the Stork Club and Versailles, has put together his own little combo by adding Mark Monty, guitar, and Sid Jacobs, bass. First appearance of the new group is at the new Gothic Room at Hotel Duane.

On basis of what was shown when caught Wednesday night (16), combo should do very well for itself. In accompanying Dale Belmont, singer, group provided a fine assist with stuff that was subdued but nonetheless hearty.

For dancing, combo has avoided the usual temptation to be sticky. Output is not hot but has plenty of life, being simple, intelligent and tasteful. Arrangements are musically hep, and three men pull together within the framework of the tune. No one tries to outshine anyone else, and ensemble work is good considering short time men have been playing together.

Monty also takes an occasional vocal which he delivers in a nice, clean and unaffected style. *Paul Ross.*

Don Torres

(Reviewed at the Green Mill, Chicago)

This four-piece unit is the usual set-up of a rhythm group, consisting of bass, accordion and guitar, plus the many instruments played by Don Torres. Leader (See *REVIEWS* on opposite page)

East:

OSCAR PETTIFORD set for the Tic Toc, Montreal. . . . LYNN JAMES current at the Ten Eyck Hotel, Albany. . . . BARBARA JOHNSON current at the Bradford Hotel, Boston. . . . ALICE STRICKLAND working at Marconi's Supper Club, Warren, Pa. . . . GINGER SNAPS go into the Spar, Baltimore, September 4. . . . AGNES KASPER current at the Airship, Paterson. . . . BEATRICE CHAPMAN working at the Traymore, Newark. . . . FOSTER AND KENT appearing at the West End Casino, Long Branch, N. J. . . . GAY GRAYSON current at the Lafayette Hotel, Portland, Me. . . . REGGIE JOHNSON appearing at the Music Bar, New York. . . . GLADYS COOPER current at Jack's Music Bar, Harrisburg, Pa.

ANGIE BOND TRIO has moved into Jack Alexander's Continental Room, Atlantic City, for the remainder of the season, with Rose Gallo's piano another newcomer with Ted Oliver's Trio, with Francene Daye's songs and Pearl Williams' piano holding over. . . . MILLICENT LANE brings her accordion to the Casablanca, Philly. . . . FREDA HERMAN and her accordion, with Agnes Nichols for the songs, usher in the musical bar policy at Tony Manfredi's Red Fox Tavern, South Merchantville, N. J.

PLINK, PLANK AND PLUNK current at the London Terrace, New London, Conn. . . . MURIEL BYRD appearing at Birn's Lounge, Cleveland. . . . EDDIE CAMDEN working at the Skylar Club, Chattanooga. . . . SANDO DEEMS appearing at the Park Lane Hotel, Buffalo. . . . DORIS HURST current at the Town House, Albany. . . . GRACE JAYNES appearing at the Lenox Restaurant, Troy. . . . MAURICE SHAW at the Congress Hall Hotel, Wildwood, N. J. . . . BILLY ARNOLD working at the Club Woodlawn, New London. . . . JOE RICARDEL at the Casino, Brighton Beach, New York. . . . RUTH RAYE at the Hotel Emerson, Baltimore.

JACK ALEXANDER adds a radio remote wire via WPPG for his Continental Room on the Boardwalk, Atlantic City. . . . RUTH HALE reorganizes her Two Lads and a Lassie unit in Philadelphia. . . . JESS ALTMILLER TRIO takes over at Philadelphia's Sun Ray Gardens. . . . O'BRIEN, KAYNE AND HOWARD added at Martinique Cafe, Wildwood, N. J., with the Three Peppers and the Owen Sisters continuing. . . . GENE HALL TRIO and Ray Stokes's Steinwaying share the stand at DuMont's, Philadelphia. . . . QUEEN MARIE BAR, of Philadelphia's Hotel Madison, joins the city's cocktail circuit.

Chicago:

TED FREEMAN TRIO currently at the Capitol Lounge. . . . RED CODY (3) have been booked into the Brass Rail. . . . ROSALIND MALONE, pianist, appearing at the Kentucky Lounge. . . . HELEN STEWART is playing the piano at Arden's Lounge. . . . GENERAL MORGAN, piano, held over at Elmer's Lounge. . . . GORDE YOUNG RANGERTTES opened at the Brown Derby. . . . CARTER WEBSTER currently at the 821 Lounge. . . . NATE WALKER, piano, appearing at the Normandy. . . . HENRY PALMER, piano, held over for the ninth week at the Elbow Room. . . . FRED NOA and His Paradise Islanders drew a holdover at the Mark Twain Hotel.

ASCOT BOYS are still at the Black Cat. . . . ART VAN DAMME (3) is rounding out his fourth month at the Dome. . . . DALLAS BARTLY (6) inked for Joe's De Luxe.

THREE SPIRITS OF RHYTHM (gals) are at the Crystal Tap. . . . MARIE STANLEY, pianist, can be heard at the Admiral Lounge. . . . CASINO BOYS (3) are at the Penguin. . . . MARTY STONE is entertaining at the 1111 Club.

SAMMY RIVERA and His Royal Latins are at Oahu Isle. . . . NINA RINALDO TRIO currently at the Zebra Lounge. . . . DON JACKS (4) have been inked in at the Crown Propeller. . . . MAJOR AND THE MINORS opened at the Riptide. . . . BOB SANDS, piano, at the Beritz.

West Coast:

TINY BROWN TRIO, with Maxene, have opened at the Trocadero, Hollywood.

Here and There:

MILT HERTH TRIO into the Radisson Hotel, Milwaukee, September 14. . . . DOLORES STAPLES at Hotel Belvedere, New York. . . . WOODY WOODRUFF current at Huntington Country Club, Cleveland. . . . MURRAY PICKFORD opened at Wonderbar, Springfield, Mass. . . . LARRY LANE back at Jack and Don's, Trenton. . . . BEN HARRISON at the New Concord Hotel, Kiamasha Lake, N. Y., until after Labor Day. . . . BETTI HOPE current at Casanova Club, Detroit.

ROBERT CRUM goes to the Town House, Albany. . . . DORIS HURST also into the Town House September 1. . . . DAN RANGELL at the Algiers, Hartford, Conn. . . . HELEN EVERETT current at Club Elwood, Paterson, N. J. . . . JERRY PALMER set for the Chanticleer, Baltimore, September 26. . . . BILLY ARNOLD opens at the Esquire, Norfolk, September 4. . . . MORRIS TRIO start on WMCA three times weekly out of Park Terrace, Brooklyn.

BOB BENNER TRIO currently at the Theater Tavern, Logansport, Ind. . . . FOUR BLAZES have been inked in at the Club Algerian, Denver. . . . THREE BITS OF RHYTHM skedded for Lindsay's, Cleveland, starting September 10. . . . BOB AND DEANE KRESS opened at the Flame Club, Duluth. . . . DAVE HAMILTON and His Royalists, with Minto Vaughn, held over indefinitely at Andy's, Minneapolis. . . . DIC DOC TRIO are playing at the Duluth Hotel, Duluth. . . . JERRY MURRAY, pianist, drew a hold-over at the Red Room, Milwaukee.

JACK HALL (4) are appearing at the Schroeder Hotel, Milwaukee. . . . LAURA LEE ANGELLS is playing the organ at the Town House, Milwaukee. . . . STAN OLSON held over at the Northland Hotel, Green Bay, Wis. . . . MARGE KELLY, pianist, held over at Don Hudson's, Green Bay. . . . CARL WHYTE, pianist, opened at the Rendezvous, Wausau, Wis. . . . DUCI DE KERKJARTO, concert violinist, and his quintet, have been inked in for the St. Paul Hotel, St. Paul., starting September 14. . . . FREDIE REED, piano, goes into the Plantation Club, Nashville, on October 1. . . . JEAN JAMERSON, boogie-woogie pianist, currently at the Pin-Up Lounge, Sioux City.

20% Okay for Circus Room

BOSTON, Aug. 19.—Policy of entertainment continues at Hotel Bradford Circus Room. Room resumed when tax was cut to 20 per cent. Currently playing are Goody Goodelle, Barbara Johnson and Lucille. Policy of three entertainers will continue into the fall, when Jack Davis returns as special feature. Acts are booked by Al Martin.

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Darling-Lehr Open Office

CHICAGO, Aug. 19. — June Darling, head of the club department of Frederick Bros.' Agency here the past six years, and Raynor Lehr, who recently took over the act division, will leave that org September 1 to form their own booking office. Firm will specialize in the handling of acts, cocktail combos and small band units. Herschel Johnson, who has been associated with Betty Bryden, Detroit agent, will also be connected with the new company.

Porozoff Joins Frederick

CHICAGO, Aug. 19.—Nick Porozoff, formerly manager of Russ Morgan, has been added to the staff of Frederick Bros.' Agency, joining the firm's New York office September 1.

Porozoff will handle publicity for cocktail units and small bands and work in the sales department under the direction of Walter Bloom.

To Return Tax Talent

BOSTON, Aug. 19.—Cocktail entertainment will be resumed at Parkview Terrace, Riverside Park, Springfield, Mass., at the end of the park season next month when the Terrace remains open. Talent was dropped when 30 per cent tax went into effect.

REVIEWS

(Continued from opposite page)

has to carry the load, due to the lack of enthusiasm, personality and pep of his sidemen. If it were not for his musical accomplishments, showmanship and personality, the combo would fall far short of a truly professional mark.

Selections are pop tunes and old-time favorites, with a mingling of Latin American melodies from straight stocks and sheets, with the lead swinging from the violin to the solovox, trumpet and a novelty instrument which is a combination of a violin and horn. Music is subdued and tho the backing is not up to standard due to the lackadaisical attitude of the sidemen, it makes for favorable listening.

Torres, who has been in the music field for a good many years, is definitely handicapped and if the boys would give him a little more co-operation he could develop a combo that would be suitable for top spots.

Jack Baker.

Stuff Smith

(Reviewed at Onyx Club, New York)

Tastes in music, whether for loud and hot jazz or symphonic swing, are easily satisfied by the Stuff Smith band. Trio includes Stuff and his incomparable electric violin; Don Levy, bass, and Jimmy Jones, piano. Exhibiting a versatility far beyond the usual demands made on outfits of this size, Stuff and the boys run the musical gamut from explosive jump to immaculately rendered semi-classics.

Smith is a first-class showman and handles his hypoed fiddle with hypnotic intensity, sliding from rapid-fire finger work on the fast numbers to haunting double stop harmony on more conservative tunes.

Jones and Levy do a dynamic rhythm

job and take their solo breaks in exemplary fashion. Both are Chicago boys and do the Windy City proud in this Swing Street appearance. Unit operates smoothly and blends well, but it's Stuff's high fidelity fiddling that creates the electronic timbre that stops the conversation.

His personalized playing gives the impression that musician and instrument are a single entity—one and inseparable

Two days after the ork's opening (10) the Onyx picked up its option, extending their stay another 10 weeks in addition to the originally skedded 10. So it's not too long a stint for the good stuff.

Wanda Marvin.

Chittison Trio

(Reviewed at Shawnee Country Club, Shawnee-on-Delaware, Pa.)

Smart booking on part of Fred Waring, owner-manager, brings cracker-jack trio into club grill for five-week late summer session. Chittison threesome has a good backlog record with four seasons at the Reuben Bleu, but current top-form make-up has only been in effect during a previous 10-week stretch at the Blue Angel. As is, with Herman Chittison at the keyboard, Jimmy Shirley on the electric guitar, and Carlton Powell beating out the bass, combo adds up to a triple-threat to tired table-squatters.

Tempo run chiefly to seductive, sweet rhythms and swinging of classical numbers, with each of the trio taking a solo turn. However, combo can go sufficiently torrid on occasion to more than satisfy the small fry and set some of the oldsters to footing it like 16-year-olds.

Charm lies in complete unity of production and effortless showmanship. There is no three-sheeting by any of the boys. They just play and let it go at that. Chittison has everything for a top key-board lead and Shirley gets a splendid tone out of guitar. Powell is one of the best dog-house manipulators seen hereabouts in a long time. He dodges pyrotechnics and plays with a seeming lack of effort, but it's bull-fiddle thumping at its best.

Combo return for a repeat at the Blue Angel early next month. Should be worth watching as an intimate outfit definitely on the upgrade.

Bob Francis.

Walter Fuller and His Orchestra

(Reviewed at the Last Word, Los Angeles)

Prior to entering the small orchestra field about 18 months ago, Walter Fuller built a reputation as a trumpet man and jump singer with Earl Hines. Since Fuller excels in this fast field, the music dispensed by his group is designed for the cats. And it fills the bill to a "T".

Fuller's set-up includes himself on trumpet; Morris Lane, tenor sax; Ralph Tervalon, piano; Elmer Ewing, guitar, and Ellis Barte, drums. Fuller and Lane operate standing in front of the rhythm instruments. Naturally, they come in for most of the spotting. However, on slow tunes, of which there aren't too many, Fuller lets the rhythms take over. They do a neat job.

A set as done by Fuller includes such tunes as *After All I've Been to You*, with Fuller standing the patrons on their ears with his vocals. *Satchel Mouth Baby*, an original, gives Fuller another assignment at vocalizing with the rhythms taking up and the guitar sounding off before the maestro resumes his singing. *Night and Day* is a rhythm assignment until the end, when Fuller hits out on his horn. *Rosetta* introduction makes the heps strain their ears. It's Fuller's trumpet and vocals that go well here. Ewing's guitar rides with Lane coming in for kicks on sax.

Maestro knows his biz. Music is sold. Showmanship is used effectively. Showmanship is used effectively. S. A.

3½G Against 60% for Spitalny on Concert Tour

NEW YORK, Aug. 19.—Phil Spitalny's all-girl ork is slated for 12 concerts from September 22 to October 3, starting in Grand Rapids, Mich., and ending in Pittsburgh. He's getting a \$3,500 guarantee against 60 per cent, playing such towns as Canton, O., Cleveland and Ottawa.

Spitalny did a concert at Chautauqua, N. Y., two years ago, but this is his first sustained concert series. He goes into the Downtown Theater, Detroit, when tour ends. Harry Squires, Century Concerts, is handling bookings.

Showbiz Maps "A" Day Plans

(Continued from page 3)

when United Nations' troops landed on the beaches of France.

Theaters Take It in Stride

A large percentage of showbiz seems to be inclined to consider the excitement of the day a matter that can be taken in stride. Theater chain executives say they are ready for any crowds and that employees will rally when the news flashes so that houses can be kept on a 24-hour basis if necessary.

In Detroit, police officials say they will demand around-the-clock theater operation, and in Washington local managers figure 60,000 will be comfortably seated in theaters while the crowds surge thru the streets.

Hotels Call All Help

Associations of hotel and restaurant operators in major cities have considered closing orders for hotel bars and entertainment rooms, but most managing directors are inclined to believe hotel employees will loyally respond and that it will not be necessary to close any rooms serving the public, due to inability to handle the business. Otto K. Eiten, managing director of the Bismarck Hotel, Chicago, has announced that a special supply of liquor has been set aside for armistice day to insure against shortages. Other hotels have impressed upon their help the need of reporting ahead of their regular watch when the good news is flashed.

Prohibition Not Wanted

Admitting the possibility of crowds getting out of hand with inadequate clerk and bartender staffs, there seems to be a general feeling that closing liquor stores and bars would be unwise, particularly in the larger cities. The return of nationwide prohibition, even for a single day, would likely be resented by many celebrants, and barred doors in liquor stores might even cause rioting, according to some of those who have considered the problem.

Fearful lest roving crowds upset delivery trucks and make away with contents, Liquor Wholesaler Association members in New York have notified drivers to speed to the nearest warehouse and suspend deliveries when an armistice is announced.

Radio stations and news services supplying broadcasters are ready for emergencies, and even with the possibility of an armistice in the next 30 days rather remote, all four services are giving consideration to the collapse of Germany.

Press Association (AP affiliate) and United Press have begun preparation of special programs for emergency use, some of which have already been forwarded to radio clients.

On D-Day radio stations had on file (See SHOWBIZ MAPS on page 32)

Organist Gets Raise After 12-Month WLB Wait

NEW YORK, Aug. 19.—The War Labor Board this week approved a \$12 weekly wage upping for organists in nabe pic houses when it ruled on application submitted by Local 802, AFM, Labor Day, 1943.

New scale of \$92 per week affects only one musician at present, Henrietta Cameron employed at Loew's 175th Street Theater. Miss Cameron has collected over \$550 in retroactive pay from Loew's.

When the union submitted request for the new scale the organist was employed at the chain's Pitkin Theater, Brooklyn, and only recently moved to the Manhattan house.

Trace To Make Shorts For Columbia Pix in N. Y.

NEW YORK, Aug. 19.—Al Trace and His Silly Symphonists will make two shorts for Columbia Pictures at Eastern studios the coming week.

Ork has just returned from Hollywood, where it worked in Columbia Westerns, including *Renegade Round-Up* and *Phantom Outlaw*. Will return to Coast for another pic when it leaves the Dixie February 5.

AUDS POST-WAR MUST

(Continued from page 3)

tion was discussed. Reports were presented by Irwin F. Poche, New Orleans, president, and Charles A. McElravy, Memphis, secretary-treasurer. Speakers included Charles W. Bauer Jr., Cincinnati; Clarence Hoff, Kansas City, Mo.; William C. Maas, Milwaukee; J. Baxter Smith, Buffalo; John Andrew, Houston, and Nathan Podoloff, New Haven, Conn. Among topics considered were economies in operation, spectacular attractions, building control of concessions and percentages, new ideas in advertising and publicity for promotion of various types of attractions, labor problems, rental schedules, and handling exchange tickets on circuses. Lawrence Golden, of Lawrence Golden Attractions; Vernon Stevens, of MCA, and John Llewellyn, of the *Quiz Kids* radio program, presented the views of agents and managers.

At the annual election Wednesday, Ed J. Quigley, manager, the Coliseum, Tulsa, Okla., was elected president, and Charles A. McElravy, manager of Municipal Auditorium, Memphis, was re-elected secretary-treasurer. Vice-presidents chosen for the seven districts were Nathan Podoloff, New Haven, Conn.; Al Sutphin, Cleveland; Edna Christensen, Racine, Wis.; Emory Jones St. Louis; Bert Weidron, Atlanta; Kohn Andrew, Houston, and Joseph A. Schmidt, San Francisco. The vice-presidents, together with Tommy Thompson, Chattanooga; William Maas, Milwaukee, and Charles W. Bauer Jr., Cincinnati, constitute the board of directors. Next annual meeting will be held in Minneapolis and St. Paul, part of the sessions being held in each city.

Because of the numerous requests for information on new building, the association will appoint a committee of experts of years' experience in auditorium operation to act as a board of advisors on furnishing information.

Construction of new auditoriums in the post-war period is expected to be a decided stimulus to road attractions, which in the past have had difficulty in finding suitable buildings and have been limited to a comparatively small number of cities.

WILLIAM MORRIS AGENCY
WHO'S WHO OF BIG Little ATTRACTIONS
COCKTAIL COMBOS • SMALL BANDS • NAME ATTRACTIONS

MEADE LUX LEWIS

Recognized King of the

BOOGIE-WOOGIE

PIANO

New York City

BERNIE HELLER

TRIO

Return engagement at Lamont Bar,

Akron, Ohio, now

Making it 32nd week

MARVELLE MYLER

One of the Midwest's Finest

Piano Entertainers

Chicago, Ill.

ART TATUM TRIO

Piano—Bass—Guitar

currently

3 Deuces, N. Y. C.

WILLIAM MORRIS AGENCY
NEW YORK • CHICAGO • HOLLYWOOD
CIRCLE 7-2160 STATE 3637 CRESTVIEW 1-6161

TALK ABOUT SMALL "NAME" BANDS

How small bands are being built into big "names" will be only one of the many musical subjects covered in the 6th Annual edition of The Billboard Music Year Book (to be published as a separate volume for the first time in 1944). And small names as well as big ones will all be talking about the '44 MYB.

THE FINAL CURTAIN

ANELLO—John (Fats), 56, stage carpenter, following a heart attack in a Galveston, Tex., hospital July 14. He was employed at City Auditorium, Houston, and was a member of Houston Local 51, IATSE. Interment in Galveston July 18.

BOYD—Capt. Lawrence E., husband of Dorothy Thanes Boyd, featured soloist with Del Courtney's band, killed in an airplane crash in China June 27.

CARROLL—Roy, 54, former Detroit theater organist, August 9 following a long illness. Survived by his widow and two children.

CHASE—Mrs. Myra D., 64, former concert soprano and wife of Arthur M. Chase, author and treasurer of Dodd, Mead & Company, New York, at her home in New Rochelle, N. Y., August 14. She toured with the Enoch Arden Company and was later a member of the St. Bartholomew's Church choir, which was directed by Leopold Stokowski, then church organist. Surviving, besides her husband, is a daughter.

GORMAN—Fred W., 47, well known in magic circles and former president of Queen City Mystics, Assembly 11, Society of American Magicians, Cincinnati, in Middletown (O.) Hospital August 4. of injuries sustained when his auto struck a tree near Middletown July 29. Survived by his widow, Janie; a son, 2/Lieut. Fred W. Jr.; his mother, Mrs. O. D. Gorman; a sister, Mrs. Howard L. Riley, Butler, Ga., and two brothers, O. D., Birmingham, and Lieut. Col. Harry W. Interment in Butler.

GREENFIELD—Jean, 69, president of the Hebrew Actors' Union and vice-pres of the Associated Actors and Artistes of America, in Polyclinic Hospital, New York, August 16. Survived by his widow, Rose, Yiddish actress; a son and a grandchild.

Johnny J. Jones, Max Gruberg, John H. Marks, Zacchini and many other outdoor shows. Survived by his widow, Gladys, Atlantic City.

HOUT—Cloyd D., 61, president of Richland (O.) County Fair Board, in his Mansfield, O., home, August 14.

In Loving Memory of RALPH A. HANKINSON

Who Passed Away
August 19, 1942

JOSEPHINE, AUDREY
& BUD HANKINSON

HUBBARD—Pvt. Sidney H., 34, of the Army Air Force and formerly a stage technician for S. Hurok, the Theater Guild and New York night clubs, at Army Base Hospital, Camp Callan, Calif., August 15 of a cerebral hemorrhage. Survived by his widow and a son.

JENKINS—C. W., owner of Jenks Rink and Bowling Alleys, Oklahoma City, following a heart attack in his office there recently.

KINNEAR—William R., 80, a senior life guard credited with more than 900 rescues and formerly an acrobatic clown in an English circus, in Glen Cove, L. I., N. Y., August 17. Survived by a daughter and five grandchildren.

KOCH—Prof. Frederick H., 66, pioneer in the development of American folk playwriting and head of the Dramatic Art Department at the University of North Carolina, in Chapel Hill, N. C., recently. In 1919 he organized a group known as the Carolina Playmakers, which wrote and acted in plays based mainly on Southern folklore. Known as an authority on Shakespeare, he was termed one of the two Peter Pans of the theater by Prof. Archibald Henderson, the drama authority. The other Peter Pan was George Bernard Shaw. Prof. Koch was also the editor of *Carolina Folk Plays* and *Carolina Folk Comedies*, and the author of *Raleigh, the Shepherd of the Ocean* and *A Pageant of the Lower Cape Fear*. Survived by his widow and four sons.

LANDY—Joseph, 55, prez of Delight Sweets, Inc., candy firm which merchandises to amusement parks and shows, in New York August 19. He was one of the organizers of the National Showmen's Association. At the time of his death he was a member of the finance committee. Survived by two daughters and a son. Services at Flatbush Memorial Temple with interment in Montefiore Cemetery, Brooklyn.

LEIS—Thomas J., 68, musician, August 12 at his home in Philadelphia. He was one of the first members of the Philadelphia Musicians' Union. His widow, Elizabeth Grady, and a son survive. Services in Philadelphia, with interment in Holy Sepulchre Cemetery August 16.

LICHLITER—Russell, at his home in Monon, Ind., July 7. Survived by his widow, Evelyn; two daughters; his parents; two sisters, and a brother in show business.

MCCOY—Mrs. Marian, 53, wife of Guy McCoy, assistant editor of *The Etude*, musical magazine, August 13 in Philadelphia. She was also an accomplished musician and organist. Her husband, a daughter and her mother survive. Services and burial in Philadelphia August 16.

MARTIN—Mrs. Preston, mother of Mary Martin, radio, stage and screen actress, in Hollywood August 9. She is also sur-

vived by another daughter, Mrs. Robert R. Andrews, Dallas. Services in Weatherford, Tex., August 13.

MELVILLE—Anna, sister of the late Harry Melville, of Melville-Relss Shows, at her home August 16. Survived by two sisters.

MILLER—Frank J., 55, president of the Augusta (Ga.) Amusement Corporation and treasurer of the Augusta Broadcasting Company (WRDW), August 11 after a three weeks' illness. He also was a director of the National Exchange Bank. Survived by his widow and two sons.

MOORE—William, 54, for the past 10 years one of the proprietors of the Chicago Tattoo Supply House and well known among outdoor showmen, in Chicago August 15. Burial in Chicago.



MARY THOMPSON

Died August 27, 1943

James, Edith, Jeanette

THOMAS—George W., 53, bulder of King Theater, Wyatt, Mo., August 8 in that city. He owned and operated Community Players on tour before going to Wyatt four years ago. Survived by his widow; two sons, Virgil, in the navy, and Robert, Louisville. Interment in Odd Fellows' Cemetery, Charleston, Mo.

Marriages

CAIN-PRINGLE—James M. Cain, author, to Aileen Pringle, silent screen star, in Hollywood August 13.

CAREY-FIX—Henry George Carey, son of Harry Carey, screen star, to Marilyn Frances Fix, daughter of Paul Fix, actor, in Hollywood August 13.

PEDEN-WENZEL—G. E. (Eddie) Peden, of Lewis & Greenspoon staff, Ocean View Park, Norfolk, to Betty Wenzel, of Republic Theater, Ocean View Park cast, in Elizabeth City, N. C., August 17.

LOPEZ-VOLGER—Corp. Arthur H. Lopez to Blake Volger in the post chapel at Greensboro, N. C., June 9. He was a member of Dick Rogers band before entering the army.

MURRAY-SAMPSON—Ray Murray, Columbia publicist, to Charlotte Sampson, music supervisor of the Pearl River, N. Y., school system, in New York August 19.

Births

A daughter, Michele, to Cpl. and Mrs. Bruce Chase, in Holy Cross Hospital, Chicago, August 7.

A daughter, Margaret Virginia, to Mr. and Mrs. David Keen in San Francisco July 29. Father is an engineer at KSFO, San Francisco.

A son, Ralph Iverson, to Mr. and Mrs. Ralph S. Peer August 9 at Good Samaritan Hospital, Hollywood. Father is president of Southern Music Company.

A daughter to Mr. and Mrs. Sammy Timberg at Gotham Hospital, New York, August 15. Father is musical director for Famous Studios and songwriter for Paramount's *Little Lulu* and *Popeye* shorts. Mother is the former Rose Marie Sinnott, who was a dancer for Ziegfeld.

A daughter to Mr. and Mrs. Joseph E. Charles in Episcopal Hospital, Philadelphia, August 8. Father is known as Joel Charles, band leader and band booker in that city.

Showbiz Maps "A" Day Plans

(Continued from page 31)

special copy for standard programs (women in the news, Hollywood, sports, etc.), so that the wires were relieved of the necessity of carrying department-style copy on the day of the emergency, devoting all available time to news of the moment. Some such similar bank of time-copy material can be expected for A-Day.

Networks have alerted their news and technical staffs so that they can be called to emergency duty on short notice. Some broadcasters have begun writing of dramatic scripts telling the story of the days leading up to the end of this phase of the war. This trend is not, however, entirely a matter of armistice-day preparation, as scripts of this character have been kept on file, revised from week to week, by special event departments for many months.

Advertisers Quiet

National advertisers, warned by newspaper and radio elimination of advertising on D-Day, are taking a more serious view of their planning for A-Day. Special programs in course of preparation will be such as may be cut easily, or ones that can run on the day after the armistice and without offense to anyone. General Motors is reported as having prepared a transcribed Victory Day platter with Don Voorhees and a 90-piece orchestra, but in the main advertisers are prepared to be shoved aside to pick up the orderly trend of affairs a few days later, as was the case on D-Day.

Little Official National Planning

Little planning on a national basis by the government has been announced. While troops from some army camps may be thrown into city streets to preserve order, increasing the number of military police on duty seems to be the extent of army planning. Office of Civilian Defense officials in Washington say no national plans are on foot, and Office of War Information executives have requested radio stations and others to refrain from publicizing plans for special celebrations on the grounds that war news does not indicate an armistice around the corner, and officials in war plants oppose such advance publicity as likely to interfere with production of goods needed to polish off the Pacific end of the affair.

Religious organizations are taking a serious view of A-Day and houses of worship will remain open for meditation and prayer, but as far as can be learned there has been no national announcement of plans to cover any sizable portion of the religious world, where also plans seem to be to take the day in stride, meeting conditions as they arise.

In Chicago a committee of citizens proposes asking Mayor Kelly to make armistice day one of prayer, with all retail establishments, including bars and lounges, closed. The mayor will hear from the committee over the week-end.

Local celebrations, even where planned in advance, will be impromptu in style, and while many such plans have been discussed, consensus of opinion now seems that too much advance planning will not only serve no good end, but should be discouraged as being bad for current morale in war manufacture. General theory also seems that the least possible interference with public and showbiz as catering to the public will work out for the greatest good for the greatest number on the day that will mark the next milestone of the global conflict.

In Cincinnati, city dads this week discussed "A"-Day plans and announced that the city's entire police force will be on duty. Downtown stores will close for the day; hotels plan to remain open but may close or limit some departments and services. State Liquor stores will be closed, and religious groups plan special services. The downtown area will be kept entirely free of traffic. No definite order has been given for drinking places to close, altho it is said that most of the local members of the retail liquor dealers' association are in favor of closing down for the day. A plan being considered is to let the bars and taverns operate as long as things run orderly, but to be shut down promptly by police officials if things get out of line. All legal bans against noise-making, however, will be ignored.

IN MEMORY OF OUR DEARLY BELOVED

Lieut. Billee L. Hamilton

(BILLEE GARNEAU)

Who was killed in action in Stelly
August 23, 1943.

Wife, Nancy; Brother Tommy, and
Mother, Mimi Garneau.

No other fears his fate too much or his
desserts are small, who dare not put it to
the touch to win or lose it all.

HENDRICKSON—Pvt. John Judson, known in the carnival biz as Jack Moran, in action in the battle of Iapan June 23. He was formerly with World of Mirth,

Maurice Frank

Maurice Frank, 62, impresario who specialized in open-air operas, at his home in New York August 16.

For the last 25 years he had been active in operatic production and management and organized many associations which produced opera in stadiums, ball fields and amusement parks. His first outdoor grand opera was a production of *Aida* at the Polo Grounds in 1920. Altho the New York Civic Opera Association, which he then organized, did not last, Frank managed to present opera at outdoor stadiums every summer for the next three years. He later formed the Florida Grand Opera Company, worked briefly with the production of grand opera for sound motion pictures, and presented outdoor operas at such arenas as the Triborough Stadium, Hollywood Bowl, Randall's Island and Chicago Stadium.

During his youth he had studied at the American Academy of Dramatic Arts and for several years acted in Broadway plays and touring companies.

Survived by his widow, a daughter, two sisters and three brothers.

In Memory of

JOE TILLEY

Who passed away Aug. 29, 1938,
at Princeton, Ill.

Members of

BUNTING SHOWS

MORE HIGH COUNTS TOPPLED

RAS Tilts Up N. Wis. Gross

Chippewa Falls fair given new midway high—layoff to precede Minnesota State

SUPERIOR, Wis., Aug. 19.—Royal American Shows, here to play Tri-State Fair, August 14-20, made new midway gross records at Northern Wisconsin District Fair, Chippewa Falls, August 8-13. Owners Carl J. Sedlmayr and Sam Solomon, elated over business there, hoped for big business here over the week-end.

Show did not open here until Wednesday night because of excessive rain Monday, which left the lot too muddy to get everything in readiness to open Tuesday night. After this engagement the show will lay off five days to ready for opening of Minnesota State Fair, St. Paul.

Weer's Raise For Bedford's Midway Is 21%

BEDFORD, Pa., Aug. 19.—J. C. Weer Shows at the Bedford Fair August 8-12 had a midway gross 21 per cent higher than any in the history of the fair, reported C. W. (Chick) Franklin, show's publicity director.

T. W. (Slim) Kelley's Side Show and the Rocket ride copped top money. New shows include Zaccchini's Nudist Colony, with Margie Bradford taking charge of the Pin-Up Girls and Bill Morroco managing the Polities.

The Zaccchini free attraction held crowds on the midway until late and B. Ward Beam's Thrill Show was a heavy puller. Fair Secretary A. C. Brice said final figures showed the fair to have been the best in association history, with gates and grandstand in a 42-per-cent increase over any previous year.

SLA Muster-Out Fund Honor Roll

CHICAGO, Aug. 19.—M. J. Doolan, chairman of the servicemen's Mustering-Out Fund of the Showmen's League of America, reported that the following had been added to the honor roll, each having contributed \$10:

J. J. Allen, L. J. Arrell, C. A. Barrick, H. T. Belden, E. F. Bergen, Fred Bischoff, George Bischoff, Maury Brod, Earl Bunting, Mack Bybee, L. G. Chapman, Chester Chapp, J. M. Christensen, Mrs. J. M. Christensen, W. T. Collins, Joe Coyle, John Dehner, Joe Drambaur, C. L. English, Maurice Franks, Sam Feinberg, C. W. Finney, E. Galpin, J. W. Gallagan, B. S. Gerety, S. W. Glover, Joe Goodman, Max Goodman, Floyd E. Gooding, Marshall L. Green, Nat S. Green, E. B. Head, M. Helman, R. E. Hickey, W. J. Hogan, Al J. Horan, H. G. English, James J. Johnson, Nate Johnson, E. A. Lawrence, Joe Lerner, Art Lewis, Ted Lewis, Morris Lipsky, Andy Markham, Charles Miller, J. Moissant, Milt Morris, J. L. Murray, R. D. McDowell, T. Dwight Pepple, G. Reinhardt, A. Rosenfield, Harry Ross, L. E. Roth, J. Ruback, H. A. Russell, Al Topher, Leonard B. Schloss, H. P. Schmeck, John D. Sheesley, H. Shelby, Harry Simonds, J. T. Small, C. A. Sonnenberg, J. Stiy, Sam Stratton, Walter Tratsch, C. W. Webb, Ben Weiss, F. Weisshardt, A. R. Whitside, Arthur Wirtz, Fred D. Williams, Ernie Wiswell, Paul Wolf, Jules Wolpa, E. A. Woodward, E. J. Young, John Yozvac and Frank Zambreno.

Show Gals Display 53 Afghans Made For Wounded Vets

SPRINGFIELD, Mo., Aug. 19.—The Women War Workers of the World of Today Shows, women's club on the show organized by Mrs. Viola Fairly at start of the 1944 season, received front-page publicity in Springfield dailies during Ozark Empire District Fair here, August 13-19, on their exhibit in the women's building on the grounds.

In the booth 53 afghans were on display, the result of work by the showwomen, and made at a cost of \$442 for yarn. They were made by the women of the show during their spare time and August 20 they were donated to the O'Reilly General Hospital here, one of the largest hospitals for soldiers in the United States.

In addition to this donation, the Women War Workers gave \$500 to the Red Cross fund of the Showmen's League of America two weeks ago and \$50 to the SLA Mustering-Out Fund. They are now starting on another round of afghans.

Hennies Quick Shift From Ky. to Tenn. Is Result of Polio

JACKSON, Tenn., Aug. 19.—Hennies Bros.' Shows opened here Tuesday night, after having jumped from Toledo to Paducah, Ky., reported Mike Conti, publicity director. Show opened Saturday night in Paducah, but because of polio conditions, had to tear down Sunday night and make a quick move to Jackson.

In Toledo the show had a good week and Station WTOL was liberal. Max Heller, who visited and repaired the organs on the show, is much improved after a visit to the Mayos in Rochester, Minn. While the show was in Kalamazoo, Mich., a stork shower party was given for Mrs. Dorothy Allen, who was recipient of lovely gifts. Present were Blanche Flowers, Vivian Green, Helen Rungs, Arline Cooper, Mrs. Harry Hennies, Alice Wilson, Janette Hart, Ruth Spallo and Mrs. W. Lutz. Mrs. Allen reciprocated with a luncheon in the Burdick Hotel Blue Room, then leaving for her home in Waterloo, Ia.

In Kalamazoo a beautiful watch was presented to Clinton Shuford on his birthday, August 2, by the concession- (See Hennies Tenn. Shift on page 62)

Sheesley Shows and Rides Okay At Fairs in Ill., Wis. and Minn.

OWATONNA, Minn., Aug. 19.—Fairs in Illinois, Wisconsin and Minnesota have been excellent for shows and rides of the Mighty Sheesley Midway, reported Robert North, publicity director, who said weather had been good. After arrival from La Crosse, Wis., on Monday a Tuesday night preview was given prior to opening of Olmsted County Fair, Rochester, Minn., August 10-13.

Bus lines co-operated with ample transportation. Fair Secretary A. C. Burgan gave the show much publicity two months ahead of the fair, which helped to draw rural trade. Shows and rides remained open after midnight with afternoon business only fair. Sunday night was lost to rain. Doctors of the Mayo Clinic were given a special press party Friday night.

George T. McCarthy, former general agent of Cronin's Circus, is now assistant to John D. Sheesley and Charles E. Sheesley. Jo-Ann and Dorothy Sheesley, daughters of Mr. and Mrs. John D. Sheesley, are spending the summer on the show. Mrs. E. H. Smith, wife of the show's secretary, returned to her home at Jacksonville Beach, Fla., after a three-week visit. Mel Vaught, general agent,



T/SCT. EARL L. McREYNOLDS, former superintendent of rides on the Parada Shows out of Caney, Kan., participated in the invasion of France as a crew chief on a paratroop-hauling C-47 plane and was awarded a second bronze oak leaf cluster to the air medal he held for combat missions in the Mediterranean.

CA Bucks Rain, Wind to Big Biz

BILLINGS, Mont., Aug. 19.—Making the worst rail trip of the season, so far as time was concerned, Al Wagner's Cavalcade of Amusements train did not arrive here for Midland Empire Fair, August 14-19 until late Monday afternoon.

The trip from Great Falls was one continuous delay, what with the badly curving roadbed and heavy freight traffic. Show pulled down at North Montana State Fair, Great Falls, August 7-12, in a cloudburst after a week in which big business and high winds had been the features. Tuesday night a gale damaged grandstand show equipment and tore considerable carnival canvas. This was partly repaired and, upon arrival here, the work was finished with local help. Shows and rides had a banner week there and concessions, under Whitey Weiss had excellent receipts.

Cavalcade goes to Butte, Mont., from here for a 10-day engagement before the jump to Nebraska State Fair, Lincoln. The Western fairs have been big for Wagner, with records in Minot, N. D., and Great Falls.

visited before leaving for the Southeast. Homer Gilliland, special agent, and Secretary C. A. Tincher, Steele County Free Fair, Owatonna, visited Friday night in Rochester.

Frenchy Charest, operator of the miniature streamlined train, repainted his ride and added a fire bell. C. C. McClung added several animals to his zoo and purchased several new cages, reports an excellent season. Clarence and Madge Thames, operators of the Gay New Yorkers, give good reports on their revue. George Harr, operator of the Arcade, has several concessions on the show. Fred and Betty Bancroft report good grosses with their World's Fair Oddities. Joe Collins, glass blower, has been engaged for remainder of the season. Lola Conkin is annex attraction. Side Show has a new 20x120 top, 16 new banners and carries 11 working acts. Blackie Haskins has the front. Ruth and Harry Johnson report a real season with their cookhouse. Ben McDonell is new boss of the Diesels. New trailers have been purchased by Mrs. Helena Gamble, Mr. and Mrs. H. A. (Whitey) Miller and Mr. and Mrs. James (Alabama) Jones.

WT Ups Best Top at Ozark

Midway far ahead of mark made in '43—two shows to combine at Muskogee fair

SPRINGFIELD, Mo., Aug. 19.—World of Today Shows made new midway records here at Ozark Empire District Fair, August 13-19, starting with an opening Sunday high mark, and it was expected final figures would show an increase in grosses over last year's of between 20 and 25 per cent. It was the first fair on their '44 route, much new canvas was in sight and all rides and fronts had been repainted. Six big light towers gave brilliant illumination and, with more earning capacity than last year's show, it was a certainty that the record gross established then by the show, under ownership of Denny Pugh and Joe Murphy, would be shattered.

Fourteen major rides, 12 shows and about 40 concessions comprised the line-up. L. G. (Curly) Reynolds, co-owner and operator, was gratified with business, as well as his executive staff: Noble C. Fairly, business manager; W. J. (High-Pockets) Lindsay, secretary-treasurer; Mrs. L. C. (Peggy) Reynolds and Mrs. Paul Wills, assistant to Lindsay; Bob McAdoo, scenic artist, with R. (Blue) Ossenbaugh, assistant; Paul Wills, electrician; Frank Vernon, chief mechanic and in charge of transportation, with three assistants; Jimmy Flash, superintendent of rides; "Foots" Reeves, concession manager; Viola Fairly, publicity; William Bell, billposter; Duke Warner, night watchman; J. D. (Scotty) Scott, mailman and *The Billboard* sales agent, and Sam McBride, head porter.

Shows included Johnny Bejano's Circus Side Show, with the operator now in his 84th year, 15 acts, with Jimmy (See WT Ups Ozark Gross on page 62)

Jones Date in Joliet Has Surprise Takes; Big Day in La Porte

LA PORTE, Ind., Aug. 19.—Still date of the Johnny J. Jones Exposition in Joliet, Ill., August 7-12, turned out much better than had been anticipated by most of the personnel. While some attractions did only fair business, numerous others had a pleasant surprise, reported the management, and the gross was much larger than expected.

Publicity department scored in Joliet in co-operation with the War Manpower Board. In connection with a specially built bus, 45 feet in length, which had a crew of 50 girls, who were soliciting the residential section for recruits for war jobs, several photos were taken with the Del Rio Midgets and the crew of girls in and out of the bus. Also a big dinner was held in the Woodruth Hotel. Press was liberal with space and gave the show one full page, as well as numerous pictures.

Altho the Jones show has encountered several bad storms this season during the day and night, it has not lost an entire evening. Early business at the La Porte Fair indicated records will be broken. Thursday was heavier than the usual big days.

Eyerly Gives \$500 To SLA Vets' Fund

CHICAGO, Aug. 19.—Secretary Joseph L. Streibich, Showmen's League of America, received a letter this week from League President Floyd E. Gooding, enclosing a check for \$500 from the Eyerly Aircraft Corporation as its contribution to the League's Mustering-Out Fund.

Interest in the fund continues to grow and every week sees more contributions coming in.

BINGO SUPPLIES

MOUNTED CARDS
our SPECIALTY

WRITE FOR YOUR WANTS

**ACE SPECIALTY
PRINTING CO.**
417 Lafayette Street
New York City

WANT

Capable Agents for Roll Down Wheels.
Also General Concession Help. Celebra-
tions in Ohio until October, then south
all winter.

EDDIE YOUNG

Navarre Hotel TOLEDO, OHIO

SECOND-HAND SHOW PROPERTY FOR SALE

\$35.00 New Waterproof Sleeping Tent, Olive Drab,
12 by 14 Feet, with Poles. Other Tents.
\$125.00 Amplifier, Two Horns, Standing Micro-
phone, Turn Table with Pick Up, working order.
15¢ Up Flashy Pennant Streamers on Tape, all sizes.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia, Pa.

CAN PLACE

GIRL SHOW. Must have at least 3 Dancers. Can
furnish 20x30 top, 50 foot banner line; or will book
your Show.

WALLACE BROS.' SHOW
WATER VALLEY, MISS.

WILL BOOK

SHOWS AND CONCESSIONS

Our Fairs Start August 31st.

Want Merry-Go-Round Foreman, salary or per-
cent. Seminole, Okla., this week; then as per
route. Going South for the winter.

DICKSON UNITED SHOWS**ROGERS & POWELL WANT**

For downtown Jackson, Miss., in heart of city.
First carnival in twenty years. 2 weeks.
Shows and Concessions, Truck Drivers, Ride Help,
LeRoy, come on. Then best string of fairs in
Mississippi.

ROGERS AND POWELL, Jackson, Miss.

FOR SALE

Factory built Mugg Joint Camera, top feeder from
roll. Equipped with pre-war F3.5 lens with stops
down to 16. Shutters are new. Enlarger projection
lens F11. This is very good equipment and priced
right. \$75 takes all. **FORREST C. SWISHER**,
care Parada Shows, Ft. Scott, Kansas, or Box 125,
Cane, Kansas.

**SUNSET AMUSEMENT CO.
WANTS**

Capable, sober Tilt Foreman at once. Salary
and bonus. Monticello, Iowa, this week;
Morrison, Illinois, next week.

A COOK'S TOUR

Want non-conflicting Rides, Shows. Must have own
transportation. Concession Agents, 10¢ Grind,
Photo Gallery. Modford, 25-27; Athens, 28-30;
Mineral Point, Sept. 1-4; all Wis. fairs. Contact

DYER'S GREATER SHOWS**CAPABLE BLOWER AGENTS
WANTED**

New Equipment, Grand & LaCade, St. Louis, for
8 weeks. Booked in Florida all winter. Red Hen-
nessy and Blacky Stein, contact. **FRANK BARTON**,
Care Melbourne Hotel, St. Louis, Mo.

WOLFE AMUSEMENT CO.

Eastman, Ga., all this week, followed by Fitzgerald, Ga., and Tifton, Ga., Tobacco Markets and six
bona fide fairs starting in September.

Can place following Concessions: Devil's Bowling Alley, Heart Shape Pitch, Clothespin Pitch, Coca-Cola
Bottle Joint, Cookhouse or small Grab. Good opening for Pop Corn and Candy Apples, Ball Games,
Shows—Can place Ten-In-One, Monkey Show, Snake Show or any Walk Thru Show on small percentage.
This show routed thru the middle of December. All mail or wires: **BEN WOLFE, Mgr.** Don't write, wire.
P.S.: Sly Maxwell, come on. Can use any sober Ride Help.

CAPELL BROS.' SHOWS

Nowata, Okla., this week, in the heart of town. Want Photos, Diggers,
Grab Joint, any clean Concessions. Shows with or without own outfits.
Workingmen, come on. Address **H. N. CAPELL**.

CLUB ACTIVITIES**Showmen's League
of America**

Sherman Hotel, Chicago

CHICAGO, Aug. 19.—Much interest is
centered in the membership drive. Serv-
icemen's Mustering-Out Fund and Red
Cross war relief drive. Standing in mem-
bership drive: F. E. Gooding, 9; Joe J.
Fontana, 9; John W. Gallagan, 8; Arthur
Hopper, 7; William Carsky, 6; Lloyd I.
Thomas, 6; Oscar Bloom, 4; the late E. C.
Drumm, 4; Jack Hawthorne, 3; Ralph G.
Lockett, 3; Maurice Ohren, 3; Fitzie
Brown, 3; Mendel Lemesh, 3; J. C. Mc-
Caffery, 2; Smiley Daly, 2; Nate Miller, 2;
Frank J. Bligh, 2; Irving Malitz, 2; I. J.
Polack, 2; Charles G. Driver, 2; G. L.
Wright, 2; Joe Streiblich, 2; Charles
Zemater, 2, and one each for C. D. Scott,
Mike Rosen, George B. Flint, Jules Wol-
pa, Leo Berrington, Harry Hennies, Andy
Kasin, Vince McCabe, John F. Enright,
William C. Leisure, Petey Pivor, C. A.
Sonnenberg, James Rison, Frank B. Joer-
ling, William Rabkin, Eph Glosser, Sam
Gordon, Bernie Mendelson, J. C. (Tom-
my) Thomas, James Campbell, Louis
Weiss, Norman Livermore, Rube Lieb-
man, Thomas F. Sharkey, J. W. Conklin,
Emil Pallenberg Jr., Milton M. Morris,
Al Wagner, Andy Markham, Harry Ross,
Al Kaufman, Fred H. Kressmann, Sam
Lieberwitz, Morris Mossman, M. K. Brody,
Harry P. Fisher, Joseph Coyle, L. J. Bren-
ner, Art Frask; total 128.

Red Cross drive is near the \$10,000
mark, with many to hear from. Donors
to the Servicemen's Mustering-Out Fund,
other than names published by Co-Chair-
man Doolan for the award book honor
roll are F. E. Gooding, Arthur Hopper,
Ida Cohen, each of the Gooding Amuse-
ment Company units; G. L. Wright, C. A.
Sonnenberg, Sam Gordon, Charles E.
O'Brien, John E. Lampton, Ray Marsh
Brydon, Triangle Poster Printing Com-
pany, Charles A. Lenz, Blaine Gooding,
Berry (Red) Border, Thomas J. Cooper,
Max Gruber, Allen & Nickerson Shows,
John F. Enright, William Claire, James
O. Burkett, Marshall L. Green; Josephine
Haywood and Kay Yennie, Johnny J.
Jones Exposition; Al Wagner, E. W. Har-
ris, Charles E. Moulds, Women's War
Workers' Club of World of Today Shows;
John W. Gallagan, Charles Siegrist Show-
men's Club, Canton, O. Secretary Joseph
Streiblich, who visited the Johnny J.
Jones Exposition at La Porte (Ind.) Fair,
reported a pleasant and profitable trip,
with promises of real support of the
membership drive and Mustering-Out
and Red Cross funds.

Ladies' Auxiliary

Past President Edith Streiblich has for-
warded membership applications of the
following, to be balloted upon in Sep-
tember: Mrs. Estelle Y. Reid, Bertie B.
Miller, Mrs. James H. Drew Jr., Violette
Petka and Beverly J. Havins. President
Phoebe Carsky visited the Johnny J.
Jones Exposition in Joliet, Ill., and Mrs.
Marion Wasserman visited it in La Porte,
Ind. Rosalie Brodsky was in town a few
days, visiting friends and relatives. Lee
Kaufman, who spent some time in Can-
ada, is back in Chicago. Lena Schloss-
berg, who vacationed in Philadelphia,
is now in Atlantic City. Ida Chase's son,
Bruce, who had been in town on furlough
left for camp in California. Letters came
from Madaline Ragan, Detroit; Cornelia
Curtin, Myrtle Hutt, Grace Goss, Mrs.
Henry Belden, Carmen Alice Seymour
and Nan Rankine. The secretary is still
holding important mail for Betty Jane
Davis.

**National
Showmen's Assn.**

Palace Theater Building
New York

NEW YORK, Aug. 19.—Eligibility com-
mittee, Chairman Jack Lichter, Arthur
Campfield and Fred Murray, approved
applications for membership from John
J. Carlin and Dan Thaler, sponsored by
Ross Manning; Robert Hutchings by Bil-
ly Grould, William O. Cadien by Joseph
McKee, William Miller by Frank Miller,
Irving Hammer by Nate Weinberg, M. C.
Schneider by Lou Victor, William V.
Anderson by William Rabkin and Theo-
dore Wolfram by Joseph Csida. Stand-
ings in the membership drive: Oscar C.
Buck, 24; Ross Manning, 13; Harry
Rosen, 8; total for season, 100.

Ailing list has Louis Light, St. Francis
Hospital, Trenton, N. J.; Bibs Malang,
Veterans' Hospital, Bronx; Nathan House,
the Rahway (N. J.) Hospital; Edward
Kalin, Veterans' Hospital, Bath, N. Y.,
and Mack Harris at his home in Asbury
Park, N. H. Letters are in this office for
Louis Rosenberg and Albert Hall. Re-
cent visitors were Davy Simmons, World
of Mirth Shows; H. J. Washburn, Marks
Shows; Red Silverstein, Robert Newman,
Harold Schneider, Hy Regan, Hyman
Malek, Ocean View, Va.; Charles DePhil,
of spiral tower note, and Phil Cook, En-
dy Bros.-Prell Shows.

Letters and checks came from James
Blizzard, Sam Rosenthal, William F. Bay-
less, Meyer Rappaport, John M. Butler,
Max Schaffer, Joseph Spivak, Meyer B.
Pinsker, Max Terban, Joseph Gold, Abe
Rubin, Bernard V. Dougherty, George A.
Goodman, William E. Muldoon, Hyman
Glick, William Glick, Aaron S. Binsky,
Louis Augustino, Philip Kaplan, Alfred
B. Qualman, Leon Nowitzky, William A.
Wood, Ralph Goldstone, Frank R. Con-
klin, John McCormick, Henry Feln, Rob-
ert P. Roach, Dr. M. Lewinski, A. J.
King, David Fineman and J. W. (Patty)
Conklin.

Corp. Harold Lupien, in the South Pa-
cific, wrote that he met member Pvt.
Jimmy Hannon, who was with a con-
tingent that had been there for some
time. Hannan operated a ride in Pal-
sades Park. Pfc. William Powell wrote
that he wanted to be in at the death in
Tokio. Clubrooms are full of carpenters,
electricians, painters and others work-
ing on a rehabilitation plan. It prob-
ably will be decided by the banquet com-
mittee at its next meeting to limit the
sale of tickets this year to 1,000. Capac-
ity of the banquet hall is about 1,500,
which number of tickets were sold last
year, making for considerable crowding
and dissatisfaction.

**Missouri Show
Women's Club**

Maryland Hotel, St. Louis

ST. LOUIS, Aug. 19.—Members were
entertained at a bridge luncheon at the
home of President Mrs. Ethel Hesse, Au-
gust 10. Among those attending were
Norma and Gertrude Lang; Lee, Alice
and Lorraine Belmont; Bea Giuliani,
French Deane and Louisa Hanasaki. Sec-
retary Kathleen Gawle, with a mild case
of paralysis and after a minor operation,
has been confined to her home. Mem-
ber Jeannette Waters wrote of attending
the funeral of Tom Wilson in Lake
Charles, La. He was the husband of
member Ann Wilson. Award books com-
ing in now point to a successful climax.
Bonds will be awarded at the first fall
meeting.

**Wheel and
Concession Agents**

Contact

CHUCK NEWMAN

Marks Shows, Florence, South Carolina; Charles-
ton, four weeks, to follow.
Danny Tamber, contact Peg Weber.

**Pacific Coast
Showmen's Assn.**

623½ South Grand Ave., at Wilshire
Los Angeles

LOS ANGELES, Aug. 19.—Past Presi-
dent Joe Glacy, William Hobday, and
John Backman conducted the business
meeting Monday night. Harry Knowles,
formerly with shows in the Hawaiian
Islands and with his brother, Whitey
Clare, of the Clare & Greenhaig Shows of
Australia, was inducted into member-
ship. Robert Leroy Neil in San Ber-
nardino Hospital, thanked the board of
directors for showing interest in his
case.

First meeting in September will be on
Tuesday after Labor Day. Work being
done regarding meetings that have been
held by the local Safety Council in-
cludes mailing news and bulletins to
different shows and managers. War
Bonds were donated to the building fund
by George Dunn, Oceanside; Corp. Rolly
Dayton, who has just returned from
war zones; Capt. (Doc) Barnett and I. B.
McCoy. Clyde Gooding reported that
\$140 had been mailed to the cemetery
fund as a result of a *Show Within a
Show*, given by the Foley & Burk Shows
in American Legion Hall, Turlock.

After the penny parade the Christmas
dinner fund totaled \$275.51. John Back-
man brought Lou Johnson and Bert
Chipman to the meeting after a party he
had given for them at his home.

Ladies' Auxiliary

Summer meetings continue to have
large attendances. On August 7 letters
came from President Edith Walpert and
Daisy Jacobs. Door prizes, donated by
Madge Buckley and Anne Stewart, went
to Lillabelle Williams and Mabel Brown.
Second Vice-President Marie Morris re-
ported her mother's 91st birthday party
a big success and thanked Edith Bullock
and First Vice-President Mary Taylor for
their assistance. Secretary Vivian Gor-
man and Lalia Pepin, who have been ill,
attended. Peggy Steinberg who had left
a hospital was sent flowers.

Homemakers' Chairman Helen Smith
reported the broadcast very interesting
and that she and Stella Linton carried
off first prize of \$30 for the auxiliary for
answering quiz questions correctly.
Bazaar Chairman Rose Rosard announced
a bazaar party to be given in her home
September 20, with Mabelle Bennett help-
ing. Deadline for the subscription books
was set for September 11. New members
Pauline Crawford, Mary Ernst and Eva
De Marrs were introduced. Donating
toward lunch were Claudia McHaney,
Anna Metcalf and Cecile Bowen, who was
welcomed after a long illness. Lalia
Pepin, Idah Delno and Bonnie O'Malley
spoke.

On August 1 a surprise party was given
Mrs. Margaret Welch on her 91st birthday
by Mary Taylor and Edith Bullock and
a group from the auxiliary at the home of
Mrs. Welch, who received cards from all
over the United States and many pres-
ents. Door prize, furnished by Mrs.
Welch's daughter, Marie Morris, went to
Rose Rosard. *Happy Birthday* was sung
with Marguerite Aldrich at the piano.
Edith Bullock then greeted the guest of
honor. Present were Alicia Barth, Ester
Carley, Alice P. Jones, Gloria and Frances
Barth, Stella Linton, Tillie Palmateer,
Pauline Burdess, Peggy Forstall, Heien
B. Smith, Rose Rozard, Donna Day,
Martha Riley, Jenny Rawlings, Mabelle
Hendrickson, Mabelle Bennett, Nettie
May Glaze, Margaret Hill, Catherine
Shroeder and Nell Ziv, who had just
been installed as first president of new
circle of the GAR. She was first presi-
dent of the auxiliary. Refreshments
were served by Edith Bullock, Mary Tay-
lor and Marie Morris, and a beautiful
birthday cake was cut.

WANTED

Bingo Caller, Counter Men, Gen-
eral Concession Agents. Real
salary.

L. I. THOMAS

Lawrenceburg, Ind., this week.

FROM THE LOTS

Peppers All-State

Erwin, Tenn. Week ended August 12. Auspices, Tennessee State Guard Company. Weather, good. Business, good.

This spot was a winner and the show has had a successful season to date except for the stand in Roanoke, Va. Since opening in Selma, Ala., one week was lost because of a flood in Tusculumbia, Ala., and four nights due to rain. James Ayers joined with his Minstrel Show in Kingston, Tenn., and Vincent Bellamo with a white brass band. Others joined from the F. H. Bee Shows, which closed in Brodhead, Ky. Harry Devore left in Bristol, Va., with his cookhouse and Jacob Pryor booked his cookhouse. Rudolph Gregrich joined with a photo gallery. Staff includes Frank W. Peppers, manager; Graves H. Perry, general agent; E. H. Ehler, special agent; Jacob Pryor, lot superintendent; P. E. King, electrician; E. H. Broome, assistant manager; Rudy Gregrich, The Billboard sales agent. RUDY GREGRICH.

Dodson's World's Fair

Wichita, Kan. Week ended August 12. Location, South Broadway showgrounds. Auspices, Civic Club. Weather, hot and windy. Business, satisfactory.

Show arrived from St. Joseph, Mo., Tuesday and was ready to operate that night, altho advertised to open Wednesday. Wednesday night opening had excellent business. Saturday night was one of the best of the season to date. Shows, rides and concessions operated until nearly 4 a.m., reopening Sunday afternoon at 1 o'clock and operating until after midnight. President M. G. Dodson was host to many former showpeople visitors, among them being William Floto, now manager of the Wichita Forum. William Starr entertained officials of city and county at a party. Ed Bruer, special agent, entertained many friends, including Mrs. W. J. Kehoe, wife of the former assistant manager of the show for many years. Marion Perry has taken charge of the Cavalcade of Thrills, which with five riders, two animal trainers and performing lions and tigers, is one of the top-money shows. Mae McCaulley, wife of the show's Diesel engineer, was called to Kansas City by illness of a brother and her place in the ticket box at the main entrance is being taken by Art Detwiler, assistant supervisor of motive power. PAUL BARRON.

O. C. Buck

Gouverneur, N. Y. Week ended August 12. Auspices, Gouverneur and St. Lawrence Fair. Weather, good. Business, big.

At 5 p.m. Monday all shows and rides were operating to good crowds on the day before official opening of the five-day fair. Fair Secretary-Manager Bligh A. Dodds scored again with one of the greatest weeks in attendance and spending that this noted old fair has ever chalked up. There were grandstand sell-outs twice daily to one of the most elaborate shows ever to come out of the George A. Hamid office, with Joe Hughes managing the engagement. From morning until night the midway was packed and long lines of ticket buyers were at the gates at 10 o'clock opening each morning and constant streams of patrons kept the carnival staff on their toes until late at night. Patricia Camp-

bell Quinn came on to spend a few days with her father. Claude Seymour, secretary of Lowville (N. Y.) Fair, visited. LON RAMSDELL.

Thompson Bros.

Shade Gap, Pa. Week ended August 5. Auspices, Soldiers' and Sailors' Victory Fair. Weather, fair. Business, good.

First fair here in two years had good attendance. Committee gave every cooperation. Light showers Saturday night did not stop ride patrons. William Warden left for his home at Avis, Pa. Show has the same ride crew that left winter quarters. Mr. and Mrs. Stewart, owners of Victory Park, Chambersburg, Pa., were visitors; also Dick Keller of that city. Naylor Harrison joined with his concessions. Joe Sacey left for Altoona, Pa., for a few days after receiving word that his brother had been killed in action in Europe. A new top for the Merry-Go-Round was ordered. Bingo top was damaged in a storm here. Clyde Ketchum has a new paint job on his truck. Gallitzin, Pa. Week ended July 31. Auspices, Fire Department Company No. 1. Weather, fair. Free gate. Business, good.

Move from Portage, Pa., was made in time to open Monday night. General Manager James Thompson was pleased with results, this being the first show here in two years. Committee gave the management co-operation and business was above expectations. Leo Thompson, brother of the general manager, was here on leave from the navy. C. N. Andrews joined with his concessions. Clyde Ketchum purchased a new top for the photo concession. Pete Wiggins joined with candy apples. Ray Sharpe, ride superintendent, completed bodies on two trucks. Rides were repaired for the Southern tour. Freddie Thompson, co-owner, who visited on several nights, has been managing the ride unit of Thompson Bros. in Lakemont Park, Altoona, Pa. Lee Runk is superintendent of transportation. Ferris Wheel topped rides, with Tommy Colicino at the clutch. R. W. SHARPE.

West Coast Victory

Eugene, Ore. Week ended August 12. Auspices, DAV Post. Pay gate, 20 cents. Weather, good. Business, excellent.

Spot was much better than had been anticipated. Ed Kemp was praised for his billing as the show was preceded by two circuses doing opposition billing. General Agent W. T. Jessup moved into Portland to handle publicity for Oregon City and Multnomah County Fair, Gresham. Show will turn around at Gresham and make a 400-mile jump to Lakeview, Ore., to be at the annual rodeo and county fair. Then two more spots and back to the home State of California.

Coquille, Ore. Week ended August 6. Auspices, Eagles' Lodge. Pay gate, 20 cents. Weather, fair. Business, poor.

This little lumber town, 14 miles from Marshfield, was too small for the show. Judge Bell and members of the committee helped in every way. Spot was played because of a short jump and a switch in route. However, the show more than broke even, but the week was a great contrast to other biz this season.

Marshfield, Ore. Week ended July 30. Auspices, Eagles' Lodge. Pay gate, 20 cents. Weather, good. Business, excellent.

After a two-year layoff, due to war and dim-outs, the show played this lumber and navy center. Headed by Bill Hunt, each evening at 7 o'clock some 50 uniformed members of the Eagles marched from the hall and took their places at rides and shows as extra help. Drum and bugle corps held a parade opening night and crowds were near capacity. Saturday night rides operated until 2 a.m. Drum and bugle corps received over \$2,000 as its share of proceeds. Much deep-sea fishing was done and big catches were reported. Ed Kemp billed the town well. Show was ready for Monday opening after a 200-mile jump. W. T. JESSUP.

Alamo

Clovis, N. M. Week ended August 5. Business, good.

Shows, rides and concessions had good business during the entire engagement. Midway was packed with children for a

matinee August 5, when a storm struck. Local officers and employees guided the youngsters from the midway, resulting in no injuries. Bill Bass, formerly on the show and now in Albuquerque, N. M., entertained Manager Jack Ruback and Albert Wright at his home. En route from Clovis to Albuquerque, Ted Custer's house car was hit by another car. Babe Alcar is expected back from the North. Connie Ann Gallagher was honored at Albuquerque with a party attended by children of the show. H. B. ROWE.

Allen & Nickerson

Portsmouth, O. Week ended August 12. Auspices, Daughters of America. Location, Eighth and Harmon streets. Weather, hot. Business, fair. Enclosed midway.

Nothing but continued drought prevented the show from having another bumper week, as the location was all that could be desired, with thousands of defense workers living in the vicinity. John Q. Public did not come out until late at night, so peak attendance was not over two hours on any night except Saturday. City Manager John F. Parkison, who assisted the writer with many advance details, visited with his family Friday night. Clifford Craig came from the Heth Shows to operate office-owned bingo. Mr. and Mrs. Tommy Miller closed to join the Denton Shows in Tennessee. Mr. and Mrs. S. W. Nickerson have named their little daughter Mary Beth. Because of the polio ban in several Kentucky counties and the show canceling its Kentucky route, it will remain in Ohio for several weeks. WALTER B. FOX.

Harry Craig

Muskogee, Okla. Week ended August 12. Auspices, VFW Post. Location, Outside fairgrounds. Weather, hot. Business, fair.

Oddities on View led the shows, followed by the Girl Show and Madam Fay's Animal Show. Tilt-a-Whirl proved a hit but concessions did only fair business. Lou Davis added a Pekingese dog to his collection of animals. Mrs. R. Vanderford, concessionaire, has a streamlined car and trailer. After being hospitalized five years, Whitey Hamilton entered Veterans' Hospital here. Show had several visits from members of Capell Bros.' Shows. LOU DAVIS.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for.. 1.00 Thin Plastic Markers, brown color, M.... 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.

19 W. JACKSON Blvd., Chicago 4, Illinois

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40,000.. 12.10	80,000.. 18.70	200,000.. 38.50	1,000,000.. 170.50

Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

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2000 PER ROLL

1 ROLL.....	75c
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TICKETS SUBJECT TO FEDERAL TAX MUST SHOW NAME OF PLACE, ESTABLISHED PRICE, TAX AND TOTAL. THEY MUST BE CONSECUTIVELY NUMBERED FROM 1 UP UNTIL 500,000 HAS BEEN REACHED.

TENTS

Primarily for the Government. Secondary for Shows according to Government release of material.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

TARPAULINS

New Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25.

NEW - Various Weights & Widths Plain and Waterproof

IMITATION LEATHER MICHIGAN SALVAGE CO.

609 W. Jefferson DETROIT 26, MICH.

FOR SALE

20-Car Railroad Show—Steel Flats, 14 Major Rides, 3 Kiddie Rides, Wagon Fronts, Tents, Complete Machine and Blacksmith Shop, Electric Power Plants, 300 K. W. capacity—2 units mounted on separate wagons, 70 wagons; all on rubber.

The show is now playing a string of Fairs and enjoyed a very successful season. Booked solid until November 15.

BOX D-267, Care The Billboard, Cincinnati 1, Ohio.

Wanted To Buy for Cash

A-1 Factory Built Miniature Merry-Go-Round. NO JUNK WANTED OR CONSIDERED. IF YOU HAVE A RIDE SET-UP OR CAN BE SET UP FOR INSPECTION AND IS IN VICINITY OF CHICAGO, ILL., WRITE

BARR & STURKEN, Box 84, Michigan City, Indiana



PENNY PITCH GAMES

Size 48x48",
Price \$30.00,
Size 48x48",
With 1 Jack
Pot, \$40.00,
Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$13.50

BINGO GAMES

75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

124-129 W. Lake St. CHICAGO, ILL.

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120 Pages, 2 Sets Numbers, Clearing and Polley.
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MENTAL TELEPATHY, Booklet, 21 P. 25¢
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Very Well Written, \$5.00 per 100; Sample, 10¢.
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Send Stamp for Catalog.
B. BOWER, Bellemead, N. J.

REFRESHMENT TRAILER, \$350.00

Will sell special constructed Refreshment Trailer—opens three sides—about forty feet serving space—can be closed solid when traveling and opens on sides to form canopy when serving. Complete with light plant and also wired for city power. Can be hauled with any size automobile.

Write M. J. GALLAGHER
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FOR SALE

New complete Shooting Gallery equipped with four MacGlashen Air Machine Guns and 30 Ft. Canopy for outside use. The best equipment money can buy. Price, \$2,000.00.

Pullman Military Store

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SOUTH ARKANSAS LIVESTOCK SHOW PINE BLUFF, ARK.

The greatest event to be held in Arkansas, week of OCTOBER 2nd to 8th, in the livestock capital of Arkansas, embracing a trade area of 500,000 people. Large war industries, including the Pine Bluff Arsenal and the Pine Bluff School of Aviation, also the main shops of the Cotton Belt Railroad. WANT LARGE CARNIVAL and NOW BOOKING ALL KINDS OF CONCESSIONS FOR INDEPENDENT MIDWAY. Carnival will have exclusive Shows and Rides. Livestock Show, World's Championship Rodeo, dates will be October 3, 4, 5 and 6. Carnival will operate all week. FREE ADMISSION TO CARNIVAL GROUNDS EVERY DAY AND NIGHT. Address: J. "BILL" CARNEER, Chamber of Commerce, Pine Bluff, Ark.

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

LABOR DAY; then south?

DUTCH WARD reported good business with his concessions thru Mississippi.

"UNCLE ABE," Coronado Beach, Fla., concessionaire, was in Chicago last week purchasing stock for his beach spots.

HARRY LEWISTON, store-show and side-show operator, bought a couple of snakes from Cliff Wilson last week.

FROM Parkin, Ark., Lou Davis reported that he had left the Harry Craig Shows and placed his Oddities on View with the Omar Amusement Company.

BECAUSE so many have been shanghaied by visiting showmen the Minstrel Show performers have been advised to go to the cars in pairs.

ENDING a 10-week engagement, Billy (Thunderbird) Kling closed with the De Luxe Amusement Shows to play fairs in New England.

PAUL WILLIS, electrician on the World of Today Shows, had an accident in Springfield, Ill., which caused him the loss of two fingers.

FROM Eureka, Kan., Don Foltz, Parada Shows, informed that Chief Le Fever had sold his house trailer to Pat and Bob Williams.

WILLIAM V. ANDERSON, manager of the Hawaiian Recreation Center, Honolulu, stopped off in Chicago last week on his way home after a trip to New York to purchase equipment for his Pacific play spot.

FROM Dyersburg, Tenn., James L. Reed, ride superintendent with Wallace Bros. Shows, reported that his sister, Elizabeth, was spending a vacation on the show and would return home to start attending college September 1.

DURING this man-power shortage when some employees rush to the office wagon, to the manager it looks like another booby trap is being set.

R. E. (JACK) FROST infoed that in the Renton, Wash., division of Boeing Aircraft Company there are to date 78 carnival showmen, 42 circus folks, 7 magicians, 11 rep show operators, 14 vaude performers and two former med workers.

TOMMY MOONEY, former concessionaire and *The Billboard* sales agent on the Anderson-Strader Shows, Goodman's Wonder Shows and J. O. Weer Shows, has his photo gallery with Dodson's World's Fair Shows.

LON RAMSDELL, business manager of the O. C. Buck Shows, is reported to be debating whether to accept an offer to go ahead of Billy Rose's *Carmen Jones* or



IN HONOR OF THE 91ST BIRTHDAY of Mrs. Margaret Welch, members of the Ladies' Auxiliary, Pacific Coast Showmen's Association, attended a surprise party at her home August 1. Guest of honor is seen seated in front center of photo, and her daughter, Mrs. Marie Morris, is at the left of the first standing row. Hostesses were Mary Taylor and Edith Bullock.

BOB HALLOCK, general agent of the Johnny Jones Exposition, visited his wife at American Hospital, Chicago, last week. Mrs. Hallock is reported as progressing satisfactorily after an operation.

WITH Ross Manning taking over another hotel next fall, George Haore, with the O. C. Buck Shows, will manage Manning's Radio City Hotel after close of the Buck season.

BAD LUCK: While the Duke & Shilling Odorless Midway was playing at Silence, N. C., the mayor proclaimed Anti-Noise Week.

MRS. SPECS GROSCURTH, whose husband is a veteran show operator with Happyland Shows, recently entered Women's Hospital, Detroit, for a general checkover. Mr. and Mrs. Ora A. (Pop) Baker visited her August 13.

ON August 3 Doral Deshon, Mighty Sheesley Midway, attended a ceremony at which 18 women took vows of the Order of the Sisters of the Sacred Heart in Chicago. Deshon's cousin, Alice Jones, was among the group.

MRS. BESSIE SETZER, wife of W. W. (Buckets) Setzer, Johnny J. Jones Exposition, who was recently released from Ball Memorial Hospital, Muncie, Ind., after a major operation, will return to her home in Tampa.

return to the Jimmy Cagney offices with United Artists' Pictures.

ROY F. PEUGH, sound truck man, special agent and press agent of the O. C. Buck Shows, is now in Altamont, N. Y., as secretary under direct management of O. C. Buck, promoter and general manager of the Altamont Fair.

ART SIGNOR, manager of the Reynolds & Wells Shows, Mrs. Signor, Boots Marrs and Doris Buck took time out while playing Austin (Minn.) Fair for a day of fishing in Black Bay, bringing in a lot of northern pike which were specially prepared in the cookhouse.

JIMMY HURD, operator of the Girl Show and Side Show on the O. C. Buck Shows, will go south after the show closes with his two attractions to join the Bistany Greater Shows. Pat Finnerty, business manager of the Bistany Shows, made the deal.

ART CRANER and a party from San Francisco were visitors in Los Angeles the week of August 7. Craner attended a number of meetings pertaining to outdoor show business, visited resorts and piers, left August 15 for Sacramento and will return to San Francisco before leaving for the North.

JAMES S. (POP) GARDNER, lot superintendent of the Barkoot Shows, spent

Headache

MANAGERS love the fair-grounds concessionaire who buys six feet of space and then covers it with a 12-foot umbrella.

two weeks in New York with his daughter, Thelma Gardner, who is going overseas with a USO-Camp Show five-girl unit. He was confined to a hotel by illness several days, but left for Toledo August 16 to rejoin the show.

CAN you remember 'way back, before gasoline was rationed, when those who rode in carnival day coaches did so because they wanted to be alone?

WHILE playing West Terre Haute, Ind., Harvey Moore, son of Manager and Mrs. Jack B. Moore, Moore's Modern Shows, celebrated his 13th birthday, the show personnel attending. Refreshments were served and gifts received. Harvey is owner of the Kiddie Auto ride, having operated it for the past three years.

WITH the Scott Exposition Shows, E. H. Rucker, manager of the Minstrel Show, reported good business from War, W. Va., week ending August 12. Show recently acquired a new top and blue silk stage settings. Personnel includes Tom McKinney, Eugene (Rambler) Pope, Rose Rucker and Georgia Pope.

PLAYING with Bill Hames Shows at Paris, Tex.; Sealo and Bobby Aughtmon, strangest married couple, entertained with a luncheon in honor of Pfc. John Risko, formerly of the Alpine high wire artists, who is stationed at Camp Maxey in that territory. Another visitor was Pvt. Russell Lepper.

HARRY'S GREATER SHOWS played the Cattle Exhibit and Homecoming at Gelatt, Pa., where rides got top money and Marie Barton's Girl Show was featured. Two-headed Baby Show was presented by Helen and Edna Kensen. Ball game was operated by Dorothy Bremmer and cookhouse by Frank Amato. Rides are owned by R. Joe.

COWBOY BILL MURPHY, light heavy-weight wrestler, reported from Norton, Va., that he had left the J. J. Page Shows to join Shan Wilcox's Playland Shows for remainder of the season, after which he will join Bill Romanoff's circuit out of Jackson, Miss. He left the Page Shows August 13, where he managed the Athletic Show, averaging 10 shows a week for 17 weeks to profitable returns.

JEAN NADJA penned from Richmond, Va., that line-up of Martin's Side Show with the Exposition at Home Shows included Bob, armless wonder; May Winters, Albino girl; Walter Creap, openings; Mickey Duval, sword box; Jim Young, glass eater and iron jaw; Captain Earl, fire and torture board; Phony Brothers, hillbilly music; Rona, sword ladder; Gail Martin, astrologist; Princess Nadja, annex.

NOTES from the Arcade Shows, Bonham, Tex.: Rides and shows had good business, with concessions having a fair share. Mr. and Mrs. Lee Walters, Killean, Tex., joined with two concessions. Mr. and Mrs. Frye were visitors en route to Fort Worth. Leonard Garcia received a new Merry-Go-Round top and a Kiddie ride was delivered. One concession burned early Tuesday morning. Frenchy Bouillon joined with Girl Show.

SINCE shows have started paying off with money a workingman's life is complex. For example, three years ago he didn't have to study over which \$12-per-week-in-brass job he would accept.—Whitey Cooks.

JOE AND SALLY MURPHY spent last week at Springfield (Mo.) Fair, visiting friends, after a vacation trip to Michigan, where they spent three weeks visiting relatives. Murphy is from near Ironwood, Mich., and Mrs. Murphy is originally from Duluth, Minn., but they have been Dallas residents for the past 15

Art Angle

ARGUMENT as to how thin a fat girl can be and still be a side-show fat girl was settled with: "How good a banner painter have you?"

years. Murphy and Denny Pugh were formerly owners of the World of Today Shows, having sold the show last October to Reynolds & Wells.

PIONEER VICTORY SHOWS had a red one at Trout Run, Pa., reported J. R. Fontain. Rides did near-capacity and the management awarded 10 War Bonds. Free gate helped to chalk up an attendance record. At a surprise party in honor of Mrs. John Cappello these attended: Mr. and Mrs. Mike Lane, Doc Harry Leonard, Kid Curley, Mr. and Mrs. James Roland, Charles Heenan, Charles Percell, George Starkey, Gus Blackwell, Anthony Percell, Georgia Heavy, Phil Martin and J. B. Murray.

CONTINENTAL SHOWS played to near-capacity business for five weeks, with the exception of Claremont, N. H., reported Patricia Miller from Berlin, N. H. Lebanon, N. H., proved one of the best spots of the season with downtown location. At Woodsville, N. H., the show was announced on radio stations and special paper was used. In Berlin the show succeeded in playing Community Field. John (Doc) Crawford, who assumed duties of general agent and publicity director June 18, ended his contract August 12. He has promoted Manchester, N. H., and Portland and Bangor, Me., for indoor dates.

"EVIDENTLY some knockers still believe they can score by rapping and making nasty cracks about carnivals and cir-

Who? Me?

TODAY when a manager hears an employee speak of him in glowing terms he is so surprised that he automatically turns around to see who the guy can be talking about.

cuses, which they like to call 'traveling tent shows,'" wrote Ed Gosney, a Nitro (W. Va.) trouper off the road for the duration. "Before the war their favorite squawk was: 'The shows take all the money out of town.' In reply to a forum letter in a Charleston newspaper in which a reader asked why tent shows and carnivals were allowed to use gasoline, Gosney replied, in part: 'Here, no doubt, are some of the reasons: Many a fire department has uniforms obtained from funds coming from the sponsorship of tent shows. Playgrounds for children (even knockers' children), fire-fighting equipment and many other worth-while benefits have been obtained in such a manner. Millions of dollars of bonds in support of the war effort are sold by these so-called tent shows, the amount of bonds wanted being available on request. Show people have relatives in the armed forces, are aiding in the war effort and are just as anxious for an early victory as any other branch of industry. The government considers such shows morale building."

In the Armed Forces

PVT. EDWARD BURCHFIELD, 7006765, is in Cushing General Hospital, Farmingham, Mass., recovering from a spinal operation for injuries sustained while serving in Italy.

WHILE on furlough Corp. Jerry Higgins visited the A. M. P. Shows in Pennsylvania. A party was given in his honor by Marx Cassels, who has the Girl Show. Corporal Higgins's address is Sec. E, A. A. F., Alexandria, La.

PVT. JOHN W. DAVIS, 16037527, who enlisted in January, 1942, and George Byron Davis, S2/c, who enlisted in April, 1944, met in the South Pacific area recently. Raised on the lots of the Morris Miller Shows, Hodge Shows, L. J. Heth Shows and others, they are sons of Yogi Ray, magician and tattoo artist.

FIRST LIEUTENANT J. G. MILLER back from overseas in the army air forces, has a month's furlough, most of which he will spend with his brother, R. A. Miller, owner of the Club Dallas Cafe, Texarkana, Tex. He spent several days in St. Louis visiting friends. He was formerly with the Royal American Shows, C. A. Vernon Shows and others.

FORMER Ferris Wheel foreman with the Crowley Shows and John R. Ward Shows, Pfc. William R. McNeese, 37191560, paratrooper, is in a hospital in England, having been wounded in the invasion of Normandy. His parents, Mr. and Mrs. (Snake and Grace) Green, have the photo concession on the Stephen's Shows.

IT IS reported from A IX Air Force Troop Carrier Base, European Theater of Operations that "T/Sgt. Earl L. McReynolds, formerly of Parada Shows, now crew chief on a troop carrier C-47 airplane participated in the IX Troop Carrier Command's great spearheading flight in the invasion of Continental Europe and was awarded the second bronze oak leaf cluster to his air medal which he already held for combat missions in the Mediterranean theater. As a crew member, early on D-Day he flew in a long, serpent-like stream of unarmed, unescorted C-47's, hauling thousands of fighting Yank paratroopers to pre-designated drop zones in France. Flying thru a flak-streaked sky over Cherbourg Peninsula, his ship 'came thru without mishap,' he said. His unit is part of the Ninth Air Force, U. S. component of the Allied Expeditionary Air Force. Sergt. McReynolds, prior to entering the army, was superintendent of rides at the Parada Shows, traveling thruout the Middle West, with winter quarters in Caney, Kan. In sending best wishes to all his *Billboard* friends, he adds: 'I hope to get back to show business soon as the war is over'."

"First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.



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MANUFACTURERS OF

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OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

BUY WAR BONDS NOW

BUY WAR STAMPS NOW

AFTER THE WAR BUY A NEW

TILT-A-WHIRL

In the meantime keep your old rides safe with the original builder's parts.

SELLNER MFG. CO.

Faribault, Minnesota

\$10,000.00 CASH WILL BUY

THREE MECHANICALLY PERFECT RIDES

Practically New Eli Wheel No. 5, Good Looking Merry-Go-Round With New Top, Smith & Smith 24 Seat Chairplane.

All new Concession Tops and Frames, Diesel Light Plant, Good Trucks With Excellent Rubber Throughout, Splendid Winter Quarters Included. Established Territory, Show Now Operating in Mobile to Good Business.

MARIE K. SMUCKLER

P. O. BOX 392, ZONE 3, MOBILE, ALA.

TILT-A-WHIRL RIDE WANTED

Commencing Jackson, Mich., Fair, August 28

Followed by Saginaw, Adrian and Hillsdale

Four of the Best Fairs in Michigan.

Ride must be modern and owner must furnish own transportation. For Booking Arrangements Address

F. E. Gooding Amusement Co.

1300 NORTON AVE.,

COLUMBUS 8, OHIO

WANTED FOR WANTED SIDE SHOW AND STORE SHOW

Balance of Season

All Winter's Work

O. C. BUCK SHOWS OPENS OCTOBER 1ST

Freaks, Animal Acts, Novelty Musical Acts and Midlets, Glass Blower, Magician, Alligator Man or Woman, Sword Swallower, Half-Half, Tattooer, Snakes, Working Chimp, Fat People, Seal and Robbie, Grace McDaniels, Albert Alberta, Betty Williams, Laurio, Lentini, Congo, Egan Twist, McCloud Family, all Coney Island acts, write at once. This show will be larger and more elaborate than any on road. Special paper and radio daily. Opening town now being papered. Wire or Write at Once.

JIMMY HURD, O. C. BUCK SHOWS

Malone, N. Y., this week; Fonda, N. Y., next week. PERMANENT ADDRESS: 501 FENIMORE ST., BROOKLYN, N. Y.

WANTED TO BUY---RIDES!

WHAT HAVE YOU FOR SALE IN RIDES?

Interested in Kid Rides or any Major Rides if in good shape and priced right. Give full description in your letter and where we can see them running if possible. Delivery now or end of season. Want 3 Steam Trains, 2 Electric Streamliners.

BOX 604, The Billboard, Ashland Bldg., Chicago 1, Ill.

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 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.
 Still Available
EVANS' BIG PUSH
 Write for Catalog
H. C. EVANS & CO.
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TICKETS
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 Cash With Orders
DALY TICKET CO.
 COLLINSVILLE, ILL.

FOR SALE
Small Eight Car Whip
 Seventy-five per cent new. Newly painted. In operation on show. Making money. Best cash offer.
S. B. CORDELL
 116 Turk St. San Francisco, California

MONKEYS---MONKEYS
 Complete Monkey Show for sale with 23 monks, some trained; Baboons, also four babies. Rolling Globe, Bicycle, Tricycle and other props. Sell all or separate.
CLYDE HOWEY
 Care Gold Medal Shows Fairfield, Ill.

BINGO MANAGER
 Available after Sept. 30th
 Can take complete charge of any type game. 12 years' experience. Prefer south.
LEONARD RIDER
 1 Hayes Court Point Pleasant Beach, N. J.

WANT
 Electrician and Lot Man, also Truck Mechanic. Ride Men that drive Semis.
 Address:
Lawrence Greater Shows
 Bethlehem, Pa., this week; Flemington, N. J., next week.

THE THRILL OF THRILLS!
Sensational MARION

"JUST A SLIP OF A GIRL WITH COLOSSAL NERVE"

FEATURING
THE ORIGINAL
"BREAKAWAY POLE"
 120 FEET - NO NET

Personal Representative
CHARLES ZEMATER
 54 W. Randolph Street
 CHICAGO 1, ILLINOIS



American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Aug. 19.—International Association of Fairs and Expositions having announced thru its secretary, Frank H. Kingman, Brockton, Mass., its annual meeting in the Hotel Sherman, Chicago, December 4-6 and the ACA by-laws providing that its annual meeting shall be at the same time and place as that of the IAFE, accordingly the 11th annual meeting of the association will be held in Chicago December 4-7.

Acceptance of applications of Virginia Greater Shows, filed by Rocco Masucci, and of West Coast Amusement Company, Inc., signed by Mike Krekos, president and general manager, brings ACA membership to 112. During the week 39 additional personnel memberships were issued to the Worthy Shows for a total of 74, putting the organization in third place. Personnel memberships were also issued to the Paul J. Mattie Rides. Standings: Endy Bros.-Prell Shows, 126; James E. Strates Shows, 117; Worthy Shows, 74; George Clyde Smith Shows, 56.

The secretary August 4 and 5 visited the Fred Allen Shows and Paul Mattie Rides, exhibiting jointly at Fairport, N. Y., under auspices of the American Legion Post. Seen on the midway were W. C. Fleming, James E. Strates Shows, and William Jones and family. Owners Fred Allen and Paul J. Mattie extended courtesies. Five employees of the Mattie Rides applied for personnel memberships. On August 9 the secretary visited the Worthy Shows at Caledonia (N. Y.) Fair. With assistance of Marty Smith, general agent, who extended many courtesies, there were enrolled 39 additional personnel memberships.

When the James E. Strates Shows played Rochester August 7-12 the secretary visited nightly to discuss association activities with ACA President Strates. Shows were operating in their entirety Monday evening on Scottsville Road, op-

posite the airport, under auspices of the VFW Post. Advance publicity was handled by Eddie Jackson, of the shows, and Charles B. Tutty Sr. Wednesday night a jamboree was held after closing under the auspices of the association, with entertainment by Rochester Professional Entertainers' Club, under chairmanship of Louis Goler and Emsee Dolly LaSalle. Technicolor films of the Strates Shows were also presented. On Thursday visitors included members Jack Hoffman and Sam Mofsky, Morris Rosenbloom Novelty Company, and Bill Jones. Earl B. Walsh has taken over management of the posing show from Bobby Mansfield, who is recuperating from illness contracted last winter.

Remington Arms Company is making a post-war survey of shooting galleries in operation on outdoor shows.



Labor Day Celebrations

These dates are for a five-week period.

Illinois

Kewanee—Labor Unions, Don Sweet, E. Mo-line, Ill.
 Nashville—Lions' Club, E. H. Gummerschlemer.
 Quincy—Sept. 3-4. Organized Labor, E. H. Snyder.

Indiana

Boonville—Sept. 3-4. Un. Mine Workers, Joe Batey, Princeton, Ind

Kansas

Holsington—Chamber of Commerce, Max Huddleston.

Michigan

Farwell—Business Men, Louis Gee.

Minnesota

Tracy—Box Car Day. H. H. Heuley.

Ohio

Coshocton—Central Trades Council, C. E. Clark.
 New London—D. M. Weekley.

South Dakota

Wagner—
 Yankton—Midwest Farmers' Day.

Wisconsin

Waunakee—Sept. 3-4: American Legion, Ted J. Thompson, Dane, Wis.

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A SUBSIDIARY OF

PARK AMUSEMENT CO., OF CHICAGO, ILL.

General Offices: Suite 392-94, Arcade Building, St. Louis, Mo.

RAY MARSH BRYDON

General Representative

WANT TO HEAR FROM ALL TYPES OF NOVELTY ACTS, THOSE WITH CIRCUS, SIDE SHOW AND FLOOR SHOW EXPERIENCE PREFERRED. STATE WHO YOU ARE, WHAT YOU DO AND SALARY EXPECTED. In quoting salaries, remember "the invasion is on, victory is ours," so forget the "boss is working for us" attitude.
 FIRST MUSEUM OF THE SEASON NOW OPEN AT 510 CHESTNUT ST., ST. LOUIS, MO. This is the first of a chain of 10 to operate thruout the United States this winter. OUR UNITS AT RIVERVIEW PARK, CHICAGO; EASTWOOD PARK, DETROIT, AND SUMMIT BEACH, AKRON, ALL STILL DOING A "BRYDON BLITZKRIEG BUSINESS" AND WILL ALL OPEN INDOORS "SOMEWHERE IN AMERICA" AFTER SEPTEMBER 10TH.

ROYAL AMERICAN SHOWS

WANT HELP IN ALL DEPARTMENTS

Ride Help, Train Help, Polers, Chalkers, Canvasmen, Concession People, and Useful Carnival People of all kinds. Top salaries. Girls for Posing Show—Salary \$45.00 Per Week. Come on, or address care Minnesota State Fair, St. Paul Minn., Until September 4.

J. L. (JIMMIE) HENSON'S SHOWS

Can Place for Balance of Season

Mechanical or other clean Grind Show with own transportation. Want two more Rides, Tilt, Octopus or Roll-o-Plane. Can place Ball Game, American Palmistry, Cork Gallery, Coke Bottle or any legitimate Concession except Bingo, Photos, Snow, Popcorn and Grab. Can place Agents for Penny Pitch, Pan Joint, Over & Under; Guy White, Jack Douglas, contact Pop Slater. Will buy 20x20 Top complete, 25 KW. Transformer; also other usable Show Property. Long season south for reliable people. Others, save your time. Fair Secretaries Arkansas, Tennessee and Mississippi, have some open dates. NOTE: HARVEY JOHNSTON IS NO LONGER CONNECTED WITH THIS SHOW.
 Dexter, Mo., this week; Malden, Mo. (Army & R.R. Payday), next week.
 We play uptown locations.

WANTED

PHONE SOLICITORS NOW.
 The biggest deal in America. Get your winter bankroll.

SOLDIER FIELD, CHICAGO
 September 8-9-10

Auspices

VETERANS OF FOREIGN WARS OF U. S.

WIRE PHONE COME
 If I know you will wire transportation.

VAN GRAY

National Amusement Enterprises
 134 N. LaSalle St. DEArborn 0320

CARNIVAL WANTED

For Lewistown, Pa., week August 28 to September 2, 1944. This is for our program of equipping a playground for the children of Lewistown, Pa. This town needs a good Carnival and they will spend plenty of money for one.

Contact or Write

William I. Machamer

#426 South Wayne St. Lewistown, Pa.

WANTED CARNIVAL

for

Weaubleau Annual Reunion

Sep. 28-29-30

JOHNNY ALLEN, Weaubleau, Mo.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

Brown Will Direct

K. C. Labor Doings

KANSAS CITY, Mo., Aug. 19.—Central Labor Union here will present for one night in Ruppert Stadium ball park a Labor - Marching-to - Victory Celebration with Elmer Brown as general director. Park seats 20,000 and 25,000 tickets are out, with many more to be sold in plants. Billing is heavy thruout the territory.

Program will include On-to-Victory Concert Band, under direction of Ben Kendrick; national anthem, sung by the world's smallest baritone, Marie Burnell; Chico and Freddie, horse with human brain; Bill Bentlage, pretzel man; Lou Morgan, comedy bicycle; Flying Mc-Brides, novelty skating; Argentine Trio, whip and rope act; Baby LeRoy Schad, billed as the world's youngest contortionist; Small Fry and Duke, 8-year-old girl, fancy and trick rider; Great Mayo, high trapeze; Henderson Trio, jugglers; the Melvilles, acrobatic act; Gene Whitacker, society horse; the Skeatons, comedy acrobatic act; Elmer and His Rolling Ladder; Billy Papon, mimic; Harry Thieme, strait-jacket escape artist; fireworks spec, "The Bombing of Tokyo."

VFW Rodeo at Soldier Field

CHICAGO, Aug. 19.—Veterans of Foreign Wars have contracted with Van Gray to stage a rodeo and thrill circus at Soldier Field early in September. Gray handled publicity for the Circle A Rodeo at recent engagements in Sioux City, Ia.; Sioux Falls, S. D., and Flint and Grand Rapids, Mich.

FALL FESTIVAL AND PICNIC

VAN BUREN, MO.

Two Big Days, Saturday, Sunday, September 9-10. Want Rides, 10%. All Concessions, \$5.00.

Free Acts Wanted.

Write or Wire J. M. OOOKE, R. 3, Van Buren, Mo.

Shorts

CHRISTIAN SHOWS will have the midway and concessions at Minier (Ill.) Home-Coming Celebration, reported I. J. Cooper, adjutant of the American Legion Post.

LIBBEY'S SHOWS at Fairville, N. B., were under auspices of a softball group, Red Sox Girls, in celebration of the 10th anniversary of the club and the lot was the pulp mill diamond, donated by the Port Royal Pulp & Paper Company. Rides included Airplane Swing, Ferris Wheel, Merry-Go-Round and Kiddle Auto Ride. Bingo was featured and there were merchandise wheels. Libbey's Shows are based at Fredericton, N. B.

FIFTH ANNUAL MEXICAN FIESTA

NORTH BALTIMORE, OHIO

September 13-14-15-16-17

Can Use Legitimate Shows, Penny Arcade, Concessions.

HARRIS RIDES

Telephone 2301 - 2705

TOFA N. ETOLL, Sponsor

IRWIN SCHALL, Lot Manager

WANT CARNIVAL

Must have good Merry-Go-Round and several Rides. Also Concessions of all kinds. Three days and nights, usual attendance 30,000. October 3, 4, 5.

J. M. HOLMBERG, Pres.

Holden Free Fall Fiesta, Holden, Missouri.

WANT

Musicians and Performers, Chorus Girls, Blues Singer, Comedian, Canvasman that drives truck, Willie Teddy, Drummer, Ferris Wheel, Blue, Good-man, Comedian; Kid Drifty, wire.

WALLACE BROS.' SHOW

Water Valley, Miss., This Week.



JOHN W. WILSON

CETLIN and WILSON SHOWS

"THE WORLD ON PARADE" 18TH SEASON

★ ★ ★ ★ THE 4 STAR SMASH HIT SHOW OF 1944

NOW BOOKING FOR SEASON 1945----

WM. COWAN, Business Mgr.
J. E. HUGHES, Press Rep.
EDW. K. JOHNSON, Special Agt.
PETE THOMPSON, Lot Supt.
NEAL HUNTER, Train Master

R. C. McCARTER, General Agt.
WM. HARTZMAN, Treas. & Secy.
WHITEY HEWITT, Supt. Const.
DOC NORMAN, Supt. Trans.
LEM GIBSON, Designer
FRED. UTTER, Electrician



ISSY CETLIN

1942 AND 1943 FAIRS

Bedford, Pa.	Goldsboro, N. C.
Trenton, N. J.	Florence, S. C.
Greenville, N. C.	Hatfield, Pa.
Elmira, N. Y.	Hagerstown, Md.
Reading, Pa.	Durham, N. C.
Petersburg, Va.	Wilson, N. C.
Henderson, N. C.	

1944 FAIRS

Trenton, N. J.	Charleston, S. C.
Durham, N. C.	Frederick, Md.
Sumter, S. C.	Greenwood, S. C.
Hagerstown, Md.	Petersburg, Va.
Wilson, N. C.	Florence, S. C.

---LIST OF SHOWS AND RIDES---

RIDES	
Battery of Ferris Wheels	
Merry-Go-Round	Octopus
4 Kiddie Rides	Rocket
Skooter	Dive Bomber
Spitfire	Chair-o-Plane
Caterpillar	Roll-o-Plane
SHOWS	
Kirks Circus	Barron's Giant Mon-
Strange Dogs of the	sters
World	Pin-Up Girls
Mansions Circus Side	Gay Havana
Show	O'Mars Fat Family
Barron's Alligator Show	Show

MONSTER BATTERY OF GMC DIESEL LIGHT PLANTS

WILLIAM COWAN--Merchandise Concessions

TOMM CAREY	BEN "Strings" COHEN
JACKIE SHORE	NICK NAZAR
JACK JERRY COHEN	LEW "Lulu" WAGNER
BILLY RAYMOND	RAY KELLY
IRVING "Swizel" MOSIAS	JOHN MILLER
JACKIE "The Great" OWEN	WALTER LANG
MAURICE LEVITT	L. C. "Cheatum" LANDROM
WILLIAM "Tubb" HEIMAN	

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SERVING THE FINEST PEOPLE
IN THE OUTDOOR SHOW WORLD

TED and JO WILLIAMS, Owners
EARL BEARS, CHIEF LAKESIDE — Griddle
WILL BECK, JOHN LOEFFLER — Short Order
GEORGE STEPHENS — Chef
Rita Kobrick, Peggy Bears, Donna Harris, Mary Wolfe — Waitresses

GEORGE H. HARMS—Concessions

15th SEASON WITH C. & W. SHOWS

PAN GAME	ONE DICE	P. POOL
Russel Harms Mildred Cooper Lida Niger Ruby Wilson Geo. R. Harms Rellie Harrison	Mrs. Chisholm Dolly Zeelsdorf Carrie Campbell Jack Chisholm Chink Smith Mac Hemphill	Miko Campbell Whity Zeelsdorf BEAT THE DEALER Roy Hunter Geo. Harms

**MICKY MANSIONS
CIRCUS SIDE SHOW
and
MONKEY CIRCUS
3RD SEASON**

2nd Season — Unit No. 1

GOODMAN & DORSO

BINGO

GEORGE GOODMAN
AL DORSO

CAPT. JACK

PHOTOS

BETTY — Front
BELVA — Tinter
JR. — Dark Room

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SPENCERS**

Wall of Death

DALE BARRON

presents

HIS ORIGINAL and GIANT MONSTERS
ALLIGATOR SHOW and ALIVE

JANICE BARRON and Her CONCESSIONS

"Proud to be Part of It"

**JOHNNY & MICKEY
APPLEBAUM**

BARTLETTS DIGGERS

**MR. & MRS. CLAUDE
SECHREST**

14 Seasons

Two Ball Games

**MR. & MRS. HARRY
BENJAMIN**

4 Seasons

Better Than Last Season

**WALTERS
KIDDIE RIDES**

7th Season And This
The Best One

TED'S GRAB

SAM (SEE WHAT I GOT) BOONE

Mgr.

Back With The Best

**BLACKIE
O'DELL**

15th Season

ELITE CLUB

9th SEASON

ROELLER'S

AMPLIFYING SERVICE

POTTSTOWN, PA.

**CANDY
FLOSS**

No. 1 and 2

JOHNNY P. CIABURRI

DE LUXE CONCESSIONS

DUCK POND — J. P. CIABURRI, Manager
IRVING VIELE

BALL GAMES	HARRY ERRIGO
MILK BOTTLES	JEAN ERRIGO
KITTY CATS	FRANK BENNETT
CORK SHOOTING	EARLE D. GRIFFIN
GALLERIES	CLARK IRICK
WATCH LA	HAROLD ELLIS
PITCH	

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O'REAR**

POPCORN
and
PENNY PITCHES

DOROTHY MILLER

BALL GAMES

Paf Cohen Alice Miller
Elaine Shropshire Bertha Cohen
Mary Dorso Gladys Young

SOL KANE

GUESS YOUR AGE
and
SCALES

GATES HOLDING TO UPSWING

68,000 on Week For RB in Det.

8,000 War Bond admissions not included—weather, polio adverse factors

DETROIT, Aug. 19.—The Ringling circus played to 68,000 paid admissions in its first week at the University of Detroit Stadium, counting the 14 performances opening August 9 thru night of the 15th. Opening show August 8, which played to 8,000 paper admissions in connection with War Bond sales, is not included.

Figures are below the comparative figure of 80,000 for 11 shows in five days on the near-by Lyndon-Livernois lot last year, which broke all existing records for a single lot.

Outstanding reason for attendance figures was the weather, with thermometer around a hundred every afternoon for a week straight. Saturday matinees, normally a near-capacity show here, drew less than 1,500. Night shows held up well. Only one show was partially hurt by rain, on Monday, when attendance dropped to 3,500 following a rainstorm. Another adverse factor here was a grave polio scare.

Publicity received was the most cooperative the circus has ever had here. Typical of the special radio publicity received was the appearance of Merle Evans, bandmaster, and Beverly Kelley, radio director, on WJR's *In Our Opinion*, Sunday noon, in a round table on different kinds of music.

Great Nine-Day Run For B-R in Seattle

SEATTLE, Aug. 19.—The Beatty-Russell circus closed a successful nine-day stand here August 8, with exceptional attendance at evening performances and good grosses for matinees.

The show played to good attendance in near-by Renton the day after leaving Seattle. The show, while in Seattle, did not have one "paper" house, according to Bill Antes.

Beers-Barnes Biz Is Good

LONG BRANCH, N. J., Aug. 19.—After showing to good business in New York State the show entered New Jersey. The northern part of the State gave fair business. Long Branch two-day stand was big. Hunt Bros.' Circus, which follows this show in 10 days later, had a "wait" advertisement in the newspaper the day before this show arrived, but it didn't have any effect on attendance. George Beers announced over the loud-speaker system that Hunt Bros. were coming, that they had a fine show and urged the audience to attend. Ray Brison, who has the Side Show, is getting a play at every stand, reports Bar-num Day.

Polack Okay in Seattle

SEATTLE, Aug. 19.—Polack Bos' Circus, presented by Nile Temple Shrine, played to excellent crowds at Civic Auditorium here after opening August 4. Show competed with Beatty-Russell for attendance until B-R moved on August 7. Biz was good both matinees and evenings, much "come-on" paper having been distributed about town. Nile Temple officials report a good profit.

Fisher's Biz Holding Up

REXTON, Mich., Aug. 19.—F. C. Fisher and Son's Circus has been playing to good biz in upper Michigan. Show is now using a 50-foot top with two 20-foot middles. Side Show also has been enlarged. Concerts, with Carter's Hill-billy ork, are going big. Circus has encountered rough roads and bad hills. Jimmie Carter is Side Show boss canvasman.



A TROUPER for many years, Mike Guy has been leading the band on Wallace Bros.' Circus the past four years.

Cox Company, Inc., Obtains Certificate of Authority

RICHMOND, Va., Aug. 19.—The Virginia State Corporation Commission has granted a certificate of authority to the Cox Circus Company, Inc., a Georgia corporation, to do a circus and carnival business in this State under maximum capital of \$1,900. Robert I. Boswell, with principal office in Richmond, was named as agent in charge of business. Paul M. Conaway, assistant secretary of the circus, Macon, Ga., obtained the certificate of authority.

Another Honor for DeBaugh

CHICAGO, Aug. 19.—Dan DeBaugh, manager of the Ringling office here and Past Grand Master of the Grand Lodge of Masons of Illinois, has just been accorded another high honor. On Thursday he was appointed Grand Treasurer of the Grand Lodge to fill the vacancy caused by the death of E. C. Mullen, who had been Grand Treasurer for many years.

Fans To Hold Chi Round-Up

CHICAGO, Aug. 19.—Members of the Circus Fans Association will hold a Midwest round-up next Saturday and Sunday (26 and 27) at the Stevens Hotel. A dinner is planned for Saturday night at which a number of circus people will be entertained.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Homespun, Pa.
August 19, 1944.

Dear Editor:

There was a time when circus business was strictly a man's business, but now it's strictly a femme business. Last week the cookhouse chef hired some local girls to peel spuds while the show was making a two-day stand. They worked just long enough to want to troupe and joined out as waiters. They even agreed to double on cookhouse canvas. Gal hash slingers were okay with most of us because it gave the scoffery a homey touch. There wasn't a thing that we wanted in the way of service that the gals wouldn't try to give us. It wasn't long until some of the kinkers started to buzz the gals about having hidden talents and that their names belonged on a circus program and not on the chef's help list. Before we arrived here our hashers were doubling on swinging ladders, and we dreaded eating in the cookhouse because they had become temperamental performers.

About the time that the cookhouse went femme some local girls decided to work for passes by helping set up the big top. That cost the boss canvasman

Wallace in Dixie; Polio Is the Reason

COLUMBIA, S. C., Aug. 19.—Owing to the unusual number of polio cases in West Virginia and the East, Wallace Bros.' Circus management decided to jump out of the polio territory from Clarksburg, W. Va., to Columbia, causing show to lose a few days in order to make the trip over the mountains.

Business has been unusually good since leaving quarters at York, S. C., with only five days of poor business which included rainy weather. Harry Kackley, car manager with a full crew, is making a creditable showing with plenty of paper being put up. Newspapers have been liberal with space.

Dorey E. Miller, general agent, plans to keep the show moving to the middle of November, when it will return to quarters. Many dates are planned for the winter months. Tex Sherman is readying stories and special art for the winter show.

Macon Boosts Admission

MACON, Ga., Aug. 19.—Many innovations have been announced for the local Shrine Circus, following first meeting of the new circus committee here this week. Since inception show has operated for 10-cent general admission, but this year it will be boosted to 25 cents. Dates chosen are week of November 20 to 25, and the Macon auditorium has been reserved for that period. J. F. Kennington was chosen chairman of the committee, marking his second year in this post. Other members of the circus committee are Potentate Brooks Geoghegan, G. P. Lockhart, Frank B. Stegar, Ira Kaplan, Corliss H. Edwards and Paul M. Conaway.

RB Is Set for Fort Worth

FORT WORTH, Aug. 19.—LaGrave Field will be dusted off September 23 and 24 for the Ringling circus. Two thirds of 8,000 seats are in the covered grandstands that form an "L." The field is the site for local baseball games of the Texas League. It has plenty of graveled parking space and is near one of the city's main line bus routes. It is only two miles from the heart of town.

Reduced Mat. Prices for RB

CHICAGO, Aug. 19.—The Ringling show has announced reduced prices for matinees, except on Saturday, Sunday and Labor Day, for the local engagement. General admission for matinees is 40 cents for children and 85 cents for adults, tax included. Night prices are 85 cents and \$1.40.

Zimmy's Reply Re Ordinances; Licenses in Wis.

MADISON, Wis., Aug. 19.—Hartford (Conn.) Chamber of Commerce has circularized States and cities for copies of any existing city ordinances or State statutes that affect or in any way regulate itinerant amusements, such as circuses, etc. The letters were sent by John Ashmead, chairman of the Fire Prevention Committee.

Information sent by Fred R. Zimmerman, secretary of state, of this city, follows:

"I have made an investigation of the statutes of the State of Wisconsin as well as the city ordinances of the city of Madison and I find no ordinance nor State statutes that affect or in any way regulate itinerant amusements such as circuses, etc., other than provisions relative to the amount to be paid for a license. We do have a great many regulations and ordinances as well as orders laid down in our industrial commission relative to safety but these in no manner affect outdoor amusements.

"I was extremely sorry to hear of the unfortunate accident which hit Ringling Bros.' circus as well as the city and the people of Hartford. Being familiar with the circus and having seen a great many circuses come and go, I cannot help but say that they have had a truly remarkable record so far as deaths and injuries are concerned. I am certain that this is the first major catastrophe to involve the circus and the public. The Ringling circus has always been run on such a high plane that I was extremely sorry that such a tragic accident should hit this great amusement organization.

"I feel sure the show will make every effort to make their circus still safer so far as the public is concerned. I know you folks are very anxious to draft some regulation which may be a model for the country as a whole. It would, of course, be difficult for me to make any suggestions. I have noticed in the press that the government has released some flameproof material to the circus and this should, no doubt, take care of the fire situation."

New Safety Rules In Effect at Boston

BOSTON, Aug. 19.—A new set of safety rules, an outgrowth of the Ringling circus fire in Hartford, Conn., were put into effect here last week and will probably doom the use of tents in all outdoor shows. Compiled by Fire Commissioner William Arthur E. Reilly, approved by City Censor John J. Spencer, the licensing authority, and announced by Police Superintendent Edward W. Fallon as being in the enforcement balliwick of Chief Edward M. Montgomery of the Fire Prevention Bureau, the rules are so stringent, and will probably pyramid costs prohibitively so that tents will be out of the question for circuses, fairs, bazaars, carnivals and similar entertainments.

The rules require a certificate of flameproofing or satisfactory evidence that all canvas, duck, sail cloth or other fabric has been flameproofed. Owner, lessor or operator must submit evidence to the fire commissioner. Certificates must include a description of formulas of chemicals applied to the material, the date and the method of application. Tests may be required at any time.

Altho the rules will apply directly and at once to the small local carnivals, bazaars and other street-corner and empty-lot shows, circuses will be little affected. No outdoor circuses have played in Boston, and used a tent, since the Hagenbeck-Wallace and Sells-Floto shows played here nearly 10 years ago. The Ringling circus has played indoors here at the Boston Garden since the huge sports palace was built.

These new rules apply only in Boston proper. But Al Martin, local agent and booker who has shows playing all over New England, noted that small town and city surveillance and restrictions have tightened considerably. He visited one small show in New Hampshire, where a fireman in full regalia, a fire engine and complete equipment were on hand, (See NEW SAFETY RULES on page 45)

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

FALL'S coolness nears.

WALTER L. MAIN and wife attended the Bailey circus in Ashtabula, O.

CHICK YALE, acrobatic tramp, is playing five fair dates for Williams and Lee.

BILLY FREEMAN, song and dance comedian, is with the Ringling-Barnum Side Show.

SOMETHING money can't buy—memories of early-day parades.

MRS. MAYME LOWANDE, Reading, Mass., is visiting her son, Oscar Lowande Jr. and family in Hollywood.

MEMBERS of Beers-Barnes visited Bond Bros.' Circus at Elkton, Md., reporting big crowd.

VISITING her husband in Miami is Phyllis Darling. He has returned from 14 months' combat duty in Italy.

NOTHING makes some troupers angrier than criticism of an early-day circus of which their father was once a member.

W. S. (BUCK) OWENS, of the Ringling No. 1 car, is having his eyes treated in Columbus, O., and expects to be on road again early in September.

LLOYD SENTER, contortionist, and Frank and Grace Webb are with Standley Dramatic Tent Show, playing in the Midwest.

FRANK MILLER, concessionaire with the Ringling circus spent a few days in New York last week, rejoining the circus at Detroit August 17.

REMEMBER: During the horse-and-buggy days when rural youngsters drove all over the county to view the different stands of circus paper?

BEVERLY KELLEY, head of the Ringling radio department, arrived in Chicago early last week to start the show's radio campaign.

MRS. MILT HERRIOTT and children, Jean and John, have left Kelly-Miller to return to their home in St. Peter, Minn., to begin the school term. Milt will remain with show.

DAL SARGEANT saw reopening of the Big One in Akron, visiting with his friend, Stanley Scheller, of the elephant department. Sargeant has also seen Wallace Bros., Cole Bros. and Bailey Bros.

JIMMIE KENNEDY, who worked pie cars, novelties and was butcher with circuses, is in U. S. Veterans' Hospital, Indianapolis.

dianapolis. He has a fractured ankle and gunshot wound.

"WHAT I can't figure out," remarked Stake-and-Chain Slim, "is why press agents run newspaper cuts of kids sneaking in under the sidewall to give us the extra work of chasing 'em."

MRS. MAE HESTER cards that Slick Whurton, of Slick's Family, Tiger Wells and other shows, underwent an operation for acute gall bladder at Santa Rosa Hospital, San Antonio.

BEERS-BARNES played the New Jersey resort towns to very good biz. Visitors were C. Meyers and father, Dutch Hoffman, Rudolph Conway, Sam Coleman and Ray Brisson's wife, son and daughter-in-law.

CITY council of Macon, Ga., has under consideration a request to refuse licensing a circus or similar show for 30 days prior to the start of the Georgia State Fair, scheduled for a six-day run beginning October 23.

CONTORTIONISTS Kinko and Ernie Stewart, with Bailey Bros., visited Burns M. Kattenburg, when show was in Mansfield, O. Kinko presented last-named with photographs and contributed to his files by telling of old-time benders.

COMING under a guard rope in a menagerie, a native, while pointing to the ostriches, inquired: "What's them things?" "Squabs!" replied a bored animal man. "That's just exactly what I told my old lady and kids they wuz."

CAPT. ANTHONY GREENHAW, former circus agent now with the transportation division of the army at Ogden, Utah, writes that Paul Branson and W. J. Lester of the Cole show were in Ogden for several days and they spent some time together.

LARRY LEWIS, formerly with circuses but for a number of years located at Phoenix, Ariz., spent last week in Chicago on business. Lewis in recent years has been identified with the theatrical interests of Arizona, and also with USO shows and the Arizona department of agriculture.

RAYMOND L. BICKFORD, Greenfield, Mass., saw Hunt Bros.' Circus at Athol, Mass., reporting capacity at night and a three-quarter house at matinee. The show's New England tour ended at Easthampton, Mass., July 29, with a three-fourths night house despite rain. Bickford stated that the Hunt canvas is flameproof and waterproof.

REX M. INGHAM'S Wild Life Exhibit closed at Hagerstown, Md., August 12 after chalking up the poorest week's business of the past 62 weeks. Location and newspapers' co-operation were okay, but people were just not interested. Day and dated Lew Henry's rides, in for the local firemen. A number of the Henry employees visited, as did Sam Michaels.

OLD STORY: When a small matinee crowd came out of the big top they stopped to view the paper on the side of a building near the marquee. "I didn't see this," yelled one. "Yeah! I didn't see that," yelled another. "Yes! Yes!" yelled the show's manager from the marquee. Then, pointing to a litho depicting a large crowd surging into the show, he added: "And I didn't see that, either."

FRANK (JAVA) KOEN, former electrician with the Sparks and other shows for many years, who has operated a tourist camp near Macon, Ga., the last 10 years, was the subject of a special feature story in *The Macon News* last week when he was interviewed on methods of preventing another catastrophe similar to the Hartford fire.

WARREN Y. KIMBALL, nationally known fire engineer, reported in an article reviewing the Ringling tragedy in the quarterly publication of the National Fire Protection Association: "Had the entire fire department been stationed at the circus grounds there is little likelihood that the outcome would have been any different, once the top canvas became ignited."

Notes From Bette Leonard

WICHITA, Kan., Aug. 19.—Ceell W. Ferris, circus fan, Elmira, N. Y., received an honorable medical discharge from the U. S. navy after eight months' service at Norfolk, Va. Pauline King, former dancer on Sells-Sterling Circus, has returned to New York after a visit to her home in Buffalo. Joseph Fleming, Trenton, Neb., caught the Kelly-Miller circus.

Leon Snyder broke his leg riding a bronk at Escanaba, Mich., during the concert on Dailey Bros. New additions in the menagerie are two polar bears, four llamas, one zebra, two mountain goats. A new horse top and dressing room have been added to replace the ones lost in the storm at Burlington, Ia.

H. W. Mason, former clown on Dailey Bros., is at present in Chicago waiting for his assignment as a chief commissary steward in the merchant navy. He visited the Dailey circus at Wausau, Wis. Dr. E. N. Olzendam, Manchester, N. H., visited the Hunt circus at Nashua, N. H.

Recent new performers on Dailey Bros. are Whitey and Mary Thorn, Happy Starr, and Frankie Lou Woods and Jim Faye. Mildred Pyle and daughter, Donna Dee, left. Mrs. Peggy Haley, formerly with Paul Nelson's act on the Cole show, has joined Dailey Bros. with her two children. Her husband, Lloyd, has the inside concession stand. Kelly-Miller Circus reports big business thru Wyoming. Monnett Twins, former trick and Roman riders in the Wild West on Ringling circus, are now in New Guinea.

In the Armed Forces

SGT. ED HENRICHS is now with a remount outfit. His address is APO 689, care Postmaster, New York, N. Y.

WILLIAM G. SHELFORD JR., formerly with Cole Bros., enlisted in the U. S. Navy July 12. His address is Unit B-8, Co. 933, Camp Perry, Williamsburg, Va.

JOE E. HODGINI, RM 2/c, who was on the French coast, is now in England. He recently received his second class petty officers rating (radio man). His address is care Fleet Post Office, New York, N. Y.

CORP. GEORGE W. (RED) WHITE, formerly with circuses, is in New Guinea. His address is APO 33, care Postmaster, San Francisco. His parents, Doc G. W. J. and Zelta White, operators of side shows, are with the L. J. Heth Shows.

PFC. NORMAN N. LEPPER, brother of Sgt. Russell N. Lepper, formerly of the Blondin-Rellims wire act, was in Europe on D-Day and word was received by Russell that he was seriously injured in France July 15 and is in hospital. Russell and Johnny Risko, another member of the act, visited with friends on the Bill Hames Shows in Paris, Tex.

Wirth Books Allentown, Pa.

NEW YORK, Aug. 19.—Frank Wirth's Victory Circus is set to play August 22-27, in the stadium at Robert Plarr's Dorney Park in Allentown, Pa. Among the acts billed are Terrell Jacobs' lions and tigers; the Fearless Flyers, trapeze; Frisco's seals; Great Arturo, high-wire, and Kay and Karol, comedy jugglers.

With the Circus Fans

By The Ringmaster

OFA

President THOMAS M. GREGORY
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Akron, O.
Secretary W. M. BUCKINGHAM
P. O. Box 4
Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

National Secretary Walter M. Buckingham is in a New York hospital after a serious operation and from last reports is holding his own. Mrs. Buckingham is at the Hotel Bristol, but at the time of writing had no idea how long they would be there.

F. E. Loxley, Cranston, R. I., attended the Kiwanis Circus at New Bedford, Mass., evening of August 1, at Sargent Field.

A letter received from John G. Kreis, a new member of the CFA, said in part: "Years ago I was an acrobat with Barnum & Bailey and also in vaudeville. I took up electrical engineering later and have stuck to that since. I have many (See CIRCUS FANS on page 45)

"Olympic Champion"

HARRY FROBOESS

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WINTER DATES 1945

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CIRCUS FAN PHOTOS DAILEY BROS.' CIRCUS

The New 1944 Railroad Show

15 post card size photos of Dats, stock cars, sleepers, unloading, lead stock, bulls, cages, lot and backyard "spec." Complete data of show included for \$2.00 per set. Over 50 satisfied customers from first ad. Also excellent set 1944 Cole Bros.' Show, including outstanding aerial views, set 10 for \$1.50.
W. A. UTHMEIER, Box 48, Marshfield, Wisc.

WANT

Circus Acts of all kinds, Acts for Side Show, one more good Clown, Ticket Seller who can make second openings, people in all departments. Can place Agent for a small show. Privileges open except Sweets. Will buy Animals, Stock of all kinds and Show Property. Address as per route, or Jackson, Mich. F. C. FISHER & SON CIRCUS.

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Care of General Delivery, Morristown, N. J.

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WANTS ON ACCOUNT OF ENLARGING SHOW

ACTS FOR BIG SHOW. NOTHING TOO BIG. WILL SELL PRIVILEGES. CONCESSIONS OPEN. COME ON, BOYS. WILL BUY 40 OR 50 FT. ROUND TOP, ALSO 15 ALL-STEEL RAILROAD CARS. Shorty Lynn, come on. Payday every day.

All Address as Per Route in The Billboard.

DRESSING ROOM GOSSIP

Cole Bros.

Congratulations to the following clowns for their clean make-ups, wardrobe and novel walkarounds: Jack Kennedy, Cecil Eddington, Toby Anaya, Tommy Bentley, Ernest Burch, Lee Vertue, Billy Burke, Karyl De Motte, Charles Rainer, Billy Nelson, Albert White, Horace Laird, with special mention for the crazy number. Florence Tennyson is getting along well after her recent operation. The cowboys and girls have had a big week. Mrs. Swanson, mother of Lefty, came 600 miles to spend a few days. Mr. and Mrs. Leonard Stroud visited Hank and Ella Linton and Pauline and Dick Pickhard have Dick Jr. on the show with them. The laugh of the week, Sun Tan Bob Porter loading trunks in his tights after the storm at Pueblo, and he went to the coaches in them.

Bert and Corinne Dearo stand out like a beacon in the little aerial number.

Club 55 is going strong with two shows nightly and three on Saturday nights. The floorshows are very good with Norman Carroll as emcee. Otto is featured with his juggling act finishing with his bottles with Homer Cantor as assistant. Rejoicing in the Antaleks act—after three years Joe heard from his mother in Vienna, Austria, and Melanei finally had a letter from her mother. She is in Berlin. Sick list: Mother Jackson, chef; Tom Bentley, Shas Rainer, Gloria Pearl, Birthdays: Eugene (Arky) Scott, Tommie Junedes, member of the Arabian troupe known to his friends as the Greek God. A big day for Whitey Govro in Casper; he was visited by his brother and wife. Thanks, Whitey, for the venison. Tommy Comstock has come back home to the Cole show and his callopie. Harold Voise has gone Western since show left Denver. The only thing missing is the horse. Incidentally, he and the writer are the only ones that have their own private reading room on the train. Billy Rice, one of the better clowns, is at Hamid's Million-Dollar Pier, Atlantic City. **FREDDIE FREEMAN.**

Beatty-Russell

Twenty-first week and show's Seattle rest is over. Last three days of engagement were day and date with Polack Bros.' Circus. Visiting between shows was event of the week. Some Polack folks visiting were Hubert Castle, Emil Fallenberg Jr., Dennis Stevens, Chester Barnett, Jack Klippel, Gene Randow, Joe La Plante, Conchita and Billy Pape; Walter, Ethel and Joan Jennill; Ely Ardely, Felix and Teresa Morales, Mel Hall, Zavatta family and possibly others, whose names the writer did not receive. Others visiting at Seattle were Vance Scott visiting Brownie Dan Carroll; Willie Zwiebach, Hugh J. McDonald, of the NLRB; Peter McDermott, George Emerson and Mickey Blue.

On August 2, Snooky Faulkner staged a party for those able to attend at his tavern in White Center. Snooky furnished the beer and Brownie the sandwiches. In attendance were George and Pauline Penny, Jack Joyce, Alva Evans, Al Darrah, George Perkins, Dennis Stevens, Mel Hall, Miss Zavatta, Skyeagle, Jessie Lewis, Snooky Faulkner, Vance Scott and the writer. Mars Bennett celebrated her birthday anniversary. Bessie Lewis added to spec. Alva Evans tears the house down, when he does his red-headed Chinaman number. Harry Freehand is having three signs painted, Out of Gas, Tire Trouble, and Car Won't Run. The "It's Never Been Done Before Club" is swinging into action. **DICK LEWIS.**

Beers-Barnes

Equipment is in good shape and show is getting on the lot on time. Mervin Ray has a new trailer. Pop Beers, drummer, has given up the sticks, and supervises the loud-speaker system and does the announcing. George Willis Beers is recovering from a severe bite received from a big monk. Vonnie Ray is getting her trained guinea pigs ready for winter dates. Mr. and Mrs. Roger Barnes are getting much comfort from their three-room trailer. Mrs. Doris Davis has a big smile, now that show is getting close to Washington, as her husband, Walt, in the coast guard service will be able to spend week-ends on the show. Lois Barnes is sporting a roadster. Visitors were Mr. and Mrs. E. F. Day, Mrs. B. J. Pompe, Marion Leddy and Joseph Clark, of Long Branch, N. J. **BARNUM DAY.**

Arthur Bros.

Twenty-second week of the season; long jumps and plenty of mountains. The show came over the Great Divide. William Mitchell and crew of mechanics have done a wonderful job in getting the trucks over the roads. Don Cook has also been doing a good job of keeping the tent up in this windy country. Business in Wyoming was good. Al Connors is building an addition to the backyard and the women are happy. The playground in Laramie right by the lot was a popular spot for the younger set on the show. In Loveland, Doc Butterfield's daughter, Mrs. Porter Berger, visited the Ortons. There was quite a bit of excitement

38 Make Start In Southern Wis.

MADISON, Wis., Aug. 19.—Wisconsin might well be called the "capital of the circus," for something like 38 circuses got their start in Southern Wisconsin, including one organized in 1282 by five Ringling brothers of Baraboo. The story is told in an exhibition of circus lore on the main floor corridor of the State Historical Society here. The "big top" display is taken from the historical museum's collection and from that of Mr. and Mrs. Sverre O. Braathen, circus fans of Madison.

In the society's museum, an exhibition of John Steuart Curry's circus paintings is currently on view. Curry, who is artist-in-residence at the University of Wisconsin, painted the pictures while on tour with the Ringling and Barnum & Bailey Circus in 1932-'33. His oil painting of the Flying Codonas now hangs in the Whitney Museum of American Art, New York City.

At first the Ringlings introduced their show as the Ringling Bros.' Classic and Comic Concert Company, and a year later they called it the Ringling Bros. Carnival of Fun. After many years of success on the road, the brothers bought the Barnum & Bailey Circus and were billed as the Ringling Bros. and Barnum & Bailey Circus, Greatest Show on Earth. The Barnum & Bailey show can be called a Wisconsin circus, too. Attorney Braathen says, because the idea of a circus was sold to P. T. Barnum by William C. Coup of Delevan and Dan Castello, clown from Racine.

Gollmar Bros.' Circus, like the Ringling Bros., will start on page 45.



Frontier Contests

These dates are for a five-week period. **California**

Eureka—Redwood Acres Rodeo, Aug. 26-27.
Los Angeles—Wrigley Field Rodeo, Sept. 3-4.
Paul F. Hill.
Newman—Rangers Rodeo, Sept. 10. M. E. Walden.

Colorado

Pueblo—State Fair Rodeo, Aug. 28-Sept. 1.
Frank H. Means.
Rocky Ford—Ark. Valley Fair Rodeo, Sept. 6-8. Carl Holder.
Trinidad—Kit Carson Round-Up, Sept. 3-4. A. H. Hale.

Idaho

Burley—Oregon Trail Stampede, Aug. 24-26.
Saul H. Clark.
Eller—Rodeo at Fair, Sept. 6-9. Thos. Parks.
Lewistown—Round-Up, Sept. 23-24. James McGonigle.

Kansas

Dodge City—Boot Hill Round-Up, Sept. 8-10.
Roy E. Evans.
Wichita—Wichita Rodeo, Sept. 21-24. Lynn Beutler.

Montana

Bozeman—Bozeman Round-Up, Sept. 3-4.
Browning—Browning Fair-Rodeo, Sept. 2-5.
W. E. Burnison.

New Mexico

Albuquerque—State Fair Rodeo, Sept. 24-Oct. 1. Leon H. Harms.

Oklahoma

Chickasha—Rodeo, Sept. 14-16. Murray Nix.
Elk City—Ackley Park Rodeo, Sept. 2-3.
George W. Peeler.
Vinita—Rodeo, Sept. 1-3. C. N. Tyler.

Oregon

Pendleton—Round-Up, Sept. 14-16. Don S. Grilley.

Texas

Corseana—Texas Champ. Rodeo, Sept. 12-16.
Robt. G. Dillard.

Utah

Logan—County Fair Rodeo, Aug. 24-26. N. J. Crookston.

Canada

Montreal, Que.—Rodeo, Sept. 14-24.

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

FINALISTS at the two-day Pincher Creek, Alta., Round-Up were: Saddle bronk, Frank Duce, Mike Yagos, Carl Olsen; calf roping, H. Powder, Pat Burton, C. Ivens; steer decorating, C. Ivens, N. Bester, Padgett Berry.

DETROIT'S Northwest War Council will sponsor its first rodeo for an 18-day stand, divided between two locations in the suburbs of Strathmoor and Redford, August 31-September 17. Buster Todd has been engaged as producer. Tim Doolittle and His Pine Center Gang have been booked to furnish the music. Rides, games and free acts are also being booked.

THE ARMY AIR FIELD, Marfa, Tex., a two-engine pilot school, will hold its annual rodeo September 1-3. It will be sponsored by Billy Crews and several army officers interested in promoting the sport as entertainment for the soldiers. The rodeo has the sanction of the Turtle and the National Rodeo associations. Earl Sellers will furnish the rodeo livestock.

THE FIRST performance of Provo (Utah) Rodeo Days, promoted by the chamber of commerce, with Leo J. Cremer, showed a gross of about \$20,000 and a negligible net, according to Clayton Jenkins, secretary of the chamber. The city worked on a 50-50 basis with Cremer, with a \$4,000 net for the Turtles. Finals: Bronk riding, Gerald Roberts, Louis Brooks, Bill McMacken, Kid Roberts, George Yardley. Bull or steer riding, George Mills, Jimmie Hazen, Gerald Roberts, Kid Roberts. Bareback riding, Jimmie Schumacher, George Mills, Hank Mills, Gerald Roberts. Calf roping, L. N. Sikes, Pat Parker, John Pogue, Frank Cox. Steer wrestling, Jim White-man, Bill McGuire, Jack Wade, George Mills.

DEARBORN (Mich.) Rodeo grossed \$24,000, with an attendance of 41,000 in 11 performances in nine days. Totals

(See CORRAL on page 45)

WANT

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Luna Resumes But Palisades Forced To Fold

NEW YORK, Aug. 19.—Fortunately for the amusement industry the stirring war news from France has crowded the Luna and Palisades park disasters off the front pages. Fires at both spots were spectacular and disastrous to equipment and rides, with the Palisades conflagration also turning into tragedy, with four victims succumbing to burns in the past few days.

Bill Miller, part owner and manager of Luna Park, has cleaned up the undamaged front end and east side of Luna and was assured that suspension of licenses on rides and attractions be lifted in time to reopen the park Friday (18). (See LUNA RESUMES on page 64)

Slaying Results in Navy Ban, Biz Slump

NEW LONDON, Conn., Aug. 19.—Sound View, popular shore resort at Old Lyme, Conn., and recently the scene of the rape-slaying of Ida Elizabeth Sienna, 23, of Portland, Me., allegedly by a sailor stationed at the Submarine Base here, has been placed out of bounds to navy personnel by Capt. C. W. Styer, commanding officer of the base, at the request of State police. Shore patrols have been into the resort to enforce the order, which applies to commissioned and enlisted naval personnel alike.

Sound View, aside from Ocean Beach at New London, has been considered the most thickly populated summer resort in Connecticut, and entertainment enterprises here had been further swelled by the influx of soldiers and sailors stationed in the area. Amusement spot owners report a sizable drop in business since the ban went into effect. "Vast newspaper publicity on the murder has left a bad taste here, too," one dance hall owner stated.

Pa. Meet Aug. 24

ALLENTOWN, Pa., Aug. 19.—Pennsylvania Amusement Park Association, N. S. Alexander, president, will hold its annual meeting at Dorney Park here August 24. An interesting program has been mapped for the event, Alexander says, with amusement park ops from all over the State expected to attend.

Detroit Biz Stable In Face of Heat, R-B

DETROIT, Aug. 19.—Park business here has remained fairly stable under the impact of an extreme heat wave and the two-week engagement of the Ringling-Barnum circus. The usual build-up anticipated in a hot spell failed to materialize, as the thermometer stayed too persistently in the upper '90s for a week, setting some local all-time records.

Public reaction, while turning to parks to some extent, soon headed in the opposite direction as the heat persisted, and people became "listless," as Max B. Kerner, of Eastwood Park, phrased it.

At Eastwood, there was a distinct offsetting trend, however, as pool business soared toward capacity. Eastwood is the only one in the local area operating a bathing beach this year, and it profits accordingly when the weather is favorable.

Ernie Tubb on Pennsy Dates

PHILADELPHIA, Aug. 19.—Ed Hiller has set Ernest Tubb and his Grand Ole Opry hillbilly unit on a string of park dates in this area. Unit is set today and tomorrow at Sunset Park, West Grove, Pa., and follows with Indian Echo Park, Hummelstown, Pa., 21; Radio Park, Wilmington, Del., 22; Valley View Park, York, Pa., 23, and Hemerluth Park, Womelsdorf, Pa., 24.

FRANK REIKART and Dushen and John Gerner, musical artists, are playing parks thru New York State.

Fires Hold Little Hazard For Park Patrons; Industry Has Enviably Safety Record

Property Loss High But Fatalities Few

NEW YORK, Aug. 19.—Despite the recent fires, amusement parks have nevertheless maintained a safety factor actually better than that of any other branch of the amusement business. In the three costly fires last week, deaths only resulted at Palisades (N. J.) Park, and then only from the fact that the car in which the girls were burned went thru the burning area and could not be stopped after it had started downgrade. At Luna Park, Coney Island, N. Y., and Wildwood, N. J., the property damage was tremendous, yet there was no loss in lives. The same has been true of fires at smaller parks throughout the nation. Despite an average weekly attendance of over 13,000,000 at 350 parks and resorts, and one of the driest seasons the nation has ever known, the death rate has

actually been microscopic, a fraction of a per cent.

Fire prevention authorities point out that the average park is so laid out as to avoid jams at all cost, altho certain types of rides and shows outpull others and there is naturally a tendency for park customers to crowd around certain spots. However, there is so much space per person at outdoor gatherings, compared to indoor events, that panic is much less a factor than it is at nearly any other type of amusement place.

The material loss (rides, concessions, (See FIRES NO HAZARD on page 45)



Funspots Jam 'Em As Balto Sizzles

BALTIMORE, Aug. 19.—Thousands thronged the amusement parks and resort spots in this area last Sunday (12) to establish a new peak for the season as the city registered its highest humidity of the summer and temperatures that reached a peak of 93 degrees.

According to the management of Bay Shore Park, 15 miles outside the city, some 5,000 automobiles were on the parking lots Sunday with more than 40,000 persons on the grounds.

Arthur B. Price, operator and general manager of Gwynn Oak Park, one of the largest in the city, reported that more than 15,000 persons passed thru the turnstiles Sunday. John J. Carlin, owner and general manager of Carlin's Park, reported that a near-record crowd visited his plant, including more than 8,000 persons who attended the annual picnic of the employees of the local branch of the Westinghouse Electric & Manufacturing Company.

Lakewood Pool, operated by Arthur B. Price; Meadowbrook Pool at Mount Washington, and Five Oaks Pool, Cartonsville, reported the largest Sunday attendance of the season, with many thousands turned away.

Glen Echo 20% Over Boom '43

WASHINGTON, Aug. 19.—Glen Echo Park, despite gas rationing and transportation difficulties, is running about 20 per cent above the boom year of 1943. Manager Leonard B. Schloss reported this week.

About 35 per cent of attendance is made up of servicemen, with large play also coming from out-of-town visitors to the Capital.

Octopus, only new ride added this season, is getting good play, as are all other rides.

Attendance is running from 4,000 to 7,000 week nights; 10,000 to 15,000 Saturdays, and 20,000 to 25,000 Sundays.

Labor, pop and ice have been the chief headaches this season.

CONEY ISLAND, N. Y.

By Uno

Additional data on Luna Park's August '43 fire. Rides destroyed include Dragon Gorge, Boomerang, Hell 'n' Back, Harum Scarum, Spook Street, Tilt-a-Whirl and Dodge 'Em. Damaged but easy of re-

pair: Mile Sky Chaser and Shoot the Chutes. Rides untouched: Rollo Plane, Caterpillar, Dangler, Swooper, Bug, Whip, Flying Forts, Ghost Train, Water Scooter, Red Mill and Coal Mine. Other spots entirely wiped out were Willow Grove Park, Victory Bar and Grill, Fassio's Opera House, shooting gallery, Aquagals, circus (for the most), Abe Fox's photo gallery, Abe Seskin's basketball, bingo and cigarette games; Lew Klein's main refreshment stand and Sam Joffe's popcorn stand. Okay are the swim pool, ballroom, Carrousel, Moon Building, freak show building, administration building, entire Surf Avenue front and numerous smaller concessions. Damages estimated (See CONEY ISLAND, N. Y. on page 64)

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and PETE the Mule rescued from Luna Park fire. Now at Old Schuetzen Park, North Bergen, N. J. Available after August 31st. Address: Care The Billboard, 1564 Broadway, New York 19, N. Y.

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East Swelters as Ops Chalk Fattest Grosses in Decade

NEW YORK, Aug. 19.—New York has definitely become a reasonable facsimile of that notorious hot place the Good Book warns us about as the stifling heat wave continues its long-drawn-out siege on those unfortunate tollers obliged to carry on in spite of heat-refracting sidewalks that give a hotfoot with every stride.

Fortunately, there is a silver, or even golden lining, for not only are heat records going up, but attendance marks at beaches, pools and parks are being shattered each week, with operators chalking up the biggest grosses in more than a decade.

Rockaway Beach last Sunday (13) topped all records, with attendance estimated at 1,585,000, while Coney Island trailed slightly behind with 1,250,000, a better-than-average Sunday figure. Orchard Beach equaled its peak days with a crowd just under 100,000, while Jones Beach drew its biggest gate since gas rationing went into effect, with attendance estimated at 70,000.

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Commissioner Is Favored by Prexy Of Amateur Group

—By Peter J. Poland—

President, Sefferino Dance and Figure Club

CINCINNATI, Aug. 19.—Regarding the controversy on a proposed high commissioner for roller skating, suggested by C. V. (Cap) Sefferino, Cincinnati, perhaps rink owners will be interested in the amateur's point of view.

We are an independent body of amateur roller skaters, having our own elected officers, none of whom are members of the staff of the Rollerdom. We sponsor our own activities, skate when and where we choose and have adopted the name Sefferino Dance and Figure Skating Club because it is our home rink. We believe a commissioner for roller skating would be a step forward if it could be accomplished without injury to the RSROA. As far as our choice for a commissioner is concerned, we

would be glad to be guided by Mr. Sefferino's judgment, as he has been a major factor in our success, both in the competitive field and as an advisor to our club.

Having held a charter in the RSROA for the past five years, we realize the many benefits we have received thru its efforts and are grateful. We will continue to support this organization in the same diligent manner we have tried to do in the past, for we feel that if this organization were to cease its activity it would only be a question of time before competitive roller skating would degenerate to boss rule and the amateur would be running around in circles begging for favors.

In our minds, a commissioner could be any individual, either rink owner, operator, amateur or professional, being well versed in the art of roller skating in all its phases and selected by a majority of the rink owners. Such a person could aid considerably in guarding against any disunity or misunderstandings which might arise in the future. He would be a dictator only in the sense that his decisions would be final and abided by willingly. The present system of governing roller skating under the RSROA could and should continue to function just as it has in the past, but the progressive step of establishing a commissioner would serve to give it something definite to fall back on when the perplexity of a difficult situation arose. Furthermore, we believe that a man in such a position could, with effort and co-operation, weld the amateur skaters into a solid body of competitors. We would encourage the affiliation of members of other associations.

We are completely satisfied with the progress we have made under the guidance of the RSROA and sincerely believe that we have received a fair and just government and would not consider placing our future in any other hands. What we are interested in is an effort to continue the advancement of the amateur, not only those under the supervision of the RSROA but of every amateur roller skater in the United States, and a commissioner for roller skating seems to be the means to pave the way for such a progressive step.

PASSAIC (N. J.) Rink is set to reopen September 7. Decorating has been completed, George Hess, manager, reported. It is one of the America-on-Wheels spots.

G. W. JENKINS, who opened Jenks Rink in Oklahoma City in 1938, died from a heart attack recently in the office of Jenks Bowling Alley which he had just turned over to Blackie Robinson to manage.

FRED A. MARTIN, Detroit, secretary-treasurer of the RSROA, reports an all-time high in volume of correspondence being handled by the office despite the fact that August is usually a slow month in skating. Questions of affiliation and sanctions, together with advance information on 1944-'45 routine in skate dancing predominate.

WAL-CLIFFE at Elmont, N. Y., is set to open September 16 with a special feature that will include the broadcast of WOR's *Hockey-Hall* program starring Bobby Hooker, direct from the floor of the rink. Milton H. Hinchcliff, president Wal-Cliffe Sporting Club, Inc., has several novelties planned for this RSROA spot.

New Halifax Site Proposed

ST. JOHN, N. B., Aug. 19.—Efforts are being made at Halifax, N. S., to buy a central site on which to build a new roller rink. The building would house only the rink and be entirely of concrete or concrete foundation and wood superstructure. It is proposed not only to offer roller skating all thru each year but to revive roller hockey and promote leagues.

Nick Phelan, of Halifax, a former roller skating speed champion, is reported active in a movement to establish a rink and revive roller hockey. He had advocated use of the Halifax Forum floor for skating and roller hockey, as well as dancing. The Navy League, operating the rink, has been considering using the floor for dancing thru the winter and not converting to ice, as usual. It has been proposed to have skating two nights a week. The floor, laid in 1943, is reported ideal for rollers.

City council, after protracted discussion, has, finally, approved the site for a new recreation building, to include roller skating, for the Navy League. It is to cost \$100,000 and is to be turned over to the city as a youth center after the war. In the meanwhile, it will be used for United Nations naval and mercantile sailors. The city owns 70 per cent of the site, and leased out the remaining 30 per cent.

Op Sees "Glitter That Blindeth Us"

—By Thomas S. Boydston—

Fourth Vice-President of RSROA, Lincoln (Neb.) Rink

A Midwesterner from Nebraska, I have been in roller skating business since 1925, began my skating career in 1916, owned, managed and operated my own rink since 1930. Average three hours skating, six days a week, 52 weeks a year; passed the bronze dance test and waiting opportunity to take the silver test. Attended the RSROA 1941-'43 national pro schools and the last four RSROA national championships and was the first operator to introduce international style skating within a 500-mile radius of Lincoln.

For some time I have been giving serious thought to the present and future of roller skating, not only as a competitive sport but also as a business from my point of view and amusement for the public. And so it was that I read with considerable interest the article, *Amber Light On for Industry* by Victor J. Brown, in the July 29 issue of *The Billboard*. Altho I am in hearty accord with his views concerning skates, I have a different and personal view as to what troubles are ahead for the sport. And it is something that every operator can put his finger on.

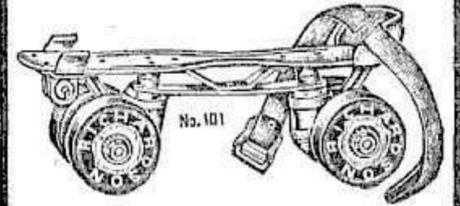
Vic set forth that only one out of five of the amusement seeking public or patrons return to the rink to go thru the torture of a poorly designed and adjusted skate and must really want to learn to go thru the ordeal again. Perhaps his figures are correct. I have never taken a survey of this attendance record, altho I did know it was a large proportion. But I have a different view of the cause.

Losing Sight of Support

The sparkle and glitter of the diamond has so blinded us that we can't see the mounting that supports it. So it is in this business of roller skating. Perhaps we are so blinded by the sparkle and glitter of roller dance skating, figure skating, competitions, proficiency tests and champions that we are losing sight of what supports it. They are those five attendants at the rink, of whom only one returns. And to me it isn't the skate that keeps them from returning. It's that same thing that puts people up in the rank and file of social life. The end (See OP SEES "GLITTER" on opp. page)

ED VON HAGEN opened his Norwood Rink August 19. It is the ninth season for this Cincinnati spot. National style dance steps will be introduced soon, with instructors coming from an eastern spot. Christine Rainey is organist. Von Hagen is a member of the United Rink Operators.

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Size 50x128, with real good, smooth, well-built maple sectional floor, good blue top, guy chains, poles, benches, counters, cash register, sound system, records, wiring, all underpinning and 250 pairs real good Chicago skates, all ready to be loaded and shipped anywhere. This is a good outfit and ready to set up and go. Cash price \$5400.00. P. O. B. cnrs Nora Springs, Iowa. Also have semi-portable with all framework, all underpinning, 150 pairs Chicago skates, sound system, benches, wiring, etc., priced \$2900.00; loaded same as above. Boys in service is reason for selling. Don't mess around if you want a rink, but get in on one of these right away because we are going to sell them at once. Write or wire P. O. BOX 41, R.F.D. 2, Marion, Iowa.

USED RINK SKATES FOR SALE

900 pairs used Chicago and Richardson Fiber Wheeled Roller Skates for sale. Good assortment of sizes. Good condition. 600 pairs Shoe Skates (all rationed), fiber or wood wheels, Chicago and Richardson Skates, for sale. Riveted or with quick detachable clamps. 8 Spotlights with motor driven color wheels. Tangle Calliophone, motor or engine driven. Skate Grinders and Public Address Systems and Speakers. 12" Floor Surface, Lincoln Schleuter. FRED E. LEISER, 5822 Winthrop Ave., Chicago, Ill. Phone: Sunnyside 7210.

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OUTDOOR SKATING RINK—50x130
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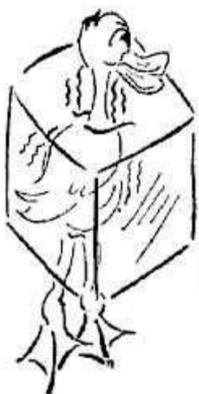
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Buy good Roller Skating Rink in Mid-West States, or have rent a building that could be made into a rink? I have the equipment.

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April 7th white duck went on the "out list for the duration"—that fine white duck that goes into those HYDE ROLLER SHOES, but we looked ahead and built a reserve of manufactured shoes.

So, if YOU look ahead now, too, and plan for your Christmas needs you won't have to worry too much about our dwindling stockpile.

Remember, white leather went out two years ago, so send us your order today and don't get caught "on the ice for the duration" like our poor white duck.

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Prize Winners
Demand This Quality Outfit
Serviceable and Classy

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Coming Events



These dates are for a five-week period.

Illinois

Chrisman—Horse Show. Aug. 25-27. Paul D. Wilson.
Grand Ridge—Home-Coming. Sept. 2-4. Lloyd M. Rinker.
Kingsdon Mines—Am. Legion Celebration. Sept. 2-4. Ernest Lightbody, Glasford, Ill.
Teutopolis—Home-Coming. Sept. 2-4. Chas. W. Thoele.

Indiana

Bowling Green—Old Settlers' Reunion. Sept. 1-2. D. R. Staley.
Cloverdale—4-H Fall Festival. Sept. 7-9. Lions Club.
Columbia City—Moose Jubilee. Sept. 19-23.

Iowa

Creston—Mid-West Horse Show. Aug. 29-30. Mose Hurst.
Drakesville—Old Settlers, Soldiers' Reunion. Sept. 1-2. Pearl Henderson.

Kentucky

Paris—Am. Legion Celebration. Aug. 21-26.

Massachusetts

Boston—Gift Show. Sept. 11-14.
Boston—Victory Harvest Show. 24-26.
Dudley—Dudley Hill Fair. Sept. 4. Florence Penniman.

Michigan

Marine City—Lions Home-Coming. Sept. 2-4. Dr. Lanson Cobb.

Missouri

Bucklin—Annual Home-Coming. Sept. 7-9.
Leadwood—Celebration. Sept. 4-9. Jim Jackson.
Marshall—4-H Club & Voc'l Livestock Show. Sept. 23. Jas. K. Campbell.
Monroe City—Victory Festival. Sept. 14-16. Raymond Noel.
Valley Park—Rodeo Carnival at Valley Mt. Ranch. Sept. 1-4. Al Lutz, R. 12, Kirkwood.
Wentzville—Community Club Home-Coming. Sept. 2-4. O. H. Niederjohn.

New Jersey

Phillipsburg—Am. Legion Celebration. Aug. 28-Sept. 10. James A. O'Hare.

North Carolina

Roanoke Rapids—Lions' Festival. Aug. 21-26. R. W. Stephenson.

North Dakota

Richardton—Harvest Festival. Sept. 23. I. E. Gledt.

Ohio

Cheviot—Harvest Home Festival, Kiwanis. Sept. 8-9. John J. O'Rourke.
Hoytville—Home-Coming. Aug. 21-26. D. D. Leatherman.
Junction City—Fire Dept. Home-Coming. Sept. 10-16. Eugene G. Clark.
Kalida—County Pioneer Celebration. Aug. 30-Sept. 2. John Quinn.
North Baltimore—Mexican Fiesta. Sept. 13-17. Tofa N. Estoll.
Valley City—Home-Coming. Aug. 26-27. V. B. Tumbush.

Pennsylvania

Claysburg—Farm Products Show. Sept. 14-16. Warren C. McCarty.
McClure—Bean Soup Home-Coming Celebration. Sept. 14-16. S. H. Bubb.
New Hope—Street Fair. Sept. 1-4. Chas. Evans.
New Galilee—Firemen's Carnival. Aug. 28-Sept. 2. J. A. Fusetti.

South Dakota

Madison—Turtle Days. Aug. 25-26. Jack Steen.
Rapid City—Am. Legion Celebration. Week of Sept. 4. John O. Laughlin.
Salem—Harvest Festival. Aug. 24-25.

Tennessee

Petersburg—Colt Show. Sept. 5-6. Clayton Scott.

Utah

Brigham City—Peach Days. Sept. 15-16. Sterling Nelson.

Wisconsin

Madison—Victory Harvest Exhibit. Sept. 2-4. J. P. Woolsey, 1501 Gilson St.

Canada

Hamilton, Ont.—Lions' Club Carnival. Aug. 24-26. Jack Purves, Tivoli Theater.
Montreal, Que.—Gladieux Show. Aug. 25-26. Mrs. J. A. Carleton, Guelph, Ont.



Dog Shows

California

Los Angeles—Sept. 17. Wm. O. Bagshaw, Beverly Hills.
San Mateo—Sept. 3. Mervin F. Rosenbaum, 221 Sansome St., San Francisco.
San Jose—Sept. 4. Mrs. M. M. Menard.

Colorado

Arvada—Sept. 9. Mrs. Agnes H. Miner, Box 2634, Lakewood, Colo.

Connecticut

Darien—Sept. 16-17. Foley, 2009 Ranstead St., Philadelphia.
Westbury—Sept. 24. Foley, 2009 Ranstead St., Philadelphia.

Indiana

Indianapolis—Sept. 16. Rees L. Davies.
Portland—Sept. 9. Paul A. Ferguson, Pennville, Ind.

Michigan

Flint—Sept. 4. Perry Killian, 1040 Charles Ave.
Royal Oak—Sept. 3. Ray L. Perso, 1624 W. Farnum Ave.

New York

Albany—Sept. 4.—Ruth E. Myton, 24 Brookside Ave., Menands, N. Y.
Huntington, L. I.—Sept. 23. Foley, 2009 Ranstead St., Philadelphia.
Rye—Sept. 9-10. Foley, 2009 Ranstead St., Philadelphia.

Ohio

Greenville—Sept. 10. Mrs. Virginia W. Keckler.

Pennsylvania

Allentown—Sept. 2-4. Foley, 2009 Ranstead St., Philadelphia.

Washington

Renton—Sept. 9-10. Miss Gay Olsen, 213 Well St.

OP SEES "GLITTER"

(Continued from opposite page)

environment, possessive wealth and achievements of John Doe place him socially above his less fortunate fellowman and so the two don't freely mix. The majority, however, aspire to have and to do the things John does, and will if given encouragement and opportunity.

Now let's get down to earth and start thinking more seriously about the value and quality of the diamond and that support that holds it and less about the sparkle and glitter. The supporting elements of the rink business are those four that don't return and the fifth who may become a dance, figure or competitive skater who must be supported. Let us not infer that unless they are advanced skaters or taking skating lessons they are lower in the rank. To me they belong at the head of the list or at least on an equal with any other skater.

Make Bid for Beginners

I think we should start now to cultivate the good will, friendship and enthusiasm of those four skaters when they do come to the rink. Given the proper equipment, environment and whole-hearted support of the management, they will return and become regular customers. More encouragement to plain social skating clubs, contests for beginners in plain, ordinary skating for either club member or non-members; let them know they are a part and included in the rink activities. This need not lower our standards or interfere with our dance, figure or competitive activities; in fact, it will be a tremendous boost to this branch of the sport. Laughter is an expression of mirth and enjoyment. Why not have more of those funny, laughter-provoking, simple contests we used to have, such as the three-legged race, sack race, wheelbarrow race, in-and-out party, boat race, chariot race, treasure hunt, musical chairs, balloon race, lucky spot and many others that require no particular skating skill and any one has as good a chance as the other fellow?

Perhaps at least two of the four will return for a repetition of the things they got a lot of fun and enjoyment out of. They could be run as a regular number on the program the same as roller dance numbers. By all means retain the display of your best merchandise in the front show window, together with today's bargains. Let not the sparkle and glitter of the diamond blind us to the quality and value it or its mounting may have. One must have the other.

CORRAL

(Continued from page 42)

show a considerable build-up over the 1943 figures of 37,000 admissions and \$17,000 gross. The 1945 fourth annual show will be moved up to week of July 4. Advertising budget was \$3,000, including 25 24-sheets, wide distribution of smaller paper, all metropolitan newspapers and radio stations CKLW and WJR. Show visitors included some from the Ringling circus, Larry Sunbrock and Joe Evans, his cowboy boss, who was a guest rider in the Dearborn show. There were several injuries, with Joe Atkins, who was unable to finish the contests, and Clay Lewis, the most serious casualties. Ed Rals, arena director, gave the following final results, with consecutive winners in order: Bronk riding, Clay Lewis, Bud Ebberts, Joe Atkins; bulldogging, Dick Garvit, Bill Cody, Clay Lewis; calf roping, Jack King, Dick Garvit, Clay Lewis; bull riding, Joe Atkins, Jimmy Aldrich, Bud Ebberts. Best time in bulldogging by Bill Cody, eight seconds; best time in calf roping, Dick Garvit, 11 seconds. Clay Lewis was awarded top all-around cowboy. Bud Ebberts clowned thruout the show. Buck Steele was featured attraction, and 15-year-old Bobby Ray Boulter was recognized as star of the show.

WON, HORSE & UPP

(Continued from page 40)

Ain't My Baby? According to reports, Manager Upp is reinstating his old men.

Then, to top it all off, the boss hired a lady press agent. Her name is Rosalee O'Brien and she has a newspaper background. The boss decided to let her write all of the newspaper stories because she knew how to spell and to punctuate properly. Isn't that a honey? Press agents don't have to know those things. All we have to do is write to the best of our abilities and make it plain enough for editors to get our thought. That's what editors are hired for. There isn't a doubt but what editors will miss our copy, which they dearly love. We have written ahead, asking them to co-operate with us by not accepting her stuff. I doubt whether she will last because the management of this show judges one's ability by the way they can sling a sledge.

P. S. Hell's bells! Mrs. Horse, wife of one of the co-owners, just announced that she had taken over as boss hostler.

CIRCUS FANS

(Continued from page 41)

friends in show business and visited the Big One at New Haven, Conn. Am a good friend of Paul Jung and wife, also Emmett Kelly, Paul Jerome, Frank (Dutch) Luly and others. Also visited them at Hartford July 5-6; and was talking with Jung and Pat Valdo at the moment the fire broke out. I managed to pull out eight small children and was lucky to come away with only a scorched left hand and two fingers cut from some board or beam that fell across it."

NEW SAFETY RULES

(Continued from page 40)

yet the circus was playing in a down-pour, the tent was soaked and leaks kept the customers as wet as tho they were outside.

The new Boston rules apply not only to the canvas or other covering, but also to grandstands, reviewing stands and any other similar structures of temporary nature which are built of combustible material. Conditions must be complied with before a license will be issued. At the same time, all smoking will be prohibited, as it is now in theaters, and downtown stores.

Altho the rules cover practically every angle of fire hazard, they make no provision for the inspection, or the determining of the safety of the structure of grandstands and other temporary structures, or the strength and safety of tent cloths, ropes and rigging.

38 MAKE START

(Continued from page 42)

ling Bros.' show, started from Baraboo, for the Gollmars and the Ringlings were cousins. The George W. DeHaven United Circus was founded in Baraboo in the spring of 1865 by George W. D. DeHaven and Andrew Haight. In the late 1850s, according to Braathen, Matt Van Bleck, a farmer of Dutch descent, was in the lead mining business at a place called Shawntown near Jamestown (now Louisburg), Wis. When he had what he felt was a sufficient bank roll, he invested the money in a circus and the show took to the road from Jamestown. After losing his investment, Van Bleck went back to lead mining.

One Founded in 1854

Newspapers of the day carry little about Orton's Badger Circus, but it was founded as a wagon show at Portage, Wis., by Hiram Orton in 1854. The George W. Hall Circus and the Wintermute Circus started at Whitewater, while the Seibel Bros.' Circus was founded in Watertown; the Miller Bros.' Circus in Beaver Dam; Stang Bros.' Circus at Burlington; Dode Fiske Circus at Waukesha. Many circuses started at Delavan, including the Mables Circus; Buckley and Company, and the George W. Bushnell and Company Circus. Janesville gave rise to the Burr Robbins Circus in 1872, and the Vanderburg Bros.' Circus started at Whitewater, Wis. Sheboygan's contribution to the Wisconsin's circus world was the Sells-Sterling Circus founded by Al, Pete and Bill Lindemann, which took to the road as a wagon show in 1920 under the name of Lindemann Bros. In 1923 it was known as the Great Danby, and in 1924 it became Sells-Sterling. It was last on the road in 1938 as a truck circus.

The Sverre Braathens own a circus room called the "White Tops" in which they have housed some 25,000 items on circus life and people. Much of the

material from their collections is now on view in the historical museum's exhibition, "Wisconsin, Mother of Circuses," along with items from the museum collections. Miniature circus wagons owned by Dr. H. H. Conley, Park Ridge, Ill., make up part of the exhibit.

In keeping with Wisconsin's background, this State also has its Circus Fans' Association known as the William C. Coup Wisconsin Top.

FIRES NO HAZARD

(Continued from page 43)

buildings, dance halls, etc.) will run at about \$500,000 at Luna Park on a replacement basis, but the loss in life was zero, and that, as Bill Miller, part owner and operator of the park, was happy to point out, was more important than a dollar and cents loss. The same was true at Wildwood. While the loss of life at Palisades may run as high as six, these would be only .090171 per cent of the people actually in the park at the time of the fire, and if this were projected on the attendance for one week, it would be so small as to prove the tremendous safety factor of even a park hit by a blow big enough to put it out of business. The Palisades fire wiped out about \$300,000 of equipment.

Luckily, the public's reaction to the big fires was not one of fear, for there were more visitors at Luna this past week than there were on a normal business day in the park during the first half of the season, and while there were less people going across on the ferry from New York to Fort Lee, N. J., to visit the Jersey playground, there were thousands from Jersey itself who flocked to the park. Many of them hadn't even heard of the fire; they came ready to swim and dance, and have a good time.

No park in the East suffered for more than a day from the fire stories. Spots like Atlantic Beach, Playland, Highlands, Atlantic City, Virginia Beach and hundreds of parks and beaches in the East hit new highs during the past week, despite the fact that the weather started moderating Friday (18).

Some parks have held conferences on the advisability of advertising outdoor safety factors but the saner heads sold the "rush-into-print" group on the fact that any safety ad at this time would be looked upon as an alibi and besides there were too many who just didn't know fires or deaths had happened—so why tell them?

The time to sell park safety is before anything happens—or a long time after, that was the consensus of park operators' opinions . . . and that's the way it will be.

St. John Deal in Offing

ST. JOHN, N. B., Aug. 19.—Dominion Park, after being closed to the public for two years, has reopened, pending completion of a deal to buy the property by county council. The council instructed Bud Tippett, owner and a council member, to reopen the riverfront fun-spot, altho final arrangements for the purchase of the property have not been made.



TALK ABOUT AMUSEMENT PARKS

Amusement parks which use name bands will be only one of the forty-one important musical lists that will be printed in the 6th Annual edition of The Billboard Music Year Book (to be published as a separate volume for the first time in 1944). And everyone in music, outdoors or indoors, will be talking about the '44 MYB. Photo by copyright

GATES, STANDS, MIDWAYS UP

Ozark in Top All-Time Take

Springfield's 8th annual continues to soar in all departments—ad fund up

SPRINGFIELD, Mo., Aug. 19.—Tonight officers of Ozark Empire District Fair here, August 13-19, will write final to the most successful annual in the 8-year history of the association. It has made strides from a "pumpkin" to one of the leaders in the Middle-West. It is the brain child of H. Frank Fellows, who was elected president at its inception and who has held the post ever since, backed by Dr. W. A. Delzell, vice-president, and Tom Watkins Sr., treasurer, who have also held their offices since organization.

First to open in the Mid-West Fair Circuit, about 37,000 paid admissions were chalked on opening Sunday, an increase of 22 per cent over last year. Monday, Tuesday and Wednesday had increases over corresponding days in '43. Glen B. Boyd, in his fifth year as secretary-treasurer, is responsible for many innovations and improvements. This was the third year of the "Every- (See Ozark in All-Time Top on opp. page)

Billings Back With War Air

BILLINGS, Mont., Aug. 19.—Midland Empire Fair and Rodeo here August 14-19, reopening after a one-year lapse, was geared by Secretary-Manager Harry L. Pitton to wartime conditions and featuring two new departments, one a fine display of war souvenirs entered by residents of the Midland Empire, and the other battle equipment grouped and handled by the army ordnance officials of Gore Field, Great Falls, Mont. A Jap Zero was also on the grounds.

Running races every afternoon were well patronized, altho a hard rainstorm Monday afternoon cut attendance. Tuesday rodeo and racing had the matinee spot in front of grandstand, with the same type of program each day.

Cold weather Monday hurt opening day and late arrival of Al Wagner's Cavalcade of Amusements did not affect gate receipts much, owing to rain and cold winds. For Tuesday, Kids' Day, the fair management gave out over 50,000 free gate tickets and, with weather much better, the midway had a big play. Grandstand show, *Allies Victorious*, attendance Monday night was off, owing to weather, but plenty of tickets were sold for the remainder of week. Bus service and taxicabs were ordered not to go to the fairgrounds Monday, but this order was canceled early Tuesday after State officials contacted Washington. The 5th annual Horse Show was successful Sunday, with good prizes and many out-of-town entries.

Bedford Chalks Gate Highs

BEDFORD, Pa., Aug. 19.—All attendance records were broken at Bedford Fair, August 8-12, and the midway played to near capacity. Attractions included Frank Wirth's *Salute to Victory* revue. B. Ward Beam's Congress of Dare Devils and J. C. Weer Shows on the midway. In the Wirth revue were Rudy Rudynoff's Horses; Frisco's Seals; Great Arturo, high wire; Donald O'Brien, tenor; Harris and Anders, dance duo; Kay and Karol, jugglers; Three Sophisticated Ladies, singers, and a girl line.

Fair List

A list of fairs and expositions will be found in the List Section of this issue.



H. FRANK FELLOWS, leading founder of Ozark Empire District Fair, Springfield, Mo., which had the most successful annual in its eight-year history August 13-19, having started from a "pumpkin" and rapidly growing into a high place in the Midwest Fair Circuit. President Fellows was host to Governor and Mrs. Donnell on Governor's Day and to numerous visiting fair biggies.

Modern Expansion Seen for Knoxville

KNOXVILLE, Aug. 19.—Secretary Pat W. Kerr, Tennessee Valley A. & I. Fair here, revealed plans for great expansion of facilities on the grounds in a program to be approved by directors. Suggestions include a new open-air stage and grandstand at the natural amphitheater to the left rear of the present stands, to seat 5,000 as compared with the present capacity of 2,000. It is hoped this might be ready for a 1945 fair. During mild weather it would be available for big public meetings.

A large swim pool would be built at the Kirkwood Avenue entrance and a large entertainment building would be erected in space formerly utilized for the church booth center. Amusement stands and rides which now obstruct the lake view would be removed and regrouped in a reshuffle of movable establishments in the park.

A new Roller Coaster and horse show ring are among proposed additions. Secretary Kerr said the management would start at once its planning for a 1945 fair. This year horse and cattle barns and poultry building have been reroofed and extensive repairs completed at the horse show ring.

Break in Midwestern Heat Wave Encourages Fair Men

CHICAGO, Aug. 19.—The heat wave which plagued the Midwest for more than three weeks was broken early this week by scattered rains, bringing partial relief from the drought which had assumed serious proportions. Precipitation thru Illinois, Wisconsin and Iowa was sufficient to produce a much brighter farm picture and it is expected to prove beneficial to late-August and September fairs.

Excessive heat has held down attendance at many county fairs and has affected agricultural exhibits. However, attendance generally has been up to expectations and fair men look for exceptionally good September annuals.

CINCINNATI.—George E. Yager, Omaha, a charter member of the Early Birds, called at *The Billboard* offices here August 14 while attending the 46th annual national encampment of the United Spanish War Veterans here. One of the pioneer fliers, he flew the early small dirigibles and first airplanes, and was contemporary with the late Lincoln Beachey and other vet aviators.

Biz Trends Varying In Upswing in N. E.

BOSTON, Aug. 19.—Reports from carnivals, circuses and grandstand shows in New England vary considerably as to trends in business. Grosses are reported running from 25 per cent ahead of last year to a smaller percentage below last season. In many instances lack of help or use of inexperienced help is held largely responsible for any poor showings.

But the general trend is upward for moderately well-staffed shows. Bookers, such as Al Martin, are doing nearly 30 per cent greater volume of business than last season. Much of the increase is laid to New England fairs, most of which will re-open this year.

Martin has nine fairs on his list, first being at Hartland, Vt., and last at Fryeburg, Me. Others include Canaan and Lancaster, N. H.; Northampton, Brockton and Marshfield, Mass.; Plymouth, N. H., and Great Barrington, Mass.

Va. State Passes to Group For Big Stock and Ag Show

RICHMOND, Va., Aug. 19.—Control of Virginia State Fair Association was assumed by a committee representing about 50 leaders in the livestock and agricultural field in the State at a meeting last Saturday. It was announced that the intention of the group is to convert the annual into an Eastern livestock and agricultural show which will, according to the committee, "make the Richmond show eventually equal to the annual exhibitions in Chicago and Kansas City." Amount involved in transfer of stock owned by the late Charles A. Somma, was not disclosed. First exhibition will be held in Richmond in the fall of 1945, it was said.

Those at the meeting included Charles C. Reed, chairman of the executive committee of Virginia Beef Cattle Producers' Association; Col. A. E. Peirce, Warrenton, president of Virginia Aberdeen Angus Association; Charles T. Neale, Gordonsville, vice-president of Virginia Beef Cattle Producers' Association; H. B. Thomson,

Forest, president of Virginia Hereford Association; A. W. Buhman, Richmond, president of Virginia Beef Cattle Producers' Association; C. N. Elam, Clayville, president of Virginia Guernsey Association; A. Mistr, Richmond, prominent Guernsey breeder; Paul Swaffer, Blacksburg, secretary of Virginia Beef Producers' Association and cattle specialist for the State Extension Service, and John Blair, Guernsey breeder.

"We hope to make Richmond the marketing center of the East for pure-bred livestock," said Colonel Peirce. "The exposition will not be conducted for profit, except that members and those livestock and agricultural fields will profit by improvement of breeds and varieties." The committee emphasized that the exposition will be regional, supplying a market and show for breeders of pure-bred cattle, sheep and hogs for the entire Eastern Seaboard.

Stock acquired by the group totaled (See Group Takes Va. State on opp. page)

G. F. Grosses Hit New Peaks

North Montana comes back after a year's lapse with high counts in rain, wind

GREAT FALLS, Mont., Aug. 19.—Establishing a new all-time gross record, the 13th annual North Montana State Fair here August 7-12 again ranked in the "100-grand" class after suspension for one year and again assumed its place as one of the leading fairs. Receipts from pari-mutuels and midway also showed a marked upward trend. Success is regarded as particularly significant, as weather was erratic, rain cutting down attendance on two days and a severe wind being a handicap on the final day.

Dan P. Thurber, fair manager-secretary, attributed the financial success to co-operation of public, press, exhibitors and entertainment contractors. Gross attendance income was \$93,095.27 or \$77,579.39 after deduction of the 20 per cent federal admission tax. In 1942 the gross was about \$55,000.

Total income, incomplete compilations show, was about \$117,772, including revenue from concessions, Cavalcade of Amusements, pari-mutuels and other sources. Attendance was 117,296, Wednesday attendance being the largest for any Wednesday in the fair's history. Manager Thurber said \$40,000 in premiums and \$20,000 in race purses were paid out, while entertainment program cost over \$22,500. Labor costs increased (See No. Mont. in New Peak on page 61)

BC Unit a Hit In Akron Bowl

AKRON, Aug. 19.—With a spread of over 250 feet of scenery and novel lighting effects, Barnes-Carruthers No. 1 Unit got off to a good start on its 1944 tour when it concluded a four-day engagement here this week in the Rubber Bowl. Date was under the management of R. W. Rogers and the show was enthusiastically received, altho attendance was held down somewhat by a spread of polio.

Observers declared that M. H. (Mike) Barnes had outdone himself on the production, which will be seen at Midwestern State fairs. Gorgeously costumed, the Hild Dancers received ovations, as did the song stylists and melodists in the four ensemble numbers. Bert Lynn was given several encores at each performance on his electrical guitar number. He and Jack Klein, long under the B-C banner, shared emcee chores.

Headliners include Gaudsmith Brothers; Mandell Trio, Greer's Liberty Horses, Latascha and Laurence, Harold Boyd and His Jigsaws, Rouse and Company and the Jim Wong acrobatic set. Thrills are provided by Victoria Zacchini, carrying on for a brother now in uniform in being shot from a cannon. Great Jansley drew heavy applause on his high act. Rogers has completed arrangements with Barnes and the Bowl management to return the unit to Akron next year.

Early Iowa Annuals Setting Speedy Pace

DES MOINES, Aug. 19.—Season's first county and district fairs in the State reported large crowds and good weather. New attendance records are expected.

Secretary E. W. Williams, Iowa Fair Managers' Association, and secretary of Delaware County Fair, Manchester, reported that fair closed with a good profit and that its financial condition is the best in many years. Closing day was largest in many seasons with grandstand overflowing.

Brockton Is Hanging Paper for Comeback With Big 69th Annual

BROCKTON, Mass., Aug. 19.—Twenty-four sheets, heralding the 1944 resumed Brockton Fair, are up in Massachusetts and Rhode Island, covering a distance of 150 miles each way. The 69th annual returns after a lay-off last year due to dim-out regulations and pleasure drying. Secretary-Manager Frank H. Kingman announced presentation of an ice revue on real ice, booked by Al Martin, who has the contract for the grandstand show.

Activity on the grounds has been stepped up in preparation for a Sunday opening. Buildings and barns have new paint and the track, where eight races will be run daily, is declared in excellent condition. Pari-mutuels will be operated by Mortimer Mahony and staff. James Picarello, Miami, will be racing secretary, and Jack Conway, *The Boston American*, racing steward. This will be the third year Brockton has had running races.

The fair will combine best features of agriculture, modern entertainment and wartime exhibits. An important section will be devoted to achievements of boys and girls and 4-H clubs will vie for awards in a big general exhibit, as well as in dairy, sheep and poultry shows.

Special daily events will be programmed. In addition to stage attractions high acts will be presented, including the Beroninis, five-people high wire; Miss Bernice, high swaying pole, and Flying Fishers. Among stage attractions contracted are Ben Yost Singers; Ben Dova, contortionist; Willie West and McGinty, comedy house builders; Carleton Emmy and His Mad Wags; Six Willy's, jugglers, and McGowan and Mack's Ice Revue. World of Mirth Shows will again be on the midway. Brockton, being a shoe center, Secretary Kingman arranged an unusual exhibit of types of shoes for men and women in the armed forces.

GROUP TAKES VA. STATE

(Continued from opposite page)

1,500 shares of the association's outstanding 2,640 shares. Total assets of the association are \$116,377, which include \$70,000 on deposit in banks and the Strawberry Hill Fairgrounds, which has a listed value of \$46,175. According to a recent financial statement, liabilities of the association total \$378.16. Stockholders are scheduled to meet August 28 to take action on a proposal to dissolve it. Purchase of the Somma stock, 58 per cent of the total outstanding, will make the meeting unnecessary. The committee representing the new stockholders said minority stockholders, of which there are about 300 in Richmond and Virginia, looked with favor upon the new majority stockholders.

Association's last fair was held here in 1941. The committee expressed hope that additional packing house facilities will be built here as a result of this action and declared that railroad facilities of Richmond are ideal for the industry.

OZARK IN ALL-TIME TOP

(Continued from opposite page)

body-Pays" policy, admission being 30 cents, including taxes. The fair has shown larger attendances, bigger receipts and more net profit from year to year. The number 13 seems to be Boyd's lucky one this time, as the fair opened August 13, this is Boyd's 13th year in fair business, as he was chief clerk and assistant secretary-manager of Missouri State Fair, Sedalia, eight years before moving over to Springfield, and opening day was his natal day.

Attractions Pull Heavily

Grandstand receipts probably will show an increase over last year's of at least 15 per cent, while the World of Today Shows on the midway broke all records for opening day and probably will boost the gross between 20 and 25 per cent over last year's. Sunday afternoon at least 1,000 were turned away from the grandstand, as all standing room was sold, and at night the SRO sign was out. Every afternoon and night show since had an appreciable increase.

Buildings, including the big coliseum could not house the many exhibits, as all livestock entries were far in excess of any previous year's. Over 600 thoroughbred cattle were entered, an increase of almost 200 over last year. Same was true of exhibits of poultry, agriculture, horticulture, floriculture, household arts and household science. Many tents were leased for overflow exhibits.

For the first time five different attractions were in front of the grandstand. Sunday and Monday afternoons and nights and Tuesday afternoon (finals) John A. Guthrie's Championship Rodeo and Stampede was staged. Guthrie had taken membership in the American Cowboys' Association and drew first-hand contestants. Ernie Young's *Cavalcade of Hits*, the attraction Tuesday, Wednesday and Thursday nights, was about the most colorful and entertaining ever presented here. Portable stage and scenic background 250 feet in length added to beautiful presentation. Besides musical, singing and dancing numbers, novelty, thrill and comedy acts were interspersed, including standard acts of Bozo Harrell, Professor Cheer, Jim and Nancy Long, Phil and Bonny, Chick Thomas and the Three Vagabonds.

Running races (no harness races this year) were held Wednesday, Thursday and Friday afternoons, 75 runners being on hand to try for the \$1,100 in purses daily, with a \$500 feature purse daily as star running race. New electric starting gate was used for the first time in all races. Friday night the Society Horse Show had a sell-out, as most of the tickets were disposed of in advance sales. Saturday afternoon and night

the All-Star Radio Revue was presented, featuring hillbilly and American folk artists from the Ozark district.

Many Patriotic Displays

Outstanding free exhibits included captured German war equipment, with free war film showing actual battle scenes; Second Missouri Infantry State Guard exhibit, Red Cross, recruiting services, machinery exhibit, Women War Workers of the World of Today Shows Afghan exhibit and Boy Scout and 4-H Club exhibits. During the last session of the Legislature \$10,000 was allocated for livestock breeders and 4-H boys to encourage breeders to exhibit their livestock and to sell it. John W. Ellis, State commissioner of agriculture, and his assistant, Glenn Davis, were on hand all week to superintend paying of the premiums, which were only paid in the livestock departments after stock was sold.

Governor and Mrs. Donnell were guests on Wednesday, Governor's Day. Politicians from all parts of the State also were in attendance, the governor making an address and having the feature race named in his honor. The governor and Mrs. Donnell arrived in the morning and remained until the curtain was rung down on the night grandstand show, as guests of Mr. and Mrs. Fellows.

More money was spent this year in advertising than in previous years. The association doubled its 24-sheet stands, took more time on the three radio stations here, making 24 announcements daily, and bought more lineage in the Springfield and adjacent newspapers. Also sharing in the presentation of the most successful fair here were Dorothy Dickman, chief clerk, and the directors for 1944, Sumner H. Gurley, Ralph D. Foster, Louis W. Reys, Lester E. Cox, Lawrence Rush, Charles F. O'Reilly, F. X. Heer, W. P. Keltner, T. W. Duvall and A. S. Paul.

Maurice W. Jencks, secretary-manager of Kansas Free Fair, Topeka, was a Sunday visitor. Paul Van Pool and Brick Porter, executives of Joplin Fiesta, spent Wednesday as guests of fair officials.

Commissioner of Agriculture Ellis reminded that Missouri State Fair would be held in Sedalia, "war or no war," as a statute provides that if a State fair is not held in three years the land will revert to the grantors. The fair was not held last year or this year, which makes it mandatory that it be held in 1945.

Rube Curtis, clown, worked the grounds all week to the amusement of kids and grown-ups. He also worked downtown streets three days prior to opening, advertising the fair.

Arthur Murphy, secretary of the Chamber of Commerce, Fort Smith, Ark., headed a delegation of 14 business men who are directors of a new organization

Around the Grounds

BARNESVILLE, Ga.—Tom and Janette Terrill have taken over operation of Georgia fairs in Barnesville, Thomaston and Griffin. They have been operated for the past 11 years partly under the Terrill management, who report that a five-year contract has placed them in control. Organized farm exhibit groups are expected to provide more and better exhibits. There will be special events and War Bond giveaways. Carnivals will again be on the midways.

WAUSEON, O.—A grass fire out of control caused \$10,000 damage on Fulton County Fairgrounds here August 10, floral and 4-H Club buildings being destroyed. The 1944 fair will be held as scheduled, members of the board said. Man-power shortage was indirectly responsible, as members of the board and some volunteers tried to clean up the grounds when the fire started.

TIFFIN, O.—Fire razed three stables, destroyed five horses, including three racing animals, and considerable racing equipment on Seneca County Fairgrounds here August 16. Seneca County Agricultural Society announced the '44 fair would be held. Firemen, hampered by lack of water, saved four other barns and the livestock pavilion.

ABILENE, Tex.—At the 22d annual West Texas Fair here this year the first four days will have an All-Palomino Horse Show and Hereford, sheep and goat exhibits. Last five days will have a Quarter-Horse Show and Jersey and (See *Around the Grounds* on page 61)

that will inaugurate a Livestock Show there this fall and which will be an annual event.

WANT RIDES

ANNUAL NEW HOPE STREET FAIR

(near Trenton, N. J.)
September 1, 2 and 4

Chairman: CHARLES EVANS, New Hope, Pa.

WANTED

Grandstand Attractions — Revue — Band — Other Acts.

HUNTSVILLE, ALA.
September 6 Through 9
MARIE DICKSON, Sec.

ATLANTIC DISTRICT FAIR ASSOCIATION

AHOSKIE, N. C.

WANT CARNIVAL

HORSE RACES, EXHIBITS, NIGHT FAIR AND HORSE SHOW AT AHOSKIE, N. C.

Carnival Managers, Contact
E. D. BOSWELL, Fair Manager
1112 Court St., Portsmouth, Va.
Phone: 708-1
Tentative Date, Sept. 25-30.

Francesville Street Fair

September 14, 15 and 16

Want Rides, Free Acts, Shows and all kinds of Concessions. Positively no gambling. Will be held on streets in the town of Francesville.

Fair Manager
ERNEST E. SMITH
Francesville, Indiana. Phone 112.

CARNIVAL WANTED

11TH ANNUAL FAIR EXHIBITIONS

LAMAR COUNTY FAIR, Barnesville, Ga.
UPSON COUNTY FAIR, Thomaston, Ga.
SPALDING COUNTY FAIR, Griffin, Ga.

Standard Contracts
Dates To Suit Your Route
TOM & JANETTE TERRILL: OPERATORS
Barnesville Hotel, Barnesville, Ga.

LANCASTER, N. H., FAIR

SATURDAY, SUNDAY AND LABOR DAY, SEPTEMBER 2-3-4

3 Big Days and 3 Big Nights.

Shows, Cookhouse and Crab open. Also Concessions of all kinds. Bob Mitchell, write. Also booking Concessions now for Northampton, Mass., Fair, Sept. 4-9. Wire or write

JOHN L. DOWNING or ELI N. LAGASSE

12 Whitcomb St.

Haverhill, Mass.

JASPER COUNTY FAIR

RENSELAER, INDIANA, AUGUST 29 TO SEPTEMBER 1

WANTED—Legitimate Concessions of all kinds. Can also place a few good Shows and any Ride except Merry-Go-Round, Ferris Wheel and Tilt-a-Whirl. Address

WM. H. BAHLER, Rensselaer, Indiana.

Selden - THE STRATOSPHERE MAN -
A HERO FOR THE KIDS!
by Bob Beech

LOOK AT THAT POLE BEND!

I CAN DO IT? LOOK LOOK!!

BOY LOOK AT THOSE MUSCLES!

HOW LONG DID IT TAKE TO LEARN THAT?

I WAS JUST YOUR SIZE WHEN I STARTED

FEW WEEKS STILL OPEN!

Get Selden's high swaying pole act for your show this year. Put punch and zest into your program. Give spectators something to talk about... it's good publicity for you!

PERMANENT ADDRESS
CARE OF THE BILLBOARD
CINCINNATI 1, OHIO

COPYRIGHT 1944 BY
THE STRATOSPHERE MAN, INC.

BUY AN EXTRA BOND TODAY

It's Selden NOW AS ALWAYS!

CLASSIFIED RATE

10c a Word

Minimum \$2 Cash With Copy Forms Close Thursday for Following Week's Issue

ACTS, SONGS & PARODIES

COMEDIANS!! - 300 GAG VARIATIONS, "Club Staff" Collection, \$5.00. Money back guarantee. Jules and Henry Kleinman, 25-31 30th Rd., Long Island City 2, N. Y.

"FAME AND FORTUNE IN HILLBILLY Songs," sensational book for songwriters. Send \$1.00 to movie, record, cowboy, Red River Dave, Box 528, San Antonio, Tex.

FRANKEL'S ENTERTAINERS' BULLETINS - Containing Parodies, Band Novelties, Dramatizations, Monologues, 25¢ each. Five consecutive issues, \$1.00. Don Frankel, 3023B Dickens, Chicago.

MUSIC WRITTEN, \$6.00; SONGS RECORDED, \$3.00; Printing, \$8.00 up. Piano arrangements. Free booklet (stamp). Urab BB, 245 West 34th, New York 1.

REAL HOKUM MONOLOGUES - ANY CHARACTER; this is sure fire material; goes over big, \$2.00, or three at different, \$5.00. Mel Thompson, Aurora, N. C.

RED RIVER DAVE, RECORDING ARTIST, will record your song, professional style. One price, \$10.00. Send poem or song. Record plays on phonograph. Red River Dave, Box 528, San Antonio, Tex.

SONG POEMS FOR MUSICAL SETTING; complete songs arranged; large recordings; music printed (stamp). Streamlined Songwriters' Method, 50 cents. Tune Doctor BB, Gen. P. O. 551, New York 1.

SONGS PUBLISHED - EXAMINATION AND Melody free. Radio license. National Songwriters, 6603 Sunset Blvd., Hollywood 28, Calif. x

AGENTS & DISTRIBUTORS

AGENTS-PHOTOS ON STAMPS GOING LIKE wildfire. No investment; \$2.00 seller, excellent profit. Samples, details free. American Merchandising, B-15, Box 1967, Montgomery, Ala. se2

BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif. de23x

CARTOON BOOKLETS, COMIC CARDS - Glamorous unusual nifty kind. Large assortment, \$1.00, wholesale prices included. Hubbard Card Company, Mountain Grove, Mo.

DEHYDRATED DOG FOOD - FAST TURN-over, big profits. Sample case containing 48 regular (1/2 lb.) 10¢ packages will be sent anywhere for \$2.00 F. O. B. Montvale, as tryout. Repeat sales. Free literature. "Glines," Box 333, Montvale, N. J. se2

GOLD STYLE JEWELRY - EARRINGS, \$1.50 dozen pair; Brooches, \$5.00 dozen; Necklaces, \$6.00 dozen; Bracelets, \$3.00 dozen. Brilliant, exclusive creations. Offers you profits up to 400% and worth it! Send \$5.00, \$10.00 for prepaid sample assortment. No C. O. D. shipments. Also Luminous Jewelry. Illustrated price list free. Gift-house, Box 4550-BB, Coral Gables, Fla. sebx

HARD TO GET NECESSITIES - MILITARY, Patriotic Items. Priced below competition; 192-page wholesale catalog free. Mills Sales, 901 Broadway, New York. mb3x

KEY CHECK STAMPING OUTFITS - BIG profits stamping Checks. Name Plates and Social Security Plates. The Art Mfg. Co., 303 Degraw, Brooklyn, N. Y. se16x

LARGE LINE DOMESTIC AND IMPORTED Novelties, Cards, Books, etc. Thirty-six samples and wholesale prices sent for two dollars. Big profits. Blue Moon Specialties, Dept. B, Washington at Walnut St., Ravenswood, W. Va.

LEATHER HAND MADE SMALL CURIO Horse Saddles, \$8.00 dozen; sample \$1.00. Aztec decorated beautiful Walking Canes, special for your grandfather or grandmother, \$15.00 dozen; sample, \$1.50. General Mercantile Co., Laredo, Tex.

MAGIC RACES - AT CIGARETTE TOUCH SIX horses are off. Fast seller, big profits. 40 Races, \$1.00. Quantity prices. Samples free. Barkley Co., Dryden 4, Va. seb

PINUPS, GORGEOUS CARDS, COLORS; MIS-cellaneous, Greetings, Comics, 50, \$1.00. Books, Novelties. Illustrated lists, 10¢. Western Sales, 815-Sun Hill, Los Angeles 14. x

PRIZE PACKAGE DEALS - JOKE CARDS. Prices quoted to distributors, jobbers and operators. Eagle Specialty Co., Main and McCoy Sts., Akron, O. se2x

SECRETS OF CHINESE PHYSICIANS AND 20 original photographs of Saronig Girls, sent prepaid, \$2.00. Nunt, 2039 E. 21st St., Oakland 6, Calif. (Lists included.) au26

SELL TO STORES! - COMPLETE LINE "Clever Novelties." Rush \$1.00 (refundable) for 10 different samples and distributors' money making deal. Robbins Co., Newsweek Bldg., New York 18. x

SELL NEW-USED CLOTHING FROM HOME, auto, store. Men's Suits, 99¢; Leather Jackets, 75¢; Overcoats, 43¢; Dresses, 12¢; Ladies' Coats, 38¢. Other bargains. Catalog free. S. & N., 565A Roosevelt, Chicago, Ill. x

SOCIAL SECURITY STAMPING MACHINES - Big profits Social Security Plates. Samples, 50¢. Catalogue free. Bonomo, Box 45, Sta. A, Brooklyn 6, N. Y. oc7x

WANT AGENTS TO COVER THE ENTIRE United States to sell D.P. Cameras. Please state your set-up and experience in first letter. Geo. F. McMillan, 709 E. Market, Greensboro, N. C. se23

ANIMALS, BIRDS, PETS

HAND ORGAN MONKEY WANTED - Describe fully, variety, size, age, etc., and best cash price. Box 1540, San Antonio, Tex. se2

CUSTOMERS, PLEASE WIRE ORDERS, DON'T write. Have new lot Boas, Dragons, Snakes, Armadillos, Iguanas; also nine Kinkajous and one thousand Alligators, two feet each; several Coati-mundis, Coyote Pups, Monkeys, Baboons, Porcupines, Rabbits, Rats, Mice, Bearded Lizards, Farnkeets, Golden Hamsters, Giant Mexican Horned Toads, Squirrels, Bantams, Fantail Pigeons, Racing Terrapins, two thousand Guinea Pigs, White Doves. Wire Otto Martin Locke, New Braunfels, Tex. se16x

GIANT MALE RHESUS - RIDES TRICYCLE, high diver; whole show by himself; 12 other Monkeys, all collar-chain broke, 10 real performers; 3 Mother Rheas with Babies. Complete show on the road with good carnival closing out. Write me if you can buy this outfit and I will get you in correspondence with owner. Chester A. Lamb, 3129 Grand River, Detroit, Mich.

MONKEYS FOR IMMEDIATE SHIPMENT - Mexican Black Spider Monkeys, young or full grown, \$35.00 each, or \$300.00 dozen. Can supply any quantity. Family set, Father, Mother and Baby Monkey, \$100.00. Wire order. World's Reptile Importer, Laredo, Tex. se2x

RACCOONS, \$10.00; HOUDAN ROOSTER, \$5.00. Rex M. Ingham, Ruffin, N. C.

SIAMESE KITTENS - GENUINE BLUE EYED, seal points, either hooked or straight tails; finest of all pets, excellent raters. Baby Coon, right age for taming. Phifer Animal Farm, Millington, New Jersey.

TAME ARMADILLOS, SPECIAL FOR PETS, \$3.00 each; \$5.00 pair. Mexican Chipmunks (Whistling Squirrels), \$3.00 each; \$5.00 pair. Black Spider Monkeys, semi tame, \$45.00. General Mercantile, Laredo, Tex.

WANTED TO BUY RATTLESNAKES - WILL finance and pay top prices for quality shipments. Reputable, dependable shipper and buyer can make permanent and profitable connection. Interested parties contact S. E. Evans, Owner, California's Famous Rattlesnake Farm, Colfax, Calif. au26

WILD CATS, \$25.00; YOUNG RED FOXES, \$7.50; Rabbits, dyed pink or yellow, \$3.50 each; 3 for \$10.00. Chase Wild Animal Farm, Egypt, Mass. au26

BUSINESS OPPORTUNITIES

"CASHING IN ON A BUSINESS GOLD MINE" is an important booklet of vital interest for those now operating a sandwich shop, drive in place, roadside inn, etc., and for those desiring to open a business of this type on a profitable basis, an extraordinary opportunity exists. Booklet free for the asking. No obligation. Haskell D. Boyer, P. O. Box 1486, Fort Worth 1, Tex. au26x

CLOSE OUT SALE OF ATTRACTIVE MER-chandise Sales Boards containing Watches, Cigar Lighters, Fountain Pens, Pencil Cases and Cigarette Cases. Write us at once for prices. Royal Novelty Company, 186 W. Fifth Ave., Columbus 1, Ohio. au26

CUP BEVERAGE AND CANDY VENDING OP-eration in Chicago. Net \$40,000.00. Priced for quick sale, \$75,000.00. Coven Automatic Prod. Co., 2252 W. Chicago Ave., Chicago, Ill. Phone: Humboldt 3200.

FOR SALE CHEAP - ROLLER RINK COM-plete, 6,000 sq. feet. Defense area in Mary-land. Going in the service. Box C-153, The Bill-board, Cincinnati 1, O.

MAKE MORE MONEY, MAKE IT NOW - Build a money making Mail Order Business. Write for free particulars. Young's Industries, Kent 4, Ohio. x

MOVIE OWNERS, JOIN MOTION PICTURE Educational Society. Free particulars. Box 875, Reading, Pa.

PATENT FOR SALE - CAN BE MADE FROM glass or tin. Miss Pauline Jaschke, Box 211, La Grange, Tex.

PORTABLE ROLLER RINK - 50x120, 150 pair Chicago Skates, Parts, Sound Register, Benches, Electric Cooler. Top does not leak. Operating near Chicago. Box C-152, Billboard, Cincinnati 1.

127 WAYS TO MAKE MONEY, IN HOME OR office, business of your own. Full particulars free. Elite, 214 Grand St., New York. au26x

COIN-OPERATED MACHINES, SECOND-HAND

A-1 CIGARETTE AND CANDY VENDING MA-chines - All makes and models, lowest prices, from operators being drafted. Unedapak Parts in stock. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. oc14x

ALL REBUILT! - 5¢ SELECTIVE CANDY Vendors, LeBoy Scales, Stamp Machines, 25¢ Package Vendors. Adair Company, Box 166, Oak Park, Ill. au26

ARCADE FOR SALE - COMPLETE ARCADE with novelty center. Photo Booth, Hot Dog Stand, etc. Located in the heart of army, navy and defense plant area, 10 miles from San Francisco. Only permit available, have 3 year lease. Have invested \$10,000 to date. Am forced to enter war work. Must sell for cash immediately. Box C-149, Billboard, Cincinnati 1.

ATTENTION, FLORIDA-GEORGIA OPERATORS. Specials for sale: 6 Silver Moon Totalizers, F.P., \$109.50 each; 1 Supreme Shoot Your Way to Tokio Gun, \$225.00; 1 Mills 5¢ Dewey, \$99.50; 1 ART Rayolite Squirrel Gun, \$99.50; 1 Rock-Ola World Series, \$55.00; 1 Radio Rifle, \$45.00; 1 Texas Leaguer, \$40.00; 1 Chicken Sam Jap conversion, \$115.00; 1 Mills Owl, \$75.00; Sky-line, Majors '41, Snappy, Schooldays, \$45.00 each; Variety, Dude Ranch, Short Stop, Score-champ, Playmate, \$35.00 each; Blackout, Follies, Punch, Cadillac, Fifty Grand, Selection, \$25.00 each. Entire lot Pin Balls, \$500.00. 1/3 de-posit, balance C. O. D. Murrell Amusement Com-pany, 1058 S. Florida Ave., Lakeland, Fla. Tele-phone 25-413.

BALLY BEVERAGE MACHINES - THOR-oughly reconditioned like new, A-1 mechanical condition, complete, \$450.00. Special price in lots of 25 or more. Coven Automatic Prod. Co., 2252 W. Chicago Ave., Chicago. Phone: Humboldt 3200.

CLOSE OUT - ALL MUST BE SOLD, MAKE us an offer. Bally Grandstand P. O., Bally Gold Cup; P. P. Jackpot; Bally Victory, one ball multiple; Bally Hawthorne; P. O. Jackpot; Big Prize, like new; Jennings Bobtail, F. P., and Mills 1-2-3, F.P. (thirty-nine). All are in good con-dition and will be crated. Kaw Specialty Co., 1137 Osage Ave., Kansas City, Kan.

CONSOLES - 1 25¢ PAGES PAY DAY, 9 COIN head operates name as Super Track Time, like new, \$425.00; 1 5¢ Bakera Races, D.D., used very little, \$250.00; 1 Red Head Track Time, \$75.00; 1 Black Paces Races, \$75.00; 1 '39 Bang Tails, \$50.00; 1 Saddle Club, \$50.00. Like new Club Bells and Super Bells. Dursell Novelty Com-pany, 176 Arch St., New Britain, Conn.

ELECTRIC COIN SORTO COUNTER (COIN-audit) Package and Bagging, like new, \$950.00; Electric Schwartz Coin Counter and Sorter, \$400.00, like new. Coven Automatic Prod. Co., 2252 W. Chicago Ave., Chicago, Ill. Phone: Humboldt 3200.

FOR SALE - 2 ROCKOLA SPECTROVEX AND Playmaster, \$300.00; 10 Playmaster Wall Boxes, \$25.00; 1 Rockola Super with adapter, \$350.00; 8 Super Wall Boxes, \$25.00; 1 Mills Throne, \$225.00; 1 Gold Star, \$40.00; 1 Play Ball, \$10.00. All machines A-1, just off location. 1/3 deposit with order. Mrs. Jessie Lindsey, Eagle Beauty Shop, Eagle Pass, Tex. au26

FOR SALE - SIX NATIONAL CIGARETTE Machines @ \$75.00; four Big Games @ \$80.00; two V.P.B. & G., @ \$50.00; Pace Comet, D.J.P., 5¢, \$90.00; two Jumbo Parade, P.O., @ \$135.00; four American Eagles @ \$12.50; Marvel, \$12.50; Imp, \$8.00; Lucky Pack, \$10.00; Select 'Em, \$15.00. Several Q.T., 5¢, make offer. 1/3 cash. National Sales Co., 612 Bourbon St., Havre de Grace, Md.

FOR SALE - 5 1940 LATEST DAILY DOUBLE Buckley Track Odds, \$575.00; 12 1939 Buck-ley Daily Double Track Odds, pay-out unit not latest, perfect except for pay-out, \$375.00; 10 Jennings Cigarolas, very latest model XXVO. These machines will look and operate as new. Been stored in original crates over two years, \$169.50. 10 Pace Reels, latest model @ \$100.00; 2 Jennings Victory Chief, 10¢, @ \$275.00; 2 Mills Glitter Gold, 25¢, @ \$300.00; 3 Mills Blue Front, 5¢, @ \$200.00; 2 Mills Blue Front, 10¢, @ \$225.00; 5 Mills Blue Front, 25¢, @ \$225.00; 1 Jap Conversion Jail Bird, lately rebuilt and refinished, \$125.00. 1/3 deposit required with order, balance C. O. D. E. Cady, formerly Augusta Automatic Sales Co., Coffee County Jail, Coffee County, Douglas, Ga. Reference: R. C. Reihan, Sheriff.

FOR SALE - 23 WATLING TOM THUMB Fortune-Telling Scales, like new, never on out-door locations, assorted colors, extra strips, \$89.50 each; 5 or more, \$85.00 each. King Pin Games Company, 826 Mills St., Kalamazoo, Mich.

FOR SALE - 4 A.B.T. TARGET 1¢ GUNS at \$15.00 each; 2 Game Hunters at \$10.00; also 7 other Penny Games at \$5.00 each. Mark J. Serbin, 2316 Eldridge St., Pittsburgh, Pa.

JENNINGS SLOTS, 1-5¢ CHIEF, 3/5, \$100.00; 2 5¢ 4 Star Chiefs, 3/5, \$119.50 each; 1 10¢ 4 Star Chief, \$149.50; 2 5¢ Century Triple J.P., 3/5, \$62.50; 1 5¢ 2/4 Century Triple J.P., \$49.50. One Folding Steel Stand with each machine. Lot for \$600.00. 1/2 cash, balance C. O. D. W. A. Huffman, 1447 N. Virginia, Reno, Nev.

MILLS SLOTS - 1 10¢ CLUB BELL, KNEB action, club handle, original, \$375.00; 3 5¢ Melon Bell, original club handles, over \$30,000, \$189.50 each; 1 5¢ Brown Front, C.H. K.A., \$189.50; 3 5¢ Q.T.'s, 22,000, 1/r blue, used very little, look like new, \$70.50 each; 1 5¢ Q.T. Blue Front R., \$59.50; 2 5¢ Q.T.'s, Emblem Reels, \$42.50 each. Lot eleven fine machines, \$1,275.00. 1/2 cash, balance C. O. D. W. A. Huffman, 1447 N. Virginia, Reno, Nev.

MILLS 50¢ PLAY - NEW REBUILT SLOTS, Glitter Gold War Eagle Escalators, 3/5 payout, new cabinets, club handles, drillproof, look and work like new, \$395.00. Written guarantee. Mills 25¢ rebuilt Blue Fronts, looks, works like new, originals, \$275.00; Folding Steel Slot Stands, \$3.00; 7 Mercury, like new Cigarette Reels, 1¢; 5 American Eagle Fruit Reels, 1¢, taken payouts, each, \$12.50; new Cash Boxes for Mills Slots, \$12.00 dozen. New Coin Chutes: 5¢ Vest Pocket, \$3.00; 1¢-5¢ Free Play, \$3.50; 2¢ Play, \$4.50. Rebuilt Blue Fronts, look and work like new, originals, 25¢ play, \$275.00; 50¢ play, \$475.00. General Coin Ma-chine, 227 N. 10th, Philadelphia, Pa.

MUSIC ROUTE FOR SALE - LOCATED IN Indiana's liveliest city. Fifty-five late Seeburgs; \$23,000 yearly income. Owner retiring. Gary Phonograph Co., 216 Main St., Hobart, Ind.

ON LOCATION - ROCKOLA 40 MASTER, Brain Box, \$350.00; ten Djalatune Wall Boxes, \$21.50; Wurlitzer 616, \$125.00; All Americans, Paradise, \$20.50; Spot Pool, \$49.50; Geo. Bury, Hamlin, Tex.

ONE MILLS WAR EAGLE AND ONE MILLS Diamond Front, both 5¢ play, 3-5 pay, club handles, escalators, beautifully refinished, \$125.00 each; both, \$225.00. 20% deposit. John M. Stuart, Paris, Ky.

ORIGINAL 5¢ BLUE FRONT, RECONDITIONED, refinished, \$150.00; Mills Escalator Front, Vender, \$50.00; Cigarolas, \$50.00; good used Slots, \$20.00. Deposit required. Joseph Ryan, Box 126, Crestline, O.

PAGE SLOTS - 1 25¢ ALL STAR COMET, 3/5 pay, \$129.50; 1 10¢ All Star Comet, 3/5 pay, \$80.00; 1 10¢ Sugarfoot, 3/5 pay, \$90.00; 1 10¢ 2/4 Bantam, \$40.00; Collapsible Steel Stand with each machine. Buy the four machines and stands for \$300.00. 1/2 cash with order, balance C. O. D. W. A. Huffman, 1447 N. Virginia, Reno, Nev.

PHOTOMATICS - WANT EARLY OR LATE models; describe fully first letter for quick sale. McGuire, 313 N. Santa Ana, Bellflower, Calif. oc28

SELL US YOUR MILLS FLASHERS FOR \$25.00 each, and older type Jumbos for \$50.00 each. We also want broken and damaged slots for parts. Exposition Games Co., 989 Golden Gate Ave., San Francisco 2, Calif. au26

SLOT PARTS, CLOCKS, JACKPOTS, GLASS, Slides, Discs, Handles, Parts for Converting Brown Fronts. Stoplevers Converted Kneaction. Coleman Novelty, Rockford, Ill. au26

SLOT BARGAINS - 35 MILLS 5¢ BLUE Fronts, \$162.50; 2 Mills 10¢ Blue Fronts, \$189.50; 2 Mills 25¢ Blue Fronts, \$239.50; 9 Mills 5¢ Cherry Bells, \$200.50; 4 Mills 5¢ Melon Bells, \$162.50; 15 Columbia Twin Jackpots, fruit reels, front pay, \$59.50; 1 Mills 5¢ Skyscraper, \$79.50; 1 Mills 5¢ War Eagle, \$119.50; 2 Mills 5¢ Roman Heads, \$139.50; 20 Steel Box Stands, \$19.50; 10 practically new Seeburg 3 Wire Wall Boxes, \$35.00 each; 150 feet 3 Wire Cable. One-third deposit. Capital Music Co., 521 S. Front St., Wilmington, N. C. x

STAMP VENDORS, \$6.50; CANDY BAR, \$1.25; 5¢ Bar Vendors, \$2.75; Coin Operated Automatic Popcorn Machines, \$37.50. Northside Sales Co., Indianapolis, Iowa. oc14

WANTED - 100 PENNY PLAY PACE Ma-chines. Must be very cheap. Quote lowest price, quantity, model, payout. Pace Mfg. Co., 2006 Indiana Avenue, Chicago 16, Ill. au26x

1 CAILLE 25¢ BIG SIX, 1 MILLS 5¢ ROULETTE, 1 Mills 5¢ Owl, \$50.00 each. George E. Yager, 1727 Leavenworth, Omaha, Neb.

WANTED POST CARD MACHINES, SMALL, all metal, with two compartments, and two 1¢ slots. Also Ball Gum, 1/2 in. and 180's. Albert Gerry, Box 6435, Philadelphia, Pa. au26

WE HAVE 11 JAP GUNS TO OFFER FOR SALE. Price, \$1,200.00. Good condition. Same were converted by Chicago Coin and can be seen at any time at the Grove City Storage Co., Chicago. au26

40 PIN GAMES FOR SALE - NEED ROOM Victories, Playballs, Seven Ups, Commodores, Ten Spots, Snort Parade, Hi Hats, Triumphs, Short Stops. Many others. Best offer takes them; must dispose of at once. Wire, phone, write Elmer H. Weatherwax, 136 Lafayette St., Schenectady 6, N. Y.

COSTUMES, UNIFORMS, WARDROBES

ANNIVERSARY SALE, 75TH YEAR - CHORUS Costumes, one dollar up; Principals, three dollars; also Men's Wardrobe. No catalogue. State wants. Guttenberg, 8 W. 18th St., New York. se2x

ATTRACTIVE CHORUS COSTUMES, GOWNS, Spanish, Chinese, Minstrel, Oriental, Band Coats, Satin Panties and accessories. Conley, 308 W. 47th St., New York.

FEATHER FANS, LARGE ONES, PERFECT condition, \$55.00 each; Rhinestoned G-Strings, \$10.00; Rhinestoned Bras, \$1.50; Chorus or Strip Net Panties, \$1.25; Net Bras, 75¢; Cellophane Hulas complete, \$7.50, all colors. Other costumes. Add 25¢ postage on orders. C. Guyotte, 346 W. 45th St., New York 19. x

TEN CURTAINS, ASSORTED COLORS, SIZES, each, \$15.00; Cellophane Hulas, Striptease, Six Evening Gowns, \$12.00. Chorus Costumes. Wallace, 2416 N. Halsted, Chicago.

WILL BUY HISTORICAL, SHAKESPEAREAN, Theatrical Costumes, Tuxedos, Full Dress, Wigs, etc., if in good condition. Werth, 1913 1/2 Commerce St., Dallas, Tex. se2

FORMULAS & PLANS

340 SECRET RECIPES, \$1.00 POSTPAID. All money makers. E. Duddy, 219 Weaver St., New Castle, Pa. No checks, please. se2

FOR SALE SECOND-HAND GOODS

A TOP MONEY-GETTER AT FAIRS, PARKS, benches and indoor locations. "Bomb the Japa-nese," it takes the place of balloons on dart games. Tops all other grind stores. Send 3¢ stamp for illustrated circular. Frank Welch, 735 E. Main St., Rochester 5, N. Y.

ALL KINDS POPCORN MACHINES - BURCH, Creators, Kingery. Coin-operated Caramelcorn Equip. New Coleman Burners, 5-Gallon Tanks, Pittings. Northside Sales Co., Indianapolis, Iowa. oc28x

ALL AVAILABLE MAKES POPPERS, FIFTY All-Electric Machines cheap. Burch Advances, Creators, Dunbar, Kingery, Peerless, others. If you want any special type machine we possibly can supply you. Get our prices on best seasoning made. Also will buy any quantity of French Fry Machines, Caramel Corn Equipment, 120 S. Halsted, Chicago 6. se2x

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110 PAIR GOOD CHICAGO SKATES, AS-sorted rink sizes; Thoradson Amplifier, Speaker, Mike. Wurlitzer Music Box, console type; 1 1/2 Ton Chevrolet Truck, ready to go. All for \$1,100.00, F. O. B. Cuba, Mo. F. Lambert, Southern Hotel, Cuba, Mo.

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HELP WANTED

BASS WITH DOUBLE — UNION, VOICE, good appearance necessary. Name cocktail unit. Salary \$100.00 weekly clear. Location. Send photo, all information. Opening after September 13. No characters. Must cut or notice. Write Leader, Box 114, Reno, Nev. sc2

BRASS, REEDS AND RHYTHM — SALARIES fifty to sixty-five. Contact Lee Barron Road Band, 520 S. 50th Ave., Omaha, Neb. sc9

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HILLBILLY SINGER FOR RADIO WORK — No personals. Unnecessary play instrument. Start immediately. Send photo, state salary, experience. Box C-150, Billboard, Cincinnati 1. sc2

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LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

Butters, Mrs. Mamie
Bybee, Mrs. J. H.
Cable, Janet J.
CAGLE, Jonah Calvin
CALLAGHER, Adin Wesley
CAMERON, Isaac
McKenley
Cameron, Mrs. R. W.
Camp, Herbert E.
Campbell, Angus J.
Campbell, Margaret
Carey, Al
Carlio, W. H.
Carlos, Mrs. Sophia
CARLYLE, John R.
Carpenski, Mrs. Al
Carr, Miss Danta
Carr, Tommy
Carsey, Jingles
Carter, Maurice
Carter, Zeno
CASADA, Cecil
O'Brien
CASPER, John
Cassell, Mary
CASSIDENT, Jos.
CATEY, Earl W.
Chandia the
Chandler, Grant
CHAPMAN, Eugene Rufus
Chapman, Larry
Chester, Capt. R. D.
Choat, Reba
Cichich, Geo.
Clarkson, Alfred
Claude, Leo
Clement, Robt. C.
Cochran, Frank Jos.
Cohen, Milton
Cole, Eddie
Cole, Hollis Wesley
Coleman, Geo. T.
Colston, Arlene
Cooke, Welby
COOPER, Leonard
Corbett, J. Gabe
CORNYN, Bernard
Jos.
Costello, Larry Jan
Costley, Horace
Cottrell, R. E.
COX, John Wm.
Craden, Sam
Craig, Bert
Craig, Clifford
Crane, Earl A.
CRAWFORD, Calvin E.
CREECH, Titus
CRISLIP, Ernest
Dolo
Crosby, Wm.
Crowley, G. C.
Cruikshank, Robt.
E.
Cunningham, Mrs. Faith
Cunningham, Jack
DAIL, Edw.
Dale, Geo. or Ben
DAMON, Ernest
Carl
DANIEL, Norman L.
Danley, Charles
Danley, Wm.
Leonard
Darge, John J.
Davis, Calvin
Davis, Mrs. Connie
Lee
Davis, Jake
Davis, Kin
Dawson, Clifford
Ailey
Dawson, Curley
Dean, Gaynelle
Deemer, Francine
Delawar, Mrs. Ruby
Dellinger, Pauline
Delwain, Frank
Delmont, Freddy
Demetro, John
Demetro, Tom
DeMoss, Laura
Dewiler, Bryan A.
DICKERSON, Verne Wm.
Dillin, Edwood
Donlevy, John W.
Doutigny, Willis
O.
Fields, Todd
Fineman, Mrs. Linnie
FINN, Jos. Leo
Flek Jr., H. E.
Fitzpatrick, Fred
Floyd, Wm.
Fogle, Charlie
Foker, Myrtle
FORBES, Bill Henry
Forbus, Jim
Ford, Chester L.
Ford, Richard H.
FOREST, Wilfred J.
FOSTER, Jack Mitchell
Francis, Geo.
Frank, Geo.
Fraser, Stuart
Frederick, James Bennett
FREE, Wm. Byrd
FREEMAN, Morris
Friend, O. P.
FULKNER, Robt. Wm.
Fullmer, Howard
Chas.
Galler, Frederick
Gordon
Gallagher, Mrs. T. J.
Gallagan, John
Gann, Bill
Gardner, Ed M.
Gardner, James
Gardner, Tom
GARLAND, Albert C.
Garson, Gwer
Gee, Robert
Gelfman, Max
GEORGE, Miller
Geritz, Boob
Gibson, Clifford
Gillian, James
GILLISPIE, Girtus
Good, Dan
Goldberg, Irving
Goodman, Ray
GORDON, Ernest
Guy
Goud, Mrs.
Katherine
GRANT, Clard
Grant, Harry
Grant, Mae Floss
Gratiot, M. J. &
Frances
Green, Albert
Greer, Jack
Gregory, Bob
Grubb, M. E.
Gueth, Louis
Gura, Andrew
Ingbart, Willis
Haines, Fred
Hakes, Kenneth L.
Haley, E. N.
Haley, Patrick J.
Hain, Heinke
HALL, Lonnie
Wilford
HALL, Leron
David
Halley, Bill
(Photographer)
Hamilton, Doc Geo.
W.
HANNIBAL, Adolph N.
Hanson, Louis T.
Harden, Geo.
Eugene
Harding, Wm. B.
Harmon, Frank
HARN, Daniel H.
Harper, Marshall
Harplas, Mrs. L. J.
Harrelson, David
Harris, Frank &
Gladys
Harris, Leland
Stanford
HARRIS, Raymond
Dillard
HARRIS, Thos.
Chas.
HART, Roy Osro
HART, Wayne
Harthan, Henry
Hawkins, May
Hawkins, Mrs. Pearl
Hawkins, R. H.
HAYES, Kay
HAYNES, James
Bernard
HECK, Wm.
Hedrick, Fred
HEGGINS, Pat
HENDRIX, Eugene Webb
Hendrix, Weldon
HENNESSY, Frank Wm.
Higgins, Arthur
Red
HIER, James F.
Hill, H. C.
HILL, Wilbur Jos.
Huckley, Mrs. R. H.
HIXON, Edw. James
Holden, Edward
Holder, Lella
Holman, Sam N.
HOLT, Theodore
HOMAN, Steven David
Hood, W. D.
Hooper, Frank
Houser, Mrs. W. D.
Houfek, Pvt. Elsie
HOWER, Geo. W.
Hull, Jud
HUNTER, Ray Eckford
Hutson, Mrs. Mary
INMAN, Maurice E.
Irby, Luther
Irwin, Fred E.
ISON, Earl E.
Jackson, Carl &
Rosa
JACKSON, Herbert
JACKSON, Peggie
JACKSON, Hilay Mark
JACKSON, Robt.
JACOBS, Earl
Frederick
Jagger, Jamie
James, Otha Frank
Jays Bros.
JEFFERSON, Thos.
JEFFERSON, Thos. Deweeso
JENKINS, Elbert
Edw.
JENKINS, Jimmie
JERRIDO, Beni
Jose
JOHN, Gus
John, Spero
Johnson, Frank
Johnson, Harry
Johnson, H. W.
JOHNSON, Jessie
James
Johnson, John J.
Johnson, Michael
Johnson, Mrs. Phyllis or Mrs. Victor
Johnson, R. Glen
Johnson, Mrs. Thelma
Johnston, Archie
(Mickey)
Jolly, Willey Sandy
Jones, Edw. Francis
Jones, Lewis
JORDEN, Lester
JOSEPH, Frank
Joshua, Maxie
JULS, Eddie
Karl, Edna
Karnes, Walter W.
Karpenski, Alexander
Kavelson, David
KAYNE, Don
Kenfer Sr., Geo. W.
Kellam, Walt
Kelly, James M.
Kelly, Lewis A.
KENNEDY, James A.
KENYON, Howard
Kessler, Sydney
Ketrow, Frank
Kid, Melvin
KILGORE, Rolland
Earl
King, Donald
Richard
KING, Henry
Thadus
KING, Ward Earle
KING, William
Edward
Kirby, Ruth
KIRSCH, Royman
A.
KNAPP, James F.
KNIGHT, Durwood
Andrew
Knight, Phil
Kramer, Stan
LaLande, Mrs. Lawrence
LaMarr, Gypsy
LaMont, Zeek
LaVelle, Frank X.
Ladd, Chas. Henry
Lamb, Bernice
LAMB, Herman A.
Landers, Patrick J.
Landers, Prof. R. B.
Lane, Edith C.
LAPEZ, James
Bud
Lauer, Mrs. Alma
G.
Lawson, Marshall
LeRoy, Helen
LEDBETTER, Geo. Edwin
Lee, Paul
Leib, Fred L.
Lentzkow, Mrs. Merle
Lepore, Mattie Joseph
Leverson, Robert
Lewis, Buddy
Lewis, Ralph
Lewis, Richard A.
LEWIS, Wm.
Carlile
LEWIS, Wm. Clarence
Lichter, Wm.
Little, Carl T.
Little, Roy
Lozan, Robt. Luther
LOPEZ, Jas. Bud
LORD, Jack
Delbert
Lowery, Herbert
Henry
LUDLOW, Melvin
Richard
LUNDGREN, Howard M.
Lunsford, Mack C.
Lyons, Jas. Robt.
MacGregor, Thelma
McCloud, Jimmy
McComb, Ernest
McCREADY, Claude M.
Trusty
McDaniels, Mrs. Grace
McDonald, Mrs. Mary
McDOWELL, Karl Ernest
McGann, Arthur
Andrew
McGIRE, Richmond
McGown, Pat
McHENRY, Gilbert
McKESSON, John Reis
McPeak, R. E.
McQuase, Jimmie
McQUALITY, Forrest H.
McVay, James O.
Madden, Ruby
Maddox, Earl
MAHAY, Charles Victor
Males, J. G.
MALLERY, Richard
MALLICE, Chas. E.
Manson, Mickey
MARCHAND, Frank J.
MARION, Sidney Ray
Marks, Joe
Marks, Steve
Marks, Walter
MARSHALL, Sam
MARTIN, Carolyn
Martin, Mrs. Clara Belle
MARTIN, Malcolm C.
Martin, Pearl
Mathews, Robert P.
Matthew, Pfc. Richard
Matthews, Jimmie C.
MEADOWS, Clarence
MEEKLING, Chas. Karl
Mejia, Migule B.
Meiroy, Dr.
Melson, Stanley S.
Melville, Mrs. Bert
Menard, Edward
Hector
Merey, Mrs. Dot
Mercy, Frank F.
Meyers, Earl
MICHAELS, Peter
Mighty Monarch Show
Miller, Mrs. Billie
Miller, Charlie
Miller, Chris H.
Miller, Earl W.
Miller, Larry Eli
Miller, Ralph
Murphy
Miller, Rudy
Mulliken, Bob
Mills, Louise
Milton, Benedict
Minor, H. B.
MINOR, Joseph C.
Mitchell, Alex
Mitchell, Frank
Mitchell, Gus
Mitchell, Jack
MITCHELL, Leo C.
MITCHELL, Nick J.
MONAHAN, Edward
Monahan, John
Arthur
MONROE, Geo. Elmer
Montalto, Vincenzo T.
Moore, Mrs. H. J.
Moore, Lloyd Myrel
Moreno & Duval
Morgan, Robt.
Morris, Geo. &
Ethel
Morris, J. Raymond
Morrison, Milton
Fred
MORRISON, Robt. Paul
MORRISON'S, Ben
Carnival
MORSE, John Sawyer
MORTON, Carlton Vincent
Morton, Emma P.
MOSHER, Wm.
Moss, Chas. D.
Moulton, Mrs. V. L.
Moyer, W. W.
Murphy, Chicago Joe
Murphy, Cowboy
Murphy, Joe
Murphy, Mrs. Violet P.
Murray, Bob
Murray, R. E.
Murray, Robt. G.
Murrell, Jack A.
Myron, A. H.
Musselman, Robt. W.
Myers, Chas. V.
NAPOLION, Lewis
Nauder, V. E.
NAUGLE, Michael Andy
Nelson, Glean
Nelson, Harry S.
Nelson, Thy
Newton, Wm.
NICIOLAS, John, 13153
Nichols, Ruth
Nolte, Mrs. Martha
Norman, John P.
Norris, Cliff
NORTON, Ralph
Jas.
O'Brian, Geo. F.
O'Brien, Albert
Geo.
O'BRIEN, Michael
O'Connell, Daniel B.
O'Hara, Harry J.
O'Malley, Danny
O'Mella, A. H.
O'Rourke, Theodore
O'Satradac, Major
O'Shea, Pat
Oakley, Julius L.
OCEAN, Michael
Olds, Mrs. Viola
Oliver, James C.
Oliver, Mrs. Pat
Owens, Lewis
Own, George
PAIGE, Geo. Wm.
Painter, Wm. LeRoy
PALMERINO, Chas. J. Eugene
PARDEE, Bill
Parks, Carl
Parks, Mrs. D. H.
Parr, Kitty
Parrish, Dale
Parrish, Kathryn
Parsons, Carl
Pasullo, Mrs. Helen
Patrick, Robt. B.
Patrici, Ben
Paulert, Albert
Perham, Mrs. B. F.
Perkins, Sam
PERNIER, Sam
Perone, Robt. Frank
PERRY, John Henry
PERRY, Leonard
PERRIE, Roy Allen
Phillips, J. D.
Pislot, Alexander
PINCINLEY, Robert Dale
Poole, J. J.
Porter, Bernice
Potect, Edgar Knox
Pound, Mrs. Charles A.
POUNDERS, Andrew
PRESTON, Jas. Thomas
Pritt, George E.
Proctor, Eugene
Ragalaia, Jos. Kaiser
RAGLAND, Phillips Thos.
RANDALL, Daniel Francis
Ray, R. E.
Ray, Mrs. Tony
Rayle, Don
Reed, Miss Billie
REESE, Elmer Calvin
REEVES, Jas. Leland
Regan, Ray
REID, Albert Junior
Reid, Ezra Matthew
Reid, James J.
Reilly, James J.
Reilly, Mrs. Wm.
Remick, C. B.
Remy, Archie Elmer
RENFRO, Fred
Ubert
Renn, James H.
Rennick, Bud
Reynolds, Pvt. Harris
RHODES, Akford Leo
Rice, John Henry
Richards, Elmer
RICHARDS, Jas. R.
Richards, Harry
RICHARDSON, Cal Eugene
RICHARDSON, Joe O.
RICHARDSON, Raymond J.
Riga, James J.
Riggan, David
Riley, Mrs. Florence
Souza
RILEY, Mark Jackson
RILEY, Wm. Allen
Rillo, Lee Arthur
Rinehart, Ollie
Ristow, James P.
Roberts, J. H.
ROBERTSON JR., Burton B.
ROBINSON, Fred D.
Robochak, John P.
ROCK, Randall
RODEN, Thos. Russell
ROGERS, Robt. E.
Rohweder, Mrs. Erna
Roman, The Flying
Rose, Herbert
ROSE, Wesley
Rosen, Sheik
Rosenhelm, Jacob C.
Ross, Norman J.
Ross Sisters, The Three
Rowan, Lady E.
ROWE, Manley
Roy, Rita
RUEL, Milton B.
Runge, Mrs. H. E.
RUSSELL, Jos.
Henry Vance, Robt. Carl
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AT LIBERTY OCTOBER FIRST - THIRTEEN
Piece Commercial Orchestra, especially adapted for hotel and finer clubs. Entertaining and exceptional Vocalists, including Fine Girl Trio. For information contact Manager, 512 1/2 Broad St., Lake Geneva, Wis. se30
AT LIBERTY AFTER AUGUST 27 - ONE OF
the Midwest's greatest Dance and Entertaining Bands. Skip Strahl and His Orchestra, 11 men and girl. Three arrangers in band. All tunes especially arranged. Very well equipped. Just completed 6 weeks Buckeye Lake Park, Ohio. Prior to that played at Vogue Terrace Night Club, Pittsburgh, for 6 weeks, following in Mal Hallett. Satisfaction guaranteed. Call or wire C. H. Campbell, Personal Manager, Steubenville, O.

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EXPERIENCED PROJECTIONIST DESIRES
job. Free to go anywhere. Draft exempt, reliable, sober. M. S. Cory, 1601 Jackson, Amarillo, Tex.

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ARRANGER-ALSO PLAY SECTION TRUMPET.
Name and semi-name experience. Thoroughly routined. Available August 26. Please state details and salary first wire or air mail. Sylvan H. Stein, 602 E. End Ave., Lancaster, Pa.
AVAILABLE 25TH - FOURTH TENOR OR
Third Alto. Leaving semi name band. Only reliable people answer. Gene Leber, Rural Route No. 1, Middletown, O. au26
DRUMMER - UNION, SINGLE, EXPERIENCED, 4-F, sober. Two or four beat, good outfit. Drunken leaders, lay off. Hotel, night club ork or dance band job desired. For photos, details, Box C-122, Billboard, Cincinnati 1, O.
DRUMMER - EXPERIENCED, UNION,
single, 4-F, reliable. Two or four beat, good outfit. Seek good comedy or novelty band. Do musical novelties, etc. Photos, etc. Box C-121, Billboard, Cincinnati 1, O.
DRUMMER, VIBRAPHONIST, XYLOPHONIST.
Solid Drums, read all instruments. Sweet and swing Vibs. Xylophone all styles, including solo work. Dance, radio, recording experience. Photo, records sent on request. Army discharge. Young, sober, reliable. Prefer California State. Carl Dean, 815 W. California St., Oklahoma City, Okla.
DRUMMER - 10, 4-F. CONTINUOUS TOP
name bookings. With name band, would like change to 4-beat band. Box HJ-357, Billboard, Ashland Bldg., Chicago.
LEAD ALTO AND CLARINET - 23 YEARS
old, draft exempt. Location work preferred. Fully experienced, reliable, union. Minimum salary, \$75.00 per week. Box C-151, The Billboard, Cincinnati 1, O. se2
LOCATION WANTED - THEATRE ORCHES-
tra Director or Side Man. Plays Tenor Sax. legitimate or modern. Fifteen years' experience in theatre, seven years as director of burlesque, vaudeville and concert. Twenty years' experience in concert band and dance orchestra. Can arrange modern and legitimate. Thirty-nine years old, married, two children. Sober, conscientious. Write Salvi Ferraro, Main St., Little Falls, N. Y.

TENOR SAX - AVAILABLE AUGUST 28. 4-F.

Arranger, play bad 3d-10th. No takeoff. Now with Carl Ravazza. Jimmy Overend, Viceroy Hotel, Chicago.

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South or Southwest location. Large or small combination. Draft exempt. Musician, Box 111, Sioux City, Iowa.

TENOR, CLARINET - SEMI-NAME EXPERIENCED.
Good tone, intonation, take off, fake, transpose, Union, sober, 4-F, dependable. At this location with Hal Saunders for past 10 months. Stan Morris Orchestra, care St. Anthony Hotel, San Antonio, Tex.

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BINGO - SUNSHINE, CLOWN AS "CORRIGAN
the Cop." Has Labor Day and other dates open. Jake J. Disch, 4562 Packard, Cudahy, Wis. se2

BINK'S CIRCUS ATTRACTIONS - WORLD'S
best Wire Act. Comedy Clown, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. 1, Cudahy, Wis. se9

DIXIE DANDY DOG AND MONKEY CIRCUS.
Four Dogs, Invas Baboon, Rhesus Monkey. Two acts, presented by man and woman. Bud Hawkins, 3830 Drakewood Drive, Cincinnati 9, O.

FAIR SECRETARIES, CONTACT BOB WIL-
Hams, the One Man Vaudeville Show. Juggling Balls, Clubs, Magic, Rope Twirling, Ventriloquism, Punch Judy, Guitar and Songs, Accordion, Piano, Clarinet, Saxophone, Baton, Musical Saw. Harvey Thomas, Manager, 162 N. State St., Chicago, Ill. Telephone: Dearborn 0828. au26

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Movietone and N. Y. Times. The service men's and people's choice. Address Box C-91, Billboard, Cincinnati 1, O. se2

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effect. Write for publicity matter. The Hollywood Thrills, The Billboard, Cincinnati 1, O. se2

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Available fairs, celebrations, etc. Attractive equipment. Real act. Literature, particulars. Charles LaCroix, 1304 South Anthony, Fort Wayne 4, Ind.

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cation only. Have car. 4-F, no drinker. Read, jam, cut shows, ride jig style; accompany vocalist. No character. Salary must be good. No leader tricks. Write or wire Al Rucker, 815 W. Howard, BlOxi, Miss. au26

PIANO MAN - 22, UNION, HONORABLY DIS-
charged. Read, jam. Semi-name experience. Prefer jump band. Musician, Box 861, Fayetteville, N. C.

VAUDEVILLE ARTISTS

AT LIBERTY SEPTEMBER 1 - BURLESQUE
Comic and Producer. Many years in the field. Have up-to-date material. Sober, reliable. Can help organize. Stock or road show. Box C-141, Billboard, Cincinnati 1. au26

VAN CAMP, Arthur John
Van Dyke, Judy
Vann, Robert
VAUGHN, Ernest
VAUGHN, Hamp
 Sylvester
Videto, Ken
Villemarie, Jos. R.
VILLERS, Charles
Vinson, E. D.
Wagner, Buddy
 Afford
Wagner, Clarence G.
Wagner, Howard
WAGNER, Robert
WAGRAN, Geo.
 Frank
Walk, Mrs. Daisy
WALKER, George
 Loranzo
Walker, James C.
WALKER, Martin
 Allen
Wall, Wm.
WALLACE, Earl
WALSH, Raymond
 Ashley
WALTON, Geo.
 Frederick
Walters, Herman
 J.
WALTER, Tom
WARD, Clyde G.
WARD, Kenneth
 Wade
WARE, George
 Monroe
WARFIELD, Earl
 Edward
Warner, George
 Edward
Warpacaw, Mrs. J.
 J.
Wasson, Helen
Way, J. L.
WEAVER, Geo.
 Carol
WEBER, Frederick
Weinck, August
 Ernest
Weinmann, Geo.
 Lawrence
Wells, Mrs. Evelyn
WELLS, Joe
 Samuel
WEST, Chas.
 Dempsey
West, Julien
West, Miss Marie
Westberg, Harry
Westcott, Al
WESTON, Wm.
 Franklin

Weyla, Ed
WHARTON, Lee
Wheaton, Chas. S.
WHIDDEN, Reed
 Leon
White, Chas. O.
White, Mrs. Cleo
White, Mrs. Inez
White, Gloria
White, Vincent P.
WILKE, Thomas
 Joseph
WILKERSON,
 George
Wilkins, Thomas
Williams Jr., Bruce
Williams, Clarence
Williams, C. E.
 Chick
WILLIAMS,
 Sparky L.
Williams, Ted
Williams, Mrs. W.
 C.
Williams, Wayne
Wills Jr., Geo. Burl
Wilson, Mrs. Anna
Wilson, Mrs. Carl
 Hubert

Wilson, Loyd
WILSON, Harry
 John
WILSON, Pelt
Wingfield, Harry
WINNING, Charles
 James
Winters, George
Wise, Benny
Wisnahn, Fred
Wöhler, Arthur
WITZKEY, Fred
 Bernard
Womack, C. A.
Wood, Henry G.
Wood, Mrs. Homer
WOODRUME,
 Thomas
Wright, Mrs. W. F.
Wrsak, Mrs. Donald
Wyatt, Robert D.
Young, John
YOUNG, Max
 Byron
YOUNGQUIST,
 Lawrence Calvin
ZIMMERMAN,
 Hubert E.

Rutledge, Tracy
Scott, Richard
Silva, Gertrude
Sima, Surodon
SUGDEN, Roy
 James
Thawl, Evelyn
Thiele, John H.
Travis, Al

Trupiano, Rocco
Vantine & Cazan
Vitez, Providence A.
Vlado, Richard
Walter, Clarence
Webber, Evangeline
Wong Sisters
Young, Albert
Zalab, Queen

Fairfield—Wayne Co. Fair Assn. Aug. 23-25.
Ralph C. Finley.
Greenup—Cumberland Co. Fair. Aug. 21-26.
W. E. Freeman.
Gridley—Vocational F. F. A. Fair. Sept. 7-8.
Clifford Roth.
Henry—Marshall-Putnam Fair. Sept. 12-15.
R. H. Monier, Sparland, Ill.
Industry—Industry Horse Show & Livestock
Fair. Aug. 22-24. **B. P. Sullivan.**
La Fayette—La Fayette Fair Assn. Sept. 5-8.
Chas. Caverly, Toulon, Ill.
Marion—Williamson Co. Fair Assn. Aug. 29-
 Sept. 1. **Ray Miller.**
Mazon—Grundy Co. Fair Assn. Sept. 1-4. **W.**
F. Carter.
Melvin—Melvin Community Fair. Sept. 6-9.
C. D. Thompson.
Mendota—Mendota Agrl. Fair. Sept. 2-4.
Gilbert J. Truckenbrod.
Morrison—Whiteside Co. Fair Assn. Aug. 29-
 Sept. 1. **V. M. Dearing.**
Mount Vernon—Mount Vernon State Fair.
 Sept. 11-16. **Joe Marquis.**
Nashville—Washington Co. Fair. Sept. 20-22.
Arnold B. Rowand.
Obiang—Crawford Co. Fair Assn. Sept. 4-8.
O. B. Price.
Olney—Rockland Co. Fair Assn. Sept. 12-15.
W. H. Shultz.
Oregon—Ogle Co. Fair. Sept. 2-4. **E. D.**
Landers.
Ottawa—La Salle Co. Jr. Fair. Aug. 23-24.
Edmund H. Greese.
Peotone—Will Co. Fair Assn. Aug. 29-31. **C.**
T. Slinger.
Petersburg—Menard Co. Agrl. Fair. Aug. 30-
 Sept. 1. **Lloyd W. Chalcraft.**
Pontiac—Livingston Co. Fair Assn. Aug. 23-
 24. **Leonard Sellmyer, Saunemin, Ill.**
Princeton—Bureau Co. Fair. Aug. 22-25.
Wayne Slutz.
Salem—Marion Co. Agrl. Fair. Aug. 28-Sept.
 2. **W. R. Hancock.**
Sandwich—Sandwich Fair Assn. Sept. 5-8. **C.**
R. Brady.
Shawneetown—Shawneetown Fair Assn. Sept.
 12-15. **C. I. Oldham.**
Stronghurst—Henderson Co. Fair Assn. Sept.
 6-8. **Ralph Butler.**

Onawa—Monona Co. Fair Assn. Aug. 23-25.
Harold J. McNeill.
Orange City—Sioux Co. Agrl. Soc. Aug. 24-
 25. **Gerrit Van Strayland.**
Postville—Big 4 Agrl. Assn. Sept. 1-4. **A. S.**
Burdick.
Sac City—Sac Co. Fair Assn. Sept. 3-8. **Ray**
Delbert.
Sibley—Osceola Co. Livestock Show. Sept. 5-
 8. **S. D. Robinson.**
Spirit Lake—Dickinson Co. 4-H Club Congress.
 Sept. 1-2. **L. E. Hendricks.**
Tipton—Cedar Co. Fair Assn. Aug. 24-26.
C. S. Miller.
Vinton—4-H Club Show. Aug. 30-31. **Benton**
Co. Fair Assn.
Waterloo—State 4-H Club Expo. Sept. 2-4.
E. S. Estel.
Waukon—Allamakee Co. Fair. Sept. 5-8. **A.**
M. Monserud, Harpers Ferry, Ia.
Webster City—Hamilton Co. Fair. Aug. 29-
 Sept. 1. **L. L. Lyle.**
West Liberty—West Liberty Fair. Aug. 21-24.
Jay L. Duncan.
West Union—Fayette Co. Fair. Aug. 21-25.
Ed Bauder.

Allen, Vernon O.
Anderson, Mabel
BERNSTEIN,
 Morris A.
Carpenter, Milton
Duggan, W. F.
Gravity
GREEN, Eddie
 James
Greene, Gene
Halstead, Mrs.
 Virginia
Huss, Israel

MAIL ON HAND AT
CHICAGO OFFICE
 155 No. Clark St.,
 Chicago 1, Ill.

MAIL ON HAND AT
ST. LOUIS OFFICE
 390 Arcade Bldg.,
 St. Louis 1, Mo.

MAIL ON HAND AT
NEW YORK OFFICE
 1564 Broadway,
 New York 19, N. Y.

Adams, Michiel
Anderson, John
 Murray
Anderson, Mary Eva
Barnett, Dale
Carroll, Alfreda
Casella, Charles
CONTIWELL,
 Peter
COURTNEY,
 Albert J.
DAVIS, Samuel
Dougherty, Patrick
Evans, Edward
Fears, Peggy
FLYNN, Thomas
 M.
Geer, Eddie
Gerich, Val
HANSON, Louis J.
Hayward, Aurora
Healy, G. P.
Hebron, James

Henderson, Norman
 Jack
Holdsworth,
 Charles
Horowitz, Harold
Kroll, Herman
LaMarr, Ethel
Lawrence, George
LINDSAY, Fred
Ashtell
Lucas, Richard
Marenger, A. T.
Marlow, Jean
 Betty
Merrill, Arthur J.
Montano, James F.
Olsen, Lew
Parlington, Dorothy
Richarda, Nellie
Rosen, Elizabeth
Kirk
RUSSELL, Lewis

Anders, Mrs. Boots
Bennett, Happy
Bernstein, Harry
Catherwood, Sam
Cooper, Betty M.
Davis, Ed C.
Davis, N. E.
Davis, Tommie
Dillon, Leonard L.
DUNCAN,
 Woodrow Alonzo
Gloyd, Mrs. Helen
HELMAN, Jordan
 W.
Hunter, Frank
HOUSE, Lee
Jackson
Lavelle, Frank X.
LEIB, Robert
 Edward

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Mason, Mrs. Thos.
O.
Matson, Thomas P.
Morgan, Mitzi
Owens, Jack
Patrick, Mrs. T. W.
PRICE, T. W.
 (Lester Rohu)
Russell, R. M.
SCHNECKLOTH,
 Harry Henry
SHERWOODS,
 Neal Carl
Stallman, C. W.
Wells, Loretta
WARNOCK, James
Melroy
WHITMARSH,
 Harold L.



1944 FAIR DATES

Alabama
Attalla—Etowah Co. Fair Assn. Sept. 18-24.
P. U. Logsdon.
Birmingham—Alabama State Fair. Oct. 2-7.
R. H. McIntosh.
Centre—Cherokee Co. Fair Assn. Oct. 9-14.
Dr. S. C. Tatum.
Courtland—Lawrence Co. Fair Assn. Oct. 2-7.
C. O. Horton.
Dothan—Houston Co. Fair. Oct. 30-Nov. 4.
L. J. Lunsford.
Florence—North Ala. State Fair. Sept. 25-30.
C. H. Jackson.
Huntsville—Madison Co. Fair Assn. Sept. 4-9.
Marie Dickson.
Montgomery—Central Ala. State Fair. Oct.
 10-14. **L. J. Lunsford.**
Roanoke—Randolph Co. Fair. First or second
 week in Oct. **Wm. Radney.**

Arkansas
Arkadelphia—Clark Co. Fair. Oct. 6-7. **George**
S. Dews.
Blytheville—Mississippi Co. Fair Assn. Sept.
 24-Oct. 1. **J. Mell Brooks.**
Clinton—Van Buren Co. Fair Assn. Oct. 5-6.
Mrs. Emma O. Tingley.
Des Arc—Prairie Co. Livestock Show. Sept.
 29-30. **C. J. Rister.**
El Dorado—Union Co. Livestock Assn. Oct.
 2-7. **Julius Miller.**
Little Rock—Arkansas Livestock Show. Oct.
 12-19. **Clyde E. Byrd.**
Ozark—Franklin Co. Fair Assn. Oct. 5-7.
J. M. Hopper.
Piggott—Clay Co. Fair Assn. Oct. 1-3. **V. C.**
Wright.
Pine Bluff—S. Ark. Livestock Show. Oct. 2-8.
J. Bill Carneer.
Prescott—Nevada Co. Fair Assn. Week of
 Oct. 9. **G. C. Murray.**

Colorado
Burlington—Kit Carson Co. Fair. Aug. 24-28.
R. O. Woodfin.
Durango—La Plata Co. Fair. Sept. 9-10. **Gor-**
on T. Hickle.
Holyoke—Phillips Co. Fair. Sept. 4-6. **George**
J. Rober.
Julesburg—Sedgwick Co. Fair. Sept. 7-8.
Pueblo—Colorado State Fair. Aug. 28-Sept. 1.
Frank H. Means.
Rifle—Garfield Co. Fair Assn. Sept. 3-4. **E.**
P. Brown.
Rocky Ford—Arkansas Valley Fair & Rodeo.
 Sept. 6-8. **Carl Holder.**

Connecticut
Berlin—Berlin Grange Fair. Sept. 16. **Janet**
Thomson, 258 White St., Hartford.
Brooklyn—Brooklyn Fair. Sept. 14-16. **Ed-**
mund Keane, Box 43, Putnam, Conn.
Danbury—Danbury Fair. Oct. 1-8 (tentative).
George M. Nevius.
Goshen—Goshen Agrl. Soc. Sept. 4. **Mrs.**
Louise W. Blakeslee.
Gulford—Gulford Agrl. Soc. Sept. 27. **Marie**
E. Griswold.
Harwinton—Harwinton Agrl. Soc. Oct. 7-8.
Paul Klambi, RFD 2, Torrington, Conn.
North Haven—North Haven Fair. Sept. 8-9.
Mrs. Wesley Brandt.
Norwichtown—Norwich Grange Fair. Sept.
 15-16. **Mrs. Jaella P. Browning.**
Pachaug—Pachaug Orange Fair. Sept. 9.
Mrs. Mary Young, RFD 5, Norwich, Conn.

Rocky Hill—Rocky Hill Grange Fair. Sept.
 8-9. **Mrs. Dorothy B. Herrick.**
Stafford Springs—Stafford Fair. Sept. 26-
 Oct. 1. **C. D. Benton.**
West Hartford—W. Hartford Country Fair.
 Sept. 4. **E. A. White.**
Woodstock—Woodstock Agrl. Soc. Sept. 13-
 15. **Freeman R. Nelson, Pomfret Center.**

Florida
Gainesville—Community Fair. Oct. 31—Nov. 4.
H. P. Zetrouer.
Marianna—Jackson Co. Fair. Week of Oct.
 16. **J. M. Sims.**
Panama City—Bay Co. Fair Assn. Oct. 26-
 Nov. 4. **Hugh Sills.**
Starke—Bradford Co. Fair, Am. Legion. Oct.
 11-21. **A. J. Thomas.**

Georgia
Athens—Am. Legion Fair & Livestock Show.
 Week of Oct. 16. **F. H. Williams.**
Americus—Sumter Co. Fair. Week Oct. 16.
O. C. Johnson.
Atlanta—Southeastern World's Fair. Sept.
 29-Oct. 8. **Mike Benton.**
Augusta—Exchange Club Fair. Oct. 30-Nov.
 4. **J. D. Oheek.**
Bainbridge—Decatur Co. Fair. Oct. 16-21.
Mrs. R. Rich.
Barnesville—Lamar Co. Fair. Late in Sept.
Tom Terrill.
Buller—Am. Legion Taylor Co. Fair. Oct. 2-7.
J. S. Green.
Carrollton—Carroll Co. Fair. Oct. 2-7. **Frank**
J. Searcey.
Eastman—Dodge Co. Am. Legion Fair. Oct.
 16-21. **R. T. Ragan.**
Eiberton—Eiberton Fair. Oct. 9-14. **I. V.**
Hulme.
Fitzgerald—Ben Hill Co. Fair. Oct. —. **Homer**
Waters.
Griffin—Spalding Co. Fair. Late in Sept.
Tom Terrill, Barnesville.
Macon—Georgia State Fair. Oct. 23-28. **E.**
Ross Jordan.
Macon—Middle Ga. Colored Fair. Late Sept.
 or early Oct. **F. J. Hutchings.**
Manchester—Tri-Co. Fair Assn. Oct. 2-7.
Welby Griffith.
Sandersville—Washington Co. Fair. Oct. 9-14.
G. S. Chapman.
Thomaston—Upson Co. Fair. Late in Sept.
Tom Terrill, Barnesville.

Idaho
Boise—Western Idaho State Fair. Aug. 31-
 Sept. 4. **Frank Keenan.**
Burley—Cassia Co. Fair. Aug. 24-26. **Saul**
H. Clark.
Blackfoot—Eastern Idaho State Fair. Sept.
 12-16. **Mrs. Ruth Hartkopf.**

Illinois
Albion—Edwards Co. Fair Assn. Sept. 5-8.
Loy L. Throad.
Aledo—Mercer Co. Agrl. Soc. Aug. 29-Sept. 1.
John W. McHard.
Anna—Anna Fair. Aug. 21-25. **J. F. Norris.**
Bradford—Stark Co. Agrl. Exhibit & Horse
Show. Aug. 31. **W. C. Brokaw.**
Bridgport—Lawrence Co. Fair Assn. Aug.
 28-Sept. 1. **G. C. Gross.**
Brownstown—Fayette Co. Fair Assn. Sept.
 19-23. **Louis A. Tudor.**
Du Quoin—Du Quoin State Fair. Sept. 4-9.
H. E. Strong.

Indiana
Akron—Akron Fair Assn. Sept. 6-9. **Miss**
Bill Ball.
Auburn—DeKalb Co. Fair Assn. Last week in
 Sept. **Fern A. Morr.**
Boswell—Benton Co. Fair. Aug. 23-25. **Len-**
dall Lowman, Earl Park, Ind.
Bourbon—Bourbon Fair Assn. Sept. 13-16.
P. B. Good.
Cayuga—Vermillion Co. Fair Assn. Aug. 22-
 25. **V. N. Asbury, Newport, Ind.**
Converse—Miami Co. Agrl. Assn. Aug. 22-26.
D. E. Warnock.
Corydon—Harrison Co. Agrl. Soc. Aug. 20-25.
Dr. L. B. Wolfe.
Crown Point—Lake Co. Agrl. Soc. Aug. 23-27.
J. M. Nielsen.
Fairview—Switzerland Co. Fair Assn. Aug.
 30-Sept. 2. **LeRoy Rose, R. 1, Bennington.**
Indianapolis—State 4-H Club Fair. Sept. 3-8.
Guy Cantwell.
Kentland—Newton Co. Fair. Sept. 6-9. **A. M.**
Schuh.
Lawrenceburg—Dearborn Co. Fair. Aug. 20-
 26. **Leonard Haag.**
New Bethel—Marion Co. Fair. Aug. 28-Sept. 2.
Harry Roberts, Wanamaker, Ind.
Princeton—Gibson Co. Fair Assn. Aug. 28-
 Sept. 2. **Chas. A. Steele.**
Rensselaer—Jasper Co. Fair. Aug. 29-Sept. 1.
Wm. H. Bahler.
Sunman—American Legion Fair. Sept. 4-9.
E. W. Howrey.
Terre Haute—Vigo Co. Fair. Aug. 22-27. **E.**
J. Acree.
Warsaw—Kosciusko Co. Fair Assn. Aug. 29-
 Sept. 2. **Gilbert M. Bertsch.**
Winamac—Pulaski Co. 4-H Club & Comm.
Fair Assn. Aug. 24-26. **Wm. Andrews.**

Iowa
Ackley—Four-County Fair. Nov. 27-29. **Joe**
W. Coble.
Albia—Monroe Co. Agrl. Soc. Aug. 30-31.
Chas. O. Greenlee.
Algona—Kossuth Co. Fair. Aug. 30-Sept. 1.
A. L. Brown.
Alta—Buena Vista Co. Fair. Aug. 29-Sept. 1.
G. A. Soderquist.
Atlantic—Cass Co. 4-H Fair. Aug. 30-Sept. 1.
Oscar J. Raub.
Audubon—Audubon County Fair. Sept. 11-14.
A. B. Jensen.
Avoca—Pottawattamie Co. Fair Assn. Aug.
 22-25. **R. F. McKinley.**
Burlington—Tri-State Fair. Aug. 23-24.
A. L. Biklen.
Cedar Rapids—4-H Fair. Aug. 24-25. **C. D.**
Moore.
Centerville—Appanoose Co. Fair. Aug. 22-
 25. **Al M. Farber.**
Coon Rapids—Four-County Fair. Aug. 30-
 Sept. 2. **Joe King.**
Cresco—Howard Co. Fair. Aug. 28-31. **C. C.**
Nichols.
Derby—Derby Dist. Fair. Aug. 24-25. **O. W.**
Morris.
Eldora—Hardin Co. Fair. Aug. 24-25. **C. W.**
Raase.
Emmetsburg—Palo Alto Fair. Aug. 28-30.
H. E. Barringer.
Estherville—Emmet Co. Agrl. Show. Aug. 24-
 25. **M. A. Balkema.**
Greenfield—Adair Co. Fair Assn. Aug. 24-25.
H. W. Crooks.
Grundy Center—Grundy Co. Fair. Aug. 28-30.
C. S. Macy.
Guthrie Center—Guthrie Co. Fair. Sept. 18-
 21. **M. L. Branson.**
Manson—Calhoun Co. Fair. Sept. 1-3. **Sara**
S. Klotz.
Maquoketa—Jackson Co. Fair. Week of Aug.
 28. **L. S. Lein.**
Marshalltown—Central Iowa Fair. Aug. 29-
 Sept. 1. **George A. Price.**
Mason City—North Iowa Fair. Sept. 1-4.
Harold S. Palmer.
Missouri Valley—Harrison Co. Fair. Aug. 22-
 25. **Fred C. Behm.**
Monticello—Jones Co. Fair Assn. Aug. 23-25.
Ross Baty.
Mount Pleasant—Henry Co. Fair. Aug. 23-25.
S. G. Baxter.
Moivre—Woodbury Co. Fair Assn. Sept. 6-9.
F. H. Rebersky.
Nashua—Big Four Fair Assn. Aug. 21-25.
Norton Bloom.
National—Clayton Co. Fair. Aug. 28-Sept. 1.
F. L. Lau, Garnaville, Ia.

Kansas
Abilene—Central Kan. Free Fair Assn. Aug.
 21-25. **Ivan Roberson.**
Allen—N. Lyon Co. Fair. Sept. 8-9. **L. M.**
Leffler.
Auburn—Auburn Grange Fair. Oct. 6-7. **Mrs.**
Ina Cellers.
Barnes—Washington Co. Banner Fair. Sept.
 6-8. **D. Linn Livers.**
Belleville—North Central Kan. Free Fair. Aug.
 28-Sept. 1. **Homer Alkire.**
Beloit—Mitchell Co. Fair Assn. Sept. 12-15.
Frank L. Hill.
Berryton—Berryton Grange Fair. Sept. 7-8.
Mrs. Grace M. Underwood.
Blue Rapids—Marshall Co. Fair Assn. Sept.
 26-29. **Bob McHugh.**
Buhler—Buhler Comm. Fair Assn. Oct. 26-28.
J. A. Johnson.
Burden—Eastern Cowley Co. Fair. Sept. 6-8.
Ava Flottman.
Clay Center—Clay Co. Fair Assn. Sept. 5-8.
Loren E. Law.
Coffeyville—Interstate Fair. Aug. 28-Sept. 2.
John R. Thompson.
Columbus—Cherokee Co. Am. Legion Free Fair.
 Aug. 21-26. **Cooper Osterhout.**
Conway Springs—Conway Springs Fair Assn.
 Oct. 12-13. **R. H. Cline.**
Delphos—Ottawa Co. Fair Assn. Aug. 23-25.
J. S. Olds.
Dodge City—Southwest Fair Assn. Sept. 5-9.
Bethene Karns.
Ellis—Ellis Co. Jr. Free Fair. Sept. 28-30.
Jack R. Nicholson.
Effingham—Atchison Co. Fair Assn. Aug. 22-
 25. **C. J. Hegarty.**
Gardner—Johnson Co. Free Fair Assn. Sept.
 7-9. **Dale Baker.**
Glasco—Cloud Co. Fair. Sept. 6-8. **R. M.**
Sawhill.
Greensburg—Kiowa Co. Free Fair Assn. Aug.
 24-26. **W. A. Stewart.**
Hardiner—Barber Co. Fair Assn. Aug. 29-31.
J. M. Molz.
Havensville—Community Fair Assn. Sept. 21-
 22. **W. T. Flowers.**
Hillsboro—Marion Co. Fair Assn. Oct. 3-6.
Dr. L. G. Jaeger.
Horton—Tri-Co. Fair Assn. Sept. 6-8. **F. J.**
Henney.
Hutchinson—Kansas State Fair. Sept. 17-22.
S. M. Mitchell.
Independence—Montgomery Co. Farm Bureau
Fair. Aug. 24-26. **Mrs. Wayne Taylor.**
Inman—Inman Community Fair. Oct. 24-25.
Wm. J. Braun.
Iola—Allen Co. Fair Assn. Sept. 4-9. **Harold**
F. Smith.
Junction City—Geary Co. 4-H Club Show. Aug.
 30-Sept. 1. **Paul B. Gwin.**
Liberal—Annual Fair & Race Meet. Week of
 Oct. 1. **Auburn C. Light.**
Minneapolis—Ottawa Co. Fair Assn. Aug. 31-
 Sept. 1. **Willis Hogarty.**
Neodesha—Neodesha Junior Fair. Sept. 29-
 30. **K. T. Sherrill.**
Oswego—Labette Co. Free Fair. Aug. 29-Sept.
 1. **Roy Neher.**
Ottawa—Franklin Co. Fair. Aug. 31-Sept. 1.
John R. Thompson.
Overbrook—Osage Co. Fair. Aug. 25. **Dwight**
Payton.
Richmond—Richmond Free Fair Assn. Aug.
 23-25. **John H. Roekers.**
Rush Center—Rush Co. Fair Assn. Aug. 29-
 Sept. 1. **Roy Peterson.**
Salina—Saline Co. 4-H Fair. Aug. 30-Sept. 1.
H. N. Eller.
Sedan—Chautauqua Co. Free Fair. Oct. 6-7.
Carl Ackerman.
Smith Center—Smith Co. Fair Assn. Sept.
 15. **James L. Farrand.**
Sylvan Grove—Sylvan Grove Fair. Sept. 5-8.
O. M. Huribut.
Thayer—Thayer Home-Coming Picnic & Fair.
 Sept. 6-8. **H. M. Minnich.**
Tonganoxie—Leavenworth Co. Fair Assn.
 Sept. 6-8. **Henry P. Gelb.**
Topeka—Kansas Free Fair. Sept. 9-15.
Maurice W. Jencks.
Wakeney—Trego Co. Free Fair. Aug. 22-25.
Lew H. Galloway.
Wakefield—Wakefield Free Fair. Oct. 5-8. **Joe**
Mason Jr.
Washington—Washington Co. Fair Assn. Sept.
 14-16. **A. C. Fuhrkens.**
Wetmore—Nemaha Co. Free Fair. Aug. 24-
 26. **Howard V. Bixby.**
West Mineral—Mineral Dist. Free Fair. Sept.
 6-9. **John Blair.**

Kentucky
Alexandria—Alexandria Fair. Sept. 2-4. **J.**
W. Shaw, Newport, Ky.

Dover-Foxcroft—Piscataquis Valley Fair. Aug. 26. Frank A. Pierce.
Farmington—Franklin Co. Agrl. Soc. Sept. 19-21. Frank E. Knowlton.
Litchfield—Litchfield Farmers' Club. Oct. 3-4. Rhona B. Maloon.
Fryeburg—Fryeburg Fair. Oct. 3-7. G. Myron Kimball.
Lewiston—Androscoggin Agrl. Soc. Sept. 4-9. W. B. Harnden, Auburn, Me.
Machias—Washington Co. Agrl. Soc. Sept. 12-14. Harold W. Grace, Harrington.
North Waterford—World's Fair Assn. Sept. 29-30. Bill Butten.
South Paris—Oxford Co. Agrl. Soc. Sept. 11-16. Elmore C. Edmunds.
Topsham—Topsham Fair. Oct. 10-12. Samuel Woodward, RFD 2, Brunswick, Me.
Winsor—Winsor Fair. Aug. 29-Sept. 3. E. R. Hayes.

Maryland

Bel Air—Harford Co. Fair. Aug. 31-Sept. 1. A. G. Ensor.
Frederick—Frederick Fair. Sept. 26-30. Guy K. Mottler.
Hagerstown—Hagerstown Fair. Sept. 19-23. A. K. Coffman.
La Plata—Charles Co. Fair. Oct. 5-7. W. M. Digges.
Prince Frederick—Calvert Co. Fair. Oct. 17-19. J. B. Morsell.
Taneytown—Carroll Co. Fair. Sept. 4-8. George E. Dodder.
Upper Marlboro—Marlboro Fair. Oct. 4-6. W. G. Brooke.

Massachusetts

Blandford—Union Agrl. Soc. Sept. 4-5. C. R. Ripley.
Brockton—Brockton Fair. Sept. 10-16. Frank H. Kingman.
Cummington—Hillsdale Agrl. Soc. Sept. 22-23. Leon A. Stevens.
Great Barrington—Barrington Fair Assn. Sept. 18-23. Edward J. Carroll.
Greenfield—Franklin Co. Agrl. Soc. Sept. 11-12. Whitman B. Wells.
Heath—Heath Agrl. Soc. Aug. 30. Homer S. Tanner.
Huntington (Littleville)—Littleville Community Fair. Sept. 16. Elmer O. Olds, Huntington.
Marshfield—Marshfield Agrl. Soc. Aug. 29-Sept. 4. Horace C. Keene.
Middlefield—Highland Agrl. Soc. Sept. 1-2. Willard A. Pease, Chester, Mass.
Northampton—Three-County Fair. Sept. 4-9. John L. Banner.
Spencer—Spencer Fair. Sept. 2-4. R. F. Kittredge.

Michigan

Addison—Addison Community Fair. Oct. 5-6. Clure E. Monroe.
Adrian—Lenawee Co. Fair. Sept. 18-23. F. A. Bradish.
Allegan—Allegan Co. Agrl. Soc. Sept. 11-16. E. W. DeLano.
Armada—Armada Agrl. Soc. Aug. 24-27. Roy Conner, Richmond, Mich.
Barrington—Barrington Community Fair. Oct. 26-27. L. E. Soper.
Big Rapids—Mecosta Co. Fair Assn. Aug. 29-Sept. 2. Chas. Midgley, Paris, Mich.
Caro—Caro Fair. Aug. 21-26. Carl P. Mantey.
Cassopolis—Cass Co. Fair Assn. Aug. 25-27. Harry B. Ibbotson, Dowagiac, Mich.
Centerville—St. Joseph Co. Fair Assn. Sept. 18-23. F. J. Kemmerling, R. 1, Colon.
Charlotte—Eaton Co. 4-H Agrl. Soc. Aug. 29-Sept. 2. Hans E. Kardel.
Coldwater—Branch Co. 4-H Fair. Sept. 13-16. Gordon R. Schlubatis.
Coopersville—Coopersville Agrl. Soc. Oct. 6. D. W. Dalglissh.
Croswell—Croswell Agrl. Soc. Aug. 29-Sept. 1. Paul Helm.
Goodells—St. Clair Co. Agrl. Soc. Sept. 1-2. Earl C. McCarty, Port Huron.
Greenville—Greenville Agrl. Club & 4-H Fair. Aug. 25-26. James G. Taylor, Belding.
Cecil Leppard.
Hart—Oceana Co. Agrl. Soc. Sept. 6-8. W. H. Churchill.
Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 24-30. H. B. Kelley.
Iron River—Iron Co. Agrl. Soc. Aug. 24-26. Robt. E. Jewell, Stambaugh, Mich.
Ithaca—Gratiot Co. Free Fair. Sept. 4-9. James O. Peet.
Jackson—Jackson Co. Agrl. Soc. Aug. 29-Sept. 2. Ernest R. Hively.
Kalamazoo—Kalamazoo Free Fair. Sept. 25-30. Hartman Kakabaker.
Lowell—Kent Co. 4-H Club Fair. Aug. 23-24. K. K. Vining.

Marne—Berlin Fair. Aug. 29-Sept. 1. Mrs. Harvey Walcott, R. 2, Coopersville.
Marshall—Calhoun Co. Fair Assn. Aug. 22-26. B. D. Carpenter.
Morley—Morley Fair Assn. Nov. 3. Clare Dunworth.
Nashville—Nashville Agrl. Soc. Oct. 17-18. John W. Hamp.
Norway—Dickinson Co. Free Fair. Sept. 1-4. Frank J. Molinare, Iron Mountain.
Prescott—Prescott Agrl. Soc. Sept. 4. E. S. Cornell.
Richmond—Richmond Agrl. Assn. Sept. 4. Vern Krause.
Saginaw—Saginaw Fair. Sept. 10-16. Clarence H. Harnden.
Sandusky—Sanilac Co. 4-H Agrl. Soc. Aug. 23-26. Clarence E. Prentice.
Stalwart—Stalwart Agrl. Soc. Sept. 14-15. Robt. B. Crawford.
Traverse City—Northwestern Mich. Fair. Aug. 29-Sept. 1. Arnell Engstrom.

Minnesota

Albert Lea—Freeborn Co. Fair. Aug. 21-25. Herman D. Jensen.
Alexandria—Douglas Co. Fair Assn. Aug. 23-26. R. S. Thornton.
Appleton—Swift Co. Fair Assn. Aug. 24-27. J. G. Anderson.
Arlington—Sibley Co. Agrl. Assn. Sept. 15-17. Louis Kill.
Bird Island—Renville Co. Agrl. Soc. Sept. 11-13. Paul Kolbe.
Blue Earth—Faribault Co. Fair Assn. Sept. 11-13. L. B. Erdahl, Frost, Minn.
Caledonia—Houston Co. Agrl. Soc. Aug. 31-Sept. 3. Ed Zimmerhaki.
Cambridge—Isanti Co. Agrl. Soc. Sept. 6-9. S. O. Carlson.
Canby—Yellow Medicine Co. Fair Assn. Aug. 28-30. Kenneth Knutson.
Fairmont—Martin Co. Agrl. Soc. Sept. 15-17. H. R. Roebke.

Fergus Falls—Otter Tail Co. Fair Assn. Aug. 30-Sept. 2. Knute Hanson.
Glenwood—Pope Co. Agrl. Soc. Sept. 15-17. J. A. Leedah.
Grand Marais—Cook Co. Agrl. Soc. Sept. 3-5. Mrs. R. L. Olson.
Herman—Grant Co. Agrl. Assn. Aug. 25-27. G. I. Haney.
Hutchinson—McLeod Co. Agrl. Assn. Sept. 18-21. Everett Oleson.
Jackson—Jackson Co. Fair Assn. Aug. 24-27. Anton C. Geiger.
Jordan—Scott Co. Fair. Sept. 15-17. Herbert G. Strait.
Kasson—Dodge Co. Fair. Aug. 21-24. O. A. Erickson.
Madison—Lac qui Parle Co. Fair. Sept. 7-10. Olaf T. Mork.
Mankato—Blue Earth Co. Agrl. Soc. Sept. 19-20. Walter E. Haedt.
Marshall—Lyon Co. Agrl. Soc. Sept. 5-8. P. J. Meade.
Montevideo—Chippewa Co. Fair Assn. Sept. 18-20. Carl Engstrom.
Morris—Stevens Co. Fair. Sept. 1-4. Ernest Grace, Donnelly, Minn.
Nevis—Hubbard Co. Agrl. Assn. Sept. 7-9. Mrs. John Avenston, Park Rapids, Minn.
Pine River—Cass Co. Agrl. Assn. Aug. 25-26. Homer Fraser.
Pipestone—Pipestone Co. Agrl. Soc. Aug. 28-30. E. P. Anderson.
Preston—Fillmore Co. Fair. Aug. 24-27. Chas. H. Utley.
Princeton—Mille Lacs Co. Agrl. Soc. Aug. 24-26. R. C. Angstman.
Proctor—St. Louis Co. Fair Assn. Aug. 24-27. A. J. Sundquist.
Redwood Falls—Redwood Co. Agrl. Soc. Sept. 18-20. W. A. Hauck.
Saint James—Watonwan Co. Agrl. Assn. Aug. 25-27. Hubert Ransom.
Saint Paul—Minnesota State Fair. Aug. 26-Sept. 4. Raymond A. Lee.
Saint Peter—Nicollet Co. Agrl. Soc. Aug. 24-27. Hilton E. Miller.
St. Vincent—St. Vincent Union Indust. Assn. Sept. 21-22. L. C. Ward.
Slayton—Murray Co. Agrl. Soc. Aug. 30-Sept. 2. W. M. Leebens, Fulda, Minn.
Two Harbors—Lake Co. Agrl. Soc. Aug. 29-Sept. 1. Fred D. W. Thias.
Tyler—Lincoln Co. Fair Assn. Aug. 24-27. Jens S. Bollsen.
Wheaton—Traverse Co. Agrl. Assn. Sept. 7-10. A. W. Vye.
Willmar—Kandiyohi Co. Fair Assn. Sept. 13-16. Wm. O. Johnson.
Zumbrota—Goodhue Co. Fair Assn. Aug. 24-27. George W. Freeman.

Mississippi

E. Jackson—Rankin Co. Negro Fair. Sept. 25-Oct. 1. E. D. Stamps.
Eupora—Webster Co. Fair Assn. Sept. 25-30. A. M. Meek.
Forest—Scott Co. Colored Fair. Oct. 16-21. A. N. Ware.
Hazlehurst—Copiah Co. Fair Assn. Oct. 2-7. R. S. Hill.
Jackson—Miss. Negro State Fair. Oct. 16-21. H. H. Young, Box 2372, W. Jackson.
Jackson—Mississippi State Fair. Oct. 9-14. Terry Hughes.
Laurel—South Miss. Fair. Oct. 16-21. R. B. Jeffries.
New Albany—Union Co. Fair. Sept. 14-16. B. U. Jones.
Sebastopol—Sebastopol Fair. Sept. 4-9. L. R. Anthony.
Tupelo—Miss.-Ala. Fair & Dairy Show. Week of Sept. 26. James M. Savery.
Yazoo City—Yazoo Negro Fair Assn. Oct. 16-21. R. J. Pierce.

Missouri

California—Moniteau Co. Agrl. Soc. Aug. 29-Sept. 1. Toby Lademann.
Caruthersville—Am. Legion Fair Assn. Oct. 4-8. Harry E. Malloure.
Marshfield—Webster Co. Fair. Aug. 24-26. Claude Lewis.
Perryville—Perry Co. Fair. Sept. 8-9. Edwin Unverferth.
Trenton—Grundy Co. Fair. Sept. 20-23. Chamber of Commerce.
Unionville—Putnam Co. Fair. Sept. 5-8. Conrad White.

Montana

Forsyth—Rosebud Co. Fair. Aug. 29-31. H. L. Dusenberry.
Miles City—Eastern Montana Fair. Sept. 1-4. J. H. Bohling.

Nebraska

Arlington—Washington Co. Agrl. Soc. Aug. 31-Sept. 2. H. C. McClellan, Arlington.
Arthur—Arthur Co. Agrl. Soc. Aug. 31-Sept. 2. Loyal F. Simon.
Aurora—Hamilton Co. Agrl. Soc. Aug. 29-31. H. E. Toof.
Bassett—Rock Co. Agrl. Soc. Aug. 25-27. Arthur A. Weber.
Bladen—Webster Co. Agrl. Assn. Aug. 22-24. I. R. Andrews.
Bloomfield—Knox Co. Agrl. Soc. Aug. 27-29. P. E. Stepp.
Bridgeport—Morrill Co. Fair Assn. Sept. 3-5. J. Cedric Conover.
Central City—Merrick Co. Fair Assn. Sept. 12-14. Agnar Anderson.
Chadron—Dawes Co. Fair. Sept. 11-13. Wess Williams.
Chambers—Holt Co. Agrl. Soc. Sept. 5-8. Wm. W. Turner.
Clay Center—Clay Co. Agrl. Soc. Sept. 12-15. Ivan J. Richert.
Columbus—Platte Co. Agrl. Soc. Aug. 29-Sept. 1. Bob Latta.
Concord—Dixon Co. Agrl. Soc. Aug. 30-Sept. 1. Roy E. Johnson.
Crete—Saline Co. Fair. Sept. 15-17 (tentative). Harry C. Belka.
Culbertson—Hitchcock Co. Agrl. Soc. Aug. 29-Sept. 1. Ervin Coyle.
David City—Butler Co. Fair. Aug. 28-30. Richard C. Zellinger.
Dunning—Blaine Co. Agrl. Soc. Sept. 7-9. George Zutaevan.
Elwood—Gosper Co. Agrl. Soc. Sept. 13-15. M. R. Morgan.
Eustis—Frontier Co. Agrl. Soc. Sept. 13-15. G. C. Hueffle.
Fairbury—Jefferson Co. Fair. Aug. 22-25. J. M. Nider, Jansen, Neb.
Franklin—Franklin Co. Agrl. Soc. Aug. 24-27. Fred A. Roberts.
Gordon—Sheridan Co. Fair. Aug. 30-Sept. 1. George B. Comer.

Grant—Perkins Co. Fair Assn. Aug. 24-26. W. E. Cannady, Madrid, Neb.
Harrison—Sioux Co. Agrl. Soc. Aug. 24-26. Wayne C. Unitt.
Hartington—Cedar Co. Fair Assn. Sept. 1-4. Col. E. J. Rodewig.
Hastings—Adams Co. Agrl. Soc. Aug. 22-25. George Overturf.
Hemphingford—Box Butte Co. Agrl. Assn. Sept. 7-9. Frank Dee.
Holdrege—Phelps Co. Agrl. Soc. Aug. 23-25. Abdul F. Johnson, Funk, Neb.
Humboldt—Richardson Co. Agrl. Soc. Sept. 13-15. L. E. Watson.
Imperial—Chase Co. Fair Assn. Aug. 24-26. H. M. Garber.
Johnstown—Brown Co. Agrl. Soc. Sept. 2-4. Kenneth Graff.
Kearney—Buffalo Co. Agrl. Assn. Aug. 28-Sept. 1. S. A. Wilson.
Leigh—Colfax Co. Agrl. Soc. Aug. 25-27. Otto C. Weber.
Lewellen—Garden Co. Agrl. Soc. Sept. 7-9. Paul Temple.
Lincoln—Lancaster Co. Agrl. Soc. Sept. 3-8. B. P. Preston, RFD 5.
Lincoln—Nebraska State Fair & Expo. Sept. 3-8. E. J. Millie.
McCook—Red Willow Co. Fair. Aug. 29-31. Don L. Thompson.
Madison—Madison Co. Agrl. Soc. Aug. 30-Sept. 1. E. J. Moyer.
Minden—Kearney Co. Agrl. Soc. Aug. 24-26. Mervin Peterson, R. 3.
Mitchell—Scotts Bluff Co. Agrl. Soc. Sept. 12-16. Harold Ledingham.
Neligh—Antelope Co. Fair. Sept. 1-3. John G. Donner, Elgin, Neb.
Nelso—Nucholls Co. Fair. Aug. 29-31. Wm. A. McHenry.
Norden—Keya Paha Co. Fair. Sept. 14-16. L. E. Turner, Sparks, Neb.
North Platte—Lincoln Co. Agrl. Assn. Aug. 29-31. Mrs. O. H. Covell.
Oakland—Burt Co. Fair. Aug. 21-24. C. H. Walton, Lyons, Neb.
Omaha—Ak-Sar-Ben Livestock Show. Oct. 2-7. J. J. Isaacson.
Pawnee City—Pawnee Co. Fair. Oct. 3-6. David W. Osborn.
Saint Paul—Howard Co. Agrl. Soc. Sept. 5-8. Chas. Dobry.
Scribner—Dodge Co. Fair. Sept. 13-15. Otto J. Schellenberg.
Seward—Seward Co. Fair. Aug. 31-Sept. 2. Clyde A. Hardin.
Spalding—Spalding Free Fair. Aug. 13-15. Don Smith.
Stanton—Stanton Co. Agrl. Soc. Sept. 10-13. Ervine E. Pont.
Stockville—Frontier Co. Fair. Aug. 22-25. Roy Worley.
Syracuse—Otoe Co. Agrl. Assn. Aug. 29-31. J. P. Sorrell.
Tecumseh—Johnson Co. Agrl. Soc. Aug. 26-28. H. E. Lang.
Wahoo—Saunders Co. Agrl. Soc. Aug. 22-25. E. J. Erickson.
Walkhill—Thurston Co. Fair. Aug. 31-Sept. 2. Alfred D. Raun.
Waterloo—Douglas Co. Fair. Sept. 14-16. R. D. Herrington.
Weeping Water—Cass Co. Agrl. Soc. Aug. 23-25. Paul E. Fauquet.
West Point—Cuming Co. Fair. Aug. 27-30. Ed M. Baumann.

Elko—Elko Co. Fair. Sept. 1-4. Hayden Henderson.
Canaan—Mascota Valley Fair. Aug. 30-Sept. 1. Wm. A. Shepard.
Center Sandwich—Sandwich Fair Assn. Oct. 12. Mrs. Mabel Ambrose, N. Sandwich.
Contocook—Hopkinton Fair. Sept. 4-6. Harold R. Clough.
Deerfield—Deerfield Fair. Assn. Sept. 29-30. W. C. Maxwell, RFD 1, Raymond.
Keene—Cheshire Fair Assn. Sept. 14-16. Mrs. Helen W. Adams, N. Swanzey, N. H.
Lancaster—Lancaster Fair Assn. Sept. 2-4. Carroll Sloughton.
Pittsfield—Pittsfield Agrl. Fair Assn. Sept. 7-9. Wm. Osgood.
Plymouth—Plymouth Fair. Sept. 12-14. W. J. Neal, Meredith, N. H.
Rochester—Rochester Fair. Sept. 19-23. Ralph E. Came.

Flemington—Flemington Agrl. Fair Assn. Aug. 29-Sept. 4. Major E. B. Allen.
Trenton—New Jersey State Fair. Sept. 10-16. H. E. LaBrique.
Albuquerque—New Mexico State Fair. Sept. 24-Oct. 1. Leon H. Hurma.
Altamont—Albany-Schenectady Co. Fair. Sept. 11-16. Roy P. Feugh.
Angelica—Allegan Co. Agrl. Soc. Aug. 23-26. L. L. Stillwell.
Avon—Genesee Valley Breeders' Assn. Sept. 8-9. John Steale.
Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 29-Sept. 2. Albert M. Garrison.
Bath—Steuben Co. Agrl. Soc. Sept. 4-9. J. Victor Faucett.
Brookfield—Madison Co. Agrl. Soc. Sept. 4-7. Raymond Burdick.
Cambridge—Cambridge Valley Agrl. Soc. Sept. 4-7. P. J. Houlton, Hoosick Falls.
Chatham—Columbia Co. Agrl. Soc. Sept. 2-4. Wm. A. Dardess.
Cobleskill—Cobleskill Agrl. Soc. Sept. 18-22. Wm. H. Golding.
Cortland—Cortland Co. Agrl. Soc. Aug. 28-Sept. 2. Harry B. Tanner.
Dundee—Dundee Fair Assn. Sept. 19-21. Lewis R. Hanmer.
Dunkirk—Chautauqua Co. Agrl. Corp. Sept. 4-8. C. G. Cain.
Elmira—Chemung Co. Agrl. Soc. Aug. 20-26. H. Ward Kinley, Horseheads, N. Y.
Fonda—Montgomery Co. Agrl. Soc. Sept. 2-7. Edward Rohmeyer, Tribes Hill, N. Y.
Hamburg—Erie Co. Agrl. Soc. Aug. 21-26. J. C. Newton.
Hemlock—Hemlock Lake Agrl. Soc. Sept. 6-9. Glenn C. McNinch, Conesus, N. Y.
Little Valley—Cattaraugus Co. Agrl. Soc. Aug. 29-Sept. 1. J. W. Watson.
Malone—Franklin Co. Agrl. Soc. Aug. 21-26. H. B. Kelley.
Mineola, L. I.—Mineola Fair. Sept. 12-16. Fred D. Baldwin.

Norwich—Chenango Co. Agrl. Soc. Week Aug. 21. Lester D. Sutliff Jr.
Palmyra—Palmyra Union Agrl. Soc. Sept. 28-30. W. Ray Converse.
Penn Yan—Yates Co. Agrl. Soc. Week Aug. 20. Oliver Wilcox.
Rhinebeck—Dutchess Co. Agrl. Soc. Week Aug. 28. L. P. Winne.
Sandy Creek—Sandy Creek Fair. Aug. 22-26. Wm. J. Potter Jr.
Schaghticoke—Rensselaer Co. Agrl. Soc. Sept. 4-7. Carl W. Lohnes.
Trumansburg—Union Agrl. Soc. Oct. 4-7. Lorenzo Clinton.
Vernon—Vernon Agrl. Soc. Sept. 12-17. Chas. Warren, Sherrill, N. Y.
Walton—Delaware Co. Fair. Aug. 22-25. Paul G. Williams.
White Plains—Westchester Co. Agrl. Assn. Sept. 6-8. Mrs. C. A. McAllister, Hotel Roosevelt, New York.

Asheville—Buncombe Co. Dist. Fair. Sept. 4-16. E. W. Pearson.
Durham—Durham Co. Colored Fair. Oct. 16-21. Mel J. Thompson.
Ellenboro—Colfax Free Fair. Sept. 7-9. Curtis Price.
Enfield—Firemen's Agrl. Fair. Sept. 25-30 or Oct. 2-7. George R. Ivey.
Fairmont—Fairmont Fair Assn. Sept. 4-9. Jack Huffines.
Goldsboro—Wayne Co. Agrl. Soc. Oct. 2-7. W. C. Denmark.
Greensboro—Greensboro Fair. Oct. 2-7. Norman Y. Chambliss, Rocky Mount, N. C.
Greenville—Pitt Co. Fair, Am. Legion. Oct. 16-22. A. J. Grey, 6313 Sewell Pt. Road, Norfolk, Va.
Henderson—Vance Co. Colored Fair. Oct. 2-7. Brooks Hawkins.
Littleton—Littleton Fair. Oct. 9-14. T. R. Walker.
Louisburg—Franklin Co. Fair. Oct. 2-7. A. H. Fleming.
Rocky Mount—Rocky Mount Fair Assn. Sept. 26-30. Mrs. Norman Y. Chambliss.
Roxboro—Person Co. Fair Assn. Sept. 25-30. R. L. Perkins.
Tarboro—Edgecombe Co. Fair. Oct. —. Howard V. Gaskill, Selma, N. C.
Williamston—Martin Co. Fair. Week of Sept. 25. W. E. Dunn.
Wilson—Wilson Co. Fair. Oct. 16-23. W. H. Dunn.

Ashland—Ashland Co. Agrl. Soc. Sept. 20-23. James S. Atterholt.
Athens—Athens Co. Agrl. Assn. Aug. 22-25. F. S. Caldwell, R. 1, Front, O.
Attica—Attica Fair. Sept. 26-29. Carl B. Carpenter.
Barlow—Barlow Agrl. Assn. Sept. 28-29. C. E. Lawton.
Bellefontaine—Logan Co. Agrl. Soc. Sept. 19-22. Carl C. Kirk.
Bellville—Bellville Ind. Agrl. Soc. Sept. 13-16. E. O. Kochheiser.
Burton—Geauga Co. Agrl. Soc. Sept. 1-4. Chas. A. Riley.
Cadiz—Harrison Co. Agrl. Assn. Sept. 14-16. Lance H. Barger.
Caldwell—Noble Co. Agrl. Soc. Sept. 13-15. J. K. Walkenshaw.
Canfield—Mahoning Co. Agrl. Soc. Sept. 1-4. E. R. Zieger, Central Tower, Youngstown.
Canton—Stark Co. Agrl. Soc. Sept. 4-7. Ed S. Wilson.
Carrollton—Carroll Co. Agrl. Soc. Sept. 27-30. Leonard George, Harlem Springs, O.
Carthage—Cincinnati—Hamilton Co. Agrl. Soc. Sept. 18-19. Clarence A. Peters.
Coshocton—Coshocton Co. Agrl. Soc. Oct. 3-7. C. V. Croy, Dresden, O.
Croton—Hartford Ind. Agrl. Soc. Sept. 6-9. Clell H. Sinky, Centerburg, O.
Dayton—Montgomery Co. Fair. Sept. 4-7. R. C. Haines.
Delaware—Delaware Co. Agrl. Soc. Sept. 18-22. John Wagner.
Delphos—Allen Co. Agrl. Soc. Aug. 22-26. Art O. Wulffhorst.
Dover—Tuscarawas Co. Agrl. Soc. Sept. 20-23. S. O. Mase.
Eaton—Preble Co. Agrl. Soc. Aug. 29-Sept. 1. Wm. B. Pryor.
Findlay—Hancock Co. Agrl. Soc. Sept. 20-23. Orvell Crates, Jenara, O.
Fremont—Sandusky Co. Agrl. Soc. Sept. 5-8. Russell S. Hull.
Gallipolis—Gallia Co. Agrl. Soc. Sept. 27-29. John N. McNealy.
Georgetown—Brown Co. Fair. Oct. 4-6. Wm. M. Warner.
Greenville—Darke Co. Fair. Aug. 20-25. Frank Hiestand, Rossburg, O.
Hamilton—Butler Co. Agrl. Soc. Sept. 27-30. John W. Cochran, Seven Mile, O.
Hicksville—Defiance Co. Fair. Aug. 20-25. Howard Stackman, Farmer, O.
Kenton—Hardin Co. Agrl. Soc. Sept. 27-30. D. B. Robinson.
Lancaster—Fairfield Co. Agrl. Soc. Oct. 11-14. Russell W. Alt, R. R. 1, Baltimore, O.
Lebanon—Warren Co. Fair. Sept. 19-22. John T. Gorman.
Lisbon—Columbiana Co. Agrl. Soc. Sept. 14-18. J. H. Sinclair, Hanoverton, O.
Logan—Hocking Co. Junior Fair. Sept. 14-16. Carl Wilson, Enterprise, O.
London—Madison Co. Agrl. Soc. Aug. 20-24. Fred M. Guy, Irwin, O.
McConnellsville—Morgan Co. Agrl. Soc. Sept. 7-9. Ray G. Smith, Route 2.
Mansfield—Richland Co. Agrl. Soc. Sept. 1-2. R. D. Hale.
Marletta—Washington Co. Agrl. Assn. Sept. 3-6. L. E. Apple.
Marion—Marion Co. Agrl. Soc. Aug. 28-Sept. 2. Paul D. Michel.
Marysville—Union Co. Agrl. Soc. Oct. 11-14. H. A. Taylor.
Medina—Medina Co. Agrl. Soc. Sept. 7-9. Paul M. Jones.
Middleport—Meigs Co. Agrl. Soc. Aug. 30-Sept. 1. Chas. Radford Jr., Minersville, O.
Millersburg—Holmes Co. Agrl. Soc. Sept. 5-7. H. C. Logsdon.
Montpelier—Williams Co. Agrl. Soc. Sept. 11-16. E. H. Thompson.
Mount Gilead—Morrow Co. Agrl. Soc. Sept. 7-9. A. A. Brofner.
Mount Vernon—Knox Co. Agrl. Soc. Sept. 27-30. Henry G. Richards.
Napoleon—Henry Co. Agrl. Soc. Sept. 1-4. James D. Murray.
Newark—Licking Co. Agrl. Soc. Aug. 31-Sept. 2. S. C. Colburn, R. 1, Granville, O.

Ohio
Ashland—Ashland Co. Agrl. Soc. Sept. 20-23. James S. Atterholt.
Athens—Athens Co. Agrl. Assn. Aug. 22-25. F. S. Caldwell, R. 1, Front, O.
Attica—Attica Fair. Sept. 26-29. Carl B. Carpenter.
Barlow—Barlow Agrl. Assn. Sept. 28-29. C. E. Lawton.
Bellefontaine—Logan Co. Agrl. Soc. Sept. 19-22. Carl C. Kirk.
Bellville—Bellville Ind. Agrl. Soc. Sept. 13-16. E. O. Kochheiser.
Burton—Geauga Co. Agrl. Soc. Sept. 1-4. Chas. A. Riley.
Cadiz—Harrison Co. Agrl. Assn. Sept. 14-16. Lance H. Barger.
Caldwell—Noble Co. Agrl. Soc. Sept. 13-15. J. K. Walkenshaw.
Canfield—Mahoning Co. Agrl. Soc. Sept. 1-4. E. R. Zieger, Central Tower, Youngstown.
Canton—Stark Co. Agrl. Soc. Sept. 4-7. Ed S. Wilson.
Carrollton—Carroll Co. Agrl. Soc. Sept. 27-30. Leonard George, Harlem Springs, O.
Carthage—Cincinnati—Hamilton Co. Agrl. Soc. Sept. 18-19. Clarence A. Peters.
Coshocton—Coshocton Co. Agrl. Soc. Oct. 3-7. C. V. Croy, Dresden, O.
Croton—Hartford Ind. Agrl. Soc. Sept. 6-9. Clell H. Sinky, Centerburg, O.
Dayton—Montgomery Co. Fair. Sept. 4-7. R. C. Haines.
Delaware—Delaware Co. Agrl. Soc. Sept. 18-22. John Wagner.
Delphos—Allen Co. Agrl. Soc. Aug. 22-26. Art O. Wulffhorst.
Dover—Tuscarawas Co. Agrl. Soc. Sept. 20-23. S. O. Mase.
Eaton—Preble Co. Agrl. Soc. Aug. 29-Sept. 1. Wm. B. Pryor.
Findlay—Hancock Co. Agrl. Soc. Sept. 20-23. Orvell Crates, Jenara, O.
Fremont—Sandusky Co. Agrl. Soc. Sept. 5-8. Russell S. Hull.
Gallipolis—Gallia Co. Agrl. Soc. Sept. 27-29. John N. McNealy.
Georgetown—Brown Co. Fair. Oct. 4-6. Wm. M. Warner.
Greenville—Darke Co. Fair. Aug. 20-25. Frank Hiestand, Rossburg, O.
Hamilton—Butler Co. Agrl. Soc. Sept. 27-30. John W. Cochran, Seven Mile, O.
Hicksville—Defiance Co. Fair. Aug. 20-25. Howard Stackman, Farmer, O.
Kenton—Hardin Co. Agrl. Soc. Sept. 27-30. D. B. Robinson.
Lancaster—Fairfield Co. Agrl. Soc. Oct. 11-14. Russell W. Alt, R. R. 1, Baltimore, O.
Lebanon—Warren Co. Fair. Sept. 19-22. John T. Gorman.
Lisbon—Columbiana Co. Agrl. Soc. Sept. 14-18. J. H. Sinclair, Hanoverton, O.
Logan—Hocking Co. Junior Fair. Sept. 14-16. Carl Wilson, Enterprise, O.
London—Madison Co. Agrl. Soc. Aug. 20-24. Fred M. Guy, Irwin, O.
McConnellsville—Morgan Co. Agrl. Soc. Sept. 7-9. Ray G. Smith, Route 2.
Mansfield—Richland Co. Agrl. Soc. Sept. 1-2. R. D. Hale.
Marletta—Washington Co. Agrl. Assn. Sept. 3-6. L. E. Apple.
Marion—Marion Co. Agrl. Soc. Aug. 28-Sept. 2. Paul D. Michel.
Marysville—Union Co. Agrl. Soc. Oct. 11-14. H. A. Taylor.
Medina—Medina Co. Agrl. Soc. Sept. 7-9. Paul M. Jones.
Middleport—Meigs Co. Agrl. Soc. Aug. 30-Sept. 1. Chas. Radford Jr., Minersville, O.
Millersburg—Holmes Co. Agrl. Soc. Sept. 5-7. H. C. Logsdon.
Montpelier—Williams Co. Agrl. Soc. Sept. 11-16. E. H. Thompson.
Mount Gilead—Morrow Co. Agrl. Soc. Sept. 7-9. A. A. Brofner.
Mount Vernon—Knox Co. Agrl. Soc. Sept. 27-30. Henry G. Richards.
Napoleon—Henry Co. Agrl. Soc. Sept. 1-4. James D. Murray.
Newark—Licking Co. Agrl. Soc. Aug. 31-Sept. 2. S. C. Colburn, R. 1, Granville, O.

Norwalk—Huron Co. Agrl. Soc. Aug. 29-Sept. 1. Mrs. Elfreda Crayton.
 Old Washington—Guernsey Co. Agrl. Soc. Sept. 27-29. Dr. Marvin E. Hartley, Cambridge O.
 Ottawa—Putnam Co. Agrl. Soc. Oct. 3-7. Jos. L. Brickner.
 Paulding—Paulding Co. Agrl. Soc. Sept. 19-22. Carl Laukhuf.
 Randolph—Randolph Ind. Agrl. Soc. Sept. 15-16. R. P. Hamilton.
 St. Clairsville—Belmont Co. Agrl. Soc. Sept. 7-9. Wm. R. Butcher Jr.
 Shelby—Shelby Comm. Street Fair Assn. Sept. 7-10. Carl L. Wentz.
 Sidney—Shelby Co. Agrl. Soc. Sept. 12-15. Ben O. Harman, Anna, O.
 Smithfield—Jefferson Co. Fair. Sept. 20-22. W. E. Rose, R. D. 1, Rayland, O.
 Smyrna—Tri-Co. Ind. Agrl. Soc. Sept. 28-30. H. M. Fitch, Moorefield, O.
 Tiffin—Seneca Co. Agrl. Soc. Aug. 22-25. C. B. Baker.
 Toledo—Lucas Co. Agrl. Soc. Sept. 14-17. Chas. Glann, 411 Michigan St.
 Upper Sandusky—Wyandot Co. Agrl. Soc. Sept. 12-15. Ross A. Winter.
 Van Wert—Van Wert Co. Agrl. Soc. Sept. 4-8. N. E. Stuckey.
 Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 27-Sept. 1. Harry Kahn.
 Wauseon—Fulton Co. Agrl. Soc. Sept. 4-7. H. E. Schwall.
 Wellington—Lorain Co. Agrl. Soc. Aug. 22-24. Clair L. Hill.
 Woodsfield—Monroe Co. Agrl. Soc. Aug. 30-Sept. 1. Ralph Schumacher.
 Wooster—Wayne Co. Agrl. Soc. Sept. 12-15. W. J. Buss.

Oklahoma

Anadarko—Caddo Co. Fair Assn. Sept. 13-16. Thos. M. Moran.
 Arnett—Ellis Co. Fair Assn. Sept. 7-9. J. D. Cresswell.
 Beaver—Beaver Co. Free Fair. Sept. 13-16. Lola Benjegerdes.
 Blackwell—Kay Co. Free Fair. Sept. 12-16. Mary A. Robbins.
 Buffalo—Harper Co. Free Fair. Sept. 14-16. W. E. Bland.
 Dewey—Washington Co. Free Fair Assn. Sept. 19-21. J. M. Clark.
 Fairview—Major Co. Free Fair. Sept. 10-21. W. B. Hanly.
 Hydro—Hydro District Fair. Sept. 7-8. Grace R. Felton.
 Miami—Ottawa Co. Free Fair. Aug. 21-26. H. A. Berkey.
 Muskogee—Oklahoma Free State Fair. Oct. 1-8. Ethel Murray Simonds.
 Oklahoma City—Oklahoma State Fair & Expo. Sept. 23-30. Ralph T. Hemphill.
 Pauls Valley—Garvin Co. Free Fair. First or second week in Sept. Russell Pierson.
 Tulsa—Tulsa Fair Livestock Show. Oct. 10-16. Wm. B. Way.
 Wewoka—Seminole Co. Free Fair Assn. Sept. 12-16. W. F. Lott.

Oregon

Canby—Clackamas Co. Fair. Aug. 31-Sept. 2. J. P. Telford, Jennings Lodge, Ore.
 Condon—Gilliam Co. Fair. Sept. 8-9. Stewart Hardy.
 Gresham—Multnomah Co. Fair Assn. Aug. 21-27. A. H. Lea.
 Hillsboro—Washington Co. Fair. Aug. 31-Sept. 2. Mrs. Leon S. Davis.
 Lakeview—Lake Co. Fair. Sept. 2-4. E. A. Fettsch.
 Myrtle Point—Coos Co. Fair. Sept. 2-4. L. H. Pearce.
 North Portland—Junior Fat Stock Show-Girls 4-H Clubs. Oct. 11-13. O. M. Plummer, Portland.
 Ontario—Malheur Co. Fair. Aug. 25-27. R. E. Brook.
 Redmond—Deschutes Co. Fair Assn. Sept. 24-25. C. L. Colegrove.
 Tygh Valley—Wasco Co. Fair. Sept. 29-30. Floyd L. Kelly, Maupin, Ore.

Pennsylvania

Allentown—Allentown Fair. Sept. 19-23. M. H. Beary.
 Beaver Springs—Beaver Community Fair. Sept. 20-23. Kenneth H. Boyer.
 Bloomsburg—Bloomsburg Fair Assn. Sept. 25-30. Harry B. Correll.
 Centre Hall—Grange Encamp. & Centre Co. Fair. Aug. 28-31. Mrs. Samuel Grove.
 Cochranton—Cochran Community Fair. Sept. 14-18. Chas. W. York.
 Cookport—Green Township Fair Assn. Sept. 14-16. J. D. Joiner, Alverda, Pa.
 Dayton—Dayton Agrl. Assn. Aug. 22-26. M. E. Garner.
 Delmaria—Community Fair. Oct. 19-21. N. B. Witmer.
 Ephrata—Farmers' Day Assn. Sept. 27-30. Ira E. Pasmacht.
 Ford City—Armstrong Co. Fair. Sept. 1-4. Walter H. Bower.
 Forkville—Sullivan Co. Agrl. Soc. Sept. 6-9. Roscoe Burgess.
 Gratz—Gratz Fair Assn. Sept. 20-23. Guy R. Klingner.
 Greensburg—Harrod Community Fair. Aug. 24-26. J. H. Silvis Jr.
 Hanover—Forest Park Free Fair. Sept. 4-10. A. F. Karst.
 Harford—Harford Agrl. Soc. Sept. 13-15. Elton Robbins.
 Hatfield—Montgomery Co. Fair. Sept. 4-9. Ed Fadelay.
 Hollidaysburg—Community Farm Show. Oct. 11-13. Glenn Bressler.
 Honesdale—Wayne Co. Agrl. Soc. Sept. 19-22. R. W. Gammell.
 Indiana—Indiana Co. Fair. Aug. 29-Sept. 1. Mrs. Bertha E. Jones.
 Jennerstown—Jenner Fair. Aug. 29-Sept. 1. A. O. Lape, Jenners, Pa.
 Lampeter—Community Fair. Sept. 20-22 or 27-29. Wayne B. Rentschler.
 Laurelton—Union Co. West End Fair. Sept. 6-9. Frank Snyder.
 Lehighton—Lehighton Fair. Sept. 4-9. Frank R. Diehl.
 Ligonier—Ligonier Valley Fair Assn. Sept. 1-4. George F. Robb.
 Linesville—Community Fair. Sept. 6-8. O. C. Lance.
 Litzitz—Community Show Assn. Oct. 5-7. Wm. N. Young.
 Lock Haven—Clinton Co. Fair. Sept. 12-16. H. Conley Hayes.
 McConegalsburg—Fulton Co. Fair. Sept. 20-23. Lloyd W. Mellott.

Mechanicsburg—Grangers (Fair) Picnic. Aug. 27-Sept. 4. Roy Richwine.
 Mercer—Mercer Central Agrl. Soc. Aug. 22-25. J. P. Orr.
 Mill Hill—Clinton Co. Grange Fair. Sept. 4th week. J. Rex Haver.
 Mount Joy—Mt. Joy Community Show Exhibit. Oct. 12-14. Mrs. Dorothy Hendrix.
 Mount Pleasant—Pleasant Valley Grange Fair. Sept. 27-30. Eugene V. Keefer.
 Newfoundland—Greene-Dreher Fair Assn. Aug. 31-Sept. 2. Henry G. Botjer, Greentown.
 Northampton—Twin County Fair. Sept. 14-16. Robt. S. Prable.
 Oxford—Community Fair. Oct. 25-27. Seth L. Burt.
 Pleasant Valley—Springfield Farm Show. Nov. 9-11. Roy H. Glesmann.
 Port Royal—Juanita Co. Agrl. Soc. Sept. 4-9. J. H. Book.
 Shanksville—Stony Creek School Fair. Sept. 28-30. Edith Giesel.
 Sparta—Sparta Community Fair. Sept. 14-16. Telford S. Berkey.
 Stoneboro—Stoneboro Fair. Aug. 31-Sept. 4. Walter B. Parker.
 Tioga—Tioga Valley Fair Assn. Sept. 4-8. Carl H. Forrest.
 Tionesta—Forest Co. Fair Assn. Sept. 28-30. Mrs. Ida P. Brady.
 Ulysses—Ulysses Community Fair. Sept. 14-16. Olive Griffin.
 Waterford—Waterford Fair Assn. Sept. 6-9. Ray J. Salmon.
 Waitsburg—Waitsburg Agrl. Soc. Aug. 29-Sept. 2. H. M. Burrows.
 West Alexander—W. Alexander Fair. Sept. 14-16. Paul Rogers.
 Wind Ridge—Richhill Agrl. Assn. Aug. 22-24. Floyd Campbell.
 Yellow Creek—Northern Bedford Co. Fair. Oct. 19-21. Howard F. Fox, Loysburg.
 York—York Inter-State Fair. Sept. 12-16. Samuel S. Lewis.

South Carolina

Anderson—Anderson Fair. Oct. 30-Nov. 4. J. A. Mitchell.
 Bowman—Bowman Community Fair. Nov. 6-11. George W. Oliver.
 Brunson—Hampton Co. Fair. Thanksgiving week. W. P. Hogarth.
 Central—Pickens Co. Fair. Oct. 9-14. G. Max Perry.
 Chester—Chester Co. Colored Fair Assn. Oct. 23-28. Weyman Johnson.
 Columbia—South Carolina State Fair. Oct. 16-21. Paul V. Moore.
 Columbia—S. C. State Colored Fair. Oct. 23-28. Henry D. Pearson.
 Florence—Pee Dee Fair Assn. Oct. 30-Nov. 4. Wm. B. Douglas.
 Greenville—Greenville Co. Fair. Oct. 16-21. C. A. Herlong.
 Greenwood—Greenwood Co. Fair. Oct. 23-28. E. B. Henderson.
 Orangeburg—Orangeburg Co. Fair Assn. Oct. 23-28. J. M. Hughes.
 Kingsree—Williamsburg Co. Fair. Sept. 25-30. H. C. Crawford.
 Orangeburg—Orangeburg Co. Colored Fair. Oct. 17-20. W. C. Lewis.
 Owings—Mt. Carmel Fair. Oct. 11-14. Andrew Saxon.
 Spartanburg—Spartanburg Co. Fair. Oct. 9-14. D. C. Todd.
 Sumter—Sumter Co. Fair. Nov. 7-11. J. Cliff Brown.
 Union—Union Co. Fair Assn. Oct. 9-14. M. C. Page, Jonesville, S. C.
 Walterboro—Colleton Co. Fair Assn. Week of Oct. 2. E. E. Jones.
 York—York Co. Colored Fair. Oct. 9-14. L. A. Wright, R. 3, Box 161, Clover.

South Dakota

Clear Lake—Deuel Co. Fair. Sept. 21-23. Fred Seeger.
 Gettysburg—Potter Co. Fair. Sept. 11-13. James J. O'Connell.
 Huron—South Dakota State Fair. Sept. 4-9. F. L. Hafner.
 Mitchell—Corn Palace Festival. Sept. 25-30. Corn Palace Committee.
 Onida—Sully Co. Fair Assn. Aug. 24-26. G. F. Schwandt.
 Parker—Turner Co. Fair. Last week in Aug. J. C. Jensen.
 Sioux Falls—Sioux Empire Fair Assn. Aug. 22-26. Al Halverson.
 Tripp—Hutchinson Co. Fair Assn. Aug. 30-Sept. 1. Wm. E. Hoff.

Tennessee

Alexandria—DeKalb Co. Fair. Aug. 30-Sept. 2. Rob Roy.
 Chattanooga—Chattanooga-Hamilton Co. Interstate Fair. Sept. 13-23. Mrs. Maude H. Atwood.
 Columbia—Mid-State Fair. Week Aug. 28. George L. Buchnan.
 Gallatin—Sumner Co. Fair Assn. Aug. 24-26. Edw. V. Anthony.
 Harriman—Roane Co. Municipal Fair. Sept. 11-16. W. B. Stout.
 Huntingdon—Carroll Co. Fair. Sept. 26-30. J. F. Walters.
 Huntingdon—Carroll Co. Colored Fair. Oct. 4-7. W. A. Cox.
 Lawrenceburg—Lawrenceburg Co. Fair. Sept. 18-23. Dr. E. R. Braly.
 Lebanon—Wilson Co. Fair. Sept. 13-16. A. W. McCartney.
 Lexington—Henderson Co. Colored Fair. Sept. 11-16. C. C. Bond.
 McMinnville—Warren Co. Fair Assn. Sept. 7-9. F. J. Winton.
 Maryville—Blount Co. Fair Assn. Aug. 28-Sept. 2. P. A. Waters.
 Trenton—Gibson Co. Fair. Sept. 20-23. John R. Wade.
 Woodbury—Cannon Co. Fair. Sept. 15-16. Mrs. Hesta M. Cummings.

Texas

Abilene—West Texas Fair. Sept. 1-9. Grover Nelson.
 Corsicana—Corsicana Livestock & Agrl. Show. Sept. 12-16. Robt. G. Dillard.
 Leonard—Leonard Fair. Sept. 26-30. H. H. Blackburn.
 Palestine—Anderson Co. Fair. Oct. 2-7. C. O. Miller Jr.
 Wichita Falls—Wichita Co. Fair. Sept. 25-30. R. W. Knight.

Utah

Logan—Cache Co. Fair & Rodeo. Aug. 24-26. N. J. Crookston.
 Mantle—Sanpete Co. Fair. Aug. 31-Sept. 1. Rudolph Hope.

Morgan—Morgan Co. Fair. Aug. 30-Sept. 1. Gilbert Francis.
 Murray—Salt Lake Co. Fair. Aug. 24-26. Chester L. Bello, Magna, Utah.
 Nephi—Juab Co. Fair Assn. Sept. 1-2. Jennie Howard.
 Ogden—Ogden Livestock Show. Nov. 5-9. E. J. Fjeldsted.
 Salt Lake City—Utah State Fair. Sept. 2-9. Sheldon R. Brewster.

Vermont

Essex Junction—Champlain Valley Expo. Aug. 29-Sept. 2. H. K. Drury.
 Hartland—Hartland Fair. Aug. 24-25. Russ Perry.
 Rutland—Rutland Fair. Sept. 4-9. Arthur H. Porter.

Virginia

Abingdon—Southwest Va. Fair. Aug. 23-26. G. Y. Booker.
 Chatwood—Farmers' Fair Assn. Sept. 7-9. Leonard Mullins.
 Danville—Danville Fair Assn. Oct. 3-6. C. L. Booth.
 Emporia—Emporia Fair. Oct. 16-21. B. M. Garner.
 Keller—Eastern Shore Fair Assn. Aug. 29-Sept. 2. J. Milton Mason.
 Luray—Page Co. Fair. Aug. 28-Sept. 2. Amos Cave.
 Manassas—Manassas Fair Assn. Sept. 4. James M. Baucum.
 Martinsville—Henry Co. Fair Assn. Sept. 18-23. O. B. Hensley.
 Martinsville—Martinsville Colored Fair. Sept. 11-16. J. P. Reynolds.
 Petersburg—Southside Va. Fair. Oct. 2-7. R. Willard Eanes.
 Staunton—Staunton Fair. Sept. 25-30. C. B. Ralston.
 Suffolk—Tidewater Fair Assn. Oct. 17-20. H. C. Holman.
 Woodstock—Shenandoah Co. Fair Assn. Sept. 11-16. Frank M. Fravel.

Washington

Spokane—Spokane Co. Fair. Oct. 6-8. J. B. T. Martin.

West Virginia

Marlinton—Pocahontas Co. Fair. Aug. 28-Sept. 2. Fred C. Allen.
 New Hope—New Hope Fair. Aug. 31-Sept. 2. C. P. Hylton, R. 1, Box 78, Princeton.
 Petersburg—Tri-Co. Fair. Aug. 23-25. C. L. Slickler.
 Sutton—Braxton Co. Fair Assn. Sept. 11-16. Earle Morrison.

Wisconsin

Athens—Agrl. Assn. Aug. 29-31. Theo. E. Wozniak.
 Baraboo—Sauk Co. Fair. Aug. 27-30. M. H. Schey.
 Beaver Dam—Dodge Co. Fair Assn. Sept. 7-10. Forrest Knaup.
 Black River Falls—Jackson Co. Agrl. Soc. Sept. 8-11. W. D. Bean.
 Bloomington—Bloomington Fair. Sept. 16-18. B. J. Oates.
 Chilton—Calumet Co. Agrl. Assn. Sept. 1-4. T. Henry Weeks.
 Grandon—Forest Co. Agrl. Soc. Aug. 29-Sept. 1. R. M. Ritter, RFD, Argonne, Wis.
 De Pere—Brown Co. Fair Assn. Aug. 23-27. Wm. S. Klaus.
 Durand—Pepin Co. Junior Fair. Sept. 1-2. T. A. Parker.
 Eagle River—Vilas Co. Agrl. Soc. Aug. 25-27. Russell Johannes.
 Elkhorn—Walworth Co. Agrl. Soc. Sept. 1-4. Chas. A. Jahr.
 Ellsworth—Pierce Co. Fair Assn. Sept. 6-8. H. G. Seyforth.
 Fond du Lac—Fond du Lac Co. Fair Assn. Sept. 6-10. J. B. Kolsta.
 Friendship—Adams Co. Fair Assn. Sept. 7-10. Robt. W. Roseberry.
 Galesville—Trempealeau Co. Fair. Sept. 1-4. F. M. Smith.
 Gay Mills—Crawford Co. Fair. Sept. 7-10. Leonore M. Feldmann, Prairie du Chien.
 Gillett—Oconto Co. Youth Fair. Aug. 25-27. Emery J. Ansoerg.
 Grantsburg—Burnett Co. Fair Assn. Aug. 24-26. Ray G. Lidhom.
 Hayward—Sawyer Co. Fair Assn. Aug. 31. J. K. Walker.
 Iron River—Bayfield Co. Fair. Sept. 2-3. R. J. Holvenstot, Washburn, Wis.
 Janesville—Rock Co. 4-H Fair. Aug. 28-31. R. T. Glasco.
 Ladysmith—Rusk Co. Fair. Aug. 21-24. F. J. Manning.
 Lancaster—Grant Co. Agrl. Soc. Sept. 12-14. Hugh A. Harper.
 Lodi—Lodi Union Agrl. Soc. Oct. 6-8. Robert E. Rice.
 Luxemburg—Kewaunee Co. Fair. Sept. 2-4. Julius Cahn.
 Marshfield—Central Wis. State Fair Assn. Sept. 3-7. R. R. Williams.
 Mauston—Juneau Co. Agrl. Soc. Aug. 26-29. Manly Sharp.
 Medford—Taylor Co. Co-Op. Youth Fair. Aug. 25-27. Ethel H. Saxton.
 Mellen—Ashland Co. Youth Fair. Aug. 25-26. Milo Johansen, Ashland, Wis.
 Milwaukee—Wisconsin State Fair. Aug. 19-27. Wm. T. Marriott, State Fair Park.
 Milwaukee—Milwaukee Co. Agrl. Soc. Dec. 5-8. S. S. Mathisen, Farm Ext. Bldg.
 Mineral Point—Southwestern Wis. Fair Assn. Sept. 1-4. C. L. Winn.
 Oshkosh—Winnebago Co. Fair & Expo. Aug. 29-Sept. 1. Taylor G. Brown.
 Phillips—Price Co. Agrl. Soc. Sept. 7-10. J. B. Sutton, Prentice, Wis.
 Plymouth—Sheboygan Co. Agrl. Assn. Sept. 1-4. W. H. Eldridge.
 Richland Center—Richland Co. Agrl. Soc. Sept. 14-17. H. J. Gochenaur.
 Rosholt—Rosholt Free Community Fair. Sept. 2-4. Russell Wrolstad.
 Saxon—Iron Co. Fair Assn. Sept. 8-10. Mrs. Edward Skaja, R. 1, Box 204, Hurley.
 Shawano—Shawano Co. Agrl. Soc. Sept. 7-10. Louis W. Cateau.
 Slinger—Washington Co. Fair. Aug. 25-27. E. E. Skallskey, West Bend, Wis.
 Union Grove—Racine Co. Agrl. Soc. Sept. 4-5. Earl A. Polley, Rochester, Wis.
 Viroqua—Vernon Co. Agrl. Assn. Sept. 21-24. Oren G. Johnson.
 Wausau—Marionette Co. Fair Assn. Sept. 1-4. Chas. B. Drewry, Box 385, Marinette.
 Wautoma—Waushara Co. Fair Assn. Aug. 25-27. H. N. Haferbecker.

Webster—Central Burnett Co. Fair. Aug. 31-Sept. 2. R. E. Krause.
 Westfield—Marquette Co. Agrl. Assn. Sept. 1-4. W. P. Fuller.
 Weyauwega—Waupaca Co. Agrl. Assn. Sept. 15-17. Frank Haffner.

Wyoming

Buffalo—Johnson Co. Fair. Aug. 24-25. Fels Jensen.

Canada

BRITISH COLUMBIA

Armstrong—Interior Provincial Exbn. Sept. 19-21. Mat Hassen.
 Chilliwack—Chilliwack Agrl. Assn. Sept. 12-13. E. H. Barton.
 Cloverdale—Cloverdale Fair. Sept. 19-20. T. W. Currie, R. R. 3, New Westminster.
 Invermere—Windermere Agrl. Assn. Sept. 1-3. N. M. Marples.
 Ladysmith—Ladysmith Agrl. Assn. Sept. 20-21. Rev. C. McDiarmid.
 Langley Prairie—Langley Agrl. Assn. Sept. 6-7. H. R. Freeman, Milner.
 Saanichton—Saanichton Agrl. Soc. Sept. 4. S. G. Stoddard.
 South Burnaby—S. Burnaby Agrl. Assn. Sept. 15-16. Mrs. J. C. Bellinger.

NEW BRUNSWICK

Keswick—Keswick Fair Assn. Sept. 20-21. Walter Inch, Mouth of Keswick.
 Port Elgin—Port Elgin Fair Assn. Sept. 20. Carl C. Allen, Melrose, N. B.
 St. Martins—St. Martins Fair Assn. Oct. 3. Craig Morrison, West Quaco, N. B.
 Stanley—Stanley Fair. Sept. 26-29. T. Allen Best.
 Upper Loch Lomond—Upper Loch Lomond Fair Assn. Sept. 27. W. S. Watters, Silver Falls, N. B.

NOVA SCOTIA

Bear River—Digby Agrl. Soc. Sept. 20-21. C. E. Chisholm.
 Bridgewater—Lunenburg Co. Exbn. Sept. 26-29. W. J. Crouse.
 Caledonia—Queens Co. Fair. Sept. 19-22. Fred Kempton.
 Lawrencetown—Annapolis Co. Exbn. Sept. 19-21. Donald White.
 Middle Musquodoboit—Halifax Co. Exbn. Sept. 14-15. George Dickie.
 North Sydney—Cape Breton Co. Exbn. Sept. 4-8. Chas. Munn, N. Sydney, Cape Breton.
 Oxford—Cumberland Co. Exbn. Sept. 13-15. Claude Thompson.
 Pictou—Pictou Co. & N. Colchester Exbn. Sept. 19-21. J. J. Ross.
 Truro—Truro Fair. Sept. 12-13. W. R. Retson.
 Windsor—Windsor—Exbn. Aug. 28-30. Chas. Douglas, Falmouth, N. B.
 Yarmouth—Yarmouth Co. Agrl. Soc. Sept. 12-14. E. L. Crosby.

ONTARIO

Almonte—N. Lanark Agrl. Soc. Aug. 31-Sept. 2. Mrs. J. K. Kelly.
 Arnprior—Arnprior Agrl. Soc. Aug. 28-30. W. H. Murphy.
 Avonmore—Roxborough Agrl. Soc. Sept. 28-29. E. R. McMillan.
 Aylmer—Aylmer Agrl. Soc. Sept. 25-28. H. E. Lashbrook.
 Belleville—Belleville Agrl. Soc. Sept. 18-20. E. S. Denyes.
 Caledonia—Caledonia Agrl. Soc. Oct. 12-14. W. S. Hudspeth.
 Collingwood—Nottawasaga & Great Northern Exbn. Sept. 21-23. O. G. Bernhardt.
 Dresden—Camden Agrl. Soc. Sept. 12-14. H. J. French.
 Durham—Durham Agrl. Soc. Sept. 7-8. W. G. Bayley.
 Elmira—Elmira Agrl. Soc. Sept. 1-4. H. W. Zilliox.
 Elmvale—Elmvale Fair. Sept. 25-27. T. E. Smith.
 Galt—South Waterloo Agrl. Soc. Sept. 21-23. Robt. E. Cowan.
 Harrow—Colchester South Agrl. Soc. Sept. 20-22. L. Capstick.
 Kenora—Kenora Agrl. Soc. Aug. 24-25. G. F. Bourke.
 Kingston—Kingston & Dist. Agrl. Soc. Sept. 20-23. Mrs. P. A. Conley.
 Lansdowne—Lansdowne Agrl. Soc. Sept. 11-13. S. C. E. Dixon.
 Leamington—Leamington Dist. Agrl. Soc. Sept. 25-30. Emma Atkins.
 Lindsay—Lindsay Central Exbn. Sept. 13-16. B. L. McLean.
 McKellar—McKellar Agrl. Soc. Sept. 19-21. L. Moffat.
 Markham—Markham Fair. Oct. 5-7. R. H. Crosby.
 Midland—Tiny & Tay Agrl. Soc. Sept. 14-16. Robt. C. Nesbitt.
 Napanee—Lennox Agrl. Soc. Sept. 25-27. George T. Walters.
 Oshweken—Six Nation Agrl. Soc. Sept. 27-29. Joseph C. Hill.
 Oshawa—South Ont. Agrl. Soc. Sept. 11-13. E. W. Webber, Columbus, Ont.
 Perth—South Lanark Agrl. Soc. Sept. 8-9. M. J. Donohoe.
 Port Perry—Port Perry Agrl. Soc. Sept. 2 and 4. R. D. Woon.
 Renfrew—S. Renfrew Agrl. Soc. Sept. 19-22. John F. Burwell.
 Richmond—Carleton Co. Agrl. Soc. Sept. 7-9. M. E. Mullen.
 Ridgeway—Ridgeway Agrl. Soc. Oct. 3-5. R. W. Green.
 Rockton—North Wentworth Agrl. Soc. Oct. 7 and 9. F. P. Martin, Sheffield.
 Simcoe—Norfolk Co. Fair. Oct. 2-5. Harold I. Pond.
 Springfield—S. Dorchester Agrl. Soc. Sept. 12-13. E. E. Ward.
 Stratford—Stratford Agrl. Soc. Sept. 18-20. R. G. Hammond.
 Strathroy—Strathroy Agrl. Soc. Sept. 11-13. J. N. Ratcliffe.
 Thorold—Thorold Agrl. Soc. Sept. 10-20. Dave Crysler, Allanburg, Ont.
 Vankleek Hill—Vankleek Hill Agrl. Soc. Sept. 6-8. J. L. Campbell.
 Welland—Welland Co. Agrl. Soc. Sept. 13-16. A. A. Marshall.
 Woodbridge—Woodbridge Agrl. Soc. Oct. 7-9. N. Geo. Wallace.

QUEBEC

Ayers Cliff—Stanstead Co. Agrl. Soc. Aug. 24-26. M. B. Corey, Hatley, Que.
 Aymer—Gatineau Co. Agrl. Soc., Div. A. Sept. 7-9. R. K. Edey.
 Bedford—Missisquoi Agrl. Soc. Aug. 31-Sept. 2. Paul O. Roy.

(See LISTS on page 60)

CALM START FOR SPOT PLAN

Bingo Suffers Due To Recent Crusade In Twin City Area

MINNEAPOLIS, Aug. 19.—Determination of Sheriff Earle Brown of Hennepin County to enforce anti-bingo laws in the county has played havoc with sponsored events in this area the last six weeks or so.

The climax came when the chief of the sheriff's criminal division sent word to the chairman of the annual Hopkins (Minn.) Raspberry Festival, which is run in conjunction with the Minneapolis Aquatennial, that if bingo is permitted at the carnival in Hopkins, the sheriff's office would pull a raid and make arrests.

Prior to that, the St. Louis Park firemen who staged a drawing on blankets and dolls to avoid the bingo rap, were arrested by the chief and brought in to justice court. Before that, two Legionnaires were arrested for operating bingo. This last drive has earned the chief the moniker of "Bingo"; he declared war on newspapers which played up stories, and said reporters would get no more news. The papers went at him, hammer and tongs, for two days. Finally, Antletz, the chief, asked that a truce be called.

What was bothering some was whether the central police association, Minneapolis division, would call off its yearly bingo game at the annual picnic held here. Routine calls at the picnic were made, but nothing else has been heard. Posters advertising bingo were distributed.

MERCHANDISE TRENDS

By Evelyn Mareneck

CHICAGO, Aug. 19.—The thundering, cheering, constant march to victory on all fronts brought on questions here on the home scene last week. WPB Chairman Donald Nelson was anxious to know how much longer the combined chief of staff wanted to keep piling up unrequired war surplus goods to the continued delay of possible reconversion. Army and navy officials were eager to keep workers in war plants—and not rush wildly back to peacetime jobs through the impression that the war was all but over. However, WPB has been devising plans, one after another, which have been intended to combine civilian production with war production so that the shock of a collapsed "Festung Europa" might be cushioned. At the close of last week, WPB announced that it was putting finishing touches to the reconversion order which became effective August 15. The role of military offensive on reconversion was left to a special meeting to thresh out facts, and a Senate bill introduced included the taking away of military control of surpluses after the war. Circumstances count, therefore, to give the bill strong backing. WPB is arguing against post-war programs that would mean a serious reverse in economic life . . . and that would involve those men who will be returning from the roads to Berlin and Tokyo.

Reports indicated that department store sales for the week ending August 5 ran 4 per cent over a year ago, with chain stores 6.8 per cent ahead of the same month last year. Retailers conferred in a three-day meeting sponsored by the National Retail Dry Goods Association to determine what merchandisers would be facing at the end of the war. The consensus of planning experts was that after a slight slump from the 1943 highs, two years after the war would witness a record peak of trade.

Canada's Post-War Plans

In Ottawa, the past weeks have seen Canada's efforts to design a new peacetime economy as soon as the war is over. The basic principle of the proposed pat-

tern is the maintenance of the national income at a high level . . . spending money to make money, in peace as well as in war. The strengthening of this program will mean another phase of post-war co-operation between nations, and merchandisers who anticipate an exchange of markets are watching the Dominion's stage for action after the war. Another trend of Canada's aid to their national economy has interested the trade with the announcement of her lifting the imports' ban. (See *Billboard*, August 12.)

Gadgets Here To Stay

The "war babies" born of necessity during wartime labor and material shortages, were said by gift manufacturers to stay on merchandisers' shelves after the war. The summer gift show held at the Merchandise Mart and which closed last week was dominated by many (See *Merchandise Trends* of page 59)

Trade Studies Official List

Goods may be slow in coming, but plan is good working program

CHICAGO, Aug. 19.—The nation's press this week conducted an educational campaign on Priorities Regulation 25, which may become one of the most famous orders yet issued by the War Production Board. The official order was released August 14 and is the fourth and biggest step toward making civilian goods as a part of a general program that started July 15. The list of items covered by the new regulations reads like (See *Start for Spot Plan* on page 56)

Cedar Wood Jewelry

For Engraving

65 assorted numbers, \$10; Identification Bracelets, \$5.72 a doz.; Lavacraft (Plastic) Weather Forecaster, \$8 per doz.; Plasticraft Ashtrays, Picture Frames, many other items. Mexican Silver Bracelet-Charms, \$5 per doz. 25% with order, balance C. O. D.

MILLER CREATIONS

Factory: 2772 Lincoln Ave., CHICAGO 14. Phone: Lincoln 4394

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With an Order Selected From This CONCESSIONAIRES' PRICE LIST

American-Made Slum

	Gro.
Paper Flag Bow Pin	\$.90
Plastic Thimbles	1.20
Lead Pencils, Full Length	1.44
Bean Blower, 10 In.	1.00
Jitter Beans, 200 Pack, Box	1.70
White Metal Wedding Ring	1.00
Plastic Charms with Tassels	1.10
Transfer Pictures	.90
Comic Hat Bands, Per 100	2.00
Comic Pennants, 1 1/4 x 2 1/2 In.	.75
1 1/4" Comic Buttons, Per 100	2.25
2" Comic Buttons, Per 100	4.00
Mirror Memo. Books	4.50
Monkey Mirror, 2 1/2 x 3 1/2 In.	2.95
Pat. Badges, Carded, Per 100	.90
Colored Tin Clips, Per 100	.60

Ball Game Merchandise Gro.

10" Car Tails w/ Comic Card, Per 100	\$4.50
9/12" Fox Tails w/ Ribbon Ties, Per 100	10.75
12/15" Fox Tails w/ Ribbon Ties, Per 100	12.75
16/18" Fox Tails, Per 100	16.00
Yacht Caps, Junior Sizes	24.00

Bingo Merchandise Each

Wood Frame Glass Tray, 9x17"	\$1.00
Stoneware Casserole, 6 Pack Ctn.	2.16
Stoneware Cookie Jar, 6 Pack Ctn.	2.40
Gold Frame Mirror, 11x14 In.	1.35
Wood Mag. Rack, Walnut or Maple	1.15
Vacuum Type Glass Coffee Maker	.98
Drip Type Glass Coffee Maker	.95
Fiesta, 4-Piece Ref. Set	1.10
Colored Pictures, Wood Frame, 16x20"	1.10

Prices F. O. B. Terre Haute, C. O. D. Orders Must Be Accompanied by 25% Deposit. Hundreds of Other Articles of "Wanted Merchandise" Are Shown in Our Latest 1944 Catalog—Write for Your Copy Today.

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Here's something that will really go; get yours while quantities last.

POPULAR FIESTA-WARE IN GAY BRIGHT COLORS

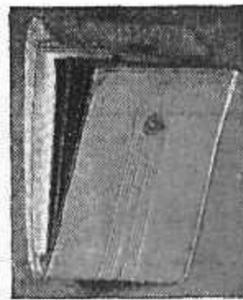
Consists of six numbers: Creamers, Sugar Bowls, Handled Bowls, Sherbet Cups, Tumblers, Chrome Top Salt and Pepper Shakers. Packed 2 dozen of each item to an assortment, and only \$10.00 Per Gross

ALSO AVAILABLE FOR IMMEDIATE DELIVERY—Smokers, Lamps, Blankets, Bar Sets, Enamelware, Pottery Ware, Luggage and hundreds of other wanted items. Whatever you need, tell it to Casey!

TELL IT TO Casey YOUR DEPENDABLE SOURCE OF SUPPLY 1132 S. WABASH AVE. • CHICAGO

Unusual Values In Genuine Leathergoods

WALLETS FOR LADIES AND GENTLEMEN

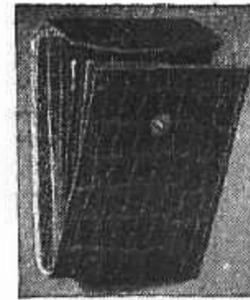


#4309 K Natural Grain

#4308 K Brown Pinseal

\$9.00 PER DOZ.

\$93.60 PER GROSS

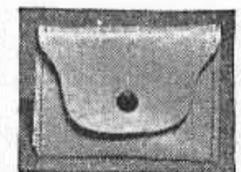


#4310 Alligator Grain

\$10.80 PER DOZ.

\$108.00 PER GROSS

#4307 K Coin Purses Assorted Colors



\$2.25 PER DOZ.

\$24.00 PER GROSS

In order to obtain the gross price, they may be assorted among all three numbers.

For Wallets up to \$30 per doz. see our price list #232-K

LEO KAUL

IMPORTING AGENCY, Inc.

115 to 119 K SOUTH MARKET ST. CHICAGO 6, ILL.

WOOD JEWELRY

CEDAR

Write for our New No 44 & 45 Illustrated Price Lists Over 100 Items

CHARLES DEMEE MFG. CO.
116 E. WALNUT ST. MILWAUKEE, WIS.

CRAFT

HAND MADE



#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10... \$7.00 IN LOTS OF 100 OR MORE... \$62.50



BILLFOLDS

Genuine Calf Leather Billfolds with double compartment for bills, cardcase and four window pass holders with snap buttons. Comes in black or brown individually boxed. BB114. Sample \$2.25. 10 for \$20.00



MUSICAL POWDER BOX

Plastic composition comes in assorted tunes. Beautiful colors gold trimmed with medallion top. BB115. Sample \$3.50; 10 for \$33.00.

ROHDE-SPENCER CO.
223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

SWEEPING THE NATION

3—TERRIFIC NEW JOKE NUMBERS—3
TONGUE TORTURE (Hot Giggly), Atr. Pkg. 50c Doz.
BITTER TOOTHPICKS (Look Real), 12 in Atr. Pkg.
HOT TOOTHPICKS (Taste Like Hot Gum), 12 in Pkg. \$4.95 Gr.
(These 3 Burning Items a Real Natural)
EXPLODING STICK MATCHES (Highest Quality), \$5.95 Gr.
CIGARETTE-CIGAR LOADS (Best Quality), \$3.75 Gr.
Special Jobbers' Prices in Quantity Lots.
Ernie's Enterprises
725 PINE ST. ST. LOUIS 1, MO.

START FOR SPOT PLAN
(Continued from page 55)

a catalog of gadgets and the specialty merchandise trade read and re-read it with great interest this week.

Altho official bans on production have been relaxed in about 86 restrictive orders, yet all officials in Washington seem to agree that actual production of civilian goods will start slowly. The "spot authorization" plan, as the order is called, simply provides a way whereby each manufacturing firm can make application to regional WP boards for permission to produce certain items on the list of goods which WPB has approved. The supply of labor and of materials in the particular region where the firm is located will be the chief factor in deciding on manufacturers' applications. Officials of the army and navy and also of the WMC opposed the spot authorization plan because they feared it might cause a rush to civilian production that would severely cut war orders, and it is understood in Washington that these officials will continue to put curbs on any steps that may indicate a rush away from producing war goods.

Looking Around
Wholesalers have been looking around

SWAGGER STICKS

Regular Size, Carved Wooden
Tops. Full Length.
\$10.50 Gross
Immediate Delivery.
25% Dep., Bal. C. O. D.

JERRY GOTTLIEB, INC.
928 Broadway
Bet. 21st and 22d
In the Heart of New York

for many months to find any possible sources of supply and the WPB plan is expected to increase the search for small manufacturers since they are likely to have an advantage in getting started. Behind the scenes in Washington, it has been reliably reported that the real opposition to the plan has come from big firms that would be occupied with war orders for some time. They did not want a plan started that would give small plants an advantage in producing civilian supplies.

The plan is aptly called a "spot authorization" plan and it will start buyers to looking here and there, chiefly in the areas where labor is non-critical and also in the smaller plants for the first new post-war goods. The items to be produced will be necessities and the public will be eager to buy. Some trade leaders say the public may hesitate to buy for a while, until it is convinced of the quality of the new goods, but this is not expected to be a real factor in future sales.

The Big List

The list of items as given to the press August 14 may be increased from week to week, if the progress of the war permits, but the original list provides a good beginning and contains the following goods:

Bicycles and bicycles parts, office machinery, electric dishwashers, electric appliances for commercial food preparation, hair clippers, electric heaters, heating pads, repair and replacement parts for automotive, refrigeration and electric appliances.

Domestic laundry equipment except washing machines; metal office cabinets, bathroom and utility filing cabinets, steel safes and safe deposit boxes, school furniture.

Vacuum cleaners, electric ranges, cooking appliances, heating stoves; galvanized and metal ash cans, baskets, coal hods, diaper pails, funnels, garbage cans, oil cans, pails and buckets, wash boilers, wash tubs.

Enameled ware bathtubs, coffee makers, cooking utensils, dinner pails, dish-

RINGS WHITE STONE ENGAGEMENT, WEDDING AND NOVELTY

Order by number, enclosing 1/3 DEPOSIT. We ship Balance C. O. D.

Pendant Heart Sterling Silver



Order No. A-845. \$9.00 Dz.

"Friendship" Ring. Two dangling hearts attached to an extra wide sterling silver band. Delicate "forget-me-not" design.



No. W43BN \$2.75 Dz.
Wedding Band. Choice of Sterling Silver or 1/30th 14K R. G. P.



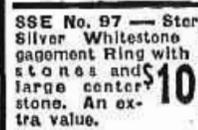
White Stone Sterling Silver with Side Stone. Order No. NS23.



No. WSS61R. Sterling Silver White Stone Wedding Ring. Set with 5 stones. \$4.50 Dz.



No. S25S \$12.00 Dz.
Sterling Silver, Side Stone, Large Center Stone.



SSE No. 97 — Sterling Silver Whitestone Engagement Silver with side stones and large center stone. An extra value. \$10.50 Dz.



MID CONTINENT JEWELRY CO.
100 1/2 N. Wilson Ave. JEFFERSON, IOWA

CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise
CARNIVAL SPECIALS U. S. MADE SLUM

	Per Gross		Per Gross
Hawaiian leis, Med. Size	\$ 4.00	Paper Flag Bows	\$.90
Medium Size Plaster Dogs, Etc.	6.50	Felt Wisecrack Pennants	.95
Red, White and Blue Tissue Shakers	6.00	Comic Paper Masks	1.00
Spotted Tails with Comic Cards. Per 100	4.00	Engraved Wedding Rings	1.00
Jumbo Fox Tails with Comic Cards. Per 100	23.00	Muslin Flags on Sticks	1.15
White or Blue Yacht Caps. Doz.	1.90	Plaster Dogs, Ducks, Etc.	1.25
Animal Shaped Glass Liquor Bottles. Per Case (36)	9.00	Plastic Thimbles	1.20
U. S. Weighted Darts. Doz.	1.20	Cloth Flag Bows	1.35
4 to 7 Inch Hoop-La Hoops. Doz.	.55	Lead Pencils	1.85
8 Inch Hoop-La Hoops. Doz.	.65	Humorous Mirror Folders	2.95
Knife Rack Rings. Per 100	2.50	Mirror Memo Books	4.50
Shooting Corks, Per 1000	2.25	Comic Buttons. Per 100	2.25
		Motto Buttons. Per 100	1.25
		Powder Puffs	3.00
		Jumbo 14-Inch Pencils	4.00

BINGO SPECIALS

Lunch Kits. Each	\$.85
8 Pc. Fire King Cooking Set. Each	.85
Liquor Bottle Bath Salts. Doz.	8.00
Glass Coffee Maker. Each	1.50
Straw Horse and Rider. Doz.	4.50
3 Pc. Fire King Mixing Bowl Set. Each	.40

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.

MERCHANDISE YOU ARE LOOKING FOR CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE	SLUM GIVE AWAYS	NOVELTIES
Over 100 Feature Items, including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross.	Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New. Popular in Demand. Flash.	Hats, Lols, Tails, Hat Bands, Combs Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.
Order by Assortments. \$20.00, \$40.00, \$75.00 Units	Order by Assortments. \$10.00, \$25.00, \$50.00 Units	

LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Tackle Boxes, Francy Boxed Towel Sets, Fur Animals, Etc.

SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS. 25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

LEADING SELLERS IN FUR COATS

ORDER FROM OUR 1944 CATALOG
1945 Catalog Ready Soon. The present conditions have delayed the printing of our 1945 catalog, you can continue to buy with assurance from our current up-to-the-minute 1944 catalog. Complete line at prices that are right. Coats, Jackets and Scarfs in all furs. CATALOG FREE. IMMEDIATE SHIPMENT. H.M.J. FUR CO. 150-B W. 28th St., New York 1

PLASTIC CHARMS
for your Slum Prizes
Buy them direct from us
We manufacture and sell more CHARMS than anyone else in the whole world.
Charms in Bulk — \$4.00 per thousand
Charms on Gift Cards — \$5.50 per thousand
F.O.B. New York
\$1.00 deposit with order — balance C.O.D.
Made in U.S.A. by
SAMUEL EPPY & CO.
333 HUDSON ST. NEW YORK 13, N. Y.

GENUINE FUR COATS JACKETS AND CHUBBYS!

1945 Fashion! Perfect Quality! Beautiful Styles. Large Assortment. Caraculs, Sealines, Minkettes, Silverstone, Brown, Black Sable, Coyas, Raccoons, Sizes 12 to 46. If not satisfied, money refunded within 3 days. Write today for FREE illustrated catalog and price list. AGENTS WANTED!
ROSE FUR CO., Dept. P-23
20 W. 27th St. New York

BINGO
SPECIALS ★ CARDS
TRANSPARENT MARKERS
Write for Bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

**CONCESSIONAIRES!
NOVELTY STORES!**



No. 820—3 Color Engraved, Gold Filled Heart Locket, Floral Motif, Sterling Silver Gold Plated Neck Chain.

\$36.00 Doz.

Same Locket as above with sterling silver gold-filled Neck Chain.

\$39.00 Doz.

ORDER TODAY!

SURE-FIRE SELLERS!

- 18" Sterling Silver Neck Chains \$5.40 Doz.
- 18" Gold Plated Sterling Silver Neck Chains 6.00 Doz.
- 18" Gold Filled on Sterling Silver Neck Chains 7.20 Doz.
- Sterling Silver Anklets, Carded 6.75 Doz.
- Gold Plated Sterling Silver Anklets, Carded 7.20 Doz.
- Gold Filled on Sterling Silver Anklets, Carded 9.50 Doz.

- No. 709—Light Identification Bracelet \$45.00 Doz.
- No. 708—Medium Identification Bracelet \$54.00 Doz.
- No. 710—Heavy Identification Bracelet \$72.00 Doz.

1/3 Deposit, Balance C. O. D. Send for Catalog!

TREND CREATORS
1265 Broadway, NEW YORK, N. Y.

CLOSE-OUTS---JOB LOTS

BIG PROFITS---FAST SELLERS

- Indian Beads in Flashy Envelopes \$2.50 Per 100
- Key Cases, Leather 2.00 Per 100
- Sling Shots in Envelopes 2.00 Per 100
- Mirrors with 1945 Calendars 4.50 Per 100
- Elephant Pins (Wood) 3.50 Per 100
- Bon-E-Scopes 2.50 Per 100
- Table Spoons or Forks (Metal) .. 3.50 Per 100
- Negro War Pictures 5.00 Per 100
- 7 Pc. Console Set Silver Candles. 1.00 Per Set
- Bedroom Lamp with Shade 2.25 Each
- Mirrored Baskets 1.50 Each
- Pictures on Mirrors, Rel. or Scenery .75 Each
- Girls' Felt Tams, Assorted Colors 2.50 Doz.
- Girls' Purses 2.00 Doz.
- Assorted Games in Boxes 3.00 Doz.
- Leather Cigarette Cases 1.50 Doz.
- Glass with Metal Ash Tray Sets . 2.50 Doz.
- Candy Dishes 3.00 Doz.
- Glass Vegetable Dishes, 10 Inch. 1.00 Doz.
- Religious Pictures, Mirrored Frames 2.50 Doz.
- PICTURE FRAMES, GLASS—8x10, \$3.00, \$6.00, \$10.80 per doz.; 5x7, \$2.25 and \$4.00 doz.; 4x6, \$1.50 and \$2.50 doz.; 2x3, \$1.00 and \$1.20 per doz.
- Plaster, Flashy Colors, Fruit Plaques, Flower Plaques, Book Ends, Crosses, Statues, \$3.00 Doz.

25% With Order, Balance C. O. D.

SMITH'S JOBBING HOUSE

1841 CHICAGO AVE. CHICAGO 22, ILL.

BINGO SUPPLIES

BINGO CAGES . . . PLASTIC MARKERS*
REGULAR SPECIAL—7 COLORS. MIDGETS

1 to 3000. BOND, 1 to 3000.
5-Up-6-Up-7-Up to Pad.

Write or Wire for Catalog

JOHN A. ROBERTS & CO.
235 Halsey St. Newark, N. J.

**FUR COATS
JACKETS---CHUBBIES**

LARGE assortment of NEW 1944 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

S. ANGELL & CO. Manufacturing Furrier
236 W. 27th St. (Dept. b-3), New York 1, N. Y.

COMIC CARDS

Comic Cards, Birthday Greetings and JOKES. We are the CREATORS of the popular selling Can't Take It With You. Advice on Health and dozens of others. Write for details.

MARCY MANUFACTURING CO., INC.
138 West 17th St., N. Y. 11, NEW YORK

pans, double boilers, frying pans, kettles, measures, percolators, saucepans, surgical and medical instruments, tea kettles, cast iron cooking utensils, sad irons.

Miscellaneous Utensils

Can openers, choppers, clothespins, drainers, drip pans, dustpans, egg beaters, flour sifters, garment hangers, insecticide spray guns, juice extractors, kitchen tools, lunch boxes, mop wringers, bottle openers, roasting pans, pot scourers, spatulas, spoons, strainers, carpet sweepers, vacuum bottles, washboards.

Blood plasma equipment, water coolers, walk-in coolers, refrigerated display cases, frozen food dispensing equipment, home freezers, ice cream cabinets, air-conditioning equipment; fire-protective, signal and alarm equipment; bed springs, crib springs, bedsteads, cots, bunks, roll-aways, innerspring mattresses, sofa beds studio couches.

Oil Burners Listed

Electric flat irons, lawn mowers, closures, common and safety pins, oil burners, coal stokers, elevators and escalators, commercial laundry equipment, dry cleaning equipment, tail's pressing equipment, domestic sewing machines, metal hairpins and bobby pins, church goods, cutlery, flatware, domestic watt-hour meters.

Electric fans, storage batteries, commercial cooking equipment, water heaters, cast iron boilers, scales, balances and weights, except coin-operated scales; range boilers, water tanks, tire chains, floor finishing and floor maintenance machines, including floor sanding machines and portable rug scrubbing machines.

Commercial and industrial vacuum cleaners, electric conduit and fittings, composing room and typesetting equipment, photoengraving, lithographic, stereotype, electrotype, rubber and plastic plate; printing press equipment; bindery and printers' finishing equipment.

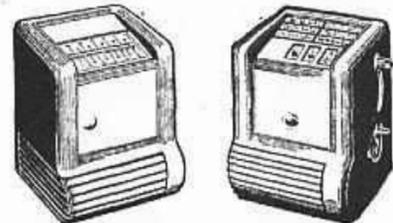
Commercial dishwashers, farm ma-

chinery, except tractors, automotive maintenance equipment for shops and garages, passenger car jacks, tire gauges, tire pumps, tire tools, alarm clocks, food processing machinery, domestic food dehydrators, lubrication equipment, motion picture 35mm. projection equipment and accessories, telephone equipment.

Copper animal traps and cages, blow torches, gasoline flatirons, laundry tags, liquid fuel lamps, marking devices, metal screen cloth, padlocks, pin tickets, rivets and burrs, watches, weather stripping, window shade rollers.

Zinc laundry tags, marking devices, padlocks, pin tickets, rain goods, steel fireplace equipment, furnace scoops, hardware cloth, laundry tags, marking devices, partition studs, playground equipment, rain goods, snow shovels, water storage tanks for agricultural use, weather stripping, wheelbarrows, window shade rollers, steel wool.

**IMITATION MIDGET NOVELTY
'RADIO-SLOT MACHINE'**



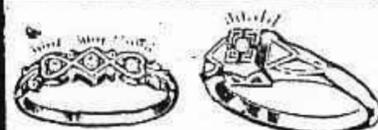
Top flap covers reels and gives appearance like table radio. Flap folds back, shows reels, plays like slot machine.

BRAND NEW EQUIPMENT

Insert 5¢ and 3 fruit reels spin and stop like slot machine (not automatic payout). Chart on top shows odds for payoff. Not a radio, but hinged flap gives illusion when desired. Size 6x6x6 in. Wt. 6 lbs. Each \$14.75

WEBB DISTRIBUTING COMPANY
612 N. Michigan Ave. Chicago 11, Ill.

**"Chip-Diamond" Rings
In 10K and 14K Gold Mountings
Unlimited Quantities**



No. 3B56
10K Gold

No. 3B60
10K Gold



No. 3B201—10K Gold

No. 3B206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.

(State your business!)

HARRY PAKULA & CO.

5 N. Wabash Ave. Chicago 2, Ill.

FOX TAILS IN STOCK!

Pitchmen, Carnival and Fair Workers, here at last are the well-known HMJ Fox Tails you've been waiting to grab up! Cash in this season with these largest, bushiest, genuine fur fox tails while they last. Tails come with two strong cords (with or without "comic saying" cards) to tie to autos, motorcycles, bicycles, canes, etc. Send for free price list, or send \$1.00 for the samples of 5 various sizes. Stock going fast . . . better rush your order for immediate shipments!

H. M. J. FUR CO., 150 W. 28th St., NEW YORK CITY 1, N. Y.

PILLOW TOPS---PILLOW TOPS

Good grade with fringe edge, \$3.50 dozen; Novelty Pitchers, \$2.75 doz.; Novelty Salt-Peppers, asst., \$3.00 per doz. sets; Fun Shops, \$1.75 each. We have a large stock of Dolls, all kinds; write for prices.

T-T NOVELTY CO.

114 NORTH MAIN STREET

JOPLIN, MISSOURI

CATALOG NOW READY

WRITE FOR YOUR COPY

12 GRO. (12 KINDS) AMERICAN MADE SLUM. SPECIAL PREPAID \$15.00

NOTE, PLASTER USERS: Write for list of special items to take the place of plaster.

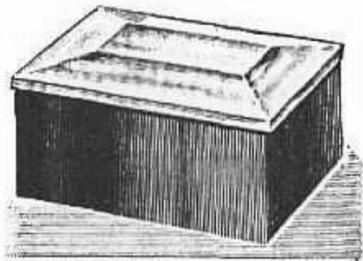
MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.



Kitchen Stool

A real value in a kitchen necessity. Upholstered kitchen stool has 12" padded seat in black or red simulated leather. White enameled legs. Height 24". Individually packed, weight six pounds.

B28A28
Each ... \$1.85
Lots of 12
Each ... \$1.75



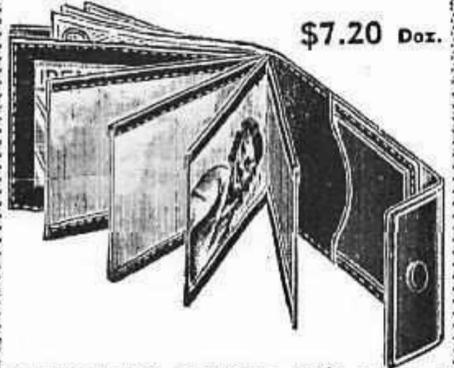
Bakelite Utility Box

For quick and easy sales! Here's a low priced utility or cigarette box that's practically a give-away at the price. Modern in design, made of black bakelite with gleaming chromium-plated cover. Overall size, 3 1/2" x 2 3/4" x 1 3/4". Sample, 25¢.

B38A50
Per Dozen \$2.65
In Gross Lots
Per Gross \$30.00

BILLFOLD SPECIAL

\$7.20 Doz.



COMBINATION LEATHER PASS CASE & BILLFOLD with room for nine passes back to back. Available in black color only with snap-button fastening. Imitation leather lined.

B12L149

PER DOZ. --- \$ 7.20
PER GROSS --- 78.00

AS ABOVE IN GENUINE ALL LEATHER with all leather lining.

B12L148

PER DOZ. --- \$ 9.00
PER GROSS --- 96.00

PRICES LESS 2% CASH DISCOUNT
25% Deposit Required on C. O. D. Orders. We Sell Wholesale Only. Catalog Sent on Request.

Hag JOSEPH HAG COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

**FURS
COATS --- JACKETS**
Latest 1944-45 Catalog Just Out

Quality, Price, Style, Coneys, Sealines, Caraculs, Muskrats, Skunks, Red Fox, etc. **LOWEST PRICES**

Illustrated Catalog is FREE. Write today.

M. SEIDEL & SON
243 W. 30th St., N. Y. C.

FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.

MARLENE SALES

105 N. Clark St. Chicago 2, Ill.

COMBS

BUY DIRECT FROM MANUFACTURER. LATEST CRAZE FOR HAIR NOVELTIES.

- Style #200—Metal Bow Knots @ \$ 6.75
- #201—Metal Jingle-Jangle Balls .. @ 6.75
- #202—Attractive Flower Sprays .. @ 13.50
- #203—Dainty Pearl Buds @ 13.50

All 24-Karat Gold Plated, Mounted on Highest Quality Combs.
Terms: 1/3 With Order—Balance C. O. D.
RICHLEY COMPANY
303 FIFTH AVE. NEW YORK 16, N. Y.



Delicious New Candy Confection

GOING BIG ON SALESBOARDS
and Premium Deals

3 Flavors
Pineapple — Cherry — Orange
Available in Flashy Gallon and Half-Gallon Jars.

If you are a salesboard jobber, distributor or operator a request on your letterhead will bring you free samples in our low quantity prices.

STARR CONFECTIONS

2240 N. Racine Ave. Chicago 14, Ill.

POPULAR ITEMS

Genuine Tightwads

The smallest, tightwad billfolds, made of genuine leather, are being offered by R. A. Guthman & Company, Chicago. People today are watching their dollars and cents, besides their P's and Q's, and it is said that a great demand is being made for these billfolds. Convenient for carrying paper currency in suits, slacks or in pocketbooks, these billfolds are proving best sellers wherever displayed. Guthman is also offering genuine leather coin purses, great for ration tokens, and cigarette cases—all leather—in assorted colors and complete with a picture frame.

Lookin' for Sweets?

Caliente Carmelpuffs, a delicious new candy confection, is being featured by Starr Confections, Chicago, and reports indicate that it is going big on salesboards and premium deals. Speaking of delicious morsels, yours truly just finished with a sample handful of the three-flavored tidbits—pineapple, cherry, orange—and can vouch for their ap-

peal, both to the eye and palate. The confection comes in flashy gallon and half-gallon jars, and Starr informs us that a request will bring a free sample to interested dealers.

Decorative Pottery

Roseville Pottery, Inc., Zanesville, O., has combined graceful art forms with natural color hues of lovely garden flowers to make a complete line of fast-selling art pottery. The distinctive beauty is achieved by the blends of colors, the pottery is handpainted, and comes in a charming line of art pottery so attractive in homes, for use and for decoration. This unusual gift suggestion promises a big prospect for novelty stores, and merchants stocking up for their Christmas gifts are writing Roseville today for more information on their pottery line.

Kids'll Be Kids

Strombeck - Becker Manufacturing Company, Moline, Ill., ain't kidding when they say that customers are coming back for more of their StromBecker model airplanes. The models are making customers today come back for more—tomorrow, too—and the popular pastime of building Curtiss Bombers or other military types is competing with even pin-up girls. The wood models come in kits of different assortments, and merchandisers know that the supply of these is equal to a "ship coming in."



HARD TO GET NECESSITIES
—ALSO—
MILITARY PATRIOTIC ITEMS

Priced below competition in 192-page Wholesale Catalog, FREE. Write Today! 28 Years of Values!

MILLS SALES CO.
MAIN BRANCH • OUR ONLY MAILING ADDRESS
901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALERS

CANES, LEIS, VICTORY "V"

Canes, 1/4 in. thick, 30 in. long, painted bright red, colored knobs, silk tassel, \$6.00 per 100; Leis, 1 in. Waterproof, \$3.00 gross; others, \$4.00 and \$8.00 gross; Victory "V" on stand with flag, great giveout item, 6 and 12 in. high, \$11.00 and \$14.00 gross; samples, 50¢ stamps. Slum and Balloon Sticks.

UNGER SUPPLY CO.

587 Harrison St., Chicago 7, Ill.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.

1033-1035 Mission St., San Francisco 8, Calif.

LUMINOUS FIGURES & FLOWERS

by Nite Glow

SEND FOR LIST!

NITE GLOW PRODUCTS CO.

108 W. 46th St. New York 19, N. Y.

SALESCARDS

You can get any style, size, type or shape of Salescard from us. We are the largest Salescard MANUFACTURERS and carry the biggest stock in the world. You can get fine cards, fast service and lowest prices from us always. And you can also get special cards made to your own special design. Just tell us what.

FUND-RAISING TYPE DIE-CUT CARDS NOW AVAILABLE FOR FRATERNAL AND CAMPAIGN DRIVES

Special: 600-Hole Big Display Cards with 6 Colored Sections only 14¢. You save plenty by using them instead of boards during paper shortage.

Get our free catalog listing hundreds of cards. Get it today. Write right now to

W. H. BRADY COMPANY
Manufacturers

EAU CLAIRE - - - WISCONSIN

Salescards, Push Cards, Jackpot Cards, Fraternal Fund Raising Cards

CATALOG FREE

STUFFED ANIMALS—TOYS—PLASTIC COMPACTS—SPECIALTIES
NOVELTIES—SALESBOARDS

DIVERSO PRODUCTS CO.

610 N. Water Street

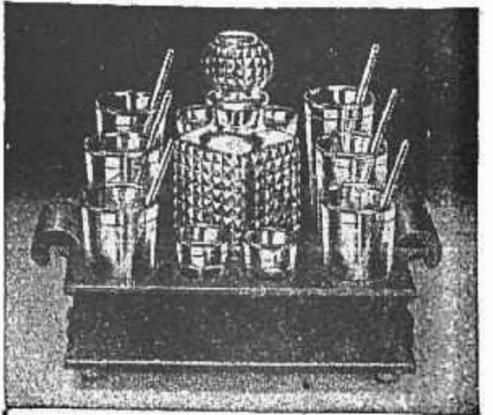
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SOMETHING NEW AND DIFFERENT

CEDARWOOD NICK-NACK ORNAMENTS

Hand Painted and Finished Soldiers, Sailors and Assorted Animals, \$5.00, 3 inch; \$6.00, 4 inch per dozen. Individually boxed. To appreciate send for samples. Send deposit, balance C. O. D. Special Prices to JOBBERS. CEDAR WOOD JEWELRY. THE BEST \$5.00 for ass'l. SAMPLES. Specials on Initials, \$1.50 per doz; \$15.00 per gross.

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"Barette" 19-Piece Set

1 Walnut Finish Cabinet, 10 1/2 in. by 14 1/2 in. by 3 1/2 in., with 2 easy grip handles and 4 Ball Legs. 6 Crystal Hi Ball Glasses with Gold Band Edge. 4 Crystal Spirit Glasses with Gold Band Edge. 6 Crystal Swizzle Sticks. 1 Crystal Decanter. 1 Crystal Glass Stopper. Individually packed. Weight per set 8 pounds.

36 Sets or More \$2.37 Per Set
12 Sets 2.50 Per Set
6 Sets 2.67 Per Set
Less Than 6 Sets 3.00 Per Set

25% Deposit with all orders. Full remittance for Samples.

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POCKET KNIVES

\$3.75 DOZ. UP
LIGHTERS \$2.50 Doz. Up

FLASHLIGHTS \$6.00 Doz.

With Bulb & Battery
SPRAY PINS AND EARRINGS, Best Quality
14 Kt., Gold-Plated, \$30.00 Doz.
ZIPPER WALLETS, \$11.00 Doz. up

Order Now—50% Deposit With Order; Balance C. O. D.
COMPLETE VARIETY OF NOVELTY MERCHANDISE AND PREMIUMS AT LOWEST PRICES.

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PHOTO STORES AND VARIETY STORES

If you are looking for high-class Picture Frames stop, we have them. No glass, no wood, beautiful high-grade waterproof leatherette, reinforced construction with gold border design. Holds 2 pictures. All have celluloid windows. Note our prices, they cannot be beat.

5x7, \$4.80 Doz. 3x4, \$3.50 Doz.
2 1/2 x 3 1/2, \$3.00 Doz.
\$1.00 for all 3 Samples. Satisfaction or Refund.

C. GAMEISER

146 Park Row, New York 7, N. Y.

Engravers! Demonstrators!

Still Available in Limited Quantities. Bracelets, Rings, Anklets, Lockets, Pins and Other Sweetheart and Identification Numbers. These are wrapped for immediate shipment at \$50.00 each assortment.

Write or Wire for Leaflet.

AMERICAN JEWELRY MFG. CO.

19 Washington St., PLAINVILLE, MASS.

PLASTER PLAQUES

New Novelty Flash! 6 Inch Picture Plaques. Ideal Give-Away Item. Assorted colors, Patriotic, Religious, Scento, Floral, Birds, Glamorous, Ships, Dogs, etc. Just the thing for Premium Users and Concessionaires. Write now for sample assortment, \$1.00 for four. Also very low gross prices. No circulars. Order now for immediate shipment.

D. BERETTINI

306 East 31 Street NEW YORK 16, N. Y.

MAGIC RACES

At cigarette touch 6 horses are off. See them run to post.

BIG PROFITS

Fast seller. 40 Races, \$1.00. Low quantity prices. Sample free.

BARKLEY COMPANY

Green Hill Place DRYDEN 3, VA.



DRESSER SCARFS—VANITY SETS

Any Color Combination

Scarfs, 16x36. Per Doz. \$15.00
3-Piece Vanity Set. Per Doz. Sets . . 12.00
Name Worked in Scarf if Desired.



PLASTIC BRACELETS AND HEARTS

For Mothers, Sisters or Sweethearts of Men in the Service

Bracelets \$10.00 to \$12.00 Per Doz.
Hearts \$4.00 to \$6.00 Per Doz.

W. A. MULKEY

P. O. Box 128 EDDYVILLE, KY.

Limited Supply of These FAMOUS

FLAME-MASTER

All-Purpose

LIGHTERS

30¢



Neat Design—Handy Size

Good lighters are scarce. Here's a 50¢ retailer that looks like a \$1.00 value. Lights Instantly. Two-tone all-metal cases. A sure money-maker. Your cost only \$3.60 per dozen. Flashy counter card free with every 3 dozen order. Send 25¢ deposit, balance C. O. D.
ILLINOIS MERCHANDISE MART, Dept. AL
500 N. Dearborn St. CHICAGO 10, ILL.

EARRINGS—5¢ PAIR AND LESS

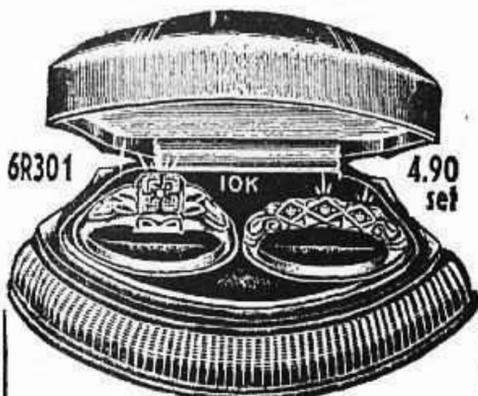
ACCORDING TO QUANTITY

Agents-Dist Dealers Make Big Money

Genuine Catalin Earrings—a pair on a card. Assorted numbers to the gross. Attractive and fast selling—there are numbers in the lot to retail at 15¢ and 25¢ a pair. Gross lots, \$7.20; 5 gross lots, \$7.00; 10 gross or more, \$6.50. For duration no free samples, no circulars—no nothin'. For speedy service always include FULL payment with order.

Scotch Auctioneers

1126 Sixth Ave. New York 18, N. Y.



DIAMOND RING SETS

- 10K Gold Mountings
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.90
6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set 6.40
6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring Set 8.65

BIELER-LEVINE
37 South Wabash CHICAGO 8

MERCHANDISE TRENDS

(Continued from page 55)
new, inexpensive novelties, and the ingenuity of the makers indicated that not only was America the most "gift giving country in the world," but it would remain that way.

Firestone's Plans

Toys, games and other novelties have proved profitable in Firestone Dealer Stores, but ambitions of the 25,000 independents (distinct from the 700 Firestone company-owned stores) are to set up more diversifying lines.

Co-Ops Meet

The growth of co-operatives leagues in the United States promise stimulation to some merchandisers while others will view the trend with an eye of competition.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

STANLEY NALDRETT . . . is headed for Nebraska State Fair at Lincoln and a downtown store in the same city.

PIPE IN ABOUT your fair dates.

H. TENNY . . . and E. R. Ryan, oldest papermen on the Pacific Coast, are reported to be still hitting the ball on the rural routes to good takes around Redding, Calif.

LOU DAVIS . . . on the Harry Craig Shows in Oklahoma, received a flash from Magaline Regan and Ray Herbers stating that biz was good with them.

THERE IS NO special formula for success.

JEANETTE J. ARBITTER . . . now a WAC at Camp Detrick, Frederick, Md., recently cut up jackpots with Sgt. George Limon, who is working on a Ferris Wheel so as to be ready to get back in the biz when the war is over.

LOTS OF MERCHANDISE will be released soon.

MAE NOELL . . . known to pitchfolk thru Noell's Ark Show, inks from Virginia Beach, Va., that she recently cut up jackpots with Rusty Lee, who is showing with his tent theater near there to good takes. Chanda



FAST SELLING JEWELRY

FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.

MAJESTIC BEAD & NOV. CO.

307 Fifth Avenue NEW YORK 16, N. Y.

SELL SILK BANNERS

Just out, new line of beautiful Silk Banners. Sell to stores, homes, offices, clubs, churches. Make real money on these new fast-selling Silk Banners: 7x9 American Flag, God Bless America, Roosevelt, Victory, MacArthur, Eisenhower, Defense and Service. Retail 25c. 8 Sample Selling Outfit, 7x9 Silk Banners, \$1.00 postpaid. 25¢ seller. 15 Sample Ultra-Blue Stock Signs, 7x11, \$1.00 post paid; 25¢ seller. 15 Sample Ultra-Blue Religious Signs, 7x11, \$1.00 post paid; 35¢ seller. L. LOWY, Dept. 223, 8 W. Bway., New York 7, N. Y.



ARE YOU FAMILIAR WITH THE NEW INCANDESCENT LAMP? WRITE FOR DATA SAVE ELECTRIC CORP., Toledo 5, Ohio

VETERANS, BIG MONEY, OUTSIDE WORK

1945 Patriotic Art Calendar Ready . . . Be First. Sell our magazine published for veterans and service men. Their mouthpiece. HOT SPECIAL INVASION ISSUE and other snappy, strikingly illustrated service men's joke and story books. Quick sellers, also official Flag Respects Book. Free copy U. S. Supreme Court decision protects salesmen, kills ordinances. Special inducements for disabled. Bulk sales. Earn \$10 to \$50 daily for few hours' work. Samples 10¢.

VETERANS' SERVICE MAGAZINE

169 Duane St. 28th Year N. Y. 13, N. Y.

P-A-P-E-R M-E-N

I HAVE SHEETS FOR ALL STATES All Well Known. Good War Maps. Write or Wire ED HUFF & SON 5411 Gurley St. Dallas 10, Texas

JOKES & TRICKS

THE FAD IS SWEEPING THE COUNTRY

- SPECIALS Dozen Gross
Sneezing Powders, Extra Strong 40 \$3.25
Hot Seats, Very Funny 50 4.40
Bloody Soap Powder, Funny Joke 60 4.75
Cigarette Bitters for Chislers 40 3.25
Hot Pepper Gum, Chile Form 50 3.80
Hot Pepper Gum, Slices 60 6.75
Ich Powder, That Lousy Joke 40 3.25
Ventriilo, Voice Thrower 60 4.95
U. Gotta Go Gum - U Gotta Go 50 4.40
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Frash News, They Are Funny 40 3.80
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Snow Storm Pills, Plenty Fun 60 5.40
Stink Plugs for Cigarette Bums 50 3.80
Lovers' Cards, They Sell Good 50 3.80
Sooner Dog With 3 Pills 80 7.95
Sooner Dog Pills, Six in Pkg. 60 4.95
Ohans Laundry Ticket Trick 60 5.75
Daddy Bank Roll, Stage Money 50 4.40
Wine and Water Trick 65 5.95
Trick Snake Matches, So Funny 50 4.25
Dog-Don-It, Large Dirty Pill 90 8.95
Shooting Book Matches 60 5.95
Shooting Cigarette Loads 60 4.95

Send 25% With Order, Balance C. O. D. Please Order From This List. Full Check With Order 2% Off. HARRY SCHWAMM
Jok-Trix Manufacturer-Jobber
237 East Ninth St., New York City



Coming After Victory

A New and Better Line of

OAK-HYTEX BALLOONS

The OAK RUBBER Co. RAVENNA, OHIO

AMAZING ART COLORS ARE BACK!

Once again we can supply our famous Floating Art Colors, which decorate candles and other objects which can be dipped, with brilliant, swirling patterns of vivid washable colors! Guaranteed to work on hard or soft water. Big MONEY MAKING Item! Sample set of 6 vivid colors in 2-dram vials sent prepaid for \$1! Your dollar refunded upon receipt of your first order for 1 gross of each of 4 or more colors at wholesale price of \$4.32 per gross, delivered.

Staminite Corporation

109 Water St. New Haven 11, Conn.



SORRY!

No new Agents' Territory open for Duration. FOR VICTORY BUY U. S. WAR BONDS & SAVINGS STAMPS.

AMERICAN CHEWING PRODUCTS CORP.

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MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.) GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists
187 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

WANTED TO BUY

BALLOONS Any Size, Quantity
BALL FRINGE Or any kind of fringe. Send samples, prices.

FOR SALE—FLYING BIRDS

Small, 100 Gross. Available. \$4.00 Per Gross. (Orders 10 Grs. or More—1/3 Deposit, Balance C. O. D.) BEN STONE, Concessionaire (Rm. 101) 408 S. Main St. Los Angeles 13, Calif.

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All work guaranteed. Prompt attention and quick service to large and small orders. Established 1916.

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SCARCE KIND—Souvenir Luggage Labels, Windshield Stickers, from Everywhere. Fascinating, Romantic, Hard-to-Get Kind. Package five assorted, 25c. Stamps, Coins, Special, 25 ass'd., \$1.00. LEWIS NOVELTY CO., Dept. L.S. 536 10th Street Oakland 6, California (We Also Job-Wholesale Novelties—Gifts.)

COIL WORKERS!

Unit impossible to take apart. Plenty of free circulars. Money back guaranteed on every box, 50¢ for sample. \$25 per 100. Send 25% with order. Wire or write

DURO-ELECTRO CO.

800 N. Clark St. CHICAGO, ILL.

FOOTBALL BEAR

Novelty Sensation for 1944 Season. For information and prices, write

PREMIUM PRODUCTS CO.

29 N. 6th Street Minneapolis 3, Minn.

Something New At Last

BEDAUX'S

Treasures "O" the Sea in

SPRAYS EARRINGS BROOCHES



created and designed by Jean Bedaux, South America's foremost costume jewelry designer—glamorous Ocean Pearl creations in Pastel delicate colors. "Gems of the Ocean from the warm waters of the romantic Caribbean Sea."

Gift and Novelty Shops, Beach Concessionaires, Department Stores and Beauty Shops are reaping a harvest. An instant success wherever they have been shown. Sold with a money back guarantee. We guarantee these novelties to be the fastest selling costume jewelry in years, or your money refunded. Here they are:

No. JB 30 A BREATH OF SPRING. Nature's most gorgeous creation. Brooch and Earring Set. Pearl, Tropical Fish Scale leaves, Lucina Cup Shell Flowers. Retail price \$2.50. Boxed per dozen sets \$13.50

JB 31 NEPTUNE'S GLORY. Distinctive large Brooch and Earring set. Modern design. Multi color, finished in Rich Ocean Pearl. attractively boxed. Retail value, \$2.50. Per dozen sets \$12.00

JB 32 MERMAIDS DELIGHT. Polished Natural Rice Shell Set. Floral design. Raised Shell leaves in a combination of Pastel colors. Ocean Pearl Finish. Per dozen sets, boxed \$12.00

JB 33 BOUQUET TROPICOLORS. Shell Flower Bouquet Brooch and Earring Set. Filigree Flowers and Stems. Multi Pastel shades. White Pearl Finish. Attractively Gift Boxed. Retail value, \$2.50. Earrings boxed \$11.40

JB 35 A BRIDE'S CHOICE. Tapestry Miniature and Cloisone effect. Tops in multi colors. Brooch and Earring Set. Gift boxed. Pearl finish. Retail value \$2.00. Per dozen sets \$9.00

JB 36 MADEMOISELLE POLENITA. A selection of 6 assorted styles. Pearl Lustre finish. Attractively Gift Boxed. Retail value to \$3.50. Per dozen \$18.00

JB 37 GIFT OF LOVE. Pearl lustre Floral Brooch and Earring Set. A gauntlet of colors. Assorted Floral designs. Gift Boxed. Retail value \$2.00 to \$2.50. Dozen sets . . . \$10.80

JB 38 MISS VANITY. Assembled with Lucina Shells and Car Fish Scale leaves. Multi-colors, 2 designs. A fast selling Brooch and Earring Set. Retail value \$2.00. Boxed. Per dozen \$9.00

JB 39 AFTER THE RAIN. Rhapsody Rainbow Hues. Gift Boxed. Modern as tomorrow. A gorgeous shellcraft creation. A most attractive Brooch and Earring Set. Gift Boxed. Retail value \$2.00. Per dozen sets . . . \$9.00

JB 40 LA SOMBA. Attractive Floral Brooch and Earring Set. Beautiful shades of Coral, Baby Blue, Canary Yellow and Pearl White. Rich natural tints. Retail value \$2.50. Per dozen set \$12.00

JB 41 LADY "POM POM." Rich design. Pyramid Brooch and Earring Set. Delicate Baby Tear Shells. Each shell only 1/16 inch in diameter. Distinctive and attractive Floral design. Retail value \$3.00. Per dozen sets, Boxed \$18.00

JB 42 SOPHISTICATED LADY. Attractive Floral Brooch and Earring Set. Assorted Flower designs in rich natural tints. A best seller. Retail value \$2.50. Per dozen sets, Gift Boxed \$13.50

JB 43 TROPICAL SPLENDOR. Brilliant Flower Basket, running a gauntlet of Rainbow hues. Ocean Pearl finish. A Shellcraft masterpiece. Earrings to match. Retail value \$2.00. Per dozen sets, Boxed \$9.00

50% cash with all orders. Price F. O. B. Miami. Orders shipped same day received. Sample assortment, 1 dozen, different designs, \$12.00. Sold exclusively through the following dealers and jobbers:

WEST INDIES SHELL IMPORTERS 7902 North East Tenth Ave., Little River, Fla.

J. A. Whyte and Son

991 N. E. 79th St., Miami, Fla.

1945 Catalog Now Ready

The Magician was another on the calling list, as were Gord and Mickey Spangler. "Bob Noell bought a Cushman auto-glide scooter with a side car," she writes. The Ark is still operating with a car, truck and two trailers. Still no working help, and Bob is owner, manager, projectionist, animal trainer and general operator. I am only a truck driver and handle ball game, candy sales and tickets, and serve as general stagehand. Bobby, 10 years old, is boss canvasman and assistant mechanic to his dad. Sister, 6, is only a general onlooker at present. We run 16mm. movies free in the old med-show style, then charge admish to see the animals perform in the truck; then more free movies and candy sale, with the blow-off being a feature pic. We have been working the territory around Virginia Beach for the past six years but fear its beginning to wear a little thin. "Bob's nephew, Pvt. Thomas Poindexter, a paratrooper, was wounded in the Normandy invasion." Mae asks for pipes here from E. J. Franklin, Morris Kahntroff, Clarence

Giroud, Doc Stumpf and Whitey A. F. Johnson.

THE GOLDEN RULE will always be acceptable, altho the gold standard has been shelved temporarily.

SAM GABLE . . . is heading for the fairs with peelers after working Atlantic City.

SAM IRWIN . . . infos from Altoona, Pa., that James O'Brien, wild life impresario of Niles, O., has just completed remodeling his home.

SOME PEOPLE are satisfied with what they are. Others strive to rise above their present level.

The Honest Poor

By E. F. Hannan

THE DEATH of Fletcher Smith brings to mind the time he joined out with Doc Bill Hudson's med outfit. Fletcher had been with a small dramatic show that had bad luck and Doc Bill took him on temporarily to help on med sales.

The show was a platform trick and Hudson had a flair for moving into the toughest section of any city or town he played. He used to say in his med talk: "I come down here 'cause I like plain folks. I could anchor uptown where the rich and swells are and get twice as much as what I'm asking you for my preparations. But I was born poor and like best the kind I was born of."

Fletcher hadn't been with Bill a week before one of the likable poor, or some other, gave him a \$10 bill for a bottle of \$1 med. Fletcher hurried the bill up to Hudson who handed him \$9 and tucked the bill into his pocket. It proved to be "bad money" and how Doc Bill did howl when he found out. However, they were good friends after. Fletcher was a good press and advance man, rather than a med salesman.

Pitchdom Five Years Ago

Art Robinson was in Minneapolis following a successful season and ready to head for New York. . . I. W. Hightower in Amarillo, Tex. . . Doc Franklin Street engaging people in Kansas City, Mo., for his show to play two-week stands thru Missouri. . . Robert Harrell getting it with key checks in Shelly, N. C. . . Doc Tom McNeely's Satanic Unit in Pueblo, Colo., with Toby Johnson, Shorty Martin, Roy Overman, Harry Ferguson, Dick Specks, Esther Gibson and Tom and wife in the cast. . . Eddie Reed working pens in South Bend, Ind. . . Doc Ted Dunlap broke five years' silence with a pipe from Rochester, N. Y. . . Everett Alm cleaning up in Davenport, Ia. . . That's all.

S. D.—Madison. Turtle Days, 25-26. Salem. Harvest Festival, 24-25. CAN.—Hamilton, Ont.—Lions' Club Carnival, 24-26. Montreal, Que.—Gladolus Show, 25-26.

August 28-September 2
CALIF.—San Mateo. Dog Show, 3.
ILL.—Grand Ridge. Home-Coming, 2-4. Kingston Mines. Legion Celebration, 2-4. Teutopolis. Home-Coming, 2-4.
IND.—Bowling Green. Old Settlers' Reunion, 1-2.
IA.—Creston. Horse Show, 29-30.
MASS.—Orange. Mardi Gras, 1-4.
MICH.—Royal Oak. Dog Show, 3.
MO.—Valley Park. Rodeo-Carnival, 1-4. Wentzville. Home-Coming, 2-4.
MONT.—Browning. Fair-Rodeo, 2-5.
N. J.—Phillipsburg. Legion Celebration, Aug. 28-Sept. 10.
O.—Kalida. Pioneer Celebration, 30-Sept. 2.
OKLA.—Elk City. Rodeo, 2-3. Vinita. Rodeo, 1-3.
PA.—Allentown. Dog Show, 2-4. New Hope. Street Fair, 1-4.
WIS.—Madison. Harvest Exhibit, 2-4.

LISTS

(Continued from page 54)

Bromo—Bromo Co. Agrl. Soc. Sept. 4-8. George A. McClay, Knowlton, Que. Chapeau—Chapeau Agrl. Soc., Div. B. No. 2. Sept. 18-20. Irvine Cahill, Granby—Granby Hort. Soc. of Shefford Co. Sept. 7-9. J. J. B. Payne. Maniwaki—Gatineau Co. Agrl. Soc. Div. B. Sept. 11-13. Palma Joanis. Roberval—Roberval Fair. Aug. 23-27. J. Ed Bolly. Saint Casimir—Portneuf Agrl. Soc., Div. B. Aug. 21-24. J. A. Foley, Thuribe, Que. Shawville—Shawville Fair. Sept. 21-23. E. W. Hodgins. Sherbrooke—Sherbrooke Fair. Aug. 26-Sept. 2. Norrey W. Price.

Circus Routes

Anderson, Bud E.: Wessington Springs, S. D., 24. Arthur Bros.: Dodge City, Kan., 22; Larned 23; Great Bend 24; Pratt 25; Kingman 26. Bailey Bros.: Warsaw, Ind., 22; Elkhart 23; Michigan City 24; Logansport 25; Kokomo 26; La Fayette 28. Cole Bros.: Salt Lake City, Utah, 21-22; Ogden 23; Reno, Nev., 25; Marysville, Calif., 26; Modesto 27; Fresno 28; Bakersfield 29; Glendale 30-31. Dailey Bros.: Manchester, Ia., 22; Dubuque 23; Oelwein 24; Clarion 25; Carroll 26; Boone 28; Dunlap 29; Blair, Neb., 30; Fremont 31; York Sept. 1; Hebron 2. Fisher, F. C.: Kalkaska, Mich., 22; Pife Lake 23; Kingsley 24; Buckley 25. Globe Bros.: Kaufman, Tex., 24; Terrell 25; Garland 26; Greenville 27-29. Hunt Bros.: Chestertown, Md., 22; Easton 23; Cambridge 24; Salisbury 25-26. Kelly, Al G.—Miller Bros.: Fremont, Neb., 22; Blair 23; Harlan, Ia., 24; Jefferson 25; Lake City 26. Main, Walter L.: Aitkin, Minn., 22-23; Jackson 25-27; Denison, Ia., 28-29; West Point, Neb., 30; Walthill 31. Mills Bros.: Ann Arbor, Mich., 22; Hudson 23; Morenci 24; Wauseon, O., 25; DeFiance 26; Bryan 28; Montpelier 29; Angola, Ind., 30; Kendallville 31; Ligonier, Sept. 1; Napanee 2. Monroe Bros.: Slayton, Minn., 22; Westbrook 23; Walnut Grove 24; Lamberton 25; Sanhorn 26. Polack Bros.: (Beacon Theater) Vancouver, B. C., Can., 21-26; Bremerton, Wash., 29-Sept. 4. Ringling Bros. and Barnum & Bailey: (Soldier Field) Chicago, Ill., 22-Sept. 4. Seils-Sterling: Kankakee, Ill., 22; Morris 23; Seneca 24; La Salle 25; Dixon 26.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. M. P.: Orange, Va.; (Fair) Luray 28-Sept. 2. Alamo: Roswell, N. M., 21-Sept. 2. Allen, Fred: Canastota, N. Y.; Syracuse 28-Sept. 2. Allen & Nickerson: Greenfield, O.; (Street Fair) Manchester 28-Sept. 2. American Beauty: (Fair) Eldora, Ia. American Expo. (Gooding): (Street Fair) Delphos, O. B. & H.: Minturn, S. C. B. & V.: Eynon, Pa.; Peckville 28-Sept. 4. Badger State: St. James, Minn., 25-27; Galesville, Wis., Sept. 1-4. Baker's United: (Fair) Converse, Ind.; Gas City 29-Sept. 2. Bantly's All-American: South Norfolk, Va. Barkoot Bros.: Toledo, O. Baysinger, Al: (Fair) Mauston, Wis. Bee's Old Reliable: Brownstown, Ind. Berryhill United: Glenwood, Ga. Bill's Rides: Ellaville, Ga. Bistany Greater: Jacksonville, Fla. Blue Lantern Am. Co.: Shelbyville, Tenn. Bodart Greater: (Fair) Gillett, Wis.; (Fair) Crandon 28-31; (Fair) Wausaukee, Sept. 1-4. Bowen's Joyland: Glendale, Calif., 21-Sept. 2. Bright Lights Expo.: Irwin, Pa. Buck, O. C.: Malone, N. Y.; Ponda 28-Sept. 2. Buckeye State: Stevens Point, Wis., 23-27; South Beloit, Ill., 30-Sept. 4. Buffalo: Rouses Point, N. Y. Bunting: (Fair) Princeton, Ill.; (Street Fair) Mendota 28-30; (Fair) Mazon, Sept. 1-4. Burke, Harry: La Fayette, Ind. Byers Bros.: Ardmore, Okla. C. & L.: (Fair) Fairbury, Neb.; (Fair) Platte City, Mo., 29-Sept. 1. Capell Bros.: Nowata, Okla.

Continental

Write for these items

- SLUM**
#432—Blowouts (IMP) . . . \$1.75 Gr.
537—Comic Straw Hats (IMP) . . . 1.75 Gr.
540—Min. Uncle Sam Hats (IMP) . . . 1.75 Gr.
2123—White Per. Statues (IMP) 1.50 Gr.
87102—Wedding Rings . . . 1.10 Gr.
2300—Plaster Animals . . . 1.50 Gr.
1698—Comic Hat Bands . . . 1.75 C.
2418—Carded Tie Holders . . . 4.25 Gr.
2238—Puzzles Imp. 1.25 Gr.
- GLASS**
#3893—Glass Coaster Ash Tray \$3.50 Gr.
7899—Sq. Glass Ash Tray . . . 3.90 Gr.
3871—Footed Glass Nappy . . . 4.32 Gr.
7841—Sugar Crystal 5.40 Gr.
7842—Creamer Crystal 5.40 Gr.



- 38004—5 Oz. Juice Glass . . . \$3.90 Gr.
7888—Bottle Shaker. Pk. 2 Gr. 3.60 Gr.
7882—Whiskey 3.00 Gr.
3812—S&P Shakers 3.25 Gr.
3913—Toy Mug 3.50 Gr.
3914—Bottle S&P 3.75 Gr.
3829—Tumbler. Pk. 6 Dz. . . . 4.20 Gr.

- NOVELTIES**
#86105—Jockey Straw Hats . . . \$7.50 Gr.
87105—Clown Fingers 3.50 C.
1528—Latex-Dancing Clowns . . . 5.40 Gr.
8002—Plastic Combs, 7" 8.50 Gr.
2771—50 Ligne Comic Buttons 22.50 M.
2768—70 Ligne Comic Buttons 4.50 C.
1687—Comic Felt Yodler Hats with Feathers 12.00 Gr.
1807—Hawaiian Lois 3.75 Gr.
1077—Blue Yacht Hats 2.25 Dz.
433—Blowouts (IMP) 4.50 Gr.
7270—Aluminum Milk Bottles 1.75 Ea.

- BINGO ITEMS**
#6864—Lamps, Boudoir, with Shade \$1.85 Ea.
46074—Panda Bours 2.24 Ea.
46071—Elephants 24.00 Dz.
6315—Zipper Bags 2.40 Ea.
4100—Skillet, Steel75 Ea.
8.40 Dz.

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BOBBY PINS—HAIR PINS

Straight & Safety Pins. Packaged or Bulk. State Quantity Wanted or No Reply.

FOUNTAIN PENS

Lover Filler, Silver Palladium Gold Plate Point, Gold Filled Band, Military Clip. Per Doz. \$9.00. Others from \$7.50 to \$12.00 Doz.

BLADES \$6.50 Per 1000

First run, uniform, D.E. Blue Steel, packed 20/5s per carton. No orders less than 25 ctns. Send full amount or 1/3 deposit. Write for free list of other brands. ACE SALES CO., Dept. 1, Buffalo, N. Y.

INSURANCE

CHAS. A. LENZ

"The Showman's Insurance Man"

A1338 INSURANCE EXCHANGE
CHICAGO, ILL.

PEANUTS

RAW JUMBOS IN THE SHELL @ \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.

PRUNTY SEED & GRAIN CO.
620 North 2nd St. ST. LOUIS 2, MO.
"In Our 70th Year"

GLASSWARE

Stock Number	Item	Per Ctn.	Gross Price
6312	Ash Tray	Gross	\$3.00
6304	Ash Tray	Gross	3.25
1433	Salt and Pepper	Gross	3.25
6200	Whiskey Glass	Gross	3.60
6302	Ash Tray	Gross	3.80
6313	Large Nappy	Gross	3.75
1588	Water Glass	Gross	4.00
1395	Bowl	6 Doz.	4.00
1525	Water Glass	Gross	4.00
1590	Water Glass	Gross	4.00
6225	Wine Glass	Gross	4.00
1374	5 Oz. Sherbet	6 Doz.	4.80
1443	Vitrook Bowl	6 Doz.	5.30
1441	Creamer	4 Doz.	5.40
1442	Sugar	4 Doz.	5.40
1572	Moonstone Dessert	6 Doz.	6.00
1598	8" Bowl	6 Doz.	6.75
1446	8" Bowl	6 Doz.	7.00
1378	Creamer	4 Doz.	10.00
1373	Butter Dish & Cover	4 Doz.	11.55
1377	Sugar Bowl & Cover	4 Doz.	11.55
1460	Dinner Plate	2 Doz.	11.60
1447	10" Oval Relish Plaster	3 Doz.	12.00
1448	Fruit Bowl	4 Doz.	12.00
1575	Moonstone Bowl	2 Doz.	12.00
1450	1/2 Gal. Provision Jar & Cover	2 Doz.	15.50
1449	54 Oz. Water Bottle & Cap	1 Doz.	18.00
1569	Moonstone Sandwich Plate, Large	1 Doz.	21.00

AMERICAN MADE SLUM

3633	Wedding Rings (1 Gr. to Ctn.), 8 Different Kinds	\$ 1.25
3622	Flag Pin	1.00
3632	R. W. B. Row Pin	1.40
3635	Comic Mask	1.00
3638	Comic Pennants	1.00
3989	Pencils	2.40
3628	Notel Pots	Per M 5.00
3625	Emblem and Card	Per M 10.00
3636	Assorted Charms	1.00
3747	50 Ligne Comic Buttons	Per M 21.00
3749	84 Ligne Comic Buttons	Per M 40.00
3884	Horse Pin and Card	Gross 2.75
3823	Bowling Pin Charm	Gross 2.75
3700	Plaster Animals	Gross 5.75
	Assorted Key Rings	Gross 5.00

Wisconsin Deluxe Co.
1802 N. Third St. Milwaukee 12, Wiso.

CHAIRS

Many Styles
PROMPT SHIPMENT
We Can Still Ship, But Don't Delay.

ADIRONDACK CHAIR CO.
1140 Broadway NEW YORK, N. Y.
Dept. 5 Corner 26th St.

Events for Two Weeks

(August 21-26)

ILL.—Chrisman. Horse Show, 25-27.
IA.—Hartley. 4-H Show, 21-22.
KAN.—Leoti. Old Settlers' Picnic & Fair, 21-22.
KY.—Paris. Am. Legion Celebration, 21-26.
MASS.—Bridgewater. Dog Show, 27.
MO.—St. Louis. Gift Show, 26-23.
N. C.—Roanoke Rapids. Lions' Festival, 21-26.
O.—Akron. Dog Show, 27. Hoytville. Home-Coming, 21-26. Massillon—Dog Show, 25. Valley City. Home-Coming, 26-27.
PA.—Reading. Dog Show, 27.

STUFFED TOYS AND DOLLS AND NOVELTY ASSORTMENT

Centrally located for Northwest Jobbers and Operators. Stop in and see complete line or write for information.

PREMIUM PRODUCTS CO.
29 N. SIXTH STREET MINNEAPOLIS 3, MINN.

LET'S DO IT WITH DEWEY

Campaign Novelty. 4 Types—Sells at 5c, 10c and 25c. IT GETS THE MONEY

No. 1 & No. 4—\$1.75 Doz.; \$20.00 Gr. No. 2—\$2.50 per 100. No. 3—\$4.50 per 100. 6 SAMPLES, \$1.00 P.P.

Wire Orders for Quick Delivery. Shipped C. O. D.
RAYSOL PRODUCTS (3) POPLAR BLUFF, MO.

Casey, E. J.: (Fair) Kenora, Ont., Can., 24-26; Winnipeg, Man., 28-Sept. 4.
 Cavalcade of Am.: Butte, Mont., 22-29.
 Cella & Wilson: Coatesville, Pa.; Wilmington, Del., 26-Sept. 7.
 Chantos, Jimmie: Hoytville, O.
 Christian, George W.: Ashland, Ill.; Minier 31-Sept. 2.
 Coleman: (Fair) Norwich, N. Y.; (Fair) Ballston Spa 28-Sept. 2.
 Colley, J. J.: Elk City, Okla.
 Collins, Wm. T.: (Fair) Worthington, Minn., 21-23; (Fair) Jackson 25-27; (Fair) Algona, Ia., 30-Sept. 2.
 Conklin: Kitchener, Ont., Can., 21-24; Sherbrooke, Que., 26-Sept. 1.
 Continental: Lyndonville, Vt.
 Crafts 20 Big: San Jose, Calif.
 Craig, Harry: (Fair) Columbus, Kan.; (Fair) Vinita, Okla., 28-Sept. 2.
 Crescent Am. Co.: Greenville, Tenn.; (Fair) Asheville, N. C., 28-Sept. 2.
 Cumberland Valley: South Pittsburg, Tenn.; Murfreesboro 28-Sept. 2.
 Curl, W. S.: Silverton, O.; Lockland 28-Sept. 2.
 DeLuxe Am.: Norwich, Conn.; Orange, Mass., 28-Sept. 4.
 Dick's Paramount: Perth Amboy, N. J.
 Dickson United: Seminole, Okla.; (Fair) Apache 31-Sept. 2.
 Dodson's World's Fair: Wichita, Kan.
 Dumont: Annapolis, Md.
 Dyer's Greater: Ladysmith, Wis., 21-24; (Fair) Medford, Wis., 25-27; (Fair) Athens 28-30.
 Eddie's Expo.: (Fair) Mercer, Pa.; Stoneboro, Sept. 2-5.
 Edwards, J. R.: Tiffin, O.; Wapakoneta 28-Sept. 2.
 Elite Expo.: Hays, Kan.; Great Bend 28-Sept. 2.
 Ellman: Slinger, Wis., 25-27; Janesville 28-31; Plymouth, Sept. 1-4.
 Endy Bros. & Prell: (Columbia Park) Union City, N. J.
 Expo. at Home: Blackstone, Va.; Farmville 28-Sept. 2.
 Fay's Silver Derby: Lake Zurich, Ill.; Arlington Heights, Sept. 1-4.
 Fleming, Mad Cody: Augusta, Ga.
 Garden State: Phillipsburg, N. J.
 Gentsch & Sparks: Louisville, Miss.
 Geren's United: (Fair) Brownstown, Ind.; Franklin 28-Sept. 2.
 Gold Medal: (Fair) Fairfield, Ill.; (Fair) Princeton, Ind., 28-Sept. 2.
 Golden West: (Fair) Zumbrota, Minn., 24-27; (Fair) Caledonia 30-Sept. 2.
 Gooding Greater: (Fair) Marshall, Mich.
 Gooding, F. E., Am. Co., No. 1: (Fair) Wellington, O.; No. 2: (Fair) Greenville, O.; No. 3: (Fair) Lawrenceburg, Ind.; No. 4: (Fair) London, O.
 Grady, Kellie: Cordova, Ala.
 Great Sutton: Anna, Ill.
 Greater United: San Angelo, Tex.; Brownwood 28-Sept. 9.
 Groff United: Selma, Calif.; Fresno 28-Sept. 4.
 Groves Greater: Oakdale, La.
 Happy Attrs.: (Fair) Hicksville, O.; Marysville 28-Sept. 2; Coshocton 4.
 Happyland: (Fair) Caro, Mich.; (Fair) Traverse City 29-Sept. 1.
 Harvey, H. F.: Marshfield, Mo.
 Hedrick's Gay Way: Robbins, N. C.
 Hennies Bros.: Selma, Ala.
 Henson, J. L.: Dexter, Mo.; Malden 28-Sept. 2.
 Henry, Lew, Rides: Waynesboro, Va., 28-Sept. 9.
 Heth, L. J.: Nashville, Tenn.
 Howard Bros.: (Fair) Athens, O.
 Jones Greater: Elkins, W. Va.; Marlinton 28-Sept. 2.
 Jones, Johnny J., Expo.: Evansville, Ind.; (State Fair) Louisville, Ky., 28-Sept. 4.
 Kaus, W. C.: Lynchburg, Va.
 Keystone Expo.: Mullins, S. C., 21-Sept. 2.
 Kirkwood, Jos. J.: McKees Rocks, Pa.
 Lagasse Am. Co.: Beverly, Mass.; Lancaster, N. H., 28-Sept. 4.
 Lawrence Greater: Bethlehem, Pa.; (Fair) Flemington, N. J., 28-Sept. 2.
 Lee United: Elsie, Mich., 22-23; Greenville 25-26.
 Lemoine, John C., Attrs.: Woonsocket, R. I.
 Lone Star: Roodhouse, Ill.; Salem 27-Sept. 2.
 Magic Empire: Sheridan, Ark.
 Marks: Florence, S. C.; Charleston 28-Sept. 9.

Midway of Mirth: (Fair) Boswell, Ind.
 Mid-West: (Fair) Logan, Utah.
 Mighty Monarch: Quitman, Ga.; Brunswick 28-Sept. 2.
 Milliken Bros.: Pamplin, Va.
 Monarch: Perry, Fla.
 Moore's Modern: (Fair) Cayuga, Ind.; Eldorado, Ill., 28-Sept. 2.
 Mound City: Warrensburg, Mo.
 Omar's Greater: Stuttgart, Ark.
 Page, J. J.: (Fair) London, Ky.; Jellico, Tenn., 28-Sept. 2.
 Page, W. E., Am.: Grandview, Ind.
 Pan-American: Elwood, Ind., 28-Sept. 4.
 Parada: Ft. Scott, Kan.
 Peppers All-State: Sheffield, Ala., 21-Sept. 2.
 Pike Am.: (Fair) Marshfield, Mo., 23-26.
 Pioneer Victory: Benton, Pa.
 Playland Am. Co.: Rogersville, Tenn.; (Fair) Maryville 28-Sept. 2.
 R. & S. Am.: Loris, S. C.; Holly Ridge, N. C., 28-Sept. 2.
 Red River: (Fair) Kenora, Ont., Can., 24-26; (Fair) Emo 29-31; (Fair) Rainy River, Sept. 1-2.
 Regal Expo.: Abingdon, Va.
 Reid, King: (Fair) Sandy Creek, N. Y.; (Fair) Rhinebeck 29-Sept. 1.
 Reynolds & Wells: Kasson, Minn., 21-23; Preston 24-27.
 Rogers Greater: (Fair) Greenup, Ill.; (Fair) Bridgeport 28-Sept. 2.
 Rogers & Powell: Jackson, Miss.
 Royal American: (State Fair) St. Paul, Minn., 21-Sept. 4.
 Royal Am. Co.: Darlington, S. C.
 Sheelsy Midway: Freeport, Ill.; Decatur 28-Sept. 2.
 Siebrand: Burley, Idaho.
 Smith, George Clyde: (Fair) Dayton, Pa.; (Fair) Ford City, Sept. 1-4.
 Snapp Greater: Green Bay, Wis.; (Fair) Oshkosh 29-Sept. 1.
 Sparks, J. F.: (Fair) Terre Haute, Ind.
 Stafford's United: Indianapolis, Ind.
 Steblar Greater: Gate City, Ga.; St. Paul 28-Sept. 2.
 Stephens: Mt. Pleasant, Ia.; Marengo 30-Sept. 2.
 Strates, James E.: (Fair) Hamburg, N. Y.; (Fair) Cortland 28-Sept. 2.
 Stumbo: Stillwell, Okla.; Westville 28-Sept. 2.
 Sunflower State: Scott City, Kan.
 Sunset Am. Co.: (Fair) Monticello, Ia.; (Fair) Morrison 28-Sept. 4.
 T. & B.: Chipley, Fla.
 Thompson Bros.: Williamsport, Pa.
 Tidwell, T. J.: Duncan, Okla.
 Tivoli Expo.: (Fair) Hampton, Ia.; (Fair) Webster City 28-Sept. 2.
 Turner Bros.: Bloomington, Ill.
 Twin River: (Fair) Malvern, Ia., 22-25; (Fair) Alta 28-Sept. 1.
 Virginia Greater: Crisfield, Md.; Suffolk, Va., 28-Sept. 2.
 Wade, W. G.: Sandusky, Mich.; Big Rapids 29-Sept. 3.
 Wade, W. G., No. 2: Winamac, Ind.; Rensselaer 29-Sept. 1.
 Wallace Bros.: Water Valley, Miss.
 Ward, John R.: Monroe, La.
 Weer, J. O.: Elmira, N. Y.; Little Valley 28-Sept. 2.
 West Coast Victory: (Fair) Gresham, Ore.; (Rodeo) Lakeview 31-Sept. 4.
 Weydt Am. Co.: Walthee, Wis.
 Wilson's Famous: Beardstown, Ill.
 Wolfe Am. Co.: Eastman, Ga.; Fitzgerald 28-Sept. 2.
 Wonder City: Monticello, Ark.
 World of Mirth, South Portland, Me.
 World of Pleasure: (Fair) Midland, Mich.; (Fair) Marne 29-Sept. 1.
 World of Today: (Fair) Miami, Okla.; (Fair) Coffeyville, Kan., 28-Sept. 2.
 Worthy: (Fair) Angelica, N. Y.
 Zeiger, C. F., United: Colorado Springs, Colo., 21-Sept. 2.

Misc. Routes

Adams, Kirk, Dogs (Fair) Mercer, Pa., 22-26.
 Barrett, Roy (Fair) Kasson, Minn., 21-24; (Fair) Preston 25-27.
 Basile, Joe, Band (Fair) Elmira, N. Y., 20-26; (Fair) Flemington, N. J., 29-Sept. 2.
 By-Gosh Tent Show: Mohawk, Tenn., 26.
 Dainty, Francis (Monaco Theater Restaurant) San Francisco, 21-26.
 Daniel, B. A.: Sharon, Pa., 21-26.
 DeClea, Harry: (USO Theater) Roanoke, Va., 20-Sept. 1.
 Geddis, George & Bessie (Fair) Grant, Neb., 24-26.
 LaZellas, Aerial (Fair) Avoca, Ia., 22-26; (Fair) Miles City, Mont., 29-Sept. 2.
 Lippincott, Mal B. (Fontaine Ferry Park) Louisville, Ky., 21-25; (Fair) Columbia, Tenn., 27-Sept. 2.
 Rabbit Foot Minstrels: Shelby, Miss., 23; Clarksdale 24; Marks 25; Lulu 26; Helena, Ark., 27-28.
 Ricton's Dogs: Manchester, Tenn., 21-26.
 Rock & Dean (Lilnor Hotel) Liberty, N. Y., 21-26.
 Sadler, Harley, Show: Dimmitt, Tex., 21-23; Tulla 24-26; Plainview 28-30.
 Slout, L. Verne, Players: Hillsdale, Mich., 21-26.
 Webb, Capt. George (Fair) Oakland, Neb., 23-24; (Fair) Humboldt, Ia., 28-30.
 Williams, Rusty, Show: Clarkton, N. C., 21-26.

NO. MONT. IN NEW PEAK

(Continued from page 46)
 about 40 per cent and will total over \$20,000. The fair, on the basis of records, was operated at a reasonable profit.
 Al Wagner, owner of the Cavalcade of Amusements, reported business good on the week, altho one day was lost due to late arrival. Rain reduced business to a minimum one night, but the gross for the week was large, with rides and Gay Paree and New Orleans shows being high.
 Exhibits were down, altho fine arts display, conservatively estimated as worth \$80,000 to \$100,000; wild life display and war and school exhibits were

best in history. Annual National Hereford Show drew exhibitors from some 11 to 15 States, with good entry lists. Agricultural and horticultural displays were fewer than in 1942. Entertainment was provided by Barnes-Carruthers, the revue being directed by Fred H. Kressmann; Leo J. Cremer, whose rodeo productions were a feature of the afternoon programs, and others. Seven to nine races were conducted daily, altho fields were limited.

AROUND THE GROUNDS

(Continued from page 47)
 swine shows. On the last three days there will be quarter-horse races, said Manager Grover Nelson. Grandstand attractions will be free, afternoon and night. Admission to grounds will be 50 cents, plus tax, for civilians and 25 cents plus tax for those in uniform. Buildings will have educational exhibits of all types. Fair has booked for the Supper Club for nine days Eddie Oliver's band and a floorshow. Bill Hames Shows will be on the midway.

DECORAH, Ia.—Grandstand, erected about 12 years ago on Winneshiek County Fairgrounds, has been deeded to the fair association, and receipts this year for the first time will go directly to the fair. Stand was built by an independent organization and receipts have been used yearly for retirement of bonds issued in payment for the structure. The last bonds have been paid off since the 1943 fair.

CLEVELAND.—Cuyahoga County Fair, Berea, O., will be held after two years' lapse because of war-time conditions. There will be livestock, agricultural and horticultural exhibits, harness racing, rodeo, horse show, special events by Cleveland Farmers' Club and a military exhibit. Men and women in armed services will be admitted free.

KEOSAUQUA, Ia.—Attendance at Van Buren-Jefferson County Fair, August 8-11, was largest in several years, about 20,000. Altho exhibits were down in quantity, they were better in quality. Attendance August 10, Fairfield Day, set a record.

MUSICIANS WANTED FOR BAILEY BROS.' CIRCUS

Double Drummer, Trombone and Calliope. Salary \$29.00 and berth, plus \$10.50 extra with which to buy your meals, or if you prefer you can eat in one of the best of cookhouses. Musicians sleep single on inner spring mattresses. The ghost has never failed to appear promptly at 11 A.M. every Tuesday. Elkhart, Ind., Aug. 23; Michigan City, 24; Logansport, 25; Kokomo, 26; La Fayette, 28.

FOR SALE

CHEVROLET AND FORD TRUCKS AND TRACTORS; SEMI-TRAILERS, 18 to 24 ft. long; VANS, Open Vans and Flat Jobs. ALSO PLENTY OF SINGLE O STRANDED ELECTRIC CABLE AND NO. 6 SOLID WIRE, ALL INSULATED.

WILL BUY

LATE MODEL FROZEN CUSTARD MACHINE. B. W. HOFFLE, Box 1025, New Orleans, La.

AMERICAN LEGION WANTS

Good Carnival for week of Sept. 4th to 9th, inclusive.

L. R. McNEILL, Chairman

104 N. Main St. Tuscola, Ill.

PROMOTERS

Radio Spot Announcements connect you with customers.

Blow your own horn. If you've got something to sell let people know about it... and local Radio is one of the best ways to tell 'em! Have you noticed how many more advertisers... large and small... are turning to Radio? Radio gets results!

For the latest news in Radio see our Radio Section.

Steblar Greater Shows

WANT WANT WANT
 St. Paul, Virginia, week Aug. 28; followed by Farmers' Fair, Clintwood, Va., Sept. 4 to 9; eight Fairs to follow.

Rides—Merry-Go-Round, Octopus, Roll-a-Plane, Kiddie Auto. Concessions—Cook House, Popcorn, Fish Pond, Hoopla, Cigarette Gallery or any legitimate Concessions that can work for 10 cents. Can place Agents for all kinds Concessions. Shows—Have two complete outfits for Girl Shows or Grind Shows, or will book any Show not conflicting with what we have.

Address all mail and wires: This week, Gate City, Va.

Indiana County Fair, Indiana, Pa., Week Aug. 28 Port Royal, Pa., Fair, Week Sept. 4—Day and Night

Want Shows, Rides and Concessions not conflicting. Want Ferris Wheel Foreman. Steve Bennett, come on. Also Help on Chair Plane, Octopus, Loop-a-Plane, Tilt-a-Whirl. Playing all fairs till Thanksgiving. Write or wire JOHN GECOMA, Gen. Mgr.

Bright Lights Exposition Shows

IRWIN, PA., THIS WEEK

John R. Ward Shows Want

Legal Adjuster, Lot Superintendent and Mechanic, Ride Help, Foreman for Tilt-a-Whirl, Merry-Go-Round, Spitfire, Chairplane. Want Shows and Stock Concessions, Grind Stores, Wheels. Want Big Top Man and Concession Agents. Address Monroe, La., this week.

Want---For 15th Annual Labor Day Celebration---Want

BENLD, ILL., SEPTEMBER 2-3-4 (3 BIG DAYS AND NIGHTS)
 Featuring Gigantic Fireworks Displays and Pappy Cheshire and His KMOX Gang. STOCK CONCESSIONS OF ALL KINDS, FROZEN CUSTARD, BALL GAMES, NOVELTIES, PAN GAME, PENNY PITCH, CIGARETTE SHOOTING GALLERY, FISH POND, SNO-CONE, ETC. WILL BOOK SHOWS WITH OWN EQUIPMENT.
 All Address: JOHN GADDO, Chairman, BENLD, ILL.

WANT

Ferris Wheel Foreman, sixty dollars per week, in and around Washington, D. C., and Virginia Tobacco Belt. Fred Holm, Slim Williams, please answer. Slum Store Agents wanted.

JOHN HAYES

Care Barney Tassell Unit Shows, 4501 Madison Street, Riverdale, Maryland

PEANUTS

Peanut Supplies, Popcorn Supplies, Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn). Best Va. Roasted Peanuts. Ceiling price 19¢ Lb., 100 Lb. Bags.

Headquarters for

CIRCUS, CARNIVAL AND PARK BUYERS

CHUNK-E-NUT

PRODUCTS COMPANY

(Formerly Moss Bros.' Nut Company)

Philadelphia 6, Pa. Pittsburgh 22, Pa.

WANTED

Legitimate Concessions, Shows with own outfits. Grand View, Ind., this week; then per route.

W. E. PAGE

AMUSEMENT COMPANY

Best Labor Day Spot in Kentucky

100 FT. ROUND TOP

with two 40 ft. Middles. Top and Rigging only.

AMERICAN TENT & AWNING CO.

Indianapolis 7, Ind.

RIDE HELP WANTED

Operator for 16 Wheel, Roll-a-Plane and Merry-Go-Round. Must be able to take care and make minor repairs. No moving, steady work all year round at the Beach, good salary to the right man.

GRIFFEN AMUSEMENT CO.

Jacksonville Beach, Fla.

FAIRS
10**WALLACE BROS.' SHOWS**

-WANT-

FAIRS
10

Bingo, Frozen Custard, Scales, Pan Joint, Pea Pool, Cigarette Gallery, Fish Pond, Bumper, Jewelry, Photo. No exclusive on 10c stock concessions at fair. Will sell exclusive on Bingo, Frozen Custard, Scales, Novelty. Want Agents for Penny Pitches, Ball Games. Can place Big Snake, Illusion or any small Grind Show. Jumbo Finn, if coming let me know at once. Want Foreman that can handle Little Beauty Swing, Help on Ferris Wheels, Tilt-a-Whirl. For Minstrel Show can place Musicians, Chorus Girls, Comedian. Tree Top Brown, Jim Hayden, let me hear from you. Show People, Ride Help, Truck Drivers, Concessions, come on, long season.

"NOTICE" — We play ten (10) Mississippi Fairs, beginning Leflore County Community Fair, Ita Bena, Miss., Sept. 4th, ending week of Nov. 8th at Madison County Fair and Armistice Celebration, Canton, Miss., including Yazoo County Fair, Yazoo City; American Legion Fair, Greenville, Miss.; Mississippi Negro State Fair, Jackson, Miss., three of the best concession spots in Mississippi.

WALLACE BROS.' SHOWS
WATER VALLEY, MISS., This Week.

POSITIVELY FIRST FALL SHOWING

CHARLESTON, S. C.

Meeting Street Showgrounds, August 28-September 9.
Other Big Ones To Follow.

MARKS SHOWS, Inc.

Can place legitimate Concessions of all kinds. Monkey Show. Side Show. Grind Shows.

THIS IS THE BIG ONE

Featuring Dare Devil Bruffy, "The Man Who Cannot Die"
Catches five big paydays.

All address

JOHN H. MARKS, Marks Shows, Inc., Florence, S. C., this week.

LAWRENCE GREATER SHOWS WANT

FOR PENNSYLVANIA'S BIGGEST LABOR DAY WEEK FAIR
LEHIGHTON, PA. 6-DAYS AND NITES—6

Followed by Woodstock, Va., Fair.

Minstrel Show and Monkey Show with own outfits. Reasonable percentages. Will book another No. 5 Wheel to work with ours or separate, Roll-o-Plane, Octopus, Penny Arcade, Novelties, Guess Your Age and Scales, Studios, Wheels and Grind Stores. All address Bethlehem, Pa., this week; Flemington, N. J., Fair, next week.

ALLEN & NICKERSON SHOWS**CAN PLACE**

Any Show but Snake Show, 50 per cent. Can place Ride Help, top wages. Can place Diggers, Photo, any Slum Stores and Bingo. Want Agents for Slum Skillo and Razzle. Whitey Hamilton, contact Candy Adams, Heading South; good route of fairs to follow.

ALLEN & NICKERSON SHOWS, Greenfield, Ohio

ISLAND MANOR SHOWS**WANTED****WANTED**

For Hempstead, N. Y., Hub of Army Camps and Defense Plants,
August 28 to September 2.

Shows. Concessions—Custard, Photos, Scales, Grind Stores of all kinds. Can place Rocket, Silver Streak, Ridee-O or Octopus, or will buy same; have cash waiting. Write or wire

L. TAMARGO, 128 Franklin St., Elmont, N. Y.

KEYSTONE EXPOSITION SHOWS

Mullins, So. Car., August 21st to Sept. 2nd, Downtown Location.
One of the Largest Tobacco Markets in the World.

Concessions—Fish or Duck Pond, Hoop-La, Cane Rack, Scales, Guess Your Age, Pop Corn, Darts, Novelties, Palmistry, Devil's Bowling Alley, High Striker, Candy Apples, Photo Gallery, Candy Floss, Cigarette Gallery and Agents for Over and Under. Want Ride Help on all Rides. Want one High Free Act. All address:

KEYSTONE EXPOSITION SHOWS, MULLINS, SO. CAR.

WT UPS OZARK GROSS

(Continued from page 33)

Chavanne and Paul Bejano on the front; Glass House, Harley Everts, manager; Jungleland, James (Jim) Dunlavey; Minstrel Show, Ethel McCoy; Hawaiian Village, Jess O'Dell; Girl Revue, Fay Cummings; Monkey Show and Pony Track, John Weillander; Palace of Illusions, Fred Meeker; Under and Over the Seas, John Dwight Edmunds; Mechanical Village, Charles Eyer.

Noted on concession row were Mr. and Mrs. Eddie (Clark) Masterman, Mr. and Mrs. Bennie Spencer, Tex Chambers, Mr. and Mrs. Sam Lieberwitz, Mr. and Mrs. James (Jim) Taylor, Mr. and Mrs. Bill Crowe, Mr. and Mrs. Bill Robinson, Mr. and Mrs. Chuck Moss, Bob Harris, Mr. and Mrs. Frank Woods, Mr. and Mrs. C. T. Scott, Mr. and Mrs. Jimmy Flash, Mr. and Mrs. Harry Kepler, Mr. and Mrs. J. D. Swords, Mr. and Mrs. Jimmy Case, Mr. and Mrs. James Panther, Mr. and Mrs. Hugh Reeves, Buddy Thornton, Mr. and Mrs. Bill Luck, Jess Jordon, H. D. Buckminster, Mr. and Mrs. Joe (Blackie) Schofield, Edith Kelley, Juanita Hunter, Jo Anne Wilson, Charles Hutchinson, Mr. and Mrs. Jack Barnes, Mr. and Mrs. Harry Hunter, Mr. and Mrs. E. S. Johns, Mr. and Mrs. Emery Herbert, and Red Gunn and crew, operating the modern cookhouse.

Owner Reynolds reported the show had had an excellent season to date, nearly every week a winner, with some terrific grosses recorded. Only at three still dates was business off. Reynolds & Wells Shows, the other org owned by Reynolds and H. (Izzy) Wells, has broken records to date and will hang up a banner year. Both shows will play separate routes until Oklahoma Free Fair, Muskogee, when they will be combined.

HENNIES TENN. SHIFT

(Continued from page 33)

nares and a fountain pen was forthcoming from Manager and Mrs. Harry Hennies. In Paducah a triple birthday party was given for Helen Runge, Sam Steffan and Mickey Billings in a night spot by Helen Runge's brother, Virgil Sells. A chicken dinner was followed by dancing and entertainment. Guests were Mr. and Mrs. Cooper, George Havery, Ted Barro, Mr. and Mrs. Harry Hennies, Janice Lahere, Blanche Flowers, Mr. and Mrs. Bert McGrean, John Guinn, Melvin Peffer, Margie Cox and Mike Conti.

Opening biz here was slow, due to the town being papered for the following week. Changes had to be made and paper blocked out. Newspapers and radio co-operated.

CAN PLACE

Good sober Sheetwriter who can get money in. Most beautiful Wild Life Show on road, over forty animals. Join Pueblo, Colorado, State Fair, August 28th. Good still dates and fairs until Xmas. Will buy any small Animal for Wild Life Show.

Wire answer now to

**RAY CRAMER or
GEORGE GOLDEN**

Dodson's World's Fair Shows
Wichita, Kan., until 23rd; then Pueblo, Colo.

BINGO COUNTERMEN**and Help Wanted**

Offering best pay on the road. Contact

JACK MILLER

W. C. KAUS SHOWS, as per route

JOE KAUS WANTS

For Funland Park, Jacksonville, N. C. Ferris Wheel and Chair-o-Plane Operators. Agents for Ball Game, Penny Pitches. Also Merry-Go-Round, Ferris Wheel and Chair-o-Plane Operators for Atlantic Beach, Morehead City, N. C. No up and downs. Good salaries. Wire or write
JOE E. KAUS, Mgr.

FOR SALE

Loop-o-Plane. A-1 shape, Ticket Box, Column Front Entrance, Wire, Lights. Flashly painted, good drawing card. A repeat ride, now running, \$800.00.

J. M. McINTYRE

Amusement Park, R. 8, Box 199, Charlotte 6, N. C.

WANT TO PURCHASE

Children's Rides of any kind or Miniature Train.
Write

CLAUDE JONES

BOX 555 GAINESVILLE, TEXAS

WANT

Operators for Tilt-a-Whirl, Ferris Wheel, Octopus and Roll-o-Plane. Wife sell tickets. Good salary. Long season. Come on. Pay your own wires.

J. W. LAUGHLIN, PLAYLAND PARK

9201 S. MAIN HOUSTON, TEX.

**CAN PLACE FOR
KENTUCKY STATE FAIR**

CHURCHILL DOWNS

LOUISVILLE

AUGUST 28 TO SEPT. 4

NOVELTIES, FROZEN CUSTARD and LEGITIMATE CONCESSIONS of All Kinds
OPENING FOR BINGO CALLERS AND CONCESSION HELP IN ALL DEPARTMENTS.

Address: MORRIS LIPSKY, CONCESSION MGR.

Wanted—Useful and sober Ride Foremen, Second Men and Canvasmen. Good accommodations. No semis to drive.

NEW JOHNNY J. JONES EXPOSITION INC.

EVANSVILLE, INDIANA

7 BIG FAIR DATES IN PENNSYLVANIA**JENNERS FAIR****LIGONIER VALLEY FAIR**

August 29-September 1

September 2-3-4

Opportunity play 2 Fairs with only 11-mile jump. Both Fairs putting on biggest programs in their history. Work Sunday at Ligonier where there will be horse racing and free acts that day. Excellent business for cookhouses, bingo and legitimate concessions. Reserve space in advance or come on. WRITE or WIRE

BEAM'S ATTRACTIONS

ROCKWOOD, PA., or Fair Secretary for Space.

JIMMIE CHANOS SHOWS WANT

For the following celebrations: Hoytville, Ohio, Homecoming; Kalida, O.; Versailles, O., Labor Day; Waynefield, O., Fall Festival. Legitimate Concessions, Ball Games, Photo Gallery, Pitch Till You Win, Dart Game, Carmelkorn and Candy Floss, Hoopla or any clean Concessions that work for ten cents; privilege \$15.50. Want to hear from Free Act for Versailles, O., American Legion Celebration. Six more weeks, then start south. Send all wires to

JIMMIE CHANOS SHOWS, Hoytville, Ohio

EXPOSITION AT HOME SHOWS

Can Place for Balance of Season

Ride Help, top salary. Must be sober. Preference to Semi Drivers. Office pays every Tuesday. Want Girls for Posing Show, Freaks for Side Show, three more Chorus Girls for Colored Minstrel. Will book any Show that does not conflict. Will furnish outfit. Will book or buy for cash, any Flat Ride. Concessions—American Palmist, Custard, Scales, Guess Your Age, Diggers, any Concession that works for Stock. No Wheels or Coupons. All answer ROX GATTO, Mgr., Blackstone, Va., week of August 21-26 inclusive; Farmdale, Va., week of August 28-September 2.

WANT

For Mammoth CIO Labor Day Celebration

Monroe, Mich., Five Days and Five Nights, Including Sunday August 31 Thru September 4.

Shows—Rides—Concessions. Want Girl Show, Ten-in-One, Animal Show or any kind of Grind Show. Want Kiddie Rides, Pony Ride, Loop-o-Plane or any Flat Ride. Want Concessions of all kinds—will sell exclusive Bingo, Photos, Cook House. Can place Pan Game, Ball Games, Fish Pond, Hoopla. Any kind 10c Grind Concession. Few Stock Wheels open. (Positively no Palmistry.) Want outstanding High Free Act; Flying Ballentinos, Rita and Cunn, answer. This is the only bona fide Labor Day Celebration in this vicinity, with bands, parades and free acts. All answers:

CHAIRMAN, C. I. O. HEADQUARTERS, Monroe, Michigan.

MINEOLA FAIR

5 BIG DAYS AND NIGHTS 5
September 12-13-14-15-16

Wanted Shows—Monkey or Animal, Minstrel, Girl Show. TOM FALLOW, write. Or any Show that doesn't conflict with what we have.
Wanted Concessions—Ball Games, Photo, Arcade, Pitch-Till-You-Win, Duck or Fish Pond, Balloon or any legitimate Stores. Hurry, space is going fast.

I. T. SHOWS, INC.

2686 VALENTINE AVENUE
BRONX, NEW YORK
Phone before 9 A.M.
Fordham 4-3630

HEDRICK'S GAY WAY SHOWS WANT

For ROBBINS, N. C., Formerly Called HEMP, N. C.

Aug. 21 Thru Sept. 2—2 Saturdays—In Town With Good Payroll.

Want Shows of all kinds with own transportation; real route for Shows. Want Concessions—Any legitimate 10c Grind Stores, such as Fish Pond, Bowling Alley, String Game, Pop Corn, Candy Apples, Cook House, Grab Joint, Photo, American Palmistry, etc. Blackie Null, Whitle Pellie, wire.

Contact FRED HEDRICK, Owner & Mgr., or R. C. HARRIS, Bus. Mgr.

J. C. WEER SHOWS

Want Electrician who can wire show for Monday nights. Want Foreman for Ferris Wheels and Rocket Ride. Highest salary. Also Ride Help for all rides. Can place Monkey Show, Fat Show or any Grind Shows. Can use 10c Concessions for balance of Fairs. Arky Bradford can use Train Help.

Address: Elmira, N. Y. (Fair), August 20-27; Little Valley, N. Y., August 29-September 2; Bath, N. Y., September 4-9.

MERIT SHOWS

Playing the biggest and best Fairs in the State of Maine. State Fair, Lewiston, Me., Labor Day, Sept. 4th to 9th; So. Paris, Me., Fair, Sept. 11th to 16th; Farmington, Me., Fair, Sept. 18th to 23rd; Fryburg, Me., Fair, Oct. 3rd to 7th.

Can place for all the above Fairs: Rides—Any that do not conflict with Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl and Chairplane. Shows—Any good clean Shows. Several Dancers wanted for Larry Saunder's "Gay Hawaii" Girl Show. Concessions—Room for all Concessions wishing to play the biggest and best fair route in Maine. Ride Help wanted for all Rides. Good salary and bonus for good, sober, reliable men. Semi-drivers preferred. All address mail to:

HENRY FINNERAL, Mgr., 215 Lincoln Street, Lowell, Mass.

BISTANY GREATER SHOWS WANT

For all winter's work. Season starts now. Six fairs, four celebrations. Best spots in Florida. Can use one or two more major rides, Roll-o-Plane or Spit Fire. Shows—Side Show; Gilbert Tracey, Bull Martin, write. Girl Show, Snake Show, Monkey Show, Fat Show or any Novel Show with own outfits. Concessions—all kinds of legitimate Concessions—Cigarette Gallery, Pitch-Till-You-Win, Hoopla. Good opening for Bingo. Wasson, wire me. Mike Belderer wants Griddle Man. Need Foreman for Merry-Go-Round. Top salary. Ride Help, write. Want Lot Man. All write or wire LEO M. BISTANY, P. O. Box 4981, Jacksonville, Fla.

MECOSTA COUNTY FAIR

BIG RAPIDS, MICHIGAN, AUGUST 29 TO SEPTEMBER 2

Can place one or two more Shows and a few more legitimate Concessions for this date and for the Gratiot County Free Fair, Ithaca, Michigan, which opens Labor Day and continues thru Saturday. Address:

W. G. WADE SHOWS

SANDUSKY, MICHIGAN, THIS WEEK

PEPPERS ALL STATE SHOWS

WANT FOR FOLLOWING FAIRS

Lexington, Tenn., Fair, September 11 to 16; Jackson, Tenn., Colored State Fair, September 18-23; Courtland, Ala., Fair, October 2 to 7, and other Southern Fairs until December 2.

Can place capable Builder who knows how to build Carnival Equipment. Want Shows with transportation. War Show, Illusion and Fat Show. Have some outfits to furnish. On account of disappointment can place good Girl Show. Pat Murphy, answer.

Want Foreman for Smith & Smith Chairplane. Second Men on all Rides. Will pay you according to your ability. Salary no object.

Can place 10c Stock Concessions. Good opportunity for Scales, Guess Your Weight, Bumper, Hoopla, Cane Rack and Stock Wheels.

Want Painter who is Scenic Artist. Clay, answer and give some address.

We sent you money and wire to New Orleans. Money was returned. Address Sheffield, Alabama, until September 2; then as per route.

BIGGEST LABOR DAY

In these parts. Aug. 29th to Sept. 9th. Backed by Aircraft Workers, Local No. 734, of Lockhaven, on their own clubroom grounds, located at Mill Hall, Pa. This is the biggest airplane plant around here, with several other large defense plants. Don't miss this, as it is a real doings. Want Concessions, Shows and Rides not conflicting; one more Free Act, Help of all kinds. Answer: This week, Benton, Pa.

MICKEY PURCELL, Manager, PIONEER VICTORY SHOWS

A. M. P. SHOWS

"JUGGY"

This week, Orange, Virginia; next week, Luray, Virginia, Fair

Want Popcorn, Candy Apples, Cook House, String Game, Pitch-To-Win, Devil's Bowling Alley, Hoopla. Want one Flat Ride, Second Man for Ferris Wheel and Chairplane. Also Man to take care of front. Red Schultz, contact. Will book Shows with own outfits. Mona Corey wants Girls for Girl Show. Mona Bosos wants Over-Under Agent.

A. M. PODSOBINSKI

FRED ALLEN SHOWS

Labor Day Celebration, East Rochester, N. Y., August 29 to September 4, Bands and Parades, with Syracuse, N. Y., to follow.

Can place Bingo also Ball Games, clean Ten-Cent Grind Stores, Custard, Waffles, Scales, etc. Also place Fun House and Grind Shows. Can always use sober, reliable Help in all departments.

This week, Canastota, N. Y.; then East Rochester. All replies to FRED ALLEN.

DICK'S PARAMOUNT SHOWS WANT

Shows with your own outfit, Side Show Acts, Ride Help for Ferris Wheel and Rocket, Semi Drivers preferred; top salaries. Can place a few Grind Stores; no coupons. Write or wire

DICK GILSDORF, Perth Amboy, New Jersey.

WANT FOR

DESHLER, OHIO, STREET FAIR AND HOME COMING

SEPTEMBER 6-7-8-9

Shows, Rides, Concessions. Want Girl Show or good Hawaiian Show. Animal Show or any kind of Grind Show. Want Kiddie Rides and any kind of Flat Rides. Want any kind of 10c Grind Concessions (no Palmistry). All answers:

CHAIRMAN, COMMUNITY FIRE DEPARTMENT, CITY HALL, DESHLER, OHIO

B. & V. SHOWS

WANT for NORTHEASTERN FIREMEN'S CONVENTION, PECKVILLE, PA., Aug. 28th to LABOR DAY, Sept. 4th. MONTROSE LEGION FAIR, Sept. 5th to 9th. HARFORD, PA., FAIR, Sept. 13th to 15th.

WANT CUSTARD, BINGO, MUG JOINT and GRIND STORES, all open. No exclusive. Can place Tilt and Octopus for balance of season. Want Girl, Snake, Side Show and Grind Shows with own outfits; also Drome.

J. VAN VLIET, Mgr., EYENON, PA., this week.

BRUNSWICK, GEORGIA

First Show in Twelve Years. Shipyards and All War Plants Working Twenty-Four Hours a Day. Big Navy and Marine Base.

Want legitimate Concessions of all kinds. Want sensational Free Act. This should be best of all defense plant dates in country. Address:

MIGHTY MONARCH MIDWAY

N. P. ROLAND, PERRY, FLA., THIS WEEK

WANTED--WANTED ORGANIZED CARNIVAL MOBILE, ALA.

TWO WEEKS, SEPTEMBER 18 TO OCTOBER 1

There is nothing too big. Two locations, 30,000 active members, over 100,000 union members. Heavy advance promotion ticket sale. Wire; don't write

M. D. BOONE, Business Agent Building Trades

Jos. J. Kirkwood Shows AMERICA'S BEST ADVERTISED MIDWAY

WANTED for Western Pennsylvania's Biggest Firemen's Celebration, Meyersdale, Pa., 21 companies in parade, week of August 28, with Kyser, W. Va., Labor Day doings to follow.

RIDES—Will book or buy 2-Abreast Merry-Go-Round. Book any Flat Ride.

SHOWS—Opening for Animal, Snake Show, Motordrome or any Novelty Show.

HERMAN SINGER WANTS SIDE SHOW ACT FOR BEST ROUTE THROUGH SOUTH.

K. C. McGARY WANTS TO HEAR FROM POSING AND DANCING GIRLS. ALSO A-1 CANVASMAN TO HANDLE SHOWS.

CONCESSIONS—All open for our Southern tour, especially good opening for legitimate Games and few choice Wheels. Wire before coming on as we do not overbook.

HELP—Can place good Ride Men and useful Carnival People. Semi Drivers preferred. Bill Mulligan, can use you. Want to hear from High Free Act.

All address RALPH DECKER, Mgr., McKees Rocks, Pa., this week; then as per route.

WANTED WANTED WANTED BUNCOMBE COUNTY FAIR, ASHEVILLE, N. C. WEEK AUGUST 28 and 9 More FAIRS, Closing Armistice Day

CONCESSIONS—Bingo, Cook House or Nent Grab; will sell good Cook House on terms to reliable people that will cater to show people, Fishpond, Duckpond, any 10c Slum Concession, Penny Arcade, Penny Pitches, Rotaries, Ball Games. SHOWS—With own equipment. Monkey, Snake, Unborn. RIDES—Will book Kiddie Rides, Rolloplane, Octopus, Tilt. RIDE HELP—Want Foreman for Wheel, \$50; Second Men that can drive, \$40. Want Foreman for SPITFIRE, \$65 a week; Second Men, \$40; Second Men for Merry-Go-Round, Octopus and Tilt. COLORED PERFORMERS and MUSICIANS—Trombone, Trumpet, Dancing Comedian; Willie Freeman, wire Doc Anderson. Salaries paid by office. Address L. C. McHENRY, Mgr., Crescent Amusement Co., Greenville, Tenn., this week; Asheville, N. C., next.

P.S.—For Sale: No. 12 Eli Ferris Wheel with LeRoI Power Unit.

BILL FRANKS WANTS

For MIDDLE GEORGIA COLORED FAIR, Macon, Ga.
5th Annual Exhibition October 9 to 14.
Followed by route of South Georgia Celebrations

INDEPENDENT RIDES AND SHOWS, Merchandise Concessions, Rat Game, Diggers, Photo, Ice Cream, Snow, Peanuts, Popcorn. All spots proven winners. Macon fair biggest colored fair in State. Can place first-class Griddle Man and Concession Agents for year-round work in park. All address:

BILL FRANKS, PLAYLAND PARK, MACON, GA.

P.S.: Will consider organized Carnival for Macon fair date.

POCAHONTAS COUNTY FAIR, Marlinton, W. Va., Week Aug. 28. WEBSTER COUNTY FAIR, Webster Springs, W. Va., Week Sept. 4.

SHOWS—Want worth-while Grind Show. Can place Wild Life Exhibit. CONCESSIONS—Can place legitimate Concessions of all kinds. Want Half and Half for Side Show. Swisher wants Blower Agent; Blackie, wire.

JONES GREATER SHOWS

ELKINS, W. VA., THIS WEEK.

Luna Gets Dime A Dip To Gander Charred Fire Ruins

NEW YORK, Aug. 19.—Luna Park reopened last night and, using the heaps of charred debris from last Saturday's fire as bait, is charging the public 10 cents to come in and have a look thru make-shift barriers which separate the burned-out section from the front end of the park.

It has been several years since Luna Park has charged admission but under the present circumstances it serves a double purpose, not only adding a trickle of dimes to the park's cashbox but also keeping out the non-spending curious who probably would overrun the park if there was no gate.

Only show not wiped out by the fire was the Wonderland freak show which reopened last night with complete staff and same attractions as before the fire and appears to be doing good business.

Rides operating are Water Scooters, Roll-o-Plane, Whip, Bug, Circle Swings, Ghost Train, Coal Mine and Red Mill. Ride business very light Saturday afternoon (19).

Park's big ballroom also open but business very poor Friday night. However, Saturday and Sunday are the big nights at this spot. The Luna swim pool, with separate entrance, closed only during the time the fire was raging last Saturday. Restaurant, two refreshment stands, two ball throws, striker, scales and silhouette artist's stand are also open for business.

New York's heat wave came to a halt Friday (18) and this resulted in a slump at Coney Island, the resort drawing its smallest crowd in weeks this afternoon. Bearing this in mind, Luna Park was doing about as well as any pay spot on the island, and the Wonderland show in the park was doing as well or better than the freak and girlie shows outside.

I Dead; 22 Hurt When Wharf Tilts

PENNSVILLE, N. J., Aug. 19.—Tragedy hit Riverview Beach Park here today when a landing wharf for the Wilson Line excursion steamer tilted, throwing nearly 50 women and children into the Delaware River. One woman died, while 22 persons were taken to near-by Salem hospitals.

Accident caused crowd waiting to board the steamer to fall into a 15-foot stretch of water between the landing wharf and the boat.

CONEY ISLAND, N. Y.

(Continued from page 43)

at \$500,000. The 125-foot Coca-Cola tower, a landmark, collapsed, with its top falling into the Chutes lagoon.

Bill Miller was certain of the go-ahead order from the building department to enable him to reopen last Friday, August 18, with whatever attractions and rides that were saved to finish out the remaining four weeks of the season. The ballroom will be kept closed. License Commissioner Paul Moss had ordered the park closed and all licenses suspended. The distribution of the insurance money, \$400,000, is to be ironed out between Miller and his associates, the Danziger brothers, Lieut. Harry Lee and Capt. Edward J., both ill and hospitalized, who come into possession of the park September 15, and Prudence Bonds, Inc., which represent the trustees of the Farmers Bank Trust Company, which acquired the property some years ago under the foreclosure of a mortgage involving about \$600,000.

MISCELLANEOUS.—Tom McKee exited from his Aqua-Gals Show the day before the blaze. . . . Harry De Dio and Captain Anderson managed to get their trained animals out of the circus in the nick of time. . . . Mary Blaine and Cell King are new cashiers at Crazy Kastle. . . . Chick (John Barrymore) Gardner doing triple duty at Rosen's, lecturing indoors, talking outdoors and characterizing in his own act, Mr. Booze, on stage. . . . New out front at the Mammoth is a five-piece ork, Johnny Ross and His Rhythm Boys. . . . Butch Ehrman, of Five-Star Final, is a former newspaper scribe, as is his brother, Monroe, now a Coney real-estate. . . . Buster Castle, talker at World Circus Side Show, going in for animal training like his ma, Dolly Castle, noted lion tamer. . . . Abe Seskin visited recently by two of his army of nephews, Al, now a technical sergeant in the army

ordnance department, here from Butner, N. C., and Larry, Al's younger brother, with the navy electrical service in California.

LUNA RESUMES

(Continued from page 43)

Swim pool, with separate entrance, operated last Sunday (13).

Due to recent change in ownership, there is some confusion in re-insurance on Luna Park, but Prudence Bonds, Inc., former owners of controlling interest in the park, are said to hold insurance of \$400,000 on park and equipment.

Early reports on the Palisades Park fire minimized the actual damage to the property and the gravity of injuries suffered by a small group of patrons trapped on the Virginia Reel, where the fire started. Up to Thursday night, four young girls, all burned on the Virginia Reel, had succumbed to their injuries, and three persons are still listed as in critical condition.

First reports set the amount of damage to the park at \$500,000, but this figure has been raised to \$1,000,000, which appears somewhat exaggerated. The owners, Jack and Irving Rosenthal, state that the park carried \$450,000 insurance.

Altho the swim pool and many rides were undamaged, the fire at Palisades cut a swathe thru the center of the grounds, making it impractical to attempt to reopen this season. Attractions undamaged are the salt water swim pool, with its beaches, play area and lockers; the Bob Sled ride, Flying Scooter, Kiddyland, McArthur Bomber, Whip, archery range, Caterpillar, Jitterbug, Bug, Ferris Wheel, Loop-o-Plane, Chair-o-Plane, Palisades Flyer, miniature golf course, bandstand and open-air theater.

Bert Nevins, publicity representative, says that necessary permits for rebuilding have already been applied for and there is ample assurance that the park, with new rides and attractions, will open next Easter Sunday.

An inquiry into the causes of the Palisades fire got under way Wednesday (16), with assistant Bergen County prosecutor, Wallace S. De Puys, conducting the hearing.

KELLIE GRADY SHOWS WANT

Shows, Rides and Concessions.
Johnny Howard, wire. Pea Pool open. Cordova, Ala., this week;
Playing best spot in North Alabama.

PAN AMERICAN SHOWS WANT FOR ELWOOD FALL FESTIVAL

Eight Days, Week of August 28th. Ending on Labor Day, September 4th.

Concessions—Want legitimate only. Ball Games and Photos sold. Can place Agents for Slum Stores and Ball Games. Want Ride Help for Jimney, Loop-o-Plane. Long season. Place Mechanic and Useful People all lines. Place Dealer for Under and Over. Address: PAN AMERICAN SHOWS, Elwood, Indiana.

RIDE HELP WANTED

Foreman for Twin No. 12 Wheels, \$75.00 if can open Mondays; Second Men, \$40.00; must drive. Foreman for Spitfire, salary \$65.00; Second Men, \$40.00; must drive, join on wire. Booze heads, save your time. Closing Armistice Day.

Crescent Amusement Co.
Greenville, Tenn., this week

PHONE MEN

Have a real hot one at Memphis, Tenn. American Legion, playing the fairgrounds, Sept. 23-28-24. Theorio - Duffield's fireworks show, BOMBING OF BERLIN. Tickets and banners.

Nat D. Rodgers
Claridge Hotel MEMPHIS, TENN.

ERIE DIGGERS

10 first-class Machines mounted on tandem wheel custom-built Concession Trailer. Flashiest outfit on road. Tires are good. One extra machine, parts, stock. Has 40-watt amplifier with 4 built-in speakers, turntable, mike. Really a first-class outfit. Price \$1400. FORREST C. SWISHER, Parade Shows, Ft. Scott, Kans., or Box 125, Canoy, Kans.

**HARRY CRAIG SHOWS
CAN PLACE**

for our splendid route of fairs: Man to take complete charge of Side Show. Have beautiful frame-up. Inside is complete. People to work Acts all that is needed. Also have frame-up for Half and Half Shows. Girl Show Operators wanted. We have six office-owned Rides, about 30 Concessions. Will book few 10c Slum joints. We open every Monday night. Address: Columbus, Kansas, Fair, Aug. 21st to 26th; Will Rogers Rodeo, Vinita, Okla., 28th to Sept. 3rd; Stephens County Fair, Duncan; Caddo County Fair, Anadarko; then West Texas bound. P.S.: Can use few Agents for Grind Concessions.

WANTED

CAPABLE BILLPOSTER

Must join at once.

MARKS SHOWS

Florence, S. C., August 21-26

MONKEY SHOW TALKER

WANTED

Salary \$75 and \$100 per week.

LEO CARROLL

Johnny J. Jones Exposition,

Evansville, Indiana

WANTED

For eight major fairs, including four State Fairs, the cream of the Southern spots. Concession Agents for legitimate Stock Concessions.

A. LITVIN

Gen. Del., Louisville, Ky., until Aug. 26; then Fairgrounds, Louisville.

CONCESSION AGENTS

WANTED

For String Game, Pitch Till You Win and others. Long season south. Alabama State Fair and others to follow. Wire

JAMES H. "GEORGIA BOY" DREW JR.

Crown Point, Ind., this week; Warsaw, Ind., next week.

FOR SALE

Two-Abreast Parker Merry-Go-Round with new top, \$1650.00. Can be seen in operation Brownstown, Ind., Aug. 21 to 26.

BEE'S OLD RELIABLE SHOWS, INC.

AGENTS WANTED

Age and Weight, Fish Pond. Other Slum Stores open. Season south after Michigan fairs.

A. S. BREWER

Care Wade Shows, Unit #1 Sandusky, Mich.

DOLLY YOUNG

WANTS

Experienced Ride Help for Merry-Go-Round and Chair Plane. All winter's work in south for sober, reliable Ride Help. All answers: **DOLLY YOUNG, Navarre Hotel, Toledo, Ohio.**

LABOR DAY CELEBRATION

Wilmington, Del., August 28 to September 7
10 Big Days and Nights in the Heart of the City
Auspices State Dept. Veterans of Foreign Wars

NEW JERSEY STATE FAIR

TRENTON, N. J.

Opening Sunday, September 10, to 16 Inclusive

Now sell choice space for Merchandise Concessions of all kinds
All address **CETLIN & WILSON SHOWS** as per route

WANT—Fly-o-Plane or ANY RIDE FOR TRENTON ENGAGEMENT.
WANT—Line Girls for Famous Paradise Revue; union salary. Posing Girls for Pin-Up Girls Attraction. Both office shows.
WANT—Penny Arcade, Grind Shows of merit, **SILODROME**, Glass House and Fun House.

All Address

CETLIN & WILSON SHOWS

COATESVILLE, PA.

Mickey Mansion wants Front Man for Monkey Circus.
Ted Williams wants Chef for Cook House. Salary \$100 per week if you can produce.

MAD CODY FLEMING SHOWS

WANT for Fairs Starting September 4, Ellijay, Ga.

Whip or Tilt and Octopus. Shows—Fun House and Mechanical City. STARTING at the Dublin, Ga., Fair, October 2 to 7, want two more large Rides and Minstrel Show and High-Class Free Act. Bingo and Cook House.

Ride Help, also Small Free Act at once.

NOTICE—On account of light crops, business will not be as big as usual, but there is some money down here. Address or wire Augusta, Ga., this week.

BUCKEYE STATE SHOWS WANT

Experienced Ride Help that can Drive Semis. Top salaries.

SHOWS—Will book good organized Girl Show. Will furnish the top and all that is necessary.

CONCESSIONS—All Concessions open. Will place capable Grind Store Agents.

All reply to **MIKE ROSEN**, Mgr., Stevens Point, Wis., this week; then per route.

R AND S AMUSEMENTS WANT

Ride Help, Truck Drivers and Griddle Man. Can place Custard, Popcorn, Apples, Ice, Fishpond, Pitch and Win, Diggers, Hoop-La or any legitimate Concessions. Those joining now will be given preference for three of the best dates in the South. Route to interested parties. Loris, S. C., this week; Holly Ridge, N. C., next. All address **JAS. M. RAFTERY**.

BLUE LANTERN AMUSEMENT CO.

WANT WANT WANT

For One of South's Greatest Horse Shows and Labor Day To Follow. Starting Week of 21st, Shelbyville, Tenn., Then Heading South for All Winter's Work. Will book all Concessions, Ball Games, Snow Cone, Popcorn, Candy Apples, Penny Pitch, Bingo, Fish Pond, Pitch-Till-Win or any other stock joints. No. Grift. Will book any Ride not conflicting. Can use Ridemen on Whip, Chair-o-Plane, Merry-Go-Round. Must be sober and reliable. Will book all Shows with own equipment. Address all mail: **BOX 189, MANCHESTER, TENN.,** or General Delivery, **SHELBYVILLE, TENN.**

FOR SALE

A-No. 1 Tilt-a-Whirl, in good condition. Hasn't been used this year. Everything painted like new.

WILL BOOK

Concessions of all kinds that work for stock.

HARRY BURKE SHOWS

Lafayette, La.

ON ACCOUNT OF ENLARGING

GAY NEW ORLEANS COLORED REVUE

For Southern Fair Season

Can place people in all lines. Especially want Sax and Trombone for band. Principals and Chorus Girls. Top salaries, sleeping car accommodations and meals. All to join at Lincoln, Nebraska.

Cavalcade of Amusements

Butte, Montana, until August 29th; then Lincoln, Nebraska.

WANTED

For all winter's work in Florida, County Fairs and Celebrations.

Ride Help with truck-driving experience, Electrician with Diesel experience, Truck and Ride Motor Mechanic with tools, Lot Man with some building and repair experience. Concessions all open. Shows with or without equipment. Will furnish complete outfits to reliable showmen. Would like to hear from Roy Bob, Wilbur Shannon, Jack Orr, Gilbert Tracy, Sailor Katzy, Clyde Berrick, Pat Brady, Mark Williams, Clyde Howey and other useful Show People. Jacksonville Beach, Fla., this week.

L. E. ROTH

W. S. CURL SHOWS

WANT

Concessions—Fish Fry for Sunman Fair, String Game, Coke Bottle, Guess-Your-Weight or any other Stock Concession. Shows—Any good Show with own outfit. Lockland Fall Festival, on street, Lockland, O., Aug. 28-Sept. 2; Sunman Tri-County Fair, Sunman, Ind., Sept. 4 to 9; Blanchester Harvest Festival, on street, Blanchester, O., Sept. 10-16; New Holland Fall Festival, on street, New Holland, O., Sept. 17-22.

Address: **W. S. CURL**, Silverton, Ohio, this week; then as per route.

SCALE MAN WANTED

Rutland, Vt., Fair

ROXIE WILSON

Care Fair Grounds, Rutland, Vt.

Salary no object if you know your stuff or will work P. C., nut and stock. Wire.

WANTED

Clothes Pin Pitch and Blower Agents.

JACK GILBERT

Portland, Maine, all this week; Essex Junction, Vt., Fair, next week.

Hutchens Modern Museum

WANT

GOOD ANNEX ATTRACTION to join at once for 4 Wisconsin Fairs and a long season south. Also one other Attraction: Mac Joe, wire. ALSO WANT TICKET SELLER. Address: **JOHN T. HUTCHENS**, Care Snapp Greater Shows, Green Bay, Wis., this week; Oshkosh, Wis., next.

WANTED

Bingo Caller and Countermen. No drunks.

Virginia Grealer Shows

Crisfield, Maryland, this week; Suffolk, Va., next.

GEO. CAIN

Wants for new Show—Ride Help. Gary Duhe, Woody Butler and others, wire. Want Stock Concessions, Agents, Penny Pitch, etc. Have complete outfit for Girl Show. Wire **GEO. CAIN**, Natchez, Miss.

WPB SPOT PLAN OFFICIAL

Mfrs. Can Apply, But Prod. Awaits Germany's Collapse

Critical labor conditions in Chicago, New York will balk early reconversion dates, mfrs. point out—industry committee on games meets with WPB—results secret

CHICAGO, Aug. 19.—Altho uncertainty continued until the very last, the spot authorization plan was issued by the War Production Board officially August 15 as scheduled. The plan will be known officially as Priorities Regulation 25 and had attached to it Direction I, which is important to the coin machine trade because it officially listed the two orders which have banned the production of coin machines and parts since April 1942.

The nation's press during the week conducted an education campaign in informing the country of what the spot plan means. The meaning of the plan and just how much it will permit in resuming production of civilian goods were the questions uppermost in manufacturing circles throught the country.

Three Objectives

From the mass of information, official and unofficial, the plan will do at least three things until the collapse of Germany and Japan permits further advances in a return to peacetime conditions.

1. Plan provides a list of civilian items which are regarded as most needed by the people at the present time, and it also provides a list of about 86 war control orders covered by PR-25.

2. Plan provides for applications by manufacturers for permits to resume the production of civilian goods according to the terms of PR-25; thus, manufacturers can file their applications now with necessary data and await further progress under the plan.

3. Plan provides a pattern and experimental policy in returning the manufacturing industries of the country to civilian production. The necessary steps will be carefully planned and timed so as to prevent any mad rush or scramble to return to civilian production. The plan will be educational in nature and will have many industries in readiness to quickly resume civilian production when war conditions permit.

Reactions Conservative

Early reactions in Chicago and New York were very conservative in nature. The regional director of the WPB in Chicago informed manufacturers at a special conference that the spot plan would mean little in increasing civilian production in the Chicago area. This is chiefly because Chicago is a critical labor area. Coin machine manufacturers recognize this, and they do not expect any early return in making coin machines.

In New York, the regional WPB office was suddenly swamped by about 300 manufacturers trying to file application or to get more information on the plan.

We Need a Letter

Last fall the Post Office Department permitted publishers to accept gift subscriptions for Christmas without any letters of request from soldiers. However, this year no gift subscriptions will be permitted without a letter of request from the soldier wanting the subscription.

These regulations do not apply to the Navy Department on subscriptions to members of their forces, which includes Coast Guard and Marines. Therefore, anyone wanting to give a subscription to *The Billboard* to a serviceman in the U. S. Army, must send a letter of request with application.

The regional office there said there was little prospect of early production of civilian goods in that area. The next few weeks may reveal more progress in the smaller cities where the smaller manufacturing plants are expected to profit most by the spot plan, but since a big majority of the coin machine manufacturers are in the Chicago and New York areas, no resumption in making coin machines is expected for some time yet.

Uncertainty Dispelled

Still, uncertainty was added to the coin machine prospects when press releases published in newspapers throught the country August 14 did not contain the two orders covering the coin machine

(See WPB SPOT PLAN on page 70)

Official Text of Priorities Regulation 25 Issued by WPB

PART 944—REGULATIONS APPLICABLE TO THE OPERATIONS OF THE PRIORITIES SYSTEM.

(PRIORITIES REG. 25)

SPECIAL AUTHORIZATIONS FOR PRODUCTION OF RESTRICTED PRODUCTS.

Scope Outlined

944.46 PRIORITIES REGULATION 25-(A)—What this regulation does. This regulation establishes methods to be used in authorizing the resumption of civilian production as local conditions permit. It provides a way by which manufacturers may be authorized to make articles which are otherwise restricted or prohibited by orders of the War Production Board, but only when they have labor and facilities available which are no longer needed for essential purposes. The present lack of labor, material and facilities is evidenced by present restrictions in WPB orders limiting or prohibiting the manufacture of certain items and requiring substitution of materials and simplification of de-

sign. Labor conditions in a number of areas are so critical as to prohibit or severely limit authorization of production under this regulation must in no way interfere with either war production, the production of essential civilian articles, or the rendering of services essential to the public welfare. The War Production Board will authorize production under this regulation only under these general policies and when the conditions described below are met.

(B) WHAT PRODUCTS ARE COVERED BY THIS REGULATION. This regulation applies only to those products that are covered by WPB orders (such as an "L" or "M" order) in which provision is made for authorization to manufacture under this regulation. No application to produce should be filed unless the product is covered by an order containing such a provision or so listed on a direction to this regulation. It is contemplated that orders and directions will be amended from time to time as conditions warrant the addition of permitted products or require the elimination of products previously permitted.

Procedure Described

(C) NATURE OF AUTHORIZATIONS. Authorizations under this regulation will not affect any provision of WPB orders except to the extent specifically provided in the order or in a direction to this regulation. Generally, such orders or directions will provide that authorizations under this regulation will only permit production of a restricted or forbidden product, and will not change simplification, standardization, specifications, or similar provisions of the order. Any authorization granted a manufacturer under this regulation may be revoked by the War Production Board at any time it finds that the labor, materials, or facilities being used in such production are needed for essential purposes.

(D) HOW TO OBTAIN PERMISSION. Production is authorized under this regulation only when specific permission is granted to the individual manufacturer by the War Production Board. If a person wishes to obtain authorization under this regulation and the applicable orders so provide or a direction has been issued to this regulation making provision for authorization to manufacture the product, he should file Form WPB 4000 accompanied by Form WPB 3820 (Revised) with the field office of the War Production Board for the district in which his plant is located. The application on Form WPB 4000 should be filed in accordance with the instructions

(See OFFICIAL TEXT on page 76)

Dallas, Ft. Worth Vote Drys Down

FORT WORTH, Aug. 19.—Coin machine operators and plenty of location owners here as well as in Dallas and Tarrant counties heaved sighs of relief this week when official returns of the prohibition elections in the two counties showed that the wets won out. Majority against prohibition was three to two in Tarrant County of which Fort Worth is the county seat. Margin was a little better in Dallas.

The election was held at the insistence of drys who had circulated petitions requesting a vote to decide the question. Legal forces here had contended that the election should not be called with so many men and women away in the armed forces and that the time and money spent for such an election could be directed to winning the war.

Spokesmen here estimate that had the election been in favor of the drys, that in Tarrant and Dallas counties, more than 13,000 persons would have been out of jobs and 1,200 locations vacated.

Editorial

Soft Drink Quality

By Walter W. Hurd

PROSPECTS for the coin machine trade in the post-war era indicate a big upsurge in the use of soft drink venders. Surveys by prominent firms indicated this even during the first year of the war. Before the war began, there was a period of two or three years in which a large number of manufacturing firms developed soft drink venders. More than one of these firms had reliable trade surveys made in order to be sure of future possibilities.

A lot of experimental work was done, and the machines for vending bottle drinks were so thoroly tested that they can be regarded as an assured success. The fact that such a large firm as the Coca-Cola Bottling Company, Incorporated, would use vending machines to sell its best known soft drink is a guarantee of the success of such machines. Many of the firms will be ready to encourage the use of vending machines to distribute their bottled drinks after the war. The future of the vending machine for selling soft drinks in bottles is made still more interesting by the prospect that some sort of disposable paper bottle may be available after the war. The bottle venders have been widely used in war plants, and at times there has been some criticism because the bottles were scattered over the floor. Manufacturers of the machines are devising ways to handle this problem which will be acceptable in the future. A paper bottle that is disposable might be the compromise solution to the problem in future years.

The vending machine for dispensing soft drinks in paper cups was also developed to a successful

stage before the war. While most manufacturers were still experimenting with the cup type of dispenser, still a few thousand machines had been placed on the market and many of them have continued in operation during the war, long enough to prove that they are really successful.

Theoretically, the cup dispenser is the ideal type of machine for most locations in the future, if certain problems of operation can be solved in the machine itself. It has already been proved that the public is especially attracted by cup venders, in their operation, and for some reason it likes drinks served in that manner. There are also good prospects that even drugstores might prefer cup dispensers in order to preserve their fountain counters for the sale of sandwiches and other items. Cup dispensers operated by a coin would serve a very useful purpose in such stores.

The biggest "if" in the future success of the cup type of dispenser will depend upon maintaining a high quality of sirup used in machines. The machines must be built right, and they must also serve the public a high quality of beverage. This problem must be considered seriously by the trade because the number of firms marketing sirups and soft drinks has greatly increased, and they must all strive to maintain quality.

As the number of operators of these dispensers also increase, it will require a great educational program in order to get these operators to maintain the quality of the drinks sold thru their machines. If quality is maintained, there truly is a great future for both types of drink dispensers.

COINMEN YOU KNOW

New York:

LENNY BAUM, for 12 years with Mas-ter Automatic and recently honorably discharged from the army, is back at his old job. Baum was stationed in South America with the AA's. . . . LARRY SER-LIN snapped buying on the "Row." . . . VICTOR J. LIEBLER, of Columbia Re-cording, among the vacationers. . . . A. D. FELDMAN, of Kingsboro Music, is adding to his service staff. . . . Big re-mission on the "Row" saw PHIL KRAMER and HERMAN GROSS, Florida ops meet-ing up with MORRIS MARDER and SOL LEVY, New York juke men.

DAVE ROBBINS may be back in the vending business soon. Report is that Robbins sees big future ahead for all types of vending machines when the war is over. . . . Sale of arcade in Norfolk, Va., by Nat Cohn to "LUCKY" SHUL-NICK, JOE HUROWITZ and MILTON GREEN recently caused much comment. Cohn thinks the time has come to un-load, now that new equipment is in sight. Buyers think any arcade is a good buy and the equipment problem will take care of itself. . . . ED BAR-NETT, Cameo Vending, will announce new set-up soon.

JOE EISNER, former Wurlitzer distrib, and JOHN HELFNER, arcade man, in confab at Economy Supply. . . . PVT. MURRAY LICHTMAN, transportation corps, son of CHARLES LICHTMAN, got a 10-day furlough and dropped in to visit with his father on the "Row." . . . AL BLOOM and HARRY ROSEN caught in big pow wow on post-war. . . . JACK WYNN, HARRY STRAUER and E. MI-CHELS visiting the distribers. . . . JULES LEVY, Du Grenier man, on visit to Buf-falo. . . . WILLIAM CONTE, New Eng-land colman is now full owner of Pisco Sales Company. . . . ED and JACK RAVERBY said to be clicking in arcade on Broadway featuring guns. . . . SOL TRICOLOTA, Yale Amusement Company, New Haven, Conn., snapped on a buying trip east.

HAROLD SAUNDERS, who spent 18 months with the Merchant Marine, was named chief of the parts department for Atlantic Distributing. . . . LOU PRICE, County Enterprises, spotted on the "Row." . . . DAVE STERN, Royal Distributors, is back after a trip down South. . . . JACK ROBERTS, 20th Century Amusement of Teaneck, N. J., phono op, is on the lookout for a good route. . . . NAT RAKE, Rake Coin Machine Exchange, Philadelphia, is holding down the fort while his dad, Joseph, is vacationing at Atlantic City.

St. Louis:

NATHAN WOLFF, until his entry in the armed services approximately three years ago, operator of the Wolff Vending Machine Company, was honorably dis-charged from the U. S. Army June 30, after spending the last two years of his service in the Hawaiian Islands. Wolff returned to St. Louis two weeks ago and will probably re-enter the coin machine operating biz again here in the very near future. . . . ART HEIMKE, owner of the St. Louis Novelty Company, re-turned last week from a week's vacation with Mrs. Heimke at the Lake of the Ozarks near Bagnell Dam. He reported good fishing. . . . PAUL F. DOWNEY, Arkansas and Missouri representative of the Superior products Company, spent several days in St. Louis this week calling on operators. . . . BARNEY FRERICHS, owner of the Arrow Novelty Company, returned to this city after a trip to Kansas City, Mo., where he visited Jos. Berowitz, owner of the Uni-versal Manufacturing Company. Frerichs is the Universal distributor here.

Detroit:

BERNARD PALUGI, owner of the Woodward Amusement Company, oper-ating a downtown arcade here for the past two years, is enlarging operations and taking his brother-in-law, Frank Bertani, a newcomer to the coin machine field, into partnership. . . . LOUIS FISHER, partner in the Safeway Vending Company, is expanding his coin machine activities by formation of the R. and P. Vending Company, 4267 Waverly Ave-nue. His new partner is Louis Ruben-stein, a newcomer to the industry, who was formerly in the laundry business. They will operate cigarette venders and juke. . . . JAMES G. GIORDANO, MARK CURTIS and CHESTER MOROS are the

record reporting staff of Brilliant Music Company, who assist HILDA JACOBS in compiling the top tunes.

MAX MARSTON reports collections at the Brilliant Music Company holding up well despite the hot weather, which would normally cause a significant slump. . . . MORRIS GOLDMAN, part-ner in the Motor City Music Company, is convalescing after an operation, and is expected to be back at the store in about three weeks. His brother, HARRY GOLDMAN, is running the business meanwhile. . . . MAX FALK, of the Falk Sales Company, jobbers, has opened a new store at 8520 Linwood Avenue in Northwestern Detroit.

MAX LIPIN, head of Allied Music Sales Company, left Sunday night by plane for New York, to be gone about 10 days. . . . JACK BRILLIANT, of the Brilliant Music Company, has returned from a vacation in New York. . . . HENRY C. LEMKE, of the Lemke Coin Machine Company, is busy installing carpeting in his new home—and doing the whole job himself because of the local help shortage.

Los Angeles:

SEEBURG DISTRICT MANAGER D. J. DONOHUE reports having a successful meeting in San Francisco in connection with post-war planning for the line. . . . JACK R. MOORE came down from his Portland office to join JOHN A. RUG-GERIO of Moore's San Francisco office. . . . Also in attendance were DOLORES and JEAN MINTHORNE and QUAY SER-GEANT of Minthorne Music Company in Los Angeles. Minthorne is now repre-sentative for Seeburg in Southern Cali-fornia. . . . JACK MOORE is reported to have great plans for post-war era. His organization has been augmented in or-der to have things ready for V-Day. . . . CHARLES M. BARNETT has joined the Jack R. Moore organization in Seattle. . . . Barnett is well known in the coin machine field, having been connected with salesboards for some years. He will fit into Moore's plans for post-war ac-tivity.

AL STERN, of Monarch Coin Machine Company, Chicago, is finding out that Californians are demons when it comes to gin rummy. Playing with William Happel of Badger Sales Company, Stern finds that he is up against stiff com-petition. . . . SAM McCONNELL of Grant's Pass, Ore., in the city for pur-chases at Badger Sales Company. . . . WILLIAM JAY of Jay Distributing Company in from Milwaukee. He looked over the territory to see how it stacks up for operating. Jay will return in about 30 days and set up an operation in Southern California. . . . FRANK SHOWALTER of Orange, in the city on business. . . . BERT BEUTLER is hard at work in his new assignment as man-ager of the Jack R. Moore Company's Seattle branch. Beutler pens that he thinks the Northwest is a "bit okay."

JACK GUTSHALL, of Jack Gutshall Distributing Company, is winding up his vacation. This brings to an end some good fishing. . . . JANE CARICO, of the Gutshall firm, is the next on the vaca-tion list. . . . A jobber reports that arcade men at the beach and the mountains are coming in with stories of good business. . . . CHARLIE WASHBURN and A. M. KEENE of Taft in a huddle. This may mean a trip to Mexico city on business. . . . FRED ALLEN of Bakersfield was a visitor to West Pico in connection with his games and music routes.

M. C. EDWARDS has sold his wired music business in Las Vegas, Nev., and purchased a well-known bar there. . . . TED BROWN of Bakersfield in the city. . . . JAY BULLOCK visiting Los Angeles to see what's going on in the music line. . . . TED BLOOMER of Mojave, reports that the hot weather there hasn't cut down the music or games play any. . . . JIMMIE MARSHALL of San Fernando, shopping around for equipment in con-nection with his music and cigarette businesses. . . . BOB CARDIFF of San Miguel, Calif., signing buyers' registers in the city. . . . TOM CATANA, local mu-sic operator, continues to do those things that create good-will for his end of the field.

A. M. DORFMEIER of Fresno, is visit-ing friends in the city and talking to music jobbers. . . . ARCHIE FREEMAN of Oceanside, up from that shore town. . . . MIKE GOUFF in the city from Tem-pleton. . . . FRANK C. HARDY of Ox-

News Highlights of the Week

WASHINGTON.—WPB spot authorization plan officially went into effect August 14. Enables manufacturers to apply for permission to recon-vert but green light not expected until after Germany collapses. Labor shortage in Chicago and New York will postpone early making of coin machines, manufacturers point out. Main purpose of the plan is to get preliminary work out of way so that when the time comes, re-conversion can start smoothly.

WASHINGTON.—WPB advisory committee for amusement, gaming and arcade machines met in Washington August 16. Results are secret pending official WPB release. Vending and music committees meet August 21.

WASHINGTON. Press releases reported U. S. Treasury collected \$7,871,600 in revenue from gaming devices during fiscal year ending June 30. Official tabulation of all Federal coin machine levies by State may be ready in October.

CHICAGO.—Internal Revenue District office reported collection of \$780,000 on gaming devices and pin games in 17 Northern Illinois counties for fiscal year ending June 30.

LOS ANGELES.—City board August 8 approved ordinance to require license for all locations selling food or beverages and providing music between midnight and 6 a.m.

CHICAGO.—General reaction of manufacturing plants in all indus-tries to Spot Authorization Plan was that few civilian goods would be produced for some time yet due to labor shortage. Coin machine plants in same situation.

PHILADELPHIA.—Juke box operators report good results from using record album sets in their machines. Operators say that not more than four or five records from albums should be used.

MILWAUKEE.—The crusading district attorney who has fought pin-ball games for so long was defeated in primary here August 15. He had campaigned against licensed pinball games.

BOSTON.—The Christian Science Monitor made a national feature story of the crusade against pinball games in Milwaukee.

TOLEDO.—City auditors completed their check this week on pinball licenses in the city but may not make official report for several days yet.

PADUCAH, Ky.—The city council is considering a new license which will reduce the tax on vending machines and place the fees on a graduated scale.

Charles Voght Dies Suddenly

NEW YORK, Aug. 19.—Charles Voght, production chief for Jafco, Inc., and recently honorably discharged from the army because of over age, died following a heart attack last week.

Voght had served with the 215 AAA Division and saw action in Tunisia and Italy. He was in his early forties and had been helping John Fitzgibbons re-or-ganize the production department when he died.

Local Retailers Fight Ceiling Prices on Beer

ELIZABETH CITY, N. C., Aug. 19.—If the plan being worked out by 26 Pas-quotank County beer retailers here is successful, ops and location owners ex-pect to benefit.

The retailers have raised \$520 for a fight for higher ceilings on beer, and have sent two local lawyers to Raleigh to present their protest to the Raleigh district office of OPA.

The dealers are protesting against being classified in the 3-B ceiling group and most of them have refused to sell beer since these prices were slated to go into effect early this week.

nard, doing business in connection with his music routes here. . . . VIC RAL-STON and wife, Frankie, back from Las Vegas. Ralston represents Standard Phono of New York.

Milwaukee Anti-Game D. A. Out

MILWAUKEE, Aug. 19.—In the primary elections held August 15, incumbent district attorney, who has been a cru-sader against pinball games and who also was a candidate for another term, was defeated by a considerable vote. The successful candidate was described as favoring common sense in law enforce-ment.

Both candidates had spoken much about pinball, bingo, and slot machines in radio addresses to voters. In fact, the question of pinball games was con-sidered a major issue in the campaign speeches. The district attorney had been prosecuting pinball cases in the past several months, altho, Milwaukee licenses such games. The result of the election was considered a strong indica-tion of the popular favor with which the public is beginning to accept pinball and bingo, because the question has been so long debated in political and legal circles here.

In the recent Circuit Court decision, another unfavorable decree was handed down against novelty pinball games, which was another court victory for the crusading district attorney. Defendant operators expect to appeal this case to the State Supreme Court. A few months ago, the State Supreme Court handed down a decision very unfavorable to pin-ball games. A national slant was given to the recent Circuit Court decision when *The Christian Science Monitor*, published in Boston, featured the un-favorable angles of the pinball decision in the local court here.

Whether the pinball question will still be a campaign issue in the November election cannot be anticipated at the present time.

ANOTHER WEEK NEARER VICTORY!

... — HELP BRING IT CLOSER—BUY MORE WAR BONDS

W. Rabin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1885.
Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

MOVIE MACHINE REVIEWS

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date August 21.

Program 1178

Who Dunit? attempts to solve the mystery of who stole singer BILLIE JOYCE'S heart. Musical accompaniment is by WILL BRADLEY AND HIS BAND,

with Bradley featured in one chorus. Setting is a night club. (Triumph Films.)

RED STANLEY AND HIS DING DONG DOLLIES are featured in *Big Fat Mama*, a comedy number. According to the song, interpreted by STANLEY and one of the girls in the chorus, he has no time for the streamlined chicks. (Dave Gould.)

Love's Own Sweet Song, a lovely Viennese waltz, is played by EMERY DEUTSCH AND HIS ORCHESTRA, with vocals by an unidentified foursome. Music, setting and costumes are of exceptionally high caliber. (Minoco re-issue.)

ROBERTA HOLLYWOOD sings *Rickety Rickshaw Man*, a novelty number with a Chinese background. LLOYD AND WILLIS, tap-dancing team, are co-starred. (Triumph Films.)

Banjo Medley is played by JOE SODJA. Music is all by Stephen Foster. THE CRINOLINE CUTIES (4) form an admiring background. Setting is a Southern mansion, with the actors in old-time costumes. (Soundies.)

LAWRENCE WELK AND HIS ORCHESTRA play *I Learned a Lesson*, which he has also recorded. Vocals are by JAYNE WALTON, and WELK plays a chorus on his accordion. Bandstand setting. (Soundies.)

THE SINGING POWERS MODELS (3) harmonize pleasantly in *What This Country Needs Is More Love*. They sing to a trio of store dummies who come to life and assist the girls in a dance routine. (Minoco re-issue.)

I'm Tired is a novelty song by APUS and ESTRELLITA. Setting is a railroad station. According to the song, ESTRELLITA is tired of waiting for her partner, while he is tired of her nagging. (Soundies.)

Assembled and released by Soundies Distributing Corporation of America, Inc. Release date August 28.

Program 1179

In *Stop That Dancin' Up There*, singers KAY STARR and JIMMY DODD complain to their neighbors, who are making so much noise the singers can't sleep. (R. C. M.)

Sultry-voiced LUCILE ANGEL sings *Going All To Pieces*, which is her fate when she tries to get together with her boy friend. BERGEN KANE'S ORCHESTRA provides the music. Bandstand setting. (Weiss.)

Jolly Good Fellows is a medley of all the songs people sing when they're out for a bit of elbow bending. The singing is done by THE BARNOTES. Tavern setting. (Minoco re-issue.)

SPADE COOLEY AND HIS WESTERN DANCE GANG play, and TEX WILLIAMS sings *Corrina, Corrina*, a hillbilly tune. Ranch house setting. (R. C. M.)

White Blossoms of Tah-Ni is a subject appealing both to the eyes and the ears. Music is by SAM KOKI AND HIS ISLANDERS, with vocals by THE TAILOR MAIDS (3). There is also a chorus of seven hula dancers. Setting is an Hawaiian night club. (R. C. M.)

RAY SINATRA AND HIS ORCHESTRA play *Boogie Woogie Upstairs*, with SINATRA contributing some boogie piano solos. Bandstand setting, and some effective trick photography. (Ben K. Blake.)

Only Yesterday is a novelty which should win many laughs. LEON NAVARA is a pianist at an old-time movie, and he suffers every fate of the screen characters for whom he furnishes musical accompaniment. (R. C. M. re-issue.)

JUNE RAYMOND, accompanied by ROY MILTON AND HIS BAND, sings *47th Street Jive*. The song is a warning against talking too much, altho it's not the same warning the government has been publicizing. Bandstand setting. (R. C. M.)

Rosenbergs Head Coin Machine Outlet

NEW YORK, Aug. 19.—Universal Distributors, a new outlet that will act as general sales agents for new and used equipment, has been opened by Herman and Lou Rosenberg at 627 Tenth Avenue, Manhattan.

Both brothers were formerly united as distrib for the A. B. T. Manufacturing Company in New York and more recently were active in Miami, in the coin machine trade.

Fed. Cig Tax Yield Gains

WASHINGTON, Aug. 19.—Internal revenue collections from cigarettes and cigars during June showed an increase over the same month in 1943.

Cigarette collections for the month amounted to \$74,106,139.94, compared with \$73,155,096.30 in June, 1943.

Revenue collections from cigars totaled \$2,665,570.80, as against \$2,322,523.33 collected in June, 1943.

Chewing and smoking tobaccos were the only tobacco products to show a decrease in collections during the month.

regulations to prepare the paper themselves.

Before filing a patent application the attorney, agent or individual should make a preliminary search of the prior art, since it is quite possible that someone else may have already patented the invention. The patent office maintains copies of all American patents classified according to subject matter. Three pamphlets have also been prepared by the patent office which should prove helpful to applicants. They are: Patent Laws, General Information Concerning Patents, and Rules of Practice in the United Patent Office. These pamphlets may be obtained free of charge by addressing Commissioner of Patents, Commerce Building, Washington 25, D. C.

Application Fee \$30

When a patent application is filed a fee of \$30 must be paid in addition to a dollar for each claim in excess of 20. A patent examiner then studies the application to determine if the concept has been properly described, whether it is workable and new, and whether it constitutes an invention as distinct from mere mechanical skill.

Whenever the examiner rejects any of the applicant's claims or makes formal objection to any part of the application the reasons will be given for such action. If the applicant then decides to pursue his claim, with or without amending or altering his specification, he must do so within six months after the last official action in the case; otherwise the application will become abandoned under the law and the fee forfeited. However, if the patent is granted the applicant will be notified and an additional assessment of \$30 plus a dollar for each claim in excess of 20. Ordinarily the patent is issued in about 30 days following final payment of the additional fee. However, it may be delayed three months at the request of the patentee. Patents of this nature are issued for a period of 17 years and are not renewable.

Protection Period

While regular patents are granted over a 17-year period, design patents, mentioned earlier, have three terms depending upon the amount of fee paid. To secure a design patent, the foregoing procedure is followed, the only difference being the term of patent. If a design patent is granted an additional fee of \$10 will secure it for three and one-half years; a fee of \$15 will secure it for seven years and a grant of 14 years may be obtained upon payment of a \$30 fee.

The trade-mark, which has already been defined, is administered by the patent office. It will be noted, however, that the trade-mark laws and procedure differ widely from patent laws. Main points of the trade-mark laws are outlined in the government pamphlet *General Information About Protection of Trade-Marks*. The fee for registering a trade-mark is \$15.

Before adopting and using a trade-mark it is advisable to make a search to be sure that the mark has not already been registered. The patent office has a trade-mark digest consisting of an alphabetical list of registered words, and classification of symbols, birds, animals, etc., as well as a set of trade-marks arranged according to the products with which they are being used.

CLEAN PIN BALL GAMES

OFFERED FOR QUICK CASH SALE

- 1 New Streamliner (Never Unpacked) \$205.00
- 1 Slightly Used Streamliner 165.00
- 1 Slightly Used Santa Fe 175.00
- 1 Slightly Used Pin-Up Girl 150.00
- 1 Slightly Used Invasion 135.00
- 1 Grand Canyon 160.00
- 1 Keep 'Em Flying 110.00
- 1 Knock Out 80.00
- 1 Torpedo Patrol 75.00
- 1 Venus 50.00
- 1 Bosco 50.00
- 1 Gun Club 40.00
- 2 Duplex, Each 30.00
- 2 1940 Home Runs, Each 30.00
- 1 Rapid Fire (No Motor and Needs Other Repairing) 125.00

Will have properly packed and will ship upon receipt of cash in full. No C. O. D. shipments.

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FOR SALE

- Jungle\$ 59.50
- Brazil 179.50
- Victory 75.00
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- Majors, '41 . 52.50
- Shangri-La.. 120.00
- Horoscope .. 45.00
- ABC Bowler. 39.50
- Flying Tiger (Now) ...\$199.50
- Knock Out .. 105.00
- South Paw . 52.50
- Champ 45.00
- Oklahoma (Now) ... 205.00
- Five-Ten-Twenty ... 125.00

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WILL TRADE

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- with Stand. 149.50

PIN BALL GAMES

- Destroyer, Rebuilt Sea Hawk ...\$39.50
- Formation \$89.50 Gun Club ... 59.50
- Band Wagon . 39.50
- Border Town . 29.50
- Spot Pool ... 59.50
- Zig Zag 67.50
- New Champ . 59.50

SLOTS

- 25¢ Callie ...\$79.50
- 5¢ Watling Gold Award \$59.50
- 25¢ Watling . 75.50
- Vest Pockets . 39.50

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- Rock-Ola Commandos\$500.00
- Seeburg 8800, E.S.R.C. 500.00
- Seeburg 8800, E.S. 500.00
- Wurlitzer Victory Model 24 450.00
- Mills Thronos 200.00
- Wurlitzer 700 500.00
- Rock-Ola Super '40 400.00
- Used Records, 5¢ Each on 1000.

GUNS LIKE NEW

- Bally Bulls, Hitlers\$100.00
- Sky Fighters, Each 300.00
- Rapid Fires, Each 200.00
- Tom Mix, Each 75.00
- Ray-o-Lite Duck Gun, Each 75.00
- Tommy Gun, Each 100.00
- Parachutes, Each 100.00

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FOR SALE

- 25¢ Watling Gold Award\$225.00
- 5¢ Cherry Bell 200.00
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- 5¢ Silver Chief 200.00
- 10¢ Silver Chief 250.00
- 25¢ Silver Chief 325.00
- 5¢ Four Star Chief 175.00
- 5¢ Blue Skin 180.00
- 10¢ Blue Skin 200.00
- 25¢ Blue Front 325.00
- 25¢ Melon Bell 325.00
- 5¢ Mills Chrome 225.00
- 10¢ Mills Chrome 300.00
- 25¢ Mills Chrome 350.00
- Four Bells, 1701, 4/5 625.00
- Q.T. Chromes 105.00
- Jumbos, Cash or Check 90.00
- Jumbos, Cash or Check, New Head... 105.00
- Gold Cups, F. P., 1 Ball 49.50
- Big Game Hunters, F.P. Console... 75.00
- 5¢-10¢-25¢ Pace Comets Write

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Hints on Patent Procedure Helpful to New Applicants

CHICAGO, Aug. 19.—The number of patent applications being filed by coin machine manufacturers in recent months indicates that post-war products in this field will see many improved models and new features.

While the coin machine manufacturers are already familiar with the general patent procedure, the following outline is offered as an additional aid to those intending to file patent claims in the future.

There are few industries which require more new and original ideas and improvements than the manufacturer of coin-operated equipment. Almost each new machine to appear on the market features a new improvement or idea for the presentation of the equipment. Trade-marks are another thing which manufacturers find it necessary to protect, as well as new designs for housing equipment.

Three Classifications

Generally, applications for patents

fall into one of three classifications: Manufacturing, design and registering. A manufacturing patent covers some new method of manufacturing a device, or the improvement of an already patented device.

Design patents cover those things which relate to the external appearance of a device rather than to the operative relationship of its parts.

Registering includes trade-marks. The patent office has defined a trade-mark as being a distinctive word, emblem, symbol or device, or a combination of any of these used on products actually sold in commerce to indicate or identify the manufacturer or seller of the product.

Since the value of a patent depends largely on the skillful preparation of the specifications and claims, it is advisable for the applicant to enlist the services of a competent patent-attorney or agent. However, some individuals are familiar enough with patent



AMUSEMENT FIGHTS FOR FREEDOM was the theme of the Lion Manufacturing Company (Bally) exhibit at the Army Service Forces Weapons of War Show, recently held in Chicago. Pic shows the T-8 Trainer which the army air forces uses to train gunners—a conversion of the Bally Rapid Fire target gun.

BARGAINS

CONSOLES

Jumbo Parade, F.P. \$ 69.50
Jennings Liberty Bell, C.P. 17.50
5 Jumbo Parades, Brand New, Ea. 135.00

BELLS

50¢ Blue Front, Crackle Finish, C.H., K.A., Like New, Serial Over 420,000.. Write

CIGARETTE MACHINES

That Cannot Be Told From Now. Some Never on Location.
DuGrenier Champion, 11 Col. \$ 99.50
DuGrenier Champion, 9 Col. 82.50
DuGrenier W Model, 7 Col. 42.50
U-Need-a-Pak, 500, 15 Col., Same as Now 112.50
U-Need-a-Pak, E Model, Like New, 15 Col. 62.50
U-Need-a-Pak, E Model, Like New, 10 Col. 57.50
Rowe President, Like New, 10 Col. 99.50
Rowe Royal, 10 Col. 69.50

BELL STANDS

Mills Folding \$ 5.00
Safe Stands 17.50
1 Safe Cabinet for Two Machines 49.50
1 Jack in the Box Safe Stand 59.50

MUSIC

Seeburg High Tone, E.S., R.C., 8800.. Write
Seeburg Envoy, 1941, E.S., R.C. Write
Seeburg Regal Write
Seeburg Crown Write
1 Seeburg Wireless Speaker \$32.50
Seeburg 5-10-25 Bar-o-Matios with very small chip out of case, but in perfect working condition for 34.50
Rock-Ola Rook-a-Lite (Speaker on Top), Like New Write
Wurlitzer Wall Box, 2 Wire, 5-10-25 \$32.50
Wurlitzer Bar Box, Low Flat Type, 2 Wire (Like New) 29.50
Rock-Ola Wall Boxes, 5 Wire 29.50
Rock-Ola Bar Boxes, 5 Wire 32.50
Rock-Ola Corner Speaker, Organ Type 50.00
Seeburg Organ Speaker 29.50

ARCADE

Bally Rapid Fire \$179.50
Chicago Coin Hockey 179.50
One Set of 3 Exhibit 1¢ Fortune Telling Machines with Stand Set 135.00
Keeney Air Raider 199.50
Keeney Submarine Gun 179.50

ONE BALL FREE PLAY

Bally Gold Cup \$ 27.50

FIVE BALL FREE PLAY

Attention \$37.00	Sara Suzy \$24.50
Action 92.50	Silver Spray 37.50
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Technical Topics

More Plastics for Civilians

Greatly increased allocations of cellulose acetate sheeting for civilian uses were made by the War Production Board for June. The total over-all supply allocated, it was pointed out, was 178,193 pounds as compared with approximately 95,000 in May. Flashlights, safety glass and musical instruments were restored to the list of items receiving allocations, and materials for identification badges, electrical parts, industrial tools and office equipment were increased.

Synthetic Rubber Report

Army tests of synthetic rubber indicate it's improving but still falls short of the natural product. This report was made public shortly after John L. Collyer, president of the B. F. Goodrich Company, had declared that the country is close to rated capacity in the production of synthetic rubber.

In the army tests a "test fleet" covered 5,225,000 miles over a 200-mile course. The route included 70 per cent hard roads, 15 per cent gravel roads and 15 per cent cross-country. Vehicles tested were bicycles, motorcycles, jeeps, staff cars, trucks and heavy equipment ranging from three-quarter ton weapon carriers to 10-ton, 10-wheel trucks.

As a result of these tests the army reached the following conclusions: that synthetic still doesn't stand up under heat and friction as well as natural rubber; large, heavy-duty tires still require 10 to 50 per cent natural rubber, while small and medium sizes can be made of almost all synthetic. Jeep tires, for instance, now are 99 per cent synthetic rubber.

Collyer said last year the country produced 250,000 tons of synthetic rubber, while production now is at the rate of 800,000 tons a year. An output this size in 1944 would exceed the annual consumption of natural rubber in 1941 when it amounted to 765,000 tons.

Even at the current rate of tire production it will be several months, probably the early part of next year, before the demand for tires will be met, Collyer warned.

Canadian Pulp More Plentiful

A serious shortage of woodpulp has been averted by successful efforts to induce farm workers to cut pulpwood during the winter, according to a joint statement by Paul Kellogg, general manager of the Newsprint Association of Canada, and E. Howard Smith, head of the Canadian Pulp and Paper Association.

The statement said that pulpwood production had fallen far short of requirements because new national selective service regulations had not come into effect until November, when two months of the cutting season had passed. A serious shortage has been averted, however, it was said, and it is believed that if the plans evolved by national selective service can be put into operation earlier in the coming season, the over-all production of the industry's many essential products can be maintained.

Natural Rubber Supply Falls

Altho sufficient production of synthetic rubber to meet military demands is anticipated this year, government circles are worried about the rapidly dwindling stockpile of natural rubber.

Many widely used articles, such as heavy-duty tires, used on trucks and busses, and many types of surgical goods require some natural rubber in their production, and these industries are currently consuming this material at a greater rate than stockpiles can be replenished.

Additions to the natural rubber stockpile from points outside the United States are still far below the point at which they could be most effective in building up a reserve adequate to meet "mixing" needs.

Make Alcohol From Potatoes

Distilling of beverage alcohol from Maine cull potatoes has been authorized by the War Production Board.

First plant to get WPB's blessing on such a project is the Mahum-Chapin distillery at New Market, N. H. It is expected that similar releases will be granted to approximately 150 other distilleries which have been idle because their location or facilities prevented their participation in the war alcohol program. The plant had a rated output of 5,000 gallons of alcohol a day when operating

on grain. Its production when using potatoes as a raw material probably will be smaller, but officials declined to make an estimate.

Use of the plant for making war alcohol was declared "impracticable."

Insects Peril Peanut Crop

AUBURN, Ala., Aug. 19.—A \$30,000,000 peanut crop in Southeastern Alabama is being threatened by caterpillars. W. A.

Ruffin, extension service entomologist, said that additional supplies of poison were needed to stem the attack being made by the cutworms.

Damage will be extensive unless prompt control measures are taken and the State may resort to airplanes to spread poison next month if the infestation increases in severity.

The caterpillars appeared this year a month earlier than usual, and Ruffin said present poison supplies had been exhausted.

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6 Bally Rapid Fires at \$200.00 Each
6 Chicken Sams at \$135.00 Each
1 Kirk Night Bomber at \$375.00
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1 Texas Leaguer 35.00
1 Mills Horoscope 79.50
4 Exh. Drop Picture, Floor Models, Ea. 35.00
1 Radio Rifle, 5 Rolls of Film 129.50
1 3-Way Floor Lifter 69.50
1 1¢ Muto. Card Vender 29.50
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1 Mountain Climber, 1 Ball, 1¢ 119.50
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2 Wurlitzer 800	575.00	1 Seeburg Regal, ESRC	335.00
1 Wurlitzer 500	375.00	1 Gabel Jr. 12 Record	50.00
1 Wurlitzer '42 600	500.00	1 Gabel Charmo 18 Record	80.00
1 Wurlitzer Model 50	90.00	1 Mills Dance Master	75.00
2 Wurlitzer 616 Lite Up	149.50	1 Mills Do Re Mi	90.00
1 Wurlitzer 412	90.00	4 Wurlitzer #304 Steppers	15.00
1 Wurlitzer 412 Lite Up	110.00	8 Wurlitzer #125 5-10-25¢ Boxes	25.00
1 Wurlitzer 71 Counter Model	149.50	1 Seeburg #USR2 Wireless Adaptor	60.00
1 Wurlitzer 600R	310.00	2 Watling Outdoor Jr. Scales	50.00
2 Wurlitzer 24, Buckley Cellar Jobs	140.00	1 Ideal Scale	25.00
1 Rock-Ola Super	350.00	2 Mills Punching Bags	75.00
1 Rock-Ola Standard	279.50	18 D.C. to A.C. Rotary Converters	9.00
2 Rock-Ola 12 Record	90.00	15 Seeburg 24 Selection Wireless Boxes	29.50

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- 1 Pace Saratoga, P. O. 125.00
- 3 Pace Saratoga Combination . 150.00
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- 3 Big Tops, F. P. 115.00
- 4 Beulah Parks, P. O. 110.00
- 2 Black Paces Races 125.00
- 1 Mills Rio 65.00
- 1 Galloping Dominoes, Late Head 175.00
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- 3 Bally Club Bells, Combination 235.00
- 1 Jennings Multiple 95.00
- 10 High Hands 165.00
- 2 Jennings Liberty Bells 45.00

ARCADE EQUIPMENT

- 1 Periscope\$395.00
- 2 Rapid Fires 215.00
- 1 Western Baseball 85.00
- 1 Palm of the Hand Card Vendor ... 40.00
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- 5 Assorted Electric Diggers, Lot ... 275.00
- 1 Evans Barrel Roll 125.00
- 1 Brand New Solentiffo Basketball .. 139.50
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- 2 Slap the Japs 150.00
- 1 World Series 110.00
- 2 Ten Strikes 50.00
- 3 Chicago Coin Hockey 195.00

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PIN GAMES

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- Dixie 55.00
- Skyline 55.00
- Landslides ... 45.00
- Playballs ... 55.00
- Zombies 55.00
- Triumphs ... 25.00
- Ten Spots ... 55.00
- Crosslines ... 49.50
- Polos 39.50
- Anabels 35.00
- Twinkles \$25.00
- Gold Stars .. 49.50
- Slap the Japs. 55.00
- Big Chiefs ... 55.00
- Wings 35.00
- Score Champs 35.00
- Gun Clubs ... 65.00
- Glamours ... 39.50
- Repeaters ... 55.00
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WALL BOXES

- Wurlitzer 120\$35.00
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A ROUTE OF GAMES OR MUSIC
State price, income, type of games and quantity.
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Serial Numbers 454,097 - 466,076. Slightly used, cannot be told from new. Both for \$750.00. 1/2 cash, balance C. O. D. Wire

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Wauchula, Fla.

WPB SPOT PLAN

(Continued from page 66)

trade. Much uneasiness was caused in the trade by this omission, but press releases next day, which contained the official order, also listed L-21A which relates to amusement, music and arcade machines, and L-27 which relates to vending machines.

This assured the trade that the entire coin machine industry would come under the provisions of the spot plan. When *The Federal Register* of August 16 appeared with the official order, then the trade was doubly assured that it would share in all the advantages which the plan may offer in the future.

Ind. Committee Meets With WPB

Still greater interest was aroused in the plan when the official WPB schedule called for a meeting of the industry advisory committee for the amusement, gaming and arcade machines' trade August 16 in Washington. The schedule also called for a meeting of the industry advisory committee for the juke box and music machines' trade to meet jointly with WPB officials August 21. As explained in *The Billboard* last week, the official WPB program was the first public indication that the industry was to be represented by three separate committees rather than a single committee which had been originally appointed by WPB. While the members of each of the three committees have not been made public, it was understood that the amusement, gaming and arcades' committees which met August 16 included five manufacturers. One of these was absent from the meeting.

It is the policy of WPB and OPA to pledge members of industry advisory committees to secrecy so that no report on the committee meeting of August 16 was available at this time. WPB will issue an official news release on the meetings of the coin machine advisory committees at an early date, it was said. It was understood when the committee meetings were announced, that one of the chief topics for discussion would be

what coin machine manufacturers should do under the spot authorization plan.

Official Directives

In addition to the special information which the advisory committees will receive and which will be contained in the special news releases on these meetings, the coin machine industry was also carefully studying the official interpretation of the orders which were released during the week. The official order itself and the Direction I, which was attached, were also the objects of special study. Since Direction I contained the two coin machine control orders, the introduction to this document was considered especially important. According to the introduction, "Production of products covered by the following WPB orders may be authorized under PR-25 ... until the orders have been specifically amended to provide otherwise, authorizations granted under this regulation will give relief only from the provisions of the order which either prohibited manufacture entirely or restricted the amount of manufacture permitted."

Chairman Nelson of the WPB also issued an official explanation of the spot plan August 15. Since Nelson has been the ardent advocate and leader in the spot plan, his explanation of the order no doubt will be widely studied by manufacturers in all industries. All of the official explanation emphasized that PR-25 provides that manufacturers concerned may file an application on WPB Form 4000. It also provides that another official form covering labor data must also be filed at the same time the official application form is filed.

Reports this week indicated that manufacturers are carefully studying these forms and would take the necessary time in preparing them for submission to regional WPB offices. The applications are to be made at the regional offices, and these offices are also expected to help manufacturers in properly preparing the applications in submitting the necessary data. Each manufacturer is also expected to file a supplementary letter along with the application.

More Dope Coming

Reports from Washington indicated that much additional information and interpretation of the plan and reports on its early progress would be forthcoming in the next few weeks. Trade leaders and the trade press in all lines of industry all got busy in expressing their views of the spot plan and also suggesting ways by which it might be improved.

It was made evident in all circles that labor and materials supplies are the critical factors in determining whether any manufacturer will be given permission to resume civilian production. It was also emphasized that one of the chief purposes of the spot plan at the present time is to prevent unemployment getting a start in any particular region or industry. If war contracts are canceled in any plant, the spot plan provides means whereby the manufacturers can get permission to start making civilian goods to keep their workers busy.

1 Wurlitzer 750E Mechanism, Hide Away Job in Box\$275.00
1 Wurlitzer 500 Key Board 375.00
1 Wurlitzer 24 200.00
1 Rock-Ola 16 Record, Marble Glow .. 125.00
5 Rock-Ola 41 Masters, Each 350.00
1 Vest Pocket Blue & Gold 50.00
1 A.B.T. Skill Target Machine 15.00
1 Strike Up the Band Speaker
1 Gold Star 5 Ball Table 25.00
1 Land Slide 5 Ball Table 25.00
All above Machines are reconditioned and ready for locations.
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CONSOLES

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- 25c Jennings Club Bells. 375.00

These machines have all been tried and proven thoroughly satisfactory. All machines GUARANTEED.

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- SPRINGS—Complete stock for all Mills Machines.
- ABT Coin Chutes (F. P.)...\$3.95
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- Big Parade ..114.50
- Big Show... 29.50
- Blondie 29.50
- Bordertown . 24.50
- Silver Skates. 39.50
- Silver Spray.. 39.50
- Snappy 59.50
- Sports Parade 39.50
- Spot Pool... 69.50
- Star Attr. ... 54.50
- Stratoliner .. 39.50
- Captain Kidd. 69.50
- Cross Line... 39.50
- Duplex 52.50
- Dixie 39.50
- Double Play .. 59.50
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- Five-Ten-
Twenty ...114.50
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- Gun Club... 69.50
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- High Hat ... 59.50
- Sky Ray 39.50
- Speedway .. 29.50
- Sky Line ... 34.50
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 - Crossline 35.00
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 - Jungle Champ, F.P. 89.50
 - Jumbo Parade, F.P. 89.50
 - 5¢ Mills Q.T. 67.50
 - 5¢ Pace Comet 75.00
 - 1¢ Pace Double Jack 20.00
 - 5¢ Jen. Goose Neck, No Back Door ... 10.00
 - 5¢ Midget with J.P. 35.00
 - 5¢ Bally Dicotte 10.00
 - 1¢ Cub Counter Game 3.50
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 - 2 Mills 6 Col. Cig. Mch. Ea. 22.50

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- 4 71 Wurlitzers, C.M., Extra Good, Ea. \$147.50
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- 1 Seeburg Baromatic, 3 Wire, 5-10-25. 35.00
- 4 Seeburg Selectomatic, 30 Wire, \$20 1Z. Ea. 10.00
- 5 Seeburg Selectomatic, 3 Wire, D820 1Z. Ea. 25.00
- 3 Wurlitzer #111, Plastic Cracked, Ea. 25.00
- 10 Wurlitzer #125, 5-10-25. Ea. 32.50
- 6 1¢ Phono Boxes, Ea. 7.50
- Wur. Stapper, M145 30.00
- 2 12" Spca. Ea. 15.00
- 30 Wire Cable, Short Lengths, Per Ft. .25

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Ops Get Bulk of Juke Output

'Billy Demand Up 500% in St. Louis Jukes

ST. LOUIS, Aug. 19.—Juke ops in this city as well as those across the Mississippi in East St. Louis, Ill., claim that calls and requests for hillbilly records have jumped about 500 per cent, particularly during the past six months. The demand for standard hillbilly tunes has been terrific in this entire vicinity, and has been growing for the past two years ever since there was such a tremendous influx of people from the Missouri Ozarks and the hill country of Tennessee as well as the Western part of Kentucky, to the many war plants in this section.

The demand, however, is for the standard hillbilly numbers and for certain artists, such as Roy Acuff, Ernest Tubbs, etc. Folks here want the "real down in the hill stuff" and many of the new hillbilly records with unknown artists doing the recording, get no play whatsoever, while the better known hillbilly artists and their records get terrific play.

In some locations ops are now putting almost 50 per cent hillbilly records on jukes to satisfy the demand for such tunes.

Late Hour L. A. Spots Hit by New Ordinance

LOS ANGELES, Aug. 19.—Location owners serving food and drinks, other than alcoholic beverages, and offering music or entertainment between midnight and 6 a.m. must pay an initial fee of \$25 and \$10 for every renewal here under terms of a new city ordinance approved here last week by Mayor Fletcher Bowron. Purpose of the regulation is to cover those spots not dispensing liquor which are covered by other regulations.

Reason given in the ordinance for passage of the measure is to regulate so called "breakfast clubs" which have sprung up here recently catering to members of the armed forces and civilians in the early hours of the morning.

Bona-fide religious, charitable, benevolent, educational and USO orgs are exempt. Provision shall cease to be effective 180 days after the war ends unless council repeals it earlier.

This Juke Plays Religious Disks Sunday Mornings

DETROIT, Aug. 19.—Ops here report a rare demand for religious numbers on local jukes, and they are only infrequently given much play, so that ops rarely place them on machines.

However, there is one notable exception a location owner who insists on having three or four religious selections in the machine at all times.

The location is a restaurant here, run by a woman and she has a rather devout mind. For some time she has been displeased at the thought that she had to keep open on Sunday mornings and serve the public without being able to go to church. However, she has found a satisfactory solution to the problem thru the juke box.

She always insists upon having at least three or four religious numbers in the box. Sunday morning, she plays these special sacred numbers over herself, and has the atmosphere, if not the reality of church attendance. In this way, she feels, the customers, too, participate in the good influence.

Minthorne Gets Ariz. Territory For Seeburg Line

LOS ANGELES, Aug. 19.—Dolores and Jean Minthorne have been appointed distributors for the Seeburg line in Arizona. Recently the firm, Minthorne Music Company, was named to handle the music line in Southern California and Southern Nevada. The local company plans to set-up an office in Arizona in order to give the music operators of that section the same service as rendered in this territory, where the distributing office is located.

The Minthorne company has added Quay Sergeant to the staff as sales and service manager. In addition to filling this executive post, Minthorne now has Ralph Jones as auditor, and three servicemen. The office here is under the guidance of Dolores Minthorne.

Reading headquarters for a post-war world, the Minthornes have purchased the building in which they are located and are now renovating and redecorating it. Company took over the space occupied by Mac Mohr Company several months ago, giving the Minthornes more than twice the space used originally.

Juke Goes to War On a Battle Wagon

SPRINGFIELD, Mass., Aug. 19.—Thanks to Becker Novelty Company here, "gobs" aboard the U.S.S. Springfield, named for this city, will be able to hear their favorite tunes and be reminded of home while fighting at sea. Becker donated a juke, complete with a supply of 50 disks, to the crew of the warship.

However, the boys aboard the Springfield were not the only ones to benefit by the big hearts of distributors here, for James Balboni gave the USO 100 hit tunes, recorded by their favorite artists.

Are Ops Overlooking Good Bet By Not Using Classical Disks?

CHICAGO, Aug. 19.—Are the phonograph operators overlooking a good bet by not placing classical disks on their machines? They are, in the opinion of Alexander Kipnis, Metropolitan Opera basso, who is also a juke box fan. Kipnis maintains that what the country needs is good 5-cent music—and that the juke box is the device to give it to them. In a recent guest column in *The Pittsburgh Press*, he points out that many bobby-sox as well as older folks who drop nickels into the jukes also spend a good part of their time listening to Bach, Beethoven, Brahms and other of the classicists on the radio and in their homes.

Why, then, he asks, shouldn't the better known short classical works get a good play on the jukes? Especially numbers like Heifetz's famous recording of *Hora Staccato* and *Flight of the Bumblebee* or Kreisler's record of *Humoresque*. Of course, Kipnis doesn't mention the fact that many of the best known classical works are available only on 12-inch disks which won't fit in the jukes—but there are enough 10-inchers in record catalogs to give ops a wide selection of high and middle-brow music.

Center of Community Music

"There is a center of community music," Kipnis writes, "for young Americans in every town in the United States—the juke box joint. Juke boxes are magnets for the most enthusiastic music audiences in the world—the young folks wanting to dance, sing and stomp when rhythm impels them, who are experts in swing art. The juke

Despite Effort Mfrs. Can't Keep Hungry Jukes Well Fed

Rumors to the contrary, disk makers maintain most pressings going to ops—say kicks that retailers or "other ops" being favored unjustified

NEW YORK, Aug. 19.—Distribution of records waxed by most diskers, as every juke-box op knows, is falling far short of making up for the gap between the supply and the need for more records for the hungry music boxes. What most ops do not know, however, is that a larger percentage of the growing output of many of the waxeries is going to the jukes.

Most diskers have been having a tough time convincing ops of this. Three record companies of varying size and productive capacity opened their files to a reporter from *The Billboard* to show how shipments are strictly on a prorata basis with no favorites played. But it was pointed out that with the demand exceeding supply several times over, it has been impossible to satisfy all customers no matter how skillfully orders are rationed or how fast such rationed orders are shipped. The firms admit that the net result has been an increasing amount of bitter criticism from ops that they are playing favorites with other ops besides favoring retailers as a whole over the jukes.

The diskers confess themselves perplexed. They say that it should be self-evident that they need the jukes. As one trade leader puts it, "The manufacturers, and especially some of the smaller ones, have no choice but to ship all they can to juke-box ops and cut retailers as low as possible without destroying all chances of future retail sales. If they don't use the power of juke-box advertising to the fullest extent now, it'll be just too bad once the post-war scramble starts.

Newcomers, particularly, in disk manu-

facturing know that they don't stand a chance of competing with the big three after the war unless:

1. They develop a label that has some public acceptance.

2. More important, that they have a label with acceptance among recording artists.

Some smallies ask whether it makes sense that in view of these two incontrovertible facts, they could afford to neglect the juke boxes. Only the boxes can give them the advertising to build final public acceptance for their label and thus enable them to sign artists that will enable them to compete with the larger manufacturers after the war.

Additional points made by the diskers are:

1. The great majority of the complaints lodged against them do not come from ops who are relatively old customers and who order as soon as a new disk is announced but from routemen who are continually shopping around for already proven hits.

2. Rumors started by ops seeking to impress other columnen, rather than facts, are behind tales that the waxeries favor certain operator customers.

One manufacturer's New York distributor is emphatic that the firm goes all out for the jukes and the files corroborate this. Joe Davis, of Beacon Records, lays his cards on the table. He repeats what *The Billboard* has noted in a previous issue: 75 per cent of the total disks pressed for *No One But You* backed by *I'm Crazy About You* by the Red Caps goes to the boxes. Davis even goes so far as to assert that Beacon is seriously considering cutting out the stores and concentrating all future pressing for the machines.

Another waxy exec says, "After years of trying to push our records, it is dismaying as well as ironic to find juke-box ops complaining that we are neglecting them. We need the ops and we want them to know that we need them."

All disk makers today are constantly on the alert for additional pressing facilities.

The smaller diskers are well aware of the fact that many of the ops patronizing them today and raising the roof if they do not get their disks either on time or in sufficient quantities, are only fair weather friends. Nevertheless they continue to cater to this trade for the simple reason they have to get their label on every possible location.

Aug. 30 Is Date Set ForPhonoMerchants Picnic in Cleveland

CLEVELAND, Aug. 19.—Jack Cohen, well-known colman here, announced this week that the sixth annual summer outing of the Cleveland Phonograph Merchants' Association will be held August 30 at the Lake Shore Picnic Grounds.

Cohen, as chairman of the affair, is being aided by a committee which includes Sanford Levine, Herbert Wedewen, Hyman Silverstein, James Ross, George DeFrieze, Douglas Forest, Gary Weber, Peter Lukich, Harry Lief and John Bou-Sliman, and says the program will feature baseball, swimming, games and races in the afternoon. Dinner at 6:30 p.m., followed by a floorshow, War Bond drawing and dancing.

This annual picnic, held in the latter part of summer each year, is looked forward to by members and does much to promote good-fellowship in the trade around the Cleveland area.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Cross Roads Party

One of the most popular radio shows in Texas is the *Cross Roads Party*, heard in a full hour of Western music and song over WFAA-KGKO, Dallas. Show was started in 1941 for presentation at the State Fair of Texas and after playing to capacity during the three weeks of the fair it was moved to the downtown studios, where it has played to full houses for nearly three years. With Uncle Ed Bryant, originator of the program, as emcee, the cast of the show includes "Peg" Moreland, billed as "King of Ditty Singers"; the Cass County Kids, instrumental and vocal cowboy trio; "Handsome Bush" and his band, instrumental quartet; Jeannie MacDonald, yodeling cowgirl; the E. O. Rodgers Square Danc-

ers; the Hedgehoppers, instrumental group led by Mexican fiddler Fred Caesares, and blackface comedian Harry LeVan.

Tunester Tattle

The WOWO *Hoosier Hop* was featured at the Indiana State Tomato Festival held in connection with the Jay County Fair at Portland, Ind., and broke all previous attendance records.

O. P. (Speck) Harrison, of Shreveport, La., has had his song *Lady Louisiana* accepted for publication by Chart Music Company and has several other new numbers coming up soon.

Red Foley, with a group of WLS artists, appeared recently at Ottawa, Ill., in connection with the wastepaper drive and drew 8,000 people, each of whom



ONE HUNDRED AND FIFTY SEEBURG EMPLOYEES form the outline of a plasma bottle after having donated enough of their blood to make up 10 per cent of Chicago's plasma deficit.

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No. 4—POLKAS

Bohemla Polka	Barn Yard Polka
Window Washer Man	Darling Polka
Clarinet Polka	Hopsossa Polka
Helena Polka	Pennsylvania Polka

No. 6—STRAUSS WALTZES

Blue Danube Waltz	Wiener Blut
Wine, Women and Song	Tales From the Vienna Woods
Emperor Waltz	Artist's Life
You and You	Southern Roses Waltz

No. 8—PIANO INTERLUDES

The Man I Love	Summertime
I Guess I'll Have to Change My Plan	Lovely To Look At
Why Do I Love You?	Easter Parade
Someone to Watch Over Me	Lover, Come Back to Me

No. 9—CARLOS MOLINA

Cul Cul	Incertidumbre
Tabu	Pa-Ran-Pan-Pan
Sentimento-Gauche	Recuerdo
Pobre Sebastian	Make Love With a Guitar

No. 11—JAN PEERCE

Lord's Prayer	Rosary
Oh, Promise Me	L'Amour Toujours
Until	L'Amour
Song of Songs	Macushla
	I'm Falling in Love With Someone

Because of the Limited Quantity, All Albums Are Subject to Prior Sale! Order Today for Prompt Delivery!

paid admission with 50 pounds of paper. Pearl Clark, of Seattle, and Eugene Wellman, of Huntington, W. Va., are writing songs together. Wellman, Corp. Jack Adams and Matt Peikonen are co-writers of *Teardrops From the Sky*.

After three months on the *Grand Ole Opry* at Nashville, Sid (Pappy Jones) Winters is working with a group on the West Virginia network, broadcasting from WJLS, Beckley, W. Va. The group, besides Winters, includes Lynn Davis, Molly O'Day and Burke Barbour, and they are making many personal appearances.

Lacey McDowell and Al Halgerson have placed their song *That Western Way* with Bava Music Company and it will soon be released in a folio of Western songs. Latest number of these co-writers is titled *Missouri*.

"Happy" Herb Hayworth, known as the Old Hoosier, celebrates his 14th year with WOWO-WGL, Fort Wayne, Ind., in September. Staff artist and featured member of the *Hoosier Hop*, Herb has over 30 years of show business behind him.

Range Riders Help War Effort

The Range Riders, heard over WGAR, Cleveland, have been doing a splendid job on War Bond drives, WAC recruiting and other phases of the war effort on the home front. The group, very popular in Ohio, consists of Ernest Benedict, leader and accordion player; Judy Dell, formerly with the *Boone County Jamboree* and the *Renfro Valley Barn Dance*, singing and yodeling; Jerry Drazdik, bass fiddler and yodeler; Roy West, who plays guitar and calls square dances, and Lenny Sanders, who sings and plays violin, bass viol, piano and guitar. The group has just been given a second quarter-hour spot on WGAR.

Fleetwood Jack Drawing Crowds

Fleetwood Jack and His Nevada Ranch Gang, have been attracting large crowds on their personal appearances in the East. On Sunday, July 30, they appeared at Forest Park, Chalfont, Pa., for the Kellett Aeroplane Company picnic, and August 6 played a return engagement there for Ford Motor Company, drawing 3,700 people. On August 3 at Kinberton, Pa., they drew 12,000 at the annual Firemen's Fair. They appear every Saturday night for a dance and jamboree at Moose Temple in Downington, Pa., and for Wednesday night dances at Sunset Park in West Grove, Pa. Group broadcasts over WGAL, Lancaster, Pa., every Saturday. In the ranch gang are Fleetwood Jack, emcee, comedy and commercials; Marjorie Lee, cowgirl yodeler and fiddle player; Fiddlin' Dusty of Mountain City, Tenn., on the fiddle; Sundown Kid, guitar and yodeling; Sagebrush Tommie, mandolin, banjo and

blue yodels, and the Rhythm Kid, accordion.

"Sunset Valley" Rates High

Sunset Valley Barn Dance, heard every Saturday night over KSTP, Minneapolis—(See *American Folk Tunes* on page 78)

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OPS OVERLOOKING BET
(Continued from page 71)

Successful commercial proposition, and there is no doubt that, dispensing great music, they would be a source of revenue yet untapped by the music industry of the United States. A large enough audience? Yes, indeed. America is more music conscious than ever. Its interest extends to all kinds of music trimmed to every length of hair.

Radio Has Widened Appeal

"The radio has made concert and opera fans by the million. These are

the people, who wait for scheduled concerts by artists they have been able to hear only infrequently on broadcasts, who write visiting performers appreciative letters, who buy records when they can, who are most vehement over compositions or songs they like best, and who obviously long to hear their favorites over and over again.

"Perusing catalogs of available records will show what a mine of great music that is also popular is available for classical music machines. Confining ourselves to works that are complete on a single record, we can fill a juke box with outstanding records that can be changed or returned on popular request, in the same way juve machines now operate.

Suggested Disks

"Thumbing the Victor catalog, we find Heifetz's famous recordings of *Hora Staccato*, Korsakoff's *Bumblebee*, Kreisler's interpretation of Dvorak's *Humoresque*, Menuhin's offering of Brahms' *6th Hungarian Dance*, Paderewski's *E-Major Etude*, and *Russian Dance* from Stravinsky's *Petrouchka* suite, recorded by the duo-pianists Luboshutz and Nemenoff.

"For vocal disks there are such favorites as Lily Pons singing the *Bell Song* from Delibes' *Lakme*, Melchior singing the *Steerman's Song* from Wagner's *The Flying Dutchman*, Gladys Swarthout doing the *Carmen Habanera*, Rose Bampton's *O Patria Mia* from *Aida*, and Caruso's inimitable *Vesti la Giubba* from *I Pagliacci*.

"What a start for a concert! For orchestral numbers to fill out a juke box repertoire—there is much to choose from—it is good to think that this particular group of records will be only the first installment of a continuous record concert, streamlined to the tastes of its particular public which, incidentally, might easily vary in different localities.

"I believe the pressings of Bach's *G-Minor Fugue* and Debussy's *Clair de Lune* by Stokowski and the Philadelphia Orchestra, would find responsive audiences representing rather a variety of taste. Toscanini and the NBC Symphony in Beethoven's *Scherzo* from the *F-Major Quartet*, Opus 135; Arthur Fiedler's Boston 'Pop' orchestra playing DeFalla's *Ritual Fire Dance*, and the Boston Orchestra under Koussevitzky playing Johann Strauss' *Voices of Spring* are all attractive works.

"I'd like to see every group of juke box records include some original and lively pieces, like Alec Templeton's amusing musical caricatures: *Bach Tours Radio City*, and *Sousa and Strauss in Reverse*, and also some stimulating works, old and new, that might create discussion or even friendly rows, such as Uday Shun-Kar and His Company in Hindu music, or the March from Prokofieff's *Love for Three Oranges*.

"It doesn't matter whether the community is in a metropolis with plenty of good music all year around or whether it is off the musical track—a session around a classical juke box will provide entertainment for young people that they can get nowhere else."

New Packard Adaptors

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- 1 Cedar (Model 500 Wurlitzer).. 38.50
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- DeLuxe Model Rockola\$295.00
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- Model 24 Wurlitzer, Revamped 235.00
- Brand-New 20 Dial Seeburg Selectomatics 10.00
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- 3 Rock-Ola Play Masters Write
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- 22 5-10-25¢ Seeburg Bar-o-Matics, Wireless
- 6 Packard Plamor Boxes
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- 1 850 Wurlitzer
- 1 Wurlitzer 71 Counter with Stand
- 18 Wall-o-Matic Seeburg Wireless 5¢ Boxes
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Rosy Future for Bev. Venders

Many New, Improved Mchs. Now in Mfrs. Testing Labs

Both bottle and cup venders of larger capacity—new type containers—greater selectivity, a few of the developments on tap for operators

CHICAGO, Aug. 19.—The bull's-eye which beverage venders have hit in public acceptance during the war is only an indication of what's ahead, manufacturers maintain, and they are backing up their optimism with well-laid plans to market improved models after the war that will enable trade to forge ahead as fast as possible. While drink machines were a commercial success before the war, they were still regarded by many columnists as being in the pioneering stage. However, the manner in which soft drink sales in general have zoomed during the war period, plus the volume being dispensed thru venders, has many operators investigating this field who heretofore never gave it a thought. Soft drink bottlers, too, are eying the field, especially since the Coca-Cola operations have proved so successful. Trade survey included by *The Billboard* two weeks ago showed that approximately 18,000 machines would be needed immediately after the war to supply independent operator wants. In addition, Coca-Cola franchise holders will require an additional 50,000 machines. Twenty per cent of all bottled Coca-Cola sales are now being made thru venders, it is estimated.

That these figures are on the conservative side will undoubtedly be proven when the post-war demand gets rolling and manufacturers trot out the new machines now in the experimental or testing labs. Information already available shows that increased capacity for both bottle and drink machines as well as such mechanical improvements as greater selectivity, improved refrigeration, paper and almost unbreakable glass bottles are but a few of the developments operators can anticipate.

Capacity Increases

Need for drink machines of larger capacity has been highlighted by the wartime experience of operators—especially with locations in plants where machines were quickly emptied and rationing of drinks and gasoline plus the help shortage made it impossible for ops to keep the machines filled constantly. Plant superintendents, while endorsing the machines, nevertheless cited as one of their drawbacks the time workers lost from their benches while searching for a machine with a drink left in it.

Indications now point definitely to the fact that bottle venders in the post-war (See *Bev. Venders* on opposite page)

MERCHANDISE MART

Peanut Advertising Fund

Peanut shellers and crushers, salters, confectioners and growers have been asked by the National Peanut Council to raise a million dollars for advertising peanuts and peanut products during the next three years.

At a recent meeting, the council asked heads of various agricultural agencies of the peanut-growing areas to endorse the program. At a meeting this month in Atlanta, a committee will decide whether the agricultural agencies and farmers will participate.

Dehydrated Foods' Outlook

On the basis of a study just completed by the government, the future of dehydrated foods is none too bright. Since vending machines would be a logical means of purveying these foods, the sur-

vey is of considerable interest to the trade.

The study revealed that most families will eat dried products as a substitute, but not many would willingly switch from fresh or canned goods without a strong price inducement. Cranberries were found to be the most popular dehydrated food, riced potatoes the least liked.

Not included in the study were possible commercial markets for the foods, such as pie-bakers, confectioners and restaurants.

Cigarette Forecast

Civilians probably will get their requirements of cigarettes this year, although perhaps not their favorite brands. The industry's voluntary rationing system has been declared war-essential. Military inroads into the supply has been greater than anticipated.

This year's shipments to servicemen (See *Merchandise Mart* on page 77)

Move on To Cut Vending Taxes In Paducah, Ky.

PADUCAH, Ky., Aug. 19.—Thru the intercession of T. O. Thomas, one of the leading vending machine operators here, the Paducah city commission is considering the lowering of current vending machine license fees.

A recommendation has been made by corporation counsel Adrian Terrell that the board make an effort to end controversy now waging over vending machine license rates between the city and vending machine operators. Commissioner Rudy Pierce made a motion to receive and file the recommendation for action.

The new license rate to be established if the city commission board accepts the recommendation and amends the present vending machine ordinance would be as follows:

Penny machines (not exceeding 20)—75 cents each.

Penny machines (more than 20 but fewer than 40)—50 cents.

Penny machines (more than 30)—25 cents each.

Nickel machines (not exceeding 20)—\$2.50 each.

Nickel machines (more than 20 but fewer than 40)—\$1.25 each.

Nickel machines (in excess of 30)—60 cents each.

Under the present system, penny machines are licensed for \$1 each, regardless of the number owned. The rate on nickel machines is a straight \$5 each. There was no recommendation for a change in the \$10 license rate on music machines or the \$5 rate on pinball machines.

Corporation Counsel Terrell said he hoped the new system would enable the city to collect its license fees without litigation each year. The new ordinance would become effective January 1, 1945.

Cigs in Atlanta Easy If You Know A Guy Named Joe

ATLANTA, Aug. 19.—Cigs here have gone the way whisky went a few months ago—under the counter.

That is, what is left of the popular brands, and there's little to brag about in the way of quantity.

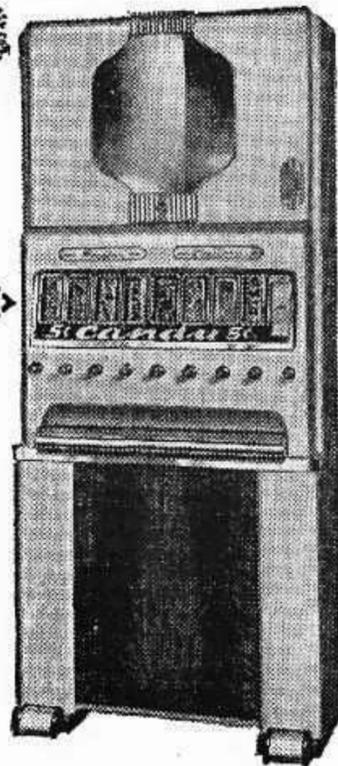
You might as well quit asking for popular brands, unless you happen to "know a guy named Joe." You're lucky to get anything with tobacco in it.

But if you know Joe, you might have better luck, at least once in a while.

Many drugstores, specialty stores, cafes and even grocery stores are keeping their small supply of popular brands under the counter, and some of them go as far (See *CIGS IN ATLANTA* on page 77)

PROVED DEPENDABLE

Univendor



Univendor operators today appreciate the wisdom of their selection of this fine candy vendor. For with replacements difficult to obtain, it is important that their machine continue to operate perfectly... and their Univendors are doing just that.

For the present and until Victory the large Stoner plant is engaged 100% in important war work for Uncle Sam.



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LIMITED QUANTITY!
BRAND NEW "CIVILIAN DEFENSE"

- Beautiful Cabinet
- Pick Proof Lock
- Automatic Tilt
- Size: 11" Wide, 7" Deep, 16" High Only

\$13.50 Ea.
F.O.B. Phila.
Case of Two, \$25.00
A REAL MONEY MAKER!
ORDER TODAY!

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for your Vending Machines

Buy them direct from us

We manufacture and sell more CHARMS than anyone else in the whole world.

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\$1.00 deposit with order — balance C.O.D.
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CIGARETTE VENDING MACHINES

U-Need-a-Pak 6 Col. Cigarette Machines with Floor Base, Std. As Illustrated, Capacity 170 packs, Slug proof, 15¢ or 20¢ Models. In good condition. Guaranteed. Terms: 1/2 with order, balance C. O. D. Write for complete list of Cigarette, Peanut & 5¢ Candy Bar Machines.

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FOR SALE

27 Stewart-McGuire Candy Vending Machines for sale. Machines are equipped with floor base, have 12 columns and hold 72 bars per machine. Will guarantee them to be mechanically perfect and will sacrifice them at \$25.00 each, F. O. B. Atlantic City.

S. ZIMMERMAN

232 S. Connecticut Ave. Atlantic City, N. J.

Hawaiian Arcade Op Banks On Heavy Post-War Trade

Believes tourists trade will make up loss of GI biz—says ordnance and aviation training devices can be adapted to score big hit in most spots

CHICAGO, Aug. 26.—William Anderson, operator of two arcades in Honolulu, has been touring the United States for several weeks and passed thru Chicago this week on the way to the West Coast where he will soon embark for Honolulu. Anderson had much to say about the success of the arcades in the Pacific-Islands and says that they will be still more successful after the war provided the army and navy do not "desert the Islands."

He said the armed forces mean much more to arcades and the amusement business in general than the tourist trade. If necessary after the war, he said that the amusement business can settle down to catering to the tourist trade only. Anderson was not so sure about the prospects for greatly increased distributing trade in coin machines after the war because business men in Honolulu are not yet sure where the trade center for the Pacific Islands territory will be in future years. He said that business men in Honolulu are well aware of future opportunities and will do all they can to take advantage of all trade winds that blow in their way.

Anderson called on a number of coin machine manufacturers in Chicago and in the East and also on the Pacific Coast. He said he found manufacturers very optimistic about the future and that all of them had plans for new machines that should be very popular in arcades. He says manufacturers are planning to adapt many of the devices they have made for the government to future use as coin-operated machines.

He thinks some of the ordnance equipment and aviation training devices made

for the government will be knockouts when adapted to arcade use. He says that with such new equipment arcades in the future should be well at the top among our amusement enterprises. Anderson says that the real drawback in arcades thruout the country is still the fact that operators hold on to antiquated equipment. He firmly believes in getting the most modern devices and making the arcade a real amusement center.

In Honolulu, Anderson says his arcades are almost like a small park and yet they are housed under one roof. It is this ample space, he says, which adds so much to the value of the arcade. Customers like plenty of room, and it also enables him to install larger equipment. He uses a wide variety of devices, and even some equipment that is not coin operated.

In one arcade he has 53 pinball games and seven photographic machines besides scores of other types of machines.

He has been living in Honolulu for the past five years. He may consider distributing machines in the post-war period but thinks he will prefer operating as a permanent business.

Coca-Cola Wins Over Polo Kola in Court

DETROIT, Aug. 19.—Judge Arthur F. Lederle ruled in United States District Court here that "Polo Kola" as a beverage brand name was an infringement of the trade-mark "Coca-Cola" and found Alex Belinsky, trading as the Igloo Syrup Company, guilty of unfair competition.

The ruling required the destruction of any materials bearing the name "Polo Kola" and cancellation of State and federal registrations of that title.

BEV. VENDERS

(Continued from opposite page)
period will be available ranging in capacity from 60 to 240 bottles in the vending compartment with another 200 in the pre-cool which is a big step-up from the pre-war 24 to 142 capacity. Cup machines are being stepped up to a 1,000 six-ounce-drink capacity which means a \$50 take per filling, at a five-cent price.

How great an advantage machines of terrific capacity are, is sure to be a much-debated question. One firm, O. D. Jennings, which had a large bottle machine in the pre-war era, now has perfected an additional smaller machine with an 85-40 capacity. They've developed a rotary type mechanism to give the machine peak capacity for its size. Argument in favor of small size is that several small machines will prove more desirable in many locations like industrial plants, hospitals, etc., than one large machine.

Cup Versus Bottle

Another debated topic is the cup vs. bottled vender. According to Jack Walsh, sales manager of the drink vending division of the Mills Novelty Company, there's a definite place for each. Firm has long been making bottled

venders for Coca-Cola bottlers, but Walsh state they definitely will be in the field after the war with a cup machine, too. Walsh feels that the trend is swinging in the direction of the cup vender—especially where drinks are consumed at the machine and where large capacity is a must.

He states most cup machines in the post-war period will be permanent installations with water piped into the machine and the carbonating equipment built in. Mechanical improvements have been made to assure a constant high quality drink with such equipment, he states. Few post-war machines will be of the water bath type, in Walsh's opinion, because of the convenience and dependability of dry type of refrigeration.

As for bottle type machines, they fit in perfectly in locations where drinks are carried away from the machine, where dust or other factors affecting sanitation are a problem, and where volume of sales are not large enough to justify installation of a cup machine. Jack Walsh, of Mills, maintains. To meet the problem of bottle breakage, which has been an objection in industrial locations, he cited the new type bottle that has been perfected by Owens-Illinois Glass Company which is practically unbreakable but when broken shatters into minute parts that have no cutting edges.

Officials at Bally Manufacturing Company state their firm intends to stick to its pre-war principle of mixing and carbonating beverages for its cup machine in the operators headquarters and delivering the drink in keg form that's tapped directly into the dispensing mechanism of the machine. Keg capacity is set at 400 10-ounce drinks but firm says it, too, is planning on larger capacity and other refinements that will prove of help.

As for selective cup venders, one school of thought still holds that more than one type of beverage coming thru the same spigot will always affect drink quality, since some of the preceding drink is washed into the one the customer is buying. Others, however, maintain that this bugaboo has been licked and that drink quality from these machines will be as constant as any other.

Other Developments

Paper bottles are another probable post-war development which will boost the popularity of beverage venders. In fact the milk vender of Jennings has been designed to take either glass or paper containers in two sizes. Machine will also offer customers milk or chocolate milk, or milk or fruit juice. The milk-juice combination is the one that has proved most practical, especially in industrial plants. C. E. Vetterick, of the firm, stated. Bottled drink machines of the firm will offer two flavors, selectively. Another feature of the machine will be a drop coin chute which will vend one bottle for a nickel or two for a dime. Same chute will be on all Jennings vending equipment.

Among other developments in the works is a bottle machine by Vendo of Kansas City, Mo., which will decap the bottle, pour its contents into a cup, and keep both bottle and cap. Obvious advantages, of course, are prevention of bottle loss, breakage, etc. One disadvantage is that it's a double expense to the operator since he has to pay both for bottled beverages and cups.

Post-war machines also are being designed along more functional lines, with plenty of eye-appeal built in. Elimination of protruding knobs, and use of drop chutes, are but a few of the features ops can look forward to seeing.

Machines to dispense bottled beer are also a possibility but their use, in the opinion of some trade leaders, will be limited to club locations since such problems as beer licenses, closing hours, and other restrictions are obstacles that will hamper widespread use of the machines.

Operator Outlook

Post-war operating outlook for beverage venders indicates keen competition is in the offing, with large operators, of which the bottling firms will be in the majority, stacking up against the small operators. It won't take many machines of large capacity, however, for a small operator to have a profitable route. He will be handicapped, however, in using Coca-Cola or other beverages which bottlers will be dispensing thru machines themselves.

This handicap is illustrated by the fact that an operator using coke in his machine will pay 80 cents a case of 24 bottles which will net him 20 cents after a 50-50 split with the location owner on the profit; whereas Coca-Cola bottlers

will be able to offer location owners a larger profit percentage because of their lower beverage costs. The wide variety of soft drinks available, however, will enable the small operator to compete. In addition, an operator with a good-sized route may be able to work out discount deals with independent bottlers because of the point of purchase advertising value venders offer.

Location Angles

Spots that will prove the most profitable after the war are lining up pretty much the same as in the pre-war period with the exception of the industrial plants. Before the war, getting beverage machines into factories was a tough job but the manner in which they've proven themselves since industry geared itself to all-out production, is reason enough to expect operations in this field to increase greatly after the war is won. Theaters, hospitals, colleges, railroad terminals, office buildings and large beauty parlors also can be tabbed as ace locations along with filling stations and drugstores. In fact, shortly before the war, a Philadelphia drug chain experimented successfully with cup venders to cut down the coke trade at their counters. Feelers are already being put out by tire companies who are designing post-war super gas stations, for drink machines styled to fit in with station design. In fact, it won't be long, it seems, before beverage venders will surpass all other type machines in numbers and value of goods sold thru them.

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2 FOR 5c CARD VENDOR
ACCURATE—SIMPLE—STURDY CONSTRUCTION



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ONLY A FEW LEFT! DEAL NO. 1—1 Vendor, with 1000 each All-American Girl, Glorified Glamour Girls and Yankee Doodle Girl cards. Vendor cost only \$60! 3000 cards FREE! bring in \$75 selling at 2 for 5c.

1/3 Deposit, Balance C. O. D.
F. O. B. Long Island City, N. Y.

Better order NOW any supplies you need . . .

GRANDMOTHER PREDICTION CARDS, GYPSY PALMIST CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, etc. . . . Show Films, Select-a-Vue Films, etc. . . .

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ARCADE MECHANIC WANTED
Must be first class, small arcade in Texas, \$75.00 weekly. Give full details and references in first letter. BOX D-267, care The Billboard, Cincinnati 1, O.

\$1200.00 For Sale \$1200.00
A.B.T. Shooting Gallery. Consists of 6 Air Rifles, one Compressed Air Tank, 2 Motors, Background Targets, Gun Counter with rubber hose, about 40,000 Steel B. B.'s. Now operating. Write
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ARCADE OWNERS
Punching bag problem solved. A bladder that will last forever. Made of same heavy duty rubber as auto tire tubes, \$12.50 each. Small deposit with order, balance C. O. D.

GOLDEN GATE NOVELTY COMPANY
701 Golden Gate Ave. San Francisco, Calif.
Phone Market 3967

Gaming Devices Paid \$7,781,600 in Fed Taxes

WASHINGTON, Aug. 19.—Internal Revenue Department collected \$7,781,600 from slot machines and other gaming devices for the fiscal year which ended June 30, according to press reports this week. The Associated Press in its dispatch to various newspapers added the explanation that these gaming devices thus became "legal" as far as the federal tax laws are concerned.

Since this report is not official, it is assumed that the total mentioned in the report applies only to gaming devices which are taxed at \$100 each in the federal law. If the total mentioned includes pinball machines as well as gaming devices, the federal revenue collections for the past fiscal year will show a decided drop in comparison with the previous fiscal year.

Since juke box revenue will also be included in the fiscal year ending June 30, it is assumed that the above totals apply only to gaming devices since the fee

on such licenses was increased to \$100 per year in 1943.

The Chicago revenue office reported that it had collected \$780,000 in coin machine taxes for the fiscal year which ended June 30. This sum included collections on gaming devices, pinball games and apparently juke boxes. The Chicago office includes 17 Northern Illinois counties. According to the press release, Cook County turned in very little of the total revenue covered by the Chicago district.

For the fiscal year ending June 30, the total national revenue from the coin machine trade amounted to \$10,487,104. The coin machine trade is awaiting the final tabulation on the most recent fiscal year in order to study the effects of the increased federal tax and also decrease in the number of machines in operation. It is expected that the official tabulation on collections of the federal tax in the various States will be ready by October.

Official Text of Priorities Regulation 25 Issued by WPB

(Continued from page 66)

on the form. If the application is approved, the person filing it will receive from the War Production Board an authorization stating the amount of production authorized and any special conditions applicable to manufacture by him.

Policy Stated

(E) GENERAL POLICY IN GRANTING OF AUTHORIZATIONS. The following indicate some important considerations of policy in the granting or denial of applications under this regulation. These should be borne in mind by manufacturers requesting authorization under the regulation:

(1) Authorization to produce will in no case be granted if production will in any way interfere with either war production or the production of essential civilian articles.

(2) The labor and facilities to manufacture must be available to the applicant and not required for more essential purposes. The application will be denied if the applicant's proposed use of labor would interfere with local and inter-regional recruiting of labor.

(3) In general, more favorable consideration will be given to applications where the articles can be produced from idle, excess or frozen materials and components, whether in the applicant's inventory or available from others, than where new materials and components are required.

(4) Preference ratings of AA-5 will be assigned but only for the production of utility items of importance in civilian requirements. A list of these items can be obtained at your nearest local War Production Board field office. In general, more favorable consideration will be given to applications for the production of these items.

(5) Before making application, the applicant should investigate the supply situation of the material and components which he will require. In general, more favorable consideration will be given to applications where the product can be readily obtained with an AA-5 rating (if a utility item) or without a rating.

Preference Ratings

(F) AUTHORIZED PRODUCTION SCHEDULE, ALLOTMENTS AND PREFERENCE RATINGS. (1) A manufacturer whose application is approved under this regulation will be given an authorization production schedule and assigned a CMPL allotment symbol on Form CMPL-150C. When controlled materials are available, allotments may be made in limited amounts and will be "deferred allotments" under Direction 54 to CMP Regulation No. 1. Preference ratings may be assigned as explained in Paragraph (E) (4). Production of the product and the use of the allotment and preference rating are subject to the provisions of applicable CMPL regulations. If the product which is authorized will not require the incorporation of steel, copper or aluminum in corpora-

tion of Class A Components, the use of the preference rating is subject to the provisions of Priorities Regulation 11B. Persons operating under Priorities Regulation 25 are also subject to the provisions of other applicable priorities regulations.

(2) No person may use any material or products to fill a production schedule authorized under this regulation which he got by use of a preference rating or allotment symbol assigned for another purpose unless he is unable to use or dispose of the material or products for the purpose for which the rating or allotment was given. For instance, if a manufacturer has made vacuum cleaner repair parts by use of an allotment and preference rating assigned for that purpose, he cannot use any of those parts in making vacuum cleaners authorized under this regulation.

(3) Authorization of a production schedule under this regulation does not of itself give the applicant a preference rating of AA-5 under 944.1 (b) of Priorities Regulation No. 1.

(G) ACCEPTANCE AND FILLING OF RATED PURCHASE ORDERS. A manufacturer who has received an authorization to produce a product under this regulation must continue to accept and fill rated purchase orders for all products in accordance with the provisions of Priorities Regulation 1.

Special Treatment

(H) SPECIAL TREATMENT OF UNRATED ORDERS PLACED UNDER THIS REGULATION. Certain orders of the War Production Board require a rating of AA-5 before a purchase order for products or materials covered by the order may be placed, or the products or materials be manufactured under the provisions of any such WPB order, an unrated purchase order placed for materials required to fill a production schedule identified by the CMP allotment symbol Z-1 may be accepted and filled. The supplier may reject the order if he desires but if he accepts the order, it must be scheduled for production and delivery as an unrated order. In placing the order the buyer should endorse it with the allotment symbol Z-1 received on the CMPL-150C, and the standard certification of Priorities Regulation No. 7.

(I) RELATION TO APPEALS PROCEDURE. The appeals procedure provided for in orders and regulations of the War Production Board will continue in effect, with modifications (indicated in the respective orders), for those orders which are amended to permit production under this regulation. Also in the case of orders which have not been so amended and which are listed in a direction to this regulation, authorization is to be requested under this regulation if the only exemption sought is from provisions which prohibit manufacture entirely or restrict the amount of manufacture permitted. If relief from other provisions be filed in the manner indi-

cated in the particular order.

Issued this 15th day of August, 1944.
War Production Board
By J. Joseph Whelan,
Recording Secretary.

Direction I

PART 944—REGULATIONS APPLICABLE TO THE OPERATIONS OF THE PRIORITIES SYSTEM.

DIRECTION NO. 1 TO PR 25

WPB ORDERS COVERED BY PR 25

Production of products covered by the following WPB orders may be authorized under PR 25. The order should be referred to, since it may still restrict models and types that may be made or materials that may be used, or impose other limitations on the product; from these provisions the regulation will in most cases afford no relief.

I

If one of the following orders is amended to refer to PR 25, authorization under the regulation will affect the provisions of the order only to the extent provided in the amended order.

Until one of the following orders has been specifically amended to provide otherwise, authorizations granted under this regulation will give relief only from the provisions of the order which either prohibit manufacture entirely or restrict the amount of manufacture permitted. The authorization will not in any way relieve the person receiving it from any other restrictions of the order. For example, the following types of restrictions must still be complied with: Restrictions on the types of models which can be made, on the kind of materials which can be used, on the amount of materials which can be used in producing any unit of the article, on the end uses for which production is permitted, on deliveries of the product, on inventories, etc. Thus, with respect to an "L" order not amended to provide otherwise, which restricts both (1) the amount of material used in a plant's total production of an article and (2) the amount of material per unit manufactured, relief would be granted under this regulation from the first restriction, but not from the second.

Automotive Products

AUTOMOTIVE DIVISION

L-80—Outboard motors and parts.
L-158—Automotive replacement parts.
L-180—Replacement storage batteries.

BUILDING MATERIALS DIVISION

L-205—House trailers and expansible mobile houses.
L-225—Electrical conduit, electrical metallic tubing, and raceways.

CONSUMERS DURABLE GOODS DIVISION

L-5C—Domestic mechanical refrigerators—except electric.
L-6—Domestic laundry equipment—except washing machines.
L-7-C—Domestic ice refrigerators.
L-13-A—Metal office and industrial furniture and fixtures.
L-18-B—Domestic vacuum cleaners.
L-21-A—Automatic phonographs, weighing, amusement and gaming machines.
L-23-B—Domestic electric ranges.
L-27—Vending machines; merchandise.
L-28—Incandescent, fluorescent and other electric lamps.
L-30-A—Galvanized ware and non-metal coated articles.
L-30-B—Enamel ware.
L-30-C—Cast iron ware.
L-30-D—Miscellaneous cooking utensils and other articles.
L-30-E—Aluminum cooking utensils, kitchen and household ware.
L-33—Portable electric lamps and shades.

L-36—Umbrella frames.
L-37-A—Musical instruments.
L-49—Beds, bed springs, mattresses and lual sleeping equipment.
L-52—Bicycles and bicycles parts.
L-62—Metal household furniture.
L-65—Electric appliances.
L-65-A—Electric irons.
L-67—Lawn mowers.
L-71—Dry cell batteries and portable electric lights.
L-73—Office supplies.
L-92—Fishing tackle.
L-93—Golf clubs.
L-98—Domestic sewing machines.
L-104—Metal hair pins and metal bob pins.
L-136—Church goods.
L-140-A—Cutlery.
L-140-B—Flatware and hollow ware.
L-176—Domestic and commercial electric fans.
L-227—Fountain pens and mechanical pencils.

L-227-A—Pen nibs.
L-227-B—Wood cased pencils and pen holders.
L-267—Photographic and projection equipment, accessories and parts.
L-275—Alarm clocks.
L-301—Powercycles.
L-308—Domestic food dehydrators.

FARM MACHINERY DIVISION

L-257—Farm machinery and equipment and attachments and repair parts—except tractors.

GENERAL INDUSTRIAL EQUIPMENT DIVISION

L-38—Industrial and commercial refrigerating and air-conditioning machinery and equipment.
L-89—Elevators and escalators.
L-292—Food processing machinery.
L-314—Lubrication equipment.

GOVERNMENT DIVISION

L-55—Shotguns.

PLUMBING AND HEATING DIVISION

L-23-C—Domestic cooking appliances and domestic heating stoves.
L-42—Plumbing and heating simplification.
L-74—Oil burners.
L-75—Coal stokers.
L-173—Oil and gas burning space heaters.
L-182—Commercial cooking and food and plate warming equipment.
L-185—Water heaters.
L-187—Cast-iron boilers.
L-199—Plumbing and heating tanks.
L-248—Commercial dishwashers.

PRINTING AND PUBLISHING DIVISION

L-188—Loose-leaf metal parts and units.
L-226—Printing and publishing machinery, parts and supplies.

RADIO AND RADAR DIVISION

L-151—Domestic Watthour meters.

SAFETY AND TECHNICAL EQUIPMENT DIVISION

L-39—Fire protective, signal and alarm equipment.
L-238—Sun glasses.

SERVICE EQUIPMENT DIVISION

L-29—Metal signs.
L-54-A—Typewriters.
(See OFFICIAL TEXT on page 78)

14 MILLS PANORAMS

With Wipers.

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\$10.00 Extra for Crating.

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Eagle Squadron	89.50
Midway (Revamp)	205.00
Flying Tigers (Revamp)	205.00
Oklahoma (Revamp)	205.00
Pin-Up Girl (Revamp)	205.00
Moniker	100.00
New Champ	65.00
Big Chief	30.00
Sea Hawk	49.50
Flicker	49.50
Metro	39.50
Trailways	49.50
Paradise	42.50
Mills 1-2-3, Cash P.O.	49.50
A.B.C. Bowler	59.50
Duplex	59.50
Captain Kidd	59.50
Attention	60.00
Skyline	45.00
Stratofiner	60.00

1/3 Deposit Required With All Orders.

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STERLING BUYS!

For Immediate Delivery

- 15 Mills Blue & Gold Vest Pockets
- 2 Mills Four Bells, 4-5c
- 1 Mills Four Bells, 1-25c, 3-5c
- 1 Mills 50c Gold Chrome
- 8 Mills 25c Brown Fronts, Drillproof, Knee Action, C.H.
- 4 Mills 10c Brown Fronts, Drillproof, Knee Action, C.H.
- 7 Mills 25c Blue Fronts, Drillproof, Knee Action, C.H.
- 5 Mills 10c Blue Fronts, Drillproof, Knee Action, C.H.
- 5 Mills 5c Blue Front Q. T.'s
- 4 Mills 5c Q. T.'s, Originally Blue, made Gold Glitter
- 3 Mills 10c Q. T.'s, Originally Blue, made Gold Glitter
- 5 Mills 25c Q. T.'s, Originally Blue, made Gold Glitter
- 2 Jennings 10c Four-Star Slots
- 3 Watling 5c Rolatops, 3/5
- 1 Watling 50c Rolatop, L. N.
- 1 Caille 7-Coin Slot
- 4 Mills Jumbo Parades, F. P.
- 1 Sugar King
- 1 Paces Reels
- 1 Paces Races Red Arrow
- 1 Bally Victory, F. P.
- 1 Bally Gold Cup, F. P.
- 1 Keeney Tokio Gun
- 2 Jennings Fast Times
- 2 Texas Leaguers
- 8 Sheffler Loboy Scales
- 1 Watling Scale Mirror
- 6 Organ Type Speakers

25 War Eagle Gold Glittered Castings (top & bottom) per set \$18.50

PHONOGRAPHS

- 1 Seeburg 8800, R. C. E. S.
- 1 Seeburg Cadet, R. C. E. S.
- 1 Seeburg Major, R. C. E. S.
- 1 Seeburg Rollaway, R. C. S.
- 1 Seeburg Classic
- 2 Seeburg Regals
- 1 Wurlitzer 500
- 1 Wurlitzer 24
- 1 Wurlitzer Twin 12 Rollaway, In Metal Cab. with Keeney Adapt.

2 Wurlitzer 412
2 Mills Empress
IF WHAT YOU WANT IS NOT LISTED, WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky. Wholesale Distributors

FOR SALE!

One PHOTOMATIC, outside lighting, preheater, repainted, overhauled.

\$695.00

Three late model PHOTOMATICS, slug rejectors and preheaters.

\$995.00 Each

Five SKY FIGHTERS.

\$295.00 Each

We are the Washington, D. C., and Virginia distributors for

"LIBERATOR"

\$395.00

Order Today!
Immediate Delivery!

WRITE OR CALL

MARLIN EQUIPMENT CO.

1355 RANDOLPH ST., N. W.
WASHINGTON 11, D. C.
Phone: Taylor 4183

Heads Parts Service Firm

CHICAGO, Aug. 19.—Under the management of Harold Pincus, the Coin Machine Service Company will begin operations early next week at 2307 North Western Avenue, here.

Head of parts and service for Atlas Novelty Company for many years, Pincus brings to his new association a wide knowledge of operating problems.

MERCHANDISE MART

(Continued from page 74)

in all parts of the world will total some 70,000,000,000 cigarettes. This impressive figure is more than one-third the pre-war total consumed in 1940. And it's in addition to vast quantities of cigars, pipe and chewing tobacco.

Building Post-War Market

Altho 75 per cent of its production is going to the armed forces, Shotwell Manufacturing Company, Chicago, is building a post-war market for Hi-Mac candy bars with a new series of advertisements in *The American Weekly* and *This Week Magazine*.

Introduced a year ago, this 5-cent chocolate-covered bar has been advertised in camp newspapers and army, navy and marine publications. Copy in the first ad in the series says, "For an emergency lift that makes lips smack, there's nothing like the new Hi-Mac!"

Tobacco Outlook

Both North and South Carolina will produce more tobacco this year than last, according to estimates by agricultural authorities.

Increased acreage in North Carolina this year will more than offset decreased yields brought about by droughts in the Central and Eastern Sections of the State, it is believed. Production of flue-cured tobacco in North Carolina is expected to be about 2 per cent more than the 10-year average.

South Carolina's crop will be 12 per cent above last year's production and 8 per cent ahead of the 10-year average, it is estimated.

**WANTED
FASCINATION
TABLES**

★
State make, condition
and price.

★
Answer BOX D-266
Care The Billboard
Cincinnati 1, O.

**BUY WITH CONFIDENCE
FROM YOUR
AUTHORIZED**

SEEBURG DISTRIBUTOR
5 WURLITZER MODEL 950...\$715.00 Ea.
EACH MACHINE GUARANTEED!!

BRAND NEW

Pfanstiehl Home Needles

LIST PRICE \$1.50

Packed Individually in Lucite Cases.
Operators Claim 5,000 to 7,000
Plays on These Needles!

70c Each

Atlantic Distributing Co.

New York, New Jersey and Connecticut
Distributors for
J. P. Seeburg Corporation
583 Tenth Avenue New York 18, N. Y.
Phone: LACKAWANNA 4-8193

CIGS IN ATLANTA

(Continued from page 74)

as to admit they are selling them only to steady customers. They simply haven't enough to go around, that's all.

The same thing happened to whisky. There wasn't enough to go around to everybody who wanted it, and the whisky dealers began hiding their small supplies under the counter, for sale only to old customers.

Some sources frankly expect a black market to develop, with popular brands selling at above ceiling to those anxious enough and willing to pay.

Tobaccoists say the shortage is expected to continue for the duration. Overseas shipments are continuing to increase, and the volume of overseas shipments this year is estimated in a trade survey at 70,000,000,000 cigs. That's about twice last year's shipments.

In addition, inventories of cig tobacco in warehouses are reported relatively small.

Even a bumper crop of tobacco is no guarantee of an increase in the supply soon, because tobacco is improved by age.

So if you don't know a guy named Joe who's in the cig selling biz, you have, apparently, one of two choices—either take what you can get and be thankful you're getting anything at all, or stick out your chest and give up smoking.

**INTERNATIONAL
FOR EXPORTING**

MUSIC

Rockola '39 Standard	\$299.50
Rockola '39 Deluxe	335.00
Wurlitzer 600	325.00
Wurlitzer 616, Lite Up Cabinet	150.00
Seeburg 8200 Victory Conversion	450.00
Seeburg Regal	295.00

VENDORS

5 Ocean Sleafland Selectum Candy Vendors	\$ 35.00
5 5c Advance Hershey Bar Vendors	18.50
5 Northwestern Tri-Selectors, 1 and 5c Coin Slots	29.50
20 1c Advance P-Nut Vendors	8.75
10 Du Grenier 7 Col. Cig. Vendors	35.00
1 Du Grenier 7 Col. Dual Cig. Vendors V	59.50
4 Electric Popomatic Popcorn Vendors	75.00

ARCADE

2 Chicago Coin Hockeys	\$210.00
1 Rockola Ten Pins, LD	59.50
1 Mills Punching Bag	99.50
1 Midgot 8kee Roll	174.50

WIRE, WRITE OR CALL US

WE ARE DISTRIBUTORS FOR BOWLING LEAGUES FOR NORTHERN OHIO.

IDEAL FOR ARCADES AND LOCATIONS!

WRITE FOR COMPLETE LIST OF FIVE AND ONE BALL FREE PLAYS!

We need Phonographs, Slots, Five Ball Pin Games mainly for exporting needs. Write or wire quantity available and best price!

TERMS: 1/2 deposit with all orders for domestic purposes. Full cash with orders for exports.

FOREIGN INQUIRIES INVITED!

International Coin Machine Distributors

2115 Prospect Ave. Cleveland 15, Ohio
Main 5789

MUSIC FOR SALE

1 Wurlitzer Twin 12, Metal Cabinet, Keeney Adapter	\$ 90.00
1 Rock-Ola Imperial with Rock-Ola Adapter	179.50
1 Rock-Ola Spectrovox	69.50
1 Rock-Ola 1939 Delux	289.50

GAMES FOR SALE

3 Bally Club Bells, Comb. F.P.-C.P., Coin Mult.	\$275.00
Baker's Pacer (Brown Cab.)	249.50
3 Watling Big Games	79.50
1 Jennings Fast Time	75.00
1 Jennings Good Luck Console	75.00
1 1940 Mills 1-2-3, A-1 (Used Very Little)	90.00

Terms—One-third cash with order

HISER SALES CO., INC.

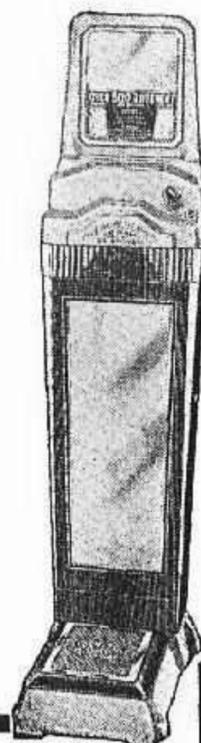
319 W. Fourth Street
Fort Wayne, Indiana

RUBBER BALLS

For Pokereos 2 1/4" Inflated 50¢ Ea.
Write—Wire—Phone

MELROY BALL CO.

6 N. AUSTIN AVE. VENTNOR, N. J.
Phone: VENTNOR 2-0587



**WE CAN REBUILD
YOUR OLD SCALES
AND MAKE THEM LOOK
LIKE NEW**

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St.
CHICAGO 44, ILL.

Est. 1889—Tel.: COLUMBUS 2770.
Cable Address "WATLINGITE," Chicago.

ARCADE EQUIPMENT

FOR IMMEDIATE DELIVERY!

- 3 Bally Rapid Fires \$199.50
- 1 King Pin 189.50
- 5 Scientific Batting Practice 119.50
- 5 Seeburg Parachutes ... 129.50
- 20 Evans Ten Strikes, like new 59.50
- 20 A.B.T. Smoke & Fire, Model F, Challengers... 24.50
- 3 Jennings Roll-in-the-Barrel 109.50
- 3 Evans Roll-in-the-Barrel.. 119.50
- 1 Bally Alley 49.50
- 5 Supreme Skeerolls, brand new 269.50
- 1 Sky Fighter 349.50

1/2 Deposit, Balance C. O. D.
F. O. B. Newark

RUNYON SALES CO.

123 W. RUNYON ST., NEWARK, N. J.

ORIGINAL SLOTS AT BARGAIN PRICES

10 Mills Blue Fronts, 5c	Ea. \$200.00
10 Mills Brown Fronts, 5c	Ea. 235.00
2 Mills Brown Fronts, 10c	Ea. 275.00
1 Mills 5c Bonus Bell	Ea. 275.00
2 5c Chrome Bell	Ea. 350.00
1 5c Melon Bell	Ea. 200.00
2 5c Silver Chief	Ea. 200.00
2 5c Silver Moon Chief	Ea. 250.00

ARCADE EQUIPMENT

SKYFIGHTER	\$325.00
3 Chicken Sam	Ea. 100.00
1 Seeburg Hitler Gun	Ea. 115.00
6 Keeney Anti Aircraft	Ea. 49.50
2 Genco Playball	Ea. 149.50
2 Exhibit Bowling Alley	Ea. 85.00
2 Exhibit Bicycle	Ea. 89.50
2 Bally Rapid Fire	Ea. 195.00
3 Evans Ten Strike	Ea. 49.50
1 Shoot to Tokyo	Ea. 224.50
1 Midget Skee-ball, Floor Sample	Ea. 125.00

Terms: 1/3 Down, Balance C. O. D.

Rex Amusement Co.

821 S. Salina St. SYRACUSE 3, N. Y.

FOR SALE

- 1 MILLS GOLD CHROME Q.T., Guaranteed Like New... \$125.00
 - 10 MILLS BLUE & GOLD VEST POCKETS, 5c Play, Complete With Automatic Jack Pots.. 75.00
- Rebuilt and Sold With a New Machine Guarantee. Write for a Circular.

VALLEY SPECIALTY CO., INC.

1061 Joseph Ave., Rochester 5, N. Y.

**FOR GUARANTEED
JENNINGS EQUIPMENT
BAKER NOVELTY COMPANY**

1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

SLOTS

MILLS...JENNINGS...WATLING...PACE

RECONDITIONED—Guaranteed

By Our 48 Years of Experience

WRITE FOR PRICES

- 2 50c GOLD WAR EAGLES
- 3 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 2 5c SILVER CHROMES
- 5 10c SILVER CHROMES
- 8 25c SILVER CHROMES
- 2 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

12 5c Q. T.'s Originally Blue Made Glitter Gold\$89.50

6 10c Q. T.'s, Same as Above 99.50

8 5c JENNINGS FOUR STARS

2 10c JENNINGS FOUR STARS

6 5c WATLING ROL-A-TOPS

2 10c WATLING ROL-A-TOPS

4 5c PACE COMETS

1 5c-25c PACE COMET Comb. (Cabinet Model)

2 10c JENNINGS CLUB BELLS (Cabinet Model)

2 25c JENNINGS CLUB BELLS (Cabinet Model)

MILLS JACK IN THE BOX STANDS.

New, \$69.50. Used, \$49.50.

We have all types of Coin Machines. Tell us what you want.

SICKING, INC.

1401 Central Parkway Cincinnati 14, O.

POPULAR RECORD RELEASES

(Continued from page 20)

- REVERIE Josephine Houston (Classic Concert Ork) Hit 1009
- THE LORD'S PRAYER..... Josephine Houston (Classic Concert Ork) Hit 1009
- TOGETHER Dick Haymes-Helen Forrest.... Decca 23349
- TOGETHER Dinah Shore..... Victor 20-1594
- TWO AGAIN Jimmy Dorsey (Paul Carley).. Decca 18616
- WHITE CROSS ON THE HILLSIDE Continental C-3019
- YOU ALWAYS HURT THE ONE YOU LOVE..... Hit 7105

AMERICAN FOLK TUNES

(Continued from page 72)

St. Paul, has attained wide popularity since it was started in 1940 under the direction of David Stone, formerly of the Grand Ole Opry, Nashville. For the period of January thru April the Hooperating of the show was 18.2, highest of any locally produced show in the area. Cast varies from 20 to 35 people. "Few of the cast were professional entertainers before joining the barn dance," says Sam L. Levitan, promotion manager of the station. "For instance, one of the most popular teams is the Alfalfaneers, Bernice and Grant Halum, daughter and father from Prescott, Wis., who play a pitchfork fiddle and guitar and sing. The show is not a rehearsed production, but is literally put together on the air, preserving the spontaneity and genuineness which has made it so popular."

FOLK RECORD REVIEW

(Continued from page 21)

TOMMY McCLELLAN (Bluebird)

I Love My Baby—FT; V.
Shake It Up and Go—FT; V.

The blues shouting of Tommy McClellan in the Deep South style, is effective to these two lively race rhymes. *I Love My Baby* has McClellan admonishing his sweetie that she better be home by the time the sun goes down, while *Shake It Up and Go* is the typical race doggerel linking with a Harlesemese catch-phrase. Guitar and bass provide the rhythm accompaniment.

POP. RECORD REVIEWS

(Continued from page 21)

VAUGHN MONROE (Victor)

Hawaiian Sunset—FT; VC.
Take It, Jackson—FT.

One of the better of the riff-ridden jump tunes that Vaughn Monroe has ever turned in, the label should enjoy a favorable response to the return of Johnny Watson's *Take It, Jackson*. The riff expressions are laid down expertly, both by the soloists and the instrumentalists, with the rhythm accent on the jump qualities. Sammy Kaye's old *Hawaiian Sunset* is dusted off for another whirl on the waxes, with the moody South Seas serenade providing the maestro with a vocal vehicle for his romantics in song. "Take It, Jackson," attracted the younguns once before and should readily be able to inspire them to jump again to such thoroly pleasing jive.

TONY PASTOR-SHEP FIELDS (Bluebird)

Dance With the Dolly—FT; VC.
Don't Blame Me—FT.

Of these two re-issued sides, interest is centered on the Tony Pastor cutting of *Dance With the Dolly*, the juve doggerel which is getting a fresh whirl in song circles. The Pastorites whip it up rhythmically and the jingle is tailored to the maestro's sprightly vocal qualifications. The old romantic ballad, *Don't*

Blame Me, is scored in interesting fashion by Shep Fields's brassless band. With the song again scoring favor, Tony Pastor's plattering of "Dance With the Dolly" is the side for the music boxes.

OFFICIAL TEXT

(Continued from page 76)

L-54-C—Office machinery.
L-91—Commercial laundry equipment, dry cleaning equipment, and tailor's pressing equipment.

L-190—Scales, balances, and weights.
L-222—Floor machines, rug-scrubbing machines, industrial vacuum cleaners and blowers for cleaning purposes.

L-325—35mm. motion picture projection equipment and accessories.

TEXTILES BUREAU

L-68—Closures and associated items.

TOOLS DIVISION

L-201—Automotive tire chains, tractor tire chains and chain parts.

COMMUNICATIONS DIVISION

U-8—Order limiting the manufacture of telephones.

COPPER DIVISION

M-9-C-1—Copper and copper base alloy shoe findings.
M-9-C-3—Copper.

II

Until one of the following orders is amended to refer to priorities regulation 25, an authorization granted under the regulation will permit the use of the material controlled by the order for the purpose authorized. Other restrictions such as those on delivery, inventory, etc., will not be affected. If such is amended the authorization will grant relief to the extent provided in the amendment.

Certain other orders of the War Production Board contain restrictions on the use of material controlled by the following orders. Whether or not the order listed below has been amended, these restrictions remain in effect and an authorization granted under priorities regulation 25 will not operate to waive any such restrictions unless the other order (usually an "L" order), or this or another direction to PR-25 provides otherwise.

ALUMINUM AND MAGNESIUM DIVISION

M-1-K—Aluminum.
M-2—Magnesium.

COPPER DIVISION

M-9-C—Copper.

MISCELLANEOUS MINERALS DIVISION

M-146—Quartz crystals.

STEEL DIVISION

M-126—Iron and Steel conservation—except gasoline pumps.

TIN AND LEAD DIVISION

M-38—Lead (except Item 11A in List A)—Foil for packaging.

ZINC DIVISION

M-11-B—Zinc.
Issued this 15th day of August, 1944.
WAR PRODUCTION BOARD.

FREE PLAY GAMES

- Spot a Card \$79.50
- Show Boat . 49.50
- Ten Spot . 49.50
- Attention . 40.00
- HomeRun '42 89.50
- Sky Blazer . \$89.50
- New Champ. 59.50
- Thumbs Up. 79.50
- Four Roses. 39.50
- Dixie 30.00

REVAMPS

- 2 Arizonas\$199.50
- 2 Streamliners 199.50
- 1 Pin Up Girl 199.50

SLOTS AND CONSOLES

- 1 Mills Q.T., Blue\$ 90.00
- 5 HI Hands 159.50
- 1 Bally Bells, 5/25 200.00
- Jennings Chief, 5c 139.50
- Jennings Silver Chief, 3/5, 5c 235.00
- Jennings Club Bell, 10c, 3/5 275.00
- Jennings One Star, 5c, 3/5 150.00
- Jennings Four Star, 5c, 3/5 165.00
- Walling Rotatop, 5c, 3/5 99.50
- Mills Wolf Head, 5c 65.00

ARCADE EQUIPMENT

- Bally Rapid Fire\$175.00
- Seeburg Shoot the Chutes 89.50
- Keeney Air Raider 199.50
- Supreme Shoot Your Way to Tokyo 250.00
- Exhibit Card Vendor 29.50

MISCELLANEOUS

- 2 Rock-Ola Dialatone Wall Boxes. \$ 25.00
- 1 Rock-Ola Dialatone Bar Box . . . 25.00
- 1 Seeburg Wallomatic, 5c 25.00
- Jackpot Attachments for Mills Vest Pockets (New) 19.50

RECONDITIONED COUNTER REEL GAMES

- Wings, 1c, Cig. Sym.\$ 9.95
- Yankee, 1c, Fruit Sym. 9.95
- Pok-o-Reel, 1c, Poker Sym. 9.95
- Klix, 1c, Blackjack Sym. 9.95
- Imps, 1c, Cig. Sym. 5.95
- Cubs, 1c, Cig. Sym. 5.95
- Acas, 1c, Poker Sym. 5.95
- Marvels, 1c, T.P.O., Cig. Sym. 12.50
- American Eagles, 1c, T.P.O., Fruit Sym. 12.50
- American Eagles, 5c, T.P.O., Fruit Sym. 19.50
- Tots, 1c, T.P.O., Cig. Sym. 12.50
- Mercury, 1c, T.P.O., Cig. Sym. 12.50
- Sparks Champion, Gold Award, T.P.O., Cig. Sym. 19.50
- Sparks Champion, Gold Award, T.P.O., Sports Sym. 19.50
- Races, 1c, Horse Race Sym. 12.50
- Luaky Strikes, 1c, Cig. Sym. 9.95
- Roll-a-Pack, 1c, Cig. Sym. 9.95

COUNTER GAMES

- A.B.T. Model F, Blue, 1c\$32.50
- A.B.T. Challenger, 1c 32.50
- Pikes Peak \$29.50 | Bings 12.50
- Kickers & | Criss Cross. 12.50
- Catchers. 29.50

Large Selection of New and Used Machines in Stock. Send for Complete List!

1/3 Deposit, Balance C. O. D.

RAKE COIN MACHINE EXCHANGE

2014 Market Street
PHILADELPHIA 3, PA.

WANT TO BUY OR SELL

- ★ AMUSEMENT MACHINES
- ★ MUSIC MACHINES
- ★ ACCESSORIES

What Have You to Offer?

★ **DAVID ROSEN** ★

855 NORTH BROAD STREET
PHILADELPHIA 23, PA.
STEVENSON 9943

BARGAIN SALE CONSOLES—PIN GAMES

- BALLY HI-HAND\$130.00
- LONGACRES 585.00
- '41 DERBY 325.00
- THISTLEDOWN, needs some adjustments, but all parts intact 47.50
- SPORT PARADE 45.00
- BIG CHIEF 45.00
- SLAP-THE-JAP 60.00
- LATE ONE-TWO-THREE 85.00
- FIVE-TEN-TWENTY 110.00
- HI DIVE 75.00
- SKY CHIEF 175.00
- PIN-UP GIRL, Used 1 Week 190.00
- UMP, PUNCH & SPEED DEMON, All Three for 75.00
- MIDWAY, Like New 139.50

All Games Guaranteed To Be Clean and in Good Mechanical Condition.
1/3 Deposit With Order.
Pat Callahan
1701 E. Hamilton Ave. FLINT 6, MICH.

FOR GUARANTEED
MILLS EQUIPMENT
BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

TUBES AT OPA PRICES
ABBOTT

2101 Grand Concourse New York 53, N. Y.

THE MAY-BELL

A Console for Your Better Locations

Now 90% Mechanical

Note These Plays — 3 Nickels and a Quarter — 2 Nickels and 2 Quarters — or 4 Straight Nickels.

Write for Details . . . and Price.

NOW! Lights go on automatically with insertion of coin for each selection played. After selection is made, any additional coins inserted are rejected.

SAM MAY INDUSTRIES

2000 N. Oakley Ave. Humboldt 5497 Chicago 47, Ill.

WANTED

Man for important public relations post. Must know coin machine business. Newspaper or trade paper background necessary. State experience and salary desired.

BOX 601

The Billboard, 155 N. Clark St.
Chicago 1, Ill.



"Serving the Nation's Operators"

AUTOMATIC COIN

Your Headquarters for Parts and Equipment



IRVING AND OSCAR

OSCAR AND IRVING

Table listing parts like Knee Action for Mills, Small Idle Pinion Gears, Main Clock Gears, Bottom P.O. Slides for Mills.

Table listing parts like 5¢ Jackpots for Mills, Standard Handles for Mills, Club Handles for Mills, Jackpot Glasses for Mills.

Table listing CONSOLES (Keeney 5¢ Super Bell, Mills 4 Bell, etc.) and SLOTS (Mills 5¢ Blue Fronts, etc.).

WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN. All machines reconditioned and refinished by experts.

Automatic Coin MACHINES & SUPPLY CO. 3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

Large table listing SLOTS—1-BALLS—CONSOLES (Pimlico, '41 Derby, etc.), PHONOGRAPHS (Rock-Ola Super, etc.), and RECONDITIONED PIN GAMES (5-10-20, Big Parade, etc.).

NATIONAL COIN MACHINE EXCHANGE 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

SIMON SALES WE CAN SUPPLY YOU WITH ALL TYPES OF ARCADE EQUIPMENT! Write for Complete List! Complete Stock of All Sizes Drex and Eastman Paper . . . Write! 152 W. 42nd St., New York 18, N. Y. Phone Pennsylvania 6-9495

CHROME COIN CO. 4630 WEST NORTH AVENUE MILWAUKEE 8, WISCONSIN

Custom COIN-BELL Conversions

MILWAUKEE SPECIAL BUYS!

Table listing SLOTS (Blue Front, Brown Fronts, etc.), CONSOLES (Jennings Liberty Bell, etc.), ONE BALLS (Fortuna Convertible, etc.), and MUSIC (Model 430 Wurlitzer Speaker, etc.).

Milwaukee COIN MACHINE COMPANY 3130 W. Lisbon Avenue - Milwaukee, Wis.

REPLACEMENT PARTS FOR

SEEBURG RAY-O-LITE GUNS

Table listing replacement parts like TOGGLE SWITCH, GUN LAMPS, MUZZLE LENS, etc.

All orders must be accompanied with signed consumers Cert. L265

COIN MACHINE EQUIPMENT CO., INC. 1346 Roscoe St. Diversey 3433 Chicago 13, Illinois

WHOLESALE MILLS SLOTS WHOLESALE

Table listing wholesale prices for 10¢ Blue Front, 5¢ Blue Front, etc.

MILLER VENDING COMPANY 615 Lyon Street, N. E. (Phones: 9-8632, 9-6047) Grand Rapids 3, Mich.

FACTORY REBUILT AND REFINISHED

ALL MILLS SLOTS DRILLPROOF WITH KNEE ACTION AND CLUB HANDLE. CASTINGS AND CABINETS LIKE NEW—MECHANISMS GUARANTEED PERFECT.

BLUE FRONTS	CLUB CONSOLES	GOLD CHROME BELLS
5¢\$250.00	5¢\$400.00	5¢\$350.00
10¢ 275.00	10¢ 450.00	10¢ 400.00
25¢ 325.00	25¢ 500.00	25¢ 425.00
50¢ 600.00		50¢ 750.00

MILLS BUYS

1¢ Refinished Gold Giltter Q.T. ... \$ 39.50	25¢ Blue Front, #456865, D.P., K.A., C.H. \$400.00
5¢ Refinished Gold Giltter Q.T. ... 75.00	1 5¢ Brown Front, Over 450,000 ... 275.00
1 5¢ Original Gold Giltter Q.T. 125.00	2 25¢ Brown Fronts, Over 450,000, Ea. 350.00
2 10¢ Original Gold Giltter Q.T. 150.00	9 5¢ Original Silver Chromes, Very Late and Clean, Ea. 325.00
1 25¢ Blue Q.T., Like New 175.00	3 10¢ Original Silver Chromes, Very Late and Clean, Ea. 375.00
5¢ Vest Pocket Chrome 80.00	25¢ Original Silver Chrome, Very Late and Clean 425.00
5¢ Bonus 3-5 K.A.C.H. 250.00	
10¢ Blue Front, #461279, D.P., Drill-Proof, Knee Action, C.H. 350.00	

JENNINGS CHIEFS

5¢ Century, 2-4 .. \$ 60.00	1¢ Redskin\$125.00	1¢ Club Special ... \$100.00
25¢ Century, 2-4 .. 100.00	5¢ Redskin 175.00	1 25¢ '41 Silver Moon Chlo? 400.00

PACE COMETS

5¢ Deluxe S.P.\$99.50
5¢ All Star 85.00
10¢ All Star 95.00

WATLING ROL-A-TOPS

5¢ 3-5 Payout \$ 85.00
10¢ 3-5 Payout 95.00
25¢ 3-5 Payout 175.00

CAILLE

5¢ DJ, 2-4, PO, Red \$50.00
10¢ D.J., 2-5 Payout 60.00
25¢ S.J., 2-4 Payout 40.00

ACCESSORIES

1 Packard Model 600 Deluxe Speaker... \$69.50	Wurlitzer 30 Wire Box\$24.00
5¢-10¢-25¢ Baromatic 47.50	Wurlitzer Model 120, 2 Wire, New 37.50

CONSOLES—PAYTABLES

Long Shot\$385.00	Paces Races, Light Oak\$100.00
Santa Anita 345.00	Royal Draw 125.00
Race King 275.00	Galloping Dominoe, Late Head 150.00
Jennings Goodluck 69.50	Lucky Luere, Late Head 275.00
Saratoga Automatic Payout 85.00	Saratoga, Rails Skillfield 135.00
'38 Track Time 75.00	Paces Rails, Rails 135.00
'38 Skill Time 75.00	New Q.T. Box Stands 19.50
'39 Bangtails, Late Head 149.50	Refinished Slot Box Stands, Blue or Br. 15.00
Paces Races, Black 85.00	Jack In Box Safe Stands, Like New... 75.00
4 10¢ Pace Automatic Bowling Alloys Refinished, Ready to Operate... 1,000.00	New Mills Box Stands 25.00

TERMS: 1/3 Deposit, Balance C. O. D. Write, Wire, Telephone Today.

TWIN PORTS SALES COMPANY

230 LAKE AVENUE, SO. DULUTH 2, MINN.

Ten Years Ago

The Eagle Flies

In Chicago, the Code Authority announced that 82 coin machine firms were in full support of the NRA and all regulations laid down by it. These firms, including seven branches, were flying a total of 89 NRA flags.

Honors Pins

Paul Plaschke, cartoonist for *The Louisville Courier-Journal and Times*, and whose "Semaphore" was a weekly feature of the newspaper, adopted a novel way of presenting the title of his feature to the public. At the top of the full page of cartoons was shown a pinball machine. The mechanism of which was used to depict the spelling: "The Semaphore" by arranging the pins in such a way as to spell these words. At the bottom of the machine was shown the "return hole" for the balls, with Plaschke himself releasing the plunger that propelled the balls.

Bowlette

After meeting popular approval thru a long period of testing under various conditions, the Bowlette bowling game was being offered to the national amusement machine trade. Executive and sales offices were established in New York. The name of the device was trademarked and registered in the U. S. Patent Office.

Deweys, Remember?

Ops in the area surrounding Toledo reported that the fore-runner of the modern slots was still being used. Old-time ops will remember the Deweys as one of the first slots manufactured in the United States. First ones were made in San Francisco.

1-Shot Game

Pioneering a one-shot pin game, the C. F. Eckhart Company, Chicago, launched an intensive campaign for the latter half of the year on "Wahoo," an automatic pay-out type of pin game. Specially patented tokens were used with the model for pay-out tokens.

Rochester Association

Joining the progressive march of skill games operators in New York State, the Rochester Amusement Machine Operators' Association was formed to bring about better relations within the trade and also for promoting more favorable public opinion for the industry.

Turnabout

Many sons have followed in the footsteps of their fathers, but D. J. Moloney

ARCADE EQUIPMENT

Liberator	\$395.00
Periscope	365.00
Selector Scope	335.00
Cupid's Wheel.....	200.00

Factory Rebuilt and Refinished!

Trap the Jap, Munves Complete	\$189.50
Chicken Sam Conversion	95.00
Bally Bull's Eye	245.00
Bally Rapid Fire	200.00
Keeney Submarine	189.50
Seeburg Jallbird	150.00
Seeburg Shoot the Chutes	225.00
Test Pilot	100.00
Gypsy Palmist	200.00
Exhibit Mystic Eye	200.00
Exhibit Ramases	175.00
Love-o-Meter	100.00
Planetellus Fortune Teller	132.50
Exhibit Lite-Up Meter Sets, New, 3 to Set, Per Set	125.00
Exhibit Striking Clock	125.00
Exhibit Grandfather Clock Grip	150.00
Exhibit Chinning Rings	125.00
Exhibit Lighthouse Grip	165.00
Exhibit Champion Puncher	145.00
Exhibit Star Striker	165.00
Exhibit Knockout Puncher	150.00
Exhibit Aviation Striker	125.00
Barnhardt Dial Striker	125.00
Ball Grip	115.00
Exhibit Fist Striker	185.00
Exhibit Tiger Pull	165.00
Knockout Fighters (2 Players)	245.00
Mutoscope Punching Bag	160.00
Mills Punching Bag	125.00
Mutoscope Liberty Bell Striker	125.00
Groetchen Mountain Climber	150.00
Chester Pollard Racer (2 Players)	115.00
Chester Pollard Football (2 Players) with Stand	50.00
Gonco Playball	145.00
Kill the Jap, New	22.50
Polson the Rat, New	22.50

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

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MATCHLESS LAMPS
FOR ALL GAMES, MUSIC
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ALL TYPES ★ GUARANTEED

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FOR SALE—AMMUNITION

6 Cases Remington .22 Shorts.
12 Remington Automatic Rifles, Model 241.
5 Winchester Automatic Rifles, Model 74.

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SCOTT-CROSSE CO.
formerly Keystone Vending Co.

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The East's
Leading Distributor
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PHILADELPHIA, PA.

CLOSE-OUT SPECIALS!

American Eagles, 1c	\$11.50 Ea.
Liberty, 1c Play	11.50 Ea.
Spark Champion, 1c	17.50 Ea.
Spark Champion, Fruit Reels, 5c Play	19.50 Ea.
Spark Champion, Horse Reels, 5c Play	16.50 Ea.
Imps, 1c Play, Cig. or Fruit Reels	5.50 Ea.
Mercury, 1c Play	11.50 Ea.
Wings, 1c Play	7.95 Ea.
Victor Rol-A-Pak	7.95 Ea.
Baker Lucky Strike	7.95 Ea.

TORR 2047 A - SO. 68
PHILA. 42, PA.

TWO-CONDUCTOR WEATHER PROOF WIRE, 18-Gauge, Stranded, \$10.00 Per 1000.

SINGLE-CONDUCTOR (as Above), \$5.00 Per 1000.

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AUTOMATIC BLACK JACK



Has 5 automatic reels. Player inserts 5¢ and machine automatically deals 2 cards in Nos. 1 and 2 windows. Player then can 'draw' one or two cards in windows Nos. 3 and 4 by pressing buttons which release shutters. Hand held by 'House' is revealed by pressing button under window No. 5 which releases shutter. Brand new in original cartons. Size 9x7x7 in. Wt. 10 lbs. Each **\$27.50**

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Same style as above, but 5 reels give player different poker hand each time for 5¢. Brand new **\$22.50**

Webb Distributing Co.
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SLOTS AND CONSOLES

2 5c Cherry Bells, Ea.	\$200.00
1 5c Giltter Gold Q.T., Brand New Write	
1 25c Melon Bell, Like New	Write
1 25c Mills Chrome Bell	Write
2 25c Mills Blue Front, Sgl. J.P.	Write
1 10c Mills Black Hand Load	Write

PIN GAMES

1 Legionnaire	\$65.00
4 Bola Way, Ea.	55.00
1 Slap the Japs	55.00
2 Big Chief, Ea.	50.00
2 Band Wagon, Ea.	40.00
1 Home Run, '42	85.00

Terms: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.
338 Chestnut St. SPRINGFIELD, MASS.

USED SLOTS FOR SALE

25c Mills Blue Front	\$300.00
25c Mills Brown Front	320.00
25c Mills Futurity	235.00
25c Caille, 3/5, No Lemon	100.00
10c Mills Gold Chrome, 2/5	395.00
10c Mills Q.T., Blue, Like New	95.00
5c Mills Q.T., Blue, Like New	85.00
5c Mills Club Bell, Like New	395.00
5c Mills Original Chrome	350.00
5c Mills Blue Front	200.00
5c Mills Brown Front	215.00
1c Pace All Stars, 3/5, 20 Stop	50.00
1c Pace Banfam	25.00

Mills Four Bells, 5-5-5-5, Just Returned From Factory Rebuilding. 600.00

All Mills Slots Rebuilt and Refinished, Club Handles.

1/2 Cash With Order, Balance C. O. D., F. O. B. Fort Wayne, Indiana

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METAL TUBES

(OPA CEILING PRICE)

\$1.30

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No orders for less than 10 tubes accepted. Order as many as you need while supply lasts!

Send Supplier's Certificate and Check in Full With Order!

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GUARANTEED DELIVERY
WITHIN 48 HOURS!!!

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reversed the rule by following his son, Ray T. Moloney, president of the Bally Manufacturing Company, Chicago. As superintendent of production at the Bally plant, D. J. proved to be an energetic and able lieutenant to Ray.

Is It Skill?

In Los Angeles, the defense in a pin game case before the city court attempted to establish pin games as ones of skill by demonstrating in the courtroom. Two policemen were asked to play a game brought in for demonstration. One policeman who made a score of 13,000 was only able to make 300 when the playing field was covered from view. The defense introduced a young man, 23, to qualify as an expert on pin games. For the prosecution, he made three called shots in succession; then for the jury he made several called shots and missed only a few. The case was expected to go to the jury later.

This Is the Way It Was

According to Louisiana distributors, the demand for popular priced games was slumping and the more expensive games were seeing the light and receiving a noticeable recognition from ops. Pay-off equipment was also in big demand in the Pelican State.

Games Given As Gift

In Brooklyn a gift of more than 50 pin games was made by Supreme Vending Company to various charities in the area. The plan had been to write the institutions in mind and ask if they would accept a game or could use it. In practically every case an affirmative reply was received and most of them were willing to pay the transportation cost.

Given Powers

An ordinance giving the safety director full power to issue or revoke licenses at will on coin-operated machines, was given by the Akron city council. Attorneys who had studied the ordinance reported that the reel-vending type of machine was permissible under the wording of the ordinance.

Games

Pin games such as Champion, Bally Manufacturing Company; Hell's Bells, Western Equipment & Supply Company; Golden Gate, Exhibit Supply Company; Wahoo, C. F. Eckhart & Company; Super "B," Stoner Manufacturing Corporation; Push-Over, D. Gottlieb & Company, and Big Bertha, Daval Manufacturing Company, were being offered to ops and distributors in the advertising columns of *The Billboard*.

PARTS—SUPPLIES

- 6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred \$5.40
 - 3 AG Fuses Per Hundred \$9.00
 - 1/2 Amp. 3.50
 - 1, 1 1/2, 2, 2 1/2, 3 Amp. 3.00
 - 5, 6, 7 1/2 Amp. 3.00
 - 10, 15, 20, 25, 30 Amp. 2.50
- PHONOGRAPH TITLE STRIPS
(Red Border)
- 1000 \$5.00
 - 5000 Per M 4.00
 - 10000 Per M 3.50
 - 25000 Per M 3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

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| #100 6SC7 to 7F7 | #205 2A4G to 2051 |
| 103 6SC7 to 6SL7 | (Seeburg Guns) |
| 110 5Z3 to 5U4G | 210 2A4G to 2051 |
| 125 80 to 5T4, | (Seeburg Music) |
| 5V4G, 5Y3 or | 215 70L7 to 7A4- |
| 5Z4 | 7A5 |
| 126 83 to 5U4G | (Seeburg Remote |
| or 5X4 | Boxes) |
| \$1.50 Each | \$3.50 Each |

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A.B.C. Bowler \$ 55.00	Eagle Squadron \$149.50	Lot a Smoke ..\$25.00	Slap the Japs ..\$50.50
Action ..134.50	Fifth Inning .. 15.00	Lucky Strike .. 25.00	Sluggo .. 62.50
Air Circus ..132.50	Fishin' .. 75.00	Major .. 49.50	Snappy .. 29.50
Alert .. 89.50	Mills Five-in-One 79.50	Midway ..189.50	South Paw .. 69.50
All American .. 39.50	Flvo & Ten ..125.00	Monicker .. 89.50	Sparky .. 29.50
Anabel .. 32.50	Flagship .. 24.50	Mr. Chips .. 22.50	Sport Parade .. 39.50
Arizona ..209.50	Flicker .. 55.00	Mustangs .. 69.50	Sports .. 39.50
Argentine .. 85.00	Follies .. 19.50	New Champ .. 62.50	Sporty .. 25.00
Attention .. 60.00	Formation .. 39.50	Nippy .. 19.50	Spot a Card .. 65.00
Bandwagon .. 37.50	Four Aces ..119.50	O'Boy .. 19.50	Spot Pool .. 59.50
Big Chief .. 49.50	Four Diamonds, 49.50	Mills Owl .. 99.50	Star Attraction .. 52.50
Big League .. 22.50	Four Roses .. 67.50	Pan American .. 39.50	Star .. 55.00
Big Parade ..125.00	Fox Hunt .. 25.00	Paradise .. 49.50	Star .. 59.50
Big Show .. 32.50	Gobs .. 99.50	Paratroop ..149.50	Sun Beam .. 55.00
Big Six .. 25.00	Gold Star .. 47.50	Pick 'Em .. 19.50	Sun Valley ..165.00
Big Town .. 29.50	Grand Canyon ..195.00	Play Ball .. 49.50	Super Chubby .. 45.00
Blackout .. 25.00	Gun Club .. 75.00	Power House .. 29.50	Super Six .. 45.00
Blonde .. 35.00	Headliner .. 27.50	Red Hot .. 25.00	Target Skill .. 39.50
Bola-Way .. 72.50	High Dive .. 79.50	Red-White-Blue .. 25.00	Ten Spot .. 49.50
Bombardier ..129.50	Hi-Hat .. 99.50	Repeater .. 29.50	Thumbs Up .. 87.50
Boom Town .. 35.00	Hi-Stepper .. 49.50	Roll Call .. 32.50	Toplo .. 89.50
Border Town .. 37.50	Home Run .. 39.50	Rotation .. 32.50	Torpedo Patrol .. 99.50
Bosco .. 74.50	Horoscope .. 59.50	Roxy .. 19.50	Tower .. 65.00
Broadcast .. 65.00	Invasion ..189.50	Salute .. 37.50	Trapozo .. 25.00
Cadillac .. 35.00	Jeep ..127.50	Santa Fe ..209.50	Triumph .. 19.50
Captain Kidd .. 79.50	Jolly .. 27.50	School Days .. 39.50	Twin Six .. 35.00
Champ .. 52.50	Jungle .. 75.00	Score Champ .. 32.50	Vacation .. 25.00
Commodore .. 32.50	Keep Em Flying 149.50	Sea Hawk .. 59.50	Volvet .. 39.50
Congo .. 35.00	Knockout ..115.00	Seven Up .. 55.00	Venus .. 89.50
Contact .. 20.00	Lancer .. 25.00	Shangri-La ..185.00	Victory .. 99.00
Cross Line .. 39.50	Landslide .. 32.50	Short Stop .. 29.50	Wildfire .. 45.00
Defense .. 49.50	Leader .. 45.00	Show Boat .. 65.00	Wings .. 32.50
Destroyer .. 86.50	League Leader .. 32.50	Silver Skates .. 59.50	Wow .. 35.00
Dive Bomber .. 59.50	Legionnaire .. 59.50	Slink the Japs .. 65.00	Yacht Club .. 37.50
Dixie .. 39.50	Liberty ..145.00	Sky Chief ..184.50	Yanks .. 99.50
Double Feature .. 32.50	Limeight .. 32.50	Sky Line .. 35.00	Zantibar .. 25.00
Doughboy .. 25.00	Lone Star .. 25.00	Sky Ray .. 45.00	Zombie .. 52.50
Dude Ranch .. 49.50	Lot a Fun .. 25.00		
Duplex .. 69.50			

ONE BALL PIN GAMES		PHONOGRAPH AND MUSIC	
(PAYOUTS)		BOX PARTS	
Bally Race Kings	War Eagle, 3-5, Pay-out, 5c ..\$159.50	Keeney Unit Boxes,	Completa ..\$27.50
(Payouts) ..\$275.00	Blue Front, Pay-out .. (Write for Price)	Buckley Boxes .. 7.50	Wurlitzer Box, Model 310 22.50
ONE BALL PIN GAMES		AUTOMATICS	
(FREE PLAYS)		Baker Racer ..\$325.00	Keeney Boxes .. 7.50
Bally Gold Cup ..\$ 49.50	Brown Front, Pay-out .. (Write for Price)	Pace Racer .. 225.00	Rockola Boxes .. 17.50
Mills '39 1-2-3 .. 79.50	SLOT MACHINES		Paokard Boxes .. 32.50
Mills '40 1-2-3 .. 89.50	Vest Pocket ..\$ 59.50	Track Time (1938) .. 110.00	Wurlitzer Boxes,
Victorious .. 149.50		Bally Roll 'Em .. 195.00	Model 331 .. 32.50

We carry a full line of parts for One and Five Ball Pin Games, Slot Machines, Phonographs, Wall Boxes, Counter Boxes, Automatic Pace Racer, all makes of Music and Pinball Accessories, etc. Glass for Baker's Pacer, Track Time, Jumbo, Silver Moon and all other games. All prices quoted on inquiry.

Wire or write

McCALL NOVELTY CO.

3147 Locust Street, St. Louis, Mo. Phone No., Jefferson 1644 or 1645

SLOTS

1 5¢ Mills Q.T., Glitter Gold ..	\$135.00
7 5¢ Mills Green Vest Pockets ..	49.50 Ea.
7 5¢ Mills Goosenecks Made Glitter Gold ..	35.00 Ea.
1 1¢ Mills Q.T., Glitter Gold ..	60.00
1 1¢ Mills Q.T., Blue ..	37.50
1 1¢ Mills Blue Front ..	85.00
2 1¢ Watling Treasury ..	40.00 Ea.
1 1¢ Watling Blue Seal ..	35.00
4 5¢ Columbias ..	69.50 Ea.
1 Jackpot Dice Game, 25¢ ..	40.00

CONSOLES

4 5¢ Pace Saratoga, F.P., P.O. \$187.50 Ea.

ARCADE EQUIPMENT

20 Watling Scales, 500 Quosos, Very Clean, on Location ..\$110.00 Ea.

5 Watling Horseshoe Scales, Very Clean, on Location .. 160.00 Ea.

2 Target Skill .. 24.50 Ea.

2 Hold and Draw .. 15.00 Ea.

2 Grip Testers .. 12.50 Ea.

2 Kicker and Catcher .. 24.50 Ea.

1 Spark Plug .. 15.00 Ea.

5 1¢ Photo .. 18.00 Ea.

3 1¢ Shockers .. 8.00 Ea.

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CONSOLES

4 Brand New Dally Double Model Buckley Track Odds, In Original Factory Sealed Shipping Crates, Each .. Write

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Rebuilt and Refinished Mills Slots, With Drillproof Cabinets, Knee Action, Club Handles, Wrinkle Finish, Mechanisms Guaranteed Perfect.

BLUE FRONTS		BROWN FRONTS	
12 5¢ ..	\$250.00	7 5¢ ..	\$275.00
8 10¢ ..	275.00	5 10¢ ..	300.00
11 25¢ ..	325.00	8 25¢ ..	350.00
1 One Dollar Play Jennings Chief, 3/5 Pay, Reconditioned and Refinished .. \$850.00		2 50¢ Play Emerald Chrome, Handload Jackpot, 3/5 Pay, Knee Action, Club Handle, Drillproof Cabinet, Each .. 750.00	
6 New Columbia Gold Award Bells, In Original Factory Sealed Shipping Cases, Rear or Front Door Pay, Each .. 107.50			

MUSIC

3 Seeburgs, 8800 E. S., Each ..\$525.00

1 Seeburg 8800, E. S., R. C. 550.00

1 Wurlitzer Model 71, 5-10-25¢, Slugproof .. 150.00

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MILLS ORIGINAL BROWN FRONTS:		MILLS ORIGINAL CHROMES:	
Brown Front, 5¢ ..	\$275.00 Ea.	5¢, 10¢, 25¢ ..	Write
Brown Front, 10¢ ..	300.00 Ea.	REBUILT BLUE FRONTS	
Brown Front, 25¢ ..	350.00 Ea.	5¢ ..\$225.00; 10¢ ..\$250.00; 25¢ ..\$275.00	

5 BALL PIN GAMES

STAR ATTRACTION	WEST WIND	LEGIONNAIRE	BIG TOWN
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1000	25¢ J.P. Charley ..	Avr.	52.04	1.24
1000	25¢ J.P. Charley ..	Avr.	52.04	1.51
1000	5¢ J.P. Home Run ..		27.00	1.84
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1200	25¢ J.P. Texas Charley ..		102.28	2.32

Order Samples New Fall Line, 5¢ to \$1.00 Play. Money Back if Not Satisfied After Examination.

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Frank Delurgio—Army	James Lee—Navy	John A. Wolf—Army
Wm. (Bill) Farmer—Navy	Arthur (Art) Paule—Navy	Melvin J. Winston—C. G.
Walter Hartwig—Army	L. Schneider—Navy	Joe Aloys Gude—Navy
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Carl Trippe will gladly welcome the return of the above employees, now in service, to his organization.		

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MARVEL'S BASEBALL

The most SENSATIONAL revamp of 1944. This game offers the utmost in player appeal—it has everything—including the latest style bumpers—rollers—special pin, and BEST of ALL—a Knock-Out-Pocket. These are just a few of the many outstanding features which will add up to the GREAT-EST MONEY MAKER ever built.



PRICE
\$179.50

RUSH YOUR ORDER TODAY!

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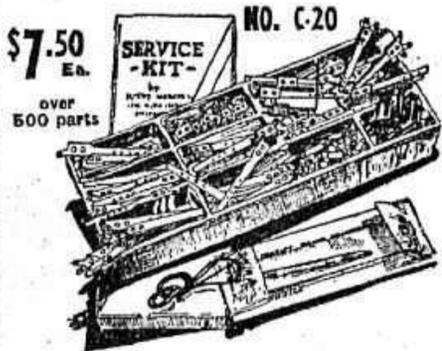
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Get More for Your \$\$\$\$ PANORAM PROJECTION LAMPS

Mills Panoram Projection Medium Pre-Focus Lamps #T12—120 Volts—750 Watts. Limited While They Last—\$4.10 Each



\$7.50 Ea. over 500 parts

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We will rebuild, clean and make your worn out rectifiers as serviceable as new ones. Be sure to detach all rectifiers from the transformers before shipping. \$2.50 Each.

ESCALATOR BELTS

Very hard to get. For Bally One Ball Games—stock up—order some today. Only 75¢ Each.

"Mareo" Slot Spring Kit

Make your old slots operate like new again. Buy the "original," large assortment of high grade quality springs. \$9.75 Per Kit.

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MARVEL'S BASEBALL

Evans Ski Ball\$79.50
Ten Strike, H.D. 59.50

Mills 5¢ B.F. Gold
Glitter, C.H.\$225.00

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Big Parade 125.00
Belle Hop 59.50
Bally Mystic 35.00
Barrage 35.00
Big Chief 39.50
Beloway 69.50
Band Wagon 39.50
Bosco 85.00
Capt. Kidd 79.00
Cross Line 39.50
Dude Ranch 39.50
Defense (Genco) 89.50
Four Roses 39.50

NEW

5 BALL REVAMP

\$179.50

Chi Ooin Hockey ..\$219.50
Bally Rapid Fire ... 219.50

Mills 25¢ B.F. Gold
Glitter, C.H.\$275.00

Gold Star\$40.00
Gun Club 70.00
Horoscope 59.50
Jungle 65.00
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Sky Blazer 69.00
Spot Pool 65.00
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Tom Mix Gun\$40.00
Mills Owl 1 Ball 79.50

Mills 25¢ Roman Gold
Glitter, C.H.\$275.00

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Velvet 79.00
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1/2 Deposit, Balance C. O. D., F. O. B. Chicago.
MID-STATE CO. 2848 ROOSEVELT RD. CHICAGO 12, ILL.

Harlich Co. Plans Big Post-War Plant

CHICAGO, Aug. 19.—Harlich Manufacturing Company, pioneer makers of salesboards and other paper specialties, announced this week the purchase of a 300 by 715-foot site at the northwest corner of Homan Avenue, and Division streets, on which they plan to erect a \$2,000,000 plant.

A. Epstein, structural engineer, who drew up the plans for the new building, said: "We hope WPB will permit early construction so that the plant will be in operation and able to take on men returning from overseas when the war ends."

When the plant is completed, it is expected to provide post-war employment for about 1,200 persons. General and private offices would occupy about 10,000 square feet be air-conditioned, and have acoustical ceilings, fluorescent lighting and asphalt tile flooring.

Transportation layout will provide for a switch track inside the building, permitting 12 freight cars to load at one time. Two loading and unloading stations for 10 trucks at a time are planned.

The cost of land and buildings is estimated at \$1,000,000, with plant equipment, the total cost of the project will be over \$2,000,000.

Coinmen Form New Reconversion Firm

NEW YORK, Aug. 19.—Tank Destroyer, a conversion of Chicken Sam, Shoot the Japs and similar games, will be manufactured by a newly formed organization, the J. C. H. Manufacturing Company, with plant facilities in Philadelphia and offices at 630 Tenth Avenue here. A spokesman for the firm said the game is "an authentic replica of the U. S. Army bazooka."

Figuring in the new company are Joe Hirsch, of Philadelphia, and Harry Berger and Charles Lichtman, both of New York City.

READY FOR LOCATION

CONSOLES

15 Jumbos, Red & Blue, F.P., Late \$150.00
4 '38 Track Times 125.00
15 High Hands 150.00
5 Jennings Fast Times 50.00
5 Brown Paces Races 150.00
1 Lucky Star 100.00
2 Four Ways with Quarter 750.00
5 Super Bells 275.00
2 Super Bells, New 400.00
1 Mills Three Bells 900.00
1 Jumbo, Comb., New 225.00
10 Silver Moons, F.P. 89.50
1 Saratoga, Rails, Cash 85.00
2 Jennings Daily Double 40.00
3 Big Games 80.00
2 Jumbos, F.P. 75.00
4 Jumbos, Cash 125.00
1 Square Ball 75.00

SLOTS

1 Charley Horse, 2 Jenn. Slot, 5¢ \$125.00
20 Watling Rotatops, 5¢ 75.00
1 Jennings Victory Chief, 5¢ 250.00
2 Jennings Silver Chief, 5¢ 200.00
5 Mills Q.T., Gold, New, 1¢ 80.00
5 Mills Q.T., Blue, 1¢ 50.00
5 Grotchen Co. Bell, 5-10-25 50.00
5 Mills Bull's Eye Goose Neck, 25¢ 35.00
10 Chrome Vest Pockets, 5¢ 75.00
2 Melon Bells, 5¢ 200.00
1 Cherry Bell 225.00
5 Blue Fronts, D.J.P., 5¢ 150.00
3 Blue Fronts, S.J.P., 5¢ 175.00
5 Mills Round the World 30.00
2 Smoker Bells, 5¢ 40.00
10 Watling 1¢ Treasures 35.00
2 Pace Comets, 1¢ 50.00
10 Safe Stands 15.00
5 Double Safe Stands 50.00

ONE BALLS - F. P.

10 Fortunes, Comb.\$275.00
1 Longacre 550.00
2 Pimlico 400.00
5 '41 Derbys 325.00
1 Contest 100.00
3 Santa Anitas, Cash 275.00

ROY MCGINNIS CO.

2011 MARYLAND AVE., BALTIMORE, MD.

FOR SALE

1 Wurlitzer 600 with Keyboard Victory Cabinet\$465.00
1 Mills Throno Music 235.00
1 Wurlitzer 616—Seeburg Adapter and 14 Seeburg Select-o-Matics 215.00
Pin Games—8 in all—Attention, Gold Star, Majors '41, Super 6, Short Stops, Dixie, \$225.00 for lot or write for each.
2 1937 Track Times, Each\$ 60.00
50 Counter Cigarette, Daval and Sparks—Stands—Imps Write
Slots, 5¢, 10¢, 25¢ 3 for 150.00
1/3 Deposit or Bank Arrangements.
SWING MUSIC AND SALES COMPANY
146 Thornton Avenue Youngstown 4, Ohio

MARKEPP VALUES

SLOT MACHINES AND CONSOLES

25c Mills Brown Front, Rebuilt Like New, CH, KA, 3/5 Write
25c Mills Blue Front, Like New, CH, KA, 3/5 Write
5c Mills Blue Front, 3/5\$150.00
10c Mills Blue Front, 3/5 185.00
25c Mills Blue Front, 3/5 275.00
5c Mills War Eagle, 2/4 100.00
10c Mills War Eagle, 2/4 120.00
5c Mills Futurity 120.00
50c Mills War Eagles, Like New, CH, DP, KA, 3/5 Write

Jumbo Parade, Free Play, Fine Shape 99.50
Double Safe Stand, Double Door 79.50
Double Safe Stand, Single Door 72.50
Grotchen Columbia, Fruit Reels 79.50
Lucky Lucre, Guaranteed 250.00
Lucky Lucre, '41, Like New 325.00

PHONOGRAPHS AND WALL BOXES

Rockola Super\$335.00
Seeburg 8200 Hitone, Converted 495.00
Wurlitzer 412's, Light Up Cabinets 95.00
Seeburg 3-Wire Baromatics, 5/10/25 49.50
Seeburg Plaza, E.S. 285.00
Mills Empress 295.00

ARCADE EQUIPMENT

Rockola Ten Pins, H.D.\$ 59.50
Chicoin All Star Hockey 215.00
Deluxe Western Baseball 105.00
Bally Rapid Fire 195.00
Seeburg Shoot the Chutes 135.00
Keeney Submarine Gun 175.00
Scientific Batting Practice 115.00
Seeburg Slap the Jap 135.00

FIVE BALL PIN GAMES

ABC Bowler\$59.50 Four Roses \$55.00
Air Force . 69.50 Horoscope. 52.50
Contest ... 125.00 Sea Hawk. 62.50
Boom Town 42.50 Stratoliner. 49.50
5-10-20. . 125.00 Texas
Gun Club.. 74.50 Mustang . 79.50

VENDERS

U-Select-It Candy Bar\$37.50
Adams Chewing Gum Machine with Stand 17.50
All equipment thoroughly cleaned and checked.
Half deposit with order.

WANT TO BUY

MILLS PHONOGRAPHS
THRONES and EMPRESSES
ALSO ALL OTHER MAKES

The Markepp Company

Established 1928
3908 Carnegie Ave. Cleveland 15, O.
(Henderson 1043)

2 Mills 5c Bonus, 3-5\$300.00 Ea.
2 Mills 25c Emerald, 3-5 475.00 Ea.
2 Mills 25c Hand Load, 3-5 475.00 Ea.
8 Mills 10c Original Chromes, 2-5 450.00 Ea.
2 Mills 5c Hand Load, 3-5 300.00 Ea.
2 Mills 10c Bonus, 3-5 325.00 Ea.
Latest Serial Issues. Perfect Condition.
Little Used.

30 Latest Model Mills Panorams (6 Combinations), All On Location. Enough Parts To Last Over 2 Years.\$15,000.00

Over 100 Pin Games for Sale, All Makes.
30 A.M.I. Boxes, Still in Crates; 20 Seeburg Wall Boxes (Wired); 200 Ft. Single Cable; 500 Ft. 30 Wire Cable; Miscellaneous Wire and Cable.

A-1 MECHANIC WANTED

A good sober man, married, of good character. Must thoroughly understand Slots, Pin Games, Phonographs and Panorams. Salary \$80.00 per week to start.

UNITED AMUSEMENT MACHINE CO.

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TIP BOOKS — COMBINATION TICKETS
BINGO TICKETS — SALESBOARDS
Write for Price List and Sample Tickets.
Please State Your Requirements.

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715 N. ELM ST., MUNCIE, IND.

120 SERIES TIP TICKETS

120 Series Daily Baseball Tickets. Large Stock. Prices Right.

IMPERIAL NOVELTY CO.
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PARTS FOR ALL YOUR NEEDS!
PLEASE ORDER BY PART NUMBER

801—Clearstone Needles	\$.40
548—Aeropoint Needles	.50
550—Permo Point Needles	.35
551—Tone Dart Needles	.40
648—Rubber Pad for Gun Bulbs	.50
189—Title Strips, 20,000	5.00
338—Perfection Cleaner, Qt.	.75
617—Lens for Rapid Fire and All Ray Guns	2.00
351—Turf Champ Balls	.25
325—Four Bells Glasses, Set of 5	10.75
209—Bally Escalator Belts	.75
180—Chicken Sam Toggle Switch	2.50
852—Panoram Photo Cells	3.70
1489—Gun Lamps	.80
172—Pin Game Locks	.60
603B—30 MFD 450 V. Condenser	1.75
604B—40 MFD 450 V. Cond., Dry	1.75
391—Mills Clock Springs	.15
384—Mills Knee Action Stop Arm Springs	.15
396—Contact Benders	.45
923—Seeburg & Bally Photo Cells	2.50
928—Non-Directional Cells	3.50
171—3000 Ohm Variable Resistor for Chicken Sam	2.25
Panoram Projector Bulb	4.75
Wurlitzer & Seeburg Casters, Set of 4	1.50
ABT Coin Chutes, Reg. & F.P.	3.75
Case (120) 25 W. Bulbs	9.60
Master Parts Kit	7.75

MILLS MEDIUM IDLER GEAR with PINION, \$2.50

MILLS MAIN CLOCK GEAR, Complete \$3.50
JENN. CLOCK GEARS, Complete .3.50

NEWLY REBUILT
Oklahoma \$209.50
Santa Fe
Brazil
Arizona
Grand Canyon
Streamliner
Midway
Each

WRITE FOR COMPLETE PARTS LIST.

5¢ Super Bells	\$315.00	Panoram	\$395.00
5¢ Twin Super	525.00	Chicago Hockey	249.50
5¢ 25 Twin Super	575.00	Shoot Your Way to	
5¢ 5-25 Super	825.00	Tokyo Gun	275.00
Bang Tails, JP, '41	450.00	Ex. Bicycle	129.50
Sky Fighter	395.00	Jenn. Cigarolla,	
Mills 5¢ Club Bells,		Model XVV	129.50
Fact. Rebuilt	450.00	Jumbo Parade, PO,	
5¢ Big Game, P.O.	139.50	Late	129.50
25¢ Pace Reels, PO	275.00	Shoot the Chutes	159.50
Owl Pin Game	89.50	Slap the Jap	159.50
Three Bells	Write	New Silver Moon,	
West. Super Grip	69.50	F.P.	159.50
Bally Club Bell	249.50	Jenn. Lo Boy Scale	69.00

1/3 Deposit With Order.

ATLAS ALWAYS RELIABLE

YOU BUY SATISFACTION WHEN YOU BUY MONARCH!

AUTOMATIC PAYOUT CONSOLES

Evans Lucky Luoro	\$250.00	Pace Saratoga, 10¢	\$195.00	Exhibit Tanforan	\$ 45.00
Bally Roll-Em	185.00	Jumbo Parade, Latest	165.00	Pace Saratoga, 5¢	145.00
Bally Royal Draw	75.00	Bally Club Bell	295.00	Pace Reel, Jr.	145.00
Bally Club House	95.00	Evans '41 Domino, JP	450.00	Keeney Super Bell, 5¢	
Bally Hi-Hand	185.00	Evans '41 Bangtail, JP	475.00	& 5¢, Cash P.O.	475.00
Callie 25¢ Roulette,		Evans '40 Bangtail	250.00	Keeney Super Bell, 5¢	
Mech. Operation	250.00	Evans Pacer	550.00	& 25¢, Cash P.O.	575.00
Pace Twin Reels, 5¢ &		Evans Rolotto, Jr.	125.00	Keeney Four-Way Bell,	
25¢ Chutes	550.00	Baker Pacer	250.00	3-5¢ & 1-25¢	895.00
Pace Twin Reels, 5¢ &		Baker Pacer, Jackpot	325.00	Keeney Four-Way Bell	795.00
10¢ Chutes	525.00	Jennings Derby Day	45.00	Keeney '38 TrackTime	125.00
Mills Four Bells	695.00			Keeney Pastime	195.00
Factory Rebuilt	795.00			Pace Payday, 25¢	450.00

5-BALL PIN GAMES

BALLY	CHICAGO COIN	SEAHAWK
Air Force	Bowlaway	Stage-Door Canteen
Attention	'42 Home Run	Shangri-La
Progress	Lognonnaire	
Liberty	'41 Majors	EXHIBIT
Monicker	Strat-o-Liner	Air Circus
Topic	'41 Snappy	Big Parade
	Sport Parade	Knockout
	Star Attraction	
	Venus	STONER
GENCO	GOTTLIEB	Sparky
Bandwagon	A.B.C. Bowler	All Baba
Metro	Gold Star	Fantasy
Argentine	Drum Major	High Stepper
Big Chief	Belle Hop	
Bosco	Five & Ten	KEENEY
Captain Kidd	Miami Beach	Four Diamonds
Four Aces	Paradise	Free Races
Four Roses	School Days	Towers
Gun Club		Volvet
Jungle		Score Champ
Ten Spot		
Victory		

ONE-BALL MULTIPLE FREE PLAY GAMES

Thoroughbred, Jackpot	\$625.00	Langaore, Jackpot	\$625.00
Club Trophy, Jackpot	375.00	Bell Sportsman, J.P., Revampod	475.00
Mills 1940 1-2-3	145.00	Keeney Fortune	345.00

Bally Bells, Twin 5¢ & 25¢ Coin Heads, Fruit Reels, Complete with Stand, Factory Rebuilt \$275.00
Bally Bells, Twin 5¢ & 5¢ Coin Heads, Fruit Reels, Complete with Stand, Factory Rebuilt. 195.00
Pace Royal Twin Console Slot, Twin 5¢ & 25¢ Coin Chutes, Guaranteed Perfect 445.00
Mills Club Bell Console Slot, 5¢, \$425.00; 10¢, \$475.00; 25¢, \$550.00
Mills Bonus Bell, 5¢, \$250.00; 10¢, \$300.00; 25¢, \$350.00
Jennings Chief Console Slots, 5¢, \$250.00; 10¢, \$300.00; 25¢, \$350.00
Mills Factory Rebuilt Brown Fronts, Club Handle, Knee Action, Drill Proof, 5¢ 300.00
Mills Factory Rebuilt Brown Fronts, Club Handle, Knee Action, Drill Proof, 10¢ 375.00
Mills Factory Rebuilt Gold Chromos, 1 Cherry Payout, 5¢, \$450.00; 10¢, \$500.00; 25¢ 550.00
Groetchen Columbia, Wild Reels, Front and Rear Payout, Gold Award 89.50

IN STOCK FOR IMMEDIATE SHIPMENT—REBUILT FIVE BALL FREE PLAY GAMES
United Streamliner, Grand Canyon, Santa Fe, Arizona, Midway, Sun Valley, Oklahoma, Brazil—
Bell Products Pin Up Girl, Flying Tiger, Sky Rider—Westorhaus Invasion—P & S Torpedo Patrol,
Bombardier, Paratroop, Eagle Squadron, Production, Shangri-La. WRITE FOR PRICES.

WRITE FOR PRICES ON ALL COIN MACHINE EQUIPMENT NOT LISTED.
TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO.

LIST OF PIN GAMES FOR SALE

BALLY	Show Boat	\$45.00	Captain Kidd	\$45.00	Miami Beach	\$45.00
Air Force	Slap-the-Jap	40.00	Cadillac	20.00	Sea Hawk	40.00
Bally Beauty	Lognonnaire	40.00	Defense	75.00	School Days	35.00
Mascot	Fox Hunt	25.00	Dude Ranch	30.00	Three Score	20.00
Mystic	Yanks	95.00	Four Aces	110.00	Summertime	15.00
Monicker	Yacht Club	20.00	Four Roses	85.00	Texas Mustang	50.00
Pan American	Venus	65.00	Gun Club	55.00		
Pursuit			Jungle	50.00	KEENEY	
Silver Skates	Double Play	\$80.00	Seven Up	45.00	Clover	\$50.00
Play Ball	Big Parade	90.00	Sluggo	45.00	Towers	60.00
Progress	Leader	40.00	Ten Spot	30.00	Twin Six	40.00
Topic	Duplex	50.00	Victory	60.00	Super Six	40.00
Trailways	Stars	60.00	Zig Zag	50.00	Velvet	30.00
Vacation	Sunbeam	60.00			Wildfire	30.00
White Sails	Sky Blazer	50.00	GOTTLIEB			
	Short Stop	30.00	ABC Bowler	\$45.00	BAKER & SUCCESS	
CHICAGO	Do Re Mi	65.00	Belle Hop	40.00	Big Time	\$20.00
Bowlaway	West Wind	60.00	Big Show	15.00	Boom Town	20.00
Gobs	Knock Out	90.00	Bordertown	15.00	League Leader	25.00
'42 Home Run	Zombie	50.00	Champs	40.00	Target Skill	20.00
'41 Majors			5-10-20	110.00		
Star Attraction			Gold Star	35.00	STONER	
Stratoliner	Band Wagon	\$25.00	Drum Major	20.00	Anabel	\$20.00
Snappy	Big Chief	27.00	Horoscope	40.00	Rotation	20.00
Sporty	Bosco	50.00	Liberty	140.00	Turf Champs	40.00
5 BRAND NEW BALLY DANDYS						
(never uncorated)		\$40.00 Ea.				

THESE GAMES HAVE ALL BEEN PUT IN PERFECT CONDITION, CLEANED AND STORED AWAY, WITH LEGS ON THEM WAITING TO BE PUT TO WORK EARNING NICKELS.

A. J. DURSELL NOVELTY COMPANY
176 ARCH STREET NEW BRITAIN, CONN.

\$ Anxious to buy Music Machine Route or any other type of Coin Operated Equipment or Route. Will positively pay highest cash price or beat the top offer made for your route or equipment! Box D-269, The Billboard, Cincinnati 1, O. **\$**

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We Manufacture a Complete Line
RED, WHITE AND BLUE, COMBINATION, AND BINGO TICKETS
WRITE US FOR PRICES
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Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY PERSONAL SERVICE



MR. PHONOGRAPH OPERATOR
MR. COIN MACHINE OPERATOR

These LABORATORY-TESTED PRODUCTS were developed especially for you

PHONO-SHEEN (CLEANER-POLISH)
Completely cleans and polishes (in one easy operation) any Phonograph, Scale or Console Cabinet in 5 minutes. Protects and preserves finishes. For Shop—Collector—Service Man. SAMPLE PINT, \$.85

PHONO-KROME (METAL POLISH)
A rust and film remover for cleaning, polishing and preserving Chrome Plated Finishes, Brass, Aluminum, etc. Ideal for Phonos. SAMPLE PINT, \$.85

GLASS-KLEENER
Unsurpassed for cleaning Pin Game, Phono and Console Glasses and Plastics. Removes dirt, oil and grease in a jiffy. For the busy operator. SAMPLE PINT, \$.60

EMERY CLOTH—SANDPAPER
Each package contains 14 sheets of Sandpaper and 6 sheets of Emery Cloth IN ASSORTED GRITS (size 4 3/8" x 5 1/4"), packed 24 packages to box. Your service man needs this. SAMPLE BOX, \$ 2.95

PENETRATING OIL
Contains unusual penetrating and lubricating properties—can be used on all mechanical parts. SAMPLE PINT, \$.75

CHRISCO SOLVENT CLEANER
No Expensive Equipment Needed Just Submerge Part in Fluid
This solvent removes quickly and easily; grease, oil, dirt and all gummy residue. Unexcelled for cleaning all parts. Non-Inflammable—evaporates more slowly than water—long lasting and labor saving. Cleans by cold immersion. TRY THIS. SAMPLE GALLON, \$ 6.50
Please Remit in Full With All Orders of \$10.00 or Less.

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FLORENCE, ALA.
EIGHT LANE BOWLING ALLEY
two years old, for sale or lease owing to death of owner. \$20,000.00 less 10% for cash. Long-term lease offered on building. Serves Tri-Cities of Florence, Tusculmbia and Sheffield, with plants such as Reynolds Metals, T.V.A. and College at Florence. This is not a forced sale, but an opportunity. Direct all inquiries to
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WANT TO BUY KEENEY SUPER BELLS
BALLY HI-HAND PHONOGRAPHS
WIRE—PHONE
Will also buy Pin Games, Consoles, Etc., Etc. Send us your list. We pay best prices!
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MARVEL'S !! BASEBALL !!

NEW 5-BALL REVAMP—FEATURING A KICK-OUT POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW!

\$179.50

MUSIC—ARCADE EQUIPMENT	GUNS—MISCELLANEOUS
SELECTORSCOPE, LIKE NEW\$229.50	A.B.T. YELLOW MODEL F\$ 19.50
WURLITZER 616, PLAIN 129.50	WURLITZER 616, LITE UP 149.50
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ANTI-AIRCRAFT GUNS 74.50	SUPREME SKEE ROLL, NEW 299.50
GUN BULBS, SEEBURG & BALLY. EA. .85	CHICAGO COIN HOCKEY 234.50
TEXAS LEAGUER, REGULAR 47.50	2c A.B.T. COIN CHUTES 7.50
VIEW-O-SCOPES, LATE 39.50	BALLY RAPID FIRES, PERFECT ... 229.50
MILLS MAIN CLOCK GEARS 2.50	BATTING PRACTICE 129.50
BIG GAME HUNTER 19.50	NEW 1c BULLDOG COIN CHUTES... 2.75
PHOTO CELLS, SEEBURG & BALLY. 2.50	JAP CONVERTED CHICKEN SAM .. 149.50
EVANS SKI-BALL 99.50	EVANS F.P. TEN STRIKE 139.50

SLOTS—ONE BALLS	CONSOLES
TURF KINGS\$595.00	10c GOLD CHROME—NEW REB..\$400.00
25c MILLS CHROME—REB..... 395.00	CHROME COLUMBIA 129.50
NEW MAY-BELL—5c-5c-5c-25c.. 795.00	5c COLUMBIA CIG. REELS 49.50
SPORT SPECIALS 165.00	5c BLUE FRONT—REFINISHED... 219.50
1941—1-2-3, F. P. 94.50	JUMBO PARADE, F. P.—LATE HEAD 89.50
SANTA ANITA 245.00	BALLY DARK HORSE 185.00
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XV CIGAROLAS—PERFECT 89.50	JENN. 4-COIN MULT. RACER—5c. 175.00
5c GOLD CHROME—NEW REB.. 375.00	RED HEAD TRACK TIME 69.50
25c GOLD CHROME—NEW REB.. 445.00	EVANS JUNGLE CAMP—CASH ... 99.50

USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
DUPLEX\$ 64.50	UNITED'S OKLAHOMA\$219.50	BELLE HOP\$ 69.50
BIG PARADE 129.50	SANTA FE 209.50	BROADCAST 49.50
KNOCK OUT 129.50	ARIZONA 209.50	GUN CLUB 72.50
LEGIONNAIRE ... 69.50	MIDWAY 209.50	SHOW BOAT 59.50
TEN SPOT 57.50	BRAZIL 209.50	TOWERS 89.50
WILD FIRE 44.50	STREAMLINER .. 209.50	SKY CHIEF 179.50
ATTENTION 49.50	BELL'S FLYING TIGER ..\$209.50	5-10-20 129.50
'41 MAJORS 49.50	PIN UP GIRL ... 209.50	MONIKER 89.50
THREE UP 69.50	SKY RIDER 209.50	BIG CHIEF 44.50
BOSCO 89.50	P & S PRODUCTION ..\$149.50	JEEP 129.50
ZIG ZAG 69.50	EAGLE SQUADRON 149.50	DOUBLE FEATURE 44.50
TEXAS MUSTANG. 79.50	SHANGRI-LA ... 149.50	FOUR ROSES..... 57.50
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SNAPPY 59.50	TORPEDO PATROL 149.50	NEW CHAMPS ... 64.50
STAGE DOOR	BOMBARDIER ... 149.50	AIR CIRCUS 129.50
CANTEEN 179.50		CAPT. KIDD 79.50
ARGENTINE 79.50		

WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$35.00 FOR LEADERS AND FLICKERS. SEND LIST OF OTHER GAMES. CASH WAITING!

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin MACHINE EXCHANGE

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USED PARTS WURLITZER--MILLS--ROCK-OLA--SEEBURG GUARANTEED A-1 CONDITION

412 Speakers\$ 8.50	Seeburg (Tweedler) Speakers (2)\$10.00
616-24-500-600 Speakers.. 16.00	Wurlitzer Record Trays... .45
616 Amplifiers with Tubes. 38.50	24 Wurlitzer Solenoid Drum & Receiver 37.50
Seeburg Amplifier with Tubes (Vogue-Gem) .. 45.00	Seeburg 5c Wall-o-Matic Remote Boxes 30.00
Gears, All Models 6.00	Wurlitzer 10-25c Coin Chutes 1.50
Wurlitzer Mag. Switch Box. 1.75	Mills 5-10-25c Coin Chutes 12.50
Seeburg 5c Slides 2.50	Rock-Ola Crystal Pick-Ups, New, Metal 4.75
Seeburg 10-25c Slides 1.50	
Rock-Ola Turntable Motors 12.00	

We have parts too numerous to mention for all Model Wurlitzer—Mills—Rock-Ola—Seeburg. Send in your requirements for the essential parts you need.

NEW ACCESSORIES

DHM Resistors, 10 W., 450 Volts\$.35	PM Speakers, 8"\$5.00
DHM Resistors, 20 W., 450 Volts55	PM Speakers, 10" 8.50
16 MFD Cond., 450 Volts85	PM Speakers, 12" 12.50
16 MFD Cond., 450 Volts 1.25	Photo Elec. Cells (CE 23) for All Ray Guns, Incl. Chicken Sams 1.85
16 MFD Cond., Can 600 Volts 3.00	5 Ft. Shielded Wire, Post Clips Both Ends for Tone Arms, Sure to Improve Tone. Price 40c Each.
8 MFD Cond., Can 450 Volts 1.10	Permo Point Needles, 3 for 1.00
8 MFD Cond., Can 600 Volts 2.50	Electric Soldering Irons 1.75
20-20 MFD Cond., 150 Volt 1.10	Curved Front Glass, 71 Counter Model .90
Condensers for Seeburgs90	Curved Front Glass, 61 Counter Model 1.35
Transformers, Any Machine 6.00	Rock-Ola Belts60
2 Wire Zip Cord, Approved. Per Ft. 3 1/2c	
Box 100 Carbon Resistors 3.00	
Crystal Pick-Ups, Metal (Rock-Ola or Mills) 4.75	

WE HAVE TUBES—FOR OPERATORS. NO MINIMUM REQUIREMENTS! Deposit required with all orders!

ALBENA SALES CO. 587 10th AVE., N. Y. C. LONGACRE 5-8334

Wounded Vets at Vaughn Hospital Enjoy Coin Mchs.

CHICAGO, Aug. 19.—With the first patients to arrive at Vaughn General hospital here, from Allied invasion fronts, the \$20,000 worth of amusement machines donated by Chicago coinmen recently, received their initial workout.

More than 60 machines of various types available for wounded veterans and these have been played in the numerous wards thruout the hospital.

In addition to the pin games, jukes, target guns, etc., the hospital also boast a movie, large gymnasium, library, mess halls and other organized programs designed to spend the complete recovery of wounded men returned from the front.

Local Blue Law Hits Locations

BERRYVILLE, Va., Aug. 19.—Location owners were hit here this week. The sale of beer and wine has been banned in Clarke County from 11 p.m. Saturdays until 5 a.m. Mondays, according to action by the board of supervisors, paralleling action by the Berryville town council.

Those who feel the need of such beverages on Sundays probably will patronize serving places in near-by Winchester and Frederick counties.



BERT LANE SAYS...

We can give you immediate delivery of

"LIBERATOR" \$395.00

AND

"SHOOT-A-BAZOOKA" \$42.50

ORDER TODAY!

★ What Have You to Trade? What Do You Need? ★

I'll Buy Your Music Equipment! Send Complete List!

World Wide Distributors

625 10th Avenue New York 19, N. Y. All Phones: Bryant 9-7763

Canadian Operators!

Send for our complete list of reconditioned Five Ball Pin Games, reconditioned Slots, Mills Q.T., Mills Vest Pockets, a full line of new and used Arcade Equipment, a complete assortment of Consoles, a full line of Tubes, a good stock of new 1c and 5c Slots, and 1c and 5c Blades.

K. C. NOVELTY CO.

419 Market St. Philadelphia 6, Pa. Phone: MARket 4841

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It's a Sensation on Location!

"SHOOT-A-BAZOOKA" Reg. U. S. Pat. Off.

CONVERSION UNIT FOR CHICKEN SAMS, JAILBIRDS, CONVERTED JAPS & HITLERS!



\$42.50

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

The Only Conversion That Completely Changes Over the Gun as Well as the Target—With New Invasion Background Scenes in 12 Vivid Colors!

Here's the tank-buster that's taking the country by storm—Operators are making real folding money by tying up with this last word in Secret Weapons. Everyone wants to handle the "Bazooka" Gun and shoot at the tank!

★ BE FIRST IN YOUR TERRITORY! ORDER TODAY! Immediate Delivery! ★

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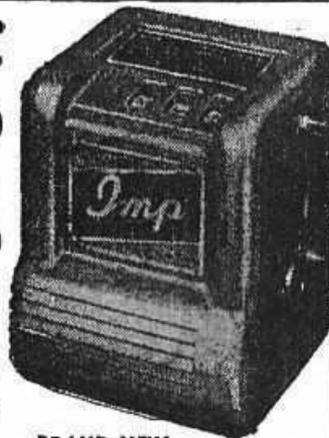
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Over 75,000 New Giving Trouble-Free Service!

IMP BRAND NEW

\$9.90

WHILE THEY LAST! Regular Price \$12.50.



BRAND NEW

Wings\$11.50 | Yankoes\$11.50
Sparks, 1c Olg. 28.50
Cent a Pak 9.90
Ten Strike, H.S., F.P. 275.00
Ten Strike, H.S. 235.00
Liberty Bell, Fruit, 1c, Floor Sample .. 11.50
Mercury, Cigarette, 1c, Floor Sample .. 11.50

Zephyr 9.90
Turf Flash, Used 12.50
Champion 14.90
Vitalizer 69.50
Evans Playball 195.00
Love Testers 149.50
Exh. Merchantmen 49.50
Fan Front Microscope Diggers 79.50

READY FOR IMMEDIATE DELIVERY
TOKYO RAIDER CONVERSION FOR DRIVEABLE\$16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

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Experienced for Seeburg Music and Pin Ball Machines. Permanent position. Splendid Salary. Write to

B & B Novelty Company
621 West Main Street Louisville 2, Ky.

We Want Slot Machines

All types, and Consoles, Square Bells, etc. State lowest price and full particulars in first letter.

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877 Golden Gate Ave., San Francisco 2, Calif.

FOR SALE!

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10 Cases of .22 Long Rifle. Will Sell at Reasonable Offer. BOX 980, The Billboard, 1564 Broadway, New York 19, N. Y.

MAX GLASS DISTRIBUTING COMPANY

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MAKE YOURSELF JUMBO DOUGH

5c

25c



It's BIG — It's HOT — It has FIVE \$10.00 and Five \$5.00 possible winners for the year's biggest come-on flash.
ORDER AS: 910 JUMBO DOUGH — 5c PLAY
 TAKES IN: 910 @ 5c \$45.50
 PAYS OUT: Av. J. P. \$11.99
 Consolations 8.80 20.78
AVERAGE PROFIT \$24.71

It's a counter-nopper that really m-o-v-e-s. Five \$50.00 and Five \$25.00 possible winners keep 'em punching.
ORDER AS: 910 JUMBO DOUGH — 25c PLAY
 TAKES IN: 910 @ 25c \$227.50
 PAYS OUT: Av. J. P. \$55.55
 Consolations 78.00 133.55
AVERAGE PROFIT \$ 83.95

GARDNER & CO.
 2309 ARCHER - CHICAGO

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Every Machine Reconditioned and Guaranteed

- CONSOLES**
- 1 1941 Galloping Dominos \$415.00
 - 5 Galloping Dominos, Victory Model, Jack Pot 425.00
 - 1 Bangtails (Evans), '41 400.00
 - 1 Mills 4 Bells, 5c-5c-5c-5c, Original Head 620.00
 - 1 Mills 3 Bells, 5c-10c-25c Write
 - 1 Bally Rollem \$175.00
 - 7 Mills Jumbo Parade, Free Play... 89.50
 - 1 Jennings Bob Tail, Free Play..... 100.00
 - 1 Jennings Fast Time 75.00
- MUSIC**
- 2 Evans Ten Strike Bowling \$ 50.00
 - 3 Rock-Ola Ten Pins 50.00
 - 1 Scientific Batting Practice 105.00
 - 2 Western Deluxe Baseball (Free Play) 100.00
 - 4 ABT Astrology Reading Scales With Reading Cards 129.50
- ARCADe**
- 1 Keeney Air Raider \$220.00
 - 1 Keeney Submarine Gun 190.00
 - 2 Seeburg Parachute 120.00
 - 1 Seeburg Jap Conversion 139.50
 - 1 Bally Defender 269.50
 - 3 Bally Rapid Fire 215.00
 - 1 Bally Bull 85.00
 - 3 Chicago Coin Hockey 200.00
- SPECIALS**
- 1 JOCKEY CLUB (BALLY), CPO. \$500.00
 10,000 USED RECORDS, 10c Each
- MUSIC**
- 19 New Rock-Ola Bar Boxes (5c Play) \$35.00
 - 14 Rock-Ola Wall Boxes (5-10-25), Like New 42.50
 - 17 Seeburg 5-10-25 Wireless Wall Boxes 39.50
 - 15 Buckley 5c Wall Boxes 7.50
 - 10 Seeburg 5c Wall Boxes, Select-Matic 8.00

THE HUB ENTERPRISES

32 S. CHARLES STREET BALTIMORE 1, MARYLAND
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10,000 Operators

are in constant touch with us. Are you? Wire, phone, write, or call at **MILLS NOVELTY COMPANY**
 4100 Fullerton Ave., Chicago 39, Ill. Let's hear from you soon!

PARTS FOR MILLS SLOTS

Large Clock Gears, Complete with Brackets and Springs	Each	\$3.00;	In Lots of 25 or More	\$2.75
Idle Pinion Gear	Each	3.25;		
Reel Strips, 3-5 or 1 Cherry Payout	Per Set	.55;		.50
Reward Cards, 2-5 or 3-5	Each	.20;		.15
Club Handles, Painted and Chromed	Each	4.50;		4.00
Payout Disc, 1 Cherry Payout	Per Set	7.50;		6.75
Payout Disc, S.P., 1, 2 & 3	Per Set	7.50;		
Disc Plugs	Per Set	.25;		.20
Oval Frames to Use Paper Reward Card on Brown Front	Each	2.00;		
Cash Boxes	Each	2.25;		
Vest Pocket Coin Chutes, 1c or 5c, New	Each	3.25;		
Payout Tubes, 25c Size (with Hopper)	Each	3.75;		
Bottom Main Slide, 5c-10c-25c	Each	4.25;		
20-Stop Star Wheel	Per Set	3.00;		
Large Clock Gears Comp. with Brackets & Springs for Jennings Slots	Each	4.25;		3.75
Back Board Glass for Jumbo Parade	Each	3.50;		
Top Glass for Jumbo Parade	Each	3.50;		

We Have All Types of Springs and Other Parts for Mills Slots.
 1/3 Deposit Must Accompany All Orders.
SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

ATTENTION—OPERATORS—ATTENTION

PARTS AND SUPPLIES

We have a complete stock of Pin Game and One-Ball Parts and Supplies on hand to assist you in "keeping them running." Wire or air mail your "want" list—attach one-third deposit—and prompt attention will be given your order.

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G. I. JOE A CONVERSION FOR JUNGLE Only \$9.50 Complete

Here is a practical and profitable conversion that you can make yourself. No mechanical changes necessary. Convert your old Jungles now into this popular and colorful money-maker. All materials furnished to give a complete "NEW GAME APPEARANCE" to your old games. RUSH YOUR ORDER TODAY. Immediate shipment guaranteed.
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Write for our complete list of Pin Game Conversions
VICTORY GAMES 2140-44 SOUTHPORT AVENUE CHICAGO 14, ILLINOIS.
 "America's Pin Game Conversion Headquarters"

FOR SALE

ARCADE PERMANENTLY ESTABLISHED BUSINESS
 A. B. T. RIFLE RANGE—7 GUNS—LATE MODELS
 2 PHOTOMATICS—LATE MODELS

60 pieces of the latest and finest Arcade Machines, all in good clean condition. Most attractive and fully equipped Arcade located in the best international section of Chicago—near Loop—excellent steady income—low overhead. Will sell entire business for \$20,000. Suggest you investigate immediately.

BOX 602
 THE BILLBOARD, 155 N. Clark St., Chicago 1, Ill.

JAR DEAL TICKETS

1836 Tip Combination
 2050 and 1950 Red-White-Blue
 Standard Printing—Protected Numbers—Banded With Tape.
 Distributors and Operators, write for special prices.

A B C NOVELTY COMPANY

Manufacturers
 310 N. Walnut St. Phone No. 2-6118 Muncie, Indiana

RECONDITIONED EQUIPMENT

ARCADE MACHINES

Anti-Aircraft	\$ 75.00	Panoram	\$300.00	A.B.C. Target	\$ 20.00
Bally Alley	40.00	Peep Show	29.50	Ten Strike	50.00
Exhibit Cards, Per M	3.60	Photo Frames, Per M	26.00	Ten Pin	50.00
Card Vendors	35.00	Photomatic, Ser. #PKS5 & Supplies	950.00	Bally Vibra Pop	65.00
Drivemobile	375.00	Photoscope	350.00	View-a-Scope	30.00
Advance Elec. Shocker	12.50	Rapid Fire	190.00	West. B. B., 1939	85.00
1¢ Grip	10.00	Selectorscope	250.00	West. B. B. Deluxe	120.00
Chgo. Coin Hockey	250.00	Shrunken Head	75.00	Yankee Doodle Card	25.00
Hula Hula	25.00	Sky Fighter	350.00	Vender	25.00
Bally King Pin	250.00	Sink the Skunk	25.00	Groetchen Zoom	32.50
Bally Lucky Strike	75.00				

SPECIAL
\$185.00
EACH

GRAND STANDS AND GRAND NATIONALS THAT LOOK LIKE NEW

Cabinets and bases rebuilt and repainted, slide and front rails replaced with a complete set of new rails. Game thoroughly reconditioned and all worn parts replaced or repaired. These games have a like-new appearance. A sample order will convince you that they are well worth the money.

FIVE BALLS

ABC Bowler	\$80.00	Dixie	\$45.00	Metro	\$ 55.00	Sparky	\$35.00
All American	45.00	Double Feature	22.50	Midway	139.50	Spitfire	15.00
Arizona	199.50	Duct	60.00	Monicker	125.00	Sporty	30.00
Attention	60.00	Fifth Inning	20.00	Natural	15.00	Spottem	30.00
Bandwagon	45.00	Fleet	35.00	New Champ	65.00	Stratoliner	60.00
Bang	12.50	Flight	14.50	Oh Johnny	20.00	Sunbeam	75.00
Big Chief	50.00	Follies, 1940	19.50	Pursuit	45.00	Super Twelve	30.00
Big Parade	145.00	Four Roses	65.00	Red, White, Bl.	34.50	Tox, Mustang	90.00
Big Show	30.00	Glamour	40.00	Rotation	30.00	Topic	95.00
Brite Spot	30.00	Gun Clubs	85.00	Roxy	30.00	Tepper	30.00
Broadcast	50.00	Hold Over	40.00	Sara Sary	45.00	Trio	24.50
Cadillac	30.00	Horoscope	60.00	School Days	55.00	Triumph	25.00
Champ	65.00	Jolly	30.00	Scoop	30.00	Vacation	30.00
C.O.D.	25.00	Jungle	80.00	Scorechamp	24.50	Variety	30.00
Commodore	22.50	Limelight	35.00	Sea Hawk	60.00	Victory	115.00
Crossline	50.00	Majors, '41	65.00	Sky Ray	50.00	West Wind	65.00
Crystal	34.50	Majors (Old)	40.00	Sluggo	70.00	Wildfire	50.00
Defense	135.00	Mascot	30.00	South Paw	70.00	Yacht Club	30.00

MISCELLANEOUS EQUIPMENT

Eureka	\$45.00	Sport Page	\$35.00	Royal Comet, 5¢	\$75.00
Fairgrounds	30.00	Parlay	75.00	Sugar King	50.00
Gold Cup	40.00	Rays Track	80.00	War Eagle, 5¢	110.00
One-Two-Three, P.O.	45.00	Pace Comet, 10¢	75.00		

BACKBOARD GLASSES FOR MOST ONE BALLS

All our used equipment is reconditioned by factory trained men, everyone an expert in his field. A trial order will convince you.

BELL PRODUCTS CO.

2646 W. NORTH AVE.

CHICAGO 47, ILL.

"Look for the Eagle — You'll Find the Best."

EAGLE PHONOGRAPH REPLACEMENT PLASTICS available at "RIGHT" PRICES!

WURLITZER

750 Top Corners or Lower Sides \$ 8.75
850 Top Corners

850 Lower Sides

SHEEY PLASTIC, 50 Gauge (Thickness of a new penny), 20X50" (Red Only)

Clear Transparent Plastic Windows for your Wurlitzer 850 Program Holder.

\$5.00 Per Set

Write for Price List

ROCKOLA

Standards, Masters, DeLuxe or Supers, Top Corners or Lower Sides

SEEBURG

8800 or 8800 Side Plastics

Also Available
REPLACEMENT PLASTICS

for All Other Phonographs

EAGLE COIN MACHINE CO.

530 S. Dearborn St. • Wabash 1089 • Chicago 5, Ill.

WANTED INDOOR MINIATURE GOLF COURSE!!!

MUST BE IN GOOD CONDITION!

Please advise in first letter about price, specifications, square feet required, and any other information necessary to shorten completion of deal.

Write BOX D-255, Care of THE BILLBOARD, Cincinnati 1, O.

ALL GAMES CAREFULLY CHECKED AND PACKED

Genco Playball	\$169.50	Rockola Imperial 20, Buckley System Coffer, Job, 5 Wall Boxes, 1 Speaker Complete, in good working order	\$259.50	Records Off Our Routes, Carefully Packed. Per Hundred	\$11.00
Pennant	79.50	Stratoliner	39.50	Pursuit	34.50
Goofy Golf	89.50	Attention	39.50	ABC Bowler	45.00
Showboat	44.50			Dixie	39.50
Super Chubbie	40.00				
Victory	79.50				

ALL MACHINES CAREFULLY PACKED AND IN GOOD WORKING ORDER.
NATIONAL NOVELTY COMPANY, 183 Merrick Road, Merrick, N. Y. Tel.: Freeport 8320.

Gets 30 Days For Violating OPA Injunction

MANNING, S. C., Aug. 19.—For charging more than ceiling prices for soft drinks, chewing gum and beer in contempt of an injunction of the United States District Court here, Thomas C. Fundas, proprietor of the Manning Candy Kitchen was sentenced to serve 30 days in jail.

A complaint was filed April 11 against Fundas by the Office of Price Administration and May 8 the court issued the injunction.

Fundas had been charging 10 cents for 6-cent soft drinks, 15 cents for 5-cent packages of chewing gum, and 25 cents for 20 cent bottles of beer.

Curfew Law Passed In Portsmouth, Va.

PORTSMOUTH, Va., Aug. 19.—The city council here has adopted a curfew law which requires children under 16 years to be off the streets of the city by 11 p.m., and makes parents or guardians responsible for violations by minors. The action was taken after a study of the curfew question for several months.

A-1 SLOTS

FACTORY REFINISHED LIKE NEW

MILLS 5c Original Chrome Bells	Each \$400.00
MILLS 5c Blue Fronts	Each 200.00
MILLS 10c Blue Fronts	Each 225.00
MILLS 5c Cherry Bells	Each 225.00
MILLS 10c Cherry Bells	Each 235.00
MILLS 5c Green Vest Pockets	Each 50.00

1/3 DEPOSIT; BALANCE C. O. D.

MILLS 25c Blue Front, Used Only Three Weeks. Drill Proof, Brand New. Make Me An Offer.

MILLS 25c Q.T., Brand New. Make Me An Offer.

Border City Novelty Co.

SAULT STE. MARIE, MICH.

There is no substitute for Quality

Quality Products Will Last for the Duration

D. GOTTLIEB & CO. CHICAGO

FOR SALE

5¢ Pace 3/5	\$ 72.50
5¢ Watling 3/5	72.50
5¢ Jennings Silver Chief, 3/5 or 3/10, Condition Extra Good	195.00
10¢ Jennings Chief Club Console	200.00
50¢ Pace Comet, 3/5	375.00

SPECIAL—1 5¢ and 1 10¢ Round Jackpot Callie, 3/5, Like New, Very Last Model, Both for

125.00
QUALITY IS ECONOMY:
For years we have sent machines to satisfied customers in practically every State in the Union. If our prices are a few dollars higher, you are paying for extra quality. Write for complete price list.

GENERAL NOVELTY CO.

521 N. 16th Street Milwaukee 3, Wis.

FOR GUARANTEED
BAKERS PACERS
PACES RACES and SERVICE
BAKER NOVELTY COMPANY
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

OLIVE'S SPECIALS THIS WEEK

FIVE BALL FREE PLAY	
A. B. C. BOWLER	\$ 57.50
ACTION	127.50
ALL AMERICAN	47.50
ATTENTION	57.50
BELLE HOP	55.00
CHAMPS (New Style)	69.50
CHAMPS (Old Style)	50.50
CHAMPION	18.00
DIXIE	42.50
FIVE & TEN	135.00
FLYING TIGERS	185.00
GOBS	85.00
GUN CLUB	75.00
INVASION	165.00
JEEP	127.50
LEGIONNAIRE	55.00
MAJORS, '41	60.00
MAJORS (Old Style)	18.00
MASCOT	22.50
MASCOT (Plastic)	40.00
MIAMI BEACH	62.50
MIDWAY	127.50
MONICKER	85.00
PLAY BALL	42.50
PROGRESS	22.50
REPEATER	50.00
SCOOP	20.00
SEA HAWK	57.50
SEVEN UP	60.00
SHOW BOAT	55.00
SKYLINE	32.50
SLAP THE JAP	67.50
SLUGGER	60.00
SMACK THE JAP	67.50
SPORT PARADE	45.00
SPORTY	27.50
SPOT A CARD	60.00
SPOT POOL	67.50
STRAT-O-LINER	47.50
TEN SPOT	57.50
THUMBS UP	85.00
VACATION	20.00
VENUS	75.00
VICTORY	92.50
YACHT CLUB	20.00
YANKS	85.00
ZOMBIE	45.00

ARCADE EQUIPMENT	
BALLY RAPID FIRE	\$175.00
CONSOLES	
TRACK TIME, 1938	\$ 90.00
MISCELLANEOUS	
PANORAM PROJECTION LAMPS, (200 Hour)	\$5.75
PANORAM PROJECTION LAMPS, (25 Hour)	4.25
PRE-WAR RUBBER COVERED	
GUN CABLE, 7 Wire	20¢ Ft.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS 3, MO. (Phone: Franklin 8620)

5 BALL FREE PLAY GAMES

Perfect Condition — Not Used Over 2 Years

Big Chief	\$50.00	Monicker	\$87.50
Big Parade	114.50	Mr. Chips	29.50
Big Town	29.50	Powerhouse	29.50
Broadcast	39.50	School Days	49.50
Cadillac	27.50	Seven Up	67.50
Captain Kidd	79.50	Sport Parade	49.50
Commodore	59.50	Show Boat	49.50
Cross Line	39.50	Skyline	72.50
De-De-Mi	85.00	Star Attraction	64.00
Double Play	79.50	Stratoliner	49.50
Four Roses	59.50	Ten Spot	59.50
Flicker	49.50	Twin Six	39.50
Home Run	79.50	Victory	114.50
Jungle	65.00	Wild Fire	42.50
Mills Vest Pocket, B&G	54.50	Zombie	59.50
Mills Vest Pocket, Green	47.50	Keaney Triple Entry (Glass Cracked)	250.00

SEABOARD PRODUCTS CO.

207 MARKET ST. NEWARK 2, N. J.

BARGAIN PRICES!

7 Mills Melon Bells, 5¢	\$175.00 Ea.
1 Mills Futurly, 5¢	95.00 Ea.
1 Mills Four Bells, 4-5¢	600.00 Ea.
1 Evans 1940 Bangtail, J.P.	185.00 Ea.
1 Jennings Silver Moon, 5¢	97.50 Ea.

FIVE BALL FREE PLAYS

1 Metro	\$37.50	1 Victory	\$82.50
1 Hi Hat	39.50	1 A.B.C. Bowler	35.00
1 Ump	27.50	1 Major, '41	42.50
1 Snappy	37.50	1 Leader	45.00
1 Four Roses	40.00	1 5-10-20	105.00
1 All American	35.00	1 Sun Beam	60.00
1 Texas Mustang	57.50	1 Air Circus	115.00

ALL MACHINES IN GOOD WORKING ORDER!

1/3 Deposit With Order

Balance C. O. D.

FALLSWAY COIN MACHINE CO.

823 East Baltimore Street BALTIMORE 2, MD.

MILLS SLOT MACHINES FOR SALE

Mills 5¢ Cherry Brown Fronts, Original Factory, Late Serials	\$225.00
Mills 5¢ Blue Fronts, Factory Rebuilt, Late Serials	200.00
Mills 25¢ Cherry Brown Fronts, Original Factory, Late Serials	325.00
Mills 25¢ Blue Fronts, Factory Rebuilt	300.00
Mills 10¢ Cherry Brown Fronts, Original Factory	250.00
Mills 10¢ Blue Fronts	225.00

R. & M. NOVELTY CO.

1605 Pacific Ave. VIRGINIA BEACH, VA.

WASHBURN SPECIALS

1-BALL FREE PLAY	1941 Lucky Lucre, 3-5c, 2-25c .. \$450.00	ABC Bowler .. \$65.00
Longacres .. \$595.00	1941 Roletto Jr. .. 425.00	Commodore .. 32.50
Thorobreds .. 595.00	Royal Flush .. 85.00	Ducky .. 29.50
Pimlico .. 450.00	Royal Draw .. 125.00	Zig Zag .. 69.50
Derby, '41 .. 350.00	Paces Reels .. 149.50	Dude Ranch .. 44.50
Club Trophy .. 350.00	Saratoga .. 149.50	Formation .. 32.50
Fortune .. 325.00	5c Saratoga, Conv. .. 175.00	Sporty .. 29.50
Derby Winner .. 125.00	Blue Fronts .. 29.50	Fleet .. 29.50
Track Record .. 150.00	Grey Fronts .. 29.50	Skyline .. 29.50
Blue Grass .. 169.50	War Eagles .. 49.50	Fox Hunt .. 49.50
Dark Horse .. 159.50	Chromes .. 59.50	School Days .. 59.50
Record Time .. 149.50	Cherry Bells .. 27.50	Blondie .. 27.50
Whirlaway, New .. 475.00	Bonus Bells .. 69.50	Majors, '41 .. 69.50
1-BALL CASH PAY	Brown Fronts .. 49.50	All American .. 49.50
Flying Champs .. \$150.00	Melon Bells .. 34.50	Velvet .. 34.50
Eureka .. 59.50	Futurities .. 39.50	Dixie .. 39.50
Sport Page .. 89.50	ARCADE	Showboat .. 59.50
Track Record, Conv. .. 175.00	Chicken Sams, Conv. .. \$179.50	Big Show .. 39.50
Turf Champs .. 49.50	Keeney Submarine .. 210.00	Mascot .. 29.50
SLOTS and CONSOLES	Chicago Coin Hockey .. 210.00	Cadillac .. 49.50
Four Bells, Late Head .. \$995.00	Keeney Anti Aircraft .. 89.50	Big Town .. 39.50
3-5c, 1-25c Keeney .. 850.00	Kirk Guesser Scales .. 125.00	Big Time .. 34.50
Super Bell .. 850.00	Bally Rapid Fire .. 225.00	Home Run, '41 .. 69.50
Four Bells, 4-5c, Old .. 595.00	Radio Rifle .. 115.00	Sport Parade .. 59.50
Head .. 595.00	World Series .. 75.00	Gold Stars .. 39.50
Three Bells .. 995.00	5-BALL FREE PLAY	Snappy, '42 .. 89.50
Jumbo Parades, CP .. 149.50	Bandwagon .. \$20.00	Salute .. 59.50
Lucky Lucres .. 249.50	Legionnaire .. 59.50	Ten Spot .. 69.50
1941 Bangtails .. 450.00	Glamour .. 34.50	Scoreline .. 29.50
25c Bally Roll 'Em .. 179.50	Seven Up .. 59.50	White Sails .. 29.50
Evans Roletto Jr. .. 225.00	Pan American .. 49.50	Punch .. 34.50
Evans Roletto Sr. .. 350.00	Powerhouse .. 49.50	Big Shot .. 29.50
Triple Entry .. 150.00	Big Chief .. 49.50	Crossline .. 29.50
		Sports .. 34.50
		Brite Spot .. 39.50

CHARLES E. WASHBURN

1511 West Pico Blvd. Phone EX 3404 Los Angeles 15, Calif.

C & P SALES COMPANY

407 Madison Ave. 5-4576 Memphis, Tenn.

FOR SERVICE THAT SATISFIES

CONSOLES

Keeney's 4-Way Super Bell, 3-5c, 1-25c Slot (Factory Rebuilt & Refinished) Write	5c Mills Blue Fronts .. \$189.50 Up
Paces Saratoga, C.P., Late Model .. \$ 99.50 Up	10c Mills Blue Fronts .. 210.00 Up
Mills Jumbo Parade, High Head, CP .. 99.50 Up	25c Mills Blue Front .. 299.50 Up
Watling Big Game, High Head, CP .. 89.50 Up	5c Mills Cherry Bell .. 225.00
Jennings Fast Time, F.P. 89.50	10c Mills Cherry Bell .. 249.50
Jennings Fast Time, C.P. 89.50	25c Mills Cherry Bell .. 325.00
Galloping Dominoe .. 325.00 Up	25c Jennings Airplane Silver Chief .. 289.50
Jennings Multiple Slot Liberty Bell .. 59.50	10c Jennings Chief .. 179.50
Jennings Multiple Racer .. 59.50	5c Watling Rolatop .. 107.50
Keeney's Kentucky Club .. 59.50	5c Jennings Chief .. 149.50
Jennings Silver Moon, C.P., 5c .. 122.50	5c Pace Comet, All Star .. 122.50
Jennings Silver Moon, 25c, C.P. ... 169.50	10c Pace Comet, All Star .. 179.50
Roulette, Jr. 227.50	Columbia, Jackpot .. 89.50
Paces Spinning Reels, C.P. 117.50	Columbia, Gold Award, Front and Back Pay .. 69.50

SLOTS

5c Mills Blue Fronts .. \$189.50 Up	10c Mills Blue Fronts .. 210.00 Up
25c Mills Blue Front .. 299.50 Up	5c Mills Cherry Bell .. 225.00
10c Mills Cherry Bell .. 249.50	25c Mills Cherry Bell .. 325.00
25c Jennings Airplane Silver Chief .. 289.50	10c Jennings Chief .. 179.50
5c Watling Rolatop .. 107.50	5c Jennings Chief .. 149.50
5c Pace Comet, All Star .. 122.50	10c Pace Comet, All Star .. 179.50
Columbia, Jackpot .. 89.50	Columbia, Gold Award, Front and Back Pay .. 69.50

ALL ABOVE SLOTS HAVE BEEN REFINISHED AND RECONDITIONED SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH 1/3 Cash Deposit With Order, Balance C. O. D.

ORDER NOW—SPECIALS!

Wurlitzer 41, Counter Model .. \$117.50	Seeburg Hi Tone 8800, E.S. \$499.50
Wurlitzer 412 .. 87.50	Seeburg Hi Tone 8800, E.S.R.C. 557.50
Wurlitzer 616 .. 117.50	Seeburg Colonel, E.S. 395.00
Wurlitzer 616, Lite Up .. 142.50	Seeburg Classic .. 365.00
Wurlitzer 600R .. 309.50	Seeburg Gem .. 265.00
Wurlitzer 600K .. 349.50	Seeburg Gem, R.C. 299.50
Wurlitzer 600K, R.C. 379.50	Seeburg Casino .. 259.50
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Wurlitzer 42/24 .. 395.00	Seeburg Commander, Rebuilt .. 359.00
Wurlitzer 42/600 .. 515.00	Seeburg Cadet, Rebuilt .. 359.50
Wurlitzer 71, Counter Model with Stand .. 157.50	Seeburg Playboys, 20 Selection Wireless .. 32.50
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Mills Throne .. 219.50	Wurlitzer #320 Wireless Sweet Music Boxes .. 29.50
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Rock-Ola 12 Record .. 79.50	Seeburg Wireless 20 Bar-O-Matic .. 42.50
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1 Air Force .. 69.50	11 Five-Ten-Twenty .. 119.50	3 South Paw .. 55.00
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3 Bola Way .. 59.50	1 Four Diamonds .. 39.50	2 Silver Skates .. 45.00
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12 5c Brown Fronts .. 225.00	13 25c Brown Fronts .. \$375.00 Up
5 5c Melon .. 200.00	6 25c Blue Fronts .. 275.00 Up
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1 1c Pace Bantam .. 27.50	1 Columbia Bell, Chrome .. 69.50
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4 Mills Vest Pockets, Blue and Gold, 5c .. 54.50	1 Super Bell, 5-5-5-25c .. 750.00
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4 10c Mills Mystery Bonus, Factory Rebuilt, New .. 375.00	1 Mills Four Bells, Original Style Head, 5-5-5-5c .. 650.00
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8 Dominos, Check Sep., Dark Cabinet, Factory Rebuilt .. 289.50	8 Mills Jumbo Parades, 5c, Free Play Blue .. 89.50
8 Dominos, J.P. Cash, Light Cabinet, Like New .. 385.00	2 Mills Jumbo Parades, 5c, Cash .. 159.50
15 Dominos, J.P., Check Sep., Light Cabinet, Like New .. 395.00	2 5c Paces Races, Black Cabinet, Painted Brown .. 69.50
14 Box Stands .. \$ 32.50	1 5c Paces Races, J.P., Brown .. 190.00
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5,000 Ft. 2-Wire Metal Covered Cable. Per Ft. \$.05
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9 Mills Brown Fronts, 5c .. \$250.00	10 Mills Consoles, 5c .. \$375.00
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10 Mills Brown Fronts, 25c .. 350.00	1 Mills Console, 25c .. 450.00
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DOMINO JR.



A COMPLETE CASINO GAME IN JUNIOR SIZE WITH TOP ATTRACTION FEATURES FOR BIG PLAY on COUNTER LOCATIONS!

ALL THE ZIP AND PLAY APPEAL OF GALLOPING DOMINOS!



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Woolf Solomon

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 - 5c CHROME and GOLD CHROME BELLS, ORIGINAL . . . WRITE
 - 5c WAR EAGLE, 3/5, late, C. H., knees . . . 189.50
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THE EXACT REPLICA OF THE U. S. ARMY BAZOOKA!
AN AUTHENTIC CONVERSION UNIT FOR
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TRIED! TESTED! PROVEN!

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WE REBUILD RECONDITION REFINISH For \$49.50

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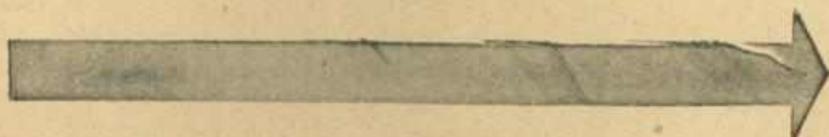
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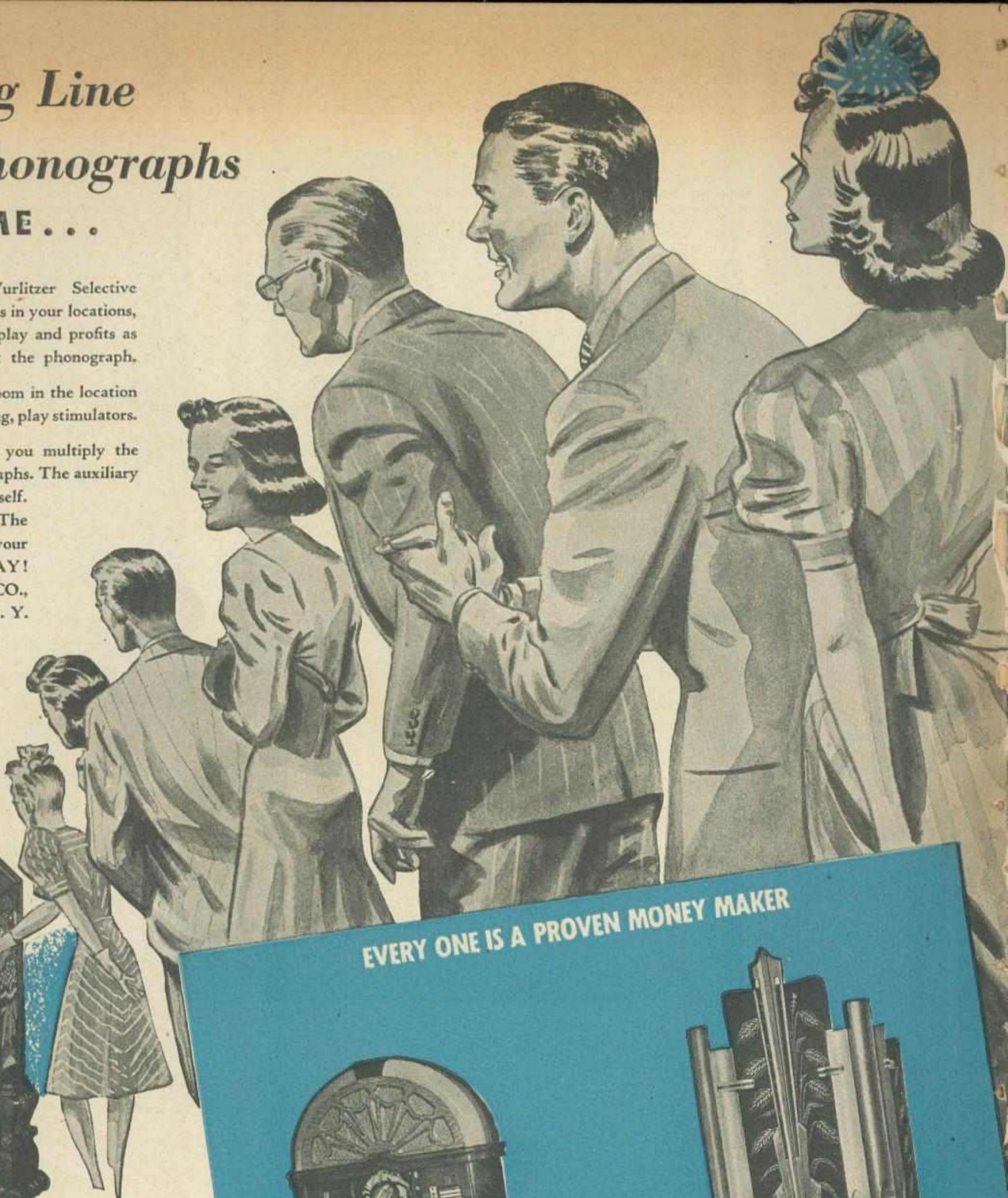
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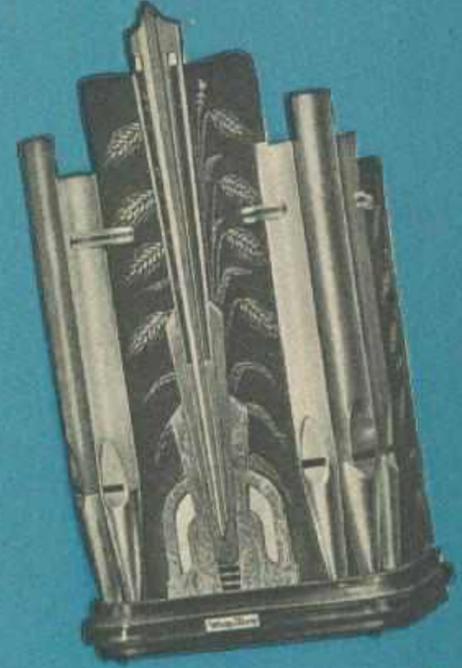
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