

# The **Billboard**

NOVEMBER 25, 1944

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**GENERAL NEWS**

## **VIDEO STARTS BUYING THEATERS**



GENE KRUPA

*Drummin' Back Into the Top Brackets*  
(See page 4)

**NIGHT CLUBS-VAUDE**

**Dance Teams in Demand---  
Every Club Wants AA Terps**

**RADIO**

**Time Slots of the Future  
Set To Be in 5-Min. Segs?**

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**Capitol RECORDS**

FIRST WITH THE LATEST

# Video Starts Buying Theaters

## Beano Nixed In Mass. Vote; Favorers Howl

### Referendum Wording Hit

BOSTON, Nov. 18.—Beano took a bopping in the State-wide elections. The voters said nix by a 3 to 1 margin, but the future plans of those trying to legalize the game were evident by the howls which went up against the way the referendum was handled on the ballot.

The handling of the "Yes" or "No" box in the ballot was misleading, favorers of the game claim. By checking the "No" box voters signified their desire to legalize Beano. By the opposite check they voted to continue the outlaw ban. Tricky wording, advocates claim, lured many who favored the game to vote opposite to what they intended.

### Take In Wrong Pocket

Beano got a black eye in Massachusetts when the gamblers stepped in and took over, with resulting big take for the wrong people. In 1943 the Legislature outlawed this form of gambling, and except for the petition filed by 10 Holyoke voters, led by a clergyman, a former mayor and a former representative, on which 20,000 voters' signatures were secured, the matter would have been closed.

Petition, however, forced the matter to a ballot test. And this is where the confused wording, on which the Beano supporters hope to force a future vote, came in.

Altho there is some truth in the claim that many voters did not know which way to vote, there has been plenty of newspaper publicity in all cities and towns to clarify the matter. The general opinion, however, seems to be that the voters did not know what they were doing in the overwhelming crackdown on the game, but that Beano will come up again in future elections because of the confused wording of the referendum.

## Hamid's P-W Idea Stirring Outdoor Men

NEW YORK, Nov. 18.—George A. Hamid's crusade for discussion and adoption of a post-war plan covering needs of the entire outdoor industry is exciting general interest. Among letters received by him since publication of his proposal in *The Billboard* (November 11) was one from A. R. Hodge, secretary of the National Association of Amusement Parks, Pools and Beaches, approving the idea and agreeing to the suggestion that action be taken at the Chicago conventions December 4-7.

Walter K. Sibley, executive secretary of the National Showmen's Association, received a letter on the Hamid proposal from J. Ed Brown, Pacific Coast Showmen's Association, in which Brown wrote:

"We wrote George Hamid, congratulating him on the undertaking he is trying to promote at the Chicago conventions—post-war activities. We are endeavoring to put over a similar proposition at our Outdoor Showmen's Week, December 10-18. If you come across anything that George Hamid or the conventions may do, won't you please inform us so that we may do our share in making this undertaking a success?"

## Peace, It's Wonderful

DES MOINES, Nov. 18.—How long it will continue no one knows, but the bookers in Des Moines are speaking to each other and in fact now holding a monthly get-together noon luncheon to talk over matters. This change in policy brought an end to feuds during which some of the bookers have not talked to each other for years.

It all developed when one of the members contacted the others on joining the National Association of Theatrical Agents. They all joined and decided to forget the past and work together.

## Sound Equipm't Tight Till After V-E Day -- WPB

WASHINGTON, Nov. 21.—Night spots, theaters, and other entertainment features dependent on sound equipment had a blunt warning this week from War Production Board's radio and radar division not to expect any relaxation of controls until V-E Day.

Answering *The Billboard's* query, WPB revealed that sound equipment situation is still tighter than a Cardinal infield. All equipment is high priority rated and war plants and vital industrial plants are getting first call on what is available after army-navy needs are filled.

Entertainment spots needing sound equipment can obtain it only by proving "life or death" need, WPB says. Equipment lost thru fire, theft or similar disaster might rate special priority if operator can show that loss means closing down. Form 541 is the nifty that brings the good things in sound equipment but getting one is about as easy as shaking hands with the King of England.

Situation is so tough that WPB's first reaction when asked about outlook for entertainment field was one long laugh, and that old, old gag for which homicide is now justified, "Bud, don't you know there is a war on?" Truth is that army-navy needs are heavy and war plants have found that sound can give pep to workers thru music, shot-in-the-arm talks and similar stunts for upping production. Seriousness of situation was realized by Industrial Sound Equipment Industry Committee which met here recently and agreed that controls must be continued until V-E Day.

## All Philly Records Set To Be Broken By '7 Lively Arts'

PHILADELPHIA, Nov. 18.—The *Seven Lively Arts*, Billy Rose's long-heralded musical show, which will have its world premiere on the stage of the Forrest Theater November 24, gives promise of breaking all existing theatrical records here.

The show, which will play at the Forrest (See '7 Arts' Philly Mark on page 31)

## Orson To Get 'Most Expensive' 15-Minute Slot

NEW YORK, Nov. 18.—Blow Agency currently dickering with Orson Welles and the William Morris office for a 15-minute show that will be the most expensive quarter hour slot on the air. Trade says that P&G will sponsor for Lava Soap and intends to spend at least \$5,000 weekly for talent.

Budget breakdown shows Welles getting \$3,500 for writing, directing, producing, supplying material and acting. Conductor will get \$500 weekly, including arrangements, and \$500 will be spent for supporting actors. In addition, present plans call for at least 14 musicians. Biow was against original William Morris plan to throw all the dough to Welles as a package because it wants to cut corners and save money wherever possible.

Program, it is understood, goes into a poor time slot and rating will not justify cost until a new time is found for it.

## Civic Theater Trend Spreads To Nashville

NASHVILLE, Nov. 18.—The sock response in recent months of urbanites to civic theaters, as experienced notably in New York, has caused many a town to perk its ears and get busy with the drawing board. Good example is Nashville, whose project is nearing the building stage.

Hizzoner Thomas L. Cummings and the board of city administration, chafing at the bit to get started, recently appointed a site and building committee to wind up the plans for a 5,000-seat municipal auditorium, a 1,500-seat theater and a 15-story tower to top it all, located not more than a six-minute walk from the hub of the city. The mayor is anxious to have construction started as soon as possible and places the cost close to \$2,000,000.

So far, the blue prints call for adequate stage and dressing rooms to serve both halls, at least 40,000 square feet (See Nashville Trend on page 31)

## Industry Can't Await Bldgs.

Need for adequate headroom means theaters alone are immediate answer

NEW YORK, Nov. 18.—One of post-war video's most perplexing problems, adequate studio space, seems on the way to a temporary solution as a result of recent theater purchases and projected plans of tele stations throughout the country. The immediate solution, if the actions of DuMont, B&K and Westinghouse is any tip-off, is the outright purchase and remodeling of existing legit and movie houses.



### But Hush-Hush

The matter is still very hush-hush, but Broadway says that DuMont is about ready to take title in a deal with the Shuberts which will give the station the Ambassador Theater on 49th Street, west of Broadway. Elaborate plans to tear out the balcony, level the floor and build five studios in the building are set. It is expected that the theater will be ready to start tele operation by November, 1945. Purchase price of the Ambassador is not known, but it was paid for out of the money that the company made from the recent sale of \$250,000 worth of common stock. Sales offices and transmitter will remain at 515 Madison Avenue and studio offices will be in the Ambassador.

Meanwhile Balaban & Katz has been dickering for a theater in Chicago, Westinghouse is negotiating in Boston, and the Belasco, Los Angeles, is being considered for tele. Deals have been in the fire for more than eight months and it is expected that they will go thru shortly.

Use of theaters for tele, one engineer explains, is more difficult than for radio because of the wholesale changes that have to be made, but at present theaters are about the only buildings with sufficiently high ceilings available for air plex in traffic centers. Most auditoriums are outside of the central locations that tele needs and office buildings don't have the space. Consequently, there are only two solutions—build your own or buy theaters. Theaters can't be rented because a control room and a client's booth on the sides of stages as in radio, is no solution. A complete remodeling for tele purposes is essential and that requires ownership.

### Special Video Bldgs. Take Time

There have been several plans advanced for the construction of special tele buildings in a number of cities, but video execs feel that special construction, while good in the long-range view, will take too long. Large-scale building cannot be started until after the war ends, at a time when tele will be starting its first boom and in immediate need for adequate facilities. Theaters are available now and changes can be begun before the war ends, whereas large buildings require a couple of years to put up. As a result, legit houses are regarded as a best bet for tele's first five or more years.

### Facilities Restricted

Survey of existing facilities shows that space is restricted in most cases. In New York DuMont is buying the Ambassador and will move out of the present small office space at 515 Madison Avenue. CBS is okay, with a large, five-story, high-

(See Video Buys Theaters on page 33)

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## "Gypsy Baron" Gets Buffo Hand Tho Poor Stuff

NEW YORK, Nov. 18.—Nothing but show hunger could account for the applause and apparent enjoyment with which the City Center audience greeted *The Gypsy Baron* upon its rebirth Tuesday (14). The production trappings weren't shoddy nor was the cast numerically skimmed, but the voices, with two exceptions, were so inadequate that the seasoned opera and operetta fans left after the second act.

An operetta is nothing without voices, and with the exception of Polyna Stoska and possibly Carlton Gauld, the voices, as heard in this Johann Strauss "opera," were not even good speaking tonal soothers. Even the dialog handling was hardly Main Stem, despite the fact that Jessie Royce Landis was credited with that portion of the direction.

The ork, under Laszlo Halasz, excellent during the pre-curtain raising period (with the electrician playing with lights on the scrim curtain), was less than adequate during the actual singing. Tho noted by *The Billboard* critic, Bob Francis, on opening night as swamping the voices on the *Gypsy Baron* preem, the ork was simply thin. If it's a choice between thinness and riding over the voices, perhaps thinness is more readily acceptable if the voices have fullness and timber like Polyna Stoska's. If, on the other hand, the voices sound thin, the ork may well be enjoyed, with all its instruments audible.

Everything but a spark is in *The Gypsy Baron*. The costumes and sets are colorful and sometimes amusing. The dances are interesting but nothing for a ballet fol- (See *Baron's Poor Stuff* on page 31)

### GENE KRUPA

#### Drummin' Back Into the Top Brackets

**K**RUPA knows his drums—and his drums know him. He beats out his stuff on practice pads until he thinks the sticks ready for the skins—and then the skins have a conference and Gene goes to work and beats out lots of dough-producing rhythm that can't be touched by any but G. K.

He can read sheet music, but doesn't when he's working because he doesn't want to be tied down to what's on the clefted bars. From the days when he played with Red Nichols, with Benny Goodman handling sax and licorice stick, Gene has gone right along to prove that a drummer man can and will kick a band around when they know how the skin talks.

He's going to play with a symph one of these days—but the symph will have to take its beat from Krupa rather than from the longhair who makes with the baton. In the meantime he's going to continue to turn 'em away—because, besides the music he plays—he's certain to give the boys and girls a good show.

He's going to start picturing at RKO this month. He's back with newies on Columbia disks, and H. John Gluskin and MCA manage to keep those skins moving around the country continuously but solid.

### London Letter

LONDON, Nov. 11.—With a bunch of new openings, London's legit theater is back to normal. Chief new openings are the two George Black musicals. By far the better of the two is *Happy and Glorious*, spectacular revue at the London Palladium. Tommy Trinder is principal comic and is at his best in a terrific take-off of Frank Sinatra. Zoe Gail, red-headed ingenue, scores solidly and this show elevates her to deserved stardom. American entries are Elisabeth Welch, sepien singer with a big rep here, and Jackie Billings, light-footed and personable dancer. Both showstop in their specialties. Good work is turned in by the Cairo Brothers, Italian musical clowns, and the Dagenham Girl Pipers. *Happy and Glorious* has everything to spell success. It's fast, funny and colorful and comparable with the best of Palladium pre-war shows. It should outlast the war. George Black's other musical, *Jenny Jones* at the London Hippodrome, is problematic. Lavishly produced, it is overcrowded. Spectacle is good and the singing above average but the comedy is weak. Jimmy James, vaude comedian, has little chance to be himself and is handicapped by poor material. Carole Lyne is excellent in the leading femme role.

On the non-musical side the best of the new plays is *Happy Few*, written by Paul Anthony, a soldier serving in North Africa. Locale is El Alamein and the all-male cast does justice to a gripping drama that well may be the *Journey's End* of this war. Play should pack the somewhat off-the-map Cambridge Theater for some time to come. Another war play, but of a different caliber, is *No Medals*, a lukewarm comedy stressing the part played by women on the home front. On view at the Vaudeville, this gives a chance for Fay Compton to put up one of her best performances.

There's a bunch of revivals, all of which look set for long runs. The Jack Hulbert-Cicely Courtneidge musical, *Something in the Air*, resumes its popular run at the Palace Theater, where the advance bookings run into Christmas. George Black's colorful hit, *The Lisbon Story*, is revived at the Stoll Theater. Cast is not as strong as when the musical was at the Hippodrome, with Maria Elsnar being far below Patricia Burke, who originally played the lead, whilst LaMar and Rosita are not in the same class as dancers as Alicia Halama and Czeslaw Konarski, Polish couple who show-stopped at every performance. Still *Lisbon Story* is gripping and intriguing and should sustain interest for months to come.

Bert Ross.

### CBS Declares 60c Divvy Payable Dec. 8

NEW YORK, Nov. 18.—The board of directors of the Columbia Broadcasting System, Inc., Friday (17) declared a cash dividend of 60 cents per share on the present Class A and Class B stock of \$2.50 par value. The dividend is payable December 8, 1944, to stockholders of record at the close of business November 24, 1944. Net earnings per share for the period are reported by CBS to be \$1.98 for the nine months ended September 30, 1944, on a total net business done for the period of over \$42,000,000 as against \$37,000,000 for a comparative period in 1943.

## The Critics Speak!

#### COLLIER'S MAGAZINE:

"More than your money's worth of spectacle, color, entertainment . . . and girls! Biggest of the ice shows!"

#### THE PITTSBURGH PRESS:

"Just about every known superlative has been bestowed upon previous 'ICE-CAPADES' . . . and now the 1945 version tops them all."

#### CLEVELAND PRESS:

"Ice-Capades is by all odds the top attraction of the year . . . best family show that comes to town!"

#### PITTSBURGH SUN-TELEGRAPH:

"Most captivatingly beautiful and most dazzlingly talented skating extravaganza the rinks of this country have ever beheld!"

#### PHILADELPHIA RECORD:

"The costuming is something entirely out of this world. Nothing like it exists this side of Hollywood."

#### TORONTO GLOBE & MAIL:

"The most luscious and entertaining show yet put on ice. Everything is in the Ziegfeld tradition and in several departments excels it."

#### CLEVELAND NEWS:

"Ice-Capades equals any other in expensive pageantry and costuming and outdoes them in comedy and novelty. It is the most popular and successful in the show world."

#### TORONTO DAILY STAR:

"A bang-up spectacle sure to make this skate mad town completely happy. The fastest and slickest!"

Is It Any Wonder That "Ice-Capades" Is Enthusiastically Welcomed Annually By More Than Two and a Half Million Patrons in 20 Major Cities!

5th Edition  
**Ice Capades**  
of 1945

COMPANY OF 152

BOOKING SCHEDULE  
For Balance of 1944-'45 Season:

Auditorium, Buffalo, Nov. 20-26; Maple Leaf Gardens, Toronto, Nov. 27-Dec. 1; Forum, Montreal, Dec. 3-11; Auditorium, Ottawa, Dec. 13-16; The Garden, Boston, Dec. 25-Jan. 10; Auditorium, Providence, Jan. 11-23; Arena, New Haven, Jan. 24-Feb. 1; Arena, Hershey, Feb. 2-10; Uline Arena, Washington, Feb. 11-20; Auditorium, St. Paul, Feb. 23-28; Arena, Chicago, March 2-14; Arena, St. Louis, March 15-21; Pla-Mor Arena, Kansas City, March 23-April 1; Arena, Dallas, April 3-10; Auditorium, Ft. Worth, April 11-16; Pan-Pacific Auditorium, Los Angeles, April 28-June 3.

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4,000 . . . . 4.83  
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50,000 . . . . 13.75  
100,000 . . . . 22.00  
500,000 . . . . 88.00  
1,000,000 . . . . 170.50  
Double coupons. Double price.

# How About That 5-Minute Seg?

## Stephens Meet Another Flop For Radiomen

### Real Problems Ducked

COLUMBIA, Mo., Nov. 20.—It pointed the way but it still wasn't the ideal radio conference. It had something to offer but still not enough to warrant about 250 important radio people taking three days or more from important wartime jobs or traveling many hundreds of miles. That sums up the judgment of attending execs at the Third Annual Radio Conference held November 17-19 at Stephens College here.

The radio execs' judgment, they said, was conditioned by the waste of time for radio conferences such as the last NAB war confab, the Ohio State yearly get-together in Columbus and the annual broadcast conference of the School Council of the Chicago Board of Education. These, they said, have left a bad taste in their mouths and have made them suspicious of all radio confabs.

### Execs Want Annual Meet

Many of them said that it was the responsibility of the NAB or some other organization representing radio to hold a yearly conference in a centrally located spot. All the diverse forces in radio should get together at this meeting, they feel, and shake out by free and open debate the dirty linen of the industry, remove some of the bugs from it and bring together industry ideas to shape the trends of the trade's future. To date, their reasoning concluded, this has not been done.

However, all was not condemnation (even tho some of the radio people on Saturday said "nuts" to the conference to sneak away to a football game). There was praise, for example, for the way in which the panels were set up. No speaker was allowed to dominate any session. Panel members and people on the floor were urged and encouraged to participate.

Humorously, there was praise, too, for the system by which each guest was escorted around the conference rooms by the rich, poised and charming Stephens girls who attend one of the most progressive schools in the country. (Radio programs are prepared by the students at Stephens Station, and those who want to learn how to become airplane mechanics and radio engineers can do so.)

There was some praise, too, for the way in which the conference was set up to discuss primarily the problems of station ops along such specific lines as problems of station management, station advertising problems, station promotion and publicity, and television. But praise here said: "This points the way. The subjects are excellent, but who is going to bother to consider them seriously and make some intelligent statements that will give us something to take home and think about; something that will make us think it was worth making this trip." The first session, "Problems of Station Management," proved the contention of those who expressed the above thought.

### Confab Dodges Dynamite

Altho the title was loaded with dynamite and could have brought out into the open some of the many problems confronting station management as well as the opinions of panel members as to how they intend to solve these problems, the session was a flop. In fact, one of the panel members said afterwards: "God, wasn't that boring?"

For a short time it looked as tho this session might be worth while when Chairman Paul Page, program director of KVOO, Tulsa, Okla., brought up the subject of radio's programming of controversial subject discussions. However, the boys side-stepped this one like a flashy halfback eluding the only tackler who stands between him and a touch-  
(See Stephens Meet on page 12)

## Durr's "Air Freedom for Whom" Article Gives Executives Jitters

WASHINGTON, Nov. 18.—Should you run into a radio exec suffering the jitters these days chances are it isn't a hangover—said exec has probably just finished reading FCC Commissioner Clifford J. Durr's neat little bundle, "Freedom of Speech for Whom," currently appearing in *Public Opinion Quarterly*. Top radio men, lulled into a false sense of security by mounting sales and earnings and inclining to the belief that,

despite the elections, this is the best of all possible worlds, felt as if they had been hit on the head with a hammer and sickle after one reading of Brother Durr's "For Whom" speech.

It can be stated that the FCC commissioner, in his treatise, views with alarm the trend toward concentration of control in the industry in the nets, hacks away at the NAB code, calls the NAB a virtual stooge for the nets, says Niles Trammell was right when, before a Senate committee, he declared, "He who controls the pocketbook controls the man," and in fact does a top to bottom hatchet job on the industry. Durr says "free radio" has gone out the window but hopes that FM will redeem it."

One exec wisecracker: "That article should have been entitled "For Whom the Bells Toll."

## 355 Coast Air Writers in Guild

HOLLYWOOD, Nov. 18.—Report of Radio Writers' Guild November meeting shows that there are now 355 scribes on the rolls for the Western Division. Sam Moore, RWG Western Division prexy, points out that this is a good percentage of working writers in Hollywood. Figures include 219 active members, 61 associate, plus 75 in the armed forces. During the last year applications have been received from 113 active members and 54 associates.

This is the first year that RWG has made progress here in lining up gag men from the top comedy shows. Moore reports that for the first time the local guild presents a solid front of comedy, dramatic, free-lance and staff writers.

Prexy is now in New York where he will attend a meeting of RWG delegates from three guild regions.

## Camacho Okays State Air Plan

MEXICO CITY, Nov. 18.—President Avila Camacho has approved a plan for nationalizing broadcasting in Mexico to prevent invasion of foreign languages, music and customs via radio.

First step toward State ownership will be incorporation of 30 stations at Northern border plants, while a chain of 400 stations in the Republic will be asked to distribute Mexican folklore.

## NAB Must Include Tele, FM & Facsimile To Prevent Trade Squabble, Air Chiefs Warn

### Net Exec Wants End of Different Groups for Everything

NEW YORK, Nov. 18.—A united front of AM, FM, video and facsimile broadcasters within the NAB was advocated here this week by several of the industry's top men. Entry into the org of CBS's tele station, WCBW and the web's two FM stations, WABC-FM and WBBM-FM is the tip-off, they state, to a concerted organizing drive to get all branches of radio together and end what is called a confused tele and FM trade association picture.

At the NAB's board meeting in Chicago Wednesday (15), it was decided to set up a special video department to lay the ground work for an active membership drive. It will get under way as soon as a director can be found to head it. This move, said one top web exec, is only the beginning.

### NAB Needs FM and Facsimile Dep'ts

"What is needed now," he told *The Billboard*, "is the establishment of FM and facsimile departments to do the same thing in their fields. There is a definite need for united membership within the NAB. As it stands now, there is one FM outfit, the FMBI, and four television organizations, TBA, ATS, TPA and TPC. Their vigorous competition presents a danger to broadcasting. We are all in the broadcasting business. And a split of that industry into several warring groups will mean that we won't have the strength to fight the inroads of motion pictures or to lobby effectively in Washington."

"Some weeks ago I saw an analysis of FMBI membership which showed that of 126 members, 90 odd are network affiliates and more than 70 hold membership in the NAB. The reason for this

situation, which may result in the NAB finding itself confronted with a large and vigorous trade association in competition with it when the freeze ends, is a result of the NAB's lack of recognition of FM. Thus far the NAB has done nothing to give its members information or engineering service in FM. To prevent a division in broadcasting ranks, it must take action now. The same goes for television and facsimile.

### NAB Logical?

"I think that the NAB is the logical organization to accomplish the unification because of two things: (1) It is the biggest association and represents the greatest number of broadcasters; (2) The membership of the FMBI, which claims that it is an operation entirely different from radio, has 90 web affiliates. That means that they are going to use duplicate AM and FM programming. And that means that they are broadcasters and nothing else."

At the same time, new blood in the org may restore it to the vigor that it should have to be really effective, he says.

"There was, out in Chicago, a chance for the NAB to make a strong statement on FM and television. When CBS came in, the president should have used the move as a springboard to announce new policy to unify the industry. That wasn't done, but a new, young group may force such action."

The industry today, in the mind of the exec and others faces the danger of splitting itself into a hydra-headed shambles of squabbling trade groups pulling against one another, he says. To stop it from spreading, the NAB has to get busy.

## Aches Aplenty For Web Skeds

### Affiliates yelp every time a sponsor adds a small program seg

NEW YORK, Nov. 18.—Networks and stations are definitely opposed to the breaking up of the hour into 12 five-minute segments of time, despite the fact that such a move would increase the per-minute income of the nets and bring in to being a time seg which would simplify bookkeeping problems. Idea was to make all programs multiples of five minutes and had nothing basically to do with increasing the number of five-minute broadcasts on the air.

However, the reason that the five-minute common denominator may not get very far is actually that webs fear that it will start a lot of thinking in terms of five-minute programs, several of which, like the CBS 8:55 slot, have excellent Hooperatings. Also local stations have had the five-minute field pretty much to themselves and they want it to be that way. One net official admitted that every time a five-minute web program has been proposed, even if that five minutes were within the framework of a 15-minute or half-hour show, the station relations departments of the chains have had hell to face. Even the making of the final five minutes in the *Fitch Bandwagon* a news shot some time ago brought its allotment of station mumbling, despite the fact that the news slot was almost an essential on an NBC Sunday evening series of programs from 6 to 11 p.m. without a second for news.

### Coronet Pulling Okay

Blue has *Coronet Storyteller* across the board at 9:55 p.m. from Hollywood and the strip is attracting a good listening audience. Also, this network had the five-minute segs on *Spotlight Bands* for several months. Despite the fact that both have drawn large listening audiences, the net seems content to let the matter stand with the lone *Coronet* period for the time being. Murray Grabhorn, assistant general sales manager of the net, said: "There is no indication that a decrease would be forthcoming."

### Parsons Doesn't Show

Net was skedded to have Louella Parsons on for five minutes following Walter Winchell and before *Lower Basin Street* got going to complete the 45-minute period. For some unknown reason, Miss Parsons never appeared on the show for Jergens.

Whether net officials objected to this or it was Miss Parson's own move is not known. It is probable that the Blue objected to cutting up the time. Other nets, especially CBS, keep a close tab on what a show will include. William J. Fagan, manager of the CBS sales promotion department, said that the net controls news periods. This means that if the net has a newscast following a certain 30-minute broadcast, the sponsor of the half-hour show can't include newscasting as part of it. This obviously is done to prevent repetition.

### Davis Built a Period

CBS has the 8:55 p.m. period of news which dates back to the Munich days when Elmer Davis went on the air with a news summary. The broadcast became popular and the net intends to continue it. But there is an agreement with the stations that no more five-minute periods will be put on. The 8:55 newscast gives listeners a mid-evening summary of happenings.

Fagan believes that in the post-war  
(See 5-Minute Seg? on page 10)



# Broadcasting ABC Becomes Reality

## Broadcast Measurement Bureau Under Way With NAB Love

January to see start of actual work with first mailing, April, 1945; first report expected November, 1945—sample million ballots: does not replace Hooper or CAB

CHICAGO, Nov. 18.—Radio came one step closer this week to a goal toward which it has been fighting for years—the establishment of a standard, accurate station coverage method comparable to the ABC of the newspaper business. The step taken was the formal approval by the NAB board of directors meeting in Chicago, of the working formula of a Broadcast Measurement Bureau which NAB will operate in conjunction with the ANA and the AAAA at a yearly cost of \$500,000 to the stations of the country. This bureau was approved in resolution form at the NAB war conference here in August but it wasn't until this week that the working shape of the organization became apparent. The bureau will open an office in New York early in January, 1945. The ballots to be used in its first survey will be sent out in April, 1945.

### Plenty of Conferences

The history of the formation of the bureau since the NAB war conference has been one of conferences of lawyers and representatives of the NAB, the ANA and the AAAA. On September 29 in New York a group of lawyers drafted the by-laws of the bureau and modeled its corporate structure upon those of the ABC and the Traffic Audit Bureau of the publishing industry. Here it was decided that, as is the custom in the ABC, advertisers and advertising agencies will not pay for maintenance of the bureau. Stations subscribing to the service, including NAB members as well as other stations, will foot the bill. This will be charged off in a manner so that the stations receiving most of the votes on the closed mail ballots which will be mailed out every two years at a cost of a million dollars will have to come across with the most. There will be a floor on this charge of between \$100 and \$200 and a ceiling of between \$10,000 and \$15,000, so that even the large stations will undoubtedly pay a large share of the cost of operation they will not pay an unfair amount, and stations receiving only a small amount of votes will stand part of the cost.

On October 3 the board of directors of the AAAA approved the formation of the bureau as tentatively outlined at that time and pledged their support to its birth and ultimate growth. On October 23 the ANA board of directors followed. On November 11 sub-committees of the three participating organizations met in New York and formally approved the articles of incorporation.

### Birthday November 14

The research committee of the NAB presented the plan to the organization's board of directors Tuesday (14) and received approval the same day, the day which will go down in radio history as that on which a 15-year problem in the industry was finally solved and at last the industry could say it was going to have a yardstick which would accurately measure a station's coverage, and present a figure comparable to a newspaper's circulation.

The BMB, as set up in its articles of incorporation, will have 15 members on its board of directors, five each from NAB, AAAA and ANA. Decisions on matters of major importance will require the approval of nine members of the board before they can be put into practice. Thus none of the organizations represented can take control for its own interest. There will be officers, as yet unelected. The president probably will be from ANA; vice-president from AAAA, and secretary-treasurer from NAB. Of the five broadcast industry directors one will represent the NAB, and one each will represent the nets and large, small and medium stations.

### CBS Type of Ballot

The balloting will be modeled on the type CBS has been using for years. The type of ballot to be used, the economic (See BROADCAST ABC on page 32)

## Porter Is In; Fly Policy To Stick, Maybe

### Two-Sided Listener Liked

WASHINGTON, Nov. 20.—Radio bigwigs here hailed with relief the nomination of Paul A. Porter, 6 feet, 4-inch Kentuckian and former CBS hired hand, as successor to James L. Fly in FCC slot made by FDR Thursday (16).

Altho Porter is expected to follow up Fly's policies—he had Fly's blessing at White House for the assignment—he is rated as a "two-side listener" who will give industry a fair shake, particularly as he knows problems from the inside as well as the out. He is a sharp public relations hand also, having come into government originally for a p.-r. assignment, and relations between biz and FCC should be better than during Fly regime as the outgoing chairman, despite his virtues, was not one for sitting down with the boys and thrashing out an argument.

Until Porter's appointment is confirmed by the Senate and he is formally named chairman by FDR, Commissioner Ewell K. Jett will serve as "acting chairman." Jett was asked by FDR to assume duties when Fly left and he will serve until Porter is in, probably about January 1.

### Allocations Still No. 1

Allocations will be No. 1 Porter problem when he moves into Fly spot. Scuttlebutt here is that he and Fly will sit down, if they haven't already, and go over allocations and that Porter will then follow Fly's position pretty much.

Despite all the rumors and gossip to the contrary, this should mean that band assignments will not be made until Porter gets into stride. Hint that this will be the case was evidenced at the FCC offices here today where allocations were not even being mentioned and the feeling prevailed that nothing will be done until Porter takes over.

A native of Joplin, Mo., Porter began his career as a reporter on *The Lexington (Ky.) Herald*. He studied law at the University of Kentucky at the same time. In 1933 he was counsel for General Newspapers, Inc., owning papers in Georgia, Oklahoma and other States. In May, 1933, the Department of Agriculture asked him to come to Washington to aid in a publicity campaign in connection with the cotton reducing program. He planned to stay there three months but has been there ever since.

He served as special counsel to AAA administrator, Chester Davis, for four years and earned a rep as an early New Dealer. He left the government in 1937 to become Washington CBS counsel. With the war he went to OPA and after that took a job with economic stabilizer Fred A. Vinson, where he handled price policy. From there he went to the Democratic National Committee, handling publicity and acting as right-hand man to Bob Hannegan, Democratic national chairman. He is 40, married and the father of two children.

## King-Trendle Still Trying To Sell St. Pete on Selling WSUN

ST. PETERSBURG, Fla., Nov. 18.—Biggles of the King-Trendle Broadcasting outfit, Detroit, were in town this week conferring with council members, Mayor George S. Patterson and City Manager Carleton F. Sharp, in a deal to purchase Station WSUN, Blue Net affiliate in this area owned by the city.

Tho turned down on original pitch, George W. Trendle and H. L. Campbell, repping the Detroit org, arrived here by plane in effort to make the city change its mind.

Prior to the arrival of Trendle and Campbell, Mayor Patterson said:

"We told the Detroit syndicate months ago that WSUN is not for sale and will not be sold. But the group wanted to talk to us, so it was only common courtesy to hear them. Council will meet with the gentlemen to hear what the syndicate has to say, but we still have no idea of selling the station.

### Plus Flackage

"It has furnished St. Petersburg tremendous advertising that could not be measured in dollars, and last year showed a profit of nearly \$50,000, and council believes we should keep it."

City's definite stand was jarred somewhat following the first meeting with the Detroit group Saturday (11) when Trendle offered as much or more publicity to St. Petersburg over WSUN and 12 Michigan stations controlled by the syndicate.

"We would be willing to make an operations agreement," Trendle said, "but the Federal Communications Commission insists upon an out-and-out sale."

Argument to council was based on costs of operating a post-war radio sta-

tion when television is put in operation and frequency modulation takes the place of the present amplified modulation system of operation.

### FM and Video

Increased expense of installation of equipment for FM and television will be required, and the syndicate showed that operation will become a much greater task with many new problems to face.

City audit carries a value on the station for \$156,094. City purchased it four years ago from West Coast Broadcasting Company for \$125,000. Previously it was operated jointly with WFLA, Tampa, on a split-time basis.

During the first three years under direct city operation on a full-time basis, the local station piled up a sizable deficit. During the last year, however, it pulled out of the red and this year is estimated to net an operating profit of about \$48,000.

Trendle and Campbell are prepared to offer about \$700,000 for the station.

## CBS Goes to Work On New Engineering

NEW YORK, Nov. 18.—CBS has created a new department of engineering research and development under Dr. Peter Goldmark, chief television engineer, to do research in tele. antenna, tubes and recordings. It is expected that the new department will concentrate in high-frequency tele.

William B. Lodge, formerly acting head of the general engineering department, will become permanent director of the new department.

## WMCA Hearing Writes Finis To Lea Select Committee

WASHINGTON, Nov. 20. — Donald Flamm will get his last chance to prove his "coercion" charges on WMCA sale when Lea Select Committee convenes at House hearing room Wednesday (22).

Flamm, Edward J. Noble and some others are being brought in to give latest version of the now famous New York deal, but the guess here today was that except for a few more headlines the proceedings will be just so much more Washington sound and fury "signifying nothing." Counsel John J. Siraca, picking up where former Counsel Gary left off, will do all in his power to give Flamm his day in court.

The business is expected to take up two or three weeks and will bring to an end the FCC "Investigation" touched off by irate Congressman Cox of Georgia, who got mad when his \$2,500 fee for Washington fronting was brought into the open. Representative Louis Miller (R., Mo.), taking up where Cox left off, has promised to be on hand to swing the ax when the boys get together Wednesday, but many here claim that Miller, now singing those *St. Louis Blues* as a result of the drubbing handed him at the polls, won't have his heart in it.

### 110G Report

Once the WMCA hearings are wound up the committee will get down to the business of writing a report to show Congress why the 110G appropriation was a good investment. This should be no little chore in itself, many of the boys feel. It is a cinch that the committee will be out of existence December 31 when Congress writes finis to the 78th Session and it is doubted here that even a recommendation for any constructive legislation will come out of it. It is a safe bet that when all is said and done it will be old Johnny Taxpayer who will again be left holding the bag.

Statistically and for the record, it

might be added that thus far the committee has produced four volumes of testimony comprising 4,607 pages. In addition to the 110G's expended by the committee and its staff, it is a good bet that the goings-on cost the FCC an equal amount in digging up technical data, getting lawyers and bringing in witnesses and all at a time when the FCC should have been devoting its time and energies to the business of speeding vital communications in wartime. Representative Cox's beef, in other words, has probably cost the government some 200G in all, as well as causing an uproar that has done neither the FCC, the industry nor Congress any good.

## Verce of Brooklyn

NEW YORK, Nov. 18.—*March of Time* air show called Sid Ascher, president of the Society for the Prevention of Disparaging Remarks About Brooklyn, and asked him for a statement in connection with the Brooklyn-Noel Coward controversy. Ascher said he would give them a statement provided his favorite radio actor, Peter Donald, be used as his "voice."

*Time* called Donald, told him they wanted him to do the Ascher statement and instructed him to get with Ascher immediately to study the SPTPODRAB prexy's voice. What *Time* didn't know, and won't know till it reads this, is that Ascher is a press agent as well as Brooklyn's champion, and one of his top accounts is Peter Donald.



*They said:*

**“You’ll have to get up awful early  
in the morning to beat ‘em”**

**[SO WE GOT UP AWFUL EARLY]**

FROM Mr. Hooper’s Network Daytime Report for October we find the average weekday morning rating (9-12 A. M.) is:

Blue . . . . .	4.0
CBS . . . . .	3.4
NBC . . . . .	3.2

That brings up a story.

Last year, figures were different. From the Hooper figures, it looked like CBS and NBC had a hex on the American housewife. Folks in the ad business just shook their heads over figures like these, for January, 1943:

CBS . . . . .	4.1
NBC . . . . .	3.7
Blue . . . . .	2.9

Those folks said, “You will have to get up pretty early in the morning to switch that!”

So what happens?

So we get up early. Stay up late. Ask thousands of housewives about the programs they listen to in the morning. 36% of day-time listeners tell us there are too many tear-jerkers.

For them, we feature programs like the Breakfast Club . . . Breakfast at Sardi’s . . . My True Story.

And then what happens?

In January, 1944, we take the lead on average monthly ratings, and hold on to it from then on.

In morning quarter hours Blue is first most often and we get

tops in 66 out of a possible 120 fifteen-minute morning periods (January-October). Just last month we led in more than NBC and CBS combined.

Jack Berch moves over from MBS and the first pop out of the box clocks up a higher rating than his best at Mutual.

We sell more morning time than any other network.

\* \* \*

And we find there is something about *our* women: they chuck their sales resistance under the sink when they listen.

Don McNeill who talks regularly to four out of every ten women listening to the radio after hubby has gone to the office, offers housewives a membership blank for his Breakfast Club. 820,000 write him letters. Then the paper shortage gums things up.

Macfadden turns up with a thing about “wartime love.” It’s mentioned once on My True Story—then a sustainer. In two days, 3,654 ladies send for it.

A client offers a market basket for 25¢ on 47 Blue stations. He buys 32,000 in the first sixteen days to fill orders.

That is all, except to tell you that we have one spot left in the morning with a *for sale* sign on it.

And we want to remind you that all this proves once again that the Blue—the youngest, freshest, most virile network—*gets listeners and sells goods.*

GIVE US THE PROGRAMS — WE’LL GIVE YOU THE RATINGS, RESPONSES, AND SALES.

**“THIS IS THE *Blue* NETWORK”**

AMERICAN BROADCASTING COMPANY, INC.

# LISTENERS-PER-SET RATING

Based upon Hooperated reports for period ending October 30. Presenting the programs having "Most Women," "Most Men" and "Most Children" per listening set.

WOMEN (Daytime)						
Program	Women Listeners	Total Listeners	Hooperating	Net	Agency	Sponsor
SONGS BY MORTON DOWNEY	1.37	2.06	2.6	Blue	D'Arcy Adv. Co.	Coca-Cola Co.
JOYCE JORDAN, M. D.	1.36	1.79	3.7	CBS	Young & Rubicam	General Foods
CEDRIC FOSTER	1.33	2.23	2.8	MBS	Russel M. Seeds	Grove Laboratories
BREAKFAST CLUB	1.33	2.01	4.2	Blue	Kenyon & Eckhardt	Kellogg Co.
WHEN A GIRL MARRIES	1.33	1.87	8.3	NBC	Benton & Bowles	General Foods
MA PERKINS	1.33	1.85	6.8	CBS	D-F-S	Procter & Gamble
PORTIA FACES LIFE	1.31	1.80	7.1	NBC	Benton & Bowles	General Foods
THE GOLDBERGS	1.30	1.87	4.8	CBS	Compton	Procter & Gamble
STELLA DALLAS	1.28	1.83	6.9	NBC	D-F-S	C. H. Phillips
MA PERKINS	1.28	1.70	5.8	NBC	D-F-S	Procter & Gamble

WOMEN (Evening)						
Program	Women Listeners	Total Listeners	Hooperating	Net	Agency	Sponsor
SAMMY KAYE	1.60	2.92	5.0	MBS	Warwick & Legler	George W. Luft Co.
YOUR HIT PARADE	1.56	2.75	16.2	CBS	F. C & B	American Tob. Co.
FRANK SINATRA	1.55	2.73	11.4	CBS	J. W. Thompson	Lever Bros.
ALBUM OF FAMILIAR MUSIC	1.55	2.72	11.7	NBC	D-F-S	The Bayer Co.
HORACE HEIDT	1.54	2.61	2.6	Blue	N. W. Ayer	Hires Co.
SATURDAY NIGHT SERENADE	1.53	2.52	8.5	CBS	Gardner Adv. Co.	Pet Milk Sales
ONE MAN'S FAMILY	1.52	2.70	12.7	NBC	Kenyon & Eckhardt	Standard Brands
PARKER PEN NEWS	1.49	2.99	10.4	CBS	J. W. Thompson	Parker Pen Co.
LUTHERAN HOUR	1.46	2.62	1.1	MBS	Sustaining	Sustaining
TAKE IT OR LEAVE IT	1.45	2.66	16.1	CBS	Blow	Eversharp

MEN (Daytime)						
Program	Men Listeners	Total Listeners	Hooperating	Net	Agency	Sponsor
CEDRIC FOSTER	0.62	2.23	2.8	MBS	Russel M. Seeds	Grove Laboratories
BAUKHAGE TALKING	0.48	1.79	2.8	Blue		Co-Operative
BREAKFAST CLUB	0.36	2.11	4.4	Blue	J. W. Thompson	Swift & Co.
JACK ARMSTRONG	0.31	2.61	3.4	Blue	Knox Reeves Adv.	General Mills, Inc.
BREAKFAST CLUB	0.31	2.01	4.2	Blue	Kenyon & Eckhardt	Kellogg Co.
THEATER OF TODAY	0.28	2.04	5.4	CBS	B, B, D & O	Armstrong Cork
FRONT PAGE FARRELL	0.28	1.95	4.3	NBC	D-F-S	Larned Corp.
MYSTERY CHEF	0.28	1.66	1.6	Blue	Co-Op	Co-Operative
LET'S PRETEND	0.27	2.42	4.3	CBS	B, B, D & O	Cream of Wheat
BERNARDINE FLYNN	0.26	1.60	5.2	CBS	Compton	Procter & Gamble

MEN (Evening)						
Program	Men Listeners	Total Listeners	Hooperating	Net	Agency	Sponsor
GABRIEL HEATTER (Sun)	1.05	2.60	9.2	MBS	Erwin, Wasey	Barbasol Co.
RAYMOND GRAM SWING	1.02	2.44	4.1	Blue	Compton	Socony Vacuum Oil
GABRIEL HEATTER (TT)	0.98	2.43	11.0	MBS	Erwin, Wasey	Zonite
WATCH THE WORLD GO BY	0.97	2.70	4.5	Blue	J. W. Thompson	Ford Motor Co.
UPTON CLOSE	0.97	2.49	4.3	MBS	Leo Burnett	Lumberman's
GABRIEL HEATTER (MWF)	0.97	2.35	10.3	MBS	Erwin, Wasey	R. B. Semler, Inc.
CEDRIC FOSTER	0.96	2.20	5.1	MBS	N. B. Humphrey	Employers Group
LOWELL THOMAS	0.95	2.51	13.4	NBC	R, W & C	Sun Oil Co.
HENRY GLADSTONE	0.94	2.44	2.6	MBS	J. W. Thompson	General Cigar Co.
FITCH BANDWAGON	0.93	2.77	12.9	NBC	L. W. Ramsey	F. W. Fitch Co.

CHILDREN (Daytime)						
Program	Children Listeners	Total Listeners	Hooperating	Net	Agency	Sponsor
JACK ARMSTRONG	1.41	2.61	3.4	Blue	Knox Reeves	General Mills
TERRY & THE PIRATES	1.19	2.25	3.3	Blue	S & M	Quaker Oats Co.
LET'S PRETEND	1.14	2.42	4.3	CBS	B, B, D & O	Cream of Wheat
STARS OVER HOLLYWOOD	0.75	2.16	6.9	CBS	Sorensen & Co.	Bowey's, Inc.
BILLIE BURKE	0.67	1.99	5.7	CBS	B, B, D & O	Servel, Inc.
THEATER OF TODAY	0.56	2.04	5.4	CBS	B, B, D & O	Armstrong Cork
JUST PLAIN BILL	0.54	1.97	4.5	NBC	D-F-S	Anacin Co.
BREAKFAST CLUB	0.49	2.11	4.4	Blue	J. W. Thompson	Swift & Co.
IRENE BEASLEY	0.45	1.80	2.4	CBS	Kenyon & Eckhardt	Southern Cotton Oil Co.
SONGS BY MORTON DOWNEY	0.44	2.06	2.6	Blue	D'Arcy Adv. Co.	Coca-Cola Co.

CHILDREN (Evening)						
Program	Children Listeners	Total Listeners	Hooperating	Net	Agency	Sponsor
LONE RANGER	0.98	2.81	6.9	Blue	D-F-S	General Mills
BLONDIE	0.80	2.89	9.2	CBS	Wm. Esty	Colgate-Palmolive-Peet
THAT BREWSTER BOY	0.73	2.59	9.0	CBS	Ruthrauff & Ryan	Quaker Oats Co.
DATE WITH JUDY	0.68	2.57	12.5	NBC	R, W & C	Lewis-Howe Co.
I LOVE A MYSTERY	0.67	2.55	6.3	CBS	Compton	Procter & Gamble
GANGBUSTERS	0.66	2.59	8.7	Blue	Warwick & Legler	Sloan
MYSTERY THEATER	0.60	2.43	11.4	NBC	Young & Rubicam	Centauro Co.
PARKER PEN NEWS	0.59	2.99	10.4	CBS	J. W. Thompson	Parker Pen Co.
INNER SANCTUM	0.59	2.88	10.9	CBS	Ted Bates	C-P-P
QUIZ KIDS	0.58	2.90	8.8	Blue	Wade Adv. Agency	Miles Laboratories

These figures apply only to the shows subscribing to the Hooper service, but this includes the majority of shows on the air at this time.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

## Fourth Group Eyes MBS Wire At Des Moines

DES MOINES, Nov. 18. — The mad scramble for the Mutual outlet in Des Moines reached a new pitch with the surprise entry of a fourth, newly organized corporation, the Midwest Broadcasting Company. A fifth group is expected to enter the tilt for the franchise.

The new entry was made by the owners of Station KFNF, Shenandoah, Ia., John Nicholson and Elbert Read, who would like to move their station to Des Moines. Their corporation papers listed capital stock at \$125,000.

The Shenandoah bid came as a surprise because the Cowles interests are reported to have 38 per cent ownership in KFNF. The Cowles interests have just sold their other Des Moines station, KSO, to the Murphy interests in Minneapolis.

Companies previously formed for the purpose of snagging a Des Moines station are Capital City Broadcasting Company, composed of local business men; Capital Radio Corporation, which includes Chicago interests, and the Independent Broadcasting Company, formed by John Boler, of Minneapolis and Des Moines interests. In addition, the Tall Corn Network, made up of six small Iowa stations, has indicated its intention to seek a Des Moines outlet.

## Fall River Paper Buys WSAR

HARTFORD, Conn., Nov. 18.—Station WSAR, Fall River, Mass., has been sold by Doughty & Welch Electric Company to the Fall River Broadcasting Company, owned by the Herald-New Publishing Company, Fall River. Sale price was \$175,000.



KATE SMITH 34.3 \*

Here's where you get a BIG Rating, BIG Station, BIG Market. \*Hooper Rating Win.—Spr. Index 1943-'44.



**KMX**  
Los Angeles, Calif.

and other Top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway New York 19 **TUNE-DEX**

**PHOTO REPRODUCTIONS**

Made from your own photos or negatives in any size or quantity—cost as little as 5¢. Now doing work for RCA, MCA, Tommy Dorsey, Harry James, Frank Sinatra, Connee Boswell, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

**MOSS Photo Service**  
155 W. 46, N. Y. C. 19. BRyant 9-8482

8 x 10 50...\$4.13  
100...\$6.60  
POSTCARDS 2c

# FCC and NAB Compromise Identification

## Rules and Regulations Set

WASHINGTON, Nov. 20.—FCC's "specific identification" proposal, aimed at airing hidden sponsorship, particularly on political broadcasts, has been compromised with Phillip Loucks, representing NAB, handling industry's side of the story in talks with FCC attorneys. Harold Ryan will advise outlets of the agreement once the draft, already approved by NAB, is okayed by FCC.

The tentative draft indicates the industry gave in on some points while FCC backed away from pre-election stand. Compromise does not mean that the public hearing has been called off. Hearing, announced for November 27, will be held and those broadcasters desiring to be heard still can talk.

### Tough Nut

Toughest nut to crack in arriving at a compromise was that portion of the new agreement relating to airings of "controversial" subjects, even on sustaining. Loucks, advising NAB on the agreement, commented on this section: "Paragraph B is an attempt to meet the problem of all material used in connection with a political broadcast or a broadcast involving the discussion of a controversial public question where the furnishing of such material is for the purpose of inducing the broadcasting of it, it shall be properly identified as to source."

For example, when the National Association of Manufacturers or the CIO furnishes transcribed programs to a station, during the course of which views are presented on controversial questions, the name of the party furnishing the transcription must be made known even tho the program is sustaining."

### Compromise Text

The full text of the proposed agreement follows:

(A) In the case of each program for the broadcasting of which money, services or other valuable consideration is either directly or indirectly paid or promised to, or charged or received by any radio broadcast station, the station broadcasting such program shall make, or cause to be made, an appropriate announcement that the program is sponsored, paid for or furnished, either in whole or in part.

(B) In the case of any political program or any program involving the discussion of public controversial issues in which any records, transcriptions, talent, scripts or other material or services of any kind are furnished, either directly or indirectly, to a station as an inducement to the broadcasting of such program, an announcement shall be made both at the beginning and conclusion of such program on which such material or services are used that such records, transcriptions, talent, scripts or other material or services have been furnished to such station in connection with the broadcasting of such program; provided, however, that only one such announcement need be made either at the beginning or the conclusion of any such program of five minutes' duration or less.

### Fully Identify

(C) The announcement required by this section shall fully and fairly disclose the true identity of the person or persons by whom or in whose behalf such payment is made or promised, or from whom or in whose behalf such services or other valuable consideration is received, or by whom the material or services referred to in subsection (B) are furnished. Where an agent or other person contracts or otherwise makes arrangements with a station on behalf of another, and such fact is known to the station, the announcement shall disclose the identity of the person or persons in whose behalf such agent is acting instead of the name of such agent.

(D) In the case of any program other than a program advertising commercial products or services, which is sponsored, paid for or furnished, either in whole or in part, or for which material or services referred to in subsection (B) hereof are furnished, by a committee, association or

# Upton Close Replaced By Max Hill With Plenty Fuss

CHICAGO, Nov. 18.—Max Hill, NBC foreign correspondent now in the European theater, will take the place of Upton Close on the net's *Sheaffer World Parade* December 17. The removal of Close from this program, which is handled by the Russel M. Seeds Agency and is heard on NBC Sundays at 2 p.m. (CWT), has had the trade talking since NBC notified his sponsor that they no longer would allow him on their net. Altho NBC and Seeds brush aside the removal of Close as merely a change of talent, it is general gossip in the trade that he was given his walking papers as a result of his bitter isolationist political preachments and his frequent flirting with libel.

Close and Hill, strangely enough, will both be heard on the show on the same day a couple of times in the next couple of weeks when Hill makes a few guest appearances before taking up his task on a regular basis.

Close's response to the NBC ultimatum was that "certain radical and communistic elements were responsible for the asserted pressure on NBC."

In trade circles here they are talking about another interesting ramification of the Close career. Here it is pointed out that Close is sponsored on the Mutual net by the Lumberman's Insurance group, of which Jim Kemper, treasurer for the National Republican Committee during the recent campaign, is one of

the big shots. Mutual has said that Close will continue under the Lumberman sponsorship until late in 1945. WGN, key Mutual outlet here, is owned by Robert R. McCormick, publisher of the isolationist *Chicago Tribune*, and Mutual power, has consistently carried the Close Mutual airings.

## Westinghouse Continues Radio Workshop This Fall

PHILADELPHIA, Nov. 18.—Acquiescing to requests of enthusiastic school teachers and principals of the Philadelphia school system who attended the summer sessions in the studios of KYW, the station's Radio Workshop inaugurated its second fall-winter series Tuesday (14).

Under the Westinghouse plan, started at the Philadelphia station in 1943, carefully developed courses in broadcasting again are being presented in order that teachers and principals may be professionally trained in the presentation of educational programs.

Gordon Hawkins, program and educational director of Westinghouse Radio Stations, Inc., is supervising the courses under the joint auspices of the Philadelphia Board of Education, WRS and KYW. Program production, the first of the courses beginning November 14, is under the direction of William C. (Colonel Bill) Galleher, educational director of the station, and will continue on the second Tuesday of each month. Guest speakers will be utilized from time to time.

Hawkins will conduct the script-writing course on the fourth Tuesday of each month, beginning November 28.

## Canada's Superpower Short- Waver Debuts Mid-December

OTTAWA, Nov. 18.—The announcement, "This Is Canada Calling," will introduce Canada's powerful new short wave transmitter to the world about mid-December.

The hour but not the day has been set for the first test. The station, located at Sackville, N. B., in the heart of the maritime provinces, will go on the air at 6:45 a.m., EDT, and will continue until 9:15 a.m.—the lunch hour in Europe.

The program will include interpretive and background news reports, topical talks and a Canadian Broadcasting Corporation version of the BBC's successful radio newsreel broadcast.

Several of the regular CBC programs will be short-waved. One of most important features of the new service will be regular broadcasts to Canadian troops in various parts of the world, with special emphasis on news and views from home.

The Dominion short wave transmitter is expected to play a prominent part in the CBC's Christmas broadcast to the overseas forces, and the network is expected to "spread itself" on the holiday program.

Canadian Broadcasting Corporation is advertising in leading newspapers in Canada for Canadian scriptwriters and announcers with writing and speaking knowledge of such European languages as Czech, Slovak, Dutch, Flemish, German and Norwegian.

## From Power to Can; Continent'l Sponsors "Report to Nation"

NEW YORK, Nov. 18.—Continental Can is set to sponsor the CBS *Report to the Nation*, which has been sustaining since it was dropped by the electric companies last spring. Continental takes over sponsorship around January 6.

Show remains in the 1:30-2 p.m. slot on CBS Saturday but the 52-week contract has a proviso allowing a shift to a night slot if one offers itself. Program will go to full web plus outlets in Montreal and Toronto. Format remains the same. BBD&O is the agency.

## Ayer Hollyw'd Mgr. to N. Y.

HOLLYWOOD, Nov. 18.—Herbert C. Sanford, manager of N. W. Ayer's office here, trained out for New York this week for confabs with agency officials.

# "Hit Parade" No. 1 Prog. of S. W. Pac. GI's

## Army Show Comes in Third

SOUTHWEST PACIFIC, Undated.—*Hit Parade*, Lucky Strike's pop tune show, won in a walkaway over the army's star-studded *Command Performance* in a poll recently conducted by the staff of an armed forces radio service station. Thousands of G.I.'s in the 14th Army Corps picked *Parade* as the No. 1 show. News broadcasts came in runner-up, with *Command* third.

The G.I.'s, veterans of Guadalcanal, New Georgia and Bougainville, put in a healthy gripe against local shows. They were most fed up with a hillbilly program known as the String Dusters. Next in order came symphonies and local baseball and boxing broadcasts.

The survey was made under the direction of Lieut. Wesley Wallace, former Soho reporter and assistant program director of WPTF, Raleigh, N. C., and Sgt. Marvin S. Corwin of New York, formerly of Benton & Bowles, Inc., and vice-president of Gray Advertising Agency, New York.

The boys rated *G. I. Jive* fourth in popularity and *Mail Call* fifth. Groaner Bing Crosby nosed out quipster Bob Hope by a shade, with Sammy Kaye's ork winding up in the eighth spot.

*Jive* and Kaye's ork would have rated higher, according to Wallace, had they been spotted better. Only about 50 per cent of the G.I.'s were able to hear these two programs, while 85 per cent heard the three top shows.

Fourteenth Corps soldiers also griped that they don't get enough broadcasts of football games played in the States, and made a strong demand for Walter Winchell program. Commentators in general raked up just below Winchell.

## Eversharp Looks a Winner in Race for Eddy Wed. CBS Slot

NEW YORK, Nov. 21.—Milton Berle show for Eversharp will probably go into the 10-30-11 p.m. Wednesday CBS slot vacated by Nelson Eddy, trade says, even tho N. W. Ayer Agency has first crack at the time and wants it for Rexall Drugs. Eddy, by the way, goes into the old Coca-Cola spot, 4:30 Sundays, December 17.

It is understood that Ayer wants to hold on to the slot but opposition, oddly enough, is coming from within the Rexall firm. Radio men explain that Edward J. Noble, one of the owners of the Blue, is a member of the board of United Drug Company, parent of Rexall. Noble, of course, would like to see the show go to his web and the rest of the Rexall boys are listening to arguments about how the Blue has even better time open. CBS has given Rexall until 5 p.m. today to come to a decision, but the betting around the trade has it that Eversharp will get the nod.

## CBS "Loves" Porter

NEW YORK, Nov. 18.—Industry leaders here are wondering if the appointment of Paul Porter, former CBS consul, as chairman-to-be of the FCC will be of much help to CBS. Feeling in the trade has it that Porter, in an attempt to prove that his former affiliation will not sway him, will bend over backwards as far as CBS is concerned.

Matters of policy that relate to CBS, it is said, may get a much more critical examination from Porter than questions concerning other webs. CBS execs are saying that they feel Porter to be about the best man for the job, but others are wondering if that is not whistling in the dark.

# Station Reps Trot Out Nixes On Time-Buyers; Big & Little Media Men Get the Works

## "Stenos" and "Stinkies" Tabled by Peddlers

NEW YORK, Nov. 18.—General explanation of why a smart apple who holds down key time-buying slot in one of the two agencies placing top biz, received the worse going over in *The Billboard* Time Buyers' Evaluation survey recently completed (announced last week) is that, "she's too smart."

"It's simple," pointed out the radio media man in another agency who came out near the top among the "good boys," to be rated a regular guy by buying that n. s. h. slot on that No. 4 station in town. To do a top job for your clients, to buy that spot announcement between Fitch and Charlie McCarthy, won't get you any station rep brass ring but it will do a selling job.

This, however, doesn't explain how several key time-buyers, whom everyone tabs as being hep, rated okay while others, thought generally to be just as smart, were tabbed "louses."

### Why Stinky?

The survey sheets themselves, however, point a moral. Explaining why they voted the dame "stinky," the station rep men said:

"The most overrated time-buyer in the business. Glanish, superior bearing and gives the impression of having written the book, 'Don't Tell Me,' etc. Recommended experience: Learn a little about advertising, try selling and by all means get off that damned (agency name deleted) pedestal!"

"Aloof, overrated and power nutty."

"Says one thing—does another."

"Wise guy."

Other comments are of the non-printable variety but the general consensus of why this woman is rated the bottom of the heap by a majority of the station reps voting, can be summed up by what the boys refer to, as a closed-door routine—mentally and actually. They say they don't mind a nix—but they do object to the brush-off.

Many men and women holding down rep time-buying assignments were rated nix because they were only, according to the station reps, figureheads.

Said one nix thrower:

"Agencies where account men make selection of stations and the so-called time-buyers get availabilities and sign orders, don't produce air media men that are worth their salt. Most account men have pets among stations and won't consider other good stations that might have much better availabilities."

### In Name Only

Other nixes on the "figurehead" point stated:

"Time-buyer is a good girl but she's time-buyer in name only. The principals make the purchases, frequently availabilities are asked from only one station in a market—when a general check-up would reveal that open time on station No. 2 is far better, producing more sales than Grade C time on station No. 1. Any agency can get by during these days but after a while the refusal to give the t.-b. authority will result in lost accounts in a big way."

"They let the time-buyer on this job play office—and give her everything but buying authority. It's going to break her heart—and the hearts of the station reps who try to advise her adequately."

"Get's all excited—when she should know that she hasn't a chance of selling what she's interested in in the first place."

### Steno Time-Buyers

The final and most consistent gripe, as indicated in the bouquets report last week was the stenographer time-buyer, the gal who's upped to the job without background, knowledge or ability, to let the stations' reps really help her. Nearly every report stressed this point—that time-buying is not a clerk's job—and fails in its purpose when it is.

Typical of these voters' gripes are:

"How can a gal hammer a typewriter one month and be an experienced time-buyer the next? Agency (name deleted) ought to know better. There's no use trying to sell this 'model'—unless you're tipped that the boss has already told

her to buy what you have to peddle."

"Has little knowledge of radio—but this seems to be the trade-mark of the (agency name deleted) buying staff. Power stations get the call regardless of the job to be done."

### "Swell Void"

"Little knowledge, little authority builds a swell void in this gal's head—and in her agency as well."

There were, of course, many other reasons why the time-buyers rated "sewage disposal" (characterization is that of a station rep voter not *The Billboard's*).

Just to wrap up the final report here are a few yelps:

"Buys on friendship."

"A newspaperman in a radio job."

"Biased toward a former (10 year) connection."

"This girl reflects the name of the organization it should be —, — and bedlam."

"Feel reps should buy way into account by wining and dining."

"Snotty, evasive, conceited—close-mouthed."

"Exaggerates, doesn't come thru on promises—but a nice guy."

"Peanut intelligence and won't learn—closed mind."

"Never bought anything legitimate in his life."

"Don't know radio or advertising, they're just plain —."

That gives an idea of what burns station reps. This survey was not, as one station rep squawked, "Made to build circulation for *The Billboard*, thru setting up controversial issues."

Actually, the time-buyer in his or her ivory tower, seldom is placed in a position of knowing what the men who try to sell time think. By *The Billboard* confidential surveys, and this is just one of them, the radio-staff of publication feels that everyone should profit. In this case the time-buyers see themselves as others see them and the station reps see what they feel in the cold light of the morning after.

## 5-MINUTE SEG?

(Continued from page 5)

period news will be as much in demand as it is today. This can be taken to mean that the 8:55 period will remain intact.

### Kate Smith Cut in Three

CBS has a 15-minute show that is cut into segments. This is *Kate Smith Speaks*. On the air at noon here, the last two minutes are given to news. Favorable response to Miss Smith's segmented broadcast has been unusual, it is said.

### NBC No Like

NBC frowns on shows less than 15 minutes. According to I. E. Showerman, Eastern net advertising manager, the web has never gone in for them and never expects to. During the presidential campaign, there were five-minute broadcasts by the Democrats. For this the politics paid 20 per cent of the evening hourly rate for 1/12 of the time. Hitch-hiking on a commercial show was okay for the party; the money okay for the net. However, NBC has no plans for cutting up the hour and making more money. A promise has been made stations that five-minute programs will not be launched and the stations are happy over the stand.

### MBS Stand

Mutual's stand on the matter is the same as the other nets. A program exec said: "It is Mutual's belief that segments of time for programing which run under 15 minutes, with the exception of news commentaries, are not conducive to attracting a listening audience or to holding it."

Another factor that must be considered in the selling of quickie segments is that nets have clients forming a line to the right for time. It isn't necessary for any web to make a concession to sell time. Were this 1933 and the picking tough, then the splitting of time might have a chance.

## REVIEWS

### Arthur Hopkins Presents

Reviewed Wednesday (15) 11:30-12:30 p.m. Style—Drama. Sustaining on WEAF, New York, and NBC.

Arthur Hopkins deviated this week from his established program formula of presenting air versions of established stage plays. This time the pattern was reversed and a play, written for stage production, got its first send-off via the mike.

It is reported that the script of *Home Came the Steed*, by Edith Russell, was submitted to Hopkins for stage presentation and that he chose it for broadcasting with the notion that such a start might well give it a potential break for success in the theater. Obviously, he must have felt that it had definite possibilities.

It is, however, equally obvious that anyone who has not read the original script can hardly evaluate the content from an edition trimmed and tailored for the air. As a radio drama, *Steed* was turned out as good, solid mikedrama fare. If not particularly gripping, it still has honesty of purpose and was directed and acted to sustain listening interest thruout. However, if the full stage version contains no more than came over the mike the forecast would not seem very bright. *Steed* never achieves more than a mild trot.

*Steed* is biographical, and except with rare exceptions, biographies find themselves in a tough spot on the stage. *Steed*, judging from its airing, isn't one of them. The author concerns herself with the history of Davy Crockett from the time that he missed out on reelection to Congress, due to his disaffection for Andy Jackson, to his trek to Texas and death in the Alamo. There may be the stuff of a great play in it, but what Miss Russell has set down smacks more of a page or two out of a history book enlivened by bits of background coloring. Miss Russell is an expert on patriotic pageants and festivals. It would seem that her dramaturgy suffers from that technique. So much for a guess at *Steed's* stage chances.

Airwise, it received one of Hopkins's usual careful productions. Sidney Blackmer was back again as guest star to play Crockett and gave an excellent vocal portrait to the limit that the script permitted. Eda Huneman put character into a short and colorless role as Ma Crockett, and Frances Fuller and Will Hare both came off with credit with the rather vague love interest. Edgar Stehli, who can always be counted on for a character performance, made a petty gambler, Thimbleberg, more real than any of the rest of them. Charles Newton adapted the air-script and Herbert Rice gave it competent direction.

Bob Francis.

### Lou Frankel

Reviewed Monday (20) 7:45-7:51 p.m. Style—Commentary. Sustaining over WNEW (New York) from London via BBC.

It's a bit difficult for a reviewer to be objective about a broadcast featuring a co-worker but it can be done. Lou Frankel handled himself on his first trans-Atlantic chat in a way that gave indications of great promise.

His comments on the London scene, his relating them to things and people, New Yorkers could and did recognize, was top-drawer stuff. He was nervous—and so is anyone who faces a trans-Atlantic mike for the first time—but his nervousness did not detract from the fact that he was a real person reporting things as he saw them, and reporting them colorfully as only he could have done it.

He cleared his throat once or twice. How he would have taken that throat clearing apart were he sitting at a radio receiver instead of at the mike is too well known to comment upon here. But

while he cleared his throat, it wasn't necessary for him to clear his mind. It was clear from sign-on to sign-off.

We'd like to go to London, after listening to his broadcast, just to meet the same dark-haired conductor who wisely cracked with the customers who had paid 4 cents (American) to ride 20 minutes. Lou Frankel's preem opened vistas of things to come for WNEW and for *The Billboard* from L. F.

Joe Koehler.

## We Spell Radio with Three R's



And we're talking about those original red-school-house R's . . . about bringing the classroom as well as the concert hall into the home. We at WMCA believe that radio must bring listeners of every age programs that are frankly and avowedly educational. We believe that education can be fused with entertainment and we present herewith several pioneering efforts in this field. These programs show why more people are listening ever more attentively to WMCA—*"America's Leading Independent Station"*.

### LET'S LISTEN TO A STORY

Unique, intimate children's storytelling hour. 9:00 a.m. Sundays.

### ADVENTURES INTO A MIND

Complete radio psychology course conducted by Dr. C. C. Pratt of Rutgers. 10:00 p.m. Thursdays.

### INQUIRING PARENT

Practical advice on handling children by Dr. E. G. Osborne of Columbia. 12:45 p.m. Sundays.

### MUSIC LAND

Recorded songs and music novelties styled for a youngster's ear. 8:35 a.m. Sundays.

### QUIZDOM CLASS

Weekly quiz contest among high school students for college scholarship. 9:30 p.m. Fridays.

### LABOR ARBITRATION

School groups observe Samuel R. Zack arbitrate actual labor disputes. 9:00 p.m. Sundays.

# wmca

NEW YORK

Represented by Weed & Company

# LLOYD LaBRIE

CBS

and Orchestra

Mutual Network

Touring for

GENERAL AMUSEMENT CORP.

New York

Hollywood

Chicago

Cincinnati

## REVIEWS

CBS

Reviewed Thursday (16), 8-10:7 p.m. Style—Variety. Sustaining on WCBW, New York.

CBS's most elaborate venture, *Directive No. 23*, produced in co-operation with *Mademoiselle* mag, came a-cropper Thursday night, not because it wasn't rehearsed, not because a great deal of energy didn't go into it, and not because the material was poor, it flopped because amateur actors have no place in tele and because it bit off more than it could digest.

What *Directive No. 23* tried to do was to visualize an entire issue of *Mademoiselle* mag, devoted to the woman's place in the war. Such unrelated topics as map-making, Yugoslav refugees, how to act with a wounded serviceman and an apache dance were all lumped together in a furious hodgepodge that left confused viewers gasping. Director-Producer Tony Miner is to be congratulated for having the guts to try it, but video has reached a point where audiences have stopped saying "nice try, old man." They want to see a finished product.

The method used to integrate the unconnected lumps and pieces was narration and interview by Betsey Blackwell, editor of *Mademoiselle*. Mrs. Blackwell, if we may be so ungallant, should stick to her editor's chair. Her time was very bad, she constantly referred to a script (and even got that all fouled up) and mugged on any and all occasions. The idea of using narration was bad enough, but in Mrs. Blackwell's hands it was disastrous.

There were several well-done sequences. The scene showing a fox hole, for instance, was astoundingly realistic for tele. Two soldiers, in a sequence supposed to show the importance of maps, did a tense dramatic skit in a well built ruined house set. Lighting here was particularly good, with a fine nighttime effect put over by illuminating the scene with a single spot from stage right. Sound effects, acting and writing all rate an A on the report card.

An apache dance in a French cafe (see how complicated an issue of *Mademoiselle* can become!) was another cute one. In this seg live dancers alternated with cartoons of various poses in the dance. Act work dissolved in and out as the dancers froze. Perhaps it was just because the cartoons were funny as hell, but the scene sure tickled the audiences. A party sequence (used to show how to entertain servicemen and to parade *Mademoiselle's* fashions, we guess) was also a neat piece of production and direction.

But the majority of the ideas didn't hit home the way the above did. For instance, an Ensign Cox, of the WAVES, told how she makes maps and stressed the importance of geography in a long-winded sequence that was anything but visual. A girl from one of the war agencies also told how she makes maps.

A gal playing the part of a Yugoslav refugee told what democracy meant to her. An army psychiatrist told how to treat wounded servicemen (he, by the way, simply came into the picture without a word about who and what he was). All these things were long, drawn out and tiresome.

Lengthy talks are the best audience chasers in video, and it's not wise to use them. If they are necessary they should be limited to one minute or less. Camera work and direction was generally good, but several times cues came slowly. In one spot the switch from camera 1 and 2 was slow and the audience saw an out-of-focus, wild pan that was supposed to be off the air.

There are two over-all suggestions we would like to make. The best way to pull off a show like *Directive* would be to pick out the one best story, visualize it and put into it all the energy that was

(See CBS on page 12)

DuMont

Reviewed Wednesday (15), 8:15-10:15. Style—Variety, drama. Sustaining on WABD, New York.

Ruthrauff & Ryan's show for the Treasury Department was standard tele variety fare, distinguished by better talent than is usually fed to the long-suffering video audiences. Josh White, Harry (The Hipster) Gibson, Eunice Healey, Joan Brooks and kid actor Bobby Hookey all turned in competent performances, doing their usual routines. Special plaudits should go to Josh White for a sincere, intimate, very visual performance and to dancer Eunice Healey who turned in a neat, professional job under trying conditions.

Along the production line there was one glaring handicap under which the bond show operated. That handicap was lack of rehearsal. Cues came slowly, little attempt was made for unusual effects, the director and cameramen didn't seem to know what was going to happen next and the acts themselves hadn't been coached. The fact that the show was strictly cuffo, which does not make for talent co-operation, is probably the reason the program was thrown together in a hurry.

Several things, tho, are correctible. The black piano eats up light at an amazing rate. Ninety per cent of the pictures, which included the keyboard and front half of the piano, were drab, dull and fuzzy. The rear half of the piano was covered with a white scarf which helped, but a coat of gray paint would brighten things considerably.

There was certainly enough time to tell performers to watch the pilot lights on the cameras so they could tell which one was on the air. On more than one occasion the acts continued to project their stuff into an ike that was not scanning. The psychological effect of such a lapse is to have the audience feel that it is being slighted and that the song is directed at someone else.

Many times the shots allowed insufficient head room on the screen, presenting a poorly composed, unbalanced pic. There seemed to be a tendency to

(See DuMont on page 12)

## Balaban &amp; Katz

Reviewed Tuesday (14), 7:30 to 8:30 p.m. Style—News, variety. Sustaining on WBKB, Chicago.

WBKB never travels the middle path. Never are the programs it presents mediocre. Either they're good or they're bad, and when they're bad they're very bad. Last week's election show at the station was good. Tonight the program couldn't have been worse.

Out of a full hour of video programming only about 10 minutes was acceptable as television. That 10 minutes was the portion of the program devoted to a Joe Wilson newscast. Wilson did a good job of summarizing the news; the station's staff co-operated by presenting him with scenes that were well lighted and well composed. Wilson proved he knew the value of maps in a video newscast by using them extensively thruout his offering. He was never without a map of the newsfronts at his elbows.

But the rest of the program can be passed as just experience for the camera gals and technicians.

Even Bill Vance, who ordinarily does some top-notch work with his *X Marks the Spot* murder tales, was not up to his usual standards. His account of a gruesome New York murder was much too long, too labored and showed a lack of preparation. Even his attempt to use a chalk talk to illustrate locale of the crime was not enough to rescue his lookers from boredom.

In the spirit of poor video was the singing and childish antics of the Murrah Sisters. These three girls, who are currently appearing at the Latin Quarter here, are all right for night clubs but they definitely are not tele material. At least, they certainly are not video material for the art with all its present inherent technical limitations. They did one number, for example, an Hawaiian war chant, that had them cavorting around the studio and had at least one of the trio out of the picture most of the time. Video today requires acts that can be presented with close-up that ap-

(See B&amp;K on page 12)

# Ad Agency Art Dep'ts Eye Air Pix Field as Nice Dabbling; Producers Point Air Aches

## Video's a Good Way To Lose Accounts, Say Indies

NEW YORK, Nov. 18.—Ad agency art departments, edged out of the radio side of the biz, are edging into television. Just as the copy departments have dabbled in broadcasting copy for a long time, only to nix it as a headache, just so is the visual side of advertising now certain that it will control the commercial air pix.

Some of the radio men appointed to handle video departments, hedging on their jobs, have opened the doors to the art boys in hopes that their department become an integral part of agency functions rather than an experimental adjunct. Some of the ad artists and creative men have by-passed the "opportunity," knowing just about what the hurdles of "low-cost television productions" really are. Others, who have always had a yen for the theater, see this as their opportunity of climbing right onto the face of the iconoscope and they're already doing visuals, miniatures and actual scenic designs for projected shows.

### When IA Clamps Down

What's going to happen when the IA clamps down on the air pix field is a matter that no one in advertising has considered; stagehands just won't handle (once IA moves in on the building and designing of stage sets) non-union flats or drops, and that will mean that the agency longhairs will have to join the scenic designers' union. That means, further, a great many problems in a non-union field; also it means establishing rates of pay and working conditions which will be entirely apart from the regular normal operation of an agency.

Besides, an agency accustomed to spending three to four Grand for a four-color *Satevepost* spread, points out that the video set builders of today will find it tough going to have to spend four to five Century notes for three sets, props and costumes . . . and make like an AAAA agency production.

### Agency Commercial Pix Okay

Agency men, however, point to the top job being done in commercial pic production by Ayer, J. Walter Thompson and Young & Rubicam as proof that their art departments know "something about sound and picture combinations." They'll admit, however, that most of the commercial pictures are shot in studios that have full production staffs and that, as a consequence, all that the art director of the agency has to do is "supervise, suggest and pray."

Station television men, however, feel certain that video departments will grow

## Warner Bros. Set Air Pix Program Experiment Plans

HOLLYWOOD, Nov. 18.—Warner Bros. is the latest studio to take an active participation in television, moving its video activities into the KFWB Building, which is part of the old Sunset Boulevard studio. Bill Ray, program director for KFWB, has been given the same post for the Warner tele interests.

Studio purchased a transmitter site some months ago but its location has been kept a secret. Experimenting with various types of programming will be the present job of the studio's video department.

### Tele Program Lever's 53d

NEW YORK, Nov. 18.—Ruthrauff & Ryan Agency is planning a tele version of the daytime stripper, *Aunt Jenny's Real Life Stories*, a Thanksgiving show and an anniversary party to celebrate the first year of commercial shows for Lever Bros. over WABD, DuMont station here, November 22. Program will be the 53d to be presented for Lever.

at agencies just as radio did and that a television division of an agency will be just as autonomous an agency seg as radio at Young & Rubicam is today. Even program flackery, they point out, is not part of the general agency public relations set-up but has a separate niche all its own in most 15 per centers. "So," says an indie tele producer, "the one way an ad agency can louse up itself is to try to have each of its departments take a little piece of vision on the air." Every agency has lost accounts thru flop radio shows. Think how many they'll lose thru flop pix and think of the sponsor's friend who is sure that "she'll" look good in your show.

## 5 Million Video-Set Sale Seen for 5 Years After FCC Lifts Ban

NEW YORK, Nov. 18.—In the first five years after the FCC signals the tele industry to go ahead, more than 5,000,000 video receivers will be sold, Ernest H. Vogel, sales manager of Farnsworth Radio & Television Corporation, predicted at a meeting of the American Television Society Thursday (16). He prophesied that in the first year of operations without restrictions 250,000 sets would be sold; in the second, 500,000; in the third, 900,000; fourth, 1,500,000, and fifth, 2,000,000. This was the first production estimate to come out of the industry.

The video exec said his projection of set sale was based on the erection and operation of some 500 transmitters nationwide. He feels that war-activated industry is cable of putting on enough steam to turn out these transmitters.

Vogel forecast an average list price of about \$150 a set which is in line with the British experiment in 1937-'39 with the People's tele receiver which retailed at 30 pounds (roughly \$150). The American receiver, because of its price, would provide the picture by means of a direct vision tube. Vogel said that all manufacturers also are planning higher priced units of the projection type, with 18 by 24-inch screens or larger, AM and FM reception and automatic record changers.

## Lever Bros. Sets Air-Pix for B&K

NEW YORK, Nov. 18.—Lever Bros., after about a year of experimentation on the DuMont station here, WCBW, is ready to expand its tele activities with a show on WBKB, the Balaban & Katz station in Chicago.

It is understood that Ruthrauff & Ryan, Lever's video agency, has been dickering with B&K for several weeks and contracts are about ready.

The soap's show will preem after the first of the year with the same general format that has been used at DuMont.

## Cunning Sets S. F. Stage 7; Stage 1, Post-War in N. Y.

HOLLYWOOD, Nov. 18.—Expansion of Patrick Michael Cunning tele productions has been announced, with studios being planned for San Francisco and New York, supplementing Stage 8 in Hollywood, national headquarters of the company.

According to present plans, Cunning will open Stage 7 in San Francisco shortly after the first of the year, with Armand Plaggi, tele-cinematographer, in charge. At present, the firm has San Francisco offices located in the Mark Hopkins Hotel.

Studios in New York, which will be known as Stage 1, will not be opened until conclusion of the war in Europe.



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# Post-War Air Pix No Bed of Roses, According to Bill Eddy At Stephens College Confab

## Claims of "Increased Costs" to Public Stirs Meet

COLUMBIA, Mo., Nov. 18.—A warning that the immediate post-war picture of television will not be as bright and financially remunerative as many radio people think, was voiced here Friday night (17) at one of the few worthwhile sessions of the third annual radio conference at Stephens College. Mincing no words, and shooting right from the shoulder, Commander Bill Eddy, now chief of the navy's radar schools in the Chicago area and formerly in charge of the Balaban & Katz television station, WBKB, Chicago, voiced the warning. Eddy, not attempting to say that there would never be a bright future in television, but only trying to caution the attending station execs that there were many rough miles ahead, stated that many station owners think all they have to do after the war is dish out \$250,000 for a video station and their worries would be over. Eddy's contention, however, based upon his many years of experience as one of the pioneers in television, was that their worries would then just begin. On the panel, chaired by Dick Hooper, of RCA in Chicago, were Eddy, Dick Hubbell, who is now with WLW and will be in charge of that station's video outlet when it gets going, and Jim McLean, of General Electric's electronics department.

One of the things Eddy warned about was post-war shortage of trained television personnel. He noted that there were about 90 television license applications before the FCC and then asked where the personnel to staff these stations would come from. Engineering personnel, he admitted, would be available because the navy has trained many in radar, and thus indirectly equipped them with knowledge they could use in television engineering. But, he asked, where would the producers, cameramen and writers come from?

### Video—a Problem Child

Again stressing that television would ultimately come out all right and be financially profitable, Eddy stated that television, nevertheless, was "a problem child if ever there was one." And he added, station operators should "refuse to allow rose-colored glasses to confuse their view of the post-war television problems."

One point he made was that station operators should not view the impending union movements into the television field too lightly. Many station operators, he said, were thinking of running predominately film video, especially in smaller towns. But many of them don't realize that the film operators' union will move in when they attempt to show these pictures and even the cameramen's union might move in if these stations send out crews to take pix of local subject matter suitable for telecasts.

For large station operators he brought out the thought that television studios will have to be located in downtown areas so that they can be accessible to busy actors and actresses. (See page 3 story of "Theaters for Video.") This, he stated, meant that station operators would either have to build or buy in areas where land and property are very expensive or they would have to install, at great expense, means of relaying their signal from the studios to a transmitter in an outlying district.

Eddy said he was not pessimistic about television's future and that these problems eventually will be licked. He said too many leaders in the industry were forgetting about them and were overselling video. This, if continued, would only result in television having an abortive re-start that would fail and thus set back the art once more.

One statement that Eddy made, the statement that the cost of television would eventually have to come out of the pockets of the public, almost had the conference in an uproar. After the session he was cornered by many station and agency men who gave him a roasting. Their stand was that advertising would pay for television, that advertising would increase sales that would increase production and make products cheaper. Thus, they reasoned, people would be

saving money and thus, in theory, television would be costing them nothing. Eddy, however, maintained that the cost of advertising would still be in the cost of producing commodities and that when people bought they would be meeting part of this cost in the purchase price. That discussion went on in hotel rooms far into the night. The discussions brought forth facts that made the participants feel that even if most panel sessions were worthless, they at least got something out of confabs away from the meeting halls. And they emphatically said at least that television session gave them something to think about in their planning for entrance into the video field.

### B&K

(Continued from page 11)

pear effective on the small receiver screen. The extrovert actions of such an act requires long-distance shots most of the time and, consequently, the figures pictured are too small and thus without impact on the video screen.

To round out the evening the program staff presented a bit that might have been good video five years ago, but certainly was not up to the standards of the art set here and in New York in the year 1944 A.D. This constituted two boxing bouts in which the battlers were kids from the Libertyville (Ill.) Boys' Club. The camera angles were bad; often there were long shots that should have been close-ups to show the fighting at its best. Even the mikes were placed wrong, so that the between-rounds instructions could be heard from one corner and not from the other. The silly idea of having boy spectators hold the ropes that should have been set up in the manner of a professional boxing ring did not add anything to the show either. Neither did the self-conscious attitude of the spectators who were so aware of camera that at times they had to be cued to look into the lens and talk it up during and in between rounds. One man, the trainer of the club, who had no radio or television presence whatsoever, often could be heard giving the kids stage instructions. We don't blame this on him, however. We blame the station's staff who didn't coach the participants sufficiently before the show. Whenever we see a dismal failure such as tonight's offering at WBKB we can't help wondering when the station's staff will realize it has on its hands a medium with some of the greatest potentialities in the history of man's communication with his fellow man.

Cy Wagner.

### DuMONT

(Continued from page 11)

move the camera into a position where the shots were neither face close-ups nor bust and head pix. The best close-up has head, shoulders and chest in it, with just a face filling the screen now and then for dramatic effect. On one dolly shot the scanning was out of focus more than half the time and the same thing happened on several pans.

A dissolve into some Treasury Department films came in off cue because emcee Nick Kenney ad libbed until after the movie had started. Because of Kenney's wee bit of extra chatter the opening lines of the commentary were lost—and so was the audience. Kenney, *Mirror* radio ed, may be an okay emcee in the Brooklyn Paramount but his expansive personality ruins him for tele.

Bud Gamble put on one of his *Magic Carpet* shows for Armstrong Carpets. Like most of this series it was well made, smooth running and a fair audience holder, if you like travelogs.

WABD had to make up some time last week in order to comply with FCC rulings about minimum number of hours on the air, so one of the Television Workshop's dramatic shows, *Write Me a Love Scene*, was revived. It was about as good as before, which wasn't bad, and the technical end of things was handled well enough.

Marty Schrader.

### No Votes Here

NEW YORK, Nov. 18.—The radio trade is getting a big kick out of a radio singers' poll currently being conducted thruout the nation. Part of the mailing list being used by the guy who is running the thing for a trade publication includes booking agents who handle male and female vocalists listed.

Agents say that it's not so smart because they'd lose their heads if they selected one singer over another. About the only guys who could vote and not lose an artist, the boys crack, is a guy who has no singers in his stable.

## Stephens Meet Ducks Problems

(Continued from page 5)

down. With the eternal theory that they give time to those who want to present sides of a controversial subject, an attempt actually was made to drop the subject. Even Robert Compton, owner of WCAZ, non-NAB station in Carthage, Ill., could not pin down the boys. He freely admitted he sold time for controversial subjects.

He reasoned: If station managers exercise enough judgment to decide what controversial subjects are of sufficient importance to have those on both sides of the question receive equal free time, why don't they exercise judgment to decide to sell equal time for such subjects. He implied that even now the broadcasters indirectly hold the reins and that they should come right out in the open and sell time as long as each side was sold an equal amount. This was too hot a suggestion for the panel members, however, and the matter was dropped. From there on in the session was a waste of time.

The station management session was one example of the many fruitless confabs. An example of the few worth-while ones was the one which followed a panel devoted to station advertising problems. Here the fur flew, and panel members, agency men and women, as well as station managers told what they liked about agencies, national reps and station managers.

Bill Wiseman, promotion manager of WOW, Omaha, took the agencies to task for not listening enough to program advice given by station managers. He contended that stations knew more about audiences in their coverage area than the agencies and thus he and Rod Cupp, program director of KMBC, Kansas City, Mo., saw no reason why agencies were trying so hard to shove transcribed shows down their throats when the stations knew that their audience preferred live talent, whose following had been built up, and local personalities.

The national reps came in for some harsh words, too, because they did nothing about trying to improve the programs of the stations being peddled. Claire Caricari, assistant to the radio director of the Gardner Agency, took a few digs at the stations. She intimated that there would be many station managers thruout the country who would be disliked wholeheartedly at the agencies from here on in for the way in which they have pushed around agency people in these days of lush business.

She also minced no words in pleading that station execs be a bit more honest than they have been in the past. She saw no reason why station personnel tried to give agency people the "around-the-back-of-the-barn" approach. Many of them were not giving the real dope about reasons for unavailability time for example, she stated, and added that the agencies knew it and would remember when the fight for business became tough again.

After this session the audience went away saying: "Yeah, I know what so and so means, I have the same problems and I think I'll carry out the lines of action he suggested to solve my problems. I got something out of that conference."

But the panel sessions, after which this type of comment was made, were in the minority. "Hell," said one exec, "this hasn't been worth the discomfort of that slow trip on the Toonerville Trolley from St. Louis."

## Screen Actors' Tele Bid Brews MPPA Battle

### Guild Contract Action Seen

HOLLYWOOD, Nov. 18.—A knockdown, drag-'em-out fight is expected to develop between Screen Actors' Guild and Motion Picture Producers' Association when the new guild contract is submitted. The guild is expected to include a clause that will allow film players to appear in television productions.

New contract form is being worked up by SAG at the present time, but it is felt in trade circles that only aim of guild is to protect players who heretofore have had no television protection. Outside of for a few top names, there are no video provisions made in contracts.

### It's the Same Tune

Most film producers are chanting the same old song about competition, the one that sounded so good in the early '30s when Hollywood predicted that radio would cut box-office take 50 per cent or better. Time has proved that radio has not only left pic ticket sales alone, but has been the industry's greatest publicity medium. They are saying the same thing about television, predicting all sorts of dire consequences once video begins to really hit the market.

However, some film biggies have adopted a sane outlook on the subject. One example is Paramount, which is trying to develop the new medium, not shun it. Over at Paramount, Klaus Landsberg, head of video productions for the studio, has carte blanche to do anything he can to help further television. But many of the studios feel that television will be their greatest b. o. threat.

### Filmsters Snort

Angle of the new SAG contracts has many film men tearing their hair, saying that if guild members are free to do television with no outside restrictions, then the studios will be competing with themselves. They figure that the public will not go to the theaters to see a film star who has just appeared over a tele screen in their own home.

Idea might be used further and argument angled along the lines that dial-twisters who hear a Bob Hope airing on Tuesday won't plank down their dough at a theater box office the following night to see his latest picture. As far as the top radio comics are concerned, radio has helped them do a better job for pictures and will continue to do so. That is the feeling of most farsighted pic execs.

But there are a few of the celluloid crowd who are getting a bad case of jitters. They forget that it's the same old bogey that gave them the shakes in 1930. One producer summed it up by saying that television is no different than infant radio, and as far as the threat to pictures is concerned it's just wearing a new fright-wig.

### 'Furlough' Emsee Takes One

HOLLYWOOD, Nov. 18.—Beryl Wallace is stepping out of her role as emcee of *Furlough Fun* for a New York vacation. While she is in the East her spot will be handled temporarily by Gloria Blondell.

### CBS

(Continued from page 11)

spread out into lord knows how many attempts. And the second suggestion that comes to mind is to make certain that all performers are pro. The amateurs should go back to the Scarsdale Playhouse.

The *Missus Goes A-Shopping* was on hand again and about as good as it usually is, which is okay. Paul Mowrey, who usually assists John Reed King, is no longer on the show, and Jimmy Brown, who gags with King on the radio edition of the *Missus*, did the chores. Director Frances Buss should be more careful and make sure that there are no prop men running in front of the camera.

There is very little that can be added to what has already been said about Ev Holles' news show. It is still the best news program on the AM or video air.

Marty Schrader.

## Still Signing 'Em

NEW YORK, Nov. 18.—Altho all Big Three companies (Columbia, Victor and Decca) are up to their elbows in top-flight artists, they're still adding to their stables. Victor last week inked the Phil Moore combo and Larry Stevens, new 19-year-old singer on the Jack Benny show. At the same time it was revealed that both Decca and Victor have been trying to snag Georgia Gibbs.

Gal will probably go with Victor, deal reportedly calling for top tunes a year, Gibbs picking her own musicians and arrangers. She gets \$250 advance against a 5 per cent royalty of retail price of the disk. If everything pans okay, she'll do eight sides for Victor.

Columbia hasn't definitely inked anyone since the ban has been lifted.

# '44 TOUGH ON NEW BANDS

## Col'bia Wants In On Music Biz for Free

### Cohn Feels Pic Scores Enough

NEW YORK, Nov. 18.—Columbia Pictures, only company outside of RKO which isn't tied up with any major music pub, is said to be definitely interested once more in moving into the music biz. Tie-up, it's said by those close to Harry Cohn, Columbia prexy, would be like present Paramount link with Famous-Paramount music deal. Cohn has made overtures to various pubs for past year, but it's thought that his present Sammy Kahn and Julie Styne hit, *There Goes That Song Again*, Shapiro-Bernstein, from *Carolina Blues*, has hyped interest caused by Jerome Kern's biggie, *Long Ago and Far Away*, from *Cover Girl*.

Cohn figures on using firm as exploitation media. However, so far he's not been successful in making a deal because he doesn't want to buy in, feeling that tunes from pix are a sufficient bargain for any firm. However, pubs noting what has happened to most tunes from pix are wary of any such deals, and if Cohn wants to come in he'll have to buy in on an out-and-out purchase of shares. Kern, as is known, got 6½ per cent plus \$200,000 advance on *Cover Girl*.

Few indie pubs around are not tied to companies. Big Three is tied to Metro and Universal, with MGM having 51 per cent. Bregman-Vocco-Cohn has tie-up with 20th-Fox, while Music Publishers' Holding Corporation has a Warner Bros. affiliation. Morris has deal with Bing Crosby, who is in on all of Morris's firms, including Mayfair, Melrose and Burke-Van Heusen. This gives Morris plenty of Para scores, despite Para's affiliation with before mentioned Famous-Paramount. Mills is in with Universal, Southern with Republic, and Leeds, via Andrews Sisters, gets top Universal tunes.

Santly-Joy; Shapiro-Bernstein; Saul H. Bornstein's new firm, Bourne, and Irving Berlin's Company, to mention a few of the indies, are without attachments, altho Bornstein is set to leave for Coast in few weeks to make a pic tie-up. Chappell firm work mostly on Broadway shows.

## Jess Stacy Shows At Open Audition

NEW YORK, Nov. 18.—New Jess Stacy band auditioned for available spots last Friday at NBC building. Band, which is first Stacy has ever batoned for anything except recordings, has 13 men, and is agented by GAC. Lee Wiley will sing with band. Stacy recently left Horace Heldt, within past two months, to go into band biz. Before that he was with Benny Goodman until that band broke up on the Coast some time ago.

Andy Weinberger, Artie Shaw's attorney, is handling legal matters. Hotel buyers from Chicago, Roseland Ballroom, Greenwich Village Inn and others heard combo's first public audition.

## The Longhair B. G.

NEW YORK, Nov. 18.—Benny Goodman, who has shown a penchant for the longhair, having played with the Budapest String Quartet, will get his symph desires fulfilled again in the Billy Rose show, *Seven Lively Arts*. He's in with his quintet, but at one point in the show he plays a clarinet concerto by Weber.

And on the stage behind him will be 40-piece ork, moved from pit for that purpose. Show opens in Philadelphia this week.

## Sidemen Collect; Fronters Don't

### Bands break up as I-nighters nix non-names and build-up spots are scarce

NEW YORK, Nov. 18.—What's happening to new bands shouldn't happen to the well-known canine. No less than four bands have broken up within the past few weeks, and now comes word

that an established ork, Bob Chester, disbanded last week in Chicago. Jack Denny recently threw in the sponge. Bobby Sherwood broke up to build again on the Coast; Herbie Fields busted, losing around \$25,000 in two ventures; Justin Stone folded some

time back; Georgie Auld is having trouble making the band pay. Other newies, too numerous to mention, are just about keeping their own heads, or some backer's head, just above water.

Reasons are multifold and, according to many agency execs, it's to be expected today. Conditions are plenty tough on the road, where's it's murder to try and play anything less than a name. Fact that Chester threw in the sponge proves that it's even plenty touchy for an established ork. According to percenters and others close to the situation, one of the major factors in today's downfall is overweighting caused by too many high-priced sidemen, with leaders actually not able to pay scale in many places.

### No Room for Newies

It seems paradoxical, with so many names in service, that there isn't plenty of room for all. There's plenty of room, the small guys yell, if you've got a name, even if your music stinks. A name is all. However, sans name, and with a scarcity of places to sit and build, ouch!

The answer today is pretty obvious. New bands, even with plenty of dough behind them, are struggling but plenty. They're not wanted on one-nighters unless they're willing to lose dough. They're (See 1944 NO PICNIC on page 17)

## Disking Race: Victor Pushes, Col'mbia Easy

### Post Ban Disks Spinning

NEW YORK, Nov. 18.—Altho two major disk companies, Columbia and Victor, are back in biz putting out current hits again, there's probably more activity in talent agencies over the settlement than anywhere else. Reports from all agencies indicate that since the signing, all that's been heard from clients has been, "Get me a date with Victor," or "Why not talk to Manie Sacks at Columbia?" Story is that both companies have swept their floors clean in preparation for diskings their own artists and are going about it in two different ways.

Victor got the jump in publicity last week by diskings Vaughn Monroe on Sunday, with clips coming in from all over the country. Victor is jumping into the open by trying to get out current pops, rushing them to their pressing plants and putting them into circulation immediately. That's why their Monroe diskings of *Trolley Song*, waxed on Sunday was in the hands of some dealers the first part of the week, with Martin Block, WNEW jockey, playing that platter on Tuesday. Victor's idea evidently is to get the tunes out quickly and not to worry too much about distribution at present.

Columbia, on the other hand, is disk- (See Post-Ban Disks on page 63)

## ASCAP, Chi Ballroom Tiff Out in Open

### Karzas Won't Renew

NEW YORK, Nov. 18.—Tiff between ballroom operators in Chicago and American Society of Composers, Authors and Publishers is now out in the open, with report that Aragon and Trianon ballrooms have notified ASCAP that they won't renew their licenses. Reason, according to those close to William Karzas, owner of the ballrooms, is that in the printed rate sked which ASCAP is now circulating for the first time, ballroom rates have been raised and ops don't like it. Consequently, the reported nixing of ASCAP music at the place. Not known when the present contract runs out, but sources here say that tiff has been brewing ever since ASCAP rep in Chicago, John Wooden, notified ops that charge would have to be upped.

The Aragon situation is said to be the blow-off of a fight between all ballroom ops in that area, with reports circulating that the matter will come up in the State Legislature. According to trade sources, situation at Aragon and Trianon will be that ASCAP music won't be played on the dance floor, but will be aired via remotes. That means on 14-motes, music won't be heard in the hall.

### Ops May Follow Nebraska

BMI allows ballroom ops to use its music free of charge, with contracts subject to termination at any time, at BMI's behest. ASCAP's activities in State of Illinois have never been taken to legal task by any users of its music. It's said that ops might try and emulate situation in Nebraska, where ASCAP has collected no fees from anyone for last three years. According to State Legislature of Nebraska . . . "Any copyright owner who is member of an association or group consisting of a substantial number of other musical copyright owners may not exercise his copyright rights in the State of Nebraska because any such group is declared by law to be a monopoly."

Individual copyright owners in Nebraska are required to imprint on music the price for performance fees, and such a price is to be collected by whoever sells the music (the dealer). Copyright owners must also file with the secretary of State a copy of all music registered. A similar situation exists in the State of Washington. Where music is played in theaters, etc., no payments have been made to ASCAP in the past three years.

### Paxton Stays at Roseland

NEW YORK, Nov. 18.—George Paxton's stay at Roseland Ballroom, which was to terminate December 24, has been extended several weeks. Leader is set to sign with a record company.

## And Never the Twain Shall Meet

NEW YORK, Nov. 18.—Here's the radical difference between East and West Coast tunesmiths. Seems that the reason there is a more hectic demand for increases in ASCAP ratings on the Coast is that studio execs think in terms of AA or A writers when it comes to big money. According to a West Coast writer here recently on a vacation, following incident actually happened:

Top-writing film tunesmith, who has had plenty of big hits out there, came up for discussion for assignment on new score only to be turned down because he wasn't an AA writer. Prestige of high rank in the Society adds plenty of shekels out there.



## Krupa Becomes Music Pub With Robbins 50-50

NEW YORK, Nov. 18.—Gene Krupa's music pub house is tabbed Gene Krupa Music Publishing Company. Deal was worked out with Robbins Music, with Robbins and Krupa in a 50-50 partnership arrangement. Idea is for Krupa to come out with originals, drum studies, etc., not only pop, but school stuff as well.

Arrangement also calls for putting of any promising tune by Krupa into one of Robbins's Big Three (Miller, Robbins, Felst) catalogs if tune shows promise. Publishing and writer royalties, if Krupa is one of writers, of course, going to drummer.

## Para Opens Couple Of Doors to MCA

NEW YORK, Nov. 18.—Recent meeting in Chicago between Paramount theater booking execs and Music Corporation of America theater booker, Johnny Dugan, which was reported in *The Billboard* November 4, is evidently bearing fruit. Music Corporation just booked Sammy Kaye into Flix Theater, Atlanta, a Para house, with Kaye going in January. This is the first band to play the spot in a couple of years, and gives MCA another vaudey where to play name bands. Situation is also helped with Shea's Buffalo, with Tommy Tucker and Sammy Kaye slated. However, spot only plays one band show a month, and MCA is known to want to increase that town's vaude activities to something like 20 to 26 shows a year.

Orpheum, Omaha, which has been out-of-bounds to vaudey and bands because of a musician's strike, is cleared up and Milt Britton, Frankie Carle and Spike Jones, to mention a few, along with Henry Busse, are inked in. Carle is GAC, Busse is WM, but fact that houses are playing more vaude helps all agency's properties.

Theater biz, which slumped to anywhere around 50 per cent in some parts of the country, has picked up a bit but it's still way off. Reasons are multifold, election being one of them. However, since November 7 biz hasn't come back to normal. MCA still hasn't been able to crack N. Y. Paramount situation, which is still a strained point between the two.

# Pubs Want Action on "Subsidy"

## Biz Changed; New Wrinkles

There must be a solution but no one is ready to offer one at this moment

NEW YORK, Nov. 18.—Altho Joseph Brodsky's recent inquest into certain publishers' activities re their violating provisions of the agreement between MPPA and the MPCMU brought about an unofficial okay re BMI, Jack Robbins and Chelsea Music's activities, most pubs today are plenty worried about the alleged payola around today. They're confused, and admittedly so. In fact, a couple of big pubs frankly don't recognize the biz anymore. Today's ramifications, with all band leaders slated for publishing houses, disks owning pub houses, music pubs allegedly subsidizing artists, and many other curves they throw up their hands and wonder. They definitely aren't throwing in the sponge.

### BMI No. 1 Ache

Biggest thing on their minds is the BMI and Jack Robbins situation, with the former putting leaders into music pub biz in landslide numbers. Last week, BMI talked to Les Brown, Hal McIntyre, Charlie Spivak, plus enlarging Sammy Kaye's already established Republic firm, in addition to having already signed some 36 leaders to BMI-affiliated pub houses. And Robbins, as is known, is bank-rolling half a dozen bands.

That the pubs are worried was shown at a recent MPPA meeting. They put the question squarely up to Johnny O'Connor, Contact Men's Union prexy, and reportedly asked him what was going to be done about those two situations. According to those present, O'Connor said that he hadn't made a decision, but that one was forthcoming, soon. That definitely sets up the fact that Brodsky's letter of inquiry, sent out within the last six weeks, wasn't an official okay by the union, but merely an inquiry into possible violations. According to some in the trade, this "okay" by Brodsky may be a blind whereby the union wants the activities continued until there's a full chance to judge what's going on.

### Pubs Relax

Pubs aren't kicking too much about the usual "payola" complaints of buying of arrangements, loans of dough, and the hundred and one ways of allegedly buying plugs—and they feel that the \$7,000 to \$8,000 they kicked in to Brodsky, O'Connor and Rocco Vocco, some three months ago, with each pub putting out \$600, has done some good. How much, they don't know. But it's the wholesale "subsidizing" that they're (See *BIZ CHANGE* on page 64)

Evidence that both writers and pubs are wary and fear BMI is the deal that a half dozen top ASCAP writers tried to set up recently. It came about when BMI offered a pub house to Dave Dreyer, general professional manager for Irving Berlin, a short time ago, with BMI reportedly willing to underwrite biz based on a certain overhead. Dreyer was to own the firm outright, getting a guarantee for performances, and what is more important, as an ASCAP writer, his renewals, when they came up, would go into the BMI firm.

Half dozen writers, headed by Freddie Alibert, in an attempt to stymie the BMI deal, banded together and formed a pool to set Dreyer up in an ASCAP pub house. Deal didn't jell when Dreyer decided to stay with Berlin.

## Agencies Want Concert Dough Despite Recent Bloomer Dates

NEW YORK, Nov. 18.—Altho big and small agencies are prepping for big concert season for pop artists—latest move is Harry Squires from Century Concerts to Music Corporation of America this week—inside dope on field is that recent bloop in biz has thrown idea of setting up vaude and stage names for concerts open to question. Trade points out fact that Andrews Sisters on their opening concert tour, playing with six-piece band batoned by Vic Schoen, made dough at some spots but at the others, reportedly, lost as high as \$5,000 for some promoters.

Another indication is Frank Sinatra's concert at Memorial Auditorium, Buffalo, where F. S. got 10G for his singing with the Civic Orchestra. There was a great deal of confusion on the date, with reports that he wasn't coming, then was, missed his plane, etc. But final outcome was that only 5,000 people showed up in hall that could seat 10,000. The sponsors definitely took it on the chin. (However, it's true that week before Sinatra

definitely had them standing on their heads to see him in Philadelphia at a War Bond rally.)

Andrews fiasco was in Louisville. According to wise ones in trade, a draw like Duke Ellington or big name who can put on a big show will really draw them. That's true, as has been seen with sellout places. And Phil Spitalny did tremendous biz when he went out with his all-girl ork. The chain package is definitely a concert attraction, as was the Sigmund Romberg troupe that Squires sent out last year when he was with William Morris. Romberg was the trail blazer in the field and did sensational biz in every place he played. Squires proved thru Romberg and other attractions that pop attractions that really put on a show can pull at concerts. However, it's an unanswered question whether pop people can draw enough or put on a big enough show by themselves for payees to sit thru three hours.

### MCA Out for Concert Biz

Squires joining MCA definitely links Music Corporation to concert field since Vernon Stevens was appointed head of all concert work in Chicago recently. Squires will function out of New York, with a Coast man to be appointed soon. MCA figures that they have plenty of attractions that will fit the concert stage.

MCA has already handled Sinatra, Rudolph Friml, Tito Gulzar, Veloz and Yolanda, the American Opera for Concerts. They're presently booking the newly formed *International Ballet* playing in New York. Recently they booked Tommy Dorsey on concerts, latter getting \$3,500 guarantee against a percentage, and he did plenty well. Again, however, Dorsey puts on a show good for concert stage or vaude bill.

Squires left William Morris some time ago to go with Century, where he worked with Dick Dorso. Latter hasn't filled Squires boots as yet.

## ASCAP Not To Go Park Avenue

NEW YORK, Nov. 20.—ASCAP's board of directors meets today to act on whether to move or stay in its present quarters at 30 Rockefeller Plaza. Advance dope has it that plans for taking over the site of the Anderson Galleries at 59th Street and Park Avenue will be abandoned.

Main reasons advanced for not moving are increased costs of operating its own building and the labor shortage plus cost of renovating new space to fit the org's needs.

Other factors entering into the reconsideration are that the move would take ASCAP away from the hub of music biz activity from which the Society derives its livelihood. Then, too, the principal motivation for making the change had been the lack of space at 30 Rockefeller Plaza. That may soon be automatically taken care of by two vacancies.

Both the British Purchasing Company and Sperry Company are expected to close shop at the war's end, making the space available to ASCAP.

## Finley Looking for Coast Ballroom Site

HOLLYWOOD, Nov. 18.—Larry Finley, who recently took over the lease of Mission Beach, San Diego, Calif., is looking around for a valley site for a ballroom.

It is understood that locations have already been scanned and that definite site will be settled on during the next couple of weeks. As soon as building materials are released, Finley plans to erect a ballroom comparable to the Hollywood Palladium.

## BMI Ties Up South of Border Tunes--But Good

NEW YORK, Nov. 18.—Broadcast Music, Inc., has definitely wrapped up the Latin American market, at least for the next year, in re-signing SMACEM and the American Performing Right Society in Mexico recently. Deal was handled by Sidney Kaye for BMI, but not without a struggle from ASCAP, which reportedly tried to swing rights over to the Society's side with an office of \$25,000. BMI, thru Ralph Peer, swung deal. It is known that Peer is very close to Amelio Ascaraga, who controls the music situation in Mexico by his radio interests. Present contract with Mexico calls per usual for dough to come from APRS thru Peer to BMI, with dough for Mexican writers going back thru the same channels.

However, recent signing of Argentine rights by BMI—they also signed Uruguay recently—was done directly with BMI, and never touched Peer's hands, for the first time. Whole situation is touched off with the fact that Herman Starr of Warners' music house, reportedly made a trip to California recently where he tried to get Peer to act as South American and Mexican rep for the Society, and so eventually turn the rights back to ASCAP. It was said, there was a sizable hunk of coin in it for Peer, who owns Southern, an ASCAP firm, and Melody Lane and Peer International, latter pair BMI. (Peer gets around \$120,000 guarantee from BMI for his two affiliated firms.) However, the Starr attempt to swing Peer to the Society reportedly failed, and consequently BMI got the Mexican rights.

### Why ASCAP?

Why ASCAP, officially or no, should approach Peer at this time, is a question, say those close to the situation. There's some talk around that Peer, who has a contract for another year and a half with BMI, won't re-sign with BMI. But that's just talk. Some see it as true because of direct signing of Argentina, a valuable hunk o' land, so far as producing commercial L. A. music for use up here, with BMI without Peer. Field, at best, is a pretty confusing picture, but there's no doubt that ASCAP would like to get its finger into the field below the border—a field they haven't got now, except in Brazil, where there are two performing right societies, one tied up with BMI, the other with ASCAP.

One of the reasons ASCAP didn't get the Argentine rights, and probably the Mexican as well, according to those in the know, is because BMI pays off on per point system for each performance, whereas ASCAP has a system whereby only major performances get credit. BMI's 4 and 6-cent network performance royalty, and paying for performances on local stations as well, swing deals to BMI, say those who have talked to Latin-American composers.

## Gale-Ink Spots Suit Set for December 4

NEW YORK, Nov. 18.—Action on the Billy Kenny-Ink Spots-Moe Gale situation will go on trial at N. Y. Supreme Court December 4. Last week Judge Wasservogel refused to listen to papers from both attorneys, denied applications for injunctions on part of Gale against Kenny, now appearing with the Ink Spots at the Zanzibar in New York, and refused to constrain boys from continuing the act under name of the Ink Spots. He also refused to constrain Kenny from collecting dough for act, instead of it going to Gale.

Gale brought suit week ago to have Kenny take Deke Watson back into the act, alleging that Kenny kept him out. Watson is suing for \$250,000. All the actions will be rolled into one at the December trial.

## Russo Rights Raise Ructions With U. S. Pubs

NEW YORK, Nov. 18.—With initial licensing of symphony orks by ASCAP simply a matter of weeks, pubs are definitely making plans to line up longhair works which will give them added income from that source. Typical is the present situation that exists over rights to Russian music, with no less than four pubs reportedly offering close to \$100,000 guarantee apiece to the Soviet Government for right to represent their music here. Opinion in the trade is that pubs are definitely sticking their necks out with such dough for longhair material, saying that it's a long haul to make up any such advance.

Anyhow, Fischer, Schirmer, E. B. Marks and Leeds Music, latter pair pop firms, are all in the fight, and each has reportedly made six figure offers for Russo rights. So heated is the struggle, that one of the firms has supposedly put on a man to handle only Russian music. Set-up is for the companies to represent Soviet writers here and in South America. Deal would also involve setting up of a rental library on all Soviet music; such a deal existed once with Am-Rus Music, which rented out Shostakovich's Eighth Symphony for \$10,000 to CBS. Latter firm is now only a selling agency for Russian composers.

Biggest name here besides Shosty is Prokofieff. Outside of that, no Russian pop composers are at all well known. That's the reason why some in trade feel six-figure offer is out of hand, but evidently pubs concerned don't think so.

## New Bernie Mann Combo Set for Pelham Health Inn

NEW YORK, Nov. 18.—Bernie Mann, newest ork today, opens at Pelham Health Inn November 21, following Billie Rogers, gal trumpeter, who takes her band on road for one-nighters and theaters.

Mann, former trumpet staff man at NBC, will front a society band, which is a complete turnabout as far as Herman Shubert's Pelham Health Inn is concerned. Both Miss Rogers's ork and Lee Castle, before her, are both in jump fashion. Mann, a trumpeter, will have four fiddles, viola, cello, two saxes, two trumpets, three trombones and four rhythm.

Joe Shribman, who just lost the Bob Chester ork, latter folding in Midwest because of heavy-salaried sidemen, will manage new band booked by GAO. Mann's ork is reportedly backed by his dad, wealthy real estate man.



# MEMO

**TO** ROBERT M. WEITMAN  
PARAMOUNT THEATRE, NEW YORK

Dear Bob:

It's been fun working for you again these past three weeks . . . and now that we're hitting the road I thought you might like to know where the wandering boy will be. On NOV. 22nd we start on some one-nighters . . . including the COCA-COLA show on NOV. 23rd at PLYMOUTH, MASS., commemorating Thanks-giving . . . and another COCA-COLA show on NOV. 25th at ATLANTA, GA., in honor of the 6th War Loan Drive. On NOV. 26th it's WARNER-ROBBINS FIELD at MACON, GA. . . . and on NOV. 30th we open at The FROLICS CLUB in MIAMI. We start trekking back through the South on DEC. 19th . . . one-nighters and Air Bases . . . until we open at THE ROOSEVELT in WASHINGTON on JAN. 10th. We play for MARIA KRAMER four weeks, and on FEB. 9th begin a tour of the theatres, which takes us up to our opening, MARCH 1st, at FRANK DAILEY'S MEADOWBROOK . . . over on the Jersey side. We'll be there for four weeks . . . and by that time something else will pop up . . . no doubt, no doubt. Be good 'til we get back!

*Tommy*

# PASTOR

and his ORCHESTRA

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# PART 1—The Billboard Music Popularity Chart

Week Ending  
Nov. 16, 1944

## SONGS WITH MOST RADIO PLUGS

The following are the leading songs on the basis of the largest number of network plugs (from New York outlets WJZ, WEA, WABC and WOR) for the past week. Position in the list is no indication of a song's "most played" status, since all songs are listed alphabetically.

Compilation is based upon data supplied by Accurate Reporting Service, with plugs per tune omitted by The Billboard. (M) Song in legit musical. (F) Song in film musical.

TITLE	PUBLISHER
Always (F)	Berlin
Come With Me, My Honey (F)	Santly-Joy
Confessin'	Bourne
Dance With a Dolly	Shapiro-Bernstein
Don't Fence Me In (F)	Harms, Inc.
Don't You Know I Care?	Famous
How Many Hearts Have You Broken?	Advanced
I Don't Want To Love You	Chelsea
I Dream of You	Embassy
I'll Walk Alone (F)	Morris
I'm Making Believe (F)	Bregman-Vocco-Conn
Is You Is or Is You Ain't? (F)	Leeds
It Had To Be You (F)	Remick
Let Me Love You Tonight	Robbins
Magic Is the Moonlight (F)	Melody Lane
Strange Music	Chappell
Sweet and Lovely (F)	Feist
The Day After Forever (F)	Burke-Van Heusen
The Very Thought of You (F)	Witmark
There Goes That Song Again (F)	Shapiro-Bernstein
There'll Be a Hot Time in the Town of Berlin	Barton
Tico Tico (F)	Harris
Together (F)	Crawford
Trolley Song (F)	Feist
Twilight Time	Campbell-Porgie
Waiting	BMI
What a Difference a Day Made	Marks
Whispering	Miller
White Christmas (F)	Berlin

## Lucky Strike HIT PARADE

CBS, Saturday, November 18, 9-9:45 p.m. EWT.

Wks. to Date	POSITION Last/This Wk./Wk.	TITLE	PUBLISHER
3	3	1. Trolley Song (F)	Feist
14	2	2. I'll Walk Alone (F)	Morris
5	5	3. Together (F)	Crawford
5	1	4. Dance With a Dolly	Shapiro-Bernstein
4	4	5. Always (F)	Berlin
3	—	6. Let Me Love You Tonight	Robbins
3	9	7. I'm Making Believe (F)	Bregman-Vocco-Conn
8	6	8. How Many Hearts Have You Broken?	Advanced
1	—	9. What a Difference a Day Made	Marks

And the Following Extras: Alexander's Ragtime Band, Love Is Sweeping the Country; Sing, It's Good for You, and Just One of Those Things.

**NATIONAL AND REGIONAL SHEET MUSIC BEST SELLER SOURCES:**  
Atlanta: Cable Piano Co. Boston: H. N. Homeyer & Co. Chicago: Carl Fischer, Inc.; Gamble Hinged Music Co.; A. C. McClurg. Cincinnati: Song Shop; Willis Music Co. Denver: Charles E. Wells Music Co. Los Angeles: Morse M. Freeman, Inc. New York City: Music Dealers' Service, Inc.; Ashley Music Supply Co.; Myrex Music Corp.; Carl Fischer, Inc.; Music Sales Corp. Phoenix, Ariz.: J. J. Newberry, Co. Pittsburgh: Volkwein Brothers, Inc. Portland, Ore.: Irving Sklare Music Co., care Meier & Frank Co. San Antonio: Southern Music Co. San Francisco: Pacific Coast Music Jobbers. St. Louis: St. Louis Music Supply Co.

**HARLEM HIT PARADE SOURCES:** Rainbow Music Shop, Harvard Radio Shop, Lehman Music Company, Harlem De Luxe Music Store, Ray's Music Shop, Frank's Melody Music Shop, Davega-City Radio, Inc., New York; Richards Music Shop, Bernard Record Shop, Brooklyn; Groove Record Shop, Melody Lane Music Company, Metropolitan Music Shop, Wright Music Shop, Chicago; Klayman's Music Shop, Cincinnati; Smith's Record Shop, Atlanta; Radio Shop of Newark, Newark, N. J. Gary's Record Shop, Richmond, Va.

## BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources bottom of first column.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

POSITION Last/This Wk./Wk.	NATIONAL	East	Mid-west	South	West Coast
1	1. I'LL WALK ALONE (F) Morris	1	1	1	3
3	2. DANCE WITH A DOLLY Shapiro-Bernstein	4	2	2	2
2	3. THE TROLLEY SONG (F) Feist	3	4	4	1
5	4. ALWAYS (F) Berlin	7	3	6	4
6	5. HOW MANY HEARTS HAVE YOU BROKEN? Advanced	8	6	3	5
4	6. TOGETHER (F) Crawford	2	5	5	—
8	7. I'M MAKING BELIEVE (F) Bregman-Vocco-Conn	5	8	7	—
9	8. SWINGING ON A STAR (F) Burke-Van Heusen	—	7	—	8
7	9. I DREAM OF YOU Embassy	6	9	—	—
—	10. WHITE CHRISTMAS (F) Irving Berlin	10	—	—	6

Other Sheet Music Reported in Best Selling Lists by Sections  
EAST: Don't Fence Me In (F)—Harms, Inc.  
MIDWEST: Tico Tico (F)—Harris.  
SOUTH: It Had To Be You (F)—Remick; Sweet and Lovely (F)—Feist; You Always Hurt the One You Love—Sun Music Company.  
WEST COAST: Let Me Love You Tonight?—Robbins; I Don't Want To Love You—Chelsea; Sweet and Lovely (F)—Feist.

## "HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below.)

POSITION Last/This Wk./Wk.	TITLE	ARTIST	RECORD
3	1. Hamp's Boogie Woogie	Lionel Hampton	Decca 18613
1	2. Into Each Life Some Rain Must Fall	Ink Spots and Ella Fitzgerald	Decca 23356
2	3. Gee, Baby, Ain't I Good to You?	King Cole Trio	Capitol 169
5	4. Cherry Red Blues	Cootie Williams	Hit 7084
4	5. I Wonder	Pvt. Cecil Grant	Gilt-Edge 500
6	6. I'm Lost	Benny Carter	Capitol 165
8	7. I'm Lost	King Cole Trio	Excelsior 2986
7	8. You Always Hurt the One You Love	Mills Brothers	Decca 18599
—	9. I Realize Now	King Cole Trio	Capitol 169
10	10. I'll Walk Alone (F)	Dinah Shore	Victor 20-1586

**NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:**  
Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Nolen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Butte, Mont.: Dreibelbs Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Rose Record Shop; Sears-Roebuck & Co.; Wur-litzer's. Cincinnati: Song Shop, Steinberg's, Inc.; Willis Music Co.; Wur-litzer's. Denver: Century Music Shop; The May Co.; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Ft. Worth: Kemble Bros.' Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meier & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

## 1944 No Picnic For New Combos

(Continued from page 13)

lucky to pull anywhere from \$350 to \$500 top for a transient date, and even if they get three or four a week, which is sensational today, they just about balance the pay roll. That's because they're forced to pay way over scale for men.

Still another factor, altho it isn't as readily seen as others, is the recent AFM ruling about theaters assuming the cost of outside acts where a band plays a vaude date on a percentage. According to execs, where the theater only had to guarantee the salary of the band (prior to the recent union ruling), they would gamble on a lesser name. If a small band, that is small in name value, bought a couple of high-priced acts, they could get a 50-50 split from the first buck on the strength of the outside acts.

That was with band leaders assuming the cost of the acts. Now, with theaters

assuming cost of the acts, they figure why should they play new bands on a percentage. And, according to agency men, they're right. Altho the union ruling will protect bands from not losing dough at theaters, it will still prevent theaters from taking a chance on a new name on a percentage. If they're going to pay straight dough for a new band it will be scale or just a little more. It's quite a comedown from the possibility of a new band walking out with anywhere from \$5,000 to \$10,000 a week, with a good assisting show, or limping out with a couple of grand.

### Week-End Trade Only

It's a case of week-end trade today. And because of the weighty pay roll, most bands can't exist on that dough. The \$350-\$500 quoted above seems very small in comparison to the takes of the Krupas and Jameses, latter being guaranteed \$4,000 against a percentage on all one-night dates. However, Philly, Baltimore and Washington have no ball-rooms. These spots at one time were aces for one-nighters. And there are plenty of other ex-spots like them.

Another factor is the lack of such locations as Rustic Cabin, Glen Island Casino and half dozen other places which formerly provided a spot for bands to sit. If they lost dough, at least they had a place to build from, Frank Dalley's Terrace Room takes bands on the way up, as do the hotels Lincoln and Edison, New York; the Roosevelt in D. C., and the Roseland Ballroom, New York. That's all.

Lincoln, where Dean Hudson has been sitting for almost six months, is probably the No. 1 builder-upper. It has plenty of wires, and don't the agencies know every build-up slot? They do! When Maria Kramer needed a band in a hurry at Hotel Roosevelt, Washington, finally signing Eddy Howard for four weeks, she had no less than 15 bands to choose from. Each and every one of them was willing to lose dough at the spot. They're losing it anyway—and they figure they might as well lose it at a spot where they can build.

To sum it all up, easiest thing to do is to quote an agency man who said: "For a new band, today is murder."

## Marks Takes \$1,443 From Jerry Vogel In N. Y. Fed. Court

NEW YORK, Nov. 18.—Edward B. Marks won \$1,443.45 from Jerry Vogel Music Company last week in N. Y. Federal Court for alleged infringement on *The Bird on Nellie's Hat*, song composed by Alfred Solman and late Arthur J. Lamb in 1906. Suit, which started in 1941, ended with court also providing for recovery by Marks of account of profits as result of infringement.

Vogel started suit this year against Marks on same song. Action seeks account of profits since 1933, when latter obtained assignment from Solman. Vogel claims Cecil Lamb, brother of Lamb, assigned him rights in 1940. Vogel wants to be declared co-owner with Marks to renewal rights.

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SINCE THE BAN!



# VAUGHN MONROE

## The Very Thought of You The Trolley Song

VICTOR 20-1605

SATURDAY, Nov. 11 — the recording ban was lifted

SUNDAY, Nov. 12 — Vaughn and his band recorded

MONDAY, Nov. 13 — shipments began

TODAY — is the day to order

Listen to "The Music America Loves Best" Sundays,  
4:30 p.m., EWT, NBC Network.

BUY MORE  
WAR BONDS!

THE TUNES THAT  
NAB THE NICKELS ARE ON

# VICTOR

AND BLUEBIRD RECORDS

RCA Victor Division

Radio Corporation of America, Camden, N. J.



## PART 2—The Billboard

### BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in italic. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION Last/This Wk./Wk.	NATIONAL	East	Mid- west	South	West Coast
2	1. YOU ALWAYS HURT THE ONE YOU LOVE ..... Mills Brothers—Decca 18599 <i>Till Then</i>	2	3	1	3
1	2. I'LL WALK ALONE (F) ..... Dinah Shore—Victor 20-1586 <i>It Could Happen To You (F)</i>	1	1	2	10
4	3. THE TROLLEY SONG (F) ..... The Pied Pipers—Capitol 168 <i>Cuddle Up a Little Closer</i>	5	2	10	2
—	4. I'M MAKING BELIEVE (F) ..... Ink Spots and Ella Fitzgerald— Decca 23356 <i>Into Each Life Some Rain Must Fall</i>	7	7	3	—
3	5. TOGETHER (F) ..... Dick Haymes-Helen Forrest—Decca 23349 <i>It Had To Be You (F)</i>	3	—	4	—
8	6. DANCE WITH A DOLLY ..... Russ Morgan—Decca 18625 <i>There Goes That Song Again (F)</i>	6	4	—	—
5	7. TOO-RA-LOO-RA-LOO-RAL (That's an Irish Lullaby) (F) ..... Bing Crosby—Decca 18621 <i>I Remember April</i>	—	10	6	5
7	8. I'LL WALK ALONE (F) ..... Martha Tilton—Capitol 157 <i>Texas Polka</i>	—	—	—	1
—	9. DON'T FENCE ME IN (F) ..... Bing Crosby-Andrews Sisters— Decca 23364 <i>The Three Caballeros (F)</i>	4	8	—	—
6	10. AND HER TEARS FLOWED LIKE WINE... Stan Kenton—Capitol 166 <i>How Many Hearts Have You Broken?</i>	—	5	—	7

#### Other Records Reported in Best Selling Lists by Sections

EAST: *I'll Walk Alone (F)*—Mary Martin, Decca 23340; *The Trolley Song (F)*—Judy Garland, Decca 23361; *The Trolley Song (F)*—King Sisters, Bluebird 30-0829.  
MIDWEST: *Is You Is or Is You Ain't? (F)*—Bing Crosby-Andrews Sisters, Decca 23350; *Swinging on a Star (F)*—Bing Crosby, Decca 18597.  
SOUTH: *Dance With a Dolly*—Tony Pastor, Bluebird 30-0827; *It Had To Be You (F)*—Artie Shaw, Victor 20-1593; *I'll Walk Alone (F)*—Mary Martin, Decca 23340; *Is You Is or Is You Ain't? (F)*—Bing Crosby-Andrews Sisters, Decca 23350.  
WEST COAST: *What a Difference a Day Made*—Andy Russell, Capitol 167; *Dance With a Dolly*—Evelyn Knight, Decca 18614; *Tico Tico (F)*—Ethel Smith, Decca 23353; *Swinging on a Star (F)*—Bing Crosby, Decca 18597.

### MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs thruout the nation. These reports stem from all the country's leading operating centers and are averaged together.

POSITION Last/This Wk./Wk.	Record	Label
1	1. Smoke on the Water .. Red Foley .....	Decca 6102
2	2. I'm Wasin' My Tears on You .....	Tex Ritter .. Capitol 174
3	3. You're From Texas .. Bob Wills .....	Okeh 6722
6	4. I'll Forgive You But I Can't Forget .....	Roy Acuff .. Okeh 6723
—	5. Too Late To Worry ... Al Dexter .....	Okeh 6718
5	6. Soldier's Last Letter .. Ernest Tubb .....	Decca 6098
4	7. There's a New Moon Over My Shoulder .. Tex Ritter .....	Capitol 174
7	8. Write Me, Sweetheart .. Roy Acuff .....	Okeh 6723

## ADVANCE BOOKINGS

CHARLES AGNEW: La Salle Hotel, Chicago, Nov. 21 (indefinite).  
GUS ARNHEIM: Sherman Hotel, San Diego, Calif., until Dec. 28.  
BILL BARDO: I. M. A. Auditorium, Flint, Mich., Nov. 25.  
COUNT BASIE: RKO-Keith, Boston, Dec. 7 (week); Lincoln Hotel, New York, 18 (6 weeks).  
CAB CALLOWAY: Eagle's Ballroom, Davenport, Ia., Dec. 15; CIO Hall, Peoria, Ill., 16; Cotton Club, Dayton, O., 18; Sherman Hotel, Chicago, 31-Feb. 1; Regal Theater, Chicago, 2 (week); Orpheum Theater, Minneapolis, 9 (week); Orpheum Theater, St. Paul, 16-19; Colonial Theater, Dayton, O., March 2 (week); Palace Theater, Cleveland, 9 (week); RKO-Keith, Boston, 22.  
FRANKIE CARLE: Pennsylvania Hotel, New York, until Dec. 9; Ritz Ballroom, Bridgeport, Conn., 10; Palace Theater, Akron, 12-14; Circle Theater, Indianapolis, 15 (week); Palace Theater, Fort Wayne, Ind., 22-25; Orpheum Theater, Minneapolis, 28 (week); Orpheum Theater, Madison, Wis., Jan. 9-10.  
JIMMY DORSEY: Capitol Theater, New York, Nov. 18 (4 weeks); Adams Theater, Newark, N. J., Dec. 28 (week); RKO-Keith, Boston, Jan. 4 (week); Frolics Club, Miami, 16 (3 weeks).  
SONNY DUNHAM: Frolics Club, Miami, until Nov. 29; Armory, Jacksonville, Fla., 30; University of Georgia, Athens, Dec. 1-2; French Restaurant, Hattiesburg, Miss., 6; St. Charles Theater, New Orleans, 7 (week); Castle Farm, Cincinnati, 16; Tune Town Ballroom, St. Louis, 19-Jan. 1; Frolics Club, Miami, Feb. 6 (3 weeks).  
DUKE ELLINGTON: Apollo Theater, New York, Nov. 24 (week); Graham Hall, Newark, N. J., Dec. 1; Armory, Wilmington, Del., 2; Turner's Arena, Washington, 3; Franklin Court Auditorium, Hagerstown, Md., 4; Mosque, Richmond, 5; Odd Fellows Temple, Wilmington, Del., 6; Kleinhaus, Buffalo, 10;  
CHUCK FOSTER: Blackhawk, Chicago, until Dec. 12.  
GLEN GRAY: Paramount Theater, New York, Nov. 22 (indefinite).  
BRSKINE HAWKINS: Plantation Club, Los Angeles, until Dec. 15.  
FLETCHER HENDERSON: Paradise Theater, Detroit, Jan. 5-11.  
WOODY HERMAN: Palladium, Hollywood, until Nov. 27; Auditorium, Fresno, 28; Audi-

# Music Popularity Chart Week Ending Nov. 16, 1944

## MOST PLAYED JUKE BOX RECORDS

### Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Figures in parentheses indicate number of weeks record has been Going Strong. Listed under the title of each most played record are the other available recordings of this number.

1. I'LL WALK ALONE (16)—Dinah Shore .....Victor 20-1586  
(Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7083)
2. THERE'LL BE A HOT TIME IN THE TOWN OF BERLIN (10)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) .....Decca 23350
3. INTO EACH LIFE SOME RAIN MUST FALL (4)—Ink Spots-Ella Fitzgerald ..... Decca 18624
4. YOU ALWAYS HURT THE ONE YOU LOVE (26)—Mills Brothers ..... Decca 18599  
(The Three Suns, Hit 7105; Sammy Kaye, Victor)
5. THE TROLLEY SONG (5)—The Pied Pipers (Paul Weston Ork) ..... Capitol 168  
(The King Sisters, Bluebird 30-0820; Judy Garland, Decca 23361; Jack Smith, Hit 7115; Sula's Musette Ork (Don Baker), Continental C-1154; Vaughn Monroe, Victor 20-1605)
6. TOO-RA-LOO-RA-LOO-RAL (That's an Irish Lullaby) (5)—Bing Crosby (John Scott Trotter Ork).....Decca 18621  
(Charlie Spivak, Victor 20-1603)
7. I'M MAKING BELIEVE (3)—Ink Spots-Ella Fitzgerald.....Decca 23356  
(The Three Suns, Hit 7105)
8. I'LL WALK ALONE (18)—Martha Tilton .....Capitol 157  
(See No. 1)
9. DANCE WITH A DOLLY (With a Hole in Her Stocking) (3)—Russ Morgan (Al Jennings) .....Decca 18625  
(Evelyn Knight, Decca 18614; Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)
10. TOGETHER (6)—Guy Lombardo (Tony Craig) .....Decca 18617  
(Bob Chester, Hit 7089; Raymond Scott, National 7001; Dinah Shore, Victor 20-1594; Dick Haymes-Helen Forrest, Decca 23349)
11. AND HER TEARS FLOWED LIKE WINE (9)—Stan Kenton (Anita O'Day) ..... Capitol 166
12. TOGETHER (7)—Dick Haymes-Helen Forrest .....Decca 23349  
(See No. 10)
- IS YOU IS OR IS YOU AIN'T (12)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) ..... Decca 23350  
(Louis Jordan, Decca 8659; Cootie Williams, Hit 7108; The Adrian Rollini Trio, Feature 1006)
13. SMOKE ON THE WATER (8)—Red Foley .....Decca 6102
14. DANCE WITH A DOLLY (With a Hole in Her Stocking) (12)—Evelyn Knight (Camarata Ork) ..... Decca 18614  
(See No. 9)
15. I'LL WALK ALONE (4)—Mary Martin (Camarata Ork) ..Decca 23340  
(See No. 1)
16. TILL THEN (1)—Mills Brothers ..... Decca 18599
17. IS YOU IS OR IS YOU AIN'T? (18)—Louis Jordan .....Decca 8659  
(See No. 12B)
18. DON'T FENCE ME IN (1)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) ..... Decca 23364  
(The Three Suns, Hit 7114)
19. DANCE WITH A DOLLY (With a Hole in Her Stocking) (4)—Tony Pastor ..... Bluebird 30-0827  
(See No. 9)
20. HOW MANY HEARTS HAVE YOU BROKEN? (15)—The Three Suns (Artie Dunn) ..... Hit 7092  
(Stan Kenton, Capitol 166; Tiny Hill, Decca 4447)
- HOW MANY HEARTS HAVE YOU BROKEN? (2)—Stan Kenton (Gene Howard) ..... Capitol 166  
(See No. 20A)

### Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. THE TROLLEY SONG—The King Sisters.....Bluebird 30-0829
- THE TROLLEY SONG—Judy Garland (Georgie Stoll Ork)....Decca 23361
2. WHAT A DIFFERENCE A DAY MADE—Andy Russell (Paul Weston Ork) ..... Capitol 167
- I'M WASTING MY TEARS ON YOU—Tex Ritter and His Texans ..... Capitol 174
3. TWILIGHT TIME—The Three Suns ..... Hit 7092

### Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- WILL YOU STILL BE MINE?—Tommy Dorsey (Connie Haines). Victor 20-1576 (Bridgeport)
- OH, MARIE—Louis Prima ..... Hit 7106 (Cleveland)

torium, Stockton, 29; Auditorium, San Jose, 30; Auditorium, Sacramento, Dec. 1; Auditorium, San Francisco, 2; Sweets Ballroom, Oakland, 3; Auditorium, Oakland, 4; Auditorium, Long Beach, 6; Auditorium, San Bernardino, 7; Pacific Square, San Diego, 8-10;

RAY HERBECK: Hotel Edison, New York, Dec. 1-Jan. 4.

LOUIS JORDAN: Palace Theater, Cleveland, 24 (week); Palace Theater, Fort Wayne, Ind., Dec. 1-3.

STAN KENTON: Pacific Square Auditorium, San Diego, Nov. 24-26; Palladium, Hollywood, 28-Dec. 25.

JOHNNY LONG: Adams Theater, Newark, N. J., Nov. 23 (week); Training Center, Bainbridge, Md., 30; Earle Theater, Philadelphia, Dec. 1 (week); State Theater, Hartford, Conn., 7-10; Palace Theater, Canton, O., 15-17; Chicago Theater, Chicago, 22 (2 weeks); Palace Theater, Columbus, O., Feb. 13-15; Palace Theater, Cleveland, 16 (week).

JIMMY LUNCFORD: Metropolitan Theater, Cleveland, Dec. 1 (week); Club Ball, Washington 8 (2 weeks); Proving Grounds, Aberdeen, Md., 22; Palace, Brooklyn, 23; Renaissance Casino, New York, 24; Graham's Auditorium, Newark, N. J., 25; Apollo Theater, New York, 29 (week).

HAL McINTYRE: RKO-Keith, Boston, Nov. 23-29; Sherman Hotel, Worcester, Mass., Feb. 2 (4 weeks).

LUCKY MILLINDER: Orpheum Theater, Los Angeles, Dec. 12-19; Plantation Club, Los Angeles, 21-Jan. 31.

WILL OSBORNE: State Theater, Allentown, Pa., Dec. 7-9; State Theater, Harrisburg, Pa., 11-13; Adams Theater, Newark, N. J., 14 (week); State Theater, Hartford, Conn., 22-25; Palace Theater, Youngstown, O., Jan. 12-14; Capitol Theater, Washington, 18 (week).

TONY PASTOR: Frolics Club, Miami, Nov. 30-Dec. 18; Coliseum, St. Petersburg, Fla., 19; N. A. B., Jacksonville, Fla., 20-21; Navy Yard, Charleston, S. C., 22; A. A. B., Greenville, S. C., 23; Training Center, Bainbridge, Md., Jan. 9; Roosevelt Hotel, Washington 10 (3 weeks); State Theater, Hartford, Conn., Feb. 18-18; Meadowbrook, Cedar Grove, N. J., March 1 (4 weeks); Adams Theater, Newark, N. J., 29 (week); Sherman Hotel, Chicago, April 13 (4 weeks).

CHARLIE SPIVAK: State Theater, Hartford, Conn., Nov. 23-26; Metropolitan Theater, Providence, Dec. 1-3; State Theater, Easton, Pa., 4-6; Capitol Theater, Washington, 7 (2 weeks); Adams Theater, Newark, N. J., 21 (week); RKO-Keith, Boston, 28 (week); Shea's Theater, Buffalo, Jan. 26 (week); Commodore Hotel, New York, Feb. 2 (6 weeks).

JERRY WALD: Metropolitan Theater, Providence, Nov. 23-26; Mosque, Harrisburg, Pa., 27; Arcadia Ballroom, Providence, 29; Manhattan Center, New York, Dec. 26; Hotel New Yorker, New York, Jan. 8 until April 2.



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**Red FOLEY**

THE SWEET SINGER OF SONGS OF THE HILLS AND PLAINS

Again, Again and Again!

FOR 12 STRAIGHT WEEKS

The Billboard Music Popularity Chart

Week Ending Nov. 16, 1944

**MOST PLAYED JUKE BOX FOLK RECORDS**

POSITION	LAST WK.	THIS WK.	ARTIST	RECORD
1	1	1	Red Foley	Decca 6102
2	2	2	Bob Wills	Okeh 6722
			Ernest Tubbs	Decca 60

★ RADIO  
★ SCREEN  
★ RECORDS

—WRITE—

**C. J. FOLEY** OAK PARK, ILLINOIS

CONTINUE BUYING WAR BONDS



# PART 3—The Billboard

## RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

### TEN DAYS WITH BABY.... The Merry Macs... Decca 18630A

This is typical Merry Macs vocalizing. The tune is topical enough for the boys to want to listen and the girls to hope that the G.I. mentioned is theirs. It'll do plenty of spinning in juke. The homesick-for-G.I.'s will do their own spinning of it at home.

### THE EAGLE AND ME..... Jack Smith and Ork... Hit 7116

Smith does a swell job with this tune from the legit hit "Bloomer Girl." He does a swell job selling lyrics that are really okay. There's a certain topical feeling about this, too, that makes it ideal stuff for the paytables and the Harburg-Arlen fans are a legion among home disk buyers.

### SEND THIS PURPLE HEART

### TO MY SWEETHEART.... Dick Thomas... National 5004A

If National sticks to waxing sagebrush stuff the label will really begin to mean something despite the wide-open competition that the ban end indicates. Dick Thomas has just enough schmaltz plus a hairy chest appeal that's needed to put over this modern lament. For collectors of chap stuff and those who like to have the feeling of wearing spurs—this is the current it.

## POPULAR RECORD RELEASES

(From November 16 thru November 23)

- ALWAYS ..... Eileen Farrell (Camarata Ork) Decca 23366
- A KISS IN THE DARK ..... Eileen Farrell (Camarata Ork) Decca 23366
- AVE MARIA ..... Igo Gutman ..... Continental C-1152
- BELL BOTTOM TROUSERS ..... The Jester ..... Decca 4452
- BLUE SKIES ..... Mary Lou Williams Trio ..... Asch 351-1
- CORNS FOR MY COUNTRY ..... Andrews Sisters (Vic Schoen Ork) Decca 18628
- DOWN IN OLD WYOMIN' ..... Dick Thomas ..... National 5003
- EVALINA ..... Jack Smith ..... Hit 7116
- HOT FIDDLE CLASSICS ALBUM ..... Musicraft 66
- Hot Fiddle Anitra's Dance..... Al Duffy and the Rhythmasters... Musicraft 307
- Hot Fiddle Danza Della Ore..... Al Duffy and the Rhythmasters... Musicraft 307
- Hot Fiddle Le Secret..... Al Duffy and the Rhythmasters... Musicraft 303
- Hot Fiddle Light Cavalry Over-  
ture ..... Al Duffy and the Rhythmasters... Musicraft 309
- Hot Fiddle Poet and Peasant ..... Al Duffy and the Rhythmasters... Musicraft 306
- Hot Fiddle Poupée Valsante..... Al Duffy and the Rhythmasters... Musicraft 308
- Hot Fiddle Raymond Overture..... Al Duffy and the Rhythmasters... Musicraft 309
- Hot Fiddle Salut a Pesth..... Al Duffy and the Rhythmasters... Musicraft 306
- IF MEMORIES WERE MONEY ..... Dick Thomas ..... National 5003
- I FOUND A NEW BABY ..... Mary Lou Williams Trio ..... Asch 351-3
- I GOT RHYTHM ..... Kansas City Six ..... Commodore 555
- I'M IN A JAM (With Baby) ..... Andrews Sisters (Vic Schoen Ork) Decca 18628
- IN THE MIDDLE OF NOWHERE... Carmen Cavallaro (Charlotte Paige) Decca 18631
- JO JO ..... Kansas City Six ..... Commodore 555
- LET ME LOVE YOU TONIGHT?... Charlie Spivak (Jimmy Saunders) Victor 20-1603
- MUSIC OF THE ORIENT ALBUM ..... Continental 19
- Fatima ..... Maloof Oriental Ork..... Continental C-5024
- Lebanese Dance..... Maloof Oriental Ork..... Continental C-5022
- Morocco ..... Maloof Oriental Ork..... Continental C-5023
- Obelisque ..... Maloof Oriental Ork..... Continental C-5021
- Salome ..... Maloof Oriental Ork..... Continental C-5022
- Trip to Syria..... Maloof Oriental Ork..... Continental C-5023
- Tunisia ..... Maloof Oriental Ork..... Continental C-5021
- Valse Egyptienne ..... Maloof Oriental Ork..... Continental C-5023
- NIGHT AND DAY ..... Mary Lou Williams Trio ..... Asch 351-2
- PERSIAN RUG ..... Mary Lou Williams Trio ..... Asch 351-2
- ROYAL GARDEN BLUES ..... George Brunis and His Jazz Band Commodore 556
- RUSSIAN LULLABY ..... Mary Lou Williams Trio ..... Asch 351-1
- SAVE YOUR SORROW ..... Eddie Heywood ..... Commodore 554
- SEND THIS PURPLE HEART TO  
MY SWEETHEART ..... Dick Thomas ..... National 5004
- T'AIN'T ME ..... Eddie Heywood ..... Commodore 554
- THE BUNION BRIGADIERS ..... The Jesters ..... Decca 4452
- THE EAGLE AND ME ..... Jack Smith ..... Hit 7116
- THE TROLLEY SONG ..... Vaughn Monroe (Marilyn Duke) Victor 20-1605

(See Pop. Record Releases on page 65)

# 131 Aspire To Office in 802 Election

## 3 Candidates Independent

NEW YORK, Nov. 20.—Local 802's election December 7 will make AFM history on three counts. Fighting for office will be the largest roster of candidates in the local's record. Some 131 eligibles are making bids for 22 full-time jobs and eight part-timers. Another first is the fact that independent politicians, three in number, are seeking office. In addition, suffrage is an issue.

Aside from the unaffiliated, there are as reported previously, four tickets from

which the musicians can choose their leaders. They go by the names: Square Deal, Unity, Blue and Victory. The muscmakers must decide on one of six aspirants for prexy, one of five for v.-p., one of four for secretary and one of three for treasurer.

Nine executive board positions have brought out a field of 41 musicians; 39 men are running for trial board berths and 18 for various part-time delegate jobs. Only 99 names appear on the list because there are 32 duplications, some muskmakers aspiring to both board and delegate posts.

## Three New Names

In addition to the candidates listed in a previous issue of *The Billboard*, both William Connelly and W. Earl Duncan have announced they are running for prexy. Bela Lublow placed his name in the race for v.-p. the same day he left town on a job.

Of the 131 hopefuls, only one, Elizabeth Barry, is a woman. She is on Max Arons' Square Deal slate in the executive board (See 131 on 802 Slate on page 22)

# Music Popularity Chart Week Ending Nov. 16, 1944

## POPULAR RECORD REVIEWS

By M. H. Orodenker

### STAN KENTON (Capitol)

*Gotta Be Gettin'*—FT; VC. *Sweet Dreams, Sweetheart*—FT; VC.

It's the song sellers taking the spotlight for both of these tunes, with the Stan Kenton band beating out a sound and solid background. "Gotta Be Gettin'" a bluesy riff ditty in the tempo de jump setting, benefits from the sultry chanting of Anita O'Day that she's riding the rails again in her "Gettin'." In contrasting style is "Sweet Dreams, Sweetheart," a lush good-night lullaby from the movie "Hollywood Canteen," with Gene Howard the sweet ballad singer.

The jump and five fans will make with the glee—and the nickels—for "Gotta Be Gettin'." The mated movie ballad, "Sweet Dreams, Sweetheart," gives the disk double appeal for the phonos.

### ENOCH LIGHT (Avalon)

*Lili Marlene*—FT; VC. *Sweet Potato Polka*—FT; VC.

Still another new label in the wax circle, the Avalon marker makes its bow with a Light Brigade Sextet out of Enoch Light's band. The six-some take in the single solo instruments plus a rhythm section, and show off to best advantage for "Sweet Potato Polka," a gay and likely polka fox trot. The ditty gives the band's sweet potato trio an opportunity to show off their ocarino tootling, with Jerry Brooks and Leslie James adding vocal force to the stimulating polka spinning. "Lili Marlene," the overseas ballad rage that has as yet hardly stirred up a ripple on these shores, is set off in the slow ballad tempo by the sextet, with the male voice providing the soft baritone for the wordage.

Where the international rhythms are best received, "Sweet Potato Polka" makes for a highly acceptable platter for the music boxes.

### ANDY RUSSELL (Capitol)

*Magic Is the Moonlight*—FT; V. *I Dream of You*—FT; V.

His word-sliding falling on fem lobes the right way, it's lush vocal dreaming that Andy Russell turns in for these two melodic ballads. With a particularly fetching musical background etched by the accompanying band, Russell stands out as a romanticist in song for these sides. "Magic Is the Moonlight" from the movie "Bathing Beauty" is heightened by a touch of the rumba beat to its rhythms as Russell sings the second refrain in Spanish. Also taken at a slow and dreamy tempo is "I Dream of You," a dream ballad that looms big in song circles, with Russell taking tempo liberties for fuller expression in picking up the second stanza.

Looming big in the swoon sweepstakes, Andy Russell makes it inviting for the gals to gush all over these two sides, with "Magic Is the Moonlight" making it easier to woo away their nickels.

### ERSKINE HAWKINS (Bluebird)

*King Porter Stomp*—FT. *Lucky Seven*—FT.

This is the Erskine Hawkins band of an earlier year when the jazz expounded was riotous and the maestro scraped the ceiling with his hot trumpet notes. If memory serves, "Lucky Seven," a fast blues by saxophonist William Johnson, is brought forward for the first time with this issue. Paced by the maestro's growling horn, the hot men in the band get a whirl at the "Lucky Seven" frame. Jelly-Roll Morton's jazz classic, "King Porter Stomp," was first brought out on the label by Hawkins as a mate to "Wearry Blues," with the boys riding out handsomely in heated fashion that is sock and stomp all the way.

The hot jazz fans crowding the music boxes with coins will always welcome "King Porter Stomp," with "Lucky Seven" also much to their likings.

### KAY VERNON (Hit)

*You Never Say Yes*—FT; V. *Don't Blame Me*—FT; V.

Another new songbird for the label, and with Ray Sinatra providing excellent musical support, Kay Vernon makes a favorable impression in face of tune material that is not styled to her best advantage. What might ordinarily be a very ordinary ditty, "You Never Say Yes," is given a touch of brightness and life in the rhythm singing of Miss Vernon. "Don't Blame Me," ballad fave of a yester-year, is brought back forcefully by Miss Kay with full liberty of tempo in singing verse and chorus, but without creating any enthusiasm one way or another. Gal has a pleasant voice and a fine sense of lyric projection. With tunes tailored to her styling, could whip up interest handily.

Little in either of these sides to attract the attention of the phono fans.

### PAUL WESTON (Capitol)

*Don't You Know I Care?*—FT; VC. *Sleigh Ride in July*—FT; VC.

Altho maestro Paul Weston bears the label's billing, sides are fashioned for the disk bowing of June Hutton, Ina Ray's kid sister, last heard singing as one of the Stardusters with Charlie Spivak's band. Gal's heated style of lyric projection, while lacking the depth and warmth one hears from a Billie Holiday in such fashioning, shows off to fair advantage for Duke Ellington's "Don't You Know I Care?," a mood ballad. Weston's music men, however, refuse to remain the background prop. While providing a full accompaniment, the music overwhelms the restricted capacities of the chanteuse. Tempo is stepped up for "Sleigh Ride in July," a dull rhythm ditty from the "Belle of the Yukon" movie. Miss Hutton makes little of it, nor is it suited for her drawl dittying.

Little here to whip up enthusiasm among the phono fans.

(See Pop. Record Reviews on page 65)

## B&V Suber

Harry A. Suber, treasurer of Local 802, AFM, who has held that position for 10 years, having been re-elected five consecutive two-year terms, has requested that *The Billboard* print his letter relative to his endorsement by the Victory group. He is running for re-election on the Blue (Administration Ticket):

"I have not solicited the endorsement of any group other than the Blue Ticket. If some have decided to endorse me they have done so voluntarily. Obviously, I welcome the support of all members and am gratified by the confidence such support indicates.

"I am campaigning for a complete victory of the Blue Ticket candidates."

## Shaw Vs. Kenton In San Diego Terp Spot Compet; Cooley Out

HOLLYWOOD, Nov. 18.—Booking mix-up at Mission Beach, San Diego, involving Artie Shaw, Stan Kenton and Spade Cooley, is being worked out, but Cooley apparently is drawing the short end. He has been playing Mission Beach week-ends for the past six weeks and was booked into the ballroom November 24-26. Shaw was supposed to go into Pacific Square Ballroom, San Diego, on the above dates, but Stan Kenton had a prior contract, signed September 13, before he left for the East.

At first it was believed that Kenton would demand that he be paid off on his contract, but deal was worked out whereby Kenton would be shifted over to Mission Beach, replacing Cooley.

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7106	{	ANGELINA OH, MARIE <i>Louis Prima and His Orchestra</i>
7092	{	HOW MANY HEARTS HAVE YOU BROKEN? TWILIGHT TIME <i>The Three Suns</i>
7084	{	THINGS AIN'T WHAT THEY USED TO BE CHERRY RED BLUES <i>Cootie Williams and His Orchestra</i>
7083	{	I'LL WALK ALONE ROBIN HOOD <i>Louis Prima and His Orchestra</i>

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- "I'M FLYING TODAY DOWN TUCSON WAY"
- "SWING ALONG WITH JESUS"

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That any musician playing the first date will automatically be engaged for the full series of the show.

Immediate legislation for the increase of prices and the reduction of "stretch" in all "Class B and C" stations.

Legislation to force each sponsor to pay single engagement prices when more than one sponsor is announced on a radio program.

That every effort will be made to seek co-operation from the AFM to insist on payment for "delayed broadcasts."

Enactment of legislation providing for transcription prices for all "live" auditions that are recorded.

Every broadcast must have a minimum rehearsal of at least one hour for a 15-minute show, two hours for a half-hour show, three hours for a 45-minute show and four hours for an hour show.

Every effort will be made to seek legislation thru the AFM to limit the number of spot announcements on transcription disks.

That every effort will be made to receive a just and fair share of the money which is being collected by the AFM from the recording revenue. We pledge that this money and money received from private sponsors of band concerts shall be used to give band and orchestra concerts all year round.

**Unity**

Members working in radio stations shall elect from amongst themselves a representative for each orchestra. The chairman or representative of each radio station shall be formed into a larger radio committee which shall be given official status by the union and shall meet regularly with designated members of the executive and trial boards.

**Blue**

One of the most important advances achieved by the present administration has been the introduction and enforcement of the five-day week in network radio and the six-day week in all other branches of the industry where members formerly had to work seven days.

Network radio scales have gone up from \$90 a week to as high as \$165 per

week. Class B radio station scales have been raised from \$55 to \$86.25 a week. Class C radio stations have gone up from as low as \$45 a week to as high as \$60 and \$70 a week.

**Victory**

Establish an advisory board which shall consist of members representing every branch of the profession to be elected by the members of each category of the business. The function of this board shall be to present to the executive board of the union such matters which are of importance to the individual branches of the industry and co-operate with the executive board in the continual improvement of conditions.

Remainder of Local 802 Planks will appear in next issue.

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Is the Rainbow Upside Down in Heaven?  
It Would Sell 500,000 Records or My Name and Address Isn't  
**David Ahlstrand, P.O.B. 2, Duluth, Minn.**

**131 ON 802 SLATE**

(Continued from page 20)

slot. If elected Miss Barry would be the first fem official 802 has ever had.

She is understood to have decided upon a direct appeal to the women members, asking that they put her in office so that the "weaker sex" may have a voice in the union's administration. Miss Barry is expected to hit discrimination in the music biz which keeps women out of certain well-paying jobs. She says she has no desire to buck the male members, but will demand more rights and a greater share of jobs for fem cardholders. She has been a member of 802 for several years, plays trombone and has fronted both longhair and dance groups.

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# N. Y. Agents Hunting Trios As Small Band Sales Sag

NEW YORK, Nov. 18.—Already beset by a general talent shortage, the cocktail percenters are now faced with a special one. In the last few weeks they have hunted high and low for good trios, but so far their hunt has flopped. A three-piece combo which used to sell for about scale now gets anywhere from \$350 to \$400. True, this price goes for out-of-town dates only. In New York trios will still work for scale or slightly above it if they can get it.

Some percenters feel that the major portion of the demand for three guys who can play is the refusal of ops to spend dough for small bands. Lounge ops feel that a six or seven-piece band costs too much dough and a trio can satisfy most customers anyway. Consequently small bands are now pretty much a drug on the market.

Other agents don't think this is the complete answer. For one reason, they point out, there are many more small spots in which bands don't fit. For another, if house policy calls for dance music then few trios can make with the music loud enough to take the place of brass, strings and rhythm.

### Sock Trios Cost

Demand then depends on the versatility of a trio. Can it entertain? And from that point on prices start mounting. If the guys can do a sock job they want dough. But, agents point out, there aren't enough trios available to satisfy the requirements or the demand. So those who are around can get almost any price in reason.

For example, the We Three Boys used to sell for about \$175 about a year ago. The group just took on a two-week job at the Colonial Inn, Paterson, for \$400.

### Wingy Manone to 3 Deuces; First 52d St. Show in 3 Yrs.

NEW YORK, Nov. 18.—Wingy Manone will make his first appearance on 52d Street in three years, beginning November 23, at the Three Deuces. Price is reported to be about \$800. Deal set by Walter Bloom of Frederick Bros., who brought him from the Jade Room in Hollywood.

### Two Leaders—One Unit

DETROIT, Nov. 18.—Double use of unit at the swank Book Casino, now operating with string ensembles rather than a regular floorshow, is being made by the Leib Brothers. Harry Leib has the unit playing for luncheon, while his brother, Max, handles the outfit for dinner music.

### Matinees Added to Spa

BALTIMORE, Nov. 18.—Eddie Leonard's Spa, which preemed seven months ago, has put in two matinee sessions on Saturdays and Sundays. Current show has Piccadilly Pipers with Bonny Davls, Buddy Hess Trio and DeLloyd McKaye.

### Tatum, Webster in Concert

DETROIT, Nov. 18.—Art Tatum and Ben Webster will make a concert appearance here at the Detroit Institute of Arts November 24. Pair will come here for the single engagement from Buffalo, where they are appearing at McVan's.

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But right after they finish there they open in the South for \$550.

But the demand for trios is limited to the pale-faces. Fee-splitters point out that there are plenty of Negro three-somes who can do a terrific job but the spots that can use them are limited. The South's Jim Crow practice leaves them out of the picture. In the North, West or East quite a few lounges use Negro teams, but the number available has never presented a problem.

Meanwhile lounge fee grabbers are busy burning up the wires calling each other for a trio available for such and such a spot.

## New Jersey Lounge Looking for Talent

NEWARK, Nov. 18.—The former Half Moon Bar here has been bought by three undisclosed principals from Michael Landi, former operator, and now is running as the 999 Club. However, the name will shortly be changed to Rainbow Cocktail Lounge.

Spot seats about 90 and has been remodeled. Jack Parr, formerly manager at the Airship, Paterson, is managing the new spot and is doing the talent buying. Room is currently presenting Deryck Sampson, but Parr said this week he is on the lookout for trios and singles to follow. Location has been in operation for about 12 years. New owners took over three weeks ago and relit last week.

### Philly Musical Bar Opens Again as Flamingo Cafe

PHILADELPHIA, Nov. 18.—Leo Lawler's Musical Bar relights, after extensive renovations and decoration by Anthony Cucci, as the Flamingo Cafe. Musical bar policy still prevails with the Two Barons and the Baroness alternating with Jack Fisher at the piano for the starters.

## Reviews

### Alice Hall and Her Boys

(Reviewed at the Preview, Chicago)

This foursome, three lads and a girl, organized only seven months ago, go all out in dishing out the kind of music that makes for good cocktail entertainment. They have built up a strong following and are rapidly making a name for themselves in the cocktail field. Alice Hall, a peppery little miss, shows distinction in playing the squeezebox. She gets plenty of harmonies and color out of the instrument.

Backing her are George Bursavitch, drums; Ray Kanalos, bass, and Johnny Catanzero, trumpet. All are accomplished musicians and function well together. Their proficiency on their own particular instruments also gives them a chance to display some fine soloing.

Music is dished out in swing style, leaning to the more popular tunes of the day. Drummer and trumpet player take over the leads for the hot numbers, and Miss Hall and the bass player hold the spotlight on the pop melodies.

Jack Baker.

### Gene Fields Trio

(Reviewed at Uptown Cafe Society, New York)

With beat emphasized by Fields's superb strummin' on his guitar, colored combo gets away with plenty of pretty tunes. Everything is handled with taste and there's no trouble dancing to anything they dish up. Fields is ably helped by Leroy Tubbs, piano, and Dick Pemberton, bass.

All of the boys are soloists in own right, and when they combine, individual musicianship isn't neglected. That is, even tho they're all playing together on a tune, each man is still riffin' his own stuff. All in all, group makes a fine appearance and would go any place where payees like sophisticated yet danceable stuff.

Paul Secon.

## OFF THE CUFF

### East:

ROSALIE YOUNG at the Onyx, New York. . . . BUD TAYLOR opened at the Fairmont Hotel, St. Louis. . . . PETE HIGGINS current at the Chateau Club, Cleveland. . . . BERT ALLERTON appearing at the Nicollet Hotel, Minneapolis.

ARTHUR DAVY TRIO at Orsatti's, Philadelphia. . . . THREE CLEFS and DeLloyd McKay new features at DuMond's, Philadelphia. . . . BETTY WILSON opens at the Musical Village, Philadelphia. . . . THREE PEPPERS have been booked for Ciro's, Philadelphia, the first week in January. . . . ARTHUR MEDINA and His Hawaiian Internationals and Vanita Eldson, at the organ, alternating at Wonder Bar, Brooklawn, N. J. . . . MacNAMARA'S ORIGINAL BAND is slated for a limited run at Orsatti's, Philadelphia. . . . TED OLIVER QUARTET take over the stand at Chateau Renault, Atlantic City.

NAT JAFFE, Charlie Shavers and Don Byas, current at Kelly's Stables, New York, move down the street to the Spotlite December 13. . . . MADHATTERS moved over to the Dubonnet, Newark, November 18. . . . BENNY RIBLE current at Wardman Park Hotel. . . . GEORGE MARSHALL started at Surrey's Forest Hills, Long Island. . . . ADRIAN ROLLINI set for the Biltmore, Providence, December 11 for three weeks. . . . RUSS SMITH follows into same spot January 1. . . . HARDING AND MOSS at the Crystal Cocktail Lounge, Troy, for a rumored \$450. . . . HARBORS AND DALE beginning at Blinstrub's, Boston, November 27 for about \$300.

DON MURRAY at El Rancho, Chester. . . . DON SEAT playing at the Circle, Vineland, N. J. . . . SEATON RUMFORD current at Jack's Musical Bar, Harrisburg. . . . SKUNK HOLLOW BOYS current at Queen Terrace, L. I., go into the Pelican, Bethlehem, Pa., December 27. . . . LOONEYTUNERS set for the Silver Dollar, Newark, beginning December 5. . . . KIDOODLERS open December 11 for four weeks at the Jal-Lal, Columbus. . . . AVIS KENT working at the Bradford, Boston.

STEVE KISSLING working at the Park Lane, Buffalo. . . . GRACE JAMES appearing at Club Elwood, Paterson. . . . COLEMAN HAWKINS holds on at the Downbeat, New York, despite change of ownership. . . . HARDING AND MOSS at Crystal Lounge, Troy. . . . FARMER AND WAYNE current at the London Terrace, New London. . . . HEYWARD AND BROWN appearing at Duncan's, Watervliet, N. Y. . . . BONDS AND COOK playing at Cerutti's, New York. . . . JOHN KIRBY to play Thanksgiving holiday at the Concord, Monticello, N. Y.

BEE SCOTT current at the Seven Seas, Boston. . . . CHARLIE WALTERS' FOUR MOODS going south after working in Long Island 16 weeks. . . . DAVE PIERSON, appearing at Neil Deighan's, Camden, has organized a singing trio, The Three Toppers. . . . "STUFF" SMITH and Barney Bigard remain at the Onyx, New York, thru New Year's. . . . BOB FREED into Brownie's Marble Grill, Boston.

### Chicago:

LEON GONZALES and His Latin American Ork with Mae Di Fill booked into the Winkin Pup. . . . ADELE SCOTT is the singing organist at the Graemere Hotel. . . . GIL DAVIS can be heard at the Ship. . . . SALLY ALLEN DUO are appearing at Cannon's. . . . TRAVIS NESBIT is playing the Hammond organ at the Club Detour. . . . CLEO BROWN, sepi piano player, drew a holdover at the Chinatown Bowery. . . . DIXIE PAINTER and Steen Bright are the singing favorites at the Alexandria Lounge. . . . NEIL MATTINGLY, piano-solovox, currently at the Stratoliner. . . . FOUR JUMPS OF JIVE have opened at the Cafe Society.

LEE BARNES TRIO are entertaining at the Lawrence Bowl. . . . ROSELE GAYLE, pianist, is now in his seventh month at the Stratford Tap. . . . NAT ESTES, piano, opens at the Show Tap. . . . THE MUSICAL COUNTS are playing at the Airliner. . . . HARRIET SHEER, currently at the Tip Top. . . . HENRY PALMER has been booked into the Elbow Room. . . . MARTHA DAVIS, pianist, opens at the Club Silhouette on November 28. . . . JOHNNY HARDIMON, singing-pianist, currently at Arden's Lounge. . . . MEL BRANDT TRIO have moved into the Brass Rail. . . .

JUNE COBB AND ANNABELLE are appearing at the King of Clubs. . . . GLADYS KEYES opened at the 1111 Club. . . . MONTE PARKER can be seen at the Ship. . . . MAJOR AND THE MINORS drew 10-week holdover at the Bar of Music. . . . CLARENCE BROWNING is appearing at the same spot. . . . FEDEROW SISTERS drew a holdover at Oahu Isle.

### From All Around:

HELEN STEWART can be seen at the Times Lounge, Rockford, Ill. . . . RED CODY and CHUCK WRIGHT appearing at the 115 Club, Grand Forks, N. D. . . . AL LACY skedded for the Dome, Minneapolis. . . . PUNCHES AND JUDY entertaining in Sioux Falls, S. D. . . . ANN REILING is playing at the T. and T. Club, Mornence, Ill. . . . MANNY LA PORTE opened at the Spaulding Hotel, Duluth. . . . INIANA TRIO have been booked into the Fort Wayne Hotel, Fort Wayne.

STAN OLSEN and Patricia O'Dare drew holdovers at Packer's Palladium, Green Bay. . . . GLEN CARR, organist, and Mary Ellen Daniels, songstress, current at the Indiana Hotel Fort Wayne. . . . FOUR RED JACKETS now at the Show Bar, Evansville, Ind. . . . O'BRIEN AND EVANS booked into the Theater Bar, Evansville, Ind. . . . BILLY CHARLES moved into the Dome, Minneapolis. . . . CAROL LOWE, pianist, at the Embassy Club, Sioux Falls, S. D. . . . KNIGHTS OF RHYTHM (4) are appearing at the Jal-Lal, Columbus. . . . DAVE DAVIS (3) currently at the Arcade, Sioux Falls, S. D. . . . AL LACEY has been held over at the Dome, Minneapolis. . . . JANE ANDERSON, songstress, has been added to the show at the Red Feather, St. Paul.

ALICE ALDRIDGE, pianist, currently at the Trocadero, St. Paul. . . . THE BEACH COMBERS are playing at the Wigwam, St. Paul. . . . JEAN LOACH is at the Gopher Grill in the same town. KENT MILLER TRIO current at the Stage Lounge, Chicago. . . . LEONARD SISTERS booked for Germania, Freeport, Ill. . . . CHOLLY WAYNE going back into the Normandie Room, Cleveland. . . . JOHNNY MACK appearing at the Esquire Lounge, Sioux City, Ia.

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# B'way Takes Down Again; New Bills Help Roxy, MH

NEW YORK, Nov. 18.—Post-election Stem biz was down. An Armistice Day holiday falling on Saturday helped some, but the final tally for the week showed poor takes. Radio City Music Hall and the Roxy, with its new show, were the only two of the flesh-and-pic houses to come up with satisfactory figures.

Radio City Music Hall (6,200 seats; house average, \$100,000) pulled a solid \$118,000 for its fifth week with Hilda Eckler, Van Grona, Jack Powell and Mrs. Parkington against \$122,000, \$121,000, \$122,000 and \$130,000 respectively for the previous weeks. Bill will be changed after sixth week.

Roxy (6,000 seats; house average, \$75,000) opened with a juicy \$88,000 for Ray Bolger, Grace Barrie and *Irish Eyes Are Smiling*.

Paramount (3,664 seats; house average, \$75,000) slipped to \$53,000 for its second week from an opener of \$65,000 with Tony Pastor ork, Marion Hutton, Bert Wheeler and *I Love a Soldier*.

Capitol (4,627 seats; house average, \$55,000) had another drop when it counted \$54,500 for its third and final week with Arlene Francis' *Blind Date*, Bob Strong ork, Ella Mae Morse and *Marriage Is a Private Affair*. Part of the drop was caused by giving over the house Wednesday night to War Bond buyers. Bill opened with \$75,000 and was followed by \$66,750. New show, opened Thursday (16), has Jimmy Dorsey ork, Henry Youngman and *30 Seconds Over Tokio*.

Strand (2,779 seats; house average, \$45,000) fell back to \$36,000 for its third and final week with Les Brown ork, Sue Ryan and *Conspirators*. Opened with \$54,500 followed by \$47,000. New show,

premiered Friday (17), has Abe Lyman ork and *Very Thought of You*.

Loew's State (3,500 seats; house average, \$25,000) also was hit when it showed a poor \$22,000 for James Barton, Karen Cooper, Three Suns and *San Diego, I Love You*. Previous week's figure was \$26,000.

## Election Reaction Cuts Boston to 27G

BOSTON, Nov. 18.—After-election sag which hit all show business in Boston knocked the estimated gross down at RKO-Boston for week ending Wednesday (15). Wally Brown and Alan Carney plus Louis Jordan's Tympany Five attracted \$27,000 into the box office, a good take, but not on a par with the election week \$31,000.

The picture, *Tall in the Saddle*, with John Wayne and Ella Raines, on the same show, was liked enough to be a holdover for the following week, with a heavy-attraction stageshow. Current bill headlines Johnny Long and orch plus Sibyl Bowman, the DiGitanos and Lew Hoffman.

## Balto Hipp \$13,500

BALTIMORE, Nov. 18.—Hippodrome Theater grossed a good \$13,500 week ended November 15, with bill made up of Lora Lee, Joey Rardin, Russ Miller, the Maxellos and the Burns Twins and Evelyn. Pic, *The Master Race*.

## King Sis, Raeburn Fail To Help Sag In Detroit Takes

DETROIT, Nov. 18.—Business was off at the Hughes-Downtown Theater (2,800 seats; house average, \$23,000) this week, despite the double-attraction combo of King Sisters and Boyd Raeburn and his orchestra. Total was down to about \$20,000, only \$1,000 over the previous week's record low. Election night business, near vanishing point, accounted for the low net. Picture was *I'm From Arkansas*.

Modest pick-up is anticipated this week with the *Overseas Caravan* of former USO stars, headlining Lorraine Rognan, Yvette, and Jackie Heller, expected to gross \$25,000.

## "Hooray for Girls" \$26,000 in San Fran

SAN FRANCISCO, Nov. 18.—Biz with Harry Howard's *Hooray for the Girls* hit \$26,000 week ended Tuesday (14) at the Golden Gate (seating capacity, 2,850; house average, \$27,000; prices, 45 to 95 cents). Second week of the pic, *None But the Lonely Heart*.

Warfield (seating capacity, 2,680; house average, \$26,000; prices, 45 to 85 cents) grossed \$26,000 week ended Monday (13). Show had Grey and Diane, Cappy Barra Boys, De Simone Dancers, and Milt Douglas and Priscilla. Pic, *Old California*, a reissue.

## Earle, Philly, Normal

PHILADELPHIA, Nov. 18.—After a major disappointment the week previous

## Windy City Blows Cold With Weak B. O.

CHICAGO, Nov. 20.—The three vaude-film houses here got off to a poor start last week. When grosses were counted up at the end of the week, the registers show only an average biz at the Oriental (3,200) with Will Osborne and his ork as the main attraction, and Rochelle and Beebe, and the Radio Aces supporting, grossed \$28,000. Take, however, up over last week, the house hitting a weak \$25,000. *Overseas Caravan*, current show, with a good billing of acts, looks like a heavy draw. Ada Leonard and Her All-Girl Ork were solely responsible for bringing in approximately \$18,000 at the Downtown (1,800). Present bill, starring Tex Ritter and His Hillbilly Jamboree, opened big. Bill is a good draw for the kid trade.

Grosses for the second week hold-over of the Andrews Sisters, Tip, Tap and Toe, and the Gaudsmith Brothers at the Chicago Theater (4,000), were the lowest the house has had in weeks. Bill brought in a weak \$43,000, a drop of \$12,000 over the previous week. Current show doesn't look like it will show a great improvement at the b. o. Line-up features Jackie Miles, Nicholas Brothers, and Russell and Renee, with Lou Breese and his ork on the stage. Names are not big enough to bring the house receipts up to their average of \$58,000.

with Jimmy Dorsey on tap, Earle Theater (seating capacity, 3,000; house average, \$20,000; prices 45 to 95 cents) returned to normal levels for the week ended Thursday (16). With Hal McIntyre as the band draw, and heavy billing for the Merry Macs, house realized a very satisfactory \$22,000. Sis Buckley and Lyda Sue were the added acts along with Hal Nobel, Ruth Gaylor and Johnny Turnbull of the band. *Carolina Blues* on screen helped some.

(Routes are for current week when no dates are given)

**A**  
Ahearn, Will & Gladys (State) NYC, t.  
Allen, Lee, Trio (Miami) Dayton, O., h.  
Alston & Young (Majestic) Paterson, N. J., t.  
Amazing Mr. Ballantine (Latin Quarter) Detroit 15-26, nc.  
Ames, Alan (State) Harrisburg, Pa., t.  
Ames, Wild Bill (Glass Hat) NYC, h.  
Ames, Jimmy (Slaps Maxie's) Hollywood, nc.  
Ardely, Elly (Stevens) Chi, h.  
Arena, Joe (Majestic) Paterson, N. J., t.

**B**  
Balley, Mildred (Cafe Society Uptown) NYC, nc.  
Banks, Billy (Diamond Horseshoe) NYC, nc.  
Barnett, Martin (Bismarck) Chi, h.  
Baron & Bernay (Village Barn) NYC, nc.  
Barrys, The (Chez Paree) Chi, nc.  
Bates, Peg Leg (Capitol) NYC, t.  
Baylos, Gene (State) NYC, t.  
Bellinger, Freddie (Nut Club) NYC, nc.  
Belmont Bros. (Showboat) Cleveland 20-Dec. 2, nc.  
Bergen, Jerry (Club 18) NYC, nc.  
Bernards, The (Blue Angel) NYC, nc.  
Bertay Sisters (State) Harrisburg, Pa., t.

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Bigard, Barney (Onyx) NYC, nc.  
Blakstone, Nan (Fensgate) Boston, h.  
Blanchard, Jerril (Club 18) NYC, nc.  
Blanche & Elliott (Mayfair) Miami, until Dec. 14, nc.  
Blond Rumba Team (Brogan's Grille) Buffalo, h.  
Bond, Angie (Sheraton) NYC, h.  
Borden, Frank (Glass Hat) NYC, h.  
Bostic, Diane (Madison Room) Cleveland, nc.  
Bowen, Sibyl (RKO-Boston) Boston, t.  
Brilliant, Saul (Majestic) Paterson, N. J., t.  
Briggs, Bunny (Palace) Columbus, O., t.  
Brown, Red (Hilton) Abilene, Tex., h.  
Buckley, Dick (Palace) Columbus, O., t.  
Burnette, Smiley (Hipp) Baltimore, t.  
Burns Twins & Evelyn (Metropolitan) Providence, t.  
Burrheads, Marlam (Earle) Washington, t.  
Burton's Birds (Hollenden) Cleveland, h.  
Buswell, Billy (Grosses) Cleveland, nc.

**C**  
Cain, Lorraine (Stevens) Chi, h.  
Calgary Bros. (Stevens) Chi, h.  
Callahan Sisters (Royale) Detroit, nc.  
Carleton, Betty J. (Tropic Isle) Brooklyn, nc.  
Carlisle, Charlie (Bowers) Detroit, nc.  
Carlisle, Una Mae (Le Ruban Bleu) NYC, nc.  
Carnegie, Andy (Tropic Isle) Brooklyn, nc.  
Carpenter, Thelma (Earle) Phila., t.  
Carter & Bowie (Lindsay's Sky Bar) Cleveland, nc.  
Carver, Zeb (Village Barn) NYC, nc.  
Claire Sisters (Old Roumania) NYC, nc.  
Collette & Barry (Mayflower) Akron, h.  
Cook & Brown (Royal) Baltimore, t.  
Costello, Dinos (Latin Quarter) Chi, nc.  
Courtney, Diane (Versailles) NYC, nc.  
Cranford, Patil (Leon & Eddie's) NYC, nc.  
Curran, Vince (Club 18) NYC, nc.

### TRADE SERVICE FEATURE

## ROUTES

### Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

**D**  
Dale, Alene (51 Club) NYC, nc.  
Dale, Diana (Lookout House) Covington, Ky., nc.  
Dale, Jimmy (Maxim's) Bronx, N. Y., nc.  
Danna, Rosylin (Madison Room) Cleveland, nc.  
Darro & Corda (Leon & Eddie's) NYC, nc.  
Davidoff, Jascha (Casino Russe) NYC, nc.  
Davis & Lewis (Charles' New Orleans 22-29, t.  
Davis, Shorts (Earle) Phila., t.  
Dawn, Dolly (Center) Norfolk, Va., t.  
De Croff, Ann (Astor) Montreal, nc.  
Del-Mar, Maria (Via-Lago) Chi, nc.  
De Martinis, The (Earle) Washington, t.  
Delson, Vic E. (Nut Club) NYC, nc.  
Digatano, Jayne (RKO-Boston) Boston, t.  
Donia, Frank (Seven Seas) Boston, nc.  
Dorsey, Don (Fay) Providence 20-23, t.  
(State) Hartford, Conn., 24-26, t.  
Drake, Robert, & Jeanne (Hawaii) Albany, N. Y., nc.  
D'Ray, Phil (Jefferson) St. Louis, h.  
Dupont, Bob (Strand) NYC, t.  
Dutton, Laura Deane (Glenn Rendezvous) Newport, Ky., nc.

**E**  
Earl, Jack & Betty (Carman) Phila., t.  
Eden, George (Biltmore) NYC, nc.  
Eldredge, Jean (Eddie Stevens) Cleveland, nc.  
Emmy's, Carleton, Dogs (Palace) Cleveland, t.  
English, Ray (Lookout House) Covington, Ky., nc.  
Evers, Dolores (Warfield) San Francisco, t.

**F**  
Fayne & Foster (State) Baltimore, t.  
Fern, Pearl, & Eddie (Cat & Fiddle) Cincinnati, nc.  
Fisher's, Bob, Flyers (Fair) Orlando, Fla.; (Fair) West Palm Beach 27-Dec. 2.  
Fitz & Carroll (Hipp) Baltimore, t.  
Fletcher, Dusty (Royal) Baltimore, t.  
Florence, Cleo (Palace) Columbus, O., t.  
Francis, George (Madison) Baltimore, nc.  
Fu, Sen Lee (Zombie) Cleveland, nc.  
Futran, Edward (Louise's Monte Carlo) NYC, nc.

**G**  
Gallant & Leonora (Pierre) NYC, h.  
Garr, Eddie (Latin Quarter) Chi, nc.  
Gilbert, Ethel (Gay '90s) NYC, nc.  
Gilbert & Carroll (State) Baltimore, t.  
Gilbert, Gloria (Stevens) Chi, h.  
Gomez & Rozzino (El Chico) NYC, nc.  
Gonzales Sisters (Leon & Eddie's) NYC, nc.  
Gordon, Al (Capitol) Washington, t.  
Gordon, Richard (Beverly Hills) Newport, Ky., nc.  
Green & Dooley (Tower) Kansas City, t.  
Green, Jackie (Earle) Washington, t.

**H**  
Hall, Bob (Diamond Horseshoe) NYC, nc.  
Harold & Lola (Latin Quarter) Chi, nc.  
Harrington, Pat (Greenwich Village) NYC, nc.  
Harris, Claire & Shannon (Capitol) Washington, t.

Harris Trio (Majestic) Paterson, N. J., t.  
Hearts, Three (Center) Norfolk, Va., t.  
Henning, Pat (Adams) Newark, N. J., t.  
Henry, Art & Marie (Indoor Circus) Ft. Smith, Ark.; Muskogee, Okla., 26-28.  
Herbert, Jack (Alpine Village) Cleveland, nc.  
Hilda (Glenn Rendezvous) Newport, Ky., nc.  
Hoffman, Lew (RKO-Boston) Boston, t.  
Hooray for the Girls (Golden Gate) San Francisco, t.  
Hope & Edwards (State) Baltimore, t.  
Hopkins, Bob (Glenn Rendezvous) Newport, Ky., nc.  
Howard, Bunny (Spivy's) NYC, nc.  
Hudson Wonders (Latin Quarter) Chi, nc.  
Hurley, Jacqueline (Macombo) Chi, nc.  
Hutton, Marion (Paramount) NYC, t.

**J**  
Jacobson, Hymie (Roumanian Village) NYC, nc.

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Jansleys, Five (Beverly Hills) Newport, Ky., cc.  
Jerome, Betty (Kelly's Stable) NYC, nc.

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Johnson, Wini (Royal) Baltimore, t.  
Jules & Webb (Bellerieve) Kansas City, h.

**K**  
Kal, Mom! (Lexington) NYC, h.  
Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.  
Keever, Jerry (Greenwich Village Inn) NYC, nc.  
Kemp, Lucille (Nut Club) NYC, nc.  
Kinsman, Guy (Stevens) Chi, h.  
Knapp, Margie (Capitol) Washington, t.  
Kramer's, Henry, Midgets (Club Lido) San Francisco, until Nov. 27.  
Kramer, Stan (State) NYC 20-22, t.

**L**  
LaBato, Paddy (Olmsted) Cleveland, h.  
Lane, Lenny (Troika) Washington, nc.  
LaVola, Don & Carlotta, (Utah Canteen) Salt Lake City.

LaZellas, Aerial (Shrine Circus) Wichita, Kan., 25-Dec. 3.  
Leary, Ted (Carman) Phila., t.  
Lee, Moe (Hot Spot) Cleveland, nc.  
Lemoind & Estelle (Nite Spot) Dallas, 20-27.  
Leonard, Bernie (Folks Roumanian Casino) NYC, nc.  
LeRoy, Hal (Paramount) NYC, t.  
Lester, Buddy (Chez Paree) Chi, nc.  
Lewis, Joe E. (Copacabana) NYC, nc.  
Lewis & Van (Carman) Phila., t.  
Lloyd & Willis (Glenn Rendezvous) Newport, Ky., nc.  
Lorraine, June (Palace) Cleveland, t.  
Lowe, Hite & Stanley (Strand) NYC, t.  
Lucky Girls (Temple) Jacksonville, Fla., t.  
Lynn, Herby (Magnolia Room) New Orleans, until Nov. 23, nc.  
Lyon, Ladd (Capitol) Washington, t.

**M**  
Macks, Four (State) NYC, t.  
Mann, June (Beverly Hills) Newport, Ky., cc.  
Manon, Sylvia (Majestic) Paterson, N. J., t.  
Marks, Jimmy, & Lucille (State) Baltimore, t.  
Marfell, Anita (Chez Paree) Chi, nc.  
Marvelottes, Six (Adams) Newark, N. J., t.  
Mondor, Card (Mayfair) Boston, nc.  
Miles, Jack (Chicago) Chi, t.  
Miss America (Adams) Newark, N. J., t.  
Moore, Betty Jane (Iceland) NYC, nc.  
Morgan, Patty (Copacabana) NYC, nc.  
Morris, Doug (Municipal) Buffalo 20-26, a.  
Mostel, Zero (La Martinique) NYC, nc.  
Murtah Sisters (Latin Quarter) Chi, nc.

**N**  
Nadine (Zimmerman's) NYC, re.  
Nagel, Joan (Radio Frank's) NYC, nc.  
Nelson, Leu (Tropic Isle) Brooklyn, nc.  
Nelson, Mervyn (Spivy's) NYC, nc.  
Nesor, Al (Red Mill) Bronx, N. Y., nc.  
Nevada, Vicki (Myles Standish) Boston, h.  
Nicholas Bros. (Chicago) Chi, t.  
Nolan, Cissie (Leon & Eddie's) NYC, nc.  
Novellos, The (Abe's & Pappy's) Dallas, nc.  
Nyman, Betty Ann (Copacabana) NYC, nc.

**P**  
Palmer, Glory (Stork) NYC, nc.  
Parker, Gail (Lenny's) Cleveland, nc.  
Patterson & Jackson (Earle) Phila., t.  
Pendleton, Bunty (Essex House) NYC, h.  
Petrie, Jane (Biltmore) NYC, h.  
Pierson, Dave, Three Toppers, Ray Campbell (Deighan's) Camden, N. J., nc.  
Pops & Louie (Earle) Phila., t.  
Price, Sammy (Cafe Society Downtown) NYC, nc.  
Princess & Willie's Hawaiians (Wagon Wheel) Akron, O., nc.  
Prof. Backwards (State) Baltimore, t.

**R**  
Raines, Patsy Lou (Greenwich Village Inn) NYC, nc.  
Read, Kemp (Luke's Lodge) Newport Beach, R. I., h.  
Red Caps (State) NYC, t.  
Reilly, Joan (Gay '90s) NYC, nc.  
Renee & Russell (Chicago) Chi, t.  
Revel, Velma (Folks Roumanian Casino) NYC, nc.  
(See VAUDE NOTES on page 58)

## WALTON and O'ROURKE

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Now stringing along with USO overseas.

# TERPING TEAMS IN DEMAND

## Andrews Sis Vs. Andrews Sis to Lawsuit Again

NEW YORK, Nov. 18.—The Andrews Sisters are about to be faced with another lawsuit determining their right to the name. Suit is being brought by the Andrews Sisters (2), a dance act, which claims to have used the name long before the three canaries came into the biz.

Big bone of contention, however, is the belief of the dancers that both the singing trio and General Amusement Corporation, which handles the trio, has let it be known to the trade that the dance team is out so long as it uses the label "Andrews Sisters." This, the dance team contends, has cut its earning power and, the implied threats of retaliatory action, has forced bookers to stop buying them.

In September, 1942, the singing Andrews brought suit against the dancing Andrews to enjoin them from using the name. At that time, it was proven that the name was the one the hoofers were born with and the suit was lost.

According to Sol Tepper, the dancers' present agent, Tommy Rockwell, head of GAC, said he had never heard of the dancing Andrews Sisters until the singing Andrews Sisters achieved name value. To this statement, the toe-and-tap kids have a contract which shows that Rockwell in September, 1937, as Rockwell & Keefe, represented them for an Atlantic City job for which Mickey Aldrich, now with the Eddie Sherman office, was the booker.

## New Manager Plans Name Act Policy for Casanova in Detroit

DETROIT, Nov. 18.—Lowell Bernhardt, impresario of the Club Casanova (formerly the Blue Lantern), has retired from active management of spot in order to devote his attention to the operation of oil property in Central Michigan. Al Shake, for 10 years manager of the Flint, Mich., Athletic Club, leading up-State private club, has been named to handle the spot.

Return to the policy of name attractions which put the spot among the half dozen top-grossers of the city a couple of seasons ago is planned, Shake said. He is dickering now with two names for probable December date, following remodeling of the place.

## Hartford 10 O'Clock Curfew May Be Problem After War

HARTFORD, Conn., Nov. 18.—When the war ends and some of the "emergency measures" now in effect end with it, Hartford may be faced again with the problem of what to do about cabaret floorshows after 10 p.m., the legal hour after which females are not permitted to be employed in establishments selling liquor in this State.

One local cabaret has already been ordered to halt the employment of girls as entertainers, altho they are still allowed to work as waitresses.

Entertainers thruout Connecticut fought the law which they felt was discriminating.

## Lupe Velez-Fields Tour Set

NEW YORK, Nov. 18.—Lupe Velez joins the Shep Fields ork show when it opens at the Adams, Newark, January 4. Package will do a six-to-eight week theater tour, including a possible one-weeker at Loew's State, according to trade sources, tho how the State could buy such a package, which is estimated to sell for about \$8,000, is problematical.

In addition to Miss Velez, show will carry a couple of other acts which haven't been set yet.

## Kibbler Vows He'll Sue AGVA For \$100,000

NEW YORK, Nov. 18.—In a wire to *The Billboard*, Gordon Kibbler, owner and producer of the *Cover Girls Revue* now playing the Kemp Circuit in the South, today declared that he will sue AGVA for \$100,000 "for discrimination and restraint of trade" as a result of union's classifying him and his show "unfair" on September 15. Kibbler stated that he filed a similar suit in 1943 but withdrew it "due to AGVA begging me to drop suit."

He also declared that the union has not only told his performers to walk out but has tried to get the musicians to leave, too; that it asked T. D. Kemp to put "all theaters I play on the unfair list"; that he possesses stamped, approved AGVA contracts on the entire show; that he has never been notified that he is on the "unfair" list and that (See Kibbler on Warpath on page 55)

## Wm. Morris Seeks Club Dates

NEW YORK, Nov. 18.—William Morris Office this week began mailing a circular to organizations and firms which stage private shows, offering the WM list for club date purposes. According to a spokesman for the agency, circular does not represent any new pitch for the club date department but is, rather, an effort to de-emphasize the idea that WM deals only in top-money bookings. Circular lists 15 of the office's top acts and, by implication, offers them as well as other acts for private shows.

## Orph. Op To Turn Booker

HOLLYWOOD, Nov. 18.—Sherill Corwin, operator of the Orpheum Theater is opening his own booking office after the first of the year. It will be called Artists' Booking Service and will be managed by William McIlwain, former assistant manager of the Orpheum. New office will handle acts for vaude and nitery dates, it is understood.

PHILADELPHIA, Nov. 18.—After experimenting with a name band policy, Dewey Yesner returns to his former policy, featuring names for the floorshows at his Shangri-La nitery. New show has Belle Baker as lead-off name for the room.

## Pitch to OPA to Exempt Clubs From Price - Rules Planned by 3 Owner Orgs

### Will Liken Spots to Theaters as Amusement Places

NEW YORK, Nov. 18.—A three-city movement to end price ceilings on night club operations is under way. If it is successful it will probably bring relief to all niteries in the country. Move is the brain child of the Cafe Owners' Guild of New York, the Metropolitan Cafe Owners' Association of Detroit and the Florida Supper Club Men's Association, according to Noah L. Braunstein, COG counsel.

It will take the form of a simultaneous pitch to the Office of Price Administration in Washington to remove hot spots from the price structure on the ground that clubs are places of entertainment more than they are food dispensaries. Price ceilings now are established for niteries as they are for restaurants and similar establishments.

The three owner organizations will contend that other kinds of places which

## City Reported Ready To Level On 7 N. Y. Clubs

NEW YORK, Nov. 18.—Another crack-down on the New York nitery industry is in the making, according to a trade source who is in a position to have advance notice about such matters. The city fathers, according to the source, are preparing to level on seven local hot spots on a variety of charges. These may or may not include the "breakage" accusation hung on the Copacabana, Stork Club and La Vie Parisienne last summer, says the source.

When the city's action will come is problematical, the source declared, but his information is that it will come next week or the week after, and will take shape in Mayor La Guardia's office. A city official who ordinarily handles such crackdowns yesterday (17) would make no definite statement on the source's remarks, but didn't deny that such action was pending.

## Record 665G Left By British Vauder

LONDON, Nov. 18.—After a legal battle lasting many months the British courts have granted letters of administration to Edith Kate Lashwood, widow of the late George Lashwood, who died January 20, 1942, at the age of 79, leaving behind a fortune of over £131,000, approximately \$665,000 at the pre-war rate of exchange. This is a record estate for a British stage personality.

As a headline singer, which position he held in British vaude from 1880 till he retired in 1920, Lashwood drew a weekly salary of from \$750 to \$1,000. Lashwood's fortune easily tops all records for a sum left by a British vaude or legit performer. The next highest was that of Gus Velen, cockney comedian, who died in 1939 leaving \$310,000. Alfred Lester, vaude comic who died in 1925, left \$190,000. Harry Randall, pantomime comedian, who died in 1932, left \$165,000. Dan Leno, said to be the greatest of all British comedians, died in 1904 worth \$55,000. The famous Great Vance, star of the Victorian era, left only \$195, just about a quarter of his weekly salary.

## Nitery Yen Lifts Cost

### Formerly only hotels used ballroomists; army, team-breakups dwindle supply

NEW YORK, Nov. 18.—The glide and lift teams who were on the way out two years ago are back in the dough, according to talent sellers. But if the demand is there, the supply has not kept pace.

Some of the teams have broken up; the armed services got some; war work took others. Few new ones have come along to take their place. Result is that those still around can get prices they never dreamed.

The big money still goes to the name couples. But in recent months the medium priced pairs, who have little or no name value, have also gotten theirs. Two years ago a team which looked good and turned in a fair job could be bought for around \$150, and there were plenty from which to choose. Today the same kind of team can't be bought for less than \$350. Where marquee value is concerned, prices have rocketed in the same proportion percentage-wise. The whirl and spin gals and lads who got \$500 can't be bought now for less than \$1,000. And most of them have long term com- (See Nitery Terpers Scarce on page 32)

## Parker's Bow-Out Hits Rosen-Yates

NEW YORK, Nov. 18.—The *Overseas Caravan* unit, made up of performers who have appeared on USO circuits and headed by Lew Parker, is in the midst of star-trouble because Parker has signed a contract to begin a radio show on Mutual for a New York beer firm about the first week in December. He is skedded to leave the unit, now playing Middle West vaude houses, on December 7 in Columbus, altho there is a possibility that he will double into it when it comes to Loew's State December 21.

Matty Rosen, of Joe Glaser's office, and Charlie Yates, of Frederick Brothers, producers and owners of the package, are said to be dickering for Eddie Foy Jr. as a replacement. Parker's leave-taking temporarily puts on ice plans by Rosen and Yates to turn their unit into a Broadway-type vaude show giving a full evening's performance.

## Marie Nash to Rio for 6 Wks.

NEW YORK, Nov. 18.—Marie Nash, former musical comedy and film actress, has been set for a six-week appearance as a singer at the Copacabana nitery in Rio de Janeiro. Date will commence as soon as Miss Nash reaches Rio. She is due to leave Miami December 1.

Deal was made by Dick Dorso, local percenter, thru Rene Fraday, former European line producer who also turned out a line of dancers here three-four years for presentation in vaude theaters. Booking calls for weekly salary of \$1,000 for Miss Nash, according to Dorso.

## Buddy Lester for Par

NEW YORK, Nov. 18.—Buddy Lester has been set by William Morris office for his first New York theater appearance, at the Paramount, to open December 20 or 27. Price is reported to be about \$1,300 weekly and a second Paramount appearance later next year is involved in the deal. Lester was last seen here at La Martinique. His brother, Jerry, played the Roxy a few months ago.

### Cafe Society Downtown, New York

Talent policy: Floorshows at 9, 12 and 2. Continuous dancing. Owner-operator: Barney Josephson. Publicity: Ivan Black Associates. Prices: \$2-\$2.50, minimum.

Top-notch draw here still is Josh White and his guitar. Negro's chanting of *Outskirts of Town*, *Cherry*, and *The Riddle Song* were great. Customers just couldn't get enough of the troubadour and he came back to do *One Meat Ball* and *Lass With the Delicate Air*. Table-sitters apparently know the catchlines as evidenced by their chiming in during parts of the choruses. White's work is too familiar to require further description. He's probably the outstanding minstrel of Americana today.

Mary Lou Williams's pianology gets good results from the hep customers. Gal opens slow and soft, steps up tempo and on the final bars has the crowd swaying in their seats and stomping feet. So far as Miss Williams's keyboard work is concerned there is little to say. As an exponent of the jazz hot, she ranks with the best in the business. Showmanship, however, lacks sock. Opening faster might help the ickies to understand what she's trying to do.

Jane Harvey, a cute, black-haired, white canary doesn't register. Her small voice coupled with a jammed p.-a. system got only so-so hands. Choice of material didn't help much, either. She opened with *Exactly Like You*, went into *Invitation to the Blues* and finished with *My Heart Sings*. A slight lisp handicapped the first two. The last was definitely not her style. First of all the key was too low. Secondly, the smart lyrics implying sophistication didn't jibe with her looks. Miss Harvey needs lots of experience before she's ready for the big time.

Show opens with Benny Morton's ork (6)—clarinet, trumpet, trombone and three rhythm—on the floor doing some solid sending. Outfit also plays the dance music, relieved by Cliff Jackson's trio.

Bill Smith.

## NIGHT CLUB REVIEWS

### One Fifth Avenue, New York

Talent policy: Continuous entertainment from 10 to 2. No dancing. Owner, Spencer Taylor Corp.; operator, One Fifth Ave. Hotel; room manager, Bob Downey. Prices: No cover, no minimum.

Dimly lit room, sans mike or p.-a. system, packs 'em in but needs at least another act or two to fill in the long gaps between entertainers. Present talent does a good job, but there's not enough of it.

Current attraction is Patricia Bright, comedienne with a fair set of pipes who does okay with some of her routines. Best of the lot is a rapier-like satirization of Hildegard. Miss Bright's bits of biz in this number are sock all the way thru. Even the studied ad libs, that the chantotsey from Milwaukee does so well are repeated by Miss Bright with deadly accuracy and side-splitting effect. Gal's opener is poor. Bit involves line girl at the Copa who hails from what she calls the "Deep South." Characterization is not only completely inaccurate, but the dragging in of a boy friend with a foreign name is bad taste. A Katharine Hepburn routine in reply to an encore is equally poor. Second best of the lot is her Miss Subway. Accent, a broad Green-pernt dialect, got laughs. Gal has lots of personality and looks, but is badly in need of material which can stack up alongside the Hildegard routine.

Bruce Raeburn, a good-looking guy with good pipes, sells his version of pops nicely. Opened with *She Said No* and ended with an *Oklahoma* medley. His *Subway Serenade* and *Let's Fall in Love* drew the best hands. Guy sing lyrics straight but stresses certain words for a double entendre impression which crowd here liked a lot.

Bob Downey, a big guy, opens show with some smart piano work. His light-fingered key-tinkling warmed house up nicely. Freddie Vonn, piano, is on for the lulls and teams with Downey for the opener.

Bill Smith.

### Park Casino, Syracuse

Talent policy: Floorshows at 11 and 1. Continuous dancing. Owner: Lillian Lake-homer. Manager: Sam Kessler. Prices: \$1-\$2, minimum.

Syracuse's newest night spot has opened under the management of Sam Kessler, former New York booking agent. Spot is unique, being attached to a diner lunch wagon, which still stands as a front to the club. A bar and a small, good-looking room, nicely lighted, have been added. Nitery boasts a small stage and dance floor. Room has capacity of 250, but is so constructed that it can be enlarged after the war.

Idea has caught on quickly, and if first week's biz is a criterion, spot is sure to score quickly.

Opening show is headed by Barbary Coast Boys. Harry Reed, of the act, emceed, doing a terrific job.

First out is Trudy Rae, tiny songstress. She has a great personality and nicely voices *I'm in a Dancing Mood*, *Georgia* and an Irving Berlin medley which bring her good returns.

Sterling and Silver deuce with their comedy dance routines and chatter, scoring easily. Their best bit is a tap routine atop a mock typewriter. Small dance floor, used as stage, handicaps team in their work, but pair handle themselves nicely in spite of cramped space.

Barbary Coast Boys (Eddie Gold and Harry Reed) worked for close to 40 minutes night show caught and could have kept up indef. Fans just wouldn't let them go. Reed handles singing chores, with his partner working at the ivories. Numbers are all of the comedy variety, with their *Adolf* number a standout. It's all clean fun, no blue material being needed to put them over. Gold also does a serious bit of ivory tickling. This is a return Syracuse engagement for the team. Personal appeal of pair meant loads to spot in their opening week.

Even with limited seating capacity, floor and stage, spot in its opening week clicked far above operators expectations and should play to great biz from here in. Don Alfonso ork (5) play both pop and rumba numbers for dancing and cut show evenly.

B. S. Bennett.

### Troika Club, Washington

Talent policy: Floorshows at 8:30 and 12. Continuous dancing. Owner-manager: Helen Hamilton. Headwaiter: Mischa. Prices: \$2-\$3, minimums.

Third show of current season brings Shella Barrett, Harger and Maye, and Clarissa into this popular Washington spot. Biz has been better than good thru fall with result that Helen Hamilton has invested chunk of earnings in new Crystal Room which opened its doors Thursday (16), with Milt Davis, local boy, providing supper entertainment on the novachord.

Shella Barrett was in top form when caught on opening day, altho take-off on Eleanor Roosevelt, rated as quite a lady in these parts, brought only a sickly hand. The Barrett doll hit her stride with her night spot drunk routines, and her ribbing of ringsiders was well received. Her Bronx torch singer number also went over, winning her a big mitt. Altho highly stylized, Miss Barrett's stuff goes well here, as packed house at both dinner and supper shows indicate.

Clarissa, out of *Something for the Boys*, nearly took the play from Miss Barrett, however. This gal should be billed as "The Shape." One ringsider cracked, "Migawd, she dances, too." Her folk dancing, tho good, is second to her other wares, all of which can be described as "top drawer." She is strictly something for the boys.

Known to Broadway for their *Early to Bed* chore, Harger and Maye are capable dance team. Duo won good hand and two encores at show caught. Style is flashy and in the groove. Team rates with the best.

Mischa Markoff, Russo basso, emceeds and pitches heavy *Road to Mandalay* stuff which is crowd pleasing. Roger Kay handles music with 10 pieces and mixes numbers well. Unit is smooth, workman-like combo that has been with the house since its opening. *George Daly*.

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### Follow-Up Reviews

COTILLION ROOM, NEW YORK: Having played most of the class spots in the country, Russell Swann gets a whack at the lorgnette trade here. Despite the magician's horsing around, the customers ate it up and yelled for more.

As a magician, Swann doesn't take himself or his sleight-of-hand stuff seriously. Bit after bit is deliberately fudged to pull laughs. His pistol-shooting with comment "no sleeping in this act" shakes the fuddle-duddies out of their bored lethargy and makes 'em actually sit up and take notice. From then on it was clear sailing. Practically every bit of biz pulled laughs ranging from the giggle to the belly variety.

Most of Swann's stuff is the same he showed when he worked at the Waldorf last spring. Some of it lacked his usual smoothness, but that was probably due to opening night difficulties. One piece is new. For the cane-vanishing routine, which he deliberately flops twice, he calls on Stanley Melba, ork leader and room manager, to show him how. Melba pulls it off to good laughs and nice applause.

Swann has reduced patron participation. (See Follow-Up Reviews on page 58)

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# VAUDEVILLE REVIEWS

## Loew's State, New York

(Reviewed Thursday Evening, Nov. 16)

This week's vaude offering at the State won't make lines form. Bill—and the audience—don't really wake up until near the end and total effect is just so-so.

Opener is the Skating Macks (4), girl roller act. Fems are okay in the looks and costuming departments. Tricks are mostly conventional, altho enlivened here and there by bits in which one spins another around by the hands or feet only. Most unusual stunt is one involving a girl doing a back-bend until she reaches the floor. Patrons sent 'em off with a good mitt.

Stan Kramer and Company, puppet act, follows. Opens nicely, with Kramer handling a doll in a hula dance. Doll then shows in phosphorescent costume, a cute idea. Act, however, doesn't build. Goes into a piano-playing puppet, an operatic singer and a drunk, these three appearing on a platform with Kramer in darkness. Subsequent dummies are not given enough laugh-pulling business and handling is a bit rough at times. Wind-up is Kramer doing an imitation of Betty Hutton. Just why is hard to say. Net result is a passable reaction.

Smith and Dale and their two stooges, William Royal and Sylvia Miller, are in No. 3 slot with their standard *Dr. Kronk-hite* act. Performers are badly in need of fresh lines and rely too heavily on Yiddish word-play for their effects. For their devotees, they were in regular form, but house didn't seem to be heavily populated with Smith and Dale fans when caught, so that no real belly laughs developed. After the first part Miss Miller and Royal duet a medley of corny Italian songs. Warbling is a little grandiose for their voices but crowd comes back with a good hand. They are then joined by the other two for *It Had To Be You*, not exactly a polished bit of harmonizing. Audience sent the act away with a good response.

Will and Gladys Ahern follow with a mixed singing, dancing and rope-trick act. He does the twine-twisting, not extraordinary, while splicing a routine of tired gags which draw a few laughs. She does the dancing, and does it nicely. Wind-up is a rather charming idea with the pair country-dancing inside the twirling rope. Audience reaction, except for the last item, is mild.

Gene Baylos is on next-to-closing. While he didn't register as heavily, when caught, as he has at other times, he did at least set the crowd riding a wave of giggles. Some of his stuff is moldy and some in bad taste, but the guy remains a talented comic capable of build- (See *Loew's State, N. Y., on page 29*)

## Downtown, Chicago

(Reviewed Saturday Evening, Nov. 18)

Swing, jive and jump are definitely absent from this week's show. Tex Ritter and His Hillbilly Jamboree take over stage for 65 minutes with a score of cowboy tunes, hillbilly numbers and old-time favorites. Bill heavy on the music side, is sprinkled, however, with enough comedy. Seven acts aside from Ritter, on 'bill, which gives enough variety to please the entire audience. When caught the house had good attendance, and from the reaction of the ticket buyers the attraction looks like a good b.-o. draw.

Opening band number is an appropriate one, the ork dishing out with a good barnyard melody, featuring *Chicken Reel*. Ritter, who is also seen on the screen in his latest Western drama, *Dead or Alive*, acts as emcee, introducing his cast in a typical home-spun fashion. Opening flesh act is the Gene Lewis Trio from Station W.L.S. Group, consisting of guitar, accordion and bass, please with a nice arrangement of *Rovin' Cowboy*. Bonnie Dodd, a cute little trick dressed in cowboy attire, does a fine job on the steel guitar in the playing of her own original tune, *Roadside Rag*. For comedy atmosphere, Slim Andrews carried away the honors. Act is strictly hoke. Lad gets plenty of laughs with his trick playing on several instruments, including guitar, ocarina, clapping bells, slide whistle, musical saw and his imitation of a trumpet in which he uses four funnels. Closes with *Sweet Jenny Lind*, a novelty number employing a wash tub, automobile horns and a trick banjo for effects. The Milo Twins then take over with a guitar and vocal duet of *Take the Night Train to Memphis and Smoke on the Water*. Max Terhune also comes in for a good share of comedy repertoire, includes whistling, imitations of barnyard animals and vent work. His stint with the dummy, however, is too long and dragged when caught. Comic would do well to either cut down on his opening or slice some of the material from the vent bit.

Christine Campbell does a good hill-billy vocaling of *Yodeling Radio Joe*, accompanying herself on the guitar. Dub Taylor draws a heavy hand with his xylophone playing of *Paradise*. Lad is a good salesman and displays plenty of showmanship and also does a fine job in playing just once again, in which he uses six hammers. Tex Ritter backed by the Gene Lewis Trio and the Milo Twins show-stops with his homey warbling of cowboy tunes. Entire bill is okay and should click in almost any type of theater. (See *Loew's State, N. Y., on page 29*)

Jack Baker.

## Strand, New York

(Reviewed Saturday Afternoon, Nov. 18)

Steadfast fixture at Warner Bros.' vaude house, Abe Lyman moved in with augmented ork, Friday (17) and fair surrounding bill. Band puts on a good, entertaining show, Tari Vance, gal dancer; Bob Dupont, comic, and Low, Hite and Stanley make up rest of the bill. Pic is *The Very Thought of You*, and whole layout will probably do good biz.

Lyman opens with waltz medley which is different from most band openers. Usually there's a rip-roaring starter, but here, with band fortified by four strings, three-four tempo gets by handily. Band does very little outside of Gershwin medley near the end, so far as its own spot is concerned. However, they put on an entertaining bit behind Lyman's vocalist, Rose Blaine, when she sings *Amen*. Lights are dimmed and band claps on the beat, using colorful gloves tinted with phosphorus. It's okay gimmick.

Band backs rest of show nicely, and Lyman is wise in not doing any specialties outside of the waltz and Gershwin. Tapstress Tari Vance, new in the East, is tall, thin gal who does standard stuff. She works easily and handles taps with assurance but seems to have no definite routine. Her one good bit is a quick whirl while still tapping. She uses it in all her stuff. It might work out to be her trade-mark if rest of routine was wrapped around it.

Bob Dupont, comic juggler, gets laughs by virtue of facial contortions while tossing objects around. He has a "so what" attitude that's fetching. Finale, in which he eats an apple while juggling (See *Strand, New York, on page 29*)

## Capitol, New York

(Reviewed Thursday Evening, Nov. 16)

New stage layout at Capitol opening Thursday (16) has plenty of entertainment value via outstanding acts. Henny Youngman steals honors left and right, with Peg Leg Bates and Jimmy Dorsey ork filling out rest of show. It's standard stuff: comic, dancer, band vocalists and name band. Show gets terrific hypo from Youngman who is at his best here, and gives it a bang-up finale which sends payees home happy. Whole thing is wrapped up in less than an hour, and is teamed with Loew's *Thirty Seconds Over Tokyo*. Pic got great ballyhoo, and fact that this is J. Dorsey's first appearance on the Main Stem in quite a while combines to mean plenty good biz.

Youngman had to beg off. He's here with new material and seems to have brushed up on his timing so much so that every gag, whether laugh getting or not, registers via excellent spacing of giggle-getters. He comes out with bandanna around his head, sash around his waist, and his trusty violin and bangs out winning material immediately. He pleases because he's informal and kids everyone, including himself. He slaps guys in the ork around, makes them feel at ease, and includes the crowd in his fun.

Probably only fault in Youngman now is his inability to keep old gags from creeping into his routine. He's fresh and crisp, and then bang, an oldie is in and slows up the works. Instead of working 14 minutes, he might scissor carefully and put on a 10-minute bit and off. He'd then be plenty terrific.

Peg Leg Bates, colored dancer who's doubling from Zanzibar, N. Y. nitery, is standard, having been on Broadway many times. He does two routines, working easily and ably backed by Dorsey's band. Bates takes advantage of his one leg to make dance routines count. He seems much more at ease in vaude house than at nitery and registers socko here.

Only possible weak point is Dorsey's ork in their band spots. No doubt about band's ability to make with the music, as has been demonstrated for many years on many occasions. But like many leaders he hasn't learned to differentiate be- (See *Capitol, New York, on page 29*)

## Chicago, Chicago

(Reviewed Saturday Afternoon, Nov. 18)

A good three-act combination here this week offers 40 minutes of solid enjoyment. Bill is light, running from acrobatics to fast stepping, which is a well-balanced contrast for the screen offering *Laura*.

Russell and Renee, bouncing acrobats, do some thrilling turns on the trampoline. Their large square apparatus gives them plenty of room to execute high jumps, double turns and back somersaults to good advantage. For a closer, the guy does a high somersault turn thru a wooden hoop, also does a good jump-rope stunt, bouncing his body on the canvas while his partner turns the hemp. Both bits score and get plenty of hand slapping.

Jackie Miles in next-to-closing spot, keeps the audience laughing. Lad is quick on delivery and knows how to sell. Biggest click is his imitation of Frank Sinatra. He also does a neat job in giving his impression of how Bing Crosby learned to croon. Lad scored for heavy applause and had to return for a thank you.

The Nicholas Brothers, sepiu dancers, close the show with their fast-stepping socko routines. The lads who are teamed together again, after a short split while one was in the army, give the show plenty of action with their high jumping and crawl splits, eccentric dancing and toe ballet work. As an added feature Harry does a neat job in warbling a Portuguese number, which drew a good mitting.

For the band's opening number Lou Breese concocted a special classical and swing arrangement of Ravel's *Bolero*. Other musical numbers were devoted exclusively to backing of the warbling of Jean Williams, his new thrush. Gal, an eye-filling brunette, who is making her first stage appearance at this spot, is definitely a find. She has plenty on the ball and knows how to sell her numbers. When caught she did *Straighten Up and Fly Right*, *Trolley Song* and *It Could Happen to You*. Her fine song styling and unusual voice range, plus her pleasing personality, made a hit with the audience which called her back for several encores. Came back with *How Many Hearts Have You Broken?* for heavy applause. Gal has a lot of talent and can handle any type of song well.

Jack Baker.

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# Commission Adjustment May Settle AGVA - NATA Aches; Shelvey Meets Midwest Execs

## Prefers 10-5 Split But "Will Go Along" Other %

NEW YORK, Nov. 20.—The thorny problem of the proper way to split commissions—a question which has been agitating agents and their organization here and in Chicago—is on its way to settlement as the result of an all-day conference between Matt Shelvey, head of AGVA, and officials of the National Association of Theatrical Agents, which took place Saturday (18) in the Windy City.

Before he left for Chi yesterday (17), Shelvey said that he had been invited to attend a special meeting called by NATA and believed that he would be asked to settle with NATA on the basis of permitting the Midwest reps to split

the maximum commission allowed by AGVA—15 per cent—any way they saw fit.

Up to now agents have been prevented from splitting any other way than 10-5 with bookers who have exclusive booking privileges in theaters and nighteries. This is in accordance with the provision in the "Rule B" contract which AGVA signed in January, 1944, with Artists Representatives' Association of New York. The ARA-AGVA pact is a yardstick—or has been up to the present time.

### Shelvey Open-Minded

Shelvey said, before leaving, that if NATA asked him to grant a 7½-7½

## 2 More Balt. Spots Go in for Names

BALTIMORE, Nov. 18.—The Club Charles, owned by Moe Levy and Cy Bloom, has taken over the ballroom above the club and as soon as renovations are completed will open with a splash. New room, tag still to be decided, will open with a name talent policy and a budget of approximately \$4,000. Show will carry four acts and a line. New spot will preem in about two months. The Club Charles, downstairs, operates on about a \$2,000 budget.

The Chanticleer, recently acquired by Mickey Bloom and associates, is expected to light up in about a month. Spot will drop its dinners. Talent policy will consist of a name or semi-name band plus a top act.

Sol Tepper, now booking the Club Charles, will book the other two spots also.

divvy or any other type suitable to the Midwest crowd, he would go along and would demand, in return, that NATA sign "Rule B" as is, in all other respects.

The AGVA official declared that while he agreed with ARA that 10-5 is the "best deal all around" he felt it was "more practical" than the NATA view that the matter should be left for agents and bookers to determine themselves.

He said that in the last few months he has had at least 300 complaints from performers who have been kept out of work in spots controlled by NATA members. After previous efforts to bring about a change, NATA slapped a kind of unofficial boycott on acts controlled by ARA members on the ground that they, the NATA bunch, could not afford to do business on a 10-5 split.

### ARA Ranks Beef

Within the ARA itself there has been plenty of beefing about the arrangement. The independent agents, generally, have held that they are at the mercy of the big offices which have intercity representation. Indies say the big outfits can make their own deals—in some cases splitting 10-5 with their own branches—while the solo New York percenter must do business with the NATA crowd—or not at all.

Among the gripping agents matters have proceeded to the point where an organized bloc is now forming to force a new deal on ARA officials. At least one caucus has been held among the dissident percenters here. Should Shelvey go along with NATA the rebels would be considerably strengthened, for they will have that to point to as an example. They have already made a verbal request to ARA officials for a general membership meeting to air the problem.

### ARA Ready to Change Minds?

At the same time it is rumored that the ARA biggies are getting ready to change their minds, possibly because of the opposition within their body. The question was discussed at recent meetings of the ARA board of governors, and it is believed that the execs will make a recommendation for a change.

Should Shelvey sign up with NATA this move may affect whatever plans ARA has for becoming a national organization. NATA already embraces reps in many cities of the country. Should ARA try to go national, a grab-fest for the smaller organizations might ensue unless the two orgs—which between them comprise most of the agents in the country—join into one body.

Meanwhile, as Shelvey shoved off for Chi, the ARA governors held their second meeting in two weeks yesterday (17). One of the things reportedly discussed was the status of I. Robert Broder, ARA attorney. Broder, it is said, recently demanded the removal of Tess Diamond, (See *Commish Adjustment* on page 32)

### Soviet Honor for Comic

LONDON, Nov. 18.—George Formby, uke-strumming British vaude, radio, film comic, has been awarded the Soviet Order of Lenin by Marshal Stalin. Award was made on the strength of Formby's popularity as a film comic in the U.S.S.R. With the news of the award comes an invitation to go to Moscow—after the war—to collect.

## Prov. Garden's New Name Policy Rolls With Pickens

PROVIDENCE, R. I., Nov. 18.—Policy change in Providence Biltmore's Garden Room this week brought in first of group of name attractions, following six months of straight band and extra trio bookings. New band, Pancho, went into room Monday (November 13) for two weeks. Also on the bill, for limited engagement, is Jane Pickens, singer.

Future bookings include Jan Savitt, who follows Pancho into room on November 27, for two weeks. Duke Ellington is inked in for three weeks and three days beginning December 11, the day following his concert in Carnegie Hall. Adrian Rollini trio also booked into the room.

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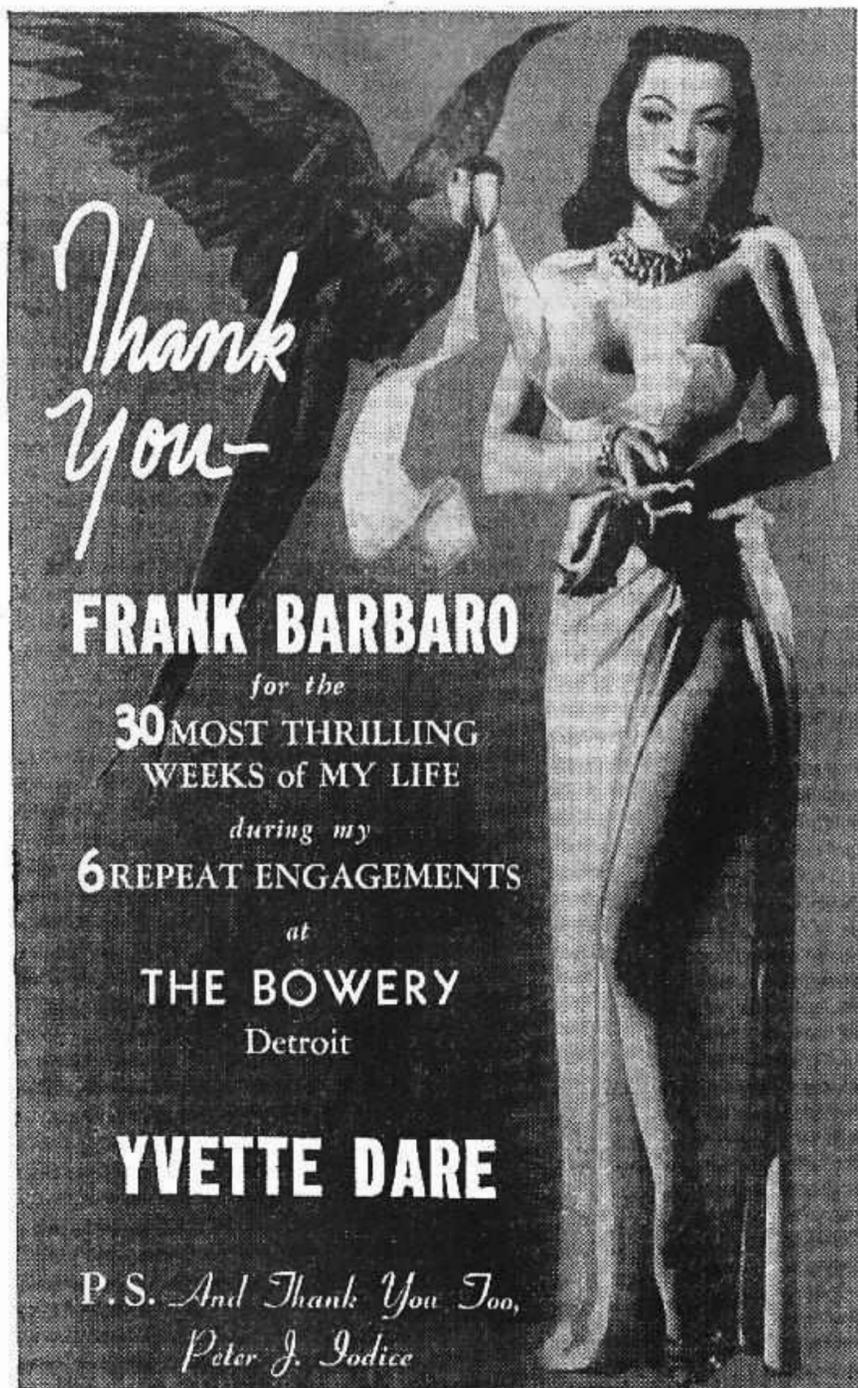
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**Carroll Wants Dumb Acts, Dancers for Mexican Show**

NEW YORK, Nov. 18.—Earl Carroll is in town looking for talent for his Mexican show, set to open at the Palace of Fine Arts, Mexico City, February 20.

Carroll is seeking pantomime acts, dance teams and some talkers. In some cases the English speaking acts will be introduced by a Spanish speaking emcee. Show will also carry a 36-girl line which will be brought from the Coast. Package will cost \$80,000.

Entire production, said Carroll, will be without profit to him. Proceeds will be turned over to a charity designated by President Comachio of Mexico. Bill will run four weeks.

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**LOEW'S STATE, N. Y.**

(Continued from page 27)

ing audience reaction to a "thank you" exit.

The Red Caps (6) close. Negro sextet combines commercial close-harmonizing with instrumental work on piano, bass, electric guitar and soprano sax. They are at their best in jump tunes such as *Boogie-Woogie Ball* and *Cow-Cow Boogie*, in which they show themselves a well-groomed outfit. They sell well in these numbers, tossing in a lot of jive stuff, dancing and kibitzing. In the ballads, *I'm Gonna Live My Life* and *I Learned a Lesson*, they are too groovy and too much like similar combos. As a whole, the act stacks up well and should be an asset in shows where they aren't required to close. Picture is *Double Indemnity*. Biz good. *Paul Ross.*

**STRAND, NEW YORK**

(Continued from page 27)

it with couple of other objects, is old, but still good. Sailor trio, Low, Hite and Stanley, have added something to their repertoire that's plenty commercial. They've always done take-off on Andrews Sisters, but emulation of Ella Mae Morse's *Cow-Cow Boogie* disk is a find for act. Opener, in which they kick each other around, is slow and could stand scissoring. However, they walk off to a good hand via *Boogie*. Funniest bit is little chap's coming into disk late or talking while singing is going on. Seems impromptu, which helps sell.

Lyman's wife, Rose Blaine, also his vocalist, knows her biz. She can deliver a tune with best of them, her voice, manner and stage presence all being socko. Unfortunately she doesn't exercise same taste in her choice of material. Her standard pops are okay, but in a new calypso tune the lyrics are far too blue. They might possibly go on a N. Y. vaude stage where kids are hep, but out in the sticks thing would probably be a boomerang. Fact is that in finale *Amen*, which is top material, gets much bigger hand than calypso material. Frankie Connors can still sing with the best of them. Tenor warbled *I Dream of You, Too-Ra-Loo-Ra-Loo-Ral*—which is perfect for his voice—and *Night and Day*. He never pushes too hard, and in fact, holds back all the way. That's his principal crowd-catcher, for by underplaying, his finale hits payees right in the mid-section. Guy is plenty okay. *Paul Secon.*

**CAPITOL, NEW YORK**

(Continued from page 27)

tween what is wanted on vaude stage and what goes in hotels and ballrooms where music is strictly for dancing. Unfortunately, there's no dance floor at the Capitol, only aisle space, and payees are glued to their seats. Consequently, when Dorsey does four tunes he did on disks, namely *Amapola*, *The Breeze and I*, *Green Eyes* and *Brazil*, tunes stir remembered interest but that's all.

There's no deliberate attempt to put on a show that's entertaining. Dorsey has done just fair in theaters thruout the country, and this is probably the reason why. He's a great instrumentalist, but payees want to be entertained, and Dorsey just doesn't give them anything but straight orchestrations on tunes. Ork has nine brass, six sax including J. D. and four rhythm.

Vocally he gets great assist from Patty Palmer, gal who really can handle lyrics with ease and finesse. She opened with ballad *I Dream of You* and socks across *Tree Grows in Brooklyn*. On rhythm tune, especially, lass opens up and payees come across with plenty of noise. She's cute and makes fine appearance. Teddy Walters, male vocalist, has making of good voice, but his general appearance and presentation is still a bit rough. He has nice timbre, but is still stiff. Fact that he never sang professionally up until time he went with T. D. some months ago is still visible. But that can be corrected if he'll watch his control and relax while working. He's a fine guitarist, and when he does *Is You Is or Is You Ain't* with stringed instrument he got off his best number. Maybe he should work with guitar all the time. It would be original and it seems to help him take it easy while working. *Paul Secon.*

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**BROADWAY OPENINGS**

**SADIE THOMPSON**

(Opened Thursday, November 16, 1944)

**ALVIN THEATER**

A musical play by Howard Dietz and Rouben Mamoulian, based on W. Somerset Maugham's play, "Rain." Directed by Rouben Mamoulian. Lyrics by Howard Dietz. Music by Vernon Duke. Settings by Boris Aronson. Dances by Edward Caton. Choral ensembles by Millard Gibson. Conductor, Charles G. Sanford. Vocal arrangements by Charles Cooke, Walter Eiger, John Klein, Joseph Glover, Irving Landau, Julian Work and the composer. Costumes by Motley and Azadia Newman. Company manager, John H. Potter. Stage manager, Don Darcy. Press representatives, Jean Dalrymple and Anthony Buttitta. Presented by A. P. Waxman.

Songs: "Barrel of Beads," "Fisherman's Wharf," "When You Live On an Island," "Poor as a Churchmouse," "The Love I Long For," "Garden in the Sky," "Siren of the Tropics," "Life's a Funny Present," "Born All Over Again," "Sailing at Midnight."

Joe Horn ..... Ralph Dumke  
 Corporal Hodgson ..... Daniel Cobb  
 Private Griggs ..... Norman Lawrence  
 Sergeant Tim O'Hara ..... James Newill  
 Ameena, Horn's Wife ..... Grazia Narciso  
 Honeyple ..... Beatrice Kraft  
 Mrs. Alfred Davidson ..... Zolya Talma  
 Cicely St. Clair ..... Doris Patston  
 Lao Lao ..... Remington Olmsted  
 Sadie Thompson ..... June Havoc  
 Quartermaster Bates ..... Walter Burke  
 Reverend Alfred Davidson ..... Lansing Hatfield  
 Polynesian Girl ..... Milda Mladova  
 Polynesian Boy ..... Chris Volkoff

**SINGERS:** Misses Ann Browning, Arlene Carmen, Paula Carpio, Mollie Causley, Ethel Greene, Marilyn Merkt, Dorris Moore, Linda White. Messrs. Jimmy Allison, Anthony Amato, Adolph Anderson, John Cassidy, Nell Chirico, Delmar Horstmann, Robert Lawrence, Alan Noel.

**DANCERS:** Misses Vivian Cherry, Faith Dane, Toni Darnay, Andrea Downing, Joan Dubois, Mary Grey, Lili Landre, Virginia Meyer, Theodora Roosevelt, Anna Scarpova, Alla Shishkina, Ruth Sobotka, Natalie Wynn. Messrs. Fred Bernaski, Bob Carl, T. C. Jones, William Lundy, Mischa Pomplianov, Igor Tamarin, William Vaux, John Ward.

Polynesian Musicians: Wasantha Singh and His Group—Minakshi, S. R. Mandel, Frank de Silva, Karla Margot Pries.

It is obviously impossible to hazard an estimate on *Sadie Thompson* without a comparison to its predecessor, *Rain*. *Rain* was box office. Its melodized off-spring—with all its impressive glitter, and it packs plenty—looks doubtful.

Perhaps a drama like *Rain* just isn't suited to the transition. It might be, if the authors had elected to hoke it up into a fast-moving musical, kidding the yarn into something like a damp *Panama Hattie*. But Messrs. Dietz and Mamoulian have stuck close to the original script with the result that *Sadie* makes pretty heavy going with long stretches of dialog in order to get the rather grim tale across, relieved by song cues and ballet interludes. It is programed as "a musical play." Maybe it should be one or the other. As it is, it is very lovely to look at and often to listen to—but it is just a little tiring.

It must be reported, however, that if it was the authors' intention to set *Rain* to music, they have succeeded—and A. P. Waxman has spared nothing on its production. Boris Aronson's two sets are eye-fillers, as are the Motleys' South Sea costumes. Special ones for *Sadie*, herself, have been designed by Azadia Newman. There is fine dancing and good singing, and some excellent acting. It is too bad that combo of so many good things doesn't pack a harder wallop.

Of the two acts, the first is by far the better. It builds briskly with character intros and winds up with a brilliant jungle ballet and a good sock curtain. Second stanza is a slow down and blue pencil could be used to speed up some of the scenes. Clever spot, however, is *Sadie's* conversion-montage via ballet and choral treatment.

The cast is uniformly good. If *Sadie* does nothing else it proves that June Havoc is a first-stringer in the musical field. Unfortunately she hasn't voice enough for *Sadie*, but she has a way of putting a song over which makes the lack of range and volume negligible. Also, in this she steps out as considerable of an actress. She chalks up another top mark for herself. James Newhill unveils a good tenor for his first Stem appearance as the marine who loves her, and Lansing Hatfield, of the Met, baritone the Reverend Davidson excellently and acts him creditably. What comedy there is falls to the lot of Ralph Dumke as the tipping beachcomber-innkeeper. However, it runs closer to a straight character part and Dumke plays it to make it (See *Sadie Thompson* on opposite page)

**IN BED WE CRY**

(Opened Tuesday, November 14, 1944)

**BELASCO THEATER**

A drama by Ilka Chase, from her novel of same title. Staged by John C. Wilson. Settings by Joseph B. Platt. General manager, C. W. Hobbs. Stage manager, Lucien Self. Press representatives, Willard Keefe and David Tebet. Produced by John C. Wilson.

Jasper Doolittle ..... Paul McGrath  
 Bruce Morely ..... John Kane  
 Devon Elliott Wainwright ..... Ilka Chase  
 Suzanne ..... Virginia Kaye  
 Tim Wainwright ..... Francis DeSales  
 Hilda ..... Gynia Gray  
 Miriam Doyle ..... Claudia Walden  
 Barbara Horlick ..... Helen Marcy  
 Nick Van Alston ..... Maury Tuckerman  
 Dick Hadley ..... Douglas Gregory  
 Jennie Moore ..... Ruth Matteson  
 Claire Dangerfield ..... Eleanor Audley  
 Fairweather ..... Harold Crane  
 Kurt Fabrik ..... Frederic Tozere  
 Delivery Boy ..... Milton Spelvin  
 Maria Sellner ..... Elena Karam

Ilka Chase wrote a novel, Ilka Chase dramatized it—and Ilka Chase acts it. John C. Wilson has hired a better-than-adequate corps of actors to assist her and given the whole an effulgently smart production. They have stubbed their collective toes.

*In Bed We Cry* may have been a best seller between the covers (of the book, of course), but what's come out of it to the stage of the Belasco isn't going to sell itself to pewsitters. What does come out of it is one of the talkiest, dreariest problem plays in years. It tries so hard to be brittle and ultra that it quite out-smarts itself. Miss Chase's book-gals and boys didn't bear down heavily on the credible side, but as she's brought them to life for the theater they have added to themselves the cardinal sin of dullness. They talk and talk and talk about their little affairs to a point where a pewsquatter's reaction is "who the hell cares." And then they talk some more, just for good measure. Miss Chase was still at it at the break. She hadn't seemed able to find a third act curtain line.

Anyone who read the book knows that *Bed* is about an ultra-successful lady cosmetician whose laboratory-assistant husband prefers to do something useful for the army. So he ups and leaves her—for no very clear reason—since he protests he loves her, and she embarks on an affair with a heel. Comes Act Two and the gigolo wants to marry into the firm. So she divorces friend husband who meanwhile has gone off to war.

The gigolo is a stinker—can't even stick to one mistress at a time—but somehow Miss Chase's heroine doesn't peg him for a crumb until she catches him at an extra-mural amour and gets her face slapped for her trouble. Even then it takes the news of her ex-husband's death in Africa to convince her that she doesn't have to marry the guy. By that time nobody cares much either way.

Occasionally, in all this a flash or two of the old Chase wit boils up to the top. But it is only an infrequent bubble, and outside of a last scene when she goes dramatic, Chase, the actress, has received very little at the hands of Chase, the playwright. Most of the dialog exhausts itself to fall flat on its face from sheer boredom.

The rest of the cast suffers from the same malnutrition. Paul McGrath is a pleasantly believable as any in a stock role as the man she probably should have married. Francis DeSales copes with a cardboard cut-out of the husband in the few scenes allotted to him, and Frederick Tozere is more than unpleasantly slick as the heel. The supporting players try valiantly for the brilliantly smart pitch, but the script throttles them. An exception, however, is a scene by Elena Karam in the third act which spells top-drawer playing.

It's not likely that "Bed" will find favor with air-casters. If it is tedious on the stage, miking it would bring no improvement.

In sum, *Bed* is just "too, too" with a new confection by Adrian for Miss Chase to wear in each of Joseph B. Platt's seven scenes—and Platt's sets are lush, too. It's too bad there isn't a play to go with them. **Bob Francis.**

**OUT-OF-TOWN OPENINGS**

**GLAD TO SEE YOU**  
**SHUBERT, PHILADELPHIA**

(Opened Monday, November 13)

Musical comedy presented by David Wolper; staged and directed by Busby Berkeley; music by Jule Styne; lyrics by Sammy Cahn; book by Freddy Thompson and Eddie Davis; settings and lighting designed by Howard Bay; costumes designed by Travis Banton; dances and ensembles by Valerie Bettis; orchestra directed by Max Meth; vocal arrangements by Buck Warnick.

THE CAST: Jane Withers, Eddie Davis, June Knight, Kenny Bowers, Sammy White, Joseph Macauley, Gene Barry, Nancy Donovan, Jayne Manners, Charles Conaway, Eric Roberts, Patsy O'Shea, Alexis Rotov, Gloria McGehee, Lew Eckels, Walter Rinner, Michael Mauree, Sid Lippe, Jack Harney, Peter Kehrlin, John (Red) Kullers, Slam Stewart, Valerie Bettis, Maria Monez, Jane Manners, Paul Mario, Nancy Newton, Farley and Lunick, Whitney Sisters and Betty Jane Hunt.

Dave Wolper may yet inherit the mantle of Florenz Ziegfeld. And a step right in that direction was winging steeped-in-silver-sheet Busby Berkeley, who did as much for the late Flo, to stage and direct *Glad To See You*. His second musical comedy production, Wolper took the rubber bands off the bank roll (and some of that kale came from Manie Sacks, Columbia record chief) to endow his show with all the lavishness and fineries attending such stage goings-on.

The settings of Howard Bay, apace with the book's racing around the globe, are fairly breath-taking, and the bounty of gals on deck lean definitely on the looker side. On them the costume creations of Travis Banton look good. The hoofing choral interludes arranged by Valerie Bettis, paced by the stately Whitney Sisters and for comic relief, by the ballet satires of impish Alexis Rotov, are fanciful enough and optic-pleasing on every count. Outstanding in that respect is the second act opener, *I Lost My Beat*.

Nor has Wolper spared the shekels in corralling the cast. Plenty of talent on board—but, most unfortunately, it is not used to best advantage with the result that the running as it ran on preem night, doesn't add to bell-ringing proportions.

Fred Thompson and Eddie Davis, gag guys, bowed under with kudos for Wolper's *Follow the Girls* saga, must bow in shame for this piece of mediocracy. Sorely in need of mirth and merriment thru-out, and the comedy situations, all of which have seen far better days on burley boards, should never have been disturbed from Minsky archives for these intents and purposes.

The book itself is threadbare and shallow. It dwells repetitiously on the mis-adventures of USO troupers. The ham comic of the lot makes the cast by coveting the passport of a magician, who is sought out by an international "black hand" gang of relatives who have destined his being for extinction.

Radio's soap operas pack better situations than are found in this trivia. But what hurts is the fact that the lines lack sorely in wit and humor. And unfortunately these same evasive qualities are lacking alike in the words and music of Jule Styne and Sammy Cahn.

True, the tunesmith twosome are fruitful hands in fashioning pops for the Hit Parade. But on the basis of show standards there is little in the score that is original or infectious. Rather, it's the pop grist from standard Tin Pan Alley mills. And on that basis there is much that may soar the hit-song ladder: Catchiest chant is the Calypso-styled *Most Unusual Weather*, with a generous nod for the torchy *Guess I'll Hang My Tears Out to Dry*, with a ballad nicety in *Any Fool Can Fall in Love*. In the comedy vein, besta is *B Apostrophe, K. Apostrophe, L-Y-N*, on par with the Brooklyn anthem in *Follow the Girls*.

Talents of Jane Withers, topping the cast, are certainly not used to best advantage. Teaming with Kenny Bowers, the jitterbugging clarinetist in the movies, Miss Withers is kept at that awkward age as a quiz kid and at the same time palmed off as a love-bitten bobby-soxer.

For the glamour job it is all bestowed on June Knight, who makes for the fetching siren and sells out big on the lion's share of the song material allotted to her.

Eddie Davis, who weaned in his home burg here as a singing waiter before he gave 52d Street its famous Leon and Eddie's midnight boite, makes his stage (See *Glad To See You* on page 58)

**A BELL FOR ADANO**

(Opened Monday, November 13, 1944)

**WILBUR, BOSTON**

A play in three acts and seven scenes by Paul Osborn, based on the novel of the same name by John Hersey. Directed by H. O. Potter. Costumes and settings by the Motleys. Presented by Leland Hayward. General manager, Herman Bernstein. Company manager, Irving Cooper. Press representative, Richard Maney. Stage manager, Edward P. Dimond.

Major Victor Joppolo ..... Frederic March  
 Sergeant Leonard Borth, M. P. .... Everett Sloane  
 Giovanni Zito, Usher ..... Gilbert Mack  
 Guseppe Ribaud, Interpreter ..... Tito Vuolo  
 Cacopardo, Resident of Adano ..... Silvio Minicelli  
 Craxi ..... Joe Verdi  
 Captain Purvis, Head of M. P.'s .....  
 ..... Bruce MacFarlane  
 Bill Munroe, M. P. .... Rex King  
 Father Pensovechchio ..... Leon Rothler  
 Tina ..... Margo  
 Gargano ..... Harold J. Stone  
 Marguerita ..... Miriam Goldina  
 Carmelina ..... Alma Ross  
 Laura Sofia ..... Florence Acquino  
 Sergeant Frank Trappini, M. P. .... Jack Arnold  
 Corporal Chuck Shultz, M. P. .... Fred Barton  
 Colonel George Middleton ..... Harry Selby  
 Bellanca ..... Michael Vallon  
 D'Arpa, Minister of Finance ..... Mario Badolati  
 Spinnato, Volunteer Health Officer .....  
 ..... Doreen McLean  
 Pietro Afronti, Cart Driver ..... Albert Raymo  
 Carlo Erba ..... Charles Mayer  
 Basile Giovanni ..... J. Scott Smart  
 Mayor Nasta ..... Rolfe Sedan  
 Joe Pollock, M. P. .... Clark Poth  
 Tomasino ..... Alexander Granach  
 Lt. Livingston, U. S. Navy ..... Phil Arthur

This adaptation of John Hersey's best-selling novel of the same name is an intensely moving and timely play. There are, of course, minor flaws in its present presentation, but few people who read the book will complain about the way Paul Osborn has condensed the panorama to the limits of the stage.

**Hub Crix Tab**

Folled five yes votes to one no for a score of 83 1/3 per cent. Yes: Leo Gaffney (Record), Helen Eager (Traveler), Cyrus Durgin (Globe), Peggy Doyle (American), Eleanor Hughes (Herald). No: Elliot Norton (Post). The Christian Science Monitor did not review.

*A Bell for Adano* deals with the rebirth of a small Italian town under the leadership of Major Victor Joppolo of the AMG (Allied Military Government). Arriving on the heels of the invading army, it is Joppolo's job to clean the streets, feed the people and kindle a new spirit of hope among the townspeople. Joppolo, only one generation removed from a similar Italian village, believes that democracy can be made real to the world by Americans who are returning to the countries their ancestors left only a few decades ago. And it can be done by example, not force.

The bewilderment of the townspeople, the hampering red tape which prevents Joppolo from acting as speedily as he wants, and the down-to-earth humor of the G. I.'s blend into a powerful, moving whole. Frederic March, as Major Joppolo, brings understanding and sincerity to his role. It is only in the nebulousness of the role of Tina, with which Margo does an outstanding job under heavy handicaps, that *Bell for Adano* falls down.

The entire action takes place in the ruined office of the mayor, located in the city hall. Joppolo, taking over his duties, calls in the key townspeople to find out what is needed most. He discovers quickly that everyone in Adano wants a new bell for the city hall. The 700-year-old one has been taken down by the Nazis and melted into gun barrels. The bell, Joppolo is told over and over again, is the symbol of everything orderly and real to the people.

It is Joppolo's understanding and sincere desire to help the people that bring about his military downfall. A blustering, quick-tempered American general finds his car blocked by a water cart in Adano, and raging at the delay, he orders the cart overturned, the donkey shot and no other carts to enter the town. Because this order means starvation and thirst for the townspeople, Joppolo finally takes the matter into his own hands and countermands the general's order. A regulation-conscious M. P. captain turns yellow and sends a report of the countermanding to headquarters. And just as Joppolo's moment of triumph comes, so does his defeat. He is ordered to Algiers. But as he leaves, he hears the bell which he has wangled out of the navy ring out from the city (See *A Bell for Adano* on page 58)

# Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Able's Irish Rose (Shubert Lafayette) Detroit.  
Ballet Theater (Erlanger) Buffalo.  
Bell for Adano (Wilbur) Boston.  
Blossom Time (Nixon) Pittsburh.  
Cherry Orchard (Walnut) Phila.  
Dante (Geary) San Francisco.  
Dark Hammock (Locust St.) Phila.  
Dear Ruth (Shubert) New Haven, Conn., 23-25.  
Dunham, Katherine (Cass) Detroit.  
Gilbert & Sullivan Operas (Ford) Baltimore.  
Good Night Ladies (Playhouse) Winnipeg, Can.  
Have a Good Time (Shubert) Phila.  
Hayes, Helen, in Harriet (Royal Alexandra) Toronto.  
Kiss and Tell (Studebaker) Chi.  
Kiss and Tell (Grand) Topeka, Kan., 23; (Memorial Hall) Salina 23; (Arcadia) Wichita 24-25.  
Laughing Water (Plymouth) Boston.  
Lawrence, Gertrude, in Eriland to Bernice (Erlanger) Buffalo.  
Life With Father (American) St. Louis.  
Merry Widow (Davidson) Milwaukee.  
Merry Widow (Shrine Aud.) Oklahoma City, Okla., 22-23; (City Aud.) Ponca City 24; (Civic Center) Bartlesville 25.  
Oklahoma (Erlanger) Chi.  
Olsen & Johnson, in Laifing Room Only (Shubert) Boston.  
Othello (Taft Aud.) Cincinnati.  
Over 21 (Hanna) Cleveland.  
Pitts, Zasu, in Ramshackle Inn (Biltmore) Los Angeles.  
Rebecca (National) Washington.  
Seven Lively Arts (Forrest) Phila 24-25.  
Sing Out Sweet Land (Colonial) Boston.  
Sons of Fun (Hartman) Columbus, O.  
Sophie Halenczik, American (Playhouse) Wilmington, Del., 24-25.  
Star and Garter (Blackstone) Chi.  
Student Prince (City Aud.) St. Joseph, Mo., 22; (Music Hall) Kansas City 23-25.  
Ten Little Indians (Harris) Chi.  
Three's a Family (Metropolitan) Seattle.  
Voice of the Turtle (Selwyn) Chi.  
Waltz King (English) Indianapolis.  
Winged Victory (Auditorium) Denver.

## SADIE THOMPSON

(Continued from opposite page)

a stand-out. Zolya Talma handles the dramatic assignment of the rev's colorless wife competently and Doris Patston makes the most of the role of a British globetrotter.

Sadie can boast plenty on the dance side. Edward Caton has turned out some brilliant choreography. Millada Mladova and Chris Volkoff are in the top terp slots and acquit themselves splendidly. So, too, does little Beatrice Kraft and Remington Olmsted.

Neither Howard Dietz's lyrics nor a large part of Vernon Duke's score are particularly distinguished. Some few of the numbers such as *Garden in the Sky*, *The Love I Long For*, *Life's a Funny Present* and *Sailing at Midnight* are pleasant hearing but will likely not set the juke boxes and air-lanes afire. They are well sung, however, and the choral ensembles directed by Millard Gibson are fine.

Radio might possibly make use of a scene or two out of "Sadie" as a novelty dramatic spot on a variety show. There doesn't, however, look to be enough comedy lift in it to make it popular parlor air-fodder. Nor are the tunes catchy enough to be musts.

Sadie may have a chance of limited run on the basis of all the good ingredients that have gone into it, and because there will likely be a lot of people curious to see how *Rain* could be twisted into a musical. Unfortunately, if they expect the latter they're in for a disappointment. Sadie is still *Rain* with handsome musical trimmings.

Bob Francis.



# BROADWAY SHOWLOG

Performance Thru November 18

## Dramas

	Opened	Perfs.
Angel Street (Bijou).....	12-5, '41	1245
Anna Lucasta.....	8-30, '41	93
(Mansfield)		
John Proctor has designed the sets for the American Negro Theater's production of "Walk Hard."		
Catherine Was Great ..	8-2, '44	128
(Royale)		
Arnold Hoskwith has replaced Saul Lancourt as casting director at Mike Todd office. Latter was doubling as manager of 48th Street Theater but now has to give all his time to it. Sam C. Brin is now managing "Catherine" troupe. Todd is after Don Loper for dance director slot of "Up in Central Park."		
Chicken Every Sunday..	4-5, '44	261
(Plymouth)		
Sidney Blackmer guest-starred on "Arthur Hopkins Presents" (NBC) Wednesday (15). Play was "Home Came the Steed."		
Embezzled Heaven.....	10-31, '44	12
(National)		
Ethel Barrymore has been hospitalized with pneumonia since Monday (13). Reports of her condition have been favorable, but she will not leave Flower Hospital for some time. Performances of "Heaven" have been canceled until her return.		
Harvey .....	11-1, '44	21
(48th Street)		
Advance nudging 100G. B. o. racks at 48th Street Theater have been adequate for 32 years. Now have to be enlarged during the next couple of weeks to take care of 20-week advance sale. Two additional treasurers will be added to staff. Frank Fay has another guest shot on Chase-Sanborn Hour Sunday (19). May do still another if he likes the material.		
In Bed We Cry.....	11-14, '44	7
(Belasco)		
Complete thumb-down by critic for a zero per cent score. No: Louis Kronenberger (PM), Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Wilhel Waldorf (Post), Robert Garland (Journal-American), Howard Barnes (Herald-Tribune), John Chapman (News), Robert Coleman (Mirror), Lewis Nichols (Times).		
I Remember Mama.....	10-19, '44	36
(Music Box)		
Keeps to capacity biz—around \$21,600.		
Jacobowsky and the	3-14, '44	290
Colonel (Martin Beck)		
Louis Calhern, Marianne Stuart and Oscar Karlweiss will be featured Friday (24) in "Rally Round the Gun" War Bond pitch at 48th Street and Fifth Avenue. Karlweiss gets that injured knee out of its cast on Monday (20).		
Kiss and Tell .....	3-17, '43	708
(Biltmore)		
Life With Father .....	11-8, '39	2117
(Empire)		
Perfect Marriage, The... 10-26, '44		28
(Barrymore)		
Miriam Hopkins repeats with guest shot on Kate Smith program Sunday (19). Guests with Dorothy Kilgallen (WOR) Sunday (26).		
School For Brides .....	8-1, '44	127
(Ambassador)		
Searching Wind, The ..	4-12, '44	253
(Fulton)		
Dennis King will be guest-star on "Arthur Hopkins Presents" (NBC) hour Wednesday (22). Will play lead in "Berkeley Square."		
Snafu .....	10-25, '44	23
(Hudson)		
Patricia Kirkland air-guest of Martha Dean Tuesday (14). Dor Clark will guest with Louise Powers on Kresge-Newark Magazine of the Air (WAAT) Monday (27).		

## Musicals

	Opened	Perfs.
Soldier's Wife.....	10-4, '44	53
(Golden)		
Ten Little Indians .....	6-27, '44	168
(Broadhurst)		
Beverly Roberts was guested by execs of N. Y. Life Insurance Co. on a War... Bond pitch Monday (13). Halliwell Hobbs turned 87 Tuesday (14). Didn't remember he had a birthday until he got a wire from his son, Peter, from London. Michael was out for three performances over the week-end due to a torn ligament in leg. Back in show Monday (13). Anthony Kemble Cooper filled in for him. Patrick O'Connor took over Cooper's assignment. Nicholas Joy is prepping a streamlined "Charlie's Aunt" troupe for GI showings in local hospitals. Neil Fitzgerald will exhibit his water colors in December. Owen Coll and John Byron have been signed as understudies. Clarence Gray has taken over company manager slot vacated by Gerson Werner. Anthony Kemble Cooper air-guests with Thyra Aampter Winslow Wednesday (29).		
Two Mrs. Carrolls, The. 8-3, '43		491
(Booth)		
Elizabeth Bergner appeared on "Night of Stars" benefit program at Madison Square Garden Tuesday (14). She will be air-guest with Onslow Stephens on "Hall of Fame" hour Sunday (26).		
Voice of the Turtle, The. 12-3, '43		334
(Morosco)		
<b>Musicals</b>		
Bloomer Girl .....	10-5, '44	52
(Shubert)		
Carol MacFarland leaves show to await stork Saturday (18). Alene Anderson replaces her. Harriet Hall goes in for latter. Joan McCracken, Marjorie Douglas and David Brooks were features of Times Square bond drive Wednesday (15).		
Carmen Jones .....	12-2, '43	406
(Broadway)		
Carlotta (Cindy Lou) Franzel celebrated her 300 performance of role Wednesday (15). She plays the evening shows and hasn't missed one since opening night. "Seven Lively Arts" troupe leave for Philly Monday (20). Play eight days at Forrest, beginning Friday (24). Complete advance sell-out. Billy Rose has commissioned Salvador Dali to start on paintings of each of his seven arts. Will be displayed in lounge of Ziegfeld Theater.		
Follow the Girls .....	4-8, '44	258
(44th St. Theater)		
Those 18 lirked chorus boys decided to call off their salary ultimatum and keep on at the previous status—\$10 over scale. Dave Wolper came back from Philly Thursday (16) and fired three of the group. No replacements hired yet. Ruth Reid has left cast to join GI husband. Muriel Pane has replaced her. Georgina Yeager has been added to the dancing line. Val Valintinoff's double at La Conga has been postponed for about six weeks. Jack Harris will spot him in a new revue.		
Mexican Hayride .....	1-28, '44	343
(Winter Garden)		
Cynthia Cavenaugh has been subbing in bit for Dorothy Durkee. Latter is out due to illness in her family and returns Monday (20). Sammy Lambert, stage manager, started week's vacation Monday (13). John Scott has been doing his chores. Lewis Harmon, chief of Todd office drum-beat-		

## REVIEWS

	Opened	Perfs.
Oklahoma! .....	3-31, '43	720
(St. James)		
Betty Garde will leave the troupe December 6. She will do a lead in a straight play. Ruth Weston will take over her "Aunt Eller" assignment. Monday (20) "Okie" group will be feature of "Rally Round the Gun" bond-selling drive. Betty Garde, Harry Stockwell, Evalyn Wykoff, Lee Dixon, Louise Fornaca, Muriel Grey, Mae Muth, Faye Elizabeth Smith, Helen Wagner, Suzanne Lloyd, Virginia Oswald, Dorethea MacFarland, Kenneth LeRoy, George Stecher, Fat Meany and Jack Miller will all be on hand. Edna Skinner fainted on stage Tuesday (16). May Muth finished show for her. Ruth Clayton went on role Friday (17). Latter goes to Chi troupe next week. Vladimir Kostenko, balleteer, out Wednesday (15) thru Saturday (18) with a sprained wrist. Harold Gordon, recently signed as his understudy, replaced him. Scottie Freed, who joins the N. Y. troupe from the Chi company, has been assigned to role of "Gertie." Lee Dixon hangs out the shingle for his tap academy at 1697 Broadway Monday (27). His wife, Eileen Shirley, will assist him with the classes.		
One Touch of Venus ... 10-7, '43		471
(46th St.)		
Diane Meroff joined ballet troupe Thursday (16). Ernie Digenarro ditto Monday (13). Jack Mann air-guested with Adrienne Ames (WHN) Friday (17).		
Sadie Thompson.....	11-16, '44	4
(Alvin)		
Five to four split by aisle experts tabs a score of 41 per cent. No: John Chapman (News), Lewis Nichols (Times), Ward Morehouse (Sun), Robert Garland (Journal-American), Louis Kronenberger (PM), Yes: Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Wilhel Waldorf (Post), Burton Rascoe (World-Telegram).		
Song of Norway .....	8-21, '44	105
(Imperial)		
Benefit for Actors' Fund Sunday (12) topped previous records of last 15 years. Take was \$5,563. Irra Petina out of show Monday (13). Doreen Wilson subbed for her. Decca album of show tunes will run to 12 double-faced platters.		
Star Time.....	9-12, '44	92
(Majestic)		
Lou Holtz appeared with hundreds of other luminaries on Night of Stars benefit at Madison Square Garden Tuesday (14).		
<b>ICE SHOWS</b>		
Hats Off to Ice .....	6-22, '44	207
(Center)		
Lucille Page was guested by the Five-Boroughs Skating Club at New Yorker Hotel luncheon Wednesday (15). She talked on differences of indoor and outdoor skating for exhibition purposes and for fun.		
<b>REVIVALS</b>		
Robin Hood .....	11-7, '44	15
(Adelphi)		
Closes Saturday (18).		
<b>BALLETS</b>		
Ballet International.... 10-30, '44		23
(International Theater)		

## NASHVILLE TREND

(Continued from page 3)

of exhibition space and parking facilities in the immediate vicinity. Not definite yet is the plan to build the tower to house public agencies and civic organizations, including the Chamber of Commerce. A roof garden to be enclosed in glass during the cold months would be constructed on top of the building. Provision for office space is thought to be the way to make the civic theater, unprofitable in some cities, a self-sustaining public service in Nashville.

A legitimate theater is badly needed in Nashville, the mayor feels, and if the proposed one is not too large it could be used by the Community Playhouse or similar type little theater groups. He called the seating plan of 5,000 "adequate but not overbuilt." The figure was decided upon after a recent visit to the auditorium at Grand Rapids, Mich., by the mayor, a member of the Chamber of Commerce and a local archi-

tect retained by city council. Grand Rapids has a population of 200,000 as compared to Nashville's 246,000, but its auditorium has been self-supporting.

The plans and specifications for the auditorium are drawn, Mayor Cummings stated, so that the first federal funds available may be applied for immediately.

## "BARON" POOR STUFF

(Continued from page 4)

lower to look at for a second time. The dialog is routine, even tho it is supposedly written for this showing. It lavishly follows the Strauss original in the best *Graustark* manner.

And in spite of it all, the Civic Center has announced that *The Baron* will be returned "due to public demands" for an extra week starting November 28. Which means one of two things, either the Little Flower has decided that since he's in show business a little bit or hokey now and then is okay, or else the

audience which the Civic Center is developing isn't show-wise and anything flashy and colorful goes. Or maybe it's a little bit of both. Joe Koehler.

## "7 ARTS" PHILLY MARK

(Continued from page 3)

rest for eight days only, three performances the first week and eight the second, has an unprecedented mail-order sale which practically sold out the house before seats could be put on sale at the box office. The sale for the eight days (11 performances here) is expected to reach \$58,000, new high for the house.

All week, tickets have been at a premium and scalpers have set the sky as their ceiling. Reported that almost as much money as the house can hold has been returned to those sending in mail orders. A week before the first newspaper ad broke on the show, house had already received \$15,000 in the mails, with enough ducat requests to sell out the house even then.

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## Burlesque Notes

By Uno

JACK MANN, of *One Touch of Venus*, and Dick Dana, of *Follow the Girls*, were guest stars on Adrienne Ames's program over WHN November 17. With Eileen Dale, of the 51 Club, Mann also made a television test for CBS November 14. . . . BELLA BELMONT has returned to the Rathskeller, Philadelphia, after attending the funeral of her mother, who died November 5 in St. Louis. She was accompanied to the Mound City by her husband, John Mack, of the former vaude team of Ferguson and Mack, and daughter, Nellie Dagmar Quinn. . . . CHARLES H. ALLEN has booked Charlie Robinson for the Gayety, Montreal, as principal comedian. . . . THEA COCKRELL'S dance talents, used to advantage in her strip specialty, brought a rave in a recent Toronto daily review. . . . JULIE RONI-GER is in Ward 4, South, Morrisania Hospital, Bronx, New York, and would like to hear from friends. . . . EMMETT CALLAHAN returned to managerial duties in behalf *Star Time* last week after spending a month in Toledo, where his home was recently damaged by fire. . . . PETE DeCENZIE, house manager, and Helens (DeCenzie) McCree, producer and emcee, are in their sixth week at the Nu-Gaiety, Portland, Ore., after 20 weeks at the Kearney, San Francisco.

MORGAN SISTERS, June and Dorothy, dancers, moved from Fay's, Providence, to Coral Gables, Weymouth, Mass., November 10. . . . SAMMY SMITH, comic, mourning the loss of his dad, David Schachter, who died November 12 at his Brooklyn home. . . . MARION MORGAN has opened at the Music Box, San Francisco. . . . MICKEY CARLOUGH, from niteries and outdoor shows, and Margaret Salas are new at the Hudson, Union City, N. J. Donna Barrie has left there after a week's stay. . . . SID NADELL left the Bettine-Hagan unit on the Hirst Circuit November 11 for a USO tour and was replaced by Lew Powers at the Globe, Boston, November 12. Latter returned after four weeks of illness. . . . ARTHUR BRYSON has Leigh Whipper, of the movies, under exclusive management for a personal-appearance tour of presentation houses. . . . EARL ROOT is house straight man at the Grand, Canton, O. . . . TOMMY LEVENE closed at the Empress, Chicago, for another managerial berth.

## Broadcast ABC A Reality as NBC Gives OK

(Continued from page 6)

and cultural cross sections to which they will be mailed, and the means of computing the per cent of coverage in counties, cities and States that various stations have, as well as other technical details have been worked out by the bureau with the co-operation of Dr. Raymond Franzen, noted survey expert; Dr. Paul Lazarsfeld, of the Columbia University Bureau of Applied Science, and Dr. George Gallup, director of the American Institute of Public Information. Experts from the Hooper and Crossley survey companies were also consulted.

Once every two years (undoubtedly in April) 1,000,000 ballots will be mailed out to every spot in the United States reached by a radio station. The results showing what per cent of a given audience each station captures will be sent in a full disclosure manner to all participating stations, the AAAA and ANA. Stations which do not participate will be surveyed, but information concerning them will be kept secret. This, the NAB, it has been said, expects to use as a tool to force all stations to come into the fold. For it is expected that when the bureau gets into full swing, advertisers and agencies will demand, as usual, to know facts about a station's coverage, and will not accept any survey that is not conducted under the supervision of the BMB and bears the bureau's seal.

The NAB members appointed to the BMB board of directors are: Harold Ryan, NAB president; Frank Stanton, CBS vice-president; Frank Russell, WRC, Washington; Roger Clipp, president of WPIL, Philadelphia, and Hugh Feltis, chairman of the NAB research committee and official of KPAB. It will be up to them to meet with AAAA and ANA boards of directors to appoint a director of information, work out last-minute details and start to spend the \$75,000 the NAB is asking its members to kick in to set up offices and get the ball rolling.

### All To Hear Gospel

One way in which the ball will be kept rolling will be the explanation of this bureau at 17 district NAB meetings during the next year. Stations not members of the NAB will be invited to these meetings, too, so that the entire industry will have a chance to hear the gospel and decide whether or not to enter the fold.

Other facts about the bureau and how it will work: If 50 per cent or more of those balloted in a given area say they hear a station once a week or more they will be considered to be in that station's primary area; if 25 to 50 per cent of those surveyed in a given area say they hear the station once a week, that area will be in the station's secondary coverage area, and if 10 to 25 per cent of those surveyed say the same thing they will be in the station's territory area. The survey will take into consideration radio families only, and not number in a family.

The results of the first balloting of the bureau will undoubtedly be made public in November of 1945. The bureau will not set up its own survey organization but will hire an already established outfit to do the job. So far no company has been picked.

One thing to be remembered about the BMB, it has been emphasized, is that it in no way does away with the value of Hooper or CAB surveys. The BMB will measure station coverage only. Hooper, CAB and other surveys will still have the important job of measuring program popularity.

## COMMISH ADJUSTMENT

(Continued from page 28)

ARA administrator. When asked about it last week, his reply was "No comment." The ARA board retained Miss Diamond.

### No Comment

Today, Broder commented, "I don't know what you're talking about" when asked if he would make good his reported threat to resign should Miss Diamond remain. He said that he is continuing in his post as ARA attorney.

The ARA biggies, it is said, also appointed a committee to work on a new standard employment form for acts as suggested by AGVA, and it is understood the form will be adopted. Another com-

## Magic

By Bill Sachs

JACK GWYNNE writes from Italy under date of November 2: "Have had many thrilling experiences. Was with the Fifth Army when it took Leghorn, Florence and Pissa. Also enjoyed many side trips, including one in which I went as a crew member to another country to rescue fliers who had bailed out and crash-landed there. Son, Bud, was in the first wave of the airborne into Holland that was pinned down there for a week. Only a few got out but he is safe again in England. Have heard over the grapevine that he has received the Presidential Citation. Leave here soon for a far place. Who knows, maybe I'll come back with the rope trick. Will also look over some Linking Rings to see how they really work. Anne is the life of the party, as usual, and we are all in good health and spirits." . . . MAX TERHUNE, during his engagement at the National Theater, Louisville, last week, played host to a gang of the local magi. Lieut. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, made the trip up from Lexington, Ky., to give Max the glad hand. . . . VERNON COLBERT has been handed a holdover at the Buckaroo, Long Beach, Calif. He postals that conditions are just fair on the Coast, and while he has been kept busy, the pay has been nothing to crow over. Colbert's son, Ted, is still with the marines on Guam. . . . HARRY (DOC) MURRAY, after 18 weeks with the World of Mirth Shows, has hopped into Richmond where he'll remain until after the holidays working club, party and school dates with magic and Punch. He and Mrs. Murray plan a trip to New York shortly after the first of the year. They recently enjoyed a visit with E. C. Holder, currently greening high school auditoriums in the Greensboro (N. C.) area. . . . SIR EDWARDS (Ramon LaRue), who is slated to spring soon with his new unit, *Magical Fantasies*, is in Pittsburgh for the magic conclave being held there this week-end (23-25).

RAJAH RABOID is in the midst of a two-week engagement at the Queensboro Theater, New York, as added attraction with the musical, *Naughty Marietta*. Date was set by Theodor Meagaarden Jr., thru the Lawrence Golden office. . . . MAGICDOM LOST a firm friend, and the art of magic an ardent enthusiast, in the sudden passing in Atlanta last week of George D. Kitzinger, for 18 years a native of that city and personally acquainted with practically every magic man or vent who has played that area in that time. Kitzinger, *The Billboard's* correspondent in Atlanta, had a great liking for show people and numbered among his friends members of every branch of the amusement industry. His attorney, Albert E. Mayer, late last week filed for probate Kitzinger's will in which he bequeathed to Show Folks, Inc., several other worthy charitable organizations and several individuals a fortune of \$70,000. To Show Folks went \$15,000 and certain real estate in Grand Rapids, Mich., to be used in operating the Ann Lynch Home for show people. The rest of the funds were divided among the Georgia 4-H clubs (\$13,500) and the Northwestern Military and Naval Academy, Geneva, Wis. (\$22,500), and several other small beneficiaries. To L. O. Mozeley, a friend of long standing, went a sum in excess of \$7,000. Further details of Kitzinger's passing appear in Final Curtain, this issue. . . . MOORE AND BENET, magic-mental turn, are playing Southern theaters and niteries. . . . MYSTERIOUS LAWRENCE, who has been showing his magic before PTA's and private clubs thru Central Indiana, will switch to Punch for kiddie dates over the holiday season. . . . CARD MONDO is at Club Mayfair, Boston, featuring "the Amazing Mr. Bunny," while across the street, at the Latin Quarter, Doc Marcus continues to wow 'em with his magic and buffoonery. The Doc is still giving away, at Mickey Redstone's (the boss) expense, champagne and \$100 War Bonds.

mittee was appointed to work out a new arbitration procedure, it is reported.

Evidence of the healthy state of ARA was brought in a report on membership in good standing, it is said. About two years ago 85 per cent of the members were in arrears, it is understood, whereas today only three or four are behind in their assessments.

## Nitery Terpers Scarce; Demand Puts Dough Up

(Continued from page 25)

mitments which make them unavailable for a "next month's opening."

### Niteries Hottest Takers

Most of the current demand comes from niteries, the agents say. A few years ago, the only spots which bought dance teams were the hotels, and not too many of them. Today, not only have a greater number of hotels gone in for that kind of act but more and more cafes, particularly those with productions, need them.

The stepped-up demand is keeping agents hopping trying to meet it. Old dance team sources have gone. Dance-hall contests, from which most of the current teams came, are no longer being held. Dance schools which also supplied some of the couples to showbiz, have dried up. So, fee splitters must concentrate on the available talent to satisfy accounts' requirements.

### More Grief

But here another headache comes up. For while a lot of the teams have been willing to cash in, few have made the grade. A New York East Side hotel room, for example, bought a team about three months ago. Couple was fair but that was about all. Recently, the room decided to change and began auditions for a new pair. More than 20 teams were auditioned but none could satisfy requirements. Either they had ability and no class or class and no ability. Finally, the management decided to hold the old team.

This shortage of dance teams has affected two of the top talent agencies differently. William Morris office says they can't sell third raters, second raters want too much money, and the high priced names are unavailable. They say they prefer to give their acts releases rather than to try to get the kind of money the acts want.

Music Corporation of America, on the other hand, is making an active pitch to get new teams. Last year, the office says, it offered 20 teams. This year, it has about 40 couples.

### Agents See Lush Post-War

Agents who book the class spots feel that the plush period which followed the last war will also follow this one. With it, they say, will come a still greater demand for dance teams. Tea dances, which have been out since Pearl Harbor, will also come back, they add. Where all the teams will come from to fill this demand, percenters don't pretend to know.

All they do know is that a ballroom couple which looks good and can dance okay can now get all the work it wants.

## LOOK—ATTENTION—LOOK SKATING ROLLER DERBY

Starting December 19, 1944

Monroe, Louisiana

FIRST PRIZE \$1,500

Professional Marathon Dancers,

If You Can Skate, Contact

GUS KALLIO

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Salary to those who qualify.

You pay your wires, we pay ours.

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We Make Postcards in Quantity From Your Own Negatives or Photos. As low as \$15.00 per thousand. Write for price list and samples.

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BURLESQUE PEOPLE**  
COMICS — DANCERS — STRIP GIRLS  
Top Salary — Year Around Work  
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WELCOME BACK HOME,  
"BURLESQUE"  
**ABE GORE**  
Wk. of Nov. 24, Gayety Theater, Akron, Ohio  
Thanks to Direction—MILT SCHUSTER.

**CHORUS AND STRIP**  
Net Panties, \$1.25. Bras, 75¢. Rhinestoned Bra and G-String, \$10.00 a set. Eyelashes, \$1.50. Large used Austrian Pans, reasonable. Add 15¢ postage on orders. C. GUYETTE, 346 W. 45th St., New York City 19, N. Y.

**Wanted Burlesque Dancers**  
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In All Lines  
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**COSTUMES**  
Rented, Sold or Made to Order for all occasions.  
Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE  
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## THE FINAL CURTAIN

**BOUCHER**—W. Howard, 48, former concessionaire and of late years in the cafe business at Wickenburg, Ariz., in that city November 10. Elks' services at Memory Chapel, Wickenburg, with interment at Greenwood Memorial Park there November 13.

**CASASSA**—Andrew A., president of the Drome Amusement Company, Revere Beach, Mass., and known nationally in amusement park circles, recently at Revere, Mass., after a brief illness. A graduate of Boston University Law School, he practiced law in Boston for a time and at one time was mayor of Revere, Mass., where, at the time of his death, he was president of the First National Bank. Casassa was one of the founders and the first president of the New England Park Men's Association, of which he later became treasurer, and was a director and one of the most active members of the National Association of Amusement Parks, Pools and Beaches.

**CLEMMENS**—Joe, veteran Negro showman and trouper, at his home in Wheeling, W. Va., November 11 following a brief illness.

**COOK**—Mrs. Eliza Lusk, 80, widow of Ben Cook, circus advance agent, at the home of her granddaughter, Mrs. Beulah Rutledge, Forest, O., November 14. Survived by 10 other grandchildren and 10 great-grandchildren.

**DALY**—Billy, 17, son of Mr. and Mrs. Smiley Daly, October 22 in Wisconsin. The father is a circus performer. Burial at Platteville, Wis.

**EBERHARDT**—Mrs. Nelle Richmond, lyricist, at the home of her daughter, Constance Eberhardt, in Kansas City, Mo., November 15. She wrote *At Dawning* and *From the Land of the Sky-Blue Water* and collaborated on songs with Charles Wakefield Cadman. She and Cadman wrote *The Willow Tree*, the first radio opera for NBC in 1932. She wrote the libretto of the operas, *The Garden of Mystery*, produced at Carnegie Hall, 1925; *The Robin Woman*, music by Cadman, produced at the Metropolitan Opera House in the seasons 1917-'18 and 1918-'19; *Hypatia*, music by Mana-Zucca; from her pen came the words of *Sayonara*, *Three Songs to Odysseus*, *From Wigwam to Tepee*, *Idyls of the South Sea*, *First Love and Birds of Flame*, and the cantata, *Spring Rapture*; the quartet cycle, *The Blossoming Bough*.

**EWELL**—Jesse A., 55, stagehand, in New York October 22. He was employed by the Lewis-Greenspoon-Cooper interests, operators of Ocean View Park, Norfolk. He was a member of the Theatrical Stage Employees, Norfolk, and the National Showmen's Association, New York. Survived by his widow.

**FLESCH**—Carl, 71, violinist, at Lausanne, Switzerland, November 16. His book, *The Art of the Violin*, has been translated into 22 languages. He was head of the violin department of the Curtis Institute of Music, Philadelphia, during the first four years of its existence, 1924-'28, and was heard in New York and other cities as first violin of the Curtis Quartet. In the spring of 1928 he returned to Europe and resumed residence in Berlin, where he was on the faculty of the Berlin Academy of Music. He made his debut in Vienna in 1895. Later he toured Europe and the United States and taught for five-year periods at the conservatories in Bucharest and Amsterdam.

**FOSTER**—George R., 75, father of George Allen Foster, manager of the New Orleans Symphony Orchestra, at Plymouth, N. H., November 4.

**GALLOWAY**—Harry Huber (Hube), 55, theater musician and president of Local

162, AFM, following a heart attack while driving his auto in La Fayette, Ind., recently. Survived by his widow, Edith Pearl; a daughter, Mrs. Richard Paradise, Waterloo, Ia.; six brothers and two sisters. Services at the Hippensteel Funeral Home, La Fayette.

**GOTTSCHALK**—Ferdinand, 76, retired playwright and actor, in London November 16. He made his debut at the age of 18 in Toronto in *Which Is Which?* with Rosina Vokes's Stock Company. He played with E. H. Sothern, Lillian Russell, Billie Burke, Mrs. Minnie Maddern Fiske and many other stars. Some of his stage roles were in *The Prisoner of Zenda*, *A Game of Cards*, *Rough Diamond*, *The Amazons*, *Barbara's Millions*, *Widower's House*, *Twelfth Night*, *My Wife and Madam Sand*. His pix roles were in *Grand Hotel*, *The Sign of the Cross*, *Adventures of Marco Polo*, *Berkley Square* and *Tonight or Never*. He was the author of *Nanette*, *The Love Letter* and *Whose Helen Are You?* He was a member of New York Equity Council and the Players.

**GRAENER**—Dr. Paul, 72, German orchestral conductor and composer, in Germany recently. He succeeded Richard Strauss as president of the Reich Music Chamber and chairman of the League of Composers in 1935.

**GREBEN**—Morris, 81, father of Harry Greben, theatrical manager, November 17 in Chicago.

**HESSE**—Mrs. Louisa, 89, mother of Floyd Hesse, with Johnny J. Jones Exposition Shows, at St. Louis November 6. Two other sons, Chester, St. Louis, and Arthur, Deadwood, S. D., survive. Interment in St. Peter's Cemetery, St. Louis, November 9.

**HOUSTON**—George F., 42, former opera singer, following a heart attack at Hollywood November 13. He sang with the American Opera Company in New York several years ago. Survived by his widow, Virginia, in the cast of *Oklahoma* in Chicago.

**HUNT**—Hazel, 47, secretary to Dave Fox, of the New York Local AGVA, following a heart attack in New York November 11. Survived by her mother and a daughter.

**KITZINGER**—George David, 58, magician, former newspaper reporter and Atlanta correspondent for *The Billboard*, of natural causes in his room in the Hotel Winecoff, where he had lived for a number of years, in Atlanta November 17. He was widely known among indoor and outdoor show people and during his newspaper days had worked in Milwaukee, Cincinnati, Birmingham and other cities. His attorney, Albert E. Mayer, reported that his will made bequests to Northwestern Military and Naval Academy, Lake Geneva, Wis.; 4-H Clubs of the University of Georgia Ex-

## BOAKE CARTER

Boake Carter, 46, radio commentator and newspaper columnist, in Hollywood Presbyterian Hospital November 16 shortly after suffering a stroke in the office of his physician. His last broadcast was made Thursday (16) over KHL-Mutual, after which he had complained of a pain in his abdomen.

Known for his frequently provocative programs, it is estimated that at one time he had as many as 10,000,000 listeners. Half of these were supporters and the other half were those who criticized him for his political policy. His popularity was at its height in 1937 and 1938, when he was voted the outstanding commentator in the nation by *The World-Telegram* Radio Editors' Poll, now conducted by *The Billboard*.

Carter began his career on the air for Philadelphia's Station WCAU. In 1932 his descriptions of the search for the kidnaped baby of Charles A. Lindbergh won him recognition and he was signed by Philco Radio & Television Corporation, which paid him \$50,000 a year to broadcast uncensored news and editorial opinion five evenings a week on the Columbia network. He shifted sponsors several times, was off the air for awhile, and changed to Mutual network.

His first experience in the news industry was as a reporter for *The London Daily Mail*. He later worked for *The Tulsa* (Okla.) *World*, *The Mexico City Excelsior* and several Philadelphia papers. He had also written a syndicated newspaper column at one time.

In addition, he was the author of several books, including *Black Shirts-Black Skin*, *Johnnie Q. Public*, *I Talk As I Like*, *This Is Life*, *Why Meddle in the Orient?* and *Why Meddle in Europe?*

In 1924 he married Beatrice Oliver Richter, assistant society editor of *The Philadelphia Bulletin*. They had two children and were divorced in 1941. He then married Paula Nicoll, a traffic manager for the Mutual Broadcasting System. A sister also survives.

tension Service and by codicil undertook to bequeath to Show Folks, Inc., securities and real estate valued at about \$20,000, income to be used for maintenance of the Ann Lynch Home for show people. His estate is estimated to be worth \$70,000, much of it having been left to him by his father, the late Otto Kitzinger, Milwaukee. He had no known close relatives. Remains were taken to Milwaukee for interment in the family lot.

**KYLE**—Fred, 84, retired vaude and dramatic actor, in New Haven, Conn., November 10. Survived by his widow, Louise, former actress; a son, Charles, show producer and booker, and his mother, New Haven. Services at Beecher & Bennetts Parlors, New Haven, with cremation in the Ferncliff Crematory, White Plains, N. Y.

**MARTIN**—Frank (Smitty), showman for 35 years, following a heart attack at Melbourne, Fla., November 11. Survived by a daughter, Mrs. F. C. Daring. Interment at Pennsgrove, N. J.

**MORRIS**—Claude, 62, formerly brigade manager on the Sells-Floto and the Ringling circuses, November 17 at Chicago. He was a member of the stagehands' union at Sioux City, Ia. In recent years he had worked as a bartender in Chicago. Survived by a brother.

**O'BRIEN**—James J., 75, father of Morton D. O'Brien, assistant director of projection and sound for Loew's theaters. A daughter also survives. Services held from the Walter Cooke Funeral Chapel,

Flushing, L. I., N. Y., with interment in St. Mary's Cemetery, Flushing.

**RECTOR**—Charles (King), 31, singer, dancer and musician, following a heart attack while appearing with a USO unit in Oklahoma City October 11. He had been with Neale Helvey and J. Doug Morgan tent shows in the past. Survived by his mother, Mrs. Cora Rector, Malcom, Ia. Services and interment in that city October 15.

**SCHACTER**—David, father of Sammy Smith, burlesque comic, at his home in Brooklyn November 12.

**SIMON**—Arthur, 56, manager of the Big Rapids (Mich.) Theater for the Butterfield Circuit for the past 16 years, November 11 of apoplexy. Survived by his widow. Interment at Big Rapids.

**SMITH**—Mrs. Nellie Stanfield, wife of H. Vernon Smith, technical sales director of McDougall-Butler Company, Inc., in Buffalo November 9.

**STORROW**—Mrs. James J., 80, of Boston, whose personal generosity and interest made possible the development and operation of the famed Storowton Village at the Eastern States Exposition, Springfield, Mass., in Doctors' Hospital, New York, November 10. Mrs. Storrow, who named Storowton in memory of her husband, was a vice-president, member of the executive board and trustee of the exposition. After the 1938 hurricane, when the exposition buildings were severely damaged, Mrs. Storrow not only gave \$5,000 to the fund raised for their repair but provided for complete restoration of Storowton Village at an estimated cost of \$10,000.

**TRACHMAN**—Martin Ozay, 71, of Prof. Martin Ozay and Thelma, magicians and mentalists, following a heart attack at his home in Wrentham, Mass., November 11. Survived by his widow.

**WATKINS**—Mrs. Mark Sr., mother of Mark A. Watkins, concessionaire, at Maccon (Ga.) Hospital November 9 following (See *FINAL CURTAIN* on page 58)

## VIDEO BUYS THEATERS

(Continued from page 3)

celling studio in the Grand Central Terminal Building. NBC has a two-story studio in the RCA Building, but its dimensions do not permit freedom of movement that is needed. It is understood that NBC will either go into the projected "Television City" plan that was advanced recently or buy a theater.

In Schenectady, N. Y., GE has the Elks' Hall, which allows enough space for nearly anything. The GE set-up, in fact, is about the biggest in the country.

Balaban & Katz in Chi has a small studio but, as reported above, the station is expected to buy a theater. Down in Philly, Philco has nothing that approaches a real studio and expects to build its own as soon as the war ends.

Both Don Lee and Paramount have Hollywood studios that are adequate for the work they do now, but inadequate for future broadcasting. One of them, trade says, is considering the Belasco Theater for tele and a video building is in the works out there.

As the picture shapes up, it appears to tele execs that the only immediate solution is the theater angle with construction waiting for peace.

## In Memoriam



**GEORGE E. ROBINSON**

Died November 22, 1923

**BECKMANN & GERETY WORLD'S BEST SHOWS**  
B. S. GERETY

## I WANT TO THANK

All my friends in the show business for their kindness and thoughtfulness during my bereavement in the untimely loss of my Beloved Husband

**TOMMY**  
**EVELYN FALLON**

# CLUBS SETTING BIG "WEEKS"

## SLA Talkers Are Notables

Dornfield is named toastmaster and Bellaire chief speaker—capacity for ball

CHICAGO, Nov. 18.—Entertainment program for the 32d annual banquet and ball of the Showmen's League of America is shaping up under direction of Chairman Sam J. Levy and will include some of the finest talent available in Chicago. Already engaged are the toastmaster and principal speaker, both widely known in their fields, and a number of talented stage, night club and radio artists are being lined up.

Werner G. (Dorny) Dornfield, League member and suave wit, who will be toastmaster of the banquet and ball, is known thruout the country as a clever entertainer. He is a past president of the Society of American Magicians and during the last year put in many months entertaining men in the armed forces.

As chief speaker at the banquet, Chairman Levy has secured Robert Bellaire, noted writer and newspaperman. (See SLA Talkers Notable on page 57)



SPEAKERS AT EVENTS of the Showmen's League of America during the outdoor meetings in the Hotel Sherman, Chicago, December 4-7, who have already been selected are W. C. (Dorny) Dornfield (left), to be toastmaster at the banquet and ball December 6, and Rev. Clinton C. Cox, Drexel Park Presbyterian Church, to deliver the address at the memorial service December 3. Interest shown indicates capacity attendance at all gatherings.

## PCSA Cards Many Confabs

Business and social sessions adjuncts to banquet—sale limited to 400

LOS ANGELES, Nov. 18.—Plans for the 23d annual banquet and ball of the Pacific Coast Showmen's Association are progressing, ticket sales exceeding all expectations, said J. Ed Brown, chairman of the event, to be staged in the Gold Room of the Biltmore Hotel here December 14. The PCSA this year is staging Outdoor Showmen's Convention Week, starting December 10 with annual Memorial Day exercises at Showmen's Rest, Evergreen Cemetery. Sam Dolman, who was named by Ted LeFors, president, will officiate.

Chairman Brown said the ticket sale had been limited to 400, same as in 1943, because sufficient waiters would not be on hand to serve more than that number. Committees for the week include Harry H. Hargrave, Mike Krekos, Ed Walsh and Archie S. Clark, arrangements; Theo Forstall, Joe Glacy, J. W. Conklin and S. L. Cronin, finance and auditing, and Dr. Ralph E. Smith, Orville N. Crafts, Harry Fink, C. F. Zeiger and Harry G. Seber, entertainment.

Convention week programs being arranged for every day will include business and social sessions. At the banquet and ball a floorshow with top acts of the radio, stage and night club field will be presented. A full band has been signed to play the show and for dancing.

## C&W Click 25% Better in 32-Week Tour

PETERSBURG, Va., Nov. 18.—After 32 weeks of operation, the Cetlin & Wilson Shows closed the season at Sumter (S. C.) County Fair, November 11 and went into winter quarters on Southside Virginia Fairgrounds here, the shows' home for the past seven years. Tour carried the org 4,108 miles into Maryland, Delaware, New Jersey, New York, Pennsylvania, Ohio, Virginia and North and South Carolina, at 20 still dates, 2 celebrations and 10 fairs, including New Jersey State Fair, Trenton. Twelve rides, 15 shows and about 60 concessions were carried, reported Edward K. Johnson, contracting agent.

Receipts were up more than 25 per cent over 1943. Show was up on time at all fair dates, despite travel restrictions and labor shortages. Only one staff change was made. Shows, rides (See C & W Chalk 25% Gain on page 58)

## Sparks Slump Marks Season

ENSLEY, Ala., Nov. 18.—J. F. Sparks Shows closed a 37-week season in East Tallassee, Ala., November 11, then moving to the barn here, said Secretary Robert L. Overstreet. Opening in early March, the show was routed into Mississippi, then north thru Alabama, Tennessee, Kentucky, Indiana and Ohio, returning for fall fairs in Tennessee, Alabama and Florida. Much inclement weather was experienced during early spring, but the org closed in the black, altho business as a whole was considerably below that of last year.

Of fairs played, Middle Tennessee District Fair, Lawrenceburg, under direction of Dr. E. R. Braly, and North Alabama State Fair, Florence, under direction of (See Sparks Grosses Slump on page 56)

## West Train, Wagons Sold To Davenport

To Enlarge Dailey Circus

LAKE CHARLES, La., Nov. 18.—Frank West, widely known owner and general manager of the All-American Exposition, many years known as West's World's Wonder Shows, said here yesterday that he had sold his train and wagons to Ben C. Davenport, owner of Dailey Bros. Circus.

Deal was closed here when Owner Davenport came from Natchez, Miss., to confer with Owner West, who has as yet announced no future plans.

Dailey circus will be greatly enlarged next season, the West cars to be added to those on which the circus has been traveling. More details in the Circus Department in this issue.

## Endys Will Close at Miami

TAMPA, Nov. 18.—Endy Bros.-Prell Shows will play Daytona Beach Shrine Circus next week, following with a 17-day run at Miami Shrine Circus starting December 1. This will end a season of 46 weeks.

## Rafferty's Wind-Up Produces Best Day Of 3d Annual Jaunt

WILMINGTON, N. C., Nov. 18.—R and S Amusements, owned and operated by James M. Rafferty, closed the third annual tour in Warsaw, N. C., November 11 and went into winter quarters here. Tour opened in Southport, N. C., suburb of Wilmington, March 18 and continued for 34 weeks within a 150-mile radius of home base. Final day in Warsaw, Armistice Day, had 22,000 attendance, with a free main gate starting at 9 a.m. and ending at 1 a.m., biggest day of the season.

Manager and Mrs. Carrie Rafferty will have a brief Florida vacation before work (See Rafferty Has Best Day on page 57)

## Turners Winners After Debut Route

ST. LOUIS, Nov. 18.—Ray and Cecil Turner, owners and operators of Turner Bros. Shows, which made their debut last April, closed a successful season in Charleston, Mo., November 4, going to permanent winter quarters in Petersburg, Ill. Show had a profitable two weeks in the closing spot, first week in Charleston giving one of the largest grosses of the season, with the closing week, despite inclement weather, also excellent. The (See Turners Win in Debut on page 56)

### BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

—By Starr De Belle—

Points North, Tex. November 18, 1944.

Dear Editor:

When a showman hasn't any money he tries to put on the dog. When he has plenty of cabbage he tries to cover it up. The management of this show believes that when convention time arrives one must let the world know that he has it, whether he does or doesn't. Manager Pete Ballyhoo spent the past week selecting his personnel members who will be financially able to impress other conventioners that they had a big season with the best, and only those who get the bosses' permission will be allowed to attend. Those who take the freedom of going without the office's okay will be chased.

The show personnel was asked to report on the lot wearing their best, carrying their luggage and flashing their b. r.'s and jewelry. Idea was to see if they would make a big enough splurge

to represent a super show. We believe that the chosen ones will outflash anything in the hotel lobby. Of course we expect to hear the jealous ones crack: "We won't have to lend you our banquet menu so you can tell the folks back in quarters what we had to eat this year."

Among those selected is our gal-show wardrobe mistress. Reason for her attending is that the bosses want someone there to sew buttons on the rented dress suits. Last year we learned that the guy who rents the suits fits 'em by moving the buttons and, because of the many times he has to fit 'em yearly, he puts 'em on lightly. Jake Ballyhoo ordered his dress suit cleaned. That forced our wax show operator to pull the dummy of Rudolph Valentino out of the show. Mrs. Hank Ballyhoo reported that her last year's evening gown had been ruined by a gal talker. It has been charged to the gal.

(See BALLYHOO BROS. on page 57)

## Hennies Biz Boost Is 30% Over '43 Trek

BIRMINGHAM, Nov. 18.—Hennies Bros. Shows closed the season last Sunday in New Orleans after showing there 18 days under auspices of Police Post, American Legion. The date was not up to the standard of other towns played this season but still was a winner, reported Mike Conti, publicity director. Show was out 35 weeks and traveled nine States with gross mileage of about 5,000 miles, having the best year since inception of the organization and breaking records at nearly all engagements. (See Hennies 30% Over '43 on page 57)

## Strates Is Up 20% for Takes At Dixie Dates

MULLINS, S. C., Nov. 18.—Southern dates of the James E. Strates Shows gave a gross increase of about 20 per cent over last year, said Assistant Manager Dick O'Brien. They are Danville, Va., and Orangeburg, Greenville, Anderson and Spartanburg, S. C. Thirty stands were made and no Monday nights were lost. Every attraction booked at the opening in Washington, D. C., was in at the finish (See Strates Ups Dixie 20% on page 57)

## Mustering-Out Fund Up to 20G

CHICAGO, Nov. 18.—Several substantial donations to the Servicemen's Mustering-Out Fund of the Showmen's League of America were received this week, bringing the total to date to about \$20,000.

Donations reported included the Dodson Shows, \$827; George A. Hamid, \$500; James E. Strates Shows, \$425, and L. O. McHenry, \$50, a total of \$1,802 for the week.

In his letter to Secretary Joseph L. Streiblich, George Hamid complimented the League on the splendid work it is doing for its servicemen.

# Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Nov. 18.—Past president Sam J. Levy presided at a well attended meeting November 16 and in the other chairs were Treasurer M. J. Doolan, Secretary Joe Streibich and Past President Ernie A. Young. House committee is planning a dinner in the rooms Thanksgiving Day. The regular meeting falling on that date was postponed to November 24.

Elected to membership were L. C. McHenry, Harold L. Wilson, Gettus Pugh, Dr. Serge T. Uhling and James A. Moran, credited to William Carsky, H. A. Lehrter, Buck Saunders, Morris Lipsky and J. C. McCaffery. Membership committee reported a total of 233 for the year. Letters came from Nate Lewis, Frank R. Winkley, Harold Paddock, George A. Hamid, Sam Gordon, W. D. Bartlett, Arthur Hopper, W. E. Saunders, George A. Golden, James E. Strates, Jack Ruback, L. C. Reynolds, Walter F. Driver, A. L. Rossman, I. J. Polack and J. W. Conklin. Arrivals after close of the season included Harry Ross, Jack Jacobson, Hank Shelby, Tom Sharkey, Nate T. Eagle, Lyle Van Patter, Jack Welner, Amon Simmons, Ralph J. Clawson, Al Cherner, William C. Denecke, Paul Miller, C. A. Sonnenberg, Jack Hawthorne, C. E. Moulds, Maurice Ohren, Mickey Blue and Aut Swenson.

Election will be held December 4 and members who cannot attend and who desire to attend services at Farncliff (See SLA on page 38)

# Michigan Showmen's Assn.

156 Temple Avenue, Detroit

DETROIT, Nov. 18.—Memorial services for member Max Linderman, who died November 4, were attended by 81 November 13. Chaplain Ford read an interesting service, followed by a recorded hymnal. With President Harry Stahl on the rostrum were Past President Leo Lipka, First Vice-President Jack Gallagher, Treasurer Louis Rosenthal, Executive Secretary Bernhard Robbins and Secretary Arthur J. Frayne.

In a deluge of servicemen's mail were letters from Seaman 1/c Edor H. Bruge, Capt. R. H. Cohn, Pfc. Albert Kamm, Pvt. Gus Gelman, Pfc. W. L. McHugh; Charles Kaiton, now promoted to corporal; Sgt. C. J. Olszewski; Pvt. Stanley Plas, stationed in the Netherland Indies, and S/Sgt. George A. Schroeder, recently transferred to Kearns (Utah) air base. Herman Weiner, discharged from the (See Mich. Showmen's Assn. on page 38)

# New Officers for Caravans

CHICAGO, Nov. 18.—At the meeting of Caravans, Inc., November 13, Pearl McGlynn, president; Jeanette Wall, secretary, and Claire Sopenar, treasurer, presided. Election of officers for the coming year resulted: Jeanette Wall, president; first vice-president, Edna Stenson; second vice-president, Lucille Hirsch; third vice-president, Mae Taylor; secretary, Clara Pollich; treasurer, Claire Sopenar; board of directors, chairman, Ann Sleyster; in-town members, Edith Streibich, Lillian Blencoe, Billie Lou Bunyard, Martha Witter, Rebecca Daniels and Marie Broughton; out-of-town members, Boots Paddock, Dorothy Bloom, Ann Roth, Evelyn Blakely, Midge Cohen and Frances Hennies. Letters came from Grace McBain, Eva Clark, Christine Davis, Rose Marie Tuttle, Ruth Martone, Daisy Davis, Norma Lange, Daisy Hennies; Wade Booth, president of Show Folks of America, and Caravans' mascot, Yvonne Bailey. Plans are on for the first installation dinner at the Hamilton Club and "Round-Up" in the Sherman Hotel, reported Alice Cady, press.

# CLUB ACTIVITIES

## National Showmen's Assn.

Palace Theater Building  
New York

NEW YORK, Nov. 18.—Fred Murray, chairman of the nominating committee, reported nominees' names will be presented to the board of governors November 22, after which they will be published. Annual meeting and election will be December 27. At the meeting of governors and membership November 15 President Buck presided and also on the dais were Vice-President Jack Rosenthal, Secretary Joseph McKee, Treasurer Joseph Hughes, Chaplain Fred Murray, Dr. Jacob Cohen, Councilor Max Hoffman and as a guest, Past President Art Lewis.

Report showed the banquet was sold out except for a few tickets to be held for late comers (showmen). Considerable money was brought in for various funds. Harry Sussman, World of Mirth Shows, started the ball rolling with donations for the Linderman fund from himself, Phil Isser and Jack Gilbert. A number of other Linderman fund donations have been given directly to Fund Chairman Joe McKee. Past President Lewis, for himself and his associates, Jack Green-spoon and Dudley Cooper, donated \$400 to the general fund and \$100 to the veterans' fund, and he personally donated \$50 to the Linderman fund. Cetlin & Wilson Shows, by mail to President Emeritus George A. Hamid, donated \$548 from a jamboree held recently. Vice-President James E. Strates mailed \$425 as a donation. It was decided that the annual memorial service would be held in the club-rooms Sunday, November 26 at 1 p.m. At conclusion of services members who desire to attend services at Farncliff (See NSA on page 38)

## Miami Showmen's Association

236 West Flager Street, Miami

MIAMI, Nov. 18.—A special meeting of the board of directors November 13 elected these to membership: "Ep" Glos-ser, Hymie Stone, John Yazvac, Samuel J. Strausser, Jerry Cohen, George Raner, Jack Horbett, Benjamin Glosser, Lew Bernstein, Harry Ross, Sam Fishman, Sam Stone, Sam Gould, Joe Marks, Max Shapiro, John A. Young, Nick Thomas, John Gallagher, Herbert A. Pence, John Cargan; Harry Stahl, president Michigan Showmen's Association; Leonard Lindquist, William Walter Jermyn, Roy Redman, Irving Katz (Wilson), Herbert Pin-cus, Sidney W. Kirk, George E. Priest, Harold (Buddy) Paddock, Mose Kalin, Philip O. Lemay and John Adam Miller, by Harry Modele.

Sam Solomon, by Max Kimerer; Carl L. Hansen and Joe Weinberg, by George Golden; Arthur Lawton, George J. Rector and David Fineman, by Jack Perry; Joseph DeLeo, by O. D. Bequette; Issy (See Miami Showmen's Assn. on page 38)

## Missouri Show Women's Club

Maryland Hotel, St. Louis

ST. LOUIS, Nov. 18.—Mr. and Mrs. Leo Lang celebrated their silver wedding anniversary in the clubrooms November 4. Music was by the Drisdall Sisters' ork. Members of both clubs were invited as well as relatives of the Lang family. Rooms were beautifully decorated with large bouquets of white mums and pom poms sent by Euby Cobb and Harry Ewers. In the bouquets were 25 dimes wrapped in silver paper. The Langs received many gifts. Missouri Show Women's Club and International Association of Showmen sent a beautiful silver tray and salt and pepper shakers. Refreshments were served to about a 150 guests. There was dancing until 3 a.m. Kay Gawle left for Texas, and Mildred Laird has been appointed secretary pro tem.

## Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire  
Los Angeles

LOS ANGELES, Nov. 18.—Meeting November 13 had President Ted LeFors, Second Vice-President George Coc, Third Vice-President Hunter Farmer, Fourth Vice-President Joe Mettler, Secretary Bill Hobday and Treasurer John Backman out in front. Memorial was held for Mrs. Lella Pepin, auxiliary member and wife of J. E. Pepin. Harry Taylor pinch-hit for Bob Myers, tyler, who was absent from the first meeting in three years because of sickness. Del Thurber Jr., Mission Beach, was made a life member, and Abe Goldstein, sponsored by Frank Messina, and Eddie Brown, was reinstated. Francis Kitzman, of Beatty-Russell advance, took the obligation.

Correspondence came from Pvt. John (Sheik) Lempart, temporarily hospitalized in New Guinea; Larry (Bozo) Valli, in the Pacific with the navy; Counselor Bill Sherwin, applying his salary to dues, banquet and ball, a War Bond and the Christmas dinner; Jimmie Lynch, with Patton's Third Army en route to Berlin; Al Rodin and Mickey Lukanitsch, in Saw-telle Hospital, who nominated Dave and Marie Morris to represent him at the (See PCSA on page 38)

## Rocky Mountain Showmen's Club

Fraternal Building, 14th and Glenarm  
Denver

DENVER, Nov. 18.—Turnout was large at the second fall meeting November 10, and Secretary Garth Henry reported 98 per cent of dues were in and membership applications increasing. Banquet date was set for January 10, committee headed by Mrs. Ralph Smith to secure reservations and report November 24. Tickets will go on sale December 1 at \$3. New clubrooms will be ready for the first meeting in December, as present rooms are too small. Committee gave a choice of three locations and the one most favored has three large rooms in the Milner Hotel downtown. The hotel has agreed to redecorate.

Ted Kimpell, who reports a banner year, will be active for the club this winter. Madlin Nolan, who moved that the club install a pool table, offered to provide one and it was accepted. President Larry Nolan and Mrs. Nolan, who (See RMSC on page 38)

## Regular Associated Troupers

730 South Grand Avenue,  
Los Angeles

LOS ANGELES, Nov. 18.—Board of governors November 14 nominated this ticket of officers for 1945: President, Joe Krug; first vice-president, Martha Levine; second vice-president, Sam Dolman; third vice-president, Jennie Reigel; fourth vice-president, Eddie Harris; treasurer, Harry Levine; secretary, Walton de Pellaton. Ten days' grace is allowed for placing an independent ticket in the field and if none is forthcoming the ticket will be declared elected. Chairman Lucille King, acting in absence of Estelle Hanscom, selected these members to nominate officers: Estelle Hanscom, past president; Lucille King, past president; Nell Robideaux, Berta Harris and Sis Dyer from the board of governors, and James Dunn, Harry Quillan, Frank Yagla and Jerome Haifley from the floor. Nominations received unanimous approval of the board of governors.

Forty-two new members were inducted. Sam Dolman, chairman of the Home-Coming Ball in the clubrooms November 21, announced this committee: Emsee, Mel Smith; general chairman, Sam Dolman; catering chairman, Frank Yagla. (See RAT on page 55)

# Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Nov. 18.—President C. F. (Doc) Zeiger presided with Secretary G. C. McGinnis and Treasurer Harry Altshuler November 10. Card came from member Frank McDonald, in a hospital in St. Joseph, Mo., and a letter from member Harold (Whitey) Elliott, with the armed forces stationed in Luxembourg. Membership was voted to Ted Harasaw, Harry Kepler and Frank L. Sullivan. Slim Johnson, Midwest Merchandise Company, in the Mayo Hospital, Rochester, Minn., was reported improving. J. C. McBride contributed \$25 for advertising the annual banquet and ball.

President Zeiger's drive for cemetery fund netted a \$100 War Bond from the Midwest Merchandise Company and a \$25 bond from J. C. McBride. Meeting drew capacity attendance and President Zeiger announced that Past President's Night had been set for December 15. Meeting was followed by motion pictures supplied by Chester I. Levin and luncheon served by the ladies' auxiliary. Myrtle Duncan, first vice-president of the auxiliary, is in St. Joseph Hospital for a major operation. Chairman of the silver jubilee committee announced it would decorate the ballroom in silver and that the program book for the New Year's eve ball would be done in silver. (See HASC on page 38)

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards, 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

## 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

### LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded, 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000, 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for.. 1.00 Thin Plastic Markers, brown color, M. .... 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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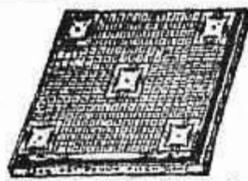
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**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$13.50

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**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Polcy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.  
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**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢.  
 Shipments Made to Your Customers Under Your Label. No checks accepted. O. O. D., 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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 Send for Wholesale Prices.

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 1—32 FT. MERRY-GO-ROUND  
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 236 W. Flagler St.  
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 Free Information Booth open for all interested in the Miami area. Hotels, etc.

**WANTED SEASON 1945**  
**O. J. BACH SHOWS, INC.**  
 Rides, Shows, Concession, Free Acts, Bill Poster, Sound Car, Ride Foremen. Capable Operators for Posing Show, Life Show, Pit Show and Girl Show. Opening Elmira, N. Y., April 20th. Ebson, Grandy, Cy Startup, Blacky, Friday, Queenie, Langford, Al Devine, write. Address: O. J. BACH, 305 Ridgewood Ave., Ormond, Fla., or O. M. BECKER, 414 So. Main St., Elmira, N. Y.

**MIDWAY CONFAB**

Communications to 25 Opera Place, Cincinnati 1, O.

**CHI—Ax-grinding time.**  
**JAMES H. DREW JR.**, concessionaire, reported closing a good season November 4 at Anderson (S. C.) Fair.

**MADAME BURLESON** purchased a tent from Max Linund October 31 for her Minstrel Show.

**ODDITIES ON VIEW** had fair business in McGee, Ark., infoed Lou Davis, of the show.

**MRS. RAE TULLIN**, who has been seriously ill in Mercy Hospital, Port Dodge, Ia., was taken to her home in that city.

**GOOD or bad:** "We stay in territory where our title is a household word."

**MANAGER W. O. (BILL) PAGE** reported that the Kelle Grady Shows are in their new winter quarters in Springville, Ala.

**JOHN QUINN**, owner of the World of Pleasure Shows, who left for Hot Springs, will attend the outdoor conventions in Chicago before returning to Detroit.

**ANYONE** knowing whereabouts of Charles L. (Kingfish) Brown contact



**CHARLES POLING JR.**, former trouper, is stationed at a marine base in El Centro, Calif., where he recently acquired his wings as an aerial gunner. His wife, Mrs. Wanada Poling, and two children are residing with his mother, Mrs. Ralph Walker. His sister, Mrs. Jack Berry, Buckeye State Shows and Dodson's World's Fair Shows, is wintering in East St. Louis, Ill.

**Mrs. Sarah Jarrell**, 143 Wharf Avenue, Nashville, Tenn., because of a death.

**FROM** Charleston, S. C., James N. Morgan penned that he closed with the Lawrence Greater Shows, purchased a car and would go to Florida.

**WE** can tell by their English that managers write their own speeches.—Oscar, the Ham.

**AFTER** a successful season in West Virginia and a few spots in Georgia, Jones Greater Shows closed in Columbus, Ga., November 11 and will winter in Charleston, W. Va.

**MIKE CONTI**, publicity director of Hennies Bros.' Shows, was in Cincy November 15 on his way home to Youngstown, O., for a rest before attending the Chi meetings.

**MR. AND MRS. ROY T. WILDER**, who report good weather and business with their concessions at the 500 E. Broad lot, Texarkana, Ark., expect to stay there until January, weather permitting.

**ED (SLIM) JOHNSON**, co-owner of the Midwest Merchandise Company, Kansas City, who is in Colonial Hospital, Rochester, Minn., is expected to remain there at least until December 1.

**WHEN** it comes to spending the company's money, staff members aren't pikers. Managers think longer and scare easier.

**MR. AND MRS. CHARLES HAYES**, who

closed a successful season at Hattiesburg, Miss., with their popcorn and snow cone concessions with the Gold Medal Shows, are to remain in the South for the winter.

**MR. AND MRS. EDWARD C. ANDREWS**, who closed November 11 at Moultrie, Ga., with Mark Williams's Side Show on Playland Shows, will winter in Baltimore, where he will play school and clubs with his magic and fire acts.

**FROM** Liberty, Miss., Mrs. J. A. Gentsch reported that Mrs. Pat Brown, of the Gentsch & Sparks Shows, returned from a four-week stay at Hot Springs, where she was under a doctor's care, and is in better health.

**O. B. BAUER**, superintendent of rides of the No. 2 unit of the W. G. Wade Shows, is working in a car plant in Detroit and recently purchased a house trailer. He will be with the W. G. Wade Shows again next season.

**MOST** foremen are alike. Each believes that he is the only one capable of running his department.

**MR. AND MRS. FRED MILLER**, concessionaire and secretary of the W. G. Wade Shows, left for a Florida vacation following closing of the shows, but will return to winter headquarters in Detroit.

**LOUIS LEOS**, secretary and auditor of the West Coast Amusement Company, will spend the winter at his home in Los Banos, Calif., where he is a property



**DICK O'BRIEN**, assistant manager of the James E. Strates Shows, who has been signed by Owner-Manager Strates in the same capacity for next year, which will mark his sixth consecutive season with the organization. O'Brien is now in charge of booking attractions and of winter quarters in Mullins, S. C.

holder and much interested in doings in the San Joaquin Valley city.

**MR. AND MRS. AL BAYSINGER**, Al Baysinger Shows, who sent several days in St. Louis, left for winter quarters in Poplar Bluff, Mo., and from there will go to Chicago to be there a week before the outdoor meetings.

**WALTER DEERING**, corn game manager on Turner Bros.' Shows all season, visited in St. Louis, en route to Oklahoma where he will spend the winter. He reported an exceptionally good season with Jack Thomas.

**ROBERT H. KOBACKER**, general agent of Turner Bros.' Shows, who was among visitors to the St. Louis offices of *The Billboard* was en route home to Centralia, Ill., has been re-engaged for 1945 and will attend the conventions in Chicago and some State fair meetings.

**ONLY** time a manager feels humble is when he is surrounded by fair officials who haven't made up their minds to rebook his shows.

**MANY** showmen are making it a point to arrive in Chicago on Saturday, December 2, to attend the annual President's Party of the Showmen's League of America. Chairman J. C. McCaffery

**Made to Order**

**WHEN** former troupers, who are now in the Seabees, return to their first love, they can be sent on the advance with bulldozers to build lots over night.

is lining up a program which will be a fitting tribute to President Floyd E. Gooding.

**CHARLES CHANEY**, concession manager on the Mound City Shows, is spending a month fishing at Morgan City, La., after a successful season. He writes he is catching an average of 15 fish every day, weighing from 1 1/2 to 3 1/2 pounds and that temperature is about 90 degrees.

**BERNIE SHAPIRO**, of the Southern Poster Printing Company, Atlanta, plans to spend Thanksgiving with his parents in Philadelphia, en route to New York for the National Showmen's League banquet and then to Chicago for the meetings. Mrs. Shapiro will join him in Chicago.

**MR. AND MRS. L. C. McHENRY**, owner of the Crescent Amusement Company, and Louise Bright, who motored to Hot Springs and Dallas, will attend the Showmen's League of America banquet in Chicago December 6. Albert C. Bartels, business manager, will go to Tampa for a fishing trip and then return to winter quarters in Gastonia, N. C.

**CITY COUNCIL** of St. John, N. B., has decided to spend \$24,000 in improving Shamrock grounds, owned by the city and used for about 75 years as a carnival lot and for sports events. A new gravel fill with loam surfacing will be provided and the fill will be laid so that it can settle during the winter. A new fence will be built.

**REASON** a cookhouse operator gave for quitting the biz was that the OPA wouldn't let him make a living. Remember? "Don't beef! You used the salt and pepper, too."

**ARTHUR P. CRANER**, San Francisco, reports he has been named legislative representative of several legal groups in the State to handle proposed legislation before both houses of the California Legislature, to meet in January. Craner, who has been an official in the Legislature, said he intended to watch the calendars for bills that might adversely affect the amusement industry.

**WILLIAM (WHITEY) TARA**, Royal American Shows, a member of the Miami Showmen's Association, has come thru with practically a 100 per cent membership among his fellow workers on the show. He has secured no less than 56 new members and is eligible for a life membership card, which will be presented during a midwinter meeting of the association.

**H. E. BENSON**, manager, reported from Houston the closing of the Port City Amusement Company after 29 weeks of good business, considering difficulties due to labor shortage. Management intends to reopen April 1 with five rides and 20 concessions in a permanent location. Arrangements are being made to purchase the site used last year and build it into an amusement park.

**WORK** in Waverly, N. Y., winter quarters of the Pioneer Shows is progressing, with a crew building new fronts for the Girl Show and Funhouse, informed Joe Percell. Several new tops have been purchased. Mr. and Mrs. Robert Miller booked six concessions. Recent visitors included Bill Dubois, who operated his animal show to good business thru that territory; R. Count Golden, H. Cramer;

**HARRY J. BATT SAYS:**  
 "Our No. 16 BIG ELI has certainly proven to be a fine attraction to Pontchartrain Beach, New Orleans. The ride is located at the far end of the Beach. It is well illuminated with neon and incandescent lights." You, too, can add a BIG ELI after the War. Choose your location now, and when Victory is won buy a money-getting attraction that lasts a lifetime. You will be pleased with the BIG ELI WHEEL.



**ELI BRIDGE COMPANY**  
 800 Case Avenue Jacksonville, Illinois

Mr. and Mrs. Norm Fitzgerald and son, Murray; Charlotte Arnots, Carl Lovejoy and Mr. and Mrs. Lew Farrell. Mrs. Percell is rebuilding her bingo stand. H. J. Leonard is promoting indoor dates.

JAMES A. CURRY, with the Mighty Sheesley Midway this season, and Harold M. Kilpatrick, manager of the advertising car on the Dodson Shows for the past two years, left Jacksonville, Fla., November 11 for their home in Gastonia, N. C., for a brief visit. Curry will go to Miami for the winter and Kilpatrick to Jacksonville, to remain until the Dodson opening in March. He will again be in charge of advertising.

MIKE KREKOS, president and general manager of the West Coast Amusement Company, who is in Los Angeles to remain a month, is enthusiastic over the future, hailing the 1944 season as a

### Oh, Yeah?

ONCE upon a time it was decided at a meeting of show owners that railroads would have to deal more justly with shows in the matter of tariffs—or the shows would take steps for relief!

miracle year. With the great center of war activities switching to the West, he is urging closer co-operation between show owners and managers, that active support be given federal and State agencies and that War Bond, Red Cross, community chest, USO and other war-time agencies be fully supported.

L. E. ROBA COLLINS inhaled from St. Louis that Dee Aldrich, operator of the Broadway Museum, had taken over the Look-at-Paris Museum on Chestnut Street, operated by Mr. and Mrs. Lloyd Priddy. Business was reported good at both museums. Cal Townsend, formerly with Mills Bros. Circus, Haag Bros. Circus and Bussell Bros. Circus, joined recently and is conducting handwriting analysis at the Broadway Museum, where Collins is working magic during week-ends.

MANAGERS of carnival organizations are asked to send their winter quarters or mail addresses to *The Billboard*, 25-27 Opera Place, Cincinnati 1, O., so that mail may be forwarded promptly.

DES MOINES showmen who will attend the Chi meetings include Ross L. Sinderson, Frank Ward and Harry and Pete Madison, operators of a new carnival that will open in Des Moines early in 1945, they having purchased from Toney Martone, Kansas City, the equipment of the Heart of America Shows; Irving Grossman and family, representing the Grossman booking offices and Gus Sun Agency, and P. M. Shortridge, representing the Central Show Printing Company, Mason City, Ia., and who also operated all games in Riverview Park, Des Moines, the past two seasons.

SAMMY CORENSEN, furrier and former owner of the Pacific Coast Shows, will be the 1945 president of San Francisco Chapter, Show Folks, Inc. Two well-known showmen who headed tickets declined their nominations in favor of Corenson, reported Arthur Craner. Election will be held in December. The chapter has over 600 members and Corenson's goal will be 2,000 by the end of 1945. Receipts of the club's Thanksgiving Ball in Eagles' Hall on the night of November 27 will go into the general fund of the unit to place it on a sound financial basis.

AMONG some showfolk reported at Hot Springs last week were Mr. and Mrs. J. W. (Patty) Conklin, Mr. and Mrs. Al Wagner, Mr. and Mrs. L. C. (Curly) Reynolds, Mr. and Mrs. I. (Izzy) Wells, Mr. (See *MIDWAY CONFAB* on page 47)

### In the Armed Forces

SGT. EDDIE COE, former secretary of Lipsky-Paddock Concessions on the Johnny J. Jones Exposition, stationed at Fort Meade, Md., spent part of a furlough visiting relatives in Cincinnati last week.

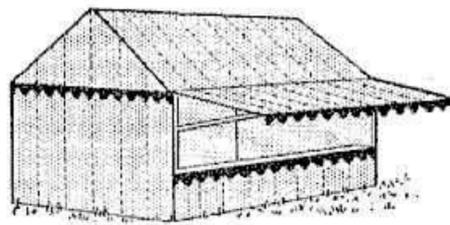
PVT. STEPHEN M. PORTH, 36248601, carnival showman for 15 years, wrote that in the last two years he had read *The Billboard* in North Africa, England, France, Belgium, Holland and finally in a fox hole in Germany, where he arrived September 23.

PFC. WILLIAM POWELL, 32593990, formerly with the World of Mirth Shows, penned from APO 922, care of postmaster, San Francisco, that he hopes to be one of the first to reach Manila, where he wants to shake hands with Eddie Tate who is interned at San Tomas, Philippines.

FORMERLY with units of H. W. Jones bingo, Corp. Howard Drayer, 12209293, is now stationed with APO 446, care of postmaster, New York. His brother, Corp. Earl Drayer, 32029867, formerly with Ray McWethy's corn game on the Kaus Exposition Shows, and who has been overseas for two and one half years, is stationed with APO 235, care of postmaster, San Francisco.

## "First Things First"

Our Army-Navy E Peunant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.



### CONCESSION TENTS

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32d Annual

## Showmen's League of America BANQUET AND BALL

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## American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Nov. 18.—All owners, managers, executives and others affiliated with or interested in the carnival industry and the association are invited to attend the 11th annual meeting starting December 4 at 11 p.m., Chicago time, in Parlor "L," Hotel Sherman, Chicago, and continuing nightly at the same time and place until business is completed, subject to action of the membership at the meeting. As in past years the meetings will be held in conjunction with annual meetings of the Showmen's League of America, International Association of Fairs and Expositions; National Association of Amusement Parks, Pools and Beaches, and other groups meeting in Chicago during the same period. It can be predicted that most of the members will be present. Latest letters from K. H. Garman, owner of Sunset Amusement Company; Clemens Schmitz, Merle A. Beam and others, tell of their intention to attend.

Public Relations Fund is receiving advance interest and more contributions for next year have been made as follows: Merle A. Beam, Beam's Attractions, \$25, and K. H. Garman, Sunset Amusement Company, \$30. The secretary's plans are to arrive in Chicago Saturday morning, December 2, and to be available thenceforth for conferences. Members desirous of discussing particular problems should contact the secretary as early as possible. Membership application from the Valley Shows, filed by D. Roy Barnes and Fremont W. Smith, owners and operators, brings the membership roll to 119.

Information from the War Production Board indicates that tire quotas for passenger cars have been increased for November, and it is expected, according to the Office of Price Administration, that automobile owners holding B or C ration coupons may count on receiving new tires in November and during the months following, as indications are that there are now sufficient tires available to meet B and C requirements. Detailed information relative to computing income taxes under the new system effective December 1, applying to employers and employees, has been received and members can contact this office for information.

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### SLA

(Continued from page 35)  
sire to vote must make requests to the secretary for ballots, which will be mailed with full instructions.

#### Ladies' Auxiliary

Club social Thursday night had Ann Sleyster, Mae Taylor, Margie Freis and Marie Broughton as hostesses. Attendance was large, prizes were awarded and a good sum was netted. Mrs. Ralph Glick's son was in an accident and Lucille Perry is ill, the relief committee reported. Alice Hill is recuperating and attended the last meeting. Rose Page entertained a number of members at the Show Folks of America, Inc., home this week. Nan Rankine, who is visiting in Prospect Heights, received a letter from her son, Sgt. Tom Rankin Jr., who is overseas. Esther Bernet also received a welcome letter from her son, Robert, who is overseas. At the social the pocketbook donated by Evelyn and Mrs. Edward Hock went to Marie Brown and pillow slips to Madaline Ragan and Frances Keller. Edith Streblich, past president, is taking a rest at Rosary Hill Convalescent Home, Justice, Ill., 79th and Archer, P. O. Box 1, Argo, Ill. Membership application of Lucille Cummins, proposed by Pauline Meyers, will be presented at the next meeting. Letters came from Third Vice-President Viola Fairly, Hot Springs; Evelyn Blakely, with the Royal American Shows; Norma Lang, Nan Rankine, Florence Alvino, Myrtle Hutt, Clara Zeiger, Grace Goss, Edith Bullock, Bertha Mae Harper, Anna G. Wilson, Martha Weiss, Hattie Wagner, Ann Sleyster; Joseph L. Streblich, secretary of the Showmen's League, and Jean Davis.

### NSA

(Continued from page 35)  
Cemetery plot of the club will be furnished with transportation. Chaplain Fred Murray, who will have charge, has secured as aids a Protestant minister, a rabbi and a Catholic priest.

#### Ladies' Auxiliary

President Edna Lasures, presiding November 15, greeted members who had not attended for some time, including Martha Weiss, Irene Moore, Ann Lager, Jeanne Grey and Doris Eichholz, new member. Vice-presidents' card party for the Bess Hamid Sunshine Fund December 6 promises to be gala, reported the hostesses, First Vice-President Dolly McCormick and Second Vice-President L. Nel Shapiro. Donation came from Bess Hamid toward the event. Chairman Midge Cohen, of the kiddies' Christmas Party to be held on the afternoon of December 23, reported more donations toward the party from the James E. Strates Shows, Helen Evans, Irene Moore, Evelyn Fallon, Louise Endy, Margaret Lux and Oscar C. Buck, NSA president. Open house will be held by the auxiliary on the evening of December 23. Martha Weiss, membership committee, read applications of Ella Parker Adderton, proposed by Margaret Lux, and Fidelia H. Sullivan and Margaret Turner, proposed by Dolly Udowitz. Members and guests were invited to attend the reception of President Lasures before the banquet November 29 in the Commodore Hotel. Chairman of entertainment Queenie Van Vliet announced a box lunch party to be held December 27. Board of governors will meet December 6; election of officers, December 13; kiddies' Christmas Party and open house, December 23; social meeting and box lunch party, December 27; meeting and social, November 23.

### MIAMI SHOWMEN'S ASSN.

(Continued from page 35)  
Cetlin, Ted Williams and Arnold O. Gritzke, by Bill Cowan; Russell Owens and Ben F. Braunstein, by Al Palitz; E. V. Whittington, William C. Leisure and Curtiss M. Fortune, by Eddie Hackett; V. W. Cox, by Mack McNally; Barney Dember, by Lloyd C. Coffey; Monroe Eule, by Morris Kahntroff; Thomas A. Parker, by Ben Weiss; Harry E. Wilson, by Sam Lawrence; George Reinhardt, by J. C. Thomas; Harry (Irish) Gaughn, Graves Perry and Vaughn Richardson, by Harry Hennies; Barney Tassell, by Al Burt and Tally R. Glover; Martin Mitzner, Robert

H. Nichols, George Bumpus, C. Grose-close, Benton H. Blakely, Fred L. Cooper, Sam Wolff, Robert Brown, Eugene Haddard, Edward M. Hunter, James F. Jones, Roy Belew, Phil H. Heyde, Virgil L. Hall, W. B. Jones, Charles W. Golding, J. L. Murray, Charles Gross, William Clark Miller, T. A. Cummins, James J. Carlson and Ernest Kaapuni, by William (Whitey) Tara. Whitey Tara won a gold life membership card and Harry Hennies and Harry Modele are well on their way for gold cards.

Edward G. W. O'Hara, Frank Rappaport, Emery H. Pendergrass, William E. Saunders, Stanley Merle Kahntroff, Merritt W. Davis, Clarence M. Hunter, Albert Kamm and William B. Mitzel, all in the armed forces, were elected honorary members. Communications came from Bernie Mendelson, Billie Clark, George Beardsley, Don Morton and Arthur G. Hopper. Early arrivals in Miami: Francis (Dick) Anderson, Joe Sanfratello, Harry Matisoff, John Barfield, Irving Zolum, Ike Eichelberger, David Wallace, Mickey Timin, Ben Jack Barth, Morris Kahntroff, William Davis, Paul E. Curtis, Rip Weinkle, Herman Binder, Paul Ollis, Davey Fineman, Curley Graham and Robert K. (Bob) Parker. First regular meeting will be held December 11, with election of officers December 17 and installation December 21.

### MICH. SHOWMEN'S ASSN.

(Continued from page 35)  
navy, is in Miami recuperating from an illness. Word came that Vernon L. Huntoon has been inducted into the army and was stationed at Camp Livingstone, La. Pvt. Chris J. Mully, discharged last month, is in Detroit after a year's service. Co-Chairman Gallagher, service fund, was awarded a War Bond and donated it to the fund.

Children's Christmas Party will be held in the rooms Christmas afternoon and appointment of a special committee will be made at the next meeting. Word came that member Max (Red) Shapiro had died of a heart attack November 16. Details will be given next week.

### HASC

(Continued from page 35)  
Secretary McGinnis seeks permanent addresses of all members. Election of officers will be held in December.

#### Ladies' Auxiliary

Social night, November 10, had President Clara Zeiger as hostess. Cards were played and prizes given for each table, with 32 members present and three visitors, Mrs. Hajda, Jerry Ann Jewett and Alpha Ebby. Door prize went to Mollie Ross and evening's award, an angel food cake donated by Jess Nathan, to Clara Zeiger. Chaplain Mae Wilson attended after a long illness. Edith Moon was reported on the road to recovery. At 10 o'clock the men's club joined members for refreshments and Clara Zeiger was given a standing vote as tops for a hostess.

At the first business meeting of the season, November 3, President Zeiger; Hattie Howk, treasurer; Lorreta Ryan, secretary, and Ruth Martone, corresponding secretary, were in the chairs. Thirty members attended and Blisse Hickman, Esther Goodman and Marie Duval were voted members. Dorothy Morphew was appointed warden. Evening's award, donated by Clara Zeiger, went to Dorothy Morphew, and door prize, also a donation from the president, to Rosa Lee Elliot. Hattie Howk was appointed chairman of the bazaar to be held December 13 and 14.

### PCSA

(Continued from page 35)  
banquet and ball. Capt. Bobby Cohn sent Chairman Mike Krekos a \$50 building bond from the Islands. Sick committee reported Al Martin in Hollywood Presbyterian Hospital in critical condition; Cal Lipes taking an appendectomy; Jerry Fox ill and Vic Johnson recovering. LeRoy Neal was transferred to General Hospital, Ward 5300.

West Coast Victory Shows' contribution to the building fund thru Chairman Krekos included bonds from Rushtom McConnell, Louie Leos, Mr. and Mrs. William T. Jessup, Artie Sussman, Al H. Roden, Charles J. Walpert, Jack Shaffer, Harry Myers, Edward Barnett, Gerald Fox, West Coast Show Ladies (2), Capt. R. H. Cohn (2) and Frank Frost. Harry Rawlings put on one of his painless dings, resulting in bonds from Pat Alton, Candy Moore, Lee Smith and Bob Matthews and a floor pitch; total, \$100. Chairman Krekos was tendered a rising vote of appreciation. Walter D. Newcomb

was selected to represent the PCSA at the annual banquet of the Showmen's League.

"Good of the Order" brought greetings from Everett W. (George) Coc, Harry Hargrave, Tony Nelson, Jack Hughes and Jack Greenspoon, Virginia Beach, who gave check for the Christmas dinner.

#### Ladies' Auxiliary

Funeral of Lalla Pepin, who was a member of the board of directors, was largely attended by members, and Mother Minnie Fisher and Edith Bullock gave the auxiliary ritual. Life memberships were granted to Donna Day and Secretary Vivian Gorman by payment of the regular fee of \$50. Peggy Forstall is chairman of the cemetery committee for the memorial services December 10 at Evergreen Cemetery. At the regular meeting all officers were in their chairs, President Edith Walpert having returned from the road. Marlo LeFors was reported ill with flu. Lucille Dolman took the Bank Night award and Estelle Hanscom door prize, donated by Edith Walpert. On Gold Card Night, November 27, all past presidents will be honored. Sum of \$100 was donated to the War Chest. Christmas party will be held December 18.

### RMSC

(Continued from page 35)  
left on a trip to Oklahoma City, Dallas, Amarillo and Albuquerque, will return in time for the next meeting. After Thanksgiving President Nolan will go to Nebraska and Kansas for the M. A. S. S. Shows, of which he has been general agent for the past five years. His three photo studios in Denver are doing good business. Member Leslie Wysong, manager of the Alexander Film Company, reserved a banquet table. Treasurer Onyo Lee recently bought a large tourist camp in near-by Englewood. Spot Goodman, who has been overhauling his bingo and kiddie rides, reported his ride had a good summer with the Zeiger Shows as did his concession with the Forsythe Shows. Edwin Huston, who closed with the LaSalle Music Company as route foreman, has taken management of Larry Nolan's Curtis Street spot. Jack Vreeland, who has a crew painting his recently acquired rides, will play spots in Southern Colorado this season.

New members voted in are Robert Arbogart, Flora Maxine Hannum, Roma Mae Hannum and Rex Elliot. Member Cowboy King, touring in Texas, expects to be in for the holiday doings. Guy and Hazel Forrest are still playing Southern fairs, as are members Murphy, Brenton and Phillips.

Several members will visit the K. C. club during the holidays, and some will go to L. A. Member Ralph Smith has taken over a cigar store at Fifteenth and Lawrence.

### B. & H. Amusement

Olar, S. C. Week ended November 11. Business, good. Weather, fair.

Manager W. E. Hobbs purchased a new office trailer. Frank Parton and Marion Chandler added new concessions, Frank Ephran and family left the show at Barnwell, S. C., where they intend to spend the winter. Mrs. C. D. McCune has been busy getting her trailer painted. Frank Parton also had his trailer painted. Minstrel Show is still getting its share of the business and everyone seems satisfied with the fall spots.  
FRED OWENS.

ART CRANER, San Francisco, has been reappointed for 1945 on the travel, recreation and amusement committee of California State Chamber of Commerce, now operating as the Statewide War Service Committee. At an organization meeting of the committee November 9 post-war plans were discussed and a four-year festival plan unfolded. War conditions permitting, the four-year festivals will begin in 1946 with observance of the 100th anniversary of raising the American flag over the old State capital in Monterey. In 1948 State-wide holidays would mark 100 years since gold was discovered in California, and in 1949 the year would be taken up with Days of '49 Celebrations, with a six-month fair in Sacramento, the capital, and in 1950 progressive historical pageants would be held in every key city to mark 100 years of Statehood. State Chamber of Commerce named a committee to meet the new Legislature in January to work out details of the four-year festivities and it planned to name a State commission. State funds will be asked, with city and county aid expected, and the federal government will be asked to participate.

# DAILEY BUYS WEST PROPERTY

## Claims Against RB Will Be Submitted To Board of Arb.

HARTFORD, Conn., Nov. 18.—All claims against the Ringling Bros. and Barnum & Bailey Circus, Inc., will be submitted to a board of arbitration and approved by the courts, if a plan now under consideration is approved by the bar association and by a substantial number of the claimants. Attorney Lucius F. Robinson, president of the Hartford County Bar Association, reported that the plan now being worked out will be in final form in the near future and be submitted by the bar association committee, Robert P. Butler, Julius Schatz and Joseph P. Cooney.

Many conferences have been held with circus representatives and with the receiver appointed by the Superior Court, Attorney Edward Rogin. It is understood that the plan, when submitted, will stress the point that the circus in (See *Claims Against RB* on page 40)

## Boston Rodeo Beats Figures Set in 1943

BOSTON, Nov. 18.—Final figures of the rodeo at Boston Garden, turned out to be only slightly higher than last year, after the biggest opening day of any in the 13 years it has been playing here. Dates were November 2-12.

Sudden shift in departure time made it impossible for total sums won by the cowboys to be given out. A list, however, of the winners and time in the finals follows:

Bareback Bronk Riding—First, Howard Brown; second, Ralph Collier; third, Louis Brooks; fourth, Gerald Roberts.

Calf Roping (total time on five calves)—Toots Mansfield, 114.4; Jiggs Burk, 120.2; Jack Skipworth, 121.3; Tom Taylor, 122.3.

Saddle Bronk Riding—Paul Gould, Carl Olson, Gerald Roberts, George Yardley.

Steer Wrestling (total time for four steers)—Gene Rambo, 41.1; Bill McGuire, 44.3; Dan Poore, 49.3; Bill Linderman, 52.2.

Wild Cow Milking (total time on three cows)—Everett Shaw, 74.4; Shoat Webster, 87.1; Juan Salinas, 91.4.

Bull Riding—Ken Roberts, Glenn Tyler, Bob Estes, Fritz Becker.

## Acts Booked for Wichita

WICHITA, Kan., Nov. 18.—Acts booked for Midian Temple Shrine Circus week of November 27 (sixth annual), Orrin Davenport, producer, are Dorothy Herbert, Kay and Tommie, the Orontos, Bert Dears, Chick Yale, Yo-Yo Alcott, Four Sidneys, the Millerettes, Dick Clemens, Sky High Girl, John Smith, Jim Wong Troupe, the Hartleys, Rink Wright Duo, Voice Troupe, Corinne, Cole Bros.' Liberty horses and elephants, George Hanneford Family, Flying Harolds and Merle Evans band.

## Arthur Advance Scatters

LOS ANGELES, Nov. 18.—The advance of Arthur Bros.' Circus closed November 7 at Oceanside, Calif., and members of the crew scattered, as follows: Mr. and Mrs. John J. Cousins to their home in L. A.; J. Raymond Morris, boss billposter, after a few days in L. A. and San Francisco, will return to the East; Art Say, boss lithographer, back to his old stand on Washington Boulevard, L. A.; the others going to Wichita, Kan., and San Antonio.

MR. AND MRS. L. M. GARNER and daughter, Neta, closing with the Bud E. Anderson Circus, are back home in Warrenton, Mo. Garner was equestrian director, his wife on No. 2 reserved-seat tickets and Neta worked ladder and was on concessions. They stopped in Steelville, Mo., and L. M. shot a seven-point deer. The Garners will be with the Buck Lucas Wild West Circus next year.

## Houston Shrine To Net \$100,000

HOUSTON, Nov. 18.—The Shrine Circus here, November 3-16, produced by John L. Andrew, at Sam Houston Coliseum, had a great run. It opened to near capacity and over both week-ends had sellouts and turnaways, and capacity registered week of November 6. Matinees were given Wednesday, Saturday and Sunday, and underprivileged and crippled children were guests of the Shrine committee, afternoon of November 8. Show will net the local Shrine \$100,000, according to Andrews. Seating capacity of the Coliseum is upward of 10,000, with extra bleachers and chairs.

Equestrian Director Merritt Belew had the show going in great style. The program was published in last week's issue, the following names, however, not being included: Izzy Cervone, band leader; wardrobe, under supervision of Albert Marx; Charlie Demelo, Chick Yale, Graham Jobe, Jack Darling, Hubert Dyer, Charles and Peggy Kline, clowns; web girls, Mitzl and Jean Sletter, Betty Escalante, Mars Bennett, Misses Atterbury and Loyal.

Performers donated their services for a performance at the USO Club November 12. Among visitors were Frank Walter, Red Purcell, Grace Moore, Jack McCabe, Art Concetto, Abie Tavlin, Truman Pike, Wes Oliver, Gladys Simpson, Ruth Tibbetts, and Arthur Borella, reports Dick Lewis.

## 101 Ranch To Bow In L. A. in April

LOS ANGELES, Nov. 18.—The old 101 Ranch Real Wild West Show with Col. Zack T. Miller, last of the famous brothers, will again be on the road next season, according to Ed Beck, who has opened offices in the Philharmonic Building. Opening date has been set for the Coliseum in April.

Beck, for the past eight years Coast exploitation representative for Metro, was at one time general press representative for the Millers' show.

## UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

### HOME cookin'?

LEW HERSHEY will be at the Shrine Circus, Kansas City, Mo., December 4-10.

DATES of the Polack show in Cincinnati, Shrine auspices, are February 16-24.

S. W. (BILL) BAILEY, clown cop, is in the toy department of Sears Roebuck store, Memphis, his fourth year there.

AFTER the war: Rebirth of banner salesmen.

C. E. ROSECRANS, formerly on bill cars with the big tops, is assistant electrician with the *Waltz King* company.

MICKEY BLUE, of Polack Bros.' Circus, was a business visitor in Chicago last week.

HARTSEL WELLS reports that Oakley Wells, of the Wells Bros.' Trio, bar act, was killed in Germany October 12.

MOST missed thing on a circus is the bale ring that was left on the last lot.

HAROLD CHRISTY, with the Hunt show the past two seasons, is on tour with a USO unit.

VISITING friends on the Cole show at Millington, Tenn., was F. C. Fisher. Show had two days of big business.

FRANK T. KELLY has returned to Stockton, Calif., from Florida, where he is doing special nursing.

## Long, Big Season For Bud Anderson

EMPORIA, Kan., Nov. 18.—Bud E. Anderson's American Victory Circus closed a wonderful season at Hominy, Okla., November 2 and returned to quarters here the following day. Three days were missed early in the spring due to bad weather and blowdowns in Minnesota, with but slight damage. Show covered 10 States, traveled 8,600 miles and played 16 Sunday dates.

The show will be enlarged and will have new trucks, new canvas and more animals. Already signed for next year are Joe Applegate, boss canvasman; Arch Johnson, assistant; Leon Bennett, Side Show manager; Harry Fitch, legal adviser; Lee Hinckley, band leader; Chief Keys and wife, concert performers; Elleson Brothers, clowns, and John J. Jones, electrician. The Andersons are on a purchasing trip for animals. Grumble is building a semi light plant trailer and four power units will be installed. The writer, Si Rubins, will again be secretary-treasurer.

## Straw Houses for BB In Southern Alabama

OPP, Ala., Nov. 18.—The Bradley & Benson Circus and Rodeo is having swell biz, many straws, in Southern Alabama. The roster follows: Ernie White, James Bagwell, Clarence Walters, owners; White, general manager; Bagwell, treasurer; Sally Bagwell, secretary; Joe W. Keown, business manager; Bennie Fowler, contracting agent; Bud Collier, in charge of lithographers and billposters; Wheeler Cowan, equestrian director and emcee announcer; S. B. Biggs, lot superintendent; Pat Kelly, electrician; Moe Lipman, transportation.

Circus travels on 13 trucks and has a 150 by 250-foot arena in which to show; seating capacity is 3,000. Management bought a new truck and a 50 by 80 top for Side Show, and Sally Bagwell a new trailer for living purposes.

SEASON of Bailey Bros. closed at Lexington, N. C., November 18.

## Train, Wagons Are Included

Show will move on 30 cars with all new canvas—big season for Ben Davenport

BROOKHAVEN, Miss., Nov. 18.—Ben C. Davenport, owner of Dailey Bros.' Circus, has purchased the train and wagons of Frank West's carnival (All-American Exposition) for an undisclosed cash price. Show now has 30 cars and will go out next season greatly enlarged, with all new canvas. Menagerie will be enlarged with several rare animals to be delivered, including a feature that will make the menagerie outstanding.

With a new Liberty act of blooded and registered Clydesdale draft horses now being broke, the show will carry over 150 head of horses. Show has done tremendous business all season with Alabama and Mississippi giving straw houses day after day. Montgomery, Ala., a two-day stand, gave the show four straw houses for the biggest two-day business of the year.

Closing date has been announced for December 2 in Louisiana. Show will winter again at Gonzales, Tex., where Davenport purchased the fairgrounds at the close of last season.

## H-M Grosses 65G in Atlanta

ATLANTA, Nov. 18.—The Hamid-Morton Shrine Circus hit a new high during its seven-day (14 performances) stand November 6-12 at the Municipal Auditorium when it showed to 56,000 persons and grossed \$65,000. Gross receipts consisted of an advance ticket sale by Shrine members of \$25,000, advertising banners for \$2,000 and telephone sales \$7,500, with the remainder being taken in at the front door. Mr. and Mrs. Vernon L. McReavy, who handled the advance sales, said this was the most successful date in their 17 years of connection with Shrine circuses and that the show was in the black and the money in the bank two weeks before the show opened here.

In appreciation of the success of the circus Saturday night the Shriners presented (See *H-M Atlanta Gross* on page 40)

## Polio Cuts Hunt Tour; Hands Working at W. Q.

FLORENCE, N. J., Nov. 18.—The season of the Hunt circus was cut several weeks due to polio epidemic in the South. Since arrival at quarters here, Manager Charles T. Hunt has kept 10 men busy. A dormitory has been built for the working men.

Harry Hunt will shortly move into a six-room bungalow, which is under construction. Charles T. Hunt has been held up for two years on priorities for heating, plumbing and electrical equipment for a 12-room house. This has been overcome and building will start as soon as the necessary material can be assembled.

Dan and Bobby Stewart are running the cookhouse department; Tom Hayes is in charge of horses and ponies; Jimmie (Lights) Holzman, elephant barn; Ed Bohn, utility man, in charge of painting; Johnny Worinski, general mechanic, and Alfred Norris and Ed Shult.

Recent visitors were Dutch Hoffman and Bill Conway, Philadelphia, who have spent many years with circuses. Conway started his career with the Doris & Colvin Circus in 1886, and is still going strong. Charles Hunt Jr. had a bad fall from a nine-foot stepladder, while supervising the roofing of the auto repair shop.

November 9 was the 52d wedding anniversary of the Charles T. Hunts.

# 15,000 Attend Pan-American Debut in Florida

ST. PETERSBURG, Fla., Nov. 18.—Ringling stars, hard hit by early closing of the show this year, joined forces under the banner of the Pan-American Thrill Circus and opened a tour of Florida here November 8-12, under sponsorship of the American Legion. Show played to 15,000 and grossed \$10,000, Charles A. Abbott, producer, reported. A share of the gross went to the Legion for organization's Crippled Children's Home.

Featuring the high-wire artists, the Wallendas, the program includes the new Carroll ladder ballet; Konyot and his high school horses; Lou Jacobs and many other clowns; a unit of the Merle Evans Band; Reita and Dolly, cloud swing; Harry Rittley, table rock; Lopez Trio, flying trapeze, and Adrianna and Charly, trampoline comedy stars. From here, the show moved to Ybor City, Tampa and Clearwater. All shows in Florida, it is understood, will be under American Legion auspices.

MRS. AL HUMKE, wife of the circus promoter, is recovering from an operation at her home in Anderson, Ind.

# With the Circus Fans

—By The Ringmaster

OFA

President: THOMAS M. GREGORY, 12039 Edgewater Drive, Lakewood 7, O.  
Secretary: W. M. BUCKINGHAM, P. O. Box 4, Galea Ferry, Conn.  
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

On November 11 the Emmett Kelly CFA Tent No. 41, Hagerstown, Md., was one year old and members had a gala affair to celebrate the event with a banquet at a restaurant followed by several speakers, and later a special meeting, the purpose of which was to select a chairman for the Dan Rice Top No. 4 of Maryland. Members and their guests then adjourned to view the circus collections owned by the Kelly Tent members and then dance to the music of Sid Charles and his CFA ork.

Sgt. Joe M. Heiser Jr., located at Brooke General Hospital, Fort Sam Houston, Tex., writes: "While in Montana last week on temporary duty, I visited Mr. and Mrs. Claude Elder, Missoula, Mont. Elder is chairman of the Montana CFA. It was a treat to look over his collection of circulsiana. I had a pretty good season for a G. I., my 1944 record including Arthur Bros. at New Braunfels and San Antonio, Tex.; Cole Bros. and Polack Bros., San Antonio, and the Big One at Houston."

The James E. Cooper Top, Washington, attended the Frank Wirth Circus in a body and previous to the performance Dr. William Mann entertained many performers at a buffet supper. Among those present were Mr. and Mrs. Rudy-noff and son, and Felix Adler.

## H-M ATLANTA GROSS

(Continued from page 39)

sented Bob Morton, the show director, with a huge basket of flowers and each woman in the circus was given a chrysanthemum as she finished her turn. At close of the engagement the Shriners held a party for the showfolks.

A contract was signed during the week by Morton and the Shrine for return of the circus next year, with an eight-day stand instead of seven.

An unexpected thrill was given both circus people and spectators at Thursday night's performance when Dick Arley had a narrow escape from death. During the act when he and Regina Arley were doing the handstand on the sway poles, the one that Dick was on broke off at the joint. Luckily they were swaying inwards and both Arley and his pole fell against his partner, the combined weight bending her pole and narrowly throwing her off. This broke his fall, giving him an instant to wrap his arms and legs around his partner's pole and slide down about 20 feet to the cross piece of the rigging where he caught himself. The poles were repaired and they went on as usual the next afternoon.

Among visitors were Dr. Charles King, circus committee chairman, and Wray Williams, incoming potentate of the Shrine in Memphis, who are putting on a circus in February. At close of the local engagement the unit disbanded until the opening in Cleveland in January.

## CLAIMS AGAINST RB

(Continued from page 39)

no way will attempt to evade its liability in the circus fire here July 6.

The arbitration board, if its appointment is approved, will consist of one member selected by the circus, one to be named by the committee representing the county bar, and the third to be named by Chief Justice William M. Maltbie. This board would hear all claims and assess damages and the awards and findings would be submitted to the Superior Court for confirmation. When the earnings of the circus accrue, payments will be made on account of the awards. This arrangement for the appointment of an arbitration board is expected not only to expedite the determination of the cases in the courts, but to save the circus the costs of court trials, which will resolve itself into the benefits for the claimants, for it will add to the resources of the circus. It will also tend to eliminate the necessity for the appointment of a federal receiver for the show.

These hearings will concern circus liabilities only and will not remove claims made against other interests. About \$1,000,000 is available for payment of circus claims, and with the addition of earnings of the circus, it should not take long to square itself.

# Model Builders' Assn. In Its Ninth Year

SAN MARCOS, Tex., Nov. 18.—The Circus Model Builders and Owners' Association, organized in 1935, is in its ninth successful year. Founded by Charles Bennett, Bert Backstein, George Graf and Ralph Miller, the CMB has built up a membership of nearly 200. Present officers are: President, Gordon Potter, St. Joseph, Mich.; secretary-treasurer, Milo Smith, Herkimer, N. Y.; director of publicity, Dr. Theron Nelson, Princeton, Minn.

Altho there haven't been any national conventions since the 1942 Peru conclave, sponsored by honorary member Terrell Jacobs, individual members are still hard at work on their scale models, and numerous regional meetings have been held. A recent model circus exhibit in Peoria, Ill., attracted nearly 3,000 spectators. Both Peoria newspapers gave the meeting good writeups, featuring the 1/2 inch to the foot model of the late Hagenbeck-Wallace Circus, built by Don Erlenbusch and Bill Backstein. Other members present with model wagons were Frank Myers, Roy Freitsh, Art Larson and Backstein. Myers played circus melodies on his real air callopo, assisted by his troupe of monkeys.

T. J. Vecchio, mathematics instructor at West Point Military Academy, has mimeographed plans for 20 different famous circus parade wagons and cages, including such old beauties as the Ringling bell wagon; H-W white ticket wagon, and Scells-Floto bull tab wagon. Plans are available to all members.

Model Builders in the Texas area have had visits this season with Dailey, Polack, Ringling, Arthur, Globe and Cole circuses. CFA Tom Scaperlanda, San Antonio, assisted the Cole show by getting permission from the fire department to use the top. Local fire marshal tried to make the show get along with sidewalk and poles only, due to fire hazard.

Polack Bros.' stay in San Antonio was marred by an accident to Hubert Castle, performer. He is resting with his family at their home in Dallas, but plans to rejoin the show.

Charles Lockier, Auburn, N. Y., recently finished lettering the James Cole quarters, and reports that the trucks and equipment will soon be back in the barn.

## Sunbrock Pulls in Atlanta

ATLANTA, Nov. 18.—The Larry Sunbrock show played to 30,000 people during its two-day stand here, playing matinee and night shows, in the Atlanta Baseball Park. Outstanding riders were Dorothy Clark and Ace Elmore, and Hank Keener and Roy Davis did comedy. Bud Decker did an automobile jump. Joe Evans was arena director, and kept the program running smoothly. Everett Daniels and his horses and bull, and Will Hill's dogs, ponies and elephants were among the acts. Show was well staged.

# The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

CODY & CODY show has finished its tour of theaters and is now in night clubs. They visited with Princess Juanita, retired night club and rodeo entertainer, also with Chief White Cloud, who did big biz at Celeron Park, Jamestown, N. Y.

PARTICIPATING in seven night and two Saturday matinee engagements of the Texas Rodeo at the Halfax, N. S., Forum were: Ted Cole, Orville Scott, Pete Simmons, Joe deBord and Laverne Henry, Tulsa; Kenneth Puckett, Dallas; Joe Ferrante, Mexico City; Ed Davis, Jimmy Downs, Fort Worth; Slim Carter, San Angelo, Tex.; Texas Curley, Houston; Slim Rogers, Tyler, Tex.; Red Hammersmith, McLaughlin, S. D.; Dan Gerald, Miles City, Mont.; Jack Tolbert, Deer Lodge, Mont. Featured were Earl Sutton, roper; Grover (Sandy) Sanders, and Sunlight, his horse; Tex Smith and his comedy horse, Eight Ball; Bill Smith and his bears, dogs and monkeys; Leona Sawyer, cowgirl; Monroe Sawyer, 14-year-old cowboy performer. Cliff Gatewood was director, and Harry Mendel, press agent. Hammersmith had a close call when a foot caught in a saddle stirrup on being tossed from a bucking bronk. He was dragged the length of the Forum before shaking his foot free and had a narrow escape from being struck in the head by the horse's hoofs. The price scale at night was \$1.50 and \$2 for reserves, including tax, and 3,000 unreserved at \$1. For the matinees, 50 cents for children and 75 cents for adults, including tax, all unreserved. The rodeo closed November 4. All the reviews were very favorable. Business was reported good at Glace Bay. There, the Miners' Forum, financed and operated by the UMW was used.

## Kelly-Miller and Hugo Wintering in Hugo, Okla.

HUGO, Okla., Nov. 18.—Al G. Kelly-Miller Bros.' Circus closed in England, Ark., October 21 and returned to quarters here. Gene Kight and family, who had the Side Show, went home to Webb City, Mo.; Vadas and GeeGee Engesser, Kansas City, Mo. Management is building animal and monkey barns. Vernon Pratt, owner Hugo Bros.' Circus, also wintering here, has a crew in his shops. Homer B. Phillips, who closed his fifth season with the K-M show, has indoor dates lined up, starting in Texas in February. He is at Font Towson, Okla., also Gus Kanarva, who will be with Clyde Bros.' Circus this winter.

PATRICIA CARTIER returned to Poly-clinic Hospital, New York, November 12 for an operation on her foot. She expects to be up and around again in a few days.

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# MIDGETS GIVEN "GO" BY ODT

## Flemington's Revival Okay

President Allen hits racing interests for competition during fair dates

FLEMINGTON, N. J., Nov. 18.—Final report on Flemington Fair August 29-September 4 by President-General Manager Maj. E. B. Allen showed that good weather prevailed in contrast to that for most of the other fairs in this section. Children's Day was big. Instead of giveaways of ponies and bicycles as in the past, only free admission to grounds was given. President Allen believes that had the previous custom been followed kids would have been better satisfied. For next year two Children's Days, one on Tuesday and one on Friday, are proposed. Farmers' Day drew thousands more than ever before on Wednesday.

"When we had automobile racing, of course, we had more people on Saturday and Labor Day than we had on any (See Flemington's Comeback on page 43)

## Beaudoin Again Memphis Sec; Munie Op Hit

MEMPHIS, Nov. 18.—Henry W. Beaudoin, former manager and secretary of Mid-South Fair, Inc., was re-elected secretary of the certificate holders of Mid-South Fair, Inc., and E. O. Bailey Sr., chairman, at a meeting of the certificate holders here.

"The fair is not a Memphis institution," said Chairman Bailey to the certificate holders. "It is an institution for the people of the Mid-South." Stressing the fact that the Memphis Park Commission could not perform all the functions of a regional fair, he continued, "The amusement side of the fair is directly in line with the activities of the park commission, but the contribution to improved livestock and agricultural production provided by the fair is too broad a field for the park board to cover.

"I would hate to see the fair taken over by the municipality, if for no other reason except that major fairs subsidized by taxpayers have been more or less a burden on them. Mid-South Fair has never cost the taxpayers of Memphis, Shelby County or Tennessee one dime."

Secretary Beaudoin reported that the fair corporation had \$70,000 (largely in bonds) and money in the bank.

### Park Revenue Rises

Keynote of the meeting was determination to conduct the fair at a profit, but not for a profit immediately (See Memphis Munie Op Hit on page 43)

## Nebraska's Annuals Go Over High Mark They Scored in 1943

OMAHA, Nov. 18. — Reports indicate that Nebraska fairs in '44 did booming business that surpassed the excellent mark of the year before.

Receipts of the State Fair, Lincoln, were officially reported by the board as \$188,819, an increase of nearly \$80,000 over 1943, said State Auditor Ray Johnson. Pari-mutuel betting accounted for the largest share of the amount, \$95,277, an increase of nearly \$31,000. Concessions paid the State \$2,984, an increase of \$780. Fair attendance was 195,000.

Scotts Bluff County Fair, Mitchell, recorded its heaviest paid gate in history, with 45,000, said M. C. Cannon, of the fair board. Fair was the county's first since 1941.

Douglas County Fair, Waterloo, had its heaviest attendance, reported Secretary Robert Herrington, over 21,000 attended as compared to 16,000 in 1943.

## County Fair Should Always Be Just What Name Implies

By J. A. (Uncle Jim) Terry  
Secretary, La Porte (Ind.) County Fair

LA PORTE, Ind., Nov. 18.—It might be interesting to know that since 1906 the writer has had control of the promotion of La Porte County Fair. When I took over the management it was the usual type of little "county fair." By careful business management this fair has grown to be what we are proud to claim "The Model Fair of America." It is still only a "county fair," but its public seems to appreciate it.

We feel that a county fair should be just what it says: "A county fair." We do not accept any exhibits from outside the confines of the county. Since adopting that plan the county has developed into one of the foremost in the Middle West in agriculture and horticulture and is now one of the best dairy counties that I know of



JAMES A. TERRY, 82, who has been re-elected secretary of La Porte (Ind.) County Fair after many years in that post. He reported a successful '44 annual and continues active in the fair field, attending meetings of the Indiana fairs association, of which he is former secretary, and the outdoor meetings in Chicago.

## Jacksonville's Net Nearly 7G

JACKSONVILLE, Fla., Nov. 18.—Net profit of \$6,677 from Northeast Florida State Fair here, October 27-November 5, has been announced by Joe Roberts, commander of Chapter 1, Disabled American Veterans, sponsor. The money has been placed in the chapter's home building fund.

A contract has already been negotiated for use of the fairgrounds for a 1945 fair, it was said. Additions next year will include a horse show, kennel show and poultry display. Plans are already in progress.

### Barnes on Eastern Trip

CHICAGO, Nov. 18. — M. H. Barnes, head of the Barnes-Carruthers Fair Booking Association, left for New York this week to line up new talent for next season.

OAKLAND, Calif. — Charles Curryer, general manager of Oakland Speedway, said that the post-war track of Oakland Race Association would be located at Walnut Creek, just outside the city limits and would be complete in every detail, with seating capacity to handle big crowds. Auto racing that the organization features will be brought to a par with that of foremost tracks, he said.

## Cars To Race On Fair Ovals

Little autos will speed for first time since 1942 ban —CSRA to use no gasoline

DAYTON, O., Nov. 18.—Midget racing cars, which have received the "go" flag from the Office of Defense Transportation, will provide fair race patrons next season with the first glimpse of auto racing competition since 1942 and will serve as a temporary measure for racing patrons thruout the land until the big speedway machines get the blessing to resume from the ODT, reported Norman White, secretary of the Central and Consolidated States Racing Association here.

Resumption of midget racing, according to the ODT announcement, was predicated on the fact that midget vehicles used only non-rationed industrial alcohols and petroleum derivatives. Tires are limited, altho available from pre-war stocks and not suitable for ordinary usage.

Secretary Witte said CSRA offices here had been maintained since the race ban of July, 1942, altho on a curtailed basis, and had serviced fair officials, press, (See Midget Autos to Race on page 43)

## Hawkeye Execs To Admit Agents

DES MOINES, Nov. 18.—Fair Managers' Association of Iowa has adopted a new plan of admitting bookers and agents to the organization as associate members at a fee of \$10 a year, said Secretary E. W. Williams, Manchester.

They will have the rights and privileges of regular membership except the right of voting. A list of associate members will be posted at the annual meeting here December 11-13. For several years some bookers and agents have voluntarily contributed \$5 at each convention.

## New Ownership Will Extend Plant at Pittsfield, N. H.

PITTSFIELD, N. H., Nov. 18.—Pittsfield Fair Association has sold the grounds and buildings to Mary A. and E. W. Burr, Quincy, Mass., at a reported \$10,000. Extensive improvements are being made and plans for next year include a five-day program. Pari-mutuel betting will be instituted and the track will be put in first-class condition. Fourth of July horse racing and carnival are planned. New owners are said to have had considerable experience in racing and entertainment.

Officers of the association are: President, Mrs. Mary A. Burr; secretary, William M. Osgood, Pittsfield; treasurer, E. W. Burr; directors, the officers and Frank O. Chick and Arthur Deering, Pittsfield; and Kenneth Clark, Concord, N. H.

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## Meetings of Assns. of Fairs

Canadian Association of Fairs, November 29 and 30, Royal York Hotel, Toronto, Ont.

International Association of Fairs and Expositions, December 4-6, Hotel Sherman, Chicago, Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 11 and 12, Des Moines. E. W. Williams, secretary, Manchester.

Iowa State Fair Board, December 13, Des Moines. Lloyd Cunningham, secretary, Des Moines.

Association of Tennessee Fairs, January 9 and 10, Noel Hotel, Nashville. O. D. Massa, secretary, Cookeville.

Oregon Fairs' Association, early in January, Imperial Hotel, Portland. Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs' Association, January 9 and 10, Hotel Jayhawk, Topeka. R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 10 and 11, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Minnesota Federation of County Fairs and State Agricultural Society, January 10-12, Hotel Radisson, Minneapolis. Allen J. Doran, secretary, Grand Rapids.

Massachusetts Agricultural Fairs' Association, January 17 and 18, Hotel Bradford, Boston. A. W. Lombard, secretary, 24 State House, Boston.

Nebraska Association of Fair Managers, January 23 and 24, Cornhusker Hotel, Lincoln. Chet G. Marshall, secretary, Arlington.

Pennsylvania State Association of County Fairs, January 31-February 2, Penn Harris Hotel, Harrisburg. Charles W. Swoyer, secretary, Reading.

Virginia Association of Fairs, January 29 and 30, John Marshall Hotel, Richmond. C. B. Ralston, secretary, Staunton.

New York State Association of Agricultural Fairs, February 12 and 13, Ten Eyck Hotel, Albany. James A. Carey, executive secretary, Albany.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

## Mission Beach Gets New Garb For Post-War

Finley, San Diego Splurge

HOLLYWOOD, Nov. 18.—New operators of Mission Beach, San Diego, Calif., are planning to spend \$50,000 to convert the funspot into one of the top amusement zones in the country. Larry Finley, who just acquired the lease, states that he will acquire as many top rides and concessions as he can line up for the park during the next few weeks.

On top of the money being spent by Finley, the City of San Diego is putting out \$5,000,000 to build up Mission Bay, of which the park is the heart. Plans are to make the amusement spot an all-year attraction, with emphasis placed on getting rides and concessions that will appeal to post-war spenders.

Mission Beach, already the largest amusement park in Southern California, will be completely renovated during the next few weeks. Permanent naval base in San Diego and yearly influx of tourists is expected to keep the park one of the top money grossers even after the war.

With this thought in mind, Finley is lining up a new staff for the boom period and post-war biz.

## Tampa's Joyland Gets Away Well

TAMPA, Nov. 18.—Joyland Park, at Cass and Jefferson streets, opened last Friday night (10) to a big crowd and good business. Joyland, owned by Phil LeMay and operated by Sam Lawrence, of the Lawrence Greater Shows, who has a unit of his rides here, is in the heart of Tampa, within walking distance of thousands.

All rides, including the Merry-Go-Round, Ferris Wheels, Whip, Ridee-O, Chairplane and kiddie equipment, have been newly painted and the midway is a blaze of lights. J. B. Hendershot, well-known carnival general agent and secretary, has been placed in charge of the Joyland office. Harry E. Wilson is handling publicity.

Among the concessionaires are Benny Abend, 1; Sam Kaplan, 2; Steve Swika, 2; Sam Weiner, 2; Joe Cappello, 2; Harry (See Tampa Spot Opens on opp. page)



ANDREW A. CASASSA, who died recently in Revere, Mass., was one of the founders and first president of the New England Park Men's Association as well as director and one of the most active members of the National Association of Amusement Parks, Pools and Beaches. A national figure in amusement park circles, he was president of the Drome Amusement Company, Revere Beach, Mass., and president of the First National Bank of Revere. Further details in Final Curtain, this issue.

## Daytona Repairs Hurricane Damage

DAYTONA BEACH, Fla., Nov. 18.—Virtually all the damage wrought by the hurricane that struck here recently has been repaired. The most damage sustained by a privately owned resort was at Pier Casino, but it was not sufficient to interfere with operation.

The storm did considerable damage to the bathing equipment on the beaches. Some has been repaired and the rest will be replaced later.

Big hotels here are in readiness for winter opening shortly. Auspicious plans are in the making for a publicity campaign to begin together with the opening of the season. City solons are planning huddle later to discuss post-war plans.

## Franks Gets In Hefty Season At Macon Playland

MACON, Ga., Nov. 18.—W. E. Franks' Playland Park closed a 31-week season here last Saturday (11) with a special Armistice program the feature of closing night. Franks said the season was the best in his career.

Members of the Playland personnel scattered over the nation following the closing. Mr. and Mrs. G. F. Litts, who operated the bingo parlor and other concessions with Franks the last two years, left for Cedar Rapids, Ia., where they have bought a movie theater. Jack DeVoe has joined Lucas & Jenkins chain of theaters as house manager.

Myron Orton and Norman Orton, who had three concessions, have returned to Florida. Mr. and Mrs. Johnny Gibson, who had popcorn, peanuts and floss, have returned to their home in Bessemer, Ala., and Charles Drill, who owns two rides at Playland, leaves this week for a visit to relatives in St. Louis, while Mrs. Drill visits her mother at Madison, Fla.

Mrs. Muriel Evitts, who managed the cookhouse and supervised the Whip ride while her husband, Pvt. George Evitts, is serving overseas, has gone to their winter home near Orlando, Fla. Joe Duncan, concession operator, has joined a show playing in South Georgia, and Everett Martini, concessionaire, has hopped to New York.

Mr. and Mrs. C. N. (Doc) Myers, owners of the Tiltawhirl and three concessions, have gone to Florida for a vacation. Dad Bennett, electrician, has gone to the Franks farms in Wilcox County, Georgia, as has his assistant, Tony Costovitz. Roy Sutton will spend the winter in Florida. Charles Amerson, concession superintendent, and wife will remain in Macon, as will Mrs. Pat Burgess and her two daughters, concession agents. Blackie Argo has been placed in charge of winter quarters at Playland.

Manager Franks will spend most of the winter in Macon, as he operates the trailer camp adjacent to the park site, but he is planning a three-week hunting trip in South Georgia and Florida. Many contracts for space were signed for 1945 before the close of the season, Franks says, including the Martin Amusement Company, which operates the large Penny Arcade; the Drills, for two rides and six concessions; Charles Amerson and Johnny Gibson, concessions. Mrs. W. E. Franks came to Macon for the closing ceremony, as did Franks' foster daughter, Mrs. Betty Franks Klee, of Bloomington, Ind.

## Three Sessions On Pool Ops' Program

CHICAGO, Nov. 18.—Pool operators who attend the 26th annual convention of the NAAPPB at Hotel Sherman here, December 5-7, are assured three round-table discussions of exceptional importance by the chairman of the pool section of the NAAPPB program, Henry A. Guenther.

Working in collaboration with Chairman Guenther are Paul H. Hudepohl, of Jantzen Beach Park and the Jantzen Swimming Association, Portland, Ore.; A. W. Hutchinson, Coney Island, Cincinnati, and Chauncey A. Hyatt, Chicago, a member of the joint committee on swimming pools, American Public Health Association.

Here is a brief outline of the pool program:

Tuesday, December 5—(1) Water Treatment; (2) Cleanliness and Sanitation; (3) Bathing Suits; (4) What Can Be Done To Combat Polio Scars? A paper on bathing suits by Alfred Murphy.

Wednesday, December 6—(1) Instruction; (2) Publicity; (3) Promotions. A paper on post-war activities by Henry A. Guenther Jr.

Thursday, December 7—General discussions on swimming pool problems.

The NAAPPB program committee, headed by A. B. McSwain, has arranged for an address by Dr. Gerhard Schacher, radio commentator on stations WOFL and WBBM and member of the faculty of Northwestern University. Dr. Schacher, who has served as a correspondent for newspapers in many European countries, speaks authoritatively on the future prospects of war and economic problems.

## American Recreational Equipment Association

By R. S. Uzzell

Twice in one day we had sad news of the passing of two old-timers and men of great importance to our industry. N. S. Alexander, of Woodside Park, Philadelphia, phoned the news of the death of Joseph C. Lusse, 80, brother of the well-known Bob Lusse, and on the same day, Wallace St. Claire Jones, of the William B. Berry Company, Boston, wired of the death of Andrew A. Casassa, of Revere Beach, Mass.

Joseph C. Lusse had been ailing for a number of years and was compelled to give up all active interest in the Lusse Bros.' concern for the past 15 years.

The Lusse firm was owned on a 50-50 basis by the brothers, Joe and Bob, from their youth until the firm's incorporation after it had become internationally known thru the success of its Skooter ride.

The Lusse boys came to America as youths from Switzerland. At first their place was only a machine shop. Both were good mechanics, hardworking and honorable. They did the mechanical work for Philadelphia Toboggan Company for more than a quarter of a century. At the same time they did the mechanical work for the late Billy Dentzel, who succeeded his father, G. A. Dentzel, for whom the Lusse had also worked. Familiarizing themselves with the amusement device business, the Lusses soon built the Gad-a-Bout for the late John Stock. This device had four controls which the public could never understand. However, they could get nowhere with the big cars, which weighed over 1,000 pounds each. This weight, with that of the passengers and the momentum, kept all of the bumpers broken so the cars had to take the punishment. The Lusse Brothers, from these experiences, evolved a much lighter car with friction drive which eliminated the gear beakage. It met with instant success and found ready sales all over the world. Joe was also the inventor of a noodle-making machine and of several improvements for the Merry-Go-Round. Joseph Lusse leaves two sons, Richard and Joseph.

Andrew A. Casassa, of Revere Beach, near Boston, born of Italian parentage, made good by his own efforts. He worked his way thru Boston University Law School. He practiced law in Boston and environs and was at one time mayor of (See AREA on opposite page)

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We are still busily engaged in production of war materials and have not been able to visit our many customers as heretofore. Materials for new building and devices are still controlled, but we can furnish repair and replacement parts on your MRO certification.

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## Bennett Pilots Miami Playland

MIAMI, Nov. 18.—Development of a modern amusement park at Miami was assured this week with the naming of Harry E. Bennett, former Akron Chamber of Commerce secretary, as manager of the park interests of Edward S. Sheck and James V. Sawyer. Bennett is to arrive in Miami about December 1 to supervise construction of Playland Park here and to make plans for its opening.

Bennett has had a broad experience in newspaper, promotional and business fields. He was formerly city editor of The Akron Press and later of The Akron Times-Press, which developed from merger. For 10 years he was secretary of the Akron Auto Dealers' Association, putting on the annual auto show. His two sons, Paul and Frank, are in the armed service.

Sheck and Sawyer, Akron lawyers of many years' practice, have for a number of years successfully operated Summit Beach Park on the shores of Akron's Summit Lake.

## Detroit Zoo Gross Up 15 Pc.

DETROIT, Nov. 18.—Attendance at the Detroit Zoo was 15 per cent over 1943, according to Frank G. McInnis, director, following the official closing for the season Sunday (12). Gross for the season was reported at \$125,000, derived from parking, miniature railroad and special attractions and concessions.

# THE POOL WHIRL

By Nat A. Tor

All Communications to Nat A. Tor, Care New York Office, The Billboard

## Rehabilitation Program

Swimming will play a very important part in this country's rehabilitation of its fighting men once they return home from the wars. Pools are being planned all over the country for such purposes.

Latest aquatic set-up is slated for Halloran General Hospital, Staten Island, N. Y. That's the spot boss-manned by the popular Brig. Gen. Ralph G. Devoe. Two outdoor and one indoor plunge are scheduled for construction there.

Project is being promoted by Irving Geist, well-known New York philanthropist who, as proxy of the Joan Kenley Blouse Company, gives more do-re-mi to charitable institutions than you can shake a stick at. Geist will soon inaugurate a nationwide campaign to raise the necessary greenbacks to finance the construction of the three tanks.

The enclosed natatorium, which will be 20 by 60, and the two outdoor pools, of 60 by 100, will be so constructed that after they have served their purpose during the war and immediately thereafter in aiding in the rehabilitation of men, they will be used as therapeutic pools in the treatment of polio victims.

Philanthropist Geist explains that about \$150,000 will be required to put this aquadrome proposish to work. He intends to put up a great deal toward that sum and has already lined up a number of his friends to help in the worthy movement. Not one cent will be deducted for operating expense in raising the money for the construction. Here's hoping the Halloran Hospital pools become an actuality soon and that others like 'em will be built thruout the country.

## NAAPPB Confabs

Henry Guenther, of Olympic Park, Irvington, N. J., is reported to be lining up one of the best pool programs ever set up for the annual pow-wows. If anyone knows all there is to know about swim-pool operation, that person is Guenther. It is important that all pool men make plans to attend this year's convention in Chicago. It would be wise for all those who plan to attend to let Secretary Al Hodges, of the NAAPPB, know far enough in advance so that all necessary arrangements can be made. Those who wait until the last minute just won't be able to get to the Windy City and even if they do, living accommodations are going to be harder to find than ever before. So take a tip and make your NAAPPB conclave reservations now.

## Dots and Dashes

Mack Rose, operator of the twin Cascades tanks in New York, is delving into Southern real estate with a farm development, no less. . . . Bill Falvey, head of the Mirror Swim Club last sum-

mer, in which many New York commercial tanks participated, has been made Sunday mag editor of that pop tabloid.

## AREA

(Continued from opposite page)

Revere. He was also president of a Revere bank. He owned valuable real estate at Revere Beach, which he rented for amusement operations.

Casassa was best known in our industry as the first president and prime mover of the New England Park Men's Associations, of which he later became treasurer. He was a powerful influence on the legislative committee and could always be relied upon to go to bat for that group. He attended most of the New England meetings, was a member of the parent organization of NAAPPB and often attended the annual meetings at Chicago. He could always be depended upon for committee work and a good speech. His passing is a distinct loss.

## TAMPA SPOT OPENS

(Continued from opposite page)

Gilmas, 2; Irish Harry, 2; Bob Hill, 1; Spike Wagner, 2; Glosser and Benjamin, 2; Sol Kreiger, 1; Joe Schinnoski, 2; Phil Cook, 2; Hymie Cooper, 2; Polack Steve, 1, and Mr. Parenteau, 2.

Visitors at the opening included Dave and Ralph Endy, Sam Prell, Mr. and Mrs. Benny Weiss, Lou Rice, all of the Endy Shows, who played the Shrine date here; Mr. Dumas, of Dumas & Reid Shows; Mr. Dickey, Tommy Thomas, Tommy Allen, Doris Dean and Patsy Miller and others.

Plans are to keep the park in operation until spring, when the Lawrence Greater Shows will again take to the road.

## FLEMINGTON'S COMEBACK

(Continued from page 41)

other day," said President Allen. "We will go back to auto racing as soon as the government decides that this should be done. For 13 consecutive years Ralph Hankinson conducted our automobile racing and made money for both organizations."

## May Help on State Aid

Thursday, Governor's Day, usual crowds greeted Governor Edge and Ex-Governors Edison and Moore. In the biggest 4-H Club exhibit of animals shown by boys and girls in the eastern section 235 animals paraded on the track, led by boys and girls who had fitted them for the occasion. Governor Edge and the former governors were pleased with this exhibition, and fair officials think it will assist them in receiving more consideration for State aid. Horse racing on four days included Saturday and, while fields were not large, racing was excellent.

"The reason that our fields were small is because of competition of Westbury (L. I.) pari-mutuel meeting where, of course, they could afford to give more money and premiums and owners and drivers could save shipping expenses, as they were nicely quartered there and numbers of them stayed for the entire length of the meeting and the extension meeting that followed," said President Allen.

## Pari-Mutuels Opposition

"When the New York State Racing Commission was appointed the pari-mutuel meetings agreed that they would give over the months of August and September to fairs thruout the country. The meetings have been so profitable to the association operating pari-mutuel machines that they have forgotten the county fairs entirely and continue thru the fair season with greater inducements than they have had at other times of the year.

"They do not stop to think that county fairs provide the racing material for their meetings, because the early education of the horses occurs on local fair tracks before they are able to compete at bigger meetings. If they would have taken into consideration this fact, I am sure the fairs would get a better break. If they do not, the fairs will put on some other class of entertain-

ment, possibly running races, automobile races when they come back, or something to take the place of the harness races which predominate now at all similar fairs.

"It seems too bad that they cannot make enough money without putting other organizations out of business during August and September. The United States Trotting Association does not take any action in this matter and until we have somebody at the head of the U. S. Trotting Association similar to Landis, the wonder man of baseball, we cannot look for much consideration. Every fair was hurt this year by the opposition.

## Expense Cuts Into Profit

"Our fair was a success financially but, not having had a fair for the past two years, the expense of preparing for this year was very heavy and took most of the profits to beautify and fit the grounds."

George A. Hamid furnished the attractions in front of the grandstand. B. Ward Beam, booked thru Frank Wirth, gave a creditable thrill exhibition with his drivers Sunday and Labor Day. Lawrence Greater Shows were on the midway. This year marked President Allen's 34th year as fair president.

## MEMPHIS MUNIE OP HIT

(Continued from page 41)

after the war is over. Interest in this type of fair has never decreased, it was declared. New directors elected include Walk C. Jones Jr. and Everett Pidgeon. Directors whose terms expired and who were re-elected include Judge William J. Bacon, J. J. Brennan, James R. Campbell, J. P. Chase, F. B. Collins, Frank M. Grout, C. G. Henry, H. Vandiver, W. R. Herstein, C. Rel Hughes, W. E. Lamb,

R. M. Metcalf, George T. Roy Jr., Charles H. Schwam Sr., Raymond Skinner and H. D. Strauss.

Meanwhile, a preliminary report of the park commission showed the fairgrounds income this year as \$12,284 from the amusement devices operating in the section of the old Mid-South Fairgrounds which was not taken over by the army. This represents about a doubling of gross revenue since 1942. A still undetermined portion of it can be attributed to added riding devices installed in the park this year.

## MIDGET AUTOS TO RACE

(Continued from page 41)

speedway operators, manufacturers and the nation's entire racing fraternity, although some CSRA officials are owners of important war plants, and have been engaged in the war effort since the ODT ban. Constant contact has been maintained between association offices and ODT in Washington.

It was pointed out that constant communication has been kept up during the past two years with car owners, drivers and speedway mechanics and local association offices and, while a large number of the racing fraternity are in the armed services, sufficient are available from 4-F's and returning discharged veterans so that the first race sanctioned by the association will include a field of noted drivers who will once more be permitted to furnish thrills at speedways and fairs in 1945. It is expected the ODT will entrust the task of ascertaining that only non-rationed fuels are used in future races while the order stands to the recognized associations sanctioning auto racing, as lifting of the ban specifically prohibits use of gasoline for midget races.

YOU ARE CORDIALLY INVITED TO ATTEND

The

26th Annual Convention  
NATIONAL ASSOCIATION OF  
AMUSEMENT PARKS, POOLS  
AND BEACHES

DECEMBER 5, 6, 7, 1944  
HOTEL SHERMAN—CHICAGO

3 BIG CLINICS ON WAR AND PEACE TIME TOPICS  
SPECIAL FEATURES—ENTERTAINMENT  
LEADING PARK AND POOL OPERATORS PRESENT TO SOLVE  
YOUR OPERATING PROBLEMS

LEADING MANUFACTURERS PRESENT TO SOLVE YOUR  
MAINTENANCE AND NEW EQUIPMENT PROBLEMS  
3 SPECIAL ROUND TABLE DISCUSSIONS FOR POOL MEN  
NO REGISTRATION FEE

A. B. McSWIGAN, Kennywood Park, Pittsburgh, Pa.,  
General Program Chairman.

HENRY A. GUENTHER, Olympic Park, Irvington, N. J.,  
Pool Section Program Chairman.

YOU CANNOT AFFORD TO MISS ATTENDING THIS MOST  
IMPORTANT MEETING ARRANGED FOR YOUR BENEFIT!

MAKE YOUR TRANSPORTATION AND HOTEL RESERVATIONS EARLY!

For full particulars, write or wire

A. R. HODGE, Secretary, NAAPPB  
Suite 1130, 201 North Wells Building  
Chicago 6, Illinois

## ARCADE WANTS

### PARK LOCATION

Modern and up-to-date Arcade, including latest style Photomatic Machines. Want location in good park for the coming season.

### ARCADE

10626 Euclid Ave. Cleveland, Ohio  
Tel.: Sw. 1854

## WANT TO BUY

Two Miniature Locomotives, in good condition, with or without cars and track. Furnish complete details and quote price.

### Sonken-Galamba Corp.

Kansas City 18, Kans.

## WANTED FOR CASH

### 5 to 30 Scooter Cars

State Price, Quantity and Condition

BOX D-315

The Billboard, Cincinnati 1, O.

## CASH WAITING

If You Have a Late Model Octopus or Super Rolloplane To Sell.  
DELUXE AMUSEMENTS  
ROCKVILLE, CONN.

## "PILOT TRAINER"

The Sensational New Amusement Ride

WILL BE ON DISPLAY AT THE

HOTEL SHERMAN, CHICAGO

FROM DECEMBER 3-9, INCLUSIVE

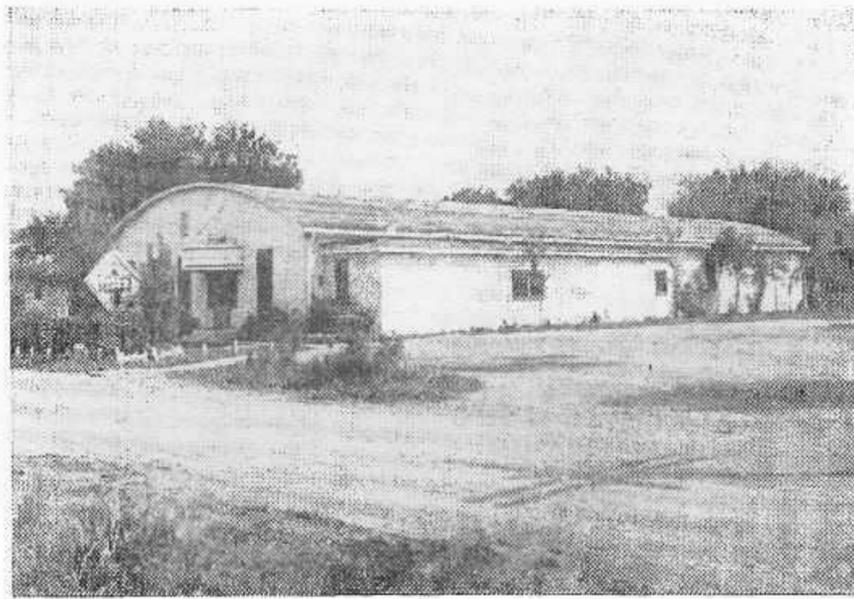
Come in and SEE IT IN ACTION!

## Equip't Problem Is Same in World Wars I and II

CINCINNATI, Nov. 18.—Present-day lack of skates and equipment, due to the manufacturers producing material for the government's various needs in the war, recalls an item in *The Billboard* of November 30, 1918, at the close of World War I. Thomas W. Condon, then manager of Miller Amusement Company Rink, Utica, N. Y., said: "As for buying new skates each season we all know from our own experience that it is not necessary, and there are many rinks today doing good business."

"H. W. English, who operated Carnival Court Casino, Buffalo, did not do it, for I was in his employ as floor manager and also operated one of his rinks in another city. His success was due to the fact that he always conducted a first-class place and had a skate man that was worthy of the name."

"From my own experience, I have seen the same skates used for five seasons and, by buying new parts and keeping skates in first-class condition, have found it was not necessary to buy new skates every year, and as to business falling off, we have an example here where this year's business is better than last year, and we are using the same skates, so that the success of rinks today is largely due



TWENTIETH CENTURY ROLLER SKATING PALACE, Carroll, Ia., has been acquired by Charles C. Ludwig. The \$22,000 spot, recently built by Ernest Marcucci, has a 9,000-square-foot floor surface of hard maple. Spectator seats, rest rooms, soda fountain and other features are installed. Ludwig, an old-timer in the business, has operated rinks in the old Armory and theater buildings at Carroll and at Miami.

to having and paying for a good, energetic skate man."

The above, written 26 years ago, might well have been the thoughts of some managers today. Keeping equipment in condition at a time when new skates are difficult, if not impossible, to obtain has kept rinks going during these World War II days.

SKATING MACKS, four-girl roller-skating act with the Ringling circus the past season, are in the current stage-show at Loew's Stage Theater, New York.

SGT. EARL H. FLEISCHER, formerly an employee of Arena Gardens, Reading, Pa., is now stationed in France as a member of the staff of the 95th General Hospital.

JOE AND BONNIE MILLEB, Cincinnati act, are back in the biz after a year in a war plant in that city. They opened a vaude bill at the Taft Theater, Cincinnati, recently for Frank A. Gladden, Chicago booker. Duo are recent members of the grandparents contingent. Daughter was formerly in the act.

EARL VAN HORN Dance and Figure Skating Club, Mineola (L. I., N. Y.) Rink, has George Apdale, president; Barbara Killip, vice-president, and Frances Kunick, secretary-treasurer. Margie Mahoney, 1943 U. S. national senior dance champion, is instructing figure skating with Jean White and Earl Van Horn, with special beginners' classes held Sundays from 11:30 a. m. to 2 p. m.

## WHITE ELK COMES BACK

The U. S. Government now permits tanners to produce again . . .

that fine white elk

. . . provided it will not interfere with war production.

During the coming months our suppliers cannot ship more than 25% of our needs . . . so . . .

PLEASE, when you send in those orders, split your requirements between leather and NON-RATIONED fabric roller shoes.

## Hyde Athletic Shoe Co.

Manufacturers of Those Famous  
BETTY LYTLE Roller Shoes.  
Cambridge, Massachusetts

## WHEELS of NEW MAPLE

The Finest Clear Hard Maple We Have Seen



U. S. Pat. 2-333-400

### ALSO LONG-WEARING FIBRE WHEELS

No. 78—Regular 2" or 2 1/16" Dia.—2 Pc. Bushing  
No. 78S—Special 2" Dia. x 1" Wide—2 Pc. Bushing

PLACE YOUR ORDER NOW!

## CHICAGO ROLLER SKATE CO.

4427 W. LAKE ST.

CHICAGO 24, ILL.

## UNDER THE MARQUEE

(Continued from page 39)

agent, and Charles Williams, billposter. Jackie Vance, singer, and Dotty Sisters will be with it. Equipment will be painted red, white and blue.

JACK BEACH, former circus agent, and Mrs. Beach returned to Los Angeles last week after spending a month in Chicago and the Midwest. Mrs. Beach has been taking treatment for her eyes.

CAPTAIN and Mrs. Spiller and their seals, after a fall season with the Hamid-Morton Circus, are returning to San Francisco for the winter. They start again in February.

SHORTY GILBERT has recovered from a broken collar bone as the result of a fall. He was stagedoor man at the Municipal Auditorium during the Hamid-Morton Circus.

SOME canvassmen feel praised when their pusher cusses 'em with: "He isn't worth a damn, but he is a loyal son of a so-and-so."

FREDIE LAVINE, who was with World of Mirth Shows, visited Jack McFarland, bannerman with Bailey Bros.' Circus at Augusta, Ga. Both trouped on the Jack & Jake Shows in 1941.

WALTER ZIMMERMAN, Atlanta, and Mike Michael, boss property man of the Hamid-Morton Circus, had a reunion and dinner when the show played there. They had not seen each other since the Sells-Floto days in 1928.

DAILEY show had two days of good biz in Montgomery, Ala., reports Mrs. Elizabeth Fenn, who adds that guests in the evening at a cafe were Nelle Dutton, W. McK. Bausman, Nellie and Si Kitchie, Sadie Lassell, Lizzie Fenn, circus fan, wife of the late J. G. Fenn.

THE SPURGATS (Crystal Wonders), plastic posing and contortion act which appeared with the Ringling circus and were in vaudeville some seasons back, are in Sweden, where they were recently featured at the China Theater, Stockholm.

EVEN when too old to be interested in the ladies, performers still feel handsome after a haircut, shave and massage.

GEORGE W. JONES, who trouped with old-time circuses, visited the circus room of Herbert A. Douglas at West Chester, Pa. They visited Bond Bros.' quarters and found George and Lou Barton breaking stock, which they recently acquired. Bill Barton has enlisted in the navy.

BAND Leader John P. Dusch and Edna Andrews, non-pro, were married in Jackson, Mich., November 18. He has not trouped since his wife Ida Orton Dusch, died November 3, 1941. He states (See UNDER THE MARQUEE on page 56)

## BALL BEARINGS

\$1.50 PER M.

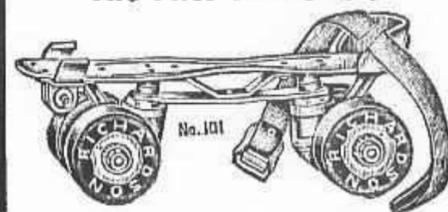
No Orders Filled Under 5 M. No C. O. D.'s.

C. A. COREY

BOX 1762

FALL RIVER, MASS.

## The First Best Skate



## QUALITY

RICHARDSON BALLBEARING SKATE CO.

Established 1884

3312-3318 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

## ROLLER RINK

FOR SALE

Located in busy city about 50 miles from Chicago. Established 5 years and in operation now. Owner has other interests.

WRITE BOX 621

The Billboard

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## WANTED TO BUY FOR CASH

Richardson and Chicago Plates with or without trucks. Write us immediately what you have.

JOHNNY JONES, JR.

132 7th Street

Pittsburgh 22, Pa.

Rink Operators Acclaim the New

## "STURDIBILT"

FIBRE WHEELS

Rink Operators, Dealers, Jobbers . . . Write for details, prices and free trial offer.

WHEEL PRODUCTS CO.

Council Bluffs, Iowa

## FOR SALE SKATING RINK Complete

40 by 100 sectional Maple Floor, 150 pairs CHICAGO Skates; 1/6 H.P. Skate Grinder, 12 in. American Floor Sander, factory overhauled this year; 60 Watt Sound System complete, Records, Skate Boxes, all understructure necessary to lay floor, lots of spare Skate parts. Best offer over \$2800 gets all above plus 40 by 100 wind-damaged Tent and 300 feet new Sidewall. Equipment may be seen in Nashville, Ark. All address below:  
WILLIAM WOLFF, Mineral Springs, Ark.

## No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS  
444 Second St., Everett, Mass.

## SACRIFICE

Complete Portable Skating Rink in operation, good 50x110 tent, sectional maple floor, underpinning, skate house, boxes, railings, sound equipment, all electric equipment, tools, parts, etc., \$1,750 (that's one thousand seven hundred and fifty dollars). Plenty of good Chicago Skates, \$5.00 pr.; Richardson, \$4.00 pr.  
F. C. PEROT, 109 Vesey Lane, Oak Ridge, Tenn.

## HAMMOND ORGAN

Have Model A with D-20 Speaker, both like brand new and always in home, late models. Have crating and all and can ship on minute's notice. Price \$2200.00 cash.

H. W. SIEPMAN

Cedar Rapids, Iowa

## HAMMOND ORGAN

Will pay highest cash price for good Organ and Speaker, either manual or self-player.

Write P. O. BOX 124, Norway, Iowa, today.

## FOR SALE

55 pair new Chicago Skates, fibre wheels, \$8.00 a pair. Also 45 pair used Richardson Fibre Skates, wide trucks, good shape, \$2.00 pair. Write

DICK SCHULTZ

404 De Soto Street

OLYMPIA, WASH.

Communications to 155 North Clark Street, Chicago 1, Ill.

# Booth Equipm't Output To Stay At Present Level

WASHINGTON, Nov. 18.—Production of booth equipment for the first quarter of 1945 will remain almost stationary, it is predicted in industry circles. Some equipment, in addition to that specifically authorized by the War Production Board, however, may be made under the spot authorization plan which permits the use of excess materials, labor and machinery for the production of civilian goods.

No production program has yet been set for the next quarter, but it is understood that WPB has rejected proposals to double the present program because of the continuance of the war in Europe and the need for assuring the armed forces of all required supplies.

It now seems that the first-quarter schedule will be approximately the same as those for the third and fourth quarters of this year. These schedules called for 335 projectors, 365 rectifiers, 156 sound systems, 365 lamps and 45 motor generator sets.

There are some inventories of ball bearings available, it is reported, and small motor production is improving, laying the ground work for the manufacture of some items of equipment in excess of the program under the spot authorization plan.

Thus far only one manufacturer has applied for such production. He has received authorization to turn out 200 rectifiers during the current and coming quarters. It is believed that opportunities may exist in some areas for production of projectors, motor generator sets and lamp houses without indicating meters.

WPB offices in Washington are willing to okay any applications for such production if proof is submitted that

materials, machinery and man power are available and if approval of the plans is given in regional offices.

Exhibitors badly need all the additional equipment which was planned under the program which WPB rejected, it was reported, as well as all of the equipment which may be available as a result of the spot authorization program.

Allen G. Smith, chief of the theater equipment section of WPB, has admitted that continuance of the European war is responsible for extension of the production restrictions. It was hoped that limitations on production could be lifted by the beginning of 1945, but continuation of the war has prevented this.

## Cheese, No Apples For This Teacher!

CHICAGO, Nov. 18.—An experiment in learning thru 16mm. films has been going on without fanfare in Mexico for several months. Films have been credited with accomplishing teaching miracles and it has been freely predicted that they would revolutionize teaching methods, so the Mexican government invited Walt Disney to see what he could do with films as a means of teaching reading.

For the first experimental series, Disney produced four films which associate simple pictures and actions with words. This method of teaching is not new; it is essentially the same as was used in the oldtime McGuffey readers, but Disney has used a modern style to give force and emphasis to the system.

Mickey Mouse is the star of the films, which have Spanish dialog. They are being used on an experimental basis in the Guadalajara area. Mexican Ministry of Information is co-operating in these experiments. The reading films are currently being shown as part of a program which includes health films distributed by the co-ordinator of inter-American films, a United States government agency. Mixed audiences of adults and children are shown the films. If they prove successful, the pictures will later be exhibited to groups made up of residents of rural areas, then to exclusively urban dwellers.

American schools have not yet tried to teach reading by films, but if the Mexican experiment proves successful it is quite probable that a similar method will be tried out in U. S. schools.

## Adult Education Groups Open Film Clearing House Service

CHICAGO, Nov. 18.—A film workshop in adult education has been opened here. Agencies co-operating in the program are the Adult Education Council of Chicago, the National Film Board of Canada, the American Library Association, the Chicago Public Library, the British Information Services, the University of Chicago and the Chicago Board of Education.

Designed to provide a "clearing house service" for educational, social and industrial organizations interested in the use of films as a means of education, the workshop will provide assistance in the selection of films on special topics, previewing of films, information on film sources and training in the use of the film.

Previews of films and demonstrations of techniques will be held twice each month. From time to time discussion leaders, experienced in the use of films, with adult groups will be invited to give demonstrations.

## Plug for 16mm. and WAC

NEW YORK, Nov. 18.—The movie industry's gift of 16mm. films for troops overseas was the subject of a window display in the Civilian Defense Center, Pershing Square, this week. Work of the War Activities Committee of the motion picture industry was explained in a radio address by Francis S. Harmon, WAC head, over Station WNYC. Representatives of the army pictorial service also spoke. The display was arranged by the WAC publicity department.

A CHUMP AT OXFORD, released by Eastin Films. Laurel and Hardy star in this film which shows what happens when the two are sent to the famous English school to catch up with the education they missed in their earlier days. Running time, 63 minutes.

# REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

## Sadler Tenter Moves to Barn; Tour a Bonanza

POST, Tex., Nov. 18.—Harley Sadler's Tent Show, which put in the summer playing Sadler's long-established Texas territory to boom-time business, doused the lights and folded the canvas on the season here last Saturday night (11), with box-office play remaining top-notch up to the very end. Candy sales, far above average all season, hit the peak on the opening here last Monday (6).

With the closing the Sadler showfolk went their various ways. Dick Darling and family plan a trip to California. Harvey King hops to Hollywood for a screen test. Emile T. Conley, leading man, returns to Aberdeen, S. D., to permit his sister to undergo an operation made necessary by an injury sustained in an auto wreck several months ago. Kennedy Swain joins his family at Elkhorn, Tex. Jeannie Slier joins her husband, Bob, in Amarillo, Tex. The Farrin Twins will connect with Cal Farley, well-known Amarillo business man, who sponsors a boys' ranch there and uses radio program director from his 'big One-Stop Store.

Harley and Bille Sadler will put the big top away in Sweetwater, Tex., and then go to Dallas where Harley has been drafted for one of the big War Bond drive units starting out of there. Later they will go to Austin for the session of the House of Representatives, of which Sadler is a member.

Jeannie Layne was sent to her home recently by ambulance after being stricken by an undetermined malady. Mrs. Sadler made the trip home with her. Miss Layne is now in St. David Hospital, Austin.

## Silas Green Biz Nifty on Repeats; No Fold Date Set

MACON, Ga., Nov. 18.—Silas Green Show, playing a fall tour in Georgia, repeating spring stands, is finding business excellent, management reports. The troupe pulled big business at Macon Auditorium Monday night (13) after playing here to unusually good business last April.

The show, operated for more than 30 years by the late Charles Collier, of Macon, is experiencing one of its biggest seasons and no closing date has been set. Wilmer Jones and R. B. Harris, Athens (Ga.) business men, who bought the show last winter, say the spring and fall business exceeds past records. There was a slump in midsummer when the show was in polo territory.

A week of one-nighters under canvas preceding Macon was one of the best of the year, huge crowds attending at West Point, La Grange, Griffin, Thomas-ton, Fort Valley and Hawkinsville. S. B. Warren, who has been manager back on the show, has returned to the advance as general agent. Jones and Harris serves as managers, each rotating for a few weeks. Ben Heffner, well known in rep circles, joined recently as 24-hour and bannerman. There have been some additions to cast, including George Cochran, juvenile singer. Frank Keith has added a comedy specialty and Cherry Mills offers a new vocal specialty.

Johnny Hudgins, long-time favorite, still scores heavily with his pantomime. Comedy is featured, with Billy Mills, Dinah Scott and Happy Hamilton in principal roles. Al Gaines's acrobatic troupe closes the performance. Charlie Davis is producer and Eddie Washington has the band and orchestra. Show travels in one railroad car, 10 trucks and two busses. Florida is scheduled after tour winds up in this State, and Jones says it is likely the troupe will stay out all winter.

## Rep Ripples

CARL PARK, who closed the season with the Harley Sadler Show November 11, is spending Thanksgiving week at his home in Springfield, Mo. . . . JANE WEST has been made secretary of the Junior Red Cross in her home town of Parsons, Kan. . . . D. M. DANIELS, who for some years put on amateurs under auspices in Central Arkansas, now has a vaude-pic trick operating around North Little Rock, that State. . . . RED HARRIS, veteran repster, after a nine-week engagement in a Johnstown (Pa.) nitery, has taken his blackface and tramp comedy into a Philadelphia night spot. . . . ARTHUR T. ROACH is operating a five-people circle in Schuylkill County, Pennsylvania. . . . FRED REETH is readying a circle to play Central Wisconsin. . . . ARCHIE GUYENE has a vaude-film combination in the New Bedford (Mass.) sector. Wilfred Guyene supplies the flesh end with monologs and music. . . . AL (SLATS) WOODWARD, who used to kick 'em around in the 11:45s, is now doing Uncle Hiram with Uncle Hiram and His Hillbilly Revue. Unit, he says, has been working steadily since Labor Day and is booked up to January 1. . . . AL S. AND LYNNE PITCAITHELEY have purchased a home in Carlsbad, N. M., where Al is stationed with the army, and will settle there after the war to work in radio. Lynne has been with Station KAVE there over a year and Al has held down an announcing stint on the same station for almost that long during his off-duty hours. Lynne's last trouping was with Jack Brooks in the summer of '43. . . . BUDDY WAMSLEY, recently transferred from Will Rogers Field, Oklahoma City, to Key Field, Meridian, Miss., writes: "I find our Special Service Department here short on good scripts of plays, monologs, minstrel material and the like. Now that the rep shows are heading for the barns, will those patriotic repsters please look around and see if they can find some old scripts, particularly those by E. F. Hannan, and send them to me. I will see that they are put to good use, especially now that the new bond drive is about to get under way. I would personally appreciate it and I know that the bond buyers as well as the G.I.'s will give all due credit." Send the material to Sgt. L. A. (Buddy) Wamsley 33079135, 580th A.A.F. Band, Key Field, Meridian, Miss.

## Ketrow in Miami After Tent Trek

MIAMI, Nov. 18.—William Ketrow arrived here this week to spend the winter after winding up a 24-week season with his tent show, which this season again featured John Lair's Renfro Valley Folks. He reports that he has contracted to tour the Lair attraction under canvas again in 1945.

The season just ended was a success in every respect, Ketrow says, with no mishaps or lost nights during the entire tour.

SMALL TOWN BOY, released by Post Pictures Corporation. A comedy of small-town life, showing what a difference is made in a person by the thought of a little money in the pocket. The small-town boy with an inferiority complex is transformed into a dynamic go-getter. Featured players are Stuart Erwin, Joyce Compton, Paul Hurst and Jed Prouty. Running time, 63 minutes.

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Complete list, \$1.00. Hand roped, good as new,
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7' wall, top and wall. No poles or stakes, \$75.00.
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Coast to Coast. High salaries. Write Johnny
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Able to read or fake. Prefer man who doubles,
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Early spring opening, long season assured. Just closed 27 weeks. Need Cradle Bearers, Swaypole Handbalancers, Trapeze Headbalancers, Ironlaw, other outstanding specialists. What can and will you do? Get set before the bubble bursts. Send full details, recent photos. Quote sensible salary first letter or no reply. Drunks, postcard writers, no soap. Write Crash Duggan, Congress of Thrill Circus Daredevils, 237 Osgood Ave., New Britain, Conn.

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**WAR BARGAIN USED CAMERAS — 35MM.,**  
\$6.00; Graflex, \$29.50; 6 1/2 x 8 1/2 View, \$15.00; Movie Camera, \$5.00; Projector, \$7.50; new Bausch & Lomb Lenses, \$4.98. Hundreds of others; complete list, descriptions, 25 cents. Used Camera Directory, List 3B, 3111 W. Tuscarawas, Canton 3, O. de2x

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velopes, \$1.25; 100 Personal Postals, \$1.00; 100 assorted Comic Novelties, \$1.00 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. de2

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Positively no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. de2

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27 sheets of pictures with stencils, 10 sheets without stencils, 5 pre-war machines with transformer, spring contacts and foot switch. Red neon Tattooing Sign, 4-in. letters, 6000 volt transformer. Case of soft napkins. Extra stencil celluloid, stencil cutter, needles, needle rods, tools, call wire, spring steel, inks, bandages, antiseptics, etc. Fred \$150.00 gets this complete outfit. Dale Troglin, 235 S. W. 29th St., Oklahoma City 9, Okla.

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**GIRL AERIALIST — YOUNG, WEIGHT 105.**  
Prefer flying act. Will join immediately. Wire, write Mary Valentine, General Delivery, Wilmington, N. C.

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**TRIO — AVAILABLE DECEMBER 1. WANT**  
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**CLOWN COP — BINGO SUNSHINE AS "COR-**  
rigan the Cop." Good come-in, walk-arounds. Always satisfies. Jake Disch, 4562 Packard, Cudahy, Wis. no25

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**DRUMMER — AGE 21, DRAFT EXEMPT.**  
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**HAMMOND ORGAN AND ORGANIST WISHES**  
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**MIDWAY CONFAB**

(Continued from page 37)  
and Mrs. Keith Chapman, Mr. and Mrs. Jack Murray, Mr. and Mrs. Al Wallace, Mr. and Mrs. Sam Lieberwitz, Mr. and Mrs. Noble C. Fairly, Art Signor, J. L. (Highpockets) Lindsey, Mr. and Mrs. Foots Reeves, Mr. and Mrs. Jimmie Case, Mr. and Mrs. James Chavanne, Mr. and Mrs. William Crowe, Mr. and Mrs. Curtis J. Veiare, Mr. and Mrs. Homer Arles, Jack Bailie, Elizabeth Beaver, Johnny Bejano, Mr. and Mrs. Mike Rosen, Sam Levine, Hubert B. Shive, W. E. (Bill) Snyder and W. H. (Bill) Allen.

AT a get-together party on the afternoon of November 9 George Goffas, former partner of N. P. Roland, Mighty Monarch Shows, now owner of the Brick Tavern, Sulphur Springs, Fla., assisted by Mr. and Mrs. Creml, was host to many showfolk. After a sumptuous dinner Billie Clark did a real job as emcee and many stories were told. Those who attended were Mr. and Mrs. "Splinters" Royal, Mr. and Mrs. Pete Lockhart, Mrs. Dixie Kepley, "Toots" Bailey, all of the J. P. Bolt Shows, en route to Wauchula,

**ROLLER SKATES WANTED! — WILL PAY**  
top prices. Can use any other Rink Equipment. H. Dickerman, 803 Hennepin, Minneapolis, Minn.

**WANT CHICAGO RINK SKATES WITH FIBER**  
wheels, any number. Must be in good condition. Pay cash. Will buy Skates on Shoes also. Edw. Baumeister, 155 Chestnut St., Rochester, N. Y. de2

**WANT TO BUY 16MM. COMEDIES, SHORTS**  
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Skates, parts. Presley Groves, 109 N. 15th St., St. Louis 3, Mo.

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price. Address Al Devine, 1909 Broadway, Columbus, Ga.

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Round in good condition. Cash or terms. W. E. Hughes, Box 2, Magnolia Park, Bucatunna, Miss.

**WANTED — HAMMOND ELECTRIC ORGAN,**  
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Can use any brand cigarettes. W. V. Wolfe, 705 Willow St., Connellsville, Pa.

**WANTED — FROZEN CUSTARD MACHINE.**  
Pete Calabrese, 1564 Broadway, New York 19, N. Y.

**100 TO 2,000 CARTONS CIGARETTES, ANY**  
brand. Name your price; federal tax only paid. Glen Gillette, 428 Maple, Edgewood 18, Pa. no25

**GIRL STRING BASS — DOUBLES VIOLIN.**  
Union, experienced. Prefer location. Box C-199, The Billboard, Cincinnati 1, O.

**PLAY PIANO, ACCORDION, ORGAN, HORN**  
and Arrange. Formerly with name band. Just honorably discharged from army. Can give character and musical reference. Prefer radio work in vicinity of Chicago. Others write. Joe Durham, 201 S. Main St., Pontiac, Ill. no25

**TENOR SAX AND CLARINET — ARRANGE.**  
Name or semi-name band only. Will travel. Prefer location. Jerry Behme, Pine River, Minn.

**TENOR SAX, ALTO, CLARINET — 10 YEARS'**  
experience. Arrange. Now with Billy Bishop. Don Burkholder, Hotel Seaback, Louisville, Ky.

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**AVAILABLE — SENSATIONAL HIGH TRA-**  
peze Act for Southern fairs. For open time contact Jerry D. Martin, General Delivery, Charlotte, N. C. no25

**E. R. GRAY ATTRACTIONS — SPIRAL TOWER,**  
Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy Acrobats. Harding & Keck, Evansville, Ind. de2

**OUTSTANDING TRAPEZE ACT — AVAILABLE**  
indoor events. Flashy ricketed paraphernalia. For particulars, literature address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

**PIANO PLAYERS**

**CONCERT PIANIST — YOUNG, ATTRACTIVE,**  
virtuoso style. Chosen "Music Lovers' Pinup Girl" by navy men. Available for guest appearances at theaters, hotels, schools, clubs. For information address Warren De Motte, Fine Arts Bldg., Chicago. Bookers, write for circulars. de2

**PIANIST — EXPERIENCED, YOUNG, GOOD**  
appearance. Veteran. Location. Bob Williams, 108 W. Burlington St., Iowa City, Iowa. no25

**VAUDEVILLE ARTISTS**

**UNCLE HIRAM AND HIS HILBILLY REVUE.**  
Now available for theaters, schools, clubs and fraternal organizations. Let us help you build up your financial funds. For open dates and terms write or wire Al (Slats) Woodward, 307 1/2 Frederica St., Owensboro, Ky.

Fla.; Whitey Pelley, Barney Williams, B. S. Riggsby, Dumont Shows; Mrs. Herbert Rasmussen, Jimmie and Johnnie Hatcher; Harry E. and Peggy Wilson, Marks Shows, and Billie Clark, Bolt Shows.

FROM Philadelphia it was reported that Edward K. Johnson had arrived from the Cetlin & Wilson Shows after a good season as special agent. Max Gruberg, who closed a most successful season on the lots, moved into winter quarters for repainting and rebuilding. Matthew J. and Mrs. Riley are wintering there after an excellent season, as they do not expect to go to Florida this year. Mike Zeigler, who closed early in the season because of poor health, is wintering there. Louis and Mrs. Kane, who have been playing Southern dates, are expected back soon. Mrs. Sue Campbell returned from Roanoke, Va. Pvt. Francis Mallek and Pvt. Julie Pavlik, of the WACS, who are playing in *This Is the Army*, Mr. Jones, stationed at Governors Island, N. Y., visited their sister, Mrs. Woodrow Olson. George E. Roberts opened his annual circus engagement at Snellenberg's department store

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Hamel, Earl B. 10c
Hatfield, Freddy, (License) 3c
Kays, James S. 14c
Myers, John, 15c
Smith, Andrew, 6c
Walker, Mrs. Margie, 3c
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LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

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# TRADE MAKES GOOD IN 1944

## Ceiling on Pens, Pencils Working

Official order reads like catalog of many firms making product

WASHINGTON, Nov. 18.—Early reports indicate that the dollars-and-cents ceiling prices on pens and pencils is working well. When the Office of Price Administration issued this order in the form of MPR-564, it read almost like a combined catalog of the entire industry. The order took effect November 1, and January 1 is the real test of its operation since more details become effective then.

Approximately 1,000 items made by 60 different firms are listed in the regulation, which sets retail prices at levels existing in March, 1942. New items are given retail ceilings allowing retail and wholesale margins in line with other items sold in March, 1942.

The regulation covers not only articles shipped by the manufacturer after the effective date, but also articles previously shipped but remaining in the hands of the wholesaler or retailer 60 days after the regulation becomes effective. The regulation provides a method of determining prices for such articles thru local OPA offices.

Wholesalers are provided with a formula for determining their maximum prices. Their maximum prices are the lowest of the following amounts: The listed retail ceiling price less their customary March, 1942, discounts on the same or a similar article of the same

## MERCHANDISE TRENDS

By Evelyn Mareneck

CHICAGO, Nov. 18.—The specialty merchandise trade was all set for Christmas last week, and trade circles noticed shopping getting well under way. Retail sales were above a year ago, although shortages were beginning to pinch some dealers. Yet most of them seemed to feel that they would manage to squeeze thru the season without too many possible deficiencies in stock.

WPB concentrated on clearing the way for swifter reconversion and the problem of lagging military operations. Election week held back WPB's spot authorization program, but Chairman Krug stated last week that officials of WPB were working on a program to bring 21 more orders, including mechanical refrigerators and washing machines, under the spot plan. As of October 31, 1983 firms have been given authorization for manufacture, but there are many instances of unavailability of labor and materials still holding back manufacturers. These instances are in such fields as steel wire, where the military demands are so great and likely to continue. Merchandisers who see the spot plan speeded up, although some manufacturers must hold their authorizations until they can get men and materials into production, can now expect an easing of the supply situation soon.

### Plan Power for Mexico

Projects are under way, on paper at least, to expand the electric power for Mexico's inhabitants. This, of course, will mean an expansion of markets and

manufacturer, or their cost plus one-third, or the retail ceiling price less one-third.

income, and the specialty merchandise trade can look forward to a boost in volume of imports when the increased electrical production is well under way throughout the nation.

### Christmas Market Reports

Early Christmas shopping reports have been coming in here and there, and one theme discovered was that most people, with plenty of money jingling in their pockets, are asking for good goods first, with price as an afterthought. Quality seems to be the keynote, and the majority of customers are willing to pay for it if they can get it.

### January Exhibition

A truly impressive list of exhibitors will be showing their wares at the 1945 Housewares and Major Appliance Sales Conference in Chicago. Most exhibitors have their plans all made up, with post-war models and sales ideas to predominate the scene of the show.

### Paris Seeks Contacts

With the liberation of Paris rehabilitation of French industry has begun, and (See Merchandise Trends on page 52)

## Meets Adverse Trends Boldly

Toy supply improves—spot plan may begin to help early in 1945

CHICAGO, Nov. 18.—Merchandise firms here say the current year has chiefly meant a job of getting merchandise stocks wherever possible and at the same time keeping former customers satisfied. Most firms also mention that they have had considerable work in keeping up with government orders in order to know what the latest regulations were.

Chicago firms have been interested during the year in making that city the specialty merchandise center of the world, although war conditions have probably kept this promotional idea in the background.

The year started with OPA investigation (See Trade Makes Good on page 51)

**Write for New Catalog!**  
COMPLETE LINE OF  
**LOCKETS**  
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**ANKLETS**  
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**BRACELETS**  
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**CHARMS**  
**MURRAY SIMON CO.** 114 EAST 32D STREET  
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Write for our  
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Illustrated Price Lists  
Over 100 Items  
**CHARLES DEMEE**  
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116 E. WALNUT ST.  
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**HAND MADE**

**Big Sales Display Card of MANY Colors**  
**SMOKERS' FUN SHOP**

**America's Fastest Selling Novelty Assortment**

A real Money-Maker that has the Flash! Contains MORE of the FAST SELLERS! An entirely new idea this big 3-color Display Card groups all the popular fast selling smokers' jokes for a smash hit. Retailers make 25c and 50c sales instead of 10c ones. Smokers' Fun Shop will mean BIG PROFITS to any Dealer selling to Men. Ready sellers to News and Drink Stands, Novelty Shops, Pool Halls, Souvenir Stands, Resort Centers, Army Camp Stands, Truck, Candy and Tobacco Jobbers, etc. All items are securely attached to card and will stand rough handling without falling off. Size of Card, 14x21 in. Twenty "Shops" are packed in a Case, which weighs about 15 pounds. Smokers' Fun Shop contains 53 Popular Fun-Makers, as follows: 15 Books Explosive Matches, 4 Pkgs. Stinx, 4 Pkgs. Bitter Cig., 6 Pkgs. Medium Cigarette Loads, 18 Pkgs. Loud Cigarette Loads, 6 Books Snake Matches.

**JOBBERS**  
Write for Quantity Prices. **BIG PROFITS** for You With This **FAST MOVING, Year Round REPEAT SELLER.**

**DEALERS!** If Your Regular Novelty Jobber Cannot Supply You, Write Me for Address of Nearest Distributor. Order Early for the Big Holiday Season Ahead.

**LYLE DOUGLAS**  
Joke Novelties  
238 W. DAVIS DALLAS 8, TEXAS

**A REAL TOY TOMMY GUN.** The only actual size scale model of a Thompson sub machine gun. **DOUBLE ACTION NOISE DEVICE**, easy action, built to last, no cranks or handles to turn.

**ORDER NOW!**  
**IMMEDIATE SHIPMENT**  
**MODERNAIRE**  
P. O. Box 245, Miami Springs, Fla.

**CARNIVAL MEN:** This is a real lead item. **SPECIALTY TOY STORES:** This is a BEST seller. **GROWN UPS BUY THEM** to mail to sons, relatives and friends.

**\$3.50**  
SAMPLE PREPAID  
**\$36.00**  
DOZ.

**Large Assortment of Bookends—Colored Beautifully**

**NO. 4286. RACEHORSES**

7 3/4 Inches High; Weight: 60 Lbs. to the Doz. Pairs.

**\$45.00** per Doz. Pairs,  
Packed 1/12 Doz. Pairs in Carton

**From \$18.00 to \$45.00**  
per doz. pairs.

Completely illustrated price list K sent to any GIFT SHOP on application.

We carry a tremendous assortment of fast selling GIFT GOODS, ranging in price from \$7.80 to \$90.00 per doz.

**LEO KAUL** IMPORTING AGENCY, Inc.

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**Popular Items**

**Sure Seller**

Why didn't Ferdinand, the Bull, learn to fight? Walter B. Fox, well-known showman and novelty dealer, has the answer in his new comic fold-up which is going over big despite the fact that he only recently obtained the distributor rights from the copyright owner. It is claimed that the card is clean enough for the most sophisticated and spicy enough for all. Ought to go over big during the holiday season.

**Desk Ornaments**

Two reasons for keeping a desk in order are a slim, sterling silver letter opener and a handy plastic pencil sharpener offered by America House, New York. Both items are handmade, with a life-sized shamrock on top for beauty and luck. These precious gifts come either separately or can be had in a set.

**Wagging Dog**

A wagging, wagging toy dog, jointed at the center so that the slightest pull will create a natural expression, is being featured for popular children's gifts by the Ta-Lo Company of Cleveland. The toy is painted black and has assorted colored blankets, with vari-colored blanket straps. In addition, the collar straps came in matching colors. With felt ears and a pull string to give it a wiggle, Waggles becomes a hot toy item with big ideas for Christmas.

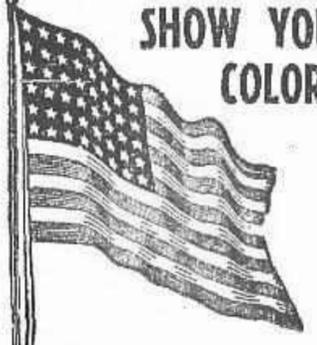
**Novel Elephant**

The latest creation of V. Alois Company, New York, is a novel toy elephant called Dumbo. It comes in various colors and stands 24 inches high. This is a sure seller and should go over big as a Christmas item.

**Special Christmas Hit**

For those who wish to inject a bit of fun into their Christmas greeting this year, Joker Novelties, New York, has just the thing. They have a new complete line of comic cards and folders especially designed to bring a laugh to both the sender and receiver. This is a timely item and should prove a fast seller.

**SHOW YOUR COLORS!**



#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10. \$ 6.00 LOTS OF 100 OR MORE. PER 100 57.50

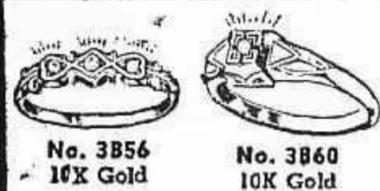


**"A PERFECT LIGHTER THAT NEVER FAILS"**

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.

**"Chip-Diamond" Rings**  
In 10K and 14K Gold Mountings  
Unlimited Quantities



No. 3B56  
10K Gold

No. 3B60  
10K Gold



No. 3B201—10K Gold

No. 3B206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.

(State your business!)

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**10K GOLD**  
No. 3B60 Solitaire \$2.25 each Bulk  
No. 3B56 Wed. Ring \$2.25 ea. Blk.  
No. 3B201 Bridal Set \$4.50 ea. Box.

**14K GOLD**  
No. 3B206 Bridal Set \$5.25 ea. Box.  
Sizes 5-7

**And Now It's—BETTY CLAUS**



**NEW, ORIGINAL—ANOTHER CASEY EXCLUSIVE!**

Casey comes through with the greatest doll profit maker of all time! Betty Claus is a beauty, remarkably soft and unusually well made. Has golden blonde yarn hair, topped with a long, white-fasseled cap of gay red to match Betty's colorful red suit. Suit is also trimmed with white, buttoniere type tassels and has actual pocket. Betty has instant, powerful appeal for young and old; will prove to be one of the fastest selling dolls ever offered!

18" Tall, Packed 12 to a Carton. Per Dozen, Only **\$30.00**

Sample \$3.00  
**25% cash with order, balance C. O. D.**

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY  
1132 S. WABASH AVE. • CHICAGO

**BINGO SUPPLIES**

REGULAR SPECIAL—7 COLORS  
REGULAR SPECIAL—10 COLORS

Mounted Bingo Cards

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235 Halsey St. Newark, N. J.



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LOWEST JACKETS PRICES CAPES • SCARFS ALL GENUINE FURS!

Our new 1945 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.

**H.M.J. FUR CO.**

150-B W. 28th St., New York 1

B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... **\$4.10**

B. B. 101—3 Diamond Wedding Ring to match. Each... **4.50**  
Sizes 5 to 7



**STERLING SILVER RINGS**

Two hands that clasp and unclasp go to make up this memento of true friendship.

BB9119—Sizes 5 to 9. Ea.. **\$1.65**

BB9120—Same as above in Ladies', Sizes 5 to 7. Ea... **1.35**

**ROHDE-SPENCER CO.**

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**ALL METAL HORNS**

American Made—Ready for Delivery.

8 IN. ....	PRICE \$1.40	DOZ. \$14.80	GROSS
OVER 12 IN. ....	PRICE 2.50	DOZ. 25.60	GROSS
ALL METAL NOISE MAKERS, U. S. Mado, Assorted 48 In Box	PRICE 4.80	BOX 44.40	GROSS
SELF ILLUSTRATING HAND MONKEYS	PRICE 2.75	DOZ. 30.00	GROSS

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BABY DOLLS — PLUSH AND WASHABLE ANIMALS

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**SPECIALS ★ CARDS**  
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MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.

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**FULL SKINNED TUXEDO STYLED COAT**

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**YOUNG & YOUNG**

208 W. 27th St., N. Y. 1, N. Y.

**TRADE MAKES GOOD**

(Continued from page 49)

tions among large wholesale firms in this area chiefly for the purpose of instructing these concerns in proper record keeping. These investigations were not in the specialty trade here but were among wholesale firms in the larger industries. The insistence of OPA was that manufacturers and distributors keep proper records of their transactions so that price ceiling compliances could be easily checked.

Trade has followed the slow progress of relaxing controls by the War Production Board, but none of these steps up to the present time has made any real increase in merchandise. Perhaps the WPB program in relation to pens and pencils has meant more than relaxation in any other type of merchandise. The setting of dollar-and-cents ceiling prices on pens and pencils has also been an interesting development.

The lamp industry here was also favored by WPB, and some of the manufacturing plants have started producing new goods. It is not expected, however, that the new goods will mean much to the distributing firms until next year. The spot plan has been eagerly watched, and there are expectations that this plan will soon put a lot of specialty goods on the market.

**Summer Hopes**

Merchandise firms here probably felt the enthusiasm that even heavier industries felt when, during the late summer, many predictions were being made that Germany would collapse by October 1. The probability that the war would last well into next year definitely slowed up the prospects of a large supply of new items for the Christmas trade. The slow approval of permits to manufacture civilian goods has been very interesting because a good percentage of these firms are making small items. The merchandise field also is assured that many firms that return to civilian production will begin turning out small articles as soon as possible in order to prevent any slack in employment.

A lot of consideration was given to the surplus goods question when this first began to be discussed in the press. At first, it was expected that there might be quantities of surplus goods on the market, but delays in government plans to release this material has prevented any noticeable quantity of any kind of goods on the market. Some large de-

partment stores in Chicago have featured in the specialty field. Wholesale firms here are well pleased with the government policy which promises that all surplus goods will be released thru regular trade channels.

Perhaps the biggest subject among customers during the year has been new excise taxes which went into effect April 1. Distributors shared the general opinion that the new taxes might seriously cut down sales, but the consuming public seems to have paid the tax without too much resistance and so the sales of all goods covered by the excise taxes have held well. The only noticeable effect of the excise taxes was a spurt in sales of several lines just before the tax went into effect.

**Helpful Data**

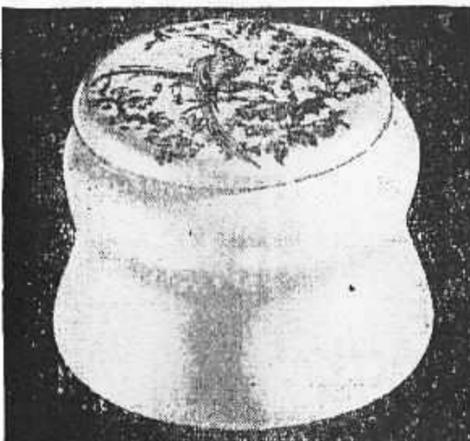
Merchandise firms have been greatly pleased with the statistical data that has been released by business and government agencies during the year. It now appears that when merchandise is available in normal quantities, it will be possible for wholesalers to carefully plan sales programs and to study markets based on the immense amount of data that is being prepared regularly by various agencies. The release of statistics on the future markets of radio sets has been especially interesting, and a number of firms here are looking forward to a big trade in table and midjet sets when they can be made again.

The specialty trade here has not been so deeply concerned with the discussions on future distribution problems which have occupied manufacturers and wholesalers in more staple merchandise fields. Trade leaders think the consuming public will be able to use all of the specialties that can be produced for many years to come. They rely on the appeal of the new and novel to provide big sales in the future.

The public is expecting much new stuff made of plastics and will be ready to buy most everything that is put on the market, according to trade opinion here. The only fears about future business that concerns trade leaders is the possibility of a decrease in the money in the pockets of the spending public.

**RUBBER MOLDS**

For Plaster Castings, 10 Molds (no alum), \$25.00. 10 Sample Castings, \$3.00, which will be applied on preceding. Also Individual Molds, Dogs, Cats, All good carnival items, or send in your models for quotation. Limited amount of rubber left. Liquid Rubber for making molds, \$4.00 per quart. 1/3 deposit, balance C. O. D. R. S. GREY, Suite 128, 4420 Magnolia, Chicago 40, Ill.



**MUSIC BOX SPECIALS**

Every woman wants a fascinating Musical Powder Box! These are made of wood, enameled in dainty pastel colors, with a bird and floral top decoration in soft, delicate hues. 3 gold gilt ball feet. Roomy powder container is furnished with soft puff. Size 3 1/4 x 3 1/4 x 3 1/4". Sh. Wt., 2 lbs.

Each \$4.25.

B20H104—Assorted Colors. IN DOZEN LOTS—EACH \$3.95.

Prices Less 2% Cash Discount. 25% Deposit Required on C. O. D. Orders. Wholesale Only. Catalog Sent on Request.

**Hagan** JOSEPH HAGN COMPANY  
WHOLESALE DISTRIBUTORS SINCE 1911  
217-223 WEST MADISON ST., CHICAGO 6

**CANDY**

**ORDER IMMEDIATELY CEDAR CHEST DEAL**

5 Beautifully Decorated, Mirrored Cedar Chests, Packed With 2-Lb. Quality Chocolates, in Connection With 1000 H Board 5¢ Sales. TAKES IN \$50.00. Your Cost, \$19.75 Per Deal.

**BOX CANDY**

12 2-Lb. Boxes High Quality Chocolates in Connection With 1000 H Board 5¢ Sales OR 24 1-Lb. Boxes Chocolates in Connection With Same Board. Takes in \$50.00. Your Cost \$20.95 Per Deal. 10 Deal Lots, Deduct 50¢ Per Deal.

**SPECIAL METAL CIGARETTE LIGHTERS**

For Holiday Business.

A Beautiful Lighter in Assorted Colors, \$25.00 Per 100. THE BEST BUY OF THE YEAR

1/3 Deposit Must Accompany Order, Balance C. O. D.

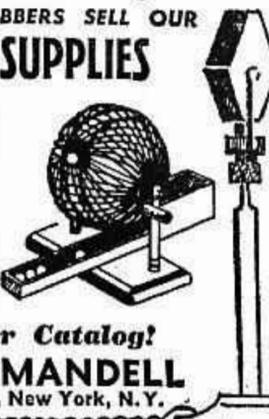
**LAKE ERIE SPECIALTY CO.**

816 Hippodrome Bldg., Cleveland 14, Ohio

**OVER 1000 JOBBERS SELL OUR BINGO SUPPLIES**

We still have BINGO CAGES on hand. Inquire today!

We have a few used Public Address Systems. Write for details.



Write for Catalog!

**MORRIS MANDELL**  
131 W. 14th St., New York, N.Y.

**"BLASTO"**

Now Available for Civilians!

Professional Drum Major Whistle  
Designed for Blast and Power

A standard size, professional, all-purpose whistle made of superior grade plastic, highly suitable for tonal qualities. Designed to rigid standard specifications.



**BIG SELLER**  
No. 25B—Ebony Black  
Packed 12 to a Carton.

Retail Price **25c**

Sold Exclusively Through Jobbers  
**GROSSMAN MUSIC CO.**  
210 Prospect, Cleveland, O.

**IMPORTS**

**MEXICAN SILVER JEWELRY**

Stock Up for Christmas From Our Full Line

TURQUOISE—JADE—BLACK ONYX—AMETHYST SETTINGS.

From Iran (Persia)—ROCK CRYSTAL BEADS, NECKLACES, HAND-PAINTED MOTHER-OF-PEARL BRACELETS, BONE-PAINTED BRACELETS.  
From Brazil—BUTTERFLY WINGS, EAR RINGS, PENDENTS, BROOCHES, PINS and RINGS. ALLIGATOR HANDBAGS, SNAKE AND LIZARD.  
RUSSIAN WOODEN SPOONS—Plain and Hand Painted in Gold Leaf.  
We Also Offer You in CARLOAD LOTS—CANDIES—HONEY—CANE SUGAR SYRUP—GLUCOSE—PINEAPPLES—PECANS—CHEWING GUM—CIGARS—BROOMS—WHISK BROOMS.

**PAN-AMERICAN TRADING CO. Importers**

2013 DIME BANK BLDG.

DETROIT 26, MICH.

**UNUSUAL \$\$\$ VALUES**

Panda, Large Size, Dz. ....	\$33.00	Plastic Compacts, Beauties, Boxed, Dz. \$	7.50
Large White Pussy Cat, Dz. ....	33.00	Ivory 3-Piece Dresser Set, Boxed, Dz. .	24.00
Plush Honey Bear, Dz. ....	31.20	Southern Beauty Dolls, Dz. ....	7.50
Large Plush Dogs, Dz. ....	15.00	Large Pull Tractors, Dz. ....	12.00
Fuzzy Wuzzy Monkeys, Dz. ....	21.00	Wood Animal Pull Toys, Dz. ....	4.50

Immediate Delivery. Deposit. Samples at Dozen Prices.

**DIVERSO PRODUCTS CO.**

610 N. Water St.

Milwaukee 2, Wisconsin

**SALESBOARD STAR SELLER**



**MING-TOY**

29" Overall

Immediate Delivery

Style No. 5400. Individually boxed. Dressed in latest butcher boy outfit, two-piece percale suit with big matching bonnet, silk ribbon, red felt shoes, honey-colored pig-tail braids, movable arms and legs. **\$54.00 PER DOZ.**

Samples of Other Salesboard Numbers Sent on Request.

25% Deposit With Order, Balance C. O. D.

**MAYFAIR MDSE. CO.**

WAYNE PRODUCTS  
16 W. 23D STREET  
NEW YORK 10, N. Y.

**DOLLS . TOYS**

- BEST PRICES
- PLENTY OF STOCK
- GOOD SERVICE

Write or Wire Your Wants, No Matter What They May Be. Send for FREE Descriptive Circular

**JERRY GOTTLIEB, INC.**

928 Broadway

Bet. 21st and 22d  
In the Heart of New York



**FUR COATS**  
JACKETS—CHUBBIES

LARGE assortment of NEW 1945 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.

**LOWEST FACTORY PRICES**

**S. ANGELL & CO.** Manufacturing Furrier  
236 W. 27th St. (Dept. b-3), New York 1, N.Y.



**\$1.50 EACH**

In doz. lots. 20-yr. gr. Monel Metal with pearl-like inlay. Order Now! Catalog Free.

25% Deposit on C. O. D.'s

**UNITED JEWELRY CO.**

Dept. 388-BB Wheeling, W. Va.

**CEDAR CHESTS**

ALSO MIRRORED BOXES & VANITIES Filled or Empty. Write for Circular.

**CROYDON CO.**

Box 85, Linwood Sta., Detroit 6, Mich.

**LUMINOUS**

RELIGIOUS FIGURES & FLOWERS  
By Nile Glow

Write for Complete List

**NITE GLOW PROD. CO.**

106 W. 46th St., N. Y. C.  
ME 3-5794

# LEVIN'S CATALOG FREE

With an Order  
From This List

Article	Per Gross
Salt and Pepper Shakers	\$3.00
Coasters	3.00
Tumblers, 5 Oz.	3.75
Mappies	3.90
4 3/4 In. Bowl	4.25
Paper Flag on Stick	.65
Paper Bow Flag Pins	.75
Min. Comio Pennant	.75
Paper Masks	.75
Lucky Charms, Carded, Box	.85
Rings, White Metal	1.00
Bean Blower	1.00
Shoe Laces	1.00
Plastic Thimbles	1.20
Rayon Bow Pins	1.35
Pencils, No Eraser	1.44
Baseballs	2.00

Prices F. O. B. Terre Haute.  
25% Deposit Required With C. O. D. Orders.  
**LEVIN BROS. Since 1886**  
Terre Haute, Indiana

## MERCHANDISE TRENDS

(Continued from page 49)  
altho the French are determined in uniting with the Allies in prosecuting the war against the Nazis, they are also chiefly concerned with the revival of their luxury trade. Last week plans were seen to revive industries to support essential goods, as well as export markets. However, many things are short, as was instanced when the U. S. troops were in Paris. Perfumes and other scarce Christmas gift goods were made available to them at army post exchanges. Now there are gift packages of perfume flowing thru U. S. Army post offices to every nook and corner of America.

### Another Merchandise Mart

Atlanta is planning a furniture and merchandise mart for those manufacturers who plan to crash Southern markets when the war ends. Plans at the present time will be for the holding of possibly four general and specialty merchandise shows annually. This merchandise section will be separate from the rest of the mart, which will chiefly be a furniture center.

### Excise Tax Reports

The statement of collections of the retailers' excise tax on jewelry for September has been released by the Internal Revenue Bureau. A substantial increase was indicated, this year's figure being over \$10,000,000 as compared with the September report of last year of only more than \$6,000,000. A gain of \$4,241,840.59 for the department was shown.

### Surplus Sales Progress

The war surplus property administration had disposed of \$85,000,000 of surplus goods by September 30, it was revealed by Administrator Clayton. Clay-

## Military Request

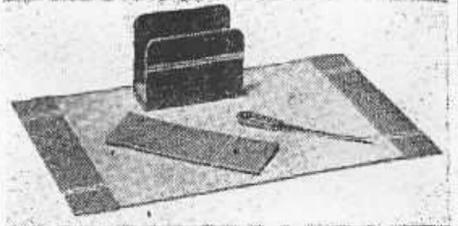
WASHINGTON, Nov. 18.—Increased production of fountain pens and mechanical pencils to meet the needs of servicemen overseas has been requested by WPB by military officials, meeting with the fountain pen and mechanical pencil industry advisory committee. Committee members emphasized that increased production could best be achieved if copper base alloy were made available for functional parts of fountain pens and mechanical pencils.

ton asserted that disposal of surplus property during the war benefits the economic life of the nation in that it satisfied demand for scarce goods and reduces the quantities which will be hanging over the market when the war is over. Much of the surplus property has been in the specialty field.

### Announce Gift Show Dates

Four Eastern gift shows have been announced for next year. The Philadelphia Gift Show will be held at Hotel Adelphia January 15-19; Chicago Gift Show of the Eastern Manufacturers and Importers Exhibits, Inc., at the Palmer House, January 29 thru February 8; New York Gift Show at Pennsylvania and New Yorker hotels, February 26 to March 2; Boston's Gift Show at the Statler Hotel, March 19-22. The 21st California Gift & Art Show has also been announced for January 29 thru February 1 at the Merchandise Mart.

## FLASH AND QUALITY!



### A Natural for Xmas Trade! Handsome 4 Pc. Desk Set

Consists of desk, blotter pad, size 12"x19", renewable hand blotter; stationery rack and plastic letter opener. Quality leatherette in two-toned Spanish grain in brown, tan and wine. Embossed to simulate rich hand tooling. Sample, postpaid. **\$1.25**

### Mystic Answer Board

Cash in on the popular craze that is sweeping the country. Strong Masonite board covered with wood grained, mica coated paper. Water repellent. Equal in value to many other boards selling up to \$1.69. **\$1.00** Sample, postpaid.

### Extra! First Aid Kits

Sure-Fire for Salesboards. Kits from 69¢ to \$5.00. Regular Discounts.

**COLUMBIA INDUSTRIES**  
330 S. WELLS ST. CHICAGO 6, ILL.

## 15,000 USED ARMY RAINCOATS

Lots of Five Dozen or More

**\$10 per dozen**

1/3 Cash With Order, Balance

C. O. D., F. O. B. Rome

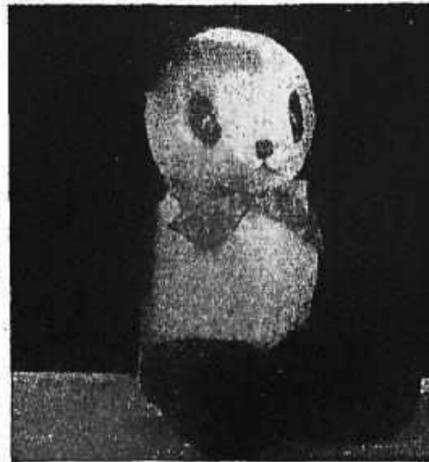
Sample Postpaid for \$2.00 Cash

QUICK MONEY FOR HUSTLERS

These Coats Are Selling Like Hot Cakes. Money Refunded Without Question on Any Shipment Returned Prepaid Within Ten Days After Receipt of Goods.

**ROME I & M CO.**

P. O. BOX 365, ROME, GA.



## TOYS—DOLLS

Stuffed Toys—Plush, Fur, Wool  
Dolls with and without Moving  
Eye-Hair.

Price \$12.00 to \$84.00 Per Doz.

Complete line of Board, Premium,  
Merchandise. Write for Price List.  
25% with order, balance C. O. D.

**WISCONSIN DELUXE CO.** 1902 No. 3rd Street  
Milwaukee 12, Wis.

## Final CLOSE-OUT

### SALE OF CRUCIFIXES

As low as  
**50c**

LIMITED  
SUPPLY

Closing out entire remaining supply of one of Chicago's largest Crucifix manufacturers. Never again will you have a chance to get in on such an outstanding bargain. The most skillfully designed and beautifully made Crucifixes you've ever seen. Actually retailed for as much as \$10.00 each... your cost now as low as 50¢ each. The Cross is of finest cabinet wood, some walnut, some oak—all genuine and hand rubbed to bring out the beautiful grains fashioned there by nature. The all metal corpus is delicately gilt-finished and retains fine detail of features. Rush your order for sizable quantities in each size.



Deluxe  
Quality  
•  
All-Metal  
Gilt  
Figure  
•  
Genuine  
WALNUT  
CROSS

9" High only 50c each  
12" High only 63c each  
15" High only 89c each

Send 25% Deposit With Order, Balance C.O.D., F.O.B. Chicago.  
**ILLINOIS MERCHANDISE MART, Dept. AL**  
500 N. Dearborn St., Chicago 10, Illinois

## MEN—Build a Wholesale Route GET INTO A Big Pay Business



We Help You Establish a Steady  
Route of Dealer Customers

Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.

A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!

WORLD'S PRODUCTS CO., Dept. 8-B, Spencer, Ind.

**ZIRCON SOLID GOLD  
RINGS \$4.00 TO \$10  
Ladies or Gents. . . . . 4 EACH**

**ZIRCON GOLD \$8 to \$12  
EARRINGS . . . . . 8 PAIR**

B. LOWE, BOX 311, ST. LOUIS 1, MO.

## CHOCOLATES

In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.

**Earl Products Co.**

1144 S. St. Louis Ave., Chicago 24, Ill.

## SALESBOARD SPECIALS Beautiful Two Tone Plush 20" BEAR or ELEPHANT

IMMEDIATE  
DELIVERY

**\$33.00 DOZ.**

25% With Order,  
Balance C. O. D.,  
F. O. B. N. Y.

Samples of Other  
Hot Salesboard Items  
Sent On Request.



**MAYFAIR MERCHANDISE CO.**

WAYNE PRODUCTS

16 W. 23D ST.,

NEW YORK 10, N. Y.

## READY FOR YOUR XMAS NEEDS

—LIMITED STOCKS STILL AVAILABLE—

Blankets, Enamelware, Cutlery, Luggage, Mirror and Cedar Vanity Chests, Fitted Travel Cases, Dresser Sets, Metal Tool Chests, Portable Bar Sets, Fur Animals, Dolls, Toys, Giftwares, Gift Jewelry, Brush Sets, Pen Sets, Beverage Sets, etc. Also a complete line of Decorations, Favors, Souvenirs, Novelty Hats, Noisemakers, Ornaments.



IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

**ACME PREMIUM SUPPLY CORP.**  
3333 LINDELL BLVD., ST. LOUIS 3, MO.



## FURS OF DISTINCTION

Direct From Our Factory—  
Lowest Prices.  
Luxurious line of Fur Coats,  
1944-1945 season. Skunk,  
Dyed Raccoon, Blended  
Raccoon, Cooney Marminks,  
V Shape Sealines, Beaver-  
ettes, etc. The styling and  
workmanship are skillfully  
combined to yield the ut-  
most in beauty and value.  
Write at once for Free Price  
List. Sizes 9 to 52.  
**BON MARCHE FUR CO.**  
287 7th Ave.  
New York, N. Y.



## MEN'S TIES, 8c EACH

DISTRIBUTORS, Premium Buyers,  
Agents—Special: Men's Ties, assorted  
colors, designs, \$1.40 Dozen—\$12  
Gross (grade #1). 23¢, 5 for \$1  
retailers. We also have better grade  
of Ties, \$2.50 Dozen—\$27 Gross  
(grade #2). 49¢, 69¢, etc., sellers.

ORDER now—or if you wish send  
one dollar and we will mail postpaid  
4 Ties (grade #1) and 2 Ties (grade  
#2) FOR LIMITED TIME ONLY—No  
C. O. D.'s for the duration. SCOTCH  
(18), 1129 Sixth Ave., New York 18.

## COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6  
colors. Cost as low as \$20.00 a thousand  
with envelopes. All are fast 10¢ sellers. Send  
25¢ for sample cards and folder.

**M & M CARD CO.**

1033-1035 Mission St., San Francisco 3, Calif.

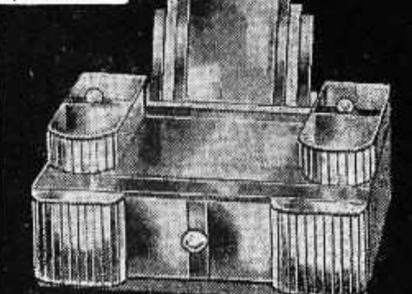
	Per Doz.
NIDORGRAF FOUNTAIN PENS	\$9.00
METAL SOONER DOG COMB.	2.00
CATAPLANE	2.00
FOLDING CHESS & CHECKER COMBINATION SET	2.00
LADIES' DAINTY WHITE CIGARETTE HOLDERS	.50
SWAN STRENGTH TESTERS	2.00
CLAY, ASSORTED COLORS	.60
ALUMINUM THUMB HANDKERCHIEF TRICK	5.00
OCARINAS	6.00
ALL-AROUND ZIPPER WALLETS, BLACK, TAN	24.00
PLASTIC COMPACTS (ZELL)	9.00
ALUMINUM HANDKERCHIEF VANISHER	4.00
GRAF DEFI TRICK	6.00
ALL-LEATHER WALLETS (4 WINDOWS)	6.00
VOICE TESTERS	1.20
BETTY BUBBLES	1.00
MUSICAL HORN	.75
SNIFFY COLLAR HOLDER	1.50
METAL CONDUCTOR'S COIN HOLDERS, 5-10-25	18.00
METAL CONDUCTOR'S COIN HOLDERS, 1-5-10-25	36.00
PLASTIC CIGARETTE CASES	2.00
FOOTBALL LAPEL PINS	.90
KEM CIGARETTE LIGHTERS	3.00
MYSTERY KEY RING	2.00
NOVELTY WHISKEY GLASSES	1.00
ASSORTED CARD TRICKS	.75
SQUIRTING LAPEL JOKE	2.00
SQUIRTING RINGS	3.00
MAGNETIC PUPS	3.00
FLIP TEASE BOOKS	1.00
1/20 GOLD-FILLED CHAINS, 18 In., Carded	9.00
MEXICAN MIDGET BOXING GLOVES	3.60
MAGIC COAT PENCIL	.75
FURNITURE PUZZLE TRICK	6.00
NAIL FILES, LARGE, WITH HANDLE, CARDED	2.25
NAIL FILES, SMALL, WITH HANDLE, CARDED	1.90
BULLET KEY CHAIN, LARGE	2.50
BULLET KEY CHAIN, SMALL	2.00
NOVELTY HIGH BALL GLASSES	1.60
JOKE LAUGH TISSUE	.80
MAGIC LIGHT BULB	12.00
CIGARETTE HOLDERS	.75
LEATHER ROLLER SKATE LAPEL PINS	1.00
VUEDEX CIGARETTE CASES	7.80
HAND MONKEYS	3.00
COMIC BUTTONS, LARGE	.60
STERLING ANKLETS	6.00
FRIENDSHIP RINGS WITH HEARTS	9.00
HEAVY SILVER ARMY AND NAVY RINGS	27.00
ASSORTED PENNANTS, LARGE	2.00
WONDER MOUSE, 24 TO CARD	\$1.50
STA-RITE BOBBY PINS, 16 ON CARD	.75
GIANT CIGARS (8 TO BOX), PER BOX	2.40
PLASTIC PEANUT AND BEAN SHOOTERS, PER GROSS	6.50
MAGIC HORSE RACE (BULK, PER 1,000)	9.00
MAGIC HORSE RACE (5 TO ENVELOPE), PER DOZ.	.72
MAGIC HORSE RACE (25 TO ENVELOPE), BOXED	3.60

Deposit with orders, balance C.O.D.  
**BORDER NOVELTY CO.**  
 405 WOODWARD AVE.,  
 DETROIT 26, MICH.

**SWIVEL MIRROR VANITY**

\$2.50 EA.

Plus Frt.



#900

DeLuxe Model, Fancy Flexo Drawer Indexed, 1/2" Mirror Base, 2-Tone Swivel Mirror, 2 Half-Round Flexo Compartments, A Very Flashy, Fast Selling Vanity. Shipping Weight, 60 Lbs. Per Doz. F. O. B. Chicago.

**JOBBER**—We are again in production and deliveries are good at present. Stock up now.

**W. L. MARTIN MIRROR BOX CO.**  
 1447-59 W. 69th St. Chicago 36, Ill.

**Dept. of Com'rce Record Keeping Book Offered**

WASHINGTON, Nov. 18.—In a study of retail management practice made by the Department of Commerce, it was found that those retail stores surveyed who made profits kept up-to-date accounts and orderly books.

Accordingly, the specialty merchandise field will be interested that the government has made out a form for recording transactions in a simple, easy to keep, easy to understand daily record.

When the independent novelty merchandise dealer gets answers to such questions as "How much business am I doing?" and "How much merchandise do I take for personal use?" and others that quantitatively and qualitatively outline where his trouble is, he is in a position to do something about his business before he is forced to close his doors.

Those merchandisers who are interested in obtaining the system of questioning made out by the Department of Commerce can do so by writing to the Superintendent of Documents, Government Printing Office, Washington 25, D. C. The bulletin is 30 cents and is titled *Record Keeping for Small Stores*.

**JUST OFF THE PRESS!!**

Issued to merchants only



WRITE TODAY FOR CATALOG 44F  
 (Complete selection of Costume and Staple Jewelry)

**BIELER-LEVINE**

37 S. Wabash Ave., Chicago 3, Ill.

**CARNIVAL SPECIALS**

	Per Doz.
Worth Covered Base Balls	\$ 2.00
Horseshoe Placques	2.00
Aluminum Milk Bottles, Each	1.75
Medium Plaster, Gro	7.00
Swaggers, Gro.	10.75
Gross	
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
Saucers	4.80
Cups	5.20
6" Bowls	6.75
8 1/2" Bowls	10.80
Engraved Wedding Rings	1.00
Plastic Thimbles	1.20
Paper Flags	.80
Paper Flag Bows	.90
Comic Paper Masks	1.00
Cloth Flag Bows	1.35
Powder Puffs	3.00
27" Shoe Laces	1.15
Comic Post Cards, Per 1,000	4.00
Painting Puzzle Book	6.50
MacArthur Buttons, Per 100	1.85
Army Metal Buttons, Per 100	.40

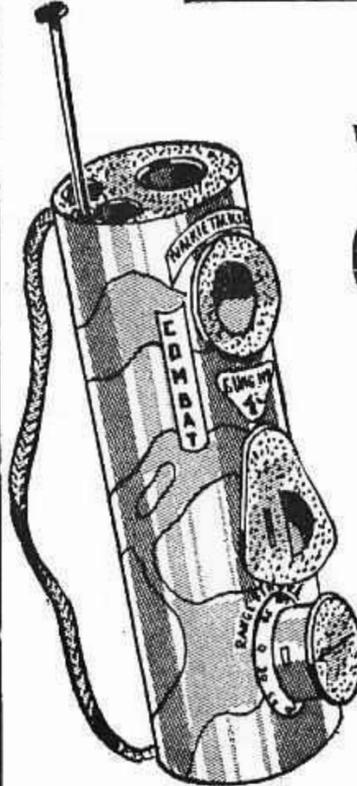
No order shipped C.O.D. without 25% Dep.  
**KIPP BROS.**  
 117-119 S. Meridian St., Indianapolis 4, Ind.

**STERLING SILVER**

Anklets	\$5.72 Doz.
Identification Bracelets	7.12 Doz.
Neck Chain, 18", Sterling Silver	4.75 Doz.
Neck Chain, 18", Sterling Silver, Gold Plated	5.75 Doz.
Neck Chain, 18", 1/20 Gold Filled	6.75 Doz.
Sample Assortment Cedar Wood Jewelry	10.00

**MILLER CREATIONS**  
 Mrs. of Novelty Jewelry  
 6628 Kenwood Ave. Chicago 37, Ill.

**A Heller of a SELLER the NEW WALKIE-TALKIE COMBAT PHONE**



Kids are nuts about this imitation of the portable radio set used by Carlson's Raiders in the Makin Island raid. CARRIES CONVERSATIONS UP TO 100 FEET. SET has MEGAPHONE SIGNAL DEVICE for coding Messages, Collapsible Make-Believe Aerial and Range Finder. Brilliant, eye-catching colors for display.

**RETAILS up to \$1.50**

AGENTS • RETAILERS • CONCESSIONAIRES  
 \$9.60 Per Doz. - - - Sample \$1.00

WRITE — WIRE — PHONE

**Glenwood Manufacturing Co.**

24 EAST 21ST STREET

Phone: GR 5-5437

NEW YORK 10, N. Y.



**TODAY'S BIGGEST TOY VALUE FLUFFY BEARS**

Best Made. Individually Boxed.  
**IMMEDIATE DELIVERY**  
 \$25.50 DOZEN, Giant Size

This is our exclusive number and this is the greatest value in stuffed toys today. Limit 4 dozen to an order. Sample \$2.35.

25% with order, balance C. O. D.

**MILLS SALES CO.**  
 MAIN BRANCH • OUR ONLY MAILING ADDRESS  
 901 BROADWAY, New York 3, N. Y.  
 WORLD'S Lowest Priced WHOLESALERS

The above FLUFFY BEAR #901 is made of rayon plush with rayon jersey pants. Attractive assorted color combinations. Felt nose, hand-embroidered mouth. Extremely soft and cuddly. Quality throughout.



**Exquisite Costume Jewelry**

Hand-Crafted Like Precious Jewelry, Set with Stones.  
 Flying Horse, Earrings to Match... \$22 Doz. Sets  
 In 1/2 Gross Lots... 18 Doz. Sets  
 Reindeer, Earrings to Match... 28 Doz. Sets  
 In 1/2 Gross Lots... 24 Doz. Sets  
 Beautiful Pansy Earrings, Rhinestone Center, Black Enamel on 24K. Gold Plate... 22 Doz.  
 Bird Earrings, Flower Earrings, Large Stone Earrings, Cat's Face with Stones for Eyes, Mules with Stones for Eyes.  
 All prices F. O. B. New York, Net Cash, C. O. D. Shipments, 1/3 Amount with Order.  
**LOUIS VAN ZATZMAN**  
 7 West 44 St. New York 18, N. Y.  
 MU 2-9888—MU 2-0461

**\$36.00 DAILY**

From now till XMAS. Others are doing that, LIVE hustlers can **DOUBLE AND TREBLE IT DEMONSTRATING AND SELLING THE "TODDLING TOY DUCK"**

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2434 N. Meridian St. Indianapolis 8, Ind.

**Celebrate 25th Anniversary**

BROOKLYN, Nov. 18.—Sam Goldfarb, founder of the novelty firm bearing his name, and his wife, Anna, celebrated their 50th wedding anniversary October 29 at the Brooklyn Jewish Center. They were honored with the presence of over 80 members of their immediate family. Among those present were Saul and Phillip Goldfarb, the sons, who are members of his firm; Ben Goldfarb, of Acme Novelty Company, Los Angeles; Syd, who has his own novelty firm; Jack, dentist, and sister, Gus. Congratulations and well wishes came from friends and business associates all over the globe.

**Events for Two Weeks**

November 20-25  
GA.—Macon. Shrine Circus, 20-25.  
IND.—Evansville. Shrine Circus, 20-25.  
S. C.—Charleston. Victory Jubilee, 20-25.  
November 27-December 2  
KAN.—Wichita. Shrine Circus, 26-Dec. 3.  
MASS.—Worcester. Dog Show, 3.  
MINN.—Minneapolis. Poultry Show, 1-3.  
ORE.—Salem. Dog Show, 2-3.  
VA.—Roanoke. Poultry Show, 29-Dec. 2.

**Pipes For Pitchmen**

By Bill Baker  
Communications to 25 Opera Place, Cincinnati, 1

T. D. (SENATOR) ROCKWELL . . . says he still has his trapes and keister in the closet of his room in Los Angeles and is looking for the war's end to get going again. Right now he is working at the hostelry.

G. M. (DOC) REED . . . was given a surprise party on his 69th birthday in Columbus, O., recently when Mr. and Mrs. Willard Miller, Mr. and Mrs. Walter Byers, Mr. and Mrs. Nolan Byers, Mr. and Mrs. Don Stewart; Elliott and Idella, son and daughter of Doc Reed, and Doc Waddell attended the festivities.

MATTIE AND DICK RICTON . . . report good health again and say they're in their eighth week in the Murfreesboro, Tenn., area and will move on soon to Dickson in the same State. He says that a school show these days means big biz.

SUCCESSFUL PITCHMEN do not have to wait for a lucky break.

RAY A. WALTON . . . reports good takes with wild life thru the South.

JACK (BOTTLES) STOVER . . . cards from Harrisonburg, Va., that Jimmy Paradise and Charlie Andrews have arrived there and that Judge Patterson is expected soon. Both William MacDorman and Col. C. A. Maitland report good takes in that territory, and Pat Malone is getting folding green in the territory on sheet.

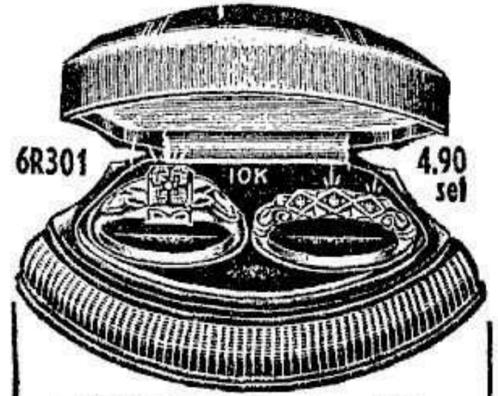
**Andy Welch**

By E. F. Hannan

ANDY WELCH was ostensibly a race track promoter and at various times in his career he had tracks at Hartford, Conn., and Cincinnati, where he promoted Grand Circuit trotting meetings. Few knew that Andy had also delved in the med game or how this happened. One night, at the old Phoenix Hotel, Lexington, Ky., he got acquainted with Forrest Kilburn, and as Doc Kilburn knew the med game and Andy was a good listener and an even better provider, it wasn't long before Welch was a part owner of a med show.

Kilburn knew Connecticut territory, and after the show had been out less than a month, Andy had his money back in his pocket. Business was good. With Welch it was a case of "how long has this been going on?" With Kilburn's show were such performers as Johnny Barker, bone soloist; Myers and Kennedy, and Herbert Birch, who later had a med show of his own and was a silent partner in more than one 10-20-30 and one-night stand outfit.

From Kilburn's end, like so many other good workers, he had a falling and he pursued this falling in Boston or Hartford in winter layoffs. The card game



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8 Po. Tourist Sets . . . . . .85 Ea.  
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that made Faro Bill so famous was Doc's downfall. This and the fact that he got to know Tod Sloan, Danny Maher and other riding experts, and the med money that he garnered every summer found its way into the pockets of those who ran another game. However, just as Andy Welch is already in trotting books as a successful race track promoter, so also does Doc Kilburn go down as a real med showman.

### Coming Events

These dates are for a five-week period.

**California**  
Los Angeles—Western Livestock Show. Dec. 2-8. W. H. Byrnes, Union Stockyards.

**Georgia**  
Macon—Shrine Circus. Nov. 20-25. J. P. Kennington.

**Indiana**  
Evansville—Shrine Circus. Nov. 20-25. Del V. Blackburn, Shrine Mosque.

**Kansas**  
Newton—Poultry Show. Dec. 6-8. O. C. Sharits, 422 E. 9th St.  
Wichita—Shrine Circus. Nov. 26-Dec. 3. Ellis W. Parkson.

**Maine**  
Portland—Poultry Show. Dec. 15-17. Robie Whitney, 1034 Brighton Ave.

**Massachusetts**  
Worcester—Dog Show. Dec. 3. Foley, 2009 Ransstead St., Philadelphia, Pa.

**Michigan**  
Detroit—State 4-H Club Show. Dec. 13-14. W. J. Chambers, 6750 Dix Ave.  
Grand Rapids—Apple Show. Dec. 5-7. H. D. Hootman, E. Lansing, Mich.

**Minnesota**  
Minneapolis—State Poultry Show. Dec. 1-3. Don Devenney, R. 2, Linden Hills, Minn.

**Missouri**  
Kansas City—Poultry Show. Dec. 13-18. Mrs. K. K. Biork, Independence, Mo.  
Kansas City—Shrine Circus. Dec. 4-10. Ernie Young.

**North Dakota**  
Fargo—Farm & Home Week. Dec. 5-7. J. R. Dice, State College Sta., Fargo.

**Oklahoma**  
Oklahoma City—State Poultry Show. Dec. 5-10. Tracy D. Brown, 529 Mayo Bldg., Tulsa.

**Oregon**  
Salem—Dog Show. Dec. 2-3. Mrs. Anna M. Young.

**Pennsylvania**  
Monessen—Military Bazaar & Frolc. Nov. 27-Dec. 2. J. J. Mulrooney.  
Pittsburgh—Baby Beef Show. Dec. 11-13. A. J. Roth.

**South Carolina**  
Brunson—Hampton Co. Fair. Thanksgiving week. W. F. Hogarth.  
Charleston—Victory Jubilee. Nov. 13-25. Lieut. Jos. A. Francis.

**Texas**  
El Paso—S. Western Sun Carnival. Dec. 30-Jan. 1. Chris P. Fox, 310 San Francisco St.

**Virginia**  
Roanoke—Poultry Show. Nov. 29-Dec. 2. George A. Bower.

### LETTER LIST

(Continued from page 48)

- Warner, George Williams, H. Legs Edward WILLIAMS.
- Warren, Jess Herbert Williams, Lawrence WILLIAMS, Leroy WILLIAMS, Moses WILLIAMS, Sparky L. Williams, Walter Wilnot, Wm. C. WILSON, Bethel WILSON, Harry John Wilson, Jack WILSON, Jimmy No. 10201 WILSON, John D. Wilson, Loyd Mickey Wilson, Perry Douglas W. WILSON, Pett WINNING, Charles James Winters, T. J. Wise, Mrs. J. O. Weinmann, Geo. Lawrence Weller, S. E. WELLS, Joe Samuel Wells, Wm. C. Wertz, Ruth West, Bess & N. L. WEST, Chas. Dempsey West, Denmark DeParchina West, W. E. WESTON, Howard Cloyes Weyls, Ed Whalen, James E. WHARTON, Lee Wheeler, Raymond B. WHIDDEN, Reed Leon White, Mrs. Cleo WHITNEY, Donald Walker WIEDERLIEN, Geo. C. CONTIWEILL, Peter Wilde, Vincent P. Wilkinson, Ben H. WILKE, Thomas Joseph WILKERSON, George Williams, Clarence WILLIAMS, Daniel A. WILLIAMS, Frank A.

### Wisconsin

Milwaukee—Milwaukee Co. Agrl. Soc. Dec. 5-8. S. S. Mathisen, Farm Ext. Bldg.

### Canada

Saskatoon, Sask.—Dressed Meat & Poultry Show. Dec. 6-7. Mrs. Letta Walsh.

### RAT

(Continued from page 35)  
President Babe Miller is to be guest of honor. Speaker will be Art Belmont, and Kilpatrick's Hollywood Orchestra will furnish music.

Among new members inducted are William Farmer, Lem and Marlon Reves, Albert Camp, Frank Chaplin, Lee Barnes, Rex and Minerva Boyd, Carl Anderson, Mabel Arbogast, E. W. Wells, Al Weber, Homer Tessier, Harry and Elsie Luker, Julius Ricini, William and Bertha Perrie, Cecilia Martin, Monte and Lorine Morgan, Goldie and Floyd Lee, Jack and Martha Kenyon, Ray Holding, Goldie and Ora Hicks, Frank Shull, and Helen and Jack Shell. Dues and donations totaled hundreds of dollars, and refreshments were served by Jennie Reigel, Louise Dunn, Frank Yagla and Eddie Harris. Members also celebrated a birthday of Frank Yagla. Vote of appreciation was given President Miller and other officers of 1944, who doubled the membership and added thousands of dollars to the treasury.

### KIBBLER ON WARPATH

(Continued from page 25)

he has not seen his name on the union's blacklist which is issued weekly. Dave Fox, head of the New York local of AGVA, said today that AGVA has made no attempt to force out the musicians; that Kemp was notified of the "unfair" listing against Kibbler but was not asked to follow thru in theaters showing his unit; that stamped, approved AGVA contracts require all parties to live up to union regulations which provide that a minimum basic agreement shall be signed and Kibbler has "failed" to do so; that he, Fox, personally told Kibbler he is "unfair" and Kibbler's name appears on the current supplementary AGVA blacklist; that the 1943 suit simply "dribbled away." Fox also reported that Jerry Niles, who left the unit four weeks ago, was fined \$150 by an AGVA trial board in Philadelphia, and Evelyn De Mar and Eleanor Russell, who left later, were penalized \$250. He declared that Kibbler and his unit are still "unfair" for failure to post a bond, failure to sign a minimum basic agreement, and failure to settle an old salary claim of \$200 from a previous show.

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Alarm Clock Candle, Hot Joke	.50	4.80
Chans Laundry Ticket Trick	.60	5.95
Dog Don It, Large Dirty Pill	.90	7.95
Daddy Bank Roll, Stage Money	.50	4.95
Sooner Dog Pills, 6s, Carded 36	.60	5.40
Sooner Dogs with 3 Pills	.75	6.95
Flash News, They Are Funny	.50	3.80
Fake Bed Bugs	.60	6.50
Chinese Ring Illusion Trick	.60	5.75
Snowstorm Pills, Carded 36	.60	5.95
Bitter Toothpicks, Carded 24	.60	4.95
Invisible Lovers' Ink, Carded 24	.60	5.90
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- Carroll, Dr. J. R. LINDSAY, Fred
- Casey, Anthony J. Ashbell
- Conley, Joe Lopez, Alfredo
- CONLEZ, Edward Lyons, Bayne
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- Peter Correira, John Neilse
- Cosmo, Tom & Jeanette Miller, Margaret
- Jeanette Menleumans, C.
- Courtney, Albert O'Brien, George
- DAVIS, Samuel Stanley
- Diaz, Luis
- DUNCAN, Leonard POSTAKM, William
- Edwards, Donald Provencner, Lucien
- FLYNN, Thomas M. Ray, Jay
- Robinson, Wm. R.

- Winstow, W. J. Wood, Mrs. Homer Woodfin, Eddie WOODRUM, Thomas
- Woods, J. B. Woods, Mrs. Walter W. WOODWARD, Clarence Geo.
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- FIELDS, Gerard Delno Gaulette, William & William Davies Harrison, Jimmie Ireland, Martin Lee Kane, Louis
- KEMP, William Carl Latvy, Harry Charles
- Leger Jr., Ernest Mathews, Bob May, Bill Moore, Harry & Jeanne Williams
- PRICE, Lester Riley Jr., E. D. Rohn, T. W. Saeny, Nienja SHERWOODS, Neal Carl
- Sternor, Elton Stevens, Geo. H. Vanderford, Mrs. May
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Samples, cash with order. Dozen Lots, 25% with order, balance C. O. D.

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A MONEY GETTER

No. D2—Doesn't a circus tickle the fancy for something funny, something different, something exciting? The "Big Circus" deal possesses features like these. It's teeming with laughter, mystery and excitement, all rolled into a Big Show of Fun. Inns, taverns, cigar stores, etc., are a few of your prospects. There are 70 tabs on front of cabinet. Brings in \$7.00 at 10¢ a sale. Suggested price to dealers, \$5.50. COSTS YOU \$3.60. LOTS OF 14—\$3.45 EA. SPORS CO., 1144 Lamont, Lo Center, Minn.

## In the Armed Forces

PVT. ROBERT E. LEONARD, Fort Riley, Kan., has returned to camp after spending a 15-day furlough with his parents in Columbus, O.

SGT. A. M. (RED) HAWFARDS, in the air corps, who returned from 15 months of service in Europe, is temporarily being treated at Stark General Hospital, Charleston, S. C., prior to being transferred to another army hospital for definite treatment.

PVT. VIOLETTE H. ALI, stationed at Fort Robinson, Neb., is on a furlough in Hollywood. She has been working in the war dog center. She appeared on a program with Frances Langford and Allan Hale, and was with the Ringling circus before her enlistment. She is the wife of Mojed Ali, motion picture actor.

## UNDER THE MARQUEE

(Continued from page 44)

that he will go back on the road after the war. Dusch is with the Handy-Brown Heater Company, Jackson.

AFTER closing a successful fair season at the Georgia State Fair, Macon, Slivers Johnson opened his indoor dates at Binghamton, N. Y., for Frank Wirth, with Evansville, Ind., Shrine Circus to follow. Slivers will close there and go home until after the holidays. He will open January 7 at Cleveland for Hamid-Morton.

YEARS ago a retired railroad official remarked: "Railroads could almost haul a big circus free of charge because of the profit derived from excursion business."

FLYING ROMAS closed their season November 11 after a successful 32-week season, including 11 weeks of indoor circus dates. Members of act are Francis P. Reiner, catcher; Mary and Roy G. Valentine, leapers. They went to quarters in Texas, and will hunt, then to the Chicago conventions before beginning indoor circus dates.

AN Arthur circus truck, in charge of several juveniles, backed down Court Street, Los Angeles, and smashed into the rear of a house. No one was injured, but the young troupers, it is said, were left stranded. Truck was en route to quarters near Agoura. The youngsters were Bruce Cline, Webberville, Mich.; Veta Sutherland, Spokane, and Stanley Ed Hall, Windsor, Mo.

AFTER being off the road two years, Tommy Whiteside reports that the Whiteside Troupe will again take to the road next year. It will play indoor circuses starting in February, then parks until the fairs start. Bud Miller, out of the army, will be back doing tight wire, assisted by Marion Whiteside and Georgia Lund; Monica Daye doing loop trapeze, and Tommy with clown numbers.

MANAGERS of circuses are asked to send their winter quarters or mail addresses to

## AMMUNITION WANTED

.22 SHORT SPATTERLESS OR KANTSPASH

Write Amount You Have and Price.

WILL SELL 15 CORK GUNS

NELLIE NILON

P. O. BOX 1633, TAMPA 1, FLA.

## DIXIELAND SHOWS

Playing lots in Meridian, Miss., for six weeks beginning Monday, Nov. 20.

Can place Coke Bottles, Cork Gallery, Hoop-La and other ten cent Stock Concessions not conflicting. Those joining in Meridian given preference for 1945 season. Communicate with

W. L. BOSTWICK  
Dixieland Shows Meridian, Mississippi

## PUBLIC ADDRESS SYSTEM WANTED

Must be 100 watts. 4 horns, 2 mikes with stands and cable. Late model, no home make. Good condition and ready to go. Explain all and cash price. KIT RACKLEY, P. O. Box 224, Norfolk 1, Va.

The Billboard, 25-27 Opera Place, Cincinnati 1, O., so that mail may be forwarded promptly.

AN ORDINANCE in Manchester, N. H., adopted by the board of aldermen provides that a license must be obtained before any circus, carnival or entertainment can be held, at which 100 or more persons may assemble. This will be granted only if approved by the fire, police and building departments; no entertainment shall be held under canvas unless a certificate certifying that the canvas has been flameproofed is furnished by the applicant for license; exits should open directly to the outside and aisles proportionate to the number of seats shall be provided; all smoking is prohibited; all hay and combustible material shall be removed before the enclosure is opened to the public; electric wiring shall be in accordance with the applicable code.

## C&W CHALK 25% GAIN

(Continued from page 34)

and other equipment will be added during winter. All fronts and towers will be lighted with neon, priorities on much necessary material having been obtained. Whitey Hewitt will supervise the work.

In Sunter, where business was fair, visitors included Gov. Ransome J. Williams; D. D. Witcover, president, and Paul V. Moore, secretary, South Carolina Fair, Columbia; Col. D. W. Titus, commanding officer, Shaw Field, S. C.; Lieut. D. R. Omundson, convalescent training officer, Station Hospital; Sgt. Victor P. Porro, staff photographer, and Major Ulrich, public relations officer, Shaw Field; Secretary J. C. Moon, Newberry (S. C.) Fair, and William (Red) Heppding, wife and daughters, Romona, six, and Judy, one month old, and son, Fred, three. Red was a member of the shows for a number of years.

A jamboree for the NSA October 19 in Wilson, N. C., raised \$545. Married October 25 in Greenwood, S. C., by Probate Judge C. H. Jones were Audrey E. Wetzel, 20, Frederick, Md., and Fred Edward Yeschemko, 18, Homestead, Pa. Groundskeeper for the past five years, C. H. Malle, 55, Southside Virginia Fair, was married by Rev. Tunsel, pastor of the West End Baptist Church, October 4 to Lucy Burton, 42, both of Petersburg. Co-Owner Issy Cetlin and John W. Wilson and some staff members will attend the New York and Chicago meetings.

## Where They Will Winter

Mr. and Mrs. Pete Thompson went to Tampa; Mr. and Mrs. George H. Harms, Rochester, N. Y.; Mr. and Mrs. L. C. Landrum, Charleston, W. Va.; John P. Miller, Miami; Saul Gills, Baltimore; Paul P. Murphy, Altoona, Pa.; Mr. and Mrs. Frank Lentini, Uleta, Fla.; Joe Turner, Miami; Toney Lewis, Petersburg; Neal Hunter, Russell C. Harms, Sol S. Kane, Sam Green, Philadelphia; Mr. and Mrs. Sam Delancy, Sarasota, Fla.; Ted and Josephine Williams, James Finn, Miami; Chris Ramer, Hackensack, N. J.; Mr. and Mrs. Joseph Mikloche, Tampa; Idella Armstrong, Wellford, S. C.; Rowena Marcus, Newport, N. H.; Walter Frank Davis, Tampa; Mr. and Mrs. Irving Markow, Brooklyn; Mr. and Mrs. Walter Lang, Buffalo; Irving S. Mosias, Newark, N. J.; Henry Roller, Pottstown, Pa.; Mr. and Mrs. Joseph Rabatin, Joseph E. Hilton, Tampa; Dottie Velz, Gibsonton, Fla.; William A. Smith, St. Louis; Mr. and Mrs. Harry Benjamin, Miami; Nick Nazar, Punta Gorda, Fla.; William Helman, Miami; Mr. and Mrs. Nunzio Errigo, Paterson, N. J.; Mr. and Mrs. Arthur April, East Providence, R. I.; Mr. and Mrs. John L. Downing, Miami.

Mr. and Mrs. William B. Hicks, Rutherford, N. J.; Jack Shore, Norfolk; H. J. Washburn, Marlboro, Mass.; Mickey Borders, Tampa; Betty Shope, Duncannon, Pa.; Louis and Dolly Zeelsdorf, Cincinnati; Mr. and Mrs. Claude Sechrest, Mr. and Mrs. Johnny Appelbaum, Miami; Charles J. Speehan, Manchester Center, Vt.; Clark C. Erick, Harrisburg, Pa.; Paul Kellow, Leighton, Pa.; Mr. and Mrs. Jack Norman, Baltimore; Mr. and Mrs. R. S. Walters, R. S. Walters Jr., Muskegon, Mich.; Snookey De Witt, Indianapolis; Mr. and Mrs. L. B. (Mike) Campbell, West Palm Beach, Fla.; Jack and Virginia Chisholm, Miami; Mr. and Mrs. Jack Hewett, Petersburg; Nancy Young, Gibsonton, Fla.; William Warman, Miami; Sam Harris, Petersburg; Harvey P. Powers, Spartanburg, S. C.

D. Chisphohn, Johnny P. Ciaburri, Miami; Clarence A. Limeback, Mount Airy, N. C.; John Thomas Smith, Mr. and Mrs. John Minter, Petersburg; Mr. and Mrs. Ben (Strings) Cohn, Miami; Frances Marcus, Newport, N. H.; Earl R. Baker,

Hagerstown, Md.; John T. Renstrom, Morganstown, W. Va.; Harry Watson, Wilmington, Del.; Sam (Buffalo) Harris, Philadelphia; James H. Dean, Petersburg; Mr. and Mrs. C. Carter, Baltimore; Fred (Dutch) Karl, Miami; Lee Havford, Philadelphia; William Paonin, Norfolk; George Dobbins, Tampa; Mr. and Mrs. Fred Utter; Mr. and Mrs. William Hartzman and son, Billy, Petersburg; Irene and Joseph Du Pont, Richmond, Va.; Mr. and Mrs. Rex Paul Allen, Greenville, N. C.; Con Cheata, Rising Sun, Md.; Mrs. and Mrs. Fred Edward Yeschemko, Frederick, Md.; Mrs. R. C. McCarter, Mr. and Mrs. Hart Fuller, Miami; Mickey Mansion, Gibsonton, Fla.; Jackie Duncan, Philadelphia; Tommy and Ruby Wilson, Richmond, Va.; Stanley Barbay, Gibsonton, Fla.; Art Parent, Greensboro, N. C.; Samuel Decarra, Baltimore.

Lee Erdman, Gibsonton, Fla.; Mrs. Elaine Shropshire, Greensboro, N. C.; Judy O'Dell, Camden, N. J.; Mr. and Mrs. Jackie Owens, Miami; Mr. and Mrs. Harry Slater, Garfield, N. J.; William Davis, Charleston, W. Va.; William Hammond, Miami; Mr. and Mrs. Ray Kelly, Hot Springs; Edward P. Brown, Hapeville, Ga.; Russell Sauerbruch, Central City, Ky.

Francine Cowan, daughter of William and Ada Cowan, to the University of Delaware, Newark; Pearl Martin, Baltimore; Mr. and Mrs. Dale Barron, Mr. and Mrs. Roy Hunter, Miami; Bill Kolenski, Atlanta; Mike Kelly, West Palm Beach, Fla.; Chris Branch, Richmond, Va.; James Rappie, Sharon, Pa.; Mrs. Dorso and daughters, Mary and Elvera, Paterson, N. J.; George Goodman and family, Miami Beach; Mr. and Mrs. Harry Paugh, Mr. and Mrs. Matthew Hemphill, Miami; William H. Harris, Chester, Pa.; Mr. and Mrs. Jackie Fields, Providence; Earl Baker, Samuel D. Spotto, Petersburg; William Cowan, Miami; R. C. McCarter, New York, and Edward K. Johnson, Philadelphia.

## TURNERS WIN IN DEBUT

(Continued from page 34)

Turners were the only ones to show the spot this year.

They had a pleasant surprise in Charleston when Pvt. Olin G. Carter, better known as "Mutt" and a former employee of the Turners, appeared on the midway. He made the trip to winter quarters with the show. Mr. and Mrs. Richard White, who operated palmistry and cigarette gallery, stored their equipment in quarters and left for their home in Muskegon, Mich. Mr. and Mrs. Harry Phillips went home to Springfield, Ill.; Mr. and Mrs. Louis Logan to Macomb, Ill.; Anna Belle Trimuar, mail agent and The Billboard sales agent, to Texarkana, Tex., where she and her husband will visit her parents, and Sam Spanglo home to Champaign, Ill.

The Turners will remain in Petersburg to superintend repairing and building of a larger show. Jack Price, publicity director, will also be in Petersburg for the winter. Mr. and Mrs. Jack Thomas, after a short visit to their home in Ladd, Ill., will winter in Biloxi, Miss., and Hot Springs.

## SPARKS GROSSES SLUMP

(Continued from page 34)

C. H. Jackson, registered tops. Other fairs clicked satisfactory, altho Bay County Fair, Panama City, Fla., and Jackson County Fair, Marianna, Fla., were below expectations.

One staff change was made, Bill Dollar succeeding Joe J. Fontana in advance, Fontana returning to the Heth Shows. Staff at closing: J. F. Sparks, owner-manager; R. L. Overstreet, secretary; Bill Dollar, general agent; William M. Jarvis, electrician. Dollar and Overstreet have been re-engaged for the coming season. During the Southern tour the show carried 10 rides, eight shows and about 50 concessions.

Joining for the fairs were Mrs. Evelyn Finley with two kiddie rides, Britt's Fly-o-Plane, Harold Lucas's Roll-o-Plane, Mose Smith's Snake Show, Haggart's Girl Show and Fred Miller's two Girl Shows. All had satisfactory business. Cotton Club showed an excellent gross on the season under direction of George and Bertha Harris. Lee's Society Circus and his Wild Life Show also clicked. Two trucks were wrecked, but no serious injuries resulted. Merry-Go-Round was wrecked on the run from Florence, Ala., to Roanoke, Ala., and could not be repaired to complete the season. Work in winter quarters has started under Ed Elam and C. S. Batto. Plans are to open early in March with no increase in size contemplated.

## Carnival Routes

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

All-American Expo.: Orange, Tex.; Port Arthur 27-Dec. 2.  
Ark.-La. States: (Broad St. at Hazel) Texarkana, Ark.  
Eistany Greater: Orlando, Fla.  
Blue Bonnet: Tomball, Tex., 20-26.  
Blue Ribbon: Pompano, Fla.  
Dixieland: Meridian, Miss.  
Dyer Greater: Okolona, Miss.; season ends.  
Eddy Bros. & Proll: (Shrine Circus) Daytona Beach, Fla., 20-25; (Shrine Circus) Miami, Dec. 1-17.  
Expo. at Home: Charleston, S. C.  
Pay's Silver Derby: Union Springs, Ala.  
Gayland: Cuthbert, Ga.  
Gentsch & Sparks: Centerville, Miss.  
Greater United: Laredo, Tex.  
Kirkwood, Jos. J.: Charleston, S. C.  
Lawrence Greater: (Funland Park) Tampa, Fla.  
Lone Star: Golden Meadow, La., 20-30.  
Magic Empire: Rayville, La.  
Marion Greater: Columbia, S. C.  
Mighty Monarch: West Palm Beach, Fla.; Fort Myers 27-Dec. 2.  
P. & W. Greater: Roff, Okla.  
Playland: Live Oak, Fla.; Perry 27-Dec. 2.  
Royal American: Pensacola, Fla.; Tampa 30-Dec. 10.  
Royal Amusement Co.: Cross City, Fla.  
Royal Expo.: Pensacola, Fla., 20-24; Tampa 26-Dec. 10.  
Shamrock: Jackson, Miss., 20-29.  
Southern States: Pahoee, Fla.; Clewiston 27-Dec. 2.  
Southern Valley: De Ridder, La.  
Toyland: Alexandria, La.  
Ward, John R.: Baton Rouge, La.  
Wonder City: St. Martinville, La.

## Circus Routes

Bradley & Benson: Evergreen, Ala., 21; Brawton 22; Altmore 23; Bay Minette 24; Foley 25.  
Dalley Bros.: Kosciusko, Miss., 21; Grenada 22; Canton 23; Hazlehurst 24; McComb 25; Morgan City, La., 27; New Iberia 28; Lafayette 29; Opelousas 30; Eunice Dec. 1; Crowley 2.  
Davenport, Orrin: Wichita, Kan., 27-Dec. 2.  
Jacobs, Terrell, Circus Unit: Sheboygan, Wis., 20-26.  
Polack Bros.: Little Rock, Ark., 27-Dec. 2.  
Sells-Sterling: (Armory) Sheboygan, Wis., 26-29.  
Sunbrock, Larry, Rodeo: New Orleans, La., 20-26.

## Misc. Routes

Amazo: (Schools) Biloxi, Miss., 22-23.  
Arren & Broderick (Latin Quarter) Detroit 22-23.  
Barrett, Roy (Stix, Baer-Fuller Store) St. Louis.  
Birch: Springville, Utah, 22; Payson 23; Spanish Fork 24; American Fork 27; Manti 28; Richfield 29; Monroe 30.  
Campbell, Loring: Flint, Mich., 22; Royal Oak 27; Wayne 28; Lakewood, O., 29; Rocky River 30.  
Couden, Doug & Lola: School assemblies, Tucson, Ariz.  
Daniel, B. A.: Pittsburgh 22-27.  
Davis, Lou, Oddities: Dumas, Ark., 20-28; McGehee 29-Dec. 19.  
Enos, Rue & Phil (Indoor Circus) Wichita, Kan., 26-Dec. 3.  
Faber, Margaret, Dancers (Oriental) Chicago.  
Payssoux: Hobbs, N. M., 22; Seagraves, Tex., 23; Littlefield, 24; Tucumcari, N. M., 25.  
Francis, Leo (Block's Toyland) Indianapolis, Ind.  
Hagar, Doc, Oddities: Pittsburgh 20-25.  
Heller, Jackie (Oriental) Chicago.  
Lankford, Walter L., Wild Animal Show: Moultrie, Ga., 20-25.  
Long, Leon: Birmingham, Ala., 20-26.  
Mills, Vickie (Keith) Indianapolis.  
Montague, Duke: Grace, Idaho, 23; Paris 24; Logan, Utah, 25-26; Lewiston 27; Preston, Idaho, 28; Malad 29; Afton, Wyo., 30-Dec. 3.  
Parker, Lew (Oriental) Chicago.  
Parrish, Helen (Oriental) Chicago.  
Rleton's Dogs: Murfreesboro, Tenn., 20-25.  
Rognan, Lorraine (Oriental) Chicago.  
Slout, L. Verne, Tent Show: Jefferson, Tex., 20-25.  
Thomas, Patti (Oriental) Chicago.  
Rock & Dean (Owl Club) Perkarsle, Pa., 20-25.  
Turtle, Wm. C.: Portland, Ore., 20-25.  
Victor & Ruth (Oriental) Chicago.  
Virgil: Kalama, Wash., 27; Washougal 28; Vancouver 29-30.  
Western Prairie Ramblers (Downtown) Chicago.  
Yvette (Oriental) Chicago.

## M. A. SRADER SHOWS

For 1945

Want to book Pit Show, Sportsman Show, Penny Arcade. If you haven't tops I'll furnish them. Address BOX 1895, Wichita, Kansas

## LONE STAR SHOWS

Out All Winter. Now booking Shows and Concessions. Address:

J. R. McSPADEN  
Golden Meadow, La., until Nov. 30.

**BALLYHOO BROS.**

(Continued from page 34)

One of the big ambitions of one of our bosses is to be seated at the speakers' table. Judging from hints dropped, his message is an important one. Last year at a showmen's meeting he started a speech, but the house was empty before he finished. If the writer remembers rightly, his subject was: "Will Ride Tickets Again Be Sold at Three for a Dime?" Personally, I believe that everybody is entitled to take the floor and talk, whether he has anything to say or not. It wouldn't interfere with anything, because no one listens.

We advocate doing away with private tables. The way the guests are spread out nobody hears what a manager is saying. If one big table were used, then when a manager talked to his general agent at the other end, all guests would know he had something hot in the offing. Another thing we are against is the secret method used in booking. Every manager should mention in his speech what he will or won't do. That would do away with the soap-box stuff in the hotel lobby. That way the best speaker would get the best route and, as talk is cheap, managers wouldn't have such big building programs; that is, they would only be big in conversation. No applauding or stomping of feet should be allowed by the opposition stooges. It might kill the speech by out-louding the speaker. Speeches prepared by writers or lawyers should be barred unless the speaker has an interpreter at his side to pronounce the words. We said "interpreter" not "interrupter." When we see the day that fair managers start boasting about having booked the greatest amount of free speech in the midway biz, we'll all become managers. It'll be the making of our futures. MAJOR PRIVILEGE.

**HENNIES 30% OVER '43**

(Continued from page 34)

Business increase was 30 per cent over 1943. Only four nights were lost to rain, and even with shortage of help and other adverse conditions, Monday night openings were made on time. Show train returned to the State fairgrounds here, where winter quarters were ready, all arrangements having been made by Louis Berger, traffic manager, who had been here two weeks.

Staff at close of the season: Harry W. Hennies, general manager; J. C. McCaffery, general representative; Louis Berger, traffic manager; Fizzie Brown, concession manager; Mike Conti, publicity director; Clint Shuford, secretary and treasurer; Dell (Whitey) Lamkin, electrician and Diesel engineer, and Jack Morgan, trainmaster. After close of Seaside Park, Virginia Beach, Nate Worman joined September 10 and has been assisting Manager Hennies. He is now organizing crews to open quarters January 1 and to rebuild and repair equipment so that it will be ready to open about the middle of March.

Foremen who closed with the show were Bob Wilson, Merry-Go-Round; Joe Kissel, Ferris Wheels; Dick Davis, Caterpillar, and owner of the Bouquet of Life Show; Mississippi Fred Baker, Octopus and Baby Auto; Bill Miller, Hey-Dey, and John Miller, Rocket, Dutch Wilson, who had the Fly-o-Plane and Kiddie Auto all season, after shipping his rides to quarters, left for Houston to spend the winter in his new home with his wife, who left a few weeks ago to put it in readiness. Max Goodman, who had been on the show during its Southern tour

with his Scooter, left for Miami, where his ride will be on the midway at the Shrine Festival. Mr. and Mrs. Ray Miller, who operate the Funhouse, will go home to Dallas for the holidays. June and Buttons Grantham, of Monkeytown and Glasshouse note, came to quarters with their equipment and will start rebuilding for the coming season.

Ted Barro, manager of the Motordrome, returns to Garfield, N. J. Bill Morgan, assistant to Clint Shuford, returns to Zanesville, O. But Bethune, cookhouse operator, after storing equipment in quarters, will go to the Chicago conventions. Angelo Ventura, mailman and The Billboard salesman, returns home to Paris, Tex. Mr. and Mrs. C. Lutz, after the best year of their careers with photo and jewelry concessions, go to Springdale, Ark., to their chicken farm. Many of the concessionaires plan to attend the Chicago meetings.

**SLA TALKERS NOTABLE**

(Continued from page 34)

Bellaire was United Press chief in the Tokio area before start of the war. He was a prisoner of the Japs six months and returned to the States on the Gripsholm with Ambassador Grew. He is well known as a commentator on the Blue Network and as a contributor to Reader's Digest, Collier's and other national publications. At present he is doing a series of articles for Collier's.

Banquet and ball will be held Wednesday night, December 6, in the Grand Ballroom of the Hotel Sherman. Because of the 20 per cent government tax, price of tickets will be \$8, tax included. Secretary Joseph L. Strelbich reported that reservations already assured a capacity attendance and he urged all who expect to attend to get their reservations in at once.

**Dr. Cox Memorial Speaker**

CHICAGO, Nov. 18.—Preparations for the annual memorial service of the Showmen's League of America have been completed and, as in recent years, the service will be held in the Bal Tabarin, Hotel Sherman, at 1:30 p.m. on Sunday, December 3.

Rev. Clinton C. Cox, pastor of Drexel Park Presbyterian Church, will officiate at the services, and there will be a musical program. As there will be no service at Showmen's Rest because of transportation restrictions, all showmen are urged to attend the service in the hotel.

**STRATES UPS DIXIE 20%**

(Continued from page 34)

in Anderson, S. C., October 30-November 4, where 20 rides and 18 shows were presented. Few changes will be made in personnel of the show.

Show train arrived in Mullins winter quarters Monday morning and by Wednesday noon everything was placed in the two big barns. Train is on trackage adjacent. On Wednesday evening General Manager Strates gave a farewell party at the Welcome Inn to those still in town. Present were Manager Strates, General Agent W. C. (Bill) Fleming, Assistant Manager Dick O'Brien, Nick Bozinas, Mr. and Mrs. Percy Morency, Mr. and Mrs. J. C. Weer, Mr. and Mrs. Wayne Kingsley, Mr. and Mrs. Walter Marks, Keith Buckingham, Mr. and Mrs. De Caprio, Bill Leon, Louis Strates, Lauren Kimes, Mike Olsen, Joe McCormick, Frank Zaccaroli, auditor; Mr. and Mrs. Earl Truax, son and sister; Chester Cavanaugh, Mr. and Mrs. James Yotas, James Leonard, Bill Bishop, Fred Waite, Mr. and Mrs. Bowe, James Strepells, Mark Bryan and Red Holldridge.

Manager Strates said much improvement would be made in physical equipment and, altho he did not contemplate enlargement of the show, two more light towers would be added and when the war was over the four big searchlights would again be used.

Material has been arriving in quarters and after a short rest work will begin in all departments. In quarters are Dick O'Brien, Percy Morency, James Yotas, Mike Olsen, Henry Brooks, Red Holldridge, Ed Hildbrandt, James Leonard, Charles Duffy, Ed Stephens and Lester Cary. Assistant Manager O'Brien again has charge of quarters and booking of attractions for 1945.

**RAFTERY HAS BEST DAY**

(Continued from page 34)

in quarters begins. Manager Raftery said several shows and three rides would be added, reopening to be about March 15. He and the staff will attend fair meetings in Richmond, Va.; Raleigh, N. C., and Columbia, S. C. Among concessionaires at the closing, most of whom

have been with the show all season, were Mr. and Mrs. Teddy Betz, Leon Randall, Jimmy Bickford, C. L. Williams, G. V. Minden, Bert Cooper, Percy and Nellie Sink, Eddie Johnson, Eddie Boon, Mrs. Nellie Sink, Mr. and Mrs. Jake Stallings and P. G. Hedgecock.

Flying Romas Troupe, Roy and Mary Valentine and Francis Rennie, who closed a successful engagement of 34 weeks as the free attraction, will play indoor circuses starting January 1. Executive staff at closing was: James M. Raftery, owner and general manager; Mrs. Carrie Raftery, secretary-treasurer; Eddie Cooper, concession manager; Eddie M. Lewis, business manager; Walter D. Nealand, publicity director; Percy Sink, maintenance; P. G. Hedgecock, chief electrician, in charge of Diesel light units; Leonard (Skeeter) Garrett, superintendent of rides; John Haddak, superintendent of gates; Mrs. Pera Hedgecock, manager of cookhouse. Art Spencer's Lion Motordrome got top money in Warsaw; Jimmy Simpson's Jump and Jive, minstrel revue, being a close contender.

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**ROYAL EXPOSITION SHOWS WANT**

For Sebring, Fla., Nov. 27 to Dec. 9, Sarasota, Fla., Dec. 11 to 23: Free Act to feature. Great Leroy and J. A. McIntosh, wire quick what you will do. Others also wire. Can use Fly-o-Plane, Octopus and two Kiddie Rides. All address this week, ROYAL EXPOSITION SHOWS, Wauchula, Florida.

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BOX 125 CANEY, KANSAS

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Annex Attraction for Side Show. All winter's work in Florida. Join immediately. Wire, don't write.

**MARK WILLIAMS**

Care Playland Shows

Live Oak, Fla., this week; Perry, Fla., next week.

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Wanted—Partner with \$2000. Only studio of its kind. Something different. Fine location. Well established in large city. Too much work. **ASTROLOGER**, care The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

## FOR SALE

Unborn Show, complete, including real human specimens; twenty by thirty Top, complete; thirty foot Banner Line, three Banners, Ticket Box, Inside Pit Tables, Lights and Stringers; also Drapes for complete inside coverage. Outfit complete in first-class condition. Must sell at once, sickness. Write or wire

**Manager Unborn Show**

In Care General Delivery, Beaumont, Texas

## WANTED

Octopus with or without transportation, late model Kiddie Rides, Autos and Swings.

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## SOUTHERN STATES SHOWS

WANT

For Balance of Season

Photo Studio, Jewelry Engraving, Bumper, Watchla, Bowling Alley, Biugo, Guess Your Weight, Candy Floss. Positively no racket. Pahokee, Fla., this week; Clewiston next. Remember, we play only the best. All answers to **JOHN B. DAVIS**, Pahokee, Fla.

## WANTED

Painter, good Builder, Organ Man, Ride Foremen and Working Men. Winter quarters open January the 1st.

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Concessions of all kinds. Roll-Down and Razzle-Dazzle Agents, also Dealers. Shows with own outfits. Interested in buying super Rolloplane or Tilt-a-Whirl. State condition and lowest cash price.

This show stays out all winter playing money spots in Louisiana. Write or wire **MANAGER SOUTHERN VALLEY SHOWS**, De Ridder, La., this week; then as per route.

## WANT TO BUY FOR CASH ALL-ELECTRIC FROZEN CUSTARD MACHINE

Mounted on Truck or Trailer or Machine Alone. State Full Particulars in first wire or letter. Address:

**GEO. A. GOLDEN**

28 N. E. 54TH STREET

MIAMI, FLA.

## LAST CALL—LAST CALL

St. Petersburg, Fla., 10 Days—10, commencing Dec. 29th; Plant City, Fla., week Dec. 11th. Can place two more major Rides (not conflicting), also Shows of merit and any and all legitimate Concessions. No gate admission and sensational Free Act. M. Weiss wants Foreman to handle Ferris Wheel, Kiddie Ride and Chairplane. Write or wire

**BARNEY TASSELL UNIT SHOW**

ST. PETERSBURG, FLA.

## FINAL CURTAIN

(Continued from page 33)

a heart attack. Interment in Union Cemetery, Niles, O.

**WELLS**—Oakley, of the Wells Brothers Trio, bar act, killed in action in Germany October 12.

**WIELAND**—Anna B., 80, associated with her brothers, Edward and Will Wieland, in the operation of Lake Wood Resort, Lake Wood Park, Ia., at Lake View (Ia.) Hospital recently. Another brother, Charles, St. Louis, also survives. Mass at Catholic Church, Wall Lake, Ia., with interment in SS Peter and Paul Cemetery, Carroll, Ia.

**WOOD**—Frank Elmer, 52, concessionaire on World of Today Shows the past five years, following a heart attack October 19 in Beaumont, Tex. He was playing the fair there with Dodson's World Fair Shows at the time of his death. Survived by his widow, Irene, Dallas. Interment in Magnolia Cemetery, Beaumont.

## Marriages

**BURNETT-FALLON**—Ernest Burnett, author of *Melancholy Baby*, to Mrs. Anna Louchlin Fallon, non-pro, in New York September 30.

**DUSCH-ANDREWS**—John F. Dusch, circus band leader, and Edna Andrews, in Jackson, Mich., November 18.

**OSTRANDER-WILLIAMS**—Arnold Ostrander to June Williams at Jeffersonville, Ind., November 3. Bride was with Merrill Troupe and with Downie Bros. Circus.

## Births

A daughter, Diana Stephanie, to Mr. and Mrs. Cliff Hall October 19 in Newport, R. I. Father is piano-vocal entertainer; mother, a former band vocalist.

A son, Dwight Townsend, to Al and Lynne Pitcaithley in St. Francis Hospital, Carlsbad, N. M., October 23. Parents are well known in Midwestern tent repertoire circles.

A son, Dwight Townsend, to Al and Lynne Pitcaithley, both well known in rep circles, at St. Francis Hospital, Carlsbad, N. M., October 23. Mother is announcer at Station KAVE, Carlsbad, and father is stationed at Carlsbad army base.

## A BELL FOR ADANO

(Continued from page 30)

hall. The cheers of the people on the streets hail the bell—and Joppolo.

*Adano* is rich in excellent characterizations. Tito Vuolo is fine as the interpreter; Gilbert Mack's eternal usher, Leon Rothier's village priest, J. Scott Smart's water cart driver and Alexander Granach's rebellious Tomasino, the fisherman, are outstanding. For the Americans, Everett Sloane creates a memorable Sergeant Borth, and Bruce MacFarlane does well by the unpleasant role of Captain Purvis, who causes Joppolo's downfall.

The serious flaw in the play is the role of Tina. As the part stands now, it is without plot justification, yet is necessary to the dramatization. Law and order are not the only problems of AMG.

The "boy-meets-girl" angle is there as well. If Tina represents the romance theme, and certainly Joppolo's speech telling her that he wants her indicates it, then the part must be built further into the play. After all of Joppolo's good works and noble example, it comes as a shock to have him turn to a girl who has been seen so little with the announcement that he cares for her. It weakens the character of Joppolo with its incongruity.

*A Bell for Adano* is excellent theater and good entertainment. Once the hour-long first act is whittled and Tina's part brought into focus, it should stay around for a long time.

Barbara Pearson.

## GLAD TO SEE YOU

(Continued from page 30)

debut with this one. Holding down the comedy department, he is held down by the book. Like Miss Withers, if given a chance to let himself go, as he does with the comedy songs, Wolper can have a wopper with his spectacle.

Giving good comedy support as the hawkshaw hounding Davis, the mlsinformed magi, is vet Sammy White. He registers the only show-stopper and the show's biggest laugh-register, in stepping out of the book for his standard vaude specialty—pantomiming a ballerina disrobing for her bath.

Among the others, Gene Barry and Nancy Donovan, as a more stable romantic couple, add good voices in support.

Everything but the boys in the back room were thrown in for the opener, first act running almost two hours alone, with a treadmill rostrum to plug stage waits. But once the chaff is weeded out, and so much of it is so obvious, plus the impact of comedy, there's enough shown to indicate that *Glad To See You* packs most of the ingredients so necessary for hit category.

Originally skedded for a fortnight, Wolper will keep the show going here for four weeks, until December 9, before bringing it into New York.

Maurie Orodener.

## FOLLOW-UP REVIEWS

(Continued from page 26)

tion almost to a fine art. Despite his audience heckling, laughs pile up. Getting a stiff shirt on the floor to stick his head into Swann's guillotine is no easy matter. Yet it's done easily and inoffensively.

Leonora and Gallant, last caught here about two months ago, have improved a lot. Ballroom stuff is still loaded with lifts but they're now handled with considerable more grace and smoothness. A chin-to-chin spin with which pair close drew excellent mitting. *Bill Smith*.

**LA MARTINIQUE, NEW YORK:** A touch of comedy, particularly if it's good, is the salt that gives any show the necessary flavor. With the addition of the elephantine Zero Mostel, current production gets the spice that wins plenty of applause and brings in the customers. Mostel showed only one new routine and that one had the agents jibbering to each other. Some thought it was terrific; others thought it in bad taste. Routine involved a take-off of Rabbi Stephen Wise as he would sound announcing a prize fight between "... Joseph Lewis, the Brown Bomber and Godoy, the goy." In pontifical, pear-shaped tones Mostel described the action, making frequent Biblical allusions. Quotations from the Old Testament were thrown in with a liberal hand. Reaction by customers was mixed. Two of them, near this reviewer, actually fell off their chairs. Others gave it tepid applause. The majority, however, split their palms. Routine is slow deliberately, particularly when "Dr. Wise" takes up the count over "Godoy, the goy," but the end result is a swell piece of showbiz which sold beautifully.

Rest of Mostel's act was about the same. His Isolationist Senator pulled hefty mitts. The Mother routine, particularly his reference to Westbrook Pegler, got shrieks of laughter. One Tooth, Half a Tooth got the usual good results, and the closer was the familiar Soviet Cossack. Latter has been stretched out with no improvement.

As a seller, Mostel is still there with the punch. But guy needs more and fresher material badly if he is to stay up there. His Rabbi Wise routine is good. This writer didn't find it offensive or irreverent. But if customers find it controversial, so much the better. More of them will pay to see it. *Bill Smith*.

## VAUDE ROUTES

(Continued from page 24)

Richey, Jean (Earl Carroll's) Hollywood, Calif., t, re.  
Rio & Rita (Via-Lago) Chi, nc.  
Ritter, Tex, Rodeo & Hillbilly Revue (Downtown) Chi, t.  
Roark, Edith (51 Club) NYC, nc.  
Rogers, Roy (Island) NYC, nc.  
Rollini, Kurt (Orpheum) Omaha, t.  
Ross, Frank (Diamond Horseshoe) NYC, nc.  
Roy, Don (Henry Grady) Atlanta, h.  
Russell, Andy (Adams) Newark, N. J., t.  
Russell, Jack (Zanzibar) Cleveland, nc.  
Russell, S., & Julia Davis (USO-Camp Show) Tampa, Fla.  
Ryan, Sue (Strand) NYC, t.

S

Sailors, Three (Center) Norfolk, Va., t.  
St. Claire & O'Day (Polack Circus) Peoria, Ill., 23-29.  
Savo, Jimmy (Cafe Society Uptown) NYC, nc.  
Sebastian, John (St. Regis) NYC, h.  
Sedley, Roy (Club 18) NYC, nc.  
Semon, Primrose (Cadillac) Phila, nc.  
Sharon, Nita (Esquire) Norfolk, Va., nc.  
Simpson, Carl & Faith (Sherman) Chi, h.  
Skating Vanities (Auditorium) St. Louis.  
Smith & Dale (State) NYC, t.  
Stevens, Naomi (Greenwich Village Inn) NYC, nc.  
Sullivan, Maxine (Blue Angel) NYC, nc.  
Sumner, Helen (Ivanhoe) Chi, re.  
Sunny, Leo (Shawnee) Springfield, O., h.  
Swann, Russell (Pierre) NYC, h.

T

Thomas, Jimmy (Pennsylvania) West Palm Beach, Fla., h.  
Tigges, Tiny (Show Boat) Cleveland, nc.  
Tlp, Tap & Toe (Palace) Cleveland t.  
Tranger, Don & Alpha (Carman) Phila 17-23, t.  
Towne, George (Brown) Louisville, h.  
Toy Sisters (Lookout House) Covington, Ky, nc.

V

Vance, Tari (Strand) NYC, t.  
Venuta, Benay (Copley Plaza) Boston, h.  
Vernon, Wally (Latin Quarter) Chi, nc.  
Vincent, Dorrie (Terrace Room) NYC, h.  
Vine, Billy (Latin Quarter) NYC, nc.

W

Ward, Michael (Biltmore) NYC, h.  
Warren, Annette (Carter) Cleveland, nc.  
Watson, Peggy (Blue Angel) NYC, nc.  
Wayne, Cholly (Normandie Room) Cleveland, nc.  
Wayne, Eleanor (51 Club) NYC, nc.  
Welles, Three (Michigan) Detroit, t.  
Wells, Billy, & Four Pays (Lookout House) Covington, Ky., nc.  
Wheeler, Bert (Paramount) NYC, t.  
White, Josh (Cafe Society Downtown) NYC, nc.  
Willard, Harold (Gay '90s) NYC, nc.  
Winchell, Paul (Michigan) Detroit, t.  
Winston, Jackie (Maxim's) Bronx, N. Y., nc.  
Woods & Bray (Bowery) Detroit 20-Dec. 3, nc.  
Worth, Coley, & Marcia (Center) Norfolk, Va., t.  
Wyse, Ross, Jr. (Beverly Hills) Newport, Ky., cc.

Y

Youngman, Henny (Capitol) NYC, t.

## Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.  
Francy's, Dorothy, Ice Fantasia (Benjamin Franklin Hotel) Phila.  
Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.  
Hats Off to Ice (Center Theater) NYC.  
Henle, Sonja, Hollywood Ice Revue (Colliseum) Indianapolis 16-26.  
Ice-Capades of 1945 (Municipal Aud.) Buffalo 20-26; (Garden) Toronto 27-Dec. 2.  
Ice Follies of '45 (Madison Square Garden) NYC, 21-Dec. 3.  
Ziegfeld, Dolores, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

## WANTED

GENERAL AGENT (salary \$150.00 per week), also CAPABLE SECRETARY who can handle all tax forms and office details.

**JOHN R. WARD SHOWS**

BOX 148 BATON ROUGE, LA.



# Games Are Struck Foul Blow

## How WPB Is Issuing Those Spot Approval

### Await First C. M. Firm

CHICAGO, Nov. 18.—The weekly reports of the War Production Board, showing the names of firms that have had permits approved under the spot plan, are being watched eagerly by the coin machine trade to see when the first coin machine manufacturing firm appears on the list.

The following list, which shows the firms getting permit approvals in seven Midwestern States during the week ending November 7, contains the name of at least one firm that has supplied a device used in the assembly of a coin-operated machine:

#### ILLINOIS Chicago

- Fullman Standard Car Mfg. Co.—Railroad car repair parts.
- Johnson Chair Co.—Wood office chairs with metal swivels.
- Great Northern Chair Co.—Wire chairs, angle iron stools.
- Nellie J. Kaplan Co.—Portable electric lamps.
- Churchill Products Co.—Incandescent portable lamps.
- Metalcraft Corp.—Picture frames.
- Ampre Corp.—16mm. motion picture projector parts and accessories.

#### Franklin Park

- John E. Walsh—Fishhooks.
- Moline
- Venetian Blind Mfg. Co.—Venetian blind slats.
- Peoria
- Peoria Bedding & Supply Co.—Innerspring mattresses.

#### INDIANA Auburn

- Messenger Corp.—Calendars.
- Brazil
- Continental Car-Na-Var Corp.—Rug scrubbing machines.
- Indianapolis
- General Equipment Co.—Ice cream machines.
- Indianapolis Nat'l Mattress Co.—Innerspring mattresses.

#### Nappanee

- Vitreous Steel Products Co.—Enameled steel table tops.
- Seima
- Universal Tool & Stamping Co.—Bumper jacks (passenger car).
- Terre Haute
- Terre Haute Nat'l Mattress Co.—Innerspring mattresses.

#### IOWA Boone

- C. L. Percival Co.—Refrigeration equipment.
- Davenport
- Voss Bros. Mfg. Co.—Washing machine parts.
- Des Moines
- The Grask Co., Inc.—House trailers.
- Hulsizer, Inc.—Advertising display nov.
- Schmitt & Henry Mfg. Co.—Box spring foundations, sofa beds, etc.
- Stoner McCray System—Signs, outdoor.
- Mason City
- Farrer & Co.—Elec. sign and lighting.
- Spencer
- Spencer Machine & Welding Works—Snow shovels.

#### MICHIGAN Detroit

- Steel Materials Corp.—Frying pans, dustpans.
- Dundee
- Art Glass Novelty Co.—Curtain rods.

#### MINNESOTA Albert Lea

- Olson Mfg. Co.—Electric ventilating units for barns.
- Queen Stove Works, Inc.—Automatic water heaters.
- Duluth
- De-Witt-Seitz Co.—Innerspring mattresses.
- St. Cloud
- The Hilger Co.—Floor sanding machines.

(See SPOT APPROVAL on page 71)

## Official Word on Post-War Orders

WASHINGTON, Nov. 18.—Priorities Reg. 1 was amended November 13 by the issue of Interpretation 11. The amended form refers to accepting post-war orders by manufacturers and other firms.

The following amended interpretation is issued with respect to Priorities Reg. 1: (a) Some orders and regulations of the War Production Board forbid the placing or acceptance of purchase orders for certain materials or products unless the purchase order bears specified preference ratings, or unless they are accompanied by an allotment symbol or special authorization, or unless they meet some other condition. Such provisions do not, however, prohibit the placing or acceptance of a purchase order which by its express terms, is not to be filled until after removal of such restrictions by the War Production Board.

(b) A manufacturer may not, of course, schedule such orders for production or place material in production to fill such orders until after the applicable WPB restriction is removed. He may order material, but since §944.14 of Priorities Regulation 1 would prevent his receiving it, the order must call for delivery at a future time when the material can be received. Also, if he is ordering a material which is itself subject to a restriction on placing or accepting of orders, that purchase order must as well be conditioned on the removal of the restriction.

(c) For example, Order L-111 forbids the acceptance of an order for new hand trucks unless the order bears a rating of AA-5 or higher. Nevertheless, an unrated order for hand trucks may be accepted subject to the condition that no steps will be taken to fill it until the restriction on acceptance of unrated orders is removed.

(d) (Deleted Nov. 13, 1944)  
Issued this 13th day of November, 1944.  
War Production Board,  
By J. JOSEPH WHELAN,  
Recording Secretary.

## Business Paper Rehashes Federal Tax Story; Says Business Begrudges Coin

### Forgets Business Men Lead in Clubs Using Devices

NEW YORK, Nov. 18.—A dig below the belt was taken at gaming devices in *Business Week*, a weekly business news digest magazine, in its issue November 11. The dig was in the form of a review of the federal taxes that had been paid on slots and other gaming devices during the last fiscal year. A tabulation of the State-by-State collections, as reported by the Internal Revenue Bureau, was also published.

The article was viewed as good publicity for the contribution the trade is making to the war program, except for an inference that business men were begrudging the money that had been played in the machines, "wishing it had been spent for goods instead."

The article refers to "slot machine parlors," which apparently refers to the stores and other establishments in which the machines are placed, or it may have been meant to refer to the many civic, fraternal and social clubs in which the majority of gaming devices are now located. In these clubs business men are the leading members and have widely adopted bolls to help finance the work of the organizations.

According to the publication, "when the federal government casts about for sources of revenue, it does not let the fact that many States have outlawed certain activities stand in the way of levying taxes on the illegal enterprises."

"The realistic federal tax folks take the view that violators of State laws are willing to take a chance with local enforcement officers but will lay federal taxes on the line rather than tangle with Uncle Sam."

"Thus, slot machine parlors, outlawed by most States, paid \$7,781,600 into the federal treasury in the fiscal year ended last July 1. According to federal statistics, 77,816 slot machine parlors in the U. S., Hawaii and Alaska paid federal taxes last year, compared with 85,987 the year before.

"Top States in which money that many business men wish had been spent for goods and services went instead into 'one-arm bandits' were: California with 7,737 coin-operated gaming device establishments; Illinois with 7,231; Louisiana with 5,926; Wisconsin with 5,596, and Ohio with 5,114. Even Kansas has 1,188.

"But biggest slot machine parlor State in proportion to its size continues to be Nevada, followed in order by Wyoming, Idaho, Washington, Louisiana and Oregon.

"In New York 17 establishments are paying taxes on slot machines, according to the Bureau of Internal Revenue.

"Washington has 21. Other low districts are Oklahoma with 27; Maine with 50; Delaware with 49, and Hawaii with 51. These figures represent establishments where there may be one or more slot machines (coin-operated amusement machines are not included), but the \$100 tax stamp covers all machines.

"In New Orleans, the Ministerial Union has been emphasizing the business angle of the rackets more strongly than the moral angle in a perpetual fight on gambling.

"Their figures, obtained from the district collector of internal revenue, show 8,365 slot machines in 5,926 parlors. About 5,000 are in New Orleans.

"During the past three and one-half years, the courts have destroyed only 586 machines, about 14 a month. A bill dealing with slot machines was killed in

### Editorial

## Fighting Fronts

By Walter W. Hurd

CURRENT reports show that the fighting on all war fronts is now very serious. It is understood that Germany and Japan might suddenly collapse at any time, but the United Nations cannot do anything else than plan on fighting thru to a complete finish.

Due to the prospect that the war on all fronts now may last thru the winter, it is necessary for the United States to take a second breath and plan for increased supplies of materials to be sent overseas. The government has issued emergency calls for certain kinds of vital war materials, and this is taxing many of the manufacturing plants to the limit. One of the big difficulties is a serious shortage of workers at the right place at the right time. In a public plea for more workers in Chicago, a well-known coin machine manufacturer was mentioned as one of those making urgently needed war goods.

This is just one indication of the fact that coin machine manufacturers are doing their part in helping to fight the war to a complete finish. Last summer when there were real hopes that Germany might collapse by October 1, there was a lot of enthusiasm for getting back to civilian production. With many people, this enthusiasm was really a prayer that a complete victory

might be won soon and many lives saved, but subsequent events have shown that this enthusiasm came too soon. The coin machine manufacturers were not carried away by this enthusiasm and continued to go ahead with their job of turning out fighting equipment.

The present situation seems to be that an increase in the production of certain kinds of war goods is the first essential toward victory. Not all of the factories will be given a part in that job. So the rank and file of the industry can sympathize with the problems which face government and business in trying to decide just how much reconversion can be done during the next few months. The problem of preventing unemployment getting even a small start is one that demands the best planning that our leaders can give. The coin machine industry will want to do its part in looking ahead to provide jobs for veterans coming back from the war.

While these special problems confront the manufacturers, the rank and file of the industry should also give stronger support than ever to the Sixth War Loan Drive. The industry has made a good record in past bond campaigns, and this is one in which every group and individual member in the trade should set an all-time record.

### Slot Machine Census

The State-by-State census of slot machine parlors which paid U. S. taxes in 1944 follows:

Ala. .... 115	Mont. .... 751
Alaska .... 105	Neb. .... 368
Ariz. .... 625	Neb. .... 1,016
Ark. .... 356	N. H. .... 178
Calif. .... 7,737	N. J. .... 247
Colo. .... 465	N. M. .... 155
Conn. .... 467	N. Y. .... 1,096
Del. .... 49	N. C. .... 197
D. of C. .... 21	N. D. .... 81
Fla. .... 1,713	O. .... 5,114
Ga. .... 1,494	Okla. .... 27
Hawaii .... 51	Ore. .... 2,447
Idaho .... 1,370	Pa. .... 3,992
Ill. .... 7,231	R. I. .... 180
Ind. .... 1,169	S. C. .... 370
Iowa .... 1,356	S. D. .... 191
Kan. .... 1,188	Tenn. .... 256
Ky. .... 1,200	Tex. .... 4,281
La. .... 5,926	Utah .... 713
Me. .... 50	Vt. .... 77
Md. .... 2,039	Va. .... 614
Mass. .... 445	Wash. .... 5,053
Mich. .... 940	W. Va. .... 1,178
Minn. .... 4,651	Wis. .... 5,596
Miss. .... 1,842	Wyo. .... 784
Mo. .... 260	

the Louisiana Legislature, but the fight-in churchmen have introduced it again.

"Wisconsin is rather smug about its slot machines which last year brought in \$559,600 in taxes alone.

"Altho the money goes to the federal government, Wisconsin thinks that tourists who flock to its lakes and resorts pay not only for the tax stamps but a fat profit to the owners of the machines. In many Wisconsin resorts, slot machine gambling is legal only in the summer-time.

# COINMEN YOU KNOW

## New York:

BOB JACOBSON, op of United Music, has taken larger quarters at 94 West Tremont Avenue, Bronx. . . . BARNEY SUGARMAN, Runyon Sales prexy, is out of town on biz. . . . RAY KNOSS, Midtown Phonograph, and Mrs. Knoss slated for Atlantic City trip to look over arcade buy. . . . LIEUT. "RED" JOHNSON, old-time music op who served as pilot instructor at Amarillo, Tex., has been honorably discharged and was spotted visiting old friends among music men. . . . LEE RUBINOW, back from Florida trip, says he plans another trip soon. . . . DAVID STERN, Royal Distributors, New Jersey distrib, mapping out buying trip that will take him thru most of the Southern States. Stern says equipment need grows more acute daily. . . . GUS SCHLACK, veteran arcade man, who worked at and developed many winners in arcade equipment is contacting the trade with an idea for a new game that looks good. . . . HYMAN BUDIN, until recently under a doctor's care, is on the mend and will be in action soon. . . . HARRY FLAXMAN, Hartford (Conn.) Automatic Sales, snapped buying boxes at Albena Sales. . . . BOB FRIEDMAN, recently honorably discharged from army, has entered ranks of music ops under trade name of Silver Lining Music Company. . . . SGT. LEW FURTAU, nine years in army, who saw action in many sectors and was recently honorably dis-

charged, is new mechanic at Atlantic Distributing. . . . Impromptu arcade men meet took place recently on "Row" when LOUIS RABKIN, arcade owner of New Jersey, met up with AUGUST and LOUIS BERNIE and PHIL MAZZOCKI, arcade men of Palisades Park. Bernie brothers and Mazzocki were victims of Palisades Park fire which completely gutted their spot and they are in the market for entirely new set-up. . . . LOU ROSENBERG, H. Rosenberg Company, is on a merchandise hunt thru the West and Southwest and expects to hit the Pacific Coast soon. . . . LEON TAKSEN, former New York distrib now in Philly, spotted on the "Row." . . . MAX SCHAFFER'S arcade on West 42d Street was plugged in recent issue of *Life* as definitely being part of local color along Gay White Way. Magazine showed night shot of spot with biz booming.

Red Cross has asked key men in trade to form coin machine blood donors unit. Suggestion was made that distrib and ops set aside certain days and come up in bunches to help boys in fox holes. Need is urgent and every drop will help. . . . Canada is reported maintaining strong interest in boxes and arcade equipment. Buyers gripe, however, that prices are too high and distrib expect sales to taper.

## Chicago:

More coin machine distributors from other cities were reported visiting in "the coin machine capital of the world" this week than is usual. Some of them did not want public mention, however, so the list is incomplete. . . . IRVING BLUMENFELD, General Vending Service Company, Baltimore, went on to Milwaukee after seeing some Chicago firms. He is looking for post-war ideas to set up what he plans to make one of the outstanding distributing organizations in the country. . . . EDDIE GINSBURG, Atlas Novelty Company, is back from the Seabees to stay home for keeps, showing his honorable discharge to friends. He will soon be seeing friends in various parts of the country again. Meanwhile brother MORRIE has been on a business trip among operators and reports that the trade is very optimistic about the future.

HENRY SEIDEN, of Albany, N. Y., head of the distributing firm which bears his name, spent a few days here. He is making a thoro study of industrial music and has a good start in this field. He says operators should not go into this field unless they will study it very carefully. . . . W. R. HAPPEL, Badger Novelty Sales Company, Los Angeles, paid Chicago a visit and held conferences with distributors here. He also has an important announcement about future juke box distribution, arrangements having been made with the manufacturer while here. . . . NAT COHEN, New York, and MORRIS HANKIN, Atlanta, were seen together in Chi.

## Philadelphia:

MIKE SPECTOR, again concentrating on machine distribution, particularly for the post-war markets, has set up the Peak Distributing Company with offices and showrooms at 812 North Broad Street. A veteran operator and distributor, Mike will handle all types of coin-operated machines. . . . JOSEPH FRANKEL and WILFRID E. FELDMAN enter the music field, operating as the Crown Music Mart, with the premises at 307 South Broad Street, the hub of their activities.

## Los Angeles:

HARRY KAPLAN was extended congratulations by operators in this section when he marked the 10th anniversary of

# News Highlights of the Week

WASHINGTON.—Before the end of the week, there was talk here of a Senate investigation of the cigarette shortage. OPA and other agencies were still continuing their investigations.

CHICAGO.—The cigarette shortage continued to be front-page news in all parts of the country. A financial editor here suggested that Congress increase the federal tax on cigarettes in order to cut down civilian consumption.

NEW YORK.—*Business Week* magazine took a slap at the gaming device trade in its November 11 issue in reviewing federal tax collections on such machines; said business men begrudged the money played into gaming devices. . . . Racing reports show that New York State got nearly \$27,000,000 in revenue from racing bets this year.

CHICAGO.—An increase in the number of coin machine distributors visiting this city was reported by the trade this week. . . . More than 1,000 representatives of banks attended a conference here this week to discuss loans to veterans. Banks have been urged to counsel veterans about investing in business.

WASHINGTON.—Leaders in the Senate and House say that the federal tax bill will not come up this year and see little chance for amendments until the war is over.

PETERSBURG, Va.—The city inspector said that 12 out of the 15 penny scales in the city were inaccurate. He said that many complaints had been received.

LITTLE ROCK.—The police department has asked newspapers to co-operate in stopping cash payouts on pinball games and also to prevent minors playing the machines. Idea is to protect the city license system.

OMAHA.—At a city council meeting here this week, citizens severely criticized recent proposals to increase business taxes in the city. A proposal to increase taxes on pinball and juke boxes was among the general proposals.

CHICAGO.—A clipping from *The Stars and Stripes* received by a Chicago firm says that one wrecked building in Aachen, when the Yanks entered the city, had a pinball machine in it with a Chicago trade name. . . . A Chicago juke box manufacturer was listed in public announcements of those firms making equipment urgently needed on the war fronts.

KANSAS CITY, Mo.—The Vendo Company has just been notified that it has been awarded the fifth consecutive honor under the Army and Navy "E" plan for excellence in production.

his firm, Southwestern Vending Machine Company. During recent months, Kaplan has expanded his activities and remodeled his headquarters in anticipation of post-war business. Among those who visited Kaplan and participated in the birthday party were Harry Gordon, San Diego; George F. Perry, Las Vegas; G. C. Freburg; McDonald & Manson, Long Beach; Clarence Alton, Sunland; W. P. Keller, Mission Beach; I. B. Gayer, San Bernardino, and Leroy Lambert, who took time off from his navy assignment to drop in and say "hello." Also attending was George Young. His many operator friends were glad to see him out again after being hospitalized for some time.

Arcade equipment is going well for this time of the year in this section. The past week-end found plenty of rain to dampen the crowds in beach spots as well as urban arcades, but operators know California weather and are looking for the break that will again pack the spots. Among those in the city buying this type of equipment during the week was Clarence (Fat) Alton, of Sunland Amusement Park, and Bill Keller, of Mission Beach.

LAWRENCE RAYA, of Colton, in the city and visiting the jobbers on Pico and Venice. . . . MRS. RAY SMITH, of Desert Operating Company of Bakersfield, in the city and putting in some time at E. T. Mape Company, looking over music equipment. . . . LORANG & THORNTON representatives in town from Yuma and buying at Mape Music. . . . MILTON NORIEGA, of Colton, made a brief stay in the city and returned to his ballwick with three phonographs. . . . BILL KINGSBURY, of King Music Company, Santa Ana, made one of his regular trips to the city to secure equipment. . . . RAY EBERT, local music operator, at Jack Gutshall Distributing Company, getting a supply of Exclusive records, especially *Tisco Cisco*. . . . BILL SHOREY, of Inland Amusement Company, San Bernardino, buying recordos to keep his boxes going in those spots that require Western artists. . . . WILLIAM HAPPEL, of Badger Sales Company, is continuing his plans for making 16mm. pictures of golfing subjects. Happel has been working on the idea for some months and intends to cover all sports in a "how-to-do-it" fashion after he gets his initial schedule completed.

## Detroit:

JAMES GIORDANO, collector for Brilliant Music Company, returned this week from a month's vacation spent visiting the principal spots around Hollywood. . . . SARAH FREEMAN is the new book-keeper for Brilliant Music, replacing ANNE WAGMAN who left to get married.

CARL ANGOTT, of Angott Coin Machine Exchange, is busy with a

screw-machine plant which he also owns, turning out parts for B-29's now, and running his coin machine operation as a sideline until victory.

SABORRIS WALTON, who formerly was a partner in the L & W Automatic Phonograph Company, has established his own business as the Walton Automatic Music Company, with headquarters at 8569 Russell Street. . . . GERHARD WOBERMIN, formerly with J & J Novelty Company, has taken over a part of the company's music operations and is operating a route under his own name at 5285 Courville Avenue. Wobermin has also taken over the title of the Ajax Novelty Company, former Detroit jobbing house, altho not using the title at present. . . . WILLIAM B. WARNER, who has moved to 17712 Chandler Park Drive, from Chalmers Avenue, has suspended his music machine operation for the duration but plans to resume after the war. . . . ALBERT D. D. MATHESON, Detroit attorney, has formed Music Rental, Inc., at 2280 Penobscot Building, to operate a variety of music coin-controlled and related devices. The company, still in the planning stage, may go into manufacturing as well.

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# SPECULATE ON TRADE CENTER

## New Trends Promise Chi Will Keep Former Honor

Plants certain to lead in games output—some hint of spread in juke box making—new refrigerated vender biz will be well scattered

CHICAGO, Nov. 18.—The big meeting of the International Civil Aviation Conference here this week led business interests to plan making Chicago a world aviation center as well as the center in other enterprises.

Meeting brought delegates from 51 nations here, and there are good prospects that Chicago will become a kind of air crossroads for future airlines for many parts of the world.

Chicago has been hit by the population trends toward suburban towns during the war, but at the same time it has gained industrially because the war brought a number of big plants into the area.

The coin machine manufacturing industry is carefully watching these trends because for many years Chicago has been

known as "the coin machine capital of the world." This has been decidedly true since the beginning of the pinball industry in 1932 and the modern revival of the juke box industry in 1934. The city has long been recognized as the world center for the manufacture of gaming devices. In the late '20s it appeared that the New York area would be the leading center of the manufacture of vending machines, altho Germany and England were also making strides in the vending machine field. The financial collapse in 1929, however, put an end to the most pretentious vending machine promotions of the day. They have not since been revived. However, the manufacture of modern cigarette machines still continued to be centered in the East until the beginning of the present war.

### Juke Rivalry

The modern juke box industry, which staged its big revival with the ending of prohibition in 1934, has worked hard to make the center in Chicago. The most recent reports indicate that all of the firms making juke boxes before the war will be back in the business on a bigger scale than ever as soon as machines can be made. There may be one or two new firms in the field also. Wurlitzer, at its big plant in North Tonawanda, has kept Chicago from being the total center of the juke box industry up to now. It is well understood that Wurlitzer will produce juke boxes in greater quantities after the war and, hence, will keep Chicago from holding a monopoly. There are current rumors that at least one West Coast firm will put a juke box on the market after the war, but this firm is not expected to rival the big Chicago plants in the near future.

There have also been reports that some of the big radio manufacturing firms will introduce juke boxes after the war, and, if so, they may tend to decentralize the making of music machines. It is reliably reported also that Packard Manufacturing Corporation, Indianapolis, which made juke box accessories before the war, will market a complete juke box after the war.

Altho there have been rival claimants of the birthplace of the pinball game, Chicago certainly holds the honor for developing the first real manufacturing industry in this field, and it also held that title up until the beginning of the war. Reports recently received say that several Chicago manufacturers have experimental models of important new game developments ready to begin manufacture at a high rate of production as soon as conditions permit. At the present time, indications show that Chicago firms will retain the distinction of being the games manufacturing center of the world for some years.

In previous years there was a lot of discussion as to why other cities did not make headway in this field, because a number of firms had tried to rival the Chicago plants. Opinions had it that Chicago became the games manufacturing center because it could get good cabinet work and because of the great number of high-grade plants in Chicago that make electrical parts, tools and dies and other needed materials for making games. It was said that New York firms could not compete with the prices on cabinets in Chicago, altho they could get the needed mechanisms at about the same price.

### West Coast Future

The West Coast at one time started a number of firms making amusement games. This was chiefly inspired by the fact that cheap cabinet work could be

had on the West Coast, but at the same time they could not get the intricate mechanisms as easily nor as cheaply as they could be had in Chicago.

Predictions are being made in business circles that eventually the West Coast may become the leading industrial center of the United States when the Pacific area develops after the war. If so, it may be that in future years, the coin machine manufacturing industry will also move in that direction.

There is strong evidence at the present time that soft drink venders and other types of refrigerated vending machines

may become big business after the war. Before the war the manufacture of these machines was well scattered over the entire Eastern half of the U. S. Refrigeration units are made in various parts of the country and also cabinets for this type of vender. It is strongly presumed that if this type of vending machine makes the progress it is expected to make after the war, the manufacture of such venders will be well scattered over the country. Current reports, however, show that Chicago manufacturers will make a strong bid for a large portion of this business.

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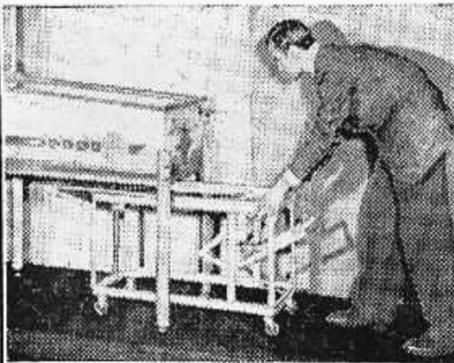
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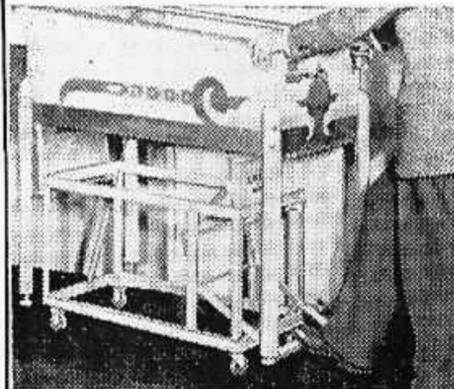
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# Survey Warns That Cities May Wane; But Suburban Towns Are Trade Meccas

## Big Coin Machine Center Covered in Report

NEW YORK, Nov. 18.—If our large cities do not do something about making them better places in which to live, the present flight out of them will challenge the whole structure of metropolitan living. This trend was revealed recently in a magazine survey, and the coin machine industry has vital concern with this trend. With a decentralization of city populations, it would mean that large distrib and operating concerns would lose a great portion of markets. Already in New York, currently the scene of study, the decreased population—the majority being the young men who have gone into the armed services—means a decreased attendance in amusement arcades, a decreased patronage of juke boxes, and a general decrease in the use of coin-operated machines. Of course, New York's native population decreases have been offset by the transient population increases brought about by war conditions.

Yet, post-war prospects, when the nation will return to a more normal and settled population, in view of this trend, mean that the decreases in population will actually be felt in the cutting down of all types of business, including the coin machine industry. The New York Board of Education studying the trend, has emphasized that the cities will either have to make themselves generally the kind of places in which people want to live, or else they will actually become only a partial picture of what they are at the present time.

Whatever happens to the large cities, whichever step is taken, does not mean a pessimistic picture for business in the long run. It would simply mean that if population shifts continued out of the cities, as they are at the present time, business changes would have to

follow. Large operators and distributors would have to spread out into the suburban and rural areas, where already the coin machine industry has found a ready market. This spread-out type of market would simply become a bigger one, and the city coin machine trade would become smaller. No doubt the affected metropolitan coin machine businesses would be offset with the thriving businesses outside of the city. Yet, the important point, according to the survey, is that cities are becoming smaller, and will continue.

### Big City Plans

The plan for making large cities more desirable would represent reconstruction of slums, clearing out the blight that has affected our cities. As cities have become larger, staggering problems have arisen out of them. Housing, education, health, sanitation, crime, high costs of living . . . these are the problems that have gone hand-in-hand with the development of our large cities. And these problems present difficulties that can only be solved dynamically, if they will be solved at all. According to New York's Board of Education, dynamic solution of city problems can only be accomplished thru redesigning the city itself, that is, building new parkways and expressways, tearing down whole sections of slum districts, scientifically planning new buildings and apartments, where people can live in view of open space, houses will have cross ventilation, where there will be back yards, and buildings will present a unity of design. The board already has a model project which shows what it means when it recommends cities to be designed for living, a dynamic solution to most of congested population problems which have resulted

in the discovered trend to "get away from it all."

This sort of dynamic solution to the problem, of course, would require federal funds to be added to the State and city funds for carrying out a plan for reconstruction. The board also reported in such a proposal that the new redesigns would in no sense of the word be public housing, even tho the enterprise would be receiving federal and State aid. The reconstruction plan would include subsidized housing, a means of paying for it, not only thru federal and State aid, but thru the occupants themselves by rent. This reconstruction plan for blighted cities presents an exciting and promising future, and it will stem the flow of population outward to the suburbs and beyond.

The city educational board of New York has pointed to an apartment-house enterprise which will revolutionize city living, where heretofore 6,000 or 7,000 people have lived in congestion and filth and hereafter there will be 24,000 people living in 35 fireproof apartment structures, 13 stories high, with 10-story wings. The details of the enterprise will carry out the purpose of the present survey, fostering healthy and comfortable living for city dwellers. Even community gardens are included in the model plan, and splendid recreational facilities have been centered upon because of the importance of diversion in the average office or factory worker's life. With a growth and reconstruction of slum areas to counteract the existing conditions and their decentralization effects in cities, the future looks bright for coin machine establishments. Here, then, will be bigger and better locations for arcades, bigger and better locations for juke boxes. But this will only come about if cities begin saving their existence now.

If ever there was a time for cities to consider their present plight, it is now. If ever there was a time for projects to begin—on paper at least—for post-war reconstruction, it is now. Work to be done for New York alone, slum clearance, new housing, super highways, sewage-disposal plants, new health centers, schools, hospitals and other means for running the modern city in a modern manner, represents, according to estimates from expert planners, about 300,000,000 man hours and running well over \$1,000,000,000. This planning now is a good excuse for the federal government to enter in and help the cities out of their present plight.

Whether or not the dynamic solution to the problems of our modern cities comes slow or fast, the present trend will continue generally, that is, the decentralization of population. And coinmen and other business men will have to take this trend with its counterpart of decreased gross volumes of business with an adaptable view, following the shifts of markets along with the population. Until the cities cease to create the headaches for those who have left them, there is not much of a healthy future for them. But, on the other hand, once they have acquired the requisites that will make the citizens happy, there is a very rosy future for the redesigned American city.

# New Material Promised Biz By Chemistry

## Big Aid for Cabinets

CHICAGO, Nov. 18.—Wonders made in the field of chemistry will affect all phases of American life, Walter J. Murphy, American Chemical Society's editor, told the Investment Analysts' Club of Chicago this week. Among his predictions were amazing things: glass that will float, glass that is unbreakable, decorative glass fibers of many types and kinds, wood that won't warp or burn, plastics and wood developments that will compete with structural metals, chemically treated soft and inexpensive woods to be transformed into hard woods and dyed any color of the rainbow.

These advances, mentioned only in a smattering way, give the coin-operated industry great hopes for future uses. The juke box trade has utilized plastics to some extent, but the foreseeable future promises great innovations and additions in the use of plastic materials. Cabinets easily moveable are foreseen with the new plywood adhesives perfected now for aviation. These thin sheets of "vener" or ply bonded together can be bent or molded into nearly any shape desired, and they are as strong per unit of weight as steel, Murphy asserted. It can be easily visualized the many uses this would have for the juke box industry, especially in making more decorative and inexpensive cabinets.

Murphy showed many other innovations of chemical origin in the field of textiles, automotive fuel, home construction and furnishings and other consumer products will emerge as soon as war conditions permit restrictions to be lifted. All these revolutionary changes mean that commercial and industrial fields will expand their markets accordingly, but the present time does not permit the results of the research laboratories to be manufactured except in a very slight degree.

This expanded production and good earnings will have far-reaching effects in the coin machine industry, besides the effects of the chemical inventions in the products themselves. Murphy showed, for instance, that the farm population will be affected more by the chemists than the politicians who, by finding new uses for waste products, by modernizing packaging and by improving fertilizers, will find an entirely different type of agricultural life. Another prediction from the chemist was that with chemically improved diets and new drugs to prevent and combat disease "our children or grandchildren will be able to live in good health for 130 years." It would not be too visionary to imagine that another potential expansion for the vending machine field would be in dispensing life-prolonging vitamins and health-giving magic to the public. The developments in every field of chemistry, bound to affect every field of industry, are still in their infancy, Murphy declared at the meeting.

The November issue of *Industrial Marketing* featured an article by Murphy wherein he showed that the present titanic struggle in which all nations are engaged has brought about gigantic expansion in chemical productive capacity financed by government and private funds. The results of the laboratory, now in full-scale production rather than in the partial test tube stage, have been spurred on so that the transition has witnessed a pace never before achieved in the field of chemical research. "We have witnessed," Murphy wrote, "developments almost too staggering to report adequately in the confines of one article."

Few Americans recognize the tremendous magnitude of these contributions because, for one reason, many of the spectacular developments are still shrouded in secrecy. Those that have been revealed are in many instances controlled by secrecy orders from the government. Chemical production capacity holds great promise for the post-war plans of the coin-operated machine industry, and leaders in the field are placing in their plans the new form and shape industry will follow in the post-war chemically-controlled world.

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# Post-Ban Disks Already Spinning

## Press Plugs Victor Disks

### Columbia building backlog for complete national juke and retail distribution

(Continued from page 13)

ing not only current pops but is making tunes that will be worked on within the next couple of weeks or months. Instead of putting tunes out quickly, they're waiting to amass complete production on any one record and then they'll put the disk out thruout the country, en toto.

Victor artists have done four sides each for the most part, and such orks as Sammy Kaye, Tony Pastor, Charlie Spivak and Tommy Dorsey, all cut sides and they were current hits. That means distribution to dealers pronto. Columbia, on the other hand, cut Frank Sinatra, Harry James, Benny Goodman and Kate Smith here in town last week, and stuff was for the most part advance tunes.

Another difference in tunes cut on first sessions was fact that Harry James did his *I'm Beginning To See the Light*, pubbed by his own firm, Grand Music, besides a pop that is just coming up. Frank Sinatra did *White Christmas* and *Saturday Night*, Julie Styne and Sammy Kahn tune that is in Sinatra's firm, Barton Music. Les Brown, who will disk next week, will probably cut *Sentimental Journey* among couple of other pops. *Journey* was written by Brown and will be a Mayfair plug tune by the time the disk comes out. Frankie Carle is skedded to do *Carla Boogie*, his own tune, and another pop for future working.

### Artists' Own Must Be Hits

This doesn't mean that Columbia is favoring artists' own material, except, as pointed out by Manie Sacks, where it actually is hit stuff. It's known that in the case of *Saturday Night*, another firm offered Barton Music \$5,000 for tune, but nix happened. James's tune is reportedly a big thing. Sinatra's waxing of *White Christmas* has caused quite a bit of comment in the trade because it's known that Bing Crosby has done plenty well with the tune each year since song was written in 1942. Trade is pretty well hyped up over the outcome of sales of Sinatra vs. Crosby, altho it's pretty well conceded that both will do plenty well.

All of the big pubs have gotten their share in new dinking, and there's plenty of jubilation around the Alley. Pubs see disk royalties flowing in again as they did in years past, and now they visualize making hit tunes in anywhere from six to eight weeks instead of six to eight months, as has been the case for most tunes in past during the AFM ban.

### Music Makers Stick

So far as artists remaining with the same companies, that's a foregone conclusion. Victor has the same bands again, with Artie Shaw probably dinking either Thanksgiving Day or when he gets to Chicago on his theater tour. Freddie Martin won't do any more dinkings for his Maestro Music, altho he has Georgia Gibbs's dinking of two sides, with gal probably doing two more. However, a funny situation exists there, in that the gal will probably go to Victor, and she therefore may not do the other two sides for Martin. She did *Trolley Song* and *Wish You Were Watting For Me* for Maestro.

Columbia is talking to all artists again, and is on verge of completing a new contract with Gene Krupa. It's now been revealed that the drummer almost reached an understanding with Victor when he first reorganized his band, but

decided to stay with Columbia. Peggy Mann vocaled with Benny Goodman quintet when he disked a standard and a tune from the Billy Rose show. Nelson Eddy, Kay Kyser and Ginny Simms are skedded to wax this week on the Coast for Columbia. James's two tunes are said not to have met with his satisfaction and he's going to do them over again on the Coast.

### All Making a Try

Bands that haven't any contact with the three major companies are all trying to get their hooks in. Sonny Werblin, major dome of MCA's bands, has told several of them that he has contracts with one or another of the companies, but so far both Columbia and Victor are sticking strictly to home plate with what they have.

NBC Recording Library which also signed with Petrillo on November 11, inked a few combinations last week, including Vincent Lopez.

To the outside world, fray is now a hot subject, with dailies thruout the country picking up the fight and editorializing about it daily. Typical was Westbrook Pegler's articles in a New York daily which condemned the precedent-setting fact of the signing. Attorneys for both Victor and Columbia, altho they won't make an official statement, hope that eventually, via talk created by articles, etc., Congressional action will be brought about, altho this is held to be far-fetched and a remote possibility.

### Indie's Outlook

Another ramification, as seen by disk people, is the fact that the many indie record firms that have crept up within the last year or so, will now perish unless they can put out their own material and not depend on outside firms for pressings. Frantic searches are now going on for presses, with many firms that are tied with Scranton going out on their own after the first of the year. With Decca, Columbia and Victor all back in the field again, disk people see Capitol really putting the pressure on Scranton to get material out for them. According to small companies signed with Scranton, there's been no actual cutting of material actually contracted for, however, whereas before Capitol signed with Scranton, they got much more than they do today. Scranton has cut out making commercial disks, such as those made for General Motors in which GM puts out announcements for dealers, etc. Those things have been nixed now and Capitol gets that share.

Another angle, according to some record people, is that the inking will benefit some small companies, meaning those that specialize in jazz. Victor and Columbia, which put out swing stuff (material they had cut before ban) and reissues, were putting blanket on jazz field. However, today, these companies will definitely concentrate on pop stuff, and therefore give little jazz indies a chance to hog the field.

## Good-Will Advertising by Juke Firm Reaps Patronage

ST. JOHN, N. B., Nov. 18.—By advertising the presence of his juke box in eating establishments and other places of entertainment in Halifax, Donald H. Duff, head of the Coney Island Amusement Company, is reaping a harvest, thru the increased patronage each outlet has experienced since display advertisements have been placed in the local dailies by the music distributing firm.

The advertising copy not only mentions the presence of the music boxes, but also tells of the good food to be enjoyed with melody. The juke firm is paying all cost of the advertisements and locations reap the benefit of the plea for patronage. One ad, for example, reads: "Eat at the Delo Cafe . . . Enjoy Music While You Eat." In the same ad—"Soothe Your Tired Nerves . . . Relax While You Enjoy the Delightful Combinations of Good Food and Personally Selected Music—The Delo Cafe, 34 Gottingen Street, Is a Favorite Spot . . . Day and Night."

Coney Island Amusement, the distrib-

## Here's the Way 'Trolley Song' Ended Ban



VAUGHN MONROE AND MARILYN DUKE listen to themselves sing at the RCA-Victor studios, as the Petrillo disk ban is buried November 12. With the two are Tony Bonduso, sax; Fred Maisch, sound engineer; Frank Ryerson, trumpet, and Andy Bagni, sax. The disk was on the air and in the jukeboxes two days after the waxing (14).

## Spot Builds Fence To Spite Cab Tax

ABILENE, Tex., Nov. 18.—Some months ago it was reported that Internal Revenue officials were attempting to collect a cabaret tax on the general business of a special type of location here. The proprietor had a dance floor next to his regular cafe, but which was entirely outdoors. Since the place is in dry territory, no liquor was sold. Considerable discussion was had with revenue agents before a final decision was reached. Finally, the proprietor built a fence between the dance floor and the concession stand so that the patron must go outside in order to get soft drinks. Then the Internal Revenue agents collected only 20 per cent admission tax.

## Knebel Starts Own N. Y. Juke Concern

NEW YORK, Nov. 18.—Leo Knebel, formerly head of the repair department for Manhattan-Simplex and considered one of the top men in juke box mechanical maintenance, has opened his own firm, the Western Phonograph Company at 767 10th Avenue on the Row. Knebel has Joe Pazier, another ex-Wurlitzer man with a good repair background, as his assistant.

Western features a record department as a sideline to repair services and hopes to fill, in part, disk needs of music men submitting repair work to the firm.

## Youth Centers For Wisconsin

An editorial reprinted from The Milwaukee Journal, Nov. 6, 1944.

In all parts of Wisconsin the "youth center" movement is arousing interest these days. Many parents, approached by their children or by adults interested in sponsoring such a project, are wondering just what a youth center is and what function it fills. An explanation would seem to be in order.

A youth center is ideally a "drop-in" place—a sort of clubhouse—for boys and girls of high school age, where, under competent but inconspicuous adult supervision, they may do the wholesome, but not necessarily constructive, things they want to do.

Such a center will come into being only because the youngsters themselves want it and are willing to work for it. The adult sponsorship may be in the hands of the school authorities, of a social agency, or of some "natural" outside group. In any case, it will let the youngsters do the planning and to a considerable degree the financing; its function will be to supervise—and to guarantee.

In the typical center there is a minimum of "program." A dance floor and a music box are provided; perhaps also a few tables for games. There is a place to "loungue" and talk. Only "members"

(See Youth Centers on page 64)



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## Biz Changed; New Wrinkles

There must be a solution but no one is ready to offer one at this moment

(Continued from page 14)

now allegedly facing. And, according to many of the pubs around, it's a "hel-luva" situation.

It started, they aver, when O'Connor got ill some eight months ago. A weak council of the union was elected and did little, they say, to prevent payola, and it was during that time that both BMI and Robbins moved into fray, but good. Whether Robbins or BMI is in violation of the agreement remains to be seen officially, but pubs claim that even if the union doesn't come up with an official nix of the idea—in which case both BMI and Robbins would be put on the blacklist and wouldn't be able to contact unless they did away with practices found illegal by the union—the situation today is pa-a-alenty tough.

They see BMI's activities—which the org's execs claim is completely open and above board—as a means of getting rid of dough that would ordinarily go to the government in taxes. Knowing that BMI has more than \$1,000,000 a year to work with, and after paying off so much for per point plugs, pubs see that the broadcasting firm is working toward an arrangement whereby half of the dough is to go toward performances and the rest for tying up artists, such as band leaders, in pub deals.

BMI execs admit that the trend in music biz is annihilation of the small music pub of yesterday. They reason that small houses always had an opportunity to get a disk plug after top tunes were recorded. They see every band leader in a publishing house eventually and, instead of as before, when small pubs got tunes on disks after top 10 songs were disked, band leaders in pub houses will see to it that their own tunes are on.

### BMI On the Hunt

And it's also well known that BMI is looking for material. They need it, but bad. So far, their deal with Marks, which costs them a guarantee of \$200,000 a year, hasn't worked out too well, according to those on the inside. Marks comes up for re-signing next year, and there's no telling which way he'll go. ASCAP members, who were sore at him for signing with BMI in 1941, today would reportedly welcome him back into the Society, in an effort to hit BMI's increasing activities. Factually, BMI is dominated by music users who are, on the very face of it, opposed to creators of music, because latter take their dough from radio. And radio is the music user

## Sun Sees the Light

CHICAGO, Nov. 18.—The Chicago Sun is the latest in a long line of papers to feature a juke box as a source of pleasure and entertainment for the teen-age crowd.

Recently Ruth Crowley's column, "Today's Children's," dealt with the problem of selfish children. Illustrating the article was a large picture of a mixed foursome gathered around a juke box. The youngsters were obviously having a lot of fun for their nickel.

that dominates BMI.

But what worries majority of pubs most of all is fact that, according to their attorneys, if the practice of putting leaders into business continues much longer without official action, it will become standard and will be accepted as a trade practice. Legal minds say if it once becomes established, it will be extremely difficult to eradicate.

### Dope on Decca

They want definite legal word on Decca's activities in the music pub biz, noting that with Decca working on its own tunes, it's in the form of restraint of trade, altho the practice has become almost accepted by this time. Certain alleged practices, such as Decca's putting out plenty of production on *You Always Hurt the One You Love*, which they publish via Sun Music, so as to make all the juke boxes and cut production on other tunes, has some pubs steamed. They point out fact that the tune made the *Hit Parade* with very few major plugs because of this fact, and resulted in selling of plenty of copies, because of Decca's advantage. Another malpractice, they say, is the use of Dave Kapp's pseudo-name on S-B's *Dance With a Dolly*. He uses name of Mickey Leader, with Terry Shand and Kenny Eaton. Tune was written six years ago, but they say that fact that Kapp's "name" is on tune is one reason why there's been such heavy pushing of disks, made by Russ Morgan, Terry Shand and Evelyn Knight. (Known fact, however, that Knight's disk was a winner from time it came out.)

### No Orchestrations

Trade practice ills they mention could go on all night, but suffice to say, they're plenty worried about the field today. They say that if firms are legitimate in deals with band leaders, companies would put out black and whites on the originals that the leaders give them. Also, they say, if BMI and other publishers who make deals with band leaders for originals, which they say is strictly a subterfuge for the "payola," they would put out orchestrations for sale.

Especially, in the case of BMI which wants performing rights, why not then put out orchestrations of the originals for bands thruout the country and thus increase performances of originals, they ask. The attacks are not only directed at BMI, but all pub houses that make deals with leaders for originals.

### Fumigating Needed

All in all, many pubs say, the field is an increasingly confusing one, and one that needs fumigating, but good. Deals are being made so fast and furious that collective heads reel. When asked why MPPA doesn't do something about it, organization that is supposedly out for protection of music publishers, they say that MPPA has done some real good, for example in the paper situation and many other important points, however, they ask, how can anything really be done about it by MPPA when some of the pubs who sit on the board of directors of the organization are those that are directly involved in what some pubs call "subsidy" deals.

Situation is one that has practically all pubs concerned, and thinking of working out their own deals unless the union clamps down and declares that many of the above points are illegal. The points mentioned above are only a few of the evils, but they're the ones paramount in most pubs minds today. They want to know what the biz is going to be like tomorrow. According to one major pub, if the biz continues the way it's going, he's not sure he wants to stay in it. And he represents a good hunk of coin from ASCAP each year and clears himself \$50,000 a year, which isn't peanuts. This sentiment was echoed by others, too.

## School Season Spurs Opening of TA Clubs

CHICAGO, Nov. 18.—Popularity of the teen-age club movement is proved by almost daily reports of new centers opening all over the country. Other, established clubs, many of which were closed during vacations, are reopening now that the school year is well under way.

Dubuque, Ia., has four youth centers going full tilt. The Barn, sponsored by the YWCA, is starting its second year of operation, as is the YMCA's club. The Dubuque Boys' Club, probably one of the earliest youth centers, has started its 44th year. The Catholic Social Center recently started its fourth year.

In Plant City, Fla., teen-agers have just opened their own youth center in a two-story building owned by district school trustees which was remodeled for that purpose.

### YOUTH CENTERS

(Continued from page 63)

(boys and girls who have paid the small annual fee) are admitted, and membership is usually open only to those of like age. If both "young teeners" and "old teeners" are members, they come at different hours.

In this typical center, supervision is by an alert but retiring mature woman who understands youngsters. Actual selection of this woman is by the youngsters themselves, with the approval of the sponsors. Most of the "policing" is, in fact, done by the boys and girls, who realize that mistakes in behavior may mean the closing of the center.

What "good" may be expected from such a center, carefully planned and understandingly supervised?

First, just this—the youth center, functioning properly, provides a wholesome place for the youngsters to go—youngsters who are bound to go somewhere—and thus reduces the risk that they will go to an unwholesome place. Second, the youth center converts the "gang impulses" of the youngsters to "club impulses," with adults co-operating.

The only danger in a youth center is a danger from loss of interest by the youngsters themselves and by the sponsoring adults. A youth center can degenerate very rapidly (and without parents being immediately aware of the fact) if interest lags. For that reason, if for no other, sponsorship should be in the hands of a permanent, sincere and informed group—a group which will close a center down if it gets out of hand.

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## New Recording Firm

Kelly Music Publications has formed its own recording outlet, known as Process Records. Among the first recordings made were four sides by Gordon Sizemore and Little Betty, Southern harmony team. The selections recorded were *I'm Gonna Ride That Train to Heaven* and *Wrinkled and Old*, both by Sizemore and Tex Hall, and *Winding and My Ranger Joe*, by Roy (Scrubboard) Wallace, Lew Mel, John B. Whitney and Norman Kelly.

## West Coast Notes

Hank Penny, well-known Alabama hillbilly, is in Hollywood.

Foy Willing has returned to Hollywood after appearing at the Madison Square Garden rodeo in New York.

Ray Wade and His Rhythm Riders have been recorded in their first session for Rodeo Records. Waxing was done in Oakland, Calif., where Charlie Washburn, of the firm, and Nat Vincent, of Southern Music, went to conduct the dinking. Wade cut eight sides.

Peer International has accepted for publication the theme song of Bob Wills and His Texas Playboys known as the *Texas Playboy Theme*. It was written by Wills and his featured singer, Tommy Duncan. Also to be published by Peer is *Down Houston Way*, by Wills, Duncan and Ekko Whalen. Nat Vincent, of Southern Music, Peer affiliate, predicts great things for the tunes.

## Davis Tune Going Strong

*New Moon Over My Shoulder* is going strong on the West Coast. This tune by Jimmie Davis, governor of Louisiana, and Ekko Whalen has been recorded by Tex Ritter for Capitol Records. Out two weeks, it has hit ninth place on the Western Hit Parade conducted by Foreman Phillips. *New Moon* is published by Peer.

## Fox Hole Cowboys

From somewhere in New Guinea Jack Penkola writes: "The Fox Hole Cowboys, formerly known as the Corn Cob Cowboys, are in the Southwest Pacific, USO-ing again. This makes our 17th month in the Pacific entertaining the boys. We are doing big things with our version of *Wabash Cannon Ball* and some tunes we wrote, especially *Take It Easy* and *Ask Me No Questions*."

## Boyd Playing Texas Houses

Bill Boyd and his band of Cowboy Ramblers completed a busy month of personal appearances in October with a bang-up job at Orange, Tex., where they were sponsored by the Lions' Club. They are now playing a string of dates for the Phil Isley Circuit in Texas which will include the Brazos Theater, Mineral Wells; Grandad, Brownwood, and the Sadler, Kileen. Boyd's latest song release, *Try Again*, with co-writers Al Moquin and Janie Hamilton, is meeting with enthusiastic reception from fellow artists and dealers. It is published by La Casa Del Rio.

## New Peerless Waxings

Peerless Records' two new 'billie'-buster groups are Ike Cargill's Dreamers and Ray Wade and His Rhythm Riders, both of San Francisco. The Cargill unit features Rusty Draper, tenor, who is creat-

ing a sensation on the West Coast. His style is a down-to-earth version of the Ink Spots. Out of eight tunes waxed at the San Francisco session, seven were composed by Cargill and co-writers. The Dreamers cut *I Held You in a Dream One Night*, *I Must Have All or Nothing*, *Blue Dawn* and *I'll Keep You in My Heart*. On the Rhythm Riders' list were *My Heart's in This Letter*, *Little Arkansas Sweetheart* and *You Can't Give Me Back My Heart*.

## Red Foley Waxings

Ramblin' Red Foley competed a Decca recording session last week. Tunes recorded were *I'll Never Let You Worry My Mind*, *Open Up That Door*, *One Little Lie Too Many* and *On a Pillow of Sighs and Tears*. Foley's *Smoke on the Water* has been No. 1 on *The Billboard's* poll of most played juke box folk records for 10 weeks.

## New "Range Rider"

Miss Terry Trannell, formerly of WLS, Chicago, and also with Pappy Cheshire and His Gang on KMOX, St. Louis, has joined the Range Riders at WGAR, Cleveland, and her singing and yodeling is being featured on the show, which is to appear on a number of War Bond and other personal appearances.

## Down Easters Like Burnette

Smiley Burnette is drawing large and appreciative audiences on his personal-appearance tour thru New England. Critic of *The Daily News*, Springfield, Mass., said of his act at the Court Square Theater: "Smiley Burnette, cowboy comedian of the screen, rounded up some of the largest audiences ever seen at the Court Square Theater. The crowd went for his Western and other songs in a big way, liked his piano-accompaniment selections and roared at his gags. He was called back many times. . . . The kids in the afternoon steadfastly refused to beat it after having seen a complete show until Smiley announced that if they would come backstage he would give them autographed photographs of himself."

## New War Songs

Dave West, staff artist on KALE, Portland, Ore., has written a tune titled *Won't You Write a Letter To Your Soldier Boy?*, which will be published by Peer International.

Jerry Lama's *You're Not the Girl I Left Behind* is being pushed by Tin Pan Alley publishers.

*Rollin' Along to Victory*, words and music by Ralph E. McCoy, is being heard frequently on the West Coast.

*Just a Prayer for My Darling Over There*, by Bill Nettles, Harmie Smith and Nita Baggett, has just been released by Leeds. It's dedicated to Pfc. Bill Nettles Jr., somewhere in the South Pacific with the marines.

Sidney B. Holcomb, of Chanute, Kan., writes that *The Good Luck Song*, which he wrote in 1937 and which has never been published, has become very popular with men in the service since Holcomb sent out a few copies to the boys. "I'm sure there must be some superstition left in us," Holcomb writes, "because I have had over 5,000 requests for the song. It seems the lyrics are in demand as a good luck omen."

# POPULAR RECORD RELEASES

(Continued from page 20)

- THE VERY THOUGHT OF YOU ... Vaughn Monroe (Vaughn Monroe) Victor 20-1605
- THERE GOES THAT SONG AGAIN. Sammy Kaye (Nancy Norman) Victor
- THEY'LL NEVER TAKE THE TEXAS OUT OF ME ..... Dick Thomas ..... National 5004
- TIN ROOF BLUES ..... George Brunis and His Jazz Band ..... Commodore 556
- TOO-RA-LOO-RA-LOO-RAL (That's an Irish Lullaby) ..... Charlie Spivak ..... Victor 20-1603
- WHITE CHRISTMAS ..... Liberty Ork ..... Continental C-1152
- WOULDN'T IT BE NICE? ..... Carmen Cavallaro ..... Decca 18631
- YOU ALWAYS HURT THE ONE YOU LOVE ..... Sammy Kaye (Billy Williams) Victor
- YOU KNOW BABY? ..... Mary Lou Williams Trio ..... Asch 351-3

## Tunester Tattle

Glen H. Taylor, cowboy entertainer, was successful in his race for the U. S. Senate this fall. He claims to have been the first of the cowboy singers to enter politics.

Patsy Montana, who has concluded a tour of the Midwest with a USO show, is back on the *National Barn Dance* at WLS by request of thousands of listeners. On her tour Patsy got a marvelous reception on Jimmie Davis's song *There's a Chill on the Hill Tonight*.

Clifton N. Morgan, song lyricist of Blue River, Wis., has a new number, *Pinto Serenade*, melody by Norman Kelly, which is to be published by Cole.

Two new tunes you'll be hearing on folk tune programs are *I'll Always Be Blue Over You*, by Buddy Williams, Susie and Chuck Palmer, and *I'm Headin' for Heaven*, by Susie, Chuck Palmer and Nelt Swager.

The Hoosier Hot Shots leave for Hollywood next Sunday (26) to go into production on the picture *Rocking in the Rockies*, third in a series they are making for Columbia.

*Juke Joint Cutie*, swing blues number, lyrics by Peggy Ann Munson, music by Jimmy Kirby, will be published soon by La Casa Del Rio.

Lulu Belle and Scotty entertained 500 veterans at Vaughan General Hospital, Chicago, recently on Sadie Hawkins Day.

Dude Martin continues one of the West Coast's busiest band leaders, with programs spotted daily on most of the Bay area stations. Dude's big barn dance is a favorite recreational spot of the teeming defense industry's workers, where he packs 'em in at every performance.

Matt Pelkonen reports Troy Martin, WBIG, Greensboro, N. C., and Claude Casey, WBT, Charlotte, N. C., among those featuring *I'm Glad*, a Boyd-Lashua number, and *Down the River of Smiles*, by Lucille Ritz, Esther Ewald and Bill Boyd.

While in New York recently Foy Willing and His Riders of the Purple Sage recorded *My Heart's in This Letter* and *I'm Down on My Bendin' Knees* on Capitol disks, dittoing both tunes on electrical transcriptions.

## POP RECORD REVIEWS

(Continued from page 21)

**EMMETT BERRY FIVE (National)**  
*Deep Blue Dreams*—FT. By As'D Opinions  
*Sweet and Lovely*—FT. White Rose  
*Kick*—FT.

Kicking off a "Jazz Series" for the label, it's an unimpressive and certainly uninspiring jam session by a pick-up quintet paced by Emmett Berry's trumpeting, and including Don Byas on tenor, Dave Rivera at the piano, Milt Hilton picking the bass strings and J. C. Heard beating out the drum rhythms. Of the four sides, Don Byas's *By As'D Opinions*, a violent riff opus, is the stand-out on the strength of the composer's exciting phraseology on the tenor horn. Berry, lacking body and tone in his trumpet tootling, provides little musical meat in his blowing to make the hot jazz disk-ophiles sit up and take notice. Leads the way for *Deep Blue Dream*, a slow deep purple blues, and for the *Sweet and Lovely* oldie; while Byas distinguishes himself again for his own *White Rose Kick*, which has plenty jump urge but little kick.

At locations overcrowded with the rabid and avid hot jazz fans, "By As'D Opinions" might intrigue for a nickel's worth.

## Fewer Fags for G. I.'s

American troops stationed in England will now receive five packs of cigarettes a week instead of seven, the army announces. This move has been taken to assure more smokes for troops in the front lines.

# RECORDS

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- THE TROLLEY SONG
- WHITE CHRISTMAS
- SILENT NIGHT
- LILI MARLENE
- BOOGIE WOOGIE
- PRETTY KITTY BLUE EYES
- THE VERY THOUGHT OF YOU
- DON'T TAKE YOUR LOVE FROM ME
- STAR DUST
- ALWAYS
- MY MAMA DON'T ALLOW ME
- ADESTE FIDELES
- JOSEPHINE
- DINAH; MOONGLOW
- SUGAR BLUES
- LOVE ME OR LEAVE ME
- BLUES; HONEYSUCKLE ROSE
- CHINA STOMP; RHYTHM RHYTHM
- ON THE SUNNY SIDE OF THE STREET
- BLUE SKIES
- RAINCHECK; PERDIDO
- DEARLY BELOVED
- TEND TO YOUR KNITTIN'
- NIGHT AND DAY
- I NEVER KNEW
- TUXEDO JUNCTION
- A STRING OF PEARLS
- DON'T CRY, BABY
- TO-GETHER
- IS YOU IS OR IS YOU AIN'T MY BABY?
- HOW MANY HEARTS HAVE YOU BROKEN?
- IF MEMORIES WERE MONEY; DOWN IN OLD WYOMING
- SEND THIS PURPLE HEART TO ME, SWEETHEART; THEY'LL NEVER TAKE THE TEXAS OUT OF ME
- BACK ON MY FEET AGAIN
- IT HAD TO BE YOU
- PLEASE THINK OF ME
- LONELY; BLUE DREAMS
- LOVE ME, BABY
- LITTLE TOWN OF BETHLEHEM
- THE FIRST NOWELL
- GOD REST YE, MERRY GENTLEMEN
- HELPLESS
- GOODNIGHT, SWEETHEART
- OUT OF NOWHERE
- OUR WALTZ
- MY MAMA TOLD ME
- RED BLUES
- AFTER IT'S OVER
- THE OLD SOW SONG
- RAMBLIN' COWBOY
- THAT FIRST LOVE OF MINE

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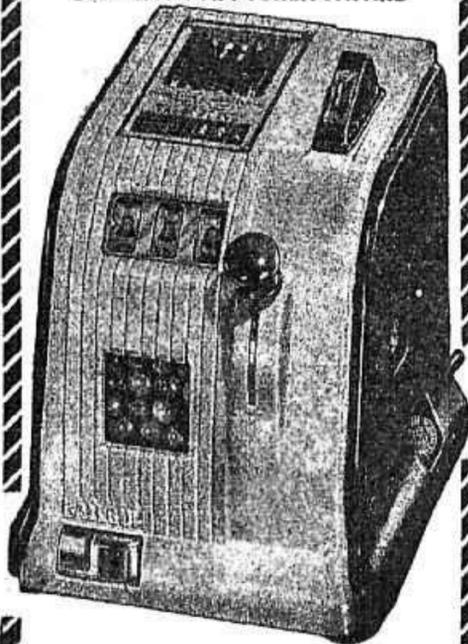
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AND STAMPS**

# New Theaters Need Venders

## Ambitious Plans For 1000 Houses

**Big chains have shown how  
venders may be used with  
profit**

CHICAGO, Nov. 11.—Latest reports received here are that candy, gum, cigarette and soft drink vending machines will find innumerable new locations once the post-war plans of the movie industry get under way. Officials of theater companies and representatives have been stressing the need for new facilities and for rehabilitation of well-worn movie houses, altho the big companies in the field—such as Paramount, Loew's, Radio-Keith-Orpheum, Warner Brothers, Twentieth Century-Fox—haven't drawn up any definite plans for major post-war expansion, and the best guesses foreseen by officials are that there will be from 800 to 1,000 new movie houses, representing a figured cost of \$75,000,000 to \$125,000,000.

The vending machine trade is hailing this news with welcome, as are theater officials who are mapping out the needed improvements in theater locations and are considering every detail with which the public will be pleased in the post-war movies. In general, the new movie theaters will be smaller than the present "palaces of the silver screen," with a seating capacity running probably between 500 and 1,200 seats. One big company reports that it is planning several houses with a 2,000 seating capacity, but this is the exception rather than the rule of the post-war expansion plans. It is generally accepted, of course, that each one of these new locations will have some form of vending device for theatergoers' refreshments, since they have proved so popular and indispensable in the past. However, the interest of the vending machine trade is not so much the self-evident fact of new locations, as with the movie industry's knowledge that their form of amusement being firmly established in the American pattern of life, but they are vitally concerned with the expected number of probable locations.

### Locations Unsettled

Reports here were not very specifically answered as to where these new theaters will be built after the war, but certain towns and areas in the country were believed to be pretty well established as probable new theater territory. One big movie chain, for example, considers Washington as good territory—expecting the government population there to be more or less permanent even after the exodus of wartime business and personnel. Leaders in the vending machine trade will be watching the trends of population here with this in mind, getting all set when the post-war theater building begins.

New York, and other large cities such as Boston and Chicago, is not considered a growing town; recent sociological surveys, such as the one published in last week's issue of *The Billboard*, have borne this out. However, reports here indicated that one theater company was considering plans for two 2,000-seat theaters in New York, despite this fact, basing its plans on the general theater-going tone of the New Yorkers. Yet, if the new housing projects are begun after the war ends, solving the largest portion of the big town's population problems, new neighborhood houses will then be needed. It seems logical that this would be the answer to the plight of the overcrowded city.

As for other spots that focus attention on the amusement industry, the Pacific Northwest and neighboring areas appear to be good territories in which expansion of theaters will be likely. Northern California, Washington and Oregon are expected to keep a big portion of the added war population, altho now they are suffering like other crowded war areas from housing shortages, and experts believe that this territory will have

a major long-range industrial development in the post-war period. Some farming States in the West and Middle West seem likely areas also, since towns in these areas have prospered on the increased farm income. Then, too, if the Missouri Valley Authority—now a proposal in Congress—becomes a project in fact, the entire territory drained by the Missouri River will offer unlimited opportunities for industrial expansion and subsequently new theaters and new locations for the vending machine trade. This area includes the States of Montana, Nebraska, North Dakota, South Dakota, Wyoming, Missouri, Arkansas, and no doubt will affect many of the adjoining States as well. The movie industry has also considered the possibilities of building new theaters in Texas, where the State is building and expanding its chemical and industrial development that may require more movie houses.

### Will Be Modern

There are many new improvements planned for these new small movie houses. Officials in the industry say that they will offer the last word in comfort, luxury, safety and equipment. Seats will be larger and softer, the "loge" type of seat with which some patrons are already familiar and pleased. There will be more space between rows, thus giving patrons more leg room. The seating arrangements of these new theaters will allow each person to view the screen without getting some woman's high hat in his way. There is even some talk of planning separate sections for children, with possibly two auditoriums—one for the adults and one for the kids. Safety, of course, ranks uppermost in the plans for post-war theaters, and advances made in technology will be used to make them fire-resistant. For instance, it is said that future theaters will be made of flame-proof materials where now they are using material that could easily cause a disaster if the theater were to catch fire.

Big study is also being made about putting in television equipment in the proposed new movie houses, but as yet there has not been a big wave of enthusiasm among the owners at this prospect. They say that televised pictures are not expected to be such an improvement over the present movies, but it is believed that there will be an attraction for them in perhaps extra "short subjects" or in special "television" theaters where, like the present newsreel theaters, news will be shown when it occurs.

This expansion of movie theaters, involving the plans and brains of engineers, new and better materials and experience of those who have been in the field for a long time, shows that the movie show business has become wiser in its maturity—learning from the over-exuberance of the unplanned building in the '20s. It shows, as in the coin machine industry, that there are many "when and if" angles to consider if post-war expansion is to be a success.

## Revolutionary Drink Venders Appear in The Post-War Pic

CHICAGO, Nov. 18.—In all of the reports about new developments in drink dispensing machines that may appear after the war, new interest has been aroused by recent reports that machines are already well along in the process of development which will mix powdered concentrates and dispense a high quality drink. The army and the food industries co-operating with it have accomplished much in the manufacture of food concentrates and vending machines are expected to capitalize on the idea after the war. The most recent reports in coin machine circles here say that coffee, milk and fruit drinks will be dispensed in such machines after the war. The vender will be loaded with the powdered concentrate and then when a coin is deposited, the machine issues a cup and mixes and dispenses the drink on the same order that pre-war machines mixed carbonated beverages after the coin had been deposited.

Almost every day, new ideas are announced by the food industry which may be adapted for use in venders after the war. Only recently, the Pennsylvania State College announced a new method

## Electric Field Now Growing

**New gadgets for home in-  
creases interest in coin  
meter possibility**

NEW YORK, Nov. 18.—With coin-operated washing machines already a demonstrated success, every new development in the field of electrical appliances for the home in the post-war era now takes on added importance to the coin machine operating industry. The industry has been considering the prospect of adding coin meters to a number of devices for the home, including television and facsimile sets.

Electrical manufacturers are making surveys of the post-war market and frequently unearth data that may show how the coin-operated idea would fit in. Manufacturers of washing machines have learned that many homes would also want an electric or gas clothes dryer, along with the washing machine, but most of them add, "if they could pay for it."

The coin meter operation can be attached to either electric or gas appliances and operating organizations may be formed which will solve the cost problem for many homes by installing coin-operated machines. The coin meter has been used as an installment collection device on refrigerators and may find extended use after the war, either to cover the cost of a service or as a form of installment selling.

for making frozen concentrated milk. This process turns out blocks which may be mixed with water to produce a drink that can hardly be told from fresh milk. The army already has it under consideration and the inventors of the process say that by the time the war is over it may prove very useful in other fields.

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# Cigarette Crisis Mounts As Nation Hunts Causes

**Situation so serious that reports rival war news—many reports show black market signs—government agencies move to find remedy**

CHICAGO, Nov. 18.—The biggest cigarette story of the week probably happened in Chicago when the big new post office building was the scene of an auction sale of cigarettes. Newspaper headlines told the story that the auction brought 88 cents per pack for about 230 cartons of cigarettes. Naturally, a lot of legal questions were involved including ceiling prices. The story, as told by *The Chicago Daily Times*, said that one of the largest crowds in the history of post office auctions jammed the ninth floor of the new post office building when 230 cartons of cigarettes went to the highest bidder. Post office officials had been hurrying around to unearth permission for the department to sell the prices above the OPA ceiling.

Confronted first with a statement by Chicago area OPA Director Marion Isbell that such sales were not permissible. Assistant Postmaster Vincent F. Werner finally located a letter dated May 15, 1943, addressed to Postmaster Ernest J. Krueger from the first assistant postmaster in Washington. The letter was found as fags went for as much as 88 cents a pack at the post office auction of unclaimed articles.

This letter, transmitting an OPA ruling, read:

"Ceiling prices can be disregarded in the sale of undeliverable matter in the United States post offices."

Not long afterward, Isbell, checking over past matters, came up with the ruling, dated May 8, 1943—a considerable time before the cigarette shortage ever reared its ugly head.

Commenting on the sky's-the-limit prices offered for the cigarettes, Alex Elson, OPA attorney, said, "This indicates what would happen to the prices of scarce commodities if they were not controlled by price ceilings."

As the post office auction went on, two government agencies, the OPA and the Department of Justice, began an investigation to determine if a black market is responsible for the inflationary shortage of a vanishing 30 per cent of cigarettes distributed in Chicago. The Chicago Retail Druggists Association is co-operating.

Before an estimated crowd of 1,000 persons, both men and women, the auction got off with a bang of the auctioneers' gavel as 100 smoke-hungry citizens waved their paddles frantically, signifying their bids for the first lot of 12 cartons.

Ignoring the joking auctioneer's "Who'll start with a dollar," the bids jumped to \$5, \$10, \$25. At \$50 the "little people" retired and left the three top bidders outdoing each other.

The first lot finally went for \$106 to Homer Wherley, manager of the Walgreen drugstore at State and Randolph. That's a cool \$8.83 a carton or 88 cents a pack.

## Detroit

With cigarette vending machine operators complying wholeheartedly with efforts of the OPA to secure equitable distribution of scarce cigarettes to the public at fair prices, steps were taken this week to crack down on the wholesale end of the trade. Prices have gone sky high in the black market, with reports coming in of smokes selling for 5 cents a cigarette in one factory here. Sources of supply have been unknown officially, however.

W. E. Fitzgerald, district director of OPA, met with 30 wholesale tobacconists, said to represent all established cigarette sources in the Detroit territory, and threatened a general investigation of the industry unless the black market was stopped. He did not point out any individual company or group as responsible, but secured the promise of all to comply with his proposal.

Basically, this calls for a guaranteed delivery to all established retail outlets of 60 per cent of their June, 1943, deliveries. This effectively stops newcomers in the retail field, of course.

Vending machine operators have been especially wrought up over such incidents as newspaper or other advertisements of a carton of cigarettes free with a suit of clothes, or a \$30 purchase of furniture by some local stores. They point out that such stores must have received their supply from the established jobbers, and probably at black market prices, which

the jobbers would prefer because they could divert trade from their regular outlet to the higher black market outlets.

It is the OPA intent to restore the trade to regular channels, and the 60 per cent of former delivery is believed to represent the present volume of total stock coming thru locally.

Meanwhile most machine operators are selling cigarettes thru their location owners by over-the-counter sales, as recently reported in these columns, while all are placarding their locations with signs announcing ceiling prices to protect themselves. Under OPA interpretation, the location owner is considered legally to act as the machine operator's agent in such sales.

## Baltimore

There is definitely a black market in cigarettes so much so that the Maryland Office of Price Administration has decided to investigate the situation in the Baltimore market.

According to Thomas Barrett, chief OPA attorney in this territory, there was much complaint about a black market in cigarettes, but he added that much of this was because of the prices charged to retailers by jobbers.

According to Barrett, an investigation of the overcharging at the wholesale level is under way. He said the investigators are "on the trail of a few things" but that nothing more can be disclosed until the investigation has been completed.

Barrett said further that complaints from consumers about the retail price of cigarettes were not numerous, but there were a few scattered complaints centered around the shipyards. Local ops do a tremendous cigarette vending machine business in Baltimore's shipyards.

## Richmond, Va.

According to OPA officials, the cigarette shortage here has not as yet reached serious proportions. Paul R. Lauritzen, district OPA rationing executive, said this week that there is no good reason for an acute shortage at this time. While production of cigarettes this year for domestic consumption is less than in 1943, it is greater than in 1942, he said.

Here in Richmond the cigarette capitol of the country, smokers have frequently had to go to five or six stores before finding their favorite brand.

(Editor's note: They should be in some of the larger cities, where a trip to 20 or more stores produces no cigarettes of any brand!)

## Hartford, Conn.

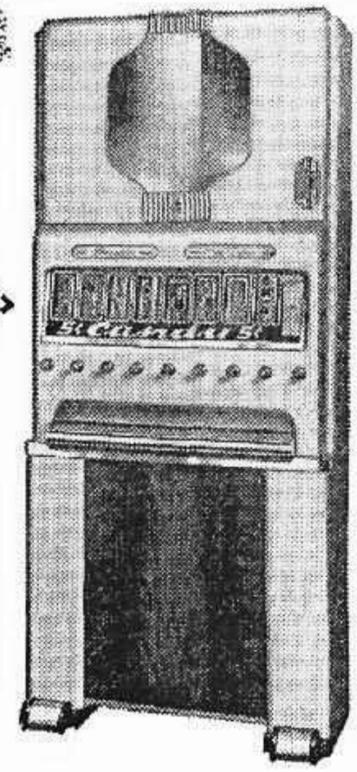
Smoke drifting up from Hartford's dwindling cigarette supply is collecting in an impenetrable haze around one of the biggest mysteries since last winter's liquor shortage here. Popular brands in retail stores remained an under-the-counter commodity, doled out one at a time to intimates of the proprietor.

But the reason for the shortage was another matter. Distributors repeated explanations they had received from jobbers and manufacturers, but were almost unanimous in agreeing that "there's something more to it." Increased shipments to the armed forces, increased smoking by civilians, hoarding and labor troubles were standard explanations. One of the largest Connecticut distributors today stated: "I think the manufacturers are holding back. They haven't been able to get an increase in the retail prices. I think that if they got a cent or two raise you'd see plenty of cigarettes again." Another big local distributor said he believed increased unannounced lend-lease shipment was a factor.

As far as could be discovered today here, supplies in Hartford are from one- (See Cigarette Crisis on page 67)

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MORRIS, ILLINOIS

## Operators of Drink & Candy Venders To Feel U. S. Sugar Lack

CHICAGO, Nov. 18.—Sugar allotments to industrial users for the first quarter of 1945 may be cut, it is predicted in sugar trade circles. The government may be forced to take this step unless shipping conditions improve considerably in December. Industrial users have been getting 80 per cent of the amount they used during 1941. Should this amount be cut, it would mean smaller amounts of merchandise for operators of confectionery and beverage vending machines.

Shipping tonnage available for sugar routes has been drastically curtailed in the past several weeks. Shipping schedules were upset by the recent hurricane which struck heavily along the Atlantic Coast. Some sugar ships have been transferred to other uses. This has seriously affected deliveries of raw sugar to refineries in Baltimore, Philadelphia, New York and Boston. A recent week's deliveries were only 20 per cent of what is regarded as normal.

The first of this week it was reported that refiners have only sufficient supplies of raw sugar on hand to operate for less than a week. New supplies will continue to come along, but unless the rate is sharply increased, anticipated slowdowns and temporary shutdowns cannot be avoided. No supplementary supplies from off-shore refined sources or from the beet areas are possible to meet any of the demand.

Improvement is expected in the shipping situation by the end of the month, according to some observers.

## CIGARETTE CRISIS

(Continued from page 68)

third to one-half of normal. The less common brands, which made a sudden resurgence, now are disappearing again. Waiters in local restaurants and cabarets opined "most people are laying away a few decks. Plain hoarding."

And, altho in some sections of the country black market prices have reached 25 to 50 cents a pack, the OPA in Connecticut reports no such complaints. Yet there have been some instances in Fairfield and New Haven counties where cigarettes from vending machines have come thru minus the pennies in their wrappers. A meeting, to discuss this violation, has been scheduled in Bridgeport, Conn., November 20 by the OPA.

### Atlanta

From Atlanta comes a report that at least two cigarette dealers are openly overcharging for their supply of standard brand cigarettes.

C. T. Brumfield, information officer of the regional OPA, attempted to buy a pack of cigarettes in two places of business recently. The proprietor in each store demanded 50 cents for a pack. Brumfield declined to make the trade and informed the proprietor of his OPA connection.

"I don't care who you are," replied one dealer, "you'll have to pay 50 cents for these cigarettes. They're all I have."

### Washington

The War Food Administration, War Man-Power Commission and Price Administrator Chester Bowles figured in the cigarette shortage picture this week.

WFA Wednesday (15) increased 1945 production quotas of cigarette tobacco. Farmers will be permitted next year to plant 3 per cent more flue-cured and 2

per cent more burley tobacco, the main types used in cigarettes.

An anonymous WFA official earlier this week said rationing of cigarettes is not being considered since it would be very difficult to administer. He added that the cigarette supply for civilians is expected to continue tight.

Should cigarette rationing become a reality, OPA would be in charge of its enforcement, but the initiative in any rationing plan would have to come from WFA.

The man-power commission entered the picture when it was revealed that because of the increasingly acute shortage of cigarettes the commission is prepared to grant high man-power priorities for the tobacco processing industry.

If the army and navy agree to the proposal, WMC will proceed to designate tobacco processing as an essential industry, putting it into the same category as tobacco production.

Price Administrator Bowles joined in the official "no rationing" chorus, saying it was "completely impractical." He promised the OPA would vigorously fight the black market dealings which have sprung up.

At the same time, OPA discounted the rumor that the larger cigarette companies were holding down production in an effort to force a rise in ceiling prices.

"Cigarette manufacturers have not asked for ceiling price rises," the agency said, "and no advance in cigarette ceiling prices is contemplated."

### San Francisco

A federal inquiry into the cigarette shortage now prevalent in San Francisco and other West Coast cities has been ordered by the Department of Justice.

City police report an increase of black market activity in cigarettes and said there have been complaints of individual peddlers "bootlegging" cigarettes on the street at considerably over ceiling prices.

A preliminary investigation by the OPA indicated that retailers here are getting 65 to 80 per cent of their 1943 quotas, while attempting to meet a sharply increased public demand.

### Twin Cities

Books and records of Twin Cities cigarette wholesalers, jobbers, retailers and warehouses have been thrown open to OPA accountants seeking an explanation of the lack of cigarettes in this vicinity.

Dealers told Harold J. Slawik, district OPA director, that while the shortage was a "headache" to them, they did not think there was an extensive black market in cigarettes in the Twin Cities area.

Retailers said they "welcomed" an investigation which would "take the heat off them" with their customers.

Jobbers said they felt a factual report would restore to them the confidence of the retailers, while wholesalers and warehouse operators said that anything the OPA could do to get them a normal supply of cigarettes would "improve their standing all along the line."

### Milwaukee

District OPA officials Wednesday (15) began a survey of the cigarette situation. Price panels of local rationing boards have been instructed to report any black market operations resulting from the cigarette shortage.

Vending machines were mentioned unfavorably by a local newspaper which reported, "Complaints have been made to the OPA concerning the sale of cigarettes thru vending machines. The ceiling price is supposed to be posted on the machines and pennies given in change are supposed to be in the package. It is illegal for bartenders or attendants where the machines are operated to give the pennies in change, for the pennies to be kept in a basket on the bar or for 'trade' coupons to be given in change."

### Philadelphia

Supply of cigarettes appeared to have reached a new low in Philadelphia this week.

The D. A. Schulte chain, which operates cigar stores all over the city, reported some out of as many as 17 brands. Customers are being limited to one pack at a time of what there is, except on a few of the less popular and more expensive brands.

Other cigar and drug chains told the same story. And nobody knows when it will be different.

"The shortage began with Camels and Philip Morris, but now it has extended to Lucky Strikes, Chesterfield and many other brands," one store manager said.

All brands are still available—if the customer is lucky enough to catch a just-received shipment. Stores are still receiving the regular number of shipments, but only about half what they order in each shipment.

The United-Whelan, Sun Ray and Llewellyn drug chains all said they were "hard hit," and the situation is "very bad." All limit customers to one pack, or leave it up to the manager's discretion to nurse his stock along. Executives of the chains said they always have some cigarettes on hand, but admit that between shipments they can offer only the less popular brands.

### New York

OPA is investigating the cigarette price and supply situation in the metropolitan area following complaints by smokers that they were charged more than ceiling prices for popular brands at some stores.

The inquiry has been going on quietly for more than a week, according to Daniel P. Woolley, regional OPA head. It was made public because of a remark by Mayor La Guardia, in his regular Sunday (12) radio broadcast, that the city Department of Markets was too busy enforcing ceiling prices on bread, milk and other essential foods to police cigarette prices. The mayor said black marketing in cigarettes was a problem for the OPA. He also charged the OPA with having "double-crossed" him two years ago on "gasless" Sundays.

Questioned about the mayor's reference to cigarettes, Woolley said the OPA "already has gone into the matter," but that it was "too early" to talk about the findings of the enforcement agents and other inspectors.

The cigarette inquiry covers specific complaints that some retailers stock their display shelves with "Johnny-come-lately" brands and keep the more popular kinds of cigarettes under the counter for black marketing. It embraces also the supply and distribution of all brands and the factors behind the flood of new brand names.

La Guardia in his broadcast used the cigarette situation to blow a little smoke into the face of the OPA, against which he laid the charge of "terribly rotten enforcement" of gasoline rationing. The mayor linked the cigarette situation with gasoline rationing in the following words:

"I have seen a great deal in the newspapers during the last few days about cigarettes. There was quite a furor in the Chicago newspapers. Well, I just want to tell you that the city Department of Markets will not go into cigarette enforcement. I have all I can do to look after bread and meat and the things that people need.

"Of course, cigarettes are important, but that is something that is up to the smokers themselves. Do not permit yourself to be overcharged and do not buy in the black market. But I am leaving that to OPA just as I am leaving gasoline enforcement to OPA."

### Los Angeles

Los Angeles is suffering from the same lack of cigarettes as every city and hamlet in the country.

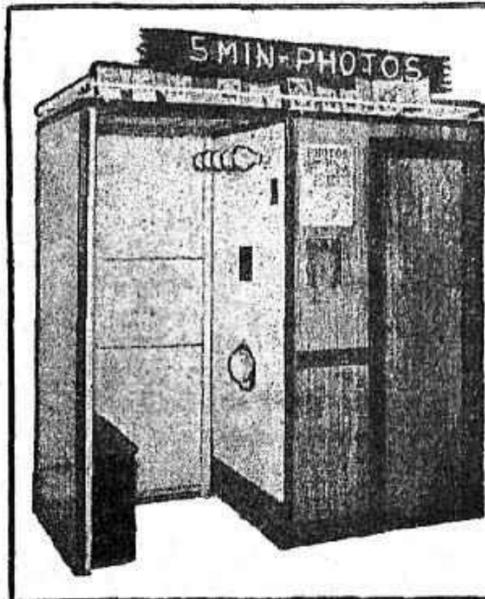
Civilians and the OPA are reported working together to combat black market sales, and OPA is generally given credit for doing a masterly job in preventing sales at above ceiling prices. The agency is insisting that ceiling price cards be prominently displayed by all dealers and the public, increasingly aware of attempted violations of legal prices, is reporting any alleged violations.

### Cincinnati

Inclusion of cigarette manufacturers in the labor priority list and increase of tobacco growers' allotments by 10 per cent were recommended by Alex Schwarz, a member of the Office of Price Administration tobacco industry advisory committee as remedies in the cigarette shortage.

Schwarz, who is associated with the Kellison Cigar Company, said the government has indicated it would raise production quotas by 5 per cent, but he does not believe this will be enough.

Declaring that the real shortage is only approximately 15 per cent, Schwarz said cigarette smokers themselves could help the situation by purchasing only the customary one pack a day instead of the several they now buy, or try to buy, at different places. Persons are so afraid of not having enough cigarettes that they are buying far more than their usual amount, he said, and this helps make them scarce.



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1/3 Deposit, Balance C. O. D. or S. D.  
Wisconsin's Leading Distributor.

## UNITED COIN MACHINE CO.

6304 W. GREENFIELD AVE.  
MILWAUKEE 14, WISCONSIN

## N. Y. Distributions Remodeling

NEW YORK, Nov. 18.—Many distributors on the "Row" are undertaking remodeling of their quarters and will remain where they are instead of seeking new premises for post-war business. The distributors report that they have come to their decisions because months of searching have failed to turn up suitable space in the midtown Manhattan area.

Dave Lowy, for instance, has cleared out inventory and provided room for two additional desks in his offices. Lowy has also rearranged warehouse facilities so that more showroom space has been provided. Atlantic Distributing Company similarly cleared inventory and provided an additional office where formerly boxes were stored. The New York Distributing Company has re-arranged its quarters so that space for executives has been increased, while thru the simple expedient of removing a wooden railing greater showroom area has been provided. At Mike Munves' an entire office, sound-proofed and smartly decorated has been built from quarters that formerly were used only as storeroom.

Distributors admit that remodeling activities probably are not the ultimate answer to complete space needs for post-war business. But it is held that rather than run into higher rentals in areas off the Row it is preferred to remain in a neighborhood known everywhere as a coin machine market even if space accommodations here are not all they should be.

## Approval May Be Expected

Electrical projects prepare way for new stores, more trade, more machines

CHICAGO, Nov. 18.—With last week's reaffirmation of the people's choice in the major political offices, Vice-President Elect Harry S. Truman's recent proposal for a Missouri Valley Authority may become a project in fact. The coin machine industry is indeed watching its developments intensely, since—along with creating new industrial frontiers in many fields—the MVA will ultimately mean for it the broadening of markets in the areas of Wyoming, Montana, the Dakotas, Colorado, Nebraska, Iowa, Kansas and Missouri.

The MVA is an extensive program, a billion-dollar project. But the future developments resulting from this program, which primarily aims at harnessing the Missouri River and irrigating the arid land in its valley, are endless. The billion-dollar investment into MVA will mean improving 5,000,000 acres of arid and semi-arid land, creation of 53,000 new irrigated farms out of the dust bowl; resettlement of an estimated 636,000 persons; an increased valuation of \$600,000,000 for the taxing bodies in seven or eight States, and stimulation of business and industry in hundreds of towns and cities in the territory affected. Visualized as this, the grandiose scheme of MVA becomes a real one for greater opportunities in the coin machine industry.

It is significant for the trade to use the first project of this kind, the Tennessee Valley Authority, as a yardstick. This great project is no longer considered an experiment; it has proved to be a tested mechanism that has worked and is working. The wholesale electrification of the rural areas affected by TVA has seen many thousands of towns and farms now using electricity that heretofore had been too expensive to use. It has meant that the trade has expanded into these areas brought up-to-date with the rest of the nation's modern industrial developments . . . and, in fact, it has watched its markets taking increasing shape as the people began to install radios, refrigerators, electric gadgets of all types, and newly thriving communities changing from the old one horse town with one dilapidated general store to a modern town, building restaurants, erecting factories, and—in general—tearing down the old and installing the new. This effect meant specifically to the coin machine trade that markets were established that had been completely unheard of before.

### Modern Example

Today the area of TVA, once a degenerate wasteland where countless farmers tried to eke out a living from the eroded soil, is a fruitful and prosperous valley, with most of the farms electrified, the land itself yielding better crops, better feed and livestock, and thus resulting in a higher, over-all income. Numerous farmers who have benefited from TVA are using their extra money to modernize their homes and farms which, of course, means a fast-growing market for different types of electrical equipment and appliances. Buford H. Martin, of the electrical development division of the TVA, declared recently that the post-war period can expect 10,000 electrically heated homes. This prospect can only anticipate like prospects. As for the coin machine industry, the recent bids it has been making into the field of canned television and coin-operated home devices, such as home jukeboxes and coin meter boxes for electrical home appliances, mean that the prospect

equipment to coin machine manufacturers are in the list that need more workers to boost their production. (See MVA—NEW EMPIRE on page 78)

## Coin Biz Affected as Farm Population Falls During War

WASHINGTON, Nov. 18.—Operators in the larger cities have in some cases noticed a real decrease in patrons during the war and statistics on farm and small-town populations released by the Department of Agriculture would suggest that many patrons of coin machines have disappeared from the small towns also.

The government statistics show that the total farm population has dropped nearly 5,000,000 in the last four years. In January of this year the total estimated farm population was a little more than 25,000,000 persons. The coin machine trade is interested in the patronage of farmers who come into town on Saturdays, most of whom find coin machines to play. The big decrease in farm population appeared in 1942 when there was a general migration to war plants and into the armed services.

## Seeburg on List of War Plants Needing Essential Workers

CHICAGO, Nov. 18.—Due to the greatly increased demands for all types of war materials, the labor supply for war plants has become more serious than ever here. This week an official of the War Manpower Commission here issued a public report that at least 70 firms here have needed a total of about 5,000 additional workers. A list of the 70 firms was given to newspapers.

The name of the J. P. Seeburg Corporation was apparently the only coin machine manufacturer in the list. The Seeburg firm was listed as making radar and radio equipment for the armed forces. This firm, well known in the juke box industry, has been frequently mentioned in radar manufacturing circles because of its contributions and production in this field. The government has recently announced that the Pacific war zone is demanding greatly increased production of radar equipment. The Seeburg firm, along with others here, is speeding up its production as fast as possible. A number of firms that formerly supplied parts and electrical

## New! New! New!

3 TICKETS IN A BUNDLE  
RED—WHITE—BLUE



Takes in @ 3 for 25c . . . \$170.50  
Pays Out . . . . . 120.00

Definite Profit . . . . . \$ 50.50

**SAMPLE DEAL \$2.50**  
JOBBER, WRITE FOR QUANTITY PRICES.

We Have a Complete Line of ORIGINAL JAR-O-DO

Red, White, Blue; Bingo, Combination Tickets, Tip Books, Salesboards. Write for Samples and List.

Please State Your Requirements.

**WILNER SALES CO.**  
715 N. ELM ST. MUNCIE, IND.

## THE FOLLOWING FOR SALE

- 3 Blue Fronts, 5¢, Used Little Since Refinished . . . . . @ \$185.00
  - 1 Blue Front, 10¢, Used Little Since Refinished . . . . . 210.00
  - 1 Slot Safe, Back and Front Door . . . . . 25.00
  - 4 Vest Pockets, Jack Pot (Good Shaps) . . . . . @ 60.00
  - 1 Bally Santa Anita . . . . . 225.00
  - 1 Mills 1-2-3 (Broken Glass) . . . . . 100.00
  - 1 Mills Spinning Reel . . . . . 100.00
  - 1 Bally Grand National (Broken Glass) . . . . . 100.00
  - 1 Evans 1941 Domino (Looks and Acts New) . . . . . 425.00
  - 1 Rock-Ola Vlot., Serial 78139, Model 1420 (Like New) . . . . . 475.00
  - 1 Rock-Ola Vlot., Model 1413 (Broken Corner G) . . . . . 375.00
  - 1 Singing Tower Vlot. (Like New) . . . . . 350.00
  - 2 Wurlitzer 618s (Up to Expectations) . . . . . @ 75.00
  - 2 Packard Wall Boxes (Used Very Little) . . . . . @ 30.00
  - 150 Ft. 30 Wire Cable, Pre-War, Used Little . . . . . 37.50
  - 1 Keep Punching Arcade Machine, Used 1 Month . . . . . 125.00
- These Machines Are All in Working Order.  
**THE IDLE HOUR AMUSEMENT CENTER**  
Atlantic Beach, N. C.

## MACHINES READY FOR LOCATION

- Bally Play Ball . . . . . \$40.00
  - Spot Pool . . . . . 80.00
  - Wild Fire . . . . . 60.00
  - Mustang . . . . . 80.00
  - Moniker . . . . . 100.00
  - Venus . . . . . 75.00
  - Majors, '41 . . . . . 80.00
  - 7-Up . . . . . 80.00
  - A.B.C. Bowler . . . . . 54.00
  - 5-10-20 . . . . . 135.00
  - Bosco . . . . . 85.00
  - Hi-Dive . . . . . 75.00
  - Hi-Hat . . . . . 65.00
  - Jungle . . . . . 75.00
  - Attention . . . . . 45.00
  - Cross Line . . . . . 50.00
  - Sports Parade . . . . . 50.00
  - Trailways . . . . . 49.00
  - Flicker . . . . . 50.00
  - Toplo . . . . . 85.00
- 1/3 Cash With Order, Balance C.O.D.  
**MILLS AMUSEMENT COMPANY**  
708 E. Wood St. FLINT 4, MICH.

## WANTED! Complete Music Route Will Pay Cash

State All Details; Models, Quantity. All Information Treated in Strictest Confidence.  
BOX 622, The Billboard,  
155 N. Clark Street  
Chicago 1, Illinois

## JUST RELEASED

100 Low Priced Hand Trucks That Will Handle a Pin Ball Machine to 300 Lb. Weights Like a Kiddie Car.

Does the job single handed, making other hand available. Can be used as push or pull. Light in weight, easy rolling, properly balanced. All welded steel construction. Large 8 in. steel wheels, making going up steps easy. 45 inches high.



ONLY \$9.95

F. O. B. Phila.  
1/2 Dep., Bal. C. O. D.

## JACK GRAY SALES PROMOTIONS

1208 W. Moyamensing Ave.  
PHILADELPHIA 48, PA.

## REPAIR MAN WANTED

Must be capable on general overhauling and refinishing; knowledge of pin game and console repairs desirable. Give all details—references, wages wanted by letter. Must reside in Massachusetts. Position inside, permanent and 48 hours.

## AUTOMATIC COIN MACHINE CORP.

338 Chestnut St. SPRINGFIELD, MASS.

## CLEVELAND COIN

### OFFERS:

22 5c Jennings 4 Star Chief or Later	\$135.00
10 5c Jennings 4 Star Chief or Later	175.00
1 5c Jennings Triplex	185.00
1 5c Jennings Blue Skin	150.00
1 5c Mills Special Mystery	150.00
1 25c Mills Blue Front	295.00
1 5c Mills Brown Front	200.00
1 5c Mills Roman Head	95.00
1 10c Mills Melon Bell	225.00
1 10c Mills Cherry Bell	225.00
2 5c Watling Rollatops, 3/5	95.00
1 10c Watling Rollatop, Console	195.00
4 5c Columbia Bells, D.J.	75.00
1 5c Bally Double Bell	185.00
1 25c Caille, 3/5	110.00

### CONSOLES

7 Keeney Kentucky Clubs, Completely Overhauled	\$125.00
7 Jumbo Parades, F.P.	95.00
1 Pace Saratoga, Cash Pay	110.00
1 Mills Reo, Cash Pay	50.00
3 Black Pace Races	99.50
2 Jennings Liberty Bells	50.00
1 Early Model Galloping Dominoes	125.00
1 Jennings Multiple	75.00
1 Big Top, F.P.	110.00
1 Four Bells, Four Nickel	Write

### MAYBELLE FOUR COIN CONSOLES

This is a post war reengineered machine (similar to Mills Three and Four Bells), 90% mechanical—switches and relays have been eliminated, assuring the operator carefree performance and cutting service to a minimum. Now available in FOUR NICKEL PLAY, THREE NICKEL AND ONE QUARTER, TWO NICKEL, ONE QUARTER AND ONE-HALF DOLLAR. CONTACT US FOR SPECIAL PRICE.

### PIN GAMES

6 Big Chiefs	\$55.00	1 Marvel Base-ball, F.S.	\$175.00
2 Four Roses	55.00	1 Exh. Wings	39.50
1 Repeater	45.00	1 Sky Blaxers	85.00
1 Speed		1 Pan Amer.	55.00
1 Demon	39.50	1 Dude Ranch	45.00
1 Wild Fire	55.00		

### ARCADE EQUIPMENT

1 Goofy Golf	\$ 75.00
2 L.D. Ten Strikes	50.00
1 H.D. Ten Strike, Late Model	65.00
2 Jennings Barrel Rolls	110.00
1 Bowl-a-Bomb, Bowling Alley	210.00
2 Batting Practice	125.00
NEW SEE-A-FREAK	125.00
1 Bowling League, F.S.	225.00
3 Slap the Japs	139.50
1 Shoot the Chutes	139.50
2 Rapid Fires	195.00
1 Shoot the Bull	125.00
3 Keeney Submarine Guns	185.00
2 Anti-Aircraft Guns	75.00
3 Electric Diggers, All for	225.00
1 World's Series	95.00
2 Kirk's Blow Ball	125.00
1 Cottlieb Skee-ballette	85.00
1 Kirk's Astrology Scale, Large Size	125.00
1 Keap 'Em Punching	110.00
10 Cottlieb 3-Way Grippers	20.00
1 Two-Headed Calf Peek Show	95.00
1 Bally Modern Vitalizer	95.00

### WANTED!

PANORAMS AND MUSIC MACHINES  
Any Quantity — From Any Territory  
WRITE — WIRE — PHONE

Terms: 1/2 Deposit With All Orders,  
Balance C. O. D.

### CLEVELAND COIN MACHINE EXCHANGE

2021 PROSPECT AVE.  
CLEVELAND 15, OHIO

Phone: PProspect 6316-7

## Arcade Owners' Association All Set To Expand

NEW YORK, Nov. 18. — Al Blendow, for two successive years Arcade Owners' Association prexy, was picked by the nominating committee and was persuaded to accept the office for a third time at a well-attended meeting at the Park Central Thursday (16). The following also were selected by the committee and agreed to run: Louis Fox, first v.-p.; Sam Holzman, second v.-p.; F. McKim Smith, third v.-p., and Bernard Katz, treasurer. Al Meyers, who is ailing, was not present and was selected for recording secretary, subject to his approval. Mrs. Marion Webster accepted candidacy for corresponding secretary and also agreed to serve pro tem until the election in December.

Candidates named for posts of AOA regional directors are Harry Freedman, Pueblo, Colo.; Morris Hankin, Atlanta; Ken C. Wilson, Chicago; Joe Ash, Philadelphia, and Meyer Wolf, Atlantic City. The secretary was instructed to notify members as well as candidates not present at meeting of the choices made by the nominating committee so that all will come to the election fully prepared to vote.

A report of AOA's entertainment committee about prospects for get-together some time in January, 1945, was received with considerable interest. Following the committee's report, the arcade men voted to hold the affair in New York because they felt that the big town offers the best opportunity for fun and relaxation. The committee was given a green light by the membership and instructed to pick the most suitable place for the affair at the earliest moment so that there will be time to acquaint all members with details.

Marked attention greeted the report of the organization committee to interview applicants for the newly created post of business manager and also to arrive at the most effective way to increase the AOA on a national basis. Members were told that several capable

## Committees Meet

WASHINGTON, Nov. 18.—Industry advisory committees which met with OPA officials here this week include the following trades of indirect interest to one or more branches of the coin machine industry:

Tobacco wholesalers, Nov. 14; washing machines, Nov. 14; fractional horsepower electric motors, Nov. 15; wholesale candy, Nov. 15.

An increase in the number of meetings of OPA committees was taken to indicate that OPA may be stepping up the meetings of its committees in accordance with an amended order on this subject which became effective November 6. Details of this order were published in *The Billboard*, November 18, page 69.

men had been interviewed, that applicants had been asked to submit their qualifications as well as ideas they might have about what AOA required, and that these individuals were most optimistic about the association's chances nationally. Impressed by the progress made to date, members urged that the organization committee speed up collection of funds pledged by members, meet again shortly and, by the next membership gathering, show even greater progress. Several members submitted their checks for \$50 at the conclusion of the organization committee's report and all others at the meeting notified the chair that their checks would be in the mail promptly.

An outline of what the National Park Association meet, skedded for Chicago in December, means to the AOA was presented. Because of the many arcade owners in the NPA, the AOA membership felt that they had much in common and empowered Blendow to enter into negotiations with the park people to enlist their interest and co-operation. Blendow, in accepting this task, pointed out that the AOA had everything to gain and nothing to lose by this move and pledged himself to do his utmost in Chicago.

Because Harry Rosen was unable to serve on the organization committee, Blendow picked Bernard Katz to replace him and Ed Raverby was named to head this body in a move expected to speed up its efficiency. Blendow also referred to the entertainment committee a proposal that refreshments be served after all AOA meets.

Members serving on the nominating committee were: Max Shaffer, chairman; Peter Weissman, F. McKim Smith and Bernard Katz.

Following attended the meet: Lawrence Kane, E. W. Raverby, F. McKim Smith, Mrs. Marion Webster, John H. Williams, Louis Fox, Sam Holzman, Philip Mazzone, Max Shaffer, Peter Weissman, August Berni, Louis Berni, H. Cooper, Mike Munves, Charles Rubenstein, Louis Rabkin, Ben Smith, Harry Jacobowitz; Al Blendow, prexy; Bernard Katz, treasurer; Herman Brothers, attorney; Irving Sherman and Joe Orleck.

## FOR SALE

An operation netting over \$100,000 a year. Consists of Music, Consoles, Games, etc. Located in Southern California. Have made money and wish to retire.

Write BOX A-4  
The Billboard Pub. Co., 1509  
N. Vine St., Hollywood 28, Calif.

## MECHANIC WANTED

By WURLITZER DISTRIBUTOR  
Must be thoroughly experienced Wurlitzer Phonographs and Wall Boxes. Top salary—48 hour week. Unlimited opportunity.  
MARTIN DISTRIBUTING CO.  
1911-1917 First St. Detroit 26, Mich.

## CONSOLE BARGAINS

MILLS FOUR-WAY BELLS, Factory Rebuilt, Refinished Like New, 4 5c Play. \$595.00

5-BALL PIN GAMES—READY FOR LOCATION							
Air Circus	\$125.00	Gott. Bowling	\$29.50	Majors, '41	\$55.00	Sea Hawk	\$49.50
All American	42.50	Horseshoe	55.00	Metro	45.00	Star Attraction	49.50
Big Chief	42.50	Jungle	72.50	Mystlo	39.50	Sport Parade	45.00
Boloway	69.50	Landslide	27.50	School Days	45.00	Seven Up	55.00
Crossline	37.50	Lite-a-Card	67.50	Snappy	49.50	Ten Spot	47.50
Dude Ranch	42.50	Legionnaire	59.50	Sluggo	65.00	Wild Fire	40.00
Four Roses	52.50	Lone Star	25.00	Super Chubby	52.50	Zig Zag	65.00
				Stratoliner	42.50	Venus	80.00

ARCADE—REFINISHED, READY FOR LOCATION  
22 Rotary Merchandisers, Pusher Type \$175.00  
11 Rotary Merchandisers, Claw Type . 155.00  
9 Buckley Diggers, Rebuilt, Deluxe . 95.00  
5 Exhibit Claw, Latest Model . 125.00  
4 A.B.T. Big Game Hunter, New Style \$45.00  
5 A.B.T. Big Game Hunter, Model F. . 22.50  
75 Liberty Bell, Fruit Reels, Like New. 16.50  
TERMS: 1/3 Deposit, Balance C. O. D.

Frank LaMaskin **GLOBE** Distributing Co.  
1623 N. California Avenue Est. 1929  
Chicago 47, Illinois  
Phone, Armitage 9727

## MECHANIC WANTED

Must know Remote Control, Amplifiers and Guns. Permanent position.  
Good hours. Salary \$100.00 to start.  
BOX D-226, The Billboard, Cincinnati 1, Ohio

## ARE YOU LOOKING FOR BARGAINS?

- LONGACRES THOROBREDS
- '41 DERBY CLUB TROPHIES
- BLUE GRASS SUPER BELLS
- CLUB BELLS
- PACE REELS SR.
- SUN RAYS
- SILVER MOONS
- BIG GAME RAYS RACES
- ROCK-OLA COMMANDOS
- MILLS THRONE OF MUSIC
- GALLOPING DOMINOES
- BANG TAILS
- TRACK TIMES
- HIGH HANDS
- COUNTER DICETTE GAMES
- SLOT MACHINES
- RAY GUNS
- BALLY BIG TOP CONSOLE
- WURLITZER 412 PHONOGRAPHS
- COMPLETE LINE OF PARTS FOR MARBLE TABLES

(3) Star Mills Mechanism Automatic 3-Coin Multiple Console. All Kinds of Back Glasses for 1-Ball Games and Consoles. Heavy Type Legs for 1-Ball Tables, \$7.50 Set. While they last, all these machines will be sold at Give-Away Prices.

Write, Phone or Wire

(Telephone Fannin 0022)

## HAMMER & BRAGG COIN MACHINE SALES

853 North Flores St.  
San Antonio 1, Texas

## INTERNATIONAL SCOOPS!

### ARCADE EQUIPMENT

1 Chicago Coin Hockey	\$205.00
2 Seeburg Slap the Japs	139.50
1 Sky Fighter	295.00
1 Bally Rapid Fire	195.00
2 Batting Practice	109.50
1 Anti Aircraft (Brown Cabinet)	89.50
2 Genco Playballs	165.00
1 Shoot Your Way to Tokyo	215.00
2 Tall Gunners	200.00
1 Evans Tommy Gun	124.50
1 Midget Skee Roll	125.00
1 Mills Punching Bag	89.50

ONE LOT ONLY . . . . .  
12 KEENEY '38 TRACK TIMES,  
\$1200.00.

### MISCELLANEOUS AND MUSIC

1 Triple Entry	\$135.00
3 Jumbo Parades, Free Play	94.50
1 Mills Throne of Music	250.00
20 Advance Duette Nut/Candy Vendors	8.75
3 Mills Do Re Mi	85.00
1 Mills Zephyr	75.00
1 5c Jennings 1 Star	90.00
1 Rock-Ola Glamour Tone Column	110.00
3 Seeburg 8800, ES	Write
5 Seeburg W82-Z Wallomatics	42.50

## WANTED . WANTED . WANTED PANORAMS AND PHONOGRAPHS

TERMS: 1/2 Deposit With All Orders for Domestic Purposes.

Full Cash With Orders for Exports.

Foreign Inquiries Invited!

## International Coin Machine Dist.

2115 Prospect Ave. CLEVELAND 15, OHIO  
(MAIn 5769)

## FOR SALE

Phonograph and Pin Game Route, located within fifty miles of Detroit. Operation consists of 30 Phonographs, 180 Wall Boxes, 12 Pin Games and Amusement Machines. Collections in excess of \$300.00 weekly. Price \$15,000.00. One-third cash. For additional information write  
BOX D-309, The Billboard, Cincinnati 1, O.



## OLIVE'S SPECIALS THIS WEEK

### FIVE BALL FREE PLAY

Action	\$127.50
Attention	57.50
Derby, 1941	385.00
Dixie	37.50
Dude Ranch	37.50
Five-Ten-Twenty	135.00
Four Roses	40.00
Invasion	150.00
Knockout	125.00
Majors, '41	55.00
Majors (Old Style)	18.00
Mascot (Plastic)	40.00
Play Ball	42.50
Repeater	50.00
Scoop	20.00
Seven-Up	60.00
Slap the Jap	60.00
Sluggo	60.00
Spot Pool	55.00
Ten Spot	55.00
Venus	75.00
Zombie	42.50

### MISCELLANEOUS

Keeney Air Ralder	\$175.00
-------------------	----------

Terms: 1/3 Deposit With Orders,  
Balance C. O. D. or Sight Draft.

## OLIVE NOVELTY CO.

2825 LUCAS AVE. ST. LOUIS, 8, MO.  
(Phone: Franklin 3820)

**MUSICO**

1 Seeburg Gem	\$325.00
1 Seeburg Gem, in Victory Cabinet	550.00
1 Seeburg Classic, in Victory Cabinet	550.00
2 Seeburg Casino, Ea.	295.00
1 Wurlitzer 600	369.50
2 Wurlitzer 61 w/ Stand, Ea.	135.00
4 Wurlitzer 618, Cabinets Refin. Ea.	165.00
1 Rockola Monarch, Refin., Very Clean	289.50
2 Rockola Counter Model w/ Stand, Ea.	150.00
2 Rockola 12 Record, Cabinets Refin. & Completely Overhauled, Ea.	120.00
2 Rockola 18 Record, Cabinets Refin. & Completely Overhauled, Ea.	160.00
18 Seeburg Wallomatics, Ea.	35.00
2 Seeburg Baromatics, 5-10-25, Ea.	45.00

**CONSOLES**

6 Silver Moons, F.P., Very Clean, Ea.	\$100.00
25 Twin Super Bells, 5-25c, Ea.	600.00
15 Single Super Bells, 5c, Fruit Reels, may be open for inspection, Ea.	300.00
15 High Hands, Ser. Over 30,000, Ea.	200.00
Serial Under 30,000, Been in Storage, Very Clean, Ea.	175.00
6 5c Jumbo Parades, C.P.O., Ea.	150.00
16 5c Baker's Paces Races, Rebuilt, New Walnut Cabinets, Never Opened, in Original Crates, Ea.	375.00
1 25c Lucky Lucre	235.00
1 5c Saratoga Jr.	225.00
2 Lucky Stars, Ea.	175.00
2 5c Beulah Park, Ea.	130.00

**SLOTS**

1 50c Mills Original Blue Front	\$400.00
4 50c Jennings, Ea.	400.00
2 Jennings Silver Dollars	Write
1 10c Pace Deluxe, Like New	165.00
1 10c Mills Original Bonus, Like New	300.00
3 5c Mills Melon, Ea.	175.00
1 5c Mills Brown Front	175.00
3 5c Mills Blue Front, Ea.	175.00
4 5c Mills Blue & Gold Vest Pockets, Ea.	47.50

**ONE BALLS**

2 Blue Grass, Ea.	\$160.00
1 Bally Grand National	130.00
3 Sport Special, Ea.	160.00
2 Record Time, Ea.	160.00
2 '41 Dorby, Ea.	295.50
3 Bally Victory, Ea.	49.50

**PIN BALLS**

All American	\$37.50	Marine, New	\$184.50
Big Show	35.00	On Dock	20.00
Blackout	22.50	Paradise	44.50
Commodore	30.00	Pin Up Girl	199.50
Dude Ranch	47.00	Red Hot	20.00
5-10-20	128.50	Score Champ	25.00
Fleet	32.50	Sna Hawk	47.50
Formation	38.50	Seven-Up	57.50
Hold-Over	40.00	Sky Blazer	75.00
Jolly	15.00	Stars	60.00
2 Jungle	70.50	Super Charger	15.00
2 Knock-Out	128.50	Thumbs Up	60.00
Lone Star	32.50	Twin Six	25.00
Major	27.00	2 Victories	94.00

**ARCADE**

2 Target Skill, Ea.	\$22.50
1 Keeney Anti Aircraft	44.50
7 Chicken Sams, Ea.	94.50

IF WHAT YOU WANT IS NOT LISTED WRITE US, AS WE HAVE A LARGE STOCK OF ALL TYPES OF VENDING MACHINES. WRITE FOR PRICES.

**EAST COAST MUSIC CO.**  
1001 Walnut St. CHESTER, PENNA.  
Phone: Chester 3637

**SPOT APPROVAL**  
(Continued from page 59)

**Winona**  
Donovan Mfg. Co.—Farm wood sawing machinery.  
Peerless Chain Co.—Wire fur stretchers.

**MISSOURI**  
Conception  
Conception Abbey—Church goods (medal-lion).

**Kansas City**  
City Mattress Co.—Innerspring mattresses.  
G. F. Dunlap Weather Strip Co.—Metal weather strip.  
General Mill Equi. Co.—Canopies (freight car door).

**St. Louis**  
Acme Bedding Co.—Innerspring mattresses.  
Bergman Specialties—Wash tub stands.  
G. H. Packwood Mfg. Co.—Dispensers, hand soap.  
Tobin Electric & Adv. Co.—Metal signs.

**NEBRASKA**  
**Omaha**  
Fontenelle Upholstery & Frame Works—Metal office chairs.

**OHIO**  
**Cincinnati**  
The Queen City Mattresses Co.—Innerspring mattresses.

**Cleveland**  
The American Mattress & Renovating Co.—Innerspring mattresses.  
Bage Lighting Co.—Outdoor lighting fixtures.  
The Ohio Mattresses Co.—Box springs.  
Wright Sales Co.—Metal slats for venetian blinds.

**Englewood**  
Farmco Cultivator Co.—Cultivating wheels.

**Fremont**  
W. V. Hershey—Thread nipper.

**Kenton**  
Scioto Sign Co.—Metal signs.

**Marblehead**  
The Blro Mfg. Co.—Elec. met. fish and bone cutter.

**Springfield**  
B. & J. Mfg. Co.—Garden and lawn sprinklers.

**Toledo**  
James E. Altew—Wire fish lines.  
Cataphote Corp.—Highway signs.

**WISCONSIN**  
**Boycerville**  
Hedlund Mfg. Co.—Hay unloaders.

**La Crosse**  
La Crosse Novelty Box Mfg. Co.—Farm milk coolers (immersion type).  
Neon Supply Co.—Metal signs, neon.

**Madison**  
U. R. Carnes Co.—Farm pump jacks.

**Milwaukee**  
Helnu Co.—Loose-leaf binders.  
Master Refrigeration Service Co.—Farm freezers and coolers.  
Milwaukee Stamping Co.—Dust pans (institutional and industrial).

**-SLOTS-**

WANT—Sell us your old War Eagles, Blue Fronts, Futurity, Extraordinary and Roman Heads for \$50 for 1c and 5c Machines; \$75 for 10c Machines, and \$100 for 25c Machines.

**EXPOSITION GAMES COMPANY**  
889 Golden Gate Ave. San Francisco 2, Cal.

**C. & P. SALES CO.**  
628 MADISON AVE. 5-4576 MEMPHIS, TENN.  
FOR SERVICE THAT SATISFIES

CONSOLES	
Paces Saratogas, C.P., Late Head	\$ 99.50
Mills Jumbo Parade, High Head, C.P.	99.50
Watling Big Game, High Head, C.P.	89.50
Jennings Fast Time, F.P.	89.50
Jennings Fast Time, C.P.	99.50
Galloping Dominoes	325.00
Jennings Multiple Slot Liberty Bell	59.50
Jennings Multiple Racer	59.50
Keeney's Kentucky Club	59.50
Jennings Silver Moon, C.P., 5c	122.50
Roulette, Jr.	227.50
Paces Spinning Reels, C.P.	117.50

SLOTS	
3 5c Jennings Club Bells, 3/5	\$169.50
1 5c Jennings One Star, 3/5	139.50
3 10c Jennings Chief	179.50
35 5c Mills Blue Fronts	169.50
5 10c Mills Blue Fronts	210.00
2 25c Mills Blue Fronts	299.50
6 5c Mills Cherry Bells	225.00
1 25c Mills Cherry Bell	325.00
10 5c Watling Rolatops	107.50
3 5c Pace Comets, All Star	122.50
2 10c Pace Comets, All Star	179.50
1 Columbia, Jackpot	89.50
5 Columbia, Gold Award, Front & Back Pay	69.50
1 Mills Q.T., 1c Play	59.50
5 5c Mills War Eagle, 3/5	149.50

ALL ABOVE SLOTS HAVE BEEN REFINISHED AND RECONDITIONED  
SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH  
1/3 Cash Deposit With Order, Balance C. O. D.

**PHONOGRAPH, PIN BALL ROUTE**  
FOR SALE  
Southern Ohio  
Licensed Territory, Established 5 Years  
Owner Has Other Interests  
PRICE \$30,000.00 CASH  
Will Pay for Itself in 9 Months  
Write BOX D-317  
Care of The Billboard Cincinnati 1, Ohio

**★ ATLAS MEN 11 IN SERVICE ★**

**ATLAS NOVELTY Proudly Presents—**  
"SUPER RECONDITIONING"  
Produced by ATLAS EXPERT TECHNICIANS

**STARRING ATLAS (LIKE NEW) BARGAINS**

5c SUPER BELL—5c and 5c SUPER BELL  
5c and 25c SUPER BELL—BALLY CLUB BELL

Bangtalls, J.P.  
Jumbo, P.O.  
Vest Pocket  
Rapid Fire  
Chi Coin Hooky

Western Baseball  
5-10-25c Mills Club  
Bell, Factory Rebuilt  
Slap the Jap  
Shoot the Chutes

**PARTS FOR ALL YOUR NEEDS**  
Order by Part Number

Rockola & Wurl. Motors Repaired	\$ 7.50
Jap & Hitler Conversions for Chicken Sam	18.50
Pick-Up Head Scales	1.50
Lenses for Chicken Sam	2.00
Lock for Wurl. Phono Cabinet	1.00
Lock for Select-o-Matic	1.00
Lock for Wall-o-Matic	1.00
Leg Raisers for Pin Games, Set of 4	.40
Crystal Pickup	8.50
PM Speakers	10.50
5c Jackpot for Mills	15.50
Wurl. & Seeburg Casters, Set of 4	1.50
ABT Coin Chutes, Reg. & F.P.	3.75
Case (120) 25W. Bulbs	9.60
Mills Cash Boxes	1.00
Mills 4-Bell Glasses, Complete Set of 5	8.75
169—Title Strips, 20,000	5.00
603B—30 MFD 450 V. Condenser	1.75
604B—40 MFD 450 V. Cond., Dry	1.75
171—3000 Ohm Variable Resistor for Chicken Sam	2.25

WRITE FOR COMPLETE PARTS LIST.

SINGLE SAFE STAND ... \$21.50  
1/3 Deposit With Order.

**ATLAS NOVELTY COMPANY**  
2200 N. WESTERN AVE. · PHONE ARMITAGE 5005 · CHICAGO 47  
Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1  
Offices (ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19)

FRIENDLY PERSONAL SERVICE

**POKERENOS . . . . . WRITE WANTED!**

ALL TYPES OF GENCO GAMES IN ANY QUANTITY AND IN ANY CONDITION. ALSO WANT TIMERS, PUMPS, RECTIFIERS AND TRANSFORMERS. Give Description, Quantity and Price in First Letter!

**SUPREME ENTERPRISES**  
557 ROGERS AVENUE BROOKLYN, N. Y.

**I WANT PHONOGRAPHS!**  
WILL PAY THESE PRICES:

Wurlitzer 412	\$ 70.00	Wurlitzer 850	\$575.00	Seeburg 8800, ROES	\$500.00
Wurlitzer 618	100.00	Seeburg Rex	145.00	Seeburg Envoys	340.00
Wurlitzer 600K	315.00	Seeburg Gem	215.00	Seeburg Envoy, ROES	360.00
Wurlitzer 24	185.00	Seeburg Classio	300.00	Rock-Ola Master	250.00
Wurlitzer 500	300.00	Seeburg Vogue	285.00	Rock-Ola Standard	230.00
Wurlitzer 700	475.00	Seeburg Colonel	300.00	Rock-Ola Windsor	125.00
Wurlitzer 800	500.00	Seeburg Major	310.00	Rock-Ola De Luxe	235.00
Wurlitzer 750	550.00	Seeburg 8800, Plain	450.00	Mills Throne	185.00
Wurlitzer 750E	565.00			Mills Empress	225.00

MUST BE IN GOOD WORKING CONDITION!  
CHARLES LICHTMAN (Circle 6-9570) 630 10th Ave., N.Y.C.

**WANTED TO BUY FOR CASH:**

The following, for which we will pay these respective prices:

Sunbeam	\$50.00	Stars	\$50.00
Do Re Mi	50.00	Leader	50.00
West Wind	50.00	Double Play	50.00
Mills 1940 1-2-3, F.P.	60.00	Groetchen Metal Typer Tags, Per M.	50.00

**IDEAL NOVELTY CO.**  
Phone: Franklin 5544  
2823 Locust St  
St. Louis 3 Mo.

**PHONOGRAPHS ON FLOOR FOR SALE**

ROCKOLA		SEEBURG	
15 Commandos	\$550.00	8200's-8800's-9800's	Write
10 Masters	425.00	4 Envoys	\$490.00
3 Counter Models	100.00	5 Casino	300.00
		2 Crown	275.00
		20 12-Record	125.00
MILLS		2 Model K	200.00
2 Throne	\$250.00	5 Rex	200.00
3 Empress	325.00	2 Royal	200.00

**MISSISSIPPI VENDING CO.**  
155 PEARL STREET JACKSON, MISS.

**Z-I-N-G-O**  
Revamped From Broadcast and Crossline  
**WILLIAMS MANUFACTURING COMPANY**  
161 W. HURON ST. CHICAGO 10, ILLINOIS



# AUTOMATIC COIN

SERVING THE NATION'S OPERATORS



IRVING AND OSCAR

Blue & Gold Vest Pockets	\$ 54.50
5¢ Late Q.T., Blue	89.50
5¢ Rolatop	119.50
10¢ Rolatop, Fact. Roblt.	169.50
5¢ Jenn. Silver Chief	189.50
5¢ Jenn. Super Chief	189.50
Write for Complete List: Blue Fronts, Brown Fronts, Gold Chromes, Etc.	

25¢ Pace Reel Jr.	\$249.50
Evans Lucky Luoro	189.50
Brown Paces Races	169.50
Paces Races, Red Arrow, J.P.	289.50
Paco Saratoga or Reels, Rails	129.50
'40 Galloping Domino, J.P.	275.00
Mills Four Bells	435.00

7-Col. DuGronier Cig. Mach.	\$39.50
9-Col. DuGronier Cig. Mach. "W"	49.50
9-Col. DuGronier Cig. Mach. "WD"	65.00
11-Col. DuGronier Cig. Mach. "LS"	89.50

Metal Covers for Seeburg Wall-o-Matic	\$ 7.75
6SC7 Phonograph Tubes, Each	1.00
Mills Moderne Scale	49.50
Kirk Astrology Scale, Tall Model	89.50

**SEE US FOR PARTS!!!**

Knee Action for Mills, Set of 3	\$4.95	Main Clock Gears for Mills, with Attachments	\$3.50
Idler Pinion Gears for Mills, Ea.	2.50	Cash Box Doors (Minus Lock)	\$ 2.00
Back Doors for Mills	\$ 6.50	Plastics for Rock-Ola, '39, '40 Models, Top Corners, Lower Sides, Ea.	12.75
5¢ Jackpots for Mills	22.50	Plastics for Seeburg 1941, 1942 Models, Lower Sides, Each	14.50
Standard Handles for Mills	2.00	Corner Plastics for Mills Throne, Ea.	12.50
Club Handles for Mills	4.50	New Locks for Pin Balls	.65
Jackpot Glasses for Mills	1.25	5, 10, 15 Amp. Fuses, Each	.04
Reel Glasses for Mills	.50	Bulbs, No. 40-44-46-47-81, 1456-1458, Each	.07
Escalator Glasses for Mills	.50	Reel Stops for Super Bells	.40
Award Cards, 2/5 or 3/5, for Mills	.25		
Set of 5 Four Bell Glasses for Mills	12.50		
Glass for Mills 3 Bells	17.50		
Spring Kit (55 Springs) for Mills	8.75		

Many Other Parts Available. Write Us Your Needs.

**WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN**

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. Order, Balance C. O. D.

**Automatic Coin MACHINES & SUPPLY CO.**  
3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

## CONSOLES

ALL MACHINES READY FOR LOCATION

5 Jennings Cigarettes, 5¢ & 15¢ Play, Clean	@ \$150.00
1 Jennings Cigarettes, Late Coin Rejection Head, 5¢ & 20¢ Play, Returns 3 Pennies with Purchase of Cigarettes	175.00
5 Jennings Silver Moon Totalizers, Fruit Symbols, Free Play	90.00
1 Mills Jumbo Combination, Cash, Check, Free Play, Mint Vender, Late High Head	175.00
8 Mills Jumbos, Red & Blue, Cash or Check Payout, Late Head	150.00
2 Keeney Triple Entries, Cash or Check Payout, Clean	175.00
6 Keeney '38 Track Times, Late Slant Heads, Cash or Check Payout	125.00
1 Keeney Super Track Time, Excellent Condition, Clean, Cash, Check	375.00
1 Keeney Super Bell, Combination Free Play, Cash or Check Payout	300.00
1 Keeney 4-Way Super Bell, 5¢-5¢-5¢-5¢ Play, Cash or Check Payout	775.00
1 Keeney Derby Champ, 1 Ball Console, Slant Head	110.00

**SLOTS**

1 Mills Blue Front 5¢ Gold Award, Light Cabinet, Clean	\$ 150.00
1 Mills Blue Front Gold Award, 1¢, Very Good	100.00
1 Jennings Chief, 10¢, One Star	100.00

**ARCADE EQUIPMENT**

6 Exhibit Rotary Merchandisers, 5¢ Slots, Clean	@ \$190.00
1 Soundview Converted to Peak Show, 1 Reel of Film, Clean	275.00
2 Du Groulier 9 Column Cigarette Machines	@ 75.00
4 Ten Strikos	@ 30.00

**MUSIC**

15 Wurlitzer #320 Chrome Wall Boxes, 5¢ Play, with or without Wireless Attachment, Used 2 Months	@ \$ 17.50
3 Remote Control Adaptors for Wurlitzers #500, #600, #800	@ 50.00

**PRE-WAR TUBES**

Quantity	Tube	Price	Quantity	Tube	Price
37	6L6G	@ \$1.95	8	6X5GT	@ \$1.10
20	38	@ 1.10	14	6J5GT	@ .90
10	5Z3	@ 1.10	7	6J5G	@ 1.00
5	12SO7	@ 1.35	9	6SO7GT	@ 1.35

WRITE, WIRE OR PHONE

**ANDREW'S VENDING MACHINE CO.**  
ANNAPOLIS ROAD & 5TH ST. ODENTON, MD.  
Phone—Crain 625 W 11, Crain 625 J 11, Crain 624

**WHAT PARTS DO YOU NEED? SEE PINCUS!**

Here are just a few of the thousands of items ready for delivery. Write for our sensational Parts List!

ABT Coin Chutes	Backboard Glasses	Coin Chute Thumb Guards
Slides	Mills Main Clock Gears	Plunger Springs
Cartridge Fuses	Idler Gears	Silver Bumper Sleeves
All Size Live & Dead Rubber	Center Ratchet Posts	Gun Lamps for Ray Gun
Rings	V.P. Coin Chutes	Screw-Type House Fuses
Rebound Rubbers	V.P. Looks—Q.T. Looks	Title Strips
Ace & Illinois Locks	Bell Locks	Red Plastic Sheets
Service Kits	10-Strike Release Buttons	Volume Control Keys
Bulbs—Rectifiers	Rapid Fire Gun Castings	Fusotats—Fusotrons
Gate Springs	Wurl. Main Gears	Steel Balls for All Pin and Counter Games
Time Clocks	Tubular Coin Wrappers	

**COIN MACHINE SERVICE COMPANY**  
2307 N. WESTERN AVE. Phone: HUMBoldt 3476 CHICAGO 47, ILLINOIS

## "PILOT TRAINER"

The Sensational New Amusement Ride  
WILL BE ON DISPLAY AT THE  
**HOTEL SHERMAN, CHICAGO**  
FROM DECEMBER 3-9, INCLUSIVE  
Come in and SEE IT IN ACTION!

## Lack of Man Power And Cartons Blamed For Cig Shortages

NEW YORK, Nov. 18.—Lack of man power and shipping containers plus enormously swelled demand rather than low flue-cured tobacco production are behind the current cigarette shortages, according to Matthew Forbes, managing director of Cigarette Merchandisers' Association. Commenting on a recent proposal by the National Association of Tobacco Distributors that the flue-cured crop be stepped up 35 per cent made before a gathering of tobacco farmers in Raleigh, N. C., Forbes adds that such a proposal, if carried, would harm rather than benefit the tobacco industry generally, and the coin machines, specifically, since it attacks the problem from the wrong end.

Forbes uses statistics to make his point. In 1943 with rationing effective during the last six months of the year and then only by the major brand producers, cigarette production reached the all-time high of 235,000,000,000 smokes. In 1944 with everybody talking about shortages, actual production was close to 226,000,000,000 cigarettes or only about 3 per cent under the peak figure of 1943.

In 1943, 35,000,000,000 smokes were

## Every Punch A WINNER!



Tickets pay from 25c to \$5.00 with shot at \$50.00 JACKPOT  
768 holes at 50c Play  
Takes in . . \$384.00  
Av. payout . . 299.95  
Gross Profit \$ 84.05  
Also Made for 25c and \$1.00 Play

**HARLICH MFG. CO.**  
1413 W. JACKSON BLVD.  
CHICAGO 7, ILLINOIS

## WANTED

Experienced Men for Music and Pinball Games. Midwestern routes; permanent jobs now and after the war.

## Coin Operated Service

Box 49 Ottumwa, Iowa

## SALESBOARDS

Holes	Name	Immediate Deliveries—25% Dep.	Price
600	5¢ Deluxe Charley	Def. \$10.00	\$ .79
1000	5¢ Box Choc. Board		.93
1000	5¢ Nickel Charley	Def.	17.00
1000	5¢ Double Finn	Def.	24.00
1800	5¢ Lulu, Thick	Def.	18.00
1000	25¢ J.P. Charley	Avr.	52.08
1000	25¢ J.P. Charley, Thick		52.08
800	5¢ J.P. Seven Eleven		19.75
800	5¢ J.P. Bell Boy, X Thick		20.75
1000	5¢ J.P. Swing High		27.50
1000	5¢ J.P. X Thick, Ass't'd.		23.00
1000	5¢ J.P. Jumbo Bingo Fin		18.59
1200	25¢ J.P. Texas Charley		102.18
1000	5¢ J.P. Rose Bowl		25.40
1000	5¢ J.P. Beat This Card		33.00
1184	5¢ J.P. Jumbo Bingo Fin		27.79
1500	5¢ J.P. Scotchman		38.25
2400	10¢ J.P. E. Z. Pickins		82.65
1945	1st hundreds Boards, Tickets, Cards—write.		3.49

**DELUXE SALES CO.**  
BLUE EARTH, MINN.

## FREE PLAY SLOTS

**18 JENNINGS, \$89.50 EACH.**  
**3 MILLS, \$99.50 EACH.**

## HARRY HOKE

4020 Minnesota Ave., N. W.  
Washington 19, D. C.

## EASTERN'S SPECIALS

1 Sky Fighter, Repainted	\$300.00
3 Chicken Sam, Jap Conversions, Repainted, Excellent, Ea.	159.50
2 Keeney Air Raiders, Very Clean, Ea.	199.50
1 Supreme Tokyo Gun, Like New, Ea.	199.50
1 Seeburg Hockey, 2 Player, Very Clean	85.00

1/2 Deposit.  
**Eastern Sales Co.**  
Culver 5278  
1824 E. Main St. ROCHESTER 9, N. Y.

## CLOSE OUT JAR TICKETS

1440-1836-2052-2280  
2520 Sizes.  
Priced at \$15 to \$30 Per Dozen.  
Write us now.  
**Coin Operated Service**  
Box 49 Ottumwa, Iowa

## MANUFACTURERS

**Please Notice**  
If you are an old established manufacturer of coin operated equipment, or if your post-war plans call for your entry into this business, I will be anxious to hear from you. I would like to act as distributor for your products in Northwestern Ohio. I am a thoroughly experienced business man financially responsible and know the coin machine business from A to Z. Especially interested in the field of Electronics.  
BOX D-310, Care of The Billboard, Cincinnati 1, O.

## WANTED

**Genco**  
Punch — Tops — Powerhouse — Formation. Games must be complete with all parts. State quantity and lowest price first letter.  
H. PASOLD, 3051 N. Leavitt St., Chicago

## WANTED IMMEDIATELY CONSOLES

Will pay highest cash prices. Pace Reels, Comb. or Free Play. Pace Saratogas, Comb. or Free Play. Include prices in first letter.  
**COIN MACHINE DISTRIBUTING COMPANY**  
5748 Baum Blvd. PITTSBURGH, PA.  
Hiland 7000

## WANT TO BUY FOR CASH

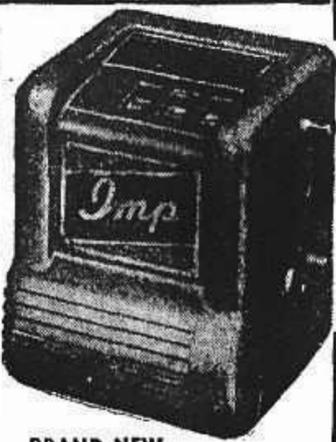
PACKARD WALL BOXES, BRAZIL RE-VAMP, LIBERTY, STAGE DOOR CANTEN and CHICAGO COIN HOCKEY.  
Give condition and quote best price in first letter.  
**ARROW NOVELTY CO.**  
2852 SIDNEY ST. ST. LOUIS, MO.

Over 75,000  
Now Giving  
Trouble-Free  
Service!

**IMP**  
BRAND  
NEW

**\$9.90**

WHILE  
THEY  
LAST!  
Regular  
Price  
\$12.50.



BRAND NEW

Wings.....\$11.50 | Yankees.....\$11.50

- Liberty Bell, 5¢, Fruit .....\$18.50
- Zephyr ..... 9.90
- Champion ..... 14.90
- Vitalizer ..... 69.50
- Evans Playball ..... 195.00
- Love Testers ..... 149.50
- Exh. Merchantmen ..... 49.50
- Fan Front Microscope Diggers ..... 79.50

- BLISTER GUNNER CONVERSION FOR AIR RAIDER .....\$12.50
- TOKYO RAIDER CONVERSION FOR DRIVE MOBILE ..... 16.75
- KLIP-A-NIP CONVERSION FOR SKYFIGHTER ..... 16.75

1/8 Deposit With Order.

**MAX GLASS**  
DISTRIBUTING COMPANY  
(Successors to Gerber & Glass)  
914 DIVERSEY • CHICAGO 14, ILL.

shipped overseas. By the end of 1944 it is probable that about 70,000,000,000 smokes or almost twice the 1943 total will have gone abroad. Furthermore, while the number of civilian smokers declined during the period under consideration, civilian per capita consumption rose from 1,500 cigarettes at end of 1942 to almost 1,188 cigarettes at the end of 1943. At the current rate of consumption, it is estimated that the per capita for civilians at the end of 1944 very likely may reach the staggering high of 2,000 smokes!

Reinforcing his view that it is not necessary to seek increase of flue-cured crops, Forbes points out that the tremendous jump in overseas shipments on one hand and the per capita jump for civilian smoking are strictly a war product. Once Hitler and Hirohito have cashed in, overseas shipments, even with lend-lease considered, must drop perceptibly. As for the per capita figures for civilians, this rate, too, must drop since many men and women smoking today may be held to do so because of war tension and will step down their needs when the war conditions have gone. Forbes asks whether in view of these facts the NATD proposal for a crop increase to be realized at a time when cigarette demands will taper, makes sense.

Instead of spending time with tobacco farmers legislating for crop increases, CMA's exec believes the NATD will find it much more profitable for the industry as a whole if it will make more strenuous appeals to the War Man Power Commission to unfreeze labor in the vicinity of cigarette factories. If joined to this appeal, the CMA will also unite with other parts of the tobacco industry in asking that WMC allocate more shipping containers to the industry it will have a rounded out constructive program.

# MILLS

*Serves the Industry*

**MILLS NOVELTY COMPANY**

4100 FULLERTON AVE., CHICAGO 39, ILL.

**YOU HAVE TRIED THE REST—NOW TRY THE BEST**

- 5c Mills Blue Fronts.....\$235.00
- 10c Mills Blue Fronts..... 275.00
- 25c Mills Blue Fronts..... 325.00
- 5c Mills Brown Fronts..... 275.00
- 10c Mills Brown Fronts..... 300.00
- 25c Mills Brown Fronts..... 350.00
- 5c Mills Bonus Bells.....\$300.00
- 10c Mills Bonus Bells..... 350.00
- 25c Mills Bonus Bells..... 400.00
- 5c Mills Chrome Bells..... 375.00
- 10c Mills Chrome Bells..... 400.00
- 25c Mills Chrome Bells..... 450.00

All Originals, Thoroughly Reconditioned and Refinished and Equipped With Knee Action, Drillproof, Spoonproof and Club Handles.

**WORK DONE BY ORIGINAL FACTORY MECHANICS**

Send in Your Old Machines for Repairs. We Will Return Them to You Actually Like Brand New. Nominal Cost.

**PARTS FOR MILLS SLOTS**

- Knee Action With Springs (3) \$5.25
- Idle Pinion Gears ..... 2.50
- Main Clock Gears (Complete) 3.00
- Bottom Payout Slide, 5c..... 3.50
- Jackpot Glasses ..... 1.00
- Escalator Glasses ..... .50
- Reel Glasses (3) ..... 1.50
- Cash Boxes .....\$1.25
- Cash Box Doors (No Locks)... 2.00
- Spring Kit (55 Springs)..... 9.50
- Award Cards, 3/5 or 2/5.... .15
- Reel Strips, 236 or 356..... 1.00
- Club Handles ..... 4.00
- Standard Handles ..... 2.00

Many Parts Available Not Listed.

**Southwest Amusement Company**

2916-18 Main Street (Riverside 5141) Dallas 1, Texas

**PARTS FOR MILLS SLOTS**

- Large Clock Gears, Complete with Brackets and Springs ..... Each \$3.00
- Idle Pinion Gear ..... Each 3.25
- Reel Strips, 3-5 or 1 Cherry P.O. .... Set .55
- Reward Cards, 2-5 or 3-5 ..... Each .20
- Club Handles, Painted & Chromed... Each 4.50
- Payout Discs, 1 Cherry P.O. .... Set 7.50
- Payout Discs, S.P., 1, 2 & 3 ..... Set 7.50
- Disc Plugs ..... Set .25
- Oval Frames To Use Paper Reward Card on Brown Front ..... Each 2.00
- Cash Boxes ..... Each 2.25
- Vest Pocket Coin Chutes, 1¢ or 5¢, New ..... Each 3.25
- Payout Tubes, 25¢ Size (with Hopper) ..... Each 3.75
- Bottom Main Slide, 5¢-10¢-25¢, 1 Cherry or 3/5 Payout ..... Each \$4.25
- 20-Stop Star Wheel ..... Set 3.00
- Knee Action Parts for Your Old Lovers ..... Set 3.75
- Slides, Complete Sets, 25¢ Play, 3/5 Payout ..... Set 22.50
- Top Covers for 25¢ Slide ..... Each 2.50
- Jack Pot Gates for 25¢ Slots ..... Each 1.50
- Slug Boxes ..... Each .75
- Large Clock Gears, Complete with Brackets and Springs for Jennings Slots ..... Each 4.25
- Back Board Glass for Jumbo Parade, Cash Model ..... Each 3.50

We Have All Types of Springs and Other Parts for Mills Slots. 1/3 Deposit Must Accompany All Orders.

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

**TUBES for the Coin Machine Industry**

0Z4 .....\$1.50	5Y3 .....\$ .70	117Z6 .....\$1.60	26 .....\$ .75
1A5 ..... 1.50	5Z3 ..... 1.00	70L7 ..... 1.95	27 ..... .70
1A7 ..... 1.60	6C5 ..... 1.00*	12A8 ..... 1.00	30 ..... 1.00
1H4 ..... 1.00	6C6 ..... 1.00	12K7 ..... 1.00	33 ..... 1.00
1H5 ..... 1.30	6A6 ..... 1.50	12Q7 ..... .90	38 ..... .95*
1LA4 ..... 2.35	6B5 ..... 1.75	12SK7 ..... 1.00	41 ..... .85
1LN5 ..... 2.35	6F6 ..... .90*	12SR7 ..... 1.30	43 ..... 1.10
1N5 ..... 1.60	6J5 ..... .75	12Z3 ..... 1.00	45 ..... .80
1P5 ..... 1.60	6H6 ..... 1.10*	14A7 ..... 1.60	46 ..... 1.10
1Q5 ..... 1.60	6K7 ..... 1.10	14C7 ..... 1.40	47 ..... 1.10
2A4G ..... 2.00	6L6 ..... 1.50*	25L6 ..... 1.30	56 ..... .80
2A3 ..... 1.60	6Q7 ..... 1.10	25Z5 ..... 1.00	57 ..... .90
3Q5 ..... 1.60	6SC7 ..... 1.10	25Z6 ..... 1.00	76 ..... .85*
5V4 ..... 1.50*	6SK7 ..... .85*	35A5 ..... 1.30	77 ..... .90
5U4G ..... 1.00*	6SL7 ..... .75	35L6 ..... 1.00	78 ..... .90
5W4 ..... 1.00	6V6 ..... .60	35Z3 ..... 1.30	79 ..... 1.40
	6X5 ..... 1.00*	35Z5 ..... .85	80 ..... .70
	20S1 ..... 2.25*	50L6 ..... 1.10	83 ..... 1.10*
	117L7 ..... 2.35	50Y6 ..... 1.10	

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION! SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes marked with an (\*) above. Our prices are right and warrant your orders!

Deposit required with all orders!

PLENTY OF USED PARTS FOR WURLITZER, ROCK-OLA, SEEBURG, MILLS, INCLUDING AMPLIFIERS AND TONE ARMS FOR ALL TYPES OF MACHINES... WRITE!

**ALBENA SALES CO.** 587 10th AVE., N. Y. C. LONGACRE 5-8334

**REBUILDING AND REFINISHING**  
All types of SLOT MACHINES

10-DAY SERVICE. SEND US YOUR MACHINES. **\$79.50**  
One trial will convince you. Machines returned like new. Write in advance for complete description of our REBUILDING AND REFINISHING PROCESS.

**CENTRAL MANUFACTURING CO.**  
4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPAuldng 1670-1

**SALESBOARDS—All Orders Shipped Same Day Received**

Holes	Play	Description	Average Profit	Net Price
240	25¢	SHORT & SWEET, JUMBO HOLES	\$ 30.10	\$2.25
240	50¢	SHORT & SWEET, JUMBO HOLES	52.30	2.25
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	7.00	.85
720	5¢	SEVEN-ELEVEN, DICE SYMBOLS	15.75	2.50
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	5¢	GET YOUR PIECE, THICK, PROT.	29.45	3.10
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	25¢	HAPPY CHARLEY, THICK, PROT.	77.00	3.00
1200	25¢	TEXAS CHARLEY, THICK, PROT.	102.28	3.00
1500	25¢	KEEP PITCHING, Thick, Prot., Jumbo Holes	119.00	4.80

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢, stating your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO.** BOX 66, MICHIGAN CITY, INDIANA

**MUSIC SUPPLIES  
ACCESSORIES**

**WURLITZER**

1 950	Each	\$710.00
1 780E	.....	650.00
1 750E	.....	700.00
1 500 VICTORY	.....	525.00
10 24's	.....	265.00
10 616	.....	165.00
10 412	.....	105.00
10 COUNTER MODEL 81 WITH STAND	.....	185.00
2 61 COUNTER MODEL	.....	110.00
1 41 COUNTER MODEL	.....	120.00
3 P-10	.....	60.00
1 P-12	.....	75.00
1 50	.....	95.00

**MILLS**

2 EMPRESS	.....	\$325.00
1 THRONE	.....	250.00

**SEEBURG**

2 8800 ES	.....	\$550.00
1 VOGUE	.....	385.00
5 REGAL	.....	295.00
2 K-20	.....	245.00
1 CASINO	.....	285.00

**ROCK-OLA**

2 SPECTRAVOX & PLAYMASTER	.....	\$350.00
2 SUPER	.....	385.00
2 MASTER	.....	375.00
2 DELUXE	.....	345.00
3 STANDARD	.....	310.00
1 16 RECORD	.....	145.00
5 ROCK-OLA 12	.....	95.00
1 ROCK-OLA SPECTRAVOX	.....	165.00

**AMI**

2 SINGING TOWERS	.....	\$295.00
1 HOSTESS (Telephone Music)	.....	49.50
5 GABLE, Late	.....	70.00

**WALL BOXES and ACCESSORIES**

1 #145 STEPPER	.....	\$39.50
25 #100 WURLITZER	.....	13.00
22 #320 WURLITZER	.....	19.50
15 #125 WURLITZER	.....	27.50
10 #111 WURLITZER	.....	18.50
10 SEEBURG WIRELESS WALLOMATIC	.....	32.50
10 SEEBURG SELECTOMATICS	.....	8.50
25 BUCKLEY LIGHT-UP	.....	13.50
10 BUCKLEY CHROME	.....	5.00

**ARCADE**

1 WURLITZER HI-SCORE SKEEBALL	.....	\$300.00
1 WURLITZER 14 FOOT SKEEBALL	.....	200.00
1 BALLY RAPID FIRE	.....	169.50
5 CHICKEN SAM	.....	95.00

All Merchandise Subject to Prior Sale!

50% Certified Dep., Bal. C. O. D. or Sight Draft.

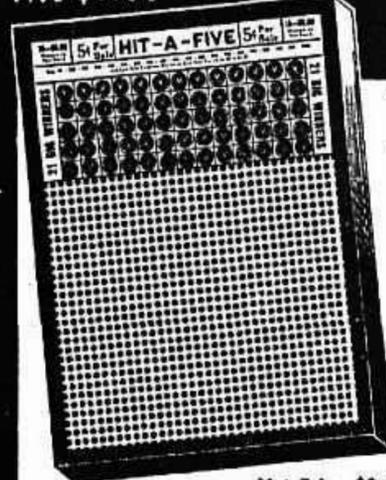
**AMERICAN COIN MACHINE COMPANY**  
437 Elizabeth Ave., Newark 8, N. J.  
Phone: Waverly 3-1500

**Congress Puts Coin Mch. Tax Law Change In Jan. Pigeonhole**

WASHINGTON, Nov. 18.—Discussions of the next federal tax bill took place here this week as Congress again took up its sessions. A report given out November 15 said that the present Congress in all probability would not even bring up a tax bill but would leave this all-important matter for the next Congress which convenes in January. Congressman Doughton, chairman of the House Ways and Means Committee, also stated that he could see no prospects now for making any changes in the federal tax law even during next year. He did not, however, rule out the possibilities of some minor changes. He said that the government still needed all the revenue it could possibly get in order to carry on the war and for that reason few changes would be made in the tax law as it now stands.

The coin machine trade during the last two years has made strenuous efforts to get certain adjustments made in the federal tax law, and it is probable a plea will be made again before the committees of both Houses next year when the federal tax subject comes up. The amusement machines trade especially desires an amendment which will place the tax on counter gaming devices at \$10 per year and which will also clarify the status of free-play pinball games by statute.

**RED HOT!  
FAST PLAY!**  
★ Quick Sellout Means  
**VOLUME PROFITS**  
**TEN \$5.00 FIFTY-\$1.00 WINNERS**



Net Price \$2.78  
This board a SUPER THICK with 65 sewed seals  
1184 Holes—Average Profit \$25.60  
Write for COMPLETE PRICE ON FULL LINE OF FASTEST SELLING BOARDS TIP BOOKS—JAR GAMES  
**LC SALES CO.**  
855 PEARL STREET  
BEAUMONT, TEXAS

120 Tickets—Consolation Tip Books \$27.50 Gr.  
1888 Jar Tickets ..... 1.75 Set  
2280 Jar Tickets ..... 2.25 Set  
2520 Jar Tickets ..... 2.75 Set

**SLOTS**

1 Mills 10¢ Original Chrome Bell, 2 Payout on One Cherry, Ser. 483,210	\$850.00
1 Mills 5¢ Original Chrome Bell, 2 Payout on One Cherry, Ser. 462,401	\$25.00
1 Mills Original 10¢ Cherry Bell, 3-10 Payout	175.00
1 Mills Blue Front, 10¢ Play, 3-5 Payout, Single Jackpot	175.00
1 1¢ Hand Load Blue Q.T., Ser. 18,531	40.00
1 5¢ Blue Q.T., Serial 18,950	59.50
1 Mills Futurity, 5¢ Play, Ser. 381,015	125.00

**MUSIC**

2 Wurlitzer 500A, Each	.....	\$400.00
1 Wurlitzer 500 with Adapter and 6 Boxes, 5¢ Play, Complete	.....	500.00
1 New Wurlitzer 616, Speaker in Original Carton	.....	20.00
One-Third Deposit, Balance C. O. D.	.....	

**WEST SIDE NOVELTY COMPANY**  
547 Swallow Street, Edwardsville, Pa.

**MECHANIC WANTED**

Must know remote control and Amplifiers. Sober, honest and reliable. Mostly route work. Post-war job. Top wages. Write or phone:  
**THE POWER AMUSEMENT CO.**  
1411 East 10th Street, Sioux Falls, S. D.

**WE TAKE THE GAMBLE WHEN YOU BUY FROM US!**

ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

**GET OUR PRICES**

- MILLS GOLD CHROME BELLS
- MILLS SILVER CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS BONUS BELLS
- MILLS MELON BELLS
- MILLS CLUB CONSOLES
- BAKERS PACERS

ALL MODELS — ALL COIN PLAYS  
WE SPECIALIZE IN REBUILDING  
MILLS SLOTS and PACES RACES

SEE US FOR PACES RACES  
Service and Supplies

**BAKER NOVELTY CO.**  
1700 WASHINGTON BLVD., CHICAGO 12, ILL.

**PHONOGRAPHS WANTED FOR CASH!**

Rock-Ola Spectravox and Playmaster Combination. Must be in excellent mechanical condition as well as appearance. Also Supers, Masters, DeLuxes, Standards.

**SLOTS—I-BALLS—CONSOLES**

Record Time, F. P. ....	\$169.50	Jumbo Parade, P. O. Late Head .....	\$129.50
Mills '39 1-2-3, FP .....	50.00	Ev. Gallop. Dominos, 1940	275.00
Mills Owl, FP .....	79.50	Evans Bangtails .....	265.00
NEW REVAMPS		1 New Stage Door Canteen	\$219.00
		United Midway .....	\$209.00
		United Arizona .....	209.00

**PHONOGRAPHS**

Rock-Ola Imp. 20 with 5 Keeney Boxes	.....	\$185.50	Rock. Spectravox & Playmaster with 2 5¢, 10¢, & 25¢ Bar Boxes & 3 Wall Boxes	.....	\$450.00
Rock-Ola Spectravox & Playmaster Comb.	.....	325.00	Plastics for Seeburg '41-'42 Models, Lower Sides, Each	.....	14.50
Plastics for Rock-Ola '39-'40 Models, Top Corners, Lower Sides, Each	.....	12.75	Sheet Plastics, 20x50, Red	.....	12.50
			Rock-Ola Bar Boxes, Each	.....	12.50
			Keeney Wall Boxes, Each	.....	12.50

**ARCADE EQUIPMENT**

Gottl. 3-Way Gripper, Late Model	.....	\$19.50	10-Pin, Lo Dial	.....	\$ 50.00	ABT Early Model F	\$ 20.00
Zingo	.....	Write	Chi Coin Hockey	.....	225.00	Gottl. Triple Grip	18.50
10-Pin, Hi Dial	.....	65.00	Slap the Jap	.....	119.00	Keeney Submarine	195.00
			ABT Target, Jungle Hunt	.....	27.50		

**RECONDITIONED PIN GAMES**

5-10-20	.....	\$129.50	Argentine	.....	\$79.00	School Days	.....	\$57.50
Big Parade	.....	129.50	Bally Liberty	.....	72.50	Four Roses	.....	57.50
4 Aces	.....	129.50	Hi Hat	.....	72.50	Belle Hop	.....	57.50
Jeep	.....	129.50	Bowlaway	.....	72.50	Sea Hawk	.....	57.50
Action	.....	119.00	Jungle	.....	72.00	Velvet	.....	57.50
Yanks	.....	115.00	New Champ	.....	69.50	High Stepper	.....	55.00
Genco Victory	.....	94.50	Zig Zag	.....	69.50	Attention	.....	49.50
Duplex	.....	89.50	Horseshoe	.....	64.50	Paradise	.....	49.50
Topic	.....	89.50	Miami Beach	.....	64.50	Metro	.....	49.50
Moniker	.....	89.50	Majors, '41	.....	64.50	Sport Parade	.....	49.50
Bosco	.....	87.50	Star Attraction	.....	64.50	Wildfire	.....	44.50
Gun Club	.....	82.50	Ten Spot	.....	64.50	Bandwagon	.....	42.50
Texas Mustang	.....	82.50	Super-Chubby	.....	59.50	Gold Star	.....	42.50
High Dive	.....	79.50	Snappy	.....	59.50	Sparky	.....	39.50
Spot Pool	.....	79.50	Lognonalre	.....	59.50	Anabel	.....	32.50
Capt. Kidd	.....	79.00						

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

**NATIONAL COIN MACHINE EXCHANGE**  
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

**WANT TO BUY!**

FREE PLAY GAMES — MUSIC — CONSOLES  
STATE CONDITION AND BEST PRICE IN FIRST LETTER

"You Can Always Depend on Joe Ash All-Ways"  
**ACTIVE AMUSEMENT MACHINES COMPANY**

900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

# Canadian Reconversion Is Delayed Until End of War

OTTAWA, Nov. 18.—Plans for reconversion of Canadian war plants to civilian production have been swept completely overboard by the delay in the ending of the European war. Canadian business and government agencies were working closely together to return as many plants as possible to civilian production before the end of the year, following a schedule similar to that in the United States. In fact, unofficial contacts were being maintained so that the two countries could move toward civilian production at about the same speed.

While it was reported that some charges had been made in the United States that Canada was trying to steal a march on American firms, it was understood here that U. S. firms would probably make greater speed in reconversion than would be made here. Canadian business was also upset for a time when a high U. S. official announced a plan to increase prices of newly manufactured goods in the United States. This came just a few days after Canada had decided to maintain price controls on new goods. Government agencies here frankly explained that the upset of the plan to make civilian goods is due to the military program in Europe and because Canadian troops have been in the thick of the fight in the Antwerp area. Businessmen are disappointed in the situation but it is expected that there will be general cooperation in the delay of plans.

Government agencies are going ahead with their plans for the manufacture of civilian goods when the war situation permits such steps to be taken. They are also carefully watching reconversion schedules in the United States and also in Britain. Meanwhile, careful study is being given here to the place of small business in the future of Canada. A recent report showed that in 1941 about 35 per cent of the working population in Canada was engaged in such outdoor industries as farming, mining and lumbering; and about 23 per cent of the working forces were employed in small plants. There are prospects that some of these small plants may take to making coin machines or at least cabinets after the war. The report also shows that about 42 per cent of the working population was engaged in the distribution and service trades, including retailing.

## MARKEPP VALUES

- PHONOGRAPHS AND WALL BOXES**  
 Brand New Seeburg SR4 Selection Receivers ..... \$ 53.00  
 Seeburg Wireless Wallomatics, WS2Z ..... 39.50  
 Wurlitzer Victory, Model K.B. .... 475.00  
 Wurlitzer 750E ..... Write  
 Mills Throne of Music ..... 250.00  
 35 #1503 Rockola Wall Boxes. Ea. .... 15.00  
 15 #1504 Bar Boxes. Ea. .... 20.00

- SLOT MACHINES AND CONSOLES**  
 5c Mills Blue Front, Club Handle, Single Jack ..... Write  
 5c Mills Futurity ..... Write  
 5c Mills Q.T. .... \$ 69.50  
 Jennings 5c Chief ..... Write  
 Jumbo Parade, Free Play, Fino Shape ..... 89.50  
 Hi Hands ..... 149.50  
 Super Bell, 5c Combination .... Write  
 5c Columbia Cig. Rl. .... 49.50  
 1c Caille ..... 49.50  
 Double Safe Stand, Single Door ..... Write

- ARCADE EQUIPMENT**  
 BELL-O-BALL, Brand New .... \$275.00  
 Western Baseball ..... 85.00  
 Western Deluxe Baseball ..... 110.00  
 Seeburg Chicken Sam ..... 105.00  
 Scientific Batting Practice ..... 105.00  
 Keeney Submarine Gun ..... 150.00  
 Bally Rapid Fire ..... 168.50  
 Shoot Your Way to Tokyo ..... 195.00  
 Seeburg Slap the Jap ..... 135.00  
 Seeburg Shoot the Chute ..... 135.00

**6-NATIONAL 9-COLUMN CANDY MACHINES**  
 A-1 condition, both in appearance and mechanically.

**ALL MACHINES CLEANED AND CHECKED. PRICES INCLUDE PARTS, REPAIRS AND PACKING CHARGES. HALF DEPOSIT WITH ORDER.**

**WANT TO BUY**  
 50 MILLS EMPRESS & THRONES; Also ROCKOLA WINDSORS, MONARCHS and all other makes.

**THE MARKEPP CO.**  
 (Established 1928)  
 3908 Carnegie Ave., Cleveland 15, O.  
 Telephone: Henderson 1043

**OPERATORS!**

USE **DURO TEST**  
 One Year Guaranteed - 2,000 Hour Lamps - Complete Line to Fill Your Needs

Send for Catalog S

**DURO TEST CORPORATION**  
 NORTH BERGEN, NEW JERSEY

**FEWER BURNOUTS MEAN REDUCED MAINTENANCE COSTS!**

**WANT SKEEBALLS**  
 GENCO BANK ROLLS AND WURLITZERS  
 Will Positively Pay More  
**GRAND AMUSEMENT**  
 6432 CASS DETROIT 2, MICH.

**TOKEN EJECTOR \$5.00**  
 Complete With Instructions

Token Ejectors now ready for immediate delivery for MILLS 10¢ Bell Escalators. Guaranteed to eject 100% Red and Blue Tokens, aluminum and paper slugs; 50% of all car tokens. Install it yourself RIGHT ON LOCATION in a few minutes. No drilling, cutting or fitting—no special tools necessary. Send full amount with order—we ship prepaid.

**VALLEY SPECIALTY CO., Inc.**  
 1061 Joseph Ave. ROCHESTER 5, N. Y.

**HARRY WILLIAMS**  
 Designer and Manufacturer of Outstanding Games Since 1934

AFTER VICTORY  
**WATCH WILLIAMS!**

**WILLIAMS MFG. CO.**  
 161 W. HURON ST., CHICAGO 10, ILL.

**!!! WHAT DO YOU HAVE !!!**

We want Pin Games—All Types. Any Quantity—SEND YOUR LIST.

**DIXIES**  
 Any Condition, Any Quantity. Must Have All Parts.  
**\$25.00**

**MID-STATE CO.** 2848 Roosevelt Rd. Chicago 12, Ill.

**FOR SALE**

3 Mills 4 Bells, Orig. Head, 4-5 Play, Just Overhauled. Each ..... \$475.00  
 3 Bally Grand Stands, Perf. Cond. Each .. 125.00  
 3 Race Kings, Used Two Weeks. Each .. 250.00  
 2 Mills Wolf Heads, 5¢ Play. Each ..... 40.00

**RAY THRAEN**  
 TRACY, MINN.

**AMAZING CLOSE-OUT!**  
 THE SENSATIONAL  
 REVAMPED  
 SHOOTING GAME  
**PERISCOPE**  
 WHILE THEY LAST  
**ONLY \$249.50**

BRAND NEW—ORIGINAL CRATES  
 Thrilling Submarine Illusion—High Score—3rd Dimensional View—One-Piece Unit.

**JUST A FEW LEFT—RUSH YOUR ORDER!**  
 1/3 Dep., Bal. C. O. D. or Sight Draft.

WILL ACCEPT THE FOLLOWING EXHIBIT GAMES AT \$65.00 EACH IN TRADE ON PERISCOPE: WEST WIND—DOUBLE PLAY—DO-RE-MI—STARS—SUNBEAM.

THE FOLLOWING AT \$50.00 EACH:  
 ZOMBIE—LEADER—DUPLEX—FLICKER.

THE FOLLOWING AT \$40.00 EACH:  
 BROADCAST—CROSSLINE—ATTENTION.

THE FOLLOWING AT \$25.00 EACH:  
 SEAHAWK—HOROSCOPE—CHAMPS—DIXIE—ALL AMERICAN.

**MONARCH COIN MACHINE CO.**  
 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO

**Know the Company You Deal With**

**DID YOU KNOW? ...**

That the Harry Marcus Company is now the largest distributors of **MINIATURE BULBS** in the country.

**HARRY MARCUS CO.**  
 816 W. Erie St., Chicago, Ill.

"Marc-Us" for Your Coin Machine Parts"

**SLOTS**

MILLS GOLD CHROMES, 5c, 10c AND 25c PLAY, EITHER 2/5 OR 3/5 PAYOUT.  
 MILLS BLUE FRONTS, 5c, 10c AND 25c PLAY, 3/5 PAYOUT  
 MILLS BROWN FRONTS, 5c, 10c AND 25c PLAY, 3/5 PAYOUT  
 MILLS CHERRY BELLS, 5c, 10c AND 25c PLAY, 3/10 PAYOUT  
 ALL SLOTS HAVE DRILL PROOF CABINETS, KNEE ACTION AND CLUB HANDLES.

SEND FOR SPECIAL PRICE LIST  
**JONES SALES COMPANY**  
 1330 TARE AVENUE OFFICE: PHONE 107 HICKORY, N. C. NIGHT PHONE 402

**SIMON SALES**

**CENTURY'S "SUPER TORPEDO"**

WRITE—WIRE—PHONE!  
 152 W. 42nd St., New York 18, N. Y. Phone Pennsylvania 6-9495

# A \$1000 BOND

## Will insure earliest delivery of CHIEFS

Despite heavy reservations of machines under the Jennings Priority Plan which expired September 30, we have scheduled additional production in order to place samples of all new Jennings Chiefs, consoles and refrigerated venders in the hands of coinmen within a few weeks after we resume production.

If you wish to obtain machines from our first production run, buy ANOTHER \$1000 War Bond during the 6th War Loan Drive. Send it by registered mail to us for deposit in escrow at our bank. If you prefer, send your check and we will buy the bond for you.

If you do not place an actual order after you see our new models your bond deposit will be returned. For each \$1000 bond you may reserve up to \$4000 worth of equipment.

**O-D. JENNINGS & COMPANY** SINCE 1906  
RATED AAA1  
4309-4339 WEST LAKE STREET · CHICAGO, ILLINOIS

## THE NEW MODEL MAY-BELL IS NOW READY!

This LATEST RECONVERSION of the famous MAY-BELL has eliminated practically all service calls. Now sold on a 10-day money-back guarantee. Write for details and price. Will reconvert older models of May-Bell at nominal cost.

### SAM MAY INDUSTRIES

2000 N. OAKLEY AVE. HUMBOLDT 5497 CHICAGO 47, ILL.

**McCALL NOVELTY CO.**  
ST. LOUIS COIN MACHINE HEADQUARTERS  
All A-1 Reconditioned—Ready for Locations.

45 1938 TRACKTIMES. EACH	\$110.00
15 BROWN PACES RACES. EACH	169.50
2 PACES RACES IN BAKER CABINETS. EACH	200.00
1 BALLY ROLL 'EM	175.00
1 BALLY RACE KING (1 BALL PAYOUT)	195.00

When ordering 5 or more games deduct 10% on above prices. Or we will exchange Consoles for 1 Ball Free Play Games.  
Terms: 1/3 Deposit, Balance C. O. D.  
WE BUY, SELL AND EXCHANGE.  
3147 LOCUST ST. ST. LOUIS, MO.

**CHROME COIN CO.**  
4630 WEST NORTH AVENUE  
MILWAUKEE 8, WISCONSIN

★ Write, Wire or Phone ★

Custom  
**COIN-BELL**  
Conversions

# Mexican Market Will Boom With Big Electric Program

CHICAGO, Nov. 18.—News was received here that Mexico is working on a comprehensive 10-year program to bring electrical service to every town of 1,500 or more. This is vital news to the coin-operated machines industry, since it definitely means that vending machines, amusement machines, merchandise machines, juke boxes and post-war models of all types of coin-operated machines will find new markets as the result of developed Mexican communities and rural areas that is sure to follow with the advance of electric plants and power in Mexico.

The full project is expected to cost \$60,000,000 at least, half of which will evolve expenditures for importing equipment to build the power plants and lines. Most of these, of course, are expected to come from the United States. At the present time, only 12,000,000 of Mexico's 22,000,000 inhabitants have the availability of electric power and devices, which gives a good idea of just what proportion of expansion is possible in the proposed plans. The Federal Electric Commission, an efficient and active agency of the Mexican government, is in charge of the plans, federal appropriations, building and running electric plans. It also gets 10 per cent of electric bills, a tax which has been levied to advance the electrification project in part. Estimations state that about \$2,200,000 from this tax will be obtained in 1944.

The commission has been seeking priorities on initial requests for equipment and machinery, and it emphasizes the importance of these orders. For one thing, it claims that U. S. business will be aided by these orders in the transition period following the end of the war. Another important point is just

how far the electrification of Mexico will go in creating demand markets for U. S. industrial and household electrical items, gadgets and appliances of all types. This, of course, can be viewed in the same optimistic foresight from this side of the border.

### Already Under Way

The 1944 program, which is already under way, will increase the electrical production capacity 10 per cent over

## ANNOUNCING MORE MILWAUKEE WEEKLY SPECIALS!

Each week our Billboard ad will carry good, serviceable merchandise that we have slashed in price for the purpose of clearing our inventory before January 1.

- SLOTS**
- Jennings Four Star Chief, 5¢ ... \$114.50
  - Jennings Silver Chief, 10¢ ... 189.50
  - Jennings Silver Moon Club, '41 Model, 10¢ ... 224.50
  - Jennings Red Skin, 10¢ ... 179.50
  - Watling ROLA Top Mint Vendors, 3-5, 5¢ ... 69.50
  - Watling ROLA Top, Hand Load .. 79.50
  - Pace All Star Comet, 10¢ ... 89.50
  - Pace DeLuxe, Slug Proof, 5¢ ... 114.50
  - Pace Rocket, Slug Proof, 5¢, \$114.50; 10¢ ... 129.50
  - Callie 3-5 Commander, 5¢, \$59.50; 10¢ ... 74.50
  - Columbia Cigarette Reels, Gold Award with Conversion Parts to make them 1¢, 5¢, 10¢ or 25¢ ... 59.50
  - Q. T. Mills, 10¢ Play ... 69.50

We also have a very complete stock of Mills War Eagles, Blue Fronts, Brown Fronts, Cherry Bells, Bonus Bells, Gold Chromas and Silver Chromas in 5¢, 10¢ or 25¢ Play. Write for our attractive prices.  
1/3 Deposit—Balance C. O. D.

### WATCH FOR NEXT WEEK'S SPECIAL

State Distributor for Seeburg Phonographs and Accessories.

## MILWAUKEE COIN MACHINE COMPANY

3130 W. Lisbon Ave.  
MILWAUKEE 8, WISCONSIN

## PHONO OPERATORS!

JUST WHAT YOU NEED!

### A SPARE UNIVERSAL AMPLIFIER

FITS ALL  
WURLITZER  
616, 24, 500, 600, 700, 800, 750, 780,  
850, 950

### SEEBURGS

(Except Hi-Tones)

### ROCK-OLAS

**SAVES YOU TIME AND EXPENSE**  
When you have a service call on an amplifier replace with a Universal Amplifier. Your machine keeps working—your customer is satisfied!  
One Amplifier complete with Tubes and has sockets for Speakers and Pick-Ups for all models. **ONLY \$49.50**

### We Are Manufacturers of Tubular Coin Wrappers

10,000 at 65¢ M | 75,000 at 50¢ M  
25,000 at 60¢ M | 100,000 at 48¢ M  
50,000 at 55¢ M | 250,000 at 45¢ M  
Made of the best Kraft paper, neatly printed and trimmed and glued solidly. Prices subject to change without notice!

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

## JAFCO, INC.

JOHN A. FITZGIBBONS, Pres.  
776 Tenth Ave., New York 19, N. Y.  
Phone: Columbus 5-7996

### FOR SALE!

Slightly Used

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Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

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- \$1.50 Each
- #205 2A4G to 2051 (Seeburg Guns)
- 210 2A4G to 2051 (Seeburg Music)
- 215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
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These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

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that of 1943. Mexico has been averaging an annual volume of imports during wartime, but without the difficulties of obtaining imports that result from wartime exigencies, this figure is expected to be boosted considerably. With both an expansion of electric capacity throughout the country and the restrictions lifted from many U. S. import items, a further increase in markets will come that is almost dramatic in conception.

The work, when the 10-year program is completed, will include a 31,000-kw. unit near Mexico City, a 1,100-kw. unit near Uruapan; a 13,000-kw. plant at Veracruz (which, incidentally, is to be in service this year); a 20,000-kw. hydro-electric plant also in Vera Cruz; a 3,000-kw. plant in Tonilita, which will serve three adjoining cities; a two-generator-unit plant to produce 37,000 kw. in the northern part of Mexico, and a dozen or so smaller electric plants which are planned for immediate use and installation in smaller cities of Central and Western Mexico.

There are several private firms who have been expanding the electrical production capacity in Mexico, one system still furnishing Mexico City with light and power. This company, built in 1902 by British-Canadian interests, is expanding its electrical capacity, but the present planned power expansion by the government dwarfs all other projects to miniature size.

Closely linked to this expansion of electrical developments in Mexico will be the facilities for irrigation, increasing income for the nation as a whole. Other developments, such as modernization of towns and the nation's transport system, will naturally fall in line in this overall picture of Mexico's advanced industrial stage. Whether the long range or short-range picture is taken, the coin-operated machines industry will find a vital new market generated with the growth of the Mexican industrial and economic life.

# MARVEL'S NEW 5-BALL REVAMP—FEATURING A KICK-OUT-POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW! \$179.50

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BINGO—COUNTER ARCADE GAME	22.50	KEENEY AIR RAIDER .....	219.50
WORLD'S SERIES—ROCKOLA ....	119.50	EXH. BULL GUN .....	99.50
USED 5c F.P. COIN CHUTES ....	1.65	BACK GLASS FOR BALLY 1-BALLS	8.50

## SLOTS—ONE BALLS—CONSOLES

NEW MAY-BELL, 5c-5c-5c-25c ..	\$895.00	HI HAND, A-1 .....	\$159.50
10c JENN. SILVER MOON, FL. SAMP. ....	269.50	25c WATLING CHERRY BELL, 3-5	199.50
5c GOLD CHROME, 2-5, NEW REB.	345.00	5c SARATOGA, RAILS, CASH P.O.	129.50
BALLY TURF KING .....	545.00	JUMBO PARADE, F.P., LATE HEAD	89.50
BELL'S SPORTSMAN, 1-BALL F.P.	345.00	JUMBO PARADE, C.P., LATE HEAD	129.50
1939 1-2-3, F.P. ....	44.50	MILLS THREE BELLS .....	945.00
2 5c V.P. BLUE & GOLD, METERS ..	54.50	10c PACE REELS, A-1 .....	199.50
JENN. SILVER MOON, COMB. ....	149.50	JENN. 4-COIN MULT. RACER, 5c.	75.00
CLUB BELLS, COMB. ELEC. BUTTON	339.50	VICTORIOUS OF 1944, NEW ....	165.00
SAFE STANDS .....	20.00	MILLS SQUARE BELL .....	95.00
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THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER. **\$129.50**

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ATTENTION .....	BOLOWAY .....	CAPT. KIDD .....
NEW CHAMPS .....		SPEED BALL .....
'41 HOME RUN .....		GUN CLUB .....
KEEP 'EM FLYING 149.50		THREE UP .....

WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$40.00 FOR LEADERS, FLICKERS, ZOMBIES, DUPLEX AND SKY BLAZER. \$200.00 FOR SUPER BELLS, AND \$20.00 FOR DIXIE PIN GAMES. SEND LIST OF OTHER GAMES.

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200 reconditioned Monarch 3-unit Nut and Candy Machines with stand adjustable portions.

Wonderful to operate.

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Rock-Ola Commandos .....	\$575.00
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New Zingo .....	Write

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Jumbo Parades, F. P., A-1	89.50	2 Way Super Bells, 5c-5c	Write
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Bakers Pacer, D. D., Like New	299.50	4 Way Super Bells, 5c-5c-5c-5c	Write
Bally Club Bells, Like New	299.50	Mills Four Bells, 5c-15c-15c-25c	Write
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20 MILLS VEST POCKETS PLUS BLUE & GOLD - \$59.50 Each

ONE BALLS - PIMLICOS, CLUB TROPHYS, '41 DERBYS, SANTA ANITA, LONG SHOTS - WRITE

**SLOTS—WRITE OR PHONE FOR PRICES**

5c-10c-25c Blue Fronts	5c-10c-25c Brown Fronts	5c-10c-25c Orig. Chrome Bells	5c-10c-25c Bonus Bells
5c Cherry Bells, 3/10 P.O.	5c Silver Club Chief	5c Pace Deluxe	
5c Mills Club Console Bells, 3/5 P.O.	10c Silver Club Chief	5c Pace All Star	
5c Jennings Club Chief, 3/5 P.O.	10c Extraordinary	SINGLE & DOUBLE SAFES	

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

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**SERVICE KIT FOR PIN GAME OPERATORS**

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

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No. 450—COMPLETE, STILL ONLY . . \$7.50

CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers. Ask for Our Free Parts and Supplies Catalog.

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This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00. Plus 60 EXTRA Assorted Genuine Phosphor Bronze Leaves, Value \$4.00. Plus 144 EXTRA Assorted Silver Contact Points, Value \$6.00, in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Guardian Contact Kit.

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**NEW YORK DISTRIBUTING CO.**

630 10TH AVE. (Circle 6-9570) NEW YORK 19, N. Y.

**MVA—NEW EMPIRE**

(Continued from page 69)

of a fully modernized TVA territory is a tremendous market for the post-war expansion of the coin machine field. And this specific industrial development going alongside TVA is, of course, but one ramification of the success of this gigantic enterprise.

Another is that post-war plans are considering the territory thruout TVA for all types of manufacturing locations. In fact, full throttle industrialization of the valley is waiting only for conditions to clear so that it can make headway. Of course, the hurdles post-war manufacturing locations must jump have been the cause of holding back the all-clear signal for industry. Besides the self-evident fact that it is impossible at the present time to begin new industrial activity in the valley, and will be so long as Germany and Japan are still undefeated, one of the biggest hurdles holding back industrialization of the territory is whether or not the present railroad freight-rate structure is unreasonably oppressive to Southern (and Western) manufacturers. The ICC is weighing the evidence on this, and it is expected that the decision will be arrived at some time in 1945.

Most Southern business men believe that an affirmative decision would pave the way for unprecedented industrial activity in this region. A negative ICC decision, on the other hand, is said to mean that the manufacturer who shifts plant operations to this territory must be prepared to pay 37 per cent more in order to move finished products to the nation's markets. Another obstacle clouding the otherwise rosy industrial horizon is that there is sentiment, springing from Southern pressure for higher taxes, or other similar barriers, on "outside capital."

**All Business Profits**

However, these hurdles, by and large, will be overcome, and all industry can look to the fine possibilities offered for establishing new locations in the TVA area. Raw materials are near by, power costs are low, local labor can be obtained, skilled and unskilled; taxes are moderate, making it easier for prospective manufacturers to get started, adequate transportation facilities to markets are available, and water supplies thruout are ample and suited to industrial areas.

The Tennessee Valley Authority proposal at first was met with huge opposition, but it has triumphed so completely that there can be no other view but an optimistic one when using it as a comparison to what MVA will be. The coin machine industry looks forward to the development of MVA with this in mind, and consequently it looks forward to like developments of markets in the MVA territory, with safe justification. There is no need for again stressing the opportunities offered the coin machine

There is no substitute for Quality  
Quality Products Will Last for the Duration  
**D. GOTTLIEB & CO.**  
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**WILL PAY 7 1/2 EACH**

for USED PHONOGRAPH RECORDS  
SHIP C. O. D.—NONE BROKEN  
WHOLESALE DISTRIBUTING CO.  
602 10th Ave., N. Y. C. Circle 6-9575.

**MUSIC-SUPPLIES ACCESSORIES**

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1 Seeburg 9800, ESRC, New Cloth		600.00
1 Seeburg 9800, ES		550.00
1 Seeburg Plaza		300.00
1 Rock-Ola 16 Record		135.00
1 Rock-Ola Master		340.00
1 Rock-Ola 12 Record, Leather Sides		125.00
3 Mills Thrones		250.00
1 Mills Do-Re-Mi		90.00

**HIDEAWAY UNITS**

READY FOR INSTALLATION!

Rock-Ola Monarch with Adapter and 4 20 Sol. Late Model Buckley Lite-Up Boxes, Original Amplifier and Speaker. Comp. . . . . \$235.00

Wurlitzer 24 in Metal Cab. with Buckley Adapter and 10 Buckley Lite-Up Chrome Boxes (can supply 4 complete units at the same price). Comp. . . . . \$310.00

Seeburg Wireless 8800 Chasals in Metal Cab. with Classic Amplifier & Speaker, 2 Baromatics, 2 Wallomatics (both 5, 10, 25¢). Comp. . . . . \$500.00

We have 30-wire cable, used, for all above installations. 25c per ft.

**AMI SPECIALS**

20 Hi Boys	\$480.00
20 Singing Towers	335.00

**ACCESSORIES**

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2 Wurlitzer 15" Orig. Speakers, 3200 Ohm, Flts 616, 600, 500	22.50
2 Wurlitzer 12" Orig. Speakers, 600 Ohm, Flts 412	10.50
15 Wurl. #125 Boxes, 5-10-25¢	29.50

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**WILL PAY \$100 FOR GENCO BANK ROLLS and WURLITZER SKEE BALLS**

Plus \$15.00 Extra for Crating  
ARCADE MACHINES ALSO WANTED  
WILL PAY HIGHEST PRICES FOR PHONOGRAPHS  
WRITE US FIRST BEFORE YOU SELL

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**NATIONAL NOVELTY COMPANY**

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**RECONDITIONED—Guaranteed**

**By Our 48 Years of Experience**

**WRITE FOR PRICES**

**2 5c MILLS CLUB BELLS**  
(Cabinet Model)

**1 10c MILLS CLUB BELLS**  
(Cabinet Model)

**4 25c MILLS CLUB BELLS**  
(Cabinet Model)

**3 5c GOLD CHROMES**

**7 10c GOLD CHROMES**

**9 25c GOLD CHROMES**

**2 5c SILVER CHROMES**

**5 10c SILVER CHROMES**

**8 25c SILVER CHROMES**

**2 5c BROWN FRONTS**

**4 10c BROWN FRONTS**

**12 25c BROWN FRONTS**

**3 5c BLUE FRONTS**

**5 10c BLUE FRONTS**

**8 25c BLUE FRONTS**

**12 5c Q. T.'s Originally Blue Made Glitter Gold** ..... \$89.50

**6 10c Q. T.'s, Same as Above** ..... 99.50

**8 5c JENNINGS FOUR STARS**

**2 10c JENNINGS FOUR STARS**

**6 5c WATLING ROLA-TOPS**

**2 10c WATLING ROLA-TOPS**

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industry with the construction of MVA, but there is need for stressing what is vitally important to the trade, that of the present opposition to MVA.

A similar opposition picture is against MVA as was against TVA, that of private business fears that the government is stepping on its toes. From a narrow point of view, this could probably be avowed, but from the long view it cannot be emphasized too much that government's sponsorship of this type of project does not step on business's toes, but it actually spurs business as such into greater activity. The concrete opposition at the present time to MVA has been coming from the Mississippi Valley Flood Control Association which met in New Orleans recently where an issue of large importance was drawn up. The meeting's chief purpose was to try to maintain the association's own interests, that of public utilities, by concluding that projects such as MVA should be restricted. A good reply to this opposition can be put in the words of David Lillenthal, chairman of TVA, who said that if we fail to "strengthen and develop the foundation of all our private undertakings by some such enterprise as this (TVA's 30-year program of land building), we certainly will need more and more frequent doses of all kinds of economic benzedrine."

To say that the coin machine industry has a stake in enterprises as TVA and MVA, seeing the broad opportunities for itself as the wasted waters are used for converting parched land into productive farms and communities and harnessed beneficially so that cheap energy can electrify farms and factories, would not be saying enough. The great stake is that also of the nation's... to see that the creation of a Missouri Valley Authority begins immediately after the war... a project that is aimed in the long run for a better post-war existence for the American people.

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Seeburg 8200's and 100 Seeburg Wall-o-Matics, 20 Selection; also Wurlitzer 750's. Write now, giving price and guaranteed condition of what you have to offer. Do it quick!!!!

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**OUR GUARANTEE— MONEY REFUNDED IF NOT SATISFIED ON ARRIVAL UPON RETURN OF GOODS, CHARGES PREPAID.**  
**PHONE US FOR PRICES ON YOUR REQUIREMENTS**

10 5c Gold Chrome, Used 10 Days .. Write	4 10c Original Chrome, Used 10 Days .. Write
2 5c Copper Chrome, Used 10 Days .. Write	9 25c Brown Fronts, Like New .. Write
14 5c Original Chrome, Like New .. 225.00	4 25c Blue Fronts, Like New .. Write
2 5c Blue Fronts .. 225.00	16 Columbia Bells, Ch. Sep., Perfect .. 79.50
5 5c Cherries, Like New .. 200.00	5 Kentucky Club, Like New .. 115.00
1 1c Watling Twin Jackpot .. 27.50	3 Gold Chrome, 10c, Used Ten Days .. 400.00
1 1c Pace Bantam .. 27.50	1 Jumbo Parade, Conv., Perfect .. 179.50
1 1c Mills Goose-neck, Single J.P. .. 49.50	12 Jumbo Parades, Cash, Latest Model 159.50
3 Galloping Domino, Cash, J.P., Dark Cab., Factory Rebuilt .. \$225.00	1 Mills Four Bells, 5/5/5/5c, Perfect, Ser. #1113 .. Write
40 Galloping Domino, Cash, Light Cab., Like New .. 335.00	1 Mills 5c Jumbo, F.P. .. \$ 89.50
6 Galloping Domino, J.P., Chk. Sep., Light Cab., Like New .. 345.00	1 25c Paces Perfect, Red Arrow .. 260.00
1 Jack-In-Box Stand, No Lock .. \$ 35.00	1 Drivemobile, Perfect .. 300.00
15 Yankee 1c Cigarette Machines .. 5.50	Fortune, Cash or Free Play .. \$300.00
1 Penny Smoke .. 5.50	1 Chicken Sam .. 129.50
1 Mills Single Safe, No Locks .. 29.50	1 Santa Anita .. 250.00

## SUPPLIES

2 Chicago Metal Safes for Bally Slots, Revolv-a-Round Base .. \$50.00	Slot Shatter Proof J.P. Glass, Per Doz. \$13.50
9 Mills Four Bell Cabinets, New .. 20.00	Brand New Jackpot Domino Glasses, Lots of 5 or More .. 22.50
	24 Slot Machine Cash Boxes, New .. 1.75

## FIVE BALL PIN BALL MACHINES

4 Mystics .. \$29.50	1 Plokem .. \$19.50	1 Jolly .. \$19.50	1 Roxy .. \$22.50
1 Bally Reserve 29.50	1 Sport Parade 42.50	1 Score a Line 22.50	1 Sporty .. 19.50
4 Spottum .. 19.50	2 Mascot .. 29.50		

## NEW MACHINES IN ORIGINAL SEALED CRATES

11 Mills Copper Chrome, 10c .. Write	2 Keeney Super Track Times .. Write
18 Mills Copper Chrome, 25c .. Write	3 Galloping Domino, J.P. .. \$425.00
50 Mills Brown Fronts, 5c .. Write	4 Columbia Bells, Gold Award .. 99.50
9 Mills Brown Fronts, 10c .. Write	1 Longacre, Brand New .. Write

## FACTORY REBUILTS IN ORIGINAL SEALED CRATES

15 Mills Brown Fronts, 5c .. Write	8 Mills Consoles, 5c, New .. Write
7 Mills Brown Fronts, 10c .. Write	2 Mills Chrome, 50c, New (Gold) .. Write
10 Mills Brown Fronts, 25c .. Write	1 Mills Consoles, 10c, New .. Write
9 Mills Gold Chrome, 5c .. Write	1 Mills Console, 25c, New .. Write
1 Mills Gold Chrome, 10c .. Write	5 Mills Mystery Bonus, 5c, New .. \$275.00
1 Mills Gold Chrome, 25c .. Write	3 Mills Mystery Bonus, 10c, New .. 285.00

## ARCADE, PHONOGRAPHS AND SUPPLIES

2 Wurlitzer 800's, Rotary .. \$350.00	10 Rock-Ola Wall Boxes, #1525, New \$ 55.00
1 Keeney Air Raider, Like New .. 189.50	3 600 Wurlitzer Victory Model, New .. 525.00
8 Seeburg Soleomatics (24) Sel. .. 22.50	2 Playboys .. 25.00
5 A. M. I. Wall Boxes (20) Sel. .. 10.00	8 1939 Wall-o-Matics, Perfect .. 17.50
1 AMI BAR BOX, 20 Selection .. 15.00	2 #430 Wurlitzer Speakers, New .. 125.00

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

If We Are Unable To Fill Your Order We Will Make Refund of Your Deposit Promptly.

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a BIG football board that punts home a clear \$29.16 profit—5c play; \$47.57—10c play. It's a real touchdown for action, with FOOTBALL TICKETS in Jackpot, and NEW JUMBO HOLES. Order in 5c and 10c Play.

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Cons. .... 11.00 20.84

Average Profit .. \$29.16  
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Takes in .. \$100.00  
Pays Out:  
Av. J.P. .. \$19.68  
Cons. .... 32.75 52.43

Average Profit .. \$47.57  
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IN LOTS OF 10.....60c EACH  
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1,000 to 50,000 ..... 65c per 1000  
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WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.  
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2 Wurlitzer 750-E's. Each. \$650.00 | 1 10-Col. Universal Cigarette. \$60.00  
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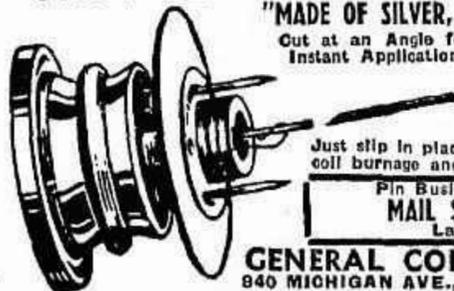
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## S. Carolina Patterns Revenue Taxes After Neighboring States

COLUMBIA, S. C., Nov. 18.—A recent survey made here of new tax laws passed by the State Legislature since 1919 shows that more than 100 different types of fees to get revenue have been found.

In that period of time, the State passed a coin machine license law which was somewhat like the license law in effect in the neighboring State of North Carolina. Most of the new ways to get revenue are in the form of special taxes or licenses on different types of business. The Legislature is said to get most of its ideas by studying the laws passed in other States. Members of the Legislature say there are regular services that keep them informed on this subject. The recent survey probably will be studied when the State Legislature meets again next year to consider other methods of raising revenue.

A committee is working on plans which are expected to be ready about December 15 and will be submitted to the general assembly when it meets in January. The State still gets most of its revenue from the major sources such as income tax, gasoline tax and taxes on liquor. However, the various licenses and taxes on small business make a handsome total when they are all combined. The State tax office does not issue a breakdown on the collections of coin machine revenue as is done in some other States.

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	Each
13 #62A	\$ 32.50
3 #90	32.50
1 Sears-Roebuck Ranger	32.50
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1 Remington Speedmaster	32.50
4 Remington #24	32.50
2 Winchester #74	32.50
300 Gun Loading Tubes	.25
1 Photomaton Lens and Shutter, Comp.	85.00
1 Photomaton Shutter	35.00
2 New Photomaton Tanks	75.00
5 New Brandt Automatic Cashiers	175.00
1 Johnson Penny Counter with Tubing Chute, Reconditioned by Factory	125.00
1 Rock-Ola Commando, Like New	550.00

1/3 Deposit, Balance C. O. D.  
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GOOD ARCADE EQUIPMENT at the right price.

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The most SENSATIONAL revamp of 1944. This game offers the utmost in player appeal—it has everything—including the latest style bumpers—rollovers—special pin, and BEST of ALL—a Knock-Out-Pocket. These are just a few of the many outstanding features which will add up to the GREATEST MONEY MAKER ever built.



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Sky Fighters	\$295.00	Seeburg Parachute	\$110.00
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Shoot Your Way to Tokyo	195.00	Bally Defender	275.00
Keeney Air Raider	200.00	Bally Convoy	275.00
Periscope	275.00	Supreme Skeerolls	250.00
Liberator	290.00	Jennings In-the-Barrel	100.00
Evans In-the-Barrel	80.00	Ten Strikes	50.00

Supreme "ROCKET BUSTER"  
Supreme "CHAMP"  
WRITE!

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Caution!! Original "JAR-O'DO" tickets are machine banded and machine folded. Stapled with genuine staples. Five single tickets to a bundle (or as otherwise specified according to the assorted deals), which enables the players to open them one at a time and play high-low. Our tickets are NOT sewed or bundled!! If your jobber cannot supply you with the genuine original "JAR-O'DO," please write direct to us!



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ONE BALL FREE PLAY CONVERTED FROM SPORT SPECIAL, DARK HORSE, BLUE GRASS AND SPORT EVENT.

DUST WHIRLS

ONE BALL FREE PLAY CONVERTED FROM CLUB TROPHY. WILL TAKE IN TRADE '41 DERBY, PIMLICO.

CONSOLES

1 '39 Domino, Factory Rebuilt ..... \$250.00	1 '38 Track Time .. \$125.00	1 Silver Moon, Comb. . \$125.00
1 Daily Double ..... 35.00	1 Paces Reels, Cash, . 100.00	1 Jumbo, Cash ..... 135.00
1 Big Top ..... 125.00	1 Ralls ..... 95.00	1 Mills Four Bells, All Nicksels, Early Head. 575.00
1 Charley Horse, Twin Jennings ..... 100.00	1 Saratoga, Cash ..... 250.00	1 Mills Four Bells, All Nicksels, High Head. 795.00
1 Keeney Pastime ... 225.00	1 '40 Domino ..... 400.00	1 Paces Races, 30 to 1. 175.00
	1 '41 Domino ..... 325.00	
	12 Super Track Times. 325.00	

SLOTS

1 25¢ Brown Front .. \$375.00	3 5¢ Columbia Bell, Gold Award, Cig. Reels .. \$ 75.00	1 5¢ Silver Chrome Bell, 465,000 ..... \$400.00
1 10¢ Blue Front ... 225.00	1 1¢ Bantam ..... 25.00	1 10¢ Gold Chrome, 473,000 ..... 375.00
1 5¢ Blue Front ..... 150.00	1 Jennings Triple Bell, 5-10-25 ..... 175.00	1 5¢ Green Vest Pocket 45.00
1 50¢ Blue Front ..... 495.00	1 5¢ Bonus Bell, 466,000 ..... 250.00	3 1¢ Q.T. Blue ..... 50.00
2 5¢ Roman Heads ... 95.00	1 10¢ Copper Chrome, 469,000 ..... 375.00	4 1¢ Q.T. Glitter Gold, Now ..... 90.00
1 5¢ Chief ..... 150.00		2 5¢ Round the World. 35.00
1 5¢ Silver Chief Melon 250.00		1 Cigarola ..... 100.00
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1 5¢ Mills Melon Bell. 175.00		

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1 Triumph ... \$ 20.00	1 Wild Fire ... \$ 45.00	1 StarAttraction \$55.00	ONE BALLS
1 Short Stop ... 20.00	1 Twin Six ... 45.00	1 Sink the Jap. 55.00	2 Santa Anita, \$225.00
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1 Dude Ranch, New Bumpers 40.00	1 Champ ... 50.00	1 Jungle ... 85.00	
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1 Sport Parade 40.00	4 '41 Majors. 50.00	1 Midway, Now 175.00	
	1 Slap the Jap. 55.00		

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ZINGO	ZINGO	ZINGO	ZINGO
1 Kirk Astrology Scale \$ 85.00	1 Super Bomber ..... \$400.00	Glasses:	
3 Skyfighters ..... 275.00	1 Keeney Submarine . 175.00	Mills Three Balls ... \$15.00	
2 Kicker & Catchers... 22.50	1 Chicken Sam (Jap Conv.) ..... 150.00	Sport Special ..... 4.00	
1 Chicken Sam ..... 125.00	1 Bally Rapid Fire ... 185.00	Blue Grass ..... 4.00	
1 Ace Bomber ..... 400.00	1 Shoot the Chutes .. 140.00	Dark Horse ..... 4.00	
1 Western Base Ball (Major League) ... 100.00		Bally Club Balls ..... 8.00	
		Hundreds of Bally Five Ball Backboard Glasses at \$4.00.	

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"SHOOT THE JAP" \$149.50 RAY-O-LITE GUNS

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Trim. They look and operate like new.

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MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW!

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Seeburg Chicken Sam and Convict Amplifiers in any condition—WRITE

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Must have all parts.

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### SLOT MACHINES FOR SALE

Mills 5c Blue Fronts	Mills 5c Gold Chrome	Jenn. 4 Star Chiefs, 5c
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Mills 25c Blue Fronts	Mills 25c Gold Chrome	Jenn. 4 Star Chiefs, 25c
Mills 50c Blue Fronts	Mills 5c Vest Pocket Bell	Jenn. Silver Chiefs, 5c
Mills 5c Brown Fronts	Watling 5c Roll-a-Top	Jenn. Silver Chiefs, 25c
Mills 10c Brown Fronts	Watling 10c Roll-a-Top	Pace Comet, 5c
Mills 25c Brown Fronts	Watling 25c Roll-a-Top	Pace Comet, 10c

Safe Stands for Mills and Jennings Machines  
Write for Latest List.

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Buckley Daily Double Track Odds, May-Bell, 4-Coin Chute Console, 3-5c and 1-25c or 2-5c and 2-25c.  
Write for Particulars and Prices.

Jennings Bobtail, P.O.	\$125.00	Evans Bangtails, '40	\$227.50
Mills Jumbo, F.P.	105.00	New Paces Reels Sr.	260.00
Mills Jumbo, P.O.	129.50	New Saratoga Jr.	250.00
Mills Jumbo (Comb.)	197.50	New Saratoga Sr.	260.00
Mills 1-2-3, P.O.	135.00	Paces Reels Jr.	175.00
Mills 1-2-3, F.P.	99.00	Paces Saratoga	175.00
Keeney Kentucky Club	90.00	Paces Races, Red Arrow	267.50
Keeney Skill Time	90.00	Mills Four Bells	Write
Bally Club Bells	275.00	Jennings Fast Time, P.O.	152.50
Bally Royal Flush	112.50		

### ARCADE MACHINES

Supreme Tokyo Gun	\$330.00	New Supreme Skee-Ball	\$317.50
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### PIN GAMES

Mills 1-2-3, P.O.	\$ 97.50	Keeney Contest	\$135.00
Keeney Super Six	50.00	Thistledown	75.00
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### MUSIC EQUIPMENT

Buckley Boxes, New	\$ 35.00	Wurlitzer Model 100	\$20.00
Buckley Boxes, Rebuilt	25.00	Perforated Program Sheets, Per 1000	4.50

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6 Mills Blue Fronts, Refinished, 25c	350.00	2 Evans Bangtails, D.D., J.P.	345.00
2 Mills Blue Fronts, Refinished, 50c	595.00	4 Evans Dominoes, Late Two Tone D.D., J.P.	335.00
2 Mills Brown Fronts, Rebuilds, 10c	225.00	5 Bally Club Bells, Free Play, Pay-out	249.50
5 Mills Brown Fronts, Rebuilds, 25c	295.00	3 Evans Lucky Lucre, 5-5c	249.50
4 Jenn. 4-Star Chiefs, Refin., 5c	189.50	4 Pace Saratogas or Reels, Late	124.50
4 Jenn. 4-Star Chiefs, Refin., 10c	199.50	1 Jenn. Silver Moon, 25c P.O.	195.00
4 Mills Glitter Gold, 5c Q.T.	114.50	Evans Lucky Star, Late 2-Tone	159.50
2 Mills Glitter Gold, 10c Q.T.	139.50	Baker Paces, Daily Double, 25c Play	350.00
2 Mills Extraordinary, Refin., 5c	189.50	3 Pace Saratogas, P.O., 25c, Late	189.50
3 Mills Cherry Bells, Refin., 5c	225.00	1 Bally Roll 'Em	179.50
2 Mills Blue Q.T., 5c	89.50	6 Watling Big Game, F.P.	99.50
2 Mills Bonus, Orig. 5c	249.50		
10 Weighted Slot Stands, Refin.	29.50		
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