

The Billboard

APRIL 7, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

IT'S REHABILITATION ON AIR



DINAH SHORE
No. 1 on the Frontlines and the Homefront
(See Radio Department)

AMUSEMENT MACHINES

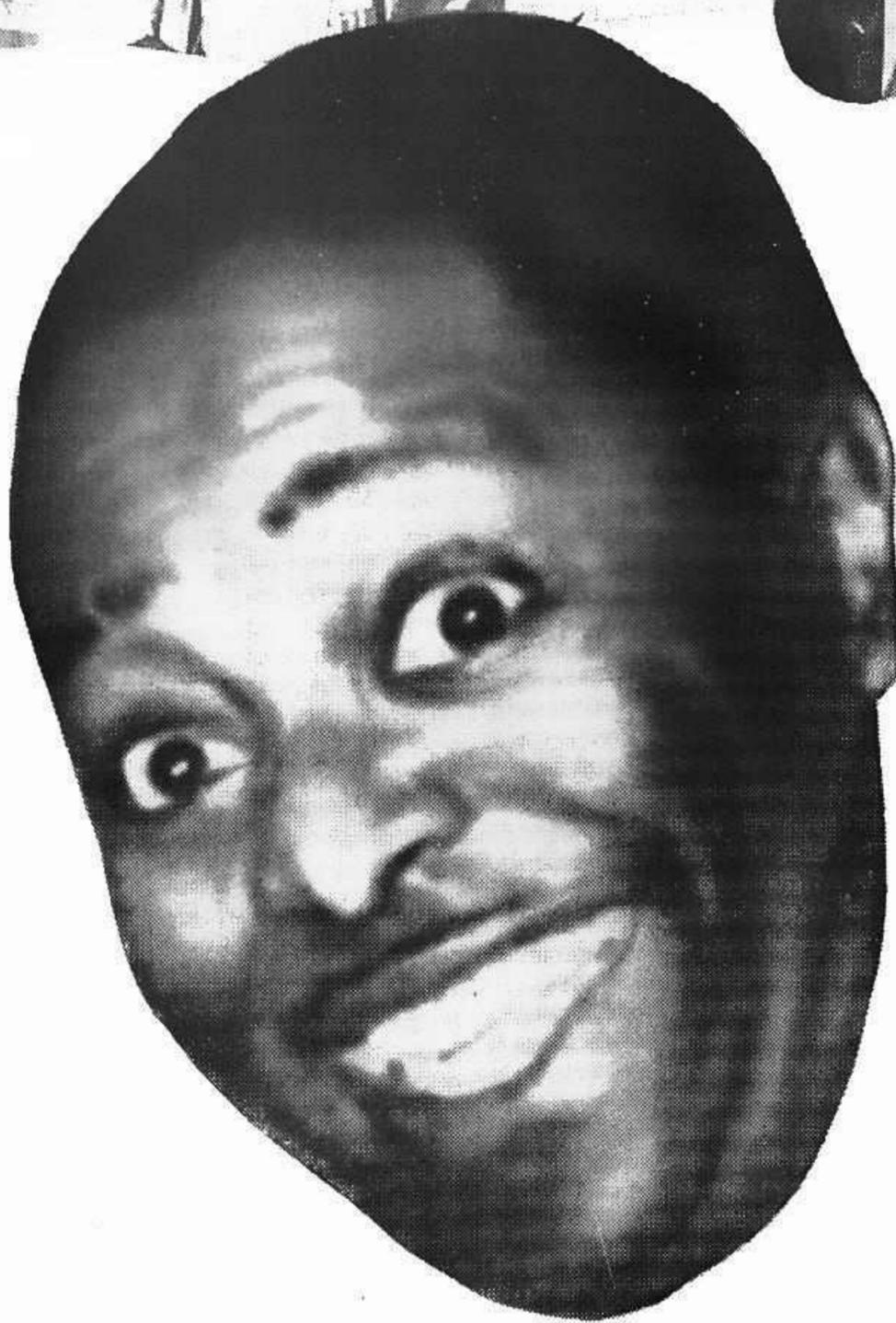
**What Do Ops Want? ---
Committee Speaks Up on Music**

RADIO

**Sponsor Idents Don't Sell
---But They're Healthy Index**

MUSIC

SMALL MUSIC PUBS LIVE TOO



Theater **talk!** The Biggest Hit at the Paramount Theatre, New York, in years! Completed first engagement February 27th, 1945—returning by demand June 13th, 1945 and already booked for a third return engagement nine months later.

Trade **TALK!** JORDAN is a great showman—Belongs at the top of the heap! This guy's good!—"Variety"—JORDAN'S all over the place, singin', dancin', clownin', and tootin' his sax. He packs in laughs and customers, too. . "Billboard"

Movie **TALK!** LOUIS JORDAN is a natural showman. We are testing him for a comedy lead in one of our forthcoming pictures.—Paramount Pictures.

Record **TALK!** LOUIS JORDAN'S recording with Bing Crosby of "My Baby Said Yes" and "Your Socks Don't Match" promises to be a real hit. JORDAN'S rendition of the novelty tune, "Caldonia" is great.—Dave Kapp, Decca Records.

Song **talk!** "Caldonia" (What Makes Your Big Head so Hard) is the novelty hit of '45, thanks to LOUIS JORDAN'S Decca recording and his terrific vocal rendition.—Henry Spitzer, Morris Music.

Short **Talk!** LOUIS JORDAN'S an actor, too; his work in the musical short, "CALDONIA" is superb.—Wm. F. Crouch, Director.

TALK! **about**



General AMUSEMENT CORPORATION
THOMAS G. ROCKWELL, President

Personal Representative **BERLE ADAMS AGENCY** 203 N. WABASH AVENUE CHICAGO

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It's Rehabilitation on the Air

Hold Your Horses!

CHICAGO, March 31.—Three circuses tossed their banners to the winds on the West Coast the past week and a gala opening it was for all.

Cronin Bros. bowed under canvas in Los Angeles on the Hill and Washington streets last Saturday (24); Arthur Bros. did it at Oxnard, Calif., Monday (26), and Russell Bros.' Pan-Pacific did it in the Pan-Pacific Auditorium, Hollywood, Thursday (29). All hands were pleased with the business.

Reviews of the Cronin and Arthur shows, as written by Sam Abbott, *The Billboard's* Hollywood office manager, appear in the Circus Department, this issue. His review of the Russell show will appear next week.

Scarce Goods? Mexicans Have All You Want

MEXICO CITY, April 2.—There are no wartime shortages of necessities or luxuries in this capital city of 2,000,000 persons. And the town is filled with tourists, rich refugees, eating big, juicy steaks, drinking bonded whiskey and Scotch, sightseeing in automobiles without concern about gasoline rationing and paying stiff bills at 100 night clubs.

The exchange rate is favorable—five Mexican dollars for one U. S., but inflation has taken away much of that advantage. Living costs are estimated at three times pre-war levels.

Dough To Burn

The tourists and refugees here now are loaded with dough to spend in either the most expensive places or in the typical Mexican markets where prices, by U. S. standards, are low. Americans coming here the first few days after being cigaretteless, gasolineless, Scotchless and meatless, are astounded. They find available: Unlimited supplies of popular brands of cigarettes at 25 (U. S.) cents a package; Mexican cigarettes at 11 cents.

Steaks—T-bone, sirloin, filet mignons. Prices run about \$1.25 (U. S. currency) and up. A one-and-one-half-pound sir-

McBride, Gransky Lose Ticket Cases In Supreme Court

NEW YORK, April 2.—Further strengthening License Commissioner Paul Moss's hand in his squabble with the ticket agencies, two Supreme Court decisions last week were handed down in his favor. In the first case, Supreme Court Justice Lloyd Church Thursday (29) denied the McBride Theater Ticket Agency's request for a declaratory judgment against the commissioner. The agency brought the action when Moss warned them of possible suspension of its license if it continued the practice of charging 50 cents in addition to the 75-cent fee allowed by law.

The justice sustained the commissioner and held that the delivery charges made in actual practice are unreasonable and are devices fraudulently designed to circumvent purposes of Article X-B of the general business law. That statute stipulates that the ultimate purchase price shall not exceed the cost of admis-

(See McBride & Gransky on page 31)

100G Advance OK for Hurok Met Ballet

4-Week Sell-Out Seems Set

NEW YORK, April 1.—Spring was ushered in officially tonight with the arrival of S. Hurok's balleters at the Met. Current vernal rep stay of the ballet theater skeds to run thru Sunday (29). But if the Hurok toe-terp brigade runs true to coin form, there will likely be added performances. As of tonight's preem, all indications pointed that way, with the old Met packed with terp-fanciers to the top shelves and the management claiming a 100G advance sale—the biggest in the Ballet Theater's history.

This season the balleters are peppering up their rep with three newbies: Anthony Tudor's psycho-murder ballet, *Underlow*; Massine's version of the Beethoven classic, *Moonlight Sonata*, and *Harvest Time* by Bronislava Nijinska. Massine's *Mademoiselle Angot* and De Mille's *Tally-Ho* also will be put back on the terp menu. Guest artists will include Tamara Toumanova, Jerome Robbins, Agnes De Mille, Argetintita, and Pilar Lopez and Company. Alicia Markova and Anton Dolin are skedded for two performances when *Seven Lively Arts* gives them an off night. Sir Thomas Beecham will be guest conductor.

Preem night unveiled nothing new, the Hurok steppers evidently preferring to stick to tried and true rep favorites for their bow-in. Three outstanding terpers from the guest list were on hand, however, to get the season off to a gala start. Toumanova and Dolin took over

(See 100G Sale Okay on page 33)

Federal Tax Ruled Due on Grid Games At State College

BALTIMORE, April 2.—A ruling that the Federal tax on admissions to athletic events is due for football games at Morgan State College, despite the public character of the Negro institution, has been handed down by Attorney General William C. Walsh and G. Van Velsor Wolf, one of his assistants.

State Comptroller J. Millard Tawas raised the point of taxability of Morgan State College admissions on the ground that the institution's athletic program is a component part of the curriculum and the athletic coaches are full-time faculty members; that physical education is a major subject at the school, and that all receipts, except those used to pay operating expenses, go to the State.

Death in Afternoon

LONDON, April 2.—Vivienne Holt, 19-year-old English dancer who took the professional name of Vivienne Fayre, volunteered for foreign service with an ENSA tabloid show. She was accepted and became the dancer in the *Happy Hikers* unit. She landed in France on Christmas Day, 1944, and she and her fellow troupers entertained war-worn British and allied troops in advanced positions in Northern Europe.

The unit decided to give a show for troops resting in a recently captured small German town in an uncleared area. Vivienne volunteered to go in an army truck with a British corporal transporting the costumes and props necessary for the show. Nearing the uncleared area in front of the town, the rear wheel of the truck struck a German mine. Vivienne was thrown out of the truck and was found to be horribly injured—but conscious. She declined to allow the corporal, who had received multiple but not so severe injuries, to remain with her but persuaded him to walk into the town to have his many wounds dressed.

When help eventually arrived, Vivienne Fayre was beyond all help. She died quietly and was buried with full military honors. Her entire career in show business had lasted only three months.

Mich. Amusement Ops View Tax Bill As Aimed at Them

DETROIT, April 2.—A bill introduced in the State Legislature, now in session at Lansing, Mich., to allow local communities to establish excise taxes upon any type of business they select, is viewed by amusement operators as aimed primarily at them. The project has been under discussion for nearly a year and has now taken definite shape in the form of a bill which has been referred to committee. Spearheading the attack on the bill are the motion picture exhibitors of the State, who view it as the most serious threat to their business in years. The bill does not specify any type of business, but it is the view of the amusement operators in the territory that such a proposal will result almost solely in local taxes upon all types of amusements. The measure is designed chiefly to raise funds for post-war construction to alleviate anticipated unemployment, but theater and night club operators feel that they should not be forced to shoulder the principal burden of a desirable objective and are fighting it as oppressive class legislation.

Radio's Going To Fight Ache

All four nets setting shows that hope to ease the way back to civvies for vets

NEW YORK, April 2.—Radio's war job, heretofore devoted to war effort drives and some education on the causes of the war, is gradually taking on a new complexion as the United Nations move toward victory. That new color deals with, what leading men in public life say will be, the nation's No. 1 problem after the Axis is defeated—the problem of veterans' rehabilitation.

All four webs have begun to recognize the ache and deal with it in a number of different types of programs ranging from documentary reports to variety shows. Some are now on the air and several are in the works for early preems. And in addition, radio is beginning to do something even more concrete than air the difficulties. In at least one case it is making an intelligent, successful effort to place veterans within the industry. In so doing it may also be working out the details for plans that will help other industries rehire their veterans.

The shows on the air today dealing with the psychological and economic problems of men discharged from the armed forces (at last reports, over 100-

(See *It's Rehabilitation* on page 12)

Writers Want More Lettuce For Options

NEW YORK, April 2.—If the legit scripters have their way, the proposed new contractual set-up with the managers will do a great deal to bring the angels and the fly-by-night producers back to earth. The boys are using their tear juice over the optioning situash.

Any Joe from Hoboken, Hohokus or points West can become a theatrical tycoon by forking over 100 bucks. He finds a script, takes an option and starts to promote it. Then he takes a trip into God's country and visits the angels. By the time the script comes back everybody and his mother-in-law have put their dirty thumbs thru its pages. When the agent tries to show it to some reputable producer he gets this answer: "That old thing! I saw it months ago." With biz booming on the Stem this has happened time and time again.

Altho the new minimum basic agreement comes up in March, 1946, the boys want to put the flame under the pot before it's too late. They figure if these babies want to get on the gravy train they'd better have some more long green to show. The legit biz is an expensive proposition these hectic days and it takes from 40G to a couple of hundred grand to do a job. They want the would-be-producers to fork over a mere 300 or 500 bucks for a three-month option. The scripters feel money has a language of its own and to option a script you better know the lingo.

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Sponsor Idents Don't Do Selling

They're Solid Show Index

Pros and cons indicate it all depends on the job a program's out to do

NEW YORK, April 2.—Sponsor identification rating is neither the end of the rainbow nor is it the snare and delusion of radio program research. One thing is certain, as sales managers of big airtime users point out—a high audience trade name recognition is swell but it doesn't sell merchandise. It, like all audience measurement, is not "delivered sales," but a potential buying index.

Lever Bros.' *Lux Radio Theater* is near the top (3) of the *Commercial Impact Compilation*, which is a bi-monthly feature of the Radio Department of *The Billboard*, but *Lux* does not top the soap sales in the U. S. Chase & Sanborn has hit fifth in the CIG yet C. & S. coffee gets its biggest play not from the consumer but from the hotels and restaurants.

Listeners Tried C. & S. Coffee

Consumer check on latter indicated that most listeners had tried the "McCarthy" coffee at least once and then swung back to their regular brands. Charlie made them try C. & S. but hadn't convinced them that it had something regardless of taste or habit, which was better than that in which they had been dunking.

If Sponsor Ident doesn't indicate the selling ability of a show, some sponsors want to know what it does indicate. Producers with high S. I.'s point out that it is an index of an audience delivered to the sales appeal knowing the sponsor and most of the time the product. It's up to the commercial to actually sell the product. Identification by itself isn't enough—and sometimes peculiarly enough, altho not very often, it's too much.

Name, Not Product

Latter happened with a vitamin sponsor who went to town with a Sonovox campaign that sold the product namelike a million dollars—and did with eclat. S. I. went up and up and sales went down and down. Call-backs on program listeners the day following the broadcast revealed less and less listeners who had the product in their medicine chests.

When the program returned to direct "reason-why" copy without the slightest attempt to double-plug the trade-name the salability of the show climbed back to where it had been—altho it took about six weeks to get there.

S. I. and High Sales

Actually proponents of the high S. I. point out that a top ident is not inconsistent with high sales. It's just, they claim, a fine art to establish both the name and the desire to buy. One claims, in answer to Murray Carpenter, of Compton, who thinks that S. I. is over-rated (See SPONSOR IDENTs on page 8)

Arthur Simon Joins WIND

CHICAGO, April 2.—WIND, local 5,000-watt indie, last week added new strength to its fight to become top dog indie in town when Ralph Atlas, prexy of station, made Arthur Simon, successful op of WPEN in Philly, his general assistant. In the last few months, Atlas had added other new personnel to his station in an effort to make it what he terms "one of the best stations in the city." The hiring of Simon is one of his key steps to date.

Philly Preachers, Off WPEN, Seek Trenton Support

TRENTON, N. J., April 2.—Reverberations of WPEN's decision not to sell time to radio preachers was felt here last week. Committee representing the 16 air clerics who received notice from the Philly outlet are appealing to Protestants in the Trenton area to voice their protest to FCC.

Rev. S. A. Arendt, pastor of Church of the Open Door, here, asked members of the church to do everything in their power to compel the outlet to rescind its action. Arendt, who conducts a program every Friday night over WTTM, local station, claimed the action was an attempt to "take away Christian liberties."

Arendt also claimed that WTTM had requested he relinquish his time on Fridays for another spot during the day. He said that he had turned down the request and "had heard nothing more about it." The significance of WTTM's feeler is not known, altho it comes at a time when two of the Philadelphia Gospel broadcasters—including Gilmore—have been dickering with WTTM for time.

Helen Hayes Renewed Despite 1.8 Hooperating

NEW YORK, April 2.—Helen Hayes' new program for Textron MBS, 10:15-10:30 p.m. Sunday, will be renewed for another 13 weeks, altho the original deal with the sponsor called for 13 weeks only.

Understood that the client is high on the seg despite mixed press comment. First Hooperating was a 1.8.

NBC Helps Radio Eds Sell Their Papers on More Space With Report on Readership

Radio Material in Many Cases Runs Ahead of Other Copy

NEW YORK, April 2.—Helping the radio eds sell their managing editors on the importance of fan stuff, Sid Eiges, manager of the press department of NBC, last week sent out to every radio editor in the nation a confidential report on just how high radio editorial material was running in readership. Altho these figures had been available to the newspaper promotional departments and sales departments of practically all the newspapers thruout the nation, the information has not gone beyond the exploitation and business departments of the publications, according to Al Lehman, of the Advertising Research Foundation Bureau of the American Association of Advertising Agencies.

Departmentalizing of the printed news purveyors, which keeps the biz departments and the editorial units on non-talking terms, has kept the editorial research information from reaching the editors themselves. In fact, a great many of the eds who knew about the continuing study of newspaper readership confessed that the very idea of anyone making a report on their readership was something for the commercial boys and "not for them."

Great Unveiling

However, when they received Sid Eiges' letter, on top of reading *The Billboard* report on the same subject in the January 6 issue, they forgot their disinterest in readership research and in several cases went to work on their managing editors to get increases in dough and in space for radio. Briefly, the reports indicate

T. Dorsey May Be Emsee on RCA's Show

Replaces Calhern on Seg?

NEW YORK, March 31.—Ork leader and trombone tooter, Tommy Dorsey, is being strongly considered by J. Walter Thompson ad agency as a replacement for road-bound Louis Calhern in the RCA *Music America Loves Best* (NBC, 4:30-5, Sunday) when the actor heads for Chicago with legit show, *Jacobowsky and the Colonel*. T.D., minus his band, has done several guest shots on the show and the agency is said to like the way he handles himself in front of the mike with or without his horn.

If the deal goes thru, T.D. will work a single, with the band sitting this one out. Jay Blackton will continue to front the RCA ork. It's also expected that if Dorsey gets the program, the emphasis will swing to pop stuff, with fewer Metopera stars and other longhairs getting a play. Move, says the trade, would be predicated on the fact that the new Andrews Sisters' show on the Blue, strictly pop stuff, is currently hitting a 7.3 Hooperating, up .5 of a point, while RCA's stanza has dropped off from a high of around 8 to 4.5 this report, and a 5.2 last report.

University of Pennsylvania here announced the establishment of new courses in educational radio producing.

It Can Happen

NEW YORK, March 31.—If the Blue does not declare a policy ruling forbidding cross-plugs before April 6, it will probably declare one April 7. The sixth is the last day that the Ford Motor Company will have its *Stars of the Future* on Blue (it moves to NBC April 8) and, at least three times in the course of the show the announcer will mention, in a not so offhand way, that the program moves to another web in two days.

To date Blue, like Mutual, has not made any final decision on cross-plugs, but this should do the trick.

BBD&O Chain And Plug Deal Lost With Burke

NEW YORK, April 2.—One of the blows to Batten, Burton, Durstine & Osborn as a result of the Serval cancellation of *Fashions in Rations* and the consequent loss of the show and time to Lambert & Peaseley for Listerine, is the fact that the agency's one and a half hour Saturday strip (11:05 a.m. to 12:30 p.m.) is broken in the middle. Before the loss of the Billie Burke show, agency was able to work out deals with the three clients permitting plugs of the shows which followed their own.

As things worked out before, the Cream of Wheat people, sponsors of *Let's Pretend*, (11:05-11:30 a.m.) gave up 30 seconds to plug Serval's *Fashions in Rations* (11:30-12). Then Serval devoted 30 to the next show, Armstrong Cork's *Theater of Today* (12-12:30). And, then, on occasion, Armstrong would give 30 seconds more to plug the following week's *Let's Pretend*. Agreement among the three clients and the agency worked out well for all concerned, it's said, but pulling Billie Burke out of the middle, topples the deck.

It's not considered likely that the two remaining clients will want to continue the arrangement with the keystone knocked out.

CBS Programing Set for Changes

NEW YORK, March 31.—Columbia's program department will shortly be expanded with four or more top execs brought in to supplement the present department heads, according to reliable reports in the trade this week. It is understood that the net is currently dangling offers in front of several top men.

Web has not yet made a final decision who will come in or how many but it is known that at least two of them will work directly under Doug Coulter, v.-p. in charge of programs. Talk in the trade has it that CBS is none too happy over its showing in recent popularity polls and wants to get some additional manpower.

New additions should be announced within two months, says the trade.

Connie Bennett Set For Blue Net Co-Op

NEW YORK, April 2.—Film star Connie Bennett makes her debut May 14 as a woman commentator for Blue co-op. The show goes on sale on the 1:15 to 1:30 p.m. strip. Miss Bennett will dig for Stem and Hollywood gossip, women's chatter, and discuss fashion celebrities she knows. The show has no name as yet but *Connie Bennett's Hollywood Diary* is being considered for the title. Jules Albert Agency booked.

U.S. To Get More Free Air Time And Talent in '45

WASHINGTON, April 2.—Volume of radio time and performers' services contributed gratis to the government for public war messages will soar to a new peak in 1945 despite the outlook for an end of the European war this year. The National Association of Broadcasters, which last week announced a total volume of free time and services worth \$181,752,000 for war messages in 1944, indicated that home-front activities will require increased use of the air for "morale and other patriotic purposes" this year. "Strange as it may seem," said NAB spokesman, "there'll be a greater demand than ever before for home-front activities after the Nazis fold completely."

The spokesman pointed out the necessity for keeping the public repeatedly reminded of the need for concentrating all resources and efforts on destroying the Japs after the Germans are finally subdued. He cited such probable post-VE-Day activities as keeping the transportation lanes clear for transfer of troops across the country to the Pacific Coast, continued rationing of goods needed for the Pacific war, continued all-out use of manpower for the war against totalitarianism.

"The job of telling the people about those things will continue to be one of the big responsibilities of radio," said the spokesman. "The networks, the performers, and the advertisers have given generously of their resources to Uncle Sam since Pearl Harbor and they'll give more than ever. There'll be no let-down until the last shot is fired—and even then there'll be a big job in store to pave the way for an orderly reconversion."

The 1944 total value of contributed time and talent, the NAB said, represented an 18 per cent increase over the volume of 1943 war messages. Of the 1944 total, radio advertisers contributed \$64,000,000, said the NAB, stations and networks contributed \$78,000,000, while performers' services for all three was estimated at \$20,000,000.

The Treasury Department got the biggest gift of contributed time and services last year, with \$43,352,000, mostly over the sale of War Bonds. War Food Administration and the Department of Agriculture combined to receive second largest volume, with \$15,567,000 in free service. The War and Navy Departments, War Production Board, War Manpower Commission, Office of Price Administration, Office of Defense Transportation and others were recipients of free broadcast services ranging from \$1,000,000 to \$12,000,000 each, said the NAB.

DINAH SHORE

No. 1 on the Front Lines and Home Front

IF IT'S a music poll—and it includes fems, then Dinah Shore gets the No. 1 slot—regardless of who's being polled. *The Billboard* during the past year went to the G.I.'s, the high-schoolers and the radio editors of the nation to ask who was No. 1 among thrushes—and the Dinah won every contest in a walk. And she's won six other polls besides, just to double endorse what *BB* has found out for the music and broadcast industries.

And when she went overseas—wow—she did just what she did in the polls—in fact she almost made the boys forget there was a war on—almost but not quite.

Of course it wasn't always that way. She went back to college and snared her B.A. degree because no one wanted Dinah Shaw (that was her "audition name"). Even after she had worked long and hard "for free" over WNEW there wasn't any waiting line with the papers and big dough. The road turned when NBC spotted her on a sustainer, *Lower Basin Street* and Eddie Cantor gave her a spin. Came her own program, came a number of sock Victor diskings, came four feature-length films and a Disney.

Dinah's the No. 1 fem right now—she's lapped the field.



Kobak Gets Dough

NEW YORK, March 31.—Ed Kobak's new budget for Mutual's op in the coming year, more than double the sum spent last year, has received final approval from the MBS board of directors and will be devoted almost entirely to programs.

Understood that the board, which met here two weeks ago, was impressed with the job the new proxy has done in his three months as top man and approved the increased expenditure almost unanimously. Decision made at that time was referred, as is Mutual practice, to the boards of all stockholder stations for their okay.

First result, says the trade, will be plenty expansion in V.-P. Phil Carlin's program department.

Rosel H. Hyde Upped to FCC General Counsel

WASHINGTON, April 2.—Rosel H. Hyde has been advanced to general counsel of the Federal Communications Commission, taking over the post vacated by Charles R. Denny Jr., who was sworn in Friday (30) as the seventh member of the FCC. Hyde, a native of Baltimore, was assistant general counsel in charge of the broadcast division of the FCC's law department. Vernon L. Wilkinson, who was a special assistant to the attorney general, was named to succeed Hyde.

Hyde is an old-timer in government communications administration. He has had 17 years experience with the FCC and its predecessor, the Federal Radio Commission. He is 47 years old.

"Night Editor" Working Again For Safeway

HOLLYWOOD, April 2.—Hal Burdick is bringing his *Night Editor* back on NBC's Coast web, after three-month absence, for April 7 take-off. He'll be bank-rolled by Safeway Stores, Inc.

Show has been on the air for last 10 years, and during that time Burdick figures he has told more than 500 original stories. Columbia is planning to base a new series on *Night Editor* yarns.

FCC Refuses To Interfere In KFI Newscast Battle

WASHINGTON, April 2.—The Federal Communications Commission is going to stick to a policy of non-interference in the selection and presentation of program material by individual radio stations as long as the stations show "objectivity." This policy was revealed in letter dispatched by the FCC to more than 500 persons who had written to the commission and to Congressmen in protest against the action of KFI, Los Angeles, denying its facilities to radio analysts not on its pay roll.

The FCC letter, signed by the commission's secretary, T. J. Slowie, stated in part:

"As you undoubtedly know, under our American system of broadcasting, the selection and presentation of program material rests in the discretion of the individual station licensees, subject only to their general obligation to operate the stations in the public interest.

"However, the commission does review periodically, upon consideration of its application for license, the over-all operations of each station to determine if its continued operation will be in the public interest. Of particular importance in that review is the question of whether or

NBC Thumps for Central Program Promotion at Parade of Stars Meetings

Idea Looks Good But Agencies Fear It Won't Work

NEW YORK, March 31.—NBC promotion heads, in their current series of *Parade of Stars* meetings with agency men in New York (two weeks ago), Chicago (last week) and San Francisco (next week) are throwing out an idea for centralized program promotion which is stirring up a considerable amount of comment among radio ad toppers. The idea, which is not NBC policy yet and is open to agency comment and opinions, would have all promotion of time shifts, guests, format changes and other program news to stations handled by the net with the ad outfits bowing out of facet of that promotional picture.

The plan is being thrown out as a feeler at all meetings, with the agencies asked if they would agree to co-operate in putting the thing thru. Each of the 15 per centers, the way the idea works out, would designate a staffer to be a central news source. He would report to NBC regularly with the program news he had collected and the web would take over from there. Having one guy with all the dope would save NBC boys from having to run to four account execs, two press agents, three producers and five office boys to find out who next week's guest will be.

BBDO Has Done It

Batten, Barton, Durstine & Osborn, six months before the NBC idea was suggested, set such a news source with Jack Moore, ex-time buyer, heading the operation. Agency's set-up services all four nets as well as stations. Moore compiles all the news on all the shows and sends it out in releases to the people concerned. BBDO's idea, says the trade, is to make stations and webs even more conscious of the fact that the shows are agency produced and to highlight them so that they get a better promotional break in the way of air spots, newspaper ads and other media used by the stations.

"Fine" on Paper

Top agency execs, in discussing the idea, say that it sounds fine on paper but would cause plenty of head and heartaches in practice. One ad topper said: "It looks good in a meeting but too many people would get their toes stepped on when and if it goes thru. Let's take an example to show how it might work. Giving spot time to plug a show is pretty much a matter of station manager's discretion. And it's only human for him to devote his effort to the programs he likes. If an NBC affiliate's manager gets a list

from the network with, for instance, nine shows on it, three of which are Young & Rubicam's, three J. Walter Thompson's and three Kenyon & Eckhardt's, he may decide to pick four, for instance, and leave one agency completely in the cold simply because he doesn't know what's from whom. If, on the other hand, the three agencies each sent out their list of three, the natural reaction would be to pick one or more from each company."

Agency Man Opposed

Another important agency man told *The Billboard* that he is personally opposed to the idea because it will eventually make the station managers forget that his firm ever produced the shows at all. "In view of NBC's recent program policies," he said, "I think that the agencies have to hold on to every means they have to maintain their identification with their own shows."

"Individualized" Reports

In addition to the centralization plan, the net also announced that it was beginning to send to all clients individualized reports on what the *Parade of Stars* did for each show. In years past, there was an over-all compilation of the results in all media for blocks of time. Sponsors have already begun to receive letters from NBC giving details of how they made out in all media. It was also announced that NBC plans to make the *Parade of Stars* a year-round promotion rather than strictly a fall pitch.

Officials of the net point out that the centralization idea is just that—an idea, and is not a binding policy. After the promotion meetings are over and all the agencies have their say, the net will make a decision based on composite opinion. If New York is representative, say top men in the biz, centralization won't go thru.

Edict Brewing Guild Eruption

HOLLYWOOD, April 2.—A hot fight is brewing between KFI and groups that are claiming that the station's edict issued February 10 wherein all newscasters and news analysts would have to be KFI employees, is a violation of free speech. Most Hollywood guilds have gone on record as opposing the move by KFI which automatically removed six commentators from the station. Those affected were T. B. Blakiston, Peter De Lima, Alvin Wilder, Jose Rodriguez, Ed Sutherland and Sam Balter.

A mass meeting at Hollywood Roosevelt Hotel was held last week, headed by Mary C. McCall Jr., former proxy of the Screen Writers' Guild and now chairman of the Hollywood Council of Guilds and Unions. Speakers denounced the station policy as detrimental to good radio. Resolutions were forwarded to Paul Porter, chairman of the FCC, and Earl C. Anthony, owner of the station. It was requested that FCC make an investigation into the policy. However, KFI is claimed to have stated that they had checked with the FCC before making the move and had been given the green light.

Radio Writers' Guild went on record that, in their opinion, the new KFI policy "tends to establish a dangerous precedent in that it puts the control of news analysis entirely in the hands of the station owners." Repercussions from the KFI announcement were felt in the State Capital when 10 California representatives made a protest at what they termed "censorship" policies of the station.

To counter this, W. B. Ryan, general manager of KFI, stated that the move had been made because the station felt that sponsored newscasts should not be allowed to air a discussion of controversial subjects. He claimed this should be done on impartial shows. Ryan further went on to say that the fact that news analysts were barred from expressing personal opinions had nothing to do with violation of free speech.

National Ratings No Sales Tools

Even Sectional Reports Fail

Only city-by-city reports really give sales managers information on coverage

NEW YORK, April 2.—Release of current *Sectional Hooperating Report* has once again turned the spotlight on the fact that national ratings are great window dressings but useless as blue prints from which sponsor sales manager can build sales promotional plans. While the sectional set-up points its finger at differences between national ratings (32-city averages) which are released twice monthly for evening and once monthly for daytime shows, it also is only a partial answer to the question of how to make program ratings keys to the sales effectiveness of broadcast advertising. Even tho a national rating means a great deal more when it's broken down into East, North Central, South, Mountain and Pacific, the break down still doesn't put the finger on where the program is sock and where it's laying down on the selling job.

Sectional Ratings

Take *Mr. D. A.* for example. Its five-month average from October, 1944, thru February, 1945, hits 21.2 nationally. It's a different picture when the 21.2 is broken up for five sections of the U. S. A.

32-City Averages	North	East Central	South	Mountain	Pacific
21.2	19.3	23.5	28.2	21.5	17.8

Breakdown Still Too General

This breakdown is some help to the sales manager who is trying to relate his air advertising to his sales results. However it's still general and while individual 32-city ratings were not available for the five-month period covered in the above sectional ratings, they were, for the sake of comparisons, available for the five-month period May-September, 1944, when the 32-city rating for the period was 16.4.

East	North Central	Houston	Mountain
Baltimore 16.0	Chicago 12.5	Memphis 15.6	Denver 18.6
Boston 13.0	Des M. 15.7	N. Orleans 34.2	Salt Lake 20.6
Buffalo 21.6	K. C. 13.3	Okl. City 20.7	L. A. 13.0
Cincinnati 16.4	Ind'polls 12.7		San Fran. 16.7
Cleveland 15.9	Louisville 23.7		Portland 12.2
Detroit 15.8	Min'apolis 12.1		Seattle 16.2
Philly 11.4	St. Louis 9.2		
Pittsburgh 17.7			
Providence 13.5	South		
Richmond 15.0	Atlanta 25.0		
New York 11.3	B'ingham 19.2		
Wash'gton 13.2	Dallas 11.5		

This breakdown indicates that altho the East averages 15.1, actually Hooperatings that go to make this Eastern sectional average run from 11.3 to 21.6, a difference of practically 100 per cent. Every one of the nation's five geographical sections shows like differences with the North Central average 32-city rating 14.2 and the cities covered ranging all the way from St. Louis's 9.2 to Louisville's 23.7.

South Better Example

In the South, it becomes even more apparent that ratings by averages or even sections are not the answer to a sales manager's prayers. The South average is 19.8 but there is more than a 200 per cent range in the ratings, with Dallas tabbing an 11.5 and New Orleans 34.2. Even in an area, where at present only two cities are Hooperized (Mountain), the difference on a program like *Mr. D. A.* is important, with Salt Lake City turning in 20.6 and Denver 16.6 for Mountain sectional average of 18.6.

In the four-city Pacific Coast area the range is from L. A. 13.0 to Oakland-San Francisco 16.7, not too much of a range but it gives a sectional rating of 14.5. That is more specific than the national average, 16.4, but is none the less hardly adequate as a base from which to check the sales effectiveness of *Mr. D. A.* nor is it a gauge by which more advertising media can be correlated with broadcasting.

Move of the Hooper org to give sectional ratings to the stations places the individual broadcaster in a position to bring to the attention of the sponsors just how

Croix Pour Smith

NEW YORK, April 2.—Infantry Major Joseph L. Smith, owner of WJLS, Beckley, W. Va., and prexy of Community Broadcasting, Inc., operators of WKWK, Wheeling, W. Va., has been awarded the Croix De Guerre by the French government.

Both of Smith's stations, for the record, are CBS affiliates.

'Pay Within Pay' Nixed for Chi Speilers by WLB

CHICAGO, March 31.—Regional War Labor Board (Saturday 31) in directive order denied request of local AFRA office for a payment of fees per commercial program plus salary to announcers, in a dispute that AFRA has had with six "B" stations here, dating back to November 1, 1943. The board, in denying the union's request for a fee per program structure however, granted announcers 15 per cent salary increase, retroactive to November 1, 1944. The union had asked that announcers who are now receiving \$55 weekly at WJJD and WCFL and \$50 weekly at the others be granted 25 cents for a 5-minute commercial and 35 cents for a 10-minute commercial, 50 cents for a 15-minute commercial, etc. During the dispute, which involves announcers at WJJD, WIND, WAAF, WAIT, WGES and WSBC, with WCFL abiding with the decision altho not party to dispute, the station owners had proposed that the announcers be given a 30 per cent increase. The union countered with the proposal that a 30 per cent increase would be okay providing the announcers were paid so much per commercial after they had done 40 free commercials. When this was turned down, the union then demanded a straight fee per commercial plus salary. According to Ray Jones, executive secretary of AFRA, the union will not appeal the regional decision to the MNWLB.

WPAT Homecoming Kilmer Show Set

NEW YORK, April 2.—WPAT, Paterson, N. J., indie preems a new weekly program, *Welcome Home, Soldier* the first week in April. The show, which originates in Camp Kilmer, N. J., the largest debarkation center in the East, gives the homecoming G.I.'s a chance to talk to their families after touching U. S. soil. Ted Webb, station program director, will interview soldiers and announce their homecoming to their families.

Because of the blackout on doughboy arrivals, broadcast time will not be known more than 24 hours in advance.

good a job the station is doing, if of course it's doing better than the sectional average. Place has been left on the sectional rating reports for the station to insert its own Hooperating. If percolator is n.s.h., the station will most naturally keep very quiet.

As recognized by audience measurement specialists, national or 32-city ratings are grand—for the record. They are, however, not adequate research figures for broadcasting as it is today. Hooper, in spreading the philosophy of sectional ratings, has no doubt in mind the day when national ratings will carry a city-by-city breakdown in every report. No doubt it's a post-war project (he won't talk about it) and one which manpower problems makes impossible now.

However, without a city-by-city breakdown, ratings are relative popularity not the invaluable key to sales which city-by-city continuing studies can be.

How did you do in St. Loo last month?

Oboler's Option Lifted by MGM

HOLLYWOOD, March 31.—Arch Oboler's option has been lifted by MGM as a result of his directorial effort on *Crime*

of *Joan Ellis*, an adaptation of his radio play, *Alter Ego*. Oboler's next film assignment will be *I'll Tell My Husband*, which he will write and direct.

Oboler left for the East Coast this week to launch his new 26-week series for Mutual. He will script the series with the exception of the opening, which will be an adaptation of Irving Stone's novel, *Lust for Life*.

All of us at WIP

are very proud at having received

Variety's 1944 Plaque Award for

"fostering racial good will and un-

derstanding" . . . and it was a par-

ticularly nice birthday present for

Philadelphia's oldest radio station

on its twenty-third anniversary.

5000 WATTS

610 ON
YOUR DIAL

MUTUAL
AFFILIATE



Represented Nationally by Geo. P. Hollingbery Co.



*So we put away our bugle
and never blew a note*

THE OTHER DAY our Raymond Gram Swing was given the famed George Foster Peabody award for his excellence and competence as a commentator. A day or two before that, "Variety," top publication in the entertainment world, came through with a nice citation for one of our ace news-casters, George Hicks . . . and old man Temptation nearly got us: we came near writing an ad about the swell job some of our boys are doing on the news front. Felt like bragging a little.

After all, George *did* make one of the outstanding broadcasts of all time on D day and *was* first to broadcast the Rhine crossing . . . and our Gordon Frazer *was* the first radio correspondent to cross the bridge . . . and our Arthur Feldman *was* the first to broadcast the news of three major landings of the Philippines campaign . . . and Raymond Swing also got the BBC award (for his job in keeping the British people aware of America's war effort) in addition to the Peabody award.

Temptation Bows Out

Well, it was quite a temptation. But we finally put our bugle away without blowing a note. Settled down then to figure out *why* these men (and all our other Blue men up front and out at sea) consistently do such a bang-up job. Got to thinking that our red-hot interest in the whole news and information picture might have something to do with

it. That's a pretty important part of our operation over here, you know. We're *doing things* with news. It's part of our job to keep the public informed.

We are building some of the soundest news policies radio has ever seen, too.

No Censorship at the Blue

For example, we face the issue and admit that everyone over the age of six is prejudiced one way or another. And this fact in itself makes it impossible, on the face of it, to overcome bias by filtering all the news and commentaries through one "unprejudiced" man.

► That's silly. No man is smart enough to know what the public ought to hear. So, having picked men with a sense of responsibility, we let them say what they feel, reviewing their work only for good taste and for competent news authority. Then we set out to balance these prejudices: a commentator with a slant toward the liberal is balanced off with another more conservative.

Then we let them ride, with only this bit of coaching: "Get it all; get it straight; get it first, if you can."

And maybe the fact that the Blue Network

practices freedom of speech instead of just preaching it inspires these men to do a great job.

We Owe This to the U. S. Public

We trust America. We don't think our people need to be spoon-fed. We think they can make smart decisions if they're given *all* the news, *all* the information, *all* the slants. And, so far, we can't see any evidence that this is a wrong slant on a public that has "come through" during these war years.

LET'S TALK ABOUT NEWS: News is a lot of things: the first flash over the wire . . . the foxhole-eye view . . . the interview with the Commanding General . . . the Washington sum-up . . . the commentator's interpretation.

But most of all, it's *information*; it's the anvil on which tomorrow's public opinion is shaped.

That's why the Blue Network does everything possible, every day, to keep it—

Accurate Speedy Varied
Comprehensive Interesting

—and our commentators are not muzzled or censored

A Whisper to Advertisers: A network that's winning acceptance by dealing them straight isn't a bad one to keep in mind!

AMERICAN BROADCASTING COMPANY, Inc.

The Blue Network



The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. II. No. 6E (Report March 31, 1945)

PROGRAM SPONSOR, AGENCY, NET & STAT.	RATING	WEEKS TO DATE LENGTH OF SEG.	OPPOSITION	Talent Cost	COST PER POINT	Talent Cost Per 1,000 Urban Listeners
BOB HOPE Pepsodent F. C. & B. NBC 128	29.5	261 ½ hr.	Service to Front—CBS Transatlantic Quiz—Blue Amer. Forum—MBS Schubert News—MBS	\$15,000	\$ 508.47	\$.55
FIBBER MCGEE & MOLLY Johnson Wax N. L. & B. NBC 140	28.9	428 ½ hr.	This Is My Best—CBS Spotlight Bands—Blue Esquire—Blue Amer. Forum—MBS	\$10,500	\$ 363.62	\$.38
LUX RADIO THEATER Lux J. W. T. CBS 143	25.6	476 1 hr.	Various—Blue Various—MBS Various—NBC	\$16,000	\$ 625.00	\$.67
SCREEN GUILD Lady Esther Powder Blow CBS 148	24.0	240 ½ hr.	Contented Hour—NBC Guy Lombardo—Blue Anita Ellis—MBS Schubert—MBS	\$10,000	\$ 416.67	\$.47
WALTER WINCHELL Woodbury Soap L. & M. Blue 176	23.8	597 ¼ hr.	M-Go-Round—NBC R. Digest—CBS Steel Horizons—MBS	\$ 6,000	\$ 252.10	\$.25
MR. D. A. Vitalis D. C. & S. NBC 128	23.2	301 ½ hr.	Which Is Which—CBS Spotlight Bands—Blue Esquire—Blue Brownstone—MBS	\$ 4,500	\$ 193.97	\$.21
ABBOTT & COSTELLO Camel Wm. Esty NBC 136	20.1	86 ½ hr.	First Line—CBS Fred Waring—Blue Anita Ellis—MBS Schubert—MBS	\$12,000	\$ 597.01	\$.63
BING CROSBY Kraft Cheese J. W. T. NBC 137	20.1	384 ½ hr.	MaJ. Bowes—CBS Town Meeting—Blue Various—MBS	\$12,500	\$ 621.89	\$.65
KOLLEGE OF MUSICAL KNOWLEDGE Colgate-Palmolive Ted Bates NBC 139	19.9	350 ½ hr.	Great Music—CBS Icebox Follies—Blue Carnegie—MBS Schubert—MBS	\$10,000	\$ 527.64	\$.53
JOAN DAVIS-JACK HALEY Sealtent McK. & A. NBC 71	19.7	80 ½ hr.	Corliss Archer—CBS Spotlight Bands—Blue Esquire—Blue Treas. Hr. Song—MBS	\$ 9,500	\$ 482.23	\$.54
EDGAR BERGEN Chase & Sanborn J. W. T. NBC 138	19.2	310 ½ hr.	Blondie—CBS A. L. Alexander—MBS Various—MBS	\$14,500	\$ 755.21	\$.73
EDDIE CANTOR Sal Hepatica Y&R NBC 128	17.9	364 ½ hr.	Sinatra—CBS Up With World—Blue G. Heatter—MBS Real Stories—MBS	\$13,500	\$ 754.19	\$.78
JACK BENNY Lucky Strike R. & R. NBC 144	17.7	485 ½ hr.	Kate Smith—CBS Pearson—Blue Gardiner—Blue Cleveland Ork—MBS	\$22,500	\$1,271.19	\$1.02
AMOS 'N' ANDY Rinso R. & R. NBC 137	17.0	835 ½ hr.	Durante—CBS Tangee Var.—Blue Boxing—MBS	\$ 9,000	\$ 529.41	\$.56
TAKE IT OR LEAVE IT Eversharp Blow CBS 142	16.4	256 ½ hr.	H. of Charm—NBC Life of Riley—Blue Earl Wilson—MBS Helen Hayes—MBS	\$ 4,500	\$ 274.39	\$.29
Sunday Afternoon						
THE SHADOW Blue Coal R. & R. MBS 40	10.6	40 ½ hr.	G. M. Symph—NBC Various—CBS Met Opera—Blue	\$ 2,500	\$ 235.85	*
JOHN CHARLES THOMAS Westinghouse McC. E. NBC 140	7.4	103 ½ hr.	W. News Today—CBS Sun. Vespers—Blue Pet Shop—MBS	\$ 8,500	\$1,148.65	\$1.14
SAMMY KAYE Tangerine W. & L. Blue 171	6.4	171 ½ hr.	Chi R. Table—NBC Various—CBS Hookey Hall—MBS	\$ 6,500	\$1,015.63	\$.99

The average evening audience rating is 9.3 as against 10.0 last report, 10.4 a year ago. Average sets-in-use of 29.2 as against 31.6 last report, 31.8 a year ago. Average available audience of 78.3 as against 79.3 last report, 79.6 a year ago. Sponsored network hours reported on number 82 ½ as against 80 ¾ last report, 83 ¼ a year ago. R. & R.—Ruthrauff & Ryan, L. & N.—Lennen & Mitchell, N. L. & B.—Needham, Louis & Brorby, D. C. & S.—Doherty, Clifford & Shenfield, F. C. & B.—Fonte, Cone & Belding, McC. E.—McCann-Erickson, W. & L.—Warwick & Lerner, McK. & A.—McKee & Albright. *The networks in these cases are not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported in these cases.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

WMAQ Airs New Series From Army & Navy Hospitals

CHICAGO, April 2.—Newest show to increase trend of having Middle Western programs originate from army and navy hospitals and aimed at the fighting man will start on WMAQ here April 9 under title of *Variety at 5:15*. Show will be sponsored by the local Carson, Pirie, Scott & Company department store and will feature the music of the Art Van Damme Quartet and songstress Jeanne MacKenna on Mondays, Wednesdays and Fridays for a 15-minute afternoon period.

Program will originate from hospitals in the Chicago area. Additional G.I. gimmick will be letter-writing contest in which families of servicemen or women in Chicago area will have opportunity to win \$100 War Bond for the soldier or sailor about whom they write. Contract is for 13 weeks, serviced by Burnet-Kuhn Advertising Agency.

Smith, Bull & McCreery Opening N. Y. Office

HOLLYWOOD, April 2.—Increase of biz has resulted in Smith, Bull & McCreery ad agency opening New York office on or about June 1. Eastern office will be headed by F. J. Smalley Jr., who resigned as commercial manager of KFVD to take over the post. He leaves for the West next week to get new headquarters lined up.

Walter McCreery, formerly with Allied Advertising, joined the firm of Smith & Bull February 1. The agency also plans to open branch offices in other Eastern cities.

Sponsor Idents Don't Do Selling

(Continued from page 4)

plus, that it's hardly reasonable to contend that it isn't good biz to sell the name of the product. Such an admission would mean an end to all outdoor billboard stuff which can't get into reason-why copy as the cars roll by.

S. I.'s only begin to smell when they are tagged as a reason for being in themselves. A high ident is an indication not an end. However, the men who shout down the value of S. I. and claim that "it doesn't mean a thing" are just as foolish as the boys who try to live by the darned thing.

Shows can sell without having a high S. I. They proceed on the basis that all they can do is catch a certain section of their audience and go to work on them with plenty of ad-wordage. Those who don't listen to extended verbage naturally don't know the sponsor or the product. Those who do, however, are sold product, sponsor and reason-why they should buy.

An ideal set-up would deliver an audience that knows the sponsor, the product and the reason why it should buy. It's the latter factor that the S. I. doesn't measure—but it certainly is, as it is supposed to be an index of the fact that the program is doing the billboard part of the job. Some day there is going to be the other index, the B. I., the "Buyability Index" of the program. C. E. Hooper has a special service that's been checking that factor for a number of clients for sometime. The formula isn't set yet—but it's on its way—and when it arrives broadcasting is going to have something so solid for its contact men, that selling time is going to be duck's soup—for productive programs.

Next week, Vol. 2, No. 2, *The Commercial Impact Compilation*.

ACE ANALYSIS!



J. RAYMOND WALSH
historian... economist...
lecturer... who focusses a
sharp searchlight on world
affairs and events.

7:30-7:45 pm, Monday-Friday



EDGAR ANSEL MOWRER
Pulitzer Prize winning cor-
respondent... columnist...
who rounds out each week
with acute commentary
direct from Washington.

7:30-7:45 pm, Sundays

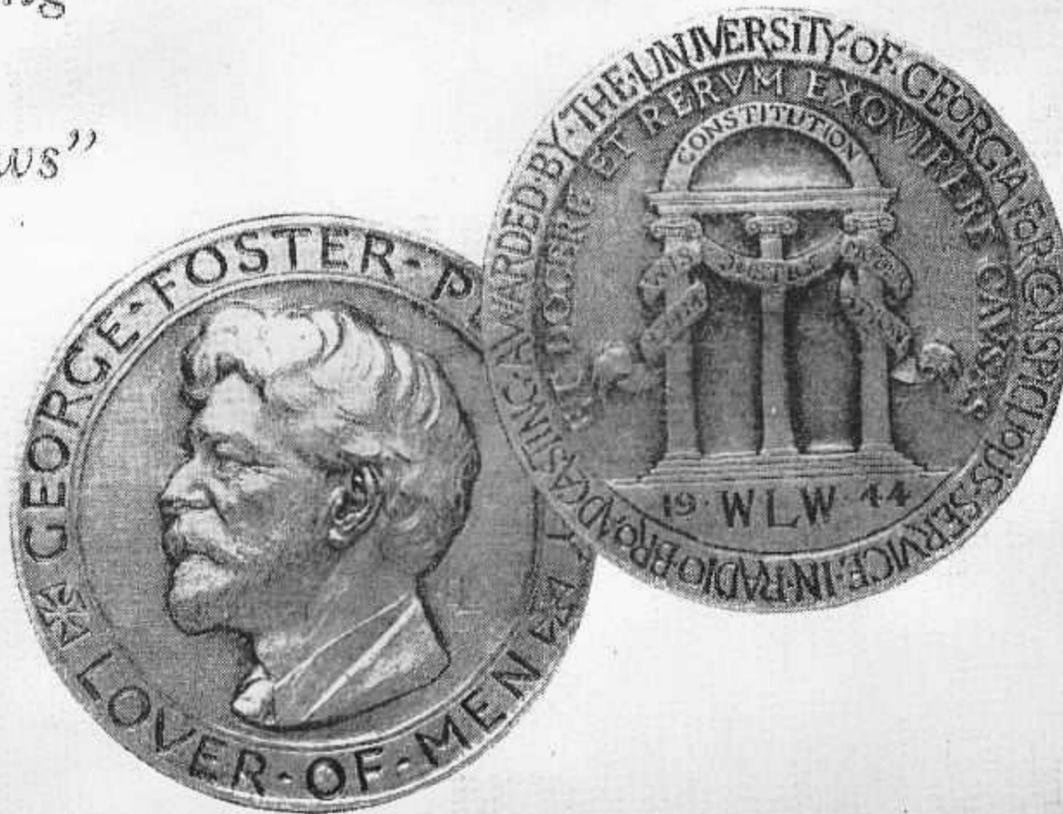
Both are brilliant news analysts,
currently available for sponsorship.
Both—of course—are on WMCA!

wmca NEW YORK

AMERICA'S LEADING INDEPENDENT STATION

Representative: Weed & Company • Chicago, Detroit, Hollywood, Boston

"...to WLW for
outstanding
reporting
of the news"



In History's Year of Decision!

The Nation's Station is proud to receive, this week, one of radio's most coveted citations — the 1944 George Foster Peabody Radio Award for Outstanding Reporting of the News.

It is gratifying testimony that we have administered well our self-appointed task of making the millions who dial 700 in the four-state area of WLW-land "the best informed radio audience in the world".

It is an inspiration to continue our best efforts to improve this "outstanding reporting of the news" in 1945... and thereafter, so long as news shall retain its urgent importance to the nation and to the people we serve.



DIVISION OF THE CROSLY CORPORATION

We'll Join BMB Eventually, Chi Tells Feltis; WGN and 25 Out-of-Towners Sign Up

WTAQ's Evans and WIND's Atlas Voice Objections

CHICAGO, April 2.—Windy City stations are not ready to sign up with the Broadcast Measurement Bureau. After Hugh Feltis, BMB prexy, had made his pitch for the survey to the Chicago and out-of-town station men at a meeting here last week of the Ninth NAB District, only one Chi station, WGN, signed up. Of 25 Wisconsin and Illinois out-of-towners present at the meeting, 22 signed.

However, altho the big city men did not hop on the bandwagon, there was no revolt here as there was in New York recently. Only two station managers got up at the meeting to voice any objection to the station coverage survey. Most of them seemed to feel that there is still room for improvement in the BMB and that altho they are not ready to sign up now, they will eventually when the board of the directors of the organization make the changes in survey methods.

Evans, Atlas Object

Haydn R. Evans, general manager of WTAQ, Green Bay, Wis., and Ralph Atlas, president of Chicago's WIND, were the two who raised questions at the meeting Friday. After Feltis had made his pitch and had been supported with speeches by Harlow W. Roberts, president of the Chicago Radio Management Club; Hilly Sanders, vice-president of the Mitchell-Faust Agency, and Melvin Brorby, of Needham, Louis & Brorby, Evans gave the reasons why he wasn't joining BMB. His principal objection as a small station manager was that "once-a-week listening" (BMB says station's primary area will be that in which 50 per cent of the listeners say they hear the station once a week or more) doesn't make a station a "primary factor in a market."

"The average station, serving a secondary market, finds its salvation in the fight for national business in telephone coincidental surveys. It is one way of combatting the blanket State coverage maps issued by the 50,000-watt clear channel stations. Coincidental surveys are practically foolproof providing the sample is adequate. How come this type

of broadcast measurement is sluffed off in favor of a \$1,000,000 method that enables a station to claim 'primary' coverage in any county where a reasonable number of people admit that they tune it in every week or so. Our Hoopers show we have depth of coverage in our areas. BMB will show only width of coverage."

Roberts Answers

To answer Evans, Harlow Roberts said that a small station could use its BMB coverage (circulation) as a base and apply to this its Hooper results to get a market picture it never got before. After the meeting, Evans suggested that before making its first complete survey BMB should install in about 50 homes Nelsen Recorders, that automatically note the times each station in an area is tuned to by the set to which the recorder is attached. Then a sample BMB test could be made of the same people to see if they will tell the truth for BMB or if they will be influenced by newspaper radio log listings, their memory of big stations, etc.

The complaint of Ralph Atlas was that newspapers in a town the size of Chicago claim "primary" coverage for the metropolitan area. But some stations (the small ones here and not necessarily Atlas's station) would not be able to prove that 50 per cent of the people listen to them at least once a week. Thus, they could not say they have primary coverage even in the area reached by their signal and they would suffer from newspaper competition.

Web Execs Await Orders

Some large net stations in town did not sign because execs are still waiting for instructions from web headquarters. One skein station, however, is not signing because, a spokesman said, his net does the same type of job now, more often and better. He added, however, if it becomes apparent that at any time BMB will get into financial trouble, he'll sign.

A group of Independents in town are considering making a joint recommendation to the BMB board of governors con-

The Guest---Shot

NEW YORK, March 31.—This one happened last week when Jimmie Durante first came back into town. The Schnozz, sitting with a friend, decided that he wanted to call The Voice. The friend told him that Sinatra was at the Waldorf.

Durante called the hotel and was told that Sinatra was not registered there. Then the friend told him that The Voice leaves a list of 10 names with the Waldorf desk and is not registered to any one else.

"Imagine dat!" said Jimmie. "I can't do a guest shot for 'im and he takes me off d' list!"

Wester-King Agency Preems First Show, 'Tom, Dick & Harry'

CHICAGO, April 2.—The newly formed radio packaging agency of Carl Wester and Wayne King, which is pledged to give Chi radio a network origination shot in the arm (*The Billboard*, March 24), had its first endeavor hit the air from here Friday (30) over the Blue Network from 9:30 to 10 p.m. (C.W.T.). The show, which will be a weekly airing and which the net, Wester and King hope to sell commercially in the near future, started out on the web as a sustainer under the title of *The Affairs of Tom, Dick and Harry*.

Gordon Vandover, Jimmy Hatton and Fritz Melsner will be featured in the TDH roles in a situation format comedy-variety show written by Jack Payne.

cerning what they would like to see the organization have in its final survey structure. The recommendations will be: (1) That the figure of 10 per cent of audience listening once a week for the tertiary segment of the coverage plan should be much lower for, it was said, a station in a large city could have less than 10 per cent of total population and still have a big audience; (2) cut out the use of the words primary, secondary and tertiary; (3) do away with the coverage maps entirely, and merely give a station's circulation; (4) list on the ballot all the stations in town so those questioned could not be influenced by radio logs, which print programs of only largest stations.

The one thing, above all else, apparently that kept the Chicago boys in line, was Feltis's announcement that the BMB board of directors realized the survey was still not perfect. He said that eventually a research committee representing stations, agencies and advertisers would be appointed to put into effect those recommendations which would benefit the most of the industry, most of the time.

Typical of the Chicago attitude was the comment of one exec who said that he thought he would eventually sign up. He said he liked the idea of the formation of a research committee to help make BMB better than it is now. As he put it, "The audit bureau of circulation wasn't as good as it is now for a long time. But somebody had to make a start."

WJBK's P. S. Dips Into Controversy

DETROIT, March 31.—A new series of half-hour Saturday afternoon programs on highly controversial subjects was started this week by WJBK as a public service venture. Opening broadcast last Saturday (24) went right to the hot political question of the future of Poland, which is of vital concern to Detroit's huge Polish population.

Feliks Gross, formerly of the University of Crakow and now editor of *New Europe*, spoke for the Polish Government-in-Exile on the Crimean Pact, while the opposing view, favoring the pact, was taken by Anthony Kar, president of the Kosciuszko, and former secretary of the Polish National Alliance. Program is handled in an unusual manner, with each speaker getting precedence on the air by drawing of lots. Talks are from manuscript. The broadcast is being run on a bi-lingual basis, in English last Saturday and today's broadcast in Polish.

50,000 More Men Needed, McNutt Says

WASHINGTON, April 2.—Employment in the communication and electronic equipment industries must rise 50,000 by June if current projected war skeds are to be met, according to Paul V. McNutt, chairman of the War Manpower Commission. However, by August the peak will have been passed and employment requirements will total only about 20,000 above the present level, said McNutt. Radio will be called to do a large part of the recruiting.

HOLLYWOOD, April 2.—Merrill Mueller is en route to the Philippines, according to NBC, to take over George Folster's post as field director of Pacific operations for the web. Folster is due to return to the States for rest and reassignment.



RICHMOND — LOCATED MIDWAY BETWEEN THE NORTH and SOUTH
Has 453 wholesale establishments with annual sales in 1944 of \$360,000,000.

These annual sales represent 36% of Virginia's total

In this Major Market

USE WMBG
NBC IN RICHMOND, VA.
5000 WATTS

- Bill Stern
- Dinah Shore
- Bing Crosby
- Jack Benny
- Bob Hope
- Fiber McCreary
- Red Nichols

REPRESENTED BY JOHN BLAIR & CO.

WDAY
 Fargo, N. Dakota
and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.
Samples free.

1619 Broadway New York 19 **TUNE-DEX**

RECORDING MACHINE REPAIR SERVICE

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One week later, without further mention, we had received *over 2200 requests!*

Because WLS speaks with "The Voice of a Friend in Midwest America"; because our programs are carefully planned to meet the needs of the people who live in our four-state market of cities, towns, and farms, our listeners *respond quickly to WLS*. See a John Blair man for other factual reports on direct and immediate response to WLS at any time of day.



890 KILOCYCLES
50,000 WATTS
BLUE NETWORK

REPRESENTED BY JOHN BLAIR & COMPANY

RESULTS

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Another!

FIRST

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THE GOODWILL STATION, DETROIT

"For outstanding and meritorious public service in encouraging, fostering, promoting and developing American ideals of freedom, and for loyal and devoted service to the nation and to the community it serves."*

**THE
Alfred I. duPont Award**

"The Pulitzer Prize of Radio"

* Quoted from the presentation made by the Alfred I. duPont Award Committee to Station WJR at the St. Regis Hotel, New York City, Saturday, March 10, 1945.



BASIC STATION, Columbia Broadcasting System • G. A. RICHARDS, Pres. • LEO J. FITZPATRICK, Vice-Pres. and General Manager • EDWARD PETRY & COMPANY, INC., National Representative

It's Rehabilitation on the Air; Radio's Going To Fight Ache

(Continued from page 3)

000 men a month are coming out of the services, a total of more than 1,500,000 in the last year and a half) range from Columbia's grim, dramatic *Assignment Home* to NBC's lighter Ginny Simms show. And in between are hundreds of one-shots on news programs, women's participating segs, documentaries like *Report to the Nation; We, the People*, and *March of Time*. Also pitching in on occasion are dramas like *Words at War* and *Cavalcade of America*.

Only the Beginning

But the stanzas that have hit the airways so far are just the beginning of a trend in public service programing that will eventually supersede front line and home drive material as the No. 1 radio war contribution. In the works at the present time are two big Blue shows

which, it is understood, will have rehabilitation as their major theme. Mutual, too, is prepping a high cost sustainer which will try to help returned servicemen readjust themselves to civilian life and civilian jobs.

The plan to include talented servicemen in the industry's own post-war picture is NBC's *Welcome Home Audition*, a strictly G.I. series of auditions that give veterans first crack at acting and announcing jobs. The talent look-sees are held every Saturday under the supervision of the NBC program and talent departments and so far have turned up a much higher rate of acceptances than routine civilian auditions.

The Simms Shift

Perhaps the best example of how radio's wartime emphasis is shifting, is the Ginny Simms show (NBC, 8-8:30 Tuesday, sponsored by Philip Morris). When the war began Miss Simms used interviews with men in camps as her major theme. Then, as the war progressed, she began to present men returned from overseas. Later her talks dealt with wounded men, the Purple Heart veterans. Today Miss Simms introduces on each show a discharged serviceman who is thought to have some talent as an entertainer. He gets a possible shot at a job in showbiz.

Columbia's *Assignment Home*, produced in co-operation with the War Department, is perhaps the best known of the rehabilitation shows. Usually it is a dramatic re-enactment of the story of one serviceman from the time he was inducted until the time he readjusts himself to civilian life. Critics rate *Assignment Home* as one of the best things of its kind that radio has ever done.

Mustn't Go Wrong

Despite the rush to get into the field with rehabilitation shows, program heads at the webs are treading easily for fear of falling into the traps of bad taste, cheap emotionalism or commercial exploitation of private problems. Several top execs point to one ill-fated show as an example of what can happen if the theme is tarnished by poorly conceived ideas. That program, which went off the air several months ago, stirred up a storm of public and press protest over its method of getting jobs for vets. Seg was an agony column of the air in which the vet aired his problems and was then thrown open to the highest bidder for a job.

Radio is preparing to do a thoro public service with one of the most vital problems that will confront the nation tomorrow, two weeks from now or two years from now—how to help the veteran when he comes back. Today's programs are just the first ripple in the pool. More are coming. Leaders in the industry hope that broadcasting will keep the thing straight.

It's nothing to botch.

Detroit Joins Parade

DETROIT, April 2.—A vocational rehabilitation program for veterans, angled to start the early placement of returned vets in what is likely to be about the toughest post-war employment market in the country, was launched today by WXYZ. Program is *A Chance for a Yank*, which is being aired at 9 p.m. for 13 Mondays.

Show uses music, including Larry Page and His Pages of Melody, plus the Visionettes, new fem trio. Al Hodge emcees the show, using as direct purpose material three discharged veterans, who are interviewed on their work before the war, their training in the army or other service, and their post-war hopes or plans. Hodge is selecting his men from the lines of vets now forming at the USES daily and checks them over to make sure that there is a variety of occupation represented on each broadcast.

Washington Airs Its Own

NEW YORK, April 2.—*The Veterans' Aide*, new NBC sustainer designed to help returned vets exercise their rights and privileges, makes its preem April 7 (NBC, 1 p.m.) with Tyrrell Krum, conductor of a vets' affairs column for *The Washington Times-Herald* and retired navy lieutenant commander doing the splicing. It

Rexall Ex-Davis Has Moore-Durante As Esty Gives Up

NEW YORK, April 3.—United Drug Company, makers of Rexall Products, yesterday (2) signed Jimmie Durante and Garry Moore for immediate sponsorship effective Friday (6). Tom Luckenbill, radio head of the William Esty Agency, former 15 per center on the show when it was bank-rolled by Camel Cigarettes, signed a release surrendering his rights last Friday night (30). Campbell Soups, which were set to bank-roll the Schnozz (*Billboard*, March 24), nixed contract at last moment.

The Durante-Moore show takes the place of Joan Davis, who was signed to an option by Rexall but let go when no suitable time was found for her. Trade sources also report that the William Morris Office may possibly take over Durante's radio representation in New York and Hollywood within the month. It is known that the booking agency has been dunning Lou Clayton, Schnozz's personal manager, for the act in past weeks.

N. W. Ayer is the Rexall ad agency.

WOKO Gets Works In FCC Revocation

WASHINGTON, March 31.—Legal experts in the Capital were impressed today by vigorous language used by the Federal Communications Commission in denying an application of Station WOKO, Albany, N. Y., for renewal of its license. Last time FCC handed down a similar order was exactly five years ago when the Commission revoked the license of Station WSAL, Salisbury, Md., for alleged misrepresentation as to financial holdings. In the history of the FCC there have been only three such decisions.

Morals of Market-Place

FCC's WOKO order, issued Wednesday (28), becomes effective April 27. Stated FCC: "The applicant deals with the Commission at arm's length, and the 'morals of the market place cannot be a standard of candor under the Communications Act of 1934.' The order went on to state: "From a consideration of all the material facts found in the record of this hearing, the Commission has concluded that the applicant cannot be entrusted with the responsibility of a license."

The order further stated that "from approximately October 23, 1931, until the present time, Sam Pickard and/or his wife, or corporations they controlled, were the real owners of 240 shares of the common stock" of WOKO, amounting to 24 per cent of outstanding capital stock. During that period, the order stated they received all dividends paid on this stock. WOKO, in reporting to the Federal Radio Commission and to the FCC, "concealed the fact that the Pickards held this stock interest."

"No Slight Inadvertence"

"This concealment was not caused by a slight inadvertence," FCC went on, "nor was it the result of an isolated incident. On the contrary, the testimony clearly establishes that the deception was carried on at Pickard's instigation for approximately 12 years."

The order charged that Pickard was "aided from the inception by Harold E. Smith, who has been a principal in WOKO since it was established and who, during the entire period, has been the general manager in charge of the station's operations as well as an officer and director of the corporation." Smith and Pickard together held 49 per cent of the stock.

will originate from WRC, the net's Washington outlet.

Show will keep up to date by supplementing regular materials with reports on new veterans' legislation.

Oboler Rehabilitation

NEW YORK, March 31.—Arch Oboler's first show for Mutual, having its preem April 5, has a veteran's rehabilitation theme and will deal with the problems of wounded servicemen. Show is laid in an army hospital on V-E Day. *Lust for Life* announced for first Mutual Oboler effort missed. Star trouble!

KSD, Post-Dispatch Middle Commercial Crusading Rapped

CHICAGO, April 2.—KSD, St. Louis, was taken over the coals by the members of the Chicago Radio Management Club last week when George Burbach, the station's general manager, tried to explain to the club's membership the reason for and the results of the fight being waged by *The St. Louis Post-Dispatch*, KSD's owner, for the elimination of middle commercials in news broadcasts. In one of the most heated meetings the club has ever had, Burbach was told in no uncertain words that the radio industry believes the *Post-Dispatch* and KSD did a disservice to the industry by its fight against middle commercials and "objectionable" news sponsors. The members agreed that there was a need to improve the quality and treatment of news program commercials, but they insisted that the improvement should come from within the industry and that by airing it in the press, unnecessary sanctions from the government were being invited.

Burbach really got into hot water after he had explained the results of a recent survey made by the *Post-Dispatch* and KSD to determine whether or not the radio audience objected to middle commercials in news programs. His survey, tabulating 960 telephone answers showed that 61 per cent of the total "minded" middle commercials. The KSD survey also showed that the higher the income bracket of those surveyed, the greater the percentage of those who objected to middle commercials.

Members Object

The answers given by the club's members to the results of the survey were many and penetrating. Most members objected to the question asked: "Do you mind interruptions for commercials during broadcasts?" They said the way in which it was worded, the use of "mind" influenced the person questioned into giving an affirmative answer. They also said that since the survey was taken after the *P-D's* editorial campaign had been in effect for weeks, those surveyed were influenced by the campaign and likely to give a "yes" answer. Lew Avery of the NAB, who was present at the luncheon, was one of those most vitriolic in his objections to the KSD-*Post-Dispatch* survey.

After condemning the way in which it was taken, he suggested that different results would be seen if another survey were taken in some other town, a town not influenced by the *Post-Dispatch* campaign. After the meeting, he intimated that the NAB would consider the taking of such a survey in the future.

Blue or Biow, Who Gets the Hitchcock?

NEW YORK, March 31.—Alfred Hitchcock, mellerdrammah movie producer-director, is currently prepping a radio series, repped by the William Morris office. It's the object of considerable affection on part of Stan Josseloff, radio brass of Blow Agency, and Hubbell Robinson, Blue web program v-p. Understood that Blue has taken an option that has three weeks to run on the shows.

However, Blow is interested in Hitchcock's production as a commercial and is offering more dough than the web. Blue, it's said, wants it as a sustainer, with possible sale after it goes on the air. Reason—Mutual has landed Arch Oboler, who starts his series this week.

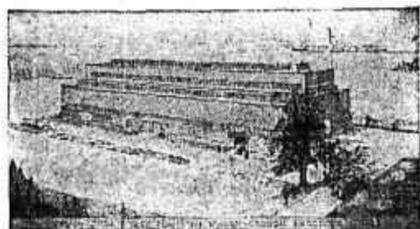
Fred Waring May Sell Chesties Again, But Soon

NEW YORK, April 2.—The Fred Waring air package, according to informed trade sources, is being eyed closely by the ork leader's former sponsor, Liggett & Myers, makers of Chesterfield ciggies, as a possible replacement for the Johnny Johnstone show on CBS. Understood that Waring, who was canceled out by Owens-Illinois Glass last week, has been approached by Chesterfield and talks are in the money stage.

Before he started his recent series for the glass outfit last fall, Waring worked under the Chesterfield banner for over five years.

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that spell
"RADIO AUDIENCE"
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El Paso Southwest

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HAVE YOU PROGRAMMED?????
A BLUE POKE BONNET AND A STOVEPIPE HAT
See Music Dept.

MBS's Two New Shows National Participation

NEW YORK, April 2.—Mutual's two new gadget shows, according to informed program men, cue a trend toward audience participation on a national scale that will bring listeners to low cost productions and give sponsors an accurate check of the show's popularity. The newbies, Dave Elman's auction and *Calling All Detectives*, both use tricks to tune the audience in and both are open bids for mail.

On Elman's show, which will preem April 9 unless line troubles delay it a week, items of historical interest will be auctioned off to invited clients in the studio and a few items will be offered to the radio audience. *Calling All Detectives* will offer a crime problem and the net will allow time for local cut-ins so that the individual stations can call listeners at home and ask them to solve the problem (after they have previously sent in their names and phone numbers and after the station, while the show is going on, has checked to see if they are home). War Bonds are the giveaway in this case.

Phone Quiz Variation

The two programs are a variation on the *Telephone Quiz*, which WGN has found to be successful in Chicago and that WOR, New York, is buying for its area. In the *Telephone Quiz*, emcee calls one of the names on his list. If the listener does not answer, emcee calls another and the dough giveaway doubles. Process goes on until there is a winner or the money is carried over to the next show. Even video has taken up the idea with Lever Bros.' *Thanks for Looking* on WABD, N. Y., using a gadget almost identical with *Detectives*' gimmick.

Program chiefs point out that the prospect of being called is a sure audience builder if it can be made nationwide. The *Detectives*' gimmick, using local cut-ins, makes it possible, and it's said that the idea has a hot radio future. There have been some shows like it, among them Horace Heidt's *Pot of Gold*, but none in the past have been able to angle the thing so that each city has a chance each time the show goes on the air. Idea is considered a sure audience builder but, just as important, a neat way of showing clients how many people are listening and when.

WNEW To Move To Fifth Avenue Come OK and '46

NEW YORK, April 2.—After having been located at 501 Madison Avenue from the Ed Wynn network days, Station WNEW has signed a lease to move to 565 Fifth Avenue. Greater New York Broadcasting Corporation, owners of the Blow-Bulova station, have signed a two-year paper for occupancy of the second and third floors at the 46th and Fifth Avenue address and expects, with the blessings of the WPB, to be in the new location sometime early in 1946.

New layout will include 10 studios and 30 offices and a regular stage. A seating capacity of over 200 is planned for one studio, and another will be devoted to television. Dough earmarked for the new set-up is said to be \$300,000, and actual WNEW floor space in the building will be 32,500 square feet. Deal was made possible in these space-tight times because Atlantic Coast network, not operative for the duration, bought 50 per cent of the stock of 5-46th Corporation, which owns 565 Fifth Avenue and so was in a position to make a deal for WNEW, in which the ACN brass hats have a solid interest. Routine on getting space these days is first buy a piece of the building.

Blue Dumont Seg Shifts To Void Stiff Sport Competish

NEW YORK, April 2.—Beginning Tuesday (3) Blue will shift the time of its half-hour tele on WABD (DuMont) show from 9 p.m. to 8 p.m. Move is intended to avoid competish from NBC's *Cavalcade of Sports* and clear the way for the William Esty Agency to take up its fall option on the 9 p.m. time.

REVIEWS

DuMont

Reviewed Wednesday (28), 8-10 p.m. Style—Sports film, audience participation. Sustaining on WABD, New York.

DuMont Focuses the Ike on Sports, first of the series to be reviewed, is in capable hands talent-wise with Tom and Bill Slater doing the chatter, but Wednesday's production and direction job was far below the sports know-how of the Slater boys. In spots it was amusing, the final test after all, but over-all presentation was too sloppy to call it a good show.

Producer-Director Bob Loewi pulled enough elementary errors to ruin whatever real value the thing may have had. Perhaps the worst occurred when Bill Slater finished a "story of the week" bit and the camera switched to brother Tom. Instead of cutting to a close-up, Loewi called for a long show—a long shot that included brother Bill crouching over like an Arab folding his tent and quietly stealing away. And again, during a Slater family discussion of the basketball situation, the director hung up another dippy. In this one he used one camera to catch both performers. To do it, the overworked cameraman (who should get time and a half for his efforts had to pan from one to the other each time the conversational ball carrier changed. And since the two were on different planes, the guy at the ike had to do some fast focusing. But the pay-off is the fact that Bill, in this arrangement, was sitting with his back to the lens. He had a nice haircut Wednesday—very clean neck.

Don't get the idea that the whole thing smelled. It didn't. The film was nicely handled, an interview with basketballer George Milkan went off fast and well. Loewi took a beating on his guests (Leo Durocher and Lefty Gomez were supposed to show up but didn't) so that may account for the slow pacing.

Thanks for Looking, the Lever sponsored John Reed King-Pat Murray gadget show moved much more slowly Wednesday than the first time caught. Producer Lee Cooley should work out some way to find out whether viewers phoned are at home before the show goes on the air.

The two hours of video were reviewed on the new DuMont almost flat-faced 20-inch tube. Pic is brighter and clearer than anything seen at WABD but there is still distortion around the edges. Nevertheless, it's a great improvement over the old tubes. Tube is big and not yet mounted in a cabinet, but DuMont officials say that it can be put into a box not much bigger than the one holding RCA's new big screen projection model.

Marty Schrader.

NBC

Reviewed Saturday (31), 8-9 p.m. Style—Church service and religious pix. Sustaining over WNBT, New York.

Bulova Watch Time was an okay commercial to precede *The Story of Holy Week*, but there's some question about how intelligent it was to follow that with the Botany Tie cartoon weather commercial (two station breaks one right after another). Even if latter wasn't as corny as it was, there is solid objection to preceding a beautiful religious show with a gag pic.

Dr. Herbert Graf did a terrific job merging still pic, a choir under the direction of Bob Shaw and narration of the story of the betrayal, crucifixion and the resurrection by House Jameson. He built a half-hour Holy Week session which took every beholder right to church and left him in a spiritual mood. The use of Jameson instead of a regular preacher was a great tribute to J.'s narration. If there were more House Jameson's in pulpits, there'd be more people going to church. Pictorially, the production was adequate with nothing especially camera worthy except that Ray Kelly once again built a real set—a set as real as Jameson's telling of the Easter story.

The pix followed the live show. One was a travelog, *The Holy Land*, the other the story of the *Mystic Lamb* painting in Belgium. Both were in the season's mood. NBC, however, continues to let pix introduce themselves. They shouldn't. It would only have taken a word by House Jameson to have tied up the live show and the two pix into a continuous evening.

You can't have everything, I suppose. Joe Koehler.

Balaban & Katz

Reviewed Thursday (29) 7:30 to 8:30 p.m. Style—Drama, news, fashions. Sustaining on WBKB, Chicago.

The great potentialities of television as a medium for religious inspiration were apparent tonight at WBKB during Jerry Walker's original drama, *Judy's Prayer*.

Walker used a combination of drama, choir singing and—most remarkable of all—impressionistic dancing to interpret the mood of a recited Biblical passage. Show opened with shot of couple kneeling at an altar. Then Walker's voice began a narration giving story behind their being there. Following was flashback to a family scene at which a mother, father and daughter (Judy) were talking about a son and brother who was in the army overseas. Following this was a flashback to this soldier reading his Bible on a lonely outpost.

It was then that Walker used his most imaginative device, the one that showed what could be done with video religious programing. As the soldier watched three trees, there was a dissolve in which the place of the trees was taken by three girl dancers, dressed in long black gowns. As an off-stage chorus chanted a Biblical passage in a definite rhythm, the three danced to the chant and depicted perfectly a visual interpretation of the mood of the words.

Except for production mistakes that could be attributed to a lack of rehearsal (the show has two hours before the camera and two outside the studios) and inadequate facilities, Walker made only one other notable mistake. That was a lack of transition between scenes. In a couple of places there were no plausible, apparent connections whatsoever.

Marguerite Williams, who played the part of Judy who gave with real tears when needed, should be in Hollywood.

Also on the program were a newscast by Don Faust and a spring fashion display of hats and hair styles. Neither rated more than a "fair" and that for effort alone.

Cy Wagner.

DuMont

Reviewed Tuesday (27) 8-9:30 p.m. Style—Drama, variety and household hints. Commercial and sustaining over WABD, New York.

Check this evening as an over-all advance on what's been happening on WABD.

Opening seg had Tom Hutchinson, for RKO, presenting a collection of R. H. Macy household hints for a fem war worker. The F. W. W. cut a banana correctly, made coffee while she ate her cornflakes and cooked eggs. It was all very real, but who in the name of video wants that stuff at 8 p.m.? And to make it worse, they had three femsees, Martha Manning, Helen Lewis and Gertrude Hayden, all in five minutes.

Surprise of the evening was Nat Rudich's presentation, with students of the new school, of Saroyan's *People With the Light Coming Thru Them*. The cast was good, imagination employed and details like having some of the atmosphere characters drawn in cartoon form on the set was Saroyan okay. Jack Bittner, as the young artist, did a swell run-thru-the-entire-play part.

Another surprise was the Bob Emery-WOR presentation of the *Brownstone Theater*. The play, *David Garrick*, was corn, but it was done in period manner that made it good fun. It was played straight—and that is what all good corn must be. Michael Fitzmaurice and Shep Menken as Garrick and Simon Ingot rate special bows. Emery handled the curtains well, and the fade-in from sketch to scene was so well cued that few realized that the curtain was in miniature and the cast life-size.

Final WABD bit of the evening was the Blue Network's *Easter Parade* presentation. Unfortunately it didn't quite come off. There was a notable lack of the big-time handling that made the *On Stage Everybody* of a few weeks' ago sock. Nice work was done with Warner and Valerie, a team who have learned how to waltz

FCC Frowns On WOV Sale To Mesters

WASHINGTON, April 2.—FCC, announcing its intention to prohibit transfer of control of WOV, New York, has served notice once again that station licenses must transact dealings "in the public interest" rather than according to the doctrine of "let the buyer beware." FCC on Wednesday (28) announced proposed findings of facts and conclusions looking toward a denial of the application for consent of transfer of control of Wodaam Corporation, licensee of WOV, from Arde Bulova and Harry D. Henchel to Murray and Meyer Mester. The applicants are allowed 20 days to file exceptions.

FCC said it wasn't satisfied from the record that the Mesters possessed "the qualifications essential to operate Station WOV in the public interest." The Mesters, said the FCC, "in carrying on their edible oil business, have violated and disregarded regulatory laws of the State and federal government on numerous occasions ever since they have been in business."

CBS Increasing WCBW Sked to 3 Nights Weekly

NEW YORK, March 31.—CBS's video station in New York WCBW, will probably go on the air three nights a week instead of the present two, beginning May 1. Plan, now under consideration by web's toppers and head men at the station, would put WCBW to work Tuesday, Thursday and Friday but the total weekly air time would remain what it is now, four hours.

If the thing goes thru, and trade is betting it will, it will be the station's second time change since it returned to the air last spring. When it began transmitting again after a war-born hiatus, WCBW had two hours a night Thursday and Friday. Last month it went to a Wednesday and Thursday sked.

New sked will have it competing with Blue on DuMont Tuesdays and NBC Fridays. Thursday is usually a free night in New York except for Columbia's shows.

on the dime that the iconoscope handles best.

Joan Brandon, magician-band leader, dropped her band for the evening and did her collection of tricks. Unfortunately she didn't bet a break. She did her tricks, with the audience sitting on its hands, and did several sequences so quickly that they seemed gags instead of well-handled tricks. The cameras worked in close, which is okay for the tricks, but not on Joan's make-up. She only permitted the camera to catch back-stage magic once.

The tricks were the best magic that we've video seen, but tele showmanship was missing a mile. Some time they ought to slow Joan down to a walk, permit the audience to indicate its enjoyment of her tricks and then watch the video rating go up.

Last feature was the Easter presentation of the choir from St. Paul the Divine. Director Harvey Marlowe had a couple of beautiful shots worked out that were thrown overboard and not used. Because the show had to be off the cuff, 10 minutes rehearsal, it was ordinary whereas it could have been sock. Thus far television hasn't produced a single director, that goes for NBC, CBS, GE, Don Lee, Paramount, B. & K. and DuMont, who can build a top seg off the cuff. Maybe no one will ever be able to do it. It's a shame that they have to go on trying, but they must, just in case an off-the-cuff formula can be devised or an off-the-cuff genius uncovered.

Credit the entire evening with being professional. If the programing seemed fantastic—well, that's just what tele is now. Joe Koehler.

Small Pubs Live Off Cream, Too

Many Angles, Tiny Overhead

Plenty of twists for \$ but it all pays off when firm's land sock hit

NEW YORK, March 31.—According to guys who've been around music biz for a good many years, today's complex ramifications tend to make the racket unrecognizable any more—and the same



goes for the large number of small, indie music pubs. Tiny offices have sprung up all over the country, with a guy sporting a desk, a phone and a prayer—and incidentally, a song or two. But suffice to say, there's hardly a day goes by that

The Billboard doesn't find itself with half a dozen communications from writers who have set up a one-song music pub and who regale *Billyboy* with a new No. 1 hit.

Most of 'Em in New York

However, bulk of indie pub biz done is in New York, with the pubs simmering down to various categories: (A) Those in which some outside interest has invested some dough, with a guy who knows the biz running the firm; (B) those, and these are strictly in the majority today, in which a band leader has an interest, and has made a deal with a pub or with a performing right society (BMI); (C) those affiliated with a disk company; (D) those tied in with some big artist who can get a tune started; (E) those in which the pub has some outside angle to get a tune plugged and (F), last but not least, the guy who has just an office and is an indie publisher.

Operating Costs

Before going into the breakdown of the various types, a quick glance at operating costs of an indie firm would probably be best to give the picture coherence. Some firms have one plugger, at tops, two, with the pub himself usually going out for plugs. Rent, in a spot like the Brill Building or some other spot along Broadway, is around \$100. Two hundred is tops. Pluggers cost another \$100 a week or less, with black and whites another running expense.

Idea, without any angle, is to hit one big tune that pays off way in the thousands, and thus keeps the firm running until another hit comes along. This is case with Cheerio Music, which had *I Don't Want to Set the World on Fire* and made over \$50,000 on the song. That's enough to keep the small firm going for some time. Another angle is, of course, the revenue from ASCAP on performances and on standards. Average indie firm that hasn't any great backlog of tunes, such as Vogel, Fisher or Foster, to cite a few examples, still garners a goodly share of dough from their rating in ASCAP, anywhere from \$1,000 to \$5,000 a year.

Big Drop in Bucket

That seems like a drop in the bucket compared to the big dough the major ASCAP firms get, but some of the big firms have a running expense of over \$1,000 a day, so it's easy to see how the little guy gets away with lots less than the big boys.

Outside Dough

To get down to cases: In the first class, that of pubs who are subsidized by outside interests, is the Brown-Henderson firm, with a gent named Lefcourt, who made his dough in the liquor biz, tossing plenty of moola into the firm. It's a good thing he has plenty of the long green because the firm, now just over a year old, hasn't had a hit as yet, with a pretty expensive suite of offices mounting the costs. Another in the same branch is the George Weiner set-up (Grand-Wema), with a bank-roller, Martinson, providing the where-with-all. (See *Small Pubs Live* on page 18)

No New Excuse

NEW YORK, March 31.—Sheet music, which had an alarming drop in sales couple of weeks ago, falling off as much as 30 per cent, has continued to slide. Pubs have come up with numerous reasons for the increasing decline, pointing out Easter, Lent, war news, the weather and lack of big tunes to drag 'em into the music stores. However, whatever the cause, biz is off, and every pub feels it.

Indication of how bad biz is was seen last week when a pub stressed that, altho his song was listed and appearing in the best-seller list, it was selling lukish. Not like a hit at all, guy said. It's the same all over.

Camarata to G. B. For Pic Scoring; Takes Decca Leave

NEW YORK, March 31.—Tootie Camarata, who's been doing arranging for Decca for sometime, is taking a leave of absence from that company to go to England to make a picture for Wesley Ruggles. Camarata, who's been scoring and leading orks for some of Decca's top artists, will score the pic, as yet untitled, and also be given assistant producer's credits. He's shoving off in couple of weeks.

Actual studio is the Eagle-Ion Studio, company headed by Arthur Rank, top British film exec. Pic's tunes have already been written by Burke-Van Heusen, with Camarata scoring pic. Tax details, and other incidental matters, have all been straightened out.

When pic is completed, Camarata will do exclusive things for Decca, but won't work there full time.

Kubik - ACA Case Seen as Straw - In - Wind on Marks ASCAP - BMI Court Battle

Interesting Admissions on ASCAP-BMI Dual Repping

NEW YORK, March 31.—While the ASCAP-BMI case is still being battled in the Supreme Court, a decision came down in the special term of the Supreme Court last week that legalists in the biz think might throw some light on the situation. This case is the Gall Kubik vs. American Composers' Alliance, in which Kubik claimed that ACA is a membership corporation, and consequently formed for non-profit motives, and could not license his music thru BMI (or any performance society) for profit.

Author Wins

Kubik won, with court ruling that "since the corporation is a membership one, its activity must be consistent with the legal limitations on membership corporations and any activity for pecuniary profit is barred." Point of similarity between the Kubik-ACA case and BMI-ASCAP situation is that Kubik claimed that as a member of ACA he never actually vested his rights in the organization. This point he won, when it was pointed out that ACA never sought an actual assignment of the performance rights of members until it made a deal with BMI in 1944. At that time ACA made a bulk assignment deal on performance rights with BMI, with the agreement stipulating, as a condition of its effective operation, that there be an execution of formal assignments to

Columbia Disk Engineers Ask Plenty More \$

Three-Year Boys Want \$200

NEW YORK, April 2.—Columbia Recording Corporation recording engineers want part of the moolah that they feel assured that CRC is making since the end of the Petrillo ban. While other recording engineering orgs are thinking in terms of a royalty per disk gimmick, the IBEW boys at CRC just want the scale in their new contract upped, but plenty.

Old contract expired three weeks or so ago and called for a starting pay envelope of \$50 and ran up to \$85 for a three-year man. New asking terms start at \$90 and run after three years to \$200. Brass at the parent org, Columbia Broadcasting Corporation, say "redic" to the 80 per cent uppage at the lower end and the over 100 per cent for the top minimum, but the IBEW boys say "that's what we want and that's what we're going to get."

CRC disking boys claim that all the CBS engineers have voted to support their demands 100 per cent and by "all" they mean engineers at the network, controlled and operated stations, television and frequency modulation studios. Demands are no doubt trial balloon for all the gain riders. If the ORC boys can get it, maybe everyone will be able to out a piece of cake.

Nobody at the union was able to explain how anyone was going to get the increases by the War Labor Board. "First, we'll get the green light from the Paley men" is the way they put it.

Third Ingredient

NEW YORK, April 2.—Music stores around New York are really putting one over on the OPA by making customers take albums if they want a particular disk that's hard to get. According to a couple of buyers, they tried to get Andrews' *Rum and Coke* and were told that some fairly costly album went with it—at the combined price of both, of course.

According to OPA, the above practice is a tie-in agreement and is unlawful. If any one else comes across the same situation a quick call to the nearest OPA office will clear up the whole mess.

Only 6 Bands Answer CSI Call to Arms

NEW YORK, March 31.—So far, six bands have contacted the USO-CSI execs in reply to the wires sent out to some 50 bands anent their going overseas for Camp Shows, Inc. Those six are Jimmy Dorsey, Johnny Long, Sammy Kaye, Stan Kenton, Jerry Wald and Clyde Lucas. Of these, Dorsey is booked until end of the year; Long is booked for the next six months; Sammy Kaye may go over after his present radio commitment is finished; Kenton is booked ahead for a year. Wald and Lucas are now making tentative outpost plans.

According to CSI execs first three bands probably to go over, and in this order, will be Hal McIntyre, Dean Hudson and Lucas. Latter will probably hit the overseas trail sometime in mid-July. In a follow-up to the wires, letters were sent to Bill Frederick, Tom Martin (GAC), Willard Alexander (WM) and Charlie Miller (MCA) to get replies from bands in the respective agencies. Such p. m.'s as Mike Nidorf (Sammy Kaye), Joe Glazer (Lionel Hampton, others) and Howard Oxley (Jimmie Lunceford) were also contacted.

Altho it's not taken for granted that war in Germany will be over soon, CSI execs also pointed out that in case war activity ceases in Europe, there will be a call for more, not less, entertainers overseas. CSI execs are not impatient as to the way replies are coming in from hands. They believe it will take a little while but eventually they hope to hear from all.

T. D. Sets Four Months Return To 400 Club

NEW YORK, March 31.—With inking in of Tommy Dorsey for a four-month period starting around December 1 of this year, the 400 Restaurant indicates that the coming fall season will probably see this the No. 1 paying spot around New York. Dorsey just finished a six-week stint at the place, taking out over \$6,000 for his end every week.

Dorsey's return deal in December for 16 weeks, which will take him up until the first of April, is also another type of record, in that most location dates are set for only from four to eight weeks. In past cases, bands have only set it out for periods of months where they were trying to build up a name and at the same time lost plenty of dough while doing so. In this case, Dorsey will end up with plenty for himself.

Dorsey's return deal will be the same as deal just completed, in which he gets a guarantee of \$3,500, plus the first \$3,000 in covers. After that, spot and Dorsey split covers 50-50.

(See *Kubik-ACA Case* on page 17)

Ink Spots Want To Pick Tunes For Decca-ing

NEW YORK, March 31.—Altho the Ink Spots are now garnering plenty of sales via their Decca disks, spokesman for the group last week let it be known that when the contract runs out there's going to be plenty of changes made with the company. Contract, which has about a year to run, now calls for Moe Gale and Decca execs to pick tunes. Billy Kenny, who sings and handles the group (altho Gale gets 10 per cent for management for next six years or so, not counting 10 per cent for booking), averred that he's plenty dissatisfied with fact that group has no power in selection of material.

When asked about above, Jack Kapp made clear that Decca did not deal directly with any members of the Spots, but only with Gale. Also, he insisted that Decca has made the group after some eight years on NBC, and that since Decca had selected tunes, group had become big time. Moe Gale said that Dave Kapp is the last word in the choice of tunes for the group. Anyone can suggest tunes, he added, but final choice is left up to Kapp.

Kenny Wants To Pick

According to Kenny, altho they've had plenty of big hits at Decca, he still would like to pick at least two of any four tunes that the group disk. (Group just had a whopper in *Into Each Life Some Rain Must Fall*, which did over 1,000,000.) According to Kenny, he talked to Dave Kapp about this recently, pointing out that since he's cleaned house via his new deal with Gale, there's no reason why the old contract, in which the Spots have no recourse when it came to picking of tunes, should prevail.

This complaint has come up time and again among artists at various disk companies. Usually, only the top sellers are given complete freedom of choice of material. What makes Kenny certain of his ground is fact that he's had "very lucrative" offers from other companies, and feels that if he can't get what he wants at Decca he'll go elsewhere. However, since his contract has more than a year to go, much water can pass under the bridge until then.

WPB Says No Cut For Pub Paper

NEW YORK, March 31.—Music pubs can breathe easier anent that War Production Board paper shortage due next week. According to a Washington spokesman for the WPB, there's a cut coming in paper, but at the last minute a change was made and sheet music won't be affected. As reported in *The Billboard* couple weeks back, spokesman for WPB at that time said there was another cut coming, and music pubs were definitely in line. Why they were left out of the change in L-241, the original WPB order, wasn't explained, but suffice to say that pubs will work on the same basis under which they are now operating.

N. Y. Palladiumers May Cut Rug Where Blades Knife Today

NEW YORK, April 2.—Proposed site for Lou Brecker's Palladium here after the war may be the spot where his Gay Blades ice skating rink now is housed. It's on West 52d Street off Broadway. Brecker last week made an application with the New York Building Department to enlarge the spot if he can't get his No. 1 site—as yet undisclosed—for his proposed mammoth dance hall. Partner in the venture, among others, is David Loew, son of Marcus Loew, film ex.

Brecker's idea is to build huge parking lot beneath the building, enlarge the main floor for dancing and add an additional floor for skating. This is all post-war planning. Brecker now runs Roseland Ballroom, and also has an interest in Hollywood Palladium.

Double or Nothing

NEW YORK, April 2.—Out-of-work vocalists are no novelty, but one who warbles for two orks at the same time deserves mention. Crooner in question is Danny Sullivan, tenor with Enoch Light, who also takes the stand for Guy Lombardo. Sullivan is due to leave Light in the near future but is working out his contract before joining Lombardo by singing with both in the meantime.

NRA Pressure On Muzak for Tune Clearance

NEW YORK, April 2.—Pressure on Muzak to clear their tunes for their wired music service at the source, as reported in *The Billboard* recently, was bandied about hot and heavy at a confab of Muzak's franchise holders at Waldorf-Astoria last week. As reported previously, National Restaurant Association, on investigating the fact that members' ASCAP license fees were being boosted in what they termed an "indiscriminate" manner, discovered that users of Muzak music were leaving themselves wide open for an infringement suit. Reason for this is fact that they had no jurisdiction over what came into their room, and had no knowledge as to whether the music was cleared for performances by Muzak or not.

Consequently, NRA spokesman put pressure on Muzak to make a deal with ASCAP and BMI, thus music coming into room via wire would automatically be licensed. NRA would stop paying to ASCAP, with society collecting in a lump sum from Muzak. Latter firm would charge restaurants an additional sum, say 10 per cent, which would go to ASCAP and BMI in lieu of not collecting direct from the restaurants.

Bornstein Pubs Cugat Tunes; Uses Bogat Name

NEW YORK, March 31.—Saul H. Bornstein's Latin-American pub house, which he is said to have in a deal with ork leader Xavier Cugat, has been named Bogat Music and will maintain offices both here and in Mexico City.

First tunes pubbed by the new firm will be *Toda Una Vida* and *Para Que Sufias*, all from the Cugat books.

Diskers' Headache--Introers Want Plug Tunes for Waxing

NEW YORK, March 31.—Record company execs, put in the middle of situations between pubs and top recording artists by pubs, has come up against another one of the settos. This one involves publishers going to artist on radio shows and getting them to intro the tune on the air, but when it comes to putting out a disk of the song, the artist finds that the pub has given the tune to another artist for disk. Reason, of course, is that the second artist is much stronger disk seller.

Thing came to light last week when artist who had introed a new tune put in a bid at the disk company to record the song only to find that tune had been assigned to another artist on the same label. Howl went up from artist who introed song. She said that if she was good enough to intro song, she was good enough to disk it. And the disk exec was right in the middle of the whole thing, unwittingly.

Another situation that puts added lines in foreheads of disk execs, is one of the pubs' tricks of telling certain bands that they can't have a tune for disk unless they do it a certain way. That of course also puts the disk exec in the middle, because he knows nothing about pubs and their little intimate talks with recording bands anent tunes.

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U. S. To Appeal Bartels Decision

Ballroom Tax Burden Eased

Government to fight ruling that op need not pay Social Security Tax for talent

NEW YORK, April 2.—Decision rendered in the Roy Bartels-Crystal Ballroom case in Des Moines recently against the Collector of Internal Revenue, which ruled that Bartels does not have to pay the Social Security Tax on attractions at his ballroom, will be appealed by the federal government. Spokesman in Washington last week, when queried about it, said that assistant attorney general's office is now preparing papers to take case into a higher court.

Interesting angle to the trade is the fact that, according to spokesman, government will probably take case to highest court in land if necessary, and consequently a decision there will probably set a precedent for the entire country. That would be relief to numerous ballroom ops thruout the country, many of whom have been forced by court decisions to pay the Unemployment Insurance and Social Security taxes for attractions at their place. Because it is a District Court's ruling in every case, only ballrooms in that district are affected.

Contradictory Set-Ups

The situation today is a paradox in which Bartels in Omaha and others in same region don't have to pay the U. I. and S. S. taxes, while ballroom ops in New York, Los Angeles and other parts of the country do have to pay the taxes. Latter are hoping that government takes it to an all-jurisdictional court so that ruling would be country-wide.

In the Crystal Ballroom case, tried in the early part of this year, Bartels sued for \$20.96 for S. S. tax paid on the wages of six orks. The ballroom had entered into the Form B agreement, which the Bureau of Internal Revenue a couple of years ago ruled meant that "when an engagement is played under Form B, the person engaging the orchestra includes the leader." Bartels challenged that, and decision came down that he doesn't have to pay the S. S. and U. I. taxes, which, of course, means that the leader must pay because court ruling makes the leader the employer.

Government has until April 24 to make up its mind whether it wants to appeal or not, but according to sources close to the assistant attorney general's office, an appeal is forthcoming in a short time.

802 Prexy Slaps Lack of Sounding Warning of Curfew

NEW YORK, April 2.—Jack Rosenberg, prexy of Local 802, unleashes a blast at War Mobilization Director Byrnes in this month's 802 journal claiming that the musicians' union would have been more than willing to co-operate in making the midnight curfew stick had they been consulted beforehand. Rosenberg goes on to say that because they were not notified of the curfew and it was not brought under discussion of a union advisory board, that 802 is now behind the eight ball when it comes to enforcing the edict among its members.

He offers the fact that his musicians have contributed over \$5,000,000 worth of free time as proof that 802 would be more than willing to meet Byrnes halfway if he had taken them into his confidence and talked the whole thing over before putting the midnight closing request into effect.

Cohen Won't Pay "Rent" Til ASCAP Settles His Beef

HOLLYWOOD, April 2.—According to Maurie Cohen, prexy of the Hollywood Palladium, ASCAP has taken no action on his complaint filed a month ago concerning what he considers a discriminatory music license fee. Cohen relates he hasn't even received an acknowledgment from ASCAP reps on the Coast of the complaint.

What hasn't been disclosed previously is fact that Cohen is holding up his monthly music license payment until an agreement is reached.

Rossiter Is Upheld Again Vs. Vogel on 'Some of These Days'

NEW YORK, March 31.—Last week, U. S. Circuit Court of Appeals upheld decision of the lower court in the Will Rossiter-Jerry Vogel tiff over renewal rights to *Some of These Days*. This is the third time Rossiter has won, alleging that Vogel gained the renewal rights to the song by fraud. Song was written in 1910, with Vogel asking for renewal rights from writer Sheldon Brooks in 1926. At that time, Rossiter claims, Brooks thought he was signing only for foreign rights, but it turned out to be renewal.

Thus, Rossiter claims, Vogel was guilty of fraudulent practice.

Carter-Cole Unit Split When Ork's Yanked From Troc

HOLLYWOOD, April 2.—Sudden jerking of the Benny Carter band from the Trocadero nitery here means temporarily breaking up of the Benny Carter-King Cole Trio package which has been playing theaters and clubs thruout the country. Troc date was their first at a big white club, altho Cole Trio were there last year. Reason for Carter's band being withdrawn wasn't revealed.

Frederick Bros. got Carlos Molina's Latin-American band into the spot vacated by Carter.

Agencymen 'Suggest' Cut Heavy Sidemen To Nix Location Losses

NEW YORK, April 2.—Agencies have at last stepped into the not-too-pretty picture of bands losing \$\$ on most location dates and some theater and one-nighters. It is known that they are "suggesting" to leaders that they pare plenty off the heavy sidemen overhead.

Sonny Dunham was the first baton-wielder to see the light or, perhaps, to comply with booker theory that an ork that can't make dough might as well be out of the biz. He ditched his expensive crew and took on sidemen for scale. Action, as reported in *The Billboard* recently, cut his overhead from \$2,500 to \$1,250 a week. It is understood that his move came about thru the "suggestion" of General Amusement Corporation, which had difficulty in booking the band at the price asked.

Salaries Have Gone Up

For the last couple of years, salaries for individual musicians have risen to the point that today a considerable number of top-flight outfits are on the verge of actually losing money. A lot of them have been just about breaking even, despite good bookings, high grosses and equitable percentage arrangements.

"Take the Little --- Get the Big" Tried on Disks

NEW YORK, March 31.—The old agency gimmick of getting lesser names into spots via providing big name band draws has now been shifted to the disk-ing field. According to disk execs, for the first time a major agency has tried to get some of its smaller properties on major disk labels by virtue of promising one record company a major property currently disk-ing for somebody else.

Agency in this case was Music Corporation of America, that tried to make a deal with one of the big disk companies by promising to make one of their big names switch from one label to another if the latter company would also disk a couple of MCA's smaller bands. As it happened, nothing took place, but MCA tried same approach as they do in getting vaude houses, location spots and one-nighters to take small properties by virtue of being able to deliver big names. All other agencies do the same thing, it now being a common practice in the biz.

However, the onslaught in the disk biz is a new angle. So far it hasn't worked, but post-war, when production headaches ease up, disk execs feel that this kind of pressure is going to be one of the woes to watch.

Para Snags Duke And Spitalny Orks

NEW YORK, April 2.—New York Paramount's new bookings include two bands that haven't played the spot in many years. Phil Spitalny's all-girl ork goes in some time this summer, while Duke Ellington has been inked in for a booking late in the year or early next year. According to Para booking execs, Spitalny hasn't played the house in over five years, while Ellington was there about seven years ago.

Spitalny and Ellington are switching to Para from Roxy, where Ellington played last, and Capitol, where Spitalny was last seen. Roxy is said to be going into change of policy, away from name bands, altho they've only used a couple a year. Morris office handles Ellington, while Spitalny booked himself without an office.

Infringement Suit "Birthday" Present To Mark, McL'ghlin

NEW YORK, April 2.—Clayton F. Summy Company, copyright owners of the song, *Happy Birthday to You*, has filed two separate suits alleging infringement of tune. Actions are against Louis Marx & Company and the McLoughlin Bros., Inc., and seek damages and an accounting of profits. Case appeared on docket of U. S. District Court last week.

Marx is charged with infringing by publishing and selling a *Play-a-Way Piano Book*, to which was attached a sheet music copy of *Birthday*. McLoughlin pubbed a *Sing-a-Song Player Book*, which also carried sheet copy of *Birthday*. In both actions, alleged infringement occurred during 1939 and after.

Birthday was composed prior to 1893 by Patty S. and Mildred J. Hill. Originally, tune appeared under title of *Good Morning to All* in songbook entitled *Song Stories for the Kindergarten*.

ASCAP Quarter Seen \$1,500,000

NEW YORK, March 31.—American Society of Composers, Authors, Publishers take for first quarter is estimated to be around \$1,500,000. This is a little less than expected, but because of the curfew some spots canceled out their ASCAP licenses. However, according to ASCAP reps, there haven't been too many cancellations and, even tho some spots have altered their policy, they still continue to use music.

Effect of curfew on ASCAP can be seen, however, in the fact that hotels in the near future will pay the society fees based on the number of dollars they spend on entertainment in the hotel. With biz undoubtedly hurt by the curfew, certainly many hotels are going from big dough talent into less expensive show policy.

Flynn Exits From Morris' West Coast Band Dept.

HOLLYWOOD, April 2.—Jack Flynn, head of the William Morris West Coast band department for last two years, has left the office and returned East. No replacement is contemplated for the time being, with Charlie Wick and Pat Robbins adding the band department to their cocktail, act and radio activities.

Flynn is currently in New York, where he's said to be making plans but what they are has not been discussed.

an absolute limit. A number of ideas for solving the problem have been put forth, discussed, and then discarded. James C. Petrillo, AFM prexy, has been carrying on an investigation for some time in the hope of preventing bands from losing money in location spots. Present agency action is certainly the first tangible move in the direction of solving the matter. The boys that book the bands know that if an outfit has less than a \$2,000-a-week pay roll, it won't lose dough and stands a good chance of making money on location.

Ex-C.I.'s Return

Another factor that enters the pic at this time is the return of a number of musicians from service. Their re-entry into the biz is alleviating the acute tootler shortage that started salaries skyrocketing. With good men coming back, the bargaining power of the currently expensive sideman will automatically wane.

The trade doubts that incentive for the paring process came from Petrillo who would like to stop the dough from decreasing. It seems to be more a matter of the agencies wanting to sell more music in more spots. The general idea is that the bookers will put a deal thru by implied suggestion rather than edict, thereby avoiding anything official.

Musicians Demand Stand-By Orks for Pic-Making Bands

NEW YORK, April 2.—What has long been a grievance with musicians on the Coast—that of not having a stand-by ork for all traveling bands that make pic—was brought up officially before American Federation of Musicians exec board recently. Grievance was in the form of a petition signed by musicians on the Coast, pointing out that with the number of name bands putting in an appearance at studios, stand-by orks would increase by a goodly sum, the amount accruing to Hollywood.

Exec board, however, didn't agree with petitioners and turned the proposal down. New York vaude theaters have stand-by orks for all non-802 bands that play Broadway houses. If ork has 33 men and all but one musician is 802, house must pay to 802 salary for an additional 33 men.

Names for Midwest Spot

CHICAGO, March 31.—Band bookers here are encouraged by letters from Middle Western ops of summer ballrooms indicating that they plan to re-open this year and want plenty of name bands thruout the entire summer. Forest Park Highlands, St. Louis ballroom, has slated Benny Strong's band for its opening May 6, with other orks to follow.

Eastwood Gardens, Detroit, gets its dancing underway May 25 when Jerry Wald begins a two-week stand. Bands to follow Wald at the Detroit dancery include: Stan Kenton, Woody Herman, Sonny Dunham, Frankie Carle, Johnny Long and Tony Pastor, with other name aggregations still to be signed.

Music—As Written

NEW YORK

Spike Jones, with a 30-piece ork, will take over the Charlie McCarthy show this summer. Frances Langford will warble. Spike's City Slickers will be in the package on stint. . . Stan Keller has switched to Essex House from the Stork Club. . . Eddie South will head Lionel Hampton's swing section for Hampton's concert at Carnegie Hall, April 15. . . Lou Martin switches to Iceland Restaurant from Greenwich Village Inn, after seven months.

Hazel Scott, well-known fem 88'er, turned warbler last week waxing four popular standards for Decca as a straight vocal chore. . . Top tunesmiths Sammy Kahn and Jule Styne have penned seven original ditties for film version of the Coast Guard show, *Tars and Spars*. . . Billy Eckstine, Joe Turner and Pete Johnson signed long-term exclusive contracts with National Records. . . A series of new two record albums soon to be released by Victor will be titled the *Showcase Albums*. Corinna Mura, Latin-American singer and guitarist of *Mexican Hayride*, has been signed by Columbia pic for a stint in a coming musical. . . Lionel Hampton and his ork into Carnegie Hall, April 15, for an Esquire award concert.

Disabled American Veterans to get profits of special Asch disk cut by Josh White and Mary Lou Williams. . . Marnie Sachs, Columbia records v.-p. goes into a Philly hospital next week for an operation. . . Fred Waring will preview the tunes of the new Theater Guild musical, "Carousel," on his ailer April 5. . . Ork leader Cootie Williams plugging Broadway columnist Earl Wilson's new book, "I'm Gazing Into My Eight Ball," with an original jump tune of the same name.

CHICAGO

Bob Ehlbert, formerly of the William Morris band staff here, is undergoing boot training at the Great Lakes (Ill.) Naval Training Station. . . Gloria Van, ex-Gene Krupa and Hal McIntyre chirp, is back in Chi after doing a single for a seven-week engagement at Beck's Supper Club, Newport, Ky., from where she was heard nightly over WCPO, Cincinnati. . . Chuck Foster has slated three hotel locations, including 4 weeks at the Roosevelt Hotel, New Orleans, starting March 29, 4 weeks at the Hotel Peabody, Memphis, beginning May 25, and 10 weeks at the Chase Hotel, St. Louis, starting June 22.

Lena Horne is set for a week at the Oriental Theater, starting April 27. . . Lloyd LaBrie makes his first Eastern appearance during a two-week stint at Virginia Beach, Va., starting May 5. . . Joe Turner brings his blues-singing to the Rose Room, Dallas, April 2. . . Paul Bannister, 21-year-old one-night band booker for GAC here, celebrates his first anniversary with the firm this week. . . Louis Jordan starts a two-week engagement at the Chicago Theater May 4 and is slated for a four-week stay at the Zanzibar, New York, in September.

Nitery Ops Pay for Jivesters' Broadcasts Without Spot Plug

HOLLYWOOD, April 2.—Competitive night club and lounge owners are co-operating with Ted Yerxa, writer of *The Lamplighter* column in the *Daily News* here, by paying the AFM scale for jazz musicians who double from their respective night club jobs to appear on Yerxa's weekly jam session broadcasts over KPAS. The show emanates from Billy Berg's club with Berg paying the line charges. Audience in the spot consists mainly of servicemen from surrounding hospitals with a few Hollywood characters thrown in for good measure.

Only plug niteries get on aircast, is the mention of particular spot guest musicians regularly play. Armed Forces Radio Service records each program for overseas re-broadcast.

Duke Grosses 8G In Chi Concert

CHICAGO, March 31.—Duke Ellington's \$8,375 gross at his jazz concert at the Civic Opera House here Sunday (25) has band bookers and ops in the Middle West seriously considering name swing orks for p.a.'s at similar concerts in the near future. With ducats running from \$1.20 to \$3.60 top, Ellington's program of interpretative jazz filled the huge 3,800-seat auditorium.

As his split, Ellington took 5G for three hours of work. Sum which Ellington cut as his percentage was larger than usual, because concert was a magazine promotion, with entire receipts split between the local opera house and Ellington.

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KUBIK-ACA CASE

(Continued from page 14)

writers then re-signed with ASCAP, their compositions at that time were in the Marks catalog, and on Marks withdrawal he took along the rights.

Interpretation above is strictly that of lawyers who have no axe to grind in the case, but point out the Kubik ruling might affect the BMI-ASCAP situation. Past week the case was recessed most of the time because of the holidays. Prior to that, on Monday (26) ASCAP asked for a dismissal of the complaint, which was denied by the court. Court is going to decide the case on its merits. Legalists noted one important thing to have come out so far, and that is that the attorney for ASCAP at one point did admit that where a composition is both ASCAP-BMI, the Society admits that it is a non-exclusive and can be performed by anyone. This was generally taken for granted, but no actual "on the record" of it had previously appeared. Case will be resumed next week.

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HOLLYWOOD NEW YORK CINCINNATI CHICAGO LONDON

Small Pubs Live Off Cream; Many Angles, Tiny Overhead

(Continued from page 14)

Known, of course, that Weiner had a deal with Harry James which is now in the process of melting, but Weiner's ability to stay in biz rests on coin from behind. However, via the James deal, Weiner now has a hit, *I'm Beginning To See the Light*, which will make plenty of moola for the firm.

This article will not endeavor to take into account all the pubs in the biz, but point out only those that help tell the small pub tale.

Licensing Org Tie-Up

Second classification, or those in which a band leader has an interest or in which a deal has been made with BMI, is strictly in the majority today. Such big boys as Tommy Dorsey, Benny Goodman, Xavier Cugat, Gene Krupa, Jimmy Dorsey, Horace Heidt, to mention a few, either have their own firms or have a deal with either a big ASCAP firm or a direct deal with BMI. For example, Dorseys have Embassy and Dorsey firms, one ASCAP and the other BMI; Goodman has Regent Music; Cugat is now negotiating a deal with Bourne; Krupa has a deal with Robbins for originals, and BMI has a pub deal with some 40 leaders. List is too long to mention here, as it has

been pubbed before, but suffice to say they make up the major portion of indie pubs around today.

Firms like the Dorseys' or the Sammy Kaye companies, Republic and World, which have just been bought out by Mike Nidorf and Jim Peppe, are regular pub outfits now, with offices doing biz in the orthodox manner. They get plenty of dough from BMI but at the same time contribute tune to the market of commercial songs. Other BMI deals, not counting Charlie Spivak's new Stevens Music firm, are firms set up with a major eye on BMI performance credits. There's little attempt made to set up a professional staff or get plugs by the usual method. In these instances, BMI usually shells out something like \$10,000 a year in quarterly installments, based on the number of performances of BMI licensed tunes. This \$2,500 every three months is found dough and in some cases is sufficient to keep an active firm going. In many cases it's just pick-up money.

Disk Pubs

Third category, those pubs affiliated with a disk company, is new in the biz and only adds a complicating factor. Most successful example, of course, is the

Decca-owned music firms, with best known being Sun Music. Firm doesn't have a pluggie, doesn't go after radio plugs, but just lets the disks make the song. Prime example is *Into Each Life Some Rain Must Fall*, which did over 1,000,000 disks and sold plenty of sheet music.

Another tie-up of same sort is Musicraft's affiliated firms of Chelsea and Viking, one ASCAP, the other BMI. Altho distribution isn't up with the leaders, still there's no doubt that they can get help via Musicraft disks. It's not as helpful as Decca to Sun, but it's a lot more than some indie pubs have.

The Artist Assist.

Fourth category, or that in which a performing artist has an interest, can be instanced by Barton Music, which has helping of Frank Sinatra. Barton's plug tune is given a ride by F. S., who owns share of the firm. Typical case is its current *Saturday Night*, which got great send-off via that route. Income from that tune alone will be plenty to keep firm going. Again, it has another, *If You Are But a Dream*, which Sinatra has disked. If song isn't a hit it won't be Sinatra's fault.

Along the same line, BMI has approached many individual stars, such as Billy Burton's stable, including Helen Forrest and Dick Haymes, and altho nothing has come of it so far, it's just an indication that they too can come into the picture and complicate the scene. It's also said that BMI has spoken to Kate Smith and others.

Jockey and Column Tie-Ups

Where a pub has an outside angle, there are firms too numerous to mention. A couple will suffice. Martin Block's *Tale of Two Cigarettes* certainly has the advantage of Block's disk-jockey tie-up. Altho it naturally can't be proved, it's a natural thing to be nice to Block if you're a band leader, because he can give your new disks plenty if you'll give his tune a ride. And the case of Nick Kenny's *Starlight Music* firm plug routine is said to be really something. Kenny can put on all sorts of pressure via his column in a New York daily. Bands have talked plenty about this but Kenny has had plenty of hits during past couple of years and made plenty of dough out of the music biz. Any guy with a hit can hardly be blamed if he wants his songs plugged.

Above are just a couple but they're sufficient to point out how an outside angle helps, and how!

Some Guys Make It the Hard Way

And then there's the case of a guy who's simply an indie publisher, like Ben Edwards, Red Evans, Bob Miller, Jerry Vogel, Fred Fisher or dozen of others. In some cases, such as Vogel, Fisher, Forster, Fox and others, their backlog of ASCAP standards keeps the firm in chips and always will as long as there is a society. They don't put out new tunes but just rake in dough from standards, both via ASCAP rating and from sales. And there are plenty of the latter. In case of small pubs who have to make out on their current works, such as Evans's Jefferson Music or Buck Ram's Noble Music, it's strictly a case of getting out and getting plugs until something happens. Disks help tremendously, as in the case of Ram's *Twilight Time*, which has plenty of disks out and will make plenty of dough.

Hillbilly Bonanza

Bob Miller, of course, has a bonanza in the hillbilly field, and rakes in shekels galore. He's had outstanding hits, best known of all being *Star-Spangled Banner Waving Somewhere*, which sold over 1,000,000 copies and did all right by Miller.

And there's the case of the *Mairzy Doates* boys, Drake, Livingstone and Hoffman, who are now in biz with *Fuzzy Wuzzy*. They made quite a sock full on *Mairzy*, which will help hold firm together for quite a while.

All in all, it's a pretty complex field that knows only one motto, the motto that pays off for the entire music biz. And that is, "the song's the thing," and if you have it, okay, and if you haven't, try, try, again. And the indie pubs do. For they know if they get one click, it'll keep them in the chips for a long time to come. And today, with the biz way up, if a song does click, they can really stay in biz on the basis of terrific sheet sales via the MPPA-MDS racks, disk returns and picture synchronization rights. It's all there and the indie pub knows it—and regardless of tie-ups they exist until a hit comes around and then they begin to live.

Benson Bowing Out Of N. Y. Hotel Plaza Over Curfew-itis

NEW YORK, March 31.—First band to exit from New York location sopt because of curfew ramification is Ray Benson, who was given two-week notice at Plaza Hotel, when he refused to take a \$300-a-week cut. Band, which is small society-type unit, was set until early May, but now exits April 5.

Benson's ork, handled by William Morris Office, is looking for location. Band replacing Benson will be Pancho.

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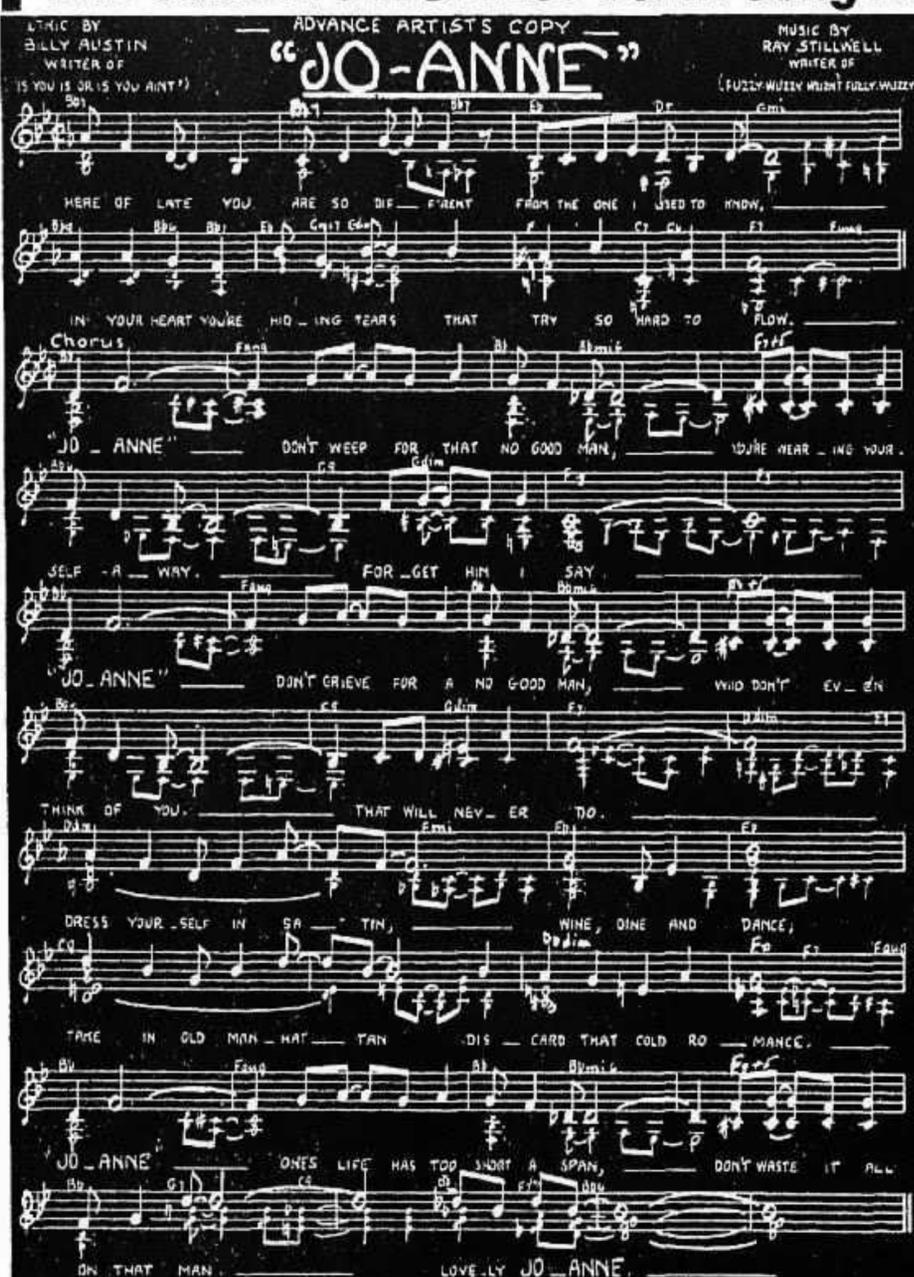
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PART 1—The Billboard

HONOR ROLL OF HITS*

(TRADEMARK)

THE NATION'S
10
TOP TUNES

*The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a weighting of the leading tunes and records in the individual features of the two sections of The Billboard's Music Popularity Chart which represents both passive and active indications of song popularity. Passive indications of popularity are the Songs With Most Radio Plugs, Records Most Played on Disk Programs and Film Plugs features.

Active indications of popularity are the Best Selling Sheet Music, Best Selling Retail Records and Most Played Juke Box Records features.

The weighting structure was arrived at by The Billboard after consultation with leading research authorities as well as leaders in the music and record industries.

Sales and juke box leaders in specialized types of music in Part Two, and the advance song and record feature in Part Three of the Chart, of course, bear no influence on the determination of the HONOR ROLL OF HITS.

RADIO AND

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, March 23, and ending Thursday, March 29)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEPF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
17.	A Little on the Lonely Side (R)	Advanced	ASCAP
13.	Ac-Cent-Tchu-Ate the Positive (F) (R)	Morris	ASCAP
5.	All of My Life (R)	Berlin	ASCAP
2.	Any Old Time (R)	Seneca	BMI
1.	Anywhere (F)	Bourne	ASCAP
4.	Baia (R) (F)	Peer	BMI
6.	Candy (R)	Feist	ASCAP
3.	Dream (R)	Capitol Songs	ASCAP
2.	Easter Parade (R)	Berlin	ASCAP
14.	Evelina (M) (R)	Crawford	ASCAP
12.	Ev'ry Time We Say Good-Bye (M) (R)	Chappell	ASCAP
3.	He's Home for a Little While (R)	Famous	ASCAP
9.	I Should Care (F) (R)	Dorsey	ASCAP
6.	I Walked In (F) (R)	Miller	ASCAP
10.	I'm Beginning To See the Light (F) (R)	Grand	ASCAP
9.	Just a Prayer Away (R)	Shapiro-Bernstein	ASCAP
2.	Laura (F) (R)	Robbins	ASCAP
4.	Let's Take the Long Way Home (F) (R)	Morris	ASCAP
16.	More and More (F) (R)	T. B. Harms	ASCAP
12.	My Dreams Are Getting Better All the Time (F) (R)	Santly-Joy	ASCAP
16.	(All of a Sudden) My Heart Sings (F) (R)	Leeds	ASCAP-BMI
13.	Saturday Night (Is the Loneliest Night in the Week) (R)	Barton	ASCAP
1.	Sentimental Journey (R)	Morris	ASCAP
12.	Sleigh Ride in July (F) (R)	Burke-Van Heusen	ASCAP
21.	Sweet Dreams, Sweetheart (F) (R)	Remick	ASCAP
4.	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein	ASCAP
1.	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
3.	There Must Be a Way	Stevens	BMI
15.	This Heart of Mine (F) (R)	Triangle	ASCAP
21.	Twilight Time (R)	Campbell-Forgie	BMI
6.	You Belong to My Heart (F) (R)	Harris	BMI

PLAY STATUS OF FILMS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the National Release Date

Song & Publisher	Film & Producer	Performed by	National Release Date
Ac-Cent-Tchu-Ate the Positive (Morris)	"Here Come the Waves" (Paramount)	Bing Crosby-Sonny Tufts	1-26-45
Anywhere (Bourne)	"Tonight and Every Night" (Columbia)	Janet Blair	2-22-45
Baia (Peer)	"The Three Caballeros" (Walt Disney)	Nestor Amaral	2-3-45
Don't Fence Me In (Harms, Inc.)	"Hollywood Canteen" (Warner Bros.)	Roy Rogers-Andrews Sisters	12-30-44
I Should Care (Dorsey)	"Thrill of a Romance" (MGM)		Not Set
I Walked In (Miller)	"Nob Hill" (20th Century-Fox)		Not Set
I'm Beginning To See the Light (Grand)	"The Man From Oklahoma" (Republic)		Not Set
Laura (Robbins)	"Laura" (20th Century-Fox)		Nov. 44
Let's Take the Long Way Home (Morris)	"Here Come the Waves" (Paramount)	Bing Crosby	1-26-45

(Continued in opposite column)

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Music Popularity Chart

Week Ending
Mar. 29, 1945

- 1 My Dreams Are Getting Better All the Time
- 2 I'm Beginning To See the Light
- 3 Ac-Cent-Tchu-Ate The Positive
- 4 Candy
- 5 A Little on the Lonely Side
- 6 Rum and Coca-Cola
- 7 Saturday Night (Is the Loneliest Night in the Week)
- 8 More and More
- 9 Sweet Dreams, Sweetheart
- 10 Sentimental Journey

FILM PLUGS

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless indicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Going Strong

Weeks to date	POSITION Last Week	POSITION This Week		Lic. By
3	4	1	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)...	Les Brown ..Columbia 36779—ASCAP
11	5	2	I'M BEGINNING TO SEE THE LIGHT (F)...	Harry James ..Columbia 36758—ASCAP
11	6	3	AC-CENT-TCHU-ATE THE POSITIVE (F)...	Johnny Mercer ..Capitol 180—ASCAP
5	9	4	SENTIMENTAL JOURNEY	Les Brown ..Columbia 36769—ASCAP
2	8	5	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)...	The Phil Moore Four ..Victor 20-1641—ASCAP
10	2	5	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK)	Frank Sinatra..Columbia 36762—ASCAP
6	1	6	CANDY	Johnny Mercer-JoStafford ..Capitol 183—ASCAP
2	11	7	THERE! I'VE SAID IT AGAIN	Vaughn Monroe..Victor 20-1637—BMI
1	—	8	I DON'T CARE WHO KNOWS IT	Harry James..Columbia 36778—ASCAP
4	7	9	DREAM	The Pied Pipers..Capitol 185—ASCAP
2	10	10	CANDY	Dinah Shore..Victor 20-1632—ASCAP
8	13	10	I'M BEGINNING TO SEE THE LIGHT (F)...	Duke Ellington..Victor 20-1618—ASCAP
3	—	10	MORE AND MORE (F)	Tommy Dorsey..Victor 20-1614—ASCAP (Bing Crosby, Decca 18649; Perry Como, Victor 20-1630; Jimmy Dorsey, Decca 18647; Horace Heidt, Columbia 36776; George Paxton, Hit 7120; Thomas L. Thomas, Victor Red Seal 10-1138; Frances Langford, ARA RM 109)
11	3	10	RUM AND COCA-COLA	Andrews Sisters..Decca 18636—ASCAP
9	7	11	A LITTLE ON THE LONELY SIDE.....	Frankie Carle..Columbia 36760—ASCAP
1	—	11	HE'S HOME FOR A LITTLE WHILE	Dinah Shore...Victor 20-1632—ASCAP (Les Brown, Columbia 36779)

WITH LEADING SONGS

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

Song & Publisher	Film & Producer	Performed by	National Release Date
More and More (T. B. Harms)	"Can't Help Singing" (Universal)	Deanna Durbin	12-29-44
My Dreams Are Getting Better All the Time (Santly-Joy)	"In Society" (Universal)	Marion Hutton	8-18-44
(All of a Sudden) My Heart Sings (Leeds)	"Anchors Aweigh" (MGM)		Not Set
Sleigh Ride in July (Burke-Van Heusen)	"Belle of the Yukon" (International)	Dinah Shore	Dec. 44
Sweet Dreams, Sweetheart (Remick)	"Hollywood Canteen" (Warner Bros.)	Kitty Carlisle-Joan Leslie	12-30-44
Sweetheart of All My Dreams (Shapiro-Bernstein)	"Thirty Seconds Over Tokyo" (MGM)		12-28-44
The More I See You (Bregman-Vocco-Conn)	"Billy Rose's Diamond Horseshoe" (20th Century-Fox)		Not Set
This Heart of Mine (Triangle)	"Ziegfeld Follies" (MGM)		Not Set
You Belong to My Heart (Chas. K. Harris)	"The Three Caballeros" (Walt Disney)	Dora Luz	2-3-45



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Chloe (FEATURED IN PARAMOUNT PICTURE "BRING ON THE GIRLS")

Vocal by Red Ingle

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Vocal by Judy Manners and Red Ingle

20-1654

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AND HIS ORCHESTRA

Laura (FROM 20TH CENTURY-FOX PICTURE "LAURA")

A Song to Remember (FROM COLUMBIA PICTURE "A SONG TO REMEMBER")

Vocal by Artie Wayne

20-1655

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PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week
9	1	1. MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R) ...Santly-Joy
10	2	2. A LITTLE ON THE LONELY SIDE (R) ...Advanced
5	3	3. I'M BEGINNING TO SEE THE LIGHT (F) (R) ...Grand
7	4	4. SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) (R) ...Barton
12	6	5. SWEET DREAMS, SWEETHEART (F) (R) ...Remick
2	9	6. CANDY (R) ...Feist
12	5	7. AC-CENT-TCHU-ATE THE POSITIVE (F) (R) ...Morris
10	8	8. RUM AND COCA-COLA (R) ...Feist
1	—	9. JUST A PRAYER AWAY (R) ...Shapiro-Bernstein
5	7	10. MORE AND MORE (F) (R) ...T. B. Harms

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	Last Week	This Week
3	2	1. MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Les Brown ...Columbia 36779 <i>He's Home for a Little While</i>
12	1	2. RUM AND COCA-COLA... Andrews Sisters...Decca 18636 <i>One Meat Ball</i>
6	3	3. CANDY ...Johnny Mercer-Jo Stafford (Pied Pipers-Paul Weston Ork)...Capitol 183 <i>I'm Gonna See My Baby</i>
3	4	4. MY DREAMS ARE GETTING BETTER ALL THE TIME (F) Phil Moore Four...Victor 20-1641 <i>A Little on the Lonely Side</i>
9	6	5. A LITTLE ON THE LONELY SIDE ...Frankie Carle...Columbia 36760 <i>I Had a Little Talk With the Lord</i>
8	5	6. I'M BEGINNING TO SEE THE LIGHT (F) ...Harry James...Columbia 36758 <i>The Love I Long For</i>
3	9	7. DREAM ...Pied Pipers...Capitol 185 <i>Tabby the Cat</i>

(Continued on page 65)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week
3	1	1. King Cole Trio Collection of Favorites...Capitol A-8
3	3	2. Meet Me in St. Louis Judy Garland ...Decca DA-380
3	2	3. Glenn Miller Glenn Miller and Ork...Victor P-148
3	4	4. Three Caballeros Charles Wolcott and Ork...Decca DA-373
2	4	5. Song of Norway Featuring Members of the Original New York Cast...Decca DA-382

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week
3	1	1. Ave Maria (Schubert) Marian Anderson ...Victor 14210
2	3	2. Tchaikovsky Waltz (From String Serenade) Serge Koussevitzky, Boston Symphony Ork...Victor 11-8727
3	3	2. Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork...Decca 29150
1	—	3. Ave Maria (Schubert) Kostelanetz Ork ...Columbia 7416
—	1	4. Jalousie Fiedler, Boston Pops...Victor 12160
2	—	4. The Lord's Prayer John Charles Thomas...Victor 1736

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week
2	3	1. Beethoven Symphony No. 7 in A Minor Eugene Ormandy, Philadelphia Ork...Columbia M-557
—	1	1. Waltzes (Frederic Chopin) Alexander Brailowsky, Vol. 1...Victor M-863 Vol. 2...Victor M-864
2	—	1. Rhapsody in Blue (Gershwin) Andre Kostelanetz & Ork (Alec Templeton, pianist) Columbia X-196
—	1	1. Tchaikovsky Concerto in B Flat Minor Horowitz, NBC, Toscanini ...Victor M-800
3	2	2. Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia ...Victor M-900

Music Popularity Chart Week Ending Mar. 29, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
13	1	1	RUM AND COCA-COLA —Andrews Sisters (Vic Schoen Ork)Decca 18636 (Louis Prima, Hit 7125; Vaughn Monroe, Victor 20-1637; Abe Lyman, Columbia 36775; Al Trace, National 7007; Wilmoth Houdini, Decca 23394; "Porky" Freeman Trio, ARA RM-118)
3	2	2	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Les Brown (Doris Day)Columbia 36779 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661)
5	4	3	CANDY —Johnny Mercer-Jo Stafford (The Pied Pipers-Paul Weston Ork)Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)
10	5	4	A LITTLE ON THE LONELY SIDE —Frankie Carle (Paul Allen)Columbia 36760 (Louis Prima, Hit 7118; Guy Lombardo, Decca 18642; Joan Brooks, Musicraft 15022; the Phil Moore Four, Victor 20-1641)
9	6	5	AC-CENT-TCHU-ATE THE POSITIVE (F) —Bing Crosby-Andrews Sisters (Vic Schoen Ork).....Decca 23379 (Johnny Mercer, Capitol 180; Artie Shaw, Victor 20-1612; George Paxton, Hit 7120; Four King Sisters, Victor 20-1631; Kay Kyser, Columbia 36771; Mark Warnow, Sonora 1089)
4	7	6	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —The Phil Moore Four (Phil Moore-Billy Daniels)Victor 20-1641 (See No. 2)
14	3	7	AC-CENT-TCHU-ATE THE POSITIVE (F) —Johnny Mercer (The Pied Pipers-Paul Weston Ork)....Capitol 180 (See No. 5)
7	8	8	A LITTLE ON THE LONELY SIDE —Guy Lombardo (Jimmy Brown)Decca 18642 (See No. 4)
10	11	9	I'M BEGINNING TO SEE THE LIGHT (F) —Harry James (Kitty Kallen)Decca 18642 (Duke Ellington, Victor 20-1618; Ink Spots-Ella Fitzgerald, Decca 23399; Cootie Williams, Majestic 7131)
3	12	10	THERE! I'VE SAID IT AGAIN —Vaughn Monroe (Vaughn Monroe-The Norton Sisters)Victor 20-1637
9	12	11	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) —Frank Sinatra (Axel Stordahl Ork).....Columbia 36762 (Four King Sisters, Victor 20-1633; Frankie Carle, Columbia 36777; Hal McIntyre, Bluebird 30-0837; Woody Herman, Decca 18641; Sammy Kaye, Victor 20-1635; Cootie Williams, Majestic 7131)
20	10	12	DON'T FENCE ME IN (F) —Bing Crosby-Andrews Sisters (Vic Schoen Ork)Decca 23364 (The Three Suns, Hit 7114; Sammy Kaye, Victor 20-1610; Kate Smith, Columbia 36759; Gene Autry, Okeh 6728; Hal McIntyre, Bluebird 30-0834; Horace Heidt, Columbia 36701)
3	14	13	DREAM —The Pied Pipers (Paul Weston Ork).....Capitol 185 (Freddy Martin, Victor 20-1645; The Three Suns, Majestic 7133)
4	9	14	I'M BEGINNING TO SEE THE LIGHT (F) —Duke Ellington (Joya Sherrill)Victor 20-1618 (See No. 9)
5	13	15	SATURDAY NIGHT (IS THE LONELIEST NIGHT IN THE WEEK) —Sammy Kaye (Nancy Norman)....Victor 20-1635 (See No. 11)
3	—	16	CANDY —Dinah Shore (Albert Sack Ork)....Victor 20-1632 (See No. 3)
5	13	17	RUM AND COCA-COLA —Abe Lyman (Rose Blane)....Columbia 36775 (See No. 1)
1	—	18	STUFF LIKE THAT THERE —Betty Hutton (Paul Weston Ork)Capitol 188
2	—	19	SENTIMENTAL JOURNEY —Les Brown (Doris Day)Columbia 36769 (Hal McIntyre, Victor 20-1643)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
6	1	1	SHAME ON YOUSpade CooleyOkeh 6731
3	2	2	SMOKE ON THE WATER ..Bob WillsOkeh 6736
8	3	3	THERE'S A NEW MOON OVER MY SHOULDERJimmie DavisDecca 6105
12	5	4	I'M LOSING MY MIND OVER YOUAl DexterOkeh 6727
9	—	5	I'LL WAIT FOR YOU, DEAR ..Al DexterOkeh 6727
8	—	6	GONNA BUILD A BIG FENCE AROUND TEXAS ..Gene AutryOkeh 6728
3	4	7	HANG YOUR HEAD IN SHAMEBob WillsOkeh 6726
15	—	7	JEALOUS HEARTTex RitterCapitol 179

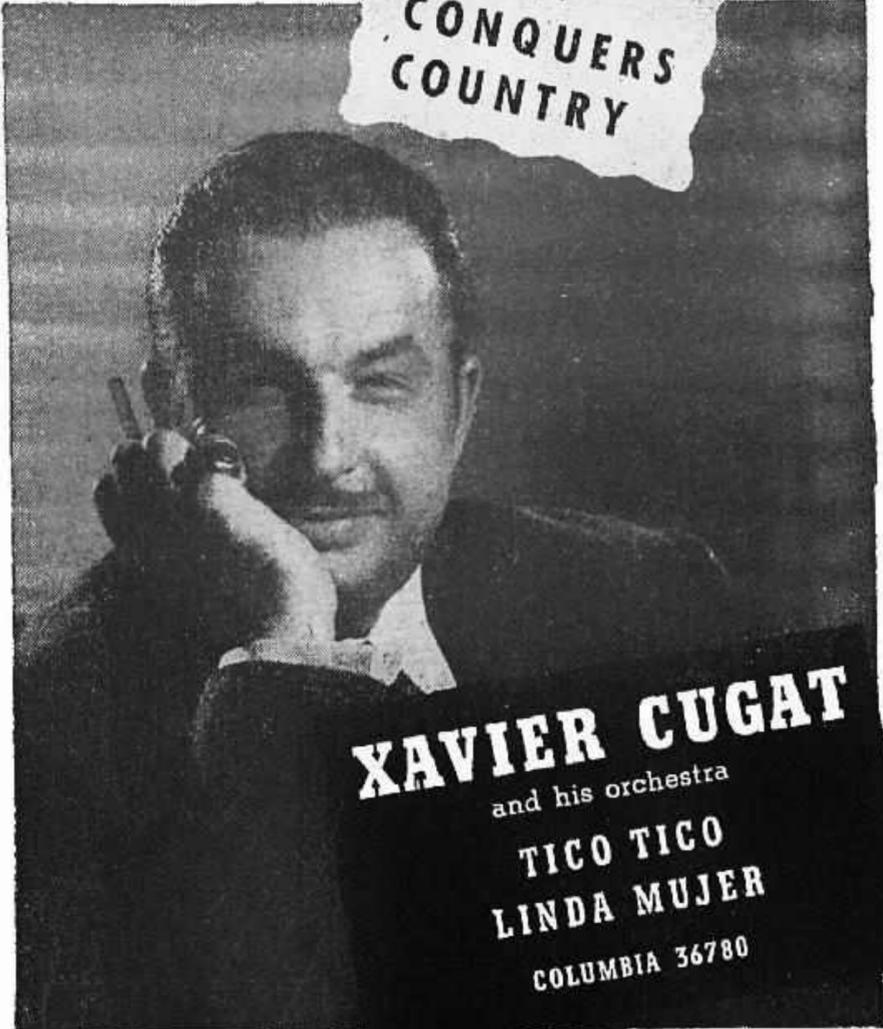
MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
8	1	1	I WONDERRoosevelt SykesBluebird 34-0721
9	3	2	MOP! MOP!Louis JordanDecca 8668
8	2	3	YOU CAN'T GET THAT NO MORELouis JordanDecca 8668
2	4	4	TIPPIN' INErskine HawkinsVictor 20-1639
25	6	5	I WONDERPvt. Cecil GantGiltedge 500 CG1
2	5	6	I WONDERLouis ArmstrongDecca 18652
11	6	7	SOMEBODY'S GOTTA GOCootie WilliamsHit 7119
7	—	7	I'M BEGINNING TO SEE THE LIGHT (F) ..Duke EllingtonVictor 20-1618
3	—	8	RED BANK BOOGIE ..Count BasieColumbia 36766
4	7	8	S. K. BLUESPete Johnson All-Star Ork (Joe Turner)National 9010

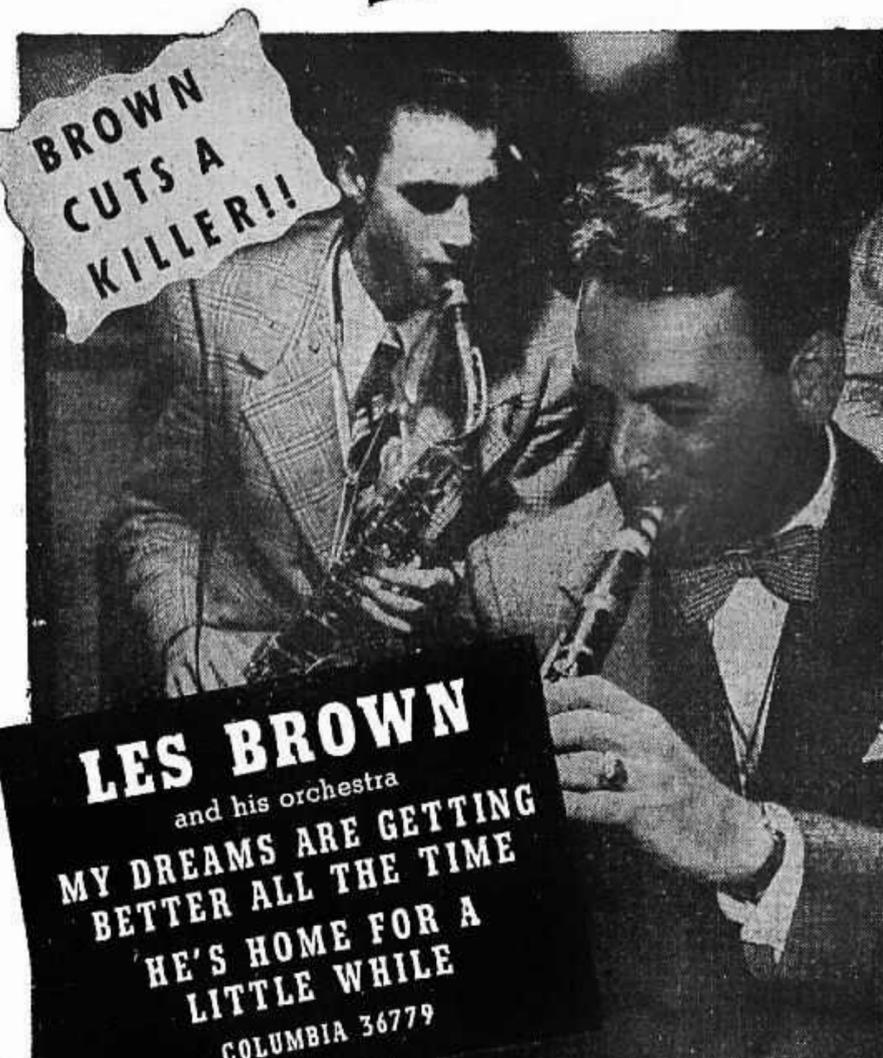
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TICO TICO
LINDA MUJER
COLUMBIA 36780

BROWN CUTS A KILLER!!



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and his orchestra
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HE'S HOME FOR A LITTLE WHILE
COLUMBIA 36779

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PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song beginning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Blue Poke Bonnet and a Stovepipe Hat Arrow	Incapolka Triangle
A Friend of Yours Burke-Van Heusen	I've Got a Locket in My Pocket Paramount
A Kiss Goodnight Miller	J'Attendrai Harris
Ac-Cent-Tchu-Ate the Positive Morris	Jo-Anne Harmony House
All at Once Chappell	Just a Prayer Away Shapiro-Bernstein
All of My Life Berlin	Laura Robbins
Angelina Southern	Let's Take the Long Way Home Morris
Anywhere Bourne	Like Someone in Love Burke-Van Heusen
Baba Peer	Lonesome Cherio
Bell Bottom Trousers Santly-Joy	Lucky To Be Me Witmark
Candy Feist	More and More T. B. Harms
Close as Pages in a Book Williamson	My Baby Said Yes Leeds
Dream Capitol Songs	My Dreams Are Getting Better All the Time Santly-Joy
Evelina Crawford	My Rainbow of Dreams Hanna
Everybody's Seen Him But His Daddy Marks	(All of a Sudden) My Heart Sings Leeds
Everytime ABC	My Mother's Waltz Morris
Ev'rytime We Say Goodbye Chappell	Negra Consentida (My Pet Brunette) Marks
Fuzzy Wuzzy Drake-Livingston-Hoffman	Once Upon a Song Mills
Fuzzy Wuzzy Wuzn't Fuzzy Wuzzy? Harmony House	One Meat Ball Leeds
Garland of Old-Fashioned Roses O'Kay	Please, Don't Say No Feist
Good, Good, Good Berlin	Right as the Rain Crawford
Guess I'll Hang My Tears Out to Dry Mario	Saturday Night (Is the Loneliest Night in the Week) Barton
He's Home for a Little While Famous	Send This Purple Heart to My Sweetheart Rytvoe
He Was a Perfect Gentleman Burke-Van Heusen	Sentimental Journey Morris
I Begged Her Feist	Sleigh Ride in July Burke-Van Heusen
I Can't Believe That You're in Love With Me Mills	Small World Southern
I Don't Care Who Knows It Robbins	Stars in Your Eyes Melody Lane
I Didn't Know About You Robbins	Stuff Like That There Capitol
I Had a Little Talk With the Lord Santly-Joy	Sweet Dreams, Sweetheart Remick
I Miss Your Kiss World	Sweet You Harmony House
I Remember Easter Sunday Whitney Blake	Sweetheart of All My Dreams Shapiro-Bernstein
I Walked In Miller	Take Me in Your Arms Mills
I Wish I Knew Triangle	The Betty Grable Polka Holly-York
If I Loved You T. B. Harms	The Blonde Sailor Mills
If You Are But a Dream Barton	The Love I Long For Famous
I'll Always Be With You Broadway	The More I See You Bregman-Vocco-Conn
I'll Remember Suzanne Marks	The Three Caballeros Chas. K. Harris
I'm Getting Nowhere Paramount	There! I've Said It Again Vallant
I'm in a Jam With Baby Remick	There Must Be a Way Stevens
I'm Only Teasin' Mills	This Heart of Mine Triangle
In a Shower of Stars Mills	Thru Your Eyes, Thru Your Heart Mills
	Too-Ra-Loo-Ra-Loo-Ral Witmark
	Upa Upa Melody Lane
	Watcha Say Harms
	Who? It's Not You Charles Gunther
	What Makes the Sunset Feist
	When You Walk in the Room Williamson
	Winding Kelly
	You Belong to My Heart Chas. K. Harris
	Yay-Dit Fox Maya
	You're Not Foolin' Anyone But Yourself Viking

Plugs Scheduled for Near Future

Publisher	Publisher
A Tender Word Will Mend It All Barton	I Was Here When You Left Me Berlin
Caldonia Morris	Let's Dance Again O'Kay
Can't You Read Between the Lines? Shapiro-Bernstein	Love Feist
Conversation While Dancing Capitol	Oh Brother Bourne
Counting the Days Santly-Joy	Oh, My Achin' Back Feist
Don't Be Tellin' Me Your Troubles Bell	Please, No Squeeza the Banana Leeds
Don't You Spend a Dollar on Me Robbins	Santa Marta Marks
Dreaming Leeds	Seventh Avenue Robbins
Homesick That's All Mayfair	Tampico Capitol
I Don't Care If I Never Dream Shapiro-Bernstein	That's Why I'm Lonely for You Kelly
In My Little Red Book Marks	Then, Now and Forever Charles Gunther
	There's a New Star in Our Window Hanna
	There's No You Barton
	While You're Away Remick
	You Moved Right In Famous

REVIEWS OF SONGS IN NEW FILMS

By Paul Secon

Films are reviewed at trade showings, and reviews are obviously written from standpoint of effectiveness or lack of effectiveness of film as a plug media for the tunes in it. Only specially selected films are reviewed.

Belle of the Yukon (International) SLEIGH RIDE IN JULY (Burke-Van Heusen)

Tunes in this pic are the only saving grace of an extremely dull film. "Sleigh Ride" is done by Dinah Shore all dolled up in purty clothes and filmed in technicolor. Song is done to perfection by la Shore. Gal is almost an actress and sells tune all the way.

LIKE SOMEONE IN LOVE (Burke Van-Heusen)

This one is done in an empty hall by Dinah, seated at a piano. It's also done as only she can do it. Shame, of course, to waste these two fine songs in what is probably one of the worst duds to come out of Hollywood in a long, long, long time.

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**WE
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PUBLISHED
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220 Capitol Boulevard
NASHVILLE 3, TENN.

Music Popularity Chart

Week Ending
Mar. 29, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A FRIEND OF YOURS	Tommy Dorsey (Stuart Foster)....	Victor 20-1675
BELL BOTTOM TROUSERS	Louis Prima (Louis Prima-Lily Ann Carol)	Majestic 7134
BOOGIE-WOOGIE ON STRINGS	"Porky" Freeman Trio....	ARA RM 118
BRAZEN LITTLE RAISIN	Phil Harris (Phil Harris)....	ARA RM 104
CALDONIA-BLUES	Louis Prima (Louis Prima-Lily Ann Carol)	Majestic 7134
CARCINOMA (12")	Mary Lou Williams Trio....	Asch 1007
COME WITH ME MY HONEY	Bob Crosby (The Town Criers)....	ARA RM 103
CUDDLE UP A LITTLE CLOSER, LOVELY MINE	Ginny Simms (Edgar Fairchild Ork)	Columbia 36796
DREAM	The Three Suns (Artie Dunn)....	Majestic 7133
EL RANCHO VEGAS	Jimmy Dorsey (Teddy Walters-Patti Palmer)	Decca 18664
FOGGY FOGGY DEW	Burl Ives	Decca 23405
FUZZY WUZZY	Al Trace and His Silly Symphonists....	National 7008
GJON MILI JAM SESSION (12")	Mary Lou Williams and Her Six....	Asch 1006

(Continued on page 66)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

CALDONIA	Woody Herman....	Columbia 36789
Here's a disk that's red hot! Got everything! Music is jumpy, band is strictly from everywhere, and whole thing comes off sensash. Other side, "Happiness Is a Thing Called Joe," is definitely a winner, too.		
BEGIN THE BEGUINE	Eddy Heywood....	Decca 23398A
Here's the disk Heywood made popular on Commodore. Interpretation, incidentally, also made Heywood. With chance for national production via Decca, thing should be bigger than ever.		
I SHOULD CARE	Gene Krupa....	Columbia 36784
Krupa comes thru via his interp of this one. It's done just right, and gal, Lillian Lane, does sweet job. Other side, "Cry and You Cry Alone," is also okay.		

RECORD REVIEWS

By M. H. Orodenker

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

WOODY HERMAN (Columbia)

Happiness Is a Thing Called Joe—FT; VC. **Caldonia**—FT; VC.

It's been a long time between jump disks designed to really make the fans hop and holler, and Woody Herman rings the bell with a resounding smack for Phil Moore's "Caldonia." It's a swing serenade to a groovy gal, and with the Hermanites imparting a driving force that makes the music rock and roll as it spins along. It's a dish of five and jam that really jells. The ensemble riffing and solo riding, particularly of the tenor sax, trombone and piano, plus the potent blues shouting of the maestro, gives it all a glory setting that is socko thruout. A contrasting note for the needling is provided for in the plattermate. For with the band setting forth a smooth yet scorchy musical background, it's the terrific lyrical projection of Frances Wayne for the slow torch ballad, "Happiness Is a Thing Called Joe," remembered as being from the movie "Cabin in the Sky."

It's a cinch that there will be an immediate flow of coins in the music boxes for "Caldonia."

SPIKE JONES (Victor)

Chloe—FT; VC. **A Serenade to a Jerk**—FT; VC.

For years they've been having a lively musical hunt for a gal named "Chloe." While neither Spike Jones nor his City Slickers have found her as yet, they sure have a swell time in their search. Moreover, it makes for a delightful bit of hilarity in the off-sides and sound effects, all adding up to a lot of hearty laughs interspersed with the music and "Chloe" calling of Red (Swamphead) Ingle. Save for the implications involved, "A Serenade to a Jerk" is an attractive blues ballad which Judy Manners sings effectively, and later aided and abetted in jerky fashion by Red (Jerk) Ingle.

With the call for "Chloe" quite universal, Spike Jones should dominate a phono sticker for a long time with his bit of musical burlesque.

FRANK SINATRA (Columbia)

Ol' Man River—FT; V. **Stormy Weather**—FT; V.

Taking his singing seriously, Frank Sinatra proves that he can provide greater dramatic force than that ordinarily called for in the ditty of the June-moon-spoon variety. True, his baritone voice does not have the robust qualities of the concert voices for the singing of "Ol' Man River." Yet, Sinatra makes up for his lack of power in his sympathetic lyrical treatment, full of understanding and feeling. With Axel Stordahl's musical accompaniment providing even greater depth and warmth than the voice itself, Sinatra makes you sit up, pay attention and like it. Side is not for mooning or swooning, Sinatra singing verse and chorus in concert style, and taking 12 inches of spinning for the song selling. While "Stormy Weather" does not lend itself to the same concert treatment, Sinatra is just as strong on the selling, with a mixed choir of voices blending with the band to add vocal color to the side.

Frank Sinatra turned away from the juke box fans for these sides, spreading his singing to cover a 12-inch disk.

FREDDY MARTIN (Victor)

A Song To Remember—FT; VC. **Laura**—FT.

With a classical touch to the musical scores, Freddy Martin gives a hyper-smooth interpretation to both of these picture title tunes. It's plush with string and tenor sax richness for "A Song To Remember," which is based on Chopin's "Etude In E Major." Rich in melodic appeal, the lyrical adaptation is also in keeping with the musical mood expressed, for which Artie Wayne gives a good account. The tempo is slowed down a bit for Laura, a lush melody by David Raksin, which features the sax section and the classical piano stylings of Jack Pina. Johnny Mercer's lyrics are not utilized for this side, Martin painting a beautiful musical picture thruout.

With both sides bearing important screen associations, music ops will benefit from both of these sides, particularly from "A Song To Remember."

(Continued on page 65)

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Agents Weep: Some Acts Would Rather Be Jobless Than Cut

NEW YORK, March 31.—It's a rare week when the lounge flesh-peddlers aren't being annoyed about something. But right now they're more than annoyed—they're sore at some of the acts who won't play ball by taking greater or lesser cuts in prices.

Fee-splitters estimate that one out of every four or five of the average run-of-the-mill units is now out of a job because of retrenchments following the curfew. Yet a lot of them refuse to take less dough and would rather stay out of work, says the agents.

Ops Wake Up

After the first shock of the witching hour passed, the percenters declare, lounge operators came to their senses and realized that they had to have entertainment of some kind to keep going. They were and are willing to buy the same units they booked before the curfew—but they want to pay the boys a few bucks less, somewhere from \$25 to \$75 less per outfit.

Even tho the average agent hates selling his merchandise for lower prices than before, those around town say they swallowed the bitter pill of less money and passed on the lower offers to their acts. In far too many cases, they declare, the gut-scrapers and chanters turned down the bids. And it has the contract-makers madder than all get out.

Acts Point to Expenses

Acts, on the other milt, feel that the curfew may have cut profits in lounges but it has done nothing to chop the cost of food, hotel rooms, fares and other expenses incurred by an act when working out of town. Also the boys who make with the hotcha think, in all cases, that they're worth what they finally got up to, if not more. It took them time to establish a price tag on themselves, they figure, and if they come down it may take just as long to get back to the same level again—if ever.

So the result is an impasse where

there could be more volume in the selling department even if it meant fewer dollars in the tally and the pocket. What gets the agents maddest is that they pass by the Local 802 office here and see their acts hanging around when they could be working out of town somewhere.

Upspot of it all, the fee-splitters regretfully report, is that many an op is turning to home-grown musickers since he has to have something. And that, they say, is bad for two reasons: First, it's hard to wean an owner away from the local habit once he gets it; and, second, the locals book themselves direct, without the intervention of a comish-snatcher.

Off the Cuff

East:

BOBBY SANDS current at the Post Lodge, Larchmont, N. Y. . . . MILT HERTH leaves the Copa, New York, April 19, for theater dates. . . . THREE JAYS just opened at the Biltmore Lounge, Baltimore. . . . THREE NOTES draw a 10-week holdover at the 44 Club, Newark. . . . BOBBY MARTIN still at Pat Dunphy's, Newark. . . . BILLY ARNOLD current at the Alamo, Fords, N. J. . . . RAY KINNEY goes into E'Jais', Secaucus, N. J., April 9. . . . HI STAIGER now at the Miami Club, Staten Island. . . . KIRBY WALKER in his fourth month at Doc's, Baltimore. . . . PAT AND PENNY current at the Biltmore Lounge, Baltimore.

FOUR BLUES at the Spa, Baltimore. . . . ESTELLE SLAVIN to stay the summer at Roger's Corners, New York. . . . HOOSIER HOT SHOTS will do a one-nighter Decoration Day at Adamstown, Pa., for a grand. . . . THREE DONS and a Chick at Biltmore Lounge, Baltimore.

Midwest:

JOE CALLAN, who set up the cocktail department for Central Booking Office, Chicago, is going to the West Coast for Frederick Bros. . . . FOUR BLAZES set for the Silver Congo, La Salle, Ill. . . . MONARCHS current at La Conga, Milwaukee. . . . RAMON ROMERO new at the Lakota's, Milwaukee. . . . DION PARISH moved from the Primrose Path, Chicago, to the Playdium, St. Louis. . . . MIRON STUART now at the Old Heidelberg, Milwaukee. . . . CARSON DONNELLEY celebrated his third anniversary at Isbell's Hyde Park Restaurant, Chicago. . . . JAMES CRAIG, just out of the navy, is the new pianist with Dallas Bartley at Joe's De Luxe, Chicago, replacing Gid Honore.

FAY THOMAS new at McCarthy's, Milwaukee. . . . CLAUDE SUTTON current at the Casablanca, Chicago.

GAC's Mort Davis on Big Bands; Hamp Lounge Head

NEW YORK, April 2.—The cocktail department at General Amusement Corporation here is undergoing changes. Mort Davis, former lounge head, is moving upstairs into the big-band locations department.

His job has been taken by Johnny Hamp, former hand leader, who has been working as Davis's assistant for some time. Don Seat, former leader of the lounge trio bearing his name, has stepped into Hamp's old job last Monday (26).

Meanwhile, Bill LaLette and John De Vita, the other two members of the old Don Seat Trio, are being formed into a new unit by GAC. A pianist and girl singer will be added.

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N. Y. To Fight Summer With Names

Curfew NG to G.I.'s

NEW YORK, April 2.—The current issue of *Newsweek* magazine carries a round-up on reaction to the curfew by G.I.'s around the world. In China, Germany, London, Paris, Manila and the Pacific, about 95 per cent said they don't like it.

N. Y. Club Flacks Starting Union

NEW YORK, April 2.—New York's night club and hotel press agents are getting union-conscious for the second time in seven years and are formulating plans for a flackery organization. Two meetings were held last week, on Tuesday (27) and Friday (30), at which pro tem officials were appointed and sub-committees formed to look into such questions as finances, affiliation, organization and so on. Organizational action by the drum-thumpers follows by some three weeks a similar movement among their employers which resulted in formation of the Allied Food and Entertainment Industry org.

Carle Erbe, flack and co-owner of the Zanzibar, and Frank Law, p.a. and promotion head of the Ronay Hotel chain, are among the prime movers of the publicity organization. A general membership and organizing meeting will be staged here on April 22.

An earlier effort to get the boys unionized was made in 1938 but the move fell thru for various reasons. Now, with the curfew hitting the clubs and owners generally prone to bounce their p.a.'s just as soon as there is even a short dearth of publicity breaks, the praise-shouters think they want mutual protection.

Curfew a Bonanza To Mex Niteries In Border Towns

MEXICO CITY, April 2.—Since the midnight closings in the United States, the border towns of Tijuana, Juarez, Nuevo Laredo and Mexicali are doing terrific biz. These towns, along with Nogales, are not bothered by specific closing times, and night spots booming greater than ever. The biggest boom, perhaps, is in Nuevo Laredo, just a stop-over en route to Mexico City, where spots are drawing to capacity.

Prices are upped, too, and cabaret owners are clamoring for more American acts to satisfy the tourists. Mexican night spots rarely open before 10 p.m. and floorshows are set for midnight and 2 a.m. Closing time is around 5 a.m.

Pirate's Den Dropping Floor-Show Policy for Semi-Legit

HOLLYWOOD, April 2.—Pirate's Den is turning from a night club into a theater on Thursday (5), when John Aulger opens with his *Adrift in New York* or *Her First False Step* company of eight. Lew Salter and orchestra will stay on for dancing.

Joe Bart, Den manager, plans to charge \$1.50 plus tax for admission, plus beer and food. Starting at 8:30, the show will run until nearly 10:30. At the end of the show nightly, Bart will open his bars. No liquor will be sold during the performance. Reggie Dvorak, now in the Den show, is being held over.

Carol Landis Preps New Act, May Team With June Havoc

NEW YORK, April 2.—A new vaude act which is being prepped for Carol Landis will probably start at the St. Charles, New Orleans. She will get approximately \$4,000 plus a split.

Ciro's \$9,000 With AGVA; Can Lester Get It?

HOLLYWOOD, March 31.—Settlement in the dispute between Ciro's and American Guild of Variety Artists over money allegedly due Jerry Lester is pending with Florie Bale, executive AGVA secretary, agreeing to allow show to continue until Matt Shelvey, national AGVA exec now in Miami, rules. Miss Bale ordered Lobby Holman not to appear Thursday night (29) but later rescinded the order after getting together with representatives of the Federated Amusement and Allied Crafts. A meeting on Friday afternoon (30) reached no decision with the FAAC making a suggestion for settlement. This report has been referred to Shelvey.

Herman Hover of Ciro's, contends that Lester, set for the spot for four weeks at \$2,250 per, failed to carry out his contract. Hover said that it was to have been a two-man act with two shows nightly. He added it was Lester alone and only one show was given nightly because of the curfew. Hover delivered the \$9,000 in question to Miss Bale, but the sum was impounded. It was said Ciro's operator contends that Miles Ingalls, Lester's representative, had agreed to shave the price in lieu of the curfew show cutting.

AGVA Backs Lester

AGVA contends that Lester fulfilled his contract. He agreed, Miss Bale said, to accept \$300 a week less than contract but offer was rejected by Hover. As for the lower figure deal between Ingalls and Hover, Miss Bale said nothing had been shown in writing. It was also said that AGVA has claim for \$1,150 due Veloz and Yolanda from this spot.

Agreement in Lester matter has been forthcoming since March 23 before the comedian left town. A second meeting March 26 also failed to produce decision.

Dewey Barto was suggested by AGVA as arbitrator and accepted by the Ciro's management. Barto is with the FAAC.

Curfewed Plantation, St. Loo, Lights With Cheaper Show

ST. LOUIS, April 2.—The Plantation Club, local nitery which shuttered on March 5 when owners found they couldn't operate under curfew hours with their \$4,000 floorshow, re-opening on Saturday (31) with a new policy for shows, cost of which has been sliced in half. Co-owner Charles Bologna lined up a revue for the opening, comprising Bob and Al, Johnny Hudgins, Three Aces and a Queen, and Susayo Brown.

George Hudson's local band is handling the accompaniment. There will be one show nightly except Sunday, when three will be given.

New Kind of Curfew - Bat--- Amus. Tax on After - 12 Biz

NEW ORLEANS, March 31.—Investigation of alleged tax beating by a number of curfew-violating New Orleans night spots, particularly in the French Quarter which teems with small, lower-class niteries, was ordered this week by J. O. Fernandez, Internal Revenue Collector. He says that crews of auditors will follow up preliminary investigations to find any discrepancies between actual receipts of the late spots and the amounts they told the government they took in.

This statement followed by a week filing of a suit by Uncle Sam against Southland Ballroom, popular suburban spot, for alleged tax delinquency amounting to \$15,738.54. A couple of days later,

If you need information on act routes and advance band bookings, write or wire today for The Billboard's Route and Booking Weekly Supplement. It's free.

Transit Easier, Fialkoff Buying For 16 L. A. Spots

NEW YORK, April 2.—With transportation to Latin countries opening up for a reason which cannot be disclosed now, Herman Fialkoff, local indie fee-splitter, has lined up a route of 16 clubs and theaters in Chile, Colombia and Brazil for which he is buying class sight acts, recording artists, dance bands and film names. Fialkoff says he can offer up to a year's work in Latin America.

To make the route tick, Fialkoff is expanding his office in Rio de Janeiro, operated by Francisco Maria de Souza, and has tied up with the Jesse H. Martin agency on the Coast. Latin buyers, says Fialkoff, are particularly anxious to obtain the services of film actors.

2-3G Week

Weekly stipends will average \$2,000 to \$3,000, states the agent. Acts booked will fly to Mexico City and plane from there to other points. All contracts will be filed with the U. S. State Department. Acts working L. A. spots will have taxes taken off but otherwise will be paid in American coin which they can take out with them.

An indication of the interest in Latin America in U. S. performers is the fact that Luba Malina this week received a cabled offer of \$2,000 weekly from the Copacabana in Rio. One spot also offered \$10,000 weekly for Lena Horne, and there have been efforts made to grab off Fred Astaire, Betty Grable and Alice Faye. A possible deal may be concluded for the Andrews Sisters.

Film Publisher Buys Into El Rancho Vegas Property

HOLLYWOOD, April 2.—Bill Wilkerson, pub of *The Hollywood Reporter*, is now a hotel and nitery owner, according to spokesmen at his office. He recently acquired an interest in the Hotel El Rancho Vegas, Las Vegas, Nev., from Wilbur Clark, who purchased it from the Hilton Hotel chain in June, 1944. Meanwhile, Jack Walsh, manager of the El Rancho, is busy denying the sale.

Leslie Succeeds Lanetska

NEW YORK, March 31.—Lew Leslie, former producer of the *Blackbirds* revues, becomes head of the theater and club department in the Moe Gale office next Monday (2). According to Moe Gale, he and Harry Lanetska, formerly chief of this department, have come to a parting of the ways.

Curfew or No, Clubs Pay \$\$

Need b.o. power to battle hot weather doldrums coming on top of early closing

NEW YORK, March 31.—The Gotham hot spots have taken a deep breath and are again buying and bidding for talent—not as much as before the curfew but more definitely than at any time since the early-closing edict went out.

The nitery ops, of course, never totally ceased buying acts. But during the first three or four weeks of the curfew there was a let's-wait-and-see-what-happens tendency. For one thing, they hoped a modification of the curfew would come as suddenly as the original request did. For another, they wanted to gain a little experience with the Cinderella hour to find out just how badly they would be affected, if at all and, thus, how much they could afford to lay out for performers.

They have waited, and they have learned. Now they are going ahead with talent-shopping—and when the list is added up it is an imposing one.

Reversed Themselves

Best indication of how the wind is now blowing is the deal closed by Dario and Jimmie Vernon for Harry Richman to appear at the Martinique. Dario and Vernon trimmed their show heavily when the curfew broke but now are reversing themselves by putting in a top name, plus a new production by Hughie Prince and Dick Rogers, plus one or two more acts, plus a band which they are forming. Dario says Richman comes in April 25 on a percentage deal from the first dollar. Trade says deal calls for about a \$2,500 guarantee with, possibly, a percentage angle. Richman has not appeared in a New York nitery for a couple of years.

Nor is La Martinique the only spot going ahead with a big-name, big-dough policy. The Copacabana opens April 26 with Xavier Cugat, who will get about \$6,000 weekly. Joe E. Lewis is inked for September, says Monte Proser. The follower for Cugat depends on biz done by Cugat.

Hampton Coming

At the Zanzibar, Dooley Wilson comes in next Wednesday (4) at \$750, doubling from *Bloomer Girl*, to carry the show there until April 17, when Lionel Hampton opens at a reported salary of \$4,000 weekly. After this attraction, Cab Calloway returns to the spot on May 21.

The Versailles is settling itself for the summer with Jane Pickens, who opens May 22. Kitty Carlisle is starred there now but goes out at the end of April. Nick Pronis is reported to be dickering for Perry Como to step in until the Pickens opening.

The Persian Room at the Hotel Plaza is currently showing the Hartmans to (See NEW YORK TO FIGHT on page 29)

Dario, Vernon Band Owners

NEW YORK, March 31.—Dario and Jimmy Vernon, ops of the La Martinique, are going into the band biz. They are now promoting Dick Rhodes, former arranger, and have hired special material writers, Hughie Prince and Dick Rogers, to find sidemen for him. The new Dick Rhodes ork will preem at the La Martinique April 25, when Harry Richman comes in.

AGVA Gets Tess Diamond

NEW YORK, April 2.—Tess Diamond is joining AGVA on Saturday (7) and will be in charge of the Agency Control Department. Previous to going with AGVA, she was administrative secretary of the Artists Representatives' Association, from which she resigned to join Sol Tepper.

NIGHT CLUB REVIEWS

The Carnival, New York

Talent policy: Dance bands and floorshows at 7 and 10. Owner-operator, Hotel Capitol; maitre, Karl Posch; publicity and room manager, Frank Law. Prices: 50 cents-\$1 cover.

With its new show, *Sawdust Holiday*, the Carnival has come to grip with its own basic idea—that it is a carnival place. It has installed a 100 per cent circus-type show. Presence of about 20 children when caught last Thursday night (29) shows potentialities.

Charles Frank, as a comedy cop, warms up the crowd with gag magic. Winnie Hoveler line (8) antes with one gal in a ringmaster ballet, another garbed as a leopard in acro dance bits, then the three Hoveler Sisters in standard aerial stuff on rope and ladders. Line later returns for a good acro Indian dance and a nifty acro sword parade dance. Work thruout is good and responses okay.

Jean, Jack and Judy (two gals, one man) follow with a neat comedy balancing act. After preliminary standard stuff, team goes into series of pyramids and falls, good for plenty laughs and mitting.

Carleton Emmy is on third with his regular act. Emmy ought to speak up louder, ought to desist from milking applause. His tree-squirters are smart and crowd likes 'em.

Ullaine Malloy, held-over blonde aerialist, puts wallop into show with fancy twists and a series of 51 muscle grinds on high trapeze. Very good hand.

The Six Willis (three men, three women) are a sharp, fast-moving juggling act. Mass work with clubs and hoops on floor and on ladders winds up in zingy style with five tossing clubs to one. Hearty response.

Paul Remos follows with his standard midget act. Flits in here much better than in Versailles last year, and nets good results.

Lucy Gillette, also held over, climaxes things with a 15-foot leap to a prop trapeze that breaks. She comes swinging down by her heels on guy-wires.

Finale is a circus-type ensemble parade, a good touch on a good bill. Don McGrane (8) plays show and does okay except behind Emmy where ork is too loud. Shep Fields and ork (14) new here, plays for dancing. *Paul Ross.*

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Lee Mortimer, Daily Mirror

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Stevens Hotel, Boulevard Room, Chicago

Talent policy: Dancing and floorshows at 7 and 10. Owner, C. N. Hilton; head-waiter, Phil Itta; publicity, Al Turner; production, Anthony Z. Nelle. Prices: \$3-\$3.50 minimums.

Chalk up another top production job for Anthony Z. Nelle with the current revue, *Spring Capers*. His welding of chorus routines with four variety acts makes the Boulevard Room a must.

Weil costumed 12-girl line and six walkers do intricate dance routines, which blend in with each act on the bill. Hotel room production takes on the aspect of a legit musical. Cleverest bit was the intro for Frakson, the Magician, in which each line gal does a standard magic trick before he begins. Frakson gets socko hand.

In Mexican costumes, chorus does Latin routine to bring on Con Colleano, who grabbed big hand with his wire walking.

Nelle has chorus do a classic routine to open the Chadwicks, ballroom team. Their one-arm lifts are smoothest in the biz.

The Three Sailors have dropped some of their zany acrobatics and are now doing more dialog. Boys were better when they used more stunts. Act seemed a little off when caught.

Finale is Tyrolean routine spotting a clever May-pole bit by the line. *John Stoppel.*

Kitty Davis, Miami Beach

Talent policy: Dance band and floorshows at 7 and 10. Management: Owner-operators, Kitty and Danny Davis. Prices from \$2.50.

This spot comes up with the best and most expensive show of the season, despite the Byrnes' curfew and exodus of tourists. Joey Adams, comic, drew a turn-away house for the opener, clicking heavily.

Les Branicos do their weird native Cuban dances for the opener, and make good.

Mark Plant has come a long way since last caught. His powerful baritone voice, and a handsome physique, stop the show. He opened with *Begin the Beguine*, and followed with four more tunes, each getting solid hands. For a wow finish, Mark has Adams on his knee for the *Sonny Boy* number, one of the funniest seen here.

Joey Adams as emcee, and in his specialty with Tony Canzoneri as straight, dominates the show. Comic's ad libs has the customers rolling around in their chairs, and at the opener, one woman actually laughed herself into hysterics.

Nick and Francine, a Cuban terp team, do several numbers in native costumes. Fem is a looker and pair earn a big hand. Bert Lynn has an electric contraption which he calls a vibrolip. He makes this instrument do everything but talk.

Fifth Avenue Models (5), a lone of gorgeous fems in new costumes, work in two numbers, besides an afterpiece with servicemen as stooges, continue a bit.

Johnny Silvers and ork hand out the five adequately. *Larry Berliner.*

Rio Cabana, Chicago

Talent policy: Dancing and floorshows at 8:45 and 10:30. Management, Chuck and Bert Jacobson; production, Dorothy Dorben. Prices: \$2.50-\$3 minimums.

Current revue lacks the lure of a name attraction and, while the three featured acts are okay, biz is way off because competition is advertising big names. Talent nut here has been further shaved by cutting the chorus from eight to six girls and the house ork has dropped two sidemen.

Gene Baylors, a comic new to nitery audiences here, proved a redoubtable performer on opening night here when he grabbed three encores from a handful of customers. When the payees failed to guffaw at his regular routine, guy put in many fast ad libs to rate a cordial hand.

Bill Gary's taps show improvement since caught in Chi last. He did a sharp job of prouetting and leaping, tho band

New York:

PAUL WHITEMAN goes back to the Roxy before the summer is over. . . . JERRY LESTER and Count Basie open there in mid-May. . . . JUNE SLATER may join Vaughn Monroe when he starts at the Strand. . . . TOMMY DORSEY will play Western theaters. . . . SAMMY WALSH will either join the Martinique package show to play vaude houses or will take USO again.

PRINCE SERGEI OBOLENSKY is the new director of publicity of the Hotel Plaza and the Hylton chain. . . . JERRY BERGEN current at La Conga opens at Slapsy Maxie's, West Coast, April 10. . . . ROSE MARIE to go into the Paramount in April.

RUSSELL SWANN, who came out of the army after 18 months overseas as a captain, got his only wound during his act at the Pierre when his gun accidentally went off. . . . ZERO MOSTEL back in New York. . . . FRANKIE MARLOW heads new Iceland Restaurant show. . . . MARILYN MACK a new starter at Maxim's. . . . PAUL REGAN goes overseas for the USO after finishing at the Capitol. . . . HAZEL SCOTT thru with niteries after a return date into Cafe Society Uptown in September and will do disks, pix and theaters. . . . MURTAH SISTERS open at Loew's State April 12.

JAY JOSTYN, NBC's *Mr. District Attorney*, is set for both the Capitol and Loew's State.

DOOLEY WILSON, who was in and out of the Zanzibar, is in again, opening April 4 and doubling from *Bloomer Girl*. . . . MURTAH SISTERS start a two-week hospital tour April 23. . . . TOMMY WONDER gets his first Stem vaude date when he opens at the Capitol about the end of April. . . . JOHNNY DUGAN, MOA theater booker, back from the West Coast. . . . ROMO VINCENT started at Latin Quarter April 1. . . . SUSAN BOWEN in her first local date at Cafe Society Uptown April 2.

Chicago:

EDA BROWN and George Moore replacing Kramer's Midgets at the Vno Gardens. . . . FLORENCE WHITE currently headlining at the Casino. . . . CARL AND FAITH SIMPSON'S HUMANETTES returned to the Blackhawk March

AFEI Hears There's No Hope For Break in Curfew Until—

NEW YORK, March 31.—Members of the Allied Food and Entertainment Industries, who met last Tuesday (27) at the New York Athletic Club, didn't hear much to cheer about. Purpose of the meeting was to work out AFEI by-laws and to hear its lawyer, Arthur Garfield Hayes, report on correspondence with War Mobilizer James F. Byrnes about the easing of curfew restrictions. All they heard was the Byrnes' reply that, in effect, said no change until conditions permit. He did admit, however, that ". . . the measure (curfew regulations) will be withdrawn or modified as soon as war progress permits."

Some hope of a modification was given the nitery ops when it was announced that Maj. Gen. Lucius D. Clay, assistant to Byrnes, had been shifted to the European theater. Inside sources attribute most of the civilian restrictions, such as horse racing and curfew regulations, to him.

Johnny King Managing Hi-Lo Club, Battle Creek

DETROIT, April 2.—Johnny King, who set something like an all-time record as tenor soloist at the Bowery here for seven years, has turned to the other side of the night club business. King has become manager of the Hi-Lo Club, operated by Phene Ollan, in Battle Creek, Mich.

backing was poor. Customers liked him. Personable Dorothy Claire continues her top-notch song-hawking. Her swiny ditty selling won sock mitting. A less sophisticated gown than the one worn when caught would make her more ingratiating. She had to come back twice. *John Stoppel.*

IN SHORT

20. . . . CHICO MARX set for an April 6 bow at the Oriental Theater. . . . VELA MONTOYA dancing at the Tavern Room of the Hotel Bismarck. . . . ZARCO AND BERYL at the Pan-American Room of the Hotel LaSalle.

SOPHIE TUCKER is skedded for May 3 at the Chez Paree. . . . BUDDY FRANKLIN still playing for dancers at the Walnut Room of the Bismarck Hotel. . . . DONNA DAE current at the Chez Paree. . . . WHITEY ROBERTS appearing at the Blackhawk.

LOUIS JORDAN set for the Chicago Theater May 11. . . . NILAH BROOKS and her models opened at Colisimo's March 21. . . . CARRIE FINNELL debut at the Morocco April 2. . . . JERRY ABBOT added to the show at the Pan-American Room of the Hotel LaSalle. . . . BOB GARY and Gene Baylors into the Rio Cabana. . . . ENRICA AND NOVELLO and Lou Hoffmann into the Walnut Room of the Bismarck Hotel April 6, replacing Talia and Art Nelson.

St. Louis:

GEORGE PRICE, Chaz Chase and Chuck Foster's ork holding over at Chase Club. . . . TED LEWIS and show at Club 400. . . . NOBLE and KING offering songs in Crystal Terrace of Park Plaza, backed by music of Ermie Venuto. . . . LUIS RUSSELL at Club Riviera, with Willie Bryant as emcee. . . . Plenty of hep vocalists in town, with PAT NASH at Hotel Melbourne, DOLLY FRYE at Chase, BETTY DAY at Club Continental, BETTY ELLIS at Crystal Terrace, and BETTY GEORGE, who joined Glen Gray here this week. . . . RUSS KAISER'S music still at Village Barn.

Philadelphia:

NAT RAY returns to Sciolla's Cafe. . . . HELEN LANE into the Casablanca on the Jersey side. . . . JOHNNY FRISCO back at the Everglades having recovered from an illness. . . . THREE WILSON SISTERS newcomers at Weber's Hof Brau.

JOHNNY CAHILL now emcee at the

(See IN SHORT on page 30)

HAL FISHER

1945

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VAUDEVILLE REVIEWS

Loew's State, New York

(Reviewed Thursday Evening, March 29)

There's a lot of tumult on the stage this week but nothing of importance seems to happen. Current *Date With a Disk* gimmick brings on three applicants whose cards were chosen from the box. Each gets a chance to sing and stuff is recorded and played back for applause. Biggest hand-puller gets into the finals and winner of that gets a Musicraft disk bid. Enoch Light, who handles the stunt, doesn't seem to get much life into it. At times he acted as nervous as the contestants.

As a show ork, Light's boys do a fair job. Working against a simple but attractive black-and-white fluted set, the boys (3 rhythm, 5 brass, 5 reed) were pleasant. Standout was *Persian Garden*, with skin-beater and clarinet duo turning a good job. Light's fiddle solo didn't belong. It slowed things to a walk.

Band vocalists are long on looks and short on talent. Leslie James, blond warbler, fell down on *Ac-Cent-Chu-Ate*, coming back a little with *My Heart Sings*. Danny Sullivan, nice-appearing dark-haired lad, did okay with *Begin the Beguine* and badly on *More and More*. Boy has a voice but needs experience and material to fit pipes.

Jean Carroll registered well with her standard corn. Her gags about soap operas layed eggs. Customers just didn't know some of the characters she talked about. Walked off to her Harry James *You Made Me Love You*, making like a trumpet with her hands. Customers gave her a good hand.

Pat Brewster, blond chick, billed as a hep-cat, tried very hard but never got started. Biggest fault was the brass behind her. Her voice never came thru. Tried with *Saturday Night*, and *Murder, He Says*. Neither got her more than a tepid mitt. A more sensitive mike and better music would help.

Ladd Lyons and his brother Bob do a real job on their table-balancing routines. Bob, who stooges for Ladd, plays straight so well customers don't know until almost the end of their act that he's a plant.

Pic is *Song to Remember*. Biz good. Bill Smith.

Oriental, Chicago

(Reviewed Friday Afternoon, March 30)

Jane Withers' name rates the biggest letters on the marquee here this week, but it is Tommy Dix's baritone that rates the biggest hand. Remainder of bill is the Four Elgins, the Christiani Troupe, and Fredericks and Wilson.

Plenty of squeals from the sub-debs greet the youthful Dix. He pleases not only the adolescents, but also the more mature with his rendition of *Begin the Beguine* and *The Lord's Prayer*. Guy has a fine voice, but tends to strain at times and the tonal quality is impaired. He was called back twice.

Jane Withers packs more stage presence and does better material than most celluloid cuties who try vaude. Her military parody on *Rum and Coke* makes for easy listening. She disappointed crowd when she announced that she'd close by dancing jit-steps with a serviceman from the crowd but couldn't find a partner. She should hire a stooge to fill in if no one appears as crowd was eating the idea up.

Four Elgins rate steady laughter with their straw hat and Indian club juggling.

Christiani Troupe do their tumbling to fair applause. Act could be more effective if they used music more appropriate to their circus turn than a languid tune like *Amor*. John Sippel.

Olympia, Miami

(Reviewed Wednesday Afternoon, March 28)

A swell show this week, with *Earl Lindsay's Ladies* held over for the second week. These eight fems open the show with a South Sea number. Gals use eight servicemen from the audience for a barn dance bit that gets a big hand.

Three Sophisticated Ladies, fresh from Latin Quarter, are a whacky trio doing an acro novelty with comedy falls that win them a heavy mitt.

Leon Navara, emcee, does his piano specialty in the deuce spot. Navara is an accomplished pianist, playing high brow and boogie-woogie with equal ease. He

Chicago, Chicago

(Reviewed Friday Afternoon, March 30)

Easter Week should be a busy one for cashiers here because the strong vaude revue, spotting Eileen Barton, Hal LeRoy, Dean Murphy and Lou Breese's band, plus the pic *Here Come the Waves*, means steady line-ups at the box-office. Bill will hold over two and possibly three weeks.

Lou Breese does a one-man band turn to open the show, playing everything but a zither, each bit getting a responsive hand from the crowd.

Hal LeRoy proves again that when it comes to really unique and rapid taps, he's tops. His eccentric dancing rates the best mitt. His bow-off bit with the drummer is a little too long and should be trimmed.

Eileen Barton is typical of chirps who have been largely mike singers and haven't done much p.-a. work. Her voice is socko, but she has to gain more experience in selling herself to theater audiences. Essentially a rhythm singer, she doesn't use her visual appeal enough on the payees.

Dean Murphy is proof that salesmanship is the difference between mediocrity and top billing. Tho he's able at mimicking the celebs, it's his personable delivery that makes the customers respond with the cupped mitts. His serious ending, the impression of FDR, is stellar showmanship. John Sippel.

Paramount, New York

(Reviewed Wednesday Evening, March 28)

Show this week heralds return of Benny Goodman band to New York vaude houses, and while fans get a good burst of the B. G. clarinet, ork hasn't old punch. However, for last bit of the bill, when sextet comes on to give band a much needed spark, there's plenty of excitement both musically and from the entertainment standpoint.

Bill has great dance team, Condos Brothers, who are socko, and ventriloquist Bob Evans, who registers well. Pic is *Para's Practically Yours*.

Goodman shows he's lost none of his virtuosity, but when it comes to full band, most of the old solid beat effect is lost via the forte route. Brass is notably at fault blasting all the time, behind singers, drowning out vocalists and even B. G. at times. They open with new arrangement of *King Porter Stomp*, which generates little excitement. Goodman's new discovery, Jane Harvey, appears, and while she displays nice pipes, gal has little if any stage savvy. Her hands, mannerisms are lost on big stage, and she seemed tied up in knots. When she loosens up, she'll do much better. Pipes are smooth and she phrases nicely. Male warbler, Bobby Hoyden, was overpowered by band from behind. He's too sweet a singer, with sugar fairly dripping from every note. Encore, *Sweetheart of All My Dreams*, was way off.

Last part of bill, featuring sextet, with Red Norvo at vibes, Slam Stewart at bass and Goodman on clarinet, had crowd eating out B. G.'s hand. Stewart is sensash, registering tremendous via his singing while bowing, so that even the most unmusical could appreciate what he was doing. Finale, *This or That*, with Norvo banging out with over-sized, leather-bound ends for laugh-getter, and group riffin' all over lot, was AAA. Rest of band performance should have been as sock.

Condos Brothers, seen here many times before, knocked 'em cold. Guys work easily and yet score with everything. Brought on sister Eve for encore. Evans and dummy Jerry O'Leary, also around plenty, are standard. His dummy's swearing at band, constantly, is little overdone. Guy is funny, however. Bill runs close to an hour. Paul Secon.

has a good line of comedy patter and is well liked.

Marshall Rogers is an old trouper who stops the show with his playing of pop tunes on musical glasses. These contain no water, tones being obtained by the player wetting his fingers.

Fisher and White, from the 5 o'clock Club, are an entertaining pair. White tickles the ivories, accompanying Fisher, a comic, who gets many laughs with his facial expressions and pantomime. His Durante finish draws heavily. White's medley of oldsters rouses memories and does much to put the act across. Pic is *Tall in the Saddle*. Larry Berliner.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, March 27)

Return of Tito Guizar to the Orpheum means a top gross for the house, but new show has a lot that can be easily cut.

George Arnold's ice act is a revue in miniature. At show caught, performers had difficulty skating because the ice wasn't up to snuff. Despite this, the job was commendable. Arnold is personable and his single turns as well as those with Jeanne Sook, featured fem, are outstanding. Miss Sook, a blonde looker, skates and sells well.

The Four Cubettes work on the laborious side because of the lack of space. But the Brinkman Sisters, pert and pretty, cut some mean figures—all the way round. Woody Spear emsees and lends vocal background in okay fashion. Twinkle Watts, a moppet, gets a hand for her two turns. Revue has clever and colorful costuming, which lends plenty to it.

Dave Barry, on furlough from the armed forces, is okay with his comedy lines and material is sure-fire. Does impersonations of President Roosevelt, Winston Churchill and others.

Jodie and Carol Gray, eight and nine years old, sell their comedy xylophone turn like old troupers, mug effectively, dance and back it all with professional musical skill. Kids are sock.

Guizar closed with his songs, smash stuff from start to finish. Guizar strums his own guitar accompaniment. He could have stayed on till the cows come home. Sam Abbott.

Fox, Atlanta

(Reviewed Thursday Night, March 29)

In spite of local restrictions, Gypsy Rose Lee, famed stripper, scored a hit here in her opening show at the Fox Thursday night. Miss Lee offered a burlesque of a burlesque act that went over big with a near-capacity crowd in the huge house, largest in the South. She wore even more clothes than the line girls do at the Paradise night club here, but her showmanship was so masterly that she won enthusiastic plaudits from the crowd and reaction did not include the usual whistles and catcalls of a regular burly house.

Tommy Tucker's band blared boogie-woogie support for a real artist.

Low, Hite and Stanley were sock as comedians. Screen has *The Unseen*. Paul Stevenson.

Pearl Bailey-Nat Nazarro

Feud Settled by Agreement

NEW YORK, April 2.—The Pearl Bailey-Nat Nazarro tangle has been settled by an agreement on Miss Bailey's part to pay Nazarro a sum, reported to be \$2,000, as a quit-claim and an agreement by Nazarro to let her out of her personal management contract with him. Pact had about two years to go. Miss Bailey will ink with William Morris.

Meanwhile, this week, she subbed for Sister Tharpe at the Strand for three days, after Miss Tharpe became ill. She will play a series of theater dates with Cab Calloway.

Court Dismisses OPA Claims

Made Against Park Plaza

BALTIMORE, April 2.—Federal Judge William C. Coleman of the United States District Court here has dismissed injunction proceedings brought against the Park Plaza Hotel by the OPA, which alleged that the hotel management was overcharging customers from 10 to 60 cents on 58 different food and drink items. The Maryland OPA is prepared to file an immediate appeal.

Jones New Philly AGVA Head

PHILADELPHIA, April 2. — Dick Jones, nitery emcee, has taken over as executive secretary of local AGVA office, having been approved by the national organization. He succeeds Richard Mayo, who resigned to take the post of director of the Academy of Theatrical Arts, new local theatrical school.

J. Leon Joins Gus Sun, Det.

DETROIT, April 2.—Jacques Leon, formerly with various offices in Chicago, has joined the staff of the Gus Sun Vaudeville Agency here, according to Manager Glenn W. Jacobs. He will be in charge of the special attractions department.

New York To Fight Summer With Names

(Continued from page 27)

New York night club patrons for the first time in four years. After the ballroomists leave, Hildegard comes in early in May. While an appearance by Hildegard in early summer at the Persian Room is by now standard stuff, it is nevertheless significant that the spot has again inked her despite the curfew—or rather because of it.

The Waldorf is bringing its Wedgewood Room season to a close with Carol Bruce and John Sebastian, opening next Wednesday (4). Hermanos Williams Trio ante the Starlight Roof in May.

Froman Bought

To keep pace, the Biltmore has tossed out the low-cost ice show which ran in the Bowman Room for a couple of years and has instituted a policy of acts to pull 'em in. Harrison and Fisher and Enoch Light are current there. But the hotel will close the Bowman Room early in May and will dust off its Biltmore Roof with Jane Froman, recently in the Copa and due into the Capitol in May. Management tried to buy her originally for the Bowman Room but other commitments interfered. Miss Froman goes in on a guarantee and percentage arrangement, probably \$2,000 plus. At the Copa she was paid about \$2,200 weekly.

Over on Broadway there is another indication of how operators' thinking is being changed by the curfew. Jack Harris, who for a long time now has run his La Conga on a low-budget policy with occasional departures, says he is offering from \$2,000 to \$3,000 weekly for a top name. So far no takers, but it shows how things are going.

The list outlined above will give the bigger places, at least, plenty of ammunition to fight the coming battle of warm weather, vacations, long daylight hours and general business-letdown during the curfew. That list will cost plenty of money but there's lots of box-office value in it.

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Lent, Warm Weather, Curfew Prove Too Much for Stem

NEW YORK, March 31.—The effects of the curfew, pre-Holy Week and unseasonal warm weather left their mark on box office takes this week. The houses with old bills were hit hardest. New bills, however, showed a hefty lift.

Radio City Music Hall (6,200 seats; house average, \$100,000) wound up its first week with Gil Malsou, Easter show and *Without Love* by getting a rousing \$123,500.

Roxy, Para, Capitol

Roxy (6,000 seats; house average, \$75,000) is getting a little shaky. For its fourth week with Victor Borge, Joan Edwards and *Tree Grows in Brooklyn*, take dropped to \$77,000 as against previous figure of \$84,000. Opener was a sock \$105,000, followed by a second week's \$97,000.

Paramount (3,664 seats; house average, \$75,000) wound up its four-weeker with \$50,000 for the Ink Spots, Cootie Williams, Ella Fitzgerald, Buck and Bubbles and *Bring on the Girls*. First stanza was \$80,000, next was \$65,000, third heat brought \$59,000. Total for run was \$254,000. New bill has Benny Goodman, Condos Brothers, Bob Evans and *Practically Yours*.

Capitol (4,627 seats; house average, \$55,000) slipped to \$64,000 for its fourth week with Xavier Cugat ork, Lena Horne and *Picture of Doran Gray*. Opener was \$84,000. Second week showed \$76,000. Third inning was \$74,000.

Strand, State

Strand (2,779 seats; house average, \$45,000) teed off with a good \$64,000 for Cab Calloway ork, Sister Tharpe and *God Is My Co-Pilot*.

Loew's State (3,500 seats; house average, \$25,000) almost slipped out of sight with an \$18,500 take for *Pan-Americana*, Menasha Skulnik and Tommy Dix. Pre-

vious week it showed \$29,000. Current bill has Enoch Light, Jean Carroll, Patsy Brewster, Ladd Lyons and *Song to Remember*.

Tito Guizar Heads For \$23,000 in L. A.

LOS ANGELES, March 31.—A stage-show headed by Tito Guizar with George Arnold's *International Ice Revue* sharing marquee space will pull a neat \$23,000 despite Lent. On the bill with these acts are Dave Barry and Jodie and Carol Gray. Pic is *My Buddy*.

Straight vaude show last week headed by Buster Shaver and company with the Amazing Mr. Ballantine, Gerrie Gale, Peggy Lee and Bill Marshall pulled an under-par \$16,500. Lent and rain were blamed for the low figure. Pix were *The Jade Mask* and *See My Lawyer*. House seats 2,200 and charges 98 cents tops.

Lucas Takes in Fine \$17,000 At Balto. Hipp Despite Lent

BALTIMORE, March 31.—Name bands have always gone over well at the Hippodrome Theater (seating capacity, 2,100; house average, \$14,000; prices, 35 to 65 cents) and for the week ended Wednesday (28), Clyde Lucas and his orchestra, proved better than average. Unusually warm weather and the pre-Easter holiday period kept take some \$2,000 lower than it would otherwise have been. Register showed a fine \$17,000.

Featured with the ork were Jeannie Regal, Frank Sharp, Don Tanner and Eileen O'Dare. Tommy Ryan, former singing star with Sammy Kaye's orchestra, was the added attraction. The screen had *Having Wonderful Crime*.

Holy Week Beats Wald Ork, Bill Robinson in Philly

PHILADELPHIA, March 31.—In spite of the marquee lure, the week ended Thursday (29) being Holy Week, activity at the box office way way below par at the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 85 cents).

Top billing was shared by Jerry Wald's band and Bill Robinson, both rating high in local popularity. But gate barely hit \$17,500. Leroy Brothers were the added act, with the band bringing in Billie Rogers, Dick Merrich, Fay Allen, Leo Cecchi and Bud Combine. Screen also pitched in with *Eddie Was a Lady*.

San Fran Gives Monroe 28G

SAN FRANCISCO, March 31.—With Vaughn Monroe's orchestra heading the bill, Golden Gate (2,850 seats; house average, \$25,000; prices, 35 to 95 cents) grossed a tidy \$28,000 for week ended Tuesday (27).

On the bill with the ork were Paul Gerrits, Rosemary Calvin and Violet Corrigan. Pic was *Girl Rush*.

Prima Big in Cleveland

CLEVELAND, March 31.—Louis Prima and his ork, featuring Lily Ann Carol, nabbed a healthy 27G for his week's toll at the RKO-Palace Theater here. Johnny Long band, with *Murder My Sweet* on screen, opened Friday (30).

IN SHORT

(Continued from page 28)

Club Del Ria. . . . MATA MONTERIA heads the new revue at the Embassy. . . . JOHNNY AND GEORGE new at the Shangri-La. . . . MARY JANE BROWN an added starter at the Latin Casino. . . . SONNY MARS and the Appletons return to Kaliner's Little Rathskeller. . . . ALAN GALE heads the new show at the Coronet. . . . LEE BOHN also at the Coronet. . . . HOTOHA DREW back at the Cadillac Club. . . . RYAN TWINS newcomers at the Latin Casino. . . . SUNNY SKYLER current at Swan Club. . . . JOHN BARRY into the Broadway show *Follow the Girls*.

Minneapolis:

MURTAH SISTERS current at the Hotel Radisson. . . . SYLVIA FROOS headlines at the Hotel Nicolet, with Maurice and Maryea and Perry Martin's ork also on the bill. . . . ENRICO CARUSO now at Curley's.

Detroit:

ALAN GALE at the Latin Quarter, with the Ross Sisters, and Ming, Ling and Hoo-Shee. . . . GARWOOD VAN and his ork still at the Staler. . . . CLUB 509 is spotting BILL FRASER and Estelle Crawford. . . . AL MACK current at the Stevadora.

Hollywood:

SHADRACK BOYS opened at Charley Foy's in North Hollywood. . . . ROSE MURPHY moved over to the Club Savoy, that city. . . . SOPHIE TUCKER at the Ramona Room, Hotel Last Frontier, Las Vegas, for two weeks. . . . BILLY GILBERT current at Florentine Gardens, Hollywood. . . . BILL MATONS is bringing a Calypso group, including Lord Beginner, Lord Caresser, Lord Dignity, Chief Eagle Eye, Duke of Iron and others to Hollywood now that *Rum and Coca-Cola* is hot.

HUNTZ HALL, Little Tough Guys and Dorothea Kent open April 7 at Capitol Theater, Yakima. . . . MAXINE, of Phil Spitalny's all-girl ork, opens at Bal Tabarin, San Francisco, April 5. . . . Show opening there May 17 for six weeks includes SYLVIA FROOS, Dr. Giovanni and Ross Sisters. . . . FIFI D'ORSAY and Bonnie Baker open at the Mocambo, San Francisco, April 27. . . . JUNE PREISSER set for a South American tour, which starts off with six weeks in Rio de Janeiro. . . . CHO CHO MARTINEZ to the Trocadero in Hollywood in May. . . . RUFÉ DAVIS has joined the cast of *Fun Time* at the Mayan Theater, Los Angeles. . . . MIGUELITO VALDEZ, Diosa Costello and Carlos Molina set for the Los Angeles Orpheum April 17.

CONNIE HAINES to open with Carmen Cavallaro and orchestra at Ciro's in late April. . . . BEN CARTER AND MANTAN MORELAND, Negro comics, will star in a musical, *Curfew Capers*, which opens at the Mayan Theater, Los Angeles, the middle of this month. Show also will feature Marva Louis. . . . JODIE AND CAROL GRAY, juve xylophone team, signed to a term contract by Universal Pictures. Agreement permits three-month theater tour following school closing.

Miami:

DOC MARCUS bows into the Clover Club. . . . DRUM has dropped its floor-show for the summer. . . . RADIO ACES at the Five o'Clock. . . . EMIL BOREO and Ethel Shutta featured at Mocamba. . . . DENNIS SISTERS current at Ball. . . . JOE E. LEWIS and Bernice Parks have two weeks more at Copacabana which is extending its closing date.

TOM WILLIAMS, former manager of Terrace for Lou Walters, has acquired the Sky Club. . . . ARTHUR KAYE has moved AGVA office into Blackstone Hotel at Miami Beach. . . . WARD MACKLIN sold the Drum to Bryant Baker, of Jacksonville. . . . DACITA and ork continue at Cirro's. . . . AL DEAN current at Zissen's Bowery.

London:

FORSYTHE, SEAMON AND FARRELL back from an extensive tour of Burma. . . . LENI LYNN, the young California songstress, has lined up a route of bookings in London and the leading British provincial theaters. . . . FLANAGAN AND ALLEN have broken all house records at the famous Victoria Palace Theater London, with their vaude unit. . . . HAP HAZ-

ARD AND MARY HART, Frances Wills, Harry Rose, Carl Freed, Peggy Wood and Birdie Dean, all of whom played London vaude before the war, are recent arrivals from USA for USO. . . . ARTHUR PRINCE celebrates his 40th year in vaude with a new act that is headlining over the Moss Empires. . . . BAKER, DOVE AND ALLEN, American comedy jugglers, back to vaude after a circus season and booked for the entire tour of Moss Empires. . . . EDDIE READY AND JOY, Anglo-American comedy dance team, on the G. T. C. Circuit. . . . GANJOU BROTHERS AND JUANITA, American adagio foursome of *Romance in Porcelain* fame, presenting their own vaude unit over the major halls. . . . TWO VALORS, American hand-to-hand balancers, booked ahead for repeat dates over the leading circuits. . . . PAUL HEPNER, American vaude booker, placing British talent with USO units due to play on the European Continent. . . . VIC OLIVER, highest-salaried American performer this side, to present his own vaude and revue unit for a season at the spacious Coliseum Theater, London.

Here and There:

MARY BETH HUGHES into the St. Charles Theater, New Orleans, March 29 and the Tower, Kansas City, Mo., April 6.

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Burlesque Notes

By Uno

ALYNE PAYNE is back in featured spot on the Hirst Circuit after three months of selling jewelry in her aunt's emporium in San Antonio. . . . JACK BECK is the new manager of the Roxy, Cleveland, and Eddie Shafer, ditto, of the Rialto, now the Downtown, Chicago, which Izzy Hirst recently acquired in partnership with former owners, George Young, of Cleveland, and N. S. Barger, of Chicago. . . . MORGAN SISTERS, June and Dorothy, closed at the Roumanian nitery and open April 15 at the Rio Casino, Boston. . . . MAX WILNER, Paul Weintraub, Eddie Sullivan, Rube Bernstein, Sam Kraus, Irving Becker and Henry Kurtzman among the burly showfolk present at the funeral services of Jake Potar, March 21, at Riverside Parlors, Manhattan. Jake's last franchise was *Nite Club Girls* on the Mutual wheel, 1928-'30. . . . HARRY (ZOUPE) WELCH, former comic, now in the blanket business on the Coast.

KENZA VINTON (Mrs. Charles Cohen), widow of "Peanuts" Bohn, received \$10,000 insurance awarded all players by USO-Camp Shows in such cases. Both had been overseas with an entertaining unit until Bohn's illness necessitated a return. . . . LEON VAN GELDER, who was replaced by Murray Golden as ork leader at the Hudson, Union City, N. J., is now maestro at the Laurel in the Pines, Lakewood, N. J. . . . CHARLES BRAVE doubling between ork directing in vaude houses and making professional recordings via his new allegro service in the Brave studio. . . . ANNA BERGEN returned to the front line at the Hudson, Union City, N. J., after attending the funeral of her father-in-law, Pilgrino Youmazzo. . . . SID NADELL, comic, left the Hirst Circuit to play a return engagement at the Gayety, Montreal. Lew Powers replaced opposite Billy Hagan. . . . LEE NORMAN, house singer, first at the Alvin, Minneapolis, and later at the Rialto, Chicago, has moved up to straightening for comics on the Hirst and Midwest circuits.

INITIAL REVUE at the reopened Rialto, Chi, features Billy Reed and Harry Meyers, comics; Jack Murray, straight; Jack Morton, juve; Helen Lovett, feature; Annette Allen, dancing strip; Jeanne James, dancer, and two vaude acts. House is using 20-gal line. Teddy Phillips batons the seven-piece house band.

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French, Italian Copyrights Soon To Be Released

WASHINGTON, April 2.—Altho considerable confusion still exists regarding "liberated" and "non-liberated" countries, France and Italy are now listed as "liberated" and copyrights of nationals of these countries are no longer being impounded by the Alien Property Custodian. Copyrights held by the APC for nationals of "liberated" nations are not being returned as yet, however, as the procedure to be followed has not been determined. It is expected to be only a matter of a short time, however, until copyrights will be returned to nationals of liberated nations, APC office here declares.

Treasury Department's list of "designated enemy nationals" is being used as a guide by the APC in determining who is and who is not on the "enemy" list. France was removed from ban late in 1944, and Italy—at least that section that has been "liberated"—was added last week. Other freed nations are expected to be added as rapidly as conditions permit, altho in some cases it may be longer than in others. It is difficult to say how long after Germany is defeated she will be returned to the "community of nations," but it will probably be a lengthy period and hence copyrights will continue to be held by the APC. Same goes for Japan.

Regulation three, as amended under General Order 13, is order on copyrights. It is being amended regularly as conditions abroad change.

Cole Trio, Carter Ork, All-Negro Unit, Bought by Trocadero

HOLLYWOOD, April 2.—An all-Negro show, including the King Cole Trio, Benny Carter's orchestra, singer Savannah Churchill and comedian Timmie Rogers, has been bought by the Trocadero and moved into the swank spot March 22. Show is set for four weeks with options calling for two additional four-week periods.

Booking follows quickly in the footsteps of the equally surprising booking of Duke Ellington's band into Ciro's across the street. Ellington, who is currently doing turnaway biz at Ciro's, is the first colored band to play a strip location.

King Cole Trio, which did sensational biz last summer in the cocktail room of the Troc's larger room, are spotted in the floorshow only. It's understood Carter-Cole complete unit, which has been playing theaters for several months, was bought mainly because the Troc wanted the Cole Trio so badly and entire unit was a "must" in deal swung by personal manager, Carlos Gastel, and the GAC office. A Don Lee-Mutual wire has also been arranged for Cole and Carter from the nitery.

Mexicans Loaded With Scarce Goods

(Continued from page 3)

Join three inches thick, in a top quality restaurant, brings about \$1.65.

Liquor—The only question is "what brand do you want?"

Gasoline—There is no rationing, and no attempt to limit its use to essential driving. Cars are as much for hire for sightseeing as for official business.

Gum and candy—The American gum companies produce their own brands here and all the old U. S. favorites are available by the carton. Such scarce items in the U. S. as chocolates and candy bars are plentiful and cheap here.

Night life—City is ablaze with electrical illumination at night. No blackouts. Night clubs are plentiful and first class. Many of those close up around 5 a.m.

Automobiles—Show windows are filled with new cars.

Flatbush Indoor Arena?

NEW YORK, April 2.—Syndicate of wealthy New Yorkers is reported buying up property in the Flatbush-Atlantic avenues sector of Brooklyn as site for post-war indoor arena rivaling Madison

Magic

By Bill Sachs

TOMMY WOO, Chinese magic lad, writes under date of March 18: "Have moved my bag of tricks from India over the new Ledo and Burma roads by jeep and am now located somewhere in China. Without fear of contradiction I can say that I am the first magus to make that journey. While in India I caught Jack Gwynne's act, which went over terrifically with the boys. Also spent a few hours with him and Anne, reminiscing over old times back in the States. Would appreciate a line from Tung Pin Soo (Al Wheatley) and the rest of the boys." Woo's address is Corp. Tommy Woo, 39567229, APO 627, care Postmaster, New York City. . . . BELA MADDEN, gypsy magician and violinist, well known in the Latin American countries as an outstanding manipulator, is current at the Balinese Room, Galveston, Tex. . . . INTERNATIONAL BROTHERHOOD of Magicians will hold its annual meeting of officers at the Hotel Gibson, Cincinnati, April 7, when candidates for the various offices are slated to be considered. However, it looks as tho the present officers will continue in power until the first post-war convention. . . . PRINCESS GARNETT, mentalist, is in her 27th week at McVan's nitery, Buffalo. . . . BRUCE COLE is on a return stand at the Silver Rail, Utica, N. Y. . . . THELMA GREENWOOD is doing a single around Rochester, N. Y., while hubby, Don, does his hitch in the army. . . . FU MAN CHU, in Mexico off and on for the last five years, is in his seventh week at the Arbeau, Mexico City theater. . . . GEORGE T. PURVES JR., the Indianapolis trixster, has purchased a new Luscombe two-seater plane.

JACK HERBERT opened Friday (30) for a return at the Cotton Club, Houston. . . . MYRUS, mentalist, has followed G. Ray Terrell into the Hotel Statler Terrace Room, Detroit. . . . RAJAH RABOID opens Wednesday (4) at Jimmy Brink's Lookout House, Covington, Ky. He's skedded for two weeks there. . . . MARQUIS THE MAGICIAN takes his unit on the Kemp Time at Lynchburg, Va., April 24. Colonel Cissna is still beating the drums ahead. . . . VIRGIL THE MAGICIAN shoots in a newspaper clipping telling of his recent appearance at the high school in Montebello, Calif., at which performance he had as members of the audience such magic and showbiz satellites as Edgar Bergen, Mr. and Mrs. Jim Sherman, Mr. and Mrs. Nicola Melroy and family, Mr. and Mrs. Floyd Thayer, Bill Larsen and family, Mr. and Mrs. Rolland Hamblen, Richard Himber, Bert Wheeler, the Amazing Mr. Ballentine, Mr. and Mrs. Fred Rickard, Dr. and Mrs. Stone, Captain and Mrs. Jones and Lieutenant and Mrs. Price. . . . FRAKSON is currently showing his wares in the Boulevard Room of the Hotel Stevens, Chicago. . . . PFC. HARRY PEAVEY JR., whose address is care Officers' Mess, Fort H. G. Wright, N. Y., via New London, Conn., scribbles in under date of March 26: "I'm in the hopes you or one of your readers can help me. Since coming into the army over three years ago, I have taken up magic. However, due to arthritis in my hands, I have had to rely on mechanical magic and up to this time I have been unable to get very little of it. I wonder if you could give me addresses of magic houses where I could buy good used mechanical magic. Or perhaps some of your readers have some they would be willing to part with."

Square Garden in size and seating capacity. From transit angle this is an ideal spot, being served by practically every subway line of New York as well as by bus and trolley lines and the Long Island Railroad.

McBride & Gransky Lose Ticket Cases

(Continued from page 3)

sion by more than 75 cents plus the lawful taxes.

In his decision, Church stated that "the plaintiff does not come into equity with clean hands, because the agency did not impose the delivery charge in all instances," and concluded that "the fundamental error of the plaintiff seems to be that it conceives itself entitled to a net profit of 75 cents a ticket."

Gransky Petition Rejected

In the second case, Supreme Court Justice Morris Eder Wednesday (28) refused Joseph Gransky's petition to compel the commissioner to issue him a license for a theater ticket agency. Moss rejected the former ticket broker's application for a license after hearings last February.

Sustaining Moss, Justice Eder held that the commissioner "did not act arbitrarily or haphazardly—on the contrary, the petitioner's application for a license was heard on its merits." Furthermore, the justice pointed out, the statute requires that an applicant for a broker's license shall be of good moral character, and shall accompany his application with proof satisfactory to the commissioner of the moral character of the applicant.

The dispute dates back to the Supreme Ticket Agency affair in which Moss suspended Gransky and revoked his license for allegedly overcharging purchasers of theater tickets. The agency also received a four-day suspension.

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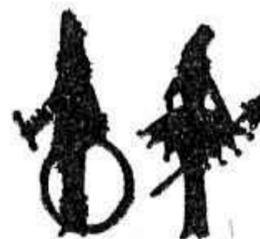
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BROADWAY OPENINGS

OUT-OF-TOWN OPENINGS

THE GLASS MENAGERIE

(Opened Saturday, March 31, 1945)

THE PLAYHOUSE

A play by Tennessee Williams. Staged by Eddie Dowling and Margo Jones. Setting and lighting by Jo Mielziner. Original music by Paul Bowles. General manager, Alex Yokel. Stage manager, Randolph Echols. Press representatives, Harry Davies and Joe Phillips. Presented by Eddie Dowling and Louis J. Singer.

The Mother.....Laurette Taylor
Her Son.....Eddie Dowling
Her Daughter.....Julie Hayden
The Gentleman Caller.....Anthony Ross

When it comes to tabbing the commercial success of *Glass Menagerie*, any reviewer can put himself out on a limb. It is superlatively produced, directed and acted. Its writing is sharp and incisive and holds the attention from curtain to curtain. It has moments both tender and poignant. It is a combo of play and performance that lovers of good theater will remember with delight. But with all its virtues *Menagerie* carries an undertone of bitter frustration which is depressing. The former should give it a substantial b.-o. draw, but whether Mr. and Mrs. Average Customer, who buy for entertainment, will go for it is a doubtful question.

There is no real beginning or end to this Tennessee Williams play. As Eddie Dowling explains in the prolog, it is a play of "memories," the highlighting of a little span in the lives of little people. They finish as they are found, pathetic, frustrated, with no problem solved, and the outcome is left to the imagination of the audience.

Williams has pitched his scene in a household in a St. Louis alley during the depression years. He is concerned with the efforts of a garrulous and loving mother to insure security for a crippled daughter. Her own husband has walked out on her years before and her whole life is centered on her girl's future. The story is narrated simply and effectively by a son who has emulated his roving father and also walked out on both of them.

There is no attempt on Williams's part to make a brief for the son's conduct one way or the other. He simply lays a rather pathetically tragic story on the line. His people are unimportant back-street folks. They have no moments of high drama, but he makes them vibrant and real, and in their frustration and defeat they take on stature which (See *The Glass Menagerie* on page 34)

YOU CAN'T TAKE IT WITH YOU

(Opened Monday, March 26, 1945)

CIVIC CENTER THEATER

Revival of the comedy by Moss Hart and George S. Kaufman. Presented and staged by Frank McCoy. Setting by Harry Gordon Bennett. Stage manager, Donald Keyes. General manager, Raymond Payton. Publicity representatives, Jean Dalrymple and June Greenwall.

Penelope Sycamore.....Daisy Atherton
Esale.....Dorothy Stone
Rheba.....Eula Belle Moore
Paul Sycamore.....John Souther
Mr. De Pinna.....Donald Keyes
Ed.....Lance Cunard
Donald.....Charles Benjamin
Martin Vanderhof.....Fred Stone
Alice.....Lucille Marsh
Henderson.....Edward Kreisler
Tony Kirby.....Richard Maloy
Boris Kolenkhov.....Charles Collins
Gay Wellington.....Eunna Bunting
Mr. Kirby.....John Cibley
Mrs. Kirby.....Dorothy Scott
Three Men.....Spencer Sawyer
Charles Foley, George McLain
Olga.....Ulla Kazanova

Frank McCoy has produced, in the Fred Stone version of *You Can't Take It With You*, a typical McCoy production which is not good news to the theater. No attempt has been made to bring the Kaufman-Hart script up to date and no attempt has been made to relate the play to the period during which it was written. The result is a period piece without that certain something that makes costume plays sometimes mean box office.

McCoy not only presented the play but he directed it and permitted Fred Stone to ham the part almost to the Stone heart's delight. Stone is still delightful, even tho he isn't Grandfather Vanderhof. The Sycamore family in this (See *You Can't Take It* on opposite page)

LADY IN DANGER

(Opened Thursday, March 29, 1945)

BROADHURST THEATER

A comedy-mystery by Max Afford and Alexander Kirkland. Staged by Clarence Derwent. Set by Harry Gordon Bennett. Company manager, James McKechnie. Stage manager, Hudson Faussett. Press representatives, Leo Freedman and Ben Kornzweig. Presented by Pat Allen and Dan Fisher.

Bill Sefton.....James Ganon
Monica Sefton.....Helen Claire
Miss Hodges.....Elfrida Derwent
Dr. Francis Gresham.....Alexander Kirkland
Sylvia Meade.....Vicki Cummings
Andrew Meade.....Rodney McLennan
Karl Kurt.....Paul Fairleigh
Chief Inspector Burke.....Clarence Derwent
Detective Dennis Marsh.....Ronald Alexander
Constable Pogson.....Hudson Faussett
Frederick Smith.....Gary Blivers

"Danger" looks like a short Stem take. It is obvious and ridiculous. In short, a dud. Has all the elements of a Grade B movie. Maybe producers are aiming that way.

Things like this seem to come along at the tail end of a season: *Lady in Danger* is billed as a "comedy-mystery." The mystery seems to be where the comedy has hidden. And the comedy, such as it is, sign-posts the mystery to a point that leaves nothing to the imagination. Max Afford and Alexander Kirkland have scripted a very bad show.

Afford-Kirkland opus has to do with an American war correspondent couple in Australia—with Jap saboteurs—murders and such. There are the usual bodies toppling out of closets and a black cat with poisoned claws tossed in thru the basement window. There is an Aussie inspector of detectives who carries on at a great rate thru Act II and arrives with the aplomb of the marines to save the heroine from a finale closet-door hanging. But nobody in the pews takes the lady's plight seriously. *Danger* is one of those things that go on behind the foots—and you wonder how they got there—and why.

Some good players are mixed up in the above proceedings—mostly to their own disadvantage. Helen Claire plays the correspondent's wife, whom the authors tab as the prime suspect, as if she knows how feeble is the assignment allotted to her. Vicki Cummings is sharper in a role that gives her one or two of the few laugh lines that the script affords. Co-Author Alexander Kirkland is the suavely obvious villain and Clarence Derwent is the detective.

Latter has staged the show as best he can, but *Danger* is a chore so lacking in punch that it would try any directorial mind. Pat Allen and Dan Fisher, a new production combo, have touched it off to what might be a good start. There is a pleasantly effective set by Harry Gordon Bennett which might give *Danger* a b.-o. drag if there were a play to go with it. Unfortunately, there isn't.

Bob Francis.

BARRETT'S OF WIMPOLE STREET

(Beginning Monday, March 26, 1945)

BARRYMORE THEATER

A comedy by Rudolf Besier. Staged by Guthrie McClintic. Setting and costumes by Jo Mielziner. Company manager, William Tisdale. Stage manager, Elaine Perry. Press representative, William Fields. Presented by Katharine Cornell.

Doctor Chambers.....Russell Gaige
Elizabeth Barrett Moulton-Barrett.....Katharine Cornell
Henrietta Moulton-Barrett.....Emily Lawrence
Arabel Moulton-Barrett.....Patricia Calvert
Octavius Moulton-Barrett.....Erik Martin
Alfred Moulton-Barrett.....Stanley Parlan
Charles Moulton-Barrett.....Howard Otway
Henry Moulton-Barrett.....Peter King
George Moulton-Barrett.....Kelnert Wolff
Edward Moulton-Barrett.....McKay Morris
Bella Hedley.....Betty Brewer
Henry Bevan.....Roger Stearns
Robert Browning.....Brian Aherne
Doctor Ford-Waterlow.....Ivan Simpson
Captain Surtees Cook.....Chester Stratton
Flush.....Himself

There are few comedies which can stand revival over a decade and a half without getting plastered with a date ticket. Slightly over 14 years ago Rudolf Besier's *Barretts of Wimpole Street* unveiled for a sock Stem run of a year and a road tour that totaled 700-plus performances. Four years later Katharine Cornell brought it back for a limited exhibit and currently revives it

DINNER FOR THREE

(Opened Thursday Evening, March 22, 1945)

LOCUST STREET THEATER, PHILADELPHIA

A comedy in three acts by Tim Whelan. Produced by Tim Whelan and Boris Morros. Directed by Tim Whelan. Settings by Watson Barratt.

CAST: Harry Ellerbe, Miriam Seegar, Stanley Logan, Stanley Bell, Marjorie Lord, Weldon Heyburn, Helga Moray, Les Tremayne, Anne Francine, Ethel Morrison, Dorothy Eaton, Henry Sharp, Edgar Mason, Ellen Merrill, George L. Readley, Morgan Kendall, Louis Cruger, John Duncan, Danni Leeds, Lewis Rose, Paul Jones.

Betwixt and between his film rushes as a Hollywood producer and director, an idea for a stage comedy struck Tim Whelan. Finding enough time between studio chores to write the play, and even stay on to direct it, Whelan assumes triple-threat proportions in producing his play, with the assistance of flickerland's Boris Morros. To make it a full-scale Hollywood junket to Broadway, he has corralled a cast headed by Miriam Seegar, who return to the footlights with this vehicle by the devious paths of London and Hollywood picture studios.

The comedy idea that struck Whelan so forcefully has plenty of farcical implications, and the most is made of them both in situations and lines. With a better finale curtain, it should be a comedy click on the Stem.

Philly Crix Tab

Three to one against this, with a score of 25 per cent. Yes: R. E. P. SENDERFER (Bulletin). No: Jerry GAGHAN (Daily News), Linton MARTIN (Inquirer), Edwin H. SCHLOSS (Record).

Dinner for Three revolves about a fashionable medico who, faced with the dilemma of choosing a wife from among three lovely ladies who are pursuing him, invites all three to Christmas dinner at his home before taking the fatal plunge into the maelstrom of matrimony. However, he has to play dead, acting upon the advice of a psychologist friend, to find out that his real soulmate is the Florence Nightingale whose has been nursing for him. That she is married to a gangster is no serious threat to the author. In true movie fashion, the thug is bumped off by the gang just in time to ring down the curtain on what proves to be a lively evening of merriment—in spite of the fact that the gang warfare episode is a hard pill to swallow and makes for a sorry letdown.

Harry Ellerbe is a happy choice for the marriage bench doctor, while Miss Seegar makes for a striking stage personality in the role of the nurse.

Stealing honors from both is Stanley Logan as the doctor's personal valet, while Les Tremayne handles the gangster character as called for.

The three ladies of the doctor's heart are choice characters and in their contacts make for lively goings on. Anne Francine is the robust athletic type more concerned with love affairs on the run rather than permanency and the respectable cloak that only a middle-aisle walk can bring. Marjorie Lord is the beautiful but dumb type who seeks the doctor's hand and heart only to find an escape from her stepmother. Helga Moray, the third in the marriage sweepstakes, is very mercenary about the whole affair, and her real interest in the man is conditioned by the size of legacy.

All the ingredients are there, lending to all sorts of horse play, breezy lines and situations. Whelan has welded it all together in expert and entertaining fashion. With a curtain change in keeping with the keynote of his play, Whelan should find a welcome reception for his gay *Dinner for Three* on Broadway.

Maurie ORODENKER.

again after an overseas trek thru Italy, France and The Netherlands. *Barretts* is one of the exceptions. It clicks today as it did with the raising of the initial curtain and a preem night audience gave the Cornell a prolonged ovation at the break. *Barretts* stands up. It is still sock theater.

Viewed from this pew, *Elizabeth Barrett* is one of Katharine Cornell's best roles, and the caniness of her portrait has lost nothing in charm over the years. Brian Aherne is again "the handsomest poet in England" whose dynamic performance (See *BARRETT'S* on opposite page)

CAROUSEL

(Opened Tuesday, March 27, 1945)

COLONIAL, BOSTON

The Theater Guild presents a new musical play based on Ferenc Molnar's "Lilium" as adapted by Benjamin F. Glazer. Music by Richard Rodgers. Book and lyrics by Oscar Hammerstein II. Produced and directed by Rouben Mamoulian. Dances by Agnes De Mille. Production supervised by Lawrence Langner and Theresa Helburn. Settings and lightings by Jo Mielziner. Costumes by Miles White. Musical director, Joseph Littau. Orchestrations by Don Walker.

Carrie Pipperidge.....Jean Darling
Julie Jordan.....Jan Clayton
Mrs. Mullin.....Jean Casto
Billy Bigelow.....John Raitt
First Policeman.....Robert Byrn
David Bascome.....Franklyn Fox
Nettie Fowler.....Christine Johnson
Enoch Snow.....Eric Mattson
Jigger Craigh.....Murvyn Vye
Army.....Connie Baxter
Penny.....Marilyn Merkt
Jennie.....Joan Keenan
Virginian.....Ginna Molse
Susan.....Suzanne Tafel
Jonathan.....Richard H. Gordon
Second Policeman.....Larry Evers
Captain.....Blake Ritter
First Heavenly Friend.....Jay Velle
Second Heavenly Friend.....Tom McDuffie
He.....Russell Collins
She.....Kathleen Comegys
Enoch Snow Jr.....Ralph Linn
Louise.....Bambi Linn
Principal.....Lester Freedman
Minister.....Russell Collins

The ghost walks for Richard Rodgers and Oscar Hammerstein II. The inevitable comparison between *Carousel* and *Oklahoma!* leaves laurel still firm on brow of *Oklahoma!*

Not that *Carousel* isn't a handsome and entertaining musical play, with a score destined to rank high in the Hit Parade later on. It is all of that. The basic trouble seems to lie in the fact that Molnar's *Lilium*, transplanted to the New England scene of 1873-1890 falls to catch the spirit of the play or the New England setting. It comes out as a very good period musical draped gracefully around the plot frame of *Lilium*.

Hub Crix Tab

Aislesters voted five to two affirmatively for a score of 71 per cent. Yes: Peggy DOYLE (American), Cyrus Durgin (Globe), Helen Eager (Traveler), Elliot Norton (Post), Leo Gaffney (Record). No: Elinor HUGHES (Herald), Leslie SLOPER (Monitor).

In *Carousel* the swaggering, quick-tempered *Lilium* is known as Billy Bigelow, a no-good carnival man whose marriage to Julie Jordan brings tragedy all the way around. John Raitt does right vocally by the role of Billy, but he runs into inevitable comparison with the original *Lilium*. What hero can swagger and bully when he has songs like *You're a Queer One, Julie Jordan, If I Loved You* and *The Highest Judge of All?* They're swell numbers, but not for the *Lilium* character.

The edge that *Oklahoma!* holds over *Carousel* shows up in the locale. A New England Amusement Park pegs down the *Carousel* motif in the opening prelude. It's typical, colorful and lively. So is the clambake on the island. After that they forget about New England and concentrate on *Lilium* or Billy Bigelow's tragedy.

As it is now, *Carousel* runs too long. Cutting will do much to keep things moving, tighten up the New England flavor and put muscles on the part of Billy Bigelow.

Jan Clayton as Julie, Jean Darling as Carrie Pipperidge, Jean Casto as Mrs. Mullin, Christine Johnson as Nettie Fowler, Eric Mattson as Enoch Snow, Murvyn Vye as Jigger Craigh and Bambi Linn as Louise turn in superlative performances.

In fact, everything and everyone is out of the top quality drawer. It's just hard to get enthusiastic about *Carousel*. Maybe things would be better if the Molnar plot were dropped out of the program, publicity and advertising. By bowing low to Molnar, *Carousel* automatically asks for a final comparison that is tough to overcome.

Barbara Pearson

100G Sale Okay For Hurok Ballet

(Continued from page 3)

the top toe slots for the evening in *Giselle*, and Jerome Robbins danced the lead in his own hit of last year, *Fancy Free*.

Giselle received its standard production at the hands of the Hurok terpers. Of course, from this pew, there is no one quite like Markova in the role, but Toumanova gave an excellent account of herself except for a tendency to go slightly hammy in the mad bit. In the second stanza, which asks for no trespasing and calls strictly for toe work, she was at her best. Dolin also was completely in the toe groove as the count and gave a better performance than he has contributed in a long time. Rosella Hightower drew plenty of kudos for her terping of the Queen of the Willis.

Tops in evening's popularity was *Fancy Free*, that hilarious nonsense about three sailors on shore leave which Jerome Robbins and Leonard Bernstein concocted last year. Robbins guested for a sock appearance as No. 1 gob, and Harold Lang and Joh Kriza abetted him ably as his pals. Janet Reed, Muriel Bentley and Shirley Eckel added top-draw stepping in the fem role. *Free* is definitely a smash addition to the balleters rep. It will continue to be a hot fave for another season. Last third of bill was given over to Ballet Theater's popular satire, *Gala Performance*, always a click with the customers. Nora Kaye, Nana Gollner and Janet Reed were the evening's rival ballerinas, and with the help of Antony Tudor and John Kriza succeeded in giving the terp profession a thoro harpooning as usual. *Gala* is an amusing bit of nonsense, even when seen many times, and one of the troupes best packages of fluff.

In all, the preem bill summed to a solid beginning for the spring season. Due to curfew restrictions curtains for all evening performances have been moved up to 8:20 and mats will begin at 2:30. **Bob Francis.**

"Catherine" Closing in Chi

CHICAGO, April 2.—Mike Todd's show, *Catherine Was Great*, will end its engagement at the Studebaker April 14, altho it is doing almost capacity business. Reason is that J. J. Shubert, who controls the house, wants to move *Ten Little Indians* from the Harris to make room for *Dear Ruth*, opening there April 16. No decision had been reached Friday as to future bookings for the Mae West show.

Routes Dramatic and Musical

(Routes are for current week when no dates are given)

Ballet Russe (Royal Alexandra) Toronto.
Blithe Spirit (English) Indianapolis, 4; (Hartman) Columbus, O., 5-7.
Blossom Time (Hartman) Columbus, O., 1-4; (High School Aud.) Steubenville 5; (Virginia) Wheeling, W. Va., 7.
Carrousel (Colonial) Boston.
Dear Ruth (Cass) Detroit.
Dinner for Three (Plymouth) Boston.
Doll's House (Locust St.) Phila.
Gilbert & Sullivan Operas (Mayfair) Portland, Ore., 2-4; (Metropolitan) Seattle, Wash., 5-7.
Good Night, Ladies (Shubert) Boston.
Hayes, Helen, in Harriet (Biltmore) Los Angeles.
I'll Be Waiting (Walnut St.) Phila.
Jacobowsky and the Colonel (Hanna) Cleveland.
Kiss and Tell (Rajah) Reading, Pa., 4; (Playhouse) Wilmington, Del., 5-7.
Life With Father (Geary) San Francisco.
Lugosi, Bela, Co. (Post St.) Spokane, Wash., 3-14.
Marriage Is for Single People (Wilbur) Boston.
Mexican Hayride (Shubert) Phila.
Oklahoma (Erlanger) Buffalo.
One Touch of Venus (Civic O. H.) Chi.
Othello (Chief) Boulder, Colo., 4; (Auditorium) Denver 5-7.
Over 21 (Court Square) Springfield, Mass., 4; (Bushnell Aud.) Hartford, Conn., 6-7.
Pitts. Zasu (Shubert-Lafayette) Detroit.
Sab Carlo Opera Co. (Music Hall) Kansas City, Mo., 4-7.
Searching Wind (Nixon) Pittsburgh.
Sing Out Sweet Land (Great Northern) Chi.
Sudent Prince (Forrest) Phila.
Ten Little Indians (Harris) Chi.
Two Mrs. Carrols (Ford) Baltimore.
Voice of the Turtle (Selwyn) Chi.
West, Mae, in Catherine Was Great (Studebaker) Chi.
Winged Victory (Nationa) Washington.

BROADWAY SHOWLOG



Performance Thru March 31

Dramas

	Opened	Perfs.
Anna Lucasta 8-30, '44 253 (Mansfield) Frederick Fox air-guested on "Wishbone" program (WHN) Saturday (24). John Wildberg and Harry Wagstaff Gribble announced acquisition of "The Hump," new play by Lts. Richard Woodworth and Howard Marshall, Tuesday (27). Sked fall production. Ivan Black is now sharing drum-beating chore with the Jean Dalrymple office. Wildberg's newie, "Memphis Bound," goes into rehearsal Monday (2). Bill Robinson, Avon Long, Ada Brown, Georgette Harvey and the Delta Rhythm Roys have been signed for the musical.		
Bell for Adano, A. 12-6, '44 133 (Cort) Margot will be tele-interviewed by Millicent Brower (WABC) Friday (6). Francis Verdi is the new understudy for Michael Vallon and Leon Rothler.		
Dark of the Moon 3-14, '45 20 (46th Street) Carol Stone taken ill with grippe Tuesday (27). Marjorie Belle, her regular understudy, has been in Gotham Hospital all week with infected throat. Tuesday night performance had to be canceled. Marguerite Lewis, who understudies Beverly Roberts in "Ten Little Indians," agreed to take on the chore, altho she had never seen the play. Got up in the part in 24 hours and went on for the Wednesday (28) mat. Has been continuing thru week. Carol Stone expected back Monday (2). Peggy Ann Holmes is filling in on Marjorie Belle's assignment. Richard Hart air-guest with Margaret Arlen (WABC) Saturday (30). Iris Whitney was dittoed by Judith Allen (WHOM) Thursday (29). MGM has signed Hart to a contract calling for a G a week—work to start 30 days after "Moon" closes.		
Dear Ruth 12-13, '44 129 (Henry Miller's) Virginia Gilmore out of show with heavy cold Saturday (24) mat. Jeanne Sheppard subbed for her. John Dall likewise on sick list for Actors' Fund Benefit Sunday (25). Michael Road filled in for him. Whole company planes to U. S. Naval Training Station, Norfolk, Va., Sunday (8) to give show for servicemen. With Stage Manager Paul Roberts in Cincinnati with road troupe, and assistant, Sterling Mason at Camp Kilmer with overseas unit Wednesday (28) Producer Bernie Hart had to step back to old curtain raising chores. Claims he only missed two cues.		
Deep Mrs. Sykes, The... 3-19, '45 16 (Booth) Richard Martin air-guested by Ethel (WMCA) Colby Wednesday (28). Neil Hamilton and Catherine Willard will be guests of Marth Dean (WOR) Monday (2). Catherine Willard ditto with Adrienne Ames (WHN) Wednesday (4).		
Foolish Notion 3-13, '45 23 (Martin Beck) Donald Cook will be air-guested by Mary Jane Crowell Thursday (19).		
Glass Menagerie, The... 3-31, '45 1 (Playhouse)		
Harvey 11-1, '44 182 (48th Street) Frank Fay air-guested with Jane Cowl (WOR) Thursday (29). Cast to St. Albans Naval Hospital Sunday (8) for service performance.		
Hasty Heart, The 1-3, '45 101 (Hudson)		
Hope for the Best 2-1, '45 61 (Fullon) Jane Wyatt guested on "Ellery Queen" program (CBS) Wednesday (28).		

BARRETT'S

(Continued from opposite page)

sonality draws her from an invalid's couch into one of the outstanding celeb romances of history. Aherne repeats his likable performance of the somewhat ebullient Robert Browning.

Next to Elizabeth, however, the Besler *Wimpole Street* saga, spotlights father in the Barrett menage. McKay Morris is the follow-upper in the Henry Barrett shoes and crowns himself with another touch of laurel for the chore. Morris gives a fine and restrained performance thruout—if it has a flaw, it is only in the last moments of the final scene, when his self-indulgent bid for pity seems over-emphasized. Others rating special bows are Brenda Forbes, who has been playing the maid since *Barretts'* first opening night, and newcomers, Emily Lawrence

THE MAIN STEM WEEK

Despite managerial squawks about curfew, final stanza of Lontan season winds up with a busy legit week. Four Stem entrants come under the wire, two revivals and two newies. Actress-Manager Katharine Cornell is back and it looks as tho "The Barretts of Wimpole Street" can stick around as long as she wants to keep them here. Same night Frank McCoy dusted off, for a two-week stop at City Center, "You Can't Take It With You," featuring various members of the Stone clan. Thursday (29) unveiled something called "Lady in Danger" at the Broadhurst. Crix consensus was that those

concerned should have known better. Saturday (31) tabbed legit's high spot for Holy Week with the bow-in of Tennessee Williams's drama, "The Glass Menagerie." A local drama preem has seen nothing like the ovation accorded to Laurette Taylor's performance. Also must be added the spring terp menu of the Ballet Theater beginning Sunday (1) and treated elsewhere in this issue. S. Hurok's gal and boy terpers have Stem ballet to themselves for the next four weeks. It makes coin sense. In sum, the Holy Week inning looks good for legit. Five times at bat and only one foul. Incidentally, there is no indication that any of the others in the Main Stem legit league are going to be benched this stanza.

	Opened	Perfs.		Opened	Perfs.
I Remember Mama 10-19, '44 191 (Music Box) Lois Holmes replaces Marie Gale Monday (2). Beverly Chambers has been subbing for Nancy Marquand Thursday (29) thru Saturday (31). Latter out with laryngitis. Expected back in cast Monday (3).			Follow the Girls 4-8, '44 410 (44th St. Theater)		
It's a Gift 3-12, '45 24 (National) Well under par at around 5G. Management expects to do better next week, when two-for-one play really gets into operation.			Lady Says Yes, A 1-10, '45 87 (Broadhurst) Closed Sunday (25).		
Kiss and Tell 3-17, '45 861 (Bijou)			Laughing Room Only 12-23, '44 113 (Winter Garden) Ole Olsen and Chic Johnson air-guested by Mary Margaret McBride Thursday (29). Ole has had to nix all benefits and outside appearances for next three weeks. Has been ordered to rest by his doctor.		
Kiss Them for Me 3-20, '45 15 (Belasco) Author Luther Davis guested by Martha Dean (WOR) Wednesday (28). Judy Holliday will be air-interviewed by Adrienne Ames (WHN) Friday (6). Richard Widmark ditto by Ethel (WMCA) Colby, same date. Herman Shumlin left for Coast Friday (30) to direct "Confidential Agent."			Oklahoma! 3-31, '43 885 (St. James) Hits the two-year mark Saturday (31.) Birthday party has been postponed until "Carrousel" gets to town and is safely launched.		
Lady in Danger 3-29, '45 4 (Broadhurst) Received an all-out turn-down from aisle experts for a zero score. No: Lewis Nichols (Times), Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Robert Garland (Journal-American), Louis Kronenberger (PM), John Chapman (News), Howard Barnes (Herald-Tribune), Robert Coleman (Mirror), Wilfella Waldorf (Post).			On the Town 12-28, '44 108 (Adelphia) Jerome Robbins made a single guest appearance Tuesday (27). Took over Rex Harrison's terp slot for the evening. Paul Feigay hosted the cast at backstage party to celebrate show's passing of the century mark Sunday (25). Stills of the show to be televised via CBS Wednesday (4). Robbins will be narrator and emcee. Oliver Smith has acquired Jean Paul Sate's "Huis-Clos." Skeds it for next fall. Melo will be Smith's first solo effort as producer.		
Late George Apley, The 11-21, '44 153 (Lyceum)			Seven Lively Arts 12-7, '44 133 (Ziegfeld)		
Life With Father 11-8, '39 2,271 (Empire)			Song of Norway 8-21, '41 258 (Imperial) Lawrence Brooks out with bad throat from last week-end thru Tuesday (27). Loren Welch replaced him. Latter is recent ex-G.I. and made his Stem debut in a musical. Helena Bliss also out Wednesday (28) thru Thursday (29). Mary Walker subbed for her. Robert Wright and George Forrest are back from Coast with score for new Milton Berle musical.		
Overtures, The 2-6, '45 63 (Forrest)			Up In Central Park 1-27, '45 73 (Century) Wilbur Evans has been on sick list with serious sinus infection since Monday (26). Bob Field has been taking over his lead slot. Evans is now on the mend and expects to be back on the job early next week. Ed Flynn, show's electrician, has received word that his son, Lt. Edward T. Flynn Jr., has been decorated for heroism on Guadalcanal.		
School For Brides 8-1, '44 279 (Ambassador)					
Soldier's Wife 10-4, '41 207 (Golden)					
Tempest, The 1-25, '45 77 (Broadway) Margaret Webster to Coast this week. She will visit her mother, Dame May Whitty, start a lecture tour and have a look in on the currently touring "Othello." Cheryl Crawford sufficiently recovered from recent operation to visit cast last Saturday. She has not yet returned to her office chores. Stage Manager Moe Hack has staged "Winterset" for the Equity Library Theater.					
Ten Little Indians 6-27, '41 322 (Plymouth)					
Voice of the Turtle, The 12-3, '43 481 (Morosco) Alfred De Liagre Jr. announces that the combined grosses of New York and Chi companies total \$2,001,800 to date. Betty Field taken ill with acute indigestion at end of first act Wednesday (28) mat. Curtain held 30 minutes with Florence Rice made up and standing by to go on. Miss Field made a comeback and played thru last two acts.					

Musicals

Bloomer Girl 10-5, '44 205 (Shubert) Janie Janvier and Marya have been added to cast.	
Firebrand of Florence , 3-22, '45 12 (Alvin) Earl Wrightson guested on City Service (WEAF) program Friday (30).	

and Chester Stratton. Betty Brewer also registers in a Stem legit debut.

Guthrie McClintic's restaging holds to previous excellent standards, and Jo Mielzner's set is as Victoriously impressive as of yore. In sum there is plenty of life in the Barrett family yet—on all counts. **Bob Francis.**

YOU CAN'T TAKE IT

(Continued from opposite page)

production instead of being delightful screwballs are just family annoyances. Best of what rate as good stock performances are the Penny Sycamore of Daisy Atherton and the Paul of John Souther, both of whom play their parts straight. The love interests unfortunately were typically juvenile and ingenue stock performances. In spite of an insufficient presenta-

tion, the play still has a number of belly laughs—but it should have been left interred unless it could have once again been the smash it was when it played for so many months on the Main Stem.

Burlesque is tough to make stick—and McCoy hasn't done it at the Civic Center. It's a shame. **Joe Koehler.**

SUMMER THEATRES

A Directory for Actors, Directors, and Theatre Operators. Tells What Theatres Are Occupied or Unoccupied, What Producers Are Now or Soon Casting, Types of Shows, Plays To Be Produced, Etc. 50c.

LEO SHULL Editor

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Published by ACTORS CUES

THE FINAL CURTAIN

BARROWS—Henry A., 70, veteran stage and screen character actor, March 25 in Los Angeles. He played in motion pictures made in New York in 1913, where he supported William S. Hart, Laura LaPlante and Mae Murray. He leaves a son, Sgt. George Barrows. Services at National Military Cemetery, Los Angeles.

BEN ALI—Mrs. Lucille Davis, widow of Ben Ali, Arabian tumbler and booker, at her home in Pasadena, Calif., recently. She had been active in many branches of showbiz and spent some time on the Ringling show. She also sang at the New York Hippodrome and in Gilbert and Sullivan opera companies. She was with the Pasadena Community Playhouse and was responsible for building the puppetry division of that organization for the department of recreation there. Survived by a sister, two brothers and a son.

BOUGHTON—William E. (Uncle Billy), 81, retired showman, in Round Oak, Ga., March 13. He once had his own circus and also played vaude and rep with his wife, Annie St. Cyr, magician, who survives. Also survived by a daughter, Mrs. Bob White, Round Oak.

BURKE—Harry, 71, magazine writer and Broadway playwright, at Huntington Memorial Hospital, Pasadena, Calif., March 26. He leaves his widow, Helen, San Gabriel, Calif.; a son, William, and a brother, D. W. Burke, Detroit.

BURTON—Nat, 43, songwriter, composer of *The White Cliffs of Dover* and brother of Bill Burton, agent, of a heart attack in Hollywood March 21. He leaves his widow, Dorothy; a son, Gerry; a sister, Ada, and his brother. Burial in New York.

CARR—William, 53, legit, vaude and motion picture actor, March 13 in Hollywood. His widow, Dolly, with whom he appeared in vaude survives.

CARSON—George W., 82, who operated the first Thompson Racer, an amusement device, on the Atlantic City Boardwalk, March 17 at a private hospital there after a long illness. A sister survives. Burial at Pleasantville (N. J.) Cemetery March 19.

DARLING—Harry, 62, concessionaire with W. S. Curl Shows, at his home in Washington Court House, O., recently.

DI LORENZO—Thomas, 52, theatrical decorator, at his home in Detroit March 21. Among his major work was the Fisher Theater, Detroit. Survived by his widow and two sons.

DUNBERGER—Alfred, carnival man, in South Baltimore General Hospital March 22 following a short illness. He conducted carnivals around Baltimore for many years. Interment in Cleveland.

ETTINGER—Hugh, 81, showman for the past 60 years, at his home in Boone, Ia., March 27. Survived by his widow.

FELDMAN—Mrs. Dora A., 85, mother of Emma Feldman, musical concert promoter, in Philadelphia March 25 following a long illness. Another daughter and two sons survive. Services in Philadelphia March 27, with interment in Montefiore Cemetery there.

FELDMAN—Bert, 70, British music publisher, who published *Tipperary* and other songs, at a nursing home in Blackwood, England, March 25. Feldman, who published his first song 50 years ago, went to London in 1921 and eight years later saw possibilities in the American musical film. His published works for films commenced with *The Gold Diggers of Broadway*.

FULLER—Mrs. Irene, 47, actress of silent film days, of acute bronchial pneumonia in Los Angeles March 13. Her brother, T. R. Jacobson, survives.

LANG—John, 87, former circus man, veteran of the General Custer massacre and one of the builders of the first log cabins in South Dakota, in St. Petersburg, Fla., March 17.

MORRIS—Victor R., 68, stagehand at Memphis theaters, in John Gaston Hospital there March 28. Survived by his widow, Elizabeth, Memphis, and two sons, Victor and Morris; a daughter, Ione, and two sisters, Mrs. Lorena Kline and Mrs. Oliver Morris.

POUNDS—Charles H., secretary-treasurer for 26 years on Mighty Sheesley Midway, at his home in Glendale, Calif., March 30. Survived by his widow, Minnie; a son, Clarence, ship's cook 3/c; a daughter, Lucille Hodges, and granddaughter, Jean Hodges.

ROGERS—Mary Josephine, 54, for years with Russell Bros.' Circus in the wardrobe and ticket departments, sud-

denly on the circus train as it was unloading for the date at the Pan-Pacific Auditorium, Los Angeles, March 27. She was divorced from R. W. Rogers, of Wallace Bros.' Circus. Her daughter, Norma Rogers, elephant girl with Russell Bros., survives. Burial in Holy Cross Cemetery, Los Angeles, March 29.

SEIFERTH—Charles Adams, 42, ride foreman and concessionaire with Greater United Shows, in Corpus Christi, Tex., March 9. He worked for Frank Pretsie at the time of his death. No known survivors. Services at Cage-Mills Chapel, Corpus Christi, with interment in Holy Cross Cemetery there.

SHAPIRO—Benjamin, for the past 35 years silhouette cutter on the Boardwalk, Atlantic City, March 19 after a short illness at his home there. Survived by his widow, Elsie, and a daughter. Services March 20, with interment in Community Cemetery, Pleasantville, N. J.

SMITH—Wilfred (Weary), 44, manager of the Majestic Theater, Akron, for 20 years and president of the Akron Theater Owners and Managers' Association, March 10 following a heart attack. A son and a daughter survive. Services in St. Vincent Church, Akron, March 13.

SULLIVAN—C. J., 67, dramatic critic and showman, at his home in Columbus, O., March 25. He produced night shows at Ohio State Fair and was at one time with the Lee M. Boda Theaters at Toledo, Dayton, Springfield and Columbus, all in Ohio. He also was dramatic coach at Ohio State University.

TRAUM—Fritz, marine sergeant, former cowboy, February 28 during the conquest of Iwo Jima. His home was Salinas, Calif., and he was all-around cowboy champion of the Rodeo Association of America. His widow, Henrietta, survives.

WALTER—Mrs. Bruno, wife of Bruno Walter, noted conductor, at her home in New York March 27 after a long illness. Before her marriage she was a lyric soprano, known professionally as Ilsa Korneck. She had appeared at the opera in Riga, Latvia. She gave up her musical career after her marriage. Surviving besides her husband is a daughter.

IN LOVING MEMORY OF MY DEARLY BELOVED HUSBAND
AL ABRAHAM ZEIDMAN
Who passed away March 29, 1939
I MISS YOU DEARLY
LOVING WIFE
Minerva Zeidman

WARDWELL—O. E., 70, retired musician, March 25 at his home in Woodbury, N. J. He led the Woodbury Male Chorus and at one time was assistant conductor of the Arthur Pryor band, a member of the Sousa band and Victor Herbert orchestra. Surviving are his widow, Elsie, and two daughters. Burial in Eglinton Cemetery, Clarksboro, N. J., March 28.

WRIGHT—Lorenzo W., 76, producer of light opera in New York and Philadelphia, March 25 in Los Angeles. A singer and director as well, he was associated with Oscar Hammerstein before going to Los Angeles 22 years ago. He leaves his widow, Emily; a son, Robert, and a daughter, Lorene.

Marriages

CHECKEYE-TUCKER—Frank Checkeye, candy butcher of Pittsburgh, to Gene Tucker, chorus girl at the Grand Theater, St. Louis, in that city March 20.

ERNIE-PORTER—Val Ernie, part owner and ork leader of the Patco, Palm Beach, Fla., in that city March 25 to Virginia Porter.

GRADY-AHERN—Joseph Grady, announcer of Station WPEN, Philadelphia, and assistant educational director of the zoo there, to Patricia Marie Ahern, nonpro, in Philadelphia April 2.

JAMES-JOHNSON—Chester James, formerly with the Christy Obrecht tent, to Mary Anne Johnson, nonpro, at Wesley Methodist Church, Minneapolis, March 26.

JOELS-CHANCER—Corp. Merrill Joels, formerly with Bushness Memorial Theater, to Marion Chancer, American Academy of Dramatic Arts, at Actor's Temple, New York, March 18.

JOLSON-GALBRAITH—Al Jolson, comedian, to Erle Galbraith, nonpro, at Quartzsite, Ariz., March 24.

KING-REYNOLDS—Walter C. King, official of Jasper County (Ind.) Fair Association, to Helen Reynolds, roller and ice skating star of the Reynolds-Donagan Troupe, at the latter's home in Rensselaer, Ind., March 24.

RAWLINGS-GUFFBERG—Wallace Rawlings, carnival general agent, to Naomi Guffberg, nonpro, in St. Louis March 27.

REINER-EVERETT—Francis Reiner, catcher with Harold Voice's Flying Thrillers, of Bloomington, Ill., to Clara Everett, of Teague, Tex., in Bob Stevens's apartment in Cleveland March 24.

SCOTT-FAUST—Robert V. Scott, outdoor showman known as Blackie O'Neal, to Mrs. Rose Faust, owner of Faust Hotel, Carmi, Ill., March 23.

THOMPSON-NORDELLA—David H. Thompson, former 20th Century-Fox film director now in the navy, to Katherine M. Nordella, nonpro, in Beverly Hills, Calif., March 22.

THOMPSON-TULL—Harry (Tommy) Thompson, musician, to Lottee Tull, on the sales staff of WCKY, Cincinnati, in that city March 26.

Births

A son, James Oliver, to Mr. and Mrs. Buster Shannon in Dallas Hospital, Dallas, March 9. Father is ride owner on carnivals.

A son, Brad, to Mr. and Mrs. Stan Volera in Hollywood March 5. Parents are known as the Three D's, horizontal bar act.

A daughter, Germaine, to Mr. and Mrs. Jack Carson in Hollywood, March 23. Parents are radio artists.

A daughter, Zella Ina Cecilia, to Mr. and Mrs. Raynor Lehr in St. Joseph Hospital, Burbank, Calif., March 14.

A son to Mr. and Mrs. Roy Groves in Mercer Hospital, Trenton, N. J. Father is announcer at WTTM, Trenton.

A daughter to Pfc. and Mrs. Nelson R. Kerr in Tullahoma, Tenn., February 10. Father, now in France, was formerly with W. C. Kaus Shows.

A daughter, Linda Sue, to Mr. and Mrs. Lee Barron January 27. Father is band leader.

A daughter, Patricia, to Sgt. and Mrs. Harry Paskow March 7. Father was with the concessions at Eastwood Park, Detroit, operated by his father, before entering the army.

A son, Dwight, to Sgt. and Mrs. Don Atkinson in Detroit March 12. Father was salesman for National Theater Supply Company, Detroit, before entering the army.

Divorces

Mildred Sorenson, girl show producer, from Asger Joseph Sorenson, outdoor showman, in St. Louis March 26.

Vic Oliver, stage and screen comedian, from Sara Churchill, WAAF section officer and daughter of Prime Minister Winston Churchill, in London March 28.

Marva Trotter Louis, night club singer, from Sgt. Joe Louis, heavyweight boxing champ of the world, in Chicago March 27.

THE GLASS MENAGERIE

(Continued from page 32)

is the result of fine writing. Williams has written one of the season's most sincere and moving plays, and not in years has an actress received the ovation given Laurette Taylor at the final curtain on preem night—and every bit of it deserved. She gives a superb performance of a nagging ex-Southern belle whose tongue would drive any man out of the house. Her "mother" is a performance outstanding in this or any other season. Eddie Dowling adds another top-drawer portrait to his list as the badgered, romantically inclined son, and Julie Haydon is authentically ethereal as the afflicted daughter. Anthony Ross gives an excellent account of himself in his first serious stem role since he was the comedy cop of *Arsenic*. Dowling's staging is well-nigh flawless thruout. Jo Mielziner has designed a set which precisely catches the dream-back mood of the play, and the direction never lets the mood down.

It may well be that *Menagerie* will swing enough weight to pull down the scale on the success side. However, these are days when cutomers are buying their drama fare on the escapist side—and *Menagerie* is depressing. **Bob Francis.**

6,450 Pay To See Dodson's '45 Bow

COLUMBUS, Ga., March 31.—Dodson's World's Fair Shows bowed here Friday, with 6,450 plunking it on the line at the outside gate. A concert band gave the opening a gala atmosphere and there were plenty of boys in blue around, as the sponsor is the Police and Firemen's Relief Association.

There were 14 shows, 12 major rides and 3 kiddie rides in the line-up.

Cecil Hudson's two attractions, Gay Paree and Exotic Stars were graced with new fronts, done by Charles Noller, Bernard James Murry and Scotty Floyd.

Plains and Jungles Wild Life Exhibit is an attractive animal exhibit, with 75 cages of animals and eight head of lead stock. An elk and zebra were added, recently purchased from the San Diego Zoo.

Front Page People and Arabian Nights rate with the top-money attractions, while Fearless Egbert and Captain Perry have the Cavalcade of Thrills, featuring riding lions and tigers, and Marion Perry with a cast of eight riders.

Curtis L. Bockus, general representative, advises the show has been awarded two more State fairs, the names of which will be announced soon, giving the show six State fairs and two centennial celebrations.

Sunny Skies Smile On Austin Opening

AUSTIN, Tex., March 31.—Sunny skies blending into perfect circus weather greeted the opening here Friday of Austin Bros.' Circus, new railroad org, with a three-quarters house for the matinee and a turnout at night. Advance sale was strong for both Saturday performances.

A half-hour radio broadcast from the lot introduced Harry Hammill, owner, State officials and star performers. Three front-page breaks were landed in the local daily by Frank J. Lee.

The second railroad unit, Dalley Bros.' Circus, owned by Hammill and Ben Davenport, will open today at Gonzales, 60 miles away, and the highway was well filled with circus fans making the trek to see the premiere of the "other one."

Change Your Agent Seems To Be Theme

CHICAGO, March 31.—RB may feature the changing of the guard, but circus owners seem to like the changing of the general agents better.

The lowdown from the various fronts indicate now that Verne Williams has left Arthur Bros. and will join Clyde Beatty.

With Williams joining the new org, it indicates that Bill Moore is no longer acting in that capacity.

Also, Paul Eagles is general agenting Arthur Bros., which would indicate that Everett Coe is no longer handling that job for that show even tho Williams apparently had the job all the time.

And now comes word that Jack Austin has decided to leave Phoenix to be general agent for Arthur Bros.

It is all a little confusing.

Salt Lake Extends Days Of '47 to 11-Day Event

SALT LAKE CITY, March 31.—The five-day program of Days of '47 held in 1944 will be extended to an 11-day event in 1945, Sheldon R. Brewster, secretary of the celebration and chairman of the rodeo committee announced today. Dates set are July 18-28.

R. A. Richter, of Bozeman, Mont., has been signed as rodeo contractor, with five shows in the four days, July 18-21, at the State fairgrounds in Salt Lake City. On July 23-24 a pageant will be presented at the University of Utah Stadium. From July 25-28, dramas will be presented of the vintage of 1847 in local theaters. Script tickets will be sold to include all events.

Solomon Sees Future Prosperity

R & S Away Strong In Wilmington Stand

WILMINGTON, N. C., March 31.—R & S Amusements, following a two-week engagement in near-by suburban towns, opened a week's stand at Legion Field here Monday (26) at the American Legion Spring Fiesta, sponsored by members of Wilmington Post No. 10.

Weather was ideal, with daily temperatures around 85 degrees. Attendance opening night was over 7,000 paid admissions. This city has over 14,000 shipyard workers, with almost a \$1,000,000 payday every Friday, and plenty of money is being spent.

Midway presented seven major rides and 32 concessions, with other attractions to join during the coming week.

Selden, the Stratosphere Man, free-act attraction, made his debut here Monday night and was a terrific box-office draw. His act stopped traffic on the Carolina Boulevard and it took an hour's work by State police to unsnarl the jam. He will remain as the free act until May 23 when he takes up his regular park and fair bookings.

Jimmy Bickford's bingo; Mr. and Mrs. Teddy Betz, fishpond; Chris Jernigan, Percy and Nellie Sink, Louis Williams and Eddie Lewis and other concessionaires report big business during the three weeks the show has been open.

Jimmy Rastery, owner-manager, was host to 128 news carriers of *The Wilmington Star-News* opening night. Jimmy was a carrier for the old *Morning Star* here many years ago.

Great Sutton Shows Open April 21; Many Changes

OSCEOLA, Ark., March 31.—Great Sutton Shows will open here April 21 with many improvements. Dates are contracted in Southern Illinois, Northeast Arkansas and Missouri.

General staff includes F. M. Sutton Sr., general manager; Lucille Norwood, secretary; Edna Lou, *The Billboard* and mail agent; Bill Norwood, electrician; Bill Sutton, superintendent of trucks and lot, and George Rud, general agent. Concessionaires are Skeeter and George McAllen, cookhouse; Gale Fulton, bingo; Bob Kenasho, popcorn; Johnny and Janet Weathermick, four concessions; Mr. and Mrs. George Campbell, four concessions; Joe and Helen Whirry, two ball games; E. Cruze, mitt camp; Punk Smith, toy land; R. J. McDillo, diggers and ball game; Bill Johnson, custard; Pat Balis, fish pond and rat game; Charlie St. Cyr, percentage; Arthur Moss, four concessions; Mr. and Mrs. Singleton, Ferris Wheel and four concessions; Mr. and Mrs. Hutchinson, two Kiddie Rides; Pete Sutton, Merry-Go-Round, Octopus and Rideo; Peaches Butler, two concessions, and Fred Webster, three concessions.

Show managers are: Side Show, Karie; Jack Woods, Girl Revue; Gene Norman, No. 2 Animal Show; White Nolton, *Fun on the Farm*; Fred Webster, *Victory Girl* show; Lynda Lopez, *Gay Nineties*, and Louise Logsdon, monkey girl.

Fernandez Furnishes Rides, Games for Honolulu Opener

HONOLULU, March 31.—The 1945 carnival of the Windward Oahu Community Association was held on the Benjamin Parker School grounds March 24-26. Proceeds went to finance community projects sponsored by the association.

E. K. Fernandez, veteran Hawaiian showman, who brought *The Surprises of 1945* here last December, Honolulu's first imported vaude since Pearl Harbor, furnished rides and novelty games.

Regal Away To Good Start

ATLANTA, March 31.—Ideal weather sent the Regal Exposition Shows away to a good start on the lot at Boulevard and Irving March 21 for a 10-day stand. Seven rides, 7 shows and 30 concessions are in the line-up.

Editorial

Good Luck, Herbie!

By Pat Purcell

HERB PICKARD, who joined the outdoor staff of *The Billboard* in the Chicago office six weeks ago, has succumbed to the call of the road, and next Wednesday (4) will join the Johnny J. Jones Exposition to take over the press department.

Herb has completed a great job of compiling biographical sketches of many outstanding showmen, and he says he will continue to handle this for *The Billboard*. So, showmen, if Herb starts asking you questions, answer them, as he will not be

merely seeking info for E. Lawrence Phillips and Morris Lipsky or Ralph Lockett and the other fellows on the Jones show. He'll be asking for the good of the order—or for show business in general.

The Billboard regrets that Herb is leaving, but is fully aware that *The Billboard's* loss is the Johnny J. Jones gain. The object of *The Billboard* always has been and always will be to help show business in every way possible.

Good luck, Herbie.

Jones Expo Unfurls Banners in Augusta

AUGUSTA, Ga., March 31.—Johnny J. Jones Exposition opened the season here today. In Norfolk, week of April 9, it plays day and date with the Clyde Beatty Circus on almost adjacent lots.

Ralph Lockett, treasurer of the Jones show, announces that many improvements have been completed and additional railroad cars are being added.

Dwight Bazinet, Recovered, Cracks Season Early in May

MINNEAPOLIS, March 31.—His health having been restored by a complete rest following his discharge from the armed forces, Dwight J. Bazinet has decided to put the Bazinet Shows on the road opening in the Twin Cities early in May. He had previously announced that he would not be on the road this season.

Bazinet reports that he will have 8 rides, 6 shows and 30 concessions and will feature a free act, band and a free gate.

Trim Vancouver Dates

VANCOUVER, B. C., March 31.—Crescent Shows will play two weeks under auspices in Vancouver instead of four. Because of opposition by the Vancouver Zone Council, Canadian Legion, the civic license committee refused a permit for Larwill Park. The first date under Canadian Legion auspices will be in West Point Grey, opening April 2, and at South Vancouver, April 9, under the Elks Lodge of that district.

No Rides at Sunset and Vine

HOLLYWOOD, March 31.—Permit to operate a Ferris Wheel, a Merry-Go-Round and other amusements near Sunset and Vine streets was denied Ralph E. Dent by the police commission.

Peace Conference Special

SAN FRANCISCO, March 31.—Many amusement people will be drawn to San Francisco for the world peace conference which opens April 25. Many ideas for special events, special items and program build-ups are in the making.

"Cavalcade" for Hammond

HAMMOND, Ind., March 31.—*Cavalcade of Stars* will make a two-day stand in Hammond April 28-29 under auspices of the Disabled American Veterans. George L. Crowder and Lawrence G. Bennett are handling the promotion.

Great Rainbow Inks Wapello

DES MOINES, March 31.—Annual home-coming celebration at Wapello, Ia., has been added to the Greater Rainbow Shows' route. Org bows April 28 in Des Moines. Jack Joyens is in charge of quarters.

Vet Now Seeks New Material

Will visit industrial centers to gather ideas for supermidway of post-war era

CHICAGO, March 31.—Sam Solomon, veteran carnival owner who recently sold his interest in the Royal American Shows to Carl J. Sedlmayr to retire for the duration, views the future of the outdoor showbiz thru highly polished, rose-colored glasses, and is making definite plans for "something pretty good" in the post-war era.

Solomon, president of the Showmen's League of America, was in Chicago today on the first lap of an extended journey which he describes as a pleasure trip in which some business may be transacted in a leisurely manner.

"I believe that business will be good in this country for at least five years after the war and I am not certain that I will be satisfied to remain in the retired class," the veteran showman explained.

"On my present trip, I plan to visit several industrial centers, particularly ride manufacturers, and see what their plans are for the post-war era," he continued. "I believe that the developments will be so pronounced that what we now consider a first-class show will be entirely outmoded within a matter of a few years."

"So, if the manufacturers can show me anything new in the making or plans for anything new that looks attractive, I am prepared to give them an order and pay a deposit. The engineers of this country are so ingenious that there is no anticipating what will grace the modern midways of, well, let's say 1947, because I think that we will be getting new things shortly after Germany is knocked out and before the Japs are put in their place," he declared.

Solomon is the first of the carnival owners to view his ideas on the post-war future, altho it is a well-known fact that the majority are looking for innovations that will make the midway stems brighter and more attractive for a much larger percentage of the people.

John Curry Enters Primaries

TRENTON, N. J., March 31.—John Curry, local showman, announces that he will be a candidate for the Democratic nomination for freeholder in the June primaries. Curry, who has brought several musicals to the War Memorial, said that if he wins "there will be plenty of action for showmen in Mercer County."

Griffith Opens Huntington

HUNTINGTON, W. Va., March 31.—A city permit has been granted Jones's Greater Shows to play within the city limits for two weeks, starting May 7, under American Legion auspices, Frank T. Gril...th, general agent, announced. Town has been closed to carnivals for six years.

them along to consumers in various fields of activity.

Much factual information has been received indicating that steps are being taken to retain a good market after the war, and there is much interesting evidence to justify the conclusion that the outdoor amusement industry will have a prosperous era for a number of years after the war. A good public demand is also being created in Latin America and we believe many amusement enterprises will be going there in the post-war era.

The present congressional tax program includes a specific excess profits tax exemption from the present \$10,000 to \$25,000 in an effort to aid small business, effective at V-E Day.

Pacific Showmen Get It Damp Way

SAN FRANCISCO, March 31.—Showmen of the Bay Area are learning to get it the damp way.

An unusually wet March has handicapped all outdoor amusement enterprises around San Francisco.

As Art Craner, veteran publicist, put it: "Pacific United Shows at Ashland, West Coast Victory at Emeryville and Wrightsman's Gold Coast Shows at Redwood City all had to have boats to get on their lots March 25."

Bill's Novelty Rides Set For Bow Despite Late Start

SPARKS, Ga., March 31.—Despite a late decision to operate this season, Bill's Novelty Rides, with five rides, two shows and 20 concessions, will be ready to start the season April 9.

Staff will include Bill Brown, owner and manager; Dave Davidson, general agent; B. Borup, lot man; Charles Borup, Merry-Go-Round; Art Pettit, Ferris Wheel; Sam Clark, Chair-o-Plane; George Moore, kiddie ride; Mrs. Bill Brown, secretary-treasurer, and Mayme Davidson, photos and percentage.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., March 31.—Meeting of the American Standards Association, held March 20-21 in New York to consider an outdoor safety code relative to grandstands, tents and places of outdoor assembly, gave the association an opportunity to present the views of the industry, many of which were accepted.

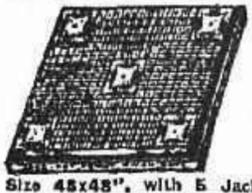
In addition to the writer, Oscar C. Buck Exposition Shows; L. Harvey Cann, of World of Mirth Shows, and Arthur Campfield were present to submit technical data.

An application for membership was received from United States Tent & Awning Company, filed by S. T. Jessop.

The following contributions have been received by the Public Relations Fund: Dick's Paramount Shows, \$25; World of Mirth Shows, \$250; Crescent Amusement Company, \$50, and Bright Light Exposition Shows, \$25.

OPA infos that non-highway gasoline for shows is still being issued on a three-month period.

Agitation in Congress is becoming pronounced with relation to the continuance of the 12 o'clock curfew, and there is also much congressional opposition to the establishment of a ceiling on amusement prices. OPA has furnished a detailed statement of its policy in determining whether dealers must absorb supplier's price increases or may pass



PENNY PITCH GAMES
 Size 46x46", Price \$30.00,
 Size 48x48", Price \$40.00,
 With 1 Jack Pot, \$40.00.
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$13.50

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

APRIL showers.

PHIL COOK has left New York to join the Lawrence Greater Shows at Fayetteville, N. C. . . . HARRY KARETSKY, recently honorably discharged from the army, expects to rejoin Endy Bros.' Shows.

TURNER SCOTT, formerly with Scott Exposition Shows, has bought a Rideo and will operate it on the Daytona Beach (Fla.) Boardwalk this season. . . . CORP. SAM L. SWAIN sent *The Billboard* gang an Easter card from New Guinea. . . . CHARLES LEE'S United Shows will open on a lot in suburban Detroit April 20.

OLD-TIMER'S fondest memory is his name on the paper and wagons.

BILL GERSBACH has returned to Madison, Wis., from the Fort Worth Stock Show, where he had scales, age and his robot palm machines. He pens: "A bouquet of poison ivy to those fellows who sell their cast-off equipment to organizations. I lost one celebration because they bought enough concessions from broken-down shows to run everything themselves—and you can sign my name."

CHARLEY SHEESLEY visited the Cincy office of *The Billboard* last Thursday (29) en route to Baton Rouge, La., to join the John R. Ward Shows as assistant to Manager Ward. Latter is slated to enter a hospital this week for a hernia operation. . . . WALTER (SPEED) CON-

AMUSEMENT DEVICES

MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket
Sky Dive
Carrousels
Kiddie Auto Ride

ALLAN HERSCHELL CO., Inc.
 NORTH TONAWANDA, N. Y.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1945

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
 Analysis, 3-p., with Blue Cover, Each03
 Analysis, 8-p., with White Cover, Each15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers35
 Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polly. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢

PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 40¢

Signa Cards, Illustrated, Pack of 36 15¢

Graphology Charts, Bx17. Sam. 5¢, Per 1000 \$6.00

MENTAL TELEPATHY, Booklet, 21 P. 25¢

"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO
 Send for Wholesale Prices.

of Today Shows with his novelty musical and magic acts. . . . JIMMIE ROSS, after three years off the road, returns as superintendent of the Douglas Shows, out of Seattle. . . . EARL PUTNEY again will have the three Wheels on the World of Mirth Shows. . . . MRS. HARRY STEWART, formerly with Cumberland Valley Shows, has been released from a Chattanooga hospital after an operation but will be confined to her home for two weeks. Harry is in charge of the rides at Warner Park in that city.

GEORGE S. WEST will manage *Artists and Models* on the A.M.P. Midway, with Mrs. West handling three concessions. Tommie Layton, of Suffolk, Va., and Jimmie Hilyard, of Hutchinson, Kan., have joined the outfit. . . . JOE CARRENDER advises that Mark Williams, after spending the winter in Florida with the Playland Shows, has booked his Side Show on the World of Pleasure. Roster includes Major Fox, Paul LaPage, Esther Lester, Stoney St. Clair, Mr. and Mrs. E. C. Andrews, Luella Parkins and Irma from Burma. . . . C. NAT MORGAN, veteran showman, visited Clearwater, Fla., recently.

LOT RENT on an out-of-the-way location is cheaper than a downtown one if you don't count the difference in attendance.

FRED BRODBECK, Kinsley, Kan., will take out the Brodbeck-Schrader Show this season. . . . LEONARD MARSHALL, former geek show operator, suffered a nervous breakdown and is a patient in North Car-

WANTED—

REAL CAPABLE
 OUTDOOR CARNIVAL
 PRESS AGENT

ASST. ELECTRICIAN,
 RIDE, SECOND MEN,
 TRAIN HELP

CAN PLACE CUSTARD and
 CANDY FLOSS—CONCESSIONS

NORTH AMERICAN EXPOSITION

Panama City, Florida,
 this week

1,000 GALLONS FINEST ALUMINUM PAINT

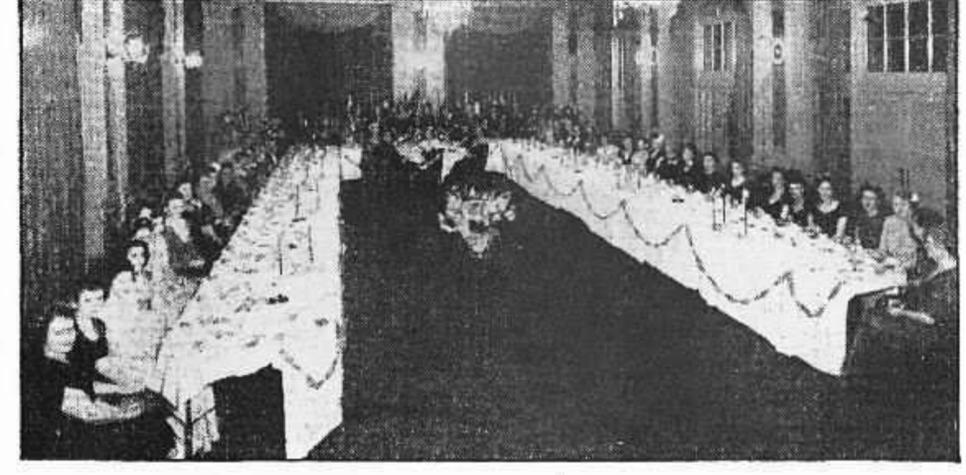
CHROME FINISH

Made by U. S. Navy Paint Factory. Packed 12 Gallons in Original Boxes.

**Paste Aluminum & Vehicle Separate
 Only \$3.40 Per Gallon**

F. O. B. CHICAGO — CASH WITH ORDER

SUPERIOR PAINT & VARNISH CO.
 2256 Elston Ave. CHICAGO, ILL.



MEMBERS OF THE LADIES' AUXILIARY of the Heart of America Showmen's Club enjoyed a colorful setting in the Trianon Room of Hotel Muehlebach, Kansas City, Mo., for the club's 25th anniversary dinner recently.

MARKS SHOWS, INC.

NOW BOOKING

Shows, Rides, Concessions. Open early in April. Winter quarters now open on Midlothian Pike, Route 60, 2 miles west of Richmond.

Can place useful Help in all departments.

Address:
 P. O. BOX 771, RICHMOND, VIRGINIA

WANTED

**22 SHORTS
 LONGS**

Also RIFLES
Leo Suggs

BOX 431 NORFOLK, VA.

ROW, formerly of the Gooding Shows, is asked by Mrs. Conrow to contact his home immediately due to serious illness in the family.

LOOKING OVER his crew, a manager remarked: "It takes jerks or better to open."

CARL MANTHEY, who had the front on Mrs. B. S. Scott's Dixie Minstrels last season, writes that the folks in Belgium have had it plenty rough. . . . PVT. ANDREW J. (BUDDY) DENNIS, concessionaire, was wounded January 22 and is hospitalized in France. . . . W. J. WAYMACK will have a small animal show with the Golden West org, opening near San Francisco in May. His wife, Pearl, will handle tickets, and daughter, Hattie, will lecture and sell gold-wire rings.

olina State Hospital, Raleigh. . . . JACK DUFFY, formerly with Royal American and Endy-Prell shows, has reopened his pictorial sign shop at Starkville, Miss. . . . S/SGT. WESLEY D. CHARLES, former singing emcee with major carnivals, is now a bombardier with the Eighth Air Force. . . . PROF. BOB SANDERS has left Playland, Mobile, Ala., to join the North American Exposition with his magic, vent and jagger business.

BAKER'S GAME SHOP

Wheels, Skillets, Tracks, Roll Downs, Razzle Dazzles, Pea Pool End Tables, Soup Fews, Milk Bottles, Heavy Metal and Aluminum, Fan Joints, Laydowns, Buckets, Eight Die Blocks, Bear Blocks, Waterfall Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloths, Beat the Dealer Cloths, Penny Pitches, Bearings, Axles. Many Others Not Mentioned.

2907 W. WARREN, DETROIT 8, MICH.

JOE E. HILTON WANTS

Freaks, Side Show Acts, Tattoo with flash; one more Ticket Seller for second openings. Annex open. No lishes or "characters."
 c/o PARAMOUNT SHOWS, Chews, N. J.

MR. AND MRS. MURL DEEMER entertained St. Patrick's Day, Mrs. Deemer's birthday, in the San Carlos Hotel, Pensacola, Fla. Guests were Mr. and Mrs. Mel H. Vaught, Joe S. Scholibo, Mr. and Mrs. Whitey Runge, Mr. and Mrs. Dick Crawford, Eddie J. Jameson, Mr. and Mrs. Sparky Below, Mr. and Mrs. Lew Mater, Jack Neal, Archie Brumley, Russell Dean, Terry Terrell, Carlon Raam, Abe Zukerman, Ben Glass, Lee Carlson, Jean Benton and Tony Wardell. Later the Runge entertained the Vaughts, the Deemers and Joe Scholibo at Carpenter's, one of Pensacola's bright spots.

MRS. HAROLD GREEN, concessionaire with the Lynch Shows in New Brunswick, is studying to be an embalmer and will follow that profession in the off-season. Her husband is with an engineering unit of the Canadian army. . . . B. H. (DOC) DAVIDSON, general agent, has purchased the old Gibson plantation near Waycross, Ga., for a winter home. . . . FRANK J. KUBA reports from Myers's quarters at Dupont, O., that he is readying four custard units for the F. E. Gooding Amusement Company. . . . SANDRA-LEE, annex attraction, is back with Sailor Katzy's Side Show on the John R. Ward midway. . . . E. F. MURPHY has joined the M. A. Srader Shows.

BUNTING SHOWS

NOW BOOKING
 FOR SEASON 1945

Address:
 EARL H. BUNTING, BOX 297, LADD, ILL.

WANT TO BUY FOR CASH

Without transportation, Octopus. Must be in first class operating condition. Also small Merry-Go-Round, Ell Wheel and factory built Kiddie Ride. Address all mail: W. J. WOLF, P. O. Box 2725, Bloomington & Lake Sta., Minneapolis 7, Minn.

SIDE SHOW fat gal claims that she has twice as much of whatever-it-is that the Hollywood pin-ups have.

FLOYD (SLIM) ARNOLD returns to Johnny Bejano's Side Show on the World

ILLUSION SHOW TALKER advised: "I'm about to start another season of selling the customer what we haven't got, and wondering what they're beefing about."

DETROIT NOTES—Sam Goldstein and Danny Elias opened their new Majestic Greater Shows Tuesday (20) at Vernor Highway and Stair Avenue. . . . SGT. HARRY HARRIS, former bingo operator on the World of Pleasure Shows, is slated for overseas service soon. . . . WILLIAM (RED) LOVEJOY, veteran carnival concessioner, was transported on a hospital

HELP WANTED

Ferris Wheel Foreman, Single Loop-o-Plane Foreman. State salary desired. Starting April 15th, on road to October. Mostly 10 day spots. Can start winter quarters immediately. Can place foreman's wife with concession space, or as one of my agents.

D. VAN BILLIARD
 North Wales, Pa.

RIDE HELP WANTED

For all steel Smith & Smith Chairplane. Must drive semi. Also Help for Kiddie Auto and Airplane Rides. Opening downtown here April 1st; then Des Moines.

CARL LARSEN
 Winterquarters: 1239 S. 15th St., Batesville, Ark.

RIDES WANTED

FOR BIG ANNUAL JULY 4TH CELEBRATION
 VANDALIA, ILL.
 Auspices of Lions Club.
 JULY 3 AND 4.
 Contact: DON BRUMMET, Chairman,
 914 W. Edward St., Vandalia, I.

NOTICE

Good clean Carnival and Circus Ground just outside city limits. Water and lights available. For particulars write

J. W. SURGINER
 P. O. Box 74, Wynno, Arkansas

WANTED AGENTS

For Concession Games. Also wife for Ball Game join at once. Wire or write

RUSSELL ABBOTT
 Care of KEYSTONE EXPOSITION SHOWS
 Pamplico, S. C., until April 7th

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.
 NOW AVAILABLE:
 1 MONKEY SPEEDWAY, 20 FT., 3 CAR.
 IMMEDIATE DELIVERY
 Still Available
EVANS' BIG PUSH
 Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

TENTS
 New and Used
CARNIVAL and SKATING RINK
 Write for Prices
E. G. CAMPBELL TENT & AWNING CO.
 100 CENTRAL AVE. ALTON, ILL.

"Firechief" Flameproofing
 The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.
UNITED STATES TENT & AWNING CO.
 2315-21 W. Huron St. Chicago 12, Ill.

TENTS—BANNERS
 Charles Driver—Bernie Mendelson.
O. Henry Tent & Awning Co.
 4862 North Clark St. CHICAGO 40, ILL.

TENT FOR SALE
 Dramatic Tent, 35x70 feet, \$350. Immediate sale, good condition, slightly used.
MAIN AWNING AND TENT CO.
 230 Main Street Cincinnati, O.

Badger State Shows
 Opening on Milwaukee City Lots April 27th.
 Want First and Second man for Caterpillar, also ride help in other departments. Want Penny Arcade, shows not conflicting, cook-house that caters to ride help. Playing Watertown, Wis., July 4th Celebration, then fairs starting July 27th.
 Address:
 1923 S. 76th St., West Allis, Wis.

OMAR'S GREATER AMUSEMENTS
 Will book Chair-o-Plane; Girl, Snake, Monkey, Animal Shows; Fun House, Penny Arcade, Bingo, Legitimate Concessions. Want Acts for Lou Davis Oddities, Concession Agents, Ride Help for following spots: Newport, Harrisburg, Hoxie, Bald Knob, and Portia July 4th; all Arkansas.
 Address: Newport, Ark.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

SNOW CONE SUPPLIES
 OUR NEW PRICE LIST ON SNOW CONE SUPPLIES HAS BEEN MAILED TO ALL THOSE ON OUR MAILING LIST.
 If you have not received your copy we will be glad to send one upon request. This year be sure to buy your supplies from the company that gives all three: 1—Top Quality; 2—Fast Service; 3—Low Prices.
GOLD MEDAL PRODUCTS CO.
 318 E. THIRD STREET CINCINNATI 2, OHIO

plane from Naples, and is convalescing at Nichols General Hospital, Louisville. . . . S/SGT. GEORGE SCHROEDER, former Eastwood Park concessioner, now with a fighter squadron, has been assigned to the Philippines. . . . HARRY (SMILEY) SMAGLICK, formerly with the Cavalcade of Amusements, has been promoted to corporal.

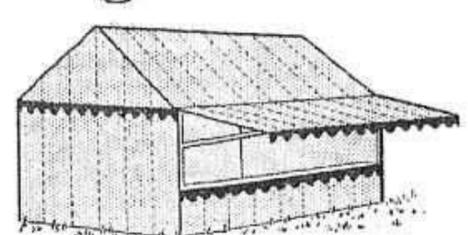
IT USED to be "no boozers or chasers wanted." According to a recent ad, it now is "No agitators, walking newspapers or advisers carried this season."

DENVER NOTES—Harry Seifer in Presbyterian Hospital, where he underwent a hernia operation. . . . RALPH SMITH has taken his rides and concessions to Utah with Howard Seifer's Shows. . . . GEORGE BANKS has his new kiddie ride set with jeeps, tanks and B-29's replacing the usual kid autos. . . . CHARLES BROCK has his spot layout repainted and is busy on his hand-carved farm show. . . . LARRY NOLAN leaves soon for his sixth year as general agent and legal adjuster with M. A. Srader Shows, opening April 6 in Wichita, Kan. . . . MRS. NOLAN will again operate her pan game, and Orville Mettinger and wife Irene will handle the Nolan's photo machine on the same show. . . . THE VREELAND family has the rides on George Rapp's Shows for a Colorado and Nebraska tour. . . . BELLE GIFFORD will remain home while Ben Roweth takes the Gifford Little Farm on tour with Ralph Forsythe Shows. . . . SAM GOODMAN has his bingo set. . . . A. G. GOLDBURY recently purchased a home with 10 acres of ground. . . . HARRY LEVITT has opened a new gift and novelty store here. . . . PHINEAS (DOPY) BESS returned from the Fort Worth stock show with his jewelry layout for a rest before jumping to the West Coast.

"REASON I'M READY to quit the road," said an old-timer, "is that I can't get parts for my 1891 model body, which has deteriorated thru eating in bad cookhouses and thru the farming of wild oats."

JOHN GALLAGAN, prominent concessionaire, has booked the Knoxville Fair again for this year, making it his 11th successive at that annual. He also has booked his concessions at the Boonville (Ind.) Fair for the 12th successive year and the Corydon (Ind.) Fair, making his 11th consecutive at that spot. . . . WILLIAM (BILL) PINK, ride owner, arrived in St. Louis from Los Angeles, where he had spent the winter. After a visit in the Mound City for a week, he will head for Tulsa, Okla., where he will again operate his rides at Crystal City Park, where he enjoyed a good season in 1944. . . . EDDIE AND OLLIE CLARK, and Inez Griffith spent several days with Mr. and Mrs. Denny Pugh in Dallas last week. . . . RED AND CLYDE JAMES were in Dallas on business. . . . IN ST. LOUIS, Old Man Jupe Pluve ruined Sunday (25) business with all of the shows playing in the Mound City, as it poured all day and night. Shows are all enjoying a good business when weather is okay. . . . CHUCK AND MARTHA MOSS left Dallas last week for Muskogee, Okla., to join the World of Today Shows. . . . Mabel Welshman entertained members of the Lone Star Show Women's Club at her home in Dallas on the occasion of the birthday of her granddaughter, Judy K., March 18. . . . TOMMY ALLEN, trainmaster of the Cavalcade of Amusements, was in St. Louis this week, making arrangements to haul two flatcars recently purchased by Al Wagner to quarters in Tulsa, Okla. . . . MR. AND MRS. AL S. BAYSINGER spent several days in St. Louis visiting friends. They returned to Poplar Bluff Wednesday (28). . . . JACK THOMAS and his crew of concession boys passed thru St. Louis, en route to Louisiana, where Jack will operate his concessions on the Lone Star Shows.

"First Things First"



Our Army-Navy E Pennant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.

CONCESSION TENTS
 Important Feature of Our Post-War Plans

ARMY E NAVY

POWERS & CO.
 MANUFACTURERS OF
CANVAS GOODS

PHILADELPHIA, PA. CHICAGO, ILL.

ONE WEEK NEARER VICTORY
THE REGAL EXPOSITION SHOWS, INC.
 WILL BACK THE 7th WAR LOAN 100%

WANT—NOW—WANT
 Musicians and Performers for Minstrel Show That Are Capable—Clean—Sober. Freaks and Acts for Side Show. Second Men on All Rides. Semi Drivers and General Help. Capable Agents for Stock Concessions—NO GRIFT.
 Viola Radcliff Wants String Joint and Pitch-Till-You-Win Agents, Help for Life Show. Chief Ho Ho, Uncle Bub, Pat Moore, Have Good Proposition for You. Contact Care This Show.
 ROME, GA., APRIL 2 TO 7 — DALTON, GA., APRIL 9-14 THEN NASHVILLE, TENN.

SIDE SHOW ATTRACTIONS
 NEW AND NOVEL
RIVERVIEW PARK
 CHICAGO, ILL. — OPENS MAY 15
 For an All Summer Run in the Most Pleasant Surroundings. All Acts Work From a Large Stage, Revue Style. Only Three or Four Appearances Nightly. Plenty of Rest Periods. State All in First Letter. This Is My Sixth Season Here.
RAY MARSH BRYDON
 HOTEL SHERMAN, SUITE 212, CHICAGO, ILLINOIS

DEL CROUCH WANTS DROMÉ HELP
 Riders, Talker and Ticket Man. No drunks. Clyde Trammell, please contact. Need man for Kiddie Auto and Airplanes. Curly, please answer. Long season, salary according to your ability. Wire or write
DEL CROUCH, Endy Bros.' Shows, Fairmont, N. C.
 Leave Winter Quarters April 8th.

BULLOCK'S AMUSEMENT CO. WANTS
 Ferris Wheel Foreman, Merry-Go-Round Foreman and Second Men.
 Park Location, Open April 7 in Charlotte, N. C.

WANTED WANTED
 OPEN EARLY IN APRIL
 EXPERIENCED MAN OR COUPLE FOR POPCORN AND CANDY APPLES. Must be able to take complete charge. WILL BOOK OR BUY SMALL MERRY OR BOOK ANY RIDE NOT CONFLICTING WITH WHAT WE HAVE.
 Write or Phone After 6 P.M.
HARRY J. KAHN
 60 Parkside St. (6-0237) Springfield 4, Mass.

Modernized ELLMAN UNITED SHOWS Enlarged

WANT FOR GRAND OPENING IN MILWAUKEE, WIS., ON APRIL 26th

RIDE HELP For Octopus, Roll-o-Plane, Ridee-O, Twin Ferris Wheels, Baby "Q" Merry-Co-Round and Allan Herschell Kiddie Ride. Top salaries and good treatment.

SHOWS We have a real route of Class "A" Wisconsin Fairs. Good proposition for A-1 SIDE SHOW or any other good Shows with or without own outfits and transportation.

FOR SALE Floor Model Cretor Popcorn Machine, large size, \$250.00; Floor Model Star Popcorn Machine, \$100.00; 100 K.W. General Electric Transformer (just out of factory); 50 K.W. Transformer and 20 K.W. D.C. Generator. Six Wild Life Cages, well built, \$50.00.

Address ELLMAN UNITED SHOWS, 2239 North 56th St., Milwaukee, Wis.

MERRY-GO-ROUND FOR SALE

Beautiful 20 Ft. Allan Herschell Merry for sale. This ride is now erected here at winter quarters for inspection. Is in first class shape. Has 20 kiddie horses, cast aluminum, and two chariots. Khaki top used one season. Lerol gas engine, octagon ticket box. This Merry big enough for any small show. Price is \$1,250. Cash here in Manchester. No time to waste in lengthy correspondence, come and get it. It will pay for itself in five weeks.

KING REID

MANCHESTER, VT.

LAST CALL

BANTLY'S All American Shows

WANT SHOWS—Opening April 19th, Du Bois, Pa. Fat Girls, Monkey, Snake, with own equipment. **GIRLS**—For Girl Revue—office paid. **CONCESSIONS**—Candy Floss, Custard, String Game, Hi Striker, Guess Your Weight and Age, Swinger, Shooting Gallery, Ice Balls. **RIDE HELP**—All old help come on; need ride help that can drive semis.

HERMAN BANTLY, IMPERIAL HOTEL, REYNOLDSVILLE, PA. PHONE 3541.

WANT—DANCING GIRLS—WANT

Need Girls for Girl Revues and Posing Shows. State salaries for year-round work. Will buy Funhouse and Kid Rides cheap for cash. Write or wire

R. W. TILTON

General Delivery, Washington, D. C.

B. & V. SHOWS

OPENING AT GARFIELD, N. J., APRIL 19

In the Heart of Defense Works. Two Sundays. Want Free Act. Want Custard, Apples, Cotton Candy. Can place Bottle Ball Games and Grind Stores. Want Fun House, Penny Arcade and Drome. Want with or without own outfits, Girl Show, Posing Show, 10-in-1. Also place Monkey Show, Wild Life, any Walk Thru. Want to book or lease Octopus, Tilt, any Novel Ride. Want Agents for Cat Games, also Billposter, Ride Foreman and Help.

J. VAN VLIET, Mgr. 5 Westminster Place GARFIELD, N. J.

DIRECT POSITIVE OPERATORS

PLENTY OF D-88 AND OTHER CHEMICALS. NEW LINE OF GLASS FRAMES, ALSO HIGH GRADE PHOTO EASEL MOUNTS. Write for Our New Free Wholesale Catalog.

HANLEY PHOTO SUPPLY COMPANY

1414 McGEE STREET KANSAS CITY 6, MO.

W. S. CURL SHOWS

OPENING LONDON, O., TWO SATURDAYS, APRIL 21-28

Want Ride Men for all rides. Top salary and good treatment; Truck Drivers preferred. Want few more Legitimate Concessions and Shows with own transportation. Leo Becht wants one or two more good agents. Address all mail

W. S. CURL, Box 27, London, O.

EDDIE'S EXPOSITION SHOWS

OPEN FORD CITY, APRIL 18 TO 28, ON THE STREETS

WANT ARCADE, CANDY APPLES, FLOSS, HIGH STRIKER. A FEW GRIND STORES OPEN. Jack Dial wants people for 10-in-1.

All Answer To EDWARD M. DIETZ, Butler, Pa.

P. S.—Want to buy Tents: 20x30, 40x60, 40x80; also small bingo

GEORGE WAIT

WANTS AGENTS

For Ball Games, Penny Pitch, Swingers, Skillos, Buckets and Slum Stores. Join on wire. Corsicana, Tex., this week; Kilgore, Tex., 9-14. Care Hills' Greater Shows.

ROYAL AMERICAN SIDE SHOW

NOTICE TO ALL PEOPLE CONTRACTED:

Show train leaves Largo, Florida, April 20th. Can use a few more Freaks, Bally Acts, Working Acts, Inside Man that can Pitch. We can always make room for useful people. Have special proposition for Alligator Skin Girl that would give you a big season. Would have to sign a two year contract. Working men, come on! Highest salaries paid!

BANNERS FOR SALE

LOROW BROS.

c/o Royal American Shows Largo, Fla.

CLUB ACTIVITIES

National Showmen's Association

1564 Broadway, New York

NEW YORK, March 31.—Owing to the exodus of members from the city to join carnivals in various parts of the country, attendance was light at the regular meeting Wednesday (28). It was decided that the clubrooms will again be renovated for the fall and winter.

Louis D. (Dada) King has recently married. . . . Charlie Gerard, of the Gerard Shows, was in from California, where he attended the funeral of his sister. . . . Doc Morris, for the last nine years promotion manager of Palisades (N. J.) Park, is now free-lancing. . . . Fred Fournier was in from Miami to join the Strates Shows opening in Washington April 4. . . . Rex Billings, manager of Belmont Park, Montreal, visited on his way from Miami to Canada. . . . Harry Decker left for King Reid Shows' quarters in Vermont. He will be concession manager.

Dave Soloman is back from one of his periodical tours of the West Coast. . . . Phil Isser, red as a cranberry, is back from a three-month sojourn in Miami. . . . Bill (Red) Hicks, who will be head of the Cetlin & Wilson Shows this year, dropped in to say "Hello and goodbye." . . . Chief Petty Officer Walker is back from one of his regular trips to the British Isles. . . . Capt. Leon Janpol is still awaiting reassignment. He's now stationed at Camp Dix, N. J. . . . Carl Manthey, after being discharged from the navy, joined the merchant marine and has just returned from a trip overseas. . . . An interesting letter was received from Pfc. Hargy Brennan, now in the midst of the rush to Berlin.

On the sick list: Eddie Kalln and Frank Schillizi in Vets' Hospital in the Bronx; Lou Aarons convalescing from a serious operation; Lloyd Coffey hospitalized in Florida.

Next meeting Wednesday, April 11.

Heart of America Showmen's Club

Coates House, Kansas City

KANSAS CITY, Mo., March 31.—Annual Pot Luck dinner was given March 28 by the Ladies' Auxiliary with members of HASC as guests, and 70 were present. Following dinner, Clay Weber presided with G. C. McGinnis and Harry Althuler. Meeting was given over to discussion of a new home for the club and Chester L. Levin, chairman of the building committee, offered several valuable suggestions and also stated that he would donate \$500 toward the moving fund. The committee recommended the building at Twelfth and Broadway, recently purchased by Levin, but the meeting adjourned with no definite decision on a new location.

R. C. Haney and wife left Thursday for Meyer's Lake, Canton, O., where his rides are located. Norris Cresswell is now traveling representative for the PRC Picture Corporation with headquarters here. Al (Deafy) Campbell left Sunday for Hot Springs with Mrs. Campbell, to join the Magic Exposition Shows.

Two more meetings will close the spring season of the club.

Rocky Mountain Showmen's Club

Milner Hotel, Denver

DENVER, March 31.—President Larry Nolan named Jack Williams and Art Sneider to serve on the Red Cross and War Bond committees with him, and a donation was voted to the Red Cross fund.

Esther Goodman and Mrs. Alva Gifford were placed in charge of the silk quilt sale April 13, while Frank Swartz, Jim Williams and Les Palmer comprise a special committee for an all-season War Bond sales program.

Vice-President Joe King won the award for being the first to open the season, having taken his string of concessions to the Byers Bros.' Shows in Texas.

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, March 31.—G. L. (Mike) Wright, co-chairman of the Red Cross Drive, made a strong pitch that was effective. Copies of the 1945 directory were distributed and all will be in the mail this week. The lease for the clubrooms has been drawn and will be signed this week.

Sam Beyers was in after spending three years in Africa and European theaters of war. Other visitors were George Bischoff, Bob Sugar, Jack Wish and Carl Sherman.

Highlight of the meeting was the reading of a letter from Sunny Bernet.

Sam Solomon presided, with M. J. Doolan, Sam J. Levy, Edward A. Hock, Joe Streiblich and Wright at the table.

Ladies' Auxiliary

President Ann Doolan was hostess at the social March 22. Elsie Miller won carton of cigarettes, and 10 pounds of sugar went to a non-member. Treasurer Lillian Woods has donated a leather make-up kit to be used on award books during the summer.

Letters were received from Ruth Martone, Grace Goss, Corp. Nadine H. Miller and Mrs. Edward J. Kelly, of the Chicago Servicemen's Center.

Applications tabled for the usual two weeks were those of Georgia Bond and Connie M. Hudson, credited to Grace Goss. Maud Geiler is still in Woodlawn Hospital.

Annual card party and bunco will be held April 13, with Mrs. Edward A. Hock, chairman. Prizes are being donated by members. Nan Rankine and Cornelia Curtin are vacationing in Florida.

Lone Star Show Women's Club

1928 1/2 Elm, Dallas, Tex.

DALLAS, March 31.—Due to the increased attendance at the club headquarters, where big crowds have been the vogue nightly as this is really a mecca for the outdoor showfolk now, a new 30-foot bar was installed so that members and their many friends may be served. Many members and their husbands and friends renewed acquaintances at Fort Worth while the Fat Stock Show was in progress there. Fair Park, which opened March 10 to a capacity crowd and which has been doing a big business ever since, is also the scene of much handshaking. President Helen Rees and Secretary-Treasurer Myrtle Potter were at the head table at the last meeting.

WANT

FOREMAN FOR ROLL-O-PLANE, also RIDE HELP for Roll-o-Plane and 8-Car Lindy Loop. Good salary. Fine treatment. Wire

A. WILSON

Care Hennies Bros.' Shows, Birmingham, Ala.

SECOND-HAND SHOW PROPERTY FOR SALE

We have new Milk Bottles, Jingle Board Rings, and Ball Game Cats for sale cheap. \$25.00 Wax Head and Part Body, Pin Head in fine condition in glass case. Cost \$90.00. 15¢ up. Pennant Flags on Streamers. Other Flags. WEIL'S CURIOSITY SHOP 12 Strawberry St. Philadelphia 6, Pa.

HAVE CHAIRPLANE

AND KIDDIE RIDE Will book on show playing Kentucky, Tennessee and Indiana; also a few legitimate Concessions. Have transportation for all.

For Sale—20 K.W. G.E. D.C. Generator **W. E. PAGE** 501 W. MAIN OWENSBORO, KY.

BINGO CALLER

and Girl for one side of Pan Joint.

ROY E. LOLLAR

Virginia Greater Shows Suffolk, Va., opening April 6th

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.

Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00

3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25

M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100.

3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25

3,000 Featherweight Bingo Sheets, 5 1/2 x 8, Loose, \$1.40 per M.

Round Gray Cardboard Markers, 1800 for... 1.00

Thin Plastic Markers, brown color, M... 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

FOR SALE

- One Octopus
- One Dual Loop-o-Plane
- One Parker Ferris Wheel
- One Streamline Whip
- One Three Abreast Spillman Merry-Go-Round (New Top)
- One Office Trailer (Best on Road)
- One Transformer Wagon, 4 100 KW Pots
- One Cook House Wagon Complete (New Top)
- One Jig Show Top and
- One Girl Show Top (Each 40x80, Practically New)
- Lots of Other Canvas.

JOHN C. MULLINS

BOX 1297 TULSA, OKLAHOMA
Phone: 5-0738

TILT-A-WHIRL

WANTED

Will buy, rent or work on percentage. To be placed in one of the finest parks in the East.

Wire or Write

SAM ROTHSTEIN

2325 Ryer Avenue, Bronx 57, N. Y.
Phone Fordham 4-4428

HAROLD EUTAH WANTS AGENTS

For Ball Games, Fish Pond, Coke Joint, Hoop-La, String Game, Dart Joint, Penny Pitch, Duck Shooting Gallery and Bumper Joint. OPENING DOWNTOWN MEMPHIS THIS WEEK. Address: HAROLD EUTAH, Mgr., Tivoli Exposition Shows, Beale Ave., Memphis, Tenn.

LUCKY ROYAL SHOWS WANT

San Marcos, Tex., March 28 to April 7. Shows and Rides, twenty-five per cent. Concessions that work for ten, twenty-five and fifty cents. Stock and Slum Joints, \$15. Have opening for Girl Show, have everything but girls. Have opening for Ticket Sellers and Canvas Men. Pay every Monday. People that know me, can place you. DR. "SOCIETY SHORTY" THOMPSON, Owner and Manager.

FOR SALE

Complete Bingo—84 individual upholstered seats, red tile counters, red velvet shell covering, amplifier, 2 speakers; Fulton green top, 18x30. Above fully complete except stock. 24 ft. Fruehauf Trailer, metal sides, canvas top, 8.25x20 tires. This is not junk and is attractive enough for any show on road. Price for above \$2,250.00. Will invoice stock at cost to buyer.

CARL W. MILLER

201 Virginia Ct. New Albany, Indiana

WM. T. COLLINS SHOWS

NOW BOOKING FOR 1945

SHOWS AND CONCESSIONS

WANT RIDE HELP

Address: 406 ERIE ST., ST. PAUL, MINN.

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, March 31.—John T. Backman took over the executive secretary duties and turned out a nifty news letter to all members.

Charles J. Walpert reported the Hi-Jinks netted \$550 profit for the Sick and Relief Fund. Mike Krekos has mapped out a plan to keep the Building Fund drive hot all summer. Charles M. Miller and Arthur Morrell are on the sick list.

Weekly meetings will be held thru the summer with Ray Rosard handling refreshments.

Members by-passed the regular Monday meeting to attend the Cronin Bros. Three-Ring Circus as guests of S. L. Cronin, past president of the club. Two sections were reserved directly in front of the center ring.

The event attracted a number of out-of-town members, including John Miller, of Santa Monica; Joe Steinberg, Mission Beach, San Diego, and Bill Hobday, Long Beach.

A large horseshoe of flowers was presented to the Cronin show by the club. Flowers were sent the Russell Bros. Circus opening night (29). The wreath for the Arthur Bros. Show was presented when it played Burbank Wednesday.

Larry Coe was received into the club's membership. Lou R. Keller was the first to pay his 1946 dues. Virgil Burlingame arrived at the clubrooms for a brief visit from the California Shows.

Missouri Show Women's Club

Maryland Hotel, St. Louis

ST. LOUIS, March 31.—Nineteen were elected to membership at the last meeting, those enrolled being Dorothy Bell, Minnie Quilliam, Norma Jean Luton, Edith Bell, Esther L. Speroni, Mrs. J. Ladusaw, Josephine Woody, Margaret Filogross, Bertha Reiter, May Oaks, Clara Polich, Marle Young, Ann Reardon, Julia Grimm, Leata Byrns, Loretta M. Stark, Cozy Walker, Pauline Lipsky and Trixie Weese Clark.

Mrs. William Gullette is confined to a hospital here, and Mrs. Viola Blake is ill in Chicago. During the recent St. Patrick's Party given jointly by this club and the International Association of Showmen, Hymie Schreiber, of Kansas City, Mo., donated novelty pin-ons to all ladies. Mrs. Daisy Davies returned from a trip to Chicago and told the members of her visit to the Caravans' Club and the Ladies' Auxiliary of the S.L.A. President Gertrude Lang was at the head table, with Norma Lang, Mildred Laird and Daisy Davis.

Showfolks of America

San Francisco

SAN FRANCISCO, March 31.—San Francisco chapter of Show Folks of America, Inc., will celebrate its first anniversary April 9 with a birthday party in the clubrooms at 1191 Market Street, with Dan Michaels as chairman. The group is a healthy youngster, with 1,000 members and over \$6,000 in the treasury.

Ten more members added at the meeting March 26: Mr. and Mrs. Harry Chipman, Charles Wilkinson, Fred Cockrell Jr., Cecil Montgomery, Adolph Spater, Lee Spater, Martin Mulvey, Mrs. V. A. Davis and Mrs. Sol Grant. Chief Chaplain, a prominent member of the club and a noted concert artist, sang several numbers, including his own composition for the forthcoming peace conference, entitled, *San Francisco Welcomes You*.

Dave Long told of the thriving condition of the refreshment committee, and Harry Seber, chairman of the cemetery committee, reported \$1,342 after only a week of solicitation. Mike Krekos has run his Sick Fund to over \$2,500.

Harry P. (Polish) Fisher was the speaker of the evening and introduced Johnny Lorman Jr., U.S.N., just back from the South Pacific. President Sammy Corenson was given a rising vote of confidence and thanks for his efforts on behalf of the club, and Art Craner was praised for his publicity work. Hunter Farmer, vice-president of the Pacific Coast Showmen's Association, spoke, as did Sol Grant.

CETLIN & WILSON SHOWS

CAN PLACE:—Grind Shows of merit that don't conflict.

CAN PLACE:—Penny Arcade, Glass House and Fun House. Will book or buy Eight Car Whip, Tilt-a-Whirl and Fly Plane.

CAN PLACE:—Trap Drummer; must be union, APM, for Paradise Revue.

CAN PLACE:—Chorus Girls with or without experience. Union salary but do not have to belong.

FAIRS COMMENCE FIRST WEEK IN AUGUST AND RUN CONSECUTIVELY UNTIL NOVEMBER 11TH

All Address This Week

CETLIN & WILSON SHOWS

PETERSBURG, VA.

P. S.—Foremen for Caterpillar and Roll-o-Plane.

GOLDEN WEST SHOWS

OPENING THE SEASON AT

SOLANO COUNTY FAIR, DIXON, CALIF.

DAY and NIGHT — MAY 3-4-5-6, 1945

This is an Official County Fair with Horse Show, Rodeo, Live Stock, 4-H Clubs, Community and County Exhibits, Merchants and Farm Show, County Wide Children's Day.

NOW — CAN PLACE — LONG SEASON

Candy Floss, Potato Chips, Soft Drinks, Grab, Candy Apples, Custard, Guess Your Age-Weight, Hi Striker, Ball Games, Peanuts, Bingo, Penny and Pitch To Win and any Legitimate Concessions. Reasonable rates. Good treatment.

HARRY (POLISH) FISHER and ANTHONY ARDIZZONE

50 Taylor Street San Francisco, Calif.

DICK'S PARAMOUNT SHOWS, INC.

OPENS APRIL 19TH, PRINCETON & OLDEN AVE., TRENTON, N. J.

WANT SHOWS—POSING SHOW MANAGER; have complete new outfit. Liberal percentage. WILD LIFE SHOW; FAT GIRL or GRIND SHOW. We play the best show territory. Capt. MacErwin, get in touch with me.

HELP—CHAIRPLANE FOREMAN; Second Men on Ferris Wheels and Tilt-a-Whirl. Top salaries. Semi drivers preferred. CANVASMAN.

SPECIAL AGENT—Would like to hear from STOKES.

CHAS WULP wants agents and dealers for stores. Write him direct to 2930 William Penn Highway, Easton, Pa.

R. E. (DICK) GILSDORF BOX 401, CHEWS, N. J.
Winter Quarters Now Open

DUMONT SHOWS

South Boston, Va., April 2-7;
Danville, Va., April 9-14

WANT LEGITIMATE CONCESSIONS. CAN PLACE SIDE SHOW OR TEN-IN-ONE WITH OWN EQUIPMENT. WANT SECOND MEN ON RIDES (must be Truck Drivers). WANT GIRLS FOR GIRL SHOW. Greta and Emma Bender, Vicki Flannagan, wire Jimmy Cunningham.

All Others Address: LOU RILEY, Per Above.

FIDLER UNITED SHOWS

Both of our Units now showing on St. Louis Lots. Want Ride Men for Merry-Go-Round, Ferris Wheels and Tilt-a-Whirl. Can place legitimate Concessions of all kinds. All address

SAM FIDLER, Mgr., 4217 N. Florissant, St. Louis, Missouri

WANT IMPERIAL SHOWS WANT

CONCESSIONS—Cork Shooting Gallery, Penny Arcade, Novelties, Hoop-La, Country Store, and Frozen Custard. Any Concessions not conflicting. No Mitt Camps or Penny Pitches.

RIDES—Roll-o-Plane and Octopus with own Transportation. Will make Splendid Proposition for these Rides.

RIDE HELP—Second Men on Merry-Go-Round and Ferris Wheel. Sober and reliable Ride Help of all kinds. Good treatment.

All Address: WILLIAM GULLETTE, 9600 SOUTH BROADWAY, ST. LOUIS COUNTY, MO.

PENNY ARCADE-SHOWS

Have opening for First Class Arcade on Modern Truck Show, playing proven territory. Will furnish top and front if necessary. Account disappointment can place medium to large Side Show or Animal Show. Also want Snake, Illusion, Revue, Freak, Glass House, Wild Life or any show that does not conflict.

ACT—Can use one more outstanding free attraction. Opening April 19th, Kokomo, Indiana.

BAKER UNITED SHOWS

2257 Madison Avenue Indianapolis, Indiana

Tom L. Baker, Owner
Phone: Garfield 4584

ENDY BROS.' SHOWS

America's Smartest Railroad Show

—LAST CALL—

OPENING ELIZABETH CITY, NORTH CAROLINA
APRIL 12

Can place Unborn Show—Wild Life Exhibit—Monkey Circus—have beautiful outfit for same.
Want—Train help in all departments—Ride Men—Tractor Drivers.
Want—Mule and Tractor drivers; Train help that formerly worked for Arky Bradford contact immediately; Little Bill Anderson and Elmer Dell, answer. (See Del Crouch's ad in this issue.)
Want—Foremen for new Hey Day to be delivered from factory at opening stand. Top salaries and best of treatment.
Will consider outstanding Girl Revue with Band—we furnish all equipment.
Can use few more Girls for Posing Show.
Can use few more legitimate concessions, Novelties—Ball Games—also few more agents. Endy Bros.' operating season of 46 weeks is the longest season of any show in America. Our Fairs start in August. Our Shrine Dates in October ending at the Annual Mahi Shrine Fair & Exposition December 15th, Miami, Florida.

We again wish to thank our friends—Fair Secretaries and Fellow Showmen—for their generous response and congratulations. We are unable to answer all of them.

DAVID B. ENDY.

Train Leaves Fairmont, N. C., Sunday, April 8th.
All Persons Contracted, Please Acknowledge.

ENDY BROS.' SHOWS
Fairmont, North Carolina

FROM THE LOTS

Sparks Bros.' Shows

FOREST, Miss., March 31.—Auspices, Southeast Livestock Association, March 19-24.

After making a run of about 200 miles from quarters at Natchez, Miss., with only two minor truck accidents, the lot in Forest was in such bad condition from torrential rains that equipment was held off for two days but was placed and readied in time for the opening Monday (19).

Stock show committee advised that this season's show had drawn a greater number of entries and a greater attendance than had any previous show held here. Sparks Bros. opened with 5 rides, 5 shows and 35 concessions. The committee and all officials gave their full co-operation and complimented Owner Frank Sparks and Manager Jack Oliver on the appearance and conduct of the show and contracted with them for the 1946 event.

Several new concessionaires joined here. Oliver has the entire season's route booked. Leo Arduengo has charge of the advance billing. There were many visitors from shows in this vicinity and from Jackson. Show moved to Laurel, Miss., for a week's showing, auspices of the VFW—H. G. STARBUCK.

Crafts 20 Big Shows

TUCSON, Ariz., March 31.—Excellent weather has been the rule since the opening February 16, resulting in better grosses than for the same period last year. Concessionaires include Ragland and Korte, Bill Perry, Herb Sucker, Johnny Lavaggi, Fred Mortensen, Lester Allen, Floyd (Chic) Elby, the Arnold brothers and Al Nelson, with Murray Poland operating for Johnny Gilliland. Lloyd Carlson is in charge of diggers.

Roger Warren has added french fries to his grab stands. New attractions include John Morton's Mars Express and Jinx Lane's Moulin Rouge.

Charles Carpenter has replaced Jack Shull on the advance, and Frank Kitchner, mechanic, called to the armed forces, has been replaced by James A. Doran, formerly with Golden State Shows.

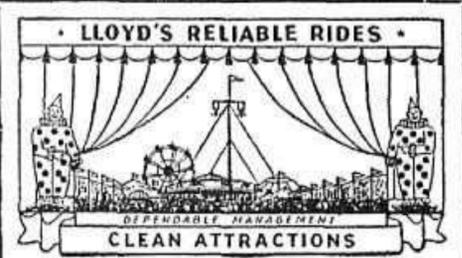
Featured strippers with Hollywood Follies, operated by the writer, are Micky Kagle, Penny Ludwig and Marlene Carter.—MONA VAUGHN

Custer United Shows

PARADIS, La., March 31.—Business has been good thru the fishing and trapping territory and the show moves on well kept equipment. The 30-foot semi purchased from Buff Hurtle's show in New Orleans has been painted. Alex Downing

and Ray Anderson bought new 24-foot Gilder house cars in Golden Meadow, La.

Arrangements are about complete for a five-week stand in a resort city, with Willie Shaffer's high pole act featured. In place of an entrance arch, a circus-type marquee will be erected, with gate men in blue uniforms. A War Bond and Red Cross booth will be established with Mrs. Myrtle Summers in charge, aided by local women. Andy Custer and Summers are away on another buying trip. Show carries 5 rides, 3 shows and 20 concessions.



CORRECTION

Opening in downtown Indianapolis, Ind., April 14, under V.F.W. Bugle and Drum Corps, for 10 weeks.

Want Shows and legitimate Concessions. Will book Merry-Go-Round and Kiddie Ride, or any ride not conflicting with Wheel, Tilt or Chair-plane. Address all replies to

LLOYD'S RELIABLE RIDES
317 So. 11th St., Goshen, Ind., until April 10th;
then Gen. Del., Indianapolis, Ind.
P. S.—Curley Curtis, answer this ad.

World of Pleasure Shows NOW BOOKING FOR 1945 SEASON

SHOWS — CONCESSIONS
Ride Help, Write Us Now.
100 Davenport St., Detroit 1, Mich.

FOR SALE

Spillman 40 Foot Portable Merry-Go-Round, 3-abreast, in good condition.

ROCCO FANTASIA

109 Seymour St. BRISTOL, CONN.

WANTED

Concessions and Free Entertainment for Our ANNUAL FULTON COUNTY SOLDIERS & SAILORS' REUNION
To Be Held August 2, 3 and 4 at Cuba Illinois.
LEO CLAYBERG, Secy.
Cuba, Illinois.

RIDES-ACTS NEEDED

NORTH COLLEGE HILL FIREMEN'S CARNIVAL
July 24-28 Incl. State rides you can furnish. Also condition, charges or percentage. Address JOHN SHEAR, 1617 Joseph Court, North College Hill, Cincinnati 31, Ohio.

FOR SALE ORGANIZED CARNIVAL

Can Be Seen In Operation Fully Staffed.
Twenty Weeks Booked, Including Fairs With Deposits Up.
BOX D-385

c/o The Billboard

Cincinnati 1, O.

AMERICAN LEGION SPRING FESTIVAL

FERNDALE, MICH., APRIL 12-22

2 SATURDAYS 2 SUNDAYS

Want Merchandise Concessions of all kinds. Can place neat Grind Shows. All people holding contracts acknowledge. Man for office Fun House, Manager-Caller for Bingo, Ride Help for ten Major Rides; top wages and bonus. Sign Painter for truck lettering.

WORLD OF PLEASURE SHOWS

95 DAVENPORT ST. DETROIT 1, MICH.

J. F. MARTIN SHOWS

OPEN APRIL 25

Want Foreman and Second Man for Little Beauty Merry-Go-Round. Also Second Man for Ferris Wheel.

Want Grind Stores of all kinds except Ball Games.

JACK F. MARTIN, 383 Broadway, Bayonne, N. J.

PAUL M. FARRIS

WANTS AGENTS FOR 10c MERCHANDISE CONCESSIONS
OPEN JOPLIN, APRIL 17

No Drunks Wanted. Plenty of Stock and Good Spots.

Address: c/o SNAPP'S GREATER SHOWS, 118 Virginia, Joplin, Mo.

ANDERSON'S GREATER SHOWS

OPEN APRIL 12, FORT SCOTT, KANSAS

Want Shows with own outfits. Can place a few more Merchandise Concessions. Want Second Man for Ferris Wheel. Will book or buy Mix-Up. Playing a proven route of still dates and fairs in Kansas and Nebraska.

Address: H. W. ANDERSON, Arma, Kansas

NOTICE TO ALL FORMER EMPLOYEES

WILL OPEN COOK HOUSE AT FAIRS MAY 20.

CAN USE GRIDDLE MEN AND WAITERS. CONTACT AT ONCE

R. C. MILLS

BOX 105, CARUTHERSVILLE, MO.

FAIRS ★ AUSPICES ★ COMMITTEES

July 4th Dates Open—Iowa or Eastern Nebraska

After playing Iowa's largest 4th at RED OAK for two years we have the week of the 4th of July open.

SUNSET AMUSEMENT COMPANY EXCELSIOR SPRINGS, MO.

FOR SALE

40-foot three-horse-abreast Spillman Carousel, wired for 168 electric lights; 36 horses, 2 chariots; rebuilt; repainted; new khaki top and sidewall; Wurlitzer band organ, style 153, looks like new; four rolls late music; lower center enclosed; solid platforms—was used in a park; 10-h. p. electric motor with controls. Usual guarantee with this sale.

SPILLMAN ENGINEERING CORP.

NORTH TONAWANDA, N. Y.

LAST CALL GERARD GREATER SHOWS LAST CALL

OPENING APRIL 14TH IN NEW YORK CITY.

30 Weeks' Work With Fall Fairs. Tear Down Every Two Weeks. No Trucks To Drive. WANTED — RIDE FOREMEN ON MERRY-GO-ROUND, FERRIS WHEEL, WHIP, TILT-A-WHIRL, CHAIROPLANE. ALSO SECOND MEN ON ALL RIDES. HIGHEST OF SALARIES WITH BONUS. BEST OF TREATMENT. ALL THOSE WITH ME LAST YEAR, ANSWER THIS AD. BROWNEY, WRITE.

Address: CHARLES GERARD, 1545 Broadway, Room 402, Circle 5-9397, New York 19, N.Y.

N. Y. Measure To Pool Annuals

ADDITIONAL FAIR DATES

The following corrections and additions to the List of Fair Dates were received during week ended March 30.

The complete List of Fair Dates was published in Spring Special Number dated March 31. The next complete list will be published in issue to be dated May 26. See each issue of The Billboard for corrections and additions.

Alabama

Florence—North Ala. State Fair. Sept. 10-15. C. H. Jackson.
Jasper—Walker Co. Fair Assn. Sept. 24-29. James D. Dickson.
Roanoke—Randolph Co. Legion Fair. Week Oct. 8. Wm. Radney.

Arkansas

Arkadelphia—Clark Co. Fair Assn. Oct. 12-13. George S. Dews.
Prescott—Nevada Co. Fair Assn. Week Oct. 8. G. C. Murray.

Georgia

Butler—American Legion Fair. Oct. —. J. S. Green.
Carrollton—Carroll Co. Fair. Oct. 8-13. Frank J. Searcy.
Cartersville—American Legion Bartow Co. Fair. Sept. 17-22. V. H. Waldrop.

Illinois

Anna—Anna Fair. Aug. 20-24. J. F. Norris.
Belleville—St. Clair Co. Fair Assn. July 31-Aug. 4. J. R. Kamper.
Marion—Williamson Co. Fair Assn. Aug. 26-31. Ray Miller.

Indiana

Osgood—Ripley Co. Fair. July 29-Aug. 3. Rolla Stratton.
Shelbyville—Shelbyville Co. Fair Assn. Aug. 6-11. Harry Melks.
Spencer—Owen Co. Fair Assn. Week Aug. 20. Lois K. Long.

Iowa

Missouri Valley—Harrison Co. Fair Assn. Sept. 4-8. Fred C. Behm.
Waterloo—Iowa 4-H Club Expos.—Dairy Cattle Congress. Sept. 1-3. E. S. Estel.

Kansas

Abilene—Central Kan. Free Fair Assn. Aug. 20-24. Ivan Roberson.
Anthony—Anthony Fair Assn. July 24-27. O. F. Morrison.
Havensville—Havensville Community Fair. Aug. 23-24. Paul Randel.
Inman—Inman Community Fair. Oct. 18-20. Wm. J. Braun.
Salina—Saline Co. 4-H Club Fair. Aug. 29-31. Albert Fehse.
Thayer—Thayer Home-Coming Picnic & Fair. Sept. 5-7. H. M. Minnich.
Washington—Washington Co. Fair Assn. Sept. 13-15. A. C. Fuhrken.

Kentucky

Brodhead—Brodhead Fair. Aug. 8-11. W. O. Yadon.

Maine

Skowhegan—Skowhegan State Fair. Aug. 12-18. Raymond S. Finley.

Massachusetts

Greenfield—Franklin Co. Agrl. Soc. Sept. 10-12. Whitman B. Wells.

Michigan

Allegan—Allegan Co. Agrl. Soc. Sept. 10-15. E. W. DeLano.
(See Add'l Fair Dates on page 56)

Minnesota Board Rejects 'Fabulous' Claim for Damages

ST. PAUL, March 31.—A claim for \$11,248.01, by M. R. Winters, of Boston, against the State Fair for injuries allegedly sustained when he was struck by a piece of flying debris during a storm at the 1943 annual, has been rejected by the fair board which called his claim "fabulous." Winters, who was visiting in the Twin Cities at the time, claims he suffered from shock, a broken collarbone, fractured shoulder blade, seven broken ribs and internal injuries. He says he was unable to resume work until August 1, 1944, and asks \$1,373.01 for medical and hospital bills, \$4,875 for loss of time from his job and \$5,000 for permanent injuries.

Frank J. Collins, fair board secretary, said the fair board assumes no liability for injuries incurred on the fairgrounds, but that he felt that "in all fairness" Winters should be reimbursed for his medical expenses and something for the loss of his time. Collins said the board dropped the matter because Winters insisted on putting in what it called "fabulous bills."

Only other course open to Winters, unless he agrees to take a settlement from the fair board, is to direct his claim to the State Legislature for consideration, Collins said.

Flemington Plans Attractive Program

FLEMINGTON, N. J., March 31.—Annual Flemington Agricultural Fair has been set for the last week in August and plans are being worked out for a program in keeping with wartime conditions. Four days of harness racing is planned if the ban on racing is lifted before fair time. The association is planning a rodeo for the fair and also for Memorial Day and July 4.

Two Children's Days have been arranged, one Tuesday, the opening day, and one Friday. A new exhibit feature that met with unanimous approval of the board was a showing of articles manufactured in the county in which the fair is located. An attractive program of exhibits and entertainment is being worked out, with final arrangements depending upon conditions at time of the fair.

Officers of the association are: President, Major E. B. Allen, Flemington; vice-president, L. B. Wescott, Clinton; Treasurer, Herbert J. Rodenbaugh; secretary, C. S. Harris; assistant secretary, Mrs. Florence Wells Green.



BARNSTORMERS! These nationally known showmen felt right at home in the 1,000-foot-long "Big Barn" at the Tulsa Fairgrounds March 16, when they were guests of W. B. Way, Tulsa fair and livestock show manager and vice-president and general manager of Station KVOO. Pictured, left to right, are Ted Morse, best known on the air as Otto and Little Genevieve, of the WLS "National Barn Dance" show; George Barr, National League umpire, and Gene Arnold, veteran radio artist of Sinclair Minstrels fame, now featured by KVOO. Way bought tickets to the "Barn Dance" show, featuring Lulu Belle and Scotty, Pat Buttram and other WLS stars, for 500 young FFA and 4-H Club exhibitors at the recent Magic Empire Junior Livestock Show and gave the kids an added thrill in the form of a behind-the-scenes preview of Al Wagner's Cavalcade of Amusements, wintering at the Tulsa Fairgrounds.

C. C. Nichols Heads Eastern Iowa Group

WATERLOO, Ia., March 31.—A total of 84 Iowa county fairs are expected to be held this year. E. W. (Deak) Williams, of Manchester, secretary of the Iowa State Association of Fair Managers, said at a meeting of the Eastern Iowa Fair Managers' Association held here.

Williams said that dates for 60 of the fairs have already been set for this year. C. C. Nichols, of Cresco, was elected president of the Eastern Iowa group, succeeding W. J. Campbell, of Jesup. Norton Bloom, Nashua, was named vice-president, succeeding Nichols. Brady Gates, Independence, was re-elected secretary.

Williams said that the county fairs are planning to abide by the ruling of War Manpower Commissioner Byrnes which (See Nichols Heads Iowa on page 56)

Houze Ready for 43d Season

CINCINNATI, March 31.—William C. Houze, who for the last 42 years has made Ohio fairs with his concessions, games and waffles, said here this week that he will be back over his regular territory again this year. Houze, who makes his home here, was formerly for 19 years manager of all lake concessions at Lagoon, Ludlow, Ky., under the owner, J. J. Weaver. His son, William C. Houze Jr., formerly associated with his dad, is now a transport pilot with the Troop Carrier Command in England. He was recently promoted to captain.

Jule Miller on Buying Trip

CHICAGO, March 31.—Jule Miller, of the Northwestern Amusement Company, St. Paul, was in Chicago this week on a buying trip. Miss Miller has just returned from a six-week vacation on the West Coast.

Big Regional Events Is Aim

Designed to rescue small county fairs — societies would combine resources

ALBANY, N. Y., March 31.—A measure which is expected to result in bigger and better, tho perhaps fewer, fairs in New York State was passed last week by the State Assembly here. Introduced by Assemblyman Herbert E. Rapp of Genesee County, the measure is designed to come to the rescue of small county fairs that are having trouble carrying on by permitting fair societies to pool their resources and sponsor regional fairs.

The legislation is applicable to all fair societies in the State. It gives the commissioner of agriculture and markets full control over any such co-operative arrangement that may be made in so far as granting permission for a merger is concerned. But once a regional fair is okayed, it is to be governed by a board of directors representing the various societies and shall be governed by the laws pertaining to county fairs.

There are a number of fairs in the State which have struggled along from year to year with only moderate success, partly because their territory overlapped that of other county fairs. It is expected that some of these societies will take advantage of the provisions of the measure to combine their resources in one large fair. No limit is placed on the number of fairs that can make such a merger.

Assemblyman Rapp stated that at least three fairs are interested, forming a combined Genesee-Orleans-Wyoming regional fair, to be located at Batavia. The Genesee County association has a well equipped fairground, with a \$110,000 grandstand. The other two societies have sold their grounds, Rapp said, and could easily join in a co-operative plan with Batavia.

General State aid is provided for societies holding joint fairs. The "host" society shall receive aid not to exceed \$2,000; a second participant can be granted up to \$5,000; a third, \$3,000; a fourth, \$2,000, and all others not more than \$1,000 each.

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Greencastle, Indiana

HELP PROBLEM IS NO. 1 COMPLAINT

Manpower Has Ops Guessing

Question possibility that employees will be allowed to return to former jobs

BALTIMORE, March 31.—Unless the present critical manpower situation is eased decidedly, operators of amusement parks, summer resorts and hotels, swim pools and other recreation centers this season will find it more difficult to man their establishments, according to Grafton Lee Brown, acting State director of the War Manpower Commission.

In previous years, employees of summer resort centers who accepted part-time work during the winter were permitted to return to their summer jobs without a referral from the WMC, it was said. Under more stringent manpower controls now in force, such persons may return to their vacation period jobs only after they have been cleared thru the United States Employment Service.

Pointing out that hundreds of people who last year worked at summer resorts are in war jobs of prime importance now, Brown said there was little possibility that many of them would be freed to resume their former employment under the tightened controls.

Some owners of summer recreation facilities apparently believe they will get their staffs of old employees back again this year because of WMC's decisions to permit professional baseball players to leave war industry to return to the game, the WMC official said. "However, resort workers were not included in that order," he declared.

Resort owners, having planned their schedules to utilize as many part-time staff members as possible, should confer with WMC's officials, informing them of the exact number of employees they will need to keep their establishments in operation, Brown stated, and added that any person employed regularly on a full-time basis may be hired as a part-time worker. These workers may be employed for a minimum of 30 hours weekly and are expected to form the backbone of the essential working staff of summer centers.

Summit Beach to Use Free Acts, Fireworks

AKRON, March 31.—Management of Summit Beach Park is laying down a policy that will provide for a full program of free acts, fireworks and as many different kinds of attractions as are available, according to Ed Sheck, chairman of the board.

Summit Beach is being repainted and renovated and extensive repairs are being made. Sheck says the addition of new features will be controlled only by the material and manpower situation. "We are looking for a bang-up season," says Sheck, "and probably will open April 14 or 21 for week-ends only, opening full blast about the middle of May."

Frank Raful, who has successfully managed the park for eight seasons, will be back in the same capacity. Mention of Ed Sheck as manager, in last week's issue, was an error. Remainder of the staff includes Harry Bennett, office manager; H. L. Fish, in charge of accounting; Floyd Herweh, auditor; Ray Vierling, superintendent; Orval Rollins, assistant superintendent; Mary Sheck, public relations; Jack Kaster, master mechanic; Frank Dengler, Dodge manager; Thomas (Mickey) McGuire, manager roller rink; Charles Piotter, manager swim pool; Jack Vierling, gate supervisor. Concessionaires include Larry Fallon, Gid Fallon, Clarence Rider, Thomas Neville and Norwatt Brothers.

Most of the Summit Beach organization were at Coral Lake Park, Miami, thruout the winter and will return there in the fall.



FRANK RAFUL, manager of Summit Beach Park, Akron, the last eight seasons, will again guide the destinies of that popular funspot in 1945.

Elitch, Denver, Beautifies for Season's Start

DENVER, March 31.—Elitch Gardens opens its season May 12. The standstill on production of new equipment has, of course, affected the popular playground, but the policy of painting and decorating has been continued and everything will be in readiness for a gala opening.

President Arnold B. Gurtler has given the go signal to the head gardener, Charles Troutt, on an elaborate floral arrangement for the gardens. The new front walk will be lavishly dressed in two colors of begonias, 4,000 plants being used. The other flower beds and designs thruout the gardens will call for the use of 24,489 flowers of various colors and kinds. "They can't ration beauty at Elitch's," Gurtler says. Some 450 baskets also will be placed thruout the grounds this season, as usual.

Ride Superintendent John Sack has repainted and remodeled all rides and ticket booths. Rides include the Wildcat, Spitfire, Roll-o-Plane, Laff in the Dark, Jeeps and Merry-Go-Round.

Elitch's nationally known summer theater is being redeccorated and will open about June 16. Gurtler is leaving for the East soon to assemble his theater cast and select plays for the coming season. He also will complete arrangements for name orchestras for the Trocadero Ballroom.

Gurtler has a competent staff assisting him, including John Gurtler, A. J. Baer, J. W. Armstrong, F. W. Billings, Paul Jussell, C. J. Murphy, E. K. Davis, John Sack and Charles Troutt.

Carroll Reports Riverside's Picnic Bookings at New High

SPRINGFIELD, Mass., March 31.—Manager Edward J. Carroll, of Riverside Park, Agawam, announced today that the funspot will reopen Saturday, April 14. A week-end policy of operation is scheduled until May 5, at which time Riverside will be open nightly and Sunday afternoons. Carroll states that he is optimistic for 1945 and reports that Riverside has more outings already booked than in any previous season. This marks Carroll's sixth year of operation at the Agawam resort.

All rides, games, park-in movie theater and ballroom will be in operation this season. Carroll will accentuate the kiddie interest this year thru two additional features for the youngsters. A modern four-abreast Merry-Go-Round has been

Record Throngs Jam Fun Plants In N. Y. Sector

NEW YORK, March 31.—Coney Island, Rockaway Beach and other outdoor spots in the New York area enjoyed a second pre-season week-end boom with record-breaking crowds Sunday (25). Police estimated the number of visitors at Coney Island at 500,000, double that of the preceding Sunday. Rockaway Beach, primarily a bathing resort, was host to 75,000 visitors who jammed the Boardwalk and invaded cafes, lunchrooms and Penny Arcades.

While many of the ride operators and concessionaires at Coney Island were caught napping by the season's first heat wave two weeks ago, a large number were all set to cash in on last Sunday's ideal weather. Most of the smaller rides, including Skooters, Whips and Merry-Go-Rounds, were operating, as were rides on the Surf Avenue and Boardwalk ends of Steeplechase Park. One big coaster, the Cyclone, on Surf Avenue was running and handling good crowds.

Many lunchrooms and refreshment stands were open and doing good business. Penny Arcades were among the busiest spots on the island. One of the larger locations in Coney Island sporting a "For Rent" sign is the former ornate Child's Restaurant building, on the Boardwalk at West 21st Street, which was operated as a roller rink last season.

Johnsons Plan Fun Resort for Wichita

WICHITA, Kan., March 31.—Harry Johnson and son, Carl, have purchased a 240-acre tract of land adjoining the city on the Southeast, and will establish an amusement park on the site. The consideration was \$60,110 and the ground was purchased from the board of commissioners of Sedgwick County.

The tract was the former location of the county poor farm and the sale price included a number of old buildings no longer in use. The Johnsons plan a modern funspot with Ferris Wheel, Merry-Go-Round and other riding devices.

Wichita has not had an amusement park for many years.

Scholarship for Miss America

ATLANTIC CITY, March 31.—Fulchritude will get its plaudits, but it took the Atlantic City Pageant Board to decide that beauty is also something between the ears. So this year, the young lady who is crowned "Miss America 1945" will receive a \$5,000 scholarship to attend the college of her choice, or receive the necessary special training to perfect her particular talents.



ARNOLD B. GURTLER, president of Elitch Gardens, Denver, who is going all out this year to beautify the popular funspot. Gurtler is a past president of the NAAPPB and takes an active part in the association's work. At present he is in New York engaging plays and talent for the Elitch Garden theater and completing arrangements for top orks for the park's Trocadero Ballroom.

Springlake Opening Month Late Due To Manpower Shortage

OKLAHOMA CITY, March 31.—Springlake Park here opens May 30, a month later than usual, due to the manpower shortage. Management is recruiting its staff this year from local school teachers and they will not be available until the close of school.

During the winter, Springlake has been placed in tip-top operating condition, General Manager Roy Staton states. "We have been able to obtain adequate materials," he said, "and, while we are not privileged to offer anything new, the park will make a good appearance, all newly painted, with grounds and landscape in excellent condition. We will have about 35 concessions, including the large swim pool and playgrounds. We will operate our air-conditioned Casino Ballroom and will be able to present some top-notch bands."

Springlake is operated by Roy and Marvin Staton, father and son. The Statons are the founders and builders of the park and have their homes on the grounds.

Sydney, N. S., Spot Staging a Comeback

SYDNEY, N. S., March 31.—The old Sydney trotting park is being converted into a general amusement park, with opening scheduled for July 1, which is Dominion Day, a public holiday. A special program is being arranged for the opener. A new covered grandstand and concession and show buildings are being erected.

New loam surfacing is being laid on the half-mile race track and horse racing will be given a featured position. Several rides will be installed and traveling rodeos will be played. Facilities are also being provided for baseball, softball, football and track sports. About \$40,000 is being spent by a group of Cape Breton Islanders.

NAAPPB Moves Offices

CHICAGO, March 31.—Offices of the National Association of Amusement Parks, Pools and Beaches were moved this week from 203 North Wells Street to Suite 1040, 176 West Adams Street, Secretary A. R. Hodge announced. The new location is more centrally located than the old.

Pelley Inks 4-Year Concessions Pact at Wichita Lake Spot

WICHITA, Kan., March 31.—P. H. Pelley has been awarded the contract to operate the refreshment, bathhouse and boating concessions at the Sedgwick County lake for a four-year period. Pelley agreed to pay the county 15 per cent of the first \$1,000 gross revenue; 18 per cent of the next \$1,000, and 20 per cent of all in excess of \$2,000.

The county will construct the bathhouse, but Pelley must build boat docks and refreshment concession stands. The 250-acre lake is located on a tract of 750 acres 16 miles southwest of Wichita.

Hammonasset Gets Release From Army

BRIDGEPORT, Conn., March 31.—U. S. Senator Thomas C. Hart this week advised George C. Waldo, chairman of the Connecticut Park and Forest Commission, that the War Department has terminated the lease held by the army on Hammonasset State Park at Madison, thus returning Connecticut's largest shore front park to use by the public.

Park, leased to the army for \$1 a year, comprised more than 1,000 acres and more than two miles of beach, and in normal times accommodates week-end crowds of 20,000 to 30,000 bathers and hundreds of family-type camps. The State commission has asked for an appropriation of an additional \$11,000 to add new employees to the park.

100,000 Turn Out for A. C. Boardwalk Fashion Parade

ATLANTIC CITY, March 31.—Spurred by rising temperatures and a beaming sun, the second largest Palm Sunday (25) crowd since the start of the war descended on Atlantic City to take part in the traditional preview parade of Easter fashions on the Boardwalk.

Officials of the resort estimated that 100,000 persons, the majority of them Philadelphians, were here. That figure is 25,000 under the wartime record set last year, but some 15,000 above the 1943 mark and at least 60,000 above the number of visitors reported in 1942 when chilly March winds kept the attendance low.

In pre-war days, when uniforms were a rarity at the famed resort, Palm Sunday crowds of 250,000 were commonplace.

As customary, three judges appointed by the city toured the Boardwalk in rolling chairs to award 50 gardenia corsages to women chosen as the best dressed in the parade. Of the group, 10 of those picked who were escorted by servicemen received additional awards of hand-painted scarves in a ceremony at the Claridge Hotel. In the past, no awards were given to men but this year ties were presented to the 10 chosen as the best attired, while a dozen women were honored in a new "Bonds for Bonnets" judging. The six women whose headwear was deemed the most outstanding were given War Bonds, while the six runners-up won "Warsages," made up of War Stamps.

Jones Beach in Preview; Blow Damage Cleared Up

NEW YORK, April 2.—Jones Beach, State park at Wantagh, Long Island, opened its Mall Cafeteria Sunday (1). But its swim pools and the west bathhouse will not go into operation until May 26. Boardwalk, roller skating rink, games area and fishing station are already open to the public.

Extensive damage caused by last September's hurricane is rapidly being cleared up. Park in former years staged week-end circus-vaude shows and aquatic spectacles but these have been eliminated for the duration of the war.

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Happy Johnny says:

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Can place on percentage terms:

Ferris Wheel—Chairplane—Portable Skating Rink—Frozen Custard —and wish to purchase Kiddie Ride.

This Park is operated on the basis of 5,000 average family patrons per day—plus many thousand children not tabulated.

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8 figures, \$300.00. An ideal concession for parks, resorts, or can be used as a bally on Fun House, etc. Have a Tin Type Muz Joint, \$65.00.

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We are still busily engaged in production of war materials and have not been able to visit our many customers as heretofore.

Materials for new building and devices are still controlled, but we can furnish repair and replacement parts on your MRO certification.

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Recreation Center

NEW ALL-SEASON AMUSEMENT PARK, OPENING MAY 1

WANTED—Rides of all kinds. Will book independent or company with same. WANTED—Permanent Carnival. Roller Rink, portable or permanent. Roller Coaster, complete on per cent or will buy Cars and Track, etc. Will book anything legitimate that will get the money. Nothing of this kind within 250 miles, 500,000 to draw from. 5 blocks to center of second largest city in Kansas and 40 blocks from downtown Wichita, the largest city in Kansas.

CARL JOHNSON, 201 N. Parkwood Lane, Wichita 8, Kansas

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Can Place the Following Rides: Whip, Scooter Cars, Sky Rocket and Octopus or any other ride that will not conflict with what we have already. Also two more Kiddie Rides. To be located for the summer on the Boardwalk at Long Branch, N. J.

HARRY GERMAINN

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THREE OPEN STRONG IN L. A.

Unload Dough In Advertising

Cronin away to big biz despite unseasonable weather —Arthur adds 4 cars

LOS ANGELES, March 31.—For the first time in years this section had three circuses to open within a week. Cronin Bros.' Three-Ring Circus opened the season on the lot at Washington and Hill Streets Saturday (24), and Arthur Bros.' Circus debuted in Oxnard, 62 miles north, Monday (26). Russell Bros.' Pan-Pacific Circus opened Thursday (29) in the Pan-Pacific Auditorium, Hollywood, the first circus ever to play the aud.

Cronin Bros. got under way with a three-quarter house for the opening matinee and followed with a full house that night, Sunday afternoon was a turnaway. Show is working with the American Legion and other organizations, with the Legion band participating in the opening evening performance. Monday night the Pacific Coast Showmen's Association was guest of the management, and Tuesday the newsboys of *The Los Angeles Times* attended, with 50 per cent of the house going to *The Los Angeles Times* Charity Fund.

Heavy on Advertising

Cronin and Russell have been going strong on advertising. Newspaper ads, despite paper shortage, have been as large and prominent as those used by Ringling when it played this area. Both shows took to the radio for plugs. At times they were on the same station, with only a few recorded musical interludes separating the announcements. Russell Bros., playing the auditorium, is going heavy on the spiel that the indoor show is "comfortable and safe." Russell goes under canvas after this date, closing April 15.

Despite competition from political campaigns, both shows have nabbed off some good banner sides. Prior to opening, Cronin used streetcar and bus sides. Russell is now using them. Two days before opening, Cronin had 3 3/4 inches on two-column ads in both *The News* and *The Herald Express* and 1 1/2 inches on two columns in *The Los Angeles Times*. At the same time, Russell had 4 1/2 inches (See *Three Open in L. A.* on page 46)

Cronin Bros.' Program Comments

(Reviewed Saturday Afternoon and Night, March 24)

LOS ANGELES, March 31.—Cronin Bros.' Three-Ring Circus is an intimate show that offers good entertainment that should go well in the area it plans to play. While it has no wild animal acts or outstanding aerial turns, what is presented is done in an informal manner.

Display 1—Spec, *Cavalcade of the Circus*. This makes an imposing start. Show caught featured the 50-piece band of the American Legion playing a stirring march.

Display 2—Wach's Dogs in Ring 1. Well handled by Miss Wach, but turn could have been bolstered by a stronger act. Ring 3, Glenn Henry's Dogs in somersaults and leg walk-thru's and other tricks that get a good hand.

Display 3—Center Ring. The Escalantes, four men in a comedy bar turn that provokes good laughs. Two do serious bar work, and two, the funny stuff.

Display 4—Ring 1. Rolling Globe. Act is satisfactory. Ring 3, Penny Parker, clown contortionist, going into a barrel in a doubled-up position. A good act.

Display 5—Bareback riding. Christine (See *Cronin Bros.' Program* on page 58)

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Coast Wise, Fla.
March 31, 1945.

Dear Editor:

In our last letter we told you about the show acquiring three 22-foot circus wagons and how the bosses sold our old ones on tab to some colored fruit and truck farmers who immediately launched a minstrel show because a late frost had killed their crops. They gave the office a great dodge without paying off, but we caught up with 'em. Two weeks ago the bosses sent their one-car show out under management of an old employee. Well, we also caught up with it.

When the show arrived at Anti-Freeze, Fla., last Tuesday we found that someone had stolen most of our lot and was still pilfering what remained. When I say "stolen" I don't mean that another show had given this one the double-O, but it was being hauled away in dump trucks. A real estate dealer advised the bosses that the grounds had been sold after giving our agent permission to use them, and the new owner was excavating to make a basement for a new building. There were only two other lots in the burg, which were being used by the Famous Frostbitten Minstrels and the Tableau & Charlot Railroad Circus. The minstrel show was managed by the truck farmers who had absconded with our wagons. The circus was our lost one-car

show. The boss learned that his valuable employee had sold the circus in order to collect last season's holdback.

The new owners offered to rent us the lot for \$300 and throw the one-car show in for good measure, while the jig show operators offered us their lot in exchange for a clear bill of sale for the wagons. The bosses decided to day-and-date the two shows as well as claim their equipment. Seeing some 20 flat-topped barges moored to a near-by wharf, the office soon rented them, chained them together and made a floating lot. The delay caused the show to lose the matinee performance. That evening at opening time a sudden gale hit the big top, tearing the barges loose from their moorings and blowing the show out in the Gulf of Mexico.

We were six miles out when the wind spent its fury, leaving the show adrift. (See *WON, HORSE & UPP* on page 58)

Arthur Bros.' Program Comments

(Reviewed Monday Afternoon and Night, March 26)

OXNARD, Calif., March 31. — Arthur Bros.' Circus, on rails for the first time, is a classy little show. For its size (5,500, strawed) it offers good names. However, the full drawing power of these names may not be felt in the areas the show plans to play. The first two performances were caught, and M. E. Arthur had it well ironed out.

There is nothing fancy about the show. It is designed commercially.

The program:

Display 1—Spec. All on for the walk-around. Impressive and with a good circus atmosphere.

Display 2—Ring 1, Bernice Dean and her dogs. Ring 3, Alice Orton and her dogs. These are not exceptional opening acts, but as dog acts go, they are okay. Both Miss Dean and Miss Orton know how to put the canines thru their paces.

Display 3—Center Ring. The Acevedos. This is a wheel-riding turn that features a walk up stairs and then two two-foot jumps to the ground. Well presented, well received.

Display 4—Clown stop. Grace and John Fairburn, and Mike Zingelber.

Display 5—On track. Cheerful Gardner and his elephant, in a head-carry. (See *Arthur Bros.' Program* on page 58)

Bailey Bros. Set For Rehearsals; Bows In April 12

AKRON, March 31.—With virtually all work done on trucks and equipment and with people coming into quarters daily, Bob Stevens's Bailey Bros. will throw its big top into the air April 5 at Brady Lake Park, near here, to iron out the final kinks before taking to the road.

The show will leave Brady Lake Saturday (7), moving to Williamson, W. Va., where dress rehearsals will be held April 11 for the opening next day. Stevens plans to take the show into West Virginia and then into Pennsylvania. He plans then to turn west.

With 26 trucks and trailers attractively painted, the Bailey show presents a flashy appearance. Stevens expects to have about 34 trucks when all his people arrive. He will open the season with last year's big top but expects to obtain new canvas later. The top will have a 4,600 capacity, he said.

The most attractive truck on the lot is the new band sleeper. Thirty-five feet (See *BAILEY BROS. SET* on page 58)

RB Officials' Fate in Balance

Hartford Judge Ponders Motion

Defense asks for suspension or right to withdraw pleas of nolo contendere

NEW YORK, April 2.—With final preparations near completion for the opening of the Ringling Bros. and Barnum & Bailey Circus Wednesday (4) in Madison Square Garden, attorneys for five officials convicted as a result of the Hartford, Conn., fire last July 6 today were in

Superior Court in Hartford for a hearing granted by Judge William J. Shea last Tuesday (20) on a motion in the alternative. (See *Hartford Judge Ponders* on page 58)

Davenport's Lansing Show Success in Small Armory

LANSING, Mich., March 31. — Orrin Davenport's Lansing Hospital Circus was a success, financially. Due to small capacity, there were three shows daily. Show was off the nut the second day.

Davenport left Lansing Friday (23) for the West Coast, leaving the show in charge of Equestrian Director Harry Thomas. A special baggage car took several acts to the Russell show at the conclusion of the Lansing engagement, including Dick Clemens and his cats, Sonny Moore's dogs and ponies, and Pallenberg's Bears.

Russell Heavy With Top Acts

Costumes plus ice show bulbs lend color—opening night headaches

HOLLYWOOD, March 31.—Russell Bros.' Pan-Pacific Circus, a title it will use thruout its tour, opened the season at the Pan-Pacific Auditorium here Thursday night. Bucking the tradition of opening during Holy Week, show drew a scant two-thirds house. However, the sections filled were the best seats. All seats are reserved.

Featuring Frank Buck, the Cristian Family, the Flying Concellos and others, the show is performer-heavy. This has its advantages in the spec, *Circus on Parade*. Costuming is lavish, with Art Concello, show-owner, flashing up his cloud ballet and the glamor background of the bareback riding. Augmenting the colorful costumes, show utilizes the auditorium's ice-show lighting effects. An 18-piece band plays for the performance. However, it fails to turn out the authentic circus tempos. Initial performance was 30 minutes late getting under way.

To play this date of 18 days, show was forced to make many changes in its set-up. Some difficulty was encountered in getting the arena covered with dirt so that the stock could work. The big top, to which the show will return April 16, has been set up on the auditorium's parking lot to house the menagerie. Across the street, leading to the southern end of the parking area, is the Side Show. In getting the menagerie and side show tents open Thursday night, there was the usual first-night confusion of no lights and other headaches. Auditorium seats about 6,000.

Many Convalescents See Polack Show in Dayton

DAYTON, O., March 31. — Record crowds attended the Polack Bros.' Circus, sponsored by the Red Fez Club of Antioch Temple of Shriners, in the Fairgrounds Coliseum, closing tonight.

Afternoon audiences were comprised largely of convalescing soldiers from the local Wright and Patterson fields, and the Veterans' Administration Facility. Many of these were on crutches or in litters but they enjoyed the show. Some had just been returned here after a year or more service in the Pacific jungles and a circus was a far cry from what they had seen for many months.

Barnes Bros. Title For Chicago Annual

CHICAGO, March 31.—Title of the 19th annual circus for the Chicago Stadium, which opens April 13 and runs matinee and night thru May 6, will be Barnes Bros., with the customary "Olympia" being eliminated on the theory the shorter title will be easier to sell and establish, according to Sam J. Levy, of Barnes-Carruthers Agency, booker of all acts and director of the show.

Lou Diamond, well-known boxing writer and press agent, has started the rounds of the dailies and the billers hit the streets last week.

Triple feature is the keynote of the flack—the *Alice in Wonderland* spec. (See *Barnes Title for Chi* on page 58)

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

BILL CARS and trucks moving?

CLAYTON BEHEE, director of aerialism with the Ringling circus and a member of the Clarkonians, was inducted into the army March 22.

SLACKS AND WORK GLOVES are considered standard ballet gal wardrobe.

GEORGE RODDY, old-time circus man, operates a pool hall in Larned, Kan. His brother, Bill, is agent for Ballet Russe roadshow. . . . FRANK BEEBE is brigade agent for Miller Bros.' Circus.

TO BE CONSIDERED an old-time wind-jammer one must refer to a tuba as a "tu-bee."

SUNNY BERNET writes from the Cronin show in Los Angeles: "I have never been a cirke and don't think I'll ever be one. This mud . . ." and the rest was unprintable. . . . LOU DIAMOND, Chicago publicist whose strong forte has been box fights, is handling Barnes Bros.

for the Chicago Stadium engagement and isn't a bit backward in flipping superlatives hither and yon.

QUICKEST WAY to start an argument with a seasoned train hand is to call a wagon pole a tongue.

GETTMAN'S Miami clan from RB included Hunkey Guttman, Charles Allen, Mike Zetner, Willie Miller, Harry Brennan, Farmer Hoagland, Harry Inglehart, Vic LeBow and Abe Zimmerman, while from other shows there were Spot Pisonault, Jumbo, Charley the Bum, Big-Nose Kelly, Bob Hunter, Foster Greenwood, Jim Blizzard, Harry Nelson, Wild (See Under the Marquee on page 56)

Kelley, Hopper Make Big Town R-B Conscious

NEW YORK, March 31.—Ringling circus publicity shifted into high last week, with Bev Kelley and his press staff planting photos and stories in the local sheets and Arthur Hopper and his crew going to town on billing the Big Show's run at Madison Square Garden. Fred De Wolfe, treasurer, reports advance sales going exceedingly well.

Apparently this year's show will depend largely on lavish specs for its appeal, there being practically no new or particularly sensational acts billed. Program lists a lot of good, standard circus acts, many of them holdovers from last year's show or former features of the Big Show.

Aerial Acts Same

Aerial acts, including high-wire and novelty thrill acts, are almost the same as last year: Clarkonians and Royals (flying trapeze), Victoria and Torrence, Lalage, Erwingos, Kimris, Wallendas, Cartier Sisters and the American Valiants. Platform acts include the Yacopis, Tiebor's sea lions and the Chambertys (a new act).

William Heyer, the Loyal-Repensky Troupe, Ella Bradna and Ernestine Clark will appear in equestrian numbers. Two of this season's specs, *Ballerina* and *Amazonia*, will be equestrian numbers and the finale will be a medley of riding stunts by girls, including old-time chariot races. Novelty number will be two boxing stallions, presented by Tagadore Hilding.

Pat Valdo, general director, has a new assistant, Florence Baker. Clayton Behee, of the Clarkonians, replaces Vander Barette as director of aerialists, and Paul Osgard is the new director of choreography. Robert Barnhart is listed as director of lighting effects.

St. Louis Police Feature Girl Ballet Under Randall

ST. LOUIS, March 31.—Thirty-two ballet girls, trained by Carl Randall, of New York, will be featured in the spec and production numbers of the St. Louis Police Circus, it was announced today by Producer Frank Wirth.

Edna Deal and Ray Shute, St. Louis booking office, will furnish the girls.

Drukenbrod Names Line-Up For Clyde Beatty Kid Show

AKRON, March 31.—Sterling (Duke) Drukenbrod, who will manage the side show on the Clyde Beatty Circus this season, left Sunday (25) for quarters at York, S. C., to frame his attraction.

Drukenbrod announced a strong line-up of features, including Marvin Smith, anatomical wonder; Jennie Reynolds, doll lady; Grace Webb, juggler; Leatha Smith, sword swallower; David Lano and Carolyn Chaney, marionettes; Rosita Reverdy, ladder of torture; Dolly Joyce, queen of electricity; Frank Webb, magician; Mary Devon, lion-face girl; Professor Ward, tattooed man; Johanna Rittley, mentalist; Don Carlos, five-people Mexican revue; Babe LaBarle, human paradox, and H. C. Brown's 14-people minstrel.

L. R. Knight, Jack Sweetman, Doc Burns and Ray McKinney will be ticket sellers. Whitey Summers is boss canvasser, assisted by Arron Miller. Banners for the new layout have been painted by the Nieman Studios, Chicago, and new canvas has been obtained from Jessop Tent Company.

Clyde Beatty Circus

WANTS

WORKING MEN IN ALL DEPARTMENTS. Best sleeping accommodations and best Cookhouse on the road. AIR CALLIOPE PLAYER wanted due to disappointment. Address: Vic Robbins, Band Leader. PRIMA DONNA FOR BIG SHOW. All Address: Winterquarters, York, So. Car.

Bud E. Anderson's Circus

OPENS APRIL 12

Account of disappointment can place two more Musicians, especially A-1 Trumpet Player. Salary \$50.00 week. A-1 sleeping trailer. Geo. Gardner, Spooks, Jess Morris, Ted Wahl, wire Lee Hinkley at once. Need Brigade Manager and Lithographer. Also Banner Man. Wire at once. Emporia, Kansas.

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CIRCUS ACTS

OF ALL KINDS FOR APRIL 28-29. Animal, Ground, Aerial. All those that worked for me before, write

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WANT AGENT

Capable of contracting small Circus in East. Must have car. State salary. BOX NY-66 c/o The Billboard 1564 Broadway New York 19, N. Y.

BELL BROS.' CIRCUS WANTS

All people engaged for season report opening April 23. Coriell, answer; also two Billposters, \$65 per week. Sleeping accommodations the best. Chas. Brunk, can place you. Jas. Hullinger and M. W. Jehu, write Louis Ingleheim, brigade manager, Geneva, Nebr. BELL BROS.' CIRCUS, Geneva, Nebr.

NOTICE!

Circuses in this vicinity, if you have any open dates, contact us. J. W. SANDERS, Chairman Entertainment Committee AMERICAN LEGION POST NO. 237 Roanoke Rapids, North Carolina

WANTED

Telephone Solicitors for Program, Banners, Tickets, Polack Bros.' Shrine Circus, May 11 to 20. MICKEY BLUE 297 13th St., Oakland, California

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

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Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only add 60c. No order for less than 10,000 tickets of a kind or color. STOCK TICKETS 1 ROLL.....75c 5 ROLLS.....@.....60c 10 ROLLS.....@.....50c

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CALL CALL CALL

MUSICIANS WANTED COLE BROS.' CIRCUS

Can place one more Trumpet or Cornet, Trombone and Clarinet. Need not double Sax. Other Musicians, keep in correspondence. New UNION scale. Rehearsals start Monday, April 16th, 2 p.m., at winter quarters of circus in Louisville, Ky. Note—Musicians in armed forces, let me hear from you when released. Apply EDDIE WOECKENER, Musical Director P. O. Box 250, Peru, Indiana, until April 5th; then care Cole Bros.' Circus Fair Grounds, Louisville, Ky.

1945 SEASON OPENS APRIL 19th ALL PEOPLE CONTRACTED REPORT FOR REHEARSALS ON APRIL 16th TO COLE BROS.' CIRCUS, STATE FAIR GROUNDS, LOUISVILLE, KY.

WANT CIRCUS ACTS JR. CHAMBER OF COMMERCE CIRCUS

Jacksonville, Fla., Week April 30—Two More to Follow

Horses, Lions or Seals, Elephant, Teeter Board Acrobats, Clowns, Dogs and Ponies, High Acts, Juggling, Perch, Bicycles, Tight and Slack Wire, Novelty Acts. Acts that can two. Address:

EDWIN N. WILLIAMS, Director
SEMINOLE HOTEL, JACKSONVILLE, FLA.

P.S.: Will book Acts for Decatur, Ill., week June 11; also three in July, three in September.

WANTED

Circus Acts—Animal Acts—High Acts for the following Outdoor Circus: Jacksonville, Florida, week April 30, two to follow; DECATUR, ILLINOIS, week June 11. Three weeks in South Carolina, opening July 8.

WRITE — WIRE — CALL

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New Address 203 N. Wabash Avenue Chicago, Illinois

WANTED NOW for DAILEY BROS.' CIRCUS

Side Show Acts, Dancing Girls, Colored Musicians, String or Brass; must join on wire. Show now open. Wire MILT ROBBINS, Gonzales, Texas

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Washington Roller Rink

47 W. Bean St. WASHINGTON, PA.

Biz Off a Third In Birmingham

BIRMINGHAM, March 31.—"Can't get that no more" is the theme of Birmingham skating rinks. Equipment shortage has forced closure of two rinks and reduced biz at the third.

"No manufacture of skates in two years and heavy wear on our old equipment has placed us in the position of not having enough skates to take care of our present crowds," C. M. Lowe, op of Lowe's Roller Skating Rink, reported. Because of the equipment situation, Lowe is making no plans for usual races and other competitions to draw customers. "Summer trade usually doubles winter biz anyway," says Lowe, who plans only to "remain open usual hours nightly and Saturday and Sunday afternoons and do the best we can with what we have."

ARSA To Hold New Jersey State Champs in May

ELIZABETH, N. J., March 31.—W. Schmitz, chairman of the Eastern Division, United Rink Operators and general manager of America On Wheels, announced this week that the ARSA New Jersey State championships would be held at Boulevard Arena, Bayonne, N. J., the second week in May under the auspices of the Boulevard Dance and Figure Club.

Jimmy Raimond, Boulevard organist, has received his two-year pin from the American Theater Wing Stage Door Canteen, New York, where he spends his weekly off-night entertaining servicemen.

Edward W. Davis, comptroller, for AOW, has been vacationing in Florida with his wife.

Army-Navy Emergency Relief will benefit from a party at Twin City Arena, Elizabeth, N. J., April 16, being sponsored by the Kaydette Rollers. This group and a similar one at Passaic (N. J.) Rink serves as hostesses to servicemen.

Sgt. Marvin Facher, ex-Twin City Arena skater, reports from the Philippines that the Grantland Rice short, *Rhythm On Wheels*, was screened there recently. T/4 Eddie Reinfurt saw it in Paris, while Frank Novak, former AOW, Mount Vernon, N. Y., reports viewing it at a navy base "somewhere in England."

Ohio State Champs In Mansfield June 12

MANSFIELD, O., March 31.—Ohio State championships have been set by the RSROA Ohio Chapter for Harry Dennis's Coliseum here June 12-14. Pairs, fours, dance, speed and figures will be contested for. Intermediate men's class is a new division in national competition and the chapter members will give full support to the collection of a trophy for it. New trophy will be dedicated to the memory of Lieut. Kenneth Chancellor Chase Jr., former member of Dayton (O.) Roller Club and U. S. 1942 senior champion, who was killed in action. George E. Anagnost, operator of Skateland, Columbus, O., is secretary of the State organization.

LEXINGTON ROLLER SKATING PALACE, Pittsburgh, operated by H. D. Ruhlman, held a benefit party for the National Foundation for Infantile Paralysis, with \$567.10 proceeds. In addition, over \$200 will be donated to the Red Cross, half of which was collected from the rink patrons and the other half being given by the Lexington management.

Woolley Observes 25 Years in Biz

SALT LAKE CITY, March 31.—G. R. Woolley, manager of Woolley's Roller Rink here, is celebrating his silver anniversary as a rink operator. But the 25 years haven't dimmed his ability as a promoter or an originator of ideas which pay off. And his ideas click so well that they sell to the press without the hiring of expensive flack service.

He celebrated his anniversary with a full page front cover of *The Desert News* society section (March 24) devoted entirely to society on wheels, most of the pictures being directed by himself. He was at least one of the originators of the idea of selling rinks by presenting roller shows of dancing, routines and acrobatics at public functions and public parks—wherever a large audience could be obtained. He presented them whether the show carried a plug for his rink or not—just so it boosted the game.

He originated the idea, in medium-sized locations, of selling roller clubs



G. R. WOOLLEY

and private parties the rinks after the peak of the night drop-in trade had been reached. As proof of the soundness of his policy, during the last week after the close of regular business, he had private parties ranging from the jitter-bugging students of the West High School to the sedate and almost scholarly American Institute of Banking, and the employees of the United Air Lines.

Before the promotion of private parties, the rink had its peak of business from 7:30 to 10:30 p.m. To provide for the parties, the drop-in trade was limited to 7:15 to 10 p.m., with almost no loss in revenue. All parties are booked from 10 to 12 p.m., are exclusive, operate on a guarantee, and usually draw about 200 skaters.

His unique selling ideas has brought him plenty of pictures in the three local dailies. Notable in his service to the industry has been his willingness to cooperate for the good of all operators in the section, even competitors, if it would boost the game generally, even when developing no plugs for his own rink.

Woolley has been a member of the RSROA even since its inception in 1937.

ING SKATING PALACE, Rockford, Ill., has had good attendance since Jess McNames, pro, started dance classes.

DELAWARE RINK, New Castle, Del., operated by Edward Schrum, is doing okay with influx of war workers.

ALBERTA BEACH, Marion, O., will open its season soon, according to Mrs. Mary Shuman, of Shuman Amusement Company.

RUSSELL B. RICE, organist at Arena Gardens, Detroit, claims organists should use a metronome to get perfect timing for all numbers. Tempo is an important part of all skating, he says.

W. W. MORRISON Dance and Figure Club, Springfield, Mo., defrays expenses of State contestants for meets by holding a popularity contest at Doling Park Rink, with votes at 1 cent each.

MRS. N. E. CHAPMAN is the new organist at Berthana Rink, Ogden, Utah. Spot is near the depot and service men and women on between-train stops drop in while she plays special programs for them.

THREE OPEN IN L. A.

(Continued from page 44)
on one in *The News and Express* and two inches on one in *The Times*. Day before opening, Cronin went to seven inches on two in *The News and Express*. Russell had 10 inches on one column in these publications. The day before Russell opened it had 10 inches on one in *The Herald*, and Cronin, three inches on one. Cronin heavily billed the eastern section of the city, and Russell, the western in Alhambra, where Arthur Bros. played Thursday (29), all three shows were billed.

Arthur Bros. took off for the season in Oxnard. The Monday matinee was about half a house; evening performance drew a solid house.

Arthur Rides the Rails

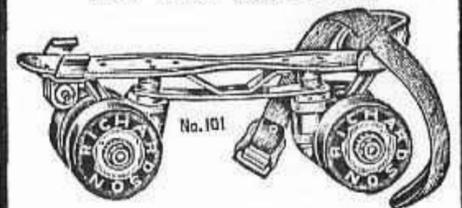
Arthur is on rails this season, starting out with 10 cars. Four more cars were added in Burbank Wednesday. Altho its second date was in Vienna, 10 miles from Oxnard, Martin E. Arthur, show's owner, loaded the 22 wagons on the train, which was spurred four miles out of town and in the opposite direction of Ventura.

Circus folk here were saddened Wednesday by the sudden death of Mrs. Josephine Rogers, mother of Norma Rogers, elephant girl on the Russell show. Mrs. Rogers was on the train, which was unloading for the Pan-Pacific date, when she died. An inquest showed that death was from natural causes. (See Final Curtain.)

All shows are fighting cool nights. Cronin hit rain that fell in Los Angeles about an hour and a half before the Sunday evening show opened. At Oxnard, high winds flapped sidewalls in a big way during the afternoon performance. The wind subsided before the evening show.

Paul Eagles was announced as general agent of the Arthur show. Cliff McDougall is handling the press in place of Roy B. Jones, who did not accept the assignment as previously reported.

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Maple Springs, New York

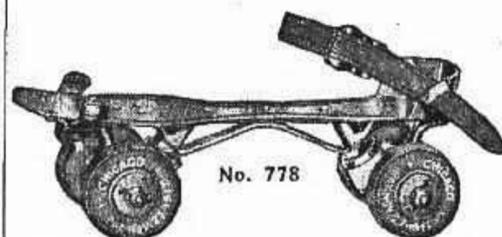
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Trade Representatives Form Committee To Better Industry

CHICAGO, March 31.—A photographic industry co-ordinating committee, with a three-point plan for betterment of the industry, was formed recently at a meeting here. Representatives of 10 trade and professional associations took part in the conference.

Objectives of the new committee were defined as follows:

The photographic industry co-ordinating committee shall endeavor to foster, enrich and develop the manifold services of the photographic industry to society. Toward this end it shall collect experiences, information and scientific data from all available sources and disseminate this knowledge to all fields in which photography is being or can be used.

It shall promote co-operation with and between organs of industry, government, education, commerce and the public generally, and really maximum support for causes that involve the common welfare.

It shall serve as a channel of co-ordination between all affiliated national trade and professional associations in any way connected with the photographic industry, providing when possible for periodic over-all meetings at which the various elements, now so effectively organized in their own proper trade and professional associations, may get together for the furtherance of their broader interests.

Participating in the meeting were representatives of the Allied Non-Theatrical

Film Association, Biological Photographic Association, Educational Film Library Association, Master Photo Finishers and Dealers' Association, Microfilm Group, National Association of Film Producers for Industry and Education, National Association of Visual Education Dealers, National Photographic Dealers' Association, Photographic Manufacturers and Distributors' Association, and Visual Equipment Manufacturers' Council.

Joseph Dombroff, president of the PMDA, was elected provisional chairman, and the secretaries of five of the attending groups were designated as a provisional secretariat. Committees were appointed to formulate objectives, recommendations concerning membership qualifications and organizational procedures, legal counsel, finances and general activities.

Next meeting of the committee will be held in New York City about June 1.

Official Films, Inc., Has Midwest Branch

NEW YORK, March 31.—Phineas T. Bluerock, general sales manager of Official Films, Inc., announces the opening of a Chicago branch. Harold Heyward has been appointed manager of the office, which will be located at 8 South Dearborn Street.

The branch will serve Ohio, Indiana, Missouri, Illinois, Kansas, Nebraska, Minnesota, Iowa, Wisconsin and Michigan.

Heyward was formerly camera buyer for Sears-Roebuck in Chicago, where he organized numerous home movie departments and learned the problems and needs of the non-theatrical motion picture industry.

"Mr. and Mrs. America" New Treasury Dept. Pic

WASHINGTON, March 31.—A new 16mm. short subject entitled *Mr. and Mrs. America* is now available to all 16mm. distributors, the Treasury Department announced this week. The new film skillfully combines exciting new combat footage with appearances of one of the greatest all-star casts in 16mm. history. Short dramatic appearances of interest to every American are made by President Roosevelt; Secretary Morgenthau; Phillip Murray, president of the AFL; and Eric Johnston, president of the United States Chamber of Commerce. Also appearing in the film is Eddie Albert, popular young actor now serving in the armed forces.

John Sutton, leading man for 20th Century-Fox and now in the navy, supervised the production, together with J. Edward Shugrue, director of the Motion Picture and Special Events Section of the War Finance Division. The idea for the picture originated with Ralph Engelsman, director of the Pay-Roll Savings Section of the War Finance Division.

Short Splices

—By The Roadshowman—

BOSTON UNIVERSITY'S film library had an audience of approximately 1,500,000 children for its visual education topics last year. The unusual film library, valued at \$25,000, consists of about 2,000 films and also includes radio program recordings for classroom use.

NEW COURSES in motion picture photography, in film writing and editing, have been started at the Institute of Film Techniques at New York's City College. Wartime uses of documentary films, many of them 16mm., have led to greatly increased registration at the institute this year. Originated in 1941, the institute has now trained 500 students, many of whom are now working with government agencies, military services or commercial companies with army and navy contracts.

REPertoire-TENT SHOWS

Communications to 25 Opera Place, Cincinnati 1, O.

Blackwell Still in India; Loses Track of Rep Cronies

India. I'm in my third year in India. I can tell you now that I am in Assam, a province in Northeastern India that borders on Burma. Have not seen Johnny Finch for a long time. He's somewhere in Burma. I understand that Marion Grimes, ex-repster, is with the Melvyn Douglas unit helping to produce shows that tour over this theater. I recently saw one called *In the Good Old Days*. Had a lot of laughs.

I have done 100 vent acts since July, 1944, mostly in hospital wards for boys who could not get out of bed. All of my old outfit have gone back to the States and here I am. Looks as tho I am going to be the last. I am a corporal now, not bad for an old man, and my spec number titles me a motion picture editor. I see a lot of shows. I inspect film, make out film schedules, see other shows and request them when I think they are good shows to see. All are shown on 16mm. machines.

I had a chance to go with the Melvyn Douglas unit but couldn't at the time. Grimes and Finch are the only two rep men that I have heard of since I have been in India. RALPH BLACKWELL.

Pitcaithley Wants To Know Who, Where, Why and What

Carlsbad, N. M.

Editors *The Billboard*:

Enjoyed Eihan Allen's recent letter and agree with him on the interest in shows of the past few years. As a collector of everything in connection with repertoire shows, both old and new, the letters on the early shows are of interest to me, but I believe that news of the shows of the '20s and '30s would be of more general interest to present-day readers.

Twenty years ago this spring I joined my first rep show, Hazel M. Cass Company out of Sumner, Ia. At that time there were two Cass shows, and in later years, three companies. Where are some of the folks who tramped on them? Where is Billy Topp, for many years manager of the No. 2 company? Where are the Seven Cairns Brothers, also popular in Iowa at that time? Remember the one-sheet they had with a huge figure 7 and the pictures of the seven brothers and their mother on it? Incidentally, the writer would like to locate one of those one-sheets.

J. S. Angel, Billy Angelo, Ward Hatcher, Tilton-Guthrie, Nevius-Tanner, Boyd Trousdale were all popular Iowa shows 20 years ago. Let's have some news and notes from trouper who were with them.

I tramped with Hazel M. Cass, Larry Nolan, Lew Henderson, Happy Jack Jencks, Christy Obrecht, Neil Schaffner, Henry Brunk, Leslie (Skeeter) Kell, Grand Brothers, Boyd Trousdale, Chick Boyes, Jack Collier, C. O. Berry, Chase-Lister, Mack Bybee, Davis-Brunk, Clyde Davis, Jack Bell, Jack Kelly, Heffner-Vinson, J. Doug Morgan-Neale Helvey, Gifford Players, Billroy's Comedians and Frank Ginnivan before I entered the service. Some of the above names haven't appeared on the rep page in years. Some of them have passed on, but let's have some notes from some of the folks who were with them.

If I have left out some popular Iowa shows of those days, it was done purposely to start a controversy. Where is E. J. Carpenter, of Osage, Ia., who had out the *Bringing Up Father* shows, and Neis Nelson, who was his agent?

E. F. Hannan writes interesting articles. If more people would show an interest in sending in items it would encourage others to do so. Every one enjoys reading the page; it is just the idea of taking the time to shoot in some notes.

AL S. PITCAITHLEY.

Rep Ripples

W. R. CHAMBERS, who has been showing religious pictures during the winter around Chester, Pa., will have a vaude-pic trick in Western Pennsylvania this summer. . . . CLAYTON TOWNSEND, who has wintered at Lewiston, Idaho, will have a vaude-pic outfit in Oregon this season. He has his equipment and canvas stored at Eugene, Ore. . . . CHESTER JAMES, with the Christy Obrecht tenter last season, was recently married to Mary Anne Johnson, nonpro, in Minneapolis. Christy Obrecht Sr. and Jr. were invited guests. Also present was Billy O'Brien, tap dancer with the Obrecht show last year. . . . GITT'S FAMILY SHOW has started its season in Northwestern Idaho. . . . HATCH PLAYERS, five-people colored dramatic group, have finished winter dates under auspices in the Shreveport (La.) sector.

GEORGE WENDERSON is assistant manager of a Fox theater in Los Angeles. . . . FRANK HILL is serving in a similar capacity at the Fox Theater, Hutchinson, Kan. . . . JACK CAMPBELL handles the managerial reins at the Midland Theater, Hutchinson, Kan. . . . GLADYS MURDOCK is now married and residing in St. Louis. . . . BERT FICKIN is sheriff of Rush County, Kansas. . . . CHARLES MORRILL, of the old Doug Morgan Show and in recent years manager of the Gladstone Theater, Kansas City, Mo., is recuperating in Arizona from a recent illness.

Toby Fontinelle Touring With All-Soldier Layout

KANSAS CITY, Mo., March 31.—Hal (Toby) Fontinelle, of Fontinelle Stock Company, is a sergeant at Camp Crowder, Mo., where he has been presenting shows.

At present he is touring with Production Urgency Caravan, an all-soldier show playing the nine States of the Seventh Service Command. The caravan has been out eight weeks and is headed for St. Louis for five days, then will go West again toward Fort Omaha, Neb.

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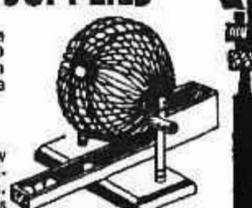
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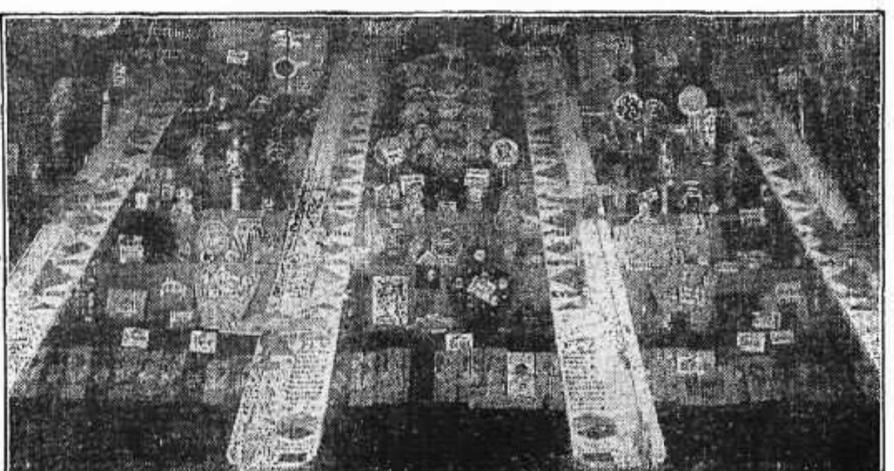
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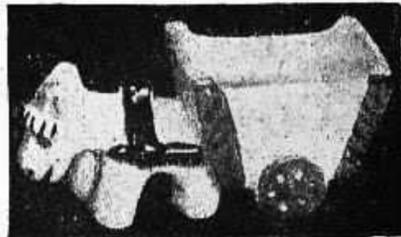
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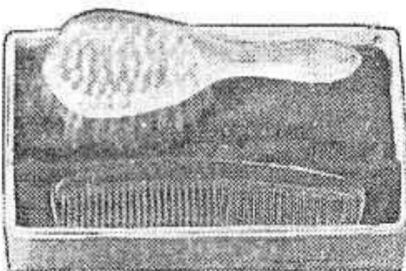
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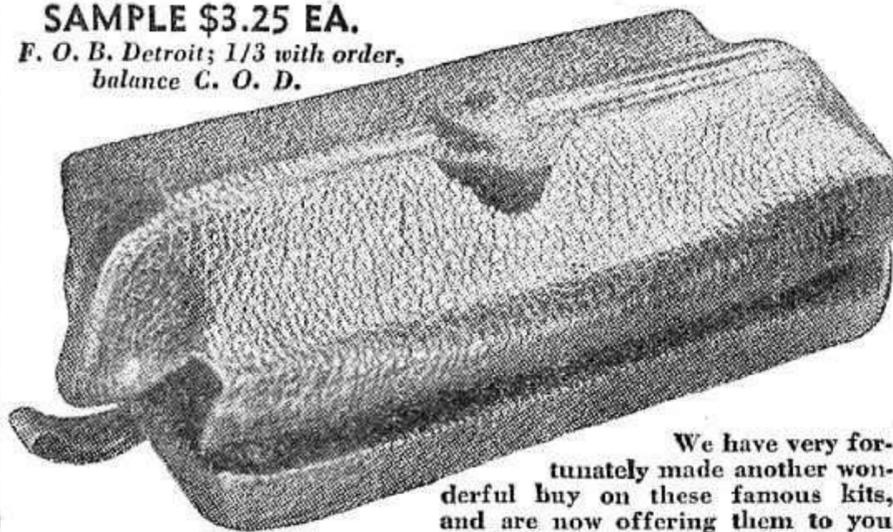
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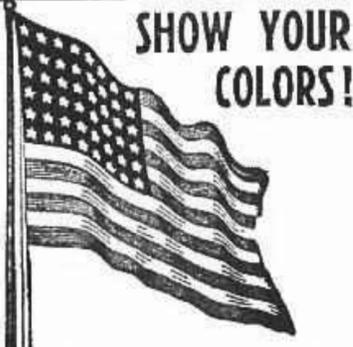
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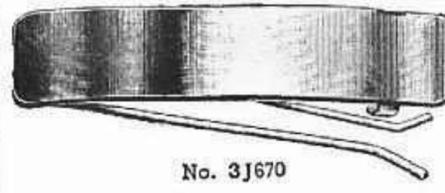
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AVAILABLE APRIL 16TH — ALTO, TENOR, Baritone and Clarinet. Good tone. 4-F, age 29, single. Contact Gene Hirst, Y.M.C.A., Williamsport, Pa.

AVAILABLE APRIL 26 — TRUMPET, ALSO Vocals. Location desired at least thru September. Large or small combos. Can double some Cello. Write or wire Hal Oliver, Rm. 711, c/o Belvedere Hotel, 319 W. 48th St., New York.

DRUMMER — AVAILABLE IMMEDIATELY, location only. Read, cut anything, finest pearl equipment. Union, honorable discharge. Bud Cunningham, 3141 Southern Blvd., Youngstown, O.

DRUMMER — UNION AND DRAFT EXEMPT. Experienced with large and small units. Will travel or locate. Sober and dependable. Pay must be good. Prefer large cities. Can leave at once. Wire or call Musician, Rm. 367, Hotel Ford, Buffalo, N. Y.

HAMMOND ORGANIST — PLENTY GOOD. Solo, cocktail comb., orchestra, vaudeville experience. Neat appearance. Discharged veteran, union. Anthony Anderson, General Delivery, Spartanburg, S. C.

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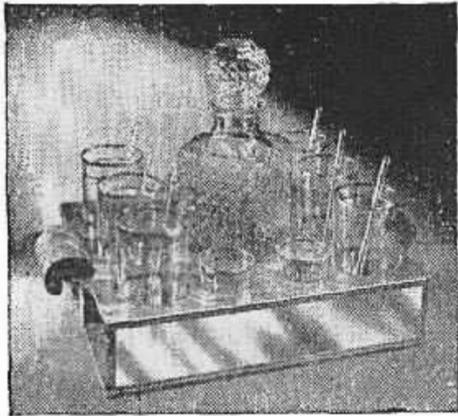
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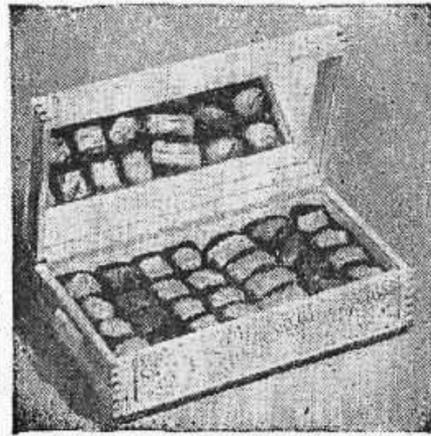
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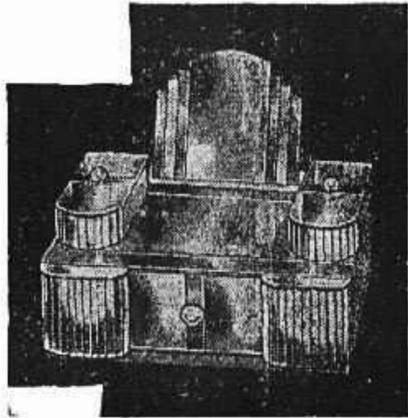
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For Pitchmen**

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Communications to 25 Opera Place,
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BILL DU BOIS . . .
is in University Hospital, Syracuse, ac-
cording to Mrs. William E. Du Bois. He
would like lines from Harry Maters and
the boys.

DON'T GIVE UP if you want to get up.

BEN (HOBBO) BENSON . . .
road editor of *Hobo News*, has been
pitching his pencil profiles, along with
the sheet, on Main Street in Los Angeles.
He reports a good winter and says that
all the pitchmen he has met had good
takes this season. He expects to get his
kelster ready for a trek to his home in
New York soon.

MARIE ST. JOHN . . .
an old-timer in the biz, is in University
Hospital, Ann Harbor, Mich., according
to a line from her husband, Tex.

HAVE good motives and you'll do okay.

JOHN McLANE . . .
pens from the State Sanatorium, Cres-
son, Pa., that Billy Bloomheart is in
Cleveland. He is wondering what Ralph
Pratt would think if he knew mail-order
houses were getting \$1 for cigarette roll-
ers that once sold for 15 cents around
New York. He would like to read a pipe
from Sid Seidenberg.

CHARLIE MADISON . . .
reports being set for the Bright Lights
Exposition Shows.

LOAFERS are not leaders.

COL. C. A. MAITLAND . . .
is about ready to lay away the receipt
book and take up the brief case for his
Mighty Maitland Shows.

PAT MALONE . . .
and Jack (Bottles) Stover will have the
sheet to themselves in Petersburg, W. Va.,
now that the others have gone on their
respective ways.

ARE YOU CONTENT to be what you are?

EDDIE LEONARD . . .
busy at his Len-Ola lab in New York,
took time to extend Easter greetings.

DOC BRUMMETT . . .
cards from Louisville that he is getting
set to work again after many months
overseas. He asks for lines from his old
Pitchmen Club members.

TO KEEP on the square don't have too
many rounds.

CHARLES SIMMONS . . .
is at his daughter's home in Detroit,
after a stay in Borgess Hospital, that city,
following a heart attack. Simmons says
he'll be back on the fairs this season.
He would like to read lines here on Larry
Bettinger.

D. WELCH . . .
is operating a store in Lebanon, Pa., after
many years on the road. He says that
Mr. and Mrs. Harry Bush, former mental-
ists, are now residing with relatives in
Elizabeth, N. J. Harry has been ill for
some time, Welch says.

IT TAKES a good mind to fill a good
job.

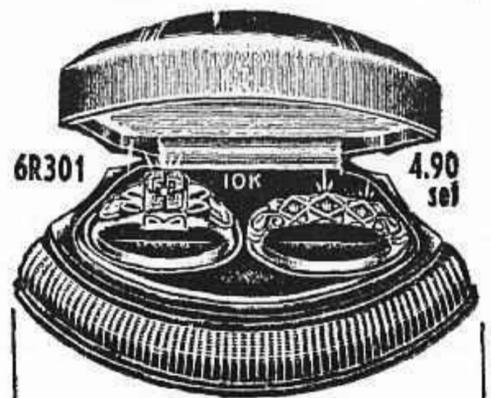
BUTCH GLOSSER . . .
lines from Pittsburgh that Andy Day is
reported to be making a gun monkey in
Chicago and it's said to be a knock-out.

MUSH COLE . . .
is heading for early carnivals around St.
Louis following a stay in Pittsburgh.

**Events for
Two Weeks**

April 2-7
D. C.—Washington. Shrine Circus, 2-8.
O.—Cleveland. American & Canadian Sports-
men's Show, 31-April 8.
TEX.—El Paso. Stock Show-Rodeo, 5-9.
Mercedes. Livestock Show, 12-14.

April 9-14
ARIZ.—Phoenix. Rodeo, 13-15.
GA.—Augusta. Cattle Show & Sale, 11.
ILL.—Chicago. Olympia Circus at Stadium,
13-May 6.
TEX.—Waco. Bear Club Rodeo, 13-18.



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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.
Notice, Selective Servicemen!
The names of men in this list who have Selective Service mail at any office of The Billboard are set in capital letters.

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Gillis, Saul
Gilman, Mary
Ginther, Homer M.
Gloden, Chas.
Gloyd, Mrs. Helen
Graham, Curley
Greasey, Bill
Griffin, Bea
Gruenstein, S. E.
Gutnisp, John E.
Guthrie, Mrs. Ethel
Guyer, Mrs. Ray
Guyton, Mrs. J. H.
HAMMERO, Peder A.
Harris, Babe
Harris, Bubbles
Harris, James Otis
Harris, Marjorie
Harris, Thos. Chas.
HARRY, Key Clock
HART, Ralph Morris
Hatfield, Joe
Hayes, Mrs. Chas. M.
Heath, Mabel
HELMES, Geo.
Helms, Mrs. Kittie
Eligor
Helton, Jean
HENDRIX, Eugene Webb
Henley, A. P.
Henley, Mrs. Irene
Hentzleman, Ralph
Herman, Al
Herman, Lelia
Hinsley, Frances
Hodge, Narve
Holke, Chester
Hollingshead, J. C.
Hood, W. D.
HOSTETTLER, Chas. Farrell
Houston, Lee

LUMINOUS IVORY PLASTIC CROSS
THAT GLOWS IN THE DARK!
4 1/2"x2 1/2" — Individually Boxed
1/3 Deposit, Balance C. O. D. \$5.00 Doz.
F. O. B., N. Y.
Send For Complete List of Luminous Religious Figures And Flowers!
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Myron, A. H. (Arthur)
Nagle, Bert
Ne-Asia, Madam
Nichols, George H.
NICHOLAS, John
Nickerson, S. W.
Niemeyer, Dan
Nixon, James Curly
Noel, Bob & Anna May
Nolan, Teddy
Normandin, Gerard
O'Brien, Eddie
Odum, Guy
Owens, Thos. J.
Page, Lela Belle
PAIGE, George
PALUMBO, Jos. S.
Parbee, Norina
Parker, Edward M.
Parkes, Mrs. Lillian Venable
Parks, Marie
Patt, Chester
Patty, Thomas
Paulus, Mrs. Paul
PAYETTE, Raymond A.
Payne, Delbert
Pennington, Mrs. Jimmie
Perry, Jack
PIKUL, Frank A.
POPE, Eugene
PORAKI, Jos. S.
Poret, Jake
Prekett, Dewitt
Priest, Mrs. Ruth D.
Pugal, Anton B.
Rackow, Miss T.
Raetz, Gene Otto
Rainey, Emogene
RANKIN, Russel
Ray, Ed (Jungle Land)
Raymond, Ed
Reen, Mrs. L. P.
Reilly, Charles
REMAS, Jack Steve
Renita, Del Mar Y
Reynolds, Joey
Reynolds, Mrs. Kitty Stanley
Reynolds, Otto E.
Rheinschild, Philip James
Richards, Dr.
Rillo, Lee Arthur
Rinehart, Viola
Roberts, Mrs. Eunice
Roberts, J. H.
Robertson, Dave & Adelaide
Robinson, Anna (Bunny)
Robinson, Harry
Ross, Rex
Russo, Frank A.
Sakobis, Mrs. Myrtle
Salazar, Mulla
Sanfilippo, Frank R.
Schell, Rowland
Schneeck, Virginia
Schultz, Mrs. Frances
Schwartz, Herman
Scott, L. C.
SEAGLE, W. C.
Sealo, Chas.
Scifroth, Charles A.
Selka, Andrew J.
Sevilla, Frank
Sewell, Garland L.
Shaffer, Billy
Shapiro, Henry E.
Sharns, Mrs. T. J.
SHAW, Wm. Milton
SHIELDS, William Andrew
Shouse, Mrs. O. K.
Sjoquist, Charles W.
Smarr, Glenn
SMYTH, Earl Franklin
Smith, Helen Irene
Smith, Thomas E.

1c and 10c "GOOD 'N FRESH" CANDY
AGAIN AVAILABLE TO LIVE DISTRIBUTORS
10¢ Cellophane Bags (Boxes of 2 Doz.), Good Ass't, 64¢ Doz. Net.
1¢ 120 Count Boxes, Good Ass't, 65¢ Box Net.
F.O.B. Chicago. Limit Per Order, 100 Boxes of each item. No C.O.D.'s, Please. Terms: Full Net Cash With Order. Write for Full Details. CASTERLINE BROS., 2030 Sunnyside Ave., Dept. S, Chicago.

15 Magic Tricks AND PUZZLES
In Large Four-Color Box. \$1.00 retail — \$7.20 dozen prepaid. One-third cash. Sample 50c. Jobbers write.
THERON FOX
1024 CAROLYN - SAN JOSE 10, CALIFORNIA

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Snapp, Edward
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Spears Jr., George
Spencer, Frances
Borwald
Spencer, John F. & Fern
Stack, Wm. J.
Stafford, Gordon Lyle
Stage, Merle
Stanford, Ivan
Staples, Mrs. Francis
Staton, W. H. (Mule)
Stein, Aaron
Stephens, Mrs. B. A.
Stevens, T. A.
Stewart, Whitie
Stokes, Bill
Stratton, Tony
Sullivan, Jack (Scotty)
Sundstrom, John E.
Swain, Walter B.
Swicegood, Earl
SYLVER, James E.
Tate, Rufus Lee
Taylor, Chas.
Taylor, R. W.
Taylor, W. C.
Thrush, William
Thur, Harry
Toby, Frank
Turner, Corp.
Everett B.
Vauilla, Pvt. Joe
VALLEAU, Henry B.
Videto, Ken
Villepointeaux, W. H.
Vincent, Roy
Vilele, Mike
Voiges, Silver Bill
Vort, Frank X.
Voltaire
WADE, Earle H.
Wagner, Mrs. Du
Walker & Kasey
Walker, Carol
Walker, Corp.
Garnet
Walker, Prof. H. W.
Wallace, C. B.
Walton, Raymond A.
Ward, Lecta
WARE, Geo. Monroe
Watson, Charles
WAYCASTER, Paul Harley
Waynack, W. J.
Webb, W. T.
Weiss, A. J.
Wells, H. Junior
Wells, Mrs. Jack
West, Frank
Western, J. W.
Wheeler, Geo. J.
Whitaker, Johnnie
WHITE, Edward Thos.
White, Guy
WHITE, Robt. Hugh
WIEDEREN, Clarence G.
Wilde, Vincent P.
Williams-Hollinck, H. M.
Williams, Mrs. Helen Elizabeth
Willis, George
Willse, Mrs. Herbert
Wilson, Chas. C.
Wilson, Joe
Wilson, Lloyd
Wilson, Perry
Wilson, Douglas W.
Wilson, Mrs. S. P.
Wilson, Mrs. Vonnie
Winslow, Jack
Wolcott, Mrs. Helen
Wonderly, Herbert
Woodson, Lucky
Worthy, Mr. H.
Wray, Curly
Wyllie, Jack Hinkey
Yamanaka, Lucy
York, S/Sgt. James A.
Yerkes, Whitie

NEW PRICE ON Mexican Silver Dollar MONEY CLIPS \$16.50 Doz.
25% Deposit, Balance C. O. D.
RELIANCE JEWELRY & MDSE. CO.
307 Metropolitan Bldg., Detroit 26, Mich.

FINE WATCHES
MEN'S & LADIES' And Novelty Jewelry. Wholesale Only. WRITE FOR CATALOGUE.
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Bennett, Larry
Bijano, Emmett
Blake, Betty
Francine
BLANCHARD, Russell Edward
Braunstein, B. F.
Brent, Tommy
(See Letter List on page 57)

ENGRAVERS
For sale, in Norfolk, Va., a small Novelty Biz where you may gross \$1,000 per month. With all fixtures and equipment. Rental 20%, \$600 cash for quick sale. Address:
P. O. BOX 3, Norfolk, Va.

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25% Deposit, Balance C. O. D.
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WONDER SHOWS OF AMERICA

Just a **BETTER**
Railroad Show!

WANT

Join Us—Enjoy
a Fine Season!

● **FOR SIDE SHOW**—Outstanding Mentalist (Harrison King, contact), one more eminent Freak to feature, one or more Midgets or Dwarfs for bally, Ticket Sellers, Boss Canvasman, Workingmen — contact **JIMMY HURD**.

● **WANT** few more Girls and Musicians for Modern Revue; paid by office.

● **WANT** Concessionaires who will work for stock. Also want Grind Shows.

CAMELIA—Wire Speedy Woods, care Motordrome

P. O. BOX 21
PH. 3-6406

MAX GOODMAN

LITTLE ROCK,
ARKANSAS

BLUE RIBBON SHOWS

WANT FOR

CARROLLTON, GA., WEEK OF APRIL 2; MARIETTA, GA., FOLLOWING.

BOSS CANVASMAN. Also help to take care of shows; Ticket Sellers.

KAY WEISS—Wants her old help to wire at once.

NOTICE—Conley Bement, wire Jimmy Smith.

WANT TO BUY—Snake and Small Animal Banners. Any size. Used or new.

HAVE TOP and Front for capable showman that has something worth while to put into it.

CONCESSIONS—Can place any Legitimate Grind Stores (no Wheels or Coupon Stores).

SHOWS—Can place 10-in-1, Monkey Show, Fat Show, Midget Show, Fun House, or any worth-while show with own equipment and transportation.

WANT—First class Scenic Painter. Also man that can rebuild shows and rides. Can place sober lot man.

RIDE HELP—Can use sober help that can drive semis. Salary what you are worth.

WANT—Experienced man to take charge of office concessions, wheels, and coupon stores.

All replies. **E. L. YOUNG**, Manager, Carrollton, Ga.

HELLER'S ACME SHOWS

Open Garfield, N. J., auspices American Legion, Boulevard and Shaw Sts., East Paterson city line, April 12th to 21st, including Sunday, 10 miles from New York City. Defense area. Working 24 hours per day and only proven spots thereafter.

Want Ride Foremen for following Rides: Spitfire, Merry-Go-Round, Ferris Wheel, Whip, Chairplane, Kiddy Auto and Kiddy Whip. Want Loop-o-Plane Foreman. Concessions all open except Grab, Popcorn, Custard and Palmistry. Auto Mechanic and general Ride Help, Semi Drivers preferred. Shows of all kinds, have transportation, tops and fronts for any show. Bill Kerr, Penny Arcade, write. Will furnish up-to-date Fun House, 2 decker, mounted on truck, to experienced showman; good proposition. Want Concessions. No grift; save stamps. Want Free Act, Bingo, Custard, Diggers; Jack Rose, write. Joe Zarra wants Concession Agents. Fitzpatrick wants Married Couple to manage Dog Show, also Help for Grab and fast money-making Grind Stores. C. E. Morgan, wired you. All address: **HARRY HELLER**, Winterquarters, P. O. Box 6, Camp Gaw, N. J. Phone: Wyooff 752W.

BLUE RIBBON SHOWS WANT

For Marietta, Ga., Week of April 9—Biggest Still Spot in the South—Concessions: String Game, Darts, Cigarette Gallery, Lead Gallery, Scales, Guess-Age or any Grind Concession. No Wheels or Coupon Stores. Shows: Can place Ten-in-One, Monkey Show, Wax Show, Motordrome or any worth-while Attraction with own equipment. All replies

E. L. YOUNG, Manager, Carrollton, Ga., April 2-7; then Marietta.

BRIGHT LIGHTS EXPOSITION SHOWS WANT

OPENING APRIL 26 — WANT

Have complete outfit with panel front for Half and Half, also will furnish complete outfit for Five-in-One and Snake Show. Can place Second Men on Rides and useful people in all departments. Can place a good High Free Act; long season. This show plays proven spots in Virginia, Maryland and Pennsylvania. Patsy Jones, get in touch with us. Sol Saulsberg wants Concession Agents. Will finance any worthwhile shows. Will buy or book Kiddle Auto, Octopus or Roll-o-Plane with transportation.

Write or wire **JOHN GECOMA** or **L. C. HECK**, Jack Hotel, Winchester, Va.

J. J. PAGE SHOWS

Opening Johnson City, Tenn., Saturday, April 21.

Want legitimate Concessions of all kinds except Corn Game and Cook House. Want Foremen for Ferris Wheel, Chairplane and Kiddie Rides. Also Second Man for Merry-Go-Round and General Ride Help. Want Shows with or without own outfits. Have complete outfit for Athletic Show to responsible party. Want Musicians and Performers for Minstrel Show. Can place useful Show People in all lines. All folks with us before answer. Everybody address:

J. J. PAGE SHOWS, Box 705, Johnson City, Tenn.

PLAYLAND SHOWS WANT

Concession Agents and Help on all Rides.
Will sell exclusive on Photos and Palmistry.
Albany, Ga., April 2-7; Ft. Valley, Ga., 9-14.

SHAN WILCOX

NICHOLS HEADS IOWA

(Continued from page 41)

bans horse racing. Unless there is a change in the order there will be no horse racing this year for the first time, he stated. Williams pointed out the problems of carnivals and acts in transportation and urged the fair managers to be tolerant in making demands upon meeting obligations.

The secretary also reported on bills before the Iowa Legislature, including a major fair bill which has passed the House and is now before the Senate for approval. As passed by the House, it would limit the total amount of State aid to any one county to \$2,000 and if more than one fair is held it shall be prorated among all fairs. It also prohibits State grants to fairs which have not been in existence for 10 years or more, and raises the optional fair levy from one-eighth to one-quarter of a mill. Some 25 members of the Eastern Iowa Association attended the meeting, and Williams and Lloyd Cunningham, secretary of the State fair board, were guests.

ADD'L FAIR DATES

(Continued from page 41)

Minnesota

Arlington—Sibley Co. Agrl. Assn. Aug. 10-12, Louis Kill.
Barnum—Carlton Co. Agrl. Assn. Aug. 17-19, O. H. Welch.
Bayport—Washington Co. Agrl. Soc. Aug. 10-12, Fred S. Lammer, Stillwater, Minn.
Caledonia—Houston Co. Agrl. Soc. Aug. 29-Sept. 1, Ed Zimmerhahl.
Elk River—Sherburne Co. Agrl. Soc. Aug. 10-11, E. E. Bjugge.
Princeton—Mille Lacs Co. Agrl. Soc. Aug. 23-25, R. C. Angstman.
Roseau—Roseau Co. Agrl. Soc. July 23-25, Chas. Christianson.
Sauk Centre—Stearns Co. Agrl. Soc. Aug. 11-14, J. A. Schoenhoff.

ADDITIONAL FAIR DATES WILL
APPEAR IN NEXT ISSUE

UNDER THE MARQUEE

(Continued from page 45)

Kid Crowell, Eddie Crowell and Alex Cunningham.

JOHNNY J. DENTON SHOWS

WANT

Shows, have 20x60 new top, 30-foot banner for Side Show; also 20x30 top and banner like new for Show of merit. All this week, Jackson, Miss.; big one.

MORRIS HANNUM SHOWS

Emporia, Va., week April 2-7.

Want Guess Age-Weight, Photos, String Game, Slum, Bowling Alley.

FOR SALE

One beautiful, late Smile-a-Minute Photo Machine, makes 2, also 4 inch photos; nicely equipped, curtains, background, sink in dark room, in perfect condition and ready to operate, \$700.00. Have paper, chemicals and stock. Reason for selling, other business interest.

FRANK RODGERS

4028 Ave. J, or Sportland, Galveston, Texas

GOLDEN GATE SHOWS

Will open April 14 at Pembroke, Ky.

Want Penny Pitch, Ball Games, Hoop-La, Pop Corn, Cook House. All Stock Concessions come on, I will book you. We play the coal fields, and they are working full time.

FRANK OWENS, Mgr., Golden Gate Shows
Box 625, Pembroke, Ky.

FOR SALE

60x160 Khaki Tent, complete, \$1,500; 60x100 White Tent, 10 ft. wall, used 3 seasons, 1/2 60 round end blue, good shape, \$125; 350 15 K.W. Light, A-1 shape, \$600; 1 1/2 Kohler Light Plant, \$200.

WM. KETROW

General Delivery CHARLOTTE, N. C.

WANT! — FAIRWAY AMUSEMENT — WANT!

Texas Newest and Finest

OPENING MESQUITE, TEXAS, APRIL 7, SHOWING ALL
DOWNTOWN LOCATIONS.

Want Foremen and Second Men for finest Wheel and Merry-Go-Round in Texas. Will not tolerate drunks or chasers, but will absolutely pay top wages and bonus to men who can produce. Pay every week, rain or shine. Best rolling equipment money can buy. Gordon (Rusty) Sprout, Troy Scruggs, Jack Carpenter and Bill Bozeman, answer. Want Agents for following office-owned, beautifully flashed Concessions: Bingo, Cigarette Gallery, Bumper, Snow, Pitch-Win, Popcorn, Penny Pitch and Pains. Vesta and Hershell Mohler, Slick (Game Dealer), Billy Renfro Yoast and others who want to make money, wire or write at once. Will book small Grab Joint and Photo Gallery. All replies to

C. A. BAIN, Box 87, Mesquite, Texas

WANTED

WILLIAMS SOUTHERN SHOWS

29 Weeks

Show Has (5) Major Rides
Of the Real Good Trouping
Opening April 16

29 Weeks

WE CANNOT PLAY THEM ALL, SO WE PLAY ONLY THE BEST

CONCESSIONS—Shooting Gallery, Photo Gallery, String Game, Age and Scale, High Striker, Diggers, Ball Game, Floss, Candy Apples, Snow Ball, Arcade. ALL OTHERS BOOKED. SMALL COOK HOUSE OR NICE GRAB JOINT; Ted Dunlap, contact us. RIDE HELP—Second Man for #5 Wheel, Man to take charge of Swing. Any Ride Help that can produce and stay sober. We will pay the best of wages to same, also bonus. A good Ride Foreman and Electrician. SHOWS—Any small Show with own equipment, Snake, Monkey, Freak or any worthwhile small Show. No P.C. or Mitt Camps.

All replies to **EDDIE HORNE**, Longview Station, Hickory, N. C.

WANTS—ALABAMA BILL STOREY—WANTS

Cook Griddle Man who can cut it. Floyd Smith wants Don Justice, Jimmie Barns. Blackie Asher wants Swinger Agents. Curley Nixon wants Nail Joint Agents. Saratoga Steve, Dugan, C. E. Wendt, come on. Show wants Electrician, Ride Help, Semi Drivers.

Middletown, Conn., April 15.

FOR SALE

One 10'x18' Top and Frame. 3 14'x14' Top and Frames, complete; can be used for Ball Games if necessary. 1 16-foot octagon-shaped Frame and Top; has 8' sides; can be used for Mouse Game or Pan Game and Bear Hoop-La. 1 12'x12' Mitt Camp, complete with frame. 1 16'x20' Top and Wall, practically new. 1 20'x40' Bingo Top and Frame with blue canvas. Address:

AL WAGNER
FAIRGROUNDS TULSA, OKLA.
Phone 60280

**50,000 SOLDIERS
WANT FOR SPARTANBURG, S. C.
50,000 SOLDIERS**

Uptown Permanent Location Across From Bus Station.
Concessions of all kinds except Percentage and Penny Pitch. Can place Ball Games, Bowling Alley, Pitch Till You Win, Cane Rack, String Games or any Legitimate Concession. The very best location for Bingo and Penny Arcade. We will be on this location all season. My fifth year on same lot. Following people, get in touch with me: Spot Bessinger, H. C. Evans, Art Hanson, wire.

MILTON N. McNEACE
Spartanburg, S. C. Phone 824-W.

RIDE HELP WANTED

Chairplane Foreman, Double Loop-o-Plane Foreman, also Second Men in all other ride departments. Playing Philadelphia lots. Tear down every two weeks. Big salaries and bonus. Pleasant treatment, long season, no meal tickets. Now showing 3rd and Berks Sts., until April 21st. No drunkards apply.

MAX GRUBERG
World Famous Shows
P. O. Box 101 Philadelphia 5, Pa.

**GIRLS, SIDE-SHOW ACTS
WANTED**

Attractive Girls for Illusions and Bally—no experience necessary. Can place husbands on FLOSS and SNO CONE Joints. STRONG WORKING ACTS—singles or team doing several acts. Ideal working conditions and easy hours in large amusement park with fairs to follow. CUBAN MACKS, write.

BEN WILLIS ATTRACTIONS
Olympic Park Irvington, New Jersey

WANTED

Man and Wife to take full charge of Corn Game. Also Agents for Grind Stores, Girls for Penny Pitch and Hoop-La, Ride Help for Lindy Loop and Frolic.

S. B. WEINTROUB
COLUMBIA AMUSEMENT PARK
COLUMBIA, S. C.

**D. S. DUDLEY SHOWS
WANT**

Manager and Girls for Girl Shows. We have complete frame-up. Also have complete frame-up for Snake and Wild Life Exhibit. Want people for same. Will book any Grind Show, Best route in West Texas. Opening April 9. Contact

MARTIN PURDY
709 Houston St. Wichita Falls, Texas

WANTED

First-class Reader. Must be good. Wire or Call

BILLIE ANTHONY

Rankin Hotel, Columbus, Ga., this week, or care Dodson's World's Fair Shows, Columbus, Ga., this week; Gadsden, Ala., next week.

FERRIS WHEEL FOREMAN

and Merry-Go-Round Foreman wanted to join on wire. Salary no object if you can produce and are sober. Wire

J. P. BOLT

Fort Myers, Fla., till April 14th

LETTER LIST

(Continued from page 55)

Briscoe, Nettie Lee
Burger, A.
Carroll, Dr. J. R.
CLAUTER, George
CONLEY, Edward J.

CONTIWELL, Peter

Dalme, Ninette
DAVIS, Samuel
Dewey, Geo.
Diaz, Louis
FLYNN, Thomas M.

Garver, Maynard
Gilbert, Jack
Hagen, Eddie
HARMAN, Henry C.

Hebron, Lillian
Howard, Eddie
Huberts, Margaret
Hudrick, June
Irving, Walter
Jones, Billy
KELLEY, Michael Joseph

King, Ethel
Koort, Madame
Lane, Tony
Lawn, Joseph A.
Ligg, Charles
LINDSEY, Fred
Locke, Edward
Lopez, Bernard
Manning, John
Marks, Sarah
McKaye, Alexander F.

Menemans, Charles
Mitchell, Corp.
Fred D.

Minton, Leo
Moutsonery, Paul
Nazzo, Joseph
PATRICK, Paul
POSTAK, William
PROVENCHER, Lucien
Riley, Mark
Robertson, Mark
ROSENBERG, Thomas
Sanna, John
Benjamin

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Blake, Kenneth
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Cross, Hugh
Duffins, The
Fuller, Tex
Gallupo, Jack
Gibson, Benny
Gipson, Gilbert
Griffin, Bee
HELLER, Charles
Hutt, Myrtle
Knowles, Eleanor
Leadbetter, Floyd
Lee, June

Sarver, Everett
Schafer, Mort
Scheibelein, Claire
Schlesinger, Wm.
SCHUMACKER, Paul Alfred
Scott, Edgar
Smith, B. N.
Stark, Bea
Stearns, Clay
Thorne, G. R.
Valentine, Fred
Walch, Eddie
Wilds, Daisy Thain
Williams, Jack
Wishnoff, Ben
YATES, Sylvia

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Prevost, Frank
Ray, Yoal
Sapira, Albert
Sharpe, Robert
Strain, Sally
TALLEY, Jack
Gordon
TORREZ, Raymond
Updegrave, Thomas
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Voltaire Wallien, Al
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St. Louis 1, Mo.

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Ayers, H. C.
BALES, Elmer
Beach, Harry M.
Bennett, Luke
Boner, Fred
CAIMENS, James
Leon

Carter, Cliff
Craig, Jerrold
Crandall, L. F.
Cunningham, James D.

Cutler, Rose & Louis
Dass, Wm.
Hillon, Leonard L.
Doyle, Jack
Dutty, Pleas
Duffins, The
Eubanks, John
Madison
Ferguson, D. R.
Foss, John D.
FIELDS, Gerald
Deno
Frazier, Raymond
N.

Hamilton, George W.
HARRIS, Carl
HELMAN, William
Jordan
HERSON, E. W.

Howard, John
Huff, Jean
Kelly, Thomas W.
Khouri, Constanti S. J.
KEMP, William
Carl
Lampugnole, Mrs. Margaret
Legason, David
McClure, Robert K.
MORGAN, Robert L.

Nagle, Bert
Nash, L. W.
Pectree, June
Ratzell, Enoch
Raymond, Ed
Reed, C. S.
Stark, Leslie C.
SEARLES, John Harold

SHERWOOD, Cale George
SHERWOODS, Neal Carl
THALER, Simon
Tousey, Gwendal
Greggs
Vitele, Mike
Voltane

WARNOCK, James Melroy
Willis, Miss M.
Yates, Kirby Lee
Young, H. J.

**JOHNNY J. DENTON
SHOWS**

WANT WANT

Want capable General Agent. Must have car. Must be sober and reliable. Salary all you're worth. Wire JOHNNY J. DENTON, Jackson, Miss.

WANT

GENERAL AGENT

Must have transportation and know Southern territory. Also Legal Adjuster.. All office owned stores.

E. L. YOUNG, Manager

Blue Ribbon Shows Carrollton, Ga.

WANTED!

Rides with own transportation. Shows, Concessions of all kinds. No exclusive. Also Bingo. Nicely framed for Big Spring Festival opening April 16, Morganfield, Ky. A real one. Want ride help. Capable Grind Store and Wheel Agents. Wire or phone

H. C. "PETE" NEESE
Hotel Vendome Evansville, Ind.

**MOUND CITY SHOWS
WANT**

For the Best Route of Celebrations and Fairs in Illinois and Missouri SHOWS AND CONCESSIONS

FOR SALE

14x14 Marquee. Almost new. 25x30 Top and Sidewall; also Cookhouse complete, Steam Table, etc. Nice outfit. Address: MOUND CITY SHOWS, 1417 Grattan St. St. Louis 4, Mo.

**WANTED
DANCING GIRLS**

Experience unnecessary. Top salary. 32 weeks' work near New York.

Charles Joy Gramlich
Ridgewood, N. J.

WANTED

TILT-A-WHIRL FOREMAN. WIRE

ANDERSON GREATER SHOWS
ARMA, KAN.

**ED MALBIN WANTS
AGENTS FOR SLUM JOINTS
AND BALL GAMES**

Les Henderson, come on
Address: ED MALBIN, Box 388, Parma, Mo., until April 8, then Gen. Del., Metropolis, Ill.

HOWARD POTTER

Wants Pitch-Till-Win, Hoop-La, Scales and Weight, Darts, Cork Gallrey, Striker, String Game, Fish Pond, Bowling Alley.

BUFFALO SHOWS

P. O. Box 809 BUFFALO, N. Y.

Opening in the heart of downtown McAlester in the American Legion Park. This is a defense town. Will be here until June 30, then a big 4th of July Celebration. Want Shows, Rides and Concessions. Will buy or lease No. 5 Bli or any make of Wheel or Merry-Go-Round or both.

Billie and John Adams
2 N. Main St. McAlester, Okla.

**WANT TO BUY
12 OR 14-FOOT
FISH POND**

Complete, or will buy Tank and Fish Separate.
LEON BURTO, c/o The Billboard
390 Arcade Bldg. St. Louis 1, Mo.

**WANT FOR SEASON 1945
PLAYLAND PARK**

Galveston Beach, Galveston, Texas
Concession Agents for following Concessions: Ball Games, Watch-La, Cigarette Shooting Gallery. Long, pleasant season. FRANK RODGERS.

O. C. BUCK SHOWS

OPENING APRIL 20, TROY, N. Y.

All holding contracts acknowledge.

Can place Ride Help, some Foremen. Top salaries, good treatment.

Want Colored Revue or Minstrel. Also want Accordion and Piano Player. (Girls for Revue are office paid.)

Freaks for Side Show. Lady or Man Straight Drome Rider.

Place one more Wheel Agent. Ernest Felice, wire.

All address O. C. BUCK

Winterquarters—1115 Fifth Avenue Troy, New York

W. C. KAUS SHOWS

WILL BOOK

CONCESSIONS—Grind Stores only. DeLeo, come on. Bill Tutteroe, can place your Concessions. Charlie and Charlotte Wright, can place you.

SHOWS—Will book shows with own transportation. Reliable man to handle Glass House.

RIDE HELP—In all departments. Foreman for Ridee-O. Semi Drivers. Contact RUSS OWENS, Mgr., Jacksonville, N. C., this week; week April 16, New Bern, N. C.

INTERNATIONAL SHOWS

WANT ON ACCOUNT OF DISAPPOINTMENT—SIDE SHOW OPERATOR
(Will Furnish Complete Frame-Up for Same)

GOOD PROPOSITION FOR SHOWS WITH OWN TRANSPORTATION. CAN PLACE SLUM CONCESSIONS THAT DO NOT CONFLICT.

Can place Frozen Custard. Want Wheel Man and Slum Skillo Agent. Man and Wife to handle completely-framed Cook House. Must be capable. WANT RIDE HELP OF ALL KINDS.

Address all replies to COLEMAN LEE, Mgr.; AL HERMAN, Concession Mgr., Bartlesville, Okla., this week.

MOORE'S MODERN SHOWS

OPENING METROPOLIS, ILL., FRIDAY, APRIL 13TH

Want man to handle Light Towers and Front Entrance. Want Cookhouse or Grab. Will book Octopus (must be in good shape). Some concessions still open.

FAIR AND CELEBRATION COMMITTEES IN ILLINOIS AND INDIANA
We have a Few Open Weeks in July and August

All Address: JACK B. MOORE, Mgr., Box 388, Parma, Mo., until April 10, then Metropolis, Ill.

CONCESSION AGENTS WANTED

Sober, capable Agents, both men and women, for Ball Games and other legitimate 10c Grind and Slum Stores. Also Bingo help. Permanently established beach location. Operating 7 days a week. Open Easter Sunday, running thru Labor Day. No tickets unless I know you.

WIRE OR WRITE

ART D. HANSEN, Folly Beach, Charleston, S. C.

Hartford Judge Ponders Motion Of R-B Officials

(Continued from page 44)

five asking either that execution of the sentences be suspended or that the men be allowed to withdraw their pleas of nolo contendere.

During a discussion of the motion, which was filed by attorney William J. Hadden, of New Haven, Conn., Judge Shea asked the defense attorney if the accused had made or intended to make any moves designed to influence the court, or if he was aware of any move by any persons or group of persons to try to change the judgment.

Hadden replied he sincerely believed none of the men under sentence has done anything to try to have the penalties changed. He said he knew of the presence in Connecticut of two former governors of Florida who have conferred with Governor Baldwin and State's Attorney Hugh M. Alcorn Jr. The former governors, Spessard L. Holland and Doyle E. Carleton, represent the State of Florida, which owns 300 shares of the circus stock.

In court Tuesday, Alcorn referred to what he termed "uninformed and irresponsible" talk about the future of the circus and indicated his office has evidence that in spite of the sentences the circus intends to continue its tour after its showing in the Garden. Alcorn indicated he would go into this phase of the case fully at the hearing today.

In the balance today in the Hartford courtroom is the immediate future of George W. Smith, general manager, and Leonard Aylesworth, boss canvasman, each sentenced to two to seven years in State Prison; James A. Haley, vice-

president and director, one to five years in State Prison; Edward R. Versteeg, chief electrician, one year in jail, and David W. Blanchfield, superintendent of rolling stock, six months in jail.

When these men were sentenced February 21, execution of sentence was deferred until April 6 in order that the key men might return to Sarasota, Fla., to prepare the circus for its opening.

William Caley, seatman and fire watcher, is serving his sentence of one year in jail.

ARTHUR BROS.' PROGRAM

(Continued from page 44)

Performed for the main reserves. Good act and well spotted.

Display 6—Ring 1, Jorgen Christiansen with his five trained mules. Move thru a Liberty routine. Top mount winds up. Center Ring, Joe Ryan handling four Liberty horses. Ring 3, Miss Ryan with the Arthur Bros.' ponies. All acts well paced.

Display 7—Center Ring, this turn features Miss Aerioletta (Ethel Jennier) on the trapeze. Swings and heel catches are featured. She's a neat performer and the evening crowd received her exceptionally well.

Display 8—Ring 1, two of the Sing Lee Sing Troupe in a rumba routine. A nice fill-in. Ring 3, the Acevedos in a juggling turn. Features clubs with Betty Acevedo.

Display 9—Center Ring, Sing Lee Sing Troupe in balancing feats—table top balancing and leap thru frame of knives.

Display 10—Elephant act. An elephant in each of Rings 1 and 3 and two in the Center Ring. Gardner takes the spotlight on this turn.

Display 11—On track and in Center Ring, Christiansen riding Sunburst. Horse is well trained and his rumba and carioca routines win a big hand.

(To Be Continued Next Week)

CRONIN BROS.' PROGRAM

(Continued from page 44)

Kaehler in Ring 1, Gracie Hanneford, Center Ring, and Janis Knudsen, Ring 3. Good horses, with glamour lovelies. Gals are talented and know how to perform. Miss Hanneford is especially good, selling well and bidding fair to be a leader in this field.

Display 6—Winston Seals. The act was better when it had the riding seals. However, it still has plenty of pull. Presented by Anna Mueller.

Display 7—Clowns. Del LeClair, Ray Shockley, Johnny Besertte, Frank Prevost, George Perkins, Jack McAfee, Al Darrak, Harry Ross, Charles McDonald, Frank Stout, Sonny Jim; Harry and Loretta La Pearl, producing clowns.

Display 8—Ring 2. The Jumping Jacks,

two men and a fem in unusual trampoline work. Wind-up is a triple twister that sells high. Manuel Velarde performing wire work in Ring 3. Results satisfactory.

Display 9—Track. Mark Smith and His High School Horses. Show is strong on horses. Smith is an able horseman and his stock is well trained, taking the cues neatly.

Display 10—Concert announcement. Sonny Bernet, announcer, with the Cal and Ruth Thompson White Horse Troupe. Tip was fair, despite weak opening.

Display 11—Center Ring. The Canestrellis. Here is a top act. Unsupported ladders, Canestrellis' knife-in-mouth and whirling plate is good for applause. Ring 3, George Perkins and his dog. Clown act with a well-trained dog doing a lot of work.

Display 12—Center Ring. Liberty act. Using six white and six black horses in checker-board fashion, Smith sells this act.

Display 13—Clown stop.

Display 14—Ring 1. Billy Dale in cloud swing and breakaway. Center Ring, Eleanor Velarde, trapeze, heel and toe catches. Miss Velarde does outstanding work.

Display 15—Ring 1. Penny Parker in foot juggling. Ring 2, London's Lilliputians, two dwarfs, a midget and a normal-size man in acrobatics. Midget does three-high carries. With the balancing and the comedy, the act goes exceptionally well. Ring 3, LeClair, juggling, holds attention.

Display 16—Roman ride. Thompson Troupe. Excellent work with the best-groomed horses to come out of Nebraska. Sock stuff and a subtle pitch for the concert.

Display 17—Center Ring. La Tosca on the bounding rope. Act is exceptionally good. Costuming, that of an Indian Princess, is colorful. La Tosca winds up with a backward double somersault. Miss Canestrelli warbles Indian Love Call, giving the turn additional color.

Display 18—Center Ring. Poodles Hanneford with Mark Smith's girls. Four horses, seven people. Good for laughs. Plenty of attention garnered by the serious riding of the glamour lovelies.

Display 19—Cronin Bros.' Elephants. Five pachyderms going smoothly and swiftly thru 15 tricks. Elephant girl needed to glamorize turn. Animals work well. Handled by Jimmie Reynolds.

Band, led by Red Gilson, does commendable job of playing the show. Hammond organ and callope give the music class and a circus atmosphere. Show runs two hours and five minutes.

WON, HORSE & UPP

(Continued from page 44)

When we sighted an island at 8 p.m. the bosses decided to make a Robinson Crusoe stand, which would give us the right to use the Robinson title in the future. When 300 yards from the island, several fishing boats loaded with men came out to meet us and ordered the show away. They claimed that the island was their property and no show had ever played it or ever would. There we were, drifting closer and closer with no power to pull away and the natives giving us the roust.

While the bosses were discussing their predicament, our head bull-keeper, Tusker Unicorn, so dubbed because he had a long wart between his eyes and only two widely-spaced upper teeth, advised that the show's elephant, Crumwell, was an amphibious bull that could push as well in water as on land. From then on it was a cinch. Soon Crumwell, with his master riding a howdah, was in the water, his push-pad against the rafts, and we were moving at the rate of a knot every four hours. We arrived back at port at noon on Wednesday. By then the two opposition shows had left town and the bosses were still out 10 wagons and a one-car circus, the former Steed & Escadrille Bros.' Garland Entry Circus.

BARNES TITLE FOR CHI

(Continued from page 44)

Terrell Jacobs and his wild animals, and Miss Victory, the Human Projectile.

Other acts listed include Pape and Conchita, the Bonta Duo, Francisco and Delores, all perch; Valentino Flyers, Miss Estrailita, Malikova and Marion, high acts.

BAILEY BROS. SET

(Continued from page 44)

over all, it provides bed and office for Mike Guy and roomy bunks for the band and is heated. Another sleeper has been prepared for the Negro Side Show band.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A. B. & B.: Winston-Salem, N. C.; Walnut Cove 9-14.
- Alamo: Waco, Tex.
- Anderson's Greater: Arma, Kan.
- Barlow's Big City: (2500 S. Broadway) St. Louis, Mo.
- Bee's Old Reliable: Lake City, Tenn., 11-14.
- Berryhill United: Frisco City, Ala.
- Bill's Rides: Sparks, Ga., 9-14.
- Bistany Greater: Belle Glade, Fla.
- Brownie Am.: Wetumka, Okla., 7-14.
- Byers Bros.: Levelland, Tex.
- Capell Bros.: Shawnee, Okla.; Ada 9-14.
- Cavalcade of Am.: Tulsa, Okla., 12-21.
- Cetlin & Wilson: Petersburg, Va.
- Colley, J. J.: Hugo, Okla.
- Crafts 20 Big: Nogales, Ariz.
- Craig, Harry: Big Spring, Tex.
- Custer United: Edgard, La.
- Denton, Johnny J.: Jackson, Miss.
- Dickson United: Healdton, Okla.
- Dixieland: Bells, Tenn.
- Dodson's World's Fair: Columbus, Ga.; Gadsden, Ala., 9-14.
- Dumont: South Boston, Va.; Danville 9-14.
- Endy Bros.: Elizabeth City, N. C., 12-21.
- Fidler United: (Vandeventer & Washington) St. Louis, Mo.
- Frances: (23d & Franklin) St. Louis, Mo.
- Gayland: Childersburg, Ala.
- Gentsch, J. A.: Centerville, Miss.
- Gold Medal: Columbus, Miss., 7-14.
- Grady, Kelly: Pell City, Ala.
- Greater United: Cuero, Tex.
- Groves Greater: Welsh, La.
- Hannum, Morris: Emporia, Va.
- Harrison Greater: Roanoke Rapids, N. C.
- Hennies Bros.: Birmingham, Ala.
- Heth, L. J.: Birmingham, Ala.
- Hill's Greater: Corsicana, Tex.; Kilgore 9-14.
- Imperial: (3600 S. Broadway) St. Louis, Mo., 2-14.
- International: Bartlesville, Okla.; Arkansas City, Kan., 9-14.
- Jones, Johnny J., Expo.: Augusta, Ga.
- Kaus, W. O.: Jacksonville, N. C.
- Keystone Expo.: Pamplico, S. C.
- Kirkwood, Joseph J.: Martinsburg, W. Va.
- Lake State: (22d & Market) St. Louis, Mo., 2-14.
- Lawrence Greater: Fayetteville, N. C.; High Point 9-14.
- Lucky Royal: San Marcos, Tex.
- McKee, John: Dexter, Mo.
- Maher's Midway: (Broadway & Hickory) St. Louis, Mo.
- Majestic Greater: Detroit, Mich.
- Marion Greater: Great Falls, S. C.
- Marks: Newport News, Va.
- Mid-West: Glendale, Ariz.
- Mighty Monarch: Fort Lauderdale, Fla.
- Mound City: (Union & Greer) St. Louis, Mo.
- North American Expo.: Panama City, Fla.
- Omar's Am.: Newport, Ark.
- Parade: Paola, Kan., 7-14.
- Peppers All-State: Gadsden, Ala.
- Playland: Albany, Ga.; Fort Valley 9-14.
- Prel's Broadway: North Charleston, S. C., 5-14.
- R. & S. Am. Co.: New Bern, N. C.
- Regal Expo.: Rome, Ga.; Dalton 9-14.
- Royal Expo: Fort Myers, Fla., 2-14.
- Shibley Am.: Natchitoches, La.
- Siebrand Bros.: Miami, Ariz.
- Silk City: East Paterson, N. J., 5-15.
- Smith, Casey: Durant, Okla.
- Southern Valley: Cotton Valley, La.; Springville 9-14.
- Sparks Bros.: Meridian, Miss.
- Sparks, J. F.: Birmingham, Ala.
- Strader, M. A.: Wichita, Kan., 6-14.
- Stafford's United: Indianapolis, Ind., 7-14.
- Star Am. Co.: Morrilton, Ark., 7-14.
- Strates, James E.: Washington, D. C., 4-14.
- Sunshine: Sulphur Springs, Fla., 2-14.
- Tassell, Barney: Kenbridge, Va.
- Tivoli Expo.: Memphis, Tenn.
- United Expo.: Lufkin, Tex., 3-11.
- Victory Expo.: Galveston, Tex.
- Virginia Greater: Suffolk, Va., 6-14.
- Wallace Bros.: Delhi, La.
- Ward, John R.: Lake Charles, La., 3-14.
- West Coast: San Jose, Calif., 2-8.
- Wolfe Am. Co.: Batesburg, S. C.; Bath 9-14.
- Wonder City: Winfield, Ala.; Russellville 9-14.
- Wonder Show of Amer.: Little Rock, Ark.
- World of Pleasure: Ferndale, Mich., 12-22.
- World of Today: Wewoka, Okla., 7-14.
- Young's Blue Ribbon: Carrollton, Ga.; Marietta 9-14.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Anderson, Bud E.: Emporia, Kan., 13.
- Austin Bros.: Caldwell, Tex., 3; Groesbeck 4; Marlin 5; Navasota 6; Conroe 7; Huntsville 9; Crockett 10; Palestine 11; Jacksonville 12; Lufkin 13; Nacogdoches 14.
- Arthur Bros.: Riverside, Calif., 2-3; Santa Ana 4; Anaheim 5; Glendale 6; Mojave 7; Taft 8; Bakersfield 9-10; Tulare 11.
- Bailey Bros.: Williamson, W. Va., 12.
- Beatty, Clyde: Rock Hill, S. C., 7; Charlotte, N. C., 9.
- Bradley & Benson: Selma, Ala., 5; Marion 6; Eutaw 7; Tuscaloosa 9; Fayette 10; Jasper 11; Tarrant City 12; Talladega 13; Dadeville 14.
- Clyde Bros.: Cushing, Okla., 3-4; Sapulpa 5-6; Miami 7-8; Bartlesville 9-10; Coffeyville, Kan., 11-12; Eldorado 13-14.
- Cronin Bros.: (Washington & Hill Sts.) Los Angeles, 2-15.
- Dalley Bros.: Victoria, Tex., 5.
- Hamid-Morton: Buffalo, N. Y., 2-7; Altoona, Pa., 11-14.
- Polack Bros.: Sacramento, Calif., 6-15.
- Ringling Bros. and Barnum & Bailey: (Madison Sq. Garden) New York City, April 4-May 20.
- Russell Bros.: (Pan-Pacific Aud.) Hollywood, Calif., 2-15.
- Wirth, Frank: Washington, D. C., 2-8.

FOR SALE

2000 feet new #4 Cable, \$80.00 per thousand feet; 1500 Watt Air-Cooled Onan Light Plant, perfect shape, in fiber trunk, \$265.00; Kiddie Auto Ride, \$300.00. Will book Eli Wheel, stored at Abilene, Kansas, and several concessions, you to furnish transportation for Wheel.

E. J. McARDRELL'S MIDWAY OF FUN

2013 Bryant Ave., S, Minneapolis, Minn.

WANTED

Man and Wife for Photo Joint, Agents for Ball Games and Stock Stores. Show with own outfit to feature, Grind Show, Snake, Mechanical, Freak. Man to handle Chair-o-Plane; married man preferred; place wife on Concession.

HUGHES & JOHNSON SHOWS

Raleigh, Miss.

JOYLAND AMUSEMENTS

Want Animal Show, 10-in-1, Fat Show or any Show of merit with something inside. Best percentage deal in business.

Want Ride Men on all Rides. Best salaries and bonus. Must be sober and reliable.

Want worth-while Concession Agents. Contact L. I. Thomas.

ADDRESS 821 W. PINE ST., LEXINGTON, KY.

LAST CALL

LAST CALL

CARAVELLA AMUSEMENTS

Opens in Oakmont, Pa., April 28-May 5—2 Saturdays.

Want Hillbillies for well-known Hillbilly Radio Act. Want Talkers and Grinders for other Shows. Also Side Show Acts. All holding contracts report to Oakmont April 26. Want Concessions: Bumper, Pitch-Till-You-Win, Snow Cone, String Game or any other Stock Concession not conflicting with what we already have. Want Ride Help; Merry-Go-Round Foreman for 32 ft. 2-abreast. Want Foreman for #16 Eli. Second Men on other Rides. All Ride Help report 37th and Walnut Sts., McKeesport, Pa., April 12th. All other communications write or wire 618 Terrace St., Meadville, Pa., till April 10th; then McKeesport. We play all bona fide fairs and celebrations and all proven spots. We have nothing but the cleanest in Rides, Shows, Concessions and will not tolerate anything else.

CAVALCADE OF AMUSEMENTS

Want capable Manager for Magazine Cover Posing Show, or will book organized Posing Show. Beautiful new front and tent outfit complete. Eddie Ferrarri, please answer. Can use Help in all departments. Train Porters and Waiters for Cookhouse.

Address R. L. LOHMAR, Manager

P. O. BOX 1093, TULSA, OKLAHOMA

TELEPHONE 60280

CAVALCADE OF WESTERN SPORTS

Presented by

HORT CAMPBELL HARRY GOLUB

WORLD'S CHAMPIONSHIP'S RODEO

LANE FIELD, SAN DIEGO, CALIF.
SATURDAY AND SUNDAY, MAY 19-20
2 SHOWS DAILY—2 P.M.-8 P.M.

WANTED

New and novel Thrill Acts, Cowboys, Cowgirls, Trick Riders, Trick Ropers, Clowns, Novelty Acts. Can use fast-moving Arena Director. Would like to contact Stockmen with full line Rodeo Stock. Street Decorator. Wire or write (no collect messages)

HARRY GOLUB, U. S. Grant Hotel, San Diego, Calif.

Novelty Privileges for sale.

GOLD MEDAL SHOWS

OPENING SATURDAY, APRIL 7th, AT COLUMBUS, MISS.

CAN PLACE SEVERAL GOOD GRIND SHOWS.
CONCESSIONS—BINGO AND CUSTARD EXCLUSIVE OPEN.
WANT SEVERAL SOBER SECOND MEN ON RIDES THAT CAN DRIVE SEMIS.

WANT GRIDDLE MAN AND COUNTER MEN FOR COOKHOUSE, also FIRST-CLASS SHOW PAINTER.

All address OSCAR BLOOM, Manager, COLUMBUS, MISS.

ROCCO MASUCCI
Gen. Manager

MRS. SARAH MASUCCI
Secy. and Treas.

WM. C. (BILL) MURRAY
Gen. Agent

VIRGINIA GREATER SHOWS

GRAND OPENING APRIL 9, SUFFOLK, VIRGINIA

Want at Once—Photo Gallery exclusive, Cigarette Gallery, Lead Gallery, High Striker, Frozen Custard, Potato Chips, Guess-Your-Age, Scales, Novelties, Coca-Cola Bottles.

Want Talker for Midget Show. Sol Speight wants Musicians for Cotton Club Revue. Louis Augustino wants Acts for Circus Side Show. Clarence Thames wants Talker for Girl Show. Have International 1941 Truck, 16 ft. rack body, for sale.

P.S.: This is the only show to play Suffolk, Virginia; do not be misled.

Address all mail and wires to P. O. BOX 461, Suffolk, Virginia

FOR SALE

WATER GUN SHOOTING GALLERY

Complete Unit Including

5 GUNS, TANK, MOTORS AND SET OF TARGETS

Made by

MANGEL & CO. 2863 W. 8th Street
BROOKLYN, N. Y.

HARRISON GREATER SHOWS WANT

FOR ROANOKE RAPIDS, N. C., APRIL 2 THROUGH 7

Can use Second Men on all Rides, Twin Ferris Wheels, Merry-Co-Round, Chairplane, Loop and Tilt-a-Whirl. Can use high-class Free Act and Sound Car. Would like to hear from organized Minstrel Show. Have few people here. Salary or percentage. Will book the following Shows: Girl Show, Hawaiian Show, Posing Show or Ten-in-One with or without outfits. Would like to hear from capable General Agent that can produce through North Carolina, Virginia, Maryland, Delaware and Pennsylvania and long season south. Also good opening for Bingo and few choice Concessions. Good proposition to Cook Houseman or Man and Wife who can take care of Sit-Down Grab and cater to show people. This show owns six major rides. Write or wire

FRANK HARRISON, Owner and Manager; CHARLIE SUTTON, Business Manager.

PAN AMERICAN SHOWS

OPENING ANDERSON, INDIANA, APRIL 21, WITH EXCELLENT ROUTE AND LONG SEASON

Want high up Free Act with flashy rigging, Special Agent with car, Show Secretary who knows taxes, Electrician, Lot Superintendent. Shows—Want Shows with own equipment. Can furnish tops to worthwhile attractions. Want Ride Foremen and Operators for Eli, 9-Car Tilt, Double Loop, Chairplane, Jinney and Funhouse, top salaries. No drunks. Concessions—Will book Photos, Custard, Pop Corn, Striker, American Palmistry, Age, Scales, Cork Gallery, Bumper, Floss, Jewelry, etc. Want Agents for Ball Games, Pitches, Basket Ball, Hoops and others. Will give good proposition to man to handle office Concessions; must invest 50/50 in stock. Will furnish Bingo outfit to producer. Want couple with car for Cookhouse. Useful People all lines, write; no wires.

J. R. STRAYER, 401 North Main Street, Anderson, Indiana

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

HUGO ZACCHINI
SHOT OVER TWO
FERRIS WHEELS

Presenting
—2—
Sensational Free Acts
—2—

CAPT. JIMMIE JAMISON
HIGH FIRE DIVER

WANTS ★ ★ WANTS ★ ★ WANTS

FREDERICK, MD.

HAGERSTOWN, MD.

Week April 9

Week April 16

RIDES—Will book or buy any Flat Ride, SHOWS—Want MONKEY SHOW to feature; Capt. McIvin, contact Tommy Carson. Man and Wife for Snake Show, have geek and reps. Also any SHOW not conflicting that wants THOUSANDS OF PEOPLE to work to—NOTE FREE ACTS ABOVE. Special—Want A-1 Colored REVUE for beautiful tented theatre. Have taken here; Margie, wire Cliff. All salaries of Minstrel Show paid by OFFICE. Pay top money for the BEST. Jerry Jackson, others, contact at once.

Low Alter wants Charles (Yellow) Sleet, Irene Farrel, Hoppy Smith, Melvin Burkhardt and Marie Waldo to contact him.

WANT RIDE MEN. WANT SEMI-DRIVERS. ALL USEFUL PEOPLE COME ON. ADDRESS AS PER ROUTE: This Week, MARTINSBURG, WEST VIRGINIA. RALPH DECKER, Gen. Mgr., KIRKWOOD SHOWS COMMITTEES in Md., N. J. and Pa., Contact

STOP LOOK LISTEN WANT ★ PARADA SHOWS ★ WANT

NOW OPEN ★ YES, SIR ★ NOW OPEN

RIGHT IN THE HEART OF THE CITY, PAOLA, KANSAS

★ TWO SATURDAYS ★

RIDE FOREMAN—If you are capable and married will furnish you with house trailers to live in, \$50.00 per week, or 25% of gross. Foreman for Little Beauty Merry-Co-Round.

AGENTS—We have all brand-new canvas and it's beautiful. Are you placed? If not wire us and we will put you to making money. GENERAL AGENT who can post and drive Adv. Truck. Don't write, WIRE.

BINGO MANAGER—Have brand-new Bingo to lease, including truck and complete frame-up. Best on the road. \$100.00 per week, you to furnish stock and help. Privilege paid. If you are able to handle this deal wire or come on.

Show Owners—Thanks for your letters. Sorry we cannot place you. We are showing all downtown locations and space is limited.

Address all mail Paola, Kansas; then Per Route.
H. C. SWISHER, Parada Shows

AMERICAN CONGRESS OF ODDITIES

WANTS FOR 52 WEEKS' CONTRACTS

Working Acts, Annex Attraction to feature. Anderson Family (Vic, Rose and Sadie, wire), Skeets Hubbard, Robert Huddleson, Capt. Mack, Prince Charles, Frieda Pushnick, get in touch with me. Want Ticket Sellers and Front Man. Best of working conditions, premium salaries. All communications MAJOR OSATYRDOE, Morris Hannum Shows, Emporia, Va.

SNAPP GREATER SHOWS

CAN PLACE 2 SLUM STORE AGENTS (2 Couples preferred). Stores newly built this spring and brand-new tops. WANT SECOND MAN FOR PENNY ARCADE and AGENTS FOR 3 BALL PAN GAME, RAT GAME, DISH PENNY PITCH AND CIGARETTE PITCH. OPENING APRIL 12TH. Wire, don't write. Come on if you are capable.

Address JACK DOWNS, 1220 E. Franklin Drive, Joplin, Missouri
(Phone 3150R)

SOUTHERN VALLEY SHOWS WANT

FOR PROVEN ROUTE OF MONEY SPOTS

Legitimate Concessions of all kinds, Grind Store and Skillo Agents. Can use small Grind Show.

Wire SOUTHERN VALLEY SHOWS, Cotton Valley, La., Week April 2; Spring Hill, La., To Follow.

BILL'S NOVELTY RIDES

WANT—FOR OPENING—WANT

Ride Help all Rides. Shows with own transportation. Concessions all open. Want Fish Pond, Duck Pond, String Game, Ball Games, Mitt Camp, Game Agents. Opening Sparks, Ga., April 9. Write, Wire

BILL BROWN, Mgr. DAVE DAVIDSON, Agt.
Sparks, Ga.

LAWS AVAILABLE FOR STUDY

No Spotlight On Any State

One proposal would ban
cigs in claws—another ma-
chines in cut-rate stores

CHICAGO, March 31.—Following last week's report that legislative activities on coin machines was showing a downward trend, there was no pick-up reported this week. The trend still is downward. The chief importance attached to legislative reports this week is the evaluation of bills already passed into law. There are enough of these new laws now to provide important studies for the industry, and it may be kept in mind also that other State Legislatures will be studying the new laws.

It is assumed that some of the legislative reporting services will eventually be analyzing the new legislation on coin machines and reporting the trend and precedent set to other State officials.

No reports were received this week which might have the effect of turning the spotlight on any particular State. Rumors have indicated that the Florida Legislature, which convenes April 3, might get into the spotlight because of the threat of possibly four or five bills on coin machines being introduced in the Legislature. One of these bills is expected to pose the threat of repealing the present State license fee in Florida.

Recent reports have shown some bills that may be called unusual, or in some respects they may be called spite bills, because they depart from the ordinary in proposing to license coin machines. One such bill has been introduced in Pennsylvania. It is a bill evidently aimed at hurting the cut-rate drugstores, or so-called cut-rate stores.

Cut-Rate Stores

For some reason the bill relating to cut-rate stores specifies that such stores shall make reports and, in those reports, specify whether they have pinball games and juke boxes in the stores. In fact, the bill goes so far as to specify that if a store uses the term cut-rate in its name, it will not be permitted to sell beer or to have pinball games and juke boxes in the store.

On the surface it would appear that such bills are intended to injure or destroy such businesses as are known as cut-rate stores. The idea, in banning beer, pinball and juke boxes in such places, would be to cut down their income. This, of course, is indirect admission that pinball and juke boxes provide good income for locations in which they are placed.

In previous years bills have appeared in some State Legislatures which aimed to hurt the tavern business and which propose to do so by banning the use of coin machines in such locations. Such a bill appeared in Indiana this year which would ban juke boxes from taverns.

A State by State review of legislative reports received this week is as follows:

COLORADO. The Legislature is set to adjourn April 6. No further reports have been received on legislation this week.

DELAWARE. A Senate committee has reported favorably on a coin machine license bill passed by the House. A bill relating to scales in general has also been reported favorably to the Senate.

GEORGIA. The governor vetoed the bill which would have empowered cities and counties to license gaming devices for local operation. This interesting bill was considered very liberal for the State and had passed both Houses but was vetoed by the executive.

IOWA. The Legislature is scheduled to adjourn April 10, but recent unofficial reports indicate that the legislative bills on coin machines will not pass.

KANSAS. The Legislature is scheduled, officially, to end its sessions today. A bill to tax pinballs, juke boxes and

Editorial

Weekly Review

By Walter W. Hurd

OFFICIALS of the War Production Board early this week said they considered the spot plan as the best that had been suggested for reconversion to civilian production when war conditions permit. Encouraging reports from the war fronts had meant that business again had begun to think especially of reconversion problems. WPB officials are letting it be known they have been thinking of the subject too, and that they still believe in the spot plan.

When the official damper was put on the spot plan last December, it was suggested at the same time that during the months in which spot approvals were very limited, the WPB leaders would be open to suggestions from business or some idea or program that would be better for reconversion than the spot plan itself. It is understood that the recent report on the spot plan means WPB officials are convinced that no other plan has been submitted which seems to them to be better than the spot plan.

With this new statement from WPB that the spot plan will be put into action again as soon as possible, it behooves firms that have not already filed their applications for permits to fill out the necessary papers and get them filed as soon as possible.

Another interesting reaction from recent war news was a sudden spree in the stock market. When a rumor spread that peace was at hand in Europe, stocks began to tumble fast and furious.

Several months ago we reported developments in connection with the wire recorder by the Armour Research Institute here. Reports this week definitely connect the wire recording device with a manufacturing firm in the coin machine

industry. Among a list of firms having obtained licenses to make or use the wire recording device, was the name of J. P. Seeburg Corporation, well-known manufacturer of juke boxes. No announcement has been made as to what the Seeburg firm intends to do with the wire recording license, but it definitely brings the invention into the coin machine industry.

The Miami ordinance licensing juke boxes in the city is now undergoing a court test. This juke ordinance places a limit on the number of juke boxes by specifying that one machine can be licensed in the city to every 265 people within the city limits. An operating firm has brought the test case in court to have the ordinance invalidated. At a recent hearing the testimony got around to the interesting question of why the ordinance was ever proposed in the first place. Officials on the city legal staff were asked why they proposed the bill when it originally appeared before the city council. They were not able to give definite answers, but this is an interesting approach to attacking legislation. It would be well in every court test case to get down to bedrock facts of why legislation was proposed in the beginning.

Publicity on coin machines this week was not large in volume, but at least two mentions were very interesting. On the front page of *The Wall Street Journal* this week there was mention that frozen foods will be vended like cigarettes after the war. It was a brief mention of refrigerated vending machines, saying that frozen foods, milk and other food items would be sold by machine. A radio broadcast from Washington March 29 mentioned two penny scales at the White House.

similar machines was in the House but apparently did not pass.

Property Tax

MAINE. The personal property tax bill, which includes vending and amusement machines under the list for personal property taxation, is moving along fairly well.

MARYLAND. A bill which bans claw machines that use cigarettes or tobacco products for prizes has passed both Houses, but at this time has not been acted upon by the governor. The bill is regarded as a result of the present cigarette shortage. It is called an emergency measure and provides for its being annulled when the war emergency is over. Such a bill has been expected because there have been complaints in a number of centers of the use of cigarettes as prizes in digger and claw machines. The House Bill, which provides a new license fee system for vending machines, has reached a Senate committee.

NEVADA. Last week we reported the adjournment of the Legislature and that both Houses had passed a bill increasing the State tax on slot machines. A report this week said the governor had approved the bill, thus making it a law.

NEW JERSEY. The Legislature has one of those eccentric bills which would legalize racing bets, bingo games, but specifically bans other forms of gaming such as dice and slot machines.

NORTH CAROLINA. The big 1945 Revenue Bill was signed into law by the governor, and the coin machine trade is now busy digesting those sections, especially on juke boxes and vending machines, which apparently increases the fees on such machines and also assesses

Coin Mach. Bills Get Iowa Attention

DES MOINES, March 31.—The Iowa Legislature is getting ready for final adjournment April 10 without taking action on any bills that might affect coin-operated machines.

Few bills affecting the trade were introduced this session and no adverse legislation is expected.

Already the House has killed a bill which would have reduced the license fees on penny scales due to unfavorable publicity. Other bills dealing with slot machines making possession of a federal tax receipt presumptive evidence is expected to die with adjournment. Likewise a bill in the Senate seeking to put a tax on soft-drink vending machines of \$1 a day for 30 days each year, to provide revenue for schools, is not expected to get favorable action.

a business fee on the operator himself.

NEW YORK. A report has not been received yet as to whether the governor approved the Anti-Slot Machine Bill which had passed both Houses before the Legislature adjourned March 24.

PENNSYLVANIA. As already mentioned, the Legislature has a bill aimed to hurt cut-rate drugstores, and coin machines are mentioned as banned in such stores.

VIRGINIA. The Legislature is scheduled to reconvene April 4.

WISCONSIN. The State is still agitated by Anti-Slot Machine Bills.

American \$\$ Abroad Mean Good Market

Peace To Boom Exports

NEW YORK, March 31.—Money, and theories about money, will become an increasingly important subject in the nation during the next several months. Financial circles here recognize that there will be two strongly opposing theories at work and filling the press and perhaps the air with their news as the nations of the world try to solve the economic problems of civilization. It will be the old battle of the conservatives against the progressives.

While leaders in business and government argue about money systems and theories, more practical businessmen are facing the opportunities which American dollars in other countries promise for future trade. The coin-machine industry, itself, learned by experience years ago that American dollars in other countries means good sales of coin machines in export trade. The coin-machine industry expects the same thing to happen after the war.

All lines of the industry are basing much hope on the future export sales because of the large volume of American dollars and gold burden reported in other nations. The recent financial estimates have indicated that the volume of American dollars abroad, partly due to war conditions, is something to think about.

The present volume of American dollars and gold money, in the outside world, will probably reach \$20,000,000,000 by the end of the war, according to recent estimates. This will make possible an immense purchase of American goods by other countries. It also will be an important political issue in Congress as well as in our relations with other countries.

\$20 Billion Outside of U. S.

The increase in American dollars abroad has had quite a history and is an interesting story. Just before the war, in 1939 there was about \$14,000,000,000 in gold and American money throughout the world, outside the United States. Today, it has increased to the \$20,000,000,000 figure and is still rising. The increase is due, in large part, to the fact that during the war the United States has paid more cash to other countries for their goods than it has received in cash from foreign buyers.

Business leaders are interested in this vast sum of money abroad, because it will be a nest egg for them to begin buying American goods as soon as world trade is possible again. The nest egg is more than twice as large as in 1929.

Business leaders are also studying the distribution of this immense volume of American money abroad. Great Britain has about \$2,500,000,000 ready to use in trade. France has about \$2,000,000,000 in gold and perhaps \$1,000,000,000 in American dollars. Russia last year adopted the American dollar as the standard of money exchange, a real tribute to American-found money, and has close to \$3,000,000,000 in American funds and gold.

The coin machine trade naturally will be interested in Latin America, and present reports say that Latin American countries together, have increased their dollar holding to about \$4,000,000,000 at the present time and the volume is still rising at a rapid rate.

Political developments and disputes between the nations and also political battles about tariffs may upset the value of this immense volume of American dollars abroad, but it is generally hoped that progressive elements will keep the lead they have now and that future trade will be greatly expanded by the use of American dollars in world money markets.

COINMEN YOU KNOW

New York:

SAM GREENBERG, of Brooklyn Cigarette Service Company, is proud of his son, M/Sgt. George Greenberg, now serving in England. . . . LOU BERMAN, of Vogue Vending, Lowell, Mass., sent one of the representatives into New York to say hello. . . . DORIS LUBORSKY, of Owning (Mass.) Globe Vending, spent a few days visiting and shopping in New York and Philadelphia. . . . SAM ZOLEN, the jobber and vender of Portchester, was in the city to greet his many friends at the CMA.

CLINTON DARLING, executive director of the NAMA, recently paid a flying visit to Philadelphia and Boston. . . . RICHARD KAPKE, of Rome Manufacturing Company, Belleville, N. J., has a son, Charles, born March 24. . . . JACKSON BLOOM, the Squire of Cooper Union, is still the chief of CMA in New York. . . . GEORGE D. PRATT, one of Canteen's vice-presidents, is a frequent luncheoner at Scribes on East 45th where his portrait adorns one of the walls. . . . WARREN SONED, brother-in-law of Mike Munves and the creator of many of Munves's arcade machines, is on a short convalescent furlough, after being bombed out.

Chicago:

CHICAGO Simplex will have a new sales manager starting this week with Harris Porter from Indianapolis coming in for that position. . . . ALVIN J. GOLDBERG, Simplex head, will be in Florida another month on sick leave. . . . Visiting coinmen seen in town this week were J. R. PIETERS, from Kalamazoo, Mich. . . . EDWARD ROODVOETS, E. & R.

Sales, in from Grand Rapids, Mich. . . . WOLFF SOLOMON, Columbus, O. . . . HARRY KERTMAN, of the American Coin Machine Company, from Rochester, N. Y. . . . CARL TRIPPE and JACK ROSENFELD, executives of Ideal Novelty, in from St. Louis.

Twin Cities:

The coin machine industry here is mourning the death of Howard Harrison, for many years an operator in the Minneapolis area. Howard had been associated with his brother, the late Max Harrison, in the coin machine business. Max died of a stroke about two years ago. And Howard's death was due to the same cause. A large delegation of coinmen was present at his funeral March 14. . . . BILL COHEN, Silent Sales Company, was due home April 1 after spending the winter in Florida. . . . Another Minneapolis coinman sunning himself in Florida is M. M. (Doc) Berenson, of Minnesota Machines Company.

All is agog at the Hy-G Amusement Company where the interior is in the process of being remodeled. Hy Greenstein, half of the team of Greenstein-Bessler which operates the firm, is in Los Angeles now after a trip to Mexico. He is expected back soon. And once he gets here one of his big jobs will be to get a replacement for his secretary, Sherma Schanfield Schwartz, who is leaving to take a government job in Bermuda, where she can be near her husband. Another who left Hy-G is Gertrude Spector, bookkeeper at the place.

AL REDDING, Houston (Minn.) operator, had two reasons to come to Minneapolis. First was to take in the State-wide high-school basketball tournament at the University of Minnesota field house. Second in importance—with Al such a cage fan—was to see what he could find in the way of machines for his route. . . . Another visitor to these parts was WILLIAM HATTLESTAD, of Cottonwood, Minn., who came looking for equipment and parts for his route. . . . DAVE ZISKIN, of the Silent Sales Company staff, is now doing defense work 10 hours a day at the Air-Loc Industries. He takes care of his coin machine business via the telephone, and doing right well thereby, too.

Baltimore:

ROY MCGINNIS and MAC LESNICK, of the Baltimore Sales Company, prominent coin machine distributors and operators, have recently purchased the music route of Aaron Folb, trading as the Phoenix Novelty Company, large operators of a music route. The purchase of Folb's music routes was accomplished when Folb decided to retire from the music operating field of this city. Leo Folb, brother of Aaron Folb, has been retained as manager of the route, formerly operated by the latter. The latest purchase by the McGinnis-Lesnicks combination has brought its total equipment up to some 450 pieces, including a Washington operation. Earl Lipe, who for a number of years had been associated with Roy McGinnis and who for the past few years had been in charge of the Miami operation of the McGinnis interests, has returned to Baltimore.

Detroit:

JOSEPH BRILLIANT, president of the Michigan Automatic Phonograph Operators' Association, spent part of the past week in Chicago on a business trip. . . . SOL SCHWARTZ, partner in the S and W Coin Machine Exchange, is leaving for a month's vacation at Miami. He expects to join his brother Joseph, another coin machine figure from Chicago, there, leaving the business in charge of his partner, MICHAEL WEINBERGER.

HENRY C. LEMKE, of the Lemke Coin Machine Company, reports that he expects to have his business settled in their new location on West Vernor Highway by April 1. . . . EDWIN McKEOWN, whose brother, James, was the first Detroit operator reported killed during the present war, will have the Penny Arcade on the W. G. Wade Shows this season in Michigan and near-by States. . . . FRANK D. NOBLE, operating as the Noble Music Company, sold out his route to Golden Brooks and his son, Robert, operating as the Golden Music Company. Golden Brooks is new in the coin machine business, while the son was formerly with the Central Service Company and the Brilliant Music Company.

MARTIN EDELMAN, of the Grand Amusement Company, has become a

well-known figure in Detroit night clubs. . . . JACK KIRSCHNER, of Jack's Music Company, reports total play on machines off about 20 per cent as a result of the midnight curfew. . . . HARRY GOLDMAN, of the Motor City Music Company, reports enlargement of their quarters and stock to handle service for Rock-Ola equipment, and planning for future sales. . . . CARLO DI LIBERTO has given up the Oriole Record Shop, which he formerly operated on Gratiot Avenue, and is concentrating upon his amusement machine operations, with headquarters on Alma Avenue. He has been out of town this past week on a business trip. . . . R. W. DOHRMAN, formerly collector for the J. & J. Novelty Company, who has retired from the coin machine business for the duration but is considering returning to it after the war. . . . MEYER SAPERSTEIN, of the Reliable Vending Company, reports operations practically at a standstill in the cigarette vending field because of the prevailing cigarette shortage.

CARL ANGOTT, head of the Angott Coin Machine Exchange, reports business rushing these days. He is spending most of his own time handling war work in a manufacturing plant which he also operates, and the route is being managed by his brother, Leo. . . . THEO-

DORE E. GILLIES, manager of the Muslo Service Company, reports replacement of 40 records of *Rum and Coca-Cola* last week alone—the old platters were completely worn out. . . . HENRY C. LEMKE, of the Lemke Coin Machine Exchange, is installing a new floor in his new store on West Vernor Highway. . . . FRANK HEALEY, of the American Coin Machine Company, has returned from a two-months' vacation in Florida with his family. . . . CHARLES BROWNSTEIN, of the Brown Vending Company, reports business picking up a little in the vending field. . . . GRANT TARR, who operated in the suburb of Highland Park, has sold his phonograph route which was managed by his brother, Ashley, who is now with the army in the South Pacific. . . . MAX FALK, of the L. Falk Sales Company, lost his father, Abraham Falk, who was a leader of the Jewish religious community in Detroit, last week after a long illness.

Maritime Provinces:

A nucleus of an arcade has been installed in the Barrel House, a new eating place in the east end of St. John, N. B. The name is derived from all the fixtures being barrels, large, medium and small. (See Coinmen You Know on page 59)

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Speed Ball ... 34.50	Play Ball ... 54.50
Polo ... 32.50	Big Chief ... 49.50
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SLOTS

Mills 5¢ Wolfheads	\$59.50
Mills 5¢ Vest Pocket, Green	42.50
Mills 5¢ Geese-necks	37.50
Double Safe Cabinet	37.50
Tallys	15.00
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IDAHO CLUB LAW STANDS OUT

Unique Features Interest States

Liberal spirit of statute something new in gaming legislation

BOISE, Idaho, March 31.—When proposals to license gaming devices began to appear early in the year the Legislatures of such States as Idaho and Montana, the prediction was made in *The Billboard* that the liberal spirit of the West might show itself in these States and the proposals might actually become law. Idaho and Montana do have such statutes on their books now as part of the State law. The new law in Idaho is considered unique in a number of respects and may be carefully studied by other States as an example of what can be done in licensing gaming devices in clubs.

The new law covers more than three pages of closely typewritten matter and is really a complete document in prescribing the limitations whereby gaming devices may be used in clubs to finance charitable contributions. The text of the law is rather simple compared with many of the texts of bills that appear in States' Legislatures. The title paragraph is long but, at the same time, it is simple in its explanation of what the new law is all about.

New Law Amends

As is usual in most cases, the new law amends previous sections because there is no State at the present time but what already has a number of statutes referring to gambling, lotteries and other things of similar nature. So new laws which would legalize gaming devices have to be in nature of an amendment, in some way, to previous laws. For that reason many new laws are very complicated in their nature in an effort to follow legal precedent but not so the Idaho law, even tho it is an amendment.

The text of the new law actually states the liberal spirit of the West, in the language of the law itself, for in Section 1 of the Act it states that "All of its provisions shall be liberally construed for the welfare of the people of the State."

While no general survey of legal minds has been made here yet, it is assumed, that this definite expression of liberalism in the text of a statute is considered rather unusual and may be something new in the way of legislation.

Section 2 of the new law deals with definitions of the devices to be covered, definition of clubs, etc. In most statutes the section covering definitions is very important and it is understood that, in the history of the coin machine industry, the definitions of machines has been one of the crucial points of most laws.

Terms Questioned

If there is any criticism at the present moment concerning the new law, among members of the industry here, it is because of the use of the general term "coin-operated amusement devices." Men acquainted with the business here say such a broad term could be applied to many machines which are not considered gaming devices today. They insist that it would have been much better, in such an unusual law, to have used the definite term, gaming devices, similar to the usage in the federal tax law on such machines. This would really have made the new law a precedent setting statute and would have set up new standards for gaming devices as such. Because of the broad field of amusement devices today there may be some confusion about this terminology.

The definition itself clearly indicates gaming devices and for that reason is important. According to the text of the law a gaming device is "a machine or device in which may be inserted any piece of money or other object, and from which, as a result of such insertion and the application of physical or mechanical force, may issue wholly upon chance or uncertain or contingent events, any piece

Idaho Club Law

BOISE, Idaho, March 31.—The full text of the recently enacted State law, which legalizes gaming devices for operation in private clubs, is as follows:

AN ACT declaring the purpose and citation of this act; defining coin-operated amusement devices, charitable donations and other terms used in this act; amending Section 17-2301, Idaho Code Annotated, by making lawful the ownership and operation of coin-operated amusement devices by non-profit corporations and unincorporated associations organized solely for fraternal, benevolent, educational, ex-servicemen's athletic or social purposes defined herein as "clubs"; providing for filing of applications, forms, statements and provisions for licensing such clubs and fees therefor, including cities, town, villages and counties; making federal income tax exemption conclusive evidence of such club; providing for the suspension and revocation of licenses; providing for payment of certain fees into the general fund of the State of Idaho; authorizing the making of needful rules and regulations for the enforcement of this Act, and of repealing all laws in conflict with this Act.

Be it enacted by the Legislature of the State of Idaho:

Section 1. Purpose of Act.—This act shall be cited as the Idaho Coin-Operated Amusement Device Control Act, and it shall be deemed an exercise of the police power of the State for the protection of the welfare of the people of the State, and all of its provisions shall be liberally construed for the accomplishment of that purpose. And it is declared

or pieces of money or any checks, memorandum or other tangible evidence calling for money or profits." This definition, of course, is the usual standard definition which is meant to cover gambling machines or gaming devices as the federal law classifies them. Since the passage of the federal tax law it has been more common to refer to these devices as gaming devices rather than gambling machines. The Idaho definition covers the two types of rewards usually made on gaming devices, that of either issuing money or tokens directly or the practice of making automatic payouts of money or tokens and exchanging such for merchandise. In the Idaho law either method constitutes a gaming device.

Definitions Important

The definition has a unique closing statement which asserts that these gaming devices are "hereby declared to be gaming but not a lottery." Apparently this statement is one of those declarations usually necessary in every State in order to avoid the lottery provision of the State Constitution. The lottery provision of the State Constitution is usually one of the biggest hurdles which States have to make in order to legalize gaming devices.

Now that there is a definite trend for States to legalize gaming devices in clubs, the legal definition of a club will become more and more important. The Idaho law is important because it gives a rather broad definition for clubs which may use gaming devices under the new law.

The Idaho law is broad enough to cover most any type of clubs now existing and also provides for a liberal organization of new types of clubs even to represent veterans coming back from the war. It also provides for incorporated or unincorporated clubs of various kinds. The activities of these clubs may be for fraternal, benevolent, educational, veterans, labor organizations, athletic or social purposes, provided they do not operate for gain or profit. It is suggested also that there must be bona fide membership list. The crucial test of the bona fide club under this law is whether the federal tax laws exempts the club or not. If it has a federal tax exemption it qualifies under the Idaho laws to operate gaming devices.

Has Specific Purpose

The federal tax exemption involves the (See **UNIQUE FEATURES** on page 67)

to be the public policy that the ownership and operation of such coin-operated amusement devices is so affected with the public interest that they shall be regulated as is hereinafter provided for in this Act.

Definition of Terms

Section 2. Definition of terms.—Unless the context otherwise requires: (a.) A "Coin-Operated Amusement Device" is a machine or device into which may be inserted any piece of money or other object and from which as a result of such insertion and the application of physical or mechanical force may issue wholly upon any chance or uncertain or contingent event, and piece or pieces of money, or any check, memorandum, or other tangible evidence calling for money or property, or which check, memorandum, or other tangible evidence is, after issuance, actually redeemed in money or exchanged for money or property by any person whatsoever; which device is defined as and hereby declared to be gaming but not a lottery.

(b.) A "CLUB" is any corporation or unincorporated association operated solely for fraternal, benevolent, educational, ex-servicemen's, labor organizations, athletic or social purposes, and not for pecuniary gain or profit, and membership in which does not entitle any person to any interest in the assets of such corporation or association. It is expressly provided that any such corporation or unincorporated association having a letter of certificate of exemption from federal income taxes under Internal Revenue Code Section 101, Subsections (3), (6), (7), (8) and (9) shall be conclusively deemed to be such club.

Money To Go to Charity

(c.) A "charitable donation" is a gift made by such club to a municipal or quasi municipal corporation for a social welfare purpose, or to a corporation, association, society, committee, fund or foundation, not licensed under this Act, organized and operating exclusively for the establishment of memorials for, or for the social welfare of men and women who have heretofore served, are now serving or who may hereafter serve in or in connection with the armed forces of the United States, or to assist in or maintain and improve the health of the people, or for religious, charitable, scientific, public welfare, athletic or educational purposes, provided, however, that no part of the net earnings of such corporations, associations, societies, committees, funds or foundations inures to the profit of any shareholder or member.

Section 3. Section 17-2301, Idaho Code Annotated, is hereby amended as follows:

Section 17-2301. *Gambling.* — Every person who deals, plays or carries on, opens or causes to be opened, or who conducts, either as owner, employee or lessee, whether for hire or not, any game of fare, monte, roulette, lansquet, rouge et nor, rendo, Indian stick game, or any game played with cards, dice or any other device for money, checks, credit or any other representative of values, is guilty of a misdemeanor and is punishable by a fine of not less than \$200, or imprisonment in the county jail not less than four months provided, however, that it shall be lawful for any club, as in the Idaho Coin-Operated Amusement Device Control Act defined, to own, conduct and operate, and the members of such club to play, coin-operated amusement devices upon compliance by such club with all the conditions in such Act prescribed.

Section 4. *Coin-operated amusement devices in clubs.*—It shall be unlawful for any such club to own, conduct or operate any such coin-operated amusement devices unless it shall apply for and receive a license and pay the license fees in this Act prescribed, and file with the Department of Law Enforcement of the State of Idaho, evidence of actual ownership of such devices and a brief description of the type and serial number, if any, of each such device, and furnish to the Department of Law Enforcement like information concerning any other or additional devices there-

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Armour Research Announces Baby Pocket - Size Recorder

CHICAGO, March 31.—New and novel methods of recording continue to appear and one of the most recent is the tiny pocket model recorder which records sounds on wire as thin as human hair. Like the bigger models of this magnetic recorder, weighing upwards of 40 pounds, the baby of the family weighing only three pounds, was invented by Marvin Camras, a young physicist at the Armour Research Foundation.

The pocket model, small enough to slip easily into a woman's handbag, has over-all dimensions of 7 3/4 by 4 by 1 3/4 inches, about the size of the smallest home movie cameras. The pocket recorder is a complete unit which records thru a motor powered by a battery. Its wire spools, however, can be transferred to a recorder incorporating a playback device and played back instantly.

Of Use to Reporters

The only connection to the instrument is a small microphone which may be held in the palm of the hand or worn on a lapel or clipped to the side of the record-

er. It will record from 66 minutes to upwards of two hours of sound, depending on the thickness of the wire used.

The pocket recorder may prove of use to reporters when obtaining interviews and listening to public addresses or conferences. The recordings would make for accuracy in quotations, would ease the reporter's work and, in some instances, would make for greater speed.

In the business world the pocket recorder might have considerable application in the field of dictation. Recordings could be made whenever convenient to the executive, in his place of business, at home, in hotel rooms, on trains or in automobiles. The spools could be dispatched to his office for transcribing.

Court reporting and testimony could be recorded with speed and accuracy. Many educational and classroom uses are foreseen.

In Case on Shoulder Strap

Finally, in the home, favorite broadcasts, music and family events could be preserved and recorded. Children's voices might be recorded and saved for re-playing when they have grown older.

A leather case allows the pocket model to be worn with a shoulder strap in the same way as a camera or binocular. The recorder itself is incased in crackle finish brass.

An experimental recording of the Chicago Symphony Orchestra with a new high fidelity model wire recorder March 12 was acclaimed by critical musicians who heard the play-backs as the most faithful reproduction of music they had heard.

Fifteen companies have been licensed by Armour to manufacture the various

types of wire recorders. A meeting of these civilian licensees of the foundation is to be held early in April at Rochester, N. Y., by invitation of the Stromberg-Carlson Company officials at their plant there, which is one of the licensees. The conference is being held to discuss the latest developments in wire recording and possible post-war uses.

Licensees Listed

Other licensees include the Automatic Electric Company, General Electric; C. G. Conn, Ltd.; E. H. Scott Radio Laboratories, J. P. Seeburg Corporation; Boosey & Hawkes, Ltd., of England; Raytheon Manufacturing Company, Hammond Instrument Company, Radiotechnic Laboratories, Meissner Manufacturing Company and the Sonora Radio & Television Corporation, whose application for a license was accepted recently.

A few manufacturers, including the Lewyt Corporation, have licenses limited to the war period. It is expected these will be extended to include peacetime production. The policy of the Armour Research Foundation, which developed the wire recorder, is to license manufacturers in the home radio field only.

Thruout the war the entire production of the various types of wire recorder, which were mostly "speaking voice" machines, has gone to the military services. Production of the new pocket model, except for developmental purposes, is contingent on the progress of the war and the release of materials.

The J. P. Seeburg Corporation is Internationally known as a manufacturer of juke boxes and its inclusion in the list of licensees is said to show the progressiveness of the firm, and also a definite interest on the part of the juke box trade in new inventions. No concrete suggestions have yet been made as to how the wire recording idea might be adapted by the juke industry but it is said this industry has long been noted for its ingenuity in adapting modern inventions to its machines.

New
New
New
New
New



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Mills Four Bell, Late Heads 850.00	Super Bell, 3/5¢-1/25¢ 925.00	Pace Twin Reels, 5¢ & 10¢ 445.00
Evans Lucky Lucre .. 250.00	Evans Gallinping Domes, 1941, 25¢ .. 750.00	Jumbo Parade, Late. 189.50
	Jenn. Silver Moon .. 195.00	Jennings Bobtail 145.00
		Ev. '41 Domino, J.P. 425.00

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Committee Tells What Jukes Want

Billboard Sets Ops' Group

Route owners have their own ideas—industry needs guidance of men who know

By Bill Mogle

NEW YORK, March 31.—The Billboard has given machine operators a musical voice—a voice, which speaking thru The Billboard Operators' Advisory Committee of more than 100 music machine men in all parts of the nation, can and will tell what the jukes want, how they need it and the facts about disk distribution, as well as the inside of any number of other problems that face the men who own and service the music machines of the nation.

Music machine operators want tunes with a definite beat—tunes that are danceable—recordings that are well balanced and properly modulated. Operators thruout the country want to see new recording artists—singers and bands that have never cut a platter before, but who, according to the consensus of opinion are top-flight disk bets for the jukes. Names like T-Bone Walker, Roosevelt Sykes, Bob Parrish, Mary Lee, Ida James, Ray Heatherton and Walter Davies figure high in this recent survey.

Pix Names Wanted

Alive to the exploitation possibilities of motion picture names, many music operators plugged film artists as possible juke winners. Gypsy Rose Lee, Alice Faye and Betty Grable were tabbed as having platter glamor.

Music ops would like to see tunes, both old and new made part of the current crop of releases. Oldies most mentioned were *Mexicali Rose*, *South of the Border*, *By the Light of the Silvery Moon*, *Star Dust*, *Gold and Silver Waltz*; *Oh, You Great Big Beautiful Doll*; *Smiles*, *Blue Heaven* and *Girl of My Dreams* are a few of the many requests. More novelty tunes are in demand: *I Wove a Wabbit*, *Fuzzy Wuzzy*, *Jeepers Creepers* and *The Music Goes Round and Round* and other tunes such as these, but with novelty vocals. On the folk tunes side of the ledger, operators listed a preference for *Darkness on the Delta*, *I'm Bidin' My Time*, and *Cool, Cool Waters*.

What types of music are most needed by music machine operators—hillbilly, waltzes, polkas, swing, race, blues, boogie-woogie, Congas, schottisches, sambas, rumbas or Hawaiian? A surprising number of ops reported a crying need for more hillbilly, rumba and race recordings.

What artist—those who have recorded—those who are now recording and those who have never recorded—are considered top disk bets by the nation's music machine operators? These questions and many others of equal importance to the trade are answered by over 100 members of The Billboard's Operators' Advisory Committee.

Value To the Trade

The Operators' Advisory Committee was established primarily for the purpose of conveying to the music and disk industries—recording companies, music publishers, band leaders, vocalists and others engaged in promoting platter talent as well as the ops—the practical needs of today's operators.

The Operators' Advisory Committee has grown out of the requests and recommendations that have been received from music machine men. Since so many were making suggestions it was decided to set up a regular committee and now that the Advisory Committee has been established on a permanent basis, other operators are joining forces to serve in the better interests of music machine operation.

Many of the leading operators who (See What Jukes Wants opposite page)

Operators' Advisory Committee

Speaking thru The Billboard's Operators' Advisory Committee, 113 music machine men in all parts of the nation tell what the jukes want—how they need it and the facts about disk distribution, as well as the inside of any number of other problems they face. Following is a list of the members of the committee:

Stanley S. Pettierew	J. S. Middleton	W. H. Crane	Geo. Konold
Harold Rupert	Lee R. Droher	Jo Beard	Loretta Noonan
Walter D. Tanner	La Vergn Marx	W. H. Remington	Bill Mallick
Sophie E. James	Floyd J. George	Harold R. Henderson	A. Kubernat
H. H. Dolliver	Allen Miller Jr.	"Hank" Henske	O. Todd
Lester C. Black	E. F. Conklin	George Holl	K. G. Kline
S. N. Thoreson	Joe Burgum	Chick Henske	George R. Thayer
T. B. Robinson	Ray Barnes	Edwin Loechner	James Downing Jr.
Robt. D. Whichard	H. S. Spangler	I. Lindsay	Oscar Gluckman
Mrs. Otis Morehead	Miss Russo	E. H. Silvera	Sam Ricklin
Ray Benson	B. D. Dollard	Charles Engelman	F. A. Myers
Charles F. Brenon Jr.	L. Bennett	Dan Savage	Jimmie Bounds
D. M. Kenaga	Anne Pascaledes	A. A. Vandugoff	J. Van De Walle
N. R. Moore	J. R. Burke	Paul S. Border	Stanton Brown
T. D. Sherfick	Jess Willard	Arthur K. Strahan	Clinton M. Roe
W. E. Lonergan	Calvert Anderson	Charles J. Grillo	Don Hegeman
James M. Polre	Al Illingworth	Geo. C. Oxley	Eddie Nicholas
C. L. Hester Jr.	Howard Grosby	Wilfred Nelson	Carolyn Price
Arlan E. Strausser	L. A. Wilson	Oliver M. Arnold	Jeannie Carter
J. A. Woodard	Louis J. Glass	Curtis Steyhens	Norma L. Gink
G. A. Ruth	W. R. Goodwin	W. Warren Allen	William Howe
O. S. Myres	Leslie O. Boyd	J. N. Stone	N. Turner
Margie Fink	Benj. Sterling Jr.	Harley W. Covey	Connie Smith
W. L. Lindquist	Al Lippmann	F. L. Roberson	W. A. Lemm
E. E. Homstad	Eli Greenfield	R. E. Hawkins	Betty Haus
James L. Shankland	A. Robinson	G. H. Batty	E. W. Harvey
O. Sorensen	Helen M. Mick	G. L. Catlin	B. L. Fowler
Norman Quinn	M. E. Maxwell	H. Pearl	Victor Galda
	Wm. J. Moessu Jr.		

Tube Schedule Adjusted To Fill Army Needs

CHICAGO, March 31.—Radio tubes are undergoing an emergency adjustment program to step up production for military needs for the next six months. This was brought about this week after recommendations made by the Receiving Tube Scheduling Industry Advisory Committee.

Over-all army and navy requirements, not including any overseas "must" or emergency orders, still exceed production by a small margin, the WPB reported. The present production of certain critical types is about 30 per cent below both the industry's own forecasts and military requirements. Representatives of seven tube companies were told that all plants must maintain production schedules based on military requirements.

After discussion of over-all problems, the committee reviewed the scheduling of all military orders among the seven manufacturing companies, recommending adjustments to assure that all orders for critical tubes be filled within the specified time limits, and leave some flexibility for the production of less critical tubes, even tubes for civilian use, after all military orders are filled, if materials are available. Until such demands are met, no production requirements of civilian tubes can be made, WPB declared.

Decca Holds Herman Releases

NEW YORK, March 31.—There is no immediate prospect of Decca releasing any new Woody Herman diskings since the band leader changed to the Columbia label. The British Decca, however, has issued two sides on the Herman herd and there remain about 12 sides in all yet to be released. Tunes cut before Herman canceled out were mostly specials.

Capitol Cuts Free Disks

NEW YORK, March 31.—No more free records to disk jockeys. From here on in all radio stations will have to pay—the same as music machine operators do—for all Capitol releases. This recent action is in line with policy established by the three major companies.

It is understood that the number of recordings sent out to disk jockeys has created an appreciable hole in the available stock pile. This decision on the part of Capitol execs will increase the supply of records to the music machine trade.

Minnesota Representative

Introduces New Juke Bill

ST. PAUL, March 31.—In the first measure affecting coin machines, Representative Carl Lyse, of Minneapolis, introduced a bill into the State Legislature seeking to license juke boxes and what he termed "movie or motion picture juke boxes" (Panoram, etc.).

The proposal would place licensing of these machines in the hands of the weights and measures division of the State railroad and warehouse commission. Licenses, at \$25 per year, would be issued only to "persons of good moral character," according to terms of Lyse's bill.

The measure also provides that both types of machines refrain from operation during the hours of 11 p.m. to 8 a.m. and that they not be audible more than 25 feet from the building in which they are housed.

Miami Juke Ordinance Under Fire as Court Reviews Case

MIAMI, March 31.—A court hearing, here, March 24, involving a test of the city juke box ordinance, brought some interesting revelations as to just why the ordinance was ever proposed or passed in the first place.

Further developments are scheduled for the case, including later hearings, but the March 24 hearing had interesting incidents.

The ordinance limits the number of juke boxes in the city by providing that only one juke box can be placed per every 265 persons living there. This unique ordinance has been the subject of discussion in the trade generally, as well as in newspapers here.

A local operator of juke boxes is trying to have the ordinance invalidated. Principals in the hearing March 24 in-

Liquor Licenses Upped in New Maryland Bill

CHICAGO, March 31.—The Maryland House passed a bill which would raise the annual license for package-goods liquor stores in Baltimore from \$250 to \$750 this week. Chairman of the House Labor Committee, John B. Reed, sponsored the bill and it was passed by a vote of 87 to 12. It now goes to the Senate for consideration.

The bill will probably pass in its present form.

Chicago Council May Give Juke Ops Okay On City-Wide Usage

CHICAGO, March 31.—City council license committee this week was giving its attention to an amendment licensing automatic phonographs that would permit the holders of licenses to lease or operate in any part of the city.

At present each juke box, for which a license of \$50 must be paid, can be operated only at the address for which the license is issued. If the box is removed from these premises, the license automatically dies, and a new one must be obtained for any other site.

cluded City Commissioner R. C. Gardner, Finance Director A. E. Fuller, and City Judge Ross Williams presided at the hearing. Attorney Jack Kehoe represented the juke box operating firm. Part of the interesting testimony at the hearing follows:

Raises Chickens

"Several years ago the juke organ would keep people awake at night and we received many complaints," Gardner said. "They would make so much noise they would set the roosters to crowing and the hens to cackling at night, and then we would get complaints of the chickens making so much noise at night, so we had to have another law to cover the chickens."

During the course of his testimony

as author of the ordinance, Gardner was questioned by Jack Kehoe, attorney for the vending company, about how the ordinance came to be introduced and as to who drew it. Kehoe implied, in his questioning, that Gardner himself brought the ordinance to the session and asked if it were drawn by Abe Aronovitz, who appeared as special counsel for the city at the hearing or by the city's legal department.

"I don't remember who drew it," Gardner said. "It was just taken up as any other ordinance would have been, and I would have voted for it anyway regardless of who sponsored it."

"I am sure I did not draw it out of my pocket as you just said, because when I do that I can never get a second to any ordinance," he said.

Can't Control Noise

Prior to Gardner's testimony, City Manager A. B. Curry was questioned. Curry was interrogated about the procedure leading to the passage of the ordinance and also about the effect the ordinance has had in eliminating noise in the city. He said it appears impossible to control the noise which emanates from the musical machines, and he does not know of any ordinance other than the one which limits them to one to every 265 persons which permits the city to seize the machines and destroy them. He said there have been fewer complaints from people annoyed by the machines than prior to passage of the ordinance.

Both City Manager Curry and Commissioner Gardner denied that they knew of any intent to create a monopoly by restricting the number of machines by population thru the adoption of the regulatory ordinance.

Curry, in the course of his testimony, said that there has been an increase in establishments which have juke organs, due to the increase in population by an influx of more than 200,000 trainees.

Some of these establishments, he said, have loud-speaker arrangements, designed to broadcast music to customers seated in automobiles or attract trade.

Record Reviews

(Continued from page 25)

EDDIE CONDON (Decca)

When Your Lover Has Gone—FT.
Wherever There's Love—FT; VC.

Rounding up a gang of swing stars, guitarist Eddie Condon offers little more than orchestral direction to this disk. For the evergreen, *When Your Lover Has Gone*, it's the breathless horn blowing of Bobby Hackett on trumpet and Jack Teagarden sliding the trombone with the trumpet in the lead and the trombone sliding out the obligato returns as the rest of the band lays down a sustained harmony background. Condon's own ballad fancy, and an attractive one, *Wherever There's Love*, is also taken at a slow tempo. Teagarden takes over the instrumental spotlight with the lyrics sold in most appealing fashion by Lee Wiley.

While the popularity of this maestro is limited to the select groups of hot diskophiles, both sides are commercial, with the vocal loveliness of Lee Wiley enhancing phono appeal for "Wherever There's Love."

BENNY GOODMAN (Columbia)

Close As Pages in a Book—FT; VC.
You Brought a New Kind of Love to Me—FT; VC.

Bowing with his new band on the records, Benny Goodman whips up little excitement with either of these two sides. Building his band around a swing base for the rhythmic pattern, with his clarinet to pace the way, band spins to best advantage for a bright and breezy dressing of the yesteryear *You Brought a New Kind of Love to Me*, with Jane Harvey applying the rhythmic punch to the lyrics. While the heavy rhythms are subdued, a much smoother and polished setting is called for by Sigmund Romberg's *Close as Pages in a Book*, a lovely sweetheart song from *Up in Central Park*. Much of the melodic beauty of the ballad is lost or smothered, even in Miss Harvey's singing.

While this first record by the new Benny Goodman band is nothing to get excited about, the music ops may find some play asserted for the familiar "You Brought a New Kind of Love to Me."

FIVE RED CAPS (Joe Davis)

The Tables Have Turned On Me—FT; V.
Never Give Up Hope—FT; V.

The Five Red Caps, cutting their vocal pattern from the style set by the Ink Spots, sound impressive for both of these Joe Davis ballads. Following the form of solo voice banked by sustained vocal harmonies and the application of lyric for a talking sermon, the Five Red Caps make it attractive for *The Tables Have Turned on Me*, as a sentimental ballad, and for *Never Give Up Hope*, for which their voices impart a spiritual impact. A rhythm section, including vibes, provides adequate musical background, with the singing selling the songs all the way.

Both of these sides should spin strong in the juke boxes, particularly at the race locations.

COLEMAN HAWKINS QUARTET (Keynote)

Night and Day—FT. Flamethrower—FT.
Imagination—FT. Cattin' At Keynote—FT.

These four sides, featuring the tenor sax artistry of Coleman Hawkins and the Steinway finesse of Teddy Wilson, were originally cut more than a year ago with Harry Lim, swing expert from the Pacific Isles, supervising the session. With Israel Crosby's bass and Cozy Cole's drums to spark the rhythm, sides demonstrate well the solo capabilities of both Hawkins and Wilson. Rather than a session of jam, the sides showcase the individual talents at jazz improvisation on the part of both tenor sax and piano star. *Imagination* gives Hawkins the opportunity to make moody improvisations, while his technical facility is shown on

the other three sides where the tempo is speeded. Apart from the change in tempo paces, there is little of contrast in the playing of either Wilson or Hawkins in the four sides to make for platter interest beyond the small circle of hot jazz diskophiles. It's the same alternating ride choruses for *Night and Day* and for Lim's own *Cattin' at Keynote*, which could just as well be called *My Gal Sal*, and for his *Flamethrower*, which carries strong traces of a familiar show tune in its chord structure.

Appeal of any of these sides is very much restricted to the hot jazz collectors.

CAB CALLOWAY (Columbia)

Let's Take the Long Way Home—FT; VC.
Foo a Little Ballyhoo—FT; VC.

When singing in his hi-de-ho manner, with a generous smattering of scat, Cab Calloway clicks handsomely, as he does for the lively *Foo a Little Ballyhoo*, a novelty riff ditty taken at a tempo de jump. The band boys, instrumentally and vocally, are right in tune with the maestro. Not as easy to take is Calloway's dramatic and overly gushing for *Let's Take the Long Way Home*, the tuneful ballad from *Here Come the Waves*.

For the phono fans, they will be more likely to spend nickels for "Foo a Little Ballyhoo," if any at all.

GENE KRUPA (Columbia)

I Should Care—FT; VC.
Cry and You Cry Alone—FT; VC.

Giving a smooth and tasteful setting for the slow ballad, Gene Krupa makes the spinning plenty appealing for *I Should Care*, from the movie *Thrill of a Romance*. The attractive melody is set forth by the solo trumpet, with the lyrical content given excellent projection by Lillian Lane and the G-Noters against a contrasting musical bank of sustained brass and string harmonies. *Cry and You Cry Alone*, from the movie *Tonight and Every Night*, is a rhythm ballad, which gets the benefit of a bright and breezy interpretation by the G-Noters and the band. While the ditty is not particularly tuneful, the Krupa interpretation goes a long way to enhance what little attraction the song holds.

Making his bid for phono fame on a sweet spin, Gene Krupa should catch plenty of coins with "I Should Care."

WHAT JUKES WANTS

(Continued from opposite page)
have co-operated with *The Billboard* by sending in weekly questionnaires for the *Most Played Juke Box Records* feature of the Music Popularity Chart, have from time to time indicated an interest in making recommendations for tunes, band leaders and singers, and types of music they would like to see recorded. In order, therefore, to provide for an adequate means of expression, the Operators' Advisory Committee was created and a suggestion sheet submitted to select key music operators. The net results of this survey will be presented in a series of articles to follow—and conclusively points to the fact that juke operators have definite and distinct problems apart from the many phases of the general over-all music picture.

Much Info Available

The consensus of opinion of the Advisory Committee as to the types of recordings wanted will supply much needed information in planning future waxing sessions particularly slanted to meet the demands of music operators.

Over 25,000 music machines, operated in key locations thruout the entire country, are represented in this initial study. Territorial demands as well as nationwide yens are a part of the information to be released in this series.

Questions Asked

The following questions were directed

to the members of the Advisory Committee:

I would like more songs recorded by the artist or artists listed below. (Name only band leaders or singers who have made records but not as many records as you would like to see recorded by these artists.)

I would like the artist or artists listed below to make recordings. (Name only band leaders or singers not now recording.)

I would like the following tunes recorded. (List any tune or tunes, new ones or old ones, which have not yet been recorded, and which you feel would make good records.)

I would like the following types of music recorded. (List any type: waltzes, tangos, novelties, etc., which you feel are not being recorded in sufficient quantities today, and which you feel would go well in your locations.)

115 Bands, Singers Listed

The first question, tunes recorded by active bands, 115 different entries of band leaders and singers were made with Ernest Tubbs, Al Dexter and Louis Jordan leading the field, and the Ink Spots and Andrews Sisters following close behind. Suggestions made include bands, novelty orchestras, string units, quartets, singing teams, vocalists and hymn singers, all of which will be discussed in detail in future articles in this series.

Name aggregations, territorial favorites as well as foreign specialty orchestras have been mentioned as wanted to make more disks. Many of the operators were thoro in answering. Walter D. Tauner, of Fresno, Calif., wants to have Jimmy Davis cut *Down in the Old Cherry Orchard* and a re-issue of the Jan Garber recording *My Dear*. Bill Malick, of Oakland, Calif., would like to have Abe Lyman's *I'll Always Remember* re-issued. Other requests are for releases on Artie Shaw on *Summit Ridge Drive* and Will Bradley on *Down the Road a Piece*.

The question as to what type of recorded music is in greatest demand thruout the country has prompted many interesting and valuable recommendations on the part of the Operators' Advisory Committee. Bone of contention thruout country seems to be the lack of hillbilly recordings and the fact that that 35-cent label is being neglected. W. K. Goodwin, a Forest (Miss.) music operator, states that the major recording companies seem to be neglecting hillbilly and race recordings. W. E. Lonergan, a Lynchburg (Va.) operator, requests more hillbilly diskings by Roy Acuff, Ernest Tubbs and Tex Ritter, as well as disks by the radio artists Lulu Belle and Scotty. George Konold, of Warren, O., remarks there exists a dearth of Al Dexter, Ray Acuff and Bob Wills recordings and that the index of popularity of hillbilly diskings is steadily increasing.

Joe Beard, a Kallispell (Mont.) operator, says that Western and hillbilly music is 80 per cent of the music machine play, and Lee R. Drohr, of St. Joseph, Mo., simply states, "more corn is needed." On the other hand, Oliver M. Arnold, Macon (Mo.) operator, claims that there is not enough dance time music being recorded and requests more tunes like *Ac-Cent-Tchu-Ate the Positive*, by Johnny Mercer.

Re-Issues Old Favorites

Carolyn Price, a West Coast music operator, suggests re-issuing of some of the old jazz favorites originally recorded by Bix Beiderbecke, Bunny Berigan, Louis Armstrong and Duke Ellington. Another West Coast operator in the San Francisco area, Al Illingworth, would like to see more South American tunes recorded like *Chica, Chica, Boom Chica*.

The first in this series of articles to appear in the following issue of *The Billboard* will discuss band leaders and singers who have made records, but not as many records as the members of the Operators' Advisory Committee would like to see recorded.

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BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 22)

12	7	8.	AC-CENT-TCHU-ATE THE POSITIVE (F) Johnny Mercer Capitol 180
			<i>There's a Fellow Waiting in Poughkeepsie</i>
3	10	8.	I'M BEGINNING TO SEE THE LIGHT (F) Duke Ellington Victor 20-1618
			<i>Don't You Know I Care?</i>
1	—	9.	SENTIMENTAL JOURNEY Les Brown Columbia 38769
			<i>Twilight Time</i>
1	—	10.	A LITTLE ON THE LONELY SIDE Guy Lombardo Decca 18642
			<i>(All of a Sudden) My Heart Sings</i>

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By Nat Green

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"Purple Heart" Royalties Will Go to Wounded Vets

Folk artists all over the country are featuring a new song by Nelson Cogane, Dick Robertson and Lee David, *Send This Purple Heart to My Sweetheart*, published by Rytvoc, Inc., and the song is going to play a part in the rehabilitation of our wounded veterans.

It had been dedicated to the Military Order of the Purple Heart and the publisher is contributing a royalty to the order for the duration of the copyright.

"After visiting hospitals and seeing our wounded," writes Deanna Bartlett, "we have pledged ourselves to go all out on

the song so that we can turn over large quarterly checks. This royalty will be used for the rehabilitation of wounded veterans. We take off our hats to the folk artists all over the country. We covered all of them with copies and the mail response and co-operation has been wonderful. Jesse Rogers, of WFIL, Philadelphia, started the song and is doing a terrific job on it; not only in his fan mail but in the orders he has created. I have received a lot of letters from folk artists who write that they are telling their listeners about the royalty and urge them to buy their copies. It's swell of them, because to date the Military Order of the Purple Heart has near-

ly 500,000 members in the nearly 300 chapters throught the country."

Sally Foster Popular

Sally Foster, heard on KMOX, St. Louis, has built up a large following throught the Midwest with her early morning show, *Sally Foster and the Ranchers*, and on other programs on which she appears. Sally and the Ranchers are heard at 8:45, Monday thru Saturday, being sponsored three days a week by Pillsbury Flour Mills Company and three days by Tintex. The Ranchers include Wade Ray, fiddler; Roy Fields, accordionist; Eddie Gentry, mandolin; Bob Hastings, guitar, and "Stuffy" Austin, bass fiddle. Numbers used on the program vary—hillbilly, Western, old-timers and some pop tunes.

This same group, together with Skeets, yodeler; Frankie, accordion; "Rusty" Marion, emcee, singer and guitarist; Roy Queen, comedian, and Alisandra, Mexican hillbilly, get together on *Ozark Varieties* program at 7:15 to 7:45 a.m., Monday thru Saturday, as well as on the *Old-Fashioned Barn Dance* on Saturday nights, and their listening audience covers half a dozen States.

Fred Rose a Colonel

Fred Rose, veteran writer of pop and hillbilly music and lyrics, and partner of Roy Acuff, is now a colonel, having had that title conferred on him by his old friend, Governor Jimmie Davis of Louisiana, author of *You Are My Sunshine* and other hits.

Joan Trietsch "Victory Queen"

Joan Trietsch, 17-year-old daughter of Ken Trietsch, of the Hoosier Hot Shots, has been selected as Victory Queen of her local high school near Chicago. Last fall Joan was approached by a talent scout on the subject of a screen test but Papa Ken vetoed the idea until she finished her schooling. When she graduates from high school in June it wouldn't be surprising if she heads for Hollywood.

WFIL Barn Dance on Tour

Embarking on what appears to be a lengthy road show route, the WFIL Barn

Dance cast of WFIL, Philadelphia, played three shows at the Capitol Theater, Dover, Del., March 16. Next appearance is at the Valley Forge Military Hospital with subsequent engagements to be announced. Produced by Jack Steck, the WFIL Barn Dance is now playing two Saturday shows instead of the previous one performance. The show, housed in 2,000-seat Town Hall, has been playing consistently to a capacity crowd. When the overflow became too great, the station management decided to hold two performances.

Songs for the Boys

Why in the World (Did You Wait So Long?), *I'm a-Headin' Back to Texas* and *Try Again*, by Bill Boyd, Al Moquin and Fred Dowle, head the list of several numbers from La Casa Rio Publications' catalog recently recorded by the Nevadians and Kayo and His Console, with vocals by Sally Green. A quantity of each recording was sent to various ports of embarkation; also to points overseas.

Tunester Tattle

W. A. Watson, North Carolina composer and publisher, writes that his song *I'm in Love With Love* is going good in clubs, night spots and radio.

From Cliff Morgan, Wisconsin songwriter, comes word that Jack Howard has accepted two of his songs, written with Nell Seely. They are *O, Lonely Western Trail* and *Riding the Range With the Moon*, both typical hillbilly ballads.

Harold Hummer, New Jersey composer, says his song *Quit Cher Beliaiken (And Help With the War)* is being used by Susie on WJBO, Roy West on WGAR and Clyde and Slim on KEPY, and getting a good reception.

Roy West, Lenny Sanders and Ernest Benedict, of the Range Riders, have batted out four new numbers that will be published by La Casa. They are *I Wish My Arms Could Cross the Sea*; *Mister, Won't You Please Buy a Bond*; *I Wishing, Dreaming of You*, and *You Want a World All Alone*.

Chart Music has accepted Bill Boyd's *It's Your Turn to Worry* and Mrs. Bill Nettles' *My Thoughts of You*.



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ADVANCE RECORD RELEASES

(Continued from page 25)

I DON'T CARE WHO KNOWS IT	Glen Gray and His Casa Loma Ork. (Skip Nelson)	Decca 18665
I WALKED IN	Glen Gray and His Casa Loma Ork (Skip Nelson)	Decca 18665
I WAS HERE WHEN YOU LEFT ME (I'LL BE HERE WHEN YOU GET BACK)	Louis Prima (Louis Prima-Lily Ann Carol)	Majestic 7135
IT'S DAWN AGAIN	The Three Suns	Majestic 7133
JAVA JUNCTION	Bob Crosby	ARA RM 103
JUMPIN' JIMINY	Skinnay Ennis	ARA RM 110
JOHNSON & TURNER BLUES	Pete Johnson All-Star Ork (Joe Turner)	National 9011
JOHN KIRBY ALBUM		Asch 357
J. K. Special	John Kirby	Asch 357-3
K. C. Caboose	John Kirby	Asch 357-3
Maxine Dengoza	John Kirby	Asch 357-1
Mop, Mop	John Kirby	Asch 357-2
Nine Twenty Special	John Kirby	Asch 357-1
Passpiel	John Kirby	Asch 357-2
LADY BE GOOD (12")	Mary Lou Williams-Coleman Hawkins Ork	Asch 1007
LET ME LOVE YOU TONIGHT	Frances Langford (Raderman Ork)	ARA RM 109
MAN OF MINE (12")	Mary Lou Williams and Her Six	Asch 1006
MORE AND MORE	Frances Langford (Raderman Ork)	ARA RM 109
OH! WHAT A BEAUTIFUL MORNIN'	Jimmy Dorsey	Decca 18664
PALLADIUM	The Town Criers	ARA RM 108
PLEASE, NO SQUEEZA DA BANANA	Louis Prima (Louis Prima-Lily Ann Carol)	Majestic 7135
RODGER YOUNG	Burl Ives	Decca 23405
RUM AND COCA-COLA	"Porky" Freeman Trio (Ruth Foxe)	ARA RM 118
2D HUNGARIAN RHAPSODY	Al Trace and His Silly Symphonists	National 7008
SING ME A SONG OF TEXAS	Lawrence Welk (Jayne Walton)	Decca 4454
SLAP YOUR HIP POLKA	Lawrence Welk (The Sparklers)	Decca 4454
SLEIGH RIDE IN JULY	Skinnay Ennis (Carmene)	ARA RM 110
SNOQUALIMIE JO JO	The Town Criers	ARA RM 108
STARDUST	Ginny Simms (Edgar Fairchild Ork)	Columbia 36796
STARDUST—Part 1 (12")	Mary Lou Williams and Her Six	Asch 1005
STARDUST—Part 2 (12")	Mary Lou Williams and Her Six	Asch 1005
THAT OLD FEELING	Count Basie (Lynne Sherman)	Columbia 36795
THAT'S WHAT I LIKE ABOUT THE SOUTH	Phil Harris (Phil Harris)	ARA RM 104
THERE' NO YOU	Tommy Dorsey (Billy Usher)	Victor 20-1657
THEY'RE GONNA KILL YA	Stuart Hamblen	ARA 4001
THIS HEART OF MINE	Count Basie (Lynne Sherman)	Columbia 36795
V-DAY STOMP	The Four Clefs (Johnny Green)	Victor 20-1656
WATCH THAT JIVE	Pete Johnson All-Star Ork (Joe Turner)	National 9011
WHISTLING MY LOVE SONG TO YOU	Stuart Hamblen	ARA 4001
WHY BE SO BLUE?	The Four Clefs (Gladys Angeletta)	Victor 20-1656

Future Business Trends To Depend on Population Surge

WASHINGTON, March 31.—Military as well as business leaders are said to be giving a lot of attention to future population problems. Military leaders are seeing at first hand the fast destruction of human life and realize what it will mean in future years. Business leaders are worrying because declining population means declining markets of all kinds.

Every line of business in the United States today is carefully studying the potentialities of future export markets. When business men begin to think of markets in other countries they also have to begin to study population figures.

European Situation Bad

Government leaders here recently have collected some very interesting data on market possibilities in other countries in the years following the war. In many of the countries of Europe the data is not so encouraging. Many government leaders here say that Europe will be so injured by the destruction of the war that perhaps 20 to 50 years may be required before its population becomes the potential market it should be.

Even such countries as France, which before the war was rapidly becoming an important coin machine market, now is not so encouraging when the future is considered.

Population To Decline

Many experts say that all of Europe will face a serious population problem in the future. They say that Europe has reached its maturity and that populations will decline for many years to come unless some new business activity is found to increase the level of income for the masses of the people.

The experts also predict that the United States is fast approaching its maturity stage and probably will reach it

by 1970. Then population will begin to decline in the U. S. as it has in many European countries and markets will decline accordingly.

Bright Spot

The one bright spot for future markets that military and business leaders see, is the wide expanse known as Russia. The experts predict that by 1970 the Russian people will total more than 250,000,000 which will make this one of the largest and best potential markets in the world. Russia is expected to greatly increase its industrial activity after the war and soon will become an industrial nation like the U. S.

Adopts U. S. Money Exchange

Russia recently adopted the U. S. dollar as the standard of money exchange, which means there is a possibility of greatly expanding markets for U. S. goods in Russia after the war. Due to the fact that Russia may follow the U. S. currency system eventually, the possibility for coin machine markets also seems encouraging.

Tobacco Prizes Banned in Claw Mch. Bill in Md.

BALTIMORE, March 31.—Prohibition of the use of cigarettes, cigars or any other tobacco products as prizes in claw machines was proposed in legislation introduced in the House of Maryland Delegates.

Described as an emergency measure, the bill forbids the use of tobacco in the derrick type coin-operated machines for the duration of the war, or until such time as the General Assembly of Maryland passes a resolution that it no longer necessary "for the public good and safety of the State." Violation of the law would be punishable by a fine of not more than \$100.

Unique Features In Idaho Laws

(Continued from page 62)

federal income tax under Internal Revenue Code, Section 101.

The Idaho law is considered narrow in one special feature, in that its specific purpose is declared to be to promote charitable donations. In other words, it licenses its gaming devices in clubs in order that the clubs using such devices may not only pay a revenue to the State, city and county, but also that the club using the machines will thereby be required to make a "charitable donation to specified types of charitable work, including governmental agencies, veterans charities and a wide list of others of various kinds. The types of programs for organizations, to which the charitable donations may be made, is so broad and inclusive that no club will have any difficulty in finding some agency to accept its 'donation.'"

The regulatory provisions of the law are considered fairly reasonable in their general terms. However, there will be much criticism of the fees assessed on gaming devices. The law provides for a \$100 State license fee on each machine used in clubs and also gives cities and counties the power to place an extra local \$50 license fee per year on each machine used in a club. These fees, added to the federal tax of \$100 per year on gaming devices, makes rather a heavy tax after all.

The donation to some charitable cause also is specified as two and one-half times the annual license fees paid to the State.

The interesting Idaho law was approved by executive order March 13, 1945, and its full text will certainly be studied by not only members of other State Legislatures but by the coin machine industry at large.

Chicago Distributor Buys Armed Forces Synthetic Training Guns

CHICAGO, March 31.—A Chicago coin machine distributing firm recently was given front-page mention in *The Wall Street Journal*. Members of the industry here are saying that this may be one of the big coin machine breaks of the year. The prominent New York financial paper simply mentioned that Monarch Coin Machine Company, Chicago, had purchased electric machine guns as surplus goods from the government. A few other purchases of government goods was also mentioned in the financial paper's news report but real prominence was given to the coin machine firm.

Only recently, Roy Bazelon of the Monarch firm here, had announced the purchase of one of the first releases of government surplus to ever be offered to the coin machine industry. He described the item as an electrically operated practice machine gun used in navy training. The total shipment is said to involve about three carloads of the guns.

During the war, much publicity has been given to these practice machine guns as used by the navy, and others as used by the air corps and by the army. Many of the stories have reflected credit on the coin machine industry because the original idea was borrowed from the industry itself.

In explaining the purchase, Bazelon said: "The guns provide an opportunity to offer operators something entirely different and more realistic than ever before known in amusement equipment. Principals connected with the purchase have formed an organization to handle sales and distribution, with headquarters in Chicago. The company will be known as the Electric Machine Gun Corporation. Between now and the time of release to the trade, the guns are to be refined and converted for use in arcades, parks and other amusement places as other types of gun ranges in use today.

He stated further that the converted gun will be highly accurate. Each gun has its own built-in compressor. It can

be used just like other guns or rifles shooting pellets and it has the advantage of being an actual machine gun type and will fire from 50 to the 250 shots a minute. The machines will have a time limit for the customer so that if he is slow in firing he will probably get 50 shots but if he uses the full speed of the gun he will get 250 shots a minute.

Recent reports say that the firm is being swamped with preliminary orders for the new device. It promises to be one of the big things in the industry.

Plans for marketing indicate the gun will be available some time during the coming summer, at which time complete details will be made in the firm's announcement.

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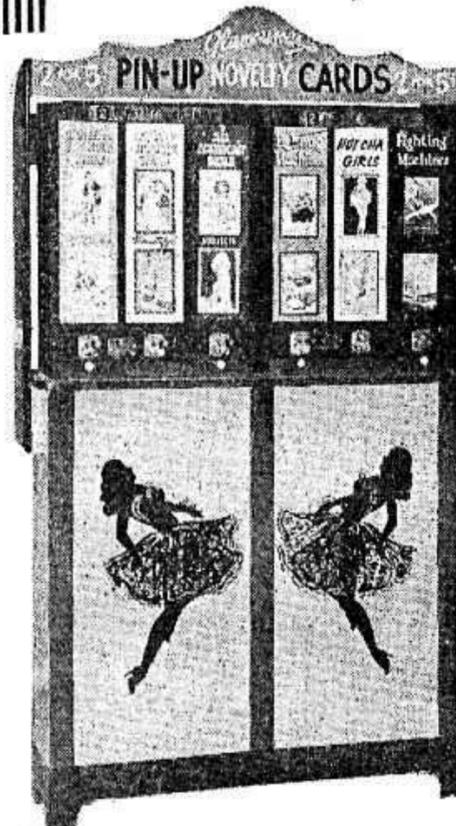
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1945—OUR 50TH YEAR OF SERVICE

Bottling Industry Members Eligible for \$1,000 Award

CHICAGO, March 31.—American Bottlers of Carbonated Beverages have set up an award to be known as the Chesterman Award and it will be an annual \$1,000 cash award open to post-graduate students, college technical men, independent research and technical workers in the soft-drink field.

The award will be made by the soft drink industry in recognition of outstanding scientific achievement or technical contributions to the progress and advancement of the industry.

Honoring C. B. Chesterman, soft drink manufacturer, of Sioux City, Ia., who sponsored the first research program conducted by the industry at Iowa State College from 1923 until the outbreak of war, the Chesterman award has been established to encourage continuation and expansion of the technical progress which has contributed greatly in the past to the quality of the industry's products, efficiency and to a better understanding of the value of soft drinks in the national economy.

Rules of the award will be published in *The Billboard* at a later date.

No Shortages Are Evident in Mexico

MEXICO CITY, March 31.—This city's 2,000,000 people are enjoying no shortages for there is plenty of gum, candy and cigarettes.

American gum companies produce their own brands here, and all the old U. S. favorites are available by the carton. Also such scarcities as chocolates and candy bars are plentiful and cheap.

Unlimited supplies of popular brands of cigarettes at 25 U. S. cents a package are available. Mexican cigarettes usually sell for around 11 cents. With many of the domestic brands so near the U. S. brands, one can hardly tell the difference.

No shortages of liquor are evident. The only question is "what brand do you want?"

Men in Service Interested in Drink Venders

NEW YORK, March 31.—Servicemen and war workers are interested in entering the drink-vending machine business. With the advent of V-E Day just around the corner hundreds of men in service and thousands of war workers, both men and women, are investigating what the vending machine industry has to offer as post-war business.

A typical letter recently received by one of the larger drink-vending companies in the Eastern area from an interested navy man, reads: "I would appreciate very much if I can obtain from you any data on your soda machine—how they operate and how you service them is what I'm mostly after."

Drink Venders on Board

Drink vending machines are playing an important and vital service on board many of the navy ships, in camps as well as war plants these machines are getting a tremendous business, estimated at 500 to 1,000 per cent over what the average drink vendor received prior to the war in so-called normal conditions.

Because of this almost fantastic patronage—and because many of the interested servicemen and war workers see large lines at the drink vendors—the general impression is that the drink vending business offers unlimited possibilities for an easy income. However, these same persons are little acquainted with the necessary requirements in the operation of drink vending equipment—and still less of the actual business details. And for this reason they are seeking the proper information direct from the manufacturer in the hope of clarifying the many questions.

The general over-all situation today, in so far as locations are concerned, is controlled mainly by the supply of dispensing cups. Only priority locations are entitled to purchase these cups—and all operators must place on file a certification form in accordance with Order L-336 of the War Production Board.

Priority locations include the armed forces' post exchanges and ships' service stores, Veteran Administration, hospitals serving their patients, welfare organizations such as the Red Cross and USO, persons engaged in serving passengers in planes and in trains, educational institutions serving students, war plants and governmental agencies.

It is problematic, therefore, if any appreciable number of veterans or war workers will have the opportunity of entering the drink vending business until after the total cessation of hostilities. There will continue to be, however, some selling and buying of established routes.

Supply of Cigs Fast Vanishing

NEW YORK, March 31.—With approximately 80 per cent of the cigarette vending machines in the Eastern area without sufficient merchandise to make operations profitable, still further cuts in the supply of cigarettes are anticipated. Opinions as to how long the fast vanishing supply of cigarettes will last indicate that future prospects for increased shipments will not be had until 60 days after the fall of Germany.

As it is now, cigarettes are not placed in the vending machines, but rather deliveries are made to location owners instead and in turn, sold over the counter. This procedure was put into effect in the interest of securing wider distribution of present stocks and preventing hoarding.

In a letter of January 26, 1945, the Office of Price Administration advised the tobacco retailers industry that the co-operative plan between operator and location owner would be considered proper, providing that the location owner is not himself a seller of cigarettes and has not established a ceiling price for his own cigarette sales. However, the understanding is that the same vending machine must remain on the location owner's premises and the vending machine operator is required to deliver the cigarettes to the location owner packed in the same manner as the cigarettes were to be sold thru the machine.

The Pentagon Experiment

The rationing plan tried in D. C.'s Pentagon Building which provides for selling regular customers a special slug as 5 cents, altho practical in so far as rationing fairly cigarettes to government workers, has not met with any great degree of enthusiasm with Eastern cigarette vendors. The original slug idea used in Washington, D. C., was designed by George H. Duckett of G. B. Macke Company of that city.

Eastern cigarette vendors feel that the trouble in reconverting the mechanism to receive the special slug is not worth going into, and that most important of all, the use of any type of slug whatsoever is highly opposed. It is doubtful, therefore, that much further experimentation will be made along the line of the Pentagon plan of cigarette rationing.

Wrigley Has Unique Business Problem

CHICAGO, March 31.—"These wrappers will be empty until further notice." One of the most unique problems in history of American business is offered by the William Wrigley Jr. Company. Temporarily the company no longer manufactures the brands formerly known as Spearmint, Doublemint and Juicy Fruit. They are now engaged in a multi-million-dollar campaign to tell people that these wrappers have gone to war.

Essentially a selling organization, the Wrigley company started making gum before they ever had their first factory in 1911. Many companies can make chewing gum but only a few have been able to sell it. Several fortunes have been lost in attempting to build a demand for different brands of chewing gum. The company says, "We feel that our most valuable asset is good will, and we are going to do everything in our power to help people remember our

Increased Sugar Production Will Be Sent to Europe

CHICAGO, March 31.—Sugar production has jumped and civilians will be able to get more this year than last if the increased tonnage isn't sent overseas. Production available to the U. S. (domestic and off-shore) will be 300,000 to 600,000 tons larger than in 1944, but there are strong indications that perhaps all this and more will be sent to Europe.

The Foreign Economic Administration wants 500,000 tons for France alone. France is normally self-sustaining as far as sugar is concerned. Since Allied occupation, only 200,000 tons of sugar have been produced.

The Cuban sugar crop will increase with manufacturers of candy there getting considerable more than in past years with the advent of greater production of Cuban candies for domestic and export trade gaining by leaps and bounds. Production of candy for export to the United States gives them a greater profit than they can get for sugar. The Cuban sugar crop will total more than 5,000,000 tons and of that the U. S. will have 4,800,000 tons available. Last year 3,800,000 tons came from Cuba.

The big sugar question mark is the Philippine Islands, where the War Department is now surveying the cane fields and sugar mills. Official guesses as to Philippine sugar available for us this season range from zero to as much as 300,000 tons.

Idaho Legislature Passes New Cig Levy

BOISE, Idaho, March 31.—The State Legislature, at its recently ended session, voted a cigarette levy of 2 cents per pack to be invoked as soon as Governor Gossett signs the tax measure. As yet, however, the governor is puzzled as to how the taxation can be collected and therefore he is holding the signing off until the tangle is straightened.

The Legislature gave the newly created State Tax Commission the job of collecting the new tax but failed to make an appropriation to carry the expense of the task. Money collected will approximate \$1,000,000 annually, none of which will go into an earmarked fund, being set aside in the general tax fund.

brands and to protect their reputation." Not having all the ingredients in 1943, there was a shortage of Wrigley brands. Demands increased rapidly, large shipments were going overseas, and chewing gum was being packed as part of emergency rations for soldiers. Demand for war workers was heavy. Soon after Pearl Harbor the company explained to its distributors and dealers that it would give preference to war workers and members of the armed forces in rationing its products.

This magnificent attempt to carry on the institutional advertising program and the good will of the Wrigley company is in great part a forerunner of several other large corporations and no doubt should be considered by the coin machine industry for what it is worth. Manufacturers, distributors, operators and various associated industries should plan their advertising programs now.

(LIKE NEW) AMERICAN EAGLE

FRUIT REELS F. P. TOKEN AWARD

Free Play Mystery Token Award—all winning combinations as on regular bell (such as 2 Cherries and anything, 3 Plums, 3 Bells, etc.) 1¢ or 5¢ Play. Fast money-maker!

\$19.50



SHIPMAN POSTAGE STAMP MACHINES

BRAND NEW! \$29.50 EA. 1c AND 3c

USED COUNTER GAMES

- Victor Home Run, 1¢ Play \$22.50
- Imps, Cigarette Symbols 6.00
- Acas, Poker Sym., Div. Mod. 6.95
- Cubs, Cig. Sym., Divider Mod. 6.95
- Yankee, New, Divider Model 16.50
- Pikes Peaks 22.50
- Bingo 12.50
- Victor Roll-a-Packs 9.95
- Races, New 14.50
- Liberty, 1¢ Tok. Payout, Cig. Sym. 19.50
- Sparks, 1¢ Token P.O. 12.50
- Daval 21, New, Divider Model 9.95
- Lucky Strikes, 1¢ Cig. Sym. 12.50
- Imps, New, 1¢ or 5¢, Cig. Sym. 12.50
- Hit Hitler, Penny Back 19.50
- Cubs, 1¢, Cig. Sym. 6.90
- Civilian Defense, 1¢, New 13.50
- Slap the Japs, 1¢, New 13.50
- Vest Pockets, 5¢, Green 44.50
- Vest Pockets, 5¢, Blue 54.50
- Vest Pockets, 5¢, Chrome 75.00
- Marvel, 1¢ or 5¢, Token P.O., Cig. Reels 19.50
- Sparks, Champion, 1¢ or 5¢, Gold Award, Fruit Reels 19.50

SLOTS & CONSOLES

- Mills Bonus, 10¢ \$295.00
- Jennings Silver Chief, 5¢ 185.00
- Mills Bonus, 5¢ 275.00

PEANUT & BALL GUM VENDORS

- Northwestern Model 33, Jr. \$5.50
- Northwestern Standard 7.50
- Northwestern Model 40 7.50
- Snacks, 3 Compartment, Recond. Like New 15.00
- Stands for Snacks 2.50
- Columbus Model 34, Ball Gum 6.95
- Jennings In-a-Bag, Recond. 10.50

PHONOGRAPHS

- 4 Mills Thrones of Music, Perfect Condition, Each \$275.00
- 2 Gabels, 18 Record, Each 175.00
- 1 Seeburg, 12 Record 125.00
- 1 Wurlitzer Counter Model 61 139.50
- 2 Wurlitzer Counter Model 41, Ea. 139.50
- 1 Wurlitzer Model 24 300.00

Certified Deposit Required With All Orders.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

FOR SALE

- 10 Bally Beverage Vendors
- 1 Carbonator
- 150 Gallons of Cola Syrup
- 35,000 Cups
- HIGHEST OFFER ACCEPTED

MODERN MUSIC CO.

5511 Euclid Ave., Cleveland 3, O.

BALL GUM SUBSTITUTE

- MARBLES—GLASS—ASST. COLORS
- Barrel of 50,000 \$54.50
- Keg of 21,000 24.75
- CHARMS, Best Grade, 15 Gross Carton, \$13.25 Parcel Post Paid.
- COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each While They Last.
- "SPARKS CHAMPION," Token Payout, Like New, While They Last, \$12.50.
- Full cash with order—f.o.b. factory

TORR 2047 A - SO. 68 PHILA. 42, PA.



1c-5c Deluxe Northwestern

Vends Salted Nuts, Pistachios and Candies. Reconditioned to look and work like new. A terrific buy at this price. Terms: 1/2 Deposit, Balance C. O. D.

\$12.95 Each

SEND 25¢ FOR OUR BIG COMPLETELY ILLUSTRATED CATALOG OF OVER 100 MACHINES.

ASCO, 238 MURRAY ST., NEWARK, N. J.

OPA Prices and Regulations Given For Imported Gum

WASHINGTON, March 31.—The Office of Price Administration recently issued the following regulations on the prices of imported chewing gum, probably indicating that the volume of such imports has become important enough to get price attention:

Chewing Gum

For the reasons set forth in an opinion issued simultaneously herewith and filed with the Division of the Federal Register, and pursuant to Section 21 of the Maximum Import Price Regulation, it is ordered:

(a) *Effect of this order.* This order establishes maximum prices at which imported chewing gum may be sold by primary wholesalers, secondary wholesalers and retailers to their various classes of purchasers.

(b) *Maximum wholesale and retail prices.* Notwithstanding the provisions of the Maximum Import Price Regulation, no primary wholesaler, secondary wholesaler or retailer may sell, and no person buying from them may pay for such imported chewing gum, delivered to buyer's customary receiving point, prices higher than the following:

For 250 pieces for sale by primary wholesaler to secondary wholesaler, \$1.50; from secondary wholesaler to retailer, \$1.75; from primary wholesaler to retailer, \$1.62½, and from retailers to consumers, \$2.50.

For 100 pieces for sale by primary wholesaler to secondary wholesaler, \$3.00; from secondary wholesaler to retailer, \$3.50; from primary wholesaler to retailer, \$3.25, and from retailer to consumer, \$5.00.

(Maximum prices for sales in smaller quantities shall be in proportion.)

Terms of sale: Cash less 2 per cent in 10 days on sales by primary and secondary wholesalers.

(c) *Primary wholesaler to notify secondary wholesalers.* The primary wholesaler shall furnish a copy of this order to each secondary wholesaler to whom such imported chewing gum is sold and shall also include on the invoice the following statement:

The enclosed Order No. 76 issued under the Maximum Import Price Regulation by the Office of Price Administration, establishes your maximum selling price for this imported chewing gum and requires you to notify your customers of their maximum prices, as stated in the order.

(d) *Primary and secondary wholesalers to notify retailers.* Every primary and secondary wholesaler selling such imported chewing gum shall include on his invoice to each retailer the following statement:

Your maximum price for this imported chewing gum, as established by Order No. 76 under the Maximum Import Price Regulation issued by the Office of Price Administration is \$— (enter price and weight as described in paragraph (b) above).

(e) *Definitions.* (1) "Delivered to buyer's customary receiving point" means delivered to the place where the particular buyer has customarily received imported chewing gum. The prices named include all transportation to that point. Thus, maximum prices do not vary by locality or according to the distance between seller and buyer.

In each case, the amount paid by the buyer for transportation plus the amount paid by the buyer to the seller shall not exceed the applicable maximum price for delivery at that point.

In cases here the seller is dealing with the buyer for the first time after the effective date of this order, "delivered to buyer's customary receiving point" means delivery to the buyer's place of business.

(2) "Primary wholesaler" means any person who performs a recognized distributive function by purchasing imported chewing gum directly from the importer thereof, and who sells or delivers this gum to a secondary wholesaler or retailer in accordance with established trade practices.

(3) "Secondary wholesaler" means any person who performs a recognized distributive function by purchasing imported chewing gum from a primary wholesaler and who sells or delivers this gum to a retailer in accordance with established trade practices.

(4) "Retailer" means any person who buys or receives imported chewing gum from the importer, primary or secondary

wholesaler and who sells this gum to an ultimate consumer.

(5) "Ultimate consumer" means any person who buys imported chewing gum for his own use. Any person who buys such gum for his use in business or profession or who does not re-sell it to any other person shall be considered an ultimate consumer.

(f) Revocation and amendment. This order may be revoked or amended at any time.

This order shall become effective March 21, 1945.

Issued this 20th day of March, 1945.

James G. Rogers Jr.,
Acting Administrator.

Civilians Water as Army QC Turns Up Noses at WFA Candy

CHICAGO, March 31.—Civilians that are plenty hungry may get a break next month. The army's Quartermaster Corps has recommended that the War Food Administration reduce its 50 per cent quota set aside on 5-cent candy when the current order expires March 31.

At setting the quota at 50 per cent WFA may have underestimated the country's production of 5-cent items which have increased substantially in relation to total candy production since the war made raw materials costly and scarce, because these items offer a better profit margin. The army is still getting its regular share of candy of all the types it particularly wants. When the Jersey City (N. J.) Quartermaster Depot reported that some of the candy covered by the order, marshmallow bars, for example, were not suitable for overseas shipment, some manufacturers were given piecemeal releases from the set aside. If the set aside quota is reduced to 35 per cent, as the trade expects, about 225,000,000 additional pounds of candy may be added to the present annual civilian supply, according to the National Confectioners' Association.

Probably not all of this would reach civilian counters. However, manufacturers would try to sell some of their relief candy to domestic post exchanges because these sales are exempt from their sugar quota. That quota has dropped steadily from 80 per cent of 1941 usage in the last quarter of 1944 to 79 per cent in the first quarter of 1944 to 65 per cent in the second quarter, and promises to go lower. Most manufacturers have manpower trouble. However, some manufacturers can't get enough help to use even their reduced sugar quota. For this reason the industry is up in arms against the War Manpower Commission program of transferring workers from nonessential to critical industries. Under this program nonessential industry must cut labor forces 10 per cent below specified ceiling.

Cigarette Shortage To Continue Until '44 Crop Proper Age

LEXINGTON, Ky., March 31.—The University of Kentucky reported after a study this week that the scarcity of cigarettes probably will continue until the 1944 tobacco crop is ready to manufacture.

The large 1944 crops of both burley and flue-cured leaf, chief domestic types of cigarette tobacco, have forestalled any real danger of a continuing shortage, altho the supply of aged leaf may be somewhat short temporarily, according to the report.

To make a good cigarette, tobacco must be aged for at least a year, and marketing of the 1944 burley crop is just being completed.

"The crop of burley which has just been marketed is about 150,000,000 pounds larger than the consumption of burley last year," the report stated. "When aged, therefore, it will replenish stocks of leaf tobacco of that type which have been declining since 1941."

The university attributed the shortage to the strong demand for cigarettes rather than any actual deficit in supplies.

More cigarettes were manufactured in 1944 than ever before, but more also were sent to the armed forces and to the allies, and so about 7 per cent fewer cigarettes were left for civilian use than in 1943.

King Size Cigs Jump 21 Million In '44 Sales

NEW YORK, March 31.—The big cigarettes, sometimes called king size cigarettes, greatly increased their volume of sales in 1944, according to a recent trade report.

The total volume of these large cigarettes in 1944 reached close to 27,000,000, as compared with the 1943 volume of about 6,000,000. This classification includes the cigarettes that weigh more than 3 pounds to the 1,000 cigs; basis for the report is the tax reports of the Bureau of Internal Revenue.

A Pennsylvania cigarette manufacturer has recently introduced a newcomer to this class, the Longfellow Twins.

COINMEN YOU KNOW

(Continued from page 61)

Including serving of drinks in barrel-shaped glasses. Three juke boxes have been placed in the restaurant. Barrels will be used to hold coin machines.

Deepening of one of the two Jones arcades in St. John has been followed by locating of about 15 more machines. A wide variety of shooting games, anti-aircraft and target, one photographic machine, juke boxes, movie machines, strength and health equipment, now available. This arcade is in the center of the city and equipped with fluorescent lighting, front and interior. The deepening was preceded by remodeling following a fire. This arcade is entirely on its own, but the second Jones arcade is in a bowling alley about 100 yards away from the first. . . . FRANK DOODY, of St. John, on the staff of Jack Jones, coin machine distributor and arcade operator, is one of the biggest men in the c. m. field, physically. He is 6 feet 2 and weighs about 230. Has been a sergeant in the army reserve.

One of the first movie machines in Canada, located at the Meadowgold Restaurant, St. John, has been attracting capacity business to that central eating place and usually with crowd on the sidewalk congesting traffic. . . . DUNCAN

Oregon Plans Tax on Cigs

PORTLAND, Ore., March 31.—Oregon smokers may pay 2 cents a pack more for their cigarettes—if any—to help pay for the education of the State's school children if the voters approve a law enacted by the recent Legislature.

The lawmakers passed a measure to place before the voters by referendum at a special election June 22 a proposal to levy a cigarette tax calculated to raise \$2,000,000 annually, revenue from which would go to the schools.

Civilian Cigarettes Fall 19 Million in '44

CHICAGO, March 31.—In Washington this week the Internal Revenue Bureau announced a total of 321,856,156,236 cigarettes was withdrawn from warehouses for consumption in 1944, an increase over 1943 of 25,591,856,734.

The total included 237,852,802,186 tax-paid cigarettes, those which enter the normal market, and 8,003,354,050 tax-free, those shipped overseas for the armed forces, the Red Cross and lend-lease. Compared with 1943 there was a drop of 19,585,514,454 in tax-paid cigarettes and an increase of 45,177,371,188 in tax-free cigarettes.

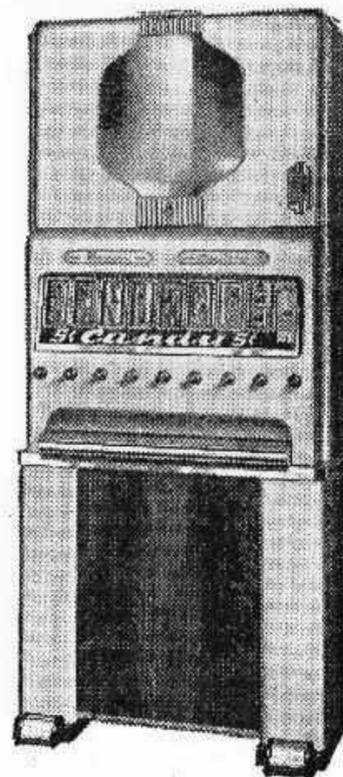
The highest withdrawal for the year was in November, 29,820,595,816 including 20,461,868,618 tax-paid and 9,358,727,298 tax-free cigarettes.

CHAN, of Sydney and Halifax, N. S., head of a string of restaurants thru Nova Scotia, New Brunswick and Prince Edward Island, which operate coin machines, juke boxes, pinballs, shooting games, etc., went to Vancouver, B. C., to join the benedicts. His bride has been living in Vancouver. The couple will live at Sydney after honeymooning thru the Western States and provinces. Some of the Chan eating places include small arcades.



The full capacity of the big Stoner Plant is now devoted to producing vital war materials. The coveted Army-Navy E flag, with its two white stars, that flies from our flagstaff is evidence that we are doing our job well.

But Stoner Engineers are doing more—they're planning for the day when we will again be making UNIVENDORS. So take this tip: for the finest in candy vendors, keep your eye on UNIVENDOR.



STONER MFG. CORP.
AURORA, ILLINOIS

ATLAS PERSONAL SERVICE— KNOWN WORLD-WIDE!

BRAND NEW MILLS SLOTS (In Original Crates)

**BLUE FRONTS
GOLD CHROMES
SILVER CHROMES**
5c and 10c Play—Write

CONSOLES

Jumbo, P.O., Late \$149.50
Bally Club Bell... Write
Bobtail, P.O. 119.50
Jumbo FP, Late 109.50
Ev. Bangtail, JP Write
Hi-Hand, F.P. \$194.50
Super Bells... Write
Jumbo, Comb. Write

SLOTS

5c Mills Brown Fronts
5c Pace Comets

5c Jenn. Victory Chief
5c Jenn. Chief
5c Mills Dial Vendor
10c Jenn. Silver Chief

PIN GAMES

Marvel's Baseball \$179.50
Flying Tigers 209.50
American Beauty 209.50
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Sky Rider 249.50
Foreign Colors 249.50
Idaho 249.50
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ARCADE

Seeb. Jap Gun... \$149.50
Chgo. Coin Hockey 249.50
Panoram 395.00
Western Super Grp 69.50
Muto, Card Vendor 30.00
Shoot the Chutes 159.50
Bally Bull 109.50
Rapid Fire Write
Skyfighter Write
Drivemobile Write

METERED VEST POCKET, BLUE & GOLD \$64.50

Singing Towers... Write | Wurlitzer 71 & Stand... Write

PARTS FOR ALL YOUR NEEDS

Clear Corner Plastics for Rockola \$9.50
Hockey Motor Exchange 8.00
Unidirectional Photo Cells for Ray Guns 3.50
Atlas Parts Kit, Special 4.75
Rapid Fire Gun Castings 16.50
12" P.M. Speaker 10.50
5c Jackpot for Mills 15.50
Wurlitzer & Seeburg Casters, Set of 4 1.50

ABT Coin Chutes, Reg. & F.P. \$3.75
Mills 4 Bell Glasses, Complete, Set of 5 8.75
40 MFD 450 V Condensers 1.25
30-30 Condensers 1.25
Western Kicker Coils 6.00
Red Plastic, 20"x50", #60 Heavy Gauge 12.50
Red Plastic, 20"x50", Light Gauge 10.50
Milliameter, to Test Wall Boxes 15.00

WRITE FOR COMPLETE PARTS LIST

SLOT CLOCKS REPAIRED SEND 'EM IN NOW!

Terms: 1/3 Deposit, Balance C. O. D.

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Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19



PHONOGRAPHS

1 50 Model Wurlitzer \$84.50
1 412 Wurlitzer 129.50
1 616 Wurlitzer 179.50
1 24 Wurlitzer-Packard Keyboard 295.00
4 61 Wurlitzer (Counter) 134.50
2 81 Wurlitzer 195.00
3 Wurlitzer 600R 425.00
1 Wurlitzer Victory 24 525.00
3 '39 Rockola Deluxe 395.00
1 '40 Rockola Master Rockolite 449.50
1 Model 430 Speaker with 5-10-25 Box 195.00

CONSOLES

2 Bally High Hand, C.P. & F.P. \$189.50
2 Jennings Multiple Races 69.50
1 Jungle Camp, P.O. 89.50
1 Jennings Silver Moon, F.P. 109.50
2 Mills Jumbo Parade, F.P. 89.50
2 Keeney Super Bells, 5c Comb. 319.50
1 1/4 Fast Time, P.O. 89.50

ARCADES

1 Bally Rapid Fire \$199.50
1 Shoot Your Way to Tokyo 179.50
1 Keeney Air Raider 189.50
1 Evans Ten Strike 69.50
3 Chicago Coin Hockey 209.50
1 Bally Torpedo 194.50
6 Scientific Batting Practice 109.50
1 Keeney Texas League 42.50
3 Chicken Sam (Seeburg Gun) 125.00
2 Victorious Turf Champs 129.50
3 Mills '39 1-2-3, F.P. 49.50
2 Mills '40 1-2-3, F.P. 84.50
1 Pimlico, F.P. 49.50

FIVE BALL GAMES

2 Zeta \$19.50
2 Pick'em 19.50
1 Triple Threat 15.00
1 Bally Fleet 25.00
1 Play Ball 49.50
1 High Dive 49.50
12 Sport Parade 54.50
1 Mystic 47.50
1 Belle Hop 54.50
1 High Stepper 54.50
1 Four Roses 59.50
1 Spot a Card 69.50
1 Seven Up 69.50
1 Spot Pool 69.50
1 High Hat 69.50
1 Majors '41 69.50
2 Argentina 74.50
1 Alert (Rev.) 95.00
1 Liberty 139.50
1 Big Parade 129.50
1 Shangri-La (Orig.) 139.50

SLOTS

1 Mills 1c Q.T. \$42.50
3 Mills 5c Q.T. 2.50
6 Mills 5c Roman Head, 3-5 125.00
3 Mills 10c Roman Head, 3-5 135.00
5 Mills 5c War Eagle, 3-5 145.00
3 Mills 10c War Eagle, 3-5 180.00
4 Mills 5c Blue Fronts, 3-5 185.00
1 25c Comet, 3-5 250.00

COUNTER GAMES

4 ABT Challenger Targets \$22.50
3 ABT Target Skills 24.50

These Machines Ready for Location. 1/3 Deposit Required With Order, Balance C. O. D.

HERMITAGE MUSIC CO.

423 BROAD STREET (TEL. 6-5666) NASHVILLE 3, TENN.

THIS WEEK...

MUSIC

5 Seeburg Hi Tone, ES
3 Seeburg Hi Tone, ESRC
1 Seeburg Concert Master, ESRC
1 Wurlitzer 780E Colonial
2 Wurlitzer 61 Counter Models
2 Wurlitzer 750E
3 Wurlitzer '42/24 Victory Models

5 Mills Empress
2 Mills Empress with Adaptors
5 Mills Thrones
5 Rock-Ola Playmaster & Spectravoxes
1 Rock-Ola Spectravox
1 Rock-Ola Premier
1 Rock-Ola Commando

WRITE FOR PRICES OF ALL ABOVE EQUIPMENT

WE WANT BUCKLEY BOXES
LATE MODELS, LITE-UP, GOLD OR CHROME
WILL TAKE ANY QUANTITY AT HIGHEST CASH PRICE!
WRITE—WIRE—PHONE IMMEDIATELY!

RUNYON SALES CO. 123 W. RUNYON ST. NEWARK 8, N. J. BIGELOW 3-6685

WPB Spot Plan Lauded as a Major Reconversion Device

WASHINGTON, March 31.—The news spotlight was turned on the spot plan again here this week when officials of the War Production Board strongly recommended that the plan be regarded as the major machinery for conversion to civilian production again, while industry is being demobilized.

WPB reported that, up to the present, only about 30 per cent of the civilian goods authorized under the spot plan has actually been produced. This has been accomplished without interfering with the war production program, officials said, and "the spot plan is regarded as a real success."

Officials also said the spot plan had actually aided war production because many plants could fill in slack periods in their plants, with the spot-plan-approved civilian production. This enable plants to keep their forces together.

Plan Prevents Idleness

The report was made by WPB's controller division, following a study of the plan under which plants may enter civilian production after proving they have labor and machinery not needed for war.

Urging expansion of the plan as a means of preventing shut-downs and idleness when war contracts are canceled, the division made this recommendation:

"Field officers should be authorized to approve spot authorization applications well in advance of actual termination of war contracts, so that applicants will be able to place orders and obtain the necessary stocks of materials before war production has halted."

Nearly 5,000 approvals were granted up to February, calling for production of more than \$700,000,000 in civilian goods this year.

Fewer plants are seeking new spot approvals now, because their granting has been suspended in areas of labor scarcity, and because of the heavy increase in war work and the shortage of supplies.

Until the end of the war in Europe, spot activity probably will continue at a low level, WPB said.

"After V. E.-Day, and until military procurement cut-backs are large enough to make labor and materials available freely, thus permitting wholesale relaxation of material and production controls, the spot plan will be an important tran-

sition mechanism for the early stages of reconversion," the agency said.

The plan was ordered into effect last August 15.

The survey showed the plan to be an effective small business relief measure and an incentive to the start of small new companies.

Wis. Crusading D. A. Active Against Club Gaming in Racine

RACINE, Wis., March 31.—A newly appointed district attorney here, selected by the anti-slot machine administration of the State, picked up his usual crusading tactics recently, when clubs in the city and county were notified to move all gaming devices. He was a former crusading official of Milwaukee and carried on the drive there against pinball games for a number of years. He now gets publicity here by his drive against clubs that have gaming devices.

According to the reports there are about 17 private clubs operating in the city. Police officials have visited these places and said they did not find any gaming devices, but the district attorney later said he had heard the devices were simply hidden during the investigation.

Baltimore Jobbers Have Brisk Business

BALTIMORE, March 31.—Local coin machine distributors are finding and experiencing good activity in trade-ins. While business is not said to be as brisk as it had been in pre-war times, nevertheless it is holding up in a satisfactory manner. Operators, unable to get any new equipment, find it necessary to effect trade-ins from time to time in an effort to offer their patrons "something different."

Distributors are finding good activity in rebuilt machines.

Self-Service Money Changer



THIS CHARMING MISS demonstrates the Vendo Company self-service money changer which converts quarters and dimes into nickels. The machine, which portends to do away with change problems for arcade owners, coin machine location operators, drugstore proprietors and telephone pay station attendants, is a product developed as the result of war work activities by a firm engaged in coin machine manufacturing prior to the war. Operated by the insertion of a coin and the flick of a lever the device is readily adaptable for mobile attachment for the post-war super mart and other merchandising locations where change is needed fast.

YOUR COIN MACHINES OF TOMORROW



Brazilian Coin Mch. Markets Still Open Despite Natl. Lottery

NEW YORK, March 31.—A national lottery in any country usually means that the government tries to maintain a monopoly and will ban other forms of gambling, including coin-operated gaming devices, but not so in Brazil. A report by an officer of the U. S. Navy calls attention to the fact that Brazil's federal lottery does not try to monopolize the field. It must compete with State lotteries, private lotteries, horse races and gambling casinos of various kinds. The government does not try to prevent these other forms of gambling.

If American manufacturers of gaming devices should try to sell in the Brazilian market after the war, they will have this background upon which to sell their product. Brazil has had a lottery of some kind for 60 years and the public is well educated in the matter of expecting to win something.

Every week the national government lottery promises to give to the winner from \$65,000 to \$325,000. Tickets range from 50 cents up to \$25. The high price of these tickets prevents the poor from playing the lotteries; an important point in South American countries.

Advertising for the national lottery in Brazil always carries the slogan "Your day will come." This slogan is as well known in Brazil as the most popular advertising slogans in the U. S.

SLOTS

RECONDITIONED—Guaranteed By Our 48 Years of Experience

- WRITE FOR PRICES
- 3 5c GOLD CHROMES
 - 7 10c GOLD CHROMES
 - 9 25c GOLD CHROMES
 - 8 5c BROWN FRONTS
 - 4 10c BROWN FRONTS
 - 12 25c BROWN FRONTS
 - 3 5c BLUE FRONTS
 - 5 10c BLUE FRONTS
 - 8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

- 18 5c Q. T.'s, Originally Blue Made Glitter Gold \$89.50
- 8 10c Q. T.'s, Same as Above 99.50
- 6 25c Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT..WRITE
- 18 VEST POCKETS Blue and Gold
- 35 5c Jumbo Cash Model
- 8 5c Jumbo Free Play

- 8 5c JENNINGS FOUR STARS
- 3 5c JEN. SILVER CHIEFS
- 2 10c JEN. SILVER CHIEFS
- 2 10c CAILLE CLUB BELLS (Cabinet Model)

We have all types of Coin Machines.

SICKING, INC.

1401 Central Parkway Cincinnati 14, O.

O. D. JENNINGS & COMPANY

4307-39 W. LAKE STREET • CHICAGO 24

Please send me the following advance information folders:

- BOTTLED BEVERAGE DISPENSERS
- DAIRY DRINK DISPENSERS
- THE JENNINGS CHALLENGER
- THE JENNINGS CHIEF

NAME _____

ADDRESS _____

CITY _____

FOR SALE

BROWN PACE RACES \$169.50

BALLY ROLL 'EM 175.00

1938 TRACKTIME 99.50

WANT TO BUY

WILL PAY THE FOLLOWING PRICES:

BLUE GRASS, F.P. \$125.00

SPORT SPECIAL 115.00

DARK HORSE 115.00

MILLS 1940 1-2-3, F.P. 75.00

WE BUY, SELL AND EXCHANGE

3147 Locust St.
St. Louis, Mo. **CALL NOVELTY CO.**

CASH WAITING

We'll pay \$55.00 for Mills Flashers, Ten Grands, 20 Grands, Square Bells, Jumbos, 1¢ Escalator Machines and Escalator F.O.K.'s. \$15.00 extra for 10¢ Models. \$25.00 extra for 25¢ models.

MAY GAMES CO.

977 Golden Gate Ave., San Francisco 2, Calif.

MODERNIZE with the "POPMATIC"

ALL ELECTRIC—COMPLETELY AUTOMATIC
5c COIN OPERATION ELIMINATES ATTENDANT



You may possibly have hesitated to install this type of machine because of the cost. NOW WE ELIMINATE THAT DIFFICULTY by offering you a genuine "POPMATIC" machine at LESS THAN THE ORIGINAL PRICE.

BEAUTIFUL DESIGN: The Popmatic is designed to harmonize with the finest of fixtures. Brilliantly illuminated, it sparkles like a gem and instantly attracts attention. Passersby and customers alike stop, marvel and BUY.

AUTOMATIC OPERATION: Fully Automatic, it feeds the corn automatically, pops it, seasons it and delivers it to your customers hot and fresh. All unpopped grains are separated and customer receives only fully popped fluffy corn. All you need do is see that the machine is filled. It will work for you hour after hour without personal attention. Continuous operation for 10-hour period costs less than 10c in power consumed.

STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

DIMENSIONS: 60 in. Height; 15 in. Width; 15 in. in Depth. Shipping weight, 150 lbs.

CAPACITY: 12 lbs., enough to pop and sell \$25.00 per filling. Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

WE INCLUDE 100 lbs. Yellow Popcorn, 6 gals. Popping Oil and 2,000 Glassine Bags with each machine.

Originally \$250.00 **NOW \$199.50**

F. O. B. Cambridge, Ohio. Terms: 1/2 Deposit, Balance, or 5% Discount If Full Cash Is Sent With Order. We Buy Music Routes.

WE BUY AND SELL ALL MAKES OF POPCORN MACHINES. IF YOU HAVE ANY TO SELL, WRITE US.

—Exclusive U. S. Distributors—

THE P. K. SALES CO. 6TH AND HYATT AVE. CAMBRIDGE, OHIO

NOW AVAILABLE!

FACTORY REBUILT EVANS' CONSOLES

- DOMINOS
- PACERS
- BANGTAILS
- LUCKY STARS
- ROLETTO JR.
- JUNGLE CAMP
- PACES RACES Straight Play 5c-25c

WANT TO BUY PACES RACES, ANY CONDITION

EVANS' GALLOPING DOMINOS

Genuine Paces Races Parts in Stock

H. C. EVANS & CO. 1520-1530 W. ADAMS ST. CHICAGO 7, ILLINOIS

CLIFF WILSON DISTR. CO.

1121 S. MAIN 3-6304 TULSA, OKLAHOMA

Mills Sternoscopes, Fl. Md. \$35.00	Mills Sternoscopes, C. M. 25.00	Mills Quarterscopes ... \$40.00	Keep Punching, on Base 75.00	Mills Puncher \$ 50.00	Ex. Muscle Bulder ... 150.00	Skill Jump, on Base ... 45.00	Footcase 75.00	Monkey Lifter, Ref. ... 190.00														
Ten Pins \$ 50.00	Skeeballotte 79.50	PEO Basketball 65.00	Bally Alley 35.00	Hi Ball 90.00	Rock-Ola World Series. 119.50	Genco Playball 179.50	Jennings in a Barrel . 159.50	Batting Practices ... \$129.50	Chicken Sam 115.00	Chicken Sam Conv. ... 135.00	Seeburg Hockey 75.00	Chi. Coin Hockey 235.00	Submarine 179.50	Torpedo 190.00	Bally Bull 90.00	Rapid Fire \$225.00	Keeney Anti Aircraft . 69.50	Keeney Air Raider ... 200.00	Tommy Gun, Late Mod. 165.00	Tommy Gun, Early Mod. 135.00	ABT Mod. F, Late Mod. 29.50	ABT Challenger 29.50

Mills 1-2-3, Cash Pay \$50.00	Turf Champ, Cash Pay . 40.00	Bally Hi Hand 175.00	Tanforan, Cracked Glass 25.00	Liberty Bell \$60.00	Vest Pocket, 1¢, B&G . 35.00	Vest Pocket, Green ... 37.50	Slot Stands, Folding .. 5.00	Double Revolve Around Safes \$90.00	Mills Disappearing Safe, Clean 50.00
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WANTED: LIBERATOR, ZINGO, CHICAGO COIN ROLL A SCORE, HOCKEY (Late Models only), KICKER & CATCHER, PIKES PEAK, GOTTLIEB GRIPPERS, LOVE METERS ALL KINDS.

RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS

All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

NEW PARTS

Micro Pick-Ups, Metal, for Rock-Ola or Mills \$ 4.75 Ea.
 Micro Switches for Rock-Ola and Wurlitzer, Lots of 6 or More 1.00 Ea.
 Rock-Ola Turntable Motors, New, in Original Cartons 25.50 Ea.
 Conversion Part To Convert Your Wurlitzer Motor to a Seeburg in Less Than
 a Minute 90 Ea.

TUBES FOR THE COIN MACHINE INDUSTRY

0Z4 \$1.50	6C5 \$1.00	12A8 \$1.00	26 \$.75
1A5 1.50	6C6 1.00	12K7 1.00	2770
1A7 1.60	6A6 1.50	12Q790	33 1.00
1H4 1.00	6B5 1.95	12SK7 1.00	3895
1H5 1.30	6F690	12SR7 1.30	4185
1LA4 2.35	6J575	12Z3 1.00	43 1.10
1LN5 2.35	6H6 1.10	14A7 1.60	4580
1N5 1.60	6K7 1.10	14C7 1.40	46 1.10
1P5 1.60	6L6 1.35	25L6 1.30	47 1.10
1Q5 1.60	6Q7 1.10	25Z5 1.00	5680
2A4C 1.85	6SC7 1.00	25Z6 1.00	5790
2A3 1.60	6SK785	35A5 1.30	7685
3Q5 1.60	6SL775	35L6 1.00	7790
5V4 1.50	6V660	35Z3 1.30	7890
5U4C 1.00	6X5 1.00	35Z585	79 1.40
5W4 1.00	20S1 2.25	50L6 1.10	8070
5Y370	117L7 2.35	50Y6 1.10	83 1.10
5Z3 1.00	117Z6 1.60		

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION!
 SUPPLIER'S CERTIFICATE MUST ACCOMPANY ORDER!

When you need critical tubes we are always glad to accommodate. In all fairness, you should reciprocate by giving us ALL your tube business, including the less critical tubes, because we cannot ship critical tubes only.

Deposit required with all orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

ARCADE Sensations!

"WHEE GEE MYSTIC"
 "Pitch 'em and Catch 'em"

\$229.50 Each
 1/3 Deposit,
 Balance C.O.D.,
 F.O.B. N. Y.

SEE YOUR LOCAL JOBBER OR DISTRIBUTOR! SEND FOR CIRCULAR!

POKER TABLES — WRITE FOR PRICE!

GEORGE PONSER CO. of N. Y., Inc.

2 Columbus Circle, New York 19, N. Y. Circle 6-6651

Bally Play Ball \$ 40.00	White Balls \$35.00	1 Shoot Your Way to Tokyo \$200.00
Sparky 37.50	Super Charger 37.50	1 Keeney Anti Aircraft Brown 60.00
Invasion 125.00	3 Dixies, Ea. 30.00	1 Keeney Anti Aircraft Black 40.00
Sara Suzy 40.00	Short Stop 25.00	2 Seeburg Japs, Ea. 110.00
B Stratolliners, Ea. 50.00	Bally Play Ball 40.00	1 Seeburg Shoot the Chute 110.00
Double Feature 30.00	Follies 35.00	2 Ace Bombers, Ea. 325.00
Super Six 40.00	Vacation 45.00	
5th Inning 35.00	Roxy 25.00	
Doughboy 30.00	Bally Roll'em 150.00	
Snappy 55.00	Jennings Silver Moon, P.O. 140.00	
Formation 35.00	Jennings Silver Moon, F.P. 105.00	
Sluggo 60.00	Saratoga Cash Falls 150.00	
Seven Up 85.00	Sport Special 145.00	
Polo 35.00		
Cadillac 25.00		
Jolly 25.00		

ZINGO, SLOTS MILLS, JENNINGS, WATLING. SALESBOARDS OF ALL THE LEADING MANUFACTURERS. NEW PIN GAME CARTONS. WRITE FOR PRICES

H. Z. VENDING & SALES CO.

1205 DOUGLAS STREET OMAHA 2, NEBRASKA
 AT. 1121 — WA. 3428
 "NEBRASKA'S LARGEST DISTRIBUTOR"

FOR SALE — 16-20-24 RECORD PHONOGRAPHS

5-10-20 \$115.00	Big Parade \$115.00	Motors \$47.50
Paradise 45.00	Zig Zag 69.50	Monicker 70.00
Tepees 70.00	Ten Spot 60.00	Four Roses 50.00

WANT — PHONOGRAPHS, PINBALLS, SKEEBALLS, SLOTS
 Write Us What You Have. 2416 Grand River Ave.
S & W COIN MACHINE EXCHANGE DETROIT 1, MICH.

Gasoline Stocks Highest Level In Three Years

CHICAGO, March 31. — Early this month gasoline stocks in the United States reached their highest level in nearly three years. This gain, however, will not result in any increase in the amount allocated civilians generally.

Curtailing possible undue optimism over this improvement, the Petroleum Administration for War announced last week allocation of civilian gasoline for the second quarter of 1945 will amount to 1,276,000 barrels daily, only 19,000 greater than in the like quarter of 1944. All 19,000 barrels are assigned to the War Food Administration for farm use, pointing up the trend toward increased mechanization to help farmers meet 1945 crop goals despite a tighter manpower situation on farms.

The A. P. I. figures, partly estimated, show that civilian grade stocks have risen 6.3 per cent in the past 12 months and that "military and other" have climbed 28.7 per cent. While much of this latter rise presumably is in aviation gasoline, PAW is preparing for further increases in 100-octane gas production by authorizing construction of five new plants.

Despite the increase in civilian grade stocks, the over-all total if assigned to civilian use, represents little more than a five-week supply.

Churvis Joins Chicago Firm

CHICAGO, March 31.—Hardly had Mac Churvis, well-known member of the distributing trade, announced his plans to rest from many years of work in industry when suddenly officials of the American Amusement Company, a distributing firm here, announced that Churvis had joined their organization.

Officials of the American Amusement firm announced the arrangement as "a happy partnership." Churvis expressed his enthusiasm about joining the new firm and said he planned immediately to make an extended business trip which would last from 30 to 60 days.

He said this trip was part of the post-war plans of the firm and also to call on many of his friends and acquaintances in the industry. While he was not definite about what part of the country he will visit, he suggested that probably he would go as far as the West Coast.

Joseph Simko Dies

BRIDGEPORT, Conn., March 31.—Joseph Simko, operator of Simko Cigarette Vending Machine Company here, died of heart attack recently. He was a resident of Bridgeport for 37 years. Simko is survived by his widow, Elizabeth; his mother and two sisters. Burial was in St. Michael's Cemetery, Stratford, Conn.

BRAND NEW!
 Rocket Buster \$325.00
 Ten Strike 295.00
 Evans Tommy Gun 249.50
 Periscope (Floor Sample) 219.50
 Liberator (Floor Sample) 219.50
 Wings \$11.50 | Yankees 11.50

4 VENDRINK COCA-COLA, COMPLETELY OVERHAULED. EA. \$495.00

USED EQUIPMENT

Skyfighter \$295.00
 Bally Defender 275.00
 Grandfather Clock 125.00
 Tommy Gun 189.50
 Jennings Golf Ball Vendor, 25c Play 69.50
 Buckley Deluxe Digger 165.00
 Play Golf, Upright Cabinet 119.50
 Football, Upright Cabinet 119.50
 Drivemobile 295.00
 Ace Bomber 295.00
 Keeney Submarine 165.00
 Radio Rifle 59.50
 Liberty Bell, 5c, Fruit 18.50
 Zephyr 9.90
 Chicken Sam (with Conversion) 139.50
 Air Raider 195.00
 Tail Gunner 189.50

TOKYO RAIDER CONVERSION FOR DRIVEMOBILE \$18.75
 KLIP-A-NIP CONVERSION FOR SKYFIGHTER 18.75

1/3 Deposit With Order.

MAX GLASS
 DISTRIBUTING COMPANY
 914 DIVERSEY • CHICAGO 14, ILL.

Wurlitzer * Seeburg * Rock-Ola * Mills
MOTORS
 REBUILT OR EXCHANGED
 SHIPPED SAME DAY (EXCEPT MILLS)
\$6.50
 DUMORE & EMC MOTORS \$13.00
 PHONO ELECTRIC MOTOR SERVICE
 PHONOGRAPH MOTOR SPECIALISTS
 359 W. 45th St. New York 19, N. Y.
 Phone: Circle 5-9540

WE OFFER \$50.00 EACH FOR:
 ZOMBIE DO RE MI
 WEST WIND STARS
 SUN BEAM LEADER
 DOUBLE PLAY DUPLEX
 Will Pay \$60.00 for "Sky Blazer"

Not necessarily working, but all parts must be there. Write, stating quantity, and we'll send our check and shipping instructions immediately.
 We Want All Standard Makes of Vending Machines! Highest Cash Prices Paid! Advise at Once What You Have and Quote Prices!

RAKE COIN MACHINE EXCHANGE
 609 SPRING GARDEN STREET
 PHILADELPHIA 23, PA.

Relax Brother



Isn't this what You're looking for?

DAVE LOWY & CO.
 594 Tenth Ave., N. Y. C. BRyant 9-0817

MUSIC SUPPLIES • ACCESSORIES

3 Wurlitzer #600 K.B. Victory Model \$575.00
 3 Wurlitzer #500 K.B. Victory Model 575.00
 3 Wurlitzer #600 Rotary Victory Model 525.00
 3 Wurlitzer 24/42 Victory Model 475.00
 4 Wurlitzer #950 725.00
 1 Wurlitzer #750 725.00
 1 Wurlitzer #780E 875.00
 1 Wurlitzer #500 450.00
 1 Wurlitzer #24 269.50
 1 Seeburg Vogue, New Paint Job 425.00
 1 Seeburg Classic 475.00
 2 Seeburg Wireless Cellar Job, Ea. 300.00
 2 Rockola Standards, Like New 350.00
 2 Mills Thrones 275.00

SCALES & PARTS

3 Kirk Astrology Scales, Each Vend a Ticket \$75.00
 10 Wurlitzer #24 Buckley Adapters 24.95
 8 Seeburg Baffles, Complete with 12" P.M. Spkrs. 27.50
 6 Seeburg 3 Wire Selectomatics 35.00
 2 Seeburg Speaker Organs, Complete with Receiver, 12" Dynamic Speaker 34.50
 20 Rockola Standard Curved Front Glasses 3.50
 New Zip Cord, Per Foot03

WE STILL HAVE NEW 30 WIRE CABLE AND PHANSTIEHL NEEDLES

WOOD CRATED TO GO AROUND THE WORLD.
 All Merchandise Subject To Prior Sale.
 WRITE FOR ANYTHING YOU DON'T SEE HERE.
 1/2 Deposit, Bal. C.O.D., F.O.B. N. Y.

SLOTS	
25c Mills Blue Front, S.J.	\$375.00
25c Mills Blue Front, D.J.	350.00
10c Mills Blue Front, S.J.	350.00
10c Mills Blue Front, D.J.	325.00
5c Mills Blue Front, S.J.	250.00
5c Mills Blue Front, D.J.	225.00
10c Mills Bonus Alum. Front	375.00
5c Mills Bonus Alum. or Gold Fronts	350.00
10c Mills Melon Bell	275.00
5c Mills Melon Bell	200.00
5c Mills Blue Q.T.	85.00
5c Mills Giltter Gold Q.T., New	150.00
5c Mills Smoker Bell	80.00
5c Mills V. Pockets, Green, No Meter	50.00
5c Mills V. Pockets, B & G, with Meter	65.00
5c Mills V. Pockets, Chrome, with Meter	75.00
25c Mills Gooseneck, 2-4, with Jackpot	110.00
5c Jennings 4 Star Chief	130.00
5c Jennings Club Console, 3-5	185.00
5c Jennings Silver Chief, 3-5	250.00
10c Jennings Silver Chief, 3-5	295.00
CONSOLES	
Bally Club Bell, F.P. Comb.	\$325.00
Bally High Hand, F.P., Comb.	175.00
Baker Paces, Very Late, D.D. & J.P.	375.00
Keeney Super Track Times	375.00
Keeney Super Track Times, Top Glass	18.00
ARCADE	
Bally Rapid Fire	\$245.00
Skyfighter	325.00
Chester Pollard Golf	85.00
Chester Pollard Football	110.00
Anti Aircraft, Brown	50.00
Selectoscope	175.00
Periscope	250.00
Mutoscope Hockey	90.00
Mutoscope Drop Pictures	35.00
K. O. Fighter	110.00
1 Mutoscope Traveling Crane	45.00
1 Exhibit Iron Claw	45.00
1 Lighthouse Grip	60.00
Mills Punching Bag	75.00
Arcade Ball Grip Strength Tester	45.00
Exhibit Hi Ball	110.00
Peo Basket Ball (2 Play)	85.00
World Horoscope	85.00
Mutoscope Liberty Striker	85.00
Mutoscope Hammer Striker	85.00
Exhibit Clock Grip	65.00
Mutoscope Picture Machine with Reel	39.50
Pop-o-Matic Model 24A	60.00
Snacks, 1c	12.50
PIN GAMES	
School Days \$	75.00
Monicker	115.00
Play Ball, Bally	65.00
Topic	110.00
Bowlaway	75.00
Majors, '41	70.00
Sport Parade	50.00
Snappy	70.00
Yanks	125.00
Metro	50.00
Seven Up	70.00
Ten Spot	65.00
Texas Mustang	90.00
Spot Pool	90.00
Sea Hawk	60.00
Horoscope	60.00
ABC Bowler	\$55.00
Champs	85.00
Star Attrac.	75.00
All American	55.00
Big Chief	40.00
Gold Star	55.00
Wild Fire	60.00
Victory	100.00
Venus	80.00
HomeRun, '42	110.00
Bosco	85.00
Four Diamonds	60.00
5-10-20	145.00
Paradise	75.00
Zig Zag	90.00

Have Parts and Motor Gears for Keeney Super T. T.

All used Pin Games refinished and checked. One-third deposit with order, balance C. O. D.

NEW ENGLAND EXHIBIT CO.
1295 Washington St. BOSTON 18, MASS.
Telephone: DeVonshire 8381

WANT TO BUY!

CONSOLES

SUPER BELLS
HI HANDS
CLUB BELLS
JUMBO PARADES
(F. P., C. P., COMB.)
THREE BELLS
SILVER MOONS, F. P.
PACES REELS, F. P.

ONE BALLS

LONGACRES
THOROBREDS
'41 DERBYS
PIMLICO
BLUE GRASS
SPORT SPECIAL

SLOTS

MILLS ORIGINALS ONLY, 5-10-25c

Send Complete List of What You Have To Offer, Lowest Prices We May Be Able To Use It!

FOR SALE—IMMEDIATE DELIVERY

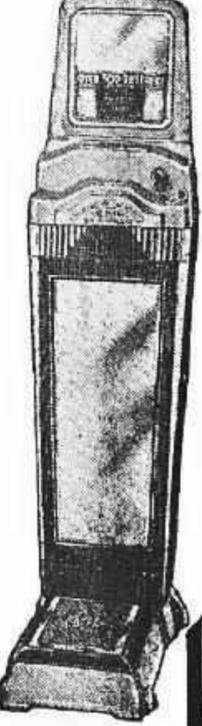
★AMERICAN BEAUTY.....\$199.50
★FOREIGN COLORS.....\$249.50
★MARVEL'S BASEBALL.....\$179.50

Latest 5 Ball F. P. Revamps!
1/3 Deposit, Balance C. O. D.

Let Us Know What You Need in Slots, Consoles, One Balls. We Can Satisfy You!

H. ROSENBERG CO.

627 10th AVENUE, NEW YORK 19, N. Y. LONGACRE 3-2479

★

PUT THE AXIS AWAY WITH A BOND TODAY

★

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.
4650 W. Fulton St.
CHICAGO 44, ILL.
Est. 1888—Tel.: COLumbus 2770.
Cable Address "WATLINGITE," Chicago.

PIN-BALL GLASS

High quality—3/16 in. crystal—available in all popular pin-ball sizes.

20x42—Case of Nine\$13.50
21x41—Case of Eight 12.00
21x43—Case of Eight 12.00
23x47—Case of Seven 13.00

Full Remittance With Order.
F. O. B. Baltimore.

IMMEDIATE DELIVERY.
ORDERS SHIPPED SAME DAY.

ART NYBERG
CALVERT SALES CO.
COIN OPERATED EQUIPMENT
708 N. Howard St. Baltimore 1, Md.

SLOTS—I-BALLS—CONSOLES

Jenn. 4-Star Chief, 5c....\$175.00	'41 Derby, F. P.\$360.00
Mills Vest Pocket, Bl.&Gld. 59.50	Club Trophy, F. P.330.00
5c Blue Fronts, Fact. Reb. 255.00	Sport Special, F. P. 165.00
25c Blue Fronts, Fact. Reb. 295.00	Record Time, F. P. 169.50
Jumbo Parade, Late Model. 139.00	Blue Grass, F. P. 195.00

PHONOGRAPHS

Rock-Ola Windsor, R.C., 5 Packard Boxes\$425.00
Rock-Ola Windsor, R.C., 10 Seeb. Selectomatic Boxes 350.00
Seeburg 9800, R.C. 750.00

WANTED: ALL TYPES PHONOGRAPHS. HIGHEST CASH PRICES PAID. SEND LIST.

RECONDITIONED PIN GAMES

Arizona	\$155.00
Sun Valley	154.50
Keep 'Em Flying	149.50
Action	129.50
Ale O'lous	129.50
Four Aces	129.50
Jeep	129.50
Knockout	129.50
Defense	94.50
Genco Victory	94.50
Topic	89.50
Texas Mustang	82.50
Bombardier	79.50
Spot Pool	79.50
Spot-a-Card	79.00
Argentine	77.50
Gun Club	72.50
Bowlaway	72.50
Hi Hat	72.50
Clover	72.00
Jungle	72.00
New Champ	69.50
Zig Zag	69.50
Sluggo	69.00
Horoscope	64.50

Chicago Coin	
Hookay	\$225.00
Tommy Gun	125.00
Anti-Aircraft	69.50
Rockola Ten Pin	
Hi Dial	60.00
Evans Ten Strike	
Hi Dial	65.00
Keeney Submarine	185.00

RECONDITIONED PIN GAMES

Majors, '41	\$84.50
Miami Beach	64.50
Star Attraction	64.50
Ten Spot	64.50
Towers	62.50
Broadcast	59.50
Legionnaire	59.50
Twinn Six	59.50
Four Roses	57.50
Belle Hop	57.50
Home Run	57.50
Sea Hawk	57.50
High Stepper	55.00
Crossline	54.50
Playball	54.50
Paradise	49.50
Metro	48.50
Show Boat	48.50
Sky Ray	49.50
Sky Raid	47.50
ABC Bowler	45.00
Landslide	45.00

NEW REVAMPS

United	
Grand Canyon	\$250.00
Marvel's	
Baseball	\$178.50
P. & S.	
Production	\$179.50
Eagle Squadron	179.50
Shangri-La	179.50
Bombardier	179.50
Westerhaus	
Marines	\$199.50
Williams	
Flat Top	\$250.00

1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

WANT TO BUY BUCKLEY BOXES

Chrome model with plastic sides. State price, condition and quantity in first letter.

GENERAL MUSIC CO.
2277 W. Pico Blvd., Los Angeles 6, Calif.

FAST MOVING TICKET DEALS

Red - White - Blue — Combination Tickets, Tip Books, Counter Deals.

Write for Catalog and Prices.

WILNER SALES CO.
715 N. Elm St. MUNCIE, IND.

MECHANIC WANTED

Must be thoroughly experienced on 5 Ball, 1 Ball, Music, etc. Steady position, highest salary.

BUFFALO SALES CO.
922 Main Street BUFFALO 2, N. Y.

WANT TO BUY PHONOGRAPHS SUPER BELLS—HI-HAND PIN GAMES

Do-Re-Mi, Stars, Leader, Duplex, Zombie, Sunbeam, Double Play, West Wind, Attention, Masoot, Silver Skates.

MILLS F. P. MINT VENDORS.
ATLAS NOVELTY CO.
2200 N. WESTERN AVE.
CHICAGO 47, ILLINOIS

EXCELLENT BUYS!

1 Wurl. 850	\$775.00
1 Rockola 18	145.00
4 Wurl. 616's. Ea.	210.00
2 5c Mills War Eagle, 2-4. Ea.	110.00
1 5c Mills War Eagle, 3-5. Ea.	150.00
2 New Bowling League Skee Balls. Ea.	195.00
2 Muto. Skyfighters. Ea.	265.00
1 Rockola World Series	95.00
1 25c War Eagle, 2-4	175.00
1 10c Blue Front Mechanism	115.00
2 5c Blue Front Mechanism. Ea.	90.00

1/2 Deposit With Order!
JULES OLSHEIN & CO.
1100-02 Broadway ALBANY 4, N. Y.




All A-1 Reconditioned

All American	\$ 47.50
Anabel	27.50
Big Chief	42.50
Big Parade	125.00
Fishin'	85.00
Four Diamonds	45.00
Horoscope	55.00
Jeep	125.00
Knockout	125.00
Knockout-the-Jap	129.50
Limelight	27.50
Majors, '41	55.00
Metro	37.50
Monicker	75.00
Repeater	50.00
Sea Hawk	55.00
Show Boat	50.00
Sink-the-Jap	65.00
Sky Chief	187.50
Sky Ray	30.00
Slap-the-Jap	60.00
Sluggo	60.00
Smack-the-Jap	60.00
Sun Valley	115.00
Topic	85.00
Ten Spot	55.00
Ump	27.50
Wild Fire	42.50

MISCELLANEOUS

1 Gold Cup (1 Ball F.P.)	\$ 50.00
5 Chicken Sam Guns, with Change Over	115.00

1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.

2625 LUCAS AVE. ST. LOUIS, 8, MO.
(Phone: Franklin 8620)

WANTED TO BUY

500 Each Bally Reserves, Bally Fleets, Chicago Coin Cadets, 1939-'40-'41 Free Play 1-2-3's. Write full information, condition, quantity, best price, cash waiting.

BOX D-349
The Billboard Cincinnati 1, O.

WE ARE

NEVER UNDERSOLD

120 TIPS \$13.50 Gross

GREENGLASS SALES CO.
39 W. 23d, N.Y. 10

WANT TO BUY 50c and \$1.00 SLOTS

QUOTE US LOWEST PRICE, GUARANTEED CONDITION AND WHEN YOU CAN SHIP.

EXPOSITION GAMES CO.

989 Golden Gate Ave., San Francisco 2, Cal.

MILWAUKEE SPECIALS!

ONE BALLS

Fortune, Convertible to Free Play or Pay Out	\$274.50
Skyfark, Convertible to Free Play or Pay Out	189.50
Pace Saratoga, 5c	129.50
Mills Big Race (7 Coin)	250.00
Challenger	249.50
Race King	249.50
Sea Biscuit	78.50
Blue Ribbon	69.50
Sport Page	69.50
Thistledown, P.O.	69.50
Gold Cup	49.50
Gold Medal	49.50
Gottlieb Multiple Races	49.50
Ak Sar Bon	49.50
Bally Stables	39.50
Fair Grounds	29.50

SLOTS

Jennings 4 Star Chief, 5c	\$139.50
Cattle 3-5, 5c, \$79.50; 10c, \$94.50; 25c	139.50
Cattle 2-4, 5c	97.50
Mills Vest Pocket (A-1 Condition):	
Blue & Gold	57.50
Chrome	67.50
Bally Reliance Dice Game	49.50
Q.T., 5c, \$69.50; 10c	89.50

CONSOLES

Baker Racers	\$450.00
Paces Races (Black Cab., 20 Odd)	139.50
Fast Time	129.50
Zipper	29.50
Silver Moon, Totalizer or F.P.	139.50
Watling Big Game, P.O.	97.50
Jumbo Parade, F.P. or P.O.	109.50
Late Head	139.50

FIVE BALLS

New Champs	\$ 59.50
Oh Johnny	49.50
Three Score	49.50
On Deck	39.50
Salute	39.50
Target Skill	39.50
Repeater	34.50
Entry	29.50
Rd. White and Blue	29.50
Super Six	29.50

MISCELLANEOUS

Keeney Bar Boxes	\$ 14.50
Rockola Bar Boxes	16.50
Wurlitzer Bar Boxes	19.50
Wurlitzer Speaker & Box	115.00
10 Chicken Sams with bases and 8 Rapid Fires, all in working condition	Make an Offer

1/3 Deposit, Balance C. O. D.

State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY

3130 W. Lisbon Ave.
MILWAUKEE 8, WISCONSIN

There is no substitute for Quality
Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

SCOTT-CROSSE CO.
SAM STERN
THE EAST'S LEADING DISTRIBUTOR
1423 SPRING GARDEN ST.
PHILADELPHIA 30, PA.

FOR SALE

1 Keeney Pastime, Ea.	\$220.00
5 '40 Dominos, Check Sep. Ea.	235.00
2 '41 Dominos, Check Sep. Ea.	325.00
1 '38 Track Time, Check Sep. Ea.	120.00
4 Jumbo Parade, Late Cash, P.O.	120.00
1 Pace Races, Serial #3011	125.00
1 Shooting Gallery, 12 ft. long, made for Feltman Gun	475.00

JOHN F. ROBERTS, JR.
Odenton, Maryland
Phone: Crain 625-J-4



A Great THERAPEUTIC INVENTION!
Sun-Kraft
COLD QUARTZ ULTRAVIOLET RAY THERAPY LAMP

For our coin machine friends who work late and sleep late. Keep healthy with sunshine Vitamin D. This lamp is a departure from the conventional sun lamp. Uses an oscillator circuit and COLD type genuine Mercury Quartz tube. Produces 95% ultra-violet rays, and the quartz tube never burns out. Invaluable aid to war workers; promotes and preserves radiant health and relieves muscular pains. Helps insure sturdy growth and sound development of babies and children.



TREATS "HARD TO GET AT" AREAS EASILY and QUICKLY

The Sun-Kraft double action adjustment cycle means easy setting to reach any part of the body. See how simple it is to treat without assuming an awkward or strained position. Comes complete with goggles, leatherette carrying case and built-in automatic timer. Finished in satin-chrome. Carries Manufacturer's Guarantee. Get your lamp now and cash in on extra pep and vitality.

OPA APPROVED PRICE, \$64.50

DEALER'S PRICE \$38.70 ea.
(Lots of 3)
PRICE \$43.00 ea.
(Lesser Quantity)

Chicago Novelty Company, Inc.

1348 Newport Avenue

Chicago, Ill.

SPECIAL SALE—MUSIC YOU NEED!

50 Wurlitzer 61 Counter Models, Ea.	\$149.50
25 Solid Assorted Stands for Counter Models, Ea.	17.50
★ 25 Iron Frame Stands for Counter Models, Ea.	7.50 ★
5 Rock-Ola Spectravox and Playmasters, Ea.	439.50
1 Rock-Ola DeLuxe '39 RC	425.00

1/3 deposit, balance C. O. D., F. O. B. Baltimore, Md.

BALTIMORE



BALTIMORE, MARYLAND
140 W. MT. ROYAL AVE.

VERNON 5757

NOW ON DISPLAY—THE SENSATIONAL NEW . . .

★ "THUNDERBOLT" ★

See It Today! Write for Complete Details!

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST.

PHILADELPHIA 23, PA.

WANT TO BUY FOR CASH

MILLS A-1 ORIGINAL BLUE FRONTS, BROWN FRONTS, CHERRY BELLS, WAR EAGLES, EXTRAORDINARY BELLS, FUTURITIES, JENNINGS 4 STAR CHIEFS AND LATER MODELS IN 5c, 10c, 25c AND 50c PLAY.

ALSO PHONOGRAPHS OF ALL TYPES, SLOT MACHINE SAFE STANDS, SINGLE AND DOUBLE SAFES.

WE SPECIALIZE IN QUALITY, AND WE ARE NOT INTERESTED IN JUNK AT ANY PRICE. Give All Details and Your Best Prices in First Letter. Where Large Deals Are Involved, We Will Send Our Representative To Close Such Deals.

BAUM DISTRIBUTING CO. 2012 ANN AVE., ST. LOUIS, MO.
(Phone: Grand 7499)

PHONO OPERATORS!

NEW POLICY ON OUR UNIVERSAL AMPLIFIER IDEA

Due to W.P.B. regulations we are in a position to accommodate you in the following manner: Ship us a coin operated phonograph amplifier (charges prepaid) regardless of make and we will renovate and alter it for Universal use. COST \$36.50, F.O.B. N. Y., and includes minor repairs. However if major parts are missing or defective and have to be replaced an additional nominal charge will be made.

WHAT A

UNIVERSAL AMPLIFIER

WILL DO FOR YOU

Saves you time, money and expense. When you have an Amplifier service call, replace with your Universal, your machine keeps working and your customer is satisfied. Complete renovation, with sockets, for speakers and pickups for all the following models:

ALL WURLITZER MODELS
616, 24, 500, 600, 700, 750, 780, 800, 850, 950

ALL SEEBURGS

(Except Hi-Tones)

ALL ROCKOLAS

Amplifiers Repaired By Experts—Try Us

GLASS FOR PIN GAMES AND ONE-BALLS

Sold in case lots only. SAVE MONEY—Order in 5 Case Lots—Deduct 20%.

Size	Case Contains	Price Per Case
20x42	9	\$13.50
21x41	8	12.00
21x43	8	12.00
23x47	7	13.00

ANNIVERSARY SPECIAL

Tubular Coin Wrappers	
Pennies, Dimes, Quarters, Half-Dollars	
25,000	50c Per M
50,000	45c Per M
100,000	40c Per M

Special Discounts on Larger Quantities.
Phonograph Motors Rewound-Repaired, \$8.00

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D., by Railway Express, unless you give us definite shipping instructions.

JAFCO, INC.

JOHN A. FITZGIBBONS, Pres.
776 Tenth Ave., New York 19, N. Y.
Phone: Columbus 5-7996

SALESBOARDS

Holes	Name	Profit	Price
600	5c Deluxe Charley	Def. \$10.00	\$.79
1000	5c Nickel Charley	Def. 17.50	.96
1000	5c Double Fin	Def. 24.50	.98
1800	5c X Thick "Lulu"	Def. 18.00	2.49
1000	25c Jackpot Charley	Avr. \$52.04	\$1.24
1000	25c J.P. Charley, Thick	52.04	1.41
1000	25c J.P. Easy Pickins	51.50	1.69
1200	25c J.P. Easy Pickins	101.50	2.19
1200	25c J.P. Texas Charley	102.28	2.36
1000	5c J.P. Big Forty	Avr. \$24.25	\$1.78
1000	5c J.P. Home Run	Avr. 27.00	1.89
675	5c J.P. Jumbo Big Stuff	19.30	1.86
1000	10c J.P. Ready Money	50.70	1.82
1000	5c J.P. Jumbo Pic-D-Fin.	19.22	1.89
1200	10c J.P. Ready Money	70.70	2.29
1000	5c J.P. Beat This Card	\$33.00	\$2.50
1184	5c J.P. Jumbo Pic-D-Fin.	28.17	2.49
1200	5c J.P. Payout, Thick	52.59	2.89
880	5c J.P. Pin Up Girl	23.40	3.26
1884	5c J.P. Victory Bell	48.55	3.89
2400	10c J.P. Barrel	92.65	3.49
Baseball	120 Books, Tickets. 1 Doz.	2.20	
120	Tip Books, Tickets. 1 Doz.	2.30	

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE SALES CO.
BLUE EARTH, MINN.

WE PAY 10c EACH FOR USED RECORDS BY THE FOLLOWING BANDS

Cootie Williams	Dinah Washington
Lionel Hampton	King Cole Trio
Louis Jordan	Saunders King
Pete Johnson	Joe Turner
Louis Armstrong	Jimmie Lunceford
Ink Spots	Fats Waller
Lil Green	Billie Holiday
Washboard Sam	Big Bill

Pack well, label each carton fragile and ship by express collect. We will not accept records by bands other than above mentioned.

MELROSE VENDING CO.

1236 Fillmore St. San Francisco 15, Cal.

WANTED TO BUY

Established Pinball and Juke Box Route anywhere in the United States. Write to

W. F. BUNCH

CLEVELAND COIN

OFFERS:

PHONOGRAPHS

- 1 Seeburg Cellar Job, Wireless, R.C. ... **WRITE**
- 2 Rockola Imperial 20's ... \$210.00
- 1 Wurlitzer 850 Hideaway with 2 ... **WRITE**
- =111 5c 2 Wire Bar Boxes & 2
- =125 5c, 10c, 25c Wall Boxes ...
- 2 20 Selection 5c, 10c & 25c Streamliners ... 375.00
- 2 Factory Reconditioned Singing Towers ... 425.00
- 2 New Factory Guaranteed Singing Towers ... 525.00
- 1 '39 Rockola Deluxe ... **WRITE**
- 1 Mills Empress ... 365.00
- 1 Rockola 20 in Modern Charm Cabinet with Rockola Remote ... 395.00
- 5 Mills Panorams ... 365.00

CIGARETTE VENDORS

30 STEWART-McGUIRE S.P. MODEL, 7 Column, 20c Combination, completely overhauled and complete with cabinet bases—\$35.00 each, 5 or more—\$30.00 each.

ARCADE EQUIPMENT

- New Rocket Busters ... \$385.00
- New Whee Gee Mystics ... 225.00
- New Pitchem & Catchems ... 225.00
- 1 See-a-Freak ... 110.00
- 1 Rotary Claw Merchandiser ... 150.00
- 2 Magic Fingers ... 125.00
- 4 Bean 'Em's ... 75.00
- 1 Keeney Submarine Gun ... 175.00
- 2 Keeney Air Raiders ... 195.00
- 1 Shoot the Chutes ... 125.00
- 1 World Series ... 95.00
- 1 10c Astroscope ... 150.00
- 1 Exhibit Digger ... 85.00
- 1 Periscope ... 250.00
- 1 Hoot Mon Golf ... 75.00
- 3 Mills Scales ... 65.00
- 1 Watling Guesser Scale ... 95.00
- 1 Battling Practice ... 125.00
- 1 Chicago Coin Hockey ... 210.00
- 2 Pusher Type Exhibit Rotaries ... **WRITE**
- 2 Panorams Peek Show, Converted ... 410.00

POKERINOS—X-RAY POKERS—7 FOOT!

15—Just off location—in excellent shape and equipped with new rubber balls—lumiline lights—\$150.00 each! Also have 14 stools at \$100.00 for the lot. Entire set-up including stools (as one lot) \$2,250.00.

SLOTS

- 1 10c Watling Rotatop, 3/5 Club Console ... \$200.00
- 1 5c Jennings Triplex ... 150.00
- 1 5c Jennings Blue Skin ... 150.00
- 9 V Model Cigarollas ... 95.00
- 1 Mills Single Safe—2 Door ... 50.00
- 6 Jennings 25c Golf Ball Vendors (Console Models) ... 175.00
- 1 Mills Double Safe—1 Door ... 75.00
- 1 10c Jennings 1 Star Chief ... 150.00
- 2 25c Mills 1 Cherry Chrome Bells ... **WRITE**

SPECIALS

- 2 Early Model Photomatics ... **WRITE**
- 2 Late Model Photomatics ... **WRITE**
- 12 Daval 7 Ft. Bumper Bowlings ... \$125.00
- 6 Bally High Hands, Combinations ... 175.00
- 2 Wells Gardner 5c Selective Bottle Drink Vendors ... **WRITE**
- 4 Bowling Leagues ... 215.00
- 18 Shipman Stamp Vendors (Used) ... 25.00
- 6 Non-Coin Operated Shuffle Boards ... **WRITE**

VOICE RECORDERS

3 Brand New Radiotones, Portable Type! Perfect for Professional or Arcade Operations—Suitable for Use as Public Address System also! Complete with Built-In Radio and Microphone—Handles up to 17 1/4 Inch Records ... \$620.00

TERMS: 1/2 Deposit With All Orders—

Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PProspect 6316-7

IDAHO CLUB LAW

(Continued from page 62)

after acquired or operated by such club, such information to be furnished in the month in which such devices are acquired.

Section 5. License and fees.—The Department of Law Enforcement of the State of Idaho is hereby authorized to issue a license to any such club for the operation of such coin-operated amusement devices upon the application therefore by such club on a form to be prescribed by the Commissioner of Law Enforcement, and upon the payment of the sum of one hundred dollars (\$100.00) per year for each such coin-operated amusement device operated by such club. Licenses may be renewed from year to year upon payment of a like sum for each of such coin-operated amusement devices each year, provided, however, that before the license of any club can be renewed, such club shall submit to the Commissioner of Law Enforcement a receipt or receipts, evidencing the fact that during the year immediately preceding it made a charitable donation or charitable donations as in this Act defined in the aggregate amount equal to two and one-half (2 1/2) times the amount of license fees paid to the Department of Law Enforcement by such club on account of coin-operated amusement devices operated by it during such preceding year.

Section 6. Payment of license—due date.—All licenses shall become due on the first day of July of each year or on commencing of business of such club; in the former case, the tax shall be computed for one year; in the latter case, it shall be computed proportionately on the first day of the month in which liability for license is commenced, to and including the 30th day of June following. By commencing business is meant the month of initial application for license, and as to devices subsequently operated by any licensed club, the month of initial maintenance for use on the club's premises of such device.

Section 7. County and municipal licenses permitted.—The city, town or village in which such club is situated, or if situated outside of city, town or village, then the county commissioners of such may impose a license fee upon such club in an amount not to exceed the sum of fifty dollars (\$50.00) per year for each of such coin-operated amusement devices operated by such club and other or additional license or fees for such devices by such city, town, village or counties are hereby prohibited.

Section 8. Revocation of licenses.—The Commissioner of Law Enforcement is hereby authorized to suspend any license issued to any club for a period not exceeding six (6) months, or to re-voke the same, for the violation by any such club of any provision of this Act upon hearing before the commissioner, held in any place in the county in which such club has its place of business, upon 20 days' notice to such club setting forth the alleged cause of violation and the time and place of hearing.

Section 9. Commissioner of Law Enforcement—Rules and regulations.—The Commissioner of Law Enforcement shall, with the approval of the governor, prescribe and publish all needful rules and regulations for the enforcement of this Act.

Section 10. Payment of licenses into the General Fund of the State of Idaho.—All licenses collected by the Department of Law Enforcement under this Act shall be paid by such Department to the State Treasurer of the State of Idaho, and shall become a part of the general fund of the State of Idaho.

Section 11. Act superior to all laws in conflict.—Wherever any provisions of the existing laws of the State of Idaho are in conflict with the provisions of this Act, the provisions of this Act shall control and supersede all such existing laws.

WANTED

Sport Special, Record Time, Dark Horse and Blue Grass @ \$110.00. Will pay \$60.00 for Exh. West Wind, Sun Beam, De-Ro-Mi, Stars, Double Play, Sky Blazer, Leader, Zombie and Duplex, \$40.00 for Attention, Silver Skates and Flicker, \$250.00 for Super Bells. Send List of Other Games.

ARCADE EQUIPMENT — GUNS — MISCELLANEOUS

- BALLY RAPID FIRES—PERFECT ... \$219.50
- EXH. ROTARY—CLAW TYPE ... 149.50
- KICKER & CATCHER ... 24.50
- WATL. SCALE—LARGE DIAL ... 89.50
- WORLD SERIES ... 119.50
- DELUXE TEXAS LEAGUERS ... 49.50
- GROETCHEN MT. CLIMBER ... \$129.50
- A.B.T. TARGET SKILL—LATE ... 29.50
- EXH. BULL GUN ... 99.50
- 3 PACKARD WALL BOXES ... 39.50
- KEENEY ANTI AIRCRAFT ... 69.50
- KEENEY WALL BOXES—Complete ... 5.00

CONSOLES—ONE BALLS—SLOTS

- NEW MAY-BELL, 5c-5c-25c ... \$795.00
- JUMBO PARADE, F.P. ... 89.50
- 5c SUPER BELLS ... 329.50
- 5c & 5c PAMCO BELL ... 69.50
- JENN. SILVER MOON, F.P. ... 125.00
- BALLY BIG TOP, F.P. ... 129.50
- BALLY CLUB BELLS ... 279.50
- BALLY SUN RAY, F.P. ... 149.50
- WAT. BIG GAME, F.P., CLOCK ... 125.00
- BAKER'S PACERS, J.P. & D.D. ... 245.00
- 5c PACE REELS, CASH ... 129.50
- 10c PACE REELS, CASH ... 195.00
- 10c WATL. BIG GAME, CASH ... 195.00
- 5c JUMBO PARADE, F.P., Late Hd. ... 119.50
- ONE BALLS
- LONGACRE & THORBRED ... \$565.00
- NEW SPORTSMAN ... 350.00
- PIMLICO ... 445.00
- SLOTS
- 5c CHIEF 4 STAR, FAC. REB. ... \$250.00
- SINGLE SLOT SAFE, DOUBLE DOOR ... 59.50
- 5c CAILLE CADET, 3-5 ... 69.50
- 5c BLUE FRONT, G.A., 3-5 ... 195.00
- 5c BLUE FRONT, FAC. REB. ... 255.00
- 25c BLUE FRONT, FAC. REB. ... 385.00
- 25c CAILLE CADET, A-1 ... 129.50
- COLUMBIA FRUIT, TWIN J.P. ... 89.50
- 10c PACE 5-STAR COMET, 3-5 ... 149.50
- 25c MILLS GOOSENECK, 2-4, J.P. ... 89.50

NOW THE KLEER-FLO PARTS AND MECHANISM CLEANING MACHINE—INCLUDING 30 GAL. DRUM OF CLEANER. **\$129.50**

USED PIN GAMES

- JEEP ... \$129.50
- SHANGRI-LA, Gott. ... 154.50
- ACTION ... 120.50
- GOTT. LIBERTY ... 169.50
- '41 MAJORS ... 59.50
- TEN SPOT ... 87.50
- SPOT A CARD ... 79.50
- JUNGLE ... 69.50
- SEVEN UP ... 59.50
- CAPT. KIDD ... 74.50
- SPOT POOL ... 72.50
- GUN CLUB ... 79.50
- BOLOWAY ... 74.50
- FOUR ROSES ... 64.50
- TRAILWAYS ... 64.50

NEW REVAMPS

- FLAT TOP ... \$250.00
- STREAMLINER ... 250.00
- OKLAHOMA ... 250.00
- GRAND CANYON ... 250.00
- ARIZONA ... 250.00
- MARVEL BASE-BALL ... 179.50
- PIN UP GIRL ... 209.50
- FLYING TIGER ... 209.50
- CASABLANCA ... 209.50
- MARINES ... 199.50
- FOREIGN COLORS ... 249.50
- AMERICAN BEAUTIES ... 199.50
- PRODUCTION ... 179.50
- SHANGRI-LA ... 179.50
- SPOT CHA ... 199.50

USED PIN GAMES

- KEEP EM FLYING ... \$149.50
- SCHOOL DAYS ... 59.50
- HOROSCOPE ... 64.50
- NEW CHAMP ... 64.50
- HOME RUN, '42 ... 99.50
- KNOCK OUT ... 129.50
- BIG PARADE ... 134.50
- BIG CHIEF ... 48.50
- TWIN SIX ... 64.50
- CHAMPS ... 54.50
- FOX HUNT ... 48.50
- SUPER CHUBBY ... 89.50
- INVASION ... 139.50
- FOUR ACES ... 129.50
- ABC BOWLER ... 54.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

SPECIAL OFFER

- MILLS
- 5c Chrome Bell (Orig.), Like New ... \$300.00
- 5c Brown Front, Like New ... 300.00
- 5c Red Front (3-5) ... 164.50
- 5c Cherry Bell ... 164.50
- 5c War Eagle (Rebuilt) ... 149.50
- 5c Front Vendor (3-5, ESC) ... 139.50
- 5c Dial Vendor (Free Play) ... 50.00
- 10c Blue Front (Gold Award) ... 225.00
- 1c Q.T. (Serial over 20,000) ... 49.50
- 1c Q.T. (Serial 708) ... 39.50
- 1c Vest Pocket (Blue Gold) ... 39.50
- Kounter King (Any Coin) ... 19.50
- JENNINGS
- 5c Club Bell (Like New) ... \$199.50
- 5c Silver Chiefs ... 185.00
- 5c Prosperity Awards (3-5) ... 100.00
- 5c One Star (2-4) ... 74.50
- 5c Triple Jacks (2-4) ... 69.00
- 5c Duchess (2-4) ... 30.00
- 5c Double Jacks (2-4, ESC) ... 64.00
- 10c Silver Chief ... 210.00
- 10c Four Bar ... 185.00
- 25c Club Bell ... 300.00
- 25c Four Bar (Two Bit) ... 300.00
- 25c Four Star ... 250.00
- 25c Bull's Eye ... 100.00
- PAGE
- 5c Pace Comets ... \$ 99.50
- 5c Pace Kitty ... 99.50
- 10c Pace Comets ... \$119.00
- 10c Pace All Stars ... 114.00
- 25c Pace Comets ... 149.00
- 25c Pace Rockets (Slug Proof) ... 175.00
- 25c Pace Deluxe ... 175.00
- WATLING
- 5c Rol (3-5) ... \$ 99.50
- CAILLE
- 10c Playboy ... \$ 50.00
- MISCELLANEOUS
- 1c American Eagle (F-R) ... \$ 14.50
- 1c Lucky Smokes ... 14.50
- 1c Champion (F-R) ... 14.50
- 1c Pike Peaks ... 19.50
- 1c Zoom ... 19.50
- STANDS
- Q.T. Box Stands ... \$ 18.50
- Mills Box Stands (Locking Bars) ... 22.50
- Jennings Box Stands ... 22.50
- Mellink Roll-Ar., Stand ... 22.50
- SAFES
- Mellink Roll-Ar., Single ... \$ 79.00
- Pace Pull Out ... 35.00
- Chicago Double (Two Door) ... 49.50
- Extra Heavy Palmantier and Stark Novelty Safes
- Single Pull Out, 310 Lbs. ... \$100.00
- Double Pull Out, 450 Lbs. ... 150.00
- Triple Pull Out, 600 Lbs. ... 200.00
- Double Roll-Ar., 550 Lbs. ... 200.00
- Triple Roll-Ar., 650 Lbs. ... 250.00

Terms: 1/3 Deposit With Order, Balance C. O. D.

ADVANCE DIGGER CO.

1702 MACK AVENUE

DAYTON 4, OHIO

DUMOR RECORD MOULDING COMPOUND

FOR PHONOGRAPH RECORDS

No Priority Immediate Delivery

Forget shellac and carbon black. Now you can mould durable, brilliant toned phonograph records from our sensational new plastic moulding compound, efficiently and at low cost.

Wire or Write for Information Today!

DUMOR PLASTICS, INC.
ATCO, NEW JERSEY

WANT TO BUY

PENNY PHONETTE BOXES

GIVE QUANTITY, CONDITION AND LOWEST CASH PRICE.

Write BOX A-10, The Billboard Publishing Company, 1509 N. Vine St., Hollywood 28, Calif.

Disposing of Arcade Equipment and Pin Balls

ALL IN A-1 SHAPE. MAKE OFFER.

- 1 Keeney Submarine Gun
- 1 Tokyo Gun
- 1 Skee Ballette
- 2 Keeney Air Raiders
- 2 Sky Fighters
- 1 Mountain Climber
- 2 Blondies and one each of the following: Metro, Bally Beauty, Bowling Alley, Anabel, League Leader, Super Chubbie, Jolly, Lucky, Nippy, Sporty, Sports, Polo, Wild Fire, Hit the Japs.
- 2 Flickers
- 2 Glamour
- 2 Commodore
- 1 Evans Play Ball
- 1 Evans Tommy Gun
- 1 Evans Ten Pin
- 2 Chicago Coin Hockeys
- 2 Ace Bombers
- 1 Drivemobile
- 2 Play Balls
- 2 Big Towns
- 2 Mills Owls

TAMPA AMUSEMENT CO.

113 NO. WILLOW AVENUE

TAMPA 6, FLORIDA

"SOUND" INVESTMENTS

32 WATT REPLACEMENT AMPLIFIERS

Complete With Tubes

WURLITZER MODELS ... \$45.00

SEEBURG MODELS ... 40.00

ROCK-OLA MODELS ... 40.00

Universal Amplifiers

Model UX 2 ... \$79.50

Fits all Hi-Tones, Wurlitzers, Seeburgs, Rock-Olas and Mills. Less Tubes

Model UX 1 ... \$54.50

Fits all Wurlitzers, Seeburgs, Rock-Olas and Mills except Hi-Tones. Less Tubes

When ordering state model desired. 1/3 Dep. with Order, Bal. C.O.D.



\$\$ CASH! CASH! \$\$

FOR USED JUKE BOX RECORDS! I Pay the Highest Price!

Write, wire collect or just ship to ..

NATHAN MUCHNICK

1119 N. 39th St., Philadelphia, Pa. Phone: Allegheny 0232

MARKEPP VALUES

PHONOGRAPHS

- Seeburg 8200, E.S., R.C., Modernized Write
- Wurlitzer Victory\$525.00
- Wurlitzer 616 185.00
- Rockola Monarch 219.00
- Mills Do-Re-Mi 100.00
- Singing Tower, 40 Selec. Hi-Boy 475.00
- 3 Mills Panorams 365.00
- Mills Throne of Music 275.00

ARCADE EQUIPMENT

- Shoot Your Way To Tokyo\$195.00
- Seeburg Shoot the Chute, Conv. Jap 135.00
- Bally Rapid Fire 168.50
- Bally Defender 225.00
- Keeney Submarine Gun 150.00
- Scientific Batting Practice 105.00
- Scientific X-Ray Pkr. 125.00
- Chicken Sam 110.00

5-BALL PIN GAMES

- Major, '41 \$85.00
- Repeater .. 38.50
- Zig Zag .. 75.00
- Seven Up .. 65.00
- 4 Diamonds 52.50
- School Days 59.50
- Marvel Baseball Revamp, New \$179.50
- Foreign Colors Revamp, New .. 249.50
- Champ ..\$ 55.00
- Snappy ... 65.00
- S-10-20 ... Write
- PanAmerican 50.00
- Legionaire. 79.50

1-BALL PIN GAMES

- Jumbo, 1944, Like New\$185.00

SLOT MACHINES AND CONSOLES

- 25c War Eagle, Glitter Gold .. Write
 - 25c Watling Rotatop Write
 - 25c Brown Front Cherry Bell, C.H., D.P., K.A., Ser. #441920 Write
 - 10c Blue Front, C.H., D.P., K.A. Write
 - 5c Brown Front, C.H., D.P., K.A. Write
 - Mills Q.T. Blue, 5c\$ 79.50
 - 5c Columbia Cig. RI. 49.50
 - Jumbo Parade, C.P.O. 110.00
 - Jumbo Parade, F.P. 110.00
 - Big Game, F.P. 120.00
 - May Bell, 5/5/5/25c Write
 - 3 Double Weighted Revolve Around Safes Write
 - '38 Track Time 115.00
- All machines cleaned and checked. Prices include parts, repairs, packing charges. Half deposit with order.

WANT TO BUY

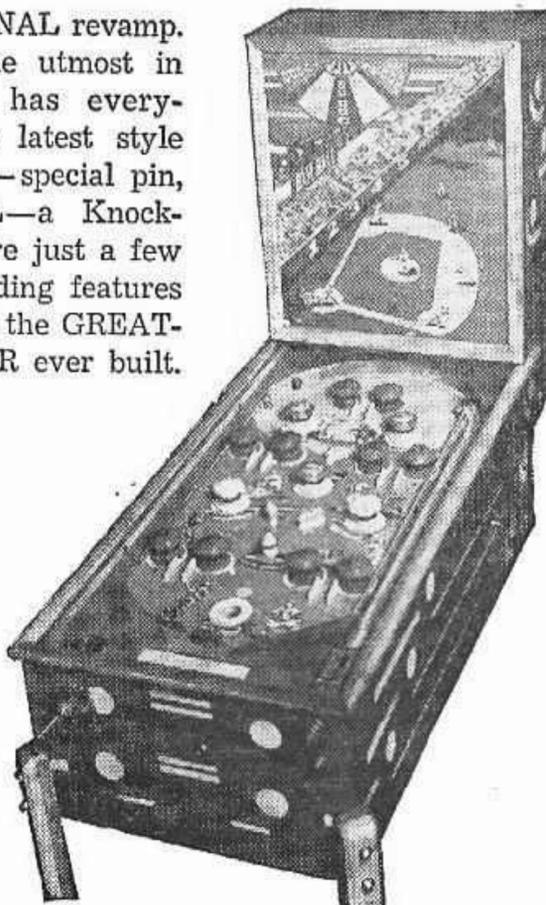
Phonographs, all makes and models. Send us your complete List of Coin-Operated Machines.

THE MARKEPP CO.

(Established 1928)
4310 Carnegie Ave., Cleveland 3, O.
Telephone: Henderson 1043

MARVEL'S BASEBALL

The new SENSATIONAL revamp. This game offers the utmost in player appeal—it has everything—including the latest style bumpers—rollovers—special pin, and BEST of ALL—a Knock-Out-Pocket. These are just a few of the many outstanding features which will add up to the GREATEST MONEY MAKER ever built.



PRICE

\$179.50

RUSH YOUR ORDER TODAY!

Distributors, Write for Special Deal Territories Are Now Available

MARVEL MFG. CO.

2124 MILWAUKEE AVENUE CHICAGO 47, ILLINOIS
TELEPHONE ARMitage 1240

ORDER NOW!

PHONOGRAPHS

- | Model | Each |
|--------------------------------|----------|
| 10 Record Seeburg | \$ 79.50 |
| Wurlitzer P12 | 119.50 |
| Wurlitzer 412 | 124.50 |
| Wurlitzer 616 | 165.00 |
| Wurlitzer 616, Lite-Up | 215.00 |
| Wurlitzer 616 Hideaway | 169.50 |
| Wurlitzer 24 | 275.00 |
| Wurlitzer 500K, Remote | 475.00 |
| Wurlitzer 500K | 450.00 |
| Wurlitzer 41 Counter Model | 135.00 |
| Wurlitzer 71 Counter Model | 199.50 |
| Wurlitzer 61 Counter Model | 129.50 |
| Wurlitzer 750E | 719.50 |
| Wurlitzer '42/24 Victory Model | 485.00 |
| Seeburg 8200 Victory Rex | 450.00 |
| Seeburg 8200 Victory Gem | 475.00 |
| Seeburg HI Tone 9800, ES | 575.00 |
| Seeburg HI Tone 8800, ES | 569.50 |
| Seeburg HI Tone 8800, ESRC | 625.00 |
| Seeburg Envoy, ES | 450.00 |
| Seeburg Rex, 30-Wire Adapter | 239.50 |
| Seeburg Plaza | 325.00 |
| Seeburg Gem | 329.50 |
| Seeburg Classio | 399.50 |
| Mills Throne of Music | 269.50 |
| Mills Empress | 325.00 |
| Rock-Ola Counter Model, D.C. | 125.00 |
| Rock-Ola Deluxe | 359.50 |

PARTS AND ACCESSORIES

- #GSR1 Selection Receiver\$ 29.50
- #GSR1 Receiver and Adapter 49.50
- Coin Chute for 616 6.50
- Coin Chute for 600 7.50
- SD 24-1Z Seeburg Adapter 29.50
- 130 Wurlitzer Adapter 35.00
- #300 Wurlitzer Adapter 32.50
- Wurlitzer #304 Steppers 22.50
- Amplifier for 600 or 24 47.50
- Amplifier for 616 42.50
- Round Bottom Stands 3.00
- Brackets for Boxes, All Types 2.50
- Buckley Pedestal Stands 3.00
- Zip Cord, 500' Rolls, Per Ft.03

WALL BOXES

- 24 Selection Seeburg Wall-o-Matic, Metal Covers\$ 37.50
- 24 Selection, Plastic Covers 35.00
- 20 Selection Seeburg Selectomatic 7.50
- Seeburg 3-Wire Bar-o-Matic 45.00
- Seeburg Adapter for Wurlitzer 24 39.50
- #331 Wurlitzer Bar Boxes 14.50
- 111 Wurlitzer Bar Boxes 14.50
- 320 Wurlitzer Sweet Music, 5¢ 25.00
- 100 Wurlitzer 30-Wire, 5¢ 14.50
- 125 Wurlitzer 5-10-25¢ Box 27.50
- 20 Selection Bar-o-Matics, Wireless 50.00

Terms—1/3 Dep., Bal. C. O. D.
F. O. B. New York
N. Y. DISTRIBUTING CO.
830 10th Avenue NEW YORK 19, N. Y.
Phone: Circle 6-9570

AVAILABLE

COMPLETELY REBUILT
—REFINISHED IN WRINKLE—
5c MILLS BLUE FRONTS

- 1 CH@ \$209.00
- 1 CH@ 215.00
- 2 CH, KA@ 219.00
- 1 CH, KA@ 225.00
- 1 CH, KA@ 250.00
- 1 CH, KA@ 275.00

- 1 600R, Wurlitzer\$385.00
- 1 Twin 16 Hideaway 225.00
- 6 Buckley (24) Boxes@ 17.95

Mills Blue Fronts, 5c-10c-25c
Mills Brown Fronts, 5c-10c-25c
Jannings Chiefs, 5c-10c-25c
Pace Comets, 5c-10c

1/2 Certified Deposit, Balance C. O. D.

GUY P. COLLIER

BOX 178, MORGANFIELD, KENTUCKY

WHILE THEY LAST

Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

THE NEW DEAL MFG. CO.

411 North Bishop Dallas 8, Texas

MECHANIC

29, 4F, one who really knows the coin machine business. Fully experienced Wurlitzer and Seeburg. No quick patcher. References. Prefer permanent proposition with route operator.

Wire or Write

HARDING

919 South 11th Kansas City, Kansas

WANT AMMUNITION!

Any Quantity:
.22 Shorts, Long or Long Rifle.
Will Pay \$250.00 Per Case.
Immediate Cash!

PEERLESS VENDING MACHINE CO.

220 W. 42nd St., New York 18, N. Y.
Wisconsin 7-6173

BRAND NEW FLOOR SPEAKERS

Mirror on each side.

Gray finish, trimmed in black.

Dimensions: About 6' high, 17" wide and 17" deep.

Speaker built into top.



ANY WALL BOX OF ANY MAKE CAN BE ATTACHED TO THIS FLOOR SPEAKER

Sample, \$75.00

In Lots of 5, \$65.00 Each
In Lots of 10, \$60.00 Each

Terms: 25% With Orders, Balance C. O. D.

W. B. NOVELTY CO., INC.

1903 Washington St. Louis, Mo. 917 Broadway Kansas City, Mo.

WE WANT SLOTS

We offer \$80.00 Each for 5¢ War Eagles, Roman Heads, Futurities, Blue Fronts and Extraordinaries. \$100.00 for 10¢ Machines and \$125.00 for 25¢ Machines.

MAY GAMES CO.

877 Golden Gate Ave. San Francisco, Calif.

SOMETHING NEW IN CHARLEY BOARDS

120 HOLE JACKPOT GOES OUT

ALL JACKPOT ROLES ARE WON BY PLAYER

25¢

25 20 15 10 5

LAST SALE IN EACH SECTION RECEIVES ONE PUNCH IN JACKPOT

Goes all out for profits, too. Single 120-Hole Jackpot punches out completely. It's a \$60.00 Definite profit-zipper that M-O-V-E-S.

ORDER AS: NO. 1000 ALL OUT CHARLEY

TAKES IN: 1000 @ 25c.....\$250.00
PAYS OUT: 190.00
DEFINITE PROFIT\$60.00

Write for Circular 245 describing this and other Gardner "Idea Clickers."

LAST SALE ON BOARD RECEIVES ALL REMAINING HOLES IN JACKPOT

GARDNER & CO.
2309 ARCHER • CHICAGO

CONTINUE BUYING WAR BONDS

PHONOGRAPHS

- 1 Wurlitzer 950
- 3 Wurlitzers 500
- 1 Wurlitzer 600 '42 Vic.
- 2 Wurlitzers 24 '42 Vic.
- 2 Wurlitzers 616 '42 Vic.
- 1 Wurlitzer P-10

- 10 Wurlitzer Wallboxes #125 (5c, 10c & 25c)

- 1 Wurlitzer 616 Rolaway in Metal Cabinet with Buckley Adpt., 10 Buckley Boxes and Speaker

- 1 Seeburg Concert Grande
- 1 Mills Throne of Music
- 1 Mills Empress
- 1 Rock-Ola 12-Record Phono.
- 8 Gables

- 6 Mills 5c B & G Vest Pockets
- 5 Mills 5c Gold Q. T.'s
- 2 Mills 25c Q. T.'s (Blue)
- 7 Jennings Ciga-Rollas
- 4 Super Bells 5c Comb.
- 1 Paces Reels
- 1 Bally Rapid Fire
- 1 Pace Saratoga

SLOTS

- 3 Mills 25c Gold Chromes, 3/5
- 1 Mills 10c Gold Chromes, 2/5
- 2 Mills 5c Gold Chromes, 2/5
- 3 Mills 25c Gold Chromes, 2/5
- 3 Mills 25c Brown Fronts Drillproof, Club Handle, K.A.
- 2 Mills 10c Brown Fronts Drillproof, Club Handle, K.A.
- 2 Mills 5c Brown Fronts Drillproof, Club Handle, K.A.
- 2 Mills 25c Blue Fronts Drillproof, Club Handle, K.A.
- 1 Mills 10c Blue Front Drillproof, Club Handle, K.A.
- 1 Jennings F. P. Slot with Stand

Operators, Visit Our Record Department

Terms: 1/2 Certified Deposit, Bal. C.O.D.
STERLING NOVELTY CO.
 669-671 S. Broadway, Lexington 20, Ky.
 Wholesale Distributors

Sales Tax Proves To Be Biggest Producer Of Funds for Okla.

OKLAHOMA CITY, March 31.—The State sales tax was the biggest single source of revenue for Oklahoma in January, according to a recent tax report.

The tax reports of the State are now beginning to attract attention because it is the only State in the Union that collects a percentage fee on the income of juke boxes operating in the State. While the Legislature is now considering a bill which would establish a new tax system for juke boxes, the State goes on collecting until the law is changed.

From the January report, it will be judged that the State does not really need the revenue from juke boxes. Its total collections increased by more than 18 per cent over January of one year ago. The sales tax is a political issue but at the present time it is bringing in lots of revenue.

Increases also came from the gasoline and fuel excise taxes, rising 5.84 per cent to \$1,371,141, and beverage taxes, 9.90 per cent to \$106,988. The collections from cigarette taxes declined 13.01 per cent to \$323,207 from \$371,527 in 1943.

The State's collected revenues for the period July 1, 1944, to January 31, 1945. The first seven months of the fiscal year, also gained from the same period of the preceding fiscal year, increasing \$2,102,824, or 5.3 per cent, to \$41,214,186. The greatest gain for this period was shown in the sales tax, the rise being \$1,220,931, and gasoline tax yields increased \$167,219.

LAST CHANCE—BRAND NEW MILLS MACHINES

EQUIPPED WITH MOSELEY'S SPECIAL DISC AND REELS
 ALL MACHINES LISTED ARE OFFERED SUBJECT TO PRIOR SALE.
 No Time for Writing. Phone Your Orders and Get Lowest Price.



H. F. MOSELEY
 Pres.-Treas.

- 2 5c Copper Chromes, S=471413-471446
- 3 10c Copper Chromes, S=470924-470932-469802
- 13 25c Copper Chromes, Serials from 470171-471742
- 1 5c Gold Chromes, S=470830
- 35 5c Brown Fronts, Serials 478997-479934
- 4 10c Brown Fronts, S=479569-478013-475862-480758

MACHINES LISTED BELOW ARE LIKE NEW

- | | |
|--|---|
| 10 5c Brown Fronts, Serials 431401-450208 Phone for Prices | 1 5c Original Chrome, S=528556 Phone for Prices |
| 2 10c Brown Fronts, S=443072-4502015 " " " | 2 10c Original Chromes, S=460920-460131 " " " |
| 4 25c Brown Fronts, S=450291-450295-450172-450286 " " " | 5 5c Consoles, Serials 429932-528651. New " " " |
| 8 5c Gold Chromes, Serials 470568-478767 " " " | |

EQUIPPED WITH MOSELEY SPECIAL DISC AND REELS

Use Less Than 90 Days (Like New) in Private Clubs

- | | |
|--|---|
| 10 5c Gold Chromes, Serials 470050-470418 Phone for Prices | 3 10c Gold Chromes, S=480210-480890-480858 Phone for Prices |
| 14 5c Original Chromes, Serials 445491-462940 " " " | 4 10c Orig. Chromes, S=449113-460018-462525-450227 " " " |
| 1 5c Copper Chromes, S=483147 " " " | 1 25c Original Chrome, S=465110 " " " |

SLIGHTLY USED, REBUILTS AND FLOOR SAMPLES

Equipped With Moseley Special Disc and Reels

- | | |
|---|---|
| 17 5c Blue Fronts, Serials 440238-443394 Phone for Prices | 14 25c Brown Fronts, Serials 445789-476340 Phone for Prices |
| 10 5c Gold Chromes, Serials 441176-443872 " " " | 13 25c Blue Fronts, Serials 380250 " " " |
| 28 5c Brown Fronts, Serials 441189-430069 " " " | 2 50c Gold Chromes, S=456218-455428 |
| 2 5c Cherry Bells, S=461261-413983 " " " | 1 Baker's Pacer, 5c Gold Award, #6681 \$275.00 |
| 2 5c Goose-neck Front Vendors, S=166488-155672 " " " | 5 Mills 5c Consoles, New 525.00 |
| 2 10c Blue Fronts, S=443121-441664 " " " | 1 Kenney Submarine, Perfect 149.50 |
| 7 10c Brown Fronts, Serials 432040-441669 " " " | 2 5c Blue Fronts, Perfect 249.50 |
| 3 25c Gold Chromes, S=446781-441990-470554 " " " | 2 5c Cherry Bells 285.00 |
| 3 Dominos, Cash J.P., Dark Cab. \$275.00 | 16 Columbia Bells, Ch. Sep., Perfect 69.50 |
| 7 Dominos, Cash J.P., Light Cab. 375.00 | 4 Kentucky Clubs 115.00 |
| 4 Dominos, J.P., Ch. Sep., Light Cab. 385.00 | 12 Jumbo Parade, GP, Latent Model 149.50 |
| 5 Mills 5c Jumbo Parade, F.P., Orig. 89.50 | 3 Mills 5c Gold Chrome, 3/5 Payout, 392.50 |
| | 1 Exhibit 5c Jockey Club Console \$ 75.00 |
| | 2 Bally Dark Horse, Free Play 185.00 |
| | 1 Fortune, Cash & Free Play 300.00 |
| | 10 Vankee 1c Cigarette Machines 5.50 |
| | 1 Formation 35.00 |

PHONOGRAPHS

- | | |
|--|--------------------------------|
| 1 Wurlitzer P12, Marble Glo \$125.00 | 1 Mills Throne of Music 300.00 |
| 1 Wurlitzer 416 150.00 | 1 Rockola 16 Record 135.00 |
| 2 Wurlitzer 616's 225.00 | 1 Seeburg Commander, MS 385.00 |
| 1 Wurlitzer 600, Victory Mod, Keyboard Write | 1 Seeburg Cadet, ES 475.00 |
| 1 Wurlitzer 950 Write | 1 Seeburg 8800, ES 575.00 |
| 1 Wurlitzer 780, Colonial Write | 1 Seeburg 8800, RC, ES 635.00 |
| 1 Wurlitzer 716 175.00 | 1 Seeburg 9800, RC, ES 575.00 |

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDERS OR CERTIFIED CHECKS.
MOSELEY VENDING MACHINE EXCHANGE, INC.
 60 BROAD STREET, RICHMOND, VIRGINIA. DAY PHONE 3-4511—NIGHT 5-5928.

ANNOUNCEMENT

TO
EASTERN OPERATORS

We are Eastern Distributors for Harry Marcus Co. of Chicago.

PARTS AND SUPPLIES FOR
 ★ ALL TYPES OF COIN ★
 OPERATED MACHINES.

We carry a full line in stock at all times at factory prices. Send us your requirements!

David Rosen

855 N. BROAD ST., PHILA. 23, PA.
 Stevenson 9943



JAR
 'O
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MACHINE COUNTED AND FOLDED
 2170 Singles \$1.39 per set
 Big Charley, Five Fold 2.25 per set
 2170 Staple, 5 for 25c 2.75 per set

DEPOSIT
 1945 Catalog Free
Diverso Products Co.
 610 North Water Street
 Milwaukee 2, Wisconsin

FOR SALE

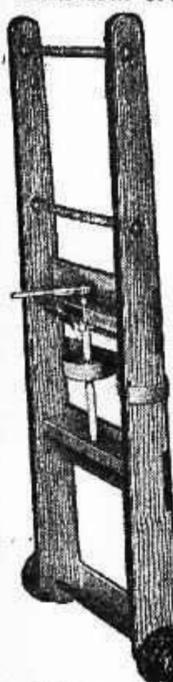
Slightly Used Consoles

- 15 Evans Bangtail, '41 Model. Each \$400.00
- 12 Galloping Dominos, '41 Model. Ea. 375.00
- 10 Buckley Daily Doubles. Each 650.00
- 5 Buckley Track Odds. Each 500.00
- 10 Mills Jumbo Parade. Each 175.00
- 5 Mills Spinning Reels. Each 100.00
- 3 Bally Kentucky, Auto, P.O. Each 350.00
- 1/3 Deposit, Balance C. O. D. With All Orders.

DIXIE COIN MACHINE CO.
 910-12 Poydras St., New Orleans 13, La.

A Safe, Speedy, Dependable HAND TRUCK

For Handling PHONOGRAPHS, PIN GAMES AND OTHER COIN OPERATED EQUIPMENT



- Hardwood Frame, 56 Inches High.
- No Curved Handles.
- Cross-Member Grip, Sure—Steady—Safe.
- Ratchet Device for Tightening Strap, Two-Way Tension.
- 14 Foot Heavy-Duty Webb Strap.
- 24 Inch Steel Lip.
- Goes Up and Down Steps.
- 5 Inch Wheels.
- Rubber Tires.

\$32.50 Each

BLOCK MARBLE CO.

1527 Fairmount Ave. PHILA., PA.
 GET IT FROM BLOCK—
 THEY HAVE IT IN STOCK!

WANTED

Reliable service man for phonograph and console route.

C. F. PROCTOR
 Sanford, Fla.

WANTED TO BUY

ALL TYPES OF COIN OPERATED EQUIPMENT

CONSOLES PHONOGRAPHS

PACKARD and BUCKLEY WALL BOXES

SLOT MACHINES

MILLS VEST POCKETS

WIRE WRITE PHONE

Quoting Quantity and Price

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DISTRIBUTORS AND JOBBERS

1348 Venice Blvd., Los Angeles 6, Calif.
 Telephone: PRospect 4131

EXCLUSIVE DISTRIBUTORS FOR AUTOMATIC MUSIC INSTRUMENT CORP.
 IN CALIFORNIA, NEVADA, ARIZONA AND THE HAWAIIAN ISLANDS

For over 3 years we've
been doing tricks with



It was new to us three years ago—but it's an old story now. Already there are hundreds of applications and we have several in mind for the coin machine field. For progress . . . look to Chicago Coin.

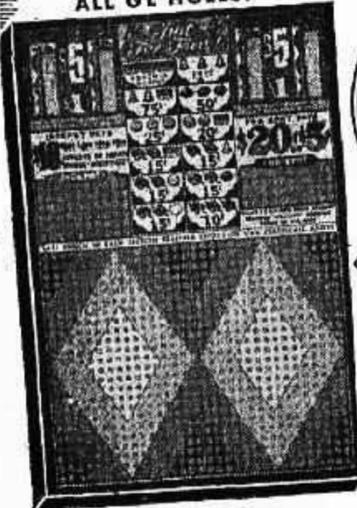
Chicago Coin
MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

★ WE MUST BACK 'EM UP WITH WAR BONDS ★

New! Fast Action! Flashy!
boards by **HARLICH** that bring in the **P-R-O-F-I-T-S!**

ALL GL HOLES!



BIG BILL
No. 17053 768 Holes
25c Play Sp. Thick
Takes in...\$192.00
Pay out... 133.90
PROFIT... \$58.10
List \$6.55



Just For Fun
No. 17054 768 Holes
5c Play - Sp. Thick
Takes in...\$38.40
Pay out... 18.02
PROFIT... \$20.38
List \$7.45

Cash in on these flashy player-appealing boards!

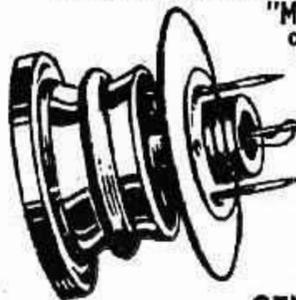
HARLICH

MANUFACTURING COMPANY • 1413 W. JACKSON, CHICAGO 7, ILL.

"Where boards of **BETTER QUALITY** for **BETTER PROFITS** are made"

PIN BALL BUMPER STEM REPAIR SLEEVES

"MADE OF SILVER, BUT WORTH THEIR WEIGHT IN GOLD"



Cut at an Angle for
Instant Application

THOUSANDS IN USE!
BECAUSE
THEY END BUMPER
TROUBLE!

Just slip in place and squeeze. No solder needed. Stop most coil burnage and out-of-order calls. Give new life to your tired games for the duration. Will fit all games. Immediate delivery guaranteed.

Pin Business Card to This Ad for C. O. D. or
MAIL \$2.75 FOR EACH PACKAGE OF 25
Large Size, \$3.00 for Pkg. of 20

GENERAL COIN MACHINE SUPPLY CO.
840 MICHIGAN AVE., BUFFALO 3, N. Y. Established 1930

RUSH SAMPLE ORDER C. O. D. MONEY BACK GUARANTEE.



AUTOMATIC COIN
TOP BUYS OF THE WEEK!



REEL KICKER
3354 for MILLS
SLOTS, \$5.00

Late Model
GROETCHEN COLUMBIA
Gold Award Model, Fruit Reels,
Adjustable 5c, 10c, 25c
Play \$89.50

SINGLE
SLOT SAFE
Front & Rear
Door Model
\$59.50

I R V I N G

'38 Keeney Tracktime \$129.50	Keeney Fortune \$329.50
Rapid Fire 220.00	Mills Spinning Reels, P.O. 139.50
Chicken Sam, Conv. to Jap 159.50	Mills 6' Dial Scale 89.50
Mills Moderne Scale 49.50	Mills 1-2-3, P.O., Rebuilt 89.50
Western Deluxe Baseball 139.50	Mills 5-in-1 89.50
Chgo. Coin Bolaway 69.50	Fac. Reb. Exh. Vitalizer 89.50

5c Rolatop \$119.50 | 10c Rolatop \$159.50
Groetchen 5c Liberty, Token Payout Counter Game 11.95
5c-10c-25c Blue Fronts, Brown Fronts, Gold Chromes.
WRITE FOR QUOTATIONS

SEE US FOR PARTS!!!

A N D O S C A R

Coin Chutes for Mills Vest Pocket \$ 3.50	ABT Free Play Coin Chutes \$ 3.75
SP 1-2-3 Discs for Mills. Set 7.50	6SC7 Phonograph Tubes95
CH 1, 2, 3 Discs for Mills. Set ... 7.50	Cash Box Doors (Minus Lock) ... 2.00
Grab Hook for Mills Slots 5.00	Plastics for Rock-Ola '39, '40 Models, Top Corners, Lower Sides. Ea. . . 12.75
Idle Pinion Gears for Mills. Ea. . . 2.50	Plastics for Seeburg 1941, 1942 Models, Lower Sides. Each 14.50
Standard Handles for Mills 2.00	Corner Plastics for Mills Throne. Ea. 12.50
Club Handles for Mills 4.50	Sheet Plastic, 50x20 12.50
Jackpot Glasses for Mills 1.25	New Locks for Pin Balls65
Reel Glasses for Mills50	5, 10, 15 Amp. Fuses. Each04
Escalator Glasses for Mills50	Bulbs, No. 40-44-46-47-81, 1456- 1458. Each07
Award Cards, 2/5 or 3/5, for Mills .25	Reel Stops for Super Bells40
Set of 5 Four Bell Glasses for Mills. 12.50	
Glass for Mills 3 Bells 17.50	
Spring Kit (55 Springs) for Mills .. 9.75	

WE REPAIR MILLS SLOT CLOCKS—SEND THEM IN

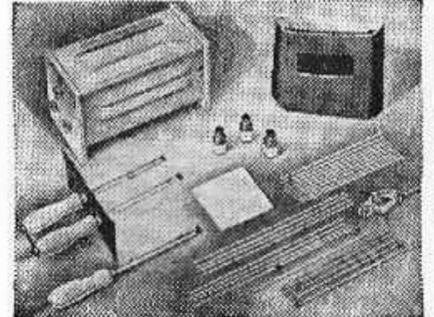
All machines reconditioned and refinished by experts. Write TERMS: 1/3 Deposit With for complete list and quotations on parts and equipment not listed. Order, Balance C. O. D.

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"MILLS OWLS"

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ANY MACHINE WE SELL IS GUARANTEED TO SATISFY OR THE SHIPMENT CAN BE RETURNED WITHIN FIVE DAYS AFTER DELIVERY FOR FULL CASH REFUND OF PURCHASE PRICE LESS THE TRANSPORTATION CHARGES.

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MILLS BLUE FRONT BELLS
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MILLS WAR EAGLE BELLS
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Class will tell, be it a thoroughbred or a Coin Machine. Fifty-six years of experimenting, engineering and thought go into the construction of every Mills Coin Machine. In Post-War operate Mills Equipment.

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1H6G	1.30	6X5-GT	.90	.005 MFD 600 Volt	.18	500 OHM 10 WT.	.38
2A3	1.75	25L6-GT	1.10	.01 MFD 600 Volt	.18	1500 OHM 10 WT.	.38
2A4G	2.10	38	1.10	.02 MFD 600 Volt	.18	2000 OHM 10 WT.	.38
5U4G	1.00	41	.85	.05 MFD 600 Volt	.20	3000 OHM 10 WT.	.38
5Y3G	.70	45	.80	.1 MFD 600 Volt	.24	4000 OHM 10 WT.	.38
5Z3	1.00	75	.85	.25 MFD 600 Volt	.38	5000 OHM 10 WT.	.38
6C6	1.00	76	.90	.5 MFD 600 Volt	.48		
6H6-GT	1.00	79	1.60	8 MFD 450 WV	.75		
6J5	.90	80	.70	18 MFD 500 WV	1.60		
6K7G	1.00	2051	2.05	30 MFD 450 WV	1.35		
6L6G	1.75	1H4G	1.00	8 MFD 500 WV	1.05		
6S07	1.30	1H6G	1.30	18 MFD 450 WV	1.10		
68J7	1.00						
68Q7-GT	1.00						

3000 OHM 25 WT
Variable Resistor for
Chicken Sams, 85¢

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SPRINGKITS	Large Assortment of Various Springs	\$8.75
	Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs	8.75
Bottom Main Slides, 1 Cherry or 3/5 P.O., 5¢, 10¢, 25¢		\$4.25
Slides, Complete Set, 5¢ 1 Cherry or 3/5 P.O. with Top Cover. Set		22.50
Metal Reward Plate Vest Pocket		2.00
Vest Pocket Coin Chute, 5¢		3.25
Reel Strips, 3/5 or 1 Cherry P.O. Set		.55
In 100 Set Lots. Set		.40
Reward Cards, 1 Cherry or 3/5 P.O.		.20
In Lots of 100. Each		.10
Disc Stop Lever and Dog Assembly, M.L.B. 2797 C.S.P.		1.75
Reward Card for Q.T.		.35
Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O.		7.50
Marker Button, 5¢, 10¢, 25¢, for Blue or Brown Front		.50
Marker Plates for Gold or Silver Chrome, 5¢, 10¢, 25¢		1.50
Large Clock Gears, Complete		3.50
Idle Pinion Gear		3.25
Plate and Frame to Cover Upper J.P. 60 Only One J.P. Will Show		2.50
Slug Boxes		.75
Club Handles, Painted and Chromed		4.50
Reel Glass Frames		1.25
Payout Discs, 1 Cherry or 3/5 P.O. Set		7.50
Discs Plugs		.25
Oval Chrome Frame To Use Paper Reward Card on Brown Front		2.00
Large Cash Boxes		2.00
Payout Tubes with Hopper, 5¢, 10¢, 25¢		3.75
20-Stop Star Wheel. Set		3.00
Knee Action Parts for Your Old Levers. Set		3.75
Top Covers for 5¢, 10¢ and 25¢ Slides		3.50
Cherry Jewell for Brown Front		4.50
Veeder Registers		2.50
Jack-Pot Glass		1.25
Reel Glass		.50
Escalator Glass		.50
J.P. Gates, 5¢, 10¢, 25¢		1.50
Plug to Fill Space on Front Casting When Eliminating Gold Award		\$1.00
Plug Shield To Fill Space on Wood Cabinet When Eliminating Side Vender		.75
Reward Card Frame for Blue Front		.75
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Standard Handles		2.00
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Complete Set Castings for Gold Glitter War Eagle		Write for Prices
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Coin Bar Release Lever Assembly, 2789 C.S.P.		2.50
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Jack Pot Push Bar, M.L.B. 2823		1.25
Timing Lever Support, M.L.B. 3402A		.50
Piston Operating Lever Assembly, 2755 C.S.P.		1.50
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We have all types and sizes of Screws, Bolts, Nuts, Rivets, Pins, Etc.		
Large Clock Gear, Complete for Jennings Slots		\$4.25

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SEA RAIDER for CAPT. KIDD
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Price Only \$9.50 Each F. O. B. Chicago, Ill.

Includes New 12-Color Score Glass, Large Size Illustrated Bumper Caps, New Playboard Designs, Etc.

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Converted from Sport Special,
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Made from Club Trophy.

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Made from Bally Club Bells

★ Four Bells, 4-5¢, Late Head ★

Four Bells \$800.00
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Santa Anita, Cash 185.00
Keeney '38 Track Time 150.00

★ Slot Machines, Arcade Equipment, 5 Balls, 1 Ball. ★

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5c Super Bells, comb., like new.. Write	Bakers Pacers, late, D. D. J. P. \$299.50
25c Super Bells, comb., like new. Write	Bally Club Bells, comb., late... 299.50
Two Way Super Bells, 5c-5c, C. P. Write	Bally High Hands, comb., late.. 199.50
Two Way Super Bells, 5c-25c.... Write	5c Silver Moon Totalizers, F. P... 119.50
4 Way Super Bells, 5c-5c-5c-5c.. Write	5c Bobtail Totalizers, F. P..... 119.50
4 Way Super Bells, 5c-5c-5c-25c. Write	25c Bobtail Totalizers, F. P..... 179.50
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**Bowling
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Fully Crated, Ready for
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35 MILLS VEST POCKETS, PLUS AND METERED, BLUE & GOLD, LIKE NEW— \$59.50 EA.		Sensational—No Reels. \$10.00 Fed. Tax.

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5-10-25c Blue Fronts	5c Jennings Club Consoles	Box Stands, Bars, Locks \$ 22.50
5-10-25c Cherry Bells	25c Jennings Club Consoles	Heavy Double Safe.. 139.50
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	5c 10c Cigarolla XV	

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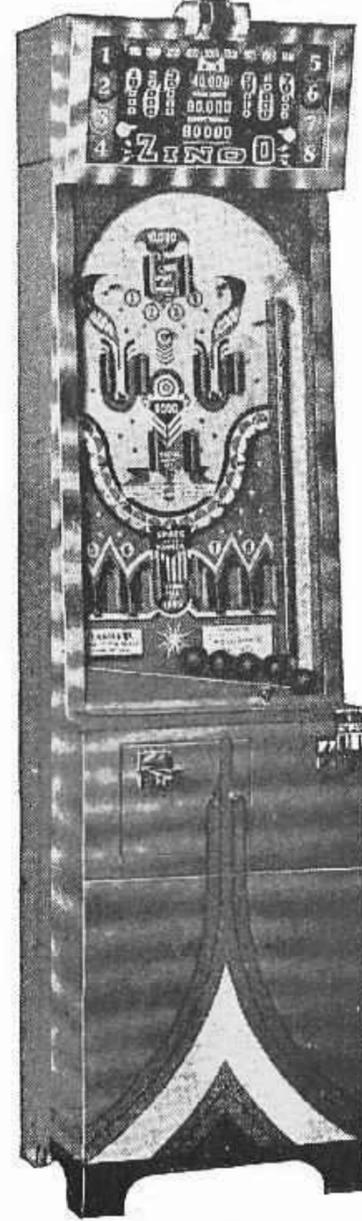
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EVERY MACHINE GUARANTEED TO SATISFY

Immediately after inspection any machine may be returned for full refund—
no argument whatsoever

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Wur. 616's, Lite Up Grilles Beau- tifully Resprayed	195.00
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Mills Thrones	Write
New Wurlitzer 500 Victories	Write
New Wurlitzer 24 Victories	Write
Rock-Ola Commandos	Write

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2 Seeburg Shoot the Chutes	\$100.00
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1 Mutoscope Peerless Horoscope Machine	125.00
1 Cupid's Wheel	145.00

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Skylark, Combination F.P. & P.O. ..	\$155.00
Confest, Like New, F.P.	125.00
1-2-3, '39 Model	35.00
Sport Special	150.00

CONSOLES

Lucky Stars, Like New	\$175.00
Paces Reels, Twin, 5c & 5c	295.00
3 Combination Jumbos, Clean	165.00
Jumbo, Late, F.P., Fruit Reels	95.00
2 Jumbos, F.P., Fruit Reels	80.00
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Jumbo, Late P.O., Fruit Reels	125.00
Jumbo, P.O., Fruit Reels	105.00
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Fasttime, F.P.	45.00

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1 Galloping Dominos, Black, 25c Play	95.00
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2 Paces Races, Brown Cabinet	125.00
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SLOTS

All slots have been reconditioned,
also new strips, new award cards
and new paint jobs added where
needed.

2 5c Jennings Silver Chiefs, Like New	\$250.00
8 5c Jennings 4 Star Chiefs	135.00
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1 50c Roll Top, 3-5	385.00
3 5c Pace Comets	125.00
1 10c Pace Comet	150.00
1 10c Pace Bantam, 2-4	15.00
1 5c Mills Skyscraper, 3-5, D.J.P. ..	60.00
1 1c Mills Q.T., Glitter Gold, Original	45.00
3 5c Mills Deweys	75.00
1 25c Mills Dewey	125.00
1 10c Watling Twin J.P., 2-4	35.00
1 10c Caille 3-5 D.J.P., Latest Model	75.00
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21 Panorams, Late Models, Wipers	375.00

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5c-10c-25c

Reconditioned — Refinished Knee Action — Drill Proof — Spoon Proof,
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Bally Rapid Fire	\$225.00	Keeney Air Raider	\$210.00
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All Model Slot Machines
Machines completely rebuilt and refinished. Returned like new. Genuine factory mechanics.
All work guaranteed.

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Bottom Payout Slide, 5 & 25c	3.50	Award Cards, 3/5 or 2/515
Jackpot Glasses	1.00	Reel Strips, 236 or 356	1.00
Escalator Glasses50	Club Handles	4.00
Reel Glasses (3)	1.50	Standard Handles	2.00

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft.

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Galloping Dominos	325.00	Roulette, Jr.	227.50
Jennings Multiple Slot Liberty Bell ..	59.50		

SLOTS

5c Jennings Club Bells, 3/5	\$169.50	Columbia Gold Award, Front & Back Pay	\$ 69.50
5c Mills Blue Fronts	179.50	Mills Q.T., 5c Play	89.50
25c Mills Blue Fronts	325.00	5c Mills War Eagle, 3/5	149.50
5c Mills Cherry Bells	225.00	5c Mills Chrome Bells, 2/5	325.00
5c Jennings Silver Moon '41 Slot, D.P.	299.50	Mills Club Handles	3.50
Columbia Jackpot	89.50		

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SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

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FREE REPLACEMENT
IF BROKEN WITHIN THREE YEARS
It's 5000 to 1 You'll Never Replace An "Acme" Plastic! Our Records Prove This Fact!

UNCONDITIONALLY GUARANTEED!

- NON-INFLAMMABLE
- NON-BRITTLE
- PERFECT FIT
- SHRINK-PROOF
- EXPERTLY MOLDED
- RIGID MATERIAL
- GUARANTEED

ROCK-OLA MODELS

Standard, Master, Deluxe or Super	Each
Top Corners	\$12.75
Lower Sides	12.75
Top Door Plastics	6.75

The Above Available in Solid Red, Yellow, Green

COMMANDO

Each	
Top Corners	\$ 8.00
Top Center	7.00
Long Sides	12.75

Combination Yellow and Red Color Scheme

SEEBURG MODELS

"Hi Tone"—Model 9800, 8800, 8200,	Each
Lower Sides	\$14.50
"Classic"—"Colonel"	
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Available in Red, Yellow or Green

Throne-Empress-Top Corners, Each	\$14.00
Throne-Empress-Lower Sides, Each	14.00

WURLITZER MODELS

Each	
24 Top Corners	\$ 1.20
24 Lower Sides	4.00
61-71-41-600, 500 Top Corners	4.00
700 Top Corners	7.00
700 Lower Sides	9.50
700 Back Sides	8.50
800 Top Center (Right or Left Red)	8.00
800 Back Sides (Green)	9.50
800 Lower Sides	13.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
950 Lower Sides	10.50

UNBREAKABLE PLASTIC REPLACEMENT FOR 850 PEACOCK GLASS... \$5.50 EA.

NEW! UNBREAKABLE GUARANTEED!

acme GENUINE FIBRE MAIN GEARS FOR WURLITZERS & SEEBURGS

SAMPLE, \$7.00 (LESS HUB)—LOTS OF 10, \$5.50. EA. WRITE FOR QUANTITY PRICES! Guaranteed: Full Cash Refund If Returned Within 10 Days.

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SET OF 7 PIECES

1 TO 4 SET	\$28.00
4 TO 24 SET	\$125.00

SHEET PLASTIC

20" x 50"—Non-Brittle-Pliable

Per Sheet	
50 Gauge Red, Yellow or Green (Thickness of new penny)	\$12.50
60 Gauge Red, Yellow or Green (Thickness of a new half dollar)	14.50
80 Gauge Red or Yellow (Thickness of a new silver dollar)	16.00

SPACE LIMITS COMPLETE LISTING OF PARTS. WRITE FOR PARTS NOT LISTED. WE HAVE THEM!

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We are interested in purchasing all makes of PHONOGRAPHS, LATE CONSOLES, OR BALLY ONE BALL FREE PLAY MACHINES. If you are interested in converting all or any of your equipment into cash, call or wire us COLLECT, and satisfy yourself that it will pay you to deal with us NOW while you can still get top prices.

Sincerely yours,
BUSH DISTRIBUTING COMPANY
BY: *Theodore T. Bush*
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Associated with the Coin Machine Industry for twelve Years with a Reputation for Fair Dealing.

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5 BALL RE-VAMP

AMERICAN BEAUTY

Renovated from Bally's ATTENTION or MASCOT

ALSO RE-VAMPING FOREIGN COLORS

From MILLS OWL

MARINES AT PLAY

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From STONER'S TURF CHAMPS

COMING SOON—

BIG 3 — From MILLS 1939—1-2-3's

Any one or all of these 6 re-vamps will make money for you. Send us your games (be sure all shipments are prepaid) and we'll return them ready to operate.

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Wise men look to the past and present as a guide to the future. Bally's pre-war hits are in the coin-machine "hall of fame." Bally's present is marked with triple honors in war production. Let this be your guide to a profitable coin-machine future.

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HOME  THE FAMOUS **Bally** GAMES AND VENDERS

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"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

MILWAUKEE See **CARL HAPPEL** LOS ANGELES See **BILL HAPPEL**

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New Selectoscope	249.50	Genco Play Ball	189.50
New Wheel Geo Mystic	229.50	Keeney Submarines	189.50
New Pitchem-Catchem	229.50	Kirk's Blow Ball	89.50
Seeburg Shoot the Chute	168.50	Victory Play Pool	189.50
Seeburg Jap Conversion	168.50	Jennings Barrel Roll	149.50
Mills Dumbbell Lifter	89.50	Exhibit Striking Clock Grip	109.50

RECONDITIONED CONSOLES

Evans Dominoes, Walnut	\$249.50	New Duo Bell Twin 5-25, F.P.	\$650.00
Evans Lucky Lucre, 3-5c, 1-25c ..	395.00	Bally Club Bells, F.P., P.O.	279.50
Evans Lucky Lucre, 5-5c, Two Tone	295.00	Bally Roll 'Em, Late P.O.	189.50
Evans Lucky Lucre, 5-5c, Walnut ..	249.50	Bally Sun Rays, Late F.P.	169.50
Mills Jumbo, Late Comb.	199.50	Bally Big Tops, Late F.P.	114.50
Mills Jumbo, Late High Head, P.O. .	139.50	Jenn. Silver Moon, F.P.	129.50
Mills Jumbo, Late Head, F.P.	129.50	Pace Saratogas, Jr., Late P.O.	129.50
Waffling Big Game, Late F.P.	93.50	Pace Reels, Late P.O.	129.50
Baker Pacers, Daily Double, 5c ..	299.50	Jennings Fast Time, P.O.	109.50
New Mills 4 Bell Cabinets	39.50	Jennings Fast Time, F.P.	109.50

Packard Pla-Mor Boxes	\$37.50	Wurlitzer Twin 12 Hide-a-Ways	
Buckley Chrome, Ill. Boxes	22.50	in Cabinets with Adaptors,	
Rock-Ola Bar Boxes, 5-10-25c ..	49.50	Guaranteed All Reconditioned.	\$225.00
Rock-Ola Wall, D.C. or A.C.	19.50	Wurlitzer 24s, with Adaptors ..	\$295.00

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New Wurlitzer, Seeburg Gears	\$6.50	Hollywood Speaker Cabinets	\$16.50
New Fiber Gears for Jumbo, F.P.	5.00	Standard Speaker Cabinets	7.50
New Fiber Gears for Panorams	5.00	Utah Quality 12" P.M. Speaker ..	9.75
Club Handles, Plated Grip	5.00	Record Carrying Cases (60 Record)	5.95
Standard Contact Service Kit	7.75	Keeney Super Bell Glass	12.50
Slot Springs Service Kit	9.75	Mills 4 Bell Glass Set	12.50
Slot Bolts, Nuts and Rivet Kit	4.95	Mills Jumbo Pay-Out Glass	7.50
Slot Percentage Regulators75	Mills Jumbo, Free Play	6.50
Slot Machine Jack Pot Glass75	New A.B.T. 2c Coin Chutes	3.95
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Mills 10c Blue Fronts	Mills 10c Gold Chrome	Jenn. 4 Star Chiefs, 10c
Mills 25c Blue Fronts	Mills 25c Gold Chrome	Jenn. 4 Star Chiefs, 25c
Mills 50c Blue Fronts	Mills 5c Vest Pocket Bell	Jenn. Silver Chiefs, 5c
Mills 5c Brown Fronts	Waffling 5c Roll-a-Top	Jenn. Silver Chiefs, 25c
Mills 10c Brown Fronts	Waffling 10c Roll-a-Top	Pace Comet, 5c
Mills 25c Brown Fronts	Waffling 25c Roll-a-Top	Pace Comet, 10c

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Mills 1-2-3, P.O.	135.00	New Saratoga Sr.	260.00
Mills 1-2-3, F.P.	99.00	Paces Reels Jr.	175.00
Keeney Kentucky Club	90.00	Paces Saratoga	175.00
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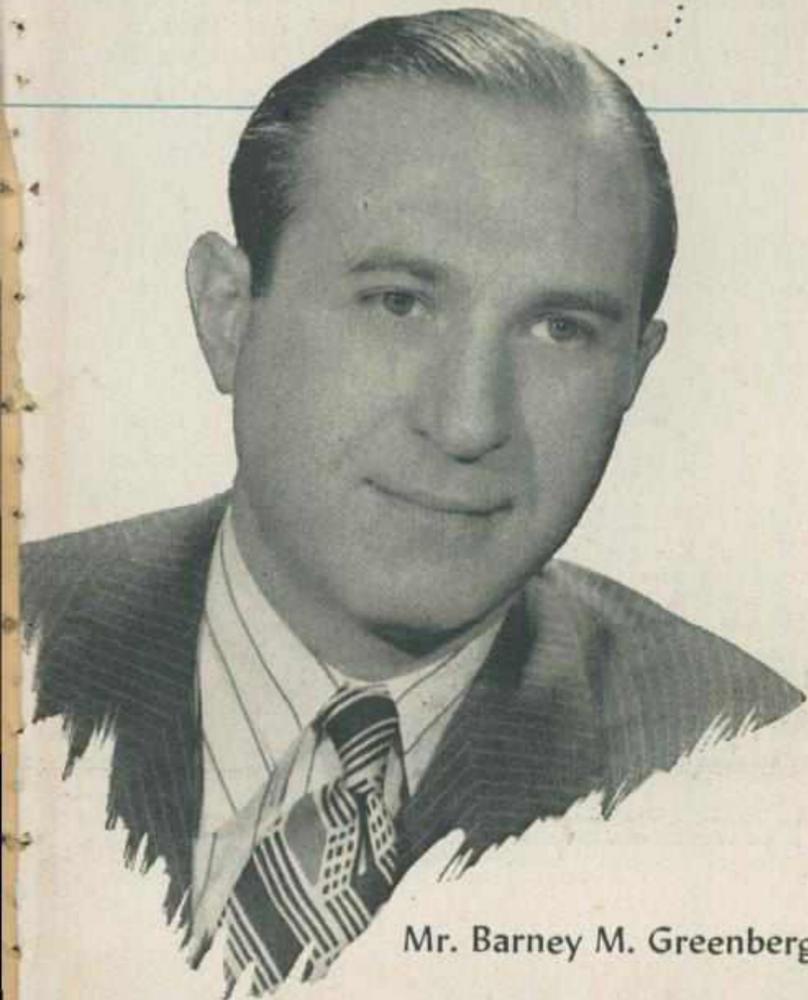
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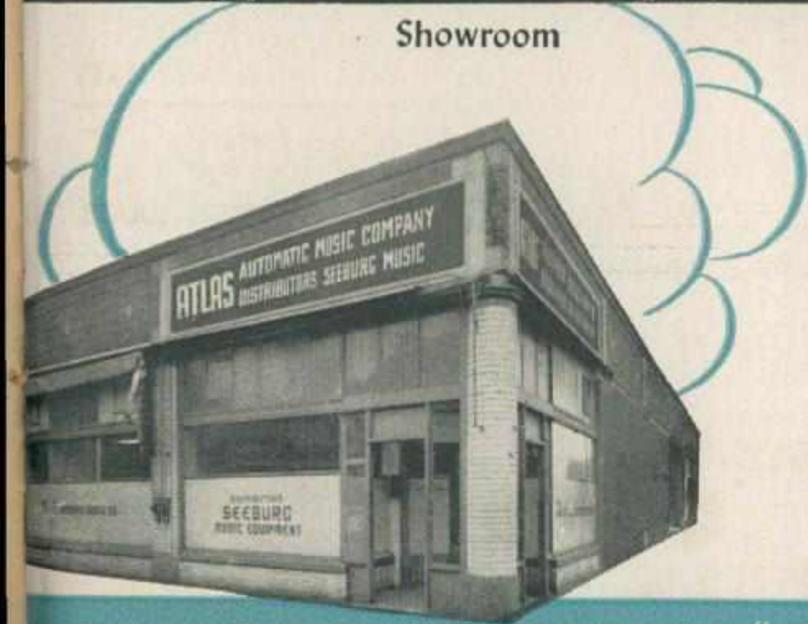
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