

The Billboard

DECEMBER 9, 1944

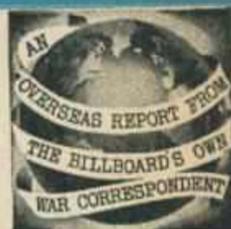
25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS



"ON THE WAY TO THE FRONT"



TOMMY TUCKER

TT Time Is Good Pop Music Time
(See page 4)

MUSIC

Arrangers Make Plenty ---For Baton Wavers

TELEVISION

Most Jobs Continuing During Allocation Holiday

RADIO

FM--LATEST IN PORK BARRELS

HAPPY-GO-LUCKY MUSIC BY



LARRY LUKE

The Duke of Song and His Piano

ACCLAIMED AT

FLORENTINE GARDENS
Hollywood, Calif.

BEVERLY HILLS
COUNTRY CLUB
Newport, Ky.

THE DOME
Minneapolis

DOWNBEAT ROOM
Sioux City, Iowa

TED LIPSITZ'
SHOW LOUNGE
Detroit

BELVIDERE CLUB
Springfield, Ill.

Here's what the Press says:

● "Luke's vocalizing is a good companion to his neat ivory tinkling . . . showmanship . . . has plenty on the ball."

The Billboard

● "At the Beachcomber Larry Luke is on hand with some of his striking originalities in entertainment . . . He's the kind of performer a night club audience likes best."

The Herald, Omaha

● "The public has gone 'overboard' for Larry's original piano style and he offers the whole gamut from the snappiest of boogie-woogie to semi-classics, putting a touch of his originality into everything he does."

Cincinnati Enquirer

● ". . . thorough knowledge of music in every form . . . beautiful singing voice . . . one of the few top ranking pianists in the country."

Key, Hollywood

● "Larry Luke at Lipsitz's is one of the finest entertainers to ever play the spot."

Herschel Hart, Detroit News

WRITE, WIRE OR PHONE

Specializing in Cocktail Lounge and Floorshow Entertainment

Versatile is the word for Larry Luke, known as the "Happy Go Lucky Boy." His vocals range from ballads and risqué to scat tunes.



R. J. MARIN, Personal Representative,

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TRYOUT TOWNS CRUX STANDING

Serlin Angels May Split Pic \$25,000,000

Six-Year Hit Takes Hollyw'd

HOLLYWOOD, Dec. 2. — Likely the record price, when all the returns are in, was tabbed for a stage play this week when Warner Bros. signed up for the pic rights to *Life With Father* to the tune of a cold half-million down payment plus 50 per cent of the net film rentals to the owners. Deal looks to be the biggest in stage-screen hook-up, with a lively gross of \$25,000,000 in the offing.

Current terms are probably accurate in that Oscar Serlin put screen rights to *Father* on open market back in September, 1942, at those figures on a partnership deal and has held to them since, come hell or high water. As of early last week his terms were still the same.

Several pic producers were willing to meet the Serlin figure, but balked at the conditions laid down. Warners have accepted them all. Serlin's demands were strictly for a one-pic deal, including no radio, television or mechanical rights, on the basis of a seven-year lease with all rights reverting to the authors and producers at the end of that period. In addition, the film script can use only that part of the life of Clarence Day which is incorporated into the play and the authors have complete supervision over editorial content, costuming and the like of the pic version.

No cast has been set as yet, as set-up calls for pic production to be held up until late 1946 or early 1947.

Extras Nixed On Charter Before Vote

Green Backs 4-A's Decision

NEW YORK, Dec. 4.—Paul Dullzell, international president of the Associated Actors and Artists of America, AFL, announced today that regardless of the decision of motion picture extras in the jurisdictional election this Friday (8) they would not be granted a separate charter. Dullzell's stand was backed by William Green, AFL prexy, who in a telegram from the federation convention in New Orleans re-affirmed the jurisdiction of the AAAA over the extras, asserted that the AFL would not issue any charter which might infringe upon that jurisdiction, and promised that no international union would be permitted to do so either.

The election was ordered November 8 by the NLRB to determine whether the Screen Actors' Guild, Inc., a branch of the AAAA, or the Screen Players' Union shall be the collective bargaining agency for the extras. In blunt terms, the action was brought about by the attempt of the bit players, who are members of SAG, to withdraw and form a separate union under AFL. The AAAA is resisting this move of extras to split from SAG, and one of its big sticks is the warning that it will not grant the bit players a charter in any case.

Board States Stand

Dullzell's statement merely voiced the stand taken by AAAA International (See EXTRA NIXED on page 4)

Second Hub Crux Tab

	Right	Wrong or No Opinion	Accuracy Percentage
Elinor Hughes (<i>Herald</i>)	6	1	86
Leslie Sloper (<i>Monitor</i>)	6	1	83
Elliot Norton (<i>Post</i>)	8	3	73
Peggy Doyle (<i>American</i>)	8	3	73
Helen Eager (<i>Traveler</i>)	5	4	56
Cyrus Durgin (<i>Globe</i>)	4	7	37
Leo Gaffney (<i>Record</i>)	2	6	25

Note: Voided in this tabulation are revivals with fixed or limited runs. Also voided are five shows which have opened too late on Stem to have had opportunity for proving themselves in the success column.)

Hughes Leads Hub Tabbing

Philly and D. C. ratings remain stationary but Beantown tallies bounce

NEW YORK, Dec. 2.—A month ago *The Billboard* began publishing the tabbing of the predictions of out-of-town aisle-experts in Boston, Philadelphia and Washington. The crux's judgments are weighed against the Stem success-failure record of the plays which they judged. The four weeks just passed have made substantial changes in crux averages in the first two spots. Washington percentages remain status quo, altho as the season advances the picture will grow more complete.

Currently, Elinor Hughes (*Herald*) tops the Hub experts' list. She saw seven out of the dozen shows included in the tally and guessed wrong only once for an average of 86 per cent. Leslie Sloper (*Christian Science Monitor*) is runner-up, with an 83 per cent average on five right and one wrong guess. Elliot Norton (*Post*) and Peggy Doyle (*American*) are neck-and-neck for third place, with an average of 73 per cent, based on 11 shows covered with three bad guesses. Helen Eager (*Traveler*) was wrong four times out of nine, for a 56 per cent score, altho one of her reviews was a "no opinion," which automatically is tabbed as a wrong guess under *The Billboard* scoring. Cyrus Durgin (*Globe*) is also charged with one "no opinion" review, which pulls his current average down to 37 per cent for seven bad guesses out of 11. Leo Gaffney saw eight of the shows (See CRUX STANDING on page 31)

Chi Outdoor Meets Register Heftiest Turnouts in Years; Org Deals Are on the Fire

Rumor Factory in Full Blast in Sherman Lobby

CHICAGO, Dec. 2.—By the time this is in print the outdoor showmen's conventions will be in full swing with probably the largest attendance in many years. President's Party, annual memorial service and annual election of the Showmen's League of America will be history, and the hundreds of showmen will be busy making new alignments, buying and selling shows, holding open house and getting ready for the blow-off—the banquet and ball Wednesday night.

Early arrivals began to come in last week and there has been a steady increase in the daily quota, stepping up to a mad rush for accommodations today. By Friday crowds had grown to such propor-

tions that the Hotel Sherman lobby was cleared of chairs and preparations were made for the usual convention set-up, with a League booth spotted in the lobby and posters blossoming from the balconies.

During the week the rumor factory was going full blast, with news and near-news floating around. One of the show owners was dickering for a big truck show (perhaps he's got it by this time); Denny Pugh and Fizzle Brown were negotiating a deal for a 25-car show (they were not ready to reveal what show as this was written); Mike Rosen's purchase of the interest of his partner, Sam Levine, in the Buckeye State Shows (See DELEGATES IN CHI on page 58)

SHOWBIZ STARTS AT P. O. E.

It's Different At the Pier

G. I. actor keeps pooch but how dog or acros keep in shape No. 1 mystery

By Lou Frankel

Who Is Heard in Regular Overseas Broadcasts Thru Station WNEW

LONDON, Nov. 25.—The story of showbiz in this war is a story of G.I.'s, of ordinary guys, of bread and potato fellows, of the people who rarely make the name class but who day in and day out deliver the goods. Just how much of this story is G.I. cannot be realized or understood until one gets in among the troops.

I first began to realize it at a port of embarkation, where I had been waiting to shove off. It was lunch time and I noticed a huge van and a flock of G.I.'s with hours to kill. I

went downstairs and got my first taste of G.I. showbiz. It was an all-enlisted men's unit: Johnny Messner, a flock of okay musicians with plenty of big-time experience, and two standard acts—all in khaki.

Big Names

Messner everyone knows or should. The band behind him consisted of 18 guys in uniform. The acts were Omer, pardon me, Pvt. Omer Pelletier and his trained pooch, Snooks, who has been with him ever since he joined Uncle Sam, and Pvt. Eddie Bartell, of the Radio Rogues.

Behind Messner were a flock of musicians who have tooted and thumped for the best in the biz. Leading the line was Pvt. William Finnigan, arranger, who has done likewise for Glenn Miller and Tommy Dorsey. Behind Finnigan were Pvts. Eddie Kuzby (Hal Kemp), Eddie Bert (Charlie Barnet), Seymour Zeldin (Met Opera and New York Philharmonic), Martin Kupeklan (Glen Gray and Mal Hallett), all trombonists. On trumpets were four more privates, namely, Bobby Guy (Kay Kyser), Doc Essic (NBC, Chicago), Martin Harris (Freddie Martin) and Larry Wiseman (Boyd Raeburn and Stan Kenton).

On sax were Pvt. Phillip Olivella (Raymond Scott), Pvt. Willard Cottrell (Abe Lyman), Pvt. Dave Edelman (Benny Goodman and Vincent Lopez), Corp. Determan (Horace Heidt and Rudy Vallee), Pvt. Frank Gajer (Pittsburgh radio) and Pvt. Ernie Perry (Charlie Barnet). On piano was Pvt. Ottolle (Dick Stabile, Gene Krupa, Abe Lyman) and one-time accompanist for Frank Sinatra). On the skins was T./4 Bunny (See G. I.'s SHOWBIZ on page 33)

Met Opera Opens It's 61st Season With the Works

NEW YORK, Dec. 2.—Another plush night, with flash bulbs exploding over the mink and ermine, tabbed the send-off of the 61st season of grand opera at the Met Monday (27). Preem packed all the usual glitter, with some 14,000 subscribers and plain customers jamming the old hall to the roof-trees, and press office advised that the subscription list runs 10 per cent ahead of last year for the 18-week chanting rep. With scale tagged at \$6.60 to \$1.20 prices, the old Met ought to do okay for itself coinwise.

A year ago the operatic fathers offered *Boris Godunov* as the opening bill in salute to the victorious Russian armies. This year the salute was aimed at freed France, with *Faust* taking the preem spotlight. Even for those who came to be seen as well as to hear, it was a top-form Met production.

Vets Emote

The cast was staffed mainly by seasoned veterans, altho in tune with a growing kindness toward home-grown talent, the fathers assigned the small part of Siebel to the troupe's newest debutante, Martha Lipton. Raoul Jobin had the title role and Licia Albanese was the evening's Marguerite. Enzo Pinza sang Mephisto (See MET STARTS BIG on page 33)



Actress Wins Biz Expense Tax Refund

Decision Sets Precedent

SAN FRANCISCO, Dec. 2. — A decision of great importance to show people has been handed down here in the U. S. Circuit Court of Appeals, Ninth District. Ina Claire Wallace, actress employed in pix in Hollywood, has won an appeal for a refund of \$1,050 in income taxes collected from her. Mrs. Wallace originally paid the money when her expenditures for food, rent and living expenses while away from home on business were held not deductible for income tax purposes.

The actress came west from New York in 1939 under contract to Loew's, Inc., to make pictures in Hollywood. She became the wife of William R. Wallace, a prominent San Francisco attorney, in the same year. When income tax time came around the actress and her husband filed a joint return.

The Wallaces claimed deductions from income tax of expenses the actress incurred while working in Hollywood, but were denied their plea by both the internal revenue collector and the tax court. An appeal was taken to the higher court, but in the final decision handed down by Circuit Judges Wilbur and Garrecht and District Judge Cornick, the deductions claimed were allowed and the decisions of the lower court and collector were set aside. The U. S. district attorney who opposed the Wallaces did not appeal. Since the time for appeal has expired the decision stands and will govern others in future years.

The important parts of the decision follow:

The contention of the commissioner,

TOMMY TUCKER

TT Time Is Good Pop Music Time

IT'S been a long time since Tommy Tucker had to worry if he'd have to sing for his supper—but the memory of those days (and what band leader hasn't worried about that supper) was right up front in his mind when he tabbed the socko stunt idea—"sing with your supper with Tommy Tucker." It's an okay audience participation idea and like his own note-ing *Welcome Home*, which T. T. has put on Columbia wax, it's all conceived to build the band to an AA spot in the hearts of the paying customers.

The Three Two-Timers are celebrating their first birthday with Tucker and they, as well as those two vocal-Tuckerites, Don Brown and Kerwin Somerville, do okay by the band.

Tucker is growing by leaps and bounds—and when all those G.I.'s, who have heard him on the Coca-Cola bands' air slots (he's one of the top four to play this Spotlight shot), get back you won't be able to stop 'em for yelling for T. T.

But in the meantime he'll be entertaining 'em at the Boulevard Room at the Chi Stevens and the Strand and Roxy theaters in New York. Naturally he'll escape the February cold by warming 'em up again at the Frolics Club in Miami.

Yep—Tommy Tucker time is goodtime at the b. o.

Habitual Hart

NEW YORK, Dec. 2.—Showbiz habits are hard to break. It was not so many weeks ago that Bernie Hart was ringing up as stage manager for *The Dough-girls*.

The date was Thanksgiving night. The place was the Shubert Theater, New Haven, Conn., and the hour was 8 o'clock. Everything was set for the world preem of *Dear Ruth*.

Producer Bernard Hart was nervously pacing the sidewalk.

"Better go back and wish the cast good luck," suggested his partner Joe Hyman.

So Bernie went backstage and knocked on Phyllis Povah's dressing room door.

"Yes, Mr. Hart?" she caroled.

"Half hour, Miss Povah!" shouted Bernie . . . call boy again despite his producer status.

You can't change an old hand.

sustained by the tax court, relates solely to the household expense of Mrs. Wallace incurred at Beverly Hills during the period from March 16, 1939, to September 15, 1939, the time when Mrs. Wallace was employed by Loew's, Inc., under the terms of a contract for personal services as an actress.

The decision under review, while determining under the facts that petitioner's domicile or legal residence after her marriage March 16, 1939, was San Francisco, nevertheless substantially held that Mrs. Wallace was not "away from home in the pursuit of a trade or profession" during the time that she was fulfilling her professional engagements as an actress in Hollywood from March 16, 1939, to September 15, 1939, under contract with a motion picture company. The tax court concluded that "home," as the term is used in Section 23 (A) (1) of the Internal Revenue Code, means the taxpayer's (Mrs. Wallace) place of business employment, or the post station at which she was employed, and that Hollywood being such place, she was not away from "home" in the pursuit of business and consequently the claimed deductions for her household expenses from March 16 to September 15, 1939, were not allowable.

The question for decision is, therefore, aptly stated in the brief of respondent as follows: "Whether taxpayers, a husband and wife, domiciled in San Francisco are entitled under Section 23 (A) (1) of the Internal Revenue Code to deduct as traveling expenses 'while away from home' amounts expended by the wife for food, rent and similar living expenses at Hollywood while she was employed during 1939 as a motion picture actress."

Away From Home

In holding that Mrs. Wallace was away from home, the opinion continues:

"Petitioner Ina Claire Wallace's relations with Hollywood and its vicinity were casual, professional and temporary. None of her private and intimate attitudes and relationships which go to make up a home, as that place is ordinarily designated, found lodgment there. Her physical presence and her place of abode in the vicinity of Hollywood were business necessities, and at no time did she manifest any intention or desire to remain there after completion of her work. All of her expenditures for which the deductions are claimed were allowable business expenses as distinguished from personal expenses and were incurred in the pursuit of and directly connected with a temporary contract of employment while she was away from her usual place of abode.

"The clearly-expressed purpose of Con- (See Actress Tax Winner on page 27)

Matt Chappell Joins Elliott-Haynes Group

Still Hooper Consultant

NEW YORK, Dec. 2.—Matt Chappell, research consultant with the C. E. Hooper radio audience measurement organization since 1940, has been elected v.-p. of the Canadian survey firm of Elliott-Haynes. Chappell will divide his time between New York and the Elliott-Haynes offices in Canada. For some time now he has acted as a consultant for the E-H org. and recently projects planned by the firm were such that Walter Elliott asked Chappell to move in and he's done just that.

Elliott-Haynes group does many different types of research and audience measurements besides a radio index, and Chappell will work on the development of all their plans.

In order to assist the U. S. to achieve an understanding of Canadian broadcasting, its audience and its shows, *The Billboard* will publish within the next few months the first *Talent Cost Index* of Canadian Broadcasting. Both the locally produced shows and the U. S. network programs piped into Canada will be placed under the TCI spotlight.

It's going to be another *Billboard* first—and a Canadian first as well. It will be supervised by Dr. Chappell, as one of the first of his plans is to explain the both sides of the border to each other.

Boston Trys To Merge Flackery & Fourth Estate

BOSTON, Dec. 2.—A new organization, titled Tub Thumpers, founded last week in Boston looks like a way to weld better relations between publicity men and women and the working press. The idea behind the org is announced as: "To foster a spirit of comradeship and a spirit of rendering yeoman public service to all civic, State and national institutions and plans of merit."

Pattern of the group will follow that of the famed Gridiron Club of Washington and the Cheese Club of New York. Annual session will put visiting guests of honor, notables in civic and amusement worlds, on the grid for a good-humored ribbing.

M&P Inspired

Idea for the new organization was dreamed up during a dinner given at the Statler Hotel at which Martin Mullin and Sam Pinanski, heads of the big M & P theater chain, were hosts to publicists and press-relations men and women, honoring them for work done by the Motion Picture War Activities Committee in the East.

Humor is to be the keynote of the organization, and membership list to date reads like a who's who of the newspaper and press agent sector in Boston. Plans are already under way to make Tub Thumpers a national institution, with branches in all other cities where 25 or more people apply for a charter.

Acceptance of the idea among press agents and newspaper people has been prompt, and one phase of the aim of the group—to put publicity and public relations on a professional par with medical and legal professions look well on the way to local accomplishment.

Boston organization will close its charter January 1, 1945. Meanwhile, the rush is on locally to get aboard the organization's platform.

U. S. Eyes Sale Of "Charity" Theater Ducats

NEW YORK, Dec. 4.—The Bureau of Internal Revenue is conducting an inquiry into the sale of party theater tickets, with the idea of finding out why Uncle Sam isn't getting increased taxes when prices are upped. Investigation is not aimed at theater operators, but at "Charity" groups that buy up blocks of tickets at box office prices (on which the theater op naturally would pay the required tax) and then sell them for more without a corresponding tax increase going to Internal Revenue.

Charity theater parties generally tab the additional sum to printed price of the tickets as a contribution. A \$3.30 ducat, for example, may be sold for \$10, and tax conveniently forgotten. Revenue admit that "charity" sellers may get around tax regulations by claiming they sold ticket for b.-o. price and that the difference was a "donation." However, there is a question as to whether it constitutes a voluntary and compulsory contribution. In the latter instance, the amount would be subject to 20 per cent tax under Section 1,700 of Internal Revenue Code relating to ticket sale by brokers.

Printing Ducats Out

The government told party agents recently that organizations are not permitted to print their own special ducats, altho many have been doing so. In addition, from now on, orgs selling the ducats must stamp their name and address on them, as ticket brokers do, and must break down the total charge by b.-o. price, additional sum and tax.

No Specific Complaints

In Washington, Internal Revenue officials said that there have been no "specific" complaints against any group, but the fact that more and more theaters are being bought out for "benefits" indicates that the situation needs an investigation. Some shows are sold four and five times monthly to "charities," they said, showing that there may be a "racket" involved.

"There is no criticism of theater operators intended," an I. R. officer said, "unless they are involved in this damnable racket and frankly I don't see how they can be. It is the charity organizations that promote these block sales that are to be checked."

Execs, on Loan to G. O. P., Return to Duane Jones Co.

NEW YORK, Dec. 2.—Henry R. Turnbull and Mark Larkin, on loan to the Republican National Committee during the recent Presidential campaign, have returned to their duties at Duane Jones Company after a two-week vacation.

Turnbull, who served as radio director for the committee, also was radio advisor to Gov. Thomas E. Dewey. He supervised all broadcasts of the GOP candidate, and directed Duane Jones's purchase of radio time for the Republican National Committee and the New York State Committee.

Larkin served the GOP as radio publicity director. He resumes his post as publicity director for the firm.

EXTRAS NIXED

(Continued from page 3)
Board at a meeting November 22. At that time, the board adopted by unanimous vote, a resolution insisting that AAAA "under a charter issued by the American Federation of Labor has jurisdiction over all performers and entertainers in all categories and all branches of the entertainment industry, including principals, supporting casts and bit players, chorus, extras and supernumeraries." In addition, the board stated that its policy has been and is that all performers in an industry branch should belong to the AAAA branch representing that field.

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FM LATEST IN PORK BARRELS

MBS Management Set; Kobak Appoints Two Key Execs and Everything's Ready To Roll

Carlin and Swezey To Backstop Former Blue Associate

NEW YORK, Dec. 2.—The Edgar Kobak set-up at the Mutual Network is ready to go to work. With Phillips Carlin in as v.-p., in charge of programs, Kobak appointing himself general manager (he decided to give himself that extra title at the last minute), and with Robert D. Swezey, former Blue Net counsel, in as v.-p., and assistant general manager, Mutual has a management set-up unlike anything it's been blessed with since its founding.

Plus in the situation is the fact that Kobak hasn't laid out any blue print, but has simply set out to "build a network." He frankly doesn't know whether or not the "Mutual idea" can be made to work, altho he's open-minded on the subject. Apropos of the reported changes in the type of network operation that have been dreamed up by some of the trade press, Kobak told *The Billboard*: "I have been told by the board of directors to investigate the entire network plan of operation. I know that regular networks (having been with two) function with a minimum of friction. I haven't the slightest idea whether the Mutual idea will or will not work. I'm going to work with it just as I've worked with the normal web operation. I feel that the management end of a Mutual chain may be a tougher nut to crack than the normal network operation, and it's this that may have been the No. 1 hurdle preventing Mutual from taking its rightful place among the chains.

"If it doesn't work, we'll no doubt change to a regular stock-holding operation. All that we do know now is that we're going to do a job—deliver programs that audiences want to hear and audiences where the advertiser wants them."

Opfinger No. 2 Man

Dolph Opfinger, program manager of Mutual, whom *The Billboard* reported (4) as "on his way out," will for the time being remain as No. 2 man in the program department. Opfinger, it's said, worked with Carlin, the new program boss, some 12 years ago and feels he'll be happy renewing the working acquaintanceship.

Big job facing Kobak is to make MBS really a network, trade points out. There are not enough programs identified with the web now, and the agency feeling is that they're never too certain that MBS can deliver the exact MBS chain of sta-

tions they want. This, too, is one of Kobak's jobs. Since he has the respect of nearly every station exec in the country for his knowledge of net operations, the gang feels he'll be able to get the stations needed to fill the MBS holes and also will be able to keep the wandering Mutual stations in line.

Kobak Soon To Hit Road

Kobak shortly will be on the road quite a bit. While he's traveling, Swezey will be g. m. Since Swezey, Kobak and Mark Woods (latter's still with the Blue) set up the Blue Network when it was established as a separate entity, Swezey knows just what the Mutual prexy is shooting at. Kobak has complete confidence in Swezey. Appointment of the latter will in no way affect the status of Emanuel Dannett, legal counsel of the Mutual Network, despite the fact that Swezey was the accredited legal counsel of the Blue. Swezey is going to be a management man but he'll know how to read contracts—even tho he won't pass on their legality.

Kobak knows what he has to buck—which is, say the other network execs, half the job. He's got the staff, the dough and the free hand (*The Billboard*, November 4) and the Mutual Network may now be "the web to watch."

Pearce Asked To Spend More Script Dough

HOLLYWOOD, Dec. 4.—Al Pearce's turning over his *Elmer* baby to be handled as a package by William Morris office, is full of the usual aches that come when a star, who has handled his own biz, suddenly finds himself with a handler.

Ache No. 1 is on the payment of dough for script material. Lewis-Howe (Tums), sponsor, insists that Pearce told them that he was going to pay \$1,500 for script writers and Pearce is only laying \$1,250 on the line. Pearce's answer is said to have been: "Do you want a script writer or do you want a show that will deliver Tums' buyers? If, after we get started, I have to pay \$2,000 to get a good rating, I'll do it. Listen to what we have before you squawk about what I'm spending." Show is costing sponsor \$5,500.

Jack Hasty is writing the program and goose, for the extra \$250 for the script may have been inspired by him, but the trade doesn't think so.

Here Comes *Elmer* comes to the CBS net, Saturday, December 9 at 10:15 EWT and they're going to be watching that Hooper but good.

It's Como for Ches'field Now

NEW YORK, Dec. 2.—Perry Como takes over the five-a-week Chesterfield show on NBC, 7 to 7:15 p.m., slot now held by Johnny Mercer. It's understood that every singer and his brother auditioned for the show, with agencies putting on all kinds of personal pressure, but Como walked off with the juicy stint that starts early next year.

Show will have a guest policy, bringing on name with Como every night. First signed is Marion Hutton, who's inked in for half a dozen appearances.

REC Pays Tribute To Lord Halifax And BBC's Job

NEW YORK, Dec. 4.—Radio Execs Club reaches a new high in swank this week when it feasts English Ambassador Lord Halifax at the Hotel Roosevelt, with Elmer Davis doing the intro honors. Director General Haley, of the BBC, will exchange greetings with the gang eating at the Roosevelt, and at least three stations, WJZ, WNYC and WINS, in New York will carry the two-way broadcast.

Invites were engraved, and the affair is on a plane above the plane above the one in which REC usually travels.

The whole thing is a tribute to the job that BBC has done thruout the world at war.

Vandenberg Bill Hits Air Ban At Interlochen

WASHINGTON, Dec. 2.—Now it's the nation's school children that are being oppressed by "that man" Petrillo. This time it's the ban on broadcasting by Interlochen National Music Camp.

The kids have found a champion in Sen. Arthur Vandenberg (R., Mich.). The senator has packaged a bill, currently on the Senate calendar and almost certain of passage this week, that will make it unlawful for any person to "interfere, intimidate, hinder, extort, delay, prevent or conspire" to prevent non-commercial education or cultural broadcasts made by any academically-accredited, tax-exempt institution.

Senator Names Petrillo

So there can be no misunderstanding of his intention, Vandenberg declared: "It takes Petrillo's foot off the necks of our school children."

The measure whipped thru the Senate Interstate Commerce Committee last week and was promptly put on the calendar. It will pass this week and be rushed to the House for action before the 78th Congress ends about December 15.

Vandenberg said that Petrillo's boasting in AFM publication of January, 1944, that AFM had removed school band broadcasts, had resulted in bill.

Philly Dept. Store Saying It With Music

PHILADELPHIA, Dec. 2.—Unique among department stores is Strawbridge & Clothier. Execs of the local store, from the prexy on down, are crazy about long-hair music and make no bones about it. Latest indication is the sponsoring of a new weekly half-hour musical program called *Harmony Hall*, which premed Wednesday (29) on KYW. In addition to 43 participating artists, store's prexy heads the talent cast as musical maestro.

The entertainment consists of pop classics, with soloists to be selected each week; a chorus of 16 mixed voices and a 25-piece orchestra under the direction of Dr. Herbert J. Tily, president of Strawbridge & Clothier, and an accomplished musician. Peter Roberts announces the programs.

Programs originate in KYW auditorium studio and will continue for 52 weeks. Hal Lamb, of KYW's sales staff, represented the station at the signing of the year contract.

Licenses New Politics Plum

More and more applicants beating paths to their Congressmen's doors

WASHINGTON, Dec. 2.—Radio—specifically FM and, to a lesser degree, tele—may be the big pork barrel that congressmen have been dreaming about, many top radio men here fear. Altho nothing is being said publicly, many in the industry are concerned that congressmen, looking about for new pap since the post offices were virtually taken from under their noses, may find their out in the handling of FM and tele licenses. Fight against licenses being turned into patronage for the boys may well develop into one of the big issues facing radio in the not-too-distant future, in the opinion of those who should know.

The White House emphasized this industry feeling when it assigned the FCC chairmanship to affable Paul Porter. While few will argue about Porter's qualifications for the job, his radio savvy or honesty, the fact remains that the appointment was a political plum.

Porter's a Target

Porter, because he has just come from a job that demanded that he be on intimate terms with political deadshots, is an open target for the Capitol Hill sharpshooters. Fly, on the contrary, made it a point to steer clear of the political marksmen, and those who camped on his doorstep were usually given short-shift—one of the facts that contributed to the current select committee to investigate the FCC.

It is an open secret among insiders here, at least, that more and more license seekers are attempting to clear their applications thru their congressmen—senators preferred. When the lid is taken off FM and tele, many here believe that the scramble will be terrific and FCC commissioners, knowing that their reappointments are dependent upon the powerful U. S. Senate, will be reluctant to give the boys a quick brush-off.

White House Door's Open

Regardless of the merits of the current WMCA "conspiracy" case, the argument brings out forcibly the fact that the White House can be "reached" in a license dispute. Possibly, as is contended, the White House brushed it off but Plamm, seeking advice, hustled to a Brooklyn politico, Assemblyman Irwin Steingut, and Steingut used his political prestige to carry the business right into the oval room labeled, "Seat of the President of the United States." There's no argument on that point—Steingut admits it.

Another illustration was furnished by the "Gentleman from Georgia," Eugene Cox. He has never denied that he got \$2,500 from one of his constituents who operated a radio station and who had some "business" with the FCC. Fly's quick brush-off of the irate Georgian was one of the things that led to the select committee and won Fly esteem in industry eyes. The last thing execs want to see is an FCC up to its ears in political favoritism.

Altho FCC'ers, naturally enough, are reluctant to talk about the pressure brought on them from the "Hill," it is only necessary to browse around there to know that the steam, in a gentlemanly way, of course, is being applied all the time. Usually it's, "Senator So-and-So is interested in the status of such and such an application," with the "interested" underlined. Sometimes it (*See FM PORK BARREL on page 13*)

Rumor Build-Up

NEW YORK, Dec. 2.—Most persistent rumor around town during the past few weeks was that a former key ad agency flack was set to move into the Mutual public relations slot. Rumor was started by present holder of a radio p. a. assignment at a 15 percent.

It was a nicely built-up rumor campaign which even included letters addressed to the gee who was supposed to move into MBS—addressed by error to trade publications, i. e., Mr. Blank X, publicity director, Mutual Broadcasting System, in care of trade publications Z, etc.

Only thing wrong with the campaign was fact that present MBS prexy hadn't even heard the name of the man he was supposed to have appointed. It was the same old story. Every one knew the "new" MBS flack—but the man who had to appoint him.



Show-Wise E.T.'s Set To Spin For Protestant Churches; It's A New Air Religion Approach

ICRE Tells 'Em To Get Air Time Without Begging

CHICAGO, Dec. 2.—The International Council of Religious Education, a non-profit organization representing 90 per cent of Protestantism's 42 denominations in the United States and Canada, will January 2, 1945, start airing on many stations throughout the country a series of five-minute transcribed religious programs that are the herald of a new day in religious radio programming. Early in December, field agents representing the council will be traveling thru the South, New England, East and Midwest, conditioning religious organizations in those areas in how to get these programs aired in such a way that their value to the stations as well as to religion will become apparent to the radio industry, which for years has frowned upon many religious programs and particularly those which solicit funds. The first indication that such a plan was in its formative stages was brought to the attention of the industry in the August 19 issue of *The Billboard*.

Need Apparent

The need for a new type of religious program has long been apparent, radio execs agreed. It has been agreed that those on the nets, now that the fund solicitors have been banished, are of good quality and have a definite public service value in the over-all radio programming picture. But many a local station manager beefs that his local church organization comes to him with requests for time without offering anything that would help him keep or build his audience. The new ICRE series, prepared and narrated by Jerry Walker, educational director of WLS, an experienced radio man as well as ordained minister, is intended to be an answer to the gripes of such a station manager as well as a job-doer for the churches.

Victorious Living

In the words of Walker, this series, entitled *Victorious Living*, will "try to dramatize the normal, every-day worth and necessity of religion. It will be an attempt to make religion vital to the average listener."

With this purpose in mind, Walker has started to prepare a series of 234 five-minute shows that it is hoped stations throughout the country will run for 39 weeks after the first of the year, one a day, every day but Sunday. They are professional in nature. They use all the tricks of radio production—suspense, drama, music background, etc. With this technique it is hoped that the series calibre will be so high standard station managers will not be tempted to turn them down. All the shows are based on true experiences, and deal with such subjects as how religion became of importance to an army pilot shot down over New Guinea. In none is there a pitch for money. There is only an effort to get people interested in religion in its broadest sense.

Trade Wise in Presentation

The trade-wise way in which the ICRE will attempt to get this series on the air is of itself an indication of the professional nature of the job undertaken for the shows, which will cost about \$25,000 to produce and will be paid for by local religious groups.

With each series will go out a *Worker's Handbook*. This handbook is intended to present a "neat, systematic plan of approach for the purpose of scheduling the new, dramatic, church-promoting radio program *Victorious Living* in your community."

The booklet is thoro. It leaves nothing to chance. In it church groups are warned, for example, not to contact a station until the series has been presented to church leaders, their support has been gained, and a special committee has been appointed to call on station management. In it, too, are warnings "not to ask for time." Instead, each manager is to be given the pitch that this is a professional, quality program, backed by churches in his community that "will not destroy audience, as many religious programs have been known to

do, but one that will increase his audience."

Slots Suggested

The booklet even goes so far as to suggest that church organizations bring to station managers' attention the fact that the shows are of only five minutes' length and can be fit into such features as a *Morning Time Clock*, *Evening Dinner Concert* or *Homemakers' Hour* so that new time will not have to be cleared.

The few station execs who have heard of the plan have agreed that whether or not the program is accepted Coast to Coast and in Canada, it at least is a new approach to religious programming.

FCC Allocation Job Turns Ache; Nothing Is Set

WASHINGTON, Dec. 2.—FCC still hard at work on allocations with international broadcasting planned for "below" 30,000 kc., State Department was advised by commissioners Friday (1) in a meaningless statement.

Vague statement given State Department did hint at the fact that allocations is providing headache for FCC.

"A large percentage of the frequency spectrum which has been requested by the various non-governmental services involves possible conflict with permanent as well as temporary government assignments," statement declared.

"In view of these facts, the commission, having today tentatively approved an allocation plan in international terminology relating to D frequencies below 30,000 kilocycles, has deemed it advisable to defer final action in these matters until such time as they may be discussed with the inter-department radio advisory committee," statement continued.

Allocations to "non-government services"—commercial—may not be completed for some time, FCC warned, indicating that reports that plan is already drafted are eyewash.

'Automatic Increases In Contracts N. S. H. Sometimes'-LaRoche

NEW YORK, Dec. 2.—Chet LaRoche, talking to the trade press yesterday, pointed out in passing that one of the troubles with successful programs was the fact that the dough in the contract jumped too quickly and continued jumping for too long. He might, at that time, have been thinking of Gracie Field's contract, which currently is paying off at \$7,700 for the package. If Gracie continues on the program and the options are picked up over the next five years, in 1950 the fem will be getting \$12,700 for the same program that she's delivering now for that 7G plus.

LaRoche's feeling is that in many cases the product selling job may not justify the uppage and so the star and the sponsor will both lose.

Sponsor of Fields is not too happy about Gracie making the second billed comedian on the show, Fred Brady, a stooge. He wants them to get equal scripting, but as long as the former is in the driver's seat it's likely that Brady will feed her.

Ken Church WCKY Exec. V-P

CINCINNATI, Dec. 2.—Kenneth W Church, manager of Station WKRC here the last three years, resigned this week to become executive vice-president of local WCKY, succeeding Fred Palmer, who is entering the advertising field. Herman Fast, WKRC sales manager, replaces Church as station manager.

5-Day Strike Of Engineers At WSIX Ends

NASHVILLE, Dec. 2.—Four striking engineers at WSIX returned to work last Tuesday, November 28, after a five-day strike during which the station was off the air for more than two days. Negotiations in connection with their demands will be resumed within the next two weeks.

A tentative agreement, in which station executives promised that they would not "discriminate" against the engineers, was reached Monday night (27). It came on the heels of a request from D. M. Morris, representative of the Radio Broadcast Technicians' branch of the International Brotherhood of Electrical Engineers, to James C. Petrillo, head of the American Federation of Musicians in New York, for the latter to order a "sympathy strike" of local members of the musicians' union.

Petrillo Not Available

Petrillo was in New Orleans when the request came and could not be reached for comment. However, since the engineers have returned to work, it is thought that he will be asked to disregard the request at this time.

The present agreement, worked out by D. R. Hunt, U. S. Commissioner of Conciliation, followed a meeting with Morris, Jack Draughon, station owner, and the quartet of striking engineers. If no agreement is reached between the company and union officials when negotiations are resumed, Hunt said that he would certify the case to the War Labor Board.

WSIX Off Air

Following the walkout Thursday night, WSIX remained off the air until Sunday morning. The station resumed broadcasting with the aid of employees of other radio stations. At the time of the strike, Draughon reported that several parts of the transmitter vital to broadcasting were lost and for several hours following the walkout the air warning lights on the station were out.

Closed-Shop Issue

The walkout came after the engineers, a union representative and Draughon failed to reach an agreement. The union held out for a closed shop and Draughon insisted upon an open shop.

Exact date for resuming negotiations was not decided on at the meeting Monday night. However, officials said it would take place within the next two weeks.

Ohio Bell Telephone Show Bows 4 Days After Strike Ends

CLEVELAND, Dec. 2.—Ohio Bell Telephone Company bowed in with a new local package show over Station WGAR four days after the week-long strike of Dayton operators was called off. The show, which was originally skedded to start November 13, was postponed by company toppers who felt trouble brewing, and finally had its first airing last Monday (27). Airing goes on at 10:30 p.m. three times weekly, Monday, Wednesday and Friday, for 15 minutes.

Gimmick of the package is aimed at youth, with idea of procuring high school grad employees. Talent consists of Carol Sisters, fem quartet; Ed Merridew, romantic songs, and Henry Pildner's band (5). Wayne Mack is the producer. Show was placed direct.

Three 'Names' Signed For English Switch

NEW YORK, Dec. 4.—Station WHOM switches to 50 per cent English program schedules today. Its percolator's first step in the plan to eventually convert to full-time all-English broadcasts.

Lee Mortimer, columnist and amusement editor of *The New York Daily Mirror*; Joe Cumiskey, sports editor and columnist of *PM*, and Alois Havrilla, former NBC announcer, have been signed as WHOM commentators for a new 6 to 8 p.m. sunset round-up show Monday thru Saturday, which also will highlight Denver Darling and His Western Orchestra.

Chi Daily News Has Radio Col.; Others Follow

Even Tribune May Open Up

CHICAGO, Dec. 4.—Increased recognition of the value of news about radio is definitely under way in the newspapers of the Windy City. Chi, up to a few months ago was one of the leading bulwarks behind which were entrenched newspaper publishers which were giving the cold shoulder to radio, fighting it tooth and nail. As reported in *The Billboard*, November 11, the entrance into the realm of local newspaper execs by John Knight, new owner and publisher of *The Chicago Daily News*, and Louis Ruppel, new editor of *The Chicago Herald-American*, who used to be in charge of the CBS press department, have broken down some of the barriers against the use of radio columns in local sheets.

First indication of the truth of *The Billboard* prediction that these two men would soon have more radio news in their sheets came a couple of weeks ago when Ruppel told his radio editor, Harry Munzel, to increase the space devoted to listings. For years Munzel has been listing only the top stations. Now he is listing the programs of the smaller stations and is highlighting them in his best bets space. Munzel, as is known, has been told by Ruppel that eventually he will have back his daily column of radio news too.

An even more forward step, however, is being taken by *The Daily News*. Starting today this paper will have a daily radio column as well as listings and highlights. It has been carrying the latter two since its old radio news column was discontinued a few years ago.

New radio editor of *The News* is Carl Guldager, who formerly worked in the paper's amusement section and reviewed movies. Guldager will have about a half column a day for news bits about developments in the industry, personality sketches and program criticism.

The Daily Times, of which Ruppel was the managing editor at one time, has always kept its daily radio column conducted by Bill Irvin, even tho other papers have shut down on radio news. *The Sun*, a morning publication, is not expected to have more than its presently run listing and highlights, because it recently got into paper quota trouble with the WPB and cannot get all the newsprint it wants.

There is a possibility that *The Chicago Tribune*, which owns WGN, local Mutual key station, might restore its daily radio column under the editorship of Larry Wolters, its present radio ed, who is one of the best known and most experienced radio writers in town. It is known that managing editor of *The Trib* has always been one of radio's principal backers in newspaper circles here. The boys in the radio trade say that when Maloney sees the other sheets here removing the barriers he will follow suit.

Ist All-Negro Series On Wax This Week

HOLLYWOOD, Dec. 2.—First all-Negro radio series, conceived by Ed Fishman, former booker with Frederick Bros. Agency, is being waxed for agency presentation this week.

New airing, which will be titled *Wander Inn*, will feature Ben Carter, Mantan Moreland, Butterfly McQueen and a weekly Negro guest star. Half-hour variety show was written by Mac Maurada and will be produced by Fishman.

Quentin Reynolds Edits Air's Radio Reader's Digest on CBS

NEW YORK, Dec. 4.—Starting December 31, immediately upon return from his job for the Navy Department with the Pacific Fleet, Quentin Reynolds, well-known author and war correspondent, will appear on the air as editor of the air's *Radio Reader's Digest* over CBS on Sundays at 9 p.m., EWT. He'll be competing with Winchell.

Conrad Nagel, former master of ceremonies, has been recalled to Hollywood.

WFEA Sold for 150G To Hearst Executive

WASHINGTON, Dec. 2.—Hearst executive H. M. Bitner takes over ownership of WFEA, Manchester, N. H., in \$150,000 deal approved by FCC this week, with Commissioners Durr and Walker holding out unsuccessfully for a "hearing."

FCC minority was believed interested in discovering if Bitner is acting for self or Hearst in deal but was overruled by remainder of FCC.

Bitner is owner of WFBM, Indianapolis, so that new acquisition makes him double owner on FCC books.

Hearst currently owns WBAL, Balti-

WPEN, Not WDAS

NEW YORK, Dec. 2.—In the December 2 issue story headline credited Mabel Love with starting a new program series for *The Philadelphia Daily News* over WDAS. Head should have read Station WPEN, as carried in the text. Sorry!

more' WINS, New York, and WISN, Milwaukee. Whether the publisher will have an interest in WFEA is unknown here, as Bitner is listed as sole purchaser of all outstanding stock from Adeline B. Rines.

Lux Theater May Be DeMille-less Any Day

HOLLYWOOD, Dec. 2.—Deadline by AFRA, given Cecil B. De Mille and others who had not kicked thru with their buck assessment to help defeat proposition No. 12 in the last election, was up this week. It is expected that the matter will come to a showdown, as far as De Mille is concerned, and at the present time it appears that neither party is willing to back down.

In the event that AFRA cancels De Mille's card, he will automatically have to be relieved of his post as producer of Lux Theater by J. Walter Thompson. However, it is apparent that De Mille will seek a court injunction forbidding

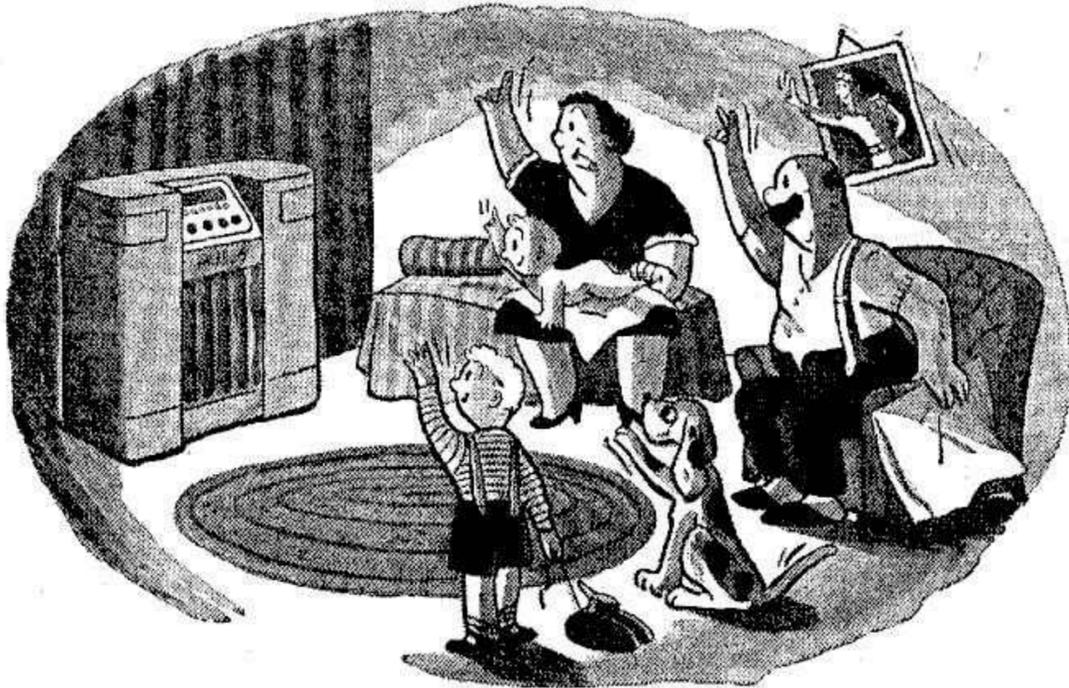
Niles, Hope's Spieler, Takes Op Role in Repub 'Rainbow'

HOLLYWOOD, Dec. 2.—Wendell Niles, who handles the announcing chore on the Bob Hope show, has been set for a part in Republic's *Swinging On a Rainbow*.

He'll play the role of a radio station operator in the film, which stars Jane Frazee and Bud Taylor.

the union to take such action until the matter has been threshed out legally.

In case De Mille should actually sue and win, decision will automatically affect all money the Guild collected to fight the so-called right to work amendment, which was defeated at the election.



Everybody wants to get into the Act!

[THAT'S ONE REASON BLUE LEADS ALL NETWORKS ON WEEKDAY MORNINGS.]

LAST July, Chicago was hotter than the hinges of hell. So what happens? At 8 o'clock one July morning, 1,250 females, steaming with excitement, storm a 450-capacity Blue studio to hear the magic voice, to ponder the fetching features of Don McNeill, MC of Blue's "Breakfast Club."

The "Breakfast Club" zooms across the U. S., goes into Canada, on a bigger network than any other current program in radio: 188 U. S. stations on the Blue, and 39 CBC stations. But unhappily for Blue's fact-finders, this happens before many Hooper Commandos are up and doing. In the CWT zone, Don McNeill is the signal for Hooper investigators to roll out of bed and get to the telephone. In the EWT area they have had an hour to get into the swing of things. When we include all zones the results are gratifying: 31% of the audience, a rating of 4.2. McNeill outpulls such lovelies as NBC's "David Harum," the "Star Playhouse"; CBS's "Valiant Lady," "Bachelor's Children," and "Bright Horizon,"—to name a few.

O.K. Now, at 11:00 A.M., EWT, up pops Tom Breneman, speaking from Sardi's in Hollywood: "Good morning, ladies!"

Back comes a roomful of dames' voices, "Good morning, Tom!" And if all the Good Morning Toms from all over the country could be recorded, it would sound like the Anvil Chorus. For CAB has just discovered (November, 1944) that the second half* of "Breakfast at Sardi's" leads all daytime programs on all networks. It is the top daytime show. It rates 6.8, snares 44.3% of a sub-

stantial daytime audience which records show that the Blue, with "Breakfast at Sardi's," helped build. Housewives who had switched off the tear-jerkers went back to listening when word of Sardi's got around.

* * *

Here are a couple of things about these programs we want you to know:

1. In March, 1944, Don McNeill mentioned that it might be a good idea to form a National Breakfast Club; 5,000 listeners promptly shouted "Yea!" So one Friday, McNeill says: "We will." Saturday he repeats: "We will." On Monday telegrams, telephone calls and a ton of mail arrive—100,000 applications. Fibber McGee and Molly, J. Edgar Hoover, and the mayors of twenty cities want in, among others. Two months later applications are still flooding in. More than a million by then.
2. The sponsor, an old-timer in radio, and pretty calloused to large returns, makes an offer on Sardi's requiring the investment of a dime and two box tops. Dimes and box tops come back, in a torrent. We can quote him as saying it was probably the most fantastic return in the history of radio business. And he ought to know. We can't tell you how many, but the dimes would make a pile higher than the Empire State Building. Really. Research says so.
3. In eighty-four cities, Blue has the only station in town. In these cities, the "Breakfast Club" has a Hooper of 13.8; Sardi's rates 23.8.
4. These are two of the programs that help Blue get a bigger listening audience than any other network on weekday mornings—a record Blue has maintained every month this year.

MORAL—IF BLUE CAN GET PEAK LISTENING EVERY WEEKDAY MORNING—CAN GET IT WITH WINCHELL—CAN GET AGAIN AND AGAIN—AND WITH PROVED SALES RESULTS—AND FOR LESS MONEY... WHAT ARE YOU WAITING FOR?

*The first half is No. 10 show.

THIS IS THE *Blue* NETWORK

AMERICAN BROADCASTING COMPANY, INC.

Blue Erases Eve Spots at WJZ

Moves Nixes Some 200G

Altho ban runs from 8 to 10 p.m., day will have rules to cut any annoying pitch

NEW YORK, Dec. 2.—The Blue Network started cleaning up its own house before asking affiliates to do likewise, when yesterday (1), it established a station-break policy for WJZ which nixed all but time signal station spots between 8 and 10 p.m.

It also established what amounts to a showbusiness standard for spots which will be accepted during the rest of the broadcasting day. These spots must:—

- (1) Be in harmony with adjacent programs
- (2) Be pleasant to hear.
- (3) Be short.

And they will only be accepted on the basis that they may be moved or dropped at any time in the interests of good programming.

These rules, which were announced by John McNeil, WJZ station manager, will cost the network, according to Chet La Roche, Blue web boss, around \$200,000 per year. They are a long way from what has been this station's policy up to recently, with LaRoche admitting that there have been as high as 15 commercials in one hour. It also is a long way from policy which several times even placed a commercial spot between Winchell and the rest of the Jergens' programs that followed.

However, the station and the net will have no rule banning e.t.s nor will singing commercials be nixed. The station, however, will reserve the right to reject any spot that is not in the interests of good listening.

After WJZ has been cleaned up the sweep-out will be extended to the rest of the Blue's owned stations—and only then will the Blue Network make a pitch for its affiliates to fall in line.

BBC To Start 3-Prog. Cov'age, Haley Says

LONDON, Dec. 2.—Speaking before the Radio Industries Club November 28, William J. Haley, director general of the British Broadcasting Corporation, reported that BBC plans to see that the villager has as good listening as the city dweller by offering a choice of three programs. This service would be in addition to short-wave broadcasts to United Kingdom forces abroad and would require the use of every wave length "we can reasonably expect to have at our disposal and by using every one of the medium wave transmitters that the BBC possesses."

According to Haley, "it is the desire of the BBC as soon as possible after the end of hostilities in Europe to give the home listener the choice of three programs designed entirely for himself. The GFP will go off medium wave. The BBC will still serve the forces, the far distant fighting troops in Burma and the Pacific, but on short wave only."

Two-Program Start

"At home, as soon after the defeat of Germany as possible, BBC will inaugurate two new programs. Program A will be capable of regionalization in the same way as programs were regionalized before the war. Its character will largely follow that of the present home service. At the same time, a new program, B, will be brought into being to cover the United Kingdom on long wave. It will also cover the troops on the continent awaiting de-

It Ain't Necessarily So

NEW YORK, Dec. 4.—Station WQXR, finding itself deluged with yelps about its use of some of the campaign e. t.'s, deciding to face the issue. The station published in the December issue of its monthly program book (\$1 a year), the following policy statement:

"During the election campaign, Station WQXR was flooded with letters, telegrams and telephone calls from irate listeners who took offense at some of the political advertising the station was carrying. To those who gave us their names we sent a letter of explanation. The purpose of this is to give the same information to other listeners who may not know the facts and who might place the blame upon WQXR when, in reality, the station was not at fault.

"Every radio station operates under the rules and regulations of the Federal Communications Commission. As a licensee of the FCC, it must follow these rules literally, and the rule which covers this particularly phase of political broadcasting reads as follows:

"Sec. 3,421: No station licensee is required to permit the use of its facilities by any legally qualified candidate for public office, but if any licensee shall permit any such candidate to use its facilities, it shall afford equal opportunities to all other such candidates for that office to use such facilities, provided that such licensee shall have no power of censorship over the material broadcast by any such candidate.

"In that rule you will see that a radio station has the option of selling time to political parties or not. We believe that to refuse to broadcast sponsored political appeals would be to fail in our public duty. Once the station has decided to sell time for political advertising, it must sell it to all parties upon equal terms and without censorship.

"Those words in the rule, 'such licensee shall have no power of censorship,' were the controlling factor in WQXR's acceptance of the political spot announcements used during the campaign. We realized that some of them were in bad taste and in some cases untrue. Had a commercial advertiser offered us announcements which contained similar exaggerated copy containing facts which could not be supported, WQXR would have rejected them. In keeping with our policy of truth in advertising, we have always rejected statements about a product or service which, in our opinion, were misleading, in bad taste or untrue. But because these announcements were sponsored by political parties, WQXR was powerless to do anything about them.

"Perhaps this rule of the FCC is wrong and should be modified. However, before such a change is urged, the wisdom of the present rule must be weighed. True, it is unfortunate that a radio station is not permitted to control all the advertising that goes out over its channel. On the other hand, if the power of censorship is to be given to individual stations, what effect will that have upon free speech? Perhaps it is better to have our ears and our intelligence affronted by misleading statements than it would be to have the opinions of political candidates and parties censored by a radio station's management. It is undoubtedly better for us to become angry at what politicians say in the heat of a campaign than to have opinion controlled by what any radio station thinks its listeners should hear.

"That was our policy during the 1944 campaign; it still is and we want you to know the facts upon which it is based."

The only thing wrong with Station WQXR's statement, other New York station managers point out (without being willing to be personally quoted), is that other stations in town did refuse the transcriptions that caused all the listener squawks. In other words, if some could nix 'em certainly WQXR could have, too.

mobilization, but it will be a predominantly civilian program of a light character, designed for the home listener.

"A few months later, as soon as we get the wave lengths back from their wartime uses, it is our intention to bring in yet a third program, C. This will also have ultimately national coverage. The provision of these three programs will, I believe, put Britain and the United Kingdom as a whole, ahead of any other listeners in the world. In addition, there will, of course, be television in which the BBC led the world before the war."

Defense Is Lame

Haley's speech also highlighted the fact, reported several times in *The Billboard*, that there are two factions in BBC on the question of going commercial. The director general, apparently against the idea, was on the defensive and made a statement on broadcasting coverage, the accuracy of which could be refuted by American experiences.

He said: "It is time the home listeners were not only given something better, but something much better. We have in hand plans for that end. There are many conceptions of broadcasting but two are paramount. There is that which envisages broadcasting as something to be exploited, something to make money out of. For that kind of broadcasting you do not worry overmuch about coverage. In a country like ours, you would just put a station here and there to skim the cream of the most thickly populated communities and let the rest go hang. In our British wisdom, we decided on the other way, where broadcasting is a non-commercial service and in which every listener, no matter where he is in the United Kingdom, has an equal right with every other listener to the best service that

Sponsors Turn Soxers To Sign 'Voice' for Slot

NEW YORK, Dec. 2.—Moment that Frank Sinatra was released by Lever Bros., the world and its brother turned bobby-sox and wanted to sign him for a new program. Trouble, of course, is that it isn't the dough alone that will bring "The Voice" to papers. Little matters like the proper slot, competition (he's had his fill of being in competition with a name performer who wanted the same guest stars he was after), type of advertiser, etc., all had to be considered before there were any signatures.

Present Sinatra slot (Monday) will go January 1 to Burns and Allen, and Lever Bros. will hold the Tuesday B&A slot for another product and show.

High among the bidders for Frankie's services are Lady Esther and Campbell's Soups, with Ward-Wheelock, the soup agency, seemingly having the inside track. If Campbell doesn't sign, a third sponsor, whose only trouble is that he can't get the proper network spot, may convince the Metopera box holder (FS) that any spot is a good spot, with enough money to advertise and promote it.

can be given."

Despite Haley's contention, the prime worry of commercial broadcasting is coverage. Letting the rest go hang, Americans have found, would soon put the rope around the neck of the stations here and there.

Mer'dising Not Station Biz, Says Chi RMC

"Sell Advertising"—Roberts

CHICAGO, Dec. 2.—Proposal that radio stations thruout country set up merchandising departments to do at a certain cost a job of selling and distribution for their advertisers, was given a cold shoulder—but icy—at a meeting of the Chicago Radio Management Club this week. After C. E. Seigwarth, manager of the merchandising department of WJW, Cleveland, explained to the assembled execs how his station operates his merchandising department and helps to increase sales and distribution with the work of men who actually go out in the field and take orders, a torrent of objection to such an operation as a job to be performed by all stations in the post-war era burst forth from his audience.

Seigwarth explained the operation of his merchandising department and explained how its members went out with pencil and order book as well as merchandising displays and promotional cards. He explained how, for one account, his men made 900 calls and received 468 orders. This job cost his advertiser \$900.

Dangerous Precedent?

It was Seigwarth's plan of charging the advertiser for merchandising order taking that got some of the boys up in the air. They said it was a very dangerous precedent. Eventually, they contended, it would lead to stations in one area competing with each other on the basis of the merchandising jobs they can do. One would do a job for so much, the next would undersell him, and a third would undersell the second. Until finally all the stations would suffer.

The execs also saw danger in too much stress on merchandising—for nix or for a charge. They maintained that newspapers got themselves in a lot of trouble with just such a line of approach. They started merchandising and then they couldn't stop it. At one time it got so bad for the news sheets that the advertisers not only asked what the papers could do as an advertising medium but wanted and demanded a costly job of merchandising, too.

Radio on Its Own Feet?

Harlow Roberts, president of the RMC and vice-president in charge of merchandising for the Goodkind, Joyce & Morgan Agency, summed up the stand of those who saw danger in too much merchandising. He said radio should be able to stand on its own two feet as an advertising medium that reached a large audience of potential customers. When radio had to go out and offer merchandising to its clients as an added sales weapon then things were in a pretty sad state of affairs.

It was admitted that if an advertiser demanded merchandising, a merchandising broker, such as used by WLW, could be brought into the picture. But in that case the advertiser dealt with the broker and not directly with the station.

The consensus was that a certain amount of merchandising using display cards, for example, could be used as a promotional weapon for the station as well as the advertiser. Even too much of that was not good, it was said. But the taking of orders and the setting up of distribution, either for nix or for cash, it was evident, will receive more than just token opposition by stations and nets in the future.

Gill Hits Full Blue Skein

HOLLYWOOD, Dec. 4.—Ernie Gill, musical director for Blue Network here, last week went Coast-to-Coast with his show, *Music by Gill*. Sustainer is heard Saturday nights, 6 to 6:15 (PWT).



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and "Top Three" Sunday segs

VOL. 1. No. 23E

NOVEMBER 30, 1944

PROGRAM	HOOP-ERATING	WEEKS TO DATE	NET & NO. STA.	OPPOSITION	AGENCY	SPONSOR & PRODUCT	TALENT COST	COST PER POINT
BOB HOPE	32.5	245	NBC 134	Service to Front—CBS Gram Swing—Blue Andy Russell—Blue Amer. Forum—MBS Schubert—MBS	Foote-Cone & Belding	The Pepsodent Company	\$15,000	\$ 461.54
FIBBER McGEE & MOLLY	32.3	411	NBC 134	This Is My Best—CBS Spotlight Bands—Blue Coronet Story—Blue Amer. Forum—MBS	Needham, Louis Johnson & Brorby, Inc.	(Floor Wax)	\$10,500	\$ 325.08
LUX RADIO THEATER	25.8	459	CBS 142	Various—NBC Various—Blue Various—MBS	J. W. T.	Lever Bros. (Lux)	\$16,000	\$ 620.12
MR. DISTRICT ATTORNEY	24.6	284	NBC 127	Spotlight Bands—Blue Coronet Story—Blue Cisco Kid—MBS Which Is Which—CBS	Doherty, Clifford & Shenfield	Bristol-Myers (Vitalis)	\$ 4,500	\$ 182.93
ABBOTT & COSTELLO	24.4	69	NBC 135	First Line—CBS Gram Swing—Blue Andy Russell—Blue Gladstone—MBS Carnegie—MBS	Wm. Esty	R. J. Reynolds Tobacco Co. (Camels)	\$12,000	\$ 491.80
BING CROSBY	22.6	367	NBC 138	Maj. Bowes—CBS Town Meeting—Blue G. Heatter—MBS Screen Test—MBS	J. Walter Thompson	Kraft Cheese Company	\$12,500	\$ 553.09
JOAN DAVIS-JACK HALEY	22.2	63	NBC 73	Corliss Archer—CBS Spotlight Bands—Blue Coronet Story—Blue Treas. Hr. Song—MBS	McKee & Albright	Sealtest (Milk and Ice Cream)	\$ 9,500	\$ 427.93
EDGAR BERGEN	22.2	293	NBC 135	Blondie—CBS A. L. Alexander—MBS G. Field Choir—Blue D. Thompson—Blue	J. Walter Thompson	Standard Brands (Chase & Sanborn Coffee)	\$14,500	\$ 653.15
JACK BENNY	21.7	467	NBC 141	Kate Smith—CBS Drew Pearson—Blue Gardner—Blue Cleveland Ork—MBS	Ruthrauff & Ryan	Amer. Tob. Co. (Lucky Strike)	\$22,500	\$1,036.86
SCREEN GUILD THEATER	21.7	222	CBS 123	Contented Hour—NBC Gram Swing—Blue Ted Malone—Blue Gladstone—MBS Schubert—MBS	Blow	Lady Esther (Face Powder)	\$10,000	\$ 460.83
DINAH SHORE	20.6	100	NBC 133	Death Valley—CBS Town Meeting—Blue Tangee Varities—MBS	Young & Rubicam	General Foods (Bird's-Eye)	\$ 7,500	\$ 364.08
WALTER WINCHELL	19.5	580	Blue 169	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	Lennen & Mitchell	Jergens (Hand Lotion)	\$ 6,000	\$ 307.69
EDDIE CANTOR	19.3	347	NBC 130	Dunninger—Blue G. Heatter—MBS Screen Test—MBS Inner Sanctum—CBS	Y & R	Bristol-Myers (Sal Hepatica)	\$13,500	\$ 699.48
BOB BURNS	18.8	87	NBC 78	Mr. Keen—CBS Various—Blue Various—MBS	Ruthrauff & Ryan	Lever Bros. (Lifebuoy)	\$10,000	\$ 531.91
ALDRICH FAMILY	18.3	237	CBS 123	Cities Service—NBC Various—Blue Various—MBS	Young & Rubicam	General Foods (Postum)	\$ 7,000	\$ 382.51
THE SHADOW	9.8	201	MBS 53	G. M. Symph—NBC Shirer—CBS Prudential—CBS Met Opera—Blue	Ruthrauff & Ryan	Blue Coal	\$2,500	\$ 255.10
Sunday Afternoon								
WORLD NEWS PARADE	8.7	109	NBC 130	Phil Symph—CBS C. Greenwood—Blue Roosty of AAF—MBS	Russell M. Seeds Co.	Sheaffer Pen Company	\$ 4,000	\$ 459.77
JOHN CHARLES THOMAS	8.7	85	NBC 137	W. News Today—CBS Sun. Vespers—Blue Pet Shop—MBS Cunningham—MBS	McCann-Erickson	Westinghouse	\$ 8,500	\$ 977.01

The average evening audience is 9.8 as against 10.3 a year ago. Average sets-in-use of 30.8 as against 32.5 last report, 30.2 a year ago. Average available audience of 79.1 as against 78.5 last

report, 79.0 a year ago. Sponsored network hours reported on number 83 as against 78 1/2 a year ago.

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Something New Added to Blue's Prog. Mood Pol.

NEW YORK, Dec. 2.—Blue web is joining the program moods parade with a new twist, according to the latest dope in the trade. Understood that new programming policies now in the discussion stage will use a reverse twist and attempt to use the moods established by other webs to get listeners for the Blue.

First step will be to put a sock comedy show into the Sunday 8:30-9 p.m. slot currently occupied by the low-Hooperated Joe E. Brown (5.3 last report) *Stop or Go*. Putting variety into the spot, it is expected, will bring over the comedy-conditioned NBC listeners who have just heard Charlie McCarthy and no like *One Man's Family*.

Spotlight Is Next

Next step, it is said, will be to replace the soon-to-depart *Spotlight Bands* (9:30-9:55, Monday-Friday) with shows that will bring audiences over from CBS and NBC. A middlebrow music seg to follow NBC's *Telephone Hour* on Mondays is in the cards, radio says, and a comedy program to take listeners from CBS's Burns and Allen on Tuesdays. (This last move will also establish a sequence with the 9-9:30 p.m. Gracie Fields show on the Blue.)

The same general policy will be followed thruout the week at all times, radio feels, if the new program head, Hubbell Robinson, will be able to convince advertisers that the idea is sound. The theory has been kicking around the Blue shop for some time, originally proposed by Phillips Carlin, who resigned two weeks ago. It is understood that Adrian Samish, recently appointed national program head, is hepped on it and that the web's big brass is about sold.

Development of the idea will be gradual. Trade says however, that things will be in working order by next spring.

Briggs to Prov. Loew's State

HARTFORD, Conn., Dec. 2.—Leonard Briggs, formerly on staff of WTIC here, has been appointed assistant manager of Loew's State Theater, Providence. Announcement was made by Manager Joe Samartano.

KSTP
Minneapolis, Minn.

and other Top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway
New York 19

TUNE-DEX

Burrelle's
ESTABLISHED 1888
PRESS CLIPPING BUREAU, Inc.
165 Church St., New York 7, N.Y.
BR 4-5371

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size or quantity—cost as little as 5¢. Now doing work for RCA, MCA, Tommy Dorsey, Harry James, Frank Sinatra, Connee Boswell, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

8 x 10 \$4.13
50..\$4.13
100..\$6.60
POSTCARDS 2c

MOSS
Photo Service
155 W. 46, N. Y. C. 19. BRyant 9-8482

MCA Going After Radio Biz in Chi

Chartoc, Smyth Go To Town

CHICAGO, Dec. 2.—Music Corporation of America here this week indicated that it would be a power of no small stature in the production and sales of radio programs. This step was taken when Shep Chartoc, director of publicity and special events for Midwest CBS and WBBM, was appointed MCA director of radio production and ideas, and Tommy Smyth, of the local William Morris office, was handed the job of director of radio sales. Both men will take over their new duties around the first of the year.

Altho on the surface, appointments may look like routine job assignments, trade here is looking deeper into the moves and finding plenty interesting. When Chartoc was given the job he was told that he could spend as much money as he liked as long as he showed an eventual profit.

Chartoc "To Show Trade"

With this go ahead, and with the blessing of Maurie Lipsey, local MCA chief, Chartoc intends to go in and do a job that will make the trade sit up and take notice. MCA here has always had a radio department but it hasn't done a great deal. Chartoc and Smyth, however, intend to get up full steam and go roaring down the radio tracks. Chartoc, who has solid showbiz background as a stock producer and legit p. a. as well as a radio producer of dramatic special events shows for WBBM and CBS, intends to create not only variety shows, but also dramatic stuff and even public service programs. Anything that can be sold to a local station or a net advertiser will be created by the new MCA radio department.

Philosophy behind the aggressiveness of Chartoc and his new boss, Lipsey, stems from a recognition of the radio opportunities in the Midwest. They know that located here are some top industries that are ripe for radio shows now and will be in the post-war period. They feel that much good Midwestern talent has long gone unnoticed by radio row, and they intend to uncover, develop and sell it. To indicate that MCA's local radio department is not merely making a loud pop-off that will become a squeak in the future, they are even laying plans for the production and selling of television shows ultimately. In spite of the new radio activity at MCA here, however, the local department will still be under the jurisdiction of the home office in New York.

Chi Rebirth

Some of the radio execs in town have seen in MCA's new interest in radio here an indication of a potential rebirth of Chicago radio. They say this points the way; they say that at last a big booking office is recognizing the job to be done here, and the money to be made. Some of the more enthusiastic go

And Still Flamm-Noble Battle Rages Behind Closed Doors

WASHINGTON, Dec. 4.—With 15 more witnesses still to testify and another nine to be recalled, Lea Committee investigating WMCA sale to Edward J. Noble expects to be in the trenches until Christmas. Lid went down on hearings last week when majority overrode Chairman Lea (D., Calif.) and Representative Wigglesworth (R., Mass.) and went behind closed doors after Noble charged Donald Flamm was trying private civil action before the committee.

Hearings were still getting front page press as result and Wigglesworth, who voted against start of chamber proceedings, went on House floor Friday (1) to demand that Thomas G. "The Cork" Corcoran's influence in closed door decision be aired. Wigglesworth charged that committee counsel, John Siraca, had resigned, making second committee counsel to go, rather than submit to "whitewash" of WMCA deal.

More Worries

Corcoran, being built up as power-behind-the-throne, along with Dempsey and Koplovitz, team which negotiated WMCA sale, had other worries last week. Norman Littell, fired by the White House as assistant attorney general for "insubordination," charged that D and K fronted for Corcoran in Empire Ordinance condemnation proceedings. Littell also charged that Biddle was little more than errand boy for "The Cork" and that D and K team had summoned him to Biddle's office to demand settlement.

Biggest surprise of week in Lea Committee hearings was switch of Rep. Louis Miller to side of closed-door adherents. Miller previously had argued long and hard for public airing of deal in which Flamm charged he was "coerced" into selling for \$850,000, but when chips were down Miller went with Representative Hard (D., N. J.) and Representative Priest (D., Tenn.) in vote for closed-door hearings.

FCC Gets In, Too

FCC also entered into fray, issuing mild statement indicating preference for open hearings. FCC still was maintaining that it had nothing to hide and reports were that Col. Telford Taylor, former FCC counsel, who flew back from France for hearings, took same view in chamber proceedings. Taylor was mum but he was reported bitter at charges.

Lucien Hilmer, another former FCC lawyer, who followed Taylor into committee room, also claimed FCC had clean hands, it was reported. Testimony of Fred R. Walker, former assistant committee counsel; William Weisman, Flamm's counsel, and Flamm himself was also tabbed "secret" tho it was no secret that Weisman and Flamm charged that duress

so far as to say this might be the formation of the snowball that will roll down radio hill and make Chicago again the powerful avalanche that will knock aside competition from other cities.

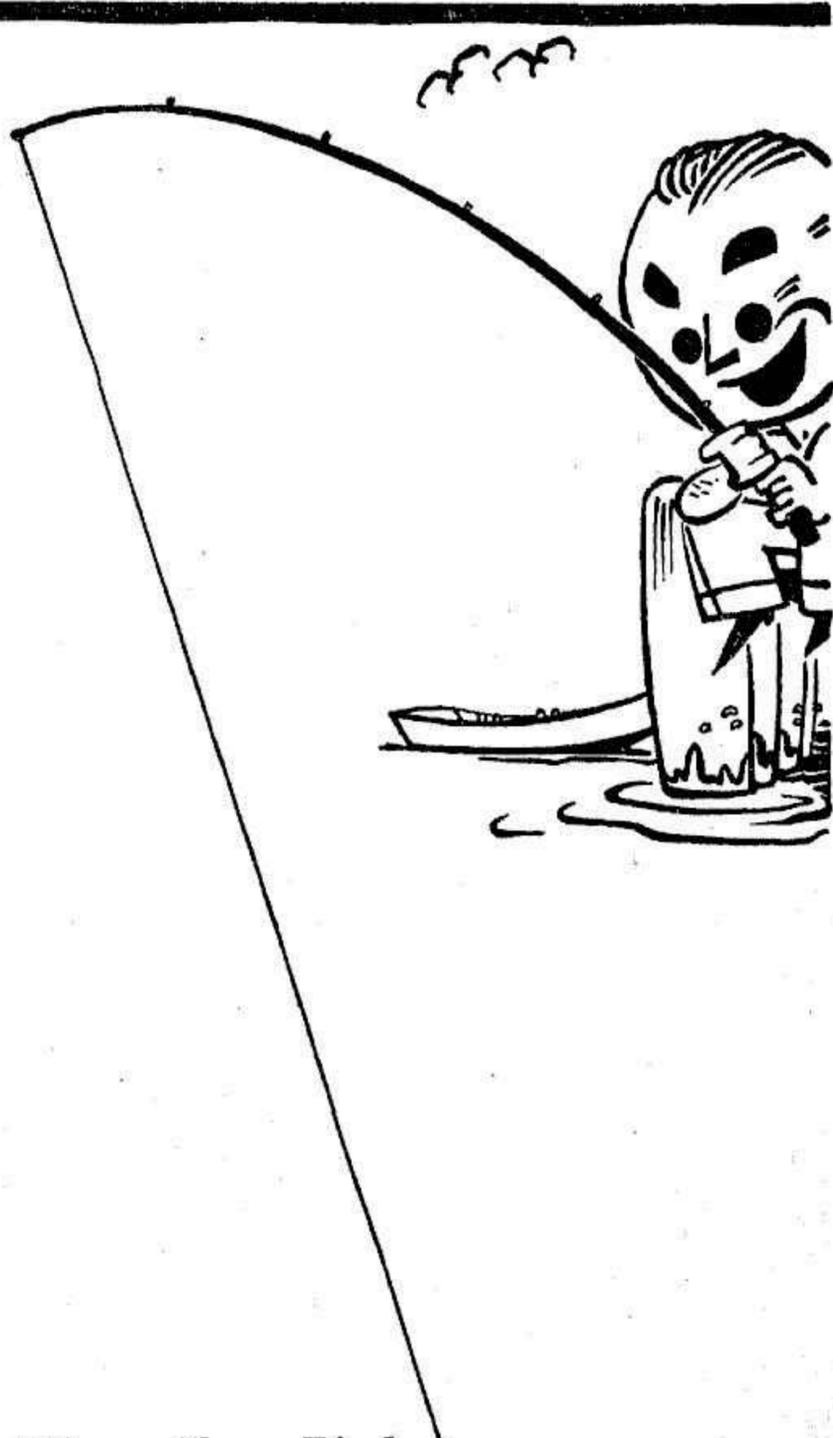
was used to obtain sale. Wigglesworth, meanwhile, charged on House floor that Corcoran influence extended right into the committee.

"Was the majority action the result of a breakfast conference with Mr. Corcoran at a well-known hotel at the end of an airplane trip from the West Coast by a majority of members of the committee?" he asked. Wigglesworth ended up by demanding that the hearings be re-opened and that the "chips" be permitted to "fall where they may, even if in the White House."

Pitt Trio Asks FCC For FM & Standard Station Bldg. Permit

PITTSBURGH, Dec. 2.—A trio of former Pittsburghers known as Liberty Broadcasting Company is seeking an FCC permit for this city's sixth radio station. The company has asked for standard wave and FM construction permits and a wave length of 730 kilocycles, with 250 watts power for the duration and 1,000 when peace comes.

The trio is made up of John Laux, Jack Merdian and Joe Troesch, formerly with KQV, Pittsburgh, and now with WSTV, Steubenville, O. Laux is also general manager of Affiliated Stations in Washington, Pennsylvania, Atlantic City and New York State.



When You Fish the Same "Hole" Year After Year

the fishing must be good!
When the advertisers on WIP—100% of 'em—renewed at the start of 1944, it was proof positive of their sales "fishing" being good.
Before the War . . . During the War . . . After the War the most profitable per dollar station for advertisers!
Yes, there are a few availabilities!

Represented Nationally by
GEO. P. HOLLINGBERRY COMPANY
Philadelphia's MUTUAL Affiliate



"Best Buys"

November 30, 1944

October 30, 1944

Program	TCI	Hooperating
Mr. District		
Attorney	182.93	24.6
Walter Winchell.	307.69	19.5
Fibber McGee & Molly	325.08	32.3
Dinah Shore	364.08	20.6
Aldrich Family .	382.51	18.3
Joan Davis-		
Jack Haley ...	427.93	22.2
Screen Guild		
Players	460.83	21.7
Bob Hope	481.54	32.5
Abbott & Costello	491.80	24.4
Bob Burns	531.91	18.8
Bing Crosby ...	553.09	22.6
Lux Radio		
Theater	620.12	25.8
Edgar Bergen ..	653.15	22.2
Eddie Cantor ..	699.48	19.3
Jack Benny	1,036.86	21.7

Program	TCI	Hooperating
H. V. Kaltenborn.\$	185.18	16.2
Walter Winchell.	237.15	25.3
Mr. District		
Attorney	252.81	17.3
Take It or Leave It.....	279.50	16.1
Fibber McGee & Molly	410.16	25.6
Truth or Consequences .	432.10	16.2
Hildegard	568.86	16.7
Bob Hope	581.39	25.8
Abbott & Costello	600.00	20.0
Screen Guild		
Theater	602.41	16.6
Edgar Bergen....	650.22	22.3
Lux Radio		
Theater	692.64	23.1
Hit Parade	709.88	16.2
Eddie Cantor ...	794.12	17.0
Jack Benny	1,229.51	18.3

No Job Axing on Allocation Holiday

Experience a Job Protector

From Coast-to-Coast execs plan to keep staffs busy as stations change bands

NEW YORK, Dec. 2.—The expected temporary shutdown of the nation's video stations because of the new FCC spectrum allocations will not mean suspensions or leaves of absences for most tele staffers, according to statements issued to *The Billboard* last week by execs of active outlets in the U. S. Consensus of opinion has it that trained, experienced technical, production and administrative staffs are too valuable to risk having them resign.

Top tele men say that the man-power situation in the electronics field is too precarious now to take a chance on having workers, whose training was expensive, go into other jobs. Staffers will work on studio expansion, new production ideas, general, clerical and administrative tasks, as well as the actual adjustment of transmitters.

Off Air 2 Weeks to 6 Months

Altho there has been some feeling that expected decision to widen bands or shift channels would not be acted upon for some time because of the difficulty in adjusting listeners' sets, most engineers feel that the stations will still go off the air for periods ranging from two weeks to six months. The reason for their thinking is the fact that revisions, as they are said to be laid out now, may eliminate one station from a set, but viewers will still be able to see the other stations in town, a situation comparable to what happened when the FM frequencies were widened.

NBC Staff to Stay Put

NBC in New York said that it will hold on to its expensive staff, but definitely. It doesn't want to train a new group of men.

At CBS's station, WCBW, the entire staff will be retained, if only to prepare for post-war routine.

DuMont says that there is plenty of work for its workers, even if the station is off the air for six months. Even at that rate, according to station toppers, there will be too much for everyone to do—from the office boy up.

GE Held 'Em Before

GE hasn't made any definite plans and will not until there is a decision. No staffers were released to the GE plants when the last shift was made and they may be permitted to stay where they are even if there are allocation adjustments to be made.

The Paramount station in Hollywood has no staff other than technical and they will, of course, remain on the job.

The Don Lee station in Hollywood, W6XAO, has only one staffer outside of the technicians. He is Jack Stuart, of the William Morris Agency, who also functions as program director. If the station goes off the air he would be the only one who could be affected and it is not expected that he will leave.

In general it looks as tho the teleworkers who are in on the ground floor will hold their jobs come hell or high water. They are the only guys around with experience and experience is one thing tele hasn't very much of.

Chi Worried Only on Slots

CHICAGO, Dec. 2.—Altho FCC re-allocation of television frequencies looms in the near future as one of the most important milestones in video's history, officials of telecast outlets here are apparently not very concerned. When Elmer (See *Change in Bands on opposite page*)

REVIEWS

DuMont

Reviewed Sunday (Nov. 26), 8:15-10:30 p.m. Style—Musical, department store point-of-sale experiment, pic and audience participation. Sustaining over WABD, New York.

Check the credit side of this evening of air pix from DuMont with healthy experimentation, some good Gilbert and Sullivan, and a perfect example of what won't sell via video in a department store. The demerits weren't on the side of the equipment this night (even tho a camera in Studio A did conk out) but for bad taste.

Sked opened, as it does so often on Sunday nights with *Parisienne Memories*. Sydell Robbins, the memory, was leaning against a shelf with a bottle of booze on it for atmosphere—she was, dear me, in a Paris night club. She moved from the club to a street on the boulevard singing a song here and there and narrating a little thing now and again about the French capital. At one point, as has been done several times before, a moon pic was cued in. This time the pic came in at the right moment and really meant something, for it flowed along with the tale that Sydell was spinning. It's tough to cue in film without a film monitor for the director, but Eleanor Balz did it. Give her a nice nod for a job well done and then let's all give her the works for the tops in bad taste that has yet to hit the air. Eleanor presented to the video viewers the first strip tease televised—and the last—it's hoped. While Miss Robbins sang *Alouette*, she shed her blouse, which wasn't made for stripping by the way, and gave her plenty of worries as to the possibilities of her tiny black bra coming off with the blouse. Then she stepped out of her skirt and appeared before the cameras in the black bra and tiny black pants. Tele cameras have a way of making shorts appear scanty, and it doesn't take a strip to give the appearance of nakedness. Strips have no place on the air, except after midnight, and even then they're a swell way to chase an audience away, unless it's stag. They say the boys in the back rooms in some of the bars really got a kick out of the strip, but it's questionable how much an advertiser is going to sell in the back rooms.

Following the Balz-Robbins strip in Paris scanning, the new school of social research did another "experimental" presentation. Of course, the experimental is just an excuse to get students by on a regular air-pic show. The skidding of this session, it was a piano-sitting, young pretty entertaining a group of servicemen with songs, was just a waste of scanning. The servicemen should have been in the studio where the strip was going on—they'd have had a better time. This gang ought to really experiment or get pushed right off the DuMont airwaves.

Third slot was the Television Workshop's presentation of an intra-store, or "jeep" pitch. The job was done for Gimbel Bros., of Philly, and had everything necessary to sell the man's suit that was being tele-screen advertised and did next to nothing with any of it. Not once were the buyer-prospects given a close-up of the suit. Members of the "cast" were so interested in getting onto the screen that they forgot that they were not selling themselves but the suit. Even when the buyer was talking about the details of the fabric, etc., and the fitter explaining the fine tailoring no set owner had the slightest idea of what was meant. The same fault was noticeable when the camera shifted to the different slides which were supposed to show the testing that a suit undergoes before Gimbel's puts it up for sale. The slides were so badly lit that no details came thru, and besides, as all the tests were action tests, and naturally slides are static, none of the testing came thru the mike into the home—nor would it have come thru on a jeep set in a department store. A few hours' tour of (See *DuMONT on opposite page*)

CBS

Reviewed Friday (1), 8-10 p.m. Style—Variety and film. Sustaining on WCBW, New York.

Tony Miner's production, *At Home*, has evolved a flexible format, found a satisfactory emcee (hostess) and brings imaginative direction to the performers who are changed for each show.

Tonight he balanced the talent nicely, with comedian Bernie West, dancer Ronnie Cunningham, singer Vera Pandowsky, guitarist Youl Bryner. Paquita Anderson, singer-pianist-hostess, is the versatile permanent emcee. Her repertoire is apparently inexhaustible. More important, she's developed an ease that is reflected in her guests.

Grouping was well handled. At one point, Bryner sat cross-legged atop the Baby Grand, while Miss Anderson did a number. His partner, Miss Pandowsky, leaned against the piano, affording material for interesting two and three-shots. It made transition just a matter of moving the camera in a couple of feet—natural and smooth.

However, while the duo sang, Miss Anderson's head was turned to them, and the camera was too close to her. Result, a rear shot of the pianist's head enlarged out of proportion and out of focus.

Miss Cunningham's dance would have come thru to the screen better if more shots of her nice long legs had been shown. A bouncing torso isn't enough to sell a terping turn. Pull shots gave the gal a chance to show her stuff, which was good. Lights and camera were cooperative. The boys followed her speedily executed seven-league cavortings and kept her in perfect focus.

During Bernie West's rapid-fire patter, close-ups predominated. His facial contortions helped sell the act and he wisely held off making with the body gestures till the cameras pulled back. Then he let go with leaps and arm-flayings that would have been lost in close-up.

December in New York, billed as a "panorama of entertainment and points of interest available to furloughing servicemen and women and visitors" during

(See *CBS on opposite page*)

Balaban & Katz

Reviewed Thursday (30), 8:30 to 9:45 p.m. Style—Variety, drama. Sustaining on WBKB, Chicago.

Tonight Ann Hunter did it again. She presented something new on her WBKB video show, something new for her, that is. Altho she had what was far from a perfect program, she used subject matter and a format that at least proved the great advantages of television. That, strange as it may seem, does not happen very often at WBKB.

Ann's experiment consisted of a combination interview and demonstration to tell the story of the activities of Chicago's Institute of Design. First, she interviewed institute officials, who explained that the school of design was not only teaching the rudiments and advanced techniques of design but also was conducting experiments to create new types of functional homes and useful furniture and appliances for easier living. Then, with the help of institute staff members, she presented demonstrations of articles designed at the institute. It was during the latter that she demonstrated the potentialities of television.

During one portion of this segment a hand loom was televised. It was here that the great educational possibilities of television were apparent. Even tho the cameras were focused on the loom for only a few minutes, the technique of hand-weaving was made clear. It was apparent then that classes in craft and art work could be used with great effectiveness for educational purposes in war and post-war television.

At one time during the interview promotion of the program Martha King, pro-

(See *B&K on opposite page*)

Roberta Hollywood Gets \$6,000,000 in Bonds for Mr. W.

NEW YORK, Dec. 2.—Roberta Hollywood, singer-pianist on the Lever Bros.' (DuMont) show for over a year, is winding up her tele tour for WKY, Oklahoma City. She has already made professional appearances in 19 Oklahoma cities in the interest of tele promotion.

Since November 10, when the tour started, she has performed at theaters, armories and halls, and made speeches at innumerable high schools along the route. In a couple of instances, the crowds could not be accommodated and repeat performances were arranged. At all the performing engagements, a War Bond was required for admission. So far she has brought in a neat \$6,000,000 for Mr. Whiskers. Approximately 6,000 people nightly have seen the special show and got a strong shot of tele.

WKY, pleased with the tele promotion, has upped Miss Hollywood's salary from \$550 to \$800 a week. Station is at present in negotiation with General Amusement Corporation here for a repeat tour in April, when DuMont equipment will be used. WKY is currently sponsoring RCA equipment.

Miss Hollywood this week refused an invitation from Television Broadcasters' Association to appear at its December 11-12 convention at Commodore Hotel here under sponsorship of RKO Television. She'll take a rest.

Blue Starts Tele Experimenting in About 30 Days

NEW YORK, Dec. 4.—Altho Blue Network's video plans are in the "think stages," web will start producing shows within the month. Chet La Roche, Blue mentor, contends that the air pic business will belong to broadcasting, since the moon pic field is not "in the business of giving shows away."

Screen industry, points out La Roche, can use video to sell pictures in theaters, but if it attempted to fill the needs of the television field it would find the air devouring the complete output of the studios in one week.

Mt. Wilson Getting Third Transmitter

HOLLYWOOD, Dec. 2.—Ground-breaking ceremonies for KFT's new FM and television transmitter atop Mount Wilson were conducted this week, with William B. Ryan, general manager of the station, officiating. Others taking part in the ceremony were Mayor Bowron, of Los Angeles; Charles Smith, West Coast rep for RKO-Television; A. C. Childs, president of Mount Wilson Hotel Company, and Fred Wolcott, engineer for Gillfillan Bros.

Paramount and Don Lee are dickering for transmitter sites in the same vicinity. NBC is also looking for acreage in the general location. Engineers feel that Mount Wilson is the best for tele transmitters as it is the highest point in the Southern California area.

CBS Repeats "Folksay"

NEW YORK, Dec. 2.—CBS will repeat *Folksay*, half-hour show that debbed November 24, next December 22. The telecast production, using a modern dance ballet coupled with guitarist-singers Woody Guthrie and Tony Kraber, met with enthusiastic audience reaction.

The Billboard of last week termed the program a new high in telecasting. Cast, composed of outstanding, modern dancers under direction of Leo Hurwitz, CBS staffer, will remain intact for the request repeat.

Change in Bands Won't Mean Job Axing, Execs Say

(Continued from opposite page)

Upton, comptroller of the Balaban & Katz theater organization and head of the org's television station, WBKB, was asked what he intended to do when the FCC comes thru, he answered, that he "hadn't given the matter any thought yet" and therefore hadn't made any plans.

B&K Three-Month Shutdown

From another B&K source, however, it was learned that the station would have to go off the air for at least four months for electrical changes in order to operate on its new frequency. Whether or not the station's staff will be given a vacation during that period was not determined. It seems likely, however, since the staff is on a salary basis, that they will be retained during that period and will do experimental shows from the studio to receivers in the building.

No Problem at Zenith

At Zenith's tele station, W9XZV, Ed Brown, chief engineer, said he would merely shut down and make his readjustments. Since Zenith telecasts only films, and since its engineering staff also work on other Zenith projects, there is no staff problems to be expected during the shut-down period. Brown said, however, that he expected his and most stations will be shut down for at least three months, and he said the installation of new side-band filters adjustments in the amplifying circuits in the transmitter and the installation of a new antenna, would require at least that much time.

Precedent Set in '40

Brown said that in 1940 the precedent was established for what is to be expected when the FCC comes thru with its reallocation rulings. At that time, he said, the 44 to 50 megacycle band was taken away from television and new frequencies were assigned. NBC and CBS in New York and Don Lee in Hollywood merely shut down their doors and made repairs.

Who Gets No. 1 Channel?

One thing the Chicago video boys are wondering about is to whom the FCC will assign the local channel No. 1, from 50 to 56 megacycles. That channel is now occupied by Zenith, and NBC has an application for it also. WBKB occupies channel No. 2, and Blue and CBS are above that slot. It's wondered here if the FCC will make WBKB the new No. 1 channel at 60 to 66 megacycles, with Zenith or NBC being pushed above all the rest, or whether NBC will get the Zenith No. 1 spot and just be shoved up to 60 megacycles or whether Zenith and all the rest will merely be shoved up in the order they now occupy, with NBC resting on the top band of the spectrum.

Complications at 58 MC

Complications are also seen if the FCC starts at 58 megacycles and gives part of the present No. 1 bracket to FM and part to amateur short wave. If that is done every receiver will have to be re-adjusted to a greater extent than if the first channel were started at 60 megacycles, the position now occupied by the No. 2 station. If the video bands were started at the present No. 2 channel, then only the push buttons would have to be changed. Engineers here say if they start at 58 megacycles the succeeding stations after the first will not be found in spots on the receiving set dial now occupied by video outlets.

WWJ Plans Video Station

DETROIT, Dec. 2.—Plans for a post-war television station here are being drawn up by owners of WWJ, operated by the Evening News Association. Disclosure that an application for a station has been filed with the FCC was followed, however, by a statement from Harry Bannister, WWJ's general manager, that actual development would probably await network telecasting.

Principal reason for lack of enthusiasm here for video operation is the difficulty of getting enough talent of adequate caliber consistently to make local telecasting successful. WWJ pioneered before the war with operation of an FM and a facsimile station.

MGM Application For Station Is Air Pix Hedge

WASHINGTON, Dec. 2.—Apparently needed by early anticipation of tele band assignment chatter and fear that Paramount will jump field, Loew's filed tele apps for three outlets with FCC during week past.

Loew's asks for outlets in Washington and New York for Marcus Loew Booking Agency and another in Los Angeles for MGM studios.

Applications give Hollywood solid footing in tele field, as Paramount already has an interest in two operating outlets—WBKB, Balaban & Katz's Chicago outlet, and WABD, DuMont New York outlet in which Paramount has chunk of change.

In addition, in pending file of FCC, are applications from Television Productions, Los Angeles (Paramount owned); Hughes Productions for Los Angeles and San Francisco, and Warner Bros., Hollywood.

B&K

(Continued from opposite page)

motional manager of *The Chicago Sun*, made the statement that the easiest way to sell the public the new accouterments, which will make for an easier and better living in the post-war era, was to demonstrate these new creations and inventions. When Miss Hunter demonstrated a few functional chairs designed by the institute she proved how effective television could be as a medium for creating public demand for the new products of the post-war period. It would have taken many words (and even then without great success) to create in potential customers' minds a desire strong enough to make them buy these chairs. But when Miss Hunter and one of her assistants demonstrated the comfort and usefulness of the chairs their value immediately became apparent, became so apparent that some members of the audience were heard to remark that they were going to buy it the moment it hit the market.

It was a shame, however, that Miss Hunter's program did not run smoothly. Cameras did not always closely follow the demonstrations or movements of the cast. Some of the cast seemed doubtful as to what they were to do next. All of this was no doubt due to the fact that there was only about a half hour spent in pre-show rehearsal.

The *What's Cooking With the Scotts* stanza on tonight's program was once again far from good video drama. Even members of the Commonwealth Edison's advertising department, who prepare the show, admitted that. Mr. and Mrs. Scott, however, got themselves out of their kitchen for a change, and, we must admit, there were not too many commercial plugs woven into the script. But the inanity of the plot, centered around Mr. Scott's bringing home a dummy that later came to life and did some prophetic talking to prove he would be an asset to the Scott home in that he would guide them in making future decisions, was hard to take. The dummy's remark, which closed this portion of the show, that he would enjoy living with the Scotts because they had an electric range, was especially hard to swallow.

For the rest of the show WBKB presented Lee Phillips and his magical mysteries and pianist, Janette. Phillips quite a few times had his hand motions outside the scope of the cameras. This made the audience suspicious and made its members wonder if he were not taking unfair advantage of them. They wondered what he was doing with his hands when they could not see them. Television magicians must remember that if they are not to build up antagonism in their audiences their hands must be in view at all times.

Cy Wagner.

CBS

(Continued from opposite page)

the month, debbed under Paul Berlinger's direction. Idea is good, but it will take a lot of work to ship the program into entertainment that compares with other WCBW shows.

It failed to fulfill its purpose. A fashion show, with models exhibiting custom-made civilian clothes, and a round-table general discussion of sports took up time that might have been used to tell what's on tap. A serviceman and a servicewoman

bore the brunt of the helpful hints. Most informative was a brief discussion of legit and musical shows.

Too much time was devoted to an exhibit of articles created to bring movement into abstract design which can be seen in town. Lighting, incidentally, was bad here. Performers cast long, dark shadows on the white walls. A gilded figure was spun around, but the background was light so that it was almost lost.

Emcee Leslie Fitzgerald could have found a way out of reading off items of interest. He stood in front of a desk with little white notes in his hands. He could have been seated and hidden the list from view. Tele emceeing requires a blending of talent and abilities that Fitzgerald may eventually acquire. It takes time to develop telegs.

Allen Jackson handled the news-analysis chore well. He makes a pleasant appearance, speaks clearly and with authority. Abetted by the clever use of map and pointer, still pix and animated maps, this seg was on the high plane that Ev Hollis established. Leo Hurwitz produced and directed.

Films, *Negro Colleges in Wartime* and *The Battle for the Marianas*, were superior to the average pix available to tele.

Vera Massey, in *Will You Remember?*, improved over last week. Tonight her songs and soliloquies were better chosen and faster paced. She was sentimental, not sloppy.

New twist had her at a window talking to her overseas husband. As she turned to walk to the piano, stagehands noiselessly removed the wall and window, and camera moved in while the other (inside the room) took over for a couple of seconds. She had taken only a few steps before camera one caught up and recorded the rest of her movement from the window. It was a nice touch.

Wanda Marvin.

DuMONT

(Continued from opposite page)

the testing laboratory with a 16mm. camera would have paid off handsomely.

Somehow or other the entire proceedings had an atmosphere of "I can get it for you wholesale." There's no doubt but that intra-department store television will sell merchandise, but half-baked presentations by a television workshop, rather than by a trained advertising merchandising mind, won't do the job. It's a new brand of selling—this video point-of-sale job—and it had better be developed on a closed circuit rather than on the air or in the store.

Just as the Workshop's jeep job was bad, so was the Workshop's presentation for Gimmel's of moments from Gilbert and Sullivan okay. The voices weren't too good and the acting wasn't from the Main Stem's top drawer, but it came thru the screen with real impact. It also proved that the better the performer, the better the video job. The director and his wife, Vivien and Lewis Dennison, in their *Yeoman of the Guard*, were twice as good (and that's putting it mildly) as their students. But let's not begrudge them a nod. It was good.

Came a short pic to enable the WNEW's two offerings to be set up. First of the station's shows was Allen Prescott, the *Wifesaver*. Prescott is telegenic and if he hasn't yet solved how to turn all his nonsense into visual stuff, that's going to come. The *Wifesaver* opus is bound to be the stuff from which daytime video will be made. If more close-ups of the cast were used (Prescott worked on camera most of the time, and that was as it should be) and if more scenic atmosphere had been employed the stint would have almost been ready for a sponsor right now.

Second half of WNEW's show, however, wasn't too hot. It was the regular station's *So You Want To Be an Announcer*, and while the final announcer test was really video, it didn't come off. Amateur stuff just doesn't come thru the iconoscope. It's going to have to have as much rehearsing as Major Bowes gives his tyros and then some. The idea was to have each announcer describe what was happening in the first pic ever made, *The Great Train Robbery*. The pic didn't scan too well, and what's more important, to have been funny the two men and one girl trying out for an announcer slot should have been given something straight to do. They'd have been twice as amusing fumbling a good prize fight or something like that.

Ted Cott was okay as an emcee, even tho some of his wheezes were as old as the pic they used. Camera, lighting and boom work on the *Wifesaver* opus was okay. Credit Jack Grogan for this. Joan

TBA's First Confab Tees Off Dec. 11

Elaborate Clinic Planned

NEW YORK, Dec. 4.—A fledgling will try its wings a week from today and tomorrow (11 and 12). The eyes of radio and other industries will gaze with intense interest as the first annual conference of the Television Broadcasters' Association, Inc., is held here at the Hotel Commodore.

Not only will the two-day session be a milestone in the video industry that has just shed its shell, but it will be a challenge to NAB which has twiddled its thumbs trying to make up its mind what to do while TBA went ahead and did something. As *The Billboard* pointed-out (November 25), radio execs have been grumbling about NAB's delayed inclusion of video as well as FM and facsimile to form a united trade front. In the meantime TBA has been gone on the offensive to bring together outstanding tele figures for an elaborate clinical confab that should have plenty of results.

Session Should Draw 750

More than 300 advance registrations from all over the country have already been received. TBA expects some 750 key industry people to attend the confab.

Part of the conference will be devoted to speeches by such people as Dr. W. R. G. Baker, GE v.-p. and chairman of the Radio Technical Planning Board; John P. Royal, v.-p. in charge of television, NBC; E. W. Engstrom, Director of Research, RCA Laboratories; Robert L. Gibson, assistant to the v.-p. in charge of advertising and publicity, GE; Thomas H. Hutchinson, in charge of production, RKO Television Corporation, and Harold

(See First TBA Confab on page 32)

FM PORK BARREL

(Continued from page 5)

goes beyond that to the stage known to the boys as the "heat."

Under Fly, the FCC resisted "pressure," regardless of its source. What the situation will be under Porter, and particularly when FM and tele are in the open, is a question that many would like answered.

Fact is that radio is out of its short pants and in the \$1,000,000,000 category. The lid will be off when FM and tele are up for assignment.

Where once most applicants for licenses were in the small-fry class, the situation is now different. Powerful public opinion-molding agencies are eying the field enviously. Great newspapers, Hollywood studios and big bankers are all figuring that radio is a field in which to put some blue chips.

A congressman, faced with an array of such forces, would be less than human if he did not outdo himself to see the licenses went to the "right people." He might also be more "susceptible" to legislature that, in the long run, might be harmful to the industry, such as laws aimed at knocking down the anti-monopoly standards that FCC has built up on precarious ground. Also, licenses might be another way of rewarding the faithful back home.

All of these things combined are more than a little headache for the radio watchmen here. They admit it may be a far bigger problem in the period ahead and one that will bear close watching.

Dillon, who does WNEW's Red Robins Playhouse, wasn't as easy as the announcers' seg, which after all wasn't easy in itself.

One idea was 100 per cent. That was the use of a giant WNEW mike cutout, from which the station announcer, Bill Williams, stepped to introduce the announcer show. It'll more than likely be used by every video station in the country when that post-war 18 by 24-inch screen makes everyone want one.

Dotty Wootin, station identifier, was, as per usual, okay. She did a little experimenting, too, and proved that a good-looking girl announcing, at the present time, should work with the camera catching about one third of her, i. e., close in. It makes the looker feel that she is talking to him personally.

Joe Koehler.

Arrangers Want Some "Cake," Too

ASMA Will Voice Beefs

Music texturists seek more dough, billing and elimination of arrangement reuse

By Wanda Marvin

NEW YORK, Dec. 2.—The arranger, forgotten man of the music biz, wants his voice as well as his music heard. Not only that, he wants a bigger slice of the cake that he has a big part in mixing.

For years he has done the work, while the performing musician took the bows. The desire for more dough, more credit and the elimination of what he terms unfair conditions are set to become articulate thru the American Society of Music Arrangers.

Already more than 50 of the outstanding and busiest arrangers have joined the New York branch of the org bearing the same name which has been in existence on the West Coast for eight years. They want to clarify the picture regarding the importance of the arranger, to foster composition of longhair music and to equalize wages and working conditions.

Beefs Aplenty

The boys have a number of beefs. They point out that practically no musical program is produced in any branch of the biz without the fine hand of the arranger. Yet when it comes to credit for the music, it is usually snagged by the leader who often knows little about music.

They want to work out a royalty deal such as exists in France. There the arranger shares royalty payments on any tune along with the composer, lyric writer and pub. Last year a group of arrangers went to Local 802, AFM, in an attempt to have incorporated into the union regulations a law which would prohibit one union member from taking credit for an arrangement he did not actually make himself. Nothing happened.

Longhairs Credited

Arrangers point out that no leader ever tries to take the glory from someone like Beethoven; batoncens share the glory in interpretation. Arranging is not the only outlet for those who have studied and perfected their talent, but composition pays off so poorly the musicians must arrange to eat.

Org is anxious to see that members' work is re-categorized. Here in New York, arranging is lumped into one job. Actually, they say, the most important part is the arrangement itself, which consists of re-harmonization, rhythmic variations and original contrapuntal work. The other half of the job is orchestrating.

Arrangers Build Tunes

Arrangers know how important their work is to a pop tune. They build it! Then, and not until then, does it become a composition. The composer works out a royalty deal and collects for years, while guy who gold plates the tune gets paid off in a flat sum, and too little at that, they say.

The brocade boys take this whole thing seriously. On the West Coast they were successful in having the word "arranger" removed from the union price list so that fees formerly paid for arranging now apply to orchestration alone, leaving the arranger free to charge either for composition (on which no price is set) or work out a royalty deal.

ASMA Wants Free Competition

ASMA believes that composers should be free to compete on the open market. Local 47, AFM, Los Angeles, agrees. It believes that the general acceptance of (See ASMA TO TAKE on page 22)

Robbins & Downey Split; Latter Has Machito, R Keeps 3

NEW YORK, Dec. 2.—Break-up between Wally Downey and Jack Robbins in their artist bureau biz, has J.J.R. left with three of his original five bands, George Paxton, Georgie Auld and Billie Rogers. Downey, by virtue of having signed Machito to a contract some time ago, has that rumba band for one year, while Eddie Heywood got his contract back from Robbins.

Machito case went before AFM, where it was decided that band would stay with Downey, who has both AFM and AGVA license. Robbins, having brought in the others bands, has them under his wing. Latter fact wasn't contested. Downey also keeps some of the individual artists signed by the bureau.

Leeds Gets Am-Rus Catalog; Soviet Composers Collect

NEW YORK, Dec. 2.—Four pub tiff over exclusive pub, selling and distrib rights to all Soviet music in North and South America, (*The Billboard*, November 25) ended with rights going to Leeds Music last week. Understood that Schirmer, Fischer and Marks Music all were after rights, with Schirmer said to have offered cool \$100,000. Not known what Leeds paid, but it's not near the 100G figure.

Leeds, by the move, acquires rights to entire field of Russian music, and also the custodianship of the Am-Rus rental library. Firm will also serve as clearing house for info about Soviet Union. Music pubbed by Leeds will appear under Am-Rus edition label. Deal was handled by Charles Recht, attorney for Soviet Union in U. S., and Bernie Miller, Leeds' attorney. Lou Singer will act as division manager for Am-Rus edition.

One of major reasons for fight over rights is impending ASCAP contract with symph orks. Russian composers have been given plenty of workout by orks in this country, and exploitation won't be too difficult. At the present time, there is no copyright arrangement between U. S. and Russia, as latter country doesn't belong to the Berne Convention.

It's understood that this is the first attempt to give Russian composers an equitable royalty on performances in this country. They're going to get regular royalty rates from Leeds, 3 cents a copy, etc. Typical example of how they're exploited here, is the fact that pop *Meadowland* is put out here by many pubs with Russian composers not collecting a cent in royalties. There's talk of some reciprocal copyright action coming thru in near future. Francis Luban, formerly with Marks, is establishing an international department at Leeds.

Lyman Loses His Rose Suit No. 5

NEW YORK, Dec. 2.—For the fifth time Abe Lyman has been handed a turndown by court action in his suit against Billy Rose for monies Lyman claims is owed him for Rose's operation at the New York World's Fair. Last week, Lyman was denied motion for a re-argument in New York Supreme Court, with Lyman's attorney saying that he'll take the case to the appellate division.

Lyman says that he had a run-of-the-show contract with Rose in latter's Barbary Coast spot at the fair in 1939. Rose closed the place down and turned it into a beer garden, Lyman claiming \$9,957 for the abrogation of his contract.

Heidt Fights Long Papers Once Again

Will Take It to Convention

NEW YORK, Dec. 2.—Horace Heidt's rebuttal in his tiff with Music Corporation of America, filed with the AFM in Newark, N. J., from the Coast Wednesday (29), made clear that the leader is going to fight lengthy contract between agencies and ork leaders and try to limit to one year. Rebuttal, which is said to be a 30-page affair loaded with dynamite, according to Heidt, points out fact that Heidt's contract calls for a seven-year deal with MCA, which is standard in the biz.

According to Heidt, if AFM does nothing about his claim and desire to quit MCA, he's going to take the matter of limiting contracts to one year before the AFM convention next year. At best, there's bound to be an uproar at Heidt's request when combined with the reports and rebuttal he's filed with the union. Heidt's fight with MCA is well known in the field and he's asserted that he had to go out and book himself in theaters a couple of years back, among other complaints. He also alleged that he was kept out of a New York hotel by MCA this year because the agency could make more commission from him thru theater bookings.

Personal Manager Ache?

Heidt's contention that contracts should be limited, stems from the fact that seven-year deal makes it imperative that a band get a personal manager to look after the affairs of the band. Personal managers, says Heidt, should be part of agency's biz, since they are getting so much dough each week. If contracts were limited to one year, agency would have to produce or else lose the property, and there would be little need of a personal manager to goose agencies, says Heidt.

Heidt just lost his Hires radio show, which goes off the air in January. According to leader, he has two offers from other sponsors and will probably go back on again soon, and rumors that he was breaking up his band since losing show was denied by Heidt.

D. C. Burns as AFM Protests Police Band \$\$\$

WASHINGTON, Dec. 2.—American Federation of Musicians, already getting a hotfoot from the nation's press as result of record ban, is taking a beating in the Washington press this week for opposing \$11,500 appropriations for Capital police band. The appropriation was okayed by the House District Committee despite the opposition.

AFM officials, appearing before the committee, claimed that the police band competed with music makers and that for the same dough the union would provide 22 three-hour concerts by a 65-piece band during the year. Union charged that 53-piece police band only gave 17 concerts in last year so that members were getting away over union scale. It was also pointed out that in addition to \$11,500 asked for next year, an equal sum will be contributed by Washington merchants.

National Scope Claimed

Representative F. Edward Hebert (D., La.), saw in AFM opposition a move against all municipal bands in the nation. As usual, Petrillo figured largely in House hearings, with Hebert declaring: "I wonder how far Petrillo is going?" The congressman added that the union

ASCAP Has Bourne Classification Aches Battle

NEW YORK, Dec. 4.—In what is described as one of the hottest fights the ASCAP pubs have seen in a long time, meetings last week at the publisher classification confabs have resulted in continuing discussions to this week. Pub members of the board were unable to rate the new Irving Berlin Music Company and Bourne Music, latter containing ABC music minus Berlin's tunes, which are now in I. B. Music Company. It's understood that Bornstein, owner of Bourne, is asking for a certain number of availability points for his firm (number not known) and pubs are undecided as to number he should get.

However, altho unofficial, it's said that the board earlier last week dropped ABC from 1,250 to 250 points for reason stated above. However, final decision hasn't been tabbed yet. Dave Gordon, who has separated from Western Music and withdrawn his copyrights, and some Chi firms applied for classification. Classification is divided up into categories of availability, performances and seniority, with performances counting 55 per cent and other two lumping together to count 45 per cent.

Union "Settles" Philbin-Masters-Long Contracts

NEW YORK, Dec. 2.—Suits by Jack Philbin and A. Edward Masters against Johnny Long and the American Federation of Musicians, was settled last week with Masters having his contract cut from 10 to two years and Philbin from five to one year. Financially, Philbin is to get \$150 a week for the next year, when his contract becomes void, instead of his 20 per cent of the net arrangement plus his guarantee. Masters will get his regular 10 per cent commission, and a 5 per cent take, off the gross, in conformity with the union's new regulation. New contract starts as of date of settlement which reportedly was last week.

Masters, Long's lawyer-financier, who was separated from band's activities along with Philbin, manager of Long, by the union, had filed suits against the union for "breach of contract." Masters' suit was for \$12,000 on his 10-year uncompleted contract—now cut down to two years. Philbin, on the other hand sued the union for \$250,000 on the "breach" charge, while asking Long for \$102,000 for the leader's failure to fulfill his five-year contract—now cut down to one year.

This is the first attempt by the union—and settlement—in its clean-up of the manager-leader situation. It's expected that plenty more contracts will be "knifed" before the union is thru.

Southland Stays Ballroom

NEW YORK, Dec. 2.—The Southland, New Orleans, which switched from cafe to ballroom policy three months ago, will continue its present operation. Jack Teagarden goes in Thursday (7), following Freddy Slack, who moves into the Meadowbrook, Pompton Turnpike, N. J., December 12. MCA books both spots.

leader had successfully told off the White House and the U. S. Marine Corps—the first a reference to the White House failure to solve recording ban dispute and the second a crack at AFM complaint of week before that marine band men are competing with civilian musicians in off-hours.

Maj. Edward J. Kelly, police superintendent, sided with Hebert. He said he would rather "sweep streets" than take AFM "cease and desist" request.

Musicians Get Pay Hike; Not All Way Back

Plenty of Dough Paid Out

NEW YORK, Dec. 2.—Some 1,400 musicians employed in 100 hotels, cafes and nighteries here are jubilant over the War Labor Board decision granting them substantial increases retroactive to February 28, 1944.

Edict handed down Thursday (30) provides for wage uppings to 15 per cent above January 1, 1941. Local 802, AFM, members provide music for 39 members of the Hotel Association of New York, Inc.; 23 members of the Cafe Owners' Guild, and 35 odd cafes and night clubs.

Doubling Extra

In addition to increased basic pay, every musician who plays two instruments as part of his daily work will receive an extra dollar a day and 50 cents a day for each additional instrument played over two. The board ordered the union and the employers to go into further negotiation relative to the exclusion of certain instruments in doubling. The union's interpretation of doubling on instruments is not entirely compatible with the bosses' idea of the worth of a tootler who's versatile. So it looks as the more huddles on this score.

Local 802 lost its demand for overtime pay for all waiting time in excess of one hour between playing sessions, with double time for leaders. The WLB also turned thumbs down on the union's request for a reduction of time between sessions.

Due to the retroactive clause thousands of dollars held in escrow by the employers since September of last year will soon be released. The musicians' take, however, is less than was anticipated. The union had asked that raises be retroactive to September, as contracts between the two groups expired as of Labor Day, 1943.

Union spokesmen are pleased with the decision, which is an absolute ceiling raise based on the Little Steel Formula, less, of course, the \$5-a-week upping the tootlers received after January 1, 1941, in prior negotiation with the employers.

Increases 25 Cents Up

Increases for Class A engagements range from 25 cents a week for a session of 12 hours a week to \$9.47 for a 48-hour-week job. The following table lists exact raises in all instances:

Sessions	Hrs.	Increase	Scale Per week
Class "A"			
2	4	\$3.40	\$64.40
1	2½	1.30	48.30
1	3½	3.10	62.10
2	5	4.45	72.45
3	6	6.25	86.25
3	7	7.30	94.30
4	8	9.47	110.97
Relief Ork			
	3-3	\$1.60	\$50.60
	3-5	2.50	57.50
Class "B"			
2	4	\$1.45	\$49.45
2	5	2.20	55.20
2	6	3.40	64.40
3	7	4.30	71.30
4	8	5.50	80.50

Establishments involved in the decision are:

Cafes and Clubs

Aquarium Restaurant	Penthouse Club
Armando's	Roger's Corner
Coq Rouge	Ruben Bleu
Jack Dempsey's	Spivy's Roof
Duffy's Tavern	Three Deuces
El Borracho	The Tree
Famous Door	Cafe Trouville
Club 51	Ubangi Club
Copacabana	Larry's Roof Cafe
Hickory House	Leon's Restaurant
La Rue	Louis XIV Cafe
Cafe Loyale	Maison Louise
Maxim's	Club Encore
Mocambo	El Dorado
Monte Carlo	Casbah
Onyx Club	Place Elegant
Pelham Heath Inn	Zebra Club
Tony's Restaurant	

Some 65 hotels that employ musicians are included in the decision. James A.

It'll Happen Every Time

NEW YORK, Dec. 2.—Practically every band leader in the biz has a deal with BMI for a pub house, except the leader-writer who has the No. 1 plug waiting at BMI. Carl Ravazza, current at La Martinique, New York, is writer of the tune, but hasn't a deal as yet. He's been approached but nothing has happened.

Wolfe Gilbert Still Battles For Indie SPA

Clean Sweep Some Day

HOLLYWOOD, Dec. 2.—Local meeting of Songwriters' Protective Association, held this week (29), turned out to be another session of charge and counter-charge, with the long-time champion of the cleffers, Wolfe Gilbert, trying to steer the boys into what he termed a sane path of procedure.

Meeting was called to discuss 1 per cent assessment of ASCAP royalties as a defense fund to battle the BMI-E, B.

B Spots to A In a New 802 Classification

NEW YORK, Dec. 2.—Local 802, AFM, will soon announce its decision to reclassify over 20 single engagement spots from "B" to "A."

New regulation which will become effective January 15, 1945, means an increase from \$12 to \$16 for musicians playing engagements of four hours or less, terminating no later than 1 a.m. Overtime will be upped from \$3 to \$4 per man per hour.

The following are those establishments already on the list for a price jump with others to be decided on next week:

Senate Mansion	Elsmere
Paramount Mansion	Imperial Garden
Concourse Paradise	Ward-Manor
Burnside Manor	Winter Garden
Rivoli Plaza	Ballroom
Paradeen	Judea Center
Chalet D'Orr	(Brooklyn)
Picadilly Hotel (single stints only)	

Cavallaro Into Chi Theater

NEW YORK, Dec. 2.—Booking of Carmen Cavallaro into Chicago Theater in the Windy City for January 26 marks first new Music Corporation of America band into the place in over six months. Sammy Kaye is in this week, but that's on an old contract. Neither MCA nor Para execs would comment on the situation, as to whether they thought this booking is indicative of the lessening of tension between the two offices. However, as indicated by the actual booking of Cavallaro, it looks as tho situation is clearing, altho New York Para situation so far as MCA is concerned, hasn't changed. Para and MCA execs had a confab about a month ago in Chicago over the situation.

McCarthy, executive secretary of the New York Hotel Association, has indicated that the org may appeal the decision to the National WLB in Washington on the grounds that the increase is inadequately distributed among the tootlers. Org also wants a clarification as to who is the employer of sidemen, the leader or the hotel.

Spokesmen for Local 802 point out that this issue has been settled; that the hotel is the employer and is so recognized for Social Security payment purposes.

The Cafe Owners' Guild is in agreement with the NYHA stand, but according to its attorney, Noah Braunstein, it has not decided whether to accept or appeal the WLB decision.

Marks suit against the Society. This portion of the proceedings went off without a hitch, as the gang was unanimous in its declaration that the assessment was a worthy one. Charles Tobias, SPA vice-prexy, made the trip here from New York to address the meeting and clarify points of the proposed suit.

Plea for "Own Defending"

In voting the assessment, most members, led by Wolfe Gilbert, stated that SPA should do its own defending and that it should not tie in with ASCAP because of the publisher-members of the organization. The group stated that it was of the opinion that clarification of performance rights thru legal channels would likely find publisher-members of ASCAP not adverse to a judgment favoring Marks and BMI, wherein publishers would have complete control of performing rights, excluding songwriters from any participating in negotiation.

Gilbert was invited to the meeting but refused to attend, finally yielding when committee composed of Ira Gershwin and Jimmy McHugh called at his office. Gilbert stated that he was not adverse to attending, but he wanted freedom to speak his own mind.

He charged that when he resigned as Coast rep for SPA he publicly stated that all SPA members on the ASCAP board should follow suit. Gilbert was the only one to drop out.

Going further, Gilbert said that it was time that SPA cleaned house and got some backing from either Screen Writers' Guild, Authors' League or some similar body. At the meeting, Morris Cohen, SWG counsel, addressed the assemblage on proposed negotiations for basic minimum agreement for use of tunes in pictures. However, nothing definite was decided on this matter, and minimum agreement will probably wait until such time as SPA affiliates itself with a guild.

Vote Gilbert Back In

Members voted Gilbert a chairmanship in SPA, but after the meeting he stated he had no intention of serving the organization as it now stands. He feels that SPA will have to be an organization for songwriters only, excluding those members who serve on the ASCAP board, before any real progress can be made.

Many SPA card-holders were disgruntled at what was termed the "aristocratic" segment of the organization. This group, composed of top-flight writers, has no trouble in getting its tunes published or plugged. Therefore, this minority is little interested in the problems of the average cleffer, it was charged.

The way things now stand there is definite possibility that long-expected sweeping with a new broom may be under way in SPA ranks.

1 Pic To Pay Berlin More Than Half Mil

To Get 12½% of Gross

NEW YORK, Dec. 2.—Irving Berlin's deal with Paramount Pictures for *Blue Skies* (last week's issue of *The Billboard*) calls for the highest percentage off the top ever given any songwriter. Berlin will get 12½ per cent of pic's gross or 2½ per cent more than he got on his other films, including *Holiday Inn*, *Follow the Fleet*, *On the Avenue* and *Alexander's Ragtime Band*.

It's figured that with the \$250,000 guarantee given him by Paramount, for which he's to write three original songs in addition to submitting 20 Berlin tunes for Paramount to select as many tunes as they want, the tunesmith will end up with somewhere between \$500,000 and \$750,000 for his end. He's figured to make more than Bing Crosby, who will star in pic.

Berlin made close to half million from Para's *Holiday Inn*, where he got 10 per cent off top gross. It's understood that MGM wanted to make pic of Berlin's life last year, but deal fell thru when pic company wouldn't come thru with a percentage arrangement; MGM is said to have offered \$450,000 outright for right to make pic. Berlin is going to make two pic after *Blue Skies*, but deals aren't revealed.

Berlin got \$15,000 for *Always* in Lou Gehrig pic, \$17,500 for same tune in Deanna Durbin film, and \$18,500 from a British company for Noel Coward's *Blithe Spirit*. His wife, Ellen, actually collects the dough from *Always*.

Fisher and Forster Battle Over Who Owns Missouri Waltz

NEW YORK, Dec. 2. — Copyright infringement suit against Fisher Music Company, brought by Forster Music Company, and involving *Missouri Waltz*, will go before Federal Court for trial January 15, 1945. Forster seeks an injunction, damages and an order declaring Fisher's claims to renewal rights void. Forster pubbed the tune in 1916 and claims prior rights to renewals on song by assignment from heirs of late composers, John Valentine Eppel and Frederick Knight Logan. Forster also claims assignment from J. R. Shannon, who wrote the lyrics for song while in Forster's employ.

Fisher claims renewal rights from J. R. Shannon, also known as J. S. Royce, and also from H. L. Knight, one of Logan's 85 heirs. Fisher denies that Shannon was in Forster's employ.



LLOYD LABRIE

AND HIS ORCHESTRA

3

HELD OVER **3** ADDITIONAL WEEKS

Through December 22 at **BOB CHRIST'S CLUB CASINO** Quincy, Illinois

Broadcasting nightly over Columbia's **WTAD**

GENERAL AMUSEMENT CORP., NEW YORK, CHICAGO, HOLLYWOOD, CINCINNATI, LONDON

Music Popularity Chart

Week Ending
Nov. 30, 1944

BEST SELLING SHEET MUSIC

This compilation is based on weekly reports received from leading sheet music jobbers and dealers in important sheet distribution centers in the United States. (See sources below Lucky Strike Hit Parade.) Songs are listed according to their popularity nationally, with the sectional listings to the right. (M) Song in legit musical. (F) Song in film musical.

NATIONAL					East	Mid-west	South	West Coast
Week Date	Last Week	This Week						
7	3	1	1. THE TROLLEY SONG (F) Feist	1	1	1	1	1
11	1	2	2. DANCE WITH A DOLLY..... Shapiro-Bernstein	2	2	2	8	
20	2	3	3. I'LL WALK ALONE (F) Morris	4	3	3	4	
9	4	4	4. TOGETHER (F) Crawford	6	4	5	2	
7	6	5	5. WHITE CHRISTMAS (F) Irving Berlin	9	6	4	3	
8	5	6	6. ALWAYS (F) Berlin	7	5	6	5	
5	7	7	7. I'M MAKING BELIEVE (F) ... Bregman-Vocco-Conn	8	7	8	9	
3	9	8	8. I DREAM OF YOU Embassy	5	8	—	—	
1	—	9	9. DON'T FENCE ME IN Harms, Inc.	3	—	—	—	
10	—	10	10. HOW MANY HEARTS HAVE YOU BROKEN? Advanced	—	9	10	6	

"HARLEM" HIT PARADE

Following list of most popular records in Harlem is based on sales reports from the leading race music stores. (See sources below Lucky Strike Hit Parade.)

Weeks to date	Last Week	This Week		
7	1	1	1. Into Each Life Some Rain Ink Spots and Ella Fitzgerald Must Fall Decca 23356	
11	2	2	2. Gee, Baby, Ain't I Good to You. King Cole Trio ...Capitol 169	
30	4	3	3. Cherry Red Blues Cootie WilliamsHit 7084	
18	3	4	4. Hamp's Boogie Woogie Lionel Hampton ..Decca 18613	
7	6	5	5. I'm Lost King Cole Trio..Excelsior 2986	
8	7	6	6. I Wonder Pvt. Cecil GantGilt-Edge 500 CG1	
4	9	7	7. I'm Making Be- lieve (F) Ink Spots and Ella Fitzgerald Decca 23356	
17	5	8	8. You Always Hurt the One You You Love..... Mills Brothers ..Decca 18599	
2	10	9	9. It's Only a Paper Moon King Cole Trio..Capitol 20012	
17	8	10	10. I'm Lost Benny Carter.....Capitol 165	

NATIONAL AND REGIONAL BEST SELLING RETAIL RECORD SOURCES:
 Atlanta: Cox Prescription Shop. Beverly Hills, Calif.: Martindales's. Birmingham: Norlen's Radio Shop; Louis Pizitz Dry Goods Co. Boston: The Melody Shop. Bridgeport, Conn.: Gilman Music Store; Howland Dry Goods Co.; Whiting Radio Service. Buffalo: Music House. Butte, Mont.: Drelbelbis Music Co. Chicago: Goldblatt Brothers; Hudson-Ross; Lyon & Healy; Marshall Field; Rose Record Shop; Sears-Roebuck & Co.; Wurlitzer's. Cincinnati: Song Shop, Steinberg's, Inc.; Willis Music Co.; Wurlitzer's. Denver: Century Music Shop; The May Co.; Charles E. Wells Music Co. Des Moines: Davidson Record Co.; Des Moines Music House. Ft. Worth: Kemble Bros.' Furniture Co. Hollywood: Music Shop; Music City; Hollywood House of Music. Jacksonville, Fla.: Butler's Record Shop. Los Angeles: The May Company. Louisville: Stewart Dry Goods Co. Miami: Richard's Store Co.; Burdine, Inc. Milwaukee: J. B. Bradford's Music House; Morton Lines Co.; Broadway House of Music. Newark, N. J.: G. & R. Record Shop; Radio Shop of Newark. New Orleans: Louis Grunewald Co., Inc. New York City: Center Music Store; Liberty Music Shop; Gaiety Music Shop; Rabson's Music Shop; R. H. Macy & Co.; Abraham & Strauss, Inc.; Broadway Melody Shop. Philadelphia: Downtown Record Shop; Alex A. Gettlin; Highpoint Record Shop. Pittsburgh: Volkwein Bros., Inc. Portland, Ore.: Meler & Frank Co. Raleigh, N. C.: C. H. Stephenson Music Co.; Joseph E. Thiem Co. Richmond, Va.: Gary's Record Shop; Walter D. Moses & Co.; Corley Record Co. St. Louis: Aeolian Co. St. Paul, Minn.: Mayflower Novelty Co. Salt Lake City: Z. C. M. I. Gramophone Shop. San Antonio: Alamo Piano Co. Washington, D. C.: George's Radio Co. Westwood, Calif.: Music Shop.

YOUR NO. 1 PROFIT MAKER!



You're probably still taking in nickels from his "G. I. JIVE" and "STRIP POLKA." If we know anything about hits, here's another:

*'Accent-tchu-ate
the Positive'*

featuring Johnny Mercer, the Pied Pipers,
with Paul Weston and his orchestra.

From Paramount's
**"HERE
COME
THE
WAVES"**
by JOHNNY MERCER
& HAROLD ARLEN

THERE'S A FELLOW WAITING IN
Poughkeepsie'

featuring June Hutton, the Pied Pipers,
with Paul Weston and his orchestra.

Shaw Finds Ops No Like 3G Against 50%

CHICAGO, Dec. 2.—Artie Shaw's new ork is meeting with \$\$ resistance on part of some one-night promoters in the Midwest to book band at what they call a stiff price of \$3,000 a night against 50 per cent.

Dates, which are still being dickered over, occur some time in January when Shaw does a split week in his theater tour and has three open days. William Morris execs admit that the price is high but say that they have been "pressured" into asking for that amount of dough.

They feel that probably Shaw will take \$2,000 against 60 per cent, with promoters saying that Shaw has been out of the picture too long to talk that much

Richard's MBS Remote

NEW YORK, Dec. 2.—Mutual ran a wire into Post Lodge, Larchmont, N. Y., this week. Starting Tuesday (5), Johnny Richards, who's playing an indefinite engagement at the spot, will have at least two net shots a week.

dough. Also, they point out that last time they played him, before he went into service, he didn't do so hot.

Shaw is getting \$3,000 in New England, at Worcester, Mass., for example, after he plays New York Strand next year, and is also being lined up for concerts at same price. Promoters point out that recent Gene Krupa one-nighter tour, which didn't fare well at many of the spots, is at least part of the reason for hesitancy to pay that much dough for Shaw. Krupa got \$2,000 against a percentage on most of his dates. Shaw opened in Minneapolis Friday (1) for first theater date on his tour. He's reported getting \$15,000 in theaters.



Capitol RECORDS

FIRST WITH THE LATEST



CHARLIE SPIVAK

his first under the Victor label

LET ME LOVE YOU TONIGHT TOO-RA-LOO-RA-LOO-RAL (THAT'S AN IRISH LULLABYE)

(From the Paramount picture "Going My Way")

Victor 20-1603

SAMMY KAYE



...features Nancy Norman and Billy Williams in

THERE GOES THAT SONG AGAIN

... VOCAL BY NANCY NORMAN

YOU ALWAYS HURT THE ONE YOU LOVE

... VOCAL BY BILLY WILLIAMS

Victor 20-1606

ORDER BOTH RIGHT NOW!

Listen to "The Music America Loves Best" Sundays, 4:30 p.m., EWT, over the NBC Network.

BUY WAR BONDS EVERY PAY DAY

THE TUNES THAT NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

Radio Corporation of America
RCA Victor Division, Camden, N. J.



PART 2—The Billboard

BEST SELLING RETAIL RECORDS

This compilation is based on weekly reports received from leading retail record stores in key retail cities. (See Sources in Part 1.) Songs are listed according to their popularity nationally with the sectional listings to the right. Record backing the hit record is in italic. (M) Song in Legit Musical. (F) Song in Film Musical.

POSITION			NATIONAL				
Weeks to date	Last Week	This Week		East	Mid-west	South	West Coast
3	4	1.	I'M MAKING BELIEVE (F)..... In Spots and Ella Fitzgerald— Decca 23356 <i>Into Each Life Some Rain Must Fall</i>	6	3	1	2
18	3	2.	I'LL WALK ALONE (F)..... Dinah Shore—Victor 20-1586 <i>It Could Happen to You (F)</i>	3	2	3	—
5	6	3.	DANCE WITH A DOLLY..... Russ Morgan—Decca 18625 <i>There Goes That Song Again (F)</i>	1	1	—	—
7	2	4.	THE TROLLEY SONG (F)..... The Pied Pipers—Capitol 168 <i>Cuddle Up a Little Closer</i>	6	5	—	3
19	1	5.	YOU ALWAYS HURT THE ONE YOU LOVE..... Mills Brothers—Decca 18599 <i>Till Then</i>	7	8	2	—
7	8	6.	TOO-RA-LOO-RA-LOO-RAL (That's an Irish Lullaby)..... Bing Crosby—Decca 18621 <i>I'll Remember April</i>	—	4	6	8
3	9	7.	DON'T FENCE ME IN..... Bing Crosby—Andrews Sisters— Decca 23364 <i>The Three Caballeros (F)</i>	2	7	—	—
9	7	8.	AND HER TEARS FLOWED LIKE WINE..... Stan Kenton—Capitol 168 <i>How Many Hearts Have You Broken?</i>	9	—	5	7
16	5	9.	I'LL WALK ALONE (F)..... Martha Tilton—Capitol 157 <i>Texas Polka</i>	10	—	—	1
1	—	10.	THE TROLLEY SONG (F)..... Judy Garland—Decca 23361 <i>Boys and Girls Like You (F)</i>	4	—	—	—

Other Retail Records Reported in Best Selling Lists by Sections
 EAST: Together (F)—Dick Haymes-Helen Forrest, Decca 23349.
 MIDWEST: I'll Walk Alone (F)—Mary Martin, Decca 23340; Tico Tico (F)—Ethel Smith, Decca 23353; The Trolley Song (F)—Vaughn Monroe, Victor 20-1605.
 SOUTH: Into Each Life Some Rain Must Fall—Ink Spots and Ella Fitzgerald, Decca 18624; Till Then—Mills Brothers, Decca 18599; The Trolley Song (F)—Vaughn Monroe, Victor 20-1605.
 WEST COAST: Dance With a Dolly—Tony Pastor, Bluebird 30-0827; I Dream of You—Andy Russell, Capitol 175; What a Difference a Day Made—Andy Russell, Capitol 167; White Christmas (F)—Bing Crosby, Decca 18429.

MOST PLAYED JUKE BOX FOLK RECORDS

Special reports received from The Billboard representatives last week show the Folk records listed below are currently the most popular Folk records on automatic phonographs throughout the nation. These reports stem from all the country's leading operating centers and are averaged together.

Weeks to date	Last Week	This Week	
15	1	1.	Smoke on the Water..... Red Foley.....Decca 6102
4	2	2.	I'm Wastin' My Tears on You.. Tex Ritter.....Capitol 174
9	3	3.	You're From Texas..... Bob Wills.....Okeh 6722
5	4	4.	I'll Forgive You But I Can't Forget..... Roy Acuff.....Okeh 6723
25	5	5.	Soldier's Last Letter..... Ernest Tubb.....Decca 6098
4	6	6.	There's a New Moon Over My Shoulder..... Tex Ritter.....Capitol 174
31	—	7.	Too Late To Worry..... Al Dexter.....Okeh 6718
9	8	8.	We Might as Well Forget It..... Bob Wills.....Okeh 6722

ADVANCE BOOKINGS

GUS ARNHEIM: Sherman Hotel, San Diego, Calif., Dec. 28.
 BILL BARDO: Topper Ballroom, Cincinnati, Dec. 9-10; Bill Green's Casino, Pittsburgh, 15 (4 weeks).
 COUNT BASIE: RKO-Keith, Boston, Dec. 7 (week); Lincoln Hotel, New York, 18 (8 weeks).
 RAY BENSON: Muehlebach Hotel, Kansas City, Mo., Dec. 18 (indef.).
 MILT BRITTON: Loew's State, New York, Dec. 7-13.
 CAB CALLOWAY: Eagle's Ballroom, Davenport, Ia., Dec. 15; CIO Hall, Peoria, Ill., 18; Trianon Ballroom, Toledo, 17; Cotton Club, Dayton, O., 18; Auditorium, Cleveland, 19; Auditorium, Youngstown, O., 20; Military Reservation, Indian Town Gap, Pa., 20; Sherman Hotel, Chicago, 31-Feb. 1; Regal Theater, Chicago, 2 (week); Orpheum Theater, Minneapolis, 9 (week); Orpheum Theater, St. Paul, 16-19; Colonial Theater, Dayton, O., March 2 (week); Palace Theater, Cleveland, 9 (week); RKO-Keith, Boston, 22.
 FRANKIE CARLE: Ritz Ballroom, Bridgeport, Conn., Dec. 10; Palace Theater, Akron, 12-14; Circle Theater, Indianapolis, 15 (week);
 Palace Theater, Fort Wayne, Ind., 22-26; Million-Dollar Pier, Milwaukee, 26; Orpheum Theater, Minneapolis, 28 (week); Orpheum Theater, Madison, Wis., Jan. 9-10; Orpheum Theater, Omaha, 12 (week); Capitol Theater, New York, 25-Feb. 14; Palladium, Hollywood, March 20-April 30.
 BENNY CARTER: Palace Theater, Columbus, O., Dec. 12-14; Palace Theater, Cleveland, 15 (week); Downtown Theater, Chicago, 22 (week); National Theater, Louisville, 29; IMA, Flint, Mich., Jan. 6; Stanley Theater, Utica, N. Y., 9-11; Temple Theater, Rochester, N. Y., 12-14; RKO-Keith, Boston, 18 (week); Adams Theater, Newark, N. J., 25 (week); State Theater, Hartford, Conn., Feb. 2-4; Earle Theater, Philadelphia, 9 (week); Loew's State, New York, 22 (week); Paradise Theater, Detroit, March 2 (week).
 REGGIE CHILDS: Schroeder Hotel, Milwaukee, Dec. 19-Jan. 14.
 CHRIS CROSS: Claridge Hotel, Memphis, Dec. 23-Jan. 18.
 JIMMY DORSEY: Capitol Theater, New York, until Dec. 20; Adams Theater, Newark, N. J., Dec. 26 (week); RKO-Keith, Boston, Jan. 4 (week); Frollics Club, Miami, 16 (3

Music Popularity Chart Week Ending Nov. 30, 1944

MOST PLAYED JUKE BOX RECORDS

Going Strong

Reports received from The Billboard representatives and based on information given by leading juke box operators last week show the records listed below are currently receiving the most play on automatic phonographs throughout the nation. These reports stem from the country's leading operating centers and are averaged together. Thus only records that are distributed nationally will show up in the guide. Listed under the title of each most played record are the other available recordings of this number.

POSITION	Weeks to date	Last Week	This Week	Record
6	1	1	1	1. INTO EACH LIFE SOME RAIN MUST FALL—Ink Spots-Ella FitzgeraldDecca 18624
3	7	2	7	2. DON'T FENCE ME IN—Bing Crosby-Andrews Sisters (Vic Schoen Ork)Decca 23364 (The Three Suns, Hit 7114)
7	3	3	3	3. THE TROLLEY SONG—The Pied Pipers (Paul Weston Ork)Capitol 168 (The King Sisters, Bluebird 30-0829; Judy Garland, Decca 23361; Jack Smith, Hit 7115; Sula's Musette Ork (Don Baker), Continental C-1154; Vaughn Monroe, Victor 20-1605)
18	2	4	2	4. I'LL WALK ALONE—Dinah ShoreVictor 20-1586 (Martha Tilton, Capitol 157; Mary Martin, Decca 23340; Louis Prima, Hit 7083)
4	6	4	6	4. DANCE WITH A DOLLY (With a Hole in Her Stocking) Russ Morgan (Al Jennings)Decca 18625 (Evelyn Knight, Decca 18614; Louis Prima, Hit 7107; Tony Pastor, Bluebird 30-0827)
5	5	5	5	5. I'M MAKING BELIEVE—Ink Spots-Ella Fitzgerald (The Three Suns, Hit 7105)Decca 23356
28	4	6	4	6. YOU ALWAYS HURT THE ONE YOU LOVE—Mills BrothersDecca 18599 (The Three Suns, Hit 7105; Sammy Kaye, Victor 20-1606)
12	3	7	3	7. THERE'LL BE A HOT TIME IN THE TOWN OF BERLIN—Bing Crosby-Andrews Sisters (Vic Schoen Ork)Decca 23350
2	13	8	13	8. THE TROLLEY SONG—Judy Garland (Georgie Stoll Ork)Decca 23361 (See No. 3)
6	12	9	12	9. DANCE WITH A DOLLY (With a Hole in Her Stocking) —Tony PastorBluebird 30-0827 (See No. 4B)
14	8	10	8	10. DANCE WITH A DOLLY (With a Hole in Her Stocking) —Evelyn Knight (Camarata Ork)Decca 18614
11	15	10	15	10. AND HER TEARS FLOWED LIKE WINE—Stan Kenton (Anita O'Day)Capitol 166 (Ella Fitzgerald-Johnny Long, Decca 18633)
20	10	11	10	11. I'LL WALK ALONE—Martha TiltonCapitol 157 (See No. 4)
6	13	11	13	11. I'LL WALK ALONE—Mary Martin (Camarata Ork) (See No. 4)Decca 23340
1	—	11	—	11. THERE GOES THAT SONG AGAIN—Russ MorganDecca 18625 (Sammy Kaye, Victor 20-1606; Billy Butterfield, Capitol 182)
10	13	12	13	12. SMOKE ON THE WATER—Red FoleyDecca 6102
7	11	13	11	13. TOO-RA-LOO-RA-LOO-RAL (That's an Irish Lullaby)—Bing Crosby (John Scott Trotter Ork)Decca 18621 (Charlie Spivak, Victor 20-1603)
9	9	14	9	14. TOGETHER—Dick Haymes-Helen ForrestDecca 23349 (Bob Chester, Hit 7089; Raymond Scott, National 7001; Dinah Shore, Victor 20-1594; Guy Lombardo, Decca 18617)
1	—	14	—	14. TWILIGHT TIME—The Three SunsHit 7092
8	14	15	14	15. TOGETHER—Guy Lombardo (Tony Craig)Decca 18617 (See No. 14)

Coming Up

Reports received from The Billboard representatives last week, and based on information given them by leading juke box operators, show the records listed below are gaining in popularity all over the nation.

1. WHAT A DIFFERENCE A DAY MADE—Andy Russell (Paul Weston Ork)Capitol 167
2. THE TROLLEY SONG—Vaughn Monroe (Vaughn Monroe-Marylin Duke)Victor 20-1605
3. THE TROLLEY SONG—The King SistersBluebird 30-0829
4. I'M WASTING MY TEARS ON YOU—Tex RitterCapitol 174
5. MEET ME IN ST. LOUIS—Guy Lombardo (The Lombardo Quartet)Decca 18626

Territorial Favorites With Juke Box Operators

The following records are reported as favorites in various territories as indicated in reports to The Billboard from leading Juke Box Operators.

- THERE'S A NEW MOON OVER MY SHOULDER—Tex RitterCapitol 174 (Nashville)
 I DON'T WANT ANYBODY AT ALL—Charlie Barnet.....Decca 18541 (Bridgeport)

weeks); Hotel Pennsylvania, New York, Feb. 12-April 7; Capitol Theater, Washington, 12 (week); Sherman Hotel, Chicago, May 11-June 7.

SONNY DUNHAM: St. Charles Theater, New Orleans, 7 (week); Castle Farm, Cincinnati, 16; Sunset Terrace, Indianapolis, 17; Tune Town Ballroom, St. Louis, 19-Jan. 1.

DUKE ELLINGTON: Kleinhans, Buffalo, Dec. 10; Symphony Hall, Boston, 13; Auditorium, Worcester, Mass., 17; Carnegie Hall, New York, 19; Biltmore Hotel, Providence, 20-31; Downtown Theater, Detroit, Jan. 5-11; Auditorium, Jackson, Mich., 12; Philharmonic Hall, Hollywood, 17; Golden Gate Theater, San Francisco, 31.

CHUCK FOSTER: Blackhawk, Chicago, until Jan. 9.

GLLEN GRAY: Paramount Theater, New York, until Dec. 26; Adams Theater, Newark, N. J., Jan. 11 (week).

ERSKINE HAWKINS: Plantation Club, Los Angeles, until Dec. 15.

FLETCHER HENDERSON: Paradise Theater, Detroit, Jan. 5-11; Downtown Theater, Chicago, Feb. 2-8.

WOODY HERMAN: Pacific Square, San Diego, Calif., Dec. 8-10; Auditorium, Kansas City, Mo., 21; Kell Auditorium, St. Louis, 22; Paramount Theater, New York, 27-Jan. 16; Adams Theater, Newark, N. J., Feb. 8 (week); Meadowbrook, Cedar Grove, N. J., 15 (2

weeks); Sherman Hotel, Chicago, March 18 (4 weeks).

GEORGE HUDSON: Paradise Theater, Detroit, Dec. 3-14; Regal Theater, Chicago, 22-28.

LOUIS JORDAN: Paradise Theater, Detroit, Dec. 8 (week); Armory, Muskegon, Mich., 15; Auditorium, Flint, Mich., 16-17; Auditorium, Kansas City, Mo., 30; Auditorium, St. Louis, Jan. 1; Club Ball, Washington, 5 (2 weeks); Town Barn, Buffalo, 22 (2 weeks); Metropolitan Theater, Cleveland, Feb. 16 (week); Royale Theater, Baltimore, March 23 (week); Apollo Theater, New York, 30 (week); Howard Theater, Washington, April 13 (week); Paradise Theater, Detroit, 27.

SPIKE JONES: Orpheum Theater, Omaha, Jan. 19 (week); Orpheum Theater, Minneapolis, 26 (week); Oriental Theater, Chicago, Feb. 2 (week); Michigan Theater, Detroit, 9 (week); Palace Theater, Columbus, O., 27-March 1; Palace Theater, Cleveland, 2 (week); Riverside Theater, Milwaukee, 9 (week); Adams Theater, Newark, N. J., 22 (week); RKO-Keith, Boston, 29; State Theater, Hartford, Conn., April 6-8.

STAN KENTON: Palladium, Hollywood, until Dec. 25; Orpheum, Los Angeles, Jan. 9 (week).

CLYDE LUCAS: Tune Town Ballroom, St. Louis, Dec. 5 (2 weeks); Policemen's Ball, Cedar Rapids, Ia., 19; I.M.A., Flint, Mich., 22-23; Trilanon Ballroom, Toledo, 24; N.A.S., Bunker Hill, Ind., 27; Lakeside Park, Dayton, O., 31; Circle Theater, Indianapolis, Jan. 6 (week).

THE LATEST HITS— on DECCA RECORDS

- 23364** 75c **DON'T FENCE ME IN THE THREE CABALLEROS**
BING CROSBY And the ANDREWS SISTERS with Vic Schoen And Orchestra
- 23361** 75c **THE TROLLEY SONG BOYS AND GIRLS LIKE YOU**
JUDY GARLAND with Georgie Stoll And His Orchestra
- 18634** 50c **ALWAYS THE TROLLEY SONG**
GUY LOMBARDO And His Royal Canadians
- 23366** 75c **ALWAYS A KISS IN THE DARK**
EILEEN FARRELL
- 18625** 50c **DANCE WITH A DOLLY THERE GOES THAT SONG AGAIN**
RUSS MORGAN And His Orchestra
- 18614** 50c **DANCE WITH A DOLLY WITHOUT A SWEETHEART**
EVELYN KNIGHT
- 23340** 75c **I'LL WALK ALONE GOOD NIGHT, WHEREVER YOU ARE**
MARY MARTIN
- 18617** 50c **TOGETHER COME WITH ME MY HONEY**
GUY LOMBARDO And His Royal Canadians
- 23349** 75c **IT HAD TO BE YOU TOGETHER**
DICK HAYMES And HELEN FORREST
- 18627** 50c **MOON ON MY PILLOW SWEET DREAMS, SWEETHEART**
JIMMY DORSEY And His Orchestra
- 23356** 75c **I'M MAKING BELIEVE INTO EACH LIFE SOME RAIN MUST FALL**
INK SPOTS And ELLA FITZGERALD
- 18632** 50c **SWEET AND LOVELY OUR WALTZ**
FRED WARING And His PENNSYLVANIANS
- 18620** 50c **WHAT A DIFFERENCE A DAY MADE COME OUT, COME OUT, WHEREVER YOU ARE**
CHARLIE BARNET And His Orchestra
- 18619** 50c **LET ME LOVE YOU TONIGHT WHO DAT UP DERE?**
WOODY HERMAN And His Orchestra
- 18633** 50c **AND HER TEARS FLOWED LIKE WINE CONFESSIN' (That I Love You)**
ELLA FITZGERALD with THE SONG SPINNERS And JOHNNY LONG And His Orchestra
- 23353** 75c **TICO-TICO 1. LERO LERO 2. BEM TE VI ATREVIDO**
ETHEL SMITH And THE BANDO CARIOCA



Agency Men Meet Rex Ricardi; AFM Asks 'Em Do Something About Band Losses in Hotels

And They All Retired To "Think It Over"

NEW YORK, Dec. 2.—And so it came to pass! Friday (1), the long-awaited discussion between the heads of top agencies around town and AFM officials over bands losing their shirts at location spots in New York took place. Known that Sonny Werblin, Music Corporation of America; Nat Lefkowitz and Willard Alexander, of William Morris Agency, and Tom Rockwell, of General Amusement Corporation, were among those who confabbed with Rex Ricardi, of the union.

This meeting has been coming up for some time, especially since it's been known that Ricardi has been making a survey of operating costs of bands around town. And it's generally known that the union is going to do something about it.

Results: Nothing

Reportedly, the developments from the meeting were just that—developments. Nothing concrete is said to have come forth in the way of solving the perplexing situation—a situation that many top execs in the biz say is a Frankenstein created by band execs themselves.

It's said that the confab was in the nature of a round-table discussion, with no individual bands mentioned. It's also understood that the union tossed the matter into the hands of the agencies and asked that the guys present come forth with some concrete and usable suggestion that would help alleviate the situation.

N. Y. Alone Has It

At the meeting it was pointed out that not only are agencies and leaders involved, but that the situation seems to be prevalent only in New York. Accord-

ing to agency execs, the reason for that is that bands believe that in New York they're closer to the recording situation and get that "valuable" air time.

One thing that did come from the conference, however, is that all the top men agreed that air time or not, no big band has been made in the past four years. (Exception: Frankie Carle.) The subject of whether this condition exists because of the lack of hit disks was discussed.

They'll Sleep On It

Anyhooooo, it was all threshed out, with agency men going home to sleep on the subject. There's no set meeting skedded again, but another confab will probably take place in a couple of weeks. Meanwhile, the union's scanning of bands' operating costs still goes on. Understood that the union has eyed some 40 leaders and their losing activities around New York.

It's said there will be no effort to throw the burden of financial responsibility onto the agency men. That was hinted at, but according to informed sources, it would be a silly move and would involve the agencies in too complicated a situation generally.

There's no hint from agency men as to what their solution will be, and it's generally conceded that it will take plenty of talking and analyzing of the facts on hand before anything beneficial is handed up. What agency men will come up with will be a point of more than extreme interest to the trade generally, and especially to band leaders who have been hit below the money belt.



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PART 3—The Billboard

RECORD POSSIBILITIES

These records and songs show indications of becoming future nationwide hits in juke boxes and over record retail counters. Selections are based upon radio performances, sheet music sales, information from music publishers on the relative importance of songs in their catalogs and upon the judgment of The Billboard's Music Department.

AC-CENT-TCHU-ATE THE POSITIVE

Johnny Mercer..Capitol 402A

Catchy tune by Mercer has natural title line that kids will pick up, but quick. It's a bouncy, and hepsters will like the entire musical and lyrical idea. Mercer does an unusually good job on vocals, and disk with Paul Weston ork comes off swellegant.

BOOGIE-WOOGIE ETUDE

Jose Iturbi...Victor 10-1127A

Combo of flashy piano manipulation and pop accent on boogie-woogie gives this a fast start. Iturbi's name, associated with B.W. thru pix won't hurt. Stuff always stays high class and bobby sox as well as grownups will probably go for the well-rounded high-collar approach to lowdown boogawoog.

THERE GOES THAT SONG AGAIN

Billy Butterfield..Capitol 297A

Tune, with hypo coming from pic "Carolina Blues," gets A-1 commercial job by Butterfield. He plays solid, likable horn, phrasing nicely. Song is right down pop alley with every indication of this disk being a winner. Gal, Margaret Whiting, warbles easily and clearly to help sell good lyrics.

POPULAR RECORD RELEASES

(From November 30 thru December 7)

- A LA VALSE Jascha HeifetzDecca 23376
- AND HER TEARS FLOWED LIKE WINE Ella Fitzgerald-Johnny Long (Song Spinners)Decca 18633
- AVE MARIA (Bach Gounod) Andre KostelanetzColumbia 7416-M
- AVE MARIA (Schubert) Andre KostelanetzColumbia 7416-M
- BLUES Jose Iturbi Victor 10-1127
- BLUES (My Naughty Sweetie Gave To Me) Tony Pastor (Eugenie Baird) Victor 20-1604
- BLUES WHISTLE (12") Meade (Lux) LewisBlue Note 39
- BOOGIE-WOOGIE ETUDE Jose IturbiVictor 10-1127
- CECIL BOOGIE NO. 2..... Pvt. Cecil GantGilt-Edge 500 CG 12
- CHICAGO FLYER (12")..... Meade (Lux) LewisBlue Note 39
- CONFESSIN' Ella Fitzgerald-Johnny Long (Song Spinners) Decca 18633
- CONFESSIN' Tony Pastor (Tony Pastor) Victor 20-1604
- EVALINA Vincent LopezFeature 1008
- FIGARO Jascha HeifetzDecca 29153
- GRIEG'S CONCERTO A-MINOR Vincent LopezFeature 1007
- GWEEDORE BRAE (Irish Folk Dance) Jascha HeifetzDecca 29153
- HOLD BACK THE DAWN Ross Leonard (Garvin Buschill Ork) A-1-1003
- IN THE MIDDLE OF NOWHERE... Vincent Louez (Bruce Hayes)..... Feature 1008
- INDIANA (12") Ike Quebec QuintetBlue Note 38
- MEMPHIS BLUES (12") Muggsy Spanier and His Ragtimers Commodore 1519
- PUT ANOTHER CHAIR AT THE TABLE Pvt. Cecil GantGilt-Edge 500 CG11
- SHE'S FUNNY THAT WAY Ike Quebec QuintetBlue Note 38
- STRANGE MUSIC (12") Vincent Lopez (Bruce Hayes)..... Feature 1007
- SWEET SUE (12") Muggsy Spanier and His Ragtimers Commodore 1519
- THE STARS LOOK DOWN Ross Leonard (Garvin Buschill Ork) A-1-1003
- WHITE CHRISTMAS Jascha HeifetzDecca 23376

Pix Tightening Up Tunemsmith's Eastern Market

NEW YORK, Dec. 2.—Tin Pan Alley Writers, now scratching their heads at the narrowing market for their wares in the East, what with pubs tied to pix and legit scores, see it getting worse after first of the year. When Irving Berlin split up, and known that two firms would result, writers thought happily there were two more tune buyers for them. Especially, when it became known that Berlin would welcome outside tunes. However, it's now known that Berlin is skedded to make three pix, and it's just become known that Bornstein's Bourne Music has contracted for Columbia pic, *Tonight and Every Night*, with tunes by Julie Styne and

Commodore to Press In Yonkers Plant

NEW YORK, Dec. 2.—Newest indie firm to set up its own presses is Commodore Records, outfit that now gets its output thru Scranton Records. Commodore is setting up presses in Yonkers, and reportedly plans to put out around 7,000 to 8,000 platters a day. Number of new presses are not known, but it's thought that operation will start early next year.

Sammy Kahn, to start after first of next year.

Topper of all, of course, is move by Shapiro-Bernstein, which up to present has had only one pic score with Columbia. Latest move, in hiring Fred Raphael to handle their West Coast activities and Garner scores for them, also starting after first of the year, indicates to them that S-B also soon may be a closed proposition. Only fairly large (See PIX TIGHTENING UP on page 22)

Music Popularity Chart

Week Ending
Nov. 30, 1944

POPULAR RECORD REVIEWS

By M. H. Orodenker

FRANK SINATRA (Columbia)

White Christmas—FT; V. *If You Are But a Dream*—FT; V.

Appropriately enough, Columbia assigns its first label since the lifting of the waxing ban to Frank Sinatra. To heighten the merchandising appeal, the Voice gives out with a Yuletide classic of recent vintage in Irving Berlin's "White Christmas." It's no soft mumbling or wordage wooing on the part of the bobby-soxer's heart-throb, with Sinatra giving out with all the force at his command to get above the swoon level and into the sing set. While he imparts to the ballad all the dramatic impact of a Nelson Eddy or even a Lawrence Tibbett, credit goes to Alex Stordahl's musical generalship for a magnificent cover-up job. Singing it soulfully enough, and with full tempo liberty to allow for full expression, the grandiose setting provided by Stordahl exceeds the capacities of the chanter. It's a colorful background that Stordahl paints with a 35-piece orchestra and chorus. In such plush surroundings, the Voice looms bigger than it actually is. Sinatra strains himself even more for the mated side, again going out of the realm of earthy pop fare. Instead, he selects a gorgeous Rubinstein melody, "Romance," which was fashioned into a love ballad as "If You Are But a Dream" several annus back by Moe Jaffe, Nat Bonx and Jack Fulton. Once again Stordahl provides a striking musical setting, but never, in each side, giving the moppets a chance to charge that their idol has gone top hat in his tune treatment for their swooning moments.

The music ops can hardly miss out on this doublet, what with its holiday appeal and the fact that it is Frankie's first with a musical background.

CARMEN CAVALLARO (Decca)

In the Middle of Nowhere—FT; VC. *Wouldn't It Be Nice?*—FT.

The piano flashes of Carmen Cavallaro are back again, and the response to his superb style of Steinwaying on the waxes should be immediate. Particularly for "In the Middle of Nowhere," an attractive ballad from the movie "Something for the Boys," which offers plenty of his nimble fingerings set off by a bank of soft strings and muted brasses. For added measure, Charlotte Paige, the band's new chanteuse, sells the wordage effectively. "Wouldn't It Be Nice?" from the same screen score, is offered up as a band instrumental. In a bright rhythmic setting, with the maestro sharing the spotlight with his music makers, side sticks close to the supper club tradition in terp music, and as such, it is thoroughly danceable.

For the phonos, the Carmen Cavallaro piano for what promises to be the hit tune of an important screen show, makes "In the Middle of Nowhere" a worthy candidate for a slot in the boxes.

VAUGHN MONROE (Victor)

The Trolley Song—FT; VC. *The Very Thought of You*—FT; VC.

In the rush to be the first to reach the record marts, the waxwork was tardy in getting its initial release out for the judgment of reviewers. By every commercial standard, it's a good commercial record, what with the highly popular "The Trolley Song," with Vaughn Monroe and Marilyn Duke sharing the wordage, to tee off. The rhythmic mood is restrained for the mated side as the maestro slugs out in forceful ballad style for "The Very Thought of You," paced by a half chorus shared by alto sax and brasses.

With "The Trolley Song" already in high demand, Vaughn Monroe's disk is a cinch to collect coins for the music ops.

KORN KOBBLERS (Beacon)

I Love Her Just the Same—FT; VC. *Why Does a Bee Like Honey*—FT; VC.

Joe Davis bagged a real catch in cutting the delightful and humorous corn-fed and corn-bred music of the Korn Kobblers for two of his original tunes. The Kobblers weave in everything on deck for this disk—everything from their cow bells to automobile horns, with Stan Fritts' voice blending expertly with the novelty wordage. "I Love Her Just the Same" is a comedy ditty about beauty really being skin deep, while "Why Does a Bee Like His Honey" is a zoological opus, each with added verses.

The musical distinction that belongs to the Korn Kobblers is retained in this record, with "I Love Her Just the Same" having the edge for phono plays.

ROSS LEONARD. PHIL NAPOLEON (Famous)

I Dream of You—FT; V. *Rhythm Has Got You Too*—FT; VC. *On My Way Out*—FT; VC. *The Sky Without the Stars*—FT; VC.

Still another disk label enters the fold, this one springing from Newark, N. J. For its bow, brings back Phil Napoleon for the music making, a record rage with his trumpeting in earlier years. Still spotlighting his straight trumpeting, with the accent on fiddles and saxes in his band, Napoleon provides a highly attractive setting for the romantic baritone of Ross Leonard. Warbler goes all out in dramatic style for "I Dream of You," dragging it out no end and negating much of the disk appeal of one of the better ballads of the moment. However, Leonard listens to better advantage when keeping within rhythmic confines for two new ballads, both rich in melodic and lyrical appeal, in "On My Way Out" and "The Sky Without the Stars." Latter, in particular, is a bit of honeyed harmony. Remaining side, an innocuous rhythm ditty in "Rhythm Has Got You Too," provides the hot hymnaling of Roma Lynn. However, none in the company can distinguish themselves with the song.

Depending on the popularity of the songs, any of the ballad sides serve well for phono use.

(See Pop. Record Reviews on page 65)

Name Bands and Pic Studios No Like Long-Term Papers

HOLLYWOOD, Dec. 4.—Falling off of pic studios' interest in name bands, highlighted by MGM's recent releasing of Harry James from his contract, will probably be the trend from here on in. One of the big reasons figured for drop is that agencies have been getting fantastic prices, way over marquee value, for orks. Many times bands would sit around for anywhere from 10 to 15 weeks on a picture, dragging down plenty of moola for each extra week.

James's release came at same time that Vaughn Monroe's option wasn't picked up at MGM, and Hal McIntyre's ork was nixed at Columbia. Tommy Dorsey and Xavier Cugat are now only two bands left on MGM contractual list. James moves over to 20th-Fox for *Kitten On the Keys*, with legal department at MGM simply stating that studio had no pic

lined up for him and were glad to let him step out.

Story is heightened by fact that James is one of the hottest b. o. attractions around today, and has just made two money-making musicals for MGM, *Two Girls and a Sailor* and *Bathing Beauty*. Studios believe that they can do as well by signing name crews on a straight picture deal, running the risk of letting a current "rage" band get away from them and work for a competitor.

On the other hand, according to agency men and ork managers, altho film dough was certainly plenty, they (the bands) were loused up in so many pix that it's a good thing that from now on contracts will be on a one-picture deal. In that way they can pick the film and spot they want to fit their particular band.

NEW YORK, Dec. 2.—Ada Leonard is working her way to the Coast via a series of theater engagements. She opens at Ratcliff's Ballroom, San Diego, Calif., December 19. Her contract calls for a run to January 8 with options.

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ASMA To Take Up Cudgel To Better Arrangers' Deal

(Continued from page 14)

this premise will mark the first step in correcting the re-use and abuse of arrangements.

When the biz first became important, the only form of arranging was orchestration. A pub needed piano parts and orchestrations that could be performed. As orks started to develop original styles, they found it necessary to embellish original copies by changing harmony and developing new rhythmic structures. Org says that the present price list is based on old orchestrating prices and is altogether inadequate.

Himber's an Example

Org points out that arrangements have made many bands. One member cited Dick Himber's old Studebaker Champions as an example. The ork became a household word because Himber, tho not equipped to make arrangements, was able to communicate his ideas to competent tune texturists who gave the band a unified style.

Artie Shaw's recording of *Begin the Beguine* is an example of the importance of arrangement in connection with the popularity of a tune and an ork. BB enjoyed moderate popularity, but Shaw's

arrangement, with sensational new treatment, pushed the tune to the top and added to the leader's prestige. His arrangement is still a classic.

Re-Use Hit

Re-use of arrangements is the major practice to be eliminated, according to ASMA. It has become leader policy to have special arrangements made while on location jobs. Baton wavers amass a fine library, move to the air and re-use the arrangements which cost 60 per cent more in the radio price list. They often use the same arrangement in a pic or for a recording.

Thus, an arrangement which cost the musician \$50 may actually be worth \$500. ASMA is set to whip this evil. It will endeavor to work out a new ruling with the AFM whereby special contracts will be drawn for arrangers. The use to which the arrangement is to be put will be definitely specified. A provision will be made requiring additional payment when the arrangement is used for additional exploitation.

Arranger Collected

Joe Glover, first v.-p. of ASMA, tells of a case where the arranger finally collected. It happened to him. In 1939 he made a special arrangement of *My Heart Belongs to Daddy* for Mary Martin when she was on the Coast and heading East for a radio shot. The arrangement was for this particular engagement. He was paid radio rate for same. However, as is the general practice, Miss Martin used the arrangement time and again on public appearance tours and other places and finally in a picture. Glover collected no additional dough.

A couple of years later he was working for Paramount. So was Miss Martin. She lost the arrangement and Paramount asked him to make another. Fortunately, he had retained the original sketch. This time he was paid full picture price for the job—after lengthy negotiations. He credits his ability to collect the larger fee to the Los Angeles AFM local. The union had incorporated much of the arrangers' suggestions into their price list book from suggestions and ideas that stemmed largely from ASMA.

Boys Want Credit

The boys want to secure proper credit for their work. A few radio programs, such as the Maxwell House show, long ago started the practice of bylining the arrangements of Carmen Dragon. There is a growing tendency on other programs to announce special arrangements for a particular show, and occasionally the name of the arranger is announced.

Too often, the arrangers claim, the public, tho conscious of good arrangements, is led to believe that the leader sat down and sweated out the musical masterpiece all by himself. This must be changed, according to ASMA. Leaders should not be credited for work they did not do.

Arrangers to Fight

Arrangers will fight for credit. They know that billing is important to all showbiz people. They can keep working and make more from their work when their credits show up.

The org says that sharing the gravy and the glory with the arranger will not hurt the leader. Fred Waring always has given credit for his arrangements. Even when a piece is played which was arranged years ago, Waring invariably gives the arranger a tag line, tho he may have been out of his employ for a long time.

Jazz Tabbed, Too

With the exception of ad libbed hot jazz, the records of jazz usually carry the arranger's name along with the ork personnel. The followers of hot jazz want to know exactly who contributed to their dream stuff. Such credit could be and should be given on all music, waxed, written or otherwise. According to the guys who do it.

The entire price list will have to be changed before the arrangers are happy. Arrangers put 35 hours in radio stations to earn \$130 weekly, and the work is unlimited. The playing musician works only 25 hours for \$165. The arranger feels that this is unbalanced, since he considers his work as important as that of his horn-tooting brother.

Org has outlined a lot of work for it-

Victor and Maestro Huddle on Disks Made by Martin

HOLLYWOOD, Dec. 2.—Release of Freddy Martin's eight sides, which he waxed under his own Maestro label several weeks ago, are being held up pending outcome of confabs between Arthur Schwartz, of Maestro, and Art Rush, of Victor. It is understood that Victor registered a beef when it learned that Maestro disks featuring Martin's work were skedded to be put on sale. They claim that the Maestro disks would be in competition with Martin's Victor disks.

Martin, who is under exclusive contract to Victor, put in a request some time ago that he be allowed to wax under his own label. At that time he was slated for induction and there seemed little possibility that Victor would sign with Petrillo before many months had elapsed. Jim Murray, Victor exec in N. Y., says company never granted that permission and now that the ban is over it does not want Martin to release the disks. There are several possibilities that may develop. Victor may buy the masters from Maestro and put the disks out under the Victor label or it may pay Maestro to keep the records off the market. Agreement is expected to be reached some time next week. In the meantime Schwartz is marking time and the trade is certain that Victor will have to come thru with some heavy coin if it expects to get or stop the release of the disks. That's how good the disks are supposed to be.

Cap's J. D., T. D. and F. C.

NEW YORK, Dec. 2.—Frankie Carle follows Tommy Dorsey into New York Capitol. He played the spot last April, this time going in some time in January. T. D. follows his brother, J. D., who's now in, closing early in December.

Sonny Dunham will probably follow Carle into Cap, but that's not definitely set.

Marie Escapes Bells

NEW YORK, Dec. 2.—Marie, the last member of the Le Ahn Sisters Quartet, joined the Norton Sisters Wednesday (29) and the group will be known hereafter as the Norton Sisters and Marie. The other three Le Ahn sisters were eliminated by wedding bells. The augmented Norton group is set to sing with Vaughn Monroe at the Century Room of Commodore Hotel here.

PIX TIGHTENING UP

(Continued from page 20)

firm that doesn't have a pic commitment is Santly-Joy. All other firms have previous commitments, with Paramount Pictures' affiliated firm, Famous Music, now handling legit score from *Sadie Thompson* in addition to pix scores.

As previously indicated, Columbia Pictures is interested in coming into the field, which would only tie the market into a tighter knot.

self. In addition to adjusting wages and conditions in the industry, it plans to carry on a contest for the best original music composed by its members. The music will be played at the org's monthly meetings, and an eminent board will judge. The winners will be published.

Outstanding musicians have joined ASMA. The officers and board of directors represent the cream of the crop, top-flight men who for the most part don't have to worry about scale, they get over scale. Russell Bennett is the permanent national prexy; Lynn Murray, prez; Joe Glover, first v.-p.; Jeff Alexander, v.-p., and Ben Ludlow, secretary-treasurer.

Board has Dr. Frank Black, Van Cleve, Dave Terry, Gus Levene, Julian Work, Maurice Gardner and Paul Weirick. Arthur Lang is Coast prexy.

Spokesmen for the group say that they have no intention of taking over Local 802's authority in the matter of putting thru changes it believes are a must. It wants to sit down with the union officials and work out plans for replacing what they term outmoded and obsolete prices and conditions.

Ina Ray Hutton Sets Band for Theater Dates

NEW YORK, Dec. 2.—Ina Ray Hutton has reorganized her band and added both a fem trio and a male vocalist. She'll have a 20-piece outfit. The gal leader broke up her ork four months ago to take a long rest in California. At the time she walked out on some \$30,000 worth of engagements that had been arranged by Frederick Bros. The booking firm continues to handle Hutton.

Leader breaks back into the biz on an extensive theater tour that starts week of January 5 at the Oriental, Chicago. January 12 the org moves into the Downtown, Detroit, and then on to several weeks in other Midwest houses before heading for New York.

Medoff Gypsies To "Swing It"

NEW YORK, Dec. 2.—Sam Medoff, composer, conductor, arranger and pianist, has organized a gypsy swing ork, probably first of its kind in the biz. Instrumentation is regulation swing, with a complete gypsy string ensemble within the ork.

Buddy Kaye is collaborating with Medoff on pop lyrics for tunes which are based on European musical folk lore. Medoff is doing the musical treatment and has worked out a half-hour package show, with Jan Bart furnishing vocals.

Gypsies To Wax

Group will record eight sides for Seva Record Tuesday (5), which will be used in an album of Medoff's *Gypsy Swing*. One unusual instrument for a swing band is a harp which is needed to properly interpret the unique arrangements.

Medoff wrote both the music and lyrics, arranged and conducted the two-hour television show, *Boys From Boise*, which *Esquire* sponsored on WABD, DuMont station, September 28. Until recently he has devoted his time to coaching singers, such as Lorna Byron (on the Kostalenetz show) and Anita Ellis (with Andy Russell and Mitch Ayers ork on the Blue).

Providence Spot Pays Off in Cash

NEW YORK, Dec. 2.—Location spot in Providence, R. I., the Providence-Biltmore, is a lucrative one for name bands. Jan Savitt, who is in now for three weeks, is getting \$3,750 per. Spot was opened month or so ago, first band going in being Pancho.

Savitt turned down job at Waldorf-Astoria, so Leo Reisman went in. Savitt nixed deal, as well as four-week stint at Copocabana, New York nitery, because of short dough. He was offered \$2,500 per at Waldorf.

Will Dailard Spike Jones' Past-Midnight Play at Mission Bch.?

HOLLYWOOD, Dec. 2.—Strange situation has developed at Mission Beach, San Diego, Calif., which will be taken over New Year's Eve by Larry Finley from Wayne Dailard. Finley's lease starts at one minute past midnight, but Dailard has booked Spike Jones's dance crew into the spot. Finley has no contract with Jones and there is a possibility that dancery may shutter at midnight if some deal isn't cooked up between the two principals involved.

Finley, who won the lease from Dailard by topping latter's bid before the San Diego city council recently, stated that he has no plans at present for the New Year's Eve mix-up. However, it is possible that Finley may hire another crew to come in at midnight and take over.

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Midwest Easier for Negro Names

OPA Nixes New Year Cover Hike; 1942 Rate Prevails

WASHINGTON, Dec. 2.—Adding to the growing troubles of the niteries—which already face the fact that New Year's Eve falls on a Sunday night—the Office of Price Administration this week issued a solemn warning that cover charges for the holiday night cannot be upped.

The OPA restaurant division, which has jurisdiction over such matters, officially declared that niteries, lounges and hotel rooms will have to charge no more than they did for New Year's Eve of 1942-'43—alho they may charge less if they like.

Government bureau backed up its warning by notifying all its regional offices to this effect. The presumption is that local OPA offices will be sending inspectors out to check the tab situation

5 N. E. Spots Hit As "Unfair" in Contract Fight

BOSTON, Dec. 2.—A squabble between the Massachusetts Cafe Owners' Guild, which has about 40 members, and the American Guild of Variety Artists came to head yesterday (1) when Dave Fox, representing the national AGVA office, slapped an "unfair" listing on five niteries for failure to sign a minimum basic agreement.

Trouble grew out of complaints by members of the MCOG that Fred Nerrett, Boston AGVA rep, had set pay minimums too high in classifying several New England spots. After a blast from A. Goldman, MCOG attorney, and a group of members, Fox went up to investigate.

Fox, Nerrett, Goldman and a committee of MCOG members met yesterday and failed to come to agreement. According to Fox, Goldman insisted on signing a minimum basic agreement which is not the standard one used by AGVA for other night spots.

The "unfair" action followed the gabfest. Involved are Frankle Mack's place, Beachmont, Mass.; Izzy Ort's Grille and Tropical Room, Boston; Manuel (Mack) Andre's Latin Quarter, Fall River, and Highway Casino, New Bedford.

Fox met with John Delmonte, head of the Central Trades and Labor Council, while he was here and said he had obtained a promise that the labor body would back AGVA, which could mean no deliveries and possibly no music. AGVA is taking the performers out of the spots affected over the week-end.

Goldman, on behalf of the cafe owners, threatened further action, but what this will be was not made clear.

MCA Booking Club Royale Jan. 5; Tyrell Reported Out

CHICAGO, Dec. 2.—Phil Tyrell, local pcenter, is reported to have lost his exclusive booking privilege for Detroit's Club Royale after about five and a half years.

Spot has been snapped up by MCA. Ray Lyte, of the local MCA office, takes over booking duties at the Royale on January 5. Deal is said to be on a four-week trial basis.

Two Returns in One Year For Johnston at Capitol

NEW YORK, Dec. 2.—Johnny Johnston, who recently closed at the Capitol, has two deals to go back into the theater within a year. First option calls for a date within six months for a reported \$4,000. Second option is for a return date within the following six months for \$5,000. Singer also goes back into the Copacabana to fulfill an old contract out of which he was released when he was hit by acute appendicitis.

in their communities, since a Washington is binding on all district outfits.

This week's edict came as the result of an application by the Hotel Pennsylvania, New York hostelry, for permission to top last year's New Year cover rate.

C. Fischer Unit For Halls Gets Going in Jan.

NEW YORK, Dec. 2.—Clifford C. Fischer will launch a new *Folies Bergere* unit at the end of January to play auditoriums, giving a two-hour show. Outfit will represent a revision of his plans, since up to recently he had been dicker-ing with Consolidated Radio Artists to form a package for their distribution. New show will be booked by Fischer himself, instead of CRA.

Unit will have a concert orchestra as an added feature. Rest of the show will be made up of acts and production numbers, and company will number 60 or 70 people. Fifi D'Orsay will be probably be featured, said the operator.

Meanwhile he is completing plans to go to Paris in January or February to resume running his two niteries there, Ciro's and Les Ambassadeurs. Two spots have been returned to Fischer intact. They were operated during the Nazi occupation by his Parisian rep, Henry Lartique. Fischer will retain his U. S. citizenship but will shuttle between Europe and New York. He first came to the U. S. in 1939, presenting his original *Folies Bergere* in San Francisco that year.

The two Paris clubs will feature American acts, says Fischer. He signed Merriell Abbott a few weeks ago to produce lines for Les Ambassadeurs and now has Noble Sissle under pact to work there. Spot will re-debut on May 25.

Lee 'n' Eddie's Yens Names; N. Y. L. & E. Burns Re Club Tag

DETROIT, Dec. 2.—Shift to an occasional big name policy is set for Lee 'n' Eddie's, formerly Saks Show Bar, with Ethel Shutta set to open December 7. Edward F. Casmer, manager, plans to bring in name attractions of this caliber as frequently as they become available, alho Shutta represents a bigger name than was ever booked into the spot under former management. Casmer took over about two months ago.

Competition in the local night club field is currently intense. Lou Walters' Latin Quarter, with both big shows and big names, is only four blocks from Lee 'n' Eddie's.

Meanwhile, the second protest this year over a name used on a major local niterie was received from New York this week. Shift of title of Lee 'n' Eddie's, which was formerly Sak's Show Bar, is being protested by the metropolitan Leon and Eddie's, Casmer reported.

Casmer bases his rights to the title locally upon the fact that his wife's name really is Lee, and his own "Eddie"—from Edward, and he therefore has legal right to use his own name in the business.

Last spring Frank Barbaro, of the Bowery, took over the then Grand Terrace Casino for a time and announced a projected change to "Latin Quarter." Protest came from the Lou Walters' group. Upshot was the withdrawal of Barbaro from the spot for other reasons. Walters subsequently moved into the same spot himself, giving it the Latin Quarter moniker.

Keeping It Pure

DETROIT, Dec. 2.—One part of Detroit territory that isn't really in the city as far as hard liquor is concerned, is Highland Park.

As the result of a municipal election on Monday (27), the city, with a population of 48,000, confirmed two previous votes of the past 10 years to remain dry.

Oddity of the situation is the town's location miles inside the Detroit city limits, making a dry oasis where only beer may be served. Its twin neighbor, Hamtramck, also enclosed inside the Detroit city limits, is, in contrast, the home of the Bowery and a number of other night clubs.

Josephson Says He'll Take Over Riobamba Site

NEW YORK, Dec. 2.—The unlucky Riobamba site may be taken over by Barney Josephson, operator of the twin Cafes Society, as the locale for his projected Cafe Simon Bolivar, which Josephson claims will be the most authentic Latin American niterie in the United States.

Op said Thursday (30) that he expects to close the deal some time next week providing he can get more than the three-year lease offered and providing he can disentangle several outstanding problems centering around the Riobamba, including a \$15,000 chattle mortgage held on the site by Abe Ellis, the hat-check entrepreneur.

Previous operators—who failed to open when the ABC Board refused them a license—had agreed to settle Ellis's claim, says Josephson, on the basis of a free hat-checking concession for one year in return for quashing of the mortgage. Whether he will make the same kind of deal is something to which Josephson would not commit himself publicly.

A lien held against the Riobamba by the federal government for back amusement taxes would not apply to him, Josephson said, since he would be in the position of a new operator coming in. Chauncey S. Olman, attorney for Julius Yablock and Harold Jacobs who had planned to reopen the Riobamba last month, previously told *The Billboard* that his clients have negotiated a settlement with Uncle Sam.

The Wall Street law firm which represents the joint owners of the site—namely, the Inch Corporation and the Riker Estate—declared yesterday (1) that Josephson was the leading contender for the spot but that several others, including the owners of another pair of New York niteries, were also in the running. The law firm also stated that Yablock and Jacobs are not exactly out of the picture in view of their \$15,000-\$20,000 investment in rebuilding the spot. The Yablock-Jacobs lease, said the law firm, has an automatic cancellation feature whereby the premises revert to the owners if the lessees do not obtain a liquor license by November 1, 1944. The automatic clause has not yet been exercised, said the law firm.

Olman said yesterday that Yablock and Jacobs have not yet decided whether they will re-apply for a permit.

They held their lease on a one-year basis with options for renewal to three years or more, said the Wall Street law firm. Deal also involved a percentage arrangement.

When and if he takes over, declared Josephson, he will not have to do much rebuilding, and neither will he have to add kitchen equipment. Room seats about 400, which is ideal for his purposes, said the Cafe Society owner. If he closes next week he may be able to open the Cafe Simon Bolivar in February as originaly contemplated.

Riot Fears Seem Ended

Chi playing more colored attractions in five weeks than all year

CHICAGO, Dec. 2.—Chi vaude patrons will have the opportunity of seeing more top colored bands in the last five weeks of the year than in all the previous weeks of 1944 combined.

Series of bookings apparently means that fears of Midwest showmen growing out of the serious Detroit race riots of June 21, 1943, have now subsided. New Chicago dates for colored attractions are believed to be the heaviest since the riot.

Downtown Theater is leading the way with Earl (Father) Hines opening yesterday (1), following Lionel Hampton, who rang up a \$25,000 gross for 43 performances the week previous in the 1,800-seater house.

Following Hines, Billy Eckstine goes in for the week of December 8 and Benny Carter and the King Cole Trio are skedded for the week of December 22.

Meanwhile at the Chicago Theater this week, Cab Calloway is the first colored band to play the house this year. House had the Ink Spots in for two weeks in July and Lena Horne in for week of October 13 for the only other two colored headliners.

At the Oriental, Louis Jordan has been the only colored ork to play the house in the past six months, tho Rochester, Buck and Bubbles and a few other acts have been used.

Since the Downtown opened September 1, it has used Duke Ellington for weeks of September 29 and October 6, and the Mills Brothers for the week of October 20 before bringing in Hampton.

Ellington, incidentally, still holds the house record with \$34,000 for 45 shows the week of September 29.

Motor City Easier Now

DETROIT, Dec. 2.—Bookings of colored bands in Detroit theaters for two years prior to riot were confined practically exclusively to the Paradise Theater, operated by the Cohen brothers. Paradise books 26 weeks of top-flight colored names each year, with almost no repeats during season. This effectively monopolizes available colored talent, leaving none for other houses.

Michigan Theater plays one stagershow about every two months, and just has not put in colored shows because of lack of available talent and natural desire to differentiate policy from that of Paradise. This condition was effective before and after the riots both.

Downtown Theater, only other stage-show house, opened last spring and has stuck with white bands for same reason. However, Downtown booked Rochester in the spring to fair business and Lena Horne three months ago to record-breaking \$55,000 gross, despite Paradise opposition.

Regular Detroit theaters were timid (See *Riot Fears Seen Ended* on page 26)

New Niterie Lit In Norfolk, Va.

NORFOLK, Dec. 2.—A new niterie, the Terrace Room, opened here today on a site four miles out of town. Operator is Joe Andursky, and manager, Earl Johnston. Spot is entirely new, representing a structure especially built for the purpose. Seating capacity is 250. Kick-off bill represents an outlay of about \$1,750.

De Paul Sisters line, Rita Hale, Vario and Veda, Joann Sommers and a band comprise the first show. Performers are being housed and fed on the premises because of the rooming and food situation in Norfolk. Sol Tepper, New York agent, is booking.

Roxy, New York

(Reviewed Wednesday Afternoon, Nov. 29)

Current offering at the Roxy is one of those pre-holiday bills when nothing much is expected to happen—and nothing much does. It is a potpourri of this and that, the kind that usually defies all efforts to whip it into satisfactory shape.

Opener is cute, consisting of one of Bill and Cora Baird's marionettes acting as emcee, while house dancers strut around in evening clothes. Segues into the two puppeteers in their slick and effective act against a night club setting. Dummy-danglers are among the best in the business. Their stripper really peels and bumps; their jitterbug tapster really beats the cleats. Clincher is a trio of kittens ribbing an Andrews Sis record, a sock bit. Act finished to a big hand.

Second stanza has the male and female dancers in a nifty promenading taps routine involving parasol formations and good for a nice audience response. So far, okay.

With Chuck and Chuckles, on next, matters go from good to bad. Negro performers should make up their minds about what they want their act to be—comedy, dance or music. As it stands it tries to be all three and succeeds only in the hoofing department, for which the pair have okay talents. Net result is a yawn and some mild hands.

Mildred Bailey follows to try to pick up a sagging audience, using *Don't Fence Me In* and *I'll Walk Alone* for this purpose. First number is neither here nor there, second better. With her jumpy *Scrap Your Fat* she gets good results in the way of mitting and she encores with her standard *Rocking Chair*, her best job. While the crowd didn't go wild she did come back for a "thank you."

The Pearl Primus dance group follows, working in a setting made to resemble a mountain-top. Number consists of a prayer ritual, winding up in Miss Primus' appearance as a high priestess. Item is essentially a concert-piece and while it shows plenty of life and energy and Miss Primus does her usual distinguished work, whole thing doesn't quite jell for vaude. Audience, however, liked it, showing there is an appreciation of something different.

Jimmy Savo comes on, next-to-closing. He is cleverly introed by a chorine who knocks on a prop door to ask if he lives there, and comic steps out to do his stuff in modern dress. When caught he anted with his standard rope trick, getting a few chuckles, then went into *Love, Love, Love*, a la Savo, for a nice reaction. His peppermint story drew a good laugh and his *Mandalay* number a fair hand.

Finale, for no discernable reason, bunches the Primus dancing troupe at the sides of the stage to work as a singing chorus while the Gae Foster girls break into a bicycle routine against, of all things, a jungle backdrop. Line gals work hard and acquit themselves favorably but idea is just too silly.

Picture is *Something for the Boys*. Biz okay when caught. Paul Ross.

VAUDEVILLE REVIEWS

State, New York

(Reviewed Thursday Evening, Nov. 30)

Running *Seventh Cross* on its screen, State has booked in a straightaway vaude bill in support. Offering is nothing sensational but then most of the competish is in the same boat this week, so State shouldn't suffer too badly.

First on is Lani McIntire's Hawaiian ork (13) and a group of four hula hip-tossers. McIntire may have stayed at the Lexington a long time, but on stage his act doesn't add up to much. Island tunes have monotonous way of sounding like each other, especially with the ever-present steel guitar in the background. Dancers do what is heralded as different kinds of hula stuff but to this reviewer they all look alike. Crowd, when caught, responded moderately thruout the turn.

Anita Martel, tall and brunette juggler, follows with an orthodox routine of rubber-ball and hat manipulation. Tricks are not outstanding altho gal's hands are skillful. Act is wrapped in flash where she tosses a set of balls blindfolded and twists a set of hats on her bean at delayed tempo. Crowd comes thru with a good hand for her. Turn would benefit if juggler dropped the references to "your country" in a mildly English accent.

Shaw and Lee are on third. Open with a long and unfunny session of gags and biz from the hoary days of burleycue. Middle of the act is better, where the two go into panto tanglefoot biz. This produces some hearty laughs and saves the turn for a good mitt.

Cross and Dunn close the bill with their comedy patter tunes. First number, dealing with Latin-American matters, is rather pointless but they sell it nicely. Second number, *Hat on the Tree That Grows in Brooklyn*, is a distinctly funny item and they make the most of it, netting a hefty response. Third tune, *Five o'Clock Whistle* done operatic style, contains a scattering of humor and a lot of dull verbiage, but two yodelers sell it handsomely and return for a droll encore, *Pepsi*, and another they could profit by dropping. Crowd drags 'em back for a "thank you" speech. Biz okay when caught. Paul Ross.

Oriental, Chicago

(Reviewed Friday Afternoon, Dec. 1)

Gene Krupa comes to the Oriental with a band impressive for its size and instrumentation, there being five sax, four trumpets, three trombones, eight violins, piano, bass, cello, drums and guitar. He is delivering the kind of stuff the hep-cats want.

Supplementing the band are two excellent acts. Picture, *Meet Miss Bobby Socks*, fits nicely with the stage bill. Attendance on first day was just fair.

Show opens with a hot band number, with Krupa, spotlighted, beating the skins as only he can. Then follows with a favorite, *Tico Tico*, by the string section, a pleasing contrast to preceding number.

Eleanor Teeman, brunette tapster, cleverly puts across a difficult routine. She's shapely and graceful and sells her stuff well.

A medley, *Shopping at the Savoy, Body and Soul* and *Limehouse Blues*, by Charles Ventura, Teddy Napoleon and Gene Krupa (piano, sax and drums) was prime entertainment. Lillian Lane, attractive gal with sweet pipes, and the G-Noters got a big hand for their singing of *Louise* and encored with the A. B. C. song. The band's high spot was *Bolero in the Jungle*, with Krupa at the kettle drums.

Lovely Ginny Powell's singing came close to stopping the show. She offered *I Walk Alone* and *There Goes That Song Again*, and encored with *It Had To Be You* to terrific applause.

Dick Buckley, comedian, closed with a hilarious act in which he chose three men and a girl from the audience and used them as "dummies" as he mimicked Amos 'n' Andy and other characters, while the dummies tried to move their lips soundlessly in unison with Buckley's voice. Good for plenty of laughs. Nat Green.

PATRICIA ELLIOTT flying to San Juan, Puerto Rico, to work at the Zombie Club for eight weeks.

Olympia, Miami

(Reviewed Wednesday Afternoon, Nov. 29)

This week's show is nicely balanced, with a Hollywood star getting the heavy billing, but honors go to the also-rans. The customers are lukewarm until Al Roberts appears.

Low Fitzgibbon opens the show. Here is an old-timer who pounds the xylophone getting more music out of it than anyone expects. He is a clever artist, full of pep, and earns a big hand.

Kelvin and Lynn in the deuce spot get by nicely. A soprano and baritone with voices harmonizing, they open with *I've Got Six Pence*, a British ditty, followed by *You Need Supporting*. Sing a medley of oldsters, and close with George M. Cohan hits, always sure-fire. Use *The Ferryboat Serenade* for an encore and drew a heavy mitt.

Guy Kibbee is on next. Guy looks like a typical Western biz man, including a wide Stetson and cane. Talks about the Democrats, which is strong in the South. With a fair line of fresh patter, and some recitations, he is an improvement over (See OLYMPIA, MIAMI, on page 27)

Chicago, Chicago

(Reviewed Friday Afternoon, Dec. 1)

It's Calloway all the way in this week's bill—but not as strong a show as Cab has brought to the Windy City in the past. His band still is plenty groovy and he sings and cavorts in front as of old.

Bill Bailey, tapster, goes over well, as does Cab's chirper, Doty Saulters, but the line of six cuties that's spotted in a so-called production number in the middle of the show and again at the finale while fair on looks is woefully weak on the hoofing and adds nothing to the show.

Band opens with a jumper, *Cruisin' With Cab*, in which sidemen get a chance to show their stuff. Doty Saulters, cute thrush, followed with *Some Peaceful Evening*, and a novelty, *Tabby the Cat*.

Gal has clean diction and knows how to sell, but does better on the novelty than the ballad.

Holmes and Jean are next. Gal contributes some hoofing that's plenty fast but only so-so on technique. Holmes, however, drew good mitting for his cigarette bit in which after a few drags on the fag, he continues to blow out gobs of smoke for several minutes. Also drinks glass of water while holding (See Chicago, Chicago, on page 27)

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RIOT FEARS SEEM ENDED

(Continued from page 23)

about colored attractions at first, but the Paradise reopened in the fall of 1943 after the riots with its usual colored policy, patronage running perhaps 90 per cent colored, more than before the riots.

Significantly, the Adams Theater, first-run picture house, made a decision in September to book *Stormy Weather* in September, the same week its star, Lena Horne, played opposition Downtown Theater. Altho picture had previously played Paradise the year before. Other regular first-runs were unwilling to touch it after the riots until this fall.

ZANZIBAR, N. Y.

(Continued from page 24)

Surprisingly the show-stoppers were the Delta Rhythm Boys (5) who come on next-to-closing. Quintet (one guy on the piano) open with an over-long *Jingo* and follow with a punchy *Bones*. Come back with a sock arrangement of Basie's *One o'Clock Jump* and stopped everything cold. Guys tried to beg off but mob wouldn't let 'em. Delivered *What a Difference a Day Makes* that was a mistake. Boys' style calls for blending of voices, and in last number, a slow draggy affair, one guy sings while other back him. Using their *Bones* for an encore, or something similar, and using their own style instead of trying to make like other harmonizers would give the lads more show sock.

Louis Armstrong has lost a lot of weight. He no longer carries a dropped chest. In fact, he resembles Bill Robinson today. But if he's shed a couple of pounds it hasn't affected his tootling any. As a single he's still the old maestro.

Fronting for his ork (17) there is a lot of drive and good musicianship. It's when he steps off that boys get a little careless. Trumpet playing, however, lacks sufficient showmanship. Where Satchmo stands out is on the vocals. His rich rasping pipes, accompanied by flashing teeth and sparkling eyes, give his scat-warbling a spine-chilling primitive quality. On *Is You Is?* he teams up with Velma Middleton, a big, fat mama, who slows things down to a lull. But when Armstrong takes over the results are wonderful.

The Nicholas Brothers (2) open fast, add still more speed, if that's possible, and end with a series of flying splits and machine-gun taps that bring the roof down. Singly or as a team, both kids do a terrific job. On one number one of the lads warbles a Portuguese version of *Mamas Eu Quero*, while the other one leads the ork. Latter's fronting was sock show value. Guy has long graceful hands and tapering fingers and uses them better than a lot of ork leaders. Wouldn't be a bad idea for lads to get their own ork. They have a top act already. In fact, guy's leading was so good he stole show away from the singer. Boys' work got a rousing reception.

Maurice Rocco, looking spick and span with a dark costume, white vest and white flower, received wow mitts for practically every number. He had trouble with regular piano (mike didn't feed properly) so he used the bandstand music box. Opened with a fast Chicago version of the boogie, segueing into *Shoo-Shoo Baby*, voice and piano. During numbers guy ad libbed with a funny eye-rolling bit that helped get laughs. A swing arrangement of *Begin the Beguine* followed and guy walked off. But mob pulled him back and he satisfied with an exciting *St. Louis Blues* which had 'em rocking in their chairs. Rocco's pianistics aren't tops, but there's nothing wrong with his selling. If structural changes are not too difficult, the stand-up keyboarder could add a lot of punch if he worked on some kind of an automatic revolving platform which would give all the customers a gander at his work, in addition to hearing it.

The Peters Sisters, on third, come out like three battle-wagons in flouncy pink and on appearance alone pull hefty laughs. Open with *Chusen, Kala, Mazeltov* (*Good Luck to the Bride and Groom*), just a fair number and follow with a pachydermal prance which gives act a lot of lift. Gal's chatter is mostly about their weight, tho a gag claiming cousinship with Carmen Miranda may get 'em into a jam. The heaviest sister carries the load and gets the biggest laughs. Her mugging, bumps and general horse play gets solid applause. She would make a great single.

This winter edition of *Zanzibarian Nights* has three production numbers. The first brings on Robinson in a strut to which he and gals give out with a swiny Benny Davis-Ted Murray *This Side of Town*. Tune is good and might catch on. Gal's costumes are strictly fashion-plate stuff and probably set management back a hefty piece of change. Costumes alone rated a justifiable hand. Second production finds line in very fancy street gowns, topped by eye-filling turbans. Number for this one is *Doin' the Zanzibar*, which was unimpressive. Tune is too slow, a kind of waltz beat, and bringing a guy out to do a little ballroomology with one of the line kids was meaningless and slowed up the show.

Finale consists of a *Star-Spangled Banner* which didn't go on when caught. Costumes hadn't arrived.

Claude Hopkins orchestra does a fine job in the relief slot. Bill Smith.

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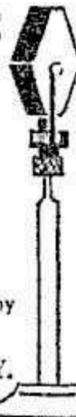
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ACTRESS TAX WINNER

(Continued from page 4)

gress in enacting income tax laws is to impose tax burdens upon the net income of individuals and in ascertaining such income when Congress has used only literal terms in specifying the allowable deductions from gross income, such meaning of deductions must be accepted by the courts unless such course would lead to absurd results. We can conceive of no such results by giving to the word 'home' in the application of Section 23 (A) (1) of the Internal Revenue Code its normal and customary meaning. On the other hand, to judicially innovate a meaning of 'home' as the taxpayer's 'place of business, employment or the post or station at which he is employed' as the tax court has done, would, we think, operate to thwart the obvious purpose of Congress to tax net income and would in many cases tax the gross instead of the net income of individuals. The court should function to interdict such a result."

"Mistakes of Law"

In reversing the lower tax court, the opinion continues:

"The crucial question here is what is the proper construction to be given to an ambiguous income tax statute, and administrative decisions in such matters, while entitled to respect, are not binding upon a court. It is noteworthy in this regard that the board of tax appeals in situations similar to the ones now involved in this review has construed the word 'home' in like income tax statutes in its usual and common meaning, and not figuratively.

"We conclude that the taxpayers, a husband and wife, were entitled under Section 23 (A) (1) of the Internal Revenue Code to deduct as traveling expenses 'while away from home' amounts expended by Mrs. Wallace for food, rent and household expenses in the vicinity of Hollywood while she was employed there as a motion picture actress during the year of 1939. The decision of the tax court, entered May 7, 1943, being 'clear cut mistakes of law' are and each of such decisions is reversed."

OLYMPIA, MIAMI

(Continued from page 25)

many Hollywood stars. Klds himself plenty and closes with an English impersonation for his encore. Customers applauded strongly for this old trouper.

Al (Whitey) Roberts, emcee, follows and proves a show-stopper. He hoofs while jumping rope, messes himself up and spills a gag every time this happens. He is a topnotch juggler, using a number of plates, and brings up a stooge from the audience to assist him. His impression of a jitterbug in various moods has them yelling for more.

Jeanette and Paul, from the Ringling circus, do some sensational stunts on the swinging ladder. Fem, besides doing the heavy work, does a 20-roll swing. Well liked.

Pic is *Arsenic and Old Lace*.
Larry Berlner.

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Burlesque Notes

By Uno

JACK (CHECK) HAYES and **Mary Miller** in their 31st week at the Rivoli, Seattle. . . . **BONNIE LEE**, first season on the Hirst Circuit as featured strip, comes from six months' work in theaters and niteries on the Coast and a tour of South America. . . . **MEYER HARRIS** mourning the loss of his mother who died November 24 at the family home in Coney Island, N. Y. . . . **BILLEE LEE** opened at the Mayfair niterie, Lawrence, Mass., December 4 for two weeks. . . . **L. H. HIRST** and his circuit chiefs holding powwows for the purpose of determining what course to pursue in order to strengthen shows to pep up waning box-office receipts prevalent at most of the wheel spokes. . . . **JACK H. FAUER**, of the Phil Rosenberg office, appointed American representative for the new Buckingham-Wingrove Theatrical Agency of London. Both **Cecil G. Buckingham** and **Alf Wingrove** are former bookers. . . . **MARIANNE TERRELL** celebrated a birthday November 28 backstage of the Hudson, Union City, N. J. . . . **LOUISE ROGERS** is new at the Follies, Los Angeles. . . . **TOMMY LEVENE**, former assistant manager of the Empress, Chicago, has left for Los Angeles. . . .

HELENE McCREE held over for the cast of **Harry Breedan's The Drunkard** which replaced burly stock at the Nugaley, Portland, Ore., last week. **Pete DeCenzie** remains as general manager. It was **Helene** who took *Hits and Bits of 1943* to Honolulu last year. . . . **GEORGE YOUNG**, operator of the Roxy, Cleveland, mourning the passing of his house manager, **Sam Ryder**, November 22. . . . **WAYNE KIRK**, straight man, with a Hirst unit, celebrated a birthday November 25 at the Hudson, Union City, N. J., helped by the rest of the cast, including **Bonnie Lee** and **Hap Hyatt**, featured; **Bert Berry**, co-comic; **Doris Darling**, **Maronne** and **Gallo**, **Eddie Rector** and **Laddie Lamont**. . . . **ABE GORE**, comic, is on his third trip around the Empire Circuit. . . . **TEKKA RENAUD**, from California niteries, is new at the Hudson, Union City, N. J., preparing for a strip-teaser's career. . . . **PVT. HARRY KANE** yule postals from "somewhere in Germany" where he is entertaining the fighting forces with the variety show, *Target for Tonight*.

CHICAGO, CHICAGO

(Continued from page 25)

lighted butt in his mouth and ends up with some fancy tricks with a glass of water balanced on his head. Closer is bending a backward crab to down a glass of water placed on the floor behind him. *Let's Go Joe*, one of Cab's jive Decca hits, follows with Cab carrying the lyrics. Band also dishes out a concert-styled arrangement of *Cashmere Love Song*, in which hand's bass fiddler and drummer shine in specialty choruses. Contrast between this and preceding jump tune scored well. Cab lampoons the crooners in dishing out *I'll Walk Alone* by singing in exaggerated style along with **Dotty Saulters**.

Line of gals come on for this number and result is a stage lull until Cab and Dotty come on for final chorus.

Bill Bailey holds down the next-to-closing spot with some fine rhythm tap work. Also goes into an impersonation of **Bill Robinson** and takes the mike for some gag work. Has a friendly, informal style of delivery that makes up for the triteness of some of his material. Off to a good hand.

A medley of old-time Calloway favorites with Cab warbling choruses of

WALDORF-ASTORIA

(Continued from page 24)

mous dancer" whose movements he followed with his eyes. Character, invisible, was explained as "Harvey." Then followed some more machine-gun toe and heel work which was so eye-appealing that crowd almost stopped breathing. He tried to run off after his familiar request routine but roars of approval brought him back again. A charming, lulling, effortless number followed and after a whirling spin he ran out thru the front of the room.

With the exception of the opening dance the music load is carried by **Arthur Ferrente** who does a solid job on the piano.

Leo Reisman's (16) crew do nicely when their turn comes. For customer dancing **Reisman** draws them to the floor. **Micha Borr's** ork does a capable relief chore when it comes to the Latin tunes.

Bill Smith.

Minnie the Mocher, *St. James Infirmary* and *Jumpin' Jive* follows and scored best.

Finale has everyone on for a dance and jump session to *Hot Time in Berlin*. It's a weak closer which would have been better had Cab bowed off to the strains of one of his torrid tunes.

Almost a full house at show caught. Pic is *Brazil*.
R. L.



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JESSICA ROGERS

★

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SEASON'S
GREETINGS
TO ALL

★
En Tour
The Hirst Circuit



GREETINGS

from

Mary Miller

and

Jack "Check" Hayes

NOW

28TH WEEK

RIVOLI THEATRE

SEATTLE



Stem Grosses Vitaminized By Holiday; Cap Huge 85G

NEW YORK, Dec. 2. — Thanksgiving plus a school-less Friday took some of the poison out of last week's b. o. when a couple of rainy days kept customers home. Record breaker was the Capitol, which came up with as good a figure for its second week as it registered for the preem.

Radio City Music Hall (6,200 seats; house average, \$100,000) wound up with a hefty \$125,000 for its initial week with Al Gordon, Renald and Rudy and *Together Again*.

Roxy (6,000 seats; house average, \$75,-

000) ended its third and final week with a fair \$55,000 after opening with a good \$88,000, followed by a bad \$59,000. Bill had Ray Boiger, Gracie Barrie and *Irish Eyes*. Current show, which opened Wednesday (29), has Jimmy Savo, Mildred Bailey, Pearl Primus and *Something for the Boys*.

Capitol (4,627 seats; house average, \$55,000) socked with a terrific \$85,000 for its second week with Jimmy Dorsey, Henny Youngman and *Thirty Seconds Over Tokio*. Opening stanza was also \$85,000.

Paramount (3,664 seats; house average, \$75,000) came thru for a handsome \$93,000 for its first week with Glen Gray ork, Andy Russell, Jeri Sullivan and *And Now Tomorrow*.

Strand (2,779 seats; house average, \$45,000) fell off to \$36,000 for its second week with Abe Lyman; Low, Hite and Stanley, and *Very Thought of You*. Opener brought \$48,000.

Loew's State (3,500 seats; house average, \$25,000) moved up to \$30,000 for Carmen Amaya, Joe Besser and *American Romance* as compared with \$26,000 for previous week. New bill has Cross and Dunn, Lani McIntire ork and *Seventh Cross*.

Cab, "Fatha," Krupa Swing For Chi B. O.

CHICAGO, Dec. 2.—It's a battle of bands this week at the three vaude-film houses, with swing holding sway all the way. The hepcats will have to pick and choose between Cab Calloway, Earle (Fatha) Hines and Gene Krupa.

Christmas shopping may be expected to cut down grosses from now until after the holidays, and this week the first real cold spell of winter also will have its effect. But the three name bands have plenty of box-office appeal and business should be satisfactory at all houses.

The Chicago (4,000 seats) chalked up a sizable gross last week, thanks to Sammy Kaye. The picture was not much help. Final check-up gave the house around \$53,000. Current week has Cab Calloway, and the hi-de-ho addicts should turn out in force. Pic is *Brazil*, and it should help to build up a better-than-average gross.

Earl Carroll's *Vanities* came up to expectations last week at the Oriental (3,200 seats), bringing in close to \$32,000. House should do as well or better this week with Gene Krupa and his swing ork, and a pic to match, *Meet Miss Bobby Socks*.

The Downtown (1,800 seats) did a whale of a biz last week with Lionel Hampton. Seven shows on Friday, six on Monday and Tuesday, and five on Wednesday and Thursday yielded a gross of \$25,000. This week, with Earl (Fatha) Hines, it should have another big week.

Osborne, M. Hutton Nice 20G in Phila.

PHILADELPHIA.—In spite of rain and cold during the weekdays there was no damper on the box office at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) for the week ended Thursday (30).

With Will Osborne the band draw, and heavy billing extended to Marlon Hutton, the offering scaled the house par by several hundred dollars to hit a satisfactory \$20,600. Tommy Wonder and Wally Ward were the added acts, with Peggy Greer, Joe Adams and Flip Bilotti out of the band rounding out the bill. There was little help from the screen's *Ever Since Venus*.

Overseas Caravan Mild in Cleveland

CLEVELAND, Dec. 2.—*Overseas Caravan* unit at the de luxe RKO-Palace Theater met with a mild response here this past week. This was partly due to the fact that the film *Together Again* was in its second sesh. Estimated gross for week is \$22,000.

Charlie Barnet and band with impressionist Arthur Blake opened December 1.

L. A. Does Good \$22,000

LOS ANGELES, Dec. 2.—Show, headed by Martha Tilton and Ray Eberle, did \$22,000 at the Orpheum last week, which is better than average gross for a week at this house.

C. Barnet Lifts Det. Downtown Take to \$35,000

DETROIT, Dec. 2.—Big pick-up in business was reported at the Downtown Theater (2,800 seats; house average, \$23,000) for current week, with Charlie Barnet's orchestra hypoing grosses to around \$35,000. Opening was the best the house has seen since the record-breaking Labor Day week with Lena Horne, who drew \$54,000.

Last week's bill, with Lawrence Welk's band and *San Fernando Valley* on the screen, drew \$24,000, the highest figure for the house in six weeks.

San Fran Houses Better Average By 13 and 3 G's

SAN FRANCISCO, Dec. 2.—Both vaude houses registered grosses way above average with upped takes generally credited to a heavy Thanksgiving Day box-office trek and strong shows.

Golden Gate (2,850 seats; house average, \$27,000; prices, 45 to 95 cents) chalked up \$38,000 week ended Thursday (30) with Beatrice Kay, Lebrac and Bernice. Three Samuels and "Bud" Moore's house ork. Pic was *The Princess and the Pirate*.

Warfield (2,680 seats; house average, \$25,000; prices, 45 to 85 cents) registered \$28,000 for week ended Monday (27). Show had Johnny "Scat" Davis, held over; Dolores Evers, Marion Daniels, Barto and Stan, Sylvia Froos, and the Helene Hughes Dancers. Pic was *The Big Noise*.

WLW Jamboree Hefty 67G At Keith's, Indianapolis

INDIANAPOLIS, Dec. 2.—WLW Boone County Jamboree, piloted by Bill McCluskey, hung up a hefty \$6,736 at Keith's Theater here for four-day run, November 23-26, in the face of heavy opposition from Paramount's *National Barn Dance*, which opened the same day at the Lyric; Sonje Henle's Icer at the Stadium, and WIBC's Saturday night hillbilly session.

House seats 1,271, with prices scaled at 35-55 and 60 cents. House average is \$4,600. The WLW billies topped their biz done at Keith's last April by \$600.

ROSITA ROYCE and Her Doves held over at Rio Casino, Boston, a repeater for her in the last two months.



TRADE SERVICE FEATURE
Billboard

ROUTES

Acts • Units • Attractions

Explanation of Symbols: a—auditorium; b—ballroom; c—cafe; cb—cabaret; cc—country club; cl—cocktail lounge; h—hotel; nc—night club; p—amusement park; ro—roadhouse; re—restaurant; t—theater; NYC—New York City; Phila—Philadelphia; Chi—Chicago.

(Routes are for current week when no dates are given)

A
Abbott-Mazzone Dancers (Latin Quarter) NYC, nc.
Adolphus, Ted, Co. (Glenn Rendezvous) Newport, Ky., nc.
Allen, Lee, Trio (Syracuse) Syracuse, N. Y., h.
Aloha Maids, Five (Adams) Newark, N. J., t.
Ames, Alan (State) Easton, Pa., t.
Ames, Jimmy (Slapsy Maxie's) Hollywood, nc.
Andrews, Gordon (Club 18) NYC, nc.
Arran & Broderick (Stevens) Chi, h.

B
Bannister, Georgiana (Savoy-Plaza) NYC, h.
Barrys, The (Chez Paree) Chi, nc.
Bart, Jan (Old Roumanian) NYC, nc.
Bates, Peg Leg (Capitol) NYC, t.
Bela, Sziga (Zimmerman's Hungaria) NYC, nc.
Bell, Nancy (Primrose) Newport, Ky., nc.
Bellinger, Freddie (Nut Club) NYC, nc.

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Belmont Bros. (Coca-Cola Show) Cincinnati 4-23.
Bertay Sisters (State) Easton, Pa., t.
Blair, Jack (La Martinique) NYC, nc.
Blake, Arthur (Palace) Cleveland, t.
Blakstone, Nan (Fensgate) Boston, h.
Blanche & Elliott (Mayfair) Miami, until Dec. 14, nc.
Bond, Angie (Sheraton) NYC, h.
Bowen, Sybil (Earle) Phila, t.
Breese, Alice (Majestic) Paterson, N. J., t.
Briggs, Bunny (Palace) Cleveland, t.
Brown, Evans (Lido Venice) Andalusia, Pa., nc.
Brown, Red (Hilton) Abilene, Tex., h.
Brown, Wally, & Alan Carney (Paramount) NYC, t.
Buckley, Dick (Oriental) Chi, t.
Buckwalter, Junior, Marlina Queens (Oliver) South Bend, Ind., 4-17, h.
Bunningham, Fairy (La Jolla) Tucson, Ariz., nc.
Burns, Jimmy (Bill's Gay '90s) NYC, nc.
Burns, Twins & Evelyn (RKO-Boston) Boston, t.
Burton's Birds (Masonic Temple) Cincinnati 4-23.
Butterbeans & Susie (Downtown) Chi, t.

C
Callahan Sisters (Royale) Detroit, nc.
Cameron, Dana (Rio Cabana) Chi, nc.
Campbell Sisters (Center) Norfolk, Va., t.
Carleton, Betty J. (Tropic Isle) Brooklyn, nc.
Carleton & Juliette (Blinstrub's) Boston 27-Dec. 9, nc.
Carlisle, Charlie (Bowery) Detroit, nc.
Carlisle, Una Mae (Le Ruban Bleu) NYC, nc.
Carnegie, Andy (Tropic Isle) Brooklyn, nc.
Carr, Billy (Vine Gardens) Chi, re.
Carroll, Jean (LaSalle) Chi, h.
Carroll's, Earl, Vanities (Paramount) Toledo, O., t.
Carter & Bowie (Spivy's) NYC, nc.
Cherney, Guy (Staller) Boston, h.
Chivot, Armandita (Bellerive) Kansas City, Mo., h.
Claire Sisters (Old Roumanian) NYC, nc.
Clark, Coleman (Hipp) Baltimore, t.
Clemens, Jane (Earle) Washington, t.
Colby, Marion (Hipp) Baltimore, t.
Colemans, The (Majestic) Paterson, N. J., t.
Cordyn & Sawyer (Lookout House) Covington, Ky., nc.
Cornell, Lillian (Blackstone) Chi, h.
Courtney, Diane (Versailles) NYC, nc.
Cranford, Patti (Leon & Eddie's) NYC, nc.
Cross & Dunn (State) NYC, t.

D
Dale, Marcia (Diamond Horseshoe) NYC, nc.
Dale, Jimmy (Maxim's) Bronx, N. Y., nc.
Danna, Rosilyn (Madison Room) Cleveland, Davenport, Jerry (Oriental) Chi, t.
Davis, Rufe (Center) Norfolk, Va., t.
De Croff, Ann (Astor) Montreal, nc.
Del-Mar, Maria (Via-Lago) Chi, nc.
Delson, Vic E. (Nut Club) NYC, nc.
Delta Rhythm Boys (Zanzibar) NYC, nc.
Deyon, Ray (Zimmerman's Hungaria) NYC, nc.
Dignelano, Jayne & Adam (Palmer House) Chi, h.
Dixon, Gaye (Club 18) NYC, nc.
D'Orsay, Fifi (Primrose) Newport, Ky., nc.
Donia, Frank (Seven Seas) Boston, nc.
Dorsey, Don (Palace) Manchester, N. H., 3-10, t. (Court Sq.) Springfield, Mass., 14-17, t.
Drake, Robert, & Jeane (Hawaii) Albany, N. Y., nc.
Drayson, Danny (Adams) Newark, N. J., t.
Drew, Charley (Taft) NYC, h.
D'Roy, Phil (Edgewater Beach) Chi, h.
Duncan Sisters (Sheraton) NYC, h.
Dupont, Bob (Strand) NYC, t.
Dupree & Charlo (Center) Norfolk, Va., t.

E
Eason, Otto (Zanzibar) NYC, nc.
Enrica & Novello (Rio Cabana) Chi, nc.
Evans, Steve (Beverly Hills) Newport, Ky., cc.
Evers, Dolores (Orpheum) Los Angeles 5-11, t.
Fisher's, Bob, Flyers Miami, Fla.
Fontaine, Jacqueline (Mocomb) Chi, nc.
Francis, Emma (Diamond Horseshoe) NYC, nc.
Francis, George (Dipinto's) Phila, nc.

F
Francisco & Dolores (Majestic) Paterson, N. J., t.
Freed, Bob (Lotus) Washington, nc.
Futran, Edward (Louise's Monte Carlo) NYC, nc.

G
Gallus, John (Beverly Hills) Newport, Ky., 8-21, cc.
Gardella, Tess (Diamond Horseshoe) NYC, nc.
Gay '90s Revue (Capitol) Washington, t.
Gilbert, Ethel (Bill's Gay '90s) NYC, nc.
Gill, Jeffrie, & Evan Price (Bellerive) Kansas City, Mo., h.
Gloria (Blackhawk) Chi, re.
Gomez & Rozzino (El Chico) NYC, nc.
Gonzales Sisters (Leon & Eddie's) NYC, nc.
Good, Margo (Mocomb) Chi, nc.
Gordon, Richard (Beverly Hills) Newport, Ky., cc.
Gray, Paul (Helsing's) Chi, cl.
Green, Betty (Tony Pastor's Uptown) NYC, nc.
Green, Harry (Primrose) Newport, Ky., nc.

H
Harrington, Pat (Greenwich Village) NYC, nc.
Hartman, Arnie (Glenn Rendezvous) Newport, Ky., nc.
Henderson's, Lee, Models (Primrose) Newport, Ky., nc.
Herbert, Jack (Continental) Chesapeake, O., nc.
Howard, Bunny (Spivy's) NYC, nc.
Hurley, Jacqueline (Mocomb) Chi, nc.

J
Jacobson, Hymie (Roumanian Village) NYC, nc.
James, Marguerite (Biltmore) NYC, h.

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Jaxon, Great (Bardwell School) Aurora, Ill., 6; (Country Club) Grand Haven, Mich., 9; Ft. Wayne, Ind., 10; (Eagles Club) Blue Island, Ill., 13.
Jerome, Betty (Kelly's Stable) NYC, nc.
Johnny & George (Tony Pastor's Uptown) NYC, nc.
Jordan, Joanne (Helsing's) Chi, cl.
Juggling Jesters (Blackstone) Chi, h.
Juliana (885 Club) Chi, nc.
Jules & Webb (Bellerive) Kansas City, h.

K
Kane, Allan, & His Hellions (Bismarck) Chi, h.
Karson's, Maria, Musicales (Plains) Cheyenne, Wyo., h.
Kaye, Bebe (Folk's Casino) NYC, nc.
Kaye, Georgie (Hipp) Baltimore, t.
Kemp, Lucille (Nut Club) NYC, nc.
Kent, Marsha (Club 18) NYC, nc.
Kim, Mara (Tony Pastor's Uptown) NYC, nc.
King, Muriel (Zimmerman's Hungaria) NYC, nc.
Kinley, Eddie (Queens Terrace) Long Island City, nc.
Kramer's, Henry, Midgets (Stork) Denver, until Dec. 15, nc.
Kramer, Stan (Hipp) Baltimore, t.
Kurtis Marionettes (Blackhawk) Chi, re.

L
LaBrie, Lloyd (Casino) Quincy, Ill., until Dec. 22, nc.
Lang & Lee (State) Baltimore, t.
Laurette & Clymans (Beverly Hills) Newport, Ky., cc.
LaVola, Don & Carlotta (Utah Canteen) Salt Lake City.
Lawler, Marie (Mocomb) Chi, nc.
Leonard, Bernie (Folks Roumanian Casino) NYC, nc.
Leonard, Bunny (Folk's Casino) NYC, nc.
LeRoy, Gloria (Diamond Horseshoe) NYC, nc.
Lewis, Cecil (Diamond Horseshoe) NYC, nc.
Lewis, Joe E. (Chez Paree) Chi, nc.
Louis & Cherie (Deighan's) Camden, N. J., nc.
Lowe, Hite & Stanley (Strand) NYC, t.
Lucky Girls (Henry Grady) Atlanta, h.
Lucky Light (LaSalle) Chi, h.
Lynn, Herby (Cotton) Houston, nc.
Lynn, Rudy (Jimmy Kelly's) NYC, nc.

M
Magrill, Rosemary (Zimmerman's Hungaria) NYC, nc.
Mangan, Hazel (Diamond Horseshoe) NYC, nc.
Mann, June (Orpheum) Minneapolis, t.
Mapes, Jerry (New Yorker) NYC, h.
Marina (Glenn Rendezvous) Newport, Ky., nc.
(See VAUDE ROUTES on page 33)

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Private Shindigs Boom Mazoom for Gal Accordionists

CHICAGO, Dec. 2.—Gal accordionists and accordion, guitar or fiddle combos are garnering plenty of the green stuff here these days playing for cocktail parties being tossed by local business firms. Gals get \$25 for a three-hour date and do as many as three a day. Big number of sales meetings and conventions being held is also hyping the demand, and most of the gals are not doubling from regular nighttime jobs but sticking to this type work alone.

Bookers' big problem is coming up with enough to fill the demand. One booker here, this past week, called 14 gal accordionists without success for a three-hour afternoon stint.

McGregor Opens Cocktail Combo Flackery Office

CHICAGO, Dec. 2.—First flackery to open here to specialize in developing and publicizing small bands and cocktail units is that of Don McGregor and Associates. Already signed to one-to-three-year pacts are Haywood Cowan's Four Esquires; Mel Hargis, organist and pianist; Bobby Jones Quintette; Slatz Houseman Trio; Bob Sylvester Quintette; Vito Mariani Quartette; Freddy Cale Quintette, and Florian, violinist.

McGregor formerly had his own publicity office in Los Angeles before joining the Frederick Bros.' office here three years ago. He was with the Howie Mayer publicity office here for the past year. Associated with him in the new venture are Fred McDermott and Leon Provine.

PHILADELPHIA, Dec. 2.—Newest musical bar added to the downtown scene will be the Calais, to be opened by the Edwards family, with son, Eddie, as host. Patti Travers and her quartet, alternating with Johnny Waters at the piano, make the opening attractions.

S stands for "special" personal representation. Write MIKE SPECIAL—Pres. • JEAN ROSE—Sec'y-Treas. SPECIAL ATTRACTIONS, Inc. 48 West 48th Street, New York 19, N. Y.

S The Original One Man Band VINCE "Blue" MONDI The World's Smallest Orchestra White Horse Tavern, New Hyde Park, L. I.

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S In Demand Everywhere The OWEN SISTERS The Nation's Most Popular Girl Trio Portland, Maine

S Sweetheart of Piano and Song AUDREY THOMAS Detroit, Mich.

S THE STEWART TRIO featuring BETTY STEWART America's Foremost Girl Vibraphone Artist Hollywood, Fla.

S ARTIE RUSSEL and His Orchestra Dance Music--Show Music--Entertainment New York City

Pays to Advertise

NEW YORK, Dec. 2.—El Borracho, class East Side spot which uses a strolling fiddler and a piano, has been doing such a terrific biz in the past few months that ops have put cards on tables.

Cards read: If you have enjoyed dinner, service and atmosphere of El Borracho PLEASE DO NOT tell your friends as our seating capacity is limited.

Boeskys Buy Sid's, Detroit

DETROIT, Dec. 2.—Sid's Cafe, leading East Side lounge, was taken over this week by Sol Boesky, member of a well-known firm of Michigan cafe proprietors. Boesky himself is best known as operator of the Banner Novelty Company, amusement game organization in Detroit. The spot will be managed by his brother, Sam Boesky.

Off the Cuff

East:

THE TOPPERS alternating with Bobby Harris make for the new musical array of Du Mond's, Philadelphia. . . . RIFF ROBBINS TRIO added starters at the 164 Clover Bar, Philadelphia, with Lillian Fitzgerald coming in to vocal and Charlie Gaines' unit holding over. . . . BILL CARTER brings his piano to the Casablanca, Merchantville, N. J. . . . JIMMY GOLDEN TRIO alternating with Wess Casse at the piano at the Down Beat, Philadelphia. . . . SAMMY PRICE returns to Philadelphia at Lou's German-town Bar.

PALM BEACH QUARTET new at Du Mond's, Philadelphia. . . . WALT TAYLOR TRIO WITH FRANCOISE DEY locate at Betty's Cafe, Gloucester Heights, N. J. . . . SPORN AND DUKOFF duo new at Club Teheren, Philadelphia. . . . PEARL WILLIAMS was head of the cycle of entertainment over Thanksgiving holiday week-end in the Supper Club and Musical Bar at Atlantic City's 500 Cafe with Jon Arthur's unit.

FOUR SILVERTONES at Casablanca, Merchantville, N. J. . . . HARLEM HIGHLANDERS back in Philadelphia alternating with Lee Lawler and Nick DeFrances at Lou's Germantown Bar. . . . THREE TOPPERS at Neil Deighan's, Camden, N. J., alternating with Eleanor Fay at the organ. . . . BILLY FAIRBANKS at the piano at Westbury Grille, Philadelphia. . . . TOPPERS take over at Du Mond's, Philadelphia. . . . QUI QUI RUMBA QUARTET bring their Spanish rhythms to Giro's, Philadelphia.

JUDITH ARLEN goes into the Belmont Plaza, New York, December 4. . . . MAD-HATTERS opened at the Town Bar, Buffalo. . . . KAY McQUADE current at Marcy Hotel, Lake Placid. . . . BILL PETERSON, CRA lounge head, in Chicago giving the branch office a look-over. . . . MILT PAGE is new at the Dubonnet, Newark. . . . CHARLEY THOMPSON begins at the Neptune Room, Washington, December 11. . . . ESTELLE SLAVIN set for the Crystal Lounge, Troy, December 15. . . . PHIL INGALLS now at the Terrace Room, Norfolk.

LOUMEL MORGAN on a Coast-to-Coast hook-up every Tuesday. . . . VINCENT PIRRO opening at Algiers Restaurant, Hartford, December 5. . . . DON SEAT goes to GAC from Special Attractions.

ARDEN AND ALEXANDER current at the Centaur Room, New York. . . . HAL THORNTON appearing at Ted & Lew's Place, Baltimore. . . . DINORAH and her Pan-American ork working at the Baltimore Lounge, Baltimore. . . . DON MURRAY into El Rancho, Chester. . . . JEANNIE BURNS current at the Park Central Lounge, New York. . . . LYSA BERT current at the Imperial, Perth Amboy. . . . REGGIE JOHNSON booked into the Musical Bar, Harrisburg. . . . NATHANIEL SMITH working at Jiminick's, Dunellen, N. J.

LEE ROGERS appearing at the Rainbow Room of the Albion Hotel, Asbury Park. . . . BERNICE MARSHALL working at the Park Central Lounge, New York. . . . NORMA RAYMOND current at the Brown Jug, Syracuse. . . . BEA-

Sold-Out Chicago %ers Play Rummy; N. Y. Dittoes Don't

CHICAGO, Dec. 2.—With nothing left to sell and everything salable booked until after January 1, small band and cocktail combo bookers are finding time to play gin rummy for the first time in many a moon.

Spots, for the most part, went shopping for their year-end entertainment early—and those who were satisfied with current attractions lost no time in picking up options. The few who have been asking agents for a switch are being advised to hold on to what they have or run the chance of winding up with a juke box for the holidays.

Nor have the holidays got the boys excited. Fact that New Year's Eve comes on a Sunday this year is evidently going to put a crimp in private parties—and even if there were calls for units, there'd be none to play the jobs. So the boys have their feet on their desks again until the merry whirl starts anew in '45.

Johnny-Come-Lately Ops Smell a Buck This Year

NEW YORK, Dec. 2.—Cocktail act sellers are burning up the phones searching for talent to put into spots which need them for New Year's. The fact that this New Year's Eve falls on a Sunday hasn't affected the demand here one bit. Many ops feel that the longer week-end will help biz that much more, say the fee-splitters.

Practically all the lounges on and around the Main Stem have their talent lined up for the holiday. Either the acts are already in and will be carried over into January, or contracts have been signed for units to come in just before the mobs are due to start celebrating.

Percenterers who have been servicing their clients during the past few months have taken precautions to see they were protected come New Year's Eve. But there are plenty of other ops around who have

TRICE CHAPMAN again held over at the Traymore, Newark. . . . DICK MAGUINNESS into the Musical Village, Philadelphia. . . . O'BRIEN AND EVANS open for the holiday season at the Five o'Clock Club, Mantowec, Wis.

Midwest:

DIANA DALE at the Lookout House, Covington, Ky. . . . CARLOS CORTEZ celebrating a full year at the Rosedale Show Bar, Detroit, suffered a fire two weeks ago but expects to reopen. . . . HAROLD WALLACE, orchestra leader at the Club Zombie, Detroit, is losing his eyesight, apparently as the result of a nerve condition. . . . BOB PERKINS and His Sax-O-Maniacs, who recently closed at Harry's Show Bar, Detroit, are currently playing at Millie's Cocktail Lounge, Chicago.

Here and There:

LEE ALLEN TRIO closed December 2 at the Flagship Room of Miami Hotel, Dayton, O., and moved into the Rainbow Lounge of Syracuse Hotel, Syracuse, for four weeks with options. . . . JEFFRIE GILL AND EVAN PRICE have begun a three-month run at Bellerive Hotel, Kansas City, Mo. . . . ARMANDA CHIROT playing the Zephyr Room and El Casbah of Kansas City's Bellerive Hotel.

been shopping from one office to another. And these, say agents, are up against it to get anything which meets even approximate specifications. A lot of these late-in-the-day buyers will simply be out on a limb. They will either have to get some unknown neighborhood talent or rely on a juke box or Muzak if they want entertainment for the tipplers.

The shelves, say agents, are bare, particularly where a single, a duo or trio is concerned. The only thing most fee-splitters can offer is small bands, say five or six guys, and most of the present day talent buyers don't want 'em.

New Demand

A new demand has developed from another source. Saloon ops who never used talent see in the coming New Year's Eve a bonanza, particularly if they can get a couple of guys who can make with the music and throw a little voice.

Most of the regular talent offices aren't interested in that kind of business. At best, they say it's a headache. And, anyway, try to get a unit to take it. Smaller agents, however, have no hesitation in going after that kind of business. But here, too, they come up against the same problem faced by the biggies. Agreeing to deliver an act is one thing. Getting the act, another.

Lounge reps look at the picture with mixed feelings. Some of them believe the current holiday demand will carry over into January and beyond. Others don't pretend to know anything about the future but are busting a gut trying to get units to fill the present demand.

But on one thing practically all are agreed—shoppers caught short today will be more likely to deal with established offices in the future on an exclusive basis. Of course, every agent hopes he or his office will get the nod.

To Turn Steady?

Another development percenterers look forward to is the possibility that some of the new buyers, those who want talent just for the holiday, will turn into regular clients once they see how customers go for it. When that happens, most of the trade agrees, the smallies will be frozen out. The big offices have the large talent stables. The indies simply can't deliver the goods.

But whether the smallies or the biggies get the future biz they're hustling like crazy.

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BROADWAY OPENINGS

OUT-OF-TOWN OPENINGS

RHAPSODY

(Opened Wednesday, November 22, 1944)
NEW CENTURY THEATER

A musical play by Fritz Kreisler, Leonard Louis Levinson and Arnold Sundgaard, based on an original story by A. N. Nagler. Directed (book and choreography) by David Lichine. Musical adaptation and arrangements by Russell Bennett. Lyrics by John LaTouche, additional lyrics by Russell Bennett and Blevins Davis. Settings by Oliver Smith. Costumes by Frank Bevan. Lighting by Stanley McCandless. Stage manager, Arthur Mayberry. Press agent, Karl Bernstein.

Songs: "They're All the Same," My Rhapsody," "Scherzo," "Heaven Bless Our Home," "The World Is Young," "To Horse," "The Dandy's Polka," "May Wine Polka," "Take Love," "The Hunt," "Song of Defiance," "Because You're Mine," "When Men Are Free," "Happy Ending," "Rosemarin," "Caprice Viennois," "Midnight Ballet."

Lotzi Hugenhaugen.....John Cherry
 Lili Hugenhaugen.....Gloria Story
 Charles Eckert.....John Hamill
 Frau Tina Hugenhaugen.....Bertha Belmore
 Ise Bonen.....Patricia Bowman
 Grete, a Maid.....Mildred Jocelyn
 Casanova.....Eddie Mayshoff
 Madame Boticini.....Rosemarie Brancato
 Demi-Tasse.....Mister Johnson
 Ivan.....George Zoritch
 Sonya.....Alexandra Denisova
 Emperor Francis I.....George Young
 Empress Maria Theresa.....Annmary Dickey
 Captain of the Palace Guard.....
Randolph Symonette
 Rickshaw Man.....Nicolas Beriozoff
 The Dandy.....Jerry Ross
 Jailer.....Robert W. Kirland

COURT OCTETTE: Barbara Jevne, Muriel O'Malley, Lucille Shea, Camille Fischell, Carl Anders, William Hearne, Gordon Gaines, Gar Moore.

MAYWINE OCTETTE: Angela Carabella, Evelyn Keller, Mildred Jocelyn, Nina Allen, John Henson, Thomas Lo Monaco, Harry Ward, Rudy Rudisill.

RHAPSODY DOUBLE QUINTETTE: Betty Baker, Bette Van, Stephanie Turash, Ella Mayer, Maxine Doralle, Lewis Rose, Robert Marco, Tony Coffaro, Robert W. Kirland, Rudolph Bain.

(Musical Ensemble trained by Fritz Mahler, assisted by Herbert Winkler.)

CORPS DE BALLET: Adele Bodroghy, Leslie Cater, Joan Collonette, Joan Hansen, Betty Jayne, Jane Kiser, Irene Larson, Kirra Lebachova, Marina Lvova, Cecile Mann, Ann Mauldin, Dorothy Scott, Pat Sims, Sally Sorvo, Yvonne Tibor, Janie Ward, Betty Yeager. **BOYS:** Charles Beckman, Jack Donald Claus, Walter Roberts, Igor Storozeff.

They opened up the Manville cornucopia and out upon the Century Theater stage flowed all the richness that is naturally associated with the Manville millions—but none of the brains. Briefly that sums up the Davis-Dresselhuys' production of Fritz Kreisler's *Rhapsody*. There were a number of really beautiful scenes and almost nothing to play in them. There were several top voices, Rosemarie Brancato, Annmary Dickey and John Hamill, and no one around to draw what could be sung out of them. There were a number of top dancers, Patricia Bowman, George Zoritch and Alexandra Denisova, with some of the most inept choreography seen on a legit stage in some time.

It must have appeared a cinch on paper to build a success out of what was mixed in this bore, yet even so able a comedian as Eddie Mayshoff was given Casanova to play—and play straight.

Fancy being handed John LaTouche for the lyrics, Russell Bennett to arrange the music and Fritz Kreisler's tunes to start with—and then coming up with just two musical high spots—*When Men Are Free*, a stouthearted men number, and *Take Love*, a light comedy scoring.

But what came out of it all was a book that only its scripters could love, a performance that got everything out of the lines that was in them (nothing) and little if anything out of the music—and there was a lot in that.

Even had there been some words worth hearing, they more than likely wouldn't have jumped the footlights because you just couldn't hear them—and that might have been the fault of the Century Theater but more than likely it can be traced to the fact that they gave the dialog direction to dance director David Lichine. This fact may also explain why the choreography, as mentioned previously, was so routine. Lichine, no doubt, had his worries with the words and let the terps slip by.

In other words there was nothing to rhapsodize about in *Rhapsody*.

The book, for the record, tells the story of Pompadour's attempt to cause

"THE MAN WHO HAD ALL THE LUCK"

(Opened Thursday, November 23, 1944)
FORREST THEATER

A new American play by Arthur Miller. Directed by Joseph Fields. Settings by Frederick Fox. General manager, Ben A. Boyar. Company manager, Michael Goldreyer. Stage manager, Joseph Olney. Press representative, James D. Proctor. Produced by Herbert H. Harris.

Shory.....Grover Burgess
 J. B. Feller.....Forrest Orr
 Herbert Falk.....Eugenia Rawls
 David Beeves.....Karl Swenson
 Aunt Belle.....Agnes Scott Yost
 Patterson Beeves.....Jack Sheehan
 Amos Beeves.....Dudley Sadler
 Dan Dibble.....Sydney Grant
 Gustav Eberson.....Herbert Berghof
 Harry Bucks.....James MacDonald
 Augie Belfast.....Lawrence Fletcher

With *The Man Who Had All the Luck*, Herbert H. Harris, perfume manufacturer (Charbert), stops being an angel and becomes a producer. Unlike many another first play by a producer, this is neither shoddy nor amateur. With Harris's son-in-law, Joseph Fields, holding down the directorial reins, the play presents a professional job to the Forrest Theater footlights, in fact it almost presents a success—almost but not quite.

It's not simple in a play like this to point the finger just where success flew out the window, but there's little doubt that this good about it is left on the wrong side of the footlights—is left underplayed and underwritten.

Karl Swenson will be a great actor after a few more trys away from the microphone. No doubt in rehearsal he was great, but David Beeves, the luck man in this play, is about as clear as a Hollywood mist. He holds on so tight to himself that what emerges doesn't move his audience. And what's true of Swenson is likewise true of nearly all the cast. The nearest a character comes to life is in Gustav Eberson (Herbert Berghof), and he's left 90 per cent unexplained. There are, of course, bits that catch a little at the throat. Augie Belfast (Lawrence Fletcher), the baseball coach who has to tell the luck-boy's brother that he's not big league timber, has one of them, but that's about all.

It's a man's play—one that will leave women cold. If it can beat that curse then a miracle will happen at the Forrest, where another miracle, *Tobacco Road*, was tetch.

Briefly, the play is the tale of a boy to whom everything good happens—happens to such an extent that he believes that something bad must come out of the blue. A friend from out of the blue (Gustav Eberson), the Christ of this play, tries to convince him that it's not luck but his ability that has endowed him with the "luck." As the curtain goes down, and his entire milk colony is saved from disaster because he plucked each worm from the pieces of fish he was feeding them, it looks as tho he may actually believe it wasn't luck that brought him success but real brains applied, without fatalism, to the job at hand—with a little of American freedom thrown in for good measure.

Of course Karl Swenson plays Lorenzo Jones in a daytime strip. David Beeves is a twist on Lorenzo but Lorenzo is real and David isn't. This could become a sensational air show—if some of the action, which happens offstage is brought on mike and Arthur Miller and Joseph Fields clarify their thinking. The basic idea that a man's a man in the good old U. S. A.—luck or not, has what it air takes.

It may just be that there was too much male thinking associated with this play and not enough fems. That does happen sometimes on Broadway, and when it does there's nothing to bring in the women. *Joe Koehler*.

Closed Saturday (25). Printed for the record.

trouble at the court of Maria Theresa, thru Casanova, and how Theresa turns the tables. It's mixed with young love in bloom and heavily laden with bad jokes and worse song cues.

There were several bits that rate attention, for instance the *Dandy's Polka*, danced by Jerry Ross and several moments in the *Midnight Ballet*, which was danced after the book part of the (See *RHAPSODY* on opposite page)

LAUGHING WATER

(Opened Monday, November 20, 1944)
 (Closed for Revisions—Due on Stem in January. No Theater Set)

PLYMOUTH, BOSTON

(Skedded Main-Stem preem about Dec. 25)
 A new farce-comedy by Phoebe and Henry Ephron. Produced by John Golden. Staged by Henry Ephron. Settings by Raymond Sovey. General manager, John Pollock. Company manager, Max Siegel. Stage manager, William McFadden.

Gertrude Adams.....Paula Trueman
 Minerva Warfield.....Ann Andrews
 Bessie Barron.....Evelyn Varden
 Jonah.....Oscar Polk
 Blossom Anaheim.....Rose Marie Doble
 Dr. Otis.....Leon Janney
 Alice.....Ruth Miller
 Rhoda.....Maxine Stuart
 Caroline.....Irene Dailey
 Mr. Anaheim.....Gage Clarke
 Mrs. Anaheim.....Effie Afton
 Joyce Brown.....Patricia White
 Simeon P. Quigley.....Harry Bannister
 Ellen Quigley.....Norma Clero
 And 25 Little Campers

This new comedy by Phoebe and Henry Ephron looks good to rival the success of their other hit, *Three Is a Family*, after some of the implausibility of the third act and many of the closing lines are given an overhauling. The qualities of hominess, the inevitability of the humor and the true-to-life touches which the Ephrons have packed into *Laughing Water* can hardly fail to appeal to a wide public.

The confusions, the disillusionments, the headaches connected with running a girls' summer camp are the subject of this comedy and are deftly presented by a capable cast. Bessie Barron, a battle-scarred veteran of 10 years as owner and operator of Camp Pocahontas ("within walking distance" of Lake Laughing Water), has evolved a sound credo for staying sane during the eight weeks and ending up the season on the credit side of the ledger. Nothing that can happen in a girls' camp is any surprise to her, she thinks, until the young girl turns up late at night on opening day, minus her father and any facts about his whereabouts. Bessie, finding that \$400 has been sent along with the girl, decides that she will keep her as a camper, cash being a very important thing around Camp Pocahontas.

Hub Critic Tab

Drew a 5 to 2 affirmative vote from experts for a score of 72 per cent. Yes: Helen Eager (Traveler), Cyrus Durgin (Globe), Peggy Doyle (American), Eleanor Hughes (Herald), Leo Gaffney (Record). No: Edwin Melvin (Monitor), Elliot Norton (Post).

The day before Parents' Day, an ordeal Bessie and the counselors fear, Simeon P. Quigley, energetic publisher of many newspapers and father of one of the campers, turns up for a visit. Impressed by the "rituals" and the good fun the children are having, he decides to stay for Parents' Day and publicize the camp thruout the nation. Bessie doesn't want publicity, but Quigley is determined to let the world know about camping.

During a square dance that evening, Quigley falls and sprains his ankle. The young camp doctor, who divides his time between the boys' camp across the lake and Camp Pocahontas, is called to help the publisher. The doctor, adored by all the counselors, inadvertently brings more misfortune on Bessie by telling the fatherless camper that he loves her. In a scene outside the publisher's mosquito-net draped tent, the doctor learns that Joyce Brown is the missing witness in a big New York scandal.

The combined efforts of Bessie, the counselors, Joyce and the parents of the allergic, spoiled Blossom Anaheim finally cross up the publisher's plan to expose the girl. How Quigley is dissuaded is funny but implausible. What they threaten to do to him by lying needs more bite and realistic detail.

While the comedy is on the farce side, such true-to-life situations as 25 little girls singing the mumbo-jumbo of a camp song, the fevered efforts of the drama counselor to get the children to present a "good" variation of a very dirty play, the publisher's struggles with the mosquito net and the frequent appearance of a small boy from the camp across the lake win plenty of laughs.

Evelyn Varden, as Bessie Barron, is excellent in her role. Her comedy sense and fine timing get chuckles from even the mediocre lines. Paula Trueman, as (See *LAUGHING WATER* on opp. page)

SING OUT, SWEET LAND!

(Opened Monday, November 13, 1944)
 (Tentative Stem opening December 27, International Theater)

COLONIAL, BOSTON

A musical production by Walter Kerr. Presented by the Theater Guild under the supervision of Lawrence Langner and Theresa Helburn. Production staged by Leon Leonidoff. Settings by Albert Johnson. Music arranged and conducted, and special music written by Elie Siegmeister. Costumes by Lucinda Ballard. Dances by Charles Weldman and Doris Humphrey. Company manager, Harry Essex. Press representative, Lorella Val-Mery. Stage manager, Peter Lawrence.

Barnaby Goodchild.....Alfred Drake
 Fiddler.....Burl Ives
 Mohee.....Alma Kaye
 Parson Killjoy.....Phillip Coolidge
 Charity Woodlave.....Ellen Love
 Patriot.....Robert Penn
 Henry.....Michael Fitzmaurice
 Watermelon Woman.....Juanita Hall
 Bill.....Ted Tiller
 Specialty Dancers:

Irene Hawthorne, Peter Hamilton
 Farm Woman.....Bibi Osterwald
 Mary Jane.....Eleanor Dennis
 Big Bear of a Man.....James Westerfield
 Blues Singer.....Carol Hall
 (Cast listed above takes part in other scenes as different characters under different names. Complete cast totals 70.)

Getting down to the inevitable matter of comparison, *Sing Out, Sweet Land* is not another *Oklahoma*. Its format and presentation are not that of familiar musical comedy. It is a musical revue of American history, with the folk songs of yesterday and the potential folk songs of tomorrow woven thru 12 scenes and two acts of historical episodes. Any way the reviewer looks at it, it is a tough musical to classify by type.

Hub Critic Tab

A four to two negative vote scores a mark of 33 1/3 per cent. No: Leo Gaffney (Record), Rudolph Eile Jr. (Herald), Helen Eager (Traveler), Warren Story Smith (Post). Yes: Peggy Doyle (American), Marjorie Adams (Globe), The Christian Science Monitor did not review.

Based on the idea that the songs of any era are the voice of America, the year-spanning panorama is held together by the character of Barnaby Goodchild, played with charm and vitality by Alfred Drake. *Sing Out, Sweet Land* opens in the Puritan days when no other kind of singing but Psalms was permitted. Barnaby Goodchild is tossed out of the church and condemned to wander thru the ages singing songs because he commits the fatal error of singing and dancing when he should be attending to his Psalms.

Barnaby and the audience are then swept along thru such historical eras as the Revolutionary Rising, the Illinois Wilderness, the Oregon Trail, the South, the Mississippi, a Civil War Campfire, a Railroad Corral, a City Park of the Gay '90s, the Five o'Clock Whistle, a Speakeasy Night Club and finally to an Aircraft Carrier of the present day. All of these scenes have been invested with effective backgrounds, sometimes stirring choreography and superb costumes. There is no question about the high level of the eye-appeal of *Sing Out*.

The most serious flaw in this musical is the lack of continuity of the scenes. After the first scene in which Barnaby is condemned to wander thru the world, no mention is made of the reasons why he appears in such century-spanning episodes as the Revolutionary Rising and the Aircraft Carrier. Late comers to the theater have no idea what is going on if they miss the first scene.

A second and minor flaw is in the arrangement of the folk songs. Elie Siegmeister has done a fine job of selecting the folk and popular American chants, but it seems a mistake to allow the singers to carry most of the numbers with toned-down orchestral support. The arrangements pre-suppose a higher level of musical memory than most people possess, and without repetition and pounding, the audience leaves the theater unable to whistle or hum a single number.

There are many high spots in *Sing Out, Sweet Land*, particularly the *Frankie and Johnny* number and Burl Ives singing of *Foggy, Foggy Dew*. The Speakeasy Night Club, too, brings an audible nostalgia to the audience and plenty of applause.

Beside the excellent work of Alfred Drake, the orchids go to Burl Ives; Alma (See *Sing Out, Sweet Land*, opp. page)

"Star and Garter" Packs 'Em in Chi

CHICAGO, Dec. 2.—Mike Todd's Chicago company of *Star and Garter*, which opened at the Blackstone November 16, has been playing to packed houses in spite of unfavorable or lukewarm notices. Filled with brazen vulgarity, it, nevertheless, packs plenty of laughs, and the convention crowds filling the hotels eat it up.

Willie Howard still gets laughs with his ancient gags, including the *Rigoletto* bit. Chaz Chase eats matches, cigarettes and shirt fronts, and Carrie Fimmel, doubling from the 606 Club, does her localized contortion specialty. Wayne and Marlin are accomplished acrobats; the Ross Sisters perform unbelievable contortions, and Marilyn Day is an appealing vocalist. There are also several strippers, a bevy of eyefilling cuties, and clowns, Harry Gribbon and Al Kelly.

RHAPSODY

(Continued from opposite page)

musical had been closed—they needed something to fill in an extra 15 minutes. Fritz Kreisler's music is deserving of something better than the vapid posturing that it has received in *Rhapsody*.

"Take Love" and "When Men Are Free" will be heard on the air plenty, long after this piece of tripe has folded its wings and disappeared into the night. There are one or two scenes that might hit a spot in a variety show but there's little doubt but that "Rhapsody" won't last that long.

It's a shame that the young fortune that was spent to bring Fritz Kreisler's music to life couldn't have had a little brains with the coin—then we'd have had something to enjoy for a generation or so. *Joe Koehler.*

SING OUT, SWEET LAND!

(Continued from opposite page)

Kaye, as Little Mohee and again as Frankie; Philip Coolidge, as the perpetual villain, and to Peter Hamilton and Irene Hawthorne for moments of fine dancing.

With the addition of continuity, a touch of pruning and more musical emphasis on the outstanding songs, the Theater Guild will have another hit on its hands. Musical nostalgia has long paid off for the songwriters, and a whole revue built on such a theme shouldn't miss with the cash customers. *Barbara Pearson.*

CRIX STANDING

(Continued from page 3)

and went wrong six times, for an average of 25 per cent. The second-stringers or music crix, who covered less than half of the shows considered, have not been included in the tally.

Hub Tab on Eight Shows

To date, the Boston crix have viewed 17 shows which have come on to the Stem. Five of these, *Harvey*, *In Bed We Cry*, *The Perfect Marriage*, *I Remember Mama* and *The Late George Apley*, have not been around long enough to be included in the tab. (*The Billboard* rates a show a success when it passes the 100-performance mark.) The Philadelphia aisle-squatters have had nine pre-Stem showings to judge. Six out of the lot, *Soldier's Wife*, *Bloomer Girl*, *Embezzled Heaven*, *Sadie Thompson*, *The Perfect Marriage* and *The Streets Are Guarded*, must still fall into the untabbed category. The Washington tab remains unchanged from last month, altho the Capital experts also had a look at *Wife, Heaven* and *Apley*.

Philly and D. C. Status Quo

Only three shows emanating from Philly can be taken into consideration, *Ten Little Indians*, *Catherine Was Great*, and the recently quick-folding *Man Who Had All the Luck*. Edward Schloss (*Record*) and Linton Martin (*Inquirer*) are tied for first place, with 66 2/3 per cent averages. Each went wrong on one show. Jerry Gaghan (*Daily News*) saw only two out of the three and was wrong once, for a 50 per cent average. R. E. P. SENDERFER (*Bulletin*) covered all three and was out of step twice, for a 33 1/3 per cent score.

Washington averages stand as previously, with Nelson Bell (*Post*) leading the league at 100 per cent for three correct nods out of three. Andrew Kelly (*Daily News*), John Maynard (*Times-Herald*) and Jay Carmody (*Evening Star*) are each tabbed with one wrong guess, for a percentage of 66 2/3 each.



BROADWAY SHOWLOG

Performance Thru December 2

Dramas

	Opened	Perfs.
Angel Street (Bijou).....	12-5, '41	1261
Anna Lucasta.....	8-30, '44	110
(Mansfield)		
Hilda Sims was featured on a (CBS) television War Bond pitch Wednesday (29). George Randol guests on (WHN) Wishbone program December 2. Cheryl Crawford's "Tempest" now in rehearsal. Canada Lee will stay on with "Lucasta" troupe until he leaves to take over Caliban role permanently December 16. John Wildberg and Constance Bennett will produce a play jointly this spring. Latter will star.		
Catherine Was Great ..	8-2, '41	142
(Royale)		
Ray Bourbon returned to cast Tuesday (28). William O. Tubbs, who has been playing his role, returned to his old slot among the counselors.		
Chicken Every Sunday..	4-5, '41	277
(Plymouth)		
Stem talk has show taking to road after January 6. "Errand for Bernice" will likely take over Plymouth on that date, if ready to come in.		
Embezzled Heaven.....	10-31, '41	12
(National)		
Ethel Barrymore still recuperating from pneumonia at Hot Springs, Va. Expected to return during week of December 11, when show will resume.		
Harvey	11-1, '41	38
(48th Street)		
Mats will be given daily except Sunday from Christmas to New Year in order to help fill mail-order demand. Twelve performances for the week. Frank Fay emceed for War Bond "Rally Round the Gun" sale Friday (1). Josephine Hull guested with Bessie Beattie, Tuesday (28), at Theater Guild (WOR) program.		
In Bed We Cry.....	11-14, '41	23
(Belasco)		
Ika Chase is writing a new play with Ethel Barrymore in mind for lead. It's about a Quaker woman—character out of her first novel, "Past Imperfect."		
I Remember Mama.....	10-10, '41	52
(Music Box)		
One hundred thousand dollar advance sale. Weekly take around \$21,750. Mady Christians guests with Adrienne Ames (WHN) December 5.		
Jacobowsky and the	3-14, '44	306
Colonel (Martin Beck)		
Louis Calhern, Marleanne Stewart, Coby Ruskin, Harry Davis, Louise Downey and Jules Lent will do streamlined "Good Bye Again" at Pawling Rehabilitation Center, December 5. Combining with "Snafu" cast, Oliver Cliff, E. G. Matthews and Harry Davis will present tab version of "Boy Meets Girl" at Fort Jay Sunday (3), and Camp Kilmer Monday (4). Hilda Vaughan, Kitty Mattern, Louise Downey and Johnny Long team up in "Can't Take It With You" for Mason General Hospital Monday (4).		
Kiss and Tell	3-17, '43	724
(Biltmore)		
British company opens in Birmingham, England, under banner of Victor Payne-Jennings.		

	Opened	Perfs.
Late George Apley, The..	11-21, '44	15
(Lyceum)		
Joan Chandler has been bid by all the major Hollywood pic moguls. Has nixed all offers for the present. Will stay with current show to June. "Firebrand" rehearsals skedded for December 15. Melville Cooper likely choice to play the duke.		
Life With Father	11-8, '39	2133
(Empire)		
Perfect Marriage, The...	10-26, '41	41
(Barrymore)		
Joyce Van Patten air-guested with Martha Deam Monday (27). Victor Jory dittoes with Ellery Queen program December 7.		
School For Brides	8-1, '41	143
(Ambassador)		
Howard Lange put "Good Night Ladies" into rehearsal at Malin Studios Friday (1). Cast includes Skeets Gallagher, James Ellison, Katherine Givney, Sunnie O'Dea, Max Hoffman, Mario Dwyer, Randa Sanford, Gloria Gale, Lana Holmes, Lucille Beson, Beatrice Newport, Ann Fordney and one to fill. Cedric Fox is doing the sets and Hattie Carnegie the gowns. Edward Clark Lilley has staging assignment. Preems Christmas night at Philly's Locust. Due here February 10.		
Searching Wind, The ..	4-12, '41	273
(Fulton)		
Snafu	10-25, '41	45
(Hudson)		
Sara Lee Harris, who has been understudy to Patricia Kirkland, has taken over latter's role. The young Kirkland has gone to Hollywood to test for role in pic version of "Kiss and Tell." Russell Hardie air-guest, December 9, with Adrienne Ames.		
Soldier's Wife.....	10-4, '41	69
(Golden)		
Streets Are Guarded,		
The (Henry Miller's) .. 11-20, '41		
Closes December 9. Jean Cagney air-guested on Victory Auction, December 1. Also skedded to guest with Imogene Wolcott (NEC) December 6, and with Grand Central program (CBS) December 16.		
Ten Little Indians	6-27, '41	184
(Broadhurst)		
Nicholas Joy is prepping streamlined version of "Charlie's Aunt" for local G.I. hospital showings. Nedda Harrigan and Mary Mason have already signed up. Joy will use 10 to 12 players. Agatha Christie has finished a new melo, "Hidden Horizon." Albert de Courville will produce it.		
Two Mrs. Carrolls, The.	8-3, '43	510
(Booth)		
Voice of the Turtle, The.	12-3, '43	343
(Morosco)		
Betty Field started rehearsals Tuesday (28), to replace Margaret Sullivan, when latter leaves troupe December 16.		

Musicals

Bloomer Girl	10-5, '41	68
(Shubert)		
Troupe readying tab version for local hospital showings. Principals will alternate. Mabel Tallafiero out Tuesday (28). Olive Reeve Smith subbed for her.		
Othello, with Paul Robeson (Orpheum) Davenport, Ia., 6; (Shrine Aud.) Des Moines 7; (Auditorium) St. Paul 8-9.		
Over 21 (Nixon) Pittsburgh.		
Pitts, Zasu, in Ramsack Inn (Curran) San Francisco.		
Rebecca (Erlanger) Buffalo 4-6; (Hartman) Columbus, O., 7-9.		
Sing Out Sweet Land (Colonial) Boston.		
Sleep No More (American) St. Louis.		
Sons o' Fun (Parkway) Madison, Wis., 6; (Davidson) Milwaukee 7-9.		
Sophie Halenczik, American (Locust St.) Phila.		
Star and Garter (Blackstone) Chi.		
Student Prince (Auditorium) Muskogee, Okla., 8; (Majestic) Fort Worth, 7; (Melba) Dallas 8-9.		
Ten Little Indians (Harris) Chi.		
Three's a Family (Auditorium) Laramie, Wyo., 6; (Chief) Colorado Springs, Colo., 7; (Auditorium) Denver 8-9.		
Voice of the Turtle (Selwyn) Chi.		
Waltz King (Shubert Lafayette) Detroit.		
Winged Victory (Municipal Aud.) St. Louis.		

LAUGHING WATER

(Continued from opposite page)

the weary little dietitian who has to make something out of nothing in the way of food, is a stand-out. Ann Andrews, playing the penniless actress, manages to breathe life into the overdrawn, slapstick part of the drama counselor. Harry Bannister's publisher is a polished bit of acting. When the part is made plausible in the third act his performance will rate three bells for excellence. The 25 young campers are hilariously funny in their brief appearances.

Barbara Pearson.

	Opened	Perfs.
Carmen Jones	12-2, '43	418
(Broadway)		
Closes New York run January 20. First road stop at Forrest, Philadelphia. No booking set beyond that.		
Follow the Girls	4-8, '44	274
(44th St. Theater)		
Jackie Gleason out Thursday (30). Ford Leary took over his chore. Gertrude Niesen and Val Valentino have routined a comedy dance act. Will use it for cafe War Bond pitches.		
Mexican Hayride	1-28, '44	358
(Winter Garden)		
Wilbur Evans looks set for tenor lead in "Central Park. Todd is debating his replacement. Decision will probably be reached next week. Actors' Equity has been notified by Luba Malina to drop charges she filed against George Givot. "Hayride" will move down to Majestic, December 18. Olsen and Johnson's "Laughing Room Only" skeds to take over the Winter Garden, December 23. "Spook Scandals," sponsored by Hayrides, has again postponed unvelling until December 8.		
Oklahoma!	8-31, '43	738
(St. James)		
Katherine Sergava out Tuesday (28), due to sprained shoulder. June Graham replaced her. Scott Merrill also out with sprained hip, same date. Gary Fleming subbed. Betty Garde will be featured on the Statue of Liberty War Bond rally December 5. "Sing Out, Sweet Land" is finally set for Stem preem at the International Theater, December 27.		
One Touch of Venus	10-7, '43	487
(46th St.)		
Alva Elizabeth Houston replaced Marion Koehler Thursday (30). Ray Harrison, in ballet top slot, leaves in fortnight. Anita Alvarez also leaves cast December 5. No replacements set as yet. Management has put a request in the works with the WLB to get dancers 15-buck raise. Mary Martin air-guests on Texaco program December 3.		
Rhapsody	11-22, '41	13
(Century)		
Sadie Thompson.....	11-16, '41	20
(Alvin)		
Song of Norway	8-21, '41	121
(Imperial)		
Author Milton Lazarus to Coast Wednesday (29). Decca recordings complete. Will be released after holidays. Ira Petina is making separate album, three double-facers, for Columbia.		
Star Time.....	9-12, '41	111
(Majestic)		
Closes Saturday (8). Reopens for road trek, Boston, December 25. Will play key Eastern cities, Baltimore and Washington already lined up. Whole troupe, except Connee Boswell, go on tour. No replacement for her spot set yet.		

ICE SHOWS

Hats Off to Ice	6-22, '44	225
(Center)		

BALETS

Ballet International....	10-30, '41	39
(International Theater)		

REVIVALS

Gypsy Baron, The.....	11-28, '41	6
(City Center)		

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Abie's Irish Rose (His Majesty's) Montreal.
Blossom Time (Avon) Utica, N. Y., 6; (Strand) Ithaca 7; (Auditorium) Rochester 8-9.
Cherry Orchard (Bushnell Aud.) Hartford, Conn., 5-6; (Metropolitan) Providence 7; (Memorial Aud.) Worcester, Mass., 8; (Academy) Northampton 9.
Dante (Metropolitan) Seattle, Wash.
Dark Hamock (National) Washington.
Dear Ruth (Wilbur) Boston.
Doll's House (Mayfair) Portland, Ore., 4-7.
Dunham, Katherine (Boston O. H.) Boston.
Gilbert & Sullivan Operas (Royal Alexandra) Toronto.
Glad To See You (Shubert) Phila.
Good Night Ladies (Lyceum) Minneapolis 4-6; (State) Eau Claire, Wis., 7; (Parkway) Madison 8-9.
Hasty Heart (Shubert) New Haven, Conn., 7-9.
Hayes, Helen, in Harriet (Cass) Detroit.
Kiss and Tell (Studebaker) Chi.
Kiss and Tell (Biltmore) Los Angeles.
Lady in Question (Forrest) Phila.
Lawrence, Gertrude (Plymouth) Boston.
Life With Father (Hanna) Cleveland.
Many Happy Returns (Walnut) Phila.
Merry Widow (Colonial) Akron, O., 6; (Palace) Canton 7; (Park) Youngstown 8-9.
Merry Widow (Omaha) Omaha, Neb., 6-7; (Music Hall) Kansas City, Mo., 8-9.
Oklahoma (Erlanger) Chi.
Olsen & Johnson (Shubert) Boston.

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Program for First Annual Conference of TBA, Hotel Commodore, New York

December 11, 1944

- 9 a.m.—Registration.
- 10 a.m.—Address of Welcome, Dr. Allen B. DuMont, president of the Television Broadcasters' Association, Inc.
Report on arrangements, J. R. Poppele, TBA conference chairman.
- "New Horizons in Television," Dr. W. R. G. Baker, vice-president GE; chairman Radio Technical Planning Board.
E. W. Engstrom, Director of Research, RCA Laboratories, Princeton, N. J.
- "Television Programming," John F. Royal, vice-president in charge of television, NBC.
Robert L. Gibson, assistant to vice-president in charge of advertising and publicity, GE.
Thomas H. Hutchinson, in charge of production, RKO Television Corporation.
- "Establishing Television Networks," Harold S. Osborne, chief engineer, American Tel. & Tel. Company.
- 12:30 p.m.—Luncheon: "Television and the Broadcaster," address by Lewis Allen Weiss, executive vice-president, Don Lee Broadcasting System; TBA vice-president.
- 2 p.m.—Panel Meetings. Dorman D. Israel, executive vice-president in charge of engineering, Emerson Radio & Television Corporation, presiding.
- BROADCASTERS:**
Samuel Cuff, chairman, DuMont Television.
Cmdr. William C. Eddy, U. S. Navy.
John T. Williams, NBC.
Harry R. Lubcke, Don Lee Broadcasting System.
Paul Knight, Philco.
Robert L. Gibson, GE.
Klaus Landsberg, Television Productions, Inc.
 - MANUFACTURERS:**
C. A. Priest, GE, chairman.
Charles Robbins, Emerson.
Paul Chamberlain, GE.
Merrill A. Trainer, RCA.
Dr. Peter Goldmark, CBS.
J. E. Kelster, GE.
Walter S. Lemmon, Int. Business Machines.
David B. Smith, Philco.
 - PROGRAM PRODUCERS:**
Thomas H. Hutchinson, RKO, chairman.
Raymond E. Nelson, Charles M. Storm Agency.
Irving Shane, Television Workshop.
Herbert Graf, NBC.
Robert Emery, WOR.
Hoyland Bettinger, GE.
Edward Sobol, NBC.
Lee Cooley, Ruthrauff & Ryan.
R. B. Gamble, Television Producers' Association.
 - ADVERTISING AGENCIES:**
Elkin Kaufman, William Weintraub, chairman.
Frederick A. Long, BBD&O.
William E. Forbes, Y&R.
Don McClure, N. W. Ayer.
Herbert Leder, Benton & Bowles.
 - PUBLICATIONS:**
Clifford Denton, *New York Daily News*, chairman.
Fred I. Archibald, *Albany Times-Union*.
Dr. O. H. Caldwell, Caldwell-Clements Publications.
William Kostka, *Look Magazine*.
 - TALENT:**
William Morris, Morris Agency, chairman.
Ed Wynn
Garson Kanin
Larry Brooks
Richard Mandel
Walter O'Keefe
Jessica Dragonette
Leo Horowitz
Hope Bunin
Ilka Chase
Selma Lee
 - THEATERS:**
Paul J. Larson, SMPE, chairman.
Dr. B. W. Epstein, RCA Laboratories.
Ralph B. Austrian, RKO Television.
Paul Raibourn, Paramount Pictures, Inc.
Ralph Beal, RCA Laboratories.
- 3:45 p.m.—General Session: Summary of panel meetings—presented by chairman of each panel.
- 5 p.m.—Cocktail party and social hour, sponsored by the first television network—NBC, GE, Philco.
- 7 p.m.—First Annual Conference Banquet, prominent speaker, presentation of Awards of Merit and entertainment televised to ballroom of Hotel Commodore by New York television stations.

December 12, 1944

- 10 a.m.—"The U. S. Navy's Electronic Training Program and its Relation to Post-War Television" by Cmdr. William C. Eddy, U. S. Navy (retired).
- 10:45 a.m.—Technical round-table discussion and question and answer period. Dr. Alfred N. Goldsmith, vice-chairman, Radio Technical Planning Board.
- PARTICIPANTS:**
O. B. Hanson, NBC.
J. E. Kelster, GE.
Dr. Allen B. DuMont, DuMont Laboratories.
Dr. C. B. Jolliffe, RCA.
F. J. Bingley, Philco.
Harry Lubcke, Don Lee.
A. H. Broly, Balaban & Katz.
Klaus Landsberg, Television Productions, Inc.
J. E. Poppele, WOR.
- 12:30 p.m.—Luncheon. Entertainment by stars of television, radio, stage and screen.
- 2 p.m.—Annual meeting of the Television Broadcasters' Association, Inc., open only to members.
- 3:30 to 8 p.m.—Visits to television studios at National Broadcasting Company, 30 Rockefeller Plaza.
DuMont Television, 515 Madison Avenue.
Columbia Broadcasting System, 15 Vanderbilt Avenue.

Manana Again Sans Billy Rose

FORT WORTH, Dec. 2.—A Chamber of Commerce committee, in co-operation with city officials, is considering rebuilding Casa Manana here at the close of the war. There is a possibility that Will Rogers Municipal Auditorium will be air-conditioned until Casa Manana can be restored.

The committee is studying plans for bringing music and shows here each summer. Casa Manana, which played to capacity houses for weeks, was originated here in 1936 when Texas celebrated its centennial. Billy Rose was its creator and producer of the show for two years.

Never a financial success, the show was operated three years at a loss with the help of underwriting merchants who realized the attractions brought thousands here and helped business.

Portland Hotels Abandon Convention Biz for Duration

PORTLAND, Ore., Dec. 2.—Altho the amusement field is enjoying a boom from hometown folks, convention business will be cut off for the duration as a result of action by the Hotel Association of Portland. The association has announced that its member hotels will not accept any more conventions for the duration.

The action was in compliance with a request from the Office of Defense Transportation. Flavel Temple, president of the association, said, however, that the ban does not include small conferences essential to the war effort.

Catholic U Show Sells 'Lute Song' to Producer Myerberg

WASHINGTON, Dec. 2.—*Lute Song*, current Catholic University smash, has been acquired by Michael Myerberg (*Skeln of Our Teeth*) for Broadway production next fall.

Myerberg took an option for a year on the property from the late Sidney Howard estate. Howard did American adaptation from Chinese with William Irwin.

Helen Hayes is being sought for lead. Tale is Chinese classic of four centuries back and is rated as oriental *Hamlet*. Plot involves love of princess and peasant for Chinese youth. Production here has gotten top-flight notices.

FIRST TBA CONFAB

(Continued from page 13)

S. Osborne, chief engineer, American Tel. & Tel. Company.

The confab will break up into a series of panel meetings to be headed by prominent people in the following fields: Broadcasters, manufacturers, program products, advertising agencies, publications and theaters. In addition, those attending will make trips to television studios at NBC, CBS and DuMont. See box on this page for complete program.

Banquet High Spot

The TBA session will reach a high spot at the banquet to be held Monday (11) at 7 p.m. in the ballroom of the Hotel Commodore. Thirty television sets, furnished by Philco, GE, RCA, DuMont and Fada, will be set up on the floor of the ballroom to provide entertainment for guests, expected to number 1,000.

Starting at about 10:15 p.m., special entertainment will be telecast by NBC's station, WNBT, and DuMont's WABD. There will be a remote pick-up from a spot yet undetermined, special films and studio acts (variety, girl singers, ork, etc.). Ralph Austrian, exec v.-p. of RKO Television Corporation, is producing the show.

In addition to its purpose for the banquet, the entertainment adds up to a two-way plus. It will give television set owners in this area a chance to take a look at some top grade shows and will provide more time on the air for the two stations telecasting.

Magic

By Bill Sachs

PFC. ED T. MCGOUGH, bed patient in Ward 21, Vaughan General Hospital, Hines, Ill., is a happy GI these days, thanks to a host of kind and thoughtful magi who answered our recent plea here in McGough's behalf. McGough is the lad we mentioned recently as being a hospital patient with lots of time on his hands and a burning desire to be a magician. His stay in the hospital threatening to become a long one, McGough resorted to his hobby—magic—to help him while away the long hours. His predicament, however, prevented him from obtaining the necessary knowledge and material to work with. In his original letter, McGough told of how he had joined a magical organization and how he had been disappointed in not obtaining any benefit therefrom. He knew nothing about magic when he joined and he still knew little of the art after a year's membership, he said. He was getting pretty discouraged when he came to the magic desk with his problem. A little paragraph in the column a few weeks back did the trick. Magicians everywhere were most responsive, and tricks, books and valuable advice poured into McGough from all parts of the country. Among those who have come to his assistance are Bart O'Laughlin, B. C. Hill Jr., Charles Beausolle, George L. Green, Lloyd E. Jones, Eugene Bernstein, John D. Lippy Jr., Capt. John W. Finnerty, Jimmy Crook, Lieut. Lee Allen Estes, Rudy Jacobi, Ade Duval, Carl H. Borsse, Clarence L. Rivers, Blanche M. Palmer and many others. In a letter of appreciation to the magic desk the other day, McGough stated: "Am getting along okay and have received many more replies to the write-up in *The Billboard*. I had a spot in a recent all-patients show and went over well. The Red Cross sent Mr. Bernstein a letter telling how I went over. I am to be in a Special Service show soon and they are going to give me the equipment to work with. I thank you and the many others who have given me a good start in magic. Mr. Duval gave me a course in Tarbell magic. I am just beginning to catch on but I need a lot of practice before I show it to the public."

PARENT ASSEMBLY, Society of American Magicians, held its first Ladies' Night program of the season recently at the Barbizon-Plaza, New York, with the Barbizon's Concert Hall filled to capacity for the affair. Lee Maines served as emcee for a program that included Leon Maguire, the Jarrets, Comm. C. Adair, George G. Kaplan, Monroe Silver, Frank Clinton and Company, Slydini, and Arnold Furst. Richard DuBois was chairman of the committee in charge, and Sam Wilson was accompanist for the show. . . . RAMEE-SAMI (Sam Margules) Tung Pin Soo (Al Wheatley) and Charles A. RossKam are rehearsing in New York for overseas assignments with a USO unit. . . . TENKAI is playing Honolulu theaters under the name of Wing Hi. . . . FRED BECKMAN, Montreal magicker, began a hospital tour for USO-Camp Shows Monday (4). Beckman, who is assisted by his wife, Mademoiselle Marie, is believed to be the first French Canadian to hold down a USO show berth. . . . RICHARD DuBOIS entertained wounded GIs who were hosts to a party of children at the British Broadcasting Company's annual Christmas party held in Macy's Auditorium, New York, November 23. The program was broadcast to England by short wave. . . . THE GREAT JARVIS, who answers to Uncle Sam under the name of Pvt. Forrest Jarvis Sr., 35079221, Co. A, 3102d Signal Service Bn., Camp Crowder, Mo., writes under date of November 28: "Just returned here after an emergency furlough. Have been in the army eight months, doing lots of shows for Special Service here. Have about 1,500 pounds of equipment. My big show is stored at Morgantown, W. Va., for the duration. My wife, Princess Louise, and son, Dick, are looking after my theater and other business interests at Everettsville, W. Va." . . . FABIAN, now in Europe with a Special Service division, sends holiday greetings from Belgium. . . . GUY AND EMILY STANLEY, after a six-month-under-canvas season with the L. Verne Slout Players, are resting in Texas for a few weeks before resuming in schools and theaters for the fall and winter. Clarence Auskings, Slout agent, is currently arranging the tour, with the opening slated for somewhere in the Lone Star State.

THE FINAL CURTAIN

BARIE—Mrs. Leone M., wife of Claude A. Barie, in Los Angeles November 24. Widely known showfolk, particularly on the West Coast, they have been with Warner Bros.' Studio for several years. They toured in vaudeville as the Barries and later operated girl shows on carnivals, including the Sheesley Shows, Heth Shows, Hilderbrand Shows and Zeiger Shows. Mrs. Barie, who is survived by her husband, was a member of the board of governors of the Regular Associated Troupers and of the Ladies' Auxiliary, Pacific Coast Showmen's Association. Funeral services were held November 29, with interment in Evergreen Cemetery, Los Angeles.

BLY—E. R., picture theater operator and owner, at his home in Conneaut, O., November 28. He had the first silent pic house in Geneva, O., and built the Bula Theater, Ashtabula, O. Services at Conneaut December 1.

BROWNE—Earle, 72, veteran of the stage and screen, November 28, after a short illness. Active in the entertainment industry for 50 years, Browne began his career in 1895 as a member of the Henry Miller Company.

FONDA—Claude, of trapeze act, Gladys and Fonda, December 1 at Parkview Hospital, Plymouth, Ind., of injuries sustained in an auto accident. Body was taken to Columbus, O., for burial. Survived by his widow, Gladys.

FORD—Nixon Earl (Dad), 53, old-time orchestra leader in Northern Alberta, recently at his home in Edmonton, Alta.

GEORGE—Pvt. Eugene, 30, operator of George's Amusement Company, Prichard, Ala., November 22 in U. S. Army Hospital, Gulfport, Miss., of injuries sustained in an auto accident near Gulfport November 18. Survived by his widow, Verna; his mother, Mrs. Helen S. George, Prichard, and a brother, Louis B., in the navy. Masonic services, with interment at Whistler, Ala., November 24.

KELFER—George, former John Robinson Circus musician, at Liberty, Ind., recently. Interment at Liberty.

LANDMAN—Louis S., 62, Waco, Tex., hotel operator, following a heart attack in a hospital there November 30.

LANIGON—Joe, vaude singer and night club performer, November 27 at his home in Philadelphia. He was in show business for 25 years. Survived by two sisters. Burial in St. Charles Churchyard, Lansdowne, Pa.

LENIHAN—John Joseph (Skippy), 24, concessionaire on Lynch Shows and Joe Cohen concessions, in a Halifax (N. S.) hospital November 12. Survived by his mother.

LYONS—Mary Venedam, 26, of Venedam Sisters dance act, in childbirth at Toronto recently. Survived by her husband, Lorne, of Canadian Navy; her parents, two sisters and six brothers.

MOORE—Col. Richard L., 69, father of Grace Moore, opera and screen star, following a heart attack in Chattanooga November 27.

RAMISH—Adolph, 82, one of the founders of the West Coast Theater chain and served as president of the Ocean Park Pier Corporation and other amusement enterprises, at his home in Los Angeles November 24. Survived by a stepbrother, Ralph Davis, and a sister, Mrs. Sarah Bernstein.

SAGER—Ray, 32, concession agent for H. G. Starbuck on Gentsch & Sparks Shows, in Natchez (Miss.) Hospital November 25 following a short illness. He had also been with Joe Geller's Buckeye State Shows until 1942, and later with the Buckeye Exposition Shows until joining the Gentsch & Sparks Shows this year. Survived by his mother, brother and sister, Kaukauna, Wis. Interment in Kaukauna.

SCANLON—Joseph D., 75, for many years in vaudeville and a popular tenor of the Gay '90s, in St. Louis November 29 following a heart attack. Following his vaudeville days he produced and directed shows for organizations and churches in St. Louis and vicinity. Survived by his widow, four sons and five daughters. Services December 1, with interment in Calvary Cemetery, St. Louis.

SHAPIRO—Max (Red), 46, former carnival concessionaire, in Detroit November 17. He was formerly with the W. G. Wade Shows. Survived by brother. Members of Michigan Showmen's Association and Theatrical Post of the American Legion, of which he was a member, were pallbearers. Services from Lewis Bros.' funeral parlors, Detroit, with interment in Oakview Cemetery, Royal Oak, Mich.

SMITH—Mrs. Grant B., 81, "Sister Sue" of the late Johnny J. Jones, at her home in Crooked Creek, Pa., November 29. She was widely known among outdoor showfolk, having toured at times with her brother on the Johnny J. Jones Exposition, to which she had made annual visits since his death December 25, 1930. Survived by her husband, Grant B. Smith; sister and brother-in-law, Mr. and Mrs. Ray Mead, formerly of the Jones show, Williamsport, Pa.; niece, their daughter, Elizabeth, Washington, D. C.; nephew, Lieut. Johnny J. Jones, now overseas as a pilot in the Ferry Command, and sisters-in-law, Mrs. Phil C. Travis, Nashville, formerly Mrs. Abe Jones, and Mrs. Hody Jones, of the Jones show. Funeral services were held December 2 in Wellsboro, Pa.

STOCK—Pauline, sister of Jacob and Henry Stock, operators of City Park Merry-Go-Round, New Orleans, following a stroke at her home in that city November 13. Services from Canal Street Presbyterian Church, New Orleans, with interment in Greenwood Cemetery there.

TULLIS—Mrs. Ray, 59, former circus performer, November 28 at Fort Dodge, Ia., after a long illness. Survived by her mother, Mrs. Kate Flynn; two sisters, Mrs. Nellie Parker and Mrs. Vonnle Croake Mandros, and a nephew, Pvt. I/c John Hamm. Burial at Fort Dodge.

WATSON—Charles Clifford, 62, former minstrel song and dance man, at the home of his mother, Mrs. Emma E. Watson, St. Joseph, Mo., November 27 following a long illness. For the past two years he was manager of the Orpheum and Missouri theaters, St. Joseph. Prior to that he was with Al G. Field Minstrels. In addition to his mother, he is survived by his widow, Stella. He was a member of Atlanta BPOE. Interment in Memorial Park Cemetery, St. Joseph.

Marriages

BUTLER-KENYON—Russ Butler, studio-field technician of KPO, San Francisco, to Jan Leigh Kenyon, women's commentator of KLS, Berkeley, Calif., November 25 in Oakland, Calif.

FORREST-CAUL—Charles A. Forrest to Janet Caul in Cleveland November 23. Bridegroom is bar performer and bride, known as Jan Sidney, is prima donna. Both were with Cole Bros.' Circus this season.

GODART-RESPASS—James Godart, merchant marine, to Elinor J. Respass, daughter of Charles Respass, manager of Crown Theater, Hartford, Conn., in that city November 30.

JONES-LA MORE—Richard (Buddy) Jones, former Bernie Cummins drummer, to Dorothy La More, nonpro, at Muskegon, Mich., November 9.

RISKO-MICHETTI—Johnny Risko, formerly of the American Eagles high act and now in army, to Armda Michetti, accordionist, in Paris, Tex., November 13.

TAGGART - GRAY—Byron Taggart, Station WKRC announcer, to Kathleen Gray, nonpro, in Cincinnati December 2.

Births

A son to Mr. and Mrs. Joe McCauley in Doctors' Hospital, Philadelphia, November 18. Father is announcer on WIP, Philadelphia, and conducts the all-night *Dawn Patrol* record show.

A daughter to Mr. and Mrs. Milton Gardner in Women's Hospital, Philadelphia, November 16. Father is wine steward at the Latin Casino, Philadelphia, and mother is Dorothea Dale, of the Dale Sisters' musical trio.

A son to Mr. and Mrs. Jack Curtis November 21 in Philadelphia. Father is singer at Latin Casino, that city, and mother is the former Beth Calvert, radio and night club singer.

A daughter, Marianne, to Mr. and Mrs. Lee Kerry in Methodist Hospital, Philadelphia, November 26. Father is singer at ice show at the Benjamin Franklin Hotel, that city.

A daughter to Mr. and Mrs. Eddie Bracken in Santa Monica, Calif., November 26. Father is screen and stage comedian and mother is Connie Nickerson, former actress.

A daughter, Martha Lynn, to Dan and Bobbie Stewart, at Florence, N. J. Parents have charge of Hunt Bros.' Circus cookhouse.

A daughter, Chrystal Virginia, to Charles and Loni Huston at Frazer Clinic, De Ridder, La., November 19.

VAUDE ROUTES

(Continued from page 28)

Marquita (Casablanca Gardens) Brooklyn, nc.
Marsh, Trudy (Edgewater Beach) Chi, h.
Mason, Reggy (Famous Door) Chi, nc.
Maurice & Maryea (Blackhawk) Chi, re.
Minevitch Harmonica Rascals (Palmer House) Chi, h.
Moore, Alice (Duane) NYC, h.
Moore, Betty Jane (Tic Toc) Milwaukee, nc.
Moss, Rudy (Weiner's) Brooklyn, nc.
Mostel, Zero (La Martinique) NYC, nc.
Myles, Phyllis (Lath Quarter) Chi, nc.

N

Nadine (Zimmerman's) NYC, re.
Nagel, Joan (Radio Frank's) NYC, nc.
Nelson, Joy (Lookout House) Covington, Ky., nc.
Nelson, Lou (Tropic Isle) Brooklyn, nc.
Nelson, Mervyn (Spivy's) NYC, nc.
Neel, Nora (Stevens) Chi, h.
Nicholas Bros. (Zanzibar) NYC, nc.
Nixon, Hal (Club 18) NYC, nc.
Noble & King (Camellia House) Chi, h.
Norris, Genevieve (Biltmore) NYC, h.
Novellos, The (Abe's & Pappy's) Dallas, nc.

O

O'Brien & Evans Duo (Five o'Clock) Mantolow, Wis., nc.
Overman, Wally: Detroit, until Dec. 25.
Overseas Caravan (Palace) Columbus, O., t.

P

Patchen, Johnny (Poppi's) Salt Lake City, until Dec. 31, nc.
Paul, John (LaSalle) Chi, h.
Paulons, The (Vine Gardens) Chi, nc.
Payne, Frank (Bismarck) Chi, h.
Pedi, Ralph (Casablanca Gardens) Brooklyn, nc.
Pendleton, Buntly (Spivy's) NYC, nc.
Peters Sisters (Zanzibar) NYC, nc.
Petrie, Jane (Biltmore) NYC, h.
Phillips, Steve & Sally (5100 Club) Chi, nc.
Pierson, Dave, Three Toppers, Ray Campbell (Deighan's) Camden, N. J., nc.
Pike, Raymond, Jr. (Helsing's) Chi, cl.
Princess & Willie's Hawaiians (Zeller's Steak House) Wheeling, W. Va.

R

Raft, Tommy (Mocambo) Chi, nc.
Ray, Freckles (Colosmo) Chi, nc.
Raye & Pedro (Lookout House) Covington, Ky., nc.
Read, Kemp (Red Coach Grill) Hingham, Mass., nc.
Revel, Velma (Folks Roumanian Casino) NYC, nc.
Richey, Jean (Earl Carroll's) Hollywood, Calif., t, re.
Rlo & Rita (Via-Lago) Chi, nc.
Ritz Bros. (Latin Quarter) Chi, nc.
Roberts, Lillian (Duane) NYC, h.
Rocco, Maurice (Zanzibar) NYC, nc.
Rochele & Beebe (Stevens) Chi, h.
Rockwood, John (Jimmy Kelly's) NYC, nc.
Rolland, Charles (Bal Tabarin) NYC, nc.
Rosella, Jesse (Vine Gardens) Chi, re.
Ross, Dorothy (Lexington) NYC, h.
Ross, Milt (5100 Club) Chi, nc.
Ross, Sammy (Palmer House) Chi, h.
Roy, Don (Skyway) Jacksonville, Fla., nc.
Rubey, Doris (Leon & Eddie's) NYC, nc.

S

St. Claire & O'Day (Pack's Circus) Kansas City, Mo., 2-10.
Schultz Sisters (Algeo) Toledo, O., 4-17, h.
Scott, Jerry (Latin Quarter) Chi, nc.
Semon, Primrose (Cadillac) Phila, nc.
Sharon, Nita (Esquire) Norfolk, Va., nc.
Shaver, Busler (Latin Quarter) NYC, nc.
Shaw, Ralph (Royale) Syracuse, nc.
Skating Vanities (Auditorium) Memphis 5-10; (Coliseum) Houston 13-17.
Sloan, Estelle (Latin Quarter) Chi, nc.
Smith, Chucky (Cataract House) Niagara Falls, N. Y., nc.
Smith, Ted (Mocambo) Chi, nc.
Stacey, Lovey (806 Club) Chi, nc.
Stadlers, The (Lookout House) Covington, Ky., nc.
Starlets, Three (Edgewater Beach) Chi, h.
Stuart, Dorr (Palmer House) Chi, h.
Sumner, Helen (Ivanhoe) Chi, re.
Swann, Russell (Pierre) NYC, h.
Swifts, Three (Blackstone) Chi, h.

T

Talla (Coronet) Phila, nc.
Tapps, Georgie (Rio Cabana) Chi, nc.
Tanner, Elmo (Vine Gardens) Chi, re.
Terrell, G. Ray (Palmer House) Chi, h.
Therrien, Henri (Carman) Phila, t.
Towne, George (Brown) Louisville, h.

V

Valaida Show (Bowery) Detroit, nc.
Van, Gloria (5100 Club) Chi, nc.
Venuta, Benay (Copley Plaza) Boston, h.
Vestoff, Flora (Club 18) NYC, nc.
Vincent, Dorrie (Terrace Room) NYC, h.

W

Waite, Kenneth, Troupe: Atlanta, until Dec. 22.
Walsh, Sammy (Rio Cabana) Chi, nc.
Ward, Michael (Biltmore) NYC, h.
Warren, Annette (Carter) Cleveland, nc.
Watson, Peggy (Blue Angel) NYC, nc.
Willys, Six (Edgewater Beach) Chi, h.
Winston, Jackie (Maxim's) Bronx, N. Y., nc.
Woods & Bray (Continental Grove) Akron, O., 4-17, nc.
Wyse, Ross, Jr. (Orpheum) Minneapolis, t.

Y

Youngman, Henny (Capitol) NYC, t.

Z

Zimny, Al (Glenn Rendesvous) Newport, Ky., nc.

Ice Shows

Carnival on Ice (Netherland Plaza Hotel) Cincinnati.
Francy's, Dorothy, Ice Fantasia (Benjamin Franklin Hotel) Phila.
Francy's, Dorothy, Ice Time (Adolphus Hotel) Dallas.
Hats Off to Ice (Center Theater) NYC.

G. I.'s Showbiz Starts at P. O. E.

(Continued from page 3)

Shawker (Charlie Spivak and Les Brown) and on the bull fiddle was Pvt. Frank Ray (Orrin Tucker). In front of the band were Pelletier and his pooch, and Eddie Bartell fronting them all. Above, leaning from the windows, were men and women in uniform and civilians and stevedores, all of them getting laughs and listening to the music during their lunch time.

They Came From Alabama

The unit, two acts and band, has traveled together since it came out of the Camp Siebert, Ala., Special Service School. They worked on a stage made from the side of a specially constructed truck. In front of the truck-side was a rough platform—and rough is the word—which served as an apron for the two acts. The ork filled the truck and spread over onto the truck-side.

By professional standards, it was nothing much. By G.I. standards, it made for a good show.

Bartell Emsees

Pvt. Bartell did the emcee chores along with his own routine after the Messner crew opened the show. It's a strange feeling playing into a temperamental p.-a. system out under the skies, with crowds on three sides jammed against the ropes and leaning out of windows to both right and left and men and materials of war being moved all around.

Pelletier went thru his regular vaude routine. It was practically the same act he did at the Radio City Music Hall. How he has kept Snooks in condition to work with him all this time only Pelletier knows. In any event the lifts, balances and tricks were all there and in good shape. What Pelletier will use for an act when Snooks gets a little older is another problem. Right now, he's on the beam.

Messner's Ork Medleys

Messner's ork came thru with medley, and then Bartell took over with the Radio Rogues. He was in a flock of films and *Hellsapoppin'* musical, but then he had two other guys in the act. He was working solo this time and was better than ever. He was on for eight minutes, compared to Pelletier's 12, but material was different; it was comedy, mimicry, and when done by an expert, it's always sure-fire.

Bartell is an expert. He ran his usual gamut and, for a snapper, went into about three minutes of FDR. It was solid and superb all the way.

The only thing that could follow it was music by Messner, and it did. Show ran some 75 minutes, seemed like 35, and pleased thousands. It was my first taste of G.I. showbiz, and before too long I was to see this was only an appetizer.

MET STARTS BIG

(Continued from page 3)

toheles and Martial Singher was the Valentine. John Baker and Thelma Votipka rounded out the cast with the roles of Wagner and Marthe.

Debut Okay

On the whole, Martha Lipton's debut can be set down as auspicious. Her contract is warm and true and, even in the small bits allotted to the role, gives promise of fine things when given a broader scope. The Albanese Marguerite has all the smoothness of one of the best sopranos currently available. Jobin, however, seemed more concerned with the lyric qualities of his role than with dramatic possibilities. But the latter, in any event, were more than taken care of by Pinza's performance of Mephistopheles. It was distinctly Pinza's evening. He was in top voice and authority in what evidently was a favorite role.

Wilfred Pelletier contributed an excellently planned reading of the score, and while both chorus and orchestra showed rough edges here and there, the whole was quite off the Met's top shelf.

In sum, the Met got its 61st season off to a good start. They will do worse and they may do better during the rep run, but the Stem's annual musical fete had all sparkle and glitter of other years, and there was nothing the matter with the opera, either.

Bob Francis.

Ice-Capades of 1945 (Forum) Montreal 3-10; (Auditorium) Ottawa 13-16.
Kelly, Betty & Eddie, Ice Show (New Kenmore Hotel) Albany, N. Y.
Ziegfeld, Dolores, Fantasy on Ice (The Boulevard) Elmhurst, L. I., N. Y.

NSA STAGES ITS TOP EVENT

Brilliant Fete Fast Tempoed

Victory motif prevails at seventh annual—wounded vets are honored guests

NEW YORK, Dec. 2.—Seventh annual banquet and ball of the National Showmen's Association in the Hotel Commodore Wednesday night was the most successful gathering in the organization's history. Wartime restrictions caused the club to limit attendance to a maximum of 1,000 diners but upped prices on banquet tickets (\$10), and record-breaking sale of space in the banquet program netted the NSA a solid sum to add to its hospitalization and cemetery fund. Income from the program topped that of last year by more than \$1,000.

Restrictions also forced out of two hours from usual time allotted the banquet and ball, causing the entertainment committee to adopt a swift-tempoed sked which was kept surprisingly well. Members of the banquet committees succeeded in synchronizing all details so that the affair proceeded at a brisk pace with little confusion.

V-Motifs for Banquet

Victory and patriotism were the motifs of the banquet. The ballroom was tastefully decorated with American flags and red, white and blue drapings. After speakers and guests of honor had marched to their seats on the dais, a salute to the flag was rendered by a group of uniformed members of the army and navy, and the national anthem was sung by Winifred Duncan, vocalist with Joe Basile's band. Basile's band provided music during dinner. Rev. Allen C. Claxton delivered the invocation and Joe Basile sounded *Taps* in tribute to those who have given their lives on the field of battle.

Oscar C. Buck, NSA president, delivered the speech of welcome and introduced prominent showmen. George A. Hamid, president emeritus, was toastmaster. On the dais were Joe McKee, NSA secretary; President James E. Strates, American Carnivals Association; Art Lewis, NSA past president; Lieut.-Col. W. H. Randolph, U. S. Marine Corps; Joseph H. Hughes, NSA treasurer; Jack Wilson, NSA second vice-president; Comdr. Clair Bee, U.S.N.R.; Thomas Brady, NSA; Paul Moss, New York commissioner of licenses; Lieut. John R. Overall, U. S. Navy; Emanuel Celler, congressman; George A. Hamid, toastmaster; Oscar C. Buck, NSA president; Jack Rosenthal, NSA second vice-president; Harry Hershfield, speaker; Col. E. C. Miller Jr., U. S. Army; Bligh A. Dodds, New York State Department of Agriculture; Prof. Ernest Robert Rossi, speaker; Alan Corell, Theater Authority secretary; Lieut.-Comdr. Walter Butterfield, U. S. Coast Guard; David B. Endy, NSA third vice-president; Max Hoffman, NSA counsel; Dr. Jacob Cohen, NSA physician; Harry Stahl, Michigan Showmen's Association president; Rev. Allen E. Claxton, Broadway Temple; Fred C. Murray, NSA chaplain; Harry Rosen, NSA assistant treasurer; Paul Huedepohl, manager of Jantzen Park, Portland; Frank D. Shean, representing Showmen's League of (See NSA Stages Top Event on page 57)

Hennies Shows Give \$800 to Red Cross

CHICAGO, Dec. 2.—Contributions to the Showmen's League Red Cross fund drive continue to come in.

Largest amount received the past week was a check for \$803 from Hennies Bros.' Shows. Other contributions were: Frank P. Duffield, \$100; Alamo Exposition Shows, \$150; L. C. McHenry, \$50; J. Fontana, \$35, and H. B. Shive, \$5, a total for the week of \$1,143.



FRANK BERGEN, who has succeeded the late Max Linderman as general manager of the World of Mirth Shows, has been assistant manager of the org, now in winter quarters in Richmond, Va., for a number of years. He has had a long career in outdoor showdom, one of his first connections having been with the Ferrari Shows.

Royal American On Last Lap of Record Making

TAMPA, Dec. 2.—Royal American Shows, after a big gate in Pensacola, despite rain and cold weather, opened here on Thanksgiving Day in the final engagement of the season, ending December 10, under auspices of U. S. S. Tampa Post, American Legion. Good weather and business marked the opening days here, reported Herb Pickard, publicity director. Season's business set new records.

Show is on West Tampa circus grounds, with main entrance at Columbus Drive. Extra streetcars are run to the grounds to handle increasing crowds. The RAS returned here after an absence of two years, having previously appeared annually at Florida State Fair, which has been suspended for the duration.

It has been a top year for the show. At Minnesota State Fair, St. Paul, all midway gross records were smashed. At Kansas Free Fair, Topeka, the show dou-

(See RAS Finale in Tampa on page 58)

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

—By Starr De Belle

Twain, La.
December 3, 1944.

Dear Editor:

The bosses and the staff left last Monday for the Chi conventions. Were you ever on a show that had no manager? If not, you'll never know what you have missed. It gives every employee, who thinks that the show should be operated his way, a chance to prove his ability without any interference from a boss. Unless you live one of these experiences, you'll never know how many employees imagine that they are the backbone of the show and that it couldn't exist without 'em. Wish you were here to take the count. We have 300 men on the show, which gives us the most self-appointed managers in the business.

The whistle of the departing train, which the bosses were on, hadn't died when our cookhouse operator yelled: "I feed this show. See things my way if you want to eat." Well, you know how winter trouping is. So we saw things his way until the assistant secretary, who had been left behind, advised that he was the one who put out the meal

Mustering-Out Fund Pushed Above \$32,000 by Donors During Session of League

RAS, Gooding, Jones and CA Heavy Contribs

CHICAGO, Dec. 2.—Mustering-Out Fund of the Showmen's League of America grew by leaps and bounds Thursday night when at the regular League meeting representatives of several shows came forward with generous contributions that pushed the total up to more than \$32,000.

Largest single contribution was that of the Royal American Shows. Carl J.

Sedlmayr, in a neatly worded speech, lauded the work the League has done and is doing for the boys in service, and presented to President Floyd E. Gooding a check for \$5,000 for the Mustering-Out Fund and \$1,000 for the League's cemetery fund.

A little later President Gooding presented the service fund with a check for \$4,374 and gave a \$1,000 check for the Red Cross fund.

Earlier in the meeting Al Wagner, Cavalcade of Amusements, presented a check for \$1,025, and Morris Lipsky, Johnny J. Jones Exposition, gave a check for \$1,300, both for the Mustering-Out Fund.

Checks for \$100 each were received from Harold (Buddy) Paddock and Caravans, Inc., organization of show women.

New Head of WM Came Up Hard Way

RICHMOND, Va., Dec. 2.—Frank Bergen, former assistant manager, who succeeds the late Max Linderman as general manager of the World of Mirth Shows, in winter quarters here, had been associated with Linderman in operation of the shows since 1930. Before that they operated the Bernardi Greater Shows.

During 1920-'21 he was a partner of George L. Dobyms in the Dobyms & Bergen Shows. Later he operated rides and shows and was one of the first to buy a Law and Outlaw (wax) Show when they were first put on the market.

As a talker, Bergen started his trouping career with Louis Kempenaar, father-in-law of Joseph G. Ferrari, on a platform show featuring Minnie Ha Ha, a freak, in Dominion Park, Montreal. In 1913 he became general manager of the Joseph G. Ferrari Shows, where he received schooling as a wagon builder, lot layout man and in making himself generally useful from the shops to the office wagon.

As he puts it: "In those days a general manager had to do more than hold a title."

Lewiston's Pitt Run Is Extended

PITTSBURGH, Dec. 2.—Harry Lewiston's World's Fair Show is now in its eighth week in downtown Pittsburgh at 635 Smithfield Street, playing to near-capacity crowds, reported Bob Hallock, general agent.

Program includes Julius B. Shuster, man with the million-dollar hands; Ward's Iturlian Pinheads; Val Rey, comedy magician; Pat Ryan, pain-proof man; Captain Santros, wrestling giant pythons; Joan Beach, Tulsa (Okla.) armless wonder and an accomplished musician, and accompanied by Bonnie Sneed, also playing string instruments; Clara Shaser, Canadian ossified girl; Marvin Smith, anatomical wonder; Litha Chanyler, sword swallower; Ann Rey, rag picture artist; Excello, human corkscrew; the Flexible Lady; Tiny Cowan, fat man; Grace McDaniels, mule-faced woman. Rose (Lewiston) Zindra is breaking records as mentalist.

Staff: Harry Lewiston, owner-manager; Rose Lewiston, secretary-treasurer; Bob Hallock, general agent; Charles Zerm, general superintendent; Harold Heindrich, Elmer McDaniels, ticket sellers; (See Lewiston's Pitt Run on page 58)

ducats. That swayed us his way. Then our trainmaster stepped in with: "I still have charge of the berth cars. If you want to sleep in the cold—buck me." Then the personnel leaned away from the sec to the trainmaster. We finally settled with 'em by pointing out that the show had always had five managers, but during the labor shortage we could make out with three. It left a swell opening for some ex-manager to stage a comeback.

Almost every carnival boasts of having at least two former show owners on its midway. They are looked upon either as horrible examples of running out of dough or as men who were smart enough to get out of the biz before becoming overburdened with money. We have our quota of two. One is Gus Brass, former owner of Brass's Chatter Shows, who is working as intestinal lumber on a concession, and Pete Haint, former co-owner of the Haint-Hadd Shows, who is cooking for the midgets.

Both ex-managers saw an opportunity to regain prestige and started campaigns (See BALLYHOO BROS. on page 58)

1945~**BIGGER-BETTER**~1945

WORLD OF MIRTH SHOWS INC.

ATTENTION!

**FAIR OFFICIALS—COMMITTEES—
AND ALL OUR EMPLOYEES**

ALL CONTRACTS WILL BE FULFILLED

FOLLOWING THE POLICIES OF THE LATE MAX LINDERMAN, THE WORLD OF MIRTH SHOWS, INC., WILL CONTINUE OPERATING WITH THE SAME HIGH STANDARDS. THE BIG BUILDING AND ENLARGING PROGRAM PLANNED BY THE LATE MAX LINDERMAN WILL BE CARRIED OUT IN EVERY DETAIL. WORK HAS ALREADY STARTED.

**Except for the New Directing Head,
FRANK BERGEN, the Entire Staff Remains the Same**

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General Agent

RALPH W. SMITH
Secretary-Treasurer

GERALD SNELLENS
Contracting Agent

PETE CHRISTIAN
Special Agent

JACK GILBERT
Concession Manager

MRS. DONALD MURPHY
Secretary

JAMES L. EDWARDS
Chief Electrician

WALLACE COBB
Train Master

STARR DE BELLE
Press Agent

CHARLES KIDDER
Supt. of Building

JACK ARNOTT
Supt. Paint Department

HARRY HAUCK
Lot Superintendent

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Rides, Shows, Concessions, Free Acts, Bill Poster, Sound Car, Ride Foremen. Capable Operators for Posing Show, Life Show, Pit Show and Girl Show. Opening Elmira, N. Y., April 28th. Ebsen, Grandy, Cy Startup, Blacky, Friday, Queenie, Langford, Al Devine, write. Address: O. J. BACH, 305 Ridgewood Ave., Ormond, Fla., or O. M. BECKER, 414 So. Main St., Elmira, N. Y.

MIDWAY CONFAB

Communications to 25 Opera Place, Cincinnati 1, O.

IT'S on.

MRS. IRENE HESTER, Evansville, Ind., reported that she would undergo a major operation in Deaconess Hospital there.

PINKY PEPPER, who was with Great Sutton Shows the past season, is at the Wonder Club, New Orleans.

L. D. King returned to New York after a successful season as advance agent of the Joseph J. Kirkwood Shows.

GETTING looped in the loop?

SINCE closing their free act with the Dumont Shows Louise and Al Weir are vacationing at Hot Springs.

ROY GRAY, owner of the shows bearing his name, underwent a major operation November 22 in St. Joseph Hospital, Houston.

VISITING Endy Bros.-Prell Shows in Daytona Beach, Fla., were Leo Bistany, owner of the Bistany Greater Shows; Patrick J. Linnerty and Albert Zelser.

FROM Sioux City, Ia., Baby Thelma Williams, formerly with the Ringling-



MRS. GRANT B. SMITH, beloved "Sister Sue" of the late Johnny J. Jones, who died at her home in Crooked Creek, Pa., November 29 after a period of illness. She was widely known to outdoor show people, having accompanied her brother on some of the tours of the Johnny J. Jones Exposition and since his death on December 25, 1930, until recently she had made annual visits to the show. E. Lawrence Phillips, general manager of the show, and Mrs. Hody Jones had been at her bedside several days.

Barnum circus, penned she was with Howard's Traveling Museum.

MANY showmen are known by hearsay.

HARRY BEACH, who had his rides on the Greater United Shows this season, is doing some fishing with other outdoor showfolk in Aransas Pass, Tex.

BOB HALLECK left his post as general agent of the Johnny J. Jones Exposition at the close of the season to do similar chores for the Harry Lewiston Museum, now having a run in Pittsburgh.

FROM Denver Mr. and Mrs. Scott Lamb noted they had closed a successful season on the All-American Exposition and had stored their equipment in Dallas. They will spend the holidays in Denver.

HEARD a show owner refer to his general agent as "My weak link."

FRED OWENS, concessionaire agent on the B. & H. Shows two seasons, has taken a defense job in Spartanburg, S. C., where he will remain until about April 1.

JOE SORENSON'S Hollywood Novelty Show, in its 11th week in Little Rock, had excellent business. Show closed three days recently for remodeling of fronts and inside. Many troupers from the Buckeye State Shows and other shows visited. Jean-Jeanette joined the

annex. Billy Edelen and Jessica May joined. Clinton Singer has the front. Show has a Chicago location to open in January. Walker and Cozy added an Illusion Show.

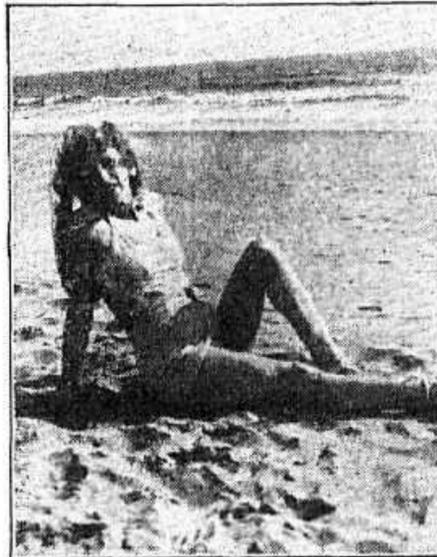
AFTER closing his fifth consecutive season as organist of the Follies Review on the Johnny J. Jones Exposition, Earl Humphrey opened as organist in State Roller Rink, Hammond, Ind., for an indefinite engagement.

FROM Sparrows Point, Md., Harry and Ethel Hunting reported they had closed their rides in Bay Shore Park and that he had returned to railroading. They plan to open in a summer resort in New Jersey next year.

PRESENT-DAY manager must have an enormous capacity for giving and taking.

FORMERLY with Rogers Greater and Moore's Modern Shows, Jumbo Finn's Fat Show finished the season with Dyer's Greater Shows and joined the Dixieland Shows in Meridian, Miss., to play lots for a few weeks.

IN CHARGE of the advertising car on Dodson's World's Fair Shows in 1943-'44, H. M. Kilpatrick penned from his home in Gastonia, N. C., that he would not return to the show. He and Mrs. Kilpatrick plan to be on the road in 1945.



MRS. LEONE M. BARIE, who died in Los Angeles November 24, was a member of the board of governors of the Regular Associated Troupers and a member of the Ladies' Auxiliary, Pacific Coast Showmen's Association. With her husband, Claude A. Barie, she had been in vaudeville and they had operated girl shows on carnivals until they went with Warner Bros.' Studios.

FROM Baltimore Jack (Red) Lang reported that shortly after closing his seventh season as talker on Tracey Bros.' Side Show, he experienced an attack of ptomaine poison while at New Bern, N. C., and was in a hospital two weeks.

ASTOUNDING. Ninety per cent of midwayites use carnival gibberish when talking to natives.

AFTER closing with the World of Pleasure Shows, Troy Scruggs returned to Saginaw, Mich., where his trucks are working for the post office. He expects to be back with the same show next season.

JOHN MORRIS, Halifax, N. S., concessionaire with the Lynch Shows for many years, received word that his son, Peter Morris, had been wounded in action with the Canadian Army in Holland. He assisted his father on the show before joining the army.

RAY MARSH BRYDON, oddities impresario, who opened his Talk o' the Town night club in Peoria on Thanksgiving Day with a gala show, during the week had a number of outdoor showmen as visitors, the boys stopping off on their way to the outdoor conventions in Chicago.

MR. AND MRS. GERALD BARKER, who are spending the winter at their home in Sinclairville, N. Y., after a good season with the Fred Allen Shows and

Real Heat

IT wasn't Mrs. O'Leary's cow that started the Chicago fire. Lobby talk had it that it was a manager who had believed his general agent when he had told the boss before coming to the meetings: "I can get any fair you want."

Coleman Bros.' Shows, had as recent guests Lee Worthy, Worthy Shows; Mr. and Mrs. Bill Bowman and daughter, Donna, and Mr. and Mrs. Frank Vogt.

LANKFORD'S OVERLAND SHOWS closed the season in Dublin, Ga., and are in quarters in Moultrie, Ga. Season was good, considering weather and the polio scare. Show traveled in eight States since March. Three men have started work in quarters and more animals may be carried next season.

IN SAN FRANCISCO on Thanksgiving Day a dinner party was given by Mr. and Mrs. Glenn Artz in their home, the Artz family being active in amusement manufacturing business. Among showfolk guests were Art Craner, Jerris Pennington, Mrs. Dorothy Anderson, John Severson and J. E. Provanzale. More than 100 attended the dinner and open house that followed.

UNDERSTAND that the past season will be responsible for the many cut-to-measure dress suits at the banquet.

NOTES by Don Foltz from Arma, Kan., winter quarters of the Anderson Greater Shows; Charles and Josie Rotolo, who returned from Hot Springs, are redecorating their apartment houses in Pittsburg, Kan. Recent visitors included Elmer Harlan, F. C. Bogle, Bill Clark and Charles and Josie Rotolo. After undergoing a tonsillectomy in a Pittsburg hospital, Carl Lee Harlan was released.

FRANCIS KELLY, owner and operator of the Francis Kelly Shows, purchased the estate of the late William P. Rowe at North Haven, Conn., comprising 4 1/2 acres, two large modern buildings and a new seven-room house. Property will be occupied about December 15, when rides and concessions will be moved from present quarters in New Haven. Work will begin about January 15 and considerable equipment will be built. Indoor dates will follow until March 15, with Thomas McGarry advancing the unit. Mary Kelly, secretary, reported good business with her pan game.

AFTER closing with their concessions at the Shreveport Fair, the Madison brothers went to Hot Springs for a week end then to Des Moines, where they disposed of their interest in the Heart of America Shows to their partners, R. L. (Peanuts) Sinderson and Frank Ward. Org has been named the Greater Rainbow Shows by Sinderson and Ward, who planned to attend the Chicago conventions. Show will carry 6 rides, 4 shows, about 30 concessions and a free act. Winter quarters will open after the first of the year with a crew to overhaul and paint equipment, reported Frank Ward from Des Moines.

C. E. MEEKER, for several years general manager of Crystal City Park, Tulsa, Okla., wrote from winter quarters of Peppers All State Shows, Pensacola, Fla.: "Have signed with Peppers All State Shows as general manager for next season. In the Tulsa park in 1943 we did not lose a day from opening until closing dates. William Pink, who had his Octopus booked in the park; Fred Broad-

Owners Walter
and
Alfa Byers say:

"We are proud of our BIG ELI WHEEL. The Bill of Sale came as a surprise. We did not know we were so close to our goal of finishing payments. Will be in the market for additional equipment when it is possible for you to serve us." And so another Owner is added to our long list of Satisfied Customers. Decide to add a BIG ELI WHEEL to YOUR equipment when Victory is won and latest model Wheels are again available.



ELI BRIDGE COMPANY
800 Case Avenue Jacksonville, Ill.

beck, with his Tilt-a-Whirl, and M. B. Pressey, an old-time concessionaire who had been in the park four years, liked it so well that they came back this year and all had a nice season. But we lost three days this year. The park owner, J. C. Mullins, came home from the army with a medical discharge and as the park doesn't need two managers, it is me back to the road."

COMMENTING upon the death of Ernest E. (Shorty) Farrow, owner-manager of Wallace Bros.' Shows, who died in Jackson, Miss., November 21, Walter B. Fox wrote from Mobile: "The show world has lost a valuable member, his family a kind and devoted husband and father and his employees a tolerant and generous employer. Starting from scratch 10 years ago, he lived to see his organization become one of the best known and best equipped medium-sized shows in the Central States. It was my privilege to have been associated with him, intermittently, over a period of eight years and during that time there was never any question as to policy or financial arrangements. He will be greatly missed by his friends and faithful employees and may he not encounter any muddy lots in the 'Land Beyond the Horizon' where he has gone."

WHEN an employee was asked if he had received his holdback, the lad replied: "I asked for it, but the boss said that at the present time he just couldn't remember what he had done with it."

BUFF HOTTLE, owner of the Buff Hottle Shows, was host to all members of his org and other show people in New Orleans on the night of November 22 at the Beacon night club. Occasion was the first anniversary of showing there on the same lot on Rampart Street for 12 consecutive months, during which only 10 nights were lost to inclement weather. Tribute was paid to all members of the shows who have entered the armed services, the list including S2/c Bufford Hottle Jr., Pfc. Gus Wolf, Corp. Kenneth (Moon) Ritchie, S/Sgt. Louis Durbin, Pvt. Howell (Blackie) Adams, S2/c James Gates, Pfc. Claude Russell, Sgt. Richard Francis, Pvt. Glennon (Skippy) Hannigan, Sgt. Henry King, Sgt. Russ Longcor, MM2/c Charles Stirk and S/Sgt. Danny LaRouech. Silent prayer was offered for the two deceased members, Sgt. Max Pullium and Pvt. Harry Echeurhode.

AFTER a profitable season, the Wonder City Shows closed in St. Martinville, La., November 26, reported Tex Shawver,

and Owner Joe Karr and Mrs. Karr served a Thanksgiving dinner to the show personnel, a 25-pound turkey being the piece de resistance. Line-up was 4 rides, 4 shows and about 25 concessions. Mr. and Mrs. Karr and family left for Breaux Bridge, La., where winter quarters will open about January 2. Plans are to reopen the show about February 26. Concessionaires included Mr. and Mrs. Harry Harris, Mr. and Mrs. Charlie Gould, Mr. and Mrs. Jack Cook, Mr. and Mrs. Charlie Allen, Mr. and Mrs. Whitey Hamilton, Mr. and Mrs. Ike Dan Herb, Absher Lon Martin and son, Martha Miller, Tex Shawver, Harriet Strong, Frankie Costello, Earl Miller, Bob Crawley, Harry Couslon, Carolina Simmons, Ed Frank, George Western and family, Bee Motely, Mr. and Mrs. Jack Ward, Mr. and Mrs. Charles Nolle, Happy Chatman and Jeffery, John Biann and Bob Walker.

NOTES from Dodson's World's Fair Shows' winter quarters, Jacksonville, Fla.: Henry Gamble, trainmaster, and William Harvey, superintendent of the Caterpillar, completed plans for streamlining the ride and placed orders for material. Ray Cramer delayed a visit to Miami because of remodeling of his house trailer, the work being done by Doc Watson, of Bug House note. Mrs. Dorothy Duffy, mother of Mrs. Helen Cramer, returned to Miami for a month before returning to Jacksonville to assist her daughter in new wardrobe for World's Fair Oddities and Front Page People. Ed R. Bruer, special agent, left for Fort Worth for the winter after visits in Houston and Corpus Christi. Mr. and Mrs. Marvin Hyland are resting here after his 44-week tour as Fly-o-Plane foreman, but plan to join a show in Florida before the Dodson reopening. Mr. and Mrs. Steve Norwood returned from Tyler, Tex., after a 10-day visit and he plans to rebuild the Whip, build a new arch and entrance for the Twin Ferris Wheels, which he handles. Assistant General Manager Al Bradley was a speaker at the Traffic Club monthly meeting in the Hotel Roosevelt.

In the Armed Forces

RALPH (CHUCK) EWEN, 9704-71, riggers mate second class, for three years with Coleman Bros.' Shows and later with the Crash Rogers Wall of Death, is stationed in Portsmouth, Va.

BILL POWELL, formerly with the World of Mirth Shows, from his new station in the Netherland East Indies V-mailed that he had made the trip on the same boat on which he traveled from New York to Boston in other times.

CORP. SAMMY GEORGE, girl-show operator on the T. J. Tidwell Shows and other carnivals, received an honorable discharge from the army and is at his home in Beaumont, Tex. He has booked his girl show for next season with the Tidwell org.

LIEUT. JOHNNY J. JONES, O-805062, APO 13229, care Postmaster, New York, pilot in the Ferry Command, went overseas after visiting his mother, Mrs. Hody Jones, before the close of the season of the Johnny J. Jones Exposition. He was accompanied by his wife and infant daughter, whom he took to her parents' home in St. Petersburg, Fla., before his departure.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Dec. 2.—Among subjects which appear to be of much interest in the industry are the general effect of the war, rationing and priorities,

Puts It On

WHEN you're alone with the boss he buys the smallest meals. But when a fair official is along he shows his big-heartedness by springing for the biggest.—Whitey Gooks.

post-war planning, increased taxes resulting from the war effort, possibility of changes in the tax program prior to commencement of next year's operating season, probability of a further shortage of labor during the coming year and last, but by no means least, the need for an over-all post-war planning program.

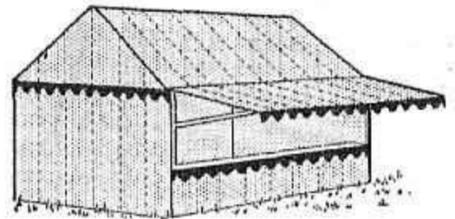
Reports on the activities of the 1944 annual meeting will, of course, be presented in this column in subsequent issues.

The ACA offices here have received detailed information on the federal post-war highway construction program, setting forth information as to the financial plans of this program for each State. Members interested in any particular locality can obtain the information by contacting the offices.

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 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
 GAMES, STRIKERS, ETC.
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Our Army-Navy E Pennant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.



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 Important Feature of Our Post-War Plans

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1945—PEPPERS ALL STATE SHOWS—1945

WANT SHOW PEOPLE IN ALL DEPARTMENTS
 NOTICE

NO TICKETS—NO BOOZE HOUNDS; CHASERS OR HAS BEENS

WANT A-1 Foremen for Super Roll-o-Plane, Flying Twister, Spillman Merry-Go-Round; elderly Gent for Allan Herschell Auto Kiddie Ride, Chair Plane. These Rides will be in operation all winter in Pensacola, Fla., right in heart of city, two blocks from San Carlos Hotel. We hit the road first of March.

WANT CONCESSIONS FOR 1945 SEASON
 Any legitimate Concession that works for stock. No Ex. only on Bingo, Ball Games. Will sell Ex. on Pop Corn and Cookhouse. Will stay out 35 weeks. We have 6 Rides, 6 Shows and will play proven territory. Army camps and defense towns. In 37 weeks this show never missed a Monday night opening. Want Man and Wife, must be reliable and sober, that can handle A-1 Cook House. Will furnish complete outfit, with transportation 50-50 basis.

WANT SHOWS
 Fat Show, Illusion Show, Mechanical City Show. Will furnish 50 ft. panel front, banners and top. Complete Snake Show with new front and pit. Will furnish 50 ft. panel front, new banners and new blue top for Girl Show. Must have three Girls or more. Will furnish new 24x90 blue top and panel front for Ten-in-One. RUBY and FRANCES want to hear from you. Want Man and Wife to take over beautiful Fun House built on semi-trailer. Prefer one that can clown. Want all around Builder and Painter, must be sober.

Want to hear from the following people: Fredrick King, Jack Martinkus, Charlie Leo, Jimmie, Jr. Meeker wants you to join at once. James Ayers, get in touch with me.

WANT—WANT—WANT—Electrician that can handle neon.

All Mail Gen. Del. **PENSACOLA, FLA.** Winter Quarters Old Fair Grounds
F. W. PEPPERS, Owner; BOBBY SICKELS, Gen. Mgr. C. E. MEEKER, Supt.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EVERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

ROLL TICKETS
 Printed to Your Order **100,000** for
Keystone Ticket Co. Dept. B. **\$19.50**
 10,000 .. \$6.50
 20,000 .. 7.75
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 Send Cash With Order. Stock Tickets, \$16.00 per 100,000.

SACRIFICE SALE
 MUST MOVE AT ONCE.
COOK-HOUSE, COMPLETE, 20x40.
 2 Counters, seating twenty people on each side.
 10 Tables, 40 Chairs, Flooring and Ceiling.
 Top good for season; this can be used as Bingo Top.
 1 50 Ft. Parcel Panel Wood Front.
 1 Hawaiian Show, complete, without Top and Wall. 50 Ft. Front Panel.
 1 Iron Front, 30 Ft. by 11 Ft. Can be used for Front Gate.
 1 Panel Pit, 10'x20'x5'.
 1 Grab Joint, 10'x10, complete.
 1 Tangley Air Calliopo, with Air Blower and Electric Motor.
 3 Wurlitzer Organs.
 Gas Engines, complete, ready to go, for Riding Devices.
 1 34 Model Chevy, 8 Cylinder.
 1 37 Model Chevy, 8 Cylinder.
 1 28 Model Chevy, 4 Cylinder.
 1 31 Model A Ford.
 1 LeRoI, complete with Gears for Whip.
 1 Panel Girl Show Front, with Stage.
 1 War Show, complete.
 1 Monkey Speed Track, with Loop and Cars.
 10 Wild Animal Neon Signs.
 Showmen, Save Yourself Money, as This Must Move.
 Wire, Write or Phone: Tel. 25773, Norfolk, Va.
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WANT GIRL TALKER
 Outside and Inside for 10-in-1 Show. A good proposition. Apply by letter. Photo if possible. State all details.
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WANT TO BUY
 Shooting Gallery and Duck Pond; 23 ft. wide Gallery, long range, complete with guns, .22 lead. Must be in first class shape. Wire, wire or phone
ROBERT EPSTEIN
 413-15 9th St., N. W., Washington, D. O.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards 55 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, \$1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00

Thin Plastic Markers, brown color, M. 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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New and Used
CARNIVAL and SKATING RINK
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TENTS—BANNERS

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SHOWS—CONCESSIONS
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WANTED TO BUY

20-Car Skooter, 7-Car Tilt-a-Whirl, Moon Rocket, Fly-o-Plane, Caterpillar, also Merry-Go-Round Horses. Must be in good condition. Can use all around good Ride Man who can operate any kind of Ride and make repairs. Must be sober and reliable. Steady work the year round, no moving.

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Jacksonville Beach, Fla.
I will be at the Sherman Hotel (in Chicago) during the convention.

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Now Booking
Shows and Concessions for the season of 1945.
All mail J. R. EDWARDS, Wooster, Ohio.

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SHIPLEY'S AMUSEMENTS

Out All Winter in Southwest Louisiana.
Want Rides with own transportation. Concessions of all kinds except Diggers, Photos or P. C. Contact
O. W. SHIPLEY or HARRY McNALLY
Bonita, La., Dec. 4th-8th

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

Ladies' Auxiliary

Meeting November 16 had Ann Doolan presiding in absence of President Phoebe Carsky. Also on the rostrum were Mrs. Marie Brown, first vice-president pro tem; Mrs. Nan Rankine, second vice-president pro tem; Mrs. Lucille Hirsch, treasurer, and Mrs. Elsie Miller, secretary. Membership applications came from Christine Davis, proposed by Daisy Hennies; Juanita M. Van Patter, proposed by Mrs. Nan Rankine, and Lucille Cummings, proposed by Pauline Meyers. Florence McDonner, Gladys E. Patrick, Clara M. Farnsworth, Dorothy Louise Raley, Mrs. Ethel Hyman and Elberta Stein were elected to membership.

Early arrivals for the conventions included Ethel Weer, Patricia Buchanan, Hattie Wagner, Viola Fairly and Virginia Kline. Edith Strelbich, past president, is recuperating at home. Past President Cleora Helmer attended after a considerable absence. During open house December 2-6 Mrs. Delgarian Hoffman will be a hostess; Frances Keller, installing officer at the installation dinner, and Marie Brown, emcee. Lucille Hirsch's son, Ralph, will play the accordion during the installation dinner. Frances Keller and Cora Yeldham have been ill. Secretary is holding important mail for Effie Lane. Letter came from WAC Pvt. Hilda Miller, March Field, Calif. Sophia Carlos sent a gift to be awarded during open house. Communications came from Mrs. George Hamid and Dorothy Packman, New York.

Michigan Showmen's Assn.

156 Temple Avenue, Detroit

DETROIT, Dec. 2. — In the primary election only the ballot of the secretary will be cast, as there are no candidates to be eliminated. Ticket as it will appear on ballots at the election January 8: For president, Ora A. Baker, Jack Dickstein; first vice-president, Ben Moss; second vice-president, Roscoe T. Wade; third vice-president, Harry Wish; treasurer, Louis Rosenthal; secretary, Bernhard Robbins.

For board of directors, with only 11 to be elected, 19 were nominated: Harry Alkon, James Ashley, Charles J. Bennett, Douglas J. Brown, Marshall Ferguson, William Ferguson, John Gallagher, Sam Goldstein, H. G. Hockett, Edward Horwitz, Sam Maltin, Ben Morrison, Rudolph Nathansen, Herbert Pence, Jack Rate-rink, Martin Rose, W. G. Wade, Frank Wagner and Louis Wish.

At the November 27th meeting in the chairs were President Harry Stahl, First Vice-President John Gallagher, Third Vice-President Manny Brown, Treasurer Louis Rosenthal, Executive Secretary Bernhard Robbins and Secretary Arthur J. Frayne. Chaplain Edward Ford read services for departed member Max Shapiro. Sick and relief committee added Jacob Lipsitz to those seriously ill and reported that Wauna D. Jones is recovering from a recent operation in St. Patrick Hospital, Lake Charles, La.

Co-Chairman Frayne, service committee, read letters from Pvt. Albert Greenberg, stationed in Belgium; Corp. Charles A. Kaiton, in England; Pfc. Isadore (Tommy) Relsner, recently transferred to Leyte, Philippine Islands; S/Sgt. George Schroeder, leaving for overseas, and Pvt. Nate Sobol, hospitalized with pneumonia at his station in England. Word came that Pvt. Joseph Eule, who had served over two years, had received a certificate of service and had been transferred to the enlisted reserve corps and assigned to a defense plant in Akron for the duration. Contributions to the fund came from Cyril Wagner, \$25; Sam Solof, \$25, and E. P. Womack, \$50.

Membership Committee Chairman Ora A. Baker welcomed Harry Edwards and Jack Green, newly elected, and told of 10 applications under consideration. He praised efforts of Sam Maltin in seeking (See Mich. Showmen's Assn. on page 56)

National Showmen's Assn.

Palace Theater Building New York

NEW YORK, Dec. 2.—Regular ticket for the annual election December 27 has been accepted by the board of governors from the nominating committee and so far no opposition ticket has been presented. Nominations are:

For president, Jack Rosenthal; first vice-president, Jack Wilson; second vice-president, David B. Endy; third vice-president, James E. Strates; secretary, Joseph A. McKee; treasurer, Harry Rosen; assistant treasurer, Jack Perry; chaplain, Fred C. Murray; board of governors, Joseph Basile, Morris Levy, William Bloch, Thomas Brady, Arthur Campfield, Jake Linderman, Frank Cappell, Jack Carr, Isaac Cetlin, Joe Kane, J. W. Conklin, William Cowan, Harry Decker, Joseph End, Ralph Endy, Maurice Elk, Eddie Elkins, W. C. Fleming, Jack Gilbert, Richard Gilsdorf, Murray Goldberg, Sydney Goodwald, Jerry Gottlieb, Jack Greenspoon, Mack Harris, William A. Hartzman; Lieut.-Col. Harold Hoffman, USA; Joseph H. Hughes, Phil Isser, Harry Kaplan, Herman Cohen, John J. Kline, Lew Lange, Jules Lasures, Harry Schwartz, Sam Levy, Charles Lewis, Jack Lichter, William Lynch, Ross Manning, Alfred G. McKee, Frank Miller, William Moore, Charles Morris, Robert H. Morton, Russell Owens, Clement Schmitz, Sam Petersen, Sam Prell, William Rabkin, King Reid, Louis A. Rice, Joe Rogers, Irving Rosenthal, Sam Rothstein, Moe Silberman, D. D. Simmons, Gerald Snellens, Leonard Traube, George Traver, Pat Valdo, Ben Weiss and Frank Wirth.

Nominating committee comprised Fred C. Murray, chairman; Charles C. (Doc) Morris, Harry Schwartz, Moe Elk, Jules Lasures, Herman Cohen, Morris Levi.

First annual memorial service held in the clubrooms and afterward at the NSA lot in Ferncliff Cemetery Sunday, November 26, was most impressive. Chaplain Fred Murray directed and was assisted by Dr. Allan Claxton and Rabbi Bernstein. Capt. Sigfried Phillips sang appropriate songs. Joe Basile, of the band of the same name, blew taps in the rooms and also at Ferncliff. Club furnished transportation to the cemetery, over 60 members attended and flowers were placed on the graves.

Willie Lish, one of the Frank Miller boys, who was honorably discharged from the army, got out in time for the banquet. Frank Schillitz, who has had several throat operations in Veterans' Hospital, the Bronx, had a 24-hour leave and was host to nine doctors from the hospital at the banquet. Dick Gilsdorf, Paramount Shows, ill at his home in (See NSA on page 56)

Rocky Mountain Showmen's Club

Fraternal Building, 14th and Glenarm Denver

DENVER, Dec. 2.—First blizzard of the season hit on November 24, but attendance was 50. Bingo party netted the flower fund a tidy sum and card tables swelled the refreshment account. Committee, headed by Ralph Smith, served luncheon. Club voted to change the banquet date to January 11 so as not to conflict with the Kansas fair meeting, price to be \$4 per ticket. It will be held in the private banquet room of the Albany Hotel and reservations for over 100 are already in. Denver Stock Show will open January 13 and many members believe the banquet date is perfect, as out-of-town visitors can take in both events.

New members voted in are Mr. and Mrs. H. W. Bryan, A. Schoenfelds and Harold and Velma Howey. Hymie Schreiber, Kansas City, was a visitor. Max Levine is on a buying trip to Mexico. Dollie Kimpell was reported ill at her home. Members White, Swartz and Oxford reported the limit on a recent hunting trip. Club expects to move into new quarters early in December.

Pacific Coast Showmen's Assn.

623 1/2 South Grand Ave., at Wilshire Los Angeles

LOS ANGELES, Dec. 2.—Nominating committee, Joe Glacy, John T. Backman, Harry Fink, S. L. Cronin, Theo. Forstall, Harry H. Hargrave, Mike Krekos, Ed Walsh and Eddie Tait, November 27, named this regular ticket for 1945: For president, Roy E. Ludington; first vice-president, Ross R. Davis; second vice-president, Hunter Farmer; third vice-president, Joe Mettler; fourth vice-president, Bill Hobday; secretary, Lou W. Johnson; treasurer, John T. Backman; member cemetery board, five-year term, Ted R. LeFors; trustees, five years, Harry Fink; four years, Joe Glacy, three years, Mike Krekos; two years, Harry Hargrave; one year, Theo Forstall.

Board of governors, Harry Taylor, C. A. Alton, Charles Farmer, Bill Jessup, John N. Miller, Walter B. Newcomb, Frank Redmond, Charles Walert, Bob Schoonover, Earl O. Douglas, Larry Ferris, Cal Lipes, Johnnie Branson, Capt. Bobby Cohen, John (Spot) Ragland, Clyde Gooding, Bill Meyers, Frank Zambrino, Elmer Velare, Harry Rawlings, R. Rosard, Frank Forrest, Joe Krug, Sam Dolman, Joe Steinberg, Eddie Tait and E. W. (George) Coe.

Memorial rites were held for Leone Barie, of the auxiliary; Adolph Ramish and Al Martin. Doc Joe P. Dingler and Milt Cohen were elected members and application of C. A. (Pat) Alton for life membership was announced. Chairman J. Ed Brown, banquet and ball, announced a sellout to the emergency line. Sam Dolman, memorial service, said all was in readiness and asked a record attendance. Maurine Tait and Lillian Eisenman came from the auxiliary to invite participation in its War Bond sale to raise the score from \$85,000 to \$100,000.

Chairman Mike Krekos, building fund, complimented the club on its summer record of two and one half War Bonds per meeting, and he added \$100 from Spot Ragland, bonds from Bill Meyer, Ted LeFors, Harry Myers, Bill Altman, Johnnie Levaggi and a floor pitch, which brought the evening's total to \$254.50. Mel Smith, Austin King and Mickey Lukenitch donated enough banquet and ball tickets to insure attendance of every member who would otherwise be compelled to forego the event. President Ted LeFors won the attendance record. Greetings came from Paul Hoffman, Bill McMahon, Frank Ellis, George Perkins, Ray Holden, Lee Brandon, Harry Myers, Ross Davis, Louie Godfrey, Clyde Rawlins, Art Stallman, Red Atkinson, Rudy Jacobi, Ace Stroud, Bob Shepherd and the Messina brothers. Sgt. Don Hanna, formerly Barnes and Cole circuses press agent, who visited on his way to Fort Lewis, Wash., is a sergeant of picket police in the Engineer TNG Section.

Ladies' Auxiliary

On Past Presidents' Night November 27 those honored were Nell Ziv, Martha Levine, Ethel Krug, Peggy Forstall, Nina Rodgers, Marlo Le Fors, Margaret Farmer and Edith Bullock, who were seated on the rostrum and gave brief talks. A letter was read from Past President Allerita Foster, who was unable to attend. Martha Levine, who took the door prize, donated the money to the sick and relief fund, as did Marlo Le Fors. Margaret Farmer, who reported that the West Coast Shows had brought in nearly \$800 to the Auxiliary, received a big hand. Awards will be made December 18 and all books must be in by that time. December 11 will be the day of the bazaar and rooms will be open from 2 p.m. Members who spoke were Janet Candy, May Altman, Isabel Myers, Goldie Lee, Francis Klesor, Vivian Jacobi, Marle Le Deuix, Lil Shephard, Mother Welch, Gertrude Mathews, Donna Day and Edith Hovey. Captain La Vani led in prayer for the late member, Leone Barie. A turkey luncheon was served.

WANT TO BUY FOR CASH

POPCORN TRAILER, Electric or Gas Machines. Must be flashy and in good condition. COTTON CANDY MACHINE with double heads. Will pay top price—cash.

R. C. MILLS
BOX 105 GARUTHERSVILLE, MO.

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., Dec. 2.—President C. F. (Doc) Zeiger, Secretary G. C. McGinnis and Treasurer Harry Altshuler were in the chairs November 24. Ed Strassburg, Toledo, sent a generous contribution to the cemetery fund. Election of officers was set for December 1. Memorial Day services will be held in the rooms Sunday, December 24, and at Showmen's Rest, Memorial Park Cemetery.

President Zeiger's War Bond sale for the cemetery fund was increased by purchase of two \$25 bonds by Art Brainerd and A. F. Adams. Harry Altshuler, who is conducting the Sixth War Bond sale, has sold \$500 worth to members. Christmas tree committee reported that the annual Christmas Party for children and orphanages would be held December 25 in the Coates House and Niles Orphanage.

Mr. and Mrs. Bud Anderson are here for the holidays. Roy Hickman, manager of the Coates House, is mourning the death of his father in St. Joseph, Mo., November 23. Funeral services were held in St. Joseph November 25. Condition of Lettie White, Ladies' Auxillary, is reported somewhat improved in Menorah Hospital. Auxillary's bazaar will be held in the Coates House and many articles will be displayed from the States and Mexico.

Miami Showmen's Association

236 West Flager Street, Miami

MIAMI, Dec. 2.—At a special meeting of directors these new members were unanimously elected: John Kircorian, Jake Fisher, Arthur J. Sullivan, Frank S. Mathews, Louis Helman, John Lash, Norman Bartlett, Dave Kabakoff and Wallace H. Westman, by Harry Modele; Leo Hirsch, William Langen, Harry M. Brady, Arthur Luding, Jack Roof, Thomas S. Murphy, Nicodemus Scocas, William R. Hicks, Sailor West, Luther C. Hick, Richard A. Chaney, Thomas Kaslin, A. C. Jones, George Clyde Smith, Carl W. Holzappel, James H. McCarthy, Dan Reed, Herbert E. Martin, Anthony Vaccaro, Harry Goldfarb, Harvey Earlin and Andrew Valo, by Joe Payne; Leland O. Willows and Max Goodman, by Harry Hennies; Joe L. Caspar, Donald F. Murphy, Thomas C. Carey and Dallas E. Duncan, by George Golden; Onnie Green Craddock, by Morris Kahntroff; Lee D. Jordan, Ernest Patenaude, George Ross, Ike Sloverman and Thomas J. Fox, by Eddie Hackett; Murray Budner, by Barney Elmets; Robert Karpel, by George F. Whitehead; Rogelio Gomez, by Jerry Shulock; Charles Schwacha, by Nathan Glassman Roth; Nelson Beardsley and Frank McTeague, by Jimmy Finn, and Albert Halpin (Keating), by Carl Kalansky. Harry Modele and Joe Payne won gold honorary life membership cards.

Late arrivals around the clubrooms: Jack Russell, Jack Stone, Nick Lecardo, Ray Korhn, Joseph C. Conley, John L. (See Miami Showmen's Assn. on page 56)

San Antonio Showmen's Club

503 1/2 West Commerce St., San Antonio, Tex.

SAN ANTONIO, Dec. 2.—The new president, Louis Ringol, was tendered a big party in the rooms by former President Jack Ruback. Mr. and Mrs. Brownie Bishop were visitors. His Arcade Shows are playing South Texas. The late member, Ray Kirby, was the first member to be interred in the new cemetery plot of the club in Sunset Memorial Park. Members attended the funeral in a body. His widow is the former Mrs. Cliff Jewell. Twenty-five graves have been purchased in Sunset Memorial Park and option has been taken on 100 more.

Joe Murphy, former girl-show operator on the Alamo Exposition Shows, who was a visitor, is stationed at Camp Bowie, Tex. Bill and Golide Bass came from Albuquerque, N. M., with their infant daughter. He is operating the Officers' Club there. Mr. and Mrs. Billy Aldrich, formerly of the Tidwell Shows, are operating several liquor stores here. Mr. and Mrs. Bill French, Alamo Exposition Shows, are here for the winter. Jack Ruback, Ben Block, Charles Shubb, Harry Coin and Hypo Deneke left for the Chicago meeting.

Regulars around the rooms include Bennie Hyman, Heavy Guyton, Sid Wheeler, Ted Custer, Joe Rosen, Joe Palooka, Dick Haven, Harold Livingston, Blackie McPeak, Red Cadinis, Mike Ruback, Tommie Stevens, Steve Handing, Red Oliver, White Meeke, Johnnie Obadal, Neddie Ayres and Larry Woods. Larry Woods Jr., now in the armed forces, passed thru en route to California. Chairman Charles Shubb, entertainment committee, reports arrangements progressing for the banquet and ball New Year's Eve in the clubrooms. Merle Woods will serve a turkey dinner and music and floorshow will be furnished by Mike Ruback, of the Olmos night club, and Max Stower, of the Owl night club. Tacky Dance on Christmas Eve, an innovation here, will be in charge of Mrs. Rose Ruback and Martha Rogers. Roland Smith, in for a visit, reported bad weather and poor business. Manie Ringol and Johnnie Graves, who opened popcorn stands downtown, report good business. White Archer's Arcade, West Houston Street, is doing okay. J. C. (Blackie) Tarkington, club secretary and manager of the rooms, is assisted by C. E. Jones in the daytime and by Cecil (Perk) Perkinson at night.

Meeting Big for Caravans

CHICAGO, Dec. 2.—Largest attendance of the year marked the meeting of Caravans, Inc., November 28, with President Pearl McGlynn presiding and Treasurer Claire Sopenar and Secretary Jeanette Wall present. Elsie Davis, Molly Raymond, Jennie Catrambone, Mrs. Llewelyn Lewis, Mary Forster and Eva Clark were elected to membership. Correspondence came from Peggy Davies, Ida McCoy, Florence Parker, Daisy Davis, Rev. Marcel LaVoy, Marie Broughton and Wade Booth. Donations were received from Mabel Wright and Madaline Ragan, and award, donated by Jeanette Wall, went to Martha Witter. Club expects to have its service flag on display soon.

Regular Associated Troupers

730 South Grand Avenue, Los Angeles

LOS ANGELES, Dec. 2.—Election November 28, after specified time had elapsed for posting an independent ticket, resulted: President, Joe Krug; first vice-president, Martha Levine; second vice-president, Sammy Dolman; third vice-president, Jennie Reigel; fourth vice-president, Eddie Harris; treasurer, Harry Levine; secretary, Walton de Pellaton. New officers were given an ovation by the 59 members present. In absence of President Babe Miller,

First Vice-President Joe Krug officiated. These membership applications were approved: Al C. Beck, Jean Beck, Harriet and Norman Prather, Bette Kilpatrick, Dotty Dalton, Bertha and Milton Cohen, Frank Platten, Edward Trotman, Marion Franchina and John Levaggi. Members paused in silent prayer to the memory of Mrs. Leone Barie, member of the board of governors, who passed away November 24 and was laid to rest November 29 in Evergreen Cemetery, nearly the entire membership attending the services.

President Krug selected this committee to arrange for a suitable location for the annual installation ball and banquet and suggested as locations the Biltmore Bowl, Florentine Gardens, Earl Carroll's and Slapsie Maxie's Cafe: John (Spot) Ragland, Sammy Dolman, Cecelia (See TROUPERS on page 56)

SEASON'S GREETINGS

from

HEART OF AMERICA SHOWMEN'S CLUB

AND A CORDIAL INVITATION

to

Showfolks Everywhere

To Join With Us in Celebrating Our Silver Anniversary

Opening with

LADIES' AUXILIARY "TACKY" PARTY

SATURDAY EVENING, DEC. 30

and

H. A. S. C. GRAND BALL

SUNDAY EVENING, DEC. 31

Coates House

Kansas City, Mo.

SEASON'S GREETINGS TO ALL OUR FRIENDS DICK'S PARAMOUNT SHOWS, INC.

Just finished our eleventh successful season

NOW BOOKING FOR 1945

SHOWS: Side Show, Posing Show, Midget Show, Illusions, Minstrals, Wild Life Show. We invite correspondence from interested parties.

RIDES: Will Book one or two Kiddie Rides.

HELP: In All Departments. BILL POSTER, TRUCK MECHANIC, PUBLICITY AGENT.

P. S. — This Show is completely motorized. We own and operate 7 Major Rides, 6 Shows, Light Towers, Light Plants and 30 Concessions.

Address RICHARD E. GILSDORF, General Manager
Box 401, Chews, N. J.

HOLIDAY GREETINGS

BUNTING SHOWS

NOW BOOKING FOR 1945

Merchandise Concessions in keeping with our high standard. Showmen with high-class attractions. Have a few openings for experienced Ride Men who are planning for the future. We offer a proven route for 1945. Address:

EARL H. BUNTING, BOX 9, RAMSEY, ILLINOIS

LAST CALL!

SEE

PILOT TRAINER

IN ACTION!

On Display HOTEL SHERMAN, Chicago, Dec. 3-9 Incl.

After December 9th This Sensational
New Amusement Ride Will Be
Returned to Our New York Showrooms

Macon, Ga., Shrine Is Up 30% in Receipts; Temple Will Net Around \$12,000

General Admission Tickets Raised to 25 Cents

MACON, Ga., Dec. 2.—Reports on Macon Shrine Circus held last week, indicate a gain of about 30 per cent in receipts, said Chairman J. P. Kennington. Ticket sales and concession revenue soared greatly above any previous year, Kennington declared, but the net could not be figured until all bills for concession merchandise have been received and paid.

Along with the rise in revenue, the Shrine show's expenses also took a sharp upward trend, it was revealed. The budget for the acts and other entertainment, usually around \$1,500, was practically doubled. Cost of a car for a door prize was also at a new high. While it will be several days before final figures will be tabulated, it was estimated that Al Sihah Temple will net more than \$12,000 on the week.

For 11 years the general admission tickets sold for only 10 cents, and it was peculiar to note that with the price raised to 25 cents this year, more tickets

were sold than before. Al Sihah Temple does its own booking, promoting and producing of the circus, the 1,100-member temple acting thru a committee, composed this year of Kennington, chairman; Paul M. Conaway, G. P. Lockhart, Ira Kaplan and Corliss H. Edwards.

Dallas Rodeo Draws Despite Bad Weather

DALLAS, Dec. 2.—Six days of intermittent drizzle and downpour churned up about eight inches of Texas gumbo but failed to keep the crowds away from the Greater Pan-American Exposition and Rodeo during a nine-day run here, November 11-19, at Fair Park Arena. Prize money totaled \$10,760.

First money in the calf-roping event went to John Pogue, \$580. His time for four calves was 69.2 seconds. In the bucking department Chuck Sheppard entered in three events—bucking bronks, calf roping and bulldogging—was high stake taker of the show. Chuck drew down \$190.85 alone when he earned the title champ bronk buster. Day awards for single events put him in the big money.

Top bulldogging honors went to Andy Curtis, who took on six steers in 65.9 seconds. J. B. Hunter was the only cowhand who succeeded in staying put on six bucking Brahma bulls for a take of two C's.

Other punchers who ran in the money when the tally was made after the final performance (19) included Roy Sewalt (whose calf-roping time of 69.3 seconds was only one second behind first place), took \$435; Chuck Sheppard, winner in all events, roped 'em for \$290 in 74.2 second; Hal Churchill collected \$145, time 75.1. In the bulldogging division Dick Truitt made six steers pay \$169.27 in 68.8 seconds; Claude Fletcher earned \$112.85 in 70.9 seconds. Clowns were John Lindsey and Hoyt Hefner.

Tabulation of total gross was not completed, but first four performances (11-13) were sellouts, grossing \$31,000. On the 13th advance sales reached \$11,000. The rains came on Tuesday (14) and continued till end of run. Hundreds were turned away at the gate (11-13) but biz dropped later in week until (See Dallas Rodeo Draws on opp. page)

McReavys, Humphries Guests of Bob Morton

MIAMI BEACH, Fla., Dec. 2.—Following the close of the Yaarab Temple-Hamid-Morton circus date at Atlanta, Mr. and Mrs. Vernon L. McReavy, of the circus promotional staff, and Len Humphries, personnel director, are vacationing here as the house guests of Mr. and Mrs. Robert H. (Bob) Morton.

Next week the McReavys will leave for Memphis to start the promotion for the H-M annual engagement there, auspices of Al Chymia Shrine Temple, February 15-21. Humphries will leave for his home in Toronto and rejoin the show for the Memphis and the remainder of the H-M indoor engagements.

Four at Hugo, Okla.; Kelly-Miller Building

HUGO, Okla., Dec. 2.—At quarters of Al G. Kelly-Miller Bros.' Circus here, a house for the monkeys and living quarters for the working men are being built. Three other shows are wintering here, Hugo Bros.' Circus, and Smith Bros. and J. J. Colley Shows.

Mr. and Mrs. Robert Stevens and Isla Miller have some acts with an indoor show in Georgia. Homer B. Phillips is at home in Fort Towson, Okla.; Gus Kanerva is with Clyde Bros.' Circus for the winter; Shorty Gilson is working on concessions with the Clyde show. Vernon Pratt, Hugo show, was presented with two large male lions. At Thanksgiving Day dinner were Obert, Kelly, Dale, and Karen K. Miller, and John, Nola and Shela Fae Grady.

Elephant Injures Keeper

OMAHA, Dec. 2.—Trouble was encountered November 26 in unloading the elephants that work in the Orrin Davenport indoor circus playing here this week, and in attempting to get the bulls out of the car, Arkie, elephant man, was painfully injured.

In Reverse

MACON, Ga., Dec. 2.—There was a time not many years ago that when the big tops closed for the season the clowns started looking for work. But in 1944 it is quite the reverse. The work starts looking for the clowns. For example, when Kinko played the Shrine Circus here last week he had six attractive offers for work, two by wire, three by long-distance telephone and one by letter.

Wichita Shrine Has Big Start

WICHITA, Kan., Dec. 2.—Midian Shrine Temple's annual circus in the Forum Building here, produced by Orrin Davenport, opened November 26 with sellout houses. Building seats 5,500, and additional chairs and bleacher seats on floor and stage stretch capacity to around 6,300. Reserved seats are sold out for entire engagement, which ends tomorrow.

Local Shriners state that show is the strongest ever brought here, and newspapers have been lavish with art and praise of the performance. One of the elephants brought here for the engagement ran amuck at the unloading runs and landed front-page publicity which was not detrimental to the show. Merle Evans, of the Ringling show, is musical director; Col. Harry Thomas, Cole Bros.' Circus, equestrian director and announcer, and Joe Lewis, producing clown.

Program in order: Yo-Yo and Chick Yale, comedy acrobats; wild animal act, Dick Clemens; clowns; Voice Troupe, comedy aerial bars; Sonny Moore, dogs and ponies, and Cole Bros.' pony drill; the Hartleys, rolling globe; Deairo, frog man; Tommie and Kay, balancing; John Smith's boxing horses; Rue Enos and LaSalle Duo, trapeze; Don and Helen, comedy elephant turn, taximeter act, and Freeman Trio, comedy; seals; Dorothy Herbert and her high-school horses; LaSalle Duo and the Orontos, perch, and Rink Wright, balancing; Corinne, Miss Winnifred and Bert Deairo, trapeze; Cloud, jitterbug horse; clowns; Con Colleano, wire; George Hanneford Family, comedy riding; Jim Wong Troupe, acrobats; Cole elephants, performed by Miss Herbert; Four Sidneys, bicycle; Cole Liberty horses, by Smith; clowns crazy number; Flying Thrillers.

Elvin Welsh in Charge

WAXAHACHIE, Tex., Dec. 2.—Elvin Welsh, in charge of quarters of Russell Bros.' Circus here, has 20 men, painting and repairing show, and is assisted by Raymond Maxwell. Mrs. Buddy Richards is doing nursing at quarters. Able Tavlin and Eldon Day went to Hot Springs, from where the latter will go to Bloomington, Ill. Mitzie Sleeter and daughter are here, also Mr. and Mrs. Bill Moore. Charles Oliver is steward at quarters. Gracie Genders left for the coast to see her husband. Mac McDonald is breaking new tricks with the elephants.

Jim Stutz Organizes Unit

TRENTON, N. J., Dec. 2.—Jim Stutz, veteran circus agent and concessionaire, has organized an indoor circus unit and will present Barton's Society Circus under fraternal and civic auspices after the holidays. School and theater dates will also be played.

Cole To Speed Up Winding Big Top

LOUISVILLE, Dec. 2.—Cole Bros.' Circus has settled down in its quarters at the State Fairgrounds here and already Owner Zack Terrell is making plans for next year. "We are going to build spools for the canvas to help solve our manpower difficulties, then we can wind up the big top in seven minutes flat," he announced. Work will be under General Superintendent Bill Curtis, who, Terrell said, originated the method years ago. "The show will have a great riding act, headed by Besting Loyal," he reported.

A second story has been added to the concrete-block office building to provide living quarters for administrative heads and a wardrobe room.

Among those planning to remain in quarters are Paul and Ruth Nelson; "Fuzz" Plunkett, seal trainer; John Smith, in charge of horses and ponies, and Jack Bigger and Charlie Lucky, who operate the maintenance shop. Noyelles Burkhart, general manager, and Mrs. Burkhart are here.

Opening April 20 in Louisville, the circus traveled 14,271 miles thru 26 States to the West Coast and back. Biggest day was in Baton Rouge, La., about 23,000 customers, according to J. D. Newman, general agent and traffic manager. Two night shows were given there.



BOB MORTON, managing director of the Hamid-Morton Circus, and Lee Furman, city editor of the Atlanta Constitution, photographed at the recent Yaarab Temple's annual Shrine indoor circus in Atlanta. Furman took the week off to clown at every performance. Before leaving, Bob Morton made arrangements with Furman to go to Memphis for the Al Chymia Shrine circus, February 15-21, and again present his tramp pantomime.

Ringling Quarters Opened to Public

SARASOTA, Fla., Dec. 2.—George W. Smith, general manager of the Ringling circus, announced that gates of the quarters here were opened to the public last Sunday for the season.

Opening of quarters also inaugurated the beginning of rehearsals and resumption of rejuvenating of all equipment for the spring season opening at Madison Square Garden, New York, the date still being undecided.

Ground Guards Are Relieved

HARTFORD, Conn., Dec. 2.—Following the publication of the report by Mayor Mortensen's board of inquiry on the responsibility for the Ringling circus fire here July 6, the six policemen who have been guarding the Barbour Street grounds 24 hours a day since the fire have been relieved, according to information from the board of police commissioners. State's Attorney H. M. Alcorn Jr. stated that there is no further need for the three two-man shifts guarding the grounds.

UNDER THE MARQUEE

Communications to 25 Opera Place, Cincinnati 1, O.

SETTLED for winter?

JOE SHORT and Helen are at Kearns department store, Detroit.

SEASON of Bradley & Benson Circus will close December 14 and show will winter in Montgomery, Ala.

MR. AND MRS. STOLTZ and Rita and Dunn are spending several weeks at Hot Springs before returning to Newark, O.

JOINING the advance department of the Pan-American Circus was C. C. (Chris) Jernigan. Show is in Florida, playing under auspices.

JACK SMITH, lithographer with the Cole show this season, is now in the bill-posters division of General Outdoor Advertising Company, Dayton, O.

REMEMBER the early-day circus auction sales? What a crowd one would draw today!

IS GENE AUTRY going with a circus when he is discharged from service? A circus operator, who is expanding his operations, is reported to be dickering for the cowboy singer.

GEORGE BARTON, who had Bond Bros.' Circus on the road, bought a farm two miles from West Chester, Pa., and a

large ring barn will be erected. Lou Barton is breaking a Liberty horse act.

LEW HERSHEY played the Shrine date at Houston, followed by the one at Evansville, Ind. After appearing at the Kansas City Shrine Circus, he will play school dates.

LIND AND CHAPPELL, who closed their circus season November 30, are now at night clubs. Gus Lind thanks members of the Polack show for the kindness shown Art Lind in Denver.

"IF you can find a place to set one up on and enough men to set one up, any circus can make money nowadays," remarked a manager.

GARRY VANDERBILT, clown and cookhouse manager, formerly with the John Robinson Circus, and his wife, Edna, equestrienne, are located at Warren, Pa.

LARRY E. LEWIS, former circus man, now in the State highway department at Phoenix, Ariz., was a business visitor in Chicago last week and renewed old acquaintances among the circus folk.

AERIALIST Don Dorsey was entertained by former troupers, Doug Campbell and John Looney, while playing the (See Under the Marquee on opp. page)

THE WORLD'S MOST BEAUTIFUL AND SENSATIONAL HORSE ACTS



Doheos and Emperor

PRESENTED BY

ALBERT OSTERMAIER

Now Booking Again

INDOOR and OUTDOOR DATES

AFTER 2 YEARS

THE NUMBER ONE HORSE ACT

WITH RINGLING BROS. AND BARNUM & BAILEY CIRCUS

WRITE OR WIRE

ALBERT OSTERMAIER

378 E. ARLINGTON AVENUE

SARASOTA, FLORIDA



With the Circus Fans

By The Ringmaster

CFA

President Secretary
THOMAS M. GREGORY **W. M. BUCKINGHAM**
 12039 Edgewater Drive P. O. Box 4
 Lakewood 7, O. Gales Ferry, Conn.
 (Conducted by **WALTER HOHENADEL**, Editor
 "The White Toss," care Hohenadel Printing
 Company, Rochelle, Ill.)

Member Bob Clark, Joliet, Ill., recently rejoined the United Wall Paper Company, Chicago, as a traveling representative, after being in war work for three years. On a trip thru the East he contacted members Father Ed, Charley Davitt and Bill Montague, enjoying fan sessions.

CFA Bill Atwater, Burlington, N. C., who has been overseas with the armed forces for nearly three years, is en route home.

CFA Bob Ensworth, New Britain, Conn., recently had a transfer to Langley Field, Va., from Yale University, where he had been stationed for over a year. He will continue in the public relations branch at his new post.

M/Sgt. Elmer C. Lindquist, Hartford, Conn., spent a Thanksgiving furlough at his home there.

CFA Wally Beach, with the armed forces at Camp Polk, La., caught the Big One at Beaumont, Tex., and the Cole show at Lake Charles, La. He also had a solid week of circus when the Benny Fox Star-Spangled Circus played his camp.

Frank Panisko, one of the newer members from Butte, Mont., has favored Walter M. Buckingham with fine photographs of some Cole bulls, Otto Griebing, and himself.

ERNIE WISWELL reports having a long season with the Benny Fox Army Camp Circus. Members of the show did plenty Christmas shopping in Juarez, Mex., while at El Paso, Tex. Among those carrying heavy loads were Charles and Helen Siegrist, the Canestrellis, the Janzleys, the Wiswells, Filmores, Landos midgets, Mario Iwanow, Conchita Escalante, Torelli Troupe, and Hip Raymond.

THE AL G. KELLY & MILLER BROS.' CIRCUS WANTS
 for Season 1945

People in all departments, Band Leader and Musicians, Big Show Acts, Clowns, Ticket Sellers, Boss Canvasman, Cook and Waiters, Bull Man, Electrician, Mechanic, Grooms, Wild West People with or without stock, Spanish Dancer for Spec, also Girls for Side Show. Stands for lease.

Address: Hugo, Okla.

CIRCUS ACTS WANTED

Still Need a Few More Circus Acts for Annual Galveston and New Orleans Indoor Dates, Opening February 5.

One Large Act, Teeter Board or Acrobatic; also good Single Wire Act and one more Whiteface Clown. Van Wells, please contact me. Am also interested in Bear or Seal Act and any sensational act that has not played these dates before.

JACK KNIGHT
 Care DAILEY BROS.' CIRCUS, Gonzales, Tex.

PETE HENRY WANTS
PHONE MEN—PERSONAL CONTACT MEN

All Winter's Work—State-Wide.
 Address: 25 S. 3d St., Room #300, Harrisburg, Pa.

OFF THE PRESS DEC. 10, 1944
POLACK BROS.' CIRCUS
 1944 Souvenir Year Book

88 pages, 5x7 1/2, containing season's route, highlights of the season, program, short circus history from Rome to today, list of acts with show during season, photos of staff and feature acts, including picture of Power's Elephants hitched to the famous Barnum & Bailey two hemisphere band wagon. Price \$1.00. Limited number being printed. Order now. T. DWIGHT PEPPE, Room 1411, Ashland Bldg., 155 N. Clark St., Chicago, Ill.

MEL HALL
UNICYCLE ACE

In Picture, "Sensations of '45." Now 14th Month Polack Bros.' Shrine Circus.
 Perm. Address: Box 109, Paw Paw, Michigan.

Siegrist Club Notes

CANTON, O., Dec. 2.—Sterling (Duke) Drukenbrod, board chairman, is back home after closing with the Beatty-Russell circus. Barney and Jimmy Arnesen, clowns and acrobats, oldest members of the club, closed recently with the Bud E. Anderson Circus and have returned to Florida for the winter.

S/Sgt. Von Black has been promoted to technical sergeant. He is a director of the Siegrist Club. Black has been in India since joining the armed forces in 1942. Jack Hamilton (the Great Knoll) paid a brief visit to club members, en route from the East to his home in Chicago. The club will be represented again at the annual convention of Ohio Fair Managers' Association in Columbus.

Dick Edwards is back home here after a successful season at Wildwood, N. J. C. A. Klein, club director, who dropped his booking agency to direct war production work, is completing a large contract in Washington. He plans purchasing 10 head of stock, which will be trained for a Liberty act for next season.

Buck Maughlman, injured recently at Meyers' Lake Park while assisting in razing an obsolete ride, has been moved from Aultman Hospital to his home here, where he will be confined for some time. Tex Clark, operating a popcorn concession at near-by North Canton, is attending the Chicago convention. He plans to troupe again next season. Reported by Rex McConnell, secretary.

DALLAS RODEO DRAWS

(Continued from opposite page)

final day (19) which, while rainy, was a sellout, with some ticket holders staying by their firesides.

Interviewed, Alex T. Mickle, Dallas, executive director of the exposition, who staged the cow show, said: "Future shows are assured now that Dallas, by its attendance, despite cold, rain and slush, has shown its readiness to support these spectacles."

Prexy of the sponsoring Texas Hereford Association, Jack Frost, Dallas, and Monte Reger, Woodward, Okla., arena secretary for the rodeo, said that plans were now being made for a return engagement next year. Fact that top-price seats were unsold caused drop in b. o., for officials said these were virtually the only ones not occupied during the wet days. Now in process of preparation are elaborate plans for construction of an indoor arena at Fair Park.

UNDER THE MARQUEE

(Continued from opposite page)

Howard Theater, Boston. They are working for Uncle Sam.

CHARLES (KID) KOSTER handled the campaign of billing the *Star and Garter* show in the Windy City, the Chi local billposters and billers putting up plenty of paper.

MILE-long-midway ads bring back memories of the early-day "Two-Mile-Long-Grand-Street-Spectacle-of-Gold-and-Glitter" circus ads.

FRANK J. LEE, on press with the Cole show, who returned home in San Antonio, reports that he made 54 of the 144 playing dates, obtaining front pages in 45. He handled press and radio for Booby Obadal's Victory Park unit in

Texas Valley towns, and with a couple of billposters, covered highways to the border. A cocktail birthday party was given at the Embassy Club, San Antonio, November 24, for Obadal. Among guests were Bert Mason, Gertrude Breaux and the Lees.

ZEKE GALLOPER, president of the Society To Bring Back Circus Chariot Races, stated that its last had voted that all chariots should use old-style iron-tired wheels because of the rubber shortage.

ROY B. JONES, with Polack Bros., reports a 90 per cent increase in net receipts over any previous circus engagement in the Masonic Auditorium, Davenport, Ia.

FINISHING 18 weeks of theater and club dates December 3 at Hofbrau Club, Lawrence, Mass., were Coriell and La-Teena, presenting aerial novelty and head slide. They will be at home in Pekin, Ill., for the holidays.

VAN GRAY, who produced the rodeo and thrill circus at Soldier Field, Chicago, in September, has been in South-town Hospital, Chicago, for a week. He was operated on for hernia and is getting along nicely.

LITHOGRAPHER and brigade manager Steve Kuzmics, Shamokin, Pa., closed with the Ketrow show at Shelby, N. C., October 25. He had charge of brigade on the Hunt circus, and joined Ketrow after the Hunt season closed.

WHEN a builder suggested carrying a theater-type marquee, a manager philosophized: "The rough and crude side of a circus appeals to the public."

THE CHICAGO TRIBUNE of November 27 carried an interesting half-column story of Joe Coyle (Ko-Ko), former circus clown, who now finds his talents in almost constant demand in Chicago the year round.

JAMES E. SMITH and wife, Alice, will play the Wichita, Kan., and Kansas City, Mo., Shrine circuses, following which they will go to Iowa to pick up their bear act, and play theater and other indoor dates.

PAUL JUNG, clown of the Ringling circus, is doubling with Santa Claus at Leonard Brothers, a Fort Worth store. He puts on free shows twice daily and shares a radio broadcast daily with Santa Claus.

H. A. MORRISON resigned as press agent for Hudson Motor Car Company, Miami, and is now in war work at the Sun Shipbuilding Company, Chester, Pa., for the winter. He informs that he will be with the Ringling show next season.

WHEN a clown answered a Southern department store's ad for a Santa Claus, its manager said: "The job pays \$15 per week. Because the old gentleman who played Santa here three weeks each season for 20 years passed away, I can use you. He was a great actor and let his hair grow down to his shoulders."

ARTHUR HOCKWALD, executive secretary of the Pacific Coast Showmen's Association, reported that these members of that org attended funeral services for Al Martin: Mr. and Mrs. S. L. Cronin, Mr. and Mrs. John M. Miller,

The Corral

Communications to 25 Opera Place, Cincinnati 1, O.

LARRY SUNBROCK reported that his rodeo and circus closed a successful season at New Orleans November 26. Combination has been out since January, when it opened in Cleveland and played from Halifax, N. S., to Vancouver, B. C. Sunbrock added that he would rest until March, when the show would go out on 15 cars.

RODEO plans for the stock show are being made at a series of conferences being held at Fort Worth by Verne Elliott, producer of contests, and John B. Davis, secretary-manager of the show. Elliott again will manage the rodeo, and his partner, Don Nesbitt, will be arena director. The Elliott-Nesbitt bucking horses will again be used. Elliott is planning to stage a rodeo at El Paso again after Fort Worth, and then go to Las Vegas, N. M.

BLIND and bedridden for three years as result of an accident received in a bulldogging contest, Jack (Red) Thompson, who has competed in many of the largest rodeos, was taken on a stretcher into the baptistry November 26 at the First Baptist Church in Fort Worth and baptized. "Hog Eyes," his favorite bulldogging pony, followed the stretcher down the aisle. Claire Belcher Thompson, former trick rider, also was baptized with her husband. Thompson was unable to get off the stretcher, which was lowered into the water by four men. Eight years ago he was injured at Burwell, Neb., while bulldogging a steer and his wound has gradually become worse.

Mr. and Mrs. Bob O'Hara, Mr. and Mrs. Kelly, Mr. and Mrs. J. Ed Brown, Jerry Harrington, Clyde Gooding, Harry LeMack, Doc McCullough, Tom Heney and Francis Patrick Shanley. There were many floral offerings, and condolence telegrams were received from the Chicago and New York showmen's clubs.

A SURPRISE birthday party was staged for Tiger Bill Snyder, equestrian director, and in the Wild West concert of Dailey Bros.' Circus, November 21. He received a gold pen and pencil set. Ice cream and cake were served between performances. In attendance were Mr. and Mrs. Ben Davenport, Mr. and Mrs. St Kitchie, Mr. and Mrs. Jack, and Peggy Jean Harrison; Annabelle, Ernest Birch, Floyd (Slim) Arnold, Happy Starr, Tommy O'Brien, T. Jeff Murphree, Norma Davenport; Frankie, Lou, Doris, Alice and Nina; Mrs. Drake, Hazel King, Leon and Johnnie Mae Snyder, and Madge; Nellie Boussy, Joe Rossi's band boys; butchers and crew.

In the Armed Forces

LEWIS E. (WHITEY) SWINNEY is in Ward 4, Brooke General Hospital, Fort Sam Houston, Tex., having had operations on legs and feet. He had been a prop hand with Hagenbeck-Wallace, Sells-Floto and Russell Bros.' shows.

CORP. CHARLES WEBBER and Privates Noah Jr. and Johnny Claunch were recently assigned with 12 dogs to the prisoners of war camp, Douglas, Wyo. Webber, a former dog trainer who assisted his father on the Ringling circus, and his assistants, who handled dogs in civil life, have trained the shipment of four-footed G.I.'s to assist in sentry work.

PFC. RAYMOND DUKE is in Company 13, 1st Bn., Jackson Barracks, New Orleans. He attended the Larry Sunbrock Rodeo there, Sunbrock giving him tickets for the company. Jean Allen, Cole Bros.' Circus, had the concessions, assisted by Marion Knowlton of the same show.

PVT. WIN PARTELLO, 39140443, former auditor and cashier of concessions with Cole Bros., will be released from a hospital in a few weeks. He will be back with his unit, which is Company E, 502d Parachute Infantry, APO 472, care Postmaster, New York City. He had a letter from Major Barney Oldfield, who is at the head of publicity and psychological warfare for the Ninth Army.

Where Are You Wintering?

Kindly give the information on this blank and mail to The Billboard, Cincinnati, O., for our records of circuses, carnival and tent shows in winter quarters:

Title of Show
 Kind of Show
 Owner
 Manager
 Winter Quarters Address

 Office Address

Miss America 1943 To S. A. To Spread A. C.'s Good Will

ATLANTIC CITY, Dec. 2.—With an eye on spreading the resort's attractions south of the border and making it all the more inviting for patronage from the South Americas after the war, Jean Bartel, Miss America of 1943, has left for Brazil on the beginning of a good-will tour of South America, Leonora S. Slaughter, executive director of the Miss America contest, revealed this week.

Arthur S. Chenoweth, a member of the pageant board of directors for eight years, has been elected president, succeeding Harry W. Godshall. Other officers elected were Maj. William F. Casey, vice-president; Harrison Cook, vice-president; Joseph Wagenheim, treasurer; Albert H. Slean, managing director, and Miss Slaughter, secretary and executive director.

Six were elected to the pageant board of directors at the meeting last week, including Chenoweth, Paul Arnsvalde, Park Haverstick, Frank P. Gravatt, Albert H. Slean and Kenneth B. Walton. Frank Amstutz was elected to the board to succeed William MacAvoy, resigned. The (See AC PLUGS GOOD WILL on page 46)

Parkies Present At NAS Banquet

NEW YORK, Dec. 2.—Amusement park operators and showmen from all sections of the country attended the banquet of the National Showmen's Association at Hotel Commodore Wednesday (29).

Among the park and pool men in attendance were Paul H. Huedepohl and "Red" Patrick, of Jantzen Beach, Portland, Ore.; Art Lewis, Jack Greenspoon, Charlie Lewis, Dr. Dudley Cooper and Albert Miller, of Seaside Park, Virginia Beach, Va., and Ocean View Park, Norfolk; Frank D. Shean, of Casino Park, Virginia Beach, Va.; Al McKee, of Kenywood Park, Pittsburgh; Jack and Irving Rosenthal, Joe McKee and Bert Nevins, of Pallsades Park, Cliffside, N. J., and Harry Rosen and Harry Nelson, of Coney Island, N. Y.

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Good Motor, 48 Horses; Every Other Row Jumpers. Ready for Immediate Shipment.

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FIRES GET OPS' ATTENTION



EDWARD L. SCHOTT, who recently was re-elected president and general manager of the Coney Island Company, Cincinnati, at a reorganization meeting of the park company's board of directors. Altho young in years, Schott is a veteran of the amusement park industry. He became manager of the popular Cincinnati funspot at the age of 21, serving under his father, the late George F. Schott, then president and general manager. Young Schott's long term in the Coney saddle has been crowned with countless enviable achievements. Under his guidance, Cincy's Coney Island this year hung up its best season in its history, running slightly ahead of 1943, which broke all previous records.

Observers View All-Negro Spots With Skepticism

CINCINNATI, Dec. 2.—Reports have emanated from various sections of the country in recent weeks to the effect that plans are being laid in those areas for construction of amusement parks exclusively for Negro patronage, but observers in the industry are inclined to take the news items with a grain of salt, likening them to similar announcements that have cropped up in the past when salaries were high and money plentiful, only to be forgotten before the beginning of the next season rolls around.

In commenting on these plans for all-colored funspots, one Eastern park expert said: "Boom times always bring such reports, but past experiences have offered nothing to encourage such ventures. To be sure, all-colored amusement parks are nothing new, but experience has proved that in most instances the colored patrons, in the spots built exclusively for them, have spent extravagantly at first, with business then dropping off to nothing as suddenly as it rose. It is better to try such a venture first with portable rides and attractions which can be easily removed from the site when the bloom is off the rye."

"Never in my long experience have I ever seen a Coaster succeed for any length of time in a colored park. The late John A. Miller tried one in Florida, while the late Harry C. Baker gave one a whirl in Maryland. Similar experiences have occurred in Virginia, Georgia and Tennessee. In this, as in all other fields, nothing helps as much as a thoro investigation of what has been done in the field in the past."

ROBERT REICHARDT, general manager of Riverview Park, Des Moines, is in Chicago this week for the NAAPPB convention.

WANTED FOR CASH

5 to 30 Scooter Cars
State Price, Quantity and Condition

BOX D-315
The Billboard, Cincinnati 1, O.

American Recreational Chi Convention Equipment Association To Mull Matter

By R. S. Uzzell

Elitch Gardens, Denver, suffered considerable damage near the close of the season when a hail storm broke about \$3,000 worth of neon lighting and nearly all of the glass in the park's large greenhouse, Lakeside Park, in the same city, suffered heavy damages from neon light destruction in the storm.

Belmont Park, Montreal, is experiencing an unusually mild fall season for outdoor work. They are not under any delusions, however, but are preparing better snow-removal equipment than they have ever had. For fire protection, if for no other reason, they must keep roadways open. Belmont's new game building, nearing completion, has a roof that cannot be damaged by snow-removal, with attendant leaking roof in the spring. Snow-removal costs for the long winters up there is a constant overhead expense that most parks in the States know nothing of.

In the province of Quebec at least 125,000 men will soon be released to industry from war production plants. All who are going back to regular civilian work are doing it at much lower pay than has been obtained in war plants for the past three years.

In government planning for post-war foreign trade, ample information, with illustrations, is being given on our amusement parks and rides. If our man-

(See AREA on page 49)

Past season's catastrophes bring sterner building regulations—drive on hazards

NEW YORK, Dec. 4.—The epidemic of amusement park fires the past summer has had a repercussion in the field that will place sterner fire restrictions on concessionaires and ride builders the coming season.

The series of fires during the season recently ended has focused the attention of fire prevention authorities on amusement park construction, and many cities have taken action to eliminate all fire hazards from grounds where the public gathers to seek amusement.

All who build now at Coney Island, N. Y., must conform to new fire regulations recently set down by the building department. A fire wall around all concessions is now a must requirement at Coney and at a number of other locations in the nation.

Under the new regulation set down for Coney Island construction all new rides must carry, in a test performance, double the weight of the full load in regular operation. It is reported that other communities are considering instituting similar regulations, and concessionaires and ride builders are cautioned to familiarize themselves with these new (See OPS FIGHT HAZARDS on page 46)

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Houses — Noah's Ark — Stunts for Dark Rides
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We are still busily engaged in production of war materials and have not been able to visit our many customers as heretofore. Materials for new building and devices are still controlled, but we can furnish repair and replacement parts on your MRO certification.

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CLASS A EXHIBITS CUT CAKE

Calgary Year Surplus Tops

Allocations made for immediate improvements — '44 gate of 285,458 best

CALGARY, Alta., Dec. 2.—Calgary Exhibition and Stampede showed a profit of \$112,462.86 on 1944 operations, according to the financial report presented by E. D. Adams, the surplus being an all-time high for any one year since the exhibition board has been in operation. For the year ended September 30, 1943, profit on operations was \$76,245.31.

Company had an income turnover of \$287,684.06 during the year. Of this amount \$166,461.64 represented outside gate and grandstand receipts; \$44,282.83 represented pari-mutuel receipts from the seven-day race meet held in conjunction with the fair; an additional \$10,161.88 received in rent from the operators of the spring and fall race meets at Victoria Park and \$30,255.60 from exhibit space, concessions and midway. Other revenues included \$22,288.95 for rents of buildings and equipment and \$2,814 in donations, while Stampede donations and entries totaled \$9,055.50.

Advertising and printing cost \$10,287.86. Stampede expenses and prizes totaled \$40,203.98, while race department and pari-mutuel expenses and race purses totaled \$30,360.77. General exhibition prizes totaled \$15,302.40. Music and attractions accounted for another \$13,005.48; Indians' expense during Stampede week totaled \$1,926.14; general grounds expense during the week totaled \$3,101.11, and wages of employees during (See Calgary '44 Net Best opposite page)

Only Midget Racers' Tires Non-Rationed

Big Ones in Fuel Order

DAYTON, O., Dec. 2.—While midget racing cars have secured blessings for the sport's resumption at fairs and speedways in 1945 by the Office of Defense Transportation, Norman Witte, executive secretary of the combined Central and Consolidated States Racing Association here, has been advised by Clair Roddewig, general counsel of the ODT, that the recent order made no distinction between the mites and bigger speedway machines.

However, while the powerful engines of both types of cars can be successfully operated by the use of non-rationed industrial alcohol and petroleum derivatives (in fact, this type of petrol has been used in racing engines for years), only midget tires are not subject of allocation or rationing regulations.

Bigger cars use a type of tire, the size of which is included in the rationing provisions, but not necessarily a type of tire which can be and had been purchased in the open market. Speedway cars for years have been equipped with tires of the test variety, which were being used by CSRA racers for manufacturer test purposes and then later incorporated in passenger car tire equipment, the result of the speedway races in which the equipment was used.

Until something definite presents itself covering the ODT edict, concerning the permitted participation of the big car speedway vehicles again in competition at fairs and speedways, Secretary Witte said, the midgets alone will furnish competition during the coming season.



SENATOR STANLEY A. MATZKE, Seward, past president of Nebraska Association of Fair Managers, who is one of the leaders in a renewed fight to change the method of selecting members of the State Fair board. The association has long criticized what it declares to be "the self-perpetuating feature of the present system." Recommendations have been made by the State Legislative Council.

Baldwin Is in Philippines

CHICAGO, Dec. 2.—Doug Baldwin, formerly connected with Minnesota State Fair and Alabama State Fair, is now in the Philippines, where he heads a Red Cross staff of 45.

ROCHESTER, N. H.—Rochester Agricultural and Mechanical Association, sponsor of Rochester Fair, elected as directors Dr. John A. Stevens, George F. Wilson, William L. McElwaine, Willis S. Pease and Harry T. Hayes. Dr. Stevens is president and Ralph E. Came is secretary.

Saskatoon Is To Doll-Up Plant by New Two-for-One Deal Passing City Council

Projects Laid Out To Insure Mumie Asset

SASKATOON, Sask., Dec. 2.—An agreement which will make it easier for Saskatoon Exhibition board to improve its plant has been approved by city council. The city in future will give the board \$2 credit on its debt to the city for every dollar spent on upkeep and improvements on the grounds. This will be in addition to the two-for-one credit which the city now allows the exhibition board on payments made on the principal and interest of its \$163,000 indebtedness. Arrangement will be subject to cancellation at any time.

Prof. J. W. G. MacEwan, president and honorary manager of the board, told city council that the board proposed to spend \$9,000 on maintenance and improvements in the coming year. It would pay the city \$3,000 cash and thus qualify for \$24,000 credit on its debt.

Listed among projects were painting of grandstand front and renumbering seats, painting horticultural and industrial buildings, painting small structures, repairing cement foundations, interior repairs to barns, leveling midway site, rebuilding fences on three sides, alterations to main gates, admission booths and pari-mutuel booths, building bleachers for baseball and livestock judging and repairs to caretaker's residence. Other im-

Nebraska State Board Elections Are Under Fire Regina Ready For City Debt

LINCOLN, Neb., Dec. 2.—A change in method of selecting members to Nebraska State Fair board has been recommended by the State Legislative Council, which called for "an end to the self-perpetuating feature of the present system." Council also recommended that legislation be enacted providing that all money taken in by the fair board be deposited with the State treasurer and withdrawn only on proper voucher.

Present fair board consists of 29 members, within which a smaller unit of seven members carried on business. Fair board members are chosen at conventions of the board and representatives of the county agricultural associations.

Senator Stanley Matzke explained that the 29 members have their expenses paid, while representatives of the county fair boards do not. "By the time the election is held, on the second or third day of a convention, the county fair men have run out of money and gone home," he declared.

Knoxville Proposes Biggest '45 Awards

KNOXVILLE, Dec. 2.—First Tennessee Valley Agricultural and Industrial Fair since the war began has been scheduled for Chilhowie Park next fall and sponsors hope to make it the biggest and most representative ever held here. Secretary-Manager Pat W. Kerr has gone to the Chicago meetings to arrange for 1945 dates and to book attractions.

Fair representatives and those of eight East Tennessee county fairs are to meet with University of Tennessee President J. D. Hoskins, Agricultural Dean C. E. Brehm and other State leaders to discuss plans that would justify a legislative appropriation to insure the biggest premium money yet offered.

Pay-off will be made for debenture services—list of '45 changes mullied

REGINA, Sask., Dec. 2.—Operations of Regina Agricultural and Industrial Exhibition Association for the year ended September 30, showed a net revenue of \$17,704, directors learned at the annual meeting. Revenue of the summer fair was \$81,213 and expenses were \$57,349, leaving a net of \$23,864. Winter fair revenue was \$11,380 and expenses \$11,172, leaving a net of \$208.

Expenses for grounds and buildings were \$6,369. Pari-mutuels revenue totaled \$8,145. It was decided that \$14,862 should be paid on the association's indebtedness to the city. Amount now owing on account of debenture services, for which the board was responsible but did not pay during depression years, is \$14,000.

It was also decided to spend \$1,100 for an "Eye in the Sky" for the race track and further coating of the track. Sludge from the city's sewage system was found successful in absorbing moisture on part of the track and the material will be used on the remainder of the track before next season. It was felt that Regina racegoers invest enough money in pari-mutuels to deserve all the protection possible, hence the "eye." Saskatoon is thought to be the only other track on the Western circuit without such equipment.

Improvements Wanted

It was announced that leave of absence had been granted Alice Blake, of the board's stenographical staff, she having joined the Women's Royal Canadian Naval Service. A committee of three was set up to prepare a brief on post-war exhibitions and improvements, which Exhibition Manager James Grasic took with him to the Canadian Association of Exhibitions meeting in Toronto.

Several suggestions for improvements are before directors in the form of com- (See Regina Will Play City opposite page)

Waterloo Cow Show Revival Being Urged By Breeders, Exhibs

WATERLOO, Ia., Dec. 2.—Possibility that Waterloo Dairy Cattle Congress might be revived in 1945, after two years as a wartime casualty, was seen at the annual meeting of stockholders. G. W. Huntley, president of the board, reported there was much interest in reviving the congress by cattle and horse breeders and by industrialists who exhibit. During the past two years Iowa 4-H Club Exposition replaced the cattle congress. Secretary E. S. Estel reported that most of the officials felt the show should be renewed in 1945 if conditions early in the spring indicate a relaxation of transportation restrictions and an improvement in labor on farms.

Mark Humphrey, Hudson, was named a director succeeding the late G. F. Altstadt, and all other directors were re-elected.

A report on the 1944 4-H Club Exposition showed total income of \$44,801 and expenditures of \$42,389, leaving a gain, before depreciation, of \$2,412. The exposition this year was the largest ever held on the grounds. Gate was estimated at \$75,000, with 30,000 attending the hippodrome show.

KANSAS CITY, Mo.—J. C. Michaels Attractions announced opening of a new branch booking office in the Andrus Building, Minneapolis, to be conducted with the same policies as have prevailed in the Kansas City office.

CANADIANS ASK P-W SET-UP

Brief Directed To Government

Delegates favor review of fair structure and well defined policies laid down

TORONTO, Dec. 2.—Discussions on post-war planning at the annual meeting of the Canadian Association of Fairs and Exhibitions in the Royal York Hotel here November 29 and 30 were incorporated in a brief which will be presented to the federal government, favoring a Dominion officer who could give full time to fairs. Uniformity of policy is desired in co-ordination between exhibition boards and the government. The CAFE desires to name a committee to assist the government in drafting post-war policies for fairs.

Officers elected are: President, J. Charles Yule, Calgary, Alta.; vice-president, Grant McEwan, Saskatoon, Sask.; secretary-treasurer, W. D. Jackson, London, Ont.; executive, S. C. McLennan, Vancouver, B. C.; Emery Boucher, Quebec; C. P. Bailey, Fredericton, N. B.

Present were: Calgary Exhibition and Stampede, J. Charles Yule, R. W. Ward; Canada Pacific Exhibition, Mackenzie Bowell, P. D. Goss, S. G. McLennan; Great Eastern Exhibition, Sherbrooke, Norrey W. Price, Alex C. Ross; Canadian National Exhibition, Toronto, Elwood A. Hughes; Central Canada Exhibition, Ottawa, H. H. McEloy, Ald. E. A. Band; Edmonton Exhibition, C. E. Wilson, L. Williams; Provincial Exhibition of Manitoba, Brandon, B. M. Benson, W. Davidson; Provincial Exhibition, Regina, Sask., J. Grassick; Quebec Provincial Exposition, Emery Boucher; Saint John (N. B.) Exhibition, H. G. Harrison; Saskatoon Exhibition, Grant McEwan; Western Fair, London, Ont., W. D. Jackson, W. E. Robinson; Maritime Winter Fair, C. F. Bailey; Ontario Provincial Winter Fair, E. K. Hampton, Dr. W. J. E. Fowler; Royal Winter Fair, Toronto, W. Dryden; Leamington (Ont.) Exhibition, Cecil Stobbs; Canadian Lakehead Exhibition, Port William, Port Arthur, Wilfred Walker; Western Canada Class B Fairs, Mr. Cook, Prince Albert; Keith Stewart, Portage La Prairie, Man.

"Blueprint" Is Proposed

Brief or memoranda to be submitted reads:

"1. The fairs and exhibitions of Canada have a long and worthy record of service and leadership to agriculture. The contributions have been greatest in livestock improvement, industrial progress, machinery advancement and junior work.

"2. The fairs and exhibitions are dedicated to agricultural improvement in all sections of the Dominion. In their service to agriculture, it is the desire to work as closely as possible with the Dominion Department of Agriculture and thus ensure complete unification of effort.

"3. The agricultural fairs and exhibitions bring together the biggest assemblies of the year in many communities, and for that reason could be and should be exploited more fully for educational

purposes, outside the field of agriculture, as well as within.

"4. It is the considered opinion that the entire exhibition and fair structure of Canada should be reviewed and well-defined policies laid down. There is a specific plan for the local or one-day fairs; the Class B fairs, which are semi-local or regional in scope, and the larger exhibitions more national in scope. In any case, their relative position and their respective fields of service in the changing order might well be studied. New fairs and exhibitions should not be permitted to operate unless they have a definite opportunity for service in the proposed national 'blueprint.'

For All-Year Programs

"5. The exhibitions and fairs in years ahead should not be satisfied with a single show or one event per year. A year-round program should include, in addition to the summer show, fat stock shows, livestock sales, junior competitions, machinery demonstrations, light horse shows, dressed meat and dressed poultry shows, etc. Such activities will not be self-supporting financially, however, and should be assisted with federal grants. Many exhibition organizations in Canada will be quite unable to maintain their exhibition plants in proper state of repair and maintain an extensive program of activity without governmental aid, especially when it is considered that receipts may decline from the 1944 levels, while prize lists will have to be extended.

"6. We do hereby indicate our desire to co-operate as fully as possible with the departments of agriculture and conduct our affairs as nearly as possible in harmony with Dominion governmental (See Canadians' P-W Set-Up on page 57)

CALGARY '44 NET BEST

(Continued from opposite page)

ing show week totaled \$13,029.05. Administration expenses were \$22,431.53 and general upkeep and repairs, not including exhibition week, accounted for another \$14,726.90.

Attendance Is Largest

It was decided to set aside \$60,000 for immediate improvements to buildings and equipment and for buildings under construction and an additional \$100,000 as a provision for improvements to and rehabilitation of grounds, buildings and equipment, to be undertaken as and when conditions permit.

Sum of \$15,000 was allocated to cover cost of a movable plant and equipment at Victoria Arena. Total revenue amounted to \$287,684.06 as against that of the year before of \$221,917.28, an increase of \$65,766.78.

Report of R. W. Ward, president, and J. Charles Yule, general manager, showed that 1944 attendance was 285,458, an all-time record. It indicated that additional improvements to grounds are planned, which will include construction of a women's building, adequate system of lavatories, wire fence enclosing grounds, paving and general beautification. The Exhibits Building, looked upon as a traffic and fire hazard, will be removed some time in the future.

CALGARY, Alta.—R. W. Ward was re-elected president of Calgary Exhibition and Stampede. A. H. McGuire and J. B. Cross were named vice-presidents and J. Charles Yule general manager.



Meetings of Assns. of Fairs

Fair Managers' Association of Iowa, December 11 and 12, Fort Des Moines Hotel, Des Moines, E. W. Williams, secretary, Manchester.

Iowa State Fair Board, December 13, Des Moines, Lloyd Cunningham, secretary, Des Moines.

Indiana Association of County and District Fairs, January 2 and 3, Hotel Lincoln, Indianapolis, William H. Clark, secretary, Franklin.

Wisconsin Association of Fairs, January 3-5, Hotel Schroeder, Milwaukee, James F. Malone, secretary, Beaver Dam.

Association of Tennessee Fairs, January 9 and 10, Noel Hotel, Nashville, O. D. Massa, secretary, Cookeville.

Oregon Fairs' Association, early in January, Imperial Hotel, Portland, Mabel H. Chadwick, secretary, Eugene.

Kansas Fairs' Association, January 9 and 10, Hotel Jayhawk, Topeka, R. M. Sawhill, secretary, Glasco.

Ohio Fair Managers' Association, January 10 and 11, Deshler-Wellick Hotel, Columbus, Mrs. Don A. Detrick, secretary, Bellefontaine.

Minnesota Federation of County Fairs and State Agricultural Society, January 10-12, Hotel Radisson, Minneapolis, Allen J. Doran, secretary, Grand Rapids.

Massachusetts Agricultural Fairs' Association, January 17 and 18, Hotel Bradford, Boston, A. W. Lombard, secretary, 24 State House, Boston.

Michigan Association of Fairs, January 17 and 18, Fort Shelby Hotel, Detroit, H. B. Kelley, secretary, Hillsdale.

Georgia Association of Agricultural Fairs, January 19, Piedmont Hotel, Atlanta, E. Ross Jordan, secretary, Macon.

Western Canada Association of Exhibitions (Class A), January 22-24, Fort Garry Hotel, Winnipeg, Man. Mrs. Letta Walsh, acting secretary, Saskatoon, Sask.

Western Canada Fairs' Association (Class B), January 22-24, Fort Garry Hotel, Winnipeg, Man. Keith Stewart, secretary, Portage la Prairie, Man.

Nebraska Association of Fair Managers, January 23 and 24, Cornhusker Hotel, Lincoln, Chet G. Marshall, secretary, Arlington.

Illinois Association of Agricultural Fairs, January 23 and 24, St. Nicholas Hotel, Springfield, C. C. Hunter, secretary, Taylorville.

Rocky Mountain Association of Fairs, January 28-30, Rainbow Hotel, Great Falls, Mont. J. M. Suckstorff, secretary, Sidney, Mont.

Pennsylvania State Association of County Fairs, January 31-February 2, Penn Harris Hotel, Harrisburg, Charles W. Swoyer, secretary, Reading.

Virginia Association of Fairs, January 29 and 30, John Marshall Hotel, Richmond, C. B. Ralston, secretary, Staunton.

New York State Association of Agricultural Fairs, February 12 and 13, Ten Eyck Hotel, Albany, James A. Carey, executive secretary, Albany.

Around the Grounds

SACRAMENTO.—The State Division of Fairs and Expositions believes that no large-scale revival of fairs will be possible until at least 1946 and has submitted a budget to Gov. Earl Warren in keeping with this belief. Art Cramer, member of the war service committee, California State Chamber of Commerce, conferred with J. E. Carpenter, manager of the amusement and recreational division of the body, and it was agreed that a critical West Coast war situation would preclude State or county-financed events in 1945. Some Western shows and rodeos are planned where population would be in close proximity to the events.

BLANDFORD, Mass.—Union Agricultural and Horticultural Society in annual meeting voted to open the Blandford Fair on the Sunday before Labor Day, breaking a 77-year precedent. The 1944 fair, with the Horse Show on Labor Day, brought net profit of \$1,360. Cash on hand is \$3,908.51. Society also has \$2,800 in War Bonds and will buy an additional \$1,000 worth. Colby Haines was made an honorary director and Edmund Nye was elected a director. Mrs. Horace Coash was elected hall superintendent to succeed Carl Knittle. A committee (See Around the Grounds on page 46)

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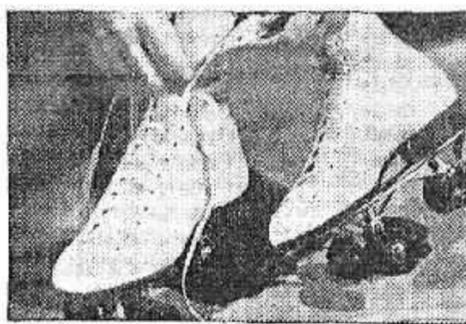
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REGINA WILL PAY CITY
(Continued from opposite page)
mittee reports and it was decided to take action before the 1944 fair. Suggestions included: Improve central entrance to grandstand; asphalt area under grandstand; improve directional signposts; encourage use of 25-cent parking privilege inside grounds; double capacity of livestock judging stand; provide more varied entertainment in front of grandstand in afternoons.

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We have been fortunate in meeting civilian demands and are planning our post-war lines.

We are trying to ration fairly those roller shoes we are able to produce among hundreds of patient rink operators we would protect.

We would like to welcome everyone and serve each to the best of our ability.

We hope you will appreciate this situation beyond our control and anticipate your needs today. Do your own post-war planning now. Order six months ahead and we will do the best we can.

Shipments can't always go out on time. We'll keep you posted as changes take place. We appreciate your understanding co-operation and patience. We want your business and will do everything we can to help.

HYDE

ATHLETIC SHOE COMPANY
CAMBRIDGE, MASSACHUSETTS

Manufacturers of those Famous

Betty Lytle ROLLER SHOES

CALLED OFF
SKATING DERBY
OF DECEMBER 19TH
AT KALLIO'S RINK
MONROE, LA.

Calif. Amateur Assn. Started By URO Group

OAKLAND, Calif., Dec. 2.—California Amateur Skating Association was formed at a meeting in Fritz Buhlman's Diamond Rink here November 19. Only one member of each ARSA club was permitted to vote, with the following elected: W. C. Linhart, Senator Club, North Sacramento, president; Frank Kelly, Lucky Rollers Club, Sonora Rink, Sonora, first vice-president; Harold Hoffman, International Ramblers, Diamond Club, second vice-president; Arthur Thayer, Lucky Rollers Club, third vice-president, and Billie Gene Markle, Martinez Club, Skateland, Martinez, secretary-treasurer.

Only members of the ARSA can join the association. Information about details of joining may be had from URO operators in California. By-laws and constitution have been sent to the national office of the ARSA for final acceptance. New association is a member of the Amateur Skating Union.

Some of the United Rink Operators who spoke at the organization meeting were Armand J. Schaub, Del Monte Roller-drome, Monterey; Mr. Deering, Watsonville Rink, Watsonville; Mr. Sergeant, Skateland, Santa Cruz; Jack Thayer, Sonora Rink, Sonora; Francis Nicholas, Senator Roller-drome, North Sacramento; C. Himes, Rollertorium, San Francisco; Fritz Buhlman, Diamond Rink, Oakland; M. Dezzani, Motor City Rink, Placerville; Mildred Straw, Salinas Rink, Salinas; Paul J. Gilbert, Skateland, Martinez, and Joseph Freitas, Gayland Rink, Petaluma. Wives, skaters and other interested persons attended the open meeting, reported Armand J. Schaub.

OVER 50,000 tickets have been given free by America-On-Wheels to USO local units since 1942. The USO distributes these tickets to servicemen in the vicinity of towns where AOW rinks are located. They are honored at AOW rinks.

PROFICIENCY FIGURE and bronze dance tests will be held at Diamond Rink, Oakland, Calif., December 10, under auspices of United States Figure Skating Association judges. ARSA sanction has been granted.

AOW CASINO ARENA, Asbury Park, N. J., is undergoing extensive alterations to repair damage by the September hurricane. Altho the floor has been torn up, repair work is being slowed by wartime difficulties, which makes setting of a reopening date problematical.

ARCHITECTS are drawing plans for reconversion of the Hackensack (N. J.) Arena, newest addition to the America-On-Wheels chain. Arena is now under lease to the Bendix Corporation as a

war plant. Immediately upon cessation of hostilities AOW will move in and begin reconversion of the building into a streamlined rink.

JOHN WILSON, Burlington, N. J., AOW Capitol Arena skater, lays claim to possessing the oldest pair of roller skates still "working." "Dad" Wilson, who started skating in 1889, purchased his first and only pair of skates (Barney & Berry—\$8.50) in 1904. Says they have stood up all these years under 300,000 miles of skating "and still good for many thousands more!"

AMERICA-ON-WHEELS has discontinued skating at St. Nicholas Arena, New York. Spot will be used by Mike Jacobs for boxing Monday and Friday nights and professional wrestling Tuesday nights. AOW sponsors amateur bouts Thursday nights under Metropolitan Association of the AAU. Other events are scheduled at the spot, reported W. Schmitz, general manager of AOW.

TWIN CITY Dance and Figure Club is sponsoring a benefit party in Twin City Arena, Elizabeth, N. J., December 11, with proceeds going to the AOW amateur championship fund. Party will feature a one-hour Carnival-On-Wheels program of exhibitions arranged by Bill and Eldora Best, Twin City pros. Other AOW amateur championship fund parties scheduled include Perth Amboy (N. J.) Arena, January 22 and Passaic (N. J.) Rink March 26.

MEMBERS of the Royal Air Force in training and on station duty in Canada have been manifesting increased interest in roller skating and as a result the sport has been introduced at stations which have concentrated on dancing, films and concerts for entertainment, with one and two nights weekly allotted to skating. When on furloughs to U. S. centers British airmen and groundmen have been heading first for skating facilities where available.

AC PLUGS GOOD WILL

(Continued from page 43)
board includes 18 members, with six elected each year.

Godshall, reporting on the 1944 pageant, said that its backers had been fortunate in the fact that neither the hurricane nor the Boardwalk fire occurred at the same time as the Miss America events. If they had, Godshall said, the pageant might have finished the year with a \$30,000 deficit. In an effort to eliminate mischance and provide a more stable basis for the pageant, he urged establishment of a guarantors' fund to support it.

Joseph Wagenheim, treasurer for the pageant board, reported receipts of \$29,643.76 for the 1944 program and expenditures of \$28,489.69, leaving a balance of \$1,154.07.

ATLANTIC CITY, Dec. 2.—Making a bid for south-of-the-border business from the Latin Americas after the war, a booklet presenting the attractions of Atlantic City as a summer resort in Spanish language is to be prepared for distribution in Latin America thru the American Society of Travel Agents.

OPS FIGHT HAZARDS

(Continued from page 43)
laws before going ahead with contemplated construction in order to avoid rebuilding and unnecessary extra costs. As one ride man commented: "It is much cheaper to build for the added strength than to rebuild for it."

Fires Conclave Subject

Because of the seriousness of fire hazards in amusement parks there will be a special meeting on the subject at the NAAPPB convention in Chicago Wednesday night (6) at which time, William Carlson, vice-president of the Rhode Island Insurance Company, will sit in with the park men to consider better protection of parks from fire. The park men hope to devise ways and means of doing a better protection job.

AROUND THE GROUNDS

(Continued from page 45)
mittee to revise by-laws was appointed. Other officers are W. V. Bodurtha, president; C. R. Ripley, secretary-treasurer; Kenneth Palmer, grounds; E. R. Nye, stock; N. L. Mason, poultry; Hubert Hart, J. E. Cooney, H. J. Knox, H. B. Richards, J. L. Dickinson, vice-presidents; Erwin Shepard, delegate to Massachusetts fairs' meeting.

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No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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444 Second St., Everett, Mass.

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Council Bluffs, Iowa

BALL BEARINGS

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No Orders Filled Under 5 M. No C. O. D.'s.

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132 7th Street Pittsburgh 22, Pa.

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Blitmore Station ASHEVILLE, N. C.

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Approximately 600 feet of almost new 7 ft. sidewall, beautifully striped. 75 large turn-buckles, 600 ft. 3/8th wire cable, 7 special center pole casings for push-pole type tent, 7 21' center poles, 50 7 ft. sidewall poles; also flood lights and misc. wire. Make offer.

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No. SR-116-A—Mad About Him—Sad Without Him Blues	Collegiate	136-B—Princess Poo-Poo-Ly Has Plenty Pa-Pa-Ya		All Skate
NON-ASCAP		No. SR-128-A—Amor		Tango
116-B—St. Louis Blues	Collegiate	128-B—A Fellow on Furlough		Fox Trot
No. SR-118-A—Little Grass Shack KeaLakoKua	Fox Trot	No. SR-130-A—I Wish I Were a Gypsy		Fox Trot
118-B—Cocoanut Grove	Fox Trot	130-B—Riding Over Sagebrush Plains		Fox Trot
No. SR-120-A—I'll Walk Alone	Fox Trot	No. SR-132-A—Kentucky		Collegiate
No. SR-120-B—Timo Waltz for No One	Fox Trot	132-B—What a Difference a Day Made		Fox Trot
No. SR-122-A—Honey Chille	Collegiate	No. SR-134-A—Born To Lose		Fox Trot
122-B—Texas Polka	Collegiate	134-B—No Letter Today		Fox Trot
No. SR-124-A—Till We Meet Again	Waltz			
124-B—Good Night, Sweetheart	Fox Trot			

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Communications to 155 North Clark Street, Chicago 1, Ill.

ANFA Banquet Opens 6th War Loan Campaign

NEW YORK, Dec. 2.—At a banquet given by the Allied Non-Theatrical Film Association, Inc., at Hotel Sheraton here, President Horace O. Jones opened the Sixth War Loan and pinned a rose on the 16mm. industry and said that the government recognizes the trade as a major medium for contacting a maximum of people.

Following Jones, W. F. Kruse, of Bell

& Howell, Chicago, said that movies are the "social focal point of American life" and thru films every man, woman and child may be reached. Kruse called on the trade to mobilize film and projector resources and, by utilizing the facilities offered by 250,000 churches and about as many schools, show the nation what the 16mm. trade really can do. Kruse referred to an incident in which a speaker, asked to talk at a 16mm. meet, confessed, subsequently, that he thought 16mm. pertained to guns. The Bell & Howell exec said films are guns and represent "ammunition for the mind." He concluded his address with the remark that the value and power of the industry merited a better fate than the negative title of non-theatrical. Kruse urged that a more positive association name, one which more specifically indicates the potentialities of 16mm. movies, be sought.

C. R. Reagan, representing the Office of War Information, stressed that the Treasury Department, realizing that it had not fully utilized the 16mm. trade, planned the use of some 25,000 projectors and more than 650 War Bond trailers for national distribution during the current drive. Emphasis was laid on the fact that while the aim of the bond drive was, of course, to sell bonds, the main intent was to bring the servicemen back home as soon as possible.

Groundwork for Future

Reagan pointed out how, by donating equipment and valuable time, the trade not only demonstrated its patriotism but also laid the groundwork for future sales by repeatedly showing to uninformed and even skeptical execs the power of 16mm. films. He gave specific instances from previous bond drives in which prominent banking and industrial execs, previously indifferent to the sales-pulling power of 16mm. footage, apologized publicly after proof of how sales to individuals doubled and trebled after 16mm. films had been brought into play.

Briefly sketching the growth of the motion picture industry generally and the 16mm. branch specifically, S. G. Rose, Victor Animatograph Corporation, said that a highwater mark for the field was reached with the issue of the motion picture stamp by the post office. This stamp, which commemorates overseas movies, and, by implication, their great aid in bolstering GI morale, is very gratifying to all movie people. Rose urged that 40 years of progress inspire the trade to even greater efforts. He also endorsed Kruse's stand on the name of the organization and suggested that a contest might be held and prizes awarded for the title best designating the scope and intent of ANFA.

Maj. Orton Hicks, of the army pictorial service and former 16mm. man, presented several very stirring Sixth War Bond trailers made under his supervision. He quoted Gen. George Marshall, army chief of staff, as saying that motion pictures rank high if not at the top of the list of GI morale aids. In a nutshell, Major Hicks declared, APS is charged with getting the right film to the right place at the right time.

He added that this branch of the service is divided into two parts: army motion picture service (AMPS) and overseas motion picture service (OMPS). The former branch uses 35mm. films and charges a nominal admission fee. OMPS, comprising about 5,000 theaters, is fed 16mm. stock exclusively and is free to G.I's.

Creating New Customers

The major explained how some 438 features, offered free to the services and representing one year's production of the motion picture industry, was finally sifted down to 150 films which are shipped overseas thru 21 exchanges in all parts of the globe. He pointed out that men with backgrounds in the 16mm. trade are responsible for the efficiency of APS and the satisfaction it gives. Hicks mentioned the names of several known to ANFA who have distinguished themselves in this service to date. He also emphasized that thru the wide use of 16mm. film by the services, millions of new customers are being created for the industry's post-war market.

Among exclusive army and navy productions shown during the evening were *Photography Fights*, *The 957th Day*, *Freedom Comes High* and *Movies at War*.

In remarks preceding the introduction of speakers, ANFA's president commented on WPB 12288, which listed all essential materials but omitted 16mm. film. Jones said that the industry was taking up this omission with Washington and

REPERTOIRE-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Blackwell Yarns From India; May Troupe With Pal Finch

India.

Editor Rep-Tent Shows:

Still in Special Service and wondering when I am going home. Johnny Finch, the ex-Billroyan, and I may be with the same show outfit in the near future. Maj. Melvyn Douglas, in Special Service here, has had quite a talk with Finch and may use him in the near future for roadshow producing. He also saw my dummy act and I may be trouping India in the near future with a soldier show of some kind.

Censorship has been lifted some, so I can now say that I am in Assam, India, a province of Northeastern India that borders on Burma. I was in Burma a year ago last August. I also have been on the Ledo Road . . . and how! They are beginning to hear something about this road in the States now. For awhile I thought it was a military secret. All fronts get a lot of ballyhoo but this is the land of forgotten men.

We have a nine-piece band that has been dating around. With it are three vaude acts including myself. For India, we have had a clickin' little outfit. Of the 66 times I have vented in the past few months, a lot of the times have been in hospitals for boys who couldn't get out of bed.

I saw Finch when he came down to see Douglas and he brought me four copies of *The Billboard* for which I was very thankful. I would be pleased to hear from some of my old friends in the show game. I have often wondered what has happened to Mac and Gladys McWhirter. I worked for them in 1941 when they had Mac-Neely Comedians in Tennessee. Leo and Brownie Brooks were on the show. The last I heard of them they were in Evansville, Ind. I'm trying to think of other names and I can't. I have been in here too long.

I now have 29 months in foreign service and should be going home any year now! It will be a great adventure to get back to the States again.

RALPH BLACKWELL.

Lasses White to Monogram For New Series of Westerns

HOLLYWOOD, Dec. 2.—Lasses White, former minstrel star, has signed with Monogram Studios here as one of three featured names in a new series of Western pictures, starring the singing cowboy, Jimmy Wakely. The first picture in the series, *Song of the Range*, will soon be released.

White, who toured for many years as head of his own Lasses White Minstrels,

"Normandy Invasion," Coast Guard Pic, To Boost Bonds

WASHINGTON, Dec. 2.—Four hundred prints of *Normandy Invasion*, the U. S. Coast Guard's motion picture coverage of the assault on Europe, are being distributed by the Treasury Department as a feature of the Sixth War Loan drive.

Copies of the film are being placed with 16mm. film libraries thruout the country and will be available for showing in every State.

Selected because of its timeliness, *Normandy Invasion* is one of several non-theatrical motion pictures to be used by the Treasury Department in boosting War Bond sales.

The two-reel picture was filmed by combat photographers of the coast guard, who accompanied invasion forces on D-Day and hit the beaches of France in the first wave of landing barges. Opening with training scenes in the United States, the film moves to the British Isles for final practice landings before the great assault on Normandy. Highlights of the picture include scenes of American troops wading ashore thru a screen of machine gun fire, fighting to secure the beach-head and removing the wounded.

hoped to correct the oversight. A revised civilian materials procurement directive which upgraded 16mm. ratings for schools, churches, clinics and hospitals was noted as a favorable development for the industry.

Rep Ripples

BYRON GOSH, now playing a string of one-nighters in the South with pix and vaude, posts that he recently visited the old minstrel, tab and rep performer, Skeets Mayo, who now operates a flourishing costume shop in Nashville. . . . HERMAN TALBOT has a vaude-picture combo operating in the Rutland (Vt.) sector. . . . SEELEY PLAYERS, four people, are circling around Monongahela, Pa. . . . DAVID KINSLEY is reported pulling good takes with his vaude-film layout in the Florida country. . . . TRASK PLAYERS, three people, are trouping it thru Northern New Hampshire with E. P. Hannan's *Oakie From Oklahoma*. They are set under auspices thru the holidays. . . . W. L. GETCHEL has a vaude-ple trick in Winona County, Minnesota. He does impersonations and monolog for the flesh end. . . . PVT. JIMMY TRIPP, well known in repdom and with the Cherokee Amusement Company as manager of the Capitol Theater, Oneida, Tenn., before his induction into the army 10 months ago, has been transferred from the Special Service Division at Fort Leonard Wood, Mo., to an M. P. unit at Fort Robinson, Neb. He writes that he'd appreciate a line from old show friends. Address him A.S.N. 34974489, P.W. Camp, Fort Robinson, Neb.

More Oldtimers

By E. F. Hannan

THE death of Archie Marville (Marchione Di Fatta), of the Three Marvelles, brings a card from Fergus Frankley from Havana, where he has been located for some years.

Fergus writes of the old-time acrobats, the Faust Family, with Al Field, and mentions the De Elmer Brothers with Culpene, Chase & Weston. He goes on asking: "Is Lorne Elwyn, old-time repster, still living? And how about Mattie Choate and J. Frank Burke, old 10-20-30 players?"

Fergus closes his missive by saying that *Love's Old Sweet Song* was one of the best of the old rep bills and that he remembers Charles P. Rice and Clara Langley playing it with Rice's Comedians.

has been working in pictures here the last six years, appearing in such recent flickers, as *Alaska*, *The Cisco Kid Returns*, *When Strangers Marry* and *John Dillinger*.

CHEERS FOR MISS BISHOP, released by Ideal Pictures Corporation. The story of a school teacher, from her first class to her retirement. Altho she thought her life a failure, her ex-pupils knew it was a success. Martha Scott plays the teacher. Others in the cast are William Gargan, Sidney Blackmer, Dorothy Peterson, Sterling Holloway and Marsha Hunt. Especially recommended for schools. Running time, 90 minutes.

DOUG AND LOLA COUDEN

Want Act to follow us in schools, to open in Houston, Texas, area in February. Must have car, good wardrobe and props and do 45 minutes or more. Prefer married couple with living trailer doing variety of acts. Will book on liberal terms. Write fully to 1860 El Sereno Ave., Pasadena 3, Calif.

WANTED

PARTY WITH A DRAMATIC TOP MUST HAVE GOOD SIZED CAPACITY AND FULLY EQUIPPED Will Buy, Rent or Work on Sharing Basis. Write Particulars to WALTER J. NELSON 34 Pleasant St., Salem, Mass.

WANTED

Musicians, Singers, Dancers, Comedians, Magicians, Hillbillies, Cowboys. People in all lines. Write, state all in frat (no wires). Send photo.

Benny Doss Camp Shows 710 Dillingham St. Phenix City, Ala.

New 1500-WATT Gasoline Driven 110 VOLT POWER PLANT
Develops AC Power ONLY \$374.00
Fully Guaranteed, 10 Day Trial.
Described in the NEW Swank MOVIE EQUIPMENT CATALOG along with other movie necessities. The New Swank 16mm Film Catalog Lists and Describes 2000 Latest Films. Send postcard for both FREE catalogs!
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BARGAINS GALORE!
Gordos brand-new 15 Amp. Rectifier Bulbs, \$6.85 each (4 to a customer); good used Soundheads for Simplex, \$45 per pair; Peerless 8" Resilvered Reflectors, \$9 each; Low Intensity Arc Lamps, \$120 per pair; LIFE OF OUR SAVIOUR, 16mm sound, on 1 1600' reel, \$55; new 30 Amp. Rectifiers, \$160 per pair. COMPLETE BOOTH EQUIPMENT: 2 Simplex Projectors, with soundheads, motors, amplifier and speaker, Mazda lamps with regulators. Value \$1800; our price \$1125, and first deposit takes it. 1 DeVry Portable 35mm Sound Projector, specially built for Western Electric, with Western Electric Sound Head, 1,000' magazines, no amplifier or speaker; original value \$1750; our price \$135. OAK STORAGE CO., Armitage & Western, Chicago 47, Ill.

FILMS WANTED
We will buy any quantity of 35MM Sound or Silent Films. Kindly give titles, condition and description in first letter. Prefer large quantity.
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Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.
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FRANKIE'S ORIGINAL ENTERTAINERS' Bulletins, containing Band Novelties, Parodies, Dramatizations, 25c each; 5 consecutive issues, \$1.00. Don Frankel, 3623-B Dickens, Chicago.

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MUSIC WRITTEN, \$6.00; SONGS RECORDED, \$3.00; Printing, \$8.00 up. Piano arrangements. Free booklet (stamp). Urab BB, 245 West 34th, New York 1.

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AGENTS, CREW MANAGERS, DISTRIBUTORS. Greatest deal created. Agents make \$30.00 daily. Prospects everywhere. No delivering; show it, collect 50c to \$2.50, all yours. Free sales outfit. Burns Company, Johnstown, Pa.

AGENTS - OUR NEW COMIC FOLD UP, "Ferdinand, the Bull" sells on sight. Rush 25c today for three samples. W. B. Fox, Box 147, Mobile 2, Ala.

BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif.

BEAUTIFUL "HONOR ROLL" - PLACE FOR photo of loved one in service, all branches. Complete with frame. Buyer will prize forever! Retail \$1.50; dozen, \$8.00; sample, \$1.00. Specialty Sales, Crawford, Neb.

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BOBBY PINS - 12 ON ATTRACTIVE CARD; 5 gross cards, \$37.50; 10 gross cards, \$72.00; sample gross, \$8.00. Cash with order, all prepaid. Dyer Distributing Co., Box 1667, Knoxville, Tenn.

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THE ONLY LINIMENT THAT CONTAINS REAL Snake Oil. Six other hot Medicines. Write for particulars. Big money class. Mexican Products Company, Box 2, San Benito, Tex.

WIRE WORK JEWELRY - "MOTHER" OR Individual Name Pins on Pearl Plates; also Wire Earrings. Big sellers. Per dozen or assorted, \$5.50 cash. Samples, \$1.00. E. R. Estes, Wire Artist, 2 E. 9th St., Chattanooga, Tenn.

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A-1 REBUILTS! - LOBOY SCALES, 5c Candy Venders, 10c Aspirin and 1c Peanut Machines. Adair Company, 6926 Roosevelt, Oak Park, Ill.

ANTI-AIRCRAFT, BROWN, \$50.00; MUTOscope, 3 slot, 2 for 5c Card Vendors, \$40.00; Callescope Peck Shows, floor, \$42.50 each; A.R.T. Targets, \$12.50; Shoot the Bull, cracked glass, \$60.00; Kicker-Catcher, \$22.50; Spitfire, Advance Shocker, Kill the Jap, \$10.00 each; Combination Grip-Shocker, floor, \$35.00; Exhibit Motor Races, \$150.00. Frederick, 2203 Newton, Detroit 11, Mich.

BARGAINS - MILLS LIONHEADS, GAILLE Cadets, nickel play, \$50.00 each; Caille Silent Sphinx, quarter, \$75.00; late Mills Jumbos, \$125.00. Grand Valley Novelty Company, Traverse City, Mich.

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KID RIDE TIRES, 2.75x10, 1/2" BORE SEMI pneumatic, \$6.00; Wheel Barrow Tires, 400x3, \$10.50; Rubber Tired Hand Trucks; Rubber Cable and Switches. C. & H. Electric, 436 W. Juneau, Milwaukee 3, Wis.

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PROJECTORS, THEATER SEATS, SCREENS for sale. Film for sale or rent. Buy Theater Seats. Lone Star Film Co., Dallas, Tex.

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WINDOW CARDS — 14x22, ONE COLOR, 100, \$3.00. Terms, 50% deposit, balance C. O. D. plus shipping charges. The Bell Press, Winton, Penna.

SCENERY AND BANNERS

BEST CARNIVAL AND CIRCUS BANNERS — Positively no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. de16

TATTOOING SUPPLIES

IMPORTED ENGLISH NEEDLES, NUMBER Eleven, \$12.50 per thousand; Number Twelve, \$15.00 per thousand. Sent postpaid on receipt of your money order. Tattooer Hansen, 620 South State, Chicago. de30

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago.

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES. Phonographs, all other coin equipment. Mac Postel, 6750 N. Ashland Ave., Chicago, Ill. de16

BALLOONS WANTED OF ALL KINDS; ALSO Workers. Name your price. Send sample to H. S. Nettles, 575 Winton Terrace, N. E., Atlanta, Ga.

CHICAGO OR RICHARDSON SKATES, NEW or used. Penn Skate Supply Co., 5023 Market St., Philadelphia 39, Pa. de30

ODDITIES — GENUINE OR NONGENUINE. Shrunk, unshrunk, ossified, petrified. Tate's Cannibal Tom, Hot Lips, Pirate, Indian Belles. Davis Photo Shop, 1009 Broadway, Columbus, Ga.

POPCORN — STATE PRICE AND QUANTITY. Vernon Stewart, 106 1/2 High St., Portsmouth, Va. de9

WANT LARGE GOOD POPCORN MACHINE. Must be first class condition. Give make and price. Address Audien Distributing Company, 2025 Jackson St., Dallas, Tex. de9

WANTED — PARODIES ON NEW OR OLD Songs. Will pay \$1.00 to \$10.00 for those accepted. Jack Keltner, 2252 W. Chicago Ave., Chicago 22, Ill. de16x

WANTED — CIGARETTES, ANY BRAND, ANY amount. Most any price. Glen Gillette, 428 Maple Ave., Edgewood 18, Pa. de16

WANTED — CIGARETTES; 1 CASE OR 10 cases or more, any brand. Best price. Write Box 65, Pinefale, Wyo.

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

AGENTS AND MANAGERS

ROLLER RINK MANAGER AND WIFE ASSISTANT desired position to operate on percentage basis. Experienced. Clarence Leverington, Box 185, Troy, Mo. de16

BANDS AND ORCHESTRAS

AT LIBERTY JANUARY 1ST — ELEVEN PIECE Band for location. Personality, appearance and vocals. Write Box C-237, c/o Billboard, Cincinnati 1, O. de23

CIRCUS AND CARNIVAL

AT LIBERTY — "CLAUDETTE," HALF AND Half for unit, burlesque or museum. Clean, refined, intelligent lecture; no expose. Good wardrobe. Reliable managers and bookers only, reply. Go anywhere; have transportation. Claude Bentley, Millers Tavern, Va.

MAGICIANS

LA-MAR — NATIONALLY KNOWN MAGICIAN. Mentalist, Lady assistant. Available for theatres, schools, clubs, lodges, floor shows. Myers, 519 Wheeling, Cambridge, O. de23

MUSICIANS

AT LIBERTY AFTER DECEMBER FIRST — Accordion, Guitar Player, Sing and yodel. Prefer radio work. Will consider other. State all details in first letter. Write to Nancy Lou and Millie, The Cowgirls, R. R. 2, Versailles, Ind.

BANJOIST AND M. C. — PLAY GUITAR AND sing comedy vocals. Modern, Western, Hillbilly. Prefer radio but will consider other offers. Age 34, draft exempt, sober, reliable; best of references. Available after December 18. Will go anywhere. Write or wire Red Brown, 1842 Pine St., Abilene, Tex.

BASS DRUMMER DOUBLING TRUMPET FOR industrial band. W. F. Brooks, 1157 Drummond Park, Panama City, Fla.

DRUMMER — EXPERIENCED, WOULD LIKE to join small outfit. Prefer jam band. Good equipment. Prefer Southern States location. Available after December 14. Army discharge, union; 2 or 4 beat. Contact Bob England, Rm. 204, Southland Hotel, Macon, Ga.

TRUMPET — FIRST OR SECOND CHAIR. Nice tone. Take off. Large or small band. More information on answer to this ad. Box C-240, c/o Billboard, Cincinnati 1, O.

TRUMPET AVAILABLE DECEMBER 10TH — 1st or 2d; union. Reads; \$55.00. Bill Stone, 215 E. E. St., Elizabethtown, Tenn.

EXPERIENCED DRUMMER — JOIN IMMEDIATELY. Draft exempt. Any proposition considered, dance or shows. Florida or Southern territory preferred. New equipment, plenty rhythm, reliable. Tom Wrenn, 20 Chatham Road, Asheville, N. C.

GIRL TENOR, CLARINET — UNION, READ, ride, fake. Experienced, available on two weeks' notice. Desire change. Prefer Southern location. All offers considered. Write or wire Musician, Box C-234, Billboard, Cincinnati 1, O. de9

GIRL ALTO SAX DOUBLING CLARINET AND Vocals available. Read, fake; four years' experience. Prefer Florida location. Box C-238, Billboard, Cincinnati, O.

GIRL VIOLINIST — 20, ATTRACTIVE APPEARANCE. Experienced in all types of music. Have fronted cowgirl band as comedienne and also swing band. Union, will travel. Wire or call Bette Orrick, 1323 N. Chaparral, Corpus Christi, Tex. PH-28146.

GUITARIST — MODERN ELECTRIC TAKE-offs, rhythm. Name experience, age 28. Locations and radio work preferred. Stacy McKee, 78 West Ave., Bridgeton, N. J. de23

LADY HAMMOND ORGANIST, WITH INSTRUMENT. At Liberty February 1, 1945. Experienced. Write details, including maximum salary. Pictures if desired. Melva Webster, Box 355, Balboa, Canal Zone. de9

ORGANIST — NOVACHORD PLAYER, OWN Solovox. Well known, male, union; minimum fee, \$100.00. Box 627, The Billboard, 1564 Broadway, New York 19, N. Y.

TROMBONE — AVAILABLE ABOUT DECEMBER 5. Want location job; small solid band preferred. Local 34. Draft exempt. Glenn E. Traux, 420 W. 11th, Kansas City, Mo.

TWO TUBA AND BASS PLAYERS WANT work with good factory band or symphony band. Preference New England. Romolo Leone, 61 Chelsea St., Boston, Mass. de16

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT — AVAILABLE indoor events. Flashy tricked paraphernalia. For particulars, literature address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

PIANO PLAYERS

PIANIST — AVAILABLE IMMEDIATELY. Young, reliable. Read and fake. Prefer hotel style bands but will consider all offers. Fast right hand, butterfly style. State all in first. Joe De Gregory, 534 Linden Ave., Steubenville, O. de16

SINGERS

TORCH SINGER — 23 YEARS OLD, NICE appearance, good wardrobe with radio regional network experience. Has selling personality and can accompany herself on Piano or Hammond. Plays orchestra style rhythm Piano or solo; cut anything at sight but interested primarily in club singing. Non-union but will join. If interested, will send audition and photo. Good at emcee work. State all, including salary at first. Write or wire James McGowan, Radio Station WLOG, Logan, W. Va. de9

VAUDEVILLE ARTISTS

AT LIBERTY — COMEDIAN. KNOW OCEANS of jokes. Prefer show in the South. State best salary. Write Parker Jackson, Route 1, McIntyre, Ga. de9

HARVEY THOMAS REVUE — VAUDEVILLE Acts, Clowns, Ventriloquist, Punch-Judy; 6 Chorus Girls; also Orchestra. 162 N. State St., Chicago, Ill.

FEATURE COMEDIAN, SINGER, DANCER FOR hillbilly, cowboy combinations. Plenty of bokun songs, parodies, dance routines, bits, gags, novelty ideas. Long experience. State salary. Frank (Kansas) Comet, Drake Hotel, Cincinnati, O.

OLDFIMMER — SINGING, TALKING BANJO Comedian for med, radio or vaudeville. Up in acts, plenty of songs and monologues. State your best first letter. Burt Leslie, c/o Show, Olanut, S. C.

AREA

(Continued from page 43)

Manufacturers get a flood of foreign inquiries at the close of hostilities, you will know they did not just happen. Better look carefully to your patent situation.

Julius Bamberger, of Lagoon, near Salt Lake City, has been compelled to let the rails of his road rust because the government took his engines and rolling stock. For three seasons his entrance and ride fronts have been accumulating cobwebs. He can stand it and takes pride in doing his patriotic duty. No bond interest or installment payments hang over him to disturb peaceful slumbers.

Severe damage has been caused by the recent big blow in New England, as well by the secondary one in the South. At Atlantic Beach, Westerly, R. I., the entire park was taken away.

Already there is discussion over admission prices for 1945. Shall we lower them for the 1945 opening or await developments? It is easier to lower than to raise prices. Better maintain 1944 rates until you are sure of public temper and demand.

Anyone who has thought that our manufacturers were folding up because of the crimp the war has put into the industry will awaken with a jolt at the Chicago meeting. Most of our oldtimers were in evidence at the meeting and can be relied upon to move when they get the green light. They will be on the alert for any easing up of material supply. Their big anxiety is in getting material and men in time for 1945 production requirements. One park man is looking for some one who will agree to have a new Coaster ready for the 1945 opening. Just now it is impossible to get an experienced builder to make such an agreement without two "ifs" in it—if he can obtain necessary material and if he can get the men. The "ifs" will be removed—but when?

**MAIL ON HAND AT
CINCINNATI OFFICE**
25-27 Opera Place,
Cincinnati 1, O.

Parcel Post

- Hamel, Earl B. 10a
- Hatfield, Freddy, (License) 3c
- Kays, James S., 14c
- Myers, John, 15c
- Walker, Mrs. 10a
- Zuelsdorf, Louis, 18c
- Bricker, Clem
- Briggis, Gerald A.
- Britt, B. H.
- BROOKS, Alfred G.
- BROOKS, Chas.
- Brooks, Charlotte
- Brown, Jimmy
- Brown, Kenneth P. H.
- Brown, Sidney
- Brownie, Thos. A.
- BRUNELLE, Jos.
- Brunlow, W. H.
- Bryant, Frank I.
- Bryant, G. Hodges
- Bryant, Mrs.
- BUCHANAN, Thelma
- Lloyd Alexander
- BURGESS, Earl
- Burgoon, Timothy G.
- Burke, Mrs. Alice
- Burke, Geo. & Agnes
- Burns, H.
- Burrell, Jerry & Viola
- Burt, Mr. & Mrs.
- Burton, Wm. C. D.
- RUSH, Robt. Wm.
- BUTTERFIELD, Roy Chas.
- Cable, Chas. W.
- CAGLE, Jonah Calvin
- Cain, Jos.
- CAMERON, Isaac McKenley
- Canter, Bud
- Carey, Al
- Carey, Dan
- Carland, Clarence
- Carlson, Janelle
- CARLYLE, John R.
- Carmer, Harry
- CARPENTER, Norman M.
- CARRY, Tommy
- CASEY, James R.
- CASEY JR., Jos.
- CASPER, John
- Cassidy, W. L.
- CATEY, Earl W.
- Chambers, J. L. Tex
- Chambers, Mrs.
- Champion, Arthur
- Chandler, Esther
- Chapman, Happy
- Chevanne, James
- Clark, Billie
- CLARK, Robt.
- (No. 10650)
- CLARKE, Raymond K.
- Claudette
- Cleck, Ernest D.
- Cochran, Frank Jos.
- COLCLASURE, Chas. E.
- Cole, Hollis Wesley
- Cole, Willard L.
- Coleman, Geo. T.
- Collins, Thos.
- Conner, Bob
- Connors, John Jos.
- Cooke, Welby
- Cooper, Albert E.
- Cooper, Grover A.
- COOPER, Leonard
- COOPER, Paul
- COOPER, Robt.
- Cope, Betty
- COPLAND, Edgar Leo
- CORNYN, Bernard Jos.
- Cortez, Tony
- Costello, Larry Jan
- Costley, Horace
- COWELL, Arthur
- COX, David
- COX, John Wm.
- CRAIG, Clarence
- CRAIG, James
- Cramer, Clarence E.
- CRAMER, Harold
- Crane, Sidney S.
- CRAWFORD, Calvin E.
- OREECH, Titus
- Crickhoff, Wm.
- CRISLIP, Ernest
- Cristiani, Lucio
- Crowe, C. H.
- CROWE, Wm. J.
- Crowley, G. C.
- Crum, Helen
- Culpepper, E. C.
- Cummings, Fay I.
- CUSSON, Jos.
- DADD, Mike
- DAIL, Edw.
- DAMON, Ernest
- DANIEL, Allen
- DANIEL, Norman
- Danks Jr., Thos. A.

- Daniels, Mrs. Paulino
- Darlington, Mrs. Ethel
- DARROW, John Clarence
- Davidson, R. E.
- Davis, Calvin
- DAVIS, Jack C.
- Davis, Jay P.
- DAVISSON, James B.
- Dawson, Clifford
- Day, Harold
- DeMatto, Gerald
- Dean, James R.
- DEAN, Russell
- Deal, Mrs. James
- Deary, Mrs. Bert
- Deatur, Wm.
- Decker, Bud
- Delmont, Freenby
- Demery, Fred
- Denham, Elbert H.
- DICKERSON, Ralph Richard
- DICKERSON, Verne Wm.
- Dillon, Ellwood
- Dodson, Mrs. T. R.
- DOMBKOWSKI, Stephen F.
- Donery, John W.
- Doran, Richard
- Dorman, Mrs. Dick
- DOWELL, Clarence E.
- Drollinger, Mrs. Gladys
- DUKE, Harvey
- DUKES, Roscoe
- DUNAVANT, Allen
- DUNCAN, Alrah B.
- DUNCAN, Luther Albert
- Dunn, Mrs. Betty
- DUNN, Eddie Earl
- DURANT, Wilfred P.
- Eagle Eye, Chief
- Earlywine, Ruth
- EBARDT, Norman
- EDELMAN, Sam
- Edlin, Ted
- Edmos, Clyde
- Edwards, Albert
- Edwards, Jaswpe
- EDWARDS, Wm. Floyd
- EFFRIM, Nicholas J.
- Eisenberg, Al
- ELLINGTON, Jos. Carr
- ELLIS, Chas.
- ELLMAN, Mark
- Elrod, Thos. Coy
- Elsberry, Thos.
- Emswiler, Babe
- ENGLAND, Harold Leo
- EPHRIAM, Frank
- EPHRIAM, Miller J.
- Eubank, Mrs. Rachael V.
- EVANS, Edw. Chas.
- Evans, Joe (Wild West Role)
- EVANS, Larry E.
- EVANS, Robt.
- Evans, Jean
- EYSTED, Benj. Alfred
- FAIRCLOTH, James Robt.
- FARMER, John David
- FARMER, Odell
- FAULCONER, Granville D.
- Ferguson, Danny
- Ferguson, Mrs. Joan
- FINN, Frank
- FINN, Jos. Leo
- Fisette, Harvey
- Fisher, Albert
- FITZGERALD, Harrison
- Fleet, Chas.
- FORD, Frank
- FOREST, Wilfred J.
- FOSTER, Jack
- Fortin, Mrs. Ethel
- Francis, Ray
- FRANK, Jesse
- FRANK, Mike
- FRANK, Tennis
- FRANKS, M. J.
- Frederick, James
- FREE, Wm. Byrd
- FREEMAN, Morris
- FREYTS, Walter W.
- FULKNER, Robt. Wm.
- Fuller, C. Tex
- Fullmer, Howard
- Galler, Frederick
- Gainer, Joe
- Galamb, Peter
- Gardiner, Ed M.
- GARDNER, Andrew
- Gardner, Dick
- GARDNER, Albert C.
- Garnett, Mrs. Mary E.
- Garnett, W. A.
- GATLIN, Jos. P.
- GAUVREAU, Delphus H.
- George, Tom
- GERALD, Fred
- GERAGHTY, Wm.
- Gibson, Curley
- Gibson, Hubert



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

Notice, Selective Servicemen!

The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

- Gibson, Kid
- GILHAM, James
- GILL, James Gray
- GILLISPIE, Girtus
- Gillisie, R. Edw.
- GLASGOW, Johnny C.
- Glidewell, Mildred
- Gloria, John
- Gomen, Pat
- GOLDMAN, Louis
- Goodman, Geo. A.
- Gordon, Harry M.
- GRABERT, Jos. Lewis
- Graham, Chas. Richards
- Grant, Mrs. Daisy
- Grant, Harry
- GRAY, Philip Lester
- GRAY, Wm. Norman
- GREENE, John R. Greer, Jack
- Frederick
- GRIFFITH, Lewis
- Griffith, Slim & Lois
- GROSSO, Wm. Grumma, Walter H.
- GUERRIN, Francis Miles
- GUILD, Richard Henry
- GUINN, John Coburn
- Gutierrez, Amelia
- Haines, B. J.
- Hale, W. M. (Bill)
- HALL, Eugene
- Hall, L. D. (Wild Life Exhibit)
- HALL, LaMont
- HALL, Loron David
- Hamilton, Mrs. Nina
- Harbin, Wm. Archib
- HARN, Daniel H.
- HARPER, James E.
- Harper, Jean
- HARRIS, Albert Sidney
- HARRIS, Ernest W.
- HARRIS, Raymond
- HARRIS, Thos. Chas.
- Harrison, Happy
- HART, Roy Osro
- HART, Wayne
- Hartman, Henry
- HARTLEY, Geo. Wm.
- Hatch, Mrs. Wm.
- Hawkins, Grace
- HAYE, Harold A.
- HAYES, Kay
- HAYNES, James Bernard
- HECK, Wm.
- HEGGINS, Pat
- Hendershot, J. B.
- Henderson, Ira
- Henderson, Warren
- HENDRIX, Eugene Webb
- Hendrix, Weldon
- HENNESSY, Frank Wm.
- Henry, Art & Mario
- Herbert, Dorothy
- HERDLE, Wm. M.
- Jordan, Joe
- Jordan, Lester
- HERMAN, Howard M.
- HERMAN, Wm.
- Hewett, Whitey & Dorothy
- Hickman, C. R.
- Hilde, Tommy
- Hilde, Una L.
- HIER, James F.
- HIESTAND, Col. Frank L.
- Highsmith, Roma Earle
- Hicht, Simon
- HILL, Wilbur Jos.
- HIXON, Edw. James
- HOBBS, Arthur Wm.
- HOFFMAN, John W.
- HOLLINGSHEAD, Jesse C.
- Holmes, Lily
- Holt, Edna
- HOLT, Theodore
- HOMAN, Steven David
- HOOD, Fred (Col.)
- Howard, Mrs. Dolly
- HOWER, Geo. W.
- Hudson, DeWitt
- HUFFMAN, Harry W.
- Hulgan, Nellie
- Vandergriff
- Hulgan, Thos. Franklin
- HUNTER, Ray Eckford
- HURLEY, Alfred D.
- Irby, Luther
- Ivan, Novel C.
- ISON, Earl E.
- IVEY, James Wesley
- JACKSON, Herbert (13468)
- JACKSON, Riley Mark
- JACKSON, Robt.
- JACOBS, Earl
- Jacobs, Mrs. Gladys
- JAMES, Otha Frank
- JEFFERSON, Thos.
- JEFFERSON, Thos. Dewees
- JEFFREY, Wm. H.
- JENKINS, Jimmie
- John, Spero
- JOHNS, Wm. L.
- JOHNSON, Clyde C.
- JOHNSON, Dallas
- Johnson, Geo.
- Johnson, Harold
- JOHNSON, James Dresden
- JOHNSON, James J.
- JOHNSON, Jessie James
- JOHNSON, Russell T.
- JOHNSTON, Thos. Lawrence
- Jolly, Willey Sandy
- Jones, Corp.
- Jones, Edw. Francis
- Jones, H. W.
- JONES, Leland Theodore
- Jones, Lewis
- Jones, Roy Francis
- Jones, W. H.
- Jordan, Joe
- Jordan, Lester
- JOSEPH, Frank
- Joshua, Maxie
- JULIS, Eddie
- Kahn, David Abe
- Kaunano, Mrs. R. L.
- Kaplan, Ben
- Kaplan, Mrs. S.
- KATYUCH, John
- Kaufmann, Martin D.
- KAYNE, Don
- Kearnes, Walter
- Keck, Eddie
- Kelley, Frank T.
- Kelley, Red
- Kelly, James M.
- Kelly, Lewis A.
- Kenard, Terrill
- KENNEDY, Jas. A.
- Kennedy, May & Jack
- KENYON, Howard
- Kerr, Sylvester A.
- Kessler, Sydney
- Ketrow, Bill
- Ketrow, Robert
- KEY, Marvin John
- KEYES, Stanley
- Kid, Melvin
- Kile, Floyd
- Kilgore, J. D.
- KILGORE, Roland Earl
- King, Donald
- KING, Forest H.
- King, Miss Mickey
- King, R. W. & Bill
- King, Robert M.
- KING, Ward Earle
- King, Whitie
- KING, Henry Thadus
- KING, Wm. Edward
- Kinko
- KINSEY, Ray Foster
- Kirk, Miss Hallie
- Kirkwood, J. J.
- Kirn, Herman F.
- Kissel, Joe
- Klaus, Ann
- Kleckner, Gladys
- KLIMA, Bernard
- Kline, Chas. F.
- Kline, Chas. & Peggy
- Kline, John Buck
- Kline, T. J.
- Kline, Pete
- Knapp, Edmund T.
- KNAPP, James F.
- KNOWLES, Jack
- KNIGHT, Durwood
- KNODELL, Geo. Wilson
- Kohle, Fredrick C.
- KOSTERMAN, Ralph H.
- KOTRES, John
- Kowalski, Stanley
- KRUEGER, Roy L.
- KUHN, Frederick E.
- LaBounty, Paul
- LaDare, Marie
- LaFarr, Frank
- LaFlur, Job
- LaMonte, Ellen
- LaRose, Rose
- LaVasser, Rita
- LABA, Dewey Jos.
- LABOR, Frederick
- Ladd, Chas. Henry
- Lake, Georgie
- Lamb, Bernice
- LAMB, Herman A.
- Lamb, L. B.
- Lancaster, Arthur W.
- Landers, Patrick J.
- Lauley, Clarence
- McClan
- LANIGAN, James N.
- LANYON SR., John Milton
- LAPEZ, James Bud
- Largo, Jack
- Larkin, Mrs. Daisy
- Lauer, Alma G.
- Lawson, Marshall
- LAYTON, Willie
- LEDBETTER, Geo. Edwin
- Lee, Mrs. Beatrice
- Lee, Paul
- LEFNER, W. E.
- Leiser Jr., Ernest
- Leib, Fred L.
- Lepure, Mattie Joe
- Leray, Wm.
- LEVERETT, Robt. T.
- Levine, Mrs. Ethel
- Levitt, Larry
- Lewis, Harry V.
- LEWIS, Wm. Carlito
- Liddon, Mrs. Clarence
- Little, Mrs. Lillian
- Littlefield, Jack
- Logan, Robt. Luther
- Long, John P.
- Long, Louis
- LONG, Raymond C.
- LOOKER, Freddie
- LOPEZ, Jas. Bud
- Lopez, Linda
- Lopez, Trincero
- LORD, Jack Delbert
- Lowe, Willie B.
- Lowery, Herbert Henry
- Lowery, Lewis
- Lowery, Sammy M.
- Lucier, Darryle Lee
- LUDLOW, Melvin Richard
- Ludwig, Frank
- LUNDGREN, Howard M.
- Lundgreene, Mrs. Sue
- Lundquist, Keikea
- LYNN, John W.
- Lyons, Al
- Lyons, Jas. Robt.
- MacCloskey, Wm.
- McAtee, Ellsworth
- McCabe, Mrs. Ruth
- McCair, Mrs. Pearl
- McCALLON, Reagan
- McCarte, Claude E.
- McCarte, Herman
- McCarthy, Patrick A.
- McComb, Ernest
- McCOMB, Thos. J.
- McCORMACK, Donald J.
- McCoy, Albert
- McCoy, John
- McCrary, Mrs. Hazel
- McCrary, Jack
- McCREADY, Claude M.
- McCullah, Junior
- McDaniel, C. V.
- McCune, Mrs. Elmer
- McDaniel, Elmer
- McDonald, Harrison B.
- McDONNER, Chas. Joseph
- McDOWELL, Karl Ernest
- McEntire, V. C.
- McFarland, Toba D.
- McGarry & Dawn
- McGee, Andrew N.
- McGINLEY, Horace Geo.
- McGIRE, Richmond
- McGRATH, Phillip A.
- McGuire, Opal
- McGUIRE, Peter D.
- McHENRY, Gilbert
- McKee, R.
- McKESSON, John Reis
- McKinney, Mrs. Ray
- McLeod, M.
- McMANN, Robert E.
- McNallie Sisters
- McNICOLAS, Michael Paul
- McPEEK, Royal J.
- McQUIGGAN, James J.
- Mack, Mrs. Albert
- Mack, Blondie
- Mackey, Rory E.
- Mackey's Monkey Show
- MACOLLY, Paul N.
- Maddox, Wm.
- MAHAY, Chas. Victor
- Mafers, Harry
- MALLERY, Richard
- MALLICE, Chas. E.
- Malone, Pick
- Mamas, Harry
- MANLEY, Harold A.
- Manson, Francis J.
- Manning, W. S.
- MARCHAND, Frank J.
- Marca, Walter
- Marietta, Roy E.
- Marino, Joseph
- Marion, Mrs. Anette
- MARION, Sidney Ray
- Marks, Grover
- Marlowe, Frank
- Marmon, Lou
- Marshall, Charlie
- MARSHALL, Sam
- MARTIN, Carolyn
- MARTIN, George Cornelius
- Martin, Helen
- Martin, Miss Jackie
- Martin, Jean Ella
- Martin, Mrs. Lydia L.
- MARTIN, Malcolm C.
- MARTIN, Rayfield
- MARTIN, Robt. N.
- Marvin, Dave
- Mason, Mike
- MASTERMAN, George Ernest
- Mathews, Robert P.
- Mathews, Jimmie C.
- MAXWELL, Charles D.
- May, Lillian
- May Jr., Mrs. Sam
- Mayman, David
- MEADOWS, Clarence
- MEADOWS, Dewey Estes
- MEEKLING, Chas. Karl
- MEIKRANTZ, Jcy. Francis
- Meja, Migule B.
- Menard, Edward
- MERCY, Frank F.
- Merkle, Fred
- Merritt, D. L.
- Meyer Sr., Earl F.
- Myers, Fred
- Miklo, Gloria
- Miklo, Jean
- Miller, Albert A.
- Miller, Bert
- Miller, C. M. Red
- Miller, Chris H.
- Miller, Mrs. Flossie
- Miller, Fred
- (Girl Show Mgr.)
- Miller, Fred G.
- Miller, Geo. & Miller Marks
- Miller, Harvey A.
- Miller, Mrs. Joanne
- MILLER, John Lordlow
- Miller, Larry EH
- Miller, Loretta
- Miller, Marilyn
- Miller, Murray
- Miller, Peggy
- Miller, Ralph S.
- Miller, W. L.
- MILLIGAN, Theodore Gordon
- Millington, Wm. G.
- Mills, Mrs. Doris
- MILLSAP, Miles J.
- MINOR, Joseph C.
- Misenrem, Mrs. Marjorie
- Mitchell, Gus & Pete
- Mitchell, J. Watson
- Mitchell, John
- Mitchell, Leslie
- MITCHELL, Mack
- MITCHELL, Miller J.
- Mix, Tim
- Alize, Geraldine
- Moeller, James
- MONAHAN, Edward
- Monahan, John Arthur
- MONROE, Geo. Elmer
- Moore, Jack
- Mooney, Mrs. Alice
- MONTANA, Ruby
- MONTAGUE, Ivan L.
- Montalto, Vincenzo E.
- Mooney, Augdo J.
- Mooney, Joseph
- Moore, Elmer M.
- Moore, Wm.
- MOORE, Wm. M.
- Moore, Harry E.
- MOORES, Harry J.
- Moore, Herbert
- Moore, Mrs. Patay
- Moore, Tommy
- Morgan, Clayton N.
- Morgan, James N.
- MORGAN, John R.
- Morgan, Robert
- MORRIS, Allen
- Morris, Frank
- Morris, Jess
- Morris, Raymond
- MORRISON, Melvin T.
- MORRISON, Robt. Paul
- MORROW, Herbert P.
- Morton, L. O.
- MORSE, John Sawyer
- MOSHER, Wm.
- Moss, Chas. D.
- Moyer, Edward
- Moyle, Eddy
- Mulkins, George
- Munroe, Jack
- Murphy, P. A.
- Murphy, Ruth
- Murphy, Wm. Allen
- Murray, James A.
- Murray, Kenneth
- Murray, Robert
- Muse, Stella & Sweet
- MYERS, Edwin Ray
- MYERS, James C.
- Myers, Leo Claude
- Nally, Mrs. B. J.
- NAUGLE, Michael Andy
- Nauoth, Paul
- Needles, H. F.
- NELSON, Clarence Eugene
- Nelson, Milton V.
- Newman, Mrs. Zella
- NICHOLAS No. 13153, John
- NICHOLAS, Steve Davis
- Nichols, Ruth
- Nielson, Henry N.
- NIEMEYER, Wm. M.
- Nord, Gloria
- Nordman, Sherman
- NORTON, Ralph Jas.
- Norweather, Henry
- Nuthman, Chas.
- NYE, John R.
- O'Brien, Geo. F.
- O'Brien, Donald
- O'Brien, Joseph
- O'BRIEN, Michael
- O'CONNELL, Daniel Brendon
- O'Connor, George
- O'Leary, Patricia
- O'NEAL, David B.
- O'Neil, Mrs. T. O.
- O'Hara, Boots
- O'Reilly, Jerry
- O'Steen, Jas. Leo
- Obielecki, John
- OCEAN, Michael
- OGLE, Douglas
- Olds Jr., Carl
- Olson, W. M.
- Orton, Al
- Outen, Arthur
- Own, George
- Owings, Sam E.
- PAIGE, Geo. Wm.
- Painter, Wm. LeRoy
- PALMERINO, Chas. J.
- PARDEE, Eugene
- Parlo, Ben
- Parker, Bill
- PARKER, Edward
- Merkle, Fred
- Parton, Mrs. Lavisa
- Patine, Rosa
- PATRICK, Theodore R.
- Patterson, Harry
- Patton, Chif
- Patty, Edith Rose
- Paul, F. W.
- PAYETTE, Raymond Al
- Payne, J. L.
- Peacock, Florence
- Puffer, Melvin L.
- PENNY, John Albert
- Perkins, Sam
- PERMINTER, Henry F.
- Perrotta, James
- PERRY, John Henry
- PERRY, Leonard
- Perry, Robt.
- Perry, Willie T.
- Peters, Steve
- Peters Sr., Wm. R.
- Peterson, Geo. W.
- Peterson, Mrs. Winifred
- Petrantis, Mrs. Ellico
- PETRIE, Roy Allen
- Piatot, Alexander
- PIKE, Dewey W.
- PILLIVANT, Richard
- Pitts, Frederick E.
- Pitts, Homer G.
- Pond, E. S.
- POPE, Carl V.
- POPLIN, Theo. Roosevelt
- Porol, Jake
- Porter, Mrs. Jane
- Postelwaite, Bill
- Potts, Nathan
- POUNTERS, Alfred Samuel
- Powell, Norma Rogers
- POWELL, Earl
- Powell, Walter
- Power, Caila
- POWERS, Tom
- PRESTON, Jas. Thomas
- PREVOST, David Jos.
- Priddy, Lloyd R.
- Priest, Edwin
- PROCTOR, Eugene
- Prutt, Joe
- Purk, Donald
- Qualls, Knox
- RADCLIFF, Ray
- Retzman
- Rack, Gene Otto
- Ragasis, Jos. Kaimser
- RAGLAND, Phillip T.
- Rain In Face, Chas
- Randall, Frank
- Raney, George
- Rao, Ned
- Ranna, Jack
- Rattle Snake, Princess
- Ray, Mrs. Madeline
- REDIGER, Kenneth Benf.
- REECE, Lawrence Preston
- Reed, Fred
- Reed, James L.
- REED, John Bieker
- REESE, Elmer Calvin
- Reese, Mrs. Wm.
- REEVES, Hubert Leo
- Repan, Murry Allen
- REID, Albert Junior
- Reid, Ezra Matthew
- REID, Jessie R.
- Reid, Jimmie
- REILLY, Harry
- Reilly, James J.
- REILLY, Jas. Joseph
- REILLY, Mark Phillip
- Remy, Archie Elmer
- RESTORICK, John W.
- REUTER, Lawrence Geo.
- REYNOLDS, Otto E.
- Reynolds, Ralph J.
- REYNOLDS, Theodore
- Rhoades, D. D.
- Rhoades, V. E.
- Rice, Roy
- Richards, Franco
- RICHARDS, Jas. R.
- RICHARDSON, Cal Eugene
- Richardson, Edward V.
- RICHARDSON, Joe O.
- Riga, James J.
- Riley, Edward
- RILEY, Mark Jackson
- Riley, Pearl
- RILEY, Wm. Allen
- Rillo, Lee Arthur
- RINEHEART, James C.
- Rinehart, Ollie
- Ristor, James P.
- RITCHIE, John
- Ritche, Shirley
- Robbins, Clarence
- ROBERTS, Ernest Franklin
- Roberts, J. H.
- Roberts Jr., Norman
- Roberts, Pets
- ROBERTSON, Richard Jas.
- ROBERTSON JR., Burton B.
- Robertson, Mrs. Fred
- ROBINSON, Fred D.
- Robinson, Harry
- ROCK, Randall
- RODEN, Thos. Russell
- ROGERS, George R.
- ROGERS, Robt. Elmer
- Rollin, Joe
- Rome, Mrs. Clara
- Root, Mrs. Bernice
- Rorabaugh, Harry E.
- ROSE, Jacob A.
- ROSE, Wesley
- ROSS, Chas. Wm.
- Ross, Dianne
- Ross, Patay Ann
- Rothwell, John H.
- Rudymoff, Rudy
- RUEL, Milton B.
- RUSCH, August Harmon
- Russ, Charlie
- Russell, Harmonia
- Bill
- RUSSELL, John C.
- RUSSELL, Jos. Henry
- RUSSELL, R. J.
- Ryan, J. L.
- RYAN, Joseph P.
- Sadler, Thomas Clifford
- SAFFORD, Carl W.
- SAKOBIE, Geo. Shird
- Sakobie, James
- Salisbury, Wm.
- SALZER, Ray C.
- Sapp, Allen G.
- Sargent, Tom
- Saulsberry, Ralph
- Saulsberry, Robert
- Saunders, Nettie
- SAWYER, Bill
- Scanlon, Wm. J.
- Searett, Robt.
- SCHAEFER, Louis Edw.
- SCHMIDT, Daniel H.
- Schomburg, Vaughn
- SCHNEPP, Harold Dale

**USE PROPER POSTAGE
ON HOLIDAY GREETING CARDS**

When mailing holiday greeting cards in care of The Billboard be sure to use first-class postage (3 cents per ounce) if they are in envelopes. This applies whether the envelopes are sealed or unsealed, but it is better to seal them. Cards in unsealed envelopes and mailed under third-class postage (1 1/2 cents per each two ounces) cannot be forwarded and therefore must be sent to the dead-letter office.

This ruling for forwarding of mail does not apply to open greeting cards, those not requiring envelopes and sent under 1-cent postage.

- McCune, Mrs. Elmer
- McDaniel, Elmer
- McDonald, Harrison B.
- McDONNER, Chas. Joseph
- McDOWELL, Karl Ernest
- McEntire, V. C.
- McFarland, Toba D.
- McGarry & Dawn
- McGee, Andrew N.
- McGINLEY, Horace Geo.
- McGIRE, Richmond
- McGRATH, Phillip A.
- McGuire, Opal
- McGUIRE, Peter D.
- McHENRY, Gilbert
- McKee, R.
- McKESSON, John Reis
- McKinney, Mrs. Ray
- McLeod, M.
- McMANN, Robert E.
- McNallie Sisters
- McNICOLAS, Michael Paul
- McPEEK, Royal J.
- McQUIGGAN, James J.
- Mack, Mrs. Albert
- Mack, Blondie
- Mackey, Rory E.
- Mackey's Monkey Show
- MACOLLY, Paul N.
- Maddox, Wm.
- MAHAY, Chas. Victor
- Mafers, Harry
- MALLERY, Richard
- MALLICE, Chas. E.
- Malone, Pick
- Mamas, Harry
- MANLEY, Harold A.
- Manson, Francis J.
- Manning, W. S.
- MARCHAND, Frank J.
- Marca, Walter
- Marietta, Roy E.
- Marino, Joseph
- Marion, Mrs. Anette
- MARION, Sidney Ray
- Marks, Grover
- Marlowe, Frank
- Marmon, Lou
- Marshall, Charlie
- MARSHALL, Sam
- MARTIN, Carolyn
- MARTIN, George Cornelius
- Martin, Helen
- Martin, Miss Jackie
- Martin, Jean Ella
- Martin, Mrs. Lydia L.
- MARTIN, Malcolm C.
- MARTIN, Rayfield
- MARTIN, Robt. N.
- Marvin, Dave
- Mason, Mike
- MASTERMAN, George Ernest
- Mathews, Robert P.
- Mathews, Jimmie C.
- MAXWELL, Charles D.
- May, Lillian
- May Jr., Mrs. Sam
- Mayman, David
- MEADOWS, Clarence
- MEADOWS, Dewey Estes
- MEEKLING, Chas. Karl
- MEIKRANTZ, Jcy. Francis
- Meja, Migule B.
- Menard, Edward
- MERCY, Frank F.
- Merkle, Fred
- Merritt, D. L.
- Meyer Sr., Earl F.
- Myers, Fred
- Miklo, Gloria
- Miklo, Jean
- Miller, Albert A.
- Miller, Bert
- Miller, C. M. Red
- Miller, Chris H.
- Miller, Mrs. Flossie
- Miller, Fred
- (Girl Show Mgr.)
- Miller, Fred G.
- Miller, Geo. & Miller Marks
- Miller, Harvey A.
- Miller, Mrs. Joanne
- MILLER, John Lordlow
- Miller, Larry EH
- Miller, Loretta
- Miller, Marilyn
- Miller, Murray
- Miller, Peggy
- Miller, Ralph S.
- Miller, W. L.
- MILLIGAN, Theodore Gordon
- Millington, Wm. G.
- Mills, Mrs. Doris
- MILLSAP, Miles J.
- MINOR, Joseph C.
- Misenrem, Mrs. Marjorie
- Mitchell, Gus & Pete
- Mitchell, J. Watson
- Mitchell, John
- Mitchell, Leslie
- MITCHELL, Mack
- MITCHELL, Miller J.
- Mix, Tim
- Alize, Geraldine
- Moeller, James
- MONAHAN, Edward
- Monahan, John Arthur
- MONROE, Geo. Elmer
- Moore, Jack
- Mooney, Mrs. Alice
- MONTANA, Ruby
- MONTAGUE, Ivan L.
- Montalto, Vincenzo E.
- Mooney, Augdo J.
- Mooney, Joseph
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- Moore, Wm.
- MOORE, Wm. M.
- Moore, Harry E.
- MOORES, Harry J.
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- Moore, Mrs. Patay
- Moore, Tommy
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- Morgan, James N.
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- Morgan, Robert
- MORRIS, Allen
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- Morris, Jess
- Morris, Raymond
- MORRISON, Melvin T.
- MORRISON, Robt. Paul
- MORROW, Herbert P.
- Morton, L. O.
- MORSE, John Sawyer
- MOSHER, Wm.
- Moss, Chas. D.
- Moyer, Edward
- Moyle, Eddy
- Mulkins, George
- Munroe, Jack
- Murphy, P. A.
- Murphy, Ruth
- Murphy, Wm. Allen
- Murray, James A.
- Murray, Kenneth
- Murray, Robert

PATRIOTIC ITEMS STILL LEAD

Another Plastics Survey Promises Lots of Novelties

NEW YORK, Dec. 2.—Altho metals will begin to compete with plastics for making specialty merchandise items after the war, leaders in the plastics field say the war has put the plastics industry so far ahead that the future is now certain. Leaders agree that the widest field for plastics in the future may be in combination with metals and other materials rather than making articles completely of plastics.

The trade magazine, *Modern Plastics*, has made a survey of the possibilities and states that the war in two years has pushed the use of plastics ahead at a rate which would have taken 25 years in ordinary times. The magazine says, however, that time will have to debunk a lot of ideas about using plastics and prove to manufacturers that anything and everything cannot be made of this material.

"Consumer articles can be made of plastics," he says, "only when they do as good a job or better than whatever original metal or material was used. Second, the cost must justify the use of plastics."

The plastics magazine, in a survey, shows the plastics industry is planning still further post-war expansion despite huge increases in the number of plants and their size during the war.

The survey is based on a tabulation of 500 questionnaires sent to members of the industry. It shows that 57 per cent of the plastic molders are planning ad- (See *PLASTICS SURVEY* on page 53)

MERCHANDISE TRENDS

By Evelyn Mareneck

CHICAGO, Dec. 2.—Two bombings of Tokyo in the past week gave an indication that the war in the Pacific might end quicker than had been expected. Of course, this is problematic, but if the giant B-29 armadas continue their effective blows against Japan, the enemy's crack-up in the Pacific can come sooner. Industry viewed this prospect as marking reconversion time in some circles, because it would mean less letdown in war production until the whole thing is over.

Holiday Buying Continues

The specialty merchandise trade noticed stimulation in buying after the Thanksgiving holidays, lifting all retail sales 7 to 10 per cent over the same week last year. Special small gifts, accessories, novelty jewelry and cosmetics departments reported excellent sales volume for the week. Christmas card sales were at record levels, reports from Dun & Bradstreet stated, and holiday candles were in brisk demand as stocks became more depleted. Other popular Christmas items were books, piece goods for home-made gifts, negligees, house robes and slippers. Boosted sales also included limited assortments of domestic china and glassware.

Buyers Chase Deliveries

According to a special market report prepared for *The New York Times*, the attention of store buyers and local staffs was occupied in trying to get delivery of goods already on order instead of placing orders for new goods. This major

problem of increasingly difficult deliveries was causing much retail disappointment, despite "the good intentions of many manufacturers," the report declared. Jewelry departments were reported to be very busy. Re-orders were arriving steadily for large quantities of both low and high-priced novelties. Barrettes and pin and earring sets were especially in demand. Deliveries were particularly poor in apparel lines, and it was expected that retailers would feel the shortages as the holiday buying increased.

New Aluminum Process Found

Three chemical engineers of the Tennessee Valley Authority have developed a process of making aluminum from clay that may be of future interest to the specialty merchandise trade. This new aluminum product, which is converted from clay by several chemical processes, averages a purity of 99.16 per cent, and exploration in the area of TVA has (See *Merchandise Trends* on page 55)

Outdoor Field Has Big Hopes

Trade good this year — foresee bigger supplies on market next year

By Nat Green

CHICAGO, Dec. 2.—Merchandisers, in the midst of the greatest holiday trade in their history, are already giving thought to next season, which they believe will see a demand comparable to that of the last two years for all kinds of merchandise. A scarcity in some lines undoubtedly will continue thru 1945, but there are indications of a largely increased supply of many items by the time the new season gets in full swing. Several concerns specializing in house-

(See *PATRIOTIC ITEMS* on page 52)

ZIPPERS ARE BACK!!

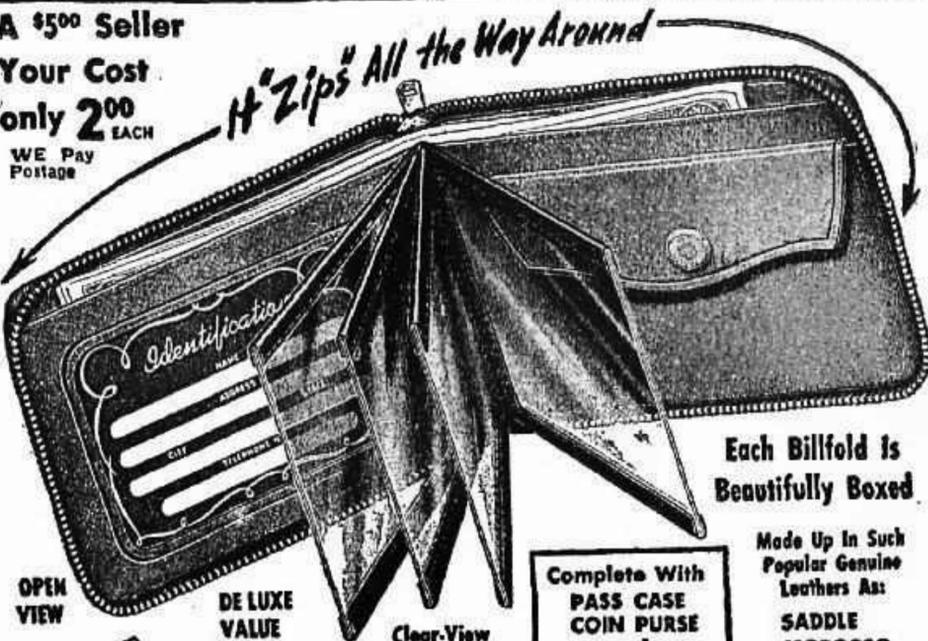
BE THE FIRST TO CASH IN ON THE BIG DEMAND FOR ZIPPER BILFOLDS

A \$5.00 Seller

Your Cost only 2.00 EACH

WE Pay Postage

It "Zips" All the Way Around



Each Billfold is Beautifully Boxed

Made Up In Such Popular Genuine Leathers As: SADDLE MOROCCO CALFSKIN

Complete With PASS CASE COIN PURSE and CURRENCY COMPARTMENT

Clear-View CELLULOID WINDOWS

OPEN VIEW

DE LUXE VALUE

THIS IS THE FIRST LOT OF ZIPPER BILFOLDS SINCE PEARL HARBOR!

Now, at last, you can have zipper billfolds to show and SELL! The pent-up demand for them is terrific. You want 'em! Now we've got 'em! But there's no telling how soon or how long it will be before additional quantities are available. So don't get caught short. Order all you can use now while we can supply them.

The zipper billfold we are here offering you is of unmistakable fine quality. Besides the all-around zipper feature, it also has a 4-compartment pass case, in addition to a section in front for identification, also a spacious compartment in the back for currency and checks. All this plus a roomy coin purse, as shown, which closes with a button snap fastener. Here without a doubt is the last word in a real man's billfold.

It's a veritable storehouse for everything a man likes to carry with him—his currency, his change, his credit and membership cards, his personal identification. When "zipped" closed from end to end it forms the neatest, most compact billfold you've ever been privileged to offer. Comes in assorted popular leathers, such as Smooth Saddle, Morocco, Calfskin, etc., each billfold beautifully boxed. You can't go wrong ordering a sizable quantity. They'll sell fast. But hurry before the limited supply we now have is gone.

RUSH YOUR ORDER Today! YOUR COST only \$24.00 a Dozen, Boxed.

SEND 25% Deposit With Order—Balance C. O. D., F. O. B. Chicago ILLINOIS MERCHANDISE MART, Dept. AL, 500 N. Dearborn St., CHICAGO 10, ILLINOIS

BETTY CLAUS—A BIG HIT EVERYWHERE!



Get your share of the shekels with this new, exclusive CASEY HIT—A NATURAL MONEY MAKER THAT ALWAYS SCORES!

Casey comes through with the greatest doll profit maker of all time! Betty Claus is a beauty, remarkably soft and unusually well made. Has golden blonde yarn hair, topped with a long, white-tasseled cap of gay red to match Betty's colorful red suit. Suit is also trimmed with white, buttoniere type tassels and has actual pocket. Betty has instant, powerful appeal for young and old; one of the fastest selling dolls ever offered! Get in on the gold rush; order Betty Claus now!

18" Tall, Packed 12 to a Carton. Per Dozen, \$30.00 Only Sample \$3.00

25% cash with order, balance C. O. D.

TELL IT TO Casey YOUR DEPENDABLE SOURCE OF SUPPLY 1132 S. WABASH AVE. • CHICAGO

Write for New Catalog!

COMPLETE LINE OF

LOCKETS



ANKLETS



BRACELETS



CHARMS

MURRAY SIMON CO. 114 EAST 32D STREET NEW YORK 16, N. Y.

CANDY AND MERCHANDISE DEALS

1000 Hole Board for Operators—Takes in \$50.00; Cost \$18.00. Pays Out Assortment of 26 Items (Candy, Picture Frames, Leather Cigarette Cases and Stationery Kits).

HUNTING KNIFE DEAL ON GRAND PRIZE BOARD

Takes in \$60.00; Cost \$10.75

OTHER MERCHANDISE ASSORTMENTS AVAILABLE

50% Deposit With Orders, Balance C. O. D.

IMMEDIATE DELIVERY

L. FALK SALES CO.

8520 Linwood Avenue

Detroit 6, Mich.

RINGS - - - SPECIALS - - - RINGS



#1101 Largo Stone Ring. White Metal. \$4.00 Doz.
 #1102 White Stone Ring. \$4.00 Doz.
 #1103 Men's Red Stone White Metal Ring. \$6.00 Doz.
 #1105 Sterling 2 Heart Signets. \$7.00 Doz.
 #1100 Adjustable Sterling Silver 2 Cluster Rings. \$13.50 Doz.



Wood, Green, 18" Tall Baby Swing.
"THE NEW SPECIAL"
 \$1.00 EA.
 In 6 Doz. Lots, 90c EA.

OTHER SPECIALS

- Anklets, Sterling Silver. Doz. ...\$ 7.80
- Assorted Engraving Jewelry. 6 Doz. Assortment 24.00
- Paper Horns. Gross 6.60
- Serpentines. Per 100 Bundles 5.00
- Confetti. Per 1000 Bags 18.00
- Per 100 Bags 2.00

NEW JEWELRY, GIFT, TOY AND CARNIVAL CATALOG NOW READY.

Terms: 25% deposit with all orders, balance C. O. D.



SCHREIBER MDSE. CO. 919 BROADWAY KANSAS CITY 6, MO.

PATRIOTIC ITEMS

(Continued from page 51)

hold goods and novelties have been given the "go" signal for a return to the manufacture of civilian goods and are making the changeover as rapidly as possible. They may run into some delay in obtaining necessary materials, tho a definite easing of the situation in some lines already is noticeable; and, while production cannot be expected to reach the pre-war level in '45, it will show sufficient increase to insure merchandisers a fair proportion of their needs in a great many lines.

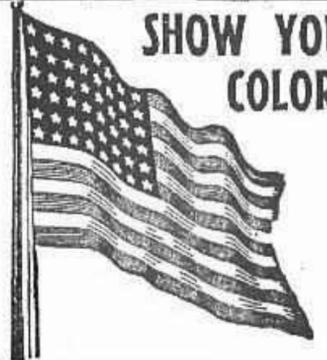
Concessionaires and demonstrators have had a great summer and fall season, and there is no reason to believe that there will be any let-up in demand for many months to come. Department stores, which for years have been one of the best bets for demonstrators, are certain of a tremendous holiday season. The advertising manager of one of the leading Chicago stores, queried by *The Billboard* as to his holiday publicity campaign, stated there would be little done in the way of special publicity because the store would have difficulty in taking care of the crowds that are certain to come. The usual lull in business will follow the holidays, but there still will remain a day-to-day demand that will keep goods moving. Many demonstrators remain in the stores practically the year round these days, with a resultant huge increase in novelty sales. Most of the demonstrators are women whose "men folks" are serving in the armed forces. In other years they have exited from the stores on the approach of the outdoor season and have followed the State and county fairs. But many of them have given up the road entirely, having found that they can get a steady year-round income from the stores without the inconvenience of travel and the uncertainty of the weather. They may miss some of the banner days they had on the fairs, but when they count the yearly "take" is it highly satisfactory.

Two-Year Lead

For the last two years patriotic items of all kinds have led all other merchandise in the novelty category, and they are likely to remain in the lead for some time to come. Military insignia jewelry, wing brooches, campaign ribbons, military pillow tops, identification bracelets and "lucky" pieces of various sorts are among the fast-moving patriotic items. Also exceedingly popular are luminous religious figures, pictures and flowers. Possibly these items have passed their peak, but wartime conditions create a tremendous demand for anything of a religious or sentimental nature and the huge number of new buyers that has been created since the start of the war will not fade away over night. Nor is there any sign of a let-up in the demand for costume jewelry, particularly the moderately priced wood, pearl and wire jewelry that is offered in endless variety. But these are only a few of the almost endless selection of articles adaptable to sale thru demonstrators. Puzzles, character dolls, beautifying gadgets and preparations, kitchen specialties, pens, novelty photo frames—these and scores of other articles are being successfully demonstrated in stores across the country.

The huge increase in indoor entertainments during the winter months also has opened up new novelty markets. Home shows, food shows, indoor circuses,

SHOW YOUR COLORS!



#136—AMERICAN FLAG, COTTON, IN PRINTED STARS, 2 METAL EYELETS, FAST COLORS, 3x5, IN LOTS OF 10...\$ 6.00 LOTS OF 100 OR MORE. PER 100 57.50



"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.
 No. BB-110—\$7.20 Per Dozen.

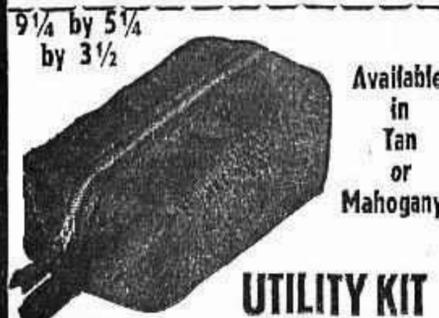


B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... \$4.10
 B. B. 101—3 Diamond Wedding Ring to match. Each 4.50
 Sizes 5 to 7



STERLING SILVER RINGS

Two hands that clasp and unclasp go to make up this memento of true friendship.
 BB9119—Sizes 5 to 9. Ea. \$1.65
 BB9120—Same as above in Ladies', Sizes 5 to 7. Ea. 1.35



9 1/4 by 5 1/4 by 3 1/2 Available in Tan or Mahogany
UTILITY KIT
 Made of high quality leather. It is dust-proof, has a waterproof lining and a Talon zipper. Full capacity opening, with a stiff wire frame at top which holds it rigid when open. It closes snug and compact. Used by both men and women.
 BB103 Ea. \$2.10
 In Lots of 10... \$20.00

ROHDE-SPENCER CO.
 223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS
 REGULAR SPECIAL—10 COLORS
 Mounted Bingo Cards

Write or Wire for Catalog
JOHN A. ROBERTS & CO.
 235 Halsey St. Newark, N. J.

CHOCOLATES

In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices.
Earl Products Co.
 1144 S. St. Louis Ave., Chicago 24, Ill.

TODAY'S BIGGEST TOY VALUE FLUFFY BEARS

Best Made. Individually Boxed.
IMMEDIATE DELIVERY
 \$25.50 DOZEN, Giant Size

This is our exclusive number and this is the greatest value in stuffed toys today. Limit 4 dozen to an order. Sample \$2.35.

25% with order, balance C. O. D.

MILLS SALES CO.
 MAIN BRANCH • OUR ONLY MAILING ADDRESS
 901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALERS



The above FLUFFY BEAR #001 is made of rayon plush with rayon jersey pants. Attractive assorted color combinations. Felt nose, hand-embroidered mouth. Extremely soft and cuddly. Quality throughout.

WOOD JEWELRY

CRAFT

Write for our New No. 44 & 45 Illustrated Price Lists Over 100 Items
CHARLES DEMEE MFG. CO.
 116 E. WALNUT ST. MILWAUKEE, WIS.

HAND MADE

LET THIS CUDDLY RABBIT MULTIPLY YOUR PROFITS!

Everyone . . . young and old . . . will go for this soft, attractive cuddly rabbit. Two feet high from top to toe. Covered with genuine sheepskin.

\$28.50 PER DOZEN

Send 50% deposit with order, balance C. O. D. SAMPLE \$3.00

F. R. NOVELTY WORKS
 71 EAST BROADWAY NEW YORK 2



CARNIVAL SPECIALS

	Per Doz.
Worth Covered Base Balls	\$ 2.00
Horseshoe Plaques	2.00
Aluminum Milk Bottles, Each	1.75
Medium Plaster, Gro	7.00
Swaggers, Gro.	10.75
Gross	
Heavy Whiskey Glasses	\$ 3.50
Ash Trays	3.75
Tumblers	4.00
Nappies	4.50
Sugar Bowls and Creamers	4.80
Saucers	4.80
Cups	5.20
6" Bowls	6.75
8 1/2" Bowls	10.80
Engraved Wedding Rings	1.00
Plastic Thimbles	1.20
Paper Flags	.80
Paper Flag Bows	.90
Comic Paper Masks	1.00
Cloth Flag Bows	1.35
Powder Puffs	3.00
27" Shoe Laces	1.15
Comic Post Cards, Per 1,000	4.00
Painting Puzzle Book	6.50
MacArthur Buttons, Per 100	1.85
Army Metal Buttons, Per 100	.40

KIPP BROS.
117-119 S. Meridian St., Indianapolis 4, Ind.

lodge shows, all provide a prolific market for novelties. In the larger cities these concessions usually are controlled either by the auditorium management or by one of several large concession firms; but in hundreds of smaller towns the independent concessionaire has full sway.

1945 Outlook Good

In the outdoor field, all indications point to another big season in 1945. During the season just closed total attendance at fairs was somewhat below that of normal years, yet concessionaires reported increased sales and bigger profits. If expected improvement in transportation materializes next year, a large increase in attendance at outdoor affairs may be counted on, and it should be another big season for concessionaires. Little change may be expected in the kinds of merchandise that will be offered for sale. The types of articles that have become more or less standard at fairs and celebrations will be seen, along with a few innovations, and on the carnival midway there may be a better showing of roasters, electrical appliances, radios and other articles whose manufacture has been banned during the last two or three years. Balloons, which have been missing for several years, probably will reappear. There will be no dearth of hats, canes, whips, flying birds, pennants and the thousand and one gewgaws for the youngsters. Lamps, pandas, bears, dogs, blankets and other large articles used for flashing the joints may not be too plentiful, but indications are they will be available in sufficient quantity to fulfill requirements. Many new plastic products may be expected, and there should be ample supplies of plaster, glass and china.

Developments of the next few months may, quite conceivably, show a change for the better in many manufacturing lines, but merchandisers should not become too optimistic over a quick change-over and should be prepared to face some shortages again in '45. But on the whole, the supply situation is brighter than for the past two years, and as far as demand is concerned, the merchandisers should have another big season.

PLASTIC SURVEY

(Continued from page 51)

total industry-wide expansion of 21 per cent.

The editor says he thinks the industry would benefit by instituting "informative labeling" on plastic products. By this consumers would be told of what the plastic article was made, how it should be treated and how not to use it to get the best results.

The survey shows the industry has a huge backlog of after-war orders. The number of companies engaged in plastics processing has almost doubled during war.

Compression molders now total 800 compared with 400 in 1941 while injection molders number 320 against 200 in 1941. Industry machines now aggregate 11,500 against 8,000 three years ago and injection presses have advanced from 1,000 to 1,500.



BOLO KNIVES with 10-inch Blades, 4 1/2-inch handle. Marked U. S. on blade. Knife and Scabbard only. **\$3.50**



BEAT SEVEN SALESBOARDS
1050-Hole
Board Takes In at 5¢ \$52.50
Pays Out 25.00
Profit \$27.50
\$1.45

1,000-Hole Cigarette Boards, 1c Play. Price 98c.

RUSSELL SALES CO.
Lenoir, N. C.

We have over one hundred styles of beautifully colored Figurines, ranging in price from \$4.80 to \$90.00 per doz.



10 1/2 inches high. Weight about 27 lbs. to the doz. pairs.
**SOLD IN 1/12 DOZ. PAIRS.
\$42.00 PER DOZ. PAIRS**

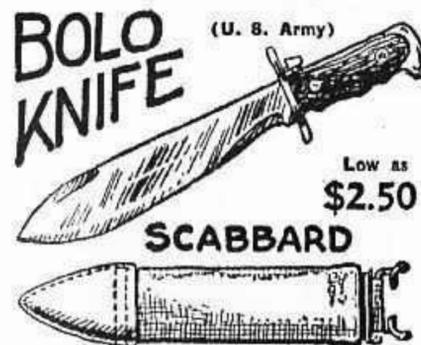
No. 3920K—Under the Blue Italian Sky.

FULLY ILLUSTRATED PRICE LISTS MAILED TO ANY GIFT SHOP ON APPLICATION

LEO KAUL IMPORTING AGENCY, Inc.

115-119 K SOUTH MARKET ST., CHICAGO 8, ILLINOIS.

A NATURAL FOR JOBBERS—SALESBOARDS DISTRIBUTORS



BOLO KNIFE (U. S. Army)
Low as **\$2.50**
SCABBARD
BOLO Knife has 10" blade, 4" hilt, 4 1/2" conforming handle. FINEST STEEL SCABBARD made of LEATHER reinforced at tip. SPORTSMEN, Boy Scouts, Trophy Collectors, Farmers, Women—all want them. Use as meat or fish knife, cleaver, to cut brush, kindling, hedge, in the garden, etc. Hundreds of practical uses for it. Ideal prize for Salesboards, Bingo Games, Souvenirs, etc. Mut as above furnished free with orders. LOW PRICED Sample \$4; Doz. Lots \$33; 100 Lots \$2.50 Each. F. O. B. Omaha. Cash with order. Write, wire or phone.

ARMY GOODS DISTRIBUTORS
802 N. 16th St. OMAHA 2, NEBR.

GENUINE FUR COATS JACKETS & CHUBBYS

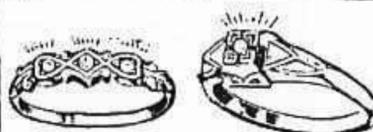


COATS \$14.50 Up.
JACKETS \$5.50 Up.
Buy direct from well-known firm. Brand new FURS, 1945 Fashions. Large assortment full skins and plied dyed Coats; Striped Minko-lette, Sable, Blended Cooney; Black, Brown, Silverstone Raccoons; Genuine Skunk, Foxes, Opossums. Fancy linings. Sizes 8 to 54. Money returned within 5 days if not satisfied. SEND POSTCARD FOR FREE CATALOG AND WHOLESALE PRICES.

AGENTS WANTED.

Write Dept. B
AL FEDER FURS
150 W. 28th St., N. Y. 1, N. Y.

"Chip-Diamond" Rings
In 10K and 14K Gold Mountings
Unlimited Quantities



No. 3B56 10K Gold
No. 3B60 10K Gold



No. 3B201—10K Gold
No. 3B206—14K Gold

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available.

(State your business)

10K GOLD
No. 3B60 Solitaire \$2.25 each Bulk
No. 3B56 Wed. Ring \$2.25 ea. Blk.
No. 3B201 Bridal Set \$4.50 ea. Box.
14K GOLD
No. 3B206 Bridal Set \$5.25 ea. Box.
Sizes 5-7

HARRY PAKULA & CO.
5 N. Wabash Ave. Chicago 2, Ill.

TOYS—DOLLS



Stuffed Toys — Made of Plush, Fur, Wool. Dolls Fully Dressed, With and Without Hair, With Painted or Moving Eyes

PRICE \$12.00 TO \$84.00 Per Doz.

Well Made Toys. You Don't Pay for Any Fancy Names. Good Values.

Complete Line of Boards, Pushcards, Premium Merchandise. Write for List 25% With Order, Balance C. O. D.

WIS. DELUXE CO.

1902 N. Third St., Milwaukee 12, Wis.

MAKE RUBBER STAMPS

FOR SERVICE MEN

AGENTS AND SALESMEN sell Rubber Stamps for marking clothing for Servicemen. New, quick and easy method. Takes 30 seconds to make a stamp. Fastest moving item on market today. Send \$1.00 for sample. Trial outfit, complete for \$19.95.

L. A. GLOBE

809 S. FIGUEROA LOS ANGELES 14, CALIFORNIA

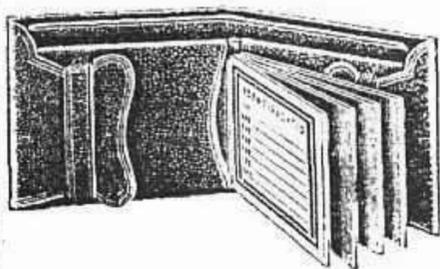
HOLIDAY JOKES AND SPECIALTIES

ALL METAL LETTER OPENER . . . Rifle shaped with bayonet attached. Beautiful bronze finish. Individually boxed, ready for mailing. Over 8 inches long. \$6.40 per doz.; \$78.80 gr.
RANGER COWBOY OUTFIT . . . Miniature metal pistol with leather holster. Mounted 12 on beautiful display card. \$1.10 per card; \$11.90 gr. (12 cards).
ALL METAL NOISE MAKERS . . . U. S. made . . . Packed 4 dozen assorted to the box. \$4.80 per box; \$13.60 per gr.
HAND MONKOS . . . Puppets, self animated . . . \$2.75 doz.; \$31.60 gr.
LAUGHING CIGARETTE LABELS . . . Fully gummed, fits any size cigarette package. Outstanding seller . . . A 4-star special! \$2.25 per 100; 500 \$10.00; 1,000 \$19.20.
AUNT SARAH LAUGH LETTER with envelope . . . \$3.50 per 100.
WE GIVE SPECIAL PRICES IN LARGE QUANTITIES. Send 25% Deposit With Orders.
ERNIE'S ENTERPRISES, 725 Pine St., St. Louis 1, Mo.

BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 7 DAYTON 1, OHIO



BILFOLD WITH MANY FEATURES

Well made of GENUINE LEATHER. Features: Leather divider for checks and bills, removable spiral-bound pass holder (holds 8 passes back to back), a leather folder for cards, removable double-visor window and two utility pockets. An out-standing value at a low price. BLACK or BROWN. Sample \$1.25.

412L155—DOZEN \$13.50.
Lots of 3 Dozen or More—\$11.95 Per Doz.
Prices Less 2% Cash Discount.
25% Deposit Required on C. O. D. Orders.
Wholesale Only. Catalog Sent on Request.

Hagan JOSEPH HAGN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

JUST OFF THE PRESS!!

Issued to merchants only



WRITE TODAY FOR CATALOG 44F
(Complete selection of Costume and Staple Jewelry)

BIELER-LEVINE

37 S. Wabash Ave., Chicago 3, Ill.

Popular Items

Exquisite Flowerettes

Sparkling and attractive gold-plated flowerette pins are being offered by Scotchco of New York. These pins come in graceful designs, with a rich luster that adds a note of elegance to any woman's costume. Flowerettes come packed in individual gift boxes.

Christmas Corsages

Frank Gallo, St. Louis, is featuring large and small-sized Christmas corsages made up of plenty of color and brilliance. Besides these fast-selling items, a complete assortment of beautiful, life-like artificial flowers, decorative mountain laurel, and other holiday foliage are being offered. Materials for making Christmas corsages are also included in this line of popular merchandise.

Place Orders Early

Novelty men who are looking ahead for sales are already getting set for the Easter parade, and Mary Anne Novelty Company, Cartersville, Ga., has a very attractive line of Easter toys for early orders. These chenille toys come in various styles, a Flopsy rabbit with long ears and a pink bow about its neck; Bunny Babe, a cute doll version rabbit for girls, and Peter Rabbit, dressed up in bolero and all! These rabbit dolls are created with a lot of appeal and should have a big turnover.

Popular Dart Games

Innovation Products Company, Chicago, are said to be all prepared to supply all last-minute holiday demands of

merchandisers for the Innovation darts and games. These darts are weighted with plastic feathers and perform beautifully in any one of the dart games the company offers, such as Deuces Wild, Target, Blackjack, Twenty Point, Baseball and Set the Sun. This company has claimed the distinction of being complete manufacturer of single-sided and double-sided dart games. Promise of shipments on all orders made within 24 hours is given.

LEVIN'S CATALOG FREE With an Order From This List

Articles	Per Gross
Salt and Pepper Shakers	\$3.00
Coasters	3.00
Tumblers, 6 Oz.	3.75
Nappies	3.90
4 3/4 In. Bowl	4.25
Paper Flag on Stick	.65
Paper Bow Flag Pins	.75
Min. Comic Pennant	.75
Paper Masks	.75
Lucky Charms, Carded, Box	.85
Rings, White Metal	1.00
Bean Blower	1.00
Shoe Laces, 27", Banded	1.15
Plastic Thimbles	1.20
Rayon Bow Pins	1.35
Pencils, No Eraser	1.44
Baseballs	Doz. 2.00

Prices F. O. B. Terre Haute.
25% Deposit Required With C. O. D. Orders.
LEVIN BROS. Since 1886
Terre Haute, Indiana

Carded Merchandise

	Your Cost	Takes Per Card
Beer Joke (24 to Card)	\$.12	\$2.40
Bitter Cig (36 to Card)	.90	3.60
Flash Bulletin (24 to Card)	.80	2.40
Foaming Sugar (24 to Card)	1.20	2.40
Hot Tooth Picks (24 to Card)	1.00	2.40
Hot Ciggy (24 to Card)	1.00	2.40
Bitter Tooth Picks (24 to Card)	1.00	2.40
Laugh Station (36 to Card)	1.80	3.60
Smokers' Fun Shop (52 to Card)	1.80	5.00
Lovers' Fun Card Sets (24 to Card)	.80	2.40
Magie Soap Powder (24 to Card)	1.20	2.40
Oh Johnny Pipes (12 to Card)	3.60	6.00
Rubber Point Pencil (12 to Card)	.75	1.20
Shooting Plugs (12 to Card)	.75	1.20
Sneeze Powder (36 to Card)	.90	3.60
Sooner Dog Pills (36 to Card)	1.50	3.60
Sooner Dog & Sooner Pill Sets (36 to Card)	1.80	3.60
Snow Storm Tablets (36 to Card)	1.50	3.00
Stinko Cigarette Plugs (12 to Card)	.40	1.20
Wine Trick (24 to Card)	1.20	2.40
Horse Shoe Puzzles (12 to Card)	.75	1.20
Visible Ink (24 to Card)	1.00	2.40
Mystery Key Ring Puzzle (12 to Card)	2.00	4.20
Nail Puzzle (12 to Card)	.70	1.20
Question Puzzle (12 to Card)	.70	1.20
"T" Puzzle (12 to Card)	.40	1.20
Two-Twist Puzzle (12 to Card)	.70	1.20
Wonder Trick Mouse (24 to Card)	1.50	3.60
Bingo Chips (24 to Card)	1.50	2.40
Hindu Mystic Trick (36 to Card)	1.20	3.60
Good Luck Charms (144 to Card)	.90	1.44
Tat-Ooh (150 to Card)	.90	1.50
Transfer Pictures (144 to Card)	.90	1.44
Committee Badges (12 to Card)	.75	1.20
Jack Knife Key Case (12 to Card)	.75	1.80
Novelty Key Holder Ass't (24 to Card)	1.50	2.40
Pistol Paokin' Mamma Key Case (24 to Card)	1.50	2.40
Police Whistles (12 to Card)	.75	1.20
Victory Pins (36 to Card)	5.00	9.00
Mickey Mouse Tattoo (150 to Card)	.80	1.50

1/2 Deposit With Order, Balance C. O. D.
Send for lists showing thousands of items.
GORDON NOVELTY CO.
933 Broadway New York 10, N. Y.

DOLLS . TOYS

• BEST PRICES
• PLENTY OF STOCK
• GOOD SERVICE
Write or Wire Your Wants, No Matter What They May Be.
Send for FREE Descriptive Circular

JERRY GOTTLIEB, INC.

928 Broadway
Bet. 21st and 22d
in the Heart of New York

LEADING SELLERS IN FUR COATS

LOWEST JACKETS PRICES CAPES • SCARFS ALL GENUINE FURS!

Our new 1945 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW GIANT CATALOG! Satisfaction guaranteed or money refunded. Same day deliveries.

H.M.J. FUR CO.
150-B W. 28th St., New York 1

50,000 LIVE BABY TURTLES
A REAL LIVE, QUICK-SELLING ITEM

Natural (Unpainted)	Per 100 \$21.00
Hand-Painted and Decorated	25.00
Mailing Boxes	2.00
Turtle Food	4.00
Also Live Chameleons	8.00

Lettering on Painted Turtles will increase sales. Merry Christmas, boys' and girls' names or the name of a city or place, 1 cent extra per turtle.

LOUISIANA REPTILE FARM
2433 AUBRY ST. NEW ORLEANS 19, LA.

ATTENTION!
SALESBOARD STAR SELLER GIANT 30 in. WOOL PLUSH BEAR
Order Now for Immediate Delivery
\$48.00 PER DOZ.
Samples of Other Salesboard Numbers Sent on Request.
25% Deposit With Order, Balance C. O. D.

MAYFAIR MDSE. CO.
WAYNE PRODUCTS
16 W. 23D ST., NEW YORK 10, N. Y.

FURS COATS — JACKETS
Latest 1944-45 Catalog Just Out

Quality, Price, Style, Cooney, Sealines, Caraculis, Muskrats, Skunks, Red Fox, etc. **LOWEST PRICES**

Illustrated Catalog is FREE. Write today.
M. SEIDEL & SON
243 W. 30th St., N. Y. C.

—WANTED— BALLOONS
Tin Horns and Cow Bells. Send Samples, Prices and Quantity.
BEN STONE
Concessionaire
406 South Main St. Los Angeles 13, Calif.

READY FOR YOUR XMAS NEEDS
—LIMITED STOCKS STILL AVAILABLE—
Blankets, Enamelware, Cutlery, Luggage, Mirror and Cedar Vanity Chests, Fitted Travel Cases, Dresser Sets, Metal Tool Chests, Portable Bar Sets, Fur Animals, Dolls, Toys, Giftwares, Gift Jewelry, Brush Sets, Pen Sets, Beverage Sets, etc. Also a complete line of Decorations, Favors, Souvenirs, Novelty Hats, Noisemakers, Ornaments.

To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

FURS OF DISTINCTION
Direct From Our Factory—Lowest Prices.
Luxurious line of Fur Coats, 1944-1945 season, Skunk-Dyed Raccoon, Blended Raccoon, Coney Martinis, V Shape Sealines, Beaverettes, etc. The styling and workmanship are skillfully combined to yield the utmost in beauty and value. Write at once for Free Price List. Sizes 9 to 52.
BON MARCHE FUR CO.
287 7th Ave., Dept. L-4
New York 1, N. Y.

UNUSUAL \$\$\$ VALUES

Panda, Large Size, Dz.	\$33.00	Plastic Compacts, Beauties, Boxed, Dz.	\$ 7.50
Large White Pussy Cat, Dz.	33.00	Ivory 3-Piece Dresser Set, Boxed, Dz.	24.00
Plush Honey Bear, Dz.	31.20	Southern Beauty Dolls, Dz.	7.50
Large Plush Dogs, Dz.	15.00	Large Pull Tractors, Dz.	12.00
Fuzzy Wuzzy Monkeys, Dz.	21.00	Wood Animal Pull Toys, Dz.	4.50

Immediate Delivery. Deposit. Samples at Dozen Prices.
DIVERSO PRODUCTS CO.
610 N. Water St. Milwaukee 2, Wisconsin

1c and 10c "GOOD 'N FRESH" CANDY
AGAIN AVAILABLE TO LIVE DISTRIBUTORS

10¢ Cellophane Bags (Boxes of 2 Doz.), Good Ass't, 64¢ Doz. Net.
1¢ 120 Count Boxes, Good Ass't, 65¢ Box Net.

F.O.B. Chicago. Limit Per Order, 100 Boxes of each item. No C.O.D.'s, Please. Terms: Full Net Cash With Order. Write for Full Details. **CASTERLINE BROS.**, 2030 Sunnyside Ave., Dept. C, Chicago.

CHOCOLATES
Operators' Quality Assortments—25% Dep. IMMEDIATE DELIVERIES

#10—Wood Chest (Mirror) & 1 Lb. Ohoc. \$3.18
#59—Large Mirror Chest & 1 Lb. Choc. 2.85
#500—Mirror Chest & 1 Lb. & 12 1 Lb.
& 1 2 Lb. Quality Fruit Cake 11.75
#127—Musical Chest & 1 Lb. & 18 1 Lb.
& 2 Lb. Quality Fruit Cake 20.95
Push Cards and Salesboards All Kinds.
DELUXE SALES CO.
BLUE EARTH, MINN.

WHO IS HITLER?
Latest and best of all Hitler jokes. A fast 10¢ seller wherever shown. Two and three color complete with envelopes. Three samples 25¢. 25¢ for \$1.00. Wholesale prices to recognized dealers.
WALTER B. FOX
BOX 147 MOBILE 2, ALA.

WRITE FOR CATALOG NO. 44
MANY FAST SELLING GIFT ITEMS
BABY DOLLS — PLUSH AND WASHABLE ANIMALS
MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

FINE WATCHES
MEN'S & LADIES' And Novelty Jewelry. Wholesale Only. WRITE FOR CATALOGUE.
MARLENE SALES
5 N. Wabash Ave. Chicago 2, Ill.

EXQUISITE COSTUME JEWELRY

Hand-Crafted Like Precious Jewelry, Set with Stones.



Flying Horse, Earrings to Match... \$24 Doz. Sets
 Reindeer, Earrings to Match... 28 Doz. Sets
 C. O. D. Shipments, 1/2 Amount with Order.
LOUIS VAN ZATZMAN
 7 West 44th St. New York 18, N. Y.
 MU 2-9888—MU 2-9461

MAGIC AND JOKE ITEMS

- Hot Tooth Picks \$.40 Doz.
- Bitter Tooth Picks40 Doz.
- Hot Ciggy Powder40 Doz.
- Invisible Ink Powder40 Doz.
- Chinese Sticks 5.00 Doz.
- Magic Block and Cork Trick 6.00 Doz.
- Magic Coin Blocks 3.00 Doz.
- Isley's Anti-Gravica Coke Bottle Trick, Great Demonstrator ... 4.80 Doz.
- Nickel Thru Match, Wood Tube With Brass Eyelets 1.50 Doz.
- Corn Cob Cabinets, the Kind That Sells 3.00 Doz.
- Diminishing Card 1.00 Doz.
- Sample Trial Deal, 1 Doz. Each of Above, \$20.00. Takes in \$50.00.
- Sample One Each of Above, \$3.00.

Send for Our List—It's Free

MAC'S MAGIC SHOP

506-B MAIN ST.
 FT. WORTH 2, TEXAS

Gold Plated Plastic FLOWERETTE PINS



Beautiful, glistening, sparkling, attractive dress or coat pins, packed one to the box. Distributor can easily sell them for \$2.98 because they look like Fifth Ave.

Order now—\$15.00 dozen—\$80.00 6 dozen—or send \$3.00 for 2 boxed samples.
 Scotchco, 1129 Sixth Ave., New York 18

FULL SKINNED TUXEDO STYLED COAT

Sizes 12 to 20
SPECIAL \$27.50

Buy Direct From Mfr.

The largest assortments of outstanding Fur Creations in our history available NOW! Immediate Delivery. All types at reasonable prices. Satisfaction Guaranteed! Write for Free Catalogue.
YOUNG & YOUNG
 208 W. 27th St., N. Y. 1, N. Y.

CEDAR CHESTS

ALSO MIRROR BOXES & VANITIES Filled or Empty. Write for Circular.

CROYDON CO.

Box 85, Linwood Stn., Detroit 6, Mich.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
 Manufacturing Pharmacists
 137 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

MERCHANDISE TRENDS

(Continued from page 51)

shown that some 4,500,000 tons of this clay are available for making the aluminum.

Ease Scale Restrictions

Last week saw the restrictions eased on railway track scales, portable beam scales and other smaller scales such as baby weighing, egg grading, milk and dietetic. Production controls were amended to permit an increase or decrease in production of any of these scales as changing conditions require. Class B scales, including the smaller scales, are no longer subject to distribution controls.

"Secret Sales" Ban Urged

Recommendations that "secret sales" of surplus war goods be eliminated came from the Senate War Investigating Committee last week. The Senators suggested this as a means of keeping speculators from making fancy profits on army supplies bought at low prices. They expressed their views against speculators following disclosure of the thwarting of plans to sell quietly 22,000,000 dry cell batteries. Word from the Treasury Procurement Division said that the army requested as little publicity as possible in the case of this particular sale because it feared that the public might get the impression that a temporary over-supply of small flashlight type batteries indicated surpluses in other types. Therefore, the Treasury notified a group of wholesalers and jobbers by letter of the plans to sell the batteries. A few days later, the department was notified that an unidentified person was offering a large house in Minneapolis a million batteries at 1 cent more the recognized price. This unsatisfactory turn resulted in the whole sale of batteries being called off, and plans for a new sale being made. The Treasury Procurement Division agreed with the Senators that the government should be able to avoid a loss in the sale of surpluses.

Coins Circulate

The specialty merchandise trade was interested in the report disclosed by the federal reserve board that small coins and bills are in greater circulation today than ever before. The report revealed that a record high of \$16,410,000,000 of coins and small bills were now in circulation. The chances that the average consumer is using this increased amount of "loose change" are also high, as merchandiser's sales reports have shown.

Decentralization Talk

It is expected that more discussions will revive in Congress on aiding small retailers by increasing our post-war imports of foreign consumer goods and cutting the imports of raw materials. Already one committee in Congress is drawing up its proposals of decentralizing U. S. industry during the reconversion period by bringing in more European toys, French perfumes and other foreign merchandise, and letting our big industrial firms draw their basic materials from our own South and West.

Non-Jeweled Watches In

A limited number of non-jeweled wrist watches with second hands will be put on sale in retail merchandise outlets, WPB declared this week. These watches are the kind especially designed for nurses. Heretofore non-jeweled watch manufacturers have been heavily engaged in war production. The amount released are those that have been made only when the work has been fitted into the industry's war program.

Last Will and Testament of Adolph Hitler

(Copyright 1942)
 Printed in 2 colors with seal. 8 1/2"x11". Funniest thing you ever read. A terrific seller... biggest profit. 100, \$2.00; 500, \$7.50. 6 samples, 25¢. Full cash with order. Satisfaction guaranteed. We pay postage.
TRIAL ORDERS, 35 COPIES, \$1.00.
JAY-JAY CO.
 2927 West 18th St. BROOKLYN 24, N. Y.
 Formerly at 1603 Surf Ave.

COMIC CARDS

Over 25 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.

1035-1035 Mission St., San Francisco 3, Calif.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

WALTER SIBETH stopped in Philadelphia on his trek to Miami, where he will work corn punk. He saw Eddie Diebold working stove cleaner and Doc Yznaga getting plenty of long green with his smooth oil pitch, using a South American cava for the tip-getter. He adds that Eddie Leonard is back in New York and about ready to release some of his cavas to the trade. Phil Arnold was pitching oil in the new H. L. Green store in Philly, where Sibeth met other members of the clan.

SINCERITY in your efforts and the sale of your items, more than anything else, promotes confidence among members of your tip.

THE RICTONS Christmas card shows they will be in Dickson, Tenn., until February 1.

BEN (HOBO) BENSON reports a hectic trip from New York to Los Angeles, where he has been for the past two months. He says he is the only pitchman working streets in Los Angeles and is doing his profile sketch act to good money. Other pitchmen are working the stores. He adds that he met few pitchmen on his cross-country trek and advises them to keep out of California for the duration, as living conditions are bad. He is passing out his book on hobo life to all purchasers of a \$50 War Bond in the present Sixth Loan Drive.

JULIA HAYES has transfer paper in Kresge's downtown store, Cincinnati.

VERNIS AND KATIE HORNER of Lord's Prayer-On-a-Cent fame, are chafing at the bit in Dayton, O., counting the days until they can take to the road in the spring.

PITCHDOM attributes the success of its members to the fact that they are good citizens, square-shooters and aggressive business folks.

MRS. GEORGE M. BEYER is still clicking with jewelry in Green's store, Dayton, O. Her hubby, with a

JOKES and TRICKS

Jobbers • Storekeepers • Pitchmen
THE FAD IS SWEEPING THE COUNTRY

Popular Selling Items—Retailing 10¢ and Up.

	Doz.	Gross
Lovers' Cards, Set of 12	50	\$3.95
Stink Plugs for Cigarette Burns	50	3.25
Stink Perfume, It Sure Stinks	75	7.50
Sneezing Powder, Extra Strong	50	3.25
Bloody Soap Powder, Bloody Joke	50	4.40
Wander Mouse, Boxed, Carded 24s	75	7.95
Hot Pepper Toothpicks	60	4.95
Comic Mirrors, Turn Overs	75	8.25
That Dirty Joke, It's Dirty	60	5.40
Invisible Lovers' Ink	60	5.90
Bitter Toothpicks	60	4.95
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Snow Storm Pills, Carded 36	60	5.95
Chinese Ring, Ill. Trick	60	5.75
Fake Bed Bugs, Place Them on Bed	60	5.95
Flash News, They Are Funny	50	3.80
Sooner Dogs, Plaster	40	3.95
Sooner Dogs and 3 Pills	75	6.95
Sooner Dog Pills, 6s, Carded 36	60	5.80
Daddy Bankroll, Stage Money	50	4.95
Dog-Don't, Large Dirty Pill	80	7.85
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Alarm Clock Gandle, Hot Joke	50	4.80
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Morning Paper, A Good Joke	70	6.95
Sticks, Cup Sticks to Table Joke	75	8.75
Phoney Beer Trick, Carded 24	75	8.50
Wine and Water Trick, Carded 24	75	8.20
Rodeo Puzzle, It Can Be Done	40	3.80
Ugotta Go Gum	60	5.40
Ventrillo, the Voice Thrower	60	4.95
Comic Will Letter	30	2.75
Black Widow Spider	75	8.75
Foaming Sugar Joke, Lotsa Fun	75	8.50
Lady Kidder Hanky, Silk Panties	1.20	12.40
Lady Ticklers Medal, They Sell	70	6.95
Hot Pepper Gum, Chico Form	50	3.80
Hot Pepper Gum, 5 Slices	60	
Trick Shooting Book Matches	60	5.95
Shooting Cigarette Loads	60	4.95

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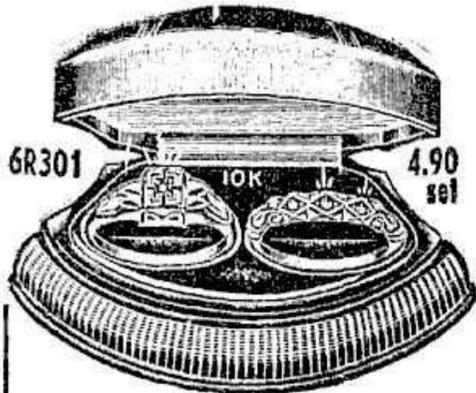
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WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY. BIELER-LEVINE 37 South Wabash CHICAGO 3

real gold-wire flash and good takes in Neisner's, Cincinnati, would like pipes from old-timers. His hobby is collecting antique coins, and he has a catalog of his own on the subject.

THE PITCHMAN'S ability in influencing others plays a great part in his success.

MR. AND MRS. MARK JARRETT... are with scopes in McCrory's, Newark, N. J. Also working clubs in the area at nights.

HELEN GAGAN... is with shampoo in Murphy's store, Pittsburgh.

PITCHMEN SPEND a great deal of money in the towns where they winter.

MR. AND MRS. EARL DAVIS... visited Detroit spots recently. They are still with kitchen gadgets.

DOC ERLING... working vitamins in Miami.

E. R. MCCARTHY... cut up jackpots with the boys and girls in Cincinnati the other day en route to open gold-wire spots in Huntington and Charleston, W. Va., for the holidays.

NO HOT-STOVE LEAGUES this year. Folks are too busy getting it to take time to make hot air.

WAYNE GARRISON... with wood in Pittsburgh, is strutting his stuff with his newly acquired auto.

Catherine R. Anderson, Rose Buck and Virginia Fineman, proposed by Dolly Udowitz; Irene Farmer, by Mildred Laures, and Helen Young, by Margaret Lux. Chairman Magnolia Hamid, ways and means committee, told about plans for a bazaar in the fall of 1945.

On November 26 the joint memorial service in the clubrooms and at Showmen's Rest, Ferncliff Cemetery, was largely attended. Representatives to the Showmen's League of America activities in Chicago include Past President Midge Cohen, Treasurer Ruth Gottlieb; honorary chairman of the board of governors, Bess Hamid; chairman of the membership committee, Martha Weiss; Leah Greenspoon and Jean Dellabate.

MICH. SHOWMEN'S ASSN.

(Continued from page 38)

new members and supporting the servicemen's fund. The chair moved for a rising vote of thanks. Chairman Stahl named Edward Moss as chairman of the Children's Christmas Party and appointed Ben Moss, Harry Lessinger, Max Berk, Glen Hockett and Rudolph (Fats Norton) Nathensen to the committee. House committee reported a substantial profit from the rooms concession and Acting Chairman Sam Solof surprised members with roast turkey and chicken for the after-meeting lunch.

Funeral services for Max (Red) Shapiro were held from Lewis Bros.' funeral parlors November 20, and floral offerings came from Miami Showmen's Association, Showmen's League of America and the MSA. Russell Johnson Theatrical Post, American Legion, sent an honor guard. Among those attending the services were Abe Werbe, Mr. and Mrs. Pomcrantz; Max Morris Shapiro, brother; A. R. Moore, Harold C. Hughes Jr., Joseph Plotkin, W. J. Stolz, Bernhard Robbins, Sammy Gold, John Gallagher, Max Berkowitz, Saul Beeson, Robert Morrison, Louis Anderson, Joseph Crognale, Benny Hayden, Harry Chippe, Jack Dickstein, Harry Stahl, Arthur J. Frayne, R. A. Nathensen, Charles Rafel, Harry Lessinger, Harry Goldberg, Louis Wish, Louis Stone, Sam Cooper, Harvey A. Gudenan, Leo W. Dulmage and W. J. Pollard. Procession of 14 cars drove the 15 miles to Oakview Cemetery, Royal Oak, Mich., where interment was in the family plot.



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December 4-9

CALIF.—Los Angeles, Livestock Show, 2-8. KAN.—Newton, Poultry Show, 6-8. MICH.—Grand Rapids, Apple Show, 5-7. MO.—Kansas City, Shrine Circus, 4-10. N. D.—Fargo, Farm & Home Week, 5-7. OKLA.—Oklahoma City, Poultry Show, 5-10. CAN.—Saskatoon, Sask. Dressed Poultry Show, 6-7.

December 11-16

MAINE—Portland, Poultry Show, 15-17. MICH.—Bay City, Poultry Show, 14-17. Detroit, 4-H Club Show, 12-14. MO.—Kansas City, Poultry Show, 13-18. PA.—Pittsburgh, Baby Beef Show, 11-13.

TROUPERS

(Continued from page 39)

Kanthe, Ethel Krug and William and Ruth McMahon. Event will be held January 9. Serving of luncheon after the meeting was supervised by Jennie Reigel, Louise Dunn, Frank Yagla and Eddie Harris. Bank night award went to Harry Suker.

MIAMI SHOWMEN'S ASSN.

(Continued from page 39)

Downing, Nathan B. Jackson, Brayton E. Seamans, James Cole, Fred Karl, Al Weiss, Nat (Nappie) Braunstein, Willis E. Lilley, Louis D. Escover, Erwin Eule, Fred DiAello, Claude B. Woods, Luther Malone, Jack Bennis, Leo Lussion, Johnny Miller, Clifford K. Berry and Johnny Claburri. Art Lewis, past president of the NSA, who visited the rooms, will be a resident in Miami during the winter, as he bought a beautiful estate on the beach. Dave Endy, president; Bob Parker, Bill Bartlett and George Golden left to attend the NSA ball in New York and the meetings in Chicago. James R. Casey, badly hurt, is convalescing in Jacksonville, Fla.

NSA

(Continued from page 38)

Camden, N. J., and had to miss the affair. Sgt. Louis Blumenthal here on special leave to attend the funeral of his mother. Corp. Murray Torres in from Arkansas. Club has purchased another \$10,000 War Bond, making a total of \$30,000. Next meeting will be December 13.

Ladies' Auxilliary

President Edna Laures greeted a large attendance November 22, including Rose Bevans, Ruth Robbins and "Bobby" Grant Lichter, who had not attended in some time. Discussed were the kiddies' Christmas party December 23 and the two vice-presidents' card party for the Sunshine Fund December 6. Donations for the Christmas party came from Frank and Paul Miller, Ann Halpin, Dolly Udowitz, Flora Elk, Ben Weiss and Rose Bosco. New membership applications are from Shirley Moses, Mildred Bailey,

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Carnival Routes

(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

Allen & Nickerson: Panama City, Fla.
Ark-La. States: (Broad St. at Hazel) Texarkana, Ark.
B. & H.: Elliott, S. C.
Bistany Greater: Belle Glade, Fla.
Craig, Harry: Brownwood, Tex.
Dixieland: Meridian, Miss.
Endy Bros. & Prell: (Shrine Circus) Miami, Fla., 4-17.

Expo. at Home: Charleston, S. C.
Fay's Silver Derby: Valdosta, Ga.
Gay Way: Cordele, Ga.
Gayland: Abbeville, Ala.
Greater Victory: Vinton, La.
Groves Greater: Thibodaux, La.
Lawrence Greater: (Funland Park) Tampa, Fla.
Lone Star: Golden Meadow, La., 4-15.
Magic Empire: Harrisonburg, La.
Mighty Monarch: Fort Myers, Fla.
P. & W. Greater United: Idabel, Okla.
Royal American: Tampa, Fla., 4-10.
Royal Amusement Co.: (Armory Lot) St. Petersburg, Fla.
Royal Expo.: Sebring, Fla.; Sarasota 11-23.
Shipley's Am.: Bonita, La.
Southern Valley: De Ridder, La.
Tassell, Barney: St. Petersburg, Fla.; Plant City 11-16.
Toyland: Alexandria, La.
Ward, John R.: Baton Rouge, La.

Circus Routes

Evans Bros.' Indoor: Oakland, Calif., 12-17.
Jacobs, Terrell, Circus Unit: Oakland, Calif., 12-17.
Sello Bros.: Manning, S. C., 6; St. George 7; Varnville 8; Ridgeland 9; Pembroke, Ga., 11; Claxton 12; Reidsville 13.

NSA STAGES TOP EVENT

(Continued from page 34)
America, and Sam Abbott, representing Pacific Coast Showmen's Association.

Vets Get Ovation

Principal addresses were those of Rep. Emanuel Celler, Prof. Ernest Robert Ross (humorous), Harry Hershfield (humorous), Comr. Paul Moss and Alan Corelli. A group of wounded veterans, guests of the NSA, were introduced by President Buck and received an ovation.

After presentation of a gold life membership card to Ross Manning by Oscar Buck, the Ladies' Auxiliary, thru Pres. Edna Laures, distributed life membership cards to Evelyn Buck, Rose Lang, Kate Benet, Dolly Udowitz, Mildred Laures and Margaret Lux.

Thru efforts of George A. Hamid, assisted by Harry Moss, of MCA; Lou Walters, of the Latin Quarter, and Alan Corelli, the banquet guests were treated to a top-notch show. Jay C. Flippen was emcee. On the bill were the entire cast of the Latin Quarter revue, including Arthur Lee Simpkins, singer; Billy Vine, comedian; chorus; Whitson Brothers, ace equilibrist; Wally Brown, comedian; Joan Brooks, vocalist, and Lowe, Hite and Stanley, comedy trio. Vaughn Monroe and Henry Youngman also made brief appearances. Jack Teagarden's orchestra provided music for the show and dancing.

Show Notables Attend

Notables of the show world making long treks to attend were Mr. and Mrs. Paul H. Huedepohl and Mr. and Mrs. "Red" Patrick, Portland, Ore.; Bill Lynch and Joseph Cohen, Halifax, N. S.; King Reid and party, Manchester Center, Vt.; James E. Strates, Sumter, S. C.; Dave Endy and Joseph Cohen, Miami; Pat Valdo, Sarasota, Fla., and Sam Abbott, Hollywood.

Tributes were paid to Frank C. Miller, chairman of the banquet committee, and all members serving on the various co-operating committees. Special mention went to Sam Rothstein, Joe McKee, George Hamid, Bill Bloch and Alan Corelli on the banquet and entertainment staff, and to Fred C. Murray, Johnny J. Kline, Gerald Snellens and Harry Rosen for their work on the souvenir program.

CANADIANS' P-W SET-UP

(Continued from page 45)
policy. It is the hope that the conduct of our affairs in a manner most helpful to the agriculture of Canada will justify the renewing of federal grants to fairs and exhibitions, without which the effort will be severely handicapped. In the event that money from the Dominion treasury must be earmarked for special projects, then junior work, cost of securing good judges, capital improvements, cash prizes in utility livestock classes and others can be suggested.

"In certain instances an alternative to cash grants would be permission to those fairs and exhibitions which conduct running races to retain all or a large part of the money now turned over to the Dominion government as pari-mutuels tax. Such moneys thus earned by the fairs could be turned back to conduct the agricultural program, to which the fairs are dedicated. (It must be of significance that in some years the money paid by the exhibitions to the Dominion government on account of pari-mutuels taxes, amusement taxes, defense tax, etc., was almost as great as the total prize money paid out.)

Speedy Return of Plants

"7. The fairs and exhibitions have gladly co-operated with the Department of National Defense in placing buildings and plants at the nation's disposal. This association urges, however, that when such buildings and grounds can be released complete restoration to the exhibition or fair organization be accomplished as speedily as possible, so that disruption of exhibition programs will be minimized.

"8. A strong case can be made for a Dominion officer who would give full time to fairs and exhibitions. Such a director would give help and direction and insure uniformity of policy among

LETTER LIST

(Continued from page 50)

Schreiber, Harry
Schriener, Harry
Schwacha, Chas.
Schwartz, Harry
SCOFFIELD, Paul
Clifford Marion
Scott, Mrs. Elaine
Scott, Glenn
SCOTT, L. E.
SCOTT JR., Thos.
John
Scott, Jas. & Lillian
SCOTT, Wallace
Augustus
Sechrist, Les
Seiforth, Charles
SEIFERTH, Charles
Seifried, Wm.
Seitz, Clarence E.
Selden, J. A.
Sella, Virgil
Serrin, Sam
Sewell, Garland
Shamshak, Nick
Shannon, Frank
Sharkey, Thos. F.
SHARPES, Colles
Lee
SHARP, Max
Shaw, Capt.
Shaw, Diana
SHAW, John
Washington
Shen, Mrs. Bessie
Shen, Edward
Shen, W. L.
SHEA, Wm. Walter
SHEETS, Howard
C.
Shelford, Bill
Shell, C. S.
SHELLEY, John
James
SHEPARD, Harla
Sherman, Tex
SHIPMAN, Jas. R.
Shirley, Marion
Carl
SHOEMAKER, Leo
Jos. Marion
Shore, Louis
SHORT, Edw.
Ellsworth
Shuey, Alice
Shuey, Roy L.
Sibley, Artimus
Freeland
SIMONS, Homer
H.
Simpson, Jimmy
Musichan
Singares, Danny
John
SINGER, Edwin
Heinrick
SINGER, Eugene
Jacob
SKEGGS, Martin
Shebam, Jas. Jos.
Slay, Howard
Slover, B. A.
SMITH, Andrew
Smith, David
Smith, Mrs. Edward
Smith, Fannie A.
Smith, Frank Carl
Smiths Gr. Show
Smith, Kenneth R.
SMITH, Lawrence
N.
Smith, Paul G.
SMITH, Wm.
Monroe
SMITHLY, John
Jos.
Snell, Dan
Snow, Howard A.
SNYDER, Charles
E.
SNYDER, Dawson
Ernest
Snyder, Mrs. Marie
Sonders, Webster
Sorensen, Asger
SPEAR, Barney
Bee
Spears Jr., George
Speicher, Chas. E.
Spiller, Marion
SPIVEY, Chas. M.
SPYROPOULOS, Harry A.
SQUIRES, Albert
Earl
St. Antoine, Ida
St. Charles, Carol
St. Clair, Walter
Stack, P. G.
Stacey, W. A.
STAGGE, Edw. E.
STANGL, Needham Elwood
Stahman, Arthur
Stanley, Fred
STANSBERRY, Mearl Robt.
Staples, Norman
Ray
Steele, Mrs. J. E.
STEELE, Victor A.
Sterling, Bill
Casanova
Sterling, Don B.
STERNER, Elton
E.
Sterens, Johnny & Mac
Sterens, T. A.

Velez, Dottie
Videto, Ken
Villemarie, Joseph
R.
VILLERS, Charles
VINCENT, Carlton
Morton
Waddle, Phillip
WAGNER, Jerry J.
Wagner, L.
Wagner, Peter G.
WAGRAN, Geo.
Frank
Waite, Kenneth
Wakefield, Willa
Holt
Walker, Cy T.
Walker, Fred D.
WALKER, John
Ervin
WALKER, Martin
Allen
Walker, W.
Wallace, C. B.
WALLACE, Earl
Walker, J. W.
Walsh, James P.
WALTER, Tom
Walters, Herman
Walton, Jayne
WALTON, Louis
Joseph
WARD, Kenneth
Wade
Warner, Edward
WARE, George
Monroe
WARFIELD, Earl
Edward
Warner, George
Edward
Warren, Jess
Carmen
Washburn, Geo.
Houck
Waskie, John
Waso, Joe
WASSO, Bob
Watkins, T. O.
Watters, Thomas
Watts, Russell
WAY, Jesse Leo
WEAVER, Geo.
Carol
Webb, E. S.
Webb, H. D. Harry
WEBB, Johnnie
Lewis
WEBER, Frederick
WEBSTER, Jas.
Clarkson
Weinke, August
Ernst
Weinmann, Geo.
Lawrence
Weiss, A. J.
Wellborn, T. F.
WELLS, Joe
Samuel
Wells, Wm. C.
West, Bess & N. L.
WEST, Chas.
Dempsey
West, Denmark
DeParchina
West, Sailor
WESTON, Howard
Cloyes
Weyls, Ed
WHALEN, Edward
Whalen, Luelle
WHARTON, Lee
WHIDDEN, Reed
Leon
White, Edward
White, Mrs. Jack
White, Richard
Leroy
Wicks, Robt. F.
WIEDERIN, Geo.
O.
Wilcox, Happy
Wilde, Vincent P.
WILKE, Thomas
Joseph
WILKERSON, George
Williams, Barney
Williams, Clarence
WILLIAMS, Daniel
A.
Williams, Edwin N.
WILLIAMS, Herbert
Williams, Miller
WILLIAMS, Moses
Williams, Patricia
WILLIAMS, Sparky L.
Willis, Tommie
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Wilson, Francis
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Wilson, Harry E.
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WILSON, Jimmy
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Mickey
Wilson, Perry
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WILSON, Felt
Wilson, Stack
Wilson, Ted
WILT, Carleton K.
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James
WINSLOW, Edward M.
WOODRUME, Thomas

WOODWARD, Clarence Geo.
Woodward, Mrs. Winona
WRENN, Clarence B.
Wright, H. C.
Wright, Mrs. Yina
Jean
Wylle, Jack Pinkey
Yennie, Harold
Young, Chas. Herb
Young, Mrs. Dolly
YOUNG, Robert Burns
YOUNGQUIST, Lawrence Calvin
Zarlington Twins
ZARTARIAN, Max A.
Zellsdorf, Louis H.
ZIMMERMAN, Harry
ZIMMERMAN, Hubert E.
Zuloug (Fire Act)

HARMAN, Henry C.
Hastings, Margaret
HEISER, Harry
Hilburn, Nora
Jones, Billy
KELLEY, Michael
Joseph
KITCHENS, Tate
Kui, Lane
LE FAVE, Charles E.
LaRue, Ruby
LINDSAY, Fred
Aubell
Lux, Joe
Lyons, Hayne
Mack, Connie
Marlin, Jack
Mathews, Bob
Metzner, Mary
Miller, Jack
Munley, Walter B.
Null, Blackie
O'Malley, Rex
Patrick, Friday
Pictoria, Miss
POSTAK, William
Provencher, Lucien
Reverly, Rosita
RUSSELL, Lewis
SAWYER, Alonzo
Poster
Shelton, James
SICARD, Arthur
Tomani, Jean Weeks
Webber, Eva
F.

HUGHES, Bud
Kamaka, Mrs.
Doessio
MARKHAM, Andrew L.
Martin, Maxine
NICHOLSON, Clyde Archie
Reynolds, Clyde
Rhodes, James
Ross, Harry
Valdare, Jim

Litta, Gus
Nash, L. W.
Paer, Herbert
Parks, H. B.
Phalon, Beverly
Pike, W. M. (Bill)
PRICE, Lester
FRUIT, Joe
Romig, Carl A.
Ressell, John Ira
RUNGE, Henry
Edward
Schwartz, Theodore
R.
Scoffield, Blackie
SHERWOODS, Neal Carl
Singleton, E. H.
Smart, Gordon
Studebaker, Paul
Swan, Walter
Texas Tommy
THALER, Simon
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Rogers
Daly, Mr. & Mrs.
Smiley
Dion, Ted
GREEN, Eddie
James
HELLER, Charles
F.
Hughes, Bud
Kamaka, Mrs.
Doessio
MARKHAM, Andrew L.
Martin, Maxine
NICHOLSON, Clyde Archie
Reynolds, Clyde
Rhodes, James
Ross, Harry
Valdare, Jim

the agricultural shows and act as co-ordinator between the organizations and government.

"9. This organization desires the privilege of naming a committee which might assist the Dominion government in drafting post-war exhibition policies."

The sessions were attended by J. W. (Patty) Conklin, president of the Conklin Shows, which play the larger fairs in the Dominion.

POPCORN

Popcorn Supplies, Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning (but no Popcorn). Best Virginia Roasted Peanuts, Ceiling price 19c lb., 100 lb. Bags.

Headquarters for
CIRCUS, CARNIVAL AND PARK BUYERS
CHUNK-E-NUT
PRODUCTS COMPANY
(formerly MOSS BROS.' NUT COMPANY)
Philadelphia 6, Pa. Pittsburgh 22, Pa.

ROYAL EXPOSITION SHOWS WANT

For Sarasota, Fla., Dec. 11-23

Animal Show, Midget Show, Girl Revue, Octopus, Fly-o-Plane, Kiddie Rides, sensational Free Act (at wintertime price), several Merchandise Concessions. Combined American Legion and V. F. W. auspices. Address this week:

Sebring, Fla.; then Sarasota, Fla.

JOHN MCKEE SHOWS

NOW BOOKING FOR SEASON 1945

Have 8 Rides, 4 Shows, 25 Concessions. FAIR SECRETARIES, CONTACT US.

Permanent Address: P. O. BOX 82, Fisk, Mo.

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Gen. & Contracting Agent
Age 45, sober, Shriner, reliable. References? YES. Enjoy work and results. Replies:

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WANTED

Concessionaires—we will book Merchandise Concessions working for a dime. Good winter spots. Also will book Rides not conflicting. Louisiana spots going over with a bang. Come on, you winter carnival people, let's go.

Write or Wire
THE GREATER VICTORY SHOWS
WM. W. DAVIS, Gen. Mgr.
Vinton, La.

LONE STAR SHOWS WANT

Ride Help on all Rides. Can place few more legitimate Concessions. Also Shows. Out all winter. Address:

Golden Meadows, La., till Dec. 15.
All mail to J. R. McSPADDEN.

M. A. SRADER SHOWS

For 1945

Want to book Pit Show, Sportsman Show, Penny Arcade. If you haven't tops I will furnish them. Address BOX 1895, Wichita, Kansas

CAPELL BROS.' SHOWS

NOW BOOKING
SHOWS AND CONCESSIONS SEASON 1945
BOX 457 (Phone 63) HASKELL, OKLA.

PHONE MAN

We can use one reliable Telephone Man for a permanent position with our newspapers. A real producer here can make money. We will not employ drunks or fast copy artists. Write, wire or telephone
ALBERT ZUGSMITH
Publisher Atlantic City DAILY WORLD

Delegates in Chi Hint About Show Deals in Making

(Continued from page 3)

was being discussed and other deals were on the fire. One in particular, involving a large show, was whispered about very sub rosa (it's supposed to be announced this week). And there was some furious electioneering on the League ticket.

Wednesday night the serious side of the convention will be laid aside for an evening of enjoyment at the annual banquet and ball. Grand Ballroom of the Sherman will be packed to its absolute capacity, with overflows at tables outside the main hall, and Sam J. Levy, chairman, promises to present a show that will equal anything staged in the past. Aside from toastmaster and speakers, he hasn't revealed the talent, but it may be assumed that he'll put on a bang-up show.

300 Attend SLA Memorial Service

CHICAGO, Dec. 4.—Some 300 show people attended the annual memorial service of the Showmen's League of America yesterday in the Bal Tabarin of the Hotel Sherman. As in past years, a replica of Showmen's Rest was erected in the auditorium, with graves, flags and elephant emblems. And an impressive service was held. Following an organ prelude by Eunice Englehardt, the Oxford Quartet sang *Thanks Be To God*, and Rev. Clinton C. Cox delivered the invocation. After the Oxford Quartet sang *Crossing the Bar*, Rev. Cox delivered a splendid address, after which the audience stood in silent prayer in memory of departed showmen. There were two other beautiful selections by the quartet, then members of the Harold Taylor Post American Legion, sounded taps, and the service closed with benediction by Rev. Cox and an organ solo by Eunice Englehardt.

Show Presented at President's Party of SLA One of Best

CHICAGO, Dec. 4.—A capacity crowd filled the Louis XVI Room of the Hotel Sherman Saturday night (2) for the President's Party of the Showmen's League of America, given in honor of retiring President Floyd E. Gooding. It was the best President's Party held in a number of years and Chairman J. C. McCaffery and his committee received many compliments on its excellence. After enjoying an excellent buffet dinner the crowd settled down to watch and applaud a topnotch stagershow of more than a dozen acts. During an intermission President Gooding was presented with a magnificent shotgun as a token of appreciation from the officers and members of the league. President Gooding was introduced by Past President McCaffery, and Past President Carl J. Sedlmayr made the presentation. In accepting the gift President Gooding thanked the officers and members and lauded the work they have done during the year and the splendid support they have given him. He then announced that a method of handling the mustering-out fund had been worked out. And gave an outline of the plan.

For the stagershow were Sunny Bernet and Jack Kline. Show opened with *The Star-Spangled Banner*, sung by Rita Ray. Acts presented included the Bartell Sisters, dancers; Gene Fields, mimic; Jack Andrews, bull-whip manipulator; Rena Ray, vocalist; Phil Villani, comedy; Jack Buckley, who presented the hit act of the evening, doing character impersonations, in one of which he used four people as "mouthpieces" for an Amos and Andy skit. His "stooges" were Sam J. Levy, Frank Conklin, Rita Ray and J. W. (Pat) Conklin; Jacqueline Fontaine, rhythm dancer; Jacqueline Hurley, acrobatics; Buddy Lester, comedian; Neal Moser, magician; Dick Vernon, comedy vocalist, and 10 members of the cast of *Oklahoma*, Fred Cibelli, Brent Flenniken, Wanda Cochran, Walter Donahue, Sonia Wojcikowska, Mildred Todd, Barbara Bigham, Ruth Flenniken, Virginia Lee Green and Dave Burns.

Several members of the League who are serving in the armed forces were introduced. Among them Jack Cummins, Scotty McLean, Lt. Frank R. Winkley, Wolf Rosenstein, Albert Kamm and George Crowder.

NSA Holds Its First Annual Memorial Service

NEW YORK, Dec. 2.—First annual memorial service of the National Showmen's Association took place Sunday (26) afternoon in the clubrooms which were appropriately decorated for the occasion. Chaplain Fred C. Murray, NSA, conducted the service which was attended by a large number of members of the NSA and the Ladies' Auxillary.

Brief addresses were delivered by Oscar C. Buck, president NSA; Edna Lasures, president of the Ladies' Auxillary; the Rev. Allen E. Claxton, of the Broadway (Methodist) Temple, and Rabbi Bernstein. Vocal selections were rendered by Siegfried Phillips. After roll call of departed members by Oscar C. Buck and Edna Lasures *Taps* were sounded by Joe Basile. Services were simple but impressive.

At the close of the ceremonies in the clubrooms a large delegation visited the Showmen's Rest in Ferncliffe Cemetery, where prayers were recited and flowers strewn on the graves of members interred there. After roll call of the deceased members *Taps* were again sounded by Joe Basile and ceremonies concluded.

Young Producing K. C. Show

KANSAS CITY, Mo., Dec. 2.—Ernie Young will produce the Shrine Circus here next week at the Municipal Auditorium. Advance sales have been very promising. There will be seven evening performances, and matinees Friday, Saturday and Sunday.

Rogers, Bary to Mexico

NEW YORK, Dec. 2.—Ray Rogers and Howard Y. Bary are putting on a three-ring circus at Mexico City, December 12 to January 1. Clyde Beatty and Joe Basile's band will be featured in the show which will be staged in one of the city's bull-fight arenas.

TEXAS TOPS FOR LOOS

(Continued from page 34)

George Jr., plan a trip to Mexico City; Dr. and Mrs. J. Robert Ward to Kansas City and New York; Mr. and Mrs. C. N. Hill to Aransas Pass, Tex., for fishing; Maple and Laura Williams and Joe and Mildred Williams to Corpus Christi, and Art and Alta Johnson to visit their parents in Madison, N. D., and Omaha.

Elmer and Dotty Cohun, after a two-week fishing trip to Corpus Christi and Aransas Pass, will return to Laredo for the winter. Mr. and Mrs. J. C. Hammett will go to their home in New Orleans; Mr. and Mrs. Leonard Jones to San Antonio; Mrs. Bert Brundage to visit her children in Los Angeles, while he overhauls his Whip in quarters; Mr. and Mrs. Joe Exler to Miami, and Grover Marks to Houston. Prof. Clarence Johnson, George and Peggy Peck, A. (Dutch) Straube and Mr. and Mrs. Harry Lanz will remain here. General Agent Watumuff, now on a booking trip, is expected back before Christmas.

BALLYHOO BROS.

(Continued from page 34)

to put themselves in. That may seem a bit peculiar to some, but this show was started the same way. As usual, the back end of the lot supported their candidate and the front end theirs. By Tuesday night the midway was divided by the two factions, with the front end claiming the main gate. Our assistant secretary remained neutral and at his post. The trainmaster, whose wife owns a palmistry booth, went along with the front manager. The cookhouse operator closed. Both newly elected managers tried to move into the bosses' private office, but both factions had their men there to keep 'em out.

When one fired a man, the other hired him back. That kept the personnel intact. Saturday found the midway equipment divided and two separate trains were loaded. Sunday night found both trains still on the sidings, because neither manager had enough dough to move 'em. The last report has it that both shows will unload on Monday and stay over on different lots. This is the midway which the Ballyhoo Bros. boast of as "The Show That Runs Itself."

MAJOR PRIVILEGE.

LEWISTON'S PITT RUN

(Continued from page 34)

Iola Grass, ticket taker; Alfred William Burke, lecturer; Marion Francois, nurse to ossified girl; Helen Hasson, nurse and attendant to pinheads.

Visitors have included Jack Lampton, general agent Gooding Shows; Clark Queer, show printer, Mount Pleasant, Pa.; Art Converse, operator of Wild Life Show on Johnny J. Jones Exposition; City License Commissioner Bowie, Pittsburgh, friend of show people; Jake Shapiro, Triangle Poster Printing Company, and Henry Johnson, circus fan.

Manager Lewiston plans to show the location thru the holidays. Pittsburgh dailies are liberal with publicity.

RAS FINALE IN TAMPA

(Continued from page 34)

bled past records. New highs also prevailed at Oklahoma State Fair, Anderson (Ind.) Free Fair and Northern Wisconsin District Fair, Chippewa Falls.

After the close in Tampa the show will enter new winter quarters in Largo, Fla., where it will undergo many revisions for the '45 season.

Final arrangements for use of the county fairgrounds in Largo will be made by county commissioners and John H. Logan, fair manager. Besides rent for the period ending in April, the show will pay for all utilities and maintenance cost of buildings and grounds and will employ local men as far as possible.

QUARTERS rented by the Canadian Legion in the West St. John (N. B.) Municipal Building are being used by other organizations for indoor fairs, latest being Prentice Boys' Association for a five-day fair. Indoor fairs have been found effective in money-raising campaigns in West St. John for many years.

ARCADE FOR SALE

In New Jersey. Est. 12 years. Equipment sold at Billboard price. Cranes, Rotaries, Photomatic, Pin Games, Arcade. Building 40 by 60 feet. Neon sign. Unless you are interested, don't waste time.

JIM CANTE

809 Montgomery St. JERSEY CITY 6, N. J.

To the Fair Secretaries and Committees, to Our Friends, Associates and Employees Who Helped To Make 1944 a Prosperous Season We Extend

THE SEASON'S GREETINGS

J. F. SPARKS SHOWS

NOW BOOKING FOR THE 1945 SEASON

Legitimate Concessions of all kinds. Will sell X on Photos, Long Range Gallery, Candy Floss and Apples. SHOWS: Will place any good Grind Show with own equipment. Moss Smith, would like to hear from you. WANT Foremen for Little Beauty Merry-Go-Round, Tilt-a-Whirl, Octopus and Chair-o-Plane. Top salary to capable Men. Also place Working Men on all Rides. Preference given those driving semis. Lush hounds positively not tolerated. PLACE Performers and Musicians for Minstrel. Teams, Singles, Novelty Acts. BILLPOSTER. Want competent Billposter with or without own transportation. Roundtrips, let us hear from you. All replies:

J. F. SPARKS, 311 WESTOVER DRIVE, BIRMINGHAM, ALABAMA

1945 - - WANT - - 1945 VALLEY SHOWS

Can Place for Season of 1945 for One of the Best New York State Routes for the Year. Darts, String, Mouse Game, Jewelry, Pitch Till You Win, Bowling Alley, Fish Pond, Cork Gallery, Cutlery, Candy Floss, Bear Pitch, Waffles, Candy Apples, Novelties, Guess Your Age, Guess Your Weight, High Striker or any legitimate Grind Stores. No Wheels or Percentage, no racket, American Mitt Camp, no sypsize. Can place one or two small Shows with own transportation. This show has four Rides. Have good proposition for any Flat Ride with own transportation.

Write D. R. BARNES or F. W. SMITH

Box 193

North Rose, N. Y.

FOR SALE

AL BAYSINGER SHOWS

Includes Little Beauty Merry-Go-Round, Late Model 7-Car Tilt, Smith & Smith Chairplane and Kiddie Aeroplane Rides, Neon Plant, Transformers, Show Tops, Concessions of all kinds, several Show Fronts, 14 Trucks and Trailers, 3 Beautiful Light Towers, Lots of nearly-new Ground Cable. All stored Poplar Bluff, Mo. Contact AL BAYSINGER.

BARNEY TASSELL UNIT SHOW WANTS

Rolloplane, Octopus or Tilt. Also Shows and Concessions that do not conflict. This week, St. Petersburg, Fla.; week December 11, Plant City, Fla.; then Ybor City, Tampa.

NOTICE—RIDE OWNERS

Will buy following Rides with transportation. Spot cash awaits your reply. State age, condition and where Ride or Rides can be seen. No. 5 or 12 Ell Wheel, 2-Abreast Merry-Go-Round, 7-Tub Tilt, Super Roll-o-Plane, Spit Fire, Chair-o-Plane, Octopus or factory-built Kid Rides. Will book some of the above rides for 1945. Shows and Concessions, write—now booking. Will open early in April. Give you the best route in Indiana and Ohio. I carry NO racket. "First in, second to none." All Replies:

W. R. GEREN, BLUE CITY SHOWS, PARIS, KY.

FOR SALE

One 72 Foot Warren All Steel Box Car, perfect condition; 20 Box Wagons, various lengths, suitable for carnival or circus; one International Tractor, equipped to pull wagons; one Transformer Wagon with two 75 KW Transformers, all Switches and Equipment; one Octopus Ride, center mounted on wagon; one miniature Steam Engine and Track, Cross-Over Plates, Chalks, Electric Cable, etc. All formerly part of Royal American Shows.

VELARE BROS.

Sherman Hotel till Dec. 7th; then Melbourne Hotel, St. Louis, Mo.

Bottlers Think of Machines

Unexpected Demand for War Goods Delays Spot Permits In 20 Labor Shortage Zones

Coin Machine Plants Speed War Goods Production

NEW YORK, Nov. 25.—Small local coin machine manufacturers who have applied for authorization to produce games and who show that they have materials at hand and need no extra labor, stand a good chance of an okay from Washington, a spokesman for the regional office of the War Production Board here, says. Pointing out that already several small Eastern coin machine manufacturers have been given permission to turn out new units, the spokesman adds that examinations of the applications of other local manufacturers indicate that they are similarly situated as regards materials and man power and Washington will be inclined to follow precedent and wave the latter group on along with the former.

more important matters await final government action.

Chicago

CHICAGO, Dec. 2.—The greatly increased demand for certain types of war materials in recent weeks has made Chicago more than ever a critical labor area. It is understood that this will have serious effects on the granting of spot plan permits to plants in this area including the manufacture of coin machines. Coin machine manufacturers have for many months expressed their desire to go ahead on war orders, and they will continue to have that determination.

Some manufacturers said this week they had grown impatient of being asked so often when they could be expected to make new machines. They said there was no way to tell at present when new machines could be made, and every firm in the business expects to continue on its war orders until the job is completed. Under present conditions, they say, with the greatly increased demand for ammunition and other war goods, the prospect for new coin machines is farther away now than ever. They said this message should be conveyed to the trade at large so that operators would not be expecting new machines in the near future.

While government officials and manufacturers in all lines of industry are working hard to increase the output of war materials, the WPB is going ahead as best it can with the program of issuing spot plan permits. Officials agree now that the permits will not be issued

OPA Appoints

WASHINGTON, Dec. 2.—The Office of Price Administration made rapid progress this week in its relations with Industry Advisory Committees. Walter R. Moulton, of Glen Ellyn, Ill., will supervise the relations with the Industry Advisory Committees representing the consumer goods, transportation and utilities trades. The coin machine trade price control orders are included in the consumer goods division and it appears Moulton will be the contact man for this committee.

Three members of the OPA staff have been assigned to specific industry committees to have charge of supervising and processing documents and also recommendations made by the committees. OPA recently started on a new program of giving more attention to the work of Industry Advisory Committees, and the appointment of these three officials to specific duties is considered an important step in the program. Moulton has had 25 years' experience in the marketing and application of electrical and other types of equipment. Two other officials named to the Advisory Committee work were Malkam S. Jones, of Brookline, Mass., who will work in the foods industries and Harry A. Olin, of Kenilworth, Ill., who will work in the dairy and building materials fields.

as fast as they had hoped to until the present decisive military campaigns have reached a favorable stage. It is generally expected that early in the new year it will be possible to survey the military outlook and decide more definitely on how much speed can be made in issuing permits for civilian goods.

Almost from day to day WPB issues regulations which are in preparation for helping plants return to civilian production. (See WAR GOODS on page 61)

Vender Boom Sure To Come

Industry puts war orders first—bottling machinery, venders will come later

CHICAGO, Dec. 2.—Representatives of the soft drink bottling trade were in convention here for three days this week under the auspices of the American Bottlers of Carbonated Beverages. It is said 6,000 bottling firms are in operation in the United States, and the representatives of this big industry also reported excellent attendance at the convention. The interest of delegates was centered chiefly in current war problems such as shortages of sugar, bottle caps, citric acids and other materials that go to make a soft drink. Government officials were on the program to give the best information they could about prospects.

A special committee of manufacturers of bottling machinery was on the program for the last session, and its job was to give the most optimistic reports possible as to when new machinery could be made again. One manufacturer answered the question by holding up the copy of a newspaper with the bold headline, "General Eisenhower Puts 70 Divisions on the Western Front." "That," said the manufacturer, "is the best answer to the question. Our orders will come from and go to General Ike until the fight is finished." Because of the many pressing problems of materials and machinery, the outlook for future drink vending machines did not get the attention that it would have had in ordinary times. Frank Hurd, representing O. D. Jennings & Company, of Chicago, was present to tell the delegates of the new line of soft drink dispensers the Jennings firm will have ready for the post-war market. Other manufacturers of soft drink vending machines were also present and these firms reported that much interest was shown in their future developments.

Vitamin Blast

The medical profession took a blast at the idea of fortifying soft drinks with vitamins. Like the candy trade, the soft drink industry has been experimenting with the idea of fortifying its products with vitamins in order to be in step with modern progress. Probably most bottlers would rather be relieved of cost and work in fortifying their product with vitamins but the advertising value of such a procedure is very great and the prospects are that soft drinks will have to follow the example of dairies and the candy trade and add vitamins to their products after the war.

A physician on the program severely criticized the popular vitamin craze and said that it was really fantastic to think of accomplishing real results by adding vitamins to soft drinks. There were some who felt that this attack on vitamins was part of the present bitter fight between food industries and certain medical groups and also the government. The organized medical profession apparently seeks to keep vitamins largely as a prescription business while the grocery trade is trying to get many vitamin preparations classed as food, and their addition to candy, soft drinks, milk and other food items would simply be another talking point in their favor. An important government agency has recently ordered the drug trade to remove the labels on many vitamins which simply say "to be taken only upon the advice of your physician," and beginning October, 1945, to use labels that give directions on how to take the product. The attacks on vitamins by the medical profession are seen as a part of the campaign against this government order.

Many bottlers think that in the long run the public's conception that vitamins are a food will prevail and that soft drink industries will have to fortify their

(See BOTTLEERS on page 61)

Delay Spot Permits

WASHINGTON, Dec. 2.—The climax of a week of gradual tightening of conditions in critical labor areas was the announcement here yesterday that spot plan permits would be virtually frozen for 90 days. Announcement was issued by army, navy and WMC headquarters, thus indicating the seriousness of the need for military supplies. Freeze will affect about 126 cities over the nation, and it is understood will delay some spot permits for coin machine firms in Chicago and New York.

The spot plan was started August 15, and for the last two months permits to make civilian goods were being issued at a fair rate of speed. More than 2,000 permits had been granted up to November 25. All of the control orders covering the coin machine industry had been amended to bring the trade under the spot plan, and it was understood that most manufacturers in the trade had either filed their spot applications or were planning to do so in the near future.

The present freeze does not forbid the filing of applications but it does postpone WPB action on such permits in the critical areas for a period of at least 90 days.

As between the use of critical materials and more man power, the info is that Washington is inclined to be much more severe if additional employees are planned. The regional spokesman adds that while certain materials will not be released to civilian production perhaps for a long time to come, it is likely that other materials, necessary to coin machine output, may be loosened periodically. It is strongly emphasized, however, that Washington intends to sit tight on the man-power issue, at least so far as coin machine production is concerned, and that this situation may continue perhaps even after the war with Germany ends. All coin machine producers who are thinking in terms of early peacetime output must take this into consideration, the spokesman stresses.

In all cases where a petition to produce coin machines has been made, final approval of these applications await the report of field men, the WPB regional office notes. Until these reports are in it is urged that coinmen exercise patience and not besiege Washington with pleas to speed up processing since other

Editorial

New Movie Theaters

By Walter W. Hurd

SOME of the most encouraging reports on post-war business are to be found in the prospects of more and better locations for coin machines. A recent report shows extensive plans for building new movie houses in various cities and towns. These plans are pretty definite and will be based on careful surveys of the best communities in which to place theaters. A business report says that at least a thousand new movie houses of moderate size will be erected soon after the end of the war.

The vending machine trade will naturally expect to cash in first in placing machines in such locations. Past experiences has shown the great value candy bar and soft drink vending machines in the average movie house have been both to the public and to the trade. Evidence is sufficient to count on a big increase in the use of such machines in the post-war era. One prominent theater chain has made such success with candy bar vending machines that it has set a national example for the use of the machines in movie houses.

Movie theaters that are being planned for the future, of course, will be modern in every respect. That is another encouraging idea for the coin machine trade. The thea-

ters will have a new style foyer, smoking lounge and other rooms for the convenience of the public which will also provide new space for modern coin machines.

Other types of machines than the soft drink and candy bar ones will be placed extensively in these modern theaters of the future. It can be said now that the theater lobby should have its cigarette, candy bar and soft drink venders and also a scale. In a small way, theaters in several cities have used a juke box or a pinball game or two for specific purposes. Many picture house managers have found that a juke box can be used to good advantage for advertising purposes. Some of the picture houses in Chicago have even used pinball games backstage for the amusement of employees and for the artists on the stage programs.

Best of all is the fact that the modern theater becomes a kind of center wherever it is located. It usually means that one or more restaurants, a candy shop, a drugstore and other similar places open close to the theater. All of these new stores become available locations for various types of coin machines. It is in becoming a new trade center that the modern theater will mean most to the coin machine trade as a whole.

COINMEN YOU KNOW

New York:

HARRY ROSEN, of Atlantic Distributing, getting set for annual trek to Florida for six-month stay. MEYER PARKOFF and BERT LANE will carry on in his absence. . . . KING MUSIC COMPANY juke box route now in larger quarters at 456 West 44th Street. . . . NAT COHN, in from Chicago confab, telling ops he will handle radically new box after the war. Unit is described as having great clarity, depth of tone and compact enough for a single man to handle. . . . MURRAY BLANE, juke man, is another op skedded for Florida trip in a few weeks. . . . DAVE LOWY and HYMAN ROSENBERG paired for Chicago biz trip. Both aim to contact manufacturers for post-war tie-ups. . . . HAROLD BLOOM, son of Al Bloom, music man, suffered a head injury in an automobile accident but is on the mend. . . . AL BLENDOW, Mutoscope exec, skedded for big confab with National Park Association execs at convention in December in connection with Arcade Owners' Association membership drive. . . . JULIUS HESSE sold his music route to Levey & Heltzmann, Brooklyn phono men. Hesse has gone into the beer distrib trade. . . . GEORGE SEEDMAN, of Rowe, out of town on biz. . . . PVT. IRVING ROSENTHAL, formerly serviceman for his brother-in-law, IRVING FENESCHEL, of the Milrose Music Company juke route, reported killed in action in Belgium. Pvt. Rosenthal, who was in the infantry, was well known to local route men and will be missed. . . . JACK MITNICK, former Eastern distrib, visited Chicago recently and says he was greatly impressed with post-war plans of several juke box makers. . . . MRS. FRANK COLLAND, wife of the exec of Local 786, International Brotherhood of Electrical Workers, which represents local juke box repairmen, on the mend after surgery for appendicitis. . . . GEORGE PONSER and JACK GARLINER off to Chicago park meet to demonstrate Pilot Trainer, arcade game. . . . JACK JAFFE, New Orleans juke man who formerly operated in New York and was in town for prolonged biz, headed South again. . . . ARCADE OWNERS' ASSOCIATION will hold annual election Monday, December 11, at Park Central. Big turnout is expected.

Local juke box repairmen report bottleneck in supply of parts. Many boxes badly needed on routes are standing around in repair outlets waiting for parts to turn up. Phonograph men say point has been reached where they would rather leave a broken down box on a spot than pull the unit and have the location left without any replacement. Music men believe that trade should get together and appeal to WPB for relief on the basis of an emergency. . . . WPB field men circulating on the Row in routine check-up on local producers. Impression left by these men is that where the government finds that few critical materials are necessary and no extra labor, producers will get green light.

Chicago:

WILLARD SIEFELDT, now a chief petty officer stationed at Navy Pier and formerly sales promotion manager of Pan Confection Company, will marry GWENDOLYN BOUCHER, one of the Rio Cabana's lovelies, at the Holy Name Church here December 16. . . . Beverage vender divisions of O. D. Jennings and Mills were plenty busy at the American Bottlers of Carbonated Beverages convention in town this week. . . . JACK WALSH, of Mills, was busy entertaining bottlers, as were TERRY TERHUNE, PAUL JOCK and FRANK HURD, of Jennings. . . . JOE MORRIS, of Morris Novelty Company, St. Louis; ROSE KNOLLMILLER, of Toledo

Coin Machine Exchange, Toledo, and JOHN JANICK, of Niagara Falls, N. Y., visiting at Empire Coin this week. . . . DAVE LOWY and HERMAN ROSENBERG, of New York, also making the rounds. . . . TOM CROSBY, head of the Minnesota Operators' Association, and some of his associates in the city. Among other business activities, they investigated the "write a letter" project of the National Coin Machine Association.

Detroit:

MORRIS GOLDMAN, of the Motor City Music Company, reports a big pick-up in local demand for Louis Prima records since his recent personal appearance here. . . . GOLDMAN has just returned from a business trip thru the Milwaukee territory. . . . BRADLEE WILLIS has added a new mechanic to his firm, handling nothing but service for operators. New addition is NORMAN VAN GODDER from Syracuse. . . . PVT. VERNON L. HUNTOON JR. was a visitor on emergency furlough from Camp Livingston, La., to straighten out some business matters in connection with his operations here. He was formerly a partner in the B and J Music Company. . . . HENRY C. LEMKE, of the Lemke Coin Machine Company, is opening up operations in Port Huron and Jackson, Mich., with the Batter Up machine for which he is distributor, and is planning operations in Lansing as well. . . . SOL BOESKY, of the Banner Novelty Company, is expanding with the acquisition of Sid's Cafe, well-known East Side cocktail lounge and cafe, which will be managed for him by his brother, Sam Boesky. . . . ARTHUR P. SAUVE, of the Sauve Company, is back from a combined deer hunting expedition and a trip to Chicago on business.

Twin Cities:

BEN FRIEDMAN, of Silent Sales Company, is a happy man these days—he has his family back with him in Minneapolis. Some months ago, when Ben discarded his civvies for a suit of Uncle Sam's G.I. style, his family gave up their home here and the wife and youngster went to live with her folks in Chicago. Ben subsequently released from the army, was unable to find living quarters here, so family had to remain in Chi. Ben had to commute, via air, between here and the Windy City every fortnight. But finally he found a place to live and the family came back home. . . . GEORGE HARRISON, son of Minneapolis operator, HOWARD HARRISON, was home on leave from his coast guard station and told a few tales of action he had been in. . . . HANK KRUEGER, Fairfax (Minn.) operator, and his wife recently adopted a two-year-old daughter. The other day, when Hank came to Minneapolis on business, HY GREENSTEIN, of Hy-G Amusement Company, had a big teddy bear waiting for the little girl.

OSCAR ENGLUND, the Alexandria (Minn.) coinman, came to town and reported business out his way was holding up well. . . . MR. AND MRS. BIRKEMEYER, of Litchfield, Minn., were in the city telling all and sundry about their marine son. After a leave at home the youthful leatherneck entrained for Paris Island, N. C. . . . GIL HANSON, of St. Peter, Minn., brought his dad along on a recent trip to the Twin Cities market sector. . . . CLIFFORD TILLMAN came in from Mankato, Minn., to see what he could find in the way of equipment and parts for his route.

DAVE ZISKIN and BEN FRIEDMAN, of Silent Sales Company, are heading for Chicago, where they will spend a week visiting the factories and other

coinmen. . . . MRS. and MRS. HAROLD SCOTT traveled to the Twin Cities from Moberly, S. D., to see what they could get for their coin route. . . . MR. and MRS. OSCAR Sundem, of Montevideo, Minn., were in town—Oscar to buy parts and Mrs. Oscar to outfit herself preparatory to a trip the two are planning down Mexico way. . . . ROY FOSTER, of Sioux Falls, S. D., brought his young son along when he came to look over the local mart. . . . HARRY GALEP, Menominee (Wis.) coinman, dropped in to see what he could buy for his fast-expanding route. . . . PAUL FELLING, of Sauk Center—the setting for Sinclair Lewis's "Main Street"—visited at jobbing houses in the city in search of equipment and parts. . . . HENRY CHAPPELL, of Winona, Minn., voyaged up this way to see what he could pick up that could be put to use in his coin machine business.

Investigation Fails to Uncover Reasons for Lack of Cigarettes

WASHINGTON, Dec. 2.—An investigation by the house agricultural committee this week failed to uncover the reasons for the current cigarette shortage, but it did reveal several reasons why there should be cigarettes to burn.

Witnesses testified: There is an 18-month stock of tobacco on hand.

Cigarette manufacturing has doubled since the war and a lower percentage of production is reported.

The largest tobacco crop in history was produced this year, and a representative from Kentucky told the committee this tobacco would be available to manufacturers before there is any possibility of exhausting current stocks.

There is no shortage of cigarette paper. Committee Chairman Flanagan, from the tobacco-growing State of Virginia, announced in advance that the meeting would "expose false propaganda and give the country the facts with reference to tobacco stocks. He will decide later whether to call in cigarette makers and distributors. The Senate may also launch an inquiry into the situation.

Defend Government Policy

Representative Chapman of Kentucky declared that whoever else may be at fault, the tobacco growers certainly were not responsible for the shortage. He was one of several witnesses who defended the agricultural adjustment administration's tobacco production program and told the committee growers do not want unlimited production. Unrestricted tobacco production, Chapman declared, would ruin prices and ruin entire communities in the tobacco area.

Charges that a shortage of man power in cigarette plants was responsible for the fog famine were offset by a report from North Carolina that cigarette factory workers have increased in number steadily since 1942 in the plants of R. J. Reynolds, American Tobacco and Liggett & Myers companies. Dr. J. S. Dorton, man-power commission director for the state, reported that the number of workers employed by the three manufacturers in North Carolina was 16,459 in May, 1942, and has increased to 18,432 at the beginning of November.

Missouri Novelty Co. Announces Surface Protector for Mchs.

ST. LOUIS, Dec. 2. — Announcement has been made of the availability of a new preparation developed exclusively for the coin machine trade.

It is marketed under the name "Brite-Nu" by the Missouri Novelty Company, 3032 Olive Street, St. Louis. Says Al Decker, partner of the parent company: "Brite-Nu is the answer to the problem of economically switching machines from one location to another. After a machine has been treated with one application of Brite-Nu, it need not be brought in for its beauty treatment before going on the next location. Brite-Nu protects the surface from perspiration, alcohol, liquid stains, dirt, grease and grime. The route men merely wipes the machine off with a damp cloth and all the original beauty and new appearance is restored. We've seen Brite-Nu perform under toughest abuse and know it does the job better than anything else ever offered to the trade."

Brite-Nu is a special material which

Eddie Ginsburg Family Celebrates

CHICAGO, Dec. 2.—There's much celebrating in the household of Eddie Ginsburg, exec of Atlas Novelty Company here these days. First of all a nine-



EDDIE GINSBURG

month old girl was born November 25 at Michael Reese Hospital to Eddie's wife, Adele. She has been named Joanne Judith. Second cause of the celebrating is the fact that Eddie got home in time for the big event.

After 16 months in the Navy Sea-Bees, Eddie is now wearing the red-white-and-blue honorable discharge button and a copy of his discharge papers now hangs on the wall of his office. During his enlistment, Eddie achieved the rating of petty officer 3/c and was kept plenty busy handling galley stores. "While I wouldn't trade my experiences for anything," he states, "it is good to get back in the field I like so well." While in service, he stated he was able to keep in close touch with the industry because of the many letters he received from his brother, Morrie, and other members of the Atlas staff as well as his many friends in the industry. "And, of course," he adds, "it was nice to be able to read the old stand-by, *The Billboard*, every week."

High Court Upholds Use Tax Collections

RALEIGH, N. C., Dec. 2.—The North Carolina Supreme Court has held that the State's 3 per cent use tax is not open to attack on constitutional grounds. High tribunal decided in favor of the State a case contesting its right to collect the use tax on merchandise sold within the State by out-of-State concerns.

Appeal was filed by P. P. Johnston, of Charlotte, representative in North Carolina of two Chicago firms, from a Wake Superior Court decision upholding the State Revenue Department's assessment on Johnston for use tax.

Department assessed the Charlotte salesman for taxes amounting to 3 per cent of his business during a period covered by a department audit. Johnston paid the tax under protest and then entered suit for recovery of the amount of the taxes.

According to court records, the two Chicago firms represented by Johnston own no property in North Carolina. It was brought out that Johnston takes orders for merchandise which is delivered to the customer "cash on delivery."

Supreme Court's opinion in the case, written by Associate Justice M. V. Barnhill, stated: "Under specific definitions contained in the Revenue Act, the plaintiff is a retailer who made sales of tangible personal property for storage, use or consumption in the State. The act clearly constitutes the plaintiff an agent for the collection of the tax and renders him liable for failure to do so."

"But plaintiff stressfully contends that even tho, under terms of the act, he is liable for the tax imposed, it is not collectible for the reason that it imposes a burden on interstate commerce. A sales tax is a tax on the freedom of purchase. Conversely, a use tax is a tax on the enjoyment of that which was purchased after a sale has spent its interstate character. The tax is a tax on 'the storage, use or consumption in this State of tangible personal property purchased from a retailer within or without this State.' It prevents undue discrimination against local retailers. We are constrained therefore to hold that the tax here in controversy is to be classified as a use tax and that it is not open to attack on constitutional grounds."

laboratory technicians perfected especially for the requirements of the coin machine and phonograph trade. It is available to distributors on a territory basis and will be promoted by an extensive advertising program.

ANOTHER WEEK NEARER VICTORY!

— HELP BRING IT CLOSER—BUY MORE WAR BONDS

W. Rabkin

INTERNATIONAL MUTOSCOPE CORPORATION

Penny Arcade Headquarters Since 1895.
Manufacturers of Photomatio and Other Famous Coin Operated Equipment.

44-01 ELEVENTH STREET

LONG ISLAND CITY, NEW YORK

Oil Firms Woo Airport Spots

Coin Locations Go Hand in Hand

Service for private flier not complete without coin venders, juke and games

CHICAGO, Dec. 2.—Recent plans of Coast-to-Coast chains of airports to be operated by major oil companies for selling gas and oil to fliers mean opportunities for new market locations for the coin-operated machine industry. The plans were advanced by representatives of some of the large oil concerns, who said that the airports would operate in much the same way that roadside gas stations serve motorists. This latest development in the field of post-war aviation comes as big promise to the nation in general, and, specifically, it means stimulation to the coin-operated machine field in finding new service for their products.

A recent survey in *The United States Municipal News* told of the percentage of distribution of revenues received by one airport, which gives an idea to the industry the extent of its market for coin machines. Concessions are an important source of revenue received by airports, as was indicated by the survey, and coinmen can feel a high degree of optimism in view of the extensive plans for building up the airport system in the United States—it is an opportunity to swoop down into these places, creating new markets for vending machines, merchandising machines, juke boxes and amusement concessions.

Seeking Airport Now

At the present time, the large oil companies are seeking the use of the large Westchester Field in New York as sort of a testing ground for the new service airport plan. Competition among the representatives of the oil companies has been very keen, resulting in many promised additional benefits for the field, such as construction of new hangars and other maintenance buildings and equipment, up-to-the-minute facilities for fueling transport planes and other accommodations for flying schools, air freight and private flying. Rumor has it that one representative promised an aviators' clubroom—a place to lounge between flights—equipped with juke box, game tables and a private lunch counter, which was not so startling an innovation as it was the mere indication of how important the representatives have been considering the leasing of the test field.

The expected cost of the hangars will be from \$300,000 to \$500,000, and will be built by the tenant. The county representative of Westchester Field said that circulars were sent to the major air lines and allied industries, hoping to interest them in the new \$4,000,000 airport at purchase. Evident immediately, he further stated, was the interest of oil concerns in the post-war aviation oil stations, and three of them made bids. The county is planning to devote its efforts to general improvement of the field along with the improvements that are being promised by the present bidders for it, and one company disclosed plans to issue an "aviation road map," showing the post-war flier where he can land for his particular brand of gasoline. All the oil companies have agreed that, regardless of who gets the lease at the Westchester airport, they will allow other oil companies to sell their products there to national air lines having exclusive contracts to use those products.

Action Taking Shape

With this definite in post-war aviation taking a definite shape in the horizon, news from Washington corroborated the extensive programs in this field by a recommendation for a \$1,250,000 airport program to provide fields for an estimated 400,000 civilian planes. Secretary of Commerce Jones made the recommendation to Congress, saying that the anticipated program would reach its present specifications and promises within 10 years after the war's end.

The program provides for 3,050 new airfields and improvements to 1,825 of

the existing 3,000 airports. A ring of 52 airports is proposed for Chicago's metropolitan area, five of which would be in the program's designation of Class V—those fields which would handle the greatest long-range planes now being used or to be built. Six other of the airports around Chicago would be in the Class IV airport designation—those fields equipped to handle the larger four-engined planes now in use. Twelve more of the airports, in Class III, would accommodate the present twin-engine transport planes, and 12 more are planned for Class II—those fields suitable for "feeder" airlines as well as personal planes. The remaining 17 fields proposed for Chicago would be confined primarily to personal flying or the Class I designation.

Under the commerce department's recommendations, the federal government would match State or local funds for the new fields and improvements, just as present highway construction is financed with federal aid. The total program for Illinois, including the 52 airports proposed about Chicago's metropolitan area, calls for 105 new airports and improvements to the presently 192 existing fields, amounting to a cost of \$40,076,000.

Important Phase

In the light of these plans, and the extended plans for the development of aviation facilities and travel throughout the United States, the post-war era becomes an important phase in the concurring extension of the coin-operated machine industry. Allied with all these plans, of course, are the promises of a rosy future for the trade if it falls in line with the opportunity and seeks out the new locations. Some municipal leaders have talked of making adjoining air parks along with the anticipated airports, a sort of super-market idea, confined to serving the new air transportation centers, which indicates prematurely to what extent these centers will grow and what opportunities lie ahead for the coin machine trade within them.

WAR GOODS

(Continued from page 59)

tion again when this is permissible. Only recently a plan for buying materials for post-war use was classified in announcing Interpretation 11 to PR-1. The easing of the control of buying materials for the future will become more useful to manufacturers as time goes on. The critical situation in supplying war materials apparently will delay copper allocations for some months next year. This will affect the coin machine trade because it would need quantities of copper wire in case any firms received spot permits.

In checking applications for permits, government agencies have reported that a majority of small manufacturers have not kept records for enabling WPB to approve their permits in a short time. Many plants have not kept a careful inventory of materials on hand nor have they kept data on labor needs.

The army and navy departments are making an effort to pass on some of the contracts for war goods to smaller plants in areas where labor is not so critical. This program is expected to be pushed considerably early next year. The plan would offer a premium of 15 per cent to these small firms if they would start the manufacture of war materials.

Washington

WASHINGTON, Dec. 2.—The spot authorization program is going to be reviewed and "tightened up" in about 20 vital spots around the country, according to a statement by J. A. Krug, chairman of the War Production Board, at his press conference recently when he announced the extension of several important military plans. Programs, which, within next next four to five months will require an additional 62,500 men for the small arms ammunition program alone in about a dozen cities throughout the country, expansion of the mortar program will also be necessary and the construction of additional facilities will be a preliminary. Brass strip plants in Cleveland, O., and Bridgeport, Conn., will also require 15,000 additional men. In addition there will be a considerable job of manufacturing clips to fasten bullets

together as well as the tremendous task of packaging all of this military output.

In response to a direct question about the effect of these expanded programs on the spot authorization program, Mr. Krug stated that "it was going to tighten it up," as almost any type of production in those areas would interfere with the war effort. He also stated that the War Production Board was reviewing the whole spot authorization proceedings in these areas.

The cities in which the expansion of the small arms ammunition program is scheduled are: St. Louis, increased from 14,000 to 31,000 men; the Twin Cities, 8,000 to 21,000 men; Des Moines, 7,500 to 16,000 men; Frankfort, 2,800 to 4,000 men; Bridgeport, 4,000 to 6,000 men; New Haven, 1,900 to 3,000 men; East Alton, Ill., 2,000 to 4,300 men; two plants near Salt Lake City, now in a stand-by condition, will require 5,700 men. Lake City will increase from 9,500 to 17,600 men. Three core plants making cores for bullets in St. Louis and Toledo will increase from 2,600 to 3,500 in the former city and 900 to 1,700 in one Ohio plant and from stand-by conditions to 1,800 in another.

The plants included in these programs alone will require 62,200 additional employees. The number of men required for the expanded mortar program was not given, but it was stated that 15,000 additional men will be required for brass strip plants in Bridgeport and Cleveland.

BOTTLERS

(Continued from page 59)

products in order to compete with other food specialties that advertise their vitamin content.

Data on Venders

Some interesting data on soft drink vending machines was available at the convention. P. T. Carre, a trade paper editor, said that drink venders are among the new and important ideas for selling more soft drinks. He said bottlers must face this new field and prepare to get into it in order to hold their markets in the future. He described the different types of vending machines that will be available and said bottlers will have to expand their operations and plan to use the cup dispensers as well as the machines for vending bottled goods in order to keep up with competition.

One problem which the bottlers face, according to this trade authority, is that the average bottling firm has franchises on two to three different trade brands of soft drinks and, hence, he will want the machine that carries two or three different brands. He said that the manufacturers of the vending machines should keep this in mind and build their venders accordingly. He said the type of machine made to vend several different drinks will not be practical from the bottlers' standpoint. All of the suggestions made at the convention had the

FDR Cuts Smoking As Venders Go Dry

WASHINGTON, Dec. 2.—The big publicity given to the cigarette shortage in newspapers has also brought frequent mention of vending machines. In most cases this publicity has been favorable to the machines because it called attention of the public to the importance of venders in supplying smokes to the public.

What is thought by the trade here to be the biggest story mentioning venders was an Associated Press release November 27 which said that even President Roosevelt had to cut down on his smokes. The press release also mentioned that "downstairs at a vending machine, where White House employees had purchased cigarettes, there wasn't a pack in sight."

bottler in mind as the future operator of vending machines.

Carre said that bottlers should begin to study customer traffic and pick out locations now for vending machines after the war. He suggested that locations should be planned to sell all the bottles in a machine in one day. If the machine holds 200 bottles, it should be installed in an office or factory position where there are 200 people per machine. This would be on the theory that each person would consume at least one bottle per day. In looking ahead, it was suggested that soft drink bottlers will have competition from the dairy industry in the future due to the special milk drinks that will be sold thru the vending machine, such as the orange drinks now are. There are reports that the dairy trade will also have a 5-cent bottle of milk for the post-war trade to compete directly with soft drinks. Reports also show that the dairy industry plans on extensive use of vending machines after the war, and for this reason the soft drink trade must also plan to use them extensively.

A survey among bottlers shows that a very large percentage of them consider the modern vending machine as one of the new outlets which will attain real importance in the 10 years after the war.

12 5-10-25¢ Wurlitzer #125 Boxes,	
1 #145 Stopper	\$325.00
5 Keeney Contest (1 or 5 Ball Free Play), Each	100.00
3 On to Tokyo, Each	100.00
1 Buckley 1/2 Digger	20.00
Multiscope Punching Bag, Extra Bag and Bladder	225.00
1 Stevens Dart Board, with 6 Doz. Darts	75.00
1 Gun, A.B.T. Rifle Sport, consists of 1 extra gun, cash register, about 12,000 cartridges, about 10,000 sifted pellets, about 100,000 unsifted pellets, all gun parts, targets, etc., for the complete operation of this gun	3,000.00
All Orders 1/3 Deposit, Balance C. O. D.	
Wanted—22 Shorts or Splatterless Cartridges; quote best price first letter.	
Will pay \$50.00 Each for Zombies and Duplex.	
WICHITA NOVELTY CO.	
704-A Scott St. WICHITA FALLS, TEXAS	

FOR QUICK SALE

Direct Positive Camera complete. Posing booth, dark room, enlarger. Ivory-black pre-war veneering. No junk—used three months. New F.4-5 Anastigmat Lens, Compur. One Eastman Full View 1 1/2 and 2 inch rollers, booth fan, dozen booth globes, stock boxes, locks, laboratory scales, new 8 1/2 ounce 16x16 fly. Stock goes. Operating now. \$310.00.

W. WILSON, Box 63, Crystal City, Texas

PIN GAMES WANTED

ANY QUANTITY—SEND YOUR LIST

Will pay \$25 for Stratoliner, Sport Parade, All American, Dixies, \$40 for Leader, Sky Blazer. \$50 for Do Re Mi. \$100 for Record Time, Sport Special, Dark Horse. \$1.10 for Blue Grass. WHAT DO YOU HAVE???

Cupid's Fortune Wheel	\$275.00	Periscope	249.50	ARCAD—REVAMPS	Liberator	\$325.00	Selector Scope	250.00	Zingo (5 Ball Free Play)	Write	
PARATROOPS		TORPEDO PATROL		P&S REBUILTS	EAGLE SQUADRON	PRODUCTION		BOMBARDIER	SHANGRI-LA		
School Days	\$42.50	Beloway	69.50	Dude Ranch	39.50	Four Diamonds	49.50	Gold Star	40.00	Home Run	29.50
Metro	39.50	Miami Beach	59.50	Paradise	49.50	Pursuit	39.50	Rotation	29.50	Sparky	27.50
Speed Demon	29.50	School Days	\$42.50	Sea Hawk	47.50	Ten Spot	49.50	Texas Mustang	69.50	Towers	37.50
Target Skill	37.50	Velvet	49.50	Zig Zag	50.00	All American	45.00	Fox Hunt	40.00	Sport Parade	45.00
Stratoliner	45.00	9 Blue Gold V. P.	\$49.50	Groon V.P.	35.00	Chrome V.P.	59.50	Snappy, '41	49.50	Topics	85.00
Home Run, '42	79.00	Myrtle	39.50	Landslide	29.50	Big Parade	125.00	Geno Victory	79.50	Argentine	79.00
Mascot	29.50										

NEW MARVEL'S 5 BALL BASEBALL REVAMP \$179.50

1/2 Deposit, Balance C. O. D., F. O. B. Chicago.

MID-STATE CO. 2848 ROOSEVELT RD. CHICAGO 12, ILL.

GOLD WON'T PLAY MACHINES

Precious Metal Backs Up Coins

World trends now being discussed in terms of gold—will affect mach. exports

CHICAGO, Dec. 2.—Altho gold coins are not used in playing coin machines, yet the yellow metal is sound backing for all types of coins that are played into the machines and also the money used to buy machines. Gold is coming into the headlines in big style again, partly due to the fact that gold is now beginning to flow from the U. S. when for many years before the war it flowed in big quantities into the U. S.

The coin machine trade in all its branches has become well aware also of what a boon it is for the circulation of money to reach stupendous heights. Reports from every section of the country during the war have shown that the patronage of machines has been all that operators could wish for because people have had plenty of loose change in their pockets. The operators, perhaps, never think of the connection of small coins and the arguments and manipulations that are taking place behind the scenes over gold that is backing our money. The experts figure it this way: One dollar in gold becomes about three dollars in a member bank reserve fund, and this \$3 reserve, in turn, actually seems to support \$15 to \$30 in final bank deposits. The bank deposits, of course, support business in general and also help to keep an immense fund of loose change that people use from day to day. There are apparently no statistics as to how fast the original gold dollar or \$3 reserve fund or the \$15 to \$30 in the banks break up into small change and find their way into coin machines.

Coinage Reports

U. S. mints issue annual reports on the number of small coins turned out, and this is, perhaps, the best index to how fast small change circulates because it is assumed that most of the small coins turned out by the mints circulate over again almost from day to day. There is no way to tell what percentage the small coins in circulation ever find their way into coin machines. The only attempt ever reported on a plan to check what percentage people play coin machines was made in a Chicago drugstore several years ago. The place in question happened to be a chain store on a prominent corner in the Chicago Loop district, and the check revealed that one out of 17 customers who entered the store during one day stopped to play a pinball game that was located there.

In merchandising circles such a check would be considered important information, but it is highly probable that the ratio of players among total customers would vary to wide extremes in different types of stores. Many locations count their best coin machine customers among a few habitual players.

The average citizen never thinks much about gold or what relation it is to the spending money in his pockets. He never thinks of the arguments and discussions that diplomats, financiers and other experts have about gold and what to do with it. As the United Nations push the war to a complete victory, the subject of gold becomes one of the chief problems again. Recent reports show that gold is beginning to flow away from the U. S. because we are buying war materials abroad and because other nations are beginning to increase their dollar balances. Reports show that the U. S. has lost more than \$1,000,000,000 of its gold supplies thus far during the war. The reports also show that other nations have gained close to \$6,000,000,000 in their gold stocks. All agree that in the post-war discussions about trade between the nations the question of gold will be an important item.

Altho coin machine manufacturers and distributors who engaged in export trading before the war probably never thought much about it, yet gold and the manipulation of exchange rate provided the real stimulus to the sales of coin machines abroad. First, England dropped its gold standard, then the U. S. followed the example. It was then the much discussed 50-cent American dollar that started the exports of coin machines to other nations at a profitable volume. Whatever may be the explanations in financial circles, the situation made it possible for distributors and operators in other countries to buy good American dollars at 50 cents on the money markets and then plank them down at 100 cents for new coin machines from manufacturers and distributors.

When manufacturers and distributors

begin to plan on future export trade, the manipulations of money exchange rates will have much to do with their export trade. The money exchange rates may decide whether the export business will be profitable or unprofitable. The coin machine trade will not have any influence on the money markets, and yet its moves face the fact that the international manipulations of gold, money exchange rates and other problems will decide whether coin machine exports are profitable or not.

Members of the coin machine trade in the United States and Canada have had closer acquaintance with money exchange rates and tariff duties than operators in any other two countries. Because the two nations are so close together and trade and travel relations have been so friendly, it would be expected that trade in coin machines would flow freely across the border without regard to money rates. But, it is now a matter of history that there have been many ups and downs in the selling of coin machines to Canadian operators. Back of this situation in many cases has been the need for supplies of American dollars in Canada. In recent months the subject has come up again and it is much discussed in Canada and England what problems the money exchange rates between those countries and the United States present. Reports from Canada say that a gold mining boom has started in that country again, and if large supplies of the yellow metal are put on the market, it may make it possible for the Canadian government to pay its war debts and also to establish favorable tariffs for trade with the United States. This could mean that more coin machines could also be sold to Canadian operators.

In this way and in many others, the world supply of gold and its general use as a backing for money has its varied influences on the patronage of every coin machine in the United States, and it will also have much to do with the selling of coin machines on foreign markets.

Electronic Order Amended But Keeps Rigid Controls

WASHINGTON, Dec. 2. — The War Production Board recently issued the electronic control order L-265 in slightly amended form and because of the changes, the order was published in full in official bulletins and also the three interpretive rulings which have been made concerning the regulation.

The order is one that vitally affected the juke box trade, when issued, because tubes and other supplies were covered by the regulations. The amended form follows:

Electronic Equipment

The fulfillment of requirements for the defense of the United States has created a shortage in the supply for defense, for private account, and for export, of electronic equipment; and the following order is deemed necessary and appropriate in the public interest and to promote the national defense.

3289.31 General Limitation Order L-265-(a) Definitions. For the purpose of this order:

(1) "Person" means any individual, partnership association, business trust, corporation, or any organized group of individuals whether incorporated or not.

(2) "Manufacturers" means produce, fabricate or assemble electronic equipment, or perform any act or operation upon electronic equipment so as to modify or convert it from one to another type, use or mode of operation, but shall not include acts incidental to the maintenance or repair of electronic equipment.

(3) "Electronic equipment" means any electrical apparatus or device involving the use of vacuum or gaseous tubes and any associated or supplementary device, apparatus or component part therefor, and shall include any acoustic phonograph and component parts therefor. The term shall not include:

- (i) Hearing aid devices;
- (ii) Wire telephone and telegraph equipment;
- (iii) Electric batteries;
- (iv) Power and light equipment;

- (v) Medical, therapeutic, x-ray fluoroscopic equipment other than replacement electron tubes thereof;
- (vi) Phonograph records and needles;
- (vii) Automotive maintenance equipment as defined in Limitation Order L-270;
- (viii) Incandescent, fluorescent and other electric discharge lamps, as defined in Limitation Order L-28; and rectifier tubes, as defined in Limitation Order L-264.
- (ix) Industrial type instruments and associated circuit devices, for measuring or controlling temperature, pressure, flow, liquid level, relative humidity, specific gravity, acidity, alkalinity, speed, power load, or frequency of electric power generating stations.

(4) "Preferred order" means any order for delivery to or for the account of the Army or Navy of the United States, the United States Maritime Commission, the War Shipping Administration, the Veterans' Administration, the Panama Canal, the Coast and Geodetic Survey, the Coast Guard, the Civil Aeronautics Administration, the National Advisory Committee for Aeronautics, the Office of Scientific Research and Development, Defense Supplies Corporation, Metal Reserve Company, any foreign country pursuant to the Act of March 11, 1941, entitled "An Act to Promote the Defense of the United States" (Lend-Lease Act), or any order bearing a preference rating of AA-4 or higher.

Define Transfer

(5) "Transfer" means sell, lease, trade, give, delivery or physically transfer in any way so as thereby to make available for the use of a person other than the transferor, but shall not include the transfer of electronic equipment by one person to another person for repair or storage thereof nor the return of such

equipment to the owner thereof (or his agent).

(6) "Producer" means any person to the extent engaged in the manufacture of electronic equipment for transfer or for commercial use.

(7) "Supplier" means any person to the extent that his business consists in whole or in part of the sale, distribution or transfer from stock or inventory of electronic equipment, and includes wholesalers, distributors, jobbers, dealers, retailers, servicemen, brach warehouses or other distribution outlets controlled by producers and other persons performing a similar function.

(8) "Consumer" means any person who owns, operates or purchases electronic equipment for his own use.

(b) Restrictions. (1) No producer shall manufacture any electronic equipment except:

- (i) To fill preferred orders, or
- (ii) To fulfill, under the Controlled Materials Plan, an authorized production schedule or authorized program, as defined in CMP Regulation 1.

(2) No producer or supplier (other than Defense Supplies Corporation) shall transfer any electronic equipment to any consumer, nor shall any consumer accept the transfer of any electronic equipment from any producer or supplier (other than Defense Supplies Corporation) except:

- (i) To fill preferred orders, or
- (ii) To fill orders bearing a preference rating of A-1-a or higher, or
- (iii) To fill an order for any component part of electronic equipment provided the consumer delivers to the producer or supplier concurrently with the transfer a used, defective or exhausted part of similar kind and size which cannot be repaired or reconditioned; or, when circumstances render the delivery of a part for a part impractical, provided the consumer's purchase order (or written confirmation thereof) is accompanied by a certificate in substantially the following form signed by the consumer:

Consumer's Certificate

I hereby certify that the part (s) specified on this order are essential for presently needed repair of electronic equipment which I own or operate.

Signature and Date

(3) No producer or supplier shall transfer any electronic equipment to any supplier, nor shall any supplier accept the transfer of any electronic equipment from any producer or supplier, except:

- (i) To fill preferred orders, or
- (ii) To fill orders bearing a preference rating of A-1-a or higher or
- (iii) To fill an order for component parts of electronic equipment required by the receiving supplier for the repair of electronic equipment then in his possession, or to replace in the inventory of the receiving supplier parts similar in kind and equal in number which have been delivered on or after the 24th day of April, 1943, by the receiving supplier to consumers against defective or exhausted parts or consumer's certificates, or to other suppliers against supplier's certificates, as specified in this order; provided the purchase order is accompanied by a certificate in substantially the following form signed by the receiving supplier:

Supplier's Certificate

I hereby certify that I am entitled to purchase the items specified on the accompanying purchase order under the provisions of Limitation Order L-265, with the terms of which I am familiar.

Signature and Date

The producer or supplier to whom the above certificate is furnished shall be entitled to rely thereon as evidence that the purchase order is within the provisions of this paragraph (b) (3) (iii), unless he has knowledge or reason to believe that it is false.

(4) No producer or supplier shall retain in his inventory, possession or control, for more than sixty (60) days, any used, defective, exhausted or condemned parts which cannot be reconditioned; but must dispose of them for salvage where practical, or destroy such parts as have no practical salvage value.

(5) After June 30, 1943, no person shall mark radio receiving type tubes with the symbol "MR" except when authorized or directed to do so by the War Production Board. No person shall use radio receiving type tubes which are marked "MR" in the manufacture of electronic equipment to fill any preferred order. No person shall transfer or accept the transfer of such tubes on any preferred order or any other order bearing (See ELECTRONIC ORDER on page 64)

ARCADE EQUIPMENT

ZINGO Different! Money-Maker! \$375

Batting Practice \$135.00
Sky Fighter 375.00
Keeney Anti-Aircraft Gun 89.50
Ace Bomber 395.00

ONE BALL FREE PLAY

Sport Special \$165.00
Gold Cup 79.50
Blue Grass 195.00
Club Trophy (Console) 385.00

SLOTS—FACTORY REBUILT

Mills 5¢ Gold Chrome \$425.00
Mills 10¢ Gold Chrome 475.00
Mills 25¢ Gold Chrome 525.00
Mills 5¢ Club Console 450.00
Mills 10¢ Club Console 500.00
Mills 25¢ Club Console 550.00

1/3 Deposit, Balance C. O. D.

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Exhibit: Westwind, Double Play, Stars, Sunbeam, Do-Re-Mi, Leader, Zombie, Duplex, Sky Blazer, Merry-Go-Round, Short Stop, Bally, Crossline, Broadcast, Chicago Coin, Dixie, All American.

Games do not have to be in working order, but must be complete. Advise quantity and best price.

We have a large assortment of Five-Ball Free Play Games ready for shipment. Tell us your requirements.



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TUBE SHORTAGE CONTINUES

Small Motor Output OK'd

WPB outlines program for fractional h. p. motor manufacturing

WASHINGTON, Dec. 2.—The War Production Board recently revealed a big program to encourage the production of fractional H.P. motors as soon as the work could get under way. The plan is to start the manufacture of these motors in areas where labor is not a critical problem at the present time. The juke-box trade was a big user of fractional motors before the war, and recent trade reports in the coin machine field suggest that fractional motors will be in bigger demand than ever in the vending machine field. This increased demand is based on predictions that refrigerated vending machines may become one of the leading branches of the trade after the war.

The demand for small motors that is now causing WPB to rush its plans comes from the refrigerating industry. It is understood that homes are beginning to need new refrigerators and such appliances cannot be turned out until there is a better supply of the small motors.

The refrigeration trade is expected to get first call on the new production, but it is well understood that as production gets under way, there will, in the course of the next few months, soon be a supply available for other industries including the coin machine trade. The present production program will come under the spot plan which was inaugurated last August 15.

Officials said the expansion is expected to be completed by the end of the first quarter of 1945. The increased production will be used to ease the present critical supply situation and to reduce gradually the accumulated backlog of unfilled orders for 4.8 million motors.

Production To Rise

The WPB reported that production for the present quarter is expected to average 450,000 motors a month, compared with 400,000 a month in the second quarter of this year. A similar increase is scheduled for the first quarter of 1945 and "substantial increases" will be put into effect during the latter part of next year.

Mechanical refrigerator manufacturers, among principal users of the motors, were informed, meanwhile, that all refrigerators made under the "spot authorization" program will be added to the "frozen stockpile." Officials explained that the original reserve of 700,000 machines established in February, 1942, now has dwindled to 48,000.

Industry advisory committee members informed the WPB, in return, that unless war contracts are cut back and labor becomes more available, refrigerator production under the "spot" procedure will be "extremely limited." They also warned that the difficulty in obtaining components and materials with an AA-5 priority rating and deferred allotments will further impede production.

Committee members urged that refrigerator manufacturers be permitted to order on an AA-3 priority rating a 90-day supply of materials and components, to be stocked for use whenever labor and facilities are available.

Submit Plans

They estimated that production in the first year following reconversion might total only 1,205,000 refrigerators if materials and components cannot be ordered and stocked in advance, but that this total could be increased by 40 per cent if preliminary plans are permitted.

Following are some of the principal phases of the refrigerator materials sup- (See *Small Motor Output* on page 65)

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

—By Nat Green—

All Communications to 155 N. Clark St., Chicago 1, Ill.

Tunester Tattle

Cliff Morgan, of Blue River, Wis., and Norman Kelly have just turned out a song, *Pinto Parade*, which will be published soon.

Tex Ritter and his outfit, which includes Max Terhune, had a very good week at the Downtown Theater, Chicago.

Texas Rose, of which Denver Darling and His Texas Cowhands and Slim Duncan and His Texas Tornados have made transcriptions, is being given a swell rendition by Ray Smith, singer of folk songs, on WMCA.

Charles Cowgill, of Indiana, and Jesse M. Ellison, of Georgia, have turned out a tune called *I've Fallen in Love With an Angel*, which soon will be hitting the airwaves.

Hany Penny is featuring *I'm a Yankee and Gadabout*, the latter penned by Sgt. Al Palmieri, stationed at Camp Kearns, Utah.

Sleep the Whole Night Thru, a waltz ballad by Paul J. McNells, will be off the press this week.

Nell Seeley's latest is a love song, *I'm Going Back to Oregon*, and has been accepted for publication.

Cousin Lee and his wife, Sarah, are proving a big draw at dances and shows thru Delaware, Maryland and Jersey. They also are heard on WDEL, Wilmington, Del., twice daily.

Tommy MacWilliams, Johnny Meyer and Jack Lynch have written a new number *In Spite of Everything You've Done*, which has been accepted by Kanes Music Publishers.

Vernon L. Barbay, of Educational Features Association, writes that his songs *There's a Great Day Coming* and *There'll Be Sunshine for That Boy o' Mine* are going good in the Midwest and South.

O. P. (Speck) Harrison has had two of his songs, *Laughin' at the Rain* and *You Know Why*, accepted by Southern.

Pete Pyle on WSM

Pete Pyle, Bluebird recording artist, is back on WSM, Nashville, and has an early

Radio Concern Plans Quick Conversion; Is Mum on Juke Boxes

CHICAGO, Dec. 2.—The Stewart Warner Corporation, a firm which rumor has reported might enter the juke box field, issued a public announcement this week that it can start making radio sets within 60 days after the government gives the permission. This report has been widely published in newspapers as an indication of how fast big war plants can begin turning out civilian goods once conditions permit.

Frank A. Hiter, senior vice-president of the corporation, said: "Our post-war engineering board has completed detailed plans for the reconversion of our plant currently being used for shell fuses production. It is quite probable that these plans will enable us to be among the first manufacturers with civilian sets on the post-war market. At peak production on a one-shift basis, we will be turning out 25,000 sets daily or more than 1,000,000 new radios a year."

The firm, at present, is said to be the largest private shell fuse plant in the United States. Officials say that after the war the firm will have a capacity for over 2,000 employees. The rumor that this firm would place a juke box on the market after the war has circulated at intervals here, and the most recent rumors have it that the firm will not go ahead with its plan to introduce a new juke box. At one time trade rumors had it that the firm was looking for an official to handle its juke box department.

program six days a week. Country Music has just published the Pete Pyle Song Book, which includes many of the songs Pete introduced over WSM.

On Mosquito Network

Bob Atcher, former WJJD entertainer now serving with the army in the Southwest Pacific, has a five-day-a-week radio program on the Mosquito Network—AFRS hook-up in the Pacific.

"Headin' Back" Going Strong

Bob Shelton and His Horse Opry, including Pappy Covington, Jimmy Wardlow, Slim Harbert, Preacher Harkness and Bernie Harkness, report the *La Casa Del Rio* number, *I'm A-Headin' Back to Texas*, by Bill Boyd, Fred Dowle and Al Moquin, popular with their KWKH, Shreveport, listeners. Shelton is a famous name in hillbillydom, having grown into popularity during the past several years on Texas stations and nationwide transcriptions.

Adele Gardner Gets Break

Adele d'Orsay Gardner, Nevada's popular writer of Western verse and songs, got a real break with Dean Goodman producing two of her mono-plays in Seattle the past month. Goodman is the husband of Marlene Dietrich's daughter, Maria. Mrs. Gardner added another feather to the ever-growing Western headress when she was personally presented at the University of Nevada November 13 in her own original compositions. Outstanding for popularity is her Negro folk song, *Dere Ain't No Heav'n on Earth*, arranged by Al Moquin.

Whitney Has Winner

Johnny Whitney, Omaha's ork booker whose first two score of folk ditties were published as rapidly as he could write them, is credited with an "Uncle" Bob Miller tune, going strong on leading programs, *Ain't You a Little Bit Sorry?* First introduced and featured by Jim Boyd and his Crazy Crystal band, The Texans, the song is now boosted by such artists as Curt Massey, Cliff Carlisle, Lulu Belle and Scotty, the Down Homers, Roy West and others. Elton Britt recently did it on a Lang-Worth transcription, and Regis Records have skedded it for a new artist.

Process Records, licensed under the AFM, will cut their first disks this month at Kansas City, Mo. There'll be folk tunes a-plenty on future Process platters, for Norman Kelly, long considered an authority and leader in the field, and Johnny Whitney both have their fingers in the Process pie.

When Russ Hull shipped out from San Diego, he had opportunity for a brief visit with Max Terhune, Cottonseed Clark and Smiley Burnett, in the city on personal-appearance tour. West Coast critics laud these entertainers as super-drawing cards and gloom-chasers.

Outstanding in songdom's multitude of war songs is the Ernest A. Rork-Clarke Tate number, *We're Leaving Only the 'Was' in Swastika*. Featured extensively on 'blille' programs by Irv Seigel and band, Susie, Bill and Jim Boyd and others.

"Opry" Plays Milwaukee

A troupe from the *Grand Ole Opry*, WSM, Nashville, played the Auditorium, Milwaukee, November 22 and 23, doing one matinee and two night shows. Business was fair, each show drawing from 2,000 to 2,500 people. Troupe included the Duke of Paducah, emcee; Curly Fox and Texas Ruby, Ernie Tubb and His Texas Troubadours, Jamup and Honey, the DeZurik Sisters, Minnie Pearl, Spike and Spud, and Pee-Wee King and the Golden West Cowboys with Little Becky Garfield. Pee-Wee King got a nice announcement on being a Milwaukee boy and this being his first local appearance in nine years.

First Quarter Outlook Dim

Juke box trade making use of tube substitution ideas with good results

WASHINGTON, Dec. 2.—The shortage of radio tubes is expected to continue until the end of the war, according to officials at the War Production Board this week. Altho there was a slight increase in the supply of tubes for civilians this quarter, and WPB hopes to boost civilian tubes during the next few months, yet officials are very frank to say that the situation is more serious than ever. The reason for this is that the increased activity in all the war zones is taking more tubes than had been estimated in previous months.

The War Man-Power Commission has been trying to help the factories because recent reports from these plants showed that at least 3,300 new workers were needed in the dozen or so plants that make radio tubes.

The juke box industry is vitally concerned about the supply of tubes, according to reports, but there is no special consideration that can be shown to music operators, altho the value of their music machines to the public and to industry is well understood. Reports say that there are some firms in the coin machine trade itself that, fortunately, had small stocks of tubes, and to some extent these firms have been able to supply operators. The important thing for these firms is, according to reports, that they obtain the consumers certificate when they sell tubes and that price ceilings be observed. The juke box trade, insofar as it uses electronic parts, comes under MPR-265. This order has been recently amended to liberalize some of its regulations, but at the same time WPB had to hold all restrictions on the civilian supply of tubes.

Next Quarter Quota

The present schedule for the production of civilian tubes in the first quarter of 1945 is set, tentatively, at 2,000,000 a month and it is hoped that civilian supplies of tubes may be produced at the rate of 4,000,000 a month within four months after V-E Day. WPB issued its circulatory report No. 6904 on this subject during the week.

Estimates indicate that at least 19,000,000 tubes were produced this year. The demand for tubes has been placed at about 36,000,000 and this will give some indication of the shortage. WPB officials are working on the policy of maintaining at least one radio set in operation in each home and, of course, the official attitude would sanction keeping all juke boxes in operation for the rest of the war, if possible. It is well understood in official circles that these machines are deteriorating for lack of repairs and, hence, it is important to keep tubes for them, if possible—however, they must be rated as civilian use.

Manufacturers of tubes say that they could turn out a lot more if a sufficient labor supply could be had. As in many other vital industries, labor continues to be the crucial factor. Military needs for tubes is expected to climb during the first few months of next year and for that reason officials are saying that the shortage will continue for some months.

A lot of attention is being given to tube substitutes and this way be of great help to the juke box industry. It is reported that some supply houses in the industry are sending out circulars which explain how tube substitution may be used. If this proves of service to juke box operators, it will be considered an important help.

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Cats Cut a Rug at New Youth Center

MADISON, Wis., Dec. 2.—A milling crowd of jivesters was seen at the newly opened youth center here. The opening night turnout overflowed the club, which was decorated in a night club setting of tables, a juke box, soft drinks, fireplace, cozy chairs and game tables. There were long lines of newcomers who crowded at the doorways as they applied for membership in what promised to be a most successful teen-age center.

The evening's entertainment launched out with good boogie from the juke box, and it ended up merrily as a definite answer for the need the city had for a place of this kind. This is Madison's first youth canteen, and the result of much hard work and planning on the part of the Madison Youth council. The club is housed in a section of the YMCA, and officials of the club feel proud in the fact that its initial success promises to take care of the civic need for dealing with the younger generation. Youngsters will have the club available on week-ends where they can hang out, dance or just thump the beat of a juke box. Plans are being made at the present time to have an orchestra on hand occasionally, but these are not definite. Officials of the club also say that definite rules and regulations of the club have not yet been made, but a meeting is being scheduled to draft permanent regulations.

ELCETRONIC ORDER

(Continued from page 62)

ing a preference rating, except rated purchase orders for export. No producer shall transfer for export in any calendar quarter a quantity in excess of fifteen (15%) per cent of his production of such tubes during that calendar quarter. Producers of such tubes may transfer them to each other without restriction.

(c) *Exceptions.* (1) The provisions of this order shall not apply:

(i) To the transfer of any finished

product of the following kinds which was produced and designed for home use and the manufacture of which was completed on or before the 24th day of April, 1943, to wit: radio receiving sets; phonographs and record players; sound motion picture projectors.

(ii) To transfers of electronic equipment which transfers are made on or before the 23d day of June, 1943, pursuant to purchase orders placed prior to the 24th day of April, 1943.

(iii) To the lease of electronic equipment to any person by any person: *Provided*, That the lessor was actually engaged in the leasing of such equipment as a normal incident and part of his established business prior to the 24th day of April, 1943.

(iv) To the transfer of any finished product of the following kinds, the manufacture of which was completed on or before the 24th day of April, 1943; automobile radio receiving sets designed for the reception of standard broadcasts; automatic phonographs as defined in Limitation Order L-21.

(v) To transfers of radio antennae; antenna couplers; power supplies and battery cables for battery type home radio receivers; automobile radio control assemblies, loudspeakers and cables; electric fence exciters; or musical instruments (other than phonographs and radios) which involve the use of vacuum or gaseous tubes and the manufacture of which was completed on or before the 24th day of April, 1943.

(vi) To gratuitous transfer of electronic equipment to or for the account of War Emergency Radio Service by any person; and to the manufacture or transfer of electronic equipment for the account of War Emergency Radio Service by any individual who is not a commercial producer or supplier of electronic equipment.

Blank Records

(vii) To transfers of blank recording disks and cutting styll.

(2) The War Production Board may from time to time specifically authorize in writing exceptions to the provisions and restrictions of paragraphs (b) (2) and (b) (3) hereof.

(d) *Applicability of regulations.* This order and all transactions affected thereby are subject to all applicable provisions of the regulations of the War Production Board as amended from time to time.

(e) *Appeals.* Any appeal from the provisions of this order shall be made by filing a letter in triplicate, referring to the particular provision appealed from and stating fully the grounds of the appeal.

(f) *Violations.* Any person who wilfully violates any provision of this order, or who in connection with this order, wilfully conceals a material fact or furnishes false information to any department or agency of the United States, is guilty of a crime and upon conviction may be punished by fine or imprisonment. In addition any such person may be prohibited from making or obtaining further deliveries of, or from processing or using material under priorities assistance.

(g) *Communications.* All reports to be filed, appeals and other communications, concerning this order, should be addressed to War Production Board, Radio and Radar Division, Washington 25, D. C., Ref. L-265.

Issued this 11th day of November, 1944.

War Production Board,
By J. JOSEPH WHELAN,
Recording Secretary.

Interpretation I

Radio Cabinets and Radio Receiving Sets

(1) Radio cabinets, regardless of the material from which made, are included within the definition of "electronic equipment," in paragraph (a) (3) of the order; and are subject, therefore, to all of the provisions of the order. A radio cabinet is any type of cabinet designed to contain a radio, even the other things may also be contained in it.

(2) Paragraph (c) (1) (i) provides in part that the provisions of the order do not apply to the transfer of "radio receiving sets" which were produced and designed for home use and which were completely manufactured on or before April 24, 1943. There seems to exist on the part of some persons the erroneous impression that if a set was partly assembled or almost complete on or before April 24, 1943, it could be finished and transferred free of the restrictions of the order. Some persons have even taken the position that if parts were on hand on April 24, 1943, their assembly into a set and its transfer thereafter were not subject to the provisions of the order.

Both such ideas are definitely mistaken. The term "radio receiving set," as used in paragraph (c) (1) (i), means a home radio receiver which was completely assembled (including cabinet installation), and ready for operation on or before April 24, 1943. If any part (such as cabinet, speaker or transformers, etc.) has been added or has to be added to the set since that date and before its transfer, then its transfer is not exempt from the provisions of the order. (Issued March 30, 1944.)

Interpretation 2

Laboratory Research and Development; Relation of Preference Rating Order P-43 and General Limitation Order L-265

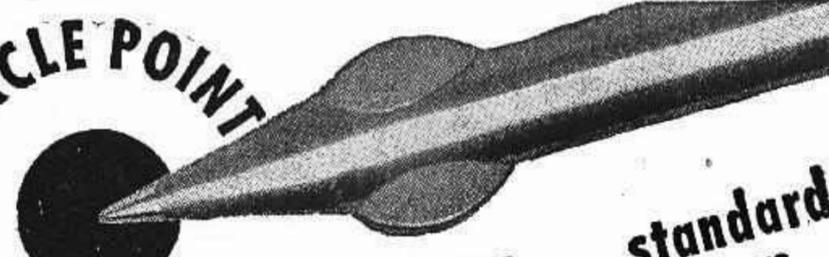
The restrictions of Paragraph (b) (1) of Order L-265 on manufacture apply to persons only to the extent that they are "engaged in the manufacture of electronic equipment for transfer or for commercial use." A person who gets materials with the priorities assistance given by Order P-43 may use those materials to make experimental electronic equipment for his own use without regard to the restrictions of paragraph (b) (1) of Order L-265. If he makes experimental electronic equipment for transfer or for commercial use he must do so only within the limits of paragraph (b) (1) of Order L-265. In all cases where he gets and uses materials with the priorities assistance of Order P-43, he must comply with all the provisions of Order P-43. (Issued April 28, 1944.)

Interpretation 3

Status of Certificate Orders

Purchase orders accompanied by either the "Consumer's Certificate" or the "Supplier's Certificate" specified in Order L-265 carry no priority by virtue of the certificate. They are unrated orders, and they must not be filled, therefore, to the prejudice of required deliveries on rated orders. The fact that a certificate order was placed earlier than a rated order does not give it any kind of preference. Shipments on certificate orders cannot be made to any extent that they will prevent or interfere with required shipments on rated orders. Furthermore, certificate orders do not give rise to any preference ratings. Ratings cannot be applied or extended by suppliers simply on the basis of certificate orders on hand. (Issued Aug. 22, 1944.)

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- THERE GOES THAT SONG AGAIN
- LET ME LOVE YOU TO-NIGHT
- WHITE CHRISTMAS
- THE TROLLEY SONG
- THE VERY THOUGHT OF YOU
- SILENT NIGHT
- I'LL WALK ALONE
- DANCE WITH A DOLLY
- ONE MEAT BALL
- OUTSKIRTS OF TOWN
- HAWAIIAN SUNSET
- STAR DUST
- DON'T TAKE YOUR LOVE FROM ME
- JANIE
- FORGET ME NOTS IN YOUR EYES
- WHEN JOHNNY COMES MARCHING HOME
- SEND THIS PURPLE HEART TO ME, SWEETHEART
- IF MEMORIES WERE MONEY
- MIDWEEK FUNCTION
- A PINK COCKTAIL FOR A BLUE LADY ALWAYS
- DANCE OF THE SPANISH ONION
- I DREAM OF YOU
- SMOKE ON THE WATER
- GOING OUT THE BACK WAY
- MY MAMA DON'T ALLOW ME; STANDING AT MY WINDOW
- LOVE ME, BABY
- I SURRENDER, DEAR LONELY
- SOMEBODY LOVES ME
- THE SHEIK OF ARABY
- SMOKE GETS IN YOUR EYES
- I LEARNED A LESSON I'LL NEVER FORGET (RED CAPS)
- BLUE GARDEN BLUES
- BROKEN HEART
- COWBOY IN KHAKI
- I AIN'T GOT NOBODY
- TOO-RA-LO-RA-LOO-RAL
- THAT FIRST LOVE OF MINE
- EVERY MAN FOR HIMSELF; LOOK OUT JACK
- BLUES; HONEYSUCKLE ROSE
- STOMP; JIVIN' THE VIBRES
- RAINCHECK; PERDIDO
- JOSEPHINE
- CRAZY RHYTHM
- WHAT AM I HERE FOR; I DON'T MIND
- HAVE I STAYED AWAY TOO LONG?
- THE LAMPLIGHTER'S SERENADE
- I'M MAKING BELIEVE

List your other selections on a separate sheet.

COLUMBIA MUSIC STORE

53 Clinton Ave. South
Rochester 4, New York

SMALL MOTOR OUTPUT

(Continued from page 63)
ply situation outlined by the WPB representatives:

The biggest bottleneck in refrigerator production will be castings.

Cork gasket production is impeded by man-power shortages, with deliveries six to eight weeks after placement of orders. The time may be trimmed to 30 days after the defeat of Germany.

The supply of freon in the first quarter of 1945 is expected to be sufficient for all essential uses.

Hardware production is dependent upon freeing of facilities by military cutbacks.

Nickel anodes and chemicals for plating are critical and no relief for civilian production is expected after V-E Day.

Present production of titanium dioxide is sufficient to meet military and essential civilian requirements.

The zinc supply is adequate for military and essential civilian requirements.

Tin will remain critical until the tin mines of the Malay Peninsula are available.

Some mill capacity will be available for the production of 16, 18 and 20-gauge cold-rolled steel near the end of the next quarter. Ingot iron cold rolled sheet is not expected to ease before V-E Day.

The man-power shortage limits stainless steel production.

Tho the supply of refined copper has improved, that of copper in certain shapes is critical. Wire mill products of the type needed for refrigerator production are in good supply.

POP RECORD REVIEWS

(Continued from page 21)
EILEEN FARRELL (Decca)

Always—W; *V. A Kiss In the Dark*—W; *V.*

Vocal pleasanties in the soprano range for these melodies, without melodramatics, makes it easy on the ears for listening to radio's Eileen Farrell for her disk debut. Her pipes soft and crystal-clear, Miss Farrell fashions Irving Berlin's *Always* and Victor Herbert's *A Kiss in the Dark* in waltz time, with attractive musical setting provided by the large orchestra directed by Toots Camarata.

Neither of these sides are designed for the juke boxes, rather for phones at home for the maximum enjoyment of the spinning.

JACK SMITH (Hit)

The Trolley Song—FT; *V. Always*—W & FT; *V. Evalina*—FT; *V. The Eagle and Me*—FT; *V.*

Radio's Jack Smith with his soft baritone that is strictly masculine, sells all four of these sides strong. Plenty of lyrical appeal in his pipes for singing these wordages, with bright rhythmic accompaniment provided by the orchestra to make it just as effective for the hoofing as for its hearing. *The Trolley Song* spins out at a lively clip with contrasting waltz and foxtrot rhythms for *Always*. Other two mated sides are from the score of Broadway's new musical success, *Bloomer Girl*, both bring the hits from a pleasant and tuneful score rich in melody. *Evalina* is one of those magnolia and honeysuckle serenades to a honeychile, while *The Eagle and Me*, with the same infectious lilting appeal, is a song of the sky and freedom. Smith sells 'em both at a bright tempo that takes.

All of these sides, rich in song material, are suitable for the music boxes, particularly the two current pop faves.

THE THREE SUNS (Hit)

Don't Fence Me In—FT; *VC. The Love I Long For*—FT; *VC.*

The versatility of this threesome, comprising electric organ, accordion and guitar, listens to best advantage, and with the element of fullness and completeness that makes quality count well above quantity, for *The Love I Long For*. A lovely ballad from the stagershow *Sadie Thompson* (label printed up when show identified itself as *Rain*), the Three Suns make the song attractive enough for their numbers, with Artie Dunn singing it out sweetly for the lyrical refrain. Cole Porter's *Don't Fence Me In*, essentially a hillbilly from the movie *Hollywood Canten*, loses its flavor when offered up in forthright foxtrot tempo. The ditty's charming qualities and inherent lilt are lost by the Three Suns

in taking it at the outdoor tempo instead of tackling the tune to better advantage as a ballad. Dunn again handles the wordage, but this time it doesn't count.

On the strength of the song, "Don't Fence Me In," will attract attention in phones.

Popular Album Review BUNNY BERIGAN MEMORIAL ALBUM (Victor)

It's been more than five long years since Bunny Berigan joined his trumpet greatness with that of Gabriel. As a purist in jazz, Berigan has no need for a special occasion to be brought back in the greatness that he never earned here on earth. Now that there has been pause for reflection, such tribute to one of the greatest jazz musicians of the age is deserving any day of the week. As such, this memorial album will be heralded long and cherished long as a must-have. For as time goes by, and the rare artistry of the hot hornist becomes legend, the platters of Bunny Berigan will become as rare and sought-out as those of Bix and the earlier Armstrongs. If for nothing else than his vibrant trumpeting and earthy singing for the identifying *I Can't Get Started*, this portfolio of platters is well worth having. The accomplishments of the orchestra, which included such lights as Georgie Auld on tenor, matter none. What matters is that the album brings back the Berigan of 1937 and 1938. And save for *Deed I Do*, which rings in a vocal by Kathleen Lane, remaining sides are all instrumental jazz classics. Other six of the eight sides, and each featuring plenty of horn, include *Frankie and Johnnie*, *Trees*, *Russian Lullaby*, *Jelly-Roll Blues*, *Black Bottom* and *High Society*.

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FRUIT DRINK VENDERS LOOM

Citrus Growers Experiment Now

New plant developments to reduce fruit juices into powdered concentrate

ORLANDO, Fla., Dec. 2.—The experimental developments of citrus fruit growers in this State will probably take on additional interest to the vending machine industry. Before the war an organization of citrus growers in this State had done much developmental work in perfecting a vending machine for dispensing orange juice. A test machine was sent to Chicago at one time and attracted unusual attention because of its novelty.

The most recent program of growers here is to develop a process for reducing citrus fruit juices to powder. Powdered fruit juice also is of special interest to the vending machine trade because it has recently been reported in Chicago that vending machines will be manufactured after the war which will take powdered fruit juices, mix it with water in the machine and dispense a delicious drink in a paper cup similar to the Coca-Cola machines that have been on the market for a number of years.

Construction of a test plant for reducing citrus juices to powdered form was announced recently by the Plymouth Citrus Growers' Association. Robert T. Carleton is manager of the association and said the plant is under way.

Plant Being Built

The plant is now being built on a site adjoining the juicing plant of the association at Plymouth and will be turned over on completion to the National Research Corporation of Boston. According to C. Floyd, manager of the juicing plant, which will supply steam and juice to the new concern, the building will be finished by January 1, whereupon the machinery and equipment for the new process will be installed and the plant ready for operation as soon thereafter as possible, perhaps about February 1.

The announced purpose of this pilot plant is to "work the bugs" out of the processes as developed in the laboratory and to mould the equipment to meet the conditions of practical manufacture. According to Carleton, powder is the ultimate in processing fresh fruit, which began with putting orange and grapefruit sections into cans. The next step was the juice. Then about the same time there appeared plants for freezing the fresh fruit and for concentrating the juice by removing most of the water. This final reduction of the juice to powder is regarded as about as far as it will be practical to go in processing the fruit.

To Lease Machinery

The research corporation will not operate commercial plants, but will probably lease the machinery that will be developed and manufactured as the result of this test operation and study. This concern was given an extended write-up in *Fortune* for August of this year, under the title *High Vacuum*. In a cutline accompanying a picture of President Richard S. Morse, of this corporation, *Fortune* says he "is an aggressive believer in the industrial future of high vacuum. Specializing in diffusion-pump systems, he and his new company have forged ahead in optics, magnesium, penicillin. To meet the demands for high-vacuum dehydrated foods that he expects after the war, Morse has recently established a subsidiary, the Vacuum Foods Corporation." His company has also developed the chief process and equipment by which blood plasma is prepared and stored.

Before coming to Florida the corporation investigated locations in California and Texas, but finally passed them up in favor of this State. There was a stiff contest among Florida communities for the plant, according to Carleton, who credits H. R. Cloud, local manager of the Florida Power Corporation, as supplying (See *FRUIT DRINK* on page 70)

Pepsi Drink Price Ruling Sets Forth Sale Ceilings

WASHINGTON, Dec. 2.—The Pepsi-Cola Company has obtained a special price ruling on its bottled soft drink in an official order issued November 23. The official order will be interesting to the vending machine trade because it sets forth the wholesale and retail ceiling prices. The order is also an indication of what many firms are now doing in order to get adjustments on the price of their products in keeping with present day conditions. The official Pepsi-Cola price order is as follows:

"The Pepsi-Cola Company subsidiaries, distributors and wholesalers, Docket No. N6352-13B-119-7.

"For the reasons set forth in an opinion issued simultaneously herewith, it is ordered that:

"Authorization for maximum prices of Pepsi-Cola fountain syrup manufactured and sold by the wholly-owned subsidiaries and other duly authorized distributors of the Pepsi-Cola Company, 47-51 33d Street, Long Island City, N. Y. (a) The maximum prices to be charged by the indicated sellers below for the indicated sales of Pepsi-Cola fountain syrup in cases containing 24 12-ounce bottles, manufactured in accordance with the standard formula of the Pepsi-Cola Company, Long Island City, N. Y., as proposed in supplementary price application dated October 5, 1944, shall be as follows:

"(1) From the wholly-owned subsidiaries and other duly authorized distributors of the Pepsi-Cola Company to wholesalers, \$2.65 per case of 24 12-ounce bottles at sellers' plant platform.

"(2) From the wholly-owned sub-

idiaries and other duly authorized distributors of the Pepsi-Cola Company, and wholesalers to retailers, \$2.90 per case of 24 12-ounce bottles, delivered.

"(b) All sellers, on sales of this item, shall reduce the above appropriate maximum prices by applying customary discounts, allowances and price differentials which have been applied to sales of other comparable fountain syrup items. In the application of any customary differential the specific maximum prices established by this order must not be exceeded.

"(c) The Pepsi-Cola Company shall mail or otherwise supply to all of its wholly-owned subsidiaries and duly authorized distributors, the following notice:

"The Office of Price Administration has authorized maximum prices for the sale of Pepsi-Cola fountain syrup. Our wholly-owned subsidiaries and duly authorized distributors are authorized to sell to wholesalers Pepsi-Cola fountain syrup at a maximum price of \$2.65 per case of 24 12-ounce bottles at the sellers' plant platform. Our wholly-owned subsidiaries and duly authorized distributors, and wholesalers, are authorized to sell this item to retailers at a maximum price of \$2.90 per case of 24 12-ounce bottles, delivered. On sales of this item all sellers are required to reduce their maximum prices by supplying customary discounts, allowances and price differentials which have been applied to sales of comparable fountain syrups. In the application of any customary differential the specific maximum (See *PEPSI DRINK* on page 70)

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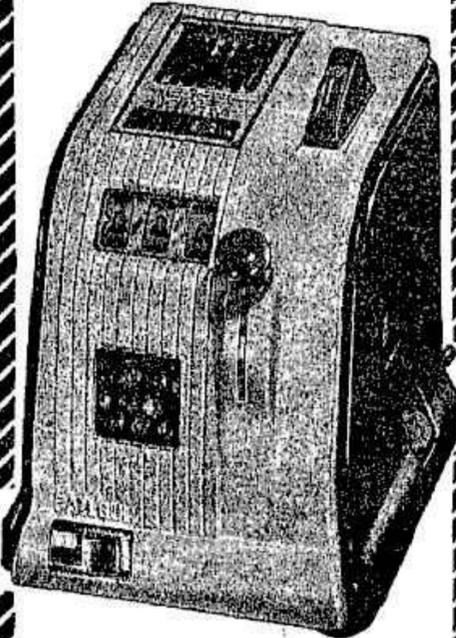
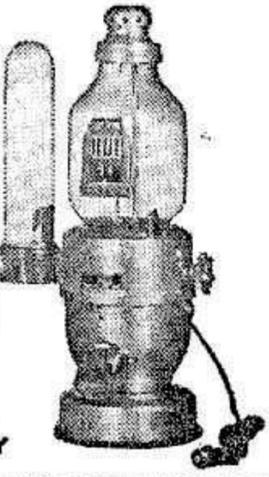
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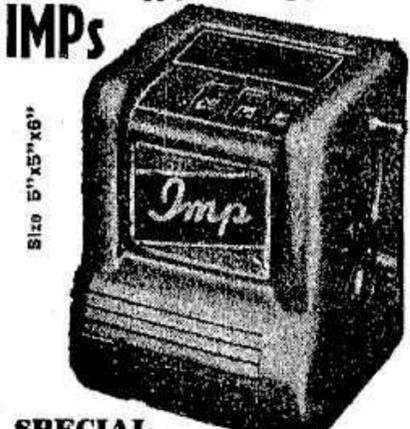
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Milw. Pigeons Get Bird as Vending License Comes Up

MILWAUKEE, Dec. 2.—The recent recommendation given to the city council here to license vending machines and scales will tend to benefit the city treasury and on the other hand rob the pigeons of the city their noon-time meal.

In Milwaukee, across from the city hall, are located a peanut vending machine and a grain vender, whose contents are bought by passersby to feed the pigeons which roost on the roof of the city hall. Many of these bird lovers will see malice aforesaid in the recommendation, as the author in introducing the prospective ordinance said that the licensing of venders and scales will give the city power to regulate them.

Another city father boldly stated "the city might be able to eliminate the peanut and grain vending machines in the vacant lot across the street from the city hall."

The author of the proposal admitted that he'd been searching thru the city law books in vain for some time trying to find a law which would compel the removal of the venders, which, evidently to his mind, marred the scenic beauty of the city.

Over a year ago a long and bitter fight was waged by the Milwaukee politicians before licensing of pinball games and juke boxes was commenced. The city treasury has readily accepted the revenue from these devices and it is presumed by many of the citizenry that they will also welcome the added revenue to come from the labeling of the city's venders—but at the expense of the poor defenseless pigeons.

Candy Council Plugs Vitamins in New Ads

CHICAGO, Dec. 2.—Some years ago *The Billboard* began to herald the addition of vitamins to candy as one of the big talking points for candy sold thru vending machines. Due to the attacks of certain groups in the medical profession on candy, the National Confectioners' Association this year formed a Council on Candy to conduct a public relations and advertising program about candy. This committee has been placing some attractive advertising, even in the medical papers. Only recently it placed a full-page advertisement in medical journals which discusses the value of certain vitamins in candy. It outlines the different ingredients in candy and mentions the ratio of vitamins which such ingredients have. It is considered a selling argument of the real value of candy in helping people to keep in good health.

COIN WASH MCHS. IN P-W PIC

Powdered Whole Milk Boosted as Vender Product

CHICAGO, Dec. 2.—The recent report of the United States Department of Agriculture on the production of dried whole milk is regarded in vending machine circles here as a new stimulus to the use of venders after the war. Altho a number of firms that plan to manufacture machines for dispensing milk in one form or another are located in other cities, several manufacturing firms here are vitally interested in the subject, too. Some of the largest firms making the powdered whole milk are also located in this area and it is understood they will give attention to vending machine market possibilities after the war.

According to the Agriculture Department report, the production of powdered whole milk has increased almost ten-fold during the war. Already the problem for finding wider markets for the product is being carefully studied by government officials and manufacturing firms. New firms have entered the field to make the product in order to supply the quantities needed by the armed forces, and many of the new manufacturers will want to stay in the field if ready markets can be found.

Easy To Build

On the other hand the vending machine trade has recently been discussing the new possibilities for extending the use of vending machines to handle such (See *Powdered Whole Milk* on page 69)

Vending Ops Look to Peacetime Product'n Of Dehydrated Foods

CHICAGO, Dec. 2.—The vending machine trade has anticipated with interest the plans for the continuing wartime production schedules of the food dehydration industry which will hold the spotlight in the proceedings at their annual meeting to be held here on February 6. Recent developments in dehydrated foods and concentrates have aroused the vending machine trade to the possibilities of dehydrated fruit juices and powdered food concentrates in new types of food vending machines. Successful results of the earlier models of food vending machines have opened the way to the acceptance in the trade that these are no longer experimental venders, but food service machines in fact. The National Dehydrators' Association will take up many angles of their industry, such as discussions of post-war marketing prospects for this type of processed food, all of which will be important to the vending machine trade.

The one-day meeting, to be held during the progress of conference gatherings of other food processing groups, will be held at the Hotel Sherman here.

In announcing plans for the meeting, the association announced that a special event at the February meeting would be a dinner, with entertainment, to be held on the evening of February 6, in honor of the newly elected officers and directors of the association.

Irving Grass, of the I. J. Grass Noodle Company, has been named chairman of the association's Chicago convention committee.

Assisting Mr. Grass on the committee will be Roy A. Asmussen, of the Sardik Food Products Corporation; Frank J. Fahrenhamp, of the C. B. Gentry Company; William A. Friend, of Sokol & Company; William H. VanDoren, of Basic Vegetable Products Company, and Silvaln S. Wyler, of Wyler & Company.

In announcing plans for the meeting, the association has urged industry members to make early arrangements for the transportation to and hotel accommodations in Chicago. Members who are also affiliated with the National Canners' Association have been advised to obtain their room reservations thru the latter association.

Mchs. Out If Cigs Are Sold in Black Market, Say Ops

CINCINNATI, Dec. 2.—Hamilton County Cigarette Vending Machine Association here took steps at a meeting in the Hotel Gibson November 29 to prevent a black market. An agreement was prepared for use with customers under which the customer agrees to refrain from selling cigarettes above ceiling prices when the cigarettes are not placed in vending machines. If the machines are not used and the agreement is broken, members of the association will remove their machines and refuse to supply cigarettes.

Alex Schwartz, Cincinnati, member of the tobacco industry's OPA advisory committee, in discussing the shortage, advised the dealers to follow the lead of manufacturers and allot cigarettes to their dealers on the basis of 80 per cent of the amount purchased by dealers one year ago. Frantic buying of cigarettes by smokers and their relatives and its consequent hoarding makes the shortage appear to be worse than it actually is, Schwartz said.

There is no disposition on the part of the OPA to ration cigarettes to the consumer, Schwartz said.

"Rationing would make the situation worse," he declared.

Lieut. Vinton Cerf, Cincinnati naval officer who recently returned from the European theater, illustrated the value of the cigarette for purposes of barter by telling of a naval officer who traded one package in France for two ounces of concentrated perfume.

"Those two ounces of concentrated perfume will make 30 ounces of perfume (See *MACHINES OUT* on page 69)

Ops Look for Improvements

Mfrs. indicate many new types to hit the market when Germany falls

CHICAGO, Dec. 2.—With interest in coin-operated washing machines expected to increase after the war, the operators now in the business are watching the prospects for new and improved types of washers. The manufacturing firms in the field have recently indicated that a number of new and improved types will be produced soon after the war ends. The War Production Board has already approved the manufacture of washers to some extent, yet leaders in the field do not expect any of the post-war models to make much headway until conditions are vastly improved.

Most of the manufacturers of washing machines are now engaged in war work, and they will apparently continue at that work until Germany is defeated. A survey among manufacturers of washing machines gives some idea of the improvements that will be made in such machines when full production can be resumed. There are no indications at present, however, as to any new coin-operated models that may appear later. The usual practice is to attach a coin meter to standard models of these machines.

Many of the ideas for new type washing machines that some companies will add to their lines and for improvement of their conventional lines have stemmed from lessons learned in war production, and in the case of one manufacturer, experience in developing one new item led (See *WASH MACHINES* on page 70)

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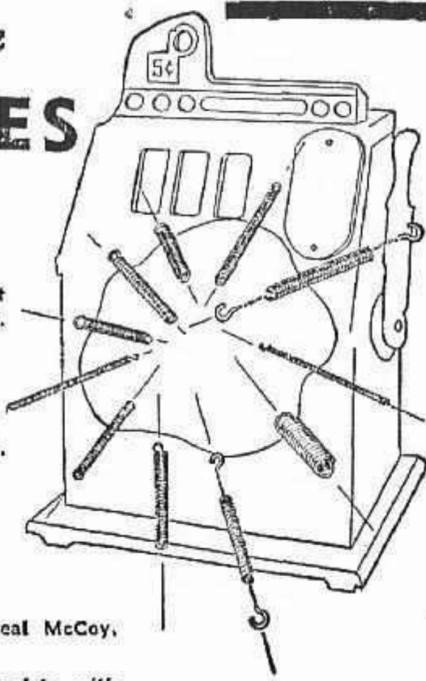
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Newspaper Tactics Play Up Syndicate Control of Mchs.

Industry given credit for club ownership of most payout machines—story outlines fact that 2,524 Iowa gaming devices now pay federal tax

DES MOINES, Dec. 2.—The use of slot machines and payout games in clubs were the subjects of another crusading story in the Sunday edition of *The Des Moines Register* November 26. Using data contained in the federal tax reports, the story continues at length to machines are placed. It does credit to payout machines are now in clubs. However, the usual crusading tactics are used in saying that the majority of machines found in taverns, hotels and other places are owned by either Chicago or Minneapolis syndicates.

About 12 to 15 cents of each quarter in these machines goes to the syndicates, according to the story. The machines found in legitimate clubs are in many cases owned by the organization and the profits go to the organization itself, the story declared. The Internal Revenue reports show there are 2,524 gaming devices paying the federal tax in the State since July 1.

Take Reported

Then follows the typical estimate of how much money all these machines must take in. According to the report, the average machine in a good spot will take in \$300 to \$500 a week. The private operators do not like to keep a machine in a place that takes in less than \$100 per week, the newspaper indicates.

There is some question as to how much the syndicate operators take out of the machine. The newspaper says that the usual arrangement is for the machine operator to get 50 per cent while the establishment gets the other 50 per cent. There are rumors in Des Moines that the syndicate operators take 60 per cent, the story relates.

Thus, if the 2,524 machines only average as much as \$100 a week, the over-all take thruout the State would be \$250,000 a week. That would total \$13,000,000 a year, the newspaper states.

The report on the use of slots and gaming devices in clubs is a very interesting commentary of how many civic, fraternal and other organizations today are financing their work by the use of these machines. The newspaper says that one veterans' organization in Iowa is reported to have cleared more than \$20,000 from its machine in a year, and its operations were said to be fairly modest. In fact, the slot machine business in Iowa seems to concentrate more and more to the fraternal and veterans organizations and the so-called "clubs."

The law grants such organizations no exemption. It is just as illegal for a private club to operate gambling machines as it is for the wide-open tavern.

Nevertheless, from an enforcement standpoint, the clubs seem to enjoy complete immunity from slot machine prosecution everywhere in the State.

Every slot machine tax stamp in Sioux City is held by a club. The same is true in Ottumwa, once a rip-roaring slot machine town. Marshalltown and Cedar Rapids likewise have only club slot machine gambling.

Besides the Elks, Eagles, Moose, American Legion posts, Veterans of Foreign Wars, golf and country clubs, several unions are sprinkled thru the list.

Many Hotel Clubs

In addition, many elaborate hotel clubs, such as the Gotham Club in the Hotel Fort Des Moines, Des Moines; the Pickwick Club in the Hotel Roosevelt, Cedar Rapids, and the Chatham Club in the Hotel Tallcorn, Marshalltown, also offer slot machine facilities.

Some fraternal orders have signs on their machines saying the profits all go to charity.

Some of the purported clubs, however, may be entered at will by the general public.

Included in the latter classification are the Jungle Club, run in connection with Babe's Place in Des Moines, and the Marble

Club, 507 1/2 Locust Street, also in Des Moines. The Mainliner, in Polk County, is another place open to the public where slot machines operate in the open.

A total of 283 of the 799 Iowa places listed in the federal 1944-'45 federal slots records are designated either as lodges, clubs or unions. That is more than 36 per cent of the total.

Over at Carter Lake, Ia., the Chez Paree, which was a bone of contention between the city of Omaha and the Iowa State administration for several weeks, was named in the federal list.

The Chez Paree had 17 slot machines in plain sight when the Omaha authorities protested against that club's gambling activities several months ago.

Some of the places named in the federal list only have pinball machines and these usually do not have an automatic pay-off.

It is believed that operators of such pinball machines have taken out the \$100 license rather than the \$10 type in order to protect themselves against federal prosecution in the event they have an over-the-counter pay-off system.

Iowa was 15th in the nation last year in the number of slot machine "parlors." This State's 1,360 places compared with 7,737 in California and 7,231 in Illinois, the leaders. Minnesota had 4,652, Missouri 260, Nebraska 358, South Dakota 191 and Wisconsin 5,596.

While the slot machines are profitable to the syndicates and the places where they operate, it is another story as far as the customers are concerned.

Some sources say they have seen slot machines which return as little as 7 per cent to the players.

Barely do the operated-for-profit machines go above a 20 per cent return to the players, the sources add, altho the "dividends" sometimes are higher than that in club machines.

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| 20 Seeburg 20 and 24 Record, 30-Wire, 5c | 8.75 | 50 Buckloy Bar Brackets | \$ 2.50 |
| 10 Seeb'g 5-10-25c Baromatics, Wireless | 56.50 | 20 Seeburg Bar Brackets | 2.75 |
| 40 Buckloy, Lito-Up, Latost Model, Like New, 20 and 24 Records | 16.95 | 50 Buckloy Pedestals | 3.50 |
| 50 Buckloy Chrome, 24 Record, Lift Door | 6.95 | 10 Atlas Organ Speaker Baffles | 10.50 |
| 50 Keeney, Same Converted to 30-Wire. | 3.45 | 10 Keeney and Seeburg Organ Speaker Baffles | 15.50 |
| STEPPERS | | 10 Large American Flag Speaker Baffles | 14.50 |
| 5 Wurlitzer #145 Fast Red | \$49.50 | 20 Metal Cabinets for Twin Twelves | 12.50 |
| 3 Wurlitzer #304 | 29.50 | 20 Wood Cabinets for Twin Twelves | 7.50 |

CABLE

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|--|-------------|
| 30-Wire New Cable | 46c Per Ft. |
| 30 and 38-Wire Used Cable From 10 Ft. Up | 28c Per Ft. |
| Packard and Seeburg Cable From 10 Ft. Up | 20c Per Ft. |

1/2 Deposit, Balance C. O. D., F. O. B. Newark

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SPECIAL! FOR QUICK SALE!
7 GUN A.B.T. RIFLE RANGE, A-1
CONDITION, USED ONLY 3 MONTHS **\$3200.00**

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|------------------------------|---------|------------------------------------|---------|
| BALLY FLICKERS | \$50.00 | MILLS 1c ESCALATOR SLOTS | \$50.00 |
| BALLY ATTENTION | 35.00 | MILLS TWENTY GRAND | 40.00 |
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SCIENTIFIC X-RAY POKER TABLES WITH STRAIGHT PLAYING FIELD. WRITE BEST PRICE! WRITE US WHAT YOU HAVE TO SELL. INTERESTED IN ALL EQUIPMENT.

WRITE FOR COMPLETE LIST OF ALL USED EQUIPMENT

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PINCUS, THE PARTS MAN, SAYS:

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| ABT F.P. & Reg. Coin Chutes | Silver Bumper Sleeves | Permo Point Needles |
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| | Ten Strike Release Buttons | Collection Books |
| | Battling Practice Balls | Bally Rapid Fire Gun Castings |

Thousands of Other Parts . . . Write for Price List

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AT \$110.00 EACH
MILLS THRONES
AT \$150.00 EACH

WILL BUY ALL TYPES OF MUSIC AND ACCESSORIES!

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WE WANT PIN GAMES

Any quantity. What do you have? Will pay \$25 for Stratoliner, Sport Parade, All American, Dixies. \$40 for Lender, Sky Blazer. \$50 for Do-Re-Mi. \$100 for Record Time, Sport Special, Dark Horse. \$110 for Blue Grass. Send your list—today.

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Real Values from HUNTER SALES CO.

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SLOTS
REBUILT AND REFINISHED BY FACTORY TRAINED MECHANICS

- 5 cf. Mills Blue Front.....\$205.00
- 5 cf. Mills War Eagle, 3-5-20 stop..... 175.00
- 5 cf. Mills Roman Head, 3-5-20 stop..... 175.00
- 5 cf. Mills Brown Front..... 265.00
- 25 cf. Mills Brown Front..... 345.00
- 5 cf. Mills Bonus Bell..... 295.00
- 25 cf. Mills Bonus Bell..... 395.00
- 5 cf. Walling Rol-A-Tor..... 109.50
- 10 cf. Walling Rol-A-Top..... 135.00
- 5 cf. Jennings Chief..... 119.50
- 5 cf. Jennings Dixie Bell..... 129.50
- 25 cf. Jennings Century, 3 Jackpots..... 149.50

Double Safes, Single Safe Stands... Write

ARCADE

- Keeney Submarine Gun.....\$135.00
- Keeney Air Raider..... 175.00
- ZINGO—An Arcade Must..... 359.50
- Rocket Buster—An Arcade Must... Write
- Pin Games—1 and 5 Ball
- Thorobred, Extra Clean.....\$550.00
- Club Trophy, Extra Clean..... 365.00
- Sport Special..... 150.00
- Big Parade..... 129.50
- Victory..... 109.50
- Gun Club..... 79.50
- Argentine..... 79.50
- Stratoliner..... 49.50
- Four Diamonds..... 49.50
- Star Attraction..... 59.50
- Fox Hunt..... 49.50

Terms: 1/3 deposit. A trial order will convince you of our quality.

POWDERED WHOLE MILK

(Continued from page 67)

standard products as powdered whole milk. Manufacturers of the machines say that it will be an easy matter to build machines for placement in apartment buildings and other locations to provide the milk product for emergency shoppers. Experiments in past years have shown that emergency shopping is one of the services vending machines can give to the public. It will be an easy matter placing the machines that sell powdered milk in cans.

The big question at the present time is how extensive the market for such a product will become. Manufacturers of the product will certainly use lots of promotion to increase the demand, and competition between the powdered milk and the liquid product is expected to be keen. Many users insist that the dried whole milk has many advantages and the convenience in keeping and using it are so great that once it is tried the tendency is to become a permanent user. In any case, the possibilities for a program of co-operation between the vending machine trade and manufacturers of the milk product are considered very favorable.

New Interest Created

New interest in powdered whole milk was recently created here when an engineer said that a vending machine was already developed which would use the product and mix it with water and dispense a milk drink equal to the fluid product upon the deposit of a coin. It appears to be an adaptation of the modern soft-drink dispenser which mixes the sirup and carbonated water when a coin is deposited and dispenses it in a paper cup. The same principal can easily be used with powdered milk, according to engineers who have studied the subject.

According to the government report, the dried milk situation and improvements made in this product will be a big factor after the war and will have an important influence in many market areas. The improved product will challenge many groups in the dairy industry, and if the powdered milk appeals to the public much will be heard about it in the future.

NEW GAMES

IN ORIGINAL FACTORY CARTONS

- United Midway.....\$189.50
- United Grand Canyon..... 209.50
- United Brazil..... 209.50
- United Santa Fe..... 209.50
- Westerhaus Invasion..... 149.50
- Bells Sky Rider..... 175.00
- Bells Pin Up Girl..... 175.00
- Bells Flying Tiger..... 175.00
- Westerhaus Marines at Play..... 199.50
- Century's Super Torpedo..... Write for Price
- Supreme Rocket Buster..... Write for Price
- Supreme Chance..... Write for Price

Write for complete list of Used Pin Games, Arcade Equipment, Slots, Vest Pockets and Tubes.

K. C. NOVELTY CO.
419 Market St. Philadelphia 6, Pa.
Phone: MARKot 4641

MACHINES OUT

(Continued from page 67)

that retails for \$40 an ounce," he said.

"For one cigarette you can get most anything you want," he said. He told of the sale of one carton in Marseille for \$50.

Altho he experienced no cigarette shortage when overseas, Lieutenant Cerf said he believed the present overseas shortage was due in part to the black market and the taste for American cigarettes being developed in foreign countries.

"I doubt that they will ever go back to smoking their own brands," he said.

Maurice Levitz, president of the association, was chairman of the meeting.

FIVE BALL FREE PLAY

Fox Hunt.....\$30.00	Gold Star.....\$37.50	Skyline.....\$30.00
Topic..... 75.00	Big Chief..... 37.50	Red, White & Blue..... 37.50
Mystic..... 27.50	Boom Town..... 45.00	Avalon..... 15.00
Bandwagon..... 35.00	Sparky..... 25.00	Contact..... 15.00
Pan American..... 40.00	Keeney Twin Six..... 40.00	Sea Hawk..... 40.00
Invasion..... 140.00	Genco Gun Club..... 70.00	Venus..... 75.00
Trailway..... 40.00	Snappy..... 60.00	Zig Zag..... 55.00
Metro..... 30.00	ABC Bowler..... 55.00	Lancer..... 30.00
Strat-o-Liner..... 60.00	Polo..... 35.00	Pylon..... 35.00
Miami Beach..... 50.00	All American..... 40.00	Santry..... 87.50
Rotation..... 22.50	League Leader..... 40.00	Monicker..... 80.00
Ump..... 25.00	Jungle..... 65.00	Legionnaire..... 55.00
Play Ball, Bally..... 45.00	Anabel..... 25.00	Thumbs Up..... 85.00
Second Front..... 115.00	Battle..... 90.00	Target Skill..... 40.00
Eagle Squadron..... 90.00	Ten Spot..... 50.00	Five, Ten & Twenty..... 125.00
Speed Ball..... 55.00	Yanks..... 110.00	New Champ..... 60.00
	Sport Parade..... 45.00	

Zingo, used only one week.....\$275.00

Large Stock of new rebuilt Slot Machines. Write us your needs.

NEW REBUILTS

- Marvel.....\$165.00
- Midway..... 185.00
- Arizona..... 225.00
- Idaho..... 225.00
- Marlines..... 175.00

ARCADE EQUIPMENT

- Rapid Fire Drivemobile
- Scientific Baseball Ace Bomber
- Seeburg Japs & Shoot the Chute
- Vitalizer Keeney Submarine
- Keeney Anti Aircraft & Screen
- Genco Baseball

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Will Pay Following Prices

Attention.....\$30.00	Leader.....\$50.00	Silver Skates.....\$30.00
Broadcast..... 27.50	Mascot..... 25.00	Stars..... 50.00
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Do Re Mi..... 50.00	Pan American..... 25.00	West Wind..... 50.00
Double Play..... 50.00	Play Ball..... 25.00	Zombie..... 50.00
Duplex..... 50.00		

IDEAL NOVELTY COMPANY
2823 LOCUST STREET ST. LOUIS, MO.

ARCAD E EQUIPMENT— ALL A-1 RECONDITIONED

Price Plus Guaranteed Satisfaction

Aero Ball.....\$49.50	Gripper, Arcade with Stand.....\$42.50	Popmatic Popcorn Machine.....\$59.50
Bally Alloy..... 39.50	Grip Tease..... 69.50	Ramases (Exhibit)..... 175.00
Battling Practice..... 129.50	Holly Gripper..... 8.50	Rockola Ten Pins (Repainted Red, White & Blue)..... 59.50
Basket Ball (Bally Repainted)..... 100.00	Iron Claw (Exhibit), Model G..... 29.50	Rotary Claw..... 189.50
Buckley Digger..... 49.50	Int'l Mutoscope with Stand..... 29.50	Rotary Pusher..... 169.50
Card Metal, International, 2 for 5c..... 42.50	Int'l Mutoscope Large Sign Counter..... 29.50	Seeburg Astrology, 10c..... 69.50
Card Venders (Exhibit) Base..... 30.00	Jungle Hunt..... 25.00	Skee Jump, Repainted..... 89.50
Challenger (A.B.T.)..... 27.50	Kicker and Catcher..... 27.50	Shocker, Advance Electric, 1c..... 12.50
Chicago Coin Hockey..... 197.50	Keeney Anti-Aircraft, Repainted..... 89.50	Skee Ballette (Gottlieb)..... 89.50
Elec. Defense Gun, 1c..... 22.50	Keeney Submarine..... 119.50	Sky Fighter..... 325.00
Evans Tommy Gun..... 139.50	Little House, 1c..... 25.00	6 Stephens Bowling Alloys, 6 Ft. (As Is)..... 25.00
Exhibit Bicycle (Motor Driven)..... 149.50	Love Meters, 1c, Asst..... 29.50	Target Skill, A.B.T..... 27.50
Flroman (Exhibit) Thigh-o-Graph..... 129.50	Magie Chair (Exhibit) Vibrator..... 75.00	Tall Gunner..... 209.50
Foot Ease (Exhibit)..... 89.50	Model "F" Target..... 17.50	Ten Pins (Rockola), Repainted..... 69.50
Foot Ease (Vibro Co.), 1c..... 29.50	Mills Panoram..... 395.00	Test Pilot..... 189.50
Golf Putt-er-in, 9 Ft..... 39.50	Pikes Peak..... 17.50	Texas Leaguer, De Luxe..... 39.50
Golf (Chester Pollard), Painted..... 39.50	Pingo, 1c..... 17.50	Tokyo Gun..... 209.50
Gripper, Single (Gottlieb)..... 12.50	Plantillus (Without Side Signs)..... 39.50	World Series, Rockola..... 97.50
		Your Future Home..... 29.50

GUNS

2 Bazooka, Seeburg.....\$219.50	1 Keeney Tokyo Gun.....\$209.50
2 Bally Bull, Reconditioned..... 97.50	3 Keeney Submarines..... 119.50
11 Bally Bull (Less Parts)..... 40.00	4 Keeney Air Raiders..... 219.50
4 Bally Convoy, Reconditioned..... 225.00	1 Sky Fighter..... 325.00
5 Bally Rapid Fire, Reconditioned..... 209.50	1 Supreme Rocket Buster (Now Floor Sample)..... 339.50
4 Evans Tommy Gun..... 139.50	1 Tank Gun (Bally Bull)..... 119.50
8 Jap Guns (New, Reconditioned)..... 169.50	1 Tall Gunner..... 209.50
5 Jap Guns (Seeburg)..... 129.50	1 Target Skill, Int'l Mutoscope, 2 Guns..... 219.50
10 Keeney Anti Aircraft Guns..... 89.50	

Carl Trippe will be at Sherman Hotel, Chicago, December 6th and 7th, for Park and Penny Arcade Convention. TERMS: One-Third Deposit, Balance C. O. D.

IDEAL NOVELTY CO.

Phone: Franklin 5544
2823 Locust St
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EAGLE REPLACEMENT PLASTICS

AVAILABLE FOR ALL PHONOGRAPHS

Clear Transparent Plastic Windows for your Wurlitzer 850 Program Holder \$5.00 Per Set

WURLITZER

- 800 Top Corners.....\$16.50 Each
- 800 Lower Sides..... 13.50 Each
- 800 Top Centers, Right and Left Red..... 8.00 Each
- 750 Top Corners..... 8.75 Each
- 750 Lower Sides..... 8.75 Each
- 850 Top Corners..... 9.50 Each
- 850 Top Center..... 11.00 Each
- 950 Side Plastics..... 10.50 Each
- 600, 500 Top Corners..... 4.00 Each

ROCK-OLA

Standards, Masters, DeLuxe or Supers, Top Corners or Lower Sides.....\$12.75

SEEBURG

- 9800 or 8800 Side Plastics.....\$14.50
- 850 Peacock Glasses (No Less Than 3 Glasses Shipped). Each..... 3.50
- Sheet Plastic, 50 Gauge (Thickness of a New Penny), 20x50", Red Only 12.50

AVAILABLE SPACE LIMITS LISTING ALL OF OUR ITEMS. WRITE FOR COMPLETE LIST.

TERMS: One-third deposit with order, balance C.O.D., F.O.B. Chicago, Ill. Or remit in full to save C.O.D. charges.

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THE NEW MODEL MAY-BELL IS NOW READY!

This LATEST RECONVERSION of the famous MAY-BELL has eliminated practically all service calls. Now sold on a 10-day money-back guarantee. Write for details and price. Will reconvert older models of May-Bell at nominal cost.

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All types of SLOT MACHINES

10-DAY SERVICE. SEND US YOUR MACHINES. \$79.50

One trial will convince you. Machines returned like new. Write in advance for complete description of our REBUILDING AND REFINISHING PROCESS.

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IT'S GOT EVERYTHING!!

Dust Whirls
LATEST ONE BALL FREE PLAY

CONVERTED FROM BALLY'S CLUB TROPHY . . . WITH ALL THE FEATURES OF THOROBRED AND LONGACRE PLUS A NEW HOLD-OVER FEATURE . . . IS MAKING MORE MONEY THAN ANY OTHER ONE BALL . . . COLORFUL NEW CABINET DESIGN . . . A CREDIT TO YOUR OPERATION . . . SHIP US YOUR CLUB TROPHIES . . . HELP YOURSELF TO PROFITS!



Still making **WHIRLAWAY**
Operators of Blue Grass, Dark Horse, Sport Special, Sport Event . . . Convert into this proven one ball that is receiving nationwide acclaim!

ROY MCGINNIS CO., 2011 Maryland Avenue, Baltimore, Maryland

LAST CALL!

SEE

PILOT TRAINER

IN ACTION!

On Display **HOTEL SHERMAN, Chicago, Dec. 3-9 Incl.**

After December 9th This Sensational New Amusement Ride Will Be Returned to Our New York Showrooms

WRITE US BEFORE YOU SELL

Positively Will Pay Highest Prices for

WURLITZER SKEE BALLS GENCO BANK ROLLS
BALLY KING PINS KEENEY BOWLETTES
PHONOGRAPHS—ALL KINDS ARCADE MACHINES

FOR SALE—100 LATEST PINBALLS

Ready for Location — In Good Condition

S & W COIN MACHINE EXCHANGE

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Phone CLifford 1956

ALL GAMES CAREFULLY CHECKED AND PACKED

Wurlitzer 24 Wireless Collar Job and 5 Boxes	\$235.00	Jennings Roll in the Barrel, front curved glass broken, covered satisfactorily with cellophane	\$129.50	Used Records off our routes, \$11.00 per hundred, none broken.
Bally Rapid Fire	195.00	Big Six	39.50	
Pennant, Roll Down Baseball Game, 6 Ft. by 22 In.	59.50	Rotor Tables, repainted and reconditioned, etc.	79.50	
Super Chubbie	39.50			
Stratoliner	39.50			

All Games In Good Working Order.

NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, N. Y. Tel: Freeport 8320.

WASH MACHINES

(Continued from page 67)

to the idea of producing a second new product.

This was Electric Household Utilities Corporation, of which E. N. Hurley Jr., is chairman. In developing an automatic clothes washer for post-war sale, company engineers came on the idea for a new method of washing dishes. A post-war dishwasher was the result.

Hurley said the new fully automatic washing machine will be made to fit in with new ensembles of electrical items, and that it will be easy to install. It can be placed wherever wanted and water will be provided with a hose from the sink. It will be a square, flat topped machine about 36 inches high without casters.

Automatic Washer Proposed

Edison General Electric Appliance Company also will produce a new automatic washer after the war, said Fred Margolf, manager of the home laundry equipment sales division. Before the war the company produced a conventional type washing machine which it will market again after the war, he said.

The conventional machine will be similar to the pre-war model, but will have refinements developed as a result of wartime manufacturing experience, he said. Surveys made by the company showed that about 70 per cent of the housewives queried preferred the conventional type. Margolf said the company would concentrate on that type of production when the go-ahead signal is given.

Work will go ahead on the automatic washer, too, he said, and present plans are for one style in this item. He said that he expected wider acceptance for this type as time passes.

Refine New Machines

Harlow Lyons, assistant to the president of Bendix Home Appliances, Inc., South Bend, Ind., a pioneer in automatic washer production, said his company's product would have the same appearance as the pre-war model, but that interior mechanical refinements had been made in the post-war machine.

Lyons said that any "bugs" in his company's machine had been ironed out before the war, and that any change would be in design. He termed prospects for kitchen planning good, and said his company would concentrate on designing the front of the machine to fit in with electrical appliance ensembles.

He said that if volume warranted, the company would make different types. Before the war Bendix manufactured two models, a de luxe and a standard.

PEPSI DRINK

(Continued from page 66)

mum prices mentioned herein must not be exceeded.

"(d) This order may be revoked or amended at any time by the Price Administrator.

"(e) This Order No. 70 shall become effective November 24, 1944.

"Issued this 23d day of November, 1944.
"James G. Rogers Jr.,
"Acting Administrator."

FRUIT DRINK

(Continued from page 66)

the clinching arguments that caused the research corporation to decide on Plymouth in Orange County as the site of its operations.

Cloud states that this citrus powder research is but the forerunner of other research the company will make here to recover chemicals and other by-products from citrus, laying the basis for a chain of plants and factories that will require a growing volume of fresh fruit and help avert any fresh fruit surplus that many feared would result from the rapidly growing crop of citrus.

MILLS

CHROME TICKETTES

WANTED

Write **BOX D-329, in Care of**
The Billboard, Cincinnati 1, O.

Every Punch A WINNER!



Tickets pay from 25c to \$5.00 with shot at \$50.00 JACKPOT

768 holes at 50c Play

Takes in . . \$384.00
Av. payout . . 299.95
Gross Profit \$ 84.05

Also Made for 25c and \$1.00 Play

HARLICH MFG. CO.
1413 W. JACKSON BLVD.
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INTERNATIONAL SCOOPS!

ARCADE EQUIPMENT

1 Chicago Coin Hokey	\$205.00
2 Seeburg Slap the Japs	139.50
1 Sky Fighter	295.00
1 Bally Rapid Fire	195.00
2 Baiting Practice	109.50
1 Anti Aircraft (Brown Cabinet)	89.50
2 Genco Playballs	165.00
1 Shoot Your Way to Tokyo	215.00
2 Tall Gunners	200.00
1 Evans Tommy Gun	124.50
1 Midget Skee Roll	125.00
1 Mills Punching Bag	89.50

MISCELLANEOUS AND MUSIC

3 Mills De-Re-Mi	\$ 95.00
1 Mills Zephyr	85.00
1 Rock-Ola Glamour Tone Column	110.00
1 Wurlitzer 412	110.00
1 Mills Empress	315.00
1 Mills Throne of Music	250.00
2 Jumbo Parades, Free Play	94.50

FEATURES

10 Bean-Ems	\$40.00
Converted to Bean the Japs, Ideal Concession, Arcade Equipment, Like New.	
12 Mills Single Door Double Slot Safes	40.00
6 Mills Single Door Single Slot Safes	25.00
(These Safes lack Keys but have Locks and are real values.)	

WANTED . WANTED . WANTED
ANY QUANTITY

PANORAMS AND PHONOGRAPHS

TERMS: 1/2 Deposit With All Orders for Domestic Purposes.

Full Cash With Orders for Exports.

Foreign Inquiries Invited!

International Coin Machine Dist.

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Wanted—Skeeballs

WURLITZERS—GENCO BANK ROLLS
Positively Highest Cash Price Paid.
Any Quantity.

COMPARE OUR OFFER WITH OTHERS!
BANNER NOVELTY CO.
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WANTED!!!

BY DEALER

Cigarette and Candy Machines.

All Makes and Models.

WHAT HAVE YOU TO OFFER?

BOX 1100, The Billboard, 1564 Broadway, New York 19, N. Y.

Teachers' Convention Puts Aside Business of Confab To Flay Reader's Digest

Pocket Edition Feels Sting and Prepares Rebuttal

COLUMBUS, O., Dec. 2.—The controversy between an organization of teachers of English and *The Reader's Digest*, pocket magazine, is back in the public eye again. This time *The New York Times* devoted considerable space to reporting the issue. It now appears that the pocket magazine, which once pub-

lished a crusading attack on pinball games, is now the subject of bitter attack itself. The attack on *Digest* is becoming so severe that it has already aroused the staff of the publication to make a rebuttal in some way.

Objection of teachers to the policies of *Digest* was first made public in *The Chicago Sun* some months ago. In some way the Chicago newspaper learned that a committee of the National Council of Teachers of English had devoted several months to a survey of the policies of the magazine and that some of the reports had been critical. When the Chicago paper made this information public, cries were heard that it was premature and that the teachers did not intend to make all the details public at that time or later. It was the question of making the details of the report public which caused all the furor in the three-day meeting of the English teachers here during the week of November 18.

Business Shelved

According to *The New York Times*, other business of the organization was shelved as the 2,000 teachers from all parts of the country witnessed a free-for-all fight between the executive committee and the newspaper committee. During the convention copies of the original committee report were distributed and some members objected to this distribution because they said the report really should not have been made public. *The Times* said that in the committee report it was pointed out that *Digest* had been accused of being anti-semitic, anti-Negro, anti-labor and anti-Roosevelt. It was the racial issues particularly on which the teachers conducted most discussions.

The committee report also said that "if there is even one article in an issue that spreads suspicion or distrust among groups of people or countries that need to work together now for the interest of all and even to save the lives of all, it is betraying instead of extending the brotherhood of man."

The chairman of the general meeting refused to allow the committee report to be presented before the organization as a whole, but members of the committee distributed copies among the delegates. Leaflets were also distributed which said that *The Digest* had brought pressure on the organization to suppress the report. Finally the report was brought before the entire organization in a confused parliamentary situation. The committee also issued another report saying that after many months it was evident that *The Digest* did not want the teachers to analyze its editorial policies and that the methods which the magazine had taken to oppose the report is evidence that a report is needed.

It appeared from the hot discussions on the subject that *The Digest* magazine will be debated in teaching circles for months to come. While the teachers were indulging in this criticism of the magazine, George Selde, a well-known writer, also issued a leaflet in which he accused the magazine of giving a prominent position on its staff to an editor who allegedly had favored George Sylvester Viereck, who was sent to federal prison for his activities as a Nazi agent.

Look To The GENERAL For LEADERSHIP

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We're proud of the pleasant relationship that we've always maintained with operators throughout the country. We've worked toward that as a goal for some 20 years—by setting up the highest standards of quality for our merchandise and our business ethics. There's good reason, therefore, why the GENERAL is known from coast to coast—why the firm name stands for the top rank you associate with the military title. Even in war-time, when substitutes and makeshifts have been the rule, GENERAL has curtailed its volume rather than its quality. After the emergency will come a new GENERAL headquarters, providing greatly expanded and unexcelled facilities in keeping with the high quality standards we have maintained continuously—in peace-time and in war-time—since 1925.

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Established 1925

Growing Steady Ever Since!



FOR SALE

Pin Ball route in industrial city within 75 miles of Detroit. Equipment inventory about \$25,000, netting around \$1,200 a week. Will pay for itself in 8 or 9 months. Every game running in licensed territory.

BOX D-327

The Billboard Cincinnati 1, O.

—SLOTS—

WANT—Sell us your old War Eagles, Blue Fronts, Futurity, Extraordinary and Roman Heads for \$50 for 1¢ and 5¢ Machines; \$75 for 10¢ Machines, and \$100 for 25¢ Machines.

EXPOSITION GAMES COMPANY

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FOR SALE

These Machines must be sold at once. First come, first served.

2 Shoot the Japs, Just repainted . . . \$100.00 Each
1 Shoot the Bull (Bally) 75.00
2 Exhibit Stars, Five Balls 50.00 Each
1/2 Cash or Money Order with Order, Bal. C.O.D.

Playland Amusement Co.
616 Adams Street TOLEDO, OHIO

Wanted Immediately

Will Pay Highest Cash Prices

CONSOLES

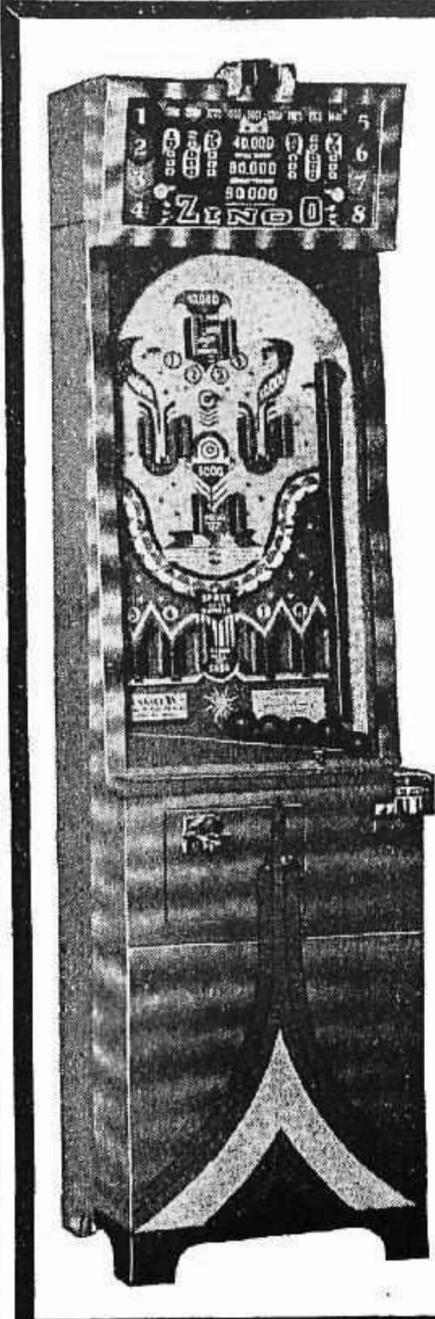
Paco Reels, F.P.
Paco Saratogas, F.P.
Super Bells, Comb.
High Hands, Comb.
Club Bells, Comb. (Push Button) also

PIN GAMES

Give Full Details and Prices in First Letter. WE CAN FILL YOUR NEEDS—We Carry a Complete Stock of Parts for the Mills and Jennings Slot Machines—also Complete Stock Super Bell Parts.

COIN MACHINE DISTRIBUTING COMPANY

5746 Baum Blvd. PITTSBURGH, PA.
Hiland 7000



ZINGO

THE GREAT 5-BALL UPRIGHT FREE PLAY PIN GAME!

Progressive operators agree that Zingo increases play in all types of locations.

Zingo takes up half the floor space of ordinary pin games, yet earns twice as much!

Zingo revamped from Broadcast and Crossline.

WILLIAMS MANUFACTURING COMPANY
161 West Huron Street
CHICAGO 10, ILLINOIS

Saves Time • Money • Labor!

BRITE-NU

Amazing New Special Preparation Keeps Pin Games and Phonographs Looking NEW! Nothing Like It!

PROTECTS AGAINST PERSPIRATION ALCOHOL-DIRT ALL LIQUIDS AND GREASES

Simply apply BRITE-NU with brush or spray gun ONCE and your refinishing troubles are over. A damp cloth restores machines to original beauty and lustre after they have been treated with BRITE-NU. No need to waste time refinishing between locations.

Convince Yourself!
Just \$1 FOR A TRIAL BOTTLE (Post Paid)
\$4.95 Qt. \$14.95 Gal.
F. O. B. ST. LOUIS
1/2 Deposit, Balance C. O. D.

MISSOURI NOVELTY CO.
3032 OLIVE STREET ST. LOUIS 3, MO.

Exclusive Territories for Distributors Still Available

Complete OVERHAULING AND REBUILDING

SEEBURG GUNS — BALLY GUNS

\$30.00

plus parts; F. O. B. Chicago

All types of amplifiers repaired. Work done by mechanics of 15 years' experience. All work guaranteed. We have Ray Gun parts in stock.
Radio Tubes for All Coin Machines. O. P. A. Prices.
Send Consumer's Certificate With Orders.

MANOR ELECTRIC & APPLIANCE COMPANY

3236 Southport Ave. Chicago 13, Ill. LAKeyview 2033

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FREE PLAY GAMES—MUSIC—SLOTS

State condition and best price in first letter.

Frank La Maskin **GLOBE** Distributing Co.

1623 N. California Ave. (Est. 1929) Chicago 47, Ill.
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COINEX

COIN MACHINE EQUIPMENT CO., INC.

BALLY RAPID FIRE GUNS

WE REBUILD—RECONDITION—REFINISH
 MADE TO WORK AND LOOK LIKE NEW BY **FOR \$49.50**
 FACTORY TRAINED SPECIALISTS..... F.O.B. Chicago

WE REBUILD — RECONDITION — REFINISH
 Your old run down "Chicken Sams" and "Jail-Birds" and
 convert them into "Shoot the Jap" Ray Guns.
MACHINES COMPLETELY PAINTED TO LOOK LIKE NEW! **FOR \$59.50**
 F.O.B. Chicago

RAY-O-LITE GUN CARTRIDGE
 FOR ALL SEEBURG GUNS. COMPLETE, READY TO INSTALL **\$7.50**

★ **PANORAM VIEWING SHOW** **\$395.00**
 ★ **MILLS PANORAM** **365.00**
 Thoroughly reconditioned, refinished and fully guaranteed.

REPLACEMENT PARTS
 For Seeburg Ray-o-Lite Guns. "Shoot the Jap," "Chicken Sam," "Jail-Bird," "Shoot the Chutes."

WANTED—SEEBURG CHICKEN SAMS AND CONVICTS
 Must be complete with all parts. Not necessarily in working order. Will accept shipments C. O. D. or sight draft. Write for shipping confirmation.

COIN MACHINE EQUIPMENT CO., INC.
 1346 Roscoe St. DIVERSEY 3433 Chicago 13, Illinois

PARTS FOR MILLS SLOTS

Large Clock Gears, Complete with Brackets and Springs	Each \$3.00	Payout Tubes, 25¢ Size (with Hopper)	Each \$3.75
Idle Pinion Gear	Each 3.25	Bottom Main Slide, 5¢-10¢-25¢, 1 Cherry or 3/5 Payout	Each 4.25
Reel Strips, 3-5 or 1 Cherry P.O.	Set .55	20-Stop Star Wheel	Set 3.00
Reward Cards, 2-5 or 3-5	Each .20	Knee Action Parts for Your Old Levers	Set 3.75
Club Handles, Painted & Chromed	Each 4.50	Slides, Complete Sets, 25¢ Play, 3/5 Payout	Set 22.50
Payout Discs, 1 Cherry P.O.	Set 7.50	Top Covers for 25¢ Slide	Each 2.50
Payout Discs, S.P., 1, 2 & 3	Set 7.50	Jack Pot Gates for 25¢ Slots	Each 1.50
Disc Plugs	Set .25	Slug Boxes	Each .75
Oval Frames To Use Paper Reward Card on Brown Front	Each 2.00	Large Clock Gears, Complete with Brackets and Springs for Jennings Slots	Each 4.25
Oval Metal Award Plate for Brown Fronts, 3/5 Payout	Each .85		
Cash Boxes	Each 2.25		
Vest Pocket Coin Chutes, 1¢ or 5¢, New	Each 3.25		

We Have All Types of Springs and Other Parts for Mills Slots.
 1/3 Deposit. Must Accompany All Orders.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

WANT TO BUY!
FREE PLAY GAMES — MUSIC — CONSOLES
 STATE CONDITION AND BEST PRICE IN FIRST LETTER

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY
 900 NO. FRANKLIN ST. PHILADELPHIA 23, PA.

COUNTER GAME SPECIALS

5c Chrome, Vest Pocket	\$55.00	1c Liberty	\$9.95
5c Blue & Gold Vest Pocket	45.00	1c Ginger	5.00
5c American Eagles	15.00	1c Keep 'Em Bombing	5.00
5c Liberty	12.50	1c Victory	5.00
5c Mercury	9.95	1c Hula	5.00
5c "21"	7.50	1c Pilgrim	5.00
5c Ace	7.50	1c Bomb Hit	5.00
F.P. American Eagle	9.95	1c Tokette	7.50
F.P. Marvel	9.95	1c Tit-Tat-Toe	5.00
1c-25c Heads or Tails	6.50	1c Reel Races	5.00
1c-25c Blackjack	6.50	1c Tot	5.00
1c American Eagle	9.95	1c Aces	5.00

ALL GAMES READY FOR LOCATION
 1/2 Deposit With Order—Balance C. O. D.
 WANTED—SEEBURG PHONOGRAPHS, WALLMATICs, DELUXE SELECTOMATICS AND REMOTE CONSOLES.
WRITE—WIRE—CALL
SHAFFER MUSIC COMPANY
 606 South High Street (Main 5563) Columbus 15, Ohio

British Coin Machine Industry Hit by War

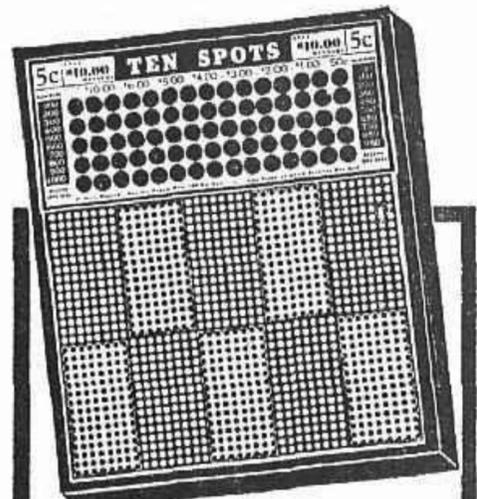
LONDON, Dec. 2.—When the official 64-page British "White Paper" was released here in the United States, it reminded the coin machine trade that some of its members were included in the big list of casualties. The American trade will probably be reminded also that some of the men in the industry that it formerly knew will not be attending future conventions when they can be held again in Chicago.

The White Paper reported that more than one-third of the British men between 14 and 64 are in the armed forces and that nearly one-half of the women between 14 and 59 are in uniform or working in factories. The document also indicated the big losses that the British navy and merchant marines had suffered, and also the civilian casualties. It was reported here that the people of the United States were deeply impressed by this official review of how much the war had cost Great Britain. When the war is over and trade relations can be resumed again, it will require some time to overcome the effect of these terrific losses.

Fine Operators for Failing To Pay Tax

TAMPA, Dec. 2.—Operators of pinball and juke boxes were called into municipal court recently because many of them had failed to take out the new city license on such machines. As many as 24 operators appeared before the court.

October 1 was the last day for renewing the city licenses and those who had bought licenses after that date were ordered to come into court and were given a small fine. A few operators still failed to appear in court, and at least two of them were given small fines. The city license department delayed its investigation of unpaid licenses, hoping that this action by the municipal court would cause the remaining operators to come in and pay their licenses. Officials did not say why they thought operators were failing to pay the usual city license. There were some indications that it might be a protest against the fees.



TEN SPOTS IS PLENTY HOT—fully as sensational and consistent as our famous PICK-A-FIN.

JUMBO holes, CIRCULAR sewed gold foil seals, hand stamped winners. Good ticket.

TEN SPOTS has 75 seals of which 21 are opened. 5 seals @ \$10.00, 1 @ \$6.00, 1 @ \$5.00, 1 @ \$4.00, 1 @ \$3.00, 1 @ \$2.00, 1 @ \$1.00 and 64 @ 50c. Average per seal \$1.37 1/3.

1200 Holes Take in \$60.00
 Average Profit 31.16
 Maximum Profit 49.50

WRITE FOR SAMPLE TOP
OTHER 1200 JUMBO HOLE BOARDS IN 5c, 10c and 25c PLAY
 5c Pick-a-Fin, Avg. Profit . . \$33.05
 5c Win'n Grin, Avg. Profit . . 32.84
 10c Pick-a-Ten, Avg. Profit . . 59.40
 25c \$25.00 Special, Avg. Prof. 137.07

IMMEDIATE DELIVERY
 (Phone 278)

PROFIT NOVELTY CO.
 FRANKFORT, INDIANA

SENSATIONAL CONVERSION VALUES
 From America's Pin Game Conversion Headquarters

- ★ **SKY RAIDER** for Big Parade
- ★ **TAIL GUNNER** for Ten Spot
- ★ **ARMY AND NAVY** for Knock Out
- ★ **G. I. JOE** for Jungle
- ★ **PLAY BALL** for Champ—New Champ
- ★ **BOMBARDIER** for Victory
- ★ **BOMB THE AXIS RATS** for Star Attraction
- ★ **SINK THE JAPS** for Seven Up
- ★ **SLAP THE JAPS** for Stratolliner
- ★ **SMACK THE JAPS** for Ten Spot
- ★ **HIT THE JAPS** for Gold Star
- ★ **KNOCKOUT THE JAPS** for Knock Out
- ★ **ON DECK** for Snappy
- ★ **GIRLS, AHOY** for Sea Hawk
- ★ **WORLD SERIES** for Seven Up
- ★ **MISS AMERICA** for All American

EVERY ONE A PROVEN MONEY-MAKER. OVER 10,000 NOW ON LOCATION.
WRITE, WIRE or PHONE YOUR ORDER today for immediate shipment.

Your Total Cost Is Only . . . **\$9.50** Per Game
 And here is what you get:
 A New 12-Color Score Glass, a New Set of Large-Size Two-Tone Bumper Caps, Instruction and Score Cards. In Addition, Some Have New Playboard Designs. F.O.B. Chicago. Cash with Order.

VICTORY GAMES
 2144 Southport Ave. Chicago 14, Ill.
 Phone DIVERSEY 5680-5681

BRAND NEW!

Evans Ten Strike \$225.00
 Wings \$11.50 | Yankees .. 11.50

USED EQUIPMENT

Jennings Golf Ball Vendor, 25c Play \$ 69.50
 Jennings Roll in Barrel 129.50
 Chicago Coin Hockey 225.00
 Electric Hand Vibrator 69.50
 Buckley DeLuxe Digger 165.00
 Play Golf, Upright Cabinet 89.50
 Football, Upright Cabinet 89.50
 International Hand Grip Tester, Upright Cab. 89.50
 Air Raider 175.00
 Drivemobile 295.00
 Ace Bomber 295.00
 Mills 1c Q.T., Double Jack, Green, with Bent-Coin Release 59.50
 Liberty Bell, 5c, Fruit 18.50
 Zephyr 9.90
 Champion 14.90
 Evans Playball 195.00
 Exhibit Merchantmen 49.50
 Fan Front Mutoscope Diggers 79.50
 Radio Rifle 59.50

1/3 Deposit With Order.

MAX GLASS
 DISTRIBUTING COMPANY
 (Successors to Gerber & Glass)
 914 DIVERSEY • CHICAGO 14, ILL.

FOR SALE

5¢ Jennings Duchess	\$40.00
10¢ Pace Bantam	42.50
5¢ Pace Comets, 3/5	72.50
10¢ Pace Comets, 3/5	85.00
5¢ Pace Slug Proof, 3/5	95.00
10¢ Pace Slug Proof, 3/5	125.00
25¢ Pace Slug Proof, 3/5	200.00
5¢ Pace Blue, 3/5	85.00
25¢ Pace Blue, 3/5	150.00
Jack-In-Box Stands	37.50

GENERAL NOVELTY CO.
 521 N. 18th St. MILWAUKEE 3, WIS.

MARKEPP VALUES

PHONOGRAPHS AND WALL BOXES
 Mills Throne of Music \$250.00
 Seeburg Wireless Wallomatics... 39.50
 Seeburg 3 Wire Baromatics 47.50

SLOT MACHINES AND CONSOLES
 5c Mills Blue Front, C.H., S.J., Write
 5c Mills Futurity Write
 5c Mills Q.T. \$ 69.50
 Jennings 5c Chief Write
 Jumbo Parade, F.P., Fine Shape. 89.50
 5c Columbia Cig. Rl. 49.50
 1c Caille 49.50
 Double Safe Stand, Single Door Write
 Columbia, D.J.P. 79.50

ARCADE EQUIPMENT
BELL-O-BALL, Brand New... \$275.00
 Western Baseball 85.00
 Western Deluxe Baseball 110.00
 Seeburg Chicken Sam 105.00
 Scientific Batting Practice 105.00
 Keeney Submarine Gun 150.00
 Bally Rapid Fire 168.50
 Shoot Your Way to Tokyo 195.00
 Seeburg Slap the Jap 135.00
 Seeburg Shoot the Chute 135.00

FIVE BALL PIN GAMES
 Contest .. \$105.00 | Boomtown .. \$42.50
 Paradise .. 47.50 | Polo 29.50
 School Days 49.50 | Four Roses. 59.50
 Dudo Ranch 39.50 | Champ 55.00
 Lognonnairo. 64.50 | Big Time .. 39.50
 Stratoliner .. 49.50 | Capt. Kidd . 69.50
 Sport Parade 49.50 | Champion .. 22.50

6-NATIONAL 9-COLUMN CANDY MACHINES
 A-1 condition, both in appearance and mechanically.

ALL MACHINES CLEANED AND CHECKED. PRICES INCLUDE PARTS, REPAIRS AND PACKING CHARGES. HALF DEPOSIT WITH ORDER.

WANT TO BUY
 50 MILLS EMPRESS & THRONES; Also ROCKOLA WINDSORS, MONARCHS and all other makes.

THE MARKEPP CO.
 (Established 1928)
 3908 Carnegie Ave., Cleveland 15, O.
 Telephone: Henderson 1043

Salt Lake Games Get Newspaper Blast on Money Waste in Mchs.

SALT LAKE CITY, Dec. 2.—What appears to be the first official reaction to the recent article on slot machines in *Newsweek Magazine* happened here last week. The article in the magazine was based on federal tax payments on gaming devices, and the article undertook to suggest the business men objected to the spending of money in the machines. A newspaper here immediately picked up the idea and published an editorial on the waste of money in the devices in this area. It cited that there are 713 gaming devices paying the federal tax in the State. Members of the trade here say that practically all of these are in the private clubs having limited membership or in military reservations in officers' clubs. The newspaper article has aroused some concern among public officials here.

Many New Spots May Open As Small Stores Increase

DETROIT, Dec. 2.—Operators may find there are more locations thruout the State to receive coin machines when new machines can be made again. The State tax office recently reported that 4,226 more businesses were operating in the State on September 30 than on the same date a year ago.

Some officials said this increase was really a technical change in the State system of classifying business firms. Due to a court ruling, contractors have been included under the new business classification list.

An interesting point in the report on new business houses was the statement that the number of stores had increased because of a slacking off of war work and that many workers had opened up a small store of some kind. Many people think this may be an indication of what is likely to happen in many parts of the country when war plants begin to slow down in production. There may be a general rush to open small stores again.

MARVEL'S BASEBALL

The most SENSATIONAL revamp of 1944. This game offers the utmost in player appeal—it has everything—including the latest style bumpers—rollovers—special pin, and BEST of ALL—a Knock-Out-Pocket. These are just a few of the many outstanding features which will add up to the GREATEST MONEY MAKER ever built.



PRICE
\$179.50

RUSH YOUR ORDER TODAY!

Distributors, Write for Special Deal Territories Are Now Available

National Factory Representative
EMPIRE COIN MACHINE EXCHANGE
 2812 WEST NORTH AVENUE CHICAGO 47, ILL.

MARVEL MFG. CO.
 2124 MILWAUKEE AVE. CHICAGO 47, ILL.

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred \$5.40
 3 AG Fuses Per Hundred
 1/2 Amp. \$9.00
 1, 1 1/2, 2, 2 1/2, 3 Amp. 3.50
 5, 6, 7 1/2 Amp. 3.00
 10, 15, 20, 25, 30 Amp. 2.50

PHONOGRAPH TITLE STRIPS (Red Border)
 1000 \$5.00
 5000 Per M 4.00
 10000 Per M 3.50
 25000 Per M 3.00

6SC7, 5Z3, 80, 2A4G, 70L7
 Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7 | #205 2A4G to 2051 (Seeburg Guns)
 103 6SC7 to 6SL7 | 210 2A4G to 2051 (Seeburg Music)
 110 5Z3 to 5U4G | 215 70L7 to 7A4-5Z4
 125 80 to 5T4, 5V4G, 5Y3 or 7A6
 5Z4 | (Seeburg Remote Boxes)
 126 83 to 5U4G or 5X4 |
\$1.50 Each | \$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records
HERMITAGE MUSIC CO.
 416A Broadway, Nashville 3, Tenn.

SALESBOARDS

Deluxe Hits—24 Hour Service

Holes	Name	Def.	Profit	Price
500	5c Deluxe Charley	Def. \$10.00		\$.79
1000	5c Nickel Charley	Def. 17.00		.98
1000	5c Double Finn	Def. 24.50		.98

5c 1800 Hole Lulu, Thick, Def. Prof. \$18.00—\$1.95

1000	25c J.P. Charley	Avr. \$52.04		\$1.24
1000	25c J.P. Charley, Thick	Avr. 52.04		1.49
800	5c J.P. 7-11, Thick	Avr. 19.75		1.85
1000	5c J.P. X Thick, Asst'd	Avr. 23.00		2.32
1200	25c J.P. Texas Charley	Avr. 102.08		2.36

5c J.P. Jumbo Bingo Fins, Avr. Profit \$18.59—\$1.98

1000	5c J.P. Rose Bowl	\$25.45		\$2.39
1000	5c J.P. Beat This Card	33.00		2.59
1184	5c J.P. Jumbo Bingo Fins	27.79		2.69
2400	10c J.P. E.Z. Plinkin's	92.95		3.49

Deluxe World's Best Boards—Tickets—Cards.

DELUXE SALES CO.
 BLUE EARTH, MINN.

SLOTS

1 1c Caille Commander, 3/5, CH. \$49.50
 1 25c Caille Commander, 3/5, CH. 74.50
 1 5c Caille (Old Model) 24.50
 1 1c Jennings Duchess (No Back) 20.00
 1 5c Jennings Duchess (No Back) 25.00
 1 5c Jennings Gooseneck, S.J. 35.00
 3 25c Jennings Gooseneck, S.J., Ea. 37.50
 11 5c Mills Gooseneck, R.O. Frt., Ea. 35.00
 2 25c Mills Gooseneck, R.O. Frt., Ea. 39.50
 1 1c Mills Q.T. (Red Front) 39.50
 1 1c Mills Q.T. (Blue Front) 39.50
 1 1c Mills Q.T. (Glitter Gold) 89.50
 2 10c Pace Bantam, Ea. 37.50
 2 5c Watling Blue Seal, Ea. 45.00
 1 5c Watling Rol-a-Top, 2/4, Clean 85.00
 3 5c Watling Rol-a-Top, 2/4 G.A., Like New 125.00
 2 5c Watling Rol-a-Top, 3/5, Like New 150.00
 1 5c Watling Rol-a-Top, 3/5, Good 100.00
 1 50c Watling Rol-a-Top, 2/4, New 300.00

STANDS
 5 Mills Folding Stand, Used, Ea. \$ 4.50
 3 Watling Folding Stand, Used, Ea. 4.50
 10 Watling Folding Stand, New, Ea. 9.50
 1 Pace Safe Stand, Key 14.50
 1 Watling Safe Stand, Used 10.00
 1/3 Deposit, Balance C. O. D.

KING PIN GAMES CO.
 826 Mills St. Kalamazoo 21, Mich.

WE BUY ANYTHING AND EVERYTHING THAT OPERATES WITH A COIN. QUOTE LOWEST PRICES IN FIRST LETTER.

EAST COAST MUSIC CO.
 1001 Walnut St., CHESTER, PA.

FOR SALE
 Rock-Ola Standard Phonograph \$350.00
 Liberty Pinball, Gottlieb 150.00
 Knock-Out Pinball 115.00
 Score Card Pinball 50.00
 Sky Lark Pinball, Keeney 175.00
 Fortune Pinball, Keeney 225.00
 Terms: One-Half Deposit, Balance C. O. D.
KRAMER COIN MACHINE CO.
 238 Dryades St. NEW ORLEANS, LA.

FOR SALE

ALL MACHINES COMPLETELY RECONDITIONED—IF NOT SATISFIED RETURN WITHIN 10 DAYS, MONEY WILL BE REFUNDED

ONE-BALL PAYOUTS
BALLY
 3 Jockey Clubs \$480.00
 11 Sport Kings 275.00
 18 Santa Anita 175.00
 19 Grand Nationals 100.00
 5 Pace Makers 100.00
 6 Kentukeys 335.00
 6 Long Shot 335.00
 3 Grand Stands 80.00
 5 Thistle Down 65.00
 1 Stables 30.00
 3 Fairground 25.00
 1 Golden Wheel 25.00
 3 Breakneck 20.00

MILLS
 1-2-3 \$115.00
 Spinning Wheels 90.00

KEENEY
 3 Fortunes \$275.00
 1 Stepper Upper 90.00
 3 Pot Shots 65.00

CONSOLES
MILLS
 2 4 Bells, 3/5 & 1/25c, Like New, Serial #3,267 \$900.00
 4 4 Bells, 5c 650.00
 20 Jumbo Parades, Late Models, Like New, O.P. 140.00
 1 Jumbo Parade, Free Play 90.00
 4 Mills Flashers 75.00
 1 Dice Machine, 25c Play 60.00

KEENEY
 2 4 Way Super Bells, 3/5c & 1/25c, Like New \$975.00
 4 2 Way Super Bells, 5c & 25c, Like New 600.00
 1 Skill Time, '38 95.00
 2 Track Time, '38 75.00

JENNINGS
 2 Cigarolla \$175.00
 3 Silver Moon, 5c 125.00
 2 Bob Tail, F.P. 100.00
 1 Cubes 95.00
 1 Liberty Bell 25.00

EVANS
 2 Pacers '42, Like New \$350.00
 3 Lucky Luere, Late Model 350.00
 1 Galloping Domino, '41, Jack Pot 385.00
 5 Galloping Domino, Late Head 225.00
 10 Lucky Star, '42, Like New 175.00
 1 Bang Tall, '42, Jack Pot 385.00
 1 Bang Tall, 25c, Late Head 175.00
 1 Skillo 325.00

BALLY
 1 Lincoln Field \$ 95.00
 1 Big Top, C.P. 95.00
 1 Ray's Track 50.00

PACE
 1 Races, Brown \$125.00
 4 Saratogas, '41 130.00

BAKER
 12 Pacers, D.D., Late, Like New \$185.00

SLOTS
MILLS
 2 10c Chrome Bell \$450.00
 1 25c Blue Fronts 375.00
 1 5c Brown Front 275.00
 5 5c Blue Front, Club Handle, Glitter Fin. 250.00
 1 5c Cherry Bell 240.00
 1 5c Roman Head, Glitter Fin., Club Handle 240.00
 7 5c War Eagles, Glitter Finish, Club Handle, 3-5 Pay 210.00
 2 10c War Eagles 180.00
 12 5c Blue Fronts 165.00
 2 5c Roman Heads 135.00
 7 5c War Eagles 125.00
 1 5c Extraordinary 150.00
 1 5c Futurity Dials 85.00
 2 5c Q.T. 75.00
 2 1c Q.T. 30.00
 1 5c Lion Head 40.00
 1 10c Rockola, S.J.P. 40.00
 3 5c Rockola, S.J.P. 30.00
 1 10c Arrow Vender 40.00
 2 5c Arrow Vender, Rebuilt 25.00
 1 1c Arrow Vender 25.00
 1 5c Front Vender, S.J.P. 30.00
 5 5c Front Vender, Gooseneck 20.00
 3 Twin Jack Pot, 1c 35.00
 1 1c Front Vender 20.00

JENNINGS
 1 4 Star Chief, 10c \$225.00
 3 5c 4 Star Chief 150.00
 1 10c Dixie Bell, DJP 225.00
 1 5c Escalator, DJP 75.00
 1 25c SJP 2-4 Pay 75.00
 7 1c Little Dukes, DJP 17.50

WATLING
 1 5c Baseball, F.V. \$ 35.00
 1 5c Arrow, F.V. 25.00
 6 5c Side Venders, SJP 30.00
 2 1c F.V. 2-4 Pay 25.00
 1 F.V. D.J.P., 1c 30.00
 1 1c Blue Seal, F.V., T.J.P. 30.00

PACE
 25c Late Model, Slug Ejector \$295.00
 1 5c Comet, S.J.P. 72.50
 3 5c Goose Neck, DJP 40.00
 16 1c Bantam, S.J.P. 27.50

CAILLE
 2 5c Club Bell \$170.00
 1 10c Club Bell 225.00
 1 10c Cadet, K.J.P. .. 150.00
 5 5c Cadet, D.J.P. .. 100.00
 2 5c Grand Prize Awards, D.J.P. 90.00
 1 10c 2-4 Pay 35.00
 1 5c 2-4 Pay 25.00
 1 5c Gold Star 20.00

GROETCHEN
 1 10c Columbia Bell \$ 65.00
 1 25c Superior 95.00

ARCADE
 1 A.B.T. 6 Gun Air Rifle \$3800.00
 RCA Voice Recorder 275.00
 1 Keeney Submarine. 225.00
 1 Bally Rapid Fire... 225.00
 1 Scientific Punching Bag 200.00
 2 Paratrooper Ray Guns 165.00
 1 10c Seeburg Astrolograph 165.00
 5 Kirk Guesser Scales 125.00
 1 5c Coin Movies 100.00
 4 Bally Bulls 85.00
 1 Seeburg Shoot a Duck Ray Gun 75.00
 2 Keeney Anti-Aircraft 75.00
 2 Radio Rifles 75.00
 100 5-Ball Free Play Games—Write.

PARTS
 Weighted Stands, \$30.00.
 A.B.T. Pallets for Air-o-Matic Rifles, \$2.00 Lb.
 1c-2c-5c A.B.T. Coin Chutes, \$3.00 Ea.
 New Replacement Rectifiers.
 All Types of Ray Gun Lamps, 75c Ea.
 30-Wire Cable, New, Per Foot 65c.
 Large Supply of New and Used Game Parts.
 500 Other Machines Not Listed.
 Poker Roll Rubber Balls, \$1.00 Ea.
 Crating Charge on Floor Machines, \$7.00 Each.
 \$15,000 Superior and Contaner Salesboards at 40% Less Than Factory Prices.
 We manufacture merchandise Sales Boards. Deal takes in \$80.00—pays out \$35.00 in high-grade merchandise. Your cost, complete with merchandise, salesboard and beautiful display board, only \$19.50 each.
 Wire, Phone, Write for Sample.

STEWART NOVELTY COMPANY
 250 South State Street Phone 3-5055 Salt Lake City 1, Utah

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THE SENSATIONAL

REVAMPED

SHOOTING GAME

PERISCOPE

WHILE THEY LAST

ONLY \$249.50

BRAND NEW — ORIGINAL CRATES

Thrilling Submarine Illusion—High Score—3rd Dimensional View—One-Piece Unit.

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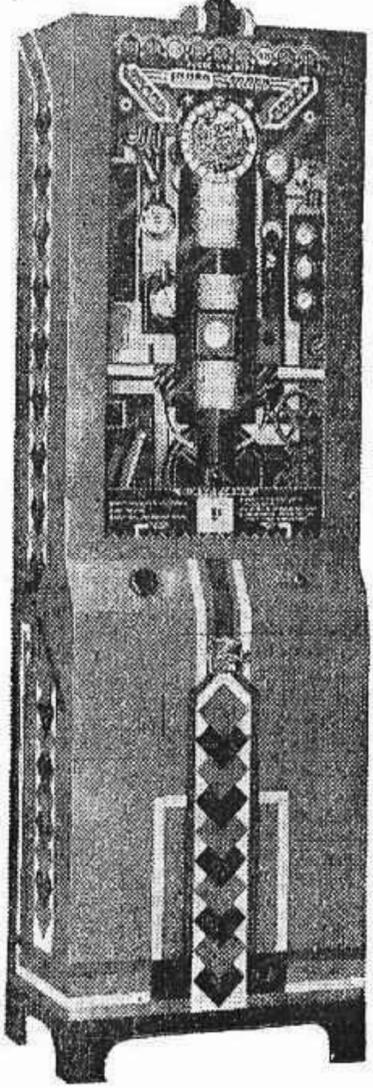
1/3 Dep., Bal. C. O. D. or Sight Draft.

WILL ACCEPT THE FOLLOWING EXHIBIT GAMES AT \$65.00 EACH IN TRADE ON PERISCOPE: WEST WIND—DOUBLE PLAY—DO-RE-MI—STARS—SUNBEAM.

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FOR SERVICE THAT SATISFIES

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- 10 Bally Club Bells, Ea. \$199.50
- Paces Saratogas, C.P., Late Head 99.50
- Mills Jumbo Parade, High Head, C.P. 99.50
- Watling Big Game, High Head, C.P. 89.50
- Jennings Fast Time, F.P. 89.50
- Jennings Fast Time, C.P. 99.50
- Galloping Dominoes 325.00
- Jennings Multiple Slot Liberty Bell. 59.50
- Jennings Multiple Racer 59.50
- Keeney's Kentucky Club 59.50
- 5c Jennings Silver Moon, C.P. 122.50
- Roulette, Jr. 227.50
- Paces Spinning Reels, C.P. 117.50

SLOTS

- 3 5c Jennings Club Bells, 3/5 Each \$169.50
- 1 5c Jennings One Star, 3/5 139.50
- 3 10c Jennings Chief 179.50
- 35 5c Mills Blue Fronts 169.50
- 5 10c Mills Blue Fronts 210.00
- 2 25c Mills Blue Fronts 299.50
- 6 5c Mills Cherry Bells 225.00
- 1 25c Mills Cherry Bell 325.00
- 10 5c Watling Rotatops 107.50
- 3 5c Pace Comets, All Star 122.50
- 2 10c Pace Comets, All Star 179.50
- 1 Columbia, Jackpot 89.50
- 5 Columbia, Gold Award, Front & Back Pay 69.50
- 1 Mills Q.T., 1c Play 59.50
- 5 5c Mills War Eagle, 3/5 149.50

ALL ABOVE SLOTS HAVE BEEN REFINISHED AND RECONDITIONED
SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH
1/3 Cash Deposit With Order, Balance C. O. D.

RUTHERFORD ENTERPRISES

117 N. FROST STREET PAMPA, TEXAS

LIST OF EQUIPMENT FOR SALE

XMAS CLOSE OUT

All Machines Completely Reconditioned. If Not Satisfied Within 10 Days Money Will Be Refunded.

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| 1 A.B.C. Bowler \$ 49.50 | 1 Defense \$ 49.50 | 1 Play Ball \$ 39.50 |
| 1 Blondie 29.50 | 1 Double Play 60.00 | 1 Star Attraction 54.50 |
| 1 Belle Hop 44.50 | 1 Dixie 39.00 | 4 Silver Skates 44.50 |
| 1 Battle 59.00 | 1 Do-Re-Mi 79.50 | 1 Sky Line 29.50 |
| 2 Bola-Ways, Each 55.00 | 1 Eagle Squadron 139.50 | 1 Streamliner 189.50 |
| 1 Big Town 27.50 | 1 Four Aces 109.50 | 2 Strat-o-Liners, Each 39.50 |
| 1 Bosco 65.00 | 1 Flvo & Ten 109.50 | 2 Sporty 24.50 |
| 1 Big Time 27.50 | 1 Grand Canyon 179.50 | 2 Torpedo Patrols, Ea. 129.50 |
| 1 Bally Beauty 35.00 | 1 Gold Star 39.50 | 2 Yanks 74.50 |
| 1 Band Wagon 37.50 | 1 Major, '41 49.50 | 1 Sports 37.50 |
| 1 Crossline 39.00 | 1 Monicker 84.50 | 1 Wings 32.50 |
| 1 Cadillac 27.50 | 1 Ocean Park 24.50 | 1 Liberty 165.00 |
| 1 Cadillac 28.00 | 1 Playmate 19.50 | 1 Legionnaire 55.00 |
| 1 Captain Kid 69.00 | 2 Paradise 89.50 | 1 Lucky 27.50 |
| 3 Ganteons, New 179.50 | 1 Paratrooper 149.50 | 2 Mystic 37.50 |
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| 8 5¢ #115 Wurl. Wireless Wall Boxes, Each \$ 24.50 | 1 Buckley Adapter for Twin 12 \$ 20.00 |
| 1 5¢-10¢-25¢ #123 Wurl. Wireless Wall Box 39.50 | 3 Buckley Adapter for Wurl. 24 (Rotary Selector), Each 20.00 |
| 10 5¢ Seeburg Model DS-20-12, 3 Wire Wall Boxes, Each 20.00 | 5 Wurl. Adapters, Model 300, Each 25.00 |
| 19 5¢ Selectomatic 24 Seeburg Boxes, Ea. 5.00 | 2 Seeburg Adapters, Mod. SD-24-12, Ea. 20.00 |
| 4 5¢ Selectomatic 20 Seeburg Boxes, Ea. 5.00 | 2 Seeburg Wireless Speaker, Mod. SO-52 25.00 |
| 11 5¢ Selectomatic 16 Seeburg Boxes, Ea. 5.00 | 1 Bally Rapid Fire 175.00 |
| 7 5¢ Wireless Seeburg Box, Large Size, Came Out in '39 10.00 | 1 Wurl. 8ki Ball, Crated 140.00 |
| 10 5¢ Old Style Buckley Boxes, Each 4.00 | 2 Bally Alloys, Each 49.50 |
| 1 5¢ Play Boy Stroller 19.50 | 2 Midget Skee Balls, Each 149.50 |
| 2 Buckley Adapters for Wurl. 818, Ea. 15.00 | 1 Mills Empress Phonograph, 5-10-25 310.00 |
| | 1 Rex Seeburg Phonograph, Newly Refin. 240.00 |
| | 1 Regal Seeburg Phonograph, Newly Refinished 250.00 |

Promise Miracle Rubber Products For Future Use

NEW YORK, Dec. 2.—In terms of developments for the post-war coin-operated machine, recent announcements here that science has found a new synthetic rubber, made mainly from sand, which forms a bouncing putty, have a tremendous significance. This new rubber can stand both extreme cold of 60 below zero and extreme heat of more than 500 degrees Fahrenheit, which is an unheard of property for any other type of rubber, either synthetic or natural.

This, of course, means that it may be put to many uses in the coin-operated machine. The unusual heat and cold resistance may fit into many plans for coin-operated refrigeration units for packaged foods, substituting it for the heretofore unsatisfactory metal boxes that have collected moisture. This new synthetic rubber can be made either hard or soft. Besides being so versatile to heat and cold and its property of being made either hard or soft, this rubber stands vibration well. It can be squeezed down to two-thirds of its normal thickness between metal plates and afterward will expand to nearly full thickness. This might work well for bumpers in pinball machines or cushioning in intricate mechanisms.

The rubber was achieved in the laboratories of the General Electric Company here, and it comes from silica. The form shown here is white, soft as putty and pulls like taffy. This synthetic bounces higher than an ordinary rubber ball, a quality that has never before been made

WILL PAY \$125 FOR WURLITZER SKEE BALLS and GENCO BANK ROLLS

plus \$15 extra for crating

FOR SALE

50 late Pinballs ready for location, and Arcade Equipment.

PHOENIX DISTRIBUTING CO.

1211 N. 3d Avenue

Phoenix, Arizona

Telephone 3-3673

WANTED

Man who knows coin machine business and can write about it. Newspaper or trade paper background preferred. State salary, background, draft status, etc.

BOX 2222

The Billboard 155 No. Clark St. Chicago, Ill.

Salesman Merchandise Deals

FOR N. Y. STATE AND NEW ENGLAND Experienced man only. Line well known to the trade. A live wire organization. An excellent money-maker!

WRITE BOX 215 CROMWELL ADVERTISING AGENCY, INC. 122 EAST 42D ST., N. Y. 17

SALESBOARD SALESMAN

For New York and New England Must be familiar with the trade; to sell well-known, complete line of Salesboards. Blank, cigarette and money boards. Only those with experience need apply.

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MILWAUKEE SPECIALS! ONE BALLS

- Fortune, Convertible to Free Play or Pay Out \$274.50
- Skylark, Convertible to Free Play or Pay Out 234.50
- Contest 99.50
- Pace Maker 79.50
- Sea Biscuit 79.50
- Hawthorne 79.50
- Blue Ribbon 69.50
- Sport Page 69.50
- Thistle-down, P.O. 64.50
- Thistle-down, Converted to F.P. 64.50
- Gold Cup 49.50
- Eureka 49.50
- Gold Medal 49.50
- Gottlieb Multiple Races 49.50
- 1939 1-2-3, Pay Out 39.50
- 1939 1-2-3, Free Play 39.50
- Bally Stables 39.50
- Mills 5-in-1, Free Play 39.50
- Gottlieb Horseshoes 39.50
- Gottlieb Derby Day 39.50
- Fairgrounds 29.50
- Preakness 29.50
- Ak Sar Ben 24.50
- Fleetwood 24.50

FIVE BALLS

- Anabel \$ 29.50
- Band Wagon 34.50
- Boom Town 29.50
- Defense (Baker) 29.50
- Entry 29.50
- Fifty Grand 29.50
- 4 Diamonds 39.50
- Gun Club 69.50
- Hi-Dive 59.50
- Home Run of '42 69.50
- Horseshoe 49.50
- New Champs 59.50
- Red, White and Blue 29.50
- Repeater 34.50
- Spot Pool 59.50
- Star Attraction 59.50
- Stratoliner 44.50
- Sink the Jap (From Stratoliner, Red, White and Blue Cabinet) 54.50
- Sparky 29.50
- Salute 39.50
- Sky Ray 39.50
- Twin Six 44.50
- Target Skill 29.50
- 3 Up 34.50
- Ump 29.50
- Wildfire 39.50
- Wow 29.50

1/3 Deposit, Balance C. O. D. State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY

3180 W. Lisbon Ave. MILWAUKEE 8, WISCONSIN

PHONO OPERATORS!

JUST WHAT YOU NEED!

A SPARE UNIVERSAL AMPLIFIER

FITS ALL WURLITZER 616, 24, 500, 600, 700, 800, 750, 780, 850, 950

SEEBURGS (Except Hi-Tones) ROCK-OLAS

SAVES YOU TIME AND EXPENSE When you have a service call on an amplifier replace with a Universal Amplifier. Your machine keeps working—your customer is satisfied! ONLY \$49.50

We Are Manufacturers of Tubular Coin Wrappers

10,000 at 65c M | 75,000 at 50c M
25,000 at 60c M | 100,000 at 48c M
50,000 at 55c M | 250,000 at 45c M
Made of the best Kraft paper, neatly printed and trimmed and glued solidly. Prices subject to change without notice!

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Railway Express, unless you give us definite shipping instructions.

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- 2 Sport Specials
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 - 5 Long Acres
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 - 5 Blue Grass
- All Free Play and Must Be in Top Condition.
Nelson Music Company
946 West 63rd St. Des Moines, Iowa

SLOTS

MILLS...JENNINGS...WATLING...PACE

RECONDITIONED—Guaranteed

By Our 48 Years of Experience
WRITE FOR PRICES

- 2 5c MILLS CLUB BELLS (Cabinet Model)
- 1 10c MILLS CLUB BELLS (Cabinet Model)
- 4 25c MILLS CLUB BELLS (Cabinet Model)
- 3 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 2 5c SILVER CHROMES
- 5 10c SILVER CHROMES
- 8 25c SILVER CHROMES
- 2 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS
- 12 5c Q. T.'s Originally Blue Made Glitter Gold \$89.50
- 6 10c Q. T.'s, Same as Above 99.50
- 8 5c JENNINGS FOUR STARS
- 2 10c JENNINGS FOUR STARS
- 6 5c WATLING ROLA-TOPS
- 2 10c WATLING ROLA-TOPS

All above Machines have Knee Action, Club Handles and Drill Proof.

We have all types of Coin Machines. Tell us what you want.

SICKING, INC.

1401 Central Parkway Cincinnati 14, O.

in simulated rubber products. It is said that this action is due to the fact that when this type of rubber, a silicone, is pressed slowly it is a plastic-like clay and when stress hits it, like, for instance, being thrown to the floor, it is immediately elastic.

Electrical Aid

It is said that the enormous range of temperature resistance of silicone is due to the large amounts of sand and silicon in it. Another silicone development was announced in July by the Dow Corning Corporation, which has been primarily an insular material. This insulation, when coated onto glass fiber, makes electrical appliances, such as toasters, flat-irons and similar articles, not so liable to burn out. It is said that with the aid of this silicone-glass, the power of a three-horse-power motor has been increased by more than 200 per cent.

Present uses of silicone rubber have been entirely for making of army and navy articles. At the present time, gaskets for super-chargers of B-29 super fortresses are being made by the army from silicone rubber, the importance of silicone gaskets being that they can stand the extremes of temperature. Super-chargers compress rarified air of high altitude to sea level, and without them flights above 30,000 feet would be impossible. The navy is using the new synthetic rubber to support lenses in searchlights that work adjacent to big guns, where the lenses are subject to both extreme high temperatures and great vibrations.

This achievement by science marks another step in progress brought on by the exigencies of war and the ingenuity of man, and it paves the way for many new uses in every phase of industry.

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3 TICKETS IN A BUNDLE
RED—WHITE—BLUE



Takes in @ 3 for 25c \$170.50
Pays Out 120.00

Definite Profit \$ 50.50

SAMPLE DEAL \$2.50
JOBBER, WRITE FOR QUANTITY PRICES.

We Have a Complete Line of ORIGINAL JAR-O-DO
Red, White, Blue; Bingo, Combination Tickets, Tip Books, Salesboards. Write for Samples and List. Please State Your Requirements.

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TOKEN EJECTOR \$5.00

Complete With Instructions

Token Ejectors now ready for immediate delivery for MILLS 10¢ Bell Escalators. Guaranteed to eject 100% Red and Blue Tokens, aluminum and paper slugs; 50% of all car tokens. Install it yourself RIGHT ON LOCATION in a few minutes. No drilling, cutting or fitting—no special tools necessary. Send full amount with order—we ship prepaid.

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550 Clinton Ave., N., Rochester 5, N. Y.

WANTED

Lite-o-Card, Pinball; Velvets (1941), Keeney; Wurlitzer Phonograph, No. 24. Any quantity. Please advise.

KRAMER COIN MACHINE CO.
238 Dryades St., NEW ORLEANS, LA.

WANT

Mechanics, experienced on Seeburg Phonograph and Pin Ball Machines. Permanent position, splendid salary, prompt advancement.

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WANTED! Complete Music Route Will Pay Cash

State All Details; Models, Quantity. All Information Treated in Strictest Confidence. Write or Wire

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PHONOTONE 5c WALL BOX

\$34.95 EACH

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- ★ Simple to Hook-Up!
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Here Is the Box You Are Waiting For—Made for Booth or Bar in Your Hostess Locations.

NEAT — COMPACT — EFFICIENT

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DO NOT DELAY! SUPPLY LIMITED!



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SLOTS AND CONSOLES

- 5c Mills Gold Chrome, #478873... \$309.50
- 5c Mills Cherry Bell, #422666... 219.50
- 5c Mills Orange Q.T. 69.50
- 5c Mills Bonus Bell, #471982... 269.50
- 10c Mills Bonus Bell, #422147... 294.50
- 25c Mills Bonus Bell, #418868... 369.50
- 5c Paces Races, Walnut Cabinets, Factory Rebuilt and Modernized 329.50
- 5c Jennings Silver Moons, F.P.... 104.50

- 5c Watling Rol-a-Top (Twin J.P.)... \$ 79.50
- 5c Jennings One Star Chief..... 69.50

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A \$1000 BOND

Will insure earliest delivery of CHIEFS

Despite heavy reservations of machines under the Jennings Priority Plan which expired September 30, we have scheduled additional production in order to place samples of all new Jennings Chiefs, consoles and refrigerated venders in the hands of coinmen within a few weeks after we resume production.

If you wish to obtain machines from our first production run, buy ANOTHER \$1000 War Bond during the 6th War Loan Drive. Send it by registered mail to us for deposit in escrow at our bank. If you prefer, send your check and we will buy the bond for you.

If you do not place an actual order after you see our new models your bond deposit will be returned. For each \$1000 bond you may reserve up to \$4000 worth of equipment.

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6SC7 PHONOGRAPH TUBES. EACH.....\$0.95
METAL COVERS FOR SEEBURG WALL-O-MATIC..... 7.75

SEE US FOR PARTS !!!

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| <p>I R V I N G</p> <ul style="list-style-type: none"> Knee Action for Mills, Set of 3 Idle Pinion Gears for Mills Back Doors for Mills 5c Jackpots for Mills Standard Handles for Mills Club Handles for Mills Jackpot Glasses for Mills Reel Games for Mills Escalator Glasses for Mills Award Cards, 2/5 or 3/5, for Mills Set of 5 Four Bell Glasses for Mills Glass for Mills 3 Bells Spring Kit (55 Springs) for Mills | <p>O S C A R</p> <ul style="list-style-type: none"> Main Clock Gears for Mills, with Attachments Cash Box Doors (Minus Lock) Plastics for Rock-Ola, '39, '40 Models, Top Corners, Lower Sides Plastics for Seeburg 1941, 1942 Models, Lower Sides Corner Plastics for Mills Throne New Locks for Pin Balls 5, 10, 15 Amp. Fuses Bulbs, No. 40-44-46-47-81, 1456-1458 Reel Stops for Supor Bells |
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Many Other Parts Available. Write Us Your Needs.

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| Blue & Gold Vest Pockets\$ 54.50 | Evans Roulette Jr.\$ 89.50 |
| 5c Late Q.T., Blue 89.50 | Evans Lucky Lucro 189.50 |
| 5c Rolatop 119.50 | Brown Paces Races 169.50 |
| 10c Rolatop, Fact. Rebit. 169.50 | Paces Races, Red Arrow, J.P. 289.50 |
| 5c Jenn. Silver Chief 189.50 | Paco Saratoga or Reels, Rails 129.50 |
| 5c Jenn. Super Chief 189.50 | '40 Galloping Domino, J.P. 275.00 |
| Write for Complete List: Blue Fronts, Brown Fronts, Gold Chromes, Etc. | Exhibit Air Circus 125.00 |

7-Col. DuGrenier Cig. Mach.\$39.50 9-Col. DuGrenier Cig. Mch. "WD" \$65.00
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All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. Order, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.
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WILL PAY CASH—DETROIT'S HIGHEST PRICES
WURLITZER OR GENCO SKEEBALLS
Will Pay Extra for Crating
CURTIS COIN MACHINE CO. 3033 HAMILTON AVE. DETROIT 1, MICH.

Pin Games Given Credit for Rise In Pitt Revenue

PITTSBURGH, Dec. 2.—Pinball games are back in the headlines again, and the story is fairly creditable. According to reports by the city license office, a total of \$84,280 has been paid into the city treasury on games of various kinds up to October 31. Newspapers commented that this shows people really play the machines for fun because payouts were outlawed by the courts back in 1942. At that time the city collected \$149,450 in license fees in two months because payouts were allowed.

The city license office also made some other comparisons in revenue collected on the games. In 1943 the city collected \$67,010 and in 1941 it collected \$115,495.

There is a lot of discussion, according to the newspaper report, as to the reason for the drop in revenue on licensed machines and games. Officials and operators of the machines agree that the city would have collected much more revenue if some form of payout feature had been permitted to continue. The city collects what is called a high license fee, and the courts ruled against a certain type of free play mechanism back in 1942. Operators say that the drop in revenue is due to some extent to the lack of new machines and also because many thousands of the most enthusiastic players are in the armed services.

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OVER 500 MACHINES ALWAYS IN STOCK—REPAINTED AND REFINISHED LIKE NEW!
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"TRAP THE JAP," Munves'
Chicken Sam Complete Conv. \$155.00
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1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
Free! Price Lists: Parts—Supplies.
Complete Line of Arcade Machines!

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510-514 W. 34th St. NEW YORK
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The East's Leading Distributor
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DUPLIX — ZOMBIE
Leader — Do-Re-Mi — Stars
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ATLAS NOVELTY CO.
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Phone: ARMitage 5005

WANTED MECHANIC
For Phonographs and Remote Control. Must be sober and reliable. Good salary. Write or wire
JEFF EMERSON, PAL MUSIC CO.
Palatka, Fla.

SLOTS READY FOR IMMEDIATE DELIVERY

- 3 Mills 25c Gold Chromes, 2/5
- 2 Mills 25c Gold Chromes, 3/5
- 2 Mills 10c Gold Chromes, 2/5
- 3 Mills 5c Gold Chromes, 2/5
- 4 Mills 25c Brown Fronts, Drillproof. Knee Action, C.H.
- 3 Mills 10c Brown Fronts, Drillproof. Knee Action, C.H.
- 3 Mills 25c Blue Fronts, Drillproof. Knee Action, C.H.
- 2 Mills 10c Blue Fronts, Drillproof. Knee Action, C.H.
- 3 Mills 25c Club Consoles
- 2 Mills Four Bells, 4-5c
- 1 Mills Four Bells, 1-25c, 3-5c
- 5 Mills 5c Blue & C. Vest Pocket
- 3 Mills 5c Green Vest Pockets
- 3 Mills 5c Blue Fronts Q. T.'s
- 3 Mills 5c Q. T.'s Originally Blue, made Gold Glitter
- 1 Mills 10c Q. T.'s Originally Blue, made Gold Glitter
- 2 Mills 25c Q. T.'s Originally Blue, made Gold Glitter
- 1 Watling 5c Rolatop 3/5
- 1 Jennings 25c Club Special
- 1 Paces Reels
- 1 Paces Races Red Arrow
- 1 Watling Scale-Mirror
- 5 Organ Type Speakers
- 6 Seeburg 5c, 10c and 25c 3-Wire Barboxes

1 Wurlitzer 24 With Packard Adpt. and Three Packard Wallboxes

2 Wurlitzer 24
1 Wurlitzer 500

1 Wurlitzer Rolaway With 4 Speakers and 13 Keeney Wallboxes

- 1 Seeburg Classic 3—Wire
- 1 Seeburg Royal
- 1 Wurlitzer 412
- 1 Rock-Ola Monarch
- 1 Rock-Ola 12 Record
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Visit our complete Record Department for Operators

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DURO TEST
One Year Guaranteed - 2,000 Hour Lamps - Complete Line to Fill Your Needs
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NORTH BERGEN, NEW JERSEY
FEWER BURNOUTS MEAN REDUCED MAINTENANCE COSTS!

BARGAINS

2 '41 Wurlitzer Counter Models	Each \$ 99.50
1 Bally Rapid Fire Gun	169.50
1 Paces Races (Brown Cabinet)	99.50
1 Mills Owl (Table), F.P.	49.50
1 Mills 1-2-3 (Free Play)	39.50
1 Bally Speed Ball	39.50

Deduct 5% if full certified remittance accompanies order.
ENTERPRISE NOVELTY CO.
511 Perry St. Albion, Michigan

MUSIC-SUPPLIES ACCESSORIES

1 Wurlitzer '42 500KB	Each \$535.00
3 Wurlitzer 24	250.00
2 Wurlitzer '42 24	435.00
1 Wurlitzer 61 Counter Model	105.00
1 Wurlitzer 41 Counter Model	125.00
1 Wurlitzer 500, Leather Sides and Demo	425.00
1 Seeburg Major, R.C.	465.00
1 Seeburg Plaza	300.00
1 Rock-Ola 18 Record	135.00
1 Rock-Ola Master	340.00
3 Mills Throne	250.00
1 Mills De-Re-Mi	75.00

HIDEAWAY UNITS

READY FOR INSTALLATION!

Rock-Ola Monarch with Adapter and 4 20 Sel. Late Model Buckley Lite-Up Boxes, Original Amplifier and Speaker, Comp. \$235.00

Wurlitzer 24 in Metal Cab. with Buckley Adapter and 10 Buckley Lite-Up Chrome Boxes (can supply 4 complete units at the same price). Comp. \$310.00

1 Twin Twelve Buckley System with 10 Buckley Late Model, Lite-Up Boxes, Speaker and Amplifier, Comp. \$325.00

We have 30-wire cable, used, for all above installations. 25c per ft.

AMI SPECIALS

Now on Location in Greater N. Y.
20 HI Boys \$460.00
20 Singing Towers \$35.00

ACCESSORIES

15 AMI Amplifiers, Less Tubes	\$22.50
2 Wurlitzer 660 Amplifiers, Less Tubes	27.50
2 Wurlitzer 771 Amplifiers, Less Tubes	37.50
2 Wurlitzer 15" Orig. Speakers, 3200 Ohm, Flts 616, 600, 500	22.50
2 Wurlitzer 12" Orig. Speakers, 600 Ohm, Flts 412	10.50
15 Wurl. #125 Boxes, 5-10-25c	29.50
18 #WS2Z Wallomatics, 5c, Covers Slightly Cracked, Excellent working cond.	35.00
2 Wurlitzer #100 5c Boxes	12.50

WRITE FOR ANYTHING YOU DON'T SEE LISTED!

All Mdse. Subject to Prior Sale! 1/2 Dep., Bal. C. O. D.

DAVE LOWY & CO.

594 10th AVENUE, NEW YORK CITY
PHONE: BRYANT 9-0817

1945 Seen as Big Legislative Year

New sources of revenue sought — collections subject of many bulletins

WASHINGTON, Dec. 2.—Next year will be a legislative year indeed. A new Congress will be in session in January and much national legislation will come before this body. Recent reports have suggested that there will be few changes in the federal tax laws and the question of coin machine amendments may not get a hearing.

The coin machine trade is likely to be much more concerned with the fact that all State legislatures will meet some time during 1945 except in Kentucky, Louisiana, Mississippi and Virginia. This means that about 44 legislatures will be grinding out bills of various kinds, and the associations which represent legislators and furnish tax services to them already reported that most States will be looking for new sources of revenue.

The last legislative year was in 1943 and the total number of bills relating to coin machines in the more than 40 State legislatures during that year dropped considerably from what it had been in 1941. During the first two years of war the States found themselves with surplus revenue, and it is felt that this accounts for the big decline in the number of bills to tax coin machines. The tax reporting services during the last two or three years have given special attention and issued special bulletins on revenues derived from coin machine licenses in States and cities. One of the most interesting bulletins issued on this subject is said to bear the interesting title of "Romanza Revenues."

The National Automatic Merchandising Association reported at its recent conference in Chicago that a legislative program would be adopted for the next year and that it would enter the field with carefully prepared data to help legislators decide on what is a fair taxation when such subjects are proposed.

FLOOR SAMPLES, REBUILTS AND SLIGHTLY USED

2 10c Orig. Chrome, Rebuilt, 3/5 P.O. Write	1 1c Watling Twin Jackpot	\$ 27.50
1 5c Orig. Chrome, Rebuilt, 3-5 P.O. Write	1 1c Pace Bantam	27.50
5 25c Gold Chromes, 2/5 Payout	1 1c Mills Gooseneck, Single J.P.	49.50
2 Mills Golf Balls, Like New	9 25c Brown Fronts, Like New	Write
1 Mills Four Bells, 3/5c, 1/25c Play, Like New, Serial 2511	4 25c Blue Fronts, Like New	Write
5 5c Mills Blue Fronts, Used 10 Days	16 Columbia Bells, Ch. Sep., Perfect	79.50
2 5c Blue Fronts	5 Kentucky Club, Like New	115.00
5 5c Cherries, Like New	12 Jumbo Parade, Cash, Latest Model	149.50
3 Galloping Domino, Cash, J.P., Dark Cab., Factory Rebuilt	1 Mills Four Bells, 5/5/5/5c, Perfect, Ser. #1113	Write
10 Galloping Domino, Cash, Light Cab., Like New	1 Mills 5c Jumbo, F.P.	\$ 89.50
6 Galloping Domino, J.P., Chk. Ser., Light Cab., Like New	1 25c Paces Races, Red Arrow	260.00
1 Jack-in-Box Stand, No Lock	1 Drivemobile, Perfect	300.00
15 Yankee 1c Cigarette Machines	1 Exhibit Jockey Club Console	75.00
1 Penny Smoke	1 Mills Single Safe, No Locks	\$ 29.50
	Fortune, Cash or Free Play	300.00
	1 Santa Anita	250.00

SUPPLIES

2 Chicago Metal Safes for Bally Slots, Revolv-a-Round Base	\$50.00
9 Mills Four Bell Cabinets, New	20.00
Slot Shatter Proof J.P. Glass, Per Doz	\$13.50
Brand New Jackpot Domino Glasses, Lots of 5 or More	22.50
24 Slot Machine Cash Boxes, New	1.75

FIVE BALL PIN BALL MACHINES

4 Mystics	\$29.50	4 Spottom	\$19.50	1 SportParade	\$42.50	1 Score a	
1 Bally Reserve	29.50	1 Pick 'Em	19.50	2 Mascot	29.50	1 Lino	\$22.50

NEW MACHINES IN ORIGINAL SEALED CRATES

2 Keeney Super Track Times	Write	3 Galloping Dominos, J.P.	\$425.00
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FACTORY REBUILTS IN ORIGINAL SEALED CRATES

8 Mills Consoles, 5c, New	Write	1 Mills Console, 25c, New	Write
2 Mills Chrome, 50c, New (Gold)	Write	5 Mills Mystery Bonus, 5c, New	\$275.00
1 Mills Consoles, 10c, New	Write	3 Mills Mystery Bonus, 10c, New	285.00

ARCADE, PHONOGRAPHS AND SUPPLIES

1 Skyfighter, Perfect	\$310.00	1 Chicken Sam	\$129.50
3 Keeney Air Raider, Like New	189.50	10 Rockola Wall Boxes, #1525, New	55.00
8 Seeburg Selectomatics (24) Sel.	22.50	1 600 Wurlitzer Victory Mod.	525.00
5 AMI Wall Boxes, 20 Selection	10.00	2 #430 Wurlitzer Speakers, New	125.00

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.

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80 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5328.

WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

GET OUR PRICES

- MILLS GOLD CHROME BELLS
- MILLS SILVER CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS BONUS BELLS
- MILLS MELON BELLS
- MILLS CLUB CONSOLES
- BAKERS PACERS

ALL MODELS — ALL COIN PLAYS
WE SPECIALIZE IN REBUILDING
MILLS SLOTS and PACES RACES

SEE US FOR PACES RACES
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YOUR PHONOGRAPHS REMODELED AND REFINISHED

BY "AMERICA'S LARGEST PHONOGRAPH REMODELERS"

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★ PHONOGRAPHS ACCEPTED IN TRADE AGAINST REMODELING WORK ★

UNBREAKABLE—GUARANTEED!

CLEAR, TRANSPARENT PLASTIC WINDOWS FOR MODEL 850 PROGRAM HOLDER..... \$5.00 Pot Set

We manufacture a complete line of plastics for all phonos! Write for circular!

ACME SALES CO. 505 W. 42nd ST. NEW YORK 18, N.Y. LONGACRE 3-4138

I WANT PHONOGRAPHS!

WILL PAY THESE PRICES:

Wurlitzer 412	\$ 70.00	Seeburg Vogue	\$285.00
Wurlitzer 816	100.00	Seeburg Colonel	300.00
Wurlitzer 800K	315.00	Seeburg Major	310.00
Wurlitzer 24	185.00	Seeburg 8800, Plain	450.00
Wurlitzer 500	300.00	Seeburg 8800, RCES	500.00
Wurlitzer 700	475.00	Seeburg Envoys	340.00
Wurlitzer 800	500.00	Seeburg Envoy, RCES	360.00
Wurlitzer 750	550.00	Rock-Ola Master	250.00
Wurlitzer 750E	565.00	Rock-Ola Standard	230.00
Wurlitzer 850	575.00	Rock-Ola Windsor	125.00
Seeburg Rex	145.00	Rock-Ola De Luxe	235.00
Seeburg Gem	215.00	Mills Throne	185.00
Seeburg Classic	300.00	Mills Express	225.00

CAN USE SEEBURG WALL-O-MATIC BOXES WURLITZER #125, 5-10-25c BOXES

MUST BE IN GOOD WORKING CONDITION!

CHARLES LICHTMAN (Circle 6-9570) 630 10th Ave., N.Y.C.

ECONOMY SUPPLY COMPANY

GENUINE SEEBURG AND BALLY GUN LAMPS IN LOTS OF 10..... 60c EACH

WRITE FOR SPECIAL PRICE IN LOTS OF 100!

GENUINE A.B.T. PELLETS FOR GUNS, GUARANTEED

100,000	\$2.50 per 1,000
50,000	2.75 per 1,000
25,000	3.00 per 1,000

LIMITED SUPPLY

.22 LONG RIFLE
\$75.00 PER CASE

TERMS—1/3 Deposit With Order, Balance C. O. D.

WRITE FOR PRICE LIST OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, ETC., ETC.
615 TENTH AVE., NEW YORK CITY (Phone BRyant 9-3295)

MARVEL'S NEW 5-BALL REVAMP—FEATURING A KICK-OUT-POCKET! MOST SENSATIONAL GAME ON THE MARKET—ORDER NOW! **\$179.50**

ARCADE EQUIPMENT — GUNS — MISCELLANEOUS

MUTO. PUNCH BAG—EXTRA BAG, BLADDERS & CHAIN	\$299.50	2 EXH. ROTARY—CLAW TYPE	\$149.50
CHICAGO COIN HOCKEY	229.50	A.B.T. MODEL F & CHALLENGER	29.50
BALLY RAPID FIRES—PERFECT	219.50	EXH. PUNCHING BAG	189.50
KICKER & CATCHER & STAND	34.50	EXH. CHIN RINGS	189.50
A.B.T. LATE BIG GAME HUNTER	37.50	GUN BULBS, SEEBURG & BALLY. EA.85
A.B.T. TARGET SKILL	19.50	PIKES PEAKS	19.50
MILLS MAIN CLOCK GEARS	2.50	KILL THE JAP	22.50
PHOTO CELLS, SEEBURG & BALLY.	2.50	KEENEY ANTI AIRCRAFT	69.50
BINGO—COUNTER ARCADE GAME	22.50	JAP CONVERTED CHICKEN SAM.	139.50
WORLD'S SERIES—ROCKOLA	119.50	KEENEY AIR RAIDER	219.50
USED 5c F.P. COIN CHUTES	1.65	EXH. BULL GUN	99.50
		BACK GLASS FOR BALLY 1-BALLS	8.50

SLOTS—ONE BALLS—CONSOLES

NEW MAY-BELL, 5c-5c-5c-25c	\$895.00	HI HAND, A-1	\$159.50
MILLS THREE BELLS	945.00	50c PACE COMET	345.00
MILLS 10c Q.T.	109.50	10c WATLING ROLATOP	119.50
MILLS 1c Q.T.	39.50	VICTORIOUS OF 1944, NEW	165.00
MILLS 5c SMOKER BELLS	44.50	MILLS 5c F.P. DIAL VENDER	49.50
BALLY EUREKA	49.50	COLUMBIA CIG. REELS, C.A., LIKE NEW	89.50
10c CASH SILVER MOON, FL. SAMP.	269.50	6 NEW CASH SARATOGA, RAILS.	245.00
5c GOLD CHROME, 2-5, NEW REB.	345.00	25c WATLING CHERRY BELL, 3-5	199.50
BALLY TURF KING	545.00	JUMBO PARADE, F.P., LATE HEAD	89.50
BELL'S SPORTSMAN, 1-BALL F.P.	345.00	JUMBO PARADE, C.P., LATE HEAD	129.50
1939 1-2-3, F.P.	44.50	5c SARATOGA, RAILS, CASH P.O.	129.50
2 5c V.P. BLUE & GOLD, METERS	54.50	10c PACE REELS, A-1	199.50
JENN. SILVER MOON, F.P.	109.50	JENN. 4-COIN MULT. RACER, 5c.	75.00
BALLY SPORT KING	365.00	BALLY '41 DERBYS	360.00

NOW DISTRIBUTING!! THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER. **\$129.50**

USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
BIG PARADE	UNITED'S STREAMLINER	UNITED'S MIDWAY
SPOT POOL	BELL'S PIN UP GIRL	KNOCK OUT
SOUTH PAW	FLYING TIGER	SPEED BALL
SNAPPY	WESTERHAUS INVASION	SHOW BOAT
CHAMPS	MARINES	FOUR ACES
CLOVER	TEN SPOT	TWIN SIX
BIG CHIEF	BOLOWAY	CAPT. KIDD
NEW CHAMPS	STAR ATTRACTION	5-10-20
'41 HOME RUN		GUN CLUB
BELLE HOP		THREE UP
AIR CIRCUS		MIAMI BEACH

WILL PAY \$45.00 FOR EXH. WEST WIND, SUN BEAM, DO-RE-MI, STARS AND DOUBLE PLAY. \$40.00 FOR LEADERS, FLICKERS, ZOMBIES, DUPLEX AND SKY BLAZER. \$220.00 FOR SUPER BELLS, AND \$20.00 FOR DIXIE PIN GAMES. SEND LIST OF OTHER GAMES.

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

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2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

Operators of Salesboards, Bingo and Jar Tickets

Size	Name	For Sat.	Doz.	Lots	Profit Each
2520	Orig. Jar o' Do Ticket Comb. 101-102, Master Charley, 630, 4 to a Bundle, Sale \$1	\$4.00	\$42.50	\$112.00	
2170	Big Charley Jar o' Do, Red, White and Blue, Stapled 5 to a Bundle	3.25	36.00	74.00	
2100	Same as 2170	3.00	33.00	60.00	
2170	Single Jar o' Do, Red, White and Blue	2.25	24.00	36.00	
2100	Same Jar o' Do, Red, White and Blue	2.15	23.60	32.50	
2160	Single Break Top, Red, White and Blue, 5, 10 & 25¢, Label Furn'd	1.60	18.00	36.00	
2170	R., W. & B. Super Charley, Staple 7 for 50¢, Jar-o'-Do	3.25	36.00	41.00	
2170	R., W. & B. Uncle Charley, Staple 3 for 25¢, Jar-o'-Do	3.25	36.00	68.83	
1380	Single Works Red, White and Blue	1.75	20.00	18.00	
2520	Comb. Tickets, Punch To Be Put on Rack, on Sticks	4.00	40.00	40.08	
2530	Comb. Single 101-102 Jack Pot Card, \$1.00 Extra	3.50	38.00	40.00	
2280	Single Comb. Jar Deals, 5 and 10¢	3.00	38.00	35.00	
2160	Poker Ticket with 5c Jar Label, Fastest Moving Jar Deal	4.00	40.50	27.00	
2160	Poker Ticket with 10c Jar Label, Fastest Moving Jar Deal	4.00	40.00	54.00	

On 10¢ Deals Profit Doubles—If Interested in Gross Lots—Write. COMPLETE LINE OF SALESBOARDS, BINGO TICKETS, JAR TICKETS AND CARDS. Send for Our Price List, 25 Per Cent With Order, Balance C. O. D.

HENRY E. WEISS 140 NORTH 31ST STREET, BELLEVILLE, ILLINOIS

The BROWNIES are coming

New Sensational Features!

WATCH FOR THESE PHENOMENAL DOLLAR SNAGGERS

Wis. High Court Upholds Ruling

MILWAUKEE, Dec. 2.—The Wisconsin Supreme Court has again passed on the question of legal pinball games and again the decision is considered unfavorable to the trade. The high court approved a circuit court decision here which had ordered the removal of about 200 pinball machines that had been involved in a local case. The operators who owned the machines did not appear for a scheduled hearing on their appeal.

The high court ruled last year that pinball machines with hidden numbers are gaming devices. The appeal to the high court came after a long period of contention in Milwaukee led by a crusading district attorney who has fought against licensed pinball games in the city here.

Another test case was soon arranged which went before the high court recently. The city license still continues in effect, altho it has been attacked from many quarters. Operators are trying to make their machines conform to the present court decisions.

Chi Cig License Fee Reductions Proposed

CHICAGO, Dec. 2.—The cigarette shortage situation in Chicago has had one result of vital interest to the retail tobacco trade. A member of the city council has proposed a reduction in the retail cigarette license. The present fee is \$110 yearly. The question of reducing the license fee has been turned over to the revenue committee and will be considered at its next session. Since cigarette vending machines are not permitted in the city, there are no operators to be concerned in the issue.

AMERICA'S FINEST BUYS

A-1 Merchandise—New Crates

ONE BALLS

Longacre Console	\$595.00
Pimlico Console	425.00
'41 Derby Console	325.00
Club Trophy Console	295.00
Fortune Console	245.00
Big Prize	60.00
Eureka	35.00

FIVE BALLS

Wildfire	\$ 44.50
Four Roses	54.50
High Hat	49.50
Five-Ten-Twenty	104.50
Sky Ray	39.50
Gold Star	34.50
Knockout	104.50
Moniker	74.50
Sea Hawk	49.50
Paradise	29.50
School Days	39.50
Ten Spot	44.50
Topic	74.50

And Many Others

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WANT PHONOGRAPHS Send List. Cash Waiting. 1/3 Deposit, Balance C. O. D. or S. D. Wisconsin's Leading Distributor.

UNITED COIN MACHINE CO.

6304 W. GREENFIELD AVE. MILWAUKEE 14, WISCONSIN

CHRISTMAS SPECIALS

SLOT MACHINES	
20 Blue & Gold Vest Pocket Slots, 5¢ Play. Each	\$ 45.00
2 Green Vest Pocket Slots, 5¢ Play. Each	40.00
MARBLE TABLES	
2 1940 Model Major Five Ball Tables, Free Play. Each	\$ 40.00
2 Contest Tables, 1 to 5 Balls, Adds Each Time Nickel Is Played. Ea.	100.00
2 1940 Mills 1-2-3 Tables, One Ball. Each	110.00
50 Penny Machine, Mercury, Marvel, Liberty Bell and Extrays, Token Pay Outs. Each	5.00
3 Royal Flush Machines, 5¢ Play. Ea.	15.00
WALL BOXES	
5 Wurlitzer Two Wire Wall Boxes, 5-10-25¢ Play. Each	\$ 30.00

All of these machines are just off location and in good condition.

LEE NOVELTY CO.
1004 Spring St. SHREVEPORT, LA.

CLEVELAND COIN OFFERS:

ATTENTION, TEXANS

25 9 Ft. Bowling Leagues	\$275.00
2 Bowl-a-Bombs, F.S.	210.00
1 Goofy Golf, 6 Ft.	75.00

ARCADE EQUIPMENT

2 L.D. Ten Strikes	\$ 50.00
1 H.D. Ten Strike, Late Model	65.00
2 Jennings Barrel Rolls	110.00
2 Batting Practice	125.00
NEW SEE A FREAK	125.00
3 Slap the Japs	125.00
1 Shoot the Chutes	125.00
1 Shoot the Bull	100.00
3 Keeneey Submarine Guns	175.00
2 Anti-Aircraft Guns	75.00
1 World's Series	95.00
1 Kirk Blow Ball	110.00
1 Gottlieb Skee-ballette	85.00
10 Gottlieb 3-Way Grippers	20.00
1 Two-Headed Calf Peek Show	95.00

NEW CONVERSIONS

ROCKET BUSTER GUN	\$395.00
PITCHER & CATCHER	235.00

CONSOLES

5 Silver Moons, F.P.	\$110.00
5 Big Tops, F.P.	110.00
4 Jumbo Parades, F.P.	95.00
2 Jumbo Parades, C.P.	110.00
6 Sun Rays, F.P.	150.00
7 Keeneey Kentucky Club	125.00
1 Pace Saratoga, C.P.	110.00
1 Galloping Dominoe	175.00
1 Mills 4-Nickel Four Bells	495.00

SLOTS

3 Columbia D.J., Fruit, Like New ..	\$ 75.00
1 Columbia F.A. Cigarette	65.00

MISCELLANEOUS—COMPLETE BUT AS IS

9 Bally Cup Drink Vendors with Carbonators	\$1500.00
2 Wells-Gardner 5c Bottle Vending Selective Machines. For Both ..	650.00
175 Advance Duetto Peanut & Candy 1c Vendors (Extra Parts)	395.00
1 Mutoscope Photomatic	450.00

NEW REVAMPS

Marines at Play	\$195.00
Marvel's Baseball	175.00
Bombardier	165.00
Paratroops	165.00
Eagle Squadron	165.00
Production	165.00
Shangri-La	165.00

WANTED!

3 Late Model PHOTOMATICS—PANORAMS—MUSIC AND 30-WIRE CABLE. WIRE OR PHONE FULL PARTICULARS!

TERMS: 1/2 DEPOSIT WITH ALL ORDERS. BALANCE C. O. D.

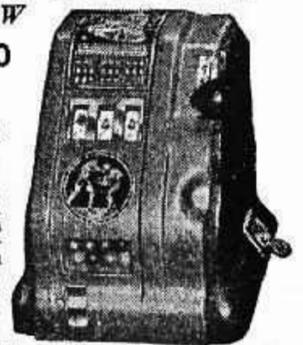
CLEVELAND COIN MACHINE EXCHANGE

2021 PROSPECT AVE. CLEVELAND 15, OHIO
Phone: PProspect 6316-7

5c FRUIT REEL BELL

BRAND NEW \$39.50

For 5¢ Play. Has fruit reels like slot machine. Takes in real money and pays out a flashy nickel plated token (25¢ size) automatically when winning combination such as two cherries, etc., appears. Complete with 121 tokens, bearing odds low as 3 to 1, high as 100 to 1. Brand new in original cartons. Size 9x9 in., ht. 10 in., wt. 16 lbs. Send \$10.00 deposit, balance express C.O.D. (10% discount in lots of 3 or more.) Each \$39.50.



WEBB DISTRIBUTING CO.
612 N. Michigan Ave. Chicago 11, Ill.

WILL PAY \$20.00

For Your Old FORMATION—POWERHOUSE—FOLLIES—BLONDIE—BIG LEAGUE—BIG TOWN—MR. CHIPS (Free Play)—PUNCH—TOPS—as is, but must be complete with all parts. Will also buy any late GENCO or CHICAGO COIN games.

P & S MACHINE CO.
3017-19 N. Sheffield Ave., Chicago 14, Ill.

FOR SALE

2 Two-Way Super Bells | 2 Four-Way Super Bells Jennings Chiefs
Several Other Machines. Write for Prices.

FULLER MUSIC CO.
P. O. BOX 512 Ocala, Fla.

★ ATLAS MEN  IN SERVICE ★

"PERSONAL SERVICE"
Is Always Part of the Deal
 WHEN CHEERFUL, FRIENDLY, COURTEOUS ATLAS PERSONNEL HANDLE YOUR ORDER. *COURTESY IS OUR BUSINESS.*

EQUIPMENT NOW AVAILABLE

5¢ Super Bell 5¢ & 5¢ Super Bell 5¢ & 25¢ Super Bell Bally Club Bell Bangtails, J.P.	Jumbo, P.O. Vest Pocket Jenn. Bobtail, P.O. Hi Hand Western Baseball	5¢ Mills Club Bell, Factory Rebuilt Slap the Jap Jenn. Cigarolla XVV and XXVO
--	--	---

PARTS FOR ALL YOUR NEEDS
Order by Part Number

Ace Locks for Pin Games	.80
Steel Balls, 1", 1 1/8", 1 1/16"	.25
Rectifiers, 28 and 32 Junction	4.75
Vest Pocket Coin Chutes	3.50
Corner Plastics for Wurl. 618 and 24, Set of 2	2.50
Jennings 5¢ Coin Chutes	5.00
Crystal Pick-Up	8.50
12" P.M. Speaker	10.50
5¢ Jackpot for Mills	15.50
Wurl. & Seeburg Casters, Set of 4	1.50
ABT Coin Chutes, Reg. & F.P.	3.75
Case (120) 25W. Bulbs	9.60
Mills Cash Boxes	1.00
Mills 4-Bell Glasses, Complete Set of 5	8.75
169—Title Strips, 20,000	5.00
603B—30 MFD 450 V. Condenser	1.75
604B—40 MFD 450 V. Cond., Dry	1.75
171—3000 Ohm Variable Resistor for Chicken Sam	2.25

WRITE FOR COMPLETE PARTS LIST.

SINGLE SAFE STAND\$21.50
 1/3 Deposit With Order.

NEW COLUMBIA GOLD AWARD \$127.50

ATLAS ALWAYS RELIABLE

ATLAS NOVELTY COMPANY

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 Offices (ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19

FRIENDLY PERSONAL SERVICE

CENTRAL OHIO QUALITY BUYS
 THERE IS NO SUBSTITUTE FOR QUALITY

PIN BALLS

AIR CIRCUS	Write	NEW MARVEL	\$170.50
KNOCKOUT	Write	MARINES AT PLAY	199.50
BIG PARADES	Write	INVASION	165.00
5-10-20	Write	SPOT A CARD	79.50
JEEP	\$119.50	BOLAWAY	79.50
HI HAT	89.50	GUN CLUB	72.50
VELVETS	59.50	BOSCO	79.50
SKY RAY	59.50	SEA HAWKS	49.50
HOROSCOPE	49.50	SCHOOL DAYS	49.50
STAR ATTRACTION	69.50	SPORT PARADES	49.50
JUNGLE	79.50	BELLE HOP	69.50
MONICKER	79.50	SLUGGER	59.50
FOUR DIAMONDS	59.50	MILLS OWLS	99.50

CONSOLES READY FOR LOCATION

Jumbo Parades, C. P., Late	\$129.50	Super Track Times	Write
Jumbo Parades, F. P., A-1	89.50	2 Way Super Bells, 5c-5c	Write
Jumbo Parades Comb., F. P., C. P.	169.50	5c Super Bells Comb., Like New	Write
Bakers Pacer, D. D., Like New	299.50	4 Way Super Bells, 5c-5c-5c-5c	Write
Bally Club Bells, Like New	299.50	Mills Four Bells, 5c-15c-15c-25c	Write
Keeney Kentucky Club, Perfect	99.50	Mills Three Bells	Write
5c Bobtail or Silver Moon Totalizers	119.50	Track Odds, D. D., Late, A-1	Write
10c Bobtail Totalizer	159.50	Silver Moon Console, C. P.	Write
25c Bobtail Totalizer	179.50	Jennings Cigarolas XVV, Like New	109.50

ARCADE EQUIPMENT

Air Raiders	\$219.50	Test Pilot	\$209.50	New Skee Roll	\$299.50
Rapid Fires	209.50	Career Pilot	225.00	2 Naughty Peaks, Stand Write	
Bally Defender	Write	10c Astroscope	99.50	2 Cockyod Circus, Std. Write	
Panorams, Late	365.00	See-A-Freak	109.50	1 Voice Recorder	Write
Sky Fighter	Write	Poo Basket Ball	99.50	4 Gun Rifle Range	Write
Muto, Punch Bag	Write	Card Vendors, 1c-2c	65.00	Keeney Submarines	\$199.50
Exhibit Rotaries	179.50	Scientific Baseball	119.50	Scientific Basketball	119.50

20 MILLS VEST POCKETS PLUS BLUE & GOLD - \$59.50 Each

ONE BALLS - PIMLICOS, CLUB TROPHYS, '41 DERBYS, SANTA ANITA, LONG SHOTS - WRITE

SLOTS—WRITE OR PHONE FOR PRICES

5c-10c-25c Blue Fronts	5c-10c-25c Brown Fronts	5c-10c-25c Orig. Chrome Bells	5c-10c-25c Bonus Bells
------------------------	-------------------------	-------------------------------	------------------------

5c Cherry Bells, 3/10 P.O. | 5c Silver Club Chief | 5c Pace Deluxe
 5c Mills Club Console Bells, 3/5 P.O. | 10c Silver Club Chief | 5c Pace All Star
 5c Jennings Club Chief, 3/5 P.O. | 10c Extraordinary | SINGLE & DOUBLE SAFES

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE
 514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

WANT—WILL PAY TOP PRICES!

SUPER BELLS Conv. 5c—5/25c—5/5/5/25c	PIN GAMES Will Pay the Following Prices:
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HIGH HANDS	CLUB BELLS	LEADERS \$40.00	WEST
PACES REELS, F. P.	'41 DERBYS	FLICKERS 40.00	WIND \$45.00
SARATOGAS, F. P.	THOROBREDS	SUN BEAM 45.00	STARS 45.00
SPORT SPECIALS	PIMLICOS	DBLE PLAY 45.00	DO-RE-MI 45.00
JUMBO PARADES, F.P.	LONGACRES	DUPLEX 40.00	ZOMBIES 40.00

NEED NOT BE IN WORKING CONDITION, BUT ALL PARTS MUST BE INCLUDED!

IF YOU WANT SLOTS, CONSOLES, ONE BALLS AND ALL NEW PIN REVAMPS—WIRE OR PHONE!

H. ROSENBERG COMPANY
 627 10TH AVE., NEW YORK ALL PHONES LONGACRE 3-2479

McCALL NOVELTY CO.

ST. LOUIS COIN MACHINE HEADQUARTERS
 All A-1 Reconditioned—Ready for Locations.

45 1938 TRACKTIMES. EACH	\$110.00
15 BROWN PACES RACES. EACH	169.50
2 PACES RACES IN BAKER CABINETS. EACH	200.00
1 BALLY ROLL 'EM	175.00
1 BALLY RACE KING (1 BALL PAYOUT)	195.00

When ordering 5 or more games deduct 10% on above prices. Or we will exchange Consoles for 1 Ball Free Play Games.

Terms: 1/3 Deposit, Balance C. O. D.

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WE BUY, SELL AND EXCHANGE.

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 4630 WEST NORTH AVENUE
 MILWAUKEE 8, WISCONSIN

Custom COIN-BELL Conversions

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 Rock-Ola Spectravox and Playmaster Combination. Must be in excellent mechanical condition as well as appearance. Also Supers, Masters, DeLuxes, Standards.

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Thorobred	\$595.00	Bally Fairmont, P. O.	\$695.00
Longacre	595.00	Mills Owl, FP	79.50
Pimlico, F. P.	415.00	Ev. Gallop. Dominos, '40	275.00
'41 Derby, F. P.	375.00	Evans Bangtails	265.00
Club Trophy, F. P.	350.00	Sport King	325.00
Sport Special, F. P.	165.00	Keeney Super Bell, 5c Comb.	325.00
Jumbo Parade, F. P. Late Head	89.50		

NEW REVAMPS

1 New Stage Door Canteen	\$219.00
United Midway	\$209.00
United Arizona	209.00

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Rock-Ola Imp. 20 Hideaway with 5 Keeney Boxes	\$185.50	Rock. Spectravox & Playmaster with 2 5¢, 10¢, & 25¢ Bar Boxes & 3 Wall Boxes	\$450.00
Rock-Ola Standards	315.00	Plastics for Seeburg '41-'42 Models, Lower Sides. Each	14.50
Rock-Ola Spectravox & Playmaster Comb.	325.00	Rock-Ola Bar Boxes, Each	12.50
Plastics for Rock-Ola '39-'40 Models, Top Corners, Lower Sides, Each	12.75	Keeney Wall Boxes, Each	12.50
25 Seeburg Selecto-Matic Wall Boxes, Marble-Glo Finish, 5¢ Play, Each	10.00		

ARCADE EQUIPMENT

Gottl. 3-Way Gripper, Late Model	\$19.50	10-Pin, Lo Dial	\$ 50.00	ABT Early Model F	\$ 20.00
Chicken Sam	\$19.00	Chi Coin Hockey	225.00	Gottl. Triple Grip	18.50
Zingo	Write	Slap the Jap	119.00	Rapid Fire	209.00
10-Pin, Hi Dial	65.00	ABT Target, Jungle Hunt	27.50	Keeney Submarine	195.00

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5-10-20	\$129.50	Bally Liberty	\$72.50	Four Roses	\$57.50
Big Parade	129.50	Hi Hat	72.50	Belle Hop	57.50
4 Aces	129.50	Bowlaway	72.50	Sea Hawk	57.50
Yanks	115.00	Jungle	72.00	Velvet	57.50
Genco Victory	94.50	New Champ	69.50	High Stepper	55.00
Duplex	89.50	Zig Zag	69.50	Attention	49.50
Tople	89.50	Horsoscope	64.50	Paradise	48.50
Monicker	89.50	Majors, '41	64.50	Metro	48.50
Bosco	87.50	Star Attraction	64.50	Sport Parade	49.50
Gun Club	82.50	Ten Spot	64.50	Wildfire	44.50
Texas Mustang	82.50	Super-Chubby	59.50	Bandwagon	42.50
High Dive	79.50	Snappy	59.50	Gold Star	42.50
Spot Pool	78.50	Legionnaire	59.50	Sparky	39.50
Argentine	79.00	School Days	57.50	Anabel	32.50

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

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 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS

All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket.

\$1.40 each 100 LOTS
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From DOUBLE PLAY

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From SUN BEAM

MIDWAY

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BRAZIL

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5c Mills Blue Fronts.....	\$235.00	5c Mills Bonus Bells.....	\$300.00
10c Mills Blue Fronts.....	275.00	10c Mills Bonus Bells.....	350.00
25c Mills Blue Fronts.....	325.00	25c Mills Bonus Bells.....	400.00
5c Mills Brown Fronts.....	275.00	5c Mills Chrome Bells.....	375.00
10c Mills Brown Fronts.....	300.00	10c Mills Chrome Bells.....	400.00
25c Mills Brown Fronts.....	350.00	25c Mills Chrome Bells.....	450.00

All Originals, Thoroughly Reconditioned and Refinished and Equipped With Knee Action, Drillproof, Spoonproof and Club Handles.

WORK DONE BY ORIGINAL FACTORY MECHANICS

EXTRA EXTRA

4-50c Mills Blue Fronts—Originals	WRITE
2-50c Mills Gold Chromes—Originals	WRITE

These Machines Practically New

Send in Your Old Machines for Repairs. We Will Return Them to You Actually Like Brand New. Nominal Cost.

PARTS FOR MILLS SLOTS

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Main Clock Gears (Complete)	3.00	Spring Kit (55 Springs)	9.50
Bottom Payout Slide, 5 & 25c.	3.50	Award Cards, 3/5 or 2/5.....	.15
Jackpot Glasses	1.00	Reel Strips, 236 or 356.....	1.00
Escalator Glasses50	Club Handles	4.00
Reel Glasses (3)	1.50	Standard Handles	2.00

Many Parts Available Not Listed.

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2916-18 Main Street (Riverside 5141) Dallas 1, Texas

\$150 CASH PAID FOR **WURLITZER SKEEBALLS** **\$150**
MODEL S14A—HIGH SCORE

\$100 CASH PAID FOR **WURLITZER MODEL S14** **\$100**
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\$25 EXTRA FOR CRATING EACH
All Machines Must Have All Working Parts.
Will Buy Any Quantity.

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2 Evans Lucky Stars, New Original Crates, May Be Opened for Inspection, Ea.	\$300.00
2 Evans Lucky Stars, C.P.O., Ea.	175.00
1 Lucky Lucro, Ea.	209.50
6 Silver Moon, F.P., Very Clean, Ea.	100.00
10 Keeney Twin Super Bells, 5-5, F.P.P.O., Ea.	600.00
6 Keeney Twin Super Bells, 2-25, F.P.P.O., Ea.	600.00
11 Keeney Single Super Bells, 5c Fruit Reels, F.P.P.O., Ea.	300.00
1 Keeney Super Bell, 4 Way, 3-5c, 1-25c	795.00
9 High Hands, F.P.P.O., Serial Over 30,000, Ea.	200.00
1 Big Game, F.P.	84.50
2 Jumbo Parades, Conv. 4/10 P.O., Automatic, Ea.	160.00
2 Beulah Park, Ea.	120.00
1 25c Lucky Lucro	225.00

4 5c Baker's Paces Races, Walnut Cabinets, Latest Job, Never Opened, Ea.	\$375.00
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MUSIC

2 Seeburg 8800, R.C., Ea.	\$595.00
1 Seeburg Envoy, R.C.	425.00
3 Mills Panorams, Ea.	350.00
2 Wurlitzer 700, Ea.	600.00
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2 Wurlitzer 616, Refinished Cabinet ..	169.50
1 Wurlitzer 412, Refinished Cabinet ..	100.00
1 Rockola Commando	550.00
1 Rockola 12 Record, Refin. Cabinets ..	94.50
1 Rockola 16 Record, Refin. Cabinets ..	125.00
1 Wurlitzer 61 Cabinet, Good Condition	35.00
1 Klee-Tone Cabinet, Model 100, Complete with Adaptor for 16 Records	75.00
1 Wurlitzer Model 430 Speaker, 5-10-25c	59.50
3 Wurlitzer Model 111 Bar Boxes, Ea.	15.00
3 Wurlitzer Model 331 Bar Boxes, Ea.	12.50
3 Packard Boxes, Ea.	20.00
4 Convertors, Ea.	40.00

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15 25c Original Blue Front, Ea.	350.00
1 10c Original Gold Chrome, 3/5 P.O., Ser. 473,000, Like New	375.00
1 10c Original Gold Chrome, 2/5 P.O., Ser. 480,000, Like New	400.00
1 5c Original Black Hand Load, Ser. 462,000, Like New	225.00
1 5c Original Emerald Chrome Hand Load, 473,000, Like New	325.00
2 5c Original Q.T. Clitter Gold, Ea.	139.50
3 5c Melon Bells, Ea.	164.50

1 5c Blue Front Q.T., Made Glitter Gold	\$69.50
1 5c Mills Gooseneck, Glittered Gold	35.00
2 Jennings Silver Dollar	Write
2 50c Jennings Club Bell, Ea.	400.00
3 Jennings Cigarolla XV, Ea.	75.00
1 10c Pace Comet, D.J.P., Practically New	139.50
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1 5c Columbia Cigarette Reel, Gold Award	39.50
1 5c Bonus	250.00
1 10c Bonus	300.00
1 10c Melon Bell	200.00

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All American	\$37.50
Bandwagon	25.00
Big Chief	30.00
Big Show	35.00
C. O. D.	15.00
Double Feature	30.00
Dude Ranch	35.00
Fleet	32.50
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Knockout	118.50
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Lone Star	27.50
2 Majors, Ea.	24.50
Marino, Now	154.50
Nippy	15.00
2 On Deck, Ea.	15.00
2 Paradise, Ea.	44.50
Play Ball	42.50

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1 Bally Grand Nationals CPO	\$99.50
2 Bally Victory, FP, Ea.	49.50
1 Mills '40 1-2-3	90.00
2 Gold Cup, FP, Ea.	42.50

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3 Chicken Sams, Ea.	94.50
1 Whirl-O-Ball	100.00
4 Chicago Double Safe Stands, Ea.	50.00

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Reserve	27.50
2 Roxy, Ea.	15.00
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A TIMELY PROFIT-EER

Here it is—
a BIC football board that punts home a clear \$29.16 profit—5c play; \$47.57—10c play. It's a real touch-down for action, with FOOTBALL TICKETS in Jackpot, and NEW JUMBO HOLES. Order in 5c and 10c Play.

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MILLS GOLD CHROMES, 5c, 10c AND 25c PLAY, EITHER 2/5 OR 3/5 PAYOUT.
MILLS BLUE FRONTS, 5c, 10c AND 25c PLAY, 3/5 PAYOUT
MILLS BROWN FRONTS, 5c, 10c AND 25c PLAY, 3/5 PAYOUT
MILLS CHERRY BELLS, 5c, 10c AND 25c PLAY, 3/10 PAYOUT
ALL SLOTS HAVE DRILL PROOF CABINETS, KNEE ACTION AND CLUB HANDLES.

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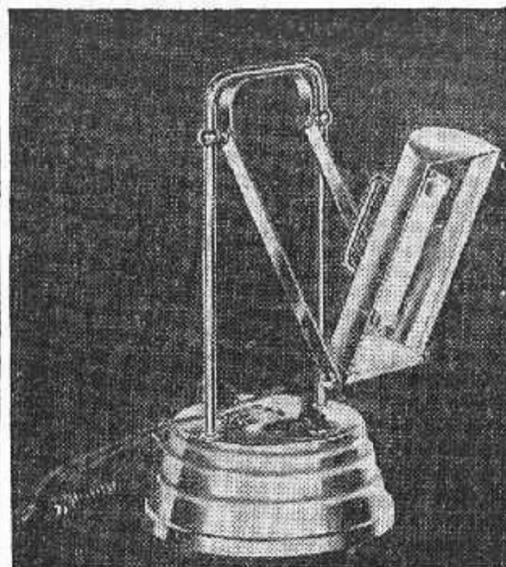
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RAY LAMP**

For our coin machine friends who work late and sleep late. Keep healthy with sunshine Vitamin D. This lamp is a departure from the conventional sun lamp. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Has built-in automatic timer. Finished in satin chrome. Complete with goggles and leatherette carrying case. O. P. A. Approved Retail Price, \$64.50.

YOUR COST \$38.70 ea. (lots of 3)
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RAY-O-LITE GUNS**

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Trim. They look and operate like new.

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	117L7 2.35	50Y6 1.10	

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When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes marked with an (*) above. Our prices are right and warrant your orders!

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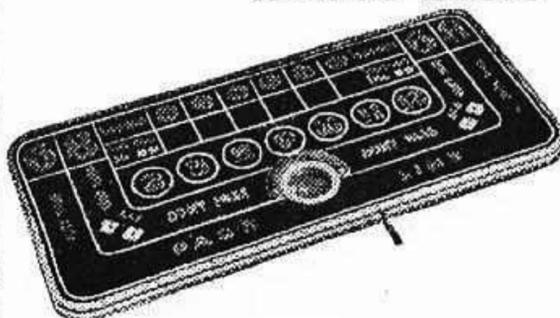
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**AFRICAN
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**The IDEAL
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NO SLOT—NO TAX!**

A Complete Casino Game With Top Appeal and Money-Making Power for Counter Play!

ALSO AVAILABLE:

HI-LO CHUCK-LUCK
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Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 18"x30"x2".

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**BLOCK'S FAMOUS
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FOR JANUARY DELIVERY! ORDERS FILLED IN ROTATION ONLY

RUSH SPECIFICATIONS!

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50c PENNIES 19 M to Case
\$2.00 NICKELS 17 M to Case
\$5.00 DIMES 20 M to Case
\$10.00 QUARTERS 15 M to Case

**PRICES
CASE LOTS SHIPPED, ONE
DENOMINATION TO CASE.**

1 Case 60c Per M
3 Cases 55c Per M
6 Cases 48c Per M
15 Cases 43c Per M
25 Cases 41c Per M
50 Cases 40c Per M
100 Cases 39c Per M
250 Cases 38c Per M
600 Cases (carload lot) 35c Per M

**ORDER IN QUANTITIES CON-
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IF POSSIBLE.**

Carload buyers may have shipments from either our Philadelphia or Chicago warehouse.

Less than case lots, assorted denominations, 65c per M.

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GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

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LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE CARL HAPPEL

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

NEW PHONOGRAPH MECHANISM CABINETS

Modernized Replacement Cabinets, Glamorous Design, Beautifully Illuminated Modernistic Glass Paneling, Adaptable for Any Twin (12) 20 or 24 Hilo-a-Way with Adaptor. Special Price \$59.50.

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2 Mills Regular Chrome, Orig., 5c 350.00	3 Evans Lucky Lucere, 2 5c, 2 25c 395.00
18 Mills Blue Fronts, Orig., 5c 225.00	2 Buckley Track Odds, Late Jack Pot Models 695.00
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12 Mills Blue Fronts, Orig., 25c 350.00	2 Evans Dominoes, Late Models, Two Tone D.D.J.P. 375.00
3 Mills Blue Fronts, Orig., 50c 595.00	1 Evans Bangtails, Late Model, D.D. 350.00
8 Jenn. 4-Star Chiefs, Orig., 5c 200.00	8 Keeney Super Bells, 5c (Comb.) 339.50
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2 Jenn. 4-Star Chiefs, Orig., 25c 325.00	6 Pace Saratogas or Reels (Late) 124.50
1 Mills Gold Award, Refin., 5c 200.00	1 Jennings Silver Moon, 25c, P.O. 225.00
1 Mills Gold Award, Refin., 10c 250.00	15 Mills Jumbo (Comb. F.P.-P.O.) 199.50
2 Mills Gold Award, Refin., 25c 295.00	8 Mills Jumbo, Late, Free Play 129.50
2 Mills Extraordinary, Orig. 200.00	
1 Mills War Eagle, 5c 149.50	
1 Bally Roll 'Em, P.O. 179.50	
1 Bally Big Top, Free Play 129.50	
6 New Mills 4 Bell Cabinets 39.50	
8 Weighted Slot Stands, Refin. 29.50	

SPECIAL BAKER'S PACERS DAILY DOUBLE, LATE MODEL JACKPOT FEATURE, ALL REBUILT AND REFINISHED LIKE NEW... **\$299.50**

SPECIAL MILLS JUMBO PARADES, P. O., LATE MODELS, HIGH HEADS, REFINISHED AND REBUILT LIKE NEW... **\$139.50**

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Muto. Skyfighter . \$325.00	Bally Rapid Fires . \$189.50	New Liberator . . \$395.00
Ex. Punching Bag . 225.00	Seeburg Axis Rats. 179.50	Kirk's Guesser Scales 125.00
Keeney Submarines 189.50	Keeney Air Ralder. 225.00	New Periscope . . 289.50
Seeb. Shoot-the-Chutes . . . 179.50	Muto. Punching Bag 275.00	Test Pilot 295.00
Scientific Baseball. 139.50	Evans Play Ball . . 189.50	New 2c A.B.T. Slots 3.95

All Prices F. O. B. Los Angeles. Write Milwaukee for Special Price Quotations.

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LOS ANGELES 15, CALIF.

BADGER NOVELTY COMPANY
2546 NORTH 30TH STREET
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REBUILDING AND REFINISHING ALL TYPES OF MILLS SLOTS, \$95.00

SEND US YOUR MACHINES

SLOT MACHINES FOR SALE

Mills 5c Blue Fronts	Mills 5c Gold Chrome	Jenn. 4 Star Chiefs, 5c
Mills 10c Blue Fronts	Mills 10c Gold Chrome	Jenn. 4 Star Chiefs, 10c
Mills 25c Blue Fronts	Mills 25c Gold Chrome	Jenn. 4 Star Chiefs, 25c
Mills 50c Blue Fronts	Mills 5c Vest Pocket Bell	Jenn. Silver Chiefs, 5c
Mills 5c Brown Fronts	Watling 5c Roll-a-Top	Jenn. Silver Chiefs, 25c
Mills 10c Brown Fronts	Watling 10c Roll-a-Top	Pace Comet, 5c
Mills 25c Brown Fronts	Watling 25c Roll-a-Top	Pace Comet, 10c

Safe Stands for Mills and Jennings Machines
Write for Latest List.

CONSOLES

Buckley Daily Double Track Odds. Write for Particulars and Prices. MAY-BELL 4-Coin Console—Similar to Mills 4 and 3 Bells—Re-engineered. 90% mechanical, switches and relays eliminated. Carefree performance with a minimum of service. Built with 4 nickels—3 nickels and 1 quarter—2 nickels, 1 quarter and 1 half-dollar coin chutes. Write us for price and particulars.

Jennings Bobtail, P.O. \$125.00	Evans Bangtails, '40 \$227.50
Mills Jumbo, F.P. 105.00	New Paces Reels Sr. 260.00
Mills Jumbo, P.O. 129.50	New Saratoga Jr. 250.00
Mills Jumbo (Comb.) 197.50	New Saratoga Sr. 260.00
Mills 1-2-3, P.O. 135.00	Paces Reels Jr. 175.00
Mills 1-2-3, F.P. 99.00	Paces Saratoga 175.00
Keeney Kentucky Club 90.00	Paces Races, Red Arrow 267.50
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