

JUNE 2, 1945

• 25 Cents

The **Billboard**



THE WORLD'S FOREMOST AMUSEMENT WEEKLY

NIGHT CLUBS-VAUDE

HOW \$\$ COME AND GO IN VAUDE

MUSIC

**Clearance at the Source
Now Yenned by Theaters**

RADIO

**Stations Plan Agency-B. R.
Co-Op for Plus Programing**

FAIRS



LOUIS JORDAN
Jordan's Riding "Caldonia" Now
(See Music Department)

COMMERCIAL EXHIBITS SELL

MORE PROFITS FOR

RECORD AND MUSIC RETAILERS, JUKE BOX OPERATORS

with this new, sure fire promotion device.



BEAUTIFUL 4-COLOR

18" x 24"

HONOR ROLL OF HITS

DISPLAY POSTERS

LISTING

**AMERICA'S
TEN TOP
TUNES
EACH WEEK**

*The Honor Roll of Hits list of America's top ten tunes is used on these posters thru a special arrangement with The Billboard, the copyright owners.

Chains, syndicate stores, independent music and record shops who have displayed these attractive, eye-catching posters have found by actual test that it has increased record and sheet music sales by as much as 200%.

One juke box operator reported that it increased the play on his machines in a location where he had the Honor Roll of Hits poster on display by 103%. Other operators report play increases from 31% up to 103%.

The cost of these posters is just a few cents, and it will mean many dollars of extra profits for you.

Phone, wire or write today for complete details and special low prices.

YERMIE STERN

Dept. C
545 FIFTH AVENUE, NEW YORK, N. Y.
Phone VAnDerbilt 6-4850

CHICKEN OR THE EGG IN AGAIN

Authors' Widows, Pic Firms Claim Ownership of Renewal Rights to Play Copyrights

Legal Tussle Looms; World Rights Make Even Lawyers Yell

NEW YORK, May 28.—Big clinker that is casting its shadow over the business life of many a motion pic exec is question of who owns copyright renewal rights after author of a play or other movie script dies. Right now, the controversy is as heated as a red-hot coal because many movie companies are haggling with or being sued by brain-wracker's widows over some scripts that were sold for chicken feed when the movie biz was hatching.

During original term of a copyright (first 28 years) a flicker company may make three or four different film versions of a script. Even tho the typewriter-pounders die in the interim, pic outfits claim they have the right to renew the copyright (for another 28 years) because authors have sold them renewal rights. But the legal masterminds say "it ain't necessarily so."

That's What They Said

The legal eagles say, quote: Despite the fact that an author agrees to renew the copyright on his play in favor of a movie company, despite the fact that the scripter may have made all kinds of commitments to the pic firm, and despite the fact that his widow does not

take advantage of her rights under the law, if the writer dies the new copyright is definitely a brand-new grant and the widow is free to put the play on sale in the open market—if this was not so, what use would it be for the widow to renew the copyright since her actual benefits would be nil?—unquote.

Under present-day contracts, the literati sell unexpired period of original copyright, plus right to renew and the world rights to property. If a writer dies before expiration of original 28-year term, law holds that copyright for remainder of term passes to party specified in author's will or to next of kin. If a pic company owns the property, however, it still retains rights for rest of the original 28-year term. But the renewal rights—if author dies before the copyright is renewed—passes to those specified in the law—the widow, or if she is dead, the children.

The law was intended to protect the widow and children so they could make a few bucks on the copyright when husband's support is no longer available. Thus, new copyright is interpreted as a brand-new grant subject to none of the deals that the husband might have made during his lifetime. Sometimes, the movie companies play foxy and get the wife to agree to renew copyright before they buy the property from the husband. If the fem agrees, she's got to renew in their favor.

Clear as Mud

Picture companies have another little angle that they ring in on the widow. Script sold by husband gives them world rights forever providing the author has foreign copyrights. These world rights are wholly independent of the U. S. copyright laws, leaving her powerless (See *Authors' Widows* on page 15)

Early Return In Donaldson Awards Vote

Poles Close June 10

NEW YORK, May 28.—Opening gun signaling the start of the balloting for the Second Annual Donaldson Awards for outstanding achievement in the theater, was fired last Tuesday (22) with the delivery of eligibility books and ballots to the casts and crews of all Stem playhouses. Already, a substantial vote has been received at the offices of the Reuben H. Donnelly Corporation, the tabulators, and more are pouring in daily.

As previously reported in *The Billboard*, the local stage managers agreed this year to make themselves responsible for the distribution of the ballots to their own companies and crews, so a sufficient number were sent to each to cover his requirements. From current returns, it is evident that the system is a vast improvement over last year's when it was attempted to reach all actors and stage crews individually by mail.

Others By Mail

The above, of course, applies only to theater folk actively engaged on the Stem. All others will receive their ballots by mail via their respective unions, each of which has given the Donaldson Awards enthusiastic approval. Equity Council has gone on record for unqualified support of the theater's own "Oscars" and has authorized prexy Bert Lytell to add his personal endorsement which has been included with each ballot. All of these should be in the hands of even the most distant voters this week and give ample time for return by June (See *EARLY RETURN* on page 35)

Add Eligibilities

NEW YORK, May 28.—Besides the hundreds of actors and artists who were listed in the current Donaldson Awards for Outstanding Achievement in the Theater list, the following performers are eligible for awards this season:

"The Late George Apley"
Roger Newcombe.....Percy Waram
"A Bell for Adano"
Bill Monroe.....Rex King
Father Pensobecchio.....Leon Rothier

What Gets \$\$\$ Is Question

Main-Stem check-up indicates home office knows whereabouts of all change

By Bill Smith

NEW YORK, May 28.—The problem of what makes the customers put it on the line at the box office has always plagued theater men. They know, in general, that good entertainment will fill the house.

But what goes into this "good entertainment" is what makes for stomach ulcers.

That a stagershow will draw has been established time and again. But what piece of the gross comes from flesh and what from the screen has never been answered.

Maybe it's because nobody really knows which comes first. It is another one of those chicken and the egg gags, with both sides claiming they are the pullers-in.

Flesh Shows Budgeted

The Billboard made a survey of Stem houses to see if it could find the answer. It discovered that despite general opinion to the contrary, flesh shows are budgeted altho the budget may be flexible. It has also concluded that weak pictures and strong stagershow may save the gross but takes will be nothing to boast about. The ideal combo is a strong stage bill and a strong picture. Together they make for grins when the money is counted.

The biggest single item, all the theater men agree, is the flicker and its cost. First-run houses get their screen fare on a percentage which may run anywhere from 35 per cent to 50 per cent, with the (See *What-Brings-Em-In* on page 29)

'Othello' Pulls In \$, Doesn't Sell Legiters

Road Needs Theater

NEW YORK, May 26.—With its New York road show stop at City Center, the Theater Guild's *Othello* passes 1,000,000 buck b. r. from its travels. It played 46 cities with auditoriums seating 5,000 to 6,000 s. r. o. It did a top job for the cast with Paul Robeson, 1944 Donaldson Award winner, in on the take and the Theater Guild larding up the treasury for that season ahead that may not be too hot.

Many theater fans who want the road to come back point to the *Othello* tour and other tours like Helen Hayes, etc., as being ideal ways to snafu the future of touring legit. They claim that one-nighters in giant auditoriums, where the actors are smaller than they'd be even in a giant screen house, will chase away the men who are dragged to the "class" footlight pitches only to go away assured that the theater is decadent and "not-for-me."

Paul Robeson's tour has improved his playing of the Moor but the same tour (See *'Othello' Pulls In \$* on page 35)

Symph Orks Still Building Red Balances

\$1,730,950 Deficit

PHILADELPHIA, May 28.—The existence of symphonic music in this country still depends largely upon gifts, special campaigns to raise funds and bequests. Even the Little Flower has his symph aches. A composite financial report of 18 major symphony orchestras shows that the musical groups, at the end of this season, faced an operational deficit of \$1,730,950. The figures were announced last Wednesday (23) at the annual meeting of the symphony ork (See *Symphony Orks* on page 21)

Unions Claim Butch Nuts on Who Lost What

NEW YORK, May 28.—After hearing Mayor La Guardia call them "screwy," unreasonable and responsible for the \$35,908 second-year deficit, during the annual meeting of the City Center Incorporators at the Lotos Club, both the stagehands (Local 1, IATSE) and Local 802 of the Musicians' Union hit back at Butch in a statement to *The Billboard* today. William Feinberg, secretary of 802, claimed "every rule has an economic reason. The mayor is not the judge as to whether the rules are justified. Probably if he would take the trouble to go into the matter he would find the reason."

Over at the deckhands, John MacDowell, stagehands' secretary, said: "I don't know what he's talking about. No issues have come up. It must be something he's been told. There are no disputes between us."

Musicals which failed to make dough put the Center behind the eight-ball.

Harriet, The Cherry Orchard, Little Women, You Can't Take It With You, The Merry Widow and La Vie Parisienne were the big money-makers for the Center, netting \$63,983.

AFM Local 802 Elections Reach NY Supreme Court

NEW YORK, May 26.—Long-awaited semi-climax in running battle, which has been going on since last December, between officers of Local 802, American Federation of Musicians, and the defeated candidates of the so-called Unity Party over the validity of the last two 802 elections, has finally arrived. The lid will be blown off in a suit filed in New York Supreme Court this week by Calmen Fieisig, defeated Unity candidate for 802 presidency, and 19 others against James C. Petrillo, AFM prexy; Jacob Rosenberg, Local 802 president; William (See *LOCAL 802 BATTLE* on page 35)

In This Issue

Bands & Vaude Grosses . . . 33	Letter List 56	Repertoire 52
Burlesque 28	Magic 28	Reviews, Legit 34
Carnival 37-43	Merchandise-Pipes 53-57	Night Club 30
Circus 44-48	Music 16-27	Vaude 31
Classified Ads 53-56	Music-Cocktail 15	Rinks-Skaters 47
Coin Machines 62-84	Music Merchandising 65-67	Roadshow Films 52
Fairs-Expositions 50-51	Music Popularity Chart 22-27	Routes: Carnival 59
Final Curtain, Births, Marriages 36	Night Clubs 29-33	Circus 59
General Outdoor 58-61	Parks-Pools 48-49	Television 14
Legitimate 34-35	Pipes for Pitchmen 57	Vaudeville 29-33
	Radio 4-14	Vending Machines 68-69

Local Programing Hedges Postwar

Stations Go, Live in Hopes

Nets delivering — so if Hoopers n. g. percolators know home stuff is nix

NEW YORK, May 28.—Grass-roots station operators in nearly every section of the country, according to a check made by *The Billboard* last week, are taking increasing cognizance of the importance of local programing and are beginning to give advertisers more for their dollars than the usual pattern of platter and chatter. Increasingly, thruout the last six months, pot boilers and powerhouses alike are looking over their skeds, taking stock of their product and, most important, spending money to improve it.

The reasons for the conversion are several-fold, according to leaders in the trade, but the most important point is the sharpened battle which radio men expect from other media and rivals within the industry in the highly competitive post-war period. Grass-roots radio is becoming increasingly cognizant of the fact that the bonanza can't continue and unlike the big brains on Madison Avenue and Vine Street (see Good Living story elsewhere in this section) it is beginning to do something about it. With black-and-white salesmen polishing their axes, with several large advertisers already planning cuts in their AM (standard broadcasting) dollar and with the boys across the street getting smart, local guys are waking up to the fact that they must improve the most important factor in their kits—the program.

Washington Ogled

In addition, station men are casting a weather eye toward Washington, where the FCC, in the person of its boss, Paul Porter, has already served notice that license renewals won't be so easily come by as in the past. The FCC has indicated that it's interpretation of radio's basic *raison d'etre*, "in the public interest" won't be quite as broad as before. What the Commission wants, and what it can get if it wishes to turn on the thumb screws, is improved programing. And that means more than just spit and platters. Tipped off to the FCC's new toughness, station guys from Portland, Me., to San Diego, Calif., are loosening their purse strings and sharpening up the logs. If they don't, that brief asking for a license renewal will have to have more weighty words than the shows that used to drive away listeners.

Not only are the stations improving their shows on their own hook, but they are also beginning to go to agencies and clients for advice and counsel. The lad who formerly put on anything at all simply because it was cheap, now treks over to his town's agency alley, hat in hand, and asks the 15 percenters what they think of the shows and how they can be improved.

Ideas Swapped

But these two factors are being followed up by an even better one, one that has old-timers in the biz wondering if they are having hallucinations. Not only are stations hypoing shows and consulting the agencies, but they have gone so far as to sit down with other stations outside their own areas to swap program and promotion ideas. In those long cross-country junkets, the boys are sitting down with their opposite numbers in other towns and spilling their ideas in return for what the other lads are doing.

A check of 20 or more important markets, with a very few exceptions, shows that the grass-roots are on the upswing, that tax dollars are coming out of for-

merly zipped pockets and that long unused brains are beginning to turn.

Two New York Indies and Shows

In New York the two top-ranking indies program-wise, WMCA and WNEW, are constantly adding new live shows, commercial and public service, to their skeds. Neither has more than four hours of recorded shows a day and both have built hep program departments. Net stations—WEAF-NBC, WABC-CBS, WJZ-Blue, WOR-MBS—are all taking most of the web shows and consequently can't be considered in the survey. Other stations, particularly WLIB and WQXR, formerly strictly disk outlets, are under new ownership, building more and more live shows. Even WHN, which makes a pot of dough out of disk jockeys and e. t. spot after e. t. spot, has thrown together a few newies.

Fort Worth: Talent shortage caused WBAP and KGKO to produce many programs in recent months with local talent. The stations' staff ork of 16 pieces composed of local talent is broken down into units that supply special music for all sorts of commercials.

"In using local live talent, we are short on dazzling personalities but what we have makes splendid fill-ins and fills a bad gap caused by manpower shortage," said Ed Lally, program topper for WBAP and KGKO.

The trend definitely is turning to local live talent, declared Zack Hurt, KFJZ program director.

Portland, Ore.: Two stations, KOIN and KALE, are enthusiastic in using live talent for local programs, while one, KEX, is moving to transcriptions and dropping live shows. Other three, KGW, KEX and KWJJ are lukewarm or chilly toward idea. KOIN stepped up live shows last six months. Stresses War Bond show with 18-piece ork

General Hodges Brush-Off Sets Radio Men Blasting Army Pro

NEW YORK, May 26.—Local news and special events men are steaming over the repeated brushoffs handed them by army public relations officers. Pot boiled over this past week when army staged a press conference for General Hodges, commanding officer of the U. S. First Army fresh back from Germany, with invites going only to press and photographers.

Squawks, led by Dave Driscoll of WOR, were so vociferous, the army came thru with an apology for assigning an inexperienced officer to handle the event. But local men feel it's about time the army stopped fumbling the radio end of its public relations set-up.

To local station men assigned to the European Theater of Operations as correspondents, this lack of radio savvy and the blunt brushoff is nothing new. To radio men at home the past army ignorings were tolerated because program schedules were chockful of commercial time.

Time to Beef

But, when one of the best news values of the war comes home and radio is refused permission to set up its mikes, then, as one special events man put it, "it's time for us to beef. Especially when the navy and the First Air Force have been on their toes in keeping us posted and making facilities available."

Another station man pointed out that army pros didn't advise them of the Hodges press conference until after WOR had registered its beef—and even then the invite, in at least two instances, was phoned to the wrong department at the station—by which time it was too late for the station to do anything but a rewrite for its next news program.

Alibi Snafu

Army pros showed their lack of savvy when one of them tried to alibi the snafu by explaining "we always notify the wire services and ask them to notify the radio stations." Apparently, the khaki flacks don't know that the wire

Up Comes Foster

NEW YORK, May 28.—Cedric Foster's Sunday evening newscast for Employers' Group Insurance Company rates a great deal higher than indicated in the Annual Four-Network Talent Cost Index in the issue of *The Billboard* May 26. It seems that the statistical experts who did the computing took the daily across-the-board figure for C. F. rather than the Holy Day one-shot B.R. and thus pushed him down on the list to No. 73 when he should have been No. 3 with the following tab:

Rank	Program	Cost Per Point	Urban Cost Per M
3	Cedric Foster Point (Sun)	\$88.88	.09

This puts the Foster in between two Gabe Heatters—the Sunday Gabe and the Tuesday-Thursday Gabe, and that's doing okay but definitely.

and singers. A *Northwest Neighbors* program with 16 pieces and interviewers and *Song of the Columbia* with 50 in cast. Keeps close consultation with agencies and clients and finds more agency-placed programs being aired. Swaps ideas. Its *Veterans' Bulletin Board* show drew queries from stations in Montana and Nevada. Participates in round-robin on Coast, by which any outstanding shows are waxed and passed around. KALE has been stepping up live shows. Recently added two fem singers and maintains staff of five to promote live acts. Not much recent advance in consulting clients and agencies and shun idea of swapping hunches.

Milwaukee: Program director of one local station reports not many straight disk shows as previously, but no

terrific demand on part of clients for live shows. At present, three live shows a day, consisting of music, with vocalist on one show. Balance, plenty chain live shows. Recently local ballroom began airing music, soon to add impromptu interviews with dance patrons. Another program director said station, tho maintaining staff musicians, relies chiefly on chains for live shows.

A third program director of branch of Racine, Wis., station, with studios in Milwaukee, reports Racine station presents four live talent shows a day, five days a week, with shows emanating from station proper; Milwaukee studio presents two live shows a day; one, religious musical, with talk; also aired on Wisconsin Network; other local live show consists Western folk songs.

State stations turning more live talent, but at present chiefly chain stuff. All by law have some musicians on staff. Some State stations use more life stuff than others outside Milwaukee.

Local State and national agencies, clients and ops agree WTMJ-WMFM, *Milwaukee Journal* radio station, "big time," definitely Main Street in local programing—and that this has been true for several years, that improvements constantly are made along these lines. Live music, news and drama have been a must with this station.

WTMJ has 18 men on musical staff now and has had 14 constantly since 1929.

San Francisco: A slight upswing in local programing over last year's level is being noted, with news broadcasts jumping far ahead. Whether the shift is a definite trend toward more live shows being produced here awaits conclusions that can be drawn only from future reports.

Within the last six months KGO-Blue has added two live shows locally, *Union Square*, a dramatic production, and *I See By the Papers*, a commentary conducted by Dean Banta along lines of the late Will Rogers.

Experimental programs along co-op lines struck a high mark during the World Security Conference. Best example is the KSFO link with KPAS, Pasadena, Calif., which is to remain permanent. Deal is expected to develop some further talent exchange, with a proportionate number of shows originating here.

KYA, local indie, and KFVB, Hollywood, have and still are doing a bang-up job on the Conference coverage. Link, however, will be severed when parley ends or when KYA sale is okayed, whichever comes first. KFRC and KQW, which are fed by Mutual and CBS, respectively, have no plans to up their talent budgets, relying almost entirely on the chains.

KPO-NBC remains about 15 per cent locally produced. Newly added are Bob O'Brien, *Chronicle* columnist, who reports on doings around San Francisco, and *Stars in the Making*, which has Edna Fischer. Management plans no talent boost. The small watters are still throwing shows together out of talks and records.

FT. Worth-Dallas: Ralph H. Maddox, WFAA and KGKO, latter American Blue, has 175 local live programs a week at present, had 150 before war. Practically no national sustaining shows. No great effort being made to beam live shows than previously. Always progressive in this direction. *Dart for Dough* program, originated by WFAA, sponsored by Dr. Pepper, broadcast locally for long time before being switched to Hollywood. Live *Early Bird* show on WFAA, one of oldest breakfast hours on air, celebrated 15 years recently, has high comparative Hooper and was springboard to bigtime for whistler Fred Lowery, cinema actress Nancy Gates, emcee Eddie Dunn and singer Dale Evans. Agencies always co-operative with both stations.

KRLD business better with 96 live local shows weekly, plus 37 recorded programs with personality stars. Before war 30 per cent less live shows were beamed. One new live show starting next month called *Vignettes* to run coincidentally with outdoor operetta season and to fea-

(See Nets Deliver on page 10)

Chi Blue Set To Produce Segs For C-to-C Net

Windy City Misses 'Em

CHICAGO, May 26.—Move is under way here to have local Blue program department, under the direction of Gene Rouse, produce more and more programs for the net. Move got under way, it is said, when Hubbell Robinson came in as vice-president in charge of programs and got further impetus when Ardian Samish was made national production director.

Samish has told Rouse that there is no reason to believe that all the net's shows should originate from the East or West Coasts. He wants the Blue boys here to feel that they are an important programing element of the web.

It must be admitted in the interest of accuracy, however, that to date Blue here has done little in the way of originating top-notch drama shows. Writing talent, principally, and acting talent, to some extent, just isn't here for big-time net dramatic productions.

Musicals First

For that reason Rouse is concentrating on creating musical and variety shows. Proof of the pudding is the fact that June 4 Blue will start from here a Monday thru Friday (12:30 to 1 p.m., CWT) a new series to be titled *Chicago Varieties*. Show will use Rex Maupin's orchestra, comedy routines and prominent guest stars.

Queer twist about this show and other Blue shows originated here is that many of them are not heard locally. This happens because WENR, local Blue o and o station shares frequency with WLS, Blue affiliate here. Because of this fact some of the Blue shows originated here are transcribed and rebroadcast locally at a later time.

Another Blue show aired from here is *It's a Hit*, started April 7. This quiz show is the first half hour of Blue's Saturday 1:30 to 2:30 p.m. hour slanted at the bobby soxers. Second half comes from New York.

Blue Chi Sked

In addition, new Blue shows started here since the new exec regime went into power in New York are programs by singers Don Milton (9:30 to 9:45 Monday thru Friday), Boyce Smith (12:30 to 12:45 p.m., Monday thru Friday) and Dorothy Claire (3:15 to 3:30 p.m., Tuesday, Wednesday and Friday). And April 7 it also started Jim McWilliam's *Ask it Basket* quiz, aired Saturdays from 12 noon to 12:30 p.m. Of course, in addition to these, Blue continues to air from here, shows it had on the air months ago.

About a month ago Blue here started airing for the net a variety program featuring on Saturdays from 10 to 10:30 a.m., Harry Kogen's orchestra and singer Nancy Evans. Of Blue's special programs after President Roosevelt's death, eight were originated here.

As part of his plans for the future (for which he has some new shows planned) Rouse also intends to concentrate on building up personalities like Milton, Evans, Smith and Claire. For he realizes the limitation of top name talent here and he's out to discover new names and then give them a bang-up build-up.

P&G Buys Tues. Chesterfield Slot

NEW YORK, May 28.—Procter & Gamble has bought the 7:15-7:30 p.m. Tuesday strip on CBS which is being vacated by Chesterfield and will preem a new show August 20. Product and exact format for the P&G show have not been set; Dancer, Fitzgerald & Sample Agency is handling the biz.

Acquisition of the time gives P&G a continuous half-hour evening strip on Columbia since the new slot follows the Jack Kirkwood Show at 7-7:15. Compton Agency handles the latter program. Understood that half hour will give P&G a hefty rebate on time costs.

T'ings Is Tough!

NEW YORK, May 28.—The boys in Colbee's, the poor man's Louis and Armand's, were talking the other day about the talent shortage. One hep character, trying to prove his point that everybody is getting splinters from scraping the bottom of the barrel, pointed to three new pieces of talent which the William Morris Office has acquired.

"Just imagine," he said, "t'ings is so tough that the Morris Office has taken on Harriet Van Horne (the *World-Telegraph* radio ed), and two spavined *Billboard* staffers." The guy got a laugh, but it turned out to be on him when it was learned that the first job the Morris Office had done for Miss Van Horne was to peddle an article on tele to Crowell-Collier for 500 bucks. But *The Billboard* staffers, part of a three-horse parlay, are still eating off press agents.

Ford Symph Due Back This Fall; Blue Gets Act

NEW YORK, May 28.—Ford Motor Car Company will return its *Sunday Evening Hour*, featuring, uncredited, the Detroit Symphony, to the air this fall. Show will go 8-9 p.m., Sunday, on the Blue.

Commercials will not follow the institutional pattern that has been the Ford pitch for the past three years but will rather be aimed at creating a demand for cars which will be available in about a year.

The Detroit long-hair outfit will, in getting a Blue sponsor, become one of the first symphony orks to be bank-rolled on two webs at the same time. Outfit is also backed by Reicholt Chemicals on Mutual Saturday nights. J. Walter Thompson will handle the seg for Ford.

Parkyarkarkus, Quiz Replaces for O. G. 'Which', Lloyd Show

NEW YORK, May 28.—Lennen & Mitchell ad agency last week set replacements for the two Old Gold shows, sliding a gadget quiz, *Detect and Collect*, into the *Which Is Which* slot on CBS (Wednesday, 9:30-10 p.m.) and a comedy seg, *Meet Me at Parky's* into the NBC time now filled by Harold Lloyd's *Comedy Theater* (10:30-11 p.m., Sunday). The quiz preems June 13 and *Parky's* June 17.

Detect and Collect will feature film star Wendy Barrie and Fred Uttal as emcees with a few new gimmicks and expensive prizes to jazz things up. *Meet Me at Parky's*, situation comedy program, brings back to the air Parkyarkarkus, vet stooge. *Detect* will originate from New York and *Parky* from the West Coast.

Time and Amos 'n' Andy May Not Wait for Lever Bros.

NEW YORK, May 28.—*Amos 'n' Andy*, for about two years a Lever Bros.' property, returns to Campbell Soups and the Wars Wheelock Agency next fall if Lever can't find a more suitable time for the boys and meet their new salary demands. Trade rumor has it that A and A, currently being replaced for the summer by Dunninger, are extremely dissatisfied with their present time (NBC, 10-10:30), feeling that it has shaved their Hooperatings.

In addition, they are asking a salary boost which Lever is reluctant to pay. If they can't get what they want, they

Eds Ask 'Personalized' Stuff 'Screened Material,' Less Multigraphing; Nix 'Dreams'

Press Agency's Getting Tougher and Tougher

NEW YORK, May 26.—In attempting to compile the sundry plaints and pleasures of the nation's working radio editors, as expressed in *The Billboard's* Eighth Annual Radio Publicity Survey (see *The Billboard*, dated May 26), one familiar gripe is outstanding. That is the scribes' need for prompt and efficient and never-failing program listing corrections.

No matter the area or the size of the ed's sheet and despite everything that radio's flacks have attempted, there are still editors being left on a limb with incorrect listings. Much thought has been given this problem, many devices have been applied, much progress has been made, but fluffs still occur and editors still burn.

Editor-By-Editor

Editor-by-editor here are some of the more valuable comments, where the scribe has permitted his name is used.

Herschell Hart of *Detroit News* thinks network and ad agency press departments can improve their service by giving the complete story, filling in the loopholes, leaving nothing to question; it may be tough but the editor has to think of his reader. Indie p.a.'s should, Hart feels, act as reporters for the editors rather than just sending over-written stories about their own clients. He'd like their copy to be so good it just had to be used. In particular Hart likes word pictures of the stars at home, at work, at play—the little unimportant things that establish a bond between player and audience.

Kirsner Bow

Inez Gerhard of the Western Newspaper Union points out that different radio editors use different kinds of material; that flacks would do better to screen material before submitting instead of sending too much and too useless. Ethel Kirsner, of CBS, came in for a bouquet, here.

Bill Ladd, *The Louisville Courier-Journal*, fingers a network which sends its release in duplicate addressed to last two predecessors:

"Indicating they care so little what I need or use net hasn't read column in over three months. You would think local stations would tell them." He suggests "There can be too many (radio columns for flacks) not to give them a little personalized thought and treatment. Indie p. a.'s for radio acts on tour should," he thinks, "be beating their brains out trying to find some angle which would get local editors' interest instead of sending out mimeos."

Dream Factory

Mary Little, of *Des Moines Register-Tribune*, with a morning and evening column, is hampered by the dream copy that comes from all flacks.

"Less hokum and more news. More facts, less fancy. It would be better to write for newspapers rather than for the amazement of the client."

One of the oldest, in experience and service, radio eds calls for fewer handouts in more condensed form. Web paperies, in particular, should curtail handouts in deference to paper shortage; ditto the indie pulpsters where his votes went for their ability to furnish him with info despite their copy which floods his desk.

The radio ed of a metropolitan daily would like to see the nets using legmen, to cover the shows, who can spot a good story and get it to the editor in a hurry. For ad agencies the advice is to "get rid of the idiots who love to use the telephone." And the indie press agents get the following hosing:

"Some of them could go back to school and learn English. Others could go into some other business. Others try to sell a story, not on its merit, but because I need this badly." For local stations the top is "Again . . . get some ex-newsmen on the staff."

One New England daily column wants, from the nets, 200-word profiles, plus pix, of lesser known performers. He rated J. W. Thompson first because their copy was fast, accurate and dependable. Earle Ferris's copy is:

"Manna from Heaven. It's timely, chatty and comprehensive. Give a columnist a batch of his green sheets, a pot of paste and a pair of shears and he has little to worry about. His staff is always on the ball."

Personalized Service

Ben Gross, Radio Editor *The New York Daily News*, suggests web and agency press agents could improve their service by (a) more personalized service to individual editors; (b) keeping on the alert for spot news stories; (c) shortening releases; (d) eliminating a lot of useless junk which now finds its way to the wastebasket. For the other flacks he recommends (a) more accurate releases; (b) eliminate junky releases; (c) keep eyes peeled for news that does not relate to their own clients.

Another bigtime daily editor wants: "Less multigraphing and more typewriting; more factual stories, less imagination."

Add it all up and the answer to the flacks is: "The better you are the better you've gotta be." To which the editors will probably want to say: "For every good press agent there are three duds."

It's a tough life.

Pacific Coverage Tougher Than ETO, Stan Maxted Says

NEW YORK, May 26.—Covering the war in the Pacific stacks up as a tougher assignment than reporting the war in Europe in the opinion of Stanley Maxted. CBC and BBC war correspondent now en route to Guam. Covering the ETO was really a radio man's dream, as the news was only 25 miles, the width of the channel, away. In the Pacific, distance is figured in thousands of miles.

Actually, while radio did a fine job in Europe, it never did the job it could have, and wanted, done. What radio required, and never got, from the military in the ETO was someone with a Sam Goldwyn touch, someone interested in seeing that things were done instead of concentrating on the opposite.

Maxted went along with other correspondents from the ETO in cogitating on what might have been done as compared to what was done in covering and reporting the war in Europe. In the Pacific, the crack BBC correspondent anticipated the same problems plus the added headache of distance. And, unlike the Continent, where BBC-London could be reached in one short transmission, the Pacific broadcasts will have to go thru three and perhaps four bottlenecks before being aired by BBC.

Nutrex Buys 5-Minute, 5X, A Week News Spot on Blue

NEW YORK, May 28.—The Nutrex Company, sponsors of *Monday Morning Headlines* on the Blue, Sunday, 7:15-7:30, following Drew Pearson, has bought a five-a-week five-minute strip on the web from 10:25-10:30. Company will spot in news with Don Goddard, who also does the Sunday show. The five-minute strip is the one which was canceled by Quaker Oats when they bought *Ladies Be Seated*.

V-E DAY BOX SCORE

Acid test of Network Leadership

The daily flow of audience toward a network is ordinarily weighted by a few exceedingly popular programs broadcast on certain regular evenings of the week.

Thus top Monday night listening ordinarily "belongs" to Columbia. Tuesday leans to another network . . .

But Monday, May 7 and Tuesday, May 8 were not "ordinary" days. The crisis, especially on Tuesday, swept aside familiar programs and their established "ratings" . . . made each network stand squarely on its own feet . . . thus put relative network performance to the acid test.

Hooper measured audience intensively throughout those two days in four great and widely-dispersed urban areas: New York, Philadelphia, Chicago and San Francisco. The balance of physical facilities in those cities, taken as a group, was by no means slanted to favor CBS. Here are the Hooper findings:

Throughout the white heat of the climax of war in Europe, CBS swept ahead of all other networks — and stayed there!

Any seasoned appraiser of radio's values would perhaps have predicted that CBS would lead naturally on Monday night. It did. CBS led by a margin of from 22% to 128% over the other three networks. Maybe that was just because people followed their regular Monday night habits of listening. Maybe. But on V-E Day itself:

**THE CBS AUDIENCE
LED BY A MARGIN
RANGING FROM...**

5% TO 211%

ABOVE THE COMPETING NETWORKS

There never was a more significant demonstration of the confidence the audience places in everything that CBS stands for and delivers. This confidence, though it was demonstrated in a turbulent crisis, is no accident, no caprice of individual rating.

It is the direct product of years of unrelenting effort to build a service which delivers the *best* in radio...and listeners proved they knew it when it counted most!

The Columbia Broadcasting System



GREAT

FOR A RADIO COMMERCIAL!!!

THE NATION'S *NEWEST*
BAND SENSATION



**ART
MOONEY**

AND HIS ORCHESTRA

Featuring the vocals of **FRAN WARREN
RUSS GRANT · DICK WISE, Comedy
THE MOONEY CHOIR**

Currently

Return Engagement (WITHIN 2 MONTHS)

AT BROADWAY'S

NEWEST SPECTACULAR NITE CLUB

THE CARNIVAL

HOTEL CAPITOL, N. Y.

Sincere Thanks to **EMIL ROMAY and FRANK LAW**

Broadcasting over **MUTUAL NETWORK**

Direction: **MUSIC CORPORATION OF AMERICA**

Too Much "Good Living"; So Radio Has Competitive Battle Ahead, But Definitely

Biz Stops Upward Spiral; Other Media Boys Sniping

By Lou Frankel

NEW YORK, May 26.—Radio operators have gone soft from a steady diet of lush times, in the opinion of several of the industry's top long-range thinkers, and may find themselves too fat around the waist and head to stand the competitive battle that is brewing unless they get a hold of themselves and back to the basic biz which made them their bundle, namely AM radio. Too many of the one-time big brains are worrying about FM and television, while at the same time letting their broadcasting bread and butter slump off from lack of executive planning and control.

Wrong Worries

The long-view lads claim to see the webs and stations sitting on their suet, with few exceptions, and worrying about everything but media competition, business recession and lack of talent. They see some of the more important segments of radio in a position not unlike that of the stock market before black Friday; and this is the substance of their figuring:

Despite the end of the war in Europe, the basic customers in radio, namely food, drug, tobacco, are in a tougher spot than ever as far as product is concerned. Rawstuffs allotments are being cut deeper, manpower availabilities are still low, labor costs are still high, package materials are still rationed, OPA restrictions are not easing, cuts in war production have not been eased by increased consumer manufacturing, hence unemployment in certain areas is on the up, to which must be added troops being discharged. Add it up, and manufacturers are finding themselves having to cut distribution.

Less Goods Less Ad \$\$

This in turn leads to curtailed advertising appropriations. And already station reps are puzzling over dips in profit figures of client stations. Of course, no one is red-inking yet, and maybe they won't, but it's worth noting that several client stations which consistently notched gain over gain are finding themselves up only, say, 10 per cent instead of 22 per cent.

The answer is found in spot buyers who are cutting down to keep pace with dips in sales, dips in available merchandise. Typical is the case recently of one cosmetic account; and on the webs the noontime Kate Smith show has cut its network in the past month from 117 to 67 stations. Ratings had nothing to do with the cut.

Cuts Mean "Looking Around"

With these inevitable cuts in appropriations, the key thinkers see prime radio customers as susceptible to the sales pitches of competitive media. It's the old vicious circle. It starts with the radio advertiser cutting his radio budget. His biz was going to slump anyway because he hasn't got the merchandise, but that doesn't figure in the figuring.

What does figure is that the black and white media boys, who have been sharpening their sales story—which radio has not been doing—come in and talk how "the big bundle you've been spending in radio when you didn't need it is not delivering now when you do need it. Now, take my paper, or magazine—and even the car-card mediemen are honing their sales shiv—it's still tough to buy space but I'll make room for your ad. And in my media you can check costs against sales. Check them so you can see what you're getting for your money."

The Knife Is Out

It's a return to cut-throat competition but, figure the long-range thinkers, it will probably work simply because as long as the newsprint shortage exists, and there're no signs of it lifting, the print media will have something to sell that is hard to get. And, as any salesman knows, it's a cinch to sell something when he can tell the customer he can't buy it. Radio was, still is, but the seers think it may not continue hard to get.

Along with curtailed advertising appropriations and the increasing percent-

age allotted to print media the sponsors and agencies will be trying to put some dough into FM and video just to build time franchises as they did in AM radio. For the FM and video drum has been beat so hard by AM execs that the old-line radio users will feel they have to drop part of their advertising dollar in these futures just in case they do click.

Web Hurdles, Too

Nor is that all. The seers see tough times ahead for the webs, NBC and CBS in particular, as well. Right now, they reason, NBC and CBS are about as high as they can go. American and Mutual can go no lower. The only way is up.

With Kobak and LaRoche sparking the two lean-bellied nets they figure to climb surprisingly high in the next year at the expense of NBC and CBS. Furthermore, if the clear-channel hearings before the FCC nick NBC and CBS, then the edge these two webs have over Mutual and American will be narrowed and will result in keener competition for a smaller advertising dollar.

Empty Foresight

What really worries the deep thinkers is the lack of foresight, as they see it, on the part of big-shot radlomen where programs are concerned. They see the grass-roots radio operators hustling to improve their programs (see other column in this issue), while the soft-stomachs in broadcasting have done nothing.

They point to the lack of new talent as a tip-off that the nets are muffing the ball. No new names, no new ideas are around main stems of programming. To the far-seeing gentry this adds up to sated audiences.

And it all adds up to trouble for radio unless its big-shots go back to the fundamentals, which is the sunny side of this negative thesis. For every one of the long-view lads is certain that once the chips are down the boys who made their bundle in broadcasting will get back in front of the eight-ball and push their business back to the top of the competitive heap.

What has them worried is the way radio is not preparing for the fight. When the fight comes, and it must, they deduce, radio will have casualties it might have avoided by keeping its powder dry, its bullet-pouch loaded, and its competitive instinct keen.

One-Shot Com'l Snafues Corwin's Series Debut

NEW YORK, May 28.—First show of Norm Corwin's new series, beginning June 17, 7-7:30 p.m., will probably not be heard on anything close to the full Columbia web because of a one-shot, full-hour anniversary show which has been lined up by the Walgreen Company. Drug outfit jumped in as soon as General Foods definitely decided to take Kate Smith off the air for the summer and offered to buy a full hour on a 120-station web for a special transcribed show featuring Bing Crosby and the Andrews Sisters.

Walgreen's offer was accepted by many of the CBS affiliates, altho CBS owned-and-operated stations, with the exception of WBBM, Chicago, have turned it down. WBBM is being exempted from the net's general edict to co-stations because it is located in Walgreen's home base and because it has promised to air the Corwin program later in the evening on disks.

The boys around Colbee's, coffee-ketch corner at Columbia headquarters, point out that Corwin's snafu is the same old tribulation that besets products and webs bent on a public service job when dat ol' debbil commercialism rears its lovely head.

NBC Gets Up Early & Loses Its Farm Boy

NEW YORK, May 26.—Two weeks after NBC celebrated the stretching of his early morning modern farmer show from a half to a full hour, with a hipper-dipper studio full of guests, NBC brass and a pseudo-farm breakfast at the Waldorf, Mert Emmert checked off the program. There were two versions to the why and wherefores behind the split.

Said Mert Emmert: "NBC wanted to sell participations on the program. They wanted to put commercial jingles on the show. I didn't think they fitted the program. When I refused, Frank Mullen fired me."

Said NBC's C. L. Menser: "That there should have been any difficulties in connection with his work or his association with our company comes as a complete surprise to me. He was not dismissed nor asked to resign. However, he failed to appear for his program on Thursday (24) morning tho he had given me no indication he would not appear. After several futile attempts to have him come in and discuss the situation with me, I informed him by wire that if he did not appear for his Friday morning broadcast or give me some indication that he expected to carry out his assignments, I should be forced to ask for his resignation. This wire was disregarded. So far as I am concerned, the incident is closed."

You take your pick and make your bet. Meanwhile, Mert Emmert is en route to Kansas and his home town, while NBC sticks to Menser's handout and will say nothing more.

Slash Hit

WASHINGTON, May 26.—"Here's a story for you," Program Manager Patrick Walsh of WWDC told *The Billboard* mournfully. "Three of my eight full-time announcers were silenced this week by having their throats cut." The announcers—Bill Cox, Dan Rice and Mike Hunnicutt—underwent tonsilectomies.

"And the payoff," wailed Walsh, "is that a fourth full-time announcer, Jimmy Simpson, goes into the coast guard today."

Ex-Spitalny Thrush Awarded \$67,500 For Injury at NBC

NEW YORK, May 28.—In trial before Justice Benjamin Schreiber, New York County Court, jury awarded Marie Magee, former warbler on Phil Spitalny's *Hour of Charm* program, \$67,500 for brain injuries sustained at NBC. Flag fell on gal's head when it became caught in a curtain during the show held May 23, 1943.

Singer also sued Spitalny but case was dismissed because jury felt he had no responsibility for accident. Fem had extensive training for longhair caroling, however, since she was injured she can no longer make with the high notes.

William Hayes, counsel for the Employers' Liability Company, insurance firm that will have to foot the bill, expects the case to be appealed. Harry A. Gair, of Gair & Gair, tried the case for Mrs. Magee.

FCC Moving Rapidly To Set Stage for Allocation Test

WASHINGTON, May 28.—Final steps to determine exact location of FM on spectrum are now under way after a week of consultations among engineers representing government and broadcasting industry. As *The Billboard* reported last week, FM transmission in the 44-to-108 m.c. will be pushed thruout the summer months, according to FCC, and allocation will be issued probably in September. FCC has tentatively suggested one of three alternatives: 50-68 m.c., or 68-86 m.c., or 84-102 m.c.

At outset of arrangements for wind-up tests, technical opinion anticipated that the 50-68 m.c. band might win the allocation. There is also strong possibility that no matter which of the three alternatives is finally decided upon, the band might be broadened.

Confabs Held

Engineers held three conferences last week, setting the stage for the series of summer tests. A 14-man subcommittee has been formed from among the 60 radio engineers, including representatives from the industry, the armed services and other government agencies, including FCC's engineering department. Tests will involve construction of a line of recording stations from New England to Alabama, including recording points at Philadelphia; Cedar Grove, N. J.; Laurel, Md.; Roanoke, Va., and Montgomery, Ala. Recorders are already installed and operating at Laurel and Atlanta. The Roanoke and Montgomery stations will be operating by June 1.

Other lines of recording stations are planned elsewhere in the nation, including one westward from New England to Grand Island, Neb. The recording posts will monitor and take measurements on the 50 FM stations now operating. Also, several FM transmitters will be set up on

the higher frequencies from 50 to 104 m.c., with all transmitters staying on the air about 18 hours daily.

The tests are expected to yield important info on sporadic interference, which is most active during summer months in this latitude. Opinion prevails among industry and government representatives that studies might be made continuously to provide data on interference and propagation thruout the spectrum. FCC officials said that pace at which the studies have been begun and the co-operation of engineers make it possible to hope for final allocation report sometime in first half of September.

FMBI Adamant On Allocations

CHICAGO, May 26.—The FMBI still stands firm in its opinion that frequency allocations for the FM channels should be between 46-64 megacycles. And it stands firm in spite of the FCC's suggestion in its allocation report. The FMBI stand was restated after the org's board of directors met in Chi's Ambassador Hotel.

After the meeting, Myles Loucks, managing director of FMBI, said that in addition to having their recommendation adopted the org was vitally interested in seeing the FCC rule as soon as possible on the permanent position of FM. He stated that manufacturers, broadcasters and the public would be at a disadvantage if the FCC waits much longer, for, he contended, there is the possibility (remote, but nevertheless a possibility) that Japan would fold up as unexpected—
(See FMBI ADAMANT on page 13)



Laurel for a Lady

To WOR's Martha Deane (nom de microphone for a zesty young newspaperwoman named Marian Young) went a signal honor this month.

The Ohio State University's 16th Institute for Education by Radio presented her with a first award in the women's program classification, naming her weekday 3:00 P. M. WOR show the "most stimulating presentation of ideas and information" in the entire field.

Laurels and plaudits are not unique for keen Martha Deane. Every day she is honored, too, by sponsors who select her to represent them to the approximately 400,000 women who devotedly dial each of her programs. And the thousands of letters she receives, praising both her serious program material and the "just plain fun and entertainment", echo what the three Ohio State judges wrote on their comment sheet. ("This," they inscribed with unanimous enthusiasm, "is a top-notch show!")

Award-winning Martha Deane typifies the continuing, habit-forming vitality which cloaks all of WOR's programming. If you are an agencyman or sponsor who would like to put this vitality to work for you in one of the greatest listening areas on the Eastern Seaboard, why not call us today?



WOR

that power-full station
at 1440 Broadway, N. Y.

Nets Deliver, So If Hooper N. G. Perks Blame Home Stuff

(Continued from page 4)

ture operetta stars with dramatizations of operetta composers' lives.

Agencies are consulting station rather than reverse because ad business so good. Swapping ideas only in isolated cases. Pete Tedley, WRR, municipal station carrying Mutual, has plan calling for increase in live shows but no drama; principally concentrating on music and educational shows, since he does not feel it can compete with network drama talent. Do not ask agency assistance, preferring only to build own shows and

sell to agencies as package. Forty-five per cent of programs originate with Mutual, 30 per cent are local live, 25 per cent recorded.

Boston: Local programing is definitely on the upgrade. Number of live shows originated in Hub and all-out efforts to build quality programs look good for another step-up when WCOP, Cowles Boston radio station, goes Blue June 15. Both WCOP and WNAC rate high with ad agencies in Boston, and altho WCOP is still in the process of weeding out weak spots on daily schedule, agencies rate the Cowles outlet as one of the

comers in the field.

Originating live shows has been the policy of WNAC, Yankee Network's key station. List of shows to their credit is a lengthy one. Linus Travers, head of the station, has proved his belief in local programing possibilities in terms of dollars and cents. Billings since the policy was put into effect have more than doubled, and station's rep with the agency trade is tops. Policy, too, of merchandising as alertly as programing helps a lot.

WCOP, on the upbeat, has started from scratch and built nearly a dozen new shows of strong sponsor appeal. *People You Should Know*, *Food Is Fun* (Mildred Bailey's home-maker stint), *New England Sea Tales*, Gertrude Richmond's *Girl About Town Interviews*, *Home Garden News*, and *Your State House Reporter*. Currently, the first two stanzas mentioned are getting a strong promotional build-up.

WEEI (CBS outlet) and WBZ (NBC outlet) have added few new original shows since time skeds have been solidly filled with previously established programs. Carl Moore's shift from the *Coffee Club* morning stanza to the p.m. *Tea Party* show marks the most definite change in local programing. Both stations go in heavily for public service shows as do all local stations.

WHDH, the Blue outlet until June 15, has a heavy schedule of live talent shows planned plus exchange programs by direct line from New York's WHN, but station's plans are not yet complete.

Washington: All stations report sharp trend in local live programing (music, drama, news, etc.) replacing throwing shows together out of records and talk. All report greater listener interest in local live shows.

WMAL (Blue)—Live programing has always been basic part of policy with number of hours devoted to this type of programing having increased steadily. Twenty per cent increase in local live shows in last year despite fact that substantial part of week had been given over to live shows a year ago. Typical new live local show: *Wonder Flame*, music and drama. Local audience participation shows increasing. Two new producers added to staff to develop live locals. Some ideas from agencies.

WTOP (Columbia)—Substantial increase in live locals has taken place in two years following "platter-junking" campaign. Heaviest increase effected in afternoon hour. Shows: *Janice Grey* (local soap opera); *Stump Us* (live music); *News for Women* (interviews); *Factfinder* (requires 7-man production staff to answer questions from listeners); *City Desk* (local news).

WOL (Mutual)—Twenty per cent increase in local lives in year with top emphasis now being placed on this type of programing. Expect heavy increase in next six months in view of current production plans.

WRC (NBC)—Expect to encourage live local programing trend which has been marked. Five more local shows a week this year than corresponding period year ago. Number of live locals now being planned.

WWDC (indie)—Estimates 80 per cent increase in local live shows. All types—music, drama, news, audience participation, public service. Typical shows: *The Negro Speaks* (talent from Howard University); *Penny for Your Thoughts* and *Liberal Quiz*, both quizzes; *Navy Sings*, choral group from Naval Reserve Lab; Red Cross show (used to be transcribed, Noel live choir); *Spars On Parade* (coast guard show); *Engineers on Air* (Fort Belvoir).

WINX—Station is putting definite accent on live shows of all kinds, including panel discussions, music, news, drama, etc. Platters will have heavy concentration in evenings—symphonic, operatic, light opera, chamber music transcriptions. Some of evening music shows will be live. Definitely live shows in daytime. Instead of afternoon devoted to sports as year ago, instead will be live music, drama, forum, public-service programs.

Salt Lake City: Uptrend in local programing in the Salt Lake area is limited only by time commitments and the availability of technicians. Of five stations in Salt Lake City, only one and the newest, KNAK, a suburban station on the air only for the last two months, has no definite outline for a wide range development of local live talent programs, both commercial and sustaining. Station KSL, Columbia's 50,000-watter, according to General Manager Ivor Sharp Jr., has a long-range program of development of live programs which have already shown a 50 per cent increase over the low of about a year ago.

Station has cleared commercial time at noon, valuable in the area, to present a live talent farm hour, and pipes even its weather broadcasts direct from the U. S. Weather Bureau at the Salt Lake Airport. The station has rebuilt its studio facilities for better handling of live programs.

KDYL, NBC outlet—General Manager S. S. Fox outlined a policy of intensive development of local programing, and co-operation with agencies and advertising staffs in the production of high-class local programs. The sales staff is currently engaged in endeavoring to switch accounts from spot announcements and newscasts to the development of unit programs in anticipation of the declining listening draw of newscasts. The trend is definitely away from transcription programs.

Mutual's KLON, with studios in Ogden, Utah, and Salt Lake City, and a transmitter in Ogden, also looks to development of flesh programs. During the years that have been lean in technical help, it has specialized in forums, name interviews, news analyses by its network commentator, Arthur Gaeth, and piped in special service programs, according to Manager George Hatch. The program policy is definite, however, and will expand as conditions allow.

For the Intermountain territory, the policy of broadcasters was epitomized in the regional NAB conference of Idaho, Utah, Colorado and Wyoming in Salt Lake City in February, by Ralph K. Hardy (KSL) who said: "The nets are doing a top job. If we aren't getting listeners it is up to us to go out and make them by improving local production."

Detroit: Check of all major local stations indicates that emphasis on programing is continuation of fairly long-time trend. In general, it has been something the stations have been doing for last three years. Typically, WJR has increased programing cost heavily in last two years, and WWJ has had a 73-piece symphony orchestra sponsored by a cut-rate department store for the last two and a half years in a full hour Saturday night show with barely a mention for the sponsor.

Trend is definitely continuing, with new developments, both commercial and sustaining, tending away from the all-platter shows, except in post-midnight and early a.m. hours, where they appear to have a permanently useful place. Same station for the last year has done a job with *Nurses in Action*, dramatizing the nurse recruiting campaign, and *Victory Matinee*, devoted each Wednesday afternoon to a different war effort cause, and using the full talent resources of the station. Another show typical of operations here is *Tenth Floor, Please*, sponsored by a department store, which dramatizes the story of products sold on this floor.

In the last year, WJR pioneered in inter-station contacts for ideas, sending out five teams of station men, paired from different departments—typically (See *Programing Hedges* on page 13)

The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for weekday daytime and the "FIRST THREE" Saturday a.m.'ers

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. 11, No. 4D (Report May, 1945)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
KATE SMITH Grape Nuts Y&R CBS 67	7.9	322	Glamour Manor—Blue Words & Music—NBC Wm. Lang News—MBS	\$5,000	\$632.91	*
RIGHT TO HAPPINESS Ivory Soap Compton NBC 137	7.8	345	Locals—MBS Sing Along—CBS Ladies Be Seated—Blue	\$2,250	\$288.46	\$.51
WHEN A GIRL MARRIES Baker Cho. Benton & Bowles NBC 78	7.8	204	Service Time—CBS Terry & Pirates—Blue Chick Carter—MBS	\$2,300	\$294.67	*
PEPPER YOUNG Camay, Ivory Flakes D-F-S NBC 79	7.7	451	Sing Along—CBS Ladies Be Seated—Blue The Smoothies—MBS	\$2,650	\$344.15	*
WIDDER BROWN Phillips Milk of Magnesia D-F-S NBC 138	7.2	342	Dan O'Neil—CBS Hop Harrigan—Blue Never Too Old—MBS	\$1,800	\$222.22	\$.37
BREAKFAST IN HOLLYWOOD Kellogg Pep Kenyon & Eckhardt Blue 191	7.2	181	2d Husband—CBS Elsa Maxwell—MBS Finders Keepers—NBC	\$1,500	\$208.33	\$.34
PORTIA FACES LIFE Post's 40% Bran B&B NBC 87	7.1	205	Service Time—CBS Dick Tracy—Blue Superman—MBS	\$2,750	\$337.32	*
WOMAN IN WHITE Crocker Soup Knox Reeves NBC 127	7.0	194	Perry Mason—CBS John Thompson—Blue Queen Today—MBS	\$3,000	\$428.57	\$.76
LIFE CAN BE BEAUTIFULLY Ivory Soap Compton CBS 69	6.6	343	Various—CBS Baukhage—Blue News—MBS	\$2,500	\$378.78	*
MA PERKINS Oxydol D-F-S NBC 136	6.4	593	Tale Two Cities—CBS App't With Life—Blue Olson's Ark—MBS	\$1,300	\$203.12	\$.34
STELLA DALLAS Phillips Toothpaste D-F-S NBC 138	6.3	358	House Party—CBS It's Murder—Blue Johnson Family—MBS	\$1,750	\$277.77	\$.46
HELEN TRENT Bisdol D-F-S CBS 133	6.3	598	Farm & Home—Blue From Pacific—NBC Service Bands—MBS	\$1,800	\$285.71	\$.49
GUIDING LIGHT B. C. Soup Knox Reeves NBC 125	6.2	422	Two on a Clue—CBS J. B. Kennedy—Blue C. Foster—MBS	\$1,800	\$290.32	\$.55
OUR GAL SUNDAY Anacin D-F-S CBS 133	6.1	433	Farm & Home—Blue Service Bands—MBS Music Room—NBC	\$1,750	\$286.88	\$.49
BIG SISTER Lever Bros. R&R CBS 141	6.1	218	Locals—NBC Glamour Manor—Blue M. Downey—MBS	\$2,500	\$409.83	\$.65
Saturday Daytime Programs						
THEATER OF TODAY Armstrong Cork B., B., D. & O. CBS 142	7.1	188	Various—Blue Hello, Mom—MBS Don Goddard—NBC Consumer Time—NBC	\$2,500	\$352.11	\$.45
STARS OVER HOLLYWOOD Darl-Rich Sorenson CBS 50	6.1	307	Home & Garden—Blue Locals—MBS Atlantic Spotlight—NBC	\$2,000	\$327.87	*
BILLIE BURKE Sorvel B., B., D. & O. CBS 146	6.0	151	Ed McConnell—NBC Betsy Moore—Blue Three Suns—Blue Hookey Hall—MBS	\$1,500	\$250.00	\$.32

The average daytime audience rating is 4.6 as against 4.4 last report, 4.3 a year ago. Average sets-in-use of 17.0 as against 15.1 last report, 14.1 a year ago. Average available audience of 70.2 as against 69.4 last report, 69.8 a year ago. Sponsored network hours reported on number 84 as against 83 1/4 last report, 82 1/4 a year ago.

* Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per-thousand figures are not reported in these cases.

D-F-S—Dancer-Fitzgerald-Sampfo. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B.B.D.&O.—Batten, Barton, Durstine & Osborn.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.



WJBR
Detroit, Mich.

and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

1619 Broadway New York 19

TUNE-DEX

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5¢. Now doing work for ROA, MCA, DANNY KAY, EDDIE ROCHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet "How To Sell Yourself," free samples, price list B. Mail orders everywhere.

3 x 10
50...\$4.13
100...\$6.60
POSTCARDS 2¢

MOSS
Photo Service
155 W. 46, N. Y. C. 19. BRyant 9-8482

WNEW

*“... the only non-network station
to rate in Publicity Survey”*

THE BILLBOARD

FOR eight consecutive years WNEW has been selected a winner in the Annual Billboard Publicity Awards.

This year the laurels are even more attractive, for WNEW was the only non-network station in the country to be so honored. We extend our thanks to the radio editors whose opinions gave us such recognition.

WNEW's flow of pertinent information to newsmen has always been tempered with an understanding of their wartime burdens and restrictions.

We like to win awards. They verify the service it is our privilege to render listeners and advertisers. The rewards of audience and sponsor confidence are dividends we pledge every effort to maintain.

WNEW

New York 22, N. Y.

TEN THOUSAND WATTS — 1130 ON THE DIAL — ON THE AIR 24 HOURS A DAY.

REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY.

Major Schechter To Brass MBS News & S. E. Slot

NEW YORK, May 28.—Major Abe Schechter, former director of news and special events for NBC, currently in charge of radio for General MacArthur, will shortly go to Mutual to handle all news and special features. Both John Whitmore and Tom Slater, current directors respectively of news and special events, will remain with the net at latest reports.

Schechter, who is chiefly responsible for the sock arrangements which have been made for radio men in MacArthur's theater, is still in the army, but his application for discharge comes up within two weeks. The new MBS news topper is generally regarded as the man who was responsible for the development of NBC's news department and the guy who made Lowell Thomas and several leading commentators.

Trade says that this latest move by Mutual Prexy Ed Kobak and his program v.-p., Phil Carlin, is topper to date. It's felt that Schechter is the man who can build Mutual's news and special events just as he made NBC's.

Margaret O'Brien Gets 8 J. W. T. Shots For Next Season

NEW YORK, May 28.—Margaret O'Brien has been signed by J. Walter Thompson Agency to do eight guest shots next season. Child star will work four times on the Lux Radio Theater and four times on the Edgar Bergen show at \$3,500 a shot.

JWT originally asked MGM for the star's exclusive radio services for the season of 1945-'46, but the picture company turned thumbs down. Company figures the kid is so hot they'd better cash in while the cashing's good.

K
W
F
T

WICHITA FALLS, TEX.



Nat'l Representatives

PAUL H. RAYMER CO.

CHICAGO — NEW YORK — DETROIT
SAN FRANCISCO — LOS ANGELES

Can Air Anything

PHILADELPHIA, May 28.—When Edgar Bergen brought his ventriloctricks to the air, nobody would believe that a dummy, even one as sophisticated as Charlie McCarthy, could click in an audio medium. But he did and it showed that even the most visual of subjects can be aired successfully. WIBG has taken a leaf out of that success book and has started a swimming course over the air, after service records showed that soldiers and sailors had to be taught to swim before entering upon specified duties.

(WLW, Cincinnati, broadcast swimming lessons in 1923 when Alvin R. Plough, of *The Billboard*, was promotion director of the station. Stanley Brauning, then athletic and swimming instructor of the YMCA there and coach of championship teams, broadcast the lessons, with pupils at pools in recreation spots thruout the city.)

Programs are conducted by Joseph H. Rafferty, director of swimming and water sports at the Broadwood Athletic Club here, on Saturday night at 8:45.

Rafferty discusses swimming questions in round-table events with coaches and instructors in Philadelphia high schools, colleges and clubs, besides giving his own ideas on the sport.

Only problem that comes to mind is where the listeners do their swimming while the program is on. The bathtub?

Free Rides Will Be Killed by Blue Come Profits

NEW YORK, May 28.—Blue web has in the works program policy book which will attempt to explain to advertisers the net's approach to programing and point out that Blue will expect sponsors to get shows up to par or else face the threat of refusal to renew. Net will say, within the next three months, that it expects clients to help maintain high levels all along the sked.

Kicker in the book, following many pages saying that clients can run their own shows, will be the last few pages. In them, the example of a 1G show, with no real pull, following a 10G program, with audience appeal, will be used to serve gentle warning to the trade that the net feels that it is unfair and detrimental for one advertiser, willing to spend a little dough, to carry the guy who won't open his pockets.

It is felt in the trade that the Blue policy, while not too tough, is the only way a net can keep up some sort of standards and play square with all clients. It's pointed out that shows which get any sort of rating because the program preceding them representing time, money and effort, has an audience, constitute an unhealthy situation for advertisers, web and the industry.

In announcing its policy, Blue won't be as tough as was NBC some weeks ago when it served its notice on trade, but will make clear the fact that advertisers will have to get their brains working and their pocketbooks open.

Local News Adds On MBS, A's Shows

NEW YORK, May 28.—War Correspondent Frazier Hunt starts a new series of co-op shows with cut-ins for local news on Mutual June 11, 9 a.m. Hunt's show will allow three minutes to the stations, in addition to time for commercials, so that city news, fires, politics, crimes, etc., can be included.

Idea for a net news show with local news cut-ins has been kicking around the Mutual shop for several months, but web was having trouble first finding the right man for the job and then clearing him. However, Phil Carlin, MBS program v.-p., feels that Hunt is ready to go.

Detroit Tooters Get More Dough Thru Overtime

DETROIT, May 28.—An effective raise of \$9 per week per man was secured for some 70 musicians in Detroit radio stations in negotiations by the Detroit Federation of Musicians, according to Jack Perentz, union prexy. All three major Detroit stations—WJR, WWJ, and WXYZ—are in deal.

Present raise is effected by securing an additional hour overtime for each man effective June 1, at \$4.50 per hour, and another additional hour effective November 16, when the present two-year contract expires.

Basic pay remains unchanged but the men for all practical purposes secure a raise thru additional hours of employment.

Newsprint Shortage, Not War, Caused Ad Rejection: Cowles

MINNEAPOLIS, May 28.—Turn-down of a 75-inch ad for Butternut Coffee's Cleland Card Show over KSTP by *Minneapolis Star-Journal and Tribune* was not a policy discrimination against radio, John Cowles, president of the publication, said, in explanation of *The Billboard* story to that effect two weeks ago. "The advertisement was turned down simply because of the print paper shortage," Cowles said. "By the same reasoning, it would be unfair to assume we are banning Chevrolet or magazine copy because we have turned down ads from the Chevrolet Company and *Saturday Evening Post*."

Cowles explained that in April alone *The Star-Journal and Tribune* was forced to decline 65,000 lines of national advertising, exclusive of local retail and classified lineage, because of the paper shortage.

Cowles also said that the print paper shortage has forced his newspapers "not to run wild" on radio publicity because of the importance of other news material made available to the newspapers. He denied the printed report that the papers have sought to buy any local radio station, declaring: "We are not negotiating and we have not negotiated to buy any station in the Minneapolis area." Cowles explained his organization has an application in with FCC for the establishment of its own radio station in this area.

Meanwhile, Buchanan-Thomas Company, of Omaha, reported to have received the turn-down of the Butternut ad, modified its original explanation of the situation. C. C. Buchanan said he had been informed reason for turn-down was because of print paper shortage.

Heaven Only Knows Why "Heaven" Waits For "Life of Riley"

NEW YORK, May 28.—Blue web is currently mulling the possibility of replacing *The Life of Riley*, Meat Institute's William Bendix alrer with the sustainer, *One Foot in Heaven*. However, net is slightly snafued on plans for the time slot (10:30-11 p.m. Sunday), since no cancellation order on *Riley*, which is about sold to Fitch, has come into the house.

Riley is the show which Niles Trammell, NBC prexy, wants for the Fitch slot. William Morris reps have been with Fitch toppers in Des Moines and Davenport, Ia., for the last week, and it's reported that the deal is about set. However, no one has told Blue about it yet.

Tables Turned on "Vox Pop"

PEORIA, Ill., May 28.—WMBD pulled a reverse play on the "vox poppers" when they were in Peoria recently for their broadcast. A special program was transcribed when they visited the studios, and played later.

On the program, called *Pop Vox* and emceed by special events director, Fred

Archie Sees Duffy With Beery Eyes

NEW YORK, May 28.—Ed Gardner, entrepreneur of *Duffy's Tavern* and general thorn in the side of Young & Rubicam, has come up with another one. This time he has bought a brewery and plans to produce, Bristol-Myers permitting, a new brand of beer called, of course, *Duffy's Tavern*.

Comic has asked the company for permission to use the name, figuring it's a hot publicity stunt, and also wants his sponsor to angel part of the venture. Understood that Gardner has indicated he will relinquish his annual demand for increased salary if Bristol-Myers will help him with his brew. However, the company probably won't buy.

Chi RWG, WBBM, WMAQ Near Pact

CHICAGO, May 26.—Final agreement is expected here next week on the wage negotiations which are now being conducted by the Radio Writers Guild and the management of WBBM (CBS) and (WMAQ) for new wages and working conditions for news writers at the stations. Negotiations started with parties involved disagreeing on about 20 points. This number has been whittled down until only a few disagreements remain.

Minimums for newsmen at the two stations are \$200 a month, with approximately 10 per cent increase for each year of employment. At WMAQ none of the writers get the minimum. Lowest monthly rate paid there is \$242.

RWG is asking \$330 a month minimum, \$350 per month at the end of the first year, \$400 per month at the end of the second year, with increases according to merit after that. Stations have offered men 10 per cent increase but have indicated they are willing to meet the Guild half way and up this figure.

Much of Guild argument is based upon fact that New York WLB has okayed plan whereby news writers at NBC there will receive \$400 per month in few years after employment by getting raise each six months from minimum of \$225.

Stations here are disagreeing in main with RWG wage request and with clause that would rule, if adopted, that writers would get full day's pay on sixth day, after five-day work week and twice that much on seventh day, even if they worked only five minutes those days. Stations also don't like idea that the Guild will not promise that if and when other stations are given better terms, WMAQ and WBBM automatically will receive like terms.

Groucho Gets Firm Offer at Last; It's From Weintraub Ag.

NEW YORK, May 28.—That Groucho Marx package which has been reported sold at various times to everyone who has bought a penny's worth of radio time in the past 25 years, looks as tho it finally has a firm offer. The Weintraub Agency, for Anchor-Hocking Glass, is currently dickering with the package owners to get the show as a replacement for Corliss Archer (CBS, Thursday, 9:30-10 p.m.).

Understood that the client is none too happy about Archer's 6.4 rating and is very much in the market. Big selling point for Groucho are the top guest performances he has turned in over the past several months.

Final decidh on the show will be made within two weeks.

Leo, the "vox poppers" asked no questions and Bromo-Seltzer gave no presents. Instead, Parks Johnson and Warren Hull found themselves at the receiving end of the question game for a change. The directors of the show, Dave Grant and Rogers Brackett, were also interviewed by Fred Leo.

Mrs. Johnson, gift-shopper for the show, had her work done for her. WMBD presented Mrs. Johnson, Parks, Warren, Dave and Rogers with gifts during the program. "Not working" was the nicest "present" Parks Johnson has had in a long time.

Programing Hedges Postwar; Stations Go, Live in Hopes

(Continued from page 10)

the commercial manager and the program director—on one-week junkets around the country to inspect station operations in other cities. Three out of nine hours of daily local time at this station are now live.

Recently a swing quartet from the Motor Bar was put on the air for 15 minutes at 9:45—at a cost of \$65 daily—chiefly to break into the general soap opera schedule with something that wasn't transcriptions, until change of schedule forced its abandonment.

Check on inter-station co-operation indicates this is largely by letter elsewhere. WXYZ, typically, reports frequent interchange of ideas, and requests for info on how the station has solved particular problems—such as what they do on department store programs. Most of this correspondence comes from stations of the affiliated Blue. Station has made a practice of working closely on production with clients and agencies, in contrast to WJR, where the station typically done its own show packaging and then offered the product for sale.

Recorded programs on WXYZ have been reduced some 50 per cent in the past year—chiefly in favor of taking net shows, rather than local production, in which the station was already strong, originating at least three w.-k. serials—notably *Lone Ranger*. Another trend toward better programing here is the move away from short records in favor of the larger disks with a full 15 minutes of straight music, or re-broadcasts.

The move toward greater programing emphasis appears concentrated in smaller towns, typified by Michigan Radio Network, which has moved this way heavily in past three months.

Hollywood: Local program picture is looking up in most cases among the network stations and the larger indies, but tea kettles are continuing to let transcriptions and recordings carry the brunt of the program load, with little attempt made to make the continuity easier on the listener's ears.

KFWB is doing a bang-up program job, so far as the indies are concerned. It's coverage of the S. F. Conclave has equaled and in many cases surpassed anything the webs have done.

All KFWB shows, whether live or recorded, are programed. For instance, Al Jarvis, who has had *Make-Believe Ballroom* on the station for a dozen years, has a five-man staff doing his program. There is a 20 per cent increase in live talent shows going over this station since the same time last year.

There is definitely better programing job being done by Clyde Scott at KECA since the station came under the American Broadcasting Company banner. Some good-paying news shows, as has been noted before, have been tossed in favor of strong programs that help to keep the listener tuned to the station. At KFI, the live talent situation is improving, altho ban on commentators, invoked some weeks ago, has temporarily thrown the sked out of gear.

The CBS outlet, KNX, is trying to improve local programing. Latest move is to donate a Saturday spot to a dozen AFRA actors, who are putting on weekly shows. On a sustaining basis, the programs will be experimental and pitch will be made to listeners who want dra-

matic shows that are different. Labeled *Twelve Players*, the spot will be slanted along the lines of Mercury Theater.

Live talent shows at KMPC have doubled since last year at the same time. At the present time all 18 hours of broadcasting are scripted, which is an innovation.

There is a definite trend toward more live talent shows and better local programing at KHJ, the Mutual outlet here. Station now has 17 quarter-hours a week more of local shows than for corresponding period last year.

There is not too much interchange of program ideas between stations here. However, whenever special war shows are put on, indies have banded together to carry the program on all stations.

Chicago: Definite signs are noticeable here that stations are more and more getting hep to the fact that it is the program that counts. Tendency at just about every station trend is to throw out some of the poor programing that has been one by-product of the war and to start new programs that are of a better quality. This trend, altho it has become more noticeable each week, started here about six months ago, station and agency execs agree.

It's at the independents that the greatest change is apparent. Indies are now going to great lengths to put on better shows. One indie, in fact, recently hired a producer to coach a prominent local newspaperman they were putting on for the first time.

WCFL has boosted its program structure by taking more shows from the Blue Network, with which it has a part-time affiliation. Two weeks ago, however, it presented a local half-hour dramatic sustainer that station execs hope will be the first in a series of topnotch drama written by local writers. Howard Keegan, station manager, said he was getting ready to build even more live shows because he feels that stations will soon be facing a period of competition stronger than that felt during war to date, and he wants to be in there fighting.

At WJJD, the concentration has been on public service shows ever since Marshall Field bought the station and put it under the management of Art Harre. Station doesn't throw on public service shows just to get the pesky time seekers away from the door. It really produces them, and has upped its public service time by 73 per cent. It has also started to build up personalities. Recently Jack Brickhouse, top sportman in town, was added to the WJJD staff. Station also has been concentrating on building up comedy work of Bill Anson, one of the biggest money-makers here. Extent of effort of station to up programs was seen V-E Day when an hour-and-a-half dramatic show was presented under title of *Prayers for Permanent Peace*. Station put out plenty for this show, even going to the expense of paying about \$100 for cables to the Vatican, getting clearance on program material.

Memphis: Trend was pioneered here as long as 1931 on WMC under General Manager Henry Slavick, and then Program Director John Cleghorn, now in navy. They gained a sectional reputation and, in 1938, with KARK, Little Rock, and WJDX, Jackson, Miss., and KWKH, Shreveport, La., organized the South Central Quality Network.

Memphis as a market is hillbilly conscious and leading co-operated non-network shows are almost entirely hillbilly productions. According to WHBQ, President Bob Alburty established a format for a show and treating even record programs to production-type script has hypoed listener interest.

Harold Krelstein, head of WMPS, says he has been steadily local programing for last six years he has been with station, putting particular emphasis on local news. In 15-minute *Newspaper of the Air* Krelstein states, average of 13 minutes given to local news, including society mentions.

Top locally-produced shows are WMO's *Court of the Air* and *Young America Sings*, both of which have been steady favorites here for years.

In general, programing at the grass-roots is looking up, even tho some stations still think they can compete with wax. Trade sees in the trend a healthy sign for the industry, but says that it's only one step, and that a hesitant one, toward improvement of the biz. The next, dealt with at length elsewhere in this section, is a return by the big boys

Valiant Butch

NEW YORK, May 28.—Hizzoner, Butch La Guardia, who goes on WJZ as a once-a-month commentator beginning May 31 (7:30-8 p.m.), has never been known as a man who feared to walk in where angels flatly refused to tread. But he's certainly going near the quicksand in his first show. The Hat, three times mayor of New York and recent do-not-choose-to-runner, will discuss the qualifications for a mayor of New York—and be very specific.

Show shapes up as a sock beginning for what will be a stormy period for WJZ and Hizzoner, but wait till he starts taking cracks at horse players, his pet hate. The guy's liable to start a feud with Bing Crosby that'll make the Benny-Allen battle look like pattycake at the old ladies' home.

to the fundamentals which originally built the broadcasting industry.

Things aren't as black looking from New York as this survey shows, but they've still got a long way to go before everybody can sit back and relax on his assets.

FMBI ADAMENT

(Continued from page 9)

ly as did Germany, then manufacturers would soon after be ready to get out sets, and if no definite position had been assigned for FM, the industry's development could be hurt and delayed.

In addition to making the recommendation for FM's frequency position, the FMBI board also re-elected for one year Walter Damm, of WTMJ, to the position of president of the org, and Ted Strelbert to the position of vice-president to fill the position of Frank M. Doolittle, WDRD, who resigned because of illness. Cecil D. Maston, WNB, was elected to the board of directors.

At the meeting it was also decided to have a board meeting in New York June 19 to take up consideration of by-law changes that have been necessitated by the fact the org can't hold an annual membership meeting.

Four were accepted for membership in the FMBI at the meeting. These are: Raytheon Manufacturing Company, of New York; Fidelity Broadcasting Company, of Boston; Josh L. Horne, Rocky Mountain, N. C., and the Tri-City Broadcasting Company, Davenport, Ia.

Peter Lorre Preps 13-Wk. Chill Sustainer for MBS

NEW YORK, May 28.—Film Actor Peter Lorre, the chiller guy, may shortly go to Mutual for a 13-week sustaining dramatic series. Lorre, who has just finished a successful theater and night-club tour, is planning a skein of mystery segs for MBS. Show, a William Morris package, will start in the summer as a sustainer but it's hoped that a sponsor will come along in the fall.



RICHMOND — LOCATED MIDWAY BETWEEN THE NORTH AND THE SOUTH Had 65,920 Radio Homes in Richmond and Henrico County in 1944.

In this Major Market

USE WMBG

NBC IN RICHMOND, VA.

5000 WATTS

- Bill Stern
- Dinah Shore
- Bing Crosby
- Jack Benny
- Bob Hope
- Fiber Music
- Ed Moley

REPRESENTED BY JOHN BLAIR & CO.

KROD

CBS The Voice

that's heard all over the important

EL PASO Southwest

1000 Watts - 600 KC

Dorrance Roderick, Owner

Val Lawrence, Mgr.

HOWARD H. WILSON CO.

National Representatives



RESPONSE?

51,382!

A breakfast food manufacturer, using a daily morning quarter hour on WLS, with various offers (seeds and novelties) for proof of purchase and in some cases for proof of purchase plus ten cents, received 51,382 letters in three months on WLS: January, February, March 1945. The WLS audience listens and responds: so, WLS GETS RESULTS!



WLS

890 KILOCYCLES
50,000 WATTS
BLUE NETWORK

CHICAGO 7

The PRAIRIE FARMER STATION

REPRESENTED BY JOHN BLAIR & COMPANY

Abel Sees Video No Threat to Moom Pic B-O

HOLLYWOOD, May 28.—In a statement made last week to members of Screen Actors' Guild, Walter Abel, chairman of the Guild's television committee, predicted that video will throw the radio industry out of gear to the extent that broadcasting will suffer a drastic change. He said: "Television will eventually replace radio as we know it today but it will not satisfy the public's desire for other forms of entertainment." Abel was emphatic in stating that television would not cut into box-office receipts of motion picture.

Claiming that radio had not hurt motion pictures, he went further in claiming that video would likewise make no inroads in the movie field. "Radio, even tho providing some of the finest home entertainment in the world, has not kept people at home and neither will television. Television will not have any adverse effect on motion picture box-office receipts; if anything, it might tend to increase them, for theaters will incorporate in their programs large-screen television of important news events."

At the present time SAG is negotiating the annual revision of the basic contract with producers. Main objective will be revision of actors term contracts so that player who signs to make motion pictures exclusively for one studio does not necessarily grant blanket rights to his services in radio, television or other fields of entertainment.

FCC Grants Philco Permits For New Tele Relay Stations

PHILADELPHIA, May 28.—Further developmental work in Philco's proposed television relay network, linking Washington, Philadelphia and New York, has been approved. The FCC has granted construction permits for new relay stations to be operated in Central and Northeast Maryland, Southeast Pennsylvania and Washington and authorized power increases of from 15 to 40 watts for relay stations now in operation.

Grants provide for a new experimental relay station to be operated in various areas between Philadelphia and Washington; power increases, addition of A3 emission, antenna and transmitter changes of three stations in Philadelphia to include operations in Washington and New York; authorization to change power to 40 watts (peak) visual, 40 watts aural of seven portable-mobile experimental relay stations; authorization to increase power to 40 watts and add A3 emission to portable experimental television station now operating in New York and to operate the station also in Washington and Philadelphia. Philco dedicated its Washington-Philadelphia link in a special telecast from the Statler Hotel, Washington, April 17.

Anti-Salooners Rap KRLD Before FCC as 'Anti-Dry'

WASHINGTON, May 28.—Federal Communications Commission is trying to decide whether Anti-Saloon League's complaint about KRLD (Dallas) being an "anti-dry" station is valid.

Anti-Saloon League petitioned FCC last Friday (25) not to grant license renewal to KRLD on ground that the station denied radio time to the league while denying no time for commercials for beers and light wines.

REVIEWS

NBC

Reviewed Saturday (26), 7-8:30 p.m. Style—Kid stuff and travelog. Sustaining over Station WNBT, New York.

Second *Fizz-Quiz* wasn't as much fun as the first. They were trying too hard and the cameras weren't. Camera movement was jerky with the close-ups far from clear. The kids also seemed hurried and a little tense. Add to the plus of the show, the fact that Walter Williams didn't use his glasses on camera and therefore revealed a telegenic phiz. Questions weren't as juvenile as on the first shot, in fact, several of them were plain adult. Jules Leni replaced Maxine Smith among the kid-fizz-quizzers, which wasn't too good as two boys and two girls are better than a three-and-one balance.

Williams only did one bit of magic which isn't enough and he dropped his "double voice" bit which the juves loved last week. The idea of rewarding the kids with extra fizz water for each correct answer is good, but Williams said that the one with the most fizz in the glass would win—and then threw the judging to a puppet. Kids don't like to be misled—nor do adult viewers... and since the kids drank the fizz, the amount of water in their glasses couldn't be an index to winning—no how.

Keep the money award (\$10 in War Stamps) out of the stunt—keep it as plain fun for fun. Also don't say that the models will be dressed as comic book characters and then have them come out bearing placards with drawings of the characters. That's fooling the kids again—and they notice it, but quick.

Worked into the drugstore routine were the Mary Chase Marionettes... The first NBC marionette act that was good video. The figures always seen close-up were beautifully articulated and manipulated. The piano playing Negro figure had real bounce in his fingering the keys—you actually believed he was playing, and Butch, one of the kids, almost fell off his stool following his every move. Mary Chase is okay plus. Andre De La Varre was back again with his travelog. It's tops for making geography interesting to half-pints.

It's a shame that the fizzing wasn't as good as the first try. It's a—video idea (credit a young lady named Dorothy McFadden with the idea. She "sold" it to NBC—and credit Fred Coc for getting a lot out of it). It still needs a scripter—Fred can't write and direct it, too. No one is that good. Joe Koehler.

Balaban & Katz

Reviewed Thursday (24), 7:30 to 8:30 p.m. Style—Drama, news, variety. Sustaining and commercial on WBKB, Chicago.

It was expressive impressionistic dancing that told a story. It was tops in the school of modern dancing. But still it was not good television. It was not good television because it could hardly appeal to the mass audience of all ages that will some day watch video thruout the country. That just about summarizes a dance act presented tonight by Lee Lindsay and Loretto Pagels.

Loretto and Lee's dance was titled *Baruk Tempo Dance*. Danced to only the rhythm of the drums, it was a portrayal of primitive love. Both the participants were scantily clothed, and their movements left no doubt of sexual implications.

We're not trying to say that there was anything obscene about the routine. Far from it. True art can never be called that, and this was in the realm of true expressive dancing artistry. All we are trying to say is that we doubt if each member of a family audience would appreciate or understand the dance. And since television will eventually have to appeal to a mass audience of all ages, it could never have general popularity.

After the dance, station presented slides that were War Bond buying plugs. Contrast between mood of dance and theme of "Buy War Bonds" was too great. A subtle transitional device should have been used.

Commonwealth Edison's *Telequizoids* was good video tonight, just as it has been in the past. However, tonight's episode of this video version of radio's

CBS

Reviewed Thursday (24), 8-9 p.m. Style—News, film, dramatization of Norman Corwin's "Untitled." Sustaining on WCBW, New York.

With bated breath and every other platitude in the critic's kit he waited to see this, television's first, attempt at telecasting one of radio's classics, Norman Corwin's *Untitled*. This, as most everyone will remember, was, in Corwin's inimitable narrator style, the story of the late Hank Peters, Pfc., U. S. A.

As heard on CBS it was a listening highlight. As heard and seen on WCBW, the CBS video outlet, it was a tribute to Corwin's wizardry with words. The words lived and breathed; the speaking, playing and production were as irrelevant as the vapor exuded on a frosty morning.

Despite a narrator whose voice was just too lowbrow, too obviously an attempt to be a "meat-and-potatoes guy," Corwin's words carried the listener to emotional peaks, which the video portion of the program did not match.

There is, as most everyone knows, a sweep, a scope, a movement to Corwin's writing which, when the author does the producing on the air, at least stirs the listener, slowly at first, then faster and stronger until the audience gulps, cries or goes thru the emotional wringer in some other fashion. In this television presentation, the words had the same affect to which the visual presentation neither added nor detracted.

The video producer used every obvious trick in his bag, film, slides, stills and live bits, and therein his work was weak since it was just expedient. With a great literary work, such as this, the production cried for the scenic and dramatic ability of a Capra or Eisenstadt.

To which television can answer, "we did the best we could do." To which the obvious answer is "then don't tackle anything as good as this unless television can add something."

Michael Everett, as Hank, had the body not the voice; Virginia Polen was okay as his gal in voice and body, not in performance; Dorothy Paxton did the mother; Alan Drake was sad as the newspaperman; Frances Fuller was the music teacher; Frank Richards was honest as his buddy. Ben Felner did the production assisted by Paul Belanger and Fred Riekey.

Score 100 for effort, 0 for results. The balance of the show was routine, Dwight Cook in the news and a short. Cook is shy on video personality in appearance and voice, the animation for the news was Grade A, the short was just a stage wait. Lou Frankel.

telephone quiz programs used two questions that had been used before. We would prefer to see new questions each week. One of the questions concerned the price of electricity used by various appliances and the other was built around the technique needed to read electricity consumption meters. Obviously these questions were reintroduced to re-emphasize two important Edison selling and client relations problems. But if the company wants to make these two questions a part of each program, it ought to introduce them in a special manner by making them worth an additional reward or it should use variations of the same basic question formats each week.

Barbara Brewer deserves special mention for the manner in which she gave the advertising plug extolling the merits of cooking by electricity. Program producers wisely had her stand in front of an electric stove during her sales talk, but she did her part by putting a lot of force, charm and pleasing personality into her explanation.

Don Faust did the newscast. He ran about 18 minutes, and that is too long for a video newscast made up of commentary and map talks. Also, station ought to co-operate with Faust by giving him more varied backgrounds. Each week he is pictured in the same setting the danger of monotony is increased. Cy Wagner.

D. C. Lifts Zoning Nix for Video

WASHINGTON, May 28.—Television has green light in D. C. after a zoning restriction struggle that will be repeated in other cities of the United States before video gets a substantial head start.

Zoning Commission Friday (25) amended a zoning regulation to permit erection of television towers in the national capital's residential areas. Action followed appeals at public hearings earlier by New York television experts who predicted that Washington would be one of the most progressive cities in tele field if high ground, located chiefly in residential sections, could become available for antennae towers.

Representatives of Bamberger Broadcasting Company (New York) have announced readiness to build tele tower and station here that will bring entertainment to D. C. from New York.

While zoning amendments have been made, specific proposals for sites for television stations and towers must now get approval of Board of Zoning Adjustments and National Capitol Park. To help their case, video companies are promising to build structures with an eye to beauty, probably using Georgian architecture.

Milwaukee IATSE Members To Attend Television School

MILWAUKEE, May 28—Members of local IATSE union, to which all movie projectionists here belong, are going to take course on television to be held at Milwaukee Vocational School. The movie theater projectionists, with the knowledge that television will ultimately enter the theaters, intend to be prepared for the day.

Local No. 164, under the guidance of Karl Miller, vice-president of IATSE Credit Union, will attend classes during the day, from 8:30 to 12, for a total of 120 hours. Each class will run six hours a week. Exclusive for projectionists, the course will be taught by a vocational school instructor grounded in television. Army "wash-out" system will be used, and those not up to par will be dropped. Classes are being held down to 15 men. Fifty per cent of members signed up at once, and in spite of the vacation season, more are expected to sign as course gets under way.

Course will include: (1) fundamentals of radio; (2) tubes, receivers, amplifiers; (3) radio reception and transmission, and (4) fundamentals of television. Importance of the course is shown by the fact that with 20th Century-Fox Company planning nationwide tele coverage, Harold J. Fitzgerald, head of Fox-Wisconsin Corporation here, reports the parent company is still working on plans to make Milwaukee a key city in the hook-up.

Says Ted!

"In your last issue of *The Billboard* (May 19) there appeared an article on television producers and personalities which has caused me no end of embarrassment. It is the paragraph referring to the 'young man fresh out of the merchant marine,' and I am sure that if you have read it you will be able to understand why.

"If the writer had intended this remark to be about me, it is a gross misstatement and if not, the description of the man 'out of the merchant marine' fits me closely enough to be most unpleasant.

"This whole situation is a most unfortunate one, and I am asking you to be good enough to print a retraction in your next issue on the page devoted to television.

"I thank you very much for your time in this matter and feel sure that we can straighten this matter out very easily.

"Yours very truly,
"Ted Estabrook,
"Willard Pictures."

6¢ PHOTOS
100 LOTS. 8x10 NO EXTRAS
MADE FROM YOUR NEGATIVE,
PHOTO OR LAYOUT.

EVERYTHING PERTAINING TO PHOTOGRAPHY
22 YEARS OF ENDEAVOR FOR PERFECTION IN QUALITY PHOTOS ONLY

COPY-ART
Photographers
165 WEST 46th STREET, N. Y. C. 19
BRAND 9
11723

25,000 DAILY CAP. IN OUR OWN LABS.

Free-Spender Nabes Gaining on Penny-Pinching Loop Lounges

CHICAGO, May 26.—Unless Loop cocktail lounge ops start to peel dough off their bankrolls for name combo talent, nabe lounge centers, such as the North Side's Lawrence-Broadway region and the South Side's 63rd-Cottage Grove region, threaten to dump Randolph Street and adjacent Loop bistros into a secondary rating among local lounges.

Failure of Loop owners to meet the nabe competition by upping curfew talent nuts since the curfew curb revived lounge trade, points the way toward nabe lounge supremacy in the battle for customers. Nabe lounges have always had the advantage of being close to residential districts, which eliminates the travel difficulties encountered by customers when they want to visit Loop bistros.

When the brown-out and the Byrnes' curfew edict kayoed a large part of lounge trade, Loop owners pared talent budgets about 60 per cent to meet the drop in grosses. Plenty of units were hired in direct deal between op and the unit leader, with the owners by-passing the agent because of the commission involved. In the majority of instances where no agent was involved, the unit hired was just a pick-up group, which didn't measure up to the experienced talent offered by agencies.

Grosses Are Down

When agents informed the Loop ops that they'd like to start negotiating again because the curfew lift had revived patronage, ops countered that they were doing peak biz with their curfew talent. Trade sources, however, reveal that grosses are down from what they were previous to the Cinderella-hour shuttering. In some instances Loop ops have been dickering with agents for top-notch talent, but won't pay the usual price for combos, because they argue that a Loop location for a unit means fine showcasing and advertising which will build the combo's name. A check by *The Billboard* reveals that Loop cocktail lounges generally are doing practically no promotion for their attractions, other than occasional small show window cards and outdoor signs. No newspaper or amusement mag advertising is being placed by Loop owners. Only two of the Loop spots are paying the 20 per cent Federal tax, which means that in the majority of Loop lounges, entertaining combos, can't give out with showmanship vocals.

Only a handful of combos, such as Billy Blair at the Brass Rail and George Decarl at the Capitol, are knocking off what might be termed good salaries. All other Loop lounges, bulk of which are either part of the Martin or the Schwartz and

Earl Warner Now Running Own Nitery in Daytona

DAYTONA BEACH, Fla., May 26.—The newly revamped Club Pier Casino, top local night spot, is now operating under new management, John Saks. Spot has two bands, Bobby Jones's and Maria Elena's girl rumba band.

Earl Warner, formerly associated with the Club Pier Casino, has opened the Club Chateau Lido, billed as "the most beautiful supper club in Florida." Club is located on the Halifax River. Room has George Cardini and his band.

AUTHORS' WIDOWS

(Continued from page 3)

to sell the picture rights for world distribution. Although the script was written in America, the world rights had been assigned and property is subject to whatever copyright statute is in effect in foreign country where it is distributed. Now even with her U. S. copyright free and clear it is no dice when she tries to sell the property for world distribution. True, she can effectively block the movie company from making any more pictures from script for distribution in this country but that doesn't help elsewhere.

All the trouble comes from the fact that the copyright law is one of the most intricate pieces of legislation on the books at Washington. When it comes to interpreting author's rights in foreign countries (all countries have different copyright laws) lawyers just throw up their hands.

Greenfield chain, are keeping the musicians' weekly check right near the scale level.

Put 'Em Elsewhere

As a result of the Loop ops' failure to make with the above-scale dough, Chi fee-splitters are taking their name units to nabe lounges, such as the Normandy, 1111 Club, Silhouette, Green Mill, Rag Doll and the Tailspin on the North Side, and the Crown Propeller, Zebra and Stage lounges on the South Side.

FB, Chi, Hires Press Agent

CHICAGO, May 26.—Bill Shevlin, local flack, starts June 1 as public relations man for the Frederick Bros.' cocktail department. Other changes in the FB cocktail section sent Milo Stelt to the West Coast, replacing Julie Dale, who'll return to Chicago. FB cocktail department has grown to one of the largest in the country. It now has 16 people concentrating on cocktail skedding.

Music in Industry Sessions

NEW YORK, May 26.—Three round-table discussions on the use of music in industry will be held at Juilliard School of Music from June 19 to 21. Eve sessions will be under Wheeler Beckett, former head music consultant of the WPB. Emphasis will be placed on the role which music will play in the re-conversion and rehabilitation of industrial plants when war ends.

Milw. Dansant Buys Air Time

MILWAUKEE, May 26.—New switch on the practice of radio stations picking up music from dansants is Dreamland Ballroom's buying time over WEMP. The Third Street spot, where old-fashioned dancing is featured, has bought time in the past to air music, but has now inaugurated three-nights-a-week broadcasts of interviews with dancers direct from the ballroom. Airing on Wednesday, Friday and Saturday nights, interviews are informal and unrehearsed.

Reg Marshall Shifts To Longhair & Legit

HOLLYWOOD, May 28.—Reg Marshall, band and cocktail booker, just returned from the East with okays to handle all bookings of the New York Opera Guild and legit show, *Angel Street*, on the West Coast this coming summer and fall. Marshall, who had handled a good percentage of the top band booking up and down the Coast for many years, is making his first splurge into legit and classical field with the New York Opera Guild and *Angel Street* contracts. His Eastern trip may result in his handling several other dramatic shows when they head westward.

Chi's Congress Hotel Opens July 1; Nitery Still in Air

CHICAGO, May 28.—Reopening of the Congress Casino, 700-seat nitery, is expected shortly after July 1, which date has been announced by Congress Hotel execs. The south-end-of-the-Loop hotel, which was taken over by the army as a barracks and training school about three years ago, was returned to civilian use a year ago, but shortage of labor and materials slowed up the renovation and delayed the reopening.

Hotel biggies are still vague about talent nut and policy, but expect to change the name and motif of the room. Prior to its army occupation the room used name bands and an elaborate floor-show.

Hotel also contains three lounges, of which the Glass Hat was most prominent before the army took over. Bistro used big name cocktail units.

Conn. Legislative Body OK's Bill on Female Performers

HARTFORD, Conn., May 26.—The Legislative Labor Committee of Connecticut last week voted a favorable report on Senate Bill 836 to permit the employment of women entertainers, who are over 21, in Connecticut night clubs and restaurants after 10 p.m.

The bill was supported by representatives of the American Federation of Musicians, the American Guild of Variety Artists, the Restaurant Liquor Dispensers' Association and various night club owners of Hartford and was unopposed.

Acts and Bands Are Indie Contractors, Mich. Court Rules

DETROIT, May 28.—New decision by the Michigan Supreme Court is likely to become a leading case in the much-disputed question of whether musicians and acts are employees or independent contractors, according to Norman H. Birnkranz, counsel of the National Association of Theatrical Agents.

Case was based upon the hiring of leading bands during 1939 and 1940 by Joseph V. Palmer and wife, operating The Dells at East Lansing, Mich. On appeal from the Ingham County Circuit Court, the Supreme Court reversed a lower court ruling and decided that altho the owner of the spot was named as the employer on the AFM contracts used, this was a "misuse" of the word employer, and that orchestra leaders themselves were the employers.

The court went on to point out that the owner had no direct relationship with individual musicians, no control over what musicians leaders actually brought in, and little or no control over the music played or the manner of its presentation.

The court went further in its argument in the decision and pointed out that the essential question in tax matters, such as Social Security, is whether there is an employer-employee relationship or that of an independent contractor. If, as the defendant (Unemployment Compensation Commission) maintained, musicians were employees of the location owner, then the same condition would apply to operators of theaters, auditoriums and any other place hiring entertainment, which would be contrary to the general position that such acts are independent contractors.

Trenton Spot Changes Hands

TRENTON, N. J., May 28.—Weinmann's, local night spot, has been sold to Sterling, Inc. The incorporators include Benjamin Goldstein, wholesale provisioner of New York, and Jack Rogerson and Jack A. Marias, both New York restaurateurs.

Spot has been operated by Weinmann since 1934. In addition to two small bars and a grill room, it has a large dining room where floorshows are presented nightly.

OFF THE CUFF

East:

THREE PEPPERS back in Philadelphia at Jack Lynch's Hotel Walton Roof, marking the first booking of a cocktail unit at the town's top nitery. . . BARBARY COAST BOYS (Eddie Gold and Harry Reed) set to summer at Bradley's Cafe, Wildwood, N. J. . . BETTY KING takes her piano-vocals to Club Harlem, Atlantic City, June 26 for a season's run. . . BILLY HEY, with a medical discharge from the army, is back pounding piano at Eddie Mitchell's, Philadelphia. . . RUTH MOSEE takes her pianology to Murray's Rhythm Bar, Philadelphia. . . MARTHA CAWLEY current at El Rancho, Chester, Pa. . . THREE C'S have a "duration" job at the U. S.-Chamberlain Hotel, Point Comfort, Va., staying as long as the navy does. . . LEROY PRINCE current at the Congress Hotel, Baltimore. . . JOHNNY WINSLOW playing at the Bryant Bar, New York. . . HELEN EVERETT current at the Green Lantern, Newark. . . NORMAN LOGAN writes he is playing at the Rotisserie Club, Jackson, Miss. . . B. L. FRANKHAUSER ("Kayo at the Console") into his third year at Tallman's Musical Bar, Allentown, Pa. . . CHARLOTTE JABLONS, Joe Marsolais's secretary, will become columnist Earl Wilson's new assistant.

Midwest:

NOVELAIRES given an extended booking under option at the State Show Bar, Detroit. . . JEAN ELDEREDGE returned to Detroit, May 25, at the Wyoming Show Bar for a long run.

Chicago:

BARRETT DEEMS, ex-Joe Venuti drummer who has been leading his own quartet at the Dome of the Sherman Hotel for the past year and a half, has been filling in for tubmen who suddenly

were called away from their chairs in name bands in the hotel's College Inn. While Woody Herman was here, Deems sat in for Dave Tough when he became ill. Last week Deems spent three days tubbing for Jimmy Dorsey when Cliff Leemans was called East by the death of his father. . . EUGENE SMITH current at the Ship, Chicago. . . HAROLD AND MYRTLE STRONG last week celebrated the first anniversary of their second engagement at Iglor's Casino. . . THREE SHADES moved from the 1111 Club, Chi, to Andy's, Minneapolis. Hal Leaming took over their spot at the 1111 Club. . . SHEP SHEPARD still at the South Seas.

Dave Pritchard's septet set for Club Silhouette, starting June 20. . . BILL BENNETT goes on and on in the Balinese Room of Blackstone Hotel. . . HAVANA BOYS just opened at the New Cuban Village. . . DON STRAHL, Lil Allen and the Three Caballeros alternating at Ben Orloff's Silver Frolics. . . RHYTHMAIRES current at Kentucky Lounge. . . CHARMETTS now at the Walker AAF Base, Victoria, Kan. . . BILLY CARR and his Hawaiian trio opened the season at the Silver Creek Country Club, Chi. . . GID HONORE, Theresa Stephano and the Three Sharps and Buttercup sharing the stand at the Drum. . . DUKE SCHILLER current at the El Morocco.

THREE CATS AND A KITTEN, fronted by Trumpeter Ruth Nelson, have been signed by Kay Jarret, of Central Booking Office, and are currently at the Brass Rail. . . CAPITOL BOYS alternating with George De Carl at the Capitol Lounge. . . ARISTOCRATS OF RHYTHM are the new unit at the Garrick Stage Bar. . . BILL GOODEN and the Four Jumps of Jive started May 22 at the Sky Club. . . CLARE HOELSCHER handling the Hammond at the Morocco.

America's Outstanding All Style Pianist

TOM McDERMOTT

AND HIS SONGS

Featuring **CARLO VACCARO**

Ace Drum "Rhythmist"

Currently: 806 CLUB, Sioux Falls, S. D.

Personal Management: BERNIE MARR Orpheum Theatre Bldg. Sioux City, Iowa

RED and CLAIRE CLARK

THE MR. AND MRS. OF SONG REQUESTS "YOU NAME IT AND WE'LL PLAY IT"

Back by Demand

GOLD FRONT CAFE, Cheboygan, Mich. Mgt. Frederick Bros. Agency

AVAILABLE NOW!

Entertainers, Acts, Singers, Dancers, Musicians, Duos, Trios, Etc. 24-hour service. Licensed by AGVA and AFM.

Contact HARVEY THOMAS AGENCY 162 N. State St. Chicago, Ill. Phone: DEARBORN 2734 or KEYSTONE 8481 — TALENT WANTED —

BELA (Bill) MADDEN

Famous Gypsy Violinist

BALINESE ROOM — Galveston, Tex. "AMAZING MUSIC — AMUSING MAGIC" Don Morwitz, at the Piano Set by: GENERAL AMUSEMENT CORP.

Theaters Ask Clearance at Source

Pic Exhibitors Resent Fees

Indies want producers to pay 2 mil ASCAP collects, since movies control pubs

By Paul Secon

NEW YORK, May 28.—Motion picture exhibitors, now and for many years flipping dough into ASCAP's coffers at so much a seat, are now stirring restlessly about what they feel would be a better shake. In other words, according to a couple of indie exhibitors who speak for many indie exhibitors throuth the country, the indies want the producers of the pic to pay for the right to publicly perform for profit the music in the film. At the present time, the exhibs pay some 10, 15 or 20 cents a seat per annum to ASCAP, depending on the size and operation of the theater. That amounts to some \$2,000,000 a year which ASCAP collects, and which the indies feel should come from the producers, not the exhibitors.

The underlying reason behind the fuss that is said to be coming is the fact that when a producer makes a picture using any sort of music, the exhibitor is at the mercy of the producer in that he must play the music in the film. If it so happens that the music in the film has not been cleared for public performance for profit—in other words, if the exhib is not cleared for publicly performing any ASCAP music in a film—then the exhibitor is right in the way of a \$250 infringement per use for each tune or song. And that ain't hay, if the pic is shown for a couple of weeks, five or six times a day.

Music Outside ASCAP

Of course, the question arises as to just how much music there is outside of ASCAP's scope. Not much, that's true, when it's known that BMI, in licensing its music to film producers for synchronization rights, also gives the producer the right to publicly perform for profit at the same time. ASCAP, on the other hand, doesn't do this. It just makes licensing agreements with exhibitors at so much a seat to show the film with the music. ASCAP does not license the producer for anything except the right to mechanically record the song for the film. In other words, the some 18,000 exhibitors are now dishing out dough for licenses to ASCAP for their music but are not wholly covered against an infringement suit for the total music used in any one picture.

Basically, the story starts with the publisher gaining the copyright which automatically vests with that publisher the following four rights: (a) right to sell copies; (b) right to make arrangements; (c) right to license for public performance for profit (ASCAP), and (d) right to license for mechanical contrivances. Latter, of course, alludes to records and synchronization rights. However, it's seen that these four rights are not given as one but individually when it's known that a motion picture producer only has the right to synchronization but not the license to publicly perform for profit. On the other hand, the exhibitor has the right to publicly perform for profit but not the synchronization rights.

What Indie Wants

This is what the indie exhibitor wants. He wants the publisher to deal directly with the producer, and besides giving him the synchronization rights, have the producer pay the ASCAP fee to publicly perform for profit and at the same time

(See Pic Exhibitors on page 19)

AHA Music Royalty Sked

(Agreement Between American Hotel Association, ASCAP and BMI)

HOTELS WILL PAY ASCAP—

If Hotel Spends for Entertainment:

If Hotel Spends for Entertainment:	If Pays
Less than \$3,000.00	\$ 60.00
\$ 3,000.00 to \$ 4,999.00	90.00
5,000.00 to 9,999.00	120.00
10,000.00 to 14,999.00	180.00
15,000.00 to 24,999.00	360.00
25,000.00 to 34,999.00	480.00
35,000.00 to 49,999.00	600.00
50,000.00 to 64,999.00	720.00
65,000.00 to 79,999.00	900.00
80,000.00 to 99,999.00	1,200.00
100,000.00 to 119,999.00	1,500.00
120,000.00 to 139,999.00	1,800.00
140,000.00 to 159,999.00	2,100.00
160,000.00 to 179,999.00	2,400.00
180,000.00 to 199,999.00	2,700.00
200,000.00 and over	3,000.00

HOTELS WILL PAY BMI—

The rate of license fee to be paid will be based upon the expenditure by the licensee for music pay roll, at the rate of 1/4 of 1 per cent (1/4 per cent) of the first \$50,000 and 1/4 of 1 per cent (1/4 per cent) of the expenditure in excess of \$50,000 during each calendar year of the term, provided that in no case shall the fee be less than \$10.00 nor more than \$750.00 for the year 1946. It is further provided that for the period from April 1 to December 31, 1945, the payment shall be not less than \$30.00 nor more than \$600.00.

Music Royalties Set for Hotel Use by AHA With ASCAP And BMI; No Double Jeopardy

ASCAP Payments on All Entertainment, BMI on Music Only

NEW YORK, May 28.—Negotiations between the American Hotel Association, American Society of Composers, Authors and Publishers, and Broadcast Music, Inc., have been concluded and for the first time BMI will collect a license fee for its music used in hotels, retroactive to April 1, 1945, and running to December 31, 1946. Also, in the negotiations, the AHA established a new rate schedule with ASCAP based upon the annual expenditure by the hotel for all entertainment during the preceding calendar year. (See accompanying chart.)

According to the new rates to be paid by hotels to both ASCAP and BMI, hotels paying ASCAP have a rate of \$60 per year, or \$5 a month, if the annual expenditure for talent is less than \$3,000 a year. License fees range from \$60 a year to \$3,000 a year or \$250 a month where talent expenditure for year is \$200,000 or more. In the case of BMI, the hotels pay from \$40 to \$750 a year tops. Rate of the fee will be based on expenditure by hotel for its music pay roll, which differs from the annual expenditure for all entertainment at the hotel in the ASCAP contract. (For actual figures see AHA Music Royalty Sked box on this page.)

The term of the AHA-ASCAP license will be for five years, running to December 31, 1950. New sked with ASCAP stems from fact that in September, 1944, the society notified many hotels of proposed cancellations of their license so that they be relicensed to use ASCAP licensed tunes under a revised formula.

Double Jeopardy Formula

This formula was devised to have hotels pay for each operation in the hotel that used music; i.e., if the hotel had a cocktail lounge comparable to an outside cocktail lounge, it paid the same rate as the individual op. If the hotel had a ballroom, theater, dance floor, night club, etc., it paid a multiple operation license fee, which the AHA found on investigation, would result in a very substantial increase in hotel's rates.

At the same time (September, 1944) the AHA was also upon notice from BMI, which had since its organization in 1938 granted a free license for the performance of its music in hotels, that it intended to require hotels making use of its music to pay fees for the public performance of its

material. (For BMI rate schedule with AHA, see accompanying chart.)

Payments to BMI by AHA members will be made quarterly on or before the 20th of April, July, October and January, respectively, for each year covering the musical pay roll for the preceding quarter, and each payment shall be accompanied by a statement from the hotel, on such form furnished by BMI, showing the amount of expenditure.

Payment to ASCAP by AHA members shall be made quarterly on or before the 10th day of April, July, October and 20th day of January in each year. The amount then payable shall be a sum equal to one-fourth of the annual rate based upon the expenditure made during the previous calendar year. (If a hotel commences a music policy during any year—not having had a music fee during the preceding calendar year—the rate will be calculated by multiplying actual expenditures during the first month by 12.)

No Tab on Room Radio

In both ASCAP and BMI, individual hotels will not pay for the use of music by means of master-controlled radio transmitted to individual guest rooms. However, in the case of BMI, no charge will be made for the use of BMI's repertoire by means of Muzak, or any other wired music service, if live musicians are employed. Otherwise, the charge will be based on the expenditure for Muzak service. BMI is now trying to license Muzak operations at the source.

Bulletin of the new rate between ASCAP and BMI and AHA went out last week. ASCAP is sending the new rate sked to its field offices, while BMI will mail license contracts direct to the hotels.

Andrews Fems Set 6-Week USO Stint

NEW YORK, May 26.—Andrews Sisters, now doing vaude stints throuth the country, are set to go overseas for USO-CSI around the first part of July. Gals are said to be set for six weeks. It's their first overseas jaunt.

When they return, singers move into the New York Paramount sometime this fall at a reported \$20,000 a week. This would net singers \$80,000 for their four-week stay.

Kaye & Shaw Get Yanked; Slipped Clearances Ache

NEW YORK, May 26.—Second major incident re name bands not clearing tunes for remotes happened last week in New York when Sammy Kaye was yanked off his Mutual wire shot at 11:30-12 Tuesday (22) right in the midst of a half-hour show. Reason for it was because of the fact that Kaye had neglected to clear the tune *Candy*, and is reported to have refused to do so when told to by the control man covering the remote. As a result remote was pulled off and filled in by e. t.'s. Kaye and Mutual had strained relations for a few days but finally settled differences.

Week before, Artie Shaw, from Casino Gardens, California, didn't clear his tunes on time, so CBS yanked his wire. Situation was later straightened out.

GAC Signs Hudson Band

NEW YORK, May 26.—Dean Hudson Band, recently gaining a release from Music Corporation of America, and then booking without an agency throuth the South for some time, inked with GAC last week. Hudson's band lost oodles of dough at the Lincoln for six months, but gained plenty of air time. Last week, prior to signing, he was romanced by Frederick Brothers, William Morris and even the Chicago office of MCA.

First GAC spot for band will be Lakeside Park, Denver, June 8. Hudson obtained his release from MCA when leader went to the AFM with beefs about the agency. GAC's deal was inked by Art Weems, who recently took over as head of the band department in New York.

Irving Mills Wants Old Labels Back; Yens Disking Again

HOLLYWOOD, May 26.—Irving Mills, of Mills Music, is currently dickering with Columbia record execs to take back his *Master* and *Variety* labels again in an effort to go into the disk biz once more. Columbia, some time ago, took over Mills' disk labels, when they purchased his recording interests. Understood that Mills left for New York to discuss repurchase of labels with the idea of going back into the biz.

Bob Matthews, singer on the Abbott and Costello radio show, is said to have signed with Mills to do a half dozen platters.

Morrow Gets His Break; J. D. Has Op

CHICAGO, May 26.—Muni Morrow, young traman who joined J. Dorsey two months ago for a big build-up prior to his going out on his own as a maestro, got his big break unexpectedly here Thursday (24) when the alto-playing Dorsey left suddenly for Los Angeles where he will undergo a hernia operation. Morrow will front the band till June 3, after which the band goes into a month's vacation, prior to a July 3 opening at Larry Finley's Mission Beach Ballroom.

Nita Ross, Latin warbler, has left the Dorsey crew during its current stay at the College Inn of the Hotel Sherman here. Vocalist Teddy Walters, who has done lots of hot guitar soloing with combos for jazz records, has been made regular guitar soloist on Dorsey originals and is now being featured instrumentally as well as vocally with the band.

Pubs Ask Cent Price Boost On Rack Sale

MDS Profit Cue

NEW YORK, May 26.—With reports of the huge profit the Music Dealer's Service racks made last year, somewhere in the vicinity of \$250,000 for the racks alone, a couple of major pubs are now contemplating asking for an increase of 1-cent in the selling price to the racks (from 20 cents to 21 cents per copy). The customary price to jobbers is 22 cents, but MDS has been paying 20 cents by agreement with publishers. However, at least two of the biggest pubs last week voiced the opinion that with the rack order now over the 125,000 mark, and with reports of the huge profit made by the org, there was no reason why the pubs should not get at least another cent per copy.

That extra cent, on a re-order song, would mean, pubs argue something like a couple of thousand dollars on a 200,000 order. When it's known that another rack is coming into existence soon, the Immerman-Gale rack, which expects to have 15,000 racks put up soon, pubs see a possible 250,000 initial order from the racks and feel that if they can get Immerman to accept the 21-cent figure, they can also increase the figure to MDS. It's said by those who've talked to Immerman that he's in favor of the 21-cent figure, especially once the racks prove to be money-makers.

Another point, that's been rehashed here, is the fact that pubs want to set up a percentage return agreement with the racks. A couple of the pubs are talking about getting together this coming week to see if they can't start the ball rolling.

Trotter in Flesh On NY Strand Sked

HOLLYWOOD, May 28.—John Scott Trotter, maestro of Bing Crosby's Kraft Music Hall program, takes advantage of his first summer layoff in eight years by taking his band into the Strand Theater, New York, for a three to five-week engagement starting July 13. In past years the Kraft summer replacement broadcast emanated from Hollywood with Trotter wielding the baton on the substitute show as well as on Crosby's regular series but the Kraft stanza this summer will originate in New York.

The Strand date will be Trotter's first stage appearance since his days with Hal Kemp's band, prior to his joining Crosby's alrer. Strand Theater contract calls for Trotter to furnish the show. The Charloeters, negro singing outfit also heard on Crosby's program, are skedded to appear on the date.

LOUIS JORDAN

Jordan's Riding "Caldonia" Now

LOUIS JORDAN'S the comic vocalist who knows that it's wise to ride a new horse in the musical pop sweepstakes. He found an unknown, Billy Austin, and came up with his *Is You Is or Is You Ain't My Baby?* and rode that for a typical Jordan hit. Today he's riding another typical bit of Jordanesque, *Caldonia*, which is being spun whenever a turntable's around.

He played the New York Paramount for the first time in February and is going to bounce back on the 27th of this month and then again in another nine months.

A picture in Hollywood, the Zanzibar in October and a nice batch of dual-starred disks for Decca. One's coming up with *The Bingle*, but soon. Others in the to-be-cut-stage include platters with Ella Fitzgerald, Jimmy Dorsey and the Lombardo.

A series of e. t.'s are skedded by Worth Transcriptions under the title *Here Comes Jordan*. The title's okay, but Jordan has arrived—he passed that "here comes" stuff. Watch the way he's riding *Caldonia* now.

T. D. Emsees, Too

NEW YORK, May 26.—Talk about your disking dates, recent RCA-Victor date had Duke Ellington make 23 sides in five days. What about the 24th side, you ask? That one was done with Tommy Dorsey's band. Yep, the Duke sitting in with T. D. And if that's not enough, it is understood that Dorsey made some sides, and then set in with Ellington's ork.

Everyone Wants An "In" On New "Concert" Field

NEW YORK, May 26.—No wonder everybody wants to get into the concert! Phil Spitalny and his all-girl ork are now in midst of a deal for three days in St. Louis Arena, October 5-7, which would net leader some \$38,000 for himself if the place sells out. House is scaled at \$3 top and can gross some \$20,000 per. Spitalny is in for a guarantee against a 60 per cent of the gross, which amounts to the above mentioned almost \$40,000 for himself.

Harry Squires at MCA finds that now that the concert biz has really established itself he's heard from practically everyone on or off the MCA list. Most recently Coast pic stars, hearing of the big dough have evinced interest, but they want plenty of moola. Squires got an offer from one pic star to book him for concerts, but star wanted \$100,000 guarantee for 20 concerts. That's \$5,000 a night, which would break any promoter, so Squires just nicely nixed the deal.

Oxley Sets His Coast-To-Coast Op With Deals

HOLLYWOOD, May 26.—Harold Oxley has acted on his recently announced intention to expand his booking operations from Coast to Coast as reported exclusively in *The Billboard*, with several deals just closed in New York and Chicago. Oxley has hired Bob Bennett, Philadelphia booker, to head his New York office, with Sam Foor assisting. However, Oxley plans on dividing his time equally between his new Hollywood office and New York. Bennett is said to have brought in over 35 attractions into Oxley's new set-up.

Oxley also set deal for Berie Adams and Mutual Entertainment Agency, with Bookie Levin and Jack Russell to exclusively represent him in Chicago and the Middle West and, in turn, he will represent them in New York and here. Oxley's local office will also handle bookings west of Texas for the newly organized Ben Bart-Harry Lenetska office, ex-Moe Gale in New York representing their top attractions here, including Buddy Johnson, Tiny Bradshaw, Tab Smith and Savannah Churchill. Murray Pack has been added to Oxley's Coast office to work with Frank Fester and Oxley.

"Scat" Davis Preps Miller's Old Band

NEW YORK, May 28.—Ork leader Johnny (Scat) Davis, who has been working as a single since the draft put heavy dents in his band, is now rehearsing a new crew. Recruited almost entirely from the remnants of Herb Miller's band, which broke up when leader went in service, the new Davis combo will feature seven brasses, five saxes and three rhythm. Vocals will be handled by Louise Douglas and Sonny Morgan.

Booked by General Amusement Corporation, dates already inked for the Davis outfit include the Oriental Theater, Chi; Loew's State, New York; Frolics Club, Miami, and several camp shows.

ON 2 SIDES
THE AMAZING
NOVELTY TUNE
SENSATION!



BENNY
GOODMAN
AND HIS ORCHESTRA & TRIO

VOCAL CHORUS
by BG
PARTS 1 and 2
36813
ON
COLUMBIA
RECORDS

A NEW RECORD HIT EXCLUSIVELY
ON
JOE DAVIS RECORDS

I'M TO BLAME

COUPLED WITH
**BOOGIE WOOGIE
ON A SATURDAY
NITE**

SUNG AND PLAYED BY THE

5 RED CAPS

(EXCLUSIVE JOE DAVIS RECORD ARTISTS)

JOE DAVIS RECORD NO. 7133

ALL ORDERS FILLED COMPLETELY. C. O. D. ONLY.
SHIPPING PREPAID WITHOUT EXTRA COST TO YOU.
RETAIL PRICE WHOLESAL PRICE
75¢ PLUS TAXES **49¢** NET

**JOE DAVIS
RECORD CO.**
331 WEST 51ST STREET, NEW YORK 19, N. Y.
SOUTH FIRST STREET, RICHMOND, INDIANA

Brooks Signed, Decca's 1st New Ork Paper Set

NEW YORK, May 26.—First band signed by Decca in the past few years is newly formed Randy Brooks outfit, currently at Roseland Ballroom. Band is handled by GAC. This puts to rest, at least temporarily, stories that the disk firm had put the kibosh on band talent and was concentrating only on individual artists and albums. According to Decca execs, the fact that they recently released Woody Herman came about thru impossible demands by Herman, while giving Jerry Wald his release, was simply a matter of form since his contract had run out.

Inking of Brooks is of interest to the trade, which will wait to see just what kind and number of disks he'll get. Stories have made the rounds that such bands as Jimmy Dorsey, Charlie Barnet, and others on the Decca label have kicked about many contract points recently, and it's also known that bands with the other companies have tubbed at the traces, too.

Herman recently shifted from Decca to Columbia.

London Producer Lining Up Negro Revue for Europe

NEW YORK, May 28.—It is understood that C. B. Cochran, London producer, is lining up a series of *Victory Revues* here, using all colored talent, to take overseas on a tour of the British Isles and parts of the Continent. Cochran, who staged the famous *Blackbird* productions in London before the war, is angling for large colored orks, smaller combos, hoofers and other acts for the tour, which is supposed to start in several months.

Spokesmen at the Moe Gale office claims that Erskine Hawkins has been approached for the job, and if he accepts, will be the first ork to leave. With conditions overseas as they are, however, it is expected that if Hawkins does go, it won't be for six months or more. The Hawkins ork is currently at the Blue Room of the Lincoln.

N. Y. Eatery Sued By Harms, Berlin For Infringement

NEW YORK, May 28.—Infringement suit against Color Restaurant Corporation, owner of Bradley's Restaurant, located on E. 54th Street, New York, was brought by Harms, Inc., and Irving Berlin in New York Federal Court on Wednesday. Spot is alleged to have performed *One Alone*, pubbed by Harms, and Berlin's *Always* without permission or license from the pubs or ASCAP. Music pubs ask for not less than \$250 for each alleged infringement.

Flack Turns To Plugging Ad-Tune

NEW YORK, May 28.—Unusual exploitation on tune *Back Home For Keeps*, pubbed by Irving Berlin, stems from the fact that advertising agency, Batten, Barton, Durstine & Osborne had phrase first in an ad campaign for Community Silverware and then had Bob Russell and Carmen Lombardo do tune. Bill Maloney at the agency used pic of serviceman and gal in ads plus phrase, got terrific response, so he had tune written to fit copy. Of course, being an ad man, he's been instrumental in getting the tune plugged not only on his own agency shows, but other agency commercials.

Feist Sets Uniform Release Date for Tunes in MGM Pix

NEW YORK, May 28.—Feist Music is inserting in all its contracts with disk companies a specific release date on all tunes that are in MGM films, making release date uniform on all labels, and avoiding the situation that took place recently over song, *On the Atchison, Topeka and the Santa Fe*. Boris Morros's ARA Disk Company listed song as an early release, whereupon Johnny Mercer, who scripted tune, jumped the gun when he heard about the ARA skedded release. This, of course, brought down heaps of abuse on Capitol's head from the major disk companies.

Idea behind the Feist clause insertion into the contract is to try and specify a date whereby tune would be released couple of months prior to pic coming out. In the case of *Atchison*, etc., it's in *Harvey Girls*, pic set for release in September or October. With specific release date in contract, no company will be favored, and disks will come out on dates close to release of pic. Harry Link, head of Feist, is responsible for the idea.

Krupa's Draft Board To Review Request For Overseas Trip

CHICAGO, May 26.—Altho Gene Krupa's request for permission to take his band overseas soon for USO-Camp Shows was denied by his South Chicago draft board recently, his chances of making the three-month overseas junket were revived this week when draft board execs announced that they would reconsider his petition. Selective Service officials are giving Krupa's bid a second hearing because Krupa, who is 36, benefits from SS Director Hershey edict this week that men over 30 in useful occupations will receive special consideration.

Spokesman for the draft board said that the board will not convene this week but the plea will probably be considered within the next fortnight.

McElroy Leases Ballroom

HOLLYWOOD, May 28.—Jack McElroy, former manager of Bob Wills and His Texas Playboys and now promoting Rubino's tour with Marty Landau, has leased the Rendezvous Ballroom, between Ocean Park and Santa Monica, Calif., from George Kennedy. McElroy takes over the management June 2.

Band to open the McElroy ballroom is headed by Hal C. Claunthch, ex-clarinet with Wingy Manone. Kennedy retains concession privileges in the spot.

TALK ABOUT JORDAN!!!



CHICAGO THEATER • CHICAGO

Practically yours (Par) 2nd week with
LOUIS JORDAN and Willie Shore on stage—
big \$48,000.—last week socko
\$58,000. (Variety re-
print 5/16/45.)

**LOUIS JORDAN
AND HIS
TYMPANY FIVE**

<p>STOCK TICKETS</p> <p>One Roll \$.75 Five Rolls 3.00 Ten Rolls 5.00 Fifty Rolls 17.00 100 Rolls 30.00</p> <p>ROLLS 2,000 EACH. Double Coupons, Double Prices.</p> <p>No C. O. D. Orders. Size: Single Tkt., 1x2".</p>	<p>Tokyo! Your Turn Next. Barbarism Is Giving Way to Civilization.</p> <p>TICKETS FOR YOU AND YOURS</p> <p>of Every Description</p> <p>THE TOLEDO TICKET CO. Toledo (Ticket City) 2, Ohio</p>	<p>SPECIAL PRINTED Cash with Order, Prices:</p> <p>2,000 \$ 4.29 4,000 4.89 6,000 5.87 8,000 6.91 10,000 7.15 30,000 10.45 50,000 13.75 100,000 22.00 500,000 88.00 1,000,000 170.50</p> <p>Roll of Machine Double coupons, Double prices.</p>
--	---	---

Ocean Park Said To Be Fighting ASCAP Rates

HOLLYWOOD, May 26.—Another Coast ballroom, the Aragon Ballroom, Ocean Park, Calif., is said to be fighting ASCAP's rate structure, and according to authoritative sources, the Aragon management is paying ASCAP's music license fees under protest to the attorney general.

Maurie Cohen, head of the Palladium, altho currently paying ASCAP after a fuss, has turned over all his background material gathered by his attorneys on his ASCAP battle to a counsel in Washington. It is understood that D. C. legal light will then take the matter up with the Department of Justice and invite it to investigate and try to determine whether or not ASCAP is violating their consent decree.

802 Ups Scale For Single Date

NEW YORK, May 28.—Union scale for musicians playing single engagements has been upped by Local 802 in a new rate scheduled to take effect June 1. Under the new system, men will be paid \$10 for stint not to exceed three hours, and terminating no later than 7 p.m. and \$12 for playing not to exceed four hours and terminating no later than 1.

Overtime scale on single engagement rehearsals has been upped to \$3 for the first hour or less and \$1.50 for each half hour or fraction, with double scale for the leader. A new continuous dancing scale will also take effect with the old rate being raised from \$6 to \$8.

All show and dinner dates are to be classed as four-hour engagements, with the ruling for shows interpreted as follows: Any engagement at which there may be entertainment for which the orchestra or any part thereof is required to play shall be deemed a show. This does not pertain to singers who are part of the orchestra or band. Under the new set-up, all contracts for dates booked prior to June 1, 1945, are to be submitted to 802's business representatives' office for approval.

Louis Jordan Loses Tonsils; Sets New Tympany Five Comb

CHICAGO, May 26.—Louis Jordan, currently convalescing here following a tonsillectomy, plans to completely reorganize his Tympany Five during the month's ensuing vacation. Jordan is dropping the present five members of the combo, because he feels that the unit needs strengthening in the showmanship department. Tentative sidemen being lined up include: Eddie Byrd, drummer once with Jordan but more recently leader of his own cocktail unit; Bill Davis, pianist and arranger who has been scoring Jordan's novelties for over a year, and Eugene Ramey, bassman featured with Jay McShann.

KFVD Wants Out on Hollywood Casino Real Estate Deal

HOLLYWOOD, May 28.—Apparently finding construction difficulties too tough to handle, station KFVD is attempting to sell the lease it recently acquired on the former Hollywood Casino from Joe and Frank Zucca. Property is located just a few blocks from CBS and NBC headquarters. A station spokesman now denies that they bought the property to move into but says that it was bought for another reason which he couldn't reveal.

To add to the confusion it appears that the original intent of opening the spot as a ballroom similar to the arrangement that Charlie Barnet, Duke Ellington and other maestri were interested in has come up again. A syndicate is supposedly interested in purchasing the location and asking Norman Grantz, who has successfully promoted

On the Stand

Shep Fields

(Reviewed at Strand Theater, New York, May 25)

On this stage stint Fields walks off with a singular honor, that of having an ork with predominantly one color tone, saxes. There are nine of them, and little else maintains a high musical level practically all the way thru. It's done by the simple means of "mixing it up," something by which other bands doing a stage stint should profit.

The band wisely refrains from trying to prove that here is the best musical outfit in the world, for that's far from true. However, they are given a chance to do plenty of tunes and spread the music thick on such diversified items as opener, *Flyin' Home*, down to closer, the almost organ-toned, *The Lost Chord*, mouthed by good gal singer, Meredith Blake. In between the nine sax, four rhythm, one harp ork, headed by Fields, who incidentally, also plays sax, ramble thru *Candy*, also sung by Miss Blake, who incidentally knows all about the nuances of delivering a tune and yet making it seem as simple as flicking an ash from your sleeve. She's that casual. Another vocalist, Bob Stuart, hasn't the ear or voice that the gal has and, strangely, stands like some singer. Initials are F. S. He did *Dreams Are Getting Better* and finished with *Laura*, but really sold neither.

Fields did a good job on *Temptation*, switching from loud to soft and even to swing beat smoothly so that it ended up a complete package. He also did a medley of pop tunes taken from old classics, including *Tonight We Love, You Are My Song of Love* and *18th Century Drawing Room*. All in all, payees got plenty for their money, even if at times the tone always sounded the same. Just to really mix it up at one point, Fields switched back to the old "Rippling Rhythm." It was refreshing. *Paul Secor.*

Pic Exhibitors Resent Fees

(Continued from page 16)

license any other music in the film for performances. For, it's argued by indie spokesmen, no picture is made without the thought of having it shown for profit. That automatically throws the burden on the producers to clear the music at the source and so keep the exhibitor in the clear of possible infringement suits.

The set-up today is that the big music firms are controlled by the major motion picture producers, Warners, MGM, 20th Century-Fox, Paramount, Universal all have their music outlets, and these outlets are the biggest music pubs. It's known that MPHC (Warners); Robbins, Feist, Miller (MGM, 20th Century, Universal); Paramount, Famous (Paramount), probably derive some 35 per cent of the publishers' take from ASCAP between them. When the indie exhib pays his some \$2,000,000 a year into the Society, that dough, or at least part of it falls into the hands of the film companies thru the music companies. It's just adding salt to the wound, they say. The producers should pay the dough in the first place, absolving the exhibs from any possible infringement suits, especially as they only tend to get it back anyway.

Legal Minds for Source

According to legal minds for producers, they see no reason why music shouldn't be cleared at the source and why the producers shouldn't pay ASCAP. The only thing, they add, is the fact that they'll probably have to charge an upped fee for film rentals to the exhibs. Today the average film rental is around \$35 per diem.

Right now the whole thing is in the talk prior to act—stage. However, if the indie spokesmen have their way they're going to try and get their music "cleared at the source" at a not too far away date.

a number of jazz concerts here, to operate the dancery. Policy would call for building bands over period of time instead of bringing in top name to compete with the near-by Palladium.

A NEW RECORD HIT EXCLUSIVELY ON JOE DAVIS RECORDS

A BEAUTIFUL FOX-TROT BALLAD

TRUTHFULLY

SUNG BY



BON BON

ACCOMPANIED BY THE RED CAPS TRIO

JOE DAVIS RECORD NO. 7192

ALL ORDERS FILLED COMPLETELY. C. O. D. ONLY.

SHIPPING PREPAID WITHOUT EXTRA COST TO YOU.

RETAIL PRICE 75¢ PLUS TAXES

WHOLESALE PRICE 49¢ NET

JOE DAVIS RECORD CO.

331 WEST 51ST STREET, NEW YORK 19, N. Y. SOUTH FIRST STREET, RICHMOND, INDIANA

MANOR PRESENTS MUSIC IN THE MODERN MANNER

RAKING IN THE NICKELS . . . SAVANNAH CHURCHILL

Singing her own
DADDY, DADDY
backed by
Irving Berlin's ALL ALONE
Manor 1004



JUST RELEASED . . . "DEEK" WATSON

and his BROWN DOTS
LET'S GIVE LOVE ANOTHER CHANCE
backed by
THIRTY-ONE MILES FOR A NICKEL
Manor 1005



LUIS RUSSELL

and his Celebrated Orchestra
BOOGIE IN THE BASEMENT
backed by
YOU TAUGHT ME TO SMILE AGAIN
(with vocal by MILTON BUGGS)
Manor 1006



SEND YOUR ORDER TODAY TO ONE OF THESE LEADING DISTRIBUTORS

REGIS RECORD COMPANY
162 Prince Street • Newark 3, N. J.

RECORD DEALERS SUPPLY, INC.
38 West 46th Street • New York 19, N. Y.

EASTERN MUSIC SALES, INC.
42 West 46th Street • New York 19, N. Y.

LIST PRICE 79¢ DEALER'S PRICE 48½¢
TAX INCLUDED

ALL PRICES F.O.B. POINT OF DISTRIBUTION—
MINIMUM SHIPMENT 100



Music---As Written

NEW YORK:

Burke-Van Huesen acquired two tunes, one titled *No More Toujours L'Amour*, by Hoagy Carmichael, which the firm picked up after hearing Carmichael's disk of it on the Martin Block show. Other, *Things Ain't What They Used to Be*, by Mercer and Duke Ellington and Don George, has been taken over on a royalty basis from Tempo Music and will be retitled *Time's a-Wastin'*. . . Indie act and band booker Abner Greschler has recently spotted three of his smaller combos at Maria Kramer hotels here and in Chicago. Ann DuPont opened at the Roosevelt in Chi last Saturday, while Catalino and Jose Cortez, two L. A. combos, are inked for the Edison here with Catalino closing June 5 and Cortez opening June 7. . . Vaughn Monroe and Charlie Spivak orks both playing eight-week return engagements at the Commodore. Monroe goes in September 27 with Spivak following November 22. . . Paul Whiteman to do a June concert in the East. . . Rudolph Friml tentatively set to wax an album for Majestic, using a 30-man band. . . Charlie Barnet and Shep Fields bands being processed for the new three-month overseas tours for USO. Krupa, if he goes, will be the first with Barnet and Fields following.

CHICAGO:

Ammons and Johnson, the boogie-woogie team, get a featured spot in Billy Rose's *Concert Varieties*, slated to open June 1 at the Ziegfeld Theater, New York. Duo has been signed to WOR Feature Record pact, calling for three albums of boogie piano in near future. . . Sgt. Dick Jurgens, USMC batoneer and leader of his own band prior to entering the service, is set to take a band into the South Pacific fighting area. . . Florian Za Bach, youthful maestro currently at the Pan-American Room of the Hotel LaSalle, has been okayed for a screen test by Carter Blake, of Columbia ptx. . . Jimmy Dorsey, whose band is currently at the College Inn of the Sherman Hotel, marks May 30 as the 10th anniversary of his parting with brother Tommy, when they jointly led the Dorsey brothers ork. . . Joe Callan, FB band booker, and Paul Bannister, GAC band skedder, will act as beauty contest judges of the Oak Park High School Prom Queen contest Saturday (26) at the Hotel Continental, Chicago. McFarland Twins are playing the prom date. . . Red Saunders, recently signed by Freddy Williamson of Central Booking, Chicago, leave the Club DeLisa after five years early in June and will get build-up prior to a try at the big time via theater and ballroom dates.

HOLLYWOOD:

The Charloeters heard on Bing Crosby's program made four recordings for Columbia with Frank Sinatra. . . Ciro's Herman Hover, who is handling artists' contracts and arrangements for summer's series of pop concerts at Hollywood Bowl, has set Frank Sinatra for the third of four concerts. . . Kay Starr, vocalist, recorded for Standard Transcriptions with Joe Venuti and Les Paul in the vein of the famed old Venuti—Eddie Lang violin-guitar combination. . . Jimmy Dorsey here to be operated on for hernia. . . Larry Finley, the ballroom operator, rumored skedded to produce three full length musical films yearly, backed by financial group. . . Ray Bauduc's new band set for top dates including Sherman Hotel, Chicago, and Meadowbrook, near New York. . . MCA contemplating opening office in the Northwest. . . Pied Pipers to tour theaters with Andy Russell this summer. . . Figure in the Heldt offer to Wayne Dailard for his Pacific Square Ballroom was \$300,000.



3 Additional Weeks thru JUNE 8th

at
ART LEWIS' FROLICS BALLROOM
Virginia Beach, Va.

Direction of
GENERAL AMUSEMENT CORP.
NEW YORK—CHICAGO—HOLLYWOOD
CINCINNATI—LONDON

De LUXE NEW **DE LUXE** RELEASE!

No. 3000
Featuring THE SENSATIONAL **AIR LANE TRIO** and the smooth voice of **TED MARTIN**
"THE BLOND SAILOR"
"MY DREAMLAND FOR TWO"
Exclusive Deluxe Recording Artists

LIST PRICE \$1.00
REG. DEALER DISC. F.O.B. LINDEN, N. J.

No. 2001
BILLY ECKSTINES
"BLOWING THE BLUES AWAY"
"THAT'S THE WAY YOU FEEL"

DELUXE RECORD DISTRIBUTING CO. • LINDEN, N. J.
WRITE FOR CATALOG

Ready Soon—ORDER NOW!
DOCTOR BILLY NUMBERS—
7-Piece Orchestre
'EVERY NIGHT IS SATURDAY NIGHT IN MY HOME TOWN'
Price 50 Cents
And Sixteen Piece Orchestration by Harold Potter of "IN A PIG'S EYE"
Perfect Dance Number. Price \$1.00.
LA CASA DEL RIO MUSIC PUBLISHING CO.
221 SHEPLER AVENUE TOLEDO 9, OHIO

OUR SOULS ARE SAVED
The beloved sacred song, 50c per copy.
Order your copy at once from
PAGE MUSIC SHOPPE
1430 Oakland Parkway Lima, O.
or from
ASHLEY MUSIC SUPPLY CO.
1600 Broadway New York, N. Y.

HAMMOND ORGAN
2 Speakers with Deagan Chimes, \$1,800.
E. LOVEJOY
348 Overbrook Blvd. Pittsburgh 10, Penna.
Phone: Ca. 6782

Memories
CHICAGO, May 26.—When veteran nitery-goers make the rounds here early in June they'll experience happy memories of the old days, judging from the headlines set for June. Ted Lewis is current at the Latin Quarter, while Sophie Tucker holds the featured spot at the Chez Paree. Gus Van is set for a June 4 bow at the Vine Gardens and Pat Rooney tees off June 8 at Colosimo's.

BOB CROSS
AND HIS ORCHESTRA
Featuring the **MELLOWAIRES** with **MARGIE FIELDS**
Direction
FREDERICK BROS. AGENCY
New York • Chicago • Hollywood

DEDICATED TO THE PRODUCTION OF THE BEST IN RECORDS
Guild RECORDS
INCORPORATED
NEW YORK, N.Y.

ATTENTION
Band Leaders, Recording Companies, Artists,
Help Make Our Song
"PRAY FOR ME"
Pearl Clark & Jesse Ellison—A HIT
BMI—HOOSIER MUSIC PUBLICATIONS—B
2205 Bellefontaine, Indianapolis 6, Indiana
Copyrighted material

HOOSIER HOT SHOTS

Records

NEVER GROW OLD
THERE ARE OVER 150 OF THEM
THAT HAVE NEVER BEEN TAKEN
OUT OF THE CATALOG.

HEZZIE CABÉ KEN GIL

Not Just Today—But Always

On Decca Records

- 1 She Broke My Heart in Three Places
From Columbia's "Swing in the Saddle"
- 2 Barn Dance Polka
From Paramount's "National Barn
Dance"
- 3 Skee-Dee Waddle-Dee
From Columbia's "Rockin in the
Rockies"
- 4 The Nuts and the Beesrles
From Columbia's "Rhythm Roundup"
- 5 Don't Be Tellin' Me Your Troubles

Permanent Address: WADE AGENCY
208 W. Washington, Chicago

Symphony Orks Still Building Up Red Balances

(Continued from page 3)

managers by Harl McDonald, manager of the Philadelphia Orchestra.

The orchestras included in this report are the Baltimore Symphony, Buffalo Philharmonic, Chicago Symphony, Cincinnati Symphony, Cleveland Symphony, Indianapolis Symphony, Kansas City Philharmonic, Minneapolis Symphony, the National Symphony (Washington), Oklahoma State Symphony Society, Los Angeles Philharmonic, the New York Philharmonic, the Pittsburgh Symphony, the Philadelphia Orchestra, the Rochester Civic Music Association, the St. Louis Symphony, the San Francisco Symphony and the Toronto Symphony.

Operating Expenses

The gross operating expenses for the 18 orchestras amounted to \$5,558,589. Their gross earned income amounted to \$3,827,639. The deficit was made up entirely by collections from friends of the organizations, which reached a total of \$1,758,502. These gifts enabled 12 orchestral units to show a gross surplus of \$84,576. Five of the orchestras have a gross unfinanced deficit of \$57,024, and one symphony has neither a surplus nor a deficit.

The largest sum of financing income collected by one orchestra amounted to \$171,040, while three other orchestras collected over \$150,000 each. Five collected over \$100,000 and seven collected over \$50,000 each. Only one orchestra needed no additional financing income. The financing income came from the following sources: Contributions, special campaigns, and income from endowment funds. Five of the symphonic units had State, municipal and other grants.

1,479 Concerts Played

The managers' report showed that the 18 orchestras played a total of 1,479 concerts, exclusive of broadcasts, for a total of 422 weeks of performances, to a gross attendance of 3,473,628 persons. Fifty-six of the concerts were for war service and pension fund benefits, with an attendance of 205,425. Concert tour performances numbered 362, with a total attendance of 831,837.

The 18 orchestras employed 1,513 musicians, of whom 210 were women. Some 385 former orchestra men are now in military service. The smallest of the orchestras have 70 members, while the largest employs 106. Minimum salaries range from \$45.00 a week in the smallest orchestra to \$100.00 a week in the largest. The minimum salary range for the entire season is from \$855.00 to \$3,135.00. This is exclusive of broadcasting and recording fees.

Six on Commercial Air

Six of the orchestras do commercial broadcasting, nine of the symphonic groups do sustaining broadcasting with a fee, and two do sustaining broadcasts without fee. Six of the orchestras record with Victor, five with Columbia and one with Decca. According to the managers' report, the operational deficit per concert ranges from \$413 to \$2,232.

The breakdown of expenses show that 70.8 per cent of all expenses goes for salaries—orchestra members, conductors and soloists fees. All other direct concert expenses amount to 18.9 per cent and the average expense of the administration is 10.3 per cent. The breakdown of earned income shows that 79.3 per cent of the entire total comes from receipts of concerts at home and on tour. Broadcasting and recording fees and other earned income amounts to 19.1 per cent of the gross and program advertising accounts for the remaining 1.6 per cent.

They're all SINGING

"LONELY LOVE"

by RAY SINATRA and EVERETT CARTER

JOAN BROOKS
PERRY COMO
PHIL BRITO
NAT BRANDWYNNE
RUDY VALLEE
DAVE CHESKIN

The Galaxy of Stars, featuring LONELY LOVE continues to grow... Everyone will be singing LONELY LOVE

BROADCAST MUSIC INC.
580 Fifth Avenue, New York 19, N. Y.

Irving Tanz—Joe Santly NEW YORK • Jimmy Cairns CHICAGO • Eddie Janis HOLLYWOOD

JACK GUTSHALL

NATIONAL DISTRIBUTOR

LEADING RECORD DISTRIBUTOR IN THE WEST

ROCHESTER 2103
1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.

HAVE YOU ANY BASS PROBLEMS?

Mayberry Chord Slide and Transposer, \$2.00. Major, Minor, 7th, Aug. and Dim. Chords appear as by magic. Transposer feature for bass and melody. Put full bass in music. Simple as child play. Pocket size, durable and guaranteed correct. Cash or C. O. D. E. A. WHITE AGENCY, Dept. 4B, 7024 Eastern Ave., N. W., Washington 12, D. C.

HOWARD PHOTO REPRODUCTIONS

GUARANTEE every photo to look like your original. 8x10 photos: 100—\$6.60; 50—\$4.13; 25—\$2.75; 5¢ in quantities; postcards, 2¢. Mail orders coast to coast. 24 hr. service. Send for Samples and Price List B.

Howard Photo Service
165 W. 48 St., New York 19, N. Y. Bryant 9-2490

50,000 QUALITY PHONOGRAPH NEEDLES

Made for home market to retail for \$1.00 each. Your price in bulk lots 17¢ EACH (10,000 minimum order)

WEBB Distributing Co.
612 No. Michigan Ave. Chicago 11, Ill.

CHLOE'S BACK IN TOWN

By June Osborn
Professional Copies Available.
DANIELS MUSIC PUB. CO. (BMI)
2974 Lawrence Ave. Detroit 6, Mich.

"JAPAN, WE'RE COMING ON OUR WAY TO TOKYO"

Theme Song of Pacific War
Verse great for dramatization. Wonderful for bond selling and morale. B.M.I. listen in.

HALL'S HIT SONG PUBLICATIONS
2630 Indiana Ave. CHICAGO 18, ILL.

Two Ex-Band Managers Buy Beverly Hills Amusement Pk.

HOLLYWOOD, May 28.—Two former band managers, Dave Bradley Jr. and Donald Kaye, have purchased Beverly Park, an amusement center in Beverly Hills, Calif., from William Meyer of Frock & Meyer Combined Shows. Park, which operates six days a week and only during the day, has 18 kiddie rides. A miniature roller coaster, which Meyer will construct, is planned for post-war. Bradley was with Freddy Martin and Kaye with Ted Weems in addition to having had his own band.

World's Best for PERMO POINT

Coin Phonographs

ROUND
ELLIPTICAL

AT DECCA COLUMBIA RCA VICTOR RECORD DISTRIBUTORS

PERMO, Inc.
6415 Ravenswood Ave., CHICAGO 26
The Original and World's Largest Manufacturers of Longlife Needles

SONG HITS BY "DARLING" (How I Hate To Say Good-Bye)

ELSIE O. LAUMAN Professional Copies Available

"DOOLITTLE'S HEROES"

TELE-TUNES 931 LOTHROP AVE., DETROIT 2, MICH.



(YIP YIP DE HOOTIE)

MY BABY SAID YES

From the Columbia musical "BLONDE FROM BROOKLYN"
Released nationally on June 21

Recorded by

BING CROSBY and LOUIS JORDAN (Decca)
CHARLIE SPIVAK (Victor)
PHIL MOORE FOUR (Victor)
HORACE HEIDT (Columbia)

LEEDS MUSIC CORPORATION
NEW YORK • CHICAGO • HOLLYWOOD

Majestic
A FAMOUS NAME... NOW ON RECORDS

Heat Record!

★
LOUIS PRIMA
and his orchestra

Record No. 7141

I Don't Want to be Loved

(By Anyone Else But You)

Brooklyn Boogie

Vocal by Lillyann Carol

Majestic
RECORDS
RADIO • TELEVISION • ELECTRONICS

MAJESTIC RECORDS, INC., St. Charles, Ill.
(Subsidiary of Majestic Radio & Television Corp.)



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 10 TOP TUNES

- ① SENTIMENTAL JOURNEY
- ② CANDY
- ③ MY DREAMS ARE GETTING BETTER ALL THE TIME
- ④ LAURA
- ⑤ DREAM
- ⑥ THERE! I'VE SAID IT AGAIN
- ⑦ BELL-BOTTOM TROUSERS
- ⑧ JUST A PRAYER AWAY
- ⑨ I'M BEGINNING TO SEE THE LIGHT
- ⑩ I SHOULD CARE

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juko Box Records.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

ALL AT ONCE (Chappell) in 20th Century-Fox's "Where Do We Go From Here?" National release date not set.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

ANYWHERE (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

CHLOE (Villa-Moret), performed by Spike Jones in Paramount's "Bring On the Girls." National release date—March 30, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date not set.

I DON'T CARE WHO KNOWS IT (Robbins) in 20th Century-Fox's "Nob Hill." National release date not set.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date not set.

I SHOULD CARE (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

I WALKED IN (Miller) in 20th Century-Fox's "Nob Hill." National release date not set.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

I'M BEGINNING TO SEE THE LIGHT (Grand), sung by Dale Evans in Republic's "The Man From Oklahoma." National release date not set.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

MY DREAMS ARE GETTING BETTER ALL THE TIME (Santly-Joy), sung by Marion Hutton in Universal's "In Society." National release date—August 18, 1944.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchor Aweigh." National release date not set.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

POOR LITTLE RHODE ISLAND (Shapiro-Bernstein), sung by Ann Miller in Columbia's "Carolina Blues." National release date—September 26, 1944.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americana." National release date—February 15, 1945.

(I LOVE YOU, I LOVE YOU) SWEETHEART OF ALL MY DREAMS (Shapiro-Bernstein) in MGM's "Thirty Seconds Over Tokyo." National release date—December 23, 1944.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

WHATCHA SAY? (Harms, Inc.), performed by Louis Armstrong in Warner Bros.' "Pillow to Post." National release date—May 25, 1945.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

Music Popularity Chart

Week Ending
May 24, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, May 18, and ending Thursday, May 21)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
4	A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
13	All of My Life (R)	Berlin	ASCAP
7	Anywhere (F) (R)	Bourne	ASCAP
4	Bell-Bottom Trousers (R)	Santly-Joy	ASCAP
14	Candy (R)	Feist	ASCAP
1	Can't You Read Between the Lines (R)	Shapiro-Bernstein	ASCAP
8	Close As Pages in a Book (M) (R)	T. B. Harms	ASCAP
10	Dream (R)	Capitol Songs	ASCAP
6	Everytime (R)	ABC	ASCAP
9	He's Home for a Little While (R)	Famous	ASCAP
1	I Don't Care Who Knows It (F) (R)	Robbins	ASCAP
4	I Miss Your Kiss	Republic	BMI
16	I Should Care (F) (R)	Dorsey	ASCAP
2	If I Loved You (M) (R)	Williamson	ASCAP
3	If You Are But a Dream (R)	Barton	ASCAP
3	I'll Always Be With You (F)	Broadway	ASCAP
18	I'm Beginning To See the Light (F) (R)	Grand	ASCAP
1	June Is Bustin' Out All Over (M) (R)	T. B. Harms	ASCAP
17	Just a Prayer Away (R)	Shapiro-Bernstein	ASCAP
10	Laura (F) (R)	Robbins	ASCAP
19	My Dreams Are Getting Better All the Time (F) (R)	Santly-Joy	ASCAP
3	Negra Consentida (My Pet Brunette) (R)	Marks	BMI
8	Sentimental Journey (R)	Morris	ASCAP
10	Someday, Somewhere (R)	Chelsea	BMI
1	Stars in Your Eyes (F)	Melody Lane	BMI
12	(I Love You, I Love You, I Love You) Sweetheart of All My Dreams (F) (R)	Shapiro-Bernstein	ASCAP
8	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
10	1	1	THERE! I'VE SAID IT AGAIN	Vaughn Monroe...Victor 20-1637—BMI
5	2	2	CALDONIA	Woody Herman...Columbia 36789—BMI
13	3	2	SENTIMENTAL JOURNEY	Les Brown...Columbia 36769—ASCAP
11	4	3	MY DREAMS ARE GETTING BETTER ALL THE TIME (F)	Les Brown...Columbia 36779—ASCAP
14	3	4	CANDY	Johnny Mercer-Jo Stafford...Capitol 183—ASCAP
3	5	5	YAH-TA-TA, YAH-TA-TA	Bing Crosby-Judy Garland...Decca 23410—ASCAP (Harry James, Columbia 36788; Four King Sisters-Freddy Martin, Victor 45-0000)
4	9	6	LAURA (F)	Freddy Martin...Victor 20-1655—ASCAP (Woody Herman, Columbia 36785; Johnny Johnston, Capitol 196; Jerry Wald, Majestic 7129; Dick Haymes, Decca 18666)
7	6	7	JUST A PRAYER AWAY	Bing Crosby-Ken Darby Singers...Decca 23392—ASCAP
12	8	7	DREAM	The Pied Pipers...Capitol 185—ASCAP
7	7	8	LAURA (F)	Woody Herman...Columbia 36785—ASCAP
5	12	8	SENTIMENTAL JOURNEY	Hal McIntyre...Victor 20-1643—ASCAP
6	—	9	STUFF LIKE THAT THERE	Betty Hutton...Capitol 188—ASCAP
1	—	10	LAURA (F)	Johnny Johnston...Capitol 196—ASCAP (See No. 6)
1	—	11	BELL-BOTTOM TROUSERS	Tony Pastor...Victor 20-1661—ASCAP
2	10	11	THERE'S NO YOU	Jo Stafford...Capitol 191—ASCAP (Tommy Dorsey, Victor 20-1657; Frank Sinatra-Ken Lane Singers, Columbia 36797; Martha Stewart, Victor 20-1671; Charlie Barnet, Decca 18685; Buddy Franklin, Musicraft 15039)
2	11	11	I WISH	Mills Brothers...Decca 18663—ASCAP
1	—	12	CLOSE AS PAGES IN A BOOK (M)	Benny Goodman...Columbia 36787—ASCAP
1	—	13	CALDONIA	Erskine Hawkins...Victor 20-1659—BMI
1	—	13	LAURA (F)	Dick Haymes...Decca 18666—ASCAP (See Nos. 6, 8, 10)
1	—	13	DREAM	Frank Sinatra...Columbia 36797—ASCAP
4	12	13	CHLOE (F)	Spike Jones...Victor 20-1654—ASCAP

Coming Up

GOOD, GOOD, GOOD	Xavier Cugat	Columbia 36793
THE MORE I SEE YOU (F)	Harry James	Columbia 36794
THERE MUST BE A WAY	Charlie Spivak	Victor 20-1663



The amazing man of music!

BENNY CARTER AND HIS ORCHESTRA

FOR FANS—AN AMAZING PERFORMER...
FOR OPERATORS—AN AMAZING PROFIT-MAKER!
FOR PROOF—CHECK YOUR TAKE ON
'HURRY, HURRY' and **'I'M LOST'**
CAPITOL RECORD No 144 CAPITOL RECORD No 165

COMING UP SOON!

Another brilliant Benny Carter record...
sparkling new versions of sure-fire favorites—

'I SURRENDER, DEAR'
and **'MALIBU'** Cap. 200
BENNY CARTER and His Orchestra

Operators tell us that Capitol Records wear better, sound better and pay better. That's because our top men know their stuff.

Capitol RECORDS

SUNSET AND VINE, HOLLYWOOD 28

L. A. 53—Billboard—1/2 pg. June 2nd, 1945—1



WAYNE KING

and his Orchestra

MY MOTHER'S WALTZ

Vocal by Nancy Evans

REMEMBER WHEN

Vocal by George Devron

20-1673

VAUGHN MONROE

and his Orchestra

SO-O-O-O-O IN LOVE

(from the Samuel Goldwyn Production "Wonder Man")
Vocal by Rosemary Calvin and Vaughn Monroe

ALL AT ONCE

(from the 20th Century-Fox picture "Where Do We Go From Here")
Vocal by Vaughn Monroe

20-1674

THE FOUR KING SISTERS

with Buddy Cole and his Orchestra

A TENDER WORD WILL MEND IT ALL

(from the Monogram picture "Small World")

SWEETHEART OF ALL MY DREAMS

(from the MGM picture "Thirty Seconds Over Tokyo")

20-1672

Listen to The RCA Show...Sundays, 4:30 p.m.,
EWT, over NBC Network.

BUY MORE
WAR BONDS

THE TUNES THAT
NAB THE NICKELS ARE ON

VICTOR

AND BLUEBIRD RECORDS

Radio Corporation of America

RCA Victor Division, Camden, N. J.



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	
5	4	1	BELL-BOTTOM TROUSERS (R).....Santly-Joy
4	6	2	SENTIMENTAL JOURNEY (R).....Morris
9	3	3	JUST A PRAYER AWAY (R).....Shapiro-Bernstein
10	1	4	CANDY (R).....Feist
8	5	5	DREAM (R).....Capitol
17	2	6	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) (R).....Santly-Joy
8	3	7	LAURA (F) (R).....Robbins
8	7	8	ALL OF MY LIFE (R).....Berlin
2	—	9	YOU BELONG TO MY HEART (F) (R).....Harris
2	—	10	I SHOULD CARE (F) (R).....Dorsey

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	Last Week	This Week	
8	1	1	SENTIMENTAL JOURNEY..Les Brown.....Columbia 36796 <i>Twilight Time</i>
8	4	2	THERE! I'VE SAID IT AGAIN.....Vaughn Monroe..Victor 20-1637 <i>Rum and Coca-Cola</i>
3	2	3	BELL-BOTTOM TROUSERS..Tony Pastor.....Victor 20-1661 <i>Five Salted Peanuts</i>
14	5	4	CANDY.....Johnny Mercer-Jo Stafford <i>Gonna See My Baby</i> (Pied Pipers-Paul Weston)Capitol 183
12	6	5	DREAM.....Pied Pipers.....Capitol 185 <i>Tabby the Cat</i>
1	—	6	CALDONIA BOOGIE.....Louis Jordan.....Decca 8670 <i>Somebody Done Changed the Lock on My Door</i>
1	—	7	DREAM.....Frank Sinatra...Columbia 36797 <i>There's No You</i>
11	3	8	MY DREAMS ARE GETTING BETTER ALL THE TIME (F).....Les Brown.....Columbia 36779 <i>He's Home for a Little While</i>

(Continued on page 67)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	
11	1	1	King Cole Trio Collection of Favorites.....Capitol A-8
2	2	2	Up in Central Park Jeanette MacDonald.....Victor M-991
7	5	3	After Dark Morton Gould and Ork.....Columbia C-107
1	—	4	The Dinning Sisters Dinning Sisters.....Capitol B-D 7
9	3	4	Glenn Miller Glenn Miller and Ork.....Victor P-148

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	
5	2	1	Ritual Fire Dance Jose Iturbi.....Victor 10-1135
9	1	2	The Lord's Prayer John Charles Thomas.....Victor 1736
11	3	3	Ave Maria (Schubert) Marian Anderson.....Victor 14210
10	4	3	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork.....Decca 29150
4	4	4	Chopin Polonaise Paderewski.....Victor 6234

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	
7	1	1	Music to Remember (From the Life of Chopin) Jose Iturbi.....Victor SP-4
11	2	2	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia.....Victor M-900
3	2	3	Harold in Italy By Hector Berlioz; William Primrose, conductor; Boston Symphony Ork; Serge Koussevitzky, conductor.....Victor DM-989
8	3	4	Rhapsody in Blue (Gershwin) Andre Kostelanetz and Ork (Alex Templeton, pianist).....Columbia X-196
5	4	4	Strauss Waltzes Andre Kostelanetz and His Ork.....Columbia M-481

Music Popularity Chart Week Ending May 24, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
11	1	1.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Les Brown (Doris Day).....Columbia 36779 (The Phil Moore Four, Victor 20-1641; Louis Prima, Hit 7128; Johnny Long-Dick Robertson, Decca 18661)
11	2	2.	THERE! I'VE SAID IT AGAIN —Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)
13	4	3.	CANDY —Johnny Mercer-Jo Stafford (The Pied Pipers-Paul Weston Ork)Capitol 183 (The Four King Sisters, Victor 20-1633; Dinah Shore, Victor 20-1632; Curt Massey, Columbia 36782; Jerry Wald, Majestic 7129; Johnny Long-Dick Robertson, Decca 18661)
8	3	4.	MY DREAMS ARE GETTING BETTER ALL THE TIME (F) —Johnny Long-Dick Robertson (Dick Robertson-Francis Lane)Decca 18661 (See No. 1)
10	10	5.	SENTIMENTAL JOURNEY —Les Brown (Doris Day)....Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)
2	6	6.	BELL-BOTTOM TROUSERS —Tony Pastor (Ruth McCullough-Tony Pastor).....Victor 20-1661 (Guy Lombardo, Decca 18683; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452)
2	8	7.	I WISH —Mills Brothers.....Decca 18663
5	9	8.	CANDY —Johnny Long-Dick Robertson.....Decca 18661 (See No. 3)
2	14	9.	SENTIMENTAL JOURNEY —Hal McIntyre.....Victor 20-1643 (See No. 5)
18	5	10.	I'M BEGINNING TO SEE THE LIGHT (F) —Harry James (Kitty Kallen)Columbia 36758 (Ink Spots-Ella Fitzgerald, Decca 23399; Duke Ellington, Victor 20-1618; Cootie Williams, Majestic 7131)
11	7	11.	DREAM —The Pied Pipers (Paul Weston Ork).....Capitol 185 (Freddy Martin, Victor 20-1645; the Three Suns, Majestic 7133; Frank Sinatra, Columbia 36797; Jimmy Dorsey, Decca 18670; Lee Castle, Musicraft 15031)
9	13	11.	STUFF LIKE THAT THERE —Betty Hutton (Paul Weston Ork)Capitol 188
7	10	12.	JUST A PRAYER AWAY —Bing Crosby-Ken Darby Singers (Ethel Smith-Victor Young Ork).....Decca 23392 (Sammy Kaye, Victor 20-1642; Kate Smith, Columbia 36783; The Three Suns, Hit 7127)
1	—	13.	JUST A PRAYER AWAY —Sammy Kaye (Billy Williams-Kay Choir)Victor 20-1642 (See No. 12)
4	15	14.	POOR LITTLE RHODE ISLAND (F) —Guy Lombardo (The Lombardo Trio-Stuart Foster)Decca 18651
8	16	15.	I'M BEGINNING TO SEE THE LIGHT (F) —Ink Spots-Ella FitzgeraldDecca 23399 (See No. 10)
1	—	15.	CALDONIA —Woody Herman (Woody Herman). Columbia 36789 (Erskine Hawkins, Victor 20-1659; Louis Prima, Majestic 7134; Louis Jordan, Decca 8670)
1	—	15.	YOU BELONG TO MY HEART (F) —Bing Crosby-Xavier CugatDecca 23413 (Phil Brito, Musicraft 15018; Paula Kelly-The Modernaires, Columbia 36800; Charlie Spivak, Victor 20-1663; Bob Strong, Hit 7098)

Coming Up

CALDONIA —Erskine Hawkins (Ace Harris).....Victor 20-1659
DREAM —Jimmy Dorsey (Teddy Walters).....Decca 18670
PUT ANOTHER CHAIR AT THE TABLE —Mills Brothers.....Decca 18663
YOU BELONG TO MY HEART (F) —Charlie Spivak (Jimmy Saunders).....Victor 20-1663

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
14	2	1.	SHAME ON YOUSpade Cooley.....Okch 6731
6	1	2.	AT MAIL CALL TODAYGene Autry.....Okch 6737
11	3	2.	SMOKE ON THE WATER ...Bob Wills.....Okch 6736
11	4	3.	HANG YOUR HEAD IN SHAMEBob Wills.....Okch 6736
16	5	4.	THERE'S A NEW MOON OVER MY SHOULDERJimmie Davis.....Decca 6105
17	4	5.	I'M LOSING MY MIND OVER YOUAl Dexter.....Okch 6727

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	2	1.	CALDONIA BOOGIELouis Jordan.....Decca 8670
10	1	2.	TIPPIN' INErskine Hawkins.....Victor 20-1639
3	3	3.	CALDONIAErskine Hawkins.....Victor 20-1659
5	4	4.	ROCK ME, MAMAArthur (Big Boy) Crudup.....Bluebird 34-0725
1	—	5.	I WISHMills Brothers.....Decca 18663

HIGH VOLTAGE VOCALS



FRANK SINATRA DREAM

With Ken Lane Singers

THERE'S NO YOU

Both with orch. under Axel Stordahl

COL. 36797



THE MODERNAIRES with Paula Kelly

THERE! I'VE SAID IT AGAIN YOU BELONG TO MY HEART

Both with orch. under Mitchell Ayres

COL. 36800

COLUMBIA RECORDS

★
AN EVENT
IN
THE RECORD WORLD



★
**KATE
SMITH'S**
★

NEWEST AND BEST!

★
**CAN'T YOU READ
BETWEEN
THE LINES?**
★

by JULIE STYNE & SAMMY CAHN

COLUMBIA RECORD No. 36423

JUST RELEASED



A SURE BET FOR COIN MACHINES
and RECORD RETAILERS



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Blue Poke Bonnet and a Stovepipe Hat.....Arrow	Mom of Your Baby Days.....Byers
A Friend of Yours.....Burke-Van Heusen	My Baby Said Yes.....Leeds
A Dream (That Won't Come True).....Midwest	My Dreams Are Getting Better All the Time.....Santly-Joy
A Kiss Goodnight.....Miller	My Rainbow of Dreams.....Hanna
A Story of Two Cigarettes.....Martin Block	(All of a Sudden) My Heart Sings.....Leeds
All of My Life.....Berlin	Negra Consentida (My Pet Brunette).....Marks
Am I a Passing Dream?.....Dave Ringle	No Can Do.....Robbins
Anyone Can Say That I Love You.....Paull Pioneer	Oh, Frankie!.....Orange
Anywhere.....Bourne	Oh, My Achin' Back.....Felst
Are You Livin', Old Man?.....Jefferson	Oh, Really, O'Reilly.....Mutual
Bals.....Peer	Old Mister Frog.....Winthrop
Bell Bottom Trousers.....Santly-Joy	On Basic Street.....Starlight
Bounce-y Bounce-y Ball-y.....Singer, Reese, Patrick	Once Upon a Song.....Mills
Eye Lo.....United	One Meat Ball.....Leeds
Caldonia.....Morris	Otto, Make That Riff Staccato.....Tempo
Can't You Read Between the Lines.....ShapiroBernstein	Please, Don't Say No.....Felst
Captain Kidd.....Martin Block	Please No Squeeza Da Banana.....Leeds
Carry On, Brother, Carry On.....Martin Block	Pluggin' Jane.....Perry Alexander
Close as Pages in a Book.....Williamson	Poor Lenore.....Harris
Cool Water.....American	Pretty Soon.....House of Melody
Counting the Days.....Santly-Joy	Promises.....Marchant
Darling, Promise Me.....Winthrop	Put Another Chair at the Table.....Leeds
Daybreak Serenade.....La Salle	Question and Answer.....Chappell
Don't Be Tellin' Me Your Troubles.....Bell	Remember When?.....Campbell-Porgie
Don't Let It Happen Again.....BMI	Right as the Rain.....Crawford
Down on Chesapeake Bay.....Newart	Rosemary.....Famous
Down in Chi Chi Hotcha Watchee.....Broadway	Sailing on a Moonbeam.....Blasco
Dream.....Capitol Songs	Say It Over Again.....Bogat
Ev'rybody Knows But You.....Cavalcade	Send This Purple Heart to My Sweet-heart.....Rytvoo
Everybody's Seen Him But His Daddy.....Marks	Sentimental Journey.....Morris
Everytime.....ABC	Sleep the Whole Night Through.....Arcadia
Fuzzy Wuzzy.....Drake-Hoffman-Livingston	Sleigh Ride in July.....Burke-Van Heusen
Garland of Old-Fashioned Roses.....O'Kay	Small World.....Southern
Give Me Love Tonight.....Midland	Soldier's Last Letter.....American
Got a Penny, Benny?.....Vanguard Songs	Some Other Time.....Witmark
Good, Good, Good.....Berlin	Someday, Somewhere.....Chelsea
Green, Green Hills of Home.....Lincoln	Something to Write Home About.....Manhattan Melodies
Guess I'll Hang My Tears Out To Dry.....Marlo	Stars in Your Eyes.....Melody Lane
He Was a Perfect Gentleman.....Burke-Van Heusen	Stuff Like That There.....Capitol
I Ain't Goin' Nowhere, Baby.....Edwards	Sugar Foot.....A-1
I Begged Her.....Felst	Sweetheart of All My Dreams.....Shapiro-Bernstein
I Can't Believe It.....Claremont	Ten Years From Now.....Felst
I Can't Believe That You're in Love With Me.....Mills	That Feeling in the Moonlight.....Paull-Pioneer
I Don't Want To Be Loved (By Anyone Else But You).....Mutual	The Betty Grable Polka.....Holly-York
I Don't Care Who Knows It.....Robbins	The Blonde Sailor.....Mills
I Fall in Love Too Easily.....Felst	The Charm of You.....Felst
I'll Follow You.....A-1	The Kid With the Guitar.....Kelly
I Had a Little Talk With the Lord.....Santly-Joy	The More I See You.....Bregman-Vocco-Conn
I Hope to Die If I Told a Lie.....Advanced	The Sunset Reminds Me of You.....Newart
I Miss Your Kiss.....Republic	The Three Caballeros.....Chas. K. Harris
I Remember Easter Sunday.....Whitney Blake	The Wish That I Wish Tonight.....Witmark
I Walked In.....Miller	There! I've Said It Again.....Valiant
I Wuv a Wabbit.....Paull-Pioneer	There Must Be a Way.....Stevens
I Wish I Knew.....Triangle	There Was a Time.....Bronx
If I Loved You.....T. B. Harms	There's a New Moon Over My Shoulder.....Peer
If You Are But a Dream.....Barton	There's a New Star in My Window.....Hanna
I'll Always Be With You.....Broadway	There's No You.....Stanwood
I'll Be Yours (J'Attendrai).....Harris	This Day and Age.....Franco-American
I'm Gonna Love That Guy.....Bourne	This Heart of Mine.....Triangle
I'm Lonely for You.....Wise	This Is Our Song.....Cavalcade
I'm Only Teasin'.....Mills	Thru Your Eyes, Thru Your Heart.....Mills
In Acapulco.....Triangle	Twilight Time.....Campbell-Porgie
In a Shower of Stars.....Mills	Two Down and One to Go.....Martin Block
In the Land of Uncle Sam.....Golden West	Upa Upa.....Melody Lane
Is There a Second Heaven?.....Malco	Whatcha Say.....Harms
It's You, It's You, It's You.....Lad	Who? It's Not You.....Charles Gunther
I've Got a Locket in My Pocket.....Paramount	What Makes the Sunset.....Miller
Jo-Anne.....Harmony House	When I'm Walkin' Arm in Arm with Jim.....La Salle
Just a Prayer Away.....Shapiro-Bernstein	While You're Away.....Remick
Keep Your Hands Up, Stranger.....Kelly	Whistle for a Wind.....Singer-Reese-Patrick
Kitten on the Keys.....Mills	Winding.....Kelly
Laura.....Robbins	Ya' Betcha.....Pyramid
Like Someone in Love.....Burke-Van Heusen	Yay-Dit.....Fox Maya
Little Soldier.....Russ Hul's Country Music	Yes, Honey, I'se Yo Baby.....Hall's Hit Songs
Lonely Love.....BMI	You Belong to My Heart.....Chas. K. Harris
Lonesome.....Cherio	You Use Your Head, But I Use My Heart.....Matt Pelkonen
Lucky To Be Me.....Witmark	You Don't Have To Believe Me.....Prominent Songs
Ma-Ma, I Wanna Hawaiian Guitar.....Kanes	You Never Understood.....Harmony House
Mem'ries of Mother.....Irving Siegel	Your Pot o' Dough.....BMI
	You're So Worth the Waiting For.....Viking

(See PLUGS SCHEDULED FOR NEAR FUTURE on page 67)

REVIEWS OF SONGS IN NEW FILMS

Films are reviewed at trade showings, and reviews are obviously written from standpoint of effectiveness or lack of effectiveness of film as a plug media for the tunes in it. Only specially selected films are reviewed.

By Paul Secon

Thrill of a Romance (MGM)

Another MGM gushy musical comes up with a couple of pop tunes done well. Van Johnson, with Lauritz Melchior's voice, warbled "Please Don't Say No," in one sequence, and the tune got the choice exploitation plum. Tommy Dorsey's band is in for one shot on "I Should Care," but it was scissored and played behind conversation. Felst is pubbing "No," while Dorsey's firm, Dorsey Music, is pubbing "Care." Film will neither hurt nor help tunes sales.

Music Popularity Chart

Week Ending
May 24, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A KISS GOODNIGHT	Woody Herman (Woody Herman)	Columbia 36815
ALL AT ONCE	Cab Calloway (Cab Calloway)	Columbia 36816
ANY OLD TIME	Charlie Barnet (Phil Barton)	Decca 18685
BOOGIE BLUES	Pvt. Cecil Gant	Gilt-Edge 500 CG10
BURY ME NOT ON THE LONE PRAIRIE	Joe Marsala Septet	Musicraft 299
CAN'T YOU READ BETWEEN THE LINES?	Charlie Spivak (Irene Daye)	Victor 20-1675
CECIL BOOGIE NO. 2	Pvt. Cecil Gant	Gilt-Edge 500 CG12
CHISHOLM TRAIL	Joe Marsala Septet	Musicraft 299
CHOO CHOO POLKA	The Merry Macs	Decca 18684
COUNTING THE DAYS	Hildegard (Harry Sosnik Ork)	Decca 23423
DAWN TIME	Cab Calloway (Cab Calloway)	Columbia 36816
DRIFTING ON A REED	Coleman Hawkins Quartet	Joe Davis 8250
FLYIN' HAWK	Coleman Hawkins Quartet	Joe Davis 8250
F.S.T.	King Cole Trio	Atlas KC100
GIVE ME WINGS LIKE AN ANGEL	Jimmy Wakely and the Sunshine Girls	Decca 6109
GOOSEY GANDER	Woody Herman	Columbia 36815
GOTTA BE THIS OR THAT	Joe Marsala Septet	Musicraft 328
HEAV'N, HEAV'N	Marian Anderson	Joe Davis 8900
HOME ON THE RANGE	Dick Thomas (Frank Novak Ork)	Musicraft 301
I LOVE MY LOVIN' LOVER	Betty Roche-Earl Hines Sextet	Apollo 356
IF I LOVED YOU	Perry Como	Victor 20-1676
IF YOU ARE BUT A DREAM	Frank Sinatra (Axel Stordahl Ork)	Columbia 36814
ILL BE YOURS (J'ATTENDRAI)	Hildegard (Harry Sosnik Ork)	Decca 23423
I'M GONNA LOVE THAT GAL (LIKE SHE'S NEVER BEEN LOVED BEFORE)	Perry Como	Victor 20-1676
INNOCENT ME, SOPHISTICATED	Buddy Franklin (Harriet Collins)	Musicraft 15039
KANSAS CITY CABOOSE	Sonny Grear and His Rextet	Apollo 354
LAST PAGE OF MEIN KAMPF	Texas Jim Robertson	Bluebird 33-0528
LIFE WITH FATHA'	Earl Hines Sextet	Apollo 356

(Continued on page 72)

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- SWEETHEART OF ALL MY DREAMS** King Sisters... Victor 20-1672-B
The King fems do this one well. Oldie is just built for languid treatment, and gets it. It'll go well especially on jukes. Reverse, "Tender Word Would Mend It All," just fair.
- AND THERE YOU ARE** Andy Russell Capitol 198
Russell phrases this one nicely, and gets a terrific assist from Paul Weston. It'll get a big plug, as tune is in "Week-End at the Waldorf," and is built for balladeers. Reverse, "My First, My Last, My Only," means little.
- GOOD, GOOD, GOOD** Miguelito Valdes .. Decca 18673-A
At times this disk reaches the heights of good showmanship; at other points it's just fair. But all-over result is above average, and trade could use more of Valdes. He's a seller. Other side, "You Never Say Yes," is okay, too.

RECORD REVIEWS

By M. H. Orodenker

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

LES BROWN (Columbia)

'Tain't Me—FT; VC. **I'll Always Be With You**—FT; VC.

Each new time that Les Brown steps out for a spin on the waxes, the band is bound to build an enthusiastic response of greater proportions. A solidly knit unit, equally effective for the smooth and the sock, Brown continues to add much luster to his dinking with these two new sides. For the rhythmic urge, there is plenty of youthful enthusiasm in the band's riff and ride blowing, with the tenor sax out front, for "Tain't Me." On the sweet side, the mated side spins smoothly for the melancholy lullaby, "I'll Always Be With You." Doris Day does full justice to the lyrical exposition on both sides. Particularly for the jump-inspiring "Tain't Me."

Music ops will find plenty of enthusiasm manifest among the youthful enthusiasts for "Tain't Me."

GUY LOMBARDO-KAY ARMEN (Decca)

All at Once—FT; VC. **Back Home for Keeps**—FT; VC.

Kay Armen, who asserted herself as a stellar song saleslady in the Petrillo-ban days of dinking, is brought back with an instrumental background. And with the lush syncos of Guy Lombardo for a setting, Miss Kay sells it strong on the ballad side for these two new bits, the gal imparting real meaning to the lyric plus warm and appealing pipes for the melody. "All at Once" is from the movie "Where Do We Go From Here?" while "Back Home for Keeps" is a fashioning by Carmen of the Lombardos and Bob Russell. Both ballads rich in popular appeal.

Selling the songs like a million with Guy Lombardo music to frame the voice, the music boxes should provide a ready reception for Miss Armen's singing for both of these ballads.

KAY KYSER (Columbia)

Can't You Read Between the Lines—FT; VC. **Bell-Bottom Trousers**—FT; VC.

Strong on the song-selling, with the band boys laying down solid support, Kay Kyser gives highly acceptable commercial treatment for both of these tunes. Sammy Cahn's and Julie Styne's tuneful and rhythmic "Can't You Read Between the Lines," spinning in the slow ballad setting, is sold solidly by Dolly Mitchell. For the nautical "Bell Bottom Trousers" novelty, set at a lively tempo with a riding tenor to top the rhythmic band blowing, it's the singing of the quartet peppered by the comedy voices of Ferd and Slim.

The tune appeal for both of these sides will count for generous play in the phonos.

(Continued on page 66)

**IF YOU WANNA
HIT THE JACKPOT
YOU GOTTA PLAY THE RIGHT
NUMBERS**

AND HERE ARE FOUR
TERRIFIC NUMBERS
THAT CAN'T MISS
RECORDED ON
NATIONAL RECORDS
BY

**MURIEL
GAINES**
THE ENCHANTRESS OF CALYPSO
WITH
SAM MANNING'S SERENADERS



NO. 8001
UGLY WOMAN
YOU GOT TO HAVE POWER
(TO BE RELEASED JUNE 6TH)

NO. 8002
WHAT YOU GONNA DO
(When The Yankee Man Go?)
TOO SWEET, TOO SWEET
(TO BE RELEASED JUNE 6TH)

**ALBINIA
JONES**
THE NEW QUEEN OF THE BLUES
WITH DON BYAS' SWING SEVEN



NO. 9012
EVIL GAL BLUES
DON'T YOU WEAR NO BLACK
(NOW AVAILABLE)
NO. 9013
SALTY PAPA BLUES
ALBINIA'S BLUES
(NOW AVAILABLE)

Dealers prices, tax, incl.; Series 8000-9000, 65c. Series 5000-7000, 49c. Minimum Order 100 Records, Shipped C.O.D. F.O.B. Phillipsburg, N. J. or Chicago, Ill.



NATIONAL DISC SALES, 1841 BROADWAY, NEW YORK 23, N. Y.
MIDWEST MUSIC CO., 215 S. PEORIA ST., CHICAGO 7, ILL.

Burlesque Notes

By Uno

KITTY MURRAY moves from the Harlem Apollo, New York, to RKO-Boston June 14 and thence to the Roxy, Manhattan, for four weeks thru Arthur Bryson. . . . PFC. SAMMY PRICE, with Special Services, has been transferred to Geiger Field, Spokane. . . . DIANE ROSS is vacationing in New Orleans with her husband who has just returned from overseas. . . . IRENE CORNELL is featured at the Liberty, San Francisco, where the rest of the stock principals include Hermie Rosenthal, Virgil (Porky) Downard, Tommy Farmer, Georgia Lee, Princess Red Fawn, Jeannette Mann, Polly Starr, Dottie Kent and Lamee Lane. . . . FRED AND VIOLET O'BRIEN, dance producers at the Hudson, Union City, N. J., have moved their trailer to Minneapolis for the summer. . . . RAY ERHARDT, former backstage chief for the late I. H. Herk and Hurlig and Seaman houses, is officiating in the same capacity at the Victoria, New York, for the *Dillinger* pic.

CHARLIE ALLEN'S latest bookings include Jack Mann, with *One Touch of Venus* on Broadway; Charlie Schultz, straight, to the Gayety, Montreal, and then to New York vaude houses, and Charlie Kemper, Jess Mack and Joe Oakie for the Shrine Auditorium, Los Angeles, for 14 days starting June 5 for the Police Legion. . . . VIRGIL (SLATS) TAYLOR and Ermain Parker, parents of Charlene Frances, born recently, were feted by the principals at the Hollywood, San Diego, Calif., recently. . . . JACK SHARGEL, comic, is now working New York Jewish theaters. . . . HELENE MCCREE and Pete DeCenzie attended the first anniversary in San Francisco of Show Folks of America Club. President is Sam Cornsen, former carnival man, now a furrier. Mary Ragan, pitchwoman, is the founder.

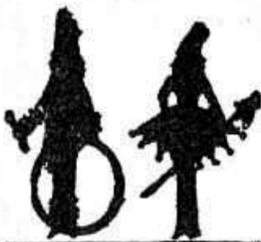
MILT SCHUSTER, Midwest booker, met with Harry Hirsch, manager of the Alvin, Minneapolis; Charley Fox, Empress, Milwaukee; Lou Appleby and Capt. Gurston Allen, Casino, Toronto; Dewey Michaels, Palace, Buffalo, and Arthur Clamage, representing the Avenue, Detroit; Gayety, Cincinnati; Fox, Indianapolis, and Folly, Kansas City, Mo., in Detroit Sunday (27) to discuss the future program of the Midwest Circuit. . . . MEI LING, who closed at the Rialto, Chi, May 10, does a quick return there May 25. . . . JUNE ST. CLAIR set for the Empress, Milwaukee, June 1. . . . JACK MANN, who was in the road company of *One Touch of Venus*, which disbanded in Chi two weeks ago, returns to burly May 28, opening at the Gayety, Montreal. . . . IRMA LEE, featured strip, is closing the Midwest Circuit this week and will take a four-week vacation to visit her hubby, Corp. Bobby Faye, one-time burly comic. . . . FRED COCKRELL, xylophonist who played burly houses before going across to entertain Allied fighters in Europe, sent Mil Schuster a cap worn by a German U-boat crewman this week, with the note that it "would make a fine prop for some comic."

NOTICE, PSYCHIC

WANTED—Reader to operate business now doing \$300 to \$500 per week. Prefer man and wife. Pallet reader case worker. Home and office together. Most elaborate. Write or Wire

B. BOSWELL

2118 N. W. 62nd St. MIAMI, FLA.



COSTUMES

Rented, Sold or Made to Order for all occasions.

Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive

Circulars FREE THE COSTUMER 238 State St., Dept. 2 Schenectady 5, N. Y.

W. H. VILLEPONTEAUX

Important you communicate with

D. BURNETT

117-D Ben Tillman, Navy Yard, 53, South Carolina, at once. Have important information for you.

'Holiday on Ice' Will Chalk Biggest Gross In 3-Year History

CHICAGO, May 26.—Equipped with the world's largest portable ice rink, the 1946 edition of *Holiday on Ice*, one of the three biggest ice spectacles touring the country annually, is expecting biggest grosses since its inception three years ago, because the portable rink will enable it to play major cities which have never witnessed a top ice show because of lack of rink facilities. Already slated on the show's itinerary are Milwaukee, where the show opens late in September, and Memphis with, about a half dozen other cities which will be viewing their first ice skating shows when the show plays there.

Entire rights to the *Holiday on Ice* Monicker were purchased recently from Frederick Bros. by Emery F. and Calvin B. Gilbert, Milwaukee ice impresari. Tentative plans call for a cast of 80 people and will include outstanding skaters from thruout the country. The Gilbert brothers are being assisted in their venture by W. Carl Snyder, head of the Chi FB office, who has figured prominently in previous editions of the ice spectacle.

Mexico City Strike Ends; 6 Theaters Reopen, 1 Still Shut

MEXICO CITY, May 28.—Six of Mexico City's seven main playhouses have reopened after a jurisdictional strike that kept them dark for more than two weeks. The Theater Workers' Union and the Utility Men's Union signed a "non-aggression pact" May 19 in which they both decided it was to their interests to reopen the theaters.

Only theater which didn't reopen was the Iris, which dropped the Paco Miller two-a-day vaude revue for pix. Reopening were the Arbeau, Ideal, Follies, Lirico, Fabregas and Colonial. Some of the cabarets affected, including the Waikiki, resumed their floorshows.

Strike Cost 140G

Union chiefs calculated the strike cost \$15,000 to support the jobless actors at the rate of \$2 per day. Loss to the show houses was set at \$125,000. The Cinema Production Workers' Union, headed by Caninflas, comic, and screen actor Jorge Negrete, covered the costs of supporting the actors.

Jaqueline Joyce, U. S. dancer, was one of the entertainers affected by the strike. She was appearing at the Follies.

New Mpls. Theater Seen With Sale of Parking Site

MINNEAPOLIS, May 28.—New large downtown theater is a possibility for Minneapolis, with the announcement that the site of old West Hotel at Fifth Street and Hennepin Avenue has been bought from Eastern owners by West Realty Company for \$100,000. Officers of realty firm are Benjamin N. Berger, of Berger Amusement Company, president-treasurer; Joseph A. Numero, secretary, and Theodore Karatz.

Berger said that plans, while not yet definite, called for erection of a large theater with first floor shops on site and second floor devoted to outdoor ramp for car parking. He would not say whether house, when built, will be vaude-film or straight film. Berger Amusement now runs straight movie houses in a chain thruout Northwest. Site now is a parking lot and will continue as such until after the war.

Mex Fatty To Collect

MEXICO CITY, May 28.—Roberto Soto, Mexico's veteran rotund actor, has quit the Lirico Theater, local revue house where Lupe Velez first came to attention. Soto has headed the company there for the last three years. He plans to return to the stage soon with his own company at the Arbeau but first will make some public appearances in the leading cities of the republic.

Magic

By Bill Sachs

TOMMY MARTIN has stored his bag o' tricks to line up with the David P. O'Malley office, Chicago, as local club date and act booker. Martin recently returned from two years on the European USO circuit. . . . JACK HERBERT takes his dazzlers into the Skyview Club, Dallas, June 8. . . . CHICAGO ASSEMBLY, Society of American Magicians, staged its annual magicfest at Chi's Eighth Street Theater last Friday (25), with a program which included Le Paul; Jarro, of New York; Don White, Minneapolis, and Professor Oaks, the screwball inventor from Wisconsin. . . . DICK HIMBER, ork-leader magus, entertained last week's meeting of the Chi S. A. M. at the Morrison Hotel with a number of slick routines, including a new billiard ball nifty. . . . MARDONI AND LOUISE are current at Hotel Chase, St. Louis, on an indefinite run. . . . THE GREAT PAUL and Miss Carol (Mr. and Mrs. Harold Savage) are making New England school and club dates, featuring their trunk and milk can escapes. . . . FU MAN CHU has just concluded 16 weeks of two-a-day at the Arbeau Theater, Mexico City. . . . PRINCE SAMARA, still holding forth with his mental wizardry at Papiano's Chariot Club, Salt Lake City, tells of catching the John Calvert magic extravaganza at a local showhouse recently, with the latter jamming 'em in thruout the engagement. . . . ERNIE MOORE, magic vet of Newark, O., has joined the staff of U. F. Grant, the Columbus (O.) magic maker. . . . BILLY MONROE is on a swing of the Detroit niteries. He appeared on the same bill with "Pour-a-Drink" Dornfield at Detroit's Moonlight Gardens two weeks ago; played Mickie's Show-Bar there last week and is current at Club Del Rio. . . . CANTU is on the Starlight Roof of Hotel Waldorf-Astoria, New York.

JACK GWYNNE writes from Teheran, Iran, under date of May 10: "We have completed one leg of our trip home. Celebrated V-E Day at a fine hotel, with music, dancing and a jolly crowd of English, Indians, Russians, Iranians and a few Americans. The trip has been a great adventure and now we head into some of the hottest weather of any place on earth. Expect to be on the Persian Gulf three weeks; then a week around Cairo; then home, I hope. That will complete a year overseas for us. Our son, Bud, is okay near Paris after a thrilling (See MAGIC on page 36)

Thomson Appeals Court Decision on "Date" Ownership

CHICAGO, May 26.—The long standing controversy as to who owns the rights to the Blue Net's *Blind Date* show came up for another round in the law courts this week when Verl Thomson, program manager of stations KELO-KSOO, Sioux Falls, S. D., who has fought for months his claim that he is entitled to part earnings of the show because he was one of the show's originators, filed in the South Dakota Supreme Court an appeal of a decision rendered in January, 1945, that dismissed his claims. Thomson in his former suits has been plaintiff while Joe Floyd, Sioux Falls theater owner, and Clifford Gill, of Los Angeles, who sold the show nationally thru Tom Wallace, New York producer, have been the defendants.

In previous suits Harold Gingrich, Chicago program creator, who was instrumental in working out the *BD* format when the show was aired in Sioux Falls, was intervenor claiming part ownership of the show. In Thomson's appeal, suit is brought against Floyd and Gingrich. Switch of Gingrich's place in suit is merely legal technicality necessitated by South Dakota's laws. (*The Billboard*, January 20, 1945.) Gingrich would not have to kick in with dough if Thomson wins his appeal.

Dough involved in case is plenty. Testimony in court has revealed that up to June 30, 1944, program has earned for its owners \$22,228. Since then it earned for them about \$640 per week. Split of this is three ways between Floyd, Gill and Floyd's mother, Mrs. M. C. Floyd.

By not having Gingrich as co-partner in appeal, Thomson is attempting to settle agreement he claims Floyd had

Civilians Processed By Theater Wing on How To Treat Vets

NEW YORK, May 28.—The first concerted effort on the part of a legit organization to handle post-war G.I. problems is being made by the American Theater Wing in its all-out drive to educate civilians on the right way to act toward returning doughboys. Not only has the Wing taught the 6,000 hostesses at the Stage Door Canteen right from wrong in G.I. relations, but it has trained about 30 actors and actresses to go out and make speeches to barkeeps, taxi and bus drivers, waiters and other groups which contact the servicemen frequently in the course of a day's work. The Speakers' Bureau is set-up under direction of Vera Allen. In addition, Wing's Victory Players scripted and performed special skits, such as Esther Hawley's *More Than Just Love*, dealing with this problem.

After the first part of the plan is clicking, Wing will also see to it that families of G.I.'s get their ABC's thru Speakers' Bureau. They will be reached thru women's clubs, parent-teachers' groups, neighborhood associations and such. Latest in the campaign is a booklet called *Tips on Serving the Veteran*, which gives the barkeeps specific suggestions on how to use their heads when civilians create ticklish situations by getting pally with servicemen. The 250,000 booklets printed by Seagram Distillers as their contribution to the campaign will have a good influence in helping the 400,000 barkeeps thru the nation do the right thing. Besides this the Wing has service which helps doughboys from being snafued when they are in need of information about G.I. Bill of Rights or any of its ramifications.

Borax Death Valley, Year Paper Nixed By CBS, Goes Blue?

NEW YORK, May 28.—Pacific Coast Borax Company, after a marriage of more than four years, is dropping its CBS *Death Valley Sheriff* and will probably move it, come fall, to the Blue. Company has canceled its franchise on Columbia because of the web's refusal to grant a renewal of more than 26 weeks.

Understood that Columbia considered the show not quite up to snuff and asked Borax to give it a hypo. Borax considers it good enough for its purposes and refused to increase the talent budget. CBS then decided that a 52-week renewal would tie them into the program for too long a time.

The Borax outfit, therefore, is about committed to move to Blue where it can get 52 weeks and the ensuing rebate. McCann-Erickson is the agency.

FCC Adoption of Permanent Owner Revelation Rule Seen

WASHINGTON, May 28.—Federal Communications Commission probably will adopt as a permanent rule its recent proposal that ownership records of all broadcast stations will be made public. This appeared in the wind after deliberations last week on all the FCC's proposed rules covering filing of financial, ownership and other reports.

Unsettled is the matter of whether public record should be made of outside corporations or holding companies that own an interest in a radio station. General feeling at the hearing last Monday (21) was that record of ownership by outside corporation should be made only when 25 per cent or more of the radio station stock was involved.

Teeth in Mex. Smoking Law

MEXICO CITY, May 28.—Civic government has decreed jail sentence for habitual theater smokers. Incensed by the flagrant violations of its recently-enacted law which forbids smoking in theaters, the government amended the measure which called for fines to provide for jail sentences for second offenders.

with him that he was to receive one-third of earnings. He is attempting to get his claims taken care of separately.

Gingrich is considering filing suit for himself in New York for his share of the earnings of the show.

WHAT-BRINGS-'EM-IN CHECK-UP

Det. Downtown Ends First Year; Bands Best B. O.

DETROIT, May 26.—Completion of the first solid year of vaude Detroit has known at a major theater (aside from the Paradise Theater with its all-colored show policy) in perhaps five years, has brought the Hughes-Downtown Theater, under the management of George McCall, to an important position as a leading independent vaudeville house.

Its significance is enhanced by reports, made many months ago, that a similar policy would be adopted for additional Hughes-operated theaters to be taken over in other cities—a development that may be waiting upon post-war plans.

Horne No. 1

Study of available figures on grosses at the Downtown shows that name bands are the outstanding attraction, altho individual names were able to draw well in some instances.

Leading the year was Lena Horne with Borrah Minevitch's Harmonica Rascals, week of September 1, with \$57,000.

Interesting comparison was the fairly low gross done by Miss Horne when she played the Paradise Theater a few weeks back and did not go over the guarantee into the percentage figure.

By comparison Minevitch came back this past week on his own to do a \$26,000 gross, indicating that his troupe rated a fair share of the high-water mark hitherto credited to Miss Horne.

T. D. Top Band Draw

Tommy Dorsey's band, opening the theater last year on May 19, was next high with \$54,000. Artie Shaw's \$41,000, week of December 29, was the runner-up.

Other significant band grosses were: Xavier Cugat, June 2, \$32,000; Guy Lombardo, June 16, \$32,000.

Horace Heidt, rated as a distinct disappointment in the week of July 21, getting \$26,000.

Bob Chester proved a real surprise for a smaller name, drawing \$24,000 for the week of July 14.

Freddie Slack, another "sleeper," made good, July 28, with \$28,000.

Phil Spitalny, for September 15, drew \$34,000; Louis Prima, September 22, \$27,500; Hal McIntyre, September 29, \$27,000; Charlie Barnet, November 24, \$29,500; Lionel Hampton, December 1, \$32,000; Duke Ellington, January 5, \$35,000; Count Basie, March 2, \$32,000; Les Brown, March 16, \$21,000; Ray Kinney, April 27, \$21,000; Cab Calloway, May 4, \$34,000.

Louis Prima rated top gross for any (See BANDS' BEST B. O. on page 33)

Lee 'n' Eddie's Will Use Names for Entire Summer

DETROIT, May 26.—Booking of name attractions for Lee 'n' Eddie's, north end night spot taken over last fall by Edward F. Casmer, will be an all-summer policy.

Little Jackie Heller, starred in the past two weeks' show, is being held over, and Ray Kinney and His Royal Hawaiians are coming in, together with Chico Marx, to make a strong three-name bill.

On June 8 Glen Gray and the Casa Loma share the spotlight with Collette Lyons, while on June 22 Leo Reisman moves in from the Waldorf-Astoria in New York.

AGVA Pays "Blue Holiday" Cast Out of \$13,000 Bond

NEW YORK, May 26. — Performers working in *Blue Holiday*, all-Negro two-a-day vaude which opened here Monday (21) to bad notices, were paid their first week's salary by AGVA out of a \$13,000 bond covering two weeks held by the union. Payment is fairly unusual for show has not closed, but AGVA reports that biz at the vaude was insufficient to meet the pay roll. Producers are Irvin Shapiro and Doris Cole, both fledgling show entrepreneurs.

Entire City of Norfolk To Be "Out of Bounds" After Disputes

NEW YORK, May 26.—The first instance in night-club history where a whole town goes on the "unfair" list is in the making.

Matt Shelvey, national administrator of AGVA, said yesterday (25) that the entire community of Norfolk, Va., and its environs will be "declared out of bounds" for all AGVA members and AGVA-franchised agents beginning June 1. According to Shelvey this will effectively stop the operation of all niteries in the area until such time as the union feels conditions warrant the lifting of the "unfair" action.

Situation is an outgrowth of a string of complaints filed versus club operators of the vicinity by performers. Shelvey says the whole place is a "clip city" and things will have to be improved before he lets members work there again.

The union head dropped a hint that the same procedure may be taken against other entire communities where the union considers working conditions to be bad.

Specifically, the decision to embargo Norfolk follows a row with George Rohanna, operator of the Lido Club there. According to Shelvey, Rohanna had a \$1,000 bond posted with AGVA after an earlier difficulty. Last November, says Shelvey, Rohanna fired a performer and refused to pay her. The claim came to the attention of the national office two weeks ago and national AGVA demanded payment for the actress out of the \$1,000

Dale Belmont Sues for 50G, Claims Cowan Breached Pact

NEW YORK, May 28.—Dale Belmont has brought suit against indie film producer, Lester Cowan, for breach of contract, loss of work and other things which her lawyers claim is worth \$50,000. According to Joe Bonds, Miss Belmont's manager, gal was to be given a terrific build-up and would then get part of Axis Sally in Ernie Pyle's story of G.I. Joe.

Plan, according to Bonds, would have required Miss Belmont to make a record under name of Jane Doe. Cowan, who already was sold on gal, was to hear record on West Coast and then express a desire to get the "unknown Jane Doe." A hunt would then be started to "discover" the singer who would then get the part.

Later Cowan cooled to the idea, according to Bonds, and this Belmont says has hurt her in showbiz. Cowan denied the entire story. He said: "I never heard of the gal. She was probably one of 68 girls who auditioned and didn't make the grade. If she wants to build herself up by suing a big name that's her business."

Gotham Lounge Trade Hears Lid's Off on Jersey Games

NEW YORK, May 28.—Some lounge quarters here are anticipating a big season on the Jersey Coast. There is talk going the rounds that the lid will be off on gambling there. One agent says he has definite information about four-five new lounges being prepped for openings because of it and says the total may reach 10. Just who has put the fix on gambling cannot be ascertained but trade-talk is that the word has gone out there will be no holdown on chancing all up and down the Jersey Coast this summer.

If it happens it should give a powerful shot-in-the-arm to the lounge trade, for it will draw the sporting element which is free with dough and that should re-

sult in lucrative business at nighttime amusements. Example of how freedom for gamblers invigorates business was furnished by Florida last season. Down-South resorts got off to a bad start because of transportation difficulties and by January 1—the season's midpoint—were still behind the eight-ball. Short time thereafter the lid came off gambling—and, as a consequence, clubs enjoyed great business for the balance of the season.

If, as the rumor-mill has it, open gaming comes to the Jersey Coast this summer it should force night spots into heavy competition for the patronage of the free-coin element. That would mean upped talent budgets and, possibly, more lounges in the picture.

Meanwhile, AGVA has been accumulating other complaints from the Norfolk area. It holds claims against the Terrace Room of the Rowland Hotel for two bad checks, says Shelvey, and the Brooks Club for part of an act's salary. These and other claims will be settled before Norfolk niteries get shows again, declares Shelvey.

Mpls. Cafe Tapped for 40G In Shooting Suit; May Appeal

MINNEAPOLIS, May 26.—The Happy Hour bar and cafe, owned by Ramona Bar and Cafe, Inc., may appeal to the Minnesota Supreme Court for review of an unusually large verdict handed down against the cafe in behalf of a soldier who was shot and wounded in the place November 23, 1942, by a gunman. The soldier, Harold Bartholomew, who is now discharged, won \$40,000.

Bartholomew sued for \$50,000 as the aftermath of a run-in he had in the spot's lavatory with Harry Dugan, alias Beaver, a gunman who subsequently was executed in Texas for murder. Bartholomew in his suit claimed the bar owners were liable for the shooting because they had allegedly sold liquor to Dugan until he became drunk. The soldier suffered permanent injuries to his jaw and paralysis of the right side of his face from a gunshot wound in the head.

Paris Qui Chante Operator Rents Atlantic City Club

NEW YORK, May 26.—The Chez Paree, Atlantic City, owned by Tony Larosa, has been leased for the summer to Johnny Costello for a reported \$15,000. Room, a 400-seater, expects to spend about \$3,000 for two bands and talent and is set to open June 22. Nancy Donovan will be the featured attraction. Costello was formerly operator of the Paris Qui Chante niterie here.

NEW YORK, May 26.—The Hartnells, dance team that just completed its engagement at the Strand Theater, were tabbed in error as making their theater debut at this spot. They've been playing theaters for some time, but this was their first Main Stem showing.

B. O. Tapping Checks Pull

Ten to 30 per cent of draw said traceable to flesh with take two and half times nut

(Continued from page 3)

bigger end going to the house. With a big film plus a big in-person show, gross may run to \$100,000. Out of this the house contributes its pro-rata of advertising, pays the house staff, musicians and then forks over the stage attractions' cuts. Obviously no theater wants to go into hock for attractions. So it decides beforehand what it will pay, then tries to go out and buy the talent. This is where the first stumbling block appears.

Attractions cannot be picked off trees. The question of availability and the subject of price can't be handled in an off-hand manner. So even tho there is a budget the house will go beyond it for one or more shows, with the expectation that subsequent shows can be bought for less dough.

The Dough Question

But how much does this stagershow bring in? Is the large outlay justified? The answer to the first nobody is prepared to say. The answer to the second is a definite "yes." It has been proved that a picture alone can't draw as heavily as the picture with a show. In 1943 when the Capitol was running a straight grind policy it seldom got more than 10 or 12G. Before the Paramount turned to stagershow it also tabbed an average of \$11,000. Of course prices were lower, but the profit, after all deductions, was microscopic. Today with bigger salaries, higher operating costs and a general lifting of all expenses, Stem houses take in more dough and have larger nets. The actual net \$\$ are never disclosed.

Flesh Means 10 to 30%

In making the survey *The Billboard* spoke to theater men, bookers, agents and the money boys in the front office. It has discovered that as a general rule a stagershow contributes up to 20 per cent of the gross. In some cases it brings in as much as 30 per cent and in other cases only 10 per cent. Off-the-record opinions by front-office heads say they expect attractions to bring in one and a half times to two times their salary and the entire stagershow to contribute about 18 per cent of the total gross.

Admission prices are naturally important, but as all Stem houses work on the same price sked (55 cents-\$1.50) it can be disregarded for the purposes of this flesh research. The real yardstick is seating capacity. But that too is only theory. A Roxy with its 6,000 seats can apparently draw heavier than a Strand with its 2,779 seats. Yet both houses pay the same dough and buy the same acts.

House-By-House

Applying some of the figures obtained, to the Stem houses listed below we get the following: Capitol (4,627 seats) gets about \$60,000 weekly. It spends anywhere from \$10,000 to \$12,000 for its show. If it didn't have the show it would save the money. But if the two-times the salary yardstick applies, the acts bring in about \$20,000.

The Strand (2,779 seats) is a low grosser. A big week is about \$70,000 but normal business here is about \$45,000. Theater, however, doesn't stint on stage-shows. Artie Shaw, for example, got \$12,500. During his run house averaged \$55,000 after opening with \$70,000. If the two-times salary rule is used house didn't do well. It came out okay.

The Paramount (3,664 seats) is probably the shrewdest operation on the Stem. An opener here frequently hits the (See B. O. Tapping Checks on page 60)

Zanzibar, New York

Talent policy: Dance bands and floorshows at 8:15, 12:30 and 2:30. Owners: Howard and Carl Erbe; publicity, Carl Erbe; production, Clarence Robinson. Prices, \$3.50 minimum.

Potentially, Messrs. Howard and Erbe have one of the best night club offerings in town in their new summer edition of *Zanzibar Nights*. When caught opening night (22), it showed plenty of need for pruning, tightening and routining, but when reorganized it should do plenty business.

Production starts off with a bang thru the combined efforts of Cab Calloway, Dorothy Saulters and the line. Gal is a little dynamo, has lots of personality and knows how to sock. With Calloway and line assisting, she puts over the opener to a very good reception.

Zippy pace is continued by Count Leroy, clever roller-dancer. Lad delivers a fast few minutes of showmanly stuff on the ball-bearings. It's patron-pulling entertainment and gets a proportionate hand.

Miss Saulters returns for *Caldonia*, but this time the result is a blurred effect, due chiefly to the noisy accompaniment by the band.

Cook and Brown follow with a comedy and dance act. Terping is okay but comedy is strictly n. g. and should be eliminated.

Pearl Bailey occupies the midway slot, a serious mistake in routining. Gal is the best thing in the show and should be saved. With Calloway providing an excellent assist on one encore, she scores handsomely. Warbler has evolved into a (See *Zanzibar, New York*, on page 32)

Hotel Pierre, Cotillion Room, New York

Talent policy: Dance bands and floorshows at 9:15 and 12:15. Owner-operator, Hotel Pierre; manager, Stanley Melba. Prices, \$2-\$3 minimums.

Wally Boag opens current show with his charming balloon act. His patter could stand strengthening but his personality covers the matter. He has developed an audience-participation gimmick, good for laughs, in which he draws assorted couples from the tables to squash balloons between 'em. Finishes with his nimble hoofery, solid enough to stand by itself, and goes off to an ample mitt.

Jane and Adam DiGitano are the other half of the bill. Routines and dance bits are by no means out of the ordinary but good-looking couple deliver with plenty of skill and suavity and sell themselves well. Reactions good all along the line. Biz mild when caught Tuesday night (22). Stanley Melba ork plays the show. Paul Ross.

NIGHT CLUB REVIEWS

Hotel Waldorf-Astoria, Starlight Roof, New York

Talent policy: Dance bands and floorshows at 9:30 and 12:30. Owner-operator, Hotel Waldorf-Astoria; manager, Lucius Boomer; publicity, Ted Saucier. Prices: \$1 cover.

Room continues its Latin entertainment motif with the current bill.

Cantu opens with his standard pigeon-producing act and other bits of magic. Now, however, he's added audience-participation stuff involving cards. When caught Wednesday night (23) he drew a tartar by way of a patron stooge but handled himself well and topped his would-be heckler. Improves the act and gets good results in mitting.

Victoria Cordova, smart-looking chick from the airways, is on second. In Spanish songs the gal is plenty knowing and effective. On English pops she runs to corn and schmaltz. Voice is good and she can sell. Responses good.

Hermanos Williams Trio closes with the well-known routine. Sock mixture of in-tempo acrobatics and songs gets very good reception. Biz good when caught. Paul Ross.

Lou Walters's Latin Quarter, Detroit

Talent policy: Dance band and floorshows at 8 and 11:30. Management: Arthur Rozen; publicity: Harold C. Berg; production: Wally Wanser. Prices: \$1-\$1.50, cover.

Show: Has variety; slightly heavy on acro side; production meets usual high standard; audience responsive.

Best Jobs: 1. GYPSY ROSE LEE; business-like artistry in stripping bits and pieces; only goes down to scanties; sophisticated coyness and familiar routine, however, give audience all they came for; 2. DICK BUCKLEY, trickily hammy opening leads to multiple ventriloquism thru control of pantomime by four patrons; unique and highly skillful novelty.

Rest of Bill: OLSEN AND JOY, comedy, knockabout dance, pantomime; comedy contortion has entertaining control work; girl good on acro work. JOE ARENA and dog, whirlwind tumbling enlivened by frequent production of schuppers of beer from pockets; dog's deadpan and acrobatics win house. MARION MORGAN, sweet thrush, ranges from rollicking to plaintive, very appealing in romantic numbers. LATIN QUARTER LOVELIES (10); three numbers elaborately costumed; amusing in partial mass-strip bit.

Band: SAMMY DIBERT (10) works well with show, popular with dancing crowd; Dibert enlarging his showmanship, doing bits and vocals entertainingly. Haviland F. Reves.

Florentine Gardens, Hollywood

Talent policy: Dance band and floorshows at 8:30 and 10:30 p.m. Management: Frank R. Bruni; headwaiter, Eddie Brady; publicity, Rose Joseph. Prices: From \$1.50.

Swinging in Victory is an especially appropriate title for a show at this time. Performances here are informal, with audience participation featured in the late one. For the first show the performers take over and in this one, like the rest, Frank Bruni does an okay job. Designed to entertain, this show rings the bell from start to finish.

There are some changes from the usual pattern. Eppy Pearson, hefty monologist and pianist, emcees in the absence of Nils Thor Granlund. But the girls are there and Pearson's patter is nightclubby. Some of the quips come too fast for the out-of-towners. They get 'em, but later.

Outstanding are Corinne and Tito Valdez with their dance routine. They are especially good in *Bahia* done to Latin-flavored music by Emile Baffa and orchestra.

The Mills Brothers with their effective harmonies and more animation than when they appeared here last, show-stop.

Ely Ardely, trapeze artist, is well received. And Pietro Gentile baritone of *EH, EH and Magic Is the Moonlight* draws applause.

Comedy (that not done by Pearson) is ably handled by Herman Hyde with his gal stooge. His fur coat that matches the Dalmatian pooch he walks on with creates the mood—then with his trick harp and flapping bass fiddle the laugh-purveying has a side-ripping effect.

Crysal White's high kicking and other dance routines are well received.

Latin Rhythm, Swinging to Victory in Shanghai and *The Masked Ball* are good productions. Costumes are lavish and the lighting effective. Sam Abbott.

Latin Quarter, Chicago

Ted Lewis, always one of the top favorites of the clients of the Latin Quarter, returns to Ralph Berger's Loop spot in a show that is not quite as good as the one he brought here for his last stay. But it is still just about the best thing in town.

Lewis brought in six top acts and his band. He still captures them with his manner of singing *Just Around the Corner, Sunny Side of the Street* and *When My Baby Smiles at Me*. When he finished the audience really feels like answering "yes" to "is everybody happy?" Show gives the patrons one top act after another. In fact he might have too many acts.

For his *Me and My Shadow* routine Lewis now has a new boy, Elray Peace, Snowball Whittier has been tapped by Uncle Sam. Peace and White Jackson, Lewis's chief assistant for comedy bits, did some top fast and hot dancing and all around clowning that had the customers laughing all the time. But when the two Negro boys do an *Ac-Cent-Tchu-Ate the Positive* routine after the beautiful Reed Sisters finished singing the same, one of the few mistakes made in programing is noticeable.

Other acts include Audrey Zimms, who does sensational baton twirls; Geraldine DuBois who gives a little sex to the show with her strutting and singing; Charlotte and Evelyn Dewey, young acrobatic dancers whose ability belies their youth, and Patti Thomas, blond tapstress, who will soar if she ever gets her dancing ability matching her beauty. Cy Wagner.

Rhumboogie, Chicago

Talent policy: Dancing and floorshows at 11 and 1. Owner and manager, Charley Glenn; production, Hortense Allen. Prices: Minimum, \$1.50-\$2.

Fletcher Henderson has shuffled his sidemen since his last appearance locally in December and the result is a rocking crew that's pacing the floorshow and entertaining the dancers.

Henderson's scorings, both on originals and the standards and pops, are top- (See *Rhumboogie, Chicago*, on page 32)

Statler Terrace Room, Cleveland

Talent policy: Dance bands and floorshows at 8 and 11. Manager: R. J. McSoley; headwaiter: Ponte; publicity: George Winter. Prices: \$1.50-\$2, minimum.

Whole Show: Good; solid entertainment; nice reaction from patrons.

Best Job: MYRUS, mental telepathist, employs use of skill with uncanny results that held audience spellbound.

Other Acts: TALIA, an interpretative dancer who possesses personality as well as a shapely pair of pins.

Band: GEORGE DUFFY (11) dispenses with smooth dance rhythms as well as excellent show backing. Gal vocalist, MARION BRENT, is one of the best in this area. Business: Good.

Herman Spero.

Iceland, New York

Talent policy: Floorshows at 7:20, 11 and 1; continuous dancing. Owner: Mike Larsen; manager, Axel Petersen; maitre, Peter Hansen; publicity, Milt Berger. Prices: \$2 minimum.

The current show moves with plenty of speed, a lot of it being due to capable handling of Allan Drake, emcee and comic. Opens with the Muriel Kretlow pony line (6) in a Scotch number and ends with kids back in an *Up in Harlem* routine that had customers hammering loudly. Gals aren't too good in the hoof- (See *ICELAND, NEW YORK*, on page 32)

"anything can happen"



NELLIE CLARK

HANLON and CLARK



TOMMY HANLON

Now Touring USO-OVERSEAS

Direction: HARRY GREBEN. Public Relations: DICK RICHARDS, 1560 Broadway, N. Y.

CHICAGO CRITICS AGREE

For Fast-Moving, Fun-Making Mystery, It's

MARDONI and LOUISE

IN CLUBS AND IN THEATRES

Best supper club magical personalities in the business.

Charlie Dawn, *Chicago Herald-American*.

Superb entertainers . . . warm, friendly personalities. . . Have you roaring with mirth one moment and biting your fingernails the next. . . They are guaranteed absolutely.

Pence James, *Chicago Daily News*.

Stars of the floor show are Mardoni and Louise . . . the ever-popular magician mindreaders.

Will Davidson, *Chicago Tribune*.

Refreshing magic . . . well presented.

Henry Murdock, *Chicago Sun*.

CURRENTLY: CHASE HOTEL, ST. LOUIS, MO.

Just Completed—Oriental Theatre, Chicago, Following 8 Weeks at the College Inn, Hotel Sherman, Chicago.

Management LEO SALKIN, 203 N. Wabash Ave., Chicago, Ill.



A Dynamic Personality

HILDE SIMMONS

CYCLONE OF SONG AT THE BOOGIE PIANO

Opened May 29 at CLUB CHARLES, BALTIMORE, MD.

Pers. Mgt. JOE GLASER, 30 Rockefeller Plaza, New York City



LARRY LEVERENZ

Making Another Hit and

HELD OVER AT FLETCHER'S LOUNGE Jacksonville, Fla.

FEATURING PIANO AND SOLOVOX

Strand, New York

(Reviewed Friday Evening, May 25)

Nothing much happens in the new show until the Borrah Minevitch harmonica gang comes out. From then on it's belly-laugh, chuckles and then more belly-laugh. As an aggregation the show is the same as when last caught, it is the addition of plenty new bits of business by Johnny makes it almost completely new act. Johnny's pantomimes are superb. His Peck's Bad Boy mannerisms, his pathetic and at the same time ludicrous mugging gets sympathetic laughs practically all the time. From the moment the gang dashes on stage to its exit, for which Johnny takes over the baton from Shep Fields, the boys have the customers right in their arms.

Shep Fields (14) ork (reviewed in music section) does okay as a stage outfit. Best were a medley of classics lifted by pops and *Lost Chord*. Latter was particularly effective as the boys, plus gal artist, make like a church organ. In his number Meredith Blake, gal vocalist, downstage center spotted by three overhead lights of various colors. Miss Lake has two other numbers. *Candy* and *ve Said It Again*, neither of which do anything for her. It's the *Lost Chord* which puts her across.

Bobby Steward, Fields' boy singer, has pleasant smile and appears ingratiating. His first, *Dream*, was okay, but *aura* isn't for him. Delivery isn't too hot and has bad habit of cocking his head in uncomfortable manner.

Lenny Gale, a short, chunky lad, had a tough time getting started. His new material involving take-offs of various old and radio names left pew-sitters old. His first laugh came with the Gabriel Heatter bit. Aroused some interest with Bill Kenny (Ink Spots) imitation but didn't sustain it. Audience gave him a fair hand.

The Fountaines (two boys, one girl) make a smart appearance and do an excellent job with their novel acrob. Gal, who is slim, dark and attractive, does some sensational lifts which seem almost impossible. Act is sock and should go places. Pic is *Pillow to Post*. Biz big.
Bill Smith.

VAUDEVILLE REVIEWS

Capitol, New York

(Reviewed Thursday Evening, May 24)

Tho the names will pull 'em in for this show, it's the supporting acts that gives the customers their money's worth.

Guy Lombardo's ork (16), working against a lush, summery drop full of big flowers and green leaves, gets hands in the right places. Style, however, all grooved in the same tempo, has a monotony that is almost soporific. Band comes up on the elevator with *Bell-Bottom Trousers* and goes into *Dream*, with Larry Brown handling the vocals in okay fashion. Lombardo keeps his vocalists on stage constantly, removing the surprise element when performers come on from the wings. *Sentimental Journey*, with Rose Marie on voice, got a better hand, but mob was still sitting on its paws. *Humoresque*, ork's big number, was n. s. h.; *Frankie and Johnny* woke 'em up, and the medley helped a little more. Even tho the pop stuff dished out is commercial, a few more novelties would make for a better show.

Joey Adams, the sparkplug of the package, got the first big hands. His standard nitery routine, flavored with plenty of bantam, got belly laugh after belly laugh. The Canzoneri bit and the chatter with Mark Plant hit 'em right in the funnybone. Boys had trouble when they pulled Guy Lombardo into the chatter. A few more shows, however, and it should straighten out. Plant's *Begin the Beguine* was all right, but Adams should get off while the big boy is warbling. The *Sonny Boy* bit, with lots of business, was sock. However, Adams throws in too much business into it. Bit is funnier when it's undersold.

June Havoc has a good routine but has trouble selling it. One reason is that it's delivered too fast so that the mob doesn't get the punch lines. Her *Lauren Bacall* take-off needs plenty of working on but has possibilities. *Caldonia*, with plenty of business, was confusing. Gal has the stuff but nothing happens.

Paul Remos and his two midgets sell their standard routines to good applause.

Pic, *Thrill of Romance*. Biz good.

Bill Smith.

Chicago, Chicago

(Reviewed Friday Afternoon, May 25)

Theater keeps its recent chain of strong b.-o. bills intact with this week's revue, featuring Condos Brothers and Dave Apollon and Company, plus Nip Nelson. Bill will run two weeks, with pic, *Bring on the Girls*, and vaude fare will be augmented next week by Joan Merrill.

House ork tees off with pop medley, featuring Marshall Gill. Gill rated encore despite fact that audience was mostly high-school ROTC boys, who usually keep their mitts quiet when male crooners appear.

Condos Brothers, just out of the 51 Hundred Club here, do the same fine precision tap purveying that they did at the local bistro. Their varied repertoire of terp styles and good-natured joking keeps payees fascinated during the entire act. Grabbed two calls back.

Nip Nelson's billed as a musical mimic, but it's his personality impressions that put him across here. Guy does a couple of fine unusual ones, Akim Tamaroff, Winston Churchill, and Raymond, of the *Inner Sanctum Mystery* show. His trumpet and trombone mimicking is okay, but he makes best impression with his imitations of notables. Nabbed an encore.

Manpower shortage has hit Dave Apollon and he's using gal singer-guitarist Tapu Kaua, together with three Filipino musicians. Addition hasn't changed audience reaction to his standard corn and stringed ensemble numbers. Heavy mitts followed each number, best of which was the quintet's aping of the Ink Spots. Apollon's russified imitation of the bass monologs of the late Hoppy Jones is a top laugh-getter.
John Sippel.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, May 22)

Lena Horne, with Jimmy Lunceford and orchestra (16) headlines, with the Four Step Brothers and Strawberry Russell the augmenting acts. Show is smoothly emceed by Lunceford, and the band show is neatly paced. Six shows skedded for opening day, with the line forming after the opener at noon. Pic, *Thorobreds*.

Show is on the band pattern, altho the augmenting acts turn in plenty of solid entertainment. Lunceford opens with *Bust Out*, which gives Joe Thomas, on sax, a chance to shine. Jim Marshall's skin beating also gets a light and high appreciation. It's Thomas on *Body and Soul*, with Kurt Bradford, sax man, switching to electric guitar for okay effect. *Song of the Islands* gives Lunceford's pianist a run, and Thomas's hot reed finishes. Bradford, ex-Les Hite, wins niche for himself on sax highlight of *Meditation* from *Thais*. Lad handles his sax well and is an asset to band. This goes for Thomas, too. *T'aint What You Do* is the all-outer that puts the cats in the aisles.

The Step Brothers get beg-off hand for their tapping. Working in toppers and white tie and tails, they sell well individually and collectively. Terpling is smooth and fast. Strawberry Russell, with his one-string cigar-box violin, is laugh-provoking. Does *Roses of Picardy* in good quality and his gags are punchy. Ends with a dance that's a novelty but still a good part of the act.

Lena Horne is at her best. Opens with *Sometimes I'm Happy*. Her *Nothing But the Blues* is outstanding, as is her *Deed I Do*. She has developed a stage technique that enhances her act greatly over her appearance here a year ago. Each tune gets a big and justifiable hand.
Sam Abbott.

their standard routines in acceptable fashion. Customers get plenty of chuckles from his tag-line, "Pardon me," giving the act a good reception.

Pic, *Here Come the Waves*. Biz fair.
Bill Smith.

SANDRA SHAW, just returned from six months in the Pacific and a like period in the European theater for USO, is current in the Rendezvous Room of Hotel Touraine, Boston. . . . RICHARD GORDON has had his option picked up at Hotel LaSalle, Chicago, to keep him there until July 1.

Loew's State, New York

(Reviewed Thursday Evening, May 24)

Current show is undistinguished. It has occasional speed but there is nothing sustained about it. What gives it some tempo is Pancho's Latin music, but at best outfit is strictly for dancing and not for show.

Top billing goes to Kitty Carlisle, who looks gorgeous in a white gown and gets a nice walk-on reception. Gal does nicely with semi-classical stuff, displaying a good set of pipes. Doesn't do well with pops. *Candy*, a so-called request, should be dropped. It's not for her. *I'm Beginning to See the Light* is another poor choice. Did a lot better with *I Love You*, the bullfighter number and *Always*. Latter two particularly well suited for her voice. Miss Carlisle has a bad habit of milking. Came back on small applause to do one number and did three. She would have gotten better hands for less work.

Rolly Rolls drew fancy titters with his broken down piano routine. Kept mob interested with his Gallic accented chatter even if material wasn't so good. Miniature accordion bit went over nicely. Finished with straight Steinway stuff and boogie bit walking off to sock mitts. Forced to return for a beg-off speech.

Pancho's (13) ork does an okay job. Maestro fronting with maracas gets a nice south-of-the-border beat into music. Three drums, one on regular traps and one each on bongo and conga skins help substantially. Pancho's biggest is a rumba called *Walter Winchell*, of all things, that got quite a hand. Two ork vocalists, Carol Page and Herman Del Toro sing pleasantly tho not outstandingly. Besides fronting and making with the maracas, Pancho also emceeds. His accent makes him a poor candidate for the job.

Miller and Jene, who open with their knockabout acros and comics, have a nice act. Couple, she's a big blonde and he's a small skinny guy, have possibilities. They need better timing and improved chatter to make the grade.

Carleton Emmy and his dogs go thru

Olympia, Miami

(Reviewed Wednesday Afternoon, May 23)

Manager Al Weiss Jr. gives out with one of the best shows in some time. All acts click.

The Lesters open the trump card with an acro bit in which the femme does the understanding. Their hand-to-hand mounts and twists earn a solid round of applause.

Brosseau and Manning fill the deuce spot. Brosseau does a lot of chatter with a travesty on magic, while Miss Manning wisecracks as his aid. Well liked.

Harmonica Reeds follow. A trio of youngsters harmonizes on pop songs and operatic tunes with equal skill, their work on the harmonicas ranking with the best. Heavy mitt.

Lou Vogle, impressionist, fresh from a long run at the local Clover Club, proves a show-stopper. Begs off with a short talk. He runs the gamut of top-notch radio artists, opening with a carbon of Ed Gardiner, then Downey.
(See OLYMPIA, MIAMI, on page 32)

THANKS TO DAVID P. O'MALLEY FOR
15 WEEKS IN CHICAGO

- ★ Edgewater Beach Hotel
- ★ Blackhawk Restaurant
- ★ Chicago Theatre
- ★ Oriental Theatre

Currently

DOWNTOWN THEATRE
DETROIT

**VIC
HYDE**

Next—

NEW YORK CITY

Management:

STANFORD ZUCKER
420 Madison Ave.
N. Y. C.

**Stanley
EVANS**

"THE
DISTINGUISHED
RADIO TENOR"



5th Week
COLOSIMO'S
CHICAGO

Personal Management

SEYMOUR SHAPIRO

32 W. Randolph St. CHICAGO

—Decca Recording Stars—
3 PEPPERS

Opened May 31 at

JACK LYNCH'S WALTON ROOF, Philadelphia
Write
Wire
Phone
Walnut 4677
Walnut 9451
JOLLY JOYCE
Earle Theater Bldg.
PHILADELPHIA, PA.

Somewhere in Germany

Dear Friends:
After eight months of show business the hard way, we will be home in June.
Sincerely,

WALTON & O'ROURKE

WALLY OVERMAN

America's Finest Cartoonist Act
Playing Bert Levey Circuit.
New York Mgt.: Jack Kalchelm, Frederick Bros.
Europe Management: James Witterled
42 Rue de l'Echiquier, Paris, France

BE A BOOSTER

for

MILTON SCHUSTER

Want Talent at All Times.

127 North Dearborn St., Chicago 2, Ill.

POLLY JENKINS

and Her Musical Plowboys
May 13th to June 8th, 13th Naval District,
Seattle, Wash.
Permanent Address: #1 Main St., Illon, N. Y.

**BENNY RESH
AND HIS SHOW BAND**

Currently:
Old Vienna Gardens, Russells Point, O.
Personal Mgt.: Mike Falk Agency, Detroit.

VINCENT LUNA

LATIN DANCER, SINGER AND M. C.
Now booking for summer and fall. SPOTS
wanted such as THEATERS, NITE CLUBS
AND OUTDOOR SHOW REVUES. Write:
ISADORE EWELL
5651 S. Indiana Ave. Chicago

Shuberts Testing Vaudeville For Future U. S. Cirk, Says Booker; Starts in Detroit

Dows Buying; Old Wheel Manager in Pic

NEW YORK, May 26.—A Coast-to-Coast, two-a-day vaude circuit may be in the making. It will be tested at the Shubert Lafayette in Detroit, beginning June 1, with a two-hour live show featuring Margie Hart, Lili St. Cyr; Low, Hite and Stanley; Frank Paris and six other acts.

If the Detroit engagement is successful other units will be formed to play at the Great Northern, Chicago, and the National, Washington (also Shubert houses), beginning June 8 and 15, respectively. And if these, in turn, prove to be money-makers, a whole nationwide cirk may be formed.

Shuberts in Deal

Trade sources and one of the parties involved in the deal are emphatic that the Shuberts are back of the proposition and that by it they are, in effect, seeking to revive the old Shubert vaude wheel with which they made theatrical history fighting the Keith interests. The cirk died 14-15 years ago.

Al and Belle Dow, indie bookers, have drawn the booking plum for the proposed wheel. They have long operated a legit house in New Haven in conjunction with the Shuberts and say this connection led to the new one.

Arthur Klein, formerly general manager of the old Shubert wheel and now an indie theatrical producer, says he brought the Dows and the Shuberts together. Klein says he will supervise the new shows but denies that either he or the Shuberts (or any of their affiliated corporations) have any financial interest in the new deal.

Klein says the Shuberts' only interest is that of renting one or more of their theaters to the Dows, who, he claims, are the employer-producers of the vaude shows. The Dows, on the other hand, say it 'tain't so—they are merely the bookers while the Shuberts are putting up the money and one Jack Lester is producing. Lester is described as formerly associated with Grauman's Chinese Theater on the Coast and for the last 10 years a pro-

ducer in Australia. He recently returned to the U. S.

In any event both the Dows and Klein are agreed that if the Detroit test works out it will eventually lead to the formation of a national vaude cirk paralleling the old Shubert outfit.

The Dows say the Shuberts are interested because they feel the time is ripe to revive two-a-day vaude around the country. One reason, according to the Dows, is that many servicemen are coming back who have developed a taste for flesh. Another is that the average present-day vaude show is a shortie and devoid of sufficient wallop, whereas the new formula of a produced two-hour offering of eight or nine good acts, plus girls, plus scenery, plus costumes, plus an emcee, plus at least one strip act (a constant ingredient) ought to satisfy everybody.

\$1.50 Top

It is planned to run the shows at a \$1.50 top for reserved seats, twice daily and an extra show on Saturday midnight where permitted. If business warrants there may be additional performances on week-ends. Shows will go into the theaters on a four-week basis, but if they prove too weak for that long a run they will be routed to other houses on the cirk.

The shows are being started despite warm weather because there will be few touring attractions to use Shubert houses this summer and because all three houses involved, so far, have air-conditioning. It is understood that another factor in the plan is the belief of the Shuberts that with the end of the war looming the legit theater, which has been a gold mine, may subside to more normal levels and the huge theater-operators want to be ready with something else to keep their houses working.

Units will cost between \$6,500 and \$8,000 to keep running and it is figured that a \$1.50 top and 14-15 shows weekly, they should be profitable. Even if they only run in the Lafayette, Great Northern and National for the summer the deal should prove very satisfactory, say the Dows.

Iroquois Gardens, Louisville, Arises From Curfew Snooze

CHICAGO, May 28.—Iroquois Gardens, Louisville nitery which was closed since the imposition of the curfew, has reopened with a show made up of acts from the surrounding territory. It returns to its pre-curfew talent nut of around \$1,500 the week of June 4. No acts have been slated as yet. Booking is being handled by Howard Rosene, of the Chi GAC office.

ICELAND, NEW YORK

(Continued from page 30)

ing department but make up for it with tricky costuming and enthusiasm. Allan Drake, a clean-looking lad, displays an engaging personality which mob here eats up. Routine is only fair and loaded with corn but it sold plenty of yocks and hands. Handles crowd chit-chat capably. With proper material Allan could go places.

The Maxello's (two gals, two guys), all in gray, do a good job with their leg-tossing routines. A couple of bits were fluffed but this added to suspense rather than hurt the act. Group might keep it in and build it as "accident." Audience participation went over well. In latter, customers come up while bottom guy on cushion tosses 'em around with his legs. Gets loads of laughs.

Juliette Mastry, a prima donna type canary, looks nice in white gown which sets off her black hair. Opens with *Begin the Beguine* and follows with *Always*. Finishes with *Donkey Serenade*, going off to a good applause.

Lou Martin's ork cut the show skillfully. *Bill Smith.*

Follow-Up Review

VERSAILLES, NEW YORK: Jane Plockens, who headlines the bill, opens big but loses her audience before she's finished with her second number. One reason is the room. An act, to hold the dinner crowd here, must be sock all the way thru. Miss Plockens looks good, sings nicely, but she is not strong enough to keep the gab from drowning her out.

Canary's entrance is a good piece of showmanship. Instead of coming on from the stage as the rest of the acts do, she comes out from the front of the house, singing an aria and getting a nice hand. Opened with *June Is Busting Out* and followed with *Gal Who Couldn't Say No*. In latter she lost her audience. Next was *I'd Like To Go Back to Paris* for which she made a pitch for audience participation when number segued into *Last Time I Saw Paris*. How she expected crowd to come in on chorus with the tricky arrangements is difficult to understand. *My Heart Sings* in which Miss Plockens took over the piano, came next. Number sold nicely, with mob quieting down for a change. Finished with her standard, *In My Arms*, and walked off to a fairish hand. *Bill Smith.*

ZANZIBAR, NEW YORK

(Continued from page 30)

top-notch performer of songs with comedy touches. Crowd went big for her.

Day, Dawn and Dusk are next. Their gag opera and spiritual routines don't seem to pull here as they did at Ruban Bleu, possibly because they punch too hard. Closing number, *EM-EM*, is most inappropriate in nitery of this kind and should be dropped. Responses were good.

Calloway and the line appear for what is really the climax of the show, a *King Cab, the First* number. Deals with eight loves (the line gals) in Calloway's life. Leader wears a king-size zoot suit. Basically, it's a walloping number and the ensemble gets everything that can be gotten out of it. Lyrics, however, are not as funny as they should be.

Bill Bailey is next with his familiar hoofing and patter. More of the former and less of the latter would do this act a lot of good. He's on too long and talks too much. Also, he should be spotted earlier in the piece. Reception is very good.

Calloway returns for a siege of individual warbling which adds nothing to the proceedings, altho he sells well, and line closes with a fast dance to *Candy*. Biz very good when caught. *Paul Ross.*

RHUMBOOGIE, CHICAGO

(Continued from page 30)

notch and carry a solid wallop when executed by his reorganized 17-piece crew. Top band bits in the revue are Henderson's piano version of *In the Mood* and vocalist George Floyd's tenoring of *Always* and *For You*. Henderson has scored the entire book for the show here and his sparkling rhythms are excellent backing for all the numbers.

Rhumboogettes (10) open with snappy sailor routine, after which Bobbie Caston, formerly chirp with Louis Armstrong, does an effective selling job on three ballads. Gal could win bigger hand if she'd use more current material.

Remainder of the show is strictly for race audiences. Comedian Snooky Marsh uses live talk exclusively to sell his j-bug impress to solid mitting. In the closing spot T-Bone Walker peddles his blues shouting and electric guitar strumming niftily. Tricks, like doing the splits while strumming and playing the guitar while it's balanced on the back of his neck, brought two encores. *John Stippel.*

OLYMPIA, MIAMI

(Continued from page 31)

Crosby, Sinatra, Winchell and Colona. Does a Churchill for an encore.

Hibbert, Byrd and Leroy close with their rapid-fire terp specialty. Comic works in the audience as a souse and after apparently being ejected twice by an usher, finally lands on the stage to put the act across to splendid returns. *Pic, Salty O'Rourke. Larry Berliner.*

Using School Girls Now To Fill Out Short Chorus Lines

CHICAGO, May 26.—Current scarcity of line girls is further exemplified by the case of Olive Bernard, production chief at the Chez Paree, who dispatched an SOS call for eight girls to fill out and strengthen the 12-gal line at the Chez. She said she has informed contacts in Minneapolis, Milwaukee and Chicago that she is willing to take college and high school girls, with only a dancing-school knowledge of ballet dancing, and teach them.

Fred Evans, USO-Camp Shows rep here from New York to line up at least four or five 12-girl lines for forthcoming overseas productions, left Chicago Wednesday when his 10-day search for chorines uncovered only a little better than two complete line of girls. Currently in St. Louis, he plans to make a number of Midwest metropolises in his scout for chorines until he has secured the desired number.

Buxton Chain in England Switches to Vaude Policy

LONDON, May 28.—Best vaude news for a long time is the decision of Harry Buxton, chairman and manager of the Buxton Theater Circuit, to turn over his entire chain of 23 movie houses to straight vaudeville and touring shows. None of the theaters involved are in London.

They include such places as the Scala, Manchester; Hippodrome, Colne; Riviera, Tynemouth; Regal, Blackburn; Queen's, Ashton; Regal, Bolton; Palace, Burnley; Empire, Bradford, and the Pilot, King's Lynn. Last mentioned was the first to make the change-over with a vaude bill, headed by Elsie and Doris Walters. The houses have an average seating capacity of 2,500.

SPECIAL MATERIAL FOR ACTS! COMICS!

WE WRITE FOR HEADLINERS

80 SAUCY PARODIES, \$25
Performer's Comedy Catalog Free!

JULES and HENNY
KLEINMAN
25-31 30TH ROAD
LONG ISLAND CITY 2
NEW YORK

CASHBOX COLORED ATTRACTIONS

Featuring Topnotch Sepia Talent
ACTS — DUOS — TRIOS and BANDS
Write, Wire or Phone
THEATRICAL BOOKING AGENCY
Colored Radio Artists Assn.
3458 S. State St., Suite 407—Chicago
Phone VIC. 7917—Nite Phone WEN. 5434

WE HAVE FOR SALE

NOVACHORD, Hammond, special cabinet, mahogany with gold ornamental work, in excellent condition. Price \$1900.00.

Write to

FRED E. JOHANNESSEN
The Silver Fox, 5324 Wisconsin Ave., N. W.,
Washington 15, D. C.

"HOW TO MASTER THE CEREMONIES"

(The Art of Successful Emceeing)

"By one of the best M. C.'s in the business."
\$3.00 Per Copy.

PAULA SMITH
200 West 54th St. N. Y. C. 19, N. Y.

IN RE: CARMAN THEATER, PHILADELPHIA

The U. S. District Court for the Eastern District of Pennsylvania (Civil Action No. 334, in Equity) has held that the compensation paid by the Receivers of the Carman Theater to independent artists who performed at the theater between July 2, 1940, and May 27, 1943, is not subject to deduction for Social Security Tax and that the amount withheld by such Receivers in said period is returnable to those artists. Claim therefore must be made to James L. Baxter, Esq., Special Master, 2020 Packard Building, Philadelphia, Pennsylvania, on or before August 17, 1945, or thereafter be barred.

AL SAMUELS

G. I.'s Favorite Comedian
(Just back from overseas)
with

JAI-LETA

Sophisticated Comedienne
currently

BLOSSOM C CLUB

OMAHA

Personal Management
EZ KEOUGH

203 No. Wabash Ave. Chicago



★ CLEVER
★ NOVEL
★ HUMOROUS
Available after June 6
JIMMY
(The Face)
BUTTS
Currently
ELKS'
RENDEZVOUS
Dir.: Music Dial
243 W. 125 St., N.Y.

NICK LUCAS

NOW APPEARING

BOWERY, Detroit, Michigan

IN SHORT

New York:

PATTERSON and Jackson originally set for Loew's State May 10 have been set back to June 14 because flicker and V-E Day trailer took 32 minutes away from flesh show. . . . DOLLY DAWN and Phil Brito on a bond drive pitch at the Tung-Sol plant, Newark, helped sell \$115,000 worth of 7th War Loan Bonds, the highest ever reached in that plant. . . . ESCO LA RUE, featured comic in *Ice-Capades of 1945*, just signed for *Ice-Capades of 1946*.

BARRY WOOD and Patsy Kelly package start their first nitery dates June 8 when they open at the Chase in St. Louis.

BARNEY JOSEPHSON, Cafe Society op, will open a Paris nitery as soon as officials permit. . . . ANDY McLAUGHLIN had a surprise birthday party thrown for him by op of Brandonville Country Club, Kingston, Pa., where he's current.

ADAMS, Newark, has shuttered for the summer. . . . SIMONE SIMON being submitted for theaters for about \$3,000. . . . JOHNNY JOHNSTON goes back into the Capitol about June 14. . . . GEORGIE TAPPS due back from overseas. . . . SENOR WENCES set for the Capitol after return from South America. . . . DICK HAYMES, who preems at the Roxy July 25, will get approximately \$7,000. . . . HAL FISHER, who just closed at La Conga, opens at Club Charles, Baltimore, with wife, Laura Kellogg, on June 12.

Chicago:

CONDOS BROTHERS, who opened at Chicago Theater May 25 for two weeks, are slated for the Warner Bros. Hollywood studio around mid-June for a part in *Night and Day*, celluloid version of the life of Cole Porter. . . . DOROTHY CLAIRE, local radio and nitery thrush, makes her first West Coast p. a., starting June 28, for six weeks at Bal Tabarin, San Francisco. . . . EDDIE PEABODY, just out of the navy, makes his first theater p. a. at the Chicago, starting June 8.

Philadelphia:

JACK CURTIS, after 15 months at the Latin Casino, starts rehearsing in New York for USO overseas. . . . FRANKIE RICHARDSON in the emcee spot at Club Orlando. . . . ANN HOWARD back in town at Sciolia's Cafe. . . . ANDY ARCARI, just back from an overseas tour, now at Sciolia's. . . . CALGARY BROTHERS added at the Latin Casino.

ELAINE BARRETT returns to the Swan Club. . . . MARTY BOHN, recovered from illness, takes over the lead spot at Palumbo's Theater-Restaurant. . . . JACKIE MILES at Jack Lynch's Walton Roof with Martha King an added starter. . . . JERRY AND TURK back at Kaliner's Little Rathskeller. . . . ELSIE STERLING line of girls added at the Swan Club. . . . HELEN LANE returns to the Everglades. . . . DENNIS SISTERS back at the Latin Casino.

GRACIE BARRIE and Gordon and

Sawyer at the Latin Casino. . . . FRANKIE SCHLUTH takes over the lead spot at the Cadillac Tavern. . . . HAL HOPE into Hopkins Rathskeller to head the new revue. . . . BERT STONE into the Casablanca on the Jersey side. . . . JERRI TRAVERS heads the new show at the Embassy. . . . RALPH LEWIS heads the new show at the Del Rio.

MICKEY ALPERT has signed a six-month contract to master the ceremonies at The Coronet. . . . JACK L. COHN, formerly with Suez Agency, has organized the Standard Theatrical Agency. . . . ALAN GALE opens June 14 at the Chanticleer, Baltimore. . . . HILDE SIMMONS back in the fold, going to Baltimore's Club Charles. . . . BILLY VINES due back June 4 at the Latin Casino.

St. Louis:

DUCHESS AND HER MEN OF NOTE current at Hotel Statler. . . . JUDY BLAINE, St. Louis vocalist, joined Lloyd LaBrie's orchestra, replacing Marianne Lucas. . . . CHICO MARX set for Lee 'n' Eddie's in Detroit. . . . Club Plantation, back on the old sked, is presenting FORD, HARRISON AND JONES; Salt and Pepper, Four Melotones and Dick Montgomery. . . . HELENE AND HAYES current at the Continental Room of Hotel Jefferson, backed by the Music of Tony DiPardo, with Betty Day, vocalist, and the Marie Asher Girls. . . . SULLY MASON ork booked in Chase Club for two weeks. . . . CAROL BRUCE and Arthur Blake are the attractions in the Crystal Terrace of the Hotel Park Plaza, with Ernie Venuto's orchestra still furnishing the music.

Miami:

JACKIE GREEN closed at 5 o'clock. . . . NEW bill headed by Carolyn Marsh with Lindsay Dancers held over. . . . LEO FULD and Company, including Barton Brothers, transferred from Kitty Davis to the Terrace. . . . JERRI BLANCHARD opened a return engagement at Airliner, headlining the new bill.

Here and There:

JIMMY (THE FACE) BUTTS working at Elks' Rendezvous, New York, together with Dolores Brown, Heckle and Jive, Tarza and Sam Poche. . . . SKATING CONTINENTALS playing at the Village Barn, New York. . . . KATHRYN DUFFY line current at the Glass Hat, New York. . . . SHEA AND RAYMOND into show at Latin Quarter, New York. . . . JIMMY SAVO celebrated his second anniversary at Cafe Society Uptown, New York, last week.

MARJORIE HUDSON into the Fanfare, New York. . . . DEANE CARROLL current at the Brown Derby, Chicago. . . . DON DORSEY set for Loew's State, New York. . . . CARTER AND MORELAND set for the Earle, Philadelphia, July 13, by Matty Rosen out of his new office. . . . HELEN PARRISH opens at the Earle, Washington, on June 14. . . . DICK BUCKLY into the Latin Quarter, New York, on July 1. . . . WILLY GREEN to work all summer at Palisades Park, N. J., as vaude emcee. . . . PHIL BRITO appearing at the Blue Mirror, Newark. . . . HANLON AND CLARK in the Aleutians for USO. . . . JOEY NASH current at Curly's in Minneapolis.

Bands Best B. O.

At Det. Downtown

(Continued from page 29)

one band, returning March 30 to do \$28,300, and total for two weeks of \$55,800. Lowest band-gross was scored by Jerry Wald, May 11 of this year with \$18,000.

Gene Krupa, a high-priced show, proved a disappointment on December 15, doing only \$24,500.

Rochester 35G

Personality shows have done both good and bad. Rochester did \$35,000, July 7, and Jane Withers, \$28,000 February 23.

One of the year's surprises was rung up by the combo of Lulu Belle and Scotty with the Mills Brothers, April 1, doing \$28,000.

Only one magic show, Dante, was booked—March 9—doing only \$18,000 in a town that has had several full-evening magic shows this past season.

Lowest gross of the year went to Rubin-

Stem Takes Warm and Cold; Music Hall Red Hot 124G

NEW YORK, May 26.—Biz along the Stem held up nicely for the last week. Biggest grosser of the lot was Radio City Music Hall which is working to S. R. O. biz practically every day. Loew's State, however, took a nose dive.

Radio City Music Hall (6,200 seats, average \$100,000) came thru with a terrific \$124,000 for its third week of the Shyrettos, Tony Zukas and *Valley of Decision* against previous week's take of \$123,000. First stanza showed \$124,000.

Roxy (6,000 seats, average \$75,000) added another \$76,000 for its third frame of Count Basie, Jerry Lester and *Diamond Horseshoe*. Opened with \$95,000 and followed with \$80,000.

Paramount, Capitol

Paramount (3,664 seats, average \$75,000) rolled up \$63,000 for its fourth week of Charlie Spivak ork, Jo Stafford and *Sally O'Rourke*. Opener brought \$100,000. Second week was \$85,000 and third heat was \$70,000.

Capitol (4,627 seats, average \$55,000) wound up its three-wrecker with Jane Froman, Willie Howard, George Paxton's ork and *The Clock* by getting \$205,000 for the run. First week was \$79,000 followed by \$67,000. Third and final stanza counted \$59,000. New bill has Guy Lombardo, June Havoc, Joey Adams and *Thrill of Romance*.

Strand, State

Strand (2,779 seats, average \$45,000) came in with \$40,000 for its second and last week with Henry Busse ork, Helmut Dantine, Andrew King and *Escape in the Desert*. Show opened with \$45,000, bringing total to \$95,000. New show

has Shep Fields ork, Borrah Minevitch and *Pillow to Post*.

Loew's State (3,500 seats, average \$25,000) slipped down to \$19,000 for Lorraine Rognan, Clarence Stroud, Irving Caesar and *Guest in the House*, against previous week's \$28,000. New bill has Pancho ork, Kitty Carlisle, Rolly Rolls and *Here Come the Waves*.

Philly Earle Slips Down To \$22,800 With Les Brown

PHILADELPHIA, May 26.—After a record week with an all-new show, the Earle Theater (seating capacity, 3,000; house average, \$20,000; prices, 45 to 95 cents) returned to normal levels, with Les Brown for the week ended Thursday (24). The gate registered average business with a take of \$22,800.

Lenny Gale, Bobby Lane and Claire, and Frank Paris were the added acts. The band had Doris Day, Butch Stone, Dick Shanahan, Jimmy Zito and Ted Nash. Screen filled in with *Delightfully Dangerous*.

Lorre Gets 28G in San Fran

SAN FRANCISCO, May 26.—With a strong stage bill, Golden Gate (2,850 seats; prices, 45 to 95 cents; house average, \$27,000) grossed a nifty \$28,000 for week ended Tuesday (22). Bill had Peter Lorre, Irene Manning, Morey Amsterdam, the Three Flames, and the Albins. Pic was *The Body Snatcher*.

Floods Wash Out Jerry Wald In Detroit; Take Only 18G

DETROIT, May 26.—Business in Detroit show houses was away down everywhere this past week because of protracted rainfall that caused floods in suburban rivers and persuaded most Detroiters to stay home nights. At the Hughes-Downtown Theater (2,800 seats; house average, \$23,000) business dropped down to \$18,000, with Jerry Wald's ork on the stage. Picture was *The Man Who Walked Alone*.

Notable pick-up is evident generally this week. The Downtown is slated to hit \$28,000 with Borrah Minevitch's *Harmonica Rascals*. Current screen fare is *Birth of a Star*.

"Slapsie" Maxie, Chaz Chase Chalk Mild 13G in Omaha

OMAHA, May 26.—Slapsie Maxie Rosenbloom heading a so-so bill at the Orpheum Theater (3,000 seats; prices, 55 to 75 cents) pulled \$13,000 for the week ended Friday. Also on bill were Chaz Chase and Wilkey and Dare. Screen had *Molly and Me*.

off, October 13, with \$16,000. Highest for a single offering went to the combination, no-star show of the Roxettes, Martha Tilton, Danny Drayson and Paul Remos. This moved in January 19 for four weeks—only stage hold-over of the year—with the Bop Hope film, *Princess and the Pirate*. It did a total gross of \$111,000.

Unit shows proved poor box-office stuff at this house. On the list played this season were George White's *Scandals*, Harry Howard's *Pin-Up Girls*, *Soldiers in Grease Paint*, *Earl Carroll's Vanities*, and the renamed Olsen-Johnson unit, *Jerks Berserk*. The *Scandals* did the best of any, a mere \$20,000.

Normal 23G

House, which has 2,800 seats, has set its stride at a house "normal" of \$23,000.

Bookings are continuing on the policy of using top band names and personalities with a occasional novelty interlude. Typical is the *Rensfrew Valley Barn Dance*, hillbilly show set for June 1, a booking undoubtedly encouraged by the record of Lulu Belle and Scotty. Bookings set to follow them are Louis Jordan, Irene Manning, Ted Weems, Xavier Cugat in a repeat, Sammy Kaye, Skinnay Ennis, Ella Fitzgerald and Cootie Williams.

100 GAGS, \$1.00
FUN-MASTER GAG-FILE
 Nos. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10
\$1.05 EACH
 Make Checks Payable to
 Paula Smith.
 Mail to the "FUN-MASTER"
 200 W. 54th St., Suite 10 G,
 N. Y. C. 19

PUBLIC ADDRESS SYSTEMS
 Complete!!!
 Factory re-conditioned.
 For indoor use only.
 Money-back guarantee.
 P. A. Systems with Electric Guitar outlet. Write, stating area of space you occupy. \$125.00 Up
MORRIS MANDELL & CO.
 131 W. 14 St., New York 11, N. Y.



McNALLY'S BULLETIN No. 16
PRICE ONE DOLLAR
 For Vaudeville, Musical Comedy, Burlesque, Minstrel, Night Club Revue, Radio and Dance Band, Entertainers. Contains: 16 Monologues, 8 Acts for Two Males, 7 Acts for Male and Female, 38 Farcides, Ventriloquist Act, Female Act, Trio, Quartet and Dance Specialty, Tab and Burlesque, 10 Minstrel First-Parts, Overtures and Finale, 41 Monobills, Blackouts, Review Scenes, Dance Band Stunts. Hundreds of Jokes and Gags. Remember McNALLY'S BULLETIN No. 16 is only one dollar; or will send you Bulletins Nos. 10, 11, 12 and 16 for \$4.00, with money-back Guarantee.
WM. McNALLY
 81 East 125th Street, New York

SCENERY
 Dye Drops, Flat Sets, Cycloramas, Draw Curtains, Operating Equipment.
SHELL SCENIC STUDIO, Columbus, O.
 Copyrighted material

SID WHITE'S
SOUTHERN THEATRICAL AGENCY
 506 Jefferson Ave. Miami Beach, Fla.
 A. G. V. A. & A. P. of M.
 Write, Phone or Wire
 Phones: 5-6447, 5-6448—Home 5-2288
THE MAJESTIC HOTEL 7th at the Ocean
 Catering to the Profession—Professional Rates

ACTS WANTED
 Break Your Jump East or West—Can Offer Many Night Club, Theater, Convention and Banquet Bookings Now. Write, Wire, Come In.
RAY S. KNEELAND
Amusement Booking Service
 416 PEARL STREET BUFFALO 2, N. Y.
 Also Want Outdoor Acts for Fairs, Outdoor Celebrations, Etc. A.G.V.A. Franchised.

Trumpet, Trombone, Sax Doubling Clarinet
 24 shows a week. Scale \$60.00 for year around vaudeville theatre. Must be sight readers. Vaudeville Acts, lines of Girls in this territory, write or wire.
TEMPLE THEATRE
 Jacksonville, Florida

Sked of 15 Legitimate Highlights Terrific Job of USO Post V-E

NEW YORK, May 28.—The startling fact that 15 legit for overseas have gone into rehearsal since April 25, highlights the terrific job done by USO-Camp Shows and the stem producers on the new post V-E Day entertainment program. USO's legit department expects to have five shows ready for rehearsal during the months of June, July and August to complete the program. Besides shortage of acting talent on Main Stem, Camp Shows are faced with the problem of digging up scripts acceptable to army and G.I.'s. When USO picks a play it has to make sure script is easy to produce, undated, not smutty or dirty and acceptable to doughboys on pure entertainment grounds. Older and established thespians are really giving up a great deal to go overseas.

Of the seven musicals that the new drive calls for, four are already finished and three are now in rehearsal. *Diamond Horseshoe*, *Copacabana Revue*, *Rosalinda* and *Up in Central Park* have been put thru their paces. *Radio City Music Hall Revue*, *Roxy Theater Revue* and *Sons of Fun* are still in work.

Broadway Opening

MEMPHIS BOUND

(Opened Thursday, May 24, 1945)

BROADWAY THEATER

A musical comedy by Albert Barker and Sally Benson. Lyrics and music by Don Walker and Clay Warnick. Directed by Robert Ross. Dances by Al White Jr. Settings and lighting by George Jenkins. Costumes by Lucinda Ballard. Conductor, Charles Sanford. Orchestrations by Don Walker. Vocal arrangements by Clay Warnick. Eva Jessye, assistant to Robert Ross. Production supervised by Vinton Freedley. General manager, Nick Holde. Stage manager, Paul E. Porter. Press representatives, Karl Bernstein and Martha Dreibratt. Presented by John Wildberg.

Hector.....William C. Smith
Melissa Carter (Aunt Mel).....Edith Wilson
Chloe.....Ann Robinson
Roy Baggott.....Billy Daniels
Mrs. Paradise.....Ada Brown
Lily Valentine.....Shella Guys
Penny Paradise.....Ida James
Henny Paradise.....Thelma Carpenter
Mr. Finch.....Frank Wilson
Winfield Carter (Windy).....Avon Long
Pilot Meriwether (Pops).....Bill Robinson
Timmy.....Timothy Grace
Sheriff McDaniel.....Oscar Plante
Eulalia.....Joy Merrimore
Sarabelle.....Harriet Jackson
Bill.....Charles Welch
Gabriel.....William Dillard
Cherubs—

Georgia Ann Timmons, Marlene Strong, Delta Rhythm Boys—
Traverse Crawford, Rene De Knight, Carl Jones, Kelsey Pharr, Lee Gaines.

MEMBERS OF THE OALLIBOGA SOCIAL DRAMA CENTER: Lee Eberlee, Eibel White, Joy Merrimore, Eulabel Riley, Neil Plante, Marion Bruce, Harriet Jackson, Mary Lewis, Muriel Watkins. John Diggs, Leslie Gray, William C. Smith, Oscar Plante, Roy White, William Archer, David Perry, Rodesta Timmons, Lulling Williams, Charles Welch, Theodore Brown, William Dillard.

DANCING GIRLS: Sophia Miller, Louise Patterson, Lula Hill, Bethesta Williamson, Laure Catherell, Mitzl Coleman, Clarice Cook, Eleanor Brown, Mimi Williams, Jacqueline Petty, Jackie Lewis, Joan Cooper, Charlotte Saunders, Libby Parker.

SONGS: "Big Old River," "Stand Around the Band," "Old Love and Brand New Love," "Growing Pains," "We Sail the Ocean Blue," "I'm Called Little Buttercup," "A Maiden Fair to See," "Captain of the Pinafore," "Sorry Her Lot," "Over the Bright Blue Sea," "I Am the Monarch of the Sea," "The Ruler of the Queen's Navee"; "Nightingale, the Moon and I"; "Gilbert and Sullivan Blue"; "Farewell, My Own"; "Love or Reason"; "Things Are Seldom What They Seem," "Trial by Jury," "A-Many Years Ago," "Ring the Merry Bells."

John Wildberg has slipped with his second try at an all-Negro show. He hasn't got an *Anna Lucasta* this time.

THEATER WANTED FOR SUMMER SEASON

By Actress Producer

Within Three Hours of New York. Must have some scenic equipment and props. Write

BOX 666, The Billboard, 1564 Broadway, N. Y. 19, N. Y.

BROADWAY SHOWLOG

Performance Thru May 26



Dramas

	Opened	Perfs.
<i>Anna Lucasta</i> (Mansfield)	8-30, '44	317
Benefit on June 3 for benefit of Stage Relief Fund. John Wildberg has Martha Raye and Phil Baker for his forthcoming musical, "Belle Brodie." Julie Styne and Sammy Cahn will do the score. Wildberg will leave for the Coast on Wednesday (30) to confer with Harry Delmar, who will stage the show.		
<i>Bell for Adano, A.</i> (Cort)	12- 6, '44	197
Albert Remo out ill on Tuesday (22). Phillip Arthur guests with Allen Prescott (WNEW) on Wednesday (30).		
<i>Common Ground</i> (Golden)	4-25, '45	37
Grosses have taken a substantial pick-up. Will stick along. Mary Healy has been named the 1945 "Health Week Girl." Sam Friedman has joined the Dick Maney drum-beating corps.		
<i>Dark of the Moon</i> (46th Street)	3-14, '45	83
Joseph Gary and Riggs Luther joined cast Friday (24). Replaced Harry Wilton and John Gerstad.		
<i>Dear Ruth</i> (Henry Miller's)	12-13, '44	193
Robert Road is the replacement for John Dall when latter leaves cast on June 2.		
<i>Foolish Notion</i> (Martin Beck)	3-13, '45	86
Joan Shepard will receive her diploma as a graduate of the Professional Children's School from Russell Crouse on Tuesday (29). Exercises will be held on the City Center stage. Benefit for Actors' Fund on Sunday (27).		
Show closes June 16.		
<i>Foxhole in the Parlor</i> ... (Booth)	5-23, '45	5
Scored 11 per cent on eight to one vote by crit. No: Robert Coleman (Mirror), John Chapman (News), Robert Garland (Journal-American), Louis Kronenberger (PM), Howard Barnes (Herald-Tribune), Lewis Nichols (Times), Wilella Waldorf (Post), Herrick Brown (Sun). Yes: Burton Rascoe (World-Telegram).		
<i>Glass Menagerie, The...</i> (Playhouse)	3-31, '45	65
Margo Jones, co-director, leaves shortly for Texas to carry out plans for a theater in Dallas. Eddie Dowling is planning a world tour for the show at the end of local run. Trip looks distant with tix selling currently into November.		
<i>Harvey</i> (48th Street)	11- 1, '44	246
<i>Hasty Heart, The</i> (Hudson)	1- 3, '45	165
Richard Coogan replaces John Lund on June 4. Latter goes to West Coast.		
<i>I Remember Mama</i> (Music Box)	10-19, '44	254
Francis Heflin replaces Joan Tetzel June 11. Latter to Coast for pix.		
<i>Kiss and Tell</i> (Bijou)	3-17, '43	924
Betty Caulfield leaves cast on Thursday (31). Betty Ann Nyman is the likely replacement. Touring troupe (labeled "Boston Company") closes Saturday (26). Alice John will continue in role of housekeeper with the New York troupe, replacing Frances Bavler. Latter is leaving for USO overseas trek in "Arsenic and Old Lace."		
<i>Kiss Them for Me</i> (Fulton)	3-20, '45	78
Richard Widmark airguests with Jane Cowl on Thursday (31).		

Memphis Bound is a big, lush and colorful musical. It starts off at a dazzling pace and looks for a bit as if it might pack the cock spark. However, it speedily becomes evident that, except when Bill Robinson is in there pitching, the overall is distinctly disappointing.

It is a pity, because Albert Parker and Sally Benson had an amusing idea about a Negro showboat troupe and a swing version of *Pinafore*. However, it never seems to jell all along the line and Director Ross has been forced to camouflage with noise what the script lacks in comedy. Added to that a second act slows down to a walk—and frequently to a limp. It is a pity because there is so much that is good in *Memphis*—and so much more that could be better.

Wildberg has opened the coin-satchel wide and the production is top-drawer. George Jenkins' half dozen sets are imaginative. Two of them, the deck of the showboat and a village square, are sock-

Stem houses. With such astute operators on the buying end, the current upswing of legit is in the spotlight for a continued session of post-V-J Day prosperity.

B-o. improvement is reported all down the line for the week, with several weakies which were on the verge of shuttering deciding to stick it out. The three new arrivals didn't fare too well at the hands of the crit. "Memphis Bound" came off best with a 67 per cent score, while "Foxhole" managed a scant 11 and "Blue Holiday" drew a flat zero. Guild's revival of "Othello," however, bowed in to such an advance, that it is being held over for a third week at the City Center.

	Opened	Perfs.
<i>Late George Apley, The</i> ... (Lyceum)	11-21, '44	217
Ellen Cobb Hill will get the Joan Chandler role when latter leaves troupe next month.		
<i>Life With Father</i> (Empire)	11- 8, '39	2,334
Wallis Clark and Lily Cahill take over the "Father" and "Vinnie" roles from Arthur Margetson and Nydia Westman on June 4. They are the 10th couple to play the roles.		
<i>Overtons, The</i> (Forrest)	2- 6, '45	126
Charles Lang out of cast since Monday (21). Donald Kohler has been playing for him. Stage manager Victor Sutherland has been filling in at Kohler's chore.		
<i>School for Brides</i> (Ambassador)	8- 1, '44	342
Biz is up. "Last week's" announcement deleted from ads. Show will stay on at Ambassador until hot weather and then look for an air-cooled house. Edmund Dorsey replaces John Sheehan on Tuesday (29), and Allen Kearns takes over from Roscoe Karns on June 2.		
<i>Ten Little Indians</i> (Plymouth)	6-27, '44	885
<i>Too Hot for Maneuvers</i> .. (Broadhurst)	5- 2, '45	21
Closed Saturday (19).		
<i>Voice of the Turtle, The</i> .. (Morosco)	12- 3, '43	544

Musicals

<i>Bloomer Girl</i> (Shubert)	10- 5, '44	269
Olva Reeves Smith takes over permanently from Margaret Douglass on Monday (28). Joe E. Marks took over the emcee chore on "Ladies Be Seated" (Blue) program as of Monday (21). Nanette Fabray replaces Celeste Holm and Terry Saunders steps into Nancy Douglass's shoes on June 4.		
<i>Blue Holiday</i> (Belasco)	5-21, '45	8
Took a complete beating from the aisle experts for a zero per cent. No: Louis Kronenberger (PM), John Chapman (News), Robert Coleman (Mirror), Lewis Nichols (Times), Herrick Brown (Sun), Robert Garland (Journal-American), Howard Barnes (Herald-Tribune), Burton Rascoe (World-Telegram).		
<i>Carousel</i> (Majestic)	4-19, '45	44
Ruth Miller, understudy for Jean Casto, marries Dr. J. R. Wilder, USNR, at the Waldorf on Sunday (26). Pearl Lang, dancer, returned to full-time chore on Tuesday (22). Has been doubling with Martha Graham troupe. Ferne Whitney, who has been filling in for her remains as member of ballet. Bob Kennedy, understudy for John Raitt, played "I Am An American Day" benefit at Springfield, Mass., on Monday (21).		
<i>Follow the Girls</i> (44th St. Theater)	4- 8, '44	474
<i>Laffing Room Only</i> (Winter Garden)	12-23, '44	176
Jean Moorhead in St. Vincent's Hospital for check-up and rest since		

SALE IS STEM'S BIG NEWS

Index to post-war Stem legit futures was sign-posted this week with announcement on Monday (21) of one of largest showhouse transfers in recent years. A half interest in a group comprising the Majestic, the Royale and the Golden was acquired by interests affiliated with Messrs. Lee and J. J. Shubert. Sale was made for the Bankers Securities Corporation, Philadelphia, via Albert M. Greenfield & Company. Ownership of the other half-interest remains in hands of the Shuberts, and deal therefore gives the latter complete control of three more

	Opened	Perfs.
<i>Wednesday</i> (23)	5-24, '45	4
She will be out another week. Shannon Dean and Vicki Barrett are subbing for her. Pat Brewster will take over lead chant slot from Betty Garrett on June 4. Kathryn Lee, previously reported leaving troupe, will remain at least into July. Intends a summer vacation and return to company in the fall. Penny Edwards left cast on Wednesday (23) to go into rehearsal for "Marinka." June Walker has taken over her dances and Jennie Lewis her gag spots.		
<i>Memphis Bound</i> (Broadway)	5-24, '45	4
Critx gave it a six to three nod for a score of 67 per cent. Yes: Louis Kronenberger (PM), Lewis Nichols (Times), Wilella Waldorf (Post), John Chapman (News), Herrick Brown (Sun), Robert Garland (Journal-American). No: Howard Barnes (Herald-Tribune), Robert Coleman (Mirror), Burton Rascoe (World-Telegram).		
<i>Oklahoma!</i> (St. James)	3-31, '43	951
Tommy Avera switches from "Carousel" to replace Paul Crabtree on June 1. Latter to Hollywood. Ruth Weston out since Monday (21) with infected foot. Edith Gresham has been subbing. Louise Fornaca leaves Monday (28) for week's vacation. June Graham will take over her role. Maria Harriton leaves on June 2 for West Coast vacation. Cast will be Guild's guests at Thursday (31) mat of "Carousel." Harry Stockwell leaves cast on June 2 for Hollywood. Evelyn Wykoff out ill since Friday (24). Virginia Oswald subbed. Whole company to Camp Endicott, R. I., on Sunday (26) to give two shows to Seabees.		
<i>On the Town</i> (Adelphi)	12-28, '44	172
Jerry Robins danced the lead on Tuesday (22), replacing Ray Harrison. Oliver Smith is back in town from Florida vacation.		
<i>Song of Norway</i> (Imperial)	8-21, '44	321
Natalia Krassovska, ballerina from Ballet Russe, replaced Olga Sunrez on Friday (24). Latter is out ill. Richard Reed, of the Ballet Theatre, also joined troupe, same date.		
<i>Up in Central Park</i> ... (Century)	1-27, '45	187
Moves to the Broadway Theater on June 11. Noah Beery will be air-guested by Paula Stone on Tuesday (29). Dancers Lillian Horn, Donna Hughes, Elyse Jahoda, Mildred Jocelyn and Marie Patane participated in United Nations clothing drive at Columbus Circle on Tuesday (22). Sam Stratton leaves Monday (28) to do special out-of-town exploitation for New York troupe.		

REVIVALS

<i>Barretts of Wimpole Street, The</i> (Barrymore)	3-26, '45	71
<i>Othello</i> (City Center)	5-22, '45	7
Held over for next week. Closes June 10.		

ROUTES Dramatic and Musical

(Routes are for current week when no dates are given)

Carmen Jones (Russ Auditorium) San Diego, Calif., 1-2.
Doll's House (Music Hall) Houston, Tex., 30; (Paramount) Austin 31; (Texas) San Antonio June 1-2.
Dear Ruth (Harris) Chi.
Good Night, Ladies (Shubert) Boston.
Hayes, Helen, in Harriet (Metropolitan) Seattle.
Jacobowsky and the Colonel (Blackstone) Chi.
Kiss and Tell (Plymouth) Boston.
Life With Father (Erlanger) Chi.
Oklahoma (Forrest) Phila.
Oh, Brother (Walnut) Phila.
San Carlo Opera Co. (National) Washington.
Soldier's Wife (Wilbur) Boston.
Ten Little Indians (Auditorium) Denver 28-30; (Capitol) Salt Lake City June 1.
Two Mrs. Carrolls (Cass) Detroit.
Voice of the Turtle (Selwyn) Chi.
Wind Is 90 (Colonial) Boston.

Out-of-Town Opening

"A MOMENT OF IMPORTANCE"

(Opened May 15, 1945)

ERLANGER THEATER, BUFFALO

A psycho-melo by Roy Walling. Staged by author. Presented by Frank McCoy and Victor Payne-Jennings. Settings by Claude Lewis. General manager, Andrew Gibson. Press representative, Maurice Turet. Stage manager, Dann Malloy.

Assistant D. A. Johnson... Donald McClelland
 Defense Attorney Hunter... David Lewis
 Judge Winston... Bram Nossen
 Bates... Harry Mehaffey
 James Shane... Dean Norton
 Betty Shane... Margaret Hayes
 Court Officer... Arthur Costello
 Baxter... George Blackwood
 Elsie Elsmere... Ruth Conley
 Swanson... Kirk Brown
 Court Clerk... George Hamblin
 Foreman of Jury... Dann Malloy
 Mrs. Shane... Gladys Klark
 Susie... Marilyn Croll
 Manuel... Sammy Samuelson
 Court Attendants, Spectators, etc.

Not without some okay commercial possibilities, *A Moment of Importance* is a psychological murder thriller, replete with several unusual angles, and spots good audience suspense. It could stand tightening and polishing. Fourth act ending especially is weak, and generally, there are many loose ends in script.

Play pivots around James Shane, an odd type of egomaniac, who is driven to killings by his all-consuming desire to be important—to get newspaper publicity, and his insatiable quest for revenge on anyone who tries to ridicule him. He has committed a murder, is tried, acquitted, and thereupon flings the truth of his guilt at the assembled court. The effects of the ensuing newspaper publicity give him brief glory and happiness, but lose him his wife's love, and drive him on to another murder, and suicide at final curtain.

The cast does a job, but is not always forceful and is difficult to hear at times. Dean Norton is well cast as the importance-craving Shane. Margaret Hayes, an attractive gal, gives a fine portrayal as the much harassed wife, and George Baxter is good as the reporter who helps her, and wins her affection. Bram Nossen does a typical political judge, while Donald McClelland as the D. A. is somewhat stiff. Kirk Brown, as a press photog, provides the only slight comedy relief, together with Ruth Conley as a hard-boiled sob sister. David Lewis' defense attorney is nondescript.

There are four different and rather well-done sets. Good staging is responsible for some interesting moments, especially at the opening of first and third acts.

Eva Warner.

Flo's Heirs Sought

CHICAGO, May 26.—Heirs to the estate of the late Flo Ziegfeld are being sought by Robert Siebert, local chief of the Department of Buildings, so that the city official can make some disposition of the original Ziegfeld homestead, on a 30 by 125-foot lot at 1448 W. Adams and built by the late Broadway producers' father, Florenz Ziegfeld, in 1882.

The Ziegfeld homestead came to the attention of local city officials recently when a survey of the city, pointed toward clearing up old buildings whose condition was hazardous to public safety, revealed that the house and stable located on the property were unsafe for human occupation. According to the deed on the property in the office of the Register of Deeds, the property was willed to Flo Ziegfeld Jr. in 1922 in his father's last testament.

Siebert would appreciate hearing from anyone interested in the late Flo Ziegfeld's estate so that some move can be made in either demolishing the buildings or in repairing them.

Local 802 Battle in NY Supreme Court

(Continued from page 3)

Feinberg, 802 secretary, and Richard McCann, Harry A. Suber, Emil G. Balzer, John H. Long, Robert Sterne and Samuel Suber, union officers; plus the Honest Ballot Association and George Abrams, who is allegedly HBA chief investigator. In the suit filed in New York Supreme Court, the plaintiffs seek to have the recent elections of Local 802 declared null and void.

In addition to Calmen Fleisig other plaintiff in the coming action are Joseph W. Lemair, Al Raderman, Edward Horn, Nicholas F. Vitalo, James Batron, Maurice Benevant, Albert A. Green-Gold, Joseph Malkin, Victor Montes, Ray Parker, Al Stanley, Thomas J. Connelly, Leo Faberman, Robert Greenfield, Frank Levinn, Henri Noel, Gerald Serly and William Wohlman, all losing candidates in the last elections.

Want New Balloting

The 20 plaintiffs also ask that an injunction be issued ordering another election of officers be held June 15, or at a date to be set by the court. If the HBA, whom the plaintiffs claim had no part in previous elections, agrees to handle the June 15 polling it is asked that they be allowed to but if the HBA nixes the deal the plaintiffs then ask that the balloting be placed under court supervision.

Also asked by the Unity-ites is that if the court approves the special election that all money, records, accounts, books and other 802 properties be placed in the hands of a court-appointed receiver pending the balloting. And, if the past elections are proven n. g. that George Abrams, alleged chief investigator of HBA, be investigated as to how he conducted both elections and a recount of both be taken, with an injunction ordering the defendants to abide by the court's findings.

Claim "Controlled" Elections

The complainants allege that in 1942 Jacob Rosenberg and others constituting a majority of the 802 executive board were in a position to control the local's actions to an unfair advantage.

Biggest bone of contention, however, seems to be over the fact of whether or not the HBA supervised the elections and if Abrams was their authorized representative. The plaintiffs allege that the HBA was in no way connected with either election and that Abrams conducted the balloting solely for the dough paid him by 802. They also contend that watchers, counters, inspectors and other officiating at the polls were hired by Abrams and were not connected with the HBA as stated by the defendants.

By-Law Violation?

Further details entailed in the lengthy legal proceedings allege that the elections were in direct violation of existing union by-laws which state that any election held in violation of the local articles is automatically null and void.

Previous to the current suit, three of the plaintiffs, as a delegation representing the Unity Party, went to AFM proxy James C. Petrillo with a petition signed by Unity members claiming that the election was a fraud, but Petrillo nixed the petition by claiming that the election was held on the square. Therefore, in the suit, the plaintiffs allege that Petrillo's stand was unfair and ask that the court order a reversal of the decision.

Exact date of the trial has not been set but the boys at Unity are rolling up their sleeves and preparing for a hot and heavy session while the Blue Tick-eters at 802 are sticking strongly and silently to their claim that the elections were on the up-and-up, with editor Robert Stern, of the 802 *Journal*, referring to the defeated candidates as "sore losers with no valid claims."

"OTHELLO" PULLS IN \$

(Continued from page 3)

has brought a Barrymore touch of the ham to Jose Ferrer, which no doubt is again traceable to those huge auditoriums never intended for flesh theater. Perhaps, the ham may be traced to the fact that the Ferrer voice is not sized to auditoriums and what can't be heard can be seen and Jose knows it.

Othello is proof, good proof, what can be done even roadshow-wise with the Bard. It's a shame that it couldn't have been sold on tour as theater, not as an extravaganza, which it isn't. It's a sell-out at the Hat's house, which it should be. It hasn't staled at bit since Bacon or Shakespeare wrote it.

Joe Koehler.

BROADWAY OPENINGS

BLUE HOLIDAY

(Opened Monday, May 21, 1945)

BELASCO THEATER

A variety show. Staged by Monroe B. Hack. Music and lyrics by Al Moritz. Production designed by Perry Watkins. Choral direction by Hall Johnson. Costumes by Kasia. Orchestra under direction of Billy Butler. General manager, Gerald Goode. Stage manager, Henry Altner. Press representative, Bernard Simon. Presented by Irvin Shapiro and Doris Cole.

CAST: Ethel Waters, Josh White, Willie Bryant, Timmie Rogers, Katherine Dunham Dancers, Hall Johnson Choir, Mary Lou Williams, Lillian Fitzgerald, the Three Poms, Josephine Premice, the Chocolaters.

SONGS: "Blue Holiday"; "Sleep Time Lullaby."

As an all-Negro vaude-revue there is plenty of talent in *Blue Holiday* to add up to a sock show. On paper such billing as Ethel Waters, Josh White, Katherine Dunham's Dancers, the Hall Johnson Choir, Mary Lou Williams, Willie Bryant, Timmie Rogers and some lesser lights would look like a winning combo for entertainment. Unfortunately, in spite of odd moments of individual brilliance, it comes to life only intermittently. *Holiday* is too long plus being badly paced. In fact, it is tedious.

Likely, the fault stems from the fact that most of the performers—with the exception of Ethel Waters—arrive via the club route. There is a vast difference between projecting on a niterly floor and in a theater. *Holiday* sums up to just a big club show. There is also the inescapable flaw in that all of them—and Ethel Waters is as guilty as the rest—try to do too much. The over-all needs more judicious pruning.

There is plenty of fine singing and dancing, a couple of streamlined scenes from *Mamba's Daughters* with La Waters and Willie Bryant in their original roles, some fast acro-terping—but the whole is woefully scant in the comic department—and the emceeding efforts of Bryant and Timmie Rogers never seem able to pull it together.

Tops on the list—outside of the Water's familiar chant specialty—are Josh White and his guitar who brings a fresh talent to the Stem, and the Hall Johnson Choir, which is in its regular harmony groove. Katherine Dunham's dancers contrib two colorful routines, a Haitian voodoo number and another sounding a Fiji Island note. They are in the usual Dunham pattern. Mary Lou Williams offers terrific fingerwork on the keyboard, but needs plenty of experience to sell herself theater-wise. It is too bad that Bryant and Rogers haven't been given better material to work with.

Bob Francis.

FOXHOLE IN THE PARLOR

(Opened Wednesday, May 23, 1945)

BOOTH THEATER

A new play by Elsa Shelley. Directed by John Haggott. Setting designed by Lee Simonson. Company manager, James McKechnie. Stage manager, John Effrat. Press representative, Wolfe Kaufman. Presented by Harry Bloomfield.

Leroy... Reginald Beane
 Tom Austen... Russell Hardie
 Vicki King... Ann Lincoln
 Ann Austen... Flora Campbell
 Senator Bowen... Raymond Greenleaf
 Dennis Patterson... Montgomery Clift
 Kate Mitchell... Grace Coppin

The scenery moved, but the play stood still. That briefly is the story of *Foxhole in the Parlor*. Rumor has it that the play's four scenes in two acts were what remained of a full three-act play. That's just what it resembled. The curtains just weren't. In fact, the audience in three out of the four scenes wondered why the curtain came down—and ended by wondering why it ever went up in the first place.

The latter, however, wasn't too difficult to answer. Elsa Shelley had a message and tried to put it into a play. That's as good as reason for writing a play as any. What went sour was the fact that all that was on the stage was a message, no drama, no comedy. There were a few formula characters played by swell misdirected and mis-scripted actors. Nobody can take away the ability of Russell Hardie, Raymond Greenleaf or Flora Campbell, but not even this trio could do anything with their parts.

The story of a returned neurotic G.I., who wants to tell the world his message that there must be no more wars and who gets nowhere despite understanding friends, could have been good. Montgomery Clift did okay by the G.I., but one real and difficult character in a collection of stereotypes can't make a play, anymore than a single idea can make a conflict.

The set, two houses with their fourth walls torn down, is placed on the Booth Theater's revolving stage and as the so-called dramatic interest moves from one house to another the turntable moves that house to stage center. It was a grand Lee Simonson notion but what should have been three scenes, each house and the out-of-doors, blended too often into one and the result was much like a three-ring circus. Lots could have been done production-wise to correct this, but since it wouldn't have helped the play, there's little use of discussing it. Count *Foxhole* as another "spring mistake."

Joe Koehler.

Early Return in Donaldson Awards; Polls Close June 10

(Continued from page 3)

10, when the polls officially close.

To review for those who may still be unfamiliar with the project, the Donaldson Awards were founded last year by *The Billboard* to give the people of the theater an opportunity to pick their own recipients for season's honors. The awards are named for William H. Donaldson, *The Billboard* founder, who spent a lifetime in the interests of show business. It was *The Billboard* notion that honors for legit achievement should not stem from the opinions of any limited group, but should be the opinion of the theater as a whole, the electorate to include everybody actually connected with the production of a play. So, everyone from producer to stagehand was declared in on the deal, and the toppers have the satisfaction of knowing that their accolades represent a completely democratic consensus. That is the reason and principle for and of the *Donaldson Awards*.

Ballot Similar to Last Year's

This year's ballot is similar to the previous. There are 22 categories divided between straight shows and musicals which cover the best of everything in all departments, from play and performances to costume design. The ballot has been made as simple as possible and self-mailing to give the voter the least amount of trouble. The vote is entirely secret. From the mailbox it goes direct to the Reuben H. Donnelly Corporation, which makes up the tally. Neither *The*

Billboard nor anyone else sees it. Only the totals are announced.

When the final returns are in, the winners will receive their honors via appearances on a Coast-to-Coast hook-up. This year, the awards will consist of a gold key, faced with masks of comedy and tragedy, and suitably engraved. In addition, a scroll describing the winner's accomplishment and signed by the members of the awards committee will be given.

Showbiz's Own

Once more, *The Billboard* wishes to emphasize that it acts solely as the agent of the people of the theater insofar as the awards are concerned. It has no ax to grind. The Donaldson Awards are the theater's own—by, for and of legit. *The Billboard* is proud to have a part in making them possible.

However, if they are to achieve their fullest meaning, it is essential that everybody in the theater do his individual part. The winners can only get what they really deserve, if their choice represents the voice of the whole theater. So, it is up to all to get their votes in. It doesn't matter that a voter may feel that he isn't familiar enough with the last season's Stem picture to pass on all categories. The reference book is sent with each ballot, so that each voter can check and fill in what he knows. The main thing is for everyone in the theater to get on record and get his ballot in the mail—but promptly.

THE FINAL CURTAIN

ALMONTE—Juan De Jara, assistant to the president of National Broadcasting Company, of a heart ailment at his home in West Nyack, N. Y., May 19. Born in Paris and educated in England, he came to the U. S. as a youth and remained to work as a newspaper reporter. He was a staff member of *The New York Globe*, *The Morning World* and *The New York Daily News*. He started as a member of the sales department of NBC in 1927 and later became night general manager and finally assistant to the president.

AYRES—Benjamin L., 91, stepfather of Mrs. Edythe Siegrist, in Massillon (O.) City Hospital May 2 following lingering illness. He was assistant sergeant at arms in the Ohio Legislature in 1910-'12. In addition to Mrs. Siegrist, Richville, O., he is survived by another stepdaughter, Mrs. Case L. Griffis, St. Petersburg, Fla.; a sister, Mrs. Susie Creery, Cherrytree, Pa., and a brother, Samuel, Canton, O. Interment in Richville (O.) Cemetery May 4.

BARNABY—Effie (Weston), 55, former vaude artist, in Memorial Hospital, Chelsea, Mass., of lobar pneumonia May 14. She began her career in 1910 with her brother as a member of the team of Bert and Effie Weston. She later teamed with Donald Kerr and then Jessie Brown. She appeared under Lew Cantor in a five-people act, *Stepping in Society*, and then again with her brother on the Keith-Orpheum Circuit. Burial in the Mount Hope Cemetery, Boston. Surviving are two brothers, Clarence A. Barnaby (Bert Weston) and George Barnaby.

BERRY—Dr. Kenneth K., 35, former actor, in Columbia, Mo., after a brief illness May 23. He had appeared in Broadway plays from 1931 to 1933 and had also played in summer stock at Cape Cod, Mass., and Baltimore. He joined the Stephens College Faculty, Columbia, as a member of the religion and philosophy department in 1943 and taught there until his death. Surviving are his widow, two children and a brother.

BISCHOFF—Lieut. Robert W., 46, son of Mrs. Elizabeth Bischoff (Elsie Bishop, of the films), in Washington. He had been a film editor at 20th Century-Fox for 22 years prior to his enlistment with the navy's Photographic Science Laboratory, Anacostia, D. C., in November, 1942. Also surviving are his widow and two sisters, Mrs. H. L. Herscher and Mrs. Gertrude Brockway, Burbank, Calif.

BRANDON—William M., 52, vice-president and secretary of Central Broadcasting Company, Des Moines, of a heart attack in Davenport, Ia., recently. He had also been secretary of the Tri-State Broadcasting Company, Davenport, operators of Station WOC.

CHILLCOTT—Jack, of Jack and Louise Chillcott's Miniature Circus, at Norwalk, Calif., May 14 after a lingering illness. He formerly made his home at Hartford, Mich., and was at one time billed as Bertino. He played fairs and parks with his unit and had been with the Hagenbeck-Wallace Circus.

COHN—Lester D., motion picture exhibitor, following a heart attack at his home in New York May 18. He was the proprietor of the Arcade Theater, New York, for more than 30 years. Surviving are his widow and daughter.

COLTON—Charles E., 61, veteran rep show manager and younger brother of the Coltons, prominent in the tent-rep field, at his home in Indianapolis May 27 following a long illness. He was well known thru Indiana and Illinois and had his own show on the road for many years. Survived by his widow, Gladys; sons, Charles Jr., in the navy in the South Pacific, and Kenneth, Charlie, and a daughter, Betty.

CRANDELL—Fred H., 55, bareback rider, leaper, tumbler and understander, at his home in Toledo April 25. He started in showbiz in 1903 with his brother, Everett, on the Campbell Bros.' Show out of Fairbury, Neb. He also was with Norris & Rowe, John Robinson, Sparks, Howes' Greater London and Sanger shows. He later worked with his wife, Margaret, in their own riding act with Gentry Bros., Ringling Bros. and Barnum & Bailey and Hagenbeck-Wallace circuses. His last engagement was with his brother-in-law, the late Sam Dill, on the Sam Dill show, which was later sold to Tom Mix. Survived by his widow, Margaret; four sisters, Rhoda Peters, Allie Peters, Jessie and Goldie, and three brothers, Joe, Earl and Everett.

DELANEY—Daniel, 59, owner-operator of Delaney Bar, Minneapolis, of a heart attack following an altercation with a soldier in his bar. Burial in St. Joseph, Mo. Surviving are his widow, mother, two sisters and a brother.

DOWLING—Edward M., 60, theater manager at St. Luke's Hospital, Pittsfield, Mass., May 20. Before becoming a theater manager he was an advance publicity man for Barnum & Bailey and for Pawnee Bill's Wild West Show. He then became Tex Rickard's assistant in the management of Madison Square Garden, New York. He managed Paramount theaters in Pennsylvania, New Jersey and New York before going to Pittsfield in 1934 as manager of the Palace for Western Massachusetts Theaters, Inc. He later became district manager of six theaters in Pittsfield and North Adams for that company. Since 1942 he had been manager of the Victory Theater, Holyoke. Surviving are his widow and two daughters.

In Loving Memory of My Dear Wife and Pal
Margaret (Maggie B.) Espy
Who Passed Away 3 Years Ago, June 4, 1942.
CHESTER ESPY

ELMENDORF—Mary, A., 76, former employee of the Columbia Recording Corporation, at Chatham, N. J., May 23. Surviving are a brother and sister.

FAVERSHAM—Edith C., 61, actress and widow of William Faversham, in the Kane Pavilion of the Home for Incurables in the Bronx, New York, May 20. As Edith Campbell, her stage career began in a Los Angeles stock company and she later appeared in Shakespearean repertoire with Robert Mantell. Her Broadway debut was in *Nobody's Widow*, with Blanche Bates. Some of the other productions she appeared in were *The Lady of the Camelias*, *Cinders*, *Footloose* and *Follow Thru*. In 1942, two years after the death of her husband, Mrs. Faversham used his name professionally to make her last appearance on the stage in Thornton Wilder's *The Skin of Our Teeth*. Services at St. Malachy's Roman Catholic Church, New York, with interment in Actors' Fund Plot, Kensico Cemetery, Valhalla, N. Y.

FULTON—Maude, 47, known privately as Margaret Hansen, in San Francisco May 11. She leaves her husband, Frederick; a daughter, Mrs. Violet Petersen, and a sister, Mrs. Doletta Ackerman.

In Loving Memory of My Husband
JACK GRIMES
Who Passed Away June 7, 1944
MARIAN ROYCE GRIMES

GARRETTSON—E. E., 76, retired showman, in Huber Memorial Hospital, Pana, Ill., May 20. He was a Mason and Spanish-American War veteran.

GERARD—Alphonso, brother of Sacha Gerard, musical clown, recently in Paris. Efforts are being made to locate Sacha, who is reported to be appearing in America.

HAMILTON—Smith, rep show operator, following a four-month illness at the home of his brother, P. G. Hamilton, Weldon, N. C., May 14. He and his brother, Ollie, Colquith, Ga., operated a tent show for many years. Deceased had pix under canvas for the past 18 months. In addition to his brother, he is survived by a sister, Mrs. H. H. Ellington, Memphis. Interment in Forest Hill Cemetery, Memphis.

HAYS—Sgt. Clifford, 44, formerly known as the Wizard of the Stratosphere with the Greater Exposition Shows and also as Cliff, of the team of Cliff and Dot, the Iowa Farm Folks, following a heart attack in O'Reilly General Hospital, Springfield, Mo., March 12. He had been with various radio, vaude, carnival and circus organizations prior to his entry into the armed service. Survived by his widow, Dorothy, and an adopted son, John, Springfield. Interment in the National Cemetery, Springfield.

ISOLA—Emile, 85, who with his brother, Vincent, were known in France as the Weber and Fields type of comedians, in Paris March 17. They started as a magic act and later were managers of

several Paris theaters, including the Opera Comique.

LIGHTNING—Princess, 29, daughter of Chief and Princess Bearfoot, in Terre Haute, Ind., May 4. She was Rio Rita Myers Brokaw in private life. Survived by her husband, Ralph Brokaw; two daughters, Marcia Ann and Virginia Rose, and a son, Harrison.

HARRISON
In loving memory of our dear Mother, Pearl, who passed away May 30, 1944, Columbia, South Carolina.
Memories are treasures no one can steal,
Death is a heartache nothing can heal;
Some may forget you, now you are gone,
But we shall remember no matter how long.
Son
FRANK HARRISON AND FAMILY

MORRIS—William G., Sr., 56, circus man, following a week's illness in Clark County Memorial Hospital, Jeffersonville, Ind., May 8. He operated a circus bearing his name from 1923-'28 and following that was owner-manager of the Morris family of acrobats. He was active in both the indoor and outdoor circus fields and was last connected with the Williams & Lee Attractions in 1942. Survived by his widow, Ethel; and sons, William Jr., Edward; Merten, U.S.N.; Donald, U.S.M.C., and daughters, Emma Mathis and Blanche Sewell. Interment in Eastern Cemetery, Jeffersonville.

In Loving Memory
of My Husband
WALTER D. MCGHEE
June 1st, 1944
LOLA MCGHEE

O'CONNOR—Harry, 48, free-lance and motion picture writer, in Hollywood May 10. A brother, Frank, survives. Services at Sawtelle Cemetery Chapel, Sawtelle, Calif., May 15.

PRALL—Harry, pitchman, at his home in Upper Darby, Pa., May 11.

SAXON—Hugh Allen, 76, character actor of stage and films, in Beverly Hills, Calif., May 14. He leaves his wife, Ella; a daughter, Mrs. Van Shotwell, and two grandsons, Robert and James.

TAMBURRI—Joseph Steven, CM 1/c, 47, formerly with Zack Miller's 101 Ranch Wild West Show, following a heart attack in the U. S. Naval Hospital, Seattle, May 16. He was a carpenter's mate and joined the navy in 1942 and served overseas. Survived by his parents, three sisters and three brothers, all of Stamford, Conn. Interment in Stamford.

TORRISI—Samuel S., 45, radio pioneer, at his home in Philadelphia May 22. He was the inventor of an indirectly heated cathode tube which was later developed into the A-C tube now used in radio sets. Before establishing his own labs he worked for several years with the Music Master Corporation. Recently he had been experimenting with television. Survived by his mother and sister.

WEBB—Pearl, sister of Robert Webb, director at 20th Century-Fox studios, in Long Beach, Calif., May 13.

Marriages

BOGART-BACALL—Humphrey Bogart, pic tough guy, to Lauren Bacall, film actress, at Louis Bromfield's farm home, near Mansfield, O., May 21.

FOOR-PALMER—Sam Foor, booking agent, to Ann Palmer, toe dancer, in Florida recently.

GREEN-ROBERTS—Benjamin Green (Alfred Green), alligator-skin man at Frank Forest's Museum, Whitney Beach, San Francisco, to Audrey Eugenia Roberts in Reno, Nev., May 14.

MARTINEZ-RODRIGUEZ—Estelita Rodriguez, film dancer, to Chu Chu Martinez, singer now appearing at the Trocadero, Hollywood, in Los Angeles May 14.

ORNSTEIN-PICKFORD—George OrNSTEIN, nonpro, to Gwynne Pickford, niece of Mary Pickford, in Hollywood May 18.

PRESTON-BLANK—Joel Preston, pub-

licist, to Gloria Blank, nonpro, in New York April 22.

THOMPSON-WHITE—Capt. Burnett Thompson to Francis White, opera and radio singer, in Rosarita, Baja California, Mexico, May 21.

Births

A son to Mr. and Mrs. Frank Ketrow in Miami May 16. Father is co-owner of Renfro Valley Barn Dance tent show.

A son, Gerald O'Connor, to Mr. and Mrs. Joey Mack, of the comedy team of Jo and Joey Mack, in St. John Hospital, Springfield, Ill., May 19.

A daughter to Lieutenant and Mrs. Adrian Goodman in St. Vincent Hospital, Hollywood, May 21. Grandparents are Fibber McGee and Molly, of radio fame.

A son to Mr. and Mrs. Don Good in Dr. Kay's Hospital, Byron, Ga., April 23. Parents are with Tex Ella's Wild West.

A son, Carlos, to Lieutenant and Mrs. James McClellan Kier in Fort Worth recently. Father is the grandson of J. T. McClellan.

A daughter to Mr. and Mrs. Al Carsky, formerly of Royal American Shows, at Wesleyan Memorial Hospital, Chicago, May 22.

A daughter, Virginia Lacy, to Mr. and Mrs. Osmond Byron May 21 in Covington, Ky. Father is member of sound effects department at WLW, Cincinnati.

Divorces

Evelyn Keyes, actress, from Charles Vidor, pic director, in Las Vegas, Nev., May 21.

Doris Duane Riley, showgirl, from Jerry Riley, Hollywood publicity man, in Los Angeles, May 19.

Celeste Holm, stage star, from Warrant Officer Francis Emerson Harding Davies in Trenton, N. J., May 8.

Myrtle J. (Babe) Woodall, former burlesque performer, from William E. Woodall, burlesque and carnival showman, in Cincinnati May 21.

MAGIC

(Continued from page 28)

mission deep into Germany." . . . DR. HARLAN TARBELL, whose recent one-night appearance at the Chicago Civic Theater proved good b. o., is set for a December show at Orchestra Hall, another huge Chi theater. . . . RICHARD B. HERMAN was elected president of the Philadelphia Assembly, S. A. M., at a recent meeting of that org. Other officers chosen were Dr. Lee C. Wagner, first v.-p.; Dr. Joseph S. Kenney, second v.-p.; P. William Yeager, treasurer, and James A. W. Killip (Chang Kuo Lao), secretary. James C. Wobensmith was re-elected delegate to the National Council and John A. Boers was named alternate delegate and trustee. Other trustees are Dr. L. Waller Deichler and Francis B. Hall. . . . PRINCE MENDES, back on tour with *This Is the Army* after four weeks in the hospital with jaundice, typewrites from the Philippines under recent date: "After two months in Persia we proceeded to Bombay, where I met the officers of the Society of Indian Magicians, including its president, Dr. Framrose Nasikvala. Was made an honorary member. After a fortnight in India we moved on to Australia, where I met Prince Hara, who is in the cast of *Hey! Rookie*, another G.I. extravaganza. Then to New Guinea; then the Admiralty Islands, where I met Adrian the Magician, who is in the navy Special Services. Then back to New Guinea, where I met more magi, including Maj. L. P. Sheedy, of Pittsburgh; Sgt. Frank Starinieri, and Capt. Kirk Allen, formerly the "Man With the Miracle Mind." Spent lots of time with Captain Allen, Special Services officer who is doing a splendid job keeping the soldiers fed with the necessary entertainment. Before leaving New Guinea for the Philippines, I met Arnold Furst, who is on his second trip to the Pacific for USO. While hospitalized here, I was entertained by George Jason, another USO magicker. Ray Pike Sr., juggler, was also with the unit. Also met Pvt. Fredric Kolb, who entertained at an officers' soiree with his amazing mental stunts. He hails from Montclair, N. J. I left the hospital in time to rejoin *This Is the Army* for the Manila premiere. If the boys care to write, my address is Sgt. Prince Mendes, 32161994, "This Is the Army." Det., A. P. O. 5324, care Postmaster, San Francisco."

Round-Up Picture Kaleidoscopic

No Ammunition

ROCHESTER, N. Y., May 26.—It looks as tho the shooting gallery ducks are safe until the Japs are smashed.

According to word received here by Max Cohen, general counsel for the American Carnivals' Association, consultant in the Office of Civilian Requirements, V-E Day didn't do a thing for shooting gallery operators altho there will be some shotgun ammunition manufactured for civilian hunters.

Ackley believes there will be 22 shorts immediately after Japan is squelched, but not before.



THESE FORMER TROUPERS visited the Royal American Shows in St. Louis recently and expressed the hope that they would be with it again in another season. Heinie Halin (left) once operated a nail layout for Ritchie Marasco, while W. E. Thompson produced a dunking opera with RAS in 1934 and '35, and since has been with United Shows, Max Goodman, Hennies Bros. and Beckmann & Gerety. The chest ribbons show that both have seen plenty of foreign service.

International Shows Have Tough Going in Oklahoma

ST. LOUIS, May 26.—The weather finally broke in Kansas, but the International Shows did only a fair business until arrival in Dodge City, Kan., last week, usually getting in only two to four days at the spots in Oklahoma. Coleman Lee is manager; Al H. Herman, concession manager; Joe Howard, agent; Bill Hartman, transportation; O. W. Glover, electrician, and W. J. Lindsay, secretary-treasurer.

Red Dulin has the Posing Show; C. E. Shuey, Snake Show; Jerry Hall, Hula Show, and Josh Lee, Side Show. Ride men include John Hutchinson, William Pearce, Travis Still, Arnold Tripp, Frank Robinson, Tommie Rhodes, Joe Bales, Jack Davis, Jim Stone, Glen West, Leroy Hartman and Blue Osenbaugh.

Along concession row are C. C. Jett, George Nolan, A. H. Born, Charles Osteen, Bob Morgan, A. Marchbanks, Charles Elder, Mrs. C. C. Jett, Marion Thompson, Roy Mackey, Mrs. J. Adams, Mrs. George Nolan, Frank Cannon, G. W. Moody and Nelson Wells.

Prell, Short-Handed, But Clicks 'Em Off in Newark

NEW YORK, May 26.—Prell's Broadway Shows opened a 10-day stand in Newark, N. J., Wednesday (23), occupying a lot near the railroad and bus stations. Midway was jammed opening night and business was brisk.

Show has four rides, four shows, a monkey race, a maze and concessions. Cash Miller has a Freak Show and Mrs. Miller has a Girl Show. Free attraction is Sonny Campbell, high diver. Thomas W. Rice is contracting agent and handles press and advertising.

Principal gripe is extreme shortage of manpower, and some rides and attractions were left at winter quarters.

Lynch Shows Escape V-E Vandalism in Halifax, N. S.

HALIFAX, N. S., May 26.—The rioting, looting and wrecking led by Canadian sailors here V-E week did not affect the base and properties of the Lynch Shows. Activities were being carried on at the time in preparing the carnival for the opening of the season.

Show officials feel they were fortunate in not being open on or before May 7, as it would most likely have been a target for the vandals in and out of uniforms.

Michigan Mud Scores Two Falls on Detroit Showmen

DETROIT, May 26.—W. G. Wade and Joyland Shows were unable to move off their lots here last week-end as the result of excessive rainfall.

John Quinn called in an extra caterpillar tractor to get his World of Pleasure Shows away to open in Lansing, Mich., on time, while Sam Goldstein and Danny Elias shuffled their Majestic Greater thru the rain from Port Huron, Mich., to Jackson, Mich.

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., May 26.—Program for coming week includes visits to Valley Shows at Newark, N. Y., and James E. Strates Shows at Niagara Falls.

The WMC, thru Chairman Paul McNutt, issued a statement thanking amusement operators for "almost 100 per cent" observance of the midnight curfew which was terminated V-E Day.

The United States Commerce Department has furnished detailed information relative to new materials to be available for construction purposes after the war. Much information of value is included and show owners would do well to acquaint themselves with the interesting possibilities presented by this information.

A request for personnel membership cards has been received from Blue Ribbon Shows.

Lucky Royal Has Two Good Weeks in Corsicana, Tex.

CORSICANA, Tex., May 26.—Lucky Royal Shows chalked up a good two weeks here, closing Saturday (12). Show opened to good business in Clarksville, Tex., Monday (14).

Lucky Royal is the old title of D. R. Thompson, long known in Southwest show circles. Thompson, recently recovered from a severe illness, formed a partnership with William Gooch, owner of the Gooch Attractions.

Buck Nelson's Rodeo, featuring the trained horse, White Cloud, joined here and will be the free act.

Executive staff is D. R. Thompson and Bill Gooch, co-owners and managers; Babe Enswiler, legal adjuster; B. C. McDonald, secretary; Mrs. Audry Thompson, treasurer; Mrs. Joy Gooch, secretary of concessions; A. Fuson, transportation; O. H. Thompson, light plants, with John Wright, assistant. Shows itinerary will include spots in Texas, Oklahoma, New Mexico, Kansas, Missouri, Louisiana, Mississippi and Georgia.

Freak Windstorm Damages King Reid and Buck Shows

SYRACUSE, May 26.—A freak wind and thunderstorm did damage to two carnivals playing in this district Tuesday (22).

Hitting the O. C. Buck lot near here at 2:30 p.m., the storm ripped the marquee, but all other canvas was saved.

King Reid Shows, at Herkimer, N. Y., sustained the heaviest damage. The tent and stock of Harry Ange's bingo was ruined, and Bert Culliton's cookhouse was made a shambles. All show tops were reported blown to shreds and 16 concession tops and considerable stock went, too.

"Trainman" Harry, Fitzie Hit Emergency Unloading Jackpot

—By Pat Purcell—

SPRINGFIELD, Ill., May 26.—Harry W. Hennies, owner of the Hennies Bros. Shows, and Fitzie Brown, concession manager, stood in the railroad yards here at 2:30 a.m. Monday (21) watching the Hennies flats slide into position at the run, but there was no trainmaster in sight.

"Anybody who's seen it done twice can do it," Harry said to Fitzie.

"Yah, let's us do it," replied Fitzie to Harry; and they went to work.

Using Harry's own automobile on the business end of the dragline, the first wagon hit the street five minutes later. The rest of them rolled off with clock-like precision, and the last wagon was on the lot, two miles away, at 9 a.m.

"We coulda made it faster if Fitzie woulda let us use his car, too," Harry explained.

"Why should I let you use my car? It's your name on the wagons, not mine," was Fitzie's retort. It was obvious that both of 'em were well pleased with themselves.

As a result of his boss-labor plan, the show was in the air with surprising alacrity, despite a wind of gale-like proportions. The Arcade wasn't set for the opening, as the operator had some motor trouble en route from Evansville, Ind., and the side show wasn't up because the top was blown to shreds.

All this had been accomplished by the

time J. C. McCaffery, the shows' general director, and this reporter reached the lot at 4 o'clock Monday afternoon. Lou Berger, general agent, immediately reported the first beef.

"Imagine this, Mac," Berger said somewhat breathlessly, "the committee was just here and demanded a larger percentage because this show is much bigger than they thought it would be, but I straightened 'em out by telling 'em they should take less because it is such a big show." There was a triumphant gleam in the Berger eye.

Business was lousy Monday night because the wind was so strong that guy lines and cables were necessary to keep the light towers in the air. Tuesday there were more folks on the grounds, but it was still so windy there was the danger of a blowdown. The wind finally blew itself out, and when last heard from all hands were raking in a little kale.

Mike Conti, press, back with the show, reported the previous week at Evansville, Ind., was almost a total loss until Saturday when the weather finally faded off. However, Saturday biz was so big that the show quit that spot happy. Fitzie Brown's new custard opened there, while Joe Scortino assumed the management of the all-girl revue as well as the Posing Show. Jean Schaffer, drome rider, rejoined and Whitey Lutz was back handling his photo gallery after a week away on business.

Routes Seem Very Elastic

Bob Lohmar, Tommy Allen Quit Cavalcade — Royal American skips Decatur

CHICAGO, May 26.—Delving into the over-all carnival picture this week-end, one is presented with an unusual picture of change partners, and away we go. Sites and contracts seems to be in the same category as partners.

Hot from the griddle comes news that Robert L. (Bob) Lohmar, corpulent gent who has been general manager of the Cavalcade of Amusements, has come to the parting of the ways with Al Wagner. Bob left the show at Alton, Ill., Saturday (19) for his home at Morton, Ill., for "a two weeks rest," but from that vantage point he made it clear that he does not intend to return and will have an important announcement to make within a few days.

Tommy M. Allen, Cavalcade trainmaster, announced thru regular channels, the boss, that he will take the show into Decatur, Ill., Monday (28) and will then leave for his old love, the Johnny J. Jones Exposition. Don Montgomery, who recently left Hennies Bros., was around the Cavalcade lot at Alton and is expected to assume the trainmaster duties.

The Cavalcade has been beset with the customary weather difficulties at Alton and hasn't done too well and, according to William B. Naylor, press chief, the show will close there Sunday, June 3, in place of sticking around for another week, as advertised on the window and wall bills. Show will hop to Peru (LaSalle), Ill., for an opening June 5. From there the itinerary will be rediscussed and revised. Bob Kline is still functioning as general agent but there was a report in Chicago today that he might not be there for long.

Royal American enjoyed another terrific week-end business at Grand and LaCledde, St. Louis, but business the remainder of the week has been spotty. Another healthy week-end is anticipated, and the show will stay there thru Decoration Day. Then it will skip good old Decatur on the theory that Dodson's World's Fair Shows and the Cavalcade of Amusements have given the fun-loving public plenty of action, and will jump to Hammond, Ind., for a June 2 opening. This would put the RAS in Hammond a week ahead of Hennies Bros., but no one yet has intimated that is the reason for the shift in dates.

Hennies' business picked up surprisingly after Tuesday at Springfield, Ill., and when the curtains drop tonight the show will be loaded for Kankakee, Ill., which is a first in, for sure.

Dodson's have been at Kenosha, Wis., since Monday, somewhat to the sorrow of most hands around there. Wisconsin's Governor took a hand at limiting the type of concessions allowed to work, so the front-end was rather dismal. Shows and rides had nothing to complain about when the weather was bright.

So much for the activity in the immediate region of Chicagoland, but it must be recorded that smiles wreathed the faces of the hands on Max Goodman's Wonder Shows of America at Hannibal, Mo., after that sad experience in St. Looney, and the Goodmans are happy tonight as they know they open in Peoria, Ill., Monday, another first in—for sure.

Bill Lynch Named in Group Negotiating for Race Track

PRINCE EDWARD ISLAND, Can., May 26.—A report is current here that a group of four is negotiating for the purchase of the Charlottetown Race Track connected with the P. E. I. Fairgrounds. Bill Lynch, owner-manager of the Lynch Shows, Halifax, N. S., is being named as one of the four. Lynch Shows play Charlottetown and the fair annually.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.

No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on white, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00. 8,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, \$2.00 per 100. 8,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25. 8,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, \$1.40 per M. Round Gray Cardboard Markers, 1800 for... 1.00 Thin Plastic Markers, brown color, M. 2.00 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

"Firechief" Flameproofing

The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron St. Chicago 12, Ill.

JUST A LITTLE LEFT

CANVAS CEMENT

Pints — Quarts — Gallons

TAKE CARE OF YOUR CANVAS UNTIL TOTAL VICTORY.

Mail Orders Now

E. G. CAMPBELL TENT & AWNING CO.
100 Central Ave., Alton, Ill.

Carnival and Concession TENTS

Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
18 E. KIRK ST. SHAWNEE, OKLA.

Lloyd G. Johnston Shows WANT

Shows with own transportation. Pop Corn, Corn Game, Fish Pond, Grab Joint. Concessions that work for stock. Agents for Ball Game, Penny Pitch, Country Store, Scale, etc. Darkroom Man for Photo Gallery. Help for Kiddie Ride and Chair-o-Plane. Will book or lease Merry-Go-Round or any major ride not conflicting. Have 22-ft. van sent to transport same. Fair, Celebration Committees, have a few open dates, including July 4th.
TUSCOLA, ILL., MAY 28TH TO JUNE 2D;
Then Per Route.

WANTED IMMEDIATELY

FOR EXPORT

Miniature Railway Train, carrying 35 persons, with Diesel engine; Slot Machines, Electric Shooting Gallery, Merry-Go-Round.

Write fully to

Frank Export-Import Co.
101 West 31st St. NEW YORK

WANT TO BUY

Illusions—Disappearing Duck, Lady, Transferring Cylinders, Blade Box, anything suitable for Side Show. Price and description first letter. Want Grind Store Agents, Man-Wife preferred.

JOHN ROYAL
Care Playland Shows HAZARD, KY.

FROM THE LOTS

Garden State Shows

TRENTON, N. J., May 26.—Week ended May 19, Phillipsburg, N. J.; auspices, Warren Chemical Fire Company; weather, inclement; business, good.

Move from the initial lot of the 1945 tour, Coplay, Pa., was made in good time. Monday night crowd was above expectations. Tuesday and Thursday were lost to the elements, but Friday and Saturday brought capacity crowds. Spot was well publicized with ample newspaper, radio and billposting, along with excellent support from the sponsors. Tilt-a-Whirl and Wheel led the rides, and the Garden State Revue, under management of Mrs. Dorothy Kerns, and William Stanley's Circus Side Show topped the shows.

Staff: R. H. Miner, owner-manager; William Goodrich, superintendent of rides; R. Parker, electrician; M. Roberts, billposter; J. Kerns, special agent and mailman and also *The Billboard*. Rides include Kiddie Autos, C. Fenkin; Wheel, R. Amy and C. Wallis; Tilt-a-Whirl, B. Smith, G. Benko and C. Lavigne; Chair-plane, R. Kepple and G. Perrigo. Front entrance, Hip Roberts, J. E. (Dick) Richards is foreman of the office concessions. Concessionaires include Mr. Kuhns, Mrs. Mabel Goodrich, Mr. Evans, M. Wells, J. Dobish, Mr. and Mrs. C. Long, M. Amy, M. Lane, G. Evans, J. Richard, H. Cutshall, J. Kerns, L. Shoreck and W. Becker.

Pop Brownlee, Mary Jane and Willie present the *Hickville Follies*.
R. H. MINER JR.

Cetlin & Wilson Shows

LEWISTOWN, Pa., May 26.—Wilmington, Del., was a winner when weather permitted an opening, which wasn't often in the two weeks. After 8,000 paid admissions here opening night and a winner Tuesday, the rains came again for three days.

I. Cetlin has returned after a brief visit with relatives in New England, and Mrs. Jack Wilson is back after a long illness aiding Mrs. Cetlin with their *Paradise Revue*. Mrs. Eugene R. Hughes, daughter of the writer, and her young daughter, visited for a week, and Mr. and Mrs. William Cowan had three weeks with their daughter, Maxine, who is in college in Wilmington, while the show was there and at Chester, Pa.

Lee Erbman, *Paradise Revue* talker, is back after a winning bout with pneumonia, while the same ailment has confined Mike Campbell Jr. Mrs. Campbell recently lost her father.—R. C. McCARTER.

O. C. Buck Shows

SYRACUSE, May 26.—Muddy grounds delayed the opening at Mattydale until Tuesday (22).

The second week layover at Menands, N. Y., proved unsatisfactory, due to continued rains and cold weather.

Mrs. O. C. Buck suggested that a jamboree be held each week, and James Thompson, slide-show manager, volunteered to present the first one. Each week a new committee will present the show, the proceeds going to the NSA Benevolent Fund.

Visitors included Bernie Bennett, *The Billboard* representative in the Syracuse-Utica district; Mr. and Mrs. Tom Brady, Mr. and Mrs. Wally Pollock, Tom Singleton, and Mr. and Mrs. George Essingard. Pvt. Edward Goynor, who was wounded in Germany and received the Purple Heart, is visiting his brother, Robert, Ferris Wheel foreman.

Sidney Goodwaldt, Bert Simons and Billy Boudreau have purchased new living trailers.—ROY F. PEUGH.

Art White's Exposition

BUTLER, Pa., May 26.—Art White's Exposition Shows opened in East Butler May 19 under the Volunteer Firemen to fair biz despite rough weather.

The personnel: Art White, owner; Mary Ellen White, secretary; Mark Wayne, advance; Hip Lewis, electrician; John Sherman, lot; Ed Payne, mechanic; Joe Vandervoot, pony ride. Concessionaires: Mr. and Mrs. George Renn, Stella Lacey, George Lampher, Austin McCandless and Gladys and Bert Frost. B. B. FROST.

Crafts 20 Big Shows

SAN BERNARDINO, Calif., May 26.—May 2-13 week, at location, Mount Vernon and Mill here, found the weather good and business fair. This was first California spot after seven weeks in Arizona. After a 350-mile jump, all trucks and equipment arrived in time for scheduled opening.

Ride personnel: Ferris Wheel, John Metzger, foreman; Cliff Rexinger, assistant; Alice Shepard, tickets. Merry-Go-Round, Harry Westberg, foreman; John Munsgrrove, assistant; Lola Mason, tickets. Kiddie Rides, Rudd Curtis, foreman; Charles Ropp and Robert Tyson, assistants; Mrs. Fred Mortenson, tickets. Skooter, Charles Cooper, foreman; Julius Reberg and Edwin Costa, assistants; Mrs. Thomas Meyers, tickets. Roll-o-Plane, Dale Hester, foreman; Charles Ranthrun, assistant; Thomas Meyers, tickets. Tilt-a-Whirl, James (Patches) Parker, foreman; Carl Cox and Tony Lopaz, assistants; Mrs. Manual Regent, tickets. Fly-o-Plane, William White, foreman; James Nolan and Henry Links, assistants; Lillian Shepard, tickets. Penny Arcade, Mack Doman, manager; J. B. Van Sickle, assistant; Marie Curtis, change. Roy Shepherd, ride superintendent; Robert Shepherd, electrician, and Al Pierce, helper.

Don Gonzalas's Freak Museum did well, along with Clyde Gooding's Jungle Show.
MONA VAUGHN.

Crescent Amusement Co.

KANNAPOLIS, N. C., May 26.—Two weeks ended May 12 on Overcash Showgrounds under auspices of the American Legion brought cold weather and fair business.

After shows' closing at Thomasville, where the week was practically lost to rain, show made an uneventful run here and was ready for Monday night. Business opening night was good, despite the weather, and over 2,000 paid admissions came thru the gate. On closing night over 3,000 came thru in a steady drizzle of rain.

V-E Day, with all mills closed, was banner night.

The Five Flying Fishers, free act presented by Charles Fisher, helped.

Spitfire topped the rides, with the Wheel and Whip running close for second honors. Minstrel Show topped, with Frank Zorda's Side Show, second. Org has a new Merry-Go-Round.

Show will remain in North Carolina five more weeks before going into Virginia and Tennessee.—H. MONROE.

Sparks Bros.' Shows

BENTON, Ky., May 26.—Week, May 14-19; auspices, American Legion; location, city park; weather, cold and rain.

When weather permitted, good crowds waded thru a muddy lot. Wreckers with winches were needed to get part of the rolling equipment off the lot. The close proximity of Paducah prompted many shopping trips. Auspices gave Owner Frank Sparks and Manager Jack Oliver a contract for a return engagement.

Texas Joe Franz purchased the Wild Life show from Ross Crawford. Texas Joe also has the photo and jingle board concessions. W. M. (Gechie) Harrell has been pinch-hitting as an electrician and is keeping the show lighted. Ralph Miller visited on his way up to St. Louis. Ted Sparks, high pitchman of Birmingham, stopped by. Show moved to Princeton, Ky.
H. G. STARBUCK.

Wonder City Shows

CHILDERSBURG, Ala., May 26.—Show moved here from Centerville, Ala., after five weeks of bad weather. Mack House is now legal adjuster, and Knox Qualles has joined with concessions. Eddie Cole also has booked two concessions, and Mr. and Mrs. Jack O'Neal came on with frozen custard.

Manager Joe Karr's brother-in-law, Buddy Lovell, recently returned with his family.

Ride foreman are Cliff Frantham, Wheel; George O'Neenery, Merry-Go-Round; Art O'Dell, Chair-o-Plane. Wynona Hill is featured dancer in Marie's *Queens of Burlesque*. MARIE JONES.

Attention

BALL GAME & NOVELTY OPERATORS

- #4510 Swagger Canes. Per Gr. \$10.50
- #4511 Swagger Canes. Per Gr. 12.00
- #83/1 Worth Baseballs. Per Doz. ... 2.00
- #2 Plaster Animals. Per Gr. 7.50
- #402 Giant Leis. Per Gr. (None Less Sold) 7.00
- #46n58 All Cellophane Leis. Per Gr. 6.00
- #401 R., W., Blue Leis. Per Gr. 3.50
- American Made Flying Birds. Per Gr. 21.00
- #4512 Straw Horse and Man, Large Size. Per Doz., \$4.00; Per Gr. ... 45.00
- #8 Silver Batons. Per Gr. 15.00

Order from this ad and save money. All above items available for immediate delivery. 25% with all orders, balance C. O. D. Send for our special price list; it is FREE!

Visit Our Display Room When in Chicago

M. K. BRODY
In Business 34 Years in Chicago
1116 SO. HALSTED ST., CHICAGO 7, ILL.

WANTED

MEN FOR RODEO, FERRIS WHEEL CHAIRPLANE
Top Salary.

Island Manor Show
128 Franklin St., Elmont, N. Y.
Floral Park 7494-J

HARRY LEWISTON

WANTS WANTS
Freaks, Novelty Acts, Night Club Acts. Now showing in large airy building in Carlin's Park, Baltimore. To those who qualify can offer you year around work. My show hasn't closed in eight years. I pay highest salaries; best of treatment. Ask someone that has worked for me.
Write or Wire
HARRY LEWISTON
Care Carlin's Park Baltimore 15, Md.

FOR SALE

1940 Chevrolet 1 1/2 Ton Truck, A-1 shape, good tires. Canvas Covered Top. 24 Ft. Ball Game Top, used 3 months, complete with bottles, balls, stock. Clothes Pin Pitch, 12 ft. top, new this season, complete with stock and flash. 12x12 Pan Game, used 3 months. One Pea Pool. All frames for tops included. Price (\$1700.00), Seventeen Hundred Dollars.
All replies. **JACOB PRYOR**
Route #1, Jeffersonton, Ky.

CONCESSION SPACE

For whatever you have. Dancing space, 14 by 60 ft. Kiddie Car Rides and Games. Enclosed plot 100 ft. square. Fair Building, 70 by 60 ft. Cologne Auction Fair Grounds, opens June 30th, two days and nights a week till Sept. 15th.
E. TURNER ZORN
Box 42, Cologne, N. J.

New England Amusement Company Wants

Bingo Caller, Chairplane Foreman; top wages. Can place Agent for Popcorn and Candy Apples or will rent privilege. All replies to **HARRY J. KAHN**, Mgr., Shelburne Falls, Mass., this week; Athol, Mass., June 4th-9th.

SECOND-HAND SHOW PROPERTY FOR SALE

\$2.00 Pair, Richardson Skate Plates, 7-8-9 only. \$50.00 Khaki Concession Tent, 8x14 ft. No frame. \$5.00 Government Desk Trunk. Cost \$30.00. \$250.00 New Indian Teepee, 42 Ft. Round Top. Hand Painted Indian Designs. Cost \$1500.00.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

WANT RIDE HELP

Can place Second Man for Eli Wheel, also Man for Kiddie Auto Ride. TOP WAGES. Everett Hodge, write. Write or wire
I. K. WALLACE
1316 Spruce Street PHILADELPHIA 7, PA.

WANTED

Wheel Foreman, top wages, \$75.00 per week. Contact at once. Can use other Help. Can use Concessions. Good route. Play only celebrations and Fairs. Opening date, Firemen's Convention, June 14th, Waldorf, Minn. Contact **MIDWAY SHOWS**, Rocco & Son, Como Sta., R. 5, St. Paul, Minn. Phone: Nestor 0870

ART WHITE'S EXPOSITION SHOWS

Now Open Butler, Pa., Until June 2. Twenty Weeks Firemen's Celebration, Pennsylvania Only. Want men for #5 Ell Wheel, Herschell Kiddie Auto Ride, Smith and Smith Chairplane and Airplane Kiddie Ride. Equipment in A-1 condition; short hauls and pleasant conditions. Have new Stock Stores for lease or percentage. Will book Fish Pond, Duck Pond, Shooting Gallery, High Striker, Candy Floss. Can use clean Show with own equipment. Hatchie, wire me. Holding Cookhouse and Apples for you.
ART WHITE, Owner
 317 Brown Ave., Butler, Pa.

WANTED

Capable Man for Dark Room, salary \$50.00; Man and Wife for Coca-Cola and Guess Your Age; Counterman for Bingo, salary and bonus. Wire only.
L. I. THOMAS
 Joyland Shows, Canton, O., this week; 681 Hazel St., Akron, O., next week.

PORTIA, ARK.

Want for Annual July 4th Celebration, best in State, Independent Rides, Shows, Concessions, Cookhouse, Grab Joint, Bingo. Will book any 10¢ Store. Space limited. Write
O. E. THOMPSON
 BOX 152 PORTIA, ARK.

MICHIGAN SHOWMEN'S ASSOCIATION

156 Temple St., Detroit 1, Mich.

Summer Membership Drive

Regular Initiation Fee of \$10 Eliminated During June, July and August.

Only Showmen's Association Paying an Automatic Death Benefit.

JOIN NOW!!! WRITE NOW!!! to

HARRY STAHL, Chairman Membership Committee

THE BOSTON SHOWS

Now Playing Memorial Square in the Heart of Downtown Springfield, Mass., Until June 2nd, Inclusive. The First Show in Four Years.

Can place a few more Stock Concessions, one more worth-while Show, Custard, Fishpond, Pitch-Till-You-Win, High Striker, String Game, Cork Gallery, Candy Floss, Scales and Age, Cane Rack, Coca-Cola, etc. No racket wanted. This show has 5 office-owned Rides and the best of transportation. Four more big ones to follow. Playing large cities in Massachusetts and the opening of virgin territory our specialty. One 10-Car Whip for sale now on show and in A-1 condition, newly painted. A real money getter.

MAGIC EMPIRE SHOWS WANT

Stock Concessions, including Bingo. Want capable General Agent. Can place Shows with own equipment. Want first-class Mechanic.

Address

A. SPHEERIS

MAGIC EMPIRE SHOWS, Forrest City, Ark.

CAN PLACE

Neon man for our own plant. Tilt-a-Whirl foreman. Assistant bookkeeper for show office.

WILL BOOK PENNY ARCADE

GIRLS and Girl Show Musicians for "Hillbilly and Dude Ranch."

NORTH AMERICAN EXPOSITION

Dayton, Ohio, this week. Indianapolis, Ind., next week.

GOOD NEWS

50 NEW TRAVEL COACHES RATION FREE. ROYALS, ALMAS, ROYCRAFTS. A Few Tandems. Something New in the Vagabond Coming Soon.



SARASOTA, FLA.
E. LANSING, MICH.

AGENTS WANTED!

Two Ball Games, Shooting Gallery, Pitch-Till-You-Win, Dice Game for Slum Store, Guess Your Age, Jingle Board, Nail Game. All games are operated on a percentage, 25-40-50. I will furnish transportation for all agents. William and wife, call on

AL KEVETT, Baker United Shows, Peru, Indiana

North American Exposition

SPRINGFIELD, O., May 26.—Due to heavy rains, the lot here was almost impossible, but with co-operation from hired local men and trucks and plenty cinders and shavings, the midway was in fair condition in time for opening.

Men in all departments are painting and making minor repairs, and a local concern, specializing in neon signs, has been engaged to repair all neon on light towers and show fronts.

Highlighting publicity for the week was a complete stage performance, with acts taken from various shows on the midway, at one of the large orphanages here.

Two new concessions were added when Jim and June Taylor joined here with popcorn, and Mr. and Mrs. Alexander Paul and daughter, Norma, joined last week at Richmond, Ind., with frozen custard.
HARVEY B. WILLIAMS.

Bill's Novelty Rides

MACON, Ga., May 26.—Bill's Novelty Rides opened at near-by Warner Robins Air Depot Monday (21) with biz so brisk early in the week that a holdover week was ordered. Org has 18 concessions, two shows—Jack Orr's big snake and Wooley's animals—and three rides, Ferris Wheel, Chairplane and kiddie ride.

Wants-Regal Exposition Show, Inc.-Wants

Mechanic to take complete charge of fleet of trucks; must be A-1 and sober. State your salary. Merry-Go-Round Foreman for 2-Abreast Herschell. Will book Fun House and any Grind Show. Eddie Wheeler wants reliable Agents for Swinger and Roll-Down. Harry Moore wants percentage Agents; drunks and grifters, save your carfare. Preference given ex-service men.

WANT AT ONCE—Sober, reliable Lot Man that can deliver. Wire your terms.

Nashville, Tenn., Ball Park, this week; Kentucky to follow with big 4th Celebration.

P.S.—Ernie Sylvester has good proposition for wounded ex-service man in uniform unable to do hard work, to lecture on brand new panel front Jap War Show; Grinder to handle Peep Show, Talker on Minstrel Show.

WORLD OF PLEASURE SHOWS

BATTLE CREEK, MICH., JUNE 4-9

Want Grind Shows with neat frame-up. Mackey's Hollywood Monkey Circus wants man to handle Trained Monkeys. Also want to buy Trained Chimp.

Can place Merchandise Stands of all kinds. Will sell exclusive on Photo Gallery. Ride Help and Semi Drivers for 10 major Rides. Billposter that can drive truck, must be A-1 Lithographer; \$75 a week to sober man. Sign Painter for truck lettering; good proposition.

JOHN QUINN, Mgr.

Muskegon, Mich., May 28-June 2; Lansing, Mich., June 11-16.

ANYONE KNOWING THE WHEREABOUTS OF CHARLES PUCKETT

Known as "Chuck"—Wife's Name is Shirley. Driving Black Hudson Sedan, Pulling Blue-Covered Wagon House Trailer. Please Notify:

Frank Peppers, Mgr. Peppers All-States Shows

Clarksburg, W. Va., this week; then per route.

Look—Newark, N. J., City Stadium—Look COUNTY FAIR AND CIRCUS WEEK

COMMENCING SUNDAY, JUNE 24, TO 30—7 DAYS AND NIGHTS—7

WANT PITCH MEN, SHOWS, LEGITIMATE CONCESSIONS—Duck Pond, Diggers, Pitch Games, Bowling Alley, Buckets, Bingo, Guess Your Age, Striker, Root Beer Barrel. What have you? Wire. Space limited. WANT FERRIS WHEEL FOREMAN, ELECTRICIAN and CARNIVAL MECHANIC; also sober RIDE HELP. SALARY NO OBJECT IF YOU CAN PRODUCE.

Bristol, Pa., this week; next week, Mt. Holly, N. J.
 All Address: **HELLER'S HOME SHOWS, INC., HARRY HELLER, Gen. Mgr.**
 P.S.: For Sale—Lindy Loop and Single Loop-o-Plane, in good condition, priced to sell. 1938 Dodge Tractor and closed 24 Ft. Trailer, in best condition; also Fruehauf 20 Foot Stake Trailer.

WANT FOR ALLIANCE RODEO

JUNE 16-24—ON THE STREETS

Concessions that work for stock. No gypsies, no flaties. Get your 4th of July run 2 weeks early. We plan the largest 4th in South Dakota. Contact

HYALITE MIDWAY

Kearney, Nebraska, next week, or Enid, Okla., any time.

BRAINERD, MINNESOTA

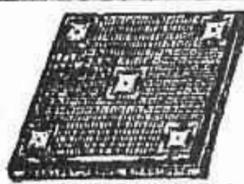
Surrounded by 10,000 Lakes. N.P.R.R. Shops Big Weekly Pay Roll. Foundries, Defense Plants Working Day and Night. Population 20,000.

Want Rides for two to ten weeks, uptown location, 25% lot, lights, license furnished. Concessions, \$20.00 weekly. 7 days a week. No camps or flat joints. Book set of Rides and Concessions satisfactory terms.

P.S.: For Sale—2,000 Feet #4 Cable, Used, 15¢ a Foot.

McARDELL'S MIDWAY OF FUN

BRAINERD, MINN.



PENNY PITCH GAMES
 Size 46x46", Price \$30.00,
 Size 48x48", Price \$40.00,
 With 1 Jack Pot, \$40.00,
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1945

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00
 Analysis, 3-p., with Blue Cover, Each03
 Analysis, 8-p., with White Cover, Each15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers35
 Wall Chart, Heavy Paper, Size 28x34, Each. 1.00

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy.
 1200 Dreams. Bound in Heavy Gold Paper
 Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound 25¢
PACK OF 75 EGYPTIAN F. T. CARDS,
 Answers All Questions, Lucky Numbers, etc. 40¢
 Signs Cards, Illustrated. Pack of 36 15¢
 Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$8.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding
 Booklet, 12 P., 3x5. Contains all 12 Analyses.
 Very Well Written, \$5.00 per 100; Sample, 10¢.
 Shipments Made to Your Customers Under Your
 Label. No checks accepted. C. O. D. 25% Deposit.
 Our name or ads do not appear in any merchandise.
 Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO
 Send for Wholesale Prices.



CHAIRS

Many Styles

PROMPT SHIPMENT

We Can Still Ship, But Don't Delay.

ADIRONDACK CHAIR CO.
 114 Broadway NEW YORK 1, N. Y.
 Dept. 5 Corner 26th St.

POPCORN AND SUPPLIES



10¢ Popcorn cartons, attractively printed in two colors, (4 color combinations) any quantity \$7.38 per thousand. F.O.B. Los Angeles. Special attention given to theatre concessions. We ship only high volume popcorn. Also fine quality sweetened fruit concentrates for your fruit drinks.

ADAMS & BROOKS

3715 SOUTH HOOPER STREET, LOS ANGELES 7

FOR SALE

- 1 3-Abreast Spillman Merry-Go-Round, 36 Jumping horses, new top, ready to operate.
- 1 Office Trailer, built in steel filing cabinets, reception room, complete in every way, good rubber—none better on road.
- 1 40x80 Top, practically new, with poles and stakes.
- 1 Allis-Chalmers Caterpillar Tractor, ready to go.
- 2 50 KW. Pits.
- 2 20-Ft. Box Wagons.
- 1,000 Feet "00" Rubber Cable (practically new).

JOHN C. MULLINS

BOX 1297 TULSA, OKLAHOMA
 Phone 5-0738

JIMMIE ROSS WANTS

Ride Help for Douglas Greater Shows. Foremen, \$65.00 per week; Second Men, \$50.00 per week; extra for driving. Ash, Hughie, Harrisburg, John Bridges, any my old boys, wire. Olympia, Wash., May 29 to June 3; Kirkland, June 5th to 10th; Renton, 12th to 17th.

MIDWAY CONFAB

Communications to 155 No. Clark St., Chicago 1, Ill.

MIDWAY weather.

HARRY W. HENNIES and J. C. McCaffery, of Hennies Bros.; Carl Amrhein, Baker DeLuxo; Chick Armbruster, the tent maker; Capt. Lyle A. Baker, and Pat Purcell, of *The Billboard*, were William V. (Jake) Ward's guests at a super-steakeroo dinner at Jake's Springfield, Ill., apartment Tuesday (22).

LIEUT. JOHNNY J. JONES JR., son of Mrs. Hody Jones, has been awarded the Air Medal by the commanding general of the India-China Theater of Operations, the accompanying citation crediting him with day and night flights "in extremely treacherous weather and superior performance of his duties." He had been flying the dangerous route over the Hump, thru the Himalayas, from November, 1944, thru January, 1945.



THERE NEVER WAS an act that co-operated with a show 100 per cent.

CAPT. LUCKY JACOBS, human cannonball, opened with Fearless Gregg but is now recuperating from a serious back injury at Jackson, Mich. . . . SGT. CHESTER MASON, known as Darby on Byers Bros., has been in the South Pacific 14 months, while Mrs. Mason is making her home in Los Angeles for the duration.

WHEN A MANAGER canned his general agent, his son tin-canned the agent's dog.

MRS. PERCY MUNDY, wife of the late Col. P. J. Mundy, of Jacksonville, Fla., is in New York on business. Colonel Mundy is credited with pioneering carnivals in America, having launched the Gaskill & Mundy Shows, one of the first carnival outfits to tour this country. . . . HADJI BEN ALL, fire eater, is occupied in war work at the New York plant of General Electric.

SOMETHING WE DON'T HEAR nowadays: "Is this a fit show to bring ladies into?"

CORP. SAM L. SWAIN has been overseas 18 months and misses the midways, but his work in the Special Services in the Pacific keeps him from getting too lonesome. Mrs. Swain wintered at Winston-Salem, N. C., and is ready to hit the road again.



M. B. (DOC) RUTHERFORD has re-

signed as resident manager of the bird farm at Kendall, Fla., and has moved to the Boardwalk at Daytona Beach, Fla. . . . BILLIE BAKER has joined Jimmie Hurd's side show on the Wonder Shows of America. . . . DOC and MA KELLEY visited Dick's Paramount Shows and Coleman Bros.' Shows near Waterford, N. Y., recently.

ALL THAT a side show manager expects of his talker is that he make his openings sound like the truth.

FRANK (BUCK) STOCKTON, S2/c, sends a hearty "hello" from San Diego, Calif., and a moan because he hasn't heard much from his old friends on the C. P. Zelger Shows since 1937. . . . FRANCIS LEE, featured with Leona LaRue's Hollywood Revue on the J. J. Page Shows, bought a new car and trailer at Johnson City, Tenn. . . . K. C. MURPHY, nephew of Tommie and Etto Henderson, was inducted in the army April 16.



BUSTER GORDON, athletic instructor at the U. S. Naval Air Station, Miami, hadn't been on a ladder for two years but he made a 110-foot fire gainer at the annual "Splash Party" for the personnel recently. He expects to receive his discharge soon and will return to the road with his wife on their cannon and water show.

WE NEVER DID LIKE press agents' copy stating that the sheriff and chief of police co-operated with a show's legal adjuster.

A. J. BUDD is operating three shows, two on the West Coast Victory and one with Douglas Greater. On Douglas Greater Freaks on Parade are Charles G. Cox Jr., manager and talker; John Lonas and Bob Southland, tickets; Prince Leon, midget emcee and magician; Zondou, quarter-boy; Ralph Page, fire and pin-cushion; Raye McFarland and Virginia Kelley, illusions; Fanny Blaise, annex; Charles Wright, vent and punch; Jolly Babe, gat girl. West Coast Freaks on Parade include Walter Paul, talker; Arthur Goodhew and Dale Wilsonhulme, tickets; Alzora, turtle girl; Ruth Le Argo, penguin girl; Eco Coleman, sword swallower; Vic Lopez, emcee and magic; Zimba, pinhead; William Hall, escape artist; Trouper, wire-walking dog; Bessie

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

POPCORN

Large South American Yellow, Select Iowa Popcorn, High Popping Volume, Per 100 Lb. Bag, \$15.10. Immediate Delivery, All You Want.

CANDY APPLE STICKS

Large Size, 4 1/2 x 5/16", Hardwood, Pointed Sticks, Packed 6750 to the Case, Per Case, \$13.50. Buy Enough Now to Last the Season.

We Have a Complete Line of Flavors, Cups and Spoons for the Snow Cone Stand; Also a Complete Line of Popcorn Supplies. Buy This Year From the Company That Really Gives SERVICE.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD ST. CINCINNATI 2, OHIO

POPCORN

South American and Yellow Pearl Available for Immediate Delivery! We also have Popcorn Boxes (any quantity—\$6.50 per 1,000). Bags, Salt, Seasoning, Popcorn Machines (Cretor, Burch and other makes).

J & N Popcorn Specialties

6336 S. Western Ave. Chicago, Ill.
 Phone: Hemlock 3211



INSURANCE

CHAS. A. LENZ

"The Showman's Insurance Man"

A1338 INSURANCE EXCHANGE
 CHICAGO, ILL.

AMUSEMENT DEVICES

MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket

Sky Dive

Carrousels

Kiddie Auto Ride

ALLAN HERSCHELL CO., Inc.

NORTH TONAWANDA, N. Y.

PLASTER

SMALL--13c--Will Ship

LARGE Cannot Ship—Come and Get It. Large Stock Bed Dolls, Bears and Large Assortment of Slum.

Charles H. Stapleton

3509 Fourteenth St. Detroit 8, Mich.
 Phone: TEmple 1-0397

RIDE HELP WANTED

HADJI DELGARIAN

2303 N. Melvina CHICAGO, ILL.

SHRUNKEN HEADS

Shrunken Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:

TATE'S CURIOSITY SHOP

Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

POPCORN

SEASONED ON COB, LARGE YELLOW

Write FRANK ODRE

62 Harrison St., Greenville, Pa.

FOR SALE

Loop-o-Plane, new, 5 H.P. motor, latest type, \$800.00. Penny Arcade, needs repairs, \$400.00.

EMIL J. ZIRBES

BISMARCK, N. DAK.

DYER'S GREATER SHOWS

Newbern, Tenn., all this week, first carnival in "steen" years; then the big one. All still dates, uptown location. Want one more clean Show, Concession Agents, Second Man on Tilt and Octopus. No ifs, ands or buts, but can, will and do the job. Fairs start in June. Contact as per route.

WANTED

Useful Side Show Acts. Half and Half who can stand prosperity. Good wardrobe, no lush. Will pay 60% to right party. 20 weeks of good spots and all winter.

Sidney, O., this week; then Richmond, Ind.

PROF. HOWARD

Care Geron's United Shows

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, STRIKERS, ETC.
 NOW AVAILABLE:
1 MONKEY SPEEDWAY, 20 FT., 3 CAR. IMMEDIATE DELIVERY
 Still Available
EVANS' BIG PUSH
 Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

POPCORN SUPPLIES
 Popcorn Boxes, Colored Cones, Glassine Bags, Seasoning, Peanut Bags, Best Virginia Roasted Peanuts in the shell. Ceiling price 10¢ Lb., 100 Lb. Bags.
 Headquarters for
CIRCUS, CARNIVAL AND PARK BUYERS
CHUNK-E-NUT PRODUCTS COMPANY
 Philadelphia 6, Pa. Pittsburgh 22, Pa.

FORREST C. SWISHER WANTS
 Agents for Ball Games, Punks and Bottles, Stock Stores and Percentage Dealers. Pan Game open. All new Concessions, beautiful flash. Charlie and Mickey, let me hear from you. All address: **FORREST C. SWISHER**, care Parada Shows, Neodesha, Kans., or Box 125, Caney, Kans.

BAKER'S GAME SHOP
 Wheels, Skillos, Tracks, Roll Downs, Rattle Dazzles, Pea Pool End Tables, Soap Pops, Milk Bottles, Heavy Metal and Aluminum, Pan Joints, Laydowns, Buckets, Eight Die Blocks, Ball Chucks, Waterfall Blowers, Bingo Blowers, Electric Bingo, Master Boards, Bingo Cards, Under and Over Cloths, Beat the Dealer Cloths, Penny Pitches, Bearings, Axles. Many Others Not Mentioned.
 2907 W. WARREN, DETROIT 8, MICH.

WANTED
 Man to make Candy Apples, good proposition. Those who wrote before write again.
MILTON MORRIS
 Care Johnny J. Jones Shows, Pittsburgh, Pa., week May 28th; Newcastle, Pa., week June 4th.

MERIT SHOWS
MAMMOTH BUNKER HILL DAY CELEBRATION
 Charlestown, Mass.—3 Days and Nights—June 16, 17 and 18
 Now booking Rides, Shows and Concessions. I have room for two more good clean Shows. Girl Show Manager wanted for string of Maine Fairs. We have all the equipment. Wanted—Ride Men who can drive Semi-Trailers and stay sober. For Sale—45 K.W. Gen. Elec. Light Plant, complete with gasoline engine. Address all communications to
HENRY FINNERAL, Gen. Mgr., 215 Lincoln St., Lowell, Mass. Tel.: Lowell 27981.

GARDEN STATE SHOWS
WANT for American Legion Victory Jubilee, Lambertsville, N. J., June 4th to 9th, with Firemen's Celebration, Alpha, N. J., June 10th to 17th. **7 BIG DAYS—7**, including Sunday.
 Want Cookhouse or Grab, Custard, Juice, Candy Apples, Scales, Age, Grind Stores (not conflicting), Ball Games, etc. What have you? Can place two more attractive Shows. Will book Little Beauty, Roll-o-Plane and Octopus. Want to buy 20x40 Show Tops and 20 Ft. Middle Section. Must be in A-1 condition. All address: **R. H. MINER, GARDEN STATE SHOWS, Trenton, N. J., until June 2.**

A. M. P. SHOWS
"JUGGY"
 Want Ride Help in all departments, semi-drivers preferred. Want Agents for office-owned Concessions. Want Shows of all kinds with or without equipment. Fun House, Motordrome and Penny Arcade. Want String Game, Custard, Scales and High Striker. Floyd Sheaks wants relief Bingo Caller and Agents for Penny Pitch and Hoopla. Mike Bosco wants Agents for Games and Slum Blower. All address:
A. M. PODSOBINSKI, this week, Blackman Patch, Pa.; next week, Wilkes-Barre, Pa.

Besette, annex; May Castro and Emma Britton, illusions. In the French Casino are Marie La Doux, talker; Jimmie Udseth, tickets; Von Herman Sisters; Jewell, Electra, Evelyn, Peggy Goodhew and Dora Lane, dancers; Torchy Roberts, featured; Slim Murdock and Ralph Plant, props.

KEEP A LIGHT BURNING in your office window. That prodigal son, who staggered away at teardown time, may return at 3 a.m. Tuesday.



PVT. RANDALL A. (TONY) RABER, who was killed in action in France April 15, was a corn game operator for Frank Pepper on the Wallace Bros.' Shows before entering the service. Former associates plan a perpetual memorial for him.

DETROIT NOTES — CORP. JOHN E. (MIKE) BALOG, formerly with the World of Pleasure Shows, was in this country recently for two weeks with a group of war prisoners, but has returned to his station in Belgium. . . . **PFC. W. L. McHUGH**, member of the Michigan Showmen's Association, has been upped to the post of bartender in the Marine Headquarters Officers' Club here, where he is stationed. . . . **CORP. M. O. (TIM-MIE) CLAMAN**, former concession agent at Eastwood Park, has been awarded the Purple Heart for wounds received in Europe April 11. . . . **CHARLES (BLACKIE) STONE**, Joyland Shows, has entered the Marine Hospital, Windmill Pointe. . . . **PFC. NATE (NISE) SOBOL**, former Eastwood Park concessionaire, has been transferred to Percy Jones Hospital, Ward 21, Section 11, Battle Creek, Mich. . . . **STANLEY MOTYL**, who ran the Skee-Ball alleys at Eastwood Park, Detroit, and recently discharged from the army, is now at Phoenix, Ariz., convalescing. . . . **JAMES PHIPPS**, who has been with various Southern shows, is now at Eastwood Park with his bride. . . . **CHARLES H. STAPLETON** is out of the hospital after several weeks' illness. . . . **EARL WRIGHT** is back on concession row, after being in business in Detroit for 10 years. . . . **ROSCOE T. WADE**, owner of the Joyland Shows, says this will be his last season as ride foreman. He says he'll be the "managing director" from now on. . . . **KOKOMO JIMMIE** and **Eddie Carton** are back at Eastwood Park. . . . **GEORGE MOYER** is back playing local lots with his bucket concession. . . . **STANDARD BAKER** and wife, who have rides and concessions with the Royal American Shows, were back for a visit to their home here.

HATS OFF to the carnival owner who can take four solid weeks of rain and go on with a smile. Hats off to all of 'em. Out of 39 days, only four were fair, published a local newspaper: Here's hoping it will be "fair for the fairs."

"First Things First"
 Our Army-Navy E Pennant is evidence that Uncle Sam comes first at Powers & Company. Naturally, it is impossible to accept civilian orders until after the war. Then we will be happy to fill your Canvas needs.

CONCESSION TENTS
 Important Feature of Our Post-War Plans
POWERS & CO.
 MANUFACTURERS OF
CANVAS GOODS
 PHILADELPHIA, PA. CHICAGO, ILL.

Want—Peppers All States Shows—Want
 For the Balance of the Season Till December 1
 CONCESSIONS—String Game, Bumper, Devil's Bowling Alley, Pitch-Till-U-Win, Slum Clothes Pin Joint, Lead Gallery, Penny Arcade. Will sell exclusive on Frozen Custard, Candy Apples, American Palmistry, Gypsies, please don't call. Want Agents for Pan Game and Beat the Dealer. **WANT RIDE HELP**. Second Men on all Rides. Married men preferred, with wives to sell tickets. Drunks and tourists, take notice—part of the war is over and your time is up. No tickets. **WANT SHOWS** with transportation. Mechanical Show, Illusion Show, Fat Show and Crime Show. What have you? Want Man to sell tickets & take complete charge of front of Monkeyland Show. Must drive truck. Want Chorus Girls for Colored Minstrel Show. **WANT HELP** for Cook House. Fast Griddle Man and two Waiters. Want Counter Man for Bingo. Good wages and bonus. Drunks and chasers, save your stamps. Want Man capable of taking charge of front gate and marquee, also full charge of stock truck. Will place wife. Join on wire May 28 to June 9 at Clarksburg, West Virginia.
FRANK W. PEPPERS, Mgr.

GREAT SUTTON SHOWS
 "Most Beautiful Show in the Middle-West"
WE HAVE 7 OF THE BEST FAIRS IN ILLINOIS AND MISSOURI. CAN PLACE CHAIR-O-PLANE, FUN HOUSE, MONKEY SHOW, SNAKE SHOW, WITH OR WITHOUT TRANSPORTATION.
WANT RIDE HELP, ALSO ACTS FOR BIG 10-IN-1.
FOR SALE 1—5-H. P. Single Phase Motor **CHEAP FOR CASH**
 1—5-H. P. 3 Phase Reversible Motor
 Address Jacksonville, Ill., this week; Canton, Ill., June 4-9; Galesburg, Ill., June 11-16.

WANT TO BUY
 Number Five Ferris Wheel or Any Ride, Concession or Carnival Equipment.
 Cash Waiting.
AMUSEMENT ENTERPRISES
 WASHINGTON 1, D. C.

Wanted—J. R. EDWARDS SHOWS—Wanted
 For GALION, OHIO, PLAY GROUND WEEK, June 4 to 9
WANT SENSATIONAL FREE ACT.
 Octopus, Roll-o-Plane, Ferris Wheel. Concessions—Frozen Custard, Novelties. Can place Shows at 25%.
 Address all mail and wires to Marion, Ohio

ALL EYES ARE NOW ON JAPAN GET THE GREAT JAP ATROCITY SHOW

With Release of Our **BOYS FROM A LIVING HELL**

Including **VICTORY OVER GERMANY SOLVE YOUR HELP PROBLEM**

No nut. Shows run by 2 people. No lecturer needed. One person has and can run show if necessary.

Doing Hundreds and Hundreds of Dollars clear each week and often many Hundred per day. Makes the hair stand up—children and adults flock in at 15 and 25 cents.

Show No. 1 . . \$550.00
3 Big Banners, Etc.

Show No. 2 . . \$340.00

Also Our Big **"Bouquet of Life" Show ONLY \$550.00**

Wire or Mail 30%—Remainder Collect. Ship in One Week.

Also powerful Crime Show now ready, \$395.00

CHAS. T. BUELL & CO.
NEWARK, OHIO

CLUB ACTIVITIES

National Showmen's Association
1564 Broadway, New York

NEW YORK, May 26.—Members are wondering what has become of Joseph Zeno, of Cetlin & Wilson Shows, and Thomas Vitelli, of Virginia Greater Shows.

Nathan House is back conducting his business despite a new artificial limb, and Jackie Bloom is recovering from an operation. Ross Manning was slightly injured when a motor fell on his chest.

Secretary Walter K. Sibley visited two shows last week. R. H. Miner's Garden State Shows were doing business between raindrops at Phillipsburg, N. J., Thursday (17), where Sibley met Raymond Parker, Matt Roberts, Jack Kerns and Leon Baker. R. H. Miner Jr., is off the road in war work.

Sibley visited Anthony (Juggy) Podsobinski's A.M.P. Shows at West Hazleton, Pa., and was received by Mrs. Podsobinski and C. C. Mitchell, general agent. Juggy was away on business. Visited with Jerry Martin, Al Hawker, J. P. (Lucky) Miller, S. D. Pease, Mr. and Mrs. Ray Edwards and Mr. and Mrs. Happy Carr.

Recent visitors were Dave Solomon, D. D. Simmons, Casper Sargeant, Ike Weinberg, Red McKeon, Nate Weinberg, Paul Spitzer, Harry Kaplan, Lee Lewis, (See NSA on page 51)

Showmen's League of America
Sherman Hotel, Chicago

CHICAGO, May 26.—A meeting will be held next week to formulate plans for the summer campaigns. The Mustering-Out Fund and the servicemen's package finances will be checked, and considerable effort will be put on the cemetery and hospital fund.

Permission has been granted the American Legion to blow taps at Showmen's Rest Decoration Day. Flags will be placed on all graves.

Recent visitors were Larry Rohter, Flash Williams, J. B. Hendershot, Max Goodman, Edward A. Johnson, Fitzie Brown, Sam Levy, Ben Herman and Sol Winnem. Leo Berrington is back from the West Coast, and Al Kaufman returned from St. Louis to prepare for his annual jaunt with the Conklin Shows in Canada.

Secretary Joe Strelbich and Mike Wright visited the Dodson Shows at Kenosha, Wis., and Wright has increased the length of his week-ends at Lake Delavan to four days.

Membership cards for 1946 are now ready, and the secretary has been instructed to advise 1945 delinquents to "come up."

FOR SALE MOON ROCKET

Wire, write or phone **COLLIS IRBY**
Phone Riverside 8481

Walbox Sales Company
Dallas 1, Texas

POPCORN
All You Want!

POPCORN { Machines — Bags
Boxes — Seasoning
Salt — Kettles

Consolidated Confections
1116 S. Michigan Ave.
Chicago 5, Ill. Phone: WABash 5191

WANTED GENERAL AGENT

Must be capable. Also Secretary that understands show business. First Man for #5 Wheel and Spillman Merry-Go-Round. John Murry, get in touch. Jack Gore, come on.

Hedrick's Gay Way Shows
Thomasville, N. C., week of 28th to June 2nd.

WANTED FLY-O-PLANE HELP

Continuous operation. Mexico again this winter. Come on—will place you.

CHAS. T. GOSS
DODSON'S WORLD'S FAIR SHOWS
SHEBOYGAN, WIS., this week

Pacific Coast Showmen's Association
623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, May 26.—Plans were made at regular meeting Monday (21) to pay homage to departed brothers on Decoration Day. Charlie Soderberg will have charge of decorating the graves again this year. Jim Gallagher urged members to visit Showmen's Rest in Evergreen Cemetery. Other committee members are Doc McCullough, Jim Dunn and Bob Meyers.

William Hobday, fourth vice-president, presided. Ed Mann, secretary, reported on Albert J. Musante's application and he was voted into membership.

Henry Wilbur, known professionally as the Mystic Clayton, attended from San Diego. Other visitors were Morris (Jack) Kaplan, of Chicago, and Douglas Nelson Rhodes, well-known circustiana writer.

John Backman, executive secretary, is issuing his third bulletin of the year. Bob Neil is still using crutches to get about but is well on the way to recovery.

Harry Quillen, of the publicity committee, is back. He has been on the road making photos of the various circuses.

Missouri Show Women's Club
Maryland Hotel, St. Louis

ST. LOUIS, May 26.—Club was host to many show women playing in this vicinity Thursday (17) at a card party. Bingo was also played, and prize winners were Harriet Maher, Hazel Maddox and Edna O'Shea.

Nell Allen came up from Waynesville, Mo., and made a donation of \$5 for the raffle, which was won by Estelle Reagan. Among others present were Vera Hancock, Louise Howe, Helen Maher, Ida McCoy, Ada Miller, Gertrude Lang, Norma Lang, Lee Belmont, Adele Volker and Mildred Laird.

At a short business meeting preceding the party, the following were elected to membership: Mrs. Goldie Kirsch, Mrs. Cora Travis, Mrs. Helen E. Maher, Mrs. Hazel Mae Maddox, Mrs. Genevieve Hawkey. Iris Camen is confined to Jewish Hospital here.

Caravans
155 N. Clark St., Chicago

CHICAGO, May 26. — Edna Stenson, back from a visit with her sister, Evelyn Blakely, on the Royal American in St. Louis, and Claire Sopenner directed the social Tuesday (22). Hattie Clinton and Emily Bailey will be hostesses May 29. Final meeting is set for June 5, after which Emily Bailey will leave for California. She announces a net of \$125 from the rummage sale.

Dorothy Sleyster has gone to Caravan Cottage, Lake Delavan, Wis., to rest after a four weeks' siege of scarlet fever.

Dorothee Bates is writing and directing for the Chicago Group Theater, Inc. Lucille Hirsch and Pat Seery are with the Hock Amusement Company on Chicago lots.

Bullock Amusement Co.

WANTS

Ferris Wheel Foreman. Park location, no moves. Work 8 hours a day. Address BOX 144, Lawyers Road, Charlotte, N. C.

FOR SALE WHOLESALE HOROSCOPE BUSINESS

Est. six years. Permanent income of eight thousand dollars per year. Five hundred active accounts. Will sell everything, name, accounts, fixtures, good will. 10,000 dollars cash. Do not answer if you do not have any money. N. Y. City area. Reason for selling, moving to California. Address: **BOX 667, The Billboard, 1564 Broadway, New York 19, N. Y.**

CHARLES GOLDING

Frozen Custard Help needed; Pete Gurgason, answer. Care World of Pleasure Shows, Muskegon, Mich., this week; Battle Creek next week.

No. 2 Unit—Jack Guthrie needs Help.

Care CAVALCADE OF AMUSEMENTS
Decatur, Ill., this week

5 1/2" SKEWERS 5 1/2" FOR CANDY APPLES

Certified Colors, Snow Cone Flavors. Cut Papers for Candy Floss, and **THE FAMOUS VIRGINIA DARE INSTANT-AID BEVERAGE BASE FOR DRINKS, Pints and Gallons. Flavors: Root Beer, Orange, Lemon-lime, Int. Cherry, Grape, Strawberry. A pint will flavor 10 gallons of finished drink. CIRCUS GRADE CONCENTRATED IMITATION VANILLA FOR CUSTARDS. PAPER CONES FOR POPCORN.**

S. W. KENNEDY CO.
29 and 31 S. Front St., Philadelphia 6, Pa.

FOR SALE WALKING CHARLIE, in first-class condition. Can be seen in operation in Memphis. **WANT AGENTS** for Stock Stores. No drunks.

Tivoli Exposition Shows
Harold Eutah, Mgr.
Beale Ave, Park Memphis, Tenn.

WANT ILLUSION SHOW HELP

Inside Man, Stage Assistant, Ticket Seller and Girls. Top salaries. Can place good Mental Act. Swell proposition to capable Talker. Beautiful new well-framed Show. Best route in America. Dave Campbell, Charlie Noler, Paul Payne, Raymond York, Bill Collins, write or wire.

MACK McASKILL
World of Mirth Shows, Plainfield, N. J., this week; then as per route.

WANT AGENTS

For Duck Pond, Ball Games, Cigarette Shooting Gallery for the Cetlin & Wilson Shows as per route. All address:

JOHNNY P. CIABURRI
Morgantown, W. Va., this week

WANTED

For Minstrel Show, Trumpet and Trombone, a few Chorus Girls that can cut it. Alverta Snowden, Mark Baker, get in touch with me. Can use a good Dancer, also Ticket Seller. Yes, we have twenty people now, including a six-piece band. All replies to

BOB BUFFINGTON
World of Mirth Shows, Plainfield, N. J., this week; New Brunswick, N. J., next week.

SOUTHERN STATES SHOWS

WANT

Hoopla, Bowling Alley, Photo Studio, Bumper. All strictly stock. Ride Help in all departments. Regardless what your capacity, if you wish you will not last here. All answers:

JOHN B. DAVIS, Mgr., Ocala, Fla., this week.

BUFF HOTTLE SHOWS HAVE FOR SALE

1940 Chev. Dual Axle Tractor and 24-ft. Ell Van Trailer, 26-ft. Carter Van Trailer, and other tractors and trailers; all descriptions. All A-1 condition. Brand New U 2 International Ride Motor, Single O Stranded Cable and No. 6 Solid Insulated Wire. All inquiries to **BOX 1025, NEW ORLEANS, LA.**

SHOWS WANTED

Lorain, Ohio, June 4 to 9 and balance of season; Shrine Fun Week, Massillon, Ohio, June 18 to 23. This is a great celebration. Can use Side Show, Large Snakes, Fat Family, Freak and Pit Shows. Must have your own transportation. Hollywood Horse Show, contact me immediately. Address inquiries

F. E. GOODING
1300 Morton Avenue, Columbus 8, Ohio

WANTED

Grind Concession, Small Bingo.

MIKE ZIEGLER
Hotel Milner Philadelphia, Pa.

AT LIBERTY ELI FERRIS WHEEL

Without transportation. Need Wheelmen, top salary. Also Peanuts and Popcorn. Address: **1804 Parson Ave., Columbus, Ohio.**

WANTED

Grind Concession, Small Bingo.

MIKE ZIEGLER
Hotel Milner Philadelphia, Pa.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Terre Haute DAV Combo Show Gets a Little Net

TERRE HAUTE, Ind., May 26.—After all the bills were paid there was a little net left for the Disabled American Veterans and the promoters as a result of the combo rodeo-thrill show presented here Sunday (20).

Hugh Talbott handled the promotion, and Tom Aumann was producer. Iron-Man Jim Skinner was featured thrill driver.

Saturday's show was rained out, which hurt the take.

Indianapolis Rodeo Nets Veterans' Center \$12,000

INDIANAPOLIS, May 26. — Fifteen thousand persons attended the Legion-News Rodeo and Horse Show at Fairgrounds Coliseum, Saturday and Sunday, matinee and night (19-20). Net of approximately \$12,000 will go to the Veterans' Service Center.

Admission for reserved seats was \$1.20, including tax. A downtown parade was held Saturday. Weather was ideal. Paul O. Ferrell, Indianapolis horseman, was general chairman.

WANT CARNIVAL

For Southwest Kansas Race Meet on Sept. 12, 13, 14, 15, 1945, at Liberal, Kansas. For last year's four-day event had ten thousand attendance. Carnival will be booked for full week. Wonderful opportunity for carnival inasmuch as we have one of the largest horse-racing programs in Kansas. This is an established meet going on its seventh year. Have army air field with 5,000 personnel. Prefer flat rate but will consider percentage deal. For full particulars write

A. N. ELIOT

702 North Pershing Liberal, Kansas

'Pleasure' for Auburn Event

AUBURN, Ind., May 26.—Local American Legion Post will stage a Victory Street Fair late in September, it is announced by H. E. Hart, of the Legion. John Quinn's World of Pleasure Shows will furnish the rides and shows.

Tecumseh Plans Carnival

TECUMSEH, Neb., May 26.—Tecumseh Chamber of Commerce, headed by Leon Scharton, is planning a three-day fall carnival for the third week in September, between the Auburn, Neb., and Beatrice, Neb., dates.

WANTED

Small Carnival or Independent Shows, Rides and Concessions for big 4th of July celebration. Celebration starts on evening of July 3, consisting of Horse Show, Horse Racing, Stage Show and Fireworks. This is a good location for Bingo.

Big Boonville Fair Ass'n

ALBERT C. DERR, Secy., Boonville, Ind.

WANTED

CONCESSIONS FOR AMERICAN LEGION REUNION JUNE 11TH-16TH, 1945 MARENGO, INDIANA Write J. D. MERIWETHER.

WANT TO BUY RIDES For Cash

Want Caterpillar, Octopus and Number Five or Sixteen Wheel. Advise condition and price quick.

JAMES FOREST

31 North Atlantic Daytona Beach, Fla.

WANTED—RIDES

FOR KNIGHTS OF COLUMBUS BAZAAR FOR WEEK OF JULY 30TH AT TORRINGTON, CONN. Brass Center of the World. Best Date in Connecticut.

LOUIS L. CRONAN, Chairman

R. D. 2, Box 300, Torrington, Conn.

BOSWELL, IND. JULY 1-2-3-4

15TH ANNUAL CELEBRATION

Free Acts Booked — Fireworks Bought. Want Rides, Old and New. Concessions, Write, Wire EDGAR BURNETT, Secy, Box E, Boswell, Ind.

PAN-AMERICAN SHOWS WANT

Shows of all kinds with or without own equipment. Concessions open except Bingo, Popcorn, Palmistry. Sam Levine, Luther Young, Ray Sharpe, Red Barret, Burgess Lawrence, Smokey Jones, Chick Beaver. T. L. Dedrick wants H. J. Mitchell, Bill Gary, Jack and Les Coleman, Stock Store and Ball Game Agents. Levine wants Grind Store Agents. Office wants sensational Free Act for long season South, Foreman for Tilt, Jenny and Wheel. All replies Marion, Ind., this week; Muncie, Peru and Gas City to follow, all Indiana and real ones. Come on.

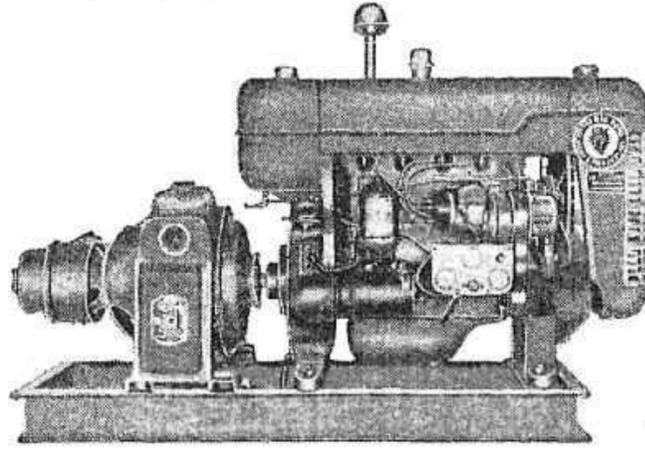
J. R. STRAYER

EXPOSITION AT HOME SHOWS WANT

Sensational High Free Act. Shows—Have complete outfit for Girl; 70-foot front, top, drapes, lights and transportation. Grind Shows. Rides—Tilt Foreman, Ride Help in all departments. Show Artist, Painter, Carpenter, Canvas Man. Concessions—Frozen Custard, Grind Stores of all kinds, Percentage Dealers. Freaks and Working Acts for Side Shows; K. Wise, Benny Herman, get in touch.

Week May 28, Milton, Pa.

SURE LITE PLANTS



SPECIAL UNIT FOR FROZEN CUSTARD MACHINES

IMMEDIATE SHIPMENT NO PRIORITIES

CONTINENTAL, INTERNATIONAL POWER UNITS FOR RIDING DEVICES

Diesel and Gasoline Engine Driven Light and Power Plants, 2 to 50 K.W. Floodlights and Portable Poles. Rentals—Sales. IMMEDIATE SHIPMENT.

SURE LITE & POWER PLANTS, Inc.

43-87 VERNON BOULEVARD

LONG ISLAND CITY 1, N. Y.

JAMES E. STRATES SHOWS

Have Openings for the Following:

Organized Hawaiian Show, Posing Show. Have complete outfits for same with beautiful wagon fronts. Also Illusion Show or Manager with troupe to operate same. Wild Animal Show, Unborn, Monkey Show, War Show (will finance same).

Will book organized Side Show. Have complete outfit except banners. Will book or buy Roll-o-Plane and Fly-o-Plane.

—WANT—

Chief Electrician or Assistant Electrician. Reliable Ride Help on all major rides. Capable Man for front of Vanities. Address:

JAMES E. STRATES, Mgr.

Buffalo, N. Y., week May 28.

HAVE FOR SALE—KOHR CUSTARD MACHINE.

THE FOLLOWING PEOPLE

GET IN TOUCH WITH ME AT ONCE

Georgia and Rambler Pope, Torrence A. Hart, James Evans and wife, Horatio Ballard, Mary Ella Clark, wire, do not write. Top salary out of office rain or shine. Pocket Harris, Frank Tezzano, no longer with show.

ENDY BROS.' RAILROAD SHOW

Address: PATERSON, N. J., THIS WEEK.

Otis Tyrone, Mike Barker, Ed Pond, contact us by wire quick. Can offer good proposition. Ride Help, come on quick. Want Girls for Revue, office paid. Can always use new and novel attractions.

THE SHOW THAT PLAYS CREAM TERRITORY.

Watch for Our Announcement Fairs and the Best of Still Dates.

L. B. LAMB SHOWS CAN PLACE

FOR BALANCE OF SEASON, PLAYING INDUSTRIAL TOWNS WITH WEEKLY PAYROLL

10-Cent Concessions that don't conflict, as we only carry one of each. Will book Pan Joint and Pea Pool, flat or percentage. Good opening for small Cook House or Grab. Will place Agents for Fish Pond, Ball Game and Darts. Place Man and Wife for Photos. Plenty paper. Will book, buy or lease small Merry-Go-Round, Octopus and Roll-o-Plane.

ALL WIRE: WINFIELD, ALA.

WANT for NORWOOD, OHIO

Week of June 4—Waterworks Grounds

Auspices POLICE RECREATION AND REVOLVER CLUB

Stock Concessions of all kind. Any Shows not conflicting with what we have. Want Cookhouse or Sit-Down Grab to join at once.

HAVE 8 WEEKS OF OHIO CELEBRATIONS, INCLUDING OUTSTANDING 4th OF JULY CELEBRATION

All Answers to

BLUE RIBBON SHOWS

CLEVELAND, OHIO, this week; NORWOOD to follow.

E. L. YOUNG, Mgr.

Havlin Hotel, Cincinnati, Ohio

FOR SALE—#5 ELI FERRIS WHEEL

Power Unit, Ticket Box, Wing Fence, Extra Loading Platform. 1939 Chev. Tractor, actual mileage 14,000 miles, with one 20 ft. Ell Semi Trailer. In storage at the City Point Motor Co. in Petersburg, Va. Price \$6,000.00 cash, loaded ready to go. Address:

EDDIE LE MAY

205 E. Cass Street, Tampa, Florida

Two More Bow in Los Angeles

3d All Set, 4th Readying

Mex motif for Escalante—
Freeland revives Al Dean
—Cronin still says "yes"

LOS ANGELES, May 26.—Two more circuses took to the road from here this week and last, another is set to open June 2, and there is a probability that even the fourth will be launched. On the other hand, no date for the reopening of Cronin Bros.' Circus has been announced. However, S. L. Cronin said that the show would definitely go out again.

Bowing here were Escalante Bros.' Circo Mexico in the eastern part of the city, and Al Dean's Circus in Lynwood Friday (25). Yankee-Patterson, originally skedded for an opening in Venice, Calif., May 20, postponed its debut until June 2 in North Long Beach. Frank Chicarella, who was with the Cronin (See 2 BOW IN L. A. on page 46)

Cole Blows Richmond Mat., But Night Brings Out Straw

CHICAGO, May 26.—Cole Bros.' phenomenal business, despite rain and muddy lots, was jerked to a brief halt when the show finally missed a matinee at Richmond, Ind., Thursday (17). Train didn't arrive there until shortly before noon and they couldn't get it up in the rain until time for the night show, which was strawed despite the elements.

Columbus, O., came thru with banner biz for two days, and at Zanesville, O., the unloading pictures were good for five-column spread on the front page of *The Signal*, featuring a two-column mug of Huffy Hoffman, local clown with it.

In Parkersburg, W. Va., Wednesday (23), the tent wasn't big enough either matinee or night, the spec being cut for both shows.

Russell Gathers Lots Of Newspaper Praise

CHICAGO, May 26.—Newspaper clippings from California bouncing onto *The Billboard's* circus editor's desk are full of puffs for Russell Bros.' Circus and its methods of operation.

Capacity houses are scarce, due to bad weather and rough competition, but attendance has been good enough to keep the show on the right side of the ledger.

At Hanford, Calif., Friday (18), Henry Keyes's band was tooted, while a runaway mare gave the natives something to talk about. At Lodi, Sunday, there were two paying houses, despite a new lot more than two miles from the biz center. Louise Cristiani was injured Saturday at Merced when she tumbled from a perch balanced by her husband, David.

The Woodland Democrat praised Praise-Agent William B. Antes for his charity work, and biz was good.

Hamid-Morton Beats Rain To Net Kiwanis \$3,741

OTTAWA, May 26.—Hamid-Morton Circus closed a six-day run here Saturday (19), netting \$3,741 for the Kiwanis Club despite rain five of the six days. Five of the six night performances were sellouts. There were two sellout matinees and four that drew three-quarter houses.

Clara Berosini, 24, of the high-wire act, was painfully injured Thursday (17) night. Act was moving into its finale when Josephine Berosini, top of three-high on the bicycles, fell eight feet before leaving the platform and landed with her chair on Clara, who sustained cuts and bruises on her face, shoulders and back.

Protect 'Em

SAFFORD, Ariz., May 26.—Hazel King, Dailey Bros.' Circus, has come up with a novel idea to protect horses on the way to the train at night. She ties reflectors on the tails of the last horses!

Utah Health Moguls Shining the Badge

SALT LAKE CITY, May 26.—Legal representatives of circuses, carnivals and fairs had best look to their shows' sanitary facilities when booking Salt Lake City or other Utah dates.

The State Board of Health, thru Dr. William M. McKay, is on a rampage, and is enforcing to the letter every regulation concerning all drink and eating spots.

Cook tents must have proper disposal facilities, proper water connections, fans over griddles, caps for all attendants, proper refrigeration, etc., and health inspections for all cooks and waiters.

So tough has the State health department become that at the Utah State Fair, owned and operated by the State itself, it closed down a number of concessionaires because of violation of the rules. It even forced the installation of chlorinators on the water for showers—showers, mind you, not drinking water—on the beaches of Great Salt Lake, plus the installation of "running" hot water for the attendants of all grease or hot dog stands.

Memorial for Billers

CHICAGO, May 26.—Memorial services for departed members of the Billposters and Billers Union will be held at noon June 3 at Forest Home Cemetery. Henry Marquardt, Illinois State commander of the Order of the Purple Heart, will deliver the address. Otto Kruger, local president, announced.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Concert, Pa.,
May 26, 1945.

Dear Editor:

Carrying only overland wagon show equipment with a railroad circus proved its worth last week. When our agent reported that the Condon & Marsh-London & Bradley European Circus was billed to appear at Abrade, Pa., six days ahead of the show, the bosses decided to teach them a lesson by day-and-dating it. The burg is located on another railroad that runs parallel with the one we were on, and to reach it by highway it is only an 18-mile drive across country. The office wired its agent to contract a lot as close as possible to the opposition's.

Instead of loading on the train that night, we made an overland jump to roust the route stealers. (Any show that plays ahead of this one is considered a route thief. If they predate any other show, we consider it smart showmanship.) We arrived in the burg before daylight, long before our competitor's one car was shunted onto a siding. Not expecting the show to arrive so early, our agent was still in bed, which didn't improve Manager Upp's temper.

Learning that no lot except the one contracted by our competitors was available, the boss tore into our agent for his dumbness in bringing the show in, even tho our agent had nothing to do with the office's quick decision to make the midnight drive.

Hours after the opposition's show was on its lot, our wagons, elephant, camel and lead stock were still parked on the streets. That led the natives to believe that the billed-in show traveled on both rail and highway, which riled the boss

Barnes Runs 15% Ahead; Olympia Mark Set Sunday

DETROIT, May 26.—Fourth annual Barnes Bros.' Circus at Olympia is running steadily around 15 per cent ahead of 1944, management reports indicate. Show was hampered all last week by rain and cold weather.

Sunday (20), the show set a house record for a production of this type, with approximately 20,000 people paying an estimated \$16,000 net.

Several minor accidents have occurred. Thursday (17), the Great Bruffee, the "Man Who Hangs Himself," sustained severe rope burns on his neck and shoulder, but went on with his act.

One of the Ambassadors received a twisted knee, and one of the Flying Romas injured a shoulder when he dropped into the net at the end of the act, but neither missed any shows.

Tuesday (22), Mary Valentine, of the Romas flying act, fell into the net after a miss and was taken to Providence Hospital with possible internal injuries.

Monday night, 1,000 school children, all War Bond salesmen, were guests, and Bruffee bought a \$1,000 bond at the show as a tribute to them at the end of his act.

Build-up over last year, despite much local uncertainty over reconversion and coming employment problems, was largely attributable to an earlier start on advertising. Paper, cards and newspaper advertising started a week earlier this year, while streetcar and bus cards, not used in 1944, were added. Radio is not being used except for voluntary mentions by various radio personalities.

Flood Chases Rock Bros.

CAMDEN, Ark., May 26.—Rock Bros.' Rodeo and Circus did well here for two days but was forced to make a hurried move to another lot Saturday (19) when the Ouachita River went over the flood stage, curtailing Saturday night biz.

105,000 See Polack On Oakland Date

OAKLAND, Calif., May 26.—Aahmes Temple Shriners estimate that 105,000 people saw Polack Bros.' Shrine Circus here May 11-20, matinee and night, about the same number as last year. Auditorium seats 8,000 and was at or near capacity all nights, except Saturday and Sunday, when the drop was about 20 per cent. Matinees were well attended, and the two special extra morning shows for children were so overflowed that a third will be added next year.

Irma Buch, 26, of the Four Sidneys, was painfully injured and suffered a dislocated elbow when act spilled, due to an imperfection of the floor at a special show at the Oakland Naval Hospital. She was treated in Naval Hospital and showfolks had some trouble clipping the red tape to get her out.

Autry LA Coliseum Rodeo Set June 24

LOS ANGELES, May 26.—Gene Autry's Championship Rodeo and Cavalcade of the West has been set for June 24 in the Coliseum here. Event will be presented by Walter E. Smith, with Abe Lefton, manager and announcer, and Hoot Gibson, arena director.

Serving on the rodeo committee are Smith, president; Autry, associate; Tom Breneman, grand marshal; Frances Langford; Merle Templeton, parade chairman; Bernie Williams, programs, and Nils Thor Granlund (NTG), publicity and track director.

Money received at the event will be given to charity, with the four metropolitan dailies getting 50 per cent for welfare funds, \$5,000 to Breneman, of *Breakfast in Hollywood* radio show, for a youths' auditorium in Encino, Calif., and \$10,000 to the Veterans of Foreign Wars. VFW members have been issued 10,000 tickets, Lefton said.

Sympathetic Press Says: Circus Has Helluva Time

NEBRASKA CITY, May 26.—Wending its way north thru belated spring weather in Oklahoma and Nebraska, the spirit of Austin Bros.' Circus was typified by a headline May 17 in *The Lamar (Mo.) Democrat* which read: "The Circus Has a Helluva Time."

It rained so hard all day at Paola, Kan., Wednesday (16) that Harry Ham-mill didn't unload. Shortly after 6 p.m. the train started for Lamar, Mo., and fire was discovered in a rear coach. Someone pulled the bell-cord and luckily the train stopped by a creek, so the bucket brigade promptly extinguished the blaze, and damage was estimated at \$250.

The fire and a side-tracking for a troop train made the arrival in Lamar late and two light houses were played. Several horses were reported ill and one died at that spot.

The weather broke at Boliyar, Mo., Saturday (19) for two big houses. Another side-tracking for troop trains caused the show to almost miss the matinee in Nebraska City Wednesday (23) and biz was light, but it was jam-up at night.

As If RB Hasn't Enough Trouble Without This!

NEW YORK, May 26.—Suit for \$6,250 damages has been brought against the Ringling Bros. and Barnum & Bailey Circus in New York Supreme Court by the New England Fire Insurance Company, which holds a policy issued to Harry S. Dube, publisher of *The Circus Magazine*, official Ringling program.

Damages claimed result from discontinuation of the program as a result of the lay-off of the Ringling circus after the Hartford, Conn., fire last July. Attorneys for the circus have moved for dismissal of the suit on technical grounds.

DRESSING ROOM GOSSIP

Ringling Bros.

After a long and tiresome ride from New York by the way of Albany, we arrived in Boston at 1:40 a.m. Tuesday (22) and could have made a matinee show. As there was no afternoon show scheduled, most everyone took advantage of the afternoon off sight-seeing or at picture shows, with the exception of the girls, who had a rehearsal call.

Night show was for bond purchasers, and we had a sellout. Phil Hall, former front doorman, visited his many friends. Father Sullivan was around to greet everyone, as he always does in Boston. Neets Deisler, on the sick list last week, is back in the flying act, and Helen Wallenda is also working again. Everyone is happy to see Frank Torrence back with us.

Helen (Frenchie) Wolthing was thrown from her horse in *Amazonia* and injured her ankle.

Back-Door Scenes: Little Tommy Seawell and dad, John, having a little heart-to-heart talk, while Tommy visits here. . . . Joyce Seawell and Patty Warfield making the clown firehouse number, as they have nothing else to do during that part of the performance. . . . Gordy Orton trying to decide whether to have his picture taken with his hat on or off. . . . Gunther Wallenda, in his rummage-sale costume, gives everyone a big laugh with his antics while waiting to go. . . . Where does Chitlens Chase get all his energy? **DICK MILLER.**

Bailey Bros.

Old Sol has begun to show his face daily. The backyard has its quota of camera fans and visitors. Chief White Eagle, of the Tim Mix concert, is far ahead of local camera fans. He manages to snap one when it is least expected, resulting in some very amusing and interesting shots.

Among the visitors of the week were Walter L. Main; Mr. Works, Akron, and Corp. Ray Goode, wire walker on furlough from duty in the Aleutians. Of course, the big event of the week was our visit to the Cole show in Columbus, O. Equestrian Director George Myers, Albert White and your scribe made the trip, arriving in time for the matinee and staying over for the night show. Our thanks to Horace Laird, Freddie Freeman and all the gang for the courtesies extended us.

Arriving back on our own show we found a new addition to the program: Lippincott's Liberty act, pony drill, performing dogs and monkeys and menage horses.

Your scribe signs off to join a session of jackpotting with Walter Powell, Ray Goode and Joe Lewis. **BILLIE BURKE.**

Dailey Bros.

Ben Davenport made a flying trip to Gonzales, Tex., for his final degree in Masonry, and was presented with a beautiful pin by Mrs. Davenport on his return.

There have been some long railroad runs but Burt Wallace and Mr. Douglas have the train crew hopping. It seems good to see Joe Wallace driving an eight-up, pulling a cage wagon to the lot. Eddie Brodie has the light department running smoothly.

Birthdays have been celebrated by Peggy Harrison, Jean Allen and Mrs. Davenport. Mrs. Wilson, Alpine, Tex., entertained the younger set at breakfast, and then swimming between shows.

Visitors: Mrs. Butch Cohn, Charley Smith, George Proctor, Bessie Pope's sister, Mr. Conley's mother, Frank Coleman, armless man, formerly with Cole Bros., and Len Smith, theater man from Gonzales.

Nora O'Rourke, secretary for Butch Cohn, was rushed to a hospital for an appendectomy.

Freddie Freeman note: In Laredo, Tex., it was 110 degrees; too bad Mother Nature won't even it up a bit and make us all happy.—**GOLDA GRADY.**

Cole Bros.

George Telford has a fine privilege car this season, despite the rationing. His staff includes Charles E. Caldwell, Robert O'Neil and Oscar Hardiman. Workingmen's pie car is operated by Gus (Dutch) Czarnicki. Club 55 is very quiet this season.

Enmett Kelly made Ripley's Bellevue-It-or-Not, and Otto Griebing says he can make it too, but that Rip wouldn't print it.

Jan Sidney, prima donna last year and in private life Mrs. C. A. Forrest, is off the road this season for a very good reason that concerns only Mr. and Mrs. C. A. Forrest.

In the aerial numbers this year we have ladders and anchors around the track, with three webs centered, worked by Armida Loyal, Bette Biller and Vadis Engesser. In the end rings are Giustino Loyal, head balancing traps, and Bert Dearo, aerial contortion, and Corinne Dearo on front track doing muscle grinds.

Reta Tallfario is back on show after undergoing operations for appendicitis and tonsillitis in Indianapolis.

A vote of thanks to the following bosses and their boys who have made it possible to get it up and down in uncinus weather: Gene Weeks and his candy butchers, Dutch Wise and his ticket sellers, James (Tex) Hayes and his ushers, Capt. Bill Curtis, Whitey Warren and their boys, Bill (Hammerhead) Dywer and his gang, George Davis and his waiters, "German Red" Richardson and his outside bunch, Noyelles Burkhart, Irish Deady and his porters, Eugene (Arky) Scott and his elephant boys, Frank (Jersey) Schanck and his side show bunch, Frank (Dutch) Warner and his train-team boys, Jack Biggers and his train crew, Ace Donovan's tractors, and John McGraw's ring stock.

Huffy Hoffman and Lee Vertue, clowns, had a big day in Zanesville, O., their home town. Huffy gave a party at his mother's home, and can that woman bake beans!

Columbus, O., was a visiting spot and we had them from far and wide. From Cleveland came Mr. and Mrs. Tom Gregory and Mr. and Mrs. Charles Jones and Forrest Wilson. From the Bailey show, only 70 miles away, came Flo White and Billy Burke, George Myers, Sylvia Forrest and Joe and Eva Lewis. Don S. Howland was on the lot two days.

Naomi and Forrest Fought showed the following performers a grand time at their Rendezvous Night Club in Richmond, Ind.: Florence Tennyson, Marion Knowlton, Ruth Nelson, Tommy Comstock and the rest of Eddie Woekener's band, Harry Armstrong and the Freemans.

The writer received a telegram in Columbus reporting that his sister and her family had arrived in Los Angeles from Manila after being in a Jap concentration camp for three years.

To Ted and Joe Hodgini, who have been overseas with Uncle Sam's navy for nearly three years and now back for a rest: Sister Corinne, here with the show, was a mighty happy girl to have her two brothers back. **FREDDIE FREEMAN.**

Wallace-Gordon Engaged For McKeesport Firemen

McKEESPORT, Pa., May 26.—The Wallace-Gordon Circus has been booked by Ideas, Inc., to present the program for the McKeesport Firemen's Pension Fund the week of June 25, G. Hodges Bryant, promotional director, announced.

Bryant has John F. Burke, Best Coleman and Frank Scott on the phones under the management of W. L. Wallace. Mayor Frank Buchanan heads the committee, with Paul G. McAtee, fire chief, secretary.

Bailey Rides Past Two Stands Because of Rain

KENTON, O., May 26.—Reports indicate that Bailey Bros.' Circus blew Painesville, O., (17) because of rain, and then didn't unload at Lorain the following day because the lot was a quagmire.

Weather broke here (23) for a smooth-sailing, packed matinee and a big night house.

Portland Okay for Arthur in Spite of Rain and Military

PORTLAND, Ore., May 26.—Arthur Bros.' Circus bucked unseasonable rainy weather and the competition of home games in the Pacific Coast Baseball League to sell 30,000 admissions during a four-day stand here, ended Sunday night (20). This exceeded last year's attendance, said Martin E. Arthur, owner.

Show got off to a bad start here with a late matinee Thursday, due to delay in arrival from Salem, Ore., where wet grounds made it impossible to use wagons, with result that all equipment had to be gillyed on and off lot. Matinee attendance at Salem was scant but show turned 'em away at night.

Eight-performance stand in Portland averaged less than full house, with 4,200 capacity tent, and effective co-operation from local press helped bring customers in for night shows. *The Journal* co-operated on a special show Saturday morning for carriers, to which soldiers from Barnes General Hospital, Vancouver, Wash., also were invited.

This business came despite the fact that Col. A. W. Tyler, commanding officer of the Chico Army Air Field, announced Monday (14) that Arthur Bros. had been placed off limits to all military personnel in the Central Security District, which includes all Northern California. Complaints on losses in games by airmen was responsible for the order, Colonel Tyler said.

Two noteworthy changes in personnel since the start from Los Angeles involved ring and press. Pat Berry took over as equestrian director, replacing Tom Williams, and Harvey Walters, who was handling press, left for his home in Los Angeles.

At Corvallis, Ore., Tuesday (22), a storm broke an hour before matinee time, holding it to half a house, and natives sloshed thru mud to almost fill the top at night. Had it not been for the elephants, show would have been days getting off this lot.

Bond Bros. Touring Delaware River Towns

WEST CHESTER, Pa., May 26.—Bond Bros.' Circus concluded a winning tour in Pennsylvania despite bad weather, and is now playing New Jersey towns along the Delaware River, making two-day stands.

Billy Barton, on his first leave from the Navy, worked his aerial act for nine days. Mrs. Harry Rutter, wife of the electrician, was injured on a swinging ladder. Manager George Barton has added a pit show to the midway.

Mills Held Blameless When Truck Crushes Boy

ERIE, Pa., May 26.—Authorities did not hold an inquest after a 12-year-old boy at Meadville, Pa., was crushed when he fell under one of Mills Bros.' Circus trucks while attempting to hitch a ride Saturday (19). It was the first warm day in this territory in two weeks, and biz was okay.

Freak business was reported in Western New York State. Circus played to two straw houses at Medina May 9, and then lost the next day at Batavia because of five inches of snow.

Rodeo Cowboys' Association Has New Champion Formula

DALLAS, May 26.—With one point to be awarded for each dollar won, including entry fees, champions will be named for the five major events in place of an all-round champion, the Rodeo Cowboys' Association has ruled. Winners are assured of over \$500 for each event.

Donors to the RCA point-award system include Everett Colburn, managing director of Gene Autry and Associates, \$1,500; Frank Moore, Madison Square Garden, \$1,000; O. C. Whitaker, El Chico Palamino Horse Ranch, Fort Worth, \$500, and five pair of \$65 boots from the Louis White Boot Shop, Fort Worth.

Thirty-five shows have paid membership fees, according to Earl Lindsey, RCA manager.

With the Circus Fans

By The Ringmaster

OFA

President THOMAS M. GREGORY 12039 Edgewater Drive Lakewood 7, O.
Secretary W. M. BUCKINGHAM P. O. Box 4 Gales Ferry, Conn.
(Conducted by WALTER HOHENADEL, Editor "The White Tops," care Hohenadel Printing Company, Rochelle, Ill.)

Ted Loxley, Cranston, R. I., advises that "Bill H612 Amended" was passed by the Rhode Island House of Representatives but was killed in the Senate.

Dr. Henry H. Conley, Central vice-president, was among those who caught the Big One in New York.

Thru the efforts of Dr. Harrison Powers, Elkhart, Ind., a tent was raised there April 24, starting with 10 members. It was named the Kathryn (Kitty) Clark Tent No. 43, honoring the well-known performer on the Big One, Elkhart being her home town. Dr. Powers was elected president; Kitty's father, Edward L. Clark, vice-president, and T. A. (Ted) Reitz, secretary-treasurer. Next meeting will be held May 29. One of the objectives is to place circus books in the local library, and the first one presented was *Pink Lemonade*, recently published.

National Director Jim Chloupek, San Jose, Calif., after being hospitalized for observation, has returned to his home.

Eric F. Olson Jr., who has been with the armed forces, received discharge and has returned to Worcester, Mass.

Members of the junior-senior classes of the Washington (Kan.) High School used the circus as a motif for their combined banquet held May 5. Bill Green helped with many circus posters and records of the Ringling circus.

Dailey Reports Okay

SANDERSON, Tex., May 26.—Dailey Bros.' Circus stopped here Friday (18) for a jammed kid matinee, school letting out, and a strong night house despite a howling wind. Show is en route to Arizona, and management says biz has been okay since the rain stopped a week ago.

50 Cents Staggers 'Em

SCOTTSBURF, Neb., May 26.—Bud E. Anderson's performance made a hit here (22) but the 50-cent reserved seat charge, discovered at the matinee, chilled 'em at night.

WANTED

Contracting Agent with car, Billposters, Lithographers. Would like to hear from Eight-Piece Band, also Circus Ground Acts, Tumblers, Bar or Trampoline and two more good Clowns, Dancing Girls for Side Show. **Mannington, W. Va., May 29; Moundsville, 30; Belleaire, Ohio, 31.**

BRADLEY & BENSON CIRCUS

BENNIE WELLS

SCENIC ARTIST
PAINTER OF BEAUTIFUL SHOWS
Wishes to thank the many owners of rides and shows, both Circus and Carnivals, for their generous offers. Sorry I could not take care of all their art work.
BENNIE WELLS
25 Opera Place, Cincinnati 1, Ohio

CAN USE

Good Clowns, Ground and Aerial Acts, General Agent that can stay sober, Side Show Acts of all kinds, Oriental Dancers, Colored Band, Concession People. Answer:

M. L. Clark & Sons' Circus

Per Route or 4750 N. Main St., Dayton 5, Ohio

BANARD BROS.' CIRCUS

WANTS
Working Men, Side Show People, capable Lithograph Man, Acts for Big Show. Permanent address: Etna, Ohio, or per route.

WANTED

GIRL GLOBE WALKER

For Spiral Tower. Good salary, long season. Starting immediately. Join or wire. Address:

CARL SAHLEN

Western Union Evansville, Indiana

UNDER THE MARQUEE

Communications to 155 No. Clark St., Chicago 1, Ill.

LABOR outlook better?

DOC WADDELL rejoined Mills Bros.' Circus at Geneva, O. (22), and will make Painesville, Willoughby, Lorain, Elyria, Norwalk, Sandusky and Bucyrus.

HOW ABOUT THIS? A circus was given quite a panning because the management didn't spend anything for advertising, even tho the editor wrote a friend he enjoyed the show.

IS HITLER DEAD or alive? Advance crews beware. He may have switched from paperhanging to billposting.

NORMAN CARROLL returned to Los Angeles from the Russell show for an operation and will rejoin the org as soon as able.

RECENT VISITORS on the Monroe Bros. lot were Sidney Belmont, St. Louis booker; Jimmy Thomas, former clown, and Billy Griffith, formerly with Mills Brothers.

PROPER PUNISHMENT for war criminals: Sentence 'em to sleep on the top tier of three-high berths.

RENO McCREE, bareback rider, is in a sanitarium in Tampa. . . . MRS. THELMA MANN STROTHERS is matron

of a hospital in Columbus, O. . . . DOC WADDELL held memorial service for the late Harry Shannon, of Shannon Players.

FRITZ HUBER, S2/c, met Eugene Gretton and Bela Danwill in Honolulu and gave out with a few cheers for their respective USO acts. . . . BERT LINDSEY has retired his Funny Ford but will continue with his comedy boxing act, so Lee Sullivan says.

JERRY WILSON, owner of the Flying Behrs and organizer of the Gran Circo Norte - Americano, which played many South American countries, answered the call of duty two months ago and is stationed with a tank destroyer unit at Camp Hood, Tex.



His wife, Janis, has returned to their home in New Orleans.

EVEN THO it may not be as big as some side show tents, it's the big top on some of the smaller shows.

C. W. BODINE will cast his lot with Lee Bros. . . . DON DORSEY will open outdoors with his aerial act in June to play fairs for Frank Wirth until fall. . . . R. M. HARVEY, Austin Bros.' general agent, visited the Barnes show in Detroit. . . . DICK SCATTERDAY, Cole Bros.' advertising director, has been hitting the Atwell high spots in Chicago.

SACHA GERARD—Please notify the editorial department of *The Billboard* in Cincinnati of your present address. We are holding an important communication concerning your brother, Alphonso, who passed on recently in Paris. . . . M. L. CLARK & SONS CIRCUS couldn't (See Under the Marquee on opp. page)

Seek Foreign Pokes For Dallas, Nov. 2-11

DALLAS, May 26.—An international rodeo, featuring contestants from Latin-America and Canada will be held here under the auspices of the Greater Pan-American Hereford Association at the State Fairgrounds, November 2-11.

State fair facilities not already in use for the war effort have been offered to the Hereford people, who last year shattered all previous attendance records for a single cattle breed show. However, this year, according to Alex Mickle, executive director of the exposition, the event is being planned on a far larger scale than ever before.

"Already inquiries are coming in from Central and South America, Mexico and Canada and from all parts of this country," said Mickle, who has established headquarters here in the Liberty State Bank Building.

Mickle has a signed contract from Earl Lindsey, business representative of the Rodeo Cowboys' Association in which it was agreed that \$10,000 in prize money is to be staked on 12 performances for calf roping, bronk riding, bull dogging, and bull riding.

The Hereford show will follow the livestock show sponsored by the State Fair of Louisiana, October 20-29, at Shreveport.

2 Bow in L. A.; 2 More Prepping

(Continued from page 44)

show, was reported scouting for a big-top to take out a show of 24 principal people working on a co-operative basis.

Dean's Circus is new to this section. It is headed by Forrest Freeland, who was Cronin's press agent. Freeland had the Cooper-Dean Circus out of Detroit in 1931. Dean is Freeland's middle name. Booked under auspices, the show played its initial date in Lynwood under auspices of Lynwood Peace Officers' Association, Lynwood Firemen's Relief Association, and Youth Club of Lynwood.

Dean's has one ring and a track. Personnel includes Pete Smith, ringmaster; Tex Orton, general superintendent; Jack Bell, band leader; Leo Velarde, tops and rigging; Poodles Hanneford and Gracie; Eleanor Velarde, single traps; Alice and Tex Orton, perch; Alice Orton, high iron-jaw; Bassett and Bailey, high equilibrium; Penny Parker, Provost, Charlie Bathe, clowns; Manuel Velarde, tight wire; Betty Miles and Sonny, her horse; Jack Darro and Freeland, publicity. Show will play under auspices on two and three day stands, with no shows scheduled for the following day, allowing show time to get up and down in the event of labor shortage. Tent, purchased from Downie Tent & Awning Company, is 80 by 120 feet.

Yankee-Patterson is in quarters on the old Cheerful Gardner-Arthur Bros.' quarters in Venice. Big top was erected at Venice but taken down Saturday (19) because of high winds. Blues are being painted and things readied for the season. Jimmy Wood, who is putting out the show, was with Russell Bros.' Pan-Pacific Circus as legal adjuster and left the show following the Long Beach run. He has been putting on circuses under the Y-P title for about six years.

Wood plans to use a 140 by 60 top with a 40-foot middle. There will be seats down one side and no track. This will eliminate the spec. With the show are Walton dePellaton; Harvey Walters, press; Mark Smith and his horses; Blackie Martin, dog act, and Jack Wright, inside tickets. Frank Yagla will have the concessions. Tom Johns will have the side show and use a 90-foot tent with a 120-foot banner line. Menagerie will be in the side show tent.

Escalante Bros.' Circus bowed on the lot at West Third and Ford. Playing six weeks last year on the road, the show is reported to have picked up a neat \$3,000 in six days on the same lot. Show charges 75 cents admission and 50 cents for reserved seats.

Show is on the Mexican circus pattern, with one ring and a stage. Using a canvas ring curb, the reserves are separated from the blues by a spit cloth. Tent is 120 feet long, with a 40-foot middle, stage is 15 by 15 feet. Show moves on three trucks. Music is by a seven-piece band.

The program in order: Display 1. Over the ring, Escalante comedy bar act. No. 2. Stage, magic act. No. 3. Stage, six girls in sarongs; song, *Chiu Chiu*, dance. No. 4. Ring, clown stop. No. 5. Ring, Landon's Midgets, acrobats. No. 6. Over ring, Miranda, swinging ladder. No. 7. Ring, Mrs. O. N. Wach and her dogs. No. 8. Ring, trampoline (two men and a gal). No. 9. Ring, Eleanor Velarde, single trap. No. 10. Talking clown. No. 11. Ring, girl line, cigarette routine. No. 12. Ring, Glenn Henry (Tony Madison), rolling globe. No. 13. Ring, clown fight. No. 14. Ring, tight wire (man and woman), featuring basket walk. No. 15. Ring, talking clown. Show runs two hours.

Poke Group To Fort Worth

FORT WORTH, May 26.—Headquarters of the Rodeo Cowboys' Association, formerly the Cowboy Turtle Association, have been moved from Phoenix, Ariz., to 1116 Sinclair Building, Fort Worth. Earl Lindsey, until recently personal representative of Gene Autry, is business manager in charge of headquarters.

Kelly-Miller Grinds Away

WOODWARD, Okla., May 26.—Al G. Kelley-Miller Bros.' Circus hit Oklahoma when the weather cleared, getting two nice houses (17) at Anadarko, and a good matinee and an overflow night here (21).

The Corral

Communications to 155 N. Clark St., Chicago 1, Ill.

GEORGE ADAMS writes he will open his rodeo and a bus jump at Davenport, Ia., Wednesday (30).

PALO PINTO Livestock Association will hold its annual rodeo in Mineral Wells, Tex., June 30-July 1.

TRIBUTE WAS PAID the memory of Fritz Truan, champ bronk rider who died with the marines at Iwo Jima February 28 at the Hawaiian Rodeo May 1.

A NEW ARENA has been refinished for the West Fork Ranch Rodeo, which will be held three nights and a Sunday matinee, June 1-3, at Jonesboro, Tex.

PONOKA, Alta., will hold a two-day stampede in July with a budget of \$6,100. A new grandstand to seat 5,000 persons will be built.

SAN SABA, Tex., Junior Chamber of Commerce has contracted with Earl Sellers, of Del Rio, Tex., to manage the seventh annual rodeo to be held there June 14-16.

THE ANNUAL Atoka (Okla.) Rodeo will be held July 11-14, according to C. C. Stephens, president of the Atoka State Bank and one of the backers of the rodeo.

COLEMAN, TEX., Rodeo Association, has let a contract to Jack and Earl Sellers, of Del Rio, Tex., to produce the annual event, July 11-14. A horse show will be held closing day, according to the association president, E. C. Edens.

THE 54TH ANNUAL Rodeo and Celebration will be held in Clarendon, Tex., July 3 and 4, sponsored by the Lions' Club for the benefit of the community center. J. R. Gillham is chairman of the committee in charge.

O. D. STEED was elected secretary-treasurer of the Cardston, Alta., Rodeo Association. He succeeds J. Y. Card, who retired after eight years in that position. Barnes, stalls and chutes have been improved and plans are under way for a dance pavilion.

JUNIOR CHAMBER of commerce of Ecorse, Mich., has dropped plans for sponsoring a rodeo because Municipal Field, which was to have been used, is being reconstructed and will not be available, according to Benjamin Goodell, chairman of the sponsoring committee.

EVERETT COLBORN, of Lightning O Ranch, Dublin, Tex., will furnish stock for the rodeo at Midland, Tex., June 7-9, it is announced by Roy Parks, president of Midland Fair, Inc. A \$500 Dobbs Trailer will be awarded cowgirls who are sent to the rodeo by Texas cities.

RED DEER, Alta., will hold its first stampede in 20 years—a two-day event in late June—under auspices of Red Deer Elks. The Lisogur Stampede Company has been engaged to put on the show at the Fairgrounds, where up-to-date corals, costing \$2,000, will be built. Chuckwagon races will be included.

TOOTS MANSFIELD, of Big Spring, Tex., and James Kinney, of Marathon, Tex., have been matched in a calf-roping contest at the 16th annual rodeo in Pecos, Tex., July 3-4. Eddie Caldwell, of Fort Worth, and Sig Faircloth, of Ranger, Tex., will judge the rodeo; Lloyd Jenkins, of Fort Worth, will be arena director, and George Glasscock, of Cresson, Tex., will furnish livestock.

REGIN CALHOUN, of New Braunfels, Tex.; Lynn Smith and L. J. Piwetz will present a number of rodeos this summer. Smith states that the first will be held at Lockhart, Tex., May 26-27; then Burnet, Tex., June 1-2, and Corsicana, Tex., June 7-9. Calhoun will furnish the stock; Smith will handle the announcing and all advertising and booking; Piwetz, tickets, music, parades and other features. Cowboy McVea will handle novelties.

Bradley & Benson Score

BUCKHANNON, W. Va., May 26.—Bradley & Benson Circus left the local fire department a neat profit after a half a house matinee and a sellout night show here Wednesday (23).

STOP WONDERING WHERE THEY ARE!
Have You Seen
"Today Is Circus Day in...?"
An Advance Itinerary of All Circuses
(1 Sample Copy FREE on Request)
SENT TO YOU WEEKLY AT 10¢ THE COPY.
Send \$1.00 for 10 Weeks' Subscription to
CHARLIE CAMPBELL
BOX 301 SYLVA, N. C.

AT LIBERTY
For Circuses, Parks and Fairs
RAY THOMPSON'S HIGH-SCHOOLED HORSE AND TRICK MULE
Wire care Bailey Bros.' Circus, Piqua, O., May 29; Greenville, 30; New Castle, Ind., 31; Connersville, June 1; Shelbyville, 2; Bloomington, 4.

CAN PLACE
Floss Man, Hamburger Man, Popcorn and Apple Man and two good Seat Butchers. Notice, Caughey Peters, Paul Davis, Willie Harmon, Polack Bill Williams, J. B. Mullen, Frankie Orman, C. D. Labelle, can place you. Wire me at once per route.
JACK BURSLEM
AUSTIN BROS.' CIRCUS, St. Joseph, Mo., May 29-30; Chillicothe, 31; Brookfield, June 1; Macon, 2.

LEE BROS.' CIRCUS WANTS
Boss Props with Assistant. Can use 2 good Lithographers or Billposters. No drunks. Can use good Banner Man, also Working Men. Write or wire BOX 207, Ashton, Ill. Top wages to those who want a long season. Get it every week.

SELLO BROS.' 3 RING CIRCUS
— WANTS —
Boss Canvasman for 50-ft. three 30's, \$75 per week; experienced Circus Hands, \$40 per week. Allow for mail to be forwarded. Permanent address, 6 Washington Block, Macon, Ga.

WANT—CIRCUS MUSICIANS
Cornet, Bass, Calliope Player and other Musicians to strengthen band. Highest salaries to sober men. Finest treatment and accommodations. Must join on wire. Carmine Petraco, C. C. Smith, contact
MIKE GUY, BAILEY BROS.' CIRCUS
Greenfield, Ohio, May 30; New Castle, Ind., May 31; Connersville, Ind., June 1; Shelbyville, Ind., June 2; Bloomington, Ind., June 4.

Three More for RSROA

DETROIT, May 26.—Three new rinks have been voted into full membership in the RSROA by action of the board of directors this week, according to Fred A. Martin, secretary-treasurer. Emphasizing the increasing importance which Western skating activities have assumed in the affairs of the organization, two of them are from the Far West—Sandpoint Roller (Idaho) Rink, operated by Harmon W. Cantrell, Clifford A. Coons, James M. Brown Jr. and Jack H. Knaggs; Rollerdrome, Portland, operated by Jesse Fee, and the Rollerade Rink, Saginaw, Mich., operated by M. B. Thompson.

ARSA Events at Ypsilanti

YPSILANTI, Mich., May 26.—School figures, free style and pairs will be held at Imperial Rink here June 10. This follows the Michigan State speed and dance championships under the ARSA in the Arcadia Rink, Detroit, June 9.

These Service Features are helping Many Operators Everywhere

CUTTING DOWN & MOUNTING SKATES

Still cutting down and mounting those old plates.

REPAIRING BROKEN



BACKS and EYEROWS

Remove the trucks and send the shoes to us. We'll repair broken back stays and attach new eyelet rows to replace those ripped or worn apart.

OVER-SIZE SKATES

We'll also reduce oversize Skates to desired size. Men's large size plates can be cut down to fit Women's shoes.

Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous BETTY LYTLE Roller Shoes
CAMBRIDGE, MASS.

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St., Everett, Mass.

ROLLER RINK—Have one 40x95 floor with underpinning, 125 pair Chicago skates, sound system complete, top complete, all stored in Illinois town ready to be shipped out and all in usable condition; bargain if bought quick. Also one 40x90 Floor, underpinning, complete sound system, 125 pairs extra good Chi late type skates, cooler, cash register and almost brand new 42x100 tent and side complete. One 52x132 top with side and poles, need some minor repair. One separate Rink Tent, complete, 42x100, almost new. 2 used sectional Maple Rink Floor, size 40x90.

HENRY SIEPMAN
Cedar Rapids, Iowa Ph. 7849

WANTED

Rink Owner to install Rink on a good lot. Two squares from Court House, one-half square from the largest indoor rink in Indiana. Contact (your expense):
REX SAMPLE, 530 Main St., Anderson, Ind.

I AM INTERESTED IN INSTALLING ICE SKATING RINK

Please send me full information regarding price, equipment, machinery, skates, etc.

MATHEY

Tacuba 37-308, Mexico

ST. LOUIS SKATE SUPPLY

New Departure Precision Bearings, Ball Bearings, Precision Wheels, Metal Sleeves, Red and Black Cushions, Toe Stops, Metal Skate Room Checks, Chicago Skate Parts, Records, Needles, Skate Emblems, Skate Oil and Packing Grease, E. Z. Roll Wheels, "Sturdibilt" Wheels, Fibre, Narrow and Wide. Special: Jumbo Wheels, Maple. WRITE FOR PRICE LIST.
109 N. 15th St., St. Louis, Mo.

Perry Giles Gets Bronzer

MUSKEGON, Mich., May 26.—Perry Giles, owner-op of Curvcrest Roller Rink here, passed his bronze medal dance test at Bill and Ruth Holland's Skateland Rink, Bridgeport, Conn., recently. Judges were Theresa Lieci and Donald Decker, qualified ARSA officials. Giles attended the recent meeting of the URO in New York and took the opportunity to get his medal.

James Watson Goes to Utica

UTICA, N. Y., May 26.—James Watson, formerly with the Coliseum Rink, Orlando, Fla., is now the pro, with Virginia Sinonaitis, assistant, at the Utica Roller Drome here. Spot, member of the United Rink Operators, is open nightly and Sunday matinees. Biz is normal for this time of year, altho it has been down considerably because of fuel shortage the past months.

Paragon Park Gets Going

NANTASKET, Mass., May 26.—Nantasket Rollerway at Paragon Park here is now open nightly for the summer season. It has a spacious maple floor and receives the ocean breeze. Frank Picher, formerly at the Chez Vous Rollerway, Boston, is the new organist at the Hammond. Fred H. Freeman operates both spots. He is on the board of control of the national RSROA.

Mass. State Meet in Medford

MEDFORD, Mass., May 26.—Massachusetts State championships have been set for June 27 in the Bal-a-Rue here, according to Fred H. Freeman, operator. Entries in this RSROA contest will be accepted until June 17. Spot will operate thru the summer.

TERRY TARANTINO is now a member of the Four Whirlwinds act.

FRED STONE is now located at Midway Park Rink, Maple Springs, N. Y.

MEMBERSHIP open to persons 30 years and over is the basis for a new club at Eastern Parkway Rink, Brooklyn.

BARNEY FLUKE moved to Peekskill (N. Y.) Rollerdrome from the recently closed New Rochelle (N. Y.) Rollerdrome, where he was pro-manager.

ARENA GARDENS, Detroit, shifted over to its summer operating schedule this week, eliminating matinee and the Monday and Tuesday evening sessions of the winter schedule.

UNDER THE MARQUEE

(Continued from opposite page)
set up in Auburn, Ind., May 16, due to wet grounds.

AVERAGE NATIVE believes that all there is to running a circus is to sit at a ticket window and rake in the dough.

ESTRINA LOYAL REPENSKY, after 15 days in a New York hospital with a broken arm, will return to the act during the Ringling engagement in the Boston Garden. . . . JUSTUS (EDWARDS) SCHLOTZHAUER was discharged from the army May 10 and is relaxing at Oquawka, Ill., while making up his mind which circus to take out after.

PERCY (ABE) RADEMACHER, veteran clown, whose last engagement was with the Jimmie Lynch Death Dodgers, and Mrs. Rademacher are now managing a restaurant at Sheboygan, Wis. . . . AERIAL CHRISTENSENS (Lew and Elsie) visited the Chicago office of The Billboard last week en route to Memphis. Later they will work in New Orleans.

REMEMBER THE SIGN in early-day dressing room: "Never mind what you did on the Barnum show; it's what you do here that counts?"

L. C. LANGHART, who was on the Ringling No. 1 car, has been forced to return to his Louisville home because of illness. . . . CIRCUS FANS Stanley Chlystek and Frank Rubinosky, of McKee Rocks, Pa., spent a day with Oy

Murray on the Bailey show at Connellsville, Pa. . . . FRED TIMON and HARRY PHILLIPS, Oswego, N. Y., saw Mills Bros.' Circus at Medina, N. Y., and had a word of praise for the new khaki big top.

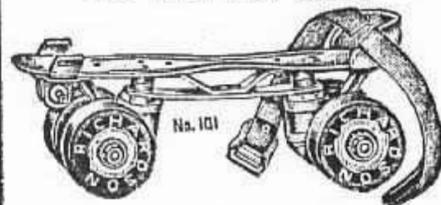
MOST CIRCUS FANS are real troupers at heart. Reason they are not with shows is that they couldn't make up their minds to run away and join when kids.

AL HUMKE will produce a combination rodeo and thrill show at Fort Wayne, Ind., June 16-17, and will then join Lee Bros.' Circus as general agent. . . . DEE ALDRICH is now slide show manager for Austin Bros., while Guy Smuck, who had replaced Ted Wilson and Lloyd Laster on that job, has gone to Cole Bros. . . . DOC CHANDLER has just celebrated his 67th birthday and hopes that his son, Horace, will be thru with his job of plastering the Japs so they can return to the road together next year with their Punch and Judy.

REGARDLESS of what some workmen say, a real showman never accepts the hospitality of another and then propositions his help. It is merely the way the workers have of letting their bosses know they are in demand.

ORRIN DAVENPORT is spending 10 days in Chicago after the completion of his successful Shrine Circus in Winnipeg (19) before returning to the Pacific Coast and Russell Bros.' Circus. Orrin reports he has his annual route of indoor shows for next season well set and entertains hope that Detroit will be back in the string.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

"STURDIBILT"

Fibre or Wood
ROLLER SKATE WHEELS
Roller Rinks, Dealers and Jobbers. Stock "STURDIBILT," the Nationally Advertised "Better Wheel." Write for details.
WHEEL PRODUCTS CO.
COUNCIL BLUFFS, IOWA

WE BUY

New and Used Rink Roller Skates
Advise Make, Sizes, Condition and Quantity. Also Best Price.
JOHNNY JONES, JR.
244 Blvd. of Allies, Pittsburgh, Pa.

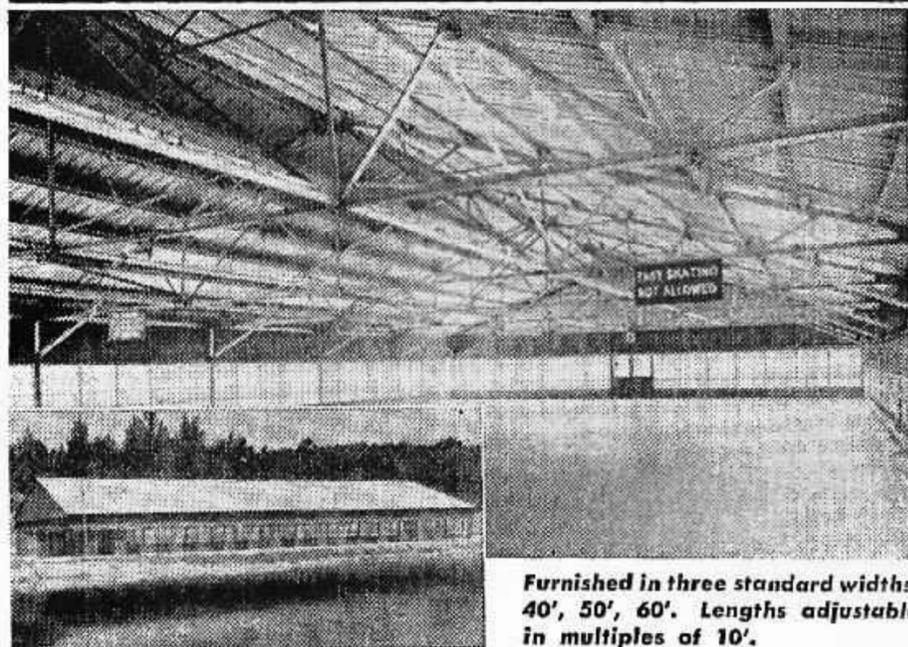
"CHICAGO"



WILL BE IN THE MARKET SOON IF YOU BUY BONDS



MESKER Standardized Portable STEEL SKATING RINKS AND AMUSEMENT PARK BUILDINGS



Furnished in three standard widths, 40', 50', 60'. Lengths adjustable in multiples of 10'.

Make skating year-round entertainment with a MESKER portable steel skating rink . . . Constructed of prefabricated steel, MESKER rinks are safe, substantial, weather resistant. No danger of disastrous, costly tent fires—insurance rates are low. Strong, steel trusses give 100% post-free, usable floor. Galvanized steel roofing, requiring no paint, adds to the attractive exterior appearance. Rink can be insulated if desired . . . Simple erection plans make it easy for inexperienced labor to assemble rink quickly. PLACE YOUR ORDER NOW SO THAT IT CAN BE INCLUDED IN OUR PRODUCTION SCHEDULE AS SOON AS RESTRICTIONS ARE LIFTED. Easy payment plan available.

WRITE TODAY FOR DETAILED INFORMATION

GEORGE L. MESKER & CO. EVANSVILLE 8 INDIANA

Control of AC Steel Pier to Hamid

Spot's Policy In His Hands

Many innovations planned when building restrictions are lifted—circus is out

NEW YORK, May 26.—Atlantic City's Steel Pier goes under Hamid control as the result of a deal consummated at Atlantic City last Friday (18) between George A. Hamid and the group, headed by Abe Ellis, which a few days previously had bought all of the pier's capital stock from Frank Gravatt, owner since 1925.

Hamid has acquired a half interest in the new operating firm and will have complete and sole control over the policy and operation of the pier. At various times during the past four years Hamid has endeavored to secure control of the Steel Pier or to arrange for some form of combined operation of it and the Hamid Million-Dollar Pier but was unable to come to terms with Gravatt.

Within a few hours after securing control of Steel Pier, contracts were signed by Hamid for several innovations which he has envisaged for years. Principal change will be a complete facelift which will get under way as soon as wartime building restrictions are lifted.

Major innovation to go into effect this season will be the elimination of the traditional circus at the stadium end of the pier. In front of the circus grandstand, seating 5,000, a large replica of a navy flat-top will be constructed. This will serve as the stage for a novel *Watercade* and water sports spectacle. Two tanks built into the decks of the flat-top will serve for the evolutions of a 16-girl water ballet and a cast of diving stars and comedy divers. Water-sports part of the spectacle will take place in a section of the ocean facing the grandstand and will include water-skiing, surfboard riding and other water stunts.

The vaude and feature act policy of former years will be continued at the Steel Pier. Marine Ballroom, as usual, will feature name bands. Those already set to play there this season are Harry James, Woody Herman, Sammy Kaye, Louis Prima, Gene Krupa and Jerry Wahl.

Frank Elliott is being retained as amusement director of Steel Pier. Richard Endicott is pier manager, and Harry Volk will handle publicity. Steel Pier will stage a preview May 30 thru June 2, after which it will operate week-ends until regular season gets under way June 23.

Acquisition of Steel Pier by Hamid will not detract from the Million-Dollar Pier, which will maintain its same high standard and will have the personal attention of Hamid and will continue under the management of Samuel W. Gumpertz.

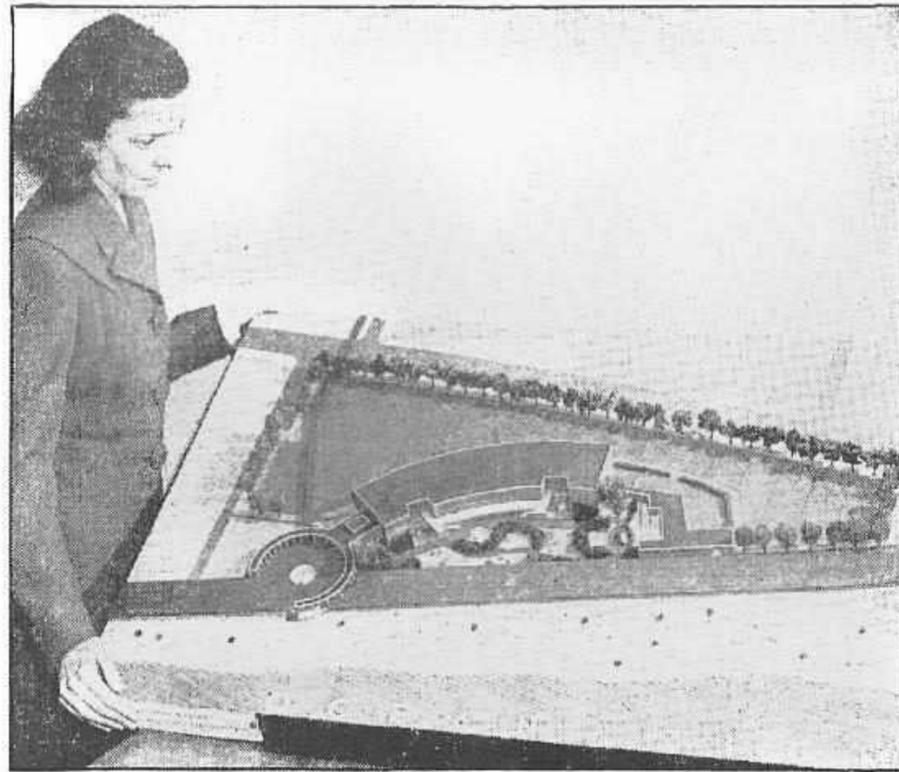
Million-Dollar Pier will continue its circus presentations at the stadium end of the pier and maintain all of its other features, bathing from pier, large fun-house, net hauls, vaude shows and name bands. Latter pier will open for Decoration Day—May 27-30—and begin its regular season June 23.

Spillman - Herschell Deal On the Fire

CHICAGO, May 26.—Merger of two large manufacturers of amusement devices appears likely to take place in the next few weeks.

Reports have been current here that the Spillman Engineering Corporation has been sold to the Allan Herschell Company. Both firms are located at North Tonawanda, N. Y.

Queries to John Wendler, president of the Allan Herschell Company, and George H. Cramer, president of Spillman Engineering Corporation, brought replies that the deal has not been definitely closed but probably will be concluded in two or three weeks.



POST-WAR PLAN FOR CONEY ISLAND. Added to the amusement attractions at Coney Island, New York, after the war will be sea otters, porpoises, sea turtles, sea lions and small whales. Accompanying pic shows a plan for an Oceanarium, which will take the place of the old Aquarium on the Battery. The Oceanarium will cost \$3,100,000 and will feature a pair of glass-enclosed tanks 450 feet long and 40 feet wide to permit display of a collection of sea animals. Site is bounded by Eighth Street, Surf Avenue, Fifth Street and the Boardwalk. Photo by World Wide Photos.

CONEY ISLAND, N. Y.

By Uno

Luna Park's contribution to the 1945 Coney season, according to present outlook, will be from its exterior to the Surf Avenue limit, covering a width of 300 feet and barely a city block in depth. Phil Pates, park manager the last several seasons for operators William Miller and Sgt. Harry Lee and Capt. Eddie Danziger, managed to obtain a year's lease of the tract for \$8,500 thru the Prudence Bond people, owners of the property, and with the consent of the Danzigers, who had priority on the contract for the Luna sale up to the park's disastrous fire at the tail end of the 1944 term.

Since then, the division of the insurance money has been in controversy by all parties concerned. With lawsuits in prospect, the park's interior may remain idle unless Pates, who also has an option to enter, decides to risk the cost of rebuilding and clean away the debris and

Bradley, Kaye Buy L. A. Kiddie Spot

LOS ANGELES, May 26.—Beverly Park in near-by Beverly Hills has been sold to Dave Bradley Jr. and Donald Kaye by William Meyer. Beverly was established two years ago by Meyer and his partner, the late Elden Frock.

Funspot has 18 kiddie rides and features what is said to be one of the finest miniature streamlined trains on the West Coast. Operating six days a week, Beverly is strictly a daylight affair. New owners have contracted with Meyer to build a miniature Roller Coaster when materials become available.

Bradley is the former manager of the Freddy Martin orchestra, and Kaye at one time managed the Ted Weems orchestra. Kaye has also been a band leader.

Meyer will devote his full time to the Frock & Meyer Engineering Company. The Frock & Meyer Combined Shows, original set-up of the partnership nearly four years ago, at Compton and Firestone boulevards, was leased to Harry Suker last November soon after Frock's sudden death.

buck the whims of the army of city inspectors' decisions. With Pates as one-third partners are Abe Seskin, who controlled all of the novelty stand concessions in the park, and Chick Guelfi, park's chief electrician. On the site will be built two ball games, a photo gallery, a dump-the-lady, other games and refreshment stands and a novelty attraction to tenant the building Hymie Wagner and Louis Mariasch operated the last two seasons as a freak show. Opening is set for Decoration Day.

Tirza (Lee DuVal) and ma, Daisy, with Bobbie Jr., are back from Miami where they purchased an eight-room home. A change in the Tirza Wine-Bath Show is a five-act vaude program from 1 to 7 p.m. and an all-girl dancing revue for the rest of the day. Chick Gardner is talker, general manager and producer, assisted by Joe Boston. A new Tanya is Betty Kelly, former Powers model, and new dancers are Helen Combs, Esther Brotman, Sandra Font, Dolly Joyce and Rivalda.

Joe Kaufman, vet photo studio operator, has increased his holdings with a new streamlined camera shop on Surf Avenue. Mrs. Kaufman will preside in the other establishment on the Bowery. The Kaufmans were two of the many photogs to invade the Times Square district (See Coney Island, N. Y., on opp. page)

Craig Beach, Dark Since '42, Reopens

DIAMOND, O., May 26.—Craig Beach Park, on Lake Milton, opened its season last Saturday (20) under the management of Earl F. Peltz. The park, which has been closed since 1942, has undergone an extensive remodeling.

A new Chair-o-Plane and pony track have been installed, and there is all new equipment in the Sportland. The bathing beach has been covered with tons of white sand, and umbrellas, chairs and mats have been installed.

The dance hall has been remodeled and a new p.-a. system installed. Manager Peltz states that some of the top territorial bands have been engaged.

Weather Mars Olympic Start

Irvington spot attractive in new dress—pleasing circus bill presented in arena

NEW YORK, May 26.—Henry Guenther's Olympic Park, Irvington, N. J., staged a damp opening last Saturday (19) as rain set in early in the morning and continued most of the day. Downpour ceased just long enough in the afternoon for the four-act circus-vaude show to be run thru, and then resumed until early evening, when the skies cleared. Afternoon attendance was light but there was a fair turnout for the night session.

Olympic has been given a thorough clean-up and coat of fresh paint and presents an attractive appearance. A new midway has been laid out at the rear end of the grounds, with a Maze, several concession stands and a novel water-rifle range built by Mangels of Coney Island. The new range has a battery of automatically controlled nozzles shouting powerful jets of water that can be aimed at various objects which revolve or spin around when hit.

Joe Basile and band are back at Olympic Park presenting concerts in the grove and playing for the circus performances. Bubbles Ricardo is vocalist.

Opening bill at the circus arena offered Louis and Cherie, Sinnot and Salo, the Malletts, and Torelli's trained animals.

Fair weather Sunday (20) brought out a normal early-season attendance.

New circus bill opening today is a good one, presenting the Juggling Jewels, Harvey and Millette (Ira), the Magic Arnolds and Tony Alvaredo.

Wildwood Sportsland Features Watercade

WILDWOOD, N. J., May 26.—Sportland Amusement Center will open officially June 15, marking the second year's operation of this popular end of the Boardwalk.

Outstanding feature will be the *Watercade*, a water show to be presented in the pool each evening. Operated by Sportland Amusement Company, Inc., of which S. B. Ramagosa is president, show will be produced by Dick Edwards, with the ballet under the direction of Viola Dare. There will be seven principals, three vaude acts, a ballet of 15 people, five water clowns, and a six-piece band. Admission to the three-hour show set at \$1. Arena seats 1,500.

Chi Riverview Blows Opener to J. Pluvius

CHICAGO, May 26.—Official opening of Riverview Park is always skedded for mid-May, rain or shine, and for some 27 out of 30 years it has been rain. This year's opening date was May 16, and George Schmidt, manager, had everything in readiness and a full crew on the job. Rain had been falling for three days, and it continued right thru opening day, coming down in torrents.

The gates were kept open and the staff on the job until 6 p.m., but no customers appeared, and Manager Schmidt chalked up the first totally blank day in years.

Weather cleared by Saturday and gave the park a fair week-end. The last few days have been favorable and thousands of amusement-seekers have visited the park. Rides and concessions have had an excellent day.

Riverview has been renovated and all buildings and rides repainted, but no new attractions have been added.

Sunny Skies Draw Spending Crowd to Carroll's Riverside

AGAWAM, Mass., May 26.—After 20 consecutive days of rain and otherwise miserable weather, Eddie Carroll's Riverside Park hit the jackpot Sunday (20) when midsummer sunny weather hit the area. Close to 20,000 visited the resort and were in a spending mood, according to Carroll. Day also marked opening of the clambake season, and a postponed Mother's Day promotion helped considerably. Event was held in center of midway and \$200 distributed in various classes. Harry Storin was emcee of the three-hour presentation.

New kiddieland and modern Merry-Go-Round proved banner attraction, with new highs registered all around.

Carroll is continuing name-band policy, with Mal Hallett and Duke Ellington early arrivals. Management reports increased interest in dancing this season. Elimination of night shifts in war plants plus returned vets are contributing factors in improved grosses.

Waldameer Beach Opens Early; Using Name Bands

ERIE, Pa., May 26.—Waldameer Beach Park opened the season in advance of Decoration Day for the first time in several years. Opening today featured Vaughn Monroe and orchestra in the ballroom.

According to Manager and Owner Alex Moeller, name bands for one-night stands and week-end dancing will be the regular policy for the season. Park has 13 rides, Penny Arcade and other concessions. Free acts will be used thruout the season. Fireworks will also get their inning.

Picnic bookings are reported coming in well from the shops. Park faces the best local transportation condition in two years and general feeling is optimistic for a considerable increase in business in 1945.

Ideal Beach, Indiana, Installs New Cement Pier

MONTICELLO, Ind., May 26.—Ideal Beach Resort, on Shafer Lake, will open its 21st season Decoration Day, it is announced by T. E. Spackman, manager.

Don Hampden and his 12-piece orchestra cracks the season at the ballroom with a three-week engagement. Louise Hunt is featured vocalist.

Work on the new cement-surfaced pier around the bathing beach is being rushed to completion. The new pier replaces the old wooden structure that had been badly damaged by the ice during the last two winters.

Roller rink, bath house, beach, bowling alleys and all other amusements will be in full operation beginning May 30. As usual, there will be no admission charge, and free parking space will be provided.

A Ferris Wheel, ball game and high striker are all new. Barr and Sturken, Michigan City, Ind., have installed a Ferris Wheel, high striker and ball game.

Dorney, Allentown, Sets Acts, Name Orks, 'Billies

ALLENTOWN, Pa., May 26.—Dorney Park here celebrates the opening of its 61st season tomorrow. Vaude shows will be presented every Sunday and holidays in the open-air theater.

Hillbilly jamborees will be featured every Saturday, starting June 2, with the opening bill featuring Elton Britt and company. Name bands will be featured in Castle Garden ballroom every Wednesday and Saturday nights beginning June 20.

A number of outdoor attractions are scheduled for July and August, including a circus and rodeo. Bookings are handled by Abe Feinberg of the Joe Feinberg Agency.

S-A Season Long, Weeks Short, With Upper Crust the Backbone

CHICAGO, May 26.—South American amusement parks have much in common with funspots in the United States, but in one important particular they differ according to Samuel Bakerman, who, with his brother, operates the Coney Island parks in Caracas, Venezuela, and Panama City, Panama.

In the States, the amusement park is the workingman's amusement center, but south of the border the ordinary working man hasn't the means to patronize the parks and they must depend upon the upper strata for their patronage.

Bakerman recently spent a week in Chicago lining up attractions for his parks, and is now in New York seeking other attractions. He uses many American acts, usually signing them for four weeks, with an option. The season at Coney Island, Caracas, is a year-round proposition, Bakerman says, but the park operates only on Saturdays and Sundays. Nevertheless, it is a profitable operation.

Admission charge is one Real, which is 16½ cents in American money. For the general run of rides the charge also is one Real, but on new rides on Bolivar (33½ cents) is charged. The dry season extends from December to March, which is Venezuela's winter, but there is no cold weather. During the summer there are intermittent showers, tho not sufficient to seriously curtail park operations.

Bakerman's Caracas park has the same sort of rides as are found at parks in the States. Among them are the Coaster, Dodgem boat ride, Bubble Bounce, La Gondola boat ride, Seaplane, Spitfire, Aerial Joy Ride, Stratoship, Octopus, and large Merry-Go-Round.

A popular free attraction is a huge,

Sammy Kaye, Other Names For Carroll's Riverside

SPRINGFIELD, Mass., May 26.—Eddie Carroll's name-band policy at Riverside Park Ballroom, Agawam, got off to such a strong start with Tommy Dorsey that Carroll has booked two more name orks and has a number of deals pending for others. Sammy Kaye played Riverside May 12, and Hal McIntyre, May 15. Ray Sparrow will continue to fill in open dates between names.

Riverside has just completed three preview week-ends and Carroll is elated with biz to date. Despite cool weather, figures are running well above previous years. Park started daily operation May 7.

New kiddieland has been a strong winner since its inauguration opening day. Carroll is considering adding more features as the season gets under way.

CONEY ISLAND, N. Y.

(Continued from opposite page)
trict last winter, but gave up when they found the pace much slower than on Coney. . . . James Kyrimes, the ride king, has bought the Comet Poker Roll adjoining the Cyclone from Tony Balzano, former shooting gallery op, and installed his son, Cornelius, as manager. . . . Nicholas Kyrimes, James's brother, is the daddy of a son, Peter, born recently. . . . Julius Schoenberger, manager of World Circus Side Show, had his right wrist in a plaster cast for five weeks as the result of a taxi accident, which followed closely upon a major operation in a Brooklyn hospital. . . . Coney Smithy, talker at Rosen's freakery, has discovered a new oddity, a goat-faced girl. . . . Charles Schiffmann, vet real estator, is recovering from a lengthy illness and expects to convalesce further in Florida. . . . Charles Cohen is celebrating his 12th year as ticket taker on the Loooper Plane on West Sixth Street. His wife, Evelyn, is in her sixth year in charge of the eatery room of the Coney Hebrew Club in Loew's Theater Building. . . . Harold Gruder, who sold his S. & H. cafeteria because of illness, is now part owner of the Admiral restaurant on West 57th Street, Manhattan. . . . Leon Asbel is contemplating a change on the Famous on Surf Avenue. . . . Ben Fabrikant, of the Jeweler's Exchange, Manhattan, is negotiating for the purchase of Feltman's. He also wants Luna. . . . Hy Green, Coney old-timer, is new bar-keeper at Ludwig Simmons' Gillsey House.

iron barrel hung on a cable. The barrel is constructed of lattice-work. A girl on a motorcycle starts circling the wall and as she gets up on the perpendicular wall the barrel is hoisted high in the air then lowered to the ground.

Bolo Humana, the man shot out of a cannon, also is quite popular.

In addition to the regular attractions, the park books varied features from time to time. Bull fights, boxing, tennis matches, and various other features draw big houses.

Park Notes

HAROLD C. BERG has been named publicity director for Edgewater Park, Detroit.

MODERNISTIC BALLROOM at State Fair Park, Milwaukee, opened Sunday (20) with Stephen Swedish's local band.

THE BEROSINIS, high-wire, opened May 26 at Palisades Park, Cliffside, N. J., for a four-week engagement.

JACK STERN'S Gay '90s opens at Hamid's Million-Dollar Pier, Atlantic City, May 30. He is current at Feltman's, Coney Island, N. Y., for his 10th consecutive season.

ALL ATTRACTIONS are in full swing at Pine Island Park, Manchester, N. H., Wednesday, Friday, Saturday and Sunday. Ballroom opens June 2, with Dick Taylor and orchestra. Arthur M. Gorman is supervising the skating rink for the third successive season.

TORELLI'S TRAINED ANIMAL CIRCUS opened at Olympic Park, Irvington-Maplewood, N. J., when the funspot began its season May 19. It will be presented twice a day, with Joseph Basile and band furnishing the music, and Bubbles Ricardo at the mike. Other acts on the bill are Louis and Cherie, gymnasts; Sinnott and Salo comedy acrobatic flying act and the Malletts marimbaphone. Park has installed some new rides and concessions, a new cafeteria and soda bar, and many other improvements.

CHICAGO.—R. Marlin Perkins, director of the Lincoln Park Zoo, recently returned from a snake hunt in Arkansas, bringing back with him 178 snakes, 7 turtles, 26 lizards, 32 green tree frogs and 2 Congo eels, all alive. Accompanying him on the hunt were Henry M. Kennon, director of the Washington Park Zoological Gardens, Milwaukee, and Moody J. R. Lentz, curator of reptiles at the St. Louis Zoological Park.

Lewiston's Freak Show Getting Solid Play at Carlin's

BALTIMORE, May 26.—World's Fair Freak Show, presented by Harry Lewiston, is getting a hefty play at Carlin's Park here. Show is in a centrally located building which everyone entering the park must pass. Admission price is 50 cents for adults; 32 cents for children.

Line-up is as follows: Middleton's Marionettes; Stephan Brenner, magician; Ward's Pinheads; Frisco, Wonder Dog, and Kitty Lee; Laurelio, man with revolving head; Zindra, mentalist; Clara Shazer, Canadian ossified girl; Joan Beach, 21-year-old armless girl musician; Frankenstein's double, presented by Art Donier; the Stiles Lobster Family; Popeye Perry; Hubbelo, human balloon.

Show's staff is: Owner-manager, Harry Lewiston; ticket sellers, Harold Heinrich, Elmer McDaniels and Marsdon Reese; ticket takers, Iola Lewis and Brady Franklin; lecturers, Rose Lewiston, assisted by Edna Stiles and Marion Francois. Bonnie Sneed accompanies the armless girl in her playing of steel guitar and piano. Grace McDaniels is presented as an annex attraction.

Ben Sterling Optimistic Despite Serious Shortages

MOOSIC, Pa., May 26.—Rocky Glen Park opened Sunday (20), and Benjamin Sterling Jr., managing director, states that he expects a good season in spite of the many handicaps to be faced.

"There has been a serious shortage of help," he says, "and parts and repairs are hard to get. The merchandise situation looks worse than last year, as far as candy and cigarettes are concerned. But in spite of these difficulties we are going right ahead and have done a lot of repairing, repainting and have planted a lot of new trees, shrubs and flowers."

Nickel days will be continued, Sterling says, and the funspot will use free attractions as usual.

FOR SALE TWISTER RIDE
Very good condition, complete in every detail with late model International power unit. Capacity sixteen adults. Ideal for park or beach. First \$2500.00 takes it.
Eastin's Ride Center
Savannah Beach, Ga.

BIG NEW STAND
Heart big lake resort. 3 living rooms, bath. State road corner. Good any business, hot dogs, lunches, novelties; tanks in for gas; \$5,500, terms; or cash price, \$4,500.
HOME CO.
97 E. Arch St. BUTLER, N. J.

WANTED
Ferris Wheel Foreman, must be sober and reliable. Also Clutch Man or Second Man. Want Grind Store Agents and P. C. Girls for Penny Pitch and Hoopla.
COLUMBIA AMUSEMENT PARK
Fort Jackson Highway, Columbia, S. C.

PLAN NOW FOR THE GREAT POST-WAR ERA
● DESIGNS ● PLANS
● REPORTS ● ESTIMATES
COMPLETE PARKS, FAIRS, COASTERS, RINKS, POOLS
ACKLEY, BRADLEY & DAY
200 CHESTNUT ST., SEWICKLEY, PA. (PITTSBURGH, PA.)

Write **RIDE HELP WANTED** Write
Ferris Wheel Operator, \$75.00 Per Week. Merry-Go-Round Operator, \$60.00 Per Week. Must Be Qualified Operator, Sober and Reliable. Tom Millar, Answer. Six Day Week, Dark Mondays, No Tear-Downs.
LAKEVIEW AMUSEMENT CO.
WASHINGTON PARK MICHIGAN CITY, IND.
WIRE WIRE

Available Immediately Experienced
CONCESSIONS OPERATOR
(Best of References)
Take Full Charge Refreshment Stands. No Carnival — Perfectage OK
JACK BEGAN
42 Shawmut St., Chelsea 50, Mass.

COMMERCIAL EXHIBITS SELL

Annuals Plan For Post-War

Mulling systematic effort to corral big commercial exhibits on large scale

By Nat Green

CHICAGO, May 26.—Fair men who are looking forward to bigger and better fairs in the post-war era are mulling over plans for launching systematic efforts to corral large-scale commercial exhibits



which are sure to be available when peacetime productions is resumed. They are sure they have a solid proposition to offer manufacturers whose products are in demand for rural homes and farms, but they realize that they have a substantial selling job to do. In the past a majority of the fairs have made little effort to build their commercial exhibits into something big, having been content to go along with showings by local merchants and the few national accounts that came without too much solicitation. But since the war canceled out most of such exhibits there has come a greater realization of their value both to the fair and the exhibitor and several moves have been made to bring about a co-ordinated effort to put the exhibits on a more business-like basis.

Better Handling Stressed

C. L. Harnden, vice-president of the IAFE and secretary-manager of the Saginaw (Mich.) County Fair, for several years has sought to interest more of the county fairs in the better handling of commercial exhibits. He has had some encouragement and this year he is working on a plan for a circuit of eight fairs in Michigan on which exhibits could be rotated. He feels that by combining the efforts of a number of fairs it would be (See Drive On to Corral on opp. page)

Ayer's Cliff Centennial To Show 100-Year Progress

AYER'S CLIFF, Que., May 26.—Ayer's Cliff Fair will celebrate its centennial this year with a special program that will include historical exhibits and a pageant titled *The Parade of the Years*, depicting the transformation from ox plow to modern tractor and other advances made by agriculture in the last century.

M. B. Corey, secretary-treasurer, also is arranging an ambitious entertainment program. In addition to horse racing there will be a variety of acts presented in front of the grandstand. Working in co-operation with the Jack Adams Productions of Montreal, Gordon Beerworth, publicity director of the fair, is arranging a musical revue under the title *Cavalcade of Fun*. He also is planning a fashion revue, *Fair-goers of Yesterday and Today*, on the midway.

Rodeo and Barn Dance Langdon, N. D., Features

LANGDON, N. D., May 26.—A rodeo and the WLS Barn Dance will be features of the Cavalier County Fair to be held here in mid-July. It is announced by Dick Forkner, secretary. The rodeo will be held the second and third afternoons, and the barn dance at night. On the midway will be the W. T. Collins Shows.

Secretary Forkner states that there will be some large educational exhibits from farms, homes and schools, including showings of the work of 4-H clubs and the FFA.

Wapakoneta Planning Biggest Annual; 20G in Improvements

WAPAKONETA, O., May 26.—Auglaize County Fair here, to be held seven days and nights, will be the biggest in the association's history, according to Harry Kahn, secretary. This applies, he says, to both the educational and entertainment features.

Kahn, who has brought the fair to the front since he became secretary, is lining up a big exhibit program that will include large showings of agricultural and rural home products, 4-H Club work, and educational demonstrations. A special cookery and food demonstration is scheduled for Monday and Tuesday afternoons, with 1,600 women participating.

An exceptionally large entertainment program is being arranged. On Sunday afternoon (opening day), B. Ward Beam's Thrill Show will be presented; Sunday night, Graham's Riders and WLS National Barn Dance show; Monday and Tuesday nights, running races under the lights; Wednesday, Thursday and Friday afternoon, harness racing; Wednesday night, the WLW Boone County Jamboree; Thursday night, a Gus Sun revue; Friday night, vaude acts; Saturday afternoon, horse-pulling contest, and

Saturday night, harness racing under the lights.

Kahn states that \$20,000 is being spent on improvements this year. Included will be moving the location of the 340-foot grandstand to provide a paddock, box seats and room for pari-mutuel; a new midway, and extensive landscaping of the grounds.

Staunton Annual Changes Name, Broadens Scope

STAUNTON, Va., May 26.—C. B. Ralston, secretary of the Staunton Fair, has announced plans to broaden the scope of the annual to State-fair proportions. In line with these plans, the name of the association has been changed to the Virginia State Fair Association, Inc.

The State fair title was discarded some months ago by the Richmond fair, which adopted the title Atlantic Rural Exposition, Inc. The State Corporation Commission approved a change in the Staunton association's charter necessary to change the name.

The Staunton Fair, Inc., was chartered nine years ago. Under the direction of Secretary Ralston the fair has been successful, and under the new set-up it is expected to increase in size and importance.

Some Easement Possible—ODT

CHICAGO, May 26.—Educational features of some of the larger fairs may make it possible to authorize some easing of restrictions, the Washington representative of *The Billboard* was told this week by an official of the ODT.

Conferences are now being held to determine whether there should be any change in policy. An official statement is expected momentarily. Meanwhile, the ODT warns against too much optimism.

County fairs, which involve no transportation problems, should encounter no difficulty.

DESPITE THE FACT that the directors of the Tennessee Valley Agricultural and Industrial Fair, Knoxville, some time ago voted not to hold a fair this year, an association official states that an acceptable new fair contract is being worked out between the city and the association and that there still is a pos-

Sherbrooke Exh. To Celebrate 60th Year

SHERBROOKE, Que., May 26.—Executive committee of the Eastern Townships Agricultural Association, which operates the Sherbrooke Fair, met recently to complete plans for the Diamond Jubilee Exhibition marking the fair's 60th anniversary.

This year's fair will feature, in agricultural, livestock and machinery exhibits, the progress made in these lines in the last six decades. Increased prize money has been announced in many classes, and the exhibits are expected to be the largest in many years.

George A. Hamid will provide the grandstand attractions, and the Conklin Shows will be on the midway. Special days are to be set aside for the children, the militia, industrialists and farmers.

Among the improvements being planned for the fairgrounds are a paved midway. Restaurant concessions beneath the grandstand are being discontinued. J. W. (Patty) and Frank Conklin have told association members that the Conklin Shows are ready to shoulder the cost up to a certain sum for paving the midway zone, building 25-foot-wide lanes along and across the carnival zone and leading from the grandstand, provided their contract, which has another four years to run, is extended by five years.

The Conklins and engineers will survey the ground soon to mark out the midway and estimate the cost, and it is expected that work on the project will be started without delay.

Ambitious Building Program Considered for Texas State

DALLAS, May 26.—Directors of the State Fair of Texas are considering an extensive building program, as soon as building restrictions are removed, that would provide the fair with a large semi-permanent exhibit hall and a new livestock-arena building and would relocate all of the Fair Park amusement devices.

At a recent meeting called by R. L. Thornton, president of the fair association, city and State fair association leaders seemed near agreement on a master plan for Fair Park. Funds obtained from the fire insurance on the auto-

mobile building are expected to be used for the new exhibit hall. It also is probable that the city will submit a \$1,500,000 bond issue to provide funds for the livestock-arena building to be erected on the race track and grandstand site.

Consideration is being given to removal of all amusement devices to a central location east of the Cotton Bowl roller rink. When this is done, the amusement area across the lagoon will be developed as a scenic spot suitable for picnics and other public use.

A report on the proposed changes is expected within a month.

Chippewa Falls Offers Blend of Education, Fun

CHIPPEWA FALLS, Wis., May 26.—A pleasing blend of educational attractions and entertainment will be offered by the Northern Wisconsin District Fair, according to A. L. Putnam, secretary-manager, who has just issued the 1945 premium list of 124 pages.

The entertainment program will include the Barnes-Carruthers revue, *On to Victory*, to be presented six nights in front of the grandstand; three days of harness racing, with Ralph Davis as starting judge, for \$4,000 in purses; a horse-pulling contest for \$265 in prizes on Tuesday, with the Royal American Shows on the midway all week.

In the educational line there will be large exhibits of dairy cattle, sheep, swine and poultry; farm products of all kinds, and extensive 4-H Club exhibits, as well as many educational demonstrations.

Admission price to the fair will be 50 cents for adults; children under 12 free. Grandstand admission will be 60 cents, including tax, for adults and 35 cents for children under 16.

F. M. Sandusky, Secretary-Manager Of California State

SACRAMENTO, May 26.—F. M. Sandusky, of San Diego, has been appointed secretary-manager of the California State Fair, it was announced this week by Fred Bixby, president of the fair board. The position was last held by Kenneth Hammaker, who left in 1941, when the last fair was held here, to go with the Office of Civilian Defense. He is presently with the OPA.

Sandusky resigned an executive position with Consolidated-Vultee Aircraft Corporation to take the Sacramento job, which pays \$7,200 a year. He had charge of exhibits and concessions at the San Francisco Golden Gate International Exposition and at the California Pacific International Exposition in San Diego.

Several weeks ago the fair directors voted in favor of a recommendation that Hammaker be reappointed to the post, but capital gossip said the appointment was opposed by Governor Warren. Sandusky's name was mentioned as an alternate at that time.

The assembly of the State Legislature this week voted approximately \$50,000 to purchase additional land at the State fairgrounds here, on which it is planned to build a hostess house.

Illinois Annuals Increase to 67

SPRINGFIELD, Ill., May 26.—Four new fairs and one renewal are skedded for this year, it is announced by Howard Leonard, State agriculture director.

The new annuals are at Altamont, Mendota, Amboy and Freeport. The Will County Fair at Monee, which was not held last year, will be resumed. In all, there will be 67 county and local agricultural fairs.

"Fair officials will continue to cooperate with the war effort," Leonard said. "Educational and recreational facilities for the rural population will be provided by these annual events, with a minimum use of gasoline and tires."

C. B. RALSTON, secretary of the Staunton (Va.) Fair, who has announced plans to broaden the scope of the annual. In line with these plans, the name of the association has been changed to Virginia State Fair Association, Inc.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended May 25. The complete List of Fair Dates was published in the issue dated May 26. The next complete list will be published in issue to be dated July 28. See each issue of The Billboard for corrections and additions.

Arkansas

Clinton—Van Buren Co. Fair Assn. Oct. 4-5. Mrs. Emma Tingley.

Idaho

Focatello—North Bannock Fair-Rodeo Assn. July 13-15. C. F. Criswell.

Indiana

Auburn—DeKalb Co. Free Fair. Sept. 18-22. H. E. Hart.

Kansas

Buhler—Buhler Community Fair Assn. Oct. 25-27. J. A. Johnson.
 Cimarron—Gray Co. Fair Assn. Aug. 2-4. Chas. S. Sturtevant.
 Conway Springs—Conway Springs Fair Assn. Oct. 11-12. R. H. Cline.
 Eflingham—Atchison Co. Fair Assn. Aug. 21-24. C. J. Hegarty.
 Ellis—Ellis Co. Junior Free Fair. Oct. 4-6. Jack R. Nicholson.
 Gardner—Johnson Co. Free Fair Assn. Sept. 5-8. Dale Baker.
 Garnett—Anderson Co. Fair Assn. Aug. 29-31. Fred L. Coleman.
 Goodland—Northwest Kan. Dist. Free Fair. Aug. 14-17. H. R. Shimeall.
 Greensburg—Klowa Co. Free Fair Assn. Aug. 29-31. Bert L. McFadden, Mullinville.
 Holton—Jackson Co. 4-H Fair. Aug. 15-17. Mait McAssey.
 Newton—Harvey Co. Fair. Oct. 16-19. Guy W. Webster.
 Norton—Norton Co. Agrl. Assn. Aug. 21-24. W. W. Isaac.
 Vinland—Douglas Co.—Vinland Grange Fair. Sept. 27-29. I. P. Schellenberg.
 Wetmore—Nemaha Co. Free Fair Assn. Sept. 30-22. Howard V. Bixby.
 Wichita—Kansas Nat'l Livestock Show. Oct. 2-6. Conlee Smith.

Kentucky

Clinton—4-H Club Fair. Aug. 11. Juanita K. Carroll.
 Frenchburg—Frenchburg Fair. Sept. 21. Shelby Kash.
 Manchester—Clay Co. Fair Assn. Aug. 30-Sept. 1. J. M. Rogers.
 Middlesboro—Bell Co. 4-H School & Home Fair. Sept. 13-15. Sherman Chesteen.
 Owenton—Owen Co. Fair. Sept. 28-29. A. E. Rose.

Michigan

Addison—Addison Community Fair. Oct. 4-5. Clare E. Monroe.
 Alpena—Alpena Agrl. Soc. July 31-Aug. 4. Alex Root.
 Goodells—St. Clair Co. 4-H Club Fair. Aug. 31-Sept. 1. Earl C. McCarty, Port Huron.
 Midland—Midland Agrl. Soc. Aug. 15-18. H. D. Parish.

Montana

Browning—Browning Fair Assn. July 3-4.
 Chinook—Blaine Co. Fair. Aug. 15-17.
 Shelby—Marias Fair. Aug. 11-13.

New Hampshire

Sandwich—Sandwich Grange Fair Assn. Oct. 12. Mrs. Mabel E. Ambrose, N. Sandwich.

New York

Angelica—Allegany Co. Agrl. Soc. Aug. 29-Sept. 1. L. L. Stillwell.
 Rochester—Monroe Co. Fair. Aug. 30-Sept. 1. John C. Malloch, Churchville, N. Y.

Drive On To Corral Commercial Exhibits

(Continued from opposite page)

possible to convince manufacturers of the value of exhibits by presenting definite figures as the average number of people that could be reached, guaranteeing an attractive set-up and a good location.

Carlton Duffus, of Washington, also has been at work on a plan for a circuit of exhibits at the larger fairs. His plan was presented at the annual IAFE meeting last December, but no definite action was taken. It was again discussed last month at the meeting of the Middle West Fair Circuit at Kansas City, Mo.

A number of the larger State fairs are putting forth special efforts this year to increase their exhibits of farm machinery and other products.

"One trouble with many of the smaller fairs," said a State fair official, "is that they have not realized the value of their exhibit space or the necessity for giving the exhibits an attractive setting. The result has been that their fair has been cheapened in the minds of the manufacturers. Put an adequate price on your space, make the booths attractive and if you can show that the fair draws the people you'll have no trouble selling space."

Must "Sell" National Exhibits

Leaders in the fair field are now generally agreed that concerted action will be necessary to "sell" the fair to national exhibitors. "We know from past experience," one fair manager stated, "that our exhibitors got results in past years because they came back year after year with larger space. But we have only scratched the surface. By combining our efforts and organizing circuits that can guarantee the exhibitor a substantial audience we can double and treble our exhibits. We have the necessary information to present to manufacturers. We know competition is going to be keen when peacetime production is resumed. The public will want a tremendous amount of all kinds of products, but they are not going to take just whatever is offered them. They will buy the articles that are presented to their attention in the most convincing manner. That is where we can be of immense service to the manufacturer and at the same time increase the prestige and usefulness of our fairs."

Pennsylvania

Ephrata—Ephrata Farmers' Day Assn. Sept. 26-29. Ira E. Fasnacht.

South Carolina

Chester—Chester Co. Colored Fair. Oct. 27. M. M. Sifton.

South Dakota

Edgemont—Fall River Co. Fair. Sept. 3-4. H. C. Porter.

Canada

BRITISH COLUMBIA

Invermere—Windermere Agrl. Assn. Aug. 31-Sept. 1. N. M. Marples.
 South Burnaby—S. Burnaby Agrl. Assn. Sept. 21-22. Mrs. J. C. Bellinger.

NOVA SCOTIA

Bridgewater—Lunenburg Co. Agrl. Soc. Sept. 25-28. W. J. Crouse.
 Caledonia—Queens Co. Agrl. Soc. Sept. 18-21. Fred Kempton.
 Digby—Digby Co. Agrl. Soc. Sept. 19-20. H. E. Chisholm, Bear River, N. S.
 Falmouth—Hants Co. Agrl. Soc. Sept. 11-13. Chas. Douglas.
 Lawrencetown—Annapolis Co. Exhn. Sept. 18-20. Donald White.
 North Sydney—Cape Breton Co. Exhn. Sept. 3-7. Chas. Munn, Leitche Creek.
 Oxford—Cumberland Co. Exhn. Sept. 11-14. Claude Thompson.
 Pictou—Pictou Co. Exhn. Sept. 4-6. J. J. Ross.
 Yarmouth—Yarmouth Co. Agrl. Soc. Sept. 11-13. Clayton Hurlbert.

ONTARIO

Harrow—Colchester South Agrl. Soc. Sept. 19-21. L. Capstick.
 Lansdowne—Lansdowne Agrl. Soc. Sept. 11-13. S. G. E. Dixon.
 Welland—Welland Co. Agrl. Soc. Aug. 29-Sept. 1. A. A. Marshall.

QUEBEC

Aylmer—Gatineau Co. Agrl. Soc., Div. A. Sept. 13-15. R. K. Edey.
 Brome—Brome Co. Agrl. Soc. Sept. 3-5. George A. McClay.
 Chapeau—Chapeau Agrl. Soc. Sept. 17-19. Irvine P. Cahill.
 Montmagny—Montmagny Agrl. Soc. Aug. 23-26. Paul Garignan.
 Quyon—Pontiac Agrl. Soc., Div. C. Sept. 6-8. M. J. Muldoon, Beechgrove, Que.
 Saint Bruno—Chambly Agrl. Soc. Aug. 24-26. Albert Bernard.
 Saint Francois-du-Lac—South Shore Agrl. Soc. Aug. 16-18. Alexandre Trudeau.
 Victoriaville—Arthabaska Agrl. Soc. Aug. 14-16. Philippe Granger.

Around the Grounds

DIRECTORS of the Monroe County Fair, Rochester, N. Y., with the approval of the State Department of Agriculture and Markets, have decided to revive the fair, which has not been held since 1942. A three-day fair will be held.

BARR LOCKHART, secretary of the Williams County Fair, Montpelier, O., says a well-planned program of entertainment and exhibits has been arranged. There will be three days of harness racing.

NSA

(Continued from page 42)

Leo Suggs, Ben Merson, D. Chisholm, Jack Zupan, Joe Dubin, Bill Wolper, Sol Eichen and Sam Lager.

Joe Hughes left for Quebec, and Willie Gotlieb is planning a business in the Catskills. Eddie Kalm has left to join the North American Exposition. Johnny J. Kline's son, Manny, has completed boot training and is home awaiting assignment.

A new system makes it necessary for all members to send a mailing address so that letters will reach them thru their next of kin.

Ladies' Auxiliary

NEW YORK, May 26.—Last meeting of season, a social, was well attended, with President Edna Lasures in the chair. Greeted were Kate Benet, Anita Goldi, Fredi Coleman, Sidone Silver, Lenore Rich, Vi Lawrence, Palmina Fantino, Ann Sabin, Dolly Udowitz, Betty Endy, Louise Endy, Agnes Grauso and Hilda Roman. Pearl Meyers, entertainment chairman, was hostess. "Dark Horse," donated by Madge Bloch, went to Flora Elk.

Midge Cohen, chairman of Kiddie Fund, reported donations from Blanche Henderson, Louise Endy, Betty Endy, Madge Bloch, Dolly Udowitz, Ethel Shapiro and Hilda Roman. Also, as chairman of USO unit project, she gave a demonstration of this work. Meetings on Monday nights thruout the summer were announced for this project.

Magnolia Hamid, chairman of Ways and Means, reported that donations for project "Sweepstakes and Lucky Night" were satisfactory. She asked that napkins be sent in with checks. Proceeds of "sweepstakes" and napkins go to the Bess Hamid Sunshine Fund. Donations were received from Margaret Lux, Evelyn Buck and Elsie Giroux.

Betty Endy, president of Miami Ladies' Auxiliary, charmed with an amusing talk, accepted a napkin to be embroidered by the Miamians, and in return had a song dedicated by member Fredi Coleman.

The first fall meeting is set for September 19.

Cetlin & Wilson Books

Two New Sponsored Dates

LEWISTOWN, Pa., May 26.—Two new sponsored events have been added to Cetlin & Wilson's list, R. C. McCarter, general agent, announces. West Virginia will be played for the first time in several years, having been booked for Morgantown under the Morgan County Memorial Association.

The Williamsport, Pa., War Fair, week of July 23, was signed thru the World War II Military Order of Purple Heart.

Peru, Not Peoria, for C. of A.

CHICAGO, May 26.—Because the carnival editor of *The Billboard* failed to decipher correctly the handwriting on a postal card, it was erroneously reported the Cavalcade of Amusements will play Peoria June 13-23. It should have been Peru, Ill., on the Puloski Street lot those dates.

★ ACE
 "CIRCUS OF DEATH"
LILLARD'S
 AMERICA'S NO. 1
 STUNT OUTFIT
 ★
 Represented by BARNES-CARRUTHERS
 121 N. Clark St. Chicago

Attention!
FAIR SECRETARIES
 CONTACT
ERNIE YOUNG
 FOR YOUR 1945
GRANDSTAND SHOW
 155 N. Clark Street CHICAGO

ASHLEY COUNTY FAIR AND LIVESTOCK SHOW
 DATE SET OCTOBER 4-5-6
 Only Festival of Any Kind in County This Year. Crowds Will Support Large Carnival.
 Write MURPHY JONES, Pres., for Contract. Hamburg, Ark.

Marion County Fair
 DATES:
AUGUST 6, 7, 8, 9, 10, 11, 1945
 WANT GOOD SHOWS AND CONCESSIONS. Gooding's Rides Will Be With Us Again This Year.
 HARRY C. ROBERTS, Secy. Wanamaker, Ind.

WILLIAMS CO. FAIR
MONTPELIER, OHIO, SEPT. 10 to 15, 1945
WANTS
 SHOWS AND CONCESSIONS
 3 Days of Racing, with 2 Stake Races on Friday. Bigger and better exhibits and entertainment insure larger attendance.
 BARR LOCKHART, Secy., Montpelier, Ohio

ATTRACTIONS WANTED
JASPER COUNTY FAIR
 JULY 2 TO 6 — JULY 5 AND 6 OPEN
 Contact DALE WILSON, Secretary
 Newton, Illinois.

WANTED: CARNIVAL
 To show at Lake County Fair Grounds, Lake County, Indiana, July 4th, 1945; possible 4 days' run. Mail all inquiries to P. O. BOX 199, Crown Point, Indiana.

WANTED
 ORGANIZED CARNIVAL FOR
JACKSON COUNTY FAIR
 At Marlanna, Florida, in Mid-October. State complete proposition in first letter. Write R. O. LAWRENCE, Marlanna, Florida.

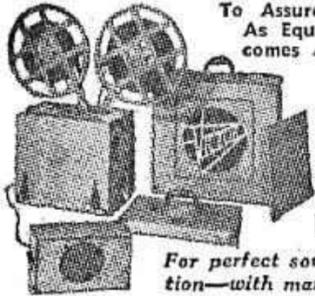
DISPLAY FIREWORKS
 FOR
 ★ FAIRS
 ★ PARKS
 ★ PICNICS
\$39.00 TO \$1000.00
 WRITE FOR CATALOG
BERTRAM NOVELTY
 MILWAUKEE 2, WIS.

GEORGETOWN, ILL.
 4TH JULY WEEK, 2-3-4-5-6
FAIR WEEK
 AUGUST 27 - SEPTEMBER 1
 Want Carnivals, Rides
HERBERT PARKS, Sec.,
 C. E. SPANG, Mayor

FIREWORKS
 Compelling Attraction for Every Occasion
 Write for Display in Desired Price Range.
C. E. (MAYOR) SPANG
 Georgetown, Ill.

Advertising in the Billboard Since 1905
ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE
 SPECIALLY PRINTED
 CASH WITH ORDER PRICES ---10M, \$7.15--- ADDITIONAL 10M's AT SAME ORDER, \$1.65
 Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only add 50c. No order for less than 10,000 tickets of a kind or color.
STOCK ROLL TICKETS
 1 ROLL.....@.....75c
 5 ROLLS.....@.....60c
 10 ROLLS.....@.....50c
WELDON, WILLIAMS & LICK
 FORT SMITH, ARKANSAS
 Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

GET YOUR ORDER IN FOR NEW EQUIPMENT NOW



To Assure Deliveries As Equipment Becomes Available.

NEW VICTOR 16MM. SOUND PROJECTOR

For perfect sound projection—with many new operating features—easy to set up and operate.

Swank will be among the first to make deliveries of equipment made available. Send for Catalog.

SWANK MOTION PICTURES

614 N. Skinker St. Louis 5, Mo.

Greatest Selection 16mm. Sound Pictures With ALL-COLORED CASTS

- Blood of Jesus—Religious.
- Spirit of Youth—Joe Louis.
- Keep Punching—Henry Armstrong.
- Harlem Is Heaven—Bill Robinson.
- Two Gun Man From Harlem—Western.
- Harlem Rides the Range—Western.
- Bronze Buckaroo—Western.
- Mystery in Swing—Musical.
- Double Deal—Musical.
- Swing—Musical.
- Gang War—Gangster.
- Devil's Daughter—Mystery.
- Son of Ingagi—Mystery.

Also ONE and TWO REEL COMEDIES, MUSICALS, JITTERBUGS and SPIRITUALS.

WRITE FOR BIG LIST AND FREE CATALOG

SOUTHERN VISUAL

492 So. Second St. MEMPHIS, TENN.

ROADSHOWMEN

The following major unrestricted features now available. Rental only.

- Foreign Correspondent
- Duke of West Point
- The Gay Desperado
- Cheers for Miss Bishop
- Prisoner of Zenda
- Jacare
- Adventures of Tom Sawyer

Complete 16mm. Sound Programs

FRYAN FILM SERVICE

308 Film Bldg. Cleveland 14, Ohio

16 MM. SOUND SERVICE

- Film Splicers \$10.95
- 1600 Ft. Reels 3.25
- Film Cement, 1 Oz.25
- 2000 Ft. Reels 4.25
- 750 Watt Lamps 4.10
- 1000 Watt Lamps 6.60
- 400 Ft. Humidors60

DaLife and Radiant Screens. We Repair All Sound Projectors.

Anchor Supply Service

BOX 482 ITHACA, N. Y.

16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

Summer Clearance Sale

Outright Sale 16MM. Sound and Silent Prints. Rare Bargains. Send for Lists.

F C PICTURES

Fredonia, N. Y.

REP RIPPLES

H. M. CARL has a three-people trick in Hooker County, Oklahoma, and reports satisfactory business. . . . **GLENN HARRISON**, former repster and son of Charles Harrison, is located in Hollywood. . . . **BOTTS SHOW**, vaude-pic, is operating to satisfactory returns in the Bisbee (Ariz.) sector. . . . **N. A. HESS** recently left Malcolm, Ia., with his vaude-pic unit and will put in most of the summer in Western Washington. . . . **DRESSLER PLAYERS**, four-people flesh unit, with Francis V. Dressler manager, will play the sector around Mountain Lake, Miss., this summer. . . . **GUY H. JOHNSON** will have a vaudepic and flesh unit in the Lake Luzerne (N. Y.) sector, opening late in June. He will use short cast flesh bills with three people. . . . **HERBERT DUFFY** is playing the part of the priest in the road show, *Abie's Irish Rose*. . . . **DAVID AND CAROLINE UNRUH** are with the Philharmonic Players. . . . **DOROTHY RAY** was struck by a hit-and-run driver in San Francisco recently, but is doing nicely now. . . . **LULU NETHAWAY** is coaching shows for the PTA in Oakland, Calif. . . . **DICK BLEICH** has received a medical discharge from the army and is back at his old job in the post office in Omaha. . . . **GRACE M. RUSSELL** made a trip to San Diego, Calif., from Omaha recently to visit her daughter, Flo Terry, formerly Flo Thompson. . . . **FROU-FROU** has a wardrobe shop in Oakland, Calif.

REPDOM HAS LOST another veteran trouper in the passing of Charlton Colton, younger brother of the prominent rep family known as the Coltons, which also included Jessie, Lettie and John. The deceased for many years operated his own tent rep outfits in Indiana and parts of Illinois. Further details in Final Curtain, this issue. . . . **ROY BOWLING**, trumpeter, who until recently headed his own dance band, has taken over the band and orchestra on F. S. Wolcott's Rabbit Foot Minstrels. . . . **BIRD'S SHOW**, now playing around Bakersfield, Calif.,

under auspices, will go into Nevada for the summer. . . . **BAILEY'S ALL-TEXAS SHOW**, vaude and 16mm. pictures, is playing halls and schools in Stephens County, Tex., reporting satisfactory biz. Bailey and Austin present dramatic sketches. . . . **BRUCE E. RINALDO** and Maybelle Fowler Bryant were married in Chicago May 1 at home of Al and Flora Hunt. Latter is Maybelle's sister. A dinner followed the wedding ceremony, with 18 guests present, player associates of long standing. Says Rinaldo: "Maybelle and I first met in 1897, when she was 9, playing in rep and stock, and I was then a blossoming juvenile of 20 years." The Rinaldos are now settled in Erie, Pa. Bruce has been with the War Department the past two and one-half years, being in charge of the 809th Army Air Forces Specialized Depot there.

FLORIDA BLOSSOM SHOW, which recently opened at Thomasville, Ga., to socko biz, has invaded North Carolina. Sherman Dudley last week hopped to Washington and Chicago in interest of show. Staff: George D. Floyd, owner-manager; Homer Lee Bowen, assistant; Kay Walker, secretary; M. L. Lloyd, stage manager; Romie Johnson, canvas boss; Mary Lou Crosby, chorus director; Katherine Bowen, wardrobe and sleeper; Butter Johnson, band and ork leader; James Schrop, lights; Dan Blunt, front door. . . . **R. M. LORD** will have a vaudepic unit in St. Lawrence County, New York, starting late in June. He has had pictures in Ontario halls and schools for several years and had a small flesh show in the same territory. . . . **ROGERS VAUDE TENT SHOW**, offering vaude and 16mm. pictures, will operate in the Hazleton (Pa.) section on three-week stands. . . . **GATES FAMILY SHOW**, three people, are in halls in Little River County, Arkansas. . . . **DOUG AND LOLA COUDEN** closed their school season in San Antonio and joined the Standley Players in Oklahoma. In San Antonio they visited Gus Kirafo, 80, retired juggler, who gave them a varied assortment of handbills and programs, some

dating back to 1890. The Coudens caught two bills of the Plunkett Show recently and say that Director Swain has done a good job with the bills. Show is heavy on vaude acts. . . . **CHARLES (KID) KOSTER**, second man on the Mae West *Catherine Was Great* show, closed at Memphis and went immediately to his home in Hollywood to frame a 15-people musical which he will troupe under canvas, playing Los Angeles and vicinity.

RALPH BLACKWELL pencils from India under date of May 13 that he is in the process of going home and expects to be back in the States some time in July. He hopes to be discharged shortly after his arrival in the States, due to a bum hip which has been giving him considerable trouble. His address for the time being is 41 Columbus Avenue, Delaware, O. . . . **GEORGE N. PRICE**, character actor, has returned to his native St. John, N. B., for his annual summer vacation. During the last several summers, Price has been a guest of W. E. Dan Ross, who makes the New Brunswick sector with a small show. Charlotte MacCormack and Laura F. Ross will be back with the Ross unit this season, Price reports. . . . **HYATT AND KENNY** will have a three-people flesh show in Maine coastal towns this summer. . . . **GUNN FAMILY SHOW** started the season at Leonia, Idaho, May 1, and is now in Eastern Washington. Org has 16mm. pix and three people do dramatic sketches and short-cast bills. . . . **E. J. HARBRECK** has a small flesh trick in Eastern Colorado playing halls and schools. He put in most of the winter with his show in Northwestern Oklahoma, and reports satisfactory biz.

Sack Has Williams Westerns

DALLAS, May 26.—Sack Amusement Enterprises announces that it has acquired negatives and world rights to six Big Boy Williams Westerns which it will soon release in both 35mm. and 16mm. Deal was closed in Hollywood with Alexander Bros., who produced the pictures under their Beacon Productions banner.

FOR SALE

COMPLETE TENT SHOW!
Tent (in poor condition), 70 with 2 thirties and 1 twenty (Dramatic End), nine foot walls; Cookhouse complete; 6 good Trucks, good rubber, consisting of 1 1938 Dodge, 1 1/2 ton Panel, 2 1938 Fords, 1 1/2 ton each, stake and enclosed bodies; 2 1938 Chevrolets, 1 1/2 ton each, enclosed bodies; 1 2 1/2 ton G.M.C. Chassis with long trailer for poles, blues, etc.; another long Trailer, 2 Light Plants, 7 1/2 and 10 K.W., mounted on Chev. 1 1/2 ton truck (perfect condition); Blues, Jump Seats, 2 People Canvas Benches, Seats for nearly 2,000, one Concession Trailer, Wiring Cable complete, 50 Coca-Cola Cases with empties, Poles, Stakes, Hammers, all Wiring Equipment, Switch Board, Stage, etc. Show is ready to move but another tent would be advisable. Equipment, invoiced at O.P.A. ceiling, would easily be invoiced at \$10,000, exclusive of tent. Cash price, \$5,500. Outfit is stored and may be seen at Sauder's Warehouse, Valdosta, Ga. Also hold 60 D.T. cards for trucks. This is the sweetest buy ever offered. Cash only. Address "BILLY" WENHE, 1529 S. W. 16th St., Miami 35, Fla. Phone 3-7512.

LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

- Etzel, John, 60c
- Kauffman, R. Dick, 12c
- Stallman, Chas., 12c

- Adams, Joe (M. G. R.)
- AIKEN, Robt. F.
- Alexander, Ray
- Allen, Bucky
- Allen, J. J.
- Allen, June
- Allen, Paul J.
- ALLEN, Thurman
- Leslie
- Anders, Frank K.
- Anderson, Quinten
- Ankrum, H.
- Appel, Arthur C.
- Arbuckle, Rex
- Arciero, Tomasso
- Ashley, Geo. Owen
- Avery, Jos. R.
- Babbs, Louis W.
- Bailey, Jack
- Bailey, Morris
- Baker, Carl H.
- BAKER, Carl
- Hubert
- Baldwin, Geo.
- Balger, Earl V.
- BARADELLI, Jack
- Barnett, Ruth
- Barth, Mrs. Jack
- Baumhardt, Christine
- Bayless, C. R.
- Bell, A. H.
- Bell, Jackson
- Gordaro
- Belmont Bros.
- BENNETT, Lloyd
- Colton
- Bernard, Arthur
- Bert, Bertha
- Billingsley, Ira
- Breedlove
- Blackwood, D. H.
- Blake, Capt.
- Kenneth
- BLANTON, Harry
- Garish
- Blanton, J. W.
- Boltz, Ann
- Boltz, Alleene
- Bozarth, Clifford
- Bradley, Everett W.
- Brennan, Corrine L.
- Briggin, Gerald
- Andrew
- Brison, Jane
- Brooks, Annie
- Brooks, Red
- BROUSSARD, Ernest J.
- Brown, Aletta
- Brown, Eddie
- Brown, John Robt.
- Brownlee, Roy
- (Pop)
- Bruce, C.
- Burke & Gordon
- Bush, J. T. & Ann
- Byers, Leonard W.
- Carlson, I. I.
- Carlson, Janelle
- Carver, Ella
- Caswell, Dan
- Celsia, June
- CHALMERS, Edw.
- Childs, Geo. A.
- Chumas, Anthony
- Cleck, Ernest D.
- Clements, Curley
- Clifton, James
- COHEN, Phillip
- Cole, Rex
- Collins, Clara
- Janice
- Comer, Garland
- CONDON, Forest
- Cooke, J. M.
- COON, Roy James
- Cooper, Albert E.
- Copeland, Norman
- Cortez, Tony
- Corr, Jack
- Costa, Zeke

- Costello, James J.
- Cothren, John
- Cotton, Edw.
- Cox, James O.
- Craig, Jos. Ark-Oak
- Crandell, Leroy C.
- Crawford, Ester R.
- Crawford, Mrs. Mary C.
- Crooks, Mrs. Anna
- Crosby, Bill
- CROSS, Valores
- Curven, Ivan
- Darge, John J.
- Daugherty, Clinton
- Davis, Red
- DAVIS, Earl W.
- DePue, Harold
- DeWayne, R. D.
- DeWitt, Bert
- Delano, Louis
- Dell, Millison E.
- Dixon, Dixie
- Dixon, Earl S.
- Dixon, Mrs. Ora
- D'Orto, Eldon
- Dobbins, Harry
- DOLLIVER, Frederick J.
- Domavan, Rorer
- "Rocky" A.
- Dorman, C. G.
- Draper, Bob
- Dudley, Harry G.
- Draughon, Mrs. Irene
- Dunlap, Ted
- Dwyer, H. S.
- EBANES, James
- Raymond
- Eaves, G. T.
- EBARDT, Norman
- Edgar, Geo. B.
- Edwards, Charley
- Edwards, Louis
- Edwards, Rosalie
- Ellis, Buster
- Ellis, Chas.
- Ellis, Ken
- Ellman, Mark
- Enquest, C. L.
- Ernst, Toni
- Etzel, John
- Erans, Dan
- Ercritt, Mrs. Amy
- Ewen, Chuck
- Eysted, Tracy
- Alfred
- EYSTER, Benj.
- Alfred
- Fay, E. J.
- Fecteau, Jackie
- (Miss)
- Ferguson, McD.
- Fisher, Geo.
- Forrest, John M.
- Francis, Clifford
- Francis, Geo.
- Frank, E. J.
- Frank, Miller
- Frank, Tony
- FREDERICKS, Alexander T.
- Frick, Artis
- Galehouse, Leonard
- Gaughn, Harry
- Gaughn, Pvt. Pearl
- GEORGE, Miller
- Gerber, Joe
- Gernes, Wm. R.
- Gilson, O. A.
- (Baudmaster)
- Glover, Tom R.
- Grant, Al
- Gratiot, Merle J.
- Grossey, Bill
- GREER, Geo. M.
- Grendol, Jos. L.
- Griffen, Frank
- Guien, Johnnie
- Hale, D. D.
- Hall, Al & Lena
- Hall, Mrs. Geo.
- Hall, L. D. (With Life Exhibit)
- Hamblyn, Claude
- Hamrick, Murray
- Hangsterfer, Allan
- Hansen, Art
- (Bingo)
- Hardy, Mrs. Kathryn
- Harrell, Doris & Hazel
- Harris, Dick
- Harris, James Otis
- HARTMANN, Wm. F.
- Haut, Geo.
- Hawkins, Mrs. James
- Hayes, Wm. (Curly)
- Higgins, Pat
- Hellman, Alfred
- Hatchie
- HEINTZ, Earl A.
- HENDRIX, Eugene Webb
- Herrington, Sam
- Heth, Floyd R.
- Higgins, Pat
- Hildebrand, Otis
- Hileman, Alfred G.
- Hill, Mrs. A. J. G.
- Hoeyer, Homer
- Holden, Edw.
- (Miss)
- Holcombe, Mrs. Roy
- Holston, Matt
- Holtzman, Fred
- Hopkins, Bobby
- House, Billy
- (Hellzapoppin)
- Houston, Lee
- Howard, Joe
- Hoy, J. E.
- Hunt, Tom
- Hunter, Mrs. Virginia M.
- Hurd, Edw. C.
- Ingram, Howard
- Isom, Al
- Jackson, H. J.
- JACKSON, J. R.
- JACKSON, J. R.
- JACKSON, Robt.
- Jensen, Ken
- Johnson, Harry
- Johnson, Hershald
- JOLLY, Brenaard
- Jones, Wesley C.
- Jordan, Marian
- KARAS, Andrew
- Kaufman, Walter
- Keefe, R. E.
- KEES, William
- Russell
- Keller, Lester C.
- Kenner, Benj.
- Alden
- Kines, T. H.
- Kidd, Butch
- (Miss)
- KITCHEN, John
- Krouse, Esther
- LaBounty, Paul
- LaMay, Wm. B.
- LaTour, Eve
- Laborde, Gertrude
- Lamb, Sam B.
- Laughlin, John J.
- Lentine, Frank
- Leonard, Frank & Betty
- Leonard, James
- Leroy, William
- Leslie, Burt
- Leslie, Harry
- LEWIS, William
- Lilly, Harold J.
- Longo, Louis
- LOPEZ, James
- Bud (Vincent)
- Louis, Jesse
- Lynn, Gypsy
- Mae Williams, Roy
- McCall, H. L.
- McCarthy, Daniel
- McCarthy, Patrick
- McClung, C. C.
- (See LETTER LIST on page 60)

WANTED AT ONCE

Billposter, Electrician, Working Men. Five-day week; log season.

Jamup and Honey Grand Ole Opry Tent Show

Radio Station WSM Nashville, Tenn.

SUMMER CLEAN OUT 16mm. Sound Features

FROM \$5.00 PER REEL UP

Send for Lists. America's Greatest Sound Films, Leading Name Bands, Comedians, Singers at the unheard price of \$7.50 each. Free lists. 1 Reel "LIFE OF CHRIST" Sound, \$15.00. MULTIPRISES Box 1125, Waterbury, Conn.

BARGAIN SALE

"Bottom of the World," 35mm. Wild Animal Thriller, 4 reels, \$15.00; "Voodoo," 3 reel Jungle Special, \$15.00; Musical Westerns, \$50.00 each; also Silent Short Subjects, \$2.50 per reel. Free lists of Film and Supplies.

SIMPSON FILM & SUPPLY

155 High St., Dayton 3, Ohio

Theater Projectors

Ready to run. Powers 6-B Late Model Stands, excellent condition; RCA Sound, Mazda Lamphouses. Must be seen to be appreciated, \$1,000.00. Also 35MM. Sound Films. Send stamp for list. 16MM. Films and Equipment wanted.

McCALL AMUSEMENTS

810 J Street Copyright Brunswick, Ga.

**UP-TO-THE-MINUTE
MERCHANDISE**

Over 200 Different Items
in Stock

- BEST PRICES
- PLENTY OF STOCK
- GOOD SERVICE

Write or Wire Your Wants, No
Matter What They May Be.

Send for FREE Descriptive
Circular #14

JERRY GOTTLIEB, INC.

928 Broadway

Bet. 21st and 22d
in the Heart of New York

**Murray
Simon Co.**
Costume
Jewelry—

114 E. 32d St.
New York 16, N. Y.



1945

Illustrated Catalogue, FREE
Chock Full of Mexican Jewelry

- Men's Identification Bracelets,
Heavy Duty, Doz. \$ 7.12
- Ladies' and Children's Identification
Bracelets, Doz. 5.72
- Anklets, Doz. 5.72
- Anklets, Gold Filled, Doz. 9.50
- Neck Chains, 18", S. S., Doz. 4.75
- Neck Chains, 18", Gold Filled, Doz. 8.75
- Cedar Wood Jewelry for Engraving,
Sample Assortment 10.00

MILLER CREATIONS

Ex-Showman

Manufacturers and Importers

8628 Kenwood Ave. Chicago 37, Ill.
Phone: Fairfax 4987

CIGARETTE MAKER

SMOKE ALL YOU WANT

ROLLS PERFECT CIGARETTES AS YOU LIKE
THEM. SIMPLE TO OPERATE. "BIG SELLER."
ORDER TODAY. SAMPLE 75 CENTS OR \$4.50
A DOZEN, PREPAID NO C.O.D.'S

DANDEE DISTRIBUTING CO.
320 1/2 W. 2nd St., LOS ANGELES 12, CALIF

MAGIC RACES

Winner cannot be determined in advance.
At cigarette touch 6 horses are off.

BIG PROFITS

All the thrills of actual race. Fast seller.
40 Races, \$1.00. Dime brings samples,
wholesale prices.

BARKLEY CO.

Dryden 3, Va.

BINGO

**SPECIALS ★ CARDS
TRANSPARENT MARKERS**

Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

FINE WATCHES

MEN'S & LADIES'
And Novelty Jewelry. Wholesale Only.

WRITE FOR CATALOGUE.

MARLENE SALES

5 N. Wabash Ave. Chicago 2, Ill.

OPPORTUNITIES

A Display-Classified Section of
Business, Sales and Employment Opportunities

Rates: Display 60c an agate line; Classified 10c a word.

Maximum Display (except on old contracts) 2 inches
Maximum Classified 25 words

ACTS, SONGS & PARODIES

A NEW COMICS COLLECTION, \$2.00. FREE
catalog. We write for headliners. Kleinman,
25-31 30th Rd., Long Island City 2, N. Y. jy1b

ATTENTION, AMATEUR SONG WRITERS! —
Hear your songs on radio. Write to Amateur
Song Writers Service, 4320 E. Tenth, Indianapolis,
Ind.

"DREAM WITHOUT THE SANDMAN!" —
Words and music for dance bands. By author of
"Moodsalt," latter with Lindsey McPhail arrange-
ment. Perry Terry, Circleville, O.

ESTABLISHED SONGWRITER WANTED TO
collaborate with established lyricist composer, spe-
cializing in salable lyrics. Songs now on air every-
where. Rose Biehl, 1805 Blaine, Detroit 6, Mich.
je2

"FOR I CAN'T SMELL THE FLOWERS WHEN
I'm Dead," comic, professionals. Herbert
O'Mara, 616 Michigan St., Grand Rapids, Mich.

GAMBLE'S MSS. COMEDY COLLECTION, \$3.00;
4 Comedy, Minstrel, Parody Books, \$2.00; Nite
Club Collection, \$3.00; Burlesque Collection, \$5.00.
E. L. Gamble, Playwright, East Liverpool, O.

LYRICS WRITTEN TO YOUR MUSIC—CATCHY
Song Poems available. Any subject. Satisfac-
tion guaranteed. Mickey Matteson, St. Joseph News
Press, St. Joseph, Mo.

MUSIC WRITTEN, \$6.00; SONGS RECORDED,
\$3.00; Printing, \$8.00 up. Piano arrange-
ments. Free booklet (stamp). Urab BB, 245
W. 34th, New York 1. je2

RADIO AND STAGE COMEDY COLLECTION
of sure fire Acts, Bits, Routines, \$2.00. In-
formation weekly radio script service. Uncle Cal,
Box 274, Frederick, Md.

"RENO" — NEW CATCHY NOVELTY HIT.
Critics and orchestra leaders find song novel and
different. Free copies. Paul I. Cavalier, Publisher,
4463 Texas St., San Diego 3, Calif. je2

SONGS ARRANGED, REVISED, COPYRIGHTED.
Music composed to words. Write today for free
booklet, "Getting Ahead in Songwriting." Song
Service, 331 B West 46th, New York. je2

(TELL ME) "STRAIGHT FROM YOUR HEART,"
so throbbing. Artists, prof. copies free post-
paid. Rudolph Song Publications, Box 2402,
Phoenix, Ariz. je23

"THE JUKE BOX SONG" — DANCE ORKS
and sheet music now available at all music stores,
or from Tin Pan Alley Publications, 1587 Broad-
way, New York 10, N. Y.

AGENTS & DISTRIBUTORS

AT LAST — BEAUTIFUL CAMEO PLASTIC
Rings, three dimes; for sample, prices. Have
Abalone Shell Novelty Lamps. S. Kelley, 2302
Ontario St., Ft. Wayne 6, Ind. je9

ATTENTION, NOVELTY STORES — LARGE
Size Laugh Package, retails for 50¢; 100 pkgs.,
\$15.00; 3 sample pkgs., \$1.00. Hurt Brothers,
1330 S. Grove Ave., Berwyn, Ill. je12

BEAD NECKLACES FOR JOBBERS, FAIR
Workers, Carnival Men. Particulars free. Sam-
ple line, \$1.00. Mission, 2328 W. Pico, Los
Angeles 6, Calif. ja12

BEST SEASON. FAST SELLER, 100% PROFIT.
Guaranteed Ant. Roach Killer, 10 years success,
35¢; sample, 25¢. B. Buskett, Joplin 20, Mo. je23

BIBLE SOUVENIR COINS — SILVER DOLLAR
size, Lord's Prayer and John 3:16, \$6.00 100;
\$60.00 thousand. Sample 15 coins, \$1.00 post-
paid. Louis LeVite, 21 E. Van Buren, Chicago. je16

FREE SAMPLES NOVELTIES TO LEGITIMATE
novelty stores only. Send name, address on letter-
head. Salina Music Shop, Salina, Kan. je9

FREE MEXICAN CURIOSITIES — BIGGEST
line, larger profits. All articles can be sup-
plied promptly. Inter-Americana, Apartado Postal
9318, Mexico City. je18

HERE IT IS, ONLY 15¢ — BEAUTIFUL LUMI-
nous Boutonniere Flower for lady or gentleman.
Request sample today. Fast seller. Ralo Luminous
Products, 4413 S. Broadway, Los Angeles 37, Calif.

HOUSE TO HOUSE PORTRAIT MEN — COLOR-
ful Tapestry with photograph etched into cloth.
Now. Make \$3.00 each order. Details free. Foto
Portraits, 1172 Ogden, New York City 52. je3

INFORMATION — LOCATING PRODUCTS AND
articles wholesale, etc. Literature free. Rakes
Specialty Service, P. O. Box 5931-F, Chicago 80,
Ill.

INFORMATION—LOCATING PRODUCTS AND
articles wholesale, etc. Literature sent free.
Rakes Specialty Service, P. O. Box 5931-F, Chi-
cago 80, Ill.

MAGIC RACES — AT CIGARETTE TOUCH
six horses are off. Fast seller. Big profits.
40 Races, \$1.00. Dime brings samples, wholesale
prices. Barkley Co., Dryden 4, Va. je16

"MAIL ORDER TRADE DIRECTORY" TELLS
you where to buy wholesale. Send 25¢ for 1945
edition. Publisher, P. O. Box 693-BB, Canton 1,
Ohio. je16

MEDICINE MEN — SEND 20 CENTS FOR
samples 4 items to sell, both stores and "direct."
Amoxen Co., San Antonio 3, Tex.

MEXICAN BEAUTIFUL PALM SHOPPING
Bags, bright colors and designs, \$12.00 dozen;
\$1.50 each. General Mercantile Co., Laredo, Tex.

PHOTO STAMPS BRING EXTRA PROFITS —
Send for free samples, details and agent's dis-
count. General Foto Company, 4109 Norfolk,
Baltimore 18, Md.

"SECRET" HORSE RACE — FAST 10¢ SELLER.
5 different races per pack. Box 100 packs in
colorful display. Write free samples, prices.
Worthmore, 221 E. Colterton, Chicago 10. je23

SELL OUT NEW MERCHANDISE — LIFE
Size Bears, Boudoir Dolls, assorted Stuffed Dolls,
3,000 Miracle Polishing Cloths. Prices on request.
Metro Company, 31 S. Cicero, Chicago. je9

SIMULATED PEARL NECKLACES — STER-
ling clasp. Gift boxed. Guaranteed. Retail,
\$6.00; sample, \$1.60; three, \$4.65 postpaid. Sent
C. O. D. plus charges. United Watch Company,
Saint Cloud 2, Minnesota. je9

SOCIAL SECURITY PLATE ENGRAVERS —
Have only 10,000 Brass Plates to dispose. Prices
10¢ and up. No catalogue. Samples, \$2.00.
Bonomo, 25 Park St., Brooklyn, N. Y. je26

WHERE TO BUY AT WHOLESALE 500,000
Articles. Free Directory and other valuable in-
formation. Maywood B. Publishers, 1183 Broadway,
New York. jy7

127 WAYS TO MAKE MONEY, IN HOME OR
office; business of your own. Full particulars
free. Elite, 214 Grand St., New York. sel

ANIMALS, BIRDS, PETS

AFRICAN WILD ANIMALS AND REPTILES —
The first large importation in four years. Send
for free price list. Meems Bros. & Ward, Box B,
Oceanside, N. Y. je2

BABOONS, RHESUS MONKEYS, COATI-
mundis, Raccoons, Red Foxes, Boas, Porcupines,
Owls, Vultures, Spider Monkeys, Cavies, Manuies,
Chipmunks, Llama, dens Mixed Snakes, Chase
Animal Farm, Egypt, Mass.

EXTRA LARGE FAT ALLIGATOR, OVER NINE
feet long, \$55.00. Immediate delivery. Wire
money. Dens Snakes, \$20.00. Trails End Print-
ing Company, St. Stephen, S. C.

WANTED — 4 MALE CHIMPANZEES, 35 LBS.
No black faces. 2 Gorillas over 200 lbs; 2
Young Zebras, Learmont, 5374 Angelus Vista,
Los Angeles 43, Calif. je30

**BUSINESS
OPPORTUNITIES**

A GOOD PROPOSITION IN GOODS, WALL
Plaques and Statuary. Four beautiful samples,
\$1.00. Express paid. Or write for circular.
Pyramid Studio, 1620 Michigan, Kansas City, Mo.
je9

ADVERTISEMENT — 20 WORDS IN 30 NEWS-
papers, \$2.00. Mail your advertisement now to
Goodall Adv. Agency, 37 Gardner St., Vallejo,
Calif. je16

AGENTS, PITCHMEN — HAVE PATENTED
money back gadget which sells easily on 30 second
demonstration. Ideal article for pitchmen. Write
for particulars. Herbert Hillsey, Watsontown, Pa.

ARCHERY — IDEAL CONCESSION. FOUR
Shooter Range, \$50.00; Eight Shooter Range,
\$98.00. Complete with plans for operation, Jay
Targets, \$4.00 hundred. Stanley Johnson, Sala-
manca, N. Y.

INSIDE SECRETS ON MAKING QUICK CASH
without canvassing. Folder free. Write E. L.
Skinner, 1524 N. Grant Ave., Kittanning, Pa.
je23

INVESTIGATE MAIL ORDER SELLING —
Dime brings helpful 50-Page Mail Trade Monthly
describing successful plans, formulas. Young Pub-
lications, Kent 4, O.

MY SPARE TIME MAIL ORDER BUSINESS
grew into \$100.00 weekly profit. Forty page
instruction book, 25¢. James Stone, McLain Bldg.,
Wheeling, W. Va. je2

RECEIVE MONSTER MAILS CONTAINING 500
Circulars, Pamphlets, etc. Satisfaction guar-
anteed. Price, 50¢. Morgan Advertising, 8801
Grand River, Detroit 4, Mich.

SELL CHRISTMAS CARDS, DISPLAY SIGNS,
Pictures, Calendars, Books, Greeting Cards. Big
profits. Quick sales. Catalog free. Ellico, 436
N. Wells, Chicago. tfn

SPECIAL — INCH DISPLAY ADVERTISEMENT
in over fifty mail order magazines, year only,
\$24.00. Wood's Popular Adv. Service, Atlantic
City, N. J. je2

START IN BUSINESS AT HOME — GET OUR
Book, tells how. 127 successful money making
ideas. Write for free literature. Interstate Dis-
tributors, Box 732, Evanston, Ill.

**COIN-OPERATED
MACHINES, SECOND-HAND**

AA BUYS! — 1¢ SCALES, 5¢ SELECTIVE
Candy Bar Vending Machines, 10¢ Aspirin, 25¢
Vendors for Razor Blades, etc. Adair Company,
6026 Roosevelt, Oak Park, Ill. jy7

A.B.T. RIFLE RANGE COMPLETE, INCLUD-
ing new Targets and 7 factory reconditioned
rifles. Perfect. E. C. DeLong, Dade City, Fla.
je9

A-1 CIGARETTE AND CANDY VENDING MA-
chines—All makes and models, lowest prices.
What have you to sell? Mack Postal, 6750 N. Ash-
land, Chicago.

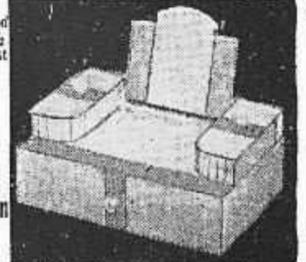
AUTOMATIC DICE MACHINES — SIMPLE TO
operate. Big money maker. Takes in \$100.00,
pays out \$25.00. Price, \$25.00. F. O. B. United
Sales Co., P. O. Box 930, Reading, Pa.

No. 4143K—SWIVEL MIRROR VANITY SET

Sensational Big Seller
Entire Front, Sides and Top All White Mirror
With Blue Mirror Trimmings.
10 1/2 Inches wide, 6 3/4 Inches deep, 4 3/4 Inches
high. Top compartments: Each 2 1/4 x 5 1/2 Inches.
1 1/4 In. deep. Bottom drawer: 9x6, 2 1/4 Inches
deep. Weight: About 48 lbs. to the doz.

Packed: Boxed
individually, 1/2
dozen smallest
quantity sold.

\$28.80
per dozen
\$27.00
in three dozen
lots



Complete set K of illustrated price lists, showing
our large line of fast selling novelties, mailed to
any re-seller on application. We carry a tremen-
dous assortment of GIFT GOODS, ranging
in price from \$1.80 to \$90.00 per doz.

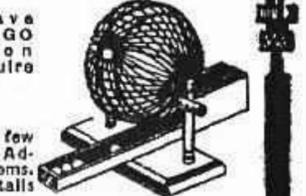
LEO KAUL IMPORTING
AGENCY, Inc.

115-119 K SOUTH MARKET ST.
CHICAGO 6, ILLINOIS

OVER 1000 JOBBERS SELL
OUR

BINGO SUPPLIES

We still have
Wire BINGO
CAGES on
hand. Inquire
today!



We have a few
used Public Ad-
dress Systems.
Write for details

Write for Catalog!
MORRIS MANDELL & CO.
131 W. 14 St., New York 11, N. Y.

**Headquarters For
COUNTER CARD
MERCHANDISE**

NOTIONS—SUNDRIES
LEE RAZOR BLADES

Write for Price List
LEE PRODUCTS CO.

437 Whitehall St., Atlanta 2, Ga.

SPECIAL THIS WEEK!

Ass't 12" Saints (St. Theresa, St.
Joseph, St. Anthony, Lady of Grace,
Infant of Prague, Sacred Heart). Artis-
tically decorated in 5 colors.

THAT GLOW IN THE DARK
1/3 Deposit,
Balance C. O. D. **\$2.25**
F.O.B. N. Y. Each

Write for Complete List of
Luminous Flowers, Religious and
Novelty Figures!

NITE GLOW PROD. CO.
106 W. 46th St., N. Y. 19. ME 3-5794

CIGARETTE TOBACCO

CIGARETTE PAPERS

NEW METAL VEST POCKET
CIGARETTE ROLLER

Write for Prices.
DETROIT CIGARETTE
ROLLER COMPANY

8241 Hamilton Ave., Detroit 2, Mich.
Phone: TRinity 2-9175

SCARCE MERCHANDISE

Fountain Pens, \$6.00 to \$24.00 Dz.; Pocket
Knives, \$9.00 to \$30.00 Dz.; Briar Pipes,
\$4.50 to \$24.00 Dz.; Zipper Wallets, \$16 to
\$30 Dz.; Pocket Lighters, \$3.00 to \$48 Dz.
Sample Assortments, \$10 to \$25, prepaid.

J. B. OWENS CO.
44 Bromfield St., BOSTON, MASS.

PARK, CIRCUS AND CARNIVAL SPECIALS

- Worth Covered Base Balls Doz. \$2.00
- Straw Horse and Man Doz. 4.00
- Aluminum Milk Bottles Each 1.75
- Wood Milk Bottles Each .50
- Small Pin Up Placques Doz. .85
- Large Pin Up Placques Doz. 2.00
- Scenic Placques Doz. 2.00
- Silver Batons Gro. 13.50
- Jr. Batons Gro. 8.00
- Swaggers Gro. 10.50
- Colored Canes Per 100 3.75
- Spanish Hats Gro. 25.50

GLASSWARE

- Whiskey Glasses Gro. \$3.50
- Ash Trays Gro. 3.75
- Tumblers Gro. 3.75
- Whiskey Mugs (14-Doz. Case) Case 4.00
- Nappies Gro. 4.50

U. S. SLUM

- 16-Page Comic Books Per 100 \$1.50
- Plaster Doss, Ducks, Etc. Gro. 1.25
- Assorted Charms Gro. 1.25
- R., W. & B. Flag Bows Gro. 1.35
- Mystic Pictures Gro. 1.00
- Lead Pennils Gro. 1.25
- Paper Flag Bows Gro. .75
- Paint and Puzzle Books Gro. 6.50
- Shaving Brushes Gro. 4.75
- Medium Lels Gro. 3.60

(Price List on Request)

KIPP BROS.

Importers—Wholesalers. Est. 1880
117-19 S. Meridian St. Indianapolis 4, Ind.

NOW AVAILABLE SUN KRAFT

High Quality—Nationally Advertised COLD QUARTZ ULTRAVIOLET RAY LAMP

This fast-selling ultraviolet ray lamp sells an night. Beautifully designed, finished in satin chrome, this lamp is a necessity in every home, because it has a definite therapeutic value in relieving discomforts and pain from such everyday ailments as head colds, sinus, bronchitis, hay fever, arthritis, muscular pains, etc. Burn-out-proof Quartz Tube delivers 95% Ultraviolet Radiation. Comes complete with carrying case, goggles and automatic electric timer. Send your trial order in for one of these lamps today. O.P.A. APPROVED RETAIL PRICE \$64.50.

COIN MACHINE DEALERS
\$38.70 ea. (lots of 3)
\$43.00 ea. (lesser quantity)

CHICAGO NOVELTY COMPANY, INC.

1348 Newport Avenue CHICAGO 13, ILL.



STERLING SILVER RINGS

Two hands clasp and unclasp to make this momento of true friendship.
P9119—Heavy Gents', Sizes 6 to 9. Ea. \$1.65. Lots of 10 for \$15.00.
P9120—As Above, for Ladies. Sizes 5 to 7. Ea. \$1.35. Lots of 10 for \$11.00.

ROHDE-SPENCER CO.

223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

THIS WEEK ONLY

- Hand Monkeys 1 Gross 5 Gross
- Exp. Book Matches \$30.00 \$ 15.00
- Exp. Kitchen Matches 3.75 18.25
- Sparkling Book Matches 6.00 25.00
- Hot Pepper Gum 7.20 36.00
- Siran Metal Whistles 7.20 30.00
- Balloons 6.00 30.00
- Take-It-Apart Puzzle 25.00 105.00
- Miniature Boxing Gloves 40.00
- Kom Ritz Lighters 36.00 180.00

Maglo Races \$ 9.00 Per 1,000
Comic Cigarette Labels.. 10.00 Per 1,000

FREE—1 Marine Band Harmonica With Each Order of \$100.00 or Over. Deposit With Order, Balance C. O. D.

BORDER NOVELTY CO.

405 Woodward Ave., Detroit 26, Mich.

SUMMER CANDIES

Colle. Wrapped Fudge Bars, 1# Chocolate Nut, Vanilla Nut, Divinity case of 48 1# bars, \$24.00. F. O. B. Express, C. O. D. Send 25% with order. Limited quantity Summer Box Candy.

PRESCOTT CANDY KITCHEN

1009 W. Platt St., Tampa 9, Fla.

BELL LOCKS, EIGHTEEN OF ONE SERIES, \$2.00 each; Penny Q.T.'s, \$40.00 each. H. R. Horn, 137 E. Market St., Akron, O.

FOR SALE — BUCKLEY TRACK ODDS, 7-coil head, Excellent condition. Best offer accepted. Jimmy Browning, 846 N. Clinton, Dallas, Tex.

FOR SALE — FOUR MODEL F ART TARGETS, the lot, \$60.00; 1 Radio Rifle with 10 rolls film, \$65.00. H. Gorman, 510 N. Francisco, Redondo Beach, Calif.

FOR SALE — BALLY GRAND NATIONAL, Bally Grand Stand, Bally Thistle-down, \$69.50 each; Keneey Track Record, \$75.00; Bally Preakness, \$15.00. Badger Bay Company, Green Bay, Wis.

FOR SALE — ONE DEWEY MACHINE, SERIAL 7374, made about 1902. Best cash offer. Machine in fair shape and running. H. E. Comer, Dowagiac, Mich.

ORIGINAL DIME CHROME, ONE CHERRY, \$350.00; nickel Bonus, factory rebuilt, \$200.00. Yankee Mint Co., 391 Crescent St., Brockton 34, Mass.

POSTAGE STAMP MACHINES WANTED — Can especially use Shipman Machines in any condition. State what you have, prices asked, etc. Box C-354, Billboard, Cincinnati 1, O. je2

ROLL FRONT OR GLITTER GOLD 1¢ Q.T., converted to 10¢ Q.T., refinished, guaranteed, \$35.00. Conversations, repairing, rebuilding, refinishing. Write Potter, 4015 Lake Park, Chicago 15. je16

WANTED TO BUY — KIRK GUESS YOUR Weight Scales, Describe fully for quick sale. McGuire, 313 N. Santa Ana, Bellflower, Calif. jy28

WANTED TO BUY — 8 AMI STREAMLINER Cabinets and one 8200 Seeburg Victory Cabinet. Tennessee Automatic Music Co., P. O. Box 1203, Knoxville, Tenn. Phone 2-6925.

WANTED — ANY AMOUNT OF THE BEST models of Juke Organs. Walter Vines, Box 441, Lakeland, Fla.

WANTED — MILLS SQUARE BELLS, FLASHERS, Slots, Keeney and Mills Consoles. Send list and best prices. Silent Sales Company, Silent Sales Bldg., Minneapolis 15, Minn. je23

WURLITZER 24, BUCKLEY ADAPTER, SPEAKER, Amplifier, \$225.00; Bally Record Time, F.P., \$149.50; Mills 1-2-3, '30, \$39.50. King Pin Games Company, 826 Mills St., Kalamazoo, Mich.

3 SLOTS AND 2 STANDS, NICKEL PLAY; sell all for \$160.00. Write C. C. Allen, Owl Cafe, Carthage, Mo.

8 MOTOSCOPE SKYFIGHTERS, LATE MODEL B, \$225.00 each, or \$1,600.00 for all. Geo. Welch, Gibsonton, Fla. je2

8 ERIE DIGGERS, CAPEHART PHONOGRAPH, 10 records selective, \$135.00; 3 Mills, 12 records selective, \$135.00 each. National, 4243 Sansom, Philadelphia, Pa.

90 SEL-MOR 1¢ VENDING MACHINES, CLEAN and ready for locations. How much will you give? Chas. Kaplan, 711 Forrest, Denver 7, Colo.

COSTUMES, UNIFORMS, WARDROBES

ASSORTED COSTUMES, TRIMMINGS, ODDS and Ends. Large bundle, \$5.00; Satin Minstrels, \$5.00; Gypsies, \$4.00; Men's Spanish, \$5.00; Chorus, \$1.00. C. Conley, 308 W. 47th, New York.

BALLYHOO CAPES, RHINESTONE G-STRINGS, Cellophane Hulas, flashy Chorus Sets, Evening Gowns, Red Caps, Coats, Velvet Curtains (5x11 1/2), \$15.00. Wallace, 2416 N. Halsted, Chicago.

CELLOPHANE HULAS, ANY COLOR, BRAIDED waistband, won't shred, \$7.50; Rhinestone G-Strings, \$7.50; Bras, \$1.50. Other Costumes and Accessories. Free folder. C. Guyette, 346 W. 45th, New York 19.

MEN'S OLD FASHIONED LONG FUR COATS for clown comedy, \$20.00; all sizes. Also Imitation Sate, wood, \$25.00; weight 50 lbs. Wm. Lesser, 2410 VanBuren, Chicago.

RHINESTONES IN GARMENTS, DROPS, BANDINGS or loose, any condition. Mail items, samples today quoting best prices. Prompt action. Square deal assured. Brown, 36 Bank St., New York 14. je23

SINCE 1869 — COSTUME BARGAINS. Chorus, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11. seb

FORMULAS & PLANS

EASY OBTAINABLE ARTICLE TO MAKE sheer Rayon Stockings look and wear like Nylons, and prevents sagging at knee. Formula, \$1.00. Bill Theodore, Box 70, Hot Springs, Ark.

10,000 FORMULAS FOR MAKING NUMEROUS products. Complete volume of money-making ideas, 900 pages. Opportunities galore! \$2.95 postpaid. Details free. Grand, 2506 52d, Kenosha, Wis. je9

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES, CARAMEL Corn equipment. New five-gallon Tanks, Burners, Tubing, Fittings. Pre-war prices. Northside Sales Co., Indianapolis, Iowa. je9

ALL AVAILABLE MAKES POPPERS — FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless, Roaster. Carmelcorn Equipment, 120 S. Halsted, Chicago. je23

CANVAS — TARPULINS, WATERPROOF Covers, made from government remnants. All new material: 10x12, \$12.00; 12x15, \$18.00; 15x20, \$30.00. Michigan Salvage Co., 609 W. Jefferson, Detroit 26, Mich. je9

ELECTRIC CANDY FLOSS MACHINE, KING-ROY Rotary Corn Popper, 5 Gallon Coffee Urn, new Peerless Popper Kettles. James Rosetter, Albany, O.

FOR SALE — HAMMOND ORGAN, STYLE B-D. X. 20 tone cabinet, excellent condition. Cash offer only. Box C-307, Billboard, Cincinnati 1, O.

FROZEN CUSTARD MACHINE FOR SALE, good condition; Burch Popcorn Machine. Herbert Beck, 5721 14th St., N. W., Washington, D. C. je1

ROLL-A-WHIRL — NEW NOVELTY RIDE; 85 pair Chicago Rink Skates; other Rink Equipment. Duck Pins and Balls for three alleys. Fred Lambert, P. O. Box 83, Cuba, Mo.

5 TAYLOR FREEZERS, UNITS COST \$695.00 each; sell \$100.00 each; \$1,750.00 all. Freez Master consists high speed automatic, 110 volt A.C. C. & H., 436 W. Juncau, Milwaukee 3. je9

140 PAIR USED CHICAGO RINK SKATES, need little repair; \$500.00 cash. Also Chicago Skate Grinder, good condition, \$125.00. Doris Jordan, 2514 Orchard St., Blue Island, Ill.

150 PAIRS GOOD USED CHICAGO SKATES, excellent condition, none broken or welded, all sizes, \$5.00 pair. Deposit with order. Mirador Roller Skating Rink, Homestead, Pa.

300 PAIR CHICAGO RINK SKATES FOR SALE. Good working condition. State best price. Floor Electric Polisher. Box 62, Watertown, N. Y.

FOR SALE—SECOND-HAND SHOW PROPERTY

ALLAN HERSHELL 10 CAR KIDDIE AUTO Ride, Model "A" Deluxe, Large 24 Seat Smith and Smith Chairplane. Box 366, c/o Billboard, Arcade Bldg., St. Louis 1, Mo.

ELECTRIC GENERATOR SETS — 25 K.W.H. complete D.C. Generator, 45 H.P., gas motor, switchboard panel, cooling unit. Excellent condition. Albert Kaufman, 2111 Albemarle Rd., Brooklyn 26, N. Y.

FOR SALE — COMPLETE BOOTH EQUIPMENT for 700 seat theatre. Bargain price. Movie Supply Co., 1318 S. Wabash, Chicago 5, Ill. je23

FOR SALE — BABY EXHIBIT COMPLETE with banners for carnival. Jewel Productions, 165 W. 46th, New York, N. Y. je9

MECHANICAL SHOW — ABOUT 400 MOVING figures, hand carved; made in Switzerland, built in 18 ft. trailer; stored in Illinois. James Millerhaus, 1016 Central Ave., Cincinnati 2, O.

NEW KOHLER ELECTRIC PLANTS, A.C. AND D.C. to 10 K.W. Other Electric Plants, new and used. E. F. Schmaltz, 215 Wyoming Ave., Kingston, Pa. np

ONE CYLINDER BRIGGS GAS ENGINE, MAGNETO, \$50.00; 1/3 Horse Century Motor, two speed reversible, like new, \$50.00. Don Garrison, Hapeville, Ga.

P. A. SYSTEM — WEBSTER PORTABLE, 2 mikes, 2 speakers. Excellent, \$185.00. Bill, 128 E. 9th St., Anderson, Ind.

SLEIGH BELLS AND RACK, 11 STRAPS, \$20.00; Ventriloquist Figure, full size, \$20.00. Harry Ewing, 55 W. 22d St., Hialeah, Fla.

TENTS — 12x12 to 40x200. PUSH POLE, hand roped, like new. List, \$1.00. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. jy14

TENTS — GOOD 30x50, 40x60, 50x80 AND larger Roped Tents. Square and round end. Buy and sell. Goudie Sales Company, 1712 Main St., Kansas City, Mo. je30

THEATRE SEATS, PROJECTORS, SCREENS, Tents, Canvas, Benches, Outdoor Folding Seats. Sell or rent Film. Lone Star Film Company, Dallas, Tex.

10 GROSS NUMBER 6 BALLOONS, WATER-proof Lels, \$3.00 gross. 3/4 x30 inch Canes, silk tassels, \$7.00 gross. Giveout Slum. Unger, 507 Harrison St., Chicago. je16

35MM. FILM — SEND FOR BIG LIST. WE also buy and trade. Send your list first letter. Coddington, Traverse City, Mich. je2

35MM. SOUND WESTERNS, FEATURES, Shorts. Large selection. Bargain lists free. C. H. Rogers, P. O. Box 26, East Atlanta, Ga. je2

35MM. SOUND FILMS — USED EQUIPMENT bought, sold, rented. Kennedy's Films, 3733 Leland, San Diego 10, Calif. Send stamp for list. je2

HELP WANTED

COMEDIAN, STRAIGHT MAN, PIANO PLAYER and others for platform medicine show. State salary, etc., in first letter. Kar-Lacto Medicine Co., Greensburg, Pa. je2

LEAD TENOR DOUBLING CLARINET; ALSO Bass Man. Other musicians. Salary good to sober, dependable men. Only long locations. Box 365, Billboard, Arcade Bldg., St. Louis 1, Mo. je9

MUSICIANS WANTED — MUST BE PURPLE Hearers. Thirty piece band to tour. Also Specialty Acts. P. O. Box 123, Battle Creek, Mich. je2

MUSICIANS WANTED — ESTABLISHED Territory tenor band needs Sax. Reliable, year around; top salaries, home nearly every night. Other instruments, write Lynn Kerns, Fairmont, Minn. je2

MUSICIANS FOR NEW BAND — SAXES, Trumpets, Trombone, Piano, Drums, Guitar, Bass Singer, Front Man. One night stands. Free transportation. Dakota Booking Agency, Watertown, S. D.

PEOPLE FOR PLATFORM MEDICINE SHOW quick. Jack Swan, Burke and Gordon and Al and Lena Hall, wire me. Jerry Frantz, Slatington, Pa.

PIANIST — FOR COMMERCIAL SEMI-NAME band. Must play good rhythm, good commercial fill-ins; no jazz. Also want Lead Tenor. Box CH-91, Billboard, Chicago 1, Ill. je28

PIANIST — POPULAR FOR DANCES; SING in one of the finest children's camps. Ages 6 to 15. Camp Oquago, 1 Madison Ave., New York.

WANTED — REPLACEMENTS ON MID-WEST band. Salary, \$50.00 to \$60.00 per week. Elmer J. Hall, Box 595, Grand Island, Neb. je16

WANTED — NEAT LADY TO MANAGE FRUIT market. Back to the road after the war. Ex-carnival man. John Seaman, Angleton, Tex.

WANTED — FOR MY PLATFORM SHOW. Hillbilly Musicians, Teams, Straightman, Black-face, Magicians. Two and three week stands. Top salaries. Maurice Cash, 121 Cleveland Ave., Columbus, O.

WANTED — MANAGER FOR SMALL CIRCUS. State salary, references. Harold R. Herbert, Co-Owner Circus, Box 540, Ashton, Ill.



10K & 14K GOLD CHIP DIAMOND BRIDAL SET

Set in Beautiful PLUSH BOX

	10K. Gold	14K. Gold
Solitaire Only.	3B60 - \$2.25	3B118 \$2.60
Wed. Ring Only.	3B38 - 2.25	3B119 2.60
Bridal Set.	3B201 4.50	3B206 5.25

One chip diamond solitaire. "3" chip diamond wedding ring. 10K and 14K gold mountings. Individually or in sets. Other styles available. (State your business.)
HARRY PAKULA & CO.
5 N. Wabash Ave. CHICAGO 2, ILL.

WATCHES

Assorted 8-15 Jewel Men's Fancy Styled Wrist Watches, Swiss Movements, new 10K rolled gold cases and fine leather straps. Factory rebuilt like new. While supply lasts, only \$15.00 ea. Ladies' 15 Jewel as above, \$17.50 ea. 1/3 Deposit With Order, Balance C. O. D.
AMERICAN MERCHANDISING CO. Dept. W-12
Post Office Box 1967 Montgomery 3, Ala.

PLASTER NOVELTIES

Over 50 different items. 200,000 pieces in stock ready for shipment at once. Send \$10.00 for large sample group.

Buy direct from manufacturer 25% with order, balance C. O. D.

DESHLER NOVELTY CO.

Deshler, Ohio

CIGARETTE DEAL

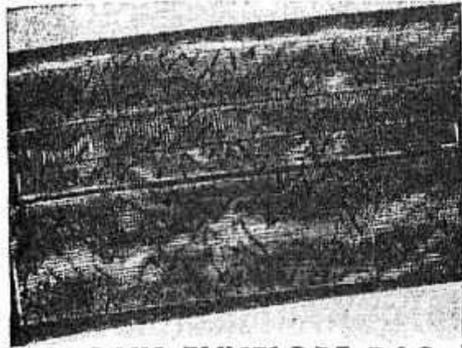
24 1/2 Lb. Jars of Thinshell Fruit and Nut Filled Hard Candy
3 Cartons Cigarettes
1 Carton Standard Brand Gum
1 Cedar Chest and One 1 Lb. Box of Nationally Known Chocolates
1200 Hole Specially Imprinted Salesboard.
Total Cost \$25.50
5% discount for 5 deals or more. 10% discount for 10 deals or more. 25% deposit, balance C. O. D.
Chicago Confection Sales Co.
Room 601 8 So. Dearborn St. CHICAGO 3, ILL.

CANDY—CANDY

Operators' Ass'ts.—25% Dep.—24-Hour Service.
#74 15 1-Lb. Boxes Choc. Nut Clusters . . \$8.96
#68 12 1-Lb. Boxes Stuffed Fruit 6.80
9 MIRROR CHEST \$1.38
#10 Cedar Chest, Mirror in Lid 1.89
#10 Cedar Chest & 1 Lb. Fruit or Choc. . . 2.49
#59 Large Mirror Gift Chest & 1 Lb. Choc. \$2.85
#11 Portable Mirror Bar, 19 Pieces 3.25
#79 9 by 12 Wool Scottie Dog 1.72
#1450 6 Cedar Chests, Mirror in Lid, with 1 Lb. Each Stuffed Fruit or Choc. Nut Clust. \$14.50
DELUXE SALES CO.
BLUE EARTH, MINN.

1c and 10c "GOOD 'N FRESH" CANDY

AGAIN AVAILABLE TO LIVE DISTRIBUTORS
10¢ Cellophane Bags (Boxes of 2 Doz.), Good Ass't, 64¢ Doz. Net.
1¢ 120 Count Boxes, Good Ass't, 85¢ Box Net.
F.O.B. Chicago, Limit Per Order, 100 Boxes of each item. No C.O.D.'s, Please. Terms: Full Net Cash With Order. Write for Full Details. CASTERLINE BROS., 2030 Sunnyside Ave., Dept. E, Chicago.



ROOMY ENVELOPE BAG

Large underarm style bag of lustrous rayon in Black or Brown. Lined with good quality saffron. Size 17 1/2" by 7". Complete with mirror. Specify color wanted. Sample 75c. B2351133—IN DOZEN LOTS, \$7.50.

Prices Less 2% Cash Discount. 25% Deposit Required on C. O. D. Orders. Wholesale Only. Catalog Sent on Request.

Hagan JOSEPH HAGN COMPANY WHOLESALE DISTRIBUTORS SINCE 1919 117-223 WEST MADISON ST., CHICAGO 4

FLASH!!!!!! HOT BALL GAME NUMBER JUMBO CIGARS (Real Tobacco) 10 1/2" Long, Packed 8 to Box, 25c Each. 25% Deposit. KRAVITZ & ROTHBARD 1149 E. Baltimore St. BALTIMORE 2, MD.

CIGARS—CIGARS Billfold With Each Box. Retail Up to \$5.00 Each. Boxes of 50. While they last— \$3.50, 3.75, 4.00, 4.50, 5.00 50% Deposit or Full Amount Certified Check, Bank Draft or Money Order. 100% Satisfaction or Money Refunded. M. PERCELL 20 ORANGE ST., WAVERLY, N. Y.

WATCHES New 15 J. 10 1/2 L. regular movement, military type stainless steel case, \$21.50. Factory rebuilt like new Swiss 15 J. and 17 J. Men's and Ladies' in 10K, R. G. P. cases @ \$15.00 Ea. Same as above in popular makes, such as Elgin, Waltham, Illinois, Gruen, Bulova, \$23.50 Ea. 25% Deposit, Balance C. O. D. B & M DISTRIBUTORS 3542 Montrose Ave. Chicago 18, Ill.

CHOCOLATES In Cedar Chests, Leatherette Vanity Boxes and Packaged 1 and 2 Lb. Boxes. Deals for Operators. Write for Prices. Earl Products Co. 1144 S. St. Louis Ave., Chicago 24, Ill.

15 Magic Tricks AND PUZZLES In Large Four-Color Box. \$1.00 retail — \$7.20 dozen prepaid. One-third cash. Sample 60c. Jobbers write. THERON FOX 1024 CAROLYN - SAN JOSE 10, CALIFORNIA

15 SEALED MYSTERIES IN FUN & MAGIC Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sales-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise. BLAKE SUPPLY CO. Little Rock, Ark.

JOKE TRICKS WANTED Large distributor seeks connection with manufacturer of Exploding Matches, Cigarette Loads and other Joke Trick Merchandise. Send particulars and quantity prices for cash. We also buy job lots. Certified Products Co. LOUISVILLE 11, KY.

WANTED — EXPERIENCED PIANO MAN; also Tenor or Alto Sax Man. Must read, fake, modern. Location. Leader, Pier Hotel, Daytona Beach, Fla. WANTED — HIGH DIVER, AMATEUR CONSIDERED. Address Aerial Sensations, Billboard, Cincinnati 1, O. WILD WEST HANDS — WILL CONSIDER BEGINNERS willing to work and learn. Clown Juggler, Boomerang or good Comedy Novelty. Cleve La Rue, Carthage Fair Ground, Cincinnati 16, O.

INSTRUCTIONS BOOKS & CARTOONS

BOOKS AT 2 1/2¢ UP FOR HEALTH, MAGIC, Crime, Narcotic, Astrology, Boxing, Jiu Jitsu, Minstrel, Fun, Snake and other shows. Stock and special editions. Write your requirements; 30 different samples, \$1.00 postpaid. Stein Publishing House, 521 S. State, Chicago, Ill. FREE CIRCULARS FOR BOOKS ON ELECTRICITY, Magic, Formulas and Math. Write for circulars. Fried's Adv., 1507 E. Lafayette, Baltimore, Md. MAGAZINES — BUSINESS, VOCATIONAL DIVISION. Current single copies, over 200 different fields. Write for free price list. Commercial Engraving Publishing Co., 34H N. Ritter, Indianapolis 1, Ind. YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog, 10¢. Balda Art Service, Oshkosh, Wis. je16

MAGICAL APPARATUS

ANSWER QUESTIONS—CALL NAMES, BIRTH-dates. Professional Master Mindreading Act (no assistant). Self contained. Use anywhere, \$1.00. Magical Enterprises, Box 111-B, Levering, Mich. je9 DOUGLAS' CATALOG 500 TRICKS, 10¢. FOR 25 years America's fastest magic service, professional, amateur. Douglas' Magicland, Dept. B, Dallas, Tex. je9 LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York City, N. Y. je9 MAGIC TRICKS BOUGHT, SOLD AND EXCHANGED. Also repairing done. George Dexter, 371 W. 46th St., New York. Tel. Co 5-8760. je2 MINDREADING, MENTALISM, SPIRIT EFFECTS, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Palmistry, Graphology Books. Wholesale. Illustrated catalogue, 30¢. Nelson Enterprises, 336 S. High, Columbus, O. je23 PLAYING CARDS USED — BRIDGE, POKER, Pinochle, 400 decks to carton, \$25.00 per carton. Merchandise Dist. Co., 19 E. 16th St., New York. je9 VENTRILOQUIST, PUNCH FIGURES CARVED to order. Acts. I play clubs, fairs, celebrations, etc. Kenneth Spencer, 3240 Columbus Ave., Minneapolis 7, Minn. je2 VENTRILOQUIST FIGURES — INCLUDING complete course, list of agents. Many bargains. J. Turner, 1201 S. Cochran Ave., Los Angeles, Calif. \$100.00 WORTH MAGIC, INCLUDING STAGE Drapes, enough for 2 hour show; bargain, \$60.00. George Bailor, 11 Logan St., Lewistown, Pa.

MISCELLANEOUS BALLOONS FOR SALE — ASSORTED COLORS, No. 5, price, \$6.00 gross. Write H. S. Nettles, Milner Hotel, Akron, O. FOR SALE — 29 ALBUMS LATE POPULAR Records, assorted, for \$2.00 each; take all. Sell for \$2.63 retail. ABC Novelty Co., 2509 S. Press, San Antonio, Tex. NEWS! — YOUR NAME FEATURED IN lights on famous Broadway theatre. Photograph amazes friends. Yours, \$1.00; or request free convincing sample. Rickarby, 408-B W. 115th, New York 25. je9 SALESBOARDS — JACKPOT, PREMIUM AND Candy Boards. Lowest prices. Write for circular. State what business you're in. Dept. A, Box 563, Hays, Kan. je23 15¢ CELLOPHANED CIGARS, BOXED FIFTYS, \$5.50; Pipes, \$8.00 dozen postpaid. Quantity discounts. C. Wilson, 770 Faile St., New York 59. je2 50 BOXES CIGARETTES, 5" LONG, \$1.00 BOX of 50's. Friedman's News Agency, Ironwood, Mich.

MUSICAL INSTRUMENTS, ACCESSORIES FOR SALE — TWO BACH STRADIVARIUS E Flat Gold Trombones, new, beautiful cases; real buy. Contact Don Tranger, 74 Adams Ave., Hornell, N. Y. je2 PARTNERS WANTED GIRL — TRAINED DANCER WANTED TO team with well known male dancer. Ballroom, other routines. Height 5' 4", weight 110#. Phone Randolph 1880. Romero, 2033 Park, Detroit, Mich. je23 RELIABLE MAN OR WOMAN TO ASSIST LADY Mentalist. Car preferable. Everything needed on hand. Very good proposition for right party. Box 644, Billboard, 1564 Broadway, New York.

PERSONALS INFORMATION WANTED OF OTTO LAURY Valentine, aerial acts catcher of yesterday. Please notify Mabel Valentine or Mite MooRec (same), P. O. Box 81, Long Branch, N. J. JOIN QUILL CLUB — TWENTY-FIVE CENTS. 2601 Russell, Berkeley, Calif.

KELLEY, DARLING! — I LOVE YOU, BABY here. Write and come home. We want you, daddy. Please contact Billboard, Love, Margey. SEE YOUR NAME IN NEWSPAPER HEAD-lines. Loads of fun. Send wording desired. Only 50¢ each postpaid. Paul Home, Box 372K, Back Bay Annex, Boston 17, Mass. je9

PHOTO SUPPLIES DEVELOPING-PRINTING

A LIMITED NUMBER OF OUR 1 1/2 x 2, 2 1/2 x 3 1/2, 3x4 Cameras. Plenty chemicals, glass frames, folders, etc. Wabash Photo Supply, Terre Haute, Ind. je9 BELLOWS, 127 TO 130, \$4.00 INSERTED; Portrait and Enlarger Bellows, estimate given. Agents accepted. Presto Camera Shop, 1212 S. Haskell, Dallas, Tex. CUSTOM BUILT BOOTHS, \$275.00 AND UP. Single Camera, \$50.00, and up. Adjustable Enslers for enlargers, \$3.98. Speedy Camera Co., 45 Bay 46th St., Brooklyn 15, N. Y. DIME PHOTO OUTFITS CHEAP — ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. je28 DIRECT POSITIVE SUPPLIES AND EQUIP-ment. Frames, Mounts, Flash Bulbs, Photo Floods, etc. Lenses and Cameras repaired. St. Louis Photo Supply Co., 1817 Market, St. Louis 3, Mo. je16 DIRECT POSITIVE OPERATORS — WRITE for new illustrated catalog. Glass Frames, Folders, Chemicals, Oil Painted Backgrounds, Comic Foregrounds, Hanley Photo Supply Company, 1414 McGee, Kansas City, Mo. je9 E.D.P.P. — 1 1/2", \$12.00; 1 1/4", \$17.00; 1 1/2", \$17.50; 2", \$22.00; 2 1/2", \$35.00. Deposit. Photo Equipment Co., 72 Troutman St., Brooklyn, N. Y. FINEST 2 1/2" x 3 1/2" D.P. CAMERAS WITH FAST lens, \$200.00; with booth, \$475.00. Other sizes, Double-Triple Cameras. We repair lens, cameras. American Stamp Co., Oklahoma City. au11 FOLDERS FOR 1 1/2 x 2", \$1.50 PER 100; 2x3, \$1.75; 3x5, \$2.75; 5x7, \$4.00; other sizes. Photo Novelty. Free list. Miller Supplies, 1535 Franklin, St. Louis, Mo. HAVE 20 ROLLS DIREX 2 1/2 INCH D.P., November, '45, dating. First money order for \$350.00 takes it. Walter Wendt, 640 Orchard St., Temperance, Mich. MILLMAN'S DEVEL-O-MATIC DEVELOPING Unit keeps hands out of chemicals. "Trocopy" makes photostats easy, fast and cheap. Herman Millman, D.P. Supplies, 1094 Flatbush, Brooklyn, N. Y. je9 PHOTOMATICS — WANT EARLY OR LATE models. Describe fully first letter for quick sale. McGuire, 313 N. Santa Ana, Bellflower, Calif. je9 SPECIAL DIME PHOTO OUTFIT, \$145.00, with lens and controls. Enlargers, \$79.50. 1/2 with order, balance C. O. D. Bilright Camera Company, 140 Nassau St., Atlanta, Ga. je7 WANTED — EASTMAN OR MARFOL D.P. Paper, 2 inch, 3 inch, 5 inch rolls; 5x7 Cut Sheets. Give price and expiration date. Tropical Studios, 123 N. E. 2d St., Miami 32, Fla. je9 WANTED — 100 ROLLS EACH OF 2 1/2" AND 2 1/4" Eastman Direct Positive Paper. Write best price and expiration date. Danny Bramer, 1070 Front St., San Diego, Calif. je2 2 1/2" AND 1 1/2" PHOTO MACHINES — FINE mechanisms. Also new 3.5 Lenses, Federal Identification Co., 1012 N. W. 17 St., Oklahoma City, Okla. je2 20 ROLLS MARFOL 1 1/2 x 2 1/2, \$10.00 PER roll. November, 1946, dating. 1/3 deposit. Helen Baggett, Box 148, Roanoke Rapids, N. C.

PRINTING

ATTENTION — 100 LETTERHEADS, EN-velopes, \$1.25; 100 Personal Postals, \$1.00; 100 assorted Comic Novelty, \$1.00 postpaid. Price list, samples, Dickover Printing, 5233 Cleve-land, Kansas City 4, Mo. je2 PRE-WAR PRINTING PRICES! — 5 1/2 x 8 1/2 Bond Statements, Notebooks, etc., 1,000, \$3.95; 5,000, \$14.95; 8 1/2 x 11, 1,000, \$5.45; 5,000, \$19.95. Order now! Gale, 4842 N. Spaulding, Chicago 25. WINDOW CARDS — 14x22, ONE COLOR, 100, \$3.00. Terms, 50% deposit, balance C. O. D., plus shipping charges. Bell Press, Winton, Penna. ZINC CUTS, 2x3, \$1.00; 3x4, \$1.75; 4x5, \$2.50; 5x6, \$3.25. Also Printing from draw-ings or photos. Cozatt, Danville, Ill.

SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS — Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. je16

TATTOOING SUPPLIES

BRIGHT RED TATTOOING COLOR (DRY) \$6.00 pound; #12 English Needles (Sharps), \$6.00, 300. Postpaid U. S. A. Steele, 626-L 17th, Los Angeles. je2 TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zeis Studio, 728 Lesley St., Rockford, Ill. de22 TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. je2

WANTED TO BUY

PIANO TUNING TOOLS — LIST CONTENTS, price. Emil Moss, 709 S. Branson, Marion, Ind. PICKLED OR MANUFACTURED OCTOPUS — State price, size. Brown, Box 315, Seattle 11, Wash.

Table with 2 columns: Item, Price. SLUM ITEMS: Paper Goggles, gross \$ 1.25; Paper Masks, gross 1.00; Envy Stationery — #212, packed 2 gross to a carton, per gross 2.75; #224, Pad, gross 5.00; Wedding Rings, gross 1.00; Ear Rings, gross 5.00; Hat Bands, per 1,000 16.50; Clip Buttons, per 1,000 10.00

Table with 2 columns: Item, Price. BINGO ITEMS: 7 Pc. Water Sets, 2 dozen pack, per doz \$ 4.80; 8 Pc. Glass Baskets, dozen 9.50; 10 Pc. Glass Baskets, dozen 11.00; 9 Pc. Betty Jane Glass Bake Sets, doz. 9.50; 3 Pc. Carving Sets, dozen 7.20; Whistling Teakettles, dozen 13.20

Write for free Bulletin listing hundreds of other Slum and Bingo specials. 25% Deposit; Balance C. O. D. Casey 1132 So. Wabash Avenue, Chicago 5, Illinois

WOOD JEWELRY Mr. and Mrs. Engraver! Our new 1945 line is now ready and surpasses anything we have produced during the past six years. Our new catalog is not off the press yet, but we ship special sample orders upon receipt of \$10.00. CHARLES DEMEE MFG. CO. 116 E. WALNUT ST. MILWAUKEE, WIS. GREAT CRAFT HAND MADE

CARNIVAL SPECIALS Per Dozen: 23x17 In. De Luxe Scottle Fur Dogs \$ 36.00; 28 In. Goo-Goo Eyed Chenille Dolls 18.00; Large Plaster Figures and Animals, Ass't 2.00 Per Hundred; Fox Fur Tails (Sm., Med., Lg. & X-Lg.) \$6.00, \$15.00, \$20.00 & \$25.00 Per Gross; Plaster Animals, Ass't. \$1.25, \$3.25 & \$ 7.50; Swaggers \$9.00 & 10.50; Small Hawaiian Leis 2.50; Small Hawaiian Leis, Red, White & Blue 3.60; Remit 25% With Order, Balance C. O. D. Write for Price List.

CARNIVAL NOVELTY CO. 714 BROADWAY, NEW YORK 3, N. Y. CRamercy 7-1798

PERFUME One Dram in a Sparkling Cut Glass Design Flacon With PLASTIC cap, \$5.00 Per Gross, F. O. B. Boston. Buy Direct From Manufacturer. \$2.00 Deposit Required With Each Order, Balance C. O. D. DEB Laboratories Perfumers 78 PORTLAND ST., BOSTON 14, MASS.

AGENTS 60,000,000 Customers need a permanent record of their Social Security Numbers; \$20.00 starts you on the way. And you get 1 All-Purpose Electric Engraving Tool, 50 2-Color Beautiful Social Security Plates, 1 Premium with your name engraved—Identification Bracelet. Send name and 25% cash on order, balance C. O. D. Sample Social Security Plate... \$.25; Sample Bracelet... \$ 1.50; SCHWEITZER — Beautiful Name Plates 1925 1/4 Ellendale Place, Los Angeles 7, Calif.

BALLOONS WANTED All sizes. Price is no object. Also balloons for sale, 4 and 5 ft. in diameter. Samples \$1.00. Write H. S. NETTLES MILNER HOTEL AKRON, O.

FOR SALE DOG HEAD AND NOVELTY CANES ZIMEL RESNICK 207 Lake Ave., Asbury Park, N. J.

ORDER From This Price List Special!

10 Gross U. S. Slum for \$7.50
10 Items—Ship. Wt. 11 Lbs.
Slum and Glass Lists included
to enable you to reorder
For Your Ball Game

Pint Aluminum Milk Bottles, Each	1.75
Sentiment Hearts, Per 100	5.00
Pin-Up Plaques, Small	.85
18" Felt Hat Bands, Comic	1.65
24" Felt Hat Bands, Comic	2.00
36 In. Swaggers	10.50
Jr. Batons	8.00

Glassware

Tumblers, 8 Oz.	4.44
Nappies	4.00
Min. Beer Mugs, 15 Dz. in Cart	4.50

State Your Type of Business

CATALOG 257

Now Ready

State your type of business

Prices F.O.B. Terre Haute.

25% Deposit Required With C. O. D. Orders.

LEVIN SINCE BROS.

1885
 NOT CONNECTED WITH ANY OTHER FIRM
 Terre Haute, Indiana

CARNIVAL SPECIALS

Mirrored Towel Racks	\$16.50 Doz.
Medicine Cabinets	39.00 Doz.
Mexican Covered Baskets	15.00 Doz.
Smokers	2.35 Ea.
3 Pc. Comb and Brush Sets (Ind. Boxed)	12.00 Doz.
5 Pc. Dresser Set (Hinged Box)	4.50 Set

AMER. MADE SLUM AND CONCESSION MERCHANDISE

Comic Feathers	\$15.00 M.
Comic Hat Bands	18.00 M.
Asst. Wood Slum	1.50 Gr.
Paper Flags on Staff	.80 Gr.
Paper Bow Pins	.80 Gr.
Rayon Bow Pins	1.50 Gr.
Chinese Squawkers	1.50 Gr.
Large Heavy Cardboard Mustaches	1.50 Gr.
Heavy Cardboard Half Masks	1.20 Gr.
Wedding Rings	1.25 Gr.

NEW CATALOG NOW READY—SEND FOR YOUR COPY TODAY.

25% Deposit With All Orders, Balance C. O. D.

SCHREIBER MDSE. CO.

919 Broadway KANSAS CITY 6, MO.

BINGO AND MERCHANTS

Children's Chenille Bath Robes, Asst. Colors, Doz.	\$24.00
Ladies' Chenille Robes, Asst. Each	5.00
Printed Table Cloths, About 50 Inches, Doz.	15.00
Rayon Pillow Tops, Asst. Doz.	6.00
Beanie Caps, All Colors, Doz.	2.00
Baby Sleepers, Doz.	2.00
Men's Khaki Handkerchiefs, Full Size, Sec. Doz.	1.25
Men's White Handkerchiefs, Small Size, Doz.	1.00
Ladies' Full Fashion Hose (Imperfects), Doz.	2.40
1 Lot 20 Doz. Ladies' Hose, Doz.	1.00
1 Lot 20 Doz. Men's Socks	20.00
Smith Razor Blades, Double and Single, Doz.	1.00
1 Pr. Nylon Hose Free with Each Order for \$20.00 or More.	

Sun Glasses, \$2.50 Doz.

Aspirin Tablets, 25¢ Doz. 10¢ Pkgs.

Open Accounts to Rated Concerns.

"The House With a Million Items."

National Trading Co.

112 East Markham St. Little Rock, Ark.



FAST SELLING JEWELRY

FOR ENGRAVERS, FAIRS, MILITARY STORES, RESORTS, PROMOTIONS, etc. FAST SERVICE! Latest styles of Lockets, Identification Bracelets, Anklets, Signet Rings, Earrings, etc.

Send \$10.00 or \$20.00 for Samples.

MAJESTIC BEAD & NOV. CO.

307 Fifth Avenue NEW YORK 16, N. Y.

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.

1088-1085 Mission St., San Francisco 3, Calif.

LEIS, Crushproof	\$3.00 Gross
CANES, 1/4 x 30 In. Long	7.00 Gross
Balloons, Birds, Sticks all sizes, Giveout Slum, Etc.	

UNGER SUPPLY

567 Harrison Street CHICAGO, ILL.

METAL FLASHLIGHTS COMPLETE WITH TWO BATTERIES

\$14.40 PER DOZEN.

Price List on Request.

ALEX STUTT

2546 Hubbard St. Brooklyn 23, New York

JOBBERS WANTED

Clothes Line, 50 feet long. Made of No. 12 and 14 galvanized wire. Price \$3.00 per dozen. Mail 25% deposit. We pay freight on order of 50 doz. lots.

MOODY BROOM & MOP SUPPLY

526 WOOD AVE. WACO, TEXAS

SET OF CHAIR SCALES WITH TRIPOD — Must be good condition, no junk. P. O. Box 335, East Hartford, Conn.
 WANT TO BUY A LATE MODEL 35MM. DeVry Projector. State full particulars in first letter. John Messer, Minot, N. D.
 WANTED — 22 AMMUNITION; SHORTS, Longs and Long Rifle, any quantity. Quote price. Vernon Stewart, 106 1/2 High St., Portsmouth, Va. je23
 WANTED — SIX OR EIGHT TOP RIDES FOR permanent set to operate at Doe Doe Park this season. B. F. Hutchins, 219 D St., Lawton, Okla. je2

WANTED — GERRUDER BRUDER ORGAN with mechanical figures. State size, condition, price. James Van Vliet, 119 Boonton Ave., Boonton, N. J. je2
 WANTED — MINIATURE GOLF COURSE. Will pay cash, or on percentage. Excellent location. Entrance of park. Box 292, Russell's Point, Ohio.
 WILL BUY ANYTHING YOU DO NOT WANT— Ship or write including description and price. C. & H., 815 N. Cascade, Colorado Springs, Colo.
 "YOUR NAME IN HEADLINES" OUTFIT — Good condition only. Send proof sheet of type. Star, 642 Lovett, Grand Rapids 6, Mich. je9

At Liberty—Advertisements
 5c a Word. Minimum \$1. Cash With Copy.

BANDS AND ORCHESTRAS

10 PIECE ORCHESTRA WANTS LOCATION after June 1. Experienced, union, good appearance, fine balance. Write Bill Ellison, 272 Fifth St., Fond du Lac, Wis.

CIRCUS AND CARNIVAL

BAR PERFORMER AT LIBERTY — AERIAL or ground bars. Louis Oozvirk, Sesser, Ill. je2
 KAHNIGARAH — INIMITABLE HALF AND Half, June 2. Young, attractive, unique appearance; lecture. Percentage terms only. Ronny Lerol, 342 W. 45th St., New York 19, N. Y.

MAGICIANS

LA-MAR — NATIONALLY KNOWN MAGICIAN, Mentalist. Lady assistant. Available for theatres, schools, clubs, lodges, floor shows. Myers, 519 Wheeling, Cambridge, O. je2
 MENTALIST WANTS INSIDE WORK — THIS is a high class act. Work as Mentalist or Hypnotist Indian. Explain offer. Alton Rajah, 1001 Walnut St., Wilmington, Del.

MUSICIANS

ACCORDION PLAYER — AVAILABLE JUNE 2, desires position with carnival revue; several years experience. Draft exempt. All answers given consideration. Phil Fulton, 945 Highridge, Dayton 10, O.
 ACCORDIONIST — 18, 4-F, SMALL COMBO Pennsylvania, New York, Ohio. Three years' experience; no, rhythm, arrange; wardrobes, union, expensive instrument. Accordionist, General Delivery, Elwood City, Pa.
 ALTO SAX DOUBLING CLARINET, VIOLIN — Union, honorable discharge. Experienced all lines. Minimum \$80.00. Musician, 39 W. Ashly, Jacksonville, Fla.
 AT LIBERTY MAY 11—EXPERIENCED TUBA Player, CC upright. Union. Write or wire Paul C. Brake, c/o The Batton Hotel, Littlefield, Tex. je9
 AT LIBERTY — SPANISH GUITAR PLAYER featuring Hillbilly style. Young, reliable, sober; Class 4-F. Write Eldred Badman, R. D. #1, Paxinos, Pa.
 AT LIBERTY — TRUMPET PLAYER. GOOD fake, fine tone, good for small combinations; club dates only. Melvin Osterman, Saulte Ste. Marie, Mich.
 AVAILABLE JUNE 2D — HELEN, PIANO and Hammond, Solovox doubling Accordion, Walter, String Bass, union. Prefer location. 101 S. Western, Chicago, Ill.
 BASS DRUMMER DOUBLING TRUMPET FOR industrial band. W. F. Brooks, 1157 Drummond Park, Panama City, Fla.

DRUMMER — HONORABLY DISCHARGED. Semi-name experience. Available June 3. Experienced large or small band, shows, Latin. State all in first. Bill Shartzler, Crawford Hotel, Carlsbad, N. M.
 DRUMMER, IMMEDIATELY — UNION, SOLID rhythm; play shows, good equipment. Location, travel. Sober. Gene Harmon, 221 N. Third St., Nicholasville, Ky.

EXPERIENCED DRUMMER — 4-F, WANTS job with full band playing around Omaha. No combos or honky-tonks. Wes Carle, Richland Center, Wis.

SWING ACCORDIONIST — ARRANGER, EXPERIENCED, union, 4-F. Wants location job, New York vicinity. Consider position Staff Arranger for large orchestra. Frank Metis, 20 W. 70th, New York.

TENORMAN — AGE 20, EXPERIENCED. Read, jam, take off, etc. Location only. No Clarinet. Musician, Rm. #7, Burnie Hotel, Texarkana, Ark.

TROMBONE — ALL ESSENTIALS. PLENTY experience small and large bands. Good ride. Medical discharge. Join at once. J. F. "Duke" Dunaway, Eufaula, Ala.

YOUNG MALE VOCALIST AND STRING BASS — 1st. Union, read; \$80.00. Want good vocal spot. State size and type band. Musician, 3820 Olive, Kansas City, Mo.

PARKS AND FAIRS

CLOWN COP "CORRIGAN" (ORIGINAL BINGO Sunshine), for celebrations, circus and fairs; or any events. Indoors or outdoors. Always satisfied. Jake Diach, 4562 Puelard, Cudahy, Wis.
 HARVEY THOMAS REVUE — MUSICIANS, Singers, Dancers, Comedians, Chorus Girls, available all occasions. Low prices. 162 N. State, Chicago, Ill. Keystone 8491. je14

HIGH FIRE DIVER — FOR OPEN TIME address Shure Hitt Productions, Billboard, Cincinnati 1, O.

HIGH POLE ACT — BEAUTIFUL LIGHTING effect. Write for publicity matter. The Sky Gene, Billboard, Cincinnati 1, O. je23

OUTSTANDING PLATFORM TRAPEZE ACT — Available celebrations, fairs, etc. Attractive equipment. For literature, particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

BINK'S CIRCUS ATTRACTIONS — WORLD'S best Wire Act, Comedy Clown, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. 1, Cudahy, Wis. je9

PIANO PLAYERS

PIANIST — GOOD RHYTHM, READ, FAKE, modern. Experienced, age 50. Prefer small combo. Give particulars and salary. Alan Jones, Parsons, W. Va.
 PIANIST — EXPERIENCED, VOCAL AND Solovox work. Veteran War II. Desire air conditioned spot or a cool climate. Bob Williams, 108 W. Burlington, Iowa City, Iowa.

CARNIVAL — BAZAAR BINGO and SALESBOARD
 WE SPECIALIZE IN
PLUSH and FUR ANIMALS DOLLS and NOVELTIES
 AVAILABLE FOR IMMEDIATE DELIVERY
 Stop in or write for Bulletin No. 451
MAYFAIR MDSE. CO.
 Wayne Products
 16 W. 23RD ST. NEW YORK 10, N. Y.

RUBBER TYPE
 1/2 Inch High, Cut Letters or Numbers. **800 FOR \$8.00**
 WE CAN MATCH YOUR PRESENT STOCK.
 Make up and sell Rubber Stamps to servicemen for marking clothing. Complete Rubber Stamps made in a few seconds. We carry in stock Ink Pads, Indelible Ink, Holders, etc. Write for wholesale prices and quantity discounts. Send 50¢ for samples.
 WE MANUFACTURE COMPLETE LINE OF RUBBER TYPE.
3 IN ONE RUBBER STAMP CO. 5619 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.

WE CAN SUPPLY YOU WITH MERCHANDISE
 At right prices. Order from a house who can give you service. One that carries a large inventory. We carry all items that are being manufactured that are suitable for all games. Watch our ads for a red-hot bulletin. Write for price list. State business.
WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

Continental
 ORDER FROM THIS AD TODAY!
NOVELTIES
 8604 Celluloid Pinwheels \$ 9.50 Gr
 8401 Lash Whips 18.50 Gr
 8411 R.W.B. Batons 15.00 Gr
 8607 Comic Yodler Felt Hats 12.00 Gr
 8622 Mexican Felt Hats 1.80 Dz
 8627 Spanish Hats 26.00 Gr
 86116 Plastic Whistle with Cord 10.00 Gr
 86131 Sentiment Hearts 5.00 C
GLASSWARE
 1812 Nappys 4.20 Gr
 1814 4 Inch Coasters 3.50 Gr
 1815 Salt & Pepper Shakers 3.25 Gr
 1828 Grape Dishes .48 Dz
 1830 Miniature Beer Mugs (Pkd. 14 Doz.) 3.88 Ctn
 1834 Whiskey Glass, 1 1/2 Oz. 3.00 Gr
 18053 Ash Trays 3.80 Gr
Continental
 Distributing Co.
 822 N. THIRD ST. MILWAUKEE 3, WIS.

BUYS! BUYS! More BUYS!
CIGARETTE ROLLERS. Tremendous demand **GROSS ROLLERS \$18.00**
RAZOR BLADES. 5 to a box **GROSS 33.00**
WOOD PULL TOYS. \$1.00 value **GROSS 11.00**
DOLLS. 3 grades. Big values **GROSS 39.00**
FLAG BOW PINS. Excellent grade **GROSS 11.00**
POCKET COMBS. Excellent value **GROSS 37.50**
LADIES' CURLER DRESSING COMBS. **GROSS 42.50**
BOBBY HAIR PINS. 18 on a card **GROSS CARDS 7.45**
COMMERCIAL ENVELOPES. 6 3/4 White, 500 to a box **GROSS 13.50**
SHOE POLISHER. Lamb's wool shoe brush **GROSS 7.95**
SHOE POLISH in tubes. Glossout **GROSS 30.00**
HAND SEWING NEEDLES. 20 in package **GROSS 7.00**
BIAS TAPE. 6 yards. Special **GROSS 7.00**
HOUSEHOLD PLUNGERS. For toilets, drains, etc. Special.

MILLS SALES CO.
 MAIN BRANCH • OUR ONLY MAILING ADDRESS
 901 BROADWAY, New York 3, N. Y.
 WORLD'S Lowest Priced WHOLESALE

CARNIVAL, CIRCUS AND PARK SPECIALS
 Welcome Home Pennants & Banners. Gr. \$21.00
 Military Pennants, Army, Navy & Others. Doz. \$2.00; Gross, Assorted. 21.00
 Welcome Home Buttons with Red, White & Blue Ribbon, 50 Lines. Per 100... 5.00
 V-E Day Buttons with R., W. & B. Ribbon. Hundred 5.00
 Comic Hat Bands, 24 Inch. 100, \$2.25; 1000 20.00
 Flying Birds, American Made. Gross .. 14.00
BIG SELLERS
 Airplanes on Sticks. Gross \$15.00
 Spanish, Mexican, Sailor and Yodler Hats with Feathers. Gross. \$5.00 to 30.00
 Military and Other Pennants. 100 11.00
 Balloons, Size 5, Fresh Stock. Gross ... \$ 7.00
 Balloon Sticks, 24". Gross 1.50
 Pinwheels, Assorted Colors, 6 Inch on 18 Inch Stick. Gross 7.00
 Tin Horns, 12", Wooden Mouth Piece. Gr. 18.00
 50% Deposit Requested on All Orders.
 Limited Quantity First Come, First Served.
HARRIS NOVELTY CO.
 1102 Arch St. PHILADELPHIA 7, PA.

CIGARS
 Packed 50 to box. Each collo. Blends of Havana and domestic tobaccos. Skillfully made, attractively packed, first quality.

10c	Per 1000 ... \$75.00	Minimum Order 20 Boxes.
	5000 Lots @ 72.50	
	10000 Lots @ 69.00	
2 for 25c	Per 1000 ... \$90.00	Send Full Amount or 50% Deposit by M.O., Bank Draft or Certified Check.
	5000 Lots @ 87.50	
	10000 Lots @ 85.00	
15c	Per 1000 ... \$110.00	
	5000 Lots @ 102.00	
	10000 Lots @ 100.00	

ACE CIGAR CO., Dept. 1., Buffalo 3, N. Y.

Funny Business
NOVELTY FUN CARDS
 Trick Stores, Newsstands, Arcades, Park Stands, Etc. Sell Our Novelty Card Sets, Novelties, Etc. Fast Sellers. Big Profits. Samples and List, 10¢. Rush.
NATIONAL SPECIALTY SUPPLY HOUSE
 P. O. Box 301 Cincinnati 1, Ohio
FLORIDA MADE SLUM
TROPICAL--COLORFUL--NEW!
 Made of sea shells, coconut palm blossoms, plastics, felt flowers, fruits and peeps—individually carded. Real Flash Assortment @ \$2, 3, 5, 7 Per 100. 10% Deposit With Order.
CHICUITA TRINKETS
 1451 Washington Ave., Miami Beach, Fla.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

GEORGE BRECHT... (Beef-Stew Whistle), now in the South Pacific, would like letters from old friends, especially Joe E. Marks. Address him in care of Pacific Tankers, Inc., 433 California Street, San Francisco.

A MAN is done for when he is no longer anxious to do better than he has done.

NIG AND BILLIE SHOPE... still dream of the tab-show road days, altho they have been out of circulation for five years in Houston, where Nig is a shoe salesman for Montgomery Ward. Among med and tab actors he met re-

cently were Benny (Rabbit) Reed, Brownie Talbert, Steve Powers, Drane Walters, Doc (Red) Manard, Hap Lauders and Mr and Mrs. Elmer Wright.

M. SPIEGEL... lines from New York that Harry Prall, pitchman, of Upper Darby, Pa., died May 11.

SOME OF THE BOYS will be picking up their tripes and keisters again... with Uncle Sam's dough to start out with.

DOC BRUMMETT... started with a Floyd A. Gooding unit in Ohio, but after Springfield, Chillicothe and Portsmouth had to give up when taken ill. He registered a 35-pound loss in weight in a few months. Doc is now in U. S. Marine Hospital, Louisville, and hopes to be with it again about June 1. He shoots congrats to Jeff Farmer on the occasion of the opening of his new tattoo studio.

NODAS HASTINGS... who was with Professor Seward in Miami for many years, is now in Cincinnati doing a bit of astro for Doc Fredericks, who is in Detroit to receive his Masonic degrees.

FLAG DAY means something this June 14.

MADALINE E. RAGAN... and hubby, Ray C. Herbers, are in St. Louis and for a stay on their near-by farm about June 5. Mary Ragan visited them on her trip east from the Coast and said she is set to open her med opera soon. Another visitor was Walter De Lenze. Mary asks for lines here on Doc Phil Bradley, Little Tommy Adkins, Harold Woods, Zack Hubbard, Babe Keating, Lake and Mike, Sailor Jim White, Mighty Atom, Buffalo Cody and Texas Tommy and Prairie Mae and Clark.

DOC SAM FRIEDMAN... med man, was in St. Louis for a short time recently. He has established a trading post in Little Rock.

WHEN YOU TALK too long the tips' hands get tired holding money. They fold it and go away.

CARL HEBBERS... is working coils in shops around St. Louis to reported good takes. He also made several fat stock shows in the area recently.

DOC ARCHIE ROSENBERG'S... son was recently reported released from a German prison camp.

WELL TYSON... has been making his headquarters in a little trailer house on a trout stream near Midvale, Idaho, since the gas and (See PIPES on page 58)

HOT ITEMS

● CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

● PICK THE ITEMS you want and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

BANGLES Varied types. Bangle bracelets twisted and engraved, \$32 to \$42 per gross. Immediate delivery. Liberty Products, Box 5020M, 1564 Broadway, N. Y. C. 19.

BINGO Special—7 colors, 7 sets of 1500 pads of 100, \$4.50 per carton. Pads 25, \$4.75. Jander Co., Box 5007M, The Billboard, 1564 Broadway, N. Y. C. 19.

BINGO Supplies. Regular special, 7 and 10 colors. 7 Ups—3000 sets. Mounted bingo cards. Write for catalog. John A. Roberts Co., Box 5022M, The Billboard, 1564 Broadway, N. Y. C. 19.

BRACELETS Double heart, gold plated, for engraving, \$6.00 per doz. Also heart engraved lockets, \$9.00 per doz. Gold Arrow, Box 5009M, The Billboard, 1564 Broadway, N. Y. C. 19.

BUTTONS Biggest money maker this summer. Sixty-six ligne picture Welcome Home, Hero buttons. Price \$3.00 C; \$27.50 M; fifty ligne, \$20.00 M. Hammer Bros., Box 5016M, The Billboard, 1564 Broadway, N. Y. C. 19.

CARNIVAL Items—Baton Canes, \$9.00 gross; Swagger Canes, \$10.00 gross; 8x10 Picture Frames, \$5.00 doz., and many others. L. Daly, Box 5001M, The Billboard, 1564 Broadway, N. Y. C. 19.

CELLO-LEIS Hawaiian Lois, made of cellophane in sparkling bright colors, \$4.75 per hundred; 150 to carton. Phoenix Merchandise Company, Box 5004M, The Billboard, 1564 Broadway, N. Y. C. 19.

CIGARS 15c Class "E" size, 50 to a box, individually cellophane wrapped. 20 boxes, 4 3/4", \$4.25 per box. 10 boxes, 4 3/4", \$4.35 per box. Paywin Industries, Box 5011M, The Billboard, 1564 Broadway, N. Y. C. 19.

COMIC CARDS Creators of colorful comical greeting and joke cards for all occasions. Send for descriptive circular. Marcy Mfg. Co., Box 5005M, The Billboard, 1564 Broadway, N. Y. C. 19.

EARRINGS Earrings, hangs, dangles, buttons. Sold in gross lots only. Assorted styles. \$24.00 gross. Send cash. Richley Co., Box 5012M, The Billboard, 1564 Broadway, N. Y. C. 19.

FUR TOYS Genuine fur wire haired terriers in natural colors. Direct from manufacturer. Dozen lots, jobbers' prices. Immediate delivery. Seiden Fur Co., Box 5018M, The Billboard, 1564 Broadway, N. Y. C. 19.

GIVEAWAY Shoe horns, \$3.00 gr.; bottle openers, \$1.25 gr.; address book, \$4.20 gr. Order today for immediate delivery. Karl Guggenheim, Box 5017M, The Billboard, 1564 Broadway, N. Y. C. 19.

JEWELRY Costume: Earrings, Pins, Necklaces, Bracelets. Beautiful assortment, \$6.00 doz. 25% with order, balance C. O. D. Retail \$1.00 to \$1.95. L. Cohen, Box 5002M, The Billboard, 1564 Broadway, N. Y. C. 19.

JEWELRY Double your money. Sell costume jewelry. Send \$25.00-\$50.00 for fast selling assortment. Act today. Costume Jewelers, Box 5013M, The Billboard, 1564 Broadway, N. Y. C. 19.

JOKES & TRIX Exploding Book Matches, gr. \$3.75; Exploding Cigarette Loads, gr. \$3.75; Hot Toothpicks, gr. \$4.75. Harry Schwamm, Box 5003M, The Billboard, 1564 Broadway, N. Y. C. 19.

PENCILS 1/2c each, hexagon and round shaped. #2 grade, \$2.50 gr. Carpenter pencils, \$3.75 gr. Indelible pencils, \$3.90 gr. Scotch Auctioneers, Box 5021M, The Billboard, 1564 Broadway, N. Y. C. 19.

SELL FURS The theme around which a smart women's wardrobe is built. Send for details NOW. S. Angell & Company, Box 5015M, The Billboard, 1564 Broadway, N. Y. C. 19.

STAPLES Look like silver, galvanized, 5000 to a box. Price 69c box. Specialists in designing technical hand books. Aviation Office Supplies, Box 5008M, The Billboard, 1564 Broadway, N. Y. C. 19.

SWAGGER Sticks, 36", 2 gross to carton. Per gross, \$9.50. K. C. Novelty Co., Box 5000M, The Billboard, 1564 Broadway, N. Y. C. 19.

TRICK CARDS Used playing cards, complete decks, \$7.50 100 decks, asst.; \$25.00 carton 400 decks. Spot delivery. 100 cartons available. Merchandise Dist. Co., Box 5014M, The Billboard, 1564 Broadway, N. Y. C. 19.

TRICKS For a complete line of jokes, tricks, novelties, carnival supplies, noise makers, etc. Wholesale only. Write us for catalog. Gordon Novelty Co., Box 5010M, The Billboard, 1564 Broadway, N. Y. C. 19.

WASH-DOLLS Charming assortment of two tone washable. Three assorted styles, \$9.00 per doz. 4 doz. to carton. Mt. Vernon Nov. Co., Box 5006M, The Billboard, 1564 Broadway, N. Y. C. 19.

XYLOPHONES Lyre type, professional tones, flash item, eight notes, \$18 per doz.; twelve notes, \$25.50 per doz. Rush orders today. Samples, \$5.00. Glenwood Mfg. Co., Box 5019M, The Billboard, 1564 Broadway, N. Y. C. 19.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.



Coming After Victory

A New and Better Line of

OAK-HYTEX BALLOONS

The OAK RUBBER Co. RAVENNA, OHIO

FARM PAPER AGENTS

Represent the SOUTHERN AGRICULTURIST in the Carolinas and Virginia. Over-night service on best two-page war map available.

Write or Wire

EDDIE NICHOLSON

P. O. Box 2067 Greensboro, N. C.

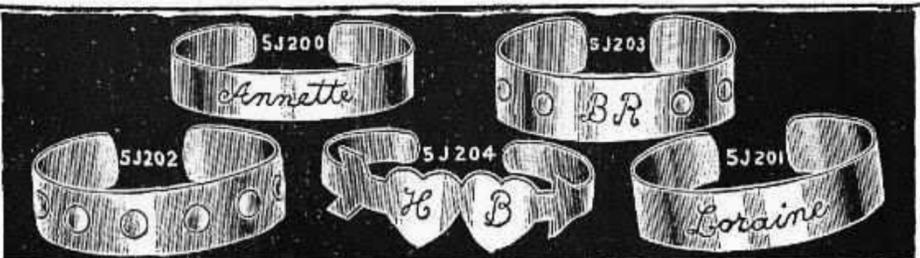
MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES

Manufacturing Pharmacists 137 E. Spring St. Columbus, Ohio

BUY WAR BONDS FOR VICTORY



FOR ENGRAVERS — ALUMINUM ZEPHYR-LITE BRACELETS \$6.75 PER DOZEN
5 SMART DESIGNS — ORDER BY NUMBER
BIELER-LEVINE, 375 S. Wabash, Chicago 3, Illinois

A BIG MONEY MAKER

We can take care of a few more LIVE JOBBERS AND DISTRIBUTORS who understand the distribution of counter merchandise displays and who can finance reasonable quantities. Protected territory. Every package contains VALUABLE EQUAL VALUE AMERICAN MADE MERCHANDISE. Fast sellers and repeaters; in demand at stores, taverns, eating places and wherever spenders congregate. Please tell us what you have sold, territory you cover, how often and what you can do. Can only add a limited number of distributors, to whom we will give 100% co-operation. COMMUNICATE WITH US AT ONCE for our best proposition.

HOWARD COMPANY 134 W. 8TH STREET KANSAS CITY 6, MO.

MEXICAN MERCHANDISE

JEWELRY — LEATHER — ART GOODS — NOVELTIES

Write or wire us your wants for money saving price quotations. Our quantity buying will save you money. Representative in Mexico at all times for special orders quick.

Address PAN-AMERCO, P. O. Box 69, Wauseon, Ohio

MEN'S WATCH EXPANSION BANDS\$28.50 Doz.
MEXICAN SILVER DOLLAR MONEY CLIPS 16.50 Doz.
SPRAY PIN AND EARRING SETS 12.00 Doz. Sets
25% Deposit, Balance C. O. D.

RELIANCE JEWELRY & MDSE. CO. 307 Metropolitan Bldg., DETROIT 26, MICH.

FLASH—FOR EVERY TYPE CONCESSION

Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Spring Special" List Now Ready-Write.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.
1-day Service ACME PREMIUM SUPPLY CORP. 3333 LINDELL BLVD., ST. LOUIS 3, MO.

CONCESSIONAIRES

Write us your requirements, we can take care of you.
Bingo, Ball Game, Grind Store, Slum and Novelty Store Merchandise

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

RUBBER STAMPS FOR SERVICE MEN

Buy from the world's largest seller of Rubber Type for service men. We manufacture that new quality Red Type. Each letter cut with care and prints ACCURATELY. Write, Phone or Wire ALEX FREEDMAN—TUcker 7001

GLOBE RUBBER STAMP COMPANY 809 S. FIGUEROA LOS ANGELES 14, CALIF.

GAYLAND SHOWS

PLAYING ALL DEFENSE TOWNS IN KENTUCKY

Want useful Ride Help for all Rides; men that can drive given preference. Want Shows—Five-in-One, Snake Show and Peep Show; have complete outfits and frame-ups for these. Want Boss Canvasman, also Show Painter. Concessions—Diggers, Custard and any Merchandise Concessions that work for ten cents. Want Man and Wife to take charge of office-owned Pop Corn and Candied Apples stand. Also Man and Wife to operate office-owned small Grab Stand. Will book, buy or lease Eli Ferris Wheel and Kiddie Rides. Can place experienced Counter Men for Bingo. All address:

H. B. ROSEN, General Manager, Ardmore, Tenn., this week; Kentucky, next week.

HAVE 15 OF THE BEST FAIRS IN ILLINOIS

Will book or buy 2 Kiddie Rides and an Octopus. Must be in A-1 shape. Answer by wire.

WILL BOOK 1 OR 2 GOOD SHOWS.

CAN PLACE AGENTS ON STOCK CONCESSIONS.

Address: JACK THOMAS, Searcy, Arkansas, this week

WONDERLAND

AL PORTER
Gen. Agent

JAMES SAKOBIE
Gen. Manager

CARL BARLOW
Business Manager

Want for 16 more weeks in Greater Washington, D. C., and Firemen's 30th Annual Fourth of July Celebration at the entrance to Camp Mead, Odenton, Md. Sober, reliable Help for Merry-Go-Round, Eli Wheel, Chair-o-Plane and Kiddie Rides. We pay top money and bonus. Have three-abreast Merry-Go-Round for sale. Will book any Flat Ride now or for the West Coast. Jimmie Cunningham, come at once. Want Electrician and useful Carnival Help. Come on, will place you. Want Girl Show with or without own outfit, also any other money-getting Show. Concessions—Want Cook or Grab, Juice, Custard and Grind Stores. Mrs. Sakobie wants Concession Agents. This show leaves Washington, D. C., for the West Coast in September. All winter's work in Southern California and Mexico.
Route: Capitol Heights, Md., this week; Tuxedo, Suitland and Laurel, Md., follows.

HARRY CRAIG WANTS

For LUCKY DIYER SIDE SHOW, Sword Swallower, Magician, Tattoo Artist, or any other good Pit Show Attraction. Wire; no time to write. Can use Agents for Grind Stores, Penny Pitch and other Concessions. Can always use good Ride Help. Address

Dalhart, Texas, this week; Guymon, Okla., next week.

J. J. PAGE SHOWS WANT

TO JOIN ON WIRE, GOOD ATHLETIC SHOWMAN to take charge of best framed Athletic Show in the country. New top, good front, new mat and everything first class. PERFORMERS AND MUSICIANS FOR MINSTREL SHOW. Salary and percentage. Want experienced Ride Help on all Rides. Wire or come on. Want few more legitimate Concessions. John Gravis wants Cookhouse Help. Des Hale wants Agents for Clothes Pin Concession. Everybody Address: J. J. PAGE SHOWS, Erwin, Tenn., this week; Appalachia, Va., June 4-9; followed by Middlesboro, Ky., auspices Elks' Entertainment Committee.

MATTHEW J. RILEY ENTERPRISES WANT

Chairplane Foremen, top salary. Want Ferris Wheel Foreman. Want Concessions that don't conflict, also Concession Agents. Week June 4, Maple Shade, N. J.; week June 11, Williamstown, N. J.

MATTHEW J. RILEY, 10th & Clinton Sts., Clinton Hotel, Philadelphia, Pa.

SOUTHERN VALLEY SHOWS WANT

Concessions of all kinds, Popcorn, Snow Cone, Juice, also Diggers, Nail Store. Want reliable, sober Skillo Agent; wire Marty Michel. Rolldown and Razzle Dazzle Agents, Girls for Ball Games. Girl Show with own outfit. Doc Morss, General Agent, has good route of proven money spots booked. Write or wire.

EDDIE MORAN, Southern Valley Shows, Natchitoches, La, this week; Jena, La., next week.

WANTED

Freak Working Acts, Bally Acts, Talkers, anything suitable for high-class Park Side Show opening June 16. Wire or write

FLOYD WOOLSEY

Sandusky, Ohio

ODT Word on Fairs Expected This Week

WASHINGTON, May 28.—Announcement by ODT clarifying its policy on fairs is still being held up pending more inside conferences. Chances are that it will be released some time this week.

Announcement in present form says that machinery for handling formal requests for staging fairs will be established practically identical with method now employed by ODT for ruling on conventions. In general, the policy continues to frown upon all mass centralization of people where travel is concerned.

It is expected that the new set-up will give big regional fairs an opportunity to request authorization formally on the grounds that fairs would serve war effort thru educational features, morale building, etc.

At present government has no official application method for fairs, and ODT is besieged with letters and phone inquiries.

Williams Publicizes NAS

ST. LOUIS, May 26.—Peter Kortcs and Mel H. Vaught, owners of the North American Exposition, announce the engagement of Harvey B. Williams to handle publicity for their show, starting this week at Springfield, O. Williams was with Johnny J. Jones Exposition last year in the same capacity.

Trenton Poor for Hannum

TRENTON, N. J., May 26. — Morris Hannum Shows closed here Saturday (19) to very poor biz. Show was the third one here in a month. Cold weather and rain kept natives away despite heavy spot announcements over WTTM.

Dyer Says Gross Up 47%

CHICAGO, May 26.—William R. Dyer, in a wire from Greenfield, Tenn., says that his show is in its sixth week out and, despite the continuous bad weather, is grossing 47 per cent ahead of the same period a year ago.

PIPES

(Continued from page 57)

tire situation left him high and dry. He was formerly with the Taylor Tent and a free-lance wire twister, and now makes the sticks with name pins, engraving and foil work. He sent a sample of a spinner to the desk and it'll entice a trout in a jiffy. He makes them out of gold wire and metal from cans and gets 35 cents a crack, with plenty of takers since the government stopped the manufacturing of fish lures. He uses silver and copper for the spoons that are special jobs. He would like to read lines here from some of his old buddies.

BOB MOSS . . . was mapping Shenandoah Valley recently when caught by Jack (Bottles) Malone. "Fast-Money" Madison is still around Harrisonburg, Va.

W. J. ROWE . . . reports from Clinton, N. C., that the med biz is okay thru that section. He recently spotted Red Jackson, Frank Preno and Melvin Cutler working sheet in Fayetteville, N. C., and relates that all were getting plenty of the soft stuff. Mrs. W. J. Rowe is working paper to good takes. Rowe and Jackson will soon head for Charlotte, N. C., to work the Carolina Pharmacy, and from there will go to Western North Carolina and South Carolina.

RICHARD ARCAND . . . writes that biz went on as usual in the Los Angeles area on V-E Day. The reason for lack of interest, he says, was the fact that the Japs still had to be licked and all in the vicinity had their thoughts on that job. He reports seeing only three hustlers, one with horoscopes, another with a badge board and a third, leis. On L. A.'s Broadway he spotted Ben Stone with novelties; the Carlsons, novelties;

Bloomer

—By Tom Kennedy—

COUNT SELDOM SKOFF and **DOC CUSHWELL** recently finished working Pratt Falls, Wis. If you want to find this spot we suggest you get a State map, also the most powerful magnifying glass obtainable, and then hold both under a strong light. If your eyesight is exceptionally good, you will find this town located halfway between Knee Bend and Rib Hollow. It is on the outskirts of the old Petticoat Reservation. No wonder our two chums played a bloomer!

When they landed in the town the first one to spot them was the constable who used to work as a stick on Ballyhoo Bros.' Carnival. He halled our two heroes just as they emerged from the post office, where the Doc had stepped in to refill his fountain pen.

He wanted to know if our two chums had a reader. When they told him they didn't, he suggested they obtain one from the town clerk, as he thought a permit of some sort was necessary. He even offered to ride them down to the clerk's office, which was located upstairs over a beer parlor.

The Doc figured they could walk there quicker than the three of them could ride on a bicycle, so our two pals made for the town hall on foot. The clerk issued them a dog's license after our two chums explained how they had been leading a dog's life the past few weeks and how the city fathers had hounded them in the last town.

The clerk was very sympathetic and suggested that they remain in town a couple of weeks. The Doc told him a week would be long enough, as they would only work Saturday anyway. Each morning they would set-up on the main corner so they would be sure to have the spot for Saturday. Came Saturday and it rained till after 2 p.m. Then the sun came out and our two chums figured they would get a play from then on. Time passed and nobody on the drag. Around 4 p.m. they learned that the natives had left for a farm sale about 20 miles out of town. But our two chums figured they would really give them the business after supper, making up for the time they had lost.

Supper time passed and not enough people in the town to start an argument. It was then they learned that everybody had gone to the neighboring town, about 15 miles distant, to take in the picture show.

As I said before, when telling of the exploits of these two fearless fakers, they are thinking seriously of quitting the business. The only thing is, the Doc is too heavy for light work and the Count is too light for heavy work.

Jack Vinick, badge board; Sammy, flowers; Margaretta Kelly, American-made fur monkeys and a few working around Russell Bros.' Circus. He adds that the town is close, and says that the sunshine cannot help you without green.

GEORGE ST. CLAIR . . . lines from Grand Junction, Colo., that sheet boys are cleaning up in the West on war maps. He met Collar-Box Kelly in Denver and found him sporting a new car and poodle dog. Others glimpsed by St. Clair in Denver were George Pech, who has a hotel there; Sam Jones, with rad; Johnny Hicks, with garters, and Goldberg. Bill Hough has a fruit stand on Wellon Street there. Ellery Reynolds, Billie Dick and Peggy Waddell are clowning with Dailey Bros.' Circus.

IT IS just as easy for you to be dignified in your profession as those in other businesses.

CAROL WANICE . . . doing a lot with gummy in Kresge's downtown store, Cincinnati.

HELEN GAGEN . . . had two digets smashed in taxi door in Cincinnati recently. She will be back working soon.

GEORGE CLYDE SMITH SHOWS

Want Duck Pond, Candy Floss, Hoop-La, String Game, Six Cats, Swinger, Penny Arcade. Want Wild Life, Monkey Show, Girl Show, Side Show or any Grind Shows. Want Truck Drivers, Ride Help, Ticket Sellers. Will book or buy Tilt or Octopus. All replies to

GEORGE CLYDE SMITH SHOWS, Houtzdale, Pa., this week; Altoona, Pa., next week.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A. B. & B.: Coolemees, N. C.
- A. M. P.: Pa.; Wilkes-Barre 4-9.
- Alamo Expo.: Palestine, Tex.
- American Beauty: Marshall, Mo.
- American Expo.: Wheeling, W. Va.
- Anderson Greater: Junction City, Kan.
- B. & H.: Clinton, S. O.; Woodruff 4-9.
- B. & V.: Dickson City, Pa.
- Badger State: (First National Ave.) Milwaukee, Wis.; (Teutonia & Courtland) Milwaukee 4-10.
- Baker's United Shows: Peru, Ind., 28-June 2.
- Bantley's American: Charleroi, Pa.; Homer City 4-9.
- Bazinet: Foley, Minn.; Staples 4-9.
- Beam's Attrs.: Mount Pleasant, Pa.
- Bee's Old Reliable: Frankfort, Ky.; Morehead 4-8.
- Beeson, Tex.: Windsor, Mo.
- Bill's Rides: Warner Robins, Ga., May 28-June 2; Milledgeville, Ga., 4-9.
- Bistany's Greater: Brunswick, Ga.
- Blackhawk: Milan, Ill., 30-June 2.
- Blue Lantern Am. Co.: Spring City, Tenn.
- Blue Ribbon: Cleves, O.; Norwood 4-9.
- Boston: (Memorial Square) Springfield, Mass.
- Bright Lights Expo.: Huntingdon, Pa.; Tyrone 4-9.
- Brownie Am. Co.: Pawnee, Okla.
- Buck, O. C.: Yorkville, N. Y., 28-June 2.
- Buffalo: Hornell, N. Y.
- Bunting: Silvis, Ill.
- Burdick's: Yoakum, Tex.
- Byers Bros.: Plainview, Tex.
- Capell Bros.: Duncan, Okla.
- Cavalcade of Am.: Decatur, Ill.
- Cedlin & Wilson: Morgantown, W. Va.
- Cherokee Am. Co.: Coffeyville, Kan.
- Coastal Plain: Red Springs, N. C.
- Coleman Bros.: New Britain, Conn.
- Colley, J. J.: McAlester, Okla., 28-June 9.
- Collins, Wm. T.: Breckenridge, Minn.; Moorhead 4-9.
- Continental: Gloversville, N. Y.; Hudson 4-9.
- Crafts 20 Big: Bakersfield, Calif.; Tulare 4-9.
- Craig, Harry: Dalhart, Tex.; Guhman, Okla., 4-9.
- Crescent Am. Co.: Kings Mountain, N. C.; Rockingham 4-9.
- Crescent: Calgary, Alta., Can., 28-30; Edmonton 4-9.
- Cumberland Valley: Fayetteville, Tenn.
- Cunningham's: Bylesville, O., 28-June 2.
- Curly Am. Co.: Springfield, S. D., 28-30; Tyndall 31-June 2; Platte 4-6; Lake Andes 7-9.
- Curly, W. S.: Miamisburg, O.; Fairfield 4-9.
- Custer United: Gonzales, La.
- Denton, Johnny J.: Cookeville, Tenn.
- Dick's Paramount: New Bedford, Mass.; Newport, R. I., 4-9.
- Dickson United: Maud, Okla.
- Dixie Belle: Beaver Dam, Ky.
- Dixieland: Savannah, Tenn.
- Dobson's United: Stillwater, Minn., 28-30; Forest Lake June 1-3.
- Dodson's World's Fair: Sheboygan, Wis.
- Douglas Greater: Olympia, Wash.; Kirkland 5-10.
- Dudley, D. S.: Wichita Falls, Tex., May 28-June 9.
- Dumont: Carnegie, Pa.
- Dyer's Greater: Newbern, Tenn.
- Eastman Am.: Salamanca, N. Y.
- Eddie's Expo.: Greensburg, Pa.
- Edwards, J. R.: Marion, O.; Gallón 4-9.
- Ellman United: Milwaukee.
- Endy Bros.: Paterson, N. J.
- Expo. at Home: Milton, Pa.
- Fidler United: Kankakee, Ill.; Harvey 4-9.
- Fleming, Mad Cody: Cordele, Ga.; Americus 4-9.
- Francis, John: East St. Louis, Ill.
- Garden State: Trenton, N. J.; Lambertville 4-9.
- Gay Way (Hedrick's): Thomasville, N. C.
- Gayland: Ardmore, Tenn.
- Gentsch, J. A.: Grenada, Miss., 28-June 2.
- Gerens United: Sidney, O.; Richmond, Ind., 4-9.
- Gold Medal: Terre Haute, Ind.; Danville, Ill., 4-9.
- Golden Gate: Marion, Ky.
- Golden West: Jackson, Calif., 29-June 3.
- Gooding: Newark, O.; Ironton 4-9.
- Gooding Greater: Charleston, W. Va., 28-June 9.
- Grady, Keller: Piedmont, Ala.
- Great Sutton: Jacksonville, Ill.; Canton 4-9.
- Greater Rainbow: Madrid, Ia.; Fairfield 4-9.
- Groves Greater: Zwolle, La.
- Hames, Bill: Paris, Tex.
- Hannum, Morris: Woodbury, N. J.
- Happy Attrs.: Goluster, O.; Wellston 4-9.
- Happyland: Royal Oak, Mich.
- Harrison Greater: Pocomoke City, Md.
- Heller's Acme: Bristol, Pa.
- Hennies Bros.: Kankakee, Ill.
- Henry, Lew, Rides: Clifton Forge, Va.; Waynesboro, Va., 4-9.
- Heth, L. J.: Danville, Ky.
- Hill's Greater: Norman, Okla.
- Hottle, Buff: (3d & S. Claiborne) New Orleans, La.

- Imperial: Bushnell, Ill., 28-June 3.
- International: Concordia, Kan.
- Johnston, Lloyd G.: Tuscola, Ill.
- Jones Greater: Smithers, W. Va.
- Jones, Johnny J., Expo.: (Expo. Park, North Side) Pittsburgh, Pa.; New Castle 4-9.
- Joyland Am. Co.: Canton, O.; Akron 4-9.
- Joyland Midway: (Van Buran & Telegraph Roads) Detroit, Mich., 30-June 10.
- Kaus, W. C.: Crisfield, Md., 28-June 2.
- Keystone Expo.: Florence, S. C.
- Kirkwood, Joseph J.: Burlington, N. J.
- Lagasse Am. Co., No. 1: Woonsocket, R. I.; Manchester, Conn., 4-9.
- Lamb, L. B.: Winfield, Ala.
- Lawrence Greater: New Brighton, Pa.
- Lone Star: Searcy, Ark.
- Lucky Royal: Hugo, Okla.
- McMahon: Grand Island, Neb.
- Magic Empire: Forrest City, Ark.
- Maine Am. Shows: Brunswick, Me.
- Majestic Greater: Coldwater, Mich.
- Marion Greater: Newberry, S. C., 28-June 8.
- Marks: Connellsville, Pa.
- Martin, J. F.: Bayonne, N. J.
- Merit: Lowell, Mass.
- Midway of Mirth: Greenville, Ill.
- Moore's Modern: Lawrenceville, Ill.
- New England Am. Co.: Shelburne Falls, Mass.; Athol 4-9.
- North American Expo.: Dayton, O.; Indianapolis, Ind., 4-9.
- Northern Expo.: Ashley, N. D.; McLaughlin, S. D., 3-5.
- Page Bros.: Springfield, Tenn., 30-June 9.
- Page, J. J.: Erwin, Tenn.; Appalachia, Va., 4-9.
- Pan-American: Marion, Ind.
- Parada: Neodesha, Kan.
- Peppers All-State: Clarksburg, W. Va., 28-June 9.
- Pike Am. Co.: Hayti, Mo.
- Playland: Neon, Ky.
- Playtime Am.: Belmont, Mass.
- Prell's Broadway: Newark, N. J.
- R. & S.: New Bern, N. C.; Jacksonville 4-9.
- Reading's: Gallatin, Tenn.
- Regal Expo.: Nashville, Tenn.
- Reid, King: East Syracuse, N. Y.
- Riley, Matthew J.: Maple Shade, N. J.
- Rogers Bros.: Pelican Rapids, Minn., 28-30; Abercrombie, N. D., June 1-2; Hankinson 4-8; Ellendale 8-9.
- Rogers Greater: Kokomo, Ind.
- Rogers & Powell: Bay St. Louis, Miss.
- Royal American: St. Louis, Mo., 28-30.
- Shipley's Am.: Linden, Tex.
- Smith, Casey: Guthrie, Okla.
- Smith, George Clyde: Houtzdale, Pa.; Altoona 4-9.
- Southern States: Ocala, Fla.
- Southern Valley: Natchitoches, La.
- Sparks Bros.: Earlinton, Ky.
- Strader, M. A.: Hays, Kan.
- Stafford's United: Hartford City, Ind.
- Standard: Rapid City, S. D.; Deadwood 4-9.
- Star Am. Co.: Jacksonville, Ark.
- Stebler, J. J.: Honaker, Va.
- Stephen's: Tama, Ia.
- Strates, James E.: Buffalo, N. Y.
- Sunflower State: Pratt, Kan., 28-June 9.
- Sunset Am. Co.: Atchison, Kan.; Shenandoah, Ia., 4-9.
- Sunshine: Dade City, Fla., May 28-June 4.
- Tassell, Sam: Eddystone, Pa., 31-June 9.
- Thomas, Art: Colman, S. D., 30-31; Brookings June 1-2; Madison 4-5; Boyd, Minn., 6-7; Montevideo 8-10.
- Thompson Bros.: Jersey Shore, Pa., 28-30; Williamsport June 1-6.
- Tidwell, T. J.: Hereford, Tex.
- Turner Bros.: Streator, Ill., 28-June 6.
- Twin River: Manchester, Ia.
- United Expo.: Mount Pleasant, Tex.
- Victory Amusement Shows: Southern Pines, N. C.
- Victory Expo.: Oklahoma City, Okla.
- Victory United: Frederick, S. D., 28-30; Edgeley, N. D., 31-June 2; Hecla, S. D., 3-4-5.
- Virginia Greater: Morrilstown, N. J.
- Wade, W. G.: Grand Rapids, Mich.
- Wallace Bros.: Marion, Ill.; Evansville, Ind., 4-9.
- Wallace Bros. of Canada: London, Ont., Can.; Ormstown, Que., 4-9.
- Ward, John R.: Little Rock, Ark.
- West Coast Am. Co.: Pittsburg, Calif., 29-June 3; (Rodeo) Livermore 5-10.
- Whitney & Scott United: Greene, Ia.
- Wilson Famous: Havana, Ill., 2-8.
- Wolfe Am. Co.: Liberty, S. C.
- Wonder City: Ashland, Ala.
- Wonder Shows of America: Peoria, Ill., 28-June 10.
- Wonderland: Capitol Heights, Md.; Tuxedo 4-9.
- World of Mirth: Plainfield, N. J.; New Brunswick 4-9.
- World of Pleasure: Muskegon, Mich.
- Worthy: Lancaster, N. Y.
- Zeiger, C. F., United: Pueblo, Colo., 28-June 16.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Anderson, Bud E.: Cody, Wyo., 31; Lovell June 1.
- Arthur Bros.: Tacoma, Wash., 29-30; Puyallup 31; Renton June 1; Auburn 2; Everett 3; Seattle 7-10.
- Austin Bros.: St. Joseph, Mo., 29-30; Chillicothe 31; Brookfield June 1; Macon 2.
- Bailey Bros.: Piqua, O., 29; Greenville 30; New Castle, Ind., 31; Connersville June 1; Shelbyville 2; Bloomington 4.
- Beatty, Clyde: Allentown, Pa., 29-30; Phillipsburg 31; Norristown June 1-2; Chester 4-5.
- Bradley & Benson: Mannington, W. Va., 29; Moundsville 30; Weirton 31; Toronto, O., June 1; Bridgeport 2; Cadiz 4.
- Clark, M. L.: Attica, Ind., 29; Watsika, Ill., 30; Kankakee 31; Pontiac June 1; Streator 2; Ottawa 4.
- Cole Bros.: Indiana, Pa., 29; Johnstown 30; Punxsutawney 31; Altoona June 1; Lock Haven 2; Williamsport 4; York 5; Lancaster 6; Chester 7.
- Dalley Bros.: Tucson, Ariz., 28-29; Phoenix 30-31; Casa Grande June 1; Nogales 2; Douglas 4; Alamogordo, N. M., 5; Carrizozo, N. M., 6; Santa Rosa 7; Tucumcari 8; Dalhart, Tex., 9.
- Dean, Al: Torrance, Calif., 29-30; Bell June 1-3; Hawthorne 5-6; Whittier 8-10.
- Garden Bros.: (Arena) Hamilton, Ont., Can., 28-June 2; (Arena) Peterborough 4-6; (Arena) Oshawa 7-9.

RB Early Hub Biz Under a Year Ago

BOSTON, May 28.—Ringling Bros.' Circus take for first week here was slightly under last year. Advance sales on remaining days, however, indicate sellouts.

War Bond sale opening night took in \$2,149,000, the highest take yet and larger than on the New York engagement.

Shaler, Martin Launch New Blue Lantern Shows May 28

MANCHESTER, Tenn., May 26.—Joe Shaler and Billie C. Martin will launch their new Blue Lantern Shows Monday (28), with an anticipated line-up of five rides, six shows, concessions and a free act. Three rides and two shows are office-owned.

Tennessee and Virginia territory will be emphasized.

MSA Waives Initiation Fee

DETROIT, May 26.—A three-month membership drive is being launched by the Michigan Showmen's Association under the chairmanship of Harry Stahl. As an extra inducement, the initiation fee will be waived for all new members joining during June, July and August, leaving only the annual membership dues of \$10 to be paid.

Moore Buys Ziegler Rides

NEW YORK, May 26.—It was announced here this week that Bill Moore has bought Mike Ziegler's rides and other equipment, the latter retiring because of ill health.

Harrisburg Strates Click

ELMIRA, N. Y., May 26.—Incensed over a report of a bad location at Harrisburg, Pa., recently, Percy Morency, secretary of the James E. Strates Shows, reported the gross as \$20,773.22, despite considerable bad weather.

JOHN A. GIBSON, owner Hollywood Sky Thriller act, wires from Montreal to correct the account of Jo Ann Warren's recent accident at Belmont Park, Montreal. He says that Irene Gibson was standing by on a ladder waiting for the next routine and was not "unlocking" herself as stated.

MEMPHIS BOUND

(Continued from page 34)

this shows Bill Robinson at his best. He hasn't lost an iota of canny salesmanship in putting a tune across either vocally or with his feet. He's still tops in his field and his standard stair dance is the sock spot of the show. Avon Long chants and steps it right along with him, making the most of material that is not too good. If two actors could put Memphis over for a smash, it should be Robinson and Long. Unfortunately, the task is too heavy for a two-man job.

Memphis should get a fair b-o. play via the regular Robinson following. However, it doesn't look to make the sock-hit grade.

Bob Francis.

- Kelly, Al G., & Miller Bros.: Boise City, Okla., 29; Springfield, Colo., 30; Lamar 31; Las Animas June 1; Rocky Ford 2.
- Lee Bros.: Beaver Dam, Wis.
- Mills Bros.: Port Clinton, O., 29; Sandusky 30; Bucyrus 31; Kenton June 1; Bluffton 2.
- Monroe Bros.: Windsor, Ill., 29; Assumption 30; Moweaqua 31; Cerro Gordo June 1; Cement 2; Monticello 3; Farmer City 4.
- Ringling Bros. and Barnum & Bailey: (Boston Garden) Boston, Mass., 28-June 2; Washington, D. C., 5-9.
- Russell Bros.: Redwood City, Calif., 29; Palo Alto 30; Pittsburg 31; Stockton June 1-2; Marysville 3; Oroville 4; Chico 5; Redding 6; Medford, Ore., 7; Roseburg 8; Eugene 9.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Harlan, Doc & Maxine: Dubois, Ind., 28-June 2.
- Lippincott (President) Manchester, Ga., 2; (Strand) Marietta 4; (Grand) Cartersville 6; (Wink) Dalton 6; (Strand) Athens, Tenn., 7.
- Long, Leon (Liberty City Park) Miami, Fla., 28-June 2.
- Marquis (Center) Norfolk, Va., 31-June 6.
- Renfro Valley Show: Harrisburg, Pa., 30-31; Carlisle June 1; Shippensburg 3.
- Slout Players Tent Show: Archer City, Tex., 28-June 2.
- Virgil: Sanger, Calif., 31.

WANTED

May 31st to June 9th, Eddystone, Penn., outside Philadelphia in center of town; all defense, everybody working.

Popcorn, Candy Apple, Custard, Photos, Hoopla, High Striker or any Grind Stores working for stock. Other defense spots to follow, long season. Can place Kiddy Rides, Chairplane or other Rides not conflicting. All shows booked.

SAM TASSELL
Suite 200, Shubert Theater Bldg., Philadelphia, Pa.

WANT

First-class Ferris Wheel and Merry-Go-Round Foremen to join on wire, Breckenridge, Minnesota. Highest of salary and best of treatment. If you don't know your stuff don't answer.

WM. T. COLLINS SHOWS

WANTED

Agent for Pan Game, also Pea Pool Dealer. Long season's work. Wire, don't write.

HARRY MAMMAS
Care W. C. Wade Shows
Grand Rapids, Mich., this week; Alblon, Mich., next week.

WANTED

Experienced Carnival Electrician. Salary, cut-ins and bonus to reliable man. Tom Delph wants Man or Woman to take charge of Candy Floss.

BLUE RIBBON SHOWS
CLEVES, OHIO

PHONEMEN

PROGRAM, TICKETS, BANNERS

Truscon Steel Workers' Local (C. I. O.) Dance

Apply CHAIRMAN, Room #301, Columbian (K. of C.) Bldg., #25 S. Hazel, Youngstown, O. Police and Firemen's deals follow.

WANT

Banner Man or Woman, Truck Drivers, Billposters. For Sale—60 by 160 Top, good for season; 200 feet new 8-Foot Sidewall; 1 1/2 KW. Kohler Plant, price \$200.00. **BILL KETROW**, Renfro Valley Show, Harrisburg, Pa., 30th and 31st; Carlisle, June 1st; Shippensburg, 2nd; McConnellsburg, 3rd.

WM. KETROW.

1 OUT OF 6 ADULTS DIES OF CANCER

YOU MAY BE THE ONE GIVE!

Eminent scientists lack funds for experiment . . . cancer clinics are starved for equipment . . . money is needed to care for advanced cases.

Five million dollars a year might cut the deaths from cancer. Might save you, one dear to you. Yet Americans give less than one million dollars. Do your part! Send us anything from 10¢ to \$1,000. Every bit helps!

If you are a resident of the Metropolitan area of New York, send your contribution to New York City Cancer Committee, 130 E. 66th St., N. Y. 21, N. Y.

AMERICAN CANCER SOCIETY
350 Fifth Avenue, N. Y. 17, N. Y.

O. C. BUCK SHOWS

WANT WANT

FOR SIDE SHOW — Working Acts, also Outstanding Freaks.

Wire
O. C. BUCK, Yorkville, N. Y.

JOE KAUS WANTS

Ride Help for Merry-Go-Round, Chairplane and Kiddie Ride. Also Concession Agents. Will book or buy Ferris Wheel or Rolloplane. Pete Coleman, contact Bama Gillian.

JOE KAUS, care Coastal Plains Shows, Red Springs, N. C.

B. O. Tabbings Checks on Pull; 10-30% of Draw Laid to Flesh

(Continued from page 29) \$100,000 mark, with an average take in the neighborhood of \$75,000. Like its competitors up the street it also is in the market bidding for talent. Salary ranges from \$10,000 to \$15,000. Yet, considering the average grosses, house obviously puts away a tidy sum each week. After deducting even 50 per cent for the picture, house still has about \$40,000 out of which to pay performers. With a \$15,000 salary nut (exclusive of house pay roll), profit is no snicker.

The Roxy is a different operation. Theoretically its 6,000 seats give it a commanding position on the Stem. Its grosses, however, usually run neck-and-neck with Paramount. But unlike the Paramount, the Roxy has a bigger regular nut to crack. It has a line of girls, a male glee club and an expensive production staff. But because of its capacity it can make deals with attractions on an average basis. Milton Berle went in on that kind of a deal with a guaranty of \$10,000. During his run house averaged \$85,000. Other acts got probably another \$3,000. During Berle's run house dispensed with productions, so it cut operating expenses even tho the headliner collected a chunk of cabbage. It is not unreasonable to assume that the Berle show added \$15,000 or even more to the gross. So even if house didn't make a lot of money it wasn't in the hole either.

Music Hall Unique

Radio City Music Hall, with 6,200 seats, is unique in its field. House is production rather than attraction-minded. Its two or three acts bought for each show are all fitted into the big picture, making

it difficult to determine what the acts contribute to the gross. Customers, however, are attracted here by the stagershow to a greater proportion than in other houses. Operating costs of the Music Hall are no doubt tremendous. It maintains a 70-piece orchestra with a complete library and staff. Has 48 girls and 28 who work a swing shift and a backstage force the equal of any Broadway musical. House's takes seldom drop under the \$100,000 mark. Outside sources estimate that out of each \$100,000 house collects, \$30,000 is due to the stagershow.

State Like Out-of-Towner

Loew's State (3,500 seats) is also alone in its class. Operation is almost like an out-of-town house. It seldom has first-runs and when it does they're Bs. Week-in-and-week-out house has five or six acts. Most of its performers are standard but they don't come cheap. Unlike out-of-town theaters, acts here get flat salaries, no percentage—no splits. Grosses here average \$25,000, and live show costs about \$8,000 to \$9,000. But being a second-run it gets a better picture deal so it isn't badly off. The two-times salary yardstick is impractical in the case of Loew's State. The 18 per cent theory, however, is probably applicable. And that, authorities say, covers acts here nicely.

All Stem houses have at least one problem in common (that is, all but the Music Hall). The first is the picture and the second is the stage attractions. The Paramount, Strand and Capitol being flaghouses for their respective companies, house management has little say about the picture. But they do have a choice

in stagershows. Here each booker has a chance to show some ingenuity about the kind of a show he can put together. But in the main he is limited to what is available and the price he can pay. The price can't be too high or the over-all operation will suffer. But if a strong attraction can bring in customers, cost can be and often is disregarded. For the bigger gross house can get, the better sales argument it has for out-of-town flicker deals.

The question of what brings in the money, the live acts or the film may not be at the fingertips of the individual house booker or manager, but the home offices have a pretty shrewd idea where their dollars go and what they bring in. They have run a series of undercover surveys of audiences' reactions to determine that question. The results are carefully guarded secrets, but in essence they boil down to this: The first day of a new bill, 50 per cent of the customers come for the stagershow, mainly because attractions represent a known quantity and picture is still an unknown. At night this percentage drops to 25 per cent. If the reviews of the film are good, the next day's mob is divided into 75 per cent for the picture and 25 per cent for the acts. Later in the run it levels off to about 15 to 20 per cent for the stagershows and 80 to 85 per cent for the film. So the question of what stagershows bring in to houses has been partially answered, tho anyone can still get plenty arguments about it.

PEPPERS ALL STATES SHOWS WANT

MANAGER FOR GIRL SHOW. Must have not less than 3 Girls. Will furnish new top, 20x40, which has never been up in the air. THIS SHOW IS COMPLETE. JOIN ON WIRE. No Ticket—No Drunks or Chasers.

Address: F. W. PEPPERS, Mgr. Clarksburg, W. Va.

WANTED

Concessions—Shows—Help. Can place Photo, American Palmistry and other legitimate Concessions. Shows with own transportation. Second Men on all Rides.

ROGERS GREATER SHOWS Kokomo, Indiana

RIDE HELP

Place few Foremen, other Ride Help who can drive semis. Top salaries PLUS 7 to 10c Mile for Driving Trucks.

CRAFTS SHOWS

Bakersfield, week May 29; Tulare, week June 3. All California.

WANTED FOREMAN

For Rocket. Must be able to handle same. Salary no object.

JOHN MARKS SHOWS

Connellsville, Pa.

Cavalcade of Amusements

CAN PLACE

COLORED HEAD PORTER AND PORTERS FOR TRAIN. Salary no object. Address:

AL WAGNER, Mgr. Decatur, Ill., until June 9.

B AND V SHOWS

WANT

Bingo, Custard and Floss, Arcade, Grind Store and Shows. Want Chair Plane and Merry-Go-Round Foreman.

Dickson City, Penn.

WANTED

Second Man for No. 5 Wheel, Foreman for Little Beauty Merry-Go-Round and Chair Plane Foreman. Wanted—Legitimate Stands working for Stock, Fish Pond, High Striker, Coca-Cola Bottles, Candy Floss, Dart Games, Spot. Opening May 30 at Aberdeen, Md., American Legion Carnival.

JOHN KEELER North East, Maryland

JIMMIE ROSS WANTS

Ride Help for Douglas Greater Shows. Foremen, \$65.00 per week; Second Men, \$50.00 per week, extra for driving. Ash, Hughie, Harrisburg, John Bridges, any my old boys, wire. Olympia, Wash., May 29-June 3; Kirkland, 5-10; Renton, 12-17.

LETTER LIST

(Continued from page 52)

- McCarthy, Richard
- Alexander
- McDANIEL, Daniel
- Elmer
- McDonald, C. L.
- McDonald, Glenn
- McGill, L. J.
- McKinley, Horace
- George
- McKnight, C. H.
- McMahon, James
- McNicholas, M. P.
- McShane, E. Edw.
- Mahoney, Daniel
- Mamas, Harry
- Marlin, Andy
- Marsh, Geo.
- Marshall, Grace
- "Mickey"
- Martin, E. B.
- MARTIN, Frank
- Wm.
- Mason, Jimmie
- Maurice & Andrea
- May, Clay
- Merchant, J. R.
- Miklo, Jean
- Milligan, T. G.
- Mills, Marlin H.
- Miller, Edw. S.
- Miller, F. W.
- Miller, Geo.
- Mitchell, Joe & Russell
- MITCHELL, Thos.
- Mix, Art
- Mix, Joe
- MONROE, Geo.
- Elmer
- Montgomery, Grover
- Montiney, H. R.
- Mooney, Ancelo J.
- MOONEY, Jos. A.
- Moore, Bill
- Morris Bros. (Col)
- Morris, Wm.
- Moulton, Mrs. V. L.
- Murphy, P. J.
- Murray, R. E.
- Myers, Lucky V.
- NARCIO, Antonio
- Neveca, "Toby"
- Newcomer, Lewis
- Edw.
- Nawsome, Brodie
- Nicholas, Green & Ephraim
- NICHOLAS, John
- Nolan, James
- Nuthman, Chas.
- O'Dear, Alfred
- O'KELLEY, John
- O'Satysdae, Major
- O'Steen, James Lee
- O'TOOLE, Clifford
- William
- Oddi, Jos. L.
- Olds, Geo.
- Osborne, J. L.
- PAIGE, George
- William
- Palitz, Sam
- Pate, Virgil
- Paulsen, Alvin V.
- PAYETTE, Raymond A.
- Penley, Ralph
- Pennington, Mrs.
- Jimmie
- Pepper, Pinky
- Perrotta, James
- Perry, Frank
- Peters, Mary Ellen
- Petrantis, Mrs.
- Alice
- Petracca, Dorothy M.
- Pickens, O. T.
- Pierce, Howard
- Plank, W. M.
- Poole, James
- Poole, Robert
- Porol, Jake
- Porter, Earnest
- Post, Richard
- Pounds, L. E.
- Prekett, Dewitt
- Prevo, Mrs. Frank
- Prostor, Harry
- Radford, Francis
- Joseph
- Radford, Frank
- Joseph
- "Mickey"
- RANKIN, Russell
- Ratliff, Grady A.
- Reeves, H. F.
- Reese, W. K.
- RENN, James H.
- Rheinschild, Philip
- James
- Rieton, R.
- Rillo, Lee Arthur
- RINALDI, Albert
- Ritzel, Charley J.
- Roberts, Deafy
- (Barker)
- Rochman, Mrs. S.
- Rollins, Harry
- Roman, Michael
- Rosania, Patsy
- Rorabaugh, Harry
- Ross, Gene
- Ross, Harry A.
- Russell, L. G.
- Ryan, T. A.
- Sage, Hazel
- Sager, Harold
- Salmon, Kay
- Scanlon, Wm. J.
- Scott, Thos. J. Jr.
- Sedlmayr, Mrs.
- Laura
- Seifried Co., G. W.
- Shaphran, Frank
- SHAW, Wm.
- Milton
- Short, Scotty
- (Ferris Wheel)
- Siegrist, Chas.
- Sniley, L. R.
- Smith, Alice
- Smith, Anna
- Smith, Mrs. Evelyn
- Smith, H. H.
- Smith, John E.
- Smith, Mrs. Kay
- (Girl Show)
- SNYDER, Dawson
- Ernest
- Snyder, Mrs. Lewis
- Sorensen, Katherine
- Sorensen, Robt.
- South, Mrs. Luttie
- Southern Expo.
- Shows
- Stanley, Jack & Louise
- Stark, C. G.
- Steele, Mrs. D. C.
- Stern, Elton E.
- Stevens, T. A.
- Stewart, Grace
- Jones
- STINE, Chas.
- Stoephef, Walter
- STOKES, Eli
- Stoltz, L. F.
- Stout, Betty Jane
- Strait, Cedric
- Wayne

- Strait, Texas
- Sullivan, Jack Z.
- Sullivan, Jack
- (Scotty)
- Suton, Mrs. Mildred
- SWEENEY, Francis L.
- Talbo, Tony
- Talbot, Frankie
- Tan, Gus
- Tarbes, Max M.
- Taylor Novelty Co., Raymond
- Templeton, Edith
- Thomas, Clarence
- THOMAS, James
- Thomas, L. Louise
- Thomas, Leo
- Thomas, Mary
- Thomas, Pete
- Thompson, Mrs. Maxine
- Thompson, Mildred
- Thorne, G. R.
- Tierney, Frank
- Tobell, Mrs. Allan
- Tom, Geo.
- Toure, Paul
- Tracey, Arthur
- Turner, Frank
- VAN CAMP, Arthur
- John
- Van Horn, C. F.
- VENNER, Robt. Carl
- Videto, Ken
- Wagner, Curtis J.
- Wagner, Mrs. Dee
- Wagner, Eddy
- Walker, Kay
- Wallace, Barbara
- Joan
- Wallace, Danny
- WARE, Chester B.
- Warren, Jos. N.
- Wasso, Ralph
- Waters, Huey
- Waver, Anthony
- White, Jack
- Whitehurst, Mac
- Willander, John M.
- Williams, Fat Head
- Williams, Roy Mac
- Wilson, Chas. C.
- Wilson, Gean
- Wilson, George
- Winstow, Colleen
- Winters, T. J.
- Woods, Wilbur
- Wozniak, Frank
- Wright, C. R.
- Wright, John
- (Ventriloquist)
- Yanc, Geo. B.
- YEAGER, James
- Wiley
- YONKO, Lee
- YOUNG, Howard A.
- Zeller, Oscar F.
- Zenos, Leslie

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway, New York 19, N. Y.

- Bone, Frank
- Blumberg, Phillip J.
- Bradshaw, Tiny
- Brent, Tommy
- Briscoe, Nettie Lee
- Caplin, Harry
- CLAUTER, George
- Craig, John
- Demetry, Peter
- Duke, H. J.
- Edwards, Harry
- Fishers, The Flying
- Goyner, Joe
- Hayden, R. W.
- Hewitt, Warren
- Jones, Billy
- Karbl, Jimmy
- King, Ethel
- Kroll, Herman
- Koch, Lottie
- Korytko, Mary
- Lane, Jack
- Levoy, Stanley
- Ligg, Charles
- Fenwick
- Martinez, A. L.
- Miller, Beth
- MITCHELL, Anthony J.
- Mullen, Fred
- Pignatelli, Vincent
- Rivers, Joe
- ROSENBERG, Benjamin
- Rotman, Joseph
- N.
- Rothrock, Ralph
- Ryan, Mrs. A.
- Sanfratello, Joe
- Sarver, Everett Lari
- Shaffer, Harry
- SCHUMACKER, Paul Alfred
- Scott, Edgar
- Sullivan, Fred
- Thorne, Gerald R.
- Trevor, M.
- Valdemar, Odette
- Woods, Eugenia
- YATES, Sylvania

MAIL ON HAND AT CHICAGO OFFICE

155 No. Clark St., Chicago 1, Ill.

- Bachman, H. D.
- Barlow, Irma
- Crouch, Floyd
- Day, Darlene
- Gloizerst, Ben or Ep
- HELLER, Charles
- Kins, Beatrice
- Greenfield
- Lewis, Mrs. Freddie
- Whalen, Thomas
- James Lincoln
- McCameron, Morris
- (Mack)
- McCuaig, Mildred
- Martz, Evelyn
- Cutler
- Ragan, Madeline
- Rosen, Mrs. Freda
- TORREZ, Raymond
- Buca

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg., St. Louis 1, Mo.

- Anders, Miss Boots
- Bell, Adron E.
- Bistany, Leo M.
- Boudreau, Adrian
- Burnett, R. C.
- FULLER, Moses L.
- FIELDS, Gerald
- Delno
- Garnett, W. A.
- HARRIS, Carl
- Hawley, Wanda
- HELMAN, William
- Jordan
- Householder, Mrs. Virginia
- HERSON, E. W.
- Jeannine, Jean
- Johnson, Ray
- Kirsch, Goldie W.
- Kortonic, Grover
- Lampton, Nan Lee
- Linder, Ora L.
- Lucas, Bernard W.
- McCoy, Fred
- Maciejewski, Irene
- Minser, C. C.
- MORGAN, Robert
- L.
- MOGENSEN, Hugo
- Arthur
- Montgomery, Paul
- Graydon
- Oshorn, L. E.
- PARKER, John
- Lemuel
- Pope, Freddie & Nello
- Pacini
- Rohn, T. W.
- (Strawberry)
- Shufelt, Fred
- Skipper, Richard
- Smith, James G.
- Solomon, Sam J.
- Stokes, Harold Leo
- Taylor, Joe H.
- Taylor, Kenneth L.
- Thomas, Harry
- Thompson, Bill
- Tubbs, Eddie
- Vreeland, Mrs. Bob
- Watson, Mrs. Fred
- Wells, Mrs. Delno

PAGE BROS.' SHOWS

Formerly W. E. Page Amuse. Co. Opening Uptown Springfield, Tenn., Saturday, June 2nd.

Will book or lease Wheel. Want Shows with own outfit. A few more legitimate Concessions not conflicting. Don Myers, Roy Little, Crip Carrall, Blackie Stringer, get in touch with me.

W. E. PAGE, Mgr. Springfield, Tenn., May 30th to June 9th. P.S.: No Gypsies.

WANT For BASS LAKE PARK

Rides, Concessions, Pony Track. Have Merry-Go-Round. The only park in North Central Indiana. Boating, bathing, dancing, roller skating, picnics. Also want Free Acts for June 16, July 4, Labor Day. Want Merry-Go-Round Man. W. C. WEHRLEY, Mgr. R. 3, Knox, Ind. Phone: Knox 5031

WANTED

Manager for Bingo; salary and percentage. Write L. J. HETH SHOWS Danville, Ky., this week

WANT COUNTER MEN

Bingo, \$50.00. Agents—Hoop-La, Clothes Pin. George Nelson, wire. Street Celebrations—Frederick, S. D., 28-30; Edgeley, N. D., 31-June 2. Then Hecla, S. D., June 3-4-5.

CURLEY CLARK VICTORY UNITED SHOWS

Golden Gate Shows Want

Penny Pitch, Ball Games, Hoop-La, Stock Joints of all kind, Pop Corn and Snow Ball. Doc Lindsey, can book you. Wire me. Grind Shows with own outfits. Playing the coal fields. FRANK OWENS, Mgr., Golden Gate Shows, Marlon, Ky.

HAVE 20 x 20

Best location on Boardwalk. Open for proposition from Concessions. All year around proposition. Plenty people—plenty money. Address: JIM FOREST 31 Atlantic Ave. DAYTONA BEACH, FLA.

WANTED

ADVANCE AGENT AT ONCE. Shows starting week June 11th at Collinsville, Ill., Labor Council Celebration; Jerseyville, Ill., Lions' Club Celebration; Roodhouse, Ill., American Legion Street Fair.

MOUND CITY SHOWS

417 Grattan Street ST. LOUIS 4, MO.

BLUE LANTERN AMUSEMENT CO.

Ride Help and Useful People, come on. Place Kiddie Rides and Looper; other Rides not conflicting. Showman with own outfits, come on. Man and wife to handle Cook House. Mug Joint, Fish Pond, Ball Games, Percentage, Penny Pitch and other Concessions open. Address mail and wires: Spring City, Tenn.

CETLIN & WILSON SHOWS

FAIRS FAIRS FAIRS FAIRS FAIRS FAIRS FAIRS

July 23d, Williamsport, Pa.	September 24th, Frederick, Md.
July 30th, Clearfield, Pa.	October 1st, Petersburg, Va.
August 6th, Bedford, Pa.	October 8th, Durham, N. C.
August 13th, Butler, Pa.	October 15th, Wilson, N. C.
August 20th, Carlisle, Pa.	October 22nd, Pending
August 29th, Hatfield, Pa.	October 29th, Florence, S. C.
September 10th, N. J. State Fair, Trenton, N. J.	November 5th, Sumter, S. C.
September 17th, Hagerstown, Md.	November 12th, Savannah, Ga.
	OTHERS TO FOLLOW

CAN PLACE Grind Shows of merit that don't conflict. What have you?
 CAN PLACE Photo Gallery, Penny Arcade, Glass House and Fun House.
 CAN PLACE Real Live Pony Ride.
 WANT Foreman for Twin Ferris Wheels and Caterpillar.
 WANT skilled, sober Carnival Workingmen in all departments. Highest salaries and best treatment.
 WANT CIRCUS SIDE SHOW TO JOIN IMMEDIATELY WITH OR WITHOUT OWN TRANSPORTATION. IF NEEDED WE CAN FURNISH TENT NOW.

All address

CETLIN & WILSON SHOWS

This Week, Morgantown, West Virginia

BAZINET SHOWS WANT

Concessions—Bingo, Grab Joint, Pan and Rat Games (Jack Downs, answer), Penny Pitch, Hoopla, Cigarette Gallery, Fish Pond, Wheels and Grind Stores, Ride Help, Second Men on all Rides. Shows all open. Must have your own equipment. T. L. Dedrick and Sam Levine not connected with this show. Foley, Minn., this week; Staples, Minn., June 4 and 9.

WONDER SHOWS OF AMERICA

"Just a Better Railroad Show"

SIDE SHOW ACTS, ATTENTION. Want Outstanding Freak. Salary no object. This is an office show. Lentini, McDaniels, Betty Williams and Emmet & Priscilla, answer. Good proposition.

CAN USE USEFUL PEOPLE IN ALL DEPARTMENTS.

All reply MAX GOODMAN, Mgr., Peoria, Ill., May 30 to June 8; then Beloit, Wis.

Johnny J. Denton Shows

WANT WANT WANT

Concessions. Good opening for Bingo, Diggers, Pitch-Till-You-Win, Candy Floss, String Game, Ball Games and Swinging Ball.

JOHNNY J. DENTON, Cookeville, Tenn.

WANTED LUCAS COUNTY AMERICAN LEGION BAND FESTIVAL

TOLEDO, O., JUNE 3 TO 10, INCLUSIVE

Location City Park Avenue and Sterling, in the heart of Toledo. Legitimate Concessions of all kinds. Will book Rides not conflicting with Merry-Go-Round, Ferris Wheel, Chairplane and Kiddie Auto Rides. Can use Penny Arcade, Bingo and any small Show.

CASH COUGH

Waldorf Hotel, Toledo, Ohio

WANTED SHOWS, RIDES, CONCESSIONS

For big Fall Festival in Washington, N. C., during month of September or first week in October. Tobacco market will be open and plenty of money. No Strip Shows or Flat Joints. Good proposition. Write

HARRY R. PAUL, Lock Box 73, Washington, N. C.

MORRIS HANNUM SHOWS

WANT FOR TWO TREMENDOUS WEEKS IN BALTIMORE

INCLUDING RINGLING CIRCUS DATE

Several Wheels, Buckets, Spot-the-Spot, Knife Rack, Blower, any Ten-Cent Stock Stores except Ball Games and Bingo. Can place Workingmen in all departments. Want Motordrome and Grind Shows for long route of Celebrations and Fairs, starting with a mammoth 4th of July Celebration.

All replies to

MORRIS HANNUM

Woodbury, N. J., This Week.

WALLACE BROS.' SHOWS

PRESENTS

"America's Most Spectacular Midway"

OUTSTANDING BONA FIDE FAIRS

15

No Pumpkins, Also Illinois'

15

BIGGEST 4TH CELEBRATION, OLNEY

WANT LEGITIMATE STOCK CONCESSIONS all kinds; also ARCADE. WANT GIRL SHOW, ILLUSION, MECHANICAL, GEEK, FAT MAN (Finn, wire).

WANT AGENTS for ROLL-DOWN, RAZZLE DAZZLE and SLUM SKILLO WANT MUSICIANS, PERFORMERS for Office-salaried Minstrel.

WANT USEFUL SIDE SHOW PEOPLE, Annex Attraction. Wire at once.

WANT CAPABLE LEGAL ADJUSTER, HARRY LAMON, KEITH CHAPMAN, WIRE.

WANT, WILL BUY FOR CASH, SUPER ROLL-O-PLANE, with transportation. Prefer one located in midwestern territory.

All replies WALLACE BROS.' SHOWS, Marion, Ill., then Evansville, Ind.

DICK'S PARAMOUNT SHOWS, INC.

WEEK MAY 28, NEW BEDFORD, MASS.
 WEEK JUNE 4, NEWPORT, R. I.

WANT

WANT

RIDE HELP—ROCKET FOREMAN, top salary. Ride in first-class condition. Second Man on Tilt and Wheel. Top salaries. Help on other Rides. Semi Drivers preferred. We pay in cash only.

TRUCK MECHANIC, CANVAS MAN, useful Side Show Help.

SHOWS—WILD LIFE, FAT GIRL, GIRL SHOW. Liberal percentage.

R. E. GILSDORF, General Manager

BRIGHT LIGHTS EXPOSITION SHOWS WANT

Rides—Octopus, Roll-o-Plane, Kiddie Auto. Book or buy. Have outfits for Shows. Want Concessions—Bingo, Custard, Candy Floss, French Fries, Hoop-La, String Game, Bumper, Penny Arcade. Can place Photo Gallery. Daniel Donnini wants Wheel Agent. Rosco Bartlet and all Help connected in past years, get in touch with me. Place Ride Help on Chair Plane, Merry-Go-Round and Tilt-a-Whirl. We have the Great Calvert as free attraction. Write or wire

JOHN GECOMA or L. C. HECK, Huntingdon, Pa., this week; Tyrone, Pa., week June 4th; Lewistown, Pa., week June 11th.

TRADE WAITS FOR MATERIALS

Report Calm In All Areas

All sections of trade now do more planning but re-conversion is slow

CHICAGO, May 26.—The coin machine manufacturing industry kept at its job of turning out war goods this week, altho it was understood that manufacturers had increased their pace of pushing developments toward the day when new machines can be made in quantity. A larger influx of distributors than usual was reported in trade circles and at least one manufacturing firm here held a meeting of its distributors during the week.

But a general atmosphere of quiet prevailed in industry circles. Trade rumors continued to speculate on the probable appearance of new machines. The estimates range all the way from 90 days to six months. Manufacturers themselves are just as indefinite about the time when they expect to have new machines on the market. The most specific rumor about new machines said that a new juke box model might make its appearance by July 1.

Altho a number of distributors were in the city this week, reports on used machine sales from the various parts of the country were still too indefinite to say just what effects the lifting of the ban on new machines would have on used sales. It will probably be three or four weeks yet before definite trends

Many Months Yet

CHICAGO, May 26.—Some manufacturers of coin machines here still busy with war work were reported to be considering a plan to send notice to distributors and operators that fully new machines should not be expected until after next January 1.

Such notice would be given to the trade so that manufacturers would be saved from many telephone calls from various parts of the country, and also the trade would be saved from making fruitless visits to Chicago until new machine models are definitely ready for display.

An unofficial report was heard here this week that WPB had called a meeting of the three industry advisory committees in Washington during the first week in June. Meeting would be routine and for the purpose of learning what coin machine industry needs to reconvert, what employment it can give, etc.

can be analyzed, according to some leaders in the trade.

The most evident effect of the lifting of the ban on new machines at the present time is that everybody in the industry—from manufacturers to operators—are beginning to think specifically about post-war business.

Reports from Washington showed that the War Production Board is going ahead on its big program of revoking as many war control orders as possible. Most of the orders revoked this week related to civilian needs of various kinds and few of the orders had any direct interest for the coin machine industry.

It is reported from Washington that manufacturers may find important news on materials and metals forthcoming by July 1. Manufacturers in all lines of industry are said to be looking forward to announcements about materials by July

(See Trade Waits For on page 71)

Editorial

Sugar Sourness

By Walter W. Hurd

THE vending machine trade received nominal encouragement from the recent removal of the official WPB ban on manufacturing new machines. It was well understood thruout the trade that manufacturers making vending machines would not be able to rush into production of new models. But the fact that government agencies put vending machines at the head of the list, insofar as the coin machine industry is concerned, was a signal honor.

But far more serious to the vending machine trade than the lack of new machines is the curtailment of merchandise supplies due to the present sugar shortage. Soft drinks, candy and chewing gum are still missing from many thousands of vending machines because sugar is not available to make these products.

There are some general lessons to be learned from the present sugar shortage and that is the reason for this general editorial.

Small industries, such as the coin machine trade, are not accustomed to thinking in terms of world-wide conditions, but the sugar shortage is a world-wide condition and is bringing home to the vending machine trade the fact that world conditions are of immediate concern even to small industries.

It seems reasonable to expect that in the future all branches of the coin machine industry will have to become accustomed to thinking more in terms of world affairs and world business. Even the smallest industries will have to become internationally-minded whether they want to or not.

The sugar shortage has also become decidedly involved in political

maneuvering. Business men in all trades are accustomed to political antics when any sort of a situation develops and hence the present political agitation about sugar is nothing new in the vending machine trade.

Whether they are correct or not, some of our neighbors are accusing U. S. officials of refusing to face the seriousness of the sugar problem many months ago. A staff report in *The Financial Post*, the leading financial journal published in Canada, recently had the following to say:

"What apparently happened at Washington was an overdue realization on the part of U. S. authorities as to the seriousness and the imperious nature of the present sugar shortage."

The Canadian business journal has been reporting for some time that the sugar shortage is not merely a national question but a world shortage that affects civilized people everywhere, and that especially the U. S. Congress was trying to make a political football of the situation.

All these reports on political agitation about sugar simply serve to show how serious the situation really is. They suggest also that the remedy will be slow in coming. At present, prospects for supplies for soft drinks, candy and chewing gum are not so encouraging for the vending machine trade.

Operators of soft drink machines have been able to show some ingenuity in using a variety of sirups, including root beer, and this group may therefore be able to overcome shortages and get a head start for post-war expansion.

British Coin Men Make P-W Plans at London Meeting

CHICAGO, May 26.—The British coin machine trade paper, *The World's Fair*, reported a meeting of the trade association in London early in March. The meeting was called in order to discuss plans in getting ready for post-war activities. The national trade association in England representing the coin machine industry is known as the British Automatic Machine Operators Society (BAMOS).

Interesting to the American trade is the fact that BAMOS represents the three sections of the industry, operators, distributors and manufacturers.

Among the business topics brought up at the meeting according to the report was the changes in the rules of the association and also an increase in the membership fees. After considerable discussion the annual membership fee was increased from 2 guineas to 3. According to the report the increased fee was voted by a considerable majority and the opposition came chiefly from those who firmly advocated a still higher subscription fee.

An interesting part of the meeting was the large number of membership applications both from former members and

also from trade members who want to get into the organization for the future. A special provincial committee has been appointed to study post-war problems and possibilities, particularly those relating to manufacturers and distributors.

An interesting fact about the work of the British coin machine association is that it holds membership in a general organization known as the National Amusement Council. Apparently the NAC represents various amusement trades in England including show fraternities and other amusement groups. John Holloway gave a brief report on the work of the National Council.

Officers were elected for 1945-'46 and W. G. Green, chairman of the meeting, vacated the chair while Mr. Lennards, vice-president of the organization, took over. Lennards was elected president for the incoming year. The treasurer, W. H. Willmott, was elected for another term. The committee covering association activities was elected as follows: J. H. Holloway, A. E. Catt, W. G. Green, W. Wilkie, J. Gasparro, B. W. Brenner, M. Kraft, B. Rundle, C. Jermy, C. Lawes, J. G. Brenner and D. W. Brenner, the last named continuing as honorary secretary. Trustees are now A. E. Catt, C. Lawes and J. G. Brenner, and the delegates to the National Amusement Council, W. G. Green, J. H. Holloway, J. G. Brenner, W. T. Willmott, with W. Wilkie in reserve.

Mex. Business Men Will Put Up Do-Re-Mi For U. S. Enterprises

NEW YORK, May 26.—An opportunity for American manufacturers to establish plants, or at least branch plants in Mexico, financed by Mexican business men, is seen by John B. Glenn, president of the New York Board of Trade. Glenn has lived in Mexico for 21 years and recently completed a business tour of 46 cities there.

He reports there is a decided stigma attached to foreign enterprises and the imports of foreign goods that compete with Mexican goods, but that the new plan whereby Mexican business interests put up all the money will remove this opposition.

According to the plan, Mexican interests will put up the money and will give the American company 30 per cent of the capital stock in a joint business in return for patents and other services which can best be supplied by American business men and firms.

Glenn reports that profits made by such companies already in action have proved to be very high. He thinks a number of American business enterprises will take advantage of such opportunity. At the present time there are about 25 American companies that have taken advantage of the idea.

In his report on Mexican market possibilities Glenn said that probably 9,000,000 of the 21,000,000 population of Mexico can afford to buy American goods right now. There is a decided industrial trend in Mexico. Mexican business leaders are anxious to build up industrial enterprises in 4 or 5 of the largest cities in the country. Mexico City itself has a population of approximately 2,000,000 (See Mex. Business on page 71)

For the Record

WASHINGTON, May 26.—As a matter of history the official order of the War Production Board revoking the ban on making new vending machines was issued May 12 and appeared in *The Federal Register* May 15.

The official order revoking the ban on new juke boxes, games and other types of machines was issued by WPB May 16 and was published in *The Federal Register* May 17.

The official forms of the two orders as they were published, are reprinted in full as follows:

Vending Machines

Section 3291.100 Limitation Order L-27 is revoked. This revocation does not affect any liabilities accrued under the order. The manufacture and delivery of merchandise vending machines remain subject to all other applicable regulations and orders of the War Production Board.

Issued this 12th day of May, 1945.

WAR PRODUCTION BOARD,
By J. Joseph Whelan,
Recording Secretary.

Amusement Machines

Section 3291.90 Limitation Order L-21 is revoked. This revocation does not affect any liabilities accrued under the order. The manufacture and delivery of automatic phonographs, amusement and gaming machines remain subject to all other applicable regulations and orders of the War Production Board.

Issued this 16th day of May, 1945.

WAR PRODUCTION BOARD,
By J. Joseph Whelan,
Recording Secretary.

COINMEN YOU KNOW

New York:

GEORGE PONSER, of George Ponser & Company, has opened two large skee-ball concessions—one with 50 skee-balls at Belmar, N. J. . . . RAY HARRISON, one of New York's better-known coinmen, paid a flying visit to Boston this week. . . . DAVE SOLOMON, of the Eagle Tobacco Company, Syracuse, N. Y., visited his friends and business associates here to play for post-war expansion.

MR. AND MRS. HARRY STERN, of Major Amusement Company, Philly, announce the birth of a son May 20. . . . GEORGE DUCKETT, of G. B. Macke Company, Washington, visited here and Haverhill, Mass. . . . HERMAN SIEGEL, of Apollo Records, is still on the West Coast trying to untie the knotty problems of record production and distribution. He plans to return soon. . . . It is rumored that Max Weiss, of N & W Vending Company, is interested in all forthcoming events concerning the development of the cracker machine business—and also nuts. . . . The American Distributing Company, Rochester, N. Y., announces the opening of its new and larger quarters at 573-575 Clinton Avenue, North, Rochester, N. Y. . . .

NAT COHEN, of Modern Music Company, was in charge of selling \$1,274,000 worth of War Bonds at a rally held May 16 at the Equality Lodge of the B'nai B'rith. Nat plans to sell at least \$3,000,000 worth of War Bonds before the present drive is over to build a new battle-wagon honoring the late Major General Rose.

Detroit:

ARTHUR P. SAUVE, veteran Detroit jobber, has returned from several months' vacation in Florida. . . . LEO WEINBERGER, son of Michael Weinberger, veteran Detroit operator and MAX SCHIFF has bought out the Sportland Arcade, 2967 Woodward Avenue, from the elder Weinberger and his two partners, Ben Robinson and Sol Schwartz. Mrs. Leo Weinberger will assist her husband in running the business. Michael Weinberger, of S. & W. Coin Machine Exchange, has left for a short vacation to be spent with relatives in New York, leaving the business to be run by his partner, Sol Schwartz. . . . MAX SCHIFF, who formerly had his amusement machine operations headquarters on Rochester Avenue, has moved to 3711 Tyler Avenue. . . . MRS. MAX SCHIFF is a professional dancer, recently with the Pat Walsh line at the Bowery Night Club. . . . ERWIN BALDRIDGE, who recently closed the Joyland Arcade on Woodward Avenue, has opened a new arcade at Island Lake, 35 miles northwest of Detroit, and is looking forward to good business for the resort season.

Minneapolis:

MR. AND MRS. OSCAR SUNDEM, of Montevideo, Minn., where he is a coinman, came to the Twin Cities to spend a few days visiting the night clubs and a few other show spots hereabouts. . . . SGT. JIM BLENKER, who was associated with his brother, Joe, in the coin machine business at Junction City, Wis., until he entered the army more than three years ago, was in the Twin Cities with his brother visiting old friends while on furlough before going overseas with the Army Air Corps Ferry Command unit to which he is attached. Jim said it felt swell to get around and see some of the old friends again. . . . MARIE CASHMAN is the new stenographer at Hy-G Amusement Company, succeeding Scherna Schanfield Schwartz who went to Bermuda on a government civil service job. . . . L. A. GRUNDEEN, of Minot, N. D., stopped in Minneapolis to visit jobbers on his way home from Chicago. . . . Another visitor to this area was I. F. LEFLEUR of Devils Lake, N. D. . . . Now with BILL COHEN of Silent Sales Company, back from Chicago, BEN FRIEDMAN of that firm is preparing to go to the Windy City. Friedman is looking forward to getting enough fags to start his cigarette machines going once again. . . . FRED GATES, arcade man here, is in Chicago tending to business.

Indianapolis:

FRANK WIXCELL, Rock-Ola distributor for Indiana, Ohio and Illinois, is visiting the trade in Southern Indiana. . . . FRANK BANISTER, Indiana Automatic Sales Company, was calling on his locations when thieves broke into his car and stole 20 cartons of cigarettes.

Los Angeles:

JOHN McCALL, Los Angeles operator, making contacts up and down the row. . . . JERRY PACKARD a visitor from Torrance. . . . JACK BAHLER, of Inglewood, reports that things are okay in his district. . . . HARRY ZEHNER, Los Angeles, getting equipment. . . . BILL RUSSELL, of San Fernando, in from the Valley. . . . MIKE SERASIO made one of his buying trips here from his bailiwick, Tucson. . . . CLARK & HINES adding equipment in Los Angeles.

L. B. McCREARY, of E. T. Mape Music, in the city for a day. He completed his business and then took a night plane back to San Francisco. . . . NELS NELSON, of the Los Angeles branch of E. T. Mape, is planning a trip to the Bay City. . . . TOM CATANA looking around the record supply houses for more records of "Induction Blues." . . . AL STEPHEY is the new serviceman at Minthorne Music. . . . DOLORES AND JEAN MINTHORNE recently purchased two music routes of 72 machines.

V. I. DAVIS, a new operator, is expanding his route and reported doing okay. . . . RAY GARCIA is taking over a record store on South Vermont Street. . . . PERRY LEE has his cousin, Herman Jacobs, as a guest from Oklahoma. . . . DAN DONOHUE, Seeburg factory representative, back from a trip to Phoenix.

Look To The GENERAL For LEADERSHIP

BRAND NEW Factory Revamps

Gottlieb Cover Girl . . . \$250.00
United Streamliner . . . 250.00
United Trade Winds . . . 250.00
Westerhaus Marlines . . . 209.50
Williams Flat Top . . . 250.00

PHONOGRAPHS

Seeburg Rex, hideaway, converted for wireless wallboxes . . . \$375.00
Rockola Windsor, hideaway, with 1 bar box, 2 wall boxes and organ speaker, complete . . . 350.00
Wurlitzer 700 . . . 650.00
Wurlitzer 500A with 30 wire adapter installed . . . 500.00

Brand New Seeburg SR-4 Selection Receivers (convert HITONE ES to ESRC) . . . \$60.00
Brand New Seeburg T-3Z and T-1Z Transmitters (use with wireless speakers) . . . 25.00
Brand New Singing Picture Speakers (Repose, Rhapsody, Rhumba or Tango). Each . . . 29.75
Brand New Seeburg WB-1Z, 5/10/25¢ Wireless Bar-o-Matics. Each . . . 60.00
Used Seeburg WS-2Z, 5¢ Wireless Wall-o-Matics. Each . . . 42.50

Authorized Direct Factory Distributors of Pfanstiehl Coin Machine Needles, Limited Quantities Available. Each . . . 50c

Established 1925

Growing Steadily Ever Since!



ATTENTION, TICKET JOBBERS AND OPERATORS

We are exclusive manufacturers of the Original Fair Play Tab Tickets, easy to open, easy to handle for fast play. Every operation is made on high speed automatic machines. All tickets are guaranteed.

RED, WHITE & BLUE

1940's—2040's
2160's—2170's

TIPS 120's 136's BASEBALL 120's Daily 120's Tip COMBINATION TICKETS

All Tickets Are Available Either Single or Stapled in 5's.

WRITE FOR SPECIAL LOW PRICES AND SAMPLES.

WORTHMORE, 221 E. 20th Street, Chicago 16, Ill.

FOR SALE—OWNER RETIRING

Business Established Since 1933

One of the best Music and Pinball Routes in Central Connecticut consisting of 70 Late Model Wurlitzer Phonographs and 30 Late Consoles and Pinball Machines, all on location. Approximately 10,000 Records, Parts, Auxiliary Speakers and Extra Equipment, plus one 1941 Chevrolet ½-Ton AI Shape Pick-Up Truck.

PRICE \$50,000

Address BOX D-420, Care The Billboard, Cincinnati 1, Ohio

READY FOR LOCATION

Bolaway \$ 75.00	Star Attraction . . . \$ 65.00	10c Gold Award, 2-4 \$165.00
Bombardier 189.50	Ten Spot 57.50	5c Extraordin'y 3-5 165.00
Invasion 189.50	Victorious 125.00	Night Bomber 300.00
Polo 27.50	Zig Zag 67.50	Shoot the Chutes . . . 95.00
Sea Hawk 57.50	5c Wolf Head 55.00	Kentucky Club 145.00
Shangri-La 189.50	5c Gold Award, 2-4 . . 115.00	R. H. Tracktime 75.00
Sport Parade 45.00	5c Gold Award, 3-5 . . 145.00	Super Bell 5-5-5-25 C.P. Write

SEIDEN DISTRIBUTING COMPANY

1230 BROADWAY Phone: 4-2109 ALBANY 4, NEW YORK

FANS! FANS! FANS!

NEW 24" BUCKET BLADES, GENERAL ELECTRIC AND DIEHL PEDESTAL BASE FANS. ADJUSTABLE \$125.00 EACH TO 9 FOOT HEIGHT.

WRITE OR WIRE! ½ Deposit, Balance C. O. D., F. O. B. New York
PHIL GOULD 220 E. 18TH STREET, BROOKLYN 26, N. Y.

20 PRINTED PHONO TITLE STRIPS \$1.25 PER MONTH
ON EVERY POPULAR RECORD RELEASED BY COLUMBIA, VICTOR, BLUEBIRD, OKEH, DECCA, CAPITAL and MAJESTIC . . . MAILED TO YOU EVERY WEEK . . . ONE WEEK IN ADVANCE . . . OF ALL NEW RELEASES.
DAL E. HAUN COMPANY 303 NIXON BUILDING PITTSBURGH 19, PENNSYLVANIA

CONTINUE BUYING WAR BONDS

SOLDER FAST and 'Keep'em Playing'



Pats. Pending

INSTANT HEATING SOLDERING GUN
Coin machine service and shopmen call it "the BIGGEST Little Tool on the Job." Trigger-controlled, it heats to soldering temperature in a few seconds following trigger pull. Fast, easy handling with streamlined design; fine balance and non-tiring grip. Light weight (6 oz.) but powerful. IDEAL FOR WORK IN CLOSE PLACES. Immediate delivery!

PRICES:
Soldering Gun ready for immediate attachment to 110 volt transformer \$3.75
Complete unit: Soldering Gun with our own 110 volt transformer \$8.95

Distributors, write for quantity prices

PHILLIPS SALES COMPANY
1624 Chicago Ave., Minneapolis, Minn.

WHILE THEY LAST
Sample Dozen \$11.52
A Trial Order With Full Information Will Convince You.
THE NEW DEAL MFG. CO.
411 North Bishop Dallas 8, Texas

PHONOGRAPH RECORDS
Send for our listing of available records for immediate shipment. 150,000 records in stock. Over 70 different labels! Shipments made to every State in the U. S. A. the same day as orders are received. Don Leary,
AUTOMATIC SALES COMPANY
56 East Hennepin Minneapolis 1, Minn.

SAM STERN OFFERS..



FOR IMMEDIATE DELIVERY I
REX'S

"STRIP TEASE"

THE MOST TANTALIZING, NICKEL-SNATCHING REVAMP EVER MADE!
ORDER NOW!

#219—2 1/2 VOLT FILAMENT TRANSFORMER

110 Volt A.C. Primary to 2 1/2 Volt Output. For filament supply for any amplifier using 2 1/2 Volt filament tubes. Size 2"x1 1/2".

\$3.25 EACH

Now is the time to display
"OLD GLORY-VICTORY" SPEAKER BAFFLES

Attractive—Outstanding—Inspiring

Masterful drawing of American Flag in full color on silk, with inscription ON TO VICTORY—solid, substantial gold frame—complete with picture light, hanging wire and hardware for installing speaker. Scientifically acoustically treated baffle. Overall size 33"x41".

Close-Out Price \$30.50 Each.

SCOTT-CROSSE CO.

THE EAST'S LEADING DISTRIBUTOR
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA.

"KLEENZIT"

A New Magic Solvent for Cleaning Coin Mechanisms Quickly and Efficiently!

- ★ DOES THE JOB!
- ★ DOES IT FAST!
- ★ DOES IT THOROUGHLY!
- ★ ABSOLUTELY HARMLESS!

TRIAL GALLON . . . 85c

Distributors' Territories Open
Write!

David Rosen
855 N. BROAD ST., PHILA. 23, PA.
Stevenson 9943

READ THIS TWICE!!!

Seeburg 8200 (Perfectly Clean) . . \$700.00
Mills Throne 250.00
Buckley Boxes, New Type 16.50
Marines at Play, Floor Sample 135.00

Will buy Seeburg Vogues, Gems, Regals, Classics and Colonels.

New Streamliners, Flat Tops, write for price.

Automatic Enterprises

529 Clinton Ave., N. Rochester 5, N. Y.

FOR SALE

2 5c Mills War Eagle Slot—1 10c Pacas Slot—1 5c Rotatop Slot—1 5c Jumbo Parade, C.P.O.—1 5c Exhibit Long Champ, C.P.O. All of these Machines are clean and in A-1 condition.

Anderson Amusement Co.

Topeka, Kan.



FASCINATION FOR THE FAMILIAR juke box which is held by most every American boy and girl, recently also captured the fancy of these two British lads in the company of England's Foreign Secretary, Anthony Eden. Not fully cognizant of the juke box himself Eden had to borrow a nickel from a newspaperman to demonstrate the box to the two boys, Bobby Miller, left, and Rex Reeves, both of whom were internees of the Japs in the Philippines.

Anthony Eden Introduces Juke Box to Wondering British Lads

CHICAGO, May 26.—Associated Press releases recently informed the nation thru many newspapers that British Foreign Secretary Anthony Eden had borrowed a nickel from a newspaperman so that two little British boys might hear an American juke box for the first time.

The boys looked wonderingly at the juke box while Eden searched his pockets.

"Boys," he said, "I can't find a nickel, so I guess we won't play this music box."

The boys—members of a group of 60 British subjects repatriated from a Japanese prison camp in the Philippines en route to England—looked so disappointed that Eden turned to a newspaperman and got a coin.

The music started; one of the loud boogie-woogie tunes.

"Gee," one of the boys remarked, "I've never seen one of these before."

Ready for England

Juke boxes, so familiar to our own American youth, especially in the teenage clubs thruout the country, have not as yet been able to prove their tremendous value as a medium of entertainment for the teen-agers in Britain.

A recent report on teen-age clubs in England said they are making good progress with these clubs there, altho no juke boxes were mentioned. Eden mentioned that juke boxes were not made in England. British trade imported many before the war but trade was stopped when the war began in 1939 and the machines have been too scarce to be put into the teen-age clubs.

The 1,750 youth clubs affiliated in the National Association of Girls and Mixed Clubs are already supplying a background of leisure-time activities for 100,000 teen-agers. Many clubs have been equipped from funds contributed by American trade unions thru the British War Relief Society of America.

Clubs Well Equipped

They have their own libraries, classes in carpentry, pottery, cooking, laundry, shoe repairing, toy making and sewing in the clubs. They also have refreshment bars and canteens, and it was reported that half an hour before closing time

these sections were the scene of lively activity and much chatter. But reports do not feature juke boxes in the teenage work as is done in the U. S. When normal trade conditions prevail again, it is expected that more juke boxes than ever will be shipped to the British trade and some of them are certain to appear in the clubs.

A court test case on copyright music appealed from Canada to the London Privy Council last year acquainted the English public with the name "juke box." To the British a phonograph is generally known as a gramophone. Reports here say that the coin machine trade in England has been using the name phonograph for the commercial machine and may now begin to use the name "juke box."

For \$12.00

We will completely refinish your Slot Machine to look like brand new. This includes rebuffing and refinishing on all three castings and back door. This offer is good on all models except Chromes. Ship castings express prepaid to.

THE MONROE DISTRIBUTING CO.

BOX 413 PAINESVILLE, OHIO

CONSOLES AND SLOT MACHINES FOR SALE

- 1 Super Bell, 5c Conv. \$275.00
 - 4 Bally Club Bell, 5c Comb. Ea. 230.00
 - 2 Bally High Hand, 5c Comb. Ea. 137.50
 - 2 Jennings Fast Time, F.P. Ea. 89.50
 - 1 Jennings 4 Star Bell, 5c 137.50
 - 1 Pace All Star, 10c (Converted from 1c) 40.00
 - 1 Mills 5c Skyscraper, 3/5, 20 Stop 55.00
 - 4 Mills Slot Safe Stands, Ea. 13.50
 - 1 Mills Single Slot Safe 25.00
 - 1 Mellink Single Slot Safe (Combination Lock) 27.50
 - 1 Mellink Double Slot Safe (Combination Lock) 35.00
 - 10 Mills Folding Steel Stands for Slots, Ea. 4.25
- Prices F.O.B. Ft. Wayne, Ind.
1/2 Deposit With Order, Balance C. O. D.
PARAMOUNT AMUSEMENT COMPANY
1426 Wells Street FT. WAYNE 7, IND.
Telephone: Eastbrook 1136

ORIGINAL JAR-O-DO

Red, White, Blue Bingo and Combination Tickets

Operators & Jobbers—Write for latest Circular and Prices on Original Jar-o-Do Tickets.

WE ALSO CARRY A COMPLETE LINE OF 5-FOLD AND TAB TICKETS

RUDER SALES CO.
6219 N. Washenaw CHICAGO 45, ILL.
(Wholesale Only)

ARCADE OUTFITTERS

50 POKERENOS, BRAND NEW, READY FOR DELIVERY—WRITE!

"THUNDERBOLT" "SKEE-ROLL"

Gards for Every Gard Vendor at factory prices, including "Grandmother," "Mystic Pen" and "Paper Love Letters." Over 500 Other Arcade Machines. Send for Free List!

BUY FROM A RELIABLE SOURCE —WE'RE IN BUSINESS SINCE 1912

MIKE MUNYER

510-514 W. 34th St. N. Y. 1, N. Y. (Bryant 9-6677)

NEW GAMES

New Gottlieb Cover Girl	\$229.50
New Pitch Em & Catch Em	Write
New Wheel Gee Mystic	Write
New Super Torpedo	Write
New Thunderbolt	Write
New Invasions	\$150.00
New Marvel Baseball	179.50
1 Zingo, Floor Sample	275.00
2 Used Perfect Clean Liberators	200.00
1 Used Bally Rapid Fire Jap Figure	150.00
United Revamps in Stock	Write
1 Victrolous 1945, Used 2 Weeks	125.00
New 275 Lb. Test Cartons for Pin Games, Each	2.00
New 1 & 5c Slides90
New 1 & 5c Free Play Slots	3.75
5 Used Evans Lucky Lucre, 1941 Model, P.O.	150.00
2 Bally Club Bells, Comb.	250.00

Terms: 1/3 Deposit, Balance C. O. D.

K. C. NOVELTY CO.
419 Market St. PHILADELPHIA 6, PA.
Phone: MARKET 4841

RED, WHITE AND BLUE TICKETS

2050—Single Banded—Machine Folded.
2050-1950—Five Folded.
1836-2280-2520—Combination.

These Are Single Banded—Machine Folded.

COMPLETE LINE OF TIP BOOKS BASEBALL DAILIES

All Tickets Made of Craft Paper.

A B C Novelty Company

MANUFACTURERS
310 North Walnut St., Muncie, Indiana.

GENUINE FIBER MAIN WORM GEARS for WURLITZERS \$5.00

For quantity price—write to

JAMES CLEMENT
948 W. RUSSELL ST. PHILADELPHIA 40, PENNSYLVANIA

COURT HITS HIGH JUKE TAX

Columnist Humorously Flays Juke in Boost to Industry

PHILADELPHIA, May 26.—The War Production Board lifting restrictions on the manufacture of music machines brought a rise out of Don Rose, whose *Stuff and Nonsense* columns are one of the most popular daily features of *The Evening Bulletin*.

Writing in a lighter vein, Rose tagged his May 19 column as "Juke Box Stuff and Nonsense." And while he previously expressed himself as having a pet peeve where the juke box is concerned, his latest pillar of satire gives the industry a favorable plug—something rare in local newspapers and particularly in Rose's columns.

After writing about the prospects of more cigarettes and matches, Rose goes on to say:

"There are other indications that civilians may soon be able to buy something again, tho not what they want to buy. The War Production Board, with an air of justifiable pride, has announced that restrictions are to be lifted on the manufacture of juke boxes.

"There is a family birthday impending and there has been whispering around the house, obviously indicating doubt and uncertainty about birthday gifts. As

Disk Shipment Opens Exports To Congo Colony

NEW YORK, May 26.—The first export shipment to the Belgian Congo since the war was on its way this week from a New York exporting firm, consisting of 1,400 popular phonograph records. "Music in all its forms is of great importance to the native population of the Congo," stated William Bruno, of Bruno Company, Inc., exporters, "and this shipment, which is the first of its kind for many years, is consigned to wholesalers in several of the larger cities of the colony."

The records were shipped thru the Bruno firm and supplied by Modern Music Company of New York. All transactions were made in terms of United States currency.

It is expected that a good share of this consignment of late record releases will be used by juke men who, having established routes in Leopoldville and Elisabethville are interested in enlarging their scope of activities as well as replacing obsolete equipment.

\$40,000,000 of Export Goods

During the last four years the United States has supplied the Congo with a high percentage of its fuel requirements, rolling stock, motor vehicles and machinery of all types. Belgian Congo Counselor Max F. Horn stated in a recent interview that exports to the Belgian Congo increased from an annual value of \$4,000,000 prior to the war to a present figure of \$40,000,000 of valued goods of all kinds.

Venders in Demand

The juke box manufacturers and distributors will be able to sell a considerable amount of used juke boxes as well as some new equipment. Drink vending machines, candy and gum venders will also be much in demand. (There are three large beverage bottling concerns located in Leopoldville, Elisabethville and Uvira.)

It will take, however, an enterprising coinman to enter into the exporting of coin-operated equipment to the Belgian Congo. Altho French is the official language, there exists four native tongues which are written as well as spoken, with over 200 variations of dialects.

Horn remarked that the people of the (See *Disk Shipment* on page 66)

everybody knows, civilian shopping has become a process of hunting for what you want and settling for something else. It might be a juke box.

Allergic to Jukes

"Is it unreasonable for a man to express a dislike for juke boxes? It might be that he is allergic to juke boxes. When some of my suffering friends sneeze violently they are allergic to ragweed or roses or radishes. When I feel an urgent impulse to push a chair thru the thorax of a howling juke box it may be merely an allergic reaction.

"Juke boxes are no longer heard only in ice-cream parlors, where they are appreciated by a juvenile generation which has never known the joys of peace and quiet. They are found in all kinds of places of public assembly. It could be said of the juke box, as it was once said of the dine-and-dance orchestra, that it has put the din into dinner and taken the rest out of restaurant.

"What a man wants for his birthday is a three-gallon watering can. But experts have searched the city and there are no watering cans. A worker for the WPB says confidently there will be none until six months after Japan surrenders. He does not know why. Nobody knows exactly why. Nobody knows why juke boxes should have priority over watering cans, but they do."

Portland Juke Play Slow Since Curfew Abolition

PORTLAND, Ore., May 26.—Take from juke boxes has been slow to increase with the lifting of the curfew, altho operators are all optimistic about future possibilities.

Many locations — especially private clubs — have been operating on old schedules for the first week of the new set-up, the manpower problem being the chief deterrent. Nearly all, however, plan to take advantage of the longer hours of operation.

Subscription Radio Spot in FM Band Considered by FCC

WASHINGTON, May 26.—One of the most unique developments in the use of coin-operated devices may have received a temporary setback before the Federal Communication Commission here recently. The issue was involved in the allocation of radio wave lengths to the FM radio band.

Specifically, the question came up in an application of Muzak Corporation for a special allotment band for what they called subscription radio.

FCC officials delayed passing on this question and the eventual decision the board will have to make is whether it will treat subscription radio as a commercial FM service.

Much Publicized

Wide publicity has been given to the Muzak plan for a subscription radio service on the basis of a charge of 5 cents per day to subscribers. At the same time Muzak began making plans for a coin-operated FM device to place with subscribers if they desired such a convenience. Muzak officials are well acquainted with the juke box industry because juke boxes have been used in offering industrial music services similar to the Muzak industrial service.

The idea of using coin-operated FM radio receiving sets for subscribers would not be entirely new. Even before the modern juke box became so popular coin-operated radio sets were used in a number of hotels and are still to be found in many.

Decree May Help To Offset Wide Publicity on Chi Tax

Agitation for juke tax in Chi began in 1940 — finally passed late in 1943 — separate test cases were filed by operators, locations — city talks of rehearing

CHICAGO, May 26.—The widely publicized Chicago juke box tax received a setback in the Illinois Supreme Court in a decision handed down May 23. According to reports received here, the court declared the fee was too high, altho the city had the legal right to pass a license tax. The decision may turn out to be the first great victory the juke box industry has gained against high tax rates. At least, that is the hope of the juke box trade here.

Portland Operators Keep Race Disk Tab As Cutbacks Start

PORTLAND, Ore., May 26.—Music box operators in this war industry center are keeping close tab on the race record situation lest reduction in employee rolls cut off their most appreciative audience — the Negro shipyard worker.

Thus far in the curtailment program operators have reported no reduction in demand for race records, but they are keeping their fingers crossed.

As shipbuilding contracts are being completed, yards are trimming their forces, and the reduction is cutting heavily into the Negro population of the Portland-Vancouver area. Operators are pleasantly surprised the way the jukes are holding up, but they expect their race disks to be hit harder when the cut does begin to be felt.

Management at the area's largest war housing project—Vanport City, which numbers many Negroes among its tenants—has felt that presence of jukes in Negro recreation centers has aggravated the policing problem. Accordingly, one large juke operator recently requested to remove all of his machines. He complied, with cafe operators stating confidentially to the operator that the tune blackout cut business as high as 50 per cent.

May Help Others

Now that the State high court seems to have nullified the high tax on jukes, the decision may become ammunition to operators in other cities and States to fight similar high rates. The trade here is awaiting copies of the decision with great anticipation.

When city officials here received news of the Supreme Court decision, attorneys for the city stated that a rehearing probably would be asked for after the decision could be studied. City officials said it was understood the decision declared against the high rate but admitted that the city had a right to pass a license on juke boxes. Operators and location owners were quietly awaiting the next steps to be taken by city officials. They feel that a rehearing, after all, will really not take place.

The agitation for a city tax on juke boxes really began in 1940. At that time newspapers were headlining stories of a meeting of the City Council to hear pleas of location owners and operators against the tax proposed at that time.

Thru all the long period of agitation for a juke box tax, owners of taverns played an important part in fighting the proposals. They were probably responsible for the many delays in passing the tax, until finally the pressure for more revenue led the city council to pass a license ordinance in 1943.

A committee of the city council began its actual work on the juke box license ordinance in November of 1943. Many proposals were considered and the juke box license ordinances of a number of other cities were studied by the committee before a final draft of the Chicago ordinance was made. At that time some members of the council estimated there were at least 10,000 juke boxes operating in the city and suburbs. The proposal to license them at \$50 a year would thus bring in about \$500,000 annual revenue.

Early in 1944, operators began to make plans for a test case on the city ordinance and city officials made a friendly (See *Court Hits High* on page 66)

Record Reviews

(Continued from page 27)

JERRY WALD (Majestic)

Clarinet High Jinks—FT.
A Friend of Yours—FT; VC.
Can't You Read Between the Lines—FT; VC.
Clarinet Boogie Blues—FT; VC.

The clarinet piping of Jerry Wald and the solid rock syncos of his band boys, as exemplified in these four sides, should win much popular acclaim for the maestro. Filling the void left by Benny Goodman and Artie Shaw, Maestro Wald proves himself a highly potent Pied Piper when it comes to heating the licorice stick. *Clarinet High Jinks*, following the *Sing, Sing, Sing* pattern, is a powerhouse platter, with Wald playing his clarinet with wild abandon. He displays a full appreciation of the blues form in piping it hot for *Clarinet Boogie Blues*, for which Billy Rogers adds a lowdown lyrical interlude. Mating the sides are solid and sock renditions of current pops, with the Wald clarinet creating the instrumental excitement. *A Friend of Yours*, from Bing Crosby's *The Great John L.* movie, spinning as a rhythm ballad, is heightened by the singing of Dick Merrick. Kay Allen adds the lyrical lustre for the slow love ballad, *Can't You Read Between the Lines*.

These four sides are bound to bring about a widening gulf of Jerry Wald fans, and music ops should be able to make the most of all four sides.

VAUGHN MONROE (Victor)

So-o-o-o-o in Love—FT; VC.
All at Once—FT; VC.

Vaughn Monroe dominates the dishing for both of these screen ballads in the role of the romantic troubador. While he sings 'em forcefully rather than soothingly, there is plenty of attraction in his piping. For *So-o-o-o-o in Love*, from the movie *Wonder Man*, the maestro's balladeering is contrasted with the more attractive rhythm singing, the tempo stepped up, of Rosemary Calvin. For *All*

at Once the maestro takes the side to himself.

The popularity of the maestro plus two important screen songs mean plenty of phono attraction for both of these sides.

MIGUELITO VALDES (Decca)

Good, Good, Good—FT; V.
You Never Say Yes—FT; V.

Attracting wide attention for his scat-styled singing of the Spanish songs, when chanting with Xavier Cugat's band, Miguelito Valdes makes his solo bow on the disks with a pair of Tin Pan Alley pops. While both *Good, Good, Good* and *You Never Say Yes* are bright and breezy rhythm ditties, command of the English language is far short to make for song-selling quality. Difficult to follow his exposition, and entirely restrained in his singing, Valdes never has a chance to make any real impression. Even the Latin rhythms of the studio band, directed by Leonard Joy, are not enough to characterize the stylings of the singer. Save for a flash of his Spanish speed singing to tag the tunes, there is little stamp of individuality to attract attention to either the singer or his sides.

There is little here, even where the singer may manifest a following, to make for steady spinning in the music boxes.

GENE KRUPA (Columbia)

Dark Eyes—FT.
Leave Us Leap—FT.

After making his waxing re-entrance on the sweet side, steeped with string flourishes, Gene Krupa reverts to his original rhythm pattern that is strictly swing. Prime interest in the platter is packed in the *Dark Eyes* dishing, introducing a Gene Krupa Jazz Trio. With the maestro again wielding the sticks with wild abandon, plus the pure tenor sax sorcery of Charlie Ventura, who is both a jazzist and a technician, and Teddy Napoleon rounding out the threesome at the Steinway, it's a real lowdown jam fest for the Russo classic. The en-

tire band joins in at the same lively pace for a ride and jump *Leave Us Leap* opus. A tuneful riff, it gets sock treatment by the band boys with fancy riding from trumpet, tenor sax and trombone, plus a bang-up bang bridge by the maestro beating the skins.

For the hot jazz enthusiasts, there is plenty power in both of these sides at a nickel a clip.

THE FOUR KING SISTERS (Victor)

A Tender Word Will Mend It All—FT; V.
Sweetheart of All My Dreams—FT; V.

The sister harmonies of the Four King Sals never get beyond the mill-run variety of local blends for either of these two sides. Nor do these ballad selections enhance the appeal of the spinning. *A Tender Word Will Mend It All*, from the movie *Small World*, is an outdoor hymnal type of tune with little melodic or lyrical appeal. *Sweetheart of All My Dreams* is the evergreen brought back in the *Thirty Seconds Over Tokyo* movie. Buddy Cole's band provides the conventional orchestral background, and like the singers, without any distinguishing note.

Nothing in these sides that might stir up any real enthusiasm among the phono fans.

BING CROSBY-XAVIER CUGAT (Decca)

You Belong To My Heart—FT; VC.
Baia—FT; VC.

Xavier Cugat, moving into the Decca camp, gets Bing Crosby to tee off on the new label. However, neither Crosby nor Cugat enhance each other's capabilities in combination. Each holding to their own ground, Cugat's music is hardly the flavor for Crosby's chanting, nor is the singing a fitting blend for the band. As a result, neither Crosby nor Cugat spin to any definite advantage for either side. Selections both stem from the movie *The Three Caballeros*, and both artists share in the spinning for both *You Belong To My Heart* and the haunting *Baia*.

Only the combination of names provides any phono attraction for these sides, with "You Belong To My Heart" the most effective of the two.

CARMEN CAVALLARO (Decca)

The More I See You—FT; VC.
In Acapulco—FT; VC.

It's smart syncos expounded by Carmen Cavallaro for both of these screen songs, with the maestro's Steinway sparkle adding the individual touch. For the slow ballad, *The More I See You*, the spinning is enhanced by the smooth song-selling of Gloria Foster. For *In Acapulco*, Mexican melody for which bright Latin rhythms are applied, the lyrical flavor is brought out attractively by the Andy Love Four. Both songs are from *Billy Rose's Diamond Horseshoe* in which Cavallaro appeared before the cameras.

For the smarter spots where the class rhythms are in high order, both of these sides are top of the selector.

ANDREWS SISTERS-DICK HAYMES (Decca)

Great Day—FT; V.
Smile, Smile, Smile—FT; V.

Instead of a delightful contrast, there is a clash of styles when pitching the romantic baritone of Dick Haymes with a light rhythmic blend in the harmonies of the Andrews Sisters. Their first pairing on a platter, neither the combination nor the choice of selections attracts any attention. Tempos see-saw for both sides in order to match the mood of the singers. In spite of Vic Schoen's bright rhythmic band backgrounds, neither the Andrews gals nor Haymes ever meet on common ground. Both selections are way backs, *Great Day* being the Vincent Youmans fave and *Smile, Smile, Smile* is the *Pack Up Your Troubles In Your Old Kit Bag* classic of the last war.

While long life can hardly be predicted for this couplet, the combination of Dick Haymes and the Andrews Sisters might attract some measure of coins for the "Smile, Smile, Smile" side.

TOMMY DORSEY (Victor)

June Comes Around Every Year—FT; VC.
Out of This World—FT; VC.

Tommy Dorsey gives a completely commercial cutting for both of these Johnny Mercer-Harold Arlen ballads from the movie *Out of This World*. While Stuart Foster for the song selling makes for no real romantic guns, the solid band backing makes it all spin out interesting enough. *June Comes Around Every Year*, a blues ballad, is taken at a slow tempo. While Foster is forced to drag out the ditty, Dorsey showers it with a lowdown and scorching background. A livelier beat is set for *Out of This World*, the singer taking up the side with just

a breath of sliphorn sliding to brand it a Dorsey disk.

The popularity of the maestro for these picture tunes of promise gives music box import to these sides.

HELEN FORREST (Decca)

He's Home for a Little While—FT; V.
Ev'ry Time—FT; V.

For the sentimental songs, particularly where there is a strong nostalgic note as in *He's Home for a Little While*, Helen Forrest sells the song hands down. With Victor Young's orchestral creations for a colorful background, la Helen makes 'em wilt with her wordage caresses. In sharp contrast, the chanteuse applies her pipes to the rhythmic pattern of *Ev'ry Time*. With strong support from the musical director, imparts selling qualities to the song.

The Helen Forrest fans will shower most favor on "He's Home for a Little While."

COURT HITS HIGH

(Continued from page 65)

agreement to delay collection of the tax until the case could be tested. A Circuit Court handed down its first decision on a petition from operators March 15. The court decided in favor of the city and thus sustained the right to tax juke boxes but suggested that operators might bring another test questioning the fairness of the high rate.

Operators promptly prepared another test petition questioning the fairness of the rate of \$50 a year and it was this question upon which the high court recently passed and decided the rate issue in favor of operators.

Locations Fight

While the juke box operators were preparing their test cases and carrying their appeals toward the State high court, location owners represented by the Amalgamated Beverage Congress planned a still stronger fight. This influential organization representing taverns went into Circuit Court early in June, but the court also decided against the association and in favor of the city. The organization then appealed to the State high court, thus making two appeals on the juke tax question.

The petition of the beverage association was brief but very pertinent in its declarations against the juke box ordinance. The petition that had been prepared by attorneys for operators was lengthy and was noted for its data on the operation of juke boxes in general.

Both test cases from Chicago went before the State Supreme Court in September, 1944, and hearings were held some months later. In the meantime, the city started the collection of the annual license fee. The question has already been raised this week in Chicago as to whether the city might be required to refund some of the tax money.

DISK SHIPMENT

(Continued from page 65)

Belgian Congo are interested in all forms of vending equipment and music machines.

The basis of the Belgian Congo's monetary system is figured in terms of the franc, present value approximately 44 francs to the United States dollar.

Coin Mechanism Reconversion

A certain amount of reconversion must be made on the coin mechanisms before Congo's "coin of the realm" will properly actuate the equipment. There are two types of Belgian Congo 1-cent pieces in general use. One 1-cent copper is the same size and thickness as the United States penny. The second 1-cent piece is as large as the United States quarter, and it is very popular with the natives simply because it is larger, altho both have the same value.

The Congo 2-penny piece (value approximately 2 cents in United States money) of silver contest is the size of our quarter and the Congo 10-cent piece of copper hue is the size of our half dollar—slightly thicker. All coins used in the Belgian Congo are specially milled for colony exchange only.

A check with several exporters of coin-operated equipment to the Belgian Congo indicates that the problem of reconversion of coin mechanisms is primarily the job of the importing concern, and the general practice has been to sell all machines as is, as the importer is familiar with United States coin sizes and the problems he faces.

The shipment of records to this part of the world indicates that the time has come for the coin machine industry to put in motion its respective plans for the exportation of used coin-operated equipment of all types.

We Pay Spot Cash FOR YOUR USED RECORDS

No Shipment Too Big . . . None Too Small

Wire Collect How Many You Have

WE PAY THE FREIGHT

J. F. BARD

414 South Franklin Street

Chicago 7, Illinois

SPECIAL SALE—WALL BOXES!

200 Wurlitzer 2-Wire Model 320, Sweet Music, 5¢
100 Wurlitzer 2-Wire Model 120, 5¢
100 Wurlitzer 2-Wire Model 125, 5¢-10-25¢
300 Wurlitzer 30-Wire Model 100
250 Buckley 30-Wire Chrome and Plastic, Also Gold and Plastic

WILL SELL ALL OR ANY PART TO HIGHEST BIDDER!

Seeburg Envoy Remote Amplifier, Complete With Tubes \$100.00

BALTIMORE

MUSICAL SALES CO.

BALTIMORE, 1, MARYLAND

140 W. MT. ROYAL AVE.

VERNON
5757

MUSIC ROUTE FOR SALE

Located in Northwestern Oklahoma, consisting of 63 Machines on location. At Billboard prices the machines will bring around \$21,000.00. Will take \$10,000.00 down.

J. H. PORTER, Baker Hotel, Woodward, Oklahoma

FOR SALE—IMMEDIATE DELIVERY

FACTORY RECONDITIONED A. M. I. PHONOGRAPHS

Model TC-88 Top Flight \$349.50 #301 "Singing Towers" \$525.00
Model SC-109 Streamliner 405.00 #HB-302 "Hi-Boy" 698.00

Terms: 1/3 Deposit, Balance C. O. D.

SOUTHERN MUSIC SALES COMPANY

727 POYDRAS ST.

PHONE: MA: 5661

NEW ORLEANS, LA.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Cross To Stage Jamborees

Hugh Cross, organizer of the WIBC Jamboree, Indianapolis, will stage a series of jamborees this summer at the Dude Ranch, outdoor spot near Louisville. He plans to use folk talent from throughout Kentucky. Cross recently joined the Federation of American Folk Artists.

Pappy Howard's Barn Dance

The WJW Barn Dance Jamboree, heard for two and a half hours every Saturday over WJW, Cleveland, has become an immensely popular program in Ohio and adjoining States. Headed by Pappy Howard, the jamboree offers a varied lot of folk tune artists. Howard and His Connecticut Kernels, the WJW Clambake group, Ernie Benedict and His Range Riders from WGAR, Pieplant Pete and Bashful Harmonica Joe, Smiley and Sue, and the Wyoming Cowboys are some of the talent that have helped to build up a tremendous audience for the show.

During the summer months the jamboree will be playing five days a week. On Wednesday and Sunday the show will appear at the Chippewa Lake ballroom; on Thursday from the Akron Armory and on alternate Thursdays from the Good-year Auditorium; on Fridays at the Odd Fellows Temple, Canton, and on Saturdays the regularly skedded programs from the stage of the Masonic Auditorium in Cleveland. The Saturday shows draw a capacity house of 2,500.

Among the top-notchers skedded for appearances on the jamboree this summer are Patsy Montana, Lulu Belle and Scotty, Elton Britt, the Hoosier and the Arkansas Woodchopper.

Busy Hot Shots

The Hoosier Hot Shots have a busy season ahead of them. They are making a Memorial Day appearance at Adams-town, Pa., booked by the William Morris office, and have been booked by the Jolly Joyce Agency for appearances at Harrisburg, Newcastle and Uniontown, Pa., and Baltimore the first week in June. July 4 they go to Hollywood to make another Columbia pic, tentatively titled *Song of the Prairie*. Then on July 29 they will fly to Europe for an eight-week tour entertaining the troops. They will work as an act, not a unit, for the Hollywood Victory Committee.

Random Notes

Rusty Marion, the Sagebrush Crooner, last four years with KMBC, Kansas City, Mo., is now master of ceremonies for the *Barnyard Follies* on KMOX, St. Louis. Among the popularitists heard on the show are Skeets and Frankie, Sally Fos-

ter, Wade Ray, Bob Hastings, Roy Queen, Eddie Gentry, Stuffey Austin, and Roy and Linda Fields.

Pee Wee King, of the Golden West Cowboys, WSM, Nashville, was in Chicago recently and threw a banquet for a number of his friends, among them Jack Baker, formerly on the Don McNeill *Breakfast Club* and now on WSM.

WCAR, Pontiac, Mich., is leading all stations in Central Michigan in presenting folk song, Western and hillbilly programs. The *Songs of Mountain Red*, quarter-hour program is heard four times a week, and among the bands featuring Western, hillbilly and pop music are Smoky Mountaineers, Four Rhythm Boys, Rock Mountain Ramblers and Rhythm Range Riders. Program Director

Bill Lofback says he is looking forward to another program of this type soon.

Lee Penny, Western songwriter, has joined Hill and Ranch Songs, Inc., Hollywood, and the firm is pushing his new tune *Ten Gallon Hat*. Bob Wills and Smiley Burnette are using the tune in a picture and also are recording it. Odd twist is that Louis Jordan also is recording the tune.

Sgt. Frank Ewing is now emcee of his own recorded Western hillbilly program on KPND, Pampa, Tex. Ewing has been in khaki since shortly after Pearl Harbor.

Gene La Verne, former member of the Cactus Cowboys who toured with Roy Rogers and Smiley Burnette, is now working with Ambrose Haley at KKOK, St. Louis, after having filled in several weeks at WOWO, Fort Wayne, Ind. Gene has written four new tunes which he expects to be published in the near future.

Curley Clements' new song, *Tishomingo Oklahoma*, is reported on the up-grade on New Jersey, New York and other Eastern States stations.

ADVANCE RECORD RELEASES

(Continued from page 27)

MY LIPS REMEMBER YOUR KISSES.....	King Cole Trio.....	Atlas KC100
PICK-UP BOYS	Auld-Hawkins-Webster Saxtet..	Apollo 754
PORGY	Auld-Hawkins-Webster Saxtet..	Apollo 754
PUT ANOTHER CHAIR AT THE		
TABLE	Pvt. Cecil Gant.....	Gilt-Edge 500 CG11
PUT YOUR DREAMS AWAY (FOR	Frank Sinatra (Axel Stordahl Ork)....	
ANOTHER DAY)		Columbia 36814
RED RIVER VALLEY	Dick Thomas (Frank Novak Ork).....	
		Musicraft 301
SANTA LUCIA	Charlie Spivak (Jimmy Saunders).....	
		Victor 20-1675
SENTIMENTAL JOURNEY	The Merry Macs.....	Decca 18684
SLEEPY BABOON	Sonny Greer and His Rextet....	Apollo 354
SOMETIMES I FEEL LIKE A MOTHER-		
LESS CHILD	Marian Anderson.....	Joe Davis 8900
SOUTHERN COMFORT	Joe Marsala Septet.....	Musicraft 328
SWEETHEART SERENADE	Jerry Wayne (Van Alexander Ork)....	
		Joe Davis 7100
THERE'S NO YOU	Charlie Barnet (Phil Barton).....	Decca 18685
THERE'S NO YOU	Buddy Franklin (Betty Allen).....	
		Musicraft 15039
THIS WILL BE A LONESOME SUM-	Jerry Wayne (Van Alexander Ork)....	
MER		Joe Davis 7100
TIME AND AGAIN	Dud Bascomb.....	Deluxe 2004
VICTORY BELLS	Dud Bascomb.....	Deluxe 2004
WAKE-UP, CECIL, WAKE-UP.....	Pvt. Cecil Gant.....	Gilt-Edge 500 CG3
YOU CAN'T BREAK THE CHAINS OF	Jimmy Wakely and the Sunshine Girls	
LOVE		Decca 6109
YOU'LL NEVER BE BLUE IN A BLUE		
UNIFORM	Texas Jim Robertson.....	Bluebird 33-0528

Plugs Scheduled for Near Future

(Continued from page 26)

	Publisher	Publisher
A Stranger in Town.....	Stevens	Little Boy (Does Your Mother Know
A Two-Seated Saddle and a One-Gaited	American	You're Out?).....
Horse		Newart
Along the Navajo Trail.....	Leeds	Little Red Hooding Ride.....
And There You Are.....	Feist	Blasco
Ask My Heart.....	Manhattan Melodies	Love
Broken-Hearted Lullaby.....	Matt Polkonen	Feist
Buzz-Buzz (Will You Be My Honey)	Advanced	Love Letters.....
		Famous
Caribbean Magic.....	Franco-American	My Mother's Waltz.....
Conversation While Dancing.....	Capitol	Morris
Daydreams in the Moonlight.....	Marks	Oh, What I Dream'd About You..
Dreaming	Leeds	Pyramid
Goodbye to Dreams.....	Kanes	Once Again.....
Gotta Be This or That.....	Harms, Inc.	Hanna
Homesick That's All.....	Mayfair	Out of Nowhere.....
Hecky Darn!.....	Midland	Paramount
I Ain't Got Nethin' But the Blues	Burke-Van Heusen	Out of This World.....
		Morris
Idaho Moon.....	Irving Siegel	Santa Marta.....
I'd Do It All Over Again.....	Shapiro-Bernstein	Sarabara
I Have But One Heart.....	Stanwood	United
Horses Don't Bet on People.....	Advanced	Take a Tune Full of Melody
I Just Don't Know Why, But I Do	Russ Hull's Country Music	Harmony House
		Tampico
I Never B'lieved in Love at Sight ('Til I	Hall's Hit Songs	Capitol
Met You).....	Morris	That Funny Bunny Hug.....
I'd Rather Be Me.....	Edwards	Dave Ringle
I'll See You Tomorrow.....	Wise	That's the Stuff Ya Gotta Watch
I'm a Midnight Cavalier.....	Marks	Campbell-Porgie
In My Little Red Book.....	Berlin	That's Why I'm Lonely for You.....
I Was Here When You Left Me.....	Morris	Kelly
June Comes Around Every Year.....	O'Kay	The Gang That Sang Heart of My Heart
Let's Dance Again.....	Edwin W. Kukkee	Robbins
Lingering		The Last Time I Saw You.....
		Barton
		Then, Now and Forever.....
		Charles Gunther
		When Paw Goes on a Bender.....
		Arcadia
		When the Old Gang's Back on the
		Corner (Singin' "Sweet Adeline"
		Again)
		Arrow
		Why Do They All Pick On Brooklyn?
		Orange
		Why Shouldn't I Dream.....
		Hanna
		Yah Ta Ta, Yah Ta Ta (Talk, Talk,
		Talk)
		Burke-Van Heusen
		You Know, Baby.....
		Tempo
		You Never Say Yes (You Never Say No)
		Robbins

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 24)

Weeks to date	Last Week	This Week		
1	—	8.	YOU BELONG TO MY HEART (F)	Bing Crosby-Xavier Cugat.... Decca 23413
1	—	9.	LAURA (F)	Johnnie Johnson....Capitol 196
5	9	10.	CALDONIA	Woody Herman..Columbia 38789
			Happiness Is a Thing Called Joe (F)	

TO HELP YOU PUT YOUR JUKE BOXES BACK INTO ACTION

Want to put your juke boxes back into perfect working order and eliminate many service calls? You can if you install our positive control system! Send for our kit of adapters and you'll get everything you need to convert 5 WALL-O-MATICS and 1 SEEBURG. The cost is just \$11, including easy-to-follow instructions. With this kit you replace critical 70L7, 6H6 and 8K7 tubes with our 2 wire positive control. Additional 70L7 adapters are available at \$1.50 each.

Get our plug-in adapter with leads for 2 wire positive control and you can use 2051 tubes in place of 2A4Gs. Complete outfit for \$5. Convert your 30 wire installations to our 2 wire system, using #304 WURLITZER stepper and WALL-O-MATICS. We'll rebuild your stepper and furnish all adapters with instructions for \$12.50.

EVERYTHING TENTED, PROVEN AND GUARANTEED!

WEBER REPAIR SERVICE

411 S. 24 St., Omaha 2, Nebraska

FOR SALE

JUST OFF LOCATION

A JENNINGS MAGIC MUSIC CENTRAL STATION WITH 15 UNITS

- 84 Telephone Wall Boxes
- 6 Telephone Consoles (5c, 10c and 25c Play)
- 9 Amplifiers
- 2 Record Racks

THE SIMPLEX COMPANY

204 Walton Bldg. Esplanade, Lexington 9, Ky.

70L7GT Replacement Adapter With Tube for Seeburg Wall-o-Matic, \$3.25.

FIBER MAIN GEARS for Seeburg & Wurlitzer Less Steel Hub—\$5.50.

Vol. Control Keys for Seeburg & Wurlitzer:

Package of 24, \$1.80; Package of 100, \$5.00. Quantity Prices to Distributors and Jobbers. Terms: 1/3 Deposit—Balance C. O. D., F. O. B. Los Angeles.

Seeburg and Wurlitzer Pickups Repaired \$3.50

Seeburg, Wurlitzer, Mills and Rookola

Motors Repaired \$7.50

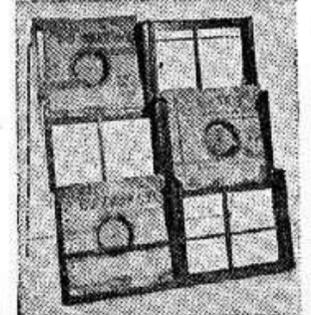
Factory guaranteed against defective workmanship and material.

E. T. MAPE MUSIC CO.

Manufacturing Division 1701 W. Pico Blvd., Los Angeles 15, Calif. DRexel 2341

RECORDS

PRESS YOUR OWN We can furnish all the equipment and materials.



Attractive Display METAL RECORD RACKS, \$2.50 ea. in lots of five.

POINSETTIA, INC.

101 Cedar Ave., Pitman, New Jersey Record Manufacturing Consultants, Equipment and Supplies

Phonograph RECORDS

OPERATORS: Let Us Know Your Wants. 100,000 RECORDS. All Labels, Hillbilly, Race and Popular Records. Ship anywhere same day order is received.

LACLEDE MUSIC CO.

4080 Laclede Ave. ST. LOUIS, MO.

CATALOG OF HARD TO GET RECORDS
Over 20 labels—thousands of numbers. Send 25c in coin or stamps for our stock.
TUTTLE SALES CO.
584 S. Salina St. Syracuse 4, New York

MUSIC ROUTE FOR SALE
In Cleveland. Consisting of 45 Phonographs, 35 on location. Wurlitzers, Seeburgs, Rock-Ola and AMI Machines. Excellent operating conditions. Price \$35,000.00.
Modern Music Company
5511 Euclid Ave. CLEVELAND 3, OHIO

\$\$ CASH! CASH! \$\$ FOR USED JUKE BOX RECORDS!
I Pay the Highest Price!
Write, wire collect or just ship to..
NATHAN MUCHNICK
1119 N. 39th St., Philadelphia, Pa. Phone: Allegheny 0232

1938 Rookola Counter Phonograph \$125.00
Wurlitzer 61 Pedestal Stand 125.00
2 Wurlitzer 320 Wall Box 19.50
1 Wurlitzer 332 Bar Box 19.00
1 Wurlitzer 100 Wall Box 12.50
2 Old Style Bucktoys, Each 7.50
1 Wurlitzer 412 125.00
Seeburg Vogue U.S.R. Electric Selector
4 Wallomatic With Factory Brackets 575.00
WHITT NOVELTY CO.
COLUMBUS, KANSAS

NO PRODUCTION YET --- GREENE

Rowe Prexy States Why

Manpower, materials still needed—war work comes first—no relief in sight

NEW YORK, May 26.—Since last week, when the War Production Board revoked Limitation Order L-27, which suspended the manufacture of all vending machines back in April of 1942, much clarification was in order on the part of the manufacturer. Distributors throughout the nation were under the impression that coin-operated equipment would be made available just as soon as time would permit.

In a statement to the industry, made this week by R. Z. Greene, president of the Rowe Manufacturing Company, Inc., it was thoroughly understood that this step taken by the WPB, while in the right (See No Production on opposite page)



BARNEY FRERICHS, one of the pioneers in the coin machine and sales-board business in St. Louis, is the owner and general manager of the Arrow Novelty Company.

Coin - Operated Washers in Pic as WPB OK's Production

NEW YORK, May 26.—When the War Production Board early this week approved a production of 700,000 new household washing machines for this year, speculation was aroused as to how soon new machines may be obtained for expansion in the use of coin-operated washing machines for providing laundry services to housewives.

Speculation about the use of coin-operated washing machines was based on reports in February widely publicized in newspapers throughout the country about a very successful enterprise in this field in the Bronx.

Successful in Chicago

Trade reports say that there are very successful coin-operated washing machine services in Chicago, Detroit and some other large cities as well as here. The firm here which obtained the publicity has a battery of 14 coin-operated washers and each will turn out about 10 pounds of laundry in an hour. The service compares with the usual wet

wash service offered by standard laundries and housewives can get the service at the cost of 25 cents per hour.

The firm reports that a housewife puts her laundry in one of the machines, deposits the quarter, then does her shopping and returns to pick up the laundry.

According to the operating firm some apartment houses provide this type of service but they claim this is the first time a specially outfitted laundry room has been equipped with the automatic machines. Customers must make appointments to do their laundry. Girls employed at the store are all wives of servicemen. The housewife must prepare her laundry ready for the washing machine and simply inserts the coin and puts in her washing and when it is finished it is taken out.

The machines in use here are a very modern type of the Bendix Washer. The service is offered by attaching standard coin meters to the machines. In the past coin meters have been attached to other prominent makes of home washing machines.

The chief manufacturers of electric washing machines are located in the Middle West. Heads of these firms have reported very enthusiastically about WPB's approval for manufacture of new machines as soon as possible.

According to trade reports the new washers will not be available for retail sale until late in the year, if at that time. The production rate of 700,000 new washers during the second half of the year is estimated to be about 7 per cent of the pre-war rate of output. The trade estimates that there is a pent up demand for over 5,000,000 new washers for the home.

Omaha Vending Firm Adds Bldg. Quarters

OMAHA, May 26.—Still another vending machine firm of the Midwest has announced its plans for post-war expansion. The H. Z. Vending & Sales Company, one of Nebraska's largest distributors, has purchased the building next to their present headquarters and is making plans for extensive showroom quarters.

Bob Wiley, well known in the coin machine business, who was recently honorably discharged from the navy, has been added to the staff as general sales manager.

Nat Rake Home, Opens New Bldg.

PHILADELPHIA, May 26.—On May 18 approximately 200 persons, representing the coin machine industry, attended the official opening of the new offices and showrooms of the Rake Coin Machine Exchange, 609 Spring Garden Street, Philadelphia.



Highlighting the affair was the fact that Nat Rake was in on his first army furlough and was able to greet his friends. A buffet lunch was served and the guests were taken on a tour of inspection of the new building to view the various facilities for servicing all types of coin-operated equipment.

Cig Shortage Brings Decline in Revenue For Pennsylvania

PHILADELPHIA, May 26.—Pennsylvania State cigarette tax receipts fell off nearly \$1,000,000 during the first quarter of this year, compared with those of 1944, due to the continuing shortage of smokes.

The State Revenue Department this week listed receipts for January thru March at \$2,566,007 representing two cents on 128,300,350 packs against \$3,442,267 for a similar period a year ago.

Biggest drop in any one month was that for January, only \$886,826 being collected this year against \$1,280,465 in 1944. February receipts this year were \$826,270 against \$993,949 as a year ago and March collections \$848,911 against \$1,167,853.

Offer Candy Bar Having Vitamins

CHICAGO, May 26.—A new 5-cent candy bar having the trade name "Barney Ross" has been put on the market by the Hollywood Fruit Confections, Inc., 5930 Avalon Boulevard, Los Angeles. The firm has had long experience in preparing fruit confections of various kinds for concession trades and retail outlets. The new candy bar is being offered to the trade, with vending machine outlets especially in mind. Barney himself is president of the firm.

The bar has been made attractive with an illustration of Barney which will appeal to the eye. The wrapper also states the ingredients contained in the candy bar and among the other items used, the wrapper states that it also contains a well-known vitamin much publicized in newspapers today. This will give the bar a very modern appeal because there is much discussion in industrial and medical circles today of the use of vitamins in candy to give it an extra health factor.

Bob Baer, vice-president of the firm, was in Chicago recently explaining the good qualities of the bar and also the plans of the firm to supply goods to the vending machine trade as fast as sugar and other materials make it possible to turn out bars in quantity. The firm has good prospects, he said, in supplying the needs of operators as time goes on. Plans have been made to build up a list of operator customers so that when more sugar is available, the firm will be ready to supply their needs in good order.

Baer has long been known to the coin machine industry here in Chicago and was greeting old friends. He has been in the business for a good many years and knows the trade from top to bottom, as he puts it.

Packaging Headaches Of Confectioners Are Same as Vending Ops

CHICAGO, May 26.—Promise of more containers for the confectionery field in the immediate future is not too good unless the mills are able to produce more tonnage when the government terminates or retards its purchases of the available tonnage according to K. V. Robinson, Atlanta Paper Company, speaking in Atlanta, this past week at the NCA conference.

Members of the vending machine branch of the coin machine industry were especially concerned with Robin-

son's statement that "can bring a ray of hope for tomorrow, however, as war demands have compelled mills and converters to develop new grades of materials and new designs all much better than anything in the past." He further stated that he honestly believed that the quality of folding cartons, set-up boxes and corrugated and fiber containers will be much better than anything we have ever seen.

The packaging problems for the vending machines of the coin machine industry which have plagued the designers of coin-operated equipment are getting much study from the members of the confectionery industry and much time and capital is being devoted to this one branch of packaging manufacturing.

WANT TO BUY!
Will Pay the Following:

A.B.T. Challengers	\$15.00
Model F Targets (Blue)	15.00
Vest Pockets (Green)	25.00
Vest Pockets (B & G)	32.50
Vest Pockets (Chrome)	40.00
Gottlieb Grip Scales, All Parts	
Must Be There	5.00
Imps & Cubs	2.50
Home Runs	10.00

AMERICAN EAGLE (LIKE NEW)

Fruit Reels, F. P. Token or Quarter award. Fill Payout Tube with quarters instead of Tokens or mix them and watch your increase in play. Machine then pays off quarters on every combination.

\$19.50 1¢ or 5¢ PLAY

NEW REVAMPS

WAGON WHEELS	Write
IDAHO	Write
OKLAHOMA	Write
GRAND CANYON	Write
ARIZONA	Write
STREAMLINER	Write
MARVEL BASEBALL	Write

IN ORIGINAL CARTONS, READY FOR SHIPMENT

USED COUNTER GAMES

Aces, Poker Sym., Div. Only Mod.	\$ 6.95
Yankee, New, Divider Model	16.50
Pikes Peaks	22.50
Bingo	12.50
Victor Roll-n-Packs	9.95
Liberty, 1¢ Tok. Payout, Cig. Sym.	19.50
Sparks, 1¢ Token P.O.	12.50
Daval 21, New, Divider Model	9.95
Lucky Strikes, 1¢ Cig. Sym.	12.50
Imps, New, 1¢ or 5¢, Cig. Sym.	12.50
Hit Hitler, Penny Back	19.50
Cubs, 1¢, Cig. Sym.	6.90
Civilian Defense, 1¢, New	13.50
Slap the Japs, 1¢, New	13.50
Marvel, 1¢ or 5¢, Token P.O., Cig.	
Reels	19.50
Shipman Stamp Machines, Brand New, 1¢ & 3¢	29.50

SLOTS & CONSOLES

2 25¢ Original Gold Chrome, Rebuilt Cases	\$395.00
1 5¢ Original Gold Chrome, Rebuilt, Cases	349.00
1 10¢ Original Gold Chrome, Rebuilt, Cases	349.00
1 5¢ Original Gold Chrome	295.00
1 25¢ Original Blue Front	349.00
1 10¢ Original Blue Front	325.00
1 Jennings Silver Chief, 5¢	189.00
4 Mills Q.T., 1¢	69.50
Jennings Silver Moon, F.P.	98.00
Jumbo Parade, F.P.	98.00

PHONOGRAPHS

Wurlitzer 600	\$425.00
1 Seeburg, 12 Record	125.00
1 Wurlitzer Counter Model 61	139.50
2 Wurlitzer Counter Model 41, Ea.	139.50

1/3 Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00. Send for List of All Types of Machines!

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN STREET
PHILADELPHIA 23, PA.

BALL GUM SUBSTITUTE
MARBLES—GLASS—ASST. COLORS

Barrel of 50,000, 9/16" Size	\$54.50
Barrel of 40,000, 5/8" Size	52.50
Keg of 21,000, 9/16" Size	23.80
Keg of 17,000, 5/8" Size	21.05

★ ★ ★
CHARMS, Best Grade, 15 Gross Carton, \$13.25 Parcel Post Paid.
★ ★ ★
COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each, Parcel Post Paid. While They Last.

Full cash with order—f.o.b. factory

TORR 2047 A - SO. 68
PHILA. 42, PA.

FOR QUICK SALE
HOLCOMB & HOKE
FLOOR MODELS

Fully Automatic—Electric or Gas Models. Only 4 available—\$169.50 each. Less 5% full remittance with order.

P. K. SALES
Cambridge, Ohio

Vending Mchs. Watch Products

Ops Eager To Compare Items

Atlanta Candy Conference reveals post-war sweet sale improvement plans

ATLANTA, May 26.—Candy vending machine operators of the trade know full well that the patronage given venders in the post-war will depend greatly on the competition which these vended items can give packaged goods sold over the counters in retail establishments throught the country.

As a result members of the trade have been watching closely the research on vitimized candy as well as other discoveries being made to promote the sale of candy in competition with other food-stuffs.

One of the latest developments in the candy field was revealed last week at the Southern Conference of the National Confectioners' Association here. This discovery—candy made from starch sponge (a newly developed product) was announced as being a product of the National Regional Research Laboratory at Peoria, Ill., by Dr. H. H. Hall, of the U. S. Department of Agriculture. Dr. Hall is a member of the Department of Agricultural Southern Regional Research Laboratory at New Orleans and he stated "that encouraging results were obtained when starch sponge was used in chocolate mint crunches, chocolate clusters and similar pieces of candy which are free from moisture."

Of Interest to Operators

Another development of the Agricultural Department Laboratory was that of "Velva" purees which offered possibilities for use in a variety of candies. These are made from fresh, fully ripened fruits and berries and are not heat processed but are maintained in a frozen state where in itself it will find a ready usage with vending operators who contemplate frozen food venders in the post-war markets of the nation.

Announcement was also made of other investigations of candy products to increase the civilian candy appetite. These include the utilization in candy making of such agricultural products as refined soya for caramels, fudge and nougats; sunflower seed for caramel; defatted peanut flour for fudge and caramel; wheat-germ for cast creams and nougats and cottonseed flour for fudge and fruit roll.

Major Headaches

It is also acknowledged that the candy industry's major headaches at the present time are sugar, manpower and containers. Apparently manufacturers are obtaining only 65 per cent of the sugar they used in 1941; the outlook for the third quarter appears to be for a substantial decrease in quotas. It was the statement of C. J. Worrall, representing corn industries research foundation, New York, that "chief among several factors which may result in a reduced output of corn sirup and corn sugar in the remainder of this year is the manpower shortage in corn refining plants." Other factors bearing on the future supplies of corn sirup he listed as increasing pressure on the industries to provide more of its fruit products for lend-lease and the extent of the new corn sirup. A drought year is overdue, he said, but he expressed hope that in the event of severe drought increased planting of hybrid corn might offset its worse effects.

A stress on advertising was made during the conference by C. H. Cady Jr., of Chicago, who advocated extensive advertising to feature "candy as an energy food." The industry at the present time is spending \$500,000 a year in advertising.

Historical Sketch

CHICAGO, May 26.—The following historical sketch on the Mills Novelty Company appeared in the company's employee bulletin *Mills Warrior* here recently and is reprinted herewith for the general interest of the trade.

The regular peacetime products of Mills Industries, Inc., have been heavy intricate mechanisms varying in weight from 20 pounds to 4,000 pounds. In 1889 the company was established in Chicago by Herbert S. Mills, father of the present owners. Mills products have always been machines of an automatic or semi-automatic nature, and during the company's lifetime many thousands of different types and models of these machines have been manufactured in our plants.

Inside Manufacturing

It has always been part of the Mills tradition to handle as much of the manufacture of each product as was possible inside our own organization—the idea, the development, the design, engineering, tooling, pattern making, making of small parts, assembly and final inspection. As a consequence we have built up a highly skilled, self-conscious factory and office organization capable of handling the mass of details and problems attendant on fulfilling given assignments in a definite period of time. This organization pride and unified ability are most mobile and can be addressed to the accomplishment of any new task, great or small.

Such company spirit lends itself to the spur of any occasion or emergency, and the organization has proven itself capable many times in the past of "doing the impossible" when the impossible was asked. From a small upstairs shop with five employees 56 years ago, the Mills organization today with 2,700 employees has accomplished at least a dozen major expansions over the years. It is universally acknowledged to be one of the truly great industrial enterprises of America.

Greatest Invention Here

At first the company made coin-operated amusement, vending and arcade machines; then it added music to its lines and in the period from 1910 to 1920 manufactured and sold the first and only self-playing violin, with piano, ever created, the Mills Violano-Virtuoso, designated by the United States Patent Office as one of the 10 greatest inventions of the decade. Many different forms of musical wonders followed, including the first of the new amplified phonographs or juke boxes, which it introduced way back in 1928.

Adding to its coin-operated line, in 1929 Mills put in a whole line of ice-cream freezing and hardening equipment, allowing the small merchant to freeze his own ice cream in his own store right at the point of sale. For 10 years Mills sold more freezers and hardeners of this type than all other manufacturers combined.

Ice-cream equipment needed condensing units capable of doing a superior job under a very strict type of application. They were not satisfied with those they were buying for their freezers, and so started to make their own, installing hundreds of thousands of dollars' worth of special machinery for the purpose. The record of their compressors was so outstanding that they found themselves in another field—commercial refrigeration. Following the compressors, they went into the bottled drink dispensing business, making the famous dispenser for the Coca-Cola Company which vends an ice-cold bottle, perfectly dry, at the drop of a nickel with no buttons or levers of any kind to manipulate.

Introduced Talkie Picture

Following the tremendous sales of juke boxes, the company in 1940 introduced the first automatic coin-operated talkie picture machine, Mills Panoram. Thou-

stands of these machines are now playing all over America. They are supplied with movies created and produced by Mills own subsidiaries: Soundles Distributing Corporation of America, Inc.; R. C. M. Productions, Inc., and Filmcraft Productions, that also handle the service problems. The professional-like handling and the clear preciseness of these movies has won the approval of the millions of people who have seen them.

These organizations have produced 14,000,000 feet of 16mm. sound film for Panoram in one year. The latest development in Mills sound-on film machines is the Sono-Vision. This machine is used strictly as an educational media for schools, sales training and also for army and navy personnel training.

With equal versatility and more spirit than the organization had ever accepted a previous assignment, Mills Industries, Inc., early in 1941 entered the field of national defense, and to the production of war material has applied the same inspired execution that has characterized its foundation. They have contributed many ingenious inventions and short cuts to production, but have always held quality in allotted time the watchword of all our operations. They have completed or now have in work over 45 individual type jobs for the United States Army, Navy and Air Force.

NO PRODUCTION

(Continued from opposite page)

direction, is by no means a signal to start immediate production.

War Work First

Greene said: "The lifting of Order L-27 does not make it possible to resume production immediately, since the necessary materials and manpower have not yet been released. At this time, there is no indication when the needed materials will be made available as war production still demands top priority.

"Right now, Rowe is working full capacity to meet military demands for the production of M-69 Incendiary Bomb 'Cluster'—the same bombs that have been firing the heart of Japan."

This statement by the president of one of the largest Eastern concerns indicates to distributors and operators alike that war work comes first, and it will be some time yet before the first coin-operated machine will roll off the production lines.

Chicago Candy Exec Commends Wash'ton For Action on Sugar

CHICAGO, May 26.—With the sugar crisis throught the nation becoming more acute as the weeks go by, the vending branch of the coin machine industry has been perking up its ears at the news coming out of Washington this past week.

Knowing full well that the critical status of the sugar quotas must be brought under control as soon as possible to prevent stoppage of candy and soft drink sales thru coin-operated vending machines, members of the trade are highly commending the recommendations set forth and announced last week by the special House Committee investigating food shortages.

Must Be Met

Here in Chicago, too, one of the leading candy company executives, Edwin O. Blomquist, vice-president of E. J. Brach & Son, commended this special House Committee for their "specific and sweeping recommendations for coping with the national situation in sugar." Blomquist is also chairman of the Food Industry War Committee, Special Sub-Committee on Sugar. The report by the House Committee upon which Blomquist made his commendation gave first importance to setting up one co-ordinating head with authority and responsibility for procurement, transportation, pricing and distribution of sugar.

"It is interesting to note that the House Committee's proposal for an overall sugar executive covers the same important point emphasized by the FIWC sugar committee in April, 1943, reiterated by it before numerous Washington agencies and Congressional committees and submitted last week to the committee," Blomquist said.

The committee of which Blomquist is chairman has consistently urged that Hawaiian and United States sugar production be aided by machinery, supplies and labor and that rationing controls be tightened to prevent exceeding allocation and that all commitments of sugar by Washington to foreign governments be reviewed and adjusted to guard the minimum allotments for civilians here at home.

Full Publicity Needed

It was also suggested by Blomquist that all such allocations and commitments by Washington, not only to foreign lands but for American use as well, be given full publicity in the public press.

Representative Clinton T. Anderson (Dem., New Mexico), Chairman of the House Committee, made the Washington report, and his co-workers should be congratulated for their great job according to Blomquist and also commended on the fairness with which they went into the sugar problem.

Watch... Univendor

FINEST IN CANDY VENDORS



**STONER
MFG. CORP.**
AURORA, ILL.



STAMP FOLDERS

For Shipman and Advance
STAMP VENDING MACHINES
Immediate Delivery—Any Quantity.
UNIVERSITY PRESS
655 Sixth Ave., N. Y. C. Ch. 2-9890

Introduced Talkie Picture

Following the tremendous sales of juke boxes, the company in 1940 introduced the first automatic coin-operated talkie picture machine, Mills Panoram. Thou-

ALL CLEAN SERIALS AS HIGH AS 475,000

84	5¢ Chromes, 2-5 P.O. Ea.	\$295.00
12	10¢ Chromes, 2-5 P.O. Ea.	320.00
3	25¢ Chromes, 2-5 P.O. Ea.	375.00
47	5¢ Brown Fronts, 3-5 P.O. Ea.	250.00
7	10¢ Brown Fronts, 3-5 P.O. Ea.	275.00
6	25¢ Brown Fronts, 3-5 P.O. Ea.	300.00
5	5¢ Blue Fronts, 3-5 P.O. Ea.	175.00
4	10¢ Blue Fronts, 3-5 P.O. Ea.	200.00
2	25¢ Blue Fronts, 3-5 P.O. Ea.	250.00
8	5¢ Bonus, 3-5 P.O. Ea.	225.00
2	10¢ Bonus, 3-5 P.O. Ea.	275.00
1	25¢ Cherry Bell, 3-10 P.O. Ea.	325.00
1	5¢ Extraordinary, 3-5 P.O. Ea.	100.00
1	10¢ Melon, 3-5 P.O. Ea.	250.00
2	5¢ Pace Deluxe, 3-5 P.O. Ea.	125.00
1	10¢ Pace Deluxe, 3-5 P.O. Ea.	150.00
2	25¢ Pace Deluxe, 3-5 P.O. Ea.	175.00
1	50¢ Pace (New)	400.00
1	5¢ Mills Club Bell, 3-5 P.O. Ea.	325.00
3	10¢ Mills Club Bell, 3-5 P.O. Ea.	350.00
2	25¢ Mills Club Bell, 3-5 P.O. Ea.	375.00
22	Pace Club Consoles, Ea.	200.00
21	Callie Club Consoles, Ea.	150.00
250	Mills Stands, Ea.	15.00
1	Mills Double Door Single Stand	35.00
1	Mills 2 Door Double Safe Stand	70.00

UNION SALES

409 No. Adams St. GREEN BAY, WIS.
Phone: Howard 2995

Report Action on Florida Bill; Spite Bill in Mass.; Tax Bills Drop to New Low

Some Sleeping Bills Still Exist in Pivotal States

CHICAGO, May 26.—Coin machine legislation continued to be a very minor note in trade history, as the industry spent its second week watching general progress toward reconversion.

The only legislative report of importance received during the week came from Florida. A report received here on the early morning of May 25 said the Florida House had passed a bill legalizing gambling and that the bill had passed by a vote of 39 to 26. Further details were lacking and members of the trade here were not sure just what type of bill had been passed. Some members of the trade surmised that it might mean gaming devices had been legalized once again by the House. The bill, of course, goes to the Senate and details on the bill will be forthcoming at an early date.

Early in the week the Florida House had acted unfavorably on a Senate bill which had originated for the purpose of carrying out the administration policies on amusement games.

Legislative action in Wisconsin dropped

to a new low during the week after the House had sent back to committee the administration bill aimed at banning slots and gaming devices from the State. Earlier in the week the Senate had started an action aimed at preventing the formation of social clubs and other organizations which planned to use gaming devices to finance activities.

Various Reports

Other legislative reports received in Chicago during the week include the following:

ILLINOIS. The Senate now has a bill to amend the new cigarette tax law and one of the new sections which would be added to the law has extended directions on what to do with vending machines in which unstamped cigarettes are found. A bill to regulate rural taverns passed the Legislature almost unnoticed and is now before the governor for signature. Juke boxes and pinball games will be affected indirectly by the regulations.

MASSACHUSETTS. One of the most unique types of bills showed up in the House May 23. The bill would prohibit the collection of money for the use of toilet facilities. Some representative evidently has a grudge against pay toilets.

NEW HAMPSHIRE. The Legislature adjourned May 18 after turning down a proposal to license coin machines.

NEW JERSEY. The first Special Session of the Legislature convened May 21 and adjourned on the same day.

VIRGINIA. The Legislature adjourned after both houses had passed the unfavorable bill on possession and sale of gaming devices.

Scale Device Clocks Count of Parts Thus Saving M-P Hours

CHICAGO, May 26.—An ingenious scale device which clocks by direct reading has been announced this week by J. H. Keeney & Company, Inc., former coin machine firm, now exclusively engaged in the manufacture of war products.

This scale represents a radical change from ratio and other involved counting methods used in the past. The device is used in the case of counting a bin full of parts by using measuring methods instead of counting them one at a time. The parts are simply placed upon the counting scale and the number answer is given readily on the dial of the scale.

The device has been used in several large Midwest war plants and has been found to speed up war production and bring about a savings of man-hours thru usage.

FOR SALE

MUSIC AND PIN BALL MACHINES ON LOCATION IN GRIFFIN, JONESBORO AND HAPEVILLE, GA. PRICE, \$8,000.00 Cash. This is a paying route and no propositions will be considered. Good opportunity for a wide awake individual wishing to expand as competition is negligible.

25-10-20's
1 Shangri La
1 Mills Owl
1 Sky Chief
1 Sky Chief
1 Sink the Japs
2 1-2-3's (Mills)
1 Victory
1 Santa Fe
2 Air Circus
1 Arizona
1 Stage Door Canteen
1 Captain Kidd
1 Drum Major

1 Cadillac
1 Seeburg Classic
4 500 Wurlitzers
3 616 Wurlitzers

CONSOLES
Jennings Bob Tall
Jennings Silver Moon

COUNTER MACHINES
1 Vest Pocket
1 Liberty token pay-out

E. X. P. NOVELTY CO.
JONESBORO, GA.

WURLITZER COIN SLOTS REPAIRED

To Take 5¢, 10¢ or 25¢.
Operators Supply Coin Chute Complete.
Repaired for \$1.50 Each, Plus C. O. D. Charges.
Work Shipped Out in 24 Hours.

JOHN C. MERRICK
1325 DeLong St., Los Angeles 15, Calif.

ARCADE HEADQUARTERS

This Week's Specials:

Sky Fighter	\$245.00
Tommy Gun, Late Model	169.50
Grandfather Clock	125.00
Jennings Golf Ball Vendor, 25¢ Play	69.50
Football, Upright Cabinet	119.50
Drivemobile	245.00
Ace Bomber	245.00
Tall Gunner	159.50
Keeney Submarine	135.00
Radio Rifle	49.50
Periscope (Floor Sample)	189.50
Liberator (Floor Sample)	189.50
Air Raider	169.50
Liberty Bell, 5¢, Fruit	18.50

4 VENDRINK COCA-COLA, COMPLETELY OVERHAULED. EA. \$495.00

1/3 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY - CHICAGO 14, ILL.

SEVEN SENSATIONAL P&S

Guaranteed Money Making Conversions. GAMES THAT ARE PROVEN WINNERS ON ALL LOCATIONS.

- PARATROOPS** rebuilt from POWERHOUSE
- TORPEDO PATROL** rebuilt from FORMATION
- PRODUCTION** rebuilt from BLONDIE
- BOMBARDIER** rebuilt from FOLLIES
- SHANGRI LA** rebuilt from MR. CHIPS
- EAGLE SQUADRON** rebuilt from BIG LEAGUE
- EAGLE SQUADRON** rebuilt from BIG TOWN

WILL PAY \$25.00 for—
Punch — Tops — Powerhouse —
Formation — Blondie — Follies —
Mr. Chips — Big League — Big Town.

SEE YOUR DISTRIBUTOR OR WRITE DIRECT TO
P&S MACHINE CO.
3017-19 N. SHEFFIELD AVENUE,
CHICAGO 14, ILLINOIS

FOR SALE

Original 10c Mills Gold Chrome	\$325
25c Blue Front	300
25c With Blue Front, New Cabinet and Castings	330

WANTED

Used or New 25c Mills Slides, 25c Escalator.

BROOME SERVICE CO.

301 E. Main St. Endicott, N. Y.

MECHANIC WANTED

EXPERIENCED PINBALL MECHANIC
One With Full Knowledge of One Ball Machines. Starting salary, \$100 per week. Quick advancement if you prove satisfactory. Must be reliable, conscientious worker. Do not answer if you're a drifter. Good references are essential.
B. EDELMAN, care Click Amusement
1528-1530 Main St., Buffalo, New York
Phone: Grant 8542 From 9 A.M. Till 5:30 P.M. After 6 P.M. Call Delaware 9183.

LOOK!

14 Selectomatic Seeburg Boxes, 16 selection, and complete Adapter for above. \$80.50 lot! 9 Plastic Side Buckley Boxes, chrome, \$135.00 lot! 2 Mills 5¢ 3-5 Payout Skyscrapers, \$250.00 both.

JULES OLSHEIM & CO.
1100-02 Broadway ALBANY, N. Y.

Cover Girl	\$239.50
Flat Top	239.50
Marvel Baseball	169.50
Sky Riders	199.50
Zingo	359.50

If it's MILLS parts you need—call us

5-10-25c Blue Fronts	Write
5-10-25c Brown Fronts	Write
Evans Bangtails	\$175.00
Jennings Fastime,		
Cash Pay	125.00
Paces Reels Jr.	110.00
Paces Reels Sr.	120.00
Mills New Wood Cabinets for Blue Fronts and Brown Fronts	\$10.00
Mills W. D. Stands, Each	\$22.50
Pin Game Revamps		

Call Main 3 0 2 4

American VENDING CO.
518 S. HIGH ST. COLUMBUS 15, OHIO

PARTS FOR MILLS SLOT MACHINES

MECHANISM	
Frame Assembly, L.H., #2782 Ea. \$ 5.95
Frame Assembly, R.H., #2891 Ea. 6.95
Upper Payout Push Back Levers, #2684 Ea. 2.50
Operating Fork Assemblies, #2895 Ea. 5.95
Disc Stop Lever Assembly, #2797 Ea. 1.45
Reel Brake Wires, #155 Ea. .25
Lower Coin Chute Assem., #2783A Ea. 1.45
Reel Shafts Ea. .85
Check Tube Covers, #2678 Ea. .95
Payout Slide Stop Fronts, #3318 Ea. 1.25
Operating Fork Bumper Assem., #2750 Ea. 1.45
Check Tube Shut-Off Levers, #2788 Ea. 1.95
Reel Timing Levers, #2785 Ea. 1.95
Clock Timing Levers, #2753A Ea. 1.95
Payout Machine Base Ea. 5.95
Coin Advancing Bar Operating Levers, #2624 Ea. 2.95
Coin Detector Operating Levers, #2899 Ea. 1.95
Check Detector Operating Arms, #2761 Ea. 1.95
Operating Lever Lock Assem., #3455 Ea. 1.95
Check Detector Operating Arm Release Levers, #2788 Ea. 2.45
Anti Check Payout Base Assemblies, #1830 Ea. 2.45
Main Operating Lever Retainer, #2601 Ea. .75
Payout Slide Push Bar Assemblies Ea. 1.75
Disc Stop Lever Support Assem., #2894 Ea. 1.95
Lower Payout Lever Shields Ea. 1.45
Fan Stop Lever Assembly, #2773 Ea. 1.75
Jackpot Push Bars, #2823 Ea. 2.25
Reel Operating Levers, #3354 Ea. 4.95
Main Operating Levers, #2780A Ea. 5.95
Check Tube Loading Arms, #552 Ea. .75
Reel Stop Lever Shafts, #2724 Ea. .50
Coin Overflow Push Lever, #1491 Ea. .50
Reel Timing Lever Connecting Link, #2843 Ea. .50
Payout Lever Guides, #650B Ea. 1.50
Payout Slide Locks, #1118 Ea. .95
Non-Beating Slide Lever Assem., #3009 Ea. 1.45
Payout Stop Lever Assemblies, #69B Ea. 1.45
Overflow Pushout Lever Assem., #1985 Ea. 1.45

EXPOSITION GAMES CO.
889 Golden Gate Ave. San Francisco, Cal.

FOR SALE

2 Mills Four Bells, Early Heads, 5-5-5-5c	\$600.00
2 Mills Four Bells, Late Heads, 5-5-5-5c	750.00
4 Mills Four Bells, Late Heads, 5-5-5-5c	850.00
1 Keeney Four Way, 5-5-5-5c	650.00
10 Keeney Super Bells, Convertible, 5-25c	625.00
5 Keeney Super Bells, Convertible, 5-5c	600.00
2 Bally Rolls (14')	200.00
1 Rockaball (14')	125.00
2 Wurlitzer Skeeballs (14')	200.00
1 Mills Punching Bag (New Bag, New Bladder)	100.00
1 Knockout Fighter	100.00
Mills Club Handles	3.50
Coin Wrappers (Tubular), in Lots of 100,000. Per M55
200 Shipman Stamp Machines (New, 5-10c)	29.50

BILL FREY, INC.

140 N. W. 1ST STREET
MIAMI 25, FLA.

ORIGINAL RED, WHITE AND BLUE JAR TICKETS

2180 SINGLE TICKETS STAPLED IN 5's
AT THE FACTORY
DEFINITE PROFIT \$37.00
\$25.00 PER DOZEN SETS
\$288.00 PER GROSS

120 Tip Books	\$28.00 Gross
2170 R.W.B. Break Tab	1.50 Each
2170 R. W. B. Five Fold	2.00 Each

SALESBOARDS

Size	Name	Profit	Price
120	25¢ Fast Play	\$14.60
120	50¢ Fast Play	29.30
875	5¢ Flying Fortress	19.30
800	5¢ Quick Change	19.70
850	5¢ Sketch Me	22.45
850	5¢ Prettie	21.65
850	5¢ Snuggles	21.65
900	5¢ Hot Oha	23.25
975	5¢ The Intruder	27.30
975	5¢ The Hiker	27.30
975	5¢ Overweight	27.30
1000	25¢ Jumbo J.P. Charley	52.00

ERATH COMPANY
P. O. BOX 11
SOUTH BEND 24, INDIANA

Chi Exposition To Offer Trade Display Opportunity

CHICAGO, May 26.—An opportunity for coin machine manufacturers and distributors to display coin-operated equipment for inspection of the public is presenting itself to the trade in the plans of the first annual "Products of Tomorrow Exhibition" to be held in Chicago early in 1946.

The exhibition to be held in Chicago's Coliseum, 1513 South Wabash Avenue, some time between January 1 and March 1, 1946, has been approved in Washington by the Office of Defense Transportation.

This exhibition has been planned for Chicago because the Midwest location does not present as tight a transportation condition as would be prevalent in some other place in the country. In addition most of the buildings which will house the exhibition are already constructed and will need a minimum amount of work to provide for exhibits.

Because the coin machine industry has shown its progressiveness by taking advantage of display opportunities to acquaint the general public with the variety of coin-operated equipment which vends necessities as well as amusement.

Already plans have progressed to the stage where the Gardner Display Company, of Pittsburgh, one of the better known exposition and exhibit designers, has been engaged to complete designs for the group of buildings centering in the Chicago Coliseum, as for a complete departure from the usual run-of-the-mill floor plans. The Gardner Company, basing its placement of buildings on a scientific study of the control of movement of crowds, has made an unusual use of building and decorative materials to provide an ultra-modern interior.

On the whole, exhibitors announced officials had caused few restrictions on the design of their displays. Each will be encouraged to go the limit in originality and effectiveness. It is expected that many of the exhibitors will set a style for years to come as at last they will have the opportunity to unleash the plans and skills which have been under wraps for the past five war-embroiled years.

The "Products of Tomorrow Exhibition" will comprise two main divisions, consumer and industrial products with the addition of others as the demand requires. Plans are being formulated for the use of 1,000,000 square feet and exhibitors are being encouraged to make effective use of the approaches thru all of the five senses (the 5 windows to the mind), sight, sound, touch, taste and odor, by driving home the individual merits of their product.

In reviewing these senses, it can be seen that the coin machine industry is especially adaptable to exhibits of this nature as many examples of coin-operated equipment can be put on display to exhibit sight, sound, touch, taste or odor.

This exhibition has been planned as an annual event to provide a springboard for the introduction of new products, new designs for all industries. It is thought that such an exhibition of prod-

ucts will provide many new industries, as well as those which have been established for years, an opportunity to "design for obsolescence" which the automobile industry has been doing so successfully for the past 20 years. It was pointed out that if the original purchasers of automobiles had kept them for 10 years there would never have been 30,000,000 automobiles in use as there were at the beginning of the war. The principle upon which the exposition has been founded is "to encourage enthusiasm" for "owning the new" and "passing on the old." It is thought that if more industries successfully introduce new models of their product as soon as they feel the public will require them, the more rapid expansion of the use or export of such products will automatically develop, and millions of jobs be created and a more level national economy be established.

TRADE WAITS FOR

(Continued from page 62)

1. WPB officials have made public statements to this effect.

News from the Office of Price Administration has been held in the background during recent weeks because of the importance of the news from WPB, but operators of coin machines will take special interest in the promise of increased gasoline supplies after June 22.

A temporary resumé of the present trade situation was published by *The Billboard* in its weekly bulletin May 25 as follows:

"From time control bans were removed till May 24 not a single manufacturer had announced a new machine or product of any kind to the trade; trade reports say some plants will have new machines in 90 days; most reports say there will be no really new machines for at least six months yet. Manufacturers still have important war contracts, plan to reconvert gradually. Most reports this week say lumber and brass threaten to be the scarcest materials needed to make new machines. Shortage of fractional motors is quite evident; electrical wiring can't be had; parts manufacturers busy on war orders and can't do work for coin machine manufacturers.

Display Models

"Plants are speeding up experimental work and making of parts; plan to get display models to distributors as soon as possible. May develop into business of distributors taking orders for new machines on basis of display model. First new machines likely to be pre-war mechanisms assembled into new cabinets; manufacturers have approached distributors to buy parts for use in making games; operators need revamped games to hold locations. Rumor here that a well-known juke box firm will offer new model about July 1. But for the high federal tax on counter games, early manufacturing activity might appear in this field.

"A decided lull in sales of used machines was generally expected thruout the trade following the news that ban on new machines had been lifted; actual reports from the field were not available at this time to confirm or deny. Operators expected to quicken their plans for changing type of machines, territory, etc., which will stimulate sales of used machines, revamps. Operators must now begin to get set for post-war business.

"Increasing shortage of sugar may put serious crimp in new vending machine expansion; candy shortage may last longest; operators of soft-drink venders can find some relief by diversifying drinks; soft-drink field likely to get first relief; cigarette shortage also may last another year."

MEX. BUSINESS

(Continued from page 62)

and already coin machines are used quite extensively there.

There has already been some talk of American coin machine firms establishing branches in Canada and it may be that if business develops favorably in Mexico, that branch offices might be established there also. Branch firms in Mexico will be considered an ideal approach to the entire Latin-American market during the next several years.

CLEVELAND COIN

OFFERS:

ARCADE EQUIPMENT

- New Rocket Busters\$395.00
- New Wheel Gee Mystics 225.00
- New Pitchem & Catchems 225.00
- 4 Bean 'Em's 75.00
- 1 Keeney Submarine Gun 175.00
- 1 Shoot the Chutes 125.00
- 2 Periscopes 210.00
- 1 Hoot Mon Golf 75.00
- 2 Slap the Japs 185.00
- 2 Blood Pressure Machines, 10¢ Play 165.00
- 2 Western Baseballs 110.00
- 2 6 Ft. X-Ray Pokers 135.00
- 2 7 Ft. X-Ray Pokers 135.00
- 1 Walling Square Type Upright Scale with Mirror 125.00
- 3 Mills Panorams 365.00
- 10 Daval Bumper Bowlings 125.00
- 3 Buckley Deluxe Diggers 110.00
- 1 Drivemobile 325.00
- 1 Rapid Fire 160.00
- 1 Keeney Air Raider 160.00
- 4 Bowling Leagues 195.00
- 2 H.D. Ten Strikes 60.00
- 1 Mountain Climber 150.00

MUSIC

- 1 Wurlitzer 24 Marble-Glo'd Write
- 2 Wurlitzer 616 Liteups\$195.00
- 5 Wurlitzer 61's, C.M. Write
- 2 Rockola Supers Write
- 3 1939 Rockola Standards Write
- 1 1939 Rockola Deluxe Write
- 1 Rockola Monarch, R.C. Hideaway 210.00
- 1 Rockola Spectrovox & Playmaster Write
- 2 12-Record Rockolas, Marble-Glo'd 125.00
- 2 Wurlitzer K.B. Victory Models 500.00
- 3 Wurlitzer Rotary Victory Models 475.00
- 1 Lite-Up Tone Column Speaker with Buckley Wall Box 75.00
- 30 Rockola 5¢ Bar Boxes 17.50

SLOTS

- 1 25¢ Mills Blue Front **W**
- 3 25¢ Mills Brown Fronts **R**
- 1 5¢ Jennings 4 Star Chief **I**
- 1 10¢ Jennings 1 Star Chief **T**
- 1 5¢ Jennings Blue Skin **E**
- 1 5¢ Jennings Triplex
- 1 5¢ Mills War Eagle, Glitter Gold
- 1 5¢ Walling 3/5 Rolatop
- 1 50¢ Mills Blue Front

PIN GAMES-NEW CONVERSIONS

- 2 Oklahomas\$249.50
- 1 Idaho 249.50
- Strip Tease 225.00
- Spot-Gha 195.00
- Paratroops 179.50
- Torpedo Patrol 179.50
- Production 179.50
- Bombardier 179.50
- Eagle Squadron 179.50
- Kismet (Delivery in 4 Weeks) 209.50

TERMS: 1/2 Deposit with ALL Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PProspect 6816-7

PERFECT EQUIPMENT
READY FOR LOCATION!
MUSIC

- Wurlitzer 800, Stepper & Adapter \$750.00
- 1 Wurlitzer 750E 750.00
- 2 Wurlitzer '42 500K 595.00
- 2 Wurlitzer 500K 475.00
- 2 Wurlitzer 600K 450.00
- 6 Wurlitzer 600R 425.00
- 2 Wurlitzer 616, Lite-Up Top & Bottom 245.00
- 3 Wurlitzer 616 190.00
- 6 Twin Twelves, Buckley Adapters. 199.50
- 1 Wurlitzer 412 135.00
- 1 Seeburg Hi Tone 9800 ESRC. 710.00
- 2 Seeburg Hi Tone 8800 ES 675.00
- 1 Seeburg Hi Tone 8200 Victory. 495.00
- 1 Seeburg Classic, Mahogany 475.00
- 2 Seeburg K-20 250.00
- 1 Seeburg Gem, collar job, original cabinet, wireless 350.00
- 1 Rock-Ola Standard, Packard Adapter, and 1 Packard Box. 425.00
- 1 Wilcox Gay Recorder, Phonograph & Radio, P.A. System & Mike on stand, like new 275.00

ACCESSORIES

- 3 Seeburg Wireless Baromatrics\$ 49.50
- 2 Seeburg 20 Sel. Wireless Wallomatrics 42.50
- Seeburg Bar Brackets 3.50
- 6 x GSR1 Selection Receivers 35.00
- 4 24 Seeburg Wireless Adapters. 25.00
- 2 Wurlitzer #125 Boxes 29.50

We Have All Parts for Wurlitzer Counter Models!

All Mdse. Subject to Prior Sale!
1/2 Dep.; Bal. C.O.D. F.O.B. N. Y.
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation!
Write—Wire

WEST SIDE DISTRIBUTING CO.
612 10TH AVE., NEW YORK 18, N. Y.
Phone: Circle 6-7533

MUSIC-SUPPLIES
ACCESSORIES

WURLITZER	SEEBURG
2 24 In Wood Cabinets	2 8800, ES
2 950	1 9800, ES
3 Twin Twelves with Buckley Adapters and 24 Lite-Up Boxes and Cable for same	2 Crowns
MILLS	1 Concert Master
1 Throne	1 12-Record
	ROCK-OLA
	2 Supers
	2 Commandos
	2 Standards
	1 12-Record

Write, wire or phone for prices!

- 3 Kirk Astrology Scales\$75.00
- 2 Tom Thumb Scales 65.00
- 1 Rajah Mystic Crystal Machine. 65.00

BOXES AND PARTS

- 20 #120 Wurlitzer Boxes\$32.50
- 10 #125 Boxes 27.50
- 10 Seeburg Wireless Organ Cabinets & Speakers 27.50
- 70 Seeburg 5¢ Wireless Wallomatrics 42.50
- 6 Seeburg 3-Wire Selectomatics 35.00
- 10 5-10-25¢ Wireless Baromatrics 52.50
- 1 Seeburg Wireless Receiver Unit 50.00

We Still Have New 30-Wire Cable Zip Cord and Pfanstiehl Needles!!!

1/2 Dep., Bal. C.O.D., F.O.B. N. Y.

DAVE LOWY & CO.
594 10th AVENUE, NEW YORK CITY
PHONE: BRYANT 9-0817

FOR SALE

Slots just off location, original, and in working order, all machines club handle, knee-action.

MILLS	SERIAL
6 5¢ Blue Front .. 365000 to 410000\$175.00
1 10¢ Blue Front .. 400000 195.00
1 25¢ Blue Front .. 400000 295.00
4 5¢ Brown Front.. 420000 to 460000 195.00
3 5¢ Cherry Bell .. 410000 195.00
2 5¢ Bonus, Late .. 470000 285.00
2 5¢ Gold Chrome.. 480000, 2-5 PO	300.00
1 10¢ Gold Chrome.. 480000, 2-5 PO	350.00
1 25¢ Gold Chrome.. 480450, 2-5 PO	450.00
2 5¢ Club Bell Slot. 425000, 3-5 PO	325.00
1 10¢ Club Bell Slot. 425000 375.00
2 5¢ Melon Bells .. 422000 195.00
2 5¢ War Eagle, 2-4 Payout 110.00
1 10¢ War Eagle, 2-4 Payout 125.00
2 5¢ War Eagle, Gold Glitter, 3-5 Payout 160.00
Mills Handles, Standard 1.00

PAGE SLOT

- 6 5¢-10¢-25¢ Comet Blue Front All-Star Comets, 3-5 Payout, Set.\$350.00 (Will Break Up Sets)
- 1 25¢ Calite Commanders, Late Blue 3-5 Payout 149.50
- 1 5¢ Calite Commanders, Late Red 69.50
- 1 25¢ Walling Roi-a-Top, Like New, 3-5 Payout 195.00

PIN TABLES

- 1 Jockey Club, Like New\$475.00
- 5 Pacemaker's Grand Nationals 65.00

PHONOGRAPHS

- Seeburgs, All Models Write
- R-W-B Tickets, 2100-2170, Bag.\$1.25

1/2 DEPOSIT WITH ORDER

FORSYTH MUSIC & NOVELTY CO.
1278 MAIN ST. GREEN BAY, WIS.
Phone A-5682

PRICED TO SELL

- 5 '41 Mills 1-2-3, F.P. Each\$85.00
- 1 '38 Mills 1-2-3, F.P. 50.00
- 2 Walling Big Game, F.P. Each 70.00
- 9 Blue & Gold Vest Pooket, C.P.O. Each 48.00

Above machines in good condition and of good appearance. 1/3 deposit required.

R. S. PARK
P. O. Box 244 MILTON, FLA.

RECONDITIONED PIN GAMES

Double Checked! Ready To Operate!

Alr Circus..\$135.00	Pan Amer- ican ..\$ 59.50
All Amer'n 47.50	Playball .. 65.00
All Out .. 72.50	Playmate .. 30.00
Big Chief. 45.00	Production 99.50
Big Town.. 37.50	Showboat .. 69.50
Bolaway .. 82.50	Slap Jap .. 59.50
Bosco .. 82.50	Smack Jap 59.50
Destroyer. 99.50	Snappy '41 59.50
Four Aces 135.00	Spot a Card 82.50
Gobs .. 129.50	Sun Valley 165.00
Hi Hat .. 75.00	Ten Spot .. 57.50
Jungle .. 79.50	Venus .. 92.50
Knockout. 125.00	Victory .. 129.50
Legionnaire 69.50	Yanks .. 129.50
Majors '41 62.50	Zig Zag .. 65.00
New Champ 69.50	

NEW REVAMPS

Paratroop..\$175.00	Brazil ...\$250.00
Invasion .. 179.50	Flat-Top .. 250.00
Marv. Baseb 179.50	Arizona .. 250.00
Casablanca 209.50	Gr. Canyon 250.00
Oklahoma. 250.00	Santa Fe .. 250.00

Terms: 1/2 Dep., Bal. C.O.D. or Sight Draft

Write for List of Reconditioned Arcade Equipment and Payout Consoles

LION
DISTRIBUTING COMPANY
Phone Wabash 7689
726 So. Fourth St. Louisville 2, Ky.

"SOUND" INVESTMENTS

UNIVERSAL HI-TONE AMPLIFIERS

MODEL UX2—Fits all Wurlitzers, Seeburgs, Rockolas and Mills.
\$79.50 Less Tubes

MODEL UX1—Fits all Phonographs except Hi-Tones.
\$54.50 Less Tubes

All Amplifiers are unconditionally guaranteed for 30 days. Money refunded in full if not satisfied.

Terms: 1/3 Dep., Bal. C.O.D.

ALLIED
SOUND EQUIPMENT CO.
300 W. 56th ST., NEW YORK 19, N. Y.
COLUMBUS 5-8976

WANTED!

AMBITIOUS OPERATORS

We have a liberal percentage deal for live-wire Operators who have good will and following in their territories, can repair games and are in immediate need of high-grade equipment. This is a permanent connection with unlimited post-war opportunity. We furnish the latest and finest 5 and 1-Ball Games available at all times. Write, tell us about yourself, three references, territory covered, license requirements, number of games and type of equipment you can place. Address:

BOX 656, The Billboard, 155 N. Clark St., Chicago 1, Illinois

MONARCH—Last Word in Lasting Dependability!

RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Bally Hi Hand ... \$210.00	Jenn. Fastime, 10¢ ... \$175.00	Mills 4-Bell, L.H. ... \$850.00
Bally Club Bell, 5¢ ... 295.00	Pace Twin, 5 & 10¢ ... 445.00	Keeney 4-Way, 5-10-25-50¢ ... 1475.00
Bally Club Bell, 25¢ ... 445.00	Pace Twin, 5 & 25¢ ... 525.00	Keeney 4-Way, 3/5-1/25¢ ... 875.00
Ev. Lucky Luora ... 250.00	Pace Twin, 10 & 25¢ ... 575.00	Keeney 4-Way, 5¢ ... 695.00
'41 Domino, J.P. ... 425.00	Super Bell, 5¢ ... 335.00	25¢ Callie Roulette ... 295.00
Ev. Lucky Star, Tkt. ... 125.00	Super Bell, 25¢ ... 485.00	Bally Roll Em ... 185.00
Mills 4 Bells ... 595.00	Super Bell, 5 & 25¢ ... 595.00	Saratoga, 5¢ ... 129.50
Jenn. Bobtail ... 145.00	Jumbo Parade ... 155.00	Evans Roulette, Jr. ... 125.00
Pace Saratoga, 10¢ ... 189.50	Paces Races, Brown ... 175.00	
Jenn. Silly Moon ... 165.00	Triple Entry ... 195.00	
Jenn. Fastime, 5¢ ... 125.00	Super Tracktime ... 375.00	

ZINGO 5-BALL UPRIGHT F.P. NOVELTY GAME. \$375
Action—Suspense—Colorful—Player Appeal...

MILLS REBUILT SLOT MACHINES

Gold Chrome, 5¢ ... \$440.00	Orig. Chrome, 5¢ ... \$440.00	Club Bell Console, 5¢ ... \$495.00
Gold Chrome, 10¢ ... 495.00	Brown Front, 5¢ ... 295.00	Club Bell Console, 10¢ ... 545.00
Gold Chrome, 25¢ ... 550.00	Brown Front, 10¢ ... 345.00	Club Bell Console, 25¢ ... 595.00
Gold Chrome, 50¢ ... 750.00	Brown Front, 25¢ ... 395.00	Blue Front, 5¢ ... 225.00
War Eagle, 25¢ ... 325.00	Blue Front, 10¢ ... 300.00	Blue Front, 25¢ ... 375.00

CONVERTED FIVE BALL GAMES—IMMEDIATE SHIPMENT

Flat-Top ... \$250.00	Trade Wind ... \$250.00	Marvel Baseball ... \$179.50
Brazil ... 250.00	Oklahoma ... 250.00	Streamliner ... 250.00
Grand Canyon ... 250.00	Wagon Wheels ... 250.00	Sky Rider ... 209.50
Santa Fe ... 250.00	Midway ... 170.00	Casablanca ... 209.50
Cover Girl ... 250.00	Arizona ... 250.00	Flying Tigers ... 209.50

HURRY! MILLS 4-BELL CABINETS—BRAND NEW! WHILE THEY LAST \$29.50
3-WAY DIRECT POSITIVE PHOTO BOOTH
Takes 1 1/2, 2 1/2, 3 1/4 in. Has 4.5 lens, automatic shutter. Complete, incl. cash register, lights, drapes. Ready to operate. **\$1,000**

Write for latest list of reconditioned 5-Ball and 1-Ball Free Play Games. Also 1-Ball Multiple Payout Tables and Arcade Equipment.

TERMS: 1/3 DEPOSIT, BALANCE C.O.D. OR SIGHT DRAFT

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

SPECIAL!

5-5-5-25 4-WAY SUPER BALLY CLUB BELL—HI HAND } WRITE MILLS SAFE STANDS ... \$27.50

PARTS

Wurlitzer Star Wheels ... \$ 1.00	Pkg. Silver Points, Asstd. ... \$ 1.25
Bell Pin Game Clocks ... 2.25	Microswitch ... 1.50
Seeb. Wall-o-Matic Locks ... 1.00	30-30 Condensers ... 1.25
Seeb. Select-O-Matic Locks75	Fluorescent Lamps, 15-20W., case of 24 ... 12.00
Wurl. D. O. Motors ... 12.50	Milliameters, to test Wall Box ... 10.00
Heavy Gauge Plastic ... 12.50	Main Gear for Chicken Sam ... 2.50
Phonograph Pick-Up Scales ... 1.50	Ray Gun Variable Resistors, 3000 Ohm75
Catalin Exh. Plunger Housings75	Western Kicker Coils ... 6.00
Wurl. & Seeb. Casters, set of 4 ... 1.50	Rapid Fire Castings ... 19.50
Wurlitzer Discs50	10-10 Condensers ... 1.00
Med. Live Rubber Rings, 100 ... 2.00	Bally Belts50
Phanstiel Needles (Home Use)75	Orig. 4-Bell Glasses, Compl. Set of 5 ... 8.75
Tone Dart Needles30	

CONSOLES—Wurl. Big Game, P.O.; Jumbo Parade, P.O.; Jumbo Parade, F.P. ... WRITE
Shoot the Chutes ... \$149.50 **ARCADE** Panoram ... \$395.00
Blue & Gold Vest Pocket ... \$64.50 5¢ Seeb. Wireless Wall-o-Matic ... 38.50

PIN GAMES

Big Parade ... \$129.50	Marv. Baseball ... \$179.50	Flat Top ... \$249.50
Knockout ... 129.50	Flying Tigers ... 209.50	Cover Girl ... 249.50
	American Beauty ... 209.50	

Terms: 1/3 Deposit, Balance C. O. D.

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARMITAGE 5005 · CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
Offices: ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19



Only 10 Left ...

2 OF THE FAMOUS GLAMOUR GIRL CARD VENDERS

Mounted on Beautiful Console Base With

Attractive Top Display that ...

Sells Novelty Cards 2 for 5¢



HANDLES ALL TYPES OF FULL COLOR GLAMOUR GIRL CARDS PLUS FAST SELLING FIGHTING MACHINES OF THE UNITED STATES.

\$175.00 Long Island City
F.O.B. New York
With 6000 CARDS FREE
Terms: 1/3 Dep. with Order, Bal. C.O.D.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET LONG ISLAND CITY 1, NEW YORK
ANOTHER WEEK NEARER VICTORY
Wm. Rabkin, President
1945—OUR 50TH YEAR OF SERVICE



Al Stern To Devote Time to Own Venture

CHICAGO, May 26.—After six years with one of the better known coin machine distributors in the Chicago area, Allen J. Stern has decided to devote the bulk of his business activities with an enterprise of his own, besides retaining his connections with the Pacific Coast Distributors in Los Angeles and Coin Machine Service Company in Chicago.

Stern, for many years, has been active in the coin machine trade and is regarded as one of the more progressive members of the industry.

PARTS—SUPPLIES

6/8 Volt Bulbs, 40, 44, 46, 47, 50, 51 and 55. Per Hundred ... \$5.40
3 AG Fuses ... Per Hundred \$9.00
1/2 Amp. ... 3.50
1, 1 1/2, 2, 2 1/2, 3 Amp. ... 3.50
5, 6, 7 1/2 Amp. ... 3.00
10, 15, 20, 25, 30 Amp. ... 2.50

PHONOGRAPH TITLE STRIPS (Red Border)

1000 ... \$5.00
5000 Per M ... 4.00
10000 Per M ... 3.50
25000 Per M ... 3.00

6SC7, 5Z3, 80, 2A4G, 70L7

Tubes are almost impossible to secure, but we have adapters for making the change-over to available tubes that require no change in the amplifier.

#100 6SC7 to 7F7	#205 2A4G to 2051 (Seeburg Guns)
103 6SC7 to 6SL7	210 2A4G to 2051 (Seeburg Music)
110 5Z3 to 5U4G	215 70L7 to 7A4-7A5 (Seeburg Remote Boxes)
125 80 to 5T4, 5V4G, 5Y3 or 5Z4	
126 83 to 5U4G or 5X4	
\$1.50 Each	\$3.50 Each

These have been tried and proven thoroughly satisfactory. We guarantee satisfaction. Absolutely no worry, anyone can make the change. Carry these in your service kit as standard equipment.

Ask Us for List Available Records

HERMITAGE MUSIC CO.

423 Broadway, Nashville 3, Tenn.

PRICED FOR QUICK SALE

1 10¢ Mills Extraordinary, 3/5 ... \$250.00
1 10¢ Mills Blue Front, 3/5, SJP ... 200.00
1 10¢ Mills Brown Front (Orig.), 3/5 ... 250.00
2 5¢ Mills Brown Fronts (Orig.), 3/5, Each ... 200.00
1 5¢ Watling Big Game, Sold As Is ... 75.00
1 25¢ Watling Chuck-A-Lette, As Is ... 85.00
1 1¢ Jennings Silver Moon, Like New ... 100.00
4 25¢ Superior Golf Ball Machines, Sold As Is, Each ... 50.00
1 25¢ Callie Play Boy, Like New, 3/5 ... 60.00
3 1¢ Watling 3/5 Treasury, DJP, Ea. ... 40.00

Send Full Price With Order. Satisfaction Guaranteed or Money Refunded.
THE OHIO NOVELTY CO.
ASHLAND, OHIO

FOR SALE

2 Mills Thrones, \$275; 2 Mills Empress, \$325; 5 Twin Twelve Wurlitzers, steel cabinets, adapters, no amplifiers, tone arms or speakers, \$100.

WANTED—Veteran. Experienced Mechanic for Phonograph and Pin Ball route. Permanent job with a reliable operator. Write full details.

LECO VENDING CO.

128 E. 5th Street CHESTER, PA.

MARKEPP VALUES

ARCADE EQUIPMENT

Skeed-Ball-Ette ... \$79.50
Western Baseball Deluxe ... 115.00
Chicago Coin Hockey ... 225.00
Keeney Submarine Gun ... 150.00
Scientific Batting Practice ... 105.00
Scientific X-Ray Pkr. ... 125.00

SLOT MACHINES & CONSOLES

2 25¢ Brown Front, C.H., K.A., D.P., Orig. Ser. # over 400,000 Write
25¢ War Eagle Glitter Gold ... \$225.00
10¢ Pace Comet ... Write
5¢ Pace Comet ... Write
5¢ Blue Front ... Write
5¢ Columbia Cig. Rl. ... 49.50
5¢ Cherry Bell, 3/10 P.O., Ser. # over 400,000, Original. Write
1¢ Caille ... 39.50
1940 Lucky Lucre, Like New ... Write
2 1941 Lucky Lucres, Like New Write
Jumbo Parade, C. P. O. ... 98.00
Jumbo Parade, F.P. ... 110.00
'38 Track Time ... 115.00
Keeney Kentucky Club ... 89.50
Big Game, F.P. ... 120.00
Jennings XV Cigarolla ... 85.00

5-BALL PIN GAMES

Landlide ... \$42.50	Champ ... \$55.00
Major 41 ... 59.50	5-10-20 ... Write
Vogue ... 15.00	Four Roses ... 59.50
Leclonnaire ... 79.50	School Days ... 59.50
4 Diamonds ... 52.50	Sport Parade ... 49.50
Sink the Jap ... 62.50	Bombardier ... 125.00
Hit the Jap (Rev.) ... 49.50	Santa Fe ... 189.50
Marvel Baseball, Revamp, New \$179.50	
Streamliner, Revamp, New ... 250.00	
Strip Tease, Revamp, New ... 250.00	
Flat Top, Revamp, New ... 250.00	

PHONOGRAPHS

3 Rockola Bar Boxes, #1526, 5-10-25¢ ... \$49.50
6 Seeburg Baromatics, 5-10-25¢ ... 49.50
11 Seeburg Wireless Wall Boxes, WS1Z's ... 12.50
15 Seeburg Wireless Wall Boxes, WS2Z's ... 39.50
Mills Do-Re-Mi ... \$100.00
Wurlitzer 950 ... Write
Singing Tower—40 Seloc. Hi Boy ... 395.00
2 Singing Towers Deluxe, Brand New, never Unpacked ... 575.00
Wurlitzer Victory, Rotary ... 495.00

WANT TO BUY

Phonographs—All Makes and Models. Send Us Your List of Coin-Operated Machines. All machines cleaned and checked. Prices include parts, repairs, packing charges.

THE MARKEPP CO.

(Established 1928)

4310 Carnegie Ave., Cleveland 3, O.

Telephone: Henderson 1043

O-K MACHINES INC.
All That the Name Implies!
The sign of Dependability for anything in Coin Machines!
O-K MACHINES, INC.
825 STATE HIGHWAY No. 5, RIDGEFIELD, N. J.
TELEPHONE: MORSEMER 6-5532-3-4

ARCADE FOR SALE

45 Machines on floor. Five-year lease.

PLAYLAND

413 9th St., N. W. Washington 4, D. C.

MECHANIC WANTED

For Penny Arcade, Experienced, full or part time
PENNYLAND, 1658 Broadway, 51st St.
New York 19, N. Y.

FOR SALE

Lead Shooting Gallery, complete. Electrically operated with moving and stationary targets. 6 new Automatic Rifles and .22 ammunition. Also one .22 Mo-Skeet-O outfit, shoots clay targets. Have 2 Traps, 4 Guns, Ammunition and Clay Targets. Come and see, write or wire.
BUFFALO TIRE SALES, Terre Haute, Ind.

"JUNE SPECIAL"

5 Shipman Stamp Venders, like new, each ... \$25.00
25 1¢ A.B.T. Challengers, clean, each ... 27.50
25 1¢ Silver Kings, each ... 6.50
25 Pipe Stands, each ... 2.50
1 Rockola Loboy Scale, like new ... 59.50

WANTED: 5¢ Snacks, Esques.
CAMEO VENDING
482 West 42nd New York 18

5 BALL FREE PLAY

Action	\$125.00
Arizona	225.00
All-American	47.50
Bolaway	60.00
Fishin'	95.00
Five-Ten-Twenty	115.00
Grand Canyon	225.00
Horoscope	55.00
Invasion	115.00
Jeep	125.00
Knockout	125.00
Play Ball	45.00
Sea Hawk	55.00
Slap-the-Jap	60.00
Gun Club	75.00
Midway	135.00
Monicker	75.00
Smack-the-Jap	60.00
Sun Valley	125.00
Ten Spot	55.00
Thumbs Up	75.00
Toplo	75.00

NEW REBUILT GAMES

Flap Top	\$250.00
Santa Fe	250.00
Oklahoma	250.00

1 BALL FREE PLAY

Gold Cup	\$ 50.00
One-Two-Three, 1940	115.00

MISCELLANEOUS

Play Pool	\$175.00
Rapid Fire	175.00
Seeburg Guns	99.50
Victorious, 1943	99.50
Foreign Colors	239.50

CONSOLES — CASH PAYOUT

Bakers Pacers, 25¢, Daily Double	\$375.00
Liberty Bell, Sl. Top	55.00
Liberty Bell, Flat Top	40.00
Multiple Racers	50.00

1/3 Deposit, Balance C. O. D.

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 8, MO.
(Phone: Franklin 3820)

PARTS and SUPPLIES

Keeney Adapters for Mills Empress	\$27.50
Bar Brackets for Packard Type Boxes, Special	3.50
250 Watt Projector Lamps for Solo-Vue Type Movie Machines	2.00
Plus 7 1/2% Tax.	
65C7 Metal Tubes, Ea.	\$ 1.30
Panoram Film Cleaning Units, Complete, Ea.	15.00
Panoram Volume Controls, Ea.	2.50
Film Cleaner, Per Gal.	4.50
750 Watt, 200 Hr. Projector Lamps, Ea.	4.75

GET THESE PROFIT BOOSTERS NOW!

"WHEE GEE MYSTIC"

"Pitch 'em and Catch 'em"

\$229.50 Each

1/3 Deposit, Balance C.O.D., F.O.B. N. Y.

SEE YOUR LOCAL JOBBER OR DISTRIBUTOR! SEND FOR CIRCULAR!

GEORGE PONSER CO. of N. Y., Inc.
2 Columbus Circle, New York 19, N. Y. Circle 6-6651

ARMY NAVY

PUT THE AXIS AWAY WITH A BOND TODAY

WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.
4650 W. Fulton St. CHICAGO 44, ILL.
Est. 1889—Tel.: GOLUMBUS 2776.
Cable Address "WATLINGITE," Chicago.

EASTERN'S REAL BUYS

ARCADE			
8 Rapid Fire, Ea.	\$149.50	2 Towers, Ea.	\$ 84.50
5 Air Raiders, Ea.	185.00	2 Venus, Ea.	84.50
3 Tokio Guns, Ea.	195.00	1 Marvels	150.00
2 Keeney Sub. Guns, Ea.	155.00	2 Air Force, Ea.	92.50
2 Bally Torpedo, Ea.	144.50	2 Wildfire, Ea.	44.50
1 Whee Gee Mystic (New)	229.50	1 Yanks	104.50
10 Panoram, Ea.	300.00	2 Target Skills, Ea.	30.00
1 Bally Defender	250.00	2 Pin Up Girls, Ea.	150.00
2 Seeburg Hockey, Ea.	85.00	REBUILT GAMES	
1 Mutoscope Tennis	85.00	Oklahoma	\$250.00
1 Rovers Puss In Boots	75.00	Wagon Wheels	250.00
1 Seeburg Jail Bird	149.50	Flat Top	250.00
12 Mutoscope Moving Picture Mchs., Ea.	34.50	American Beauty	209.50
PIN GAMES		Cover Girl	249.50
3 Air Circus, Ea.	\$119.50	Sky Rider	189.50
2 Texas Mustang, Ea.	84.50	Flying Tigers	199.50
All machines guaranteed or money refunded. Immediate shipment on receipt of deposit.		Streamliner	250.00

SLOTS

All original, drill proof, knee action, club handles

EASTERN SALES COMPANY 1824-28 East Main Street, Olver 5278 Rochester 9, New York

SERVICE — RELIABILITY — COOPERATION

A-1 BARGAINS

PIN GAMES

Keeney Speed	Sea Hawk	\$62.50
Way	Jungle	78.50
Skyline	Seven Up	78.50
Target Skill	Capt. Kidd	79.50
Crossline	Zig Zag	79.50
Ten Spot	Sluggo	79.50

MUSIC

3 #125 Wurlitzer Wall Boxes, 5-10-25¢, Ea.	\$ 27.50
1 #111 Wurlitzer Wall Box, 5¢	22.50
3 Seeburg 30-Wire 8-20-1Z, Ea.	10.00
2 71 Wurlitzers with Stand, Ea.	189.50
1 412 Wurlitzer, Lite-Up Top & Bottom	175.00

SLOTS

1 25¢ Mills War Eagle, 2-4 Pay	\$165.00
1 25¢ Mills Bluefront, Gold Award, 3-5-10 Pay	260.00

We Need Pin Games; Buy, Sell or Trade. Above Equipment Subject to Prior Sale.

Terms: 1/3 Deposit, Balance C. O. D.

Chief Amusement Co.
P. O. Box 845 LAMAR, COLO.

SALESBOARDS

Immediate Deliveries			
Holes	Name	Profit	Price
1000	5¢ Double Fin	Def. \$24.50	\$.98
1200	5¢ Bingo Board	Def. 20.00	1.24
1050	5¢ Beat the Seven	27.50	1.33
1000	25¢ Jackpot, Charley, Thin	\$52.04	\$1.24
1000	25¢ J.P. Charley, Semi Th.	52.04	1.41
1000	25¢ J.P. Charley, X Thick	52.04	1.89
1200	25¢ J.P. Texas Charley	102.28	2.32
1200	25¢ J.P. Easy Pickins	101.50	2.19
1000	5¢ J.P. Big Forty	\$24.25	\$1.79
1000	10¢ J.P. Ready Money	50.70	1.79
800	5¢ J.P. Seven Eleven	19.75	1.85
100	5¢ J.P. Home Run	27.00	1.89
1000	5¢ J.P. Jumbo Tons	23.70	1.89
1800	5¢ J.P. Lulu, X Thick	\$39.75	\$2.98
1864	5¢ J.P. Victory Bell	46.55	3.74
2400	10¢ J.P. Barrel	92.65	3.49
2170	5¢ Tab Rd.-Wh.-Bl. Tickets	\$36.00	\$1.35
120	Baseball Ticket Books, Am., Nat. Dz.	1.89	

WORLD'S BEST BOARDS, TICKETS, CARDS

DELUXE SALES CO.
BLUE EARTH, MINN.

COMPLETE Coin Machine REPAIR SERVICE

WE ARE NOW CHANGING
5¢ JUMBOS TO 25¢
EXCELLENT WORK GUARANTEED

Want Mills Panoram and Solo-Views.
State price, condition first letter.

M & L Coin Machine Repair Service
3924 W. Chicago Ave. Chicago 51, Ill.
Belmont 7005

FOR SALE

Marvel, Baseball, New	\$179.50	Horoscope	\$52.50
Paratroopers	89.50	Destroyed Cadillac	89.50
Band Wagon	37.50	Shangri-La, New	179.50
Cross Line	37.50	Chubbie	15.00
Big Town, PB	37.00	Majors	18.50
Pin Up Girl, Like New	169.50	Air Circus	125.00
Fox Hunt	39.50	Hit the Japs, Converted	
Armada	37.50	Gold Star	39.50
Polo, Plastic Bumpers	32.50	Defense	89.50
Short Stop	29.50	Home Run	35.00
Home Run, '42	64.50	Star Attraction	52.50
Twin Six	49.50	ABC Bowler	52.50
Axis Rats, Converted Star		School Days	49.50
Attraction	57.50	Monicker	79.50
Arrow, Converted Cadillac	75.00	Gun Club	62.50
Flying Tiger	175.00	MISCELLANEOUS	
Knock Out		Bally Golden Wheel	\$50.00
Japs	119.50	Imps	5.50
Hi-Stepper	37.50	Daval Keep 'Em Flying	9.50
Victory	79.50	Master Vendors	5.50
Jeep	119.50	WANT TO BUY	
Vogue	19.50	Duplex, Sky Blazer	\$80.00
Keep 'Em Flying	137.50	Silver Skates	45.00
Texas Mustang	85.00	Mascot	35.00
Action	125.00	Glamour, Strat-o-Liner	37.50
Four Aces	119.50	Loader, West Wind	55.00
Pan American	39.50	Knock Out	80.00
Invasion	125.00		
Show Boat	48.50		
Boom Town	29.50		
Play Ball	39.50		
G-I Joe, Converted Jungle	85.00		

One-Third Deposit With Order.

GENERAL NOVELTY CO.
1315 S. Highland CHANUTE, KAN.
Phone 1240W

Slot Machine Operators ATTENTION!!!

If you are in the Market for the Finest A-1 Original Mills, Jennings, Watling and Pace Slots that Money can buy, PAY US A VISIT AND CONVINCE YOURSELF. Our Motto is "QUALITY!"

ODDS AND ENDS SALE

1 5¢ and 1 25¢ Watling 3/5 Treasury, for both	\$125.00
1 25¢ Mills Goosonook	45.00
1 5¢ Skyscraper (Mills)	45.00
1 5¢ Blue Enamel Callio (like new)	45.00
1 Callio Aristocrat Automatic (8 coin chutes)	45.00
1 Western DeLuxe Baseball	90.00
2 1¢ Mills Q. T.'s, Each	32.50
Mills Blue Front Castings, unpainted, Set of 3	20.00
Mills Futurity Castings, Set of 3	12.50
Mills and Jennings Slot Machine Reward Cards, 3/5, Each	.25

"WHEN IN OUR CITY PAY US A VISIT"

Baum Distributing Co.
2012 Ann Ave. St. Louis, Mo.
(Phone: Grand 7499)

BUSINESS FOR SALE

\$50,000.00

One-half cash. Will pay for itself in less than two years. Consists of Cigarette Vending Machines, Phonographs, Pinballs and other club equipment. Situated in Lower Michigan. Established over twelve years. Owner wishes to retire.

BOX D-418

The Billboard, Cincinnati 1, O.

FOR SALE

6 Thoroughbreds, Free Play, Ea.	\$450.00
3 Club Trophy, Free Play, Ea.	285.00
4 Keep 'Em Flying, Free Play, Ea.	125.00
1 Big Parade	125.00
1 Monicker	85.00
8 Evans Bangtails, '41, Ea.	375.00
6 Galloping Dominos, '41, Ea.	350.00
2 950 Wurlitzers	Write
1 750 Wurlitzers	Write
1 Maybell Late Model, Like New	700.00
1/3 Deposit, Balance C. O. D.	

DIXIE COIN MACHINE CO.
310-12 Poydras St. New Orleans 13, La.

LOU WOLCHER OFFERS Quality Machines at Low Prices

CONSOLES

1 Keeney Four Way Super Ball, 5-10-25-50¢ Play, Perfect	Write
3 May Bells, 3/5-1/25¢ Play, Like New, Each	\$650.00
1 Buckley Track Odds, Latest Model, D.D., J.P., Very Clean	Write
3 Bally Big Top, P.O., Like New, Ea.	125.00
2 Galloping Dominos, Old Style, Ea.	45.00
2 Longchamps, P.O., Perfect, Ea.	65.00
2 Mills 1-2-3, P.O., Ea.	55.00
2 Sugar Kings, Ea.	25.00
1 Red Head Skill Time, Broken Top Glass	35.00
2 Top Mechanisms for Super Ball, Brand New, in Original Crates, Ea.	100.00

ONE BALL GAMES

10 Thoroughbreds	Make Offer
5 Whirlaways, Ea.	\$300.00
6 Sportsman, Ea.	300.00

ARCADE

1 Pitchem and Catchem, Brand New	\$179.50
2 Mutoscope Punching Bags, Perfect, Each	210.00
1 Bally Defender, Very Good	245.00
2 Genco Play Ball, Perfect, Ea.	135.00
1 Evans Play Ball, Very Clean	195.00
1 Rapid Fire, A-1 Shape	175.00
1 Johnson Baseball, Perfect	45.00
1 Radio Rifle	50.00
1 Jungle Dodger, Jap Conversion, O.K.	45.00
1 Motor Movies, Very Good Shape	275.00

SLOTS

2 5¢ Gold Chrome	Write
2 10¢ Gold Chrome	Write
1 50¢ Glitter Gold Roman Head	Write
1 1¢ Jennings Duke	\$ 30.00
15 5¢ Blue and Gold Vest Pockets, Ea.	52.50
1 1¢ Blue and Gold Vest Pocket, Like New	50.00

MISCELLANEOUS

25 Wings, New in Orig. Crates, Ea.	\$ 12.50
6 Yankees, Brand New, Ea.	12.50
3 Gingers, 5¢ Play, Ea.	15.00
10 Select-o-Matic Wall Boxes, 24 Record, 30 Wire, Very Clean, Ea.	10.00

Terms: One-Third Deposit With Order, Balance C. O. D.

ADVANCE AUTOMATIC SALES CO.
All Phones: HEMlock 1750
1350 Howard St. San Francisco 3, Calif.

RADIO TUBES AT O.P.A. PRICES

6SR7	6R7	6F5	6A8	6L7	31
6SK7	6Q7	2A3	6Y6	6K7	32
6SA7	395	6U4	606	79	33
6SL7	7F7	5Z3	6C5	26	37
6SC7	6J5	6B5	6U5	27	38
2051	6F8	6A4	6L6	78	78
6SJ7	2A4	6B8	6N7	41	58
				42	87

PHONOGRAPHS FOR SALE

Wurlitzer 24 A. \$350	Wurlitzer 700	\$850
Seeburg Vogue	Wurlitzer 800	700
ROES	Seeburg Regal	400
Seeburg Plaza	Rockola Standard	400
Rockola De Luxe		400

CONSOLES

Hi Hands, comb.	\$150	Big Top, F.P.	\$100
Stance Bells, P.O.	100	Jumbo Parade, P.O., Late	150
Bally Bells, P.O.	100	Pace Reels, P.O.	100
Fast Times, F.P.	100	Bob Tails, F.P.	100
		Big Game, P.O.	100
		Big Game, F.P.	100

ARCADE

Chicken Sam, Jap	\$100	Parachute Jap	\$100
Bally Bulls	100	Deluxe B.B.	100
Tom Mix	75	Chicken Sam	100
Chicken Sam, Music	100	Ray O Lite	75
		Drive Mobile	300
		1-2-3 Mills, F.P.	50

RECONDITIONED PIN GAMES

Skylines	\$50	Bandwagon	\$50
Sea Hawk	50	A.B.O. Bowler	50
Big Chief	50	Speed Ball	50
Play Ball	50	Paradise	50
Boomtown	50	Bordertown	50
Champ	50	Holdover	50
Legionnaire	50	Polo	25

BATTISTA TURCOL & SONS
1008 Union St. Wilmington 160, Del.

**WE TAKE
THE GAMBLE
WHEN YOU
BUY FROM US!**

Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

GET OUR PRICES

- MILLS GOLD CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS WAR EAGLE BELLS
- MILLS ROMAN HEAD BELLS
- MILLS MELON BELLS
- MILLS CLUB CONSOLES
- BAKERS PACERS

ALL MODELS—
ALL COIN PLAYS

WE SPECIALIZE IN REBUILDING
MILLS SLOTS and PACES RACES

WE BUY—SELL—
EXCHANGE

We Pay the Highest Cash Prices for
Used Equipment. Get Our Offer!

**BAKER
NOVELTY CO.**

1700 Washington Blvd., Chicago 12, Ill.

There is no substitute
for Quality
Quality Products Will
Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

**PIN BALL MECHANIC
WURLITZER MECHANIC**

State all in first letter, salary expected per hour, routes, commissions, etc.

VENDING MACHINE EXCHANGE

524 No. Illinois St. Indianapolis 4, Ind.

WANT .22 SHORTS

Wire Price and Quantity.
ALSO WINCHESTER .22 RIFLES.
NICK ALBANO
85 W. Ocean View Ave. NORFOLK, VA.

PHONOGRAPHS WANTED

Will Pay Current Prices for the following: ROCK-OLA SUPERS—MASTERS—1939 DELUXES—STANDARDS—WINDSORS—MONARCHS—IMPERIAL 20's—16 RECORD—NIGHT CLUBS—12 RECORD.

WANT:

Argentine—Gottlieb Liberty—Sky Chief—Jungle—Spot Pool—Bolaway—Gun Club—Texas Mustang—Air Circus—Southpaw—Keep 'Em Flying. Also 1-Ball Free Plays as:

**RECONDITIONED
PIN GAMES**

- Sun Valley\$137.50
- Big Parade 129.50
- Four Aces 129.50
- Knookout 129.50
- 5-10-20 119.50
- Genco Defense 94.50
- Yanks 94.50
- Topic 82.50
- Mills Owl 79.50
- Monicker 79.50
- Spot A Card 78.50
- Clover 72.00

Record Time—Dark Horse
Blue Grass — '41 Derby
Pimlico

NEW REVAMPS

- Gott. Cover Girl ...\$225.00
- United Grand Canyon ...\$250.00
- Marvel's Baseball\$179.50
- P. & S. Production\$179.50
- Eagle Squadron .. 179.50
- Shangri-La 179.50
- Bombardier 179.50
- Wosterhaus Marines\$199.50
- Williams Flat Top\$250.00

**RECONDITIONED
PIN GAMES**

- Horoscope\$ 64.50
- Star Attraction 64.50
- Majors '41 59.50
- New Champ 59.50
- Seven-Up 59.50
- Tan Spot 59.50
- Towers 59.50
- Four Roses 57.50
- Home Run 57.50
- High Stepper 55.00
- Stratoliner 55.00
- Crossline 54.50
- Playball 49.50
- Champ 47.50
- Floker 47.50
- Velvet 47.50

5 ROCK-OLA COMMANDOS\$575.00 EACH

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

CLIFF WILSON DISTR. CO.

1121 S. MAIN 3-6304 TULSA, OKLA.

- | | |
|---|-------------------------------------|
| NEW ZINGO\$350.00 | NEW LIBERATOR\$325.00 |
| VICTORY ROLL, SENSATIONAL NEW ARCADE & LOCATION GAME 325.00 | |
| Hi Ball\$ 90.00 | Keeney Anti Aircraft 69.50 |
| Rock-Ola World Series 119.50 | Keeney Air Raider 200.00 |
| Jennings In a Barrel 159.50 | Tommy Gun, Late Model 165.00 |
| Batting Practice 129.50 | Tommy Gun, Early Model 135.00 |
| Seeburg Hockey 75.00 | Chicken Sam 115.00 |
| Chicago Coin Hockey 235.00 | Chicken Sam Conv. 135.00 |
| PEO Basketball 65.00 | ABT Model F, Late 29.50 |
| Rapid Fire 225.00 | ABT Challenger 29.50 |
| Wurlitzer P12\$125.00 | Rock-Ola 12 Record\$110.00 |
| Wurlitzer 716 185.00 | Rock-Ola 16 Record 150.00 |
| Wurlitzer 350 Model Speaker 90.00 | |
| Wurlitzer 616, Buckley Steel Cab. & Adaptor, 4 Packard Boxes 300.00 | |
| Wurlitzer 616, Buckley Steel Cab. & Adaptor 125.00 | |
| Wurlitzer 616, Original Cab. Hideaway, Buckley Adaptor, 5 Buckley Wall Boxes and Speaker 200.00 | |

FOR SALE

- Batter-Up Baseball Machine, In A-1 Condition, Complete With Canvas, Floodlights, Neon Sign, Bat Racks, Balls and Bats\$1,800.00
- 1 Shoot Your Way To Tokyo\$ 75.00
- 1 Bally Convo 100.00
- 1 Rapid Fire 100.00
- 2 Bally Shoot the Bulls, Each 50.00
- 3 Shoot the Jap Ray Guns, Each 85.00
- 1 Smiling Sam 75.00
- 3 Iron Microscope Movie Machines With Reels, Each\$ 20.00
- 1 Batting Practice 75.00
- 1 Drive Mobile 225.00
- 1 Photomatic, Inside Lights, Very Good Condition 400.00
- 1 Model 61 Wurlitzer With Beautiful Stand 90.00

1/2 Deposit With Order

Playland Amusement Co.

616 ADAMS STREET TOLEDO, OHIO

HERE ARE BARGAINS

- ONE BALLS AND CONSOLES**
- 8 '41 Derby, Ea.\$325.00
 - 7 Club Trophy, Ea. 300.00
 - 5 Blue Grass, Ea. 185.00
 - 3 Pimlico, Ea. 385.00
 - 2 Thoroughbred, Ea. 500.00
 - 4 Sportsman, Ea. 275.00
 - 3 Dark Horse, Ea. 175.00
 - 8 Mills Jumbo Parade, F.P. Ea. 90.00
 - 8 Keeney Super Bell Comb. Ea. 295.00
 - 3 Bally Club Bell, Ea. 275.00
 - 4 Bally Hi Hand, Ea. 175.00
- FIVE BALLS**
- 5 Sky Chief, Ea.\$149.50
 - 2 Big Parade, Ea. 119.50
 - 6 Keep 'Em Flying, Ea. 129.50
 - 6 Gott. Shangri-La, Ea. 135.00
 - 6 Gott. Liberty, Ea. 149.50
 - 1 Jeep, Ea. 110.00
 - 2 Knookout, Ea. 115.00
 - 6 Grand Canyon, Ea. 185.00
 - 6 Arizona, Ea. 185.00
 - 6 Santa Fe, Ea. 190.00
 - 5 Streamliner, Ea. 195.00
 - 4 Brazil, Ea. 185.00
 - 1 South Paw 50.00

All Machines A-1 Shape, 1/3 Deposit With Order.

TEXAS AMUSEMENT CO.

Phone 2-4428
510 W. 6th Street. AUSTIN, TEXAS

BEST CASH OFFER

TAKES THE LOT . . . HURRY

2 Bally Rays Track, 3 Bally Rangers, 1 5¢ Caille Silent Sphinx, 1 5¢ Little Duke; 1 25¢ Jennings, no jackpot; 1 5¢ Jennings, no jackpot; 1 5¢ Little Duchess, cabinet broken; 1 Jennings Century Cabinet, no back; 2 Back Doors for Slots; 1 5¢ Vest Pocket, Green; 1 5¢ Vest Pocket, Blue & Gold; 1 Past Track, playing field glass cracked; 1 Track 'Time, playing field glass broken. **H. G. PAYNE COMPANY,** 312 Broadway, Nashville, Tennessee.

SLOT MACHINES

- Mills 5c Q.T. (over 17,000)\$ 85.00
- Mills 5c Q.T. Glitter Gold, like new. 100.00
- Mills 1c Q.T. Glitter Gold, brand new 85.00
- 3 Mills 5c Bonus Bell, Recond. Ea. . 275.00
- Jennings 50c Primer Model, 2-4 ... 150.00
- Jennings 5c 4-Star Chief 100.00
- Jennings 5c Big Chief 115.00
- Jennings 5c Dixie Bell, Dbl. J.P. ... 125.00

Terms: 1/3 Deposit, Balance C. O. D.

**AUTOMATIC
COIN MACHINE CORP.**

338 CHESTNUT STREET
SPRINGFIELD, MASS.
Phone 4-1109. Call during noon hour.

Wurlitzer * Seeburg * Rock-Ola * Mills
MOTORS

REBUILT OR EXCHANGED
SHIPPED SAME DAY (EXCEPT MILLS)

\$6.50

DUMORE & EMC MOTORS\$13.00
PHONO ELECTRIC MOTOR SERVICE
PHONOGRAPH MOTOR SPECIALISTS
359 W. 45th St. New York 19, N. Y.
Phone: Circle 5-9540

PHONO OPERATORS!

**NEW POLICY ON OUR UNIVERSAL
AMPLIFIER IDEA**

Due to W.P.B. regulations we are in a position to accommodate you in the following manner: Ship us a coin operated phonograph amplifier (charges prepaid) regardless of make and we will renovate and alter it for Universal use. COST \$36.50, F.O.B. N. Y., and includes minor repairs. However if major parts are missing or defective and have to be replaced an additional nominal charge will be made.

WHAT A

UNIVERSAL AMPLIFIER

WILL DO FOR YOU

Saves you time, money and expense. When you have an Amplifier service call, replace with your Universal, your machine keeps working and your customer is satisfied. Complete renovation, with sockets, for speakers and pickups for all the following models:

ALL WURLITZER MODELS

616, 24, 500, 600, 700, 750, 780, 800, 850, 950

ALL SEEBURGS

(Except Hi-Tones)

ALL ROCK-OLAS

AMPLIFIERS REPAIRED BY
EXPERTS—TRY US

GLASS FOR PIN GAMES AND ONE-BALLS

Sold in case lots only. SAVE MONEY—
Size Case Contains Price Per Case
20x42 8 \$11.00
21x41 8 10.00
21x43 8 10.50
23x47 7 11.25

**WHILE STOCK
LASTS**

Tubular Coin Wrappers—Pennies, Dimes, Quarters, Half Dollars. Your choice of denomination. Minimum shipment 50,000.

35c Per M

Terms: Full cash with order, less than \$15.00; otherwise 1/3 deposit, balance C. O. D. by Shipping Express, unless you give us definite shipping instructions.

JAFCO, INC.

JOHN A. FITZGIBBONS, Pres.
776 Tenth Ave., New York 19, N. Y.
Phone: Columbus 5-7996

FOR SALE

**100
MILLS**

5c, 10c and 25c

MACHINES

All in perfect working condition.

Just removed from locations.

Address BOX 385

Care The Billboard, 390 Arcade
Bldg., St. Louis 1, Mo.

POKERINO BALLS

Solid Rubber

\$6.50 per dozen

NEW 3-WIRE CABLE--9c FT.

WITCO GENERAL CONTRACTORS

137 Avenue B Rochester 5, N. Y.

WANTED

Sober Buckley Track Odd Mechanic
Good salary.

TECHE NOVELTY CO.

New Iberia, La.

**SUPREME'S
"ROCKET BUSTER"**



Shoot at a realistically animated, moving target!

Bell, Buzzer and constant Lite-up of backboard gets the attention as hits are scored!

20 Flights for 5¢—Maximum of 15,000 Shots!

Occupies small space—Upright—25" square, 8' tall—Fits Any Location!

Head removable for transportation—simple construction—Fool Proof—Mechanically Perfect!

Cash Box in separate, sealed unit from mechanism!

A REAL MONEY-MAKER!

Supreme Enterprises, Inc.
557 Rogers Avenue
BROOKLYN 25, N. Y.

ACME HAS THE FINEST CASTINGS (BRAND NEW)

Gold Chromes, Includes new castings, 3 pcs., award cards, spoon proof, money cups, new cabinet and price button... \$89.50

Brown Fronts, brand new, includes new castings, 3 pcs., jewel, spoon proof, metal award cards and sq. price button 47.50

USED CASTINGS

War Eagles, Upper... \$11.00
War Eagles, Lower... 11.00
Roman Heads, Upper... 11.00
Roman Heads, Lower... 11.00
Mills Original Chrome... 75.00
Futuritics (Complete 3 Pcs.)... 22.50

ABSOLUTE ORIGINAL SLOTS

5¢ Play
Brown Fronts, 3/5 or 3/10... \$249.50
Original Chromes, 2/5... 325.00
Gold Chromes, 2/5 or 3/5... 325.00
10¢ Play
Pace (Slug Proof)... \$144.50
25¢ Play
Brown Fronts... \$350.00
Original Chromes... 425.00
Gold Chromes... 425.00
(All Slots Listed are D.P., K.A., C.H. All Have Been Refinished, Absolutely Flawless.)

SLOT STANDS

Folding... \$ 4.00
Solid (Repainted, All With Keys)... 22.50

MILLS PARTS

Slides, 25¢, with Covers... \$24.50
Slides, 5¢, with Covers... 19.50
Brown Front Cabinets (New)... 10.00
Gold Chrome Cabinets (New)... 12.00
Bases with Posts (New, 5¢-10¢-25¢)... 6.75
Discs (3), 2/5 S.P. or 3/10... 6.75
Knee Action... 3.75
Club Handles... 3.75
Brass Clock Gears (3)... 10.00
Drill Proofing... 5.00
Award Cards... .25
Reel Strips Set... .75
Jack Pots... 12.50
Escalators, 50¢... 60.00

All Orders Must Be Accompanied with 50% Deposit, Balance C. O. D.
ACME AMUSEMENT CO.
2418 Fairmount Dallas, Texas
Central 3938

TUBES and ACCESSORIES
Complete Line of Phonographs and Parts

NEW PARTS

Micro Pick-Ups, Metal, for Rock-Ola or Mills... \$4.75 Ea.
Micro Switches for Rock-Ola and Wurlitzer, Lots of 6 or More... 1.00 Ea.

Rock-Ola Drive Motors, New, in Original Cartons... \$23.00 Ea.
2-Wire Rubber Covered Zip Cord, Per Ft. .02 1/2¢
Volume Control Boxes, 412-616, Ea. ... \$4.75

We Have a Large Stock of Used Parts for Wurlitzers and Rock-Olas.

TUBES FOR THE COIN MACHINE INDUSTRY

OZ4 ... \$1.50	5U4G ... \$1.00	6SC7 ... \$1.00	14A7 ... \$1.60	38 ... \$.95
1A5 ... 1.50	5W4 ... 1.00	6SK785	14C7 ... 1.40	4185
1A7 ... 1.60	5Y370	6SL775	25L6 ... 1.30	43 ... 1.10
1H4 ... 1.00	5Z3 ... 1.00	6V860	25Z5 ... 1.00	4580
1H5 ... 1.30	6C5 ... 1.00	6X5 ... 1.00	25Z6 ... 1.00	46 ... 1.10
1LA4 ... 2.35	6C6 ... 1.00	2051 ... 2.25	35A5 ... 1.30	47 ... 1.10
1LN5 ... 2.35	6A8 ... 1.50	117L7 ... 2.35	35L8 ... 1.00	5680
1N5 ... 1.60	6B5 ... 1.95	117Z6 ... 1.60	35Z3 ... 1.30	5790
1P5 ... 1.60	6F690	12A8 ... 1.00	35Z585	7685
1Q5 ... 1.60	6J575	12K7 ... 1.00	50L6 ... 1.10	7790
2A4G ... 1.85	6H6 ... 1.10	12Q790	50Y6 ... 1.10	7890
2A3 ... 1.60	6K7 ... 1.10	12SK7 ... 1.00	2675	79 ... 1.40
3Q5 ... 1.60	6L6 ... 1.35	12SR7 ... 1.30	2770	8070
6V4 ... 1.50	6Q7 ... 1.10	12Z3 ... 1.00	33 ... 1.00	83 ... 1.10

70L7 ... \$1.95 30 ... \$1.00

We have Critical Tubes, including #30 and #70L7; but because of the limited quantities available we can ship them only to those customers who also order non-critical tubes. All our prices are retail O. P. A. calling or below! Supplier's Certificate and Deposit Must Accompany All Orders!

ALBENA SALES CO.
587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

A New Service ...

REBUILDING, RECONDITIONING, REFINISHING ALL MAKES OF MILLS SLOTS. ALSO CHANGING NICKEL PLAY MACHINES TO QUARTERS. IF DESIRED, MACHINES CAN BE INSTALLED IN NEW CABINETS WITH GOLD CHROME CASTINGS, 3-5 OR ONE CHERRY PAYOUT. ALL MECHANISMS REPLATED THROUGHOUT

COIN MACHINE SERVICE CO.
2307 N. Western Ave. Phone HUMBoldt 3476 Chicago 47, Ill.

MUSIC

1 Wurlitzer 500 Key-board... \$375.00
1 Rookola in Charm Cabinet... 215.00
1 Mills Swing King, As Is... 40.00
16 Wurlitzer Used Wall Boxes, Model 100... 8.00
1 Wurlitzer Model 304 Stepper... 20.00
1 Wurlitzer Model 300 Adapter 24... 20.00
1 Wurlitzer Model 130 Adapter 24... 25.00
1 Seeburg 16 Adapter... 18.00

1 Seeburg 24 Adapter... \$20.00
12 Keoney Wall Boxes... 4.00
1 Keoney 24 Adapter... 15.00
36 Buckley Gray Boxes... 4.00
2 Wurlitzer Impulse Transmitters, Model 360, Each... 10.00
1 Wurlitzer Stand for Model 61... 12.50

CONSOLES

1 Bally-Roll-Em with Check Separator... \$119.00
1 Galloping Domino (Brown Cabinet)... 98.50
1 Triple Entry... 100.00

PIN BALL GAMES

1 Keep-Em-Flying... \$115.00
1 New Champ... 39.50
1 Twin Six... 39.50
1 Home Run... 42.50
1 Slap the Jap Conv... 49.50

2 Cadillac... \$32.50
1 Gold Star... 29.50
1 Big Chief... 34.50
2 Three-Score... 22.50
2 Score-a-Line... 22.50
1 Line-Up... 22.50
1 Lucky... 20.00

3 O Boy... \$20.00
1 Punch... 20.00
1 Score Champ... 24.50
1 Power House... 29.50
1 Mr. Chips... 32.50
1 Blonde... 32.50

1 Keoney Skill-Time... \$ 89.50
2 Keoney Pass-Time (Like New)... 210.00
4 Jumbo Parades, CPO 109.00
1 Jumbo Parade, Comb. CPO and FP... 140.00
All above Consoles with Check Separators and A-1 Condition.

SLOTS

1 Brown Front Original, #454901... \$235.00
1 Pace Kitty... 100.00
1 Pace Deluxe... 100.00
1 Mills 5¢ Q.T., F.P... 20.00
1 Pace Royal Twin, 1¢ & 5¢... 210.00

1 Airport... \$32.50
1 Contact... 22.50
1 Zip... 20.00
1 Roky... 20.00
1 Nippy... 22.50
1 Topper... 20.00
1 Big Time... 29.50

ARUNDEL AMUSEMENT CO.
418 THIRD ST. EASTPORT, MD.

10 '39 1-2-3... \$39.50
5 Eureka... 59.50
2 Venus... 49.50
1 Polo... 22.50
4 Entry... 22.50
4 Mr. Chips... 22.50
1 Punch... 24.50
2 Dixie... 39.50
2 Bally Flicker... 74.50
2 Bally Moniker... 74.50
2 Horoscope... 49.50
2 All American... 39.50
1 Fox Hunt... 39.50
5 Snappy 41... 55.00
1 ABC Bowler... 39.50
1 Sport Parade... 39.50

Want To Buy For Cash

Mills Empress, any number... \$265.00
Rock-Ola Masters... 375.00
Exhibit Sky Chiefs... 140.00

BILL UTTZ
Covington, Tenn.

FOR SALE

80 Brand New A.B.T., 500 Model Coin Slots to fit 5 Ball Free Play Pin Games, \$5.00 each, or \$290.00 for the lot. Also 80 extra Slides, brand new to fit above slots, \$1.50 each or \$110.00 for the lot. One Half Deposit With Order, Balance C. O. D., F. O. B. Here.

DUGGAN MUSIC CO.
MOUNT DORA, FLORIDA

MECHANIC WANTED

Experienced mechanic for Pin Games and Phonographs. Must be reliable. Good salary. Car furnished.

WARNER'S
2621 Parade St. Eric, Pa.
Phone 09-378

WANT A. B. T. TARGET SKILLS

All models, any quantity. Wire price, model and condition.

Panama City Music Co.
22 West Second St. Panama City, Fla.

SLOTS

1 Jennings 5c & 10c Comb. Console
7 Jennings Ciga-Rollas XXV
2 Super Bells 5c Comb.
5 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.
8 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
2 Mills 10c Brown Fronts, 3/5, drillproof, knee action, C. H.
9 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.
2 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
2 Mills 10c Blue Fronts, 3/5, drillproof, knee action, C. H.
6 Mills Green Vest Pockets
5 Blue & Gold 5c V. Pockets
72 Peanut Machines, asst. types
1 Mills Throne of Music
3 Rock-Olas 12 Record

20 War Eagle Castings, Gold-Glitter Top and Bottom, at \$15.00 Each.

Terms: 1/3 Certified Deposit, Bal. C.O.D.
STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

MILLS GOLD CHROMES
5c * 10c * 25c * 50c

REBUILT BY **AMERICAN**
Look Like New • Work Like New

★ ★ ★ ★

MILLS ORIGINAL BELLS
5c * 10c * 25c

LIKE BRAND NEW

THE BEST LOT WE'VE EVER OFFERED

PRICED RIGHT

REMEMBER—These Are Originals

Phone • Wire • Write
SOLD ON MONEY BACK GUARANTEE

Reference: First National Bank of Chicago

American Amusement Co.
4047 W. FULLERTON AVE., CHICAGO 39, ILL.
PHONES: BELMONT 0728-0729

"IF YOU MISS US—YOU MISS MAKING MONEY"

WURLITZER TONE ARM REDAMPENING RUBBERS

\$2.00 PER 100

In Quantities of 1,500... 1c Ea.

Complete Coin Machine Repair Service

MUSIC—PIN BALL—ARCADE—AMPLIFIER

Inquire About Our Route Service

MECHANIC SERVICE
1133 BROAD STREET, NEWARK 5, N. J.

4 Grand Canyon, Ea... \$175.00	Bosco ... \$ 85.00
Five-Ten-Twenty ... 100.00	New Champ... 60.00
Air Circus... 105.00	Ten Spot ... 40.00
Keep 'Em Flying ... 125.00	Gun Club ... 69.50
4 Big Parades, Ea... 110.00	High-Hat ... 70.00
5 Knock-Outs Ea... 100.00	Jungle ... 59.50
Sky Chief ... 150.00	South-Paw... 52.50
Jeep ... 109.00	2 Toples, Ea... 72.00
Arizona ... 185.00	2 Victory, Ea... 75.00
Action ... 109.00	Four Diamonds ... 38.00
Four Aces ... 109.00	Towers ... 60.00
2 Monickers Ea... 72.50	Legionnaire ... 70.00
	Zig-Zag ... 65.00
	A.B.O. Bowler ... 50.00
	Argentine ... 80.00
	High Dive... 42.00

CAMPBELL AMUSEMENT
1234 BROADWAY FLINT, MICH.

Chicago Coin

BACK THE MIGHTY

7th

BWM

WAR BONDS

Chicago Coin

MACHINE CO.

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

We must back'em up with War Bonds.

Fastest Growing Coin Machine House in the West

Three COMPLETE Branches To Serve You Sales and Service

Order Your Needs From Your Nearest Branch

CALIFORNIA AMUSEMENT CO.

DISTRIBUTORS AND JOBBERS

1348 Venice LOS ANGELES 6 Phone PProspect 4131
1175 Folsom SAN FRANCISCO 3 Phone HEmlock 0575
1305 Kettner SAN DIEGO 1 Phone MAIn 3068

Exclusive Distributors for AUTOMATIC MUSIC INSTRUMENT CORP.
In California, Nevada, Arizona and the Hawaiian Islands

ORIGINAL MILLS SLOTS

LIKE NEW—OVER 200 READY FOR LOCATION—OUTSTANDING VALUES

SLOTS	CONSOLES
5¢, 10¢, 25¢ Mills Gold & Silver Chromes (Originals) Write	Mills 4-Bells (Late Head, Factory Rebuilt) Write
5¢ Mills Blue Fronts (Originals) . . . \$235.00	Mills 4-Bells (Late Head, Factory Rebuilt 3-5¢ & 1-25¢) Write
5¢ Mills Brown Fronts (Originals) . . . 250.00	5¢ Mills Jumbos, Cash P.O., Late Hds. \$129.50
10¢ Mills Brown Fronts (Originals) . . . 300.00	5¢ Mills Jumbos, Free Play, Like Now 110.00
25¢ Mills Brown Fronts (Originals) . . . 350.00	Mills 4-Bells (Ready for Location) . . 575.00
5¢ Jennings Silver Club Specials . . . 200.00	Mills 4-Bells (Factory Rebuilt) . . . 675.00
5¢ Jennings Silver Club Bells 200.00	Keeney 2-Way Super Bell 395.00
10¢ Jennings Silver Club Bells 250.00	Paco's Saratoga, F.P. & P.O. (Ralls) . 250.00
25¢ Jennings Silver Club Bells 325.00	Evans Dominoes, J.P., 2-Tone 425.00
P.O. Fingers for 25¢ Mills 4-Bells . . . Write	

Renovated Like New by Factory Trained Mechanics.
Terms: 1/3 Deposit, Balance C. O. D.

Frank LaMaskin GLOBE Distributing Co.
Est. 1929
1623 N. California Avenue Chicago 47, Illinois
Phone, Armitage 9727

FOR SALE

1 25c Club Console . . \$425.00	3 25c Gold Chrome 2-5 Pay \$385.00
1 Three Bells 5-10-25 850.00	1 25c Chrome 2-5 Pay 395.00
1 Four Bells 4-5c Play 450.00	1 10c Blue Front 275.00

These are all Mills Machines, the latest models, in perfect condition. You cannot tell them from new. Will ship subject to inspection. One-third with order.

E. WISHERD
R. R. No. 2 RUSHVILLE, MO.

High Quality, 3/16 In., Crystal.

PIN BALL GLASS

All Popular Sizes. IMMEDIATE DELIVERY.

20x42 Case of 9 \$13.50	21x43 Case of 8 \$12
21x41 Case of 8 \$12	23x47 Case of 7 \$13

Full Remittance With Order, F. O. B. Baltimore.

ART NYBERG CALVERT SALES CO.
COIN OPERATED EQUIPMENT
708 N. Howard St. Baltimore 1, Md.

INTERNATIONAL SCOOPS

1 Rock-Ola '39 and Stand \$150.00	1 Wurlitzer 61 and Stand 149.50
1 Wurlitzer 41, C.M. 139.50	1 Wurlitzer Victory Model 525.00
10 Packard Wall Boxes, Ea. 37.50	1 New Diebold Heavy Revolv-a-Round Safe \$300.00
1 Watling 500 Scale 104.50	1 Watling DeLuxe Scale 85.00
5 Daval Bumper Bowling, Ea. 79.50	1 Sky Fighter 285.00
2 5¢ One-Star Chief, Ea. 104.50	1 Watling 3/5 P.O. 94.50
1 Jumbo Parade, Free Play 94.50	2 5¢ Blue Fronts, Originals, Ea. . . . 195.00
2 25¢ Blue Fronts, Ea. 300.00	1 Mills Owl, Strength Tester, Ea. . . . 74.50
4 Mutoscope View-o-Scoops, with Reels, Each 32.50	1 Batting Practice 125.00
25 Box Stands for Slots, with Draw Locks, Each 17.50	

1 Play Ball . . \$49.50	2 Seven Ups, Ea. \$59.50
1 Gold Champ 54.50	1 Paradise 49.50
1 Gold Star . . 49.50	1 SportsParade 49.50
1 Fox Hunt . . 49.50	1 '41 Major . . 54.50

Wanted: Any Quantify Pin Games & Phonographs. Write; Will Pay Highest Prices.
Terms: 1/2 deposit with all orders for domestic purposes. Full cash with orders for exports.
FOREIGN INQUIRIES INVITED.
International Coin Machine Distributors
2115 Prospect Ave. Cleveland 15, Ohio (Main 5769-70)

READY FOR LOCATION

Reconditioned Like New by Factory Trained Mechanics

SLOTS

25c Original Chrome, 3/5 Payout . . \$425.00
25c Cherry Bell, 3/5 Payout 350.00
10c Cherry Bell, 3/5 Payout 250.00
5c Cherry Bell, 3/5 Payout 225.00
25c Blue Fronts, 3/5 Payout 300.00
10c Blue Fronts, 3/5 Payout 210.00
5c Blue Fronts, 3/5 Payout 185.00
25c War Eagles, 3/5 Payout 250.00
10c War Eagles, 3/5 Payout 175.00
5c War Eagles, 3/5 Payout 150.00
Complete Set of 5c Slides, 3/5 Payout 20.00
Safe Stands 20.00

CONSOLE AUTOMATIC PAYOUT

Evans '41 Bangtail, J.P. \$389.00
Super Bell, 5c & 25c 589.00
Super Bell, 5-5-5-25 847.00
Jennings Club Bell, 5c 150.00
Jennings Club Bell, 10c 225.00
Jennings Club Bell, 25c 295.00

PEORIA NOVELTY CO.
311 Harrison St. Peoria, Ill.
Phone 4-5978

ORDER NOW!

PHONOGRAPHS

Gabel \$ 79.50	Seeburg 12-Record 119.50
Seeburg Rex, Collar Job, 30-Wire . . . 225.00	Seeburg Hi Tone, ESRC 599.50
Seeburg Hi Tone, ESRC 689.50	Seeburg Royale 299.50
Wurlitzer 12-Record 119.50	Wurlitzer Twin Twelve, Buckley Adapter 175.00
Wurlitzer 24 289.50	Wurlitzer 600K 450.00
Wurlitzer 500 450.00	Wurlitzer 700 625.00
Wurlitzer 616, Adapted for Collar Job 169.50	Wurlitzer 71 Counter Model 109.50
Rock-Ola 12-Record 119.50	Rock-Ola Standard 359.50
Rock-Ola DeLuxe 369.50	Mills Throne 269.50
Mills Empress 325.00	

PARTS AND ACCESSORIES

# GSR1 Selection Receiver \$27.50	# GSR1 Receiver and Adapter 49.50
Coin Chute for 616, 5¢, 10¢ or 25¢ . . 6.50	Coin Chute for 600 7.50
Coin Chute Assembly, Complete, Wurlitzer 22.50	SD 24-1Z Seeburg Adapter 27.50
SD 16-1Z Seeburg Adapter 25.00	130 Wurlitzer Adapter 32.50
#300 Wurlitzer Adapter 32.50	Seeburg Adapter for Wurlitzer 24 . . 39.50
Duo Locks, Seeburg or Wurlitzer 85	#300 Adapter and #304 Stepper . . 54.50
#130 Adapter and #145 Stepper . . . 54.50	#145 Red Stepper 40.00
#145 Red Stepper and Adapter 69.50	#304 Stepper and Adapter 55.00
Wurlitzer #304 Steppers 19.50	Amplifier for 600 or 24 47.50
Amplifier for 616 42.50	Round Bottom Stands 3.00
Brackets for Boxes, All Types 2.50	Buckley Pedestal Stands 3.00
Seeburg or Wurlitzer Brackets 2.50	Cash Box Locks, New49
30-Wire Cable, Used, Per Foot25	Zip Cord, 500' Rolls, Per Foot03
Seeburg Organ Cabinet and Speaker, RC 27.50	

WALL BOXES

Wurlitzer 120, 5¢ \$25.00	Wurlitzer #320 Sweet Music 24.50
Wurlitzer #331 Bar Boxes 14.50	Wurlitzer #310 19.50
Wurlitzer #100, 30-Wire 14.50	Wurlitzer #100 15.00
Seeburg Select-o-Matics 7.25	Seeburg Selection (Large Type, 20) . . 12.50
Seeburg Wall-o-Matic (24), Wireless . . 32.50	Seeburg 20 Wall-o-Matics, Wireless . . 42.50
Seeburg Bar-o-Matic, 3-Wire 45.00	Seeburg Bar-o-Matic (20), Wireless . . 50.00
Seeburg Wall-o-Matic (20), Wireless, RC 32.50	Buckley Grey Boxes 6.50
Buckley Chrome Lite-Up 17.50	Keeney Boxes 7.50

Terms—1/3 Dep., Bal. C. O. D.
F. O. B. New York

N. Y. DISTRIBUTING CO.
630 10th Avenue NEW YORK 19, N. Y.
Phone: Circle 6-9570

FOR SALE

25 1938 TRACKTIMES \$99.50 Ea.

WANT TO BUY

WILL PAY THE FOLLOWING PRICES:

BLUE GRASS, F.P. \$115.00
SPORT SPECIAL 100.00
DARK HORSE 115.00
RECORD TIME 110.00

WE BUY, SELL AND EXCHANGE

3147 Locust St.
St. Louis, Mo. **CALL NOVELTY CO.**

FOR SALE

SIX MILLS PANORAMS
In Fine Condition. Latest Series.
Price, \$395.00 Each.
One-Half Deposit With Order, Balance C. O. D.
Write or Wire

Williams Vending Co.
615 Main St. Jacksonville 2, Fla.
Telephone No. 5-3480

WANTED

In Florida, preferably near the coast, small route of phonographs or pinball machines or a combination of both. Give full information in answering.

L. G. THOMPSON
P. O. Box 881, Greensboro, N. C.

Tops

in Coin Machines

Whether we sell, trade or buy
It's you we must satisfy!

PALISADES SPECIALTIES CO.
498 ANDERSON AVENUE, CLIFFSIDE PARK, N. J.
PHONE: CLIFFSIDE 6-2892

ONE BALLS—PAY OUT

Fortune, Convertible to Free Play or Pay Out \$274.50
 Skylark, Convertible to Free Play or Pay Out 169.50
 Challenger, Like New 249.50
 Race King, Like New 249.50
 Mills Big Race (7 Coin) 94.50
 Sea Biscuit 79.50
 Thistle-down 69.50
 Jennings Flicker 49.50
 Gold Cup 49.50
 Gold Medal 49.50
 Gottlieb Multiple Races 49.50
 Ak Sar Ban 49.50
 Bally Stables 39.50
 Fair Grounds 29.50
 Mills Owls, F.P., Late Models 94.50

ALL ORIGINAL SLOTS
 High Serial Numbers, Completely Reconditioned and Refinished, Cannot Be Told From New!

Blue Fronts, 5c, 10c, 25c. Write for Prices
 Brown Fronts, 5c, 10c, 25c. Write for Prices
 Melon Bells, 5c, 10c, 25c. Write for Prices
 Bonus Bells, 5c, 10c, 25c. Write for Prices
 Club Bells, 5c, 10c, 25c. Write for Prices
 Cherry Bells, 3-10 or 3-5 Pay, 5c, 10c, 25c. Write for Prices
 Calle 3-5, 5c, \$79.50; 10c, \$94.50; 25c, \$139.50
 Calle 2-4, 5c 97.50
 Pace Comets, 3-5, 5c, \$87.50; 10c 97.50
 Mills Vest Pocket (A-1 Condition), Blue & Gold, \$57.50; Green 47.50
 Bally Reliance Dice Game 49.50
 Q.T., 5c, \$69.50; 10c 89.50
 Jennings 4-Star Chief, 5c-10c-25c. Write for Prices
 Mills Silver Chrome, 5c-10c-25c. Write for Prices

CONSOLES
 Double Bells, 5-10c, have two separate Mills mechanisms \$249.50
 Lucky Lucre, 5 coin play, exceptionally clean 224.50
 Paces Races (Black Cab., 20 Odd) 139.50
 Fast Time, P.O. 189.50
 Jumbo Parade, F.P. or P.O., \$109.50; Late Head 139.50
 Silver Moon, Totalizer or F.P. 139.50
 Watling Big Game, P.O. 89.50
 Jennings Cigarollas, 5-10c, late models, like new 84.50
 Zipper 29.50
 Four Bells, New or Old Heads, 4/5c, 3/5c, 25c. Write for Prices
 Watling Rot-a-Top, 5c, \$94.50; 10c 109.50

FIVE BALLS
 New Champs Target Skill \$39.50
 Oh Johnny 49.50 Repeater 34.50
 Three Score 49.50 Entry 29.50
 On Deck 39.50 Red, White and Blue 29.50
 Salute 39.50 Super Six 29.50

1/3 Deposit, Balance C. O. D.
 State Distributor for Seaburg Phonographs and Accessories.

MILWAUKEE COIN MACHINE COMPANY
 3130 W. Lisbon Milwaukee 8, Wis.

ORIGINAL SLOTS—RECONDITIONED
 GUARANTEED BY OUR 50 YEARS OF EXPERIENCE . . . WRITE FOR PRICES.
MILLS GOLD CHROMES—BROWN FRONTS—BLUE FRONTS—5c, 10c, 25c PLAY.
 MILLS Q.T.'S, Originally Blue Made GLITTER GOLD, 5c, 10c Play.
 MILLS Q.T.'S, Same As Above But With SPECIAL 3/5 Payout, 25c Play.
 MILLS VEST POCKETS, Blue and Gold Model, 5c Play.
 All Above Machines Have Knee Action, Club Handles and Drill Proof.
JENNINGS—PACE—WATLING—CALLE SLOTS IN STOCK.

PARTS FOR MILLS SLOTS

SPRING KITS Large Assortment of Various Springs \$6.75
 Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs 9.75

Bell Looks for Mills Slots, Each \$2.50
 Bottom Main Slides, 1 Cherry or 3/5 P.O., 5c, 10c, 25c 4.25
 Slides, Complete Set, 5c 1 Cherry or 3/5 P.O. with Top Cover, Set 22.50
 Vest Pocket Coin Chute, 5c 3.25
 Reel Strips, 3/5 or 1 Cherry P.O. Set .55
 In 100 Set Lots, Set .40
 Reward Cards, 1 Cherry or 3/5 P.O. .20
 In Lots of 100, Each .10
 Metal Reward Plate, Gold or Chrome Bell, 1 Cherry or 3/5 P.O. 7.50
 Marker Button, 5c, 10c, 25c, for Blue or Brown Front .50
 Marker Plates for Gold or Silver Chrome, 5c, 10c, 25c 1.50
 Large Clock Gears, Complete 3.50
 Idler Pinion Gear 3.25
 Plate and Frame to Cover Upper J.P. 5c Only One J.P. Will Show 2.50
 Club Handles, Painted and Chromed 4.50
 Reel Glass Frames 1.25
 Payout Discs, 1 Cherry or 3/5 P.O. Set 7.50
 Discs Plugs .25
 Oval Chrome Frame to Use Paper Reward Card on Brown Front 2.00
 Large Cash Boxes 2.00
 Payout Tubes with Hopper, 5c, 10c, 25c 3.75
 20-Stop Star Wheel, Set 3.00
 Knee Action Parts for Your Old Levers, Set 3.75
 Top Covers for 5c, 10c and 25c Slides 3.50

1/3 Deposit Must Accompany All Orders.
 Write for Complete Price List of SLOTS and PARTS — We Have Many More.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.



It sure will be swell when we can again see the familiar Mills Owl Trademark on new coin machines. This wise old Owl has always led the operator in the right direction. When the present emergency ends, **BE WISE!** See that your equipment bears this trademark of quality.

Mills Novelty Company
 4100 FULLERTON AVENUE
 CHICAGO 39, ILLINOIS

SOUTHWEST AMUSEMENT OFFERS

SLOTS
 5c-10c-25c-50c, Mills, Jennings, Pace and Watling. Completely refinished and rebuilt.
WRITE FOR PRICES

CONSOLES
 Jumbo Parades, Late Heads, C.P. \$129.50
 Mills Four Bells, Late Serials 895.00
 10c Pace Races 200.00
 Super Bells, Comb. \$315.00
 Big Games, F.P. 110.00
 Pace Saratoga, Late 150.00

ONE BALLS
 Bally Dark Horse \$195.00
 Bally Blue Grass 195.00
 Bally Club Trophy \$335.00
 Bally '41 Derby 360.00
 Bally Longacre \$550.00
 Bally Thorobred 550.00

PARTS FOR MILLS SLOTS
 Knee Action with Springs (3) \$5.25
 Idler Pinion Gears 2.50
 Main Clock Gears (Complete) 3.00
 Reel Kicker 5.00
 Cash Boxes 1.00
 Cash Box Doors (no Locks) \$2.00
 Club Handles 4.00
 Bottom Payout Slide, 5 & 25 3.50
 Jackpot Glasses 1.00
 Escalator Glasses .50
 Reel Glasses (3) 1.50
 Spring Kit (60 Springs) 9.50
 Reel Strips, 236 or 356 1.00
 Standard Handles 2.00

WE REPAIR SLOTS
 Machines completely rebuilt and refinished. Returned like new. Genuine factory mechanics. All work guaranteed.
 Terms: 1/3 Deposit, Balance C. O. D.

SOUTHWEST AMUSEMENT COMPANY
 2916-18 MAIN STREET (Riverside 5141) DALLAS 1, TEXAS

OUTSTANDING BUYS
 —All Thoroughly Checked—

Sport Specials Write
 Blue Grass Write
 '41 Derby Write
 Club Trophy Write
 Pimlico Write
 Thorobred Write

100 5 BALLS—WRITE FOR PRICES.

PHONOS-CONSOLES-ARCADE
 Mills 4 Bells, 5c Write
 Super Bell, 4-Way, 4/5 Write
 Big Game, P.O. \$99.50
 Pace Reels, No Ris. 99.50
 Mills Orig. & Rebuilt Slots Write
 Chic. Coin Hockey 195.00
 Zingo, Like New 275.00
 Mills Slot Stands 19.50
 Rapid Fire 175.00
 Packard Boxes, A-1 37.50
 Packard Adapters Write

1/3 Certified Deposit
 'Wisconsin's Leading Distributor'

UNITED COIN MACHINE CO.
 6304 W. Greenfield Avenue
 Milwaukee 14, Wisconsin

PLAY BALL
 Smart Operators Are Cashing In Now With These Sensational Baseball Conversions

NOW AVAILABLE FOR SEVEN-UP—CHAMPS—SLUGGER and NEW CHAMPS

—ORDER NOW—

The Total Cost Is Only \$9.50 Each F. O. B. Chicago, Ill.
 Includes a new 14-Color Score Glass, large size Two-Tone Bumper Caps, new Playboard Designs, in fact everything needed to make a brand new 1945 model from your old game. Thousands are now on location.

VICTORY GAMES 2140-44 SOUTHPORT AVENUE CHICAGO 14, ILLINOIS
WRITE FOR OUR COMPLETE LIST

DID YOU SAY SLOTS?
 Machines Completely Reconditioned

Mills 5c Blue Front, 3-5 Pay, Double Jackpot \$110.00
 Mills 5c Extraordinary, 3-5 Pay 100.00
 Columbia, Perfect, 1c-5c-10c-25c 55.00
 Chicago Metal Double Safes, A-1 Keys 40.00
 Pace 5c DeLuxe 3-5 Red Enamel and Chrome 100.00
 Pace 10c All Stars, 3-5 Payout 85.00
 Pace 1c All Stars, 3-5 Payout 22.50

50% Deposit With Order.

Manchester Vending Co.
 Box 767, Manchester, Conn.

ANALYZER FOR BALLY PAY-OUT UNITS
 A real high-grade checker that any coin machine shop would be proud to have. Just plug in your pay-out unit and make every conceivable test known.

TERMS:
 1/3 Cash With Order,
 Balance C. O. D.



90% of Your Trouble Originates in the Payout Unit

EXCLUSIVE NATIONAL DISTRIBUTORS
Puget Sound Novelty Company
 114 Elliott Avenue, West SEATTLE 99, WASHINGTON

PRICE \$139.50
 (less pay-out unit)

ARIZONAS \$185.00
BRAZILS 185.00
SANTA FES 185.00
STREAMLINERS 185.00
OKLAHOMAS 185.00
GRAND CANYON 175.00
PIN UP GIRL 175.00

SKY CHIEF \$150.00
KEEP 'EM FLYING 129.50
GOTT. SHANGRI-LA 129.50
FOUR ACES 109.50
JEEPS 99.50
ACTION 99.50
AIR CIRCUS 105.00

K. O. \$97.50
YANKS 69.50
G.I. JOE 62.50
MONICKER 69.50
TOPIC 69.50
TEN SPOT 40.00
SOUTH PAW 49.50

CITY AMUSEMENT CO.
 822 N. SAGINAW ST. (Phone 31653) FLINT, MICH.

"JACKPOT BELL"
\$49.50
 Brand New



TAKES NICKELS—PAYS QUARTERS!!!

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5c per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25c size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 10 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

Webb DISTRIBUTING CO.
 612 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

OUR SHOWROOMS AND OFFICES ARE NOW LOCATED AT

**215 WEST 64th STREET
 NEW YORK 23, N. Y.**

SIMON SALES, INC.
 PHONE: TRAFALGER 4-6900

FOR SALE
 9 perfect Erie Diggers with steel frame Trailer, 12x16, 8 feet high, fluorescent ceiling lights; cost \$1600.00 to build, will sacrifice all for quick sale for \$800.00. The above outfit must be seen to be appreciated. All mail to

ROBERT HAWKINS
 1800 Nicolet Ave. Minneapolis, Minn.
 Phone: ATLANTIC 6079

FOR SALE
OCTOPUS AND ROLLOPLANE
 4411 La Branch, Apt. 2, Houston, Texas

NEW RAPID FIRE GUN CASTINGS, \$19.50; RAPID FIRE MOTORS FOR PULLING SUBMARINE, COMPLETE WITH WORM & FIBRE GEAR, \$25.00.

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS	
BALLY RAPID FIRES, Perfect	\$189.50
NEW PIN GAME CARTONS	2.50
NEW COIN CHUTES—F.P. & Reg.	2.75
TEXAS LEAGUERS	49.50
CHICAGO HOCKEY	215.00
AIR RAIDER	185.00
BUCKLEY DELUXE DIGGER	89.50
5 WURLITZER #100 WALL BOXES	\$ 18.50
WURLITZER 616, LITE UP	209.50
KEENEY ANTI AIRCRAFT	59.50
KEENEY WALL BOXES, Complete	5.00
ORIG. WORLD'S FAIR Sky Fighter	275.00
EXH. MERCHANTMAN DIGGER	69.50
CHICKEN SAM—Perfect	99.50

CONSOLES — ONE BALLS — SLOTS	
CONSOLES	
JUMBO 4-BELLS, 5¢-5¢-5¢-5¢	\$485.00
MILLS PARADE, F.P.	350.00
5¢ SUPER BELLS	719.50
EVANS JUNGLE CAMP, F.P.	69.50
WATL. BIG GAME, F.P., CLOCK	89.50
BAKER'S PACERS, D.D.	209.50
BALLY ROLLEM	129.50
5¢ PACE REELS, CASH	109.50
10¢ WATL. BIG GAME—Cash	150.00
PAMCO BELL, 5¢ & 5¢	59.50
KEENEY DARK HORSE	49.50
ONE BALLS	
LONGACRE & THOROBRED	\$565.00
NEW SPORTSMAN	350.00
'41 DERBY	380.00
DUST WHIRL	375.00
SPORT KING	365.00
LONG SHOT	375.00
VICTORIOUS OF '44	99.50
CLUB TROPHY	335.00
SLOTS	
5¢ CHIEF 4 STAR, Fac. Reb.	\$250.00
25¢ BLUE FRONT, Fac. Reb.	385.00
LATE MOD. COLUMBIA—Fruit G.A.	75.00
VEST POCKETS, Blue & Gold, Ref.	59.50

USED PIN GAMES	NEW REVAMPS	USED PIN GAMES
JEEP	FLAT TOP	SKY CHIEF
SNAPPY	ARIZONA	TEN SPOT-JAP
BOSSO	SANTA FE	GLASS
STAGE DOOR	GRAND CANYON	KEEP 'EM FLYING
CANTEEN	IDAHO	GUN CLUB
NEW CHAMP	BRAZIL	TOPIC
BIG PARADE	STREAMLINER	GENCO DEFENSE
KNOCK OUT	OKLAHOMA	AIR CIRCUS
ACTION	MARVEL BASE-BALL	SUPER CHUBBIE
BELLE HOP	FLYING TIGER	VICTORY
FOUR ACES	MARINES	5-10-20
PAN AMERICAN		TOWERS
CROSSLINE		YANKS

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.
EMPIRE COIN MACHINE EXCHANGE 2812 W. NORTH AVE., CHICAGO 47, ILL.
 HUMBOLDT 6288

ROCK-OLA COMMANDOS LIKE NEW

AND EVERY OTHER TYPE OF ROCK-OLA PHONOGRAPH
WURLITZERS—ALL TYPES FROM 412 TO 950
SEEBURGS—ALL TYPES FROM REX TO 8800
MILLS—THRONES AND EMPRESSES ONLY

DOUBLE GUARANTEE!
 1. Every piece of equipment thoroughly reconditioned and in first-class working condition!
 2. If you're not satisfied within 3 days of delivery we'll make full refund and pay freight both ways!

PRICES FURNISHED UPON REQUEST — WRITE!
 4 Roll-a-Balls, 7 1/2' Skee Balls, Slightly Used \$209.50
 Seeburg & Bally Gun Lamps. Per Box of 10 5.00
 Hatfield Rubber Zip Wire. Per 1000 Feet 20.00
 Watling Scales Write
 Brand New 5 Conductor Wire. Per Ft. .08c
 5c National Slug Rejectors 5.00

WRITE US YOUR NEEDS—WE HAVE A LARGE STOCK OF THE FINEST EQUIPMENT—ALL 100% GUARANTEED!

Royal Distributors

411 N. BROAD ST., ELIZABETH 3, N. J. ELIZABETH 3-1776

EAST COAST'S BARGAINS

MUSIC	
2 Wurlitzer 950, Ea.	\$700.00
1 Wurlitzer 750E, Ea.	675.00
1 Wurlitzer 500	400.00
1 Wurlitzer 412, Ea.	125.00
3 Wurlitzer 81, Counter Model, Ea.	117.50
2 Rockola Super '40, Ea.	400.00
1 Rockola Deluxe '39	390.00
4 Rockola Imperial 20, Ea.	180.00
1 Rockola 16 Record	135.00
2 Rockola Counter Models w/ Speakers, Ea.	150.00
10 Seeburg 10 Record, Ea.	75.00
SLOTS	
1 25¢ Late Blue Front	\$275.00
2 10¢ Gold Chrome, 1 Cherry P.O., Ea.	300.00
1 10¢ Silver Chrome, 1 Cherry P.O.	290.00
6 10¢ Blue Fronts, Ea.	185.00
2 10¢ Brown Fronts, Ea.	225.00
1 5¢ Cherry Bell, 3/10 P.O.	175.00
1 5¢ Melon Bell	155.00
4 5¢ Blue Fronts, Ea.	149.50
CONSOLES	
5 Baker Paces Races, 30/1, Ea.	\$300.00
4 Kenney Track Time '36, Ea.	140.00
3 Jennings Silver Moon Totalizer, F.P. Ea.	104.00
1 Jennings Fast Time	75.00
ONE BALLS	
1 '41 Derby	\$300.00
1 Santa Anita	110.00

TERMS: ONE-HALF DEPOSIT, BALANCE SIGHT DRAFT OR C. O. D. SEND FOR OUR LIST

EAST COAST MUSIC CO. Write for Our List. 10TH & WALNUT STS. CHESTER, PA.

1942 BUCKLEY BOXES FOR SALE

NEW ILLUMINATED MODELS, Gold or Blue Finish, \$25.00 Ea.
 Also a Few Used 1942 Boxes, \$15.00 Each.
AMERICAN NOVELTY CO. 3155-3161 GRAND RIVER DETROIT 8, MICH.

FOR SALE

Phonograph and Pin Ball Route in Florida. 132 Phonographs and 60 Pin Ball Tables on location. Can be purchased for \$100,000.00. Three of these locations are equipped with remote control.
 Reply BOX D-419, Care The Billboard, Cincinnati 1, O.

Manufacturers Survey Tips New Product Plans for P-W

CHICAGO, May 26.—Proof that manufacturers throught the country are blue-printing extensive plans for post-war expansion was recently revealed in a Dun & Bradstreet survey which found that 37 per cent of the manufacturers polled plan to manufacture new products after the war.
 In all, 13,666 manufacturers reported to Dun & Bradstreet and besides those going into new product production, 29 per cent planned to sell a new class of customer; 46 per cent to expand sales territories and 22 per cent are to use "new methods or channels of distribution."

Tobacco Sales Expansion
 Interesting to the vending machine branch of the coin machine industry was the revelation that the tobacco industry, with 64 per cent, indicates plans for sales territory expansion leading the survey among those who intend to expand sales routes. Then came chemicals, 61 per cent; transportation equipment, 59 per cent; automobiles, 55 per cent; non-electrical machinery, 55 per cent, and electrical machinery, 51 per cent.

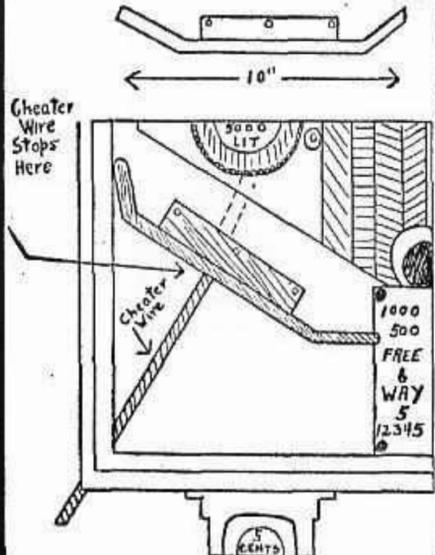
Transportation equipment, which includes the manufacturers who make aircraft and parts, railroad equipment, motorcycles, bicycles and parts, etc., was far ahead of those planning to use new methods or channels of distribution.
 Surprisingly, food—probably the biggest and certainly the most basic industry—was below the average of all of them in proportion of members planning to introduce new products and to sell new classes of customers, but a bit above the average in percentage of these intending to expand sales territories and to adopt new methods or channels of distribution.

Drug Venders Interested
 Among wholesalers, chemical and drug wholesalers, 54 per cent, topped the number intending to expand sales territories. This phase of the survey is also indicative to the coin machine vending operators who have their eye on vending drugs thru vending machines on a large scale after the war.

First among the wholesalers to plan new methods and channels of distribution was petroleum and its products, 39 per cent, followed by electrical goods, automotive, beer, wines and liquors and chemicals and drugs.
 Indicative of the expansion to take

place in the coin machine business in the Middle West during the immediate post-war years, was the intention displayed by most Western and Middle Western manufacturers and wholesalers over those in the Eastern and Southern concerns, to introduce new products and distribution methods and to tackle new classes of customers and new markets.

STOP CHEATING! USE FIBER CHEAT GUARDS



Hundreds of dollars are lost each year out of the cash boxes by cheating the pin game one way or another. These **FIBER CHEAT GUARDS** will prevent the most common form of cheating known and will solve your problem in one minute. Can be put on in 30 seconds and taken off just as quickly. They are made of attractive fibre, will fit all makes of pin games and are location tested.

\$2.00 Per Set of 2

Distributors, write for quantity prices!



Fits all Mills Bells. Location tested and can be put on in five minutes. Stronger than original steel part. Save the price of a new coin escalator. Made from vulcanized special processed hard fibrecord. Part comes complete with special size screws, nuts and washers.

\$2.50 EACH

BLOCK MARBLE CO.

1527 Fairmount Ave. PHILA., PA. GET IT FROM BLOCK—THEY HAVE IT IN STOCK!

WE ARE NEVER UNDERSOLD
120 TIPS \$18.00 Gross
GREENGLASS SALES CO. 89 W. 23rd, N.Y. 10

WILL PAY CASH FOR
 ROCK-OLA STANDARDS.....\$275.00
 ROCK-OLA MASTERS..... 310.00
 ROCK-OLA DELUX..... 300.00
 ROCK-OLA WINDSOR..... 185.00
 ROCK-OLA MONARCH..... 190.00
 ROCK-OLA 1940 COUNTER MODEL. 125.00

Will Also Trade Arcade Machines for Phonographs

STEWART NOVELTY CO. 250 So. State St. Salt Lake City, Utah

MECHANIC WANTED

For Phonographs, Pin Balls, Wall Boxes, Remote Control. Must be A-1 mechanic with tools, reliable and sober. \$400.00 month, 12 hours day, 7 days a week, or \$260.00 month, 9 hours day, 6 days week. Give experiences and references in first letter. If you can't fill the bill do not apply.

TARPON MUSIC COMPANY P. O. Box 4152 602 N. Albany Ave. Tampa 7, Florida

Reconditioned Games

Big Parade \$119.50	On Deck (plastic) \$ 39.50
Big Chief 39.50	Progress 32.50
Bandwagon 39.50	Seven Up 59.50
All American 39.50	Skyline 39.50
Crossline 39.50	Salute 39.50
Broadcast 39.50	Target 39.50
Playball 49.50	Skill 39.50
Dough Boy 32.50	Defense 49.50
Fleet 32.50	Ump 29.50
Horoscope 49.50	Victory 79.50
Hi Dive 85.00	Keep 'Em Flying 124.50
Four Aces 109.50	
Jungles 69.50	
Knockout 109.50	
League Leader 32.50	
Metro 39.50	
	ONE BALLS
	Club Trophy 325.00
	'41 Derby 350.00

1/2 Deposit, Balance C. O. D.
Wisconsin Novelty Co. 3717 W. Center St. Milwaukee 10, Wis.

LIGHTNING MOVER WITH TERRIFIC APPEAL

50c Play

\$100. Top

HUNDRED DOLLAR WINNER
170 WINNERS \$2.00
\$100.00
\$10.00

ORDER AS:
No. 1000 HUNDRED DOLLAR WINNER

TAKES IN:
1000 @ 5c \$500.00

PAYS OUT 406.00

AVERAGE PROFIT...\$94.00

Write for circular 246 describing this and other Gardner "Idea-Clickers."

GARDNER & CO.
2309 ARCHER • CHICAGO

LAST CHANCE—BRAND NEW MILLS MACHINES

Equipped With Moseley's Special Disc and Reels
NOTICE—Prices Quoted Below Are in Quantity Orders Only.

2 5¢ Copper Chromes, #471413-471446 \$425.00	1 5¢ Gold Chrome, #470830 \$370.50
3 10¢ Copper Chromes, #470924-470932-469802 475.00	35 5¢ Brown Fronts, S# from 478997 to 479934 325.00
13 25¢ Copper Chromes, S# from 470171 to 471742 525.00	4 10¢ Brown Fronts, S#479569-475862-478013-480758 335.00

LISTED BELOW ARE MACHINES LIKE NEW

10 5¢ Brown Fronts, S# from 431401 to 450208 \$209.50	1 5¢ Original Chrome, #528556 ... \$300.00
2 10¢ Brown Fronts, #443072-450201 325.00	2 10¢ Original Chrome, #460920-460131 310.00
8 5¢ Gold Chromes, S# from 470568 to 478767 325.00	5 5¢ Consoles, #528651 to #429932 (New) 349.50
	1 25¢ Paces Races, Light Cabinet, High Serial, Like New 350.00

SLIGHTLY USED AND FLOOR SAMPLES

Equipped With Moseley's Special Disc and Reels

17 5¢ Blue Fronts, S# from 440238 to 443294 \$109.50	14 25¢ Brown Fronts, S# from 445789 to 476340 \$269.50
10 5¢ Gold Chromes, S# from 441178 to 443872 299.50	3 25¢ Gold Chromes, S# 446781-441990-470554 325.00
28 5¢ Brown Fronts, S# from 441189 to 443872 239.50	13 25¢ Blue Fronts, S# from 380250 to 416767 225.00
2 5¢ Cherry Bells, #461261-413983 199.50	3 Mills 5¢ Gold Chrome, 3/5 P.O. ... 299.50
2 5¢ Goose-neck Front Vendors, S#166488-155672 99.50	1 Baker's Pacer, 5¢ Gold Award, #6661, Like New 189.50

Private Club Machines—Equipped With Moseley Special Disc & Reels

10 5¢ Gold Chromes, S# from 470050 to 470614 \$299.50	14 5¢ Original Chromes, S# from 445491 to 462940 325.00
	1 5¢ Copper Chrome, S#463147 ... 399.50

TERMS: FULL CASH MUST ACCOMPANY ALL ORDERS IN THE FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECKS.

MOSELEY VENDING MACHINE EXCHANGE, INC.
00 BROAD STREET, RICHMOND, VA. DAY PHONE 3-4511—3-4512. NIGHT 5-5328.

History in the Making! June, 1945

ED and AL RAVREBY

Announce the Opening of

Their New Distributing Organization

ASSOCIATED AMUSEMENTS, INC.

72 BROOKLINE AVENUE BOSTON 15, MASS.

REPRESENTING ALL LEADING MANUFACTURERS

Offering

To the Coin Machine Trade of New England

- ★ ULTRA MODERN FACILITIES
- ★ PERSONALIZED SERVICE
- ★ FINEST IN EQUIPMENT
- ★ SUPER REPAIR SERVICE

BONDS Buy 'Em— Keep 'Em! BONDS
7th WAR LOAN 7th WAR LOAN

Twin Ports Guaranteed Merchandise

Factory Reconditioned and Refinished—All With Knee Action—Club Handles—Drillproof

BLUE FRONTS	BROWN FRONTS	GOLD CHROMES
5¢ Like New \$250.00	5¢ Like New \$275.00	5¢ Like New \$350.00
10¢ Like New 300.00	10¢ Like New 300.00	10¢ Like New 400.00
25¢ Like New 325.00	25¢ Like New 325.00	25¢ Like New 425.00

MILLS BUYS

1¢ Refinished Gold Glitter Q.T. \$ 39.50	5¢ Original Cherry Bell, KA, CH, DP. \$250.00
1¢ Original Gold Glitter Q.T. 65.00	10¢ Original Cherry Bell, KA, CH, DP. 300.00
5¢ Refinished Blue Q.T. 85.00	25¢ Original Cherry Bell, KA, CH, DP. 325.00
10¢ Late Blue Q.T. 125.00	5¢ Bonus Bell, KA, CH 250.00
5¢ Original Melon Bell, KA, CH, DP. 250.00	10¢ Bonus Bell, KA, CH 300.00
25¢ Original Melon Bell, KA, CH, DP. 325.00	25¢ Bonus Bell, 3-5, KA, CH 375.00

JENNINGS CHIEFS

1¢ Club Special \$100.00	25¢ Century, 2-4 \$100.00	5¢ Four Star Chief .. \$150.00
1¢ Redskin 125.00	5¢ Club Console 200.00	5¢ Chrome Chief 200.00
5¢ Redskin 200.00	10¢ Silver Chief 250.00	5¢ Chrome Chief, S.P. 225.00
5¢ Sky Chief 200.00	10¢ Silver Chief, S.P. ... 275.00	5¢ One Star Chief, 3-5 100.00
5¢ Century, 3-5 100.00	25¢ Silver Chief 325.00	10¢ Victory Chief 225.00
5¢ Century, 2-4 60.00		

PACE SLOTS—GUARANTEED

5¢ All Star \$100.00	5¢ Rocket, S.J. \$135.00
25¢ All Star 200.00	10¢ Rocket, S.J. 175.00

CONSOLES—PAY TABLES

Jeckey Club \$475.00	Jumbo Parade, Late Head, Refinished .. \$150.00	Steel Box Stands for Mills \$ 15.00
Kentucky 375.00	Silver Moon, Auto. Pay. 135.00	Mills Double Cabinet Stands 85.00
Long Shot 350.00	Silver Moon, Free Play. 125.00	Revolve-Around Single Stand 65.00
Santa Anita 250.00	Bobtail, Auto. Pay. ... 135.00	Revolve-Around Double Stand 125.00
Race King 200.00	War Eagle Gold Glitter Castings 17.50	Columbia, Gold Award 49.50
Saratoga, Auto. Pay. ... 85.00	New Q.T. Box Stands. 19.50	
Royal Draw 100.00		
Lucky Lucre, Late Head 275.00		
Paces Reels-Rails 135.00		

WILL PAY TOP PRICE FOR MILLS ESCALATOR TYPE SLOTS—CONSOLES OR PIN TABLES. RUSH YOUR LIST TODAY.

TWIN PORTS SALES COMPANY
230 LAKE AVE., SO. TELEPHONE MELROSE 2889 DULUTH 2, MINN.

MUSIC EQUIPMENT—JUST OFF LOCATION!

WURLITZER	ROCK-OLA
1 850 \$775.00	1 Standard \$350.00
3 500 450.00	1 Windsor 240.00
3 600R 425.00	1 Twin Twelve with Packard Adapter .. 180.00
6 24 300.00	1 Imperial 20, Remodeled 225.00
1 600 In Glamour Cabinet with #145 Stepper, #300 Adapter and #125 Wall Box, Complete 350.00	
1 Twin Twelve with Buckley Adapter .. 160.00	
WALL BOXES	SEEBURG
15 Wurlitzer #125 \$27.50	1 Royal \$225.00
8 Wurlitzer #310 10.00	1 Classico, R.O. 475.00
3 Packard 30.00	
1 Seeburg Wireless Bar-o-Matics 49.50	
13 Seeburg Wireless Wall-o-Matics 42.50	
ACCESSORIES	
5 Wurlitzer PM Speakers \$25.00	
3 Wurlitzer #300 Adapters 25.00	
5 Wurlitzer #145 Stoppers 40.00	
5 Wurlitzer #304 Gray Stoppers 19.50	
Used 30-Wire Cable, Per Ft.40	

WRITE—WIRE—PHONE!
50% Certified Dep., Balance C. O. D. or Sight Draft

AMERICAN COIN MACHINE COMPANY
437 ELIZABETH AVE., NEWARK 8, N. J. Phone: Waverly 3-1500

GET YOUR ORDERS IN TODAY FOR..

WHIRLAWAY	DUO BELL	DUST WHIRLS
Made from Sport Special, Dark Horse and Blue Grass	Made from Bally Club Bells	Made from Club Trophy
Victory \$ 95.00	Santa Anita, Cash \$199.50	Mills Owl 79.50
Wagon Wheels, Revamp 225.00	Mills Owl 79.50	Blue & Gold Vest Pockets 45.00
Keep 'Em Flying 149.50		
Idaho 225.00		

GUNS

Shoot the Chutes \$155.00
Shoot the Jap 150.00
Jail Bird 135.00

Slot Machines, Arcade Equipment and Pay-Out Consoles. Send for List. All Equipment Guaranteed.

ROY MCGINNIS CO. 2011 MARYLAND AVE. BALTIMORE 18, MD.

FOR SALE

25¢ Blue Front \$289.50	10¢ Brown Front \$219.50
10¢ Blue Front 189.50	5¢ Brown Front 189.50
5¢ Blue Front 154.50	Mills Stands, Each 15.00
25¢ Brown Front 274.50	3 50¢ Pace Club Models Write

ONE-THIRD DEPOSIT REQUIRED WITH ALL ORDERS

J. & W. COIN MACHINE CO.
121 N. BROADWAY STREET GREEN BAY, WIS.

BUY RIGHT—OPERATE RIGHT

Evans '41 Galloping Dominos, J.P., Two-Tone Cabinet	Evans Lucky Lucre, 1941, Two-Tone Cabinet	Baker's Pacers, J.P., D.D. \$210.00
Evans '41 Bangtalls, J.P., Two-Tone Cabinet	Super Bell, 5¢ & 25¢, & P.O. 135.00	Mills Three Bells
Mills Club Bell Consoles, 25¢	Mills Gold Chromes, 10¢	Mills Brown Fronts, 10¢
Mills Club Bell Consoles, 10¢	Mills Gold Chromes, 25¢	Mills Brown Fronts, 25¢
Mills Club Bell Consoles, 5¢	Mills Gold Chromes, 50¢	Mills Blue Fronts, 5¢
Mills Gold Chromes, 5¢	Mills Brown Fronts, 5¢	Mills Blue Fronts, 10¢
		Mills War Eagle, 25¢

Phone—Wire or Write. Terms: 1/3 Deposit and Balance C. O. D., or Sight Draft.

PACIFIC COAST DISTRIBUTORS
2316 S. Union Richmond 5527 Los Angeles 7, Calif.

RED, WHITE AND BLUE—2160 BREAK TAB CARDBOARD TICKETS, JAR DEAL TICKETS

All tickets when sold at 5c make \$36.00 profit; when sold at 10c, \$72.00 profit. Send for FREE SAMPLE of our ticket.

\$1.40 each 100 LOTS
\$1.60 each DOZEN LOTS
Less Than Dozen Lots, \$1.75 Each.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

CENTRAL OHIO QUALITY BUYS

PIN BALLS

5-10-20	Write	SPOT-A-CARD	\$89.50
AIR CIRCUS	Write	STAR ATTRACTION	69.50
BIG PARADE	Write	BOLA WAY	79.50
KNOCKOUT	Write	TEN SPOT	69.50
AMER. BEAUTY, New	\$209.50	SCHOOL DAYS	59.50
MARVEL'S BASE-BALL	179.50	DUDE RANCH	49.50
VICTORY	99.50	HI DIVE	79.50
SKY RAY	69.50	STRAT O LINER	59.50
MYSTIC	49.50	1-2-3 (1940)	89.50
HOROSCOPE	69.50	PAN AMERICAN	59.50
		TRAILWAY	59.50
		OWL	99.50



Woolf Solomon

CONSOLES

5¢ Superbells, Comb. F.P.-C.P.	Write	Baker's Pacer, Late D.D., J.P.	\$299.50
25¢ Superbells, Comb. F.P.-C.P., Like New	Write	Saratoga, Late, Ralls, C.P.	119.50
Two Way Super Bells, 5¢-5¢, C.P.	Write	Saratoga, Late, C.P.	99.50
4-Way Superbells, 5¢-5¢-5¢-5¢	Write	Bally Club Bells, Comb. Late	299.50
4-Way Superbells, 5¢-5¢-5¢-5¢	Write	Bally High Hands, Comb. Late	199.50
4 Bells, Late, Refinished	Write	5¢ Silver Moon Totalizers, F.P.	119.50
Jumbo Parades, C.P., Late Head	\$129.50	25¢ Bobtail Totalizers, F.P.	179.50
Jumbo Parades, F.P., Late Head	109.50	Keeney Past Times, 5-Coin	249.50
Track Odds, Late D.D.	Write	Triple Entry, 5-Coin	169.50
Jumbo Parades, Animal Reels	99.50	Track Times, '38, A-1	125.00
		Kentucky Clubs, A-1	109.50

Arcade Equipment

Panorams, Late	\$379.50
Rapid Fires, Perfect	179.50
New Sea-a-Freak	129.50
Keeney Submarines	189.50
Chl. Coin Hockey	225.00
Baiting Practice, A-1	139.50

Revamps

Westarhaus Marlines	\$209.50
Westarhaus Foreign Colors	249.50
Gottlieb Cover Girl	249.50
Flat Top	249.50

Brand New Portable Voice Recorders

We have for immediate delivery new Radiolux Voice Recorders with Playback.

Portable - Compact - Rugged

Price \$295.00 ea.

Distributors, write for prices and exclusive rights in your territory.

SLOTS — Write, Wire, Phone for Prices

5-10-25¢ Blue Fronts	5-10-25¢ Chromes
5-10-25¢ Cherry Bells	50¢ Brown Fronts

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

THIS WEEK...

3 Wurlitzer 412	MUSIC	2 Seeburg Casino
2 Wurlitzer P12	2 Wurlitzer 850	6 Seeburg Victory, '42, in 8200 Cabinets
2 Wurlitzer 616	1 Wurlitzer 950	2 Rock-Ola Imperials
2 Wurlitzer 24	1 Wurlitzer 24 Victory Model	2 Rock-Ola 16
4 Wurlitzer 500	1 Seeburg Console, 3-Wire	2 Rock-Ola Standards
2 Wurlitzer 750E	10 Seeburg HI Tones, ES and ESRC	1 Rock-Ola Master
2 Wurlitzer 700	2 Seeburg 8200, E.S.R.C.	7 Mills Empress (2 with Adapters)
5 Wurlitzer Twin Twelves In Steel Cabinets, with Buckley Adapters, Amplifiers and Speakers, ready for location		5 Mills Thrones

Complete Rock-Ola Telephone Music Consisting of 10 Rock-Ola Master '40, Turntables, Records, Head, Phones and Parts. Master '40s can be used as regular machines or telephone music.

WRITE, WIRE OR PHONE FOR PRICES ON ALL ABOVE EQUIPMENT!

WALL BOXES	3 Seeburg 24-Record 5¢ Wireless Boxes	\$27.50
50 Buckley Boxes, 20 & 24 Record, Latest Model, Lite-Up, Swing Door, Like New	5 Seeburg 20-Record 5¢ Wireless Boxes	39.50
6 Wurlitzer #320, Sweet Music	9 Rock-Ola Mystic Music Bar Boxes	14.50
1 Wurlitzer #332 Bar Box	2 Rock-Ola Bar Boxes #1504	24.50
20 Wurlitzer 5-10-25¢, #125	2 AMI Hostess Bar Boxes	17.50
3 Wurlitzer #310 30-Wire Boxes		
3 Wurlitzer #111 Bar Boxes	MISCELLANEOUS	
5 Wurlitzer #331 Bar Boxes	5 Wurlitzer #304 Stoppers	\$24.50
5 Wurlitzer #120, 5¢	50 Buckley Bar Brackets	2.50
1 Seeburg 5-10-25¢ Selectomatic, Wireless	20 Pedestals for Buckley Boxes	3.50
	19 Wurlitzer Counter Model Stands	24.50
	Aeropoint Needles, per 100	39.00

WE CAN SUPPLY ANY TYPE OF ARCADE PIECE—SEND FOR LIST!

1/2 DEPOSIT, BALANCE C. O. D., F. O. B. NEWARK.

RUNYON SALES CO. 123 W. RUNYON ST. NEWARK 8, N. J. BIGELOW 3-6685

What do you need in TUBES?

TYPE	PRICE	TYPE	PRICE
1B4P	\$ 1.17	6S17	\$.99
2A3	1.75	6SQ7/GT	.99
2A4G	2.10	6X5/GT	.90
5U4G	.90	25L6/GT	1.10
5Y3G	.63	38	1.00
5Z3	.99	41	.76
6C6	.90	45	.72
6H6/GT	1.00	76	.92
6J5	.81	79	1.44
6K7G	1.00	80	.63
6L6G	1.75	2051	2.05
6SC7	1.15	75	.85

GE-23 PHOTO CELLS FOR RAY GUNS, @ \$1.70 (In lots of 5 or more) 1.50

IMMEDIATE DELIVERY ON ABOVE TUBES. MANY OTHER TUBE NUMBERS AVAILABLE IN LIMITED QUANTITIES AT OPA CEILING PRICES. WRITE FOR OUR LATEST PRICE LIST OF PARTS.

TERMS—1/3 DEPOSIT ON ALL C. O. D. ORDERS

ALLIED ELECTRONICS COMPANY
67 WEST 44TH STREET Murray Hill NEW YORK 18, N. Y. 2-0755



Master De Luxe Touch Up Kit

The Picture Tells All

Special Price \$8.75

5¢, 10¢ or 25¢ SLIDE POSTS

Slide Posts adaptable to 5¢, 10¢ or 25¢ Mills Slot Machines, no riveting necessary, complete set only. \$1.75

GEARS

Main clock gears, each	\$3.50
Idler pinion gears, each	2.25
Center ratchett gears, each	2.75

WE Have All Types of Coin Machine Parts at the Best Prices. Write TODAY. DELIVERY TOMORROW.

CENTRAL MANUFACTURING CO.

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPaulding 1670-1

WE WANT TO BUY...

SUPER BELL COMB. HI HANDS
SUPER BELL TWINS COMB. SILVER MOONS F.P. & COMB.
CLUB BELLS JUMBO PARADES COMB.

THREE BELLS

LET US KNOW WHAT YOU WANT TO BUY!

H. ROSENBERG CO.

627 10th AVENUE, NEW YORK 19, N. Y. LONGACRE 3-2479

Those Two Money-Making Baseball Games

BATTER-UP and PITCH-EM

ARE NOW DISTRIBUTED IN NEW YORK AND NEW ENGLAND BY

★ EASTERN SALES CO. ★

1824-26 MAIN STREET - - - ROCHESTER, N. Y.



FRED IVERSON and JOHN BILOTTA will be glad to meet you and demonstrate these sensational games.

231 W. WIS. AVE., MILWAUKEE, WIS.

JUST OFF LOCATION

5 Hi Hat	\$ 42.50	4 5-10-20	\$ 82.50	1 Bosco	\$ 42.50
2 Snappy	42.50	2 Yanks	52.50	1 Venus	42.50
11 Knock Out	77.50	3 Defense	52.50	2 Jeep	82.50
10 Big Parade	82.50	4 Four Aces	57.50	3 Destroyer	82.50
2 Sky Chief	92.50	2 Actions	82.50	1 De Icer	92.50
2 Liberty	82.50	1 Midway	87.50	15 Keep Flying	92.50
3 Battle	77.50	2 Seven Up	27.50	1 Thumbs Up	82.50
4 Grand Canyon	187.50	1 Hi Dive	42.50	1 Sun Valley	92.50
2 Arizona	187.50	1 Captain Kidd	42.50	1 Bombardier	92.50
1 Invasion	87.50	5 Sky Blazer	60.00		

1/3 Deposit, Balance C. O. D.

Automatic Amusement Co.

915 N. SACINAW ST. Phone 38638 FLINT 4, MICH.

Economy Supplies The Nation!

Large Mercury Switches	\$2.50 Ea.	Small Mercury Switches	\$2.00 Ea.
12" P.M. Speakers	\$ 9.50 Ea.	Projection Lamps, 750 W., 200 Working Hours	\$4.75 Ea.

Terms: 1/3 Deposit With Order, Balance C. O. D.

Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

ECONOMY SUPPLY COMPANY

615 TENTH AVE. ★ NEW YORK ★ BRYANT 9-3295

USED PIN TABLES	1 New Champ	\$60.00	Mills 1-2-3 F.P., Plastic '41	\$90.00	
1 Spottom	\$17.50	1 Speed Demon	45.00	1 Boom Town	22.50
1 Yacht Club	22.00	3 Keeney Rod Hots	17.50	2 Big Town	22.50
1 Jolly	35.00	3 Big Shows	22.50	1 Home Run	45.00
1 Trailways	42.50	1 Sport Parade	45.00	2 Wild Fires	55.00
1 Double Feature	20.00	1 Commodore	17.50	1 Whirlaway, Like New	Write
1 League Leader	32.50	1 Pat Shot	30.00	1 Thorobred	Write
1 Champion	17.50	Mills 1-2-3 Free Play, 39 Model	95.00		

1 25¢ Paces Reels, C.P.	\$200.00	1 Exhibit Races, C.P.	\$ 90.00
2 Bally High Hand Comb.	175.00	1 Pace Racer, Br. Cab.	125.00
1 5¢ Superbell Comb., F.P. & C.P.	Write	Keeney 37 Track Time	65.00
1 Two-Way Superbell 5 & 25¢, C.P.	Write	Wire Stands for Slots	2.50
4 Way Superbell 5¢-5¢-5¢-25¢, C.P.	Write	Wire Stands for Q.T.'s	2.50

14 Mills 1¢ Q.T.'s, \$25.00 each—1 New 5¢ Brown Cherry Bell, 3/75, Write—Mills Blue Fronts, Originals, Write—Slot Parts for MILLS 5¢, 10¢, 25¢; Mills Q.T.'s, Giltier Gold, Write—Slot Parts for Jennings, Mills, 5¢ & 10¢ Futurlys, Write—Jackpot Glass, Safety, 90¢—Mills Original Cherry Bells, Write—4 5¢ Brown Cherry, Reb., Write—Weighted Stands, \$18.50—Weighted Stands for Q.T.'s, like new, \$12.50—100 Assorted Counter Games, Some With Token Pay, MAKE OFFER—Rool Glass Safety, 50¢ Per Set—Esc. Glass Safety, 30¢—Club Handles for Mills, \$3.50—2 Jack-In-Box Safe Stands, Write.

1/3 DEPOSIT REQUIRED WITH ALL ORDERS

EXCHANGE COIN MACHINE CO.

630 West Broad Street. Phone Adams 4881 Columbus 8, Ohio

BEGINNING TODAY BELL PRODUCTS

Company

INAUGURATE THEIR REMOVAL SALE

Before moving to 2300 W. Armitage we are offering our complete stock of Coin Machines—and collection of miscellaneous equipment—Rebuilt and Reconditioned in the Bell manner.

OVER 500 PIECES OF
Five Balls • Slots • Arcade Equipment. Also a Few Bell Products Co. 5 Ball Revamps Such as Pin-Up Girl • Sky Rider • Flying Tigers • Bell Jumbo '44.

AT REDUCED PRICES

MANY ODD PIECES

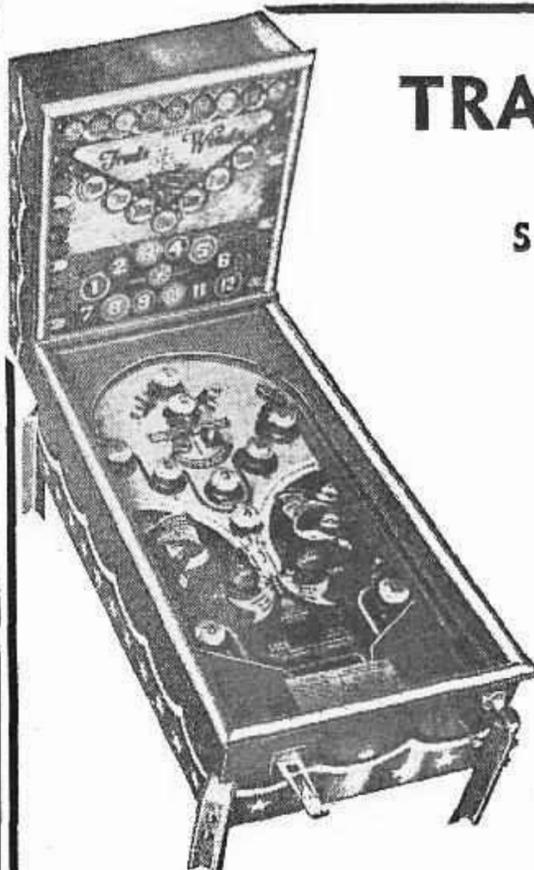
WILL BE PRICED REGARDLESS OF OUR COST

WRITE, WIRE OR PHONE FOR COMPLETE INFORMATION AND PRICES.

BELL PRODUCTS CO.

2646 W. NORTH AVENUE

CHICAGO 47, ILLINOIS



TRADE WINDS

CONVERTED FROM
SKY BLAZER

★
GET FACTS ON
8 OTHER GAMES
NOW BEING REVAMPED

★
SEE YOUR DISTRIBUTOR OR WRITE DIRECT

BUY U.S. WAR BONDS

UNITED

MANUFACTURING COMPANY
6125 N. WESTERN AVENUE
CHICAGO 45, ILLINOIS

AUTOMATIC COIN FOUR-STAR BARGAINS!

AEROPOINT Phonograph Needles, 29c Ea.	STAR WHEELS for Wurlitzer, 45c	6SC7 Phonograph Tubes, 69c	SWEEPER ARM for Bally 1-Ball, 45c
--	---	---	--

CONSOLES

'38 Tracktime	\$119.50
Bakers Races, Daily Double	295.00
Keeney Twin Super Bell, 5c & 25c Write	
Keeney 4-Way Super Bell, 3/5-1/25	Write
Pace Saratoga, Jr., Rails	119.50
Mills Spinning Reels	119.50
Evans Lucky Lucre	169.50
Bonus Bells, Chrome Bells, Copper Chromes, Brown Fronts	Write

SLOTS

Chrome V.P. Bell	\$ 69.50
Blue & Gold Vest Pocket	54.50
Gold Awd. Columbias, late	79.50
5c, 10c, 25c Orig. Bonus Bell	Write
5c, 10c, 25c Chrome Bells	Write
5c, 10c, 25c Copper Chromes	Write
5c, 10c, 25c Brown Fronts	Write
Stands for Mills Slots	22.50
	Write

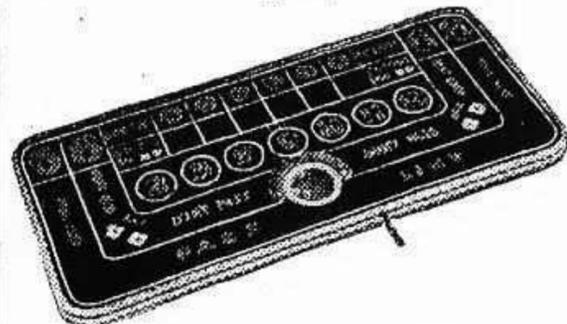
PARTS! WE HAVE 'EM!

Reel Kicker for Mills Slots	\$ 3.50	Club Handles for Mills	\$ 4.50
Cash Boxes for Mills	1.25	Jackpot Glasses for Mills	1.25
Coin Chutes for Mills Vest Pocket	3.50	Reel Glasses for Mills	.50
SP 1-2-3 Discs for Mills. Set	6.95	Award Cards, 2/5 or 3/5, for Mills	.25
CH 1-2-3 Discs for Mills. Set	6.95	Pin Game Locks	.65
Idler Pinion Gears for Mills. Ea.	2.50	Spring Kit (55 Springs) for Mills	9.75
Gauge Plates for Bally	.90	ABT Free Play Coin Chutes	3.75

All machines reconditioned and refinished by experts. Write for complete list and quotations on parts and equipment not listed. TERMS: 1/3 Deposit With Order, Balance C. O. D.

Automatic Coin MACHINES & SUPPLY CO.
3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

WHILE THEY LAST!



AFRICAN GOLF

The IDEAL
COUNTER GAME
NO SLOT—NO TAX!

A Complete Casino Game With Top Appeal and Money-Making Power for Counter Play!

ALSO AVAILABLE:

HI-LO CHUCK-LUCK
MIAMI COLOR GAME
MONTE CARLO-CROWN & ANCHOR

Chrome finish. Beautiful 5-color plate glass top. Perfect dice under glass. Sealed agitator affords perfect protection for location! Game size: 18"x36"x2".

Write for Free descriptive folder in full color

WANT TO BUY: PACES RACES—EVANS' GALLOPING DOMINOS

H. C. EVANS & CO.,

1520-1530 W. ADAMS STREET
CHICAGO, 7, ILL.



Designed for
FAST TURNOVER

"POT O' LUCK"

484 R.M. HOLES
25¢ PLAY
SPECIAL THICK
No. 14394

Takes in.... \$121.00
Av. Payout.. 59.60
PROFIT..... \$61.40

Watch HARLICH!

HARLICH

MANUFACTURING COMPANY • 1413 W. JACKSON, CHICAGO 7, ILL.

"Where boards of BETTER QUALITY for BETTER PROFITS are made"

C. & P. SALES CO.

407 MADISON AVE. 5-4576 MEMPHIS, TENN.
FOR SERVICE THAT SATISFIES

CONSOLES

Mills Owls, F.P.	\$ 79.50	Jennings Multiple Racer	\$ 59.50
Mills Jumbo Parades, High Head, C.P.	129.50	Keeney's Kentucky Club	59.50
Galloping Dominoes	325.00	Roulette, Jr.	227.50
Jennings Multiple Slot Liberty Bell	59.50		

SLOTS

5c Jennings Club Bells, 3/5	\$169.50	Columbia Gold Award, Front & Back Pay	\$ 69.50
5c Mills Blue Fronts	179.50	Mills Q.T., 5c Play	89.50
25c Mills Blue Fronts	325.00	5c Mills War Eagle, 3/5	149.50
5c Mills Cherry Bells	225.00	5c Mills Chrome Bells, 2/5	325.00
5c Jennings Silver Moon '41 Slot, D.P.	299.50	Mills Club Handles	3.50
Columbia Jackpot	89.50		

ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED
SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

WE STILL HAVE A FEW A. M. I. PHONOGRAPHS LEFT IN STOCK, SO PLACE YOUR ORDER IMMEDIATELY IF YOU ARE IN NEED OF ANY MACHINES.

READY FOR IMMEDIATE DELIVERY!

★ ALL UNITED REVAMPS ★
★ WILLIAMS "FLAT-TOP" ★
WRITE FOR DETAILS—ORDER TODAY!

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST.

PHILADELPHIA 23, PA.

WANT SKEEBALLS

WURLITZERS—BANK ROLLS

FOR SALE	6-10-20	\$105.00	Texas Mustang	\$87.50	Professional Record Maker	\$275.00
	GI Joe	79.50	Sport Parade	49.50	Mutoscope	
	Play Ball	45.00	Monicker	89.50	Punching Bag	200.00
	Ten Spot	54.50	6" Records	.08		

S & W COIN MACHINE EXCHANGE 2416 Grand River Ave. DETROIT 1, MICH.

For Victory... Buy U.S. War Bonds and Stamps



"E" AWARD
with 3 stars
NOW FLYING OVER THE HOME OF

Bally
GAMES AND VENDERS

LION MANUFACTURING CORPORATION
2640 Belmont Avenue • Chicago, Illinois

SLOT MACHINES
BLUE FRONTS—
BROWN FRONTS—
GOLD CHROMES—

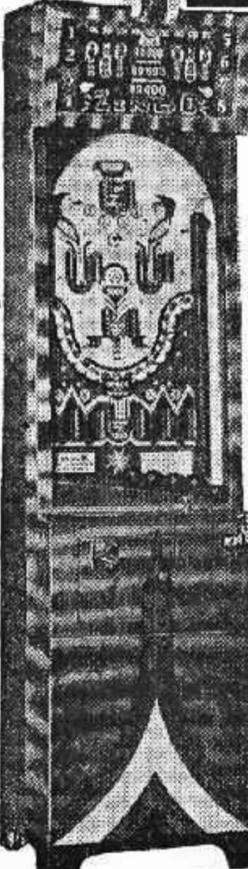
Expertly Rebuilt and Refinished. Equipped With All Latest Features — Look and Operate Like New.

GUARANTEED SATISFACTORY
If You Are Not Completely Satisfied After 10 Days' Trial Return to Us for Full Refund.

ORDER NOW—PROMPT DELIVERY

Send Us Your Old Machines for Complete Rebuilding.
Expert Work by Factory Trained Mechanics.

BUCKLEY TRADING POST
4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636



ZINGO

THIS REVAMP IS A STEADY MONEY MAKER!
SMALL FLOOR SPACE REQUIRED

FLAT-TOP
Converted From Either:
Attention—Silver Skates—Mascot—Air Force

ROY MCGINNIS
of Baltimore dropped in to say:
"Flat-Top is a whale of a game!"

Order Direct or Through
Your Distributor Today!

WILLIAMS
MANUFACTURING COMPANY
161 W. Huron St., Chicago 10, Illinois

Marvel's NEW BASEBALL (Revamp); \$179.50

WANTED
Velvet, Spot Pool, Sport Parade, Hi-Dive, Keeney Contest or any other good pin games—WRITE.

LARGE STOCK OF PARTS for Chicago Coin Games—WRITE

REVAMPS ★ MISCELLANEOUS

GRAND CANYON (United)	\$249.50	DARK HORSE (One Ball)	\$175.00
COVER GIRL (Gottlieb)	250.00	BIG PRIZE (1 Ball F. P.)	89.50
FLAT TOP (Williams)	250.00		

All Equipment Thoroughly Reconditioned and Ready To Operate

PIN GAMES

ABC Bowler	\$ 55.00	Majors, '41	\$ 55.00	Tall Gunner (Conv.)	\$ 64.50
Attention	60.00	Midway (United)		Ten Spot	55.00
Big Parade	125.00	Like Now	185.00	Toplo	79.50
Four Diamonds	49.50	Miss America (Rev)	59.50	Twin Six	49.50
Defense, Genco	90.00	Menloker	79.50	Venus	90.00
Star Attraction	57.50	Play Ball	49.50	Wildfire	49.50
Victory	90.00	Pursuit	45.00	Yanks	115.00
Gun Club	75.00	School Days	55.00	Zig Zag	65.00
Cross Line	49.50	Seven Up	59.50	Argentine	72.50
Girls Ahoy (Rev.)	59.50	Sink The Jap	69.50	Gobs	95.00
Hi Hat	72.50	Sky Blazer	85.00	Roloway	69.50
Horoscope	55.00	Sky Ray	49.50	Super Chubby	55.00
Keep 'Em Flying	149.50	Shangri La	149.50	Flicker	50.00
Jeep	125.00	(Gottlieb)		Legionnaire	55.00

SLOTS

Mills 5¢ Q.T.	\$ 89.50	10¢ Blue Front, Factory Rebuilt	\$275.00	5¢ Watling Rollatop, 3/5¢	\$125.00
Mills B.F., C.H.	200.00	25¢ Blue Front, Factory Rebuilt	375.00	5¢ V.P. Blue & Gold, Rebuilt	55.00
Jenn. 25¢ 4-Star Chief	250.00	50¢ Blue Front, Factory Rebuilt	Write		
Mills 4 Bells, Factory Rebuilt	550.00				
5¢ Blue Front	200.00				

1/2 Deposit, Balance C. O. D., F. O. B. Chicago

MID-STATE CO.
2848 Roosevelt Road, Chicago 12, Ill.
Phone: Sacramento 2691

LOS ANGELES SEE **BADGER'S BARGAINS** MILWAUKEE SEE
BILL HAPPEL CARL HAPPEL

SPECIAL MILLS ORIGINAL FOUR BELLS, COMPLETELY RECONDITIONED AND REFINISHED LIKE NEW, \$495.00. IMMEDIATE DELIVERY.

GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES

New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.	
Gold Chrome, 5¢	Brown Front, 5¢
Gold Chrome, 10¢	Brown Front, 10¢
Gold Chrome, 25¢	Brown Front, 25¢

ALSO BONUS BELLS, MELON BELLS AND CHERRY BELLS
SOLD ON A MONEY BACK GUARANTEE

RECONDITIONED CONSOLES

Evans Dominoes, Late D.D., J.P.	\$335.00	Mills Jumbo, Comb. F.P., P.O.	\$213.75
Evans Lucky Lucre, 3-5c, 1-25c ...	395.00	Bally Club Bells, F.P., P.O.	288.50
Evans Lucky Lucre, Two Tone, Late	295.00	Mills Jumbo Late High Head, F.P. .	139.50
Evans Lucky Lucre, 5-5c, Walnut ..	249.50	Bally Hi Hands, F.P. & P.O.	195.00
Mills Jumbo, Late High Head, P.O. .	149.50	Jenn. Silver Moon, F.P.	124.50
Mills Jumbo, Free Play	99.50	Pace Saratogas, Jr., Late P.O.	124.50
Watling Big Game, Late F.P.	93.50	Pace Reels, Late P.O.	124.50
Baker Pacers, Daily Double, 5c	299.50	Jennings Fast Time, P.O.	99.50
Bally Big Tops, F.P.	119.50	Jenn. Bob Tails, F.P.	124.50
Evans Lucky Stars	169.50	Bally Sun Rays	179.50
Evans Bangtails, D.D., J.P.	345.00	Pace Saratogas, Late F.P., P.O.	189.50

Rock-Ola Late Bar Boxes, 5c ...	\$24.50	Wurlitzer Twin 12 Hide-a-Ways in Cabinets with Adaptors, Guaranteed All Reconditioned.	\$225.00
Buckley Chrome, Ill. Boxes	22.50	Wurlitzer 24s, with Adaptors ..	295.00
Rock-Ola Bar Boxes, 5-10-25c ..	49.50		
Rock-Ola Wall, D.C. or A.C.	19.50		

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES 15, CALIF.
All Phones: Dr. 4326

BADGER NOVELTY COMPANY
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
All Phones: KII. 3030

"SHOOT THE JAP" \$169.50
RAY-O-LITE GUNS

This is a Seeburg Chicken Sam Conversion. These machines have been thoroughly reconditioned and repainted with an attractive Blue Lacquer and Black Trim. **SOLD ON A MONEY-BACK GUARANTEE.** Terms: 1/2 deposit with all orders, balance C.O.D. Rush your order today.

F. O. B. Chicago

LARGEST STOCK OF SEEBURG RAY-O-LITE GUN PARTS IN THE COUNTRY . . . WRITE FOR LIST

Also a complete line of TUBES for coin machines.
WRITE FOR LIST

COMPLETE RECONDITIONING OF SEEBURG AND BALLY AMPLIFIERS AND RIFLES
All Work Fully Guaranteed — 48-Hour Service — Expert Workmanship

COINEX
COIN MACHINE EQUIPMENT CO., INC.

Telephone DIVERsey 3433 • 1346 Roscoe St., Chicago 13, Illinois



BUY WAR BONDS

Seeburg

In recognition of the outstanding services rendered by our distributor organizations during these war times, the J. P. Seeburg Corporation honors an authorized Seeburg distributor each week.

This critical period has taught us all some valuable lessons. Confronted with many difficult situations, we have been able to maintain our service department on an even more efficient basis than ever before. It is most gratifying to hear the complimentary comments from those whom it has been a privilege to serve.

Shaffer Music Co.

E. E. Shaffer



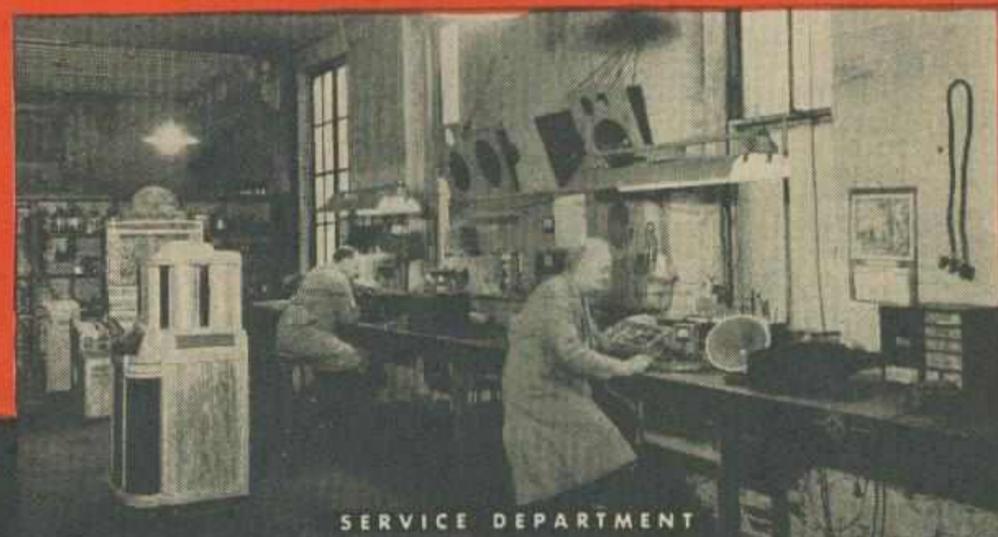
Ed Shaffer



DISPLAY ROOM



SECTION OF PARTS DEPARTMENT



SERVICE DEPARTMENT



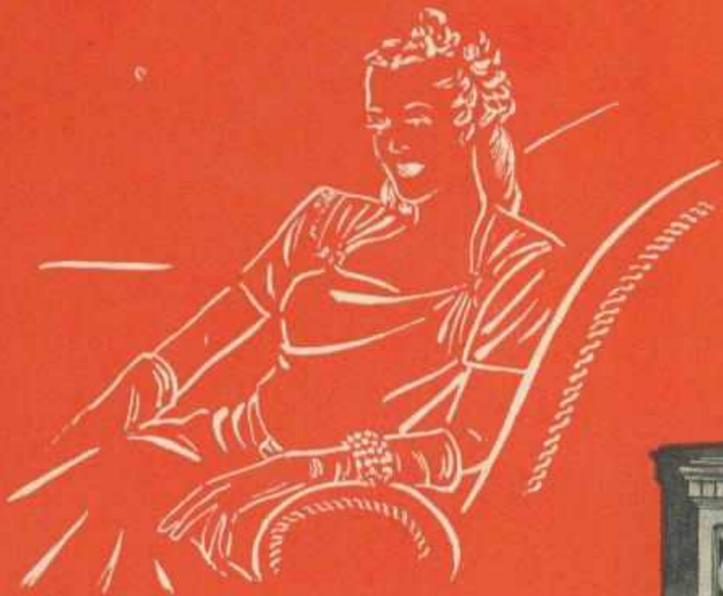
SHAFFER MUSIC CO.

SHAFFER MUSIC CO. 606 S. HIGH ST., COLUMBUS 15, OHIO

EXCLUSIVE SEEBURG DISTRIBUTORS

Copyrighted material

STYLE



*One of a distinguished
line of prewar
WURLITZER phonographs*



**"ALL THROUGH THE WAR THE MODERN DESIGN
OF MY WURLITZER HAS HELD PUBLIC FAVOR"**

Never has the advanced styling of Wurlitzer Phonographs paid greater dividends than during this war. Their eye-appeal has remained fresh, has continued to attract maximum play and earnings for all Wurlitzer Music Merchants. Rudolph Wurlitzer Company, North Tonawanda, New York, *The Name That Means Music to Millions.*



Awarded with Star-De Kalb Division

Awarded with Two Stars - N. Tonawanda Division

**"THAT'S ANOTHER REASON WHY I
PLAN TO OPERATE WURLITZERS
EXCLUSIVELY AFTER THE WAR"**

