

The **Billboard**

SEPTEMBER 2, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

NIGHT CLUBS-VAUDE

EDS TAB STEM NITERY FLACKS

GENERAL NEWS

**Travel, the Coming Big Biz;
Airwaves Skedded To Sell It**

RADIO

**Post-War Regional Nets
- - - Bonanzas or Busts**

LEGIT



CAB CALLOWAY
His Hi-De-Highness' Big Year
(See page 4)

MIDDLEBROW \$\$ FROM LONGHAIR

★
★
Not With a Horse
BUT WITH PLENTY OF
Horse Play and
Horse Sense



★
★
★
★
★
★
Original
ROY ROGERS

STAR OF STAGE, SCREEN and RADIO

★ thanks to the officials of Republic Pictures for the thousands of dollars paid me for permission to use my name for their cowboy star.

BOOKINGS: JOHN SINGER-BEN SHANIN, 701 SEVENTH AVE., N. Y. 19, N. Y.

LONGACRE 5-2614

Airwaves To Sell Travel Post-War

Important NAB Decisions Not Skedded To Be Made in Open Sessions in Chi Meet

Nets and Stations Doing Plenty of Horse-Trading

CHICAGO, Aug. 29.—With gripes by the hundreds on why an NAB convention was necessary this year, together with the customary telegrams of greetings from Generals Eisenhower, Marshall and MacArthur, the broadcasting industry gathered in Chicago yesterday (28) and the official meeting got under way this day, with President J. Harold Ryan's first personal report to its membership. While his opening speech contained the usual generalities his report was a specific committee-by-committee report. Highlighting the report was the rarity of actual NAB committee meetings during the year. Vital segments of the industry, the post-war planning committee for instance, not having a single meeting in 12 months. One meeting per year was credited to code compliance, labor, program managers and the audience measurement groups.

Other committees such as retail promotion, legislative research, sales managers and music were naturally more active. Actually the Ryan report was notable because it did not say anything important but closed sessions were given the actual low-down on what was taking place in every branch of NAB operations. Ryan is said to be interested in reelection in 1945 for another go at the prey job.

Lovett Luncheon Guest

Guest of honor at the opening luncheon was Assistant Secretary of War Lovett, who after a few sweet words about radio went into his favorite subject, aviation and stayed with it practically to the end of his speech. It almost seemed to have been written for an aviation Chamber of Commerce. Following the luncheon there was a business session under the direction of Edgar Bill of WMBD (see the story of WMBD on another page in this section). Only network exec skedded for this session

Cuffo Talent Still Sought in Detroit

DETROIT, Aug. 26.—There may be a war on, but a lot of trade groups, clubs and whatnot don't realize it, as far as radio goes. They're still asking the stations for talent on the cuff for the "great prestige" of having some young talent appear before their various groups.

Typical was the letter received over at WXYZ the other day from a local merchants' group, whose members are, in many individual instances, ready to ascribe their own lowered standards of service to the war, asking for some talent to appear at their party, "for the publicity it will give your station. Any good amateurs anxious for a showing will be welcome."

Aside from the fact that such bookings would probably compete with professional talent agencies, Lambert B. Beuwkes, sales promotion manager of WXYZ, pointed out that amateur talent of this type is just not to be had around town these days. They're all busy working in the war factories for good pay, and not anxious to put in extra time, gratis, for these local groups.

However, all such vain requests get a courteous answer from the station, explaining the impossibility of providing such talent at this time.

was Clarence Menser who talked on this favorite subject—programming.

Getting right down to cases, Menser stressed as did Bill in opening the lineup, that "When the program is right, radio is right." He also reminded his listeners that network programming and affiliate programming are supplementary—one does not replace the other. He let down his hair when he slapped home his statement that the belief that "Any program is good if it is commercial must" (See FLY & MENSER on page 21)

AFRA Convention Tackles Three Major Issues and Without Any Factionalism

FCC Comm. Fly Address a Highlight

CLEVELAND, Aug. 26.—American Federation of Radio Artists yesterday got under way with their sixth annual conclave. It was the second such wartime meet for AFRA and the largest, as to delegates and representation, to date. With 18,000 members to represent, an increase of 3,000 over last year, AFRA locals around the country elected 189

Amuse. Ad Lineage Up Despite Paper Shortage Aches

NEW YORK, Aug. 26.—Local newspaper amusement lineage for the first six months of this year shows about 4 per cent increase over the corresponding period last semester, with only two of the nine largest metropolitan journals showing a drop in the total showbiz space used.

Oddly enough, Media Records, Inc., reports amusement space upped while the over-all retail ad-space upped while the January 1-June 30 period. A total decrease of 688,295 lines was noted in the retail classification, while amusement advertising added 148,970 lines, making the six months' total for this year read 4,012,216 lines as compared to only (See AD LINEAGE UP on page 4)

Showbiz Aids Wanderlust

Wall Street backs plans to make loose feet pay off at the B. O.

By Lou Frankel

NEW YORK, Aug. 26.—Strictly a dark horse in the post-war biz winter books of the stock and bond boys is the travel industry represented by trains and steamships. With attention fixed on metals, plastics, planes, autos and sundry other fairly obvious industries figured to pulmotor the transition from war to civilian production, the highbrows among the bulls and bears are quietly stacking their chips on travel in the wad-maker futurity. And the bankers and brokers smartened up by their experiences as directors of corpo- (Travel to Use Broadcasting on page 11)

Amusement Taxes Up 50 Mil. for Year Ended June 30

WASHINGTON, Aug. 26.—Amusement taxes reached a record \$205,289,025 for the fiscal year ended June 30, 1944, Bureau of Internal Revenue revealed yesterday.

Increase was \$50,838,303 over previous year, indicating that U. S. is still taking its mind off war worries by relaxing at theaters, movies and clubs.

Cabaret taxes for the year were almost double the previous total, breakdown reveals. Collections from clubs for '43-'44 totaled \$30,039,170.58 as compared with \$16,396,834.44 for 12 months preceding.

Cabaret figures show April, May and June, when 30 per cent tax was on, as best of the year. Figures for July, when tax dropped to 20 per cent, will not be available for several weeks, hence effect of drop cannot be determined yet.

Treasury makes no breakdown of legit and movies, so comparison in these fields is not possible, but officials say collections were up in both fields and over-all figure proves it.

Breakdown of cabaret tax by months follows:

July, 1943	\$1,725,547.23
July, 1942	1,278,855.19
August, 1943	1,747,350.61
August, 1942	1,336,179.38
September, 1943	1,590,114.35
September, 1942	1,371,908.73
October, 1943	1,880,174.51
October, 1942	1,547,500.72
November, 1943	1,710,379.23
November, 1942	1,291,149.97
December, 1943	1,638,295.80
December, 1942	1,367,187.11
January, 1944	1,912,518.99
January, 1943	1,387,054.05
February, 1944	1,629,928.52
February, 1943	1,218,989.45
March, 1944	1,694,885.36
March, 1943	1,061,741.08
April, 1944	4,504,352.17
April, 1943	1,498,174.31
May, 1944	4,920,000.00
May, 1943	1,680,632.06
June, 1944	5,085,623.82
June, 1943	1,357,462.39

NAB Greetings

(From the President)

I send my hearty greetings to members of the radio broadcasting industry who are conferring in Chicago on the wartime functions of broadcasting and on post-war plans. Certainly broadcasting is to be congratulated on its contribution to the winning of the war, and I know that you will not diminish your efforts in even the slightest degree until the final victory is ours.

Careful planning, too, will ensure a future for broadcasting as bright as its past has been distinguished. Out of this war has come technical improvement now being utilized by the armed forces, which will most favorably affect the peacetime broadcasting of the future. FM, television and fac-simile broadcasting offer great fields for development which will enable your industry not merely to hold its own during the period of conversion and demobilization, but rather to expand and flourish. I confidently trust that you will plan soundly for the maintenance of all broadcast services on a plane which will be beneficial to the public and successful for the industry. Aug. 29, 1944.

FRANKLIN D. ROOSEVELT.

(From the Candidate)

From the commentator who speaks with mental caution into his microphone while under fire on the battlefields of France, to the hard-headed salesman who sells his client a War Bond appeal announcement instead of a regular commercial appeal, you have all held the industry high.

Your war service has been given under the banner of free radio and radio in America must always be free of unnecessary governmental domination. Particularly your industry must be free of administration interference so that you may carry out the modern form of the traditional town meeting. Just as political questions of the early days were settled at town meetings, so the political questions of today must have full discussion on the air.

To that end, the Republican Party, in its platform adopted at Chicago last June, stands for freedom of radio.

That plank in my party's platform I heartily endorse.

On the occasion of your war conference, let me salute you of the radio industry for your valiant war service, for your equally valiant fight against those in our midst who would subordinate American radio to federal wish, and for the part I know you will play in the future in the establishment of a truly great, new peacetime America. Aug. 29, 1944.

THOMAS E. DEWEY.

L'Affair Hutton or Who Can Pay Her \$\$ and Why Betty Is Breaking Hub RKO Records

It's All a Matter of Paramount and the WLB

NEW YORK, Aug. 26.—Surprise cancellation of the Betty Hutton date at the Michigan Theater, Detroit, has more implications than first meet the eye. For, oddly enough, the RKO-Boston booking is a result of what is said to be a War Labor Board ruling. It is not believed that "a failure to agree on terms," the statement made by Earl Hudson, president of the United Detroit Theaters, was the entire reason for the switch.

It was generally known in the trade that Miss Hutton had been asking Paramount for more dough. Studio's reply was that wage stabilization rules prevented any increase. Flicker execs, however, hit upon a scheme where everybody would be satisfied. They arranged a p. a. tour for the blonde, with the William Morris Office arranging the booking details. Basis of plan was that while Miss Hutton couldn't get any more dough from the studio there was nothing to stop her from collecting from theaters under what the War Labor Board describes as an individual contractorship. So deal was arranged and Miss Hutton was set open at the Michigan Friday (25).

But at this point the WLB interfered and said the deal is off. Any increase or arrangement that would permit the Michigan to pay Miss Hutton more than her studio salary was a violation of the wage stabilization law, according to well-informed sources.

Performers who learned of this ruling immediately began worrying. For it seemed a direct contradiction of an old decision where performers working in theaters or night clubs were deemed individual contractors and as such could make any kind of deal.

But WLB ruling has nothing to do

with rules affecting individual contractors as far as performers are concerned. Its stand in the affaire Hutton was that the Michigan was not a privately owned house. It is actually a wholly owned Paramount subsidiary. So, any deal made by the house with a performer employed by the parent company when such a deal would give the performer more money was against wage stabilization rules.

Paramount attorneys in New York admitted that that was the case but explained that the arrangements were made thru the Coast office and would have to be ironed out there.

So the Michigan booking went out of the window and Miss Hutton opened at the RKO-Boston Thursday (24) instead. Deal, it is understood, calls for a \$12,500 weekly guarantee plus a 50-50 split over \$32,500 and 50-50 of \$42,500 or over. Thursday take broke the house record when figure crossed \$7,500.

AD LINEAGE UP

(Continued from page 3)

3,863,246 lines in the first six months of 1943.

Department store advertising utilized the most space in the area's dailies with amusement ads next in line. The total lineage for amusements represented nearly one-eighth of all the retail display advertising appearing in the papers.

Tops in amusement ad space individually was *The Journal-American*, with a lineage total of 530,130 of which 450,138 was contained in the daily issues and 79,992 in the Sunday issue. *The Daily News*, with a total of 526,839 lines, and *The Herald-Tribune*, with 501,410, were next in line.

Sunday leader in space was *The Herald-Tribune*, with 97,434 lines, while

All for a Glass of Beer

NEW YORK, Aug. 26.—Frankly, we're worried. That handsome, blue-serge dressed man in the ads who plans the post-war world for us seems to have gone much too far. We didn't complain when he decided to take away from us our lovely house dust or even when he decided that our car will be made of a transparent substance that looks like a lollypop. But now he has committed the final indignity to American life. He's going to put vitamins into beer.

Think of what this will mean to the night club industry. Instead of being the headquarters for that traditional version of a night-clubber hardly able to move a muscle, the nightery of the future will be overrun with great big, bronzed, vigorous, happy athletes. They'll trot into the club for a round or two, move to the dance floor for a fast go at the heavy bag, skip rope for 20 minutes, dash out and do a mile thru the park before breakfast, a collection of hairy-chested Hemmingways.

Night club fights, formerly a source of amusement and free publicity, will become dangerous battles between fit contenders, furniture will be smashed and draperies torn down. In fact, we feel that if the brewers actually go thru with their plan, the entire decor theory of saloons will have to be changed. A prize ring or rustic motif will have to be instituted. Lavish draperies will be replaced with trees, fields or squared circles.

And again, think what will happen to the bouncers. They'll get bounced. After all, as the customer becomes progressively high, he becomes progressively stronger. A really besotted character will be a man to contend with.

But what worries us most is the effect this revolution will have on the American home. Where the old man merely used to inflict a few lacerations and contusions when he beat up his wife for beer money, he'll now be able to do real damage.

And beer advertising, too, will change. Just think! "Build yourself up with Mother Murphy's Home Brew," "Be a Man, Drink Ziltch's Ale," "You'll Feel Better After a Growler of B-1 Beer."

The Times and *Journal-American* followed in the next two spots. Daily leader was *The Post*, with 470,358 lines, followed by *The News* and *J.-A.*

The only papers that dropped in lineage were *The Times* and *The Daily Mirror*, both of which fell off on all counts, daily, Sunday and total space. The biggest drop was the 60,000-odd lines *The Times*, which has been budgeting its amusement space, lost while *The Mirror* ran into paper trouble around the beginning of the year, and so its total amusement lineage was also off.

The Post increased its space 62,000 lines to lead the daily papers in lineage. *The Sun* added about 35,000 lines; *The Tribune*, 33,000, and *The World-Telegram* about 20,000 to account for the major increases in amusement lineage.

Philly's Town Hall Amusement Center?

PHILADELPHIA, Aug. 26.—Plans are afoot on the part of an undisclosed syndicate to take over Town Hall in the Midtown stem and convert it into a giant amusement enterprise.

Plan calls for patterning Town Hall after the amusement piers in Atlantic City, with the building to house dancing, stagshows, movies, roller skating, amusement arcades and a diversity of amusement devices and attractions on each of the floors. Everything would be leased out on a concession basis.

At present, Town Hall's two ballrooms are used for race dance promotions and club affairs, and its auditorium for concerts and foreign-language stage productions.

Mex Press Hit by Paper Cut But Amusement Ads Run OK

MEXICO CITY, Aug. 26.—All newspapers here are hard hit by newsprint shortage, and reports are that another cut is coming soon.

However, theater advertising is not hit, and locals still running from two to five solid pages daily. Radio also not hit.

N. Y. Industrial Commission Moves In on Safety Code

NEW YORK, Aug. 26.—Apparently inspired by recent disasters in the outdoor show field, a movement is under way to provide for the revision and modernization of the New York State standard building code for places of public assembly. The move is not originated by any of the usual State licensing agencies but stems from the office of Industrial Commissioner Edward Corsi, head of the New York State Labor Department, and one of its stated objectives is to extend that department's jurisdiction in the enforcement of safeguards.

New York State's building code dates back to 1925, with some minor revisions made in 1941. In re this code, Commissioner Corsi makes the following statement: "Under existing provisions, we are not permitted to enforce public safety guards in halls owned by churches or religious organizations, hotels having 50 or more rooms, fairgrounds or temporary structures at carnivals and amusement centers."

With a view to seeking enactment of

revision of the building code, Corsi has invited a number of personages of New York State to meet with labor department officials at their New York City office September 15 to offer suggestions for and to discuss the measure.

Those invited to the meeting are Martin J. Tracy, Century Circuit, Inc., New York; Emanuel Koveleski, president New York State Culinary Alliance, Rochester; Glenn H. Humphrey, Utica; Richard S. Hayes, Yonkers, International Alliance Theater, Stage Employees and Motion Picture Operators; Inspector Robert V. Annett, Division of State Police, Albany; C. V. Farley, Horn & Hardart Company, New York; Henry Anderson, Paramount Pictures, Inc., New York; Julian Whittlesey, architect, New York; William G. Hayne, New York Board of Fire Underwriters, New York; Walker S. Lee, Department of Public Safety, Rochester; Harry Moskowitz, Loew Circuit, Inc., New York; John H. Derby, fire prevention engineer, New York Life Insurance Company, New York; Louis Lazar, Schine Circuit, Inc., Gloversville.

Altho it appears that among the main objectives of the meeting are the drawing up of regulations covering the operation of outdoor amusement centers, according to Walter K. Sibley, executive secretary of the National Showmen's Association, not one outdoor showman is among those invited to attend the meeting.

CAB CALLOWAY His Hi-De-Highness' Big Year

OF COURSE every year is a Calloway year—but the 1943-'44 season was more Cab than usual. His Zanzibar date in New York is just a stop-over in a parade of Calloway sock selling of his own brand of hep jive. He manages at least one pic date a year and this time he's sharing billing in *Sensations of 1945* with a couple dames and a guy—Sophie Tucker, Dorothy Donegan and W. C. Fields. Last year's pic, *Stormy Weather*, brought him an Oscar from Negro Actors' Guild. His disks (despite the fact that Columbia hasn't any of his platters since the ban) go spinning in and out of jukeboxes almost as if he was waxing every week. *Let's Go, Joe* and *Jumpin' Jive*, to mention two, just can't be kept out of the pay boxes.

And just to make certain that he's not forgotten they've gone, the Calloway-ites, and spread 2,000,000 copies of his *Hepster's Dictionary* all around. It's a reference book in the public libraries and universities as well—and it's pure Calloway.

Cab is his name—and he certainly does carry himself along in the top \$\$\$\$.



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TALK ABOUT RADIO WIRES

Spots with radio wires all over the country will be only one of the many important music lists in the 6th Annual Edition of *The Billboard Music Year Book* (to be published as a separate volume for the first time in 1944). And everybody who is anybody in music will be talking about the '44 MYB.

<p>STOCK TICKETS</p> <p>One Roll \$ 1.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons. Double Prices.</p> <p>No C. O. D. Orders. Size: Single Tkt. 1x2".</p>	<p>A U. S. War Bond is a loan without risk to help our boys who are risking all.</p> <p>THE TOLEDO TICKET CO. 114-116 Erie Street Toledo (Ticket City) 2, Ohio</p> <p>Manufacturers of</p> <p>"TICKETS OF EVERY DESCRIPTION"</p>	<p>SPECIAL PRINTED Cash with Order. Prices:</p> <p>2,000 \$4.29 4,000 4.83 6,000 5.87 8,000 6.91 10,000 7.15 30,000 10.45 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 . . . 170.50</p> <p>Double coupons. Double prices.</p>
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CRESCENDO!

1914! The Kaiser is plotting to rule the world ...Americans are happily whistling Victor Herbert's new "Sweetheart" and the lively hit "When You Wore A Tulip." In New York, 116 song writers and 18 publishers are gathered to study the future of their craft...in terms of production, distribution and use. They find that their interests, aims and problems are similar. They form an American Society of Composers, Authors and Publishers...inviting their fellow craftsmen to join them.

The fact that, today, it is *THE* American Society of Composers, Authors and Publishers is glowing evidence of thirty vigorous years of intelligent service to its

members and to a music-loving America. The problems of radio, sound-pictures

...and now the tremendous field of industrial music...have been met, in turn, with considered workable solutions. New public services have been developed. New uses of music encouraged. Of the more than 900 ASCAP-licensed radio stations in this country, 600 are using ASCAP's Radio Program Service, made available without cost.

Music has grown in these thirty years. So has ASCAP. More than 1800 members are freely associated in its work today, providing musical pleasure through more than 28,000 licensed establishments.



**AMERICAN SOCIETY OF COMPOSERS,
AUTHORS and PUBLISHERS**

THIRTY YEARS OF SERVICE TO THE AMERICAN PUBLIC

Regionals--Bonanzas or Busts

Quick Spirals Claimed Sure

Sectional distribution come peace means sectional nets, say time buyers

By Marty Schrader

NEW YORK, Aug. 26.—Radio's 40 regional webs, with just a few exceptions, are headed for a preliminary post-war boom, followed, in a few years, by a post-war bust.

That's the opinion of some of the industry's leading time buyers, station relations men, and web sales department execs. They tell *The Billboard* that the reconversion period will mean some of the biggest sectional advertising in history, but, once industry really gets going on civilian goods, regionals will drop to a fraction of their initial peacetime business.

Neither Fish Nor Fowl

For regionals, called by one station's man "neither fish nor fowl," are in the position, advantageous under peculiar conditions, of being sales gimmicks, custom built to suit the advertiser with unusual distribution problems. This will mean an immediate advantage, once the shooting stops, of being able to sell for a client whose rapidly changing tooling situation means that he'll have enough materials to distribute only to one area, but not all over the country. When a heavy industry manufacturer has a sufficient amount of whatever it is he's making he'll start to peddle his wares in one section. At that time he'll go out and buy a regional net to do the actual selling job, reserving his full net shows to sell the brand name alone.

Retailers, too, will want to expand, and the man who's selling clothes, for instance, via the spot method, might possibly want to buy in several States. At the same time, it is said that industrialists who eventually will buy plants which the government has built for war production, might, because of financial advantages due to lower transportation costs, decide to stick in one balliwick. He'd naturally, market and sell in his home area.

It Won't Last

All this seems, it is said, to add up to sock biz for the in-betweeners. But it won't last. Here's how one exec figures the percentages. He grants that reconversion will mean dough for regionals. "But," he points out, "once civilian manufacturing, distribution and marketing get back onto their feet, the inevitable trend will be toward network operation for the big boys and spot buying for the little ones. If a firm has his nationwide distribution set up, and improved transportation will help, he'll naturally go to the webs because they're cheaper on a listener-per-dollar basis. For that dollar he'll be getting better programing and lower proportionate costs. Granted that many manufacturers will decentralize their operation in order to save transportation costs, but the car that's made in Dallas will be no different than the one made in Detroit. Therefore, there is no plausible reason why that car or anything else for that matter, should be sold regionally.

"And the gentleman who's going to take over a government plant and operate in one section is not going to do it for long. He might at first, but, if he has any sense he's going to attempt to expand into other areas in a big hurry. If he doesn't he'll soon be swallowed by the big boys who are not crazy about competition. Let's be realistic about these things. In heavy industry, and in light industry, too, you can't stop the trend toward, if not actual monopoly,

They Knew Whom To Leave Out

WASHINGTON, Aug. 26.—*Broadcasting*, a radio trade magazine, has just published the final research job done for it by Dr. Herman S. Hettinger, now a member of the editorial staff of Crowell-Collier Publishing Company.

It purports to show, naturally enough, that ad agencies and advertisers read the publication that financed the survey more than they read any other in the radio field. At the time the survey was made among certain subscribers of *Broadcasting*, *The Billboard* called to the attention of Dr. Hettinger, at Linville, N. C., that the publications named in the survey really weren't all inclusive. The noted doctor's reply was (after checking): "My principals do not care to make any change in the publications on which it's basing the survey."

It's nice to choose competition.

Naturally, the publication left out was the industry's top radio reading, *The Billboard*.

then expanded production and distribution."

Co-Ops Can Do the Job

Many others in the trade say that the major functions of regionals, servicing advertisers who have peculiar distribution problems, can be handled very effectively by co-op programs and shows that use sectional announcements. The new Borden Ed Wynn show, for instance, will use sectional announcements all over the country to plug different products available in those areas. Co-op programs can be suited to fit a number of sponsors who are looking for individual cities or sections. When co-ops are used, it is said, the advertiser can get better programing because of web origination. Special tailoring can make almost any net show the equivalent of a regional, with all the web advantages, except full web discounts, retained.

Retail advertising, it's said, won't stand up under regional methods because it will lose the city-to-city flexibility required to sell retail goods. Several ad execs say that the average clothing chain, food outlet or furniture outfit will find that it can't suit a show to one city when broadcasting to the larger market. A special sale or give-away promotion might be desired in one city and not be feasible in another; that is no problem when you buy spots. There are plenty of aches, however, when you're on a regional basis. Nearly every-one queried said that distribution forcing can best be done by spots used coincidentally with national nets.

Take Small Percentage of Radio \$

Regional webs account for only a tiny part of the radio advertising dollar. In 1942, according to the FCC, the sectionals totaled \$2,631,788 of the net radio time sales of \$191,973,434. That's a mere 1.3 per cent. The estimated figures for 1943 show regional nets up to approximately \$3,000,000, but that's against an estimated total of \$233,900,000 for all radio. There is no percentage increase there because the figure remains 1.3 per cent. The major part of these sales were made by the Pacific nets of CBS, NBC and the Blue, by Don Lee and by the Yankee Network in New England. The others, the specials set up to suit advertisers and the smaller groups, are actually doing an infinitesimal biz when compared to national webs, which took 44.8 per cent of the total in 1943; the locals, which had 27.9 per cent, and the national and regional non-net sales, which accounted for 26.0 per cent. Only the Pacific set-ups, Don Lee and the Yankee,

Public Service Via Promotion

It is not often that a piece of radio promotion material can stand on its own merits as a public service. It's even more rare that a promotional book can be used as a reference guide to the most significant period in history; our own times.

Such a promotion is the latest job from the desk of Charles Hammond, promotion director of NBC. The piece, a beautifully bound volume called *The Fourth Chime*, is an accurate history of the world scene from 1933 to the invasion of France. Conceived originally as a plug for the NBC press department, it developed into an excellent picture and

prose story of what was happening in Europe and at home while the world was being plunged into war by the Fascist foes of civilization.

The volume is worthy of general distribution. There ought to be some way in which the general public, outside of the trade, can profit from it. It belongs in school and college libraries.

And even more important is the fact that radio, so often involved in discussions of its airways public service job, has now reached a point where its promotion, too, is public service. *The Fourth Chime* is a symbol of an achievement.

Cities Service Gets a Going Over by FC&B

NEW YORK, Aug. 26.—*Cities Service Concert*, an NBC fixture since February, 1927, and for all that time without substantial format changes and with only one important cast change, the substitution of Lucille Manners for Jessica Dragonette, is set for a complete going over in cast and formula.

The agency, Foote, Cone & Belding, recently lined up Lawrence Tibbett for an audition record that the sponsor is said to have approved of wholeheartedly. Tibbett would take the place, in an entirely new format, of Ross Graham, who has been singing on the show for over 10 years. Lyn Murray, fronting a 50-piece orchestra in support of Tibbett, is said to have an inside track in the instrumental division as far as the sponsor's feelings go, but the agency has also played around with the idea of augmenting the Frank Black outfit with 25 violins.

FC&B is reported to have spent more than \$7,000 to re-impress the sponsor with what they can do with the program.

Republicans Plan Build-Up for First Big Dewey Airing

NEW YORK, Aug. 26.—Republican radio campaign plans will try to use a strictly showbiz technique by building up listener anticipation for the first full-dress, out-and-out campaign speech to be made by Thomas E. Dewey September 7. The Republicans will try to pump up suspense with a series of three broadcasts, each featuring three Republican governors in discussions of campaign issues.

First of the discussions will take place August 29 at 10:15-10:30 p.m., EWT, over the Blue. The second will be September 1, using NBC from 10:30-10:45 p.m. The final group of advance men tee off September 5 over Mutual from 9:15-9:30 p.m.

Then, September 7, Dewey will speak from Philadelphia over the full NBC and CBS webs. It is promised that his voice, from that moment on, will be a familiar air one to American listeners.

Henny Youngman Takes Over "Beat The Band" Slot

NEW YORK, Aug. 26.—Raleigh Cigarettes' *Beat the Band* (NBC, Wednesday, 8:30-9 p.m., EWT) bows off September 13 in favor of a new show featuring Henny Youngman and Carol Bruce.

Phil Brito will handle the vocal chores, and Harry Sosnick will front the orchestra. Batten, Barton, Durstine & Osborne is the agency; Brown & Williamson, the sponsor. Gag comedy, gaited to the Youngman pace, will comprise the format, it is said.

Haymes To Keep "Boys" for Auto-Lite

HOLLYWOOD, Aug. 26.—Definite word has been received by Ruthrauff & Ryan here from bank-rollers of *Everything for the Boys* to keep Dick Haymes on thru the fall and winter as emcee for the airer.

Deal to bring Ronald Colman back in the top spot fell thru, and Auto-Lite, which sponsors the show, decided that Haymes had pulled enough audience reaction to warrant his staying in the pilot spot. Gordon Jenkins continues as musical director.



WMBD COLLECTS ON SERVICE

WHKC Battle Fails To Build Political Case

WASHINGTON, Aug. 26.—WHKC's complete surrender to UAW on air solicitation of members, disavowal of NAB code, and willingness to sell air time to organized labor came as a body blow to FCC foes in and out of Congress who had hoped to make political ammunition out of the hearing before Commissioner Ray C. Wakefield.

Lobby muttering that issue would figure big as evidence of FCC "dictatorship" before the polls close November 7 petered out over week-end after WHKC manager, Carl Everson, cut ground from under FCC foes by taking stand in closing hearing sessions and virtually promising to "reform."

But here was that case will be all but chalked off before elections, even though Wakefield decision may still be undecided by then, as lawyers have 30 days to file petitions and more time to correct records and argue case.

Washington saw wind-up of hearings as UAW victory, as union won just about every point demanded. Little remained for Wakefield to determine except to write case off without further dispute.

UAW clinched presentation in wind-up by sending Milton Stewart, Columbia University fact analyst to stand. Stewart made mince meat of station's "impartiality" claim by dissecting Fulton Lewis Jr.'s airings, broadcast by broadcast, paragraph by paragraph, line by line. At close, station was limp; Wakefield wide-eyed.

Stewart showed that Lewis program mentioned labor in 37 out of 58 airings. CIO's political action group and Montgomery-Ward were choice Lewis topics.

Lewis program, Stewart claimed, labeled PAC "illegal" on 15 airings; likewise held seizure of Montgomery-Ward "illegal" on 11 airings, and 21 of 37 broadcasts were tagged "unfavorable" to labor, with two pro and 10 "neutral." Columbia wiz even went to point of tagging 1,535 lines of Lewis's scripts "unfavorable."

UAW made no bones of its jubilation at outcome. Top union men at hearings were still talking "principle" at wind-up but admitted privately that they "got everything they wanted."

Fletcher To NBC Coast

HOLLYWOOD, Aug. 26.—New addition to ranks of newscasters here is Graeme Fletcher, who bows over Pacific Coast NBC web with commentary September 8. Seg will hit the air Mondays thru Fridays, with Campbell Cereal bank-rolling Monday, Wednesday and Friday. Show will be sustaining on Tuesdays and Thursdays. Fletcher comes here from KFH, Wichita, Kan.

Droop and 'Ike

NEW YORK, Aug. 26.—The Hooperdroop character, inspired by what happens to daytime program ratings in the summertime, has done his job. General Mills, the org that sent the droop around to carry sandwich boards to tell the stations what they could to prevent GM's radio programs from drooping in the heat, found as a result that their programs didn't suffer anywhere nearly as much as they had during some previous years. This, despite the smaller number of listeners at home and the super-duper heat that hit the East and Middle West for new humid records.

Another org finding out what the droop did for the cereal firm has plans for a Hooper 'Ike, a guy lifting himself up by his own suspender straps. Idea is that 'Ike will carry ideas on how to hike the program ratings of this particular sponsor's segs.

Coast Hopes But Sees Just Another One of Those Seasons

HOLLYWOOD, Aug. 26.—With most fall shows approaching tee-off (some already under way), local observers are wondering what, if any, new changes in program formats will come up for the dial twisters when the season unveils during the next few weeks. Usual resolutions by ad agency producers were forthcoming at the close of last season, and program dreamer-uppers, as usual, decried the cut and dried fodder that has been cluttering the ether waves for the past few years, vowing to do something about it this fall.

At this writing it cannot be determined whether the vaunted new ideas have cooked sufficiently under the summer sun to pass thru incubation. From all appearances it would seem that the lads who have dreamed up sure-fire ideas have either been cooled off by the front office or have been having nightmares of falling Crossleys and, therefore, have decided that last year's stuff would pull thru another season.

With this thought in mind, some of the boys are getting out the baling wire and adhesive to patch up brain children that have already creaked thru the gamut from adolescence to old age.

However, the Coast feels that a shining light may be the Fanny Brice and Frank Morgan shows, wherein new ideas can be kicked around quite freely. Of course, Miss Brice will stick to Baby Snooks, but the supporting half of the

show can come up with some of the season angles the boys have been talking about. Morgan will go along with his droll style but, having a top supporting cast, will force the producers to evolve something different so they won't have to reach for the aspirin after the first show.

The new Rudy Vallee ailer may be the dark horse of the new season, with Vallee known to be one who will gamble on an idea. Show could become solid with the ether fans who have stuck with Vallee since his yeasting days. With the Vallee show, as well as the other fall starters, it depends on how much experimenting the bank-rollers are willing to stand for. Otherwise, the listeners will be in for another year of shows that even dusting and polishing won't fix.

Gleason's Show Getting a New Script Format

NEW YORK, Aug. 26.—Old Gold's new Sunday NBC show with Jackie Gleason is set for a sustaining format revamping, according to trade reports here. It is understood that the change-over will be to situation and running gag comedy in place of the straight gag stuff now in use.

Vince Curran, former comic at Club 18, New York, will do the scripting. Reason for the change, it is said, is the obvious one—unfavorable trade and listener reaction. Program makes its bow September 13, 10:30-11, NBC.

It May Be Luckies For Benny This Fall

HOLLYWOOD, Aug. 26.—Jack Benny may switch over to Lucky Strike ciggies instead of making the pitch for Pall Mall, as was originally intended on his new contract. Reason given for change was scarcity of product.

Bob Ballin has been named as producer for the new series by Ruthrauff & Ryan. He trains in next week to start lining up material for starter which tees off October 8.

Product Research Big Stuff With Ad-Agencies Now

NEW YORK, Aug. 26.—Compton ad agency is out to discover \$25,000 worth of how to sell one of Procter & Gamble's products that hasn't as yet hit regular P. & G. success records.

First research problem will be the "copy slant"; then the Compton researchery will arrive at formulas for using the copy slant on radio, printed media and billboards. Practically every one of the "big" agencies now has at least one such assignment on its books. Problem in most cases is that it's not possible to run test campaigns, as there's no product to test available. This isn't true with P. & G., as the soap being researched is a standard Cincy product.

FCC Sept. 28 Hearing To Be Sound-Off Spot for Radio Biz

WASHINGTON, Aug. 26.—Coast-to-Coast radio biz will use FCC September 28 post-war policy hearings to air views on needs for future development, if U. S. is not to be left behind in international field and is to keep pace with home-front advances.

Biz will also use hearings to get oar in on future band allocations, not only for standard but for tele, FM and other vexing problems sure to come post-war.

FCC has split services into 17 groups and proposes discussion on each. It asks spokesmen to notify intention of appearing prior to September 11, and also to list topic to be verbalized.

Info obtained at hearings, FCC says, will be used in determining frequency requirements of U. S. non-governmental radio services; in making recommendations to State Department on international policy, and to the Inter-Departmental Radio Advisory Committee concerning allocations to government radio services, and to Congress.

Division of "radio services," as listed by FCC, purely for discussion purposes, is: Standard broadcast, FM, non-

commercial education, tele, facsimile, international, other services, including relay, pick-up and studio transmitter; fixed public services; coastal, marine relay, ship, mobile press, and fixed public service in Alaska; aviation, police, fire and forestry services; special emergency, provisional and motion picture services; special services (geophysical, relay press); amateur; industrial, scientific and medical services; relay systems, and new radio services.

Speakers will talk on: Dependence on radio rather than wires; probable numbers receiving benefits; practical establishment and public support; degree of availability to public; areas of service; shifts in spectrum allocations and cost; technical, economic data; frequency bands required, also width; suitability and necessity; field intensity; number of stations required for efficiency; communications distances; interference, and apparatus limitations.

Radio industry can expect plenty of big talk from police, aviation and forest services at confab, and had best be prepared to state its case, insiders here say.

Turns Down For Listeners

Edgar Bill thinks ahead to the post-war day when business won't walk in

By Cy Wagner

CHICAGO, Aug. 26.—While many stations thruout the country are cutting down their public service programing to sell everything but the playing of the *Star-Spangled Banner* before sign-off, WMBD, Peoria, Ill., is maintaining a heavy sked of public service airings rare in radio today. In fact, Edgar Bill, owner of the 5,000-watt CBS affiliate located 155 miles southwest of Chicago, is even thinking of canceling some of his commercial shows to make more room for a few new public service programs he and his staff are preparing.

The public service programing of WMBD, the philosophy behind it, the way it works, what it has done for the station, and what one station's operation can teach the rest of the trade, makes WMBD a fitting subject for the second article in a series *The Billboard* is printing to spotlight instructive and noteworthy operations of stations located outside the key centers of New York, Chicago and Hollywood.

Philosophy and policy fountain-head of WMBD is Edgar Bill, himself, radio pioneer and trade leader who was chairman of the committee which wrote the NAB code.

Ever since he bought the station in 1931, after a period in which he was manager of WLS, Chicago, Bill has gone all out for public service and constantly drummed into his staff the value of community service. That his theories pay off in dollars and cents as well as community prestige is illustrated by the fact that from the time he got the station until 1943 the station increased its business 600 per cent. By the end of 1944, WMBD's business will have increased by about 900 per cent over the 1931-1932 figure.

30 Per Cent Sustaining

At the present time about 30 per cent of WMBD's program time (from 6 a.m. to midnight) is sustaining. Twenty per cent of the station's program time is strictly public service.

Hugh Boice, sales manager, could sell much of that time, for the station has a sponsor waiting list of many local and national advertisers, but public service sustaining time on the station could not be purchased for the United States national debt. During July, 1944, WMBD aired 33½ hours of sustaining public service and special events shows. In addition, 400 public service spots were aired. It must be admitted here, however, that 299 of these spots were on commercial programs. Another example: So that it can carry CBS's *School of the Air*, WMBD is canceling a half-hour of commercial time five days a week.

This public service programing by WMBD has given it a position of great importance in Peoria, a city with a population of about 105,000, located in the center of the station's coverage area, in which live about 600,000 people. In Peoria are located many important industrial firms. The Caterpillar Tractor Company and the R. G. Le Tourneau Company, makers of heavy earth-moving equipment, which together employ about 32,000 workers, are located there. Members of the executive personnel of these two companies are convinced that WMBD has helped them and their employees in many ways. George McNutt, advertising manager of Le Tourneau, and Louis B. Neumiller, president of Caterpillar, were profuse in their praise of WMBD's public service job. Each cited the good work done by the station in 1943 when for a few days it canceled all other programs to carry descriptions of a flood of the Illinois River which threatened the city. Then the station was instrumental in giving instructions about travel and shift

(See Public Service on page 10)



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" *HOOPERATINGS for weekday daytime and the "FIRST TWO" Saturday a.m.'ers

VOL. I. No. 10D

(REPORT AUGUST, 1944)

WEEKDAY DAYTIME PROGRAM	HOOPERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
WHEN A GIRL MARRIES	7.8	167	NBC 74	Fun With Dunn—CBS Terry & Pirates—Blue Safety Legion—MBS	Benton&Bowles	General Foods (Baker Choc. & Diamond Salt)	\$2,300	\$294.87
MA PERKINS	7.2	119	CBS 67	Women's Exchange—Blue Jack Berch—MBS Sketches in Melody—NBC	Dancer-Fitzgerald-Sample	P. & G. (Oxydol)	\$1,300	\$180.56
OUR GAL SUNDAY	7.2	384	CBS 131	Service Bands—NBC Farm & Home—Blue Service Bands—MBS	D-F-S	Anacin	\$1,750	\$243.06
BIG SISTER	6.9	284	CBS 139	Various—NBC Glamour Manor—Blue Hank Lawson—MBS	Ruthrauff & Ryan	Lever Bros. (Rinso)	\$2,500	\$362.32
HELEN TRENT	6.6	561	CBS 132	Farm & Home—Blue Service Bands—NBC Service Bands—MBS	D-F-S	American Home Products (Bisodol)	\$1,800	\$272.73
LIFE CAN BE BEAUTIFUL	6.6	304	CBS 65	Local Shows—NBC Baukhage Talking—Blue News—MBS	Compton	P. & G. (Ivory Soap)	\$2,500	\$378.79
STELLA DALLAS	6.3	321	NBC 136	B'way Matinee—CBS Don Norman—Blue Johnson Family—MBS	D-F-S	C. H. Phillips (Toothpaste, etc.)	\$1,750	\$277.78
YOUNG WIDDER BROWN	6.1	305	NBC 136	Raymond Scott—CBS Overseas Reports—Blue Various—MBS	Dancer-Fitzgerald-Sample	C. H. Phillips (Phillips' Milk of Magnesia)	\$1,600	\$262.30
KATE SMITH SPEAKS	6.1	286	CBS 116	Boake Carter—MBS Words & Music—NBC Glamour Manor—Blue	Young & Rubicam	General Foods (Grape Nuts, etc.)	\$5,000	\$819.67
BREAKFAST AT SARDI'S (Kellogg's)	5.9	144	Blue 191	Vic & Sade—NBC 2d Husband—CBS Handy Man—MBS	Kenyon & Eckhardt	Kellogg (Pep)	\$1,500	\$254.24
MA PERKINS	5.6	558	NBC 131	Snowdrift Neighbors—CBS Star Time—Blue Palmer House Ork—MBS	D-F-S	P. & G. (Oxydol)	\$1,300	\$232.14
PEPPER YOUNG'S FAMILY	5.6	414	NBC 79	Appointment With Life—Blue Bright Horizons—CBS Bob Trout—CBS The Smoothies—MBS	D-F-S	P. & G. (Camay, Ivory Flakes)	\$2,650	\$476.21
RIGHT TO HAPPINESS	5.6	347	NBC 130	The High Places—CBS Locals—MBS Appointment With Life—Blue	Compton Adv.	P. & G. (Ivory Soap)	\$2,250	\$401.79
WE LOVE AND LEARN	5.4	125	NBC 87	Fun With Dunn—CBS Dick Tracy—Blue Archie Andrews—MBS	Young & Rubicam	General Foods (Post's 40% Bran Flakes)	\$1,900	\$351.85
BACKSTAGE WIFE	5.2	407	NBC 136	B'way Matinee—CBS Walter Compton—MBS Ethel & Albert—Blue	Dancer-Fitzgerald-Sample	R. L. Watkins (Haley's MO & Dr. Lyon's Toothpaste)	\$1,750	\$336.54
GOLDBERG'S	5.2	385	CBS 61	News—NBC Greenfield Class—Blue Lopez—MBS	Compton	Duz	\$3,500	\$673.08
JUST PLAIN BILL	5.2	395	NBC 51	Landt Trio—CBS J. Armstrong—Blue Chick Carter—MBS	D-F-S	Anacin	\$1,750	\$336.54
Saturday Daytime Programs								
THEATER OF TODAY	5.6	151	CBS 153	Consumer Time—NBC Playhouse—BLUE Hello, Mom—MBS	B., B., D. & O.	Armstrong (Cork)	\$2,500	\$446.43
GRAND CENTRAL STATION	5.6	170	CBS 73	Here's to Youth—NBC Report From London—CBS Transatlantic Quiz—CBS Lee Castle Ork—MBS	McCann Erickson	Pillsbury Flour Mills	\$3,000	\$535.71

*Three programs tied for 15th place. The average daytime program rating is 4.0 as against 3.9 last report, 4.6 a year ago. Average sets-in-use is 13.5 as against 13.1 last report, 13.7 a year ago. Average available audience is 68.9 as against 69.2 last report, 71.3 a year ago. Sponsored network hours reported on number 77 as against 83% last report and 65 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

Expected Loan To Start RWG Member Drive

League May Give 15G

Chicago, Aug. 26.—Negotiations which are expected to bring about decisions greatly strengthening the organization of the Radio Writers' Guild will take place in New York in about a month between officials of the Authors' League of America and RWG delegates from the East, West and Midwest. It is expected by RWG officers that at this meeting final arrangements for the granting of a \$15,000 loan they requested a month ago from their parent organization, the Authors' League, will be made.

When RWG first petitioned the League for a loan, Guild officers stated that much of the amount would be used to set up national headquarters in New York and to hire an executive secretary who would act as an organizer and liaison man between locals. A few weeks ago, when Russell Crouse, Arthur Schwartz and Howard Lindsay, Authors' League officers, met with board members of the RWG, the league bigwigs stated they were not in favor of having a national organizer hired with money that would be part of the loan. They, instead, stated that more effective results in membership drives could be had if the Guild used a large portion of the loan to pay for expenses of negotiating contracts for free lancers working for nets, agencies and stations.

Lou Schofield, well-known free lancer here who is national president of RWG, stated that he felt that the loan would be forthcoming after next month's confabs in New York. He said that there are no fundamental differences between the Guild and the League plans. Only difference, he said, was in manner of approach. These minor difficulties, he added, would undoubtedly be worked out when delegates from Coast-to-Coast met with League officers. After the loan is granted, it is expected that the Guild will put on its most forceful membership drive and come into its own as a powerful organization with a membership made up of thousands of radio writers all over the country.

Vote-Getter?

MINNEAPOLIS, Aug. 26.—Dorothy Spicer, KSTP public relations director, is telling this on herself.

The other day she went over to the station's St. Paul studios for the first time in several weeks for the purpose of buttering up several of KSTP's new announcers.

"How do you do?, I'm Dorothy Spicer," she said to the first new gabber she met. The two chatted a bit and she went on to the next man with the same routine.

Then, while walking down the corridor, she met a third new face, and Dorothy went into her song and dance.

"Why, I'm glad to meet you, Miss Spicer," said the guy. "I'm the man who delivers Coca-Cola here."



RAY BLOCH

Conductor of "TAKE IT OR LEAVE IT" Program and other Musical Directors use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway New York 19

TUNE-DEX

HPL WEEKLY SEGS TAKE 10G

A. M. Formula Just Started

WBBM, Chi, alone takes the 10G, with plenty more put on line by L. A., S. F.

CHICAGO, Aug. 26.—Recent inauguration of a Housewives' Protective League participation program on WJZ, New York, at last has given to one of the most successful theories of product selling in radio a complete representation in the most important markets Coast to Coast. The history and present operation of Housewives' Protective League commentary programs in Los Angeles, San Francisco, Chicago and now in New York, contains keys which will unlock the door leading to an unusually successful job of radio selling for others and could result in the general rising of the ethics of radio salesmanship.

Housewives' Protective League operations were started by Fletcher Wiley, network commentator at KNX, Los Angeles, in 1934. In 1940, Galen Drake, who is now doing the WJZ programs, took the idea to San Francisco and started a program on KQW. Paul Gibson started a program at WBBM, CBS outlet here, August 4, 1942, and about a week ago the outfit invaded the East and started its WJZ show.

Gibson's shows at WBBM, which gross more than any of the other HPL operations, partly because of WBBM's high rates, is indicative of the Protective League's over-all operations.

Twenty-Two Windy City Accounts

For short time after he came to Chicago, Gibson was airing his shows sustaining. Now he has 22 accounts on the shows he airs Mondays thru Fridays, 6 to 6:55 a.m., and from 4 to 4:30 p.m. In addition, he has a HPL program from 8:30 to 8:45 a.m. Monday thru Fridays sponsored on alternating days by the Jewel Tea Company and Armour & Company. Charging \$400 for five announcements a week on his participation programs and the flat 15-minute rate for his Jewel and Armour shows, WBBM grosses thru the Gibson shows about \$10,000 a week. Of this, HPL gets one third. Exclusive of New York operations, HPL gross time sales amount to over \$13,000 a week. On all his programs Gibson applies the HPL stringent requirements which must be met by any sponsor using HPL shows. Before advertisers are allowed to sponsor one of his programs their products are tested by 100 housewives, who fill out forms concerning product merits on a questionnaire, the form of which is kept a secret from the potential sponsor. If more than 20 per cent of the housewives are dissatisfied with the product, its manufacturer can't get time on a Gibson show. So far, he has turned down more sponsors than he has accepted. No cosmetics, tobaccos, installment or credit businesses, medicals or vitamins are on his commentaries. No advertising agency writes commercials for his programs. He always ad-libs, and he reserves the right to give his sponsors as many words as he sees fit. The sponsors may get anywhere from 30 words to five minutes of calm commercial plugging, depending on what Gibson thinks is necessary to tell the story of a product's worth.

No Cancellations

That the sponsors like the Gibson-HPL formula is proved by the fact that he has had no cancellation except from firms whose products became war casualties. It is also proved by the many letters of favorable comment the station has received from manufacturers and agency executives. *The Billboard* questioned a few of his sponsors and not one said he was doing anything but a top-notch job. One sponsor, the makers of Lite House cleaning product, using Gibson as their sole advertising medium, have increased their sales eight times since they started

Football's Full Impact Still Unused Nationally by Ad Men

By William H. Rankin

NEW YORK, Aug. 26.—Johnnie-come-lately advertisers who are finding themselves frozen out of the "A" time market because of the unprecedented demand for air time in current budgets, would do well to consider the use of football games and other sports events as alternatives.

Football games and, to a lesser extent, other sports are as effective a sales medium on a one-shot or seasonal basis as most nighttime shows. Even the football is, at best, a 12-time-a-year sport, it has proved that it can move products, draw tremendous public interest and, dollar for dollar, be a top-drawer buy.

The national importance of football has been greatly underestimated, and an adequate commercial promotion job has never been done on it. What can be one of the best shows on the air has never, in commercial programming, at least, been given a chance.

I rest at least part of my case on the experience I had several years ago, in 1930 to be exact, in selling the Army-Navy game to Philco. That particular deal, of course, was not commercial, as all the money made out of it went to the Salvation Army to help the unem-

ployed. The price set was \$150,000. Air time, amounting to \$33,000, was contributed by NBC and CBS. But the thing that demonstrated to me, more than anything else, the power of such a show was the fact that we sold over \$60,000 worth of "Fireside Tickets" to listeners at home at \$1 a copy. The "Fireside Tickets" sold fast, and all went to individuals. There were no blocks bought by corporations. The Philco Corporation, itself, got \$1,000,000 worth of publicity without a commercial on the show.

Games Not Promoted

This is ample proof that football sells but it must be pointed out that the game received extensive plugging in all advertising media, an essential if sports are to be successful in radio. To date, no one, not even Old Gold, with its baseball games, has touched the campaign we did to put the thing over. It is true that the whole purpose of the event was charitable, but the same methods can be successfully used commercially. Promotion for charity is merely an extension of promotion for profit.

There is another point that must be considered by the advertiser who is looking for a good radio buy. That is the cost of the games as compared to the cost of professional-talent shows. Altho the initial payment for rights seems considerable, in fact higher than the cost of talent, in the long run it is cheaper. Your football game is a one-time or seasonal proposition. That means that the cost is concentrated within a two-month (See Rankin Says Football's on page 10)

participating in his program and thereby established a 30-year sales record.

Gibson's explanation for the success of his selling carries a lesson. He gives much of the credit for his success to the HPL's plan of advertising only tested and approved products. But he also claims that commercials delivered in a style that is not of the clubbing type will bring more results than some written by agencies and stations in an effort to push, push and push their selling home.

Style Counts, Too

Sponsors and listeners, however, point to Gibson's style of delivery of commentaries as being of great importance among the list of factors contributing to his success in selling. They say he gets people to listen, inspires confidence, and thus they believe what he says during commercials. Ad libbing all the way (he ad libs about 85,000 words a week), Gibson comments about every imaginable subject, ranging from the sex life of Mahatma Gandhi, and bird lure to philosophy. He discusses controversial matters, but he gives facts and not opinions. One time he used facts during the Montgomery Ward strike that put Sewell Avery, head of the mail order house, in rather an unfavorable light. Interesting fact here is that Avery is on the board of directors of Armour & Company, one of Gibson's sponsors. That's the kind of thing which has won him loyal listeners.

After the war, Housewives' Protective League hopes to have programs in more cities. Stations in 30 cities have asked the league to put on programs in their areas.

Platter Network?

Before the war Wiley and his associates planned to have a platter network in many cities; this might be done in the post-war period. Then HPL will continue its pre-war shortage days plan of merchandising with store displays and other forms of promotion. Even now the league provides marketing data to sponsors. It has made a study of marketing conditions all over the country. In Los Angeles it has one of the most complete files on marketing in the country.

After the war HPL plans to go to town and do some of the things wartime conditions have prevented. If it does, the present-day sponsor using ordinary commercials and oftentimes rather dull programming, will have a fight on his hands. If it can get \$10,000 worth of business each week for one station, it might be able to do a comparable job anywhere. And when it makes its bid, the scalp of plenty of programmers may be hanging in the HPL wigwam.

KSO, KRNT Now Two Individual Station Operations

DES MOINES, Aug. 26.—Operation of Station KSO has been transferred from the Iowa Broadcasting Company to the Kingsley H. Murphy interests, with a separate staff headed by Manager George J. Higgins handling the station. Previously, KSO and KRNT were operated jointly by the Iowa Broadcasting Company, but the former was recently sold to the Murphy interests.

Under the new KSO set-up, Edmund Linehan will serve as program director, Herbert F. Holm as controller, Floyd Bartlett as studio supervisor, Dick Burris as news director and Max Friedman and Mort Lane with the sales staff. Holm formerly was with *The Minneapolis Tribune*, while the others switched over from the Iowa Broadcasting Company.

Phil Hoffman, formerly manager of WNAX, Yankton, S. D., will serve as manager of KRNT for Iowa Broadcasting, succeeding Craig Lawrence, who has moved to New York in an executive post for WCOP and WHOM, which the Cowles interests recently purchased.

Robert Dillon, recently released from the army air forces, will serve as commercial manager, and Charles D. Miller, formerly of KFAB, KFOR, WING and WHO, will be program director. Joe Ryan will continue as editorial director for KRNT.

Charles Quenton, formerly of Cedar Rapids, Ia., has been named technical supervisor of the Iowa Broadcasting Company, with headquarters in Des Moines.

H. T. Enns Jr., national sales manager for the Iowa Broadcasting Company, will move to New York, where he will serve as national sales representative for the Cowles stations.

for Chicago

W-I-N-D

is TOPS—on the Dial

EXCLUSIVE

WHITE SOX BASEBALL

EXCLUSIVE

CHICAGO BEARS FOOTBALL

EXCLUSIVE

24-HOUR NEWS SERVICE

EXCLUSIVE

BLACK HAWKS HOCKEY

Serving all Chicagoland exclusively—24 hours a day

5000 WATTS • 560 KILOCYCLES

W-I-N-D

Chicago

NATIONAL SALES OFFICE
230 North Michigan Ave., Chicago 1

JOHN E. PEARSON COMPANY
250 Park Ave., New York 17



By actual count 48.7% of WIP hours on the air are devoted to MUSIC... for music is what the 8,000,000 potential listeners of WIP want. Use the Station that gives its listeners what they want and your sales results are assured!

Represented Nationally by
GEORGE P. HOLLINGBERRY CO.

MUTUAL BROADCASTING SYSTEM

Rankin Says Football's Full Impact Unused

(Continued from page 9)

period. A regular nighttime show takes several months to build and doesn't start to pay off until the public becomes used to it. Therefore, it is safe to assume that the sports show, prorating its cost over a longer period of time and on the basis of its actual dollar draw, is a cheaper buy.

I put most of my emphasis on football because I feel that a single big game has more national interest than baseball or any other sport. And national interest is, after all, what a national advertiser needs.

No Build-Up Wait

If the nets or the agencies can line up skeeds of teams like Notre Dame, the Big Three (Harvard, Yale and Princeton) and the Army (Navy has already been signed), and if thoro promotion is put behind them, the sponsor who buys them will be getting spots that will sell his products, sell them fast without first having to gain acceptance for the show, and... he will have found time in these days of drought.

It's simply a matter of impact. The sports show, and football particularly, gets the advertiser where he wants to go quickly. It permits of plenty of opportunity to do selling-advertising and it concentrates its selling in a period when buying normally is on the uptrend, i. e., between September and Thanksgiving Day, with the extra sock punch of the bowl games at the holiday season.

We raised a fortune in 1930 for the Salvation Army nationally, and I'm certain that football (and the other sports, too) can sell a fortune of products for some national advertiser who is looking for an audience to sell without first having to build it up in order to sell it.

William H. Rankin, who is writing a book on advertising, as he has seen it thru at least two generations, has decided ideas on broadcasting and what hasn't been done effectively with air-time. *The Billboard* presents in this issue what may be (time and other considerations may prevent the publication of an extended series) the first of an ad-man's side-line views of radio.

he has preached. He is chairman of the city's USO organization, on the board of directors of the Better Business Bureau, chairman of the Community Charity Horse Show (his hobby is breeding thoroughbreds), and is on the board of directors of the Community Fund. Leo, a power in the Junior Association of Commerce, and other members of the staff speak frequently at civic dinners and other community gatherings.

The station has engaged in other civic projects of importance. Planes of major airlines used to make the city one of their regular stops. A few years ago airline officials became dissatisfied with the size and facilities of the field and discontinued these stops. The station went to bat. It was instrumental (with programs and station pressure work by members of the staff) in having the airport improved. Soon airline planes will again make stops at Peoria, and WMBD will be able to pin another public service feather in its cap.

And still it does not assume the stand of a crusading Carrie Nation in its efforts to combat local conditions which are said to not be decidedly unhealthy. With the co-operation of civic organizations, such as the Junior Association of Commerce, it merely airs the facts and allows the citizens to take action. Recently, with the co-operation of the JAC, it conducted a campaign against prostitution. Its success was noticeable almost at once.

Strong Following

With its public servicing WMBD has built a strong following in Peoria and surrounding smaller towns. Of course, the fact that it is the only station in the city accounts for some of its listener-following. But a look at a recent survey conducted by Robert S. Conlan and associates show surprising results in listeners devotion that cannot be traced only to the station's position. Chicago and St. Louis (178 miles to the southwest) stations can be heard in the city. But even tho WMBD has the poor dial position of 1470 kilocycles, it pulled a sensationally large percentage of the Peoria audience. It averaged 68.5 per cent of the listening audience for a week. Often it had around 85 per cent of the audience. Taking into consideration competition the station received from the 50,000-watters in Chicago and St. Louis, something else must have been responsible. The community's devotion to the station, as a result of the station's devotion of the community, leaders in Peoria say, was responsible for the station's showing in the survey. In fact, it is a known fact that in many homes in Peoria and surrounding territory receivers are tuned to WMBD and left that way, day after day.

Competition Expected

After the war, WMBD officials know there will be other stations in the city competing with them. An application for at least one new station has been made. But Edgar Bill and his staff are not worried. They have relied upon public service since 1931. They have grown in wealth and prestige because of their public service programing. When they meet competition in the future they are going to follow a line of action which they are convinced will bring them continued success. They are going to increase their public service programing. And therein lies the lesson which other stations in the country, which are some day going to be out of these lush days of easy selling and back into the era of "the public listens to the station which serves it best," can note and follow with results that will mean money in the bank.

Public Service WMBD Asset

(Continued from page 7)

changes to many workers who might not have reported for munition work if this information had not been given.

Started Rehabilitation Plan

Dr. Harold VonAchen, medical director of Caterpillar, who is the nationally famous author of the Peoria Plan for Human Rehabilitation, which many cities will use to speed the employment of crippled servicemen returning from battle, stated that WMBD was largely instrumental in giving the plan its first publicity and thus greatly contributed to its initial success. This the station did with a series of forum programs describing the plan and how it was being put into effect in Peoria.

In many other ways the station has been of public service. Each Monday it broadcasts a half-hour sustaining program, *Forward, Peoria*, using a large staff of musicians and singers to add entertaining quality to the interest-holding interviews with citizens who are making Peoria advance.

Of its total program time, WMBD devotes 3.4 per cent to sustaining news. Fred Leo, special events director and assistant program manager of the station, conducts forum programs with prominent citizens passing thru the city. He covers with on-the-spot shows such things as fires and accidents. He travels to communities surrounding Peoria and each week broadcasts a half-hour transcribed show describing industrial, educational and cultural activities in the cities he visits. WMBD had a juvenile delinquency series, called *Youth Speaks*, which has since become the model for other programs of its type thruout the country.

Civic Affairs Paramount

Civic affairs have always been of paramount interest to the staff and management of WMBD. This interest is reflected in the station's public service programing (of which the above list is only a small fraction) and in the position of importance the station and its personnel occupy in the community. Bill has always preached to his staff the importance of its taking an active part in community activities. He has practiced what

Capstaf for Hope Show

HOLLYWOOD, Aug. 26.—New producer for the Bob Hope show will be Al Capstaf, who was set this week for the chore by Foote, Cone & Belding. At present he is producing Sinatra portion of Hit Parade.



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Come to Moss, headquarters for photo service, with all your picture problems. Many years of experience available to you. Any size, any quantity, made quickly, sent everywhere. Glossy 8x10's as low as 5¢ each. Postcard size, 2¢. Write for pamphlet, How To Sell Yourself; free samples, price list B.

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100...\$6.60
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Travel To Use Broadcasting To Sell Itself as Entertainment

(Continued from page 3)

rations which, since the war, have been using radio, are stipulating that radio be a must to sell travel to the public. With the mass-appeal approach will come the use of entertainment, cocktail combos and such, as an added fillip to fight the plane and bus-travel opposition.

It's all an inner-canctum enterprise at this time and it will remain so until the finance men have knotted every loose end and dried every signature. But this, roughly, is the reasoning behind their moves.

Travel was one of the five top industries in the country before the war. In fact, so much money was being spent out of the U. S. A. by tourists that Uncle Sam, in the late '30s, started a U. S. Travel Bureau to sell Americans on seeing their own country before traveling abroad. Along with this official drive the railroads, bus, plane and steamship lines plugged the same theme.

About the only variation was travel to the Caribbean and South America. As a tangible result of these campaigns there resulted the dude ranch, bike and ski booms and a whopping increase in travel to national and State parks and hiking along the hostel trails. Typical of the railroads' support of this pre-war travel push was Union Pacific's creation of Sun Valley.

With the advent of the war, the American public was plenty travel conscious but still hadn't the dough required for mass vacationing. The WPA was still in existence and most of the resort appeal was aimed at the luxury trade.

Everyone Has the Yen

Today Uncle Sam and Aunt Sarah are well heeled, thanks to the war boom. Almost everyone and his or her kid brother has some long green, either in the bank, under the mattress or stashed away in War Bonds. And along with this almost everyone has the yen to go see what plays around the U. S. A.

Keeping pace with this desire is the exceptional expansion of the U. S. Merchant Marine and the railroads' profits. These are the factors that have the investment men interested in ship and train travel.

On the ship side there are a surplus of boats, at least there will be after the war, and the money men are figuring on

getting flocks of these at less than it costs to build them. The angle here is that "either we get them or they wind up rusting themselves into disuse." And once they get them it's a simple job to remodel the ships into luxury and one-class tourist liners. Just as before the war there had blossomed a sizable business devoted to week-end cruises at pop prices, so the post-war steamer scene will be tailored to the same pattern. Only major difference will be the turnover angle. Using the mass-sales effectiveness of radio, the bankers hope to be able to bring the price down and get their profits via quantity without affecting the basic quality appeal.

The railroads, on the other hand, know from experience what can be done with mass appeal. Along with streamliners and all-coach super-duper specials the train people were slowly cutting down the deficits they got from overloaded financial structures and the aggressive drive on freight biz conducted by the bus, truck and plane interests.

Comes the end of the war, the railroad execs know that it's only a question of time until they're back in the red, unless, of course, they remember their pre-war experiences and keep improving their service and facilities. And the track and engine experts are determined to stay in the black. The war has taught them how to handle volume all day and every day without end.

Hence, they likewise have been amenable to the proposals of Wall Street groups interested in setting up organizations to sell train and boat travel to the public. And, as noted before, one of the plus features along with comfort, good food, scenery, speed and a break in the price that will be aimed at Homer and Henrietta Smith will be entertainment.

This is nothing new to the week-end cruise experts. Bands and entertainments have been standard equipment on the steamers for years. Now they'll be likewise on the trains, expect that, due to obvious limitations of space, the railroads will concentrate on cocktail combos and other intimate and versatile types, while the steamers go in for girlie lines, productions and big bands.

Radio will sell travel and showbiz will keep it sold.

Blurb Cuts Okay With Sponsors At Detroit's WJR

DETROIT, Aug. 26.—Check-up of effects of the new restrictive policy on advertising on newscasts set to go into effect at WJR September 1 shows not a single cancellation. New policy has two facts:

1. Middle commercials are strictly out.
2. Opening commercial may not exceed 45 seconds, and end commercial, 75 seconds, on a 15-minute newscast.

Early reactions in the trade were skeptical because of anticipated squawks by sponsors, as WJR became the first station to publicize such a policy in the country. Idea was accepted early by local sponsors and placed in effect some weeks ago before station's deadline on some programs.

National advertisers sponsoring local newscasts who are going along with WJR's policy include: McKesson Robbins Company, Groves Laboratories, B. C. Remedy, Cracker Jack Company, Sinclair Refining Company, Foster-Milburn Company, Penn Tobacco Company, Atlantic & Pacific Tea Company, Planters Nut & Chocolate Company, Peter Paul, Inc., DeKalb Agricultural Association and Richman Bros. Company, while the local sponsors are Cunningham Drugstores and Auto Owners' Insurance Company, Lansing, Mich.—a total of 14.

'Old Gold' Wed. Seg Set for Switches

NEW YORK, Aug. 26.—Frankie Carle will return to the *Old Gold* Wednesday night show (CBS) the middle of October, replacing Woody Herman. When Carle comes in, it is reported, Allan Jones will leave, and Andy Russell, currently on the Jackie Gleason show for *Old Gold* on Sunday night (NBC), will take over the singing. Red Barber may emcee.

Trade says that Paul Allen was considered for the warbling spot but that Russell's performance on the Gleason program changed the agency's mind. If Russell goes in, he'll be the featured artist.

More Late Radio News on page 21

Field To Operate Stations for \$\$

WASHINGTON, Aug. 26. — Marshall Field, who planted both feet squarely in Midwest radio with purchase of Crosley WSAI, Cincinnati, at \$550,000, will use outlet for money making and not to spread liberal political opinions, sources close to PM, *Chicago Sun* money-backer, say here.

WSAI went under Field control with FCC approval Tuesday (22) only short time after WJJD went to Field ownership in Chicago area. Insiders say Field has done no tinkering with WJJD policy and plans none with WSAI.



CREATIVE FORCE

with Producers, Musical Directors, Home Economists, Staff Writers, News Editors and Publicity Dept.—make WTAG a BIG station in a BIG market.



WASHINGTON TO BE NATION'S No. 1 CITY

According to the Wall Street Journal, Washington, D. C., will be America's number 1 city . . . with possibly the highest buying power per capita in the country. Washington's boom will increase for years after the war.



Spot Sales, Inc., National Reps.

LINNEA NELSON, CARLOS FRANCO and FRANK SILVERNAIL

Selected CJAT

IN CANADA, CJAT, Trail, was acclaimed top station in Billboard's seventh annual promotion survey.

Linnea Nelson, of J. Walter Thompson Company; Frank Silvernail, of Batten, Barton, Durstine & Osborn, and Carlos Franco, of Young & Rubicam, Incorporated, were the judges.

We were not surprised, nor were the Station's executives. They've long been recognized as prime promoters. We are proud to have CJAT on our list of top Canadian Stations.

WEED and COMPANY

NEW YORK • BOSTON • CHICAGO • DETROIT • LOS ANGELES • SAN FRANCISCO

NBC and CBS Go Along on High-Frequency Band

SCHENECTADY, N. Y., Aug. 26.—Board of directors of the Television Broadcasting Association at its monthly meeting here Friday (25), passed a resolution instructing its representative to the radio technical planning board, Allen B. DuMont, to support, "in the public interest," the allocation of 30 16-20 mg. video channels ranging from 400 mg. but not exceeding 2000 mg. The resolution was passed unanimously by the entire board, which included Worthington Miner of CBS and O. B. Hanson of NBC.

In addition, the resolution stated that the TBA also supports allocation of 30 six mg. channels starting at frequencies of approximately 40 mg. and extending to frequencies not in excess of 200 mg. They told DuMont to advocate, as well, adequate relays such as suggested in the RTPB report on panel six dated April 14, 1944, allocated to tele public service.

The association also decided to postpone its first annual conference, originally skedded for September 7-8 to the 11th and 12th. It will still be held in Hotel Commodore, New York.

Who's Going To Restrain Whom?

CHICAGO, Aug. 26.—One of the chief gripes that web execs are spreading around here about the NAB is the org's handling of the tele association situation. As yet, it's all off the record, but it's predicted that someone will flare up soon.

What they are griping most about is the fact that the NAB's sitting back has permitted a number of other orgs to spring up. At present there are in existence The Television Broadcasters' Association, American Television Society, Television Producers' Association and the Television Press Club, to mention a few. Current gag that's gagging webs has it that there will soon be a low-frequency television org, a high-frequency video association, a color tele association, a theater tele outfit and what have you.

What the execs want is one centralized trade group with teeth. Time is coming, say the brass hats, when someone is going to have to bite something.

WBKB Sets Series Of Commercials in Tie With Power Co.

CHICAGO, Aug. 26. — New series of "commercial" programs presented with the co-operation of the Commonwealth Edison Company will start on WBKB, B&K television station here, Wednesday (30). Series, of interest to the trade because it will involve products that many have said will be sold best by television, will use subtle commercials, but Commonwealth, according to present WBKB policy, will not pay the station any money for the time used.

Members of the NAB, meeting in Chicago next week, are expected to witness next Wednesday's show, which will be broadcast for a half hour in the afternoon of that day. Series afterward will be broadcast next week on Thursday afternoons and alternate Thursday nights, with the nighttime shows using, for the beginning at least, only 15 minutes.

Afternoon programs will consist of demonstrations of use of electric devices in the home and will be a strict home economics series for the housewives who will be shown how to cook by electricity, etc. Night shows will be dramatic skits, in which electric home appliances will be used, with mention of the name of the products during the dramatic action, the only commercial plug given. Edison is using these series as an experiment to see how it can sell electrical equipment and promote the increased use of electricity in the homes having tele receivers in the future.

MEXICO CITY, Aug. 26.—Xavier Cugat, on an extended "vacation" in Mexico, was guest star on Radio XEW-XEQ Coca-Cola Hour.

REVIEWS

B. & K.

Reviewed Friday (25), 7:30 to 8:30 p.m. Style: News and Variety. Sustaining on WBKB (Chicago).

Most significant point about tonight's program at WBKB was that it proved the value of top-notch, professional talent dressed in eye-catching costumes on television programs. This point was proved in a quiz program emceed by Fran Harris and using clowns from the Ringling circus as guest contestants. Quizzes have been presented by WBKB many times in the past, but tonight's hit a new high because of the comedy, showmanship and costuming the clowns contributed.

The clowns (Felix Adler, Paul Jung and Emmett Kelly) were witty in answering their questions. They used comical pantomime. Their costumes gave an eye-appealing quality which up to last night had been missing from the WBKB quizzes. The staff made the most of their opportunity to work with first-rate professional entertainers. They prepared a series of questions that called for answers in actions more than in spoken words. One, requesting a girl contestant (one of Ringling's acrobats) to dance in a style suggested by the playing of recorded music was especially effective.

Fran Harris did her part by playing a perfect foil to the clowns' antics. She conversed with them in a free, witty style that called for their response to take the form of entertaining comedy.

Kit Carson, who produced the show, did her part by calling for close-ups often to show the facial expressions and clothing of the clowns. If it were not for the fact that studio lighting was flat quite often, we could say that this was just about one of the most entertaining tele shows we have seen at WBKB.

Also on the program was Lee Phillips, a magician, who was assisted by Glendora Morgan, new member of the WBKB fem staff. Phillips did some close-up magic that was easy to follow by the tele audience. A couple of times, however, the equipment he was using (rings, for example) would fade into the background. A plan in advance to have all props contrast with the background would have helped here. Phillips used a clever gimmick in telling his audience that next week he would explain some of the tricks he used tonight.

Joe Wilson had the news commentary assignment, and did an above average job. A background of a map of the European battleground added to the interest of his newscast because, even though he did not use it enough, it still increased the atmosphere of world scope which should be part of all tele newscasts.

Cly Wagner.

DuMont

Reviewed Tuesday (22), 8:15-9 p.m. Style—Variety. Sustaining on WABD, New York.

Miracle at Blaise, the WOR Video Varieties piece de resistance for the evening, was a trite piece of tîpe about the French underground, a fallen woman and an angel, which should give you some idea.

Marlowe and Bob Emory collaborated on the presentation, the credits announcing that Emory produced *Miracle* and Marlowe directed it. To both of them therefore goes a mild accolade. It was a decent job. Acted competently by a cast headed by Claire Luce, who knows her way around a stage, the play was paraded across a neat set, scanned, if not sensationally, then intelligently, and rehearsed for a longer time than most video offerings.

At times the "angel" was shot with a three-quarter or half dissolve on the camera to give a translucent effect. This trick might have been effective had more than the "angel's" face been shown against full views of the more substantial members of the cast. A large face, super-imposed on an entire scene, doesn't give the desired ethereal effect.

Emory and one of his cheerful colleagues, Maurice Treiser, tried a new gimmick, heckling a commentator from off camera. Altho it was heralded as the opening gun in an era when the listener will be able to heckle the poor guy him-

DuMont

Reviewed Wednesday (23), 8:15-10:30 p.m. Style—Variety. Sustaining on WABD, New York.

The Television Workshop staff and Norman D. Waters produced for the Industrial Undergarment Corporation a rather mediocre DuMont radio program called *Stardust*. This radio show, put before the video camera, was palmed off as tele. It was not.

There is one prime requisite for any tele show, whether it be designed for day or night scanning. That requisite is visual appeal. Altho the producers may have thought that *Stardust* was excellent material for daytime, it must be pointed out that, in addition to being listenable, the video program for the housewife must not completely miss its initial raison d'être. It must be something that can be looked at with pleasure.

Stardust was a talking piece with an astrologer telling 12 young women their futures. Make no mistake, it wasn't a bad program, it simply was not video. Thruout, the cameras were handled in the best way that they could be, considering DuMont studio limitations. The director, Waters, tried for and achieved several acceptable angle shots; the cast groupings were well done and the lighting was adequate and at no time glaring. In fact, the entire production effect was most times what it should be, unobtrusive. You never got the feeling that they were making a hard try for something that couldn't be achieved, a common fault these days. *Stardust*, incidentally, is the brand name of a line of slips made by Industrial Undergarment.

We would like to point out that dissolve shots are strictly a camera trick and shouldn't be overdone. In this case, they were. The primary functions of dissolves are to convey the spirit of a flashback in so-called "artistic" shows like ballet or music, or to help express a mood in a dramatic show. They should not be used to change from a close-up to a long shot that includes the same performer who was close-upped. This technique was used several times during *Stardust* and gave the effect of an unsuccessful attempt to be arty. A straight take would sit more easily in the viewer's favor.

From the fertile brain of Ray Nelson came another *Television University* show that had in it the seed of a whacky but funny and instructive idea. General thought, after an illustrated lecture on primitive man, was to make one of the cave dwellers come alive. It was a cute skit that faltered only because it was played by a rather untalented group of actors.

The lecture itself, conducted by Dr. Otto Bettman, an expert in anthropology, was rather bad. It doesn't do to simply take any old series of pix, as long as they pertain to the subject and televise them as illustrations. The pix used in this case were unclear, had too much detail and lacked, most of all, thoro explanation by means of a pointer. Further, they were not mounted, and changing a pic meant a blank screen for the flip-over period. Off-screen noises were there in great profusion. Dr. Bettman seemed to have forgotten his script on several occasions, necessitating very obvious promptings and explanations.

Lever Bros' Time provided good entertainment Wednesday, with three young women from the War Weapons Exhibit at the Chrysler Building, New York, explaining the workings of the Garand rifle, the bazooka and enemy mines. Lighting on the good-looking emcee, Pat Murray, was as bad as we've ever seen it, with the entire right half of her face thrown into shadow. Crosslighting could have eliminated that.

Marty Schrader.

self, two questions arise, how is the two-way transmission to be achieved (is each home to become a station?) and how will Mr. Emory or some other bright man prevent a bedlam when everybody wants to talk? No further questioning is necessary.

Outside of the *Miracle*, the thing liked best on Tuesday's seg was the thing Emory so proudly and grandiloquently announces as *Station Break*. It's sensational.

M. S.

CBS

Reviewed Friday (25), 8-10 p.m. Style—Variety and film. Sustaining on WCBW (New York).

Antique Furniture Is a Decorator's Racket turned out to be too touchy a subject for *Opinions on Trial*, and the professional decorators and furniture dealers skedded to battle it out reneged at the last moment, resulting in the program's cancellation. The pros probably couldn't bear to disillusion householders who collect the old stuff. Both sides indicated their unwillingness to go on shortly before show time. This sort of thing just can't happen in commercial tele. Show's substitute, a 45-minute government pic, was slotted at end of program.

The excellent *They Were There*, Frances Buss's interview with Woody Guthrie, was enough to placate viewers disappointed by *Opinions'* omission. Miss Buss, relaxed and charming in the show's living room setting, skillfully guided the merchant marine messman thru a highly entertaining half hour. She casually lit his cigarette and covered the verbal pause with adept ad libbing.

Guthrie put on an altogether absorbing one-man show with exciting stories of his travels and work and the singing of several songs he composed at sea.

The guitar with which he accompanies his singing carries the painted slogan, *This Machine Kills Fascists*. Producer-Director Leo Hurwitz deserves kudos for either choosing a natural for the interview or rehearsing him and his hostess to letter perfect.

Ev Hollis is one of the few newscasters who appears to have blood in his veins. In describing an event such as the German robot bomb ravage of England, the CBS news editor's voice becomes compassionate. He's neither dramatic nor sentimental, but his delivery has feeling and understanding.

Technically, the quarter-hour shot is the best of its type to be seen. Camera movement from Hollis to map with pointer, to stills, to illuminated maps with moving arrows creates an easy fluidity.

At Home, produced and directed by Gilbert Selles, with Paquita Anderson as emcee, singer and pianist, is good informal entertainment. As the title indicates, the audience sees Miss Anderson surrounded by a group of performer friends who each do a turn or two to contribute to a pleasant if not hilarious party. Tonight's guest list included John Hendrik, baritone; Bobby Prince, dancer, and Frances King and Harry Noble, singers.

Miss King would have made a better appearance had her dress contrasted with the room's background. Both were light. In close-ups it was noticeable that the garment's fabric was taffeta-like and did not photograph well. A soft, clinging material would have been preferable.

She and Noble sang sprightly tunes eminently suited to the program's atmosphere. The duo makes a charming picture when Miss King joins Noble on the piano bench while he accompanies their performance.

Miss Prince's tapping was closely followed by mike and camera. Seems the crew is determined to whip the dance bugaboo.

Seg wound up on songfest when group gathered around the piano and joined in the chorus of *Lili Marlene* after Hendrik had told the ditty's history and run thru it a couple of times. Miss Anderson handles the unstudied intros and her self-accompanied songs with dexterity.

Wanda Marvin.

Cunning Starts Two Tele Spots

HOLLYWOOD, Aug. 26.—Recording has started at Teleproductions on the first subject in new *Bread Time Stories* series of commercial productions.

Two subjects, each running three and a half minutes, will be produced by Patrick Michael Cunning, with Joseph Sawyer and Rudi Feld handling the reins on others of the series. Subjects are being prepared for showing to prospective sponsors in about two months.

WLIB Evans Sold

NEW YORK, Aug. 26.—Clifford Evans, WLIB newscaster, has been bought by Simon Ackerman Clothes for a three-times-a-week, 15-minute analysis beginning September 2.

Locals No Like Location Losses

To School They Go

NEW YORK, Aug. 26.—Billie Rogers' entire trumpet section must go back to school early in September. The three youngsters will be replaced by three men from radio stations—Bobby Guyer, of WLW; Dick Getz, of the same station, and Rocky Ford, of St. Louis. Bob Alden, formerly vocalist with Louis Prima, also joins Miss Rogers next week.

Jail? Fines? Grab Union's Dough? ..?..?

Trade Awaits Vinson Action

NEW YORK, Aug. 26.—Trade is watching with interest for possible actions that may be taken by Fred W. Vinson, chairman of Economic Stabilization Board, against AFM Prexy James C. Petrillo in an attempt to end the dispute between the union and the hold-out major diskers, Victor and Columbia.

Final turning over of papers by War Labor Board to Vinson's office took place Friday (24), and was taken as indication that board feels it has exhausted every means at its command to settle ban and now washes its hands of entire matter. Week's delay in delivering papers to Vinson was taken as last-minute wait to see if peaceful accord could be reached.

What Will Crackdown Be?

Last week hints were thrown out that economic stabilizer would exercise sanctions against entire membership of musicians' union, walloping all alike, whether they were recording for Decca and other independents, or were simply stopped from recording by the Petrillo ban, and in the words of the Labor Board "on strike." Petrillo has never admitted that a strike exists in the controversy with waxing companies over union demands of (See JAIL? FINES? on page 20)

Duke, Millinder and Carter 1, 2, 3 Into Reopened Paradise

DETROIT, Aug. 26.—Paradise Theater, closed since last spring, reopens September 15 with Duke Ellington's band. House will continue policy of all-colored stagershow which made it outstanding draw for colored trade here. Lucky Millinder follows Ellington, and Benny Carter is in the third week.

Lou Cohen, principal owner of the house, and his partner, Oscar Adelman, are in Chicago buying additional talent for the spot.

Add Post-War Dancerics

KNOXVILLE, Aug. 26.—Jack Comer, operator of the Southland, juke spot here, plans a dance hall as soon as building restrictions are lifted. It will hold 2,200. Comer has been prominent in one-night booking in this territory for some years.

William Penn's New Scale

PITTSBURGH, Aug. 26.—New scale for Hotel William Penn's ork men went into effect recently, with sidemen getting an increase, now netting them \$2.25 per man per hour. Leader gets an additional 50 per cent. Guaranteed number of hours per man is 24 weekly, with overtime at the same rate of pay.

Talk 5% Top Ork Mgr. Cut

Everybody with a buck in a band watching AFM moves—plenty rumors

NEW YORK, Aug. 28.—As is to be expected huge chunks of hush-hush surround AFM prexy James C. Petrillo's check-up of band personal manager contracts. Following union's reported ruling last week to the effect that A. Edward Masters, band attorney, and Jack Philbin, personal manager for the Johnny Long outfit, could no longer collect any part of Long's earnings, it was learned that several other band managers were called on the AFM boss's carpet for questioning.

Rumors were rife that the union was going to pass an edict limiting all personal manager cuts on band takes to 5 per cent. Some reports had the P. M.'s piece coming out of the gross, others had it strictly on the net. Wild speculation on what might happen to all those affiliated with the biz end of orks were making the rounds. There was talk that attorneys who set themselves up as band financiers and managers were going to be whipped into line, that booking agencies' special band deals were going to be thoroughly investigated, that band manager-partnership set-ups were going to be kicked around. Whether whole situation is just a typical bandbiz false alarm, or whether union will evolve any definite rulings re the various forms of band manager contracts is something that only time will tell.

BG Overseas Deal Off; Talks N. Y. Para Date; A. Russell Set

NEW YORK, Aug. 28.—Strong possibility that Benny Goodman will go into the New York Paramount in November, with Andy Russell, warbler, also on bill.

Goodman had been approached by USO-Camp Shows to go overseas but, according to B. G., plans fell thru. As it now stands, Russell, booked in by GAC, is definite to go into Para either in November or December, but band with him hasn't been definitely set. However, according to Para execs, there's a good chance of two on same bill.

Russell follows close on the heels of Frank Sinatra, who goes in October 11 for three weeks. Goodman talked to Para execs about stint. Russell, now on Sunday night Old Gold show, shifts to Frankie Carle show in fall for same company, replacing Alan Jones, and consequently he'll be doubling into Paramount from radio show.

Hawkins 5-Man Unit Solid 1-Nighter Draw

HARTFORD, Conn., Aug. 26.—Coleman Hawkins's five-piece ork drew just over 1,000 dancers at a buck a head for Promoter Bucky Burns at Footguard Hall August 22. Burns plans several other one-nighters for jump units in near future.

Spivak Ork With "Wilson"

BOSTON, Aug. 26.—Charlie Spivak ork will play a 35-minute stagershow at the RKO-Boston when pic, *Wilson*, opens there in mid-September. Stagershow may be changed at intervals, but pic is skedded for long run. Similar band situation is current in New York, where Gene Krupa's ork does a 25-minute show with *Since You Went Away*.

Alley Does Ok By Infantry; Will Do Tunes for the QM

NEW YORK, Aug. 28.—Music War Committee of the American Theater Wing, chaired by Oscar Hammerstein 2d, and made up of top tunesmiths in the Alley, did okay for themselves in answering a request for Infantry songs from the army. Hammerstein and Rodgers' *We're On Our Way* has been disked by Fred Waring for Decca. Last week at a MWC meeting Irving Berlin's song, *There Are No Wings on a Fox-Hole*, was given an okay, and it will be given the works by Morris Music, publishers.

Quartermaster Corps is following infantry division in asking for songs, with reps skedded to put in an appearance tomorrow (29). MWC submitted half dozen other infantry songs, including *The Infantry, the Infantry* by Irving Caesar and Harry Pyle, being published by Robbins, and *You Gotta Have Omph in the Infantry*, by Abel Baer and Charlie Tobias, published by the latter.

Settlement May Be Reached in Berlin Battle

NEW YORK, Aug. 26.—One of the most drawn-out battles in Tin Pan Alley in a long time, the Irving Berlin-Saul H. Bornstein tiff, is now reportedly in the final stages of settlement. According to sources close to both parties, settlement negotiations are now in progress and have been for the past few days, with the end in sight for the first time since differences started over two years ago.

With Max Dreyfuss, head of Chappell, Inc., acting as intermediary, a post he has filled for quite some time, lawyers for Bornstein and Berlin have been hard at it trying to reach a settlement presumably before September 15, when Berlin's six-month ultimatum about withdrawing his name from the corporate billing comes due.

Prior to latest negotiations, differences between Berlin and Bornstein presumably rested on the amount of money Bornstein wanted besides certain copyrights. At present reading, copyright situation is said to be straightened out, with Bornstein getting certain tunes and Berlin retaining others, names of which haven't been revealed. However, in the money settlement, which was reportedly the point of argument, there's still a difference of opinion.

Berlin is said to have offered Bornstein 50 per cent of the difference between them, but latter is said to still want what he claims is his 100 per cent share. If some settlement between the two can be made re the money, whose thing will be cleared up. Meanwhile Bornstein hasn't made a legal move against either Berlin or E. H. Morris, which pubbed Berlin's tune, *There Are No Wings on a Fox-Hole*. However, if differences between the two aren't straightened out, there's no telling what legal action will be brought by either.

Shaw in Oct., Maybe; He's Busy Thesping

NEW YORK, Aug. 26.—Artie Shaw is skedded to debut a 17-piece band in about five weeks. Will have no strings to start. Arrangements will be by Harry Rogers and Ray Coniff, with Dave Hudkins managing. Possibility that when strings are added Shaw will concertize.

Meanwhile, Shaw is reported taking acting lessons prior to a screen appearance, supposedly for 20th-Fox. Several New York theaters are constantly sounding out Shaw re coming East, and according to those close to Shaw here, he's due in New York around mid-October.

Aims To Get Orks More \$

802 submits plan to force hotels and others to cover leader's pay roll

NEW YORK, Aug. 28.—Execs of Local 802, AFM, were skedded to meet today with James C. Petrillo, AFM prexy, to submit to the Federation a proposal which the local hopes will be a step toward cleaning up the situation where bands lose money on New York location (particularly hotel) dates.

Proposal is understood to ask that hotels and other locations be forced to pay leader actual amount of his pay roll or more, rather than scale presently set for that particular band. Leader would submit itemized salary list to the location, including maestro's own "salary," of course, and that would be spot's price for the job.

Just what the unpredictable AFM chief's and the Federation's reaction to the proposal will be is impossible to foresee. Trade observers and competent union sources express serious doubt about the union's power to collect a price for a job over and above the actual union scales called for. However, some observers point out that there was very little precedent for a union to force manufacturers in an industry to kick in to an unemployment fund to be administered solely by the union, and the AFM did accomplish just that in the record biz (at least with Decca and the other companies which have signed).

Situation Not New

Situation of bands playing local hotel and other location jobs for extremely short dough, is not, of course, a new one. It's been going on for years. Leaders and their managers, bank-rollers, and booking offices, pretty generally, have believed and believe today that a Gotham location job, especially one in any of the eight or 10 top hotel rooms, is a "must" both for prestige and the air time they get while at the spot. They feel that without this prestige, and especially without the air time, they can't build (or in the case of already-built names and (See 802 AIMS on page 20)

Robbins Adds Casino, Byrne To His Stable

Maybe Elman, Brooks, Too

NEW YORK, Aug. 26.—Possible new addition to the Jack Robbins' band stable is seen in recent talks pub has had with Ziggy Elman, former tooter with Tommy Dorsey, and now in the armed services. Elman has a contract with GAC when he comes out, but will probably be managed by Robbins' Artist Bureau. Robbins has also signed Del Casino and Bobby Byrne, both in service, to post-war management contracts.

Pub is also making overtures to Randy Brooks, trumpeter with Les Brown, to organize his own band after the first of the year. Robbins also has George Paxton, current at Roseland Ballroom, and Georgie Auld, currently playing theaters.

NEW YORK, Aug. 26.—Marine Room of Hotel McAlpin will close this week because of lack of kitchen help to maintain service. Eric Correa ork has been playing for dancing there.

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PART 1—The Billboard

SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
A Kiss to Remember	Lincoln
Amor (F)	Melody Lane
An Hour Never Passes	Shapiro-Bernstein
And Then You Kissed Me	Miller
Apple Blossoms in the Rain (F)	Southern
Blue Skies	Berlin
Come Out, Wherever You Are (F)	T. B. Harms
Dance With a Dolly	Shapiro-Bernstein
Every Day of My Life	Paramount
How Many Hearts Have You Broken?	Advanced
I Don't Want To Love You	Chelsea
I Dream of You	Embassy
I'll Be Seeing You	Williamson
I'll Remember April (F)	Leeds
I'll Walk Alone (F)	Morris
I'm Making Believe	Bregman-Vocco-Conn
Is You Is or Is You Ain't? (F)	Leeds
It Could Happen To You (F)	Famous
It Had To Be You (F)	Remick
Kentucky	BMI
Let's Sing a Song About Susie	Harms, Inc.
Long Ago (And Far Away) (F)	Crawford
On My Way Out	World
Pretty Kitty Blue Eyes	Santly-Joy
Some Peaceful Evening	Campbell-Porgie
Straighten Up and Fly Right	Am. Academy
Sweet and Lovely (F)	Feist
Sweet Lorraine	Mills
Swinging on a Star (F)	Burke-Van Heusen
Tico Tico	Southern
Time Waits for No One (F)	Remick
Together	Crawford
Up, Up, Up	Broadway
What a Difference a Day Made	Marks
Whispering	Miller

Lucky Strike HIT PARADE

CBS, Saturday, August 26, 9-9:45 p.m. EWT.

TITLE	PUBLISHER
1. I'll Be Seeing You	Williamson
2. Time Waits for No One (F)	Remick
3. Swinging On a Star (F)	Burke-Van Heusen
4. Amor (F)	Melody Lane
5. It Could Happen to You (F)	Famous
6. It Had To Be You (F)	Remick
7. I'll Walk Alone (F)	Morris
8. I'll Get By (F)	Berlin
9. Pretty Kitty Blue Eyes	Santly-Joy

And the Following Extras: The Girl Friend, Song of the Vagabond, Let Yourself Go, and You.

NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:
Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

HARLEM HIT PARADE SOURCES: Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

ADVANCE BOOKINGS

- MITCH AYRES: Paramount Theater, New York, Sept. 6 (2 weeks).
- BILL BARDO: Latin Quarter, Chicago, Sept. 1 (indefinite).
- CHARLIE BARNET: Strand Theater, New York, Sept. 1.
- TINY BRADSHAW: Oakland, Calif., Sept. 1, 7, 8; San Francisco, 9; Vallejo, Calif., 10; Stockton, Calif., 11; Fort Angelus, Wash., 15; Seattle, 16; Portland, Ore., 18; Weiser, Idaho, 22; Burley, Idaho, 23; Denver, 25.
- CAB CALLOWAY: Harvest Moon Ball, Madison Square Garden, New York, Sept. 6.
- BENNY CARTER: Howard Theater, Washington, Sept. 1-7.
- BOB CHESTER: Tunetown Ballroom, St. Louis, Sept. 5-18.
- JIMMY DORSEY: Palace Theater, Columbus, O., Oct. 3-5; Stanley Theater, Pittsburgh, 27 (week); Earle Theater, Philadelphia, Nov. 3 (week).
- SONNY DUNHAM: Coconut Grove Ballroom, Salt Lake City, Sept. 21.
- BILLY ECKSTINE: Symphony Hall, Boston, Sept. 10; Howard Theater, Washington, 15; Apollo Theater, New York, 22.
- DUKE ELLINGTON: State Theater, Chicago, Sept. 28-Oct. 12; National Theater, Louisville, Oct. 13-19; Riverside Theater, Milwaukee, Oct. 20-26.
- TED FIO RITO: Roseland Ballroom, New York, Oct. 3 (10 weeks).
- ERNE FIELDS: Royale Theater, Baltimore, Sept. 1-7.
- CHUCK FOSTER: Claridge Hotel, Memphis, Sept. 22 (3 weeks).
- GLEN GRAY: McCook, Neb., Sept. 11.
- COLEMAN HAWKINS: Apollo Theater, New York, Sept. 8; Downbeat Club, New York, Sept. 18.
- ERSKINE HAWKINS: Seattle, Sept. 16; Bremerton, Wash., 17; Rainbow Randevu, Salt Lake City, 18 (week); Orpheum Theater, Los Angeles, Oct. 3 (week).
- HORACE HEIDT: Shea's Theater, Buffalo, Sept. 1-7; Loew's Theater, Rochester, N. Y., 8-14.
- WOODY HERMAN: Million-Dollar Pier, Atlantic City, Sept. 3.
- LOUIS JORDAN: Louisville, Oct. 9.
- STAN KENTON: Adams Theater, Newark, N. J., Aug. 31-Sept. 6; Downtown Theater, Detroit, 8-14.
- ADA LEONARD: Riverside Theater, Milwaukee, Sept. 15-21.

Music Popularity Chart

Week Ending
Aug. 24, 1944

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION Last/This Wk./Wk.	NATIONAL	East	Mid- west	South	West Coast
1	1. SWINGING ON A STAR (F)	1	1	1	1
	Burke-Van Heusen				
4	2. TIME WAITS FOR NO ONE (F)	3	4	2	4
	Remick				
3	3. I'LL WALK ALONE (F)	2	2	5	5
	Morris				
2	4. I'LL BE SEEING YOU	6	3	6	3
	Williamson				
5	5. AMOR (F)	5	8	3	2
	Melody Lane				
—	6. IS YOU IS OR IS YOU AIN'T? (F)	4	10	7	6
	Leeds				
9	7. IT COULD HAPPEN TO YOU (F)	—	6	4	9
	Famous				
8	8. I'LL GET BY (F)	9	5	—	7
	Berlin				
7	9. IT HAD TO BE YOU (F)	7	7	8	—
	Remick				
6	10. LONG AGO (AND FAR AWAY)	—	9	—	8
	Crawford				

Other Sheet Music Reported in Best Selling Lists by Sections

EAST: *You Always Hurt the One You Love*—Sun Music Company; *Pretty Blue Eyes*—Santly-Joy.

SOUTH: *Going My Way* (F)—Burke-Van Heusen; *Kentucky*—BMI.

WEST COAST: *Goodnight, Wherever You Are*—Shapiro-Bernstein.

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION Last/This Wk./Wk.	RECORD	ARTIST	DECCA
3	1. Hamp's Boogie Woogie	Lionel Hampton	Decca 18613
2	2. Till Then	Mills Brothers	Decca 18599
1	3. G. I. Jive	Louis Jordan	Decca 8659
6	4. Is You Is or Is You Ain't?	Louis Jordan	Decca 8659
9	5. You Always Hurt the One You Love	Mills Brothers	Decca 18599
—	6. I Stay in the Mood for You	Billy Eckstine	De Luxe 2000
5	7. Cherry Red Blues	Cootie Williams	Hit 7084
7	8. Straighten Up and Fly Right	King Cole Trio	Capitol 154
8	9. I'm Lost	Benny Carter	Capitol 165
—	10. My Little Brown Book	Duke Ellington	Victor 20-1584

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:

Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreibelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop; Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Company; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Fort Worth, Tex.: Kemble Bros.' Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

MUSIC GRAPEVINE

Johnny Long's Hotel New Yorker stay extended six weeks. Will be at the spot till October 7. . . . Lou Levy due back East from Hollywood September 1. . . . Maurice Rocco will have specialty spot in *Duffy's Tavern* at Paramount. . . . Trombonist and vocalist, Trummy Young, has joined Boyd Raeburn's band. . . . Dick Breed and His Sparkling Music now in 70th week at Pony Club, Fort Lauderdale, Fla.

Martin Man Maestro?

Freddy Martin will be inducted into the army at San Francisco September 14. Talk has one of Martin's sidemen taking over the baton, but nothing definitely set. . . . Herbert Curbelo goes into the Holiday Room of Hotel Knickerbocker, Atlantic City. . . . Morton Gould will guest conduct at Hollywood Bowl September 3. . . . Clefing team of Walter Kent and Kim Gannon renewed at Republic.

Roy Ringwald, Fred Waring's chief arranger, in New York till September 7, when the Pennsylvanians start their new radio series for Owens-Illinois Glass. He lives on the West Coast and mails in the music. . . . Doc Bender is Chris Cross's new personal manager. . . . Billie Rogers ork gets a CBS wire in addition to present Mutual line at Glen Island Casino first of month.

Sonny James's new aggregation will be ready for fall. . . . Dell Sherri takes over the canary chores with Jon Arthur's band at Casablanca, Philly nitery. . . . Dimitri Tonkin signed by King Brothers to do musical scores for three pix which they'll produce for Monogram release. . . . Mort Dennis leaves the Statler Hotel, St. Louis, for the Statler, Washington.

Month of Men for Weeks

Anson Weeks fronted a 30-piece ork at Republic for *Next Comes Love*. . . . Morris Stoloff, head of Columbia's music department, wound up post-scoring on *Carolina Blues*, Kay Kyser starrer. . . . Robert Merrill, baritone, joined line-up on NBC show, *Frank Black Presents*. . . . Tiny Bradshaw set for Pacific Northwest tour of one-nighters after closing the Plantation, Hollywood, September 5.

Blue Barron ork closes the Highlands, Forest Park, St. Louis, Labor Day. . . . Jule Styne and Sammy Cahn will do 16 numbers for Dave Wolper's legit musical, "Glad To See You." . . . Nat Winecoff named general manager of all Peer Music enterprises on the Coast, including Southern, Melody Lane, Charles K. Harris and Peer International. Sig Bosley is the new Coast pro manager for the firm.

Jimmy Wakely signed for lead in Monogram pic, *Saddle Pals*. The sage-brusher is giving 10 per cent of his salary to a boys' ranch in Texas. . . . Lorraine Cain, formerly featured singer with Ted Fio Rito, has joined Henri Gendron's band at Park Row Room, Stevens Hotel, Chicago. . . . Johnny King, Frederick Bros.' artists department staffer, goes to firm's Chicago office September 1 after New York break-in.

Krupa Date Delayed

Gene Krupa's opening at Hotel Sherman, Chicago, originally set for September 8, changed to October 6, when he goes into the spot for eight-week run. Les Brown takes the September 8 date for four weeks. . . . Mike Goldberg, former first sax with Charlie Barnett, has joined Frankie Juele's band at Benjamin Franklin Hotel, Philly. . . . Saul Chaplin has sold his tune *Mom* to Columbia.

Keith Prowse, London, has advised Sunnyside Music that the firm's tune, *Mama Ain't Home Tonight*, is set for main autumn plug in the isles. . . . In addition to acting as technical musical director on *Song of Tahiti*, Harry Owens will also do the score. . . . Northern Music Company supplying all the songs for *Sing Me a Song of Texas*. Music will be waxed by Decca.

Jean McCann to Charlie Barnet as road manager. She left Fredrick Bros., New York, where she was secretary to Mickey Green and Tom Kettering. . . . Ray Noble and Harry Owens and their orks will appear in Republic's "Lake Placid Sere-nade." . . . Bob White and 11-piece band signed to exclusive management contract by Central Booking Office. Skedded into *Music Box*, Omaha, September 7.

Joe Biafore and His Music Masters won Loew Circuit musical award in Bridgeport, Conn. . . . Texas Blue Bonnets, all-fem band, will have shot in pic, *Swing-time for Texas*. . . . Heinz Zimmerman, former accordionist with the Meyer Davis unit at Philly's Bellevue-Stratford Hotel, on USO hospital tour.

Pinky Tomlin will do two of his own tunes, *I'm Gonna Invade Your Heart*, and *Last But Not Least* for Columbia pix *Sing a Song of Texas*. . . . Edmund Zygmunt, violinist, and Herman Liebenthal, cellist, formerly with Indianapolis Symphony, joined Jerry Wald's band at Hotel Sherman, Chicago. . . . Chu Chu Martinez cut eight e. t.'s for Muzak, with Joe Stopak conducting the ork.

Sonny Dunham starts work this week on a one-reeler at Universal. . . . Dick Brown, radio actor, has turned out a song, *I've Got a Dream To Dream Tonight*. . . . L. Wolfe Gilbert and Ben Oakland sold their tune, *Gypsy From Brooklyn*, to Columbia for *Eadie Was a Lady*.

Cutting for Celluloid

Five numbers have been recorded by Lou Silvers for the Bing Crosby pic, *The Great John L*. Tunes are *A Friend of Yours*, *Why Do I Like You?* and *He Was a Perfect Gentleman*, clefted by Johnny Burke and Jimmy Van Heusen; *We Will Always Be Comrades*, by Lou Silvers, and *When You Were Sweet 16*, by James Thorton. . . . Hal McIntyre ork recorded *St. Louis Blues* for Columbia pic *Sing Me a Song of Texas*, with Ruth Gaylor and Al Nobel on vocals. . . . Bob Wills and His Texas Playboys wound up re-cording for *Raiders of Quantio Basin*.

Frank Sinatra recorded *The Charm of You* with the MGM ork for *Anchor's Aweigh*. . . . Freddie Flesher and His Schnickelfritz combo recorded *What the Sergeant Said for Hello, Mom*, at Columbia. . . . Edward Ward conducted the Universal ork in waxing session for *Bowery to Broadway*. Ward and Everett Carter have two numbers in the film, *The Love Waltz* and *There'll Always Be a Moon*.

They're Singing

Andrews Sisters reported snagging around \$100,000 for their four-week Paramount Theater, New York, stint which starts September 13. . . . Keeping in trend with news of the day, new lyrics of *Paris Will Be Paris* are being used. . . . Tommy Tucker's *Welcome Home* being quietly pushed by Mills, with a number of orks adding the tune to the book in preparation for that day.

Guy Lombardo is adding string bass to band. . . . Estimates for face-lift job on Maria Kramer's Hotel Lincoln Blue Room run to \$36,000. Plan is to enlarge room and build tiered table arrangement. . . . Joan Brandon and Her Magic Music (she works with magic and mental effects) held over at Biltmore Hotel, Dayton, O., another four weeks. She has five CBS shots weekly. . . . Hal Wasson ork returns to Hotel Buena Vista, Biloxi, Miss., September 12. Has added Jennie Snyder as thrush.

Morton Gould and Eddie Heyman have turned out a new tune, *Thru Your Eyes To Your Heart*, to be used in *High Among the Stars*. . . . Looks as tho Red Nichols will open the new room of the Hayward Hotel, Los Angeles. . . . Mark Warnow's son, Mortimer, in German prison camp. . . . Lena Horne and Mel Henke on radio program, *Music America Loves Best*, September 17. . . . Sally Stuart, Sammy Kaye thrush, signed by Harry Conover for occasional cover girl assignments.

Waxworks

Lucky Millinder has recorded *Darlin'* for Decca. . . . Cootie Williams set to cut four sides for Hit next week. . . . Boyd Raeburn has done 10 Lang-Worth e.t.s, the ork's third transcription date for the firm in three months. . . . Gloria DeHaven recorded the Earl Brent tune, *Look At Me*, for MGM's *Dr. Red Adams*. . . . Bob Mohr's Bobbins has recorded *Fellow on a Furlough*, *Bobby-Sock Brigade*, *When I Listen to a Love Song* and *Held Captive* for MacGregor transcriptions on the Coast. Last named tune is ork's theme. . . . The Merry Macs will wax *Singing Down the Road* and *Looking at the World* for Decca in Hollywood. . . . Johnny Long set for e. t. date with World Transcriptions this week. Outfit has two sides skedded for Decca session next week. . . . Airlane Trio has done 15 e.t.'s for World, with Dick Robertson as soloist.

Kick-Back Trial Postponed by 802

NEW YORK, Aug. 26.—Hearing on charges against Bernie Schmidt, Shubert Theater music contractor, by Robert Levitus for recovery of \$4,000 alleged kick-back moneys has been laid over till Tuesday, September 5.

Schmidt requested the postponement on the case, which was to have been tried by the executive board of Local 802, AFM, Thursday (24). Trial will now take place two days before the expulsion of Schmidt from 802 becomes effective.

Last week the Shubert contractor was fined \$1,000; handed a year's expulsion as of September 7; restrained from working for the theater chain for another 12 months after he is again a member of the local, and prohibiting him from acting as a contractor for any other employer.

Action was based on conviction of kick-back charges brought by another musician, Arthur Lewine, who was employed by the Shuberts while Schmidt was contractor of the ork.

PHIL LEVANT: Blue Moon, Wichita, Kan., Oct. 13-26.

GUY LOMBARDO: Hotel Roosevelt, New York, Sept. 28.

JOHNNY LONG: Adams Theater, Newark, N. J., Oct. 19-25.

CLYDE LUCAS: Maxwell Field, Montgomery, Ala., Sept. 1-2; Frolics Club, Miami, 4-25.

ABE LYMAN: Stanley Theater, Pittsburgh, Sept. 1-7.

CARLOS MOLINA: Schroeder Hotel, Milwaukee, Oct. 3-29.

TONY PASTOR: Hotel Roosevelt, Washington, Sept. 6-Oct. 3.

BOYD RAEBURN: Palace Theater, Cleveland, Sept. 1; Oriental Theater, Chicago, 8.

DON REID: Schroeder Hotel, Milwaukee, Sept. 19-Oct. 1; Trionon, Chicago, Oct. 3-Nov. 26.

CHARLIE SPIVAK: Circle Theater, Indianapolis, Sept. 8-14.

TOMMY TUCKER: Coral Gables, Weymouth, Mass., Sept. 9 (week).

JERRY WALD: Coliseum, Evansville, Ind., Sept. 8; Lakeside Park, Dayton, O., 9; Trionon, Toledo, 10; Fruitport Pavilion, Muskegon, Mich., 11; Palomar Ballroom, Kansas City, Mo., 13; Naval Air Station, Norman, Okla., 14; Naval Technical Training Center, Norman, Okla., 15; Army Air Base, Sedalia, Mo., 16; Tower Ballroom, Pittsburg, Kan., 17.

LES BROWN: Hotel Sherman, Chicago, Sept. 8 (4 weeks).



PLAYS 6 NICKEL-TESTED FAVORITES!

- B-10804 { Friendship
- B-10810 { Quiet, Please
So What!
- VICTOR 25326 { Royal Garden Blues
Jada
- VICTOR 26145 { Cocktails for Two
Old Black Joe
- VICTOR 27274 { You Might Have Belonged to Another
Oh! Look at Me Now
- VICTOR 27690 { Violets for Your Furs
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PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in light face. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last This Wk./Wk.	NATIONAL	East	Mid- west	South	West Coast
1	1. SWINGING ON A STAR (F) Bing Crosby—Decca 18597 <i>Going My Way</i> (F)	1	1	1	1
2	2. I'LL BE SEEING YOU Bing Crosby—Decca 18595 <i>I Love You</i> (M)	2	3	2	5
4	3. YOU ALWAYS HURT THE ONE YOU LOVE Mills Brothers—Decca 18599 <i>Till Then</i>	3	4	3	—
8	4. I'LL WALK ALONE (F) Dinah Shore—Victor 20-1586 <i>It Could Happen to You</i> (F)	5	2	6	—
3	5. TIME WAITS FOR NO ONE (F) Helen Forrest—Decca 18600 <i>In a Moment of Madness</i>	6	5	7	—
6	6. G. I. JIVE Louis Jordan—Decca 8659 <i>Is You Is or Is You Ain't?</i> (F)	9	6	4	—
—	7. IS YOU IS OR IS YOU AIN'T? (F) Louis Jordan—Decca 8659 <i>G. I. Jive</i>	4	—	—	6
7	8. I'LL GET BY (F) Dick Haymes-Harry James— Columbia 36698 <i>Flatbush Flanagan</i>	—	9	5	8
5	9. I'LL BE SEEING YOU Tommy Dorsey-Frank Sinatra— Victor 20-1574 <i>Let's Just Pretend</i>	8	7	—	7
9	10. HIS ROCKING HORSE RAN AWAY (F) .. Betty Hutton—Capitol 155 <i>It Had To Be You</i> (F)	—	10	9	4

Other Records Reported in Best Selling Lists by Sections

EAST: *Long Ago (And Far Away)* (F)—Bing Crosby, Decca 18608; *Long Ago (And Far Away)* (F)—Helen Forrest-Dick Haymes, Decca 23317.
MIDWEST: *Amor* (F)—Xavier Cugat, Columbia 36718.
SOUTH: *I'll Get By* (F)—Ink Spots, Decca 18579; *Goodnight, Wherever You Are*—Russ Morgan, Decca 18598.
WEST COAST: *I'll Walk Alone* (F)—Martha Tilton, Capitol 157; *It Could Happen to You* (F)—Jo Stafford, Capitol 158; *It Had To Be You* (F)—Betty Hutton, Capitol 155.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last This Wk./Wk.	Record	Artist	Label
4	1. Soldier's Last Letter ..	Ernest Tubb	Decca 6098
3	2. So Long, Pal	Al Dexter	Okeh 6718
4	3. Smoke on the Water ..	Red Foley	Decca 6102
—	4. Too Late To Worry, Too Blue To Cry	Texas Jim Lewis	Decca 6099
—	5. Texas Blues	Foy Willing	Capitol 162
—	5. Try Me One More Time	Ernest Tubb	Decca 6093
—	5. Born To Lose	Ted Daffan	Okeh 6706
—	5. Is It Too Late Now? ..	Jimmie Davis	Decca 6100

Sub. Gardens, N. O., Gables in Weymouth Newer Ork \$\$ Spots

NEW YORK, Aug. 26.—Suburban Gardens, near New Orleans, looms as another good Southern grosser for orks. Gardens has offered up to \$4,000 for name bands. Jan Garber goes in end of September for four weeks. It's not known what Garber is getting.
Another good spot recently loomed up in the East. It's Coral Gables, Weymouth, Mass., and price it offered for bands had agency men dashing up there to snare contracts. Ted Fio Rito opened at the Gables tonight. Tommy Tucker follows him.

Morris's New Scores

NEW YORK, Aug. 26.—Buddy Morris returned to the Coast last week after a few days in New York. He brought with him four scores, including *The*

Ten Years Without The Wrong Woman

NEW YORK, Aug. 26.—Trumpet player on the carpet for mental lapses on the stand blamed it all on an unfortunate love affair. "I can't forget that woman," he told his maestro boss.
Trumpeter is looking for a new job after adding that she turned him down 10 years ago. Lad votes next year for the first time.

Great John L. and Road to Utopia, both tunes scored by Burke and Van Heusen, and will probably be published by firm of same name, now affiliated with Morris. Morris will also pub *Here Comes the WAVES*, by Johnny Mercer and Harold Arlen.

Same firm will also get *Belle of the Yukon*, with score by Burke-Van Heusen. Morris now stays West three months and then comes here for short stays.

Music Popularity Chart Week Ending Aug. 24, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs thruout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. **SWINGING ON A STAR (15)**—Bing Crosby (John Scott Trotter Ork) Decca 18597
(Gray Rains, Hit 7086; Freddie Slack, Capitol 160)
2. **G. I. JIVE (18)**—Louis Jordan Decca 8659
(Johnny Mercer, Capitol 141)
3. **AMOR (9)**—Bing Crosby (John Scott Trotter Ork) Decca 18608
(Andy Russell (Al Sack Ork), Capitol 156; Xavier Cugat, Columbia 36718; Enric Madriguera, Hit 8033; Percy Faith, Decca 23344; Wayne King, Victor 20-1587; Lawrence Welk, Decca 4444; Vincent Lopez, National 7003).
4. **I'LL GET BY (20)**—Harry James (Dick Haymes) Columbia 36698
(Ink Spots, Decca 18579; The Four King Sisters, Bluebird 30-0821; Jan Garber, Hit 7079; Kitty Carlisle, Decca 23320; Billie Holiday, Commodore C-553)
- IS YOU IS OR IS YOU AIN'T? (6)**—Louis Jordan Decca 8659
(Bing Crosby-Andrews Sisters, Decca 23350)
- YOU ALWAYS HURT THE ONE YOU LOVE (14)**—Mills Brothers Decca 18599
5. **I'LL WALK ALONE (6)**—Martha Tilton Capitol 157
(Mary Martin, Decca 23340; Dinah Shore, Victor 20-1586; Louis Prima, Hit 7083)
6. **I'LL BE SEEING YOU (19)**—Bing Crosby (John Scott Trotter Ork) Decca 18595
(Tommy Dorsey-Frank Sinatra, Victor 20-1574; Louis Prima, Hit 7082; Hildegarde, Decca 23291; Billie Holiday, Commodore C-553)
7. **I'LL BE SEEING YOU (13)**—Tommy Dorsey (Frank Sinatra) . Victor 20-1574
(See No. 6)
8. **TIME WAITS FOR NO ONE (5)**—Johnny Long (Patti Dugan) . Decca 4439
(Sula Musette, Continental C-1149; Helen Forrest, Decca 18600)
9. **PRETTY KITTY BLUE EYES (3)**—The Merry Macs Decca 18610
(Vincent Lopez, National 7004; Art Kassel, Hit 7091.)
10. **STRAIGHTEN UP AND FLY RIGHT (11)**—Andrews Sisters (Vic Schoen Ork) Decca 18606
(King Cole Trio, Capitol 154)
- IT HAD TO BE YOU (2)**—Betty Hutton (Paul Weston Ork) .. Capitol 155
(Earl Hines, Bluebird 30-0825; Artie Shaw, Victor 20-1593; Dick Haymes-Helen Forrest, Decca 23349)
11. **HOW MANY HEARTS HAVE YOU BROKEN? (2)**—The Three Suns Hit 7092
12. **I'LL WALK ALONE (4)**—Dinah Shore Victor 20-1586
(See No. 5)
13. **GOODNIGHT, WHEREVER YOU ARE (13)**—Russ Morgan Decca 18598
(Blue Barron's Ork, Hit 7081; Mary Martin, Decca 23340)
- HOW BLUE THE NIGHT (8)**—Dick Haymes (Emil Newman Ork) Decca 18604
(Bob Chester, Hit 7088)
14. **AMOR (7)**—Xavier Cugat (Carmen Castillo) Columbia 36718
(See No. 3)
- I LEARNED A LESSON I'LL NEVER FORGET (1)**—Five Red Caps Beacon 7120
(Dinah Shore, Victor 20-1594; Raymond Scott, National 7002; Lawrence Welk, Decca 4444)
15. **TIME WAITS FOR NO ONE (2)**—Helen Forrest (Camarata Ork) Decca 18600
(See No. 8)
- DANCE WITH A DOLLY (With a Hole in Her Stocking)**—Evelyn Knight (Camarata Ork) Decca 18614
(Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. **SOLDIER'S LAST LETTER**—Ernest Tubb Decca 6098
2. **YOU BELONG TO MY HEART**—Phil Brito (Paul Lavalle Ork) Musicraft 15018
3. **NIGHT AND DAY**—Frank Sinatra Victor 20-1589

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- THE PATTY CAKE MAN**—Ella Mae Morse Capitol 163
(Hollywood)
- TAKE IT, JACKSON**—Vaughn Monroe Victor 20-1591
(Philadelphia)

ASCAP Half-Year Meet In Hollywood Sept. 19

HOLLYWOOD, Aug. 26.—The semi-annual meeting of ASCAP will be held at the Trocadero here September 19. Org's officials, Deems Taylor, prez; John Payne, general manager, and Jack Bregman, chairman of the executive committee, are skedded to train in from New York for the one-day session.

Matters of a routine nature will be taken up, including a report to the West Coast writers.

Plugger Certain To Win at Golf

NEW YORK, Aug. 26.—Here's a golf match a song plugger is sure to win, as only contact men are entered. Professional Music Men's Annual Gold Tournament held at Glen Oaks, Little Neck, L. I., Wednesday (24) was attended by around 60, of which 16 came up the first day as qualifiers for prizes. By the end of next week, approximately \$1,500 in War Bonds will be awarded the winners.

Dave Dreyer, Irving Berlin professional manager and the 1943 champion, didn't qualify this year. Mack Goldman, Roy Jordan, Harry Weinstein, Norman Foley, Tommy Valando, Jack Johnstone, Ralph Smitman, Nelson Ingham, Mickey Garlock, Lon Mooney, Jack Bregman, Bobby Mellin, Marty Tenney, Solly Cohn, Mack Clark and Joe Gold will battle it out in the match play rounds for the title.



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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Woody Herman

(Reviewed at Cafe Rouge, Hotel Pennsylvania, New York)

HOTEL PENNSYLVANIA continues its policy of out-and-out swing bands, following Les Brown with Woody Herman Monday (21). Herman is just that, Clarinet-tootin' maestro is probably heading up one of the best musicians' bands he has ever fronted and it really rocks the joint. There's never a dull (or soft) moment from the time the band takes the stand until the last note is put away.

Music is hep, right for dancing and plenty conversant with the modern-day idiom of arrangements. In fact, if a point can be made, it's almost too conversant. There are times when one is not sure whether he is listening to a dance band or a concert of modern music, which is at once an asset and a fault. Asset is that musically hep attaches of swing bands nod an okay head where Woody is concerned but, commercially speaking, they're not the ones who count.

For the average musical mind, Herman defeats his own purpose. He's almost too hep. This is definitely pointed up in his ballads, which are never sweet thru-out, but at various points wild bursts of brass or reeds break thru, spoiling the effect of the whole. This over arrangement also takes place behind Frances Wayne, singer, and doesn't help her any.

It's no crime for a musician to want to swing out but it's a shame that a band with such good musicians as Herman has can't come off the groovy stand for a while and mix up the evening. By the time the end of the night comes listeners' ears are overpowered with sound. He has five trumpets (and they all let go), three trombones, five reeds (himself makes six) and four rhythm.

When he rocks, the joint literally jumps. On his slow blue tunes, one in particular, the brass suddenly bellow out right in the midst of the lyric and the effect is tremendous. That's fine. But, too, he ought to give listeners a chance to talk once in awhile.

Herman is definitely a musician's musician, but maybe he ought to occasionally be a layman's musician as well. A few pianissimo strokes in the right direction might help accomplish this. Herman also does rhythm vocals which are plenty okay. Frances Wayne handles herself and lyrics with ease, and is one of the better band vocalists.

Paul Secon.

Bill McCune

(Reviewed at Green Room, Hotel Edison, New York)

BILL McCUNE's 12-piece ork gave with music on opening night (25) with a little more blare than has been the custom in this room for some months. Group is fresh from extended road tour and is inked for a month's stay.

With leader's sax used in nearly every number, ork has four reed, three trumpet, one trombone and three rhythm. Norma Jeanne, from Texas, put across ballads, and "Tiny" Morris, deserting his sax at intervals, made with the mugging in typical fat-man style, and was effective as vocalist. Bob Eschmann was effective in solo piano choruses.

Unit plays well together and is one of the best-knit of bands recently arriving on the Stem. Arrangements are designed to get much musically out of presentations but numbers observed in four sets caught opening night gave impression that modernization of book would be an advantage.

McCune and his boys were perfectly at home on the stand, with leader making good appearance and handling himself in style.

Larry Nixon.

Nat Brandwynne

(Reviewed at Starlight Roof, Waldorf-Astoria, New York)

RETURNING to the Waldorf for the third time, Nat Brandwynne took the stand Thursday (24) in the Starlight Roof, playing for the show and dancing.

An affable front man, Brandwynne's smooth tune-fashioning is little changed from previous engagements. Elaine Castle and Lew Sherwood (trumpeter) handled vocals, which were not too many. With the leader at the Steinway, the 12-piece unit was composed of three reed, three brass, three violins and three rhythm. Reed man Artie Gregg made competent use of his flute in several spots.

Coming to the Waldorf from 28 weeks at the Statler, Washington, the ork's work maintained the same excellent standards for which it is known. Use of brasses was sufficiently restrained and some flashy fiddle work dressed up several numbers.

L. N.

Henry King

(Reviewed at Biltmore Bowl, Biltmore Hotel, Los Angeles)

THE pianology of Henry King has long been identified with his society bands. Coming here for a return engagement, King is adding to a large field of followers. Because of the type of music he plays, maestro limits his engagements to class spots. In a room like this, he does a very satisfactory job.

Instrumentation is three brass, three reed, three strings and four rhythm, including two pianos. Pianos are exceptionally strong, and King's is featured thru-out. On the other Steinway is comely Buni Gravert, who plays a lot of ivories herself.

Band does such tunes as a swing version of *Tales of the Vienna Woods*, with King featured, and Alex Ashley, trumpet man, doing a good double on accordion. *Swinging On a Star* brings out muted brasses, with Ashley and Morris Fliske on trumpets, and Wayne Webb on the lone tram. Miss Gravert turns in a neat bit of warbling. A looker, she's definitely an asset to the outfit. In an 18th Century Drawing Room finds King turning to the celeste, with the open brasses hitting out. Reiss Erickson, sax man, is featured vocally on *Louise* and does the band credit. Miss Gravert also handles *Is You Is or Is You Ain't My Baby?* vocals neatly.

Band has good bounce, and arrangements by Lou Halmy and Ashley are well adapted to the outfit. Maestro varies his numbers well. Band's showmanship, depending much upon King, rates an "A."

Sam Abbott.

Roosevelt Grill Face-Lift

NEW YORK, Aug. 26.—Roosevelt Hotel will close its Grill Room September 2 for an overhaul prior to reopening September 28 when Guy Lombardo comes home. Walter Perner ork, currently in grill, will move to hotel's Hendrick Hudson Room, likely returning to grill with smaller unit on reopening.



PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

THERE'LL BE A HOT TIME Bing Crosby and Andrews Sisters IN THE TOWN OF BERLIN. with Vic Schoen and Ork

Decca 23350-B

Forget the fact that this isn't the best tune that's come out of this war and just remember that it's the hottest thing this side of Hades at the moment and that what Bing and the Andrews Sisters three do to it is plenty. It's more Bing's disk than the sisters, just as the reverse "Is You or Is You Ain't (Ma Baby)?" belongs to Maxine, Laverne and Patty. The reverse by the way will get plenty of spins on the paytables just as it will get some of the calls that'll sell this typical Decca baby.

NICE AND COZY Cozy Cole and His Ork

Savoy 502-B

There have been platters that have had drive before but what Cozy Cole does to this disk is beyond the wildest ideas of drum-atics. He takes the tune that Buck Ram worked over for him and Fred Norman did a terrific skin arranging job and sends his listeners. That goes not only for the hot jazz gang but for the nickel droppers who will tell you that they don't like 'em sizzling. This is also a collectors' item that won't stay in the collector's files.

GOING OUT THE BACK Johnny Hodges and His Ork WAY

Bluebird 30-0817-B

Duke Ellington sat in on the piano for this Johnny Hodges' original, and not having the responsibility of the thing does something extra with the ivories. Once the boys in the backroom hear this they'll continue dropping nickels all the night thru, and the girls in the front room will find it tickles their toes, too. This is another "standard" juke tune that'll stay with the box until it wears out its shellac—it won't wear out its welcome.

POPULAR RECORD RELEASES

(From August 24 thru August 31)

- BAD ACTING WOMAN Big Bill Okeh 6724
- BELOVED Louis Prima Hit 7107
- COME WITH ME MY HONEY Guy Lombardo Decca 18617
- DANCE WITH A DOLLY Louis Prima Hit 7107
- HOT TIME IN THE TOWN OF BERLIN Bing Crosby-Andrews Sisters (Vic Schoen Ork)... Decca 23350
- I'LL FORGIVE YOU BUT I CAN'T FORGET Roy Acuff and His Smoky Mountain Boys Okeh 6723
- I'M GLAD WE DIDN'T SAY GOODBYE Roy Hall Bluebird 33-0515
- I'M WOKE UP NOW Big Bill and His Chicago Five Okeh 6724
- IS YOU IS OR IS YOU AIN'T? Bing Crosby-Andrews Sisters (Vic Schoen Ork) .. Decca 23350
- JERICO Cozy Cole Savoy 502
- JERSEY JUMP-OFF Cozy Cole's All Stars .. Savoy 519
- NICE AND COZY Cozy Cole Savoy 502
- ON THE SUNNY SIDE OF THE STREET Cozy Cole's All Stars ... Savoy 519
- THE BEST OF FRIENDS MUST PART Roy Hall Bluebird 33-0515
- TOGETHER Guy Lombardo Decca 18617
- WRITE ME, SWEETHEART.. Roy Acuff and His Smoky Mountain Boys Okeh 6723



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V-Day Tunes Starting To Perk; "Hot Berlin" Hottest

NEW YORK, Aug. 26.—Pubs are getting on the victory band wagon, sensing that with the fall of Paris tunes with a V-Day slant are just about due. Perusal of the field reveals no less than 10 songs around pegged on the idea that the end is in sight. Many pubs won't release songs as yet, adhering to the OWI request that writers and pubs hold back any songs that tend to cause a let-up in the home front war effort. However, general optimistic feeling is seen in the seeping thru of V-Day songs.

Barton's *There'll Be a Hot Time in the Town of Berlin*, recorded by Bing Crosby and the Andrews Sisters for Decca is the leader in the present crop. Marks has *From D-Day to V-Day*; Paul-Pioneer has *Paris Will Be Paris Once Again*; Mills's *From Now To Victory*; *We're On the Way To Get Der Fuehrer* by J. P. Music, and *When the U. S. Band Plays Dixie in Berlin* by Bob Miller are a few around.

Eckstine Hits 30G At Regal, Chicago

NEW YORK, Aug. 26.—Gross of over \$30,000 was clocked by Billy Eckstine ork at Regal Theater, Chicago, week ended Thursday (24), coming close to the house record. After deducting taxes, net take of over \$25,000 gives the ork nearly 10 grand for the week's work.

This is the first theater date Eckstine has played fronting an ork. Band was only formed in June, making high figure even more remarkable.

Ork is booked on a series of one-nighters, including a concert at Symphony Hall, Boston, September 10, followed by the Howard, Washington, September 15; Apollo, New York, September 22.

Dizzie Gillespie, trumpeter, is featured in billing, and many of the arrangements used by the band are his. Eckstine, formerly soloist with Earl Hines, did a singing single for some time before forming the present band.

Music Popularity Chart

Week Ending
Aug. 24, 1944

POPULAR RECORD REVIEWS

By M. H. Orodenker

DICK HAYMES-HELEN FORREST (Decca)

It Had To Be You—FT; V. *Together*—W; V.

The boy-belle team of song sellers ring the bell with a resounding smack for both of these evergreens. Outstanding is the combined vocal performance for the DeSylva-Brown-Henderson waltz hit of an earlier day, "Together," for which a new lease on popularity springs from the movie "Since You Went Away." With Victor Young's orchestra weaving a particularly brilliant musical bank embellished with sparkling fiddle figures, Helen Forrest and Dick Haymes, respectively, lend individual voice to the lyrical refrain. The orchestra gets the last half of another stanza under way with the two voices returning together to polish off the side. The Isham Jones-Gus Kahn hit, "It Had To Be You," stemming anew from the movie "Show Business," is taken at a slow ballad tempo. Haymes, on the starting, sings it in the smooth romantic style with the orchestra perking up the rhythmic beats for Miss Helen's lyrical projection on the second canto, joined in duet by the romantic Haymes on the tag line to take out the side.

Coin operators can chalk up a double entry with this disk, with "Together" sure to have the edge when the nickel pieces are tallied up.

THE CHARIOTEERS (Columbia)

Sylvia—FT; V. *This Side of Heaven*—FT; V.

One of the most neglected of the Negro vocal quartets on the records, the label comes up with pairing of hitherto unreleased platters by the Charioteers, familiar radio voices and best remembered for their "Cowboy Serenade" disk of an earlier day. Injecting the spiritual style of singing in their rhythmic harmonizing, the Charioteers create an effective blend of melody and rhythm for the classic song "Sylvia." Lead is carried by the male member whose vocal range reaches that of a choir boy soprano with the other voices knitting colorful background harmonies. The lyrical male soprano also carries the lead for Duncan Browning's beautiful love ballad, "This Side of Heaven," which the Charioteers style in "a capello" singing fashion to better bring out the melodic beauty and spiritual qualities of the song. Piano provides the musical accompaniment.

Maintaining a rhythmic beat thruout, "Sylvia" is better suited for possible phono play.

DINAH SHORE (Victor)

Together—W. V. *I Learned a Lesson I'll Never Forget*—FT; V.

Lacking instrumental support, Dinah Shore does better than can be hoped for with these two important songs of the moment. The mixed choir supporting strikes a more favorable stance for these sides by incorporating a vocal unit adept in simulating the musical instruments with their voices. But as in all her other all-vocal sides, these are also woefully weak in rhythmic appeal, while the vocal attempt to strike out a rhythmic beat for Joe Davis' "I Learned a Lesson I'll Never Forget" spints as a hurdy-gurdy effect that minimizes the effectiveness of Miss Dinah's singing. Easier on the ears is "Together" in the waltz tempo, with the voices faring far better in singing out a hesitation waltz rhythm with two notes for the three beats.

On the strength of the songs, coupled with the appeal of the singer, either of these sides may muster up some strength among the phono fans.

(See Popular Record Reviews on page 63)

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodenker

RED RIVER DAVE (Continental)

I've Nobody To Love—FT; V. *White Cross On the Hillside*—FT; V.

Red River Dave is the lonesome cowboy as he gives out in sympathetic voice for A. McEnery's "I've Nobody To Love," with the accompanying fiddles and guitars providing the sagebrush saga a lively rhythmic setting to make it all the more attractive. The outdoor troubador gives out real sob and throb stuff in song for McEnery's "White Cross On the Hillside." But while it's a weeper about the sweetheart who lies buried on the side of the hill, Red River Dave does not go gushy and the music makers cut a bright rhythmic pattern. Both sides are also a cinch to catch the coins in the music boxes.

ROY HALL (Bluebird)

The Best of Friends Must Part—W; V. *I'm Glad We Didn't Say Goodbye*—FT; V.

It's a male duet singing of a lovers' bust-up for Roy Hall's and Mary Miller's "The Best of Friends Must Part." Hall strikes it out at a lively waltz tempo with the Blue Ridge Entertainers, comprising fiddles and banjos, providing the kind of musical accompaniment associated with the wide open spaces. E. B. Christian's "I'm Glad We Didn't Say Goodbye," taken at a moderately paced tempo, has a sad-voiced hillbilly singing of unrequited love. It's the singing and playing that stacks up best in the tall-grass country, and both sides make for brisk spinning in the juke boxes at the hinterland grange halls.

(See Folk Record Review on page 63)

Murray On, Buck Off ASCAP Exec Board

NEW YORK, Aug. 26.—American Society of Composers, Authors and Publishers held its regular monthly meeting Thursday (24). Richard Murray, general manager of Famous Music, was appointed to the executive committee, replacing Gene Buck, whose term expired. Org's former prez has just wound up nine months' service on the committee, six as a member, the last three as chairman.

Herman Finklestein, ASCAP's resident counsel, who returned to the States Tuesday (22), reported on his trip to Mexico City where he attended the International Bar Association meeting.

Dean Hudson Hits 20

NEW YORK, Aug. 26.—Dean Hudson, current at the Lincoln's Blue Room here, has added another trumpet and trombone. Latter is Max Kramer, formerly

Nat Towles Pulls 2G On Savannah One-Nighter

NEW YORK, Aug. 26.—Nat Towles drew 2,000 payees at Municipal Stadium, Savannah, Ga., August 18. Date was first on series of one-nighters played under banner of General Amusement Corporation, which recently took over the Midwest crew.

Agency is gratified by the 15-piece ork's reception in the South where it is unknown. Band was booked into the spot on a guarantee and deal of 50 per cent over \$1,000. At \$1 a head, the group got a nice slice of the \$2,000 take.

Ork is slotted into the Tic Toc Club, Boston, for a two-week engagement starting September 10.

with Les Brown, and former is Frank Paine, ex-Clyde Lucas. Hudson also has hired a new guitar man, Freddie Cohen. Band now has eight brass, five sax, four rhythm, boy and girl vocalist, totaling 20, including leader.

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Cootie Williams and His Orchestra

7092 { **HOW MANY HEARTS HAVE
YOU BROKEN?**
TWILIGHT TIME
The Three Suns

7102 { **JANIE**
SING A TROPICAL SONG
Jack Smith With Orchestra

7103 { **MY MAMA TOLD ME**
BABYLON
The Barry Sisters With Orchestra

EVERY HIT IS ON HIT RECORDS!

EVERY HIT IS ON HIT RECORDS!

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Jail? Fines? Trade Waits But No Vinson Word Yet

(Continued from page 13)

a per-disk payment to "unemployment" fund of union.

Coupled with the ban dispute, however, is admitted strike in studios of Station KSTP, Minneapolis, where musicians have ignored back-to-work order of Regional Panel of Labor Board.

Smith-Connally Rap?

Seeking a way to get directly to Petrillo rather than bring pressure on members of the union, Vinson may seize the recording companies and then charge the union leaders with criminal violation of the Smith-Connally Bill, claiming he is "impeding the war effort." Such an action, if sustained, might mean a \$5,000 fine, a year in the hoosegow, or both for Petrillo.

Seizure would be strictly a technical one, with perhaps one Department of Commerce official sent to each company as government boss. With government technically in control, crack down would be possible.

Other Possibilities

Other possible courses that may be

taken by Vinson under present reading of the laws are:

1. Man-power edicts against musicians sending them into essential industries, or lining them up with top preference for draft calls. This would hit all musicians, regardless of recording contracts.

2. Cancellation of all supplementary gas cards, and refusal to grant gas or rubber to over-the-road transport for orchestras, hitting not only orchestras owning car, truck or bus, but also companies chartering motor transport to orks. This would be body blow to one-night stands throughout the country, as outlined in *The Billboard*, last issue.

3. Tie-up of union funds thru devious methods hinted at, but far from explained at present.

Reports from Washington indicate the Economic Stabilizer is seeking ways of enforcing the back-to-waxing directive of the Labor Board without calling for direct action from the White House, which might prove politically embarrassing.

Meanwhile, the music industry, particularly juke box operators, is no better off than it was months ago. Independents are producing disks as fast as they can, but the fact remains that many major orchestras have not waxed for more than two years since the ban went into effect, and hundreds of new tunes that might have been given a disk boost by outstanding bands, languish in sales.

TD Asks Jan., 1945, Instead Of October Capitol Date

NEW YORK, Aug. 26.—Tommy Dorsey may not put in an appearance at New York Capitol until after the first of the year. He was slated to go in some time in October, following Horace Heidt, who follows Gene Krupa when latter pulls out some time in September.

Dorsey has a contract for the Capitol, but wired last week asking if he couldn't come in after the first, as he had to finish his pic and other commitments on the Coast. He started pic for MGM July 2. It was to take 10 week but there's possibility that shooting will run longer.

As it is, Krupa may go over 10 weeks if biz holds, and it looks as tho it might. Last week's biz was \$81,500, or better by two grand than the week before. Heidt is currently playing the Capitol, Washington, then plays Buffalo and Rochester, N. Y. Capitol's set-up now is to have Krupa, Heidt and *Blind Date* radio show. No band has been set to come in with last named.

Dorsey is slated to go into New York Paramount after the Capitol some time next year, as the result of a snarl between himself, the Paramount and Capitol. He had a contract with the Paramount, but Capitol wanted him, and result is that he is playing latter theater first.

Click Ork Stunt: Wagner's Victoria Waxery for Payees

NEW YORK, Aug. 26.—Buddy Wagner is doing a brisk biz in free platters for patrons of the Rendezvous Room in the Victoria Hotel, where his ork holds forth nightly. His *So You Want to Make a Record* plan is bait that fills the room.

Cards are distributed to customers who indicate what tune they would like to make a record of, whether they want to talk or sing into the mike during the band's performance, or if they would like an interview with Wagner to be waxed. Women ask for a fave tune of an absent soldier-sweetheart and either sing the lyrics or breathe sweet nothings into the recording.

Disks are given gratis, and Wagner reports that there are more requests than can be filled. He's having a special walkie-talkie transmitter designed so that recordings can be made from any spot in the room. Recording equipment is on the bandstand but the new equipment will permit customers to stay at their tables for the waxing sessions.

Scores With Interest

NEW YORK, Aug. 26.—Boyd Raeburn is adding 40 new hot arrangements to his book as a result of the Palisades (N. J.) Park fire which destroyed much of the band's music. The new scores are from Billy Eckstine's library and include many Dizzie Gillespie arrangements. When Eckstine organized his band in June, Raeburn gave him 20 scores, as did many other leaders interested in seeing the new ork get off to a good start. After the New Jersey fire, Eckstine shipped back Raeburn's original scores so they could be copied to replace those lost . . . and added 40 new ones of his own.

Pancake-Flip Panel Sets Mid-Sept. Sesh

NEW YORK, Aug. 26.—Arguments on radio station platter-changer jurisdiction will be heard by a panel of the War Labor Board in mid-September. Panel will begin sessions here to iron out the question of who takes over pancake flipping at NBC and Mutual, members of the American Federation of Musicians or cardholders of the National Association of Broadcast Engineers and Technicians.

Early this year James C. Petrillo, AFM prexy, announced that musicians would go into the two nets as of June 1, replacing the indie union members. Petrillo had the nets' agreement to the shift, but NABET challenged the move. Its contention was that musicians might want further hold of station jobs affecting its membership if the platter deal went thru.

Tho it was understood that no NABET member would lose his job, as the diskturning was an additional duty, the org submitted its objection to the WLB, which issued a freezing order on the jurisdictional change until hearings could be held.

DuPree Tees With Cootie; Camden On

PHILADELPHIA, Aug. 26.—Reese DuPree, vet dance promoter and only local buyer of name bands for one-nighters in the city, will continue to bring in bands for new season, again specializing in the race proms. Gets season under way Labor Day (4) with Cootie Williams. For the Tuesday night dances at his Strand Ballroom, DuPree has inked Charlie Gaines Jr., local fave.

With race proms providing the only stands for traveling bands in this territory, Camden, N. J., neighboring town, also becomes a one-night stop for names. Clifton McNeil to bring in sepiu syncopators for Sunday night stands at the Paradise Ballroom there.

Eddie Heywood to 52d Street

NEW YORK, Aug. 28.—Eddie Heywood returns to 52d Street next week (7), when he brings his seven-piece ork to Three Deuces. Charlie Shavers, trumpeter, will remain in the spot, joining present trio of "Slam" Stewart, bass; Sammy Weiss, drums, and Johnny Guarnari, pianist. Art Tatum, now on vacation, returns in October. Heywood, well known in Swing Street circles, is currently at Cafe Society Uptown.

Arranger Prepping Ork

NEW YORK, Aug. 26.—Add to the list of new bands being formed the name of Bert Shefter. Latter is free-lance arranger working in radio and has done scores for some of the top shows. He's been talking to several agencies and looking over musicians. He plays piano. Canary with the band, when and if, will be Judy Talbot, now heard on the Blue.

Cross Waxes for National

NEW YORK, Aug. 26.—Chris Cross waxed four tunes for National Thursday (24). Adrian Sisters joined Cross when he closed the Green Room, Hotel Edison, yesterday. Cross ork plays a one-nighter at Allentown, Pa., before opening at Million Dollar Pier, Atlantic City, August 27 for 10 days.

Shuberts Pay 802's \$4,400 Penalty Tab

Nicked on 'Allah' & 'Girls'

NEW YORK, Aug. 26.—Shubert Theater Corporation this week paid some \$4,400 to Local 802, AFM, representing difference between contracted and non-contracted scale for musicians who played at the Century and Adelphi theaters.

Financial settlement was made after 802 had billed the chain, which refused to pay the additional moneys and had taken the matter to the AFM for adjudication. The federation ruled that 802's claim was legal and that the money was due the musicians.

The controversy started between the local and the Shuberts when the latter took over the Century Theater for *Follow the Girls* and the Adelphi for *Allah, Be Praised*, both uncontracted houses. According to the understanding between theater owners and the union, if a theater has not signed a contract with Local 802 on or before September 15, agreeing to employ a minimum of four musicians from Labor Day to Labor Day when the house is open, it is considered a penalty house. The penalty price is then applicable when the theater does need musicians, and the charge for musical comedy performances is \$115 per man a week, while the contractive price is \$92. Scale for dramatic productions is \$85.75 penalty and \$64.40 contracted.

The Shuberts contended that they took over both houses after Labor Day and therefore could not be held responsible for the lack of foresight on the part of their former owners in failing to abide by 802 regulations and sign a contract. They asked that the penalty scale be waived in both instances.

Local 802 maintained that the penalty price stick. While the matter was being heard by the federation, the Shuberts paid the lesser scale, agreeing that if they lost the decision they would pay the difference. The \$4,400 represents the scale variance.

During the controversy, *Follow the Girls* moved out of the Century into the 44th Street Theater because of air conditioning, and *Allah, Be Praised* folded.

The Shubert can submit contracts for both houses to Local 802 before September 15 this year and avert a recurrence of the incident.

802 Aims To Get More \$\$ for Orks

(Continued from page 13)

semi-names, can't maintain their popularity and price) and consequently can't knock off the big dough on theater dates and one-nighters. Furthermore, say many bandmen, the waxeries won't even talk to you unless you've got a reasonable amount of air time, or can get same in the course of any given year.

Losing More Than Ever

Today, it's admitted, the situation is aggravated. Leaders are losing more dough on the location jobs than they've ever lost in the past. Several obvious reasons for this exist:

(1) Without the impetus of current hit records, the air time is thought to be needed more than ever before to build and hold an ork at the top or near-top. Consequently, there's a mad scramble, with maybe a dozen or more bands bidding for every single location job. This, naturally, knocks down the price.

(2) Band pay rolls are higher, arrangements are costlier, and all costs are up, so that the difference between the ork's overhead and the dough received is greater than ever.

Leaders and their coteries would, naturally, like to see the prices they get on the location jobs upped, would obviously prefer to lose a little less moola, or maybe even make a couple of bucks. It's a safe bet, however, that with current conditions prevailing (a pure and simple case of economics, supply and demand) they will do nothing to alter the situation. Whether the 802'ers can do anything is another story. At least they're starting to try.

CHARLESTON, S. C.

GENE TERRIS and his ORCHESTRA

have been touring the South for the past eight months and have met with great success.

They are now being featured nightly in the Twilight Room at Camelin's Rest until the Christmas Holidays, where Terris is also featuring the romantic voice of Al Stanley.

The band is under the personal management of the ALLSBROOK PUMPHREY AGENCY, located in Richmond, Va.

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TALK ABOUT DISK JOCKEYS

Disk jockeys on leading stations throughout the country will be included as one of the 41 important musical lists in the 6th Annual Edition of *The Billboard Music Year Book* (to be published as a separate volume for the first time in 1944). And everybody who presses, spins or listens to platters will be talking about the '44 MYB.

"GO LOCAL," SAYS FLY TO AFRA

Post-War Jobs In Hometowns

Nets and platters hog local air—AM, FM and Video need live talent

CLEVELAND, Aug. 27.—James Lawrence Fly, chairman of the Federal Communications Commission, last night advised the assembled delegates of the American Federation of Radio Artists on where their post-war future looked brightest. His advice: "Go local, boys, go local."

Actually, of course, his talk was not quite so succinct. Nor was it without a portion of effective goosing of network radio and web affiliates for their apparent lack of interest in local programming.

To the delegates, attending AFRA's sixth annual convention in the local Hotel Carter, and guests the talk was just what they wanted to hear, since it took their employers, the nets, stations, ad agencies and transcription companies, for a ride without ever becoming more than an effective rib. Yet it was all based on fact and everyone knew it.

Fly's theme was "The Question Marks Before Broadcasting." This he applied to his audience by angling his remarks along the line of post-war employment for AFRA's, both armed service veterans and newcomers, and, of course, those still in civvies.

In Two Parts

First he pointed out that FM, television and the continued operation of AM added up to plenty of jobs in the program side of radio. He emphasized this with excerpts from the FCC's regulations on separate programming for AM and FM stations within the bounds of sound economic operations. Likewise, the FCC chairman pointed to educational FM stations as another field with opportunities in programming.

Secondly, he dipped into the local programming picture. As now operated, Chairman Fly saw local outlets relying on five program sources. These were ad agencies, networks, transcriptions, special events and local talent.

The first had developed to a high degree the skill required to entertain mass audiences. The second was alarming due to the number of public service programs folded to make room for commercials. The third is now a sizable part of the entire local programming scene and of obvious commercial importance; they may some day become just as important culturally. On special events the commissioner had no comment, but on the fifth source, local programs, Chairman Fly had plenty to say.

The Future Is in Locals

With local outlets falling ever behind in local programming and the use of local talent, Mr. Fly said, "Right back there at home you have the greatest opportunity for new program development," and, by inference, jobs for members of AFRA.

To document this point the FCC chief noted that while exact figures on network programs are not available, a fair estimate is that 40 to 50 per cent of all broadcast time of all stations is devoted to programs of network origin. "We know that about 42 per cent of all airtime is devoted to recorded music. This means certainly less than 20 per cent, and probably as little as 10 per cent of all radio programming is of local live origin, and of this the single largest part appears to be news broadcasts, which may involve only an announcer reading news bulletins as they come off the wire."

Further documentation came from station reports to the FCC. These showed that the 747 unlimited-time stations reporting employed only 620 full-time

AFRA Crams Lots of Action Into Sixth Annual Conclave

CLEVELAND, Aug. 27.—Sixth Annual Convention of the American Federation of Radio Artists, which concluded its sessions this evening, took the following actions:

Set up a new national formula for its codes on commercials, sustainings, transcriptions and staff artists. Latter includes sound effects people—AFRA calls them sound artists. New pacts come up for negotiation soon as national AFRA execs return. Sentiment of delegates has been, and new codes problem satisfied this feeling, to provide for national parity on scales. In all probability the New York minimums will be the national minimums in the new codes.

Approved the report of the joint merger committee of the Four A's. Report called, in part, for a board of governors, with representatives of all Four A's unions represented in proportion to size of their unions. Board of governors will deal with broad policy matters, leave the current administrative structure of each union intact, with each union to operate about as they do now. Report also approved the policy of "one card for all Four A's unions." This AFRA approved in principle. Problem here is the need for a complete and thro analysis of the dues and initiation fee structures of all Four A's affiliates. In all probability the merger will be submitted to the membership for a referendum before going into force.

Heard the report of the Four A's international board on AFM jurisdiction conflicts. Sentiment of the delegates was that this problem, especially in view of the plans for the merger of all Four A's affiliates, can best be handled by the international board.

Selected Los Angeles as the next convention city.

Empowered its national board to appoint a committee to study, and report with proposals for action, on the various methods used by employers in computing withholding taxes. Seems some outfits deduct on basis of a single salary for a single show, while others base deductions on a week's salary for a single show. This affects the persons of small income who cannot afford to wait till tax time to file for refunds. Idea is to try for a uniform plan of deductions.

Empowered national board to investigate casting activities of telephone answering services in New York, Chicago and Los Angeles, and propose a remedy. One possible result may have AFRA operating its own telephone service for its members.

Passed resolutions against the poll tax, racial and religious discrimination and intolerance, and anti-labor legislation.

script writers, only 439 program executives, an average of a little more than two musicians per station, only 3.4 announcers each. And even the last group, the announcers, the commissioner continued, obviously stemmed from the amazing growth in popularity—among advertisers not listeners—of spot announcements.

From this Chairman Fly concluded that it was up to those in radio, in this case the members of AFRA, to get to work and midwife the rebirth of local programming. There is plenty of local business to finance local shows, and there is plenty of local talent to staff these shows.

And when the FCC chairman had concluded every member of AFRA and every station exec in the Hotel Carter ballroom saw the handwriting on the wall. To one it was obviously a case of get out and revitalize local programming or expect restricted horizons in AM, FM and Video. To the other it was obvious that the FCC had scored again in its battle against network domination of programs and stations.

The only question was whether the members and officials of AFRA would see eye to eye with Chairman Fly on the future fields of pasture.

Asked the AFL to ask its unions to cease such discrimination. Also resolutions providing for a special good standing membership card for 1,599 members in service, permitting locals to raise funds for rehabilitation of members returning from war, and asked the national board to investigate the possibility of blanket life insurance benefits for the full membership. Re-elected Lawrence Tibbett—he did not attend convention—as president. This will be his fifth and last term since AFRA constitution has five-term limit for its presidential office holders. Vice-presidents, in numerical sequence from one thru five, are Virginia Pain, president of Chicago local; Ben Grauer, of New York; John B. Hughes, of Los Angeles; Gunnar Back, of Washington, D. C.; and Ken Carpenter, of Hollywood. Hughes and Back replaced Jean Hersholt and Aune Seymour.

Back figures to represent the small locals around the country, locals that heretofore had no spokesman among top AFRA leadership. Alex McKee and George Heller were re-elected as recording secretary and treasurer, respectively.

Another important development put thru by the small locals calls for organization of a separate unit within the national office to service and handle these locals.

Farm Vote Via Radio Hope of Dem Nat'l Comm.

NEW YORK, Aug. 26.—Democratic National Committee has appointed John Merrifield, farm director on leave of WHAS, Louisville, to be farm radio director for the current presidential campaign. It is said that the appointment is part of a radio plan to capture the farm vote for President Roosevelt.

Merrifield is an experienced radio man, having worked for WLW, Cincinnati, and WLS, prior to his WHAS post, and an agricultural college graduate. He'll develop special farm shows for the Dems to be broadcast from the Midwest.

Conclave To Tackle Three Major Issues

(Continued from page 3)

duties and pitched right in to get and keep their three-day meet on the beam. There was no factionalism, no provincialism, no crackpot plans or schemes. Major matters before the members were:

1. Renegotiation of the sustaining, commercial and transcription codes. These expire November 1 and thanks to the WLB okay won this past May the union achieved parity for its commercial and sustaining codes. All locals came to the convention prepared to discuss scale and working condition improvements which will go into the proposals to be presented by the negotiators. One problem will be how to go into renegotiation without the possibility of losing the parity, between transcriptions and commercials, if and when the coming pact goes before the WLB. Naturally the delegates hope to be able to set the three new codes so they all expire at the same time.

2. Merger of all the performer unions. This grew out of the okay, by last year's convention, of the merger between AFRA and American Guild of Musical Artists. This subsequently was expanded to include all the actor unions and resulted in the joint merger committee of the Associated Actors and Artists of America. Everyone is in agreement on the over-all principle. Only discussion is about the hows and wheres and whens.

3. Discussion of jurisdiction problems

Fly & Menser Say Something At NAB in Chi

Behind-the-Scenes Biz Big

(Continued from page 3)

be replaced by an understanding that any program that is good is commercially valuable." There were other salty points that Menser made. Among them was the remark that "Program managers must not read rating charts as they read Bibles. For where the survey leaves off, sound program judgment must begin."

The Post-War Audience

Menser ended with a warning: "The post-war audience may not be so easy to hold. They will have little interest in trivia and great interest in things that are important. And unless all signs fall they will need great inspiration to solve the many problems in their post-war world. The post-war audience presents at once, a great challenge and a great opportunity for radio."

Fly Reminds 'Em of Problems

FCC Chairman Fly was to be the guest of honor at the Wednesday (30) luncheon and among the things he was expected to tell the members of the association that has so often brought him headaches and which in turn he has said "smelled," were:

1. It's essential that equal time be given to candidates and controversial issues (in connection with the election) between now and the November elections.

2. Commentators can no longer ignore the fact that they have tremendous responsibilities.

3. Don't hide behind the NAB code on one side of an issue yet permit commentators over your stations to present a one-sided picture.

4. There's no "pat" solution but watch your political balance.

5. There are going to be 5,000,000 FM sets produced annually for four years following the war.

6. Radio is expected to, and will do, more than its part in the post-war recovery.

7. There will be no delay and no freeing of television . . . with every effort being made by the commission to speed the day of video networks.

Following Fly's speech there will be the usual business meetings, many of which will be reported in length in the next issue of *The Billboard* since the material was not available at press time.

One interesting item was causing a great deal of talk at the Palmer House and other Chi spots where broadcasters gathered. That was the fact that NBC was the only web that was represented on the official agenda, except on the post-war symposium where CBS was represented by William B. Lodge.

Another matter for whispering was the fact that there was plenty of horse-trading going on between the four nets and stations which was expected to bring announcements shortly of nearly 20 important stations changing their network affiliations.

As usual the important news is being made behind the scenes.

between AFRA, and other 4A's unions, and the various locals of the American Federation of Musicians. There is a 4A's-AFM commission working on this and the delegates will listen to what the commission has to say and feed it data on this problem based on the experiences within their own locals.

4. Speech by FCC Chairman James L. Fly. Latter figures to be the highlight of the conclave. For further details of the convention and a report of the FCC commissioner's talk see adjoining columns.

Photos on AFRA Convention in issue dated September 9.

Middlebrow \$\$ From Longhair

Note Barbers Cut to B-O O K

"Song of Norway" latest set to follow "Blossom Time" tradition

By Robert Francis

NEW YORK, Aug. 26.—Opening last Monday night of *Song of Norway* once more sign-posts the fact that a well-wrought score from tunes by the old masters can make the cash registers ring.

Since Edvard Grieg and his melodies came to life on the stage at the Imperial, there has been a steady line putting its coin across the b.-o. shelf and the Shuberts admit to an advance scale of over 100G. At a \$5 (plus tax) top scale, it seems to prove that there gold can be drawn from the middlebrows and crew-cuts via the longhair strains.

Producers discovered a good many years ago that the classical pieces that Willie and Susie practiced on the parlor piano had the makings of a top-flight operetta score. There were b.-o. nuggets in the longhair compositions and, when they were tricked out with singable lyrics and backed with romantic nonsense, customers who couldn't be hired to sit thru a concert jammed the theaters to hear the same tunes. Melodies by such master tunesmiths as Schubert and Chopin have been adapted down the years into successful scores for musicals and the past few seasons seem to have revived a consciousness that the formula is still workable. The New Opera Company hit the jackpot with revised version of Johann Strauss's *Fledermaus* and dallied not quite so successfully with various items by Offenbach. Bizet turned out to be a gold mine for Billy Rose. And now comes Edvard Grieg to join the Broadway ranks. It looks as tho he'd do the same by Edwin Lester and the Shuberts.

History Repeating

In the case of the Messrs. Shubert *Song* may be a matter of history about to repeat itself—and fabulous history at that, if it follows the pattern traced by its predecessor, *Blossom Time*. Frustrated Franz would have doubtless done a nip-up in his grave if he could have foreseen that his tunes which paid off in peanuts during his lifetime would net his namesakes a conservative \$6,000,000 in profits over a span of 23 years. It isn't likely that the Grieg biog will reap such coin harvests as *Blossom Time*. The lush days of the '20s, when two companies (and for months in theaters across the street from each other on 44th Street) were playing the Stem at the same time and when as many as nine trouping units were out at once covering the hinterland, are gone perhaps forever. But *Song* can and should make a small fortune. While it is a similar period piece, it is obviously after 23 years more up-to-date in tempo and treatment. Its book is far better than *Blossom Time* and its music equally appealing. If *Blossom Time* is still worth, as is reported, \$100,000 a year to the Shuberts, *Song* should be a hinterland sock.

No Pop Longhair Flops

Of course, all operettas making use of a composer for the central figure of their stories and his compositions for their scores haven't sold like the Franz Schubert epic. But, oddly enough, there seems to be no record of a flop. The Shuberts tried to repeat back in 1928 with a purported biog of the love affair between Chopin and George Sand, called *White Lilacs*. Karl Hajos adapted Chopin melodies for the score. *Lilacs* ran up a tally of 136 performances at the Shubert Theater and even in the face of the Wall Street panic managed to send out a profit-



BROADWAY SHOWLOG

Performance Thru August 26

Dramas

	Opened	Perfs.	
Angel Street (Golden)	12-5, '41	1,149	
Catherine Was Great..	8-2, '44	30	(Shubert Theater)
Chicken Every Sunday.	4-5, '44	166	(Plymouth)

Carolyn Hummel leaves for vacation Monday (28). She will be replaced by Ann Marie Macaulay. Lois Wilson air-guests with Ethel Colby Monday (28). Stage Manager Hugh Rennie will take charge of direction and management of USO offshore stock company. Harrison Lewis takes over his job Monday (28). Sylvia Shapiro, sec to Producer Edward Gross, is now Mrs. Staff Sgt. Howard Wolinsky, of the Army Air Corps. Husband is stationed at Orlando, Fla.

Jacobowsky and the Colonel (Martin Beck)	3-14, '44	193
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J. Edward Bromberg leaves cast September 4. Loney Lewis, currently of "One Touch of Venus," will take over his chores. Harold Vermilyea gets featured billing same date.

Kiss and Tell	3-17, '43	612
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Readings held currently for spots in overseas USO unit of "Kiss." Cast will likely be set by middle of next week. Jessie Royce Landis will direct. She will be assisted by Stephen Gierash, assistant stage manager and general understudy of the New York troupe.

Life With Father	11-8, '39	2,020
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Biz up 2G over previous stanza. Claimed \$12,300. Howard Lindsay and Buck Crouse back in town from Coast Monday (21). No. 6 road troupe enters for Boston Saturday (26). Opens Colonial, Boston, Monday (28). Carl Benton Reid and Betty Chmley have the leads. Mary McNamee Joins New York company Monday (28). Replaces Virginia Dunning, daughter of playwright Phil Dunning, who leaves for an overseas trek with a USO troupe.

Lower North	8-24, '44	3
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Opened day late, due to accident with scenery.

The crux were 8 to 1 against this making its percentage 11.1. The lone dissenter was, as per usual, Burton Rascoe (World Telegram). The noes were recorded by Willela Waldorf (Post), Ward Morehouse (Sun), John Chapman (News), Robert Coleman (Mirror), Lewis Nichols (Times), Otis L. Guernsey Jr. (Herald-Tribune), Robert Garland (Journal-American) and Louis Kronenberger (PM).

Pick-Up Girl	5-3, '44	133
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Doro Merande leaves cast Sunday (27). Ria Royce is the replacement. Sid Martoff takes over Jack Allen's chores as assistant stage manager.

School For Brides	8-1, '44	31
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Seems to have got over the hump. Around 9G claimed for the week. Clears at \$7,800. Tix now on sale six weeks in advance. Reginald Joyce replaces Charles Gary Sunday (27) as

able road troupe. In 1934 Max Gordon successfully launched *The Great Waltz* at the Center Theater for a successful run. That one was built around the feud of Strauss waltz-kings (father and son), and was backgrounded by their music. *Waltz* paid off handsomely, was made into a movie and is still a revival piece.

That Old "Two Schools" Stuff

It can be argued, of course, that the success of classically scored operettas doesn't rest primarily on the music. There is a school of thought that credits production as the chief ingredient for success. Lavish sets, costumes and color are the modern necessities in a bid for favor, they claim. The New Opera Company took a chance both ways. First it put on an edition of Johann Strauss's *Fledermaus* a couple of seasons back and dubbed it *Rosalinda*. It was a simple, unpretentious version of the old comic opera, in English but in the style. So the New Opera hoped, of the Vienna of Herr Johann's day. It had nothing in common with *One Night of Love*, which had been a Shubert treatment of the same theme.

Opened Perfs.

assistant stage manager. Joyce will also play a small part. Philip Huston, currently playing Gregory Orloff in "Catherine Was Great," will step into John Graham's shoes when latter leaves troupe September 5.

Searching Wind, The..	4-12, '44	158
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Herman Shumlin will direct his newie "The Visitor," the melo dramatized by Kenneth White from the novel by Leone Zugsmith and Carl Randau. Skeds a mid-October opening after 10-day road tryout.

Ten Little Indians	6-27, '44	71
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Michael Whalen air-guests with Alma Kitchell (WJZ) Tuesday (29). Estelle Winwood has the lead in Galworthy's "Justice" which is the Wednesday (30) feature of the "Arthur Hopkin's Presents" air show (NBC). She has been approached for the Mrs. Davidson role for forthcoming "Sadie Thompson." However, she is under run-of-play contract to "Indians" and it is hardly likely that she will be released. Beverly Roberts guests on Arlene Ames's air seg Tuesday (29).

Two Mrs. Carrolls, The.	8-3, '43	400
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Producer Robert Reud put "Our Fanny," Harry Segall's farce, into rehearsal Tuesday (22). Arthur Sircom directs and cast includes J. C. Nugent, Marjorie Lord, John Archer, Lou Polan and Betty Haynes. Show opens here September 26, after a two-week road break-in.

Musicals

Carmen Jones	12-2, '43	310
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Mattie Washington, singer, and Daniel Lloyd, dancer, joined cast Monday (21). Singers Carmine Brown and Audrey Vanterpool, leave troupe Saturday (26). Dancer Edwin James out as of Monday (21). Maurice Abravanel will direct "Seven Lively Arts" for Billy Rose. Merwin Ellwell, stage manager of the Diamond Horseshoe for nearly two years, has resigned to accept a professorship in the drama school of the University of Oklahoma.

Follow the Girls	4-8, '44	161
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Milton Frome takes over from Wendel Corey, when latter leaves for Warner lot Monday (28). Frome is just back from 10-week USO overseas jaunt with Marlene Dietrich. Gertrude Niesen air-guests on "Atlantic Spotlight" (NBC) Saturday (26). Also guests for third time on "Lower Basin Street" seg Sunday (27). Snow gal Joan Miles out of show last two weeks with pneumonia. Returns Monday (28). Cast gives backstage party Tuesday (29) for Buster West. Comic celebrates his 35 years on the stage. Joyce Matthews has been signed for Dave Wolper's "Men To The Sea." Wolper also announces signing of Kenneth Bowers, ex-"Best Foot Forward," for new musical. "Glad To See You."

Mexican Hayride	1-28, '44	244
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(Winter Garden)
Edith Meiser leaves cast September 2. Dorothy Durkee will likely replace

Opened Perfs.

her. Drumbeater Lewis Harmon will part with his tonsils at Beth David Hospital Tuesday (29). Mike Todd's newie "According to Pian" has not yet reached rehearsal stage. Unless operations are speeded up, skedded September 18 Washington opening will likely be delayed. "Hayride" pic rights reported bought by 20th century for \$300,000. Ervaine Randolph has taken over for Corinna Mura. Latter to Hollywood.

Oklahoma!	3-31, '43	612
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Betty Garde has been gifted with a 200 acre tract in Cimarron County, Oklahoma. Deed was sent to her by an Okie oil tycoon, because Betty's "Aunt Eller" reminded him of his favorite aunt when he was a boy. Benedict Lee Dixon lost his brand new wedding ring while playing soft ball in Central Park. Treasurer Al Hildreth, b.-o. exec at the St. James since the show opened, is resigning as of September 2. Wants a vacation where people don't line up asking for tickets that ain't.

One Touch of Venus...	10-7, '43	375
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Ruth Clayton will take over the understudy chore to Mary Martin, when and as Joan Davis leaves for a Coast pic assignment. Jack Mann has been making guest appearances with a WAC recruiting unit. His step-daughter, Pvt. Marsha Ann Meyer, is a member of it. She used to play with him in vaude. There is a newcomer in the Teddy (ex-"Venus") Hart family. Young Lorenz was born Thursday (24) in the Women's Hospital. Naturally, he'd be named for Teddy's late brother, Larry. Cheryl Crawford called rehearsals for Sam Raphaelson's "The Perfect Marriage" Wednesday (23). Miriam Hopkins, Victor Jory, Martha Sleeper, Joyce Van Patten, Helen Flint and James Todd have the lead assignments. Opens at Plymouth, Boston, September 23, and comes to the Barrymore here, October 11. Ruth Bond out Thursday and Friday (24-25). Jane Hoffman subbed. Duncan Noble is still out. This is the sixth week. John Wildberg and wife, back from Coast, saw this season's opening of "Foggy and Bess." P. & B. season will end in New York on Easter at the City Center. "Anna Lucasta," which comes in on the 30th, will have Melville Hammett as company manager. Previews held Monday and Tuesday (28-29).

Song of Norway	8-21, '44	8
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Unanimous nod from crux for a perfect score of 100 per cent. Yes: Lewis Nichols (Times), Robert Garland (Journal American), Willela Waldorf (Post), Ward Morehouse (Sun), John Chapman (News), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Louis Kronenberger (PM), Burton Rascoe (World Telegram), House already sold out to October 1. Operating nut reported at \$32,000. Needs close to capacity to do better than break even.

ICE SHOWS

Hats Off to Ice	6-22, '44	95
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Rosalinda premed to acclaim, ran 65 weeks on the Stem and wound up with a five-month tour—to a gross of better than a million-and-a-half dollars. On the other hand, during the last season the New Opera Company produced a new version of Offenbach's *Fair Helen*, with a new book tricked up by the same lads who had revitalized *Rosalinda*. It had a fine selection of Offenbach's melodies tied up in its score. *Helen Goes To Troy* was a coin-spread by New Opera. It was given the works on sets, costumes and productions. It was beautiful to look at and tuneful to hear, and yet it ran only 96 performances.

Rose Proves a Different Story

However, just to prove that it's anybody's guess, along comes Billy Rose and steals *Carmen* right off the longhair rack. He casts it in sepia tints, modernizes the story, juices it with terrific lyrics by Oscar Hammerstein, and gives it one of the most lavish set-ups seen around the Stem in many a long day. So now it's *Carmen Jones*, opera turned from grand to bouffe, and the combo with Bizet's

original score (kept practically intact) is sock. Sock to the tune of a \$1,362,913.05 gross as of last Saturday night after 302 performances—not to mention another \$150,000 which it took down during a road tryout.

You can cut it up any way you like. It seems to add up to the fact that it isn't the coin spent but the imagination and intelligence you put into the spending that counts. One thing is certain, the customer today is sharply conscious that there may be real entertainment in the classics after all. The rise of interest in the ballet bears witness.

It All Adds Up To \$\$

It all adds up to the fact that there is a growing audience for middlebrow entertainment—an audience that only yesterday was crewcut and swinging. Bookings for the coming season of middlebrow attractions other than legit are really something. Not all of the so-called middlebrow concerts are longhair stuff cut to shoulder length. Some are mass stuff dressed up in longhair clothes. It's (See MIDDLEBROW \$\$ on page 56)

BROADWAY OPENINGS

LOWER NORTH

(Opened Friday, August 24, 1944)

BELASCO THEATER

Comedy-drama by Martin Bidwell. Directed by David Burton. Sets by Raymond Sovey. General manager, S. J. Kaufman. Stage manager, Florence Aquino. Press representative, J. D. Proctor. Presented by Max J. Jelin.

- Hank
- Peterson
- Sobieschky
- Cochran
- Heath
- Johnson
- Curley
- Bruce
- Karnes
- Spadoni
- Jim
- Patzell
- Phillips
- Barton
- Mary
- Johnny
- Marine (Dress Blues)
- Andy
- Frank
- Ruby
- Pearl
- Burks
- The Marine Sergeant
- Mr. Hines (Traveling Salesman)

Watson White
Flora Knight
Mitchell Ahrons
A handsome amount of coin has gone into *Lower North*. Those three solidly, authentic sets by Raymond Sovey couldn't have come cheap. There is a cast of some 27 actors on its pay roll. It is evident that Producer Max Jelin stinted in no way in order to get a full navy flavor on the stage down to the last detail. Unfortunately, there had to be a play to go with it, which is something that Mr. Jelin lacked. The result stacks up to that much moolah tossed down the drain.

There is no doubt that author Martin Bidwell believed he had a serious message to get across about what our lads are thinking about while they are in training for the navy. Bidwell has been recently honorably discharged from the navy and doubtlessly knows what he is talking about. Perhaps the trouble is that he has been too close to his subject. In any event, he has not succeeded in making a play about it. What he has accomplished, if he has succeeded in anything, is a series of presumably accurate vignettes of life in a naval training center but which in sum add up to nothing, because nothing really happens.

For purposes of his exposition, he has taken a cross-section group of youngsters schooling for a petty officer rating in a quartermaster's school. There is a smart-aleck ex-soda jerker, a philosophical ex-cow hand, a lad who stopped being a lawyer to join the navy, another out of an orphan asylum, a young painter, and a young husband whose wife comes to visit him. There are some more types, too, but the above gives the general idea. Anyway, the entire first act is given up to a mutual wordy baring of pasts, interrupted here and there by frenzied examinations and bawlings out by an irate C. P. O. The act ends with the lads about to get liberty.

Act two continues in the bar of the local hotel. And, incidentally, Sovey has gone to town on this one. It has plenty atmosphere. The whole gang arrive at one time or another. The young husband meets his wife, discovers she is going to have a baby, and decides to go "over the hill" rather than leave her alone. The smarty and his pal get mixed up with a couple of trollops and get the bum's rush from the house dick. A shell-shocked marine drifts in and tells them what war is really like. The general idea seems to be that there is nothing better to do than get drunk and dance with the gals.

Act three has them all back in barracks. The husband is still AWOL and the gang is covering up. The C. P. O. announces the promotions via the exam results. The young painter gets a telegram that his aviator brother has been killed in Germany. The young husband returns. His wife has sent him back. The cowboy tells him what the war is all about; that it's the little people like them that have got to stick together so that it all can't happen again. The tough cop harangues them to the effect that they are no longer girl scouts and are now fighting men fit for the navy. And that's that.

Bidwell has managed a scene or two that is moving. The talk is salty and likely phonographic. Chuckles, however, stem chiefly from bawdy or backhouse humor. *North's* chief defect is an abundance of corny, sticky situations, most of which are telegraphed in the script be-

fore they get going. There isn't an element of surprise from curtain to curtain.

Arthur Hunnicutt plays the cow-hand simply and with sincerity. He deserves a better break on material. Kim Spalding gives a good account of himself as the distracted husband, and Dort Clark another as the smart ex-soda clerk. David Burton's direction is uniformly good but no staging can put any real punch into the static scripting of *Lower North*.

Producer Jelin has come up with a bad first try at the Belasco.

Bob Francis.

SONG OF NORWAY

(Opened Monday, August 21, 1944)

IMPERIAL THEATER

An operetta by Milton Lazarus from a play by Homer Curran. Musical adaptation and lyrics by Robert Wright and George Forrest. Orchestral and choral arrangements and musical direction by Arthur Kay. Choreography and singing ensembles staged by George Balanchine. Book direction by Charles K. Freeman. Settings designed by Lenuel Ayers and supervised by Carl Kent. Costumes designed by Robert Davison and executed by Walter J. Israel. Company manager, Gerald O'Connell. Production manager, Tom Turner. Press representatives, C. P. Grenaker, Stanley Seiden and Walter Aiford. Presented by Edwin Lester.

- SONGS: "The Legend," "Hill of Dreams," "Freddy and His Fiddle," "Now," "Strange Music," "Midsummer's Eve," "March of the Trollgers," "Hymn of Betrothal," "Bon Vivant," "Three Loves," "Down Your Tea," "Nordraak's Farewell," "Chocolat Pas des Trols," "I Love You," "At Christmastime."
- Sigrid
- Einar
- Eric
- Gunnar
- Grima
- Helga
- Rikard Nordraak
- Nina Hagerup
- Edvard Grieg
- Father Grieg
- Father Nordraak
- Mother Grieg
- Freddy
- Count Peppi Le Loup
- Louisa Giovannini
- Members of the Faculty
- Mitchell, Audrey Guard, Paul De Poyster Inn Keeper
- Frau Professor Norden
- Elvera
- Hedwig
- Greta
- Margareta
- Hilda
- Miss Anders
- Henrik Ibsen
- Tito
- Maestro Pisoni
- Butler
- Adelina
- Maid
- Signora Eleanora
- Children
- Carroll, Pat O'Rourke, Shannon Randolph

THE BALLET: Alexandra Danilova, Frederic Franklin, Nathalie Krassovska, Leon Daniellan, Maria Tallchief, Ruthanna Boris, Alexander Goudovitch, Mary Ellen Moylan, Serge Ismailoff, Anna Istomina, Nicholas Magallanes, Michael Katcharoff, Julia Horvath, Peter Deign, Allan Banks, Herbert Bliss, Vida Brown, Alfredo Corvino, Pauline Goddard, Helen Kramarr, Karel Shook, Gertruda Swobodina, Nikita Tallin, Nora White.

SINGERS: Ann Andre, Elizabeth Bockoven, Barbara Boudwin, Mary Bradley, Stanley Conklin, Kaye Connors, Audrey Dearden, Audrey Guard, Leone Hall, Gwen Jones, Karen Lund, Sharon Randall, Margaret Ritter, Mary Walker, Doreen Wilson, Robert Balles, Lewis E. Bolyard, Frank Brenneman, John Chaloupka, Paul de Poyster, Cameron Grant, Larry Haynes, Hal Horton, Raymond Keast, Hal McMurrin, Arthur Waters, Maurice Winthrop, Stanley Wolfe, Walter Young.

Stem preem of *Song of Norway* more than lived up to advance reports from the Coast. It landed on the Imperial stage for a solid click—and proof that a show emanating from west of the Rockies can have everything it takes for a top spot on Broadway. *Song* has them all—magnificent music, top voices, top-flight stepping and even a book which no operetta need be ashamed of. It's only fault, if it can be called one, is that there is a bit too much of it. A 15-minute cut distributed over song and dance numbers would tighten the whole and add to the punch. Unwilling ran to nearly three hours, which is a long serving for the best musical dish.

Likely, producer Edwin Lester will correct this small latter item—with the blessings of the Messrs. Shubert—because *Song* has all the earmarks—minus the corn—of becoming another *Blossom Time*. It can and may replace that hardy perennial of operettas, when, as and if the blossoms ever fade from the bow.

As *Blossom Time* treated with the life and tunes of Franz Schubert, so *Song of Norway* blogs the career and music of Edvard Grieg. For operetta purposes the Lazarus book takes a few liberties with the maestro's affairs—notably with the interpolation of an opera singer who

lures him away from his beloved Norway and his gal to become her accompanist. Biographically accurate or no, the yarn doesn't matter much, anyway. It's the oldie about the musician in the toils of a diva, while the faithful wife waits on the sidelines for him to get sense. Lazarus has managed a period piece that keeps the flavor of the '60s and has even contrived a comedy scene or two which pull real chuckles.

Song's lasting appeal, however, will stem from its music. Messrs. Wright and Forrest have done an excellent job of adapting the Grieg melodies to operetta vocals. Their lyrics are not particularly distinguished, but they fit the tunes well enough—and it is the latter that are important. The selections have been made with care. There are, of course, bits of the *Peer Gynt* Suite, the *A-Minor Concerto*, *Ich Liebe Dich*, *To Spring* and other Grieg familiars included in the score. But there are plenty of less well-known ones which fit tunefully into the pattern. *Song* will be an ear-treat as long as it is sung, and there are a lot of people who will be humming and whistling such items as *Three Loves* and *Midsummer Eve*.

Productionwise, *Song* has been given the best. The cast is fine thruout and vocally tops for operetta fare. The singing ensemble is recruited from the Los Angeles and San Francisco Civic Light Opera groups and the youngsters do right by Arthur Kay's choral arrangements. The terp assignments are staffed by the Ballet Russe de Monte Carlo, headed by such top-flight tip-toers as Alexandra Danilova and Frederic Franklin and coached by George Balanchine. Lemuel Ayers has designed half a dozen scenes which catch the flavor of the period and

Routes

Dramatic and Musical

(Routes are for current week when no dates are given)

- Doughgirls (Hanna) Cleveland.
- Early to Bed (Harris) Chi.
- Good Night, Ladies (Geary) San Francisco.
- Kiss and Tell (Harris) Chi.
- Kiss and Tell (War Memorial Aud.) Trenton, N. J., 30; (Shubert) New Haven, Conn., 31-Sept. 2.
- Life With Father (Colonial) Boston.
- Oklahoma (Eringer) Chi.
- Over 21 (Cass) Detroit.
- Ramshackle Inn, with Zasu Pitts (Selwyn) Chi.
- Soldier's Wife (Playhouse) Wilmington, Del., 1-2.
- Uncle Harry (Shubert Lafayette) Detroit.

provide effective frames for Robert Davidson's colorful costumes.

Top cast honors go to Ira Petina, who plays an opera singer on the prowl. An alumna of the Met, for once we have a diva who can act as well as sing. La Petina brings dash and comedy sense as well as a splendid voice to the proceedings. Lawrence Brooks makes his Broadway debut as Grieg and proves himself the possessor of a pleasant baritone as well as an actor of considerable ability. Robert Shafer and Helena Bliss are also stand-outs on the vocal-thesping roster. Comedy is in the hands of Sig Arno and Robert Bernard and both score handsomely in the chuckle column.

To sum, *Song* is a handsome, tuneful show all the way down the line, and a welcome addition to the new season. It's a safe bet that the Imperial won't be looking for another tenant for a long time.

B. F.

OUT-OF-TOWN OPENINGS

LAST STOP

(Opened Monday, August 21, 1944)

WILBUR THEATER, BOSTON

A melodrama by Irving Kaye Davis. Staged by Irwin Piscator. Setting by Samuel Leve. Costumes by Rose Bogdanoff. General manager, James Troup. Stage manager, Edward P. Dimond. Press representatives, Willard Keefe and David Tebet. Produced by Victor Hugo-Vidal.

- Mrs. Sheppard
- Mrs. Chubb
- Rev. Mr. Cummings
- Mrs. Manning
- Mrs. Hollister
- Mrs. Miller
- Mrs. Smith
- Mrs. Dingman
- Mrs. Fitzpatrick
- Mrs. Baldwin
- Mrs. Mabledorr
- Walter
- Catherine Chandler
- Mr. Cook
- Mrs. Anna Haines
- Howard Haines, Her Son
- Isabel Haines, Her Daughter-in-Law
- Mavis Freeman
- Mr. White
- State Trooper
- Reporter

Boston's new theater season has gotten underway with the traditional creaking of joints—figuratively and literally—for *Last Stop* is an infirm melodrama concerned chiefly with the mild adventures of some very old ladies. The play's future is not bright.

Irving Kaye Davis, husband of *Pick-Up Girl* authoress Elsa Shelley, has composed what was intended to be an exciting, sometimes funny melodrama about the inmates of an old ladies' home and the paying off of the mortgage. The mortgage business is corny, the jokes about death and old age funny only to a sadist, and the sight of eight ancient women hobbling about a stage simply depressing.

Rich-bitch Catherine Chandler has posed as a benefactor of society thru her old ladies home. The day Mrs. Haines arrives as a new guest, Miss Chandler is engaged in selling the place for a roadhouse, while she plans to move her charges to a fire trap near a glue factory. Mrs. Haines, it turns out, had owned the home property many years ago. But Miss Chandler had pulled a fast one and got hold of it. Being a courageous little old woman, Mrs. Haines rallies her friends about her and they fight successfully to regain the property.

In the midst of the rather baleful goings-on, the one bright thing is the comical Mrs. Fitzpatrick, played with a lot of gumption by Grace Valentine. Minnie Dupree, altho a trifle uncertain at first, turns a lot of skill to her role. Catherine Doucet, as Miss Chandler, had trouble projecting her voice, but otherwise managed a vinegary characteriza-

MARRIAGE IS FOR SINGLE PEOPLE

(Opened Tuesday, August 22, 1944)

CAMBRIDGE SUMMER THEATER

A farce by Stanley Richards. Staged by Robert E. Perry. Setting by Andrew Mack. Decor and lighting by Paul McGuire. Stage manager, Robert Pryor. Presented by John Huntington and Louis Falk.

- Una, a maid
- Lottie Dismalower
- Mrs. Sibyl Hecuba
- Kenneth Hecuba
- Cynthia Weber
- Reena Rowe
- Horace Pendergast
- Lily Pendergast
- Spencer Shilling
- An Expressman
- Noel Hecuba
- A Young Lady
- Matilda Calman
- Jeanne Cagney
- Kathryn Cameron
- Roderich Winchell
- Lynne Arlen
- Louise Valery
- Allan Tower
- Dorothy Lambert
- Richard Hart
- Ronald Graham
- James Lawlor
- Myrtle Shaw

Film writer Stanley Richards must have been obsessed by Noel Coward when he wrote *Marriage Is for Single People*, for he has tried desperately to be bright and brittle. He began with a good idea when he set himself the task of writing a satirical farce about some very, very gay New Yorkers. Into the midst of a snooty family circle, including a chi-chi playwright who plays in haymows, his stupid mother and stuffed-shirt brother, he drops a California farm girl with whom the playwright has played. Her freshness and frankness upsets their whole tired orbit. But there Mr. Richards' invention ends, for his *Marriage* bears the same resemblance to Noel Coward's stage piece as day-old ginger ale does to champagne.

Scenes with the brother's superior fiancée, a masher movie producer, a lush female columnist and an ego-maniac film star go on interminably until the proceedings come to a simply smashing climax when the playwright arrives home trailed by a South Sea Island bride. In the meantime playwright Richards has led his players off on reckless goose-chases after hidden gags and silly charades. An occasional good line relieves the generally embarrassed silence. But the author's humor is more often a self-conscious effort, a try at froth which results in suds.

The single relieving feature of *Marriage* is the engaging portrayal of Jeanne Cagney in the fairly well written role of the farm girl. Miss Cagney is cute as a button and merits better than this. The remaining players struggle as best they can. There is the possibility, however, that something can be salvaged from *Marriage*. But I don't know what.

Bill Riley.

The remaining old troupers at least keep up the atmosphere. B. R.

Lounge Talent Comes Back To Eastern Cocktail Rooms

NEW YORK, Aug. 26. — Right after Labor Day happy days will be back again for performers who were thrown out of jobs when the cabaret tax forced lounges to drop their taxable talent. Trend, first evident on the West Coast, has spread to the Middle West and is now affecting policy changes in the East.

Doc's, Baltimore, which had claimed a terrific biz sans entertainment, has changed its mind. Right after the holiday spot goes back to adding canaries to its instrumentalists.

Among the others to follow suit are the Diamond Mirror, Passaic, N.J.; the Rose Room and the Dubonnet, both in Newark, N. J., and the One-Six-Four, Philadelphia.

As far as Philadelphia is concerned, lounge percenters look upon the town as having the hottest possibilities on the

East Coast. The effects of the traction strike have now worn off and ops look forward to a sock season. However, agents point out, lounge owners don't want to leave anything to chance. So right after Labor Day they expect most of Quaker-town's cocktail spots to start a mad rush for talent to help bring in the business.

In Washington the same trend seems evident. The Brown Derby, El Patio and the Blacksmith Shoppe, all of which dropped their taxable talent April 1, are converting to a full entertainment policy after Labor Day. But to offset this Washington picture, the Anchor Room in the Annapolis Hotel is planning to drop all talent.

Fee-splitters don't think this rush for talent will change the price picture much. There are enough performers around to meet any sudden demand and this supply will be increased when combos now working the borst circuit become available.

Good talent that can do a job on instruments as well as voice will still ask for and get real dough, says agents. But the run of the mill performers who have been marking time for the summer can now also look forward to more than promises.

Only in New York does the lounge picture remain unchanged. Main Stem spots which got rid of taxable entertainment have no plans to switch. Most of them seem satisfied to go along with the arrangements they worked out after April 1.

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Lou Costello Blossoms As Personal Manager
ATLANTIC CITY, Aug. 26.—Lou Costello, of Abbott and Costello, reported picking up attractions on a personal-management basis. Don Renaldo, whose quartet holds forth at the 500 Cafe here, goes to Coast in October under personal contract to Costello.

East:
MILT HERTH TRIO rumored to have made up its difference with MCA and is now back in the fold. . . . HELEN BRENT current at Helene Curtis Lounge, Charleston, S. C. . . . FREDDIE MILLER and His Tophats start at Hotel Floridan, Tampa, September 9. . . . FRENCH AND YOUNG current at Blue Mirror, Baltimore. . . . MARY O'CONNOR due at the Casablanca, Philly, September 5. . . . MILT PAGE begins at Jenkinson's Pavilion, Point Pleasant, N. J., September 5. . . . EDDIE KOCH ork in second year at Hi Hat Club, Daytona Beach, Fla. . . . WIL-LIE GANT and Dave Cuneo begin their second year at Zebra Bar, Fairfax Hotel, N. Y. . . . FRANCIS RENAULT, Emma Fink, Ella Shields, Karyl Norman and Dolly Williams on same bill at Polly's Gift Shop, Atlantic City. . . . MELO-O-DEARS now on USO. . . . DUCHESS and Her Men of Note close an eight-month booking at the Neil House, Columbus, O., and open at Jung Hotel, New Orleans, September 5.

Chicago:
TOM BROWN, of the original Six Brown Brothers, currently at the Red Lion. . . . MIKE YOUNG, piano, back at James Isbell's Lounge. . . . THREE MERRY NOTES inked in at Primrose Path. . . . SALLY ALLEN TRIO appearing at the Show Tap. . . . NATE ESTES, pianist, has opened at Cragin's Lounge. . . . MARY JANE EARNHART playing piano at Helsing's Washington Street spot. . . . JIMMY ALSTON, piano, may be heard at Tin Pan Alley. . . . DUKE YELLMAN plays intermission music at 5100 Club. . . . RUBIE ABBOTT, songstress, and the Terrible Swedes furnish the music at the Old Hickory. . . . JACK ROSS, piano, has opened at the Town Club. . . . CASINO BOYS (3) have moved to Kentucky Lounge. . . . DICK MAGUINNESS, piano, on a return engagement at Little Club. . . . DOROTHY CARROLL, piano, current at Silver Palm. . . . JOE FRANKS TRIO has opened at Two

PROFILES



EGGS ROYER

From a professor of music to an ace piano single is quite a step, but it was an easy one for Edgar H. (Eggs) Royer to take. A graduate of the University of Oklahoma with a Master of Music and Bachelor of Fine Arts degrees, Royer was teaching music fledglings at U. of O. when he took a job in a cocktail lounge just for the fun of it. He's been at it ever since.

His repertoire includes an abundance of show tunes and of comedy stuff from musical comedies. A liberal sprinkling of current pops and classics are also included. Not only does he play plenty of piano but he gives with fine vocals, too.

Among outstanding engagements are a 52-week hold-over at Helsing's Vodvil Lounge, Chicago, as well as four months at the Santa Rita Hotel, Tucson, Ariz., and the Zephyr Room of the Belerive Hotel, Kansas City, Mo. He's now in fifth week at the Turf Club, Galveston. General Amusement Company manages.

Four Chi Lounges Put Talent Back

CHICAGO, Aug. 26.—Gradual swing to singing in cocktail lounges is being shown here, with four spots reverting to that type of policy within the past few weeks.

Helsing's Vodvil Lounge, Northside spot, opened its fall season this week with five acts of vaude, after presenting straight instrumental music since last April. Russell's Silverbar started the trend in the Loop when singers appeared on the bandstand between 2 and 4 a.m. On the far Southside, the Kentucky Lounge tried the experiment when it booked in the Nove-Lites, singing group. Business at the spot improved so much that it is continuing the policy.

These spots are being eyed by other cocktail operators, and if the business improves they, too, may revert back to their former policy.

Joe Turner Back With Old Piano Duo

CHICAGO, Aug. 26.—Berle Adams, personal manager of Ammons and Johnson, scored a hit last week when he re-united the boogie-woogie piano duo with their old side-kick, Joe Turner, blues singer.

Trio separated over two years ago, when Turner left the group to go out on his own as a single. During that time they have always wanted to work with each other again but neither would give in until their present engagement at the Cabin-in-the-Sky here.

From there the boys are skedded for a run at the Forest Park Hotel, St. Louis, starting September 11. If they continue as a singing-playing combo they will be billed as Ammons and Johnson, with Joe Turner.

Reviews

"Big Six" Reeves and His Orchestra

(Reviewed at Club Rhythm, Los Angeles)
"Big Six" Reeves left Lorenzo Flournoy and his trio about four years ago to form his own combo.

His five-piece combo goes strong for jump music. Reeves is out front with tenor sax to handle instrumental solos as well as vocals. The singing assignment also goes to Dorothy Broils, pianist, who handles the hot tempoed lyrics. She is also featured on hot piano, doing equally as good a job here as on singing. Outfit sticks more closely to instrumental work, throwing in vocals only for a slight variation. Taking the mike for single work also is Norman Bowden, who joined the combo about eight weeks ago. Like Reeves' sax work, Bowden plays good horn.

Outfit does not confine itself to the written note. Sidemen have free range with the bass, drums, and piano giving able support to the trumpet and the maestro's sax. Sam Abbott.

Goody Goodelle

(Reviewed at Circus Room, Hotel Bradford, Boston)

Goody Goodelle is one of the best cocktail singers and ivory ticklers to come along in a month of Sundays. She's a big, good-looking girl with a better voice and more style than many of the best of them. What's more, her easy platform manner, her comic asides to the customers make her an especial favorite.

Her piano playing has special attraction. She manages a live rhythm, even when singing, and her arrangements have a fresh angle to them. Repertory includes old and new, torch songs and ballads, some with special lyrics, and romantic tunes. Stormy Weather had distinction. Bell Bottom Trousers was naughty in a nice way. In more than on case she generates a lot of heat. And an insinuating lift of the eyebrow, or a lift in the voice heightened interest. This girl is moving right along. Bill Riley.

OFF THE CUFF

Door Tap. . . . NORMAN SEELIG (3) booked into Town Casino. . . . ROY PAULSON (3) inked at Preview. . . . NAOMI SOBLE has opened at Black Cat Cafe. . . . LARRY GRADY current at No. 10 Theater Bar. . . . SIR OLIVER BIBBS, four men and a gal, at the Club Silhouette. . . . Bob Reems (5) inked in for the same spot starting September 12.

Here and There:

SINCLAIR MILLS, sepi pianist, inked in for the Sky Club, Elmwood, Ill., starting September 12. . . . CHUCK CHANDLER into Dayton Hotel, Kenosha, Wis. . . . MELODY LANE QUARTET has opened at the Hillcrest, Toledo. . . . GLENNA AND GALE, singers, current at Greenwich Cafe, Cleveland. . . . GEORGE SCOTTI, solovox, and Mike McKendrick's Trio at Chin's, Cleveland. . . . MUSIC MAKERS, with Bernie Rasher, booked into Hotel Carter, Cleveland.

SAMMY BERK playing piano at Club Eddie Stevens, Cleveland. . . . DEEP RIVER BOYS, sepi singers, at the Bowery, Detroit. . . . DIANA DALE, pianist, at the Club Casanova, Detroit. . . . JOE HAMM, organist, currently at Grosse's, Detroit. GAIL HALL, piano-singer, booked into Tunnel Inn, Milwaukee.

BOB AND SUE FORSYTHE open September 4 at 115 Club, Grand Forks, N. D. . . . VARIETY BOYS AND ETHELENE (4) skedded for Playmor Club, Cheyenne, Wyo., starting September 2. . . . JAN DALE, mentalist, current at Hotel Custer, Galesburg, Ill. . . . MELBA PASQUAY, organist, held over at Rendezvous, Alexandria, La. . . . CARROLL THOMPSON opens at Music Box, Minneapolis, September 4. . . . TUCKER SISTERS TRIO have drawn a holdover at Wigwam, St. Paul.

Jack McVea Has New Combo

HOLLYWOOD, Aug. 26.—Jack McVea, former star tenor sax man with Lionel Hampton and others, is heading his own small combo. He recently signed a long-term contract, effective September 1, with the Reg D. Marshall Agency.

VOCAL INSTRUMENTAL
MEMORY LANE QUARTET
With GERRI MELVIN, Featured Vocalist
Opening Sept. 5
Victorian Room, Hillcrest Hotel, Toledo
Personal Rep. LEO SCHOENBRUN

'43-'44, Year of Flack Upsets

Eds Vote Erbe-Hare, Saucier Tops in Sixth Annual Survey

Thirty-five typewriter-pounders say what they think about space grabbers and its all very different in war-time—hotels and clubs also tabbed by dawn patrol

By Paul Ross

NEW YORK, Aug. 26.—In a year marked by numerous upsets, the publicity team of Carl Erbe-Spencer Hare did the outstanding job of night club flackery, according to the results produced by The Billboard Sixth Annual Night Club-Hotel Publicity Poll, just concluded. The votes in The Billboard poll were cast by Broadway columnists, newspaper and maga-



zine night club editors, society editors and magazine and newspaper photo editors—35 leaders. Not only did the winners roll up a walloping tally for themselves but they broke the Stork Club's two-year record as the best publicized nitery by putting the Zanzibar, the chief object of their tub-thumping, into first place in this division.

The Erbe-Hare feat of knocking off first places for themselves and their spot is all the more remarkable in that it was accomplished in one year. In the poll taken by *The Billboard* last year they were well among the also rans, having entered the field with the Zanzibar just about the time the poll was taken.

Saucier Still Top

If the nitery department in *The Billboard* showed shake-ups the hotel division proved to be fairly stable. Ted Saucier extended his three-year record as the top hotel flack, coming in first again in this year's poll, and the Waldorf-Astoria, the beneficiary of his megaphoning, performed the same way, emerging first as the best publicized hotel, a position it has held since 1941.

The *Billboard* Sixth Annual Night Club-Hotel Publicity Poll also resulted in first-place laurels for Robert Christenberry (Astor) and Sherman Billingsley (Stork Club) as the best publicized hotel owner-or-manager and night club owner-or-manager, respectively. By hitting the tape ahead of the field, both Christenberry and Billingsley extended their first-place records, Christenberry having held this spot since 1941 and Billingsley since 1940.

In taking its poll this year, *The Billboard* for the first time canvassed newspapermen other than those who had charge of night club or society news or who ran columns. *The Billboard* approached city editors and newspaper and magazine editors in order to test the effectiveness of press agents generally in seeking fresh outlets at a time when there is a shortage of paper and when the usual outlets for night club and hotel press agency have diminished.

Winners Out Ahead

The Erbe-Hare combination led the field by a considerable margin. The 35 voting editors and writers accorded them 10 first choices when asked to "please rate, in the order of their service to you, the New York night club press agents who most effectively met your editorial needs during the past season." The 1944 season, for purposes of *The Billboard* poll, officially ended in May and the balloting editors were asked to rate their choices in one-two-three order.

Erbe and Hare piled up enough choices in all three categories to give them a total of 43 points on the basis of three points for a first choice, two for a second choice and one for a third choice.

Ivan Black, assisted by Marvin Kohn in glorifying the two Cafes Society, hit the next highest point score, reaching 28. By coming in second, Black duplicated his position in last year's poll.

Dorothy Ross Associates took a nose-dive to third place this year, aggregating 23½ points. Miss Ross led last year's poll in the nitery flack sector and, with Sea-

mon Jacobs as her partner, also came out on top in 1940, 1941 and 1942. However, Miss Ross has been veering out of the field during the past year in favor of radio shows and personalities, and she now does publicity for the Cotillion Room, Cafe Pierre and 1-2-3 Club only.

The 35 editors and writers voting in *The Billboard* poll gave the Zanzibar enough first, second and third choices to make a point score of 32 for this nitery. The Stork Club, which led the field last year and in 1942, came in this year with a total of 29 points. Third-place honors were won by the Cafes Society with a score of 15. The voting editors were asked to state "which do you consider the most effectively publicized night clubs?"

They were also asked to ballot on "which do you consider the most effectively publicized hotels?" and in this division gave the Waldorf-Astoria a score of 39 points. Nearest competitor to this hostelry was the Astor with 14 points. The New Yorker scored third with 8 points.

It's Billingsley

Picking "the most effectively publicized night club owner or manager," the balloters handed a total of 55 points to Billingsley and 16 to Monte Proser (Copacabana).

Lou Walters (Latin Quarter), Barney Josephson (Cafes Society) and Billy Rose (Diamond Horseshoe) tied for third place with scores of 10 points each. In last year's poll Proser never figured in the money positions, Walters having placed second and Rose third. In the 1942 poll by *The Billboard*, Benito Collada (El Chico) copped the place position and Rose also showed. However, in the 1941 voting, Proser popped up in second place while Rose took third. In the 1940 poll their positions were reversed, Rose coming in second and Proser third. All along, of course, Billingsley uniformly knocked off top honors.

Examining the results of 1940 to 1944 inclusive in the club owner category, it appears that aside from Billingsley two owners—Proser and Rose—showed the

greatest consistency in hitting the money positions. However, Walters hasn't done too badly considering that he came to New York just a couple of years ago, during which time he copped one second position and one tie for third.

Billy Rose's tie for third place—a loss when it is remembered that he regularly scored either second or third—is probably due to the fact that he is no longer a nitery op exclusively. His slip backwards allowed Barney Josephson to tie for one of the first three positions, representing a move upwards for this owner who never figured among the laurel-laden before.

Four for Christenberry

In the "most effectively publicized hotel owner or manager" division, Christenberry again had things pretty much to himself with a handy score of 32 points. This marked his fourth win in a row. It was only in 1940 that Frank Case (Algonquin) shaded him for top honors.

Other winners this year were Lucius Boomer (Waldorf-Astoria), second with 14 points, and Frank Andrews (New Yorker) and Maria Kramer (Edison, Lincoln) tied for third place with seven points each. In the 1943 voting, Boomer placed second while Frank Case copped third honors. In the 1942 poll Boomer also took second place and Vincent Astor (St. Regis) and Frank Andrews split third place between them. The 1941 balloting resulted in a second place for Case and third for Boomer.

These results taken together show that Boomer is a consistent winner next to Christenberry, while Frank Andrews shows growing strength and the Algonquin boniface loses it.

Asked to "please rate, in the order of their service to you, the New York hotel press agents who most effectively met your editorial needs during the past season," the 35 voting editors accorded Ted Saucier a point-score of 37. His nearest rival was Shepard Henkin (New Yorker) with 20. Frank Law (Belmont-Plaza) came in third with 10.

Saucier first came into the money positions in 1940 when he landed in the show position, but thereafter he leaped to first place and has stayed ever since. Shep Henkin, who was in the army for a year until September, 1943, previously scored a second to Saucier's first in 1942, Ware Lynch (Pierre) that year coming in third. In the 1943 voting Lynch pulled into second place, while Newkirk Crockett (Plaza) won third position.

This year neither Lynch nor Crockett showed up in the kudos spots, Crockett pulling seven points to tie with Timmie Richards (St. Regis) for fourth. Lynch spends much of his time working for a defense plant. With Deenie Earl, his assistant who holds the fort for him in New York, he polled a scant six and a half points. Dorothy Ross, publicizing the Pierre's room, netted a number of credits for this chore.

Waldorf High Again

The 1-2-3 placement by the Waldorf, Astor and New Yorker in this year's poll duplicates the Waldorf's eminence of other years but shows several changes in the other positions. In 1943 the New Yorker placed second, ahead of the Plaza,

Next Week

What city editors and photo editors think of press agents . . . how tub-thumpers can be more effective . . . how society editors rate the flacks . . . Broadway columnists' opinions of press agents . . . what promotion and publicity stunts were most effective . . . press agency in relation to war-times . . . night clubs and hotels in relation to public favor . . . peeves, prejudices and suggestions from the magazine and newspaper editors . . . all told in next week's issue of *The Billboard*.

while in 1942 the Pierre rolled into the second slot and the New Yorker came third. The 1941 results had the New Yorker second and the Astor in third, thus reversing their 1944 positions. It was in 1940 that the New Yorker showed its greatest strength, arriving first. That year the Algonquin placed second and the Lexington third. Both these spots have long since dropped in the ratings, while the Pierre and Plaza have slipped more recently, leaving the field pretty much to the Waldorf, New Yorker and Astor.

Examined together, the results of several years' polls show that the New Yorker holds a slight edge over the Astor in popularity among editors.

In driving their Zanzibar into the lead in this year's poll, Erbe-Hare not only passed the Stork but other strong contenders. In the 1943 check-up the Latin Quarter placed second and the Riobamba third, while in the 1942 voting the Copa slid into second place and the Cafes Society copped third. Both those years the Stork Club led the field. In 1941, the record shows, the Copacabana walked off with first honors, beating the Beachcomber (which stood on the site of the present Zanzibar) and the Cafes Society in that order. In 1940 the Beachcomber was first, the Hurricane second and Fefe's Monte Carlo third.

The dope sheet reveals that with the Beachcomber and Fefe's out of existence, the Riobamba closed by the U. S. Government and the Hurricane officially shuttered for the summer of 1944, the Copa, Stork and Society spots are the most consistent contenders for honors.

The Results

Compiled name by name and score by score, the results of the 1944 poll by *The Billboard* ran like this:

Night club press agents—	Points
Erbe-Hare (Zanzibar)	43
Ivan Black (Cafes Society)	28
Ross Associates (Cot. Room)	23½
Dor. Gulman (Leon & Eddie's)	15
Bayne-Zussman (Lat. Quarter)	11
Sid Ascher Associates (Henry Hudson)	11
Sobol, Hartman & Faggen (ex-Pers. Room)	5
Chick Farmer (El Morocco)	5
Meyer Hutner (Diam. Horseshoe)	4
Ed Weiner (Versailles, etc.)	4
Dor. King (Stork Club)	4
Max Hecht (Paris Qui Chant)	3
Joel Rose (Armando's)	3
Wolf Kaufman (Billy Rose)	3
Joe Russell (Copacabana)	2
Leonard McBain (Monte Carlo)	2
Howard Cagle (ex-El Borracho)	2
Lyn Duddy (ex-La Vie Paris.)	2
Jack Tirman (ex-Hurricane)	1
Phyllis Kraus (El Chico)	1
Seth Babits (Tondelayo's)	1
Ernest Brooks (El Borracho)	1

Regarding the list above certain points of information must be made. Bayne-Zussman along with Sid Ascher and Jay Faggen (Sobol, Hartman and Faggen) are in general moving out of the nitery flack field to radio and personality work. Ascher is now operating his own firm, Sidney Ascher Associates, but until recently he was the New York representative of Dorothy Kay, Inc., which placed third in the 1943 poll. Meyer Hutner took over the Diamond Horseshoe publicity job in February, 1944, his predecessors being Ted Nathan and Wolfe Kaufman. This accounts for the three points (See EDS PICK ERBE-HARE on page 23)

The Billboard's Sixth Annual Night Club-Hotel Publicity Poll

The Winners

Most Effective Night Club Press Agents—	Points
1. Erbe-Hare	43
2. Ivan Black	28
3. Ross Associates	23½
Most Effective Hotel Press Agents—	Points
1. Ted Saucier	37
2. Shep Henkin	20
3. Frank Law	10
Most Effectively Publicized Night Clubs—	Points
1. Zanzibar	32
2. Stork Club	29
3. Cafes Society	15
Most Effectively Publicized Hotels—	Points
1. Waldorf-Astoria	39
Most Effectively Publicized Night Club Owners or Managers—	Points
2. Astor	14
3. New Yorker	8
Most Effectively Publicized Night Club Owners or Managers—	Points
1. Sherman Billingsley	55
2. Monte Proser	16
3. Lou Walters Barney Josephson Billy Rose	all 10
Most Effectively Publicized Hotel Owners or Managers—	Points
1. Robert Christenberry	32
2. Lucius Boomer	14
3. Frank Andrews Maria Kramer	both 7

VAUDEVILLE REVIEWS

Oriental, Chicago

(Reviewed Friday Afternoon, August 25)

This layout should prove a box-office hit. Headlining is Connee Boswell, with Buck and Bubbles as the added attraction, and the Whalens, LeRoy's Mariettes and Arnie Hartman making up the rest of the bill. Ray Lang and his house ork appears on stage.

Show opens with LeRoy's clever mario-nette act. Highlight is the deft handling of the figure of Gene Krupa. Act was slowed by poor lighting on phosphorescent numbers. However, boys drew good hand and bowed off after three curtain calls.

Arnie Hartman, newcomer here, pleases with his sock accordion playing. Does a good stint when he plays *The Glow-worm* in three notes, keeping the squeeze-box closed while playing it. The Whalens follow with an interesting and pleasing adagio number. Buck and Bubbles set a fast pace, tho they haven't changed their routine since they last appeared here over a year ago, they still get plenty of laughs, and when caught they show-stopped.

Connee Boswell holds spotlight with her smooth song-styling. Does *Is You or Is You Ain't?*, *I'll Be Seeing You*, *Stardust*, *Swinging on a Star* and *Amor*. Applause brought her back for two encores, *Milkman*, *Keep Those Bottles Quiet* and *Stormy Weather*. Would have fared better if she had cut down her numbers to three or four. Pic, *San Fernando Valley*. Jack Baker.

SONNY FONTAINE is back at the emcee post at Jack Lynch's Walton Roof, Philadelphia, with the Gerardos returning to the revue September 7.

Loew's State, New York

(Reviewed Thursday Evening, August 24)

Current show is strictly run-of-the-mill. Opener, Grauman's Stairatone Revue, shows the most flash. Act is well paced, sells capably and maintains its interest all the way.

Grauman's act consists of three gals and a guy. Opens with two of the gals on stage in fencing costume going thru some fast work with foils. Routine segues into a tuneful bit, with house ork in there solidly while gals clash foils to beat. A red-headed fem tapper (unbilled) follows. Hooper works on darkened stage in luminous costume. One routine seems out of place. A soft 18th century piano tune to which she works is cute but terper is too heavy for the music. Final bit has entire company on stage, with the gals tapping on the stairs set up behind them. Stairs have metal plates connected electrically to a light-equipped board at the head of the steps. As girls tap, bulbs on top landing light up. Guy in act does no tapping, merely acting as traffic cop.

Top billing goes to Arthur Tracy, who opens with standard theme song. Tracy's pipes are still strong and his assurance helps no end, but choice of numbers shows little imagination. First tune is *I'll Be Seeing You*, okay for an opener. Follows with *Last Time I Saw Paris* after a pitch about timeliness of number due to war developments. Same tune and same pitch is now used in every joint in town. A good hand brought an encore, a schmaltzy *When a Gypsy Makes His Violin Sing* that gathered fair applause.

Al Gordon's standard dog act resulted in nice chuckles from a house which seemed to be notable for its lack of enthusiasm. Mutts do their usual disobedient bits and act walked off to good mitting.

Hal Stone got himself a few giggles but none in the belly-laugh class. Routine opens with slow gags about OPA point values on men which got a fair response. Comlc's slow single and double takes plus a pliable mug show possibilities but chatter needs a lot of improvement. Stone's partner, a tallish blonde (unbilled) straights badly. Final bit involves gal cutting pants off comic while he's making with a trombone. Latter was funny but not funny enough. Bit handled with more finesse could be a terrific topper.

Radio Rogues (3) seemed to have turned their routines completely around, and for the worse. Their bits that drew belly laughs as recently as *Hellzapoppin* were not used. Instead they go off for short take-offs of stage, radio and flicker names, with each character leaning heavily on corn. Guys don't blackout any more. They move in and out of mike in full light, losing the illusion group once sold so well. A Jimmy Stewart characterization, a poetic lecture against black market, tho, no doubt, good OWI morale-building stuff, makes for poor commercial value. Group's final bit is Eleanor and FDR take-off. Delivery of bit was never top-bracket stuff. Today, with political tension existing, the routine shows bad taste and results in audience tiffs. In any case, political fun-poking has a questionable b.-o. value.

The Digatanos (Jayne and Adam) do their usual smooth ballroom work to good hands. Gal's costume, however, detracts from her looks besides making her appear heavy. Finisher with fem wrapped around man's neck while he goes into a fast spin drew a big hand.

Pic, *Bathing Beauty*. Biz good when caught. Bill Smith.

GEORGE LATOUR, vet juggler from U. S. and brother of the late Torino, scheduled for an early camp tour in Normandy.

WIGS BEARDS MAKE-UP

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SCENERY

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SHELL SCENIC STUDIO, Columbus, O.

RKO-Boston, Boston

(Reviewed Thursday Afternoon, Aug. 24)

Where the jivers and the bobby-sox brigadiers are concerned, Betty Hutton is just the right dish. Started with a deafening bang and had the joint jumping from start to finish.

Opened with *It's Murder He Says* and nearly tore herself apart. The audience yelled approval. Hutton took a breath-catcher to say a few well chosen words about being nervous since it was here (at a Marblehead summer theater) that she got her start seven years ago. Next she did *It Had To Be You*, quietly and with affecting charm. Despite her reputation as a roustabout and tomboy, she sings this sort of romantic ballad best. She tops them all for style, musical sense and personal interpretation.

The "incendiary blonde" becomes a human tornado again with *The Rocking Horse Ran Away* and the customers love it. She ended first show with *I'm Doing It for Defense* and then had to beg off the final skedded number. Act is perfectly set up and beautifully paced. Begins in a whirlwind that has customers panting for more.

Solid musical backing for hour show is supplied by Boyd Raeburn's 16-piece ork. Tho not especially distinguished, good arrangements, competent players and a fair degree of style are all that are required. Band vocalists Marjorie Wood and Don D'Arcy are okay.

Midway in the show the Pitchmen practically brought down the house with their familiar act. Imitations of musical instruments and various bands were as effective as ever. Customers couldn't get enough of them. The Hartnells, dance team, perform some agile terps.

Pic: *The Falcon in Mexico*. Biz at opener was socko and bids fair to set some kind of a record. Bill Riley.

Hutton May Hit Hub High

BOSTON, Aug. 26.—When the flackers bill Betty Hutton as a "blond bombshell" they aren't kidding. That little ball of fire exploded all over the Hub this week and bids fair to set some kind of a record for her week's run at the RKO-Boston.

She will probably reach and possibly better the previous gross records at this theater held by Sinatra (\$61,000 last December) and Eddie Cantor (\$58,000 a couple of years back). On the basis of three days business a conservative estimate shows her to draw upwards of \$50,000 for six shows a day in seven. She'll play to 80,000 people or more.

Boyd Raeburn's band is backing the show. Featured performers include vocalists Marjorie Wood and Don D'Arcy and the Pitchmen.

Veloz and Yolanda May Cancel Roxy

NEW YORK, Aug. 29.—Veloz and Yolanda, skedded to make their first New York appearance in a year at the Roxy, coming in sometime in September, may be forced to cancel or postpone date due to long run of *Wilson* and Fred Waring.

Beyond a certain time, team has firm commitments that take it back to the Coast.

Last time dancers worked in New York was also at the Roxy.

Billy Rose-AGVA Peace

NEW YORK, Aug. 26.—AGVA-Billy Rose pact inking will probably be done this week or early next week. According to Matt Shelvey, verbal agreement has already been reached.

Agreement calls for minimum salaries of \$75 for principals and \$45 for the line girls. Rehearsal pay will also be paid. Line will work a six-day week. A closed shop is also part of the contract.

Want Three-Minute Act

NEW YORK, Aug. 26.—Roxy started a fashion when it put in Fred Waring with *Wilson*. For instead of stagershow running anywhere from 50 to 70 minutes, it runs about 18 minutes.

Now along comes the Capitol, Washington, where *Wilson* is set to open September 8, with same problem of getting a short-run stagershow. Marty May is on the bill but house is looking for another act which, it is understood, won't be on for more than three minutes.

Another Vauder On Chi Scene

CHICAGO, Aug. 26.—The trend to vaude seems to be returning to the Windy City, with another theater, the Empress, on the far Southside, switching over from a straight pic policy to a vaude revue set-up.

House, originally operated by the Van Nomikus Circuit, was recently taken over by Ralph Barger, of the Rialto (now the Downtown), who planned to present burlesque at the spot after the Rialto changed over to a vaude policy. The new switch gives the nabe its second vaude house, with the Stratford running that type of entertainment on week-ends.

First show to go in will be an A. B. Marcus revue, skedded for an extended engagement of several weeks. Marcus's shows will be changed weekly. After that the spot will produce its own shows using a full line of girls.

Harry Helmes, manager of the Rialto, will run the house with Art Kahn acting as musical director.

With the Empress swinging over to vaude, the city now has four houses featuring that type of entertainment, the Chicago, Oriental and the Rialto, which changed over this week.

Gypsy Markoff and Mrs. FDR To Tour

NEW YORK, Aug. 29.—Gypsy Markoff is set to begin a hospital tour soon with Eleanor Roosevelt.

After the Clipper crash of a few years back, it was thought that Miss Markoff would never be able to handle the groan-box again. Gal tried a comeback in various local spots using only her pipes, but got only fair results.

After more doctoring, Miss Markoff began using the instrument again and broke in her new okay act in Buffalo.

Graysons and Badminton To Music Hall in Sept.

NEW YORK, Aug. 29.—The Graysons and Ken Davidson's badminton act are skedded for Radio City Music Hall as soon as current pic, *Dragon Seed*, moves on.

New bill is tentatively set for mid-September.

Harris on Own; Leaves WM

CHICAGO, Aug. 26.—Will Harris, with the booking department of the William Morris Agency here the past three years, leaves the org September 1 to form his own agency. Before joining WMA, he conducted his own business, and prior to that was in charge of production at Balaban & Katz's Chicago, Uptown and Tivoli theaters for over 11 years.

To Build New L. A. Club

HOLLYWOOD, Aug. 26.—New dine and dance spot will be built in the basement of the Hayward Hotel in downtown Los Angeles, with construction starting this week. New spot, which will be under the management of Marty Martin, will cost \$30,000 and will be ready for a September opening.

BETTY HAMPTON, Doris Abbott and Peggy Hayden still on USO. . . . BARBARA BELMORE, Lee Rogers and the Olympics at the Surf Beach Club, Virginia Beach, Va. . . . KAE CAROLE AND ARABELLA set for USO. So is Fin Olsen.

TOM O'NEAL

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81 East 125th Street, New York

NIGHT CLUB REVIEWS

Clover Club, Hollywood

Talent policy: Dance band and floorshows at 10:15 and 12:15 p.m. Management: Owner-manager, Ivan Stauffer. Headwaiter, Joe Cagna. Publicity: Chair-lotte Rogers. Prices: Dinner, \$3.50 up; drinks, pop prices. Cover, \$1.50, Saturday and Sunday, \$2.

Spot has policy featuring a "name" with augmenting attractions. On deck are Maurice Rocco and Marla Shelton. Small orchestra is headed by Nilo Mendez, composer of *Green Eyes*.

Accompanied by the Menendez group, shapely Marla Shelton opens the show with clever song lyrics. Music is low, giving full force to Miss Shelton's work. Starts with a lively bit about the Selective Service taking the young men and follows thru with like stuff. Because her work is different and the clientele swanky, Miss Shelton's lyrics are highly satisfactory.

Rocco stands at the spinet for a fast boogie-woogie number. Giving plenty of range to his boogie bass beat, Rocco writes his own ticket from the very start. Facing the audience and thus depriving them of a look-see at his magic fingers, this pianist hits out on *Cow-Cow Boogie* and even throws in a good vocal. Effective mugging helps on these two. Turning the instrument around so that those to the side may see the fingers roll over the keyboard with fantastic speed, Rocco follows with *Tea for Two* and *Stardust*. His boogie treatment of these standards is nothing short of superb. He extends the treatment to include *The Donkey Serenade* and throws in the *St. Louis Blues* with vocals. Could have stayed on all night had he wanted. It's sock.

Sam Abbott.

Club 51, New York

Talent policy: Floorshows at 11, 1 and 2. Continuous dancing. Owner-manager: Fred Vosberg. Prices: \$2-\$2.50 minimum.

Current show is undistinguished. Performers do all right with what they have, but with the possible exception of Johnny and George, a sepi vocal-piano act, routines show little that is different or interesting.

Johnny and George, latter on the music box, open with a jump version of *It Had To Be You* which clicks. Team follows with *I'll Get By*, with both guys singing. Johnny's pipes are plenty strong and George's key pounding also sounds okay in snatches. But ork's blasting drowns piano out so completely it is difficult to judge. For encore team gives out with a corny *St. Louis Blues* arranged so it is practically unrecognizable. Walk off with a loud *Bei Mir Bist Du Schoen* to a good hand.

Thelma Baker, good-looking brunette with a strong set of pipes, does satisfactorily with current pops and novelty numbers. Got best results for *County Donegal* and a hillbilly tune. Canary has a throaty voice that is okay on high notes but lacks authority in the lower registers.

Ryan Twins, blond sister tap team, open with good hoofing. Team's in-time stuff is still good. Routine, however, has been the same so long it becomes boring. Facial lines becoming more apparent. Make-up has to improve if gals don't want to show age.

Jean Jordan, working in a blue spot, comes on in iridescent feathers and shows nothing outside of a couple of slow turns.

George Chatterton doesn't have to do much to do as emcee. As a comic his routine went out with Coolidge. Best is his hat-switching bit, with GI customers coming on to work with him. Number, tho aged, gets plenty of yocks from mob.

Bill Smith.

Club Top Hat, Detroit

Talent policy: Dance and show bands, alternating; floorshows at 10 and 12:30. Management: Frankie Rapp, manager. Prices: Admission, \$1.20; drinks from 35 cents; no food served.

Open only six weeks, this newest of Detroit spots is clicking in a big way. Operating without food service under wartime conditions, the caliber of the show is obviously the one thing that is bringing excellent crowds to the down-river suburb where it is located. Policy is an 80-minute show with a variety of appeal in talent types. Unusual rule is that no act makes a second appearance in the same show, so that the audience doesn't get the idea they are seeing the same people over and over again.

Background of the show and hardest worker is Frankie Rapp, the house manager, who works as emcee. He works with wit and fast talking, plenty of smooth double entendre that avoids the offensive. He also sings ballad and comedy stuff, and does some nice sax and clarinet work. He clowns part of the show in a parti-colored zany outfit.

Jan Latin has a profusion of skillful balance feats, on a rocking chair on a platform, on a board atop a rolling cylinder, and a backward somersault off a balanced ladder. He has a fine control, and works effectively with the low ceiling.

The Counts and the Countess, sepi trio, gain novelty with the girl at the piano. They work with an infectious gayety and pep, strongly in the boogie tradition, they work with an insistent rhythm. Generous vocals aid their all-percussion combo, and they work both solo and together. They take over entirely while the band has an intermission, and work lulls after the show.

Merri Leone, a gorgeous blond thrush, provided the only straight vocal work on a long show. Combining eye and ear appeal very successfully, she appeared to especially please the male customers.

Sammy Marlowe and his five men do the music as background for a long show that called for some good vaudeville-style ad lib program music. Their dance stuff is okay, too. The Six Top Hatters have some pleasing tap and Russian numbers.

Haviland F. Reeves.

Milt Herth Trio, 'Scat' Davis Open Chi Vaude House

CHICAGO, Aug. 26.—Rialto Theater, former film-burlesque house here, opens September 1 under tag of the Downtown Theater. Spot was originally renamed the Paramount until Balaban & Katz stepped in and started injunction proceedings, prohibiting the use of the name on the grounds that they were entitled to it because of being a wholly owned subsid of Paramount Picture Corporation. Court action was dropped when operator, Ralph Barger, changed the name.

Booking for first three weeks include Johnny (Scat) Davis, Milt Herth Trio, Jackie Green, Callahan Sisters and Ted Travers, who open September 1. Davis will be held over for the second week, with Skip Farrell, Ray English, the Redingtons, and Perry, Frank and Janice supporting. On the 15th, "Smiley" Burnett moves in with Elmo Tanner, Moro and Yocanelli and Wilkie and Dare, followed by Lois Andrews and Nick Lucas. Duke Ellington has been inked for two-week run starting September 29.

Programs will be selected especially for the family trade, with particular stress being centered on the teen-age patronage. Pic policy will include second-runs and Class B films, due to the contract agreements between B&K and major studios.

House has been redecorated and re-seated.

Follow-Up Review

PARIS QUI CHANTE, NEW YORK: Leo Pleskow, who was here last season as a single, is back again but this time with two other men, Eric Asken, piano, and Herman Bogert, guitar and occasional vocals.

Pleskow is a personable, light-haired lad who knows how to deliver with his fiddle in listenable style. Between shows he and his two lads stroll between tables giving out with either Viennese waltzes, pops or standard ballads. Bogert, on guitar, does okay but on voice he's mediocre. Asken's keyboard work shows technical ability but little more. Lad should pay a little more attention to showmanship for better results.

For the show, Pleskow did all of Enesco's *Roumanian Rhapsody*, with Asken doing an excellent piano accompaniment. Number got a handsome hand but effect was spoiled by waiters walking in front of performers.

Coralli and her guitar, new here, do alright with French tango tunes and Spanish numbers. Gal has a pleasant voice but range and phrasing are just fair.

Terry Jean, a slim, attractive brunette, did *I Get a Kick Out of You* and *Mad About Him Blues*. Canary has possibilities but lacks experience as shown by nervousness and poor delivery. One thing Miss Jean should learn is that she's working for an audience and not a mike. Crowd out front likes to see a pretty face as much as it likes to hear a good voice.

Bill Smith.

... And Speaking Of Operations--

NEW YORK, Aug. 29.—Fee-splitter Abby Greshler is thinking of endowing a clinic so his acts can get in for wholesale.

A couple of weeks ago the Wesson Brothers decided to double for the guy who takes out tonsils. This week three more of Greshler's acts are laid up.

Neil Stanley and Marty have the pip; Eddie Rollins, of Nestor and Rollins, doesn't like his profile (Rollin's not Abby's—nobody can do anything about that) and is having his schnozz bobbed. Carol Grayson, of the Graysons, has an infected toe. "Probably," says Abby, "cause she kicked about something she oughtn't."

Danner and Kaplan Top New Vaude Unit

NEW YORK, Aug. 29.—New Frederick Bros.' package, still untitled, will make its New York preem at Club 51 in the next few weeks. Unit, consisting of eight performers, has been sold for \$1,200 weekly for four weeks and options. If all the options are taken up run will be 16 weeks.

Idea, according to Fred Vosberg, nitery op, will give Frederick Bros. a New York showcase for its package out of which the 10 per centers hope to sell it for vaude dates for much bigger dough. Trade recalls a similar plan tried out at La Conga some seasons back. The package did okay at the club, but as far as theater bookings were concerned, it was strictly no dice.

The unit opening in Vosberg's spot will be headed by Danner and Kaplan, the comics who replaced Abbott and Costello at the Steel Pier, Atlantic City.

Chicago Ballroom Ops Fight New 20% Tax

CHICAGO, Aug. 26.—Ballroom ops here have secured postponement to October 1 of effective date for collection of 20 per cent tax on all sales in ballrooms. Internal Revenue officials announced during the week taxes would be collected on all food and drink sales, washroom towel charges and all other sales in club, including cigarettes and cigars, beginning Septemebr 1, but plea of group of room operators brought postponement until matter could be discussed. In past, tax has been collected only on admissions where sales inside room were nominal.

Harry Rice, operator of Merry Garden Ballroom, Chicago, is chairman of a committee of operators fighting the proposed extension of taxation, and Al Hausberg, owner of the Milford Ballroom, secretary of the group. Counselor Harry Lyne has prepared a brief for the operators and a delegation is expected to journey to Washington within the week to present arguments against this newest interpretation of the cabaret tax.

Ink Spots-Ella for Zanzibar

NEW YORK, Aug. 26.—Next Zanzibar show skedded for sometime in October has the Ink Spots and Ella Fitzgerald. Other acts will be added soon. Spot also plans a colored band policy.

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Biz Up in Stem Houses

Long-run bills get figures comparable to opening weeks

NEW YORK, Aug. 26.—Cooler weather brought out the customers in droves so that house after house on the Stem did what amounted to almost opening-day business.

Radio City Music Hall (6,200 seats; house average, \$100,000) duplicated previous week's \$121,000 on the nose for its fifth week's take. Initial stanza with Patricia Bowman, Wally West and *Dragon Seed* pulled \$124,700, followed by \$104,000 and \$101,000. Fourth week's figure was \$121,000.

Roxy (6,000 seats; house average, \$75,000) is still in heavy pay dirt with Fred Waring's ork and *Wilson*. For third week house took in \$123,000 net (\$148,000 taxes) as against initial week's \$124,700, and second week's \$125,000.

Capitol (4,627 seats; house average, \$55,000) bettered previous week's cash register count with \$81,500. Bill, Gene Krupa's ork and *Since You Went Away*, started off with \$88,000. Followed by \$87,000. Third week take was \$79,800 followed by \$79,500.

Paramount (3,664 seats; house average, \$75,000) for the second week with Vaughn Monroe, Gene Sheldon and *Hail the Conquering Hero*, stayed at the same figure registered for opener. First stanza brought \$77,000 and second week also \$77,000.

Strand (2,779 seats; house average, \$45,000) lifted to \$44,000 for the third week as against \$40,000 for the previous week and \$47,000 for the opener. Bill has Tommy Tucker ork, Dick Buckley, Rochelle and Beebe and *Janie*.

Loew's State (3,500 seats; house aver-

Terrific 12G in 3 Days For Slack at Canton, O.

CANTON, O., Aug. 26.—Best gross in months at the Palace here (2,000 seats) was registered with the first stagershow of the new season, Freddie Slack's ork. New to the territory ork proved terrific for this burg, with \$12,000 for three days, August 18-20. Also on bill were Imogene Lynn, West and Lexing, Virginia Austin, and Johnny Mack. Duke Ellington is next in early in September, followed by Frankie Carle.

Hulas 24G at Philly

PHILADELPHIA, Aug. 26.—With a break in the heat wave and the marquee brightened by the first local stage appearance of movieland's Peter Lorre, assisted by Marcella Hendricks, week ended Thursday (24) brought a highly satisfactory \$24,400 to Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 50 to 95 cents), making for one of the best weeks of the summer. Lorre overshadowed the weekly band presentation, this trip bringing on Ray Kinney and his Hawaiian show, comprising the Aloha Maids (5); Nani, Leinaala, and the Coral Islanders with Al Powers. Added acts in the Oxford Boys, and Jean, Jack and Judy. Screen, *Secrets of Scotland Yard*.

'Scandals' 17G, Circle, P'd'p's

INDIANAPOLIS, Aug. 26.—Circle Theater grossed \$17,000 week ended August 17 with George White's *Scandals*, featuring Master and Rollins; Prof. Backwards; Ming, Ling and Hooshee, and Miriam La Velle. (Seating capacity, 2,600.) Pic, *Gambler's Choice*.

age, \$25,000) dropped to \$30,000 with Jane Pickens, Paul Winchell, Henry Jerome ork and *Once Upon a Time*. Previous week's take was \$33,000. Current bill has Arthur Tracy, Radio Rogues, Digataonos, Al Gordon and *Bathing Beauty*. Pic holds over for second week.

Spivak Big 72G Chicago Gross Top Since Fair

CHICAGO, Aug. 26.—Two big attractions, a mass of delegates attending the Veterans of Foreign Wars' conclave and cool weather were responsible for heavy grosses at the two vaude-pic houses here week ended August 24.

Chicago Theater (4,000) hit highest mark since strong week of \$78,000 garnered during *A Century of Progress*. Over \$72,000 passed thru the box office. A strong pic, *And the Angels Sing*, and the p. a. of Charlie Spivak, with the Arnaut Brothers supporting, brought the heavy take. Entire bill has been held over, and judging from the opening biz, the house will again go well over its average weekly receipts.

Oriental (3,200) also had a strong week, with Blackstone the Magician and the King Cole Trio bringing in over \$36,000. Current bill, comprising Connee Boswell, Buck and Bubbles, LeRoy's Marionettes, the Whalens and Arnie Hartman, opened well.

Low Set in Detroit

DETROIT, Aug. 26.—Extreme heat wave knocked biz at the Downtown (2,800 seats; house average, \$23,000) to weak \$19,000, lowest figure recorded under present management, despite double bill, Milt Britton's band and Willie Howard. Pic, *Johnny Doesn't Live Here Any More*. Current show, featuring radio program, *Blind Date*, with Joy Hodges, and Ted Pio Rito's band on the stage, got off to a good start when the weather broke, drawing \$4,000 opening date, for the second highest opening day under present policy. Week looks good; expected to run about \$35,000.

NTG Cops Solid 23G

LOS ANGELES, Aug. 26.—Opening strong in a house that has a reputation of going only for bands, Frank Bruni's *Florentine Gardens Revue* looks good to roll up a solid \$23,000 at the Orpheum (2,200 seats) here. That would be \$1,000 more than Ann Corio, on a share-the-billing basis, with Johnny (Scat) Davis and Bonnie Baker, turned in last week. Pic, *Seven Doors to Death*.

Florentine Gardens Revue is the road unit of the show which played three years at the title spot in Hollywood. With Nils Thor Granlund (NTG) emceeing, augmenting acts include the Maxellos, Corinne and Tito Valdez and Paul Regan. Spot is charging 98 cents tops, as it did for the Corio show.

When *Florentine Gardens Revue* played the Orpheum three years ago gross was \$9,500, considered a good figure for the house at that time.

Poor 24G at RKO, Boston

BOSTON, Aug. 26.—D'Artega's all-girl ork and Ella Mae Morse and Gil Lamb proved low-voltage and slow at RKO-Boston box office for frame ended Wednesday (23). Gross barely reached poor \$24,000 (seats 3,200; house average, \$27,500). Pic, *Invisible Man's Revenge*.

Betty Hutton opened to wow biz Thursday (24). Phil Regan, Belita, Smiley Burnette, Happy Felton and Margie Hart due in August 31.

Balto Hefty \$16,300

BALTIMORE, Aug. 26.—Hippodrome Theater, week ended August 24, grossed a fine \$16,300, with bill made up of Henry Youngman, Patricia Morrison, the Elgins, Ben Yost's Mimic Men, and Tyler, Renard and Arden. Pic, *Seven Days Ashore*.

WINICK AND MAE set for the Orpheum, Los Angeles. . . TYLER, THORNE AND ROBERTS due at the Bal Tabarin, San Francisco, September 7 for six weeks, then into the Golden Gate Theater there and the Orpheum, Los Angeles.

Eds Pick Erbe-Hare, Saucier In Year of Flackery Upsets

(Continued from page 25)

garnered by Kaufman whose job is flacking *Carmen Jones*.

Dorothy King is at present the Stork Club's p. a., but Dick Brugere and Ernest Brooks held the job from last fall to the spring. Howard Cagle briefly shared the Monte Carlo tub-thumping chore with Leonard McBain and also worked for El Borracho but has left the field for a berth at Metro-Goldwyn-Mayer.

Among the Niterics

Night clubs—

Night clubs—	Points
Zanzibar	32
Stork Club	29
Cafes Society	15
Leon & Eddie's	12
Copacabana	10
El Morocco	6
Diamond Horseshoe	5
Latin Quarter	4
Monte Carlo	3½
Armondo's	3
Havana-Madrid	1
Radio Frank's	½

In rating the night clubs, the 35 voting editors passed over such niterics as the Versailles, Havana-Madrid, La Martinique, Harlequin, Blue Angel, Ruban Bleu, La Conga and Hurricane without giving any of them a vote, thus showing that these spots—among the town's most substantial—had failed to make an impression, in terms of publicity, upon the editorial fraternity.

Night club owners or managers—

Night club owners or managers—	Points
Sherman Billingsley (Stork)	55
Monte Proser (Copacabana)	16
Lou Walters (Latin Quarter)	10
Barney Josephson (Cafes Society)	10
Billy Rose (Diamond Horseshoe)	10
Joe Howard (Zanzibar)	5
John Perona (El Morocco)	4
Dave Wolper (Hurricane)	3
Eddie Davis (Leon & Eddie's)	3
Nick Quattrocchi (El Borracho)	2
Barney Gallant (Same)	2
Frank Bessinger (Radio Frank's)	1
Joe Rogers (Rogers Corner)	1

From these figures it will be seen that

Joe Howard, co-owner of the Zanzibar, benefited from his spot's favorable position in the poll generally, since he came in within the first six places, passing such well-known niterics entrepreneurs as Perona, Wolper and Davis. It will be noted, too, that Dave Wolper pulled a score of three points himself while his Hurricane failed to net a single marker. This situation is probably due to Wolper's new prominence as a legit producer.

Hotel Press Agents

Hotel press agents—

Hotel press agents—	Points
Ted Saucier (Waldorf)	37
Shep Henkin (New Yorker)	20
Frank Law (Belmont-Plaza)	10
Timmie Richards (St. Regis)	7
Newkirk Crockett (Plaza)	7
Ware Lynch-Deenie Earl (Pierre)	6½
Ray Doyle (Commodore)	5
Paul Coates (Dixie)	5
Walton Smith (Pennsylvania)	4
Albert Crockett (Biltmore)	4
Madeleine Riordan (Hamp. House)	4
Vince Markee (Astor)	2
Linda Paige (Delmonico)	2

The implications of the ratings of the three leaders here has already been discussed. There is food for thought, however, in the fact that Timmie Richards, a comparative newcomer, ran a tie for fourth place with Newkirk Crockett who turned up in third place in the 1943 poll, and the fact that Ware Lynch who placed second in 1943 and third in the 1942 vote personally pulled a score of one and a combined score of six and a half with his assistant. There is also an interesting disparity between the two-point marker achieved by Vince Markee personally and the high scores for Christenberry and the Astor. Markee has been in his job less than a year.

About Hotels

Hotel owners or managers—

Hotel owners or managers—	Points
Robert Christenberry (Astor)	32
Lucius Boomer (Waldorf)	14
Frank Andrews (New Yorker)	7
Maria Kramer, (Edison, Lincoln)	7

Frank Case (Algonquin)	5
Emil Ronay (Belmont-Plaza)	3
Vincent Astor (St. Regis)	3
John Paul Stack (Henry Hudson)	2
Oscar Weintraub (Essex House)	2
James McCabe (Pennsylvania)	2
Donald Paton (No. 1 Fifth Ave.)	1
David Mulligan (Biltmore)	1
Thomas Russell (Weylin)	1

Finally, the hotels—

Hotels—	Points
Waldorf-Astoria	39
Astor	14
New Yorker	8
Pierre	7
Plaza	5
Dixie	4
Belmont-Plaza	4
Pennsylvania	4
Hampshire House	3
Algonquin	3
St. Regis	2
Biltmore	2

These figures reveal an interesting conjunction between the Dixie, a moderate-priced hostel on 42d Street, and the higher-priced and somewhat snootier Pennsylvania and Belmont-Plaza. The editors gave them all equal scores, four points. There also is some significance in the running of the St. Regis, which tied for last place, while its p. a. and owner both placed about midway in their respective tallies. Evidently these two are more popular than the hotel they represent.

On the score of the hotel race, many well-known places didn't receive a single vote. The Lincoln, Edison, Delmonico, Sherry-Netherlands, No. 1 Fifth Avenue, Park Central, McAlpin, St. Moritz, Paramount, Governor Clinton, Picadilly, Victoria—all of which advertise extensively—are in this class.

So much for statistics. The 35 voting editors also volunteered a host of peevish, likes and dislikes, prejudices and suggestions for the assorted flacks, spots, hotels and owners. These will be reported in next week's issue of *The Billboard*.

The 1943-'44 season covered by the newest poll was in many ways a difficult one, for all entertainment places suffered from talent-shortages, liquor-shortages, help-shortages and newspaper space-shortages. But it was long on one thing—the take, and the field was open to all comers. It should have produced many more upsets, in terms of publicity values, than it did.

In Short

New York:

SOL TEPPER is burnt up and frizzled at the edges. He discovered that he had a silent partner who shared in the profits but not the losses. . . BEN YOST singers go into the Latin Quarter September 14. . . JONES BROTHERS into Ruban Bleu September 12. . . GEORGIE PRICE set for the Beachcomber, Miami Beach, Fla., September 21. . . ARTIE DANN joins the Harvest Moon show at Loew's State September 14, then heads to the Coast for film date. . . JERRY LEWIS back to the Glass Hat in mid-September. . . DOROTHY SHAY, who recently closed at the Glass Hat, set for the King Edward Hotel, Toronto, shortly after Labor Day.

MILTON BERLE being offered to Stem houses, but long run pix jam things so badly he can't be fitted in. . . MAXIE ROSENBLUM will be in town end of September. . . ALFRED WEISS, talent buyer for the Olympia, Miami, here for a buying trip.

Chicago:

CONNIE BOSWELL, Dave Apollon and Son and Sonny have been inked in for the Latin Quarter, starting September 1. . . BETTY HUTTON goes into Chicago Theater September 8. . . LENA HORNE skedded for the same spot, starting October 13. . . MERRY MACS booked into the Oriental Theater September 22. . . DOROTHY CLAIRE, vocalist, and Paul Gray, emcee, current at Helsing's Vodvil Lounge. . . MANUEL VIERA, animal act; Rolly and Verna Pickert, stilt dancers, and Harold Douglas in new show at Edgewater Beach Hotel. . . SKIP FARRELL, Ray English, the Reddingtons and Perry, Frank and Janice inked in at Downtown Theater, starting September 8. . . TED BROWN NOVELTEERS at Old Heidelberg. . . LEE MCKAY'S HAWAIIANS at Little Hawaii. . . CARL BRISSON current at Mayfair Room. . . JACKSON AND NEDRA, dancers, at Brown Derby.

MARIO and Floria, ballroom dancers, into Statler, Boston, September 11. Also set for St. Regis, New York, about first of year.



ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A

Airlane Trio (Dixie) NYC, h.
Akin's, Bill, Foursome (Indiana) Fort Wayne, Ind., h.
Allen Sisters (Ernie's) NYC, nc.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Arnaut Bros. (Chicago) Chi, t.
Atenos, Original (Fair) Marshalltown, Ia., 29-Sept. 1; (Fair) Lincoln, Neb., 4-9.

B

Baker, Bonnie (Golden Gate) San Francisco, t.
Baker, Jerry (Embassy) NYC, nc.
Baldwin & Bristol (Riverview) Pennsville, N. J., p.
Ballantine, Carl (Earle) Washington 18-31, t.
Barranco, Luis & Diana (La Conga) NYC, nc.
Barrett, Sheila (Lookout House) Covington, Ky., nc.
Baylos, Gene (Hipp) Baltimore, t.
Belmont Bros. (Fair) Traverse City, Mich., 29-Sept. 1; (Fair) Du Quoin, Ill., 4-9.
Berg, Harry (Green Room) NYC, h.
Berk, Sammy (Stevens Lounge) Cleveland, h.
Blaine, Betty (Club Jinx) NYC, nc.
Blakstone, Nan (Florentine Gardens) Hollywood, Calif., nc.
Blanche & Elliott (Casino) Chi, nc.
Blanche, Jeanne (Earle) Phila, t.
Booth, Frankie (Bali) NYC, nc.

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Bond, Louis (Tropic Isle) NYC, nc.
Boran, Arthur (Jamaica) Jamaica, L. I., NYC, 4-6, t.
Borge, Victor (Palmer House) Chi, h.
Boswell, Connie (Oriental) Chi, t.
Brooks, Sunny (Belmont) Cleveland, h.
Brisson, Carl (Blackstone) Chi, h.
Brown, Evans (Wildwood Manor) Wildwood, N. J., h.
Brown, June (Pastor's Uptown) NYC, nc.
Brower, Anne (Bali) NYC, nc.
Bruettes, Six (Alpine Village) Cleveland, nc.
Buck & Bubbles (Oriental) Chi, t.
Buckley, Dick (Strand) NYC, t.
Bundy, Jack (Village Barn) NYC, nc.
Burns & White (Royal) Detroit 18-31, nc.
Burton's Birds (Waltton) Phila, h.
Buswell, Billy (Watkins) Warsaw, N. Y., h.
Byrne Sisters (Steel Pier) Atlantic City.

C

Cabin Boys Trio (Brass Rail) Chi, nc.
Caceres, Emilio (Swan) Corpus Christi, Tex., nc.
Callahan Sisters (National) Louisville, t; (Paramount) Chi 1-7, t.
Campos, Chela (Bali) Miami, Fla., nc.
Captivators, Three (Babe's Supper Club) Des Moines, nc.
Cardini, George (Aquarium) NYC, nc.
Carlisle, Charlie (Bowery) Detroit, nc.
Carr, Billy (Vine Gardens) Chi, nc.
Cavaliers of Rhythm, Three (Jim's Palace) Put-in-Bay, O., nc.
Chords, The (Bal Tabarin) San Francisco, nc.
Chiquitica (La Conga) NYC, nc.
Clair, Mae (Caravan) NYC, nc.
Claire, Dorothy (Helsing's) Chi, cl.
Clare, Harris & Shannon (Rio Cabana) Chi, nc.

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WHITSON BROS. Lester & Buddy
Currently
Paul Small's Variety Revue, "STAR TIME"
Curran Theatre, San Francisco, Calif.

Clayton, Jo Ann (Aloha) NYC, nc.
Como, Perry (Steel Pier) Atlantic City.
Conn, Irving (Paris Qui Chante) NYC, nc.
Cortez, Florez (Te Pee) Miami, nc.
Crane, Phil & Mildred (Beverly Hills) Newport, Ky., cc.
Cross, Chris (Palace) Cleveland, t.
Curtis, Renay (Bali) NYC, nc.

D

Dainty, Francis (Drake) San Francisco, h.
Dale, Slim (Embassy) NYC, nc.
Dann, Artie (Commodore) NYC, h.
D'Arcy, Ethel (Fair) Norwalk, O., 28-31; (Fair) Waterford, Pa., Sept. 5-9.
Davis, Murray (Weiner's) NYC, nc.
De Castro Sisters (Rio Cabana) Chi, nc.
De Croff, Ann (Astor) Montreal, nc.
Defoe, Al (The Rock) Fish Creek, Wis., nc.
Delahanty, Irene (Pico) Los Angeles, nc.
Delmar & Renita (Tic Toc) Milwaukee, nc.
Demar & Denise (Beverly Hills) Newport, Ky., cc.
DiGatanos (State) NYC, t.
Dixon, Gaye (Club 18) NYC, nc.
Dombey, Ken (Puritas Springs Park Rink) Cleveland, p.
Donovan, Nancy (Paris Qui Chante) NYC, nc.
Douglas, Harold (Edgewater Beach) Chi, h.
Douglas, Roy (Carman) Phila, t.
Doran, Lucille (Ernie's) NYC, nc.
Dowd, Tommy (Belmont-Plaza) NYC, h.
Duff, Phil (Brown Derby) Chi, nc.
Duffy, Kathryn, Dancers (Beverly Hills) Newport, Ky., cc.
Dupont, Bob (Palace) Columbus, O., t.
(See VAUDE ROUTES on page 57)

**Gallant Is as
Gallant Does**

NEW YORK, Aug. 29.—Dance team of Galente and Leanarda decided their old handle didn't have enough oomph, so when they got the booking for the Cotillion Room, set for September 14, they also acquired new billing.

From September 14 on team will travel under the monicker of Leonora and Gallant. Gallant, living up to his new label, gives Leonora top billing.

**Vaude Back in Providence
At Fay's; Legit Metropolitan**

PROVIDENCE, Aug. 26.—Fay's Theater, which dropped vaudeville March 31 to bring in *Song of Bernadette* and has stuck to straight films since, relights August 25 with its usual vaude-film policy. William Chiaverini, house orchestra arranger, starts his 23d year at the theater.

Metropolitan Theater, which went dark in mid-June, also reopens August 25 with its usual policy of week-end vaudeville, name bands and films. Met will also operate week nights thru fall and winter with legit road show and concert attractions. Paul Robeson in *Othello* opening legit season with a Labor Day one-night stand.

**Beauty Winners To Tour
In Walter-Wanger Unit**

NEW YORK, Aug. 26.—A new package to be produced by Lou Walter and Wally Wanger will shortly be offered to theaters.

Nucleus of unit will be 16 beauty contest winners who will be picked at the Atlantic City annual show next month. In addition to the lookers, Walter and Wanger will add four acts plus a name to round out the package. A drummer and a conductor will also accompany the bundle.

Miles Ingalls, 10 per center, will do the selling.

**U. S. Dance Team
In Mexico City Club**

MEXICO CITY, Aug. 26.—Harris, Clair and Shannon, American dance team, have been booked for a month at El Patio night club starting September 14. Dance trio booked thru Pan-American Agency at 2,500 a week (\$500 American), which is tops for similar acts. Trio coming to Mexico direct from Chicago.

Nelson Sisters, trapeze artists formerly with Ringling and George White in the States, debuting at Follies. Expect to leave soon for South America for an extended booking.

Buffalo Area Niteries Boom

BUFFALO, Aug. 26.—Niter activity in this entire area has been booming, and talent agents report bigger and better bookings despite the hot weather, ordinarily damper to night spots.

The reopening of the well-known Cataract House (hotel) River Boat Room in Niagara Falls indicates a growing demand for after-dark activity. Spot hadn't been active in some years. Took off the shutters July 18. Good biz has been reported since then. Spot, which features a large room, plus outdoor gardens and terraces overlooking the falls, is booked by Wally Gluck, Buffalo, and uses a six-girl line plus three special acts. Chauncey Cromwell's band (six pieces) handles show and dance music. Gluck has also resumed putting names and semi-names into Mc-Van's niterie here. Spot dropped big-salaried acts off the list for a while after the tax bite went into effect.

The Ray Kneeland office reports the same good biz trends and has added quite a number of niteries to its books lately. Elks' Club, Erie, Pa., is an important addition, as are resumption of act bookings at Coconut Grove niterie here, Whitey Schmidt's, the Barn, East Aurora, as well as bigger budgets at Eagles and Moose clubs here. Even theater biz is good despite heat and lure to outdoors. Kneeland mentions excellent attendance at Genesee and Jefferson theaters, where his vaude shows draw full houses once weekly.

Management of the Basil Theater chain will add several houses to the vaude list in fall, it is planned; same office also reports new booking of three acts into Palace Theater here, and two fairs and three celebrations for outdoor talent this month. Obviously there's plenty money around, and the added tax bite hasn't kept people from spending and having a good time.

N. E. Houses Restore Vaude

BOSTON, Aug. 26.—E. M. Loew, New England indie chain theater operator, plans to bring vaude back to several houses. Plymouth Theater, Worcester, which has been playing pix during the summer, will be the first, starting straight vaude bill in week or so. Loew's Capitol Theater, Pawtucket, R. I., also slated to return to vaude-pix policy early in September.

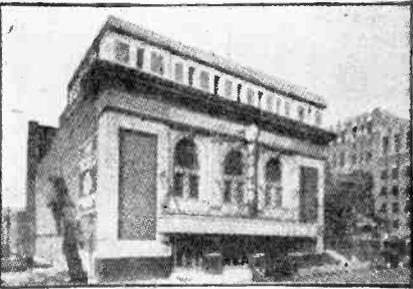
Magic
By Bill Sachs

MCDONALD BIRCH and wife, Mabel Sperry, are closing their home and shop at Maita, O., to begin preparations on the opening of their season in South Dakota September 4. They will work the West, winding up at Phoenix, Ariz., in time for a two-week Christmas vacation. After the first of the year they will trek thru New Mexico, Arizona, Western Texas, Oklahoma and thence towards Ohio, where they wind up the season late next May. Birch says there's plenty of dough floating around for magic and bookings are easy to get. . . . ARNOLD FURST, who has traveled nearly twice around the world in the last two years entertaining servicemen at military camps and naval bases, is now showing his wares to GI's on an island off the coast of France. Furst made *Collier's* recently with a good story and also was recently featured in "Strange As It Seems." . . . FRED BECKMAN, Montreal mystic, closed Sunday (27) at the Casanova Club, Buffalo, and hopped to Zeller's Club, Wheeling, W. Va., for a Monday opening. He's set at the latter spot two weeks and follows with a week each at the Havana Madrid, Pittsburgh, and the Normandie, Cleveland. . . . BOSCART is touring Virginia and Tennessee with a spook opry, with Jack Pierce doing the booking. . . . PFC. WILLIAM RAY LINDSAY, formerly with (See Magic on page 30)

Burlesque Notes

By Uno

HIRST CIRCUIT season of 20 weeks got under way August 18 with the openings of the Gayety, Washington, and Howard, Boston. Other starters August 25, 27 and September 1 include the Gayety, Baltimore; Globe, Boston; Alvin, Minneapolis; Troc, Philadelphia; Embassy, Rochester, N. Y.; Grant, St. Louis; Hudson, Union City, N. J.; Empire, Newark, N. J.; Casino, Pittsburgh; Empress, Chicago, and Gayety, Cincinnati. September 8 opens the Gayety, Norfolk; Lyric, Allentown, Pa.; Palace, Buffalo, and Folly, Kansas City, Mo. September 15, Gayety, Toronto, and Roxy, Cleveland. September 22, National, Detroit. . . . JACK FAUER, 39 years a booker, became a new factor in Phil Rosenberg's office last week. Will be in charge of extra attractions and (See Burlesque Notes on page 30)



**CAN SECURE
FOR GOOD TENANT
THIS FIRE-PROOF THEATRE**
Located on Delmar near Grand, in the heart of St. Louis' Theatrical District. Seating capacity around 1600.
HENRI CHOUTEAU
722 Chestnut St. ST. LOUIS, MO.

CHORUS GIRLS
Wanted at Once!!! Day Off—Short Rehearsals!
Write or Wire
PALACE THEATER
Buffalo 3, N. Y.

Back East and Happy
BOB COLLINS
Komique
now on the Burlesque Circuit.
Thanks to MILT SCHUSTER.

**WANTED
Burlesque Performers**
Specialty and Semi-Nude Dancers
Write
PRESIDENT FOLLIES
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OPPORTUNITY
To Break Into Burlesque
EIGHT Weeks Empire Circuit. All Type Performers.
Milton Schuster, Booker
127 North Dearborn St. CHICAGO 2, ILL.

CHORUS GIRLS WANTED
LONG SEASON—EASY REHEARSALS.
SEASON OPENS SEPT. 1ST.
Phone, Write or Wire
MORRIS ZADINS
Gayety Theater CINCINNATI, OHIO

COSTUMES
Rented, Sold or Made to Order for all occasions.
Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE
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238 State St., Dept. 2, Schenectady 5, N. Y.

WANTED
Organized Vaudeville Units, Magic Shows, Gay Nineties Revues, radio known organized Hillbilly Units, other Feature Attractions to play open time at Casino Park Playhouse. Seating capacity five hundred. One-day, three-day and week stands on percentage basis. Hotel facilities on premises. Now booking, open time available now. Write or wire
MANAGER CASINO PARK PLAYHOUSE
14TH AND ATLANTIC AVE., VIRGINIA BEACH, VIRGINIA, P. O. BOX 339

THE FINAL CURTAIN

AMBROSE—Evelyn, 24, vocalist with Gene Krupa's ork, drowned in Dekalb Lake, Atlanta, August 20, when a leaking boat she was rowing sank. She was on a two-week vacation from the band.

BROWN—Moses W., 86, retired piano manufacturer, at Hampton, N. H., August 17. Survived by two daughters and a son.

CRAWFORD—Lester M., 99, former theatrical manager, in Wichita, Kan., August 16. He operated several theaters in the Middle West before retiring. Survived by a son, Chester, Wichita.

DOUSHKISS—Milton, 38, script writer and formerly in the foreign title department of MGM, in New York August 21 following a heart attack. Author of numerous scripts, short stories and a musical comedy, he had also translated French films into English. Survived by his mother and a brother. Services at Park West Chapel, New York, with cremation in Fresh Pond Crematorium, Long Island, N. Y.

FOSTER—Charles Y., 72, many years a member of Indiana State Fair board, in Methodist Hospital, Indianapolis, August 19. He was a merchant, farmer, former legislator and active in harness racing circles. He was president of the State Fair board when the present modern grandstand was erected.

FRAZER—Robert W., 55, motion picture actor, in Los Angeles. Survived by his widow. Services August 22 at Pierce Bros.' Hollywood Mortuary, with cremation following.

FROCK—Elden, 50, part owner of Frock & Meyer Combined Shows, suddenly in Los Angeles August 22. Prior to entering the carnival field about three years ago, Frock was an announcer at rodeos and fairs in the West. Joining with William Meyer, Frock set up the carnival at the corner of Compton and Manchester boulevards, Los Angeles, where it has been located for more than two years. Survived by his widow, Eleanor, North Hollywood, Calif. Services in North Hollywood August 24, with interment in Grandview Cemetery, Glendale, Calif.

GALLOW—Mrs. Cecilia, 27, mother of Universal starlet, Janet Gallow, in Hollywood August 12 following brief illness. Services at Blessed Sacrament Church, Hollywood, August 16, with interment at Old Cavalry Cemetery there.

HORWITZ—Fred, 46, sales executive for Station KDYL, in Salt Lake City August 20. Survived by his widow, a son and daughter.

JAMES—Walter (Wally James), 60, retired vaude performer, in Brooklyn August 17. Survived by his widow. Services under auspices of Will Rogers Memorial Fund, with arrangements handled by Lou Handin, prez of National Variety Artists.

KOEPFNER—Mrs. Alvina, 84, at her home in Detroit August 21. She was the widow of Herman Koepfner, character actor in legit and stock of half a century ago. Survived by three sons. Interment in Elmwood Cemetery, Detroit.

LONG—W. C. (Whitey), 59, concessionaire, at a Greenville (O.) hotel August 23 of a heart ailment. He started in the concession biz 25 years ago. Survived by his widow, Mae; two daughters, Mrs. Mildred Houser and Mrs. Elizabeth Heath, Lebanon, Ind.; a brother, four sisters and his father. Services from the Harold B. Lawler Funeral Home, Lebanon, with interment in Center Cemetery there August 27.

LUCKENBACH—Mrs. M. DaLee, 52, singer, August 18 at the home of her brother in High Point, N. C., after a long illness. She was soloist with the Philadelphia Civic Opera Company and the Matinee Musical Club, that city. Survived by her husband, Robert H.; a son, her mother and two brothers. Services in Philadelphia, with interment in Northwood Cemetery there August 23.

McDANIEL—George, 58, early-day motion picture actor and singer, in San Fernando, Calif., August 19 following heart attack. He first appeared in movie serials and later was starred in Harold Bell Wright's own production of *The Shepherd of the Hills*. He also appeared in *The Iron Heart* and *The Scrapper*. For two seasons McDaniel was with the Victor Herbert Light Opera Company in New York as principal baritone and also with the Morosco Stock Company. He was at one time married to Alice Lohr, singer. Survived by a son, Donald John, by his second marriage; his father, Dr. John L. McDaniel, San Fernando; six brothers and a sister.

MANVILLE—Edward B., 64, organist and president of the Detroit Institute of Musical Art for the past 22 years, August 23 at his home in Detroit of a cerebral hemorrhage. Survived by his widow and one daughter. Interment at New Haven, Conn.

MORRELL—Pvt. John F., 23, formerly employed at MGM and at one time with Ben Yost Choir, killed in action in France, according to word received by his father, Ernest Morrell, until recently head of the Loew transportation department and now in sales department.

NOEL—Eddie, black-face comedian of Noel and Lane vaude act, of heart trouble August 16 in Los Angeles. Survived by his widow, Mary, and a daughter, Alice.

O'CONNOR—Charles F., 51, cameraman, suddenly August 16 at his home in Detroit. He was a cameraman for Jam Handy Organization, commercial motion picture producers, for the past 20 years. Survived by his widow and one daughter. Interment in Holy Sepulchre Cemetery, Detroit.

RAY—Johnny (Pfc. John A. Knarr), 33, former unicycle rider and juggler, in action in France July 27. Survived by his mother, Mrs. Albert Hereper, Seattle; father, Charles A. Knarr, Punxsutawney, Pa.; a brother, Charles, Towson, Md., and a sister, Emily, Punxsutawney.

REDWINE—Claudia Anderson, daughter of Doc Anderson, Crescent Amusement Company, Greeneville, Tenn., in Denver recently. Survived by her husband; brother, William, and father, E. C. (Doc) Anderson. Interment in Terrell, Tex., her home city.

REID—James G., 59, Toronto musician and manager of Bigwin Inn, Huntsville, Ont., August 17. He was a former president of Toronto Musicians' Union. Survived by his widow and two daughters, Marie Rose and Ann, and a brother, Duncan, all of Toronto.

SAMETINI—Leon, 58, head of the violin department of the Chicago Musical College, following a heart attack in Chicago August 20. He was formerly concertmaster of Station WGN's concert orchestra. Survived by his widow, Augustina, and a son, Pvt. Robert L. Sametini.

SCHULZ—Leo, 79, cellist of the New York Philharmonic-Symphony Society Orchestra for 38 years, at his home in La Crescenta, Calif., August 12. He retired in 1929.

SHARLAND—Reginald, 57, stage, screen and radio actor, at Loma Linda, Calif., August 21. Survived by his widow, Herta, and two sons, Peter and David

John, both with the British armed forces. Services at the Little Church of the Flowers, Forest Lawn Memorial Park, Glendale, Calif., August 23.

STONE—Anna, 39, concessionaire, August 13 at Nanty-Glo, Pa., August 13 of tuberculosis. She was formerly an agent with various concessions at Eastwood Park, Detroit, and in recent years worked with her husband, Hymie Stone, concessioner on the Joyland Shows and other carnivals in the Michigan territory. Her husband survives. Interment at Nanty-Glo.

VIVIAN—Irving, 55, former sales manager of Station KSTP-NBC, Minneapolis, at his home in that city August 14. Survived by his widow, a son, two sisters and a brother.

WARD—Don L., 58, midget and former circus trapeze performer, at a Missoula (Mont.) hospital August 18. He toured in Europe with Barnum & Bailey and other shows. He also appeared in several motion pictures. Survived by his widow, Anna; two sisters, Mrs. L. C. Day and Mrs. F. B. Polley, and two brothers, R. C. and Sylvester. Services from Stucky Funeral Home, Missoula.

WOOD—Sir Henry Joseph, 75, British symphony orchestra conductor, in London August 19. He composed under the name of Paul Klenovsky and was guest conductor with several orchestras in the United States at various times.

Marriages

CARDERELLI-JONES—Frank Carderelli, nonpro, to Mickey Jones, burlesque principal, recently in Akron.

CRAWFORD-BAUER—Lieut. (j.g.) Robert Stanley Crawford, brother of producer, Cheryl Crawford, to Charita Bauer, actress, seen recently in *Good Morning, Corporal*, August 23 in New York.

GROTTER-PARKER—Dr. Curtis Grotter to Jean Parker, movie actress, in Hollywood August 24.

LAURIA-WILLIS—Michael Lauria, nonpro, to Agnes Willis, night club entertainer, in Philadelphia August 27.

TONKEN-WENZEL—Murray Tonken, former Hartford (Conn.) actor, to Helen Wenzel, New York dancer, formerly of Norwich, Conn., in New York August 14.

Births

A son to Mr. and Mrs. Frankie Schluth at St. Mary Hospital, Philadelphia, August 8. Father is emcee-comic for the vaude shows presented at Willow Grove Park near Philadelphia.

A son to Sgt. and Mrs. Vernon Belford at Scott Field, Ill., August 10. Mother is former Doris Elizabeth Riebe, member of the Missouri Show Women's League.

A son, Tommy Hanlon, to Mr. and Mrs. Tommy Gene Thomason at Chattanooga August 8. Father is known as Tommy Hanlon Jr. and is now touring with Camel Caravan.

A son, Edward Kennedy, to Pfc. and Mrs. Mercer Ellington recently. Child is grandson of Duke Ellington, band leader.

A son to Mr. and Mrs. Bob Hiestand at California Lutheran Hospital, Los Angeles, August 5. Father is production manager of Station KFI.

A daughter to Mr. and Mrs. James Anderson at Deaconess Hospital, Louisville, August 18. Parents were formerly with the F. H. Bee Shows.

A daughter, Beverly Jean, to Mr. and Mrs. Ralph Stafford at Memorial Hospital, Dowagiac, Mich., August 21. Father is owner and manager of Stafford's United Shows.

A daughter, Leslie Ann, to Cpl. and Mrs. Milton London August 8 at Santa Fe, N. M. Father is owner of the Midtown Theater, Detroit.

A daughter to Pvt. and Mrs. Chester England in Hollywood August 24. Mother is Judy Canova, screen star.

Divorces

Frances Elizabeth Tunberg from Karl Owen Tunberg, Paramount producer, in Los Angeles August 21.

Lana Turner, screen player, from Stephen Crane in Hollywood August 22. Myrna Loy, screen star, from John Hertz Jr., advertising exec, in Cuernavaca, Mexico, August 21.

Bonnie Edwards, actress, from Algeron K. Barbee in Los Angeles August 24.

MAGIC

(Continued from page 29)

the Duke Montague magic show and now stationed with the army in New Guinea, was married recently to an Australian girl. . . . **MARDO** is playing niteries in the Michigan-Ohio-Pennsylvania sector. He closed recently at the Showboat, Cleveland. . . . **AT THE U. S. COAST GUARD** Barracks in San Francisco are two magi who continue to ply their trade by showing at service shows, hospitals and bond rallies. They are Caswell Boxley, formerly with the Count Berni Vici unit, and Norman Atwell (the Amazing Atwell), who has appeared in niteries and vaude.

TEC/5 C. THOMAS MAGRUM, now serving in France with an ordnance unit, writes under recent date: "Been shifted around a lot recently, but have brought all my magic equipment with me. Believe I have the largest magical program in the army, or even in the USO. It has cost me many a good dollar but it's been worth it. We move so fast now that even Milbourne Christopher can't keep up with me. Harry Mendoza is somewhere nearby with a USO show. While in England, I spied the name of Pvt. Raymond W. Corbin (Ray-Mond) on the walls of many of the Red Cross clubs. He's doing a Max Malini." . . . **ROBERT C. ANDERSON**, for many years a prominent figure in Midwestern magic circles and past president of the International Brotherhood of Magicians, died at his Dayton, O., home Saturday (26), according to a press-time call from John Braun, *Linking Ring* editor. Anderson had been ill for several months. . . . **SGT. JOHNNIE EADS**, 39311813, APO 322, care Postmaster, San Francisco, writes from New Guinea, where he landed 15 months ago: "Still here and still doing magic, sweating out a return ticket to good 'ole U. S. A. The other day I received 12 copies of *The Billboard*, all in one mail. In the February 26 issue I read where L. O. Gunn writes, 'We are farther advanced than any other units have been over here,' and Mystic Craig, in the April 8 issue, says, 'I'm the first magician ever to entertain the natives in this area.' That beats me! I gave my first show in Guinea back in June, 1943, and have been working since. Please, Mr. Gunn and Mr. Craig, you're laying it on a little too thick." . . . **AL SHARPE** (Conrad J. Brown, 38435179), in a visit to the magic desk last week, advised that he had just been transferred from Sioux City, Ia., to a Special Service Training Group at Camp Sibert, Ala., where an all-soldier show for overseas duty is in the making. . . . **BILLY MONROE** is winding up a two-weeker at the French Casino, New Orleans.

BURLESQUE NOTES

(Continued from page 29)

specialty acts on the Hirst wheel. Replaces Dave Cohn, who left a few months ago for the Coast. . . . **JACKIE RICHARDS** takes over the dancing and producing duties at the Howard and Globe, Boston, after a season at the Palace, Buffalo. . . . **PAUL WEST** and Meggs Lexington open at the Strand, New York, September 8. . . . **DOTTIE BATES**, former burly soubrette, now in charge of wardrobe at the Majestic, New York, for legit play, *Song of Norway*.

MIMI LYNNE opened the season for three Hirst wheel houses, Gayety, Washington; Gayety, Baltimore, and Globe, Boston. . . . **BOB COLLINS**, comic, opened on the Milt Schuster Midwest circuit at the Gayety, Akron, August 25. . . . **MIGNON**, exotic dancer, making her debut in Eastern burlesque, opened at the Avenue, Detroit. . . . **MIKE SACHS**, comic, stricken ill while at the Howard, Boston, was replaced August 18 by Bernie (Wop) Moore. Harry Bentley is co-comic. . . . **GEORGE MURRAY** and Sammy Spears, comics, are with the Hirst show that opened the Gayety, Washington, August 18. . . . **CHARLES (KEWPIE) KEMPER**, comic, now in Hollywood, has been cast for Producer David Loew's film, *Hold Autumn in Your Hand*, to be started September 5. . . . **PVT. DUNCAN UNDERHILL**, with Company A-31, Camp Crowder, Mo., posts for the addresses of June March and sister, Gay Knight, and Marcia (Judith Gibson) Griffin.

PVT. MORRIS WEBER, former candy butcher at the Gayety, Cincinnati, was wounded in France recently and has been awarded the Purple Heart. He's now mending in England. His address is 35227156, APO 252, care Postmaster, New York, N. Y. His wife, Margie Jones, is cashiering for the duration in Louisville, her home village.

TOL TEETER



In Memory of My
Wonderful Husband
September 2, 1941

Wife
NELLIE TEETER

MAJORS TO PEP MUSTER-OUT

Freeing France Recalls Bustling Career of Berni

NEW YORK, Aug. 26.—Liberation of Southern France brings to mind the former well-known American showman, Louis Berni (the "Organ King"), who was owner of extensive land holdings at Juan-Les-Plins, suburb of Cannes, and who operated amusement devices and Penny Arcades in that town as well as in Nice and in Paris before the war.

Berni, whose brother and nephews are concessionaires in Palisades (N. J.) Amusement Park, was one of the leading outdoor showmen of Europe, with an uncanny ability in picking good spots and by-passing the lemons. He was usually actively interested in all big fairs in France, Belgium and other European countries when such spots proved money-makers, but discreetly out of the picture when they were in the red.

Berni took many American rides to Europe and was financially interested in parks, carnivals and arcades in France, Italy and Belgium. At outbreak of the war Berni was located at beautiful Juan-Les-Plins, on the French Riviera, but his present whereabouts are said to be unknown to relatives and friends in this country.

ONC Fruit Belt Pickings Sweet; Gals Take Hold

SAN JOSE, Calif., Aug. 26.—This week on the second visit here this season Craft's 20 Big Shows were given a surprise run of business by cannery workers, fruit pickers and servicemen and women. The past month in inland valley towns, Sacramento, Marysville, Modesto and Merced, in 100-degree weather brought remarkable returns, reported Jack Shell. Spots in the busy fruit section responded with such crowds Saturday and Sunday nights that a NSR (no standing room) sign was contemplated for the main entrance arch. The show has been moving regularly and shortage of extra help was noted here and there, altho recently an over-abundance of labor has been encountered.

Roy Sheppard, general superintendent, is back from a visit to winterquarters in North Hollywood and O. N. Crafts rides at beaches around Los Angeles. Clyde Gooding joined here with his Solomon Islands Kawaba Show and Native Exhibit. Mona Vaughn's Hollywood Follies is clicking, with Jerry Godfrey's Pin-up (See *Crafts in Fruit Belt on page 53*)

Strates Takes Drop At Batavia Fair in Gate Slump of Kids

BATAVIA, N. Y., Aug. 26.—James E. Strates Shows had about a 20 per cent drop in grosses at Genesee County Fair here, August 14-19, which was hit by a polio ban that called off Children's Day. Rides took a beating and attendance on the week was down, said Eddie Jackson, show's publicity director.

The show had been split into two units and this did not help the gross. Winn's pony ride joined for the Batavia and Hamburg fairs. Top money on shows went to Al Tomaini's Side Show, with Leonard Duncan's Harem Revue, Tex Forrester on the front, a close second. Rocket had top ride money, with the remodeled Heyday, called Jeeps, a close runner-up. A wonderful Hamid grandstand show also fell under previous grosses.

Manager Strates was a frequent visitor to cattle barns, looking over stock and (See *Strates Hit in Slump on page 53*)

Billings Peak For Cavalcade

New gross top chalked at Midland Fair—big lot is used at date in Butte

BUTTE, Mont., Aug. 26.—Al Wagner's Cavalcade of Amusements broke all midway gross records at Midland Empire Fair and Rodeo, Billings, Mont., August 14-19, said W. B. (Bill) Naylor, Cavalcade director of publicity, here this week. Considering that this was done with complete loss of Monday thru late arrival, all concerned are gratified. Records also were made by Wagner at the fairs in Minot, N. D., and Great Falls, Mont.

Financial results were reported to be highly satisfactory to Fair Secretary-Manager Harry L. Fitton and members of the board. Shows and rides had near-capacity nightly but only two afternoons, Tuesday, Kids' Day, and the big race day on Thursday, were good. Concessions were reported to have done better than in Great Falls, altho midway gross receipts were not as much.

The run from Billings to Butte over the mountains was made in excellent time and the show was unloaded here Monday morning. Cole Bros.' Circus, here August 16, was on the old showgrounds, which has no parking facilities. A 40-acre lot, last used by the Ringling show, is where the Cavalcade opened Tuesday night with parking space for a couple of thousand automobiles and there were plenty on hand to give a good opening.

Joseph S. Scholibo and Ride Foremen (See *CA Has Billings Top on page 53*)

NEW YORK, Aug. 26.—Jimmy Jamison, former high fire diver, now boatswain mate, first class, in the navy, is here on leave after participating in practically all of the major naval engagements in the South Pacific. He will leave for his base for reassignment on September 5.

Lawrence Knocks Over High Figures at Kutztown's Best

KUTZTOWN, Pa., Aug. 26.—Lawrence Greater Shows, at Kutztown Fair, August 14-19, for the fifth year, made a new all-time gross record and topped last year's mark by 30 per cent, reported Bill Woodall.

Fair was declared the biggest in 39 years of operation, with 42,000 paid admissions. Children up to 16 years of age and servicemen and service women were admitted free. Manager Sam Lawrence has signed for 1945.



MRS. VIOLA FAIRLY, organizer of the Women War Workers of the World of Today Shows, is taking the lead in further activities of the women's club on that org which already has given valuable service. She is a member of several auxiliaries of showmen's clubs and has held high offices in each. Besides substantial cash donations to the SLA Red Cross fund and Mustering-Out fund, the WT femmes have made many afghans for use by wounded vets and are working on more.

Omar Makes Line-Up Changes

STUTTGART, Ark., Aug. 26.—Omar Amusement Company, which was joined here by Lou Davis with Oddities Show, did not open here this week until Thursday, he reported, because of lot trouble. Engagement will run till September 3. C. W. Eyster is in charge of building, Davis handles publicity and Bobby Garrett is manager of Oddities, succeeding Jack Starling, who re-entered a veterans' hospital. Owner Omar Thompson carries three rides, four shows, about 12 concessions and cookhouse.

Shows Slated To Plug Fund

Midway doings skedded at big dates to swell amount held for returned vets

CHICAGO, Aug. 26.—Increasing interest in the Mustering-Out Fund of the Showmen's League of America is expected to be further promoted by doings scheduled on a number of shows to help swell the amount now on hand.

Co-Chairman M. J. Doolan has started another round in the War Bond awards for the fund. Al Wagner's Cavalcade of Amusements, reported Joe Orneallas, will give a Mustering-Out Fund show during the engagement at Nebraska State Fair, Lincoln. He and Owner Wagner are active in arrangements and the event will be in honor of members Harry Smiley and Joseph Sciortino. Tom Sharkey will handle the membership drive on the show.

Johnny J. Jones Exposition expects to hold its get-together for the fund during Southeastern Fair, Atlanta. Henries Bros.' Shows plan a fund benefit at Birmingham. Royal American Shows have been doing fund raising all season, in charge of Sam Gordon and P. J. McLane, and the gross result will be announced.

W. C. Kaus Org Goes 20% Over '43 Period Take

LYNCHBURG, Va., Aug. 26.—W. C. Kaus Shows are 20 per cent ahead of the gross for the same period of 1943, said General Manager Russ Owens during the engagement at Lynchburg Fair here August 14-19 at Shrader Field. While no new marks were set at the fair, business was reported satisfactory, despite a rain-out on Tuesday. Children's Day was called off because of a spread of polio.

Show switched its route after city officials of Roanoke Rapids, N. C., requested that the showing there be postponed, and General Agent Jack Perry went into action on a new itinerary. Best spots since the opening in Morehead City, N. C., early in April have been Plymouth, N. C., and Haledon, N. J., where records were shattered. Mrs. Marie Kaus, with Billy and Kathleen, returned from a three-week trip in Connecticut and left for their home in New Bern, N. C. Show carries eight rides and five shows and presents the Aldonis (4) as free attraction nightly. Bert Edwards is in charge of the Ferris (See *W. C. Kaus Is Up 20% on page 53*)

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Happy Hearts, Ill.
August 26, 1944.

Dear Editor:

During the Chi fair meeting last December the bosses traded their show, which was in South America, for the Drawhead Sisters' Cultured Carnival, which was then wintering in South Carolina. They also agreed to swap fair routes, altho it wasn't put in writing. Upon the shows' arrival here, the fair's manager advised the bosses that he had signed with the sisters and wouldn't recognize the trade in routes. Then, to top it all off, we learned that our competitors had sneaked back into the States and were coming in.

Our show arrived first and moved onto what was always the fair's midway space at the foot of a hill. Two hours later the opposition show arrived and moved

to the top of the hill, which was okay with our office because we had the best location. The fair manager tried to keep our midway dark, but by an injunction, we held our grounds. Then opposition started. Going on the air, Pete Ballyhoo referred to the opposition shows as "Drawhead Sisters' Creeping Caravan that crawls thru the night." He ended by advising fairgoers not to tire themselves out by climbing a steep hill to visit a vest-pocket edition of a real midway, when they could see the best in amusements at the main gate. Abigail Drawhead immediately bought air time to blast our show by telling her listeners that we were a "bunch of squatters and land boomers, who were taking advantage of unprotected widows."

Opening day, Tuesday, found our mid- (See *BALLYHOO BROS. on page 53*)

DC Sees No Lift In Lumber Shorts

WASHINGTON, Aug. 26.—Lumber still remains among the top critical shortage materials, the War Production Board has warned, while aluminum is now in "surplus."

Unofficial hint to outdoor show biz is to conserve every available stick, as indications are that for six months at least only orders for urgent essentials will be released. Figures show wood stocks down 18 per cent in the first quarter of 1944, with a downward trend still on while war needs mount.

Bet here is that tight restrictions will be continued for at least six months, perhaps longer. The situation indicates that outdoor shows will have difficulty in any efforts made to obtain replacements.

WORLD OF MIRTH SHOWS

WANTED—Capable Ferris Wheel Men, each to handle his own ride, and Hey-Dey Men. Want to hear from the boys who worked with Fritz. Can place good man to handle Midget Show Front and Top, also Ticket Sellers. Men wanted in all departments for Fairs. Opportunity to get the highest salaries paid by all shows, and that's no bull, as you know us, We pay off in cash.

BOB BUFFINGTON wants one more outstanding Comic, Trumpet and Sax. Top salaries, out of office, berth and board. This show is already booked for stock this winter. **MABELLE KIDDER** can place a few high-class Acts for Girl Show. Must be nice girls and good workers. Salaries paid out of office. **WALLACE COBB** can use a few more White Train Hands. **JACK ARNETT** wants two good Spray Men for Paint Department. **SCALE MEN** with or without scales and Guess-Your-Age Men wanted for our season of fairs. Contact Donald Murphy. **WHITEY SUTTON** wants Front Talker or Lecturer for Side Show.

MAX LINDERMAN, General Manager, Essex Junction, Vt., this week; Rutland, Vt., next week.

ASSOCIATED AMERICAN AMUSEMENTS

CAN PLACE TO OPEN NOW AT 520 CHESTNUT ST., ST. LOUIS, 2 OR 3 DANCING GIRLS Must be youthful and have flashy wardrobe. All winter's work at top salaries. **ALSO WANT AN A-1 HALF AND HALF** to open immediately at Riverview Park, Chicago, until Sept. 10th; then St. Louis for the winter. **NOVELTY AND WORKING ACTS, FREAKS AND MUSICAL ACTS, REAL MIND READER.** All reply to **RAY MARSH BRYDON, SUITE 1640-41, HOTEL SHERMAN, CHICAGO, ILL.**

BYERS BROS.' SHOWS

WANT TO BUY RIDES FOR CASH: Late Model Octopus, Roll-o-Plane, Chair-o-Plane or Kiddy Rides. Must be factory built. No junk wanted, **OR WILL BOOK ANY OF THE ABOVE RIDES AND CAN FURNISH TRANSPORTATION IF WANTED.** **FOR SALE**—One 5 H.P. Reversible Roll-o-Plane Capacitor Type Motor, \$150.00. **CAN PLACE FROZEN CUSTARD AND 10c CONCESSIONS FOR LONG SEASON SOUTH IN TEXAS.** **W. J. DUNNE** WANTS A-1 HALF AND HALF FOR ANNEX. Must have wardrobe. Also **TICKET SELLERS** WHO CAN SET UP AND TEAR DOWN. All address:

LAWTON, OKLA., until Sept. 9th; then as per route.

GEREN'S UNITED SHOWS

WANT FOR BALANCE OF SEASON

SHOWS AND CONCESSIONS. WHAT HAVE YOU?

Franklin, Indiana, Aug. 28 to Sept. 2, one block from Court House; Connorsville, Indiana, Labor Day Celebration and balance of week, 11th and Western, downtown; New Castle, Indiana, Sept. 11 to 16th; Gas City American Legion Celebration, Sept. 18 to 23; Marion, Indiana, Fall Festival, Sept. 25 to 30; Columbus, Indiana, Oct. 2 to 7th, first in this year; Madison, Indiana, Fall Festival, Oct. 9 to 14, first in 3 years. Look these over and get with the Show that draws the people. Will pay cash for Octopus and Allan Herschell Auto Kid Ride. All replies as per route.

CAN PLACE AT ONCE

For Lehigh, Pa., Fair, Labor Day Week, September 4 to 9

Snake Show, Wild Life or Animal Show, Fun House, Roll-o-Plane, Octopus, Arcade and all ten-cent Stock Concessions. Ride Help, Chairplane Foreman, top salary; Second Men for all Rides. Long season. All address:

LAWRENCE GREATER SHOWS

Flemington, N. J., Fair, this week! Lehigh, Pa., next week.

FOR SALE—CARNIVAL

Eli 16 Ferris Wheel—Parker 2-Abreast Merry-Go-Round—Smith & Smith Chairplane

200 Amp. Main Box Switch, 300 Ft. #6 Electric Cable, 9 Junction Boxes for 30 Concessions, Dodge Tractor and 2 Seals, Evans Big Six, 18x36 Bingo Frame and Top, Special Tables; Pan Color Game, Frame and Top; Wheels and Concession Frames.

Complete Unit \$8,000.00 Cash, or Will Sell Separate.

Now Working and in Good Order

Wire, Write or Phone

UNIVERSAL SALES, Ben Morrison, Mgr.

313 E. JEFFERSON AVE., DETROIT 28, MICH.

Phone: CADillac 6610

STAFFORD'S UNITED SHOWS WANT

Cracker Jack and Popcorn, Cook House or Grab, Cotton Candy, Candy Apples. All kinds of Concessions that work for 10c. Shows and Rides that do not conflict with Wheel and Chair-o-Plane. Rushville, Ind., Aug. 28 to Sept. 2; then the Big Labor Day Celebration, Wabash, Ind., sponsored by the American Federation of Labor; Muncie, Sept. 11 to 16, uptown lot, sponsored by Boosters' Club; other big Celebrations to follow under strong auspices. All Replies to **RALPH STAFFORD, Mgr., Gen. Del., as per route.**

TIMONIUM SEPTEMBER FAIR

OPENING LABOR DAY, SEPTEMBER 4, TO 9 INCLUSIVE

Free Acts—Two Shows Daily. Sensational Aerial Acts. Sponsored by Timonium Improvement Association and Youth Club. Held on large school grounds. Some available space to legitimate Concessions only. Can use Ten-in-One Side Show, also Scales, Age, Novelties, Grind Stores, etc. All refreshment privileges sold. Write or wire **JAMES BLIZZARD, 117 No. Eutaw St., Baltimore 1, Md.**

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Aug. 26.—Membership applications have been received from Lee S. Conarroe and Joseph Brown, sponsored by Arthur Hopper; William Lambert and Philip L. McGee, by John Gallagan; Herbert J. Link, by Ralph Lockett; Raymond A. Walton, by Mike Wright.

Beverly Kelley and Frank Miller, of the Ringling Circus, were in for a call. Eph Glosser was in from Evansville for a day and Sam and Irving Berk stopped over, en route to Milwaukee. Report is that Dr. John La Marr is in a hospital in Joliet, Ill., and others on the sick list include R. N. (Hi-Ki) Adams at home, Nate Hirsch in Veterans' Hospital; William J. Coultry at home and Tom Vollmer in Soldiers' Home, La Fayette, Ind. Mrs. Bob Hallock is recuperating after an operation in American Hospital.

Welcome messages came from servicemen Harry Bernstein, Nick Raymond, Bobby Cohn and Julius Turov. Roy Barrett is back from a Canadian tour. Smiley Daly was in on a furlough. Other callers included R. McDowell, Judd Goldman, Ralph A. Anderson, Manny Kline, David Goldfen, William H. Green, Petey Pivor, Ozy Breger, Oliver Barnes, Max Brantman, Sam Bloom Irving Malitz, George L. Crowder and Hal F. Eloff.

Ladies' Auxiliary

Members visiting Show Folks, Inc., picnic at Silver Leaf Grove last week were Edna Stenson, Pearl McGlynn, Maude Geller, Rose Page, Lillian Lawrence, Ida Chase, Elsie Miller and Billie Bunyard. A number of members attended the Ringling circus here.

Third Vice-President Viola Fairly and her husband, Noble C. Fairly, are anticipating a trip to Hot Springs in October. Virginia Kline, whose nephew, Bruce, returned from California, will be a guest at house party of Meta Eyerly. President Phoebe Carsky's baby, Lynne, is being showered with gifts from all over the country.

Revised by-laws, to be forwarded to all members, should be in the mail shortly. The 1945 dues are payable September 1, 1944. All books on War Bonds should be forwarded to Lee Gluskin, chairman, 921 Eastwood Avenue, Apartment 614, Chicago, Ill. Myrtle Hutt lettered that she was busy on the All-American Exposition Shows. Twin sister of Madaline Ragan, Detroit, Mary Ragan, who was in town last week, returned to San Francisco.

Pacific Coast Showmen's Assn.

623½ South Grand Ave. at Wilshire
Los Angeles

LOS ANGELES, Aug. 26.—Ted LeFors, William Hobday and John Backman conducted the meeting Monday night, assisted by newly inducted members, Lewis P. Brady, Francis Farman, Clyde Buchel and W. A. Tate.

Mike J. Lukanitsch thanked the club for his life membership card. These members were listed among those ill: Charles Miller, soon to be released from a hospital; Arthur Morrell, wood carver associated with several circuses, at Seal Beach, Calif.; Al Martin, circus and sideshow man, in White Memorial Hospital.

Joe Glacy reported on action of the legislative committee. Chief Steward Ben Beno, who sold his olive ranch, has been recalled to U. S. naval service. War Bonds for the Mike Krokos building fund were turned in by J. M. Brown and Harry Rawlins. Visiting members included E. W. (Slim) Wells, John Lin and Tony Partes. Bank Night award was given to Harry LeMack, who has held membership in the club 11 years and who will celebrate his 70th birthday next month.

National Showmen's Assn.

Palace Theater Building
New York

NEW YORK, Aug. 26.—At a meeting of the banquet committee presided over by Vice-Chairman Sam Rothstein and attended by Joseph McKee, Arthur Campfield, Ross Manning, Clemens Schmitz, Fred Murray, Ted Wolfram, Dave Endy and the executive secretary, it was decided that the 1944 date would be Thanksgiving Eve, November 22, and the place the Hotel Commodore. It was also definitely agreed that sale of tickets would be limited to 1,000 and by subscription. President Oscar C. Buck addressed the meeting by telephone from Malone, N. Y. Regrets were sent by members George Hamid, Bill Bloch, Jerry Gottlieb, Johnny Kline, Thomas Brady and Jack Rosenthal. Next meeting of the committee will be on the night of August 30.

Bibs Malang underwent a major operation at Veterans' Hospital, Bronx, N. Y. Still on the sick list are Louis Light, Nathan House and Mack Harris. Frank Schilzli is back in the Bronx hospital for further treatment. Sgt. Charles Morris is on his way home from the South Pacific with another medal riding alongside his silver star and two citations, making four in all. Another letter from Corp. Harold Lupien and Corp. Sam L. Swain, both in the South Pacific.

Recent visitors from out of town: Eddie Mann, Harry Weiss, Kenneth Howard, Louis Rice, Sam Burd, Lon Ramsdell, Max Turbin, Harry Gold, David Bloom, George Rector, Jack Carr, Jack Harris and Tex Sherman. Pvt. Willie Lish is now at Camp Wheeler, Ga., and Pvt. Frank Rappaport at Camp Stewart, Ga. Dave Endy reserved two tables for the banquet. Money letters came from Joe Dobish, Saul Saulsberg, James Mills, John E. Reynolds, Martin H. Smith, James Zabriske, Morris Mager, David Bloom, Joseph Bosco, Sam Cohen, William Roe, William Cohen, William J. Hallenbeck, R. Goldie Fitts, Moe Silberman, M. Anniello, Joseph Greengrass, Harry Gold, Henry Harris and Victor Keney. Membership drive is going apace, with Ross Manning leading on the week and Joe McKee a close second.

Rocky Mountain Showmen's Club

Fraternal Building, 14th and Glenarm
Denver

DENVER, Aug. 26.—With most of the members on the road, no regular meetings have been held, but the stay-at-homes have gotten together once a week for card games and refreshments. Middle of October will see regular meetings under way and many new members admitted. President Larry Nolan writes that his season on M. A. Strader Shows has been big. Joe (Cowboy) King reports his concessions hitting on high. Happy Day Rides are going strong and Sam Gates has his working to good results. Secretary Garth Henry has the new 1945 cards. At the first October meeting more plans will be made for the first annual banquet and ball. Whitey Johnson and A. A. McVitte, banquet committee, report arrangements made.

Sam and Pete Goodman report a big season with their bingo, as does Ralph Forsythe with his shows. Guy and Hazel Forrest have their Crime Show and little circus with the Strader Shows, Hazel being busy with Albert Martin's hoop-la. Alva Gifford is still on the sick list but is reported improving. The Hannum brothers, who remained off the road, (See RMSC on page 53)

TENTS—BANNERS

10x15½ Four-Way Khaki, Like New,
14x21 Living Top, White, Six-Foot Wall, New,
Charles Driver—Bernie Mendelson.

O. Henry Tent & Awning Co.
4862 North Clark St. CHICAGO 40, ILL.

FROM THE LOTS

Dodson's World's Fair

Wichita, Kan. Week ended August 19. Location, South Broadway showgrounds. Auspices, Civic Club. Weather, hot. Business, satisfactory.

Eleven-day stand here had good business, the first Saturday night giving one of the biggest night admission takes of the season so far. Temperatures during days hovered around 102, dropping slightly at night. Threatening weather developed but not a night was lost. Mrs. H. M. Kilpatrick, wife of the advertising car manager, who was forced to sever connections with concession row, expects to be under a physician's care for several weeks before rejoining the show in Dodge City, Kan., at Southwest Fair. Mrs. Curtis L. Bockus, wife of the general agent, reports good business with her new ball game. Mr. and Mrs. Henry (Fat) Mc-

Caulley entertained friends from Leavenworth, Topeka and Newton, Kan. President M. G. Dodson was host Saturday afternoon to over 250 orphans from the Masonic and Lutheran homes, President Bert Lindsey, Bankers' and Farmers' Life Insurance Company, being associate host and providing cats and treats. At the matinee Station KFBI broadcast interviews with children and others from the midway. Management announced the show would remain until August 23 instead of playing Salina, Kan., for four days before moving to Colorado State Fair, Pueblo. PAUL BARRON.

Allen & Nickerson

Jackson, O. Week ended August 19. Auspices, Chapter 25, DAV. Location, City Park. Weather, some rain. Business, above expectations. Inclosed midway.

Last-minute switch in route because of a polio ban in Kentucky, brought the show here without advertising of any kind except in newspapers. The first show in two years, the public responded favorably. Heavy rain Wednesday killed that night's business and showers Thursday night cut attendance, but business was good Friday and Saturday nights, with an excellent children's matinee Saturday. Infant daughter of Mr. and Mrs. S. W. Nickerson was released from a Portsmouth hospital and is rapidly becoming official mascot of the show. Mr. and Mrs. Clifford Craig closed and went to Tennessee to join another show. Mechanic Earl McDoner and crew started overhauling trucks in preparation for a long southern move. Mr. and Mrs. Bruce Duffy report continued good business with their de luxe popcorn and cotton candy wagon. WALTER B. FOX.

George Clyde Smith

Creekside, Pa. Week ended August 19. Auspices, Firemen's Celebration. Weather, hot. Business, excellent.

Excellent co-operation of city council, firemen and radio and newspaper tie-ups helped to make this an outstanding date. Natives were show-hungry and in terrific heat all attractions were operated till late hours, shows, rides and concessions doing near-capacity business. Dave Goremans Side Show topped the shows, with Happy Ware's Pin-Up Girls second. Hall of Science and Neoma's Python Show did well. Jack Rockway's bingo topped concessions. Mr. and Mrs. Jack King, Mr. and Mrs. Hiram Beal and Mickey Vogell reported it the best week of the season so far for their concessions. Jessie and Corky Miller's ball game clicked, and Mrs. John Kerschgin's photos was popular. Donald Justus added another concession. Bob Hill, Ferris Wheel foreman, also has two concessions. Harry Hoffman joined with pitch. Richard Hixenbaugh joined Peggy Ewell's Gay '90s as front man. Paul Goodman took over secretarial duties, replacing Prince Omwah, who left to join Beam's Attractions as a mentalist. Fay Templeton joined Singer's Side Show on the Kirkwood Shows. POP SEITZ.

O. C. Buck

Lowville, N. Y. Week ended August 19. Auspices, Lowville Fair Association. Weather, hot. Business, fair.

The heat made soup out of the pig iron. Showfolk stripped to bare necessities, sweating out a week of warm cold drinks, money and tempers. Heat poured on the tops until they were unbearable. Even the jungle animals rolled over and gave up. It was a hot week in Lowville. Money melted in cashiers' tills and change was poured out, figuratively speaking. Clutches smoked. Workmen swore and wiped their beady brows. Talkers droned in low moans. Ballys stood listless and bored. Rides and shows suffered. Silver Streak led the rides, as it looked as tho it might be cool, going at a good speed. Saturday morning the Silver Streak was packed up and moved to the next week's spot, following the Ferris Wheel and Whip, which were tore down Wednesday and sent on to Malone, N. Y. Red Partridge, Curly Bomberg and Frenchy St. Denis moved with the advance rides. General Manager Buck made a flying trip to Malone to arrange a Sunday night opening and laid out the lot for speedy setting up. LON RAMSDELL.

CENTRAL AMUSEMENT CO. WANTS

FOR THE ELEVEN FOLLOWING FAIRS and ALL WINTER IN FLORIDA

Murfreesboro Annual Fair and Festival, Sept. 4th to 9th; Whitakers Firemen's Fair, Sept. 11th to 16th; Windsor Firemen's Fair, Sept. 18th to 23rd; Atlantic District Fair and Race Meet, Ahsokie, Sept. 25th to 30th; North Hampton County Annual Festival, Jackson, Oct. 2nd to 7th; Eastern North Carolina Annual Peanut Festival, Edenton, Oct. 9th to 14th; Robersonville Community Fair, Robersonville, Oct. 16th to 21st; Firemen's 6th Annual Peanut Festival, Scotland Neck, Oct. 23rd to 28th; Firemen's Fair, Rich Square, Oct. 30th to Nov. 4th; Firemen's Fair and Stunt Show, Kenly, Nov. 6th to 11th; Mt. Gilead Fall Festival, Mt. Gilead, Nov. 13th to 18th; all North Carolina and short jumps, then Florida bound. There positively will not be any layoff, we will continue to operate all winter with ten Florida fairs booked and more pending. I know Florida, we operate on special permit for truck and car tags; you don't have to worry about buying license for cars. Florida is booming. These are all good spots, ask the people that join me regular at these same fairs.

Want good Free Act, contact me immediately by Western Union. Stock Concessions, Cook-house, Bingo, Pitch Till Win, Ball Games, Photo, Custard, Penny Arcade, Candy Apples, Snow, Pan Game, Penny Pitch, Pea Pool, Beat Dealer or any Grind Store. No flats. Shows with or without own outfits, Animal, Ten-in-One, Girl, Minstrel. Good territory for Unborn Show or any Show that can get money. No Rides wanted, as we have ten office-owned Rides.

All contact: SHERMAN HUSTED, Manager, CENTRAL AMUSEMENT CO.

Ahsokie, N. C., this week; then Murfreesboro, N. Car., and as per route listed in this ad.

P.S.: Want to hear from the following people, as I promised I would let you know when this circuit of fairs would start: Tony Lento, Mug Joint Johnson, Cecil Thomas, Sam Kaplin, Mrs. Sam Swain, Jimmie Brown, Tom Hale, Lester Welch, Mitchell Wasson, Curley Graham, Red Gerber, Mr. Betz, Ben Gross, Mr. Brodsky, Pop Decker, H. E. Bridges, Dan Riely. Doc Anderson, I have the complete Minstrel Show that I had when you were here, plus new top; some of your performers are waiting for you here. Wire me at once.

JACKSON AMUSEMENT CO.

WANTS

Few more Stock Joints. Will book nice Bingo, Eli Wheel and Chair-o-Plane for Bennettsville, S. C., Sept. 4th. Strong lady auspices, school yard location. Six more real spots to follow in the heart of tobacco and cotton. Cheraw, S. C., this week.

Address all mail to

MURRAY JACKSON, Bennettsville, S. C.

LAMAR WESTSALL

WANTS

For two big Street Celebrations near Wilmington, Del., Sept. 6; then Street Fairs to follow.

Ball Game, Hoopla, Pitch, Scales, Mug Joint, Fruit or Groceries, Slum Joints, come on. Any Stock Concessions not conflicting. Can use good clean Animal or small Grind Show. Eddie Jones, bring Cook House for New Castle and tell Willie. Harry Shaw Animal Show, contact us. All wire care Federalburg, Md., Fire Co.

LAMAR WESTSALL or BROWNIE

Sunset Amusement Co.

WANTS

For Kingston Mines, Ill., Labor Day Celebration, Sept. 2-3-4, and 6 Fairs and Celebrations to follow.

Diggers and Slum Stores. Harry Lamon wants one Wheel and two Grind Stores. Want Second Man on Ferris Wheel.

Morrison, Ill., until Friday; then Kingston Mines, Ill.; then Carthage, Ill., around the square.

L. J. HETH SHOWS

WANT

Organized Side Show immediately. We have complete outfit. High-class Free Act. Shows with own outfits. Now playing fairs, out till late November. Answer.

L. J. HETH SHOWS, Alexandria, Tenn., Fair.

WANTED

Chorus Girls. Dancing and Show Girls. Experience not necessary. Top salary plus one day off. Extra money if you do specialties. We pay transportation.

Write or Wire

GEORGE YOUNG

Roxy Theater CLEVELAND, OHIO

WANT

Foreman for Little Beauty Merry-Go-Round.

WALLACE BROS.' SHOWS

Ruleville, Miss., this week

REGAL EXPOSITION SHOWS, INC.

Formerly Scott Exposition Shows

Want for 12 more weeks of Fairs, real Ferris Wheel and Chairplane Foreman. Pay you what you're worth. Chas. Allen or Doc Stanton, wire. Ride Help that are capable of Driving Semis. No drunks. Will place few more legitimate Concessions that work for stock. No ex. One Center Grab Joint and Candy Floss. Want to Rent 50x80 or 50x100 Top for Exhibit. Must be waterproof. Musicians and Performers for Minstrel. Salary from office. Concession Agents for Count Stores and Wheels. Pennington Gap, Va., August 28-September 2; Knoxville and Sevierville, Tenn., Fairs to follow. Address B. M. SCOTT.

TURNER BROS.' SHOWS WANT

SHOWS with own transportation; CONCESSIONS that work for Stock for MATTOON, ILL., Labor Day Week, September 4; MT. VERNON, ILL., Mt. Vernon State Fair, September 11; then South to the Cotton Country.

TURNER BROS.' SHOWS

PANA, ILL., This Week.

J. C. WEER SHOWS

W A-1 ELECTRICIAN (No Light Plants). FOREMEN FOR MERRY-CO-ROUND AND W
A FERRIS WHEELS. HELP ON ALL RIDES. LIFE SHOW OR ANY GOOD GRIND A
N SHOWS, ALSO PENNY ARCADE. 10c CONCESSIONS AND COOK HOUSE. WILL N
T BOOK OCTOPUS OR CATERPILLAR FOR BALANCE OF FAIRS. Address: T

LITTLE VALLEY, N. Y. (Fair), this week; BATH, N. Y. (Fair), Sept. 4-9.

ALLEN & NICKERSON SHOWS

CAN PLACE

Girl Show and Side Show, 25%. Can place Foremen for Merry-Go-Round and Loop-o-Plane, also other Ride Help. Top wages to sober people. Can place Agents for Roll-Down and Razzle-Dazzle. Will book two Wheels exclusive. Joe Pisara and Ray Allen and Dink, contact me at once.

ALLEN & NICKERSON SHOW, Manchester, Ohio.

Al Baysinger Shows Want

Two more major Rides, Grind Shows, legitimate Concessions. Opening Friday, Elkhorn, largest County Fair in Wisconsin, followed by Belvidere, Ill., then Southeast Missouri Cotton Territory. Carl Hagar wants feature Acts for winter store show, Punch and Judy now, Cook House and Workingmen. Have six weeks under canvas in cotton territory. No Half and Half. Contact

AL BAYSINGER, Baraboo, Wis., until Thursday; then Elkhorn, Wis.

JAMES E. STRATES SHOWS CAN PLACE

For our Fair Season now on, including York and Bloomsburg, Pa.; Danville, Va.; Spartanburg, Greenville, Orangeburg and Anderson, all South Carolina.

A-1 Talker capable of handling front of our Vanities Revue, featuring Dolly Raoul's Precision Dancers. Ten girls. A very attractive proposition to offer. Whitey Woods, wire. Can also place Ride Help on all major Rides and all other useful Carnival People.

Cortland, N. Y., this week.

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

MONDAY'S the big day!

WALTER B. FOX, general agent of the Allen & Nickerson Shows, was in Cincy on business August 21.

FLOYD KING stopped off in Chicago for a day on his way from San Francisco to Milwaukee, where he had a wild life show at Wisconsin State Fair.

TALKER described as of the quiet type—usually raises hell over a loud-speaker.

VI AND AL PETKA infoed from Detroit that her father, H. H. Canfield, visited them on the Buckeye State Shows, which they left recently to play fairs.

MR. AND MRS. JOHN J. COUSINS and J. Raymond Morris visited M. G. Dodson and Charles Goss on Dodson's World's Fair Shows in Wichita Kan., August 17.

THOSE new plastics are said to have all of the qualities of a 24-hour-old hamburger.

ARTHUR SULLIVAN, formerly in State service, has taken over printing and distribution rights for Altamont (N. Y.) Fair under management of O. C. Buck.

SITTING on the side lines since sustaining a heart attack October 19, 1943, E. L. Blystone, rice writer, reported it is hard for him not to be playing at county fairs, as he has been doing for the past 25 years. He celebrated his 57th birthday August 21.

PICTURE of a manager sitting beside a vacant chair is a sure sign that his general agent is out ahead.

DESPITE a help shortage, the Crescent Amusement Company is playing to good business, having lost few Monday nights. Morristown, Tenn., week of August 7 proved one of the best still dates since leaving North Carolina, reported Louis Bright, who has been with the org 42 weeks.

DICK'S PARAMOUNT SHOWS, opening August 14 on the old circus grounds at Princeton and Olden avenues, Trenton, N. J., under auspices, had poor attendance and biz, the management reported, because of hot weather. Show used stations WTTM and WTNJ. Jean Darrow and her Vanities Revue joined. Sailor West has the Side Show. Manager Dick Gilsdorf said polio conditions had necessitated readjusting southern bookings.

CITIZENS of Purity, Ga., have formed a committee to clean up their show lot in time for the last two months of the carnival season.

DOLLY DIMPLES GEYER, fat girl, and A. J. Herrmann, concessionaire, were re-

Real Crime

"SAY, boss, that big guy you sent us yesterday has already cut up three of the ride boys with a big shiv he carries. Two of 'em are in the hospital."

"Now, boys, you must learn to get along with your fellowman. That boy probably wouldn't have cut anybody if you fellows had treated him right. Where is the big guy with the knife now?"

"Why, boss, he's down stealing five gallons of gas out of your tank wagon."

"What!!! Why, run that no-good so-and-so off the lot right now!"

swords; Willie Anderson, seal boy; Princess Buttons, rag pictures and big snakes; John Makin, comedy juggler; Leonard Tracy, sword swallower; Prince Zenola, mentalist; Freda Fred Van, annex; Jack (Red) Lang, front, and Dottie White and May Wilson, bally girls.

HOW many old-timers can recall the days when George Spaulding, now with the L. J. Heth Shows, and the late Billie Owens were members of a noted song-and-dance team?

W. E. FRANKS, Macon, Ga., operator of Playland Park there, will organize a unit to play a circuit of South Georgia fairs and celebrations as the Franks Shows, same title he had on the road for the last nine seasons. The road unit will not interfere with operation of the park, now in the 20th week of a big season. Rides and other park attractions will remain on the Macon location and

PENNY PITCH GAMES
 Size 46x46", Price \$30.00,
 Size 48x48", With 1 Jack Pot, \$40.00,
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" In Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$13.50

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

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 All Readings Complete for 1944

Single Sheets, 8 1/2 x 14, Typewritten, Per M...\$5.00
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 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers... .35
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NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polity.
 1200 Dreams. Bound in Heavy Gold Paper
 Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound... 25¢
PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 40¢
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MENTAL TELEPATHY, Booklet, 21 P... 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd., CHICAGO
 Send for Wholesale Prices.

SNOW CONES POPCORN SUPPLIES

We have a complete line of Snow Cone and Popcorn Supplies. Buy your supplies this year from the source that gives you all three:

Top Quality! Low Prices!
 Same Day Service!
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 318 E. Third St., Cincinnati 2, O.

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228 W. 42d Street, New York City
 Open 1 P.M. Daily
 WANT NOVELTY ACTS OF MERIT.
 State salary and all details in first letter.
 Open all year round.
 SCHORK & SCHAFFER.

SECOND-HAND SHOW PROPERTY FOR SALE

\$60.00 Folding Estey Organ, Loud and Clear Tone.
 \$5.00 Mounted Deer Head with Antlers, worth \$25.
 \$2.50 Green Sateen Curtain, 6 1/2 by 9 feet.
 \$10.00 Mask Human Face, showing Brain, Teeth, Blood Vessels in Color, Glass Case, worth \$40.00.

WEIL'S CURIOSITY SHOP
 12 Strawberry St. Philadelphia, Pa.

AMMUNITION FOR SALE

.22 Long Rifle, \$250.00 per case of 10,000 (Remington). Ship immediately. Send small deposit.

B. MEARS
 Hallwood, Va.

WANTED

People for Hall of Science; Man who can Lecture and sell Books. Out all winter in Florida. Wire

DR. R. GARFIELD
 ENDY-PRELL SHOWS
 Alexandria, Va.

WANT

Operators for Ferris Wheel, Tilt-a-Whirl, Octopus and Roll-o-Plane. No tear downs. Wife sell Tickets on one of the Rides. Long season. Good salary. Pay your own wires.

J. W. LAUGHLIN, PLAYLAND PARK
 9201 S. MAIN HOUSTON, TEX.

WANTED

Ferris Wheel and one other Ride. Downtown location, San Diego, Calif. Contact

S. D. AMUSEMENT CO.
 728 Market Street SAN DIEGO, CALIFORNIA



HARRY P. (POLISH) FISHER, San Francisco, well-known outdoor showman, who has organized the Harry P. Fisher Shows, of which he is president and general agent. Now playing industrial centers in California, the new org will tour Western States. Danny M. Lewis is secretary-treasurer and A. E. Soares, long associated with shows on the West Coast, is manager.

SCHAFFER & WRIGLEY "Just-for-Fun Shows," playing the same route as the Schaffer Shows did last year, report a good increase in business over last season, carrying 8 rides and 25 concessions.

BINGO operators who must buy corn every week have found out why it's called golden.

LOUIS LEONARD closed with the Conklin Shows in Canada and returned to his home in Chicago, from where he left late to play Minneosta State Fair, St. Paul.

FORMER night club entertainer of Rochester, N. Y., Gloria Gaye penned from Culpeper, Va., that she was managing the Stella Show on the Dumont Shows.

NEW general agents must first learn what company a general agent keeps. Who? The boss?

JAMES QUINN, general agent of the O. C. Buck Shows, has been retained by the Fitzgerald Brewing Company to take over the Trojan Hotel, Troy, N. Y., and manage it at the close of the Buck season.

?????

GENERAL AGENT, who booked a blank spot twice in succession, declared he did so to break a jump—but gave no reason for playing it the first time.



PIONEER TROUPERS, Mr. and Mrs. (Chris M. and Jessie) Smith, who were associated many years with the original Smith's Greater Shows, have been located for some time in Richlands, Va., and report excellent business with their photo gallery there. Chris M. is known to possess one of the best collections of old-time show photographs of anyone in the business.

cently in Cincinnati at the home of their sister, Mrs. Helen Brenner, singer, because of the death of their mother, Mrs. Frances Herrmann. A. J. Herrmann returned to the Al Baysinger Shows and Dolly Dimples to the Royal Exposition Shows and then to her home in Lockhart, suburb of Orlando, Fla.

ARCADE SHOWS notes from Greenville, Tex.: Show opened early Monday night with no shortage of help. Seen on the midway were Albert and Margie Taylor and Bill Spears, Alamo Shows. Manager B. M. Bishop purchased two more rides and made a business trip to Temple, Tex. Plans are to add a new War Exhibit Show. Bess Davis, Temple, Tex., sister of Brownie Bishop, joined for remainder of the season as Arcade cashier.

SOMEWHERE in the weed-grown cemeteries of shows now past and gone might be found the motto: "Many are called but few get up in the morning."

TRACEY BROS.' SIDE SHOW closed with Bantly's All-American Shows and joined the Crescent Amusement Company. Present line-up includes Gilbert Tracey, manager and magic; Joe Smith, musical act; Anna Williams, lady of

1944 BIG ELI FOURTH OF JULY CONTESTS

brought in the largest reports in 32 years. 15 BIG ELI WHEELS reported more than \$500 gross receipts each for the day. These were No. 10, 5, 12 and 16 size wheels.

All BIG ELI WHEELS are fine money-getters. Read all about the Prize Winners in July-August BIG ELI NEWS. A copy sent free upon request.

ELI BRIDGE COMPANY
 800 Case Avenue, Jacksonville, Illinois

AGENTS WANTED

Coupon, Clothes Pins, also Bowling Alley and Blower for Lincoln, Neb., Fair and rest of season. All proven spots. Wire A. E. Brumley, Clothes Pins; Murl Deemer for Alley; Ray Belew for Blower. Answer. Also Mrs. Hymie Cooper wants Manager or Couple for Carmel Korn and Corn and Candy Apple Concession. Will furnish all transportation. All address:

Cavalcade of Amusements
 Lincoln, Neb., Sept. 2nd to 9th

FOR SALE

One heavy Yellow Tent, 40 by 80, sidings, ropes and poles, complete, 3 years old, never been wet, first-class condition, used for Horse Shows only, been up only ten times. Price \$400.00 F.O.B. Jackson, Mo. Write or wire

AMERICAN LEGION POST
 Care J. R. SHORT JACKSON, MO.

WANTED OCTOPUS FOREMAN

Must be A-1 and drive Semi. Salary \$60.00 per week. Can also place Second Man. Jim Snell, wire or phone. No collect wires. Address:

WM. PINK
 BLISS HOTEL TULSA, OKLA.

WANTED FIREMEN'S CARNIVAL

Frozen Custard and other legitimate Concessions that do not conflict. Want Octopus. Will buy for cash five-car Tilt-a-Whirl, good condition.

Kay Amusement Co.
 314 S. 50th St. Philadelphia, Pa.

Old Acquaintance

WHEN hiring a new agent a concession manager asked: "Are you acquainted with Harrison Oliver?" "What's being acquainted with him got to do with the job?" asked the agent. "Nothing much," was the comeback, "only that his initials are H. O."

the road equipment will be newly recruited. Opening is set for September 25. Franks has contracts for the 5th annual Middle Georgia Colored Fair, Macon, and Taylor County Fair, Butler, Ga., and others.

THOMAS COWAN, secretary of the Mid-Way of Mirth Shows, penned that during the shows' engagement at Paxton, Ill., the Great Sutton Shows played Rantoul, Ill., with many visits between personnel of the two orgs. Mr. and Mrs. Gale Fulton, who had the corn game with the Mid-Way of Mirth, bought Dutch Doyt's corn game and will finish the season with the Sutton Shows, putting Mr. and Mrs. Curley Lewis in charge of the concessions on Mid-Way of Mirth. Mr. and Mrs. Ferguson joined with their photo gallery. Mr. and Mrs. Joe Wherry entertained Mr. and Mrs. Hutchinson, who have kiddie rides with the Sutton Shows, and Mrs. Esther Speroni was also a guest. Howard Larabee, Mrs. Speroni's nephew, who was wounded at Saipan, has been in showbiz about 10 years. Mid-Way of Mirth is scheduled to go South.

BUSINESS for the Alamo Shows in Albuquerque, N. M., topped receipts at the State Fair there last year, played by the show, reported Ted Custer. Matinee August 12 was a record for kiddie business, shows and rides doing nearly capacity. Bill Bass and family, formerly on the show and now residing there, were nightly visitors. Mr. and Mrs. W. S. Neal, former owners of the show bearing their name and now retired and living in Albuquerque, were guests of General Manager Jack Ruback. August 20 the show moved to Roswell, N. M., for a nine-day engagement. Carl Folk, owner of the show bearing his name, visited and reported excellent business for him in New Mexico. Owen Jones, brother and wife joined for the remainder of the season. Albert Wright entertained many official friends at a fish fry. Rosemary Ruback, Sophie Mullens and Martha Rogers planned another picnic in Roswell. Manager Ruback has all equipment in good shape. All indications point to a bigger season than in '43.

HAM-STRINGING an agent by telling him to go out and book Lemon City and other towns of unknown quantity and then raising hell because he did so will never produce any good results.—Six-Cylinder Webster.

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Aug. 26.—Visitation program was continued with a revisit to the James E. Strates Shows in Batavia, N. Y., August 16, where the shows were at Genesee County Fair. Many items of interest to the outdoor industry were discussed with ACA President James E. Strates and with George A. Hamid, who was present. Courtesies were extended by President Strates, George Hamid, General Agent William C. Fleming and Assistant Manager Dick O'Brien.

During the last two days of the Strates stand in Rochester conferences on industry matters were held with President Strates and members of the personnel, including Al Campbell, Robert Mansfield, Earl Walsh and William Jones, who was visiting. Personnel memberships to the number of 153 were issued for a total of 270, putting the organization in first place. During the week 100 additional personnel memberships were issued to the F. E. Gooding Amusement Company for a total of 102, putting that organization in third place. Standings in the personnel membership race: Strates Shows, 270; Endy Bros.-Prell Shows, 126; F. E. Gooding Amusement Company, 102; Worthy Shows, 74.

Word from Washington is that action on the federal post-war highway program will be delayed until after the November elections. This program was unanimously approved by the roads committee early in June, but so far no effort has been made to bring up the measure for consideration by the House. The only thing controversial about this bill is the amount involved, since it calls for a \$1,500,000,000 expenditure during the three post-war years, and calls for an expenditure of \$500,000,000 during each of the years, to be expended thru highway departments of the States.

In the Armed Forces

LT. RAYMOND T. BISHOP, son of R. L. (Red) Bishop, girl show operator, is with the marines in the Pacific.

PVT. M. R. (COUNTRY BOY) QUINLAN, bombardier stationed in England and former concessionaire with the Royal American Shows, spent a fortnight on furlough in Edinburgh, Scotland, before D-Day.

SGT. CHARLES E. WALKER, for 15 years with the Bortz Amusement Company, 10 years of which he was ride superintendent, is in New Britain.

PFC. GLENN PORTER, who V-mailed from England that he had met several English showfolk, wrote, in part: "Next to mail from my wife, *The Billboard* is the most welcomed thing over here. It certainly helps me to keep from feeling completely away from the lots. My Side Show, Illusion Show and Big Snake Show are still operating with the World of Mirth Shows, with whom I was connected until my induction into the army."

CORP. HAROLD C. CLIPPARD, son of the late Bob Fox and former corn game operator for Mrs. C. A. Vernon and Roy Goldstone, wrote from somewhere in England that he was well and was receiving *The Billboard* regularly.

CAN PLACE

Reliable, energetic man for Cookhouse. Must understand how to erect Cookhouse and supervise buying of merchandise and able to handle help. To that man we will offer long season of fairs and salary of \$100 per week with stateroom. If married will use wife as cashier. Also assure you of bonus at end of the season. Slim Emert, who formerly worked for Lew Woods, wire me at once. Place two capable Grab Joint Operators who can stand prosperity and stay away from booze. Salary no object, either fifty per cent of profit or will pay you \$75.00 per week. Address: AL WAGNER, Lincoln, Neb., until Sept. 9th; then Hutchinson, Kansas, Sept. 12th until Sept. 22nd.

COLEMAN BROS.' SHOW

Playing Fairs for balance of season. Want Concessions and Shows. Curly Nixon and Al Zeildoff, write. Important mail. THOS. J. COLEMAN Ballston Spa, N. Y., this week; Schaghticoke, N. Y., next week.

"First Things First"

Our first responsibility is to the men at the Fighting Fronts and our policy of 100% co-operation with Uncle Sam as evidenced by the award of the Army-Navy E pennant for our "all-out" war effort.

At this time we regret that it is impossible to accept civilian orders until the end of the war. Then we will be able and happy to take care of your canvas needs.



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OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

Taylor Township Servicemen's Memorial Fund

VANBORN and TELEGRAPH RDS.

SEPTEMBER 8 TO SEPTEMBER 17

PARADES—BANDS—FIREWORKS

Prizes Given Away Each Night

HEART Defense Area, Suburb of Detroit, Mich.

SEPTEMBER 21 TO SEPTEMBER 30

CATHOLIC CHURCH FALL CELEBRATION

VANDYKE AND EIGHT MILE ROAD

WANT Concessions that work for ten cents, also Bingo, Fun House; also two Pit Shows. Wire or Write

ROSCOE T. WADE OR C. J. BENNETT

Labor Day Celebration, Sept. 2-4, Farmington, Mich.

HOTEL WEBSTER HALL, DETROIT, MICH.

THE NEWEST AND FINEST SHOW IN THE WEST WANTS

Shows—Concessions—Attractions. Help in All Departments. Top Wages—Good Conditions—Long Season.

Address

HARRY P. FISHER SHOWS

50 Taylor Street

San Francisco 2, Calif.

CAN PLACE

Capable Ride Man for Scooter and Spittire, salary no object if you are capable. Talker for Midget Show. Long season of fairs. Tractor Drivers for International Tractors. Good salary and all winter's work (in quarters after closing Florida season). Place capable Ride Help on all Rides, good salary and good working conditions. Have opening for good Blacksmith; year round work to the right man, good salary and pleasant working conditions. Address:

AL WAGNER

Lincoln, Nebraska, State Fair, this week; then Hutchison, Kan.; all fairs from now until closing. P.S.: Place two Griddle Men and have opening for Grab Joint Operators. Salary or fifty per cent of receipts. Ride Mechanic—Must understand gas engines.

FIDLER UNITED SHOWS

WANT FOR 3 DAYS AND NIGHTS OF REAL ACTION AT LABOR DAY CELEBRATION AT WING PARK, ELGIN, ILL., BEGINNING SATURDAY, SEPT. 2ND.

SHOWS WITH OWN EQUIPMENT, ALSO CLEAN STOCK CONCESSIONS.

WANT CAPABLE RIDE FOREMEN THAT CAN DRIVE FOR FERRIS WHEEL & TILT-A-WHIRL.

Address: Seneca, Ill., until Aug. 30th; then Elgin.

ROLL TICKETS

Printed to Your Order 100,000 for

Keystone Ticket Co. Dept. B. Shamokin, Pa. \$19.50

Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

10,000 ..\$6.50
20,000 .. 7.75
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WHEELS OF ALL KINDS
Tickets—Paddles—Laydowns
Complete KENO Outfits
GARNIVAL SUPPLIES AND EQUIPMENT
GAMES, STRIKERS, ETC.
Still Available
EVANS' BIG PUSH
Write for Catalog
H. C. EVANS & CO.
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WANTED - - WANTED
J. J. BEJANO
Freaks and Platform Attractions, also good Half and Half, to finish fair season. Bob Bobbitt, answer. Address: J. J. BEJANO, World of Today Shows, Coffeyville, Kans., Aug. 28th to Sept. 2nd; Iola, Kans., to follow.

WANTED
Stum Skillo Agents for Lincoln, Nebraska, and long list of fairs to follow. Wire or contact
DICK HAVENS, CAVALCADE OF AMUSEMENTS
Lincoln, Nebraska

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$19.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 8 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for. 1.00 Thin Plastic Markers, brown color, M. 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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COMPLETE ARCADE

Under Canvas

Practically new 35x70 BL Green Top, Neon Front, Etc.

125 Asst. Machines in good order\$3500.00

10 Mills Counter Drop Picture\$ 200.00

7 Counter Wooden Mutoscope Reel ...\$ 150.00

3 Groetchen Metal Stampers\$ 100.00

2 Mills Punchers\$150.00

2 Exhibit Punchers ..\$ 100.00

Various other Penny Machines

J. L. MURRAY
Box 1182, Leesville, La.

FOR SALE OR LEASE MOTORIZED

Complete Carnival Show in operation. Consisting of seven Major Rides. Front Arch. Motor Drome with three Indian Wall Machines and spare Tires. Three Panel Fronts, two String Fronts. Plenty good Canvas for Shows. Two Semi Diesel Light Plants. One Transformer Truck with two seventy-five Transformers. Switches and plenty Cable. One complete Office Trailer. One complete twenty by thirty Cookhouse with Tables and Counters. Eleven Tractors with Semi Trailers. Six Trucks for hauling miscellaneous show property. All Trucks and Trailers in good condition with good rubber and spares. One Air Compressor for airing and greasing trucks. Have proper O.D.T. certificates for gas. Will sell all or in part. Reason for selling wish to retire. Inspection invited. Address: **BOX D274, Billboard Pub. Co., Cincinnati 1, Ohio.**

ATTENTION!

Wild Life Show Operators

If you are interested in taking subscriptions for a sport magazine that really sends out the copies we have **OUTDOORSMAN** available at 25% turn in. Unless you already have account with us we require a \$50 deposit.

MIKE WRIGHT

Trade Service Co.
139 N. Clark Street CHICAGO 2, ILL.

WANT TO BUY OCTOPUS

For Cash

No junk wanted. Wire or write **W. A. SCHAFER**
Care Schafer & Wrigley Shows
Tyler, Texas, this week, or to our permanent address:
716 South Haskell St., Dallas, Tex.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 25 Opera Place, Cincinnati 1, O.

Layoff Threat Cuts Midway Biz in Mich.

DETROIT, Aug. 26.—Happyland Shows, of William G. Dumas and John F. Reid, closed a four-day stand August 20 in Northville, Mich., under auspices of the Saddle Ridge Club, dude ranch org that staged a rodeo in front of the grandstand. Shows were on Wayne County Fairgrounds, using the same date as originally set for the fair, which was canceled two months ago because of the war, when the club took over as sponsor. Business was about 25 per cent under last year's on the midway, reported Dumas, who had the fair midway last year. Absence of the usual fair crowd was called chiefly responsible, altho grandstand attendance higher than last year's, being drawn by extensive billing for the rodeo and carnival.

A considerable drop in ride and concession patronage on the closing days followed notices of an expected layoff of 15,000 workers at the Willow Run bomber plant, first sign of a serious cut in wartime production in this area, which may seriously affect amusement business.

Howe at War Plant Doings

ST. LOUIS, Aug. 26.—War plant employees of Emerson Electric Company here are to stage an Old-Time Country Fair in Emerson Memorial Park, a large tract adjoining the \$65,000,000 plant and dedicated last July 4 to employees in the armed forces. Rex Howe, operator of Sylvan Beach, Kirkwood, Mo., who has been signed as concessionaire, will move in about 25 concessions, Ferris Wheel, Tilt-a-Whirl and Merry-Go-Round. Em-

ployee representatives promoting the event are obtaining insurance on estimated attendance of from 10,000 to 15,000. Pappy Cheshire and His Gang from KMOX, Columbia outlet in St. Louis, and a dance band will work afternoon and evening. There will be a Horse Show, Baby Show and Dog Show and exhibits and contests for employees in competition for War Bond prizes.

Shorts

PLANS are on by El Paso (Tex.) Chamber of Commerce to bring back old frontier days and atmosphere with a celebration based on Mining Days, a highlight during the Gay '90s. A spectacle to be presented has not yet been named and a contest is being conducted for a name suitable for the spec.

FIVE-DAY celebration on Loranger Field, Monroe, Mich., by combined Monroe County Industrial Union Council—CIO will have Dolly Young in charge, reported President Wilbert Kleinsmith, and there will be free acts, bands, a parade, rides, shows, concessions and nightly War Bond giveaways. Large War Bond ticket sale and Kiddies' Day will be features.

GEORGE MARLOW, Marlow Amusement Company, Canton, O., will be general chairman of the 15th annual Mineral City (O.) Fair and Home-Coming, sponsored by the Volunteer Fire Department. Maggie Fallon rides have been booked. Shows and concessions will be on the midway and premiums will be given for exhibits of fruits, flowers and vegetables. Program will include platform acts and band concerts.

NEW JERSEY STATE FAIR

TRENTON, N. J.

OPENING SUNDAY, SEPTEMBER 10, TO 16 INCL.
Grounds in Trenton will start being located September 8.

CAN PLACE ALL LEGITIMATE MERCHANDISE GAMES EXCEPT BINGO. Will place FLY-O-PLANE and ANY AND ALL RIDES FOR THIS ENGAGEMENT.

HAGERSTOWN INTER-STATE FAIR

HAGERSTOWN, MD.
SEPTEMBER 17 TO 23 INCL.

WANT—Line Girls for Famous Paradise Revue to enlarge our Chorus Line to 16 Girls. Union salary paid by office.

WANT—Posing Girls for Pin-Up Girls Attraction.

WANT—Penny Arcade, Grind Shows of merit, SILODROME, Glass House and Fun House. Bill Kerr, answer.

WANT—Can place a few Skilled Workmen in all departments. Join immediately.

All Address

CETLIN & WILSON SHOWS

Wilmington, Dela., Until September 7; Then Trenton, N. J.

Mickey Mansion wants Front Man for Monkey Circus. Can also place any Useful Side Show People.

LABOR DAY CELEBRATION

COSHOCTON, OHIO — 15,000 PEOPLE LAST YEAR
SHOWS AND CONCESSIONS

MORGAN COUNTY FAIR, SEPT. 7-9; HOCKING COUNTY FAIR, SEPT. 13-16;
GUERNSEY COUNTY FAIR, Sept. 27-29.

HAPPY ATTRACTIONS

COSHOCTON, OHIO

GREAT SUTTON SHOWS

WANT GIRL SHOW (will furnish Tent and Front). CAN PLACE HELP OF ALL KINDS. We play the best Spots in Missouri and Arkansas. Address Marion, Ill. (Fair), Until September 2.

CONCESSIONS FOR SALE

- 6x6 Ice Cream. Panels, Floor, 4-Way Awnings \$100.00
- 10x12 Coko Joint. Red, White & Blue. Wall 150.00
- Fish Pond. 3 for 10¢. 10x14 New Green Top, Wall, New Tank and Frame. Perfect Condition. Large Flash Included 500.00
- 10x14 New Cigarette Gallery. Anchor Top. 10 Daisy Guns 300.00
- 14x14 Ball Game. 10 Aluminum Bottles 100.00
- 10x14 Blower. Works Perfect. Khaki Top, Wall 250.00
- 10x14 Bucket Joint. 2 Baker Buckets. 10x10 Grab Joint. Complete 150.00
- 10x12 Sit-Down Grab. Awnings, Urn and Necessary Equipment 300.00
- 20x30 Push Pole Top, Wall, Poles Stakes 185.00
- 16x20 Sit-Down Grab. All New. First Time Up. Blue Top, 5 Ft. 6 Awnings, 32 Stools, Twin Urns, beautiful Equipment. Most Beautiful Stand Ever Built. If You Want the Best 1500.00
- 8x8 Top, Frame, Awnings, Black and Orange 60.00
- 12x12 Cigarette Pitch. Nice Frame 75.00
- 4 Sound Sets. All Overhauled. Good Mikes. One With Turn Table. Priced from \$50.00 to 125.00
- 12x12 Hoopla. Complete, Including Stock 100.00
- 12x12 Penny Pitch. New Board 100.00

These do not include Concessions I have on road. None of those are for sale. Will keep all Help I have and can use capable Agents and Cookhouse Help for all winter's work. None of this equipment will be sold by mail. You must come on and take it. Will answer no letters. All new this year and no junk. SETTING IN AIR SEPT. 17TH AT EMERSON ELECTRIC CO. FAIR IN ST. LOUIS. SEE ME AT THE FAIR.
REX HOWE
Sylvan Beach Park Kirkwood, Mo.

TENTS

New and Used
CARNIVAL and SKATING RINK

Write for Prices

E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. ALTON, ILL.

'Firechief' Flameproofing

The Compound That Won't Wash Out. Fire—Water—Weather—Mildew Resisting. Now Available in 5, 10 and 50 Gallon Containers. Colors, Blue, White and O. D. Priority Temporarily Lifted. Write Today Exclusive Distributors for Wm. Hooper Sons Co. to Outdoor Show Trade.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St., Chicago 12, Ill.

TARPAULINS

New Waterproof Covers, 9x12 ft., \$8.10; 12x14 ft., \$11.75; 15x20 ft., \$20.25.

CANVAS Weights & Widths Plain and Waterproof
IMITATION LEATHER
MICHIGAN SALVAGE CO.
609 W. Jefferson DETROIT 28, MICH.

FIFTH ANNUAL MEXICAN FIESTA

NORTH BALTIMORE, OHIO
September 13-14-15-16-17
Can Use Legitimate Shows, Penny Arcade, Concessions.
HARRIS RIDES
Telephone 2301 - 2705
TOFA N. ETOLL, Sponsor
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Hunt Play Big; Is Heading South

LONG BRANCH, N. J., Aug. 26.—Crossing New Jersey from its trip thru the New England States, which was one of the best in the history of the show, the Hunt circus entered the Atlantic Seaboard section. Charles Hunt Sr., is so well known in this section, that many towns are closed to other shows. The show had capacity business in Red Bank, Long Branch, Point Pleasant and Lakewood, N. J.

New dog acts have been added since starting out in the spring. The De Rizkie Troupe have six people in its acrobatic act. De Rizkie is working on a new act, which will have sensational foot juggling with three people. Show is headed South for a long season.

Cole Biz Big; Fire Regulations Strict

SALT LAKE CITY, Aug. 26.—As it penetrates farther west, fire regulations of the various cities become more stringent, but business continues to be big for Cole Bros.' Circus. Idaho Falls (18) gave the show two capacity houses, and Pocatello on Saturday was capacity at the matinee and straw at night. Moving into Salt Lake City for a Sunday off, show was met with the most rigid city ordinances yet encountered—laws that had been enacted the week before show's arrival. Altho tents were thoroly flame-proofed at Omaha and Denver, Salt Lake City officials would not allow the show to set up there without flame-proofing all tents again, so this show is actually double flame-proofed. Wider aisles were demanded, and all reserve-seat chairs had to be bolted down to the bible-backs. Show complied to all requests and Monday's opening found it inspected and approved by city police, fire and health departments in every particular.

When the show played Dillon, Mont., the grave and monument to old Pitt, John Robinson elephant, which was struck by lightning when show played the stand last season, was the mecca for showfolk all day. Col. Harry Thomas rendered a short service at the grave and many pictures were made of the monument, which was erected by Zack Terrell in memory of the faithful old beast. Blanch, six-ton pal of Pitt, stood at the grave and muttered weird trum- (See COLE BUSINESS BIG on page 38)

Packs Will Present Show in Nashville

NASHVILLE, Aug. 26.—Shriners of Al Menah Temple here will present the Thomas N. Packs Circus in six performances at Sulphur Dell Baseball Park September 26-30. One of them will be a Saturday matinee.

A fireworks display and aerial bombardment will begin and close each performance. General admission tickets will be \$1.20 and reserved seats an additional 80 cents; children's tickets 60 cents.

Finney Out of Hospital; Rejoins "Passion Play"

CHICAGO, Aug. 26.—C. W. Finney, former circus general agent, was released from Hines Hospital, Hines, Ill., early this week after undergoing an operation for hernia.

He has fully recovered and left Tuesday for Sioux Falls, S. D., to prepare for the opening of the season with the *Black Hills Passion Play*.

4 for Dailey at Ft. Dodge

FORT DODGE, Ia., Aug. 26.—Four performances were staged here by Dailey Bros.' Circus August 18 at advanced price. People were on the straw at each show, reports G. W. Tremain.

B-R Show Draws in Spokane

SPOKANE, Aug. 26.—It was stated that the Beatty-Russell four-day stand here ending August 20, had 30,000 admissions. Billing, radio and press were good; weather was fair and cool. Mrs. Clyde Beatty was on the sick list.

CRONIN READIES 3-RINGER

Ringling Show Has Fair Start on 14-Day Soldier Field Stand

CHICAGO, Aug. 26.—Threatening weather in the afternoon and extremely cool weather at night held the first day's pay performances of the Ringling show in Soldier Field to only fair attendance. The show opened Tuesday with a War Bond night non-pay attendance of about 14,000. Wednesday matinee was light and night house fair. Continued cool weather Thursday combined with threatening clouds was expected to hold down attendance another day, but interest shown in the circus by the public gave hope of good business for next week if weather is favorable.

Show is well laid out here. Only the northern end of Soldier Field is being used, with menagerie and midway outside the enclosure. Field is about a mile from the downtown section, with ample bus and streetcar transportation. Only change in arrangement of the performance is that the Wallendas, high-wire (See RB HAS FAIR START on page 39)

Mills Personnel Visits Ringling Show in Detroit

DETROIT, Aug. 26.—Mills Bros.' Circus, playing a string of one nighters across Southeastern Michigan, skirted the Detroit area last week-end, moving from St. Clair to Romeo, and laying over Sunday at Northville, to open the day after the closing of the Saddle Ridge Rodeo and Happyland Shows on the fairgrounds. A number of the Mills personnel drove into Detroit Sunday to catch the Ringling circus on the last day of its Detroit stand.

The Mills show was slated to move into Ohio, opening yesterday at Wauseon, playing four towns, and then into Indiana, opening at Angola. Total season mileage is reported at 3,320 miles to date.

Mix-Up in Acts

CHICAGO, Aug. 26.—The boys at the Du Quoin (Ill.) Fair are walking around in circles. It all happened because the talent office from whom they bought an act didn't know how to spell names. Act bought was the Cristiani Troupe, a horse act now working for Ringling Bros. Office getting the business sent Christianne Family, a teeterboard act, which plays theaters. The fair says the act they bought wasn't the act they got and somebody better do something about it.



COL. HARRY THOMAS (left), producer, and Eugene (Arky) Scott, boss elephant man of Cole Bros.' Circus, kneel at the tomb of old Pitt, the last of the John Robinson elephants, at Dillon, Mont. The bull was struck by lightning when the show was there last year.

Polack Has Big Season on Coast

SEATTLE, Aug. 26.—After Polack Bros. played here show split, half going to Beacon Theater, Vancouver, B. C., and the other half to Temple Theater, Tacoma, Wash. Show will be intact for the Bremerton, Wash., date, August 29-September 4. From there it will go to Portland for the Shrine, then return East.

Irv J. Polack stated that the show had its most successful season on the Pacific Coast, business being up from 25 to 40 per cent.

Polack, 33 Towns in '44

CHICAGO, Aug. 26.—Three more Shrine temples have been added to the booking of Polack Bros.' Circus for 1944. They are Kaaba Temple, Davenport, Ia.; Mohammed Temple, Peoria, Ill., and Scimitar Temple, Little Rock. This makes a total of 33 towns played or booked for this year, 10 of which were 10-day stands. Several of the 10 formerly were week stands.

UNDER THE MARQUEE

ANYTHING new?

HOMER KEEFER, who has been on the sick list, is again up and about in Cincinnati.

HARRY MARTIN, formerly with Bell Bros.' Circus, was in the floor show at Kavakos Grill, Washington, last week.

BILLING wars prove what can be done with a hearty grudge.

BUD HAWKINS and His Dixie Dandy Dog and Monkey Circus are playing fairs for the Klein Attractions. His wife assists in the act.

DUE to the heat, Beers-Barnes did not give a matinee at Middletown, Del. Jim Stutz, agent for the Hunt show, visited Ray Brison.

WON'T be long now until the First-of-May's are billing themselves as "seasoned troupers."

RED DAVIS and family, Phillippl, W. Va., motored to Clarksburg to visit Toby Tyler, of Wallace Bros. Show had capacity there at both performances.

FRANK T. KELLY'S dog was killed by a car in Stockton, Calif. Kelly is night nurse in County Hospital, Fairfield, Calif.

IT isn't a case of how soon you can buy new trucks, it's how long you can drive those you have.

HERBERT DOUGLAS and wife, West Chester, Pa., caught Dailey Bros. at Yankton, S. D., visited with friends, and report a snappy performance.

ED DOLAN, retired circus man, of New York City, has been visiting in Chicago for a week and renewing old acquaintances.

NOWADAYS no one considers himself a real trouper unless he carries route cards from at least three different circuses.

LEON SPAHR visited with a former circus trouper, Al Eisenberg, who was at the Muncie (Ind.) Fair in a professional capacity.

EDNA WALLETT is spending several days on Beers-Barnes as guest of Lois and Doris Barnes. The Wallets have a restaurant in Havre de Grace, Md.

LARRY BENNER, who was with Wallace Bros., has returned to his home in Miamisburg, O., for a few days. He called at *The Billboard* offices in Cincinnati last week.

HARRY L. (HAPPY) HOLMES left Mills Bros.' Circus, where he was clowning, and (See UNDER THE MARQUEE on page 38)

To Debut in '45 In L. A. Sector

Los lot contracted for 24- day run—preparations fol- low streamliner's closing

LOS ANGELES, Aug. 26.—S. L. Cronin is planning to take out a three-ring circus next season, with the local lot here at Washington and Hill streets already under contract for a 24-day run. Deal was set for the lot about June 20.

Following the signing of the contract, news of it leaked out. However, Cronin would not confirm the report until recently. Along with the report came the one that the show would be known as Cronin Bros.' Circus. There was no confirmation or denial forthcoming on this score.

Starting out this spring with the Cronin Streamlined Circus, Cronin brought the show back to quarters here following a date in Hollister, Calif., May 12. Since then he has been getting things lined up for next season. Show will debut in this area before coming into the city.

Polio Closes W. B.; Will Re-Open Sept. 5

YORK, S. C., Aug. 26.—Wallace Bros.' Circus closed at Clarksburg, W. Va., August 12, due to polio conditions and returned to quarters here.

Dates in South Carolina and Georgia, contracted by Bobby Burns, were canceled, owing to new developments of polio in those States.

Don Dorsey, aerialist with the show, who is here, states that the circus will play four one-week stands in stadiums, starting at Norfolk, Va., September 5. Many acts will be retained and some high aerial turns booked.

Vote to Waive Hospital Charges for Fire Victims

HARTFORD, Conn., Aug. 26.—Acting on the recommendation of Mayor Mortensen, the Board of Welfare Commissioners voted to waive hospital charges for circus fire victims at the Municipal Hospital.

The resolution, submitted by Commissioner Wilfred H. Dresser, stated that "no bills be sent for hospitalization to any circus fire victim or their administrators unless asked for, and that in such cases the bill be sent on the basis of \$6 a day for hospitalization and no charges for other services." The mayor urged the board to take this action in a letter in which he said, "I should like the municipality to be no less generous than were the hundreds of our citizens who volunteered their services or made other contributions in behalf of the sufferers."

Justus Edwards Writing Story of Wartime Circus

CHICAGO, Aug. 26.—Justus Edwards, former publicity man for Russell Bros.' Circus and now one of the editors of *Yank*, the army newspaper, is touring the country on an assignment to get the story of the war-time circus. This week he has been covering the Ringling show at Soldier Field.

He also visited Bailey Bros.' Circus at Michigan City, Ind., and will cover other shows thruout the Midwest.

Fire Death Toll Now 168

NEW YORK, Aug. 26.—Death toll of the Ringling circus fire in Hartford, Conn., July 6 was raised to 168, with the death of Clara Goulko August 17. She was the fourth member of the family to succumb to injuries sustained in the fire.

DRESSING ROOM GOSSIP

Cole Bros.

Dillon, Mont., and a grim reminder of the bad storm last year that killed Pitt, last of the John Robinson elephants. She is buried where she fell. Owner Zack Terrell had a stone placed over her grave, telling her age and how she was killed. A double birthday was celebrated in clown alley by Lee Vertue and Karyl De Mott at Butte, Mont., and they had as guests these clowns: Huffy Hoffman, Jack Kennedy, Charles Raimer, Carl Davis, Toby Anaya, Ernest Burch, Billy Burk, Albert White, Tommy Bentley and Horace Laird. Additions to Arthur Hoffman's swell Side Show are Beth Dyer, Jimmie Santiago and Cleo Stratford. Charles Forrest wants it known that he has resigned as Otto Griebing's manager, as he doesn't think Otto will ever make the cover of a health and strength magazine. He just wouldn't train. The job has been taken over by Norman Carroll, who thinks Otto will be able to make the cover of Gruesome Tales.

Virginia Tiffany had two big days when her mother came from Spokane. Jack Kennedy also has a big day when his son and daughter-in-law paid him a visit. His son is in the army.

Visitors: Harper Joy, Spokane; Dorothy and Harold Rumbaugh, Everett, Wash.; Claude Elder, Frank A. Panesko, Butte; Mrs. Paul Ringling and Mabel and Jane Ringling, who spent a day with Connie and Winnie Coleano. Many Cole folks are going back to Wyoming after the show closes to take in winter sports. Slaymann All returned to the show after an errand of mercy to Mexico City. Mr. and Mrs. Canastrelli and La Tosca dropped in to say hello on their way to play a fair. The writer has received several letters, but is sorry to say he can't answer them all. Thanks just the same.

FREDDIE FREEMAN.

Arthur Bros.

Twenty-fourth week of the season and business continues good. Jack Murphy, who has been on all the big shows, is in charge of the radio station at Colorado Springs. He gave the show a wonderful build-up over the air. Other visitors were Tex Orton's daughter and relatives from Denver; Dr. H. Conley and daughter, circus fans, Chicago; Mr. and Mrs. Ted Hoag, who have the Hollywood Horse. They are making their home at the Springs for the duration.

Cheerful Gardner's new elephant number, featuring Lorena Escalante in the middle ring with the two baby elephants,

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is going over big. In Pueblo, Richard Fry, CFA, was on the lot all day. Ellen Barrie celebrated her birthday anniversary. Archie Silverlake now holds the record for flat tires, having taken it away from Ruben Olvera. The Acevado family returned home in Los Angeles, Johnny Gutierrez took their place with his slack-wire act. A matinee only in Lamar, with a packed house. The performers were practicing jungle tactics in the weeds of Colorado. Kenneth Waite is breaking in two new chickens for his cannon gag.—GRACIE HANNEFORD.

CHS Members Visit Big One

FARMINGTON, Mich., Aug. 26.—Among CHS members who visited the Ringling show in Detroit were Del Brewer, Flint; Ed Myers and John Young, Ann Arbor; Don Smith, the writer, and Walter Plettschman, Detroit. Others included Shirley Tremblay, Madeline Fisher, Lucille Justine and Charles Jones, formerly with the show; Mickey MacDonald, Ralph Hunter, P. M. McClintock, H. W. Cole and Opal Cole; Jack Earle, former side show giant, now retired from showbiz. Robert A. Herzberg, Detroit artist, had 22 oil paintings of the Ringling circus on display in J. L. Hudson art department during entire show date. Another dozen paintings were outlined or completed during the visit of the show in University of Detroit Stadium.

John M. Staley, only CHS member now with the Big Show, entertained all visitors in his wagon, and many historical discussions took place under the canopy of "No. 5." R. Hurley, Ann Arbor, said it was the Wallace-Hagenbeck Circus which first came out in 1905 and name was changed to Hagenbeck-Wallace in later years. Hurley was recently with Cole Bros.' Circus.

Arthur Gunther, CFS, Manchester, Conn., recently spent part of his vacation at the Terrell Jacobs Circus quarters in Peru, Ind. Gunther has a complete one-half-inch scale model of the Jacobs show.

Bill Smith, Big Show guard, pointed out that a dozen old-timers are still with the show, who accompanied the Barnum & Bailey Circus to Europe in early part of the century.

Fair Crowds for Hamid Show

ASBURY PARK, N. J., Aug. 26.—George A. Hamid's Continental Circus showed here for the Elks Lodge August 14-19 to fair crowds. The lot was some distance from here, and this, with the extreme hot weather, cut down attendance. The show was under supervision of Herman Blumenfeld and staff. Joe Basile's band was under Earl Duncan as leader. The program: Roberta's Circus, featuring seven dogs, four ponies and a monk; the Great Cahill, on flying trapeze; Spiller's three performing seals; clowns; Georgette Brothers, with two trained dogs; Four Fantinos; clowns; Tonit Ikao, the Hindu mystic; clowns; Berosini, high wire. Clowns were Billy Rice, Billy Powder, Billy Becker and Charles Frank.

White Recalls English Fire

CHICAGO, Aug. 26.—J. P. White, former circus man now in service, writes from England that British circuses are not doing as well this year as last and that labor conditions are worse than last year.

Speaking of circus fires, White says: "About 12 years ago the Sanger Circus had a fire at Taunton in Somerset (England) which apparently was caused by someone throwing a lighted cigarette in dry grass. If I remember correctly 11 people lost their lives. The tent did not compare in size with that of the Ringling show, being 125 feet round with a 40-foot middle. Fortunately the king poles (center poles) did not cause any injuries when they fell."

Atterbury Playing Fairs

AITKIN, Minn., Aug. 26.—Bob Atterbury states that he has sold his circus outright for 30 days of fairs and that it has been enlarged with several troupes, including the Conley riding act. The Walter L. Main title is being used and Atterbury is handling the show. Business has been great in the grandstands, and after the run Atterbury will present his circus on the road. Big top will be new and there will be two more new trucks.

UNDER THE MARQUEE

(Continued from page 37)

joined the Renfro Valley Shows, where he has the concert and is doing magic and juggling.

"ISN'T it a fact," asked a rustic menagerie patron, "that a monsoon is a tiny animal that can kill a cobra?"

ATTENDING Bailey Bros. at Lima, O., was Forrest Brown and mother. Night house was capacity. Brown visited with Paul and May Lewis when he had charge of Lewis Bros.' advance.

VISITING the Cole show at Casper, Wyo., was Walter Young. He found Manager Noyelles Burkhart and Bill Curtis busy in a terrific windstorm. The top went up and good biz was done at the two performances.

WHEN a native asked a canvasman how he liked the town, he got this reply: "It's a swell place to throw old razor blades."

SINCE the Cole show lost the late Jack Grimes, Frank J. Lee has been making extra towns, 11 out of 30 last month. Mrs. Lee planed from San Antonio to Omaha to visit him for three weeks.

BURK CHAMBERS, former trouper, now on the police force at Fairfield, Ia., met Pete Lindemann, Pop Hall and others when Dailey Bros.' Circus was there. States that show is out of town by 12:45.

ARTHUR BORELLA, since closing with the USO-Camp Show, *Whirl of Pleasure*, has been at Galveston Beach, Tex. He recently appeared at the Knights of Columbus Father and Son night and Shriners' ladies night lawn party.

TO be a good announcer one must acquire the dignity of a railroad passenger conductor.

HOWARD (MALIE) MARSHMAN, former rigger for the Peaches Sky Revue, has joined a USO unit to go overseas. Al Weir, deputy sheriff, New Bedford, Mass., and formerly with the Barnes circus, will go with one in November.

S. T. JESSOP, of U. S. Tent & Awning Company, states that the demand for flameproofing liquid has soared in recent weeks as shows throuthout the country have taken steps to flameproof their canvas.

ATTORNEY John C. Graham, Butler, Pa., who has had Pennsylvania laws repealed, amusement tax act modified, money refunded, etc., caught Wallace Bros. at Oil City, Pa., and was guest of his old friend, Ralph Clawson, manager of the show, who met all demands for safety of patrons.

RECENTLY visiting the Bailey show was Stanley F. Dawson, who reports that an elephant and several new trucks have been added. Manager Bob Stevens expects to stay out until late in November. Canvas is all new; Harry Miller is in charge of tickets and business has been good.

BILLY MACK, tramp clown, who has been working in a Los Angeles defense plant for two and one-half years, has joined the Art LaRue clown troupe, opening at Santa Monica, August 27. Other members are Huey Curtis, Frank and Bernie Black, Dick Manley, Felix Vallie, Harry Lippman, Duke Johnson, Charles Bathes and Art Cooksie.

BALLET GIRL who carries grandstand chairs all night is an object lesson to the housewife who complains about standing over a hot stove.

THE COOKS (Margie and George), formerly with the big tops, are at their home in Redding, Calif., and have entertained a number of showfolk. George is recovering from two operations. They have taken over the food concession in the Hill Top nite club. When the Arthur show was in Redding, Marie rode a Hanneford horse in spec.

McINTOSH monkeys are still marking time at the farm, Bellevue, Mich., but will resume school bookings in September. Glenn McIntosh is breaking stock and building equipment; Bess is employed in a war plant; Lt. Gene McIntosh is in England, as is also M/Sgt. Vern Scanlan, who was agent for the show the past six years. A semi was recently acquired which will be used to transport the entire monkey circus next season.

REX M. INGHAM'S Wild Life Exhibit closed at Gettysburg, Pa., August 19,

With the Circus Fans

By The Ringmaster

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George H. Barlow III, Binghamton, N. Y., advises that plans are shaping up for a meeting of the I. A. Van Amburg Top, CFA, to be held there early this fall, activities to be divided between the Barlow circus barns and the circus room of the Pat Valdo Tent. Tentative outline of program follows: General get-together George H. Barlow Jr. circus museum; miniature circus set-up "Victor Bros.' United Nations Circus"; a business meeting, after which the visitors will be given an opportunity to inspect a miniature circus workshop room, followed by a showing of Archibald's circus movies.

Charles Davitt and Joe Beach caught Wallace Bros.' Circus in Greenfield, Mass., and were guests of Manager Ralph Clawson. They visited with Johnny Hartzell and wife, Mike Guy, Frank Clark, Walter Rogers and wife, Flo Mackintosh, Walter Brownly and son, and Tommy Ross.

COLE BUSINESS BIG

(Continued from page 37)

petings, as she felt it over inch by inch with her trunk.

SALT LAKE CITY, Aug. 26.—Blistering heat, reaching 94 degrees at each afternoon performance, held down matinee attendance at the Cole show here August 21-22, but the showing here was declared better than satisfactory. The show made better than three packed houses for the four performances, playing to capacity houses both evenings and a little better than half houses for the matinees. A better break on matinee weather would have assured a sellout for every performance. The Arthur Bros. date here August 1 failed to affect the Cole biz.

Promotion was splendid for this notoriously tight town. An orphan and disabled veteran show was used to good advantage tie-in with newspaper promotion, while a department store promoted the sale of bond seats and kid tickets.

after chalking up a good week's business. Visitors were Norman A. Whitsell; Victor Palmer, on Downie Bros.' Circus with Ingham in 1928, and John D. Lippy and family. Lippy, former owner of the World Wonder Car, of which Ingham was general agent, now has the historic Dobbin House in Gettysburg and his collection of museum relics, etc.

FROM C. E. DUBLE: "A veteran circus musician is Robert R. Banky, his second season with Cole Bros. He has been with many big tops. June (Williams) Morris, former leaper and aerialist with the Downie show, is recovering from a sick spell at her home in Jeffersonville, Ind. No circus has appeared there this season. Profitable biz is there for any show that may come that way. Lot is in heart of town, used last year by Mills Bros. and Beatty-Wallace. A two-column story appeared in *The Alexandria (La.) Daily Town Talk* August 3 concerning some of my circus activities with many shows since 1909, and about my collection of old circus items."

NO one understands the fun of trouping unless they have had a cup of coffee spilled on their laps while in a dining car by an engineer who couldn't handle the air properly.

POLACK PICK-UPS: Ross Paul has been promoted from candy butcher to official announcer. Roy B. Jones, formerly with Pete Kortess museums, is now assistant manager. Nate Eagle emceeds Polack Bros.' War Bond shows and was recently given a citation by the government for his work. Teresa Morales, awaiting a blessed event, is off the show and living in Seattle. Mother Morales is with her. Cyse O'Dell is back after a minor operation in the San Jose (Calif.) Hospital. George Paige says this is the biggest year he has ever seen for programs. George W. Power, trainer of Power's elephants, is fully recovered from a recent attack of pneumonia.

BOBBIE M. JONES, formerly with the Polack and other shows, is in the infantry in the Pacific area.

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

SPRINGFIELD'S (Mo.) sixth annual rodeo, plus John A. Guthrie's Stampede at the Ozark Empire District Fair August 13-15 for five performances drew some 20,000. Program, embracing 14 events and prize money totaled over \$4,000. Guthrie was managing director; Frank Autry, arena director; Bill Bennett, announcer; Buck Goodspeed and Earl Woford, judges; Jess Goodspeed and Joe Teague, pick-up men. Final results: Saddle Bronk Riding, Roy Martin, first; Andy Curtis, Milt Moe, Poley Duccett. Bareback Bronk Riding, Paul Bond, Grant Marshall, Milt Moe, Carl Williams. Brahma Bull Riding, Mel Autry, Harry Cannon, Grant Marshall, Nub Martin. Calf Roping, Jess Goodspeed, Forrest Andrews, Clyde Brown, Jim Inman. Bulldogging, Harold Ridley, Andy Curtis, Milt Moe, Poley Duccett. Other contestants were Fred A. Ryser Sr., Eddie Hubbard, Vivian White, Pauline Nesbitt, Don and Virginia Wilcox, Ab Deakins, Joe Artman, Jim Shoulders, Clyde Weir, Joe Teague, Kermit Marshall, John Whitehorn, Buster Lesley, Millard Holcomb, Jonas Dunson, Lewis Tiger, Bob Roberts, Paul Talkington, Jack Adams, Chote Webster, Black Cat Gose, Ike Rude, George Hinkle, Harry Williams, Floyd Hendrix, Larry Kilgore, Kenneth Brownlee, Buck and Jack Mitchell, and Bud McBee.

ROY VINCENT took three horses to the Cuyahoga (O.) Fair and won five prizes. Broncho Sullivan and son, Texas Jack, also were there. Vincent met Cliff Monett, with whom he worked five years ago. Al Jones did the announcing and did a whip act and horse catches. Vincent will take horses to Toledo (O.) and Erie (Pa.) horse shows.

WINNERS AT the Morley (Alta.) Stampede were: Saddle bronk, Ivor Clarke, Chet Baldwin, Joe Fox; bareback, Joe Kootenay, Billy Blood Shield, Leo Good; steer riding, Roger Bears paw, Leo Good Stone, Kenneth Crane, Bill McLean; boys' steer riding, Johnny Powderface, Walter Snow, Wally Smalleyes, Bobby Robertson.

AL JONES'S X Bar Ranch Rodeo opened at the Warren (O.) Fair August 8 to big business, then to Berea Fair to turnaways. With the show are Charley and Dorothy France, Joe Baker, Bill and Betty Springer, Cliff Monett, Thelma Gray, Bud Springer, Hank and Mabel Vessar, Tuck Dunn, Baldy Colbert, Slim Gappen, Ann and Pete Glade, and Al Johnson, clown.

BIG SLIM, Lone Cowboy, has returned to radio business after two years of doing rodeos thruout the States and Canada. He has been at Wheeling, W. Va., two months and in that time has won the loving cup that was given for July to the most popular cowboy singer and mail draw. Hazel Hawley, trick and fancy rider, has given up rodeos for the time being.

MRS. E. J. GREEN, who was with the Al G. Barnes Circus a quarter century ago as elephant girl, visited Ruth, her special elephant, now with the Ringling circus, when the Big One played Detroit. Rex G. White, of *The Detroit News*, who accompanied her, wrote a human-interest story about Ruth's failure to recognize her.

CALF roping championship went to Bill Bomar at the annual two-day rodeo held by the eighth annual XIT Reunion at Dalhart, Tex. Lon Sikes was second; Willard Smith, third, and Bob Meeks, fourth. Whitey Stewart won the bronk riding title with Ernie Barnett, second; Kid Fletcher, third, and Jess Like, fourth. Fletcher won the bulldogging championship. Second went to Tom Coleman; third to Eddie Hovencamp, and fourth to Like. Clayton Hill won the bull riding title with G. K. Lewallen second. Third went to Slick Ware, and fourth to Bill Stocksill.

WITH an average of 17.9 seconds, J. P. Miller Jr. won the calf-roping contest at the ninth annual Frontier Round-Up which closed August 20 at Colorado City, Tex. He took a furlough he had coming from his post with the Army Air Corps in Florida in order to compete. Second place went to Punk Snyder, with a time average of 17.9. Saddle bronk title went to Buck McDougale. A. C. Wilke was sec-

ond and R. J. Anderson third. R. J. Anderson won the bull-riding title, second going to Robert Helms and third to J. N. Eicke. Lanham Riley was champion cow beller with an average of 12.7; second was Vance Davis and third Doyle Riley.

MORE than 10,000 persons attended the South Country Round-Up at Assiniboia, Sask., sponsored by the Civic Improvement Association. Show was managed by Don Perrin. Winners: Bronk riding with saddle, Bill Pryor, Jerry Myers, Ernest Emery; calf roping, Al Galarneau, Fred Galarneau, Tom Peake, Slim Gates; bronk with surcingle, Jerry Myers, Dan Sovereign; steer riding, Jimmy Wells, Ernest Emery, George Esvik, Tom Peake; wild horse race, Bill Pryor, Jim Whitson, Jim Lethbridge; wild cow milking, Tom Peake, Joseph Ogle, Bill Pryor; chuckwagon race, G. Dumais, Clifford Needham, George Lecane.

GROSS gate receipts for the two-day rodeo at Lethbridge, Alta., auspices of the Kinsmen Club, totaled \$6,700. Proceeds will go to war services and community work. Finalists: Saddle bronk, Bill Hancock, Carl Olsen, Louis Brooks and George Yardley; calf roping, Charlie Ivens, Eddie Soup, Eddie Ivens, Leo Fox; wild steer decorating, Alex Hunt, George Aldoff, Frank Manyfingers, Jack Cochlan; bareback, Muff Doan, Louis Brooks, Bud Spielman, Jack Ellison; wild steer riding, George Mills, Harry Thomson, Byron Lisonbee; cow milking, Eddie Ivens, D. R. Forsyth, Padgett Berry; wild horse race, Russell Swain, Harry Shade, Johnny Maggs.

SADDLE RIDGE CLUB'S rodeo staged at the fairgrounds, Northville, Mich., taking over the fair dates, August 16-20, when the latter was canceled, drew 20,000 admissions in seven shows, for a gross of \$15,000, compared to \$12,500 last year, when the rodeo was staged as the grandstand attraction at the fair. Admissions were \$1.25 to \$1.80, with 60 cents for children, a slight increase over last year because of the tax. All stock and special attractions were booked in by Joe Greer. Production staff: Harold Turner, president; Clem Davis, vice-president; Bob Frost, secretary-treasurer; Russ Dawson, executive director; Harry A. Mack, manager; George Garner, secretary; Joe and Harry Greer, producers; Hugh Ridley, arena director, and Chip Morris, announcer. Paul Young and His Buckaroos from WXYX furnished the music. Entrants included Shorty Sutton and Betty Lee, whip-cracking; George Tyler, comedy mule act; Harry Greer, Bill Bushbaum Jr., Irene Mann, and Jack Bushbaum, roping and spinning; Ken Boen, comedy riding; Shotgun Kelly, Lynn Jacobs, Danny Wilder, Lloyd Allen, Tommy Harris, Lloyd Jacobs, Dick Garvin, Tommy O'Neill, Larry Sholtz, Chip Morris, S. A. York, Hugh Ridley, Ray Correll, Hafold Ridley, Albert Mann, Doris Boen and Anna Greeley.

RB HAS FAIR START

(Continued from page 37)

act, are set at the rear, above the bandstand instead of across the front as in Akron. View of this act is somewhat obstructed by pennants strung between the rigging poles. Otherwise the show is nicely set and a beautiful performance is presented.

The show's usual personnel is used in the ticket wagons and on the front door, but the inner gatemen and ushers are Andy Frain's local boys. On the concessions a similar set-up prevails, the inside being handled by local men while the Miller Bros. have the outside stands.

So far publicity has been very good. Allen Lester, who is handling the five local dailies, has had some excellent story and picture breaks. Roland Butler, head of the press department, is here supervising the work. Bernard Head, contracting press, has been dividing his time between Chicago, Indianapolis and Milwaukee. Beverly Kelley, radio director, has already had several programs on the air and has others lined up for next week.

Poor Breaks in Detroit

DETROIT, Aug. 26.—Closing of a 13-day stand here for the Ringling circus last Sunday in the University of Detroit Stadium apparently has proved to circus officials that the Big One will have to go back to showing under canvas next year. Attendance on the last five days was 46,500, bringing total for the stand to 114,500, figuring paid admissions, compared to 210,000 in the 10-day stand in 1943. Total does not include 8,000 at-

Collectors' Corner

By Fred P. Pitzer

292 Madison Avenue, New York City

Flying Cadet George B. Hubler hits a nice note in the following:

"Zack Terrell's was NOT the last circus parade in America. Soules & LeRoy's V. & H. Circus, season 1942, carried a parade with one band wagon, two tableu wagons, original Barnum Cinderella carriage, three cages, one calliope and a chariot. These wagons had real carvings, sunburst wheels, and were drawn with ponies. Several mounted people completed the parade line-up. This show lasted but a short time in Indiana and Ohio. I have photographs of this outfit."

If you don't know it, George B. specializes in locating old parade wagons and is known among circus folks as "the parade wagon sleuth." He has been busy for some time compiling a list, which will eventually be complete. What Davis is in elephant compilations and Grace in route book compilations, so Hubler gets after parade wagons and he finds them in very strange places. He is not going to be satisfied until he locates every parade wagon in America. So don't try to hide your parade wagons from that youngster. He finds them mostly in old barns. While George is busy winning this war (and we do miss his Center Ring) you might help him if, while snooping around, you come across a circus wagon, and tell him where it is and describe it a bit. And it will help a compilation that ought to be of great value to collectors of Circusiana.

Three interesting bits come from Frank Thompson, of Illinois:

Walter L. Main asks when Burr Robbins was injured. Burr Robbins' Railroad Show wintered at Janesville, Wis., on the Rock River. Show experienced a huge flood in the spring of either 1886 or 1887. Burr, in a rowboat with a helper, was rowing around trying to salvage some of his property that was floating away and struck his head on a bridge, which accident eventually caused him to go blind. Unable to handle his show in this condition, he turned the property over to the Ringling Brothers (See *Collectors' Corner* on page 55)

tendance at a War Bond show opening night.

Extreme heat ruined matinees, but night crowds, too, were disappointing, with no capacity houses in the stadium, which seated 10,000 as laid out. Largest house was on the final Friday night, 9,000. Matinees played to 29,500, while night shows drew 85,000.

Weather broke last Thursday, a heavy downpour caused cancellation of the matinee. This was said to be the first time in about a quarter of a century that the show lost a performance because of rain, according to Fred Bradna, equestrian director, and other veterans. Weather remained cool by comparison with previous temperatures until close of the show.

A contributing factor to low attendance on the last two days was publication of stories about impending huge war-plant lay-offs, causing war workers generally to start counting their pennies. A growing polio epidemic was another factor in decreasing attendance of children, but the sentiment of circus men generally was that the public missed the atmosphere of the circus in the collegiate stadium setting, and the opportunity to wander about the circus lot that drew large crowds in former years. E. D. Stair, 86-year-old former head of the Stair-Havlin Circuit, was a visitor.

Fire on Barnum & Bailey

Jeffersonville, Ind.

Editors *The Billboard*:

A. Morton Smith's letter naming circus fires over a period of years recalls to mind another fire that occurred 31 years ago and I doubt if it has ever been mentioned in *The Billboard* since. The writer was with the Barnum & Bailey Greatest Show on Earth season 1913. At start of the hippodrome races during the afternoon performance at Columbus, Ga., October 25, a smoker in the colored section of blues at end of top in some way ignited the sun shade. A small flame began creeping very slowly upwards. The audience was requested to leave. Side-wall was dropped at once, as show had a complete full crew of workmen in all departments. A canvassman was sent up on top of the tent and with a sharp knife he slit the canvas the entire width well ahead of the slowly burning flame. When the fire reached that point it ended, as end of canvas hung down.

As no one was burned or injured in any way and had ample time to leave, there was very little publicity about this in newspapers. One end and one middle piece was all that burned if I remember correctly. The city fire department arrived on the scene, but the worst was over by then. The night performance was called off and following day (Sunday) at Atlanta old canvas replaced that which burned and poles were painted. The big six-pole top with five 60-foot middles was in use in those days and as large as the R-B top of these times.

The production *Cleopatra* was the opening pageant with a lavish display of costumes and scenery. Glorious parade days also, with the famous "Two Hemispheres" band wagon drawn by 12 sleek dapple grays with brass-studded harness and trappings. Jim Thomas may have been driver. Other elaborate tableau wagons appearing in parade were the Europe, Asia, Africa, America, Golden Age of Chivalry, Funny Folks and others.

The Ringling brothers living in that area were Al R., Henry R., Alf. T. Charles and John. I still have the official season's route sheet of 1913. No Sunday performances were given in New York, nor at any time during the season. Show went as far west as the Dakotas and Winnipeg, Can. Louisville, November 3, was the closing stand, a beautiful sunny day.—C. E. DUBLE.

WYANDOTTE (Mich.) Junior Chamber of Commerce has booked Oklahoma (Buster) Todd's rodeo to play at Michigan Alkali Field there September 15 to 30 after they close two stands in Detroit for the Northwest War Council.

FLYING X RODEO WANTS

For Louisville, Ky., State Fair, Sept. 3 and 4; Montreal, Canada, Sept. 12-24, and other Canadian dates to follow. Cowboys, Cowgirls, Lady Bronc Riders, Trick Riders, Calf Ropers and Rough Hands. Hank and Dot Keenan, Homer Harris, Billy Busibaum Jr., Helen Kirkendall, Ray Thompson and Everett Daniels, wire at once. Will buy 3 outstanding High School Horses. Address: COL. CLIFF GATE, WOOD, Kentucky State Fair, Churchill Downs, Louisville, Ky.

WANTED RODEO

For parks. Two or three weeks' work in September. State what you have, how many seats carried, stock and people. Also terms. Address: ED HILER, 1208 No. Broad St., Philadelphia, Penna.

WANTED

For BOB DICKMAN CIRCUS

Family Acts, Clowns, Acts doing two or more, Billposter, Aent, Lunch Stand for rent. Want to buy 300 Ft. by 8 Ft. Side Wall. Chas. Robinson, write. BOX 940, Harrisburg, Penn.

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FOLEY HEADS PENNSY ASSN.

Plarr Hosts 40 At Annual Meet

Ackley chief speaker—sessions deal with problems affecting industry

ALLENTOWN, Pa., Aug. 26.—Harry A. Ackley, national co-ordinator for the amusement park industry in Washington, was principal speaker at the annual meeting of the Pennsylvania Amusement Park Association held at Dorney Park here Thursday (24). Robert L. Plarr, Dorney manager, played host to some 40 members of the Pennsy organization from all over the State, as well as a number of ops from out of the State.

N. S. Alexander, association prexy, opened the meeting and made a brief talk on the park business in general and the various factors affecting operation in war days.

Ackley's talk dealt chiefly with the matter of securing priorities for materials necessary for park repair. John L. Campbell, Baltimore, spoke on his usual subject of fire insurance and warned the ops to keep hep on the subject.

The following officers were elected for the ensuing year: T. C. Foley, Conneaut Lake Park, Pa., president; Joseph L. Barnes, Willow Grove and Woodside parks, Philadelphia, vice-president; C. L. Beares Jr., Westview Park, Pittsburgh, treasurer, and Berneta Heyl, Conneaut Lake Park, secretary.



LOUIS BERNI, international showman, as he appeared when active in the States and in Europe and whose lively career is recalled to friends by news of the liberation of France, where he was located on the Riviera at the outbreak of the war. Story in the Carnival Department of this issue.

Tom Patrick Chi Visitor

CHICAGO, Aug. 26.—Tom Patrick, of Playland Park, South Bend, Ind., was a business visitor in Chicago this week. Playland has enjoyed excellent business this year, Patrick said, and some improvements are slated for next year.

Cold Puts Bite On N. Y. Spots

NEW YORK, Aug. 26.—New York's super heat wave abated over the past week-end and the comparatively cool spell caused attendances at beaches, parks and pools to take a dizzy nose-dive.

Coney Island's dip was so drastic that no estimates on attendance were reported, but the crowds there Saturday (19) and Sunday (20) were about half of what they were the preceding week-end. Rockaway Beach reported 685,000 visitors Sunday (20) in place of a record crowd of 1,585,000 the preceding Sunday.

Steeplechase Park, Coney Island, had a busy Monday (21), with the New York City Police Department Anchor Club hosting 8,000 orphans and underprivileged children. More than 400 New York cops donated their off day to act as escorts and guards to the kiddies who were treated to rides, swimming and eats. This was the eighth annual party given the kiddies by New York's finest.

Olympic Features Circus; Palisades Drops 'Mrs. U.S.A.'

NEW YORK, Aug. 26.—Olympic Park, Irvington, N. J., is presenting new circus bill, with the Five De Marco Sisters, Luke and Hank, Dobell and Maximi and Bobby, acrobats.

The seventh annual Mrs. America Beauty Contest, set for yesterday at Palisades (N. J.) Park, was postponed as a result of the recent fire at the park.

The Pool Whirl

By Nat A. Tor

All Communications to Nat A. Tor, Care New York Office, The Billboard

Canada Speaks

At the 1944 convention of National Association of Master Plumbers and Heating Contractors recently in St. John, N. B., one of the guest speakers, William McNulty, urged master plumbers and heating contractors to promote the establishment of more swim pools. He pointed out that they were in a special position to make such promotions and to specifically benefit by the installations. The speaker declared there is a great need of many more pools for conservation of life, body building, healthful exercise and relief from heat. The speaker contended that most of the deaths by drowning are preventable by sufficient knowledge of swimming.

Morton McLaren, of St. John, N. B., who operated McLaren's Beach here for about 20 years, and who died suddenly (See POOL WHIRL on page 43)

CONEY ISLAND, N. Y.

By Uno

LUNA PARK: Still in working condition and untouched by the fire of August 12 are 12 rides, four stands, the spaghetti eatery, ballroom, swim pool and Wonderland. Among the concessionaires who renewed operation are Abe Seskin, with his one remaining pan game and Dump-the-Lady; Morris Joffe, popcorn and soda; Posner and Hamburg, freaks; Sam Shaw, food; Alex DeGonslar, silhouettes; Selig Hochheiser, scales; Louis Oherozzi, ballroom bar, and Morris Goldberg, striking hammer. On Saturday afternoon (19), the second day of reopening, Bill Miller decided upon a 10-cent gate but changed his mind at 8 p.m. when he saw that the idea made the crowds sightseers instead of potential customers, and particularly when the concessionaires started kicking. With the gate lifted, business increased and operators realized better financially.

LUNA SHORTS: Fred Kaldenberg, 20 years a cashier, was the man collecting the dime admish. . . . Abe Seskin entered Brooklyn Ear and Eye Hospital August 23 for an operation. . . . Doc Foster, talker, is new in Wonderland from the World Circus Side Show. . . . Harry

Happy Pay-Off

WILDWOOD, N. J., Aug. 26.—S. B. Ramagosa, operator of Sportland and Casino Arcade Park, along with other Boardwalk amusement enterprises here, in August, 1942, made public an offer of \$100 for each enemy plane downed by local fliers. And last week Ramagosa paid off \$400 to Lieut. (j.g.) Philip Kirkwood, 24-year-old fighter pilot, with a \$300 check going to S/Sgt. William Bunting, Lieutenant Kirkwood, who recently completed his 50th mission in the Pacific, shot down four Japanese Zeros, and Sergeant Bunting shot down three Nazi planes. Ramagosa's offer holds good for the duration.

Heat Booms Biz At Walled Lake

WALLED LAKE, Mich., Aug. 26.—Walled Lake Park here enjoyed a pick-up of some 20 per cent in business over the corresponding weeks of last year, as a result of the protracted heat wave just ended.

Business as a whole has been about 10 per cent ahead of 1943 to date, according to Manager Fred W. Pearce, continuing the same trend reported earlier in the season. Walled Lake will remain open until Labor Day, and then operate week-ends as long as the weather permits.

1,200 See Beauty Crowned At St. Louis Sylvan Beach

ST. LOUIS, Aug. 26.—Sylvan Beach Park held its annual bathing beauty contest last Friday night (18), with approximately 1,200 on hand to witness the event. Cool weather held down the attendance. Crowned Queen was Patsy Bensing, with Shirley Tompkins second, and Norma Cochran third.

Judges were Judge Ed Butler; Dell Stiver, of Fanchon and Marco; Vance (Bouncer) Taylor, of the St. Louis Flyers Hockey Team; George Carson, of the Arena, and Frank B. Joerling, of The Billboard.

Following the crowning, Carl F. Trippe, park owner, and Rex Howe, manager, was host to the judges and special guests with a lunch and refreshments.

Gravatt Takes AC Chelsea

ATLANTIC CITY, Aug. 26.—Controlling interest in the beachfront Hotel Chelsea passed to Frank P. Gravatt, owner and operator of Steel Pier, last week. Gravatt announced earlier his intention to sell Steel Pier and retire from the amusement industry to devote his time to his new hotel and real estate enterprises.

ROCKAWAY'S PLAYLAND

We have a few desirable 100% locations for rent in our park for games and similar purposes. Rents reasonable. Exclusive privileges. We are situated in 100% amusement section of Rockaway Beach. We advertise extensively by newspapers and radio, and by railroad, subway, bus and highway billboards. Enterprising and progressive ownership management. We invite prompt submission of applications. State approximately area desired and nature of business.

ROCKAWAY'S PLAYLAND

BEACH 98TH STREET

ROCKAWAY BEACH, L. I.

TELE. BELLE HARBOR 5-2600

AMUSEMENT PARK FOR SALE

Party retiring from business. Chance of life time. Park will pay for itself in two years. Population over one-half million people in ten-mile circle, facing Lake Ontario and Indrondiqoit Bay. Will take \$35,000.00 cash to swing same. Three miles from Rochester, N. Y.

Address

A. H. BORNKESSEL, Boardwalk, Sea Breeze, N. Y.

MR. CONCESSIONAIRE, ATTENTION

Continuing to take orders for the ORIGINAL RACE HORSE GAME known as KENTUCKY DERBY. Have been operating same for 25 years and now offer for the first time this concession installed and ready to operate with a money-back guarantee. Capacity \$1.20 a minute. 15% stock. World's finest legitimate Grind Store. For photos, price, etc., write

KENTUCKY DERBY

FONTAINE FERRY PARK

LOUISVILLE 12, KY.

P.S.: Only a limited number for 1945.

FOR SALE

Merry-Go-Round, Three Abreast; No. 5 Ell Ferris Wheel (in excellent condition); Tilt-a-Whirl. All Rides in operation every night. Can be seen at

PENSACOLA AMUSEMENT PARK
PENSACOLA, FLA.

PRICE \$6,500.00
CASH

WANTED

Several Rides, also Rabbit Game, Walking Charlie, other Games. Delivery could be after season. Write fully.

DAVID BAKERMAN

500 Beach St.

W. HAVEN, CONN.

Boy Speed Club Starts in Cincy At Drome Bow

CINCINNATI, Aug. 26.—Formation of a boys' speed club in honor of Otto J. Albrecht, Cleveland, chairman of the RSROA speed committee, was announced by C. V. (Cap) Sefferino in connection with the reopening of the Rollerdrome here September 2. Many boy speed skaters, including a two-time champion, have been sponsored previously, but this is the first speed club. Sefferino Girls' Speed Club meet Saturdays in their own room. International style dance classes will be held four nights a week and figure classes are set for Sunday mornings. Lillian Erdman, head pro, will add two registered RSROA professionals as assistants.

This is William's 38th year and brother

A Straight Line and a Curve Or Scooting Versus Skating

By Perry B. Rawson

Chairman, Dance Committee, RSROA, and Writer on Skate Dancing and Skate Dance Diagrams

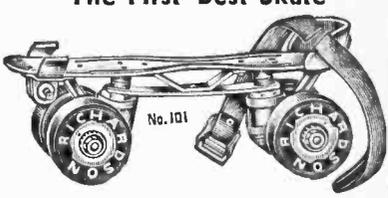
ARTICLES in *The Billboard* by Victor J. Brown and Fred J. Bergin recently on the fake skate adjustment and fakery in roller skating seem to me to be the opening guns in a campaign that is destined to do more to advance roller skating than all previous efforts added together. This campaign is not going to advance and improve just the quality of the skating done by a handful of

competitive skaters. It is going to advance and improve the fortunes of the rinks, the rink operators and the movement. Aimed primarily at the mass public, it is going to hit the box offices. The big advance and improvement is to be in our foundation—our public and our box offices. The campaign is overdue. Truth has been waylaid and has taken quite a beating.

No industry is injured by telling the truth about it. The truth about our roller-skating movement is that since (See *Scooting vs. Skating* on page 43)

(C. V. Cap) Sefferino's 36th in the business and they have planned a full schedule of RSROA activities for this season.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
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The Best Skate Today

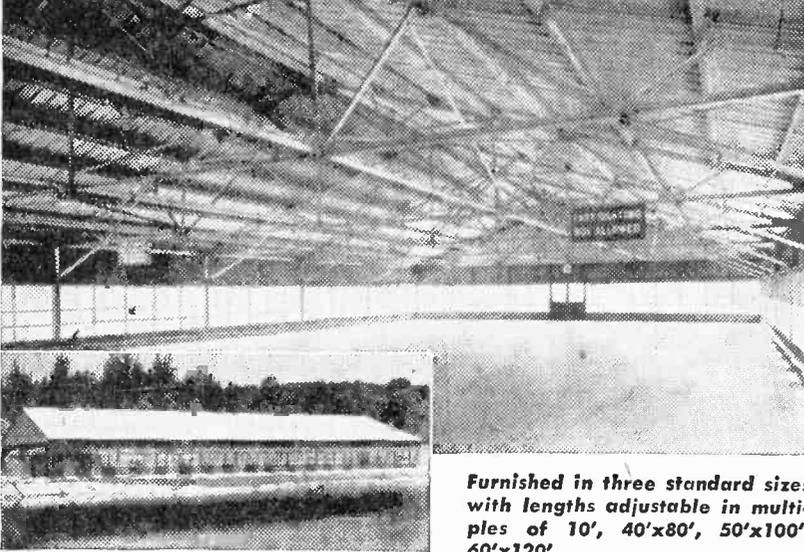
Skating Rink Complete

Now in Storage Jacksonville, Fla.

5,000 sq. ft. #1 White Maple Flooring, 5,000 sq. ft. Sub Floor, 5,000 sq. ft. Flooring Felt, 189 pr. Chicago Skates, several pr. Shoe Skaters, Skate Grinder, several thousand Ball Bearings, Cones, Wheels, Axels, Nuts, etc., Tools, Amplifier, 1 36-in. Chandelier Speaker, 4 12" Speakers, 3 large Switch Boxes, 1 small Switch Box, 3 36" Fans, 1 36" Exhaust Fan, 1 Rheostat for dimming lights, 1 Program Sign, 3 Cold Drink Boxes, 4 10-ft. Benches, several Spot Lights. Everything to open a complete rink except the building. \$2,500.00 cash.

P. O. Box 5036, Jacksonville 7, Fla.

MESKER Standardized Portable **STEEL SKATING RINKS**



Furnished in three standard sizes with lengths adjustable in multiples of 10', 40'x80', 50'x100', 60'x120'.

You want a skating rink that is safe, not too expensive and that will be inviting to skaters. Right? The Mesker rink gives you these, and more advantages.

Constructed of pre-fabricated steel—fire and weather resistant. No disastrous and costly tent fires, no damaged floors from wind or rain. And in winter added warmth from insulation makes your business more than a seasonable one.

Strong steel trusses give 100% post-free, usable floor. Galvanized steel roofing, requiring no paint, adds to high-class exterior appearance.

Interchangeable parts facilitate fast erection by ordinary labor and inexpensive removal to new location.

GEORGE L. MESKER & CO. EVANSVILLE 8, INDIANA



FRED A. MARTIN, secretary-treasurer of the Roller Skating Rink Operators' Association of the United States and operator of Arena Gardens Rink, Detroit, who has again been named roller-skating chairman for the 1945 Infantile Paralysis Drive. Appointment was made by the national sports chairman of the drive, Grantland Rice. This year Martin served as RSROA chairman in the campaign.

FOR SALE

PORTABLE RINK

50 by 120, 225 pair Chicago Skates, A-1; Sander; Skate Grinder; Extra Tent; P. A. Twin Speaker System and Record Player. All equipment in good to excellent condition. Price \$4,000.00.

FRANK SCAMPMORTE

1128 Main St., Anderson, Ind.

WANTED

Experienced Male Skate Mechanic. Good job, top money. Write

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No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St., Everett, Mass.

FOR SALE

Chicago Roller Skates, all sizes, good condition, \$5.00 per pair in orders for 50 or more pairs.

JOSEPH F. LOGSDON
Tartan, Maryland

WANTED TO BUY FOR CASH

Richardson and Chicago Plates with or without trucks. Write us immediately what you have.

JOHNNY JONES, JR.
132 7th Street Pittsburgh 22, Pa.

And all the Accessories too!

HYDE'S NON-RATIONED ROLLER SHOES

To give you the best possible Roller Service under necessary war-time limitations.

*REMOUNTING
Send us those used skates for cutting down and remounting on fine new Hyde Shoes.

*LACES
An ample supply of

white and black in 63", 72" & 81" lengths.

*WHITE RUBBER
Heel Toe Stoppers ready for prompt delivery.

*INNER SOLE LININGS
for all roller shoes. Excellent for your rentals.

ORDER today!

HYDE ATHLETIC SHOE CO., CAMBRIDGE, MASS.
Manufacturers of those famous "BETTY LYTTLE" Roller Shoes

"Keep 'Em Rolling"

For Health's Sake—

ROLLER SKATE

develops Physical Fitness and it's Lots of Fun

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We Have Fibre and Wood Wheels . . . And Some Replacement Parts

"CHICAGO"

ROLLER SKATE CO.
4427 W. Lake St.



ANNUALS BUILDING UP TAKES

Wis. State Ups Stand, Midway

Earlier gates off from '43
—bond sales big at featured
War Production Show

MILWAUKEE, Aug. 26.—The 94th annual Wisconsin State Fair, August 19-27, got off to a light opening day on Saturday, factors working against the gate being the shift of Children's Day to later in the week and the fact that workers in industry apparently chose to attend on one of the bigger days. Attendance at the opener was 25,000, compared with 37,922 in 1943. First Sunday last year had 119,439. At 11 p.m. on the first Sunday this year an incomplete count had reached 95,000. Officials said later that attendance exceeded 100,000.

Attendance on the first four days was 217,543, compared with 253,342 last year. Most of the early crowds were children, with over 5,000 on hand for the children's dairy circus, given as a free event at the grandstand by the American Dairy Association. On Sunday auto traffic was so heavy that cars took 30 to 45 minutes to get from some gates to the administration building and early in the afternoon gates were closed for an hour to ease the situation. On Monday the gate had gone 14,000 over the 1943 third-day total (See Wis. Stand, Midway Up on opp. page)

Empire Beats '42 Markers at Revue, Gayway

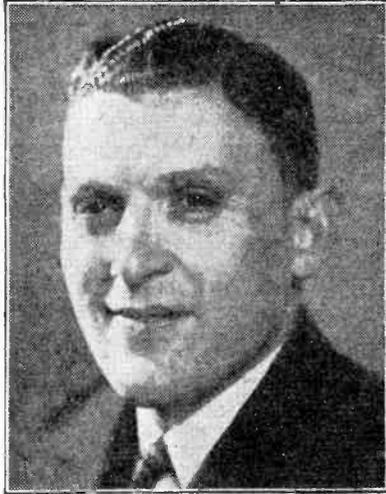
BILLINGS, Mont., Aug. 26.—Midland Empire Fair and Rodeo here August 14-19 was successful, reported Harry L. Fittou, secretary-manager. Late arrival, owing to war-time transportation, of Al Wagner's Cavalcade of Amusements was said to have affected the gross very little, as this year Children's Day was Tuesday. There were not as many children as in past years, said Manager Fittou, shortage of gasoline being the principal cause.

Allies Victorious, grandstand show of Barnes-Carruthers, broke all Tuesday records for attendance, and attendances at the carnival and grandstand shows from Tuesday to the close were greater than in 1942, reported the management. Stock exhibits were not as large as in past years, but that condition is general at many fairs this season. Horse racing with pari-mutuels did from fair to good business, altho rain on Monday made the track slow.

This year the management upped grandstand charges a little, but put on a free gate at 6 p.m., which helped Cavalcade attendance considerably and did not hurt, as the records show, grandstand business. The public appeared tolerant of the Monday delays, evidently realizing the transportation handicaps. Fair officials, Rockwood Brown, president; Ora Kemp, C. M. Hoiness, Emmet Vaughan and E. L. Maynard, declared the annual successful from start to finish. Rodeo at the afternoon grandstand was excellent and fireworks finished nightly shows.

Boyd Directs at Fort Smith

ST. LOUIS, Aug. 26.—Glen B. Boyd, secretary-manager of Ozark Empire District Fair, Springfield, Mo., will be given leave of absence, beginning next week, to go to Fort Smith, Ark., to direct the new Fair and Livestock Exposition there. The group of business men sponsoring the new annual, chose Boyd to direct it after visiting the 1944 Springfield fair. Directors at Springfield, headed by President H. Frank Fellows, said they were glad to loan Boyd to Fort Smith.



FRANK N. ISBEY, Detroit, former secretary of Michigan State Fair there, is to leave soon on an undisclosed mission to Europe for the United States Treasury Department, he announced last week. He has been head of Michigan War Bond drives for about three years. Taking the State Fair reins in 1937, he was originator of the plan to hold the annual for 16 days instead of 10 days, as had been the practice for a number of years.

Implement and Ag Displays Will Show Increase at York

YORK, Pa., Aug. 26.—There will be evidence at the '44 York Interstate Fair of a return to normalcy and indications are that it will be bigger than were those of the past few years. Significant is the selling of an agricultural implement concession for the purpose of demonstrating a Ford tractor. Demonstration will be the same as that of the Ford company at the New York World's Fair.

There will also be one more Grange display than in the past several years. Future Farmers of America displays will be most numerous and elaborate in the history of the fair. Entries of agricultural, horticultural products and flowers are heavy, with revived interest shown in apiary.

Receipts from sale of concession space are \$7,000 more than at the corresponding time last year. Rehabilitated restaurant seating capacity has been increased by 200 seats. Midway area in rear of the grandstand has been surfaced with valite.

LLOYDMINSTER, Sask.—Members of the Old-Timers' Association plan to build a permanent headquarters on the fairgrounds. For several years the group has had a tent on the grounds during fairs.

TOPSFIELD, Mass.—Secretary Ralph H. Gaskill, Essex County Agricultural Society, said cancellation of Topsfield Fair this year was due to shortage of labor and lack of material for building repairs.

TRURO, N. S.—Central Nova Scotia Exhibition here is broadening out from the field days of 1942-'43 to offer a regular fair this year, including livestock, vegetable and fruit exhibits. There will be two days of harness racing and acts.

VANCOUVER, B. C.—Vancouver Exhibition Association plans to build a \$50,000 fireproof hostel on the grounds for accommodation of young livestock exhibitors. Building would be built before 1946, when directors expect annual exhibitions will be resumed.

KELVINGTON, Sask.—President A. Ewen said the '44 Kelvington Agricultural Society Fair was one of the best it had ever held. Despite a 25-per cent increase in prize money, cash on hand was greatly in excess of that of any previous fair. Directors plan better

Springfield Net Will Doll Plant

Record gate and fun zone
bring funds for changes
and more awards at Ozark

SPRINGFIELD, Mo., Aug. 26.—The eighth annual Ozark Empire District Fair August 13-19 was the most successful in history here. Crowds held up all week, with largest increase Wednesday, Thursday and Friday. Perfect weather prevailed. Attendance of over 160,000 represents an increase of 25 per cent over 1943 and sets a high record since a pay gate was established in 1940. Of opening-day attendance of 37,000 a large part went in on advance-sale tickets. Thursday, Greene County and Springfield Day, and Friday, Children's Day, showed increases over opening day in paid admissions.

Five changes of grandstand program were seen by large crowds at all performances. Opening rodeo performance drew a turnout, as did running races Wednesday and Thursday afternoons. Use of the new electric starting gate and the large number of top-rank horses proved real attractions. Ernie Young's revue, *Cavalcade of Hits*, pulled good crowds for its three-night stand, the show being received enthusiastically. Friday night's Horse Show on the track before the grandstand drew the largest horse-show crowd ever recorded here for such an event. Station KWTO's show *Hillbilly Hit Parade*, played to better-than-average crowds at closing afternoon and night shows. Grandstand re- (See Ozark Net for Plant on opp. page)

Trenton Attractions Are Set

TRENTON, Aug. 26.—At the 57th annual New Jersey State Fair here, said President George A. Hamid, the grandstand bill will feature Kochman's Cavalcade of Thrills in afternoons and Hamid's *Victory Revue* and John Reed King's *Double or Nothing* radio show at night. Cetlin & Wilson Shows will be on the midway. Harness races, doughnut-dunking contests and special events are scheduled, as well as two sessions for kiddies presided over by radio's Uncle Don, New York, and Uncle Whip, Philadelphia.

AROUND THE GROUNDS

buildings on larger grounds after the war.

ROCHESTER, N. H.—Harry T. Hayes, who was elected a director of Rochester Fair Association to succeed William H. Champlin Jr., who resigned to enter the USMC, has been connected with Rockingham Park and is widely known in racing circles because of his connection with Suffolk Downs.

PRINCE ALBERT, Sask.—At Prince Albert Agricultural Society's 61st annual fair August 10-12 L. S. Small, president, said attendance exceeded 25,000, including grounds and grandstand. Receipts for both were far over 1943 figures, he said. E. J. Casey Shows were on the midway. George Hamilton attractions were at the grandstand.

NORTH BATTLEFORD, Sask.—Attendance at North Battleford Fair August 7-9 showed an increase over last year's and was comparable to those of banner years in the late '20s, said Secretary Manager Frank Wright. A. Cousins, Northwest Amusement Company, which had the grandstand attractions, said new records for grandstand attendances were made.

NORTHAMPTON, Mass.—Three-County Fair officials received word that Massachusetts State Racing Commission had (See Around the Grounds on opp. page)

Atlantic World Expo in Making At Richmond, Va.

RICHMOND, Va., Aug. 26.—New owners of Virginia State Fair stock have disclosed plans for abandonment of the property on the boulevard in favor of the Strawberry Hill property as exhibition grounds. Their show probably will be named Atlantic World Exposition. Paul Swaffer, Blackstone, secretary of Virginia Beef Producers' Association and cattle specialist for the State Extension Service, spokesman for the group of 50 agricultural leaders who pooled resources to purchase the 58 per cent of association stock held by the Charles A. Somma estate, said the old State Fair is "gone for good."

It will be replaced with a regional exposition designed to attract finest exhibits of livestock and agronomy in the East. Show is planned to include horses, hogs, sheep, agronomy, forestry, beef and dairy cattle and "everything connected with agriculture." Swaffer said entertainment features will be offered, but these will be connected primarily with education. A full-scale horse show is planned and possibly a rodeo and rides for children.

"There never has been a really good agricultural exposition in the East," he said, "and it is our aim to fill this lack. Already we have received financial support from West Virginia, Maryland and Pennsylvania, and we intend to solicit other Eastern States." Referring to abandonment of the present grounds in (See Atlantic Expo in Va. on opp. page)

La Porte Holds Near 30,000 Mark; Jones, Indies, Revue There

LA PORTE, Ind., Aug. 26.—The 92d annual La Porte County Fair ended a successful five-day run August 19 with attendance on a par with last year's, close to 30,000. Aside from a light rain early Tuesday, weather was ideal. For a war year exhibits were exceptionally good. No exhibits from outside La Porte County are accepted, management believing in making the fair strictly a county institution. There was a wide variety of agricultural and live stock exhibits and a comprehensive showing of the county's manufacturing products. Outstanding among commercial displays were those of the Allis-Chalmers La Porte factories. These included not only war material but also many household items that will be available after the war.

On the midway the Johnny J. Jones Exposition presented excellent attractions, all of which got a good play. In addition to the Jones concessions there was a large number of independents. Entertainment included a good racing card, with free acts interspersed between heats in the afternoon, and at night the Gertrude and Randolph Avery revue.

Show included Bill Feeney, emcee; Elaine Lehman, specialty dancer; Coda and Juanita, dance team; Four Sidneys, bicycle act; Three Iwanows, bar act; the Giffords, balancing; Joe Kelso, magic and juggling; Eva May, traps and web; Dorothy Crowley, vocalist; Sandra Lee Mears, 11-year-old singer and yodeler, and Joe Lewis and Red Carter, clowns. Music was furnished by the Milt Hinken six-piece band and Al Beckwith, Hammond organist. Saturday night the *WLS Barn Dance* presented two shows to packed grandstands. Among acts in the unit were Wendell Hall, Doc Hopkins, Prairie Ramblers, Connie and Bonnie, Allen and Allen, Salty Homes, and Reggie Cross.

On Thursday, the big day, attendance was about 11,000. Wednesday (See La Porte Near 30,000 on opp. page)

Purcell To Take Press Post

MINNEAPOLIS, Aug. 26.—Pat Purcell, former auto thrill show impresario and circus and special events publicist, who has been on the sports desk of *The Minneapolis Times* for more than a year, has been granted leave of absence, effective September 12, to go with *Roller Skating Vanities* as press agent.

WIS. STAND, MIDWAY UP*(Continued from opposite page)*

of 30,375. Attendance on Wednesday was 52,403.

Total attendance on the first five days was 269,946, compared with 301,696 for the corresponding period in 1943. It was reported on Wednesday that those attending the War Production Show, a feature this year, had purchased \$10,000 worth of War Bonds and Stamps. Chiefly farmers and veterans attended the opener, with over 400 vets from the Soldiers' Home at Wood, Wis., being guests.

On Sunday 10,000 were in the grandstand for Grand Circuit harness races. Official attendance figures up to late Wednesday night were given as 273,269, about 30,000 under attendance for the same period last year, said William T. Marriott, fair director. Grandstand attendance up to Wednesday night was 61,280, about 14,000 over 1943 figures. The permanent midway was so busy that no exact figures were given out, but it was estimated that business was up 20 per cent over 1943. Weather was cool, with some rain early Tuesday.

OZARK NET FOR PLANT*(Continued from opposite page)*

ceipts were from 15 to 20 per cent ahead of last year's.

World of Today Shows set an all-time high, with gross up 23 per cent over 1943 figures. No admission was charged at outside gates of the fair after 6 p.m. on closing day and the midway had a big play until after midnight, when the show tore down for the move to Miami (Okla.) Fair.

Although final figures have not been compiled the fair will have a large net profit and a cash balance that will permit much-needed repairs and improvements and increased premiums in 1945.

ATLANTIC EXPO IN VA.*(Continued from opposite page)*

favor of the Strawberry Hill site, Swaffer declared "the new ground, it should be emphasized, will not amount to just a dirty stockyard." The \$40,000 grandstand and other buildings on the old grounds will revert to the city.

The Strawberry Hill property, 460 acres, purchased by the fair association last year, is wooded and will lend itself to modern development, he said, being easily accessible by public and private transportation. A plan for a 15 or 20-year development program is being considered. Eventually it is hoped to build a coliseum where as many as 7,000 might attend conventions, auto or machinery shows or national dairy exhibits. Directors and officers of the reorganized association will be elected September 28. A general manager also is expected to be named to direct the 1945 exposition.

LA PORTE NEAR 30,000*(Continued from opposite page)*

next biggest, drew 6,891, just 50 under the 1943 figure. Among independents on the midway were Jerry Trigg, with gas saver; Mrs. Anthony and Mrs. Sullivan, handwriting analysis; Theo Allen, Gene Ross and John Barber, scales, and Fred Warther with the Ernest Warther collection of hand-carved locomotives and commando knives. James A. (Uncle Jim) Terry, fair secretary, secured a large collection of war material for exhibit—tanks, captured planes and jeeps—which attracted much attention. Out-of-town visitors included Joseph L. Steibich, secretary, Showmen's League; Ida Cohen, Lew Keller, Robert K. Parker, J. C. (Tommy) Thomas and Burt L. Wilson.

AROUND THE GROUNDS*(Continued from opposite page)*

approved its running horse races at the '44 fair. For the second time in the 126-year history of the organization running horse races with pari-mutuels will be one of the features. International Congress of Daredevils will again be a highlight of the night program.

FARMINGTON, Minn.—An attendance record was set at Dakota County Fair here August 12 and 13, with more than 5,000. Western Horse Show was grandstand attraction. Ceremony honoring A. L. Stephens, long-time president of the fair association, and his wife was held in front of the grandstand. Stephens resigned and he and his family are moving to Washington.

WHITE BEAR LAKE, Minn.—Ramsey County Fair had an attendance record here August 10-13, with 23,000 thru the

20-cent gate. Attendance was 5,000 more than a year ago, reported Robert Freeman, secretary. Grandstand was 30 cents. William T. Collins Shows on the midway had good biz. On the last day an all-time one-day record of 6,728 paid patrons was set.

KEENE, N. H.—Premium list for Cheshire County Fair here is much larger than formerly, said Secretary Mrs. Harold J. Adams. At a hose-laying contest and fire-fighting exhibition, judges will be Frank W. Gunn, New Hampshire Underwriters' Association and a member of the State Safety Council, and Frank Grant, Boston, representative of a hose company.

GREENFIELD, Mass.—Annual repair project on Franklin County Fairgrounds is under way, with extensive alterations in several buildings and resetting concessions stands along the midway. Minor repairs have been made in the exhibition hall, said by Greenfielders to be the only round building of its type on any fairgrounds in the United States. Annual pre-ticket sale meeting will be held early next month when the fair committees will be appointed. Fred B. Dole is president.

HOPKINS, Minn.—A flop in attendance, Hennepin County Fair here August 17-20 will have free gate next year, running three days, with Sunday out, said Harvey Gebro, secretary. He said 4-H Club exhibits have been pulled out Saturday nights, leaving big gaps. Attendance was 14,000, some 3,000 under that of 1943. Pay gate was 25 cents and grandstand 50 cents during a four-day Horse Show. Silver Dime Amusement Company was on the midway. Attendance drop was blamed on restricted gas and tires and the fact that a second cutting of alfalfa came during the fair.

SPRINGFIELD, Mass.—Who will take the initiative in restoring the State buildings on Eastern States Exposition grounds here to their former condition is yet unanswered, altho States to which buildings were officially turned back by the army recently are working out their own settlements. Because of use of the buildings as barracks and storerooms for military police, some changes had to be made in buildings. Whether their restoration will be by the government or with government funds but by State workers is as yet undecided. The government could accomplish some of the work with post engineers stationed at near-by Westover army air base, leaving final details for completion by the respective States using federal funds.

SCOOTING VS. SKATING*(Continued from page 41)*

1940 we have been getting more and more on to "scooting" and away from skating. The great difference between these two arts is the difference between a straight line and a curve. The speed skater's merchandise is mostly straight lines. International style skaters' merchandise should be curves. Skate dancers have got to be on curves. Hockey players are interested in both curves and straight lines. The mass public, whether they specialize in curves or straight lines, have got to be given a skate that will automatically and immediately make a curved line at the slightest inclination of the body sideways from the perpendicular.

"It Is Not Skating"

Inventor Plympton, over half a century ago, invented a flexible skate that, when adjusted to the skaters' weight, would make curved lines when the least pressure was applied to the side of the skate by the lean of the body. There is joy, thrill and safety in this skate when adjusted for curves. There is no joy and thrill when the adjustment is nullified and the skate is set to travel straight lines. It then is no longer a "rink" skate. It is a sidewalk skate. It is a merchandiser of straight lines instead of curves. In effect, it becomes a four-wheel "scooter." For the general public this introduces an element of danger which is not present in the true "rink" roller skate. For the "skaters" (?) a lot of money could be saved for War Bonds by putting wood or fiber wheels on cheap sidewalk skates. Experiments will prove to you that the skating (?) product is identical with the scooter skate. It is not skating. It is scooting.

I do not know whether the scooter skate is any good for hockey players and speed skaters. I do know that it is useless for the dancers. It will not do the dances. It will produce an imitation of

the dance—that is all. Also in free-style skating (which is out of my department, but which is an important branch because, being solo work, it shows up the deficiencies of the skate even more strongly than the dancing) on rollers there must be something wrong with the scooter skate, for its results are noted even by lay observers, and we are constantly asked: "Why so forced? So labored? Why the heavy lunging? Why the bent ankle? Why is it so 'robot' in character? Where is the 'effortless glide' of the ice skate?"

Makers Were Prepared

Free style on the true roller "rink" skate has just as much "effortless glide" as is ever seen on the ice. Some say more so. Neither does free style on a flexible "rink" skate show any bent ankle. The ice has fakery, too, but it has been spared the menace of a faked skate.

In the figure-skating branch, Mr. Bergin is preparing, as you have all heard, to get the figure skaters back on to a "rink" skate and off the sidewalk or scooter type of skate. Mr. Bergin has come to know and the judges are coming to know that a skate built for curved-line work is the only skate for figure skating and that a faked skating adjustment is producing just what one would expect—fakery in skating.

True curves and not straight lines nor skids are a must in skate dancing. For the dancers I have fought the scooter skate since it sneaked in on us about 1940. When the war broke out skate manufacturers were prepared to market a lightweight, narrow-truck, narrow-wheel, flexible skate called a dance skate, which was nothing more than a small compact skate of action. Action in skate dancing has to be frightfully fast. This point had been overlooked by many scooters. Altho my attempted protection of the skate dancers has not been 100 per cent successful, the dancers have had, at least, the advantage of the information and have had the chance to avoid becoming scooters.

But what about the public, the huge general public, the meal ticket and stand-by of the entire industry? What sort of a skate were they getting? What sort of skating were they being sold? In many places they were given a "scooter" skate. In many places they were taught "scooting"—not skating. With no thought whatever for the meal ticket or the box office, the "rink" skate was being superseded by the scooter skate.

Trouble Behind, Too

Victor Brown began his recent *Billboard* article by stating "There's Trouble Ahead!" I would like to add to it and say there's been trouble behind, too, plenty trouble. "Vicious cycles," Mr. Brown calls them. And it would be interesting to know the whys and wherefores of those "vicious cycles" especially the depression sides of the cycle. What happened? As we do not know, how about trying a little guess? My guess is that (to paraphrase Mr. Brown's excellent expression) someone had thought up the idea of tightening the action bolt up to the point of taking the action out of the skate.

Add the above to Mr. Brown's two guesses (bad operation of rinks—lack of something to interest the skater) and we have three very logical answers to what happened. Killing the action of the skate did, in those far-off days—and is doing it again today—throw the skaters from the joy and thrills and safety of curves back onto the misery and monotony of unsafe straight lines. My guess would be that the knockout blow for each and every panic that occurred after every boom was caused by the same creeping paralysis of the "rink" skate action; the muscling in of the scooter skate and the sale of scooting versus skating—the same selling of straight lines instead of curves that we are cursed with today. It is no wonder that Mr. Brown and many others are worried over the fact that right now—today—four out of five do not come back!

(To be continued)

ROSE MARTIN, professional in Arena Gardens, Detroit, left on a week's trip to Washington, D. C. She is the daughter of Fred A. Martin, Arena chief.

NEW ROCHELLE (N. Y.) ROLLERDROME will have its fall opening September 15, with a special amateur revue sanctioned by the RSROA, reported Barney Fluke, operator.

JOHN T. SWANSON, operator of Empire RollerDrome, New York City, will hold his fall opening with an amateur

revue, sponsored by the RSROA, September 8.

GAY BLADES RINK, central Manhattan rink operated by Louis J. Brecker, is producing a special show to celebrate the fall opening September 6, under RSROA sanctions.

JERALDINE RINGEISEN, former pro in the Arena, St. Louis, has been engaged by Meyer Berin, operator of Wonderland, St. Louis, to take charge of professional work there.

ARMAND J. SCHAUB, manager of Del Monte (Calif.) RollerDrome, reports a \$1,500 improvement for a bandstand and dressing rooms. Other changes are planned for the near future. Floor space is 1,200 feet. Touring dance bands also use the spot.

FRED A. MARTIN, operator of Arena Gardens, Detroit, has been named national roller skating chairman for the 1945 Infantile Paralysis Drive by Grantland Rice, national sports chairman of the drive. Martin served as RSROA chairman of the drive in 1944.

THEA McDONALD, office manager of the RSROA, has moved the national offices into new enlarged quarters in Arena Gardens Building, Detroit. Former assembly hall used for meetings during the last two national conventions has been remodeled into office space.

POOL WHIRL*(Continued from page 40)*

recently, had planned an outdoor pool on his beach and using salt water.

Young thieves and vandals went on a rampage at the site of a large pool being built in the north end of Halifax by Bert Cooper, of that city. Some damage was inflicted and a number of items stolen. The vandal trouble was coupled with difficulties in getting a steady supply of water from the city. After being promised connection with the city water service, Cooper was informed that the city council had postponed this extension. However, he has arranged for water via a special line. There had been the alternative of piping salt water about 300 yards from Bedford Basin. Cooper, long active as a long distance swimmer in Halifax harbor, will manage the pool himself. He also designed the pool and supervised construction.

America Speaks

Statistics show that only 10 per cent of the men in our armed forces know how to swim, and that's one of the foremost reasons that *The New York Daily Mirror*, in conjunction with the New York City Park Department and the American Red Cross, is offering free swim lessons this summer at a number of the pools in the metropolitan area, such as the Riverside Cascades and Palisades (N. J.) Park Pool. Primarily, it is the desire of *The Mirror* to spread the doctrine that swimming is healthful.

Charles J. Roreck, president of Freeport Casino Pool, Long Island, N. Y., is also offering free swim lessons in co-operation with the American Red Cross.

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NOTICE
I would like to contact direct Tumbling, Bicycling, Animal and other similar Acts that can work in a dirt-floored arena with a 20-foot ceiling. Fair dates are October 16-20. In writing please give me fairs or other events where shown and quote price for 4 nights, beginning October 16, 1944, to include advertising appearances at civic clubs and similar events not to exceed three appearances. Address: GARFIELD COUNTY FREE FAIR ASSOCIATION, J. B. HURST, Mgr., Box 1066, Enid, Okla.

More Films Produced by AAF Than by Big Studios

HOLLYWOOD, Aug. 26.—The army air force's first motion picture unit in Culver City now produces more films in a month, most of them 16mm., than any other major studio. Many of these films are available for rental to war plants and other industrial groups.

The old Vitagraph studios were invaded by the AAF in July, 1942. At first the enterprise was on an amateur basis, but with the coming of trained motion picture personnel from the commercial studios, film production became a professional matter.

Since equipment at Vitagraph was somewhat primitive, the expanding motion picture unit moved to the Hal Roach studios in Culver City, where the latest production equipment was available.

First film produced by the AAF unit was a six-reel safety film, *Learn and Live*. Then the unit was swamped with requests for films on take-offs, landings, instrument flying, and the entire business of army flying had to be put in pictures.

More explanation was necessary, and art, make-up, sound, paint, wardrobe and electrical departments were organized. Bombers and liaison craft were converted into special camera planes. These planes, numbering 15, went to every major front to photograph acrobatics, formation flying and special maneuvers.

Animation Section Important

A major department is the animation section. Here soldier-animators who drew Donald Duck and Mickey Mouse in civilian life are busy recording the doing of Wilbur Wright and Wilbur Wright.

The first all-color, all-animated training cartoon was finished several weeks ago. Called *Camouflage Cartoon*, the film illustrates 100 lessons in camouflage training and will soon be shown to men in the air forces.

Musical scores for nearly all the unit's productions are turned out by the music department. Recordings are made by the AAF radio production unit orchestra at near-by Santa Ana.

Not all of the films produced by the unit are for training alone. Some material filmed overseas by air forces combat units is sent to the Culver City unit

for editing, dubbing-in sound and narrating. An example of this type of film is *Memphis Belle*, which was shown from coast to coast in commercial theaters.

Navy Releases Four Pix for War Plants

WASHINGTON, Aug. 26.—Four new motion picture shorts, produced by the industrial incentive division of the navy, are now available for showings in war plants. They are:

Behind Nazi Guns, the inside story of Germany's industrial war power today. Thru captured enemy film and other footage, the picture reveals working conditions in much-bombed Germany and dramatically points up to American workers the challenge that has been flung at him by Nazi workmen. Narration is by William L. Shirer, noted journalist, radio commentator and author of *Berlin Diary*. Running time, 20 minutes.

The Battle Against Shop 13. Steve Karras, a typical American boy, leaves his war job to become a navy aerial gunner. An exciting, unexpected climax drives home poignantly a reason why the men at the fighting fronts will be given all-out production backing. Running time, 15 minutes.

Your Ship in Action is the story of a fighting ship from the time of its launching to its first baptism of fire in the Pacific. Photographed in color, this picture brings to American workers an exciting, first-hand account of a great ship of war. Running time, 10 minutes.

For Distinguished Service is particularly designed for showings in the petroleum industry. It shows the pipelines of victory extending from the "cat-crackers" to the far-flung battle zones. Running time, 18 minutes.

These films may be obtained by writing to the chief of the industrial incentive division, navy department, 2118 Massachusetts Avenue, N. W., Washington.

Short Splices

By The Roadshowman

IN REPORTING the wartime convention of the National Association of Visual Education Dealers, this department neglected to state that D. T. Davis, of Lexington, Ky., was elected second vice-president of the association. Regional chairmen are Art Hebert, Hartford, Conn.; Tom Brandon, New York; Jasper Ewing, Baton Rouge, La.; Earl Carpenter, Cleveland; Frank Bangs, Wichita, Kan.; A. J. McClelland, Vincennes, Ind. and James A. Wallace, Oakland, Calif. Members at large are Wells Alexander, Atlanta; J. E. Foss, Pittsburgh, and Hazel Calhoun, Atlanta.

WALTER O. GUTLOHN, INC., with main offices in New York, recently opened a branch office in Dallas.

TWENTY-SEVEN 16mm. motion pictures distributed by Brandon Films, Inc., are soon to be presented at the Philadelphia Museum of Art under the general heading, *This Is Your World*.

CHARLES L. YUILLE and J. Korffstein have formed a new company to be known as Allied Film Distributors, with offices at 1560 Broadway, New York.

FIGHTING MEN in various sectors overseas will be seeing M-G-M's *Bathing Beauty* before most people in this country, as 24 16mm. technicolor prints of the film have been turned over to the army receiving depot for immediate shipment. The musical, starring Red Skelton and Esther Williams, is now playing in New York.

A NEW folding projection screen is being marketed by Radiant Manufacturing Corporation, Chicago. Made in sizes from 7 by 9 feet to 20 by 20 feet, equipped with metal grommets attached in a reinforced webbing all around the edge, the screen folds into a small, light carrying case in briefcase form.

REPertoire-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Panhandle Scorchers Pans Big for Sadler

HEREFORD, Tex., Aug. 26.—Business has been near phenomenal for the Harley Sadler Show in the Texas Panhandle the last month, despite a terrific heat wave which was finally broken by a storm of cloudburst proportions last week.

Libby Van has returned to the show from Colorado Springs, Colo., where she visited with her son, Buddy, who is being sent overseas soon. The Vans recently purchased a new trailer, a Glider.

Angelo Fango, musician and actor, well known in the Boob Brasfield territory as well as the Panhandle, was a visitor on the lot at Borger, Tex., recently. He is stationed there with the Phillips Oil Company.

Phil Spide, English actor, also has a home in Borger, where he is associated with the Texas Utility Company. He, too, was a visitor on the lot.

Sadler's son-in-law, Lieut. Richard Allen, left for overseas duty recently flying a P-38.

Virginia Bronson, ex-wife of Jack Bronson, visited the show at Pampa, Tex. She is now married to R. Cannady, gas company man of Shamrock, Tex. Virginia and Jack were formerly a well-known leading team on the West Coast. Lucille Ferrin, wife of Eddy Ferrin, left the show this week for Santa Ana, Calif., for a reunion with two brothers, one recently returned from India and the other from China.

Don Cortez, musician, is resting easy after a heart attack a few weeks ago.

Candy sales, under Bernie Massengale's direction, continue their amazing success. Concerts, too, are more than holding their own.

2-Hr. Vaude-Pic

By E. F. Hannan

IT WOULDN'T concern me to find ways to limit flesh talent, but after seeing a vaude-pic outfit operating in Northern New England, with four people all of one family carrying off a two-hour show, I've got to take my hat off to the pic end of it.

This operator says that he has better luck with short films, and gives them several of this type, with every show rounded out with the vaude presented by the family.

As far as kid business is concerned, this type show seems to put straight flesh to a disadvantage as the kids go strong for *Hopalong Cassidy* and *Call of the Prairie* type pix.

Playing the smallest of towns, this showman tells me that war pix do not withdraw the Westerns, altho he believes that might not be true in larger places.

The pix certainly lick the performer and labor shortage for such shows.

Rep Ripples

ELEANOR BLONDIN, wife of Leon Blondin, veteran rep and stock showman and now director of the Oklahoma City Zoo, is critically ill at her home there following a recent heart attack.

EUGENE H. CASEY JR., has a hall show playing Western films in Jefferson County, New York. Clifford Dennis supplies the flesh end. . . . NEW BOSTON PLAYERS, Bob Faley, manager, is reported enjoying success in the White Mountain section of New Hampshire. Show has three people and plays one-night stands. . . . LOWERY'S SHOW left Needles, Calif., recently to play towns in Central Nevada. Unit moves into schools in the fall. . . . CHARLIE TARBUTTON, former rep trouper, is now S/Sgt. Charles Tarbutton, Det. M. D., Wakeman General Hospital, Camp Atterbury, Ind., where he is assistant to the education and morale officer. . . . CAROL PLAYERS, colored unit which has been circling around Mobile, Ala., will operate out of Tampa the coming season. Troupe has a new bill, *Luck of Mr. Jordan*, by E. F. Hannan. . . . THOMNS SHOW is said to be racking up sound business in Hooker County, Oklahoma. . . . GRIFF, half of the former well-known rep team, Griff and Hi, is now with the USO unit No. 249, titled *Help Yourself*, which last week headed out of Florida for Georgia, Tennessee and Alabama. . . . HARRY S. WEATHERBY, now a third class petty officer in the navy hospital corps, is director of the USO Theater Guild in Norfolk. He is at present directing the drama, *The Mender*, by Edward C. Rose, which opens there September 14. Harry was formerly with Charles Hunter's Showboat Players, the Majestic Showboat, "SeeBee" Hayworth and Bisbee's Comedians. . . . TONY AND LOLA LAMB are in their 50th week in Patterson, Ga., with their under-canvas picture and vaude combination. . . . BURLEIGH CASH, veteran rep and circus trouper, is talking of retiring from the road and retiring with Mrs. Cash at Darlen, Ga.



New and Recent Releases

(Running Times Are Approximate)

RHYTHM OF THE ISLANDS, released by Bell & Howell Company. A synthetic Paradise Island, maintained to bolster tourist trade, is sold to a purse-proud dowager. The real native owner takes over to enforce romantic and other adjustments. Cast includes Allan Jones, Andy Devine and Jane Frazee. Running time, 70 minutes.

GARDEN OF ALLAH, released by Pictorial Films, Inc., is a film of desert mystery and the strange lure of the burning sands. Heading the cast are Charles Boyer and Marlene Dietrich. Others in the cast are Basil Rathbone, C. Aubrey Smith, Tilly Losch and Joseph Schildkraut. Running time, 78 minutes.

THE LONE AVENGER, released by Astor Pictures Corporation. Ken Maynard turns detective in the Western to solve the murder of his father, a small-town bank president. Tarzan, his wonder horse, performs some of his remarkable tricks and helps the hero to win the battle of law against lead. Running time, 60 minutes.

MOONLIGHT SONATA, released by Ideal Pictures Corporation, stars the great Polish pianist, Ignace Paderewski. Others in the cast are Charles Farrell and Marie Tempest. Story tells of a young couple, how their romance was nearly broken and how they were brought together again by Paderewski's music. Running time, 90 minutes.

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AGENT WANTED TO BOOK BARN DANCE Jamboree, seven people. State salary and your territory. Scarborough and Kiel, care WAGM, Presque Isle, Me.

BASS WITH DOUBLE — UNION, VOICE, good appearance necessary. Name cocktail unit. Salary \$100.00 weekly clear. Location. Send photo, all information. Opening after September 13. No characters. Must cut or notice. Write Leader, Box 114, Reno, Nev. se2

BRASS, REEDS AND RHYTHM — SALARIES fifty to sixty-five. Contact Lee Barron Road Band, 520 S. 50th Ave., Omaha, Neb. se9

COPIST FOR ARRANGER'S OFFICE — PREPARE Piano Man. Send sample of manuscript. Good offer. Jimmy Evans, 808 Hofmann Bldg., Detroit 1, Mich. se9

ELAINE ARNDT STUDIO, DETROIT, MICH., has openings for Dance Instructors and Instructors. Tap, ballet, ballroom, acrobatic. Permanent positions, best wages. For interview contact Elaine Arndt, Detroit, write 750 Alter Rd. se2x

EXPERIENCED MECHANIC ON PHONOGRAPHS, Pin-Tables and Regote Equipment. Must be sober and reliable; 6 days week and good working conditions. Salary \$200.00 per month and commissions. Write Casino Novelty Company, P. O. Box 4152, Tampa, Fla. se2

GIRL DANCER, TAPS, NOVELTY PREFERENCE Singer; also Girl Guitar Player, preference Singer. Comedian. Standard Act. Box C-156, Billboard, Cincinnati 1. se9

GIRL PIANO PLAYER FOR ORGANIZED Combo. Must fake, read chord symbols. Please do not misrepresent. Dixie Debs, Duffy's Club, Key West, Fla. se9

GOLD WIREWORKER. AGE 48, WANTS LADY Partner to assist, make up and sell. Fine layout, plenty high grade materials and good business. Box 1392, Wichita 1, Kan. se9

HELP FOR DOG ACT — MUST DRIVE TRUCK. Address Belling, Hotel Wilson, New York City. se9

IMMEDIATELY FOR REPLACEMENTS — Drummer, Bass and Tenor for commercial style tenor band. Long location, short hours, five night week. Good salary to right man. No drunks, characters or hard jumpers. Reply: Box 417, Billboard, St. Louis, Mo. se16x

LEAD TENOR DOUBLING CLARINET WITH A "Martin" tone and conception. Hotels only, six day week, long locations. Must right read, be strictly sober. Have fine library, no transposing. Good money. State all in first letter or phone Warney Ruhl, Commodore Perry Hotel, Toledo, O. se9

LEAD TRUMPET FOR 12 PIECE LOCATION Texas band. Salary \$70.00. Must be good reader. Others write. Box G-155, Billboard, Cincinnati 1. se23

MIDDLE AGED, ALL AROUND TEAM OR Magician. Three night stand vaudeville tent show. Living trailer furnished. Year around job. Your lowest. Frederick, 546 Threlkeld, Houston 7, Tex. se9

MUSICIANS FOR DANCE BAND — ALL INSTRUMENTS. State all in first letter. Harry Collins, Grand Island, Neb. se9

MUSICIANS — ALL INSTRUMENTS, FOR REPLACEMENTS organized orchestra; locations only. Salary \$70.00. Frank Silva, Dixie Sherman Hotel, Panama City, Fla. se2

MUSICIANS WANTED — PIANO, TRUMPETS, Trombone, Bassman. Write or wire salary expected. Steady work. Wit Thoma, Graystone Hotel, Detroit Lakes, Minn. se9

PIANIST WITH DOUBLE — UNION, VOICE, good appearance necessary. Name cocktail unit. Salary \$100.00 weekly clear. Location. Send photo, all information. Opening after September 13. No characters. Must cut or notice. Write Leader, Box 114, Reno, Nev. se2

PIANIST, VIBRAHARP OR ACCORDIONIST for name cocktail unit. Must read, fake, transpose, play commercial modern style. Currently 27th week present location; \$85.00 week net. Have opening immediately. Wire Bill Akin, Fort Wayne Athletic Club, Fort Wayne, Ind. se2

PIANO, DRUMS, SAX, TRUMPET FOR TOP M.C.A. entertaining band. Locations only. Salary top, jam and read, good opportunity. Write Box C-140, Billboard, Cincinnati 1. se2

SAX, PIANO, DRUMS, ELECTRIC GUITAR OR Bass. Location, good salary, six nights. No shows, small unit, union. No characters, drunks. Foster, 500 10th, Columbus, Ga., at once. se2

TATTOO MAN FOR LARGE ARCADE Salary or commission. Big trade, naval base close by. Joyland Arcade, 722 Granby St., Norfolk, Va. se9

TENOR SAX WITH DOUBLE — UNION, voice, good appearance necessary. Name cocktail unit. Salary \$100.00 weekly clear. Location. Send photo, all information. Opening after September 13. No characters. Must cut or notice. Write Leader, Box 114, Reno, Nev. se2

WANT EXPERIENCED BUCKLEY TRACK Odds Mechanic for permanent position. Give references first letter. United Novelty Company, Biloxi, Miss. se9

WANTED — TALENTED YOUNG LADY FOR professional engagement. Beginner acceptable. Box 607, care The Billboard, 1564 Broadway, New York 19. se9

WANTED FOR STANDARD BIG TIME VAUDEVILLE Act. Good Guitar Player with specialty or sings and yodels; also good Fiddle Player who does monologues. Both men must have had vaudeville experience. Good pay, steady job. Boozers, don't bother. Jack Burke, write, Box 608, Billboard, 1564 Broadway, New York 19. se9

YOUNG LADY TO TRAVEL WITH SHOW playing theatres. Easy work, no experience necessary. Boscart, 513 Broad St., Bristol, Tenn. se9

INSTRUCTIONS BOOKS & CARTOONS

FOR A SURE-FIRE NOVELTY ACT USE OUR Trick Drawings and Rag Pictures. Catalog, 104. Balda Art Service, Oshkosh, Wis. se23

YOUR SEARCH ENDS! — LARGEST LINE. Massive catalogs shipped F. O. B. Express. Send \$2.00. Oriental Occultism, Extraordinary Psychology. Easy money. Private Oriental Formulas, amazing Magic. 25-75% larger, cheaper than others. Catalog costs deductible. Society Transcendent Science, Greatest Name in Psychology for 25 Years, Box 37, Chicago. se2

LOCATIONS WANTED

WANT TO RENT OR LEASE ROLLER RINK or building suitable for rink. With or without equipment. Clarence Leverington, 2425 Sanford, Alton, Ill. se2

MAGICAL APPARATUS

A BRAND NEW ILLUSTRATED CATALOGUE OF Mindreading, Mentalism, Spirit Effects, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Lucky Pieces, Palmistry, Graphology Charts and Books. Wholesale. Largest stock. Completely illustrated catalogue, 30¢. Nelson Enterprises, 336 S. High St., Columbus, O. se23x

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ASTROLOGICAL FORECASTS 1945, SAMPLE, 30¢; Life Horoscope, sample, 30¢; both, 50¢. Matthew Publishing Co., 3313 Prospect Ave., 16 Crescenta, Calif. se16

LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York City, N. Y. se2x

MAGICIANS AND DEMONSTRATORS, WRITE for our Wholesale Price List of Card Tricks and Magic Items. Beebe, Box 260B, Pontiac 13, Mich. se9

SEND FOR MY LATEST LIST — STAGE Magic, Illusions, etc., etc. "Landrus, Magic Mart," 1109 N. Third St., Harrisburg, Pa. se9

21 WAYS TO OVERCOME STAGE FRIGHT, BY MacKenzie Gant. Price, one dollar. Four current catalogs, 25¢ each. Thayer's Studio of Magic, Box 1785 Wilshire, LaBrea Station, Los Angeles 36, Calif. se16

MISCELLANEOUS

MEXICAN LIVE JUMPING BEANS, THE LAST curio in the world, \$5.00 thousand; \$1.00 hundred; sample of 25 for 50¢. General Mercantile Co., Laredo, Tex. se9

RINGLING CIRCUS FIRE PICTURES — 8 pictures, 3 1/2 x 3 1/2, showing burning tent at different stages of fire, and one of lion act before fire started; \$2.00 for set of 9. Spencer Torell, 187 Stratford Rd., New Britain, Conn. se2

MUSICAL INSTRUMENTS, ACCESSORIES

LEEDY CONCERT MODEL VIBRAPHONE, 3 octave, largest made, white pearl finish, A.C., D.C. motor, perfect condition, \$350.00 cash! Guarantee instrument. F. Jas. Seegers, 500 10th, Columbus, Ga. se9

VIOLIN — STAINER, IN VERY GOOD CONDITION; rosewood bow. Sell at once. Helen R. Black, 614 Main St., Rockwell City, Iowa. se9

PARTNERS WANTED

WANTED — MIDGET ACROBAT, SEVENTY-five pounds, for recognized act. Split salary. Write full particulars. Steve Forrest, McCance Block, Pittsburgh, Pa. se9

PERSONALS

CIRCUS FIRE PICTURES — ONE OF THE largest selections taken by newspaper photographer. 8 pictures for \$1.00. Send dollar with order. Joseph Albert, 1166 Albany Ave., Hartford, Conn. se9

MEXICAN DIVORCES — NO RESIDENCE IN Mexico required. Completed by mail in five weeks. Immediate remarriage. Write Thomas J. Vachon, Dept. B, Lancaster, N. H. se2x

RE-PRINTS OF OLD PHOTOS OF PAUL Brachard St. during the 1890's, in unusual feats of contortion and balancing. Size 8 by 10, \$1.00 each. State number wanted. Send remittance in full. Address Paul Brachard, care The Billboard, Cincinnati 1, O. se9

SEE YOUR NAME IN NEWSPAPER HEAD-ines. Startle your friends. Fun galore. Any wording printed. Free particulars. Write Horne, Box 372J, Back Bay Annex, Boston 17, Mass. se9

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ALL FRESH EASTMAN DIRPOS ROLLS—2", \$7.16; 2 1/2", \$8.61; 3", \$10.21; 3 1/2", \$11.90; 4", \$13.36; 5x7 Cutsheets, \$6.14 gross. Chemicals, Frames, etc., cut rate prices. Few 1 1/2 x 2 Machines and Cameras. Wabash Photo Supply, Terre Haute, Ind. se2

ATTENTION — PHOTOMATIC, EARLY MODEL, with outside floodlights, D. P. series. Thoroughly reconditioned throughout, including new paint job. Has latest improved International slide bed to vend cardboard frames without jamming. Sacrifice, \$675.00. If trading necessary, \$20.00 extra. Few latest model Photomatics available; write how many wanted and top price you will offer. Terms: Third deposit, balance slight draft; 2% discount full amount sent order. Lemke Coin Machine, 31 W. Vernor, Detroit 1, Mich. se9

BUY AND SELL—1 1/2", \$5.45; 2 1/2", \$8.70; 3", \$10.25; 3 1/2", \$10.75; 3 3/4", \$12.20; 4 1/2", \$15.50; 5x7, \$7.00. Superior Photo Service, 501 W. 145th St., New York. se30

CAMERA — KEYSTONE F.6.3 LENS; TAKES button to postal cards, complete, \$150.00. Miller, 420 East Baltimore St., Baltimore 2, Md. se2

CARDBOARD PHOTO FRAMES — ROUND corners, age about 3 months, \$24.00 per thousand; 10,000 lots or more, \$22.50 per thousand. Cash in full must accompany orders at these money saving prices. Only 50,000 frames left. Act now. Seven Radio Rifles, 5¢ play, sacrifice, \$69.50 each, including 2 rolls film. Sacrifice complete lot, \$59.50 each. Third deposit required, balance C. O. D. Lemke Coin Machine, 31 W. Vernor, Detroit 1, Mich. se2

COMPLETE DIRECT POSITIVE STUDIO PICTURE, size 1 1/2 x 2. Ready to operate. Beautiful cabinet. Guaranteed. \$315.00 takes it. 212 Carroll Canal, Venice, Calif. Also have one complete studio picture, size 2 1/2 x 3 1/2. se2

COMPLETE DIRECT POSITIVE STUDIO — 3 1/2 x 5 Post Card Full View, 1 1/2 x 2 in. Saves Dark Room, Enlarger, enough Film to take in \$2,000.00. Sell all stock and machine, \$1,000.00. Can have this location. Clearing \$125.00 weekly. Living quarters, rent, \$40.00 monthly. One 2 1/2 x 3 1/2 Camera with new lens, F. 2-9, \$160.00. In booth, completely wired, ready to make picture, \$350.00. One 1 1/2 x 2 Camera, new F. 2-9 lens, \$145.00; in booth complete, \$325.00. All portable bin hinged. Entering government service. No letters answered, too far away. Will teach you the business. Mach's Studio, Douglas, Ga. se2

D.P. BOOTH CAMERAS FOR SALE — Operated outside of booth, 2 1/2 x 3 1/2 bust, \$115.00; 3 1/2 x 5 1/2 full length, \$130.00 without lens. Lens, \$50.00 upward. Any kind of lens can be used in these easy adjustable focusing cameras. We do not manufacture dark rooms or booths. Build your own dark room for \$50.00 and save \$150.00. Give your customers appreciated full length pictures. 25% with order, balance C. O. D. Bilt-right Camera Mfg. Co., 709 E. Market St., Greensboro, N. C. Phone 9114. se9x

DIME PHOTO OUTFITS CHEAP—ALL SIZES available. Better drop in and see them. All the latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. se30x

DIRECT POSITIVE OPERATORS — WRITE for catalog today. Glass Frames in all sizes, assorted and patriotic. Folders, Chemicals, Oil Painted Backgrounds, Comic Foregrounds, Rubber Gloves at 99¢ pair; Rubber Finger Tips, set of 3, 15¢; General Electric No. 1 and 2 Photo Floods for immediate delivery; Eastman Direct Positive Paper, 1 1/2 x 2 1/2, \$5.75, and all other sizes up to 5" at deep cut prices. Everything for Direct Positive Operator. Take care of all your needs with one shipment. Hanley Photo Supply Company (New Address), 1414 McGee, Kansas City, Mo. se9x

DIRECT POSITIVE OPERATORS — STEADY supply Eastman D.P.P. Pricelist free, any size. 1 1/2", \$5.50; 2 1/2", \$8.75; 3 1/2", \$12.25; 5", \$17.50; 5x7, \$6.25. Bonomo, 25 Park St., Brooklyn 6, N. Y. se23

DIRECT POSITIVE OPERATORS—A STEADY supply Eastman D. P. P. Prompt service, fresh stock and all 1945 dating. 1 1/2", \$5.75; 2", \$7.25; 2 1/2", \$8.75; 3", \$10.50; 3 1/2", \$11.00; 5"x7", \$6.25 per gross. Any size and any amount. 25% deposit with order, balance C. O. D. K. W. Geary & Co., P. O. Box 5916, Pittsburgh 10, Pa. se2x

EASEL PHOTO MOUNTS, ALL SIZES — WOOD, leatherette, glass frames, latest styles. Sizes 2x3 to 8x10. Patriotic Heart Mirrors, Frames, Easels for 1 1/2 x 2. Everything for direct positive operator. Prompt shipment. Capitol Equipment Co., Box 287, Saint George, N. Y. se9x

E.D.P.P. — 1 1/2", \$5.48; 2 1/2", \$8.73; 3", \$10.23; 3 1/2", \$10.72; 3 3/4", \$12.23; 5", \$17.45; 5x7, \$6.13. Reliable Photo Service, 3439 S. Michigan, Chicago, Ill. se16

EXTRA FINE 1 1/2 x 2" PHOTO OUTFIT COMPLETE. Italian made camera with F.2 lens. A super outfit for only \$400.00. Ntl. Photo Enl. Co., 322 1/2 9th St., Huntington, W. Va. se9

FOLDERS—PATRIOTIC AND REGULAR DESIGNS. Prices per 100: For 1 1/2 x 2 Photos, \$1.75; 2x3, \$1.85; 3x4, \$2.75; 3x5, \$2.85; 4x6, \$4.00; 5x7, \$4.25; Flat Mounts, 1 1/2 x 2, 50¢; 2x3, 65¢. Post cards for 1 1/2 x 2 Photos, \$2.00 per 100. Prepaid when full amount accompanies orders. Immediate shipments. Miller Supplies, 1535 Franklin Ave., St. Louis, Mo. se16x

FRAMES, GLASS, WOOD, LEATHERETTE, Leather, Marfil Direct Positive Paper and Chemicals. Send for list. One house for all your supplies. Photo Service Co., West 19th St., Jasper, Ala. se9x

MILLMAN DEVELOP-O-MATIC DEVELOPING Racks and Tanks. D.P. Cameras, Enlargers, Visualizers, Midget Darkroom Blowers. Metal Photo Stools, etc. Herman Millman, 17 W. 20th, New York 11. se16

NEW MARFUL AND EASTMAN DIRECT Positive Paper. Prompt shipment, all size rolls and cut sheets. Write for price list. Supplies for direct positive operator. Marks & Fuller, Inc., Dept. B-1, 66-72 Scio, Rochester 4, N. Y. se9

PHOTO MOUNTS — EASEL, BOOK, GATE styles. Beautiful processed leatherette material with gold stamped border, complete with glass. Colors: Brown, maroon, tan, blue. Sizes: 5x7, \$7.80 dozen; 8x10, \$10.80 dozen; 6 assorted samples, 5x7, \$3.75; 8 assorted samples, 8x10, \$5.00. Immediate shipment. 1/3 deposit, balance C. O. D. New-Art Photo Frames, 3924 Aryle, Chicago 25, Ill. se9x

STEINHEIL LENS, BRAND NEW, IBSOR shutters, 3" focal 3.5 and 2.9, \$42.50; also good used lens, new and used Cameras, Enlargers, General Identification Co., 1012 N. W. 17th, Oklahoma City, Okla. se2

THE NEW IMPROVED PORTO PHOTO Camera, acclaimed the most beautiful portable camera on the market. Overall measurement 4 feet wide, 7 feet long, 6 feet 5 inches high. Dark room 4 by 4 feet, very roomy. Assembled in 15 minutes, completely electricified; no electrician, no carpenter, no tools necessary to assemble. Covered in two-tone beautifully colored leatherette, trimmed with chrome molding. Our cameras have taken more than 10,000,000 pictures in leading defense plants in the country for plant protection. Now offered to the public for the first time. Precision built, simple to operate, fully equipped, ready for business. Picture sizes, 1 1/2 x 2, 2x2, 2x3 or 3x4. We also build a double unit machine which takes any two of the above sized pictures in one cabinet. Single unit, \$520.00; double unit, \$720.00. F. O. B. Hartford, Conn. Deposit one-third with order. Direct Positive Camera Company, 42 Asylum St., Hartford, Conn. se2x

PHOTO MOUNTS — PATRIOTIC OR PLAIN designs in all sizes. For 1 1/2 x 2 pictures, \$20.00 thousand; Easel Type Mounts for 2 1/2 x 3 1/2, \$30.00 thousand; \$4.00 hundred. For 3x5, \$50.00 thousand; \$6.00 hundred. For 5x7, \$70.00 thousand; \$8.00 hundred. Leatherette Picture Frames with transparent celluloid tops for 8x10, \$3.00 dozen; for 5x7, \$2.00 dozen; for 3x5, \$1.50 dozen. Photo Mailers, size 9x12, \$50.00 thousand; \$3.50 hundred. Photo Mailers, 1 1/2 x 1 1/2, \$65.00 thousand; \$7.00 hundred. All prices F.O.B. Baltimore, 2% cash discount. International Sales Co., 423 W. Baltimore St., Baltimore, Md. se2x

I STEINHEIL F. 2.5 LENS, AUTOMATIC SHUT-ters; 1 E-K-C 25-B50-T100 Century Camera, postal card size; ten rolls E.D.P., 1945 date, 3 1/2 inches, \$10.00 roll. El Paso Amusement Center, First National Bk. Bldg., El Paso, Tex. se2

PRINTING

ALL KINDS JOB PRINTING — 100 LETTER-heads and Envelopes, \$1.00 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. se7

PERSONALIZED STATIONERY — 100 7 1/2 x 10 1/2 Bond, 50 Envelopes, \$1.00 postpaid. Gothic or Old English type. Blue ink. Stump, South Whitley, Ind. se9x

YOUR NAME, ADDRESS PRINTED ON 500 Gummed Stickers, 1/2 x 2", 30¢ coin (no stamps). Or name and address on three line Rubber Stamp, \$1.00; pad, 25¢. Write plain. Edgewood Press, Box A-4, Edgewood, Md. se23x

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. se9

TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Eleven, \$12.50 per thousand; Number Twelve, \$14.50 per thousand. Sent postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago. se9

TATTOOING OUTFITS, LATEST DESIGNS, bright colors, best black ink. Illustrated list free. Write today. Zeiss Studio, 728 Lesley, Rockford, Ill. se9

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A-1 CIGARETTE AND CANDY VENDING MA-chines, Phonographs, all other coin equipment. Mac Postal, 6750 N. Ashland Ave., Chicago, Ill. oc14

BASEBALL MACHINE — AUTOMATIC, ELEC-trically operated. Baseball scoring machine for 16 teams in American and National Leagues. Must be in good condition. Write or wire collect to Mills Bldg. Cigar Store, El Paso, Tex. se2

CHICAGO ROLLER SKATES — MUST BE IN good condition. 60 Watt Sound System, A-1 shape. Clarence Leverington, 2425 Sanford, Alton, Ill. se2

JENNINGS 4-STAR OR LATER, 5-10-25¢ mechanism, regardless of condition. Club Distributing Co., Batesville, Ind. se9

WANTED IMMEDIATELY — 72 FILM HOLD-ers, 5x7. Good condition. Danny Bramer, 2129 1/2 W. Adams, Phoenix, Ariz. se16

WANTED — 8 16MM SILENT SOUND FILMS; Moviemite Projectors, Parts, any condition. Send your list. Highest prices paid. Reed, 7418 Third Ave., Brooklyn 9, N. Y. se2

WIREWORK WANTED — FULL OR PARTIAL Name List, Plain Names or Snail, Rings; job lot or regular stock Engraving Jewelry. Box 88, Lexington, Ky. se2

14 FT. MILK BOTTLE BALL GAME COMPLETE with pin hinge frame. Priced right. No junk. John St. John, 314 N. East, Indianapolis, Ind. se9

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AGENTS AND MANAGERS

A-1 ADVANCE AGENT — WILL BOOK WEST-ern hillbilly bands, real box office attraction. Contact Ray Salzer, General Delivery, Williamsport, Pa. se2

VETERAN ROLLER RINK OPERATOR AND Manager; percentage basis. Russell Golden, 9 Cyril Terrace, Akron 3, O. se16

BALLROOM MANAGER — DRAFT EXEMPT, age 31. Several years' experience. Past three seasons at summer resort ballroom. Available after September 15. Write Noel D. Wiley, care Ideal Beach Resort, Monticello, Ind. se2

BANDS AND ORCHESTRAS

AT LIBERTY OCTOBER FIRST — THIRTEEN Piece Commercial Orchestra, especially adapted for hotel and fine clubs. Entertaining and ex-cellectual Vocalists, including fine Girl Trio. For information contact Manager, 512 1/2 Broad St., Lake Geneva, Wis. se30

FOUR PIECE MODERN COMMERCIAL OR-chestra. Trumpet, Sax, Piano, Drums, Vocals. Wonderful music library. Union. Must know your top salary and work hours. Leave here on two weeks' notice. Leader, 1102 E. 30th St., In-dianapolis, Ind. se2

SIX PIECE DOUBLING BAND -- GIRL VOCALIST optional. Now engaged in exclusive night club in Florida. Desire hotel location. Available September 30. Box C-160, Billboard, Cincinnati 1, O. se23

VIOLIN, SAX, BASS, PIANO, DRUMS, VOCALS. Excellent dance and concert for hotels, etc. Violin doubles Trumpet, Sax doubles Bass Violin, Piano; Bass doubles Violin; Drums doubles Cello. Five people. Write Box C-161, Billboard, Cincinnati 1, Ohio.

CIRCUS AND CARNIVAL

HALF AND HALF -- A-1 FLASH WARDROBE. Intelligent lecture. Managers with acts, write stating details. Francis Carlton, care General Delivery, Washington, D. C.

MUSICIANS

BASS VIOLIN DOUBLING VIOLIN, VOCALS: Drummer doubling Cello and Flute. Excellent appearance. Write Box C-162, Billboard, Cincinnati 1, O.

CLARINET -- FINE TONE, READ, FAKE; experienced all lines. Play lead Sax. Sax stolen during hospitalization. Ticket if far. Box 415, care Billboard, St. Louis, Mo.

DRUMMER -- UNION, DRAFT EXEMPT. Experienced with large and small units. Not a "jerk." Good equipment, fine beat. Available September 3-4. Pay must be good. Not misrepresented. Send particulars immediately to Mike Balish, 657 Franklin St., Grand Rapids 7, Mich.

DRUMMER -- UNION, 4-F, AVAILABLE August 30. Cliff Anderson, 2033 W. Grace, Richmond, Va.

DRUMMER -- EXPERIENCED, UNION, AGE 26, married. Reliable, good steady beat. Like small combination, location only. Army discharge. Prefer Southern States. Available immediately. Bob England, 525 Shasta Dr., Toledo 9, O.

DRUMMER, VIBRAHARPIST, XYLOPHONIST. Solid Drums, read all instruments. Sweet and swing Vib. Xylophone all styles, including solo work. Dance, radio, recording experience. Photo, records sent on request. Army discharge. Young, sober, reliable. Prefer California State. Carl Dean, 815 W. California St., Oklahoma City, Okla.

ELECTRIC SPANISH GUITAR -- READ, FAKE, solid beat. Single string melody. Seven years' experience playing top hotels, lounges. Dependable, sober, good appearance, co-operative. No character. Prefer cocktail unit. Age 31, draft exempt. Good romantic baritone voice, double some Electric Hawaiian Guitar. Minimum salary, \$80.00 weekly net. Available September 7. Wire Bill Akin, Fort Wayne Athletic Club, Fort Wayne, Ind.

GIRL STRING BASS -- EXPERIENCED, union. Available September 15. Desire Florida location for winter season. Box C-158, Billboard, Cincinnati 1, O.

GIRL PIANIST, ORGANIST -- ATTRACTIVE, versatile. Available. Experienced in concert, theatrical, radio and night club work. Only reputable places considered. Minimum salary \$150.00 per week. Box C-159, Billboard, Cincinnati 1, O.

GUITAR AND VOCALS -- ORCHESTRA, TEAM, trio or alone. Sing original keys. Read, take off. No bad habits. Gene Foster, 500 10th St., Columbus, Ga.

LEAD ALTO AND CLARINET -- 23 YEARS old, draft exempt. Location work preferred. Fully experienced, reliable, union. Minimum salary, \$75.00 per week. Box C-151, The Billboard, Cincinnati 1, O.

TRUMPET -- READ WELL, JAM; 10 YEARS' experience. Split lead in section, all in small band. Location only, Florida preferred. Musician, 1431 Washington St., Columbia, S. C.

STYLE AND COMMERCIAL BANDEADERS. Attention -- A-1 Recording Bass doubling String Bass available immediately. Fine tone and range on Tubu; good technique on both instruments. Sightread anything. Fine equipment. Wide experience all lines. Permanent draft exemption, age 34. Just finishing one year with high class semi-name style band. Desire change. Only reliable offers considered. Bob Beatty, Milner Hotel, Columbus, O.

PARKS AND FAIRS

BINGO -- SUNSHINE, CLOWN AS "CORRIGAN the Cop." Has Pack Day and other dates open. Jake J. Disch, 4562 Lackerd, Cudahy, Wis. se2

BINK'S CIRCUS ATTRACTIONS -- WORLD'S best Wire Act, Comedy Clown, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. 1, Cudahy, Wis. se9

DASHINGTON'S CIRCUS -- DOGS AND CATS, a real novelty for any show. Will go South. Address: General Delivery, Williamsport, Pa.

HIGH FIRE FIVE -- FEATURED BY FOX Movietone and N. Y. Times. The service men's and people's choice. Address Box C-91, Billboard, Cincinnati 1, O. se2

HIGH POLE ACT -- BEAUTIFUL LIGHTING effect. Write for publicity matter. The Hollywood Thrills, The Billboard, Cincinnati 1, O. se2

OUTSTANDING PLATFORM TRAPEZE ACT. Available fairs, celebrations, etc. Attractive equipment. Real act. Literature, particulars, Charles LeCroz, 1304 South Anthony, Fort Wayne 4, Ind.

THE GUTHRIES -- FOUR DIFFERENT FREE Attractions. Tight Wire, Balancing, Trapeze Iron Jaw, Butterfly and Double Trapeze. Reasonable. 220 W. 9th, Cincinnati 2. se16

PIANO PLAYERS

HUGH VOSS -- PIANO, FAIR READER, GOOD ear. Dixie style. Army 4-FH. 127 S. Water, Zone 2, Wichita, Kan.

PIANO -- 4-F, READ, FAKE. PREFER JUMP Band. Sober. Count Vance, 2033 W. Grace, Richmond, Va.

PIANO MAN -- 4-F, READ, FAKE, CUT shows. Go anywhere, dependable. Union. State all first letter. Box C-154, Billboard, Cincinnati 1, O.

SINGERS

MALE VOCALIST -- GOOD VOICE, SINGS original keys. Age 22, honorable discharge, neat appearance. No panics. Photos. Richard Kennedy, 1074 W. Howard Ave., Biloxi, Miss. se9

SINGER, IMPERSONATOR WOULD LIKE TO join act, orchestra or vocal chorus for week-end dates in New York. Jack Ausibel, 1671 E. 17th St., Brooklyn, N. Y.

VAUDEVILLE ARTISTS

HAWAIIAN PLAYERS FOR HAWAIIAN SHOWS, variety or what have you? Hawaiian Serenaders, 801 19th St., Denver, Colo.

NATIONALLY KNOWN HILLBILLY RUBE Comedian, Uncle Ezra type. Play novelty, modern instruments, sing; fast comedy. Box C-157, Billboard, Cincinnati 1, O.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

Parcel Post

DuBois, Mrs. Wm. E., 120 E., 140 Kays, James S., 140 Moore, Louise, 50 Russell, Jack, 20c

Aachman, Ted E. Brown, Mrs. Chas. AINSWORTH, Robt. Lee Brown, H. C. Aitken, Wm. R. Brown, Kenneth Albert, Ada P. H. Albertine, Madam Brown, Wendell S. Allen, Mr. Marion BROWNE, Allen, Mrs. Billie Derwood A. ALLISON, Arthur Brunelle, Jos. McKinley BUCHANAN, Amsden, Cruise Lord Alexander Anders, Miss Robby Brynne, Thos. A. Anders, Mrs. Boots Buckner, Lloyd Andreado, Frank BURGESS, Earl Andrews, Edward C. Glenn Aquinto, Pvt. Burgoon, Timothy G.

Arbogast, Geo. M. Burke, George ARCHER, Louis Burkett, P. D. Donald Butterfield, Roy C. Butters, Mrs. E. Mamie

Arthur, Prof. Brown, Edward Orvel Ashley, Mrs. Buxton, Elbridge Bybee, Mrs. J. H. CAGLE, Jonah P. H. Caldwell, J. E. CALLAGHER, Jimmie W. Atlin Wesley CAMERON, Isaac Adin Wesley Camp, Herbert E. Camp, J. Campbell, Margaret Baker, Billie Margaret (Edna & Geo.) Campbell, Tex Carey, Al BAKER, Carl Carlile, W. H. BALDWIN, Ruel CARLYLE, John R. Carry, Tommy

BARADELLI, Jack Caruso, Johnny Barber, John CASADA, Cecil Barbee, Ray R. CASPAR, John BARMAN, O'Brien CASPIDENT, Jos. U. Barton, Frank D. CATRY, Earl W. Barton, Mrs. Pearl Cautyber, Patsy Basinger, Mrs. Cawalker, Mrs. Eleanor

Raucom, O. D. Chambers, Larry Baxter, J. A. Chandia the Beard, Mrs. Zelda Magician Becker, Pauline Chandler, Grant BEWELL, L. B. CHAPMAN, N. Eugene Rufus Belano, Edmitt Cole, Milton Cole, Eugene Rufus Chaplain, Larry Chapman, Paul Chapin, Paul C. Hester, Capt. R. B. Cicich, Geo. FAULCONER, Granville D. Clark, Audrey Feerer, Mrs. Ann FAULCONER, Alfred Feerer, Tommy Finn, Jos. Leo Fisk Jr., H. E. Flect, Chas. CODY, Richard John Milton Cohen, Franklin Fogie, Charlie FORBES, Bill Coleman, Geo. T. Coleman, Max Cooke, Welby COOPER, Albert E. Cooper, Hymie COOPER, Leonard Cooper, Mrs. Lena COORNYN, Bernard

Bowen, Art Cortez, Tony BOYD, Chas. R. Costello, Larry J. BOYD, Elder Costley, Horace Bradley, Jess Covington, Harry J. Brady, F. J. Cox, Mrs. C. V. COX, John Wm. BREMER, James Craig, Clifford Craiz, Jack J. Cravalko, Mrs. Eleanor

Briggin, Gerald A. CRAWFORD, Brince, Mrs. Mary Calvin E. Brisker, Andrew P. CREECH, Titus Brooks, Clifford H. CRISLIP, Ernest Dole

Crowley, G. C. Cruickshank, Robt. E. Cunningham, Jack Cvr, Mrs. Conrad DAIL, Edw. DAMON, Ernest Carl DANIEL, Norman L. Danley, Charles Danley, Wm. Leonard Darge, John J. Davis, Betty Jane Davis, Kin Dawson, Clifford Dawson, Curley Dawson, Deiney D. Dean, Eddie Delawter, Mrs. Ruby Delmar, Jene Delmont, Frecnby Del Rey, Manya Demetro, John DeMoss, Laura DeWayne, Richard Denison, Ernest DICKERSON, Verne Wm. Dillin, Ellwood DiSioto, Kay Donley, John W. Dontiney, Willis C. DOWELL, Clarence E. Downs, Red Drum, Curley DuBois, Mrs. Wm. E. Duffy, Jack Duffy, R. T. DUNAVANT, Jimmie W. Duncan, Mrs. D. E. DUNCAN, Luther Albert Eagleon, G. S. EBARDT, Norman Eddy, Samuel D. Edgenfield, Mrs. Lillian Edgar, Geo. B. Edwards, Albert L. Edwards, Estella Edwards, J. D. Ellis, O. K. ENGLAND, Harold Lee Ervin, Joe Ervin, Mrs. Eubanks, Mrs. James J. Evans, Bill EVANS, Robert EVSTED, Benj. Alfred FAGAN, Thos. J. FAIRCLOTH, James Robt. Fann, Roy Faraday, Harry Hamblin, Mrs. Claud Hamilton, G. W. Hancock, Wm. R. Hanley, Mrs. Violet Hanson, Louis T. Hansen, John Hansen, Lois T. Harden, Geo. Eugene Harmon, Frank HARN, Daniel H. Harper, Marshall Harris, Frank & Gladys Harris, Leland Stanford JENKINS, Jimmie JERRIDO, Beni. Jose JOHN, Gus John A. Nido John, Spero Johnson, Harry Johnson, Jessie Johnson, James Johnson, Miss M. I. Johnson, Musical Johnson, Russell L. JOHNSTON, Thos. Lawrence Jolly, Willey Sandy Jones, Edw. Francis JONES, Leland Theodore Jones, Lewis Theodore JORDEN, Lester



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- Galler, Frederick Hendrix, Mrs. Bobby JOSEPH, Frank Litvin, A. Lorenz, Mrs. Donald Loran, Robt. Luther LOPEZ, Jas. Bud LORD, Jack Delbert Lorrow, Cortez Lowery, Herbert Henry LUDLOW, Melvin Luken, Harry R. LUNDGREN, Howard M. Lynk, H. P. Lyons, Jas. Robt. MacPherson, Richard D. McCAIN, Wm. McCloud, Jimmy McComb, Ernest McCoy, A. M. MCCREADY, Claude M. McDonald, C. L. McDOWELL, Earl McGANN, Arthur McGIRE, Richmond MCHENRY, Gilbert MCKESSON, John McManus, Mrs. Dorothy McQUALITY, Forrest H. Maddish, Mrs. Frank Maddox, Earl MAHAY, Charles Victor MALLEY, Richard MALLICE, Chas. E. Mally, Jimmie MARCHAND, Frank J. MARION, Sidney Ray MARSHALL, Sam Marshall, Artie MARTIN, Carolyn MARTIN, Macolm O. Martin, Pearl Mathews, Robert P. Matthew, P.C. Matthews, Jimmie C. MEADOWS, Clarence MEEKLING, Chas. Karl Mejia, Migule B. Melville, Mrs. Bert Menard, Edward Mendis, Toney Mica, John MICHAELS, Peter Miller, Geo. & Miller Marks

- Miller, Chris H. Miller, Joe Miller, Larry Eli Miller, Little Joe Miller, Mrs. Martha Miller, Ralph Murphy Miller, Rudy Mills, Louise MINOR, Joseph C. MITCHELL, Leo C. MITCHELL, Nick J. MITCHELL, Thos. Blanchard MONAHAN, Edward Monahan, John Arthur MONROE, Geo. Elmer Montolto, Vincenzo T. Mooney, Angelo J. Morales, Pedro Moreno & Duval Morgan, Evelyn G. Morrison, Milton MORRISON, Fred Ray, R. E. MORSE, John Sawyer Morton, Carlton V. Morton, Emma F. MOSHER, Wm. Moulton, Mrs. V. L. Moyer, Anna Mowse, Eddie Munroe, J. J. Murrick, Wm. Murphy, Chicago Joe Murphy, Joe Murphy, Mrs. Violet P. Myron, A. H. Nabor, Bert NAPOLION, Lewis NARCIO, Antonio Nauder, V. E. NAUGLE, Michael Andy Nelson, Frank Nelson, Harry S. Nelson Sisters Newberry, John Newton, Wm. NICHOLAS, John. 13153 Nicholas, Johnny Nolan, Kitty Norman, John P. O'Brien, Geo. F. O'BRIEN, Michael O'Malley, Danny O'Reilly, Howard B. O'Satyradas, Major O'Steen, James Lee OCEAN, Michael Oliver, Mrs. Pat Owens, Lewis Owings, Sam E. Own, George Paden, Marlyee Pake, Gene PAIGE, Geo. Wm. Painter, Wm. LeRoy PALMERINO, Chas. J. PARDEE, Eugene Parker, Bill Parks, Earl F. H. Parr, Kitty Parrish, Dale Parrish Billy, & Mae Parsons, Carl Pasko, Johnnie Patrick, Robt. B. Paulert, Albert Paulie, Mazie Pearsall, Howard Perham, Mrs. B. F. PERKINS, Sam PERNIER, Sam Perrotta, James PERRY, John Henry PERRY, Leonard PERSLY, Chas. A. PETRIE, Roy Allen Phillips, J. D. Pialot, Alexander Salazar, Malls Salazar Jr., Salvador V. San Frantello, Joe Sarcent, Mrs. Edna Saunders, Nettie Scanlon, Wm. J. SCHIAEFER, Louis Edw. Schafraun, Ray C. Schenerman, Frank SCHMIDT, Daniel H. SCHNEPP, Harold Selma, Roy Schomburg, Vaughn Schoonover, Bob Schubert, R. E. Schultz, Mrs. Frances SCOFIELD, Clifford Marion Scott, Giles SEAGLE, W. O. Seidel, Bob Self, Chas. Dee Selma, Roy Shafer, C. C. Shalen, Carl Shamshak, Nick SHAW, Wm. Milton SHEA, Wm. Walter Shipman, S. A. SHOEMAKER, Jos. Marion Shore, Louis Shull, Stanley John Sinares, Danny John Skeggs, Martin Skeham, Jas. Jos. Skivers, Charles Slater, John Dad Slay, Howard Slover, R. B. Smith, A. E. Smith, Andrew Smith, David Smith, Frank Carl Smith, George Smith, Mrs. Charlie Smith, Mrs. Joe Andrew SMITH, John. 10387 Smith, Ray SMITH, Wm. Monroe SMITH, Willie Love SMITHEN, Clyde SMITHLY, John Jos. SNYDER, Dawson Ernest SPOREAN, Asser SFEAR, Barney Bee Spencer, J. F. M. SPIVEY, Chas. M. SPYROPOULOS, HARRY A. STANCIL, Needham Elwood STANLEY, Annie STANSBERRY, Mearl Robt. Staples, Norman Ray Stark, Lillian Stegall, H. G. Sterner, Al Stevens, Jimmie Stevens, Louis STIEREM, Melvin Paul Stinger, Wm. Stone, Mrs. Geneva Straessing, E. C. Street, Claude Stringer, Harry Stroud, Bill Struck, Mrs. Louise Stuckey, Mabel Styles, Talmadge Randolph Sullivan, John Leo Eugene SUMMERS, Wm. Calvin Sundstrum, Johnny Howard Sutton, Spike Swain, Mrs. Daisy Swegles, Howard N. SYLVER, James E. TALBOT, Geo. Burl TAYLOR, Herman Taylor, Howard Ray (See LETTER LIST on page 55)

FTC SURVEYS BIZ PROBLEMS

Official Data Now Available

Big prospects for electrical gadgets following war — lines get special study, FTC

CHICAGO, Aug. 26.—The specialty merchandise trade took special interest in the recent report by the Federal Trade Commission, on the cost of distribution in manufacturing and selling electrical appliances. The FTC has been conducting a thoro investigation of the cost of distribution in a number of trades, and some of the reports have been issued previously.

Because of the prospects for big trade in electrical gadgets following the war, the most recent report on the series will get special study in many lines of business.

The official report was made available (See *Surveys Biz Problems* on page 50)

MERCHANDISE TRENDS

By Evelyn Mareneck

CHICAGO, Aug. 26.—With the whole country sweating it out in last week's hot weather, trade circles also felt wilted by noticing some of the early fall business drop off, altho dry goods and drug-store sales ran 8 per cent higher against the previous period a year ago. Department store sales enjoyed a 13 per cent rise for the week ending August 12, but jewelry dealers fell behind the sales of last year. Manufacturers showed a loss of interest in reconversion when they learned that shortage in labor would make the new order virtually ineffective for the present, at least. However, some producers have revealed that the change to peacetime production will be much faster than expected because they already have good stocks of materials and parts, and assembling will be quick.

In Washington, the table was set with the long-awaited reconversion dishes under Priorities Regulation No. 25, but the service was obviously missing. Again the key question whether labor was available for the production of civilian goods is still unanswerable, and Chair-

man Donald Nelson emphasized the point that everything depended upon labor. The committee investigating the national defense program met behind closed doors, and the results of the debate on the question of military supplies are still undisclosed. In other words, manufacturers will be cooling their heels for a time before the wanted action on resuming production of civilian products begins. . . . In OPA headquarters, Price Administrator Chester Bowles emphasized the most effective guarantee for low prices in the post-war period would be high production and full employment, and merchandise circles found that there is a definite trend towards restoring quality, altho prices are not changing much. Some have claimed that ersatz stocks have all but been cleared off their shelves, and they have begun to show a marked dislike for substitute merchandise.

Radios After—Not Before

The manufacture of civilian radios will be resumed after the surrender of Germany, and not before, the War Production Board informed the trade last week. The curtailment of arms production after Germany collapses might release enough materials to make possible the relaxing of restrictions on radios. Officials told the radio industry that radio-radar production for 1944 must continue upward thru next December.

Gold Curb Lifted

No longer does WPB consider the use of yellow metal and palladium critical, and the revocation went into effect immediately. Jewelers received the news with enthusiasm, for it means a speedy swing back to healthy buying and production (See *Merchandise Trends* on page 52)

Shoppers' Sales Make Boom Yr. Look Sick

WASHINGTON, Aug. 26.—The 1943 record of retail sales has made the shoppers' sprees of boom year 1929 look like peanuts, figures recently completed by the Department of Commerce indicated. Reports show that customers were spending on the kind of things they always bought—jewelry, household items, clothing and food—altho the report shows that customers were not always getting their money's worth nor could they always get what they wanted.

Figures on retail sales for the first six months of 1944 show that jewelry sales spurted in March, in an effort to beat the tax which went into effect April 1, and then it slowed down. The sales with other retail goods showed an 8 per cent increase in 1944 over the first six months of 1943. If this rate is increased, retail sales for all of 1944 will be somewhere in the vicinity of 66 to 68 billion dollars.

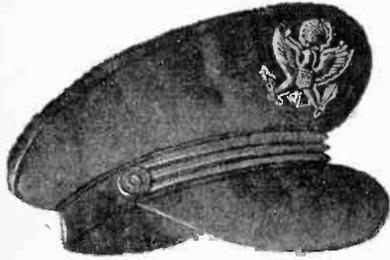
The department's reports showed that the biggest increase has been in non-durable goods—flowers, cigars, peanuts or you name it.

OPA Fixes Increase On Cheaper Mdse.

WASHINGTON, Aug. 26.—Manufacturers of low-priced merchandise will be able to apply for price increases, the OPA announced here last week, provided they meet certain requirements. The action was designed to encourage the production of the many small, low-priced articles which have been fast dwindling in supply.

Fountain pens, with steel or silver (See *OPA Fixes Increase* on page 51)

SPECIAL CLOSE-OUT FOR WIRE WORKERS!

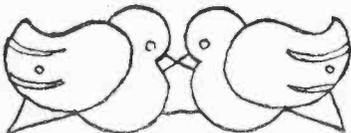


No. 151 — Khaki Mother of Pearl Cap, Drilled for Wire Work.

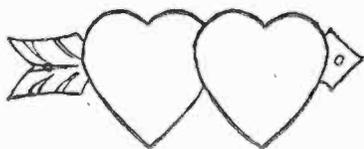
With Sterling Silver \$48.00
Gold Plated Insignia. GR.

Without Insignia . . . \$36.00 GR.

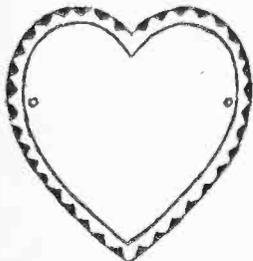
PEARL PLATES



8567



8520



8515

NUMBER AND DESCRIPTION	IRIDESCENT FRESH WATER
No. 8515— 50 Ligne Heart, 2 Holes, 2 Engravings	\$16.20 Gr.
No. 8518— 70 Ligne Leaf	\$ 9.00 "
No. 8520— 70 Ligne Double Heart & Arrow	\$12.00 "
No. 8545— 85 Ligne Feather	\$13.50 "
No. 8567— 70 Ligne Double Love Bird	\$13.50 "
No. 8593— 55 Ligne Bow	\$ 8.40 "

5 Gross Lots, Assorted—5% Discount
1/3 Dep., Bal. C. O. D., F. O. B., N. Y.

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NEW YORK 16, N. Y. Phone Lexington 2-5788

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Samples Four Birds, \$1.00—\$21.00 Per Gross.
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"Chip-Diamond" Rings In 10K and 14K Gold Mountings Unlimited Quantities



No. 3856
10K Gold

No. 3860
10K Gold



No. 38201—10K Gold
No. 38206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.
(State your business)

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MERCHANDISE YOU ARE LOOKING FOR CAREFULLY SELECTED BINGO ASSORTMENTS

Many New Items—Many Hard To Find Items—Practical—Novel—In Demand.

ORDER A SPECIAL DEAL—BE CONVINCED—\$25.00, \$50.00, \$100.00 UNITS

GLASSWARE

Over 100 Feature Items. Including Ruby, Green, Golden Glow, Crystal Moonstone, \$3.00 to \$12.00 Gross.

Order by Assortments.

\$20.00, \$40.00, \$75.00 Units

SLUM GIVE AWAYS

Over 100 Red Hot Specials From 75¢ to \$3.00 Per Gross. Not the Regular Run—But Plenty New. Popular in Demand. Flash.

Order by Assortments.

\$10.00, \$25.00, \$50.00 Units

NOVELTIES

Hats, Lels, Tails, Hat Bands, Comlo Buttons, Chinese Snakes, Batons, Swaggers, Pocket Knives, Lighters, Charm Key Chains, Table Novelties, Toys, Pennants, Souvenirs.

LIMITED STOCKS STILL AVAILABLE

Blankets, Lamps, Smokers, Bar Sets, Enamelware, Cutlery, Tray Pottery Ware Items, Luggage, Tourist Sets, Mirrored Chests, Fancy Cedar Chests, Trunk Boxes, Francy Boxed Towel Sets, Fur Animals, Etc.

SAVE TIME—DON'T WRITE FOR LISTS—PLACE ORDERS FOR SAMPLE UNITS.

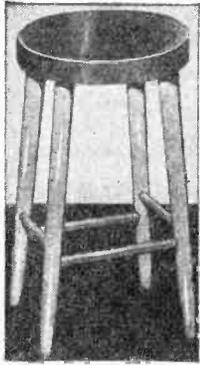
25% DEPOSIT WITH ALL ORDERS, BALANCE SHIPPED C. O. D.

IMPORTANT

To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.



ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

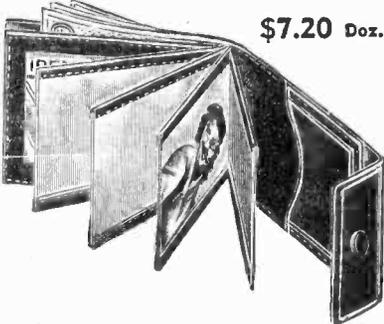


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A real value in a kitchen necessity. Upholstered kitchen stool has 12" padded seat in black or red simulated leather. White enameled legs. Height 24". Individually packed, weight six pounds.

B28A28
Each ... \$1.85
Lots of 12
Each ... \$1.75

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\$7.20 Doz.

COMBINATION LEATHER PASS CASE & BILLFOLD with room for nine passes back to back. Available in black color only with snap-button fastening. Imitation leather lined.

B12L149
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AS ABOVE IN GENUINE ALL LEATHER with all leather lining.

B12L148
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5-Up-6-Up-7-Up to Pad.

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We have attractively packaged sets that are real sellers and good values.
Set #1 has 12 Pictures, 7x9 Inches
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Set #3 has 6 Pictures, 4x5 Inches
Lithographed in 9 colors on good paper stock. Best work of most prominent artists, nothing sordid or offensive, priced right for profit.

Also a new line of ten-cent packaged Novelty items suitable for Joke and Trick Stores. Clever, comical laugh-makers that sell fast. Consisting of Joke Business Cards, Tickets, Quiz Paks, Puzzles, Placards, War Jokes, Ration Card Jokes, Diplomas, Licenses and others. Two-pound Sample Pack of over fifty items and THREE complete sets of PIN-UPS with wholesale price lists of entire line, \$2.00.

Please State Your Business.

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Popular Items

Nifty Utilities

Ingenious change purses and utility bags are being offered by F. O. Merz & Company, Inc., Philadelphia. The "Quicky" is a smart combination bill-fold and change purse, handy and fashionably modeled with stripe silk and zipper top. "Little Nifty" is a leather-trimmed, zipper top utility bag for beach or dress, and it comes in plain or striped silk. A real sales appeal at fairs, shows and in gift shops, according to the way gals are using these attractive creations. Merz offers a complete line of other personal leather goods.

Pocket Secretary

Designed for taking notes at a moment, Enger-Kress Company, West Bend, Wis., is featuring an exclusive patented pocket secretary. With ample spaces for cards, currency, stamps and papers, this handsome model gives firm writing surface. It comes in various designs and leathers, with sizes for both men and women. Reports claim it is a sales winner and headliner, and it is typical of the complete line of merchandise offered to make E. K. okay.

Styled To Sell

The latest craze for hair ornaments has resulted with a complete supply of fancy combs and decorations by Richley Company, New York. Re-icers are seen on the street with shiny metal bow knots for their curls, or attractive flower sprays, dainty pearl buds, or perky jingle-jangle bells tinkling merrily. No wonder Richley says the collection of decorated combs is sure fire! All are 24-karat gold plated and mounted on the highest quality merchandise. Merchandisers and concessionaires are stocking up on a supply now, if they have not done so already, with these styles that are sweeping the gals right off their feet.

Airport Puzzle

An attractively made puzzle, one that is an all-year-round and timely item, is being offered by F. A. Slater Product Company, Utica, N. Y. Made of wood, the box is a bright yellow with a red top, and the puzzle has glass agates. This novelty is said to give plenty of action for young and older folks, and it has the kind of appeal that makes people buy wherever displayed. An original puzzle, Slater offers a sample and full particulars to those who recognize a fast seller.

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#70/1 Boxed Blankets, 70x80 \$2.00 Ea.
#70/15 Multi Chenille Bathmats, Boxed 1.60 Ea.
#90/19 8-Pc. Tourist Set. . . 2.00 Set
#80/29 5-Pc. Dresser Set. . 1.85 Set
#100/15 Boudoir Lamps. . . 2.25 Ea.
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Jitter Beans, 200 Pack, Box	1.70
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10" Car Tails w/ Comic Card. Per 100	\$4.50
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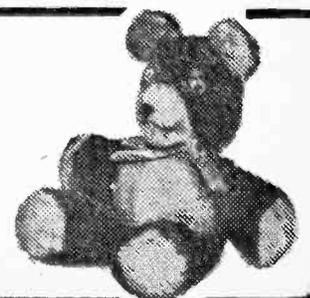
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GIANT 30 in. WOOL PLUSH BEAR**

Order Now for Immediate Delivery

\$48.00 PER DOZ.

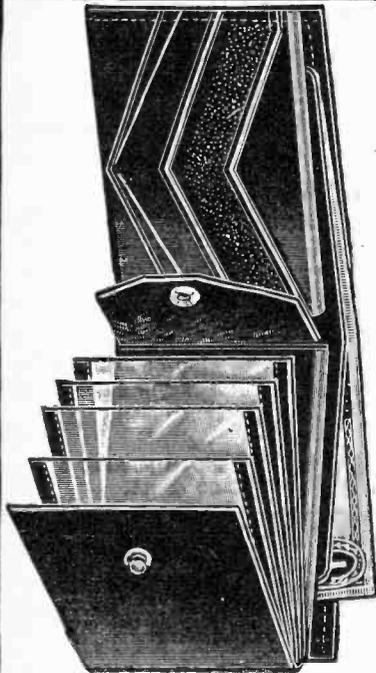
Samples of Other Salesboard Numbers Sent on Request. 25% Deposit With Order, Balance C. O. D.

MAYFAIR MDSE. CO
16 W. 23D ST., NEW YORK 10, N. Y.





#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10...\$7.00 IN LOTS OF 100 OR MORE...\$62.50



BILLFOLDS

Genuine Calf Leather Billfolds with double compartment for bills, cardcase and four window pass holders with snap buttons. Comes in black or brown individually boxed. BB114.

Sample \$2.25. 10 for \$20.00



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

ROHDE-SPENCER CO.

223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

SURVEYS BIZ PROBLEMS

(Continued from page 48)

able in printed form the second week in August, and it contains a lot of statistical data, yet some of the pertinent facts have been so simplified that they will prove very useful in planning future sales programs. The cost studies are based on business done in 1939, and some cost factors will be higher in the future. The United States Department of Commerce is supplementing the FTC reports by more current studies on the expense of doing business today. The FTC bulletin states that 25 manufacturers with aggregate sales of \$228,116,217, excluding outward transportation charges, averaged 15.84 cents. Provision for bad debts, was 0.23 cent for the 21 manufacturers and 0.25 cent for the 25 manufacturers.

The average profit per dollar of sales was 7.05 cents for the 21 manufacturers and 7.28 cents for the 25 manufacturers.

The summary of the report further points out: "Two manufacturers with aggregate sales of \$19,333,048 who sold direct to retail dealers, had the lowest average cost, namely, 12.5 cents F.O.B. plant, compared with 15.21 for 14 companies with aggregate sales of \$135,677,487 selling to both wholesalers and retailers, and 17.90 cents for nine companies, with aggregate sales of \$73,105,682. The cost of advertising for the nine companies selling through wholesalers was 6.67 cents per dollar of sales, compared with 5.46 cents for the 14 companies selling both to wholesalers and retailers and an average advertising cost of 3.4 cents for the concern selling direct to retail dealers.

Distributor's Costs

Fifty-six wholesale distributors with aggregate sales of \$33,727,000, in 1939, had an average cost of distribution of 18.55 cents and an average provision for bad debts of 0.44 of a cent. Eleven companies operating in the South Atlantic States had the lowest average cost, before provision for bad debts, of 15.88 cents per dollar of sales, compared with 17.01 cents for the South Central States, 18.37 cents for the North Central region, 19.59 for the Pacific

Coast States, and 22.02 for the North Atlantic region.

Eighty-two retail dealers with aggregate sales of \$11,625,789 in 1939, had an average cost of distribution of 30.51 cents. The lowest cost was 27.61 cents in the South Central States, compared with 30.47 cents in the North Atlantic region, 31.67 cents in the North Central section, 33.40 cents in the South Atlantic, and 33.52 cents per dollar of sales in the Pacific Coast States.

Distribution Costs

The average cost of distribution, excluding bad debts, for household electrical appliances from the manufacturer thru the wholesaler to the retailer to the consumer, in 1939, was approximately 53.35 cents of the consumer's dollar. Of this total the manufacturer's cost was 10.16 cents, wholesaler 12.68, retail dealer 30.51 cents. The average margin if profit was 4.56 cents for the manufacturer, 1.09 cents for the wholesaler, and 1.11 cents for the retailer, or a total of 6.76 cents out of each consumer's dollar. Consequently the total margin covering cost and profit from manufacturer to consumer was 60.11 cents. Two manufacturers selling their product direct to the retail dealer reported lower costs and margins than manufacturers selling through wholesale dealers alone or partly through wholesalers and partly direct to retailers. The cost of these two more efficient manufacturers, excluding provision for bad debts, in 1939, based upon the consumer's dollar, was 9.38 cents, their profit 9.08 cents, and the average retailer's margin 31.62 cents, making a total margin from manufacturer to consumer of 50.08 cents, compared with 60.11 cents for all manufacturers. In other words, the two more efficient manufacturers made average profits of 9.0 cents compared with the average of 4.56 cents for all manufacturers. In this connection it is interesting to note that one manufacturer of electric refrigerators, after a study of its distribution costs of 1939, began direct sales to dealers and at the same time reduced its prices materially, which price reduction was soon met by several competitors.

Creators of Colorful, Comical GREETING CARDS • JOKE CARDS • JOKE NOVELTIES SINCE 1935



Creators of: "You Can't Take It With You," "Six Men In Every Woman's Life," "Advice On Health," "To a Deserving One," "To My Bosom Friends" and Dozens of Others.

YOU SEE THEM, YOU BUY THEM Laugh with "THE MARCY LINE"

Write for Details. Please Use Business Letterhead.

MARCY MFG. CO., INC. 138 W. 17th St., New York

PILLOW TOPS—PILLOW TOPS

Good grade with fringe edge, \$3.50 dozen; Novelty Pitchers, \$2.75 doz.; Novelty Salt-Peppers, asst., \$3.00 per doz. sets; Fun Shops, \$1.75 each. We have a large stock of Dolls, all kinds; write for prices.

T-T NOVELTY CO.

114 NORTH MAIN STREET JOPLIN, MISSOURI

CATALOG FREE

STUFFED ANIMALS—TOYS—PLASTIC COMPACTS—SPECIALTIES NOVELTIES—SALESBOARDS

DIVERSO PRODUCTS CO.

610 N. Water Street Milwaukee 2, Wis.

MEXICAN SILVER JEWELRY

TURQUOISE AND JADE BRACELETS—FILIGREE EARRINGS—NECKLACES—RINGS—BROOCHES

A Complete Line of Hand-Made Jewelry

PAN-AMERICAN TRADING CO., Importers 2013 DIME BANK BLDG. DETROIT 26, MICH.

MANUFACTURERS AND JOBBERS

Do you need a representative in the Hawaiian Islands? We have Specialty Salesmen covering all islands. We can sell what you have. We will sell it on an exclusive territorial representation basis. We co-operated unconditionally.

PETERSON & SMYTH

Manufacturer's Representatives and Commission Agents

P. O. BOX 931 HONOLULU 8, T. H.

RINGS

WHITE STONE ENGAGEMENT, WEDDING AND NOVELTY

Order by number, enclosing 1/3 DEPOSIT. We ship Balance C. O. D.

Pendant Heart Sterling Silver

"Friendship" Ring. Two dangling hearts attached to an extra wide sterling silver band. Delicate "forget-me-not" design.



Order No. A-645. \$9.00 Dz.



No. W43BN \$2.75 Dz. Wedding Band. Choloa of Sterling Silver or 1/30th 14K R. G. P.



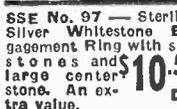
White Stone Sterling Silver with Side Stones. Order No. NS23. \$9.00 Dz.



No. WSS61R. Sterling Silver White-stone Wedding Ring. Set with 5 stones. \$4.50 Dz.



No. S266 \$12.00 Dz. Sterling Silver, Side Stones, Large Center Stone.



GSE No. 97 — Sterling Silver Whitestone Engagement Ring with side stones and large center stone. An extra value. \$10.50 Dz.



MID CONTINENT JEWELRY CO.

100 1/2 N. Wilson Ave. JEFFERSON, IOWA

BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

Be Our Perfume Distributor

Enjoy big year round profits selling ever popular Perfumes and Colognes. World famous essences. Multi-million-dollar industry. Complete line, attractively packaged at amazing low prices. Prompt shipments.

SELL STORES, JOBBERS OR DIRECT!

Demand now greater than ever before. Stores everywhere are anxious to place Xmas orders due to merchandise shortages, assuring you of immediate profits. Get started! Write today for details and free samples.

Room 420C, Manhattan Bldg., Chicago 5, Ill.

TOWER HALL

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 8 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.

1088-1086 Mission St., San Francisco 3, Calif.

MAGIC RACES

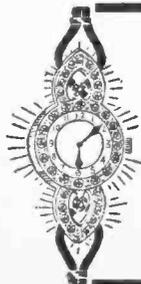
At cigarette touch 6 horses are off. See them run to post.

BIG PROFITS

Fast seller. 40 Races. \$1.00. Low quantity prices. Sample free.

BARKLEY COMPANY

Green Hill Place DRYDEN 3, VA.



Rhinestone Studded TOY WRIST WATCHES

Look like the real thing but are toys only. Unbreakable faces, rhinestone studded fronts, elastic wrist bands with patented locks. You can sell them easily for \$1.00 and more because they look like \$10.00 value. Order them now—\$5.50 in dozen lots, \$60.00 per gross, or send \$1.00 for 2 Samples.

SCOTCH, 1129 6th Ave., N.Y.

FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.

MARLENE SALES

105 N. Clark St. Chicago 2, Ill.

A QUICK CLEANUP
for
SALESBOARD OPERATORS

With the
"Perfect"

ELECTRIC DRY SHAVER

Made by one of America's best known mfrs.
A. C. CURRENT
110 VOLTS



\$10.00

Retailer
WHILE THEY LAST
\$42.00 PER DOZ.

Attractively Boxed
Fully Guaranteed

With electric shavers hard to get—here's a quick cleanup for salesboard operators, pitchmen, retailers. A quality instrument, smartly designed with 56" rubber-covered "plug-in" cord. A fast sight seller. Choice Ivory, Black. ORDER NOW—Enclose 25% deposit, balance C. O. D. express. Prompt delivery guaranteed. Rush order before supply is exhausted.

HENRY J. HANDELSMAN, Jr.
139 N. Clark St., Dept. K1, Chicago 2, Ill.

10-K Solid Gold Earrings

Post and Bolt—Asst. Designs,
\$6.00 Pair.

14K—2 Styles, \$6.50-\$7.00 Pair.
Gold on Sterling Wire Drop Earrings—Several Kinds, \$6.75 Doz.
Cluster, Screw-On, Unpierced,
\$12.00 Doz.

SEMI-PRECIOUS
DIAMOND CUT STONES

IDEAL FOR EARRINGS

Genuine Amethyst Topaz—
Synthetic Rubies, \$2.00 Per C.
Synthetic White Sapphire,
\$3.50 Per C.

Genuine Aqua-Marine \$6.00 Per C.
Sizes 1/2 to 1 1/2 C. Net C. O. D.
Deposit With Order.

H. & L. JEWELRY CO.

320 Balter Bldg. New Orleans 12, La.

OPA FIXES INCREASE

(Continued from page 48)

nibs, wood garment hangers, pen nibs, wood pencils and picture frames selling to retailers for 60 cents or less and other low-priced durable goods were affected by the new action. Manufacturers in the trade saw relief in the adjustment, since it enables them to continue production. OPA pointed out that when ceiling prices do not cover costs, manufacturers are confronted with an over-all loss on their operations. The agency also designed the adjustment for those producers whose ceiling prices on the particular articles are below their factory costs regardless of the over-all positions.

The necessary price adjustments at wholesale and retail were authorized by OPA at the same time, assuring continued distribution.

According to the announcement, those producers who qualify for the price increases will be limited to the lowest applicable amount among the following:

1. An amount sufficient to cover the unit manufacturing cost plus packing cost and shipping cost where delivered prices are quoted or freight is allowed or equalized if the manufacturer's entire operation is profitable.

2. An amount sufficient to cover the manufacturer's total unit cost to make

and sell the article if his entire operation is being conducted at a loss or will be within 90 days.

3. An amount equivalent to the prevailing market level of maximum prices similar to the same class of purchasers, manufactured by competitive firms.

In the new action, OPA said that price adjustments may be denied to manufacturers if it appears that a good substitute for the merchandise on which relief is sought is obtainable at a lower price.



\$1.50 EACH

In doz. lots.
20-yr. gr.
Monel
Metal
with pearl-
like inlay.
Order Now!
Catalog
Free.

UNITED JEWELRY CO.

Dept. 388-B Wheeling, W. Va.

CARNIVAL AND PARK SPECIALS

Our buyers have scoured the markets for merchandise
CARNIVAL SPECIALS
U. S. MADE SLUM

	Per Gross		Per Gross
Hawaiian leis, Med. Size	\$ 4.00	Paper Flag Bows	\$.90
Medium Size Plaster Dogs, Etc.	6.50	Felt Wisecrack Pennants	.95
Red, White and Blue Tissue Shakers	6.00	Comic Paper Masks	1.00
Spotted Tails with Comic Cards, Per 100	4.00	Engraved Wedding Rings	1.00
Jumbo Fox Tails with Comic Cards, Per 100	23.00	Muslin Flags on Sticks	1.15
White or Blue Yacht Caps, Doz.	1.90	Plaster Dogs, Ducks, Etc.	1.25
Animal Shaped Glass Liquor Bottles, Per Case (36)	9.00	Plastic Thimbles	1.20
U. S. Weighted Darts, Doz.	1.20	Cloth Flag Bows	1.35
4 to 7 Inch Hoop-La Hoops, Doz.	.55	Lead Pencils	1.85
8 Inch Hoop-La Hoops, Doz.	.65	Humorous Mirror Folders	2.95
Knife Rack Rings, Per 100	2.50	Mirror Memo Books	4.50
Shooting Corks, Per 1000	2.25	Comic Buttons, Per 100	2.25
		Motto Buttons, Per 100	1.25
		Powder Puffs	3.00
		Jumbo 14-Inch Pencils	4.00

BINGO SPECIALS

Lunch Kits, Each	\$.85
8 Pc. Fire King Cooking Set, Each	.85
Liquor Bottle Bath Salts, Doz.	8.00
Glass Coffee Maker, Each	1.50
Straw Horse and Rider, Doz.	4.50
3 Pc. Fire King Mixing Bowl Set, Each	.40

ASSORTED IMPORTED SLUM

10 Gross for \$9.50

Order from this ad. All prices F. O. B. Indianapolis. No order shipped C. O. D. without 25% deposit.

KIPP BROS., 117-119 S. Meridian Street, Indianapolis 4, Ind.

Limited Supply of These FAMOUS

FLAME-MASTER
All-Purpose
LIGHTERS

30¢



Neat Design—Handy Size

Good lighters are scarce. Here's a 50¢ retailer that looks like a \$1.00 value. Lights instantly. Two-tone all-metal cases. A sure money-maker. Your cost only \$3.60 per dozen. Flashy counter card free with every 3 dozen order. Send 25% deposit, balance C. O. D.
ILLINOIS MERCHANDISE MART, Dept. AL
500 N. Dearborn St. CHICAGO 10, ILL.

Close Out
Sterling Silver

IDENTIFICATION
BRACELETS

Order
No. ISB7
\$18.00
DOZ.

Heavy oblong
plate and
Link Chain. Limited quantity at
Close-Out Price. C. O. D. Ship-
ments only.

MID-CONTINENT JEWELRY CO.

100 1/2 Wilson Ave., Jefferson, Ia.

RAZOR

DOUBLE EDGE • SINGLE EDGE

JOBBERS—DISTRIBUTORS—AGENTS

We are pleased to be able to offer you a complete line of high-class razor blades and many other fast sellers. Send today for special jobbers' prices.

MIDLAND PRODUCTS DSTG. CO.

757 W. 79th Street Chicago 20, Ill.

BLADES

CANES, LEIS, VICTORY "V"

Canes, 1/4 in. thick, 30 in. long, painted bright red, colored knobs; silk tassel, \$6.00 per 100; Leis, 1 in. Waterproof, \$3.00 gross; others, \$4.00 and \$8.00 gross. Victory "V" on stand with flag, great giveaway item; 8 and 12 in. high, \$11.00 and \$14.00 gross; samples, 50¢ stamps. Slum and Balloon Sticks.

UNGER SUPPLY CO.

567 Harrison St., Chicago 7, Ill.

CLOSE OUTS

METAL EARRINGS — HOOPS, DANGLES, BUTTON. 24-karat gold plated. All with metal screw backs. Minimum order, one gross. \$24.00 gross, post paid. Send Cash With Order.

RICHLEY COMPANY

303 Fifth Avenue New York 16, New York

AMAZING ART COLORS ARE BACK!

Once again we can supply our famous Floating Art Colors, which decorate candles and other objects which can be dipped, with brilliant, swirling patterns of vivid washable colors! Guaranteed to work on hard or soft water. Big MONEY MAKING Item! Sample set of 6 vivid colors in 2-dram vials sent prepaid for \$1! Your dollar refunded upon receipt of your first order for 1 gross of each of 4 or more colors at wholesale price of \$4.32 per gross, delivered.

Staminite Corporation

109 Water St. New Haven 11, Conn.

BIG CIRCUS

A MONEY GETTER

No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50.
COSTS YOU \$3.60, LOTS OF 14—\$3.45 EA.
SPORS CO., 944 Lamont, Lo Center, Minn.

JOKER **Novelties**
TRICKS - JOKES - PUZZLES

926 BROADWAY NEW YORK 10, N. Y.

BIG PROFITS

Magic Races . . . \$1.00 Per C; \$9.00 Per M
Badge Board Sabers, Gold & Silver 4.50 Per Gr.
Roosevelt & Dewey Buttons, 1/4" 2.50 Per C.
Black Widow Spider on Pin . . . 8.75 Per Gr.
Complete Assortment of Comic Folding Cards.

Sample Assortment of 58 for \$2.00.
Send for Complete Price List.

IT'S A GRUMBLIN!

Distant cousin to a Gremlin. Watch for our announcement of this unique novelty, invented and designed by a famous psychologist. Every wife will want one for a grouchy husband; every husband needs one for a worried or nagging wife; every soldier will want one for his top sergeant. All rights reserved. Circular free.

We are headquarters for Cedar Wood Novelty Jewelry for engraving.

65 ASSORTED NUMBERS \$10

Sterling Silver Anklets, \$5.72 Doz. Ask about our new Plasticraft Ash Trays & Picture Frames.

MILLER CREATIONS

OFFICE: 6628 KENWOOD AVE., CHICAGO 37, ILL.

FACTORY: 2772 LINCOLN AVE., CHICAGO 14

PH.: LINCOLN 4394

Just Out! The Thompson Plastic



SKYLARK

5c WHISTLE 5c

Sensational Novelty

FEATURES: Plastic, washable, unbreakable, sanitary; musical effects, bird imitations, kazoo effects.

Big money maker for concessionaires, dealers, showmen.

See your jobber or write to us

GROSSMAN MUSIC CO.

210 Prospect, Cleveland, O.

(Twice the Actual Size)

MERCHANDISE TRENDS

(Continued from page 48)

duction conditions. The WPB order L-45, restricting these metals, caused black market trading in gold jewelry involving millions of dollars, it was learned. Legitimate trade circles, as well as every good American, has suffered from these war profiteers, and it is hoped that this death blow will be the final curtain for those elements of business who operate at the expense of both their neighbors and their government. "The return to normal conditions," one manufacturer said, "means it will be no longer necessary to anticipate in large quantities or to buy more than is needed."

Post-War Growth

The specialty merchandise trade has realized for a long time what good trade operations means, not only interstate but international. Emphasizing this point, the Foreign Policy Association said that the United States has gained many trade advantages thru the greater familiarity of lend-lease and with the improvements in a great variety of American goods. It is agreed by most experts that the post-war world will not be one of narrow economic isolationism, or the misinterpreted term of nationalism, regarded mistakenly as self-efficiency. Analysts say that at the end of the war, the U. S. will once more be faced with the problem of supplying the world, thru imports and exports—thru purchasing supplies from across the brink and thru supplying capital by which other parts of the world can buy the goods we will be anxious to sell. Great advantages will come with this in view, economists say, and trade will expand in all lines of business in areas like Latin America, Australia, China, India and Russia. The time is now that business men and government put their heads together to prepare the way of buying enough and lending enough in order to provide the financial counterpart to an anticipated expansion in foreign trade.

More Hide Maybe

The luggage industry became hopeful last week when the WPB indicated that it may modify or terminate some of the restrictions on leather production. There has been an increased slaughter of cattle this year, as compared with the year previous, and opinion was held that with the easing of the shoe industry's restrictions, the luggage and leather goods industry would also benefit. Members of the trade look for expanding consumer demand for leather goods when restrictions are finally restricted, altho they have been successful in meeting demands during the war by using effective alternate materials in place of leather.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

BUTLER . . . is reported pulling in the long green with stove cleaner in Philly, according to Eddie Diebold.

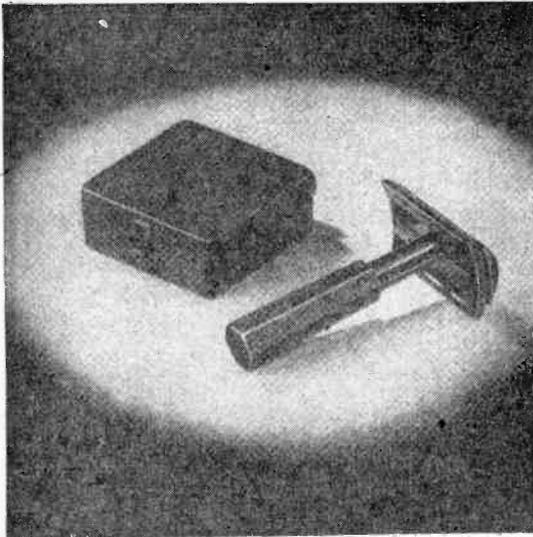
SHOOT IN your new address. Maybe mail awaits.

STANLEY NALDRETT . . . wants to read a pipe on Al (Pop) Adams.

SGT. HAROLD N. MURPHY . . . is back to rest up after two years in the Pacific area and asks for pipes from Crip Williams, Ray Bowers, Ditty Bloom and Aaron Kaplan. The sarge is at Camp Atterbury, Ind.

ARE YOU READY to wipe the dust from the tripe now that war work is easing off?

JACK (BOTTLES) STOVER . . . crowds a post card from Martinsburg, W. Va., with the info that Nick, Ralph and Polly Benny had a big time during a visit to the Kaus Shows. Willie (Tickle



PLASTIPAK

The Light, Compact Plastic Razor

Size of Razor, 2 3/4" Long When Handle Is Extended. Size of Box Is 1 3/4" Square. "Plastipak" Plastic Razor with blade in individual plastic boxes. Scientifically designed for smooth, close shaving. Telescopic handles. Weight 12 lbs. per gross.

\$3.80 Dozen
\$43.20 Per Gross
25% Deposit With All Orders.

A. N. S. CO.

312 Carroll St. Elmira, N. Y.

ANOTHER OFFERING FROM WORLD NOVELTY CO.

WALLET INSERTS Clear Acetate, 4 Compartments, No. 4003, \$1.80 Per Doz. 5 Compartments, No. 360, \$3.00 Per Doz.

NEW KEM 10c FLINTS Cost \$1.80 Takes in \$3.60

BEAUTIFUL PLASTIC CIGARETTE CASES

(Not the Cheap Variety—\$2.75 Per Doz.)

MINIATURE BOXING GLOVES (Pairs) Varied Colors, Hand-Made Leather, From Mexico—\$3.60 Per Doz.

WORLD NOVELTY CO.

238 W. Jefferson Ave. Phone Randolph 4221 Detroit 26, Mich.

Our Products Help Pay the Rent

CATALOG NOW READY

WRITE FOR YOUR COPY

12 GRO. (12 KINDS) AMERICAN MADE SLUM. SPECIAL PREPAID . . . \$15.00

SWAGGERS — LEIS — TAILS

NOTE, PLASTER USERS: Write for list of special items to take the place of plaster.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO

LUMINOUS FIGURES & FLOWERS

by Nite Glow

SEND FOR LIST!

NITE GLOW PRODUCTS CO.

108 W. 46th St. New York 19, N. Y.

ZIRCON SOLID GOLD RINGS

Ladies or Gents. . . . \$4.00 TO \$10 EACH

ZIRCON GOLD \$8 to \$12 EARRINGS . . . \$8 PAIR

B. LOWE, BOX 311, ST. LOUIS 1, MO.

SELL VITAMINS

Start a business of your own. We pack under your own label, assuring you of repeat business. Get in on this big paying field. Millions and millions sold annually. Complete stocks of standard formulas, or we make to your specifications. Literature FREE. Write today. THE GIBSON COMPANY, 103 Gibson Building, Harlan 1, Iowa.

HOTTEST ITEM OUT! "BOSCO" A SUPERIOR TOY!



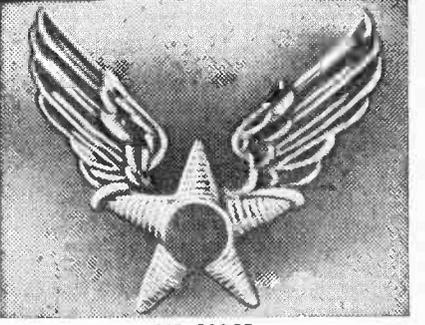
- ★ A Pull and Push Toy!
- ★ Beautifully Constructed and Animated!
- ★ Hand Processed in 5 Colors!
- ★ Flocked!
- ★ Individually Boxed!

\$16.50 1/3 Dep., Bal. C.O.D. Doz. F.O.B. Phila.

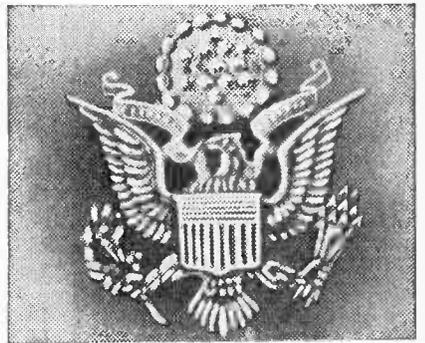
Packed 1 doz. to master carton

★ DAVID ROSEN ★

855 North Broad Street Philadelphia 23, Pa. Stevenson 9943



AIR FORCE



ARMY

While they last, at this low price. Fine jeweler's pieces. Wonderful buy. SEND FOR LIST OF ITEMS NOW REDUCED FOR QUICK SALE.

25% Cash With Order—Balance C. O. D.

NANCO, Inc. 221 Fourth Ave., New York 3, N. Y.

15 Magic Tricks AND PUZZLES

In Large Four-Color Box. \$1.00 retail — \$7.20 dozen prepaid. One-third cash. Sample 60c. Jobbers write.

THERON FOX 1024 CAROLYN - SAN JOSE 10, CALIFORNIA

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES Manufacturing Pharmacists 137 E. Spring St. Columbus, Ohio BUY WAR BONDS FOR VICTORY

Britches) McDorman, Jimmy Wenger and Roy Evans, formerly of Col. Maitland's show, were also visitors, he adds. "Pat Malone and I have been getting plenty of folding gelt around the hills of West Virginia," scribbles Stover. "Colonel Maitland reports only fair takes around Harrisonburg, Va."

JACK KNEBEL . . .
ran into two old-timers, Marty Brown and Ed Schirico, in Chicago recently and pipes that they are making kitchen gadgets in their well-equipped machine shop, which is also used for war work. General Metal Specialties is firm's moniker.

HOW'RE YOUR FAIR takes this year?

GEORGE S. LUNSFORD . . .
sheetie, comes thru from Bluefield, W. Va., that he has just finished his most successful season in 20 years. Among the old-time papermen he cut up jackpots with recently were Billy Rimmer, Red Cunningham, George Washburn, Joseph Stegall and Goldie. Pitchmen he met on his trek included Mullins, solder; Harry Malers, jam; Doc Walter Britton; herbs, and Doc's new bally, Ferdinand. Lunsford is booked for three fairs in West Virginia and then will trek for Florida for the rest of the season. He wants pipes here from Harry LaMon, Paul Cramer and Al Rice.

BILLY NOLAN . . .
is back in Chicago, ready to crack with the tripes and keister again. He worked a fair recently and says he noticed a scarcity of pitchmen. He reports cutting up jackpots recently with Georges Kid Elle, who worked high-pitch magic on the Ringling lot at the time of the fire. "He's just as clever with the pitch as he is with boxing gloves," Nolan comments. He wants to read pipes on Jeff Farmer, Doc Hytel and George Hall.

READERS are not the only things necessary for an opening.

EDDIE KIEHL . . .
has undergone two operations in Memorial Hospital, Charlotte, N. C., and will be confined there for some time. He asks for lines from his pitch buddies.

BILLY BEAUS . . .
in Tifton, Ga., the last two weeks, expects good takes in that sector, what with the tobacco season now on.

DOC LEE REEVES . . .
is making his home in Tifton, Ga., according to a pipe from Lucius Jenkins, veteran rep trouper now in retirement there.

DE MILLE . . .
has moved from Gimbel's to Green's, Philadelphia, and is getting mazuma with vitamins.

DOC JENKINS . . .
cards from San Francisco that biz has been swell on sheet in Idaho and Nevada. He cut up some jackpots recently with "Beartrap" Smith and Kid Stokes, who were doing okay with paper in Ogden, Utah. Jenkins is interested in a pocket-size farmers' calculator.

TIP BRADY . . .
shoots from Calfron, Ga., that the Doc James Carson med show closed there recently after a four-week stand to open at Augusta, Ga., for the remainder of the summer. So far he states the show has done as well as any of them, but licenses are exorbitant. The roster has Doc James Carson, lecturer and office worker; Tip Brady, comedian; Mrs. Lila Brady, sourette; Baby Brady, child acrobat; Uncle Jack Clifton, banjoiist, bones and black-face. Tip Brady adds that the show may open in halls in Ohio next winter.

TRADE SERVICE FEATURE
Events for Two Weeks

August 28-September 2
CALIF.—San Mateo. Dog Show, 3.
ILL.—Grand Ridge. Home-Coming, 2-4.
Kingston Mines. Legion Celebration, 2-4.
Teutopolis. Home-Coming, 2-4.
IND.—Bowling Green. Old Settlers' Reunion, 1-2.
IA.—Creston. Horse Show, 29-30.

P-A-P-E-R M-E-N
I HAVE SHEETS FOR ALL STATES
All Well Known. Good War Maps.
Write or Wire ED HUFF & SON
5411 Quirley St. Dallas 10, Texas

MASS.—Orange. Mardi Gras, 1-4.
MICH.—Royal Oak. Dog Show, 3.
MO.—Valley Park. Rodeo-Carnival, 1-4.
Wentzville. Home-Coming, 2-4.
MONT.—Browning. Fair-Rodeo, 2-5.
N. J.—Phillipsburg. Legion Celebration, Aug. 28-Sept. 10.
O.—Kalida. Pioneer Celebration, 30-Sept. 2.
OKLA.—Elk City. Rodeo, 2-3.
Vinita. Rodeo, 1-3.
PA.—Allentown. Dog Show, 2-4.
New Hope. Street Fair, 1-4.
WIS.—Madison. Harvest Exhibit, 2-4.

September 4-9

CALIF.—Los Angeles. Rodeo 3-4.
Newman. Rangers Rodeo, 10.
San Jose. Dog Show, 4.
COLO.—Arvada. Dog Show, 9.
Rocky Ford. Rodeo, 6-8.
Trinidad. Round-Up, 3-4.
IDAHO.—Piler. Rodeo, 6-9.
IND.—Portland. Dog Show, 9.
KAN.—Dodge City. Round-Up, 8-10.
MICH.—Flint. Dog Show, 4.
MO.—Bucklin. Home-Coming, 7-9.
Leadwood. Celebration, 4-9.
N. J.—Phillipsburg. Legion Celebration, 4-9.
N. Y.—Albany. Dog Show, 4.
Rye. Dog Show, 9-10.
O.—Greenville. Dog Show, 10.
Cheviot. Harvest Home Festival, 8-9.
S. D.—Rapid City. Legion Celebration, Sept. 4-9.
TENN.—Petersburg. Colt Show, 5-6.
WASH.—Renton. Dog Show, 9-10.

CRAFTS IN FRUIT BELT

(Continued from page 31)

Girls heavily in the running, Fred (Terrible Dane) Mortensen's Athletic Stadium does big wherever suitable talent is found. Gonzales' Side Show has been enlarged, with a 150-foot banner line. Neon shop and art department have been combined under supervision of Artist Norman Prather.

Cashiers include Mrs. Lola Mason, Merry-Go-Round; Mrs. Jack Shell, Tilt-A-Whirl; Mrs. Patty Gunter, Kiddyland; Mrs. Fred Mortensen, Octopus; Mrs. Lester Mottern, Spitfire; Mrs. Tommy Myers, Auto Skooter; Mrs. R. H. Sheppard, Fly-O-Plane; Mrs. O. N. Crafts and Mrs. Roy E. Ludington, front entrances. One woman ride foreman with a crew of men is Mrs. Bill White, who has the Baby Ferris Wheel, Kiddie Auto Cars and miniature jumping-horse Merry-Go-Round up and down on time.

Other women with responsible duties are Mrs. Lois Rawlings, secretary, motorome; Mrs. Edna Gonzales, manager, Side Show; Jerry Godfrey, manager, Pin-Up Girls; Mrs. Ruth Korte, secretary, Ragland-Korte Concessions; Mrs. Joby Martin, treasurer, and Mrs. Ruth McMahon, auditor. Mrs. Albert Nelson operates three concessions handled by women agents: Ball game, Mrs. Harold Harvey; basket ball, Mrs. Bill Eilers; sling shot, Mrs. Nelson. Mrs. Leon Whitney, hoop-la; Mrs. Pat Munzo, refreshment stand; Mrs. Frank Warren, penny pitch; Mrs. Roy Sheppard, bingo; Mrs. Gussie Kitchener, mechanic stock keeper; Mrs. Doug. Curtis, cashier, Penny Arcade; Mrs. V. L. Wendt, hamburger stand; Edna Kanthe, derby racer; Dorothy Dalton, jab darto; Mrs. William Perry, B.B. guns; Sally Arnold, Tommy guns. Oakland run will be for two weeks on a paved parking lot opposite Civic Auditorium.

STRATES HIT IN SLUMP

(Continued from page 31)

buying several pedigreed cows for his farms at Corning, N. Y. General Agent William C. Fleming visited before a trip south to look over the show's fair dates and to make arrangements for winter quarters. He reported the show would play Binghamton, N. Y., Labor Day week, as in previous years, before the jump to Southern dates. Assistant Manager Dick O'Brien has entirely recovered and doing a creditable job laying out the enlarged show on small lots.

Visitors included Lee Worthy, Worthy Shows; Charles Evans, Pete Tobias, Max Cohen, Mr. and Mrs. Lester Haley, Bill Ettinger and daughter, Walter Sterling, Mr. and Mrs. George Fox, Raymond Hess and family, and Mr. and Mrs. George Austin. Dailies of Rochester and Batavia were co-operative. Mrs. James E. Strates and daughters, Elizabeth and Theodora, and her son, James Jr., left for the family home, Corning, N. Y.

CA HAS BILLINGS TOP

(Continued from page 31)

Felix Charneski and Harry Wagner joined Saturday in Billings and Bob Baldwin will join in Lincoln, all sent along by B. S. Gerety to join Bill Naylor and Whitey Weiss, both formerly with the Beckmann & Gerety Shows. Red Snyder, now in charge of outdoor advertising, had Butte well plastered besides four country routes. Butte is the turning east spot, with Nebraska State Fair next. Frank Love, of the office staff, left in Billings.

W. C. KAUS IS UP 20%

(Continued from page 31)

Wheels; Allen Barton, Merry-Go-Round foreman; Henry Owens and James Evans, Roll-o-Plane; Elmer Notthstein, Chairplane; Jan Garber, Ridee-O, and Walter McNellis, Kiddie Rides.

Shows include Whitey Wagner's Night in Paris; Lewis Scott's Minstrel Show, Dan Riley's Animal Circus, Happy Jack's Snake Show and James (Pop) Keesee's Laff House. Hank Owens is mallman and The Billboard salesman. Secretary Helen Owens returned after a two-week vacation. Mr. and Mrs. Thomas Carvell and Doris Meyers, whose husband, Roy, is in the air corps, are taking flying lessons, spending a couple of hours daily in the air. Carvell has popcorn, frozen custard and guess-your-age concessions. George Minden, who operates eight stands, reported satisfactory trade.

BALLYHOO BROS.

(Continued from page 31)

way packed and jammed with big spenders from 10 a.m. until midnight. The opposition's midway was so empty that its personnel came to our lot to spend the day. That night rain started to fall and didn't let up until opening time the next day.

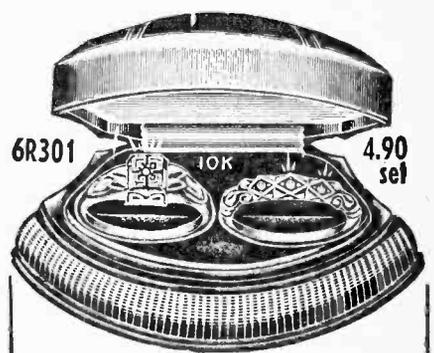
Because the lower part of the fairgrounds was flooded, the side gate, which led directly to the Drawhead Sisters' midway, was used entirely. That left us bogged down and out of luck. Then, to make matters worse, the sisters drained the water off of their lot onto ours. We lost the day. It didn't matter because it was an off day, anyway. Thursday the sun came out and we figured on a big day, but drained water kept on coming down the hill. Pete Ballyhoo went up to see how much longer it would be before the hill lot was drained and, to his surprise, he saw a pump sending water from a well down the hill, which put us deeper into the mire.

Deciding that two could play the same game, the boss rented a piece of land further up the hill but out of the fairgrounds and, by changing the course of a creek, he irrigated the gals' midway. We flooded 'em out Thursday, Friday and Saturday, while they drained it on down the hill to our lot besides keeping their water pump going. Both shows lost the week, as did the fair, because we flooded it out as well. We had the best go of it because we had put in the big opening day. Saturday's newspapers carried ads stating that the fair would be held over for the following week and that the Drawhead Sisters' Cultured Carnival would furnish the midway. Pete Ballyhoo said: "Not if the creek doesn't run dry." MAJOR PRIVILEGE.

RMSC

(Continued from page 32)

have three downtown locations and both city parks for their photo studios and report a great summer. Pat Gibbons and his wife, Onye Lee, are still clicking here with their Club 56. Smith and Seifer, owners of the Happy Day Rides, were awarded a wall plaque for their office in honor of being the first show with 100 per cent membership. Brother Rex Elliot is clicking with his concessions on the Rapt Shows, as are the Vreeland family. Charles Brock said he would be back at his post as club sergeant at arms in October. Frank Shortridge, Des Moines, reported his season in Riverview Park as tops and said he would be present for the January doings.



DIAMOND RING SETS
10K Gold Mountings
6R301—1 Diamond Engagement Ring and 3 Diamond Wedding Ring Set \$4.90
6R305—3 Diamond Engagement Ring and 3 Diamond Wedding Ring Set 6.40
6R302—3 Diamond Engagement Ring and 5 Diamond Wedding Ring Set 8.65
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.
BIELER-LEVINE
37 South Wabash CHICAGO 8

FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS

Coming After Victory
A New and Better Line of **OAK-HYTEX BALLOONS**

The OAK RUBBER Co.
RAVENNA, OHIO

FAST SELLING JEWELRY
FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. **FAST SERVICE!**
Latest styles of Locketts, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.
Send \$10.00 or \$20.00 for Samples.
MAJESTIC BEAD & NOV. CO.
307 Fifth Avenue NEW YORK 16, N. Y.

Engravers! Demonstrators!
Still Available in Limited Quantities. Identification Bracelets, Sweetheart Bracelets, Pins, Tie Holders, Etc.
Write Today for Leaflet.
FOR A REAL BARGAIN—Order One of Our \$50.00 Jewelry Assortments. Satisfaction Guaranteed or Return for Refund.
AMERICAN JEWELRY MFG. CO.
19 Washington St., PLAINVILLE, MASS.

LADIES' FULL FASHION HOSE
45 Gauge 75 Denier Real Sheer, "Grade A" seconds of a very high grade Rayon Hose, sizes 8 1/2 to 10 1/2; 1/2 Doz. packing. Latest shades. \$8.20 per Dozen Pair; for Sample Dozen add 25¢ postage.
FALLS CITY MERC. CO.
BOX 305 NEW ALBANY, IND.

ADVERTISING SALESMAN
We want live salesman in every city for the outstanding and only nationwide Republican weekly newspaper; Advisory Board of thirty prominent men; endorsed by prominent Republicans. We are selling War Bond and Red Cross advertising. Income Tax deductible. Experienced specialty advertising salesman preferred. National Press Building, Washington, D. C. Business Offices, Portland, Indiana. Address reply to Portland, Indiana. REFERENCES REQUIRED.
The Young Republican
THE NATIONAL REPUBLICAN PRESS

Attention: Gadget Workers
All Metal . . . Spiral Slicers, Garning Knives, Graters, Peelers, Ball Cutters and combination Can-Openers and Knife-Sharpners. . . Now ready for immediate delivery.
Complete line of Metal Pinbacks for Novelty Jewelry, Badges, etc.
General Metal Specialties
4103 West Lake Street, Chicago 24, Ill.
EDDIE SCHIRICO **MARTY BROWN**

STRIP PHOTOGRAPHER**WANTED**

with own equipment. Location front window of Arcade, downtown on main drag. Photographer here now doing big business. Leaving on account of previous arrangements. Rental 25% of gross. We pay lights.

PLAYLAND

203 S. Saginaw St. FLINT, MICH.

WANTED TO BUY, BOOK OR LEASE RIDES

that will not conflict—such as Octopus, Roll-o-Plane, Rocket, Tilt-a-Whirl or Fly-o-Plane; also Minstrel Show. Opening date set for September 15th, in the heart of Tampa, Florida. This is a proven money spot. Defense workers and soldiers galore. Will book few more clean Concessions. No grift or Bingo goes.

PHIL LEMAY'S NEW AMUSEMENT PARK

Open All Winter
Write W. CORBETT, P. O. Box 1633
Tampa 1, Florida

WANTED

Novelty Agents, Scale Agents, Guess-Your-Age Agents. For the New Jersey State Fair, Trenton, N. J., September 10-16th. Apply:

A. HYMES

104 Thattford Ave. BROOKLYN, N. Y.
Phone: DI. 2-2534

FOR SALE

Fun House containing Giant Slide, Turkey Trot, Barrel, Viewing Show, Cake Walk, Rolling Log, Flying Dutchman, House That Jack Built, Roulette Wheel, Wiggle Waggle, Reducing Machine and Air Compressor. Must be out of building by Oct. 1st.

MIDWAY RIDES, INC.

CHAS. B. LAKE, Treas.
Crescent Park, Riverside, R. I.

FOR SALE

No. 5 Ferris Wheel, good condition. Also Two-Ton International Truck, rack body, 1940 model, like new. Also Penny Pitch, complete with top. Also Marquee, 20x30, like new. Apply NICK GREEN, St. Francis Hotel, 22-24 East Park St., Newark, N. J. Phone: Mitchell 2-7100.

WANT TO PURCHASE

Children's Rides of any kind or Miniature Train.
Write

CLAUDE JONES

BOX 555 GAINESVILLE, TEXAS

WANTED

High-class Free Act around Sept. 10th to 15th at Kingsport Stadium, Kingsport, Tenn. Seating capacity 5000.

B. F. GILLIAM, Box 528, Kingsport, Tenn.

FOR SALE

Seven-car Tilt and Smith & Smith Chairplane, good condition. Can be seen in operation at Crystal Beach White Lake, Elizabethtown, N. C., until Sept. 5th. Also one 25 K. V. A. Transformer, 2300.

R. H. WORK**Chairplane For Sale**

24-seat Smith & Smith. Excellent gears, steel fence, good ticket box. Price \$900. Available after Labor Day. Can be seen at Jenners and Ligonier Fairs. Contact M. A. BEAM at Fairs or Windber, Pa. P.S.: Foreman will go with ride.

WANTED

Legitimate Concessions, Shows with own outfits. Don Myers wants Agents for Ball Games and Slum Wheel.

W. E. PAGE AMUSE. CO.

Ferdinand, Ind., this week; Dale next

PIKES AMUSEMENT

Will book Grind Stores, Wheels, Roll Down, Slum Skillo, Blackie Dickson, Tom Mason, Bill Bailey, Gabe Reed, come on. Corning, Ark., this week; Rector to follow. All Fairs and Celebrations.

Reply: HENRY HARVEY

Advance Agent Wanted

who can book under auspices. Volume show, draws crowds; all winter Texas. Car required. Good per cent of show's profits. If you can handle promotions, publicity, so much the better.

ELMER BROWN, Schuyler Hotel, Kansas City, Mo.

WANTED—WANTED**FOR THE LARGEST DEFENSE TOWN IN MARYLAND**

3 big pay days, including Labor Day; then Chester, Pa., in the heart of town; La Plata, Md., Fair, Oct. 5-6-7, and nine other fairs and celebrations to follow. Privilege reasonable. Good proposition for neatly framed Grab, Photo, Penny Arcade, Rotaries, Diggers, Pop Corn, small Corn Game, Cigarette Shooting Gallery; also Five-in-One, Monkey Show and clean Girl Show. Can use Ride Help, top salary. Address:

DIAMOND STATE ENTERPRISES

JIMMY SAKOBIE, Elkton, Md., this week; Chester, Pa., next week.

PARK AMUSEMENT CO. WANTS

For Unit No. 1 which reopens September 15. Will book few more Rides, Bingo Stand, also Help and Concessions. Out all winter. Will book a few more Concessions for Unit No. 2 now playing Lake Charles. Those joining now have preference for 1945 as one of the units will make a northern tour playing big cities under strong committees, so write or wire CLIFF LILES, Bentley Hotel, Alexandria, Louisiana, or 1416 Hodges, Lake Charles, La.

WEBSTER COUNTY FAIR

Week September 4; Braxton County Fair, Sutton, W. Va., Week September 11.

Want Grind Show of merit. Can place Wild Life Exhibit. Concessions—Want legitimate Concessions of all kind. Want Penny Arcade.

JONES GREATER SHOWS

Marlinton, W. Va., This Week.

P.S.—Joe Urick, wire Harry Devore.

BODART GREATER SHOWS WANT

Capable Advance Man who knows Southern territory. H. B. Shive and Art Frazier, contact Danny Ellis. This show intends to stay out all winter.

Want Penny Arcade, Shows and Concessions of all kinds. Wanted for Southern tour, starts South September 17.

Wausaukee, Wis., September 1 thru 4; Shawano, Wis., September 7 thru 10; Weyawega, Wis., September 15 thru 17.

ROYAL AMUSEMENT CO.

Wants for Bamberg, S. C., Labor Day Celebration and Fair, Sept. 4th to 9th; with Lexington, S. C., Fair and Bath, S. C., Cotton Festival and Fair, also several big dates in Georgia, Alabama and Florida to follow.

Attractive proposition for Shows and Rides. Want Mechanical City, Big Snake, Life, Fat Women, Monkey Circus, Freak or Side Show; also Animal and high class Girl Show. Rides—Roll-o-Plane, Tilt, Whip, Ride-o, Fly-o-Plane and Kiddie Rides. Concessions—Guess Your Age, Scales, Diggers, Bowling Alley, String Game. Want Bingo and Photo Gallery. Notice, gypsies, grifters and booze hounds, save stamps. Want outstanding Free Act beginning Sept. 25th at Bath, S. C. Wire or write

DICK HARRIS, Mgr., Sumter, S. C., this week; Bamberg next.

P.S.: Fair secretaries in Georgia, Alabama and Florida, contact us; have few open dates.

JOHN R. WARD SHOWS WANT

For Mississippi Fairs, Starting Corinth, September 11, Including Meridian, Miss., Fair.

Shows—Monkey Circus or Wild Life, Girl Show, Musicians and Girls for Minstrel Show. Floyd Woolsey wants for Side Show Acts for the best money spots in Louisiana and Mississippi, Mind Reading Act, Half and Half for annex; salary or P. C. All who worked for me answer by wire. Want Ride Foremen for Tilt-a-Whirl, Spitfire, Chair-o-Plane; also Second Men who drive trucks; top salaries. Out all winter. Want Man and Wife for Frozen Custard. Place Concessions, Grind Stores and Agents; sell exclusive on Popcorn. Want capable Ride Superintendent and first-class Mechanic. Monroe, La., this week.

A. M. P. SHOWS**"JUGGY"**

Want for Luray, Va., Fair, this week; next, Warrenton, Va., Gigantic Horse Show, opens Labor Day; long route of fairs to follow. Want Shows with own outfit, Ten-in-One, Animal, Uuborn, Girl Show and others. Will book any Flat Ride. Ride Help, come on. Mickey Dullard, Frank Kelly, contact. Show Mechanic; Grant Pittman, contact again. Concessions—Double Bowling Alley, String Game or any that work for ten cents. What have you? Costa Stourgran, wire Mitch again quick. Mike Bosco wants Pea Pool, Over and Under Agent. Don't write, all come on or wire.

A. M. PODSOBINSKI, MANAGER

WOLFE AMUSEMENTS

All this week, Gray, Georgia, and six bona fide fairs to follow.

Can place the following Concessions—Ball Games, Heart-Shaped Pitch, Devil's Bowling Alley and any legitimate Concessions. Can also place Free Act commencing Sept. 18th-23rd; must be high sensational act. Can place any Side Show, Minstrel, Snake Show, Ten-in-One with or without outfits. Let me hear what you have, I will place you. All mail-wires to

BEN WOLFE, OWNER, GRAY, GA.

WANTED

For

MONROE, LA., POLICE CIRCUS

Circus Acts of all kinds, Elephant Acts, Clowns, Aerial Acts. Can book Three-Ring Circus that wants to play Louisiana. Hasn't been a motorized circus here for three years. Four more booming towns to follow. Grand stand privileges open. Address all to MGR. POLICE CIRCUS, Monroe, La.

WANTED

Tilt-a-Whirl Help. Will pay cash for late model streamlined Caterpillar with transportation. Man and woman for attractively framed Snake Show, good proposition; Canvas Man that can sell tickets.

J. ROBERT (DOC) WARD

August 27th to Sept. 9th, Brownwood, Texas; Sept. 11th to 18th, Corsicana (Fair), Texas. Care GREATER UNITED SHOWS

WANTED

Agent for Six-Cat Store.

For Sale at a Bargain—Two Major Rides.

Allen & Nickerson Shows

Manchester, Ohio

AT LIBERTY

Merry-Go-Round, Chairplane, Kiddie Ride, Girl Show, Bingo, Cookhouse, 2 Concessions. Also have 75 K.W. Transformer mounted on truck, marquee, new wire. Several more large Tops and Concession Tops, Office Trailer, etc. Will book all or any part of above due to lack of transportation. Wire your best proposition to

JIMMIE BROWN

Milner Hotel New Haven, Conn.

WANTED**FOR SOUTHERN STATES SHOWS**

All Winter South Sober Ride Help, especially Chair-o-Plane and Loop-o-Plane Operators. Also Agents for Cigarette Gallery and Penny Pitch; office Concessions. All communications to JOHN B. DAVIS, SOUTHERN STATES SHOWS, Sylvester, Ga., this week.

Wanted Immediately

Girl or Female Impersonator for straight Snake Show. Wire or join immediately.

DOC H. D. HARTWICK**CAVALCADE OF AMUSEMENTS**

Lincoln, Nebraska

WANTED

Popcorn and other Concessions. Show going south next week.

MOUND CITY SHOW

California, Mo.

WANT

Drome Riders, Talker, Grinders and useful Help. All winter's work sure. Top salary.

ROBERT PERRY

DOBSON'S SHOWS PUEBLO, COL.

WANTED

FOREMAN and SECOND MAN FOR ROLL-O-PLANE. Must drive semis.

HARRY BEACH, care GREATER UNITED SHOWS BROWNWOOD, TEXAS, until Sept. 9th

ERIE DIGGERS

10 first-class Machines mounted on tandem wheel custom-built Concession Trailer. Flashiest outfit on road. Tires are good. One extra machine, parts, stock. Has 40-watt amplifier with 4 built-in speakers, turntable, mike. Really a first-class outfit. Price \$1400. FORREST C. SWISHER, Parada Shows, Oswego, Kans., or Box 125, Caney, Kans.

LETTER LIST

(Continued from page 48)
TAYLOR, Jasper Warner, George
TAYLOR, Jasper Harrison Edward
Taylor, Kenneth L. J.
TAYLOR, Major Vernell
TAYLOR, Major Mitchell J.
THOMAS, Arney Lee Betty
THOMAS, Arney Geo. WEBBER, Frederick
Thompson, Lee WEBB, Johnnie
Thompson, Earl Lewis
Thompson, Mrs. Pat Webb, June
Thrush, Paul Eugene WEBER, Frederick
Thrush, Wm. Weiner, Anna Mrs.
TIPTON, Fred Weinke, August
Tobias, Charlie Ernest
Tom, Mrs. Rosie Lawrence
Tom, Walter West, Bess & N. L.
Trabert, Mrs. Emily WELLS, Joe
TRIMMER, Paul WEST, Chas.
TRUSTEE, Lou WESTON, Wm.
Turner, Bill Weyls, Ed
Turner, Willie E. WHARTON, Lee
UNDERHILL, Andrew Daniel WHIDDEN, Reed
UNDERWOOD, Ralph Neal Leon
VALLEGO, Tony Wilde, Gloria
Vance, Robt. Carl Wilde, Vincent P.
VAN CAMP, Arthur Joseph WILKERSON, George
Van Cise, James Williams Jr., Bruce
Van Dyke, Judy Williams, Clarence
Van Horn, C. M. WILLIAMS, Daniel
Van, Jas. Williams, Less
Van Kirk, Elizabeth June
Van Kirk, June
VAUGHN, Hamp
Victor, James F.
Videto, Ken
Vierra, Albert
VILLERS, Charles
Vinson, E. D.
Wagner, Clarence G.
Wagner, Howard
WAGRAN, Geo. Robert
WAITE, Clarence Frank
WALKER, George Marcus
Walker, George Loranzo
WALKER, James O.
WALKER, Martin Allen
Wallace, Mrs. Charlie
WALLACE, Earl DAVID, Samuel
WALTON, Geo. DeRito, Jackie
Walters, Mrs. Anna Frederick
WALTER, Tom DuPuy, A. Mr.
WARD, Clyde C. Finnegan, James
WARD, Kenneth FLYNN, Thomas
WAKE, George Greenberg, Rose
WARFIELD, Earl Harris, Jerry
Ward, George Healy, Mr. G. P.
Ward, George Horowitz, Harold
WARFIELD, Earl Horowitz, Harold
Irick, Clark C.

WILLIAMS, Moses Sweet, Blanche
WILLIAMS, Tailchief, Marjorie
Sparkey L. Trupiano, Rocco
Williams, Mrs. W. Vilez, Providence
C. Walsh, Raymond A.
Willander, John M.
Wills Jr., Geo. Burl
Wilson, Mrs. Anna
Wilson, Mrs. Carl
Wilson, Loyd
WILSON, Harry John
WILSON, Pett
Wilson, Mrs. Ruby
Wingfield, Harry
WINNING, Charles James
Winniman, Sully
Wise, Benny
Wisnabahn, Fred
Withler, Arthur
WITZKEY, Fred
Woods, Dr. Harold
Wood, Mrs. Homer
WOODRUME, Thomas
Woody, W. H.
Wright, Jack
Wyandt, Mrs.
Wyatt, Robert D.
Yancey, George B.
Young, Gene
YOUNG, John A.
YOUNG, Max
Young, Milwaukee
YOUNGQUIST, Red
Lawrence Calvin
Zell, Bob
ZIMMERMAN, Hubert E.

GRATIOT COUNTY FREE FAIR
ITHACA, MICH., SEPTEMBER 4 TO 9
This Fair opens with a big Patriotic Labor Day Celebration and continues all week through Saturday. Can place Penny Arcade, Fun House, Glass House and Independent Shows of all kinds. Can also use a few more legitimate Concessions. No Wheels or Coupon Stores.
Bourbon, Ind., Fair; Defiance, O., Fall Festival, and Kalamazoo, Mich., Free Fair to follow Ithaca.
We recently contracted for the Indiana State Muck Crops Show to be held this year at North Judson, October 4 to 7, and also for the Bryan, O., Horse Show to be held around the Court House, October 9 to 14. Address
W. G. WADE SHOWS
BIG RAPIDS, MICH., THIS WEEK.

WANTED
FOR THE FOLLOWING FAIRS AND CELEBRATIONS:
Ford City, Pa., Armstrong County Fair, Sept. 1, 2 & 4; Claysburg American Legion Celebration, Sept. 6 to 12; Cookport, Pa., Fair, Sept. 14, 15 & 16; Lexington, Va., and other Southern Fairs to follow.
Wanted: Ball Games, Duck Pond, Cigarette Shooting Gallery, Hoopla, Penny Arcade. All Concessions open except Bingo. Wanted: Monkey Show, War Show, Girl Show or any Show not conflicting with what I have. Address all communications to
GEORGE CLYDE SMITH SHOWS
Ford City, Pa., this week; Claysburg, Pa., next week.

MINEOLA FAIR
5 BIG DAYS AND NIGHTS 5 — SEPTEMBER 12-13-14-15-16
WANT SHOWS — Minstrel, Monkey, Animal, War Show, Girl Revue or any high-class attraction. WANT CONCESSIONS — Ball Games, Photo, Arcade, Scales, Novelties, Guess Your Age, Pitch-Till-You-Win, Duck or Fish Pond, Balloon, American Palmistry (no Cypsies), Bowling Alley. Hurry, space is going fast.
I. T. SHOWS, INC.
2686 Valentine Ave., Bronx, N. Y. Phone before 10 a.m., Fordham 4-3630

DICK'S PARAMOUNT SHOWS
NEWTON, N. J., FIREMEN'S LABOR DAY CELEBRATION, AUGUST 29 TO SEPTEMBER 4 INCLUSIVE
Want Grind Stores, Ball Games, Frozen Custard, Guess Your Age, Scales, Penny Arcade, Fun House. Capable Side Show Manager and Side Show Acts. Free Acts. Ride Help on Merry-Go-Round and Tiltawhirl; Semi Drivers preferred. Top salaries. Long season South. Watch our ad in The Billboard next week announcing big convention and celebration the heart of Newark, N. J., to follow. Address all communications to
DICK GILSDORF, Newton, N. J.

WANT—MERIT SHOWS—WANT
FOR MAINE FAIRS
Lewiston, Me., September 4-9. Farmington, Me., September 19-23.
So. Paris, Me., September 11-16. Fryburg, Me., October 3-7.
RIDES: Any Novelty Ride not conflicting with Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl and Chairplane. SHOWS: Will book one or two more clean Shows. CONCESSIONS: Any that have played this string of fairs before know their possibilities. No X's, room for you all. GIRLS: Larry Saunders can place two Girls in his Hawaiian Show. RIDE HELP WANTED: Can use a few experienced Men on all Rides. Must be sober; semi drivers preferred. Good salary and bonus to right men.
All Address: HENRY FINNERAL, MERIT SHOWS, Kittery, Me., all this week.

BOSS CANVASMAN WANTED
Can also use two or three more experienced Canvasmen, Stage Manager to double Canvas. Mention if you drive truck. If you drink don't answer. Good treatment, good salaries. No money advanced unless I know you. Just been stung. Write or wire
HARLEY SADLER'S NEW STAGE SHOW
Floydada, Texas, until Sept. 2nd; Lubbock, Texas, week of Sept. 4th.

WANT
FOR MONROE COMBINED CIO LABOR DAY CELEBRATION, AUG. 31 TO SEPT. 4
Concessions of all kinds, Wheels, Bingo, Candy Apples, Popcorn, Diggers, Arcades, Fun House, Girl Show, Posing Show. Rides—Kiddie Rides, any Kid Flat Ride or Loop-o-Plane. All answer:
DOLLY YOUNG
CIO HEADQUARTERS, MONROE, MICH.

WANT--ALL AMERICAN EXPOSITION--WANT
Foremen for Ferris Wheel, Octopus, Merry-Co-Round and Ridee-O. All top salary jobs. Also Train Master and Assistant Electrician. Bugs Adams, wire. Peanuts, Popcorn and Candy Apple open. Will book Bingo and any other good Concessions.
Columbus, Ga., week August 28th; Ozark, Ala., week Sept. 4th; Montgomery, Ala., week Sept. 11th. Apply or answer
FRANK WEST, Manager

MAIL ON HAND AT
NEW YORK OFFICE
1564 Broadway,
New York 19, N. Y.

MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bldg.,
St. Louis 1, Mo.

COLLECTORS' CORNER

(Continued from page 39)
and he later went to Chicago where he bought and operated a hotel with much success. He died in his middle 80s, worth around a million dollars.

Rose Killian Circus was always managed by herself. Her husband was nearly killed in a hay rube in Virginia about 30 years ago, later to die in an asylum in South Dakota, as the result of an injury sustained during the circus fight. The Killians had two talented daughters, Rosalind, noted bareback rider and all-round performer, and Mrs. Sawyer, now dead, who was good on the wire, traps, tumbling and slide trombone in the band.

As a boy I saw Jumbo on two floats, one float carrying his stuffed hide and the other his mounted skeleton. They were being pulled around the track on the Grand Entree of the Barnum show at Decorah, Ia. This was about 1886 or 1887. The stuffed Jumbo later was given to Tuft's Museum in Boston and the skeleton went to the American Museum of Natural History in New York. Come again, Frank. We like these tidbits.

GAYWAY SHOWS
WANT
Ferris Wheel Operator for balance of season, also Chairplane Help. Few Concessions open. Up-town locations every week.
Union Springs, Ala., This Week.

ZACCHINI SHOWS
WANT
For biggest Labor Day Celebration in Virginia. Concessions of all kinds working for stock. Playing to 30,000 soldiers. Don't write, wire BRUNO ZACCHINI, Mgr., or S. D. PEASE, Gen. Agent, Bowling Green, Va.

WANT
FOR DESHLER, OHIO, STREET FAIR
Sept. 6-7-8-9
Shows, Rides and Concessions. Want Girl Show, Bingo, Photos, Grab, Kiddie Rides. All answer:
DOLLY YOUNG
Fire Dept., City Hall, Deshler, Ohio

Holmes Co. Attractions
Opening in Natchez, Miss., Aug. 28th to Sept. 5th.
Want Concessions that work for Stock. Want Pop Corn, Snow Balls and Agents for Penny Pitch, Hoop-La, Darts. Will sell Ex. on Ball Games. Address:
GEO. CAIN, Natchez, Miss.

CAN PLACE
Erie Diggers, Frozen Custard, Scales, Novelty exclusive for ten Mississippi fairs. Deposit required.

WALLACE BROS.' SHOWS
Ruleville, Miss., this week; Itta Bena, Sept. 4th to 9th.

Sunflower State Shows
WANT
For Holsington, Labor Day, on Main Street; Liberal, Kans.; Beaver, Okla., Fair to follow; then ten weeks in the heart of the cotton in West Texas. Will book any Ride or Show except Wheel, Swing, Snake, Girl Show; all others come on for a long fall season. Several Concessions open. What have you? Want Second Men that drive on Rides. Wire
O. A. GOREE, Larned, Kans., this week.

Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A. M. P.: (Fair) Luray, Va.
 Alamo: Roswell, N. M.
 All-American Expo.: Columbus, Ga.; Ozark, Ala., 4-9.
 Allen & Nickerson: (Street Fair) Manchester, O.
 Allen, Fred: Syracuse, N. Y.
 American Beauty: Grundy Center, Iowa, 28-30; Postville, Sept. 1-4.
 American Expo. (Gooding): (Fair) Charlotte, Mich.
 B. & H.: Lamar, S. C.
 B. & V.: Peckville, Pa., 28-Sept. 4.
 Badger State: Black River Falls, Wis., 8-11; Fairmont, Minn., 15-17.
 Baker United: Gas City, Ind.; Elkhart 4; (Fair) Akron 6-9.
 Bantley's All-American: Emporia, Va.
 Barkot Bros.: Toledo, O.
 Baysinger, Al.: (Fair) Baraboo, Wis., 28-31; Elkhorn, Sept. 1-4.
 Beam's Attrs.: (Fair) Jenners, Pa.
 Berryhill United: Reidsville, Ga.

Bodart Greater: (Fair) Crandon, Wis., 28-31;
 Bill's Rides: Warner Robins, Ga.
 Bowen's Joyland: Glendale, Calif.
 Bright Lights Expo.: (Fair) Indiana, Pa.; (Fair) Port Royal 4-9.
 Brown Family Rides: Rhine, Ga.
 Buck, O. C.: Fonda, N. Y., 1-7.
 Buckeye State: South Beloit, Ill., 30-Sept. 4. (Fair) Wausauke, Sept. 1-4; (Fair) Shawano 7-10.
 Buffalo: Au Sable Forks, N. Y.
 Bunting: (Street Fair) Mendota, Ill., 28-31; (Fair) Mazon, Sept. 1-4; (Fair) Sandwich 5-8.
 Byers Bros.: Lawton, Okla., 28-Sept. 9.
 C. & L.: (Fair) Platte City, Mo., 29-Sept. 1; (Fair) Horton, Kan., 5-8.
 Capell Bros.: Sapulpa, Okla.
 Casey, E. J.: Winnipeg, Man., Can.
 Cavalcade of Am.: Lincoln, Neb.
 Central Am. Co.: Ahsokie, N. C.; Murfreesboro 4-9.
 Cetlin & Wilson: Wilmington, Del., 28-Sept. 7.
 Christian, George W.: Minier, Ill.; Gridley 4-9.
 Coleman Bros.: (Fair) Ballston Spa, N. Y.; (Fair) Schaghticoke 4-9.
 Colley, J. J.: Watonga, Okla.
 Collins, Wm. T.: (Fair) Algona, Ia.; (Fair) Madison, Minn., 8-10.
 Conklin: (Fair) Sherbrooke, Que., Can.; (Fair) Quebec City 2-10.
 Continental: Canaan, New Hampshire.
 Crafts 20 Big: Oakland, Calif., 29-Sept. 12.
 Craig, Harry: (Fair) Vinita, Okla.
 Crescent Am. Co.: (Fair) Asheville, N. C.; (Fair) Gainesville, S. C., 4-9.
 Cumberland Valley: Murfreesboro, Tenn.; (Fair) McMinnville 4-9.
 Cunningham's Expo.: (Fair) Woodsfield, O.; Parkersburg, W. Va., 3-4.
 Curl, W. S.: Lockland, O.; (Fair) Sunman, Ind., 4-9.
 DeLuxe Am.: Orange, Mass.; Ludlow 7-16.
 Denton, Johnny: Copperhill, Tenn.
 Diamond State: Elkton, Md.; Chester, Pa., 4-9.
 Dick's Paramount: Newton, N. J.
 Dickson United: (Fair) Apache, Okla.
 Dixie Belle: Fairview, Ind.
 Dodson's World's Fair: (Fair) Pueblo, Colo.
 Dumont: (Fair) Keller, Va.
 Dyer's Greater: Athens, Wis., 28-30; Mineral Point, Sept. 1-4.
 Eddie's Expo.: Stoneboro, Pa., 2-5.
 Edwards, J. R.: Wapakoneta, O.
 Elite Expo.: Great Bend, Kan.
 Ellman: (Fair) Janesville, Wis., 28-31; (Fair) Plymouth, Sept. 1-4; (Fair) Beaver Dam 6-10.
 Endy Bros. & Prell: Alexandria, Va., 29-Sept. 5; Richmond, Sept. 6-16.
 Expo. at Home: Farmville, Va.
 Fay's Silver Derby: Arlington Heights, Ill., 1-4.
 Fidler United: Seneca, Ill., 28-30; Elgin 31-Sept. 2.
 Fleming, Mad Cody: Augusta, Ga.; (Fair) Ellijay 4-9.
 Garden State: Plymouth, Pa.; Riverside 4-9.
 Gayway: Union Springs, Ala.
 Gentsch & Sparks: Starkville, Miss.
 Geren's United: Franklin, Ind.; Connersville 4-9.
 Gold Medal: (Fair) Princeton, Ind.; (Fair) Kentland 4-8.
 Golden West: (Fair) Caledonia, Minn., 30-Sept. 2; (Fair) Waukon, Ia., 5-8.
 Gooding Greater: (Fair) Jackson, Mich.
 Gooding, F. E., Am. Co. No. 1: (Fair) Norwalk, O.; No. 2: (Fair) New Bethel, Ind.; No. 3: (Fair) Eaton, O.; No. 4: (Fair) Napoleon, O.
 Great Sutton: Marion, Ill.
 Greater United: Brownwood, Tex., 28-Sept. 9.
 Groff United: Fresno, Calif., 28-Sept. 4.
 Happy Attrs.: Marysville, O., 28-Sept. 1; Coshocton 4; (Fair) McConnellsville 7-9.
 Happyland: (Fair) Traverse City, Mich.
 Hedrick's Gay Way: Robbins, N. C.
 Henson, J. L.: Malden, Mo.
 Hennies Bros.: Pensacola, Fla.
 Henry, Lew, Rides: Waynesboro, Va., 28-Sept. 9.
 Heth, L. J.: Alexandria, Tenn.
 Howard Bros.: (Fair) Marion, O.; (Fair) Marietta 4-9.
 Holmes Co. Attrs.: Natchez, Miss.
 Jackson Am.: Cheraw, S. C.
 Jones Greater: Marlinton, W. Va.; Webster Springs 4-9.
 Jones, Johnny J., Expo.: (State Fair) Louisville, Ky.
 Kaus, W. C.: Plymouth, N. C.
 Keystone Expo.: Mullins, S. C.
 Kirkwood, Jos. J.: Meyersdale, Pa.
 Lagasse Am. Co.: (Fair) Lancaster, N. H.; (Fair) Northampton, Mass., 4-9.
 Lawrence Greater: (Fair) Flemington, N. J.; (Fair) Leighton, Pa., 4-9.
 Lone Star: Salem, Ill.
 Magic Empire: Malvern, Ark.
 Marks: Charleston, S. C., 28-Sept. 9.
 McKee, John: Humboldt, Ia., 28-30; Manson 31-Sept. 3.
 Merit: Kittery, Me.; (Fair) Lewiston 4-9.
 Midway of Mirth: Trenton, Ill.; Sparta 4-6; Bernie, Mo., 9-15.
 Midwest: Aiton, Wyo.
 Mighty Monarch: Perry, Fla.; Brunswick, Ga., 4-9.
 Moore's Modern: Eldorado, Ill.; Rosiclare 4-9.
 Mound City: California, Mo.
 Page, J. J.: (Celebration) Jellico, Tenn.; (Celebration) Sweetwater 4-9.
 Page, W. E., Am.: Ferdinand, Ind.; Dale 4-9.
 Pan-American: Elwood, Ind.
 Parada: (Fair) Oswego, Kan.; (Fair) Mineral 4-9.
 Peppers All-State: Sheffield, Ala.; Savannah, Tenn., 4-9.
 Pike Am.: Corning, Ark.; Rector 4-9.
 Playland Am.: (Fair) Maryville, Tenn.
 R. & S. Am. Co.: Holly Ridge, N. C.
 Reading's: (Fair) Columbia, Tenn.; (Fair) Petersburg 5-10.
 Red River: (Fair) Emo, Ont., Can., 29-31; (Fair) Rainy River, Sept. 1-2; Dryden 4.
 Regal Expo.: Pennington Gap, Va.; Knoxville, Tenn., 4-9.
 Reid, King: (Fair) Rhinebeck, N. Y.; (Fair) Brookfield 3-7.
 Reynolds & Wells: Marshalltown, Ia.
 Rogers & Powell: Jackson, Miss.
 Royal Am. Co.: Sumter, S. C.
 Royal American: (State Fair) St. Paul, Minn., 28-Sept. 4.
 Rogers Greater: (Fair) Bridgeport, Ill.; Booneville, Ind., 3-4; (Fair) Albion, Ill., 5-9.
 Schafer & Wrigley: Tyler, Tex.
 Sheesley Midway: Decatur, Ill.; Du Quoin 4-9.

Siebrand Bros.: Boise, Idaho.
 Smith, George Clyde: (Fair) Ford City, Pa., 1-4; Claysburg, 6-12.
 Snapp Greater: (Fair) Oshkosh, Wis.; (Fair) Marshfield 3-7.
 Southern States: Sylvester, Ga.
 Sparks, J. F.: Central City, Ky.
 Strader, M. A.: Kearney, Neb.
 Stafford's United: Rushville, Ind.
 Steblar Greater: St. Paul, Va.; Clintwood 4-9.
 Stephens: Marengo, Ia.
 Strates, James E.: (Fair) Cortland, N. Y.; Binghamton 4-9.
 Stumbo: Westville, Okla.
 Sunflower State: Larned, Kan.; Hoisington 4-9.
 Sunset Am. Co.: (Fair) Morrison, Ill.; (Fair) Kingston Mines 2-4; (Fair) Carthage 6-9.
 Tassel Unit: Upper Marlboro, Md.
 Tivoli Expo.: Webster City, Ia.; Sac City 4-8.
 Traxo: Falfurrias, Tex., 1-14.
 Turner Bros.: Pana, Ill.; Mattoon 4-9.
 Twin River: (Fair) Alta, Ia., 28-Sept. 1.
 Virginia Greater: Suffolk, Va., 28-Sept. 4.
 Wade, W. G.: (Fair) Big Rapids, Mich.; (Fair) Ithaca 4-9.
 Wade, W. G., No. 2: Rensselaer, Ind., 29-Sept. 1; Hart, Mich., 4-9.
 Wallace Bros.: Ruleville, Miss.
 Ward, John R.: Monroe, La.
 Weer, J. C.: Little Valley, N. Y.
 West Coast Victory: (Rodeo) Lakeview, Ore., 31-Sept. 4.
 Wilson's Famous: Lacon, Ill., 30-31; Roanoke, Sept. 1-4.
 Wolfe Am.: Gray, Ga.
 Wonder City: Warren, Ark.
 World of Mirth: Essex Junction, Vermont; Rutland 4-9.
 World of Pleasure: Grand Rapids, Mich.; Belding 2-4.
 World of Today: (Fair) Coffeyville, Kan.; (Fair) Iola 4-9.
 Zacchini: Bowling Green, Va.
 Zeiger, C. F., United: Colorado Springs, Colo.

partment auxiliaries save the day for arcades.

MISCELLANEOUS: Jimmie Kyrimis adding three more cars, for a total of 15, to his Looper next season, and has in prospect, if the war is over, a new ride, his fourth. . . . Tirza sporting a new cocktail ring of diamonds and rubies, a gift from an admirer. . . . Joe Bonsignore forced to shutter his recently repaired Thompson's Coaster, partially destroyed by fire last February, because of faulty car mechanism. Cost of repairs, he says, was \$60,000. For the rest of the season Joe will confine his attention to his other ride, the Bob Sled. . . . Murray Kaufman, son of Photog Joe, plans to return to the band field with a combo of his own.

MIDDLEBROW \$\$

(Continued from page 22)

going to be interesting to discover if the concert stage goes more for the modernized longhair on the classicized swing-croo.

Hint that they may go more for *Carmen Jones* when it hits the road than a be-wigged hepster is indicated by the fact that *Carmen Jones* has bookings for over a year after it leaves the Manhattan Theater, despite the fact that it doesn't know when the move will take place. No dressed up pop concert attraction has been booked that far ahead. Another hint that the classics, cut down to size, may be ahead this coming season is the *Carmen* Decca Album, which really is selling, altho it won't reach the terrific sale of the *Oklahoma* record set.

Bids are already coming in to Lester and the Shuberts to make a *Song of Norway* album but they're holding off with the hope that the disk ban may be lifted so that Victor and Columbia will also compete for the recording rights (only Decca has made legit musical albums thus far).

There's no question but that the best of the longhairs are ideal stuff for the musical legit stage. There's a solid middlebrow audience for it already—and it's growing . . . ask the boys in uniform.

Circus Routes

Anderson, Bud E.: O'Neill, Neb., 31; Neligh Sept. 1; Albion 2; Genoa 3; Seward 4.
 Arthur Bros.: Wichita, Kan., 29; Wellington 30; Enid, Okla., 31; Ponca City, Sept. 1; Pawhuska 2.
 Bailey Bros.: Danville, Ill., 29; Champaign 30; Bloomington 31; Kankakee, Sept. 1; La Salle 2; Galesburg 4.
 Cole Bros.: Bakersfield, Calif., 29; Glendale 31; Los Angeles, Sept. 1-17.
 Dailey Bros.: Dunlap, Ia., 29; Blair, Neb., 30; Fremont 31; York, Sept. 1; Hebron 2.
 Hunt Bros.: Pokomok, Md., 29; Snow Hill 30; Berlin 31; Selbyville, Del., Sept. 1; Georgetown 2.
 Kelly, Al. G.-Miller Bros.: Spirit Lake, Ia., 29; Estherville 30; Emmetsburg 31; Humboldt, Sept. 1; Eagle Grove 2.
 Main, Walter L.: Denison, Ia., 29; West Point, Neb., 30; Walthill 31.
 Mills Bros.: Montpelier, O., 29; Angola, Ind., 30; Kendallville 31; Ligonier, Sept. 1; Nappanee 2; Plymouth 4; Knox 5; Winamac 6; Kokomo 7; Lebanon 8; Danville 9.
 Monroe Bros.: Morgan, Minn., 28; Morton 29; Gibbon 30; Gaylord 31; Arlington, Sept. 1; Henderson 2.
 Polack Bros.: Bremerton, Wash., 29-Sept. 4; Portland, Ore., 8-17.
 Ringling Bros. and Barnum & Bailey: (Soldier Field) Chicago, Ill., 28-Sept. 4; (Victory Ball Park) Indianapolis, Ind., 5-6; (State Fairgrounds) Milwaukee, Wis., 8-10.
 X Bar Ranch Rodeo-Circus: (Fair) Marietta, O., 4-6.

Misc. Routes

Adams, Kirk, Dogs (Indoor Circus Stadium) Cleveland, O., 31-Sept. 3.
 Barrett, Roy (Fair) Princeton, Ind., 29-Sept. 2.
 Birch: Chamberlain, S. D., 4; Rapid City 5; Sturgis 6.
 Barrett, Roy (Fair) Princeton, Ind., 29-Sept. 2.
 Basile, Joe, Band (Fair) Flemington, N. J., 28-Sept. 2; (Fair) Port Royal, Pa., 4-9.
 DeCleo, Harry (USO Theater) Roanoke, Va., 28-Sept. 1.
 LeMoind & Estelle (Fair) Aurora, Neb., 28-31; (Fair) Harrison Sept. 2-4.
 Lippincott, Mal B.: (Fair) Columbia, Tenn., 28-Sept. 2; (Fair) Huntsville, Ala., 4-9.
 Lynn, Herby (Am. Legion Club) Omaha 28-Sept. 2.
 Ricton's Dogs: Manchester, Tenn.
 Sells Lions: Franklin, Ind., 28-Sept. 2.
 Slout, L. Verne, Players: Sturgis, Mich., 28-Sept. 2.
 Sadler, Harley, Show: Floydada, Tex., 31-Sept. 2; Lubbock 4-9.
 Stirling & Rubia (Redman's Club) Rochester, N. Y.
 Terrell, G. Ray (St. Regis Hotel) NYC.
 Webb, Capt. George (Fair) Humboldt, Ia., 28-30; (Fair) Manson, Sept. 1-3.

CONEY ISLAND, N. Y.

(Continued from page 40)

scales, is in charge of Hochheiser's Guess-Your-Weight.

Boston Arcade on Surf Avenue is operated by Sam Holzman, who is also one of the vice-presidents of the Arcade Owners' Association. Mrs. Hannah Holzman is in charge of the recording and photo departments. Mrs. Rose Cohen (Sam's ma) is cashier and penny expert. Charlie Gerard, Brooklyn bantam weight of 40 years ago, and Larry Grey are penny men, and Esther Graff is doubling as Hannah's assistant and as artist in the photo booth. Boss Sam says that while business this year is not as good as last, nevertheless the automatic recording and photo de-

Continental

Write for these Items

SLUM

#432—Blowouts (IMP) . . . \$1.75 Gr.
 537—Comic Straw Hats (IMP) . . . 1.75 Gr.
 540—Min. Uncle Sam Hats (IMP) . . . 1.75 Gr.
 2123—White Por. Statues (IMP) . . . 1.50 Gr.
 87102—Wedding Rings . . . 1.10 Gr.
 2300—Plaster Animals . . . 1.50 Gr.
 1698—Comic Hat Bands . . . 1.75 C.
 2418—Carded Tie Holders . . . 4.25 Gr.
 2238—Puzzles Imp. 1.25 Gr.

GLASS

#3893—Glass Coaster Ash Tray \$3.50 Gr.
 7899—Sq. Glass Ash Tray . . . 3.80 Gr.
 3871—Footed Glass Nappy . . . 4.32 Gr.
 7841—Sugar Crystal 5.40 Gr.
 7842—Creamer Crystal 5.40 Gr.
 38004—5 Oz. Juice Glass . . . 3.90 Gr.
 7888—Bottle Shaker, Pk. 2 Gr. . . 3.60 Gr.
 7882—Whiskey 3.00 Gr.
 3812—S&P Shakers 3.25 Gr.
 3913—Toy Mug 3.50 Gr.
 3914—Bottle S&P 3.75 Gr.
 3829—Tumbler, Pk. 6 Dz. . . . 4.20 Gr.

NOVELTIES

#86105—Jockey Straw Hats . . . \$7.50 Gr.
 87105—Clown Rings 3.50 C.
 2528—Lester Dancing Clowns . . . 5.40 Gr.
 8002—Plastic Combs 7" 8.50 Gr.
 2711—50 Ligne Comic Buttons 22.50 M.
 2768—70 Ligne Comic Buttons 4.50 C.
 1697—Comic Felt Yodler Hats with Feathers 12.00 Gr.
 390—Hawaiian leis 3.75 Gr.
 1677—Blue Yacht Hats 2.25 Dz.
 433—Blowouts (IMP) 4.50 Gr.
 7270—Aluminum Milk Bottles 1.75 Ea.

BINCO ITEMS

#8684—Lamps, Boudoir, with Shade \$1.85 Ea.
 46074—Panda Bears 2.24 Ea.
 46071—Elephants 2.25 Ea.
 6315—Zipper Bags 2.40 Ea.
 4100—Skillet, Steel75 Ea.
 8.40 Dz.

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PEANUTS

RAW JUMBOS IN THE SHELL @ \$18.00 PER 100 LBS. ROASTED, \$21.00 PER 100 LBS. Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn.

PRUNTY SEED & GRAIN CO.

620 North 2nd St. ST. LOUIS 2, MO.
"In Our 70th Year"

GLASSWARE

Stock Number	Item	Per Ctn.	Gross Price
6312	Ash Tray	Gross	\$3.00
6304	Ash Tray	Gross	3.25
1433	Salt and Pepper	Gross	3.25
6200	Whiskey Glass	Gross	3.60
6302	Ash Tray	Gross	3.60
6313	Large Nappy	Gross	3.75
1588	Water Glass	Gross	4.00
1395	Bowl	6 Doz.	4.00
1525	Water Glass	Gross	4.00
1590	Water Glass	Gross	4.00
6225	Wine Glass	Gross	4.00
1374	5 Oz. Sherbet	6 Doz.	4.80
1443	Witlock Bowl	6 Doz.	5.30
1441	Creamer	4 Doz.	5.40
1442	Sugar	4 Doz.	5.40
1572	Moonstone Dessert	6 Doz.	6.00
1598	6" Bowl	6 Doz.	6.75
1446	6" Bowl	6 Doz.	7.00
1378	Creamer	4 Doz.	10.00
1373	Butter Dish & Cover	4 Doz.	11.55
1377	Sugar Bowl & Cover	4 Doz.	11.55
1460	Dinner Plate	2 Doz.	11.60
1447	10" Oval Relish Platter	3 Doz.	12.00
1448	Fruit Bowl	4 Doz.	12.00
1575	Moonstone Bowl	2 Doz.	12.00
1450	1/2 Gal. Provision Jar & Cover	2 Doz.	15.50
1449	54 Oz. Water Bottle & Cap	1 Doz.	18.00
1569	Moonstone Sandwich Plate, Large	1 Doz.	21.00

AMERICAN MADE SLUM

3633	Plaster Animals (1 Gr. to Ctn.), 8 Different Kinds	\$ 1.25
3633	Wedding Rings	1.10
3622	Flag Pin	1.00
3632	R. W. B. Bow Pin	1.40
3635	Comic Mask	1.00
3638	Comic Pennants	1.00
3989	Pencils	2.40
3628	Notls Potsl	Per M 10.00
3625	Emblem and Card	Per M 11.00
3936	Assorted Charms	Gross 4.00
3749	50 Ligne Comic Buttons	Per M 21.00
3749	84 Ligne Comic Buttons	Per M 40.00
3984	Horse Pin and Card	Gross 2.75
3623	Bowling Pin Charm	Gross 2.75
3700	Plaster Animals	Gross 5.75
	Assorted Key Rings	Gross 5.00

Wisconsin Deluxe Co.

1902 N. Third St. Milwaukee 12, Wis.

PEANUTS

Peanut Supplies, Popcorn Supplies, Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn), Best Va. Roasted Peanuts. Ceiling price 13¢ Lb., 100 Lb. Bags.

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Philadelphia 8, Pa. Pittsburgh 22, Pa.

Outdoor Notes

By Virginia Kline

SALEM, Ore.—Mr. and Mrs. William (Bill and Mabel) Browning celebrated their wedding anniversary July 31 with the annual party for the entire Browning Shows at the Browning summer home in the mountains on the North Santiam River. About 200 were in attendance and there was a full program of food, games and awards. Mr. and Mrs. Chester Dunn and Mrs. M. Phillips, late of the John H. Marks Shows, who are making a tour of the West, stopped in Salem for a few hours' visit. He sold his Fly-o-Plane and decided that, while he had time, he and his wife should visit relatives in the Northwest. The day they stopped in Salem the Browning Shows were playing the Bean Festival in Stayton, Ore., so we drove over and met the Brownings and Mr. and Mrs. Joe Davis.

When the Browning Shows were in West Salem I got over to see some of the showfolks. Sig Simpson has the cookhouse and we had a long talk about the days of the Levitt-Brown-Huggins' Shows when he and Mrs. Helen Levitt had the cookhouse on the shows. Roy and Mrs. Moyer have the Side Show, and while she is a little greyer than she was on the Kline Shows, he looks just the same and can turn them in on an opening as good as ever. Mrs. Fred Browning was selling tickets on the Merry-Go-Round and is as gracious as ever to visitors. Browning Shows have mostly Salem showfolks and are always welcome in and around their home town.

Grace Goss wrote that on the Dodson Shows everyone was busy with benefits for the Mustering-Out Fund of the Showmen's League. Charlie Goss, George Golden and Mel Dodson are on the committee but, of course, the show women are helping them keep up with their quota. They plan to put on an old-time '49 Camp in Beaumont, Tex., just for the showfolks. That should be a lot of fun and make some money for the fund.

Glenn and Freda Hyder, who are visiting his folks in Blum, Tex., for a time, have been with Byers Bros.' Shows. I had a letter from Lee Sullivan and it started out: "Dear Virgie." If I ever have any doubt about how long I have known anyone I can always tell by that title, as I made folks call me Virginia about 1910. Now that makes Lee and me even, as folks will know he is older than 40, which is what he looks.

R-B To Use Park in Indiana

CHICAGO, Aug. 26.—The Ringling circus has canceled its engagement at Butler Field Stadium, Indianapolis, and will play Victory Baseball Park there instead. No change has been made in dates, September 5 and 6.

Atlantic City

By Maurie Orodener

ATLANTIC CITY, Aug. 26.—If present plans materialize, Atlantic City will be the site of one of the largest dog racing tracks in the country after the war. A syndicate has already started the ball rolling, with Convention Hall mentioned as the site to house the greyhounds. The syndicate, it was learned, has approached several State legislators in regard to modifying the present State pari-mutuel betting bid. Dog races were first held in Convention Hall 10 years ago, in which year the hall realized a profit of \$100,000 over and above expenditures. Convention Hall is at present occupied by the army.

Oscar Meinhardt, director of Chicago Fashion Industries, has been engaged to produce the shows for the 1944 Miss America Beauty Pageant here, September 4-10. He produced the shows last year.

At near-by Wildwood, N. J., a water carnival, the first to be held in the South Jersey resort area, was staged recently at S. B. Ramagosa's Sportland. Members of the Wildwood and Wildwood Crest beach patrol participated.

SPRINGFIELD, Mass.—Several thousand dollars were added to the building fund of the Agawam Mission Church recently when Ed Carroll turned over two night's proceeds of his Riverside Park midway to the parishioners who manned the special booths. There is no local Catholic church and mass is held regularly in the foyer of Carroll's bowling center.

Travel by Train

DETROIT, Aug. 26.—A total of \$20,000 profit earned by the miniature railway at the Detroit Zoo is being turned over to the zoo development funds for improvements.

About \$15,000 will be used for the purchase of animals, and the rest for general improvements, including some maintenance on the railroad itself.

The \$20,000 represents accumulated profits of the past two and a half years of the railroad, now 13 years old, according to John T. Millen, zoo director.

VAUDE ROUTES

(Continued from page 29)

E
Earls, Skating (Fair) Sherbrooke, Que., Can.; (Fair) Rutland, Vt., 4-9.
Elgins, Four (Carman) Phila, t.
Erdey, Gertrude (Lookout House) Covington, Ky., nc.

F
Fields, Sally (Ernie's) NYC, nc.
Fisher, Hal (Tic Toc) Milwaukee, nc.
Fisher's, Bob, Flyers (Fair) Lancaster, N. H.; (Fair) Somerville, Mass., 4-9.
Fostaire (Esquire) Norfolk, Va., nc.
Fox, Bebe (Latin Quarter) Chi, nc.
Francis, Leo (Fair) Columbia, Tenn.
Freed, Bob; Salisbury Beach, Mass., nc.

G
Gaines, Muriel (Village Vanguard) NYC, nc.
Gardner, Grant (House of David) Benton Harbor, Mich., p.
Gant, Willie (Fairfax) NYC, h.
Gaynor & Ross (Blackhawk) Chi, re.
Geddis, George & Bessie (Fair) Culbertson, Neb.
Gloria & Roberta (Jimmy Kelly's) NYC, nc.
Gordon, Al (State) NYC, t.
Graham, Jean (Jimmy Kelly's) NYC, nc.
Grauman, Saul (State) NYC, t.
Gray, Paul (Helsing's) Chi, cl.
Green, Jack (Downtown) Chi, t.
Guarnieri, Johnny (Three Deuces) NYC, nc.

H
Hanneford, George, Family (Fair) Indianapolis 3-9.
Hamilton, Jane (Ernie's) NYC, nc.
Hartnells, The (RKO-Boston) Boston, t.
Hartman, Arnie (Oriental) Chi, t.
Havel, Arthur & Morton (Carman) Phila, t.
Haviland, Hal (Tower) Kansas City, Mo., 25-31, t.
Henshaw, Bobby (Palomar) Seattle, t; (Beacon) Vancouver, B. C., 4-9, t.
Henth, Trio, Milt (Downtown) Chi, t.
Higgins, Danny (Jimmy Kelly's) NYC, nc.
Hobert, Hal (Plaza Club) Biloxi, Miss., nc.
Holiday, Billie (Downbeat) NYC, nc.
Hollis, Maria (Rio Cabana) Chi, nc.
Houghtons, The (Carman) Phila, t.
Hoveler Dancers, Winnie (Pan American Room) Chi, h.
Hubert, Frank & Jean (Hipp) Baltimore, t.
Hutton, Betty (RKO-Boston) Boston, t.

I
Jackson, Lee (Club 78) NYC, nc.
Jagger, Kenny (Liggett's Royal Palm) Browns Lake, Wis., nc.
Jackson & Nedra (Brown Derby) Chi, nc.
Jane, Betty (Club 78) NYC, nc.
Jansleys, The (Hipp) Baltimore, re.
Jaxon, Great (Dennison, Ia., 30; Sewald, Neb., 31; Walthill, Sept. 1; Fergus Falls, Minn., 2; Norway, Mich., 4; all fairs.
Jean, Jack & Judy (Steel Pier) Atlantic City.
Johnson, Maxine (Caravan) NYC, nc.
Jordan, Elaine (Swing Club) NYC, nc.

K
Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Kaye, Claudia (Old Roumanian) NYC, nc.
Keik, Jackie (Circle) Indianapolis, t.
Kellogg, Laura (Tic Toc) Milwaukee, nc.
Kelson, Lee (Rogers Corner) NYC, cl.
Kramer's, Henry, Midgets (Holland) Eugene, Ore., nc.; (Clover) Portland 4-17, nc.

L
Labato, Paddy (Borsellino's) Cleveland, nc.
Lang, Judy (The Spot) NYC, nc.
Lang & Lee (Fair) Mauston, Wis.
LaVola, Don, & Carlotta (Utah Canteen) Salt Lake City.
Lane, Loretta (Old Roumanian) NYC, nc.
LaZellas, Aerial (Fair) Miles City, Mont., 29-Sept. 2.
LeMoind & Estelle (Fair) Aurora, Neb.
LeRoy's Marionettes (Oriental) Chi, t.
Lester, Gerry (Arrmando's) NYC, nc.
Lester, Jerry (Rio Cabana) Chi, nc.
Lester & Irmajean (Cotton) Houston, Tex., nc.
Levett, Colvina (Jimmy Kelly's) NYC, nc.
Levolo, Pat & Willa (Stadium) Cleveland; Canton 4-8; Medina 7-8.
Lewis, Ted (Latin Quarter) Chi, nc.
Lloyd, Dave (Pink Elephant) NYC, nc.
Lorraine, Lilyan (Ernie's) NYC, nc.
Lorre, Peter (Palace) Cleveland, t.
Louis & Cherle (Fair) Webster City, Ia., 30-Sept. 1; (Fair) Manson 2-3.
Lucas, Nick (Park Plaza) St. Louis, h.
Lynn, Romo (Pastor's Downtown) NYC, nc.
Lynn, Rudja (Jimmy Kelly's) NYC, nc.

M
Mack & Desmond (Chicago) Chi, t.
Maison, Gil (Paramount) NYC, t.
Marsh, Lew (Red Mill) NYC, nc.
Masalle, Sally (Club Jinx) NYC, nc.
Marsh, Carolyn (Hipp) Baltimore, t.
Marshall, Joan (Aloha) NYC, nc.
Max & Gang (Steel Pier) Atlantic City.
May, Marty (Palace) Columbus, O., t.
Meade, Gloria (Tic Toc) Boston, nc.
Miller, Russ (Earle) Washington, t.
Moana (Lexington) NYC, h.
Moore, George (Palmer House) Chi, h.

Morrison, Dave (Ambassador) Chi, h.
Morse, Ella Mae (Circle) Indianapolis, t.

N
Nadine (Zimmerman's) NYC, re.
Norris, Genevieve (New Yorker) NYC, h.
Norris, Mary (Embassy) NYC, nc.

O
O'Neill, Jimmy (Jimmy Kelly's) NYC, nc.
Oxford Boys (Steel Pier) Atlantic City.

P
Page, Hot Lips (Onyx) NYC, nc.
Page, Joe, & Nona (Tivoli) Sydney, N.S.W., Australia, until Sept. 23, t.
Paradise, Peggy (Club Jinx) NYC, nc.
Paris, Frank (Beverly Hills) Newport, Ky., cc.
Parish, Linda (Red Mill) NYC, nc.
Parker Swing Trio (Flamingo) NYC, c.
Payne, Frank (Washington Youree) Shreveport, La., h.
Perrin, Bea (Piccadilly) NYC, h.
Phillips, Glen (Fair) Marshalltown, Ia., 29-Sept. 1.
Pickert, Rolly & Verna (Edgewater Beach) Chi, h.
Pickford, Murry (Paradise) Fall River, Mass., nc.
Pitchmen, The (RKO-Boston) Boston, t.
Powell, Ginny (Sherman) Chi, h.
Preisser, June (Circle) Indianapolis, t.
Princess & Willie's Hawaiians (New Ringside) Mansfield, O., nc.

R
Raymond, Ed (Polack Circus) Bremerton, Wash.
Read, Kemp (Luke's Lodge) Newport Beach, Newport, R. I., h.
Regis, Teri (Jimmy Kelly's) NYC, nc.
Remy, Dick & Dot (Palace) Cleveland, t.
Renald & Rudy (Earle) Washington, t.
Renault, Francis (Polly's Gift Shop) Asbury Park, N. J., nc.
Richards, Barney (Ivanhoe) Chi, re.
Richey, Jean (Earl Carroll Theater) Hollywood, re.

S
Ritter, Eileen (Earle) Washington, t.
Roberts, Naomi (Rio Cabana) Chi 28-Sept. 9, nc.
Rochelle & Beebe (Strand) NYC, t.
Rocco, Maurice (Clover) Los Angeles, nc.
Rock & Dean (Ideal) Forest Hills, L. I., N. Y., nc.
Radio Rogues (State) NYC, t.
Rooney, Pat, Sr. (Oetjen's) NYC, nc.
Ross Sisters (Golden Gate) San Francisco, t.
Russell, Lynn (Old Roumanian) NYC, nc.
Russell, Nina (Ball) NYC, nc.
Russell, Ronnie (Caravan) NYC, nc.
Russell, S. & J. (Palace) Rockford, Ill., 1-3, t.
Russell, Slim (Star-Gardner) Chi, t; (Lyric) Indianapolis 5-7, t.
Ryan, Jack (Pink Elephant) NYC, nc.

T
Salazar, Hilda (Enduro) NYC, nc.
Saunders, Doc (Ball) NYC, nc.
Sawyer, Nell (Stage Door) Cleveland, nc.
Scott, Margaret (Cafe Pierre) NYC, h.
Semon, Priarose (Swan) Phila, nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Sheldon, Gene (Paramount) NYC, t.
Sherman, Babe (Weiner's) NYC, nc.
Slemom, Hank (Fair) Pueblo, Colo.; (Fair) Lincoln, Neb., 4-9.
Simpson, Carl & Faith (Town Ranch) Seattle 28-Sept. 9, c.
Slater, Jane (Paramount) NYC, t.
Sloane, Belle (Aloha) NYC, nc.
Smith, Stuff (Onyx) NYC, nc.
Society Debs, Three (Stage Door) Cleveland, nc.
Southern Sisters (Trocadero) Henderson, Ky., 21-Sept. 1, nc.
Spears & Gardner (Tondeleyos) NYC, nc.
St. Claire & O'Day (State Fair) St. Paul 28-Sept. 4, t.
Stadlers, The (Walnut Room) Chi, h.
Statter Twins (Jimmy Kelly's) NYC, nc.
Stewart, Slam (Three Deuces) NYC, nc.
Stone, Hal, & Nina Kaye (State) NYC, t.
Stone, Terry (Club 78) NYC, nc.
Stothard, Iris (Tavern Room) Chi, h.
Sue, Lyda (Earle) Washington, t.
Sumner, Helen (Ivanhoe) Chi, re.
Suns, Three (Piccadilly) NYC, h.

U
Tamaya, Norma (Caravan) NYC, nc.
Tars & Spars Revue (Steel Pier) Atlantic City.
Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.
Thomas, Joe, Saxotette (Fair) Mason City, Ia., 1-3; Huron, S. D., 4-9.
Thompson, Wini (Ball) NYC, nc.
Tracy, Arthur (State) NYC, t.
Travers, Ted (Downtown) Chi, t.

V
Van, Gloria (Pan American Room) Chi, h.
Varela, Carlo (Enduro) NYC, nc.
Vestoff, Florida (Club 18) NYC, nc.
Viera, Manuel (Edgewater Beach) Chi, h.
Vincent, Villa (Kit Kat Klub) San Antonio, nc.

W
Walsh, Connie (Ernie's) NYC, nc.
Walker, Janice (Old Roumanian) NYC, nc.
Ware, Joey (Aloha) NYC, nc.
Warren, Annette (Carter) Cleveland, nc.
West & Lexing (Earle) Phila, t.
Wells, Sammy (Three Deuces) NYC, nc.
Whalens, The (Oriental) Chi, t.
Wheeler, Bert (Golden Gate) San Francisco, t.
Whitmer, Ken (Lookout House) Covington, Ky., nc.
Whitney Sisters (Hipp) Baltimore, t.
Whittier, Charles (Latin Quarter) Chi, nc.
Winters, Hal (Havana-Madrid) NYC, nc.
Woytova, Olga (Old Roumanian) NYC, nc.
Wynthers & Angeline (Palmer House) Chi, h.
Wyoming Duo (Colonial) Utica, N. Y., t.

Y
Yale, Chick (Fair) Madison, Minn., 7-8.
Young, Joey (Oetjen's) NYC, nc.

Z
Zenn, Audrey (Latin Quarter) Chi, nc.

Ice Shows

Franey's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.
Lamb-Yocum Ice Parade (Treasure Island) Washington.
Fantasy on Ice (Henry Grady Hotel) Atlanta.

WANTED

Shows and Concessions for **Paulding County Fair** SEPTEMBER 17-22, 1944. Address **CARL LAUKHUF, Secy., Paulding, Ohio.**

WANTED
For Advance, Mo., Saturday, Sunday and Labor Day.
Concessions—Photos, Popcorn, Ten-Cent Grind Stores, Clean Girl Show, Mechanical or Monkey Show, Ten in One. Will buy or lease or book Chair-o-Plane. Will buy 40 by 60 Top for Colored Minstrel. Jim Hayden, wire me. Five other spots to follow. Plenty of money here. Note—No women chasers wanted. Jimmy Henson no longer connected with my show.
Harvey Johnston Shows
Cape Girardeau, Mo.

WANTED TO BOOK
First-class Skating Rink on good location. Will book same on a percentage basis.
Write or Wire
Playland Amusement Park
Monroe, La.

WANT—WANT
For year around work; Florida all winter.
Second Man for Tilt-a-Whirl. Foreman for Octopus; also Second Man, must drive Semi. Top salaries and bonus. Carolina Beach, N. C., until Labor Day; after that en route as per The Billboard.
A. J. KAUS, Mgr.
Carolina Beach, N. C.

SECOND MEN WANTED
For Little Beauty Merry-Go-Round and Smith & Smith Chair-o-Plane. Address:
LEW HENRY
Waynesboro, Virginia, until Sept. 9

CAN PLACE
Foreman for seven-car Tilt. Loads on two Semis. Top salary, long season.
WALLACE BROS.' SHOWS
Ruleville, Miss., this week

JUNIATA COUNTY FAIR
Port Royal, Pa., week Sept. 4th—6 Days—6 Nights.
Want Rides, Shows and Concessions of all kinds. Want Ferris Wheel Foreman, also Chair Plane Help. All fairs till Thanksgiving. Write or wire
JOHN GECOMA, Gen. Mgr.
BRIGHT LIGHTS EXPOSITION SHOWS
Indiana, Pa., this week; Port Royal, Pa., week Sept. 4th; then McClure, Pa.

BRUNSWICK, GEORGIA, NEXT WEEK
First attraction in 12 years. Our shipyards and defense plants working day and night. Big Navy and Marine Base. Want legitimate Concessions of all kinds. One sensational Free Act.
Write or Wire
MIGHTY MONARCH MIDWAY
N. P. ROLAND, PERRY, FLA., THIS WEEK

Ind. Committees Meet With WPB

Ask To Make Repair Parts

Reconversion discussed but agreed to be problem of future—committees named

WASHINGTON, Aug. 26.—Official reports of the meetings which the coin machine industry advisory committees held with WPB here during the past 10 days were cleared by Office of Information here during the week. Release on the first meeting of the coin-operated amusement, gaming and arcade device industry advisory committee held August 16 came thru Monday (21) while that covering the joint meeting of the commercial automatic phonograph and merchandise vending machine committees on Monday (21) was released yesterday (25).

Report on the meeting of the games committee stated that members "Recommended relaxation of restrictions on repair and maintenance parts." Coin-operated amusement devices are controlled by Order L-21. The suggested amendment of that order would make it possible for manufacturers to produce repair and maintenance items as soon as man power, materials and facilities are available.

Reconversion of the industry was also discussed, the release stated, but generally agreed to be a problem of the future as factories continue to be heavily occupied with war production. Release specifically mentioned that manufacturers of "Coin-operated entertainment machines" are making precision instruments for aircraft, bomb sights, shells and rifle grenades.

Report on August 21 Meeting

Report of the joint meeting of the phonograph and vending machine committees with WPB on Monday released yesterday stated: "Revision of Order L-1 (See COMM. MEET WPB on page 65)

WPB Spot Plan Forms 4000 and 3820 Now Ready

CHICAGO, Aug. 26.—Arrival of War Production Board Forms 4000 and 3820, both here and in other regional WPB offices during the week, which manufacturers may fill out and file with their local regional offices for permission to resume production of peacetime products if and when materials and manpower restrictions permit, evoked some interest among the coin machine trade. Reactions were conservative, however, since the regional director of WPB here informed manufacturers at a special conference last week, that the "spot plan" would mean little increasing of civilian production in the Chicago area because it is a critical labor area. Since coin machine manufacturers are fully aware of this, they do not expect any early return to making coin machines.

From the maze of discussion in the press and financial journals during the week, some definite facts began to emerge. One is that the "spot plan" is the pattern for reconversion. Another is that one of its purposes is to clear away ahead of time the paper work that is necessary to get civilian production wheels rolling smoothly when cut-backs in war orders come. In fact, some experts feel that the fate of the plan depends entirely upon whether it can move fast enough to keep up with quick changes in military developments in Europe; especially since there isn't any doubt that far more drastic relaxation of WPB orders will become necessary when Germany surrenders and war order cut-backs become necessary.

Nothing would kill the plan quicker, (See WPB SPOT PLAN on page 60)

The Committees

WASHINGTON, Aug. 26.—Following are the members of the three WPB industry advisory committees:

Coin-operated amusement, gaming and arcade device industry advisory committee:

G. W. JENKINS, Lion Manufacturing Company; J. H. KEENEY, J. H. Keeney & Company; MAX D. LEVINE, Scientific Machine Corporation; WILLIAM RABKIN, International Mutoscope Company; WALTER TRATSCH, A. B. T. Manufacturing Company, and V. G. WAHLBERG, Mills Industries.

Commercial automatic phonography advisory committee: J. E. BROYLES, Rudolph Wurlitzer Company; CARL T. MCKELVEY, J. P. Seeburg Corporation; ROBERT GABEL, John Gabel Manufacturing Company; DAVID C. ROCKOLA, Rock-Ola Manufacturing Company; E. E. RULLMAN, Automatic Instrument Company, and V. G. WAHLBERG, Mills Industries.

Merchandise vending machine advisory committee: C. R. ADELBERG, Stoner Manufacturing Company; W. E. BOLEN, Northwestern Corporation; R. Z. GREENE, Rowe Manufacturing Company; E. F. PIERSON, Vendo Company; R. HARLAND SHAW, Advance Machine Company, and FRANK H. VOGEL, Columbus Vending Company.

Vender Order L-27 Amended; L-21 Revision Coming Up

WASHINGTON, Aug. 26.—Altho there was much speculation in both the nation's press and official circles this week as to whether the forthcoming tip of Donald M. Nelson to China plus the resignation of Charles Wilson from WPB would throw a monkey wrench into the machinery now in motion to return war industries to peacetime production, the "spot authorization plan" officially announced by WPB August 15 continued to roll along.

Twenty-nine limitation orders governing the production of consumers durable products were amended during the week to indicate specifically in the orders themselves that the products covered are subject to the "spot plan." In effect, this action merely removes provisions in the orders that might appear to conflict with Priorities Regulation No. 25 which contains the rules governing the "spot procedure." Among these orders was L-27 governing merchandise vending machines (official text of amended Order L-27 elsewhere in this issue).

An inside tip from WPB here today indicates that Order L-21A relating to amusement, music and arcade machines would soon be put on a par with L-27. Information disclosed that the amended order would probably be approved by durable goods division this week and

passed on to the WPB execs for final clearance next week.

Some hope that possibly a partial lifting of repair parts restrictions for the coin machine industry would soon come thru was seen following recommendations to that effect by the industry advisory committees.

Meanwhile, both in Chicago and New York, coin machine manufacturers continued to see little hope for an early return to production of equipment, especially since WPB officials admit that at the present time no substantial increase in the production of items covered by the amended L orders can be expected. Nothing will be allowed which will interfere with production of war and programmed essential civilian items, officials stressed. The "spot plan" does establish, however, a method for authorizing specified types of civilian production in any area where labor facilities and material not needed for war or essential civilian output are available.

Since many of the materials needed for coin machines are on the controlled list and since Chicago is a critical labor area—not to mention the fact that coin machine manufacturers are still up to their ears in war work—manufacturers must necessarily regard peacetime production as being on an "if and when" basis.

Editorial

That Extra Something

By Walter W. Hurd

EVERYBODY seems to give lip service to the hope for a permanent peace after we have won the war. Many plans have been suggested by which peace can be promoted, but the biggest question always arises as to whether people are willing to pay the price that permanent peace will demand.

In order to secure peace to extend into the rest of the world, something more than plans or ideas is demanded. The people must have the proper spirit in order to promote peace. If an attempt is made to find the real motive for peace, it is probably best described as the spirit of progress.

It is well understood that when the war is over the nations of the world will probably face a greater test than even the war itself. They must decide whether they will go forward or whether they will take a backward step. Progress calls for a forward look and a willingness to share with the rest of the world the benefits of civilization. In practical terms, progress calls for a determination to promote world trade, world travel and frequent contacts with other peoples of the world. Something of the pioneer spirit must pervade all people if they are to take advantage of the new opportunities.

There are a number of organizations that are now very busy trying to educate the people to understand the opportunities which the future will bring. A number of these organizations are studying possibilities in foreign trade and are trying to enlist business men to take a very progressive attitude toward such trade in the future.

The object is to get business men to take the long view of the future rather than a narrow and selfish view. If business leaders can be convinced that a gradual program

of promoting world trade will bring better business in general, sustain profits and in the end bigger profits than a selfish rush to get as much as they can after the war, then we may find American business taking the lead in promoting trade with all the nations in the world.

Actually, it means the United States must buy goods as well as sell them. Still more seriously, it means that other nations are watching the United States, and if they see American business adopting a selfish attitude, the course which other nations will then take may prove disastrous to our own nation in the long run. The United States must either take the lead in promoting the progress of the world, or find it isolated from other civilized nations to suffer the eternal consequences.

Every industry should prepare to play its part in the great expansion program of the future. The nation has already recognized the fact that a much bigger scale of employment must be furnished after the war than has ever prevailed before. This increased employment can only be attained if every industry plays its part in making the necessary expansion.

This means that every industry thru its organized trade groups must start such educational programs as will guide its membership into bigger markets. It also means that the educational program must be shaped to promote unity of purpose in spreading industrial benefits to all other parts of the world.

The industrial age has many faults, but industrial progress seems to be one of the chief roots of civilization, and every industrial group today must join in the world program to eliminate the faults of the industrial system and to extend its benefits to those nations that have so long lacked in progress.

Coin Mchs. Pay \$18,475,491 in Federal Taxes

WASHINGTON, Aug. 26.—Figures released by the Internal Revenue Bureau here yesterday (25) revealed that for the fiscal year ending June 30, 1944, coin machines dumped \$18,475,491 into Uncle Sam's tax coffers.

While this represents nearly an \$8,000,000 jump from the '43 figure of \$10,487,104, it reflects the higher tax rates that became effective July 1, 1943, rather than an increase in machines on location. It's no secret that many coin machines have had to be taken off locations during the past year because of lack of spare parts, gas and help shortage, etc. The boosting of tax on gaming devices from \$50 to \$100 plus the inclusion of juke boxes at a \$10 fee consequently are the factors responsible for the increase despite the decrease of taxable coin-operated equipment in operation.

An unofficial report released by the Associated Press last week declared that the Internal Revenue Department had collected \$7,781,600 from gaming devices. Dispatch added that the explanation that these machines thus became "legal" as far as the federal tax laws are concerned.

While a State by State breakdown has not as yet been released by the bureau, reports from regional offices have begun to appear in the daily press. Chicago revenue office which includes 17 Northern Illinois counties reported collections in coin machine taxes totaled \$780,000. That collected from Cook County in which Chicago is located accounted for only a small portion of the amount collected.

Reports from Wisconsin show that the total paid by the coin machine trade was \$847,169. Internal revenue collector in New Orleans district reported coin machine trade in Louisiana had paid \$441,203. Virginia total released this past week revealed \$195,200 collected within the State on coin machines by the federal government for the year. In Omaha and environs, reports this week on gaming device collections only showed tax payments totaled \$19,300. State total was \$61,800.

It is expected that the official tabulation on collection State by State will be ready in October.

COINMEN YOU KNOW

New York:

MIKE MUNVES contacting the New England trade in line-up for post-war sales. . . . Atlantic Distributing shipping phonographs to Regent Vending, Ottawa. . . . ABE KOENIGSBERG, King Music, looking for new quarters. . . . BERT LANE has renovated his showrooms. . . . JAMES CODGIE, now representing New York Distributing. . . . JOE PLASTIK, phono op, buying parts. . . . Framal Distributing shipping the Bazooka to Luis Lopez, Mexico City. . . . DAVE LOWY rushing parts to Benjamin Rosenthal, Mexico City phono op. . . . JOHN A. FITZGIBBONS Jr., son of Jaco's prey, who is stationed down Camp Braddock, Norfolk, Va., was graduated from Columbia University with the rank of ensign. . . . FRANK BREHENNY, La Salle Music, spotted on the "Row." . . . MAX ABESHOUSE, phono op from New Haven, Conn., snapped in the New York market. . . . CHARLIE KATZ, Coin-o-Matic rep, back in town after closing deal with distrib in Winona, Minn. . . . Automatic Music Operators' Association blowout set for the Waldorf October 21.

Repeatscope, Inc., nickel movie vender outfit, getting set for post-war production at Lynbrook, L. I. ARTHUR PRICE, prey, says firm needs only WPB clearance for mass output. . . . JOE CRUMMINS, Eagle Automatic Sales and pioneer drink vender, busy mapping out extensive operation after victory. CRUMMINS says firm, after years of experience with drink machines, believes it has the answers not only as to best locations but as to the kind of a drink vender that will click.

BERNARD ROSEN, Supreme Cigarette Service, angling for big out-of-town route. . . . SAM MITTLEMAN, American Coin Machines, Newark, N. J., buying phonographs on the "Row." . . . JOE MUNVES will soon announce new set-up. . . . MURRAY WOHLMAN, Pancoast Amusement, on biz trip to Canada. . . . HARRY SISKIND, Master Automatic, back from Swann Lake. . . . GEORGE SEEDMAN, Rowe Cigarette exec, busy again after respite at seashore.

BIP GLASSGOLD, Arthur H. Dugrenier, Inc., exec, caught in firm's New York office preparatory to two-week trip that will take him to Chicago, Cleveland, Detroit and St. Louis and see firm's post-war plans set in motion. He will return about September 7.

Chicago:

AL STERN, Monarch Coin Machine Company exec, reporting to the home office from Los Angeles, is completing arrangements while there to extend Monarch service to the West Coast operators. While finding time for some pleasure on the Coast, Al has also been busy contacting jobbers and operators, and reports a considerable amount of equipment offered by Monarch has been purchased by coinmen there. . . . HAROLD BAKER, head of Baker Novelty Company, received a picture from somewhere in England showing his former sales manager, S/SGT. CARL HUPPERT, posing with his jeep. He's attached to a bomber squadron. . . . JAMES T. MANGAN, of Mills, was one of the members of the original Chicago committee invited by MAYOR KELLY to attend the launching of the new cruiser, Chicago, in Philadelphia last week.

LOU KOREN, owner of Ace Music Company, is now in his new quarters at 1231 West Chicago Avenue. . . . RALPH YOUNG, Wurlitzer distrib, in from Cleveland, making the rounds with Larry Cooper. Also in town during the week was WILLIAM R. JOHNSON, Atlantic Coast Novelty Company, of Savannah, Ga., and SAM YARAS, Southwest Amusement Company, Dallas. Another recent Georgia visitor was ED HEATH, of Heath Distributors from Norwood, Ga. . . . MAX SCHUBB, of Muskegon, Mich., in town. Ditto ROY MCGINNIS from Baltimore.

Detroit:

JAMES GIORDANO, collection man for the Brilliant Music Company, is leaving for a month's vacation in California. . . . AARON LIPIN reports that Allied Music Sales Company has just been appointed distributor for Sonart Records, specializing in foreign recordings and polkas, which are much in demand in Detroit. . . . MAX LIPIN, head of the company, returned to Detroit from his New York trip in order to assist in handling store operations here and will make a second

trip east in another two weeks. . . . The Allied firm has just purchased the stock of several stores which are going out of business and have enlarged its stocks of popular, hillbilly and race records.

SAM CIARAMITARO has sold out the Oriole Music Company, involving about 150 music boxes, to a number of different established operators. He's retiring from the machine operation field. . . . MRS. EILEEN THOMPSON, office manager of the Angott Sales Company, is back on the job after being in bed eight weeks because of heart trouble.

HERMAN STEIN, son of the late EDWARD STEIN, music operator, who was a partner in the B & J Music Company with Vernon L. Huntoon Jr., has formed the S & M Novelty Company, with headquarters at 1044 Navahoe Avenue. New firm, which is operating a route of music machines, includes SAM LUCIDA, a newcomer to the industry, as partner. . . . J & J Novelty Company, headed by JAMES A. PASSANANTE, which is disposing of a large part of its music operations, has sold the entire record library of 50,000 records to Allied Music & Sales Company, which will resell them to the juke operator trade in this area.

Fort Worth:

LLOYD McFALLS and wife have sold their lease on ride and coin machine concessions at Galveston Beach and have moved back to Fort Worth to reopen their Fun Palace downtown there. They operated for six weeks on the new \$1,500,000 pier at Galveston.

Des Moines:

MAX FRIEDMAN, sales representative of Mayflower Distributing Company, was in for a business conference with IRVING SANDLER, manager of the Des Moines branch office. . . . Sandler reports purchase of the equipment of GLEN GRAPP at Charles City, Ia., and several other operators out of the State. . . . JOE EPSTEIN, of the Superior Sales Company, is taking his basic training at Camp Roberts in California and reports he is in fine physical condition. His brother, JULIUS EPSTEIN, is in charge during his absence.

Richmond, Va.:

Newest inhabitant of Richmond's coin machine row is N. NEAL'S Colonial Record Service, supplying hard to get items to operators by mail. . . . Current polio scare has cut down revenue for many operators in spots frequented by the teen-age group. . . . Deputies from Governor Darden's anti-vice crusade visited the casinos at Virginia Beach over the week-end but found no machines which came under the recent ban.

Visitors this week included DEACON WAYNE, of the Happy Hollow Cowboys; C. GEORGE, operator of Phoebus, and GEORGE WAGSTAFF. George reports collections in the Tidewater area extremely high.

MORRIS MAYNOR, Maynor Distributing Company, thru North and South Carolina on a buying trip. . . . ELEANOR MORRIS, Corley Record Company, back at the old grind after the annual vacation. . . . JUDSON WILLIAMS is readying for an eye operation at a U. S. Veterans' Hospital. . . . Report has it that a local disk jockey is contemplating entering the record manufacturing business if pressing arrangements can be made.

RALPH GARY, co-owner with his brother LEON, of Gary's Record Shop, now in the navy, reports from the Mediterranean area that he has been promoted to chief storekeeper. . . . HARVEY HUDSON, who conducts popular Juke Box program on WRVA daily (Juke Box plays The Billboard listing), has returned to his post after a business trip to Chicago. . . . BLUFORD'S Panoramas at Casino Park, Virginia Beach, are getting heavy play. . . . Cigarette machine operators are practically out of business, the shortage being as it is.

Minneapolis:

HY GREENSTEIN, of Hy-G Amusement Company, is back at his desk after a trip to the firm's Western territory in and around the Black Hills, S. D. . . . His partner, JONAS BESSLER, returned from a vacation trip to the muskie country around Brainerd, Minn., and leaves this week-end for a tour of the Northern (See COINMEN YOU KNOW on page 64)

News Highlights of the Week

WASHINGTON.—Official release of meeting on coin-operated amusement, gaming and arcade device industry advisory committee with WPB August 16, disclosed members recommended relaxation of restrictions on repair and maintenance parts. Reconversion discussed but agreed to be a problem of the future. Vending and phonograph committees had joint meeting with WPB August 21.

WASHINGTON.—L-27 order applying to vending machines was included in list of 29 orders amended this week by WPB. Revision of L-21 governing games, phonos, etc., reported on the way. Amendment specifically states in the order that products they cover are subject to the "spot plan." . . . Inside tip from WPB here late this week holds out some hope that partial resumption of parts production may soon be allowed following recommendations of industry advisory committee.

WASHINGTON.—Total amount of revenue collected on coin machine taxes for fiscal year ended June 30 amounted to \$18,475,491, according to internal revenue figures released this week. This is an \$8,000,000 jump from the 1943 figure and reflects the higher tax rates now in effect.

CHICAGO.—WPB Forms 4000 and 3820 which manufacturers may file to take advantage of the "spot plan" arrived at local WPB offices this week.

TOLEDO.—Audit of tax records on pin game licenses here show them to be in order but the safety commissioner is still pushing his probe on game licenses.

WASHINGTON.—WPB is reported coming out with an order soon to allow cigarettes sold thru venders to be wrapped in cellophane. Move is being attacked by Retail Tobacco Dealers' Association on grounds of unfair discrimination.

CHICAGO.—Distrib in Midwest and on Pacific Coast readying for post-war business, survey discloses. See Amusement Machines Section.

QUEBEC.—City clamps a \$2,000 per machine tax on vending machines selling products worth more than 10 cents. Considering move to outlaw all vending machines. Claim machines taking business play from retail merchants who are leading fight to ban devices.

WPB Order L-27 Text on Venders Amended Aug. 19

PART 3291—CONSUMERS DURABLE GOODS

(Limitation Order L-27, as Amended August 19, 1944)

VENDING MACHINES: MERCHANDISE § 3291.100 Limitation Order L-27—(a) Definitions. For the purposes of this order:

(1) "Merchandise vending machines" means any coin or token operated machine from which merchandise is sold. It includes for example, cigarette, candy, chewing gum, nut, bulk and bottle beverage and food vending machines, photograph vending machines, sanitary napkin vending machines, and drinking cup dispensers. It does not include automatic restaurants (so-called automats) or United States Postage Stamp vending machines.

(2) "Manufacturer" means any person who produces or assembles any merchandise vending machines or parts for merchandise vending machines, or any person who produced or assembled any merchandise vending machines during the twelve month period ending June 30, 1941, whether or not he now produces any.

(3) "Deliver" means to lease, sell or transfer.

(b) Restrictions on production and delivery. (1) No manufacturer shall produce or deliver any merchandise vending machines except sanitary napkin vending machines, which may only be produced according to a quota approved by the War Production Board on Form WPB-2719 (formerly PD-880).

(2) Each manufacturer who wishes to produce or deliver any of these sanitary napkin vending machines must file this form with the War Production Board on or before the 15th day of December, March, June and September according to the instructions accompanying that form. A manufacturer asking permission to produce or assemble sanitary napkin vending machines must file with

his first application a letter stating the total number of sanitary napkin vending machines which he produced, assembled or delivered during the twelve month period ending June 30, 1941, and the location of his plant and of any other plants which will produce parts for those machines. If the manufacturer intends to produce or assemble in his own plant, he should state the estimated man hours which will be consumed in the production. (See WPB ORDER L-27 on page 64)

INTERNATIONAL FOR EXPORTING

MUSIC

1 Rockola Deluxe	\$325.00
1 Wurlitzer Victory, P.K.	495.00
2 Wurlitzer 61, C.M.	110.00
1 Wurlitzer 616	150.00
1 Seeburg 8200, Conversion	495.00

ARCADE

1 Shoot the Chutes	\$139.50
2 Western Baseballs	95.00
1 Supreme X-Ray Pokerina	135.00
1 Shoot Your Way to Tokyo	225.00
1 Rockola Ten Pins	59.50
2 Chicago Coin Hockeys	210.00
1 Mills Punching Bag	99.50

VENDORS

10 Advance P-Nut Vendors	\$ 8.75
5 Northwestern Tri Selectors, 1 & 5c Coin Slots	29.50
4 Electric Popomatic Popcorn Vendors	64.50

PIN GAMES

Ten Spot	\$54.50	Home Run	\$49.50
Polo	39.50	Gold Star	49.50
Landslide	49.50	Cadillac	34.50
Jungle	69.50	Gun Club	64.50

WIRE, WRITE OR CALL US

WE ARE DISTRIBUTORS FOR BOWLING LEAGUES FOR NORTHERN OHIO. IDEAL FOR ARCADES AND LOCATIONS!

WRITE FOR COMPLETE LIST OF FIVE AND ONE BALL FREE PLAYS

We need Phonographs, Slots, Five Ball Pin Games mainly for exporting needs. Write or wire quantity available and best price!

TERMS: 1/2 Deposit with all orders for Domestic Purposes.

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Manufacturers of Photomatic and Other Famous Coin Operated Equipment.
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

CLEVELAND COIN

OFFERS:

CONSOLES

- 10 Keeney Kentucky Clubs . . . \$125.00
- 3 Jumbo Parades, Free Plays . . . 95.00
- 1 Pace Saratoga, P. O. 125.00
- 3 Pace Saratoga Combination . . . 150.00
- 3 Big Tops, F. P. 115.00
- 4 Beulah Parks, P. O. 110.00
- 2 Black Paces Races 125.00
- 1 Mills Rio 65.00
- 1 Galloping Dominoes, Late Head 175.00
- 1 Galloping Dominoes, Early . . . 95.00
- 3 Bally Club Bells, Combination . . 235.00
- 1 Jennings Multiple 95.00
- 10 High Hands 165.00
- 2 Jennings Liberty Bells 45.00

ARCADE EQUIPMENT

- 1 Periscope \$395.00
- 2 Rapid Fires 215.00
- 1 Western Baseball 85.00
- 1 Palm of the Hand Card Vendor . . . 40.00
- 1 Color of Eyes Card Vendor 40.00
- 5 Assorted Electric Diggers, Lot . . . 275.00
- 1 Brand New Scientific Basketball . . 139.50
- 2 Keeney Submarine Guns 195.00
- 2 Slap the Japs 150.00
- 1 World Series 110.00
- 2 Ten Strikes 50.00
- 3 Chicago Coin Hockey 195.00
- 1 Roll in the Barrel 110.00

MARINES AT PLAY

We Have It ★ Ready for Location ★ Proven Money Maker ★ Immediately Delivery ★ \$199.50.

PIN GAMES

- | | |
|----------------------------|----------------------------|
| Legionnaires . . . \$65.00 | Gold Stars . . . \$49.50 |
| Dixies 55.00 | Slap the Japs . . . 55.00 |
| Skylines 55.00 | Big Chiefs 55.00 |
| Landslides 45.00 | Wings 35.00 |
| Playballs 55.00 | Score Champs . . . 35.00 |
| Zombies 55.00 | Gun Clubs 65.00 |
| Ten Spots 55.00 | Glamours 39.50 |
| Crosslines 49.50 | Repeaters 55.00 |
| Polos 39.50 | Double Features . . 45.00 |

WANTED: CUP DRINK VENDORS: COIN OPERATED: THIRST QUENCHERS PREFERRED!

1/2 Deposit With All Orders—Balance C. O. D.

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ARCADE EQUIPMENT

READY FOR LOCATION

- 1 Ten Strike, High Dial \$ 60.00
- 3 Ten Strike, Low Dial 50.00
- 1 Ace Bomber 350.00
- 1 Western Baseball Deluxe 125.00
- 2 Sky Fighters 350.00
- 1 Pokerino 125.00
- 1 Bumper Bowling 35.00
- 1 Keeney Submarine 250.00
- 1 Jap Shoot the Chutes 135.00
- 1 Chicken Sam 100.00
- 1 Keeney Anti-Air Craft 65.00
- 2 Hockey (Chicago Coin) 225.00
- 1 Bally Defender 350.00

1/3 Deposit, Balance C. O. D.

Acorn Amusements

1231 W. Chicago Ave., Chicago 22, Ill.

COIL WORKERS!

Unit impossible to take apart. Plenty of free circulars. Money back guarantee on every box. 50¢ for sample. \$25 per 100. Send 25¢ with order. Wire or write

DUO-ELECTRO CO.

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WANTED TO BUY

Fifteen Keeney Pastime Glasses

CAPITAL MUSIC CO.

521 S. Front St. WILMINGTON, N. C.

WPB SPOT PLAN

(Continued from page 58)

It is also pointed out, than for manufacturers to get the idea that it is useless to apply under the plan because of the stringent war man-power restrictions now in effect, especially since it is going to take plenty of time for WPB to process the multitude of applications it will receive.

On this score, WPB revealed this week that applications will be divided into two groups—those that will be forwarded to Washington with field office recommendations, and those that will be entirely handled by field offices themselves. Cases tabbed for Washington will be those in which the proposed manufacture will require (1) more than 50 production workers in the critical West Coast areas; (2) more than 100 production workers in Group 1 or Group 2 labor areas, and (3) more than 250 production workers in Group 3, Group 4 or unclassified labor areas. Since Chicago is a Group 1 labor area, only applications involving less than 100 production workers will be handled entirely by the local field office.

Analysis of Forms

An analysis of Forms 4000 and 3820 to be used under the "spot plan" shows they are comparatively simple. Each are only four pages, one of which gives directions for filling out the other three. Both must be filed simultaneously. Form 4000 requires statements of proposed production schedules and controlled material requirements. Form 3820 is concerned with man-power information.

Form 4000 requires one original and one duplicate to be filed and is divided into four sections: (1) Proposed production schedule covered by application; (2) statement of WPB orders involved; (3) controlled material requirements for proposed production schedule, and (4) letter of transmittal. Form points out that the WPB has established a list of utility items that are considered of importance in civilian requirements and that requests to produce products on this list will be given more consideration than requests to make products not on the list. Citing the fact that present war production needs are such that only a very limited quantity of new materials can be authorized under the regulation, form also points out that requests to produce products which can be made from the manufacturer's own inventory or from idle or excess materials bought from others, will be given more favorable consideration than requests to produce products from new materials. "Therefore, it

is to your advantage," it is stated, "to reduce to a minimum the purchase requirements of new controlled materials as stated on your application."

In figuring out how much new controlled materials a firm will require in filling out Section III of the form, it is pointed out that quantities to be used out of a company's own inventory or which can be obtained from idle and excess inventories of others should not be included. The form states that "The War Production Board will assume that the difference between the quantities which you state will be put into production and your purchase requirements of new materials represents the quantities which you expect to use from your own inventory or to get from the idle and excess inventory of others."

Letter of Transmittal

The questions to be answered in the letter of transmittal are:

1. What changes have occurred in the production in this plant or what changes do you anticipate in your present authorized production schedules? When will these anticipated changes occur?
2. Will the proposed production requested in Section I require any facilities, processing machinery or equipment not now available in your plant? If so, what additions will you need and how do you propose to get them?
3. Are your purchase requirements of new controlled material, as indicated in Section III, of the same type and kind as to size, gauge, etc., as the material you have on hand or anticipate getting from surplus and excess? If not, how do your new controlled material purchase requirements differ from material on hand or available from surplus?
4. If the products covered by your WPB-4000 application are not on the list of utility items of importance in civilian requirements:
 - (A) What products on that list can you produce?
 - (B) Give reasons why you are not requesting permission to produce products on that list.

You should also give in letter of transmittal any additional information concerning special situations with regard to your business which you think would be helpful to the War Production Board in hastening this application.

Man-Power Questionnaire

The most important question on the man-power questionnaire Form 3820, which must be submitted together with WPB-4000, is: "If the proposed production schedule and the production materials required are approved without modification, will it be necessary to increase the employment of production workers above the number currently employed in the plant where the product is made?" If the answer to this question is "no," then no further man-power information has to be given. The form points out, however, that such a "no" answer may be used as evidence by the War Man-Power Commission in establishing a man-power ceiling for a company.

Things are a bit more complicated if an increase in production workers would be needed by a company if the production schedules as outlined in WPB-4000 would be granted. In this case, the following provisions prevail:

"If the answer to question No. 1 is 'yes,' the subsequent investigation by the War Man-Power Commission discloses that the required additional workers may not be available, how would the proposed production schedule and the production materials required (Sections II and III in the case of CMP-4B) shown on the attached application be modified?"

"(A) When the number of production workers now employed in the plant is not increased;

"(B) When the total number of production workers to be employed in the plant (the number now employed plus the additional number which may be hired) will be increased only to the extent allowed by the employment ceiling that may have been established by the War Man-Power Commission.

"(If the change is substantial you may file one or two, if both conditions, (A) and (B) apply copy of the related application form, completing only those sections that will disclose the modification in the proposed production schedule and production material requirements. Otherwise explain so that appropriate modification may be made by the War Production Board.)"

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... and all you fellows in the East. Get quicker deliveries and save shipping expense. . . . We have complete stocks of Pins, Arcade, Consoles and Automatics. . . . Get our list before purchasing. Write, wire, phone Liberty 9480 or come in to

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ALL GAMES CLEAN Ready for Location! ARCADE

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- 10 Rock-Ola and Evans Ten Strikes . . 44.50

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- 2 Cubs 6.95
- 1 Horse Shoe 6.95
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- 3 Sparks, 5¢ with Slugs \$10.95
- 1 Indian Dice 9.95
- 2 Pick-a-Pack 9.95
- 1 Lucky Smoke 6.95
- 1 Races 6.95
- 1 Lucky Pack 9.95

SLOTS AND CONSOLES

- 3 Jumbo Parade, F.P. \$85.00
- 1 O.T., 1¢, Blue, Like New 65.00
- 2 O.T.'s, 1¢ (1 Blue, 1 Green) 50.00
- 1 O.T., 5¢, Green 65.00

- 3 Wurlitzer Wireless Bar Boxes . . . \$100.00
- 1/2 Deposit, Balance C. O. D.

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READY FOR LOCATION!

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- 3 Sky Fighters 325.00
- 3 Western Baseball, '39 75.00
- 5 Ten Strikes, HI Dial 59.50
- 2 Scientific Batting Practice 105.00
- 5 Chicken Sams, Jap Conv. 139.50
- 3 Chicken Sams, Shoot-A-Bazooka Conv. 159.50

SPECIAL!

20 POKER TABLES, Flat Top, very good condition. . . . Write

1/3 Deposit, Balance C. O. D. F. O. B., N. Y.

MARCUS KLEIN

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- 1 50¢ Mills War Eagle, Gilt, Gold . . \$475.00
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All above factory overhauled, new cabinets, C.H., K.A., single Jacks, guaranteed A-1, Full drill proof.

- 1 25¢ Mills Brown Front, C.H., K.A., Late \$385.00
- 1 5¢ Mills Copper Chrome, 2/5, Ser. 472,000 395.00
- 1 5¢ Mills Gilt, Gold, 3/5, Like New . . 400.00
- 1 25¢ Mills Emerald Green, Like New, Serial 486,234, Hand Load 550.00
- 1 25¢ War Eagle, 3/5, Refinished, Perfect 275.00
- 1 Pace Twin Reels, 5 and 25 Cent, Perfect Cond. 475.00
- 1 25¢ Jennings Goose Neck, 2/4 75.00
- 1 5¢ Mills Blue Front 175.00
- 1 10¢ Mills Bonus, Over 450,000, Like New 375.00
- 1 Mills Q.T., 1¢ Play, Perfect Condition 45.00

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RACE HORSE REELS**

Automatic payout machine for 5¢ play. Takes in real money and pays out a fleshy token when winning race horse combination appears. Automatic Jackpot consists of large "gold award" coin which is redeemed at counter for \$5.00 cash. Brand new. Takes space 10x10 in. Ht., 13 in. Wt., 25 lbs. Send \$10.00 deposit, balance express C. O. D. While they last. Each **\$49.50**

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COUNTER GAMES

- A.B.T. Pistols: Red, White and Blue, Fire and Smoke, Etc. . . \$30.00
- Cross Cross or Bingo . . . 9.00
- Flip Skill Mills . . . 32.50
- Hoops (Genco), Like Hi Ball . . . 30.00
- Hula-Hula . . . 10.00
- Kill the Jap (New) . . . 22.50
- Poison the Rat (Hitler) . . . 17.50
- Poison the Rat (New) . . . 22.50
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- Splitfire (New) . . . 17.50
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- Totalizer . . . 25.00
- Victory (Penny Tricle Type) . . . 10.00
- Western Super Grip, Floor Cabinet and Sign . . . 50.00
- View-A-Scope . . . 27.50
- Peek Show . . . 29.50
- Wizard Fortune Teller . . . 17.50
- Exhibit Love Meters . . . 25.00
- Exhibit Love Meters, Streamlined, Screened Glass Lite Up, New . . . 47.50

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Free! Complete Price List of Parts and Supplies Just Off the Press!

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(2 Blocks From Penn. Station)

SCALES

Deduct 5% if full certified remittance accompanies order

- 3 Watling Fortune Teller Scales . . \$ 84.50
- 3 Watling Fortune Teller Scales (High Mirror Back) . . . 95.00
- 1 Kirk Guesser Scale . . . 105.00
- 1 Rock-Ola Lo-Boy . . . 34.50
- 2 Pace Scales (Latest Models Made) . . . 59.50
- 2 Watling Tom Thumb Scales . . . 50.00
- 1 Paces Races (Brown Cabinet) . . . 109.50
- 1 Bally Pursuit . . . 45.00
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**Going Out of Business
AND WE MEAN BUSINESS**

Write today for complete list of Music, Pinball, Arcade and Vending Machines. A few Slots. Over \$700 worth of Parts and Supplies. Also a complete small Music Route in Eastern U. S.

BOX 1024

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- Easy To Adjust—Extra Heavy Switches
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Length—9 ft. 1 1/2 in.
Height—55 in.
Width of Runway—20 in.

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**I WANT PHONOGRAPHS!
WILL PAY THESE PRICES:**

Wurlitzer 412 . . . \$ 60.00	Wurlitzer 850 . . . \$525.00	Seeburg 8800, RCES \$475.00
Wurlitzer 618 . . . 95.00	Wurlitzer 950 . . . 550.00	Seeburg Envoys . . . 325.00
Wurlitzer 600K . . . 310.00	Seeburg Rex . . . 135.00	Seeburg Envoy, RCES 350.00
Wurlitzer 24 . . . 165.00	Seeburg Gem . . . 200.00	Rock-Ola Master . . . 250.00
Wurlitzer 500 . . . 300.00	Seeburg Classic . . . 300.00	Rock-Ola Standard . . . 225.00
Wurlitzer 700 . . . 435.00	Seeburg Vogue . . . 275.00	Rock-Ola Windsor . . . 120.00
Wurlitzer 800 . . . 475.00	Seeburg Colone . . . 300.00	Rock-Ola De Luxe . . . 235.00
Wurlitzer 750 . . . 475.00	Seeburg Major . . . 300.00	Mills Throne . . . 165.00
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- Attention . . . \$39.50
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All games are clean and checked

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A-I BARGAINS

PIN GAMES AND CONSOLES

- Playball . . . \$47.50
- Silver Skates . . . 59.50
- Jungle . . . 72.50
- Crossline . . . 35.00
- Sea Hawk . . . 62.50
- Jungle Champ, F.P. . . . 89.50
- Jumbo Parade, F.P. . . . 89.50
- 5¢ Mills Q.T. . . . 67.50
- 5¢ Pace Comet . . . 75.00
- 1¢ Pace Double Jack . . . 20.00
- 5¢ Jen. Goose Neck, No Back Door . . . 10.00
- 5¢ Midget with J.P. . . . 35.00
- 5¢ Bally Diesto . . . 10.00
- 1¢ Cub Counter Game . . . 3.50
- 1¢ Whiz Counter Game . . . 17.50
- 2 Mills 6 Col. Clg. Mch. Ea. . . 22.50

MUSIC AND ACCESSORIES

- 4 71 Wurlitzers, C.M., Extra Good. Ea. \$147.50
- 2 Seeburg Wallomatic, Like New. Ea. . . 35.00
- 1 Seeburg Baromatic, 3 Wire, 5-10-25 . . . 35.00
- 4 Seeburg Selectomatic, 30 Wire, \$20 12. Ea. . . 10.00
- 5 Seeburg Selectomatic, 3 Wire, \$20 12. Ea. . . 25.00
- 3 Wurlitzer #111, Plastic Cracked. Ea. . . 25.00
- 10 Wurlitzer #125, 5-10-25. Ea. . . 32.50
- 6 14 Phono Boxes. Ea. . . 7.50
- Wur. Stepper, M145 . . . 30.00
- 2 12" Spea. Ea. . . 15.00
- 30 Wire Cable, Short Lengths. Per Ft. . . .25

Above Equipment Subject to Prior Sale.

TERMS: 1/3 Deposit, Balance C. O. D.

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- 1 618 Wurlitzer Amplifier . . . 20.00
- 1 Exhibit Bowling Alley . . . 30.00
- 1 Ten Strike . . . 35.00
- 1 Test Pilot . . . 150.00
- 1 Open Season . . . 125.00
- 1 Mills Punching Bag (With New Bag) . . . 75.00
- 1 Late Model Photomatic with 5000 Frames, Inside and outside like new. . . 1100.00
- 1 Mills One-Two-Three Jumbo Reels With Bally Payout . . . 65.00
- 1/2 Deposit With Order, Balance C. O. D.

Playland Amusement Co.
616 ADAMS ST. TOLEDO 4, OHIO

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- Big Show . . . 15.00
- Fantasy . . . 12.00
- Lite-o-Card . . . 18.00
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- Short Stop . . . 20.00
- Keeney's Red Hot . . . 15.00
- Big Town . . . 15.00
- Summer Time . . . 15.00
- Big League . . . 12.00

SLOTS

- 5¢ Columbia Fruit Reel, D.J.P. . . . \$ 45.00
- Columbia Clgr. Reel, G.A. . . . 35.00
- 5¢ Mills V.P., Chrome . . . 50.00
- 1¢ Mills V.P., B.G. . . . 28.00
- 10¢ Cherry Bell, 3-10 Payout . . . 225.00
- 25¢ Mills Blue Front, 3-5 Payout . . . 250.00
- 10¢ Mills Blue Front, 3-5 Payout . . . 190.00
- 5¢ Mills Blue Front, 3-5 Payout . . . 190.00
- Slot Folding Stands . . . 3.50

CONSOLES

- Jennings Multiple Cubes . . . \$ 30.00
- Black Paces Races . . . 60.00
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- Fast Time . . . 80.00

ARCADE

- Mutoscope Sky Fighter . . . \$325.00
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- Fortune F.P. and P.O. . . \$300.00
- Across the Board . . . 18.00

Counter Machines:

- Champions, 5¢ . . . \$ 8.00
- Sparks, 5¢ . . . 8.00
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- Mills Panoram with Wiper . . . 325.00

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- Model S24-12 . . . 8.00
- Vanek Handles35

Will Trade Any of the Above Equipment For LoBoy Scales or Grotchen Metal Typers.

TERMS: 1/3 Deposit With Order, Bal. C.O.D.

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1 25¢ Mills Blue Front, Completely Rebuilt . . . \$300.00

- 1 5¢ Blue Front, S.J.P. . . . 165.00
- 1 25¢ Mills Gold Chrome . . . 450.00
- 1 5¢ Mills Gold Chrome . . . 380.00
- 1 5¢ Mills War Eagle, Single J.P., 3-5 Pay Out, Completely Rebuilt . . . 135.00
- 1 10¢ Mills Original Chrome . . . 410.00
- 3 5¢ Mills Club Bells, Like New . . . Write
- 1 25¢ Mills Club Bell . . . Write
- 1 25¢ Jennings Club Bell . . . Write
- 2 5¢ Jennings Chiefs, Perfect Shape . . . 140.00
- 1 Columbia Cigarette Reels, Like New . . . 69.50
- 1 Rookola Imperial 20 . . . 160.00

WE'RE CLOSING OUT OF SALEBOARDS BELOW COST

- Easy Fives, Size 1200 . . . \$1.95 Ea. 5¢ Play
- Ready Cash, Size 1000 . . . 1.90 Ea. 5¢ Play
- Star Action, Size 1000 . . . 1.90 Ea. 5¢ Play
- Make Room, Size 1200 . . . 2.50 Ea. 5¢ Play
- Charley Board, 100090 Ea. 5¢ Play
- Hoe Boy, Size 1080 . . . 2.50 Ea. 25¢ Play
- Sure Winner, Size 1000 . . . 1.90 Ea. 5¢ Play
- Jack Pot Charley . . . 1.10 Ea. 25¢ Play
- Big Gun, Size 850 . . . 4.00 Ea. 5¢ Play
- Sport Model, Size 900 . . . 2.50 Ea. 5¢ Play
- Five o'Clock Special, 1080 . . . 3.09 Ea. 5¢ Play
- On De Fence, Size 849 . . . 2.25 Ea. 5¢ Play
- Ace Notes, Size 48085 Ea. 5¢ Play
- Pay Off, Size 600 . . . 2.25 Ea. 25¢ Play
- Rosie the Riveter, 600 . . . 2.65 Ea. 25¢ Play
- Heart of Texas, 1298 . . . 3.50 Ea. 5¢ Play
- Air Attack, Size 1296 . . . 3.00 Ea. 5¢ Play
- Knock Off a Japanazi, 1050 5.00 Ea. 5¢ Play
- Courtin' Trouble, 1080 . . . 3.00 Ea. 5¢ Play
- Little Big Shot, 600 . . . 1.50 Ea. 5¢ Play
- Saddle Up, Size 1000 . . . 2.00 Ea. 5¢ Play
- Canteen, Size 1080 . . . 1.50 Ea. 5¢ Play

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Will Pay These Prices F. O. B. Your Shipping Point.

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- DO RE MI . . . 45.00

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1236 Fillmore St., San Francisco, Calif.

5-BALL FREE PLAYS

- 3 Anabel. Each . . . \$35.00
- 1 Four Diamonds. Each. . . 45.00
- 1 Wild Fire. Each . . . 34.00
- 7 Spot Pools Got. Each. . . 39.50

C. AND M. SPECIALTY COMPANY

832 Camp Street NEW ORLEANS, LA.

Hillbilly Disks Pull Most Nickels, Calif. Juke Ops Say

HOLLYWOOD, Aug. 26.—Out of approximately 100 juke boxes on location in spots ranging from sophisticated bars and campus spots to taverns, each has from three folk records to a complete set-up, Robert Clark, of Hines & Clark, music machine operators, report. Demand for this type of disk has soared to new heights in recent times and the music machine operators are up a tree as to how to get a supply. To ease the problem to a certain extent, a local concern, Rodeo Records, is now turning out disks exclusively for the Western field.

Clark said that with Columbia not recording, the operator could not look to Okeh for much of a solution in the hillbilly record problem. Decca, it was added, has not gone much for recordings of this kind, although its recent releases of Hoosier Hot Shots and Ernest Tubb are going good, especially Tubb's *Soldier's Last Letter*.

"One thing about hillbilly records is that they attract the younger as well as the older people," Clark said. "Then, too, an operator can put a hillbilly on a machine and run it longer than a popular tune. When it shows a slackening in demand, the tune can be removed and later returned. You can certainly get your money out of hillbillies."

Clark pointed out that tunes like *Born to Lose*, by Ted Daffan, and Roy Acuff's *Wreck on the Highway* could be returned to the boxes from time to time. In order to get these and other records, operators here are buying them from distributors whenever they can and also from retail stores. It is true that sometimes the operators pay double and triple the price they would ordinarily pay. The demand is such that getting the record is the thing. When it comes to this, operators pay little attention to the price.

Favorite Artists

Top recording artists in the field are Bob Wills, Acuff, Daffan, the Wranglers, Bar X Cowboys, Montana Slim, Cliff Carlyle, Patsy Montana, Al Dexter and Ozzie Waters.

Waters is heard over KNX, local CBS station, and on Rodeo Records. *There'll be a Rodeo in Tokyo and a Round-Up in Berlin* is his top tune with *I Lost You*

and *Tie a Saddle String Around Your Troubles* following.

Clark and other operators admit they are up a tree as to how to judge a hillbilly record. The titles are vastly different from those used in the popular field. Clark admits that he would never have selected *The Prodigal Son*, by Acuff, or even *Wreck on the Highway* as potential hits.

These recording artists are also money-makers in ballrooms. Wills pulled approximately 22,000 in three days in Oakland. The attendance would have been higher but the fire department closed the box office after 7,600 people had bought tickets at \$1.20 each. Wills put 8,600 in the Venice (Calif.) Pler ballroom last November and holds the record of 6,100 at Mission Beach, San Diego. Acuff had about 23,000 at Venice ballroom for three days, including a Saturday night swing shift dance.

Operators have no formula for picking hillbillies. All they want is to get their hands on a slough of 'em, pardner. A juke box loaded with hillbillies or Westerns is good as money in the bank.

Author of Juke Hit Finds Legal Trouble

LOS ANGELES, Aug. 26.—Cecil Gant, army private who found sudden fame and fortune when he wrote the current local juke box song hit *I Wonder*, ran into legal difficulties in a Superior Court suit filed by the Bronze Recording Company.

The plaintiff contends that it entered into an agreement with Gant last July 1 and paid him \$200 cash with a promise of 2 per cent royalties in return for his making recordings of the hit and four of his other songs.

However, the suit alleges, Gant later signed up with the Richard A. Nelson Recording Company. The Bronze Company asked the court to issue an injunction to prevent the Nelson concern from distributing the song, plus \$10,000 damages.

Cowboy Wails Replace Folk

NEW YORK, Aug. 26.—New use for hillbilly records has been found by juke ops here who have routes where Swiss yodel and German lieder disks have gotten heavy play. Unable to get sufficient of the foreign style platters to do the job, ops have substituted folk music, leaning heavily to cowboy wail tunes, to exceptionally high play results.

Expect Early Settlement in Disk Making

Vinson Holds Big Whip

WASHINGTON, Aug. 28.—Operators have long suffered thru the AFM ban on diskers, still effective against RCA-Victor and Columbia, hold higher hopes than ever before that some solution would be arrived at, and that these two of the three major companies would soon be turning out waxings of current hits for juke boxes.

Altho no definite word had come down from Fred Vinson, economic stabilization director, at press time (matter was only turned over to ES office officially Friday) (25) trade observers here in the Capital were kicking around a new possibility thru which AFM Prexy James C. Petrillo might be forced to make a settlement. It has already been pointed out (*Billboard*, Music Department, August 28 issue) that Vinson holds a three-pronged whip which he may use to get the AFM to hustle along to a settlement. He may request Selective Service Boards to call all AFM members (regardless of their recording company affiliations, and certainly those contracted to Victor and Columbia) up for re-examination with the result that all under-38's might be tossed into the 1-A draft pot; he may ask the War Manpower Commission to "drive" AFM members into war jobs, and he may request Ration Boards to withhold extra gas coupons from all AFM members.

New threat with obvious inherent "settlement" possibilities was a move whereby Vinson could seize Victor and Columbia plants; order Petrillo to have his men come back and make records—and if Petrillo refuses to do so, Vinson could charge him with "impeding the war effort," and hold him liable to violation of the Smith-Conally Act. If such an action took place, and it was sustained, Petrillo, personally, would be liable to a \$5,000 fine, a year in jail, or both. Of course, the plant seizures would be strictly technical in nature, with perhaps one government official sent in to establish government control.

Whole idea of above, or any other move on the part of Vinson would be to follow thru on enforcing the War Labor Board's directive, which Petrillo has flatly ignored, without making it necessary to carry the case to President Roosevelt. It is felt that with elections coming up, the headman would rather stay out of the deal.

Whatever developments take place in the next couple of weeks, the entire ban situation seems definitely headed toward a final showdown. While it was being kicked around by the WLB, there were always further moves which the AFM could make. Now with the case in the hands of Vinson, and with the only other alternative being to carry it right into the White House, observers feel a settlement must be brought about.

Ops in the meantime are doing the best they can with the record situation as it is, and are keeping their fingers crossed.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Doolittle, Radio Pioneer

Tim Doolittle, of WJR, Detroit, who has outlasted all of the pioneer radio entertainers of the Motor City, credits his success in the folk music field to personal appearances. In the past 12 years he and his Pine Center Gang have made over 2,000 personal appearances in addition to presenting nearly 2,500 radio programs. Tim, who in private life is Bruce Myers, started singing folk songs and hymns back in 1924 with the Red Apple Club over WCX, which became WJR in 1926. He has been on the WJR staff ever since.

In 1932 Doolittle organized a six-piece band and began a daily early-morning novelty program over WJR. This program is still going Tuesdays, Thursdays and Saturdays. Tim's "gang" includes Al Sager, who concentrates on the bass fiddle but plays 13 other instruments in a comedy act; Smilin' Red Maxedon, singer and guitarist; Joe Pullin and Paul Henneberger, fiddlers, and Pete Baltrusz, accordionist.

Tunester Tattle

Chart Music Publishing House, Inc., is publishing the Curt Massey and Lee Penny song, *Me and My Mule*.

Howard Ropa, baritone of the *Famous Hoosier Hop* on WOWO, Fort Wayne, Ind., is passing the cigars. It's a boy, Howard Wesley Ropa, born August 16.

Cpl. Ben Shelhamer Jr. writes from Spokane that his tune, *I'll Be Back Don't You Fear, Little Darlin'*, is being featured in the night spots by Happy Gayman and on the air by Clyde and Slim Copeland on KFRY, and the Ranch House Ramblers with Norma J. Miller on KHQ. Under the old title, *I'll Be Back in a Year, Little Darlin'*, the tune was recorded by Texas Jim Robertson, the Prairie Ramblers, Red Foley and Bill Boyd.

Skip Dean writes that he has reorganized his group as the Skip Dean and Zeke Holdren Duo, musical comedians and harmony singers, for the balance of this season.

Smiling Jack Ford, guitar player with Bill Nettles and His Dixie Blue Boys, has written a new song, *Love's a Funny Thing*, in collaboration with Nettles and it has been accepted by Chart.

Mrs. Bill Nettles has had her song entitled *You Don't Treat Me Right Blues* accepted for publication by the Dixie Music Publishing Company. She is co-writer with her husband, Bill Nettles, of *In a Little Southern Harbor*, soon to be (See *American Folk Tunes* on opp. page)

Album Disks Pay Off in Music Machines of Philadelphia Ops

PHILADELPHIA, Aug. 26.—The album sets of popular records, originally designed by the recording companies to stimulate the home sale of records, are for the first time being utilized to good returns by the music machine operators here. Apart from providing coin-catchers, the album sets are going a long way to help the operators keep their machines filled with sellable music instead of resorting to padding with old platters.

Most successful of the album sets is the one recently released by Columbia, featuring Frankie Carle and His Girl Friends, eight sides of girl-titled tunes. While only featuring Carle's piano-playing, music fans are ready to accept the piano solo sides of the new maestro until recordings of the full band can be made. But what is more significant, is the fact that the music box fans, instead of being satisfied with only one side, will put in enough nickels to cover the four face-up sides of the label. And after a few weeks, the operator cashes in on the other four sides of the album.

Operators pointed out that it is unwise to put in more than four or five sides of the album set. Also significant is the fact that while single sides from

an album set have never been coin-catchers, use of three, four or five sides from a set brings in the nickels. It is pointed out that in using several sides, the music box fan immediately recognizes the sides as part of an album. And while a limited number can afford to spend \$2.75 to \$4.50 for the purchase of an album set, they can readily afford to spend 20 or 25 cents to hear four or five sides of the album. Moreover, the record fans are more aware of the album sets than the individual sides, the promotion and advertising of the record companies and stores being centered largely on the popular album sets.

Other sets being used successfully by music operators here are the Fats Waller Memorial Album on Victor and the Benny Goodman Sextet on Columbia. And at some locations, operators report extra-good collections for several sides in the Danny Kaye Album for Columbia, which was made several years ago but serving in good stead now as a result of his current *Up In Arms* movie. Also getting a good play at some locations are selected sides from the various Decca stagershow albums, particularly the *Connecticut Yankee* album.

More Phonos Needed In Regina, It Seems

REGINA, Sask., Aug. 26.—A study of census figures for this city reveals that the population has increased almost 5,000 during the last 10 years. In spite of this number of persons living here, a check this week showed there are only 42 juke in locations. This means one juke for every 1,400 persons.

Twenty-eight of the juke are of the standard type while 14 are the wired music variety.

Gals Prefer Jukes to Campaign Oratory

REGINA, Sask., Aug. 26.—According to election commissioners of the near-by province of Alberta, more young women were interested in local juke boxes and the selections offered than they were in casting ballots in a recent election.

Commenting that the election had caused only "moderate interest," one of the commissioners added that he had seen more young ladies listening to juke than to election speakers.

New Recording Firm in N. C.

RALEIGH, N. C., Aug. 26.—According to the secretary of state, the Southern Recording Company, of Hickory, filed a certificate of incorporation to operate a general distributing, wholesale and retail business in all kinds of sound recording instruments. Authorized capital stock \$100,000, subscribed stock \$300 by Norman S. James, A. Alex Shuford, John and Bailey Patrick, all of Hickory.

Juke Center of Attraction in Gimbel Display

PHILADELPHIA, Aug. 26.—Gimbel's department stores, which have branches here as well as in New York, are noted for their unusual window displays.

Jukes came in for some free advertising in one of the window shows currently being featured. A juke box has been made the center of attraction in a model room which is filled with gay furniture, pictures and other appointments. To get away from the old name "rumpus-room," Gimbel prefers to refer to the place as a "low-brow room."

The "low-brow room" is shown along side a more sedate display called the "high-brow room."

Mexican Govt. Plans 100 Recreation Parks For Mexico City Kids

MEXICO CITY, Aug. 26.—The federal district (Mexico City) will have 100 sport and recreation parks by January, 1945, according to Javier Rojo Gomez, chief of the government. The parks will provide recreation for Mexico City youngsters and are part of a program to control juvenile delinquency. Juke boxes might be installed in some of the larger parks, Gomez indicated.

AMERICAN FOLK TUNES

(Continued from opposite page)
published by Chart Music Company.
Two of Erwin Hanna's songs, *I've Got Troubles Too* and *Out in the West Is the Place for Me*, will be included in John Bava's new folio of folk tunes, Westerns and pop songs.
Jack Howard, Philadelphia songwriter and publisher of cowboy songs, has left the city to accompany Hank, the Yodeling Ranger, Bluebird recording artist from Canada, on a tour of radio stations.
Dick Thomas, new cowboy singing star featured on the new National Records, was discovered by Maurice Hartman, head of the record firm and Cheerio Music Publishing Company, singing in the Philadelphia night clubs.

Joyce Bookings

Jolly Joyce Agency, Philadelphia, reports the addition of Fairlyland Park, Lehighton, Pa., for the booking of Western and hillbilly stars. Featuring Wednesday evening shows, Joyce started off with Jesse Rogers August 18, with the Carter Family on August 23 and the Skunk Hollow Boys next Wednesday (30), and in order to offer the Hoosier Hot Shots

to the park patrons, management is staging a special show for the attraction Sunday (27).

Brendel's Manor Park near Baltimore, headlined Dick Thomas, new National records cowboy singer, with Cyril Smith, for the August 20 bill, with Jesse Rogers coming in August 27 to share the spotlight with the Cagle Sisters, making the jump from Chicago for the one day. Park management also announces the booking of the Carter Family for September 24, indicating that it will continue shows well into the fall season.

Other Joyce Agency bookings for August 20 brought the Kidoodlers to Sleepy Hollow Ranch near Quakertown, Pa.; Hoosier Hot Shots to Ed Schwartz's Indian Echo Cave Park near Harrisburg, and the Cagle Sisters to Valley View Park, York.

W. Va. Favorites on WMMN

Several West Virginia favorites have returned to WMMN, Fairmont, W. Va. Stoney Cooper and Wilma Lee are now heard twice daily over the station. Radio Dot and Smoky, after a long engagement on KWKH, Shreveport, La., are selling their sweet songs and mountain ballads on WMMN and drew 2,636 pieces of mail in the first week of their return. Jack Hunt, songwriter and entertainer, known as Cowboy Jack, has joined the Sagebrush Round-Up on WMMN, with Little Joe, banjoist, and Bashful Lucky, electric steel guitar, and the boys are heard daily in two sponsored programs.

Massey to Hollywood

Baritone Curt Massey is making arrangements to transfer his Saturday *Starring Curt Massey* show to the West Coast some time this fall. September 10 will be his last appearance as singing star of *World Parade*, and he no longer will be heard on *Reveille Round-Up* and several other programs being played by the Westerners, with whom he has been associated for 14 years. Before heading westward, Massey plans to spend a few weeks in New York making records for Columbia.

FOLK RECORD REVIEWS

(Continued from page 19)
ERNESTINE WASHINGTON
(Regis)

If I Could Just Make It In—FT; V.
Saviour, Don't Pass Me By—FT; V.

It's the gospel singing of Ernestine Washington, sepia lassie with a ceiling scaled tremulous voice, who sings the spirituals with real religious fervor. To make it all the more inspirational, her singing is framed by the sustained and rhythmic harmonizing of the Dixie Hummingbirds, male quartet. *If I Could Just Make It In* is sung at a slow tempo, with the rhythm stepped up for *Saviour Don't Pass Me By*. Piano and guitar keeps it in strict tempo.

COZY COLE (Savoy)

Jericho—FT. *Nice and Cozy*—FT.

Spearheading the rhythm section, that has Johnny Guarneri fingering the Steinway, Ted Walters picking the guitar strings and Billy Taylor at the bass, the sides led by drummer Cozy Cole represent a lively jam session showcasing the hot horn work of saxer Ben Webster, trombonist Ray Coniff and trumpeter Lammer Wright. While no free and easy movement is attained in the *Jericho* spiritual, stilted somewhat by what the label alleges to be an "arrangement," the jam juice flows more freely for the traffic-stopping paced *Nice and Cozy*, which gives everybody a chance for free expression, including Cole's drumnastics. If only for the agile fingering of Guarneri and the growl trombone slides of Coniff on the *Nice and Cozy* needling, the wax is well worth its weight.

The music box fans seeking out the jump-inspiring sides as well as the hot jazz coteries will find "Nice and Cozy" to their favorings.

HOT LIPS PAGE (Savoy)

Uncle Sam Blues—FT; VC.
Paging Mr. Page—FT.

Sparking a Swing Seven, Hot Lips Page blows his trumpet hot for these two sessions of jam. But far more effective is Hot Lips when he gets in that Kansas City groove and sings out the blues for his own *Uncle Sam Blues*, wherein he whines characteristically that "Uncle ain't no woman, but he sure can take your man." It's a slow blues and Hot Lips sells it all the way. *Paging Mr. Page* is a repetitious riff pattern cut in bright rhythmic fashion by the hot horns assembled.

At the race locations, "Uncle Sam Blues" should incite a riot of coins.

POP. RECORD REVIEWS

(Continued from page 19)

JACK SMITH (Hit)

Up, Up, Up—W & FT; V.
Let's Sing a Song About Susie—FT; V.
Janie—FT; V.
Sing a Tropical Song—FT; V.

The radio singer makes an impressive showing on wax with these four sides, and the name of Jack Smith, not to be confused with the whispering warbler of *Cecilia* fame, is a worthy addition to the label's recording artists. For his disk debut, the label has provided him with an excellent aggregation of musicians who lay down a highly rhythmic and colorful background for the lyrical and thoroly masculine voice. For the most part, Smith stresses the novelty aspects of the songs, and with great effectiveness. The *Up, Up, Up* novelty is taken at both a fast waltz and fast fox-trot tempo, with the contrast heightening the interest in the side. The mated side, *Let's Sing a Song About Susie*, is a cute girlie song and hit off at a lively tempo to blend with Smith's breezy singing manner. *Janie* is another attractive girlie serenade, from the screen show of the same name. For the plattermate, Smith delves into the calypso groove for the rumba-fox-trot setting applied to *Sing a Tropical Song*.

Any of Jack Smith's four sides should hold up well in the music boxes.

JIMMY DURANTE (Columbia)

Inka Dinka Doo—FT; V.
Hot Patatta—FT; V.

The irrepressible Durante once again the tops among the screen and radio buffoons, little urging is needed to call attention to these two novelty songs long identified with the lyrical merry-andrew. While hardly creating a ripple when first issued some years back, the new-found popularity enjoyed by Sir Jimmy is sure to create a buying public in spite of the fact that the delivery and presentation is heavily dated now. The sides show their age in the spinning, but there's no mistaking the dynamic Durante dominating the diskings. His homey witticisms and innuendoes pepper his thematic *Inka Dinka Doo* as only Durante can do, with greater release from restraint for *Hot Patatta*, in which he complains of the beautiful women wolfing him. Orchestra accompanies both offerings.

"Inka Dinka Doo," by Jimmy Durante, makes for a sock sticker in any music box, with the mated "Hot Patatta" equally attractive for the coin-catching.

KITTY CARLISLE (Decca)

Good Night, Sweetheart—FT; V.
These Foolish Things—FT; V.

The individual interpretations Kitty Carlisle applies to these two evergreens whips up little enthusiasm one way or another. Nor does the musical bank built by Harry Sosnik's accompanying orchestra, emphasizing the strings, add any particular luster to the shop-worn lullabies. While Miss Carlisle is in good (See Pop. Record Reviews on page 64)

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Will Pay These Prices F. O. B. Your City
GEMS \$175.00 500 \$320.00 8800 \$425.00
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F. J. HERYNEK JR.
508 GOUGH STREET SAN FRANCISCO, CALIF.

Sunday Proves Best Day for Coinmen in E. Canadian Province

ST. JOHN, N. B., Aug. 26.—Despite the trend toward licensing of all forms of coin machines and the curbing of hours for operating, there has been no interference in some towns along the Canadian side of the border. An unusual situation prevails wherein coin machines are not allowed to function on the U. S. side, while just across an international bridge here jukeboxes, pin games, etc., are going strong, with no restrictions whatever on the operation of the payout machines.

Edmundston, N. B., which is connected with Madawaska, Me., by an international bridge over St. John River, has been wide open the past half century not only on all forms of coin machines, but in allowing theaters, baseball, hockey games, boxing and wrestling shows Sunday afternoons and nights just as on weekdays. In fact, Sunday is the biggest sporting day of the week in Edmundston. To the per capita of population, there have always been more coin machines functioning in Edmundston than in any other community in the Eastern provinces.

Sunday is officially amusement day for people on both sides of the border, who head into Edmundston from a radius of about 50 miles. Hundreds of men and youths who work in lumber operations and those engaged in farming make Sunday a big amusement day in Edmundston.

All of Mexico Hit By Inflation, Report From Capitol States

MEXICO CITY, Aug. 26.—Mexico is no longer a visitor's paradise. Inflation has struck full blast and high cost of living has gone up 150 per cent since the war. Not only is the Mexican Government worried, but so are the officials at Washington. Inflation was caused, according to government reports, by the fact that more money is being spent here than ever before—with fewer goods to buy. Wages have failed to go up in proportion to price of goods—and the situation is grave.

Decca Disks Newies; Cap's Ritter Series

NEW YORK, Aug. 26.—Jack Teagarden, Claude Sweeten, Spade Cooley, Vern Buck, Lou Kosloff and Johnny Gondorks recorded for Decca here last week as did Oehl Albi and Katherine Thompson in cello-harp duets. Tex Ritter will cut new series for Capitol Records.

★ FOR SALE ★

Wurlitzer 800 with Adapter\$600.00
Wurlitzer 700 550.00
Wurlitzer 24 with Adapter 200.00
Rockola Twin 12, Metal Cabinet, Packard Adapter and 11 Packard Boxes 430.00
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All Machines in Perfect Working Condition.

½ Deposit, Balance C. O. D.

KERTMAN SALES CO.

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WANTED TO BUY

Phonette Measured Music Counter Boxes.
1c Play or 5c Play.
Latest Style Only, With Haydon Clocks.

Box D-251,
The Billboard, Cincinnati 1, O.

POP. RECORD REVIEWS

(Continued from page 63)

enough voice, she lends little warmth to the lyrics and her sing-song manner brings out none of the beauty that may be packed in the ballads. Takes both at a moderately slow tempo, with full tempo liberty to allow for fuller expression. *Good Night, Sweetheart*, is the Ray Noble classic, and *These Foolish Things* is a hit parader pop of an earlier year.

Neither the songs nor the singing shapes up on the strong side as possible phono fodder, the disk designed more for the intimacy of the parlor phonograph.

WILL BRADLEY (Columbia)

Fry Me, Cookie, With a Can of Lard—FT; V. *Request for a Rumba*—FT.

From the reject pots, Columbia comes up with a Will Bradley coupling originally cut when the trombone-sliding maestro featured the drumnastics of Ray McKinley. It's the barrelhouse and powerhouse blowing, and none too refined, for both of the sides. But the bad balance and blends may be overlooked in favor of some of the instrumental rides. Brighter is the catchy titled *Fry Me, Cookie, With a Can of Lard*. It's a 16-bar opus, embellished with the eight-beat boogie rhythm and taken at a moderately paced jump tempo with piano and tenor sax for the solo flashes and McKinley on the tag to sing the snappy jingle in his characteristic manner. *Request for a Rumba* is a slow and sluggish elaboration of a riff in the rumba-foxtrot setting with all the lead horns given a chance to blow it hot.

"Fry Me, Cookie, With a Can of Lard," if nothing more than the title, is a cinch to make the jive and jump fans loosen up with the coins.

JOHNNY HODGES (Bluebird)

Passion Flower—FT. *Going Out the Back Way*—FT.

For the Duke Ellington fans, and those devoted to the hot discography, these two sides showcasing the alto sax sorcery of Johnny Hodges holds unusual interest. For Billy Strayhorn's *Passion Flower*, the mood is deep purple with Hodges blowing out the slow blues in whining and somber tones that could stand cleaner reproduction. Accompanied by a small unit from the Ellington band, with the Duke himself at the piano, the background setting is entirely scored in close harmonies in the typical Ellington school of unorthodoxy. More commercial is Hodges' own *Going Out the Back Way*, taken at a lively jump tempo. In addition to Hodges' horn, the side makes for one of those rare instances that finds the Duke taking a piano chorus on a platter.

While the appeal of the platter is primarily to the hot jazz devotees, the jump music pattern provided for "Going Out the Back Way" may make for phono stimulation among the youthful enthusiasts.

PAN AMERICANA (Standard)

The music of the Latin Americas, with emphasis on the lesser known rhythms, is expertly presented by a large studio orchestra directed by Alfredo Mendez. Using familiar melodies, the six sides in the set represent a musical tour below the border, stopping off in Puerto Rico for the Guaracha rhythms applied to *La Candelaria*; in Cuba for the bolero set to *Ebrio De Carino* and the Danson for *Melodia De Ayer*; in Mexico for the album's brightest side in *Hasta La Vista* to demonstrate the corrido beats; in Brazil for the samba *Paraiso De Amor*, and finally for the Argentine ranchera created by *Regresanda*. For the Latin fans, the set is sure-fire to curry their favor.

POLKAS (Musicraft)

Streamlining the polka music and the polka rhythms for this album of 10 sides is bound to bring a mixed reaction to this set. The music and its rendition is too removed to make it interesting for the dance fans, while those partial to the polka music will find both the music and the playing falling short of the international seasoning that spices the musical style tempo. Brightest and most acceptable of the eight sides of homespun polka music is the *Stomp Polka*. Other sides, marked by trite melodies, include *Momma Polka*, *Poppa Polka*, *Stop Polka*, *Showin' Off Polka*, *Rag The Scale Polka* and *Betsy Polka*. Remaining two sides are for the old-fashioned dancing in three-quarter time, including *Whistling Waltz* and *Continental Swing Waltz*. The music is provided by a hand-picked band of Polkateers, directed by Frank Novak, with Len Stokes adding lyrical incentives to five of the sides.

COINMEN YOU KNOW

(Continued from page 59)

Minnesota resort area. . . . BOB MORE, Willmar (Minn.) operator, is in the navy and stopped off in the Twin Cities en route to Farragut, Idaho, where he is taking boot training. . . . Coinmen are plugging for MRS. JACK RAVINE, wife of the United Machines head, to come thru from her serious illness which has kept her confined to St. Mary's Hospital. . . . Coinmen around here are wondering whatever happened to ELSIE MADSEN, Superior-Duluth coinwoman. She has not been seen in these parts for many months. . . . VERLING GEID, Deadwood (S. D.) operator, is just getting over the effects of the three-day annual Pageant of '76 held in his home locality. Verling reports the boys and gals had one high time during the festival this year.

CORPORAL HARVEY KANGAS, former Hy-G service man until he entered the army, is convalescing at Fort Clinton, Ia., neuro-surgical hospital, from shrapnel wounds received in the arm at the Anzio beachhead. . . . AMOS HEILICHER, operator of North Star Novelty Company, has branched out into a new business. With a partner he has opened Kiddie Korner, shop for children, at Broadway and Lyndale Avenue, N. . . . SAM KARTER, of Star Novelty Sales Company, is doubling for his brother, Chuck, who went into the army recently. . . . HARRY LERNER, of H. & L. Novelty Company, is back on the job after a vacation spent in the Fond du Lac, Wis., area. . . . Recent addition to the Hy-G staff is GERTIE (BIZERTE) SPECTOR, new stenographer. Her husband is with the army based in England.

JEAN ALPERT, bookkeeper at Silent Sales Company, is leaving the city to move to Arizona with her parents. . . . GERTRUDE YANK, secretary to HAROLD LIEBERMAN, of Acme Novelty Company, is home from a three-week vacation in California. . . . M. M. (DOC) BERENSEN, of Minnesota Machines, is a shadow of his former self—he has lost so much weight. Not from worrying about biz, but to cut down the extra avoirdupois. . . . BOB ROSE, Hy-G service and handy man, goes into army uniform September 6.

SCHERNA SCHANFIELD SCHWARTZ, secretary at Hy-G Amusement Company, had her appendix cut recently after a chronic attack. Two weeks later, to the day, her husband, Corporal Phil, had his out in a sudden attack in Bermuda, where he is stationed with an ordnance headquarters company.

Los Angeles:

BILL HAPPEL and MAC MOHR marked milestones during August. . . . CHARLIE WASHBURN in a dither getting his record business straight. Luckily, he doesn't have to worry about his coin machine business. This is in capable hands. His wife, Gladys, handles it. She can give a good sales pitch, too. . . . RAY TISDALE, of Glendale, rhymes. . . . MORRIS STRIVERS, who was with ASCAP for some years, down from Big Bear, where he is interested in the coin machine business.

FRANK PEDRINI, of Alhambra, in the city representing Pedrini Music. . . . DICK SHARPE, of Santa Ana, in the city on business. . . . D. H. HARVEY breezed into town from Pismo Beach. . . . BILL MURPHY, of Wheeler & Murphy, in Wheeler Ridge here for a buying stint.

CARL COLLARD, of San Bernardino, in the city to buy his quota of *There'll Be a Rodeo in Tokyo and a Round-Up in Berlin*. Collard likes the tune and is using plenty of them on his machines. The way the war's going, the rodeo and round-up may be soon. A lot of former coinmen will have ringside seats. . . . B. L. COLTER, of San Bernardino, in the city. . . . GEORGE CULVER, of Calexico, in the city. . . . JACK GUTSHALL and LEON RENE in a huddle. Getting set to bring out *Here's Hoping and You Are My Darlin'* on exclusive. . . . JACK ARNOLDUS' trip to town have to be explained to those who don't know him too well. They introduce him as being from Caliente. But it is Caliente, Nev. Not Caliente in Mexico. . . . MITCHELL GOFF in the city and buying *Soldado Raso* and *Santanon* on Peerless for his music machines in Templeton. . . . GLADYS AND CHARLIE WASHBURN to Santa Fe Rancho to visit the George Buckmans at their new home. Then the foursome to Caliente, this time Mexico, to see Buckman's horses run.

EARL POHL, of San Diego, in the city and signing buyers' registries. . . . PAT PATTERSON, of Riverside, also on the

buyers' side. . . . MILTON NOREIGA, of Colton, in the city to buy. . . . LAWRENCE RAYA, another Colton operator, in the city on one of his regular buying trips. . . . CLAUDE SHARPENSTEIN, of Warren, Ariz., one of the out-of-State coin operators who did a lot of buying in the city, has been stationed in India for five months. He's with the air corps. . . . BENNY SHUPP, serviceman for Charles E. Washburn, is a serviceman today. He's in the navy. . . . GLADYS WASHBURN'S nephew, Chester Hodson, back in this country after three years in Alaska. . . . JOHNNIE KNOWLES, of Dorser Music Company in Bakersfield, placing his order in advance for *I Lost You and Don't Sweetheart Me*, soon to be released by Rodeo. . . . JACK GUTSHALL is planning to release a record under the Exclusive banner to be made by a "name" band. Details are soon to be released, Gutshall said, returning here from his vacation at Big Bear.

WPB ORDER L-27

(Continued from page 59)

tion or assembly of each unit. If the manufacturer intends to have the machines produced for him by another manufacturer, he should state that fact and give the name and location of the other manufacturer.

(c) *Delivery of certain merchandise vending machines not covered.* This order does not restrict the delivery of any merchandise vending machines completely finished before January 15, 1944.

(d) *Reports.* Each manufacturer producing or delivering sanitary napkin vending machines pursuant to an authorization on Form WPB-2719 under paragraph (b) (1) must file, with the War Production Board, quarterly reports on Form WPB-2719 (formerly PD-880) on or before the 15th day of December, March, June and September, according to the instructions for filing that form.

(e) *Violations.* Any person who willfully violates any provision of this order, or who, in connection with this order, willfully conceals a material fact or furnishes false information to any department or agency of the United States, is guilty of a crime, and upon conviction may be punished by fine or imprisonment. In addition, any such person may be prohibited from making or obtaining further deliveries of, or from processing or using material under priority control and may be deprived of priorities assistance.

(f) *Exceptions and appeals—(1) Production under Priorities Regulation 25.* Any person who wants to produce any merchandise vending machines (including sanitary napkin vending machines), and any person who wants to produce more sanitary napkin vending machines than he has been authorized to produce on Form WPB-2719, may apply for permission to do so as explained in Priorities Regulation 25. The delivery of any machines so produced is not restricted by this order. A person may still, of course, apply on Form WPB-2719 under paragraph (b) (2) for authorization to produce and deliver sanitary napkin vending machines.

(2) *Appeals.* Any appeal from the provisions of this order other than the restrictions of paragraph (b) should be filed on Form WPB-1477 (in triplicate) with the field office of the War Production Board for the district in which is located the plant or branch of the appellant to which the appeal relates. No appeal should be filed from the restrictions of paragraph (b).

(g) *Applicability of other orders and regulations.* This order and all transactions affected by this order are subject to the applicable regulations of the War Production Board. If any other order of the War Production Board limits the use of any material in the production of vending machines to a greater extent than does this order, the other order shall govern unless it states otherwise.

NOTE: The reporting provisions of this order have been approved by the Bureau of the Budget under the Federal Report Act of 1942.

Issued this 19th day of August, 1944.

WAR PRODUCTION BOARD,

By J. JOSEPH WHELAN,

Recording Secretary

(F. R. Doc. 44-12503; Filed, August 19,

1944; 11:32 a.m.)

MECHANIC WANTED

One who knows Remote Control and Amplifiers.
A real opportunity for a reliable man.

BOX 418, Care The Billboard
390 Arcade Bldg. St. Louis, Mo.

Hot Weather Boosts Calif. Arcade Biz

LOS ANGELES, Aug. 26.—Proving that there is another use for hot weather besides giving a Southern California tan, arcade operators in this section found that during the last two weeks the heat helped to increase their business. With the thermometer hovering around 84, beach visitors, carrying their coats in an effort to keep cool, filled the arcades to seek diversion and remain in the shade.

Beach operators took full advantage of the hot weather and doubled their pace in emptying coin boxes. Some of the operators opened the back windows or doors to allow the breeze to whip thru their locations.

It was admitted that the heat has driven arcade biz upward before. This was the first time that operators directly attributed the spurt in collections to the rising mercury.

While many of the players came in to evade the heat, many stayed on to play the machines after the sun had gone over the horizon and a cool breeze was hitting the piers. This area is in for some more hot week-ends yet for real fall weather is three months off. However, with it bringing top business, arcade operators don't care if Old Sol lingers quite a while in those Western skies.

Arcade Ops Expect Big Labor Day Biz

BALTIMORE, Aug. 26.—Managements of the leading amusement parks of this city and near-by spots anticipate a record arcade business over Labor Day. Record-breaking crowds have been the order of the arcade and amusement park attendances this season.

The fact that there is no ban on pleasure driving this year, contributed to the big crowds at the arcades, operators state.

How About Cornsilk

RICHMOND, Va., Aug. 26.—Altho Ban Eddington, *The Billboard* representative, had written many stories regarding the cigarette shortage in Virginia, it remained for him to take a vacation to the western part of the State to find out what a real shortage can mean.

In Lynchburg there were practically no cigarettes for sale over the counter and 80 per cent of the machine columns were empty. In Roanoke the following day the only thing purchasable was a pack of Ivory-tipped Marlboros. The next day in Martinsville there were absolutely no packages available of any brand.

Eddington scurried back to Richmond in a hurry before someone promoted him into smoking red-tipped butts.

P.S.—Maybe he knows some of the gals in the cigarette factories in Richmond.

MERCHANDISE MART

New Candy Bar

A new candy bar, Vita-Sert, advertised as "the vitamin dessert," has appeared on the market. According to advertisements appearing in 12 national magazines and a number of trade papers, the new bar, which retails for a dime, contains 100 per cent of the minimum adult daily requirements of vitamins as established by the government. This chocolate-covered bar is manufactured by a Chicago firm.

Prediction on Sugar Quota

Sugar industry factors expect that the allotment to industrial users in the final quarter of 1944, beginning October 1, will remain unchanged at 80 per cent of 1941 use. A decision is expected within the next few weeks.

Meanwhile, in Washington the War Food Administration announced that sugar entered for consumption from all offshore areas between January and July amounted to 3,329,391 short tons, raw value. This is in contrast to 2,819,852 tons entered for the same period a year ago.

Preference Ratings

Manufacturers of chewing gum, beverages of all types, and tobacco products may use preference rating AA-3 to obtain maintenance, repair and operating supplies and the CMP allotment symbol MRO to place authorized controlled material orders, subject to the provision of CMP regulation No. 5.

Tobacco Outlook Good

Good news for cigarette vending machine operators is the government's re-

GI's Will Buy More Peanuts After War

ATLANTA, Aug. 26.—America's fighting men are going to constitute a huge market for peanuts when they return to civilian life, according to Rep. Stephen Pace, of Georgia.

"Would the United States army practically corral the 1944 peanut crop if the American fighting man didn't like and demand peanuts?" he asks. Pace says that millions of men have learned to regard peanuts not as a confection, a tasty snack, an occasional circus or ball game treat, but as a food second to none.

It is probably not mere coincidence that Representative Pace was sent to Congress by a peanut-growing district. His constituency, together with that of neighboring sections of Georgia, part of Alabama and Florida, grew one-half of the 4,169,000 tons of peanuts harvested last year in the entire United States.

This year 1,321,000 acres of peanuts have been planted and are now nearing their harvesting period in Georgia. Because peanuts sprout and are a total loss if they are not picked the day they ripen, farmers have learned to stagger their plantings so that their immense acreages do not ripen and require stacking simultaneously.

The real hope for peanuts, Pace believes, is the dehydration and quick-freezing plants which are beginning to dot the State. Eventually they will save the grower from his yearly desperate effort to get perishable crops off his hands.

port that the tobacco production for 1944 is expected to be about 1,616,498,000 pounds, compared with 1,484,494,000 indicated a month ago and 1,399,935,000 last year, and a 10-year average of 1,388,967,000 pounds.

Brazilian Cocoa Negotiations

Discussions between Brazilian and United States cocoa importers for the purchase of 300,000 bags of Brazilian cocoa for shipment between September and December are progressing satisfactorily, it is reported in the trade.

Earlier in the year importers purchased 400,000 bags of Bahia cocoa and a large quantity of Brazilian cocoa butter which it is estimated will absorb an additional 80,000 bags of the cocoa crop.

New Peanut Shelling Plant To Open in Fla.

GRACEVILLE, Fla., Aug. 26. — The lowly peanut has come a long way in the past few years and is almost considered as a national food. Vending machine ops report their peanut sales are way up over last year.

To handle the increased demand for the "food," a nine-story peanut shelling plant of concrete and steel construction, electrically powered and equipped with dust eliminating machinery and modern grading equipment, will be put into service here when the new peanut season opens.

The structure will replace one destroyed by fire last November. Built by the Greenwood Products Company, a subsidiary of the Georgia Peanut Company, Moultrie, Ga., it is described as the world's largest and most modern peanut shelling plant.

It is equipped with suction-type unloaders. Six large storage bins reach to a height of 100 feet and one bin can be emptied into another by electrically driven machinery.

A large part of the peanut crop now goes to the edible trade and more sanitary handling is necessary.

The plant will have a capacity of 600,000 pounds of shelled peanuts a day.

No More Cocoa Foreseen

Big cocoa imports, scheduled for the next two months, will not mean any improvement in civilian supplies. However, larger Brazilian and African shipments will give chocolate manufacturers a chance to keep up with expanding government orders and may stave off the predicted new cut in civilian supplies.

COMM. MEET WPB

(Continued from page 58)

to permit manufacture of repair parts for automatic phonographs and other amusement machines is now being considered, WPB officials told members of the commercial automatic phonograph and merchandise vending machine advisory committees.

"Most of the plants in this industry are heavily engaged in war work, WPB said. Production of automatic phonographs and other amusement machines was cut to 25 per cent of normal output on February 1, 1941 and completely halted April 30, 1941. Since the manufacture of repair parts was also prohibited at that time, they are urgently needed now to keep the machines in operating condition, committee members said.

"Except for sanitary napkin vending machines and U. S. postage stamp vending machines which have been manufactured in limited quantities since the beginning of the war, no merchandise vending machines have been produced since March 31, 1941, WPB pointed out. However, the manufacture of repair parts for this type of machine has been permitted," the release went on.

Two-Fold Job

Government officials stressed the importance of dispelling over-optimism in interpreting the effect of WPB actions concerning limited resumption of civilian production. "The industry's two-fold job," WPB officials said, "remains the same as previously outlined, namely, to keep war production up to schedule and to prepare for reconversion so it can be accomplished with a minimum loss of time and effort and a minimum of unemployment."

Tight Stock Control Impt. Detroit Vend. Mch. Operators Find

DETROIT, Aug. 26.—Necessity for stock control and the hiring of competent, honest personnel has been proved by the experience of vending machine operators here.

A frequent source of loss of stock at a time when supplies of vendable commodities are all too slim, is when machines are being filled. With the use of inexperienced help, some of whom have little sense of responsibility, operators report their stocks slipping away thru carelessness. In the better controlled companies servicemen have to account for the amount of stock taken out, but in other cases the servicemen is on his own and can slip out a certain amount of stock without getting caught.

Such sleight-of-hand is frequently done as the serviceman brings in his truck or stock case to fill a machine. In industrial locations especially, candy-hungry employees have somehow learned when the serviceman is expected and get down to the vender at that time to buy as much stock as they can without its ever going into the machine. A case of this sort was reported here recently with the sale of an entire carton of cigarettes to one hoarder.

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ONLY A FEW LEFT! DEAL NO. 1—1 Vendor, with 1000 each All-American Girl, Glorified Glamour Girls and Yankee Doodle Girl cards. Vendor cost only \$601 3000 cards FREE bring in \$75 selling at 2 for 5c.

1/3 Deposit, Balance C. O. D.
F. O. B. Long Island Ctr. N. Y.

Better order NOW any supplies you need . . .

GRANDMOTHER PREDICTION CARDS, GYPSY PALMIST CARDS, LOVE LETTERS, PALMISTRY LETTERS, HOROSCOPE CARDS, WIZARD PEN CARDS, etc. . . . Show Films, Select-a-Vue Films, etc. . . .

Send for catalogue and prices

SEND FOR LIST OF NEW AND FACTORY RECONDITIONED PENNY ARCADE EQUIPMENT—STILL AVAILABLE FOR IMMEDIATE DELIVERY.

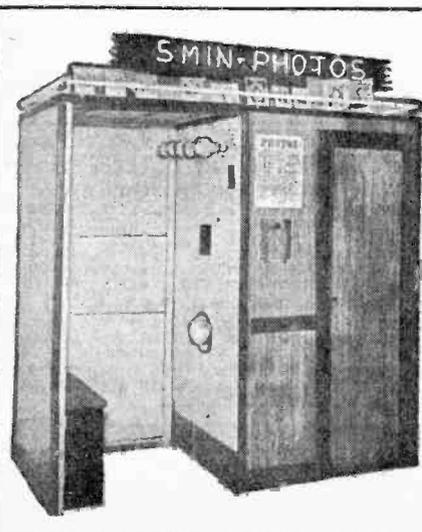
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STURDY AND SIMPLY MADE BY OUR AIR-CRAFT PARTS FACTORY. Our simplified instructions enable you to teach an inexperienced girl in 15 minutes.

Complete Camera and beautifully finished wired Booth with best fast 2.9 Steinheil lens in Automatic Ibsor Shutter for 2 1/2 x 2 1/2" photos — \$475.00. (Camera and lens only \$200.00.) (Same price for 1 1/2 x 2", 2 1/2 x 3 1/2", 2 1/2 x 3 1/2", 3x4") (For 3 1/2 x 5", 4x6" or 5x7" sizes add \$75.00.)

Same only will take any two above sizes on same machine, \$625.00. (Double Camera and Lens only \$350.00.) 1/2 cash, balance C. O. D. Immediate delivery. All booths shipped set up, ready to operate; however, they are made for fast disassembly.

AMERICAN STAMP & NOVELTY MFG. CO.
Oklahoma City,
(Reference: D. & B.)

We repair Cameras and Lenses. Send for sample of Comic Cards for Photos—sells faster than Frames.

VANDALISM CAN BE CHECKED

Always a Way, Venders Say

Cite methods to check looting or damaging of vending machines in war plants

NEW YORK, Aug. 26. — Methods of cutting down vandalism in war plants, especially during the night shift, were ventured by vending ops recently following admissions from many coinmen that they are beside themselves because

of the evil and don't know a way out.

Looting or damaging of coin machines in war plants is of course nothing new in the business. The proximity of tools and gadgets has always been an added temptation to many individuals who otherwise possibly are law-abiding and property-respecting. But lately with war plants jammed to the rafters by all sorts of people, many of whom are not always fully occupied, vandalism has reached such proportions that one coinman is forced to round up his machines every evening and lock them away for the night, a procedure that can scarcely be recommended to other ops.

Another operator reports as many as six cigarette machines looted and damaged in one night. Still another operator offers the information that recently an acetylene torch was used on one of his drink vender machines. This same operator has been operating drink machines for years and has experienced all sorts of deviltry. He is emphatic that never before has he seen such systematic and deliberate spoilage of coin machines as he is witnessing today. He says that night workers will gang up on a machine and monkey with the coin chute until the merchandise flows like water from a faucet. Not satisfied with this, the vandals will go to work on the metal and bang the machine into a twisted wreck.

How Ops Combat Problem

To stop this mounting threat to coin vending profits, ops have tried several methods which have brought success, either thru the application of a single move or by the combination of several methods. At the start, all venders advise that machines should be insured against vandalism. This must be done at once, before extensive damages are experienced.

The offering of a reward ranging from \$50 to \$100 for evidence leading to the conviction of a vandal has worked for some ops. These say that the mere fact that the notice of the reward is posted is often sufficient to deter potential vandals and actual payments are few and far between. It is stressed, however, that before any signs are posted in a plant, the management should be consulted. The reason for this should not be far to seek. Should looting or damage (See *Vandalism Checked on opp. page*)

Tobacco Revenue Hits New Highs

WASHINGTON, Aug. 26.—Interesting figures, which demonstrate clearly the great increase in consumption of cigs and other tobacco products, is contained in the report of the Treasury Department, that Internal Revenue tax collections during the fiscal year ending June 30, totaled \$988,483,236, establishing a new record from this source. The increase over the fiscal year ending June 30, 1943, was \$64,625,953, or 7 per cent.

Cigs yielded the largest returns of any group of tobacco products, the report revealed. The government collected \$903,957,882 on small cigs, while for the same period in the previous fiscal year collections were \$835,230,743, an increase of \$68,727,139, or 8.23 per cent. Large cig tax collections also went up in the year just ended, amounting to \$88,462 as compared with \$29,600 for the year ending June 30, 1943, an increase of 198.86 per cent, the largest percentage increase of any type of tobacco product.

These figures do not include tobacco products being manufactured for shipment overseas. No Internal Revenue is collected on such products, so no production figures are available.

While there has been an increase in the amount of higher priced cigars on the market because of Cuban imports, civilian cigar smokers feel they cannot afford to pay the price, and have turned to cigs. This, too, has helped boost cig tax revenues.

Pecan Shellers Need More Cartons Assn. Tells WFA

NEW ORLEANS, Aug. 26.—The National Pecan Shellers and Processors' Association asked the War Food Administration for more cartons and elimination of pecans from restricted cold storage items.

Members agreed to study crop conditions in their areas and report their findings to the Secretary of Agriculture in an effort to get better reports of the crop and stabilize the market.

WPB Okay To Wrap Cigs in Cellophane For Venders on Way

WASHINGTON, Aug. 26. — Cigarette vending machine operators can look forward to obtaining cigarettes packaged in cellophane wrappers during the winter months if the order now reported being written by the War Production Board comes thru. Order now said to be in the works would permit only those cigs destined to reach the public thru venders to be so wrapped. Cigars, cigs and smoking tobaccos to be sold across retail counters would not be permitted to use cellophane.

Regulation would be a big help to vender operators since when the heat is turned on in many locations, cigs without the protective wrapping of cellophane will tend to dry out faster.

Retail tobacconists, however, view the move as discriminatory. Eric Calamia, president of the Retail Tobacco Dealers' Association, has already protested to James Adrian, of WPB. Calamia contends: "This is an unfair and unnecessary discrimination, as it creates two classes of retailers. It would, in effect, ask the retail tobacconist to sacrifice cellophane while making it available to the vending machine operator. During the summer months this may not be important, but it would prove to be a decided advantage to the vending machine operator during the winter, when many customers will go out of their way to procure cellophane-wrapped cigarettes."

Ouch! Cig Black Mkt. Hurts, Say Balto Ops

BALTIMORE, Aug. 26.—The ever-growing shortage of cigarettes has resulted in a definite "black market" in this commodity, according to operators of cigarette vending machines. Altogether most operators report receiving fairly satisfactory supplies, they do say the situation would be much better if it were not for the "black market" development.

Jobbers who supply a large quantity of the cigarettes for the vending machine trade say the situation is causing them, at times, to limit their deliveries to operators because cigarettes are being diverted to the illegal channels.

Vending Ops Finding Ways To Thwart Cigarette Hoarders

Use of time locks, scrambling of brands in columns, appeals to location owners and patrons all helping to deter favorite brand "collectors"

CHICAGO, Aug. 26.—Ever since the cigarette shortage began, vending machine operators have been hard pressed to find ways of combating the type of patron who, whenever he finds a machine stocked with his favorite hard-to-get brand, proceeds to empty the column on the spot. As Camel, Lucky Strike and other top sellers have become scarcer on retail shelves, the number of hoarders have increased and operator headaches multiplied. Since the beginning ops have enlisted the co-operation of location owners to help ration vender sales to one or two packs per patron. Since this method has proved only a partial solution to the problem, ops have had to come up with more ingenious methods to bridge the gap between consumer demand and supply shortage.

Indicative of this ingenuity are the systems employed by some Detroit operators to frustrate cigarette hoarders. One method proving successful is to stock the vending machine columns with brands in a mixed array. This defensive action was necessary to combat the unprincipled and nimble-footed smokers who ran from one machine to another emptying the columns holding their "favorites." From all reports consumers are grateful that cigs are to be had in the machines. And squawks are few about the lack of selectivity.

The other means advocated to put a stop-gap on the vending hoarder is the placement of a time lock on the vender

which stops the device from issuing more than two packs. A special time-lock mechanism has been devised by a Detroit suburban operator. The lock is set to refuse packs after two successive purchases have been made. A wait of several minutes is necessary before the machine will vend again and the hoarder is forced to tip his hand by waiting around.

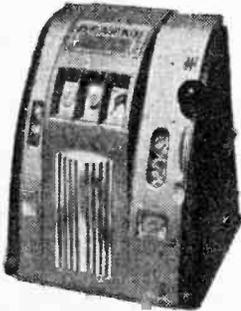
In the case where the ciggie hoarder has put his money in the machine and gets no return, the location owner makes the refund dispelling any complaints. The time-lock device being used is similar to the lock put on roller towels to discourage unwarranted use. This method of fair play being used by cigarette vending machine operators has instilled a sense of sportsmanship in smokers in Detroit and it has helped operators ration their supplies to uphold machine reputations.

Asks Locations to Help

In Dallas, Ed Brown, of Dallas Cigarette Service, is making many friends (See *Ops Thwart Hoarders on opp. page*)

SPARKS CHAMPION

Token Pay-out Gum Vender with automatic gold award jackpot; cigarette reels. It will make more money than any token pay-out game you ever operated. ORDER NOW! While they last.



\$19.50 Each

MAKE MONEY WITH A ROUTE OF NUT VENDORS!



Plenty of good locations are now available. Start now by buying a few machines. A route of nut vendors will earn a steady income for you.

SPECIAL SPECIAL

200 factory reconditioned 1st Standard Merchandisers.

INTRODUCTORY OFFER

5 Standards 30 Lbs. Peanuts

\$41.30

Sample - \$7.00

SPECIAL! SPECIAL!

Just received over 400 factory reconditioned Model 33 Nut Vendors with fool-proof mechanisms, slug ejectors. Adjustable portions, etc.



GET STARTED DEALS

5 Model 33 30 Lbs. Peanuts \$33.80

Sample .. \$5.50

RECONDITIONED COUNTER GAMES

Yankees	\$9.95	American	
Pok-o-Reel	9.95	Eagles	\$12.50
Klix	9.95	Mercury	12.50
Wings	9.95	Marvels	12.50
Cubs	5.95	Lucky Strikes	9.95
Imps	5.95	Roll-a-Pack	9.95
Bingos	12.50	Pikes Peak	19.50
Tots	12.50	Criss Cross	12.50

A.B.T. Model F Target Skills

A.B.T. Challengers

A.B.T. Fire & Smoke

Kickers & Catchers

RAKE COIN MACHINE EXCHANGE

2014 Market Street PHILADELPHIA 3, PA.

AT YOUR SERVICE!



Although we are 100% engaged in vital war production, we still want operators to feel free to call upon us whether you want machines, parts, repairs or just a bit of information. And if you operate venders you're missing a lot by not reading The Northwestern. It's free!

Northwestern

835 E. Armstrong St., Morris, Ill.

CIGARETTE & CANDY VENDING MACHINES

Ready For Location

National 9-30	\$67.50
National 6-30	22.50
National 6-26 (No Stand)	15.00
Du Grenier Model "S"	30.00
Du Grenier "Candyman"	35.00
9 Col. Du Grenier Model WD	60.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Also Unedapak Candy and "500's," Stoners, Rows, Nationals, etc. WRITE FOR COMPLETE PRICE LIST. Mention Dept. B.

WE RECONDITION, REPAIR AND REPAIR ALL TYPES AND MAKES OF MERCHANTISE VENDING MACHINES.

NATIONAL VENDING SERVICE CO.

250 West 54th Street, New York 19, N. Y.

Quebec Plots Vender Ban

Imposes \$2,000 tax on each cig machine—considering ousting all venders

QUEBEC, Aug. 26.—Having taken the first step by imposing a \$2,000 per year tax on each vending machine dispensing an item costing 10 cents or more, the administrative committee of the city here is reported considering favorably a ban on all automatic vending machines. Stand is taken on the false premise that vending machines take business away from retailers of the city.

Taking the lead in the fixing of the \$2,000 fee is Henry Gagon, an alderman, who is owner of a local tobacco store. His efforts to have the record annual fee imposed were successful after he claimed the cigarette vending machines were greatly damaging the sales of cigarettes over the counter in the city. It was claimed some tobacco stores might have to close up because of the inroads of the venders.

In some Canadian communities cigarette venders have been kept out by united action of tobacco retailers. In Halifax, N. S., all forms of vending machines are barred from theater lobbies and entrances, or in any part of theater buildings by the city council. Ban has continued despite attempts by theater men to have the law rescinded. Banning the vending machines has cut into the profits of the theaters, for machines had been doing record business before being barred. Unofficially, city and town councils in other places in the Eastern provinces have let it be known to operators that they are opposed to the introduction of cigarette venders. This action inspired by petitions from retailers of smokers' supplies in these centers. But the \$2,000 fee is an all-time high.

OPS THWART HOARDERS

(Continued from opposite page)

for himself and location owners thru a good-will letter he sends to all location owners having one of his cigarette vending machines.

The plea is made by Brown for full co-operation from location owners to ask their customers to limit machine purchases to a package at a time. Brown points out that the fair play system will draw more customers into establishments who in turn will make other purchases play pin games and music boxes and generally help keep sales and profits up for location owners. Brown's letter very sincerely states: "It is a genuine pleasure to all of us to operate cigarette venders. We love our machines, our locations and our customers. We appreciate every single package you and the smokers buy from us, even tho there are not nearly enough packages to go around."

Brown feels that "the cigarette shortage will continue to present problems of distribution and in all probability the shortage will be with us until after Christmas." He tells his location owner customers that "unusual care is being used in delivering to each machine its quota of cigarettes, and your quota of cigarettes can be made a valuable asset to you. Why not stretch it as far as possible—limiting sales to one package at a time?"

In other parts of the country cigarette vending machine operators are meeting the shortage with superlative service methods and generally experiencing good results in keeping customers satisfied even tho they can't get their favorite brands at all times.

Southern Situation

A survey conducted by *The Billboard* in some of the Southern States revealed that the demand is still growing and the supply dwindling, thus taxing the merchandising ingenuity of operators and location owners alike.

In Baltimore popular brands have virtually disappeared from the counters and vending machine columns, as smokers are being converted to brands they never heard of before the shortage. Operators thruout Baltimore and surrounding cities have met this danger of civilian ill will by posting notices on their machines to the effect that "because of the servicemen's smoking needs both in the States and overseas, customers who favor vend-

Ring Them Bells

In Florence, Colo., the manpower shortage has deprived Harry Evans of a night clerk for his hotel, but Evans is a resourceful fellow who can find a way. Fed up with being aroused in the night by people with silly questions, Evans rigged up a coin chute to his locked door. A quarter in the slot makes a bell clang in Evans' bedroom. If the caller develops into a guest, he gets his quarter back.

ing machine packs will have to bear with the machine operators and suppliers until stocks increase or demand from the armed forces lessens."

Another headache which has been reflected in the ciggie shortage plaguing vending machine operators in Virginia and Maryland is the labor scarcity. This problem is in the hands of the War Manpower Commission and some assistance is expected for the tobacco industry in September. A recent strike in Richmond tied up large quantities of cigarettes and prevented shipment of supplies thru lack of other available labor.

The Retail Tobacco Dealers' Association is cognizant of the problem besetting retailers, and the recommendation being made by them thru the offices of Eric Calamia, association president, that carton sales be limited and customers be limited to one or two packs, will be an indirect help to vending machine operators.

Altho the cigarette shortage in Richmond, Va., has been acknowledged by consumers and operators for some time, it was recently learned that insofar as cigarette supplies are concerned "the other fellow's pasture is NOT always greener." A survey of conditions in the western part of Virginia revealed that many operators have been forced to take their machines off location altogether. In Lynchburg, Va., practically no cigarettes were available for sale, 80 per cent of the vending machine columns being empty at the time of the survey. In Roanoke, Va., only one brand was available for purchase, and this being termed one of the "recent comers." In Martinsville, Va., smokers were thinking of going back to corn silk.

VANDALISM CHECKED

(Continued from opposite page)

ages to a machine occur and evidence be offered by someone on the premises actually leading to the conviction of an offender, it is a question whether the op will not have produced a situation at the particular shop in which the plant will probably lose a much-needed hand while the person or persons who offered the testimony and received the reward very likely may have their position made untenable at the factory, possibly incurring another loss in man power.

On top of this, workers are not likely to take kindly to the imposition of a fine or perhaps even imprisonment of any of their number, for what may be held only to have been excessive horseplay or a prank, and the workers may make their displeasure felt in a way that might prove injurious to the factory and certainly to the op.

Appeal to Union

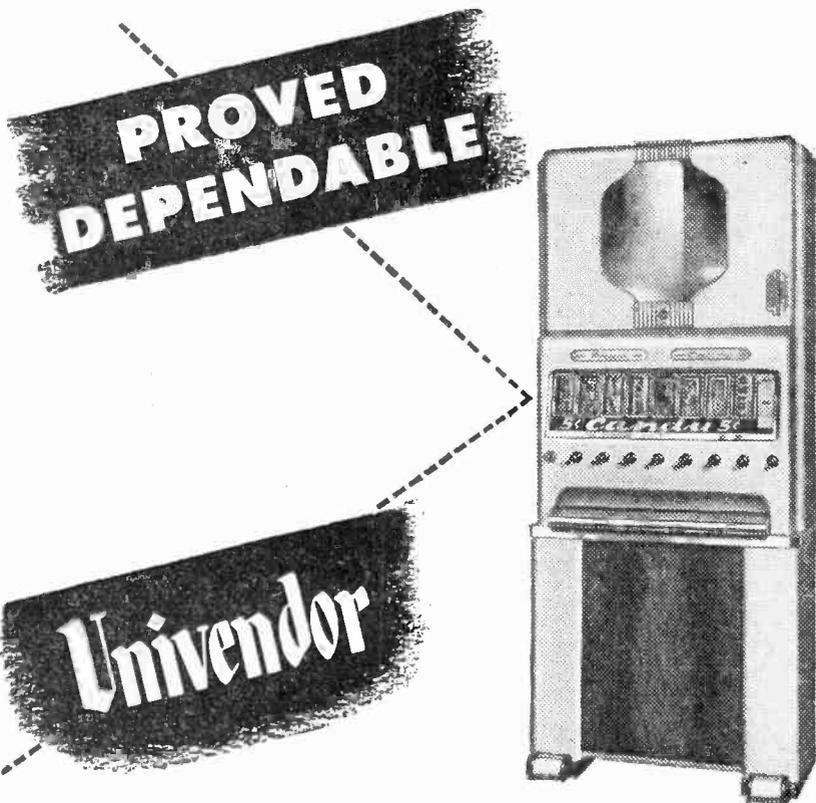
Better than posting of the notice of a reward, altho this has worked for some venders, is an appeal directed to the union delegate in the plant or the union itself. Ops who have tried this say their effort usually has been crowned with success, especially when they stress that they themselves employ union men. If the union delegates cannot get action by an appeal to the men in the plant, the matter will be brought up at the local meeting at which time it is impressed upon the men that what they construe only as horseplay or pranks is actually a reflection upon the integrity of the union. This usually has a sobering effect upon potential vandals and damages to coin machines decline on the particular locations.

Another Method

There is still another move left to the op who has tried the vandal-reducing attempts so far outlined and has had only poor results. If the op is a member of a trade association—and most ops are—he can appeal to his association to address a letter to the plant or plants in question. Such a letter usually states the position of the vender explicitly. They are business men being robbed of hard-

earned profits. They offer an unusual, timesaving service, yet continually are being penalized for it. Is this fair or can it be tolerated? The association does not merely appeal to one particular element in the plant, but addresses itself to management and workers. A letter of this type, if properly worded has the effect, ops report, of bringing to the foreground of the issue not merely the spectacle of a single op pitted against an aggregate opposition, but an organization behind the op, possibly with nationwide affiliations, as powerful if not much more powerful than the opposition. In most cases the association's letter eventually finds its way to the bulletin

board in the plant and frequently it becomes the subject for a special meeting between representatives of the workers, and those from management, with a subsequent happy outcome for the op. Over and above the corrective measures outlined, most venders offer the thought that, even with servicing and merchandise difficulties as they are today, ops should bend backward in seeing to it that machines in war plants are up to par at all times. Nothing can excuse vandalism, but it is just as well not to provoke an overworked or much harassed war worker by failing to have sufficient merchandise in the machine or neglecting a coin chute that is defective.



Univendor operators today appreciate the wisdom of their selection of this fine candy vendor. For with replacements difficult to obtain, it is important that their machine continue to operate perfectly . . . and their Univendors are doing just that.

For the present and until Victory the large Stoner plant is engaged 100% in important war work for Uncle Sam.



\$\$ CASH \$\$ FOR YOUR USED RECORDS

Highest Prices—Any Quantity
See Us First Wire Collect

JAMES H. MARTIN

1407 Diversey Parkway

Chicago 14, Ill.

WANTED WANTED WANTED

To get in touch with VENDOR WITH SIX OR MORE MODERN DRINK DISPENSORS

By Large North East Georgia Corporation. Commission or Straight Rental Basis. Long or Short Term Contract. Good Proposition to Right Party.

Care The Billboard,

BOX D-272

Cincinnati 1, O.

Distributors Get Set for Post-War

Destined To Play Important Role in Industry's Progress

Now busy enlarging quarters or moving to new business sites—angling for post-war lines—loom as hub of export business—have big job ahead

CHICAGO, Aug. 26.—Ever since post-war plans have become the major topic of discussion in coin machine circles, the spotlight has been focused on the manufacturers. "When will the new games, wenders appear?" "What will they be like?" "Who will make them?"—these are but a few of the questions for which the trade has been seeking answers. But since the answers now definitely depends on when Germany collapses and how much war material Uncle Sam will still require to polish off the Japs, the spotlight is switching to the distributors—what are they doing to prepare for post-war—and what position will they occupy in the post-war coin machine picture.

Reports from such Midwestern and Pacific Coast trade centers as Buffalo, Minneapolis, Detroit, Des Moines, Portland and Los Angeles show that distributors have quietly but nonetheless persistently been at work the past six months preparing for the day when their business again gets back on a normal footing. Realizing that attractive showrooms, adequate storage space, efficient repair and shipping facilities will then be a "must," the more progressive distributors have eyed their quarters critically then gone to work either enlarging present facilities or moving to another business site where enough space could be obtained to take care of their estimated needs. Some also point out that when manufacturers start looking over the distributor market to choose the firms that will handle their products, the quality and type of facilities the distrib has to offer will play an important part in the decision.

Distributors already have been contacting Chicago and New York manufacturers, seeking to line up contracts before the war ends. For the most part, however, manufacturers are discouraging distributors from making trips to Chicago or New York since they are still up to their ears in war work and really haven't time as yet to sit down and make definite plans on their post-war distribution setup.

Importance of Distributors

That distributors will play a much more important role in the make-up of the coin machine industry of the future already is self-evident. The first problem that will face distributors will be means whereby they can handle used machines and trade-ins and at the same time take care of the volume of new machines as factories turn them out without tying up too much capital in used equipment. This factor will put distributors in the business of exporting machines to all parts of the world. Early evidence of the interest distributors already are taking in the Canadian market as well as the plans West Coast men are making to ship machines to Hawaii, the Philippines, Australia and the Orient after the war, shows that they are already export conscious. While the entire trade must be interested in building up export business after the war to take care of the increased production capacity of manufacturing plants and the probable entry of new firms into the field, still the distributor now looms as the focal point from which world exports will emanate.

The importance of established distributing firms will also be increased by the fact that local taxation and operator financing problems most probably will be dumped in their laps. One large distributor with many years experience in the trade disclosed this week that manufacturers in the future will give chief attention to development and production of equipment and will turn trade, tax and financing problems over to the distributors.

Plans already in the works as re-

flected by the reports from key market centers in the Midwest and Far West follow. Reports from other key centers will appear in subsequent issues.

Des Moines Distributors Seek Larger Sites

DES MOINES, Aug. 26.—Post-war plans are taking definite form here with distributors planning to embark on expansion programs as soon as equipment and materials and the man-power situations change and permit such operations.

Irving Sandler, manager of the Des Moines branch of Mayflower Distributing Company, disclosed his firm had made extensive post-war plans with the possible purchase of a new building in a more central location in downtown Des Moines. The plans call for a large display room and expansion of the present sales force. Mayflower is now representing Wurlitzer.

Superior Sales Company likewise is planning to purchase a downtown building and use a large display room. The firm will represent Iowa and Nebraska for a phonograph company and plans building up a large sales force. Julius Epstein, acting manager of the firm, pointed out they planned to re-employ the members of the company now in the armed services, giving them first opportunity at the jobs.

Superior already has branched out into the record business, taking over the Gibson music store and renaming it the Record Shop. A second record shop has been established by the firm at its Sportland Arcade. Future plans also call for a large arcade downtown to replace its present location.

L. A. Distributors Expect Business To Hold Firm Thru Winter

Winding up mammoth summer season — say winter months should be good as last year—end of war expected to bring sharp upswing in trade—machines, parts tight

LOS ANGELES, Aug. 26.—Los Angeles jobbers and distributors are winding up one of the busiest summer seasons on record and preparing for an equally successful winter business. On the whole, the business outlook for the West Coast area is bright, altho many jobbers and distributors think that the actual amount coin-operated machines this winter is contingent upon the possibility that the war might be brought to a close during the next several months.

According to Fred Gaunt, of General Music Company, the coin machine business has every reason to be just as good during the winter months of '44 as it was for a similar period in '43. However, he can also see many problems that will arise if the war is brought to a close during the coming months. One problem is the price situation. He does not believe that the good top ceiling prices now being secured for machines will hold up much longer. In spite of a definite lack of music machines and other coin-operated machines, Gaunt says that business this summer surpassed that of 1943. He sees no reason why it should not continue during the winter months.

Other Opinions

Another opinion concerning the winter

He Can't Lose

CHICAGO, Aug. 26.—Columnist in *The Chicago Tribune* this week cited a man with an unbeatable system for beating a bell machine. Seems a friend of the man with the system fell heir to an old bell.

An inveterate party-tosser, he put the machine in the basement for the amusement of his friends. He couldn't, however, resist the temptation to see "what made the reels go round" and ended up tinkering with the mechanism so much that it's payouts were few and far between.

To give his friends an even break he shells out \$1.25 in nickels for every dollar they want to put in the machine. But his wise guy "pal" asks for change but never plays—thus making two outs on every dollar!

Definite Plans of Detroit Distributors Kept Under Cover

DETROIT, Aug. 26.—Post-war period will find Detroit's distributors ready for whatever develops, but comparatively few are expanding very much at present, or disclosing many of their ultimate plans now.

Two of the larger national companies have recently opened new branches here—Seeburg thru Atlas Automatic Music Company, who were here before the war and then closed up, and Wurlitzer thru the newly formed Martin Distributing Company. Both have sizable new offices, and are well set up to handle any volume of local business.

Other local distributors have been talking plans with various manufacturers, but details are definitely "off the record" at this time. Few are willing to make any public comment, and it is believed that little of the negotiations have gone beyond the talking stage.

S. & W. Coin Machine Exchange, centrally located downtown, have made one of the most elaborate moves of any local company, taking over the store next door and doubling the size of their space, so that they will be in a position to operate a post-war showroom for any lines of machines they take over.

Ben Robinson, of the Robinson Sales Company, has returned recently to his business, and is devoting his time to his operations. Increased attention to the coin machine field is typical today of many men here who have been active in war work for the past two years, but are now busy on conversion problems.

Possibilities of post-war coin machine manufacturing in this city remain largely a mystery. With a marked interest in machines on the part of new producers, it is believed likely that a part of the greatly expanded productive capacity of Detroit factories, small or large, may be directed into this field if the right machine appears to be available.

Buffalo Distributors Say Plans Are All Set

BUFFALO, Aug. 26.—Buffalo distributors and ops are eying post-war biz possibilities with much interest, and many coinmen are already making some concrete plans to be ready when things start rolling.

J. H. Winfield Company moved into a large building of its own, enlarged for post-war biz. Harry Winfield, head of the firm, stated that his pre-war distributing affiliations still hold good, and those included distributing for most of the pinball manufacturers. Winfield was Wurlitzer's local distrib until this distributorship went to the Mayflower Distributing Company here. After that, Winfield's distributed Packard music systems until the war curtailed new equipment.

Lew Wolf Enterprises has also recently moved into larger quarters, vacated by Winfield, and is well able to handle increased post-war biz. Sales and service staff is now only a skeleton of former years, but Lew Wolfe feels certain to have at least six or seven people after the war, three of four of whom are old employees now in war plants but are ready to return as soon after victory as possible. Wolf says he is quite certain of having distributorship for Exhibit and Bally, which he handled before the war.

Mayflower Distributing Company, Wurlitzer outlet here, has retained swank sales offices on Delaware Avenue, thruout the war. Firm is ready to go full blast when the time comes. This firm is the only active juke distrib outlet here now.

Ben Klueck, who once handled Seeburg, is now operating, but from general indications is dicker for some sort of distributorship, tho not ready to disclose definite plans.

Al Bergman, Royal Amusement Company, has taken on a store for wholesaling of radio and electronic tubes and parts of all sorts with which he will no doubt stick to in the post-war period, but he still operates a sizable route.

Minneapolis Trade All Set for V-Day

MINNEAPOLIS, Aug. 26.—Twin Cities coin machine distributors are all set for the post-war.

Altho none permitted use of names, all said they had continued contacts with their pre-war affiliations in addition to lining up new merchandise which they will take over distribution on, once the war is over and coin machine production goes into full swing again.

Remodeling and refurbishing programs have been initiated or completed by almost every jobber in the Twin Cities. One distributor, now occupying the first floor and basement of a three-story building, has completed arrangements to take over the entire building and install elevators once the war is over.

The distributors are in constant touch with operators, never forgetting for a moment that it is from the operators they will get their breaks or busts after the war is over.

business comes from Harry Kaplan, of the Southwestern Vending Machine Company. He thinks that business during the coming months is definitely hinged on the developments in the war areas. If the war should be brought to a sudden end, and the reconversion of manufacturing should begin, he states that business will be much better than last winter. On the other hand, if the war is prolonged, he pictures a much slower business. Equipment will then be even scarcer on the markets and replacement parts will be harder to find. Because of the lack of equipment and the difficulties in securing machines, Kaplan says that the 1943 summer business had a slight edge on that of 1944.

Charles E. Washburn found business was good during the past summer months. And he predicts just as good (See L. A. Distributors Expect on page 78)

Portland Distributors Alert to Post-War Biz Possibilities

PORTLAND, Ore., Aug. 26.—As in other coin machine trade areas of the nation, coinmen in this section are becoming increasingly alert to post-war possibilities by expanding their space and preparing to resume with lines they distributed before the halt in manufacture. Most distributors and ops say they will be ready for the green light when the war is over.

According to Budge Wright, manager of Western Distributors, the firm has purchased the building which has housed them for some time. The parts department has been enlarged to a point where it almost doubles the space they used

before. Wright says that after the war his firm will continue to distribute pin games of Bally, Keeney, Exhibit Supply Company, Chicago Coin Machine and Genco.

Like so many other large distributors throughout the country, Portland Amusement Company, under the management of L. Dunis, has moved into new quarters at 217 N. W. Davis here. This will give the firm about twice as much floor space as was available at the Taylor Street address. Lately their business has been mostly service work, but the firm expects to resume distribution of Wurlitzer music boxes and pinball lines of leading manufacturers.

Proving that veterans will find a future in the trade, is Jack R. Moore. He states he has just returned for a trip East to lay definite post-war plans for the company he heads. Moore, a major in the civilian air patrol, was just recently discharged from service. During his tour of duty with the armed forces, the firm was under the direction of J. E. Cusson. Cusson will continue as manager, with Moore setting the policy for the firm. Moore also states he has been given the Seeburg and Bally lines for distribution in Northern and Central California.

Post-War Plans of L. A. Distributors Aimed At Export Business

LOS ANGELES, Aug. 26.—While distributors in other sections of the country are enlarging their quarters and planning their expansion from that angle, distributors here are going all-out for securing lines which they will be able to sell in the post-war period. Majority of them believe the most important step in post-war planning is to line up manufacturers for sales rights and in that way they can better determine the amount of space they will require.

According to these distributors, they expect exports to play an important part in the post-war sales program and are keeping an eye on the biz which this kind of trade would offer. It has been generally accepted that this particular area of the West Coast will be the hub of the export business after the war.

The Badger Sales Company, according to its head, William Happel, is making plans for the post-war era, which will include making 16mm. subjects of sports events for movie machines. Happel says there should be a good future for this sort of thing and his outfit plans to be ready when the time comes. Presently, it is believed that Badger is negotiating with Rock-Ola to take on their line.

Jean Minthorne, who used to distribute the Rock-Ola line, has signed with Seeburg in what is considered a good set-up for the post-war sales in this area and Arizona. Minthorne's post-war plans have gone along far enough for him to move into larger quarters. Minthorne says his outfit will be able to handle the post-war rush of biz expected when V-Day arrives.

Viewing the post-war picture as they see it, Southwestern Vending Machine Company states it has access to property next door to its showrooms which can be secured when the time comes for expansion. During the war years their operations and office space was cut down, but Harry Kaplan, who heads the firm, believes the post-war period should boost their biz.

E. T. Mape Music Company seems most interested in the export possibilities in post-war years, as does the Jack R. Moore Company. They say the ball is already rolling for foreign trade and are waiting for victory to make export business a reality. Mape plans big things in the future, while the Moore outfit is getting ready to expand, having taken on one coin machine expert already in the person of A. S. (Bert) Beutler.

Phono records are also considered to augment some distributors in post-war fields. Two music companies have taken on records to supplement their lines. They are the Jack Gutshall and Charles E. Washburn firms.

Washburn, a coin machine firm, is the national distributor for Peerless records and also has its own recording outfit, Rodeo Records. In addition, they handle releases by American Recording Artists. Jack Gutshall has added several record outfits to his firm.

All West Coast distributors contacted say they are ready for good biz which they feel sure the post-war era will bring.
By WALTER HURD



AUTOMATIC COIN OFFERS

PRICE REDUCTIONS
ESSENTIAL PARTS
WEEK OF AUG. 30-SEPT. 5

Idle Pinion Clock Gears, Reg. \$2.50, SPECIAL	\$2.00
Knee Action for Mills, Set of 3, Reg. \$7.50, SPECIAL	4.95
Bottom P.O. Slides for Mills 5c, 10c, 25c, 50c, 75c Pay, Reg. \$3.50, SPECIAL	2.95
Vest Pocket Coin Chutes, Reg. \$3.50, SPECIAL	2.95
Jackpot Glasses for Mills, Reg. \$1.25, SPECIAL	.90
Escalator Glasses for Mills, Reg. 50c, SPECIAL	.35
Reel Glasses for Mills, Reg. 50c, SPECIAL	.35
2799 Coin Advancing Bar for Mills, Reg. \$3.50, SPECIAL	2.85
Club Handles for Mills, Reg. \$4.50, SPECIAL	3.50
Reel Strips for 1-Cherry Pay, Set of 3, Reg. 75c, SPECIAL	.50
Jackpots for Mills, Reg. \$22.50, SPECIAL	15.00
Compl. Set Brown Frnt. Castings, Incl. Top Back Crown	42.50
A. B. T. Free Play Coin Chutes, Reg. \$3.95, SPECIAL	3.75
Glasses for Mills 4-Bells, Set, Reg. \$12.50, SPECIAL	10.50
Glasses for Mills 3-Bells, Reg. \$17.50, SPECIAL	14.50
Cash Box for Mills, Reg. \$2.00, SPECIAL	1.75
Reel Stops for Super Balls, Reg. 40c, SPECIAL	.30
New Locks for Pin Balls, Reg. 65c, SPECIAL	.55
Plastics for Rock-Ola '39, '40 Models, Top Corners, Lower Sides, Ea.—Reg. \$12.75, SPECIAL	11.50
Plastics for Seeburg '41, '42 Models, Lower Sides, Ea.—Reg. \$14.50, SPECIAL	13.05
Sheet Plastics, 20x50, Red, Reg. \$12.50, SPECIAL	11.25

ARCADE MACHINES

Periscope, Slightly Used, Regular Price \$395.00, SPECIAL	\$239.50
Evans Tommy Gun, Late Model . . . \$142.50 Chicken Sam, Jap	139.50

BRAND NEW

Scientific Basketball	\$139.50
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ATTENTION — JOBBERS, DISTRIBUTORS, WRITE FOR SPECIAL DISCOUNTS ON SLOTS AND CONSOLES.

OTHER OUTSTANDING VALUES

Keeney Skylark	\$195.00
Bally Pimlico	359.50
Bally Royal Draw	69.50
Evans Lucky Lucre	199.50
Keeney '38 Track Time	119.50
Exhibit Big Parade	104.50
Exhibit Sky Chief	149.50

WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. TERMS: 1/3 Deposit With Order, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.
3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

2 Mills Studios, Ea.	\$ 85.00	5 Wurlitzer, 12 record, Ea.	\$ 70.00
3 Seeburg Parachute Guns, Ea.	119.50	2 ABT 1c Target Skills, Ea.	17.50
1 Seeburg Converted Jap Gun.	149.50	2 Keeney Submarine Guns, Ea.	159.50
3 #616 Wurlitzer Lightup, Ea.	125.00	1 Western Deluxe Major League.	159.50
1 Wurlitzer #600	300.00	3 Blue & Gold Vest Pocket, Ea.	49.50
1 Wurlitzer Victory #600A	550.00	2 Chrome Vest Pockets, Ea.	65.00
1 Seeburg #8200 RCES	650.00	7 1c Imps, Ea.	4.00
10 Wurlitzer Strollers, Ea.	22.50	1 Jumbo Parade, Free Play.	79.50

Packard, Wurlitzer, Seeburg, Buckley Boxes.
1/3 Deposit With Order.

BIRMINGHAM VENDING COMPANY
2117 THIRD AVE., NO. Phone 3-5183 BIRMINGHAM 3, ALA.

SPECIAL ALL-TIME LOW PRICE

RED, WHITE, BLUE JAR TICKETS

Size	Name	Per Set	Per Lots
2160	Red, White & Blue, with 5c, 10c Jar Labels, B.T.	\$1.80	\$18.00
2170 & 2180	Red, White & Blue Jar o' Do Tickets	2.25	24.00
2040	Red, White & Blue Werts	5 to a Bunch	24.00
1930	Red, White & Blue Werts	Add 75c Each Set	23.50
2160	Poker Tickets with Labels, 5c or 10c	5.00	47.00
2520	Combination with Jar Labels & Jackpot Card, 5c or 10c	5.00	50.00
2280	Combination with Jar Labels & Jackpot Card, 5c or 10c	4.50	48.00

ON 10¢ DEALS PROFIT IS DOUBLED—IF INTERESTED IN GROSS PRICES WRITE.

BINGO JACK POT CARDS & BOARDS
Each Doz. 100
60 Seals—Open Jack Pot—Award \$1.00 to \$5.00 80c \$6.00 \$45.00
70 Seals—Same as Above—Furnished 5c or 10c Cards 85c 6.24 50.00

BINGO JACKPOT BOARDS
Each Doz. 100
100 Hole—Pay \$1.00 to \$5.00 Open Jackpot \$1.00 \$10.00 \$75.00
SPECIAL PRICE ON 2160 BREAK TAB, RED, WHITE & BLUE JAR TKTS., In Gr. Lots \$200.00
We Carry Complete Line Salesboards, 5c to \$1.00 a Punch. Write for Our Complete Price List.
Send 50% With Order, Balance C. O. D.

HENRY WEISS 140 N. 31ST STREET, BELLEVILLE, ILL.

SLOT MACHINES FOR SALE

4 JENNINGS 5c SILVER CHIEFS
1 JENNINGS 10c SILVER CHIEF (Slug Proof)
All in A-1 Condition—Just Off Locations. MAKE OFFER.
STATE NOVELTY CO. 2702 STATE STREET EAST ST. LOUIS, ILL.

WANTED

10c Panoram Remote Wall Boxes, new or used.
State quantity and lowest price.
FARIS MUSIC CO.
2711 Hampton Blvd. NORFOLK, VA.

MECHANIC WANTED

Experienced for Seeburg Music and Pin Ball Machines. Permanent position. Splendid Salary. Write to
B & B Novelty Company
621 West Main Street Louisville 2, Ky.

PHONO OPERATORS!

JUST WHAT YOU NEED!
A SPARE UNIVERSAL AMPLIFIER
FITS ALL WURLITZER
616, 24, 500, 600, 700, 800, 750, 780, 850, 950
SEEBURGS
(Except Hi-Tones)
ROCK-OLAS

SAVES YOU TIME AND EXPENSE
When you have a service call on an amplifier replace with a Universal Amplifier. Your machine keeps working—your customer is satisfied!
One Amplifier complete with Tubes and has sockets for Speakers and Pick-Ups for all models. **ONLY \$49.50**

We Are Manufacturers of Tubular Coin Wrappers

10,000 at 65c M	75,000 at 50c M
25,000 at 60c M	100,000 at 48c M
50,000 at 55c M	250,000 at 45c M

Made of the best Kraft paper, neatly printed and trimmed and glued solidly. Prices subject to change without notice!

MOTORS REWOUND AND REPAIRED
We rewind and overhaul all motors for Bally and Seeburg Guns and all types of phonograph motors. **\$7.50**

AMPLIFIERS REPAIRED
Expert Workmanship! Try Us. Prompt 10-Day Service. Send Railway Express Prepaid.

GLASS FOR YOUR F. P. & P. O. TABLES

3/16 Crystal Sheet for all makes of machines. Check your size before ordering. Sold in case lots only.

Size	Case Contains	Price Per Case
20x42	9	\$13.50
21x41	8	12.00
21x43	8	12.00
21x45	8	12.00
22x45	7	12.25
23x47	7	13.00

SAVE MONEY, order in five case lots—deduct 20%.

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.
JAFCO, INC.
JOHN A. FITZGIBBONS, Pres.
776 Tenth Ave., New York 19, N. Y.
Phone: Columbus 5-7996

BILL BRYAN
PLEASE TELEPHONE
MURRY D. SANDOW
SYRACUSE 6-4707

WANTED
Man for important public relations post. Must know coin machine business. Newspaper or trade paper background necessary. State experience and salary desired.
BOX 1000
The Billboard, 155 N. Clark St. Chicago 1, Ill.

RAY BIGNER SAYS:

With the Difference in Savings on This Sale BUY BONDS, QUALITY ALWAYS

RAY BIGNER SAYS: With the Difference in Savings on This Sale BUY BONDS, QUALITY ALWAYS. SLOTS - Order By No. #1 10c Kitty Pace, #K47612, \$105.00. #11 5c Mills Blue Front, #366480, 165.00. #24 5c Mills Blue Front, #407638, 195.00. #25 5c Mills Blue Front, #406634, 195.00. #46 5c Roman Head, #307878, 145.00. #48 5c Blue Front, #383999, 145.00. #1591 5c Melon Bell Converted to Brown Front, #425930, 3-5 P.O., Club Payoff, 310.00. #1687 10c Melon Bell Converted to Brown Front, #424084, 3-5 P.O., Club Payoff, 350.00. #2134 5c Mills Brown Front, #417036, 3-5 P.O., Club Handle, Very Good Condition, 310.00. #2351 5c Roman Head, #317036, 145.00. #2120 5c Blue Front, #326981, 145.00. #2291 10c Brown Front, #398161, 350.00. #2266 1c Q.T., #16586, 42.50. #2267 1c Q.T., #20538, 42.50. #28 5c Blue Front, #349560, 165.00. #494 5c Mills Club Bell, #429906, 410.00. #1857 5c Mills Club Bell, #429912, 410.00. #1568 1c Blue Cattle, #90044, 30.00. #2409 5c Pace Comet, #FB32522M11, 77.50. #2410 5c Pace Comet, #FL33090M, 77.50. #2411 5c Pace Comet, #FB33916M, 77.50. #2412 10c Pace Comet, #FB32192M, 82.50. #1459 Columbia Chrome, #E117, Convertible to 1c-5c-10c-25c Play, 75.00. 10 Columbia All Convertible to 1c-5c-10c and 25c Play, Ea. 52.50. ARCADE EQUIPMENT @ \$215.00. 2 Chicago Coin Hockeys, 240.00. 3 Bally Rapid Fire Guns, Converted to Japs, Rebuilt Amplifiers, 215.00. 2 Bally Rapid Fire Guns, 195.00. 1 Keeney Submarine Gun, 215.00. 1 Keeney Anti-Aircraft, New Screen, Like new, Painted Cabinet and Decals, Beautiful Job, 52.50. 2 Jap Seeburg Guns, Never Been Used, 175.00. 1 Texas Leaguer, 35.00. 1 Big Game Hunter, 22.00. 1 Target Skill, 22.00. 2 Fire and Smoke, 22.00. PHONOGRAPHS. 1 Rock-Ola Spectre Box Tower, Serles E, Type 1801, Serial 1270C, Like New, 175.00. 1 Rock-Ola Speaker, Floor Model, 5-10-25 (Just the thing for rear room operation on any type phono), 22.50. 1 Singing Tower Phono, #487, Serial #100541 and Misc'l. Parts for same, 287.50. 1 Twin 12 Rock-Ola in Metal Cabinet with 4 Packard Wall Boxes and Large Packard Adapter, for 4 or 30 Wire, Ready for Location, All for, 350.00. All Machines Listed in Location Condition and Ready to Go. Write for Any Equipment Needed That is Not Listed. RAY BIGNER Coin Operated Machines of All Kinds. 1988 STATE AVENUE CINCINNATI 14, OHIO

Ten Years Ago

New Firm in Brooklyn

Charles Sachs and Louis W. Becker formed the Oceancrest Novelty Company, Inc., in Brooklyn. The firm was incorporated for \$10,000 to act as both jobbers and operators of coin machines. They also became members of the Metropolitan Jobbers' Association of New York.

Wins First Case

The Empire State Skill Games Association, newly formed State organization created in New York, sent its legal counsel to Hornell, N. Y., to defend a local op. The association counsel was able to convince the local State troopers that the games were not illegal and that awarding prizes was legal.

New Showrooms

The Hercules Sales Organization, Newark, N. J., were rebuilding their showrooms. Tho the firm was comparatively new to the jobbing trade, they were considered as one of the outstanding jobbers of coin operated equipment.

16-Disk Juke

Capitol Automatic Music Company, New York, introduced its first 16-record juke box to the trade. The machine was designed to take nickels, dimes and quarters which could be put into the same slot. The machine, which had a simple method of selection, was called the "sweet-16."

Advertising Literature

Operators who were customers of the Oriole Coin Machine Corporation, were furnished with loose-leaf binders by the firm and its branch offices, the plan being to equip them with advertising literature, and was devised by E. V. Ross, sales manager in the firm's main office in Baltimore.

One-Cent Sale

The Supreme Vending Company, Inc., Brooklyn, started the coin machine industry by adopting the unusually successful one-cent sales plan of the national chain stores thruout the country



OLIVE'S SPECIALS THIS WEEK

FIVE BALL FREE PLAY

Table listing various game titles and prices: A. B. C. BOWLER \$57.50, ACTION 127.50, ALL AMERICAN 47.50, ATTENTION 57.50, CHAMPS (New Style) 69.50, CHAMPS (Old Style) 50.50, CHAMPION 18.00, DIXIE 42.50, FIVE & TEN 135.00, FLYING TIGERS 195.00, GOBS 85.00, GUN CLUB 75.00, INVASION 155.00, JEEP 127.50, LEGIONNAIRE 55.00, MAJORS, '41 60.00, MAJORS (Old Style) 18.00, MASCOT 22.50, MASCOT (Plastic) 40.00, MIAMI BEACH 62.50, MIDWAY 127.50, MONICKER 85.00, PLAY BALL 42.50, PROGRESS 45.00, REPEATER 50.00, SCOOP 20.00, SEA HAWK 57.50, SEVEN UP 60.00, SHANGRI-LA 160.00, SHOW BOAT 55.00, SKYLINE 32.50, SLAP THE JAP 67.50, SLUGGER 60.00, SPORT PARADE 45.00, SPORTY 27.50, SPOT A CARD 60.00, SPOT POOL 67.50, STRAT-O-LINER 47.50, TEN SPOT 57.50, THUMBS UP 85.00, VACATION 20.00, VENUS 75.00, VICTORY 92.50, YACHT CLUB 20.00, YANKS 85.00, ZOMBIE 45.00.

ARCADE EQUIPMENT BALLY RAPID FIRE \$175.00. CONSOLES TRACK TIME, 1938 \$90.00. MISCELLANEOUS PANORAM PROJECTION LAMPS, (200 Hour) \$5.75. PANORAM PROJECTION LAMPS, (25 Hour) 4.25. PRE-WAR RUBBER COVERED GUN CABLE, 7 Wire 20c Ft. Terms: 1/3 Dep. With Orders, Bal. C.O.D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS 9, MO. (Phone: Franklin 8620)

CATALOG NOW READY

1000 Bingo Tickets, 85c Per Deal. 1200 Bingo Tickets, 85c Per Deal. 120 Tip or Baseball Tickets, \$14.50 Per Gross. 2160 Red, White & Blue Tickets, \$1.25 in 5-Gross Lots. All Break Tab Card Board Style Tickets. 300-Hole Cigarette Board, 45c Each. A Nice Selection of Salesboards. Attractive Merchandise Deals. 25% Deposit required with each order.

MID-WEST NOVELTY COMPANY 6409 N. Bell Ave. CHICAGO 45, ILL.

ATLAS MEN IN SERVICE

PARTS FOR ALL YOUR NEEDS! PLEASE ORDER BY PART NUMBER

Table of parts and prices: 801-Cleartone Needles \$.40, 548-Aeropoint Needles .50, 550-Permo Point Needles .35, 551-Tone Dart Needles .40, 648-Rubber Pad for Gun Butts .50, 169-Title Strips, 20,000 5.00, 338-Perfection Cleaner, Qt. .75, 617-Lens for Rapid Fire and All Ray Guns 2.00, 351-Turf Champ Balls .25, 325-Four Bells Glasses, Set of 5 10.75, 209-Bally Escalator Belts .75, 180-Chicken Sam Toggle Switch 2.50, 852-Panoram Photo Cells 3.70, 1489-Gun Lamps .80, 172-Pin Game Locks .80, 603B-30 MFD 450 V. Condenser 1.75, 904B-40 MFD 450 V. Cond., Dry 1.75, 391-Mills Clock Springs .15, 384-Mills Knee Action Stop Arm Springs .15, 396-Contact Benders .45, 923-Seeburg & Bally Photo Cells 2.50, 928-Non-Directional Cells 3.50, 171-3000 Ohm Variable Resistor for Chicken Sam 2.25, Panoram Projector Bulb 4.75, Wurlitzer & Seeburg Casters, Set of 4 1.50, ABT Coin Chutes, Reg. & F.P. 3.75, C-2 (120) 25 W. Bulbs 9.60, Master Parts Kit 7.75.

Table of parts and prices: 5c Super Bells \$315.00, 5 5 Twin Super 525.00, 5 25 Twin Super 575.00, 5 5-25 Super 825.00, Bang Talls, JP, '41 450.00, Sky Fighter 395.00, Mills 5c Club Bells, Fact. Rebuilt 450.00, 5c Big Game, P.O. 139.50, 25c Pace Reels, PO 275.00, Owl Pin Game 89.50, Three Bells Write West. Super 'C' 69.50, Bally Club Bell 249.50, Ace Bomber Write

MILLS MEDIUM IDLER GEAR with PINION, \$2.50

MILLS MAIN CLOCK GEAR, Complete \$3.50. JENN. CLOCK GEARS, Complete 3.50

NEWLY REBUILT Oklahoma Santa Fe Brazil Arizona Grand Canyon Steamliner Midway \$209.50 Each

ATLAS FOR BEST VALUES

ATLAS ALWAYS RELIABLE

1/3 Deposit With Order.

MAJESTIC AMUSEMENT CO. 25 E. Baltimore Ave. Clifton Heights, Pa. 1 Shoot Your Way to Tokyo, Like New \$200.00. 1 Keeney Air Raider 200.00. 2 Parachute Guns, Each 100.00. 1 Wurlitzer Model 71 with Stand 180.00. 1 Wurlitzer 816, Light Up 130.00. 1 Wurlitzer 616, Plain 115.00. 1 Seeburg Rex in a New Seeburg Victory Cabinet 425.00. 1 Seeburg Rex in a High Cabinet with Wireless Remote Control 425.00. 5 BALL FREE PLAY GAMES. 1 Knockout \$110.00. 1 Big Parade 125.00. 1 Bally Pursuit 54.50. 1 Bally Pan American 54.50. 3 Genco Band Wagon, Each 42.50. 1 Zombie 69.50. 1 Leader 79.50. 1 Spot Pool 29.50. 1 Barrage, Like New 59.50. 1 A.B.C. Bowler 59.50. 1 Miami Beach 69.50. 1 Smack the Axis Rats Converted From Star Attraction 79.50. 1 G. I. Joe Converted From Jungle 89.50. 1 Topper Plastic Bumpers, Like New 39.50. One-Third Deposit Required With All Orders.

PRICED TO SELL. 25c Play Q.T., Be \$59.50 Each. 1 5c Play Q.T., Orange 69.50 Each. 2 5c Play Blue Fronts 169.50 Each. 1 5c Play Brown Front 175.00 Each. These Machines are mechanically perfect, all refinished and guaranteed to open to your satisfaction or money back. 2 5c Futurites (Like New) \$100.00 Each. These Futurites are like new with very little use. 1 War Eagle, 5c Play, 2-4 95.00. 1 War Eagle, 25c Play, 2-4 139.50. 1 Goose Neck, 10c Play, 2-4 50.00. 1 Sky Scraper, 5c Play, 2-4 50.00. 1 Mills Front Vendor, 5c Play, 2-4 50.00. 3 V.P. Bells, Green 29.50. These machines all in good mechanical condition and have long been in storage. 1 Columbia Bell, General Appearance, Good \$50.00. 1 Mills Extraordinary, 5c Play, 3-5 Pay Out. Exceptional Buy at \$70.00. Knock Out \$100.00 | Victory 79.50. Jungle 59.50 | Bosco 79.50. All in good condition—Just off location. Terms—One-Third Cash With the Order. EASTERN SALES & SERVICE 29 Colony Street Meriden, Connecticut Reference: The Home Natl. Bank, Meriden, Conn.

OPERATORS! USE DURO TEST One Year Guaranteed - 2,000 Hour Lamps - Complete Line to Fill Your Needs. Send for Catalog S. DURO TEST CORPORATION NORTH BERGEN, NEW JERSEY. FEWER BURNOUTS MEAN REDUCED MAINTENANCE COSTS!

SCOTT-CROSSE CO. formerly Keystone Vending Co. The East's Leading Distributor PHILADELPHIA, PA.

DEPENDABLE MECHANIC Sober. Wants job with Operator in a small town along Great Lakes. Write work, hours and wages first letter. BOX D-271 The Billboard, Cincinnati 1, O.

WANT MILLS WOLFHEADS AND SKYSCRAPERS Will pay \$25.00 each if complete. Will accept any coin denomination—1c, 5c, 10c, 25c, etc. MAY GAMES CO. 977 Golden Gate Ave., San Francisco 2, Calif.

ATLAS NOVELTY COMPANY 2200 N. WESTERN AVE. PHONE ARmitage 5005 - CHICAGO 47. Assoc. [ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1] Offices [ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19]

BARGAINS

CONSOLES	
Jumbo Parade, F.P., C.P.	\$ 69.50
Jennings Liberty Bell, C.P.	17.50
5 Jumbo Parades, Brand New, Ea.	135.00
BELLS	
50¢ Blue Front, Crackle Finish, C.H., K.A., Like New, Serial Over 420,000	Write
CIGARETTE MACHINES	
That Cannot Be Told From New. Some Never on Location.	
DuGrenier Champion, 11 Col.	\$ 99.50
DuGrenier Champion, 9 Col.	82.50
DuGrenier W Model, 7 Col.	42.50
U-Need-a-Pak, 500, 15 Col., Same as New	112.50
U-Need-a-Pak, E Model, Like New, 15 Col.	62.50
U-Need-a-Pak, E Model, Like New, 10 Col.	57.50
Rowe President, Like New, 10 Col.	89.50
Rowe Royal, 10 Col.	69.50
BELL STANDS	
Mills Folding	\$ 5.00
Safe Stands	17.50
1 Safe Cabinet for Two Machines	49.50
1 Jack in the Box Safe Stand	59.50
MUSIC	
Seeburg High Tone, E.S., R.C., 8800	Write
Seeburg Envoy, 1941, E.S., R.C.	Write
Seeburg Regal	Write
Seeburg Crown	Write
1 Seeburg Wireless Speaker	\$32.50
Seeburg 5-10-25 Bar-o-Matics with very small chip out of case, but in perfect working condition for	34.50
Rock-Ola Rock-a-Lite (Speaker on Top), Like New	Write
Wurlitzer Wall Box, 2 Wire, 5-10-25	\$32.50
Wurlitzer Bar Box, Low Flat Type, 2 Wire (Like New)	29.50
Rock-Ola Wall Boxes, 5 Wire	29.50
Rock-Ola Bar Boxes, 5 Wire	32.50
Rock-Ola Corner Speaker, Organ Type	50.00
Seeburg Organ Speaker	29.50
ARCADE	
Bally Rapid Fire	\$179.50
Chicago Coin Hockey	179.50
One Set of 3 Exhibit & Fortune Telling Machines with Stand Set	135.00
Keeney Air Ralder	199.50
Keeney Submarine Gun	179.50
ONE BALL FREE PLAY	
Bally Gold Cup	\$ 27.50
FIVE BALL FREE PLAY	
Attention	\$37.00
Action	92.50
A.B.C. Bowler	42.50
Banner	17.50
Belle Hop	44.50
Formation	32.50
Five-Ten	104.50
Land Slide	30.00
Metro	29.50
Mascot	29.50
Malors of '41	39.00
Roller Derby	29.50
Sara Suzy	\$24.50
Silver Spray	37.50
Sky Ray	34.50
South Paw	59.50
Spot-a-Card	52.50
Revamp	52.50
Sport Parade	29.50
Star Attraction	42.00
1 Target Skill	34.00
Texas Mustang	58.00
Velvet	37.50
Vogue	17.50
All Machines Guaranteed To Be In A-1 Condition 1/3 Certified Deposit, Balance C. O. D.	
MEYERS COIN MACHINE CO.	
232 Water Street, Baraboo, Wisconsin Phone 424	

and applying it to the coin machine trade. The plan in detail presented the ops with two machines for the price of one. In buying one machine, the op could secure another for an additional penny.

Gives 'Em Away

H. J. Dietz, Newark, N. J., considered one of the leading ops in the area, adopted a unique method for ridding himself of his old equipment. Instead of trading in old machines for the newer models, Dietz kept his games rotating along the entire route until the very last coin could be played and then removed the coin slot, redressed the games and then gave them to his friends.

Prestige and Good Will

According to a pic in the first September issue of *The Billboard* for 1934, prestige and public good will for coin-operated games could be gained from their installation in theater lounge rooms. The pic showed an impressive installation in a large Chicago theater. Another pic caption said that "fall buying starts with a bang," and showed H. L. Sturat, of National Amusement Company handing Fred C. McClellan, Pacific Amusement Company, a \$10,000 check as deposit on a big order for pin games.

Guess Who?

The boys doing the advertising in *The Billboard* had a lot of fun making ops guess who was making what machine. The ads went something like this: "Coming! The Flying Trapeze, a 44-inch super-fine pin table, for the de luxe location. Delivery September 15," and "Merry-Go-Round, the phenomenal pin game. Delivery September 15, guess Who?"

More Space

The George Ponsler Company, Newark, N. J., announced the opening of "America's largest coin machine showrooms" there. The new place had 6,000 square feet of floor space and was designed to better serve their customers.

READY FOR LOCATION

CONSOLES	
15 Jumbos, Red & Blue, F.P., Late	\$150.00
15 High Hands	150.00
5 Jennings Fast Times	50.00
5 Brown Paces Races	150.00
1 Lucky Star	100.00
2 Four Ways with Quarter	750.00
5 Super Bells	275.00
2 Super Bells, New	400.00
1 Mills Three Bells	900.00
1 Jumbo, Comb., New	225.00
10 Silver Moons, F.P.	89.50
1 Saratoga, Ralls, Cash	85.00
2 Jennings Daily Double	40.00
3 Big Games	80.00
2 Jumbos, F.P.	75.00
4 Jumbos, Cash	125.00
1 Square Bell	75.00
1 Four Bells, High Head, Late, 4-25	850.00
1 Four Bells, Low Head, Early, All 5¢	575.00
SLOTS	
1 Charley Horse, 2 Jenn. Slot, 5¢	\$125.00
20 Walling Rotators, 5¢	75.00
1 Jennings Silver Chief, 5¢	200.00
5 Mills O.T. Gold, New, 1¢	90.00
5 Mills O.T., Blue, 1¢	50.00
5 Mills Bull's Eye Goose Neck, 25¢	35.00
10 Chrome Vest Pockets, 5¢	75.00
2 Melon Bells, 5¢	200.00
1 Cherry Bell	225.00
5 Blue Fronts, D.J.P., 5¢	150.00
5 Mills Round the World	175.00
2 Smoker Bells, 5¢	40.00
10 Walling 1¢ Treasures	35.00
2 Pace Comets, 1¢	50.00
10 Safe Stands	15.00
5 Double Safe Stands	50.00
ONE BALLS - F. P.	
10 Fortunes, Comb.	\$275.00
1 Longacre	575.00
1 Dust Whirls	525.00
1 Whirlaway	425.00
1 Contest	100.00
3 Santa Anita, Cash	275.00

ROY MCGINNIS CO.

2011 MARYLAND AVE., BALTIMORE, MD.

FACTORY REBUILT

CLOSE-OUTS!

AMERICAN EAGLE, 1c	\$11.50
LIBERTY, 1c	11.50
SPARKS CHAMPION, 1c	17.50
SPARKS CHAMPION, Fruit Reels, 5c	19.50
SPARKS CHAMPION, Horse Reel, 5c	17.50
WINGS, 1c Play	7.95
VICTOR ROL-A-PAK	6.95
CENT A PAK	5.95

TORR 2047 A - SO. 68 PHILA. 42, PA

CLOSING OUT!

BRAND NEW PRE-WAR BASKETBALL

Scientific

BASKETBALL

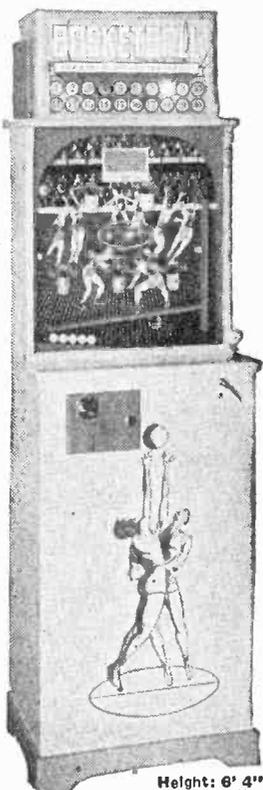
IN ORIGINAL CASES!

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CUBA, CANADA AND MEXICO.
We Are in a Position to Take Care of Your Coin Machine Requirements.
Phone, Cable or Write.

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1 Seeburg Gem, E.S.R.C.	
1 Seeburg Console, #1387	
1 Seeburg Baromatic, 5-10-25	
6 Seeburg Wallomatic, WS2Z, 5¢ Above 9 Pcs. in All	\$600.00
3 Wurlitzer 750E, Ea.	660.00
6 Wurlitzer 616, Ea.	125.00
2 Wurlitzer 716, Ea.	135.00
1 Wurlitzer 500, Remodeled	350.00
SLOTS	
3 Mills 5¢ Melon Bells, Ea.	\$225.00
2 Mills 5¢ Blue Fronts, Ser. 432000, Ea.	200.00
1 Mills 5¢ Brown Front	225.00
3 Mills 25¢ Cherry Bells, Ser. 433000, Ea.	325.00
CONSOLES	
5 Keeney Super Bells, Clean, Ea.	\$275.00
3 Bally High Hands, Ea.	134.50
2 Mills 1-2-3, '39, F.P., Ea.	27.50
PINBALLS	
1 A.B.C. Bowlers	\$ 44.50
1 Duplex	59.50
6 Hit-the-Jap, Ea.	49.50
1 Knockout	109.50
1 Liberty (Gottlieb)	129.50
1 Midway	104.50
2 Sink-the-Jap, Ea.	64.50
1 Smack-the-Jap, Ea.	49.50
1 Sport Parade	32.50
1 Target Skill	17.50
1 Zombie	59.50

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Red, White and Blue and Combination Tickets at \$2.00 (Two Dollars) per set. One-half deposit and balance C. O. D. 10 per cent discount for all cash. Write for prices on other Merchandise.

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A.R.T. Challengers, One Cent Texas Leaguer De Luxe, all kinds of Penny Counter Skill Games, late model Cigarette Machines. No offers answered unless price is given.

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1-BALL FREE PLAY	1941 Lucky Lucre, 3-5c, 2-25c	\$450.00	ABC Bowler	\$65.00
Longacres	\$595.00	Commodore	32.50	
Thorobreds	595.00	Ducky	29.50	
Pimlicos	450.00	Zig Zag	69.50	
Derby, '41	350.00	Dude Ranch	44.50	
Club Trophy	350.00	Formation	32.50	
Derby Winner	125.00	Sporty	29.50	
Track Record	150.00	Fleet	29.50	
Blue Grass	169.50	Skyline	29.50	
Dark Horse	159.50	Fox Hunt	49.50	
Record Time	149.50	School Days	59.50	
Whirlaway, New	475.00	Blondie	27.50	
1-BALL CASH PAY		Cherry Bells	69.50	
Flying Champs	\$150.00	Bonus Bells	49.50	
Eureka	59.50	Brown Fronts	34.50	
Sport Page	89.50	Melon Bells	39.50	
Track Record, Conv.	175.00	Futurities	59.50	
Turf Champs	49.50	ARCADE		
SLOTS and CONSOLES		Chicken Sams, Conv.	\$179.50	
Four Bells, Late Head	\$995.00	Keeney Submarine	210.00	
3-5c, 1-25c Keeney Super Bell	850.00	Chicago Coin Hockey	210.00	
Four Bells, 4-5c, Old Head	595.00	Keeney Anti Aircraft	89.50	
Three Bells	995.00	Kirk Guesser Scales	125.00	
Jumbo Parade, CP	129.50	Radio Rifle	115.00	
Lucky Lucre	249.50	World Series	75.00	
1941 Bangtails	450.00	5-BALL FREE PLAY		
25c Bally Roll 'Em	179.50	Bandwagon	\$20.00	
Evans Roletto Jr.	225.00	Legionnaire	59.50	
Evans Roletto Sr.	350.00	Glamour	34.50	
Triple Entry	150.00	Seven Up	59.50	
Jumbo Parades, Conv.	189.50	Pan American	49.50	
		Powerhouse	49.50	
		Big Chief	49.50	

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5 BALL FREE PLAY GAMES	Paradise	\$ 39.50	ARCADE EQUIPMENT
Anabel	29.50	Playball	32.50
Battle, rebuilt like new	119.50	Pylon	27.50
Bombardier, rebuilt	77.50	School Days	37.50
Eagle Squadron, rebuilt	97.50	Silver Skates	47.50
Fishin', rebuilt	57.50	Southpaw, rebuilt like new	87.50
Four Diamonds	42.50	Target Skill	37.50
Gold Star	34.50	Texas Mustang	54.50
Hi Hat, rebuilt like new	87.50	Thumbs Up, rebuilt	
Jeep, rebuilt like new	119.50	Leader	84.50
Liberty, rebuilt Flicker, new	87.50	Towers	49.50
		Wildfire	37.50

All Games Cleaned, Ralls Sanded, Shellacked, Ready for Location.

ACE DISTRIBUTING CO. 3924 OLIVE ST. ST. LOUIS 8, MO.

MILWAUKEE SPECIAL BUYS!

SLOTS

Blue Front, 5¢	\$224.50; 10¢	\$249.50; 25¢	\$289.50
New wooden cabinets, repainted castings, club handles, completely overhauled and rebuilt mechanically, with new reel strips, new award cards and all worn parts replaced.			
Brown Fronts, 5¢	\$249.50; 10¢	\$284.50; 25¢	\$324.50
New wooden cabinets, club handles. Cannot be told from new. A sample will convince!			
Mills ORIGINAL Gold Chromes and Mills ORIGINAL Chromes. Appearance excellent. Mechanically perfect.			
5¢	\$274.50; 10¢	\$399.50; 25¢	\$429.50
Mills ORIGINAL Bonus Bells.			
5¢	\$274.50; 10¢	\$309.50; 25¢	\$349.50
Columbia Cigarette Reels, Gold Award,			
Like New	\$59.50	Watling Rol-a-Top, 5¢ Play, 3-5	84.50
Watling Wonder Vendors, 3-5, 5¢ Play	59.50	Watling Rol-a-Top, 10¢ Play	99.50
Pace Rocket, Slug Proof, 5¢	119.50	Watling Rol-a-Top, 25¢ Play	164.50
10¢	134.50	Jennings 5¢ Slot Console	249.50
Pace Comet, 3-5	74.50	Jennings 10¢ Slot Console	274.50
		1 Copper Chrome, C.H., Orig. Castgs.	389.50

CONSOLES

Overhauled, Checked and Cleaned	
Keeney Kentucky Club	\$69.50
1 Keeney Kentucky Skill Time, 7 Coin Head, Excellent Condition, New Glass	89.50
2 Keeney Track Times, 7 Coin Head	69.50
Bally Long Champ (Large)	34.50
Bally Solitaire Flicker	34.50
Stoner's Zippers, Payout	29.50
Jumbo Parade, F.P.	79.50
Jumbo Parade	89.50
Parlay Races	59.50
Parlay Races, 7 Coin Late Hd., Slant Top	
Roletta Jr.	64.50
Galloping Domino, Rebuilt 7 Coin Slant Type, New Hd.	149.50
Bally Skill Field, with Dally Double Feature, 7 Coin Hd.	69.50
Jennings Fasttime, F.P. or P.O.	79.50
Paces Reels, Payout	34.50
Bally Ray's Track	89.50
Big Game	89.50
Jenn. Silver Moon, PO	114.50

ONE BALLS

Overhauled, Checked and Cleaned	
Fortune Convertible to Free Play or Payout	\$299.50
Bally Blue Grass	184.50
Dark Horse	179.50
Skyark	249.50
Fairgrounds	29.50
Preakness	29.50
Gold Cup	49.50
Seabiscuit	79.50
Blue Ribbon	69.50
Eureka	49.50
1939 1-2-3, Payout	89.50
Late 1939 Mills 1-2-3, Free Play, completely reconditioned and overhauled by Mills, in original crates, animal reels	
	\$79.50
Gold Medal	49.50
Track Record, Gottlieb, Free Play	89.50
Bally Stables	39.50
Jennings Flicker	39.50

MUSIC

Model 430 Wurlitzer Speaker with 5-10-25 Bar Box Attached, NEW	\$124.50
New Seeburg Wireless Remote Control Speaker	49.50
New Seeburg Transmitter	16.50

1/3 Deposit—Balance C. O. D.

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FOR SEEBURG RAY-O-LITE GUNS

"SHOOT THE JAP," "CHICKEN SAM," "JAIL-BIRD," "SHOOT THE CHUTES"

WRITE FOR COMPLETE LIST

TOGGLE SWITCH	\$2.50	PHOTO ELECTRIC CELLS (All Directional)	\$3.50
3000 OHM VAR. RESISTOR	1.75	2A4G TUBES	2.35
GUN LAMPS, #1489	.90	38 TUBES	1.10
MUZZLE LENS	2.00	80 TUBES	.70
SHOULDER LENS	1.00	2051 TUBES	2.55
AMPLIFIERS (Complete with Tubes) Write Motors		GUN CABLE (8 Feet)	1.90
PHOTO ELECTRIC CELLS (CE #23)	2.50	MAIN CABLE (40 Feet)	9.90
		#51 BULBS (Box 10)	.50

All orders for above must be accompanied with signed consumer's cert. L265

KEENEY AIR RAIDER	\$225.00	"SHOOT THE JAP" (Chicago Nov.)	\$179.50
KEENEY SUBMARINE	215.00	SHOOT THE CHUTE (Conv. to Jap)	139.50
BALLY BULL (Conv. to Jap)	109.50	BALLY RAPID FIRE (Newly Painted)	225.00
MILLS 1-2-3, F.P.	49.50	BALLY BULL'S EYE	79.50

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House Puts OK On Colmer Bill; Sent to Senate

CHICAGO, Aug. 26.—The actual sale of goods, equipment and property as declared surplus by the various government agencies came one step nearer reality this week when the House passed the Colmer Bill.

While the would-be law is slated for Senate action early next week, it was not expected to be passed without opposition. The Colmer Bill differs from one already in Senate in that the House has agreed the War Surplus Administration should be headed by one man, W. L. Clayton. Senate wants to name an eight-man board in charge of sales. In any event, a spokesman for RFC, under which the sales will be conducted, said that they were going ahead with plans and getting things set up to move the surplus goods as quickly as possible.

While no list of items which will be put on the block is ready for publication, it was learned that many items of value to the coin machine manufacturing trade would be sold. These include electrical equipment, factory machinery, etc.

If the Senate is able to incorporate some of its views into the Colmer proposal, it may lessen the amount of surplus goods eventually to reach civilian hands. The Senate bill would authorize surpluses to be transferred to schools, colleges and medical institutions. These places would be given first call on purchases. Tax supported and other non-profit institutions would be allowed a 50 per cent discount in the purchase of surplus goods.

The next week or 10 days should bring definite information on the sales of surplus goods.

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Reg. U. S. Pat. Off.

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\$42.50

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

The Only Conversion That Completely Changes Over the Gun as Well as the Target—With New Invasion Background Scenes in 12 Vivid Colors!

Here's the tank-buster that's taking the country by storm—Operators are making real folding money by tying up with this last word in Secret Weapons. Everyone wants to handle the "Bazooka" Gun and shoot at the tank!

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\$1.30 EACH

No orders for less than 15 tubes accepted. Order as many as you need while supply lasts!

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★ GUARANTEED DELIVERY WITHIN 48 HOURS!!!

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MILLS SLOT MACHINES FOR SALE

Mills 5¢ Cherry Brown Fronts, Original Factory, Late Serials	\$225.00
Mills 5¢ Blue Fronts, Factory Rebuilt, Late Serials	200.00
Mills 25¢ Cherry Brown Fronts, Original Factory, Late Serials	325.00
Mills 25¢ Blue Fronts, Factory Rebuilt	300.00
Mills 10¢ Cherry Brown Fronts, Original Factory	250.00
Mills 10¢ Blue Fronts	225.00

R. & M. NOVELTY CO. 1605 Pacific Ave. VIRGINIA BEACH, VA.

FOR SALE

5 Mills Four Bells. Ea.	\$600.00
1 Mills Three Bell	900.00

Special Lot Price—Write. HILBERT NOVELTY COMPANY

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There is no substitute for Quality Quality Products Will Last for the Duration D. GOTTLIEB & CO. CHICAGO

ST. LOUIS COIN MACHINE HEADQUARTERS

ALL A-1 RECONDITIONED—READY FOR LOCATIONS

A.B.C. Bowler	\$ 55.00	Eagle Squadron	\$149.50	Slap the Japs	\$59.50
Action	134.50	Fifth Inning	15.00	Sluggo	62.50
Air Circus	132.50	Fishin'	75.00	Snappy	29.50
Alert	89.50	Mills Five-in-One	79.50	South Paw	69.50
All American	39.50	Five & Ten	125.00	Sparky	29.50
Anabel	32.50	Flagship	24.50	Sport Parade	39.50
Arizona	209.50	Flicker	55.00	Sports	39.50
Argentine	65.00	Follies	19.50	Sporty	25.00
Attention	60.00	Formation	39.50	Spot a Card	65.00
Bandwagon	37.50	Four Aces	119.50	Spot Pool	59.50
Big Chief	49.50	Four Diamonds	49.50	Star Attraction	52.50
Big League	22.50	Four Roses	67.50	Star	55.00
Big Parade	125.00	Fox Hunt	25.00	Stratolliner	59.50
Big Show	35.00	Gobs	89.50	Sun Beam	55.00
Big Six	35.00	Gold Star	47.50	Sun Valley	165.00
Big Town	29.50	Grand Canyon	195.00	Super Chubby	45.00
Blackout	25.00	Gun Club	75.00	Super Six	45.00
Blonde	35.00	Headliner	27.50	Target Skill	39.50
Bola-Way	72.50	High Dive	79.50	Ten Spot	49.50
Bombardier	129.50	Hi-Hat	69.50	Thumbs Up	87.50
Boom Town	35.00	Hi-Stepper	49.50	Topic	89.50
Border Town	37.50	Home Run	39.50	Topodo Patrol	99.50
Bosco	74.50	Horseshoe	59.50	Tower	65.00
Broadcast	65.00	Invasion	127.50	Trapeze	25.00
Cadillac	35.00	Jeep	27.50	Triumph	19.50
Captain Kidd	79.50	Jolly	27.50	Twin Six	35.00
Champ	52.50	Jungle	75.00	Vacation	25.00
Commodore	32.50	Keep Em Flying	149.50	Velvet	39.50
Congo	35.00	Knockout	115.00	Venus	89.50
Contact	20.00	Lancer	25.00	Victory	99.00
Cross Line	39.50	Landslide	32.50	Wildfire	45.00
Defense	49.50	Leader	45.00	Wings	32.50
Destroyer	86.50	League Leader	32.50	Wow	35.00
Dive Bomber	59.50	Legionnaire	59.50	Yacht Club	37.50
Dixie	39.50	Liberty	145.00	Yanks	99.50
Double Feature	32.50	Limelight	32.50	Zanzibar	25.00
Doughboy	25.00	Lone Star	25.00	Zombie	52.50
Dude Ranch	49.50	Lot a Fun	25.00		
Duplex	69.50				

5 BALL PIN GAMES
ONE BALL PIN GAMES (PAYOUTS)
 Bally Race Kings (Payouts) \$275.00
ONE BALL PIN GAMES (FREE PLAYS)
 Bally Gold Cup \$ 49.50
 Mills '39 1-2-3 79.50
 Mills '40 1-2-3 149.50
SLOT MACHINES
 Vest Pocket \$ 59.50
 We carry a full line of parts for One and Five Ball Pin Games, Slot Machines, Phonographs, Wall Boxes, Counter Boxes, Automatic Pace Racer, all makes of Music and Pinball Accessories, etc. Glass for Baker's Pacer, Track Time, Jumbo, Silver Moon and all other games. All prices quoted on inquiry.

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3147 Locust Street, St. Louis, Mo. Phone No., Jefferson 1644 or 1645

WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

GET OUR PRICES

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- MILLS SILVER CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS BONUS BELLS
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1700 WASHINGTON BLVD., CHICAGO 12, ILL.

FOR SALE

ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED RETURN WITHIN 10 DAYS, MONEY WILL BE REFUNDED

ONE-BALL PAYOUTS		JENNINGS		1 Arrow Vender (Re-bullt), 5¢ \$ 25.00	
BALLY		1 Cigarolla \$175.00		1 Arrow Vender (Re-bullt), 1¢ 25.00	
1 Fairmont \$885.00		1 Lincoln Fields 175.00		JENNINGS	
2 Turf Kings 525.00		2 Silver Moon 125.00		1 Chief, 50¢ \$600.00	
9 Jockey Club 510.00		2 Bob Tall, F.P. 100.00		1 Chief, 10¢ 200.00	
8 Kentucky 335.00		1 Liberty Bell 25.00		1 Chief One Star, 5¢ 95.00	
5 Long Shot 335.00		EVANS		2 Little Duke, 1¢ 25.00	
7 Sport Kings 275.00		1 Paces, '42 \$450.00		GROETCHEN	
14 Santa Anita 185.00		3 Lucky Lucie 285.00		1 Columbia Bell, 1¢ \$ 65.00	
16 Grand Nationals 110.00		3 Galloping Dominos (Late Head) 250.00		ARCADE	
4 Pacer Makers 110.00		1 Bangtails (Late Head) 175.00		1 A.B.T. 8 Gun Air Rifle to Tokyo, \$4,200.00	
1 Blue Ribbon 75.00		BALLY		1 Keneey 365.00	
5 Thistle Down 65.00		1 High Hand \$145.00		1 Warner Voice 225.00	
1 Stables 30.00		2 Big Top, F.P. 95.00		Recorder 225.00	
3 Fairground 25.00		1 Ray's Track 50.00		2 Keneey Submarine 225.00	
2 Fleetwood 25.00		EXHIBIT		1 Bally Rapid Fire 225.00	
1 Golden Wheel 25.00		1 Chuck-a-Luck \$ 35.00		10¢ Your Destiny Astrology 185.00	
4 Preakness 20.00		PACES		4 Bally Bulls 85.00	
KEENEY		1 Races, Brown \$150.00		2 Keneey Anti-Aircraft 75.00	
3 Fortunes \$275.00		3 Saratoga, '41 140.00		3 Radio Rifles 75.00	
1 Stepper Upper 100.00		BAKER		4 Poker Balls 70.00	
1 Pot Shot 85.00		5 Paces, D.D. \$250.00		1 Pikes Peak, 5¢ 60.00	
ONE-BALL FREE PLAYS		SLOTS		100 Five Ball Free Play Games Write for List and Prices.	
1 Long Acres \$550.00		1 Brown Front, 5¢ \$250.00		14, 2¢, 5¢ Coin Chutes	
1 Dark Horse 185.00		2 Bonus, 5¢ 250.00		New Replacement Rectifiers	
1 Record Time 160.00		1 Cherry Bell, 5¢ 240.00		All Types of Bulbs and Ray Gun Lamps	
3 Blue Grass 195.00		1 Roman Head, 10¢ 220.00		30-Wire Cable	
2 Sport Special 180.00		2 Blue Fronts, 10¢ 210.00		Poker Rubber Balls	
1 Euroka 45.00		3 War Eagles, 10¢ 160.00		Large Stock of New and Used Game Parts	
CONSOLES		15 Blue Fronts, 5¢ 165.00		500 Other Machines Not Listed	
MILLS		3 Melon Bell, 5¢ 150.00		Crating Charge on Floor Machines, \$7.00 each	
1 3-Bells, 5¢ \$985.00		2 Roman Head, 5¢ 145.00		\$15,000.00 Superior and Contalner Salesboard Stock at Factory Prices	
3 4-Bells, 5¢ 650.00		7 War Eagles, 5¢ 125.00			
35 Jumbo Parades 125.00		1 Dial, 5¢ 95.00			
1 Square Bell 110.00		2 Q.T., 1¢ 50.00			
KEENEY		1 Lion Head, 5¢ 50.00			
2 Four Way Super Bells, 3-5¢ & 1-25¢ \$950.00		1 Rock-Ola, J.P., 10¢ 50.00			
2 2-Way Super Bell, 5¢ & 25¢ 700.00		1 Rock-Ola, J.P., 5¢ 40.00			
2 Skill Times, '41 135.00					
3 Track Times (Red Head) 85.00					
1 Dark Horse 60.00					

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250 South State Street Phone 3-5055 Salt Lake City, Utah

CONSOLES

4 Brand New Daily Double Model Buckley Track Odds, In Original Factory Sealed Shipping Crates	
3 '41 Jackpot Model Evans Galloping Dominos, 2-Tone Cabinet, Like New, Each	\$450.00
3 '41 Jackpot Model Evans Bangtails, 2-Tone Cabinet, Like New, Each	475.00
2 Paces Reels, Cash Pay, Each	75.00
1 Watling Big Game, Cash Pay, Each	75.00
1 Jennings Silver Moon, Cash Pay	125.00

SLOTS

Rebuilt and Refinished Mills Slots. With Drillproof Cabinets, Knee Action, Club Handles, Wrinkle Finish, Mechanisms Guaranteed Perfect.

BROWN FRONTS		BLUE FRONTS	
7 5¢ \$275.00	12 5¢ \$250.00	8 10¢ 275.00	11 25¢ \$325.00
5 10¢ 300.00			
8 25¢ 350.00			
1 25¢ Late Watling Roll-A-Top, 3/5 Pay			\$150.00
1 10¢ Pace Comet			85.00
1 5¢ Latest Model Caille			50.00
5 New Columbia Gold Award Bells, in Original Factory Sealed Shipping Cases, Rear or Front Door Pay, Convertible to 5¢, 10¢ and 25¢ Play, Each			107.50

MUSIC

3 Seeburgs 8800, E.S., Each	525.00
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31-33-35 MOORE STREET Phone 1654 BRISTOL, VA.-TENN.

UNUSUALLY CLEAN MACHINES

Thoroughly checked and repaired. These are positively ready for location. You will not have to rebuild them. Any machine may be returned for full refund if not satisfactory upon arrival.

One Balls — Slightly Used — Appearance Very Fine

2 Longacres \$565.00	1 Club Trophy \$335.00
1 Thorobred 565.00	1 Brand New Sportsman Bell
1 Pimlico 425.00	Conversions, Like Longacres 350.00
1 '41 Derby 335.00	3 Hi Hands Comb. 144.50
1 25c Paces Races, Red Arrow, Like New, 20 Pay and Jackpot \$350.00	
1 25c Galloping Dominos, J. P., Two-Toned, Latest Model, Slightly Used 649.50	
1 25c Super Bell, Comb. F. P. and P. O., Recently Rebuilt and Refinished by Factory 384.50	
1 25c Galloping Dominos, Black Cabinet, Real Clean 145.00	
1 25c Paces Reels, Jr., Model; Rails 225.00	
1 10c Paces Reels, Jr., Model; Rails 175.00	
1 5c Paces Races, Brown Cabinet, 30 P. O. 165.00	
2 5c Bally Big Tops, F. P. 99.50	
1 Periscope, Like New, Used Two Weeks 335.00	
1 5c Mills Blue Front, Repainted 165.00	
1 5c Skyscraper, D. J. P., 3-5 Pay 79.50	
1 5c Caille, 3-5 Pay, D. J. P. 39.50	
2 5c Watling Big Games, F. P., Like New, Latest Model Dial on Backboard 125.00	
1 Batting Practice 109.00	
1 Western Deluxe Baseball 99.00	
1 Shoot the Chutes, New Top Conversion, Newly Repainted 125.00	
1 Ten Strike, Hi Dial 55.00	
1 Ten Strike, Low Dial 35.00	
4 1c Old Mutoscope Picture Machines, Two Sets Pictures With Each Machine 25.00	
1 50c Glitter Gold, War Eagle, 3-5 Pay 495.00	

Wire 1/3 deposit via Western Union—Warrenton, Georgia. All machines ready to ship at once.

NORWOOD SALES CO.

PHONE 2914 NORWOOD, GEORGIA

THE BEST PINBALLS MONEY CAN BUY

Streamliners, Brazils and Pinup Girl, \$209.50 EACH; New in Cases. Streamliners, Brazils, Arizona and Grand Canyon, Used But in Perfect Condition, \$179.50 EACH

One-Half Certified Deposit Required With All Orders. All Orders Subject to Prior Sale.

Louisville Novelty Manufacturing Co.

330 E. BRECKINRIDGE ST., LOUISVILLE 3, KY.

LIBERATOR

PRESENTS

MOST COLORFUL WHIRLWIND ACTION EVER OFFERED IN A SHOOTING GAME!

Amazing Features Make It a MUST FOR EVERY LOCATION!

- ★ HIGH SCORE — COMPETITIVE PLAY!
- ★ Exciting Sea-Air Battle Illusion on brilliant, flashing 11-color field of action!
- ★ Sound Effects—Bells, Gunshots!
- ★ Here's How Player Drops the Jap Right Into Hirohito's Lap—Spots enemy planes in 3d dimension thru moving ring sight, aims with range-finder knob, fires nose gun in bursts or single shots by pressing firing button! On direct hit Jap and horizon burst into flaming red!

Terrific "Play Again" Appeal Because It's

NOT TOO HARD NOT TOO EASY

One Piece Unit (Base Removable), 5c Play—Guaranteed Mechanically Perfect—Locked Cash Box—Smart, Handsome Cabinet.

Price **\$395** Dimensions: 7' High, 16" Deep, 25" Wide. Crated wt. approx., 225 lbs.

1/3 Deposit, Balance C. O. D., or Slight Draft.

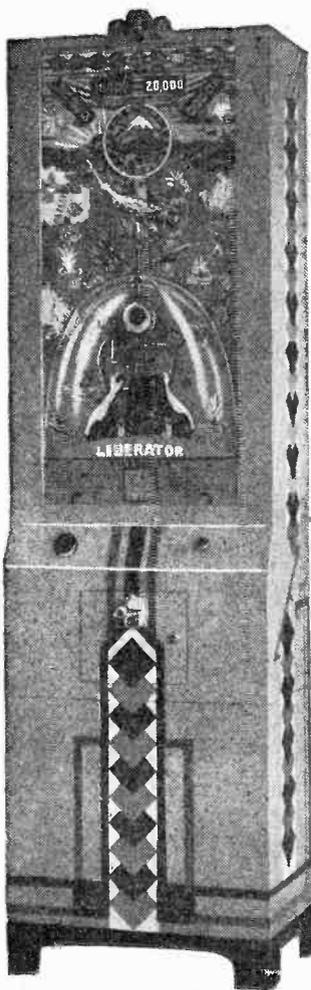
IMMEDIATE DELIVERY!

REVAMPED BY WILLIAMS MFG. CO.

Exclusive Distributor

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO



S. Carolina Liquor Stores Will Close V-Day, Gov. Directs

COLUMBIA, S. C., Aug. 26.—With the end of the European war in sight, Governor Olin D. Johnston has ordered all South Carolina liquor stores closed for one day immediately after news is received that the war has ended in that theater of operations.

Johnston issued a proclamation under his authority to close liquor stores during a local or State emergency.

The governor said that "Rejoicing might lead to an extremity on the part of many people" and it would "necessitate the closing of liquor stores so that the celebration will be carried forward in a sober and sane manner."

If the announcement of victory comes before 6 p.m., he said the places of business should close immediately and if after 6 p.m., stores should remain closed all the following day.

A similar action was also taken by Georgia when the State revenue commissioner ordered that all liquor stores were to remain closed for two days following the end of the war with Germany.

OPA Fines Liquor Salesman \$5,000 in Price Violation

CHATTANOOGA, Aug. 26.—Herbert A. Beck, salesman for the Chattanooga Wholesale Liquor Company, pleaded guilty to charges of violating OPA ceiling prices and was fined \$5,000 in Federal Court.

Charged with selling whisky in excess of the maximum OPA ceiling prices, Beck's indictment was first filed in Federal Court April 24, 1944. The indictment carried 39 counts.

Over 75,000 Now Giving Trouble-Free Service!

IMP

BRAND NEW

\$9.90

WHILE THEY LAST!

Regular Price \$12.50.



BRAND NEW

Wings \$11.50 | Vankees \$11.50
Sparks, 1¢ Cig. 29.50
Cent a Pak 9.90
Ten Strike, H.S., F.P. 275.00
Ten Strike, H.S. 235.00
Liberty Bell, Fruit, 1¢, Floor Sample . . . 11.50
Mercury, Cigarette, 1¢, Floor Sample . . . 11.50

Zephyr 9.90
Turf Flash, Used 12.50
Champion 14.90
Vitalizer 69.50
Evans Playball 195.00
Love Testers 149.50
Exh. Merchantime 49.50
Fan Front Mutoscope Diggers 79.50

READY FOR IMMEDIATE DELIVERY

TOKYO RAIDER CONVERSION FOR DRIVE-MOBILE . . . \$16.75
KLIP-A-NIP CONVERSION FOR SKYFIGHTER 16.75

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
(Successors to Gerber & Gloss)
914 DIVERSEY • CHICAGO 14 ILL.

LIMITED QUANTITY! BRAND NEW "CIVILIAN DEFENSE" 1c Play

- Beautiful Cabinet
- Pick Proof Lock
- Automatic Tilt
- Size: 11" Wide, 7" Deep, 16" High Only



\$13.50 Ea.

F.O.B. Phila.

Case of Two, \$25.00

A REAL MONEY MAKER!

ORDER TODAY!

RAKE COIN MACHINE EXCHANGE
2014 Market Street
PHILADELPHIA 3, PA.

Slot Machine Repairs

Expert Workmanship
All Machines thoroughly overhauled. Nominal charge depending on amount of work required.

PARTS
Cabinets for Mills or Jennings, Complete \$11.75
(These are the best quality of oak, unpainted—wooden part only)

Bases \$ 6.75
Sides 2.50
Mills Clock Springs with Tapered Ends90
Escalator Springs40
Jennings Clock Springs50
Other Parts Available.

Terms: 1/3 Deposit, Balance C. O. D.

AUTOMATIC COIN MACHINE CORP.
338 Chestnut St. SPRINGFIELD, MASS.

WANTED
WILL PAY \$19.00 FOR PIKES PEAK AND \$22.50 FOR KICKER & CATCHER Any Quantity.
BOX D-270
The Billboard, Cincinnati 1, O.

PHONOGRAPHS	
Rock-Ola Supers, '40	\$395.00
Rock-Ola Master with Adapter & 3 Wall Boxes	425.00
Rock-Ola Spectravox Playmaster	300.00
Rock-Ola Standard	315.00
Wurlitzer Counter Model 71, Stand	185.00
Rock-Ola Monarch	\$195.00
Rock-Ola Imp. 20, Remote Control with 5 Keeney Wall Boxes	225.00
Wurlitzer Victory Model	450.00
Wills Throne	250.00
Wurlitzer 416	125.00

SLOTS—1-BALLS—CONSOLES	
Pimlico	\$415.00
'41 Derby	375.00
Club Trophy	350.00
Pace Comet All Stars, 5c, 2/4 P. O.	75.00
Mills Brown Fronts, 5c, Club Handles	265.00
Mills Blue Fronts, 5c, Club Handles (Serials Over 400000)	245.00
Mills Extraordinary, 5c, 3-5	175.00
Brand New Mills, 10c Gold Chrome, 2-5	450.00
Mills Club Bell, 5c, Flr. Sample, 3-5	450.00
Record Time	\$169.50
Sport Special	165.00
Keeney Kentucky Club	115.00
Jumbo Parade, F. P.	85.00
Watling Rolatop, 5c	75.00
Mills Vest Pocket, Green, Ser. 17,000	49.00
Pace Comet, 1c Play, 3-5	75.00
Jenn. Fastime, F. P.	89.50
Ev. Gallop. Dominos, 1940	275.00
Ev. Gallop. Dominos, Early Mdl.	100.00
Evans Bangtails	265.00

RECONDITIONED PIN GAMES		NEW UNITED REVAMPS		RECONDITIONED PIN GAMES	
5-10-20	\$129.50	Midway	\$209.50	Hi Hat	\$72.50
Big Parade	129.50	Santa Fe	209.50	Bowlaway	72.50
4 Aces	129.50	Arizona	209.50	Jungle	72.00
Jeep	129.50	Streamliner	209.50	Sluggo	69.50
Alr Circus	129.00	Grand Canyon	209.50	Zig Zag	64.50
Knockout	129.00	Brazil	209.50	Bally Liberty	64.50
Yanks	145.00			Star Attraction	64.50
Genco Defense	84.50			Ten Spot	64.50
Genco Victory	94.50			Super-Chubby	59.50
Topic	89.50			Snappy	59.50
Monicker	89.50			Legionnaire	59.50
Bosco	87.50			School Days	57.50
Gun Club	82.50			Four Roses	57.50
Texas Mustang	82.00			7 Up	57.50
High Dive	79.50			Belle Hop	57.50
Spot Pool	79.50			Sea Hawk	57.50
Sky Blazer	79.00			Velvet	57.50
Capt. Kidd	79.00			Champ	55.00
Argentine	79.00			High Stepper	150.00
Spot a Card	72.50			Sun Valley	150.00
				Midway	139.50

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

BERT LANE SAYS . . .
I'LL BUY YOUR MUSIC EQUIPMENT
Send Your List and You'll Have My Offer Within 24 Hours!
WORLD WIDE DISTRIBUTORS
625 10th Ave., N. Y. 19, N. Y. All Phones: Bryant 9-7763

SLOTS

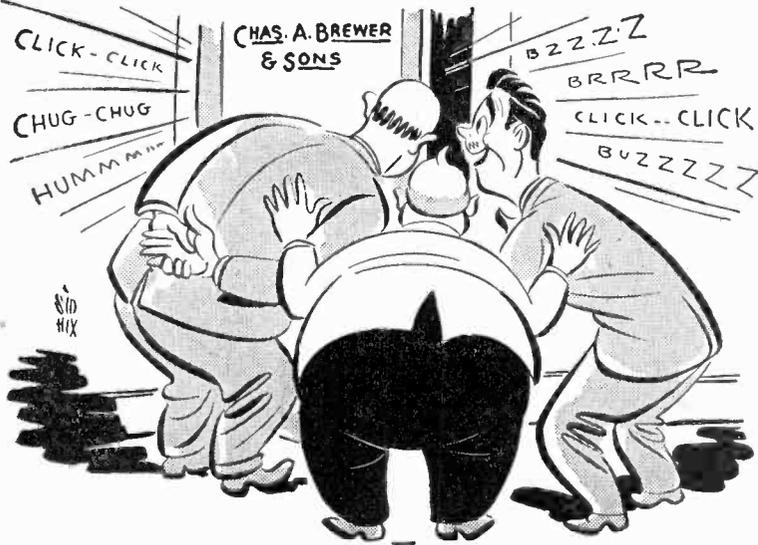
MILLS—JENNINGS—WATLING—PACE
RECONDITIONED—Guaranteed
By Our 48 Years of Experience

- WRITE FOR PRICES
- 2 50c GOLD WAR EAGLES
 - 3 5c GOLD CHROMES
 - 7 10c GOLD CHROMES
 - 9 25c GOLD CHROMES
 - 2 5c SILVER CHROMES
 - 5 10c SILVER CHROMES
 - 8 25c SILVER CHROMES
 - 2 5c BROWN FRONTS
 - 4 10c BROWN FRONTS
 - 12 25c BROWN FRONTS
 - 3 5c BLUE FRONTS
 - 5 10c BLUE FRONTS
 - 8 25c BLUE FRONTS
- All above Machines have Knee Action, Club Handles and Drill Proof.
- 12 5c Q. T.'s Originally Blue Made Glitter Gold \$89.50
 - 6 10c Q. T.'s, Same as Above 99.50
 - 8 5c JENNINGS FOUR STARS
 - 2 10c JENNINGS FOUR STARS
 - 6 5c WATLING ROLA-TOPS
 - 2 10c WATLING ROLA-TOPS
 - 4 5c PACE COMETS
 - 1 5c-25c PACE COMET Comb. (Cabinet Model)
 - 2 10c JENNINGS CLUB BELLS (Cabinet Model)
 - 2 25c JENNINGS CLUB BELLS (Cabinet Model)

We have all types of Coin Machines. Tell us what you want.

SICKING, INC.
1401 Central Parkway Cincinnati 14, O.

I-BALL CASH PAYOUTS
2 Mills 1-2-3
With Bally Payout Units \$45.00 Each
3 Mills Spinning Wheel
Fruit Reels, 3-Coin Multiples 69.50 Each
5 Ball Fair Grounds
4 Multiple Play 30.00 Each
2 Jennings Flicker
1 Ball Cash Payout 30.00 Each
1 Keeney Pot Shot
Cash Pay and Free Play 29.50 Each
C. AND M. SPECIALTY COMPANY
832 Camp Street NEW ORLEANS, LA.



**You'd Be Surprised To See - -
What's Going On Behind Our Door**



You'll find us very busy—three shifts a day—packaging emergency food rations for our armed forces. It has been by far our most important job and almost our only work since Pearl Harbor. That's why we've often been unable to fill your much appreciated orders for Brewer's Sales Boards. We're busy now with post-war plans, too. When further need of emergency rations has passed, we'll again return to full time production of Brewer Sales Boards. Our designers and merchandising departments are busy now working out sensational new boards that have lots of flash—and lots of sales appeal. They'll sell out in a hurry and pay a handsome profit.

CHAS. A. BREWER & SONS

The Largest Board and Card House in the World
6320 South Harvard Ave., Chicago 21, Ill.



JENNINGS IS READY!

POST-WAR planning at Jennings is finished. When regulations permit, we will show you new models that will eclipse anything previously offered in Chief-type equipment, refrigerated venders, etc.

Jennings production facilities will continue to fight Germans and Japs until they are finished off. Then we will again serve your needs, and provide employment to more workers than ever before.

YOU, TOO, CAN ACT NOW!

IF YOU plan to operate, distribute, sell and service Chief-type machines after the war, here is something you can do TODAY:

Buy ANOTHER \$1000 War Bond and deposit it in escrow under Jennings 6 Per Cent Post-War Priority Plan. It will help knock the props from under the collapsing Axis. And it will probably cover the cost of a JENNINGS SWEEPSTAKES, extravagant 4-coin console. \$2000 in War Bonds will more than cover samples of all new Jennings Chiefs and consoles. (Average deposit exceeds \$2500.)

If you wish to avoid months of delay in obtaining new equipment, buy some more bonds and get a Jennings priority number.

Offer expires September 30. Full details on request.

NOTE—14-Day Free Trial and Money-Back Guarantee is a tradition at Jennings.

O. D. JENNINGS & COMPANY

SINCE 1906
RATED AAA1

4309-4339 WEST LAKE STREET • CHICAGO, ILLINOIS

MEMO

Herman Rosenberg and his brother, Lou, have opened beautiful new offices and showrooms at

627 10th Avenue
New York City

They have a complete line of all types of coin-operated equipment—and they'll buy things, too!

Send them a complete list of everything including Used Records!

H. ROSENBERG CO.
627 10th Ave., NEW YORK, N. Y.
All Phones Longacre 3-2479

SALES CO. 2 COLUMBUS CIRCLE NEW YORK 19, N. Y.

ORDER NOW—SPECIALS!

Wurlitzer 412	\$ 87.50	Seeburg Gem, R.C.	\$299.50
Wurlitzer 618	117.50	Seeburg Commander, Rebuilt	359.00
Wurlitzer 616, Lite Up	142.50	Seeburg Cadet, Rebuilt	359.50
Wurlitzer 80CR	309.50	Seeburg Playboys, 20 Selection Wireless	32.50
Wurlitzer 800K	349.50	Seeburg Wallomatics, 24 Select'n Wireless	32.50
Wurlitzer 800K, R.C.	379.50	Seeburg Wireless 20 Bar-O-Matic	42.50
Wurlitzer 24	209.50	Seeburg 3 Wire, 20 Selection Bar-O-Matic	42.50
Wurlitzer 42/24	395.00	Seeburg Colonel, E.S.	395.00
Wurlitzer 42/600	615.00	Seeburg Classic	365.00
Wurlitzer 71, Counter Model with Stand	157.50		
Wurlitzer 71, Counter Model	142.50		
Rock-Ola 12 Record	79.50		
Rock-Ola Masters	325.00		
Rock-Ola Standards	279.50		
Seeburg Hi Tone 8800, E.S.	499.50		
Seeburg Hi Tone 8800, E.S.R.C.	550.00		
Seeburg Gem	269.50		

ARCADE EQUIPMENT

Western Baseballs	\$ 79.50
Evans Ten Strikes	42.50
Chloken Sams	100.00
Wurlitzer Skee-ball	125.00
Chicken Sam Jap Conv.	110.00
Baker's Kicker and Catcher	29.50

Terms—1/3 Deposit, Balance C. O. D.

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577 10TH AVE. (Longacre 5-8879) NEW YORK, N. Y.

OPENING FUNLAND ARCADE

Monroe Avenue, Downtown Detroit
WANT JEWELRY NOVELTIES, PHOTOS, SHOOTING GALLERY, DOG AND JUICE STAND, VOICE RECORDING, OR WHAT HAVE YOU THAT WILL WIN MONEY?

WANT FREAK SHOW OR STRONG STORE SHOW
WANT ARCADE OPERATOR WITH EQUIPMENT.
WILL BUY A. B. T. GALLERY CASH.

ARCHIE GAYER, 200 Monroe Avenue, Detroit 26, Michigan
Phone: OLive 4909

MARVEL'S BASEBALL !!

NEW 5-BALL REVAMP—FEATURING A KICK-OUT POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW!

\$179.50

MUSIC—ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
SELECTORSCOPE, LIKE NEW	\$229.50
KEENEY AIR RAIDER	239.50
KICKER & CATCHER & STAND	34.50
GUN BULBS, SEEBURG & BALLY, EA.	.85
TEXAS LEAGUER, REGULAR	47.50
VIEW-O-SCOPES, LATE	39.50
MILLS MAIN CLOCK GEARS	2.50
BIG GAME HUNTER	19.50
PHOTO CELLS, SEEBURG & BALLY	2.50
EVANS SKI-BALL	99.50
A.B.T. YELLOW MODEL F	\$ 19.50
SEEBURG JAIL BIRD	139.50
WESTERN BASEBALL, 1939	99.50
SUPREME SKEE ROLL, NEW	269.50
2c A.B.T. COIN CHUTES	7.50
BALLY RAPID FIRES, PERFECT	229.50
BATTING PRACTICE	129.50
NEW 1c BULLDOG COIN CHUTES	2.75
JAP CONVERTED CHICKEN SAM	149.50
EVANS F.P. TEN STRIKE	139.50

SLOTS—ONE BALLS—CONSOLES	
TURF KINGS	\$595.00
25c MILLS CHROME—REB	395.00
5c BLUE FRONT—REFINISHED	219.50
NEW MAY-BELL, 5c-5c-5c-25c	795.00
SPORT SPECIALS	165.00
1941 - 1-2-3, F.P.	94.50
SANTA ANITA	245.00
JUMBO PARADE, C.P., LATE HEAD	129.50
XV CIGAROLAS, LIKE NEW	139.50
XV CIGAROLAS, PERFECT	89.50
5c COLUMBIA CIG. REELS	\$ 49.50
COLUMBIA, FRUIT J.P.	89.50
CHROME COLUMBIA, FRUIT J.P.	129.50
JUMBO PARADE, F.P., LATE HEAD	89.50
BALLY DARK HORSE	185.00
MILLS OWL	79.50
'41 DERBY	375.00
WATLING BIG GAME, CASH	99.50
JENN. 4-COIN MULT. RACER, 5c	75.00
EVANS JUNGLE CAMP, CASH	99.50

USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
DUPLEX	UNITED'S	BELLE HOP
BIG PARADE	OKLAHOMA	BROADCAST
KNOCK OUT	SANTA FE	GUN CLUB
LEGIONNAIRE	ARIZONA	SHOW BOAT
TEN SPOT	MIDWAY	TOWERS
WILD FIRE	BRAZIL	SKY CHIEF
ACTION	STREAMLINER	5-10-20
'41 MAJORS	BELL'S	MONICKER
SENTRY	FLYING TIGER	BIG CHIEF
BOSCO	PIN UP GIRL	JEEP
ZIG ZAG	SKY RIDER	ALERT
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WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$40.00 FOR LEADERS AND FLICKERS. SEND LIST OF OTHER GAMES. CASH WAITING!

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin MACHINE EXCHANGE

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A CONVERSION FOR JUNGLE

Only **\$9.50** Complete

Here is a practical and profitable conversion that you can make yourself. No mechanical changes necessary. Convert your old Jungles now into this popular and colorful money-maker. All materials furnished to give a complete "NEW GAME APPEARANCE" to your old games. RUSH YOUR ORDER TODAY. Immediate shipment guaranteed. F. O. B. Chicago, Illinois.

Write for our complete list of Pin Game Conversions

VICTORY GAMES 2140-44 SOUTHPORT AVENUE CHICAGO 14, ILLINOIS. "America's Pin Game Conversion Headquarters"

Tax Records Okay But Toledo Pushes City License Probe

TOLEDO, Aug. 26.—An audit of records of the city license bureau here, failed to disclose any irregularities in connection with the licensing of pinball machines, Ronald T. Anderson, finance director, announced.

Despite the absence of irregularities, Edward D. DeAngelo, safety director, said he would continue the investigation into how it was possible for the devices to be operated without the license stickers.

A few weeks ago, city officials were accused of laxness and the possibility that political maneuvers might be behind the current drive against the machines was also voiced.

The city license collector had been relieved of his duties, and the books of the bureau were ordered audited to determine what the actual facts were about non-payment of coin machine licenses.

City detectives picked up some machines that did not bear license tags. The license fee on pinball games has always been considered very high by operators here since a federal tax must also be paid on each game. The State, however, does not collect a tax on the machines. One result of the drive against unlicensed machines has been a proposal that the city council double the tax on pinball machines.

The charges also led to newspaper publication of a large list of operators in the city, and the number of machines on which each had paid the tax. The published list gives some interesting information on the number of machines operators in general own here. Twenty-eight individual operators or operating firms are listed as having paid tax on 934 machines. This indicates an average of 35 machines per operator. The largest number of machines for one operator is 232, and the smallest operator paid tax on nine machines. Some partnerships appear on the list and a few operating companies, but most of the 28 operators are listed as individuals.

The newspaper report said little about juke boxes in the city, except that the officials alleged the tax had not been paid on several of them.

STERLING BUYS!

For Immediate Delivery

- 15 Mills Blue & Gold Vest Pockets
- 2 Mills Four Bells, 4-5c
- 1 Mills Four Bells, 1-25c, 3-5c
- 1 Mills 50c Gold Chrome
- 6 Mills 25c Brown Fronts, Drillproof, Kneec Action, C.H.
- 3 Mills 10c Brown Fronts, Drillproof, Kneec Action, C.H.
- 8 Mills 25c Blue Fronts, Drillproof, Kneec Action, C.H.
- 4 Mills 10c Blue Fronts, Drillproof, Kneec Action, C.H.
- 4 Mills 5c Blue Front Q. T.'s, Originally Blue, made Gold Giltter
- 3 Mills 10c Q. T.'s, Originally Blue, made Gold Giltter
- 5 Mills 25c Q. T.'s, Originally Blue, made Gold Giltter
- 2 Jennings 10c Four-Star Slots
- 3 Watling 5c Rotatops, 3/5
- 1 Watling 50c Rotatop, L. N.
- 1 Caille 7-Coin Slot
- 4 Mills Jumbo Parades, F. P.
- 1 Sugar King
- 1 Paces Reels
- 1 Paces Races Red Arrow
- 2 Mills Spinning Wheels
- 1 Victorious 1944
- 1 Bally Victory, F. P.
- 1 Bally Gold Cup, F. P.
- 1 Keeney Tokio Gun
- 2 Jennings Fast Times
- 2 Texas Leaguers
- 8 Sheffler Loboy Scales
- 1 Watling Scale Mirror
- 6 Organ Type Speakers

25 War Eagle Gold Giltter Castings (top & bottom) per set \$18.50

PHONOGRAPHS

- 1 Seeburg 8800, R. C. E. S.
- 1 Seeburg Rollaway, R. C.
- 2 Seeburg Regals
- 1 Wurlitzer Victory Model
- 1 Wurlitzer 500
- 1 Wurlitzer 24
- 1 Wurlitzer Twin 12 Rollaway. In Metal Cab. with Keeney Adapt.
- 2 Wurlitzer 412
- 2 Mills Empress

IF WHAT YOU WANT IS NOT LISTED, WRITE US. AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.

Terms: 1/2 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

Will Pay \$100 Cash for Wurlitzer Skee Balls and Genco Bank Rolls

Plus \$15.00 for Crating ALSO WANT KEENEY BOWLETTES

FOR SALE 100 LATEST PINBALLS

Write for Prices S & W COIN MACHINE EXCHANGE 2416 Grand River Ave., Detroit 1, Mich. Phone: CLifford 1958

SALESBOARDS

Holes	Name	Profit	Price
1000	5c Nickel Charley	Def.	\$17.00 \$.96
1000	5c Double Flinn	Def.	24.50 .98
1200	5c Bingo	Def.	20.80 1.39
1184	25c Jumbo Bingo	Def.	59.00 1.94
1000	25c J.P. Charley	Avr.	52.04 1.24
800	5c J.P. Seven-Eleven	Thick	19.75 1.80
1000	5c J.P. Home Run		27.00 1.89
1000	25c J.P. Texas Charley	Avr.	108.28 2.32
850	5c J.P. Pin Up Girls	Avr.	21.91 2.71
1000	5c J.P. Beat This Card	Avr.	33.00 2.59

Operators—New Line 5c to \$1.00 Play. Write.

DELUXE SALES CO.
BLUE EARTH, MINN.

1-BALL FREE PLAY

- 2 Bally Club Trophy
- 1 Bally '41 Derby

C. AND M. SPECIALTY COMPANY 832 Camp Street NEW ORLEANS, LA.

PARTS—SUPPLIES

6 7/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred	\$5.40
3 AG Fuses Per Hundred	\$9.00
1/2 Amp.	3.50
1, 1 1/2, 2, 2 1/2, 3 Amp.	3.00
5, 6, 7 1/2 Amp.	2.50
10, 15, 20, 25, 30 Amp.	

PHONOGRAPH TITLE STRIPS (Red Border)	
1000	\$5.00
5000 Per M	4.00
10000 Per M	3.50
25000 Per M	3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051
103 6SC7 to 6SL7	(Seeburg Guns)
110 5Z3 to 5U4G	210 2A4G to 2051
125 80 to 5T4,	(Seeburg Music)
5V4G, 5Y3 or	215 70L7 to 7A4-
5Z4	7A5
126 83 to 5U4G	(Seeburg Remote
or 5X4	Boxes)
\$1.50 Each	\$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

HERMITAGE MUSIC CO.

416A Broadway, Nashville 3, Tenn.

RED-WHITE-BLUE

TIP BOOKS — COMBINATION TICKETS BINGO TICKETS — SALESBOARDS Write for Price List and Sample Tickets. Please State Your Requirements.

WILNER SALES CO.

715 N. ELM ST., MUNCIE, IND.

"Blackie" IS... COMING

ALL MERCHANDISE READY FOR LOCATION!

MUSIC

- | | | | |
|--------------------------------------------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------|------------------------|
| 1 Mills Throne, Very Clean, Newly Repainted | \$249.50 | 15 Rock-Ola Masters, brand new mechanisms, guaranteed .. | \$375.00 |
| 2 Wurlitzer 600 Rotaries | 319.50 | 1 Rock-Ola Playmaster, Perfect, Including 5 Rock-Ola Dial-A-Tune Boxes and 150' of Cable, for the Lot | 375.00 |
| 1 Wurlitzer 600 Keyboard | 349.50 | 1 Rock-Ola DeLuxe, Dial-A-Tone | 275.00 |
| 1 Wurlitzer 700 | Write | 4 Rock-Ola Organtone Speakers | 30.00 |
| 6 Wurlitzer 750E | \$625.00 | 1 Organ Speaker, Remote, Brand New | 22.50 |
| 5 Wurlitzer 800 | Write | 30 Newest Buckley Boxes | 19.50 |
| 4 Wurlitzer 850 | Write | Program Strips, 20 strips to sheet, per 1000 sheets | 2.50 |
| 8 Seeburg Hi Tones, 8800 | Write | Surplus Stock of New Records | Write for information! |
| 1 Solo-Vue | \$339.50 | | |
| 1 Rock-Ola Imperial in Steel Cabinet, with Packard Adapter, for Basement | 139.50 | | |
| 3 Rock-Ola Commandos, Like New | \$575.00 | | |

WANT TO BUY COUNTER MODELS!

Wurlitzer 41-51-61-71; Also, Rock-Ola Models. Will Pay Highest Prices — Write Immediately! Need 12" P.M. Speakers, Must Be New, in Original Cartons. Will Pay \$7.00

ARCADE

- | | | | |
|------------------------------------------------|----------|-----------------------------------------------------|----------|
| 1 Brand New Tall Gunner | \$269.50 | 1 Kicker and Catcher | \$ 22.50 |
| 1 Supreme 9' Alley, Floor Sample | 250.00 | 2 Challengers | 19.50 |
| 1 14' Skee-ball Alley, Perfect Condition | 150.00 | 3 Exhibit Card Machines, 2 Slots, 2 Column | 22.50 |
| 10 Radio Rifles | 10.00 | 1 Parachute Gun and 1 Up and Up Gun, for Both | 200.00 |

VENDING

All Cigarette Machines Are Refinished, Ready for Location With New Mirrors, etc.

- | | | |
|---------------------------------|---------|-------------------------------------------------------------------------------------------|
| 30 DuGrenier "S" | \$29.50 | 10 Bally Beverage Vendors, Including Carbonators and Extra Drums. \$1,500.00 for the Lot. |
| 10 DuGrenier "W" | 44.50 | |
| 7 DuGrenier "V" | 34.50 | |
| 8 DuGrenier "VD" | 49.50 | |
| 1 National 9-50, Like New | 67.50 | |

CLOSE-OUT!

PIN GAMES

In Stock Now

- | | | |
|------------------|------------------|--------------------------------------------------------|
| New Midway | New Grand Canyon | Brand New "Double Tracks," in Original Crates, \$34.50 |
| New Flying Tiger | New Sante Fe | |
| | New Brazil | |

Full Line of Pin Games Always in Stock—Write Us Your Requirements! We Have Conversion and Extra Backboard Glasses for All Pin Games! In Stock Now—New Conversion for "Jungle," "G. I. Joe," \$9.50.

SPECIAL SERVICE! We have just installed a complete Baking, Spraying and Painting Department and can refinish all types of equipment in original colors or in a new color scheme. Let us know what you want done and we'll quote on it!

1/3 deposit, balance C. O. D., F. O. B. Philadelphia

DAVID ROSEN

855 North Broad Street
Philadelphia 23, Pa.
Phone Stevenson 9943

10,000

Operators

are in constant touch with us. Are you? Wire, phone, write, or call at **MILLS**

NOVELTY COMPANY

4100 Fullerton Ave., Chicago

39, Ill. Let's hear from you soon!

"Look for the Eagle — You'll Find the Best!"



EAGLE PHONOGRAPH REPLACEMENT PLASTICS available at "RIGHT" PRICES!

WURLITZER

- 750 Top Corners or Lower Sides \$ 8.75
- 850 Top Corners
- 950 Lower Sides

SHEET PLASTIC, 50 Gauge (Thickness of a new penny), 20x50" (Red Only)

ROCKOLA

Standards, Masters, DeLuxe or Supers, Top Corners or Lower Sides ..\$12.75

SEEBURG

9800 or 8800 Side Plastics ..\$14.50

Clear Transparent Plastic Windows for your Wurlitzer 850 Program Holder.
\$5.00 Per Set

Also Available
REPLACEMENT PLASTICS

for All Other Phonographs

Write for Price List

EAGLE COIN MACHINE CO.

530 S. Dearborn St. • Wabash 1089 • Chicago 5, Ill.

BUY FROM YOUR NEAREST DISTRIBUTOR

Make your old Slots look BETTER than new with this Complete GLITTER-GOLD Kit

Gives a bright, ultra-modern finish, alive with sparkling metallic bits. Adds new flash, new player appeal to your old machines. Easy and inexpensive to use. Choice of Glitter Gold, Glitter Blue, Glitter Red, in coarse, medium or fine grades.

EVERYTHING YOU NEED IN ONE CONVENIENT KIT:

- 16 Oz. Special Glitter-Gold Yellow Enamel
- 8 Oz. Special Glitter-Gold Red Enamel
- 16 Oz. Special Glitter-Gold Varnish
- Jar of Glitter Gold, Sufficient to Refinish 70 Machines
- 1 Painter's Brush
- 1 Artist's Brush
- Complete Instructions
- COMPLETE KIT, Only

\$5.85

Send cash in full with order and kit will be expressed immediately, all charges prepaid.

CENTRAL MANUFACTURING CO.

4245 FULLERTON AVE.

CHICAGO, ILL.

PARTS FOR MILLS SLOTS

Large Clock Gears, Complete with Brackets and Springs	Each	\$3.00;	In Lots of 25 or More \$2.75
Idle Pinion Gear	Each	3.25;	
Reel Strips, 3-5 or 1 Cherry Payout	Per Set	.55;	.50
Reward Cards, 2-5 or 3-5	Each	.20;	.15
Club Handles, Painted and Chromed	Each	4.50;	4.00
Payout Disc, 1 Cherry Payout	Per Set	7.50;	6.75
Payout Disc, S.P., 1, 2 & 3	Per Set	7.50;	
Disc Plugs	Per Set	.25;	.20
Oval Frames to Use Paper Reward Card on Brown Front	Each	2.00;	
Cash Boxes	Each	2.25;	
Vest Pocket Coin Chutes, 1¢ or 5¢, New	Each	3.25;	
Payout Tubes, 25¢ Size (with Hopper)	Each	3.75;	
Bottom Main Slide, 5¢-10¢-25¢	Each	4.25;	
20-Stop Star Wheel	Per Set	3.00;	
Large Clock Gears Comp. with Brackets & Springs for Jennings Slots	Each	4.25;	3.75
Back Board Glass for Jumbo Parade	Each	3.50;	
Top Glass for Jumbo Parade	Each	3.50;	

We Have All Types of Springs and Other Parts for Mills Slots. 1/3 Deposit Must Accompany All Orders.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

EQUIPMENT LIST

FIVE BALLS ONE BALLS					
4 Air Circus	\$110.00	4 Texas Mustang	\$ 59.50	1 Powerhouse	\$ 99.50
16 Attention	45.00	1 Victory	80.00	1 Paradise	39.50
2 Argentine	55.00	2 Velvet	39.50	1 Sky Chief	159.50
3 All American	39.50	3 West Wind	65.00	3 Seven Up	45.00
1 Air Force	69.50	11 Five-Ten-Twenty	119.50	3 South Paw	55.00
2 Broadcast	39.50	3 Four Aces	129.50	2 Star Attraction	55.00
2 Big Chief	39.50	3 Four Roses	39.50	4 Sea Hawk	49.50
3 Bola Way	59.50	1 Four Diamonds	39.50	2 Silver Skates	45.00
1 Big Parade	110.00	1 Fleet	39.50	1 Stratolliner, Jap Conversion	49.50
1 Bosco	69.50	1 Fifty Grand	39.50	2 Spot Pool	69.50
1 Blondie	29.50	4 Hi Hat	55.00	2 Sky Ray	29.50
1 Big Time	29.50	3 Hi Dive	50.00	1 Shangri La	119.50
3 New Champ	59.50	3 Horoscope	49.50	2 School Days	39.50
1 Old Champ	49.50	1 Jeep	149.50		
1 Canteen	149.50	1 Junjos	59.50		
1 Captain Kidd	59.50	1 Knockout	110.00		
1 Crossline	39.50	4 Gottlieb Liberty	139.50		
1 Cadillac	39.50	1 Major, '41	49.50		
1 Ten Spot	39.50	1 On Deck	39.50		
2 Towers	64.50				

NOVELTY SERVICE CO.

1333 W. BURLEIGH STREET

MILWAUKEE, WIS.

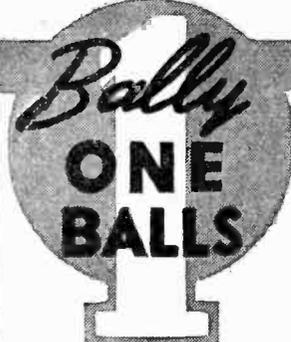
ROTOR TABLES

Coin-operated game rotates under glass top while player sits with drink, food, etc. 5¢ play. Every Restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

ONLY A FEW LEFT—\$79.50

NATIONAL NOVELTY COMPANY
183 MERRICK ROAD, MERRICK, L. I., N. Y.





Bally ONE BALLS

PAYOUTS AND FREE PLAYS
Thoroughly Reconditioned

We are now prepared to give the following service on all types of BALLY One Balls:

- All cabinets and bases are re-built, reinforced and new fronts are installed on cabinets when necessary.
- All old rails are replaced with a new set of side and front rails.
- Each cabinet and base receives a newly designed paint job by experts in this type of work.
- Mechanisms in each game are thoroughly checked and over-hauled, and all worn parts are either repaired or replaced where necessary.

★ All games come back to you with a like-new appearance, giving them many more months of trouble-free service, as well as increased player appeal.

Write, wire or phone for prices and complete particulars.



3 NEW HITS

SKY RIDER
Created From
PAN AMERICAN

FLYING TIGERS
From
PLAY BALL

PIN-UP GIRL
From
SILVER SKATES

See your Distributor or write direct for prices and delivery.

★

We are interested in buying your surplus Pan Americans, Play Balls, Silver Skates and Scoops. Games do not have to be in good working order, so long as all parts are included.

BELL PRODUCTS CO.
2646 W. NORTH AVE CHICAGO 47, ILL.

AUTOMATIC PHONOGRAPHS
Reconditioned—A-1 Condition

10 WURLITZER 616, LITE-UP. EACH.....	\$160.00
4 WURLITZER 600R, REMODELED LIKE NEW. EACH.....	315.00
3 WURLITZER '42 VICTORY MODELS. EACH	425.00
1 WURLITZER 41 WITH STAND.....	125.00
1 WURLITZER 61 WITH STAND.....	110.00
1 WURLITZER 50.....	100.00
2 WURLITZER 414. EACH.....	90.00
2 ROCK-OLA STANDARDS. EACH.....	287.50
1 SEEBURG CLASSIC.....	285.00
1 SEEBURG GEM.....	275.00

TUBES FOR THE COIN MACHINE INDUSTRY

0Z4.....	\$1.50	5Y3.....	\$.70	117Z6.....	\$1.60	26.....	\$.75
1A5.....	1.50	5Z3.....	1.10	70L7.....	1.95	27.....	.70
1A7.....	1.60	6C5.....	1.00	12A8.....	1.00	30.....	1.00
1H4.....	1.00	6C6.....	1.00	12K7.....	1.00	33.....	1.00
1H5.....	1.30	6A6.....	1.50	12Q7.....	.90	38.....	.95
1LA4.....	2.35	6B5.....	1.75	12SK7.....	1.00	41.....	.85
1LN5.....	2.35	6F6.....	.90	12SR7.....	1.30	43.....	1.10
1N5.....	1.60	6J5.....	1.00	12Z3.....	1.00	45.....	.80
1P5.....	1.60	6H6.....	1.10	14A7.....	1.60	46.....	1.10
1Q5.....	1.60	6K7.....	1.10	14C7.....	1.40	47.....	1.10
2A4C.....	2.25	6L6.....	1.50	25L6.....	1.30	56.....	.80
2A3.....	1.60	6Q7.....	1.10	25Z5.....	1.00	57.....	.90
3Q5.....	1.60	6SC7.....	1.25	25Z6.....	1.00	76.....	.85
5V4.....	1.50	6SK7.....	.85	35A5.....	1.30	77.....	.90
5U4C.....	1.00	6V6.....	1.15	35L6.....	1.00	78.....	.90
5W4.....	1.00	6X5.....	1.00	35Z3.....	1.30	79.....	1.40
		2051.....	2.25	35Z5.....	.85	80.....	.70
		117L7.....	2.35	50L6.....	1.10	83.....	1.10

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!
SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes marked with an (*) above. Our prices are right and warrant your orders!

Deposit required with all orders!

ALBENA SALES CO. 587 10th AVE., N. Y. C. LONGACRE 5-8334

L. A. DISTRIBS EXPECT
(Continued from page 68)

for the winter. However, it may have a tendency to slacken up because of the increasing talk about new equipment that might be placed on the market.

Business was considerably off this summer, according to William Happel, of Badger Sales Company. He attributes this factor to the over-inflated business brought on because of the large army and navy personnel in the area in the summer of 1943. The large number of servicemen in the West Coast area brought on an abundance of arcades and an equal lack of equipment. He does not see a brighter outlook for the winter months unless equipment will be available. However, if replacement parts are easier to obtain, many machines can be put back into operation. The problem will be somewhat eased then.

Route Selling Biz Good

Because of the lack of merchandise and equipment, some jobbers and distributors on the West Coast have gone into the business of buying and selling routes more than ever before. This is true with Jean Minthorne, who, handicapped by a lack of phonographs, finds that the buying and selling of routes is better than ever, and has a bright outlook for the winter season.

General Music Company has also gone in heavily for routes. Firm has found this a great aid to the coin machine business when equipment is scarce.

OPS Also Optimistic

Coin machine operators join in the various opinions of the jobbers and distributors regarding business during the coming season. Al Weymouth, of Weymouth Service Company, agrees that business has been better this summer, but that it could have expanded somewhat had it not been for the lack of machines and equipment. The shortage of records also brought on more hardships for the operators. In spite of this, he, too, sees a busy winter for coin machine men.

Al Harman, another operator, finds that business was good in some sections during the summer period, but that it was slow in other sections. This, he says, was due to the moving of so many servicemen out of an area where many new arcades had opened.

All jobbers, distributors and operators seem to have had a successful summer business in spite of the shortage with which they had to contend. Their plans for the winter season—alho they will have to revolve around these same difficulties for the present—promise plenty of business for the coin machine industry here.

MARKEPP VALUES
SLOT MACHINES AND CONSOLES

25c Mills Blue Front, Like New, CH, KA, 3/5.....	Write
5c Mills Blue Front, 3/5.....	\$150.00
10c Mills Blue Front, 3/5.....	185.00
25c Mills Blue Front, 3/5.....	275.00
5c Mills War Eagle, 2/4.....	100.00
10c Mills War Eagle, 2/4.....	120.00
5c Mills Futurity.....	120.00
50c Mills War Eagles, Like New, CH, DP, KA, 3/5.....	Write
Jumbo Parade, Free Play, Fine Shape.....	99.50
Double Safe Stand, Double Door.....	79.50
Double Safe Stand, Single Door.....	72.50
Groetchen Columbia, Fruit Reels.....	79.50
Chrome Vest Pockets, Meter.....	65.00
Lucky Lucre, Guaranteed.....	250.00
Lucky Lucre, '41, Like New.....	325.00
Mills Q.T. Glitter Gold, Like New.....	115.00

PHONOGRAPHS AND WALL BOXES

Seeburg 8200 Hitone, Converted.....	\$495.00
Wurlitzer 412's, Light Up Cabinets.....	95.00
Seeburg 3-Wire Baromatics, 5/10/25.....	49.50
Seeburg Plaza, E.S.....	285.00
Wurlitzer 950.....	Write
Wurlitzer 600A.....	350.00

ARCADE EQUIPMENT

Rockola Ten Pins, H.D.....	\$ 59.50
Chicoain All Star Hockey.....	215.00
Deluxe Western Baseball.....	105.00
Bally Rapid Fire.....	195.00
Seeburg Shoot the Chutes.....	135.00
Keeney Submarine Gun.....	175.00
Scientific Batting Practice.....	115.00
Seeburg Slap the Jap.....	135.00
Kicker Catcher.....	22.50
Gottlieb Grippers.....	15.00
Seeburg Chicken Sam.....	115.00

FIVE BALL PIN GAMES

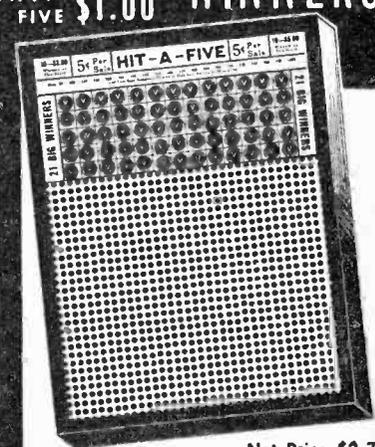
ABC Bowlers.....	\$59.50	Gun Club.....	\$74.50
Air Force.....	69.50	Horoscope.....	52.50
Confest.....	125.00	Sea Hawk.....	62.50
Boom Town.....	42.50	Texas.....	
5-10-20.....	125.00	Mustang.....	79.50

All equipment thoroughly cleaned and checked. Half deposit with order.

WANT TO BUY
MILLS PHONOGRAPHS
THRONES AND EMPRESSES
ALSO ALL OTHER MAKES

THE MARKEPP CO.
Established 1928
3908 Carnegie Ave. Cleveland 15, O.
(Henderson 1043)

RED HOT!
FAST PLAY!
★ Quick Sellout Means
VOLUME PROFITS
TEN \$5.00 WINNERS
FIFTY \$1.00 WINNERS



Net Price \$2.78
This board a SUPER THICK with 65 sewed seals
1184 Holes—Average Profit \$25.60

Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS
TIP BOOKS—JAR GAMES

LC SALES CO.
855 PEARL STREET
BEAUMONT, TEXAS

RUBBER BALLS
For Pokenos
2 1/4" Inflated **50¢** Ea.
Write—Wire—Phone
MELROY BALL CO.
6 N. AUSTIN AVE. VENTNOR, N. J.
Phone: Ventnor 2-0587

WHAT HAVE YOU TO TRADE OR SELL?

5c Mills Futurity, very clean.....	\$129.50
5c Pace Rocket, very clean.....	99.50
5c Four Star Chiefs.....	119.50
5c Galile, very clean.....	69.50
Columbia, like new.....	69.50
10c Pace Comet.....	84.50
1c Q.T.....	35.00
Triple Safe, 700 pounds.....	250.00
Double Safe.....	65.00
Safe Stands.....	13.50
Bally King Pin.....	250.00
Ace Bomber.....	325.00
Keeney Submarine.....	169.50
Chicago Coin Hockey.....	204.50
Ten Strike, L.D.....	49.50
Strength Test & Base.....	35.00
BAKER'S PACERS, DD-JP.....	285.00
Paces Reels, Comb. F.P. & P.O., Late.....	250.00
Silver Moons, F.P. Totalizer.....	89.50
Fast Time, P.O.....	79.50
Fast Time, F.P.....	69.50
Jungle Camp, P.O.....	75.00
Jungle Camp, F.P.....	65.00
Big Game, F.P.....	79.50
Paces Races, Brown.....	149.50
Beulah Park, P.O.....	79.50
Cigarola XV.....	75.00

CHAS. HARRIS
2773 Lancashire Rd. Cleveland Hts. 6, Ohio
Yellowstone 8619

5-BALL GAMES

1 Air Circus.....	\$100.00
1 Spot Pool.....	65.00
1 Spot a Card.....	65.00
1 Complete Backboard for Exhibit's Knockout.....	20.00

1-BALL GAMES

2 Spinning Reels. Each.....	\$ 90.00
1 Preakness.....	25.00
1 Pot Shot.....	25.00

CONSOLES

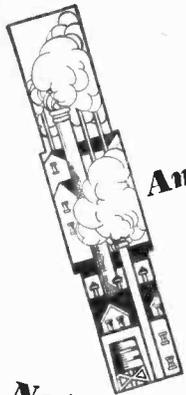
1 Jennings Fast Time.....	\$ 90.00
2 Compulsory Skill. Each.....	60.00
1 Liberty Bell Console.....	25.00
1 Baker's Pacers.....	210.00
1 Paces Reels.....	125.00
1 1938 Evans Domino.....	140.00
1 1940 Evans Pacers.....	325.00
1 1-Slot Super Bell.....	275.00
1 Mills 25c Dice Game.....	70.00

SLOTS AND STANDS

1 Columbia Twin J.P., Conv. 1-5-10-25 or Check Payout.....	\$ 80.00
3 Mills Q.T. Slot Stands. Each.....	3.25

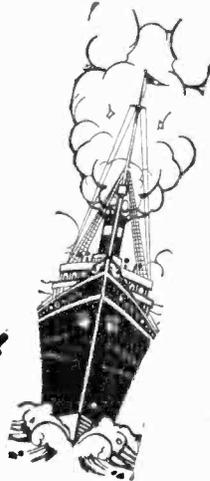
Terms: 1/2 Deposit, Balance C. O. D.

ANDY TEMPLIN
2 Eureka Ave., Pleasanton, Wheeling, W. Va.



American Ingenuity does it again!

Not an Enemy Ship Is Safe!



with

CENTURY'S

"SUPER TORPEDO"

THE GREATEST REVAMP YOU'VE EVER SEEN!

Produced by Al Simon

Watch Its Launching Next Week!

CENTURY ENTERPRISES

215 W. 64TH STREET - - NEW YORK 23, N. Y.

Floor Samples, Rebuilts and Slightly Used Slot Machines Equipped With Special Discs and Reels OFFERED FOR RESALE ONLY

6 5c Gold Chrome	\$400.00	1 10c Melon	\$200.00
3 5c Copper Chromes	400.00	8 10c Original Chrome	400.00
17 5c Original Chromes	375.00	8 25c Original Chrome	425.00
12 5c Brown Fronts	225.00	13 25c Brown Fronts	\$375.00 Up
5 5c Melon	200.00	6 25c Blue Fronts	275.00 Up
5 5c Cherries	200.00	2 50c Blue Fronts	WRITE
6 5c Blue Fronts	200.00	1 10c Caille Cadet	\$ 59.50
1 5c War Eagle	125.00	2 Columbia Bells, Cash	49.50
1 1c Watling Twin J.P.	27.50	18 Columbia Bells, Ch. Sep.	59.50
1 1c Pace Bantam	27.50	1 Columbia Bell, Chrome	59.50
1 1c Mills Goose-neck, Single J.P.	49.50	17 Super Track Times	385.00
1 Mills Vest Pocket, Green	49.50	3 Pastimes	225.00
2 Mills Vest Pockets, Chrome	65.00	5 Kentucky Club	127.50
4 Mills Vest Pockets, Blue and Gold, 5c	54.50	1 Super Bell, 5-5-5-25c	750.00
4 5c Mills Mystery Bonus, Factory Rebuilt, New	\$365.00	1 Mills Three Bell, High Serials	\$800.00
4 10c Mills Mystery Bonus, Factory Rebuilt, New	375.00	1 Mills Four Bells, Original Style	650.00
21 Dominos, Cash J.P., Dark Cabinet, Factory Rebuilt	279.50	1 Mills Four Bells, 5-5-5-25c	850.00
8 Dominos, Check Sep., Dark Cabinet, Factory Rebuilt	289.50	8 Mills Jumbo Parades, 5c, Free Play	89.50
8 Dominos, J.P. Cash, Light Cabinet, Like New	385.00	2 Mills Jumbo Parades, 5c, Cash	159.50
15 Dominos, J.P., Check Sep., Light Cabinet, Like New	395.00	2 5c Paces Races, Black Cabinet, Painted Brown	69.50
14 Box Stands	\$ 32.50	1 5c Paces Races, J.P., Brown	190.00
4 Jack-In-Box Stands	59.50	1 5c Paces Race, Brown Cabinet	175.00
4 Folding Stands	5.50	2 25c Paces Race, Red Arrow	260.00
1 Mills Single Safe, No Locks	29.50	1 Horses	\$ 6.50
1 Submarine	179.50	4 Penny Smokes	6.50
1 Chicken Sam	129.50	1 Penny Pack	6.50
1 Shoot-the-Jap	139.50	2 15-Colum Uned-a-Pak Cigarette	60.00
2 Supreme Guns, Shoot-to-Tokyo	225.00	3 Watling Scales	100.00
1 Kicker & Catcher with Stand	32.50	4 '41 Derbys, Free Play	325.00
		1 Club Trophy, Free Play	325.00
		2 Fortunes, Cash or F.P.	325.00

SUPPLIES

5,000 Ft. 2-Wire Metal Covered Cable.	\$.05	Slot Machine Jackpot Glass, Per Doz.	\$13.50
Per Ft.		Mills Four Bell Cabinets, New	25.00

WRITE US FOR PRICES ON ALL KINDS OF NEW MACHINES.

FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.

MOSELEY VENDING MACHINE EX., INC.

00 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511-NIGHT 5-5328.

NEW MACHINES IN ORIGINAL SEALED CRATES

25 Mills Copper Chrome, 10c	\$425.00	2 Mills Jumbo Parade, Conv. 5c	\$200.00
10 Mills Copper Chrome, 25c	579.50	2 Keeney Super Track Times	Write
25 Mills Brown Fronts, 5c	\$385.00	4 Galloping Dominos, J.P.	\$500.00
15 Mills Brown Fronts, 10c	395.00	6 Columbia Bells, Gold Award	99.50
3 Mills 5c Handload Emerald	400.00	1 Paces Races, Red Arrow, 25c Play	500.00
3 Mills Jumbo Parades, 5c Cash	200.00		

FACTORY REBUILTS IN ORIGINAL SEALED CRATES

9 Mills Brown Fronts, 5c	\$250.00	10 Mills Consoles, 5c	\$375.00
10 Mills Brown Fronts, 10c	265.00	2 Mills Consoles, 10c	385.00
10 Mills Brown Fronts, 25c	350.00	1 Mills Console, 25c	450.00
10 Mills Gold Chrome, 5c	400.00	5 Mills Mystery Bonus, 5c	275.00
		4 Mills Mystery Bonus, 10c	285.00

PHONOGRAPHS AND SUPPLIES

1 Wurlitzer 600	\$350.00	1 Seeburg Commander, MS	\$375.00
3 600 Wurlitzer Victory Model, New	525.00	1 Seeburg Commander, RC, ES	475.00
1 Wurlitzer 800	500.00	2 Seeburg 9800	550.00
1 Wurlitzer 950 SU	650.00	3 Playboys	25.00
1 Mills Empress	325.00	9 1939 Wall-O-Matics	17.50
1 Seeburg Colonel, ES Remote Receiver	450.00	17 Buckley Boxes, Like New	9.50
1 Seeburg Colonel, RC, ES	475.00	3 #430 Wurlitzer Speakers, New	125.00
1 Seeburg Commander, ES	400.00	5 Mills Four Bell Cabinets, New	25.00

FULL CASH MUST ACCOMPANY ORDER IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER, OR CERTIFIED CHECK.

If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.

MOSELEY AMUSEMENTS, INC.

8 WEST BROAD STREET (Phone: 3-3351) RICHMOND, VIRGINIA

THIS EQUIPMENT READY TO GO

5c Mills Blue Fronts	\$245.00	5c Mills Chromes (Silver & Gold)	\$375.00
10c Mills Blue Fronts	275.00	10c Mills Chromes (Silver & Gold)	415.00
25c Mills Blue Fronts	365.00	25c Mills Chromes (Silver & Gold)	450.00
5c Mills Bonus Bells	299.50	50c Mills Blue Fronts	550.00
25c Mills Bonus Bells	375.00		
5c Mills Brown Fronts	275.00		
10c Mills Brown Fronts	300.00		
25c Mills Brown Fronts	385.00		

CONSOLES

5c Mills Club Bells (Completely Refinished)	\$475.00	25c Mills Club Bells (Completely Refinished)	\$575.00
10c Mills Club Bells (Completely Refinished)	525.00	25c Jennings Club Bells	375.00

These machines have all been tried and proven thoroughly satisfactory. All machines GUARANTEED.

PARTS FOR MILLS MACHINES

Knee Action (Set of 3)	\$7.50	ABT Coin Chutes (F. P.)	\$3.95
Nickel Slide	3.50	Coin Chutes (Mills Vest Pocket)	4.00
Standard Handles, Chrome	2.00	Reward Cards (2-5 & 3-5)	.15
Club Handles	4.00	Main Clock Gears	3.00
Reel Strips, #236 & #356	1.00	Cash Boxes	2.00
Jackpot Glasses	1.00	MILLS SAFE STANDS	\$20.00
SPRINGS—Complete stock for all Mills Machines.		MILLS CLOCKS REPAIRED	

We are equipped to fill orders for all make SLOTS, CONSOLES, PHONOGRAPHS, ARCADE EQUIPMENT, SALESBOARDS. EXPERT REPAIRS BY FACTORY-TRAINED MECHANICS . . . AT NOMINAL COST

SOUTHWEST AMUSEMENT COMPANY

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THE BEST-AT A PRICE

2 Wurlitzer '42 24s	EACH \$425.00	1 Seeburg Vogue	EACH \$350.00
1 Wurlitzer 950	700.00	1 Seeburg Vogue, RC	375.00
1 Wurlitzer 24, Buckley System, Met. Cab.	140.00	1 Seeburg Casino	275.00
1 Wurlitzer 24 in Met. Cab., Wireless Remote	235.00	1 Seeburg Rex	210.00
2 Wurlitzer 24, Buckley Collar Jobs	140.00	1 Gabel Jr. 12 Record	50.00
1 Wurlitzer '42 600	500.00	1 Mills Dance Master	75.00
2 Wurlitzer Model 50	90.00	1 Mills Do Re Mi	90.00
2 Wurlitzer 616 Lite Up	149.50	4 Wurlitzer #304 Steppers	15.00
1 Wurlitzer 412	90.00	8 Wurlitzer #125 5-10-25c Boxes	25.00
2 Wurlitzer 61, Counter Models	85.00	2 Watling Outdoor Jr. Scales	50.00
2 Wurlitzer 71 Counter Model	149.50	1 Ideal Scale	25.00
2 Wurlitzer 600R	310.00	2 Mills Punching Bags	75.00
1 Rock-Ola 12 Record	90.00	18 D.C. to A.C. Rotary Converters	9.00
		15 Seeburg 24 Selection Wireless Boxes	29.50

1/2 certified deposit, balance C. O. D., F. O. B. New York

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FAST BUCKS—5c PLAY \$8.20 PROFIT

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WRITE TODAY FOR NEW CIRCULAR NC-441

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MONEY MAKERS!

GAMES THAT ARE GOING OVER GREATER THAN EVER

PARATROOPS Rebuilt from Powerhouse
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EAGLE SQUADRON Rebuilt from Big League

PRODUCTION Rebuilt from Blondie
BOMBARDIER Rebuilt from Follies
EAGLE SQUADRON Rebuilt from Big Town

SHANGRILA

Rebuilt from Mr. Chips

OPERATORS . . . SEE THESE GAMES AT YOUR LOCAL DISTRIBUTOR OR WRITE FOR COMPLETE DETAILS.

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COUNTER GAME DELUXE!
DOMINO JR.



A COMPLETE CASINO GAME IN JUNIOR SIZE WITH TOP ATTRACTION FEATURES FOR BIG PLAY on COUNTER LOCATIONS!

ALL THE ZIP AND PLAY APPEAL OF GALLOPING DOMINOS!



THE IDEAL COUNTER GAME IN EVERY WAY!
NO SLOT-NO TAX!

Domino Jr. sets up conveniently at one end of counter with attractive 5-color layout panel alongside. After players make selections on panel, operator spins chrome pointer by pressing button at top of cabinet. Odds from 2 to 1 up to 20 to 1 shown by figures next to each of 32 combinations on dial. Dial is colorfully reproduced on frosted mirror . . . plenty of flash! Domino Jr. may also be hung on wall or back bar, with remote pointer control. Entire unit built for long time operation. Face of game is firmly mounted on hardwood cabinet which also contains simple, fool-proof mechanism. Plugs into any handy light socket for 115V, 60 Cycle A.C. operation. Dimensions: 17½" high; 13½" wide; 4¾" deep. Shipping weight, complete, 16 lbs.

LIMITED QUANTITY AVAILABLE!

Write at Once for Complete Information

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NOTICE BIG SALE NOTICE

WE ARE CLOSING OUT OUR LARGE STOCK OF QUALITY COIN OPERATED EQUIPMENT. WRITE, WIRE, PHONE FOR PRICES. REAL BUYS.



Woolf Solomon

CONSOLES		SLOTS	
Superbells	Four Bells	5c-10c-25c	5c-10c-25c
Super Track Times	Three Bells	Blue Fronts	4-Star Chiefs
Bally Club Bells	Bobtails, F. P.	Brown Fronts	Club Console Chiefs
Bakers Racers, DD	Silver Moon, F. P.	Cherry Bells	Club Chiefs
Kentucky Clubs	Silver Moon, C. P.	Chrome Bells	Pace Comets
Jumbo Parades, C.P.	Cigarollas XVV	Gold Chrome	Walling Rolatops
Jumbo Parades, F.P.	Saratogas, C. P.	Club Consoles	War Eagles
2-Way Superbells	Paces Reels, Jr.	Bonus Bells	Extraordinaries
High Hands	Track Odds, DD	Columbias	Single Revolve- arounds
Red Arrows, DD	Lucky Lucre	Silver Chiefs	Double Safes
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PIN BALLS		FREE PLAYS	
AIR CIRCUS	STAR ATTRACTION	SKY RAYS	MIAMI BEACH
BIG PARADES	VELVETS	SPORT PARADE	BELLE HOP
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VICTORIES	A.B.C. BOWLERS	NEW CHAMPS	SER HAWK
TEXAS MUSTANGS	SPOT POOL	BOWLAWAY	LEGIONNAIRE
H11HATS	SHOWBOATS	GUN CLUBS	'41 MAJORS
JUNGLES	MILLS OWL	GOPS	FOUR ROSES
WESTERHAUS	WESTERHAUS	ONE BALL FREE	BOWLING LEAGUE
5-BALL REVAMP	5-BALL NEW RE-	PLAYS	NEW '9' SKEE ROLL
INVASION	VAMP MARINES AT	'41 DERBY, PIM-	SENSATION WITH
\$165.00	PLAY, \$235.00	LICOS, CLUB TRO-	FREE BALL HOLE
		PHIES, 1-2-3	\$299.50

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WESTERN BASEBALL	AIR RAIDERS	CHICAGO COIN HOCKEYS	KEENEY SUBMARINES
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SEEBURG SHOOT THE			BALLY DEFENDER
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ALL EQUIPMENT RECONDITIONED AND READY FOR LOCATION
—GUARANTEED QUALITY OR MONEY BACK. ALL MACHINES
EXPERTLY CRATED OR BOXED SO THAT YOU RECEIVE THEM
IN A-1 SHAPE.

WIRE WRITE PHONE FOR PRICES
CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

MAKE YOURSELF
JUMBO DOUGH

5¢

25¢



It's BIG — It's HOT — It has Five \$10.00 and Five \$5.00 possible winners for the year's biggest come-on flash.
ORDER AS: 910 JUMBO DOUGH — 5¢ PLAY
TAKES IN: 910 @ 5¢ . . . \$45.50
PAYS OUT: Av. J. P. \$11.99 . . . 20.79
Consolations 8.80
AVERAGE PROFIT \$24.71

It's a counter-nopper that really m-o-v-e-s. Five \$50.00 and Five \$25.00 possible winners keep 'em punching.
ORDER AS: 910 JUMBO DOUGH — 25¢ PLAY
TAKES IN: 910 @ 25¢ . . . \$227.50
PAYS OUT: Av. J. P. \$55.55 . . . \$27.50
Consolations 78.00 . . . 133.55
AVERAGE PROFIT \$ 93.95

GARDNER & CO.
2309 ARCHER • CHICAGO

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READY FOR LOCATION—NO ABUSED OR BEAT UP MACHINES IN THIS LIST

Big League . . . \$19.50	Legionnaire . . . \$59.50	Snappy \$84.50	Yanks \$129.50
Bombardier . . . \$139.50	Lucky 19.50	Sports 24.50	1¢ CIGARETTE MACHINES
Contact 19.50	Majors, '39 . . . 19.50	Sporty 34.50	6 Mercurys (Clock) . . \$11.50
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**THE EXACT REPLICA OF THE U. S. ARMY BAZOOKA!
AN AUTHENTIC CONVERSION UNIT FOR
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TRIED! TESTED! PROVEN!

- ★ Revives Play on Above Games!
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Complete Conversion Consists of

- Bazooka Gun!
- Tank Target!
- Colorful Background!
- Signs!

\$42.50

COMPLETE
1/3 DEP., BAL. C.O.D.

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TERRITORIES ARE NOW AVAILABLE!**

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The Most Thorough and Complete "CHICKEN SAM"—Change-Over to "JAP" Ray Guns

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Appearance and performance equal to a brand new machine. Factory-trained mechanics—expert cabinet makers see to it that every re-conditioned Seeburg "CHICKEN SAM" Ray Gun leaves our shop in perfect condition. Amplifiers—Tubes—Cables—every part is thoroughly checked and tested, and cabinets finished in solid blue lacquer with black trim. Our "Jap" Ray Guns make friends with every operator because they look and perform like new and make money right from the start. Send us your Certified Check for \$175.00 to save C. O. D. charges or \$50.00 with your order—balance of \$119.50 C. O. D.

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WE REBUILD RECONDITION REFINISH For \$49.50

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MADE TO WORK AND LOOK LIKE NEW BY FACTORY TRAINED SPECIALISTS

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(All Directional)
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- All orders must be accompanied with signed Consumers' certificate—L 265.

WE RE-BUILD— Your old run down "CHICKEN SAMS" and "JAIL-BIRDS" and
RE-CONDITION— convert them into "SHOOT
RE-FINISH— THE JAP" Ray Guns.
MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!
for **\$59.50** F. O. B. Chicago

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TAIL GUNNERS (Brand New, Original Cases)....SPECIAL PRICE, \$289.50 EA.

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PACES REELS... Comb. Free Play and C.P.O. (Rebuilt, in Original Crates) ...\$289.50	SCIENTIFIC BATTING PRACTICE ..\$129.50
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TAIL GUNNERS Brand New, in Original Cases. Special Price— \$289.50 Ea.	PACES REELS Factory Rebuilt, in Original Cases. \$289.50 Ea.	DIAL A TUNE HEADS for Rock-Ola Deluxe or Standard Phonos. Brand New. \$32.50 Ea.	BRAND NEW TOP GLASSES for Bally Club Bells. \$12.50 Ea.
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ROCK-OLA 5-10-25¢ A.C. WALL BOXES.
ADVISE HOW MANY YOU HAVE AND YOUR BEST PRICE!

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QUANTITIES LIMITED—RUSH YOUR ORDER!**

3Q5G/T 90c	6L6C\$1.10	6SR7 61c	56 43c
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6H6 61c	6R7GT 49c	25Z6GT 54c	2051\$1.61
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Music Machine Route or any other type of Coin Operated Equipment or Route. Will positively pay highest cash price or beat the top offer made for your route or equipment!

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A Console for Your Better Locations

Now 90% Mechanical

Note These Plays — 3 Nickels and a Quarter — 2 Nickels and 2 Quarters — or 4 Straight Nickels.
Write for Details . . . and Price.

NOW! Lights go on automatically with insertion of coin for each selection played. After selection is made, any additional coins inserted are rejected.

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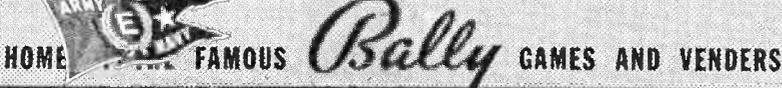


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DON'T WASTE IT

BACK THE ATTACK...BUY U. S. WAR BONDS

LION MANUFACTURING CORPORATION, 2840 BELMONT AVENUE, CHICAGO 18, ILLINOIS



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REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS, \$95.00 Special Prices for Conversions SEND US YOUR MACHINES

SPECIALS—FOR SALE SLOT MACHINES

Mills 5c Blue Fronts	Mills 5c Gold Chrome
Mills 10c Blue Front	Mills 10c Gold Chrome
Mills 25c Blue Front	Mills 25c Gold Chrome
Mills 50c Blue Front	Mills 5c Vest Pocket Bell

Also Complete Line Jennings—Watling—Pace.
Write for Prices

Supreme Tokyo Gun	\$330.00	Cupid's Wheel	\$295.00
Selector Scope Fortune Teller	375.00	New Supreme Skee-Roll	317.50

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Mills 1-2-3, P.O.	\$ 97.50	Keeney Contest	\$135.00
Keeney Super Six	50.00	Thistle-down	75.00

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Buckley Boxes, New	\$ 35.00	Keeney Boxes	\$5.50
Buckley Boxes, Rebuilt	25.00	Perforated Program Sheets, Per 1000	4.50
Wurlitzer Model 100	25.00		

WE PAY CASH for YOUR MACHINES

We are still optimistic about buying and selling machines—and we will pay top market prices.

We can buy now as we have several buyers in the market for good equipment. We will continue this policy until the final whistle blows.

Send your complete list with your lowest price—now—before the whistle blows.

BUCKLEY DIGGERS

REBUILT TREASURE ISLAND	\$55.00	REBUILT DE LUXE	\$100.00
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REBUILT EQUIPMENT

Gottlieb Three-Way Grippers

CONSOLES

Jennings Bobtail, P.O.	\$125.00	New Saratoga Jr.	\$250.00
Mills Jumbo, F.P.	105.00	New Saratoga Sr.	260.00
Mills Jumbo, P.O.	129.50	Paces Reels Jr.	175.00
Paces Races, 5c Play	295.00	Paces Saratoga	175.00
Keeney Super Bell, Comb. 5c Play	275.00	Paces Races	290.00
Keeney Kentucky Club	90.00	Mills Four Bells	Write
Keeney Skill Time	90.00	Jennings Bob Tail, F.P.	108.00
Bally Club Bells	275.00	Jennings Fast Time, P.O.	152.50
New Paces Reels Sr.	260.00	Bally Roll-Em, 25c	175.00
New Paces F.P. Reels	260.00		

All Prices Subject to Prior Sale. Terms: 1/3 Cash With Order.

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LOS ANGELES SEE BILL HAPPEL MILWAUKEE SEE CARL HAPPEL

BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

Mills Blue Fronts, All Rebuilt and Refinished MACHINES LOOK LIKE NEW—SERIALS AROUND 400,000

16 — 5c PLAY	8 — 25c PLAY
8 — 10c PLAY	3 — 50c PLAY

RECONDITIONED SLOTS AND CONSOLES

3 Mills Club Bells, 5¢	2 Mills Cherry Bells, 5¢	4 Mills 4 Bells, 3-5, 1-25¢
2 Mills Club Bells, 10¢	2 Mills Brown Fronts, 10¢	6 Mills 4 Bells, Rebuilt
2 Mills Club Bells, 25¢	4 Mills Brown Fronts, 25¢	3 Mills Three Bells
4 Mills Gold Chrome, 5¢	2 Baker Pacer, D.D., 5¢	3 Keeney Super 4-Ways, Cash
2 Mills Gold Chrome, 10¢	2 Buckley Track Odds, J.P., 25¢	5 Keeney Super 2-Ways, 5¢ & 25¢
3 Mills Gold Chrome, 25¢	4 Buckley Track Odds, D.D.J.P.	4 Keeney Supers, Comb.
3 Mills Regular Chrome, 5¢	5 Mills Jumbos, Late F.P.	3 Evans Lucky Lucre, 5-5¢
2 Mills Blue O.T., 5¢	6 Mills Jumbo (Comb.)	3 Evans Domino, J.P., Late
4 Mills V.P. Bells, 5¢	2 Evans Bangtalls, D.D.	15 Mills Jumbos, Late P.O.
5 Jennings Chiefs, 5¢	1 Bally Roll 'Em	Pace Saratogas, Late '41
10 Weighted Slot Stands	2 Jennings Chiefs, 10¢	2 Jennings Silver Moons, 5¢

PACKARD PLA-MOR BOXES, ALL REBUILT AND REFINISHED \$34.50

PACKARD BRACKETS . . . \$2.95

6—ROCK-OLA COMMANDOS
5—ROCK-OLA SPECTRAVOX
4—ROCK-OLA DELUXES
3—ROCK-OLA STANDARDS

MILLS PANORAMS SOUNDIES

COMPLETELY RECONDITIONED, REBUILT AND REFINISHED LIKE NEW. BEAUTIFULLY CONVERTED FOR ARCADES.

BRAND NEW FIBER GEARS

WURLITZER AND SEEBURGS, MAIN GEARS—Price \$6.50 Each.

Jobbers, Write for Quantity Prices

New Amusement Machines

New "Liberator"	\$395.00	New "Bowling League"	\$299.50
New "Periscope"	395.00	New "Play Pool"	295.00

IMMEDIATE DELIVERY

All Machines Reconditioned, Ready To Operate. 1/2 Cash With Order, Balance C. O. D. All Prices F.O.B. Los Angeles. Write Milwaukee for Special Price Quotations.

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acme UNBREAKABLE PHONO PLASTIC REPLACEMENT PARTS FREE REPLACEMENT IF BROKEN WITHIN 3 YEARS

- NON-INFLAMMABLE
- NON-BRITTLE
- SHRINK-PROOF
- RIGID MATERIAL
- EXPERTLY MOLDED
- PERFECT-FIT
- GUARANTEED

WURLITZER MODELS

	Each
24 Top Corners	\$ 1.20
24 Lower Sides	4.00
61-71-41-600, 500 Top Corners	4.00
700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

ROCK-OLA MODELS

Standard, Master, DeLuxe or Super	Each
Top Corners	\$12.75
Lower Sides	12.75
Top Door Plastics	6.75
The Above Available in Solid Red, Yellow, Green	
COMMANDO	Each
Top Corners	\$ 8.00
Top Center	7.00
Long Sides	12.75
Combination Yellow and Red Color Scheme	

SEEBURG MODELS

"Hi Tone"—Model 9800, 8800, 8200,	Each
Lower Sides	\$14.50
"Classic"—"Colonel"—"Major"	
Top Corners	6.00
"Envoy"—"Cadet" Top Corners	2.50
The Above Available in Solid Red, Yellow or Green	

MILLS	
Available in Red, Yellow or Green	
Throne-Empress-Top Corners, Each	\$14.00
Throne-Empress-Lower Sides, Each	14.00
BUCKLEY BOXES	
Side Plastics, Per Set	\$ 2.00

SHEET PLASTIC

20" x 50"—Non-Brittle-Pliable	Per Sheet
50 Gauge Red, Yellow or Green (Thickness of new penny)	\$12.50
60 Gauge Red, Yellow or Green (Thickness of a new half dollar)	14.50
80 Gauge Red or Yellow (Thickness of a new silver dollar)	16.00

IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit with order. Balance C.O.D. F.O.B.: New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!

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Heads up and planned, aggressive thinking, reflected in the equipment designed for post-war music operation, is the responsible obligation of the manufacturer. The decisions that result from "this thinking" are charted to excel in the future expanded field of coin operated music. We do not promise any post-war "miracle equipment"! We do, however, promise new advancements consistent with the Seeburg record of pioneering major developments in automatic music.

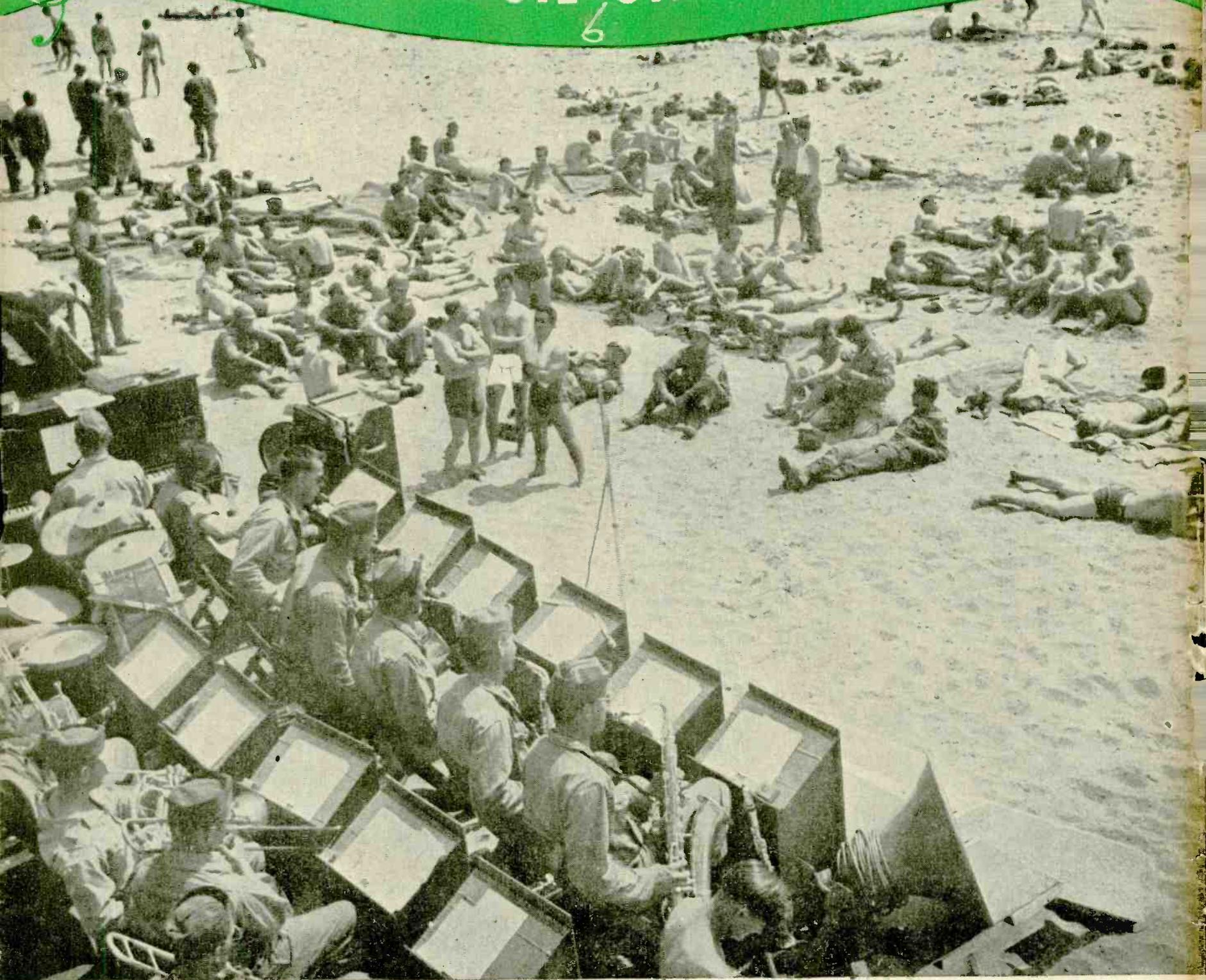
Awarded to the J. P. Seeburg Corporation for outstanding production of war materials in each of its four plants



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Not far from the front lines is this Fifth Army's recreational beach in Italy. Men come out of the combat lines for a bit of a rest, a welcome bath in the blue Mediterranean and a breath of back home in the form of some good hot dance music a la U.S.A. Here as everywhere, the power of music is recognized. It's a field in which Wurlitzer has been a leader for so long that today the name Wurlitzer literally means music to millions. RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

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