

The **Billboard**

AUGUST 11, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

TELEVISION

WHO'S GOING TO TRAIN 'EM?



DINNING SISTERS
Model T and 30 Cents Started Sock Trio
(See Music Department)

COCKTAIL COMBOS

Drinkeries---How Do They Get & Hold Biz?

GENERAL NEWS

All-G. I. Revues Planned For Civvie Audiences

FAIRS

FAIRS SEE BOOM IN POST-WAR

*Gale
Agency
inc.*

THEATRES, CAFES AND PRODUCTIONS
LEW LESLIE
DANCE ENGAGEMENTS
SAM ASH

THE INKSPOTS

ERSKINE HAWKINS

AND HIS ORCHESTRA

CANADA LEE

ELLA FITZGERALD

LUCKY MILLINDER

AND HIS ORCHESTRA

COOTIE WILLIAMS

AND HIS ORCHESTRA

TINY BRADSHAW

AND HIS ORCHESTRA

BUDDY JOHNSON

AND HIS ORCHESTRA

TAB SMITH

AND HIS ORCHESTRA

DEEK WATSON

AND HIS BROWN DOTS

SISTER ROSETTA THARPE

LUIS RUSSELL

AND HIS ORCHESTRA

PRAIRIE-VIEW COLLEGE

CO-EDS ALL GIRL ORCHESTRA

48 WEST 48TH STREET, NEW YORK • LONGACRE 3-0350

No "Silver Platter" For GI Shows

On a Biz Basis

PHILADELPHIA, Aug. 4.—Music of the pop composers will hold exclusive sway at a series of six Town Hall concerts next season skedded by the newly organized Philadelphia "Pops" Orchestra, conducted by Max Leon. One of 70 was organized last season by Leon, former musician turned paper box manufacturer, who subsidized the troupe as a hobby. Leon toured with his band, footing the bills out of his own coffers, for concerts at camps and hospitals and at War Bond rallies. "Pops" ork has caught on so big here that Leon has decided to put it on biz basis next season with a series of concerts. He will conduct five of the sessions, bringing in Martin Rich, former conductor of the Dortmund (Germany) Opera to handle the sixth. Pop soloists are being lined up to guestar. First concert skedded for October 17, staggering the six over as many months.

Expansion of Fairs Seen in Post-War Yrs.

Annuals Set for Boom

CHICAGO, Aug. 4.—Fairs are due for the greatest expansion in their history after the war, according to fair men who have closely followed the trend of events thru the war years. Even as this year's fairs are being held, plans for spending millions of dollars in erecting new buildings as soon as restrictions are lifted are in the making. The State fairs, most of which have been suspended for one or more years, already have elaborate plans perfected for the rehabilitation of their grounds and plants to take care of the boom years ahead.

That boom years are ahead is the considered opinion of all fair men. Four years of war, fraught with many handicaps, slowed up but did not stop the fairs. Many were forced to temporarily (See Fairs See Post-War on page 44)

Po Valley Opera \$1,800 Sellout; G.I.'s Attend

MODENA, Italy, July 28.—After two years in which no opera has been seen in Modena, a Po Valley city of approximately 100,000, the Municipal Opera House again resounds to the voices of singers and the strains of a symphony orchestra. With an opera group from La Scala, Milan, the opera is being resumed with a new presentation for each second week-end.

The opening performance, June 23-24, was *Tosca*. *Madame Butterfly* was presented July 14-15, and the July 28-29 schedule is *I Pagliacci* and *Cavalleria Rusticana*. All of the 1,373 seats in the opera house have been sold out in advance on each occasion. Soldiers are also attendants at the opera, with about 75 being able to obtain seats for each performance.

Gross receipts for each performance is approximately 180,000 lire, or \$1,800. General admission is 100 lire, orchestra seats, 70 and 100 lire, the gallery 20 and 50 lire, and boxes 50 and 70 lire. Both general admission and seat prices are subject to national, State and city taxes of 15, 4 and 10 per cent on the base price.

Mafalda Favero played the role of *Madame Butterfly* in that opera, with Arrigo Pola as B. F. Pinkerton, the U. S. (See G.I.'S AT PO OPERA on page 31)

No Pops in ETO?

NEW YORK, Aug. 4.—Answering a *Billboard Music Survey* (which had been shipped to him overseas, altho the poll was taken strictly in the G.I. camps in the U. S. A.), Fred Van Pelt, Lieut. A. C., *Stars and Stripes*, griped as follows:

"Your request is comical, no end. Do you know the age of American music we've been hearing for the last three years? Such music as *Blues in the Night*, *Deep Purple*, *Tea for Two*, *Begin the Beguine*, *Night and Day*, etc. It's even worse in the French cafes. True, the army radio stations play fairly new music, but I've yet to hear any of the current *Hit Parade* numbers, the names of which my wife sends occasionally."

What goes, Spike Jones, Hal McIntyre and USO?

Vets or Angels Get No Assist

Khaki will face regular commercial theater rules and no Mr. Whiskers' lift

NEW YORK, Aug. 6.—Dreams of "talented" ex-servicemen, of touring the country in all-G.I. revues and legits, will turn into nightmares the minute they hit production reality. The same goes for producers who plan to "give employment to vets" and think because of this they will get special consideration from the unions and theater owners. Idea of both groups (G.I.'s and regular commercial producers) is to take the cream of the entertainers from Special Service shows and build revues using all-G.I. staff and material. The unions without a second thought nix these projects unless regular conditions are met.

The last war saw only one comparable legit scheme when *Elsie Janis and Her Gang* toured the Eastern cities. Troupe was partially composed of doughboys whom Elsie brought back with her from the war.

No Gov't Subsidy

First problem facing vets will be raising dough. If they think that 10 ex-servicemen banding together and making a pitch for money under the *G.I. Bill of Rights* have a bill of goods, they are mistaken. *Bill of Rights* only provides for loans for equipment so that if anything goes wrong with big Uncle Sam can save something from the wreckage. Bill does not provide capital funds for running expenses.

Altho there is a possibility that Congress will dish out capital funds in future legislation, in that case the vet would (See No "Silver Platter" on page 24)

Illinois Eases Truck Code for Long Vehicles

CHICAGO, Aug. 4.—Operators of carnivals, and circuses, too, traveling on trucks, were given a break by Illinois State legislators when the law regulating truck weight and length limits was brought into conformity with the majority of other States.

Henceforth, axle weights up to 18,000 pounds (formerly 16,000) will be permitted on State highways designated as adequate to carry such weight or which are designated as obsolescent and re- (See Ill. Eases Truck Code on page 33)

No G.I. Circus But Real Thing In Todd's Mind

NEW YORK, Aug. 4.—Mike Todd is definitely interested in entering the big-top field. Plans are all very hush-hush for the present, but the producer admitted here this week that they are in the works.

Todd was bitten by the circus production bug when he went overseas as adviser (See MIKE TODD MULLS on page 42)

BB's Ticket Improvement Plan Okayed

Idea Gets Good Press

NEW YORK, Aug. 6.—Opening gun fired by *The Billboard* last week in a campaign to include the curtain time in the information printed on theater tickets has hit the target. Majority of legit editors of Met dailies considered the news important enough to pass on to consumer public. One columnist phoned *The Billboard* office and stated that he had had a notation on his desk for the last six months requesting that his paper start exactly such a campaign.

First under the wire in the trade to endorse customer-aid project was the producing combo of Oliver Smith and Paul Feigay. On the Town ducats are already printed up to next October but thereafter will carry the ring-up time. Several other producers have already signified their approval and intention to follow suit.

"Father's" Done It

It might be pointed out that the soundness of *The Billboard's* notion to give the pew-buyer breaks he deserves for his money, has already had a thoro stem proving-up. *Life With Father* has been printing curtain-time on all its tix for the last five years. It would seem (See TICKET BUYERS on page 30)

Cleveland and Pitt Stands Rough on R-B

PITTSBURGH, Aug. 4.—Business the past 10 days has been on the rough side for the Ringling Bros. and Barnum & Bailey Circus, the five-day stand in Cleveland, which closed Sunday (29), failing to show a profit, and the business here today will tell the tale on Smoketown's six-day run.

Cleveland's failure to hit the jackpot was partially assuaged when 75 working (See BUSINESS ROUGH on page 42)

Lounge Biz Hits 50 Mil; Forgets Ads

Only Few Promotion Wise

NEW YORK, Aug. 6.—For an industry which does an estimated \$50,000,000 a year gross business, according to trade reports, the methods used by many of the cocktail ops to collect their share of the national take ranges anywhere from great to indifferent.

Hep ops apparently wised up to what brings them in and keeps them in, use all the gimmicks in vogue in other branches of showbiz. They spend for advertising, radio spot announcements, throwaways, elaborate lobby displays, etc. This kind of an op has no trouble filling his room night after night.

But there is the other lounge owner who usually became that way thru a series of accidents. He doesn't know what it's all about and gets nice mobs just by holding on to the tails of his opposition. It is this kind of op who gives lounge bookers headaches. Originally he came into the biz thru the swinging doors. He probably started off with the "longest bar in town" added a kitchen and sat back to watch dough roll in. If it weren't for competition he'd go along that way until his saloon fell apart. The guy down the street, however, put in entertainment, so to keep in step he, too, added some music. Usually the comparison ends right there. The hep guy down the street who added talent didn't stop there. He spent more (See ONLY FEW LOUNGES on page 23)

In This Issue

Bands & Vaude Grosses . . . 29	Letter List 50	Repertoire 50
Burlesque 31	Music 31	Reviews, Legit 30
Carnival 33-40	Merchandise-Pipes . . . 51-55	Night Club 26
Circus 41-43	Music 11-22	Vaude 27
Classified Ads 51-54	Music-Cocktail 23	Rinks-Skaters 47
Coin Machines 62-84	Music Merchandising . . 65-67	Roadshow Films 50
Fairs-Expositions 44-46	Music Popularity Chart . 16-21	Routes: Carnival 58
Final Curtain, Births, Marriages 32	Night Clubs 24-29	Circus 58
General Outdoor 56-61	Parks-Pools 48-49	Television 10
Honor Roll of Hits 16	Pipes for Pitchmen 55	Vaudeville 24-29
Legitimate 30	Radio 5-10	Vending Machines 68-69

'Archie' Tosses One From Shoulder

Blast at USO, Spec. Service

Ed Gardner backs up other entertainers—even makes it stronger—names names

NEW YORK, Aug. 6.—What Frank Sinatra said upon his return from entertaining the boys in the E.T.O., what Gertrude Lawrence confirmed in an exclusive interview with *The Billboard* (August 4 issue), Ed "Archie" Gardner (*Duffy's Tavern*) doubled in spades last week when he hit the Main Stem again after being overseas. Gardner not only underlined what Lou Frankel, *The Billboard* radio editor, had stressed in an editorial, *In Defense of Sinatra* (July 28 issue), but he backed up Frankie and the others who have griped about what he termed USO and Army Special Services "stupidity."

Archie toured the Mediterranean theater of operations for two months with Jim Falkenberg, Herb Bruce, Marilyn Hare and others. Spouting phrases such as "all-around stupidity" and an "avalanche of inefficiency" to describe what he found, Gardner poured out his heart to rotund Earl Wilson, columnist of *The New York Post*.

Surprise! Surprise!

"We got to Italy, and they were amazed, because nobody knew we were coming. We drove eight hours to one place and played to 100 guys. Our show hadn't been announced and everybody'd gone to the beach. The army man in charge said 'frankly, the USO and Special Service loused up so many shows that I (*'Archie' Hits From Shoulder; page 31*)

USO Answer

NEW YORK, Aug. 6.—In answer to continued squawks by Frank Sinatra, Gertrude Lawrence, Ed (Archie) Gardner, Ann Sheridan and an article in last week's *Billboard* about the way USO-Camp Shows, Inc., has been miffing the ball in presenting entertainment to the G.I.'s, Larry Phillips, executive v.-p. of USO, made the following points: "There is a good deal of misleading and incorrect information in the report of the interview with Miss Lawrence. The statement that there is 'The complete absence of any CSI field workers in any spots played by performers' is incorrect. A complete office and field organization has been maintained for the past two years in European and Mediterranean theaters of operation. No similar field organization has been in operation in the Pacific Ocean areas because of the few units sent to those areas until recently.

"Of the 14 weeks Miss Lawrence's unit was away, six were spent in Hawaii and eight touring the Western Pacific areas recently taken from the Japs. Surely, she could not have expected better than 'inadequate theaters, equipment, housing, and advance preparations' (*she did*) where the effort of the army must be primarily directed toward combat in primitive territory. Sure it's tough on the performer to play on a makeshift stage and in the rain, but a good many of the top names in show business have done it cheerfully and without complaint so long as the fighting men were willing to sit out in the rain and hear them."

Miss Lawrence's complaints are underlined in a follow-up article in this issue.



The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week *The Billboard* publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write *The Billboard's Veterans' Re-Employment Service* editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. *The Billboard* would appreciate it if, after your advertisement appears, you would write the *Veterans' Re-Employment Service* editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

ACTOR, 34, air corps veteran; 10 years' professional experience; "Boy Meets Girl," "Too Many Girls," "2nd Mrs. Tanqueray," the "Neil Coward" part in "The Man Who Came to Dinner." Interested in legit, radio, night clubs, vaude. James MacColl, 126 82d St., New York. Tel. RE 7-0753. 1/7/28

ACTOR, 20, army air force special services veteran, 5 years' radio work in Rochester, N. Y.; WHOM (NBC), WHEO (CBS), WSAY (MBS); acting, commercials, dramatic series. Can sing. Interested in radio, vaude, legitimate stage. Jan E. Lasher, 356 West 34th St., N. Y. C. BR 9-9870. 2/7/28

ACTOR, 22, stock (3 years); leads in "Of Mice and Men," "Lullim"; produced, assisted directing, acted in army hoop show; with Bob Hope's troupe in Casablanca; interested in legit, radio. Norman G. Schlein, 3506 Hull Ave., Bronx, N. Y. OL 5-1179. 3/7/28

ALTO SAX and clarinet man, 31, 76th Infantry band veteran; has played night clubs and vaude, various hotel dates. Wants to join dance band. Robert J. Cassidy, 567 Minnetonka Ave., New York. Tel. City Island 8-1280. 5/7/28

ALTO AND TENOR SAX MAN, 19, 3 years' experience with colored dance bands, wants to join dance band. Samuel Clement, 56 Lefferts Place, Brooklyn, N. Y. 6/7/28

ARMY SPECIAL SERVICE VETERAN, 22, in army pictorial service, but no previous motion picture experience, seeks opportunity in theatrical management booking field or sales work in film field. Sidney Aginsky, 730 Garden St., Bronx 57, New York. 7/7/28

ARRANGER, 21, done free-lance arranging for dance bands. Local 802, A. F. M. member. Albert Ernest Mockler, 7601 Colonial Rd., Brooklyn, N. Y. SH 5-8251. 8/7/28

ARRANGER, 40; army musician (3 years); pro musician 17 years; clarinet, sax; teacher-harmony; radio work prof. Joseph V. Owings, 55 W. 11th St., N. Y. C. GR 3-1546. 9/7/28

BARITONE CROONER, 29, name band exp. (10 yrs.), interested night club, radio, vaude. John J. Coffey, 52 Barrow St., N. Y. C. 61/8/11

BARITONE, 29; clubs, vaude, small band exp. (5 yrs.); AGVA; wants to join band. Constantino Leone, 39 Centre Moll, Brooklyn 31, N. Y. 59/8/11

BARITONE, 32; directed, produced, played army shows. Interested trio work; clubs, radio, vaude. Benjamin M. Beitch, 1077 54th St., Brooklyn, N. Y. 68/8/11

BLUES SINGER, ex-WAVE, 24, with navy band (1 yr.), radio exp., wants to join band. Anne Weir, 2200 E. Tremont Ave., N. Y. C. UN. 3-8280. 62/8/11

BOOKING AGENT, 29, free lance exp. (2 yrs.); dance bands, management auditoriums. Joseph Friedman, 28 Highwood Ave., Tenafly, N. J. Englewood 3-4793M. 60/8/11

CHORAL AND SOLOIST SINGER, 34, with Eva Jessie Choir, Rosemond Johnson Choir, Donald Hayward Choir. Seeks connection in vaude, night club, legit or radio. Howard Leroy Carlos, 262 West 115th St., New York. 11/7/28

CLARINET PLAYER (24), army band; studied music before entering service. Local 802, AFM. Sal F. Marotta, 310 E. 106th St., N. Y. C. LEX 4-1395. 64/8/11

COMEDIAN, 40, air force special service veteran; worked Radio-Kelth-Orpheum vaude, straight man, comedy; Paramount-Public units. Seeks opportunity in radio or legit. George Kahn, 168 Beach 82nd St., N. Y. Tel. Belle Harbor 5-5701. 12/7/28

COMPOSER, 28, army special services veteran; has composed original scores for ballet; written popular music; worked with Maurice Evans writing for army shows. Wants to write for musical shows, night clubs, radio, vaude. Jack Goldman, 165 Pinehurst Ave., New York. WA 8-2357. 13/7/28

CONDUCTOR-TENOR, 29; symphony orchestra, opera, band exp.; army band, USO shows. Joseph O. Presti, 146 George St., Brooklyn, N. Y. EN 4-0275. 71/7/28

DANCE TEAM (male member, 35, coast artillery veteran); 10 years a professional dance team; Spanish, ballroom, dress, adagio, night club or vaude work; \$150 starting salary. "Leon & Rosita," address Louis John, 295 Ocean Parkway, Brooklyn, N. Y. 15/7/28

DANCER, 27; pro (12 years) ballroom; club dates, theaters, interested in line or team work. John Harris, 214 W. 127th St., New York City. 16/7/28

DRAMATIC BARITONE (24), opera, musicals; quartets, solos; 4 yrs. exp. Interested musicals, vaude, clubs. Starting sal., \$50. Frank Shea, 4675 Fallsides Ave., N. Y. C. KI 3-1695. 63/8/11

DRUMMER, 43, 27 years' professional experience with Chick Webb, Fats Waller, Cecil Scott, Tiny Bradshaw, other name and semi-name orks, wants to join dance band. Arnold "Scrippy" Boline, 853 St. Nicholas Ave., New York. 17/7/28

DRUMMER, 23, worked with Jerry Wald orchestra; played hotels with own 15-piece band, wants to join dance band, or show band for radio, motion pictures. Roy Duke, 7817 69th Ave., Queens 27, New York. Tel.: Havemeyer 8-7305 (after 7 p. m.). 18/7/28

DRUMMER, 25, two years' experience with dance bands, wants to join orchestra, radio, night club or vaude work preferred. Anthony Annunziata, 524 East 148th St., N. Y. C. 20/7/28

DRUMMER, 47 (25 yrs. exp.); Dance, concert orks; brass bands; circus, theater, radio; in navy band; instruments—Snare, bass, traps. Seek connection Greater Manhattan. Member Local 802. George H. MEREDITH 236 E. 76th St., N. Y. C. Tel. RH 4-4788. 53/8/11

DRUMMER, 30; Marine Corps vet.; Orzy Nelson (5 yrs.); Don McGrane (3 yrs.); Sid Austin (4 yrs.); Marine Corps Band (2 yrs.). Some radio. Howard W. Bruno, 853 7th Ave., N. Y. C. OOL. 5-8935. 67/8/11

DRUMMER, 40; pro musician 16 years; wants to join dance band. Frank Galucci, 3489 Seymour Ave., Bronx, N. Y. 21/7/28

Chorus Equity Demands Nixed By Producers

NEW YORK, Aug. 6.—At a meeting, attended in full force by the musical comedy producers, in the council room of Actor's Equity, Tuesday (31), the League of New York Theaters launched negotiations with Chorus Equity. Session was far from tranquil. In reply to the union's demand for minimums of \$55 a week on the Stem and 65 bucks on the road, the managers offered a 15 per cent hike in wages all down the line—in other words, weekly rates of \$46 in New York and \$51 on the road. Altho the producers are paying well over the present chorus minimum of \$40 a week, they claim if the prosperity bubble bursts they don't want to be hung up with high \$\$ chorus.

WLB Ceiling

Applying the WLB ceiling again, the League countered the singers and dancers' requests for a \$30 weekly rehearsal stipend with an offer of \$17.25 a week before the show preems on the Stem. Managers hollered their lungs out about chorus' No. 1 demand for a "cuts board." This little device would make the producers prove the need for a cut in personnel for the show to keep off the financial rocks. Guys and gals brain trusted this gimmick to prevent the managers from firing line boys and girls once a show is set on Broadway. League's cry to this is "no dictation. They can't tell us how to run our business."

The musical comedy promoters were especially intractable about paying over—(See PRODUCERS NIX on page 30)

Home Radio Sets In Sure - Maybe Stages Again

WASHINGTON, Aug. 6.—War Production Board dopesters, who have been blowing hot and cold on radio reconversion, are now hot again, with the customary ifs, however and buts. Latest forecast comes from Kelvin E. Karns, newly designated director of WPB's radio and radar division. At a meeting of one of WPB advisory committees last week (3), Karns said reconversion of the radio industry from war to civilian production is expected to be easier and quicker than that of any other major industry and will be accomplished without interference with war effort. However, adds Karns, like a Washington old-timer, home radio sets that will be produced and delivered won't be able to meet public demand for quite a while.

Nixing Barmaids Unconstitutional City Ordinance

ST. PAUL, Aug. 4.—A St. Paul city ordinance barring women from tending bar in night clubs and taverns is "unconstitutional," Clara Anderson, 35, barmaid at the Frederick Hotel here, claimed in a temporary injunction granted her against St. Paul authorities enjoining them from enforcing the new law which was to have gone into effect Wednesday (1).

Miss Anderson, who says she has worked as a barmaid for nine years at the hotel, receiving board and room as part of her pay, complained in her injunction suit, returnable in Ramsey District Court, that the ordinance was not passed in good faith. She charged it was adopted at the insistence of Bartenders' Union, Local 287, which bars women from membership to assure jobs for its members.

(Continued on page 59)

Everything "Open" To Inspection

Net Affiliate Changes Mean Battle for Omaha Audiences; It's a Free-for-All for Ears

Station Co-Operation May End On Switchovers

OMAHA, Aug. 6.—As far as Omaha is concerned, the battle of the century for radio listenership is shaping up here because of the transfer of 5 k.w. KOIL from CBS to American Broadcasting Company, taking over the latter net from KOWH 500-watt daytime operation.

Bidding for KOIL's former CBS audience will be KFAB, formerly basic CBS for Lincoln and its rural area (estimated at 200 counties). KFAB, which has been coming in strong in the daytime, will have just as strong a nighttime signal since WMT, basic CBS station at Charlotte, W. Va., will shortly be directionalized. KFAB, for which Harry Burke is manager and Harold Roll, promotion manager, is arranging an ambitious promotion campaign to grab KOIL's CBS audience. While KOIL is scheduling an equally ambitious drive to retain its CBS followers and also to cop those ABC listeners formerly tabbed by KOWH.

Not out of the picture in bidding for

the "roaming" audience are NBC's affiliate, WOW (5 k.w.), and KBON, Mutual net station.

Biggest question mark in the picture is what KOWH will do. So far Manager B. C. Corrigan hasn't shown his hand. The station is owned and operated by *The Omaha World-Herald*.

Date for the big Omaha radio change-over is November 1, but nobody is sleeping now. So far Omaha has been noted for its co-operation among stations. Everybody is wondering, if under the battle, the tie will be maintained.

KFAB, with its 10 k.w., is the biggest station in Nebraska, but because of its 1110 dial position it is no stronger than WOW. However, the station hopes, with the loosening up of materials, to start construction of three 50,000-watt towers at near-by Papillion, Neb.

KFAB Jumps Gun

KFAB already has started on its campaign to enlarge its Omaha listening audience. The situated in Lincoln, State capital about 55 miles from Omaha, it now is originating two newscasts and one *Man on the Street* show in Omaha. It will stress that listeners no longer can get CBS shows on KOIL and also will plug its night offerings. KOIL, on the other hand, will push the fact that it will be offering an average of six hours more of ABC shows than KOWH's daytime limitation provided.

For the time being KFAB will keep

Radio Brass Tour Of E. T. O. Tees Off

NEW YORK, Aug. 6.—War Department sponsored tour of the E. T. O. for radio net, station and trade paper execs, leaves this week to inspect just what broadcasting has and is doing in this theater. Idea back of quickie (20 days is outside time) is to give "policy making execs in the radio field a close-up of what they can do to co-operate with the armed forces and how they can contrib a major assist in the problems of the peace. Col. Ed Kirby, exec of the radio branch of the Army Bureau of Public Relations is acting as escort officer on the trip. In addition to Joseph Csida, *The Billboard* brass; Sol Talshoff, *Broadcasting*; Jack Alicoate, *Radio Daily*; and Abel Green, *Variety*; will rep the trade papers. Nets will have Bill Hedges (NBC); Mark Woods (American); Joe Ream (CBS); and Bob Swezey (Mutual); while indie stations are repped by Clair McCollough (WGAL); Martin Campbell (WFAA); Leonard Reinsch (WSB); John Fetzer (WKZO); and Morris Novik (WNYC). Trip will also serve as chance for new National Association of Broadcasters prexy, Justin Miller (who's going too) to meet the key men of radio whom he's going to head as of October 1, and get to know them and their domestic as well as international problems.

its main studios in Lincoln. It is now engaged in enlarging them.

KFAB, by virtue of KOIL's switch (its CBS contract expires November 1 and that's why the change), will be the only basic CBS station in the State. KOIL's affiliate under the Stuart interests of Lincoln, KFOR, 250-watter, will be basic American, but will continue to carry Mutual programs also. Another CBS station in Nebraska is the 250-watter, CGKF, at Scottsbluff, at the far western end of Nebraska.

Station Dough Everyone's Biz

Durr points out that public can control only if it knows the works

WASHINGTON, Aug. 6.—FCC will continue to recast rules on station ownership so that the public can have fuller inspection. Latest revisions were announced Friday (3) as a result of hearings last May and in March, 1944. Under latest rules, filing of financial data previously required only of standard stations will be required also of television, FM and international stations. Ownership data of these licensees will hereafter be open for public inspection. However, financial reports, network and transcription contracts of these stations will not be open. Revisions become effective September 1. Significant in connection with revisions is Commissioner Durr's accompanying statement that "The amended rules are a move in the right direction, but in my opinion they stop far short of making available to the public information to which it is properly entitled."

Give It Complete Info

Durr mentioned that FCC is giving consideration to expanding its annual statistical report so that the report will contain "certain financial data with respect to the operations of individual stations," and he added: "This, too, gives promise of a further move in the right direction, but I can see no reason for giving the public less than complete information."

"It seems to me," he declared, "that the commission's action in these proceedings must necessarily turn upon the answer to a question concerning the fundamental nature of radio broadcasting. Is it essentially private business tinged only with public interest as may flow as an incidental by-product of profit-making operations, or is it essentially public business?" He said that if it is the latter, "the commission is entitled to full information and I can see no reason why information made available to the commission should be shielded from public scrutiny except as required by clear considerations of national security."

No "Cloak of Secrecy"

"In the interests of public confidence in the commission's operations as a public agency," stated Durr, "no cloak of secrecy should keep from the public the information upon which the commission relies, whether in deciding individual cases or in determining matters of broad policy. The Communications Act itself makes it clear that broadcasting is public business . . . It seems to me that the theory of the Communications Act is that the licensees are, in effect, charged with responsibility of doing a public job in the operation of public property, and I can see no reason why the rewards they receive from the use of public property should be kept a secret from the public which owns the property."

Public "Can Insist"

Durr's argument leads up to the crowning blow: "The public has a very definite interest in seeing to it that radio is used as something more than an advertising medium." He adds significantly that the public can insist upon time being made available for public-service programs "only if it has information as to the financial ability of the licensee to make them available and information as to (See *Everything Open* on page 10)

General feeling in the radio industry that a recent network appointment of a solid piece of brass to a new formerly non-existent position, is equivalent to sending that v.-p. to Siberia, isn't shared within the network involved at all. Exec has been important in the management of the chain and the new slot was designed, say insiders, to build him a semi-overlord chair, for the future. Just to underline what the secondary brass think of the new job, at least three assistant heads of other departments are pitching for the position as the guy's right hand.

Holding Co. Congressional Biz in Fall

Crosley-AVCO Spotlights It

WASHINGTON, Aug. 6.—Whether holding companies will be allowed to control radio stations will be something for Congress to worry about next fall, it was apparent here today after due consideration of FCC's 4-3 decidish authorizing transfer of \$22,000,000 in Crosley Corporation radio interests to Aviation Corporation. FCC's quick favorable decidish, accompanied by stiff conditions for the transfer, came Thursday (2) almost on the heels of the final hearing, as forecast by *The Billboard* under date of July 30.

With counsel for AVCO and Crosley having insisted several times during the hearings that the issue of big business in radio is one for Congress finally to decide, the problem is already shaping up as a No. 1 matter on the fall agenda of Senate Interstate Commerce Committee. Chairman Wheeler, of latter committee, frankly voiced concern over threat of control of radio by holding companies and indicated readiness to study the subject. FCC isn't at all unhappy over Wheeler's interest.

Meanwhile, FCC is facing another headache on the "big biz" problem in the Station WINS case, hearing on which is set later this month. Commission must decide whether Hearst, Inc., should be allowed to sell WINS at record \$2,200,000 price to Crosley from whose hands station would pass into AVCO control.

AVCO in getting authorization for acceptance of Crosley interests is accepting stiff conditions set by FCC. These include setting up a board of resident directors and separate broadcasting control in corporation. Line-up of FCC in Crosley case follows: Approving transfer—Chairman Porter, Jett, Denny, Willis; voting to deny application—Walker, Wakefield, Durr.

FCC's decidish, occurring hardly after the chairs at the hearing had cooled, came speedily for reasons disclosed previously in *The Billboard*—namely, FCC, didn't want to be responsible for jitters in Crosley stock on Wall Street Board.

Two Sports Writers Have Trouble When Publishers Say No to Beer Broadcasts

Shopping News Is Benefited

MINNEAPOLIS, Aug. 4.—Because the Cowles-owned Minneapolis newspapers frown upon liquor and beer advertising, one newspaperman here had to quit his beer-sponsored radio show while another left his newspaper job rather than give up his beer-sponsored ailer.

Affected by the policy clash are Dick Cullum, sports editor for *The Minneapolis Daily Times*, and Bob DeHaven, columnist for *The Minneapolis Morning Tribune*.

Cullum has been broadcasting a sports analysis show over WDGY-indie for several months. Started as a sustainer, the show was bank rolled in recent months by the Gluek Brewing Company. Beer company sponsor was suggested by Cullum himself so that bank roller would not be someone advertising in *The Times*.

Times Pub Says Nix

Joyce Swan, *Times* publisher, when he learned that the beer company was sponsoring Cullum, objected that this was against newspaper policy. A series of meetings were held between Swan and Lee Whiting, WDGY manager. Swan told *The Billboard* that he agreed to permit Cullum to continue on the air until the 26-week contract period expired. When that period ended, Cullum went off the air, giving up \$75 a week for his stint. The time, owned by the beer company, was retained, and Cul-

lum was replaced by Dean Sherman, who does a sportscast.

The DeHaven angle is somewhat different. For two and one-half years DeHaven has been "Friendly Fred" for Minneapolis Brewing Company six nights weekly over WCCO. DeHaven's true name is not used on the show. When he joined *Morning Tribune* last October, he said that he informed newspaper management in advance that he had radio show, paying him \$175 weekly, and intended keeping it. His radio contract expires August 11, 1945, and was just renewed for one more year. Newspaper management agreed to permit him to continue beer show because it was on contract, so DeHaven quit as program director for WTCN and radio director for *St. Paul Pioneer Press-Dispatch* to take *Tribune* six-day-a-week column at \$100 per week. After being with paper several months, DeHaven said, objections were raised to his beer program. Condition came to a head last month when he was told he had to give up the beer show.

DeHaven wrote his last column a week ago today (28). Column title, *Howdy Do*, DeHaven said, is his property, so he switched immediately to *Minneapolis Shopping News*, where column is published once weekly for \$50. In addition, DeHaven, as a member of the Newspaper Guild, was awarded \$200 severance pay by *The Minneapolis Tribune*.

'T'Ain't Likes, But Availability

Stude Faves, Not Seg Pops

Book-toters lend their ears not because they're sold—they're stuck

By Lou Frankel

(Part three of an objective study of the Michigan State College Survey of Student Listening.)

NEW YORK, Aug. 6.—Program likes and dislikes rarely jibe with program popularity, according to the Michigan State College Survey of Student Listening (see July 28, August 4 issues, *The Billboard*). The reason, as outlined in last week's analysis of the survey, lies in the fact that not all program likes can be catered to since, in many cases, the programs are not available for listening.

Thus, availability has even more bearing than preference on popularity, provided, of course, that the survey adequately explains to the surveyed that popularity means "most popular of the programs available for listening." There's little advantage in the listener liking a program on Station A if that station cannot be heard as well as Station B.

Preference Overrides

However, it sometimes happens, as it does with Bob Hope, that program preference overrides program availability. When that happens, it is something to mark and cherish. It doesn't happen often.

The students were asked in the survey: "Do you have any suggestions for changes in programming?" Their answers broke down as follows:

Suggestions

Suggestion	No. of Votes
More Classical and Semi-Classical Music	141
*Fewer Commercials	126
Fewer, or better, Soap Operas	62
*No, or fewer Singing Commercials	58
More Interesting Programs on WKAR	50
More Popular Music	19
More Educational Programs	17
More Good Drama	13
Fewer Newscasts	8
Universal Time for Newscasts	7
More Newscasts	7
More Good Comedy and Variety	5
*Fewer Middle Commercials in Newscasts	3
No Changes	19
No Answer	15

860

For what it's worth, note that a total of 187 votes dealt negatively with commercial radio. These are marked with an asterisk and ask for fewer commercials, fewer singing commercials, fewer middle commercials on news.

Seg Popularity

On program popularity, by types of programs the students were given a number of types of programs plus a blank for "others" and asked to rate 1-2-3. Giving each first a count of three points, two for second, one for third, the point totals that follow were tabbed:

Program Types	No. of Points
Popular Orchestra	913
Drama	432
Semi-Classical Music	426
Newscasts	413
Variety	308
News Commentaries	258
Symphonic Music	251
Discussions and Forums	61
Quiz	51
Opera	36
Soap Opera	13
Religious	3

Comparing favorite program types with suggested program changes, we see a certain amount of similarity. Thus, "pop orke" is top on program types and a bad sixth on the list of program changes; argo, the audience is getting all it wants. Ditto with the relative standings of drama.

On high-brow music it's difficult to tell, as the categories, as listed,

RWG, AAAA Group Contract Negotiations Still Stalemated

NEW YORK, Aug. 6.—Since the last meeting held over a month ago, stalemate has continued in the preliminary negotiations for a minimum basic agreement between the Radio Writers' Guild and the radio broadcasting committee of the AAAA. Next move is up to the scribes.

Sessions brought forth two proposals by the agency men to improve the writers' conditions. No. 1 was to review and expand the Statement of Practices, a series of do's and don'ts for radio advertisers in relation to buying a script, broadcasting rights, rewrites, and authorship credit. AAAA also wants to put teeth into these recommendations.

No. 2 was to work out a standard form of contract that agencies might use when signing a scripter. AAAA emphasizes that the contract need not be used all the time, but with the weight of RWG and the AAAA behind the form, it would be certain to be accepted.

Lack of agreement has been caused at

the meetings by the AAAA committee insistence that the RWG was acting contrary to the Sherman Anti-Trust Act in trying to negotiate a binding agreement with them. RWG is a group of independent contractors, not a union, and therefore does not come under the Wagner Act which excludes unions from the provisions of the anti-trust act.

Writers felt Sherman Act did not apply in their case and offered to have their legal eagles meet with attorneys from the AAAA to prove their contention. Decision by the U. S. Circuit Court of Appeals that the Dramatists' Guild contract is in restraint of trade probably accounts for the AAAA bringing the anti-trust pitch into these polite discussions. This ruling is far from final and is still being fought by the Authors' League in the courts.

Peter Lyon, prexy of the RWG, has conferred with Sam Moore, Western head, and Dorothy Bryant, national secretary, and will announce the Guild's decision on the counterproposals Thursday (9).

are not the same. Thus, the program change list has more classical and semi-classical music as its No. 1 request. Yet, in the program type list the two are separated.

This is something to be corrected on next year's survey.

Program Faves

Now we come to the list of favorite programs:

Program	No. of Votes
Lux Radio Theater	132
Bob Hope	129
Spotlight Bands	104
Hi Parade	94
New York Philharmonic	60
Bing Crosby	58
*Gus Haenschen	33
Andre Kostelanetz	32
Fred Waring	31
Pet Milk Hour	25
Suspense	21
Lewell Thomas	21
Town Meeting	18
Hour of Charm	16
Family Hour	14
Kaltenborn	13
Drew Pearson	12
Inner Sanctum	12
Danny Kaye	12
Take It or Leave It	12
Metropolitan Opera	12
Boston Pops	12
Make Believe Ballroom	11
Hall of Fame	11
Telephone Hour	10
Hermite	10
Firestone Hour	9
General Electric Hour	9
Chesterfield	8
Vox Pop	8
Sammy Kaye	7
Fibber McGee and Molly	7
Life of Riley	7
Manhattan Merry-Go-Round	6
Breakfast Club	6
Frank Sinatra	6

* Tuesday evening show.

This prompts the question of why, if popular orchestral music was the favorite type of show, was Lux Radio Theater ahead in the favorite program category? Also, why did Bob Hope rank second in the listing of favorite shows when variety shows were fifth in the program type? In spite of the fact that symphonic music ranks seventh, the New York Philharmonic was placed immediately behind the two top popular orchestra shows. The symphonic program was ahead of the two top semi-classical shows of Gus Haenschen and Andre Kostelanetz. Were college students inconsistent, or did they think they liked one thing and really preferred another? Probably what they preferred and what they were able to receive were two distinctly different things. This may have been due to reception; it may have been due to lack of programs of their choice at the time available for student listening; or it may have been due to both reasons. Also, there may not be top-notch shows in the favorite type category, so the student will listen to the top show of another type.

There was one mistake here. The votes were tabulated on the total number of votes, whether they be for first, second or third. Since the students were asked to pick them by

1-2-3 and since, before this, the votes were totaled by valuation, the same system should have been applied here. Nevertheless, it's interesting to note the relationship of programs available, type preferences and favorite shows.

Top Comedian

Now we begin to see what outstanding program preference can do despite adequate program availability. The students were asked to pick the top radio comedian. Here's the vote:

Bob Hope by several laps, with a vote of 129, while his nearest rival, Jack Benny, had a total of 22 votes. Others in the race were Fibber McGee (15), Danny Kaye (12), Fred Allen (12), Gracie Allen (11) and Charlie McCarthy (10).

The rest, with votes of 5 or less, were Jimmy Durante, Frank Morgan, Ed Gardner (*Duffy's Tavern*), Bob Burns, Gildersleeve, Bing Crosby, Eddie Cantor, Jack Kirkwood, Red Skelton, Jack Carson, Lulu McConnell, Allen Young, Ozzie Nelson, Charlotte Greenwood and Milton Berle.

The reasons given for the extreme popularity of Hope were many and varied. They ranged from his voice quality and delivery thru his general attitude on life to the manner in which his script is written. Many liked Hope's "down-to-earth" attitudes; many liked the "originality" in the format of the scripts; many liked his abilities for ad-libbing, others liked him for his friendly qualities, and several liked the way he ends with a fitting serious thought.

(Note how Hope is heads above anyone else.)

Fave Variety Show

Now look at the students' choices on favorite variety shows. Interestingly enough, they list *Fibber McGee and Molly* as a variety show. The listing:

Variety Show:	No. of Votes
Bob Hope	75
Bing Crosby	58
Kate Smith	26
Charlie McCarthy	17
Glamor Manor	17
Kay Kyser	13
Stage Door Canteen	10
Breakfast Club	9
Spartan Varieties (WKAR Student Show)	8
Hall of Fame	8
Danny Kaye	8
Jack Benny	7
Burns and Allen	6
Fibber McGee and Molly	6
Al Pearce	5
Joan Davis	5

Also rans included (with less than 5 votes each) Jimmy Durante, Jack Carson, Ginny Simms, Frank Sinatra, House of Bourgeois, Truth and Consequence, Major Bowes, Vex Pop, Judy Canova, Take It or Leave It, Breakfast in Hollywood, Fred Allen, *Duffy's Tavern*, Air Corps Program, Charlotte Greenwood, Baby Snooks, Edie Cantor, Hildegard and the Gay '90s.

Altho Jack Benny came in second for favorite comedian, he netted only seven (See 'T' AIN'T LIKES on page 8)

Andrews Leaving Based on Coast Yen & Maybe Pix

HOLLYWOOD, Aug. 6.—Resignation of James Andrews as Lennen & Mitchell v.-p. and head of radio, brings Mann Holiner into the agency as a partner and v.-p. in charge of radio. Switch goes into effect September 1.

Andrews told *The Billboard* he was leaving L. & M. after a three-year stretch as the agency's radio head because job called for dividing time between New York and Hollywood and that he prefers spending full time here. Also, he said he was anxious to try his hand as freelance producer.

Pic Temptations

Andrews revealed he had received several tempting offers from film studios but was not sure whether he will accept them.

"After all," he said, "I have been in radio since 1924 and I will have to give the matter considerable thought before leaving my field. I do not plan to open an office as an indie radio producer until I have definitely decided against accepting these offers from the motion picture studios."

The ex-L. & M. exec emphasized that he was parting ways with the agency as the best of friends, and added that he still remains a partner in the Lennen & Mitchell biz. He also pointed out that L. & M. is his first radio client as a freelancer by his continuing to produce *Nero Wolfe* airer for agency.

Holiner's move to L. & M. marks the veteran radio man's third stint with the outfit. The last time, he stayed with Lennen & Mitchell for three and a half years as a radio director and then joined Benton & Bowles. After serving as an AFPS major, Holiner handled production on Rudy Vallee airshow.

Hal Bock Gets New NBC Title

HOLLYWOOD, Aug. 4.—Harold J. Bock was named here to the newly created NBC post of director of public relations for the Western Division of the National Broadcasting Company. It is believed that under the new set-up, Bock will help broaden the company's activities, including contacts with the film industry, civic, business and other groups. Bock will continue to serve as the web's Western press relations manager, a post he has held since 1938.

Ballantine Brews Comedy-Drama to Replace Variety

NEW YORK, Aug. 4.—P. Ballantine & Sons, brewer who has had three different shows on CBS within seven months, is shopping around for still another to replace the latest attempt, the Stuart Erwin stanza (Mon. 10:30-11 p.m.). Ballantine, which plans to expand its current 43 stations to a full web come fall, is reported to be interested in the new Barry Fitzgerald package which General Amusement Corporation is peddling.

After a hectic period with Johnny Morgan, Cameron Andrews and Erwin, the beer outfit has decided that it doesn't want straight variety any longer. Current yen is for a comedy-drama with a continuing story line. The Fitzgerald show is said to offer just that, but trade feels that the price, around 15G, may be too rich for Ballantine.

Decish to go full web was made by the company after a fast check of CBS stations in which it was discovered that 90 per cent of them were willing to accept a beer account. J. Walter Thompson is the agency.

Booster Amps Get Build-Up

Engineers' Okay Stir Interest

Answer to small station owner's prayer, some feel—dead areas can be covered

WASHINGTON, Aug. 6.—New impetus for use of booster amplifiers, particularly by small and medium-sized radio stations, in extending coverage thru populous areas is foreseen here in wake of Washington developments. Booster application may give low-power stations a definite advantage in commercial competition, according to some observers. Chief among developments here is revival of interest by radio engineers and Federal Communications Commission in use of booster amplifiers as result of testimony at three-day hearing last week on proposed FM "bible."

Altho FCC in its hearing on proposed FM rules and regulations had invited opinion on use of boosters for FM, testimony trotted out fresh evidence favoring use of the amplifiers in standard broadcast stations. Some radio engineers view booster service as "the answer to the prayer of small station owners" who want to intensify coverage of their cities.

Boost Out "Dead" Spots

The booster amplifier, it is pointed out, would make it possible, for example, for a small low-power station in New York City to spread its coverage to each of the currently "dead" areas by ringing the city with boosters. Engineers say that the possibilities for station owners are almost endless.

A survey of opinion among consulting engineers after the wind-up of the rules hearing showed wide-spread interest in and approval of the booster amplifier system by which the station owner greatly expands his listener area by means of at least one additional transmitter that receives its excitation from the main transmitter and reinforces the signal where necessary.

Wrathal's Opinion

Typical of the engineering opinion was the view of Grant R. Wrathal, of McNary & Wrathal, consulting engineering firm in the national capital. Wrathal said: "Correct use of booster amplifiers could provide better service than any regional outlet."

At the FM hearing, Paul F. Godley, consulting engineer, of Montclair, N. J., strongly urged FCC to encourage booster use in AM as well as FM. Ross H. Beville, chief engineer of WWDC (Washington), who has done considerable work with booster amplifiers, plugged the device as having wide possibilities.

Wide Application

Experimental work on boosters in Washington and their use from a practical standpoint already points to wide-spread application in stations throughout the nation. At present, only three standard broadcast stations in the country employ booster amplifiers, and only two applications are pending in FCC for installation of the device. Two of the stations that now use boosters are located in the national capital, where FCC has had a chance to watch at close hand the results. WWDC has a 100-watt booster, while WINX has a 50-watt. WSAI (Cincinnati) is using a 100-watt booster. Applications are pending from WRBL (Columbus, Ga.), which wants to cover Fort Benning, Ga., and WNLC (New London, Conn.).

The nation's first standard station booster was installed by WINX under Ross Beville's supervision back in December, 1940, and a booster double the strength of WINX's was put in operation soon after by WWDC where Beville is now chief engineer. WWDC and WINX are 250-watt stations. Successful use of the stronger-powered booster operated by WWDC has attracted wide interest in radio engineering circles.

Beville describes the booster amplifier plan as simply akin to installing a series of street lamps instead of trying to illuminate a city by one central high-powered spotlight. Altho the WWDC

Gardner's Jinx

NEW YORK, Aug. 6.—On top of all his other troubles with USO, Special Service, etc. (see story elsewhere in this section), Ed Gardner suffered on his E. T. O. tour what all actors fear; small audiences. In one spot Gardner complained, he drew 100 G.I.'s. In others the total was still smaller. Finally, in one spot, he was told that 11,000 men were in the audience. "This," Gardner said to himself, "is my meat. At last I've got an audience."

Bubbling over with pride and enthusiasm, Gardner got to the place where he was to do his act and saw stretched across 50 feet or so of sign, the following words: "USO presents: Jinx Falkenberg in *Duffy's Tavern!*" That's all, brother.

Maybe Bing'll Come Back for General Foods

NEW YORK, Aug. 4.—Increased speculation over the possibility that Bing Crosby may not return to the air this fall has given rise to the rumor, rife for several years, that the Groaner may shift sponsors, moving over to Young & Rubicam to plug General Foods' stable. It is known that Y&R has been trying to woo Crosby for four years, but that each year Kraft has boosted his take and consequently retained the singer's services.

This year, says that trade, the possibility that he might give in to Y&R's offers is even greater since the cash offer is higher than it has ever been.

If Crosby does return to the air, either for Kraft or for General Foods, it will probably be late in December. Bing's present plans call for one picture, on loan to RKO from Paramount, and a fast tour of the Pacific theater. Tour will keep him overseas until at least the middle of November, and he'll probably want a rest before hitting the air again.

One plan which Kraft and J. Walter Thompson has discussed with the star is to do one show a month when he returns, thus avoiding the strain of weekly broadcasts. Kraft, so the story goes, would have the regular *Music Hall* on the air weekly, but Bing would take just one monthly spot.

booster, whose results are viewed as successful, is licensed for commercial operation, Beville says that steady improvements are being made and he regards the service as still in an experimental stage. He adds that he has confidence in its wide development. "Bugs" are being removed, he points out, and the additional service rendered by the installation offsets minor difficulties.

Aiken Proposed Idea

The booster amplifier idea is a relatively new one commercially. It was first proposed by Charles D. Aiken in a paper read at the national convention of the American Association for the Advancement of Science. Since then, the general theory has apparently proven practical for station operators. With the use of high-frequency radio wave lengths instead of the conventional methods for excitation, many of the original disadvantages of present booster installations may be removed, it is believed.

"The use of a booster system," says Beville, "is desirable for local channel stations which are limited by FCC regulations to 250 watts or less and are now allowed to use a directional antenna system, and for other stations even with directional antennas, to cover adequately an urban area having high noise level of absorption. A low-power station with several strategically located boosters can provide coverage comparable to that of a much higher-power station. Such a system was planned for Worcester, Mass., but was shelved due to wartime restrictions."

FM-ers No Get What They're Yelling For

"Bible" Will Still Be Tough

WASHINGTON, Aug. 6.—Federal Communications Commission, rushing final FM rules and regulations, isn't yielding too easily to networks and broadcasters' demands at recent hearing on proposed "bible." Hearing lasted three days (30-1), with most networks and other broadcast representatives insisting that FCC proposed rules on multiple ownership of FM, allocations of services and minimum number of broadcast hours would retard FM development.

FCC members are exhibiting high interest in briefs recorded at hearing. Considerable attention is being given, for example, to testimony submitted by Walter J. Damm, general manager of radio for Milwaukee Journal Company. Damm insisted that FCC should specify precisely what six hours of operation of FM are to be required and precisely at what date the lifting of restrictions should occur. Damm also saw nothing to be gained by FCC's proposal that one hour in afternoon and one hour at night be unduplicated by FM and AM. He suggested authorization of complete duplication. He said that several other proposals, including the one restricting duplicate FM and AM ownership, need clarification.

Other eyebrow-raisers were comments of T. A. M. Craven, vice-president of Cowles Broadcasting Company and former member and chief engineer of FCC. Also of interest was the testimony of former FCC chairman James Lawrence Fly, who agreed with Craven that FCC proposed rules would leave large rural areas lacking service and that a detailed plan of regulation should not be issued just yet. In general, the FCC proposals were described by radio reps as premature, economically unsound and discouraging to FM interests.

WDGY on Block; 350G Bid Already

MINNEAPOLIS, Aug. 6.—WDGY, one of the five oldest commercial stations in the country, is on the block and will be sold by its present owner, Mrs. Mae Young, to the highest bidder, it was learned here this week.

Mrs. Young, widow of Dr. George Young, station founder who died several months ago, has indicated the radio station is one piece of property she wants to get rid of. One bid already is in—\$350,000. Among those said to be interested in the property, which does a business of better than \$300,000 annually, are the Inter-Mountain Network, *The New York Post* and a group of local merchants headed by Donald Nathanson, Minneapolis-Los Angeles advertising agency owner. Also Lee Whiting, station manager, is trying to interest a group in buying the property.

Ford Wants Shift Of Sunday P.M. Seg; Maybe to Columbia

NEW YORK, Aug. 4.—Ford Motor Company's Sunday afternoon NBC show (2-2:30 p.m., EWT) will shortly be moved to another NBC time, if available, in accordance with a long-standing Ford policy against two shows on the air the same day, according to reports in the trade this week. Reason for the shift is the deal which put the Detroit Symphony on American Sundays, 8-9 p.m.

Understood that Ford is anxious to remain on NBC if possible, but will take Columbia as second choice.

Good, Good Biz

CINCINNATI, Aug. 6.—Marshall Field's station, WSAI, may not be getting the best press in the world in this town, but he's making certain when the "liberal" newspaper gets started in the town, WSAI will get plenty. Altho Field is not investing any dough in the planned expansion of the CIO weekly into a daily, he's giving the pubs *The Chicago Sun* wire and *The Sun* features on a deal which is virtually "for free" until CIO paper's out of the red.

Naturally with that kind of a lift, the pubs can't afford to forget that Field also owns WSAI. It's philanthropy of a sort, of course, but it's good solid business as well.

Neblett Sells Part Of Midnight Set On WGN for Test

CHICAGO, Aug. 4.—Fact that late night hours of radio operation can be sold commercially was proved this week when the Johnny Neblett radio production outfit sold a part of its *Curfew Time* program, midnight to 1 a.m. Sunday thru Friday on WGN, local Mutual station, to the College Inn Food Company. College Inn outfit is expected to start part sponsorship of the program at weekly cost of about \$250 late in September.

In spite of the fact that radio trade long has said that the late night hours could not be sold commercially, *Curfew Time*, good music and philosophy of Guy Wallace did it after being on the air for a few months without any sponsor.

Producers of the show were smart enough, however, to sell their show to the right type of sponsor. It's a "class" program that would not have too wide appeal to a mass audience and would not, therefore, do a job for an advertiser attempting to sell inexpensive merchandise. For that reason, since the program's beginning more than just a few "low-class" products have been turned down. Rule in the future, too, according to Neblett office, will be to have only quality product advertisers buy additional parts of the show.

Indication that other stations are getting into the swing of trying to sell late night hours is the fact that KFI, California, is now offering for sale on a participation basis a show called *Mirth for Your Money* at midnight. Other stations, sold out thruout most of the day and early night, are expected to follow suit.

Because Hooper does not survey late at night, ratings for *Curfew Time* are not available. Letters to the program number about 40 per day, however, without any type of give-away gimmick. When College Inn starts sponsorship, a mail pull with a give-away offer will be started. Then boys behind the program expect to have definite proof that the right kind of late night programs can garner an audience, and then it is expected that plenty of proof will be available that these hours are good buys.

Raleigh Summer Seg Takes Burke Slot

CHICAGO, Aug. 4.—In a move designed to boost the average Hooper ratings of all Raleigh Cigarette shows, the Russell M. Seeds Agency this week announced that, effective October 17, it will replace the Raleigh program, Billie Burke's *Gay Mrs. Featherstone* show, NBC, Wednesdays, 7:30 to 8 p.m., CWT, with Sigmund Romberg and his 45-piece orchestra.

Romberg has been summer fill-in for the top Raleigh star, Hildegard, who returns to the air in her regular Tuesday night spot (NBC, Tuesdays, 9:30 to 10 p.m., CWT) September 11. Good job Romberg has done substituting for Hildegard is said to be one of the reasons for his replacing Billie Burke.

Hayes Gets Croix de Guerre

U. S. FORCES IN FRANCE, Aug. 6.—Lt.-Col. John S. Hayes, former assistant vice-president in charge of operations at WOR and Mutual Broadcasting System, has been awarded the Croix de Guerre. The presentation was made for "exceptional services during the liberation of France" and his efforts in bringing American radio to E.F.O. (righted material)

THE BILLBOARD-HOOPER URBAN CIRCULATION INDEX

(Based upon Facts and Figures from C. E. Hooper Audience Measurement Reports)

VOLUME No. 1, ISSUE No. 4

PROJECTED FROM JULY 30, 1945, RATINGS

PROGRAMS WITH TOP EVENING URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Walter Winchell.....	Blue	L&M	Jergens Co.	Lotion	5,882,359
Mr. D. A.	NBC	DC&S	Bristol-Myers	Vitalis-Ipana	5,878,551
Take It or Leave It.....	CBS	Blow	Eversharp	Pens, Pencils	5,455,510
Drew Pearson.....	Blue	Grant	Serutan Co.	Serutan	4,268,982
We, People at War.....	CBS	Y&R	Gulf Oil Corp.	Oil, Gas	4,021,337
N, CH, LN, MA					
Blondie.....	CBS	Esty	Colgate-Palmolive	Super Suds	3,956,460
Crime Doctor.....	CBS	Blow	Philip Morris	Cigarettes	3,881,625
Screen Guild.....	CBS	Blow	Lady Esther	Various	3,734,444
Vox Pop.....	CBS	McC-E	Emerson Drug	Bromo-Seltzer	3,734,444
Man Called X.....	NBC	FC&B	Pepsodent Co.	Toothpaste	3,680,551
Hit Parade.....	CBS	FC&B	American Tob. Co.	Lucky Strike	3,435,888
Kaltenborn (MTWT) LN					
Robert St. John (F).....	NBC	LB	Pure Oil Co.	Oil, Gas	**
Sat. Night Serenade.....	CBS	Gardner	Pet Milk	Canned Milk	**
Wayne King.....	NBC	R&R	American Tob. Co.	Lucky Strike	3,305,349
F. Langford-S. Jones.....	NBC	JWT	Standard Brands	C&S Coffee	3,242,376

PROGRAMS WITH TOP DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Stars Over H'wood.....	CBS	Sorenson	Bowey's	Dari-Rich	**
Theater of Today.....	CBS	BBD&O	Armstrong Cork	Quaker Rugs	1,836,468
Portia Faces Life.....	NBC	B&B	General Foods	Post Bran	**
Grand Central Sta.....	CBS	McC-E	Pillsbury Flour	Various	1,676,546
Ma Perkins.....	CBS	DFS	P&G	Oxydol	**
Young Widder Brown.....	NBC	DFS	Sterling Drug	Various	1,598,049
When a Girl Marries.....	NBC	B&B	General Foods	Various	**
Our Gal Sunday.....	CBS	B&B	Am. Home Prods.	Anacin	1,535,955
Stella Dallas.....	NBC	DFS	Phillips Chem. Co.	Shampoo-Energine	1,511,351
Today's Children.....	NBC	KR	General Mills	Bisquick, Soups	1,477,522

PROGRAMS WITH TOP FEM EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Take It or Leave It.....	CBS	Blow	Eversharp	Pens, Pencils	2,923,996
Mr. D. A.	NBC	DC&S	Bristol-Myers	Vitalis-Ipana	2,870,250
Walter Winchell.....	Blue	L&M	Jergens Co.	Lotion	2,852,969
We, People at War.....	CBS	Y&R	Gulf Oil Corp.	Oil, Gas	2,134,784
CH, LN, MA					
Screen Guild.....	CBS	Blow	Lady Esther	Various	2,091,289
Drew Pearson.....	Blue	Grant	Serutan Co.	Serutan	2,080,159
Man Called X.....	NBC	FC&B	Pepsodent Co.	Toothpaste	1,960,949
Hit Parade.....	CBS	FC&B	American Tob. Co.	Lucky Strike	1,929,463
Vox Pop.....	CBS	McC-E	Emerson Drug	Bromo-Seltzer	1,918,479
Kaltenborn (MTWT) LN					
Robert St. John (F).....	NBC	LB	Pure Oil Co.	Oil, Gas	**
Crime Doctor.....	CBS	Blow	Philip Morris	Cigarettes	1,865,904
F. Langford-S. Jones.....	NBC	JWT	Standard Brands	C&S Coffee	1,780,311
Wayne King.....	NBC	R&R	American Tob. Co.	Lucky Strike	1,744,791
G. Heatter (TT).....	MBS	EW	Zonite Products	Forhan's Toothpaste	1,720,041
Lowell Thomas (LN).....	NBC	RW&C	Sun Oil Co.	Gas, Oil	**

PROGRAMS WITH TOP FEM DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Portia Faces Life.....	NBC	B&B	General Foods	Post Bran	**
Stella Dallas.....	NBC	DFS	Phillips Chem. Co.	Shampoo, Energine	1,168,661
Stars Over H'wood.....	CBS	Sorenson	Bowey's	Dari-Rich	**
Young Widder Brown.....	NBC	DFS	Sterling Drug	Various	1,153,138
When a Girl Marries.....	NBC	B&B	General Foods	Various	1,125,727
Ma Perkins.....	CBS	DFS	P&G	Oxydol	**
Theater of Today.....	CBS	BBD&O	Armstrong Cork	Quaker Rugs	1,085,185
Today's Children.....	NBC	KR	General Mills	Bisquick, Soups	1,080,080
B'fast in H'wood.....	Blue	K&E	Kellogg Co.	Pep	1,071,419
(First 15 minutes)					
Helen Trent.....	CBS	DFS	Kolynos Co.	Bisodol	1,068,490

PROGRAMS WITH TOP MALE EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Walter Winchell.....	Blue	L&M	Jergens Co.	Lotion	2,169,199
Take It or Leave It.....	CBS	Blow	Eversharp	Pens, Pencils	2,001,662
Drew Pearson.....	Blue	Grant	Serutan Co.	Serutan	1,789,687
Mr. D. A.	NBC	DC&S	Bristol-Myers	Vitalis-Ipana	1,672,592
We, People at War.....	CBS	Y&R	Gulf Oil Corp.	Oil, Gas	1,522,482
CH, LN, MA					
Blondie.....	CBS	Esty	Colgate-Palmolive	Super Suds	1,237,199
Crime Doctor.....	CBS	Blow	Philip Morris	Cigarettes	1,225,776
Vox Pop.....	CBS	McC-E	Emerson Drug	Bromo-Seltzer	1,215,523
Man Called X.....	NBC	FC&B	Pepsodent Co.	Toothpaste	1,191,654
Kaltenborn (MTWT) LN					
Robert St. John (F).....	NBC	LB	Pure Oil Co.	Oil, Gas	**
G. Heatter (Sun).....	MBS	EW	Barbasol Co.	Shaving Cream	1,148,744
Can You Top This?.....	NBC	Bates	Colgate-Palmolive	Shaving Cream	1,079,474
G. Heatter (TT).....	MBS	EW	Zonite Products	Forhan's Toothpaste	1,070,248
Lowell Thomas (LN).....	NBC	RW&C	Sun Oil Co.	Gas, Oil	**
Supper Club.....	NBC	N-E	Lizgett & Myers	Chesterfield	1,041,251

PROGRAMS WITH TOP MALE DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Ted Malone.....	Blue	McC-E	Westinghouse	Institutional	400,684
Grand Central Sta.....	CBS	McC-E	Pillsbury Flour	Various	240,615
B'fast in H'wood.....	Blue	Compton	P&G	Ivory Flakes	237,833
(First 15 minutes)					
John W. Vandercook.....	NBC	DPB	Oldsmobile	Autos	212,643
Stars Over H'wood.....	CBS	Sorenson	Bowey's	Dari-Rich	**
Today's Children.....	NBC	KR	General Mills	Bisquick, Soups	181,450
Just Plain Bill.....	NBC	DFS	Am. Home Prods.	Anacin	**
Lorenzo Jones.....	NBC	DFS	Sterling Drug	Various	179,400
When a Girl Marries.....	NBC	B&B	General Foods	Various	**
B'fast in H'wood.....	Blue	K&E	Kellogg	Pep	172,810
(First 15 minutes)					

PROGRAMS WITH TOP JUVE EVE. URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Mr. D. A.	NBC	DC&S	Bristol-Myers	Vitalis-Ipana	1,135,710
Blondie.....	CBS	Esty	Colgate-Palmolive	Super Suds	1,043,887
Aldrich Family.....	CBS	Y&R	General Foods	Postum	960,704
Crime Doctor.....	CBS	Blow	Philip Morris	Cigarettes	789,945
Big Town.....	CBS	P&R	Sterling Drug	Ironized Yeast	752,015
Screen Guild.....	CBS	Blow	Lady Esther	Various	687,138
Walter Winchell.....	Blue	L&M	Jergens Co.	Lotion	660,191
Hit Parade.....	CBS	FC&B	American Tob. Co.	Lucky Strike	659,752
Quiz Kids.....	Blue	Wade	Miles Lab.	Alka-Seltzer	625,336
Vox Pop.....	CBS	McC-E	Emerson Drug	Bromo-Seltzer	600,440
Mr. & Mrs. North.....	NBC	L&M	Jergens Co.	Woodbury Soap	572,028
Wayne King.....	NBC	R&R	American Tob. Co.	Lucky Strike	541,861
Take It or Leave It.....	CBS	Blow	Eversharp	Pens, Pencils	529,852
Man Called X.....	NBC	FC&B	Pepsodent Co.	Toothpaste	527,948
Date With Judy.....	NBC	RW&C	Lewis-Howe Co.	Tums	517,550

PROGRAMS WITH TOP JUVE DAYTIME URBAN CIRCULATION

Program	Net	Agency	Sponsor	Product	Urban Listeners*
Theater of Today.....	CBS	BBD&O	Armstrong Cork	Quaker Rugs	592,678
Let's Pretend.....	CBS	BBD&O	Cr. of Wheat Corp.	Cereal	574,372
Stars Over H'wood.....	CBS	Sorenson	Bowey's	Dari-Rich	**
Billie Burke.....	CBS	BBD&O	Servel, Inc.	Refrigerators	481,084
Grand Central Sta.....	CBS	McC-E	Pillsbury Flour	Various	395,851
Tom Mix.....	MBS	Gardner	Ralston, Purina	Various	368,001
Ma Perkins.....	CBS	DFS	P&G	Oxydol	**
Terry & Pirates.....	Blue	S&M	Quaker Oats Co.	Puffed Wh. & Rice	297,584
When a Girl Marries.....	NBC	R&B	General Foods	Various	290,554
What's Cookin'!.....	Blue	McJunkin	Chef-Boy-Ardee	Spaghetti	285,860

KEY TO AGENCY ABBREVIATIONS

- B&B—Benton & Bowles
- BBD&O—Batten, Barton, Durstine & Osborn
- DC&S—Doherty, Clifford & Shenfield
- DFS—Dancer-Fitzgerald-Sample
- DPB—D. P. Brother
- EW—Erwin, Wasey
- FC&B—Foote, Cone & Belding
- JWT—J. Walter Thompson
- K&E—Kenyon & Eckhardt
- KR—Knox Reeves
- LB—Leo Burnett
- L&M—Lennen & Mitchell
- McC-E—McCann-Erickson
- N-E—Newell-Emmett
- P&R—Pedlar & Ryan
- R&R—Ruthrauff & Ryan
- RWC—Roebe, Williams & Cleary
- S&M—Sherman & Marquette
- Y&R—Young & Rubicam

*Urban, as interpreted in this report, means all cities with populations of over 25,000, a total of 14,644,878 radio homes.

**No "number of urban listeners" reported for programs broadcast in less than 100 cities.

LN—Limited Network; CH—Computed Hooperating; MA—Moving Average.

The Billboard-Hooper Urban Circulation Index is protected by the copyright of The Billboard and infringements will be prosecuted.

Chi NBC Tabs Double Talk Guy As Comedy Find

CHICAGO, Aug. 4.—Radio Row here this week was abuzz with talk about what is said to be one of the best comedy talent finds ever discovered for radio in this city. Talent, subject of all the conversation, is Professor Backwards (Jimmy Edmandson), nitery headliner who is famed for his ability to mix clever gags with double talk, words and sentences spoken backwards and fast ad libbing. Jules Herbeuveau, program chief for NBC's Central Division, stirred up all the talk when this week he signed Backwards under option for a net show that is expected to hit the air in the fall.

Joker behind all this is that Backwards has been kicking around the night spots for about seven years and all that time radio has been plenty cold to him. Last week, however, Herbeuveau heard him at the Sherman Hotel's College Inn, where he is now playing, pegged him for a radio possibility, gave him a hearing before other NBC executives and immediately signed him up with an option contract.

Everybody Wants In On Act

As Herbeuveau puts it, "Looks as if I beat every agency and agent in town to the punch by about one hour. No sooner did I have him under contract than everybody in town seemed to want a piece of him."

Already Herbeuveau has had some

commercial "nibbles" for a Backwards show. But he is taking it easy and will not offer the guy to any sponsor until he has a show worked out that is plenty good. It might take a couple of months, he said, but he thinks he's got something on his hands and is not going to spoil it by putting Backwards on the air until he has just the right type of show for him.

No "Rush" Act

Herbeuveau claims Backwards is one of the few comedians fitted for the air who is new and who hasn't been spoiled by poor program treatment. Possibility is that his fall vehicle will be a variety show, with large orchestra, guest stars, et al.

Voice May Sell Old Golds; No Factor Sales "??"

NEW YORK, Aug. 4.—Max Factor, for eight months Frank Sinatra's sponsor, definitely checks out this fall, with a strong possibility that Old Gold may take over the show as soon as the cosmetic manufacturer sends thru the cancellation. Sinatra, it's said, did not boost the company's sales record nor its Hooper ratings.

If Old Gold does buy, it will drop its *Which Is Which?*, currently following Sinatra Wednesday (CBS, 9:30-10). However, if Old Gold does not take over the voice's show, *Which Is Which?* will be moved up to 9 o'clock. With the 9:30 time vacant, Eversharp is reported plan-

"T'Ain't Likes, But Availability

(Continued from page 5)

votes in the favorite variety show; Fibber McGee was third favorite comedian and brought in only 6 votes in favorite variety. Danny Kaye likewise was down on the list for favorite variety show but up for favorite comedian. It would seem that the script writers might consider the hint and re-work the programs on which these comedians appear. Apparently the format of the Kraft Music Hall (Bing Crosby) has much more appeal to the college student than the format of the Jack Benny show (both of these were second choice in favorite variety and favorite comedian, respectively). A re-writing and reorganization of the Jack Benny, Fibber McGee, Danny Kaye, Fred Allen and other shows in a format and dialog similar to that of the Bing Crosby, Kate Smith, Charlie McCarthy and *Glamor Manor* shows should result in a greater listening audience for the former shows—at least among Michigan State College students.

(*Hope and Hope's program are way in the lead because the students are willing to sit thru bad reception or, at least, reception that's not as good on NBC outlet as on the CBS station,*

to hear *Hope* but not *Benny*. And that, even tho *Sunday*, when *Benny* is heard, is top listening time at this school, while *Tuesday*, when *Hope* is on the air, is way down on the list.)

How They Listen

Here's how they listen:

Fave Listening Time:	No. of Votes
Sunday Evening.....	294
Monday Evening.....	288
Saturday Evening.....	271
Friday Evening.....	260
Wednesday Evening.....	233
Tuesday Evening.....	245
Thursday Evening.....	240
Sunday Afternoon.....	238

Why They Listen

And for proof of the inadequacy of programing as a reason for listening, at least on this campus, look at the vote on why they, the students at Michigan State, listen. Note that programing is a poor third.

Reasons for Fave Nights Listening:	No. of Votes
Studies and Other School Activities.....	122
At Home or Near a Convenient Radio.....	122
Program Choice.....	83
Relaxation Between Studies and as a Study Background.....	3

The answer would seem to call for better programing to make more "must" listening. And a re-evaluation of program ratings to allow for sub-marginal program availability.

WANTED

A good Man or Veteran now for Program Directing, Station KXOX, Sweetwater. Swell little station with big opportunities. Pleasant working staff and good hours. Prefer man with third-class license, punchy voice. Give particulars in letter to

J. H. HUBBARD
BOX 570 SWEETWATER, TEXAS

Army Releases Mobile Unit Tale of Armed Forces Network

NEW YORK, Aug. 6.—The slightly fantastic, always interesting and at times hackle-raising story of the American Forces Network-U. S. First Army mobile transmitter in the E.T.O., first of its kind to operate in any theater, has just been made public by the War Department and its tale reads like a combination of a Bill Maudlin cartoon, an adventure of the Sad Sack and a history of the pioneer days of radio.

Early in February 1945, on a bleak French morning, the station, manned by a program staff composed of Sgt. John McNamera, Sgt. Brod Crawford, Corp. Wilfred DeWitt, T/5 Elnathan Hathaway and Pfc. Willard Goldstein, headed out of Paris bound for Spa in Belgium. At Spa they were met by Lieut. William Hudgins and a technical crew from the Fifth Mobile Radio Broadcasting Company. Erecting a 200-foot antenna in a field (a swell location except that it seemed to attract V-bombs like a magnet) the station went on the air for the first time with a full program of comedy, news and music.

Disk Library Coop

Maj. Robert Light, program officer for the network showed up after a few days and decided to house the station's precious record library in what he took to be an abandoned greenhouse. In a short while the "greenhouse's" old occupants,

a barnyard full of rather dilapidated livestock began to roost on the records. Major Light found new quarters for his disks in a big hurry.

March 18, the company moved on to Germany, following the First Army's advance. Stationed in Frauenberg without water, heat or real shelter, everything was just like Madison Avenue, only a little more rugged. To help out with domestic chores, the station personnel "liberated" two displaced persons, a former sergeant in the Dutch Army and a first mate in the Dutch Merchant Marine. That helped.

Along about that time the burgomaster of a near-by town appealed to the troops to help restore order among some soldiers in his village. The troops appealed to, by strange coincidence, were a patrol consisting of Sergeant Crawford, Private First Class Goldberg and Private Hellenberg. They restored themselves to order by methods known only to themselves and their Maker until the arrival of a gang of MP's.

Cognac Move

One of the great unsolved mysteries of the war, which will probably never be cleared up until Churchill writes his memoirs, is the reason why, April 15, the AFN-First Army moved its quarters to Kassel, Germany. Some light has been shed on the matter by the recent disclosure that prior to that time, Lieutenants Hudgins and Ben Hoberman went on a reconnaissance trip. They returned with an idea for a new location and 10 cases of captured German cognac. Just how great an effect the cognac had on future operations has still not been determined.

After the move there was a delay of several days before the station returned to the air. This was caused by a gasoline shortage which the histrionic abilities of Sergeant Crawford cleared up in typical AFN style. Sergeant Crawford, equipped with a five-day growth of beard and his best tough-guy manner, went out in a jeep to look the situation over. After a hundred or so miles of looking the situation over he ran into a convoy of trucks carrying gas to the front. Crawford stopped the lieutenant in charge and explained that General Patton had sent him out to get some gas for a tank. The shavetail fell for it, never doubting Crawford's wild looks, but seemed in doubt as to how a Third Army jeep could carry SHAEF markings. Crawford explained that he had also requisitioned the jeep (Patton must have sent him out on foot) and got back to the station late that night with his gas.

Later, after spending some time killing fish with hand grenades to relieve the monotony of K-rations, the AFN went on the move again, this time to Ecersberger near Weimar. There it remained, pumping truth and entertainment into the heart of Naziland until, after V-E Day, the First Army got its orders to be redeployed to the Pacific. At that time the AFN was assigned to the 15th Army to serve the occupation troops.

Boalsburg, Pa., 28th Division Part of Memorial Via Radio

HARRISBURG, Pa., Aug. 6.—WHP pulled a neat trick recently for annual memorial service for Pennsylvania's 28th Division, the Keystone Division. Services were held at Division Shrine, built some years ago in memory of World War I soldiers, at Boalsburg, Pa. WHP's special events unit set up equipment at Boalsburg, and not only made the service available to a network of Pennsylvania stations, but brought in the present 28th Division from Europe.

Army Public Relations located the 28th at Paris before the ceremony and arranged for a three-minute talk by the division's commanding general, Norman D. Cota. British Broadcasting Corporation relayed the talk to London from Paris. From London, it was beamed direct to WHP in Harrisburg.

HOLLYWOOD, Aug. 6.—Knox Manning News, 15-minute Monday-Friday news ailer, starts today over KNX and other stations in CBS California web. Program is sponsored by McMahon furniture stores via M. C. M. ad agency.

Plenty Profs and Union Execs at U. of W. FM Meet

CHICAGO, Aug. 4.—Fact that educators and groups interested in forming public opinion are becoming more and more interested in entering the field of FM radio was again proved this week by the enrollment at the first annual FM Radio Educational Institute at the University of Wisconsin in Madison. The Institute, a two-week affair that started Monday (30), attracted educators and union members from all over the country.

Purpose of the Institute, which is being directed by H. B. McCarty, director of the Division of Radio Education at the university, is to familiarize interested persons with the means by which they can get into the FM field.

Cross-country registrants represent areas from California to Nova Scotia, the latter represented by a priest from St. Francis College there. One of the California registrants is from a teachers' college in San Jose. There also are registrants from Texas, Missouri, Connecticut, South Carolina, Alabama, Kansas, Michigan, New York and other States. Earle Brown, representing the United Retail, Wholesale and Department Store Workers' Union (CIO), came from St. Louis to attend.

To give the Institute attendants an insight into the possibilities of the FM field, McCarty, who is also director of the University of Wisconsin radio station, WHA, will have as guest speakers and consultant a group of nationally known radio experts. These will include Commissioner Durr of the FCC; C. M. Jansky, consulting engineer for the FMBU; George Adair, chief engineer for the FCC; Maj. E. H. Armstrong, and Morris Novik, head of the New York municipal station, WNYC.

Friday (3), the Institute really got down to brass tacks with a discussion led by Novik as to what ought to be the types of FM station operation in the future. At this meeting it was just about decided that for the best public interest there ought to be four types of operation, or as many of the four types as possible.

1. An FM station operation by a university, college or board of education for "in school" use as well as for general public consumption. It was advocated that the university schools, not selling time at all, should program for the general listener as well as for the classroom. And as one man put it, if the public wants jazz, it ought to get jazz.

2. An FM station operated by a university that sells part of its time but does not allow sponsorship to become so strong that good educational and public service programs are not given their proper place. Here the example

Runyon Bows Out CIAA To Return to Commercial Radio

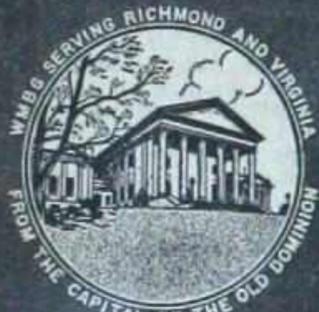
HOLLYWOOD, Aug. 6.—After serving three and a half years as radio manager-director for co-ordinator of Inter-American Affairs, Jack W. Runyon this week bowed out to return to commercial radio. A Nelson A. Rockefeller appointee, Runyon has served with a number of agencies prior to his CIAA post, including Lord & Buchanan and Company and Ted Bates in New York.

Runyon's CIAA record shows that on the 2,184 broadcasts produced under his decision, 354 name stars of films and radio were either disked or beamed, via short wave, to Latin America.

of the station operated by Cornell University was brought out as being a good example. Safeguard in this type of operation, it was said, was the school's controlling body, like a board of trustees or the president or some other public-interested person or group that would prevent operation just for a profit but would allow partial commercial operation to pay off some of the operating costs.

3. Third form of operation was the one about which Novik was the most outspoken. For this type of operation he advocated community ownership and operation of a station (commercially) by community groups such as labor organizations, local chambers of commerce, Kiwanis clubs, etc., all working together to run the station and making a collective contribution for its original cost. Novik said that the danger of one group—such as labor or commerce organizations—owning a station by itself, is that it could fall into the danger of being one-sided in its philosophy, its operation and its programing for the public good. Even if labor, for example, were to run its own stations, one of the institute members said, it could face the danger of becoming as one-sided as some of the commercial AM operations today, and could run into the danger of the charge of unfairness placed against it. Thus the need for having groups representing various community levels run an FM station collectively.

4. Ownership of an FM station by a municipality. This suggestion, however, was greeted with only luke-warm approval, for it was said that stations run by municipal governments could be over-run by corrupt politicians who would not work in the common good. It was said that there are too few courageous and honest municipal governments in this country for such an operation.



**RICHMOND—
LOCATED MIDWAY
BETWEEN THE
NORTH AND THE
SOUTH—Had Bank
Clearings for May,
1945 --\$342,438,000,
an Increase of 9%
Over May, 1944.**

In this Major Market

**USE WMBG
NBC IN RICHMOND, VA.
5000 WATTS**



REPRESENTED BY JOHN BLAIR & CO.

PHOTO REPRODUCTIONS

Made from your own photos or negatives in any size. No order too small—cost as little as 5¢. Now doing work for RCA, MCA, DANNY KAYE, EDDIE ROGHESTER, JACK BENNY, KAY KYSER, JOAN EDWARDS, etc.

Write for pamphlet

"How To Sell Yourself," free samples, price list B. Mail orders everywhere.

MOSS

Photo Service

155 W. 46, N. Y. C. 19.

8 x 10
50...\$4.13
100...\$6.60
POSTCARDS 2c

BRyant 9-8482

Photography

for
STAGE,
SCREEN
and RADIO
Artists



DALE BELMONT

Specialists in
portrait photos of
non-professionals, too.



154 W. 57th ST. NEW YORK CITY
Circle 7-3505

WHO'S GOING TO TRAIN 'EM?

NBC - RCA Is Ready To Go

Programers out of luck —no training available to the creative side of biz

By Marty Schrader

NEW YORK, Aug. 6.—"Where, how and when are we going to learn the techniques which will fit us to operate television stations when the need arises?" is the threefold question which bewilders radio technicians, engineers and program men throughout the United States today. And to their queries a chorus of voices from networks, unions and universities answer: "We are—but wait."

Fast check by out-of-town stations shows that the men consider television a pleasant plaything for New York, Chicago and Hollywood, but something which is still a secret to them. It's a secret, they say, which they will have to solve in a hurry, judging by the progress the industry is making daily. Left behind the march of video technicians and programers look to their parent networks, to their unions and, to a lesser extent, to the universities for an assist. All of them realize the immediacy of the problem and all of them want to be ready when it comes. For, if they do not learn, they see themselves as a set of switch-throwers in satellite stations entirely dependent upon their webs for programs. Or, worse still, they foresee the day when their seniority will be lost, along with their jobs; while a fresh crop of university grads and experienced men from the production centers take over.

NBC Only Net With Plan

Only network to accomplish any concrete objective training so far, is NBC, which, in co-operation with RCA, has established intensive one-month courses in television for engineers at affiliate stations. Begun last October, the RCA-NBC course offers concentrated training at the net's television station, WNBC, New York, along with lecture, demonstrations and working experience. Last year, engineers from 28 NBC stations took the course. This year more are expected. Engineers are not only allowed to learn theory, but to familiarize themselves with cameras, lights, sound problems, transmitters, etc., thru actual experimental work. NBC officials say that it is safe to predict that the RCA courses will be gradually expanded so that larger numbers of students can be accommodated. This will be done, it is said, by establishing regional training centers at NBC's managed and operated television stations as soon as they are erected.

Program Plan?

However, NBC has no plan now for the training of program men. Like CBS, it has invited men from its affiliates to come to New York to get some knowledge in an informal way. There is a snag in this, just as there is in the technical training, since most stations are so short of manpower that they find it difficult to spare key men.

Columbia has no established policy other than the informal tours it conducts for visiting firemen. American, because it has no station of its own, is in an even worse position to train men. Paul Mowrey, the net's tele topper, tries to give sketchy lectures on programing when he is outside New York, but these lectures suffer because of the lack of equipment. So far, Mutual has left all television problems to its stations and probably will not even make plans for several months.

GE Promise

General Electric Company has promised that it will attempt to train men for its equipment customers, but such training will not begin until an order is

REVIEWS

Balaban & Katz

Reviewed Thursday (2), 7:30 to 8:15 p.m. Style—News and variety. Sustaining on WBKB, Chicago.

Tonight's program at WBKB was little more than a waste of time, effort and the power used to transmit a picture to the television set owners of the city. Of the 45 minutes, only 15 minutes—the time it took Jenya to give one of her excellent piano recitals—was worth more than fleeting attention.

To back up Jenya's masterful playing of the classics and popular music, direction and camera work was above average. There were some good slow-dissolve shots, and for a change, direction smart enough to include some impressive and attention holding close-ups of the pianist's hands reflected in the mirror in front of the keyboard. If Jenya were always backed up by good camera work, lighting and direction, her programs could be built into sock television material worth sponsorship by any class advertiser.

Leyah's dance interpretation of "girl meets boy" wasn't as good as some of the movie shorts made in the infant days of the flickers. With dance pantomime and rhyming lines, she tried to tell the story of the experiences of a gal who meets a boy in the park. Musical background was of the corny type, such as *While Strolling Thru the Park One Day*. Leyah didn't even bother to keep her dancing confined to the space in front of the panoramic photograph background, and often off-stage shots of a wooden background were telecast. In summary, Oh, brother!

Don Faust's news shows continue to be little more than the reading of copy and map talks. His commentary is good for radio but certainly nothing unusual enough to be called worthy television fare. *Cy Wagner.*

placed, leaving technicians still in a hole. International Brotherhood of Electrical Workers (IBEW-AFL) will shortly begin an ambitious program to train returning servicemen in FM, television and radio. This program is limited to servicemen with only a few civilians allowed. At the present time it is being carried out only by New York Local 1212. Executive board of the union has encouraged other locals to begin such training but so far they have done little. In New York, however, the education committee, headed by A. W. Landry, has laid out an elaborate program based on New York State education requirements.

NABET Planless

National Association of Broadcast Engineers and Technicians (NABET), has made no plans for training its members in television. NABET officials feel that the RCA course will be sufficient for the present even tho it does not cover its members in the American Broadcasting Company or at Mutual stations.

International Association of Theatrical and Stage Employees (IATSE-AFL) has had running for more than eight months, an elaborate training program for its members. This plan is regarded by the industry as one of the most ambitious so far but it applies to few men presently employed in radio. Most of IATSE members are in films and the theater. What is being done for them is of no use to radio men.

Video Courses

Many universities and technical institutes now have or are planning television courses. However, most of them deal only with the theoretical side of television and none of them presently include practical studio work. With the exception of a few extension courses at Columbia University, MIT, RPI and the University of California, the major part of the program is open only to undergraduate students.

Results of the survey indicate that many groups are planning to aid radio men but few plans have reached fruition. Several officials say that training today would be premature, many others say that they'll get personnel out of the armed forces and the colleges. Few are doing any real work for the men who

CBS

Reviewed Thursday (2), 8-9 p.m. Style—News, film, comedy. Sustaining over WCBW, New York.

Leo Hurwitz-directed, Gilbert Seldes-produced, Hal Sherman show, while a praiseworthy attempt to break the rigid molds into which the music ban has cast television, failed to register as much of anything because of below-par direction and some very hammy camera work. Placed in an effective night club set, Sherman did a few of his familiar routines, drew a few chuckles but lost 75 per cent of the effectiveness of his comic dancing because of directing and like handling by Al Kelban and Ralph Warren.

Particularly bad were the long shots, most of which allowed far too much head room and cut off the educated Sherman feet. Panning the camera down would bring in too much floor but bringing the camera in and then tilting it would have turned the trick. Most of the close-ups of the dancing were good, but on several occasions the like was panned to the top of the comic's body to catch some hand or face motion but got there too late. And in the interim another eccentric leg motion was lost. In chatter sequences the director many times called for head close-ups just in time to get a nice clear shot of the back of Sherman's neck. The effect of a final dance routine was dissipated by a great many cuts from one camera to another. The switches meant nothing and lost for the audience the fun of Sherman's "music reading" bit.

Obviously, the fault lies with inadequate rehearsal, but even unrehearsed shows have been good, provided the director and his cameramen are on their toes. A 15-minute program with Victor Borge some months back is a good example.

News with Tom O'Conner and a film rounded out the hour. *Marty Schrader.*

CBS First Video Commercial—Bulova

NEW YORK, Aug. 4.—Bulova Watch Company, biggest buyers of radio time signals and sponsors of station breaks on NBC television for over a year, this week became the first client to sign on Columbia's tele station, WCBW, with four 20-second spots a week.

Bulova will use films and emphasize style of its watches rather than accuracy pitch.

FC&B Eyes "What's Name?"

NEW YORK, Aug. 6.—Ed Byron has auditioned *What's My Name?* for Foote, Cone & Belding. Mitzel Green and Peter Donald had the leads.

EVERYTHING OPEN

(Continued from page 5) such financial ability can be obtained only from balance sheets and income statements. "Moreover," he states, "if the public is to demand better programs and less advertising interruptions, it should know what the licensee is spending on program service and what it should reasonably be expected to spend in the light of its earnings." Network stations, he says, should also be open to public inspection.

"Broadcasters," Durr stated, "are strongly insistent upon maximum of regulation by the public and a minimum of regulation by the government. They should not at the same time seek to conceal from the public, the information essential to intelligent public regulation."

are today putting the nation's stations on the air. Unless some provision is made for them soon, they will find themselves looking for jobs when television really gets going. Responsibility for helping them rears equally, trade leaders say, upon the networks and upon the unions. Both of those groups are laying the foundations but at a snail's pace.

Prelim Tele "Bible" Gives 400 Outlets To 125 Met Areas

WASHINGTON, Aug. 6.—FCC will soon give its attention to television rules, regulations and engineering standards proposed at series of sessions last week by informal engineering conference conducted by FCC Chief Engineer George P. Adair. One plan provides for assignment of channels for 400 television stations Class A, B and C to 125 of the 140 metropolitan districts of the United States. Several hundred Class D stations will be made available to serve the remaining metropolitan districts and the areas outside Main Stems, according to the proposals.

B&K Vid Gen. Mgr. Drops Dough Job

CHICAGO, Aug. 4.—Elmer Upton, comptroller of the Balaban & Katz theater chain and general manager of the B&K television station, WBKB, Monday (30) resigned his post as comptroller of B&K to devote more time to his duties at WBKB.

Reason for the move is that Upton has been swamped with his duo roles, and to make things easier for all concerned will concentrate on WBKB activities. Altho the station says that Upton's move was a part of the planned expansion of the station's activities, so far no new expansion plans have been announced. Until more equipment is available and until the navy moves its radar school from space designed for video studios, little change is foreseen.

Altho he has resigned his comptroller-ship at B&K, Upton will still continue to be in charge of banking and financing for the theater chain. C. L. Burndahl, for 20 years with the Price-Waterhouse accounting and auditing firm, will take over as chief of the accounting department at B&K.

6¢ PHOTOS
100 LOTS, 8x10 NO EXTRAS
MADE FROM YOUR NEGATIVE, PHOTO OR LAYOUT.

EVERYTHING PERTAINING TO PHOTOGRAPHY
22 YEARS OF ENDEAVOR FOR PERFECTION IN QUALITY PHOTOS ONLY

JJK COPY-ART PHOTOGRAPHERS
165 WEST 46th STREET, N. Y. C. 19
BRIDGE 9-11723

25,000 DAILY CAP IN OUR OWN LABS.

WAGC
SYRACUSE, N. Y.
and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.
Samples free.

1619 Broadway New York 19
TUNE-DEX

Burbelle's
ESTABLISHED 1900
PRESS CLIPPING BUREAU, Inc.
165 Church St., New York 7, N. Y.
BRADLEY 7-5371

BMI'S \$48 Per Point Getting 'Em

Vaude Musikers Get AFM Hike; It's Paper Raise

NEW YORK, Aug. 6.—In a recent ruling by the exec board of the AFM, musical vaudeville acts now have a new minimum, which sets up as follows: Leader of any musical vaude act is to get minimum of \$150 per week, while musicians are to get minimum of \$110 per week. This differs from old wage scale which was less than \$100 for sidemen and somewhere around \$125 for leaders.

In Class C houses, sidemen get \$12 per day for four show days, while leader gets \$18 per diem for same. For each show over four, sidemen are paid \$3 while leaders get \$4.50. Where sidemen are under weekly contract, they get one-half salary on lay-off days.

In case of name bands, the \$110 for sidemen is under what most men get in playing vaude houses today because of the terrific dough asked by sidemen.

One-Nighters Still A Razzle-Dazzle Biz for Band Mgrs.

NEW YORK, Aug. 6.—What was thought to be a cleaned-up vice in the band biz, that of promoters trying to get by with close ones re door takes on one nighters, has cropped up with several of the big bands reporting recent incidents. One band noted that on one date in the East, promoter turned over to the manager of the band the supposed starting number of the tickets but on investigation manager found that many payees were holding numbers below that designated by the promoter as being No. 1 ticket.

When promoter started to kick about band's biz, demanding a portion of guarantee against bad biz done, manager finally let guy have it, pointing out the dippy the guy was trying to pull. Couple of other bands have told about similar incidents recently.

In the past bands have tried to counter such things by bringing along their own tickets, etc., but in many cases they've found promoters to be tricky enough to pull one over even the most astute manager's eyes.

Kenton To Play Palladium Sans Digging Deep

HOLLYWOOD, Aug. 6.—Carlos Gastel, manager of Stan Kenton's ork, and Maurie Cohen, prexy of the Palladium, have reached an understanding on Kenton's salary dispute with Kenton set to play the spot for eight weeks starting October 30. After much bickering and discussion which eventually brought the matter to AFM heads, Cohen has agreed to pay Kenton's band a figure which will let the band break even while at the Palladium.

This engagement winds up options Cohen had on Kenton's band and no future options were included in settlement of salary to be paid the band during their coming engagement. It's understood the claims of Cohen and Kenton about the band playing the spot under an old contract reached the desk of James Petrillo, AFM prexy, but with the amicable agreement-between parties involved, a decision from Petrillo won't be necessary.

Trade is telling musical comedy producers, don't look now, boys, but you're laying with amateurs with Chorus Equity's itch for more dough. The real pros, local 802, are moving up behind you, setting set to demand a raise for the boys in the pit, despite the fact that they just got a long-delayed raise.

ASCAP Mulling Ownership Of Video Music Rights

NEW YORK, Aug. 6.—Series of special meetings by the board of directors of ASCAP anent the question of television, is now being held, with one last week and another skedded for Thursday (8). As usual, it's the result of radio's putting the question up to the society as to who actually owns the small performing rights to the video medium. That question is being perused but good, right now.

In the opinion of many biggies in the biz, ASCAP definitely has the inside track to the tele rights since it has been declared legally the owner of the small performing rights in many legalistic decisions. Therefore, these same men argue, the society will probably have the right to collect for small performance rights for tele for profit. However, there are those who are dead set against making any move in the direction of having ASCAP sit behind the driver's seat in the tele field. They feel, and here the argument goes back into past history revolving about the BMI-ASCAP fight, that they don't want to center the tele rights in one large org such as ASCAP, but set up another org somewhat similar to Harry Fox's collection agency for synchronization rights for motion pix.

Radio Asking Question

However, one thing is apparent; that radio has put the bee on ASCAP as to a definite answer as to the question of just where does radio look for the holders of tele rights for performances for profit? And members of the board have expressed the opinion that they don't want to wait until the last minute before making important decisions. By the last minute they are alluding to the important last-minute decision about dealing with radio prior to making the decision which resulted in the BMI-ASCAP tiff. They just don't want that sort of repetition.

It's known that one of the things that have come up at the meetings is the matter of personnel re television and collection of dough from factories using

music. So far, latter are on \$1 a year license, but with advent of end of the war, ASCAP is really going to step into the picture and make up for lost time.

King Cole Trio Take Plenty for 9 Hours Work in "Breakfast"

HOLLYWOOD, Aug. 6.—Idea of just what can come about in the way of moola for a unit which started out in cocktail lounges, is the King Cole Trio's deal with United Artists pictures and Bob Golden Productions. They will receive \$15,000 for work in *Breakfast in Hollywood*. Dough just covers nine hours of work, four hours recording, and five hours photography.

Actually, King Cole will draw out \$13,500, since they agreed to refund the studio \$1,500 costs for overtime which came up because production was moved up to August 11 from skedded date of August 12 so that the trio could make a previous one-week booking in Salt Lake City starting August 12.

Disney Signs Andrews Sisters For "Make Mine Music" Pic

NEW YORK, Aug. 6.—Andrews Sisters will sing the love story of two hats for a sequence in new Walt Disney pic *Make Mine Music*. Music and lyrics for scene, called *Johnny Fedora and Alice Blue Bonnet*, are by Ray Gilbert and Allie Wrubel.

Among other names to appear in the production are Nelson Eddy, who will vocalize *The Whale Who Wanted To Sing at the Metropolitan*; Dinah Shore, who will sing *Two Silhouettes*; Benny Goodman and his band who already have cut *All the Cats Join In*, and Goodman Quartet which will take off with *After You've Gone*.

B. G. Finally Gets Release From MCA; Hanna Continues To Book; No "Office" Tie-Up

Check That Cuts Strings "Something To Remember"

NEW YORK, Aug. 6.—Long drawn out tussle between Benny Goodman and Music Corporation of America ended last week when agency and B.G. came to an "amicable" settlement. Quoted term is MCA's. Final okay came from James C. Petrillo, AFM prexy, who put his stamp of approval on Goodman's exiting, but said that B.G. would have to pay commission to the agency for the duration of his contract, which had until the end of the year to run. It was a 10-year paper starting in 1936.

Actually, Goodman severed all connections with the agency by making a blanket settlement with MCA for all commissions which would accrue till the end of the year. Besides that sum, Goodman has been withholding commissions from MCA for over a year and a half, since last January a year, to be exact. With Petrillo's okay, he sent MCA a combination check for withheld commissions plus figured commissions till the end of this year. It's said to be a "helluva" check.

Goodman started his tiff some time ago, which ended temporarily some time last year in his breaking up his band and taking a seven-month lay-off. He tried to break his contract then and has been trying to ever since.

Feud started some time ago over Goodman's dissatisfaction with the way the agency was handling him. Especially the fact that they didn't land a radio show for him, plus many other grievances. He actually auditioned for a Chesterfield show this past year, with a band using strings. Nothing came of it.

At the present time he's being booked by Mark Hanna, his personal manager, and it's said by those close to B.G. that he probably won't go back with a major agency for some time. It was thought for a while that Willard Alexander, now vacating from his post as head of the William Morris band department was going to take Goodman over when his MCA contract came to an end but there is said to be a rift between them now. At any rate, Goodman signed with Mark Hanna, who's now handling him.

Horace Heidt, now bandless due to his fight with MCA, is another who has tried to break away from MCA, but who never landed Petrillo's okay. Whether or not Goodman's getting his release will make a difference so far as Heidt's case is concerned, is a matter of conjecture. But suffice to say, Goodman is the first big band to have obtained a release from a major agency in a long time, and it may start the ball rolling.

New Pubs Put Up 1G Weekly

It isn't all gravy and only biz-wise gang gets it, but they're signing

NEW YORK, Aug. 4.—Broadcast Music, Inc.'s new \$48 per sheet point, as explained in a recent issue of *The Billboard*, will be the incentive for formation of a couple of new major BMI affiliates, with inking set within a week or so. New companies in all probability will be subsidiaries of ASCAP firms, lured to the fold by the attraction of almost \$500 per time a song shows up on the accurate reporting sheet (if the tune hits the sheet 150 times or more). This same \$48 figure figured prominently in the recent Stevens Music set-up, a look-see into which might prove profitable for others interested in the idea.

Stevens Music is a co-venture between Buddy Morris, music pub, and BMI, with Morris guaranteeing to spend \$1,000 a week during the year for plugging staff, office set-up, etc., as against a BMI guarantee of 25G at the rate of \$48 per performance. That's around 500 performances a year, altho, and this is important, in the BMI deal with Morris and the deals now pending with the new affiliates—which are the same—Stevens doesn't have to come across with 500 plugs per year to get the \$25,000. In other words, BMI is willing to risk the chance of having the firm hit, say, for example, 400 performances, which would amount to around \$20,000.

But BMI figures that any time they enter into such a deal as the Stevens venture, their \$25,000 is well worth it, for they know they are going to get a reasonable number of plugs since the people behind the firm know the music biz and will have to come up with a certain number of performances. This works toward BMI's basic aim, that of increasing the number of BMI tunes on the air and since it's known that any hit tune gets anywhere from 300-500 performances alone, their guaranteeing Stevens and new firms \$25,000 which is tantamount to 500 performances during the year isn't off base.

Out of the Red, Quickly

That's level thinking, in the opinion of learned guys in the biz, since Stevens already has a big song, *There Must Be a Way*, which has culled plenty of plugs already. They'll probably earn that \$25,000 and more. In other words, with Morris putting up \$52,000 a year, against BMI's guarantee of \$25,000, means that Morris is laying out only \$27,000. And if he gets one song, as he has now in *Way*, chances are that he's out of the red but quick.

Funny part about it is that altho BMI is willing to make this \$25,000 guarantee deal with established people in the biz (that's one of the "musts" of the deal) it's said by unbiased observers that taking the 25G advance has its disadvantages. For example, if a small pub makes a deal with BMI for the \$48 a sheet shot and happens to hit with a big song, he's in for plenty of cabbage. However, if he has the above-mentioned deal, that means that he must come thru with \$1,000 a week toward setting up a plugging staff and fulfill other salient points. And BMI, to protect itself, has set up (See BMI'S \$48 PER POINT on page 22)

Gwartz Says He's Going In Pub Biz

NEW YORK, Aug. 6.—Irving Gwartz, re-signed treasurer of Musicraft Corporation, has sold holdings to the other Musicraft boys and will, he announces, engage in the music publishing biz, it was revealed today. Trade's inclined to take Gwartz's venture with tongue in cheek, claiming that he's on a still hunt for another diskery.

**The Brightest Song
In the Constellation of Hits!**

**"IT'S ONLY A
PAPER MOON"**

by Billy Rose, E. Y. Harburg and Harold Arlen

A LOVELY LYRIC AND SWELL MELODY FEATURED IN WARNER BROTHERS' NEWEST PICTURE
"TOO YOUNG TO KNOW"

RECORD BREAKING RECORDINGS BY

BENNY GOODMAN—Columbia

JESS STACY—Victor

ELLA FITZGERALD—Decca

KING COLE TRIO—Capitol

VAUGHN MONROE—Victor

MOSE GUMBLE

HARMS, INC.

Director of Standard Exploitation

RCA Bldg., Rockefeller Center, N. Y.

**Name Spots Going Into a
"Non-Name" Policy With
400 Restaurant One Reason**

Foster in New Yorker, Cool, Maybe, for Pennsy, Examples

NEW YORK, Aug. 6.—Name band situash at major hotel spots around town is now entering a new era with the bringing in of non-name talent—example, Chuck Foster opening at New Yorker, tonight (6), will probably see plenty new faces in Big Town in the coming year. Typical of the change is the fact that Hotel Pennsylvania, which not long ago had been a General Amusement stronghold only to be cracked by Frederick Bros., with George Paxton, is now being serenaded by other agencies, including MCA and William Morris.

For example, altho Pennsylvania is full up until the early part of next year, with Kenton, Carle and Brown, Morris is try-

ing to get Harry Cool into the place. Latter was former radio singer who now has a band at the Blackhawk, Chicago. Bringing him into the spot would be the exact antithesis of what's been happening at the place all along. The guy has practically no name around here.

One of the main reasons, of course, for the "non names" is the advent of the 400 Restaurant, which is really paying dough to names. Woody Herman, now at the Pennsylvania for instance, goes into the 400 this November. He's been sitting it out at the Pennsylvania for the past few years. But if he can walk out with loot at the 400 there's no reason for playing the spot where he always comes out short, as do the other bands.

Foster going into the New Yorker, of course, is a stranger, for spot has almost had exclusive GAC bands for years, mostly of the name or near-name type. Foster is as unknown here as cool weather in the summer. Paxton, by the way, is due back at the Pennsylvania early next year.

**Johnny Richards
Drops Ork, MCA
For Glaser Office**

CHICAGO, Aug. 4.—Maestro Johnny Richards broke his contract here this week with MCA, after a mutual agreement to split had been reached, and signed immediately with Joe Glaser's Office. Richards said he had picked the Glaser Office because of his long-time friendship with Harry Moss, who left MCA for a v.-p. post with the Glaser Office. Moss was originally instrumental in bringing the Richards' crew under the MCA banner.

Richards is undecided as to the future but may take a crack at radio conducting. He was maestro of the radio crews on the *Take It or Leave It* show and the Jack Carson shows over CBS for 26 weeks two years ago but was forced to drop his radio work when he was injured critically in an auto accident.

Richards broke up his band here and will go to Gotham to line up new sidemen. Vocalists Karen Rich and Pat Russo also left the band.

**Cohen Claims DC
Checks ASCAP**

HOLLYWOOD, Aug. 7.—Maurie Cohen, Palladium prexy, says his Washington attorney has advised him that the Department of Justice is investigating his claim of discriminatory ASCAP music license fees. Cohen relates that he has had word from his counsel in Washington that ASCAP's assistant general manager, Herman Greenberg, is to look into the Palladium matter on the request of the Department of Justice during his current stay in Hollywood. However, Greenberg is not here now and isn't expected until his usual visit in the fall.

Jess Stacy at Seaside

VIRGINIA BEACH, VA., Aug. 6.—In his first Eastern shot on his own, Jess Stacy clicked for four weeks at Art Lewis's Frolics at Seaside Park here. The key-beater preemed his new 15-piece band here and it took well. Thrush is Lee Wiley.

Stacy Gets Band Box, Chi

CHICAGO, Aug. 4.—Jess Stacy, currently doing one-nighters on the East Coast, gets his biggest break since starting his own ork some two months ago when he opens September 21 for an indefinite engagement at the Band Box, Loop dancery, with a Coast-to-Coast wire Bob Weems, GAC band booker, says the contract to play the Band Box includes a clause guaranteeing a radio wire, but that no definite deal has yet been closed with a Chi network outlet to pipe the show.

The 15-piece Stacy crew, with Vocalist Lee Wiley, is also set for the Palace Theater, Cleveland, August 20-26, Palace, Columbus, O., August 27-29. Victor has just released Stacy's first waxing, *Day-break Serenade*, and *It's only a Paper Moon*, with vocal by Lee Wiley.

DINNING SISTERS

**Model T and 30 Cents
Started Sock Trio**

TURED of touring tank towns in an old jalopy, the Dinnings—Ginger, Lou and Jean—broke into radio in Chicago in 1939. It was high time, too, because the family bank roll had diminished to three dimes.

From out of nowhere came fame and more air shows than they could accept. Out of the offers that came to them the Dinning gals picked *National Barn Dance*, WMAQ's *Atlas Prager* show and WGN's *Swing's the Thing*, their current segs. In addition, they air Coast-to-Coast over stations serviced by Standard Transcriptions.

Their sweetsingery made them famous nationally and built up the 30 cents, but it didn't satisfy the girls. They've been roaming up and down Chicago's Rialto, Randolph Street, and grabbing mitts with a furor that has made people sit up and take notice. Held over at the Hotel Sherman's College Inn, they had equal billing with Jimmy Dorsey, Les Brown and Vaughn Monroe. Earlier they did SRO biz at the Chicago and Oriental theaters.

Booked by General Amusement Corporation and personally managed by Howard Mack, trio has turned out some top platters for Capitol, opening with an eight-tune album. September 1 the gals, who have made one film for Universal and Paramount, trek to Hollywood for a Columbia musical.

PHONOGRAPH RECORDS

If you have a phonograph in your home—a juke box in your tavern—or operate a route of machines—YOU will want to get acquainted with us! Just send us your name and address and we will send you our list of brand-new records that are ready for immediate shipment. All labels—all types—just let us know what you need. Become one of our thousands of satisfied regular customers. Write today! (Don Leary's.)

AUTOMATIC SALES CO.
56 East Hennepin Minneapolis 1, Minn.

**NEW! THE POST-WAR
QUALITY
Aeropoint**

The Finest in Coin Phone Needles.
LEW BONN COMPANY
1211 La Salle Minneapolis, Minn.

CHLOE'S BACK IN TOWN

By June Osborn
Professional Copies Available.
DANIELS MUSIC PUB. CO. (BMI)
2574 Lawrence Ave. Detroit 6, Mich.

"AMERICA'S SMOOTHEST
DANCE MUSIC"



don reid
AND HIS ORCHESTRA

FEATURING
DORIS DONOVAN
FRITZ HEILBRON

currently
ROOSEVELT HOTEL
NEW ORLEANS

CBS RADIO NETWORK (Twice Weekly)
PERSONAL MANAGER **JOHN DEVER**
DIRECTION
FREDERICK BROTHERS AGENCY

U. of Chi Checks Pre-Testing Of Tunes and Disks -- Claims Success Can Be Checked 90%

First "Pre-Tested" Tunes Being Peddled

By Johnny Sippel

CHICAGO, Aug. 6.—Application of psychological preference sampling, which has proved a dollar-saver-and-maker to auto manufacturers, meat packers and many other industrialists interested in determining the prospective marketable items, received its first tests in the music biz here this week and came thru with flying colors.

Leonard Keller, ex-ork fronter now composer and writer, is submitting a series of six scripts and songs for a children's record album to platter makers, with the guarantee that the material has already proved its value, both educationally and commercially. Keller's songs and stories were tested, as to their entertainment and educational value, by post-grad students at the University of Chicago Experimental School. Children in the school listened to the records, after which they were asked to fill out preference charts. Study of these charts revealed that Keller's use of new colorful characters and his original music, written with simple melodies easy to the ear of a child, would make the album a best seller.

In making the preference survey, the L. L. Thurstone rating scale method, which has proved successful in determining the preferences in meats, beer advertising slogans and car designs, was utilized. Talks with U. of C. profs, where the Thurstone method was devised, and market research experts locally indicate that the study of musical preferences is a practical and not prohibitively expensive method of determining what tunes or records would have a strong chance as future hit material.

Pubs Could Profit

Music pubs, it was said, would profit from this type of sampling of public preference. For example, if they would take 10 tunes from their catalog, and

using the Thurstone yardstick, applied to a sample of the population selected by a standard market research procedure such as Gallop's, this method, it was said, could determine within a 90 per cent degree of accuracy what a prospective tune would do as to sales. The preference survey is also a potential gold mine to diskers, who could take 10 of their prospective releases and have them tested as to their order of preference.

Cost 20G

According to Dale Johnson, head of the department of industrial research for Robert N. McMurray, Chi testing firm, a preference survey of 10 songs or records would cost approximately \$20,000 and would insure 90 per cent accuracy. This figure would be higher than for other surveys carried on for manufacturers because music is one of the arts, and psychologists have found that a greater sampling of the population is necessary when one of the arts is concerned. The survey could be completed accurately within six weeks.

Revival Tests Tougher

If a music exec would want to determine the preference value of a set of 10 "revival" tunes, the cost would be a bit steeper because these tunes must be heard by a larger group of the population before a high degree of accuracy can be achieved. The old tunes are already set in the listener's memory and to arrive at a high degree of preference, a larger percentage of the population must be sampled, it was said.

While the preference survey will select for the record maker and music pub the tunes which will have the best chance of making top sellers, psychologists admit that plenty of promotion and advertising will still be necessary to put tunes across. However, promotion of a tune or record will have a better chance of getting results if the tune's potential acceptance has been proven thru a survey.

Survey Via Disks

Actual survey would be carried out most likely thru the means of records which would be played before organized meetings thruout the country, Johnson said. After hearing the disks the audience would be given preference charts to fill out. The application of the music preference test to these audiences would then be fairly simple because it's easy to find people interested in hearing programs of new music. In making surveys, such as liquor and beer, psychologists have encountered trouble because subjects are harder to find as less of the population show a liking to be associated with the testing of these products.

Radio Segs Pre-Tested

Columbia Broadcasting System has been reaping the benefits of psychological surveys of listener preference since about 1942. Radio execs in Chi this week got an insight into the advantages of the CBS program analyzer when the net's Gotham sales crew explained the operation of the preference survey. Developed about three years ago by Frank Stanton, CBS general manager in collaboration with the psychological department of Columbia University, the program analyzer sets up a preference chart for a single radio program when a group of subjects in a studio express their likes and dislikes for a show by means of a mechanical device which records their preferences on a moving tape. After the show CBS staff psychologists query the subjects on their reactions and set up a preference chart. CBS execs have long based their program policy decisions on their program preference analyzer.

Possibility of insured sales offered by the preference survey are especially important to music pubs and record makers in the present day, music biz spokesman contacted said, when shellac shortages, paper conservation and shortage of workers make it imperative that they eliminate the turkeys from their releases. The preference survey can also be a vital implement in the future by changing the selection of future material from a guess to a science.

BIG!

IN THE JUKE BOXES
RETAIL RECORD STORES
RECORDS MOST PLAYED
ON THE AIR



GOTTA BE THIS OR THAT

ON COLUMBIA RECORD #36813

(TWO SIDES)

ORCHESTRA and TRIO

Personal Manager

MARK HANNA

654 Madison Ave., New York, N. Y.

WANTED
TOP-FLIGHT ENTERTAINING NOVELTY BAND

FOR OUTSTANDING NEW YORK HOTEL

BOX 649
The Billboard
1564 Broadway
New York 19, N. Y.

CATALOG

OF HARD TO GET RECORDS

Over 20 labels — thousands of numbers. Send 25c in coin or stamps for our stock.

TUTTLE SALES CO.

584 S. Salina St. Syracuse 4, New York

★ ATTENTION, COIN OPERATORS . . . We Carry

AEROPPOINT

COIN PHONO NEEDLES

ALL-STATE DISTRIBUTORS, INC.
563 Hawthorne Ave. Newark 8, N. J.

"IN THE BLUE ROOM OF MY HEART"
"BABY GRAND"

Professional Copies Available.

FRANK SHAFER

1242 E. Main St. SPRINGFIELD, OHIO

PHIL (SHOO SHOO BABY) MOORE
REPEATS WITH THE NEW RHYTHM BALLAD

I WANT A LITTLE DOGGIE

Another WALTER WINCHELL Rave—
"Lena Horne's (and the Phil Moore Four)
plotter of 'I WANT A LITTLE DOGGIE'
one of RCA Victor's best."



RECORDED BY

PHIL MOORE FOUR with LENA HORNE

ON VICTOR No. 45-0001

PUBLISHED BY

TIMELY MUSIC, INC. 115 W. 57 ST., N. Y. 19

Copyright Assigned to Lewis Music Pub. Co., Inc.

Vaughn Monroe Hits 14G Peak At Eastwood

DETROIT, Aug. 4.—High mark of the season was reached last week by Vaughn Monroe in the first half of a two-week stand at Eastwood Gardens, outdoor ballroom at Eastwood Park, with a gross of \$14,000. Figure was well above the previous high of \$12,000, which was set by Woody Herman, the week of June 15, and Charlie Spivak, who followed him. Spivak did nice business in his second week, grossing \$11,000.

Park is following a new policy this season in holding bands for a second week, in many instances with varying results. Contrary to expectations, the second week has invariably proved weaker than the first up to date, despite the effect of a cumulative build-up which was counted on to boost total grosses in the second week. Les Brown, who opened the place May 25, grossed \$8,500 the first week and \$5,000 the second, handicapped by bad weather. Johnny Long, who followed Spivak July 6, did \$11,000 the first week, slumping to \$6,000 for the second, again being hit by adverse weather conditions. Stan Kenton grossed \$7,000 the week of June 8. One-night stand of Tommy Dorsey May 24, as a pre-opening special, drew a high of \$3,600.

Kenton Returns

Kenton has been booked in to return this week-end, following Monroe and will be followed by Frankie Carle, August 10; Sonny Dunham, August 17, and Tony Pastor, August 24. No band has yet been set for the week of August 31, with the possibility that the Gardens may stay open right into September, depending upon late weather and business conditions.

An important factor in helping the Eastwood Gardens maintain patronage at a level about equal to last year's, despite a general drop in park and all other show business, has been the extensive use of radio. Band of the week is on the air from the ballroom for a half hour, six nights a week, over WXYZ.

American Forces Net Names ATC Band as "House" Unit

UNITED STATES FORCES, EUROPEAN THEATER, Aug. 6.—The 17-piece European Division Band, Air Transport Command, has been named official "house" band for the American Forces Network. One of top musical organizations in the army, consisting almost entirely of men from the vicinity of Washington, band has played together for three years under the baton of Sgt. Jack Platt since its activation at Camp Lee, Va.

Among well-known musicmakers in the ork are Pfc. Lonnie Wilfong, arranger and trumpeter, who formerly arranged for Jimmie Lunceford; Pfc. Joe Moser, once alto sax for Charlie Spivak; Pfc. Kenny Lowther, baritone sax, formerly with Al Donahue; Pfc. Don Gardner, trombonist and Spivak alumnus; Pfc. Herb Bass, who played with Will Osborne; Robin Gould, former trumpeter with Ina Ray Hutton; brother team of Bill and Bob Decker, trombonist and bass violinist, respectively; Jimmy Hayes, clarinetist, and Larry Mann, pianist and arranger.

Private Plug

NEW YORK, Aug. 4.—At last it's come to this department! Payola, which most pubs now admit has really gotten out of hand around town, hit a new low or high one day a couple of weeks ago, depending on which way you look.

Seems that a plugger went up to rehearsal of name band when leader was taking a rest. Plugger had with him three arrangements he had made up on his tunes. Idea was that if leader liked them he'd play them. It's the payola but with a definite way of getting tunes done. As it happens, plugger brought along the arranger who rehearsed the band in the numbers.

P. S.: Unfortunately, as the story goes, the leader didn't like any of the arrangements.

Some L. A. Coin

HOLLYWOOD, Aug. 4.—Before heading to Rio de Janeiro for an extended run at the Urca Casino, Tito Guizar cut a batch of sides for Victor in their Hollywood studio. Sides included songs from his new picture, *Mexicana*, in addition to some Mexican folk tunes.

It's been learned that Guizar will receive 1G per day while working the Urca Casino in Rio. Transportation is paid for, in addition to salary, by Casino ops. Guizar will also play a number of concerts in leading South American cities plus a stay in Havana and Mexico City.

Capt. Larry Clinton Doubles as Pilot And Band Inspirer

EAST CHINA WING, 14TH AIR FORCE, Aug. 6.—Newly formed band at this base has been given a helping hand by Capt. Larry Clinton, well-known baton waver and arranger, now stationed here as a pilot and training officer. After hearing a rehearsal of the China Clippers, organized by Capt. Roger B. Withington, Boston, Special Services officer of a fighter control squadron, Captain Clinton has given the band some of his own arrangements and directed them in rehearsal of the scores.

Ork's instruments were rounded up by Sgt. William Simmons, Dallas. Leader is Corp. Edward G. Puras, Kenosha, Wis., arranger and pianist, who made the rounds with pro bands before entering army air forces. Other chairs are filled by guitar strummer and vocalist S/Sgt. Cameron M. Watson, Minneapolis, promiser and vaude entertainer; Sgt. Wellmore Herschenfeld, formerly with New York night club bands, at the drums; Corp. Charles Destro, Thompsonville, Conn.; T/Sgt. Leon W. Salkin, Mount Vernon, N. Y.; Sgt. Jack A. Hemingway, West Liberty, Ia., and Capt. Carl J. Welz, San Jose, Calif., violins; S/Sgt. Thomas E. Garner, Charleston, W. Va.; Pfc. Seymour Weinburg, Brooklyn, and Sgt. William H. Kemp, Baltimore, reed section; S/Sgt. Joseph R. Callendo, Brooklyn, and Corp. Herbert A. Parsons, Albuquerque, N. M., trumpeters, and Sgt. Carlton V. Strump, Pen Argyl, Pa., trombone.

Even before the end of the band's first appearance, other engagements were booked about the base. Because of the versatility of its members, the China Clippers are self-sufficient. They put on a complete evening's entertainment, band selections, novelty numbers, solos and skits.

On the Stand

Billy Bishop

(Reviewed at Dutch Mill,
Lake Delevan, Wis.)

(Frederick Bros.' Booking Agency)

With a wealth of experience as a leader in Canada, England and the U. S., Billy Bishop can be counted upon to give the ballroom or hotel room manager just what he wants in the way of danceable music. Bishop's musical ability is reflected in the precision and phrasing which his sidemen give to his nifty commercial scorings.

Ork is a sweet tenor crew, lining up with three tenors, three fiddles, two trumpets, a trombone and three rhythm. Fiddles are scraped by a cute gal three-some, which makes the ork an attraction both melodically and visually. For a mickey crew, the band has an outstanding brass section, starring Jimmy Allen's fine sweet and hot blowing on trumpet. Bishop is well set in the vocal department, with newcomer, Johnny Warren, coming out of the sax section to handle the swooners' requests, and Alice Mann, long-time chirp with the crew, displaying a sophisticated style that socks.

Band's arrangements are definitely on the sweet side, but there are some sweet-sing specialties that should soothe the swing savant. Band has a good stock of novelty tunes which feature Bishop and members of his crew and work out well as specialty numbers in a floorshow.

Johnny Sippel.
Copyrighted material

NEW BEL-TONE RECORDS That Will PLAY AND BOTH PAY \$\$\$\$\$\$ SIDES

To Be Released August 15

FRANKIE LAINE (New Coast Singing Sensation in Cafes and Radio)

—S0255 "BROTHER, THAT'S LIBERTY"
—S0255 "IN THE WEE SMALL HOURS"

WINI BEATTY (Hollywood's Favorite Song Stylist)

—S0256 "YOU'RE A CHARACTER, DEAR"

GENE SARGENT and His Guitar (Instrumental Novelty)

—S0256 "SIX REARS ITS UGLY HEAD"

HERE ARE FOUR SIDES MADE FOR JUKE

Blues, Novelty and Rhythm Vocals and Instrumental Jump Tunes that will keep plenty of nickels rolling into the boxes. Order Direct Now—We Ship Day Orders Are Received. Special "S" Series Price to Dealers, 65c F. O. B. Los Angeles. (25% Deposit Required on Orders to New Accounts)

ORDER TODAY FROM

BEL-TONE RECORD DISTRIBUTORS

8624 Sunset Blvd.

Los Angeles 46, Calif.

AVAILABLE AUG. 27—4 SMASH COWBOY HITS

By

MONTE HALE and his Saddle Lads
(Republic Picture's New Cowboy
Singing Star)

"Is It Wrong?"

"In My Stable" (There's an Empty Stall)
No. E 0257

"I'm a Roundin' Up My Love"

"I'm Ridin' the Rails" (Back Home to You)
No. E 0258

A grand new label
brings you **(16)** South-American hits



79c list—49c net to you
SAMBAS, RHUMBAS, RANCHERAS
as only
Noel de Selva
and his All-Latin Pan-American Orchestra
can play them

Shipped in Boxes of Twenty
Mail This Order Form for Prompt Delivery Today!

PAN-AMERICAN RECORD DISTRIBUTING CO.
619 ANTONIA AVE., LOS ANGELES 31, CALIF.

- PAN 001 LINDA MUJER (Rhumba Guaracha)
CHIHUAHUA (Mexican Polka)
- PAN 002 LA CUMPARSITA (New Recording)
EL PATON (Rhumba)
- PAN 003 JUAREZ (Only recording of this big hit)
GUADALAJARA (Now featured in "Pan-Americana")
- PAN 004 CAE CAE (Ky-Ky, Samba)
DON MIGUEL (Dancon)
- PAN 005 LA PALOMA (Brand new arrangements of
CIELITO LINDO grand old tunes)
- PAN 006 MEXICANITAS (Ranchera)
EL VENADITO (Ranchera)

TO BE RELEASED ON SEPTEMBER 1st
SUPER SERIES—\$1.05 List—65c Net

- PAN 107 RHUMBA RHAPSODY
ESPANA CANI
- PAN 108 BABALU'
NEGRA LEONO'

Played by Noel de Selva's Pan-American Orchestra

Ship to:Name
.....Address
.....City.....State

Edgewater Beach To Name Policy; Johnny Long Set

CHICAGO, Aug. 4.—Edgewater Beach Hotel, swank North Side hostelry, is definitely back on a name-band policy with the inking this week of Johnny Long's ork for a two-month engagement, starting August 31.

After an absence of top ork names for almost two years, the hotel's management inked its first band luminary in June when Wayne King started an engagement which ends August 30. King will follow Long back on the Edgewater Beach stand if present plans hold out.

King, who maestros the Lucky Strike show, Sunday (6 p.m., CWT, NBC), plans to continue his radio activities after he leaves the Edgewater but expects to drop his location work until he returns to the hotel.

Ft. Worth Cafe Owner Sued On Tune Infringement Claim

FORT WORTH, Aug. 6.—Leo Feist, Inc., Advance Music Corporation and Santly-Joy, Inc., have filed suit against Charles Dixie, owner of Pirate's Cave here, charging use of copyrighted music without permission. Pubs seek \$750 for alleged infringement.

THANKS

ART LEWIS
JACK GREENSPOON

JESS
STACY

HIS PIANO
and ORCHESTRA

FEATURING

LEE
WILEY

VOCALIST

4 BIG
WEEKS

AT

ART LEWIS
FROLICS
VIRGINIA BEACH, VA.

Direction of

GENERAL AMUSEMENT CORP.
NEW YORK—CHICAGO—HOLLYWOOD
CINCINNATI—LONDON

WE HAVE 'EM NOW—
The World's Finest Phono Needles
Aeropoint
HARPER-MEGGEE, Inc.
Seattle — Portland — Spokane

Learn Professional Song Writing & Arranging
If you are serious and have made up your mind never to stop till you reach the top, WE WILL HELP YOU.
Send for Free Sample Lesson and Part Melody to your own ORIGINAL WORDS.
Remember, Your Song Can Be Just as Good as Any Other Song.
PROFESSIONAL ARRANGING SERVICE
5812 Lexington Ave. HOLLYWOOD 38, CAL.

EXCLUSIVE
RECORDS

It's
Sensational

THE
HARPER

RECORDED BY

JOE LIGGINS

& HIS HONEYDRIPPERS
RETAIL PRICE \$1
REGULAR DISCOUNT TO
DEALERS AND RETAILERS

JACK GUTSHALL

NATIONAL DISTRIBUTOR
1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIFORNIA

All Eyes
are Focused on
DETROIT!



A NEW MUSICAL DEVELOPMENT IS COMING

RECORDED BY
STAN KENTON
CAPITOL RECORD No. 202

"EES TERREEFIC"

CRITERION MUSIC CORPORATION

ROOM 605 RKO BLDG. RADIO CITY, NEW YORK



TOP RECORDS

(Exclusively Distributed in the United States by MODERN MUSIC SALES COMPANY) is proud to present **THE MASTER KEYS** "FAVORITE SONGS OF HARLEM"

and **DICK KUHN and HIS ORCHESTRA**

- #1147—YOU'RE NOT THE ONLY APPLE ON THE APPLE TREE • WHEN WILL I KNOW
- #1144—WHO WOULDN'T BE BLUE! (Fox Trot with Vocal Quartet)
- THE DUSTY OLD TRUNK IN THE ATTIC (Fox Trot with Vocal Chorus)
- #1145—THE DOG-CATCHER MAN (Novelty Polka with Vocal Quartet)
- GIVE ME THE MOONLIGHT, GIVE ME THE GIRL (Fox Trot with Vocal Trio)

NEW SENSATIONAL RHUMBAS AND TANGOS

- #3001 LA CUMPARSITA • NOCHE DE RONDA { Instrumental Latin-American Dances by JUAN VICARI & HIS ORCHESTRA
 - #3002 TICO TICO • EL CHOCLO
 - #1098—CUBAN POLKA—Howard King & Orch. Duet by Vera Holly and Hal Kanner
 - POLKA FROM BRAZIL—Howard King & Orch.
- ALL ABOVE RECORDS { List Price . . . 79c Dealer's Price 49c

★ ★ NATIONAL RECORDS ★ ★

- #9014—A COTTAGE FOR SALE • RHYTHM IN A RIFF—Billy Eckstine & Orch.
- #9013—SALTY PAPA BLUES • ALBINIA'S BLUES—Albinia Jones
- #8002—WHAT YOU GONNA DO • TOO SWEET, TOO SWEET { Muriel Gaines with Sam Manning & Orch.
- #8001—UGLY WOMAN • YOU GOT TO HAVE POWER
- Dealer's Price—65c net (tax incl.). List Price—\$1.05
- #5007—TUMBLING TUMBLEWEEDS • SIOUX CITY SUE—Dick Thomas
- Dealer's Price—49c net (tax incl.). List Price—79c

W.O.R. FEATURE

EXCERPTS FROM THE LATE FRANKLIN DELANO ROOSEVELT'S FAMOUS SPEECHES
Dealer's Price—49c. List Price—79c

MODERN MUSIC SALES CO. 45th ST. and 10th AVE. NEW YORK 19, N. Y. Phone Circle 6-4100



PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE-NATION'S 10 TOP TUNES

- 1 ON THE ATCHISON, TOPEKA AND SANTA FE
- 2 SENTIMENTAL JOURNEY
- 3 BELL-BOTTOM TROUSERS
- 4 IF I LOVED YOU
- 5 I WISH I KNEW
- 6 GOTTA BE THIS OR THAT
- 7 DREAM
- 8 THE MORE I SEE YOU
- 9 THERE! I'VE SAID IT AGAIN
- 10 YOU BELONG TO MY HEART

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most Played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juks Box Records.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A FRIEND OF YOURS (Burke-Van Heusen), sung by Lee Sullivan in Bing Crosby Productions "The Great John L." National release date—May 25, 1945.

ALL AT ONCE (Chappell), sung by Fred MacMurray in 20th Century-Fox's "Where Do We Go From Here?" National release date—June 6, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date not set.

ANYWHERE (Bourne), sung by Janet Blair in Columbia's "Tonight and Every Night." National release date—February 22, 1945.

BABY, SAVE HIM FOR ME (House of Melody), sung by Lynn Merrick in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

BAIA (Peer), sung by Nestor Amaral in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

I BEGGED HER (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I DON'T CARE WHO KNOWS IT (Robbins), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I FALL IN LOVE TOO EASILY (Feist), sung by Frank Sinatra in MGM's "Anchors Aweigh." National release date—July 12, 1945.

I SHOULD CARE (Dorsey), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

I WALKED IN (Miller), sung by Vivian Blaine in 20th Century-Fox's "Nob Hill." National release date—July 3, 1945.

I WISH I KNEW (Triangle), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

LAURA (Robbins) in 20th Century-Fox's "Laura." National release date—November, 1944.

MY BABY SAID YES (Leeds), sung by Lynn Merrick and Bob Haymes in Columbia's "Blonde From Brooklyn." National release date—June 21, 1945.

(ALL OF A SUDDEN) MY HEART SINGS (Leeds), sung by Kathryn Grayson in MGM's "Anchors Aweigh." National release date—July 12, 1945.

ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), in MGM's "Harve Girls." National release date not set.

OUT OF THIS WORLD (Morris), Bing Crosby sings for Eddie Bracken in Paramount's "Out of This World." National release date—July 13, 1945.

PLEASE DON'T SAY NO (Feist), sung by Robert Allen in MGM's "Thrill of a Romance." National release date—May 24, 1945.

STARS IN YOUR EYES (Melody Lane), sung by Chuy Castillon in RKO's "Pan-Americana." National release date—February 15, 1945.

SOMEBODY LOVES ME (Harm, Inc.), sung by Joan Leslie and Tom Patricola in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

SUMMERTIME (Gershwin), sung by Anna Brown in Warner Brothers' "Rhapsody in Blue." National release date—September 29, 1945.

THE MORE I SEE YOU (Bregman-Vocco-Conn), sung by Dick Haymes in 20th Century-Fox's "Billy Rose's Diamond Horseshoe." National release date—May 2, 1945.

THIS HEART OF MINE (Triangle), sung by Fred Astaire in MGM's "Ziegfeld Follies." National release date not set.

WHILE YOU'RE AWAY (Remick) in Warner Bros. "My Reputation." National release date not set.

YOU CAME ALONG (FROM OUT OF NOWHERE) (Paramount), sung by Helen Forrest in Paramount's "You Came Along." National release date—September 14, 1945.

YOU BELONG TO MY HEART (Charles K. Harris), sung by Dora Luz in Walt Disney's "The Three Caballeros." National release date—February 3, 1945.

Music Popularity Chart

Week Ending
Aug. 2, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, July 27, and ending Thursday, August 2)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
14.	A Friend of Yours (F) (R)	Burke-Van Heusen	ASCAP
4.	Along the Navajo Trail (R)	Leeds	ASCAP
12.	Army Air Corps	Fischer	ASCAP
1.	And There You Are (F) (R)	Feist	ASCAP
10.	Can't You Read Between the Lines? (R)	Shapiro-Bernstein	ASCAP
20.	Dream (R)	Capitol Songs	ASCAP
9.	Good, Good, Good (R)	Berlin	ASCAP
9.	Gotta Be This or That (R)	Harms, Inc.	ASCAP
8.	I Don't Care Who Knows It (F) (R)	Robbins	ASCAP
12.	I Wish I Knew (F) (R)	Triangle	ASCAP
12.	If I Loved You (M) (R)	T. B. Harms	ASCAP
7.	I'm Gonna Love That Guy (R)	Bourne	ASCAP
8.	Lonely Love	BMI	BMI
7.	Negra Consentida (My Pet Brunette) (R)	Marks	BMI
2.	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
5.	Out of This World (F) (R)	Morris	ASCAP
2.	Question and Answer (R)	Chappell	ASCAP
13.	Remember When? (R)	Campbell-Porgie	BMI
9.	Rosemary (R)	Famous	ASCAP
17.	Sentimental Journey (R)	Morris	ASCAP
18.	The More I See You (F) (R)	Bregman-Vocco-Conn	ASCAP
3.	The Wish That I Wish Tonight (R)	Witmark	ASCAP
14.	There! I've Said It Again (R)	Valiant	BMI
19.	There Must Be a Way (R)	Stevens	BMI
9.	There's No You (R)	Barton	ASCAP
3.	Till the End of Time (R)	Santly-Joy	ASCAP
21.	You Belong to My Heart (F) (R)	Harris	BMI
8.	You Came Along (From Out of Nowhere) (F) (R)	Paramount	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

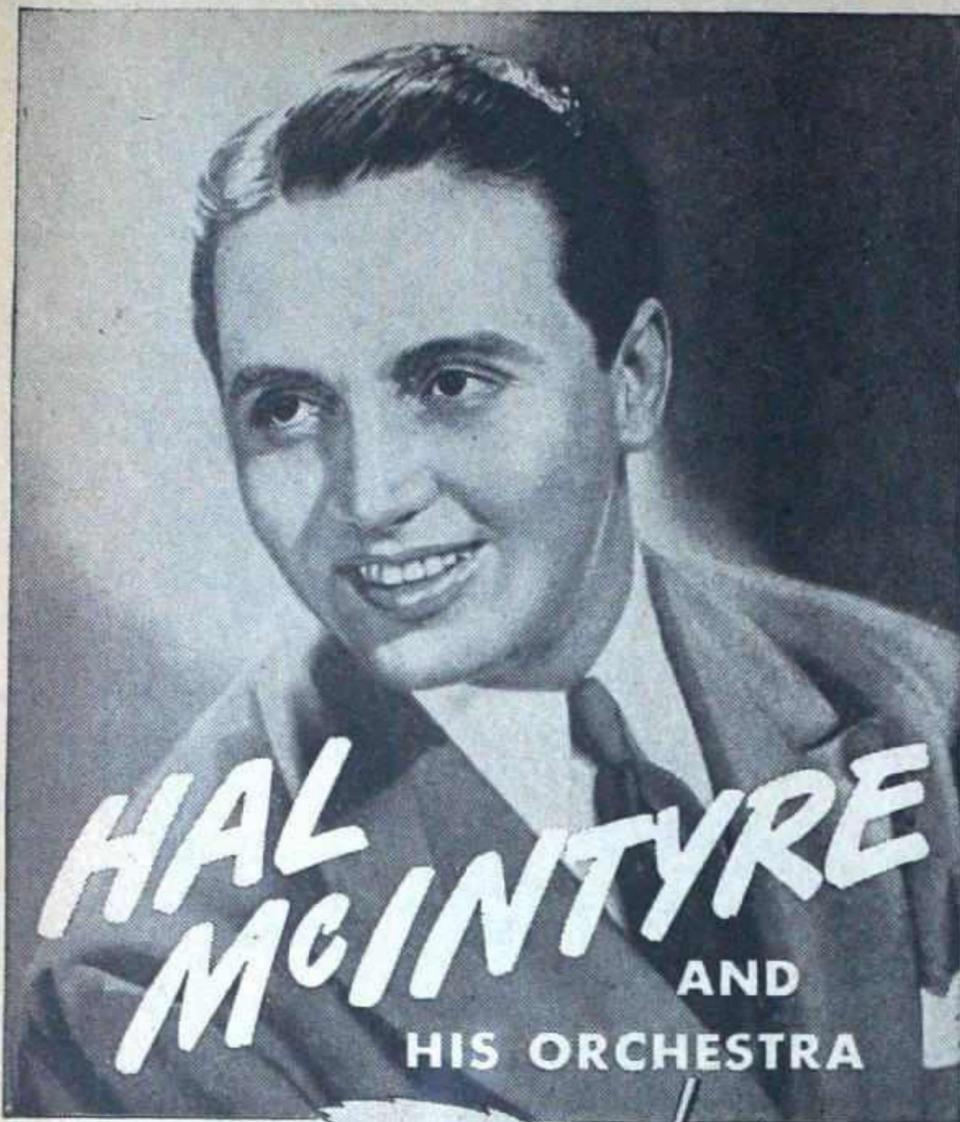
Weeks to date	POSITION		Lic. By
	Last Week	This Week	
5	1	1	ON THE ATCHISON, TOPEKA AND SANTA FE (F)
23	2	2	SENTIMENTAL JOURNEY
5	8	3	CHOPIN'S POLONAISE (F)
6	3	4	GOTTA BE THIS OR THAT
1	—	5	ON THE ATCHISON, TOPEKA AND SANTA FE
20	5	6	THERE! I'VE SAID IT AGAIN
2	—	7	TAMPICO
2	7	8	GOTTA BE THIS OR THAT
3	6	8	IF I LOVED YOU (M)
16	5	9	SENTIMENTAL JOURNEY
5	9	9	SENTIMENTAL JOURNEY
11	7	9	BELL-BOTTOM TROUSERS
1	—	9	THERE MUST BE A WAY
14	9	9	CALDONIA
1	—	9	A KISS GOODNIGHT

Coming Up

ON THE ATCHISON, TOPEKA AND SANTA FE	Tommy Dorsey	Victor 20-1682
I'M GONNA LOVE THAT GAL	Perry Como	Victor 20-1676

Capitol's
CARLOS MOLINA
RECORDS TWO TORRID LATIN RHYTHMS
'KOKI KOKA' **'NOCTURNAL'**
Carlos Molina and his orchestra
Spanish vocals by Bobby Rivera
He's a new Capitol Exclusive — and a red-hot sensation when it comes to south-of-the-border music. This first Capitol recording of Carlos Molina and his orchestra is sure to go big with millions of Latin American music fans. *Tab this as a top grosser!*
CAP. 210

Capitol RECORDS
Sunset and Vine, HOLLYWOOD 28



**HAL
MCINTYRE**
AND
HIS ORCHESTRA

**AUTUMN
SERENADE**

AND
SOME SUNDAY MORNING

(from the
Warner Bros. picture
"SAN ANTONIO")

★
Vocal by
Frank Lester and
Four Chicks and Chuck

**RCA VICTOR
20-1711**



Listen to The RCA Show, Sundays, 4:30 p.m., EWT, over NBC. BUY MORE WAR BONDS
Radio Corporation of America, RCA Victor Division, Camden, New Jersey

RCA VICTOR RECORDS



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		
	Last Week	This Week	
14	1	1	BELL-BOTTOM TROUSERS (R)Santly-Joy
14	2	2	SENTIMENTAL JOURNEY (R)Morris
17	3	3	DREAM (R)Capitol
7	4	4	THE MORE I SEE YOU (F) (R).....Bregman-Vocco-Conn
5	5	5	I WISH I KNEW (F) (R).....Triangle
1	—	6	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R).Feist
2	7	7	IF I LOVED YOU (M) (R)T. B. Harms
10	5	8	YOU BELONG TO MY HEART (F) (R).....Harris
1	—	9	TILL THE END OF TIME (R)Santly-Joy
11	6	10	THERE! I'VE SAID IT AGAIN (R)Valiant

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	POSITION		
	Last Week	This Week	
5	1	1	ON THE ATCHISON, TOPEKA AND SANTA FE (F)... Johnny Mercer.....Capitol 195 <i>Conversation While Dancing</i>
18	2	2	SENTIMENTAL JOURNEY... Les Brown.....Columbia 38769 <i>Twilight Time</i>
3	6	3	IF I LOVED YOU..... Perry Como.....Victor 20-1676 <i>I'm Gonna Love That Gal</i>
5	3	4	CHOPIN'S POLONAISE (F)... Carmen Cavallaro....Decca 18677 <i>Enlora</i>
5	4	5	GOTTA BE THIS OR THAT. Benny Goodman.....36813 <i>Gotta Be This or That</i>
18	5	6	THERE! I'VE SAID IT AGAIN Vaughn Monroe...Victor 20-1637 <i>Rum and Coca-Cola</i>
13	7	7	BELL-BOTTOM TROUSERS.. Tony Pastor.....Victor 20-1661 <i>Five Salted Peanuts</i>
7	—	8	BELL-BOTTOM TROUSERS.. Guy Lombardo.....Decca 18683 <i>Oh! Brother</i>
1	—	8	ON THE ATCHISON, TOPEKA AND SANTA FE (F)... Tommy Dorsey....Victor 20-1682 <i>In the Valley</i>
10	9	8	SENTIMENTAL JOURNEY.. Hal McIntyre.....Victor 20-1643 <i>I'm Gonna See My Baby</i>

(Continued on page 64)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
4	2	1	Carousel Original CastDecca DA-400
19	3	1	Glenn Miller Glenn Miller and OrkVictor P-148
2	—	2	Thrill of a Romance Lauritz MelchiorVictor M-990
4	—	3	Dinning Sisters Dinning SistersCapitol BD-7
21	1	4	King Cole Trio Collection of FavoritesCapitol A-8

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
7	1	1	Chopin's Polonaise Jose IturbiVictor 11-8848
8	—	2	Claire De Lune Kostelanetz and OrkColumbia 7381M
19	2	2	Warsaw Concerto Wallenstein, Los Angeles Philharmonic Ork.....Decca 29150
2	—	2	Italian Street Song Jeanette MacDonaldVictor 10-1134
14	—	3	Ritual Fire Dance Jose IturbiVictor 10-1135
2	—	3	Rodger Young Nelson EddyColumbia 7426

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
17	1	1	Music to Remember (From the Life of Chopin) Jose IturbiVictor SP-4
9	2	2	Rhapsody in Blue Sanroma (Piano), Boston PopsVictor DM-358
4	3	2	Rhapsody in Blue Oscar Levant, Philadelphia Ork.; Eugene Ormandy, conductorColumbia X-251
21	4	3	Grieg Piano Concerto in A Minor Rubinstein-Ormandy, Philadelphia.....Victor M-900
2	—	4	By Request Nelson EddyColumbia M-571

Popularity Chart

Week Ending
Aug. 2, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the most plays in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	This Week	Record
		Going Strong
	1.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Johnny Mercer-The Pied Pipers (Paul Weston Ork)...Capitol 195 (Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18690; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832; Louis Prima, Majestic 7145; Judy Garland-The Merry Macs, Decca 23436)
20	2.	SENTIMENTAL JOURNEY—Les Brown (Doris Day).....Columbia 36769 (Hal McIntyre, Victor 20-1643; Louis Prima, Majestic 7140; The Merry Macs, Decca 18684)
11	3.	SENTIMENTAL JOURNEY—Hal McIntyre.....Victor 20-1643 (See No. 2)
7	4.	SENTIMENTAL JOURNEY—The Merry Macs.....Decca 18684 (See No. 3)
6	5.	CHOPIN'S POLONAISE (F)—Carmen Cavallaro....Decca 18677
6	6.	BELL-BOTTOM TROUSERS—Guy Lombardo (Jimmy Brown).....Decca 18683 (Tony Pastor, Victor 20-1661; The Four Blues, De Luxe 1000; Louis Prima, Majestic 7134; The Jesters, Decca 4452; Kay Kyser, Columbia 36801; Jerry Colonna, Capitol 204)
2	7.	ON THE ATCHISON, TOPEKA AND SANTA FE (F)—Bing Crosby.....Decca 18690 (See No. 1)
21	8.	THERE! I'VE SAID IT AGAIN—Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1637 (The Modernaires—Paula Kelly, Columbia 36800; Jimmy Dorsey, Decca 18670; Louis Prima, Majestic 7140)
9	8.	BELL-BOTTOM TROUSERS—Kay Kyser (Ferdy, Slim and Quartet).....Columbia 36801 (See No. 6)
12	8.	BELL-BOTTOM TROUSERS—Tony Pastor (Ruth McCullough-Tony Pastor).....Victor 20-1661 (See No. 6)
11	8.	YOU BELONG TO MY HEART (F)—Bing Crosby-Xavier Cugat.....Decca 23413 (Phil Brito, Musicraft 15018; Paula Kelly-The Modernaires, Columbia 36800; Charlie Spivak, Victor 20-1663; Bob Strong, Hit 7098; Frances Langford, ARA-RM-112)
4	9.	GOTTA BE THIS OR THAT—Benny Goodman (Benny Goodman).....Columbia 36813 (Joan Edwards, Cosmopolitan 452; Glen Gray, Decca 18691; Sammy Kaye, Victor 20-1684; Joe Marsala, Musicraft 328; Jerry Wald, Majestic 7149)
1	10.	GOTTA BE THIS OR THAT—Sammy Kaye (Nancy Norman-The Kaye Choir).....Victor 20-1684 (See No. 9)
6	10.	WHO THREW THE WHISKY IN THE WELL?—Lucky Millinder.....Decca 18674
1	11.	I'M GONNA LOVE THAT GAL—Perry Como (Russ Case Ork).....Victor 20-1676 (Benny Goodman, Columbia 36843)

Coming Up

TANAMOUNT	Satan Kenton.....Capitol 202
IF I STAY	IF I STAY (M)—Perry Como.....Victor 20-1676
FUZEL	FUZEL—The Jesters-Milt Herth Trio.....Decca 18688

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	This Week	Record
6	1.	OKLAHOMA HILLS.....Jack Guthrie.....Capitol 201
6	2.	TRIFLIN' GAL.....Al Dexter.....Okeh 6740
16	3.	AT MAIL CALL TODAY.....Gene Autry.....Okeh 6737
24	3.	SHAME ON YOU.....Spade Cooley.....Okeh 6731
9	3.	STARS AND STRIPES ON TWO JIMA.....Bob Wills.....Okeh 6742
2	3.	CARELESS DARLIN'.....Ernest Tubb.....Decca 6110

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	This Week	Record
10	11.	WHO THREW THE WHISKY IN THE WELL?.....Lucky Millinder....Decca 18674
1	22.	THE HONEYDRIPPER.....Joe Higgins.....Exclusive 207
14	23.	CALDONIA BOOGIE.....Louis Jordan.....Decca 8670
4	24.	THAT'S THE STUFF YOU GOTTA WATCH.....Buddy Johnson.....Decca 8671
19	25.	TIPPIN' IN.....Erskine Hawkins...Victor 20-1639
1	25.	I'M TIRED.....Pvt. Cecil Gant.....Giltedge 506



FRANK SINATRA

Orchestra under the direction of Axel Stordahl

COL. 36830

I FALL IN LOVE TOO EASILY
THE CHARM OF YOU

COL. 36774

I BEGGED HER
WHAT MAKES THE SUNSET?

From Sinatra's latest movie "Anchors Aweigh"

terrific tunes for the cash customers
COLUMBIA RECORDS

HARRY JAMES

and his orchestra

COL. 36833

I'LL BUY THAT DREAM
MEMPHIS IN JUNE

COL. 36827

CARNIVAL
11:60 P. M.



ARA RECORDS

HOME OF
THE FOREMOST

AMERICAN
RECORDING
ARTISTS

EIGHT TOP HITS . . . FROM FIVE GREAT STARS!

HOAGY CARMICHAEL'S Sensation of the Nation
The tune the country's gone wild over!

"Hong Kong Blues" ARA 123 "How Little We Know"
Both from the picture "To Have and Have Not"

FRANCES LANGFORD the Rave of the air-waves . .

"You Belong to My Heart" ARA 120 "Our Waltz"
"Everytime We Say Goodbye" ARA 121
"Close as the Pages in a Book"

"PLEASE DON'T PLAY NUMBER SIX TONIGHT"
ARA 111 "PRETTY SOON"

PHIL HARRIS' popular novelty-classic

"That's What I Like About the South" ARA 104 "Brazen Little Raisin"

BOB CROSBY with PEGGY LEE

"On the Atchison, Topeka & Santa Fe" ARA 114
Backed by PORKY FREEMAN'S
"On the Night Train to Memphis"

SMILEY BURNETTE the Cowboy with the grin

"It's My Lazy Day" ARA 4002 "Do You Want My Heart?"
"I Hope You're Having Fun Hurting Me" ARA 4003
"I'm a Stranger Here Myself"

Write . . . Wire . . . or phone your nearest ARA dealer:

E. Stanley Freeman
80 Federal Street, BOSTON, MASS.

Grant Enterprises
Tower Bldg., 14th and K Streets
WASHINGTON, D. C.

Household Dist. Co.
1233 N. W. 12th Ave., PORTLAND, ORE.

Music Distributing Co.
1408 West Ninth St., CLEVELAND, O.

S. R. Ross
1212 South State Street
SALT LAKE CITY, UTAH

BULLETIN:
Art Tatum . . . Earl Hines—just recorded . . . will be released soon!

ARA RECORDS 686 N. Robertson Blvd.
Hollywood 46, California
Division Boris Morros Music Co.



PART 3—The Billboard

ADVANCE SONG—RECORD

PUBLISHERS' PLUG TUNES

Songs listed are those on which publishers are currently working or on which they plan to work in the near future. This, of course, means publisher will have his contact men make special concentrated effort to have band leaders, singers, disk companies, disk jockeys, program producers and other users of music use song begin-

ning on date listed, and extending anywhere from two weeks to three months from that date, depending on circumstances. List is based on information supplied direct from publishers themselves. Only tunes of publishers voluntarily supplying information are listed.

Current Plugs

Publisher	Publisher
A Couple of Years Ago.....Rudy Vallee	Fishin' for the Moon.....Chappel
A Friend of Yours.....Burke-Van Heusen	Fuzzy Wuzzy.....Drake-Hoffman-Livingston
A Dream (That Won't Come True).....Midwest	Garland of Old-Fashioned Roses.....O'Kay
A Kiss Goodnight.....Miller	Give Me Love Tonight.....Midland
A Nickel Ride.....G. I. Music	Give My Broken Heart Another Break
A Rainy Sunday.....DuoAlbert J. Randolph
A Sky Full of Dreams.....Hi-Tone	Gonna Keep on a-Dreamin' ('Till My
A Story of Two Cigarettes.....Martin Block	Dreams Come True).....Grimes
A Tender Word will Mend It All.....Barton	Good, Good, Good.....Berlin
All of My Life.....Berlin	Got a Penny, Benny?.....Vanguard Songs
Along the Navajo Trail.....Leeds	Gotta Be This or That.....Harms, Inc.
Am I a Fading Dream?.....Dave Ringle	Green, Green Hills of Home.....Lincoln
And There You Are.....Feist	Guess I'll Hang My Tears Out To Dry
Apple Face.....LewisMario
Are You Livin', Old Man?.....Jefferson	Hail the B-29.....Process
Ask My Heart.....Manhattan Melodies	He Was a Perfect Gentleman
Baby, Save Him for Me.....House of MelodyBurke-Van Heusen
Baia.....Peer	I Ain't Goin' Nowhere, Baby.....Edwards
Bon Voyage.....Melody Moderne	I Begged Her.....Feist
Bounce-y Bounce-y Ball-y	I Can't Believe It.....Claremont
Singer, Reese, Patrick	I Can't Believe That You're in Love With
Bye Lo.....United	Me.....Mills
Caldonia.....Morris	I Don't Want To Be Loved (By Anyone
Can't You Read Between the Lines	Else But You).....Mutual
.....ShapiroBernstein	I Don't Care Who Knows It.....Robbins
Captain Kidd.....Martin Block	I Fall in Love Too Easily.....Feist
Cause the One I Love Is	I Hope to Die If I Told a Lie.....Advanced
Coming Home.....International	I Love to Read the Funnies.....Dubonnet
Chickery Chick.....Santly-Joy	I Miss Your Kiss.....Republic
Chitterlinwitch.....Advanced	I Remember Easter Sunday.....Whitney Blake
Close as Pages in a Book.....Williamson	I Walked In.....Miller
Compared With You.....Original	I Want a Little Doggie.....Lewis
Cool Water.....American	I Wish I Knew.....Triangle
Crazy Things.....David Gornston	I'd Rather Be Me.....Morris
Darling, Promise Me.....Winthrop	If I Loved You.....T. B. Harms
Dawn Time.....Crescendo	If This Isn't Love.....Crescendo
Daybreak Serenade.....La Salle	If You Don't Write, You're Wrong.....Bronx
Disillusion.....Zoeller	I'll Be Yours (J'Attendrai).....Harris
Do, Do, Baby.....A-1	I'll Follow You.....A-1
Don't Be Tellin' Me Your Troubles.....Bell	I'll See You Tomorrow.....Edwards
Don't Ever Leave Me.....Revilo	I'm Gonna Love That Guy.....Bourne
Dream.....Capitol Songs	I'm Lonely for You.....Wise
Echoes of the South Pacific.....Excelstor	I'm Only Teasin'.....Mills
Ev'rybody Knows But You.....Cavalcade	In Acapulco.....Triangle
Everybody's Seen Him But His Daddy	In a Shower of Stars.....Mills
.....Marks	In the Land of Uncle Sam.....Golden West
Every Night.....G. I. Music	In the Subway Rush.....Whitney Blake
Everytime.....ABC	Is Sally Still Waiting for Me?.....Topik

(Continued on page 66)

Plugs Scheduled for Near Future

Publisher	Publisher
A Stranger in Town.....Stevens	Maybe You're Right (Maybe I'm Wrong)
A Two-Seated Saddle and a One-GaitedRevilo
Horse.....American	My Nurse Corps Nightingale
A Woman Will Be PresidentGeorge F. Briegel
Some Day.....Robert Mack	My Ring of Gold.....Perry Alexander
Afternoon Moon.....Crescendo	Nobody Knows.....Byers
Baby, You're On Your Own	Now That You're Gone.....Dearborn
.....Charles Gunther	Oh, Come My Love.....Zoeller
Broken-Hearted Lullaby.....Matt Pelkonen	Oh, What I Dream'd About You.....Pyramid
Caribbean Magic.....Franco-American	One More Tomorrow.....Remick
Conversation While Dancing.....Capitol	Santa Marta.....Marks
Cowboy Moon.....Albert J. Randolph	Sarabara.....United
Cuddles.....Santly-Joy	Siempre Eres Tu—It's Always You
Dancing With You in My Arms.....GrimesPan-American
Daydreams in the Moonlight.....Marks	Since My Darling Went Away
Dearest Darling.....AdvancedRuss Hull's Country Music
Don't Be Stupid, Mister Cupid!.....Excelstor	Slowly.....Rudy Vallee
Don't Turn My Love Into Hate	Some Sunday Morning.....Harms, Inc.
.....Arcadia Valley	Strollin' Down the Lane.....Process
Dreaming.....Leeds	Sweetheart.....Feist
Garden of the Moon.....G. I. Music	Technicolor Trail.....Hanna
Hecky Darn!.....Midland	That's the Stuff Ya Gotta Watch
Honey.....FeistCampbell-Porgie
I Ain't Got Nothin' But the Blues	That's Why I'm Lonely for You.....Kelly
.....Burke-Van Heusen	The Gang That Sang Heart of My Heart
I Didn't Think You Cared.....DubonnetRobbins
I Need You So.....Roy	The Last Time I Saw You.....Barton
Idaho Moon.....Irving Siegel	The Girl With the Little Red Cross on
I'd Do It All Over Again.....Shapiro-Bernstein	Her Sleeve.....Bruno
I Have But One Heart.....Stanwood	The Rhumba, The Conga,
I Never B'lieved in Love at Sight ('Til I	The Samba.....Melocraft
Met You).....Hall's Hit Songs	The Waltz I Shall Never Forget.....Bell
I Never Thought I'd Sing the Blues	(He's a Curbstone Cutie) They Call Him
.....Campbell-Porgie	Jelly Bean.....Feist
I Saw a Falling Star.....Bronx	Too Soon.....Topik
I Was Here When You Left Me.....Berlin	True-Mon-Tru.....Feist
I'd Rather Be Me.....Morris	Waitin' For the Train to
I'm a Midnight Cavalier.....Wise	Come In.....Martin Block
I'm in Danger of Love.....Syncopation Songs	Walkin' With My Honey.....Republic
I'm Just a Baby.....Harmony House	We'll Be Sweethearts Forever.....Essex
In My Little Red Book.....Marks	When It's Down, Down in Australia
June Comes Around Every Year.....MorrisDave Ringle
Just That Way.....Melody Moderne	Why Do They All Pick On Brooklyn?
Just to Make a Long Story Short.....DubonnetOrange
Keep Right On Doin'. Manhattan Melodies	Yah Ta Ta, Yah Ta Ta (Talk, Talk,
Kissing Bug.....Tempo	Talk).....Burke-Van Heusen
Let's Dance Again.....O'Kay	You Came Along (From Out of Nowhere)
Lingering.....Edwin W. KukkeParamount
Little Red Hooding Ride.....Blasco	You Know, Baby.....Tempo
Lose Your Heart in Texas.....Hanna	You'll Miss Me Someday.....David Gornston
Love Letters.....Famous	You Never Say Yes (You Never Say No)
Lumberjack Jill.....OriginalRobbins
My Mother's Waltz.....Morris	You're a Set-Up in That Get-Up, Baby
Newart

Music Popularity Chart

Week Ending
Aug. 2, 1945

DATA AND REVIEWS

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- AIN'T IT THE TRUTH?.....Count Basie.....Columbia 36845
- AT MAIL CALL TODAY.....Lawrence Welk-Red Foley....Decca 18698
- BOOGIE WOOGIE.....Tommy Dorsey.....Victor 20-1715
- COLIN KELLY, WILL YOU TELL THE BOYS UP YONDER?.....The Buchanan Brothers..Bluebird 33-0531
- FACIN' THE FACE.....Ike Quebec's Swingtet.....Blue Note 42
- FEATHER MERCHANT.....Count Basie.....Columbia 36845
- GOTTA BE THIS OR THAT.....Jerry Wald.....Majestic 7149

- HYMNS CHILDREN LOVE ALBUM**.....Bibletone HV
- Can a Little Child Like Me.....Mixed Choir-Master Cathedral Organ..Bibletone 303
 - Jesus Loves Even Me.....Mixed Choir-Master Cathedral Organ..Bibletone 302
 - Jesus Loves Me.....Mixed Choir-Master Cathedral Organ..Bibletone 301
 - Stand Up for Jesus.....Mixed Choir-Master Cathedral Organ..Bibletone 302
 - There is a Happy Land.....Mixed Choir-Master Cathedral Organ..Bibletone 303
 - When He Cometh.....Mixed Choir-Master Cathedral Organ..Bibletone 301

- HYMNS OF EASTER AND CHRISTMAS GLADNESS ALBUM**.....Bibletone E
- Christ the Lord Is Risen Today..National Vespers.....Bibletone 1101
 - God Be With You.....National Vespers.....Bibletone 1104
 - More Love To Thee, Oh Christ..National Vespers.....Bibletone 1102
 - Rejoice Ye Pure in Heart.....National Vespers.....Bibletone 1101
 - Saviour Like a Shepherd Lead Us..National Vespers.....Bibletone 1104
 - Silent Night, Holy Night.....National Vespers.....Bibletone 1102
 - Sun of My Soul.....National Vespers.....Bibletone 1103
 - The King of Love My Shepherd Is..National Vespers.....Bibletone 1103

- I WAS A FOOL TO LET YOU GO.....5 Red Caps.....Joe Davis 7131
- IT'D DO IT ALL OVER AGAIN.....Randy Brooks & Ork (Billy Usher)....Decca 18697

- IF I HAD YOU.....Judy Garland-The Merry Macs (Lyn Murray & Ork).....Decca 23436
- LAND OF THE LOON.....Randy Brooks & Ork (Billy Usher)....Decca 18697

- MAD ABOUT YOU.....Ike Quebec's Swingtet.....Blue Note 42
- ON THE ATCHISON, TOPEKA AND SANTA FE.....Judy Garland-The Merry Macs (Lyn Murray & Ork).....Decca 23436
- ON THE "BEAN".....Coleman Hawkins Quartet..Joe Davis 8251
- PAW'S WORD IS LAW UP IN THE HILLS.....Korn Kobblers.....Joe Davis 7321

- RECOLLECTIONS.....Coleman Hawkins Quartet..Joe Davis 8251
- SHAME ON YOU.....Lawrence Welk-Red Foley....Decca 18698
- SOMEONE TO WATCH OVER ME.....Jerry Wald.....Majestic 7150
- THAT'S FOR ME.....Jerry Wald (Dick Merrick)..Majestic 7149
- THE CONTINENTAL.....Jerry Wald.....Majestic 7150
- THE "PICK" SONG.....Korn Kobblers.....Joe Davis 7321
- THERE YOU GO.....Tommy Dorsey (Stuart Foster).....Victor 20-1715

- THINKING.....5 Red Caps.....Joe Davis 7131
- TIME ON MY HANDS, YOU IN MY ARMS (12-in.).....Nan Merriman-H. Leopold Spitalny & Victor Ork.....Victor 11-8813
- TROUBLES IN MY HEART.....The Buchanan Brothers..Bluebird 33-0531
- YOU AND THE NIGHT AND THE MUSIC (12-in.).....Nan Merriman-H. Leopold Spitalny & Victor Ork.....Victor 11-8813

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by an- try into best selling, most played or most heard features of the Chart.

- AUTUMN SERENADE**.....Hal McIntyre.....Victor 20-1711-A

First major disk out on this unusual ballad is a honey. McIntyre handles it with plenty of musical sense and it all adds up to big time. There's no vocal, but tune is pretty enough not to need it.

- TILL THE END OF TIME**.....Les Brown.....Columbia 36828

Les Brown's band, now one of the best around, voices this one to a T. It's nice stuff, and altho a little on the moody side, has a nice flow from start to finish. Should wind up big.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

LES BROWN (Columbia)

Till the End of Time—FT; VC. *He'll Have To Cross the Atlantic*—FT; VC.

A striking and sympathetic interpretation of "Till the End of Time" is offered by Les Brown, giving the slow ballad more pop appeal than it holds in spite of the fact that the melodic theme is taken from Chopin's "Polonaise." The classical tie, knotted with Brown's smooth syncos, should give the song a decided lift for strong public favor. With the band teeing off the band chorus, the stage is set for Doris Day's lilting lyricizing which adds more luster to the song, warbling against a bank of sustained brass harmonies. The Brown boys and la Doris spin more brilliantly for Sammy Cahn's and Julie Styne's timely rhythm ditty, "He'll Have To Cross the Atlantic"—a righteous bounce beat applied to the jump ditty, and spinning in a most contagious fashion.

Music ops can count on Les Brown reaping heavy coinage for them with both of these sides.

FIVE RED CAPS (Joe Davis)

Somebody's Lying—FT; V. *Was It You?*—FT; V.

The harmony singing of the Five Red Caps serve both of these Joe Davis originals well. Particularly when blending their voices rhythmically and at a lively beat for "Was It You?" a catchy rhythm ballad. The boys warble sentimentally, and in the Ink Spots style, for "Somebody's Lying." Small unit provides adequate musical support for the songs.

For juke box spinnings, the needling is brightest for the rhythmic "Was It You?"

TOMMY TUCKER (Columbia)

On the Atchison, Topeka and Santa Fe—FT; VC. *Welcome Home*—FT; VC.

It's production places for both sides of this platter, with the Tommy Tucker toolers serving as backdrop for the crew of chanters. A thorough commercial song setting is provided for "On the Atchison, Topeka and Santa Fe," with the song itself rather than the singing counting for the selling. "Welcome Home," a Tucker original, is a timely flag-waver for which Don Brown and the ensemble sing out without revealing any real melodic or lyrical appeal to the home-coming theme music.

Save for the popularity of the song itself in "On the Atchison, Topeka and Santa Fe," there is little in these sides to excite the phone fans.

(Continued on page 66)



SONGS FOR HOMEFOLK

BOUNCY BOUNCY

SPADE Cooley

Just Released on Okeh Number 6746

"I'VE TAKEN ALL I'M GONNA TAKE FROM YOU!"

(By Jennie Lou Carson and Fred Rose)

WE DO NOT SELL RECORDS

RADIO ARTISTS
Get Your Professional Copies From

Milene Music
220 CAPITOL BOULEVARD
NASHVILLE 3, TENN.

MAJESTIC - a famous name - now on RECORDS

Longtime Favorites!

JERRY WALD and his orchestra

Record No. 7150

★

Someone to Watch Over Me

(From the Musical Comedy, "Oh, Kay")

The Continental

(From "The Gay Divorcee")



Majestic RECORDS
RADIO · TELEVISION · ELECTRONICS

MAJESTIC RECORDS, INC. • St. Charles, Illinois (Subsidiary of Majestic Radio & Television Corporation)

For years . . .
The Most Popular of
COIN Phonograph
Needles

PERMO

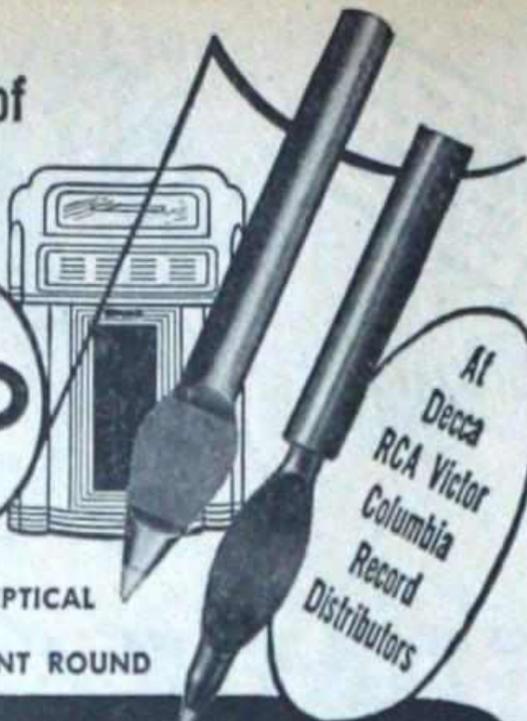
PERMO POINT ELLIPTICAL

PERMO POINT ROUND

PERMO, Incorporated

6415 Ravenswood Ave., CHICAGO 26

The original and world's largest manufacturers of
longlife phonograph needles.



Omaha Legion Post Drops Live Music In Scale Dispute

OMAHA, Aug. 6.—Thirteen musicians are involved in the dropping of music by American Legion Post No. 1. The world's largest, at its two night spot entertainment places here.

The decision to drop live music and fall back on recorded music for entertainment and dancing came as the apparent final round in the Legion's long negotiation with American Federation of Musicians, Local 70 here, over pay scales.

Post Adjt. Matt Jaap announces that the Legion has rejected the union's latest proposal because it would increase costs of music and floorshows \$23,600 annually. Union contract at Legion's Rome Hotel Club spot expired in July, and contract for other place, Legion's home building, expires August 11.

Jaap said that the post offered \$2 per man per hour, with 50 per cent more than leader's scale now in effect at Omaha Class A hotels. Union proposed that the scale remain at \$3 per hour per man, six nights a week, and that floorshow rate be \$2 per man an hour for rehearsals and \$2 per show per man. The Legion, in discussing the negotiations put word remain in quotes.

Jaap said that Legion, was in arbitration on pay dispute with C. L. Bagley, AFM vice-president, and all other points of difference were settled to the Legion's satisfaction.

Since live music has been out at Rome Hotel spot, Jaap said, the Legion has seen no drop in patronage. In fact, the spot has shown a greater profit for the organization, he said.

Asked about Local 70's side, President Harold L. Black, saxophonist in the band which played at Rome Hotel Club, replied curtly, "No story."

Earlier Black had said "obstinate, arbitrary action" by Jaap was responsible for discordant note between the two organizations.

"Jaap is presenting an unfair picture of the controversy."

Jaap, in turn, replied: "I am supported by the post executive committee and it has approved everything I have done."

Black cited the following contracts with establishments similar to the Rome Club: G.I. Club, five musicians, \$1,000 weekly; Legion club's home building, seven musicians, and vocalist, \$800 weekly; Legion 40 & 8 Club, six musicians, \$700 weekly; Rome Hotel Club, five musicians, \$385 weekly. The AFM local's contract with the 40 & 8 Club runs to August 20.

Negotiations on scale are under way at other spots now.

BMI's \$48 Per Point Getting 'Em

(Continued from page 11)

its payments so that they pay quarterly, rather than \$25,000 in one lump sum, which meets the ache of having a deal on and then have the pub walk off with BMI's \$25,000.

Many Artists Signing

Many artists are signing BMI contracts because of the \$48 deal, which works something like this: if you have a BMI firm, and hit 150 performances on any five songs—that is make the sheet—you get \$48 per point for each of the sheet shots from the first one. That means, that if you get 400 shots you get 400 times 48. And that ain't hay. If you have a deal, but you get less than 150 sheet shots per annum, then you get the regular BMI performance rate of 6 cents for a net plug and 4 cents for a local. Such bands as Enoch Light, Harry Cool and Jose Morand have made deals of the latter nature, but they don't get a cent advance unless they deliver. This, of course, differs a great deal from BMI's other deals with bands in which they have given a substantial guarantee, usually around \$12,000 a year.

CROSS OVER TO THE SUNNYSIDE

Spotlighting BOB CROSS
AND HIS ORCHESTRA
Featuring **MARGIE FIELDS**
WITH **THE VOCALAIRES**

currently
Melody Mill Ballroom, Chicago.
Broadcasting CBS Network,
opening August 17
Blue Moon, Wichita, Kansas.

MANAGEMENT
FREDERICK BROS. AGENCY
CHICAGO - HOLLYWOOD - NEW YORK

"MELLOW MUSIC"

De LUXE RECORDS

VERY HOT! **ORDER NOW!**

No. 3002 { "SOMEDAY"
"SHAME ON YOU" } Ted Martin & Airlane Trio

No. 3003 { "WEDDING MARCH"
"HAPPY BIRTHDAY MEDLEY" } Freshman with Airlane Trio

No. 3004 { "CHOPIN'S POLONAISE"
"CLAIR DELUNE" } Airlane Trio

WRITE FOR LISTINGS OF RECORDS BY THESE EXCLUSIVE ARTISTS:

BILLY ECKSTINE ★ DUD BASCOMB ★ TED MARTIN
THE FOUR BLUES ★ FRESHMAN ★ TEX GRANDE
★ AIRLANE TRIO ★

LIST PRICE, \$1.05; DEALER-OPERATOR PRICE, 65c; F. O. B. LINDEN

DE LUXE RECORD DISTRIBUTING CO., LINDEN, N. J.

Two Sparkling DR. BILLIE Numbers
HELP! MURDER! POLICE!
and
EVERY NIGHT IS SATURDAY NIGHT
IN MY HOME TOWN
Sales Copies — 35 Cents. Pros. to Professionals.
DR. BILLIE SONGE SHOPPE
24 N. 5TH STREET KEOKUK, IOWA

LLOYD LaBRIE
CBS and Orchestra Mutual Network
Touring for
GENERAL AMUSEMENT CORP.
New York Hollywood Chicago Cincinnati

STOCK TICKETS

One Roll\$.75
Five Rolls 3.00
Ten Rolls 5.00
Fifty Rolls 17.00
100 Rolls 30.00

ROLLS 2,000 EACH.
Double Coupons.
Double Prices.
No C. O. D. Orders.
Size: Single T&L, 1x2".

It's Easy To Talk Safety—But Are You Just Talking It?

TICKETS

Order Them From
THE TOLEDO TICKET CO.
Toledo 2 (Ticket City), Ohio

SPECIAL PRINTED
Cash with Order. Prices:

2,000\$ 4.25
4,000 4.53
6,000 5.87
8,000 6.91
10,000 7.15
30,000 10.45
50,000 13.75
100,000 22.00
500,000 88.00
1,000,000 170.50

Roll or Machine
Double coupons. Double prices.

WANTED—SOLOVOX

Condition unimportant if priced right. State particulars.
J. BAILEY
45-16 44th Street Long Island City, N. Y.

DEDICATED TO THE PRODUCTION OF THE BEST IN RECORDS

GUILD RECORDS
INCORPORATED
NEW YORK, N. Y.

For Information Write, Wire or Phone
Bonni B. Fox
665 Fifth Avenue, N. Y. C.
PLaza 3-1080

LONGER RECORD LIFE
NEEDLE LIFE
Fewer Service Calls When You Buy
★ **AEROPPOINT** ★
★ COIN PHONO NEEDLES from us. ★
★ TAYLOR ELECTRIC CO. ★
★ 112 N. Broadway Milwaukee, Wis. ★

RECORD PRESSING COMPOUND
Shellac, Type 7, 24c Per Lb.
also
RECORD PRESSING EQUIPMENT
POINSETTIA, INC.
101 Cedar Avenue Pitman, New Jersey
Recording & Record Manufacturing Consultants.
Equipment and Supplies. Unexcelled since 1928.

ONLY FEW LOUNGES AD-WISE

Most Coast On War Coin

Too many ex-swinging door-ers riding waves without a thought to rainbow's end

(Continued from page 3)

dough to plug it. The Johnny-Come-Lately didn't know, from nothing, advertising and seldom saw any reason why he should spend more than he already was on the hook for.

The two methods are obviously as wide apart as the poles. The second leads to dry rot. The first is a fundamental of showbiz: advertise, plug and advertise some more.

Hinterlands Big Space Buyers

Oddly enough the biggest space buyers in the lounge field are not in the biggest showbiz centers, Chicago and New York. Majority of ops in both cities depend on word of mouth chatter to get customers. They also do a large transient biz so see no reason for plugging their rooms or their attractions. The Metro-pole and the Aquarium, in New York, are fairly good talent spenders, so is Roger's Corners. But all seem to fight shy of real advertising. Their efforts are usually limited to outside displays, no more. Even the New York class spots keep their activities a secret. Pierre Hotel plugs its fancy Cotillion Room but outside of lobby displays never mentions its Cafe Pierre which uses cocktail talent. Only New York exceptions are the Taft Hotel which sounds off plenty on its Charley Drew and the 23 Room doesn't keep Dorothy Ross's presence a secret. Even the Piccadilly with its Three Suns, a big name cocktail unit, limits its plugging to institutional ads giving the trio a kind of afterthought mention.

Windy City No Blow

Chicago lounges are run about the same way. City which probably has more cocktail spots than the entire East, runs them almost in hush-hush fashion. Only about 5 per cent of Chi lounge ops peel off greenbacks for local rags. Only about four use spot announcements and that's confined to low-watt indies. Lipp's Lower Level shells out about \$175 a week; Sky Club about \$200. Silver Frolics spends approximately \$125, and Crown Propellor \$100. These are about the biggest Chi spenders. Others either brush advertising off or limit it to nabe weeklies and night life throwaways.

It's true both New York and Chi rags have little space for lounge ads and air time comes high. But these problems are not peculiar to any region. They are nationwide. Yet, ops in at least two cities, Washington and Philadelphia, have managed to get around space limitations and plug their rooms and attractions in big-time fashion.

Philly Spends

In Quakertown, Orsatti's spends about \$30,000 a year for talent and about 10 per cent of it goes for plugs. Spot heavy pedals talent in local papers and sup-

RAN BISHOP

— Outstanding Pianist —
Held Over! There Must Be a Reason!
At: "THE YUCATAN," Tucson, Ariz.
Future Dates: Your Agent or
P. O. BOX 5283, Tucson, Ariz.

AT YOUR SERVICE AGAIN!
SAMMY CLARK AGENCY
203 N. Wabash Ave. CHICAGO
Phone: DEArborn 1445

LEO SUNNY FOUR

The Mixers of Melody
Currently: SID'S, Detroit.
"Where Showfolk Eat in Detroit"

OFF THE CUFF

East:

HARRY LEFCOURT closed at Rogers Corner on August 4 after four years in the spot. . . . JOHNNY DUKE now at the Halfway House, Glen Falls, N. Y. . . . JOE GIBSON, current at Dunes Club, Pinehurst, N. C. . . . LES ANDERSON added to Wilmington Cellar, Wilmington. . . . BELA BIZONY working at Stockton Hotel, Sea Girt, N. J. . . . ESMERALDO DESEO current at Hawthorne Inn, Gloucester, Mass. . . . JONES BROTHERS chanting at Little Rathskeller, Philly. . . . DICK HARLOW held over at Hotel Champlain, Lake Champlain, N. Y.

PAT FAIRBANKS TRIO, newly formed unit, debuts at the Swan Club's Palm Room, Philadelphia. . . . DOC MOYER'S unit set at William Ernst's The Spa, Allentown, Pa. . . . DORIS MERRILL brings her pianology to the Torch Club Musical Bar, Atlantic City. . . . COSTELLO COATES, piano and novachord, at Rustic Tavern, Marlton Pike, N. J. . . . NORMA RAYMOND, closing at Philadelphia's New Flanders Grill, takes her pianology to the Tarleton Lodge, Pike, N. H. . . . TONY DARROW'S unit into Topper Cafe, South Merchantville, N. J.

plements it by 15-minute air plugs, if it can't get enough newspaper space. Other lounges, like Ciro's and The Cove also spend, but the lead is Orsatti's. It's true that all advertising is geared to attractions, or semi-attractions. When Philly spots buy talent they don't hush it up. They show it around. Result is jammed lounges the entire sessions.

Washington also has a number of smart ops who know you have to spend a buck to make a buck. For example there is the Brown Derby run by Al Simmons who used to be in vaude. Simmons knows showbiz and what is commercial. His Brown Derby is only a small spot but he buys attractions, plugs them, and collects. El Patio, a slightly larger spot, seems to be running the Derby a close second. Latter, according to bookers, could do a bigger biz if it told people more of what is offered.

Atlantic City lounges are almost all big advertisers, within space limitations. Beach ops draw heavily on Big Town vacation trade and have to plug to get the customers.

Baltimore doesn't seem to have any appreciation of drawing cards. Only spot in town which seems to know what to do to stay ahead is Doc's. Rest of the boys seem to be satisfied that once they put entertainment in, nothing else seems necessary.

Hotels, by and large, are also way behind in plugging their attractions. What space they get they use for stuffy institutional ads which may or may not mention the entertainment.

Lounges Ad-Dumb

To the charge that most lounge ops don't appreciate the value of the printed word, the bookers explain that few of them know anything of showbiz. They know they need something behind the bar besides bottles, so they buy a \$200-\$250 combo. But it is apparent that they don't see why they have to put up any more to plug it. In justice to ops, say bookers, there aren't any more than 20 to 25 attractions out of 1,000, that are worthy of plugging. A Milt Herth, a Rollini, a Tatum, means something. The others are just a lot of guys called Joe and don't mean a thing. Besides, add percenters, advertise an unknown and right way he starts to think he's big time and wants more dough.

But despite the shortcomings, the trade agrees that without constant advertising many of the now prosperous lounges will die once the war boom is over. The only way customers know that a spot is in existence is by constantly reading about it and hearing about it on the air. The op who is in there pitching now when biz is great will have a head start on those who wake up when biz falls off.

In showbiz the policy is spend and plug, and then plug some more, if you want to collect. It goes double if you want to collect tomorrow as well as today.

. . . LOU ANTHONY and His Men of Music set at Hanover Lodge, Allentown, Pa. . . . FORREST SYKES to fill the piano lulls at the Harlem Club, Atlantic City.

Midwest:

JACK TERMAN, op of Club Silhouette, Chicago recuperating from illness at the American Hospital, that city. . . . DALE GEARY, ex-serviceman, fronting a combo that has three-quarters of its personnel from the ranks of discharged members of the armed forces. Now at Sky Club, (See OFF THE CUFF on page 29)

Talent All Over Akron's Main Stem; 50G for New Spot

AKRON, Aug. 6.—Akron's Main Street is alive these days with flesh talent in virtually every night spot as the result of the entrance of the combination Hollywood Show-Bar and Club 55 into the local field.

New spot, with Al Berris, owner, and Ed Korn, manager, is estimated to have cost between \$50,000 and \$75,000.

Spot has Dewey Davis and Camel Caravan Trio, Jimmy Venuti's Quartet, and Cholly Wayne and Lee Lawler, singers. Other downtown spots fighting for the war plant trade include: Continental Grove with Sherman Hayes band and George Broderick; Hotel Mayflower's Terrace Room with George Sterney's orchestra and the Kurtis Marionettes; Ghent Road Inn with Lombardi band and Peter Higgins, Irish tenor; Wagon Wheel, featuring three acts and ork; Ted Boyer's Backstage with Tony Columbo and other acts; Zepp Club with George Dewey Washington, other acts and band.

Virtually every other club downtown is offering organists and string music.

Detroit Spot Screens Pix Between Dance Sets, Shows

DETROIT, Aug. 6.—A policy of motion pictures in a night club was started last week by Mickey Jarvis, owner of Mickey's Show Bar, north end spot. Large screen visible to practically all patrons in the club is being used, with a policy of intermittent shows between dance sets. Each bit is slated to run about 12 to 15 minutes, alternating with a dance set, in the period between the regular floorshows.

Jarvis figures he can give the customers shorts, newsreels, comedies, including Mickey Mouse, picked because of the name of the spot—just enough to keep them interested and give them something different for a night spot. Two changes a week are being planned.

Downbeat Buys Itself a C. to C. Associated Wire

NEW YORK, Aug. 6.—The Downbeat, a Fifty Second Street hottery, is all primed to be the first of the Swing Street joints to put in a Coast-to-Coast wire. Deal calls for the new network, Associated Broadcasting, to give the Downbeat a three-times weekly 15-minute shot for four weeks. Time set is 11:15 to 11:30 p.m. and deal will set back ops \$200 a week.

Understood that Associated guarantees 30 outlets all over the country, with WMCA as the local station. Program is due to preem on or about September 21 when Art Tatum comes back to the Downbeat.

Philly Ops Sign Them Longer

PHILADELPHIA, August 6.—Attesting to the drawing value of some of the cocktail combos, spot operators here are beginning to think in terms of long-term contracts in order to hold on to an attraction and, at the same time, shut off the possibilities of the next-door opposition cocktailery grabbing off their ace drawing cards. Case in point is Joe Simone, operator of the 164 Clover Bar, who last week got an additional binder on Charlie Gaines's five-piece unit. Altho Gaines's present contract has until October 8 to run, Simone signed the unit for an additional six months after the present contract expires.

Lou Lantos and Sam Domsky, operating the chain of Lou's Bars here, are also buying units on long-term binders. Piccadilly Pipers with Bonnie Davis inked for alternating 13-week engagements at Lou's Chancellor Bar over a two-year period. Unit fills in the in-between 13 weeks on a similar two-year deal at Eddie Howard's Sportsmen's Inn in Baltimore, Md.

Eldridge Subs With McVea

LOS ANGELES, Aug. 6.—Jack McVea had two men out of his ork playing the Last Word on Central Avenue here because of ptomaine poisoning. Copy Oliver, trumpet, fell ill on Sunday night (29) and McVea made a quick substitution.

The subbing trumpet man is Roy Eldridge, who ordinarily draws almost as much as the entire McVea ork gets per week. Here the deal is different, much different.

CHESTER LAURA LEE MARKERT and ANGELL

America's Premiere Hammond Organ Duo

★ The Original and Only Hammond Organ Duo in Show Business
★ Title and Idea Copyrighted

Personal Management: FREDERICK BROS. AGENCY, INC.
New York — Chicago — Hollywood

Currently Playing Return Engagement, Gene's Lounge, Fargo, N. D.

4 A DEFINITE HIT WITH ALL PEOPLE ONS of RHYTHM

VOCALS

Mutual Booking Agency
203 N. Wabash, Chicago

INSTRUMENTALIST
Currently
Casa Loma, K. C.

No "Silver Platter" For GI Shows

Vets or Angels Get No Assist

Khaki will face regular commercial theater rules and no Mr. Whiskers' lift

(Continued from page 3)

first have to get his loan okayed by loan companies. According to reliable sources at the Morris Plan, these companies consider legit "a bad financial risk." To the dough-passing-out firms the theater has always been a gamble and always will.

Again, any sort of a co-operative venture would face opposition from the all powerful Actor's Equity. Officials feel, from past experience, that "co-ops are bonanzas for everyone but the actor. He does all the co-operating and gets none of the money."

Scripts?

Now comes the question of material for these revues. If the vets wish to do a show that has been done by Special Services, they will have copyright problems but good. All army material is "for use exclusively in military and naval establishments." Only if skits and blackouts have been written by a G.I. who is not in Special Services and is with some outfit not connected with entertainment, such as infantry, does his stuff belong to him. The army pays their Special Service personnel a salary to turn out stuff the same way a movie company pays its writers to turn out scenarios, therefore all material written belongs to the army.

No USO Assist

There have been reports that Special Services scripters cop skits from the USO. However, Lawrence Phillips, executive v.-p. of CSI, feels giving material to proposed all-soldier shows would be a horse of a different color. He was very definite about the fact that material would not be released by the USO to anyone, vets or otherwise. "Scripts are deposited with the USO as a trust and cannot be released for anyone."

Union Hurdles

Obstacles that the unions raise to a project of this sort are well-nigh insurmountable. They consider the scheme, if that of a regular producer, purely a profit-making plan and on a competitive basis with any other production on the Stem. The best they offer is a meeting with their fact-finding committee. This committee was set up by the legit unions to cope with individuals or groups wanting concessions for "experimental" shows. Concessions usually mean a cut in union rates. This fact-finding set-up has been very successful in discouraging fly-by-nighters.

Oliver Saylor, biz agent of ATAM (legit flacks), said when asked about post-war all-G.I. shows: "Chances are they will have to comply with regular union conditions." Union conditions mean 165 bucks a week for a regular ATAM agent. Saylor furthermore feels these shows should use union flacks who have been discharged from the army. He bolstered his argument by pointing out that *Winged Victory*, *This is the Army*, and *The Army Play-By-Play*, three soldier shows, all used union p. a.'s at the standard rate of pay.

No "Interim" Cards

Suppose the G.I.'s should have guys who did p. a. work in the army and wanted to break into the union. That's a job a p. a. either has to have five years flack experience, on the Stem or work for three years as an apprentice, with one of the regular union p. a.'s.

The situation at Equity can hardly be considered better for the all-G.I. shows. All actors "would have to join the union. They would be considered precisely as any other group. It wouldn't be practical to let down the bars," Alfred Harding, assistant to the prexy of the actor's org stated. "Because these men have been in the serv-

New Tax Plan -- 5 Weeks Indie Contractors--6 Weeks Employees

NEW YORK, Aug. 6.—A new tax plan which will make performers, employees rather than independent contractors, is being currently mulled in Washington, was learned by *The Billboard*, last week.

According to the plan all performers will keep their independent contractor status on short term dates. They become employees of the spot they appear in if they are held over for six weeks or longer. In other words: up to five weeks independent contractor; after five weeks, and

ice doesn't mean that they don't have to meet union requirements."

Harding, he's editor of the Equity monthly magazine too, felt that his union was making a sacrifice by carrying its own members in service on the books without dues for one year after their discharge. Obligations that Equity owed to its own dues payers preclude temporary cards being given to G.I. actors who work special shows.

G.I. thespians would have to join Equity as junior members. Any actor who is employed in a Broadway show can get in by paying the \$100 initiation fee and the 18 bucks yearly.

G.I. Scene Painters?

If producers wanted to use soldier scene painters, they would again have their hands full. The Scenic Artists' Union is leery of sharpshooters in the legit field and require that scenery be designed only by union men. To get into this group of highly skilled theater technicians you have to pass an examination showing your know-how of art, scene painting and stage technique. After passing the test, the initiation fee is \$500 with four bucks monthly. Veterans who has worked in legit would get concessions from them.

AGVA Helps—a Little

AGVA, the union that has jurisdiction over the variety artists, is afraid a project of this type might throw their own performers out of work by playing in houses that normally would book AGVA acts. If the show went out on the road for a limited run (two months maximum) the variety artist org might grant the G.I.'s temporary cards but if they wanted to tour longer that would change the pic. The charge here is \$10 to join and 16 bucks yearly.

802 Rules

At both the musicians' union (Local 802) and the stagehands (Local 1, IATSE) feeling was that any appeal for concessions would have to go before the executive boards of both unions.

A musical on tour has to contend with different rules about the number of men they have to hire in different cities besides their base ork. For example, an out-of-town show hitting New York must hire a man for each person already playing in the band. That means if you have a 10-man ork you've got to hire another 10 men from the New York local. In Chicago it's different. There you have to hire a minimum number of musicians from the Windy City local. Each city and local has different regulations.

Theaters?—Maybe

Getting to the last step after your show has been put together and you want booking. C. H. Grody, of the United Booking Office, said that his org is "wholly sympathetic toward the idea of an all-G.I. show and would give it every possible consideration but that the show would have the same status as any other that was looking for houses." That means they have the other shows to compete with.

So G.I. Revues are going to have to find angels besides Mr. Whiskers and union. All they'll have will be the "tag" and uniforms (government says it won't stop use of Khaki).

starting at six, the employees status, with all deductions.

Washington sources were checked but all disclaimed knowledge of any new tax ruling. But insiders insist decision is in the cards and will be announced in the near future.

Sock at Pierre Play Hub, St. Loo And Coast Spots

NEW YORK, Aug. 6.—Acts booked into the Hotel Pierre's Cotillion Room now have a shot at class hotel rooms in three other cities, according to the plan set up by Stanley Melba, Pierre's talent buyer and ork leader. Deals, according to Melba, involve no booking fees. Act gets the job for free, if it clicks at the Pierre.

Melba acts as entertainment consultant for class hotels in Boston, St. Louis and Hollywood, in addition to his job at the Pierre. He has visited these out-of-town hotels (names not specified) studied their rooms, and says with his knowledge of the "right artist in the right room at the right time for the right price" hotel can afford to pay him his fee. In turn he can offer acts 20 to 30 weeks. Act doesn't pay a dime to Melba who gets his cut from the hotel, and everybody is happy.

According to his plan, Melba emphasizes he is not in competition with agencies. His only interest, he added, is to see good acts working. Salaries may be less but the chances of layoffs between jobs offsets it, he explained.

Dane Casting Show For Mayan; Chi Main Stem in View

LOS ANGELES, Aug. 6.—Royal C. Dane is auditioning and casting a revue. Set to open at the Mayan here for eight weeks beginning August 30. Dane expects to move the show following the local run to Chicago and then New York. Harry Savoy will headline.

Other acts named as being signed for the show are Valaida Snow, Shaw and Lee, Jack Marshall, Chez Chase, and a line of 20 girls. Casting is incomplete with acts being signed daily. Show will be heavy on comedy.

Dane said that the house had been leased from Paul Small but Small had no connection with the show in preparation.

Pat Gerraci, AGVA Western regional director, said Dane had posted \$5,000 with the org with additional bond coming up as acts are added.

Another show, *Star Time*, has received the go signal from AGVA to cast. But, Gerraci said, AGVA has asked for \$15,000 bond covering salaries for two weeks and transportation of any acts brought here for the show.

Hipp-Haymes Fracas In Federal Court

NEW YORK, Aug. 4.—Action of the Baltimore Hippodrome Theater against Dick Haymes to make him fulfill his contract with the theater, tipped off in *The Billboard* (July 28), arrived at filing point, Friday (3). I. Robert Broder, attorney for the theater ops, is endeavoring to obtain both an injunction and an accounting covering the seven days which the Hippodrome claims he should have been playing at the house, and has filed action in the New York Federal Court.

Exclusive Boys Have To Put Up or No 5%

NEW YORK, Aug. 6.—A new crack-down by AGVA against agents who claim a 5 per cent take for exclusive booking privileges is in the making. When the deal was set to permit the 5-10 split, AGVA admitted it was a compromise. A lot of the boys previously used to demand a full 10 per cent whether or not an act was under exclusive management to another agent. Result was that many acts paid 20 per cent instead of the legal 10. But recently, says AGVA, the old booking 5 per cent fee has been worked until it's become a racket. One week one agent claims booking rights for a spot, the next week another agent moves in. The boys get together and split the weeks and the takes between them. To beat these back alley deals AGVA has accumulated evidence against agent-bookers in Chicago, Boston and New York and plans to bring them up on charges.

Meanwhile the union stresses that it will no longer recognize any so-called "exclusive" booker unless he files a letter with AGVA from the operator of a spot in which he is definitely named exclusive booker.

Club Brazil Okay With Valdez Pulling

LOS ANGELES, Aug. 6.—Paul Mirabel's Club Brazil, formerly the Panama Club, is making a bid for trade with strong Latin-American names. Altho patronage is 85 per cent Spanish, Mirabel is pulling trade from Sunset Strip spots with his talent array.

Currently featured at the spot is Miguelito Valdez who opened last week at \$1,250 with the dough to go to \$1,400 when the option is picked up after four weeks. He's pulling.

Irony of the Brazil deal is that top L.-A. acts scoffed at the idea of playing the spot until Chu Chu Martinez was booked in for around \$1,100. Now Mirabel is being offered plenty of talent and he's really paying dough. Diosa Costello has been submitted but no decision yet made.

While playing the Brazil, Martinez came in for \$100 fine for "conduct unbecoming a showman." Assessment was levied by AGVA and paid in check made out "for deposit only" to the welfare fund. AGVA spokesman said, Martinez it was said, refused to sing until a new mike was installed. Patrons waited around while a mike from Mirabel's Club Babalu was installed. But Martinez did not appear. Mirabel took the matter to AGVA and the fine followed.

Half-Dead Bottles Left in Niteries Eyed by Oregon

PORTLAND, Ore., Aug. 6.—Ernest Jachetta, attorney for the Oregon Liquor Control commission, is drafting a regulation that would require night clubs to hand over to the commission all partly filled liquor bottles left for longer than 30 days at clubs by patrons. Practice among the niteries is for the clubs to take over these half-dead ones, acting under a policy of not being responsible for this merchandise after 30 days.

Under the service club license, with which the niteries operate under the State liquor monopoly system, bottles brought in by patrons are dated with owners' names affixed. He may take with him any partly filled bottle or leave it at the club against the time he will return for another round.

At a recent meeting of the liquor commission, discussion failed to bring out exactly what the clubs do with this unearned increment, but Chairman Paul Crooks asked for a new regulation to prevent these bottles going into what he called "irregular channels."

Bismarck, N. D., Vaude Spec Cue To More Fetes

CHICAGO, Aug. 4.—Potential series of summer location vaude spectacles was seen by trade here this week, with the announcement by A. A. Mayer and a group of fellow Bismarck, N. D., civic leaders that they would sponsor such three-day show there starting September 21. Show is on the lines of the annual Mitchell (S. D.) Corn Palace festival. Officials encouraged Bismarck business men to try the vaude show experiment which has proved so successful in Mitchell. The Corn Palace festival opens its week's run the day after the Bismarck fete, and Howard Rosene, Chi GAC act booker, who is lining up the talent, says prospects are good for several other Northwest cities to join the circuit next year. Rosene has also worked out a deal with the Orpheum Theater, Omaha, which is using the principals of the festival's cast in a stage revue starting October 5.

Encouraged by a record \$60,000 gross last year, Corn Palace execs have boosted the talent nut this year to a top \$19,000, and are bringing Gil Lamb, Pansy the Horse, George Moore, Winik and Mae, Arthur Blake, Three Flames, Ross Sisters, Ben Berl, George Broderick, Dick McPartland's Embassy Four, Frankie Carle and the 12 Rosalind Hupp Dancers. Outdoor acts skedded for the show are Chico and His Slide for Life, Al and Grace Frazier and Rue and Phil Enos.

The Bismarck show, to be staged in the 3,500-seat auditorium, will cost \$10,000 and features Ben Berl, Ross Sisters, George Broderick, Pansy the Horse, the Three Flames, George Moore and Ted Weems.

Beantown Feud Plus for Acts; Names Get \$\$\$

NEW YORK, Aug. 6.—A red hot feud which is helping raise salaries still higher, is currently going on between Ralph Snyder, owner of the Boston Bradford, and Mickey Redstone, op of Beantown's Mayfair. Both spots are currently dickering for the same talent, bidding against each other.

Situation began last May when Snyder began his name policy and offered Artie Dann eight weeks to open his room. When comic took the Mayfair Snyder did a burn and is said to have told Dann's agent that so long as Dann lived he wouldn't play him on account of the Mayfair booking.

Since then it has been one act against another, with both Redstone and Snyder bidding to see who got first crack. If one performer goes into the Bradford and does good the Mayfair is after him right away to open right after he closes. For example, Alan Gale goes into the Bradford September 20 for \$1,000. Even before the ink was dry on the contract, Redstone bought him for the Mayfair to open February 20 at \$1,250.

Where the whole thing will end nobody knows. Snyder is well healed; Redstone is no slouch with the money bags either. In any case whoever comes out on top, acts can sit back and let the boys bid against each other.

Portland Room Hit by OPA

PORTLAND, Ore., Aug. 6.—On August 1, the Gold Room nitery began a 15-day penalty imposed by the OPA during which it is prohibited from buying, selling or using any rationed meat items, cheese or canned fish. The OPA issued a 90 day suspension order, but stayed 75 days of the order, after a hearing at which the OPA charged the club violated food rationing regulations and misrepresented the facts to the board.

Charlie Hart, ex-manager at the Steel Pier, Atlantic City, and in showbiz from away back, was asked by Ole Olsen (Olsen & Johnson) to manage his "Laffing Room Only" troupe when it went over for the USO. Hart got busy, took his shots, ordered a uniform, and reported at 40th Street for further orders.

He can sue the doc for his shots and back his USO uniform. For when he walked out of the USO building he was mulling the "I'm sorry, you haven't enough experience" line.

In Short

New York:

ROLLY ROLLS penciled in for the Roxy between October and September. . . . GALI-GALI opens at Pierre September 18. . . . HARGER and Maye start at La Martinique on September 12. . . . LAMBERTI plays the Roxy on August 8 and Loews State on October 4. . . . RAYE AND NALDI go into Paul Small's show (West Coast) for \$1,100. . . . DOROTHY SHAY goes back to the St. Regis on October 4. . . . JANE PICKENS' option at Waldorf picked up. Stays until mid-September. . . . MYRTLE DUNEDIN goes into next Leon and Eddie show. . . . BEATRICE KRAFT starts fall concerts. . . . HENNY NADELL opens at Latin Quarter, Boston, on August 26 and follows with El Morocco, Montreal, on September 17. . . . CHARLOTTEERS go to the Adams, Newark, on August 30. . . . GEORGE LEETS joined the Percy Oakes Attractions in cabaret department.

Colisimo's in Dutch Over Line Charges

CHICAGO, Aug. 6.—Colisimo's is in hot water with AGVA because of alleged violation of its minimum basic agreement with the union. Spot operates under a B contract which calls for \$45 minimum for line girls and \$75 minimum for principals. In the last four week AGVA charges, the girls have been asked to take a day off a week and day was docked from their salaries. This deduction is illegal, says union, which will demand that ops return every dollar taken away.

Another charge against the spot involves auditions while customers are in the room. AGVA rule is that no auditions be held in Chi spots during regular hours while room is operating whether auditions be given under the guise of celebrity nights or on usual nights.

Detroit Op Enters Miami Nitery Field With Hotel Rm.

MIAMI, Aug. 4.—Another night club has entered the field in Miami Beach with the opening of the outdoor Beach Terrace at the McFadden-Deauville Hotel in the northern section. Jim Hughey, newcomer who operates the Penobscot Club in Detroit, is the operator.

Plan is to use the room with a floorshow and dance band, opening in the fall. Estimated budget was not disclosed.

Heads Fort Worth Spot

FORT WORTH, Aug. 6.—Hillard Pinkston Simmons, who spent three years in the Army Air Forces as a radio instructor, has been made manager of The Den, night spot at Hotel Texas. He formerly worked in Hollywood as a movie makeup artist before entering the army.

Sophie's 34G to Charity

HARTFORD, Conn., Aug. 4.—Sophie Tucker has begun distributing to theatrical and other charities \$34,000 gained thru the sale of 1,500 of the \$25 de luxe editions of her book, *Some of These Days*.

Shooting of Labor Official In Minneapolis Club Brings Demand for License Check

Mayor Asks Grand Jury, City Council to Hunt Dummy Ops

MINNEAPOLIS, Aug. 6.—Fatal shooting of Al Schneider, Drivers' Union organizer, in the Casablanca night club here July 27 and press reports describing Thomas W. Banks, present during the shooting, as the sub rosa owner of nearly a dozen niteries and liquor establishments in the city, has brought a demand from Mayor H. Humphrey that the grand jury and city council investigate all liquor licenses, both on-sale and off-sale, to see whether or not dummy owners are listed in registrations. Minneapolis ordinances and statutes prohibit any individual owning more than one liquor establishment.

Michael Dillon, county attorney, supported the mayor's stand and asked the grand jury to subpoena Russell Ackerman, city license inspector, and his official list of liquor licenses. Dillon also recommended that the jury cross-examine all license holders to see if they are the actual owners or merely the "dummy operators."

Manager Accused

Schneider was murdered following an after-hours' argument in the club. Wayne Saunders (Reuben Shetsky), Casablanca manager, was accused by the dead man's brother, Al Snyder, also a union organizer, as well as by several other witnesses, as the killer. After Saunders allegedly pumped four bullets at Schneider, Saunders and Banks disappeared. Altho police conducted a manhunt for the two, authorities were unable to find them until their attorneys brought the two in.

Wednesday, after hearing witnesses for two days, the grand jury indicted Saunders of second degree murder. He was ordered to stand trial August 23.

Dead man's brother claimed the shooting culminated an argument in which the brothers were being berated for supporting the election of Mayor Humphrey who, upon taking office and appointing Ed Ryan as police chief, clamped down

Miami Mayfair Club Sold After Nuisance Charge

MIAMI, Aug. 6.—The Mayfair Club, on West Flagler Street, facing a nuisance charge and possible injunction proceedings to force a closing, has been sold by Abe (Pop) Brown to Phyllis Cohen with Frank Dellmar, manager. Circuit Court Judge Richard H. Hunt refused the request of Brown's attorney to dismiss the suit. Decision was reserved on the nuisance charge.

The court stated future conduct of the club will determine whether an injunction should be granted. Request for injunction was made by John Foremal, owner of the near-by Morgan Hotel, who charged the club remained open until early morning hours and made such a racket people could not sleep.

Here Comes the Pride

NEW YORK, Aug. 4.—When better wedding receptions are thrown, Barney Josephson, Cafe Society owner, doesn't want any part of them. Not after the one he gave for Hazel Scott and Congressman Adam Clayton Powell.

Shindig at C. S. Uptown was to tee off Wednesday (1) at 1 p.m. Invitations were broadcast to the newly married couple's list. Josephson had his friends and Ivan Black, Cafe Society p. a., asked local papers and mags to cover. By 1 p.m. the joint was full of showbiz names, political biggies and two lines, one extending to Park Avenue, the other to Lexington, were standing two abreast. A flock of cops, led by a police captain, kept order and invitation holders had to flash their stubs just to get in line.

In the midst of this turmoil, a flock of lensmen, representing all the New York dailies and press associations, marched out of the club in high dudgeon charging they were insulted. Seems that "Life" mag was shooting a series of the couple and the other lensmen wanted them to pose, too. Powell replied he would be with them as soon as "Life" was finished. Was it all right? It was okay with everybody but the AP shooter. So one word led to another and Powell told a cop to put the AP guy out. The other cameramen joined the AP and they all walked out.

At this point Ivan Black arrived, all out of breath, and tried to butter up the boys, but no soap. Either we get an apology from Powell or no pix was the ultimatum. So Black fought his way back into the room to get Powell to say "I'm sorry." Instead of an apology, Powell lashed out at Black. Result: No pix.

Later Black said, "This is the nearest thing to the Luxor Baths I've seen. I've been a bachelor for 43 years. After seeing this wonderful reception, I'll remain a bachelor for the next 43 years."

Oh yes, in the midst of this rumpus, Miss Scott became ill.

on all gambling and illegal liquor spots. Other witnesses claimed Schneider had posed as "boss of the city" now that "his mayor was in" and that any illegal spots which wanted to run "had to see him." Banks testified the shooting came as aftermath of a practical joke. Snyder told police Saunders allegedly threatened to kill him, too, but that Snyder, after his brother had been killed, grabbed Banks, and used him as a shield to escape injury.

Portland Nitery Patrons Get Break in New Cab Fare Sked

PORTLAND, Ore., Aug. 6.—Taxi-riding patrons of night clubs just beyond the city limits get a break in a city ordinance setting rates for a zone three miles outside the city limits. Formerly the city was without jurisdiction in this area, and the State public service commission disclaimed any responsibility. The result was that the cab patron was at the mercy of the driver when riding to these spots.

Acting under a new State regulation that permits the city to fix rates in this "no man's land," the municipal commission approved a sked that virtually doubles rates in the city. A person taking a cab downtown to a point in the 3-mile zone will pay the meter fare to the city limits, where the driver will stop the meter and start it again, the passenger pays double the fare shown on the meter in the second stage of the ride. On an inbound trip, the procedure is reversed.

Conn. Theater License Lifted In House Improvement Drive

HARTFORD, Conn., Aug. 4.—First spot to get the ax—cancellation of its license—in Connecticut's drive to improve theaters, was the Music Box Theater in New Britain, Conn., operated by the Amalgamated Theaters, Inc., of New Haven, and managed by Joseph Spivak. License was canceled here on July 25 "for failure to comply with safety regulations after proper warning was made to the manager." This spot recently dropped vaude and has been operating as a full week film house. Police Commissioner Edward J. Hickey is now on an inspection tour of Connecticut theaters to see they improve physical conditions and remove hazards.

Philly College Inn Relights With Helen Kane, Dan Healy

PHILADELPHIA, Aug. 6.—College Inn, key nitery shuttered by the liquor control board last year, is back in good graces under new management and returned to the after-dark fold last Friday (3). For the opening stanza, Inn brought in Helen Kane and Dan Healy to head a revue with Beatrice Kay, Charlie Stone and Joe Hayes' music. Dave Gold Four holds in the Musical Bar adjunct.

Corwin Leases Million Dollar

LOS ANGELES, Aug. 6.—Sherrill Corwin, head of Metropolitan Theaters Corporation has leased the Million Dollar theater from Popkin and Ringer. Despite talk that Corwin, who also has the No. 1 vaude house here, the Orpheum, will change the vaude policy, the Million Dollar will continue its present flesh show set-up for the time being.

Popkin and Ringer will continue to operate their other theater interests, which include the Burbank, burly house, and the Lincoln on Central Avenue. Latter also has vaude.

Bailey Joining Cab's Package

NEW YORK, Aug. 6.—Pearl Bailey, now current at the Zanzibar, joins the Cab Calloway package when it starts a 10 to 12-week tour. Unit will play Eastern theaters, opening in Philadelphia on October 12.

Beach Walk, Edgewater Beach Hotel, Chicago

Talent policy: Dancing and floorshows at 9 and 10:30. Owner-operator, William Dewey; manager, Philip Weber; publicity and production, Dorothy Hild. Prices: \$1.50-\$1.80 admission.

Now that it has moved its shows from the indoor Marine Dining Room to the outdoor Beach Walk, the Edgewater Beach is presenting a better show. Line is just as lavish but show lacks big-name talent. Length is little more than a half hour. Indoor room performances ran an hour.

Shortening of show and lack of response from a noisy, unappreciative audience—possibly because many of them were too far away to appreciate detailed work—caused Ben Dova to cut his usual routine. Ben Dova's work is best appreciated by a close-up crowd that can see his excellent comedy imitation of a drunk and difficult gymnastics on a swaying lamppost.

Highlight of the show was one of Dorothy Hild's productions. She had her 12-girl line in exotic Arabian and Oriental costumes in a *Garden of Allah* routine. Line wore golden gowns. Some carried large feather fans on tall poles; others baskets holding flaming, smoking torches. It all added up to a sock production number.

Miss Hild has smartly cast the dance team of Harold and Lola in the *Garden of Allah* number. Couple's snake number fits production like a glove and highlights act as well as line.

Wayne King's band continues to supply top music for the shows and dancing. Nancy Evans is his featured singer. *Cy Wagner.*

NIGHT CLUB REVIEWS

Persian Room, New York

Talent policy: Floorshows at 9:30 and 12:30; continuous dancing. Owner-operator, Plaza Hotel; publicity, Bonnie Donohue. Prices, \$1.50 cover after 9:30.

Jimmy Savo's preem in class hotel on Thursday (2) didn't start so good. Comic was obviously nervous, flubbing a couple of his routines. An annoying cough also set him back. It wasn't until he delivered his standard *Mandalay* that he really started cooking with gas. After that one the wine drinking ringsiders were with him.

After the "... the Persian Room proudly presents ..." intro by ork leader Garwood Van, Savo pranced out and opened with his standard pantomime juggling bit. Polite applause. Customers were obviously befuddled. Comic's coughing spoiled the panto effect. Next was *Love, Love, Love* and again his cough hurt. The rope knot routine came next, but for some reason Savo dropped it midway. The lighted match and paper-tearing bits which followed got some polite titters. But if the first few numbers didn't click, Savo's *Mandalay* got 'em with plenty to spare. From then on he was way ahead and knew it. His cigarette and drink-cadging bit, coming next, had the room rocking. The boys in the candy store bit stopped things cold. The nervous cough disappeared and he was the same old Savo again, underplaying and overplaying bits for top returns.

One of the little guy's chief difficulties, besides initial nervousness, was the poor support he got from the ork. This will (See *PERSIAN ROOM, N. Y., on page 28*)

Normandie Roof, Montreal

Talent policy: Dance bands and floorshows at 8:30 and 12. Owner, Mount Royal Hotel; publicity, Collin Gravenor. Prices: \$3 minimum; cover, \$1-\$1.50.

Whole Show: fair, would be better if tightened up. Good patron reaction.

Best Job: PAUL GERRITS, comedian, has wealth of material, including acro, juggling and roller skates, but lacks sock; needs faster pacing. Went over okay.

Other Acts: SONIA CORTIS, singer, small, dynamic, heavy French accent; needed a couple of numbers to get started; went over best when she left mike for *Lover, Come Back to Me*; nicely gowned. Fair hand. JERE McMAHON, just out of *Seven Lively Arts*, should have been hit of show with his flashy ballet-taps, but he's breaking in new routines and was not comfortable with them opening night. Opened without spotlight with *Dancing in the Dark* and patrons were a while finding him in dark. Numbers lagged a bit; got excellent mitt; ran out of encores.

Bands: NORMAN HARRIS (14) gives swell support to acts; music definitely on sweet side, just right for Normandie patrons. AL GILBERT (4) rumba and tango music, a little on heavy side. Business, capacity. *Ken Johnstone.*

Samovar, Montreal

Talent policy: Dance bands and floorshows at 9:30 and 12:30. Owner, Rene Germain; manager and publicity, Carol Grauer. Prices: \$1.50-\$2.00, minimums.

Whole Show: good; a little on the long side, solid patron reaction.

Best Job: NANCY AND MICHAEL; holdovers from last show, ballet pair are solidly established with Samovar audiences, make a big hit with their European folk-dancing numbers. Have youth, fire, pace and strong routines. Did three numbers and encore and could have done more.

Other Acts: MARIAN RUSSELL, ex-Jack Cole, opens with pair of Hindu (See *SAMOVAR, Montreal, on page 28*)

Cotillion Room, New York

Talent policy: Floorshows at 9:15 and 12:15; continuous dancing. Owner-operator, Hotel Pierre; publicity, Ware Lynch. Prices: \$2-\$3, minimums.

Two acts, both doing repeats, still get sock hands for routines which time and again had the carriage trade patronage gasping. Biggest applause winner was the mindreading Myrus, who has acquired a smoothness of chatter which keeps audience on pins and needles all the way. His rapid switches from the questioner to a ringside doubter makes for ohs and ahs and helps bring laughs. Telepathist works for 30 minutes and lots of customers want more.

For sight value, the dancing trio of Harris, Claire and Shannon still ring the b-o bell. Smoothness, intricacies of routine, pacing and appearance are still top drawer. Gals are no beauty contest winners, so wisely wear costumes which pull major attention. Both dress in flowered sequin gowns; but one has fuchsia accessories, the other chartreuse. Fred Harris, in gray Eton outfit, helps set off the total effect. Group does three dances. (See *Cotillion Room, N. Y., on page 28*)

Kubla Khan, San Francisco

Talent policy: Dance band and floorshows at 7:30, 9:30 and 12. Owner, Eddie Pond. Prices: \$1.50, minimum. Dinner from \$2.50.

Whole Show: good; features Chinese acts and dance line; well received.

Best Job: FRANCES CHUN, thrush with deep qualities; on order of Frances Langford; "juke box medley" outstanding; socko.

Other Acts: JADIN and LI-SUN, dancers; individual stylists; flair for comedy; work well together. MAE LEE, singer; does semi-classics and light optra; clear, pleasing soprano; good hand. PRINCESS LOO HING, fem magician; works alone; tricks standard. ELEANOR YOUNG, Chinese Carmen Miranda; graceful, good voice; sells okay. KUBLA DANCERS (6), pretty group in several Walter Biggerstaff produced numbers; gowned gorgeously.

Band: BILL OETKE'S RUMBEROS (8) play a snappy show and hip-shaky numbers. Owner Eddie Pond emcees. Business capacity. *Edward Murphy*



JACK HERBERT

A HOLD-OVER AS USUAL
THE BLACKHAWK
CHICAGO

The Critics Say

● THE CHICAGO TRIBUNE

Jack Herbert walks off with the Blackhawk's floor show. Jack is at his best now, with quietly funny material and a wonderfully easy manner.

● "THIS WEEK IN CHICAGO"

Jack Herbert has a lot of wonderful conversation to go along with his adroit manipulation of cards and things. And what a winning personality!

● CHICAGO DAILY NEWS

It certainly is the funniest, most polished and sophisticated act of its kind we have ever seen.

● "VARIETY"

Jack Herbert maintains a steady flow of bright palaver to accompany his card, coin and paper-cutting tricks, nabbing attention right off the bat with his easy-going department.

Personal Management

David P. O'Malley

203 NORTH WABASH AVENUE

CHICAGO

ada Lynn

★ ★ ★ "LITTLE MISS EVERYBODY"

AMERICA'S RISING YOUNG COMEDIENNE
ORIENTAL THEATER CHICAGO
WEEK OF AUGUST 10

LOOKOUT HOUSE CINCINNATI
3 WEEKS—OPENING AUGUST 22

THANKS TO CHARLEY HOGAN ● FRANK SENNES
Personal Management

SIDNEY J. PAGE, 203 N. WABASH AVENUE, CHICAGO

WANTED AT ONCE

Singles, Teams, Trios, Novelty Acts and Chorus Line Girls.
Pleasant Working Conditions. Wire, Write or Phone for
Full Details.

FRENCH CASINO THEATRE
CLUB and TROPICAL GARDENS

1428 Canal Street, New Orleans, La.—Telephone Canal 1100

A. C. "PAT" PATTERSON, Prop.
THE GAYEST SPOT IN DIXIE

Loew's State, New York

(Reviewed Thursday Night, August 2)

Tempo of current show has picked up nicely compared with pacing of recent attractions here. Much of the credit is due to the job turned in by Johnny "Scat" Davis, who fronts his ork (14) with plenty of show savvy. Not much can be said for his sidemen. They try hard enough but unless Davis is in there sparking with his trumpet on every bar they show little life. Davis's scat chanting of old pops pulls hefty mits. Works his first chorus in boyish monotone seguing into a fast scat chorus which bulds well. Band vocalist, Louise Douglas, plenty easy on the eyes, doesn't rate in the voice department. Stance is bad and overmugs. Hooper, Christine Forsythe, a tallish, red-headed gal, uses her legs capably but lacks polish and selling ability. Should add more ginger bread for better reception.

Biggest palm puller was Ruth Terry, the blonde B pic name. A black draped gown set off an eye-filling figure which got to the gallery right away. Lived up to her appearance by a routine that got better as it went along. Opener, Harry, didn't register; needs pruning. Began building with *My Heart Sings*, and followed with a novelty, *Chihuahua*, which gave her a chance for some hip weaving that the boys out front audibly appreciated. Called back and gave with a dressed up *You Made Me Love You* for cheers. Forced into another encore and sold the novelty, *Take Me Home*, with Davis straightening. Tune has a cute punch line, winning her a tremendous hand.

Gene Baylos opens badly with his oldie about the mother-in-law being a Gestapo in bloomers. Got into the groove after a few minutes and began getting good laughs. In last week's bill Artie Dann used the gag about "... nothing happens to me on the way to the theater. But last night..." Baylos uses the same gag. This is not only bad showmanship, it's plain stupid. Comic's best laugh pullers were his pin-ball and fiddle routines. Both got sock receptions. He was way ahead when he killed it with a blue gag about a bowlegged woman in a drugstore. Bit has no place in his routine. Even as a throwaway it was bad taste. Could have won a better hand without it. Pic, *Valley of Decision*. Biz big.

Bill Smith.

JESSE AND JAMES

ACCLAIMED

the most sensational
Dancing Act
in show business

Held Over

STRAND THEATER
NEW YORK

Thanks to **STAN ZUCKER AGENCY**

Comedienne of Song

JERRI BLANCHARD

20th Week at
KITTY DAVIS' AIRLINER, Miami Beach, Fla.
Available September 3.

Under Exclusive Management
JOLLY JOYCE AGENCY

Write, Wire, Phone
Walnut 4677 Earle Theater Bldg.
Walnut 9451 PHILADELPHIA, PA.

JUDY CARROLL

Piano and Song Stylist

Held Over Indefinitely
CABANA CLUB, Rehoboth, Del.

Personal Management:
EARLE WHITTEMORE, Miami, Beach

BE A BOOSTER

for
MILTON SCHUSTER

Want Talent at All Times.
127 North Dearborn St., Chicago 2, Ill.

VAUDEVILLE REVIEWS

Oriental, Chicago

(Reviewed Friday Afternoon, August 3)

Opening show ran over 15 minutes but the pewholders didn't mind because it was solid entertainment.

Jerry Wald has scrapped his fiddle section since his last p. a. and the withdrawal of the gut-scrappers returns his crew to its former status among top jump crews. Band also is a better bet for p. a.'s now that Majestic Records has put Wald among its top recording artists. Kids greeted several of his numbers with applause, indicating that they had already heard the number via wax. Wald's clary work is still outstanding, and its former close resemblance to Artie Shaw's work is fast disappearing. Billie Rogers, ex-fronter, is a plenty-improved blues vocalist, and her trumpeting, tops among fem blowers, also rates a healthy mitt. Newcomer Kay Allen displays a voice that's extremely listenable on two pops, and the veteran Dick Merrick warbles two sentimental ditties to solid palm-whacking.

Screen star Michael O'Shea has an ingratiating personality that socks across the footlights, especially when he speaks vividly of his memories as a child in Chi's tenement district. Could cut the Hollywood dialog, as it's human-interest material like his recollections of childhood in Chi that sell him. Introed Vince Manning who rated a good hand for his rendition of a current pop.

Remainder of the bill is made up of Lenny Gale, whose impressions, especially the serious mimicking of Clark Gable, rated warm response, and Joe, Lou and Marilyn Cates (father, son and daughter), whose terping, especially the unusual Lancashire Clog done in modern rhythm, pulled a wallopping hand.

John Sippel.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, July 31)

Revue at the Orpheum this week misses the mark but is saved by a few good acts. Chino Ortiz and his Club Brazil ork (20) share the bill with *The Cisco Kid in Old New Mexico*. Chris Pin Martin emcees.

Holding the midway slot, Hector Del Villar, Cuban singer, won approval for good warbling and demonstration of fancy rhumba steps. A good showman who adds life to any revue. Villar weakens act by being too generous with his numbers.

Isabelita in one of the end spots gained good mitting for song-dance routine. She would improve act by toning it down. Over-acting tends to make routine lose its sparkle.

Teddy and Phyllis Rodriguez gave the ticket-holders a good sample of smooth dancing. Also on the bill, Frakson the Magician, who mystifies payees by making a radio disappear on stage.

Ortiz band does a good job, but appears too big and cumbersome for its own good. Most numbers were well-received, thanks to good rhythm, brass, and fine trumpet work by Ortiz.

Lee Zitto.

Golden Gate, San Francisco

(Reviewed Wednesday Afternoon, Aug. 1)

Whole Show: tops, solid patron reaction.

Best Job: GIL LAMB, comic, acts as master of ceremonies for entire bill; routine, original; sock, especially pantomime of a hep cat at the theater; fast and smooth timing rings the bell.

Other Acts: LOUIS JORDAN TYMPANY FIVE; best in its class; outstanding items, *Look Out Jack* and *Beware, Brother, Beware*; pleasing personalities; plenty of jump talent. THE GREAT DRAPO, masculine modiste; clever rapid-draping with elaborate fabrics; uses three glamorous models. THE JUMPING JACKS, trampoline trio, makes tricks look easy; liked.

Band: BUDDY MOORE.

Pic, *Back to Bataan*, third week.
Edward Murphy.

WALLY OVERMAN

America's Finest Cartoonist Act
Management

JACK KALCHEIM
FREDERICK BROS.
New York

Chicago, Chicago

(Reviewed Friday Afternoon, August 3)

Those three human dynamos, the Ritz Brothers, threaten to nudge and maybe even topple the house gross record here, judging from the opening day crowds which strained behind SRO ropes at every show.

Ritzes haven't changed their act much since their last appearance locally, except that they seem to have improved their zany dancing. Their nonsensical take-off on Frank Sinatra is the best-staged yet and packs clever material excellently handled by brother Harry. Besides their regular stint, they intrude, but pleasantly, on every act, and their antics make the revue sparkling entertainment. Merited plenty of yocks and a huge hand at the close.

Lou Breese's boys get show off to zippy start with a snappy scoring of *Cherokee*, after which the Maxellos (5) do their standard Rislely turn, which reaps solid mitt because of their two-team precision routine and some unusual duo work. Evelyn Farney cleats well to difficult tempos but she needs to inject more personality and showmanship into her turn.

Connie Russell, a local fave, appears more alluring than ever and it's no won-

Olympia, Miami

(Reviewed Wednesday Afternoon, Aug. 1)

This week's bill has another pic and radio singer headlining, with the runners-up doing their bit to round out a pleasing show.

Bill Johnson combines a winning grin and personality with a good voice, and registers nicely. Uses numbers from *Something for the Boys*, as well as pop stuff. Earns a big hand at the finish.

Joe Arena and his dog, Pal, are doing a repeat. Pooch's acros keep the customers applauding. Always well liked here.

Wallace Puppets, a good novelty, moving mannikins without use of strings or wires, gets nice hand.

Wells and Jeanette, comics, draw laughs with their banter and plug away for good results. Take several bows.

Jim and Beverly Paysee in a terping specialty have a good routine and sell well. Work with ease and grace and are easy on the eyes. Recalls are plentiful for this one.

Pic is *Murder, My Sweet*.

Larry Berliner.

der that MGM recently inked her to a pact. Gal's gorgeous gown on a svelte figure plus a distinctive vocal style is just what's required to make payees respond enthusiastically.

John Sippel.

PHIL MOORE
(SHOO SHOO BABY)



AND THE PHIL MOORE FOUR

1 ST THEATER APPEARANCE ANYWHERE!!! AND THAT ONE ON BROADWAY!!!

LOEW'S STATE NEW YORK

THANKS, BILLBOARD:—

"... Bill ends with Phil Moore Four. Setting was good, and ... the five are okay plus. In other words, the bill closed with a sock. ..."
(Reviewed Thursday evening, July 19)
JOE KOEHLER.

THANKS TO THE NEW YORK NEWS PRESS:—

... Especially THE POST and DAILY MIRROR.

THANKS TO LOEW'S STATE (N. Y.)

And everyone who helped make it possible for a great opening date ... it couldn't have been finer.

Direction: GENERAL AMUSEMENT CORP. Exclusive VICTOR Recording Artists

1st NEW YORK THEATER APPEARANCE CHRISTINE FORSYTH

6 FT. OF GRACE AND RHYTHM

Held over at—

LOEW'S STATE NEW YORK
Thanks to ... MILES INGALLS

Beautiful
VIRGINIA LEE HOWARD

Piano Contrasts

Currently Country Club, Rehoboth, Del.
Opening Clover Club, Miami, Aug. 8th.
Personal Management **EARLE WHITTEMORE**
Miami Beach

Lew A. "Bozo" Ward

Pantomime Clown Specialty

A feature for night clubs, banquets, etc. Also
Producing Clown and feature Come-Ins for Circus
and Indoor Shows, Clown Acts for Department
Stores. Now playing Night Clubs through
New England. Per address:
418 Columbia St., Brooklyn 31, N. Y.

CASHBOX COLORED ATTRACTIONS

Featuring Topnotch Sepia Talent
ACTS — DUOS — TRIOS and BANDS
Writes, Wire or Phone
THEATRICAL BOOKING AGENCY
Colored Radio Artists Assn.
3458 S. State St.—Suite 407—Chicago
Phone VIC. 7917—Nite Phone WEN. 5434

**Ban on Hotel Rooms
For Civilians in S. F.
Tough on Showbiz**

SAN FRANCISCO, Aug. 6.—The ban on hotel rooms for civilians unless stop-over here is "essential to the war effort" has made the situation very gloomy for traveling bands and show organizations. Now the bands who put in here for hotel and vaude engagements must seek out lodging houses or share apartment space provided they are lucky to find any available.

Custom is for musicians and acts to switch rooms upon termination of the five-day stay limit, which is general in all downtown hotels. MCA and Musicians' Union have been partially successful in finagling some overnight space, but the situation is tough and getting tougher as military personnel moves here in ever-increasing numbers.

Capitol To Run 8-10 Weeks

NEW YORK, Aug. 6.—Capitol Theater plans to keep its current show running for at least eight weeks and perhaps 10, if grosses hold up in the same fashion they started out. This may put a strain on acts booked to come in after the four-week date, which present show was supposed to run. Next show with Gene Krupa and Willie Shore may have trouble in getting started. Comic has commitments and all will have to be set back to fill the Capitol date.

COTILLION ROOM, N. Y.

(Continued from page 26)

all of which rated solid hands. Trio's *Holiday for Strings* number was intricate and smoothly handled from the lifts to spins. The *Fire* number was in different tempo. It was fast, exciting but equally intricate and called for split-second precision and on-the-beat work. Number won trio a cloudburst of palm-whacking. Closed with a frilly can-can, equally fast, with both gals being lifted in tandem for a great finish. Lighting helped set hoofers off in great fashion. Fred Harris's chatter shows marked improvement. He has his timing down to a point where he doesn't puff into the mike. Now sounds natural and unforced.

Melba's ork cuts the show with brilliance. On the intricate whirls, lifts and quick stops, an off beat would have ruined an entire routine. But boys were in there on cue all the way. Alan Ritchie, band vocalist who doubles on sax, does a pleasant job with the pipes. Ritchie has good phrasing, full masculine voice but lacks showmanship. Learning to smile and showing some interest would help.
Bill Smith.

SAMOVAR, MONTREAL

(Continued from page 26)

numbers which show excellent mastery of this form of dancing; net good hand. FRANK MELTON, singer, billed as operatic but his best is crooning version of *I Didn't Know About You*. Has diction fault noticeable in more ambitious efforts. Good looking, tall, good presence and gets warm reaction from fem patrons. ROLLY PICKERT, eccentric hoofeer, gives glimpse of strong technique in opening number, then shifts too soon to his featured stilt act which is also on short side. Gets very heavy hand but leaves patrons feeling cheated; has no encore material. LYNN ERROL, very lovely, very young, has swell pair of pipes. Gal comes from operatic field and still has some of those mannerisms; with a little coaching should be natural for niteries. Finale was typical Samovar wind-up with Grauer playing prominent part at mike; tended to be little too long. With trimming, this will be solid show.

Bands: WILL SKINNER (5) gave acts better support than usual but still needs more musicians to fill out brass. BILL MOODIE (3) is easily best trio in town, even in absence of pianist Doc MacDonaid on holiday. Ken Johnstone.

Vine Gardens, Chicago

Talent policy: Dancing and floorshows at 8:30, 11 and 2:15. Owner-Manager, Jimmy Pappas. Prices: \$1 minimum, Saturdays.

With this show, Jimmy Pappas has changed his talent policy to please a family trade and has a formula that pleases everybody. Package is clean, fast-moving and top-notch.

Headliner is Nick Lucas, who has the crowd with him all the way while he sings his old songs, *My Blue Heaven*, *Tip Toe Thru the Tulips*, *A Million Guitars* and, for an encore, *I'm Looking for a Four Leaf Clover*. Lucas is still one of the top song sellers in the business and knows how to put a song over. With his voice and his guitar playing he would be a natural for radio.

Emsee of the show is Marvin Boone. Beside weaving the performance into a fast-moving unit, Boone does an excellent dance routine that won him hearty applause. Boone's stuff is not blue, and to prove that a talented entertainer doesn't have to use dirty material to get over, Boone keeps his routine clean and still makes a hit.

Other acts were the tap dancing of Connie Green, a pretty gal who works hard but still needs some polish, and the ballroom dancing and vocal impersonating of Jule and Joanne Walton. Overabundance of dancers, plus the Waltons, Connie Green and Boone, was biggest mistake of entire production. Music for dancing and the show ably applied by Joe Klah ork. Cy Wagner.

**'IceCapades' Opener
82G in Portland, Ore.**

PORTLAND, Ore., Aug. 6.—Indicating that Portland as a war industry town continues to be a live amusement spot despite the peace chatter, the *IceCapades of 1946* opened here Tuesday (21) to an \$82,000 house in the Portland Ice Arena, compared with a \$61,000 opener a year ago. With a company of 152 this year, show has been packing 'em into the big arena nightly as well as drawing good Sunday matinee crowds.

Ducats are \$1.50 to \$3. Management has decided against giving out daily attendance figures until after run closes, now scheduled for Friday (10).

PERSIAN ROOM, N. Y.

(Continued from page 26)

probably disappear after a couple of shows but based on performance caught, rehearsals are indicated.

Only new routine shown was the *Peasut* number. Latter was in Savo's typical poor shooock vein and pulled laughs. But comic should have at least two-three more new things to trot out. Old stuff pulls laughs, but if a performer doesn't want to stand still he has to add continually.

Management might also remove table placed behind Savo. Most of comic's material is sight as well as ear. Take on away and the other suffers. Bill Smith.

We take pleasure in
announcing our appointment
as Exclusive Agency

for the new
Paradise Room

Henry Grady Hotel

Atlanta, Ga.

"The Showplace of the South"

Thanks to:

Mr. Cecil Cannon & Mr. Fred B. Wilson - Owners
Mr. Fred Collier - Secy.

Standard acts, orchestras, cocktail units
contact us for engagements

Arnold Agency

Atlanta, Ga.
W. H. "Monk" Arnold
265-6 Paramount Theater Bldg.
169 Peachtree St.
Telephone Jackson 3242

Miami, Florida
Roland Muse
314 Commercial Arcade
127 N.E. First Avenue
Telephone 9-2795

VAUDEVILLE



GETS RESULTS WITH RADIO

Nothing like spot radio announcements to lengthen the lines at the box office. Radio reaches everyone in and around town just when they're in the mood for entertainment. That's why every branch of showbiz finds radio exploitation successful exploitation. For the latest news of radio, turn to THE BILLBOARD Radio Department.

RADIO...

SHOWBIZ' BEST BOX OFFICE BOOSTER

RETURNED
By Popular Demand
BUD TAYLOR
For Another 20 Weeks'
Engagement in
THE FLAMINGO ROOM
Fairmont Hotel
St. Louis
Featuring
PIANO-ORGAN-SOLOVOX

NOW... for Your Theatre
BERT DEAN
Master Illusionist
COLLEEN DEAN, Emsee
5 Vaudeville Acts—S. Singing, Dancing, Dells.
Featuring Production, Illusions.
For Open Time Write or Wire Home Address:
715 E. HARRIET ST., FLINT, MICH.
Want Mich., Ohio, Ind., Ky., Tenn., W. Va.
Theatre.

—Six-Piece Combo—
BYRON GARRISON
and His HEP CATS
AVAILABLE AUGUST 13TH
Write
Wire
Phone
Walnut 4677 Earle Theater Bldg.
Walnut 9451 PHILADELPHIA, PA.
JOLLY JOYCE

Stem Biz Up; Only Roxy Sour; Capitol and Strand Stand 'Em

NEW YORK, Aug. 4.—Takes all along the Stem made pleasant reading last week. Two houses did better biz for the week just passed than they started off with. The only sour note was the Roxy which seemed to be doing a bigger biz at the stage door than it did out front.

Radio City Music Hall (6,200 seats; average \$100,000) showed a nice \$121,500 for its fourth week with Walter "Dare" Wahl, Harrison and Fisher and Bell For Adano. Previous week's take was \$120,000 as against \$125,000 for the second frame and \$110,000 for the opener.

Roxy (6,000 seats; average \$75,000) turned in a poor \$64,000 for its preem

with Dick Haymes, Helen Forrest, Joe Besser and return date for Wilson.

Paramount (3,664 seats; average \$75,000) opened with a juicy \$90,000 for Phil Spitalny ork, Imogene Coca and *Incendiary Blonde*.

Capitol (4,627 seats; average \$55,000) maintained its terrific pace when the second inning with Paul Whiteman ork, Johnnie Johnston, Lionel Kaye and *Anchor Aweigh* rolled up \$97,000. Bill's opening take was \$96,500.

Strand (2,779 seats; average \$45,000) came home with an initial week's gross of \$78,000 brought in by Erskine Hawkins ork, Charioteers, Carter and Moreland and *Christmas in Connecticut*.

Loew's State (3,500 seats; average \$25,000) lifted to \$40,000 for Michael O'Shea, Artie Dann, Low, Hite and Stanley and *Affairs of Susan* as against previous week's \$34,000. New bill, opened Thursday (2) has Ruth Terry, Johnny "Scat" Davis, Gene Baylos and *Valley of Decision*.

Detroit Downtown Way Off to 17G

DETROIT, Aug. 4. — Business at the Downtown Theater (2,800 seats; average, \$23,000) slumped to \$17,000, lowest figure in recent months, in its first week under the new Balaban management. Bill, headed by Skinnay Ennis, lacked the outstanding name vaude which has brought business to this house in the past. Picture was *Rough, Tough and Ready*.

Currently, the house has Sammy Kaye and band on the stand, for which it expects to gross around \$27,000 for the week. Picture is *The Lady Confesses*.

At the Fox Theater (5,500 seats), a stage attraction was presented as an innovation, in the form of a personal appearance for 10 members of the cast of *On Stage, Everybody*, which was also the screen fare for the week, for five days only. Event was handled as a p.a., rather than a true stagershow, and had little effect in building grosses, which did about normal for the picture.

Abbott, Costello Hit Balt. Record

BALTIMORE, Aug. 4.—A record \$30,000 was grossed by the Hippodrome Theater (seating capacity, 2,100; average \$14,000) for week ended Aug. 1., Stagershow had Abbott and Costello, Joe Kirk, Bob Mathews and Milt Bronson. Connie Haines, of the A and C air show was extra added attraction. Pic, *Two O'Clock Courage*.

L. A. Orph Takes 25G

LOS ANGELES, Aug. 6.—Getting a spell of sultry weather that pulled for the beaches, Chino Ortiz and his Club Brazil ork with the *El Rancho Grande Revue* will pull a strong \$25,000 at the Orpheum here (2,200 seats). On the bill with Ortiz are Chris Pin Martin, Teddy and Phyllis Rodrigues, Hector De Villar, Frakson and Isabelita. Pic is *In Old Mexico*.

International Pin-Up Girls last week pulled a fair \$24,500. Bill included Betty Rowland, The Kitchenettes, Count Berni Vici and his all-girl ork, Chinta and Jeri Sullavan. Pic was *Dillinger*, held over for the third week.

S. F. Golden Gate Hits 29G

SAN FRANCISCO, Aug. 4.—Holdover bill at the Golden Gate (2,850 seats; prices, 45 to 95 cents; average, \$27,000) grossed \$29,000 for week ended Tuesday (31). Stagershow had Jan Savitt's ork, Jack Marshall, "Think-a-Drink" Hoffman and Robinson and Martin. Pic was *Back to Bataan*.

OFF THE CUFF

(Continued from page 23)
 Elmwood, Ill. . . . BILL CURTISS alternating with Dorothy Duvall at Sportsman's Club, Chicago. . . . FOUR TONS OF RHYTHM currently at Casa Loma Ballroom, St. Louis. . . . COON CREEK BOYS extended at Crown Propellor, Chicago. . . . FOUR BLIND MICE have moved from the Show Bar, Evansville, Ind., to Perkins Playdium, East St. Louis, Ill. . . . EARL ENGLISH opening at Lakeside Club, Decatur, Ill., August 11. . . . FREDDY MILLER plays his hometown, Quincy, Ill., for the first time in six years when he opens August 7 at Elks' Hotel. . . . JEAN JAMISON current at Augie's Minneapolis. . . . LEI ALOHA jumps from the Woodruff, Joliet, Ill., to the Lasalle Hotel, Milwaukee, August 13.

Frieda returns to Flo and Walt's Chicago, after a two-week vacation. . . . JOE MUSSE, ex-chief of Central Booking's cocktail department, back in Chicago and considering several offers. . . . ART ROSE TRIO set for the Walker Army Air Base, Victoria, Kan., August 14. . . . MOORE-HEAD AND GARIE move to the 115 Club, Grand Forks, N. D., August 13. . . . DICK FINLEY, original trumpeter with the Barrett Deems' Quartet, currently at Hotel Sherman, Chicago leaving to join a name band. . . . DAVE BOLD now at Tallspin, Chicago. . . . PAUL THAYER and His Latiners current at the Walker Army Air Base, Victoria, Kan. . . . DALE SIS-

Harry Salter Gives G.I. Music Needs

NEW YORK, Aug. 6.—Music industry in the immediate future will receive a challenge from 6,000,000 G.I.'s in the Pacific who will want music. According to Maj. Harry Salter, brass of the music production section of Special Services, who has just returned from overseas—and who will doff his uniform this week, the majority of G.I.'s in the Pacific will more or less have to depend on themselves for entertainment. "Lack of recreational centers and facilities," says Major Salter, "long water hops between bases and outlying 'coconut' posts, and the continuous movement of troops over huge areas, will place the responsibility of smile-raising almost entirely in the hands of the khaki-wearers themselves."

Demand for music in every shape and form will be terrific. Instruments from harmonicas to organs, trumpets to drums, will be requested. Sheet music, disks, arrangements—every conceivable must item will be needed to fill the requirements of the troops.

The services, anticipating this demand, are gobbling up everything in sight. The Army Quartermaster Corps has purchasing agents making the rounds of metropolitan cities in hopes of salvaging instruments. Distrib rate of *Hit Kits* and *Sit Down and Play* instruction books has been upped. And PX welfare funds, hitherto "untouchables," are now being tapped to buy juke boxes.

However, according to Major Salter, this won't do the trick alone. Tempo will have to be further increased in not only the *Kits* and in instruction books, but the Army Forces Radio Service will have to step up their "V" disk production, and sheet music must be made more plentiful.

These things are problems to the armed forces. To the music industry, however, they can be a bit more. They can be, and are, a challenge. Here, in the opinion of Major Salter, is an opportunity for the music industry to add to its record of co-operation with the armed forces in the E.T.O., but also to materially cash in on a future potential of a music-wise nation.

TERS new at the Gourmet, Racine, Wis.

BUDDY BURTON set for Miami Lounge, Rockford, Ill., September 3. . . . SIDNEY BECHET moving into the Midwest, starting August 13 at Lindsay's Sky Bar, Cleveland. . . . WEELA GALLEZ opened at Miami Lounge, Rockford, Ill., August 6. . . . AL PIAZZA current at 1111 Club, Chicago. . . . BILL SAMUELS has his new combo, the Three Smoke Rings (piano, guitar and bass) at Tallspin, Chicago. . . . ERNEST ASHLEY has dropped his combo and is playing guitar with Sonny Thompson's ork at El Grotto, Chicago.

Music Bar for Philly Eatery

PHILADELPHIA, Aug. 6.—Plans of the Howard Johnson roadside restaurants to set up musical bars is being revived again now that war restrictions are being lifted. First H. J. eatery here to set up a cocktailery will be the chain restaurant in the Midvale sector of the city. Musical bar is being constructed now and spot will be known as The Gourmet.

Showbiz's Twin Cities Hosp

MINNEAPOLIS, Aug. 6.—Variety Club of the Twin Cities is sponsoring the construction of a \$325,000 heart hospital on the University of Minnesota campus as part of the medical school. Building will start as soon as materials are available. Hospital will be four stories with 100-bed capacity, and will be the only one of its kind in United States.

100 GAGS, \$1.05
FUN-MASTER GAG-FILES
 Nos. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10
 10 Different Scripts
\$1.05 EACH
 Make Checks Payable to
 Paula Smith.
 Mail to the "FUN-MASTER"
 200 W. 54th St., N. Y. C. 19

LUMINOUS COLORS GLOW IN THE DARK
SPECTACULAR! MYSTIFYING!
DRAMATIC! BEAUTIFUL!
 Add sensation to your show with startling Stroblite colors and U. V. Blacklight. Send for literature today!
STROBLITE CO. Dept. B-5, 35 W. 52d St. New York 19, N. Y.

"HOW TO MASTER THE CEREMONIES"
 (The Art of Successful Emceeing)
 By Billy Glason
 "One of the Best M. C.'s in the Business"
\$3.00 Per Copy
PAULA SMITH
 200 West 54th St. N. Y. C. 19, N. Y.

SID WHITE'S
 SOUTHERN THEATRICAL AGENCY
 506 Jefferson Ave. Miami Beach, Fla.
 A. G. V. A. & A. F. of M.
THE MAJESTIC HOTEL
 7th at the Ocean Miami Beach, Fla.
 Catering to the Profession—Professional Rates

WANT SHOW GIRLS
 Attractive 5 ft. 10 in. or over for Florida nite clubs. Send photo, particulars.
BOX 54, Rehoboth, Delaware.

WANTED
 Vaudeville Musicians—Trombone, Saxophone doubling Clarinet, Drummer. Must be sight readers and understand vaudeville. Scale \$60.00; 24 shows weekly.
IRENE LAKE, Leader
 Temple Theatre Orchestra, Jacksonville, Florida

WANTED
 Colored Musicians and Performers for Platform Med. Show. Single Teams, Piano, Drummer; you must be first line, as this is all-winter job after Sept. 22 in the finest night club in the South, in the world's foremost tobacco center at Kinston, N. C. Wire, don't write.
DR. G. W. EDWARDS
 FAIRMOUNT, N. C.

WANTED AT ONCE
 Girl and Men Musicians and Actors in all lines, also Girl Singers for stage show and dance unit.
HAPPY BILL'S TRAVELING HILLBILLY CAVALCADE REVIEW
 Watertown, S. D.
\$5,000 for Charles Blust
 Charles Blust, born about 1892; last heard of about 1935. Married Maud DesAnge. Daughter Ellen born about 1922, was probably theatrical dancer.
 Apply: **JOHN J. DWYER**
 40 Wall Street New York, N. Y.

PUBLIC ADDRESS SYSTEMS!
COMPLETE—FACTORY RECONDITIONED!
 ★ FOR INDOOR USE ONLY
 ★ MONEY-BACK GUARANTEE
 ★ P. A. SYSTEMS WITH ELECTRIC GUITAR OUTLET
 ★ WRITE, STATING AREA OF SPACE YOU OCCUPY
\$125.00 AND UP
MANY NIGHT CLUBS NOW RUN BINGO GAMES. WE HAVE ALL THE EQUIPMENT. SEND FOR BINGO CATALOG.
MORRIS MANDELL & CO. DEPT. B, 131 W. 14th Street NEW YORK 11, N. Y.

WANTS—ROBT. W. TILTON—WANTS
INDOOR CIRCUS AND REVUE
 Indoor Circus Acts, Vaudeville Acts and Performers in all lines who can work indoors. Can use organized line of Chorus Girls. All-Girl Band and Hillbilly Entertainers. Six big dates in Maine alone starting latter part of October. Write or wire
ROBERT W. TILTON, Ellman Shows, Wausau, Wisconsin.

ACTS WANTED
 Break your jump East or West—can offer many night club, theater, convention and banquet bookings now. Write, wire, come in.
RAY S. KNEELAND
Amusement Booking Service
 416 PEARL STREET A.G.V.A. Franchised BUFFALO 2, N. Y.
 Also WANT OUTDOOR ACTS for Fairs, Outdoor Celebrations, Etc.!

Ticket Buyers Need Break, Press Feels

Serlin Office Agrees

(Continued from page 3)

that the customer seems to like it and idea is part of general approach which possibly may have something to do with the fact that that comedy racks-up its 2,407 performance tonight. A letter received from drummer, Harry Forwood, of the Oscar Serlin office states attitude clearly and should cause more sluggish managers to take thought.

Says Mr. Forwood: "We are heartily in accord with your views on the subject and wish you early success in getting full co-operation. *Life With Father* already carries its performance times on all tickets. Walter Fried, general manager, exploded the matter some five years ago, and as part of our service to the theater-going public insisted that the name of the attraction and the curtain time be imprinted on every ticket. He discovered that many box offices sold tickets (and presumably still do) on which the name of the attraction wasn't even mentioned. A small neglect, true, but one vastly irritating to the purchaser who has bought tickets for several plays—and who has to consult a newspaper or call the theater to learn which play is at each theater! I don't know why we torment them year in and year out, when we are so dependent upon their support.

"Good luck to your campaign, and remember that you may always look to Oscar Serlin, Walter Fried and their cohorts to back any undertaking designed to make theater-going the unalloyed pleasure it should be."

Time on Tix Must Service in Chicago

CHICAGO, Aug. 4.—Altho the New York legit theaters, as pointed out in *The Billboard* last week, are lax in putting curtain times on ducats, the situation in Chicago, as in most other Midwestern spots, is just the opposite and has been for years. A check of local legit theaters and ticket agents by *The Billboard* this week revealed that in this one endeavor to serve the theater-going public, Chi and other Midwestern legit house managers far outstrip their Manhattan brethren.

A query at the Charles Cole and LaSalle theater ticket offices revealed that for years, with very few minor exceptions, legit houses here have always had curtain time on their tickets. It was pointed out at the Cole office that even when theaters start shows at time other than the usual 8:30 starting time, the new time is printed plainly on each ticket.

Check of managers of practically all the local legit houses confirmed the statements of the ticket agents.

Sock Cambridge Biz So Straw Hat Folds

BOSTON, Aug. 6.—Abrupt shuttering of the Cambridge Summer Theater after eight weeks of summer stock climaxes the best season to date, and sellout business with Lillian Harvey and Edmon Ryan in *Over 21*. Reasons given by John Huntington add up to the same which all straw-hat sessions are facing—troubles in finding the right name stars and supporting casts.

In the case of the CST an added reason for tossing a successful hat out the window is the fact that two productions tried out here, *The Passionate Congressman* and *Alice in Wonderland*, are skedded for Broadway presentation in the fall, and Manager Huntington needs time to catch a vacation.

Take on *Over 21*, with Lillian Harvey in the stellar spot, is a solid \$4,000, house capacity. Miss Harvey's playing of the wife in this hit has stood up solidly on a cash basis against the Gordon interpretation in the original opus which closed its season at the Colonial here.

BROADWAY SHOWLOG



Performance Thru August 4

Dramas

	Opened	Perfs.
Anna Lucasta.....	8-30, '44	298
(Mansfield)		
Hilda Simms, Frederick O'Neal, Earl Hyman, Rosetta LeNoire and Georgia Burke staged Stage Door Canteen on Monday (30). Mrs. John Wildberg argued with Ella Mason on "For Women Only" program (WHN) on Tuesday (31). Wednesday (1), entire cast attended wedding of Hazel Scott to Congressman Adam Clayton Powell Jr. at Cafe Society Uptown. Hilda Simms air-guests with Maggi McNellis (WJZ) on Wednesday (8). Casting under way of third company which will start cross-country trek in October. New York troupe will likely go to Chi to open at the Civic September 24. The second company, which is already set, will take over at the Mansfield.		
Dark of the Moon.....	8-14, '45	165
(46th Street)		
Dear Ruth.....	12-13, '44	274
(Henry Miller's)		
Peggy Roman stepped in for Lenore Lonergan on Monday (30) thru Thursday (2) mat. Latter out with grippe. Returned to cast for evening stanza on Thursday (2).		
Glass Menagerie, The... 8-31, '45	146	
(Playhouse)		
Laurette Taylor has completed an autobiography titled "Stars That Have Crossed Mine."		
HARVEY.....	11- 1, '44	237
(48th Street)		
Jayne Van Duser will be air-guested by Adrienne Ames on Tuesday (7).		
I Remember Mama.....	10-19, '44	235
(Music Box)		
Carlyn Hummel returned to troupe after four-week vacation on Monday (30). Joyce Alice Ross, understudy,		

STEM BUCKS BAD WEATHER
Over-all quiet week along the Stem with his generally good in spite of over-percentage of bad weather. "Late George Apley" slipped quietly back into the groove at the Lyceum after a month lay-off, Monday (30) bringing the current legit list to 18. "On the Town" moved over to the Martin Beck, same date, and the Stage Door Canteen push-backs, led by Hissner and Jane Cowl vacated their basement on 44th Street and paraded to their new quarters in the Hotel Diplomat. So the old 44th Street Theater was left to the mercy of the wreckers and another legit landmark goes.

With legit on the upswing, it's a landmark that can ill be spared. Forty-three-odd musicals and straight shows are already announced as prepping for the fall and winter legit-hepper and more are ballyed every week. All signs point to another seasonal bottleneck with shows waiting on the side lines to come in.

	Opened	Perfs.
Late George Apley, The. 11-21, '44	266	
(Lyceum)		
Reopened July 30.		
Life With Father.....	11- 8, '38	2,407
(Empire)		
Wind Is Ninety, The....	6-21, '45	52
(Booth)		
Still making a go of it. Skeds to continue at least thru August.		

Musicals

Bloomer Girl.....	10- 5, '44	350
(Shubert)		
Marcella Howard replaces Eleanor Jones on Monday (6).		
Carousel.....	4-19, '45	125
(Majestic)		
Canadian-born Iva Withers received her final citizenship papers on Monday (30). Singer Ann Calvert returned to cast Monday (30) after three-week hospitalization. Jean Darling sang at Port of Embarkation on Tuesday (21).		
Fellow the Girls.....	4- 8, '44	554
(Broadhurst)		
Marinka.....	7- 18, '45	13
(Winter Garden)		
Jack Hylton and Joe Sacks have bought English rights. Sked to open British edition in December at His Majesty's Theater. Deal was made by Kenneth Later, of the William Morris office.		

	Opened	Perfs.
Oklahoma!.....	8-31, '45	1,035
(St. James)		
Evelyn Wyckoff out of cast mat and evening, on Thursday (2). Wanda Cochran, understudy in National company, was rushed over from Philly to substitute. Bob Kennedy will have guest shots on Schaeffer Beer program (WEAF) on Monday (6), Wednesday (8) and Friday (10).		
On the Town.....	12-28, '44	252
(Martin Beck)		
Betty Comden and Adolph Green cut short their scripting vacation to return to cast on Monday (30). Holly Harris, who has been subbing for former, returned to her chore as understudy for Nanette Fabray in "Bloomer Girl." Johnny Stearns dropped back to understudy slot for Green.		
Song of Norway.....	8-21, '44	402
(Imperial)		
Up In Central Park.....	1-27, '45	218
(Broadway)		
Lester Russam has replaced Robert Lindgren. Thirty members of the cast gave blood to the American Red Cross on Tuesday (31). Mort Nathanson, Mike Todd's tub-thumper, went to Montauk Point for a two-week fishing vacation on Monday (30).		

ICE SHOWS

Hats Off To Ice.....	6-22, '44	527
(Center)		
Bernice Odell and Joseph Shillen will be married at St. Patrick Cathedral on Monday (6). Both have been members of Center ice show troupes for more than three years.		

Subway Circuit

MY DEAR CHILDREN

(Opened July 31, 1945)

A comedy directed by Sid Martoff. Company manager, E. A. Wylie. Stage manager, John Godfrey. Press representative, Lenny Traube. Presented by Anthony Parella.

Kleinback.....	Arthur Ross
Reed Hanson.....	Stephen Morrow
Portia Trent.....	Helene Reynolds
Titcomb.....	John Godfrey
Felice, Countess De Brittone.....	Virginia Smith
Allan Manville.....	John Carradine
Albert.....	George Ramsey
Miranda Burton.....	Marjorie Miller
Cordella Clark.....	Sonia Sorel
Lee Stevenson.....	Robert Carleton
Willard Nelson.....	Kendall Bryson
Sandro Korbi.....	Aldo Aldi
Ernst Van Betke.....	Walter Palm

After a week's blackout, producer Anthony Parella tossed his hat into the Subway Circuit ring again and lamped the Brighton Theater on Tuesday (31) for a week's run of *My Dear Children*, starring John Carradine. Apparently, the Carradine pic background was a draw for Coney Island customers, because opening stanza pew tenancy was better than this reporter has seen it this summer—and on a rainy night at that.

Children was scripted as pretty thin stuff in the first place—and based its claim to entertainment on the hypo given it by ebullient antics and ad libbing of the late John Barrymore. Latter gave flimsy fable about an aging actor a pseudo autobiographical twist that had the customers hanging on for more. Carradine, making his Eastern stage debut, has evidently modeled his performance after the old master and comes off remarkably well. He applies enough ham and horseplay to snag the laughs and if he doesn't hit the pace of his model, nobody can blame him very much. There are few who could, even with top-flight support.

Current edition needs considerable tightening, if Carradine intends to sell it around the barn marts. Sid Martoff's staging holds pretty well to the pattern of the original, but the casting is a sketchy chore in most of the minor assignments. Sonia Sorel gets off to a stiff first act start, but limbers up for a satisfactory final stanza. Helene Reynolds is another who gives a nice account of herself. The rest of them are just so-so.

Bob Francis.

Costume Aches Getting Tougher

NEW YORK, Aug. 6.—A *Billboard* once-over of the costume and fabric fields last week showed that showbiz is in for a tougher situation this year than last. The wartime shortages and higher labor costs, while they won't knock any show for a loop, will make for a lot more grief this year and producers will have to do some advance thinking and dodging to come out where they aim.

Theme was sounded off last week in a letter sent to all producers by Brooks Costume Company. With 23 musicals and a considerable number of straight costume plays—not to mention four touring ice and roller shows and the circus—announced for next season, firm made a pitch for advance orders to meet demand. A check of other costume and fabric houses revealed that a three to eight-week stretch must be allowed for delivery.

Materials Short

Designers will yank their hair over the scarcity of materials, difficulty in matching colors with their specifications and inferior dyes. Costumers emphasize that designers visit fabric houses to find out before they specify certain colors that they can get what they want and should try to keep from having materials dyed except when vitally necessary. Delivery (See *Costume Aches Tough* on page 56)

More Late Summer Fare for Chi Legits

CHICAGO, Aug. 6.—With the departure of *Life With Father* from the Erlanger last Saturday (4) only two legit shows remain in Loop houses. *The Voice of the Turtle*, entering its 45th week, and *Dear Ruth*, in its 16th, continue to do heavy biz in spite of the heat.

Two shows are skedded to come in this month. *Good Night, Ladies* skeds a return engagement at the Blackstone on August 6, and *Carmen Jones* goes into the Erlanger on August 25.

The new Shubert Theater (formerly the Majestic), skedded to open September 3, has set Olsen and Johnson's *Laughing Room Only* as the initial attraction. The Great Northern, dark for several months, will reopen September 1, with Paul Cadin's production of *The Overtons*.

ROUTES Dramatic and Musical

Carmen Jones (Metropolitan) Seattle.
Dear Ruth (Harris) Chi.
Good Night Ladies (Blackstone) Chi.
Good Morning My Son, with Guy Bates Post (Biltmore) Los Angeles.
Life With Father (National) Washington.
Oklahoma! (Forrest) Phila.
Ten Little Indians (Auditorium) Oakland, Calif., 8-10; (Memorial Aud.) Sacramento, 11.
Voice of the Turtle (Selwyn) Chi.

CSI Casts Two Legits For Redeployment Cir

NEW YORK, Aug. 6.—Casting by Cam Shows, Inc., for the first two legit-Kiss and Tell and *What a Life*—to play the Redeployment Center cir, has already begun. A rep of dramas and musicals with names has been planned and is expected to be in full stride by the end of August.

PRODUCERS NIX

(Continued from page 4)

time for rehearsals and cutting down pre-Stem prepping time from seven days to six days a week. Producers answer is that the longer you work on a show the more chance it has of clicking with resultant benefits to both parties. Feeling of union is that since seventh day is not really used intensively, efficiency would be increased by giving singers and dancers the day off.

No Like Free Pic Time

To Chorus Equity's demand for cutting down the number of times the managers can keep the chorus after the show for pix (four hours a shot), producers came up with the argument that the provision was only operative for the first two weeks of the show. Performers have to pose as many times during the week as managers want. Counter claim is that the practice comes closer to six weeks.

Managers agreed to the union's demand for expense money the first two days on the road. They also agreed not to keep singers and dancers sitting around for 12 to 15 hours at rehearsals and put it up to the union to see that their members left earlier.

Probability is that Chorus Equity will take their gripes straight to the WLB if negotiations with the League do not straighten out.

Burlesque Notes

By Uno

HIRST CIRCUIT shows break in the 1945-'46 season August 17 to reopen the Galey, Washington, and the Howard, Boston. . . **CIRCUITS** of Eastern houses under the Izzy Hirst regime, and the Middle West, thru Milt Schuster, to again function the coming season same as last on amalgamated terms. . . **LOU MILLER**, with Phil Rosenberg's booking office, and the former Rose Hoffman (Mrs. Miller) will celebrate a second wedding anniversary September 20 at their home in the W. 80s. . . **PFC. FREDDIE FRAMPTON**, comic, in showbiz 18 years, left three years of action in the war zones July 22 for a separation center at Camp Atterbury, Ind. Prior to entering the service, he was in stock at the Empress, Milwaukee. Following his discharge, Frampton will rest up at his Columbus, O., home and then re-enter showbiz. . . **MARY ELLIS** held over at the Casablanca, Chicago, is in receipt of flattering offers from California and Boston. . . **MACK (GOGGLES) BARRON**, comic, re-engaged for his seventh year in Baltimore, doubling between the Globe Theater and the Piccadilly nitery. . . **AL TAYLOR**, who did straight 10 years ago, is now a wine salesman.

CHESTER DOHERTY engaged to produce and book a burly combo policy of shows for Jacques, Waterbury, Conn. Opening will be September 10. . . **JESSE KAYE**, who was Jesse King when he straighted for comic Bert Mann, is now managing the Lyric pic theater on W. 42d Street, New York. . . **HELEN McARDLE** rounded out one year of vocals at the Metropole, Manhattan, where Margie Coates, another ex-burly singer, is a hold-over. . . **HARRY BENTLEY** and Morris Lloyd newly teamed for RKO and Loew vaude dates. . . **ABE GORE**, comic, signed with Milt Schuster for the Middle West Circuit. . . **JIMMIE WILSON**, ex-burly number producer and assistant to Allen Gilbert, and the former show girl, Rita Pacette, now Mrs. Wilson, double-celebrated the first year's birth of their daughter, Christine Ann, and the grand opening of their Hillside Farms nitery in Scarsdale, N. Y., July 27-29. Assisting in the festivities were Nick Mara and his six-piece ork; George Fragos, pianist, and Grace Dell, singer, and the club's co-owners, Harry Husid and Dave Small.

Spin Disks a Newie

NEW YORK, Aug. 4.—New indie disk firm known as Spin Records was announced last week by Bernard Levy, attorney, with appointment of Jerry Kaner as disk manager, and Joe Frassetto as musical director.

Firm is seeking trios, quartets and other vocal groups.

Wanted Immediately CHORUS GIRLS

Salary \$33.50 net. We pay all taxes. No Sundays. No midnite. Fare advanced. We pay half. Write or wire

LOU APPELBY

Casino Theater TORONTO, CANADA

COSTUMES

Rented, Sold or Made to Order for all occasions. Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE THE COSTUMER 238 State St., Dept. 2 Schenectady 5, N. Y.

CHORUS GIRLS

WANTED AT ONCE!! DAY OFF, SHORT REHEARSALS. Wire or Write

PALACE THEATER

BUFFALO 3, N. Y.

Jackie Richards, producing!

WANTED

Burlesque Performers

Specialty and Semi-Nude Dancers Write

PRESIDENT FOLLIES

San Francisco 2, Calif. E. SKOLAK, Mgr.

"Archie" Hits From Shoulder; Blasts USO, Special Service

(Continued from page 4)

don't announce them any more until I see the actors.'"

(This gripe is almost unanimous with returned entertainers. They claim that, in many cases, proper advance notice and build-up isn't given and the G.I.'s either know nothing of what's coming or haven't any idea of who the people are, unless they are radio or movie names. Gertrude Lawrence suggested boys be briefed for a show just as they are for a mission so they'll know what it's all about. In some instances, famous performers have played in an area for days before the G.I.'s or all the Special Service officers knew that they were there. It is pointed out in defense of Special Services, however, that such information comes to him thru the commanding officer and if the brass hat doesn't pass it on, the junior officer can't be blamed.)

"Too Much Soft Pedal"

"People've soft-pedaled this too much," Gardner went on. "This cute little Colonel David in Caserta, Italy, who's in charge of Special Services in that whole theater, doesn't know what time it is and has surrounded himself with a bunch of morons and won't take the time to talk to us about our troubles. What's his first name? He's not the kind of guy whose first name you ever bother to find out. I'm telling them in Hollywood that nobody should volunteer to go again until they get that guy out of there."

(This is another usual beef of performers who go overseas. The Special Services men who handle the shows either don't know enough, don't give a damn or haven't the authority to do anything about the difficulties that present themselves. It is inevitable that overseas performances will be given under hardships. It may be assumed that almost any performer expects some difficulties. But there is no reason for making the trip any harder than it need be. Camp Shows and Special Services pompously intone that old lemon that there is a war going on that has to be won. It's a wonderful smoke screen to cover up a smelly situation. But nobody's bothered yet to answer the question: Are these hardships all necessary? Is it inertia and inefficiency that prevents conditions from being improved, or is it actually impossible to get better theaters, set up regular quarters specially for entertainers, and in every way streamline the Camp Shows and Special Services operations?

If the job is worth doing—the army and navy brass hats on paper say it is and any intelligent G.I. who's back from overseas or any doctor who knows something about the psychological impact of entertainment on morale of soldiers will tell you that it's as important as invading Japan—it's worth doing well. There are various claims that Washington is disinterested, that the C.O.'s in the field can get all kinds of orders from President Truman down but some of them still won't move a muscle in making entertainment valuable to their troops. Certainly the experience records of persons selected for Army Special Services or Navy Welfare and Recreation work indicate the low value placed on this service, or else some dumb choosing. First job to improve the workings would be to get men with showbiz experience—either in the service or out of it, and this is vitally important, give them plenty of authority so they can talk back to brass who won't co-operate.)

Jones Boosed

Back to Gardner. He told Earl Wilson: "We played to 100,000 guys when we should have played to 250,000. I saw Allen Jones and he said, 'Those lousy Special Service b——!' He was boosed on the stage by 10,000 G.I.'s. Here's why. The USO sent him with a half-hour show to play hospitals—only there weren't any hospitals—so he had to go on stage and when he ended his half-hour show, all that he had, he said, 'That's all, fellows.' They boosed him. Shows usually run an hour or more.

"We drove eight hours for one show and got a hot wire there'd been a mistake, start an eight-hour drive elsewhere. There were 10,000 troops on 10th Mountain Division who wanted us but they made us play to 700 in Palermo. Special Services is getting to be a joke term like second lieutenant."

More Gripes

Other boners that Archie pointed out included:

Archie played *Duffy's Tavern* to an audience 80 per cent British. "We died in that show. The jokes fell flat. I was telling stories about Mel Ott to a bunch of British WACS."

Marlene Dietrich and the movie gals are happy "because these celebrity-happy USO Charlies break their necks for a good-looking dame."

Forty performers, including Jack Benny and Larry Adler, waited in a hot New York room for the USO head who had something important to tell them. He never showed up, nor phoned to tell them what was so important.

Don Hutson, famous Green Bay Packer pro football star, after waiting here for five weeks was called to USO and told to get set to go with an athletic act. A USO mastermind asked him if he has his own arrangements. They thought he was a musician.

They're still sending people over in hot woolen uniforms. You have to go to the PX's to buy light ones.

Another Example

If more proof that the whole operation needs an overhauling were needed, the inside story of the Judith Anderson trip provides plenty of ammunition. Actress, according to a story that has filtered out recently, came back plenty burned up and reported some incidents that occurred. She told friends how one officer kept telling her to have fun when she wanted to entertain the boys. One night she awoke to find a man, nude to the waist, in her tent. The soldier insisted that she come swimming. When Miss Anderson complained, the officer in charge told her she was too serious.

In addition to the incidents and difficulties encountered, Camp Shows, Army Special Services and Navy Welfare and Recreation Division have much to answer on a subject not heretofore discussed in the press—the effect of sexy-looking gals on the boys who see them. Bluntly speaking, it's hard to see how morale can be helped by gals who throw sex in the boys' faces. A number of shows have gals in them who wear the type of costumes that elicit the wolf call from thousands of G.I.'s. Censors of mail, after such performances, testify that the letters show the effect of this exposure and that it does not make the boys happy.

Experienced showbiz people in the services feel that the wholesome type of girl in the long run is better for the boys and Camp Shows should be careful to pick gals who, while pretty, do not unnecessarily stimulate the desire of G.I.'s.

Experience of one gorgeous flicker star who appeared in halter and skirt costume and offered to kiss a whole bunch of boys, is a case in point. The movie star in one instance got a lot more than she asked for.

A. C. Chelsea Theater Sold

DETROIT, Aug. 6.—The Chelsea Theater and Chelsea Hotel at Atlantic City, which were taken over in April by the new Chelsea Hotel Company with Peter Miller, Detroit attorney, as vice-president, have been sold to Ed Margolin of Philadelphia. Theater is housed in the hotel's Westminster Hall and was to be used for dramatic stock operation this season.

KSTP Jenkins Resigns

MINNEAPOLIS, Aug. 4.—Ray Jenkins, sales manager of KSTP, NBC Twin Cities outlet for a decade, has resigned, effective August 1. Present plans call for him to set up his own office as a business consultant. A successor at the station has not yet been named.

G.I.'S AT PO OPERA

(Continued from page 3)

Navy officer. Other members of the cast were Ebe Ticozzi, Suziki, Madame Butterfly's servant; Rina Ustini, Kate Pinkerton; Ezio Creppi, Sharpless, U. S. consul to Nagasaki; Ubaldo Toffanetti, Goro; Prima Prodochi, Uncle Bonzo; Alberto Mineschi, Imperial commissary; Angelo Martini, the register; Rina Miotino, Madame Butterfly's mother; Paola Botenghi, her aunt; Elsa Cingoli, her cousin.

Aldo Gilli is the impresario and claims to have conducted the Theater Champs Elysees in France from 1919 to 1939.

Magic

By Bill Sachs

BILL BAIRD, discharged from service a month ago, is back in show business. He has just finished the Lake Club, Springfield, Ill., and opened Friday (3) at Park Plaza Hotel, St. Louis. He's due in the Cincinnati area around the middle of the month. "Seems a little strange to be back working indoors after those stinking islands," says Baird.

THORNTON THE MAGICIAN has been held over on a return engagement at the Rio Casino, Boston. He's being repped by Fred Mack. . . **GREAT MAURICE** is current at Club Stevadora, East Side Detroit nitery. . . **DELL O'DELL** closed a four-week stand July 29 at the Bowery, Detroit, setting an all-time attendance record for the spot. Dr. Zina B. Bennett, president of the Society of Detroit Magicians, and Mrs. Bennett recently entertained Dell O'Dell and her husband, Charles Carrer, at a party at their home. Mr. and Mrs. Al Monroe were also present.

. . . **TOLEDO MAGICIANS' SOCIETY** held its third annual picnic Sunday, July 29, at Ottawa Park, that city. Fred and Helen Brandt, Karrell Fox, Ted Carrothers, Clare Cummings, Verl Cross and Robert Ungewitter displayed their magical talents. About 30 magi and their wives and guests attended. . . **JOHNNY PLATT**, Chicago trixster, writes from Karachi, India, under date of July 21: "Arrived here a week ago with a small USO-Camp Shows hospital unit. We flew direct from New York. We leave in a day or so for New Delhi, and later go to Burma and China. So far, all the magic I have seen is a native magician doing a routine of cups and balls. Also have seen several broken-down snake charms." (See *MAGIC* on page 56)

"War Prez" Optioned

NEW YORK, Aug. 6.—Nat Sherman's *War President* has just been optioned by Henry Adrian. Script was unveiled two seasons ago via special mats by the Experimental Theater (get-up formed by League of N. Y. Theaters, Equity and Dramatists' Guild to do meritorious scripts) at the Shubert Theater.

After Adrian gets his *Girl From Nantucket* on the boards, *President* will go into production. Producer is dicker with Margaret Webster to direct.

Frances Fay Set for N. Y. LQ

NEW YORK, Aug. 6.—Francis Fay who went into the Club Charles, Baltimore, for a reported \$1,800 is due at Lou Walter's Latin Quarter, New York, next winter. Gal's price for the L. Q. is said to be \$1,500.

WANTED!

MAGICIAN

With Magic or Spook Show 40 weeks' route each season. Top salary or percentage deal, playing best theatres. Opening Sept. 1st for real showman. Rush full details, photo, publicity. Address:

BERT HOWARD

Room 611, 30 W. Washington St., Chicago, Ill.

MYSTIFY! HYPNOTIZE!

AMAZE AUDIENCES! FASCINATE FRIENDS! ENCHANT EVERYONE! You can perform Unique Entertainment and Become a **HEADLINER SHOWMAN**. But then again you can also develop A **WINNING AND IRRESISTIBLE PERSONALITY** by Demonstrating Exciting Effects that are **MODERN and REFRESHING**. Yes, attract men and women, maintain friends, obtain favors, and we assure you will be **EVERLASTINGLY IN DEMAND**. With Bonds in the Bank and hundreds of Crisp \$10 bills in both pockets always, **TODAY, tomorrow, and the next DAY**. As we've been in business since 1933, we practice what we preach. Would you believe that for 25¢ you receive a half pound of circulars describing miracles of magic, merchandise we have for sale? It does not seem strange, but we do fill orders every day for illusions, mysteries, hundreds of startling secrets, and books on instant hypnotism. You can always order with confidence from **NELMAR**. Our unusual literature will first surprise you, then catch your interest, then open your eyes a little wider, we guarantee you that. Merely send 25¢. Stamps acceptable. That's easy, isn't it? Believe it **IF YOU MAY**. 1/2 pound mail 25¢. **ACT TODAY—but—NOW!**

NELMAR

2551 Milwaukee CHICAGO 18, ILLINOIS

WANTED

Advance Agent with car. Book high-class Magic Show. Auspices halls, schools, auditoriums. Plenty advertising. Short jumps. Percentage only.

EARL WEATHERFORD

Care of Marco Studio 205 1/2 Broadway MARYVILLE, TENN.

AARON—Clayton, 31, an employee of Dalley Bros. Circus, in the railroad yards at Columbus, Neb., August 1. It is believed he was hit by a passenger train. His home is said to have been Pasco, Wash.

BAKER—Eddie (Kid), 43, owner of the Gayety, Montreal, at Jewish General Hospital, Montreal, after brief illness. Formerly featherweight boxer, he became interested in night clubs and theaters and had been a partner in The Frolics, well-known Montreal East Side nitery of 10 years ago. Survived by his widow, Inez; two small sons, Louis and David; three brothers and four sisters.

BARBIER—George, 79, for 50 years an actor, in Hollywood July 20. He became popular as a portrayer of bombastic business men and bewildered fathers and had played more than 750 roles. Interment in Philadelphia.

BLANE—Ruth Anne, 25, harpist, from injuries sustained July 22 when a car in which she was a passenger was struck by a train at South Bay, N. B. She had played concert dates in Canada and the U. S., and was a member of the Summer Harp Colony, headed by Carlos Salzedo.

BOYER—William, 76, recently at a Hamilton (O.) hospital of a paralytic stroke. At one time Boyer was with the Sells Bros. Circus and later managed the opera house at St. Marys, O. For years he was advance man for Charles Benner's *Peck's Bad Boy* Company. Burial in Greenlawn Cemetery, Columbus, O.

DELODDER—Fred, Detroit circuit owner, July 29 after a long illness. He was president of Allied Theaters of Michigan in 1930 and president of Co-Operative Theaters of Michigan, which he helped

THE FINAL CURTAIN

to organize, since 1929. He built one of the first theaters on the Eastside of Detroit 35 years ago. Survived by his widow, daughter, and son, S/Sgt. Fred Delodder, associated with his father before entering the army. Services at Saint Edward's Church, Detroit.

In Loving Memory
Mrs. Dick (Midge) Dykman

Died August 10, 1943
Bay City, Michigan
Rest in Peace

FARRAR—Ross H., 80, former dining car steward, recently in Bridgeport, Conn., after a long illness. He was for many years in charge of the private car of James A. Bailey, manager of Barnum & Bailey Circus. For a time he was on the staff of the Loew-Poll Theater, Bridgeport.

GREEN—James, Negro workingman on the Alamo Exposition Shows, at Ponca City, Okla. Burial at Orange, Tex.

HYATT—Henry (Duke), 75, recently, at a hospital in Columbia, S. C., of cancer. Hyatt had been with various roadshows and appeared in the original *Alfias Jimmy Valentine* Company. Later he was private secretary to the noted Dr. Taylor, Episcopal rector, lecturer and broadcaster. His widow, Mary, survives. Burial at Columbia.

HERRON—L. D., manager of WTSP, Mutual affiliate in the Tampa Bay area, July 31 in St. Petersburg, Fla., following an appendectomy. He also held executive positions with various Southern advertising agencies. He became station manager of WTSP and vice-president of Nelson & Paul Poynter newspaper interests

three years ago. Interment in Maryville, Tenn.

LaRENO—Richard (Big Dick), 77, original sheriff of the films, at a Hollywood hospital July 26. Weighing 260 pounds, he was the first player to be signed by the old Jesse Lasky Company, now Paramount, when Cecil B. DeMille was directing the original *Squaw Man*. He also had appeared with Dustin Farnum and Winifred Kingston. LaReno also played Westerns with Tom Mix, Frank Borzage and others. LaReno retired 14 years ago because of injuries sustained when he fell from a horse. He was one of the founders of the Troupers' Club, Hollywood. Survived by a daughter, Mrs. Utahna Dearborn, Glendale, Calif.; a son, Richard Cassidy LaReno, and a foster daughter, Mrs. Edward Phillips, Los Angeles. Services in Hollywood.

LIPSITZ—Moe, 57, owner of the Metro-pole Bar, downtown Detroit night spot, July 29 at Harper Hospital, that city. Survived by two brothers and two sisters. Interment in Clover Hill Park Cemetery.

McKAY—Elizabeth, in the *Happy Canyon* night show of the Pendleton (Ore.) Round-Up, when her car overturned on an embankment east of Pendleton July 12.

MASCAGNI—Pietro, 82, conductor and composer of *Cavalleria Rusticana* and other operas, of hardening of the arteries and bronchial pneumonia, at the Plaza Hotel, Rome, August 2. His latest opera, *Nerone*, was written in 1935, and others prior to that included *Amico Fritz* and *Iris*. He gathered a fortune from his compositions but lost it when his home was seized by Socialists following the Nazi exodus from Rome. Survived by his widow; a daughter, Emmy, and a son, Domenico.

MASON—Paul, 76, after a lingering illness at his home in Columbus, O., July 30. In early life he was with circuses, and later was an editor, authority on insurance, public health, fire protection, fishing and hunting and deep-sea sailing. Burial in Columbus.

MASON—Norman W., 81, former actor and manager, July 19 at New Glasgow, N. S., after several months' illness. He toured repertoire companies out of Boston for a number of years. Settling at New Glasgow, N. S., about 45 years ago, he organized a company to build and operate the Academy of Music and Rose-land theaters there. He later promoted a vaude circuit in the maritime provinces. For the past 40 years Mason had toured the maritime provinces with a production of *The Old Homestead*, in which he had the leading role. Deceased was a Mason, Pythian and an honorary member of the Canadian Legion for his activity in providing funds and entertainment for war purposes and servicemen. Survived by his widow, Jennie.

PEREZ—Jerome L. (Rommie), 35, for several years owner of the New Spic nitery on Highway 90, Mobile, Ala., accidentally killed by a train July 19 near Puerto Cortez, Honduras. He had been in the merchant marine for three years but retained his interest in his night club. Survivors include his widow, Cleo;

three daughters, Barbara K., Cleo Rose and Jean Carmen Perez; his parents, six brothers and two sisters. Interment in Mobile.

POLLACK—H. William, 67, well-known circus and carnival poster printer, following a heart attack in Millard Fillmore Hospital, Buffalo, recently. He was one of the originators of the Hamid-Morton Ismaila Shrine Temple Circus and a Past Potentate of the Temple in Buffalo. Survived by his widow, Adella, and a son, Louis D. Interment in Forest Lawn Cemetery, Buffalo.

RAUCH—Anton, 59, keeper of the bears in Lincoln Park Zoo, Chicago, for 13 years, Thursday (2) from injuries suffered when he was attacked by a 500-pound female Tibetan bear. Rauch, Monday (30), entered the bear's cage without taking the precaution of forcing the animal into an inner den and closing the door. The animal felled Rauch with a swipe of the paw and started to drag him into the den. Other keepers fought the bear for 20 minutes trying to drive her away, but it was necessary for a park policeman to shoot her with a sawed-off shotgun. Survived by his widow, Anna, and two daughters, Sister Antonia of the Sisters of Christian Charity, and Mrs. Rose Kaiser.

RENDON—Col. Billy, 71, former prominent Louisville theater man and in recent years operator of the Lyric Theater, New Boston, O., at General Hospital, Portsmouth, O., August 3 following a heart attack. Prior to entering the theater business in Louisville, Rendon appeared for a time in tabs and dramatic stock and also trouped with Charles Cobourn, veteran English actor. He also appeared for several seasons on the old Mutual burlesque circuit. Survived by a daughter residing in Louisville.

SHEEHAN—Winfield R., 61, motion picture executive, in Presbyterian Hospital, Hollywood, July 25 following a long illness. Born in Buffalo, he attended Canisius College. He aided in the development of Fox Movietone and his production of *In Old Arizona*, one of the earliest full-length pictures with spoken dialog thruout, marked an epochal milestone in film productions. Among his other outstanding productions were *Seventh Heaven*, *What Price Glory*, *Sunrise*, *Way Down East* and *Cavalcade*, the last named an Academy Award winner. His latest was *Captain Eddie*. His widow, the former Maria Jeritza, opera star, survives. Interment in Holy Cross Cemetery, Hollywood, July 26.

(See FINAL CURTAIN on page 81)

Fiske O'Hara

Fiske O'Hara, 67, singing star of stage, screen and radio for the past 30 years, at his home in Hollywood August 3.

He collaborated with Anne Nichols in writing *Abie's Irish Rose* and had the role of the Georgia banker in *Tobacco Road* in 1935. He was also in the *Singing Irishmen* cast.

Services in Hollywood.



In Loving Memory of Our
Dear Son and Brother

ORVILLE W. HENNIES

Who Passed Away August 8, 1939

MRS. DAISY HENNIES

HARRY

In Memory of
Our Wife and Mother
HELEN F. STEWART

August 9, 1944

BOB, TOMMY AND BOBBY



IN MEMORY OF MY DEAR WIFE
MYRTLE AGNEW

Entered the Great Beyond
AUGUST 13, 1943

I cannot say, and I will not say
That she is dead—she is just away!
With a cheery smile and a wave of the hand
She has wandered into an unknown land
And left me dreaming how very fair
It needs must be, since she lingers there.

Through the years to come I will always yearn
For the old-time step and the glad return—
I think of her faring on, as dear
In the love of There as the love of Here;
And think of her still as the same, I say:
She is not dead—she is just away!

SADLY MISSED BY HER LOVING HUSBAND

PROF. AGNEW

2514 ORVILLE STREET

FLINT, MICH.

ILLINOIS EASES TRUCK CODE

What's Next? Big Question in Mind Of Speedy Babbs

LUCASVILLE, O., Aug. 4.—If you doubt the old adage, "It never rains but it pours," just contact Lewis (Speedy) Babbs, concessionaire with the Crescent Amusement Company. Babbs has had his share, and more, of troubles this season. But let Babbs tell you about it:

"I was booked to open this spring with the Crescent Amusement Company but was unavoidably delayed. I missed July 4. On my way to Newcomerstown, O., the truck turned over on a bridge in Chillicothe, O., damaging the Motordrome. It took over a week to repair it.

"We started out again, and when in sight of the fairgrounds, an axle broke. Then a motor burned out on one of the other trucks. Going to the Ashley Fair, two tires blew out, and later the 33-foot-long custom-built house trailer was sideswiped by a truck.

"At Ashley, a Mexican laborer helping to dismantle the Motordrome was electrocuted. En route here, the trailer became uncoupled and slid 300 yards before crashing into a bank. The trailer was undamaged but we need plenty of new dishes. Next thing, one of the boys used my Cadillac and knocked out four rods."

What can happen next, is what Babbs would like to know.

Lynch's Biz Down 40% in Maritimes

ST. JOHN, N. B., Aug. 4.—The No. 1 unit of the Bill Lynch Shows is finding business a bit tough this year, with gross receipts about 40 per cent under last year. Rail transportation is given as one of the big reasons for the drop, there being little civilian traffic because of the movement of servicemen recently returned from overseas. Shortage of help and trucking also are partly responsible. The No. 2 unit, headed by Joe Cohen, back on the job after being in bed two weeks with a heart ailment, is playing the smaller centers and fairs in Nova Scotia.

Don Edwards joined the Paroffs in their twice-a-day free act. He was with the American Eagles, the 1943 free act of the No. 1 unit.

Joe Kari is using a new type of sword box for his magic act. He partners in a skit with Al Houston. Rita Hayward has been added to Jean Nason's show.

Frank Robbins has introduced Bill Biddle in a "crime does not pay" talk on his show. Biddle is addressing service clubs at various stands on the subject and getting plenty of space in the newspapers.

Red Burnett's cowboy band furnishes music for the animal show. Joe, the Clown, supplies comedy. Eldon Wilson, known as Churchill's image, is giving top position to his string game. Sam Mosher's son recently returned from the European theater and is headed for the Pacific. Another son is in the navy in the Pacific. Ted Douthright is expecting his son back from the European theater soon.

Seventh Show Gets Cold, Rainy Session in Trenton

TRENTON, N. J., Aug. 4.—Garden State Shows closed a week's engagement here July 28 to poor biz. Rain and cold weather greeted the show on opening night, and intermittent rain thruout the engagement kept people at home. Show played on the old circus lot at Princeton and Olden avenues. It was the seventh carnival to appear in Trenton this season and the seventh to fight rain all week.

Show moved from here to Lambertville, N. J.

Barko Shows Scoring

GENEVA, O., Aug. 4.—P. G. Barko Shows have been enjoying a big handle since opening at Geneva-On-The-Lake Independence Day week.

Cavalcade Hops Rails, No Damage; No Playing Lost

TERRE HAUTE, Ind., Aug. 4.—The second derailment of a railroad show train within a week delayed the arrival here of the Cavalcade of Amusements, but with its schedule allowing an extra day for the movement from Waukegan, Ill., the show met its opening deadline.

Following close on the heels of the Cole Bros.' Circus wreck in Minnesota, two flatcars of the Cavalcade train left the rails near Rondout, Ill., during the transfer from the North Shore Line to the Milwaukee road.

An opening night crowd of 5,600 crowded the midway by early evening Saturday (28) when a heavy rainstorm struck, forcing the customers into the shows for a healthy gross. The Sunday interim saw the drenched lot covered with cinders and shavings, and by Monday night it was ready for what show officials called the best Monday business of the season. Tuesday and Wednesday business continued brisk.

Thursday marked the first of two kid matinees. Children from the Chauncey Rose Orphanage, situated directly opposite the lot, were guests.

A highlight of the generous publicity given the shows by *The Terre Haute Star and Tribune* was a feature story on the late Jerry J. Mugivan, widely known circus showman and a native of Terre Haute.

Show was slated to move to Evansville for a Monday (6) inaugural under auspices of the American Legion. From Evansville it heads into the Deep South to begin a 10-day engagement at Mobile, Ala., where it is sponsored by the powerful Shrine Club. Hennies Bros. was slated to cut into the Cavalcade date late in the engagement, but the city council decreed that only one carnival may play the city at one time, according to Robert R. Kline, general agent.

Rumor False, Says Mac

CHICAGO, Aug. 4.—Queried regarding reports the Hennies Shows had been blocked in their plans to play Mobile, Ala., General Agent J. C. McCaffery of that organization replied today:

"Nothing to the rumor. We're playing the date as per permit."

Ziegler Sells Show; George Hiscox Pilot

SEATTLE, Aug. 4.—Charles Ziegler announced today that he has disposed of his interests in the Ziegler Shows, Inc., to George Hiscox, former lot boss, who immediately assumed the management. Ziegler plans to go on a long hunting trip into the Northland.

Raney Shows Get Money Despite Rain at Warren

WARREN, Minn., Aug. 4.—Despite a heavy rain which ruined the closing night's business, Raney United Shows had a profitable stand.

The muddy lot made the move out of here difficult, some of the trucks not getting away for Fertile, Minn., until almost 20 hours after the close.

Doctors were rushed to the midway when, during the storm, Mrs. O. E. Rhodes suffered a severe shock while attempting to piece a broken electrical cord. Her injury did not prove serious.

Libby Stretches St. John Stand to 16 Days to Okay Biz

ST. JOHN, N. B., Aug. 4.—A scheduled 10-day stay of the Libby Shows on the Albion Street playground here was stretched to 16 days, and business was good all thru. There was no interference to money games.

Rides were Ferris Wheel, Chairplane and Swing. One show featured Omi, tattooed man; Omette, clown talker, and Zango, the human ostrich. This marked the first time the playground was used as a carnival lot.

'Twas a Busy Day For H. Beaman

CROOKSTON, Minn., Aug. 4.—Howard Beaman, of the Art B. Thomas Shows, had a busy day, indeed.

He appeared in Municipal Court and paid a \$10 fine for socking a minor. The lad, Homer Reese, of Crookston, had made a disparaging remark about Pearl Wolf, which led to the punching.

While in the courthouse, he applied for a marriage license, and he and Pearl took the vows on the spot.

Kaufman Combines 2 Shows in Louisville

LOUISVILLE, Aug. 4.—M. F. Kaufman, Louisville, owner of the Virginia Rose Midway Attractions who recently purchased the J. R. Edwards Shows, has combined the two orgs here at Fifth and York and now has a show boasting 10 rides, 37 concessions and the big top.

Rex Howe erected the 60x90-foot top seating 800 people, with a 40-foot stage.

Every Monday evening Elmo Tucker and his orchestra, plus an all-Negro amateur show, are featured. On Tuesday and Wednesday the top is used by religious groups, the tent being donated to such organizations. Thursday night finds Hans Tyler and his all-Negro revue holding forth, while Friday and Saturday nights Cliff Gross and His Texas Cowboys are on stage. Kind Perdue and his orchestra will be the new attraction Saturday nights soon.

Nat F. Cohn Buys Ardizzone Interest In West Coast Org

SAN FRANCISCO, Aug. 4.—Nathan Fisher Cohn this week concluded negotiations for the purchase of Anthony Ardizzone's interest in the Golden West Shows, formerly owned and operated by Harry P. Fisher and Ardizzone. Show will continue to play California under the management of Harry (Polish) Fisher, and plans are reported to be afoot to enlarge the amusement caravan next season.

Cohn is the son of "Polish" Fisher and has spent most of his life in show business. The last four years he has been a supervisor in the Kaiser shipyards. His spare moments were put in attending San Francisco Law School. Fisher has been manager and legal adjuster on a number of the major shows and is well known in carnival circles.

During the Golden Gate International Exposition here, Cohn had several concessions on the Island. Previous to that time Cohn operated the Fisher-Cohn Advertising Agency here.

Mexican Laborer Killed In Ashley Fair Mishap

ASHLEY, O., Aug. 4.—Ivodlo Parga Evcovevo, 22, Mexican laborer employed by the Lewis Babbs Motordrome at the Ashley Fairgrounds, was electrocuted here while helping to dismantle the Drome. Coroner Wray Davis returned a verdict of accidental death.

Workmen were using a 35-foot steel hoist from inside the building to lower the top parts of the frame to the ground when the accident occurred. The steel post came in contact with a wire on a high line.

Geo. McKisack Gets 1 to 20 For Fatally Stabbing Negro

AKRON, Aug. 4.—George McKisack, 31, cook, Nashville, was sentenced to 1 to 20 years in the Ohio Penitentiary for the fatal stabbing of Fed Evans, Birmingham Negro.

Stabbing took place during the engagement of the Johnny J. Jones Exposition at Ashtabula, O. Evans was piano player in the carnival's Minstrel Show.

Single Units Upped 7 Feet

42-foot overall now legal, with 45-foot over all okay for combos—increase load

(Continued from page 3)

quiring reconstruction or upon any street in any city, village or incorporated town, so the law says.

This means the new gross axle weights apply to any sort of a highway or street in Illinois.

Of importance to operators of truck carnivals or circuses is the change in the overall lengths permitted in Illinois. Single vehicle length has been increased from 35 to 42 feet, and limit on combinations has been upped from 40 to 45 feet. The combinations include tractor and trailer, tractor and semi-trailer, or truck and trailer.

Heretofore, a number of shows have passed up Illinois territory, as their equipment was designed to be carried on longer trucks thru States having more liberal laws. This move to make Illinois laws conform with the majority of other States may mean an influx of new titles into the Sucker State.

A scale of maximum gross weights for various vehicles and combination of vehicles is set up. Gross weight limits range from 36,000 pounds for a two-axle vehicle, to 72,000 pounds for a five or more axle truck and trailer combination. Cities of more than 50,000 population may, by ordinance, permit axle loads on two axle vehicles 33 1/3 per cent above the 18,000 pound limit but the increase, of course, will not apply to the vehicle when outside of the limits of the city and the gross weight of any two-axle motor vehicle operating over the streets of such a city is limited to 40,000 pounds.

Smucklers Launch Mobile Auspices

MOBILE, Ala., Aug. 4.—Alabama Amusements Company, headed by Marie K. Smuckler as general manager, and Berney Smuckler, general agent, opened their season Monday (30) at the Davis Avenue park here with four rides and eight concessions. In spite of tropical showers every day, business on the week has been fair.

The Smucklers will adopt their same policy as last year, showing Mobile spots for various charity and religious organizations. At the Davis Avenue spot, auspices is the Church of Most Pure Heart of Mary.

George Desak, Charlrot, Pa., is lot and ride superintendent. Others handling rides are: Whip, Eddie Warren; Swing, Raymond Burns; Ferris Wheel, Johnny Holmes, and Loop, George Desak.

Scott Bros.' Shows Plan Florida Tour After Sept. 1

DAYTONA BEACH, Fla., Aug. 4.—Turner Scott's rides and concessions, after a lengthy stand on the Boardwalk here, will take to the road after Labor Day for a Florida tour and will travel under the name of Scott Bros.' Shows.

The first stop will be at Titusville. Others will be Cocoa, Melbourne, Orlando, Sanford, De Land and Daytona Beach.

Baltimore's Mayor Adds Color to Glen Burnie

BALTIMORE, Aug. 4.—Approximately 3,000 persons attended the opening of the Glen Burnie Carnival, an annual affair for 37 years. Proceeds have been invested in War Bonds.

Mayor Theodore R. McKeldin, of Baltimore, attended the opening. He tried his luck at knocking a coin out of a circle and won a pack of cigarettes. He also delivered the formal opening speech.

PENNY PITCH GAMES
 Size 46x46", Price \$30.00,
 Size 48x48", With 1 Jack Pot, \$40.00,
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
 All Readings Complete for 1945

Single Sheets, 8 1/2 x 14. Typewritten, Per M. \$5.00
 Analysis, 8-p., with Blue Cover, Each03
 Analysis, 8-p., with White Cover, Each15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers35
 Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢

PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 40¢

Signs Cards, Illustrated, Pack of 36 15¢

Graphology Charts, 8x17. Sam. 5¢, Per 1000 \$6.00

MENTAL TELEPATHY, Booklet, 21 P. 25¢

"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses, Very Well Written, \$5.00 per 100; Sample, 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO
 Send for Wholesale Prices.

The Best Popcorn is Seasoned with

• SAVOROL •

POPCORN SEASONING

Improves and enriches the flavor of popcorn, saves 20% to 35% of oil or shortening.

50 Pounds \$8.75
 F. O. B. NASHVILLE
 No Ration Points

BESTER PRODUCTS
 DIVISION
BLEVINS POPCORN CO.
 NASHVILLE 2, TENNESSEE

ATTENTION!



SCALE, AGE AND BALL GAME OPERATORS MELLO-CHINA

A Plaster Composition. Packed Individually, 3 Doz. to a Box. Price: \$2.00 Per Doz. 25% Deposit.

KRAVITZ & ROTHBARD
 1148 E. Baltimore St., Baltimore 2, Md.

POPCORN
 LOWEST PRICES

South American Dynamite Popcorn, high popping volume and quality, 100 lbs., \$10.75; 1,000 lbs., \$102.50; 2,000 lbs., \$200.00. 1/3 Deposit, Balance C. O. D., F. O. B. Kansas. Immediate delivery.

PHILIP GAGNE, 195 Park, Lewiston, Mo.

SHRUNKEN HEADS
 Shrunken Bodies, Mummified Attractions, Cannibal Heads, Ape Boy, Devil's Child, Wolf Boy, many others for window attractions, side shows, store shows, carnivals, circuses. Write for free circulars, photos and descriptions. Address:

TATE'S CURIOSITY SHOP
 Rt. 9, Box 365, E. Van Buren, Phoenix, Arizona

MIDWAY CONFAB

HOT AUGUST.

CHUCK CONNERS visited Browning's Big Shows in Albany, Ore., and cut up a few jackies with J. Al P. Hynes, Mike Morrissey, Dave Drado, Ed Kelly and Kid Jones. He had lots of praise for the Browning org.

Ben F. Tosh reports the "40-milers and past jackpot artists" at the English, Ind., home-coming the week ended July 28 couldn't find any customers and are hoping to get the burr at the Shelbyville (Ind.) Fair.

AFTER TAKING A BATH, a ride boy cracked: "I lost a lot of midway tan."

LIEUT. WILLIAM W. LEUTHOLD, former concessionaire and show talker, who died in an army hospital in Rouen, France, July 1. Known to his friends in outdoor show business as Woodie Leuthold, he had trouped with the Conklin, Johnny J. Jones and other shows, and also had worked the New York and Chicago world's fairs and the Cleveland and San Diego expositions.



SAM LEWIS, president of the International Association of Fairs and Expositions, spent several days in New York last week readying this year's edition of the York (Pa.) Fair, of which he is president and general manager.

GEORGE WAIT, in ill health, has sold his concessions and trucks to Jimmy Carpenter and Harry Richman, of Hill's Greater Shows. Wait is in Veterans' Hospital, Legion, Tex. . . . ALEXANDRA is the annex attraction on Joe E. Hilton's Side Show on Dick's Paramount Shows.

PROOF THAT PRESS AGENTS double— one recently refereed a water battle between two fire companies.

LOU LEONARD and Bill Carsky are endeavoring to locate some baby contests in which to enter their respective son and daughter, and Lew Keller is trying to figure some way to lose weight the easy way. He should try chasing those youngsters!

BEN WEISS, bingo operator, is culling the New York marts for stock for his games. Weiss will have five units operating at the big fairs, starting with the Middletown (N. Y.) Fair, August 13. In spite of bad weather, Weiss infos that business has been very good this season.

WE ALWAYS LIKED TALKERS who, when a few drops fall, scare patrons off of lots by yelling: "Come in out of the rain."

ROLAND CHAMPAGNE and associates on the Continental Shows have contributed a substantial sum of money to the benefit fund of National Showmen's Association—first donation to the club fund this season. . . . LOUIS G. KING has joined the Joseph J. Kirkwood Shows as special agent.

LUCKY MITCHELL, recently discharged from the army after 15 months in Iceland, has decided to try the grocery business in Decatur, Ill., for a while. He was in the past on a number of Midwestern midways with concessions.



ROBERT L. OVERSTREET, for many years with the Sparks Shows, is now in charge of the office of the Cavalcade of Amusements. . . . HARRY A. ATWELL, Chicago show photog, got a batch of fine pictures for Al Wagner and Bill Naylor, of the Cavalcade, during its Waukegan, Ill., stand.

WONDER WHAT EDITORS who read The Billboard think when they read press agents' boasts about grabbing space?

EDDIE EDWARDS, F. E. Gooding concessionaire, spent several days in Chicago on business last week and announced that he has booked considerable space for the Birmingham Fair and Victory Celebration. . . . VAUGHN RICHARDSON has been giving the Atwell Club members lessons in reading the racing form.

CORP. LLOYD D. SERVASS, owner of the Penn Premier Shows, is back in the South Pacific with the marines where he reports it is very hot indeed, including the weather. His new address is Signal Bn., Sixth Base Depot, c/o Fleet P. M., San Francisco. . . . ROBERT PRUYMI joined the John R. Ward Shows at Belvidere, Ill., as an agent for Dude Brewer.

TROUBLE WITH A SHORT SEASON is that it ends just when the general agent establishes seniority to the most comfortable chair under the office-wagon awning.

CORP. GEORGE W. HARTLEY JR., 21, was wounded on Okinawa May 7 and is now at a rest camp in the Pacific. He is expected to return to the United States this fall after more than 30 months of overseas service. He is the son of Mr. and Mrs. George W. Hartley, who are operating at Cedar Point, near Sandusky, O., this summer, and who will join the Bistany Shows after the park closes.

T. S. (SLIM) KELLY infos that he will close his side show with the Cavalcade of Amusements at Terre Haute, Ind., Saturday (4) and will join the John R. Ward Shows for the Minnesota fairs. . . . MAX GOODMAN, of Goodman's Wonder Shows of America, spent four days in Regina, Sask., and attended the summer meeting of the Western Canada Association of Class A Exhibitions.

MINERVA E. TRAVER, daughter of Mr. and Mrs. George W. Traver, now located at the Capitol Park, Albany, N. Y., has been an army nurses' aide in service at Camp Blanding, Fla., since September 14, 1944. She took her preliminary training at Veterans' Hospital, Bay Pines, Fla.



WHEN NO HOUSE TRAILERS were permitted to be parked on a lot, and were scattered around the town, the trailerites' wives found time to catch up with their sewing.

WALTER AND CONNIE HALE are spending their time in San Francisco, Walter being quite active in Show Folks of America as a propagandist. . . . MEL H. VAUGHT, who went into Wisconsin to contract a few towns for Paul Eagles and Arthur Bros.' Circus, wound up by spending six weeks hiking thru the Middle West and as far east as West Virginia. He reported back in Chicago Wednesday (1) with the crack: "That was the longest week's work in history."

SGT. M. R. QUINLAN, just returned from two and a half years overseas, is stationed at Drew Field, Tampa. . . . JIMMY CURRY, Royal American concessionaire, has gone to Gastonia, N. C., to visit his brother, Bud, who recently returned from South Pacific duty with the navy. . . . MRS. ROSIE ALLEN, of the Casey Smith Shows, reports that her son, Billy, is in France with the Seventh Army. . . . PFC. AND MRS. DAN V. ALLEN and son, Ted, visited the J. F. Sparks Shows at Marietta, Ga., Private Allen being stationed at the Atlanta army air base. . . . MRS. GEORGE B. REDLINGER is on the John R. Ward Shows, while her husband is in the Pacific with a tank flame-thrower outfit.

WHEN A CUSTOMER BEEFED because the attractions in an illusion show hadn't been properly explained to him by a talker, the orator advised: "We pay a lecturer to do the explaining after you're inside."

GENE BERNI, concessionaire now engaged in several commercial enterprises in Tampa, is in St. Louis to visit his mother and relatives for three weeks. . . . COL. BILL E. GREEN, now in his 48th year in outdoor showbiz, making a tour of shows playing Illinois. . . . DOC GEORGE MORSS is general agenting the Western Bros.' Show, formerly the Rodgers & Powell Shows. . . . BEN BRAUNSTEIN arrived in St. Louis this

PEANUTS
 RAW JUMBOS IN THE SHELL @ \$18.00 PER 100 LBS.
 ROASTED, \$21.00 PER 100 LBS.

Packed in 90-Pound Containers. Prices F. O. B. St. Louis. On new accounts, payment with order. We do not have any other kind of Peanuts, nor do we have Popcorn. We have Quarter Pound Peanut Bags and Popcorn Bags in Various Sizes.

3/4 LB. PINCH BOTTOM BROWN POPCORN BAGS—\$1.15 PER 1000.
 (In Bale Lots of 10,000)

Prunty Seed & Grain Co.
 620 North 2d St., St. Louis 2, Mo.
 "In Our 70th Year"

CHAIRS
 Many Styles
 Also Folding Tables
 PROMPT SHIPMENT




ADIRONDACK CHAIR CO.
 1140 Broadway
 New York 1, N. Y.
 Dept. 5
 Corner 26th St.

Victory Exposition Shows CAN PLACE

Shows with or without equipment. Capable Electrician. Can use sober Ride Men on Rolloplane, Octopus, Wheel, Spitfire. Will book Grab, Scales, Penny Arcade. Pollock, wire.

1100 N. E. 4th
 Oklahoma City, Okla., this week

FOR SALE

No. 5 Ell Ferris Wheel, late model. Also Single Loop-o-Plane. Both rides first-class condition. Now operating Playland Am. Co., San Diego, Calif. Want to buy Spitfire Ride. Will pay cash.

HART W. CAMPBELL
 101 West Broadway San Diego, Calif.

WANTED Operator and Manager

FOR PARK MERRY-GO-ROUND ON BEACH NEAR LOS ANGELES
 Year Round Operation. State References and Salary Expected.
 W. D. NEWCOMB JR.
 Santa Monica Pier Co., Santa Monica, Calif.

DOBSON'S UNITED SHOWS WANT

For our Fairs and Celebrations, Ride Help on all Rides. Grind Shows with own transportation. Tex Roberts wants Concession Agents for Ball Games and Slum Stores. Also will buy good Concession Tops.

Bayport, Minn., Aug. 10-12; Anoka, 13-15.

Pin Store Agents Wanted

Charlie Nelms, Cleo Jones, Lew Kelly, Harry White, contact at once. Long list of fairs.

HARRY HEAD
 Shelbyville, Ind.

week after piloting the Gayland Shows thru Tennessee and Kentucky for the past two months. He will announce his new affiliation soon. . . . WORTHAM A. SNELL, nephew of the late showman, Clarence Wortham, is bringing out a new coin-controlled vending machine for ice cream in Detroit.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

AMERICA'S FINEST POPCORN
 NOW AVAILABLE

Also the best popcorn cartons you ever saw. Now available in three sizes. Also colored cones, flanne bags, seasoning, peanut bags, best Virginia Roasted Peanuts in Shell. 19¢ lb. celling p. 100 lb. bags.

Headquarters for
CIRCUS, CARNIVAL AND PARK BUYERS.
CHUNK-E-NUT PRODUCTS COMPANY
 Factories in Philadelphia 8, Pa. Pittsburgh 22, Pa.

HURRY - HURRY CANVAS CEMENT
 Pints - Quarts - Gallons.
 TAKE CARE OF YOUR CANVAS UNTIL TOTAL VICTORY.
 Mail Orders Now

E. G. CAMPBELL TENT & AWNING CO.
 100 Central Ave. ALTON, ILL.

"Firechief" Flameproofing
 The compound that won't wash out—fire, water, weather resisting. Deliveries temporarily subject to approval of allocations. Write for information on deliveries of available supply.

UNITED STATES TENT & AWNING CO.
 2315-21 W. Huron St. Chicago 12, Ill.

CARNIVAL SPECIALS

ASH TRAYS, Composition, Ass. Colors.
 Doz. \$ 1.80
 LEIS, Red, White and Blue. Gr. 3.50
 SWAGGER CANES. Gr. 10.50
 LEAD TIPPED DARTS, Heavy Tip. Doz. 1.50

Write for price list on Glassware and other items. Plenty stock. Quick shipment. 25% deposit on all C. O. D. orders.

SNYDER SALES CO.
 804 W. Roosevelt Rd. CHICAGO 8, ILL.

WANTED AT ONCE
 Good Freak to feature, also Working Act, Sword Swallower, Juggler, Contortionist or Anatomical Wonder. Mrs. Porter is not with us this year. Write or wire

W. B. "Whitey" Sutton
 World of Mirth Shows
 Bangor, Me.

CANES
 While they last. Assorted colors, swagger style only, all wood, \$9.00 per gross. Packed 2 gross to a carton. No less sold. 50 per cent with order, balance C. O. D. Specify how to ship.

M. & S. CANE CO.
 P. O. Box 95 Cheneyville, La.

CARR SHOWS WANT
 Side Show Acts, Talkers, Ticket Sellers. Contact

LAWRENCE CARR
 Hollowell, Maine, August 6-11; Lincoln, Maine, August 20-25.

American Carnivals Association, Inc.
 By Max Cohen

ROCHESTER, N. Y., Aug. 4.—A visit was made to the William Jones concessions at Sea Breeze, N. Y., conferring with William Jones and Sam Lipseh. Samuel Mofsky, representing Morris Rosenbloom Company, an association member, also visited on that day.

The Holman rides, exhibiting at Village Park, East Rochester, N. Y., under auspices of the local fire company, were visited Wednesday (25), and conferences were had with Lewis Holman and Mr. and Mrs. Sprague. A visit was also made the same day to the Valley Shows at Macedon Center, N. Y., also playing under auspices of the fire company.

Visitors at the association offices were Joseph A. Rowan, special agent for Endy Bros.' Shows, and some of the personnel of Valley Shows.

Standings in the membership race are James E. Strates Shows, World of Pleasure, W. G. Wade Shows, Wonder City Shows, and George Clyde Smith Shows.

Attention
BALL GAME & NOVELTY OPERATORS

#4510 Swagger Canes. Per Gr. . . . \$10.50
 #4511 Swagger Canes. Per Gr. . . . 12.00
 #2 Plaster Animals. Per Gr. 7.50
 #46n58 All Cellophane Leis. Per Gr. 6.00
 #401 R., W., Blue Leis. Per Gr. . . . 3.50
 American Made Flying Birds. Per Gr. 21.00
 #4512 Straw Horse and Man, Large Size. Per Doz., \$4.00; Per Gr. . . . 45.00
 #8 Silver Batons. Per Gr. 15.00

Order from this ad and save money. All above items available for immediate delivery. 25% with all orders, balance C. O. D. Send for our special price list; it is FREE!

Visit Our Display Room When in Chicago

M. K. BRODY
 In Business 34 Years in Chicago
 1116 SO. HALSTED ST., CHICAGO 7, ILL.

POPCORN
 Excellent Popping Condition

\$11.10 Per 100 Lbs.
 Ceiling Prices Always.

ORDER ENTIRE YEAR'S REQUIREMENTS NOW!

10c Size Cartons \$6.50 Per M
 ¾ Lb. Bags 2.25 Per M

POP CORN SALT AND SEASONING
 (points required on seasoning)
 All Prices F. O. B. Chicago.

POPPERS BOY
 Products Co., Not Inc.
 60 E. 13th Street CHICAGO, ILL.
 Harrison 0997-8

IMMEDIATE SHIPMENT

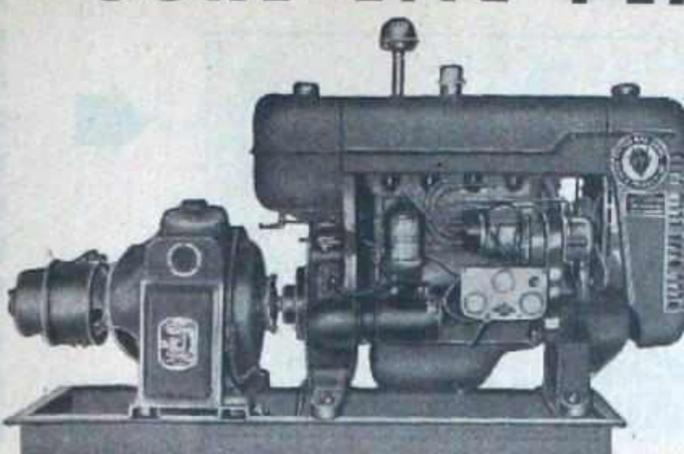
WANTED
 A-1 Ferris Wheel Man to report to duty August 24, Geneva, Nebraska, Fair. Salary no object if you can produce. Show goes south. Can use Loop Foreman and Kiddie Ride Man. Loup City, Nebr., 6-11; then Bartlett and Geneva.

HYALITE MIDWAY

WANTED SHOOTING GALLERY
 On West Coast. Give Full Description, Location, Condition and Price.

WM. JOHANSEN
 1226 Oak St., Santa Monica, Calif.

SURE LITE PLANTS



SPECIAL UNIT FOR FROZEN CUSTARD MACHINES

IMMEDIATE SHIPMENT NO PRIORITIES

CONTINENTAL, INTERNATIONAL
 POWER UNITS FOR RIDING DEVICES
 Diesel and Gasoline Engine Driven Light and Power Plants, 2 to 50 K.W. Floodlights and Portable Poles. Rentals—Sales.
 IMMEDIATE SHIPMENT.

SURE LITE & POWER PLANTS, Inc.
 43-87 VERNON BOULEVARD LONG ISLAND CITY 1, N. Y.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

SNOW CONE SUPPLIES
 A complete line of high quality flavors, flat and scooped wood spoons, tin spoons, cone shaped cups in both plain and rolled rim. Everything you need for the Snow Cone Stand. Always the highest quality, lowest prices and fastest service.

GOLD MEDAL PRODUCTS CO.
 318 E. THIRD STREET CINCINNATI 2, OHIO

WANTED WANTED
ALAMO EXPOSITION SHOWS

For (Pueblo) Colorado State Fair, Aug. 27th; Dodge City, Kan., Fair, Sept. 4th; Tri-State Fair, Liberal, Kan., Sept. 10th, and Race Meets and other Fall Fairs and Celebrations to follow. Can place Frozen Custard Machine, Penny Arcade. (Warren Murphy, come on; Arcade will get plenty money rest of the season.) Tex Talley can use two Agents on Nail Store. Can place any Shows that will not conflict. Can place capable Ride Foremen, also Second Men that can drive Semis. Shorty Patten can place people for his Circus Side Show; Bill Williams wants Man that can work Monkeys. This Show will stay out until Xmas and will show the best money dates in Texas. Wire: JACK RUBACK, Great Bend, Kan., this week.

WANTED
FOR V. F. W. SUMMER FESTIVAL, CLAWSON, MICH., AUG. 14 TO 19
 Photo, String Game, Bowling Alley, Darts, High Striker, Pitch Till You Win, Wheels that work for Stock and Bingo Game.

ROCHESTER AMERICAN LEGION SUMMER FESTIVAL, AUG. 21 TO 26
LABOR DAY AND BIG RACE MEET, NORTH BRANCH, MICH., AUG. 31 TO SEPT. 1-2-3
 Eats, Drinks, Ice Cream, Candy Floss or any 10-Cent Concession. Will sell X on Novelties. Will place Girl Show. Book Chair-o-Plane or any Flat Ride, or what have you?
 Address: COMMITTEE, 406 West Hazelhurst, Ferndale 20, Mich. Phone: Lincoln 2-1464.

CONCESSIONS WANTED
CLINTON COUNTY FAIR, FRANKFORT, INDIANA, AUGUST 19-24, INCLUSIVE
 Free Gate After 6:00 P.M.

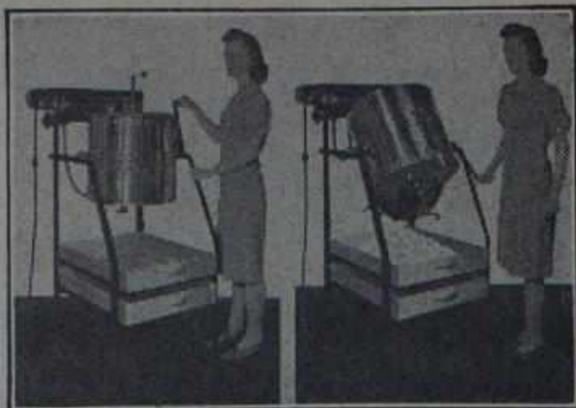
Ball Games (except Cat Racks), Scales, Weight and Age, Fish Pond, Duck Pond, Bowling Alley, Hucky Buck, Dart Games, Pitch-Till-You-Win, Hoop-La, Cigarette Percentage, Pan Game Percentage, Popcorn, Peanuts and Cracker Jack, Candy Apples and Floss, Waffles, Eating and Drinking Privileges, Ice Cream Sandwiches and other legitimate Concessions. Address inquiries:

F. E. GOODING AMUSEMENT COMPANY
 1300 NORTON AVENUE COLUMBUS 8, OHIO

COLEMAN BROS.' SHOWS
 WANTS FOR FAIRS AND THE BALANCE OF SEASON
FIRST FAIR - MIDDLETOWN, NEW YORK, AUGUST 13
 All Fairs for Balance of Season.
 Rides that do not conflict. Rolloplane, Flyoplane, Tilt-a-Whirl and other Rides not conflicting. Shows—Pit or Platform, Midget, Fat Show, Arcade, any new or novelty Show. Girls wanted for Revue.
THOS. J. COLEMAN, August 6-11, Kingston, N. Y.

...New CORN POPPERS...

NOW AVAILABLE . . . NO PRIORITY NEEDED



Greater Capacity. More Profits. Low Priced.

A new wet type popper that uses less fuel, power and labor. Pops 50 to 60 lbs. per hour and one girl can easily operate 4 machines and pop over 1600 lbs. per day. Lowest percentage of waste—it will quickly pay for itself. Multiple installations available.

Made of gleaming stainless steel and polished brass in welded steel black frame. Guaranteed.

Single Unit Popper\$495.00
Double Unit Popper 970.00

(Larger unit prices on request)

CHICAGO THEATER SUPPLY CO. 1255-57 S. WABASH AVE. CHICAGO, ILLINOIS

FROM THE LOTS

Continental

LAKE PLACID, N. Y., Aug. 4.—After a tough move from Plattsburg, N. Y., show opened here Tuesday (17). Attendance was fair for the week, with the rides, shows and concessions doing a good business. Roland Champagne, owner-manager, recruited five new members for the NSA. It is planned to run a bingo party each week, with proceeds going to the NSA Benefit Fund. Clifford Lambert will operate the bingo stand thru the co-operation of B. Muldoon.

The concession line-up remains intact. Pat Kennedy is going strong with the penny pitch, with Mrs. Kennedy at the controls of the string game. A. James has another pitch, and Mrs. James rules the bumper game. Mrs. Lottie Perkins has popcorn and candy apples; Mr. and Mrs. Joe Thompson and family, photos and fortune; Pat Patterson spot layout, and Mrs. Patterson, shooting gallery. Willie Patterson has joined with his concession. Louis Goldman, with his mind set on a winter vacation in Florida, still on the job with pitch-till-you-win. Joe Muldoon continues at the grab. Mr. and Mrs. Cliff Lambert operate the bingo with the help of their daughter.

Barbara Santiago doing good business with the Cuban Revue. Al Hall and Mrs. Farly have ball games.—A. CHAMPAGNE.

Sparks Bros.

MAYFIELD, Ky., Aug. 4.—Week ended July 28; location, ball park; weather, ideal; business, excellent.

With an uneventful move from Beaver Dam, Ky., everything was ready for the Monday opening and the crowds came early and stayed late. Wednesday (25) a sudden wind and rain storm came up and demolished two concession frames, tore up two show tops and damaged several others. It didn't last long, however, and business continued good.

H. P. Farris, former showman now in the tent and awning business here, was a nightly visitor. Mr. and Mrs. Dutch Tillison spent several days visiting Mr. and Mrs. Frank Sparks.

Mr. Hall, of Memphis, former concessionaire with Wallace Bros.' Shows, visited. Visits were exchanged between personnel of this show and that of the Regal Shows playing the West Kentucky Fair at Paducah. Louis (Doorknob) Derossignob joined and, with the writer, framed a grind show featuring the midget bears. Jack Oliver is rearranging part of the late summer route.—H. G. STARBUCK.

Happyland

PONTIAC, Mich., Aug. 4.—The first week of a two-week stand here, with perfect weather every day, broke all attendance records for this annual Elks' festival. Rides and shows were well over last year, while concessions held even. This is the first year that an automobile has not been given away as a prize, and the Elks figured the attendance this year might drop.

The Pontiac Daily Press gave plenty of space and art, and Radio Station WCAR came thru with several special broadcasts, including studio programs and the appearance of Jimmie Jamison, high diver, on the Man on the Street program.

All members of the show attended a champagne party given by Mr. and Mrs. John F. Reig to mark their 25th wedding anniversary. Among the gifts received by Mrs. Reid was an order for a new Pontiac car to be delivered when production starts again. The car was the gift of her husband. Mr. and Mrs. Sam Solomon visited.—PAUL D. SPRAGUE.

Virginia Greater

HAVRE DE GRACE, Md., Aug. 4.—Week ended July 28; auspices, Memorial Hospital Fund; location, high school grounds; weather, fair; business, good.

Show ended a 10-day spot here, with Thursday (26) lost because of weather.

Charles Masucci is operating the pan game, assisted by Ruth Lea Davis. Hannah Trinker has joined with a new war show. Visitors included Mr. and Mrs. S. M. Barrett, O. Kenyon, R. Davis, George Adams and Mayor Downie.

Friday (27), Rocco Masucci was host to more than 100 children of the local Catholic church, entertaining them with free rides, and a visit to Louis Augustino's Wild Animal Show. Bill Walleit donated the ice cream. Mrs. Walleit and Bill Junior were nightly visitors.

Several of the folks visited the races, including Rocco and Charles Masucci, Joe Conley, Phillip Minelli and Mr. and Mrs. Humphrey and their son and daughter. Bill La Rue, Bill Penny and William Green went fishing. Mrs. Bill Penny and son visited a few days.

Mrs. Happy Arnold has added another concession to her line-up of stock stores. Tommy Aston Jr., has left the show.—HAPPY ARNOLD.

Gold Medal

PARIS, Ill., Aug. 4.—Move from Centralia, Ill., was made in good time. Four rides were open Sunday (22), and the day proved a good one. All rides and shows were open early Monday for the Edgar County Fair. Business opening day was excellent, with Thursday (26) giving the show its largest gross of the season and the fair its largest attendance on record. The Spitfire led the rides, with the Tilt a close second. Several concessions were added.

Billy Logsdon's Circus Side Show reported a big week, as did Mose Smith's Snake Show.

Ralph Coe, Scooter foreman, was injured Thursday (26) and had to undergo an operation. His condition is good. John Rice, bingo operator, visited with many friends here in his home town.—FRANK GASKINS.

J. J. Page Exposition

GLASGOW, Ky., Aug. 4.—Shelbyville (Ky.) Fair was the first of the season for the show and it was a bell-ringer all week. Minstrel topped the shows, with Temptation second. Ferris Wheel and Chairplane were neck-and-neck among the rides, with Rolloplane right behind.

J. J. Page, who has been on the sick list, is now back at his old stand. All equipment has been repainted and several new concessions have joined. Recent visitors were Mrs. Olyve Scott, mother of Dot Earle; Mr. and Mrs. Buster Hayes, and Benny and Alice Fowler and son, Bennie Frank. Incidentally, Bennie Sr., left to agent a circus. Mrs. Fowler and son vacationed here for a spell after Bennie left.—R. E. SAVAGE.

CONKLIN SHOWS

WANTED WANTED

RIDES and SHOWS That Do Not Conflict

FOR

EASTERN CANADA'S TWO OUTSTANDING EXHIBITIONS

SHERBROOKE EXHIBITION, AUGUST 25-AUGUST 31

PROVINCIALE EXPOSITION, QUEBEC CITY, SEPT. 1-SEPT. 9

Will also consider all kinds of strictly legitimate Merchandising Concessions and Refreshment Stands.

FOR SALE

One 30x150 Royal Blue Canopy Style Side Show Tent. Two 36-inch Battleship Type Searchlights mounted on Trailer. One No. 165 Wurlitzer Military Band Organ. One Tangley Calliope. One complete 25-K. W. Universal 60-Cycle A. C. Single Phase Generator. One 20-K. W. Ford D. C. Generator.

All address

J. W. CONKLIN

August 6-11, Winnipeg, Man.; August 13-18, Fort William, Ont.

WANT FOR—SALEM, IND., FAIR—WANT FOR

AUGUST 13-18

SHOWS — RIDES — CONCESSIONS

Address H. V. ROGERS, Huntingburg, Indiana, Fair, This Week

FAIRS FAIRS FAIRS
EDDIE'S EXPOSITION SHOWS WANT

SHOWS—RIDES—CONCESSIONS

Clarion Fair, August 21-25. First fair in ten years. Stoneboro Fair, August 30-September 3; Labor Day; 75,000 People. West Alexander Fair, September 14-16. Shows, Rides, Concessions, answer as routed, Tidionte, Pa., this week; Sheffield, Pa., August 13-18. **EDDIE DIETZ**

P.S.—Kimple, let me hear from you.

SHOWS AND CONCESSIONS WANTED

For 5 of the largest Fairs in Minnesota, also many large Celebrations to follow. Ride Help wanted, highest wages. Must be sober.

ARROWHEAD SHOWS

5605 Ramsey Street

Duluth, Minn.

JOHN FRANCIS SHOWS

WANT CONCESSIONS OF ALL KINDS, ALSO 1 MORE GOOD SHOW. WILL BOOK CORN GAME FOR WARREN, ILL., FAIR. CAN PLACE SOBER, RELIABLE RIDE HELP. Address: **JOHN FRANCIS, Mgr., Kewanee, Ill., until Aug. 18; then Warren, Ill., Fair.**

Eaves Sound Projector Trailer Unit

Lists for \$5000. Will Sell for Only

\$1,500

A mobile, high efficiency loud speaker system—which can be heard over high noises over distance of half mile or more. Included in trailer are Power Plant, Microphone, Amplifier, Telescopic Loudspeaker Mast, Searchlight, Loudspeaker Horn and Air Heads. Complete details and information from

HENRY O. BERMAN CO.
12 E. Lombard St. BALTIMORE 2, MD.

FOR SALE

3 FLIGHT TRAINERS

with or without transportation. A VERY popular Ride and getting real money. Reason for selling, NO HELP.

T. J. CRAMBLETT

Phone 70 Meyersdale, Pa.

WANTED FOR

Milo Anthony De Luxe Side Show of America

Annex Attraction. Freaks and working Novelty Acts of all kinds. Musical Act, Magician that can lecture. Ticket Sellers that can talk, good Bally Attraction, Girls for Illusions, Working People that are sober. All year around work for reliable people. Address all wires to

MILO ANTHONY, Care Gooding Shows
Week of August 8th, Warren, Ohio; week of August 13th, Connersville, Ind.

O. C. Buck

PLATTSBURG, N. Y., Aug. 4. — The week's engagement at Fort Edward was good, despite a rain-out late the final night. The opening here Monday (30) was good. Harry (Fenny) Arthur, while loading the engine of the Silver Streak, injured his back and is in Glens Falls Hospital. Mrs. Clementine Coffee is visiting Mr. and Mrs. O. C. Buck. Charles Johnson has opened a pony track on the midway.

Pranksters at Fort Edward cut the cookhouse top. Damage was extensive, Sid Goodwaldt, owner, reports. Lee Lester has joined James Thompson in the side show.—ROY F. PEUGH.

Alamo Exposition

PONCA CITY, Okla., Aug. 4.—Business was good here. A kiddie matinee proved a big success. Betty Jo Ulear has entered Texas Christian University to study law. Mr. and Mrs. Tony Kitterman visited in Kansas City, Mo. Ned and Babe Davis, Kansas City night club operators, visited.

Bobby Hyman had a birthday party here. Mr. and Mrs. Owen Jones are visiting their parents in Illinois. George Barton has bought another truck. The line-up remains about the same, with 10 rides, 10 shows, 45 concessions and Miller's free act.—TED CUSTER.

Blue Ribbon

RICHMOND, Ind., Aug. 4.—Business was spotty here, due to inclement weather. The show has run into more rain the last two weeks than it has seen all season. Mr. and Mrs. J. C. Constable joined with their Jap Show. Harry Wilson and Joe Rowan, of the Marks Shows, visited. Ossie Dixon joined with six concessions. Mrs. Tom Delph is recuperating following a recent illness. Mr. and Mrs. H. Archer hope to visit their home while the show is in Germantown, Ky. Mr. and Mrs. Joe Jerrigan visited.—E. H. SMITH.

COMPLETE CARNIVAL FOR SALE
Including following: Little Beauty, Spillman, two-abreast, good organ. Number 12 EH with 10 h.p. motor and International gas engine, two power units. Super Roll-o-Plane. 1938 Tilt-a-Whirl with 10 h.p. motor. One Ford with 32 ft. Trailer. One 20 ft. Box Ford, hauls Bingo, with bins for stock. Two International Trucks which haul two GMC 60 kw. Light Plants. In perfect shape, one International and Semi for Wheel. One International and Semi for Tilt. One Chev. with Semi for Tilt. One Chev. with lumber for Concessions. One Chev. with Box Semi for Concession Stock. This Semi has landing gears, truck has Tulsa winch. Two Cab over Engine Chev., with Box and open Semi for Roll-o-Plane and Little Beauty Swing. One Chev. with Box Semi for Side Show. One Chev. with 32 ft. Semi for other Shows. Five Fronts and Tops, Bally Banners complete. One Gate Arch Front with two hundred dollars' worth of neon, all good. One Bingo, 20-40, with merchandise. One 10-16 Skillo Flash. One 10-14 Clothes Pin. One 10-14 Coke. One 10-14 Mitt Camp. Two 32 ft. Ball Games. Four Percentage Tables. Two Penny Pitches. One Cigarette Pitch. Two 8-10 Top and Frame. One 8-14 Top and Frame. All have Trunks and Games. Several other items too small to mention. This equipment in good shape, working and moving every week. Summary—13 Trucks with Semis, 12 Concessions (all stocked), five Shows complete, 2 GMC Light Plants, 4 Rides. \$35,000.00. No more, no less.

POP HALE
425 So. Eighth Street Waco, Texas
Ph. 29347

—FOR SALE—
I am offering for sale the most beautiful Concession Trailer on the road today. This Trailer is 24 ft. long, 7'-6" wide, all covered with chrome metal on the outside; has tandem wheels, 4 new tires and electric brakes. Trailer is equipped with a beautiful chrome Hot Dog Steamer and Grille, a post-war model Root Beer Barrel (the only one built like it, and is it a honey), a Fountain Coca-Cola Syrup Dispenser, a beautiful modernistic Orange and Grape Dispenser, Carbonator, an all aluminum Peanut Warmer and a beautiful Popcorn Machine with plenty of capacity; also an all electric Ice Cream Machine and Hardening Cabinet. Trailer is equipped with butane gas and has an automatic water system with city water pressure. If you want the best, this is it. Best offer over \$6,000.00 gets it. Trailer can be seen on Wilson Famous Shows, as per route.
Address: BOX 428, The Billboard, 390 Arcade Bldg., St. Louis, Mo.
P. S.—Also have International Pickup to pull this Trailer.

FOR SALE SPITFIRE
A-1 condition. Bottom loader. Selling on account transportation.
BOX D-481, Billboard, Cincinnati 1, O.

WANT
Half and Half for Annex. Must be young, good looking and capable of delivering an intelligent lecture. Wonderful proposition. George Gordon, please contact me at once.
J. ROBERT (DOC) WARD
Greater United Shows
Week of August 5th, San Angelo, Tex.

Wallace Bros.

FAIRFIELD, Ill., Aug. 4.—Week ended July 21; auspices, fire department; location, City Park; weather, ideal; business, excellent.

Owing to a change in some Southern Illinois fair dates, the show has been compelled to change its route. This spot was taken on one-day notice. The show enjoyed the largest opening night of the season, thanks to Q. C. Troop, special agent, and the sponsoring committee. Some criticism was heard regarding the pay gate but it didn't hurt business. Rides and shows hit all week, and the concession department reported a solid week.

W. E. Brown has joined with percentage stores, and Louie and Rose Cutler returned for the fair dates. Earl McDonner, of the Victory Girl Revue, took on a new house trailer here and a new set of banners. Mack Hogge has purchased a truck to transport his recently framed photo gallery. Mrs. Frank Litchfield and Edna Fields returned to Texarkana, Tex., after visiting Frank Litchfield. Mr. and Mrs. Glen Osborne left for Oklahoma to visit their daughter.

Al Stringer, erstwhile organ and callope man, supplies the show with music.—J. (BILL) CARNEER.

Lawrence Carr

GLOUCESTER, Mass., Aug. 4.—After a delay of three days because of weather, the show finally opened to a big business. The midway was packed day and night. The show was sponsored by the Ancient Order of Redmen and the committee did a bang-up job, holding parades and having fireworks displays. The Texas Dolls also were a feature. The new girl show front arrived and was used for the first time here. Jean Nadja's girl show topped, with Hank Sylow's circus side show second. Woods's monkey show did well, as did the concession and grab joints. Tilt-a-Whirl topped the rides, with Leaping Lena second. The Cotton Club Revue joined. **JEAN NADJA.**

William T. Collins

ROSEAU, Minn., Aug. 4.—Weather was fair here and the night play on concessions was good. Business was not up to expectations for Sally's Glamourettes or Sexology.

At Mahnomen, the show set up on one of the poorest lots of the season, and Frenchy Pepin, electrician, had his hands full trying to string cables thru the mud.

Visitors were Art B. Thomas and Count Hilderbrandt. Ride foremen now are Emery LaTourneau, Fly-o-Plane; Jack Casale, Tilt-a-Whirl; Harley Evert, Merry-Go-Round; Bill Kelsen, Ferris Wheel, and Wolf Curley, kiddie ride.—DOC CROSLLEY.

Wonder City

MERIDIAN, MISS., Aug. 4. — Week ended July 28; auspices, VFW; location, adjoining Lamar Hotel; weather, rainy; business, good.

The third of a four-week engagement here, and the second week on this lot. Business has held up remarkably despite much rain. Mr. and Mrs. Joe Karr motored to Mobile, Ala., to spend a day with Mrs. Karr's parents. Robert R. Kline, Cavalcade of Amusements' general agent, visited. Committees from Laurel, Philadelphia and Newton gave the show the onceover. The writer visited in Hattiesburg and Gulfport.—WALTER B. FOX.

Walter Byers

RICHWOOD, O., Aug. 4.—Four days and nights at the Richwood Fair proved a money-getter, despite the fact that Friday afternoon (27) was lost because of rain. Doc Waddell held memorial services for Henry (Duke) Wyatt, who died Thursday (26) in Columbia, S. C., and William Boyer, who died the same day at Hamilton, O.

William Harding, Ferris Wheel foreman, and John Kennady, penny-a-ring concessionaire, were surprised with birthday parties. Harding hit the 50 mark, and Kennady the 35.—DOC WADDELL.

Imperial

PITTSFIELD, Ill., Aug. 4.—A combination of the heat and labor shortage made the show late for the opening Monday (23). Merry-Go-Round and Ferris Wheel were the first up, both rides getting a good play. The lot is located in King's Park, opposite the swim pool.—C. W. BODINE.

BUTLER COUNTY FAIR AND EXPOSITION

Week August 13, BUTLER, PA. — Free Night Gate

CARLISLE COUNTY FAIR

Week August 30, CARLISLE, PA.

The Most Beautiful New Fair Grounds in the State

200th ANNIVERSARY OF THE TRENTON, N. J., FAIR

At the Star Fair Grounds

Address this Show for Game Space Reservation, all others address the N. J. STATE FAIR, TRENTON, N. J.

Can place all Legitimate Merchandise Concessions. All Eating and Drinking Stands. WANT Grind Shows, Fun House, Glass House or any other attractions that don't conflict. WANT—On account of train wreck can place Fly-o-Plane and Moon Rocket with own transportation or any other ride that doesn't conflict.

All Address

CETLIN & WILSON SHOWS

This Week, Bedford, Pa., Fair

MARKS SHOWS WANT

FOR LONG SEASON OF SOUTHERN FAIRS UNTIL MIDDLE OF NOVEMBER

RIDES—Tilt-a-Whirl, Chairplane, Kiddie Rides.

SHOWS—Any money-getting Shows, with or without equipment. Will furnish equipment to reliable showmen. Capt. Ferguson, contact me.

FREE ACTS—One more Sensational Free Act. Do not want Casting Act.

CONCESSIONS—Legitimate Concessions of all kinds. No Mitt Camps. JIMMY SIMPSON can use Musicians, Chorus Girls, Comics and other useful Colored Performers.

Address JOHN H. MARKS, Charleston, W. Va., this week

Virginia Greater Shows

BOOKED SOLID TILL NOVEMBER 17

WANT Cigarette Shooting Gallery, High Striker, Basket Ball, Guess Your Age and Scales. Want Talker for new War Show, also for Midget Show. Salisbury, Maryland, this week; South Norfolk, Virginia, next week.

Wants—Big Brownstown, Ind., Fair—Wants

AUGUST 12 TO 18

Shows of merit with own outfits and transportation. Octopus, Spitfire, Rolloplane, any Novel Ride. Legitimate Concessions, wire for space. Address HANK GOWDY, Fairgrounds, Huntingburg, Indiana

WANTED

Ferris Wheel Foreman and Second Man that can drive truck; top salary, long season. No Fairs, all Still Dates. Also Foreman for Smith & Smith Chairplane. Join this week, Hickory, N. C.

BULLOCK AMUSEMENT CO.

GARDEN STATE SHOWS

BURLINGTON, N. J., WEEK AUGUST 13 TO 18

Want Grind Stores of all kinds, Bingo, Diggers, Custard, French Fry, Basketball, Coca-Cola, Striker. Will place any Grind Shows; D. Logan, contact. Have outfit for Snake or Animal Show. Can place Penny Arcade, Fun House. Have opening for Percentage Agents, must be capable. Have opening for Grind Store Agents. All contact

R. H. MINER JR., Mt. Holly, N. J., this week.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted.
No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Lightweight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 1,000. Calling markers, extra, 50¢.
Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8. Loose, per M 1.40
Round Gray Cardboard Markers, 1800 for 1.00
Thin Plastic Markers, brown color, M 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

NEW HI STRIKERS



Complete with pennants, 2 hammers, heavy rubber bumper. Screw adjustment for percentage. No guy out trouble. Large, heavy ringer at top.

Delivered Ready To Operate.
No Stakes. No Guys.

15-day delivery.

20 Ft. High **\$125.00**
30 Ft. High **\$150.00**

Distributors—Write,
Amusement Enterprises
Concession Dept.
1001 Louisiana HOUSTON 2, TEXAS

AMUSEMENT DEVICES

MODERN DESIGN—DISTINCTIVE APPEAL

Moon Rocket
Sky Dive
Carrousel
Kiddie Auto Ride

ALLAN HERSHELL CO., Inc.
NORTH TONAWANDA, N. Y.



FOLDING CHAIRS?

All You Want!
Prompt Delivery!
Low Prices!
Write or Wire—

J. P. REDINGTON & CO.
Dept. 28, Scranton 2, Pa.

RIDE HELP WANTED

FERRIS WHEEL and TILT-A-WHIRL MAN.

HADJI DELGARIAN
2303 N. Melvina CHICAGO 39, ILL.

WANTED CHAIROPLANE OPERATOR

To join at once. Care World of Mirth Shows, Bangor, Maine. Tuni Di Lauri, wire.

LUCY YAMANAKA

CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, Aug. 4.—Bob Parker, chairman of the ways and means committee, is getting out letters for the Cemetery, Hospital and Relief Fund. Efforts this year will be concentrated on this fund and the Red Cross drive.

Membership applications have been received from Jack E. Neville, Sidney E. Strait, William E. Snyder, John T. Bush, John P. Cavness, Joseph G. San Fratello and Nicholas Delano.

The house committee chairman has purchased a case to house the elephant collection left to the League by the late Lee Sloan. John R. Ward and Eddie Hollinger, of the John R. Ward Shows, were in town on biz.

Sam (Kinky) Wolf, St. Louis, is showing improvement in Grant Hospital here. T. Dwight Pepple and William J. Coultrey are improved after recent illnesses. Mr. and Mrs. Eddie Quigley, of Tulsa, Okla., visited. Mr. and Mrs. Al Humke were in town on business.

Lou Leonard and Al Rossman took the week off during the La Crosse, Wis., en- (See SLA on page 60)

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Aug. 4.—Nearly 50 members attended the meeting Monday (30), with Bill Hobday, vice-president, presiding. On the rostrum with him here were J. Ed Brown, Ray Rosard, C. A. Alton, and Ed Mann, secretary.

The summer membership drive continues to move ahead, with John R. Castle, A. K. Hawkins and Frank D. Mitts being voted into membership. The circulars outlining the features of the drive have been mailed out with letters, and John T. Backman, executive secretary, has been busy answering queries regarding the many points covered by the membership.

Al Flint and wife have arrived here, and Flint attended the session. He recently came to this country from the Philippines after his liberation by American troops. During peacetime, Flint was with Eddie Tait in Manila.

Charlie Soderberg, for 45 years a high-diver, has been named custodian of the club. He reports that his son, Frank, is back in service, this time with the merchant marine. He was discharged recently from the army.

Repairs and improvements to the club-rooms are going along on schedule.

Caravans

155 N. Clark St., Chicago

CHICAGO, Aug. 4.—Membership applications will be acted on at a special meeting called by Edna Stenson, vice-president, in the absence of Jeanette Wall, president. Names to be submitted are Mrs. E. Reynolds Woodward, Ercell Baldwin, Fay Kellerey, Lucille L. Cummins, J. Fratenello, Mrs. Ella Dodson, Raynell Golden, Louise Lauer, M. Mullins, Mrs. Ralph Anderson, Mrs. L. Sears Bergman, Louise Spain and E. Goodrich.

Edna Stenson, committee chairman, announces that bond award books are coming in rapidly. Lucille Hirsch, second vice-president now working for the Hock Amusement Company, wrote an interesting letter. Josephine Woody is working a ball game on a Chicago lot.

Important mail is held for Leona Louck by Clara Polich, 417 N. Clark Street, Chicago.

LAWRENCE CARR SHOWS WANT

Rides, Shows and Concessions of all kinds for Presque Isle and Windsor Fairs. Man to handle Girl Show, Girls for Girl Show, experienced Ride Help. Contact

LAWRENCE CARR, August 6-11, Hallowell, Me.; 13-18, Lincoln, Me.

WANTED AT ONCE

CAPABLE ELECTRICIAN AND MECHANIC
Combination Man Okay. Salary No Object If You Can Deliver. Long Tour, Good Treatment.

WIRE QUICK TO

A. M. PODSOBINSKI, Owner-Manager A.M.P. Shows
York, Pa., This Week; Spring Grove, Pa., Next Week

National Showmen's Association

1564 Broadway, New York

NEW YORK, Aug. 4.—Rounding with Secretary Walter K. Sibley:

Visited Bucky Allen at Wildwood, N. J., Sunday (29) and was escorted all over the plant. That swimming pool is one of the best. Allen, Max Hummel, Maurice Spittkove and Max Tonklyn paid their dues. At another spot on the beach, Al Keating was contacted. Al came up with his 1946 dues. At Atlantic City, an enjoyable visit with Sam W. Gumpertz. At Steel Pier, Harry James has the customers standing on each other's shoulders.

At Pallsade Park Tuesday (31), chatted with Irving Rosenthal, Mr. and Mrs. Joe McKee, Joe Welsmann, and Anna Halpin. Collected dues from Edward McEvoy, Hyman Nirenstein, James J. Corcoran, Francis A. McNally, John Pertorious, Plato Guilmes, Felix Zucchi, Louis Faber, J. Fletcher Creamer Jr., Joe Salerno, August Bernie and Phillip Mazzochi. Also had a chat with Pee-Jay Ringens.

The club received a fine photo from Art Linkletter. Letters received from Ed Reicher, Roland Champagne, George A. Hamid, Jack Dadswell, Wally Burns and Harry J. Hyman. George Johnson, of the (See NSA on page 60)

Miami Showmen's Association

236 W. Flagler St., Miami

Ladies' Auxiliary

Betty Endy and Zella Newman were hostesses at the regular Thursday brunch at the Statler Hotel, Buffalo. This was the last brunch of the summer but Thursday gatherings will continue, with cards the main pastime. Joan Endy is the newest and youngest member.

Betty Endy, Hilda Roman and Aggie Ross marked birthdays. Judith and Sam Solomon stopped off to visit the Endy Bros.' Shows at Tonowanda, N. Y. Patsy Rosiana was released from one hospital only to return to another in Erie, Pa., to have an arm reset. Nell Rosiana has returned to Miami where she will remain the rest of the season.

IMMEDIATE DELIVERY

POPCORN Any quantity, top quality high-popping-volume corn, per 100 lbs. \$12.10 (O.P.A. Ceiling). Order Now!

BOXES Heavy Blue & White, any quantity from 1,000 to 50,000. 5c, 10c, 2 for 15c sizes from \$5.00 to \$6.50 per M. (Name imprinted FREE on orders of 50,000.)

25% deposit with all orders, bal. C.O.D.

J & N Popcorn Specialties

6336 S. Western Ave. Chicago, Ill.
Phone: Hemlock 3211
Western Office: 7 Front St., San Francisco, Cal. Phone: Garfield 7890.

FIREMEN'S CELEBRATION

Groverton, Va.

WANT PENN DAW WANT

Can place Custard, Photo, American Palmistry, neatly framed Crab, Popcorn and any ten-cent Merchandise Concession. Don't wire, come on; will place you. Price reasonable. Groverton from the 8th to 18th and six celebrations to follow.

JAMES SAKOBIE.

POPCORN

100,000 Bags S. A. Yellow, \$12.00 Per 100 Lbs.

MOORE'S POPCORN CO.

Care Nueces Hotel
Corpus Christi, Texas

PLATT CUSTOM BUILT TRAILER

More luxurious than the Grand Hotel, Tandem Wheel, new pre-war tires, 4 wheel brakes, 33 feet long. Slimp Dolly with spare tire. Has 4 complete rooms and bath. Living room exceptionally large with Butane Gas fire place and 4 easy chairs, 2 of them making into twin beds. Dining room has circle dinette finished in leatherette and seats 6 people; also built-in bar. Bed room has permanent bed and built-in vanity. Kitchen has Butane gas range, General Electric refrigeration, stainless steel sink with hot and cold water. Trailer carpeted throughout other than kitchen; also indirect lighting system in complete trailer. Without a doubt, the most luxurious trailer ever shown. Write, wire or phone

BAGGER'S TRAILER SALES

3411 Nebraska Ave., Tampa 3, Florida

WANT

RELIEF CALLER COUNTER MAN
Top Salary. Address

JOHN CHAPMAN
GOODING GREATER SHOWS
New Bethel, Indiana, This Week;
Connersville, Ind., Next Week.

AL H. HERMAN

WANTS AGENTS

For Razzle Dazzle, Hoop-La, Penny Pitch, Over and Under and Slum Joints. Brewton Red, Louie Loris, Lynell Coogs, come on.

Care CEM CITY SHOWS
Hopkins, Minn., Fair this week.

DICKSON UNITED SHOWS

WANT

Bingo, Mug Joint, Shows, Rides, legitimate Stock Stores. Will book, buy or lease small Merry-Co-Round. Now have five Rides, two Shows.

Cherokee, Okla., Aug. 6-11.

WANTED AT ONCE

FOR COMPLETE ILLUSION SHOW
A-1 Talker for front. Will pay 15 per cent to capable man. Can also place inside Man who understands illusions; will pay salary and percentage of inside. Also want Ticket Seller. Our Fairs start next week. Write or wire

AL TOMAINI

c/o J. E. STRATES SHOWS
Utica, N. Y., This Week; Batavia, N. Y., Next.

SECOND-HAND SHOW PROPERTY FOR SALE

\$80.00 Bingo Top, 14x14 ft., with scallops and bally cloth. Also other Tents.
\$50.00 Hand Snow Ball Mach., good condition.
\$8.00 Small Buddha, well painted, bargain.
15¢ Each, Flashy Pennant Flags on Streamers.

WEIL'S CURIOSITY SHOP

12 Strawberry Street Philadelphia 6, Pa.

FOR SALE

MERRY-GO-ROUND — KIDDIE RIDE
FERRIS WHEEL
All in Operation. Reply
BOX D-459, care The Billboard, Cincinnati 1, O.

WANTED

Legitimate Shows for 8 Western Nebraska and Eastern Colorado County Fairs. Will buy good Baby Q or Little Beauty Merry-Go-Round.

RAPP'S RIDES

4245 S. Broadway, Englewood, Colo.

C. W. HENDRIX WANTS

Agents for Fish Pond, Coca-Cola Fount, Ball Game and Hoop-La.
Red Parks, Come On or Wire.
COLUMBIA CITY, IND., August 6 to 11.

FOR SALE

AMMUNITION

3 Cases .22 Long. Make Offer.
SHOWMEN'S EXCHANGE
707 G St., N. W. Washington, D. C.

WONDER CITY SHOWS WANT

Shows, Rides, Concessions. Sell exclusive on Cook House; no 40-miler or grease joint wanted; must cater to showfolk. Sell X Pop-Corn, Sno Cone, Digger, Candy Floss, Custard. We hold exclusive contracts for following Fairs: Veterans Foreign Wars, Laurel, Miss., August 6-18; Veterans' Air Festival, Hattiesburg, Miss., September 3-8; Perry Co. Community Fair, Beaumont, Miss., September 10-15. Copiah County Fair, Hazlehurst, Miss., September 17-22; Newton Co. Fair, Newton, Miss., September 24-29; Clarke Co. Community Fair, Jackson, Ala., October 1-6; Brewton, Ala., October 8-13; Opp, Ala., October 15-20; Samson, Ala., October 22-27; Florals, Ala., October 29-November 3; Flomaton, Ala., November 10-15; Foley, Ala., November 12-17, with two more pending. All people joining will be given free winter quarters, Fairgrounds, Meridian, Miss.

Address **JOE KARR**, as per route

WANTED FOR DU QUOIN FAIR SHOWS—RIDES—CONCESSIONS

Can also use for KNOXVILLE, TAYLORVILLE, GEORGETOWN, DU QUOIN, MT. VERNON AND NASHVILLE, ILL., FAIRS in the order named.

TURNER BROS.' SHOWS

KNOXVILLE, ILL., THIS WEEK; THEN PER ROUTE ABOVE

AMERICAN CONGRESS ODDITIES, INC. WANTS

Working Act, Freaks to feature, Talkers, Ticket Seller capable of making openings; Leopold Williams, Anderson Family, Vic Rose, Sadie Spotted People, Seald Altman and Bobbie Freda Pushnik, Good Mental Act, Magician, Pin Cushion, Capt. Ringman Mach, come on. Wire communications to

MAJOR OSATYRDAE

AMERICAN CONGRESS ODDITIES, INC., Wausau, Wis., August 6-15.

A B & B SHOWS, INC., WANTS

For Leaksville-Spray, N. C., Week of August 13; Bassett, Va., Week August 20, and a Long String of Fairs and Celebrations To Follow. Stock Concessions of all kinds, come on. Shows with own outfits. Can place two or three Ride Men. Must be sober. Good proposition to Tilt or Octopus.

C. J. BELTON, Owner; CLYDE PARIS, Mgr.
Robin, N. C., This Week

9—FAIRS—9—FAIRS—9

CUMBERLAND VALLEY SHOWS

Want to book Roll-o-Plane, Tilt-a-Whirl or any other Ride that doesn't conflict. Want Shows with or without that don't conflict. No X on legitimate Concessions. Want Agents for Grind Stores and a Griddle Man. Want Ferris Wheel Foreman and other Ride Men, sober and reliable. Fairs starting as follows:

Teacy City, Tenn., Aug. 13-18.	Woodbury, Tenn., Sept. 17-22.
Jasper, Tenn., Aug. 20-25.	Cookeville, Tenn., Sept. 24-29.
Winchester, Tenn., Aug. 27-Sept. 1.	La Fayette, Ga., Oct. 1-8.
Manchester, Tenn., Sept. 3-8.	Summerville, Ga., Oct. 8-13.
McMinnville, Tenn., Sept. 10-15.	Other Fairs Pending.

Ray Shuemaker and Pat Brady, wire me at once.
Address All Mail and Wires to **ELLIS WINTON**, Sparta, Tenn.; Then as Per Route.

HENNIES BROS.' SHOWS

Can place capable, reliable and sober Man to take charge of show-owned Cookhouse on percentage basis. Can also place Waiters. Top salary. Want Ball Game Workers for Milk Bottles and Hit and Miss Cats. Agents for Fish Pond and Duck Pond. Must know their business.

All replies to **HENNIES BROS.' SHOWS**, Ionia, Mich., this week; then per route.

P.S.—Red Gunn, contact us.

WANT SIDE SHOW MANAGER AND PEOPLE

To take charge of Ten-in-One. Have 100 ft. top, brand new; ten banners, stages, sound systems, mikes, blade box, torture board. All loads on semi. Want high-class Man to take full charge with 1945 preference what acts have you to put in. Attention, Frances and Ruby; good proposition. Wire at once care

PEPPERS ALL STATES SHOWS

Clinton, Tenn.

MIDLAND FREE FAIR
Midland, Mich.
Aug. 15-18

CALHOUN COUNTY FAIR
Marshall, Mich.
Aug. 21-25

WARSAW FREE FAIR
Warsaw, Ind.
Aug. 28-Sept. 1

Want—Motordrome, Mechanical City, Fun House, Penny Arcade, Monkey Circus, Snake Show and other worthwhile Attractions. Can place Merchandise Concessions of all kinds. Foreman for Octopus, top wages. Experienced Help for Tilt, Spitfire, Ferris Wheel and Rolloplane. Semi Drivers preferred. Bonus if you stay all season. Also Workingmen in other departments.

WORLD OF PLEASURE SHOWS

River Rouge, Mich., August 6-12

Bay State Amusements-American Banner Show Combined

Monster Jamboree of OUR LADY OF HEALTH CHURCH, CIRCUS GROUNDS, FALL RIVER, MASS. The First Big Celebration Here This Year.

Can place Tilt, Whip, Roll-o-Plane or any Ride not conflicting with what we have. Clean Shows of merit. Everything open except Popcorn, Candy Apples, Ice Cream & Grab. No racket. Week of AUG. 20TH TO 28TH, TEWKSBURY, MASS. Town celebration, backed by town officials and civic organizations; AUG. 27TH TO SEPT. 1ST, Monster SOUTH BOSTON CELEBRATION, bigger than a St. Patrick's Day, this is a corker; SEPT. 3RD TO SEPT. 8TH, ST. MARY'S CHURCH CELEBRATION AND ANNIVERSARY. Join in Fall River for these outstanding money-getting spots. Ride Help and Slum Store Agents wanted. Unit starts south second week October. Wire. Can use another High Aerial Act. State lowest for all spots.
JOE SHINE, Fall River, Mass. **ED O'BRIEN**, 7 Milford St., Boston, Mass.

PRELL'S BROADWAY SHOWS WANT

WEEK OF AUGUST 13 TO 18

The Largest Celebration in the East, Sponsored by Our Lady of Assumption, Hammonton, N. J. And the Balance of Our Still and Fair Dates including Our Florida Tour.

Concessions, such as Ball Games, Pitch To Win, Cigarette Pitch, Dart and String Games, Palmistry or any other Grind Concession. Can always place a few more good Ride Men. Don't write, come on. Stacey Knott no longer here. All people with this show in the past, please contact at once.

S. E. PRELL, 216 Custer Avenue, Newark, N. J., or LEO M. BISTANY, Shareton Hotel, Newark, N. J.

INTERNATIONAL SHOWS —WANT—

For the following list of Fairs and Celebrations: Thayer County Fair, Deshler, Aug. 14 to 18; Jefferson County Fair, Fairbury, Aug. 21 to 28; Pike County Fair, Columbus, Aug. 28 to Sept. 1; Nebraska State 4-H Fair and Race Meet, Lincoln, Sept. 2 to 8; Clay County Fair, Clay Center, Sept. 11 to 15; all Nebraska. Troop Command Celebration, on the Streets, Hutchinson, Kansas, Sept. 17 to 22; Junior Commerce Victory Cel., Arkansas City, Kan., Sept. 24 to 29; Police Fall Cel., Texarkana, Ark., Oct. 1 to 6; then into Texas.

"RIDES"

Fly - o - Plane, Octopus, Scooter, with own transportation, or any not conflicting with what we have. Can place Ticket Sellers.

"SHOWS"

Side Show, Monkey, War, Illusion, Glass House, Fun House, Jig, Wild Life or any good Grind or Pit Show. Also small Drome.

"CONCESSIONS"

Bingo, good proposition; Ball Games, Penny Arcade, Custard, Jewelry, String, Hi-Striker or any 10c Concessions. Agents for Grind and Slum.

Help—Foremen for Merry-Go-Round, Wheel and Mix-Up. Also General Help all Rides. Top salaries—good treatment.
COLEMAN LEE, Mgr. **W. J. LINDSAY**, Concession Mgr. **TED WOODWARD**, Gen. Rep.
All Replies: Sidney, Neb., this week; then per route.

LEGITIMATE CONCESSIONS WANTED

for
LA PORTE COUNTY FAIR
and Outstanding Fairs to follow. Limited number only booked.

Write or wire
MORRIS LIPSKY
Hotel Sherman, Chicago, Ill.

FIDLER UNITED SHOWS

WANT SOBER RIDE FOREMEN WHO CAN DRIVE SEMI TRAILERS. For Single #5 Wheel, \$60.00 per week; for Octopus, \$60.00 per week; for Tilt-a-Whirl, \$65.00 per week. LEGITIMATE CONCESSIONS THAT WORK FOR STOCK AND 10¢.

Address: Freeport, Ill. (Fair), this week; Kankakee, Ill. (Fair), next week; then North Chicago (50th Anniversary Celebration); Peotone Fair; Elgin Labor Day Celebration, and Belvidere Fair, all in Illinois.

SUNSET AMUSEMENT CO. WANTS

Slum Stores, 10-Cent Stores for Decorah, Iowa, Fair; Monticello, Iowa, Fair; also Independent Shows.

Keosauqua, Iowa, this week; Decorah, next.

WANTED FOR I-N-D-I-A-N-A

ARGOS

4-H FREE FAIR
AUGUST 14-18

WABASH

4-H FREE FAIR
AUGUST 21-25

RENSSELAER

JASPER CO. FAIR
AUGUST 27-31

Legitimate Concessions of all kinds. Will sell exclusive on Frozen Custards and Novelties. Can place Snake Show, Unborn, Girl Show, Mechanical City; also Penny Arcade. Wire

C. D. MURRAY, % W. G. Wade Shows
Unit No. 2
Rochester, Ind., August 6-11; Then As Per Route.

WANT!

Ride Help in All
Depts. Semi
Drivers Preferred.

A. M. P. SHOWS

"JUGGY"

WANT!

Shows of All
Kinds, Especially
Minstrel.

WE POSITIVELY PLAY THESE BONA FIDE FAIRS!! PLUS LONG PROVEN ROUTE.

Firemen's Second Annual Celebration, North York, Pa., this week; Firemen's Home Coming, Spring Grove, Pa., next week; followed by V.F.W. Building Fund Rally (first show in 5 years), Gettysburg, Pa.; Warrenton, Va. (a plenty people spot); Page County Fair, Luray, Va., opens Labor Day; Farmville, Va. (first show in 2 years); First Annual American Legion Fair, Goldsboro, N. C. (converting uptown League Ball Park into fair grounds), week of Sept. 24th; Reidsville (N. C.) Fair (reopening after 2 years); Durham (N. C.) County Colored Fair, with others pending, plus long Southern route. (Notice, N. C., S. C. and Ga. committees, have few open weeks, October & November.) Concessions: Want any Stock Stores that work for 10¢, especially String Game. No X's on Fairs. Ride Help—Want Foreman for Chair-o-Plane (Frank Kelly, contact); also Foreman for Loop-the-Loop, Second Man for Wheel. Shows—Rajah Babo and Jack Evans wants Acts for newly framed Side Show. Have 20x30 Top for small Grind Show. Pop Brown, contact Ducky Miller now!

All Replies to

A. M. PODSOBINSKI, Owner-Mgr., A.M.P. Shows, York, Pa., this week; Spring Grove, Pa., next. LET'S GO IF YOU'RE GOING!

FOR SALE

One No. 5 Ferris Wheel, Like New, in Very Good Condition, \$4,000.00 Cash.
2 10x12 Anchor Concession Tops With Frames and Pipes for Awnings, New, \$150.00 Each.
2 8x8 Anchor Tops and 4-Way Awnings and Pipes, Frames and Counters, All New, Each \$150.00.
1 10x12 Anchor Concession Top, Last Year's Canvas, in Very Good Condition, \$60.00.
1 Portable Front for Park or Carnival, with 500 Lights; Will Sell Cheap; Cost \$750.00 to Build.
220 Feet of Fence in 10 Foot Sections, 36 Inches High, Portable, New; Will Sell Cheap.
1 Ice-Crusher Without Motor, \$90.00 Cash.
1 Fearless Hand Model Corn Pepper, Like New, \$75.00.

S. B. WEINTROUB, Columbia Amusement Park

Bumter and Fort Jackson Highways,

Columbia, S. C.

FOR SALE

7 Bags S. A. Pop Corn, \$84.00.
15 Gallons Popping Oil, \$36.00.
2 New Dispensers for Snow Balls or Drinks, \$75.00 Each.
1000 Feet 00 Ground Cable, \$150.00.
1 Small Cook House Complete, Last Year's Top, \$350.00.
500 Feet No. 4 Wire, Used, \$25.00.
1 Office Truck With 6 New Tires, Size 32x6, 10 Ply, \$500.00.
1 12x12 Penny Pitch Concession With Fly and Board, \$80.00.
Have Batons, Hats, Plaster, Baseballs, Milk Bottles, Slum, Hoopla Stock, Pop Corn Bags, Peanut Bags.
1 10x10 Concession Top With Frame, \$75.00.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Aqua Follies Up 30% Over '44; 38 Shows, No Rainout

MINNEAPOLIS, Aug. 4.—Aqua Follies, highlight production of the sixth annual Minneapolis Aquatennial, enjoyed a 30 per cent hike in gross business over 1944. Al Sheehan, who with Lyle Wright produced and directed the water show, reported at the conclusion of the 13-performance run.

Sheehan and Wright have been in charge of the Follies for three years and have run 38 performances since 1943 without a rainout. Only time they came close was on the final night of the 1943 show when rains came 10 minutes before the show was over, and on Friday, July 27, this year, when a heavy rain and electrical storm ended 30 minutes before show time.

Sheehan said attendance figure this year was 50,000, better by 12,000 than last year. Four of the 13 performances this year were sellouts with turnaways. These came Saturday, Thursday, Friday and Saturday (21, 26, 27, 28). Except for opening night and the two Saturday midnight runs, all other performances were practically sellouts. Seating capacity is 5,000. This year's midnight shows had attendance three times better than last year.

Going on the theory that the Sheehan luck for no rainouts is being stretched somewhat, Minneapolis Aquatennial Association is talking about putting a roof over the Theodore Wirth Pool Amphitheater, in addition to increasing seating capacity, next year. Association directors have voiced opinion that Sheehan and Wright should stand on their record of 38 shows without a postponement and no longer tempt fate.

Climax of the Aqua Follies and the Aquatennial was the crowning of 18-year-old Marilyn Lindstrom, of suburban

Edina, army candidate, as Queen of the Lakes for the 1946 festival. She succeeds Nancy Thom, 1945.

Festival was climaxed with winning of the barbershop quartet contest by Champion Motor Four, and of vocal solo contests by Antoinette Muginski, dramatic soprano, and Arnold Weisman, bass.

WANTED

in

Bismarck, N. D.

SEPTEMBER 17 TO 22

Business Section Street Carnival
Rides of all kinds, including some for kiddies.
Legitimate Concessions of all types. Bingo Games invited. No build-ups.

PLAY MITCHELL CORN PALACE
NEXT WEEK

Write Bismarck Assn. of Commerce and Comc.

WANT CARNIVAL

Including the following Rides: Merry-Go-Round, Ferris Wheel, Roller Coaster, Caterpillar, Airplane Rides, for one day, August 22, 1945. For Butler County Home Coming, High School Stadium, Poplar Bluff, Mo., the biggest get-together in Butler County, 35,000 people expected. Carnival can have all the Rides take-in except small cost for lights. Carnival must put up a \$50.00 bond on each ride, which will be returned at the end of the day, but failure to appear on this date will forfeit the bond. Write or Call FRANK HARRIS, Chairman of Entertainment Committee, 430 S. Broadway (Ph. 359), Poplar Bluff, Mo.

WANT BIG CARNIVAL

Complete Carnival for the first week of September. No one-horse affair wanted. Under sponsorship of Eagle Township Fair. Contact
PAT MURPHY, Chairman Committee
Eagle, Mich. Phone 50-F-12

WANTED

Rides for Sept. 6-7-8 at
DIXON, MO., LIONS' CLUB ANNUAL CELEBRATION
J. E. BEYDLER, Pres., Dixon, Mo.

WANTED

Information concerning the whereabouts of
ANDREW (ANDY) BAKER
Write BOX D-462, The Billboard, Cincinnati 1, O.

WANT

Experienced Second Man for Wheel, \$40.00 per week. Season closes Dec. 1st. We open Feb. 15th, 1946. NOTE—Lushers, Chasers and Johnny-Come-Latelles won't last here. Address:

JACK EDWARDS

Greater United Shows San Angelo, Tex.

WANT TO BUY

BIG 6 CHUCK WHEEL, ALSO CONCESSION TRAILER, FOR SALE—SPILLMAN FACTORY-BUILT 32-FT. MERRY-GO-ROUND, in good shape, now operating, complete with Organ, OR WILL TRADE FOR ELI #5 FERRIS WHEEL.
BOX 494, Care Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

BINGO OPEN

For best line of fairs in Iowa. Also other Concessions open. We hold exclusive at all fairs. Ride Help, come on.

GREATER RAINBOW SHOWS
Williamsburg, Ia., this week; then Northwood, Ia., Fair.

WANTED

SHOWS for Fairs in Arkansas this fall. Real spots for Shows. RIDE HELP.

MOUND CITY SHOWS

Lincoln, Ill. (Fair), this week.

WANTED WANTED WANTED

MAJOR CARNIVAL

For BELMONT COUNTY, OHIO'S BIGGEST and BEST date of the season.

FULL WEEK OF AUGUST 13 TO 18, INCLUSIVE

5 TELEPHONE ADVERTISING SALESMEN

Address All Communications to

H. E. KASBURG, Secy., McClure Hotel, Wheeling, W. Va.

KIDDIE RIDE WANTED

For Picnic To Be Held in Vicinity of

EVANSVILLE, IND., SEPT. 15 AND 16

Ride should be set up by 14th. Electric power available. Quote price for outright rental and send description of Ride. Also photo if possible. Advise power or other services needed to operate ride.

JOSEPH C. WINDBIEL, MEAD-JOHNSON & CO., Evansville, Ind.

CARNIVAL WANTED

Will buy at the close of present season complete Five or Six Ride Show. Must have good name and established territory. Write full details, description of equipment, price, etc.

W. O. KING

30 Fessenden Street,

Mt. Clemens, Mich.

WILL SELL

THE WORLD'S FOREMOST POPULAR RIDES — EIGHT CAR OCTOPUS, SUPER ROLLOPLANE, DOUBLE LOOP-O-PLANE AND FLY-O-PLANE.

All Rides are in perfect condition and will stand the most rigid inspection. Now operating in heart of shipyard district at Jantzen Beach Park, Portland, Oregon. Concession rights, tool house, spare parts, extra motors and equipment included in purchase price. Season open until late October. Information obtained only through

A. S. HAMILTON

P. O. BOX 687, VANCOUVER, WASH.

AMERICAN LEGION CELEBRATION

Canal Winchester, Ohio, Sept. 19-22.

WANT

Legitimate Concessions of all kinds.
Address: MRS. CHAS. BENNER
Box 223, Canal Winchester, Ohio

COLE BROS. ROLLING AGAIN

Nashville Goes Over for Packs Despite Storms

ST. LOUIS, Aug. 4.—Rain and threatening weather teamed up to keep the crowds from overflowing the field at every performance of Tom Packs's Circus at Sulphur Dell Park, Nashville, July 25-28. Even with the showers, the grandstand (7,800) was packed at each night show, and there were several hundred standees. Circus was presented under sponsorship of Al Menah Temple of the Shrine and Chairman Jack Norman reported total paid attendance exceeded 47,500 for six performances.

Saturday matinee the Nashville Exchange Club, thru their "Sunshine Special," played host to more than 700 underprivileged children. Kids had a big day frolicking with the animals and clowns and were given their fill of candy, hot dogs and pop. At the same performance the Shriners entertained more than 50 bed patients from the Crippled Children's Hospital. Stretchers were placed around the infield and attendants were on hand to turn the beds around so that the youngsters didn't miss any of the acts.

Show drew rave notices from Nashville papers and received many picture "breaks" during the run.

Line-up of acts: The Great Jansley, Hollywood Sky Ballet; A. E. Selden, the Stratosphere Man; the Flying Valentines and Flying Valentinos, Will Hill's Elephants, Joe Greer's Liberty Horses, Gregoresko, Mario Iwano, Greer's Ponies, Hill's Dogs, Happy Harrison's Circus, the Zavattas, Tom and Betty Waters, Pape and Conchita, St. Clair and O'Day, the Novellos, Phil and Bonnie, Zoppe Family, Spiller's Seals, the Henrys, and clowns including Bozo Harrell, Jimmy Davison, Gabby DeKoe, Simon Collins, Rube Curtis, Red Carter, Sherman Brothers, Van Wells and Jimmy Cogswell.

Tot Makes Circus In Style -- \$1.20

LE MARS, Ia., Aug. 4.—Charles Kramer, local newspaperman, wanted to see if there was anything to the rumor that a circus is an expensive entertainment, so he gave a little girl a pass to the Al G. Kelly-Miller Bros.' show, and \$2 for expenses. The youngster tabbed as follows:

Cotton candy	\$.15
Seeing baboon10
Ticket service charge25
Reserved seat30
Rodeo10
Popcorn10
Soda10
Animal side show10
Total	\$1.20

Which, even with a comp, didn't seem too expensive to Mr. Kramer, so he went to bat generally for circuses in his newspaper.

Disaster Strikes But Arthur Greeted It With Working Smile

By Pat Purcell

WAUKESHA, Wis., Aug. 4.—Martin Arthur, in slacks and shirt, perspiration rolling off his forehead, was supervising the erection of the final section of blues at 3:30 p.m. Tuesday (31), when he remarked:

"When we are up on time, the folks don't seem to show up, but today, when we're late, it is mighty expensive, as the folks are leaving the lot."

His observation covered the trek of Arthur Bros.' Circus thru Wisconsin, business having been only so-so at Fond du Lac, Sheboygan and Two Rivers, while at Waukesha the lot was jammed with customers, but the show was very late indeed. A three-hour delay in the Northwestern yards at Milwaukee was the cause. And it took an old college try to have the matinee ready for a 4:30 tournament.

Fully as many people left the sizzling lot as stayed, and the top was almost three-quarters filled at that. Those who remained were treated to a well-balanced performance featuring enough fine talent for an entertaining program. Standouts were Walter Jennier and his seal, Buddy; Miss Aerialette, in private life Mrs. Jennier; the Gallagher Family; Jorgen M. Christiansen's Horses, and Cheerful Gardner's Elephants, which include the two cute little bulls formerly owned by Bud E. Anderson.

When the matinee broke at 6 p.m., the skies were clear but there was a hint of rain in the atmosphere, but not enough to warn of impending disaster. All hands were happy as the downtown ticket sale for the night performance had hit the \$2,400 mark. It looked like a big night—but came the rain.

Yup! The rain came in torrents about 7 p.m., along with a lusty wind, and 30 minutes later the only tents standing were Ken Maynard's, the grab and juice joints and the marquee. The big top eased down but one end was badly ripped. A main guy let go on the menagerie, and that folded and one of the sectional poles on the side show snapped. And that was that.

A light drizzle followed the storm, yet the folks kept coming, so Arthur and his crew started to remove the big top from the seats, and by 8:45 o'clock four

light poles had been set around the center ring and the customers were admitted to the uncovered arena. They sat thru it while the horses, elephants, tumblers and wire walkers went thru their paces to the damp strains Spud Redrick managed to coax from a thoroly soaked band.

This impromptu performance saved the day from being almost a total loss, as it protected the advance sale, and there were a few others who braved the elements and plunked it down at the red wagon.

Arthur announced that the show will carry on using the menagerie top or sidewall until the big top can be repaired, a job he estimates will take four days. It already was in bad shape as the result of a hail and windstorm encountered at Miles City, Mont.

Arthur has the appearance and attitude of a fellow who means to make good in circus business. He explained that he knew comparatively little about it when he dove in three years ago. While the preparations were going ahead for (See ARTHUR SMILES on page 56)

Dan Rice To Show Under Canopy Top To Minimize Load

CHICAGO, Aug. 4.—Dan Rice Circus, scheduled to open September 10 for a fall tour in the South, will use a canopy top, Wild West style, 177 by 155 feet, to eliminate heavy center poles and the added weight of a full canvas top, according to Manager Ray Marsh Brydon.

"The fellows with the heavy equipment are having trouble holding help, so old Dan's circus will be made as light as possible," Brydon declared.

Brydon announced that H. B. Shive, who recently left the John R. Ward Shows, has been engaged as contracting press agent, and Al C. Beck has been signed as business manager.

Pete and Anna Glade have been contracted with 10 head of horses for menage, Liberty, high school and rodeo.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Green Pasture, Minn.
August 4, 1945.

Dear Pat:

Management of the Won, Horse & Upp Circus strives to make its show bigger, better and grander week after week. Did you ever see or hear of a Hippowallace? Well, this show owns one. At least that is what the carnival man, who sold us the animal, called it. It's a cross between a burro, a camel and a kangaroo. It is about the size of a midget burro, with front legs shorter than its hind; has a camel's hump and leaps erect like a kangaroo. The bosses weren't slow in

realizing that as an attraction the animal would draw heavily.

While at Creamery, Minn., last Monday the office picked up a bargain when a local undertaker sold them an old-time horse-drawn hearse. The glass sides of the vehicle were in good shape, which made it a perfect den in which to exhibit the Hippowallace. Paper for the new attraction reads: "The world's Only Hippowallace is exhibited in an air-conditioned glass den. Combined in this rare animal are the bloods of a beast of Mexico, the burning sands of the (See WON, HORSE & UPP on page 46)

Wreck Causes 7 Days' Delay

Damage estimate \$53,000 plus loss of time—show sued for \$52,500 by cop

DULUTH, Minn., Aug. 4.—The Cole Bros.' show train, involved in a disastrous derailment near Little Falls, Minn., last week, moved into Duluth Friday (3), catching up with its paper exactly one week after the wreck. Performances were resumed according to schedule.

Hailed by Owner Zack Terrell as another example of traditional circus miracle working under pressure, three of the four flats involved in the accident and many of the 12 wagons damaged, were restored to service far ahead of earlier expectations. Damage was estimated at \$53,000.

Manager Noyelles Burkhart established two 12-hour working shifts immediately following the wreck, and with Northern Pacific Railroad authorities throwing open the facilities of their shops at Brainerd, Minn., the train was repaired, loaded and under steam for the run to Duluth by Thursday night (2).

Attachment Is Sprung

Meanwhile, however, as an aftermath of the worst railroad circus mishap in recent years, the Cole Show, thru its parent organization, the Hoosier Circus Corporation, faced a damage suit for \$52,500 filed in Morrison County District Court at Little Falls. The suit followed an accident suffered by Sgt. Raymond Smith, of the Minnesota Highway Patrol, on duty near the scene of the wreck. (See COLE ROLLS AGAIN on page 49)

Mills Bros.' Show Draws at Angola, Ind., Despite Rain

ANGOLA, Ind., Aug. 4.—Rainy weather hurt the Mills Bros.' appearance here Tuesday (31), but both matinee and evening performances were strong. This was the first stop in Indiana after a Michigan tour, the last three stops of which did not prove too hot.

Monroe was the best, a full house sitting in on the night show Saturday (28). At the matinee 800 kiddies were guests of county merchants. At Jackson, Mich., Thursday (26) 1,600 kids were guests of the DAV.

The hottest day of the year arrived with the circus at Marshall Tuesday (24) and attendance was cut heavily.

Warm Weather Cuts In On Dailey's Nebraska Take

COLUMBUS, Neb., Aug. 4.—Warm weather cut into Dailey Bros.' take in Nebraska, the best day's business being at North Platte Saturday (28). Hot, sultry weather hurt here Tuesday (31), only a half-house turning out for the matinee. A strong house was out at night. At Kearney the night show played to a packed tent after a small matinee.



ONLY PICTURES SUCH AS THESE CAN ADEQUATELY TELL THE STORY of the Cole Bros.' Circus train wreck July 27 near Belle Prairie, Minn., as the show was moving from St. Cloud to Brainerd. In less than a week sufficient repairs had been made so the show was able to move again. (Photos by Press Association, The St. Cloud Times and Harry A. Atwell.)

BUSINESS ROUGH FOR BIG ONE

Cleveland Is Losing Stand

Strong finish can salvage Pittsburgh — reserve-seat prices up—75 hands join

(Continued from page 3)

hands were added to the payroll, enabling the show to get off the lot at 1:20 a.m., Monday, for the fastest tear-down of the season.

Cleveland's lone sellout was experienced at the Saturday night performance, and Sunday business was so drab that four sections of the back grandstand were removed between the matinee and night shows.

Show had quite a wrestle with the Pittsburgh lot, a new one at 51st and Butler streets. It was in rough shape and considerable money was spent to get it ready. A bulldozer worked all week before the engagement and 112 loads of cinders and sand were dumped in an effort to level it off.

Monday (30), was War Bond Night, and it was a complete sell-out despite a heavy rain which hit just as the show started. Rain was so heavy that all dressing rooms and the backyard were flooded. Attendance took a nose-dive, Tuesday, with 3,000 at the matinee, and 5,800 at night, including paid and paper. Wednesday increased, and despite an unusually hot day, 4,000 were aboard for the Thursday matinee, and the night count was 6,800, with a turnaway general admission. Friday's business was strong, and the day-saver for the bank roll was anticipated for today, as the steel mills paid off Friday afternoon.

Price of reserved seats has been upped. On the front side, sections B, C, D, E, F, G and H, go for \$3.60 a clatter, with A and K at \$3. All backside sections are priced at \$3, with the two ends going for a 65-cent blow off just before the performance, if they are not occupied.



MERLE EVANS'S RINGLING BROS. and Barnum & Bailey Circus Band, 27 of 'em with Merle, lined up for this picture before the matinee at Allentown, Pa., recently. Robert D. Good snapped the camera shutter.

Arthur Granted Injunction To Halt "Smear" Campaign

BOISE, Idaho, Aug. 4.—Federal Judge Charles C. Cavanah Wednesday (1) issued a temporary injunction on complaint of Martin E. Arthur and the Arthur Bros.' Circus halting Arthur M. Concello and the Russell Bros.' Circus from publishing or circulating documents which Arthur describes as "false and scandalous matter."

Arthur asserts in a complaint filed in

District Court here that the Arthur Bros.' Circus has been damaged in the amount of \$500,000 by the activities of the Russell Bros.' Circus.

The complaint said that Russell Bros. "have wrongfully and unlawfully depreciated the presentation of plaintiff's circus." It added that the Russell Bros.' Circus and others "have obtained certain telegrams, portions of which contain false and untrue matter of a libelous and scandalous nature concerning plaintiff."

"The defendants have sent photostats to towns and cities where plaintiff expected to show its circus from a week to two days before," the complaint further asserts. Arthur charged that as a result, local police, civic groups and law enforcement bodies have refused to sponsor the Arthur Bros.' Shows and in some instances have withdrawn permits for presentation.

The complaint contains a number of exhibits, principally photostatic copies, telegrams and newspaper clippings from individuals and newspapers in Washington and California.

Montgomery Makes Debut After Top Is Sprinkled

LEBANON, Ore., Aug. 4.—The C. R. Montgomery Wild Animal Circus made a late 1945 bow here with an overflow night attendance and a three-quarter house on hand for the show's season debut.

The matinee performance was delayed an hour and a half while local firemen sprayed the main tent with water as an extra safeguard against fire.

Wichita Notes

WICHITA, Kan., Aug. 4.—Harrison Duo, who recently left the Dalley Bros.' Circus, have purchased a home here.

Fred and Bette Leonard attended the golden wedding anniversary of Mr. and Mrs. William Lerche, parents of William Lerche, at Belleville, Ill. En route home they attended the championship rodeo at Chanute, Kan., with Mr. and Mrs. Harry Shepler.

Lee Smith visited Ringling-Barnum at Rochester, N. Y., while Dr. L. B. Sample, of Jamestown, N. Y., was around for the Buffalo engagement.

The writer took an active part in getting Ringling-Barnum a permit to play inside Wichita's city limits for the first time in six years, the dates being August 31-September 1.

BETTE LEONARD.

Rain Hurts at Bell

ROLLA, N. D., Aug. 4.—A heavy thunderstorm before the night show hurt attendance for Bell Bros.' Circus here, with three-quarter houses matinee and night.

Dressing Room Gossip

Cole Bros.

Frank Van Epps, Portage, Wis., gave a swell party. Guests included Colonel and Mrs. Harry Thomas, Otto Griebing, Eddie Woekener, Phil Garkow, Marion Knowlton, Bert and Corinne Dearo, Harold Voise, Eileen Larey and Mr. and Mrs. Freddie Freeman.

Newest addition to the big riding act is Molly Radell. Gertrude Wright is back at work after carrying her arm in a cast for six weeks. Harold Voise has two new bar actors, one of whom is Don Juan Robinson. Ella Linton gets the prize for having the best sun tan among the ladies, with Winnie Colleano, second. On the men's side, first goes to Charles Forrest, and second to Horace Laird. Kate Kidder is the champion stocking washer. Cyse Odell is the new assistant boss props.

Gus and Rita Talefarrio marked their second wedding anniversary recently. Visitors recently were Frank Friedman, Claude Tonelli, Ed Frye, Edwin Swan, Frank Kindler, Hub Schmidt, Shorty Gehrenbeck, Dr. and Mrs. Nelson, Noel Van Tilburg, Harry and Joe Greer, F. E. and Jeanne Sullivan, Mrs. Viola, Jean and Johnny Herriot, Mrs. Zola Noteboon, Albert and Ollie Engesser, Mr. and Mrs. C. M. Annestad, Dr. R. A. Dean, and L. F. Utrecht, warden of the Minnesota State Prison. FREDDIE FREEMAN.

Ringling-Barnum

Felix Adler and Angela Reynolds rejoined in Cleveland. Frank Sheppard, injured in a fall in Akron three years ago, visited old pals. Frank still is in a wheel chair. Mickey Clark got a day off from the hospital in Cleveland to pay a visit. Other visitors were Mr. and Mrs. Charlie Jones, Phil Fein, Mr. and Mrs. Don Cook, Walter L. Main, Betty Jean Martin and daughter, Connie Lee, Gordon Alday, Bill Warner, Theo Marlowe's mother; Tom Gregory, president of CFA, and Ted Deppish, of Pete Mardo Tent, CFA, Canton, O.

Visitors in Pittsburgh were Charles Sparks, Mike Petrello, John Pavelick and Russell Miller, John Manko has joined. The jump from Cleveland to Pittsburgh—138 miles—was made in good time and found the show ready for the Monday (30) opening. The show was for bond buyers and was a sellout. It rained during the performance and the dressing room was flooded. Roland Tiebor almost needed a rowboat to get to his trunk.

Bobbie Maden has left the show to join her husband, Eddie. Dick Anderson, Shura Nueburger, Frank Torrence, Donna Cameron and Frankie Saluto are the newest members of the Ramdoodle Club. Art Springer, porter of Car 85, and Mr. Akers, of Detroit, gave out the (See Dressing Room Gossip on page 46)

Mike Todd Mulls Plans for Big Top

(Continued from page 3)

for the government on G.I. entertainment several months ago, and recommended circuses, carnivals and baseball to Army Special Service as a complement to regular USO shows.

First pay-off on his suggestion came recently when the U. S. 10th Armored Division celebrated its third anniversary with a circus in the Garmisch-Partenkirchen Stadium, where the Nazis staged the 1936 winter sports events of the Olympic games. German acts took over in the ring, and frauleins helped out behind the counter. Another German circus which was found practically intact is playing in British occupied Germany.

Todd returned two months ago with the notion of getting together a big-top troupe here and sending it across. He checked on availability, and found himself stymied.

However, his current tan-bark interest pitches for the strictly commercial and has no spot in the army entertainment pattern. It is only in the blue-print stage at present and will likely take a year to work into shape. The show will be a good-sized outfit and be geared to "a little different formula" than the usual big-top production.

Two Straw Houses See Russell Bros. at Boise

BOISE, Idaho, Aug. 4.—Russell Bros.' Circus hit the jackpot here with two straw houses Monday (30). At Baker, Ore., Saturday (28), the show drew two full houses. At Ontario, Ore., Sunday (29), a strong house witnessed the matinee, but only a half house saw the night performance.

Bailey Draws 2 Overflow Houses at Mayfield, Ky.

MAYFIELD, Ky., Aug. 4.—Mayfield circus fans gave a big welcome to Bailey Bros.' Circus here Tuesday (31), turning out two straw houses.

This was the first circus to show here in four years.

Hugo Gets Cash, Help

REINBECK, Ia., Aug. 4.—The first circus to visit here in three years, the Hugo Bros.' Three-Ring Circus played to a full house Thursday night (26), after a strong matinee. Following the night performance, several townsmen, realizing the show had a manpower shortage, helped load.

WANTED FOR Bradley & Benson Circus

Seat Butchers, Floss Man, Pop Corn Man. Mike Nites, come on. All Butchers that work for Shorty Coode, don't write, come on as per route. No Chinese labor here. SHORTY COODE, care Bradley & Benson Circus, Raleigh, N. C., 8; Rocky Mount, 9; Wilson, 10; Goldsboro, 11.

ACTS WANTED FOR "World's Greatest Indoor Circus"

Arabia Temple, Houston, Nov. 2nd-12th. Mesiah Temple, Ft. Worth, Nov. 17th-25th. Write! — Wire! — Phone!
JOHN L. ANDREW
Care Coliseum Houston 2, Texas

WANTED

TRAINED ANIMAL ACTS, NOVELTY GROUND ACTS, Aug. 28 thru Sept. 3. 3 LOCATIONS in DETROIT — 3. Wire
R. W. COULS
12750 Kelly Rd. Detroit 24, Mich.

—WANT—

COLORED MUSICIANS AND PERFORMERS REAL BLUES SINGER
Lucille Nash, Bee Sterling, Mary Smith, Eunice Moore, Lester Anderson, Gussie Washington, contact me.

H. C. BROWN SIDE SHOW BAND LEADER
BAILEY BROS.' CIRCUS
Council Bluffs, Iowa, 8; Atlantic, 9; Newton, 10; Then As Per Route.

WANTED

For six consecutive weeks, Men to do bus jumping. Have necessary equipment. Bud Decker, wire. Will send transportation to responsible party. Wire immediately.

NEAL BROS.' COMBINED CIRCUS
CHARLES LAJOIE ATTRACTION
879 Viger Ave., Apt. 6, Montreal, Que., Can.

NOW AVAILABLE

At Winston-Salem, N. C., for Circuses, Carnivals, etc. Approximately 4 acres. Intersection High Point and Greensboro Roads. One Mile from Corporate Limit.

KIRKMAN BROTHERS
KERNERSVILLE, N. C.

PHONE MEN

That can stay sober. New town each week. \$5% Apply

H. R. MARTENEY
Post Tavern Hotel BATTLE CREEK, MICH.

UNDER THE MARQUEE

BIG BIZ continues.

HAL OLVER, former Ringling drummer, will be with the road company of *Angel Street*, which starts a tour in Montreal September 27.

RUTH ALVERS, aerialist, of Evansville, Ind., fell 25 feet the opening night of the Marshall County Fair, Warren, Minn., suffering a broken collarbone and rib. She will be unable to work the remainder of the season.

EUGENE HAERLIN, city engineer, and Jack Smith, former circus agent from Dayton, O., were around the Austin Bros. lot at Eaton, O., and Covington, Ky., and they called at *The Billboard* office in Cincinnati.

LIVING THE OLD SAW—"What can't be cured must be endured?"

MR. AND MRS. FRANK W. BEEBE, working advance for the Al G. Kelly-Miller Bros. Circus, landed 150 sheets in Winterset, Ia., in 12 big windows of a new \$150,000 building owned by Earl Henderson.

PAUL JEROME is much more familiar in his clown make-up, but this is how he looks when he tucks copies of *The Billboard* under his arm to make the weekly rounds of the Ringling Bros. and Barnum & Bailey Circus. He has been with the Big One more than 23 years, working club and theater dates in the off-season.

BUD E. ANDERSON, owner of the Bud E. Anderson Circus, has purchased a home on a 10-acre tract 50 miles west of Emporia, Kan. Spacious barns and sheds and a double garage are also on the grounds.

SOME SHOW ECONOMISTS have the strange idea that saving posting paper saves money.

RUBE AND ROBERT CURTIS, after eight weeks with Tom Packs's Thrill Circus, returned to their farm at Mountain View, Mo. They will play the Houston and Fort Worth Shrine circuses. Rube also is scheduled for the Ozark Empire Fair at Springfield, Mo.

KEITH TUDOR CROWE, who has been in the maritime service since September, 1939, and who plans to be on the road again next season with his own show, visited *Boswell Bros. Circus* in South Africa. He reports a royal welcome from Stanley and Helen Boswell.

WONDER IF THE OVERSEA BRIDES will like trouping and being ballet gals when our boys return?

VICTOR PALMER, on Hunt Bros.' advance, scored a 169-sheet four-way window hit recently at Framingham, Mass., and is quite happy over it. . . . BILLY PAPE and Conchita have completed

Audit Shows Packs Winner at Columbus

ST. LOUIS, Aug. 4.—According to Tom W. Packs, who returned here Wednesday (1) following his successful show in Nashville, a final audit by the circus committee of the Columbus (O.) Police Athletic Association, showed that the circus did make some money, approximately \$1,500, which went into the police pension fund as net profit.

Packs himself came out slightly better than even and attendance for the performances was in excess of 50,000, according to Packs. Columbus papers were high in their praise of the circus.

Iowa Okay for K-M

HAMBURG, Ia., Aug. 4.—Two spots in Iowa—at Albia and here—proved okay for the Al G. Kelly-Miller Bros. Circus. At Albia, the show played to two full houses Thursday (26), while a strong house witnessed the matinee and a full house was on hand for the night show here Monday (30).

their engagements with Tom Packs and are heading for the cow country to play fairs for Ernie Young.

"MISSING IN ACTION" following Cole Bros. Circus wreck near Little Falls, Minn., was Freddie Freeman's canine pet, "Pal." Riding aboard one of the derailed flats, the veteran clown's pet was presumed to be lost somewhere on Minnesota's abundant prairies following the wreck.

RETURNING WAC'S, who lived the hardships of foreign service, will make A-1 circus troupers.

STAN REED is with the Bradley & Benson Circus contracting press and radio. Floyd Reese has the car with four billers. Reed in the past has been with the John Robinson, Hagenbeck-Wallace, Sells-Floto, Sparks, Walter L. Main, (See *Under the Marquee* on page 47)

Wichita Man's R-B Miniature Contains 275,000 Pieces

WICHITA, Kan., Aug. 4.—He started it just as a hobby and never expected it would outgrow his home. But that's exactly what happened with Harold Dunn's Ringling-Barnum miniature circus which he started 12 years ago.

Dunn, a 36-year-old war worker here, now has 275,000 pieces in the miniature and expects that it will take him another two years, working 35 hours per week, before it is finished.

Altho he has seen only six circus performances in his life, Dunn loved the glamour and glitter of the Big Top and (See *R-B MINIATURE* on page 56)

Dearborn Rodeo Slumps As Willow Run Closes

DETROIT, Aug. 4.—Final check-up of returns at the fourth annual rodeo sponsored by the Dearborn (Mich.) Junior Chamber of Commerce showed a drop of nearly 50 per cent from 1944 figures, with total paid admissions reaching 10,221 this year compared to 15,000 last year. Drop was largely explainable in terms of unemployment locally, observers believe, with all show business showing a slump. Dates for the annual, hitherto held Labor Day week, were moved ahead to the Fourth of July week because of the anticipated closing of Willow Run August 31, but war plans changed so swiftly that the plant was closed just as the rodeo opened.

Gross was reported at \$12,314, according to Walter Brackel, treasurer, with some advance ticket sales still to be reported. Concessions grossed about \$7,000, turning over \$816 to the committee, while the program is netting about \$900.

Roose-Vanker Post of the American Legion, Detroit, which sponsored a rodeo and thrill show last year and was planning a carnival this season, has dropped the plan because of conditions but will return to the field with a show about July 4, 1946, Valere Van Dewalle, commander, announces.

Alvord Grind Rodeo Gets Big Play in Fort Worth

FORT WORTH, Aug. 4.—Fred Alvord, former world champion bronk rider, has opened a rodeo to run indefinitely at Fort Worth. He built an arena and chutes and planned only on Saturday night performances. So popular has the rodeo been that Wednesday nights have been added.

Prices run from \$1 to \$1.75 and the events are well patronized. Children and servicemen are admitted for half-price.

Hawkins Heads Webb Rodeo

WEBB, Ariz., August 4.—Irvin Hawkins has been named president of the Webb Rodeo Association. Other officers are Joe Blalak, vice-president, and Charley Whitehead, secretary-treasurer. Rodeo will be held here Labor Day.

RODEO BEN info that Ben Jr., is in the South Pacific, while his other son is in Czechoslovakia.

Rules Fail To Halt Hunt Bros. in Conn.

ATTLEBORO, Mass., Aug. 4.—Hunt Bros. Circus, now in its 53d season, has just concluded a highly successful tour of Connecticut, despite the fact the show was the guinea pig for future shows in the State.

Charles T. Hunt Sr., owner, was handed two typewritten pages of rules and regulations on the show's first stop in Connecticut. Among other things, Hunt was required to pay two regular policemen and two firemen at each stand. A State trooper traveled with the show thru the State.

State officials did not hesitate to inform Hunt that his show was the guinea pig for the new regulations.

Adler, R-B Clown Upsets Hospital

ALBANY, N. Y., Aug. 4.—Felix Adler, Ringling circus clown, has reversed the procedure in an Albany hospital. It's the nurses who are in stitches this time.

Adler, who suffered a thumb injury while the circus was playing Menands, N. Y., has been keeping his nurses and fellow patients amused between penicillin shots.

Hospitals are not new to Adler who spent a good part of last winter entertaining wounded veterans.

ESTABLISHED IN 1852 • 93RD ANNUAL TOUR

DAN RICE

3 RING

CIRCUS

RAY MARSH BRYDON PROPRIETOR

PERMANENT ADDRESS • 1214 ASHLAND BLDG • CHICAGO 1, ILL

SEASON 1945

CAN PLACE TO GO TO WORK NOW

Experienced Circus Painter; Yellow Barnet, Lee Hinckley, wire. Carpenter, Mechanic and Electrician to start now; Carl Nathan, wire.

For the Concession Dept. Let me hear from Hinzie and Sam Crowel.

Harry Haag, Will Hill, W. C. Richards, Bob Atterbury, Dick Clements, Terrel Jacobs, Capt. Billy Sells, contact me at once

Circus Musicians, Clowns, Wild West People, High Acts, Wire-Pole, Firediver, etc., can place you.

Workingmen and Bosses in all departments.

Canvas on entire show all new. Instead of big top am using 177x156 New Wild West Canopy, doing away with heavy poles, canvas and rigging.

ALL OF THE OLD DAN RICE FOLKS, WELCOME HOME. IN REPLYING STATE SALARY, OTHERWISE NO REPLY.

RAY MARSH BRYDON, General Mgr.
Apt. 806, Hotel Croydon Chicago, Illinois

AL MOSS—JOE KUTA
JACKIE ANDREWS—POP GRAHAM
Answer. Also Acts.
DAILEY BROS.' CIRCUS
Council Bluffs, Iowa, August 8; Atlantic, 9; Newton, 10; Oskaloosa, 11; Davenport, 12.

WANT
COLORED PERFORMERS AND MUSICIANS
FOR
JOHNNIE WILLIAMS SWINGCAPATROS
A-1 Comic. Men with wives preferred. Enlarging show for Southern tour. Long season, top salary and you get it. No fair dates here; pleasant working conditions. Wire, don't write, to JOHNNIE B. WILLIAMS, Side Show Band Leader, Dailey Bros. Circus, Council Bluffs, Iowa, 8; Atlantic, 9; Newton, 10; Oskaloosa, 11; Davenport, 12.

C. R. MONTGOMERY WILD ANIMAL CIRCUS

WANTS WANTS WANTS

Boss Canvasman, Property Men, Musicians, Cookhouse Help, Grooms, Working Men in all departments, Bannermen, Billposters and Lithographers, Twenty-Four Hour Man. Eddie Trees wants Animal Men for Menagerie. All must join on wire. Top wages, no holdback. Will advance transportation anywhere. All answer by wire:
C. R. MONTGOMERY, St. Helens, Ore., Aug. 8; Astoria, Ore., Aug. 10-11.

FAIRS SEE POST-WAR BOOM

Excellent Program Set for Flemington

Annuals Set for Wide Expansion

State fairs have building programs set—millions to be spent by Canada

(Continued from page 3)

suspend and those that have operated did so under discouraging difficulties, but they came thru with flying colors and won praise from high government officials who were familiar with their definite contribution to the war effort. With the coming of peace, the tremendous advances made by science during the war years, the perfection of new types of farm machinery and household appliances, and new methods of agriculture all will provide new material for the fairs and will find a public eager to see the exhibits and demonstrations.

State Fair Plans

The State fairs, which in pre-war years were the chief means of acquainting the public with first-hand knowledge of progress in farm machinery and home appliances, have had little to show during the war. With the resumption of civilian manufacture they expect a flood of commercial exhibits that will dwarf anything heretofore shown. Return of peace also will enable the fairs to resume full scale livestock, 4-H Club and other educational exhibits. Building plans are being made with an eye to largely extending activities in all educational lines, and in the aggregate millions of dollars will be spent on new buildings and equipment.

The Minnesota State Fair, off this year because of ODT restrictions, will spend more than half a million dollars for a new agriculture building to replace the one destroyed by fire last year. In addition, large sums will be spent for various other improvements on the grounds. The State fairs of Indiana, Illinois and Iowa will have to spend hundreds of thousands to rehabilitate their plants once the government relinquishes them. Ohio State Fair still is flirting with the idea of entirely new grounds and plant. Scores of other large fairs and hundreds of smaller ones, all of which have been unable to make needed improvements during the war, will spend millions when restrictions are lifted.

Canada To Spend Millions

In Canada, the Department of National Defense will have to spend between \$1,500,000 and \$2,000,000 to put Canadian exhibitions back in business after using their buildings during war years to house and train troops for overseas service. Elwood Hughes, general manager of the Canadian National Exhibition, Toronto, told directors of the Vancouver (B. C.) Exhibition at a luncheon last week. It will be 1947 before most of the exhibitions can resume, Hughes said. The CNE will not resume until 1947. In addition to the money which the Dominion government will spend in rehabilitation of exhibition plants, the exhibition associations themselves also will spend large sums in improvements.

Attendance To Climb

Prior to the war, 2,200 fairs in the United States and Canada had a combined yearly attendance of around 60,000,000. Travel restrictions of the last four years cut the figure in half, and it is likely to be further reduced this year because of the ban on all State fairs, restricting attendance to local areas. After the war, attendance is expected to soar to new heights. Fairs have long been established as the chief holiday event of the rural population, and return to full-scale operation and unrestricted travel will bring record-breaking crowds.

Amusement purveyors are not overlooking the possibilities of post-war fairs and are racking their brains to provide new entertainment features that will attract an amusement-hungry public.

All indications point to not only a boom in fairs but to a steady and lasting expansion that will take the fairs to new heights.



A. J. SECOR, secretary of the Van Buren-Jefferson County Fair, Keosauqua, Ia. He has been with the fair 24 years and has built it from the ground up until it is today one of the best county fairs in Iowa. Secor also is quite active in the Iowa Fair Managers' Association.

Wirth Revue, Beam's Daredevils Set for Norwich, N. Y., Fair

NORWICH, N. Y., Aug. 4.—Annual Chenango County Fair, August 21-25, has arranged a solid entertainment program which includes trotting and pacing races, a colorful revue, and a thrill show.

Frank Wirth will present his revue, *Song of Freedom*, each night in front of the grandstand. Novelty acts include Kay and Karol, jugglers, and Rudy Rudy-noff's horses. On Saturday afternoon and night, B. Ward Beam's Congress of Daredevils will present auto and motorcycle stunts. The harness racing program will be held three days, with purses totaling \$3,150. Music will be furnished by Lester Houck's orchestra.

There will be large showings of livestock, agricultural and home products. Special prizes will be offered for the best exhibition of farm-made labor saving equipment.

Gate to the fair has been pegged at 60 cents, including tax, for adults; 25 cents for children of 12 to 14. Children under 12 will be admitted free if accompanied by parents. Grandstand admission is 60 cents, with no reserves in the evenings. On Wednesday, Thursday and Friday afternoons reserved seats will be 75 cents.

Proposed Danbury Zoning Laws May Put Annual Out of Biz

DANBURY, Conn., Aug. 4.—New zoning regulations, proposed for the town areas of Danbury by the recently created town zoning commission, would, if passed, permanently close the Danbury fairgrounds.

A study of the regulations reveals that the grounds, located near the Miry Brook district, have been placed in an industrial area zone. Article 9, Section 4, of the proposed regulations, covering uses of industrial areas, prohibits the use of Merry-Go-Rounds, Roller Coasters, Whirligigs, Ferris Wheels and other such amusement devices.

The Danbury Fair, operated here for more than a half century until 1940, when wartime restrictions caused a temporary suspension, is operated by the Danbury Agricultural Society. John W. Leahy, local fuel dealer, purchased control of the fair two years ago. Since acquiring control of the fairground stock, Leahy has spent considerable money improving the grounds and buildings.

Whether Leahy has any plans to fight proposed legislation is not known. He was noncommittal about his plans.

Attendance at Regina Annual Ahead of '44

28% Increase at Outset

REGINA, Sask., Aug. 4.—While complete official figures were not available, this year's Regina Exhibition ran well ahead of last year's receipts, J. W. (Patty) Conklin reported. He said there was a 28 per cent increase the first three days and a 45 per cent increase on Kiddies' Day. The annual opened Monday (30) and continued thru Saturday (4).

Attendance opening day was 18,173, a boost of 823 over a year ago. The *Exhibition Revue of 1945* proved a drawing card, despite the fact the attendance was down a trifle opening night. A dust-storm Tuesday (31) caused a slight drop in attendance, altho 9,910 were tabbed thru the gate. Good weather, plus the fact it was a civic half-holiday, helped swell Wednesday's attendance to 23,241, a boost of 4,932 over last year. The grandstand showed an increase of 1,484 over a year ago. The excellent weather continued Thursday (2), with 18,709 paying customers tabbed. This represented an increase of 2,512. The grandstand drew 14,238, an increase of 678. The show was interrupted for two hours Thursday when a boiler blast in the city power plant disrupted power.

The Swimcade and Alberta Slim, cowboy show, topped the midway shows. The rides all played to near capacity biz.

War Bonds, totaling \$3,500 were given during the week. Thursday was featured by a million-dollar livestock parade. The best entry received the Dan Elderkin trophy.

The Western Canada Association of Exhibitions set the following dates for next year's Class A Circuit: Brandon, July 1-6; Calgary, July 8-13; Edmonton, July 15-20; Saskatoon, July 22-27; Regina, July 29-August 3. A committee was selected to study application of the Canadian Lakehead Exhibition, Fort William, Ont., for membership in the association. J. Charles Yule reported progress was being made in getting government grants for Western Canada fairs.

Conklin was host to fair men and their guests at a dinner Thursday. A check for \$1,000—\$500 from Conklin and \$500 from the Western Association—was presented to the Red Cross.

Lee County Annual Tops 8,000 Mark

DONNELSON, Ia., Aug. 4.—More than 8,000 persons attended the Lee County Fair here, July 24-26, Carroll I. Redfern, secretary, reports. Tuesday (24) evening's features were Jerry Smith and His WHO Stars and the free acts staged by the Frazier Family.

Wednesday's racing program attracted many. The evening program included a six-class society horse show, with free acts between classes. The acts were billed thru the Boyle-Wolfolk Agency.

The John McKee Shows played the midway.

Woodstock Annual Advanced To Sept. 1; One Day Added

PUTNAM, Conn., Aug. 4.—Woodstock Agricultural Society has advanced the date of the 85th Woodstock Fair to September 1 and extended it to three days instead of two, thereby breaking a precedent of 80 years.

The fair steering committee includes William S. Warren, president; F. R. Nelson, secretary; Henry J. Dunleavy, assistant secretary, and Alexander Maitland, Alphonse Dumas, George D. Young and George W. Butts. Mrs. Anette Clark heads the women's division, and Edmond Keane has been named director of the harness racing.

FLEMINGTON, N. J., Aug. 4.—Management of the Flemington Fair has arranged an excellent program of entertainment for its seven-day session. There will be four days of harness racing, with three \$1,000 purses and nine \$500 purses; a grandstand show, with acts furnished by the George A. Hamid office, and a carnival midway.

In addition, Jole Chitwood will present his Hell On Wheels show, featuring roll-overs, a bus jump and other stunts, on Sunday (2) and Labor Day (3).

Thursday, August 30, will be Governor's Day and among the guests will be Governor Edge and ex-governors Charles Edison and A. Harry Moore. A feature of the day will be the 4-H Club parade on the race track, headed by the Frenchtown school band. Saturday, September 1, will be 4-H Club Day, with many special features.

E. B. Allen, president of the fair association, predicts the biggest fair in Flemington's history.

E. A. Hughes Guest Of Vancouver Assn.

VANCOUVER, B. C., Aug. 4.—Elwood A. Hughes, managing director of the Canadian National Exhibition, Toronto, was guest last week at a luncheon meeting of the directors of the Vancouver Exhibition. He was also a speaker at the luncheon.

Hughes told the directors that Canadian exhibitions whose grounds and plants have been used during the war to house and train troops for overseas service will not be able to resume before 1947. Cost of putting the grounds and buildings in shape will be close to \$2,000,000, he said. This will be paid by the Department of National Defense.

Hughes gave an outline of the long fight between the CNE and the Composers, Authors and Publishers' Association, formerly known as the Performing Rights Society. The local directors later resolved to pay the organization the suggested \$300 license to cover use of all copyright music by the exhibition.

Al Ackerman Playing 50th Year as Acrobat

CHICAGO, Aug. 4.—Al Ackerman, manager of the Six Tip Tops, acrobatic troupe, well known on the fair circuits, is now in his 50th year as an active acrobat and tumbler. He and the troupe are playing fairs for Jule Miller, of the Northwestern Amusement Company, and have already appeared at the fairs at Jamestown and Rolla, N. D., and Barnesville, Warren, Fertile and Wabasha, Minn., with many others to follow.

Ackerman started his career with the Hassan Ben Ali Troupe at the Zoological Gardens, Cincinnati, May 24, 1896, and played a 16-week engagement there before going on the road. For years he made his home in Norwood, O., but recently moved to Wayzata, Minn., just outside of Minneapolis.

Richwood Sets Mark On Gate and Midway

RICHWOOD, O., Aug. 4.—Last year's records, both for the gate and the midway, went by the boards here at the annual Richwood Independent Fair.

Saturday (28) was marred by rain, forcing cancellation of the races, but the rest of the days were ideal.

Features were a songfest, with local talent; the WLW Barn Dance, WCL Barn Dance, and Buck Steele and his horses. Walter Byers' Shows were on the midway.

Feature Acts for Elmira

ELMIRA, N. Y., Aug. 4.—The 103d annual Chemung County Fair will be held here August 19-26. A large stock and poultry show is scheduled. Three feature acts booked are the Balzar Sisters, Harvey and Milette, and the Victoria Troupe. Fair officers are Thomas B. Bowby, president; Frank Wigsten, vice-president; H. Ward Kinley, secretary; and Edward Hardeman, treasurer.

Muncie Chalks Up Successful 6-Day Session

MUNCIE, Ind., Aug. 4.—A. G. Norrick, secretary-treasurer-manager of the Muncie Fair, put together a real winner this year and chalked up a successful six-day session in spite of rain two days. Together with E. Arthur Ball, president, Herman Guthrie, vice-president, and an active board of directors, Norrick assembled an imposing array of exhibits and an entertainment program that brought the people out in large numbers.

Exhibits were considerably larger in number and variety than last year. In the livestock departments more than 2,100 head of stock were displayed, and 52 teams were entered in the horse and mule pulling contests. Exhibits of beef and dairy cattle, swine and sheep were of high quality. The agricultural, horticultural and women's departments were exceptionally good for an early fair.

The 17th Annual Muncie Junior Fair for 4-H Club boys and girls made a fine showing. Exhibits were excellent and there were many interesting educational demonstrations.

Ball State College had an educational display and demonstration with colored movies that attracted much attention.

Plenty of Entertainment

The entertainment end of the fair got off to a good start Sunday (29), opening day, with WLW Boone County Jamboree presented to a packed grandstand afternoon and night.

Team pulling contests were the Monday attraction.

Jack Raum presented his C. R. Ranch Rodeo and Circus at night Tuesday thru Friday. Raum has an aggregation of talented riders and good stock, and his show offers plenty of thrills and novelties. Customers packed the grandstand each night and were well pleased with the show.

A four-day harness racing program, Tuesday thru Friday, provided an attraction that filled the stands each afternoon. There was a line-up of excellent horses competing for purses totaling \$4,400.

On the midway the Johnny J. Jones Exposition had an attraction array of amusement features. On the whole, the week was a satisfactory one and compared favorably with last year. The rain Tuesday and Wednesday cut into business, but other days gave the midway a steady play. On Thursday, the big day, the midway was jammed thruout the evening. Rides did exceptionally well, with long waiting lines constantly at every ride. Shows got a satisfactory play, with the minstrel and girl shows topping all others. Concession play was satisfactory.

Indie Concessionaires Numerous

Independent concessionaires on the grounds were numerous and reported excellent business. Among the many on the grounds were F. E. Stewart, novelties; Fred Werther with his brother, Ernest, commando knives and collection of miniature locomotives; F. H. Stubbs, jewelry; Ernest Kaapum, novelties; Bill Westfall and wife, kitchen gadgets; Jane Bruce, vitamins; Roy and Talu Thompson, horoscopes; Earl Colter and Mrs. Adella Hall, scale; Fred Bergman, shells and tropical curios; Jack Latkowski, photos; John Russell, scale, and Helen Ballotis, guess your age.

Fair Men Visitors

A number of Indiana fair men visited during the week. Among them were U. C. Brouse, president of the Indiana State Fair Board; Henry Caldwell, Art Reddish and Everett Priddy, members of the board, and Levi P. Moore, State fair publicity man; Charles Williams, veteran fair man and former manager of the Anderson (Ind.) Free Fair; C. Lincke, treasurer La Porte Fair, and Doc Elbertson, manager and race secretary Anderson Fair.

With the exception of rain for several hours on Tuesday and Wednesday, the weather was favorable, and attendance at Muncie's 93d annual was fully up to expectations. While figures were not available Friday, Manager Norrick stated that attendance would be about the same as last year.

J. R. OVERSTREET, Newton, Kan., was selected president of the newly organized Harvey County Fair Association. Other officers are Phil Adrian, vice-president; Guy Webster, secretary, and Carr Struemy, treasurer.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during week ended Aug. 3. The complete List of Fair Dates was published in the issue dated July 28. The next complete list will be published in issue to be dated September 29. See each issue of The Billboard for correction and additions.

Alabama
Birmingham—Birmingham Fair & Victory Celebration. Oct. 1-6. R. H. McIntosh.

Colorado
Akron—Washington Co. Fair. Aug. 22-23.
Brighton—Adams Co. Jr. Fair. Aug. 16-17.
Burlington—Kit Carson Co. Fair. Aug. 23.
Calhan—El Paso Co. Fair. Sept. 9-10.
Fort Morgan—Morgan Co. Fair. Aug. 16-17.
Greeley—Weld Co. Jr. Fair. Aug. 15-16.
Holyoke—Phillips Co. Fair. Sept. 6.
Julesburg—Sedgwick Co. Fair. Sept. 3-4 (tentative).
La Veta—Huerfano Co. Fair. Aug. 25.
Trinidad—Las Animas Co. Fair. Sept. 2.
Yuma—Yuma Co. Fair. Aug. 21-22.

North Carolina
Murphy—Cherokee Co. Fair Assn. Sept. 17-22. T. W. Axley.

Oklahoma
Arnett—Ellis Co. Race Meet. Aug. 16-18. C. A. Null.

Virginia
Tasley—Tasley Colored Fair. Aug. 22-25. J. E. Thomas, Box 243, Accomac, Va.

Mason City Emphasizes War Effort Activities

MASON CITY, Ia., Aug. 4.—North Iowa Fair, to be held here August 31-September 3, is promoting only those activities which benefit the war program, it is announced by H. S. Palmer, secretary-treasurer. Special stress will be laid on county agricultural exhibits and girls' and boys' 4-H Club exhibits from Cerro Gordo County.

Advertising the fair as "The Show Window for 4-H Club and Agricultural Exhibits," the management is putting forth special effort to interest everyone in the county in the promotion of food production and furthering the work of the various youth organizations.

To promote attendance, the fair will present a colorful Ernie Young revue in front of the grandstand every night. On the last two days Lucky Lott and His Hell Drivers will put on a thrill show.

Secretary Palmer reports that the interest shown in the coming fair presages large attendance. Admission is free.

Rain Closing Night Cuts Profits at Warren, Minn.

WARREN, Minn., Aug. 4.—A drenching rain the final night of the three-day Marshall County Fair here halted the grandstand program, all admissions being refunded, but the total attendance for the exposition was excellent, officials reported.

Oliver Mattson, director, said that had the rain not stopped the final program the association would have made a substantial profit to be used for post-war improvements. W. R. Holbrook, secretary, said plans are under way to waterproof the grandstand and exhibit hall and to level some of the grounds for better drainage.

New Mexico State Off; ODT Refuses a Permit

ALBUQUERQUE, N. M., Aug. 4.—Latest of the State annuals to be refused a permit for operation is the New Mexico State Fair, Leon Harms, general manager, announced today.

Marion 4-H Show Set

INDIANAPOLIS, Aug. 4. — Marion County 4-H Club show will be held at the county fairgrounds August 6-11. In connection will be the home economics display by 4-H Club girls at Iipaco Hall. Those exhibiting at the fairgrounds will compete for prizes in the Indiana State 4-H show in September.

Harry Mack Gets Dallas Post

DETROIT, Aug. 4. — Harry A. Mack, member of the Michigan State Fair Board, has been named regional manager for the Ford Motor Company in Dallas. Mack is well known in show business, particularly in the rodeo field. He has been manager of the Dearborn branch of the Ford company the last 14 years.

Home Talent Events, Racing To Highlight Mexico, Mo., Annual

MEXICO, Mo., Aug. 4.—Audrain County Fair, one of the oldest in Missouri, will lean heavily to home talent entertainment this year. Novelty races, a baby show, horseshoe pitching contest, and horse and mule pulling jousts are among the attractions announced.

Established in 1860, the fair has grown into one of the most important annuals in Northern Missouri. It is conducted on a "no pass" policy. Everybody pays, except men and women of the armed forces. Concessionaires, exhibitors, helpers and employees all must have a paid ticket. Gate is 50 cents in the afternoon and 60 cents at night for adults, and 30 cents at all times for children, except on Children's Day, when they are admitted free. Grandstand is free, with reserved seats 60 cents at night. No charge is made for parking.

Purses of \$5,600 are offered in the harness races, and \$8,000 in premiums will be paid out for the horse show. Novelty races, for substantial cash prizes, include mule race, plug horse race, local riding horse race, and wagon race. A track meet for boys under 16 also will be a feature.

Exhibits related to the war effort will be given a prominent place. Livestock, agriculture and poultry entries are large, the management reports. The Northeast Missouri District 4-H Club Fair will feature baby beef, swine, sheep, vegetable, and home economics exhibits by 4-H Club boys and girls.

Audrain County Fair has found the advance ticket sale plan, in force the last seven years, the best insurance for a large attendance. Blocks of eight tickets are sold for \$2 plus tax. In connection with their sale a queen contest is held, the three girls selling the most tickets being designated the Horse Show Queen, Queen of Agriculture, and Audrain County Fair Queen, respectively. Each receives a \$25 War Bond.

Officers of the fair are: president, Ross C. Ewing, vice-president, Dr. J. Frank Jolley; secretary, Clarence W. Mackey; treasurer, W. R. Courtney.



THE THRILL OF THRILLS!
No other act like it! Attracts the crowds and gives them real, exciting and sensational entertainment. Write for complete information today.

Care of THE BILLBOARD CINCINNATI 1, OHIO

Selden THE STRATOSPHERE MAN World's Highest Aerial Act!

ACE "CIRCUS OF DEATH" LILLARD'S
AMERICA'S NO. 1 STUNT OUTFIT
★
Represented by BARNES-CARRUTHERS
121 N. Clark St. Chicago

WANTED FOR BENTON CO. FAIR
Boswell, Indiana, Aug. 22 to 24.
Smith Bros.' Rides already booked. Concessions and Shows, write or wire.
EDGAR BURNETT, Mgr., Box E, Boswell, Ind.

WANTED
Concessions, Rides, Swings, Shows, Etc., at
CHARLES COUNTY FAIR
La Plata, Maryland, on October 4-5-6, 1945.
Write W. MITCHELL DIGGES, Secretary,
Charles Co. Fair, La Plata, Md.

Advertising in the Billboard Since 1905
ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE
SPECIALLY PRINTED
CASH WITH ORDER PRICES --- 10M, \$7.15 --- ADDITIONAL 10M's AT SAME ORDER, \$1.65
Above prices for any wording desired. For each change of wording and color add \$3.00.
For change of color only add 50c. No order for less than 10,000 tickets of a kind or color.
STOCK ROLL TICKETS
1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c
WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS
Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total, Must be Consecutively Numbered from 1 up or from your Last Number

For Something Different IN GRANDSTAND SHOWS AUSTRALIAN TAG TEAM WRESTLING
Provides NEW-UNUSUAL-THRILLING ENTERTAINMENT. Full 2-2½ hours highly skilled pro wrestling . . . appeals to young and old. Fair Secretaries, contact
EINAR R. OLSEN, PRO.
1321 Grove Ave. (Phone: Jackson 1381) Racine, Wis.

GREATER TASLEY FAIR
TASLEY, ACCOMAC COUNTY, VA., AUG. 22-25
CONCESSIONS WANTED
No Exclusive.
HARRISON GREATER SHOWS on part of midway.
Largest Colored Fair on the Eastern Shore of Del Marva Peninsula. No Gypsies.
CENTRAL AGRICULTURAL FAIR ASSOCIATION, J. Edgar Thomas, President and Manager,
P. O. Box 243, Accomac, Virginia

RITA AND DUNN
THE UNDISPUTED QUEEN AND KING OF ALL HIGH WIRE ACTS
Featuring the one and only elephant impersonation stunt amid a brilliant and spectacular display of fireworks. An attraction that is guaranteed to draw and hold your crowds spellbound. Now available for bookings—Fairs, Celebrations, Etc. Let us hear from you. Address:
333 MOULL PLACE, NEWARK, OHIO.

Dearborn Co. Annual Draws 25,000 Persons Despite Rainy Finale

LAWRENCEBURG, Ind., Aug. 4.—Despite a heavy rain which cut the crowd Saturday night (28), 25,000 persons saw the Dearborn County Fair here, July 23-28, Leonard Haag, secretary, announced.

In spite of the rain, the pulling contest was held Saturday morning and the full program went on as scheduled in the evening, altho all acts worked under trying conditions. The grandstand stage had to be burned off twice before the acts could go on. The rain caused the afternoon races to be canceled.

Monday and Tuesday the free gate was in use, and two overflow crowds attended. On Wednesday afternoon a saddle show was held in front of the grandstand, and Wednesday night Ward Beam's thrill show packed them in to overflowing.

Acts appearing before the grandstand, booked thru the Ruth Best Agency, Cincinnati, included Smittie's Band, Walter Guice Duo, the Lange Troupe, Johnny and Joey Armstrong, Marcus the Clown, and Roy Kinz and his sheep-herding dogs. Joe Land Amusement Company furnished the rides for the midway.

IT AIN'T HAY!!!

HOOSIER HOT SHOTS

Crowds

ARE CONSISTENTLY RECORD BREAKERS

PROVEN BY THE LARGE NUMBER OF REPEAT ENGAGEMENTS

HEZZIE GABE KEN GIL

Not Just Today—But Always

Now appearing Coast to Coast at Parks, Clubs, Theatres, etc. National Barn Dance—Saturday Nights Red Network.

MITCHELL HAMILBURG AGENCY Hollywood
HOWARD MAYER Tribune Tower, Chicago

WANT

Shows and Rides or Carnival to play our Fair—week Aug. 27th. Call us collect or wire.

Pocahontas County Fair

Marlinton, West Virginia

NOW!

The Billboard

1945 FAIR DATES

in Handy Booklet Form

Compiled

BY STATES

and

BY DATES

WRITE FOR YOUR FREE COPY NOW!

Address **Circulation Department**
The Billboard
25 Opera Place
Cincinnati 1, Ohio

Joey Chitwood in Buster; Scores at 2 Thrill Spots

ALLENTOWN, Pa., Aug. 4.—Joey Chitwood, former Eastern dirt track auto race driver who turned thrill driver for the duration, suffered a badly gashed tongue as a result of an accident at the Kent & Sussex Fair, Harrington, Del., last Saturday (28).

A loose wheel inadvertently left in the rear of a machine he used for a crash dive struck the back of his head, causing him to bite his tongue. Five stitches were required.

His Hell on Wheels played to a big audience at Harrington, and on Sunday (29) matinee and night performance at Dorney Park, Allentown, attracted good paying gates.

Sam Nunis handled Chitwood's publicity and announcing.

WLS Unit Among Features For Auglaize County Fair

WAPAKONETA, O., Aug. 4.—The WLS Barn Dance, an auto thrill show and a grandstand revue will be among the features of the 82d annual Auglaize County Fair here August 26-September 1. In addition, six days of horse racing are scheduled. The auto thrill show is scheduled one day only, Sunday (26).

The grandstand revue, known as *Salute to Victory*, will be given Thursday (30). E. W. Laut is president of the fair association. Other officers are Martin Katter, vice-president; Oliver Kuck, treasurer, and Harry Kahn, secretary.

Amateur Contest Again Set For Richmond, Kan., Annual

RICHMOND, Kan., Aug. 4.—Amateur contest, a big success last year, will be among the features this year at the 31st annual Richmond Free Fair.

Other features will include radio performers from WIBW, Topeka, Kan., Richmond's 40-piece home-town band, a team-pulling contest and a livestock pa-

Pierce Annual Opens Sept. 5

ELLSWORTH, Wis., Aug. 4.—The 62d annual Pierce County Fair will be held here September 5-7. Officers are Ray Crownhart, president; Walter Sutherland, vice-president; H. G. Seyforth, secretary, and William Moran, treasurer. Opening day will be known as Radio Day, with the KSTP Sunset Valley Barn Dance featured.

Races Carded for Butler, Pa.

BUTLER, Pa., Aug. 4.—Three days of horse racing will be among the features arranged for the Butler Fair and Exposition here August 14-17. Officers are R. J. Ferguson, president; George Mitchell, vice-president, and C. M. Miller, secretary-treasurer.

Oregon State Fair Canceled

SALEM, Ore., Aug. 4.—State Board of Agriculture has voted to cancel the Oregon State Fair this year.

DRESSING ROOM GOSSIP

(Continued from page 42)

other night with some sweet harmony. Both are former minstrel men. Betty Wallenda has taken Lee Wallenda's place in the Lee Valle aerial act, and Ann Blackburn is now doing the cloud swing.

DICK MILLER.

Arthur Bros.

Now in the dog-day belt, and the heat has made us all a bit lazy. The girls have donned sun suits, and the men have shed their shirts. Larry Black is back and everyone is happy.

Duluth, Minn., was the first two-day stand for some time. Gus Marcus is head chef now. With Mitt's aid, the cookhouse is still tops.

The folks are looking forward to the next week or so. Many have relatives in the Midwest and expect dinner invitations. Bernie Dean is sporting that bottle of Chanel No. 5 which Frank sent from France. Jolly Lee Dowlen is featuring a new hair-do.

Maria Galew, of the side show, is ill. The girls in the side show are sporting new robes. Mr. and Mrs. DeBarrie have a new top on their station wagon. The original one was destroyed in Miles City, Mont. Frank Ellis and the writer are betting who has to buy a new girdle first. Both are hitting the cookhouse often, and showing it.

BERNICE COLLINS.

Bailey Bros.

Dog days are here and it's really a problem to keep cool. The return thru Illinois was profitable. At Mount Vernon, we hit the payday of the Mount Vernon Car Shops, which resulted in two turnaways. At Cairo, we had two turnaways.

An orchid to Walter Powell, branded by some as a has-been. Thru determination and practice, Walter is once again the artist of former years. He stops the show with a series of back flips on the wire and finishes with a difficult back somersault.

Departures of the week: Sylvia Gregory, of the big show; Chester Gregory, of the side show, and Ben Thomas, 24-hour man. Those new bombs in the clown gag really wake up the patrons as well as the employees. Ben Jones, former circus man now affiliated with a chain of Southern theaters, visited in Cairo. Thanks to CFA's Herm Linden, Aurora, Ill.; Mary Margaret Larsen, Canton, Ill.; Cliff Cowen, Oshkosh, Wis., and Bill Kasiska, Baraboo, Wis., for your letters. Captain Ferguson and the writer want it understood there are only two stars on the show. We are the only two that do not make tournament.

BILLIE BURKE.

Russell Bros.

The 19th week and hot, sunny days are the rule. Walls Walla, Pendleton, Lewiston, Baker, La Grande, Ontario, and Boise all came thru with good biz. Boise proved one of the banner spots of the season.

The event of the week was Tina Cristiani's second birthday and Mamma Ruth gave a party at Baker Saturday (28). There was ice cream, cake and soda pop for the show kids and wine for the big kids.

Ontario on Sunday (29) gave us our first dust storm. June Cristiani has organized a circus ballet class for the ladies of the show. Classes are conducted each evening between shows. The Russell Bros.' Ballet Russe challenges any group of circus ballerinas to a contest in grace, beauty and legmanship. We must insist on Snoopy Ike being the judge. Our ballerinas are June, Bonnie

Clyde Beatty Gets Two

Full Houses at Maysville

MAYSVILLE, Ky., Aug. 4.—Clyde Beatty, the first circus to appear here in five years, was given a great welcome in the form of two full houses Friday (27) despite hot weather. At the matinee performance, Raymond Escavitas, of the Flying Escavitas Troupe, was knocked unconscious when he missed the bar and landed near the corner of the netting. He was revived and worked at night.

At Moorehead, Ky., Thursday (26), the hottest day of the year kept the matinee crowd to a minimum, but a full house turned out for the night show. At Clarksburg, W. Va., the show had two full houses.

and Marion Cristiani; Betty Escalante, Bobby Peck, Fannie McClusky, Mrs. Buddy Richards, Anita Olivera, Mitzel Sleeter, Bebe Slegrist and Bee Konyot. Our globe-trotting circus fan, Jim Green, visited at Baker, Ore. Paul Johnson visited at Boise, being Fire Chief Bob Smee's personal delegate to check on the activities of one Brownie Gudath, who did a lot of kicking of the gong while in Spokane.—DICK LEWIS.

WON, HORSE & UPP

(Continued from page 41)

Sahara and the Continent of Australia. Scientists have probed the bowels of the earth seeking fossils of this type, little dreaming that their dreams were true and on exhibition alive. To be seen only when drawn around the mammoth hippodrome track of the Won, Horse & Upp Circus.

To make the paper more appealing, a litho company's artist sketched the beast carrying its young in a pouch. We caught up with the animal's billing at Home Churn, Minn., last Thursday. Our press department went to bat there in squaring the animal by writing that, due to the heat and the air-conditioning having been shut off during the night's run, the Hippowallace had lost its young. The bosses had overlooked the fact that our seats were so close to the ring curbs that they didn't have a hippodrome track, so the animal was added to the concert. With the ring curbs removed, there was enough room to bring in the den. When the animal made its appearance, those who stayed for the after-show were so astounded that they forgot to applaud.

Friday found the big top again jammed with excited natives that were drawn to see the beast of the century. The show's press department had again done its work well by writing: "A squad of heavily-armed ex-servicemen will act as escorts to this blood-thirsty beast when it circles the mammoth hippodrome track. Nothing is left undone for our patrons' protection."

While mothers huddled their children close to them that night, the glass den was again brought in to thrill the multitudes. Suddenly the beast kicked loose the boards in the back end of the aged hearse, hopped out and escaped into the night. Our escort was helpless due to being armed only with prop guns used in our spec. The town's marshal followed closely at the animal's heels. We heard a shot in the distance, and we then knew that the show owned 1,000 sheets of dead Hippowallace paper, most of it posted.

P. S.—As a favor, Pat, omit the shooting paragraph. The bosses located a taxidermist here. The show must go on.

Clearfield, Pa., Annual

Has Strong Talent Array

NEW YORK, Aug. 4.—George A. Hamid office was responsible for grandstand show at the Clearfield (Pa.) Fair, July 30-August 4.

On the bill were the Pantinos, Juggling Jewels, John and Alfred Tranger, Francisco and Dolores, Watkins' Circus, Frank Cervone's band, and the *Fantasies of 1945*, emceed by Bernie George and featuring the Dancing Leonards.

Cetlin & Wilson Shows provided the rides, shows and concessions on the midway.

Hillsdale Sets Program

HILLSDALE, Mich., Aug. 4.—A well-rounded program is scheduled for the 95th annual Hillsdale County Fair here September 23-29. Officers of the association are John Southworth, president; J. I. Post, treasurer, and H. B. Kelley, secretary.

WANTED

for

Gladwin County Fair

September 17-21

Small Carnival. Must be clean. Also Grandstand Attractions.

LEVI BAUMGARDNER, Secretary, Gladwin, Mich.

Copyrighted material

RSROA Board Nixes Amateur Tie-Up With Any Other Group

CINCINNATI, Aug. 4.—Roller Skating Rink Operators' Association of the United States nixed all negotiations, now and for the future, with the Amateur Athletic Union, Amateur Skaters' Union and the United Rink Operators and will set up its own governing body for the amateurs of the RSROA of the U. S. Action was taken by the board of control of the RSROA at a meeting re-

cently held in Denver. Fred A. Martin, secretary-treasurer, Detroit, announces. Official resolution relative to the AAU follows:

Be it resolved by the members of the Board of Control of the RSROA of the U. S. sitting in regular session at the annual meeting in Denver, this 24th day of July, 1945, that it accept and confirm the report and action of its Amateur Relations Committee and

Whereas, every possible effort having been made to effect a merger of the existing amateur bodies to the best interests of the amateur roller skater, and finding that such a merger in the interests of the amateur skater is impossible, and

Whereas, the RSROA of the U. S. desires to continue to benefit and assist the amateur roller skaters of the U. S., the Board of Control now votes to reject any negotiations now or in the future with the AAU, ASU, ARSA, URO, and

Whereas, it considers the best course to pursue in the interests of the amateur roller skater is to advocate and set up an Amateur Governing Body to govern the amateur roller skaters of the RSROA of the U. S., with the power and authority to do so invested in the Amateur Relations Committee by the Board of Control of the RSROA of the U. S.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

Calling all

RINK OPERATORS!

Complete Catalog of non-ASCAP Music to be made available on high quality, long-lasting Records especially for Rinks. Your preferences and requirements on a card will guide us in production. Please address BOX A-13, The Billboard, 1509 Vine St., Hollywood 28, California.

"STURDIBILT"
Fibre or Wood
ROLLER SKATE WHEELS
Roller Rinks, Dealers and Jobbers Stock "STURDIBILT," the Nationally Advertised "Better Wheel." Write for details.
WHEEL PRODUCTS CO.
COUNCIL BLUFFS, IOWA

AT ONCE
HAMMOND ORGANIST WANTED FOR RINK WORK
R.S.R.O.A. Rink. 7 nights, Sunday afternoon. 8 sessions. Open 7 p.m. to 10:45 p.m. Must know tempo: \$50.00 week. Open year round. Write at once or wire.
WHALOM ROLLER RINK
R.F.D. #1, Fitchburg, Mass.

FOR SALE
COMPLETE ROLLER RINK EQUIPMENT
Sound Systems, Maple Floor, Office Equipment, Records, Chicago Roller Skates, Shoe Skates, Repair Shop Equipment, Program Board, Floor Sander, Neon Skating Sign.
Write for Inventory.
L. E. STEARMAN
148 Ralston St., Reno, Nevada

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.
GAGAN BROTHERS
444 Second St. Everett, Mass.

FOR SALE
One of the best paying permanent rinks in the South. Building 60x122. Lot 75x225. Price \$11,000. Great future ahead for this rink. If you have money and interested write
C. A. NELSON
3132 Forest Ave. PORT ARTHUR, TEX.

WANTED
Roller Rink with or without equipment to lease or operate. Six years as professional in Figure and Dance Skating, International style.
GEORGE BRETT
7530 Rockdale DETROIT 29, MICHIGAN

Bury Dead Hours In Class Work, Pres. Brown Says

SEATTLE, Aug. 4.—William T. Brown, operator of Southgate Rollerdom here and president of the Roller Skating Rink Operators' Association of the United States, recently advised the operators to get on the production front.

He believes the time is ripe for increased instruction for the public rather than to try and build up competition skaters. The latter will naturally come forth in that field, while the others will attract more patrons as a means of healthful exercising is demonstrated, Brown says.

"Many operators feel that they have enough business and teaching does not interest them," stated Brown. "The answer to that is that it brings customers into the rink in the dead hours of the day and that makes those hours pay for themselves. That is just good business and common sense.

"Perry Rawson has been advocating skating for the masses for many years and the board of directors of the RSROA have pledged its support for a concerted drive for teaching in the slack hours of the day in all its member rinks. Professionals thruout the country are becoming more and more interested in this phase of the business and are creating new customers that have brought money into the coffers of the operators.

"Post-war will find an increased interest in dance skating, with the men and women released from service taking up where they left off.

"Many war workers will continue to skate, and when the reconversion job becomes stable in plants and many of the employees return to their home cities, they will seek rinks for recreation. That is where the opportunities will come for the smart operators to construct new spots thruout the country.

"The RSROA new division, Roller Skating Teachers of America, which just held its initial college course in Skateland Rink, Denver, has done much to speed the progress of the business."

DEL-WOOD RINK, Glassboro, N. J., has been sold by George C. Gellinas.

NEW FLOOR installation and decorating work is in progress at Gay Blades, 52d Street, New York.

ALLEN COUNTY dance championship held in Joseph L. Bell's rink, Fort Wayne, Ind., went to Vera McGregor and Gene Snyder.

EARL VAN HORN'S Mineola (L. I., N. Y.) Rink resumes winter schedules September 5. It is now open Wednesday, Thursday and Friday nights. Dance classes, under instruction of Jean White and Margie Mahoney, start September 11, with elementary Wednesdays, and advanced Tuesdays.

Under the Marquee

(Continued from page 43)
101 Ranch and Jess Willard shows. His Hotel Stanley, Petersburg, Va., is being operated by Mrs. Reed while he is on the road. Reed says Bradley & Benson business is holding up well.

AL HUMKE and Bob Atterbury came to the parting of the ways on Lee Bros., and the former is now working as a contracting agent for Paul Eagles on Arthur Bros. . . . JAKE (CORRIGAN) DISCH has been buzzing around in Wisconsin and Illinois with Joe Baker, Bill Longstreet, Mr. and Mrs. E. E. Coleman, Honest Bill Newton, D. C. Hawn, Joe Lewis, Larry Benner and the Great Janaley.

OLD-TIMERS REMEMBER when they had to eat something up in cookhouses before it would spoil.

FORREST FREELAND, who closed the Al Dean Circus recently, is now handling special art work for The Billboard's Hollywood office. . . . LEW HERSHEY reports he will be clowning at Pontchartrain Park, New Orleans, until September 9. . . . CHARLIE PERKINS, side show boss canvasser for Arthur Bros., was called to his home in Nashville, Tenn., because of illness. . . . BEN A. FERNSTRUM had quite a session with CHARLES (SPUD) REDRICK when Arthur Bros. played Marinette, Wis.

RINGLING Bros. and Barnum & Bailey got a terrific publicity hit on the cover of the August 4 Saturday Evening Post, the scene depicting two circus billposters at work on a barn, surrounded by bovines. Cover was painted by Stevan Dohanos, and was posed by Bill Feigley and Bob Atkins of Babe Boudnot's crew.

WHO REMEMBERS those good old days when at least 99 per cent of showmen were really for it?

VERN A. TARPENING, who was assistant manager of Cooper Bros., slapped an attachment on the equipment owned by the American Amusements, Inc., and stored at Atlantic, Ia., where the show folded recently. His suit was for unpaid salary and a note. . . . BILLY (DALE) DANIELS was so severely injured when his high rigging fell recently at Norwalk, Conn., he expects to be confined to the General Hospital, that city, for almost a year. . . . JOHN GRADY has joined the Austin Bros.' advance.

BOBBY BURNS, general agent of Sello Bros.' Circus, in a visit to the Cincy office of The Billboard, reported that the show had opposition with the Clyde Beatty Circus at Richmond and Danville, Ky., but still did good business. In Winchester, Carlisle, Cynthiana, Georgetown, Flemingsburg and Owingsville, all in Kentucky, which Sello Bros. played, the Beatty show had paper up for Lexington, Richmond, Mount Sterling and Maysville, Ky., and Sello again got a big play. Burns infoed. Burns is taking Sello into the old Mighty Haag route in the Blue Grass State. Org entered the State at Scottsville July 1.

REMEMBER WHEN SMALL overland circuses accepted hay, grain, vegetables and eggs in exchange for tickets? Wouldn't be bad today, either.

ROLLER SHOE Accessories AVAILABLE TO-DAY



LACES
54" — 63" — 72" and 81" black and white.
CINDERELLA POLISH
That Famous White Buck Polish, the finest made.
INNER SOLES
for smooth comfort and fit Men's and Women's.
RUBBER HEEL TOE STOPPERS
Your skaters need.
Write for Complete Service Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous BETTY LYLE Roller Shoes
CAMBRIDGE, MASS.

RINK FOR SALE
One of the most popular and old established rinks of Central Illinois. Located 4 1/2 miles from downtown Peoria, 15 minutes drive. 275,000 people to draw from. Building cost \$26,000.00. Size of floor 124x77, with no posts. Building size 160x80. New subdivision just started across the street. Hard maple floor, two two-room apartments for living quarters. Located in nice grove of trees with 5 nice large lots for parking. Cash price, \$17,000.00. Price with terms, \$18,250.00. 1/3 down, balance \$150.00 per month. Sickness in family and inability to operate 2 rinks properly forces us to sell. Write or call FERNWOOD RINK, Peoria, Ill., or write or call Owner, Rallatorium Rink, 7 West Clinton St., Joliet, Ill.

WANTED
Rink Building With Real Estate and Equipment Now in Operation. Prefer Ohio, Indiana, Pennsylvania, Kentucky, Georgia. State price and terms.
DON WILSON
HOUGHTON LAKE, MICH.

WE BUY
New and Used Rink Roller Skates
Advise Make, Size, Condition and Quantity. Also Best Price.
JOHNNY JONES, JR.
244 Blvd. of Allies, Pittsburgh, Pa.

MAPLE AND FIBER WHEELS

No. 86GBF WITH IMPROVED MOUNTINGS



No. 86GB—Without Sleeve
No. 86GBF—Without Sleeve
No. 87D—Dance, 2 Pc. Bushing
No. 87S—1 15/16 x 1 1/4, 2 Pc. Bushing

Keep All Wheels in a Dry Room

U. S. Pat. 2-333-400

ORDER REPAIR PARTS NOW FOR FALL CHICAGO ROLLER SKATE CO.

Mayor Asks Mission Beach Airing

Defends Policy Of Operation

Conference with council to readjust ride prices bares deal for San Diego funspot

SAN DIEGO, Calif., Aug. 4.—Irrked by rumors that he is a partner of Joe Green, taxicab tycoon, in the operation of two restaurants at Mission Beach amusement center, Mayor Harley E. Knox asked for an airing of "the whole Mission Beach deal" at a conference in his office with city council.

Talk of Larry Finley, lessee of the city-owned amusement center, and Green, who has restaurant concession from Finley, held the attention of the conference.

Finley was given the lease on Mission Beach this year upon his offer to pay the city \$30,000 plus 2 per cent of his gross receipts. Council was reminded that Wayne Dailard, who had the lease previously, had bid \$20,000 and 5 per cent.

Mayor Knox said Finley had been awarded the lease because of factors other than profits. Finley had outlined, as all bidders had been requested to do, a policy of operation. His policy more nearly fitted the desires of the council than Dailard's, councilmen said.

Russell Rink, private patrol wagon cross-line assistant to the city manager, defended Finley by saying he had invested considerable money in the property, which would revert to the city at the expiration of his lease. He said Finley had even operated a private patrol wagon at the beach for a time in an effort to assist in policing.

"Sailors don't molest girls out there any more," said Councilman Charles C. Dail.

Mayor Knox said that he considered Finley a good operator doing a good job.

Councilman Ernest J. Boud said that he believed the city could operate the beach as well as any private investor. Mayor Knox retorted that the city had tried to run it, and City Manager Fred A. Rhodes added that when municipal operation was in effect "the city was being gyped."

The conference was called primarily to discuss re-adjustment of fares on rides. Some rides cost 19 cents, and the Merry-Go-Round fare is 11 cents. Finley had asked that the city 1-cent tax be taken off the Merry-Go-Round, and that the 15-cent charge for certain other rides be increased 1 cent so that the gross would be an even 20 cents and eliminate annoyance of handling pennies.

Council agreed to accept a recommendation of City Manager Rhodes that the cent deal be eliminated without loss of city revenue. He proposed that the city increase cost of 15-cent rides 1 cent, with the extra cent going to the concessionaires, and that the city take an additional 1 cent tax on the Merry-Go-Round, with the operator reducing his price 1 cent. Finley would be required to reduce his take on the Merry-Go-Round from 30 per cent to 20 per cent so that the operator's net would be unchanged.

Olympic's New Circus Bill

NEW YORK, Aug. 4.—Line-up of acts for new circus bill at Olympic Park has the Seldens, jugglers; Jack Andrews and his trained Brahma steer; Karolls, equestrian; Dude Kimball; comedy musical act, and Joe Basile's band. Dippy Diers doing clown bits in the circus grandstand. Peejay Ringens is at Pallsades (N. J.) Park for another week with his bicycle dive.

Pleasure Beach Lures Kids

BRIDGEPORT, Conn., Aug. 4.—Pleasure Beach Park here is featuring two kiddies' days each week instead of the customary one. Wednesday has been for the kiddies, with prices cut in half, and now Saturday has also been designated as kiddies' day.

CONEY ISLAND, N. Y.

By Uno

Steeplechase Park's roster of employees comprises, for the office, Eileen Halley, Helen Boyton, Rocco Onerato, Daniel M. Onerato, John P. Motto, James McGuinness and Thomas Bennett. On the wooden horses, Fred Engel, Edward Reynolds, Peter Stachiw, Harry Primavera, Felice Juliano and Anniello DiMaio. Gate-men are Mandel Henriques, Charles Hughes, Joe Carter, Chris Taylor and Joseph Kaufman. More next week.

Joe Bonsignore's Bob Sled retains Jimmie Bratcher as manager. Ticket sellers are Louis Morano and Richard Lenz. Brakeman is Anthony Tagliaferrro. Others on the pay roll are Milton (Little Red) Maurer, fare boy; Harry Rapp, general utility; Tillie Ballis, second fare relief girl; Mickey Mickorenda, second utility, and Andy Bratcher, Jimmie's brother, third utility.

SHORTS. Mrs. A. Siegel and son, Larry, with Harold Klarnet supervise Carl Klarnet's Pockerino tables at W. Eighth and Surf. . . . Walter Schwartz is managing Dora Mazura's new Rolly-Poly game at Feltman's while latter continues dealing out horoscopes with the aid of gay plumaged birds across the way. . . . Leon Reisler and Joseph Garto have a photo studio on the Bowery employing Mary Phelan, former Horse's Mane girl in freak shows, as cashier; Harry Gorman, in the darkroom, and Sid Rydell, assistant cashier. . . . Jack Lorimer, three years at the Kearney Shipyards in New Jersey, is back lecturing at the World Circus Side Show where Helen Lusby is a first-timer in showbiz as an illusionist and electric girl. . . . Betty Reals returned to Rosen's after a week's try in a Greenwich Village nitery.

Corp. Lou Dail will spend his 30-day

What's So Lucky About All This?

CHICAGO, Aug. 4.—Lucky Lott, thrill show promoter, has been anything but lucky of late.

Following two other similar-type shows into Playland Park, South Bend, Ind., Lott's Hell Drivers delivered what they advertised, but lost \$3,100 on the two-day engagement. Lott reports that the folks wouldn't believe they could do what they advertised.

En route to fill the date, Lott's big tool truck, containing hard-to-get equipment, such as a compressor, welding torches, spray gun, portable body machine and an assortment of auto parts and tools, burned at Augusta, Wis. The acetylene tanks exploded, demolishing the truck and scattering debris over a wide territory.

The drivers, Les Nelson and Jimmie Cook, leaped when the fire started and escaped injury.

East Biz Stands Up Despite Only 11 Clear Days in July

NEW YORK, Aug. 4.—In spite of unfavorable weather during the greater part of July, amusement parks and summer resorts in the vicinity of New York chalked up attendance records almost equal to those of the same month last year.

Extreme heat thruout the month and fair weather on key days, such as Fourth of July and week-ends, favored parks, pools and beaches and enabled owners and operators to buck the bad days.

According to the weatherman, New York had only 11 clear days during July, the other 20 being blessed with wet weather ranging from light showers to heavy downpours. While July normally should have 67 per cent of its daylight

redeployment furlough in Brooklyn after overseas action with a medical detachment. With him will be his wife, Billie, here from Louisville. . . . Joe Kaufman away from his photo studio because of illness. . . . Frank Dickon is new front man for Hymie Wagner's modernly equipped camera shop. . . . Irving Harrison, who is partnered with Morris Joffe in popcorn output, is the Island's gin rummy champ, having defeated Abe Seskin, runner-up, in the Hebrew Club's current tournament. . . . Jerrie Young, ticket taker at Tirza's, is a former show impresario, a night club owner, an emcee and a vocalist. . . . Sol Baron, discharged vet, is partnered with Marge Dundee in a guess-your-age on the Bowery.

Blue Bird Casino has as entertainers, Al Cerlino and a five-piece ork and Don (See Coney Island, N. Y., Opposite Page)

Biz Shows Improvement At Aurora's Exposition

AURORA, Ill., Aug. 4.—Exposition Park here is going along well, according to Orville Fox, operator. First half of the season was rough due to unfavorable weather, but since early in July conditions have steadily improved and business has been good.

Number of attractions has been cut down from previous years. The Old Mill, Chair-o-Plane, Merry-Go-Round and miniature railway are operating to heavy play on week-ends. The roller rink, under management of John R. Fox, has enjoyed excellent patronage.

Hamid Pier Paper Salvage Drive Nets 100,000 Pounds

ATLANTIC CITY, Aug. 4.—Samuel W. Gumpertz, manager of Hamid's Million-Dollar Pier, in co-operation with the Atlantic County Salvage Committee, staged a Waste Paper Jamboree Monday (30) and collected more than 100,000 pounds.

Twenty-five pounds of paper entitled kiddies to all the entertainment on the pier. Proceeds were given to the Red Cross for Thomas England General Hospital.

Fire Causes Heavy Damage At Happyland, Vancouver

VANCOUVER, B. C., Aug. 4.—A loading platform, two trains, the Tunnel of Love and the Giant Dipper were destroyed Wednesday (1) as fire struck Happyland here. For a time the entire park, along with millions of dollars worth of military equipment, was threatened.

The park opened for business as usual Thursday, and Manager Marion Roes announced that repair work would get under way at once.

Motor City Minnie Doubles '44 Play

DETROIT, Aug. 4.—Business at Motor City Park, oldest established miniature funspot here, has doubled this season, according to Victor Horwitz, owner. Horwitz gave as the reason for hypoed biz the absence of competition and the relocation of the park site, using a long narrow midway facing on Outer Drive.

Plans call for erection of a new concession building next season to run along one side of the midway. Rides will be installed along an extension of the midway toward the rear. Two small concession buildings also will be erected next season, Horwitz says.

Major advantage of the Motor City location is its location across from Rouge Park, largest city-owned park, which has an estimated quarter of a million visitors each week.

Key personnel at Motor City includes, besides Horwitz, Mrs. Helen Horwitz, assistant manager; Valentine May, publicity; Harry Applegate, superintendent of rides, and Harry Jones, superintendent of concessions. Concessionaires are Vic Edwards, 4; A. C. Van Walkenburg, 2; George Allen, 2; Al Brown, cookhouse; Harry Jones, 2, and J. C. Bowman, 2.

Detroit's Pleasureland Attracts Record Turnout

DETROIT, Aug. 4.—With favorable weather the last several weeks, Pleasureland Park, new miniature using kiddie rides exclusively, has been attracting record throngs. Funspot is located in Ecorse, south end suburb, and is operated by Severin Hilo.

A 10-car kiddie Auto Ride, owned by Ernest T. Ramey, South Bend, Ind., formerly of the Blue Ribbon Shows, has been added. Mrs. Annabel Ramey has joined as ticket seller.

Recent visitor to Pleasureland was Charles H. Stapleton, of the Advance Specialty Company.

New Haven Court To Act In Concession Name Battle

BRIDGEPORT, Conn., Aug. 4.—A temporary injunction to prohibit Jacob Ranz, of Bridgeport, from using the name, Sloppy Joe, for his tropical drink concession here is sought in the New Haven Common Pleas Court here by Sally Greenburg, of West Haven, Conn.

The petitioner says she is the owner of the registered name, Sloppy Joe, and under that title operates a tropical concession at Savin Rock Park, New Haven. The plaintiff claims that thru the similarity of names the public is led to believe that Ranz's place is a branch of her business.

Magi Gather at Dorney

ALLENTOWN, Pa., Aug. 4.—Dorney Park was host to the Allentown Society of Magicians, International Brotherhood of Magicians, Ring No. 32, at the second annual convention and exhibition here Sunday (29). Al Baker and Lu Brent headed the parade of magic talent.

Leser Balto Zoo Director

BALTIMORE, Aug. 4.—Felix A. Leser has been named director of the park zoo here. The appointment is the first step in an expansion program which calls for more animals, a new layout of exhibits and other features. Three lion cubs already have been added.

They Go A-Visitin'

SHAMOKIN, Pa., Aug. 4.—Russell and Donald Milbrand, Harvey Yoder, and William and Donald Shadle, of Edgewood Park, Shamokin, recently visited River Beach Park, Pennsville, N. J., and inspected the 13 rides, swim pool, roller rink and concessions with Manager Krishman of River Beach.

Supreme Court Tosses Out Miller's Verdict To Regain Possession of Coney's Luna

Pates and Associates Breathe Deeper and Easier

NEW YORK, Aug. 4.—William Miller will not regain possession of Coney Island's Luna Park after all, and Phil Pates and his partners are breathing easier.

Decision in Miller's favor granted by Judge P. Morrissey in Eighth District Municipal Court, Brooklyn, June 22, in the dispossess proceedings brought by his attorney, Irving Erdheim, against the Prudence Bond people, owners, thru the latter's current lease of the exterior to Abe Seskin, Phil Pates and Chick Guelfi, constituting the Resort Amusement Company, present tenants, was reversed by Judges MacCrate, Smith and Steinbrink in the second part of the Appellate term of the Supreme Court August 1 upon an appeal filed by the Prudence firm immediately following the earlier verdict.

Pending the outcome of the decision, Seskin, Pates and Guelfi were halted in their business activities covering their leased area and suffered, they say, considerable dough loss incurred thru the cessation of further rentals for concessions and the inability of granting of advertising okay to ciggie, whisky and other commercial outlets. From these there would have accrued a larger profit on their one-year lease investment, they claim. With these disturbing facts in mind, Seskin, Pates and Guelfi themselves have a legal ax to grind when the proper time presents itself.

In the meantime, other Miller suits are due to be aired as fast as court calendars allows. These include one for damages and breach of contract, also against Prudence, and four more for conspiracy, one each against the two Danziger Brothers, Eddie and Harry, Miller's co-partners in the Luna Amusement Company, Luna operators, covering seasons 1942-'43-'44; a third against Jacob Schiff, financier, and a fourth against Samuel W. Dorfman, Schiff's lawyer. The four suits also have to do with the division of an amount of \$152,000 received by Prudence as insurance covering the fire that destroyed about 60 per cent of the park near the end of the 1944 season, and with other issues, such as a proposed sale of the park that involves Miller and others in a maze of pros and cons.

All this season, the first since Capt. Paul Boyton and His Seals, together with the Shoot the Chutes, began operations on the site 51 years back, Luna, once heavily patronized and with its former

pretty interior, lies dormant and un- sightly with the debris of the blaze that razed many rides, games and amusement devices still unremoved and hidden behind a high fencing. Coney-goers stop in front of its main gate on Surf Avenue in the center of the busiest part and gape and wonder at the apparent unconcern of the park's owners toward rehabilitation of such a valuable piece of summer resort property.

Phil Pates, Resort Amusement Company official, who acted as Luna's manager all thru the Miller regime, anticipates a better, brighter park only when the post-war era arrives, and when other island improvements and additions will have materialized; when that stretch of Surf Avenue on the shore-front side from West Fifth to Steeplechase Park will have its present buildings and shacks condemned to make way for more sightly structures, and when a general face-lifting vitally needed at other establishments will have been applied.

Cole Rolls Again After Wreck Delay

(Continued from page 41)

Smith claimed injuries causing the loss of his hearing as the result of an explosion of a box of torpedoes.

The trooper's attachment against the show was nullified by the posting of a \$20,000 surety bond pending a preliminary hearing of the case August 15. Those named in the summons include Manager Burkhart, E. S. Webb, John Doe and Estralia Terrell, as president of the Hoosier Circus Corporation. Mrs. Terrell is not officially listed as the president of the corporation.

Reports from members of the circus indicate the torpedoes were used as props for a clown gag of the show.

Not since the hectic days of 1935, when the Cole entourage was organized and readied for the road in only four months, have its troupers had the opportunity to rally to the call of their leaders as that presented following the Minnesota wreck. Other executives joined with Terrell in praising the swift completion of repairs.

Despite a maze of twisted steel and splintered wood, only two of the more than 700 employees were injured, neither seriously. The derailment occurred in the middle of the train. Prop wagons, trunk wagons, and plant and stringer wagons were the only ones to crash. Stock cars and flats loaded with menagerie cages on the front end of the train were untouched, as were the coaches at the rear. One flat was twisted beyond repair.

On Five System Flats

The rebuilt train resumed its tour with five system flats of the Northern Pacific in use.

A proffer of assistance from the Ringling-Barnum show, which promptly offered to loan the Cole organization replacement flats from its own property, was gratefully acknowledged by Terrell. The speedy repair of the damaged equipment, however, made it unnecessary to borrow.

Costly in every other respect, the derailment also robbed the Cole tour of seven Minnesota and North Dakota dates, potentially red ones on the basis of early business done in that area. The cities missed while repairs were being made were Fergus Falls, Moorhead, Bemidji, Hibbing, Brainerd and Virginia, all in Minnesota, and Grank Forks, N. D.

An unscheduled performance was given at Brainerd Wednesday night (1), when a special show was improvised for the benefit of war veterans and their families. Many of the regular circus acts appeared on the program.

Following the two-day showing at Duluth Friday and Saturday (3-4), the circus will continue its regular schedule with Superior, Wis.; dated for Sunday (5); Eau Claire, Wis., Monday and Tuesday (6-7); and Marshfield, Green Bay, Oshkosh and Fond du Lac following in that order for the remainder of the week.

Atlantic City

By Maurie H. Orodenker

ATLANTIC CITY, Aug. 4.—Interest is being stimulated here for National Boardwalk Day, with all resorts having wooden ways participating.

Hamid's Million-Dollar Pier has set a half-price scale to stimulate early attendance. Each morning, except Sunday, prices are scaled at 34 cents for children and 64 cents for adults from 9 a.m. till noon.

Exhibit of bombs is the latest educational booth added to the Steel Pier attractions. The display exhibits types of bombs being used in the Pacific theater.

Artist Richard Lamey completed a 125-foot mural covering the ocean-side wall of the Ballroom of States at Hamid's Pier. The mural is a tribute to the sister resort of Miami.

Every Tuesday afternoon Steel Pier entertainers put on a special show for servicemen hospitalized here. The pier's ballroom is open to veterans convalescing at Thomas England General Hospital here.

Abbott and Costello, comics who got their start at the pier, will make their annual pilgrimage to Steel Pier August 10-12. The pier show will also feature Sonny Dunham's orchestra and the local premiere of the movie, *The Great John L.* The program at Hamid's Pier will feature George Paxton's band, a stage revue headed by Anne Barrett and the Eight Lucky Girls, plus screen and circus shows.

Atlantic City Draws 225,000

ATLANTIC CITY, Aug. 4.—Despite intermittent showers and a rough sea, the last July week-end (28-29) saw a peak crowd of 225,000 persons in attendance here. The day also saw Steel Pier chalk up a new attendance mark, with Harry James's band the feature attraction.

Insurance Concerns Pay Out 20 Million on Storm Damage

ATLANTIC CITY, Aug. 4.—Approximately \$20,000,000 was paid to 150,000 persons for property damage inflicted by the September 14 hurricane along the Atlantic seaboard last year, according to the National Board of Fire Underwriters.

The hurricane affected more fire insurance policyholders than any other single catastrophe in the history of property insurance in this country, insurance officials said.

Known reimbursements of policyholders' damages paid by capital stock fire insurance companies ran to \$20,407,006. The average payment for property damage, according to a tabulation made of 98,770 cases, was \$110.68. Forty-two cases reported more than \$10,000 damages each.

CONEY ISLAND, N. Y.

(Continued from Opposite Page)

Carlo Trio, singers-instrumentalists. Manager is Ben Sandler, former candy butcher and talker. Barkeepers are Bob Ziniti and Carl Brown, latter a recent navy dischargee who saw 38 months of action in the Pacific. . . . Ward's Wonderwheel, a Coney landmark, has just been newly illuminated by neon tubes. . . . Theora W. Miller has her left-hand forefinger in a cast as the result of a fall at the Hilarious House, where she acts as guide to patrons. Spot is managed by hubby Charles, ex-Luna chief. Accident will interfere temporarily with her daytime duties as a teletype operator. . . . A. & R. Amusements Company, Pinto Brothers, execs, control the Tornado ride on the Bowery; also Spooks, a maze, adjoining. Both are managed by Eddie Santo, with Chuck DeDonna and Walter Reid, ticket sellers. . . . George C. McCullough, of the McCullough carousel, celebrated a birthday recently. . . . Despite continuous rain and a third wet week-end, biz continues on the up.

AMUSEMENT PARK FOR SALE

IN A CITY OF 75,000

LOCATED ON A LAKE NEAR LARGE AIR BASE

Property covers about 35 acres with two islands, and includes a Dance Pavilion, Roller Skating Rink, Canoe House and Canoes, Building housing a Merry-Go-Round, a Penny Arcade and miscellaneous smaller structures.

Fire protection from city water mains. In city limits on State Highway with motor coach service to gates.

APPLY BOX 680, c/o THE BILLBOARD

1564 Broadway

New York 19, N. Y.

Amateurs at Central Pier

ATLANTIC CITY, Aug. 4.—Open-air theater at Central Pier has been opened by Jack Reddy. Nightly amateur shows are held, with cash prizes awarded. Sunday nights the weekly winners compete. Pier admission is 40 cents for adults and 25 cents for children.

Have two Ell #5 Wheels in operation and in A-1 condition. Will trade one for Spit-Fire in A-1 condition; or will trade for Fly-o-Plane and pay the difference. FOR SALE—1 McKay Office Trailer, built-in steel filing cabinets, reception room, complete in every detail, good rubber—best on road. 1 Allis-Chalmers Caterpillar Tractor, in A-1 condition. 2 20-Ft. Box Wagons. 1 Cook House, complete, practically new top. 1,000 ft. "00" Rubber Covered Cable.

CRYSTAL CITY PARK

John C. Mullins, Phone 50738, P. O. Box 1297, Tulsa, Oklahoma

WANTED

Manager for Large Funhouse

NEAR LOS ANGELES

Permanent position year round. Must be experienced and have good references. Be able to take complete charge of operations. Good salary for right man.

W. D. NEWCOMB JR.

Santa Monica Pier Santa Monica, Calif.

FOR SALE SILVER STREAK

Newly painted and reconditioned. Operating to big business and in Midwestern park. BOX D-460, Billboard, Cincinnati 1, O.

PLAN NOW FOR THE GREAT POST-WAR ERA

- DESIGNS
- PLANS
- REPORTS
- ESTIMATES

COMPLETE PARKS, FAIRS, COASTERS, RINKS, POOLS

ACKLEY, BRADLEY & DAY

200 CHESTNUT ST., SEWICKLEY, PA. (PITTSBURGH, PA.)



LETTER LIST

Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

- Acuff, Homer
ADKINS, Homer
Adkins, Luke
AIKEN, Robt.
Allen & Lee
Allen, Mrs. Betty
ALLEN, Cecil
Allen, Chas.
Allen, C. S.
ALLEN, Joe Jack
Allen, Mrs. Boy
Anderson, Mrs. J.
Annin, Jimmy
Anthony, J. C.
Archer, Ivan D.
ARCHER, Louis
Archer, Donald
ARNOLD, Willie
Ascher, Chas.
(Blacky)
Aukerbrock, A.
Ayles, R. H.
Babbe, Louis W.
Bailey, Cady (% Al)
BALDWIN, Chas.
Balger, Earl V.
Barber, Johnnie
Barclay, Richard
Bassman, Mrs. N.
Beatty, John
Beck, Donald
Beck, Jay
Belano, J. J.
BELLEY, Geo. D.
Bell, Rudy
Belles, R.
Bennett, Bryce R.
Bennett, Cleo
Bentley, Tom
Berg, Carl A.
Berry, Raymond
Bistany, Mrs. Viola
Bistany, Gloria
Blank, Ted
Bligh, Francis Jay
Blom, Robt.
Bohle, Mrs. Oval
Bohn, Mrs. Carl H.
Bond, Fred
Bowen, Bud Jr.
Bowarth, Clifford
Bradley, Joe
Brake, Paul
Brasell, Jay
Brek, Frank J. &
Betha
Brizgin, Gerald A.
Britt, R. H.
BROWN, John Lee
Brown, Mabel
Bunzo, Bobby
Bunzon, Audrie
Bunyan, Mrs.
Cain, Eugene
CAMPBELL, James F.
Canty, Pete
Carr, Lee
Carrigan, Chief
Castle, John R.
Chavans, James
Chisholm, Davey
Chunas, Mae
Claire, Wm.
Claudette
Clayton, Mrs. Chas.
Cleveland, Geo. D.
Coffey, Mrs.
Clementine
Cohen, Jack
Cole, Edw. R.
Collier, Robt.
Comer, Tommy
Connell, M. A.
Conroy, Richard
Cooper, H.
COBNETT, Edgar
Costello, Robt.
Cox, Francis
Cox, Frank
Cox, L. E.
Crawley, Bob
Crittenden, Norma
CROSS, Valores
Cunningham, Alfred
Daniel, Everett
(Horse Act)
Daugherty, Mrs.
Davis, Mrs. Connie
DAVIS, Earl W.
Davis, Mrs. Helen
Davis, Jay
DeMitchell, O. E.
DeWilde, Wm.
Dempsey, Mrs. (c/o H. Bradford)
Denuison, Ernie
Dexter, Elton A.
DISALVO, Joe
Dix Bros. Circus
DOBBS, Geo.
Docon, Mrs. Kitty
Dobson, Mrs. Margie
Dorman, Chas. R.
DREESSEN, Jack
Drill, Mrs. Chas.
Duncan, Mrs.
Dunn, John Joe
DUNN, Junius Earl
EDWARDS, Harlan
Edwards, Louie
Edwards, Rosalie A.
Ellis, Cotton
Engelkamp, H.
Ephraim, Frank
Evans, Oley Jr.
Evans, Wando
EXLINE, Emmett
Eysted, Tracy
EYSTER, Benn.
Fallon, Mrs.
Farsh, Mrs. Jean
Farmer, John D.
Farrell, Phyllis
Farrington, Mrs.
Farris, Paul
Felts, Geo. T.
Fetta, Tex
Fidler, Francis T.
Fineman, David
Fisher, Geo.
FISHER, John
Fisher, Pauline
Flanagan, Tom
Fleetwood, W. M.
Forsyth, Fred M.
Fortune, Mrs. Carol
Frank, E. J.
Frank, Geo.
Frank, M. J.
Franklin, Irene
Frazier, Mary
Freeman, Billy
FRIERSON, H. L.
Frye, Dorsey
Fuller, Clarence
Galehouse, Len H.
Galvin, Mrs. Mabel
Garner, Floyd E.
GABRIETTE, Leonard C.
Gawie, Mrs. Walter
Gay, Jeanie
Glinther, Homer
Glick, Wm.
Gloyd, Geo. W.
Goodman, Jerome
Gordon, Bobbie
Graham, Del
Greaser, Bill
GREEN, Geo. M.
Gregory, Mrs.
Gura, Andrew S.
Hackett, E. J.
Haden, Donald
Hagen, G.
Hale, Mrs. Dee
Hale, Dorothy Lee
Hall, Louis
HAMMAN, Earl
Hammick, Murray
Hansen, Herbert
Harbin, Frank
Harber, LaRose
Hardesty, Herb
Harley, Jack
Harmon, C. R.
Harrell, Doris
Harrell, Hazel
Harrell, Bonnie Lee
Harris, James Otis
Harris, Marjorie
Harris, W. R.
Harshard, C. R.
Hartford, Alice
Hartson, Mrs. H.
Haut, Mrs. Bessie
Haut, Mrs. Geo.
Hayes, Bobby &
Johnny
Head, Harry
HECOX, Richard
Heggins, Pat
Henderson, P.
Henderson, P. M.
Henderson, Thos.
Hendrix, C. W.
Hennessey, Frank
Henry, Clifford P.
Hensley, Reba
HEHRING, Paul
HIDEY, Una L.
Hill, Claud N.
Hill, Wilbert Jos.
Hockwald, Arthur
Hodge, Welbro A.
Hoffman, Mrs.
Hobby (Geraldine)
Hobden, Alice
Hobden, Tom
Holla, Geo.
Holtzman, F. W.
Hood, Hollis F.
Horner, Billy
Horton, Lewis J.
Howard, Chet
(Howard's Rides)
HOWER, Geo. W.
Howze, Roy
Hoy, Joe E.
Hubbard, Harley D.
Hunt, R. C.
Huntley, Mrs. Eva
Hurd, Edw. C.
Hutchins, John W.
Hutzler, Virgil &
Margaret
Inman, Red
Isley, W. L.
Jackson, Eddie
JACKSON, Edw.
James
Jackson, Robt.
Jaeger, Thelma Mae
Johnson, Alfred L.
Johnson, H. C.
Johnson, James
Johnson, Roger J.
Johnson, Ruthford
Johnston, Mary
Johnson, W. L.
(Clown)
JONES, Eugene A.
Jones, Mrs. James
JONES, James
Jones, Mrs. John H.
Jones, Joyce
JONES, Kenneth
Judd, Kathleen
Kahler, Mr. & Mrs.
Kahstrotf, Morris
Kaplan, Ben
Keeler, John
Keeler, Edna (Mrs. E. D. Allen)
Kellen, Mrs. Cecile
Kelly, Alice L.
Kelly, Toby
Kennedy, H. D.
Kennedy, William
Ketring, E. E.
Keys, Robert
Keys, Stanley
Kimball, Duie
KIRBY, Jesse
Kirk, Eloise
Kish, Lou
Korot, May &
Curley Schaefer
LaMunyon, Kenneth
Lalton, Peggy
LAMB, Buddy
Lambert, Pvt. J. H.
Lammot, Chief
Lanotte, Ellen
Lane, B. J.
Lanier, Elizabeth
Latasea, Joe
Latkowski, Capt.
Laurello, Martin
Laxton, Frank
LeDoux, Leo
Lemola, Lee
Lemmer, Eleanor
Lewis, Donald V.
LIGHT, Lewis
Litvin, A.
Lock, Miss Torchy
Lockard, Esther
Loftus, Peter
Longo, Louis
Lorenz, Max
Lott, Lucky (Hell Drivers)
Lottidge, Gertrude
Louis, Jesse
LOVELESS, Eliza
Lowrey, Grace
McCall, Mrs. H. L.
McCarter, John
McCraig, Hazel
McGehee, Lester
McGill, Frank
McGill, L. J.
McGrall, John
McGregor, Robert
McKinnon, Ruth
McKinnon, Walter
McMasters, Theodore
McNally, Harry
McPeck, Royal
McSpadden, J. R.
Mack, Cuban
Maddix, L. T.
Martin, Tom
Marrson, Hattie
MARTINE, Frank
Maurice & Andrea
Meadows, Theodora
Meinhold, Mrs.
Meyers, Alton
Meyer, Clint V.
MICHAEL, Stanford A.
Miller, Charlotte
Miller, Fred Bailey
Miller, J. A.
Miller, Edna
Miller, Little Joe &
Babe
Miller, M. C.
Miller, Murray
MILLER, Wallace
Millington, Wm.
Mitchell, Thomas
Miss, Lucy
Moosa, Doc
Montgomery, Don
Montgomery, Frank
Montgomery, Frank
Morgan, Mar F.
Cannon, Mrs.
MOONEY, Jos. A.
Moore, Edward S.
Moore, Patrick
Morocco, Richie
Morris, Jessie L.
Morris, Reed C.
Moshier, Ernie
Moyer, Woodrow
Wilson
Murray, William O.
Nabour, Helen
Neumerick, Burt
Newman, Irving
Newman, Miss L.
Newman, Lucille
Newman, Norman
O'Brien, Della
O'Brien, Donald
Olson, Osmond S.
Orton, Norman &
Myron
Pabst, Anna B.
Parker, Mig
Parker, Raymond
Parrott, Harry
Patterson, L. W.
Payette, Raymond
Pearson, Howard B.
Peel, Lulu
Penny, Hank
Phillips, Everitt
Pinsky, Ventriloquist
Platt, John B.
Porter, Bernice
Povey, Bob
Powell, Walter
Prevo, Mrs. Frank
Prevost, Mrs. David
PRICE, Jay Allen
Prue, B. S.
Quinn, Donald
Radford, Francis
Radford, Frank
Radio, Frank
Randall, Dorothy S.
RANDI, John L.
RATLIFF, Grady
Ray, Dottie E.
Rayle, Don
Reidinger, Jean
Reeves, H. N.
Reufro Valley Folks
Tent Show
Renolds, Maxwell J.
Reston, Frances
Reynolds, P. C.
Rhodes, Wayman S.
Ricardo, The Great
Rice, Evelyn N.
Richardson, Herman
Rieder, Lawrence
Rillo, Lee Arthur
Robbins, Clarence
Roffo, John E.
ROBBINS, Charles
Rooks, Robert
Roschime, Jacob
Rothwell, J. H.
Runyan, Joe
Sanders, Carl
Schultz, Carl J. or
John C.
Schultz, Frances
Schweitzer, Frank
Scott, Thornton B.
SEAGLE, W. C.
Seaman, Brayton
SEGAL, Benjamin
Sharp, Sonny
Shaffer, Frederick
Shane, L.
Sharp, Max
SHAUPTON, Charles Carlton
Shoon, A. C.
(Smokie)
SHEHAN, Mack
Shine, Joe
Shipman, James
Sickles, Willard
Skivers, Charley
Smiley, Ethel J.
Smiley, L. R.
Sbowalter, Sailor
SIMMONSON, Oliver
Smith, Casey
Smith, Curley &
Ruby
Smith, Ford
Smith, G. Cramer
Smith, Harold H.
and Helen
Smith, M. A.
SMYTH, William C.
SNYDER, Dawson
Ernest
Sparrow, Kit Fat
Spiker, Thomas E.
Stack, William J.
Stanton, L.
Steal, Eadie
Steaveston, George
Strait, Cedric
Strait, Texas
Stevens, Tom
Sterling, John N.
Stewart, R. L.
Stone, Jackson W.
Sturgill, Hubert
Sullivan, John Leo
Sunbrook, Larry
Sundstrom, John
Sutherland, Pat
Henry
Swaner, Clyde
Swanson, Robert
Gerals
Swarth, Wm.
SWORD, Boots W.
Swonia, J. D. &
Leona
Talbo, Tony
Talbot, Frankie
Thomason, Nelson
Thompson, Ray
(Horse Trainer)
Thuma, Vera
Ampara
Tilman, F. W.
Toni, Vielle
Trop, The
Turner, Tommy E.
VAN CAMP, Arthur John
Van Wert, Pearl
Vanderhoff, Art L.
Vaughn, E. A.
Vermont, Slim
Videta, Ken
Vocal, George
Waddy, Rowdy or
Under the Marquee
Wagner, Mrs.
Wagner, Buddy
Wasso, Steve T.
Watson, Charles
Way, Jesse Lee
Webb, Joe B.
Webster, Geo. Red
Weisenberger, Frank
T.
Weirada, Pvt.
Albert
Wenick, Grace
Westerfield, Charles
Whalen, Melvin E.
Whellock, Ray
White, Frances Del
Pearl
White, Kay
White, Richard
White, W. Max
Wiggins, H. E.
Williams, Gladys
WILLIAMS, Wayne
Williamson, Reginald
Wilke, Mrs. Birdie
Wilson, Blackie
Wilson, Bill
Wilson, G. D.
Wilson, Inocence
Wilson, Lena
Wilson, Lloyd
Wilson, Ted
Windle, Eugene
Winsard, Willard
The
Wright, Mark
Wriak, Donald
Yeager, Eddie
YEAGER, James
Wiley
Yennie, Harold
Yonko, Spero Leo
Young, Hence B.
Zimmerman, Mrs.
C. G.
Zimmerman, Tiny
Horton, Lewis J.
Howard, Chet
(Howard's Rides)
HOWER, Geo. W.
Howze, Roy
Hoy, Joe E.
Hubbard, Harley D.
Hunt, R. C.
Huntley, Mrs. Eva
Hurd, Edw. C.
Hutchins, John W.
Hutzler, Virgil &
Margaret
Inman, Red
Isley, W. L.
Jackson, Eddie
JACKSON, Edw.
James
Jackson, Robt.
Jaeger, Thelma Mae
Johnson, Alfred L.
Johnson, H. C.
Johnson, James
Johnson, Roger J.
Johnson, Ruthford
Johnston, Mary
Johnson, W. L.
(Clown)
JONES, Eugene A.
Jones, Mrs. James
JONES, James
Jones, Mrs. John H.
Jones, Joyce
JONES, Kenneth
Judd, Kathleen
Kahler, Mr. & Mrs.
Kahstrotf, Morris
Kaplan, Ben
Keeler, John
Keeler, Edna (Mrs. E. D. Allen)
Kellen, Mrs. Cecile
Kelly, Alice L.
Kelly, Toby
Kennedy, H. D.
Kennedy, William
Ketring, E. E.
Keys, Robert
Keys, Stanley
Kimball, Duie
KIRBY, Jesse
Kirk, Eloise
Kish, Lou
Korot, May &
Curley Schaefer
LaMunyon, Kenneth
Lalton, Peggy
LAMB, Buddy
Lambert, Pvt. J. H.
Lammot, Chief
Lanotte, Ellen
Lane, B. J.
Lanier, Elizabeth
Latasea, Joe
Latkowski, Capt.
Laurello, Martin
Laxton, Frank
LeDoux, Leo
Lemola, Lee
Lemmer, Eleanor
Lewis, Donald V.
LIGHT, Lewis
Litvin, A.
Lock, Miss Torchy
Lockard, Esther
Loftus, Peter
Longo, Louis
Lorenz, Max
Lott, Lucky (Hell Drivers)
Lottidge, Gertrude
Louis, Jesse
LOVELESS, Eliza
Lowrey, Grace
McCall, Mrs. H. L.
McCarter, John
McCraig, Hazel
McGehee, Lester
McGill, Frank
McGill, L. J.
McGrall, John
McGregor, Robert
McKinnon, Ruth
McKinnon, Walter
McMasters, Theodore
McNally, Harry
McPeck, Royal
McSpadden, J. R.
Mack, Cuban
Maddix, L. T.
Martin, Tom
Marrson, Hattie
MARTINE, Frank
Maurice & Andrea
Meadows, Theodora
Meinhold, Mrs.
Meyers, Alton
Meyer, Clint V.
MICHAEL, Stanford A.
Miller, Charlotte
Miller, Fred Bailey
Miller, J. A.
Miller, Edna
Miller, Little Joe &
Babe
Miller, M. C.
Miller, Murray
MILLER, Wallace
Millington, Wm.
Mitchell, Thomas
Miss, Lucy
Moosa, Doc
Montgomery, Don
Montgomery, Frank
Montgomery, Frank
Morgan, Mar F.
Cannon, Mrs.
MOONEY, Jos. A.
Moore, Edward S.
Moore, Patrick
Morocco, Richie
Morris, Jessie L.
Morris, Reed C.
Moshier, Ernie
Moyer, Woodrow
Wilson
Murray, William O.
Nabour, Helen
Neumerick, Burt
Newman, Irving
Newman, Miss L.
Newman, Lucille
Newman, Norman
O'Brien, Della
O'Brien, Donald
Olson, Osmond S.
Orton, Norman &
Myron
Pabst, Anna B.
Parker, Mig
Parker, Raymond
Parrott, Harry
Patterson, L. W.
Payette, Raymond
Pearson, Howard B.
Peel, Lulu
Penny, Hank
Phillips, Everitt
Pinsky, Ventriloquist
Platt, John B.
Porter, Bernice
Povey, Bob
Powell, Walter
Prevo, Mrs. Frank
Prevost, Mrs. David
PRICE, Jay Allen
Prue, B. S.
Quinn, Donald
Radford, Francis
Radford, Frank
Radio, Frank
Randall, Dorothy S.
RANDI, John L.
RATLIFF, Grady
Ray, Dottie E.
Rayle, Don
Reidinger, Jean
Reeves, H. N.
Reufro Valley Folks
Tent Show
Renolds, Maxwell J.
Reston, Frances
Reynolds, P. C.
Rhodes, Wayman S.
Ricardo, The Great
Rice, Evelyn N.
Richardson, Herman
Rieder, Lawrence
Rillo, Lee Arthur
Robbins, Clarence
Roffo, John E.
ROBBINS, Charles
Rooks, Robert
Roschime, Jacob
Rothwell, J. H.
Runyan, Joe
Sanders, Carl
Schultz, Carl J. or
John C.
Schultz, Frances
Schweitzer, Frank
Scott, Thornton B.
SEAGLE, W. C.
Seaman, Brayton
SEGAL, Benjamin
Sharp, Sonny
Shaffer, Frederick
Shane, L.
Sharp, Max
SHAUPTON, Charles Carlton
Shoon, A. C.
(Smokie)
SHEHAN, Mack
Shine, Joe
Shipman, James
Sickles, Willard
Skivers, Charley
Smiley, Ethel J.
Smiley, L. R.
Sbowalter, Sailor
SIMMONSON, Oliver
Smith, Casey
Smith, Curley &
Ruby
Smith, Ford
Smith, G. Cramer
Smith, Harold H.
and Helen
Smith, M. A.
SMYTH, William C.
SNYDER, Dawson
Ernest
Sparrow, Kit Fat
Spiker, Thomas E.
Stack, William J.
Stanton, L.
Steal, Eadie
Steaveston, George
Strait, Cedric
Strait, Texas
Stevens, Tom
Sterling, John N.
Stewart, R. L.
Stone, Jackson W.
Sturgill, Hubert
Sullivan, John Leo
Sunbrook, Larry
Sundstrom, John
Sutherland, Pat
Henry
Swaner, Clyde
Swanson, Robert
Gerals
Swarth, Wm.
SWORD, Boots W.
Swonia, J. D. &
Leona
Talbo, Tony
Talbot, Frankie
Thomason, Nelson
Thompson, Ray
(Horse Trainer)
Thuma, Vera
Ampara
Tilman, F. W.
Toni, Vielle
Trop, The
Turner, Tommy E.
VAN CAMP, Arthur John
Van Wert, Pearl
Vanderhoff, Art L.
Vaughn, E. A.
Vermont, Slim
Videta, Ken
Vocal, George
Waddy, Rowdy or
Under the Marquee
Wagner, Mrs.
Wagner, Buddy
Wasso, Steve T.
Watson, Charles
Way, Jesse Lee
Webb, Joe B.
Webster, Geo. Red
Weisenberger, Frank
T.
Weirada, Pvt.
Albert
Wenick, Grace
Westerfield, Charles
Whalen, Melvin E.
Whellock, Ray
White, Frances Del
Pearl
White, Kay
White, Richard
White, W. Max
Wiggins, H. E.
Williams, Gladys
WILLIAMS, Wayne
Williamson, Reginald
Wilke, Mrs. Birdie
Wilson, Blackie
Wilson, Bill
Wilson, G. D.
Wilson, Inocence
Wilson, Lena
Wilson, Lloyd
Wilson, Ted
Windle, Eugene
Winsard, Willard
The
Wright, Mark
Wriak, Donald
Yeager, Eddie
YEAGER, James
Wiley
Yennie, Harold
Yonko, Spero Leo
Young, Hence B.
Zimmerman, Mrs.
C. G.
Zimmerman, Tiny

- Horton, Lewis J.
Howard, Chet
(Howard's Rides)
HOWER, Geo. W.
Howze, Roy
Hoy, Joe E.
Hubbard, Harley D.
Hunt, R. C.
Huntley, Mrs. Eva
Hurd, Edw. C.
Hutchins, John W.
Hutzler, Virgil &
Margaret
Inman, Red
Isley, W. L.
Jackson, Eddie
JACKSON, Edw.
James
Jackson, Robt.
Jaeger, Thelma Mae
Johnson, Alfred L.
Johnson, H. C.
Johnson, James
Johnson, Roger J.
Johnson, Ruthford
Johnston, Mary
Johnson, W. L.
(Clown)
JONES, Eugene A.
Jones, Mrs. James
JONES, James
Jones, Mrs. John H.
Jones, Joyce
JONES, Kenneth
Judd, Kathleen
Kahler, Mr. & Mrs.
Kahstrotf, Morris
Kaplan, Ben
Keeler, John
Keeler, Edna (Mrs. E. D. Allen)
Kellen, Mrs. Cecile
Kelly, Alice L.
Kelly, Toby
Kennedy, H. D.
Kennedy, William
Ketring, E. E.
Keys, Robert
Keys, Stanley
Kimball, Duie
KIRBY, Jesse
Kirk, Eloise
Kish, Lou
Korot, May &
Curley Schaefer
LaMunyon, Kenneth
Lalton, Peggy
LAMB, Buddy
Lambert, Pvt. J. H.
Lammot, Chief
Lanotte, Ellen
Lane, B. J.
Lanier, Elizabeth
Latasea, Joe
Latkowski, Capt.
Laurello, Martin
Laxton, Frank
LeDoux, Leo
Lemola, Lee
Lemmer, Eleanor
Lewis, Donald V.
LIGHT, Lewis
Litvin, A.
Lock, Miss Torchy
Lockard, Esther
Loftus, Peter
Longo, Louis
Lorenz, Max
Lott, Lucky (Hell Drivers)
Lottidge, Gertrude
Louis, Jesse
LOVELESS, Eliza
Lowrey, Grace
McCall, Mrs. H. L.
McCarter, John
McCraig, Hazel
McGehee, Lester
McGill, Frank
McGill, L. J.
McGrall, John
McGregor, Robert
McKinnon, Ruth
McKinnon, Walter
McMasters, Theodore
McNally, Harry
McPeck, Royal
McSpadden, J. R.
Mack, Cuban
Maddix, L. T.
Martin, Tom
Marrson, Hattie
MARTINE, Frank
Maurice & Andrea
Meadows, Theodora
Meinhold, Mrs.
Meyers, Alton
Meyer, Clint V.
MICHAEL, Stanford A.
Miller, Charlotte
Miller, Fred Bailey
Miller, J. A.
Miller, Edna
Miller, Little Joe &
Babe
Miller, M. C.
Miller, Murray
MILLER, Wallace
Millington, Wm.
Mitchell, Thomas
Miss, Lucy
Moosa, Doc
Montgomery, Don
Montgomery, Frank
Montgomery, Frank
Morgan, Mar F.
Cannon, Mrs.
MOONEY, Jos. A.
Moore, Edward S.
Moore, Patrick
Morocco, Richie
Morris, Jessie L.
Morris, Reed C.
Moshier, Ernie
Moyer, Woodrow
Wilson
Murray, William O.
Nabour, Helen
Neumerick, Burt
Newman, Irving
Newman, Miss L.
Newman, Lucille
Newman, Norman
O'Brien, Della
O'Brien, Donald
Olson, Osmond S.
Orton, Norman &
Myron
Pabst, Anna B.
Parker, Mig
Parker, Raymond
Parrott, Harry
Patterson, L. W.
Payette, Raymond
Pearson, Howard B.
Peel, Lulu
Penny, Hank
Phillips, Everitt
Pinsky, Ventriloquist
Platt, John B.
Porter, Bernice
Povey, Bob
Powell, Walter
Prevo, Mrs. Frank
Prevost, Mrs. David
PRICE, Jay Allen
Prue, B. S.
Quinn, Donald
Radford, Francis
Radford, Frank
Radio, Frank
Randall, Dorothy S.
RANDI, John L.
RATLIFF, Grady
Ray, Dottie E.
Rayle, Don
Reidinger, Jean
Reeves, H. N.
Reufro Valley Folks
Tent Show
Renolds, Maxwell J.
Reston, Frances
Reynolds, P. C.
Rhodes, Wayman S.
Ricardo, The Great
Rice, Evelyn N.
Richardson, Herman
Rieder, Lawrence
Rillo, Lee Arthur
Robbins, Clarence
Roffo, John E.
ROBBINS, Charles
Rooks, Robert
Roschime, Jacob
Rothwell, J. H.
Runyan, Joe
Sanders, Carl
Schultz, Carl J. or
John C.
Schultz, Frances
Schweitzer, Frank
Scott, Thornton B.
SEAGLE, W. C.
Seaman, Brayton
SEGAL, Benjamin
Sharp, Sonny
Shaffer, Frederick
Shane, L.
Sharp, Max
SHAUPTON, Charles Carlton
Shoon, A. C.
(Smokie)
SHEHAN, Mack
Shine, Joe
Shipman, James
Sickles, Willard
Skivers, Charley
Smiley, Ethel J.
Smiley, L. R.
Sbowalter, Sailor

- MOONEY, Jos. A.
Moore, Edward S.
Moore, Patrick
Morocco, Richie
Morris, Jessie L.
Morris, Reed C.
Moshier, Ernie
Moyer, Woodrow
Wilson
Murray, William O.
Nabour, Helen
Neumerick, Burt
Newman, Irving
Newman, Miss L.
Newman, Lucille
Newman, Norman
O'Brien, Della
O'Brien, Donald
Olson, Osmond S.
Orton, Norman &
Myron
Pabst, Anna B.
Parker, Mig
Parker, Raymond
Parrott, Harry
Patterson, L. W.
Payette, Raymond
Pearson, Howard B.
Peel, Lulu
Penny, Hank
Phillips, Everitt
Pinsky, Ventriloquist
Platt, John B.
Porter, Bernice
Povey, Bob
Powell, Walter
Prevo, Mrs. Frank
Prevost, Mrs. David
PRICE, Jay Allen
Prue, B. S.
Quinn, Donald
Radford, Francis
Radford, Frank
Radio, Frank
Randall, Dorothy S.
RANDI, John L.
RATLIFF, Grady
Ray, Dottie E.
Rayle, Don
Reidinger, Jean
Reeves, H. N.
Reufro Valley Folks
Tent Show
Renolds, Maxwell J.
Reston, Frances
Reynolds, P. C.
Rhodes, Wayman S.
Ricardo, The Great
Rice, Evelyn N.
Richardson, Herman
Rieder, Lawrence
Rillo, Lee Arthur
Robbins, Clarence
Roffo, John E.
ROBBINS, Charles
Rooks, Robert
Roschime, Jacob
Rothwell, J. H.
Runyan, Joe
Sanders, Carl
Schultz, Carl J. or
John C.
Schultz, Frances
Schweitzer, Frank
Scott, Thornton B.
SEAGLE, W. C.
Seaman, Brayton
SEGAL, Benjamin
Sharp, Sonny
Shaffer, Frederick
Shane, L.
Sharp, Max
SHAUPTON, Charles Carlton
Shoon, A. C.
(Smokie)
SHEHAN, Mack
Shine, Joe
Shipman, James
Sickles, Willard
Skivers, Charley
Smiley, Ethel J.
Smiley, L. R.
Sbowalter, Sailor
SIMMONSON, Oliver
Smith, Casey
Smith, Curley &
Ruby
Smith, Ford
Smith, G. Cramer
Smith, Harold H.
and Helen
Smith, M. A.
SMYTH, William C.
SNYDER, Dawson
Ernest
Sparrow, Kit Fat
Spiker, Thomas E.
Stack, William J.
Stanton, L.
Steal, Eadie
Steaveston, George
Strait, Cedric
Strait, Texas
Stevens, Tom
Sterling, John N.
Stewart, R. L.
Stone, Jackson W.
Sturgill, Hubert
Sullivan, John Leo
Sunbrook, Larry
Sundstrom, John
Sutherland, Pat
Henry
Swaner, Clyde
Swanson, Robert
Gerals
Swarth, Wm.
SWORD, Boots W.
Swonia, J. D. &
Leona
Talbo, Tony
Talbot, Frankie
Thomason, Nelson
Thompson, Ray
(Horse Trainer)
Thuma, Vera
Ampara
Tilman, F. W.
Toni, Vielle
Trop, The
Turner, Tommy E.
VAN CAMP, Arthur John
Van Wert, Pearl
Vanderhoff, Art L.
Vaughn, E. A.
Vermont, Slim
Videta, Ken
Vocal, George
Waddy, Rowdy or
Under the Marquee
Wagner, Mrs.
Wagner, Buddy
Wasso, Steve T.
Watson, Charles
Way, Jesse Lee
Webb, Joe B.
Webster, Geo. Red
Weisenberger, Frank
T.
Weirada, Pvt.
Albert
Wenick, Grace
Westerfield, Charles
Whalen, Melvin E.
Whellock, Ray
White, Frances Del
Pearl
White, Kay
White, Richard
White, W. Max
Wiggins, H. E.
Williams, Gladys
WILLIAMS, Wayne
Williamson, Reginald
Wilke, Mrs. Birdie
Wilson, Blackie
Wilson, Bill
Wilson, G. D.
Wilson, Inocence
Wilson, Lena
Wilson, Lloyd
Wilson, Ted
Windle, Eugene
Winsard, Willard
The
Wright, Mark
Wriak, Donald
Yeager, Eddie
YEAGER, James
Wiley
Yennie, Harold
Yonko, Spero Leo
Young, Hence B.
Zimmerman, Mrs.
C. G.
Zimmerman, Tiny

- HERSON, E. W.
Jacobs, Mrs. Dolly
Knight, Robert
LaBarle, Babe
LaVell, Frank X.
LEWIS, Robert W.
Marshbank, A. J.
Parker, John
Lemuel
Ray, Joey
Reed, Jim (With A. E. Selden)
Sakris, John
Smith, James G.
Tate, J. R.
Taylor, Mrs.
Dorothy
Thompson, Mrs.
Aun
Thornton Boys
Vaught, Mel H.
Vaught, Mrs. Pearl
Watson, Frederick
HERSON, E. W.
Jacobs, Mrs. Dolly
Knight, Robert
LaBarle, Babe
LaVell, Frank X.
LEWIS, Robert W.
Marshbank, A. J.
Parker, John
Lemuel
Ray, Joey
Reed, Jim (With A. E. Selden)
Sakris, John
Smith, James G.
Tate, J. R.
Taylor, Mrs.
Dorothy
Thompson, Mrs.
Aun
Thornton Boys
Vaught, Mel H.
Vaught, Mrs. Pearl
Watson, Frederick

Rep Ripples

HOMER LEE BOWENS, who is doing a number on the Rabbit Foot Minstrels, cards that the org is doing good business. . . . WALTER'S FAMILY SHOW will take E. F. Hannan's Mr. Jed into Idaho and Washington schools starting in late September. They open near Seattle. . . . CURLEY'S TENT SHOW, four people and pictures, is in the Harlingen (Tex.) area. Short-cast bills will be presented for flesh end. . . . TYLER PLAYERS, three people playing flesh bills, have made around 30 dates in the Canton (N. Y.) area since June 1. . . . J. F. MARSTON is readying a vaude-film show at Norfolk to play Virginia and West Virginia territory under canvas. He had pictures in schools last winter. . . . EARLE (TEX) GUNN has a small hill-billy trick in Western Texas. He recently added a 16mm. outfit to play schools later. . . . RICKEY'S SHOW, three-people flesh, is in Stevens County, Washington. Org uses short-cast bills. . . . TATE SHOW, family unit, is in the Las Vegas (N. M.) area.

Far-Off Fields

By E. F. Hannan

THE BEST BET for rep, and especially tent rep, are the agricultural sectors. A few seasons ago a friend shipped a tent outfit several hundred miles thinking he might get bigger dough in what was supposed to be a boom district. After a month, his bank roll counted less than it had in former seasons in his well-established territory.

There is a certain friendly good will with rep that is only built up over a period of years, and I have seen this knocked down so many times that I feel sure that any operator who passes up a certainty for an uncertainty is in error.

When rep gets too close to urban populations it may draw some so-called stock audiences, but this type is fickle and expects more for its money than any class of show-goers. This is not so of the med show; nor is it true of the revue-type show. These do well near cities and where floaters make up part of the expected trade. But rep can be nursed along so that the same audience is back again year after year. This is only done when the show plays on a personal pride. Far-off fields have wrecked many rep shows.

CHICAGO, Aug. 4.—Donald Mack, son of Irving Mack, of the Filmack Trailer Company, has been awarded the Presidential Citation. Donald is the youngest of the three Mack boys in service and is with the Ninth Air Force in France.

- Dickman, Bob
German, Homer
Gorman, George M.
Harrison, Russell
Hebron, Lillian
Helmholtz, Jack
Homer, Family
Koon, Lucky
LaFrance, Josie
Langran, Harry
LEBOWSKY, William L.
Lewerens, Helms
Margolis, Louis
Murley, Walter B.
Prosencher, Lucien
Penniman, Frederick G.
ROSENBERG, Benjamin
Sarver, Everett Lari
Scott, Edgar
Siegel, Jack
Smith, Bob
Till, John F.
Warren, Harry
Washington, Paul
Webber, Evangeline
Wendt, Isabelle
Whittner, Kenneth
Zeisendorf, Dolly

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

- Baldwin, B. J.
Bell, Edith M.
Britton, Bradley
Brumbelow, Charles M.
Clark, Floyd
Collins, Eacoe
Daria, Mrs. W. N.
DeLong, Oleta
Dickerson, Harry
Dixon, W. H.
Dole, Wm.
Ekey, Mrs.
EVANS, Joseph E.
FIELDS, Gerahd
Frazer, Mrs. Opal
FRAZER, Raymond
Newton Jr.
FULLER, Moses L.
Hansen, John
HERSON, E. W.
Jacobs, Mrs. Dolly
Knight, Robert
LaBarle, Babe
LaVell, Frank X.
LEWIS, Robert W.
Marshbank, A. J.
Parker, John
Lemuel
Ray, Joey
Reed, Jim (With A. E. Selden)
Sakris, John
Smith, James G.
Tate, J. R.
Taylor, Mrs.
Dorothy
Thompson, Mrs.
Aun
Thornton Boys
Vaught, Mel H.
Vaught, Mrs. Pearl
Watson, Frederick

FOR SALE 300 Folding Chairs, 375 Ft. of 10-Ft. Khaki Side Wall. One 30x55 Middle Piece for Dramatic Top, 2 Stake Pullers, 4 Steel Poles; 50 Canvas Benches, 4 & 5 people; 1 complete 60 Ft. Dramatic Tent with 35 Ft. Middle, Stage and Equipment. 15 lengths of 7-Tier Blues. Stored in N. Mo. Address: DRAMATIC, Box 26, Gerin, Mo.

Duble Recalls Minstrel Days

Editors The Billboard: E. F. Hannan's article, "Plantation Shows," in the July 28 issue of The Billboard mentions J. C. Rockwell's Sunny South, one of the well-known all-colored troupes of 25 years ago and later. The writer, while trouping with circuses many years, never missed an opportunity to visit the colored minstrel shows that toured the Southern States. I saw A. G. Allen's New Orleans Minstrels in Greenwood, Miss., in opposition to Sun Bros' Circus over 35 years ago, and the Dandy Dixie Minstrels in Camden, Ark. Both were top-notch and featured a flashy parade with a good band.

Pat Chappell's Rabbits Foot Company; Silas Green From New Orleans, under management of Eph Williams and later Charles Collier; the Florida Blossoms, and Huntington's Mighty Minstrel are other colored troupes I have seen under canvas. Others that played theaters years ago were Richards & Pringle's Minstrels, Billy Kersands Minstrels, Frank Mahara Minstrels, the Smart Set Company and Rusco & Holland Minstrels. P. G. Lowery, an old friend who was acclaimed the greatest cornet soloist of the colored race, was band leader on these shows.

From time to time, Hannan mentions popular names of minstrel stars that have come and gone. It is good to see that a few all-colored troupes still carry on in the old South. Twenty years ago I used to see the advertising cards and posters of J. C. O'Brien's Georgia Minstrels in dozens of towns from Savannah over the Cajun country of Louisiana. C. E. DUBLE.

WANTED FOR MAX GELFMAN'S ALL STAR MINSTRELS All Colored Musicians on all instruments. Performers in all lines, Chorus Girls; top salaries. Ticket? Yes. Money after joining. Pay day rain or shine, 3 times a week. Closing season Nov. 15. Rastus Smith, come on. Address: MAX GELFMAN, Mgr. Snookem Nelson All Star Minstrels 414 S. Madison St. Whiteville, N. C.

BARDEX MED. CO. WANTS Colored Comedians, Musicians and Novelty Acts. 3-week stands in cities. State experience and salary expected. Hundreds of silk and satin costumes and excellent conditions. Free Platform Show. DR. MILTON BARTOK, Moore Hotel, Indiana, Penna.

USED PROJECTORS Model 12-B Victor Sound, F. 1.5 lens, 2 speakers, \$210.00 F.O.B. Model U Ampro, 2 inch lens, 12 inch speaker, \$299.50 F. O. B. Model X Ampro, 8 inch speaker, 9 watt amplifier, 2 inch lens, \$240.00 F.O.B. Ithaca. 30-Day Guarantee. B & H 2000 Ft. Reels, \$1.99 each. All makes of Ampro Machines repaired. We stock the parts.

Anchor Supply Service BOX 482 ITHACA, N. Y. NEW ADVENTURES OF TARZAN SERIAL IN 12 EPISODES ALLIED 16MM. DIST. CORP. 1560 Broadway New York 19, N. Y.

16 MM. RELIGIOUS SUBJECTS 35 MM. Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors. OTTO MARBACH, 630 Ninth Ave., N. Y. City

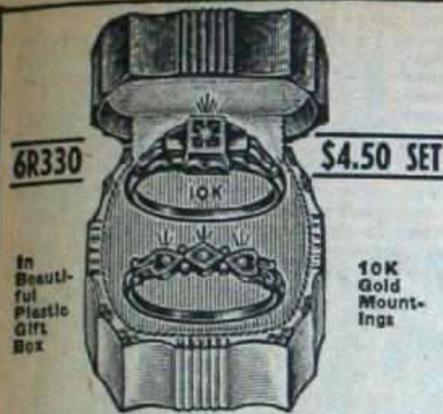
2 POWERS HEADS Reconditioned, \$100.00 each. Set Arc Lamp Houses, \$125.00. Features, 35MM., S.O.F., no lists, \$10.00 each. D.C. to A.C. Converter, \$35.00. Opera House, Millbridge, Me.

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

- Armstrong, Jack
Bowen, Roy W.
Brown, Mabel
CROSBY, Edward
Joseph
Frazier, Mary L.
Kubiak, John H.
e/o Sutton Shows
Kamaka, Florence
Nelson, Harry
Rand, Sally
Soper, R. L.
TORRES, Raymond
Baca
Wallace, Robert
Wilbur, Orlie

MAIL ON HAND AT NEW YORK OFFICE 1584 Broadway, New York 19, N. Y.

- Allen, John S. & Vivian
Bas, Barbara
Bede, Harry A.
Bennett, Phil
Berk, Sam
Brooks, Mar F.
Cannon, Mrs.
CLAUTER, George
Coates, Gladys
Delfino, Mr.
Delmore, Irene
Del-Bea
Demarest, Arletta
Diavolo, Dare Derrit
Diaz, Louis



DIAMOND RING SETS
 6R330—1 Diamond Engagement Ring and 3 Diamond Wedding Rings... Set \$4.50
 Rings illustrated in above set may be purchased separately—NO BOX.
 6R101—3 Diamond Wedding Ring, Ea. \$2.25.
 6R105—1 Diamond Engagement Ring.
 Each 2.25
WRITE FOR NEW CATALOG FEATURING DIAMOND RINGS & COSTUME JEWELRY.
BIELER-LEVINE
 37 South Wabash CHICAGO 8

NOW AVAILABLE SUN KRAFT
 High Quality—Nationally Advertised
COLD QUARTZ ULTRAVIOLET RAY LAMP

This fast-selling ultraviolet ray lamp sells on sight. Beautifully designed, finished in satin chrome, this lamp is a necessity in every home, because it has a definite therapeutic value in relieving discomforts and pain from such everyday ailments as head colds, sinus, bronchitis, hay fever, arthritis, muscular pains, etc. Burn-out-proof Quartz Tube delivers 95% Ultraviolet Radiation. Comes complete with carrying case, goggles and automatic electric timer. Send your trial order in for one of these lamps today. O.P.A. APPROVED RETAIL PRICE \$64.50.

COIN MACHINE DEALERS
 \$38.70 ea. (lots of 3)
 \$43.00 ea. (lesser quantity)
CHICAGO NOVELTY COMPANY, INC.
 1348 Newport Avenue CHICAGO 13, ILL.

WIRE WORKERS
 We are the originators of clear lucite plates for gold wire names. SAMPLES, \$5.00.
WOOD JEWELRY
 Large variety beautifully painted double heart, fobs, animals, sport pins, etc. Samples, \$10.00.
STERLING SILVER JEWELRY
 Mt. Locketts opens for pic., bl. cord, Dz. \$6.75
 Bead med. heavy ident. brac. massive links, curv. plaque, sister hook catch.
 Ea. 5.00
 Fr. Ring, hands clasp and unclasp. Ea. 1.35
 6 Petal Spray Pin with earrings to match, popular colored stones. Per Set 3.00
 SAMPLES \$25.00—Includes above group and other jewelry suitable for engraving.
 We can now supply you with:
 Metal Pin Backs, Gr. \$2.35
 Run Menders, Gr. 2.75
 Money Clips, St. Steel, made like \$, Dz. 2.25
 25% Deposit With Order, Balance C.O.D.
A. AND F. ANTINORI
 Manufacturing Jewelers
 308 Loew's State Building, 707 So. Broadway
 Los Angeles 14, California

HOFFMAN Has the Bargains
 44 Paper Flags on Sticks . . . \$.75 Gr
 172 Cellophane Lels, Ass. Colors 7.20 Gr
 218 All-Plush Stuffed Animals . 16.50 Dz
 121 Picture Plaques, Assorted . 24.00 Gr
 151 Weather Wizard, Forecaster . .95 Ea
 118 Nationally Advertised Kent, Reg. \$8.95
 7-Pc. COFFEE MAKER SET \$5.37 set
 with Automatic Timer-Filter . . .
 196 Novelty Key Chains, Ass. . 8.50 Gr
 228 Comic Buttons, Assorted . . 20.00 M
 214 Step-Stools, Leatherette Cov. 2.65 Ea
 147 All-Plush Honey Bear, 18" . 2.00 Ea
 25% Cash With Order (Prompt Shipment). Sorry, No Catalogues.

HOFFMAN SALES CO.
 45 SOUTH AVE. ROCHESTER 4, N.Y.

WAR HONOR SCROLL
 All Branches of Service Represented. 12x16. Space provided for name and photograph. Truly beautiful. Agents make big money. Sample, 35¢.

CONDON Dept. 9, Upper Darby, Pa.

TABLE LIGHTER DEAL!
 5 Genuine 20MM. Shell Lighters complete with thousand hole board. Deal brings \$50.00, costs you \$14.75. Cash with order or C. O. D. on deposit.
FALLS CITY MERC. CO.
 BOX 305 NEW ALBANY, IND.

OPPORTUNITIES
 A Display-Classified Section of
 Business, Sales and Employment Opportunities
 Rates: Display 60c an agate line; Classified 10c a word.
 Maximum Display (except on old contracts) . . . 2 inches
 Maximum Classified 25 words

ACTS, SONGS & PARODIES

BAND LEADER — ASK FOR FREE LEAD
 Sheet of Latest Number, "When We Sat In Central Park." Balicer Music Publications, 1626 Bogart Ave., New York 61, N. Y.

BEAUTIFUL CATCHY NOVELTY HIT SONG,
 "Reno." Sheet music for sale, 50¢. Ask your dealer or Chevalier's Publications, 4463 Texas, San Diego, Calif. au18

FRANKEL'S BULLETINS — CONTAINING
 Monologues, Band Novelties, Dramatizations, 25¢ each; 5 different issues, \$1.00. Don Frankel, 1508 S. Homan, Chicago 23.

FREE CATALOG! — SPECIAL COMEDY MA-
 terial for all performers. Comic's diversified collection, \$2.00. Kleinman, 25-31 30th Road, Long Island City 2, N. Y. no8

JUKE BOX SPECIAL — REALLY FINE, "PUT
 a Nickel in the Juke Box." Artists, Recording Co.'s free copies. Chas. MacGillivray, 3521 Colonial Ave., Dallas, Tex.

MUSIC COMPOSED TO YOUR WORDS BY PRO-
 fessional songwriters. Phonograph records made. Send words today. Free examination, details. Five Star Music Masters, 639 Beacon Bldg., Boston, Mass. se8

MUSIC COMPOSED TO WORDS, PIANO AND
 Orchestration arranged, Songs on Air with top radio bands. Don Rocco Colonna, Hotel Broadway, Los Angeles.

MUSIC COMPOSED TO YOUR WORDS BY PRO-
 fessional songwriters. Phonograph Records Made. Send words for free examination. Five Star Music Masters, 639 Beacon Bldg., Boston, Mass. se15

"NO MOON BLUES" — NEGRO SPIRITUAL.
 Quite distinctively blue and different. Prof. copies free. Rudolph Song Publications, Box 2462, Phoenix, Ariz. au18

ORIGINALITY GUARANTEED—LYRICS WRIT-
 ten to music. John Paul Szabo, R.F.D. #1, East Orwell, O.

RADIO AND STAGE COMEDY COLLECTION
 of sure fire Acts, Bits, Routines, \$2.00. Information weekly radio script service. Uncle Cal, Box 274, Frederick, Md. au18

SONGS ARRANGED, REVISED, COPYRIGHTED.
 Music composed to words. Write today for free booklet, "Getting Ahead in Songwriting." Song Service, 331-B West 46th, New York. au25

SONG WRITERS — COMPOSE TUNES; TURN
 dials, presto a melody. Simple, \$3.00. Free Slide Rule. Miss Marianne, 245 W. 34th, New York 1. au25

STANDARD BITS AND BLACK-OUTS IN NEW
 handy size scripts. Send for free list. The Prompters, 6411 Hollywood Blvd., Hollywood 28, Calif. se22

AGENTS & DISTRIBUTORS

AGENTS — OUR NEW COMIC FOLD UP.
 "Ferdinand the Bull," sells on sight. Rush 25¢ today for three samples. W. B. Box, Box 147, Mobile 2, Ala.

BEAD NECKLACES FOR JOBBERS, FAIR
 Workers, Carnival Men. Particulars free. Sample line, \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif. ja12

BIBLE SOUVENIR COINS — SILVER DOLLAR
 size. Lord's Prayer and John 3:16, \$6.00 100; \$50.00 thousand. Sample 15 coins, \$1.00 postpaid. Louis LeVite, 21 E. Van Buren, Chicago. au11

BIBLES IN PLASTIC CIGARETTE CASE —
 Also with luminous cross. Sell on sight. Both samples, \$1.00. C. A. Service, Box 12, Dayton, Va. au18

CLEANERS, POLISHES, INSECTICIDES —
 Best proposition for complete beautifully packaged line. You make 100% profit. Attractive offer to distributors. Kem-Tex Co., 9729 Conant, Detroit 12, Mich. se29

EARN UP TO \$30.00 WEEKLY SPARE TIME.
 Everybody buys. Send no money, just name, address. Royal, Box #270-B, Geneva, O. au11

ENGRAVERS — NEW GENUINE LUCITE
 Bracelets, choice of 12 colors. Sample order, \$5.00. Universal Novelty Jewelry Co., 4426 Drexel Blvd., Chicago 15, Ill. au25

HOUSE TO HOUSE PORTRAIT MEN—COLOR-
 ful Tapestry with photograph etched into cloth. New. Make \$4.00 on each \$7.85 order. Details free. Foto Portraits, 1172 Ogden, New York 52. se1

INFORMATION — LOCATING PRODUCTS AND
 articles wholesale, etc. Literature sent free. Rates Specialty Service, P. O. Box 5931-F, Chicago 80, Ill.

LATEST SELLING SENSATION — LUCITE
 Cameo Pins, Picture Frames and Compacts. Wholesale prices and samples, \$1.00 postpaid. N. Y. Article Co., 116 W. 45th St., New York 19, N. Y. se1

LEATHER BILLFOLDS, \$15.00 GROSS. CLOSE
 out. Sample 4 dozen, \$5.00. F. O. B. N. Y. C. Also better grade. Wm. Hess, 310 E. 32d St., New York 16. au18

MAGIC, TRICK AND JOKE NOVELTIES —
 Send for free wholesale list for stores and salesmen. Theron Fox, 1024 Carolyn, San Jose 10, Calif. np

MILLIONS SOLD MONTHLY — FASTEST SELL-
 ing novelty; 100% profit. Generous trial order, \$1.00. Dime brings samples, wholesale prices. Barkley Co., Dryden 4, Va. se22

NEW, NON-COMPETITIVE — CHRISTMAS
 Cards personalized with beautiful miniature reproduction, any photograph. Full or part time. Novel Novelties, Desk 5, 607 E. 29th St., Brooklyn 10, N. Y. au11

NOVELTIES — ARMADILLOS, TURTLES,
 Alligators, moving the head and tail; last curio in the world, \$10.00 hundred; \$90.00 thousand; \$1.50 dozen. General Mercantile Co., Laredo, Tex.

PITCHMEN — JUST RELEASED, FAST SELL-
 ing 25¢ Miracle Adhesive; 40% profit. Send 25¢ for sample. Mends anything. Electric Wire Company, 7026 S. Halsted St., Chicago. au11

WHERE TO BUY AT WHOLESALE 500,000
 Articles. Free Directory and other valuable information. Maywood B. Publishers, 1133 Broadway, New York. au25

127 WAYS TO MAKE MONEY, IN HOME OR
 office; business of your own. Full particulars free. Elite, 214 Grand St., New York. se1

ANIMALS, BIRDS, PETS

ALLIGATORS, SNAKES, ARMADILLOS, BOAS,
 Giant Mexican Horned Toads, Giant Rats, Raccoons, White Mice, Colored Mice, Guinea Pigs, Rats, Pheasants. Otto Martin Locke, New Braunfels, Tex. se1

BABY RHESUS MONKEYS, GIANT RHESUS,
 Baboons, Mangabeys, Spider Monkeys, Raccoons, Red Foxes, Grey Foxes, Magpies, Baby Crows, Deodorized Skunks, Boas. Chase Animal Farm, Egypt, Mass.

OSTRICHES — 30 TO 60 DAYS OLD, \$50.00
 each. Live arrival guaranteed. Sex not guaranteed. Also Yearlings, adults. Los Angeles Ostrich Farm, 3609 Mission Rd., Los Angeles 31. se1

RED FOX, \$10.00; GREY FOX, \$10.00;
 Ground Hogs, \$10.00; Young Grey Raccoons, \$10.00; Prairie Dogs, \$5.00 pair. Rex Ingham, Ruffin, N. C.

BUSINESS OPPORTUNITIES

INSIDE SECRETS FOR QUICK CASH — SEND
 25¢ for money making starter. E. L. Skinner, 1524-B N. Grant, Kittanning, Pa. au11

HAVE EXCLUSIVE ON GAMES AND ALL COIN
 Operated Machines; also Lead Gallery. Own buildings; will sell. C. L. Oakley, c/o Hellums Park, Route 1, Enid, Okla.

HOBBYISTS, HOME WORKERS, MAKE EXTRA
 money. No canvassing. Withers, B, 18 Madison St., Eugene, Ore. au25

INVESTIGATE MAIL ORDER SELLING — IT'S
 great opening letters containing cash, checks, money-orders. Amaze your friends. Write Young's, Kent 4, O.

JUMBO MAIL — MANY MONEY-MAKING
 Magazines. Publications. Offers, 25¢. Jones, 1210-B Dudley, Utica 3, N. Y. au18

MAIL ORDER MIRROR (MONTHLY), 349¢
 Sackett, Brooklyn, N. Y., shows how to earn extra money by mail. Samples, 10¢; \$1.00 yearly.

SELL CHRISTMAS CARDS, DISPLAY SIGNS,
 Pictures, Calendars, Books, Greeting Cards. Big profits. Quick sales. Catalog free. Elfco, 436 N. Wells, Chicago. tfn

COIN-OPERATED MACHINES, SECOND-HAND

AA BUYS! — 1¢ LOBOY SCALES, INTERNA-
 tional Ticket Scales, 5¢ Selective Candy Vendors, 25¢ Vendors for razor blade packages, etc. Adair Company, 6926 Roosevelt Road, Oak Park, Ill. se1

A. B. T. CHALLENGERS, \$22.00; LATE MODEL
 F, \$24.00; Snacks, Peanut Machines, \$10.00. Wanted: Grip Machines. J. F. Holding, Eftingham, Ill.

CAN SUPPLY BALL GUM SUBSTITUTE—USE
 marbles, glass, assorted colors, Barrel 50,000, \$54.50; keg of 21,000, \$23.80. Cash with order. Roy Torr, Philadelphia 42, Pa. au25

FOR SALE — EVANS PLAYBALL, \$175.00;
 Keeney Sub Gun, \$95.00. Don Zak, 3017 S. 14th, Milwaukee, Wis. au11

FOR SALE — FOUR APT TARGET SKILLS,
 reconditioned, \$29.50 each. Peru Novelty, 1617 4th St., Peru, Ill.

FOR SALE — SILVER KING JR., PEANUT
 Machine, \$3.50; 5¢ Silver Kings, \$5.50; Northwestern 40s, \$5.50; Imps, Wings, etc., \$5.00. Thomas Novelty Co., Paducah, Ky.

FOR SALE — KEENEY SUBMARINE, \$120.00;
 Bally Rapid Fire, \$120.00; Victorious, \$60.00; Bally Sky Battle, \$160.00. Off locations in July. 1/3 deposit. Jackson Bowling Center, Jackson, Tenn.

FOR SALE — COLUMBIA GOLD AWARD,
 latest model, \$45.00; Cigarillas, \$60.00; Ray's Track, \$35.00. Will ship subject to inspection. Herman Kraus, R. F. D. #3, Gallion, O.

HIGRADE REBUILT K.A. CLUB HANDLE, 50¢
 Brown Front, Nickel, Dime, Quarter Club, Consoles, Gold Chrome, Silver Chrome, Blue Fronts, Cherry Bells. Coleman Novelty, Rockford, Ill.

INFORMATION MACHINE, 14, 100 QUESTIONS
 with extra rolls, \$12.50. Also Firefly Electric 1¢ Machine, needs adjusting and battery, \$8.50. Texas Roadshow Ex., Alvin, Tex.

Order From This List CONcessionaire SUPPLIES
WHISTLE FLYING BIRDS, Gr. \$19.50
 Feathered Darts Dozen \$ 1.50
 Pint Aluminum Milk Bottles Each 1.75
 1 1/4 In. Comic Buttons Hundred 2.00
 2 In. Comic Buttons Hundred 4.00
 Coks Five Hundred 1.25
 Cane Rings, Unvarnished Hundred 2.75
 Cane Rings, Varnished Hundred 3.25
 24 In. Comic Hat Bands Hundred 2.00
 Bandettes Gross 2.60
 2 In. Lels Gross 6.75
 23 In. Swaggers Gross 8.50
 36 In. Swaggers Gross 10.50
 18 In. Batons Gross 8.00
 23 In. Batons Gross 9.00
 Tinsel Head Batons Gross 16.25
 6-7 In. Fox Tails Hundred 5.00
 8-10 In. Fox Tails Hundred 15.00
 10-12 In. Fox Tails Hundred 18.00
 Patriotic Clips with Cards Hundred .75
 Asstd. Paper Cardboard Puzzles Hundred 1.00
 4x4" Cardboard "15" Puzzles Hundred 1.00
 Muslin Flags on Sticks Gross 1.15
 Rayon Bow Pins Gross 1.25
 Asstd. Plastic Brooches, 40¢ Doz. Gross 4.50
 Asstd. Plastic Earrings, 40¢ Doz. Gross 4.50
 Color Books Gross 4.50
 Paper Popping Pistols Gross 4.00
 25% Deposit Required With C. O. D. Orders.
LEVIN SINCE 1886 BROS.
 NOT CONNECTED WITH ANY OTHER FIRM
 Terre Haute, Indiana

MEN—Build a Wholesale Route GET INTO A Big Pay Business
We Help You Establish a Steady Route of Dealer Customers
 Make good weekly earnings selling stores our BIG line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.
 A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. **WRITE TODAY!**
WORLD'S PRODUCTS CO., Dept. B-1, Spencer, Ind.

"A PERFECT LIGHTER THAT NEVER FAILS"
 It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.
 No. BB-110—\$7.20 Per Dozen.
ROHDE-SPENCER CO.
 223-225 W. MADISON STREET
 CHICAGO 6, ILLINOIS

ENGRAVERS, HERE'S A NEW ITEM THAT'S A REAL WINNER!
GENUINE LUCITE BRACELET
 Well made bracelet of gleaming Lucite in 12 gay colors; has plate for engraving and a metal fastener. Sells fast wherever it's shown. Send \$5.00 today for your sample order.
UNIVERSAL NOVELTY JEWELRY CO.
 4426 Drexel Blvd., Chicago 15, Ill.

BINGO
SPECIALS ★ CARDS TRANSPARENT MARKERS
 Write for Bulletin
AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

Engravers' Specials
 Twin Heart Bracelet \$3.75 Doz.
 Double Heart Pins 1.75 Doz.
 Scottie Dog Pins 1.75 Doz.
 Tie Holders 1.25 Doz.
 50% Deposit, Balance C. O. D.
RELIANCE JEWELRY & MDSE. CO.
 307 Metropolitan Bldg., Detroit 26, Mich.

BUYS! BUYS! More BUYS!
FLASHLIGHTS. Excellent Value. DOZEN \$13.80
 100 FLASHLIGHT BATTERIES. 5.50
ELECTRIC STOVES. Special. 1.65
 24 Lots EACH
EXTENSION CORD SETS. 32.00
 100 SETS
IRONING CORD SETS. 35.00
 100 SETS
3-WAY CUBE TAPS. 25 to a Box 6.75
ELECTRIC HOUSEHOLD BULBS. 70.00
 Special 1000 LAMPS
FLAVORING EXTRACT. Lemon and Vanilla, 8 Oz. GROSS 9.00
METAL BOTTLE OPENERS. 9.00
 10 GROSS
FEATHERED DARTS of quality 17.50
 GROSS
FLAG LAPEL BUTTONS. 4.50
 1000 BUTTONS
MONEY CLIPS. On display cards. GROSS 21.00
POCKET CIGARETTE LIGHTERS. Going like wildfire. 2 grades. GROSS 39.00, 42.00
 25% Deposit With Order — ACT FAST.

MILLS SALES CO.
 OUR ONLY MAILING ADDRESS
 901 BROADWAY, New York 3, N. Y.
 WORLD'S Lowest Priced WHOLESALERS

CARNIVAL SPECIALS
 Worth Covered Baseballs Doz. \$2.00
 Straw Horse and Rider Doz. 4.00
 Aluminum Milk Bottles Each 1.75
 Silver Batons Doz. \$1.20; Gro. 13.50
 R.W.B. Batons Doz. \$1.40; Gro. 16.50
 Swappers Doz. 90¢; Gro. 10.50
 Plastic Thimbles Gro. 1.20
 Rayon Flag Bows Gro. 1.35
 Horseshoe Books Per 100 1.00
 16-Page Comic Books Per 100 \$1.50; Per 1000 12.50
 Paint and Puzzle Book Gro. 5.50
 Whiskey Glasses Gro. 3.50
 Ash Trays Gro. 3.75
 Tumblers Gro. 3.75
 Nappies Gro. 4.50
 6-Inch Fancy Bowl Gro. 6.75
 Sherbets Gro. 4.80
 25% Deposit With C. O. D. Orders.
 Price List on Request.

KIPP BROS. Wholesalers
 Established 1880
 117-119 S. Meridian St.
 Indianapolis 4, Indiana

JUKE BOX ROUTE — THIRTY-TWO Machines, Truck, all equipment; plenty of Records. Nice route for eight thousand dollars. 805 Bell St., Fort Myers, Fla. au18
KEENEY TRIPLE ENTRY, PERFECT, \$250.00; Sky Fighter, like new, \$345.00; new Keep 'Em Bombing, \$19.50. Write for list. Norman Deo, 301 N. Center St., Cumberland, Md. au18
POSTAGE STAMP MACHINES — 10 CABINET, like new, \$49.50 each; 10 Walkers, \$16.50; 7 Shipmans, \$27.50. Advance, Shipman Folders, Walzer Folders, \$1.25 thousand. U. S. P., 100 Grand, Waterbury, Conn.
WANTED IMMEDIATELY — 850 WURLITZER and 412 Lite-Up. Write, wire or phone. J. R. Keith Jr., Anderson, S. C.
1 SKY FIGHTER, \$225.00; 4 "SHOOT-THE-JAP" Ray Guns, \$75.00 each; 1 Bingo Blower, \$50.00. Several Counter Machines, A-1 condition. Leo Suggs, Box 431, Norfolk, Va. au25
2 GALLOPING DOMINOS, P.O., NICE APPEARANCE, all parts there, some work needed; 11 Counter Games. All for \$270.00. ABC Novelty Co., 2509 S. Presa, San Antonio, Tex.
2 NAVCO JR. SCALES, ONE JENNINGS JR., one Pace Bantam, one Watling Horoscope, like new. Silent Selling Co., Marlon, Ind.
8 ERIE DIGGERS, 2 WURLITZER LITE-UP, 12 records, 5¢-10¢, selective, \$175.00 each; 1 Capehart, 10 records, 5¢-10¢-25¢ selective, \$150.00. National, 4243 Sanson, Philadelphia, Pa.
25 SEEBURG REMOTE BOXES WITH 7170 Tubes, \$40.00 each; H. & H. Popcorn Machine, \$200.00; War Eagle, 5¢ Slot Machine, \$150.00. Send 1/3 deposit, 2850 Clark, Chicago, Ill.
100 VARIETY SHOPS, \$14.00 EACH, INCLUDING stand; all perfect and almost new. 1/3 deposit. Jay Coin Machine Service, 72 S. Morley St., Baltimore 29, Md.

COSTUMES, UNIFORMS, WARDROBES

ASSORTED BUNDLES CHORUS COSTUMES, Trimmings, Feathers, etc. Large bundle, \$5.00. Circus Band Coats, \$5.00. Other Costumes, Accessories. C. Conley, 308 W. 47th St., New York.
BALLYHOO CAPES, RHINESTONE G-STRINGS, beautiful Gowns, \$5.00; Cellophane Hulas, Chorus Costumes, Wigs, Brown Velvet Curtains, assorted sizes. Barzans, Orchestra White Coats, Wallace, 2416 N. Halsted, Chicago.
CELLOPHANE HULAS WITH LEIS, \$7.50; Rhinestone G-Strings, \$7.50; Bras, \$1.50; Chorus Costumes, \$2.50 up; other Costumes. C. Guyette, 346 W. 45th, New York 19. Circle 6-4137.
SINCE 1869 — COSTUME BARGAINS. Chorus, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11. au5

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS — FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Creators, Dunbar, Kingery, Peerless, Roaster. Candy Corn Equipment, 120 S. Halsted, Chicago. au1
ALL KINDS POPCORN MACHINES, ROASTERS, Caramelcorn Equipment; new Coleman Tanks, Burners, Fittings. Popcorn; lowest prices. Northside Sales Co., Indianapolis, Iowa. au18
CANDY FLOSS MACHINE COMPLETE — Double head, ball bearing, good as new spare ribbons. Going in army, must sell. Price, \$200.00. Jack Martin, 2534 N. 34th St., Philadelphia, Pa. au11
CANVAS — TARPULINS, WATERPROOF CAN- vas, made from Government Remnants. New Material. 10x12, \$12.00; 12x15, \$18.00; 15x20, \$30.00. 25% deposit. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. au11
FOR SALE — ELECTRIC SNOWBALL MA- chine, good condition, \$60.00. Want Ballgame complete. Will buy stock you have. Ramsey, P. O. Box 25, Charlotte, N. C.
FOR SALE — ELECTRIC POPCORN MACHINE, table model, \$150.00. Emmett Peterson, 222 Drinnen Ave., Knoxville, Tenn.
LEAD SHOOTING GALLERY — MOVABLE targets, background, and plenty of steel side walls. Don't phone or call. Fred Donnelly, Showman's League of America, Hotel Sherman, Chicago.
NAME IN HEADLINES OUTFIT COMPLETE — Ready to operate, \$125.00. 1/3 deposit, balance collect. Herb Everschor, 276 S. High, Columbus, O.
PUBLIC ADDRESS SET — MOBILE, 110 VOLT or battery. No priority. Roy M. Howard, 516 Parkwood Rd., Lakewood, O.
2 BURCH CANDY CORN MACHINES COM- plete, \$350.00 each; Advance Kettle, floor model, \$350.00; Profit King Kettle, floor model, \$350.00. P. K. Sales, Cambridge, O.
12 RICHARDSON, 68 CHICAGO SKATES, AS- sorted. Need repairs, parts, plates, trucks, \$225.00. Have 18 and 12-inch Westinghouse D.C., 100-125 V. Fans. Tom Smith, Minersville, Pa.
35 WATT A.C. OR D.C. SOUND SYSTEM AM- plifier, Turntable, Crystal Mike, two Mobile Speakers, large Horns, Indoor Speaker and accessories. Box 367, Parkin, Ark.

FOR SALE—SECOND-HAND SHOW PROPERTY

BALL GAME HOOD — 10 FOOT FRONT NINE high, seven deep; white heavy canvas, used twice; also 12x12 Top, 180 Number Wheel. Unger Supply, 567 Harrison, Chicago.
BLUES — SIX HIGH, PRE-WAR LUMBER, perfect shape, \$50.00 per length; 150 gallons Khaki Flame Proofing, \$1.00 per gallon. J. C. Bisbee, 441 Greenfield Rd., Memphis, Tenn.
COMPLETE TALKING PICTURE SHOW — Trailer, Truck, 350 Seats, plenty extras. Man, wife can handle. Poor health. Not junk. Better hurry. Silver Screen Shows, Buffalo, Mo.

COMPLETE TUNNEY-DEMPSEY, 35MM. RAT- tle of Century; 7th round slow motion. Used once, \$25.00. Bowen, 5500 Morelle Rd., Baltimore 14, Md.
FOR SALE — COMPLETE BOOTH EQUIP- ment for 700 seat theatre. Bargain price. Movie Supply Co., 1318 S. Wabash, Chicago 5, Ill. au18
FOR SALE — LOOP-O-PLANE, NO MOTOR, NO fence. Quick action, \$700.00. Late make. P. M. Rumble, Petersburg, Ind.
NEW KOHLER ELECTRIC PLANTS, A.C. AND D.C. to 10 K.W. Other Electric Plants, new and used. E. F. Schmaltz, 215 Wyoming Ave., Kingston, Pa. au18
NEW DOUBLE HEAD FLOSS MACHINE, 5 GAL- lon Coffee Urn, Walk Through War Show, Cookhouse Stove. James Rosetter, Albany, O.
TENTS — 12x12 TO 40x200. PUSH POLE, hand roped, like new. List, \$1.00. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. au18
VICTOR 40 PROJECTOR WITH 15" SPEAKER; 2 Kolorgraph 16 Sound Projectors. All A-1 condition, \$1,200.00 cash. Won't separate. F. Shafer, Odon, Ind.
35MM. SOUND AND SILENT — EVERYTHING goes, clearing our vaults; 25 reel up. Write for free list. Walter Kral, Wheaton, Kan.
40 FOOT WHEEL, BARGAIN, \$550.00. PLEASE write. John Hannon, Arcadia, Wis. au18

HELP WANTED

ACCORDIONIST FOR RADIO WESTERN UNIT. Must read and fake. Send picture, full details, audition disc if possible to Gene Loffler, Program Director, WNAX, Yankton, S. D.
ACCORDIONIST — CUT SOCIETY BAND, play good background, fill-ins. Good reader essential. Jimmie Tucker, 400 Club, Fort Worth, Tex.
AMERICA'S BEST-KNOWN COMEDY BAND wants top Musicians, Entertainers. Will pay top salaries. Must read well; commercial, swing and have sock specialty. Box C-410, Billboard, Cincinnati.
BALL GAME AGENT, MALE OR FEMALE, wanted at once. Salary and percentage. Good business. L. Stone, 150 Bch 98th St., Rockaway Beach, Playland, N. Y.
ENLARGING — NEED TWO TROMBONES, Trumpets, Solid Bass. Opening Mary's Club, Kansas City, August 20. Salary, \$80.00. Union tax, transportation paid. Hal Wasson Orchestra, Clinton, Ill.
EXPERIENCED CORN AND FOOT DEMON- strator. Corner drug store, open window. Plenty people, lots of money. Must have good item. Williams Economy, Corner Vine, Central, Knoxville, Tenn.
HILLBILLY, COWBOY MUSICIANS WANTED — Must be real entertainers. Top salaries. Radio show playing leading theatres with Western picture star. Box C-404, Billboard, Cincinnati 1, O.
IMMEDIATE OPENING — BARITONE SAX- man doubling Alto, Clarinet; Baritone furnished; 5 way Sax section. Traveling name band. Contact Sunny Stevens, Manager, Fort Pitt Hotel, Pittsburgh, Pa.
LEAD TRUMPET, STRING BASS WITH FEAT- ured voice. Other musicians doubling vocals contact. State salary expected. Tenor Band, Box C-400, Billboard, Cincinnati 1, O. au11
LEAD ALTO SAX FOR SMALL CLUB COM- bination; \$70.00. Six night week, to open August 13. Wire Charles LoCasto, 3716 Colonial Ave., Norfolk, Va. au18
MUSICIANS, COMMERCIAL, FOR REPLAC- ements for hotel tenor band, permanent location. State salary, no drinks. Eddy Dunsmoor, Hotel Heidelberg, Jackson, Miss. au18
PIANO MAN — MUST BE SOBER AND CON- genial. Play in modern, jump trio. Salary, fifty per week and board and room. Write Box C-407, Billboard, Cincinnati 1, O.
PIANO MAN WANTED — COMMERCIAL AND jazz. Good reader. Hotel locations only; salary \$100.00, tax paid. Jimmy Elynn, Berkley Hotel, Kansas City, Mo.
SOCIETY STYLE TENOR SAX — READ AND fake. Location job, \$75.00 weekly. Write or wire Leader, 721 Beech St., Texarkana, Ark.
TENOR DOUBLING CLARINET — ALSO BASS and Trumpet Man. Society style combo, top salary. State all first. Contact immediately for late August opening. Write, wire Box C-409, Billboard, Cincinnati 1, O.
UNION PIANIST AND SAX WHO DOUBLE either Accordion, Guitar or Sing for cocktail lounge. Bill Doherty, Orchestra Leader, Lookout Mountain Hotel, Lookout Mountain, Tenn. au18
VOCALIST WHO PLAYS PIANO AND HAS knowledge of arranging and writing music. Urab-245 W. 34th, New York 1. au11
WANT A GIRL ALTO DOUBLING CLARINET. Reading essential. Good salary, steady location. State full details. Address Box C-399, c/o The Billboard, Cincinnati 1, O. au11
WANTED — REPLACEMENTS FOR COMMER- cial style territory band. Top salaries. Discharged veterans preferred. Write Box 595, Grand Island, Neb. au25
WANTED — PIANO, TRUMPET, TENOR SAX; doubling vocals preferred. Dick Wolover, 3772 Wash. St., Kansas City, Mo. au18
WANTED — COMPLETE SCHOOL UNITS, Acts, 1-2-3-4 Indians; Agent with car. Partner to manage unit. Open September here. Guarantee 20 weeks South. Whetten, Syracuse, Ind.

INSTRUCTIONS BOOKS & CARTOONS

MEN! WOMEN! — GET INTO SWEDISH Massage. Make up to \$40.00-\$70.00 week. Learn at home. Booklet free. College of Swedish Massage, Dept. MC-2, Chicago. au25
OVER 300 FORMULAS, SECRETS, MONEY Getters, \$1.00 postpaid or C. O. D. E. Duddy, 1110 W. Washington St., New Castle, Pa.
YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog, 10¢. Balda Art Service, Oshkosh, Wis. au18

WISCONSIN Deluxe COMPANY
 ALWAYS FIRST WITH THE LATEST
1945 NEW CATALOG READY
 All Free—Just write in for it—State business. Hundreds of new items, best quality, at right prices. New items will be added to our stock as soon as they are available.
WISCONSIN DE LUXE CO.
 1903 N. Third St. Milwaukee 12, Wis.

PORCELAIN PIG BANKS
 in four colors, WHITE, GREEN, TAN AND ROYAL BLUE.
 Sold only in assorted colors.
 Very Good Value makes them Speedy SELLERS.

 No. 4500K
 4 inches high. Weight: 5 lbs. to the doz.
 Packed: 1 doz. in carton.
\$4.00 per doz. pieces
 In 6 doz. lots, \$3.75 per doz. pieces.
 In Gross lots, \$3.50 per doz. pieces.
 Be sure to send for our complete set (K) of GIFT GOODS, we have them from \$1.80 per doz. to \$90.00 per doz., all good re-sellers.
LEO KAUL IMPORTING AGENCY, Inc.
 115-119 K SOUTH MARKET ST. CHICAGO 6, ILLINOIS

Headquarters For COUNTER CARD MERCHANDISE NOTIONS—SUNDRIES
LEE RAZOR BLADES
 Write for Price List
LEE PRODUCTS CO.
 437 Whitehall St., Atlanta 2, Ga.

SEND FOR CATALOG OF SURE-FIRE SELLERS IN NOVELTY JEWELRY!
TREND CREATORS
 1265 Broadway, NEW YORK, N. Y.

SEA SHELL WORKERS
 Shells and supplies at reasonable prices for making sea shell novelties.
Herbert Diamond & Co.
 1121 N. E. 1st Ave. Miami, Fla.
JEWELRY FOR SALE
 GENTS' STICK PINS, Gold Filled, Aust'd. Per Doz. \$2.00
 YELLOW GOLD FILLED COLLAR BUTTONS, Per Gross 3.00
 ROSARIES (Boxed), Per Doz. 5.00
 EARRINGS (Pierced or Screw), Per Doz. 5.00
 LADIES' YELLOW GOLD WATCH BANDS, Per Doz. 6.00
 1 LB. COSTUME JEWELRY, Needing Repair 5.00
 1,000 COSTUME JEWELRY STONES 3.50
 B. LOWE, Holland Bldg., 517 Louis 1, Mo.

STOP
 Bobby Sechs Bugades
Latest CRAZE
TRAFFIC SIGN PINS
 Now Ready for Immediate Shipment
 675 GROSS
 CHAS. DEMEE MFG. CO.
 109 W. FIRST ST. CHICAGO 11, ILL.

MONEY CLIPS
 Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish.
 1 Doz. Display Cards.
\$2.20 per doz.
 25% With Order, Balance C. O. D.
 Special prices to jobbers.
NATIONAL MET. CO.
 108 N. Main FALL RIVER, MASS.

C-A-N-D-Y IMMEDIATE DELIVERY
 Our new Summer Candy Deal Circular now ready. Many new attractive money-making deals showing your price per deal. Write for your copy today.
Sparton Novelty Co.
 3557 N. Halsted St. Chicago 13, Illinois

CIGARETTES
 Pinehurst Cigarettes Available
 Write P. O. BOX 1442
 Danville, Va.



PLASTIC HANDLED CUTLERY

12-Pc. Sets—6 Knives, 6 Forks—with red or yellow plastic handles and white plastic ferrules. Knives have polished carbon steel blades. Bulk packed. Sample Set, \$2.00.

2228273—In Dozen Lots. PER SET, \$1.85. Prices Less 2% Cash Discount. 25¢ Deposit Required on C. O. D. Orders. Wholesale Only. Catalog Sent on Request.

HAGG JOSEPH HAGG COMPANY WHOLESALE DISTRIBUTORS SINCE 1911 217-223 WEST MADISON ST., CHICAGO 6

WATCHES

Assorted 6-15 Jewel Men's Fancy Styled Wrist Watches, Swiss movements, 10K rolled gold cases and fine leather straps. Factory rebuilt like new. \$15.00 Ea. While supply lasts, only

Ladies' 15 Jewel as above, \$17.50 each 1/2 Deposit With Order, Balance C. O. D. AMERICAN MERCHANDISING CO. Dept. 16 Post Office Box 1967, Montgomery 3, Ala.

COSTUME JEWELRY

NEW DESIGNS—FAST SELLERS. Complete line of ladies' EARRINGS (sterling silver, gold plated) PINS—NECKLACES—BRACELETS—leather bound COMPACTS. Retail from \$1 to \$1.95 Each. \$4.50 Dozen. Send 25% With Order, Balance C. O. D. No Catalogues. L. COHEN 2403 Beverly Rd. Brooklyn, N. Y.

BIG PROFIT SPECIALTIES!

Complete Line of . . . Dice—Fountain Pens—Lighters—Plastic Novelties—Poker Chips—Combs—Handkerchiefs—Luminous Religious Art Novelties (Glow in Dark)—Medium Priced Jewelry—Leather Goods. Write for List of Over 200 Pop. Items. GORDON MFG. CO. 110 E. 23 St., Dept. B, New York 10, N. Y.

RINGS \$6.75 DZ.

STERLING, WHITE STONE, BIRTHSTONE and WEDDING BAND Rings for immediate shipment. Send \$2.50 for sample assortment or write for illustrated folder. MID CONTINENT JEWELRY CO. 100 1/2 N. Wilson JEFFERSON, IOWA

COMIC CARDS

Over 35 Cards and Folders, all in 4 to 5 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder. M & M CARD CO. 1033-1035 Mission St., San Francisco 3, Calif.

BINGO SUPPLIES

REGULAR SPECIAL—7 COLORS REGULAR SPECIAL—10 COLORS 7 Ups—3000 Sets. Mounted Bingo Cards. Write or Wire for Catalog. John A. Roberts & Co. 235 Halsey St. NEWARK, N. J.

CANDY—CANDY

Operator's Asst's—25% Dep.—24 Hour Service —198 Mirror Vanity & 1 Lb. Sum. Candy \$2.29 = 10 Cedar Chest & 1 Lb. Sum. Candy . . . 2.49 = 1585 Musical Chest & 1 Lb. Conf. & 18 1 Lb. Boxes Sum. Conf. . . . @ 15.85 = 85 Portable Mirror Bar, 19 Piece . . . \$3.50 = 773 12 1 Lb. (Cello) Stuffed Fruit . . . 6.85 Deltis—Bears—Pushcards DELUXE SALES CO. BLUE EARTH, MINN.

LOCATIONS WANTED

RINK MAN WANTS ROLLER RINK TO RENT. Large building with marble floor suitable. C. Leverington, 8328 Maple St., St. Louis 12, Mo.

MAGICAL APPARATUS

DOUGLAS' CATALOG 500 TRICKS, 10¢. FOR 25 years America's fastest magic service, professional, amateur. Douglas' Magicland, Dept. B, Dallas, Tex. aul8

GREATEST ASSORTMENT OF MAGIC BOOKS ever assembled. Five big books containing every important trick, \$1.00 postpaid. Jack-Harold Company, 1216 Park Row Bldg., New York. aul8

LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York, N. Y. se8

MAGICAL APPARATUS — MINDREADING, Escape, Publicity Stunts, Unusual Books, Illusions, Chemical, Reductions. Illustrated list, 30¢. Genoves, General P. O. Box 217 B, New York 1. aul1

MINDREADING, MENTALISM, SPIRIT EFFECTS, Magic, Horoscopes, Forecasts, Buddha, Future Photos, Crystals, Palmistry, Graphology Books. Wholesale. Illustrated catalogue, 30¢. Nelson Enterprises, 336 S. High, Columbus, O. se8

UNCLE WALT'S MAGIC SHOP — 40 CARD, Stage and Mind Reading Tricks now available; immediate shipment. Write for free catalog. 4600 W. Vernor, Detroit 9, Mich. aul1

VENTRILOQUIAL, PUNCH FIGURES CARVED to order. Acts. I play clubs, fairs, celebrations, etc. Kenneth Spencer, 3240 Columbus Ave., Minneapolis 7, Minn. aul8

10 AMAZING MAGIC AND MINDREADING Tricks and latest Magic Catalog, 25¢. Magical Enterprises, Levering, Mich. au25

MISCELLANEOUS

SPARKLING SILVER TINSEL BRIGHTENS old show equipment, fronts and novelties; \$1.00 pound postpaid. F. Clarici, 519 Roebling, Trenton, N. J. au25

100 UNPAINTED ASSORTED FLASHER NOVELTIES, \$5.00; sample Rubber Ash Tray Mold, \$3.00. Cash with order. Irons, 204 Maple, Terre Haute, Ind.

3,000 METAL, GOLD OR SILVER PLATED Compacts, 4 inches round, slight imperfections. Attractively packaged. Immediate delivery, \$19.75 dozen. Karnee Products, 330 S. Wells, Chicago, Ill.

MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE — DEAGON IMPERIAL MARIMBA, 3 1/2 octaves, A-1 condition, \$225.00. Arlene Colyer, 901 Brady Ave., Steubenville, O.

PARTNERS WANTED

GIRL — TRAINED DANCER WANTED TO team with well known male dancer. Ballroom, other routines. Height 5'4", weight, 110# Phone Randolph 1680. Romero, 2033 Park, Detroit, Mich. je23

PARTNER WANTED — GIRL DANCER: TAP, Acrobatic. Sing for vaudeville act. About 5 ft. 4", 120 lbs. Write Bert Dean, 715 E. Harriet St., Flint, Mich.

PERSONALS

POOL YOUR FRIENDS — SEND 25¢ FOR FIVE View Cards. Address, stamp, return will mail free. From here. The Little Shop, 607 B West Wrightwood, Chicago 14, Ill.

HELEN — SOMETHING FOR YOU AND PETER at General Delivery, Atlanta, Ga. I love you both. Alcom.

MAURY, DARLING, I MISS YOU SO. I DO not understand. Please write me soon. 413 E. Capitol St., D. C. Baba.

PHOTO REPRODUCTIONS BY "EROMA-Tone." 500 postcards, \$5.00; 1,000, \$9.50. 500 8x10 Lobby, \$16.50; 1,000, \$31.50. 1/2 deposit, balance C. O. D. Graphic Arts Photo Service, Hamilton, O. se1

VI — COME BACK WITH CHILDREN. EVERY-thing forgiven. aul1

VI — GET IN TOUCH WITH ME QUICK. LEO is ill. Wants to see Goo-Goo, 851 Pacific St., Brooklyn 17, N. Y. Jackie Corey.

PHOTO SUPPLIES DEVELOPING-PRINTING

ALL SIZES, LATE 1946 DATING E.K. D.P.P. 20% off regular list price plus tax. 25% deposit. Albany Camera Shop, Inc., 204 Washington Ave., Albany 6, N. Y. se1

AMPLE DEXER PAPER AND CHEMICALS available. Order from dealer. If he cannot supply you, write us. Grant Photo Products, Dept. B, 18915 Detroit Ave., Cleveland 7, O. au25

CAMERAS — 3 1/2x5, F4.5 AUTOMATIC lens, \$225.00; 5x7, F4.5 automatic lens, \$275.00; One-fourth deposit, balance C. O. D. Blitright Camera Mfg. Co., Factory, Greensboro, N. C. Sales Office, Atlanta, Ga. se1

DIRECT POSITIVE SUPPLIES AND EQUIP-ment. Frames, Mounts, Flash Bulbs, Photo Floods, etc. Lenses and Cameras repaired. St. Louis Photo Supply Co., 1617 Market, St. Louis 3, Mo. aul1

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Dimp in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. au25

DIRECT POSITIVE OPERATORS — WRITE for new illustrated catalog. Glass Frames, Felders, Chemicals, Oil Painted Backgrounds, Comic Foregrounds. Hanley Photo Supply Company, 1414 McGee, Kansas City, Mo. aul8

DIRECT POSITIVE PAPER AND CHEMICALS again available, all sizes. Immediate delivery; 1946 dating. New Cameras, Enlargers. Wholesale prices. Capitol Photo Supplies, 2428 Guadalupe, Austin, Tex. se29

E.D.P.P. — 1 1/4" \$13.00; 1 1/2" \$17.00; 1 3/4" \$17.50; 2" \$25.00; 2 1/2" \$33.00. Third deposit. Eureka Sales, 1123 Real Estate Trust Bldg., Philadelphia 7, Pa. aul1

E.D.P.P. — ALL SIZE ROLLS AT CEILING prices. Order now. 25% deposit. Bonomo, Box 45, Sta. A, Brooklyn, N. Y. aul1

EASTMAN D.P.P. — 1 1/4" \$15.00; 5x7, \$12.00; 2" \$17.00; 2 1/2" \$20.00; 3" \$25.00. One-third deposit. Grecco, 72 Troutman St., Brooklyn, N. Y.

FINEST 2 1/2"x2 1/2" D.P. CAMERAS WITH FAST lens, \$200.00; with booth, \$475.00. Other sizes. Double-Triple Cameras. We repair lens, cameras. American Stamp Co., Oklahoma City.

FOR SALE — DIRECT POSITIVE STUDIO. Everything needed, good location; makes 2 1/2 to 8x10. Must be sold at once. J. T. Parker, 304 W. 9th St., Chattanooga, Tenn.

FORTY ROLLS 1 1/4" D.P.P., EASTMAN AND Marful. Damaged by fire. Much good paper in lot; as is, \$80.00. Cash with order. F. M. Eagan, 2405 Elm, Dallas, Tex.

MILLMAN'S DEVEL-O-MATIC DEVELOPING Unit keeps hands out of chemicals. "Trucopy" makes photostats easy, fast and cheap. Herman Millman, D.P. Supplies, 1094 Flatbush, Brooklyn, N. Y. aul1

NEW IMPROVED PHOTO LOCKETS ARE A dandy. Hot seller or money back. Samples, 25¢. Also Leatherette Folders, all sizes. C. Gameliser, 146 Park Row, New York. aul8

PHOTO MOUNTS, FRAMES, MAILERS — WE carry largest stocks, lowest prices, quickest deliveries. Request price list. International Sales Co., 423 W. Baltimore St., Baltimore, Md. aul8

PHOTO MOUNTS — 1 1/2"x2", \$1.50 PER 100; 2 1/2"x3 1/2", \$2.25; 3x5, \$2.50. Other sizes. Comic Foregrounds, Backgrounds, Photo Novelties, Supplies. Miller Supplies, 1535 Franklin, St. Louis, Mo. ec13

WANTED — ANASTIGMAT F.3.5 OR F.4.5 Automatic Lens and Shutters to cover 3 1/2"x5 1/2" direct positive pictures. Send price and description. J. L. Peele, P. O. Box 3, Williamston, N. C. aul8

1946 D.P. CAMERAS, BEAUTIFUL CABINETS, 10 sizes. Immediate shipments. Precision mechanisms guaranteed 5 years. Also new Lenses. Federal Identification Co., 1012 N. W. 17th, Oklahoma City. se15

PRINTING

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four lines copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. se29

WINDOW CARDS — 14x22, ONE COLOR, 100, \$3.00. Terms: 50% deposit, balance C. O. D., plus shipping charges. Bell Press, Winton, Penna. au25

SALESMEN WANTED

SALESMAN — EXECUTIVE TYPE. SELL surplus listings business men only; \$100.00 day. Write, wire quick. War Surplus Reporter, 20 E. Jackson, Dept. 21, Chicago.

1946 CALENDARS — EVERY BUSINESS BUYS. Wall, Desk, Hangers, etc. Low prices. Commission advanced. Samples free. Consolidated-Modern Press, 105-C N. Clark St., Chicago 2, Ill. au25

SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS — Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. aul1

TATTOOING SUPPLIES

TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zeis Studio, 728 Lesley St., Rockford, Ill. de22

TATTOOING DESIGN SHEETS — NICELY hand painted; sets of twenty, \$5.00 per sheet. Sanitary Shading Tubes, two, \$5.00. Owen Jensen, 440 Michigan Ave., Detroit 26, Mich. aul1

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. se1

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MA-chines; all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. np

BALLOONS WANTED — ALL TYPES. HIGH-est prices paid. Write Reuben Cohen, 23 Lanark Rd., Brookline 48, Mass.

LEAD SHOOTING GALLERY WANTED — DE-scribe fully first letter for quick sale. Vernon Stewart, 106 1/2 High St., Portsmouth, Va.

NEW OR USED SINGLE OR DOUBLE BANDS and Ribbons for Candy Floss Machines; used Floss Machines. What have you? Andre, Stair High School, Knoxville, Tenn. au25

TILT-A-WHIRL AND SOME KIDDY RIDES. Please give all details in first letter. J. O. Horton, 211 Tennyson Ave., Altoona, Pa. aul8

WANT "SNOW-BALL" ICE SHAVING MA-chines; also Small Wheel Unicycle. R. Hall, 3011 Houston Ave., Houston, Tex.

Continental

ORDER Your Copy Today 1945 Summer and Fall Condensed Seasonal Special Circular Listing: NOVELTIES BINGO GAME MERCHANDISE GLASSWARE AND GIVE-AWAY ITEMS BALL GAME SPECIALS Write for your copy today.

Continental Distributing Co. 822 N. THIRD ST. MILWAUKEE 3, WIS.

SMALL CANDY DEALS FOR SUMMER ACTION

Deal No. 1 Consists of 12 Large Delicious Pecan Divinity Bars on a 300 Hole 5¢ Board. SPECIAL PRICE, \$7.95.

Deal No. 2 Consists of 14 Large Pecan Divinity Bars and 3 Beautiful Mirror Chests on a 600 Hole 5¢ Board. Takes in \$30.00. YOUR SPECIAL LOW PRICE, \$13.50.

THE CANDY SHOP

523 Cleveland Ave., N. W., Canton 2, Ohio 25% Deposit Required on C. O. D. Orders.

ENGRAVERS

CEDAR WOOD AND LUMINOUS LUCITE NOVELTY JEWELRY

SEND \$10.00 FOR 65 PIECE ASSORTMENT of Our Best Selling Numbers or Write for NEW ILLUSTRATED CATALOGUE #45-A Big Selection, Over 100 New Items Allied Art Studio Creators • Designers • Manufacturers 2772 N. Lincoln Ave. Chicago 14, Ill. Ph.: Lincoln 4394

FAULTLESS WATCH BAND

only — new, ideal stainless steel band for men. Overcomes all faults of leather bands. Sells readily to service and all men. Hand-some, comfortable, rust and stain proof — never looks old; never wears out. Fits any watch, any wrist. Sample \$1.98, including federal tax. Send no money — pay on arrival, plus postage fee. Or rush \$1.95 for PREPAID shipment and special wholesale prices for agents and pitchmen. PROGRESSIVE PRODUCTS, Box BB-20, Madaira, O.

OVER 1,000 JOBBERS

SELL OUR BINGO SUPPLIES We still have Wire BINGO CAGES on hand. Inquire today! We have a few used Public Ad-dress Systems. Write for details Write for Catalog! MORRIS MANDELL & CO. 131 W. 14 St., New York 11, N. Y.

5,001 ITEMS AT FACTORY PRICES

Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sales-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise. MID-SOUTH SUPPLY CO. 219 E. Markham St. LITTLE ROCK, ARK.

SCARCE MERCHANDISE

Fine Pocket Knives, \$9 to \$36 dz. Friction and Automatic Pocket Lighters, \$3.50 to \$30 dz. Fountain Pens and Sets, \$7 to \$40 dz. Gen. Briar Pipes, \$5 to \$18 dz. Send \$10 to \$25 for sample assortments, prepaid. J. B. OWENS CO. 44 Bromfield St. BOSTON, MASS.

BEAUTIFUL SOUTHERN BEAUTY



One of the most successful doll creations of all time. 30 inches tall, dresses made of rayon twill in contrasting colors. Assorted hair-like wigs.

\$3.00 EA.

Write for completely illustrated catalog #8. 25% dep. with all orders.

JERRY GOTTLIEB, INC.

928 Broadway, bet. 21st and 22d
In the Heart of New York 10

LUMINOUS FIGURES AND FLOWERS

GLOW IN THE DARK!

#11 Crucifix in Relief, 9" . \$6.50 Doz.
Ass't 8" Saints 6.50 Doz.
Ass't 6 1/2" Saints 4.50 Doz.
Ass't Animals 4.00 Doz.
Ass't Novelties 3.60 Doz.
#6 Large Gardenia with Bud 3.60 Doz.
#125 Hand Rolled Large Gardenia and Bud 5.00 Doz.

SEND FOR COMPLETE LIST!

1/2 Deposit, Bal. C.O.D., F.O.B. N. Y.

NITE GLOW PROD. CO.
106 W. 46th ST., N. Y. 19. ME 3-5794

CARD NOVELTIES

	Your Cost	Takes In
Itch Powder, 36 to Card	\$1.20	\$3.60
Ventrillo, 24 to Card	1.00	2.40
Trick & Magic Shop, 48 to Cd.	2.75	4.80
Sneeze Powder, 36 to Card80	3.60
Hot Tooth Picks, 36 to Card	1.20	3.60
Laff Station, 36 to Card	1.80	3.60
Smoker's Fun Shop, 52 to Card	1.80	5.20
Rubber Point Pencil, 12 to Cd.75	1.20
Wonder Trick Mouse, 24 to Cd.	1.50	3.60
Shooting Gp. Plugs, 36 to Cd.	1.20	3.60

Send for Lists Showing Thousands of Novelty Items. 1/2 Deposit With All Orders.

GORDON NOVELTY CO.

933 BROADWAY N. Y. 10, N. Y.

NOVELTY DEALERS

Complete Line Tricks, Jokes, Carded and Novelty Merchandise.

SPECIAL

Whiz Bang Auto Bombs:
\$ 1.00 Dozen.
\$11.75 Gross.
\$11.00 Gross in 25 Gross Lots.
C. O. D.'s. 50% Deposit.

Write, wire. Let us know your requirements.

INTERSTATE SALES CO.

Mfrs. and Distributors
P. O. Box 190 Fort Worth, Texas

1 STARTS YOU IN BUSINESS

DELUXE FIVE FOLD TIES
100% WOOL INTERLINING
These ties are made of genuine neckwear fabrics, resiliently constructed. Each tie has a woven label showing construction. Rapid fire \$1.00 seller.

COSTS YOU ONLY \$7 PER DOZ. YOU MAKE \$5 PER DOZ.

SEND \$1.00 for Special Introductory Offer of 2 Five-Fold Ties. Postage Prepaid. Only one offer to a customer.

PHILIP'S NECKWEAR
20 W. 22nd St., Dept. B-58, New York 10, N. Y.
CATALOG COMPLETE LINE FREE.

DEALS! DEALS! DEALS!

The "Hit Parade" in sensational new money making deals. Distributors, write now for our new circular.

ALLOTTA & COMPANY

The House of Premium & Novelty Merchandise
707 Pike St., Seattle 1, Washington

TOP AND SIDE WALL COMPLETE, 15 FT. BY 20, 30 or 36; or 20 ft. by 20, 30 or 40. Also Bingo Top and Frame. Geo. H. Rockwell, 3313 9th, Rockford, Ill.

WANT POSTAGE STAMP DISPENSERS — ALL kinds desired; folder type preferred. State make and lowest price. Multiprices, Box 1125, Waterbury, Conn. au18

WANT SET OF SEATS AND CRATES FOR No. 5 Big Eli Ferris Wheels; must be in good condition, ready to hang. Write particulars. Box C-395, Billboard, Cincinnati 1. au11

WANT TO BUY 10'x10' OR 12'x12' PORTABLE Roller Skating Mat. Price and full details in first letter. George T. Cooper, 856 Tod Ave., Youngstown 2, O.

WANT — LOBOY 1¢ SCALES, 5¢ SELECTIVE Candy Vendors, 1¢ Gum Machines. Adair Company, 6926 Roosevelt, Oak Park, Ill. au25

WE WILL PAY MORE FOR SKEEBALLS IN any condition, any make. State condition. L&B Amusement Co., 6432 Cass, Detroit 2, Mich. au25

At Liberty—Advertisements

5c a Word. Minimum \$1. Cash With Copy.

AGENTS AND MANAGERS

ADVANCE AGENT FOR MAGICIAN — MAGIC road show playing theatres, auditoriums year round; profitable routes. Rush full details, photo. Box 676, Billboard, 155 N. Clark, Chicago. au11

BANDS AND ORCHESTRAS

DON ROMEO AND ORCHESTRA AVAILABLE for single engagements. Ballroom, hotel. Wire or write Don Romeo, 23 Tilton St., Hammon, N. J. sel

DRAMATIC ARTISTS

ACTOR — 42, GOOD APPEARANCE; CHARACTER, leads, comic. Peterson, 3542 Carroll, Chicago. au11

MUSICIANS

ACCORDIONIST — DOUBLES VIRES. READ, fake anything. Have library. Arrange. Locations. Available 2 weeks' notice. Musician, The Mill, Sturgeon Bay, Wis.

ACTOR, PIANIST — YOUNG, SINGLE, EXPERIENCED. Go anywhere, join immediately. Prefer work with small unit. Excellent wardrobe. Write Irving Thompson, Smoaks, S. C.

ALTO SAX, CLARINET — UNION, EXPERIENCED in all lines. Leo Johnson, 3716 Colonial Ave., Norfolk, Va.

AT LIBERTY OWING TO DISAPPOINTMENT— Experienced and reliable CO Tuba Player. Orchestra, concert band, circus. Paul C. Brake, c/o General Delivery, Memphis, Mo. au11

AT LIBERTY SEPTEMBER 1 — MODERN SOCIETY Pianist for tenor band. Double on Hammond Organ, Novachord, Solovox. Name band experience. Box C-406, Billboard, Cincinnati 1.

AT LIBERTY — PIANIST, EXPERIENCED all lines. Union, age 38. Prefer South. Box C-403, Billboard, Cincinnati 1.

BASS MAN, GUITAR MAN — ELECTRIC SOLOS. Worked together two years. Read, fake. Union. 4-F. Contact Chick Hayes, Texas Hotel, Little Rock, Ark.

DRUMMER — DESIRES CHANGE. READ. Well schooled; experienced, club, dance, radio, shows. Complete pearl equipment. Recently discharged; 27, married. Neal Carleton, General Delivery, Lafayette, La. au18

DRUMMER — STEADY, SOLID RHYTHM; 2 beat, 4 beat. Jazz shows, micky. Cut anything. 4-F, 29, 10 years' name experience. Locations only. Box C-401, Billboard, Cincinnati 1.

GUITARIST, VOCALIST — DOUBLES BASS and Violin. Desires hillbilly unit doing radio, stage work. Available immediately. Box C-402, Billboard, Cincinnati 1.

KID ACT — PHEBY SISTERS. TRUMPETIST and Vocal Novelty. Deliberate, tuneful and smart. Chaperoned. Pictures on request. 601 Denman, Vancouver, B. C.

LADY DRUMMER — THOROUGHLY EXPERIENCED theatre, clubs, etc. Prefer location. Union. Box C-405, Billboard, Cincinnati 1, O.

SNARE DRUMMER — UNION, 21, 4-F. READ or fake. Sober. Wants job with circus band. Write F. Fernald Jr., 191 Fruit St., Bangor, Me.

STRING BASS OR HORN — 30 YEARS OLD. Would like work with cocktail unit but will consider all offers. Union. M. F. Patton, 1700 Elm St., Cincinnati, O. au18

TROMBONIST, VOCALIST — READ, FAKE, good tone. Jazz and sweet solos. Will send records of trom and voice. Also pictures; excellent Copyist. Minimum, \$90.00 week. Box C-408, Billboard, Cincinnati 1, O.

TRUMPET — READ, FAKE, GOOD TONE, range. Experienced; shows; small band preferred. George Clements, Turner Hotel, Shreveport, La.

PARKS AND FAIRS

BALLOON ASCENSIONS — PARACHUTE Jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shafer, 1041 S. Dennison, Indianapolis 8, Ind. au25

BINE'S CIRCUS ATTRACTIONS — WORLD'S best Wire Act, Comedy Clown, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. 1, Cudahy, Wis. au25

CORRIGAN — CLOWN COP FOR FAIRS, CELEBRATIONS. Always on the job. Satisfies, you have the best. Labor Day dates open. Jake Disch, 4562 Packard, Cudahy, Wis.

HIGH POLE ACT — BEAUTIFUL LIGHTING effect. Write for publicity matters. The Sky Gene, Billboard, Cincinnati, O. au11

OUTSTANDING PLATFORM TRAPEZE ACT — Available celebrations, fairs, etc. Attractive equipment. For literature, particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

THE GREAT KELLY RIDE OF DEATH — Bicycle Chute Act. Jumping cars, buses. American flag and V for fireworks for grand finale. Mike Kelly, Goschen, Ind. au18

VOCALISTS

HILLBILLY BALLADEERS — CECIL AND Linda Lee, Yodeling, Singing with Electric Guitar. Join hillbilly or cowboy troupe. Photo and recording if requested. Address Cecil R. Miller, Oxford, Pa.

MALE SINGER — JOB WITH BAND IN OR around Los Angeles. Ballada, specialty. Billy Heman, 4113 Middlesex Drive, San Diego, Calif.

VAUDEVILLE ARTISTS

FIVE GIRL LINE AVAILABLE SEPTEMBER 3. Exclusive routines, wardrobe, dancing, looks. Price, \$500.00. Prefer Atlantic City, Pittsburgh, Washington territory. Thelma Carmen, 252 E. Lakeriew, Columbus 2, O.

SINGING WAITER AND WAITRESS — ALSO tap. Current Nassau Hotel, Long Beach, New York. Available September 1. Go anywhere. Write Arthur Vernon, General Delivery, Long Beach, N. Y.

THEODOSHIA THE CLOWN — CROSS ROADS Tonight. Coriell Attrs., Pekin, Ill.

GOOD WEIGHT STERLING IDENTIFICATION BRACELET

On Individual Cards

Ladies' No. 3A771—\$12.00 Doz. Men's No. 3A772—\$27.00 Doz.

HARRY PAKULA & COMPANY 5 North Wabash Avenue, Chicago 2, Illinois

SAVE MONEY ON THESE CASEY SPECIALS

V-Mail Stationery, #448, \$1 Seller, Gr. \$14.00	Paper Masks, Gr. \$1.00	BINGO ITEMS
Envoy Stationery, #224, 25¢ Seller, Gr. 5.00	Wedding Rings, Gr. 1.00	3 Pk. Fire King Bowl Set, Individual Cartons, Doz. 6.00
SLUM ITEMS	Gr.50	10 Pk. Glass Bako Sets, Doz. 11.00
Miniature Tool Kits, Gr. \$3.00	Clip Buttons, Per 1,000, 10.00	8 Pk. Betty Jane Glass Bake Sets, Doz. 9.50
Plastic Crucifix Charms, Gr. 1.50	Star Picture Frames, Gr. 14.40	3 Pk. Carving Sets, Doz. 7.20
Paper Goggles, Gr. 1.25	Shoe Shine Kits, Gr. 18.00	Enamelware, Dz. \$4.50 to 13.20
	V-Mail Stationery #448, Gr. 14.00	
	BASEBALLS, Per Doz. 2.00	

Write for Free Bulletin listing hundreds of other Slum and Bingo Items. 25% Dep., Bal. C. O. D.

TELL IT TO *Casey* YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

WELCOME HOME BANNERS

RED HOT NUMBER

24x36 Inch \$16.00 Per Doz.
18x24 Inch 7.00 Per Doz.
12x18 Inch 4.00 Per Doz.

70-Line Comic Buttons \$30.00 Per 1,000; \$3.25 Per 100

50-Line Buttons \$17.50 Per 1,000; \$2.00 Per 100

Comic—Gene Autry, Roy Rogers, Gen. Eisenhower, Patton, MacArthur, Circus, Rodeo, Flag, Truman, V-J, Wolf, Truman and V Lead Guns for Badges. . . . \$3.00 Per Gross

Slum Wedding Rings \$1.00 Gr., 10 Gross Lots Military Pennants \$11.00 Per 100

Key Chains \$9.00 Per Gross

Rabbit Feet \$5.00 Per 100

Metallic Pinwheels, Big Flash . . . \$9.00 Per Gr.

25% Deposit With Order

KIM & CIOFFI
816 ARCH ST. PHILADELPHIA 7, PA.

HOT ERNIE PYLE

All-time favorite picture. Wonderful reproduction, 11x15.

RUSH \$1.00 FOR SAMPLE

Attention, Indiana Jobbers: Jobbers 60% discount. Stock up for PYLE MOVIE C. I. Joe. 25% cash, balance C. O. D.

N. V. MOOR CO.

420 Market St. San Francisco 11, Calif.

Fluorescent BED LAMPS

SUGGESTED SELLING PRICE \$12.95

SAMPLE \$8.95

DOZEN \$69.00

IMMEDIATE DELIVERY GUARANTEED!

UNITED DISTRIBUTING CO.
310 S. ALAMO • SAN ANTONIO, TEXAS

ATTENTION! - - - CIGARS

We have the following high-grade American hand-made, fine quality Cigars—all repeat sellers. Minimum quantity, 20 boxes.

6¢ Cigars @ \$2.40 per box—20 boxes \$48.00
7¢ Cigars @ 2.80 per box—20 boxes \$56.00
8¢ Cigars @ 3.20 per box—20 boxes \$64.00
2 for 15¢ Cigars @ 3.00 per box—20 boxes \$60.00

8¢ Cigars @ \$3.60 per box—20 boxes \$72.00
10¢ Cigars @ 3.75 per box—20 boxes \$75.00

First quality blends of Havana, Puerto Rico and Domestic Tobacco.

50% or full amount must accompany order; certified check, bank draft or money order. We reserve right to substitute. 100% satisfaction or money refunded at once. Notice—These Cigars are available at present—order stock ahead while available. Orders filled in rotation.

M. PERCELL, Box 106, WAVERLY, N. Y.

QUICK TOP SELLING ITEMS

	Per Doz.	Per Gr.
Snooty Pups (all metal miniature size): Self-demonstrating; amusement for everyone	\$1.50	\$17.40
All Metal Sooner Dog Combination: Individually boxed with 6 pills	2.00	23.40
Magic Coat Pencils: Mystifies everyone; assorted colors with illustrated instructions80	9.00
Hot Pepper Gum: 5 sticks in package60	
Joke Jam Jars: Looks Like Real Jelly Jar; When Opened Large Spring Jumps Out	3.00	
Wolf Pack-Age: Wolf Pin With Real Ermine Tail to Stick on Lapel; Three Assorted Comical Sayings on Display Card	1.60	18.00
Pipes: Briar and Bakelite, Retail for \$1.00	6.00	
Hot Pepper Tooth Picks: They Get Hotter All the Time35	3.80

ERNIE'S ENTERPRISES
725 Pine St. St. Louis 1, Mo.

FINE WATCHES

MEN'S & LADIES'
And Novelty Jewelry. Wholesale Only.

WRITE FOR CATALOGUE
MARLENE SALES
5 N. Wabash Ave. Chicago 2, Ill.

SOUVENIRS AND NOVELTIES

Free samples to stores. Send letterheads. A white on fair and carnival stands. Enclose copy of goods ordered elsewhere for identification.

HOME NOVELTY CO.
Box 934, Wichita, Kans.



Coming After Victory
 A New and Better Line of
OAK-HYTEX BALLOONS

The OAK RUBBER Co.
 RAVENNA, OHIO

BORDER NOVELTY CO.

Distributors for
 Kam Ritz Lighters and Cigarette Cases.
 Dunhill Cigarette Lighters and Flints.
 Magic Horse Races, Assorted Types.
 Hot Pepper Chewing Gum.
 Pin-Up Dream Girl Photographs.
 Auto Burglar Alarm.
 Betty Bubbles and Voice Testers.
 Exploding Matches and Plugs.
 John Bowl Toilet Pipes.
 Miniature Boxing Gloves.
 Seaman's Zipper Wallets.
 Service Flags and Military Rings.
 Inserts for Wallets, \$2.00 Doz.
 Wind King Foxhole Lighters, \$13.20 Doz.
 Toy Rifles—Retail \$4.00—\$27.00 Doz.
WRITE FOR NEW CATALOG.
 Deposit With Orders, Balance C. O. D.
 No Orders Less Than \$20.00.

MILLIONS SOLD

Today's fastest selling novelty. 100% profit. Liberal trial order \$1.00. Samples, wholesale prices, 10c. EVERY CAR OWNER A PROSPECT. Retails for \$1.50, costs 39c. \$1.11 profit. Sample 25c.

BARKLEY CO. DRYDEN 3, VA.

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
 Manufacturing Pharmacists
 187 E. Spring St. Columbus, Ohio
BUY WAR BONDS FOR VICTORY

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

DAN RICE . . . says biz along the Eastern Shore country is okay.

LADDERS OF SUCCESS rest on failures.

BOB POSEY . . . cards from Good Hope, Ill., that biz thru Wisconsin was not so forte and that he is starting for down yonder earlier than usual. He hopes that Tom Kennedy will keep reporting the interesting activities of Doc Lushwell and Count Seldom Skoff in these columns.

H. (HEINIE) SCHNEIDER . . . in the med end of pitchdom the past 40 years, called at the Pipes desk July 31. He was in Cincy to attend the race meet at River Downs Race Track, but he failed to let the desk know the outcome of his mutual activities before his return to West Virginia.

FOLKS ARE LEFT ALONE when they ask a loan too often.

DOC IRVING . . . and Ruth Livingston have taken their own Exit foot package to Neisner's in Boston. They would like lines here from Al Powers and Eddie Diebold. They report that biz in Springfield, Mass., was okay.

JACK (BOTTLES) STOVER . . . and Pat Malone report picking the blueberry pickers in the Blue Ridge Mountains of Virginia. The sheeties would like lines here from Judge Patterson and Phil Babcock.

STRONG VOICES sometimes carry weak arguments.

DOC E. B. GRAHAM . . . has been working his Golden West med in a drugstore window at Vine and Central avenues, Knoxville, since May. He reports the spot a good one for a live (See PIPES on page 56)

HOT ITEMS

ANIMALS

Plush, fur; Dolls, Novelties for carnival & bazaar. Write for Bulletin 18. Mayfair Mds., Box 5025M, Billboard, 1564 B'way, N. Y. 19.

APPLIANCES

Vacuum Cleaners, Electric Irons, Hot Plates, Radios, Edgewater Appliances, Box 013, Billboard, 155 N. Clark, Chicago 1.

BALLOONS

Write for prices. Canes, \$7 to \$14 gr. Crushproof Leis, \$3 per 100. Birds, Banners, Sticks, Slum, Unger Supply, Box 02, Billboard, 155 N. Clark, Chicago.

BANNERS

Welcome Home, fast-selling money maker, 8x12, \$21.00 gr.; 12x18, \$3.60 doz. Hammer Bros., Box 5016M, Billboard, 1564 B'way, N.Y. 19.

BIBLE COINS

Bible Souvenir Coins, silver dollar size. Lord's Prayer & John 3:16. 100, \$8; 1000, \$50; 15, \$1 postpaid. LeVite, Box 06, Billboard, 155 N. Clark, Chicago.

BIRDS

Whistling, asst. colors, \$21 gr. Write for price list Glassware, other items. Quick shipment. Snyder Sales, Box 03, Billboard, 155 N. Clark, Chicago.

BOARD DEAL

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, 155 No. Clark St., Chicago 1.

BOARD DEALS

Cedar Chests, Mirrored Vanities, Cash Merchandise Boards. Merchandise for jobbers. Write for prices. Earl, Box 01, Billboard, 155 N. Clark, Chicago.

BRACELETS

Double heart gold plated for engraving, \$8.00 doz. Heart engraved lockets, \$9.00 doz. Gold Arrow, Box 5009M, Billboard, 1564 B'way, N. Y. 19.

CANDY

Mirror Vanities, Cedar Chests, Cigarette Lighters, Mirror Cocktail Sets. Immediate delivery. Sylvan Co., Box 010, Billboard, 155 No. Clark St., Chicago 1.

CELLO-LEIS

Hawaiian Leis, cellophane, sparkling colors, \$4.75 per 100; 150 to carton. Phoenix Merchandise, Box 5004 M, Billboard, 1564 B'way, N.Y. 19.

• CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

• PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

Make Checks Payable to the Advertisers, Not to The Billboard.

CHARMS

Plastic Slum Prizes, \$4.00 per M. Charms on gift cards, \$6.50 per M. Sam Eppy, Box 5030M, Billboard, 1564 B'way, N.Y. 19.

CIGARS

2/25 retail, \$85.00 thousand. 15¢ retail, \$95.00 thousand. All cellophaned, boxed express prepaid. Box 5046M, Billboard, 1564 B'way, N.Y. 19.

COMIC CARDS

Colorful Comic Greeting and Joke Cards, all occasions. Send for circular. Marcy Mfg. Co., Box 5005M, Billboard, 1564 B'way, N. Y. 19.

DOLLS & TOYS

36" Part Plush Bears, \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027M, Billboard, 1564 B'way, N. Y. 19.

EARRINGS

Earrings, dangles, buttons. Gross lots only. Asst. styles, \$24.00 gr. Send cash. Richley Co., Box 5012M, Billboard, 1564 B'way, N. Y. 19.

FURS

Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Rose Fur, Box 5053M, Billboard, 1564 B'way, N. Y. 19.

FURS

Low prices. Coats, Jackets, Scarfs. Latest styles. Free catalog. H. M. J., Box 5043M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Double Heart Pins, gold plated, \$18.00 gross. Immediate delivery. 25% dep. with orders. Cornelia Jewellery, Box 5051M, Billboard, 1564 B'way, N. Y. 19.

JEWELRY

Sterling Rings, Barrettes, Charms, Anklets, Bracelets, Lockets. Samples \$15.00. Jack Roseman, Box 5031M, Billboard, 1564 B'way, N.Y. 19.

JEWELRY

Cedarwood and Lucite Costume Jewelry. Buy from Mfr. 85-piece sample asst., \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.

LAMPS

Herman Cohen, Moe Elk, Props. Bed Lamp Sets, 3 pieces, \$12.00 each. Conelle Products Co., Box 5042M, Billboard, 1564 B'way, N.Y. 19.

LIGHTERS

Military type, windproof, black crackle finish. \$2.00 retailer, \$14.40 per doz. Alex Stutt, Box 5032M, Billboard, 1564 B'way, N. Y. 19.

LOCKETS

Gold-filled, 2-tone, beautifully engraved, \$24.00 doz. Boxed and chained. Liberty Products, Box 5020M, Billboard, 1564 B'way, N. Y. 19.

LUMINOUS

Glow in the dark. Beautiful Pictures, 8x10, \$7.50 doz.; Ash Trays, \$9.75 doz. Artistic Studios, Box 5029M, Billboard, 1564 B'way, N.Y. 19.

MAGIC TRICKS

Dealers. Earn large profits with our line of over 100 fast selling Magic Tricks. Free catalog. Robbins, Box 5052M, Billboard, 1564 B'way, N.Y. 19.

1-9-4-5

New Fall Catalog free! Chock-full of Mexican Jewelry! Men's Iden. Bracelets, \$7.12 doz. Miller Creations, Box 04, Billboard, 155 N. Clark, Chicago.

RAZOR

All metal, precision construction, Gillette type. Doz., \$2.28. 6 doz. lots, per doz., \$2.10. Cardinal Co., Box 014, Billboard, 155 N. Clark, Chicago.

SELL FURS

The theme around which a smart woman's wardrobe is built. Send for details NOW. S. Angell & Co., Box 5015M, Billboard, 1564 B'way, N.Y. 19.

S. S. PLATES

Social Security Plates, red, blue, gold colors, metal. \$6 per 100. F.O.B. Chi. while they last. Sample, 10¢. Charms & Cair, Box 012, Billboard, 155 N. Clark, Chicago.

SHREDDER

New plastic. Plenty of repeat business. Send 25¢ for sample, details. Renwal Mfg., Box 5041M, Billboard, 1564 B'way, N. Y. 19.

TOB. POUCH

Ex. Qual. Tobacco Pouch, 2 ply oilskin. \$1 retailer. 54¢ each in doz. lots. Sample 60¢ & 10¢ postage. Bernhold, Box 07, Billboard, 155 N. Clark, Chicago.

WALKIE TALKIE

Hottest novelty in years. Flashy. \$9.60 doz. Sample \$1.00. Act now. Glenwood Mfg., Box 5019M, Billboard, 1564 B'way, N. Y. 19.

WALLETS

Genuine leather, 3 fold, 35¢. Tourists' sets, 3 piece, \$1.00. Act fast. J. C. Margolis, Box 5024M, Billboard, 1564 B'way, N. Y. 19.

WASH-TOYS

Durable, asst colors, 8 1/2" long cord lace closing. \$6.75 dz. Mt. Vernon Novelty Co., Box 5008M, Billboard, 1564 B'way, N. Y. 19.

WATCHES

Men's American made Walthams, 7 jewel, \$18.75. Rebulits (guaranteed). 1/3 dep. Victor Dist., Box 5040M, Billboard, 1564 B'way, N.Y. 19.

FLASH—FOR EVERY TYPE CONCESSION

Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Fair Special" List Now Ready—Write.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.
ACME PREMIUM SUPPLY CORP.
 3333 LINDELL BLVD., ST. LOUIS 3, MO.

MEXICAN BROOMS HONEY SILVER JEWELRY

WRITE FOR PRICES.

PAN-AMERICAN TRADING CO. Importers and Exporters
 2214 DIME BANK BLDG., DETROIT 26, MICH.

RUBBER TYPE 1/2 Inch High, Cut Letters or Numbers 800 FOR \$8.00

WE CAN MATCH YOUR PRESENT STOCK

Make up and sell Rubber Stamps to servicemen for marking clothing. Complete Rubber Stamps made in a few seconds. ALL RUBBER TYPE GUARANTEED. SEND FOR SAMPLE. WE MANUFACTURE COMPLETE LINE OF RUBBER TYPE.

3 IN ONE RUBBER STAMP CO. 5619 Sunset Boulevard Hollywood 28, Calif.

CATALOGS

#66 AND #67 FREE!

Toys, Giftware, Specialties, Novelties, Sales Boards, Deals, Household Goods.

DIVERSO PRODUCTS CO.

610 N. WATER ST. MILWAUKEE 2, WIS.

CIGARETTE ROLLERS NOW \$9.00 PER 100

OPA Retail Price 35¢—New Metal Vest Pocket Size. ADVERTISING SIGNS FREE. 2 OZ. PACKAGES OF CIGARETTE TOBACCO, 22¢ Ea. GUMMED BOOK PAPERS, 100 Sheets to a Book, \$3.00 per 100 Books.

DETROIT CIGARETTE ROLLER COMPANY 8241 Hamilton Ave. DETROIT 2, MICH. Phone: TRInity 2-9175

DISTRIBUTORS-CREW OPERATORS

NOW available in quantity for spot delivery.

LADY JOAN SACHET CUBES

A "Natural" for Organization and Trust Sales. Write for Sales Details and LOW net prices. **LADY JOAN LABS., 846 Washington, Reading, Pa.**



193

DIAMOND BRIDAL SETS

Genuine Cut Diamonds. 14K. Yellow Gold Brilliant Diamond. Quality That Stands Up—Styles That Stand Out. Priced Right—Sells Easy.
 #218—Pictured Right \$22.50 (Retail \$45.00, Plus Tax)
 #193—Pictured Left \$27.50 (Retail \$60.00, Plus Tax)
 Also #192, 190, 199, 825, 826 from \$32.50 to \$75.00. Wholesale Only—O. O. D. Dep. With Order.

STARLIGHT JEWELRY CO. 310 Godchaux Bldg. NEW ORLEANS 16, LA.



218

CONTINUE BUYING WAR BONDS

R-B Miniature Made Up of 275,000 Pieces

(Continued from page 43)

he had a burning desire to own a circus even if it were only a miniature.

Adding piece by piece daily, Dunn shapes the pieces on a jeweler's lathe and a jigsaw—the only power tools he uses. The circus, built on a scale of one-half inch to a foot, packs 123 toy trucks of varied descriptions. It can be erected in 60 hours and takes 36 hours to dismantle. Lighted by more than 300 small electric bulbs, the show, to date, has cost Dunn \$2,000.

Starting the miniature in his home, the model outgrew those quarters and was moved to a basement in a downtown Wichita office building. Dunn has been aided by his wife and three children. His oldest son, Charles, 13, has been daubing gaudy circus colors since he was six, and his brother, Kenneth, can rig the entire menagerie without help. His daughter, Beverly Ann, 9, helps her mother with the trappings and sewing.

Led by a band and calliope, a parade 150 feet long makes its way into the circus grounds. Talkers attempt to entice the crowds before they enter the big tent. Circus-goers mill around a pink lemonade stand, while others throng to the menagerie, where a giraffe cranes his neck over the edge of a high wire cage, and a lazy hippo basks in a pool filled with water by a tiny fire hose 25 feet long. More than 1,100 animals are portrayed.

At the entrance to the Big Top a ticket seller rings up admissions on a tiny cardboard cash register. And inside, the show is in full swing. Tiny clowns go thru their antics, and growling lions mount their perches, guided by the cracking whip of their trainer. Aerialists swing dizzily by their teeth high above, and a tight-wire walker balances precariously

as the band strikes up a stirring tune.

The complete show, mounted on a table 22 by 44 feet, also includes a cook tent. A canopy houses a police wagon drawn by four mules. Nine policemen are seated, ready for any emergency. The big tent alone, with its animal cages, runways and other trappings, is fashioned from 175,000 pieces and required seven years of work. Complete, even to two small boys sneaking under the tent, the Big Top can be set to present 42 circus performances. Dunn has used between five and six miles of cord to rig the main arena.

Altho started as a hobby, the miniature promises to become a sound financial investment. Offers already have been received to show the model. But Dunn wants to wait until the show is complete in every detail.

"Then," he says, "I'm going to quit my job and exhibit the show."

And he can hardly wait for the premiere!

ARTHUR SMILES

(Continued from page 41)

the impromptu night show, he said with a grin:

"I'm smiling but things are happening in here," and he pointed to his stomach, which indicated that the well-known Brooklyn boys were at work.

"Maybe I shouldn't be smiling but we have to make the best of every situation, good or bad, and I believe that if we keep plugging, Arthur Bros. will someday be recognized as one of the big shows of the country."

Observed on the lot at the first visit to this 15-car show from the Pacific Coast were the heavy wagons, which no doubt came from the defunct Al G. Barnes and Hagenbeck-Wallace orgs; heavy center poles and the customary shortage of manpower.

Visitors were plentiful at this engagement, among them being Cecil Eddington, George Bink, Jack Disch, Leo Demers, Mr. and Mrs. Al Sigsby and son, Ray Marsh Brydon, Ray Walton, Hubert B. Shive, Burtis C. Wilson and Gene Whitmore.

PIPES

(Continued from page 55)

foot worker and that it is now open, as he treks back to Colorado, Arizona and California. Doc started in the biz with a med show in Knoxville. For the past four years, prior to returning to Knoxville, he has been working the West Coast. He asks for lines here from Jack Shading, Bob Smith and Doc Ward.

PROF. FREDERICKS . . .

called at the Pipes desk last week and infoed that he hopped into Cincinnati to see Big Al Wilson who is working Nelsner's with scopes and handwriting charts. Fredericks says he is placing lots of scope readers in chain spots. He asks for lines here from Irene Roth.

SALLY BAKER . . .

is with jewelry to good takes in Kresge's, Canton, O.

DON'T give the impression that you are smarter than your tips. You are, but keep it a secret.

DAVE MELTZER . . .

paperman, called at the Pipes desk in Cincinnati last week. He had been waiting in Cincy for the arrival of Jim Gordon, paperman, who recently died of a heart attack while horseback riding in Erie, Pa., his home. Gordon had gone there to spend the July 4 holiday with his folks and was to rejoin Meltzer in Cincy. Dave make his home in Chicago and is heading for Cleveland.

Sachet

By E. F. Hannan

SACHET is an item that has been constant with salesmen and pitchmen almost since the first tripod was set up. It would be hard to number the many pitchmen who have turned to this packaged perfume when times were dull or bank roll was low.

I knew one of the pioneers who for years pitched in the market district of Boston. Andrew (Andy) Graham was a vaude performer in his more youthful days and as he got older he turned to pitching. While he worked many items, he never entirely let go of sachet.

In Andy's time, gardenia was the prevailing bouquet, but today's changing buyers move from one scent to another. While powder sachet still holds on, there is also a cake form and various other style packages available. I have often thought that med workers and med shows miss a trick when they fail to tote a supply of sachet. It's a push-over for the feminine members of the tip.

MAGIC

(Continued from page 31)

ers. However, I suppose I'll run into some interesting things before the trip is over." . . . AL SHARPE scribbles as follows from Berlin under a July 20 dateline: "Am here to play a command date for the Big Three. It is really an honor and everyone in our show is thrilled. Last night Generals Arnold and Marshall were in the audience, and tomorrow President Truman will be there. On Sunday (22) we play for Stalin." He signs his communication "Your history-making friend, Al Sharpe."

EVERETT AND COMPANY

(Everett and Jane Lawson) opened their season Sunday (5) at Lake Winnepesaukee, Ga. They are set there a week, with a string of fair dates to follow. Hays Griffith has the advance. Unit will resume its school assembly work the middle of September and is already set for the entire school systems of Duluth, Minn., and Superior, Wis. . . . McDONALD BIRCH is stirring up interest on the new season among his regular sponsors with a new mailing piece made up of some of his press notices of the tour recently concluded. . . . JOE HANLEY, comedy magish, opened a return stand at the Trade Winds, Washington, last Wednesday (1). . . . CECIL BYRNE and Dr. H. L. Collins, Indianapolis magic enthusiasts, were visitors at the magic desk last Saturday (4), having just returned to Cincy after a week's jaunt up the Ohio River on the Steamer Chris Greene. The boys returned to Indianapolis Saturday night after spending the afternoon with the bangtalls at Cincy's River Downs race track. . . . JIM SHERMAN, Chi magician and comedy handy man, landed smack dab on the front page of the July 26 issue of *The Bull Horn*, tabloid sheet published for the personnel of the Naval Air Technical Training Center, Norman, Okla., in a two-column photo with his attractive assistant. Jim showed for the boys there that night in a vaude-musical labeled *Classics in Corn*. He played the same spot last May with Edgar Bergen and Charlie McCarthy. . . . REV. JOHN NICHOLS BOOTH, after two weeks in Cincy, departed last Friday (3) for his native Chicago. He leaves this week for Montreal, where he will mix with the local magic fraternity for a fortnight.

COSTUME ACES TOUGH

(Continued from page 30)

by dyes is slow and there is no guarantee of matching or against fading. Designers who call for satins, taffetas, novelties and sequins may be out of luck because they're hard to get. Pre-war ornaments and metal braiding aren't to be had any more, of course. Pre-war fabrics now on hand are being rationed.

Skilled craftsmen are harder to find now, with tailors, sewers, milliners and embroiderers at a premium. WLB approval of salary raises and reduction of working hours for the industry will reflect slower production and higher prices, which show skeds and budgets must take cognizance of. One customer said that labor and material costs are up almost 50 per cent over last year. Dyeing, printing, hand painting and other converting operations also come higher this year.

Situash sums up, in the words of the head of Mainbocher, that costumer, designer and producer must use greater ingenuity in doing the job this year—dough alone isn't the answer.

WANT SIDE SHOW ACTS

Fire Act, Sword Swallow, Pin Cushion, Musical Novelty, Entertaining Fat Girl, Bag Puncher, Etc.

Six more weeks in world's finest park, then on the road south for a long tour. State all in replying, including salary.

RAY MARSH BRYDON

Riverview Park, Chicago, Illinois

WANTED

Wild Animal Act

Opening September 5th, Vancouver, B. C., Canada, for Balance of Season With Polack Bros.' Circus. Will Buy or Lease.

Write or Wire

ETHEL ROBINSON ATTRACTIONS

155 N. Clark St. Chicago 1, Illinois

WANTED

For a high-class Rodeo Circus and Thrill Show at Pittsburgh, Pa., Scott Stadium, Aug. 17 to 28, high-class Acts. Also Cowboys, Cowgirls and other performers. Wire

HARRY LOGAN

Contact me
Care Geo. B. McDonough, Braddock, Pa.

CAVALCADE OF AMUSEMENTS

CAN PLACE CAPABLE AGENTS for Clothes Pin and other Stores. Good opportunity for the right men. Long season of Southern Fairs. This is a Railroad Show and booked until November. Address: BILL PERROT, care Cavalcade of Amusements, Evansville, Ind., this week; then Mobile, Ala.

FOR SALE

HEY-DEY, \$2,500.00

Now operating Jantzen Beach Park, Portland, Oregon. Purchaser can take over my contract or move ride. GLADYS PATRICK, Jantzen Beach Park, Portland, Oregon.

WANTED

Scooler Foreman

Salary no object if you are capable.

Cavalcade of Amusements

Evansville, Ind., this week.

Hutchen's Modern Museum

WANTS TO JOIN THIS WEEK IN CEDARBURG, WIS., OR AS PER ROUTE OF SNAPP GREATER SHOWS, LECTURER THAT CAN SELL BLADE BOX AND ONE TICKET SELLER. No Acts Wanted.

FREAR'S UNITED SHOWS

Wanted for Culbertson, Nebr., Fair, Aug. 14 to 17, Legitimate Concessions of all kind. Can use two Grand Shows. Have Sit Down Grab on per cent. Attention, fair committee men: Have a few open dates. Contact this week at Sutton, Nebr., Aug. 7-11.

AT LIBERTY RAY BRISON

Slide Show Manager
Do punch, magic, fire, make openings and lectures. Percentage only.
Address: Gen. Del., Chambersburg, Pa.

CARNIVAL-PARK CONCESSIONAIRES

Write for Our Circular

Slum, Glassware, Novelties, Flash Items, Intermediates

SAUNDERS MFG. & NOVELTY CO.

708 Frankfort Ave., N. W.,
Cleveland 13, Ohio

WELCOME HOME BANNERS

Selling Like Wildfire

9x12 Inches, Dozen 2.00
12x18 Inches, Dozen 4.00
18x24 Inches, Dozen 7.00
Balloons, Gross 5.00

BUTTONS

Welcome Home, V-J, Patton, Gen. Eisenhower, MacArthur, Truman, Gene Autry, Roy Rogers, Circus, Rodeo, Fireman, Comic, Hundred 2.00
American Made Flying Birds, Loud Whistle, Gross 19.00
Comic Hat Bands, Hundred 2.00
Airplanes, Beautiful Colors, with Propeller and Wings, Sticks, Gross 15.00
Key Chains, Assorted Charms, Gross 9.00
Yacht Caps, Dozen 2.00
Round Stiff Sailor Hats, Gross 22.50
50 Per Cent Deposit Requested on All Orders, Money Orders or Cash. Limited Quantities. First Come—First Served.

HARRIS NOVELTY CO.

1102 Arch Street, PHILADELPHIA, PA.

FLYING BIRDS, with Feathers and Inside Whistles, Sticks Included, Gro. \$19.50
FLYING BIRDS, Large Size, Bright Colors, Sticks Included, Gro. 15.00
Neckties, Asstd. Silk and Crepe, Flashy Patterns, Each in Box Doz. \$2.10; Gro. \$24.00
Leather Billfold, Double Window Pass Case, Doz. \$2.35; Gro. 27.00
Silver Finish Sugar Shell and Butter Knife Sets in Display Box, Doz. Sets 2.00
Large Hunting Knife with Leather Handle and Heavy Leather Sheath, Doz. 30.00
Jewelry, All Metal Brooch Pins, Dress Clips, Etc. Gro. Lots Only 9.00
Silk Western Neckchiefs, Asstd. Bright Colors, Lg. Size, Doz. 4.50
Stuffed Washable Animals, Elephants, Lambs, Dogs, Etc. Big Value, Doz. 4.50
We have in stock for immediate delivery Corks, Candy Boxes, Cigt. Cases, Dolls for Racks, Baseballs, Dart Boards and Darts, Sno and Pop Corn Cones, Apple Sticks, Swaggers, Batons, light weight Canes with Knob Handles for Pennants, Glassware, Hyv. Canes for "Guess Your Weight." Send us list of Concessions you are operating for our special lists.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

RUBBER STAMPS FOR SERVICEMEN

WE HAVE DONE IT AGAIN!

You can now make Rubber Stamps of any size for everyone in only a few seconds. WE OFFER QUALITY RUBBER AND ACCURATE MACHINE CUT RED TOP RUBBER LETTERS BECAUSE OF OUR MODERN EQUIPMENT AND SKILLED WORKMEN. MILLION LETTERS—ALL SIZES READY FOR SHIPPING. Also Metal Ink Pads, Black and White Ink. BUY FROM THE WORLD'S LARGEST SELLER OF RUBBER TYPE FOR SERVICEMEN. Send \$5 Deposit on Complete \$56 Set.

GLOBE RUBBER STAMP CO.

809 S. FIGUEROA
LOS ANGELES 14, CALIF.

J. J. PAGE SHOWS

Will book or buy one more Flat Ride, Tiltawhirl, Rolloplane or Octopus. Also Kiddie Rides.

Can place Grind Shows with or without own outfits.

Can place legitimate Concessions except Corn Game and Cook House. Want Electrician.

Richmond, Ky., next week; London, Ky., Fair to follow; then Asheville, N. C., Fair to follow; then Murphy, N. C., Fair; Gainesville, Ga., Fair, and Lawrenceville, Ga., Fair, and positively 7 more fairs and celebrations booked.

Address J. J. PAGE SHOWS, Elizabethtown, Ky., this week; Richmond, Ky., next week.

BENTLEY BROS.' CIRCUS and "BOMBING OF JAPAN"

Auspices O-Ton-Ta-La Grotto #40, Veterans of Foreign Wars 606, TOLEDO, O., BASEBALL PARK.

DATES CHANGED TO
SATURDAY, SEPTEMBER 8—8 P.M.
SUNDAY, SEPTEMBER 9—2-8 P.M.

Seats 16,000 and billing heavier than Ringling; all towns 45-mile area, all radios, all papers. Want two more sensational Acts. Sky Jean, answer wire. Also Aerial, Ground, Musical, Trained Wild Animal Acts. Acts playing fairs, here is an extra week. State price first letter. Good percentage deal for Hillbilly Show to fill fireworks time Sunday matinee. Two more Ticket-Program Men who can work clean. J. B. HENDERSHOT, Chairman, 308 Colton Bldg. or Melrose Hotel.

WALLACE BROS.' SHOWS

"America's Most Spectacular Midway"

Place Stock Concessions of all kinds for an outstanding Route of Fairs, including Cumberland Co. Fair, Greenup, Ill.; Tri-County Labor Day Celebration, Benton, Ill. (estimated attendance 40,000, then balance of week in Downtown West Frankfort under strong auspices); S. E. Missouri District Fair, Cape Girardeau, Mo.; Mississippi County Fair and the World's Championship Cotton Picking Contest, Blytheville, Ark.; S. E. Ark. State Fair and Rodeo, Pine Bluff, Ark.; Yazoo County Fair, Yazoo City, Miss.; Mississippi State Colored Fair, Jackson, Miss.; East Miss.-West Ala. State Fair, Meridian, Miss. (winter unit opens November 15 at close of our last fair to play proven uptown Louisiana still dates; out all winter in south Louisiana), especially want Fish Pond, Guess Age and Scales, Hi-Striker, Bowling Alley, String Game and Country Store. Can place Diggers; Bill Warren, wire. Excellent proposition for Arcade. Will sell the ex on Novelties for the above Fairs. Can place one outstanding Popcorn Concession; Roy Mackey, wire. Place any non-conflicting show. Will frame shows for capable operators. Have monkeys, well trained for operator who has some equipment. Good proposition. Ride Help—Thanks for the many inquiries; all positions are filled. Want to buy for cash, Super Rolloplane with or without truck, also want to buy Music Rolls for a National Calliope. All replies WALLACE BROS.' SHOWS, Main Streets, Ridgway (Homecoming), Ill.

JONES GREATER SHOWS WANT

FOR A PROVEN ROUTE OF BONA FIDE FAIRS STARTING AT WELCH, W. VA., WEEK OF AUGUST 13

Want Concessions. Will place legitimate Concessions of all kinds. Reasonable rates. Will book or buy Penny Arcade. Can place two good Shows, Ten-in-One, Dog and Pony, Fun House, Grind Show. Splendid opportunity for Trained Animal, Monkey or Wild Life Show. Special proposition to well-framed Shows. William Ross, can place you, Wire address. Want capable Ticket Sellers for main gate to take complete charge of front. Herman List wants Concession Agents. Annual Police and Firemen's Celebration, Welch, W. Va., week August 13; Tazewell County Fair and Horse Show, Tazewell, Va., week August 20; Lee County Fair and Horse Show, Abingdon, Va., week August 27; Lee County Fair, Pennington Gap, Va., week Sept. 3; with 8 other Southern Fairs to follow.

ADDRESS: PINEVILLE, WEST VA., THIS WEEK.

WANTED—SIDE SHOW AND MUSEUM PEOPLE

Dancers: Oriental, Hula, Fan, Strip Tasse and others. All doubling Posting. Good experienced Dancers who can stay sober and with professional conduct can make \$45.00 to \$50.00 per week. Pay each night. Good amateur considered for less. Will teach and raise with progress. Can place Magician or Novelty Man who can lecture Blade Box, Electric Chair, etc. Wife can double Tickets, Dance or Illusions. People in all lines who can do two or more Acts. State anything you can double on and lowest salary for long, steady job in downtown St. Louis. Might use good Freak if price within reason. New talent opens Sept. 1st. Write, don't wire or phone. State age and full details. No money advanced to strangers. Send photo if possible. Address:

John A. Walker, Mgr. Dee Lang's Broadway Museum
15 N. BROADWAY, ST. LOUIS 2, MO.

WILL BOOK FOR BALANCE OF SEASON

Starting Rapid City, S. D., Downtown on Streets, Aug. 22-25; Sun Dance, Wyo.; Hermingford, Neb.; other Fairs to follow. Shows, Rides and Concessions not conflicting. Will give Cook House good proposition.

STANDARD SHOWS

V. C. JOHNS

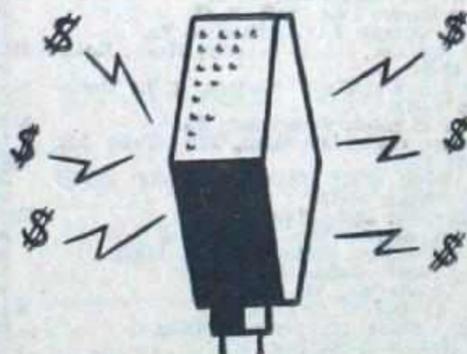
Crawford, Neb.

PAN-AMERICAN SHOWS WANT

Ride Foremen and Second Men who can drive Trucks and Semis for Wheel, Merry-Go-Round, Loop-o-Plane and Chairplane; \$60 to Foremen who can get it up for opening night. Can place legitimate Concessions. Want small Cook House or Grab. Good proposition for Shows with own outfits. This week, Alexandria Fair; Marion, week Aug. 13.

Address J. R. STRAYER, Mgr., Alexandria, Ind.

OUTDOOR SHOW RECEIPTS UPPED BY RADIO



Spot radio announcements bring 'em in from far and wide. Radio reaches the audience you want at the psychological moment . . . the moment they think in terms of entertainment. That's why all of showbiz gets such good results from radio exploitation. For the latest news of radio, turn to THE BILLBOARD Radio Department.

RADIO . . .

SHOWBIZ' BEST BOX OFFICE BOOSTER

CAVALCADE OF AMUSEMENTS

HAVE COMPLETE MOTORDROME OPEN FOR RELIABLE OPERATOR WHO CAN FURNISH RIDERS. Earl Ketting, Speedy Bauers and Speedy Merrill, wire me. Freddie Egbert, contact me at once. CAN PLACE CAPABLE DIESEL ENGINEER. Must understand Caterpillar Equipment and Internationals. Salary \$100.00 per week. CAN PLACE SLUM CONCESSIONS FOR LONG SEASON OF SOUTHERN FAIRS. WANT A FEW RIDE HANDS. Top salaries to sober men.

All address AL WAGNER, Mgr., Evansville, Ind., this week; then Mobile, Ala., for 10 days

BLUE RIBBON SHOWS WANT

CONCESSIONS—Cookhouse or Sit Down Grab, Ball Games, String Game, Duck Pond, Scales, Jewelry, Merchandise Wheels, etc. Agent for Pea Pool and Guess Age. SHOWS—Ten-in-One, Monkey, Snake and any worth-while Grind Show. RIDE HELP—Second Men for Wheel, Tilt, Jinney and Chairplane. Positively no drunks or chasers. Semi drivers given preference. For a long season south come on. Earl Dixon can use Count. Store Agents, Clothes Pin and Bowling Alley. All replies to

E. L. YOUNG, Manager, Germantown, Ky., this week; Morehouse, Ky., next week.

MORRIS HANNUM SHOWS WANT

For Long Circuit Southern Fairs and all winter in Florida, capable Ride Help. Can place Bingo for Flemington, N. J., Fair and rest of season. Want Photos and other legitimate Concessions.

All replies to MORRIS HANNUM, Flourtown Fair, Now; Leiperville, Chester, Pa., next week.

WANTED

HIGH ACTS . . . CIRCUS ACTS . . . ANIMAL ACTS
THREE WEEKS TO BE PLAYED IN FOUR
Sept. 10th, Charleston, S. C.; 17th, Asheville, N. C.; Oct. 1st, Augusta, Ga.
Wire Wire Wire
JOHN H. BILLSBURY AGENCY
203 NORTH WABASH AVE. CHICAGO 1, ILL.

B. & V. SHOWS

AFTON, N. Y., FAIR, AUGUST 13 TO 18

Want—Will sell Ex. on CUSTARD. Want Grind Stores. Can place Fun House, Glass House and Drome. Want Side Show, Crime, any good Grind Show. Can also place Girl and Posing Show. Want to book or lease Octopus, Tilt, Ride-o, Roll-o-Plane. Can place Cook House or Grab for balance of season. Want Ride Help on Merry-Go-Round, Chairplane and Wheel.
Whitney Pt., N. Y., Fair, Aug. 20th to 25th; Vernon, N. Y.; Harford, Pa., to follow.
J. VAN VLIET, Mgr., Owego, N. Y.

ATTENTION

Want Eli Wheel and Tilt-a-Whirl Foremen. Roy Frear, of the Frear Amus. Co., is no longer connected with this show.

M. A. SRADER SHOWS

McCook, Nebraska

WANT

A Ferris Wheel and five Major Rides, also Concessions. Will pay spot cash if delivered to Maryland. What have you?

J. W. ISAAC

25 Eastern Avenue ESSEX 21, MD.

RAY WHELOCK WANTS

Roll-Down Slum, Skillo and Wheel Agents. We work here with Central American Shows. Wymore, Nebraska, this week; Weeping Water, Nebraska, follows.

FREE ACTS WANTED

DE KALB COUNTY FAIR

Alexandria, Tenn., Aug. 29-30-31-Sept. 1.
ROB ROY, Secy.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A.B. & B.: Robin, N. C.; Leaksville-Spray 13-18.
Alamo Expo.: Great Bend, Kan.
American Beauty: (Fair) Manchester, Ia.
American United: Caldwell, Idaho; Weiser 13-18.
American Expo.: Columbia City, Ind.
A.M.P.: York, Pa.; Spring Grove 13-18.
Anderson Greater: Salina, Kan.
Badger State: Merrill, Wis., 6-9; Antigo 10-12; Ladysmith 13-15.
Baker's United: Delphi, Ind.
Bantley's All-American: Washington, D. C.
Bartko, P. G.: Geneva-on-the-Lake, O.
Beam's Attrs.: Blairsville, Pa.
Bee's Old Reliable: (Fair) Brodhead, Ky.
B. & H.: Hemingway, S. C.
Bill's Rides: Sparks, Ga., 6-8.
Blue Ribbon: (Fair) Germantown, Ky.; Morehead 13-18.
Border State: Canton, Okla.; Thomas 13-18.
Bright Lights Expo.: Herminie, Pa.
Britton's Better: Tylertown, Miss.
Buffalo Shows: Hamilton, N. Y.
Bullock Am. Co.: Hickory, N. C.
Bunting: Princeville, Ill.

Burdick's Greater: (Fair) Ozona, Tex.
B. & V.: (Fair) Owego, N. Y.; (Fair) Afton 13-18.
Byers Bros.: Pecos, Tex.
Cable Am.: Evansville, Ind.
Capell Bros.: Sapulpa, Okla.
Carr, Lawrence: Hollowell, Me.; Lincoln 13-18.
Casey, E. J.: (Fair) Flin Flon, Man., Can., 8-11; (Fair) The Pas 14-15; (Fair) St. Vital 17-18.
Cavalcade of Amusements: Evansville, Ind.; Mobile, Ala., 13-18.
Cetlin & Wilson: (Fair) Bedford, Pa.; (Fair) Butler 13-18.
Coastal Plain: Hazlehurst, Ga.
Coleman Bros.: Kingston, N. Y.; (Fair) Middletown 13-18.
Collins, Wm. T.: (Fair) White Bear Lake, Minn., 9-12.
Conklin: Winnipeg, Man., Can.; (Fair) Port William, Ont., 13-18.
Continental: Berlin, N. H.
Crafts' 20-Big: San Jose, Calif.
Craig, Harry: Shawnee, Okla.
Crescent: Calgary, Alta., Can.; Lacombe 13-15.
Crescent Am. Co.: Asheville, N. C.; Kings Mountain 13-18.
Cumberland Valley: Sparta, Tenn.; (Fair) Tracy City 13-18.
Cunningham's Expo.: Toronto, O.; Lore City 13-18.
Curl Am. Co.: Hot Springs, S. D., 6-8; New Castle, Wyo., 9-11; Merriman, Neb., 13-15; Burke, S. D., 16-18.
De Luxe Am.: Branford, Conn.; New Milford 13-18.
Denton, Johnny J.: Piedmont, Ala.
Dick's Paramount: Manville, N. J.
Dickson United: Cherokee, Okla.
Dixieland: Somerville, Tenn.
Dobson's United: (Fair) Bayport, Minn., 10-12; (Fair) Anoka 13-15; (Fair) St. Croix Falls, Wis., 17-18.
Dodson's World's Fair: Wichita, Kan.
Dumont: Rochester, Pa.
Dyer's Greater: (Fair) Medford, Wis.; (Fair) Rice Lake 16-19.
Ebersole: (Fair) Alta, Ia., 7-10; (Fair) Humboldt 15-18.
Eddie's Expo.: Tidouche, Pa.; Sheffield 13-18.
Ellman United: (Fair) Wausau, Wis., 11-15.
Endy Bros.: Hornell, N. Y.; Binghamton 13-18.
Exposition at Home: Annapolis, Md.
Fairway Am.: Carthage, Tex.; Jefferson 13-18.
Fidler United: Freeport, Ill.; (Fair) Kankakee 13-18.
Fleming, Mad Cody: Augusta, Ga.; Waynesboro 13-18.
Francis, John: Kewanee, Ill.
Frear's United: Sutton, Neb.; (Fair) Culbertson 14-17.
Garden State: Mt. Holly, N. J.; Burlington 13-18.
Gayway: Austell, Ga.; Dallas 13-18.
Gem City: Hopkins, Minn., 9-11.
Gentsch, J. A.: Granada, Miss.
Geren's United: Shelby, O.; Marion 13-18.
Gold Medal: (Fair) Fairfield, Ill.; Herrin 13-17.
Golden Gate: Drakesboro, Ky.
Gooding: Warren, O.
Gooding Greater: New Bethel, Ind.
Gooding Greater: Portland, Ind.
Great Eastern: Mars Hill, Me.
Great Sutton: Granite City, Ill.; (Fair) Vienna 13-18.
Greater Rainbow: Williamsburg, Ia., 7-10; (Fair) Northwood 13-15; (Fair) Osage 16-19.
Greater United: San Angelo, Tex., 6-18.
Grimes Am. Co.: North Stratford, N. H.
Groves Greater: Sulphur, La.; Cameron 13-18.
Hale's: Oskaloosa, Kan., 10-11; Falls City, Neb., 13-18.
Hannum, Morris: (Fair) Flourtown, Pa.
Happy Attrs.: Nelsonville, O.; (Fair) Wellston 14-17.
Happyland: Wayne, Mich.
Harrison Greater: Pocomoke, Md., 4-9; Weirwood, Va., 13-18.
Hedrick's Gay Way: Hamlet, N. C.
Hennis Bros.: (Fair) Ionia, Mich.
Heth, L. J.: Nashville, Tenn.
Hill's Greater: Fremont, Neb.
Howard Bros. Attrs.: (Fair) Piketon, O.; (Fair) Hilliards 13-17.
Hyalite Midway: Loup City, Neb.
Imperial: (Fair) Mendon, Ill.; (Fair) Rushville 13-18.
International: Sidney, Neb.
Jones Greater: Pineville, W. Va.
Jones, Johnny J., Expo.: (Evergreen Park) Chicago, Ill., 6-12; (Fair) LaPorte, Ind., 14-18.
Joyland Am. Co.: (Fair) Shelbyville, Ind.; (Fair) Rockville 13-13.
Joyland Midway Attrs.: Midland, Mich.; Chelsea 14-18.
Kaus, W. C.: Gloucester, N. J.
Keystone Expo.: Fair Bluff, N. C.
Kirkwood, Joseph J.: Winchester, Va.
Lagasse Am. Co., No. 1: Beverly, Mass.; Rockland 13-18.
Lagasse Am. Co., No. 2: Warren, R. I.; Woonsocket 13-18.
Lawrence Greater: Lancaster, Pa.
Lone Star: (Fair) Marshall, Ill.; (Fair) Mt. Carmel 12-17.
McKee, John: (Fair) Eldora, Ia., 7-10; (Fair) Independence 14-18.
Magic Empire: Dyer, Tenn.
Maine Am. Shows: Van Buren, Me.
Majestic Greater: (Fair) Milford, Mich.
Manning, Ross: Calais, Me.
Marks: Charleston, W. Va.
Midway of Mirth: Onarga, Ill.
Midwest: (Fair) Montpelier, Idaho.
Mighty Monarch: Madison, Fla.
Moore's Modern: Greencastle, Ind.; (Fair) Bloomfield 13-18.
Mound City: Lincoln, Ill.; Mexico, Mo., 13-17.
North American Expo.: Rochester, Minn.
Page Bros.: Smithville, Tenn.; Lebanon 13-18.
Page, J. J.: Elizabethtown, Ky.; Richmond 13-18.
Page, Mighty & Kelly Grady: Sycamore, Ga.
Pan-American: (Fair) Alexandria, Ind.
Peppers All-State: Clinton, Tenn.; Rockwood 13-18.
Pike Am. Shows: Ozark, Mo.; Willow Springs 13-18.
Prell's Broadway: Newark, N. J.; Hammonton 13-18.
R. & S. Am.: New Bern, N. C.; Beaufort 13-18.
Raines Am. Co.: Hatfield, Ark.; Waldron 14-18.
Reading's: Nashville, Tenn.
Regal Expo.: Nashville, Tenn.
Rogers Bros.: Farmington, Minn., 10-12; Waconia 13-15; Barnum 17-19.
Rogers Greater: (Fair) Huntingburg, Ind.; (Fair) Salem 13-18.
Royal American: (Fair) Chippewa Falls, Wis.; (Fair) Superior 13-18.

Rose City: Brookhaven, Miss.; McComb 13-18.
Scioto Valley: Lockland, O.
Siebrand Bros.: Great Falls, Mont.
Silk City: Paterson, N. J.
Smith, Casey: Mountain View, Okla.
Smith, George Clyde: East Freedom, Pa.; Central City 13-18.
Snapp Greater: (Fair) Cedarburg, Wis.; (Fair) Manitowoc 13-18.
Sparks Bros.: Cairo, Ill.; (Fair) Fulton, Ky., 13-18.
Sparks, J. F.: Rome, Ga.
Srader, M. A.: McCook, Neb.; Goodland, Kan., 13-18.
Standard: Crawford, Neb.
Star Am. Co.: Austin, Ark.; Humnoke 13-18.
Stephen's: Murray, Ia., 8-10; Corydon 11; Martensdale 14-15; What Cheer 18-21.
Strates, James E.: Utica, N. Y.; Batavia 13-18.
Sunflower State: Hoxie, Kan.; (Fair) Dighton 16-18.
Sunset Am. Co.: (Fair) Keosauqua, Ia., 6-10; (Fair) Decorah 15-19.
Sunshine: Madison, Fla.
Tassell, Barney: Alexandria, Va., 6-18.
Texas Expo.: Kenedy, Tex., 6-18.
Thomas, Art B.: (Fair) Bemidji, Minn., 9-11; (Fair) Proctor 12-14; (Fair) Brainerd 13-18.
Thompson Bros.: Renovo, Pa.
Tri-State: Clawson, Mich., 14-19.
Turner Bros.: Knoxville, Ill.
Twin River: (Fair) Central City, Ia., 8-12.
United Expo.: Brady, Tex.
Valley: Albion, N. Y.
Victory Expo.: Oklahoma City, Okla., until Aug. 31.
Victory Am.: Vidalia, Ga.
Virginia Greater: Salisbury, Md.; South Norfolk, Va., 13-18.
Wade, W. G., No. 1: (Fair) Corunna, Mich.; (Fair) Mason 14-18.
Wade, W. G., No. 2: (Fair) Rochester, Ind., 7-10; (Fair) Argos 14-18.
Wallace Bros.: Ridgeway, Ill.
Wallace Bros. of Canada: (Fair) North Battleford, Sask., Can., 6-8; (Fair) Prince Albert 9-11; (Fair) Hamilton, Ont., 16-25.
Ward, John R.: (Fair) Austin, Minn., 8-12.
West Coast Victory: Corvallis, Ore.; Vanport City 13-18.
Williams Southern: West Jefferson, N. C.
Wolfe Am. Co.: Central, S. C.; Waltham 13-18.
Wonder City: Laurel, Miss., 6-18.
Wonder Shows of America: Huron, S. D.; Owatonna, Minn., 13-15.
World of Merit: East Greenwich, R. I.
World of Mirth: Bangor, Me.
World of Pleasure: River Rouge, Mich.; (Fair) Midland 15-18.
World of Today: (Fair) Springfield, Mo., 6-18; (State Fair) Sedalia 19-24.
Zeiger, C. F., United: Brighton, Colo., 8-15.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Anderson, Bud E.: Gallup, N. M., 10.
Arthur Bros.: Logansport, Ind., 7; Fort Wayne 8; Toledo, O., 9-10; Sandusky 11; Tiffin 12.
Austin Bros.: Rome, Ga., 7; Cedarport 8; Newman 9; Griffin 10; Fort Valley 11.
Bailey Bros.: Lebanon, Tenn., 8; Murfreesboro 9; Shelbyville 10; Lewisburg 11; Columbia 12.
Beatty, Clyde: Bowling Green, Ky., 7; Hopkinsville 8; Madisonville 9; Owensboro 10; Henderson 11.
Bell Bros.: Jamestown, N. D., 8; La Moure 9.
Bond Bros.: Wildwood, N. J., 8-9; Cape May 10-11.
Bradley & Benson: Durham, N. C., 7; Raleigh 8; Rocky Mount 9; Wilson 10; Goldsboro 11; Kinston 13; Washington 14; New Bern 15; Jacksonville 16; Wilmington 17-18.
Cole Bros.: Eau Claire, Wis., 7; Marshfield 8; Green Bay 9; Oshkosh 10; Fond du Lac 11; Sheboygan 12; Racine 13; Beloit 14; Rock Island, Ill., 15; Davenport, Ia., 16-17; Muscatine 18.
Dalley Bros.: Perry, Ia., 7; Council Bluffs 8; Atlantic 9; Newton 10; Oskaloosa 11; Davenport 12; Peoria, Ill., 13; Decatur 14; Robinson 15; Bloomington, Ind., 16; Linton 17; Bedford 18.
Daly's Joe, Wild West Hippodrome: (Fair) Caledonia, N. Y., 7-11; (Fair) Middletown 13-18.
Harlacker, J. C.: Dover, N. H., 6-11; Fishburg, Mass., 12-18.
Hugo Bros.: Stanberry, Mo., 8.
Hunt Bros.: Meriden, Conn., 7-8.
Kelly, Al G., & Miller Bros.: Crete, Neb., 7; Beatrice 8; Wymore 9; Fairbury 10; Hebron 11.
Mills Bros.: Garrett, Ind., 7; Warren 8; Monticello 9; Muncie 10; Elwood 11.
Monroe Bros.: North Branch, Minn., 8; Ogilvie 9; Hinckley 10; Finlayson 11.
Montgomery, C. R.: St. Helens, Ore., 8; Astoria 10-11.
Polack Bros.: (Municipal Auditorium) Seattle, Wash., 7-12; (City Recreation Center) Bremerton 13-18.
Ringling Bros. and Barnum & Bailey: Columbus, O., 6-7; Dayton 8-9; Carthage Fairgrounds) Cincinnati 10-12; Indianapolis, Ind., 13-15; (State Fairgrounds) West Allis, Wis., 17-19.
Russell Bros.: Salt Lake City, Utah, 7-8; Evanston, Wyo., 9; Rock Springs 10; Rawlins 11.
Texas Rodeo & Selles Bros.: (Fair) Milford, Mich., 8-11; (Fair) Kendallville, Ind., 14-18.
Yankee-Patterson: Westwood, Calif., 7-8; Susanville 9; Greenville 10; Quincy 11.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Adams, Kirk, Dogs (Theater) Auburn, Me., 10-11.
Cogswell, James (Fair) Springfield, Mo., 11-17.
Leeston (Roxby) Bay City, Mich., 9; (Daniel) Saginaw 10; (Ambassador) Detroit 11.
Long, Leon: Knoxville, Tenn., 10-11; Chattanooga 12-13.
McClung's, C. C., Pythons: (5th & Main Sts.) Dayton, O., 6-10.
Schaffner Players: Lewistown, Mo., 6-12.
Slout Players Tent Show: Mountain Grove, Mo., 6-11; Ava 13-18.

JOHNNY J. JONES EXPOSITION

CAN PLACE IMMEDIATELY

Octopus Foreman, Tilt-a-Whirl Foreman. Top salary and bonus or percentage. Second Men on all Rides. Talkers for Midgets and Posing Shows. Piano Player for Midget Show.

97th and Western Ave.
Chicago, Ill., Aug. 6-11

La Porte, Ind.
August 13-18

GROVES GREATER SHOWS

SULPHUR, LA., AUG. 6-11th—CAMERON, LA., AUG. 13-18th

WANT—Foreman for No. 5 Big Eli Wheel and Smith & Smith Chairplane. AGENTS—For Hoopla and other Ten-Cent Stock Concessions.

FOR SALE—Two Hercules Diesel 25-K. W. Light Plants, just overhauled. Can be seen in operation on the Show. Reason for selling, getting larger unit.

All replies ED GROVES, as per route

LAST CALL

LAST CALL

HARRISON GREATER SHOWS WANT

For Northampton Co. Fair, Weirwood, starting Aug. 13-18; then Greater Tazley Fair, Tazley, Va., Aug. 20-25; then Eastern Shore Agricultural Fair, Kellar, Va., Aug. 27-Sept. 1; then South.

Want Foreman and Second Men on Twin Ferris Wheels, Merry-Go-Round, Chair-o-Plane and Loop-o-Plane. Salary no object. Good treatment and bonus. All Concessions open, no ex. Good opening for Hingo. Want Lot Man that can move show off and on lots. All mail and wires to FRANK HARRISON, Owner and Manager, Pocomoke, Md., until the 9th; then Weirwood, Va.; then as per route. P.S.: Red Clayton wants Nail Joint Agents. Scottie, get in touch. Bill Nuss wants Agents for Skillo.

JENNER FAIR

August 20-24 — Five Days and Nights — Jennerstown, Pa.

Want Shows, Concessions and Exhibits. Will sell X on Bingo. Fair will be the biggest in its history so far as Free Acts, Exhibits, etc. Attendance last year 20,000. For space write or wire

M. A. BEAM, WINDBER, PA.

PAUL M. FARRIS WANTS AGENTS

FOR NEATLY FRAMED STOCK CONCESSIONS. CEDARBURG, WIS., THIS WEEK; THEN THE BIG ONES—MANITOWOC, GREEN BAY, OSHKOSH AND MARSHFIELD, ALL WISCONSIN FAIRS; THEN SOUTH UNTIL DECEMBER. ADDRESS:

Care SNAPP GREATER SHOWS, Cedarburg, Wis., this week; then per route.

LEE UNITED SHOWS

MICHIGAN

CAN PLACE STOCK CONCESSIONS AND SMALL SHOWS (No Girl Shows) FOR THE FOLLOWING STREET CELEBRATIONS AND HOME-COMINGS: Pottersville, Aug. 10-11; Bad Axe 4-H Fair, Aug. 15-17; Harbor Beach, Aug. 19-22; Weldman, Aug. 25; Winn, Aug. 31-Sept. 1, and Farwell, for Labor Day, Sept. 3.

All Address: CHARLES H. LEE, per route above.

WANTED FOR ELMORE, OHIO, FIREMEN'S CELEBRATION

AUG. 14 TO 18
WOODVILLE, OHIO, TO FOLLOW

Legitimate Concessions of all kinds. Can use two small Shows, suitable for street. We have seven Rides (5 Major and 2 Kiddie Rides) and no Shows. All replies to CASH COUCH, Waldorf Hotel, Toledo, Ohio



The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

(Continued from page 4)

FEMALE TAP DANCER, women's army corps veteran, 20, canteen experience; club dates; no line. Seeks connection in night club or vaude. Beatrice Franke, 559 Saratoga Ave., Brooklyn, N. Y. Tel.: DI 2-7973. 22/7/28

GAG WRITER, LYRICIST; radio, stage, screen, newspapers, magazines; specialize topical gags. Harry Goldstein, 762 Snedicker Ave., Brooklyn 7, N. Y. 65/8/11

GUITAR PLAYER, 28; pro exp. (8 years); club dates. Joseph A. Masso, 433 East 30th St., N. Y. C. 23/7/28

KNOCKABOUT COMIC-ACROBAT, 42, 250-pounder, club-vaude experience; interested in vaude, radio, carnivals, fair dates. Frank Stanley, 245 West 51st St., New York. 24/7/28

MALE VOCALIST, 26, glider infantry veteran, 7 years' professional experience singing on club dates, and with small 3 and 4-piece combos; will work any field, \$50 starting salary. Irving Kay, 60 Bank St., New York. 25/7/28

MASTER OF CEREMONIES, 32, baritone and song stylist; dancer in "This Is the Army"; was professional dancer, but can no longer dance because of leg wound; interested in radio, vaude, night clubs, legit. Herbert C. Fluker, 75 St. Nicholas Pl., N. Y. C. Tel.: EDG 4-1394. 26/7/28

MASTER OF CEREMONIES, 32; pro. exp. (10 years); club dates; singing, dancing, impersonations; interested night club, radio, vaude. Rudolph A. Sanchez, 600 W. 140th St., N. Y. C. 27/7/28

MINSTREL MAN, 38, 17 years' experience; U. S. O., musical comedy (Hot Chocolates) and burlesque. Seeks connection in night club, vaude or legit, as minstrel entertainer. Douglas Jenkins, 139 West 136th St., New York. 28/7/28

OPERATIC TENOR, 47, army special services veteran; 18 years' professional experience; seeks connection in night club, vaude, or fairs. John Cattano, 1177 Putnam Ave., Brooklyn, N. Y. 29/7/28

PIANIST, 25; pro exp. (8 years); concert platform, cocktail lounge, ballet theater accompanist; seeks cocktail lounge, or concert work. Daniel Gordon, 3033 Coney Island Ave., Brooklyn, N. Y. 30/7/28

PIANIST, 22; played college bands; club and hotel dates; solo and with bands; played while in army; wants band or solo work. Hubert Dixon, 308 E. 101st, N. Y. C. 31/7/28

PIANIST, doubles on trumpet; Marine Corps dance band; 14 yrs. previous exp. dance bands; some radio. Seeks radio or night club connection in coastal area. John McAllister, 315 Mascott St., Wichita, Kan. 56/8/11

PIANIST, 31 (12 yrs.), classical and swing. Seeks solo or band work. Edward Johnson, 149 W. 140th St., N. Y. C. 58/8/11

PRODUCTION-SALES, non-theatrical films; army signal corps vet, 39; worked production documentary films in army; pre-army exp. (10 yrs.); acting, production. Bernard Hess, 253 W. 72d St., N. Y. C. EN 2-0609. 69/8/4

RADIO ANNOUNCER, 26; announcer WORD sustaining prog. (2 1/2 years); maj. exp. control work; seeks opportunity as announcer. Jac H. Karlan, 105 Haven Ave., N. Y. C. 32. ED 4-3657. 32/7/28

RADIO PRODUCTION, 21, associate producer at 10,000-watt N. Y. "Indie"; some radio news, continuity, and musical programming. Bernie Rosenberg, 507 Hegeman Ave., Brooklyn, N. Y. 33/7/28

RADIO PRODUCTION, direction, acting; 27, 3 1/2 years' army radio experience; directing, programing, writing, announcing; participated in over 100 shows; worked for army radio station in Attu; seeks opportunity in radio prod, directing or acting. Gilbert O'Connell Winfield, 46 Downing St., Brooklyn, N. Y. MAIN 2-7043. 35/8/4

SAX, CLARINET AND VIOLIN MAN, 32, A. G. F. band overseas, 12 years' previous experience with dance bands. Wants to join dance orchestra. Lawrence Pisano, 102-46 45th Ave., Corona, Long Island, N. Y. 36/8/4

SAX MAN, 22; pro exp. (3 years); played with Dick Rogers, Georgie Auld, Art Mooney, Arthur Lopez, 717 7th Ave., N. Y. C. BR 9-9256. 37/8/4

SINGING PIANIST, 33; double on guitar; radio, night club exp. (13 yrs.). Seeks cocktail lounge or vaude. No orks or combos. Salary, \$90 in N. Y.; \$125 out of N. Y. Andy Mandele, 477 Neptune Ave., Brooklyn, N. Y. ESP 2-7513. 72/8/4

SINGING TRUMPETER, 28; pro exp. (12 years); trumpeter and baritone. Walter Krall, 721 DeKalb Ave., Brooklyn, N. Y. 39/8/4

SIGN PAINTER (20 yrs. exp.) circus wagons, carnivals, scenic work; AFL Loc. 72. Thomas A. Hammill, 923 Irving Rd., Birmingham, Ala. Tel. 2-6974. 57/8/11

SPORTS ANNOUNCER, undefeated Olympic and world speed ice skating champ; guest appearances, army shows. Seeks out-of-N. Y. radio station with sports sponsor. Irving Jaffee, 152 West 42d St., N. Y. C. WL 7-9715. 55/8/11

STAGE MANAGER-DIRECTOR, 27; army spec. ser. vet.; (8 years) pre-army exp.; stock; in army directed, produced, stage-managed shows; seeks job as stage manager, or asst director; legit or radio. Hal Persons, 415 Forest Ave., Staten Island, N. Y. GI 2-6259W. 40/8/4

STRAIGHT MAN-SINGER, 32, signal corps veteran, burlesque experience, 6 ft. 1, 185 lbs.; wants vaude or night club work. Bob Dale, 204 West 108th St., New York. Tel.: Riverside 9-1856. 41/8/4

TENOR, 32, combat engineer veteran, has worked in radio, Broadway musicals, vaude, night clubs and motion pictures. Interested in radio, Broadway musical. Neal Francis, 117 West 70th St., New York. 42/8/4

TENOR; loc. night club exp.; large repertoire, including show tunes, operettas, semi-classical material. Clifford Jay, 388 State St., Brooklyn, N. Y. MAIN 5-4495. 70/8/4

TRUMPET MAN, 27, has worked with small and large dance bands; played with concert bands. Wants to join dance or concert orchestra. Samuel Lazarov, 1890 Crotona Pkwy., New York. 44/8/4

TRUMPET MAN, 31, 12 years' a professional musician; wants to join night club or restaurant orchestra. George Kushner, 1930 McGraw Ave., Bronx, New York. 45/8/4

TRUMPETER, 26; pro exp. (9 years); played coronet, trumpet. Alfred Ruggiero, 5519 4th Ave., Brooklyn, N. Y. 46/8/4

VOCALIST, air corps veteran, 25, has done radio work with choral groups; two seasons vocalist at summer resort, seeks connection as band vocalist. Gary Cole, 432 Ave. "U", Brooklyn, N. Y. 47/8/4

VOCALIST, 23, army special services veteran; night club, hotel and some radio experience as singer, master of ceremonies, impersonator, interested in radio, night clubs, vaude, musicals. Vincent Dante Fichera, 2609 21st St., Astoria, L. I. N. Y. Tel.: CO 5-8595. 48/8/4

Kirkwood Shows Want

FOR OUR SOUTHERN FAIRS STARTING NEXT WEEK
MARTINSVILLE, VA.

RIDES—Book or buy any Flat Ride with or without transportation. Blackman, let me hear from you. SHOWS—Want A-1 Minstrel Show, will furnish outfit. We have best Jig Show spots in south, including Winston-Salem Colored Fair. Place Fun House, Monkey Show, Snake Show, any new or Novel Show. CONCESSIONS—Cork Gallery, Duck Pond, Pitch Till Win, Hoop-La, Ball Games, any legitimate Concession. Opening for few choice Wheels, Place Agents for Roll Downs, Skillos. Curley Stanley wants to hear from Tony Lamarr, Everett Phillips and Whiskey Red.

Lew Alter wants Side Show People, Freak to feature, Tattoo Artist, Front Man, Ticket Sellers and Grinders, Half and Half for Annex. No up and down. Ride Help, Semi Drivers, Useful Show Folks, come on; we can place you.

All address RALPH DECKER, Mgr., Winchester, Va.

MARTINSVILLE, VA., FAIR

AUGUST 13 TO 18 — SIX BIG DAYS AND NIGHTS

Independent Midway

Can place Concessions of all kinds. Several good Eating Stand locations still open. Place Candy Floss, Ice Cream, Photo, Palmistry, Fish Pond, Swing Ball, Concessions and all other kinds of Games. Address

GREGORY JONES, Supt. Concessions, Martinsville, Virginia

BRIGHT LIGHTS EXPOSITION SHOWS WANT

Ferris Wheel Foreman, top wages. Place Shows—Have complete outfit for Girl Show. Want Unborn and Grind Shows. Concessions—Custard, Candy Floss, French Fries, Fish and Duck Pond, Bowling Alley, Bumper, Hoop-La, Huckly Buck, High Striker, Watch-La. Donnie Donnini wants P. C. Agents. Mitch Mason wants Bingo Agents. Our fairs start week Aug. 20th at Mercer, Pa.; Indiana, Pa., Fair, week Aug. 27th.

Write or wire JOHN GECOMA or L. C. HECK, Herminie, Pa., this week

WANT CONCESSIONS

Ball Games, Pitch Till Win, Grind Stores, Grab, any Game that works for Stock. This week, Calais; next week, Lubec; Machias to follow; then Orland, and Labor Day week, including Sunday, Lewiston State Fair; all in Maine. Write, wire or come on.

ROSS MANNING SHOWS

ROSS MANNING, Mgr. PAT HANLON, Bus. Mgr.

Gov. Dewey To Put Match To Franklin Fair Mortgage

MALONE, N. Y., Aug. 6.—Governor Thomas E. Dewey will be guest of honor at the Franklin County Fair here August 22, at which time he will participate in the burning of the \$30,000 mortgage on the fairgrounds, which for many years plagued the organization and which is now paid off.

With the State Fair at Syracuse temporarily suspended this year, the Franklin County exhibit promises to be the best in its history.

Governor Dewey's interest in fairs in general, in their contribution to the promotion of agriculture, and the work of 4-H clubs, led to his acceptance of the local fair committee's request that he assist in the mortgage-burning celebration. President H. B. Kelley says a crowd of 15,000 is expected.

PRINCESS ANNE, Md., Aug. 4.—The second carnival of the season to be sponsored by the Volunteer Firemen of Princess Anne will be held August 27 in an effort to raise money for the construction of a \$40,000 firehouse and city hall. The earlier carnival netted \$1,600.

BOND BROS.' CIRCUS & WILD WEST WANTS

Lithographer, Man to run Light Plants, Family Acts, Side Show Manager, Concert People. Grab Joint, Novelties, Ball Game open. Wildwood, N. J., Aug. 8th and 9th; Cape May, N. J., 10th and 11th.

GEO. BURTON, MGR.

OLD HOME WEEK

Week Aug. 13, Rockwood, Pa. Oldest and biggest event of its kind in Western Pennsylvania. Can book Cookhouse and Slum Stores. Write or wire

M. A. BEAM
Blairsville, Pa., this week

Bob Sickels in Hospital

KNOXVILLE, Aug. 6.—Bob Sickels, well-known outdoor showman, is in Fort Sanders Hospital here, where doctors are trying to determine what has caused him to lose 50 pounds since April.

Walworth Makes Changes To Conform to ODT Edict

ELKHORN, Wis., Aug. 4.—The 103d Walworth County Fair, August 31-September 3, will be limited in some respects to Walworth County activities and participation as a result of the recent directive from the Office of Defense Transportation, but none of the changes in policy, which has been necessary to conform with the permit requirements, will materially alter the annual exhibition, Charles A. Jahr, secretary, announced this week.

The fair board determined that to comply with the OPA directive it would be necessary to make the following changes in program and policy:

1. There will be no horse show Friday afternoon, as planned, as most of the

entries competing for premiums come from outside the county. In its place will be an afternoon racing program.

2. The advance sale of tickets for the grandstand, afternoon and evening, will be offered at the fair office in Elkhorn August 15, but in accordance with the limitations of the ODT, no advance sale tickets will be mailed to patrons outside the boundaries of Walworth County.

3. Exhibitors for premiums from outside Walworth County will be prohibited. A letter to such exhibitors, with an explanation of the reasons, has been mailed.

4. There will be no paid advertising for the fair used outside the confines of Walworth County.

The horse races, carnival, vaude acts, revue, concession and commercial attractions not exhibiting for premiums, are permitted.

FAIRS—J. F. SPARKS SHOWS—FAIRS

NORTH ALA. STATE FAIR, Florence, Ala. SEPT. 10 TO 15
MIDDLE TENN. DIST. FAIR, Lawrenceburg, Tenn. SEPT. 17 TO 22
ETOWAH COUNTY FAIR, Attalla-Gadsden, Ala. SEPT. 24 TO 29
CHAMBERS COUNTY FAIR, Lanett, Ala. OCT. 1 TO 6
RANDOLPH COUNTY FAIR, Roanoke, Ala. OCT. 8 TO 14
AND A GOOD ROUTE TO FOLLOW

RIDES—Will book Fly-o-Plane, Roll-o-Plane, Flying Scooter, one or two nice Kiddie Rides. Want RIDE HELP THAT DRIVE SEMIS. SHOWS—Five or Ten-in-One, Big Snake, Glass House, Fat Show, Freak Animal. ILLUSION—Mechanical City. Harry Harris, Geo. Golden, Buster Hayes, contact. PERFORMERS—Musicians for Minstrel Show. Top salaries out of office. Homer Lee Bowers, contact. CONCESSIONS—Cookhouse, Frozen Custard, Long Range Gallery (Jack Smith, answer), Ball Games, Fish Ponds, Pitch Till Wins, High Striker, Guess Your Age and Weight, Novelties, Photos. No exclusives except Percentage & Bingo. Address replies to J. F. SPARKS, Rome, Ga., this week; then as per route

ADVANCE HEADQUARTERS

Far Eastern Contracting Office of the

GREAT SUTTON SHOWS

"MOST BEAUTIFUL SHOW IN THE MIDDLE WEST"
ON LUZON—IN THE PHILIPPINES

F. M. SUTTON JR., 1st Lt. Inf.—Advance Representative
Hq. Base M, APO #70, Care P.M., San Francisco, Calif.
FOR "STATESIDE" BOOKINGS CONTACT
F. M. SUTTON SR. BOX 304, OSCEOLA, ARKANSAS

FOR SALE

Elk #5 Ferris Wheel, repainted and newly upholstered, ready to go, and complete \$4500	32-Ft. Spillman Merry-Go-Round, Little Beauty, organ, 4 cylinder gas engine \$3500
One Dual Loop-o-Plane, complete with new motor, late model, steel ticket booth and fence 2000	One Side Show Top, 20x80, with new green and khaki stripe side wall, also 110-ft. Banner Front with ten bright banners, newly built all wood braces 700
One Flat Ride, Over the Waves, portable, capacity 40 people, loads on 1 1/2 ton truck, needs slight repair . . . 1500	Flashy Sound Car, clown on top, equipped with Webster sound, new tires 800
Will also sell Transformer Truck, complete with cable switches, new tires, finest and best equipped, tower, etc. 2500	Complete Office Trailer, Desks, Files, Etc. 600

Also some Trucks, Trailers and Semis.
If interested bring your Truck or Trailer and inspect equipment.

ALLEN 107 OBERST STREET, SYRACUSE 8, N. Y. PHONE 25332

CONTINENTAL SHOWS

Permanent Address, 3 Courtney Lane, Lowell, Mass.

WANT FOR AN UP AND COMING FAIR

Canaan, N. H., August 28, 29, 30

Concessions of all kinds, Shows of all kinds, Novelties, etc., etc.

Address all communications to ROLAND CHAMPAGNE, Owner
Berlin, N. H., this week; Barton, Vt., August 16, 17, 18; Lyndonville, Vt., August 23, 24, 25.

WANT FOR THE GREAT KUTZTOWN, PENN., FAIR

WEEK AUGUST 13

Eat and Drink Stands, Frozen Custard, a few more Wheels, Ball Games, Penny Pitches, Pea Pool and P. C. Stores. Want Rolloplane and Octopus. Want Wheel Foreman and Ride Help. All address

LAWRENCE GREATER SHOWS

Lancaster, Pa., this week

ALBANY, SCHENECTADY AND GREENE COUNTIES TRI-COUNTY ALTAMONT, N. Y., FAIR

Sept. 10-11-12-13-14-15, Inclusive. 6 Days—6 Nights.

Agriculture, Educational, Exhibits. 4 Days Racing—Saturday Thrill Day.

Concessions open: Grab, Juice, legitimate Games, Novelties, Photo, Pitch, etc. Shows that do not conflict. Write or wire

ROY F. PEUGH, Secretary, Altamont, N. Y.

L. J. HETH SHOWS

WANT RIDE HELP: FOREMAN FOR TILT, CHAIR-O-PLANE. OPERATOR FOR WHEEL. TOP SALARIES PAID. DRUNKS, DON'T WASTE OUR TIME. CONCESSIONS: MANAGER FOR BINGO, SALARY AND PERCENTAGE. COOKHOUSE, SNOW-BALLS, MOUSE GAME, ARCADE. FREE ACT. HIGH-CLASS ACT FOR 10 WEEKS' WORK.

ALL REPLIES: L. J. HETH SHOWS, 15T & SPRING STS., NASHVILLE, TENN.

ATTENTION, SHOWS!

Can use large or medium-sized Show, Wise County Fair, Wise, Va., Sept. 13, 14 and 15. Also for Clintwood, Va., Fair, Sept. 6, 7 and 8, or Sept. 20, 21 and 22. In heart of coal fields, well-promoted fairs, large attendance expected. Wire

B. F. GILLIAM, Secy., Wise County Fair, Wise, Va.

SLA

(Continued from page 38)

agement of the Royal American Shows. Other callers included H. B. Shive, Sam Bloom, Irving Malitz, Ray Walton, Jack Andrews, Vaughn Richardson, J. D. Edwards, Gus Bethune, George L. Crowder, Joe McDonnell, Jack Hawthorne, Oliver Barnes, Ed Sopenar, Rube Liebman, Aut Swenson, Paul Planigan, Mr. and Mrs. Fred Reed, Mr. and Mrs. Dick Davis, Mr. and Mrs. Sidney Nathansen, Charles R. Hall, Max Brantman, Charles Levine and Mike Wright.

Dues for 1946 are coming in okay. They are due and payable September 1.

Ladies' Auxiliary

Hattie Wagner, recovered from her recent operation, has rejoined Cavalcade of Amusements. Mrs. A. J. Weiss is recovering from an illness. Elsie Miller, secretary, sent in a lot of news via letter. Nan Rankine, of the Happyland Shows, sent a card. Viola Fairly, second vice-president, writes urging co-operation in the membership drive. Edith Streibich sent in membership applications for June Weiner, of Hennies Bros. Shows, and Charlotte Morgan.

The Whitey Millers have adopted a baby. Send your membership applications to Elsie Miller, 4215 W. Fifth Avenue, Chicago 24. Books on summer activities should be sent to L. M. Brumleve, chairman, in care of Elsie Miller.

NSA

(Continued from page 38)

R-B Side Show, came in from Pittsburgh to receive treatment from the club physician, Dr. Cohen. George Friedman is back from a 13-year stay in Brazil and is now an executive of the Witt Show. Dave Solomon and Joe Dubin are visiting in town. John Backman, of the PCSA, writes an interesting letter. Louis G. King has joined the Kirkwood Shows.

Visitors were Sam Padrone, Morris Black, Whitey Hodgett, Whitey Adams, Tom Quincy, Harry Levin, Willie Davis, Casper Sargent, Jack Lichter, Alex Janpohl and Tex Sherman. Danny Schnair has left the World of Mirth Shows. Ross Manning is in from Maine with a strep throat. A Christmas package sent to Pvt. Stanley last September was recently returned with 30 postmarks on it. Sgt. Norman Urwitz arrived from the European theater on a 30-day furlough before going to the Pacific. Corp. James P. Hannan and S1/C Bob Drew were in. Pvt. Gene O'Donnell and Sgt. George Bernet wrote from the Pacific theater. Arthur Campfield recently arrived from the mountains.

Ladies' Auxiliary

MAGNOLIA A. HAMID, chairman of the ways and means committee, requests the co-operation of all in the new project, Sweepstake and Lucky Night. Proceeds go to the Bess Hamid Sunshine Fund which provides, among other things, for the USO unit. Books have been sent out, and more may be had by contacting Magnolia at the clubrooms. The final drawing for prizes will be held December 22 in the clubrooms.

Donors of prizes are Mabel Schoonmaker, Emma Fink, Madge Block, Jeanette Rattiner Pinkel, Dorothy Packman, Rose Rosen, Dode Allen, Queenie Van Vliet, Midge Cohen, Edna Lasures, Evelyn Buck, Margaret McKee, Mollie Spitz, Magnolia Hamid, Mary Sibley, Flora Elk, Ethel Shapiro, Ruth Gottlieb, Vivian Scaven, Jean Delabates, Frances Simmons, Irene Loy, Bess Hamid, Anna Halpin, Dolly McCormick, Blanche Henderson, Frances Fournier, Harriet Merson, Freddy Coleman, Palmira Fantino, Vi Lawrence, Fay Gilsdorf, Jessie Suber, Ida Rosoff and the Federal Merchandise Company.

Flora Elk, secretary, reports progress with dues receipts but asks that members send in any they may have as soon as possible.

WANT

Small Circus Agent with car. North Branch, Wednesday; Ogilvie, Thursday; Hinckley, Friday; Finlayson, Saturday; all Minnesota.

MONROE BROS.' CIRCUS

WANTED

Kiddie Auto Ride, Kiddie Whip or other Kiddie Rides. Send full description and price.

ROBT. T. MUFFLEY
105 N. 7th Street ALLENTOWN, PA.

WANTED

Five or more Ride Carnival with guarantee for
FIRST ANNUAL SOLDIERS' REUNION

White Hall, Illinois, Legion
any week in September
Free Acts

All Information First Letter

ERNEST C. NEECE
Chairman

3 Days UNITED LABOR DAY CELEBRATION & CARNIVAL 3 Nights

6—STINNETT'S RIDES—6
KIDD SPRINGS PARK, DALLAS, TEXAS.
Auspices Local 645, UAW-CIO.

For Bookings Contact
B. H. REINHARDT, Local 645, UAW-CIO
Box 817, Grand Prairie, Texas.

FOR SALE

2-Abreast Merry-Co-Round, Chair-o-Plane, Kiddie Ride, one 75 KW. Transformer, 2 Semi Trailers with Tractors, one Chevrolet Van, 15 Concession Tops and Frames, lots of 8 Ft. Sidewalls. Wire or write

JOE E. KAUS

30 Middle St. New Bern, N. C.

WANT TO BUY

Small Merry-Co-Round Organ. Must be in good condition. Also opening for good Show Carpenter. Wire

North American Exposition

Rochester, Minnesota

WANT

One Billposter and two Lithographers. Must have circus experience. Information seekers, don't answer. Good treatment and salaries. Hotel accommodations.

M. L. Clark & Sons Circus

Per Route or 2004 Rugby Rd., Dayton, Ohio.

WANTED

Ferris Wheel Foreman, \$75 a week. Merry-Co-Round Foreman, \$50. Single Loop Foreman, \$50. Truck Drivers preferred. All 10-day spots. At Fruitland, Md., until August 11; then Federalsburg, Md., until August 25.

D. VAN BILLIARD

WANTED

Experienced Billposter that can drive truck. Must join at once.

MARKS SHOWS

CHARLESTON, W. VA.

Concessions Wanted

POTTAWOTOMIE COUNTY FREE FAIR

On the streets, Onaga, Kansas, August 15-18. Don't call, come on. No X's.

O. H. HAUGHAWANT, Secy.

WANT MECHANIC

To take care of four trucks. Good condition and rubber. Also new Light Plant. Want Banner Man. All winter in Florida. Chelsea, Vt., Aug. 9; Randolph, 10; White River Junction, 11; Newport, N. H., 13.

FOR SALE

Allan Herschell 10-Car Kiddie Auto Ride. Good paint, good rubber, new top, ride in best of condition. Can be seen in Caney, Kansas, any time.

H. C. SWISHER

Fire Won't Halt the Lawrence Co. Annual

LAWRENCEBURG, Tenn., Aug. 4.—Despite handicaps arising from destruction of the grandstand by fire July 5, the 1945 Lawrence County Tennessee Valley Fair will be held for the 31st consecutive year, September 17-22, Dr. E. R. Braly, president-general manager, announces.

Seats used by the Giles County Dairy Festival and Horse Show have been secured thru the courtesy of the Pulaski Rotary Club, Giles County, and other seats will augment these for a seating capacity of several thousand.

Exhibit Hall No. 2, stock barns, concession building and all other buildings and rides escaped damage, while the large exhibit hall under the grandstand proved a total loss, due to the fire.

Lawrence County annual will feature circus and vaude acts for free attractions. Contract has been closed for 14 acts and a band. J. F. Sparks Shows will have the midway.

FINAL CURTAIN

(Continued from page 32)

THOMPSON—William H. Sr., 72, former vaude and musical comedy singer, following a heart attack at his home in Chicago July 25. With his wife and son he played vaude as Thompson and Berri. Prior to 1925, when he retired, he toured with *The Tenderfoot* and *Coming Thru the Rye* musicals. Survived by his widow, Jean, and two sons, William Jr., who was in the act, and Donald B.

TOZIER—Harold Lloyd, for four years announcer for stations WTMJ, Milwaukee, and WHK, Cleveland, August 3 in Art Center Hospital, Detroit, following an appendectomy. Tozier had emceed or announced several of WJR's local programs. Survived by his widow, Michael Isabelle; a son, Dexter; a stepson, John Robert McCracken Jr., and his parents, of Stevens Point, Wis. Temporary interment in Woodlawn Cemetery, Detroit, body later to be moved to Stevens Point for burial.

WILSON—Howard H., 45, head of a Chicago advertising agency, in Presbyterian Hospital, that city, July 24. Survived by his widow, a son and a brother.

VANLIER—Charles, former employee of Jerris Jackson and Company on the James E. Strates Shows, recently at the home of his mother in Nashville.

Marriages

BEAMAN-WOLF—Howard Beaman and Pearl Wolf, both of the Art B. Thomas Shows, recently at Crookston, Minn.

BROWN-BEATON—Wilbur L. Brown, former rep actor, newspaperman and carnival and fair promoter, to Mrs. Barbara Beaton at Little Rock, Ark., June 19.

DEHN-SIMMS—Hyatt Robert Dehn to Virginia (Ginny) Simms, singer, at Beverly Hills (Calif.) Community Presbyterian Church July 29.

HARPER-SCOBY—Willard Harper to Eleanore Scoby at Galena, Ill., recently. Both are with Dyers Greater Shows.

KELL-CARLISLE—Lieut. Anthony Kell, nonpro, to Betty Carlisle, of the dancing Carlisle Sisters, at Babette's Cabaret, Atlantic City, in that city July 22.

LaROUECH-WOOD—Sgt. Daniel P. LaRouech Jr., whose father is a well-known carnival cookhouse operator, to Shirley M. Wood, nonpro, July 2 at Rome, N. Y.

MANN-LIERMANN—George M. Mann, San Francisco theater owner, to Neva Liermann, nonpro, in San Francisco August 1.

MAPES-GUIER—Jerry Mapes and Kay Guier, ice skaters at Hotel Netherland Plaza, Cincinnati, in Covington, Ky., July 30.

RYAN-JUDGE—Vincent Morgan Ryan, ad executive, to Arlene Judge, actress, in Las Vegas, Nev., August 4.

Births

A son, Rickie Elston, to Mr. and Mrs. Robert (Happy) Henry in Sacred Heart Hospital, Havre, Mont., July 23. Father is working Montana fairs and celebrations.

A son to Mr. and Mrs. Floyd Matter, of Jackson, Tenn., June 20. Father is a carnival concessionaire.

A son, George Russel, to Mr. and Mrs. Eddie Ell at the Greensburg, Pa., hospital. Father is a concessionaire on Beam's Attractions.

A daughter, Carol Marie, to Mr. and Mrs. Arthur Stensvad at North Platte, Neb., July 27. Father is a railroad and circus photographer.

A daughter, Elizabeth Ann, to Mr. and Mrs. G. Harold Metz July 24 in Germantown Hospital, Philadelphia. Father is an executive at RCA-Victor, Camden, N. J., and mother was formerly a member of the RKO Pictures exchange staff in Philadelphia.

A daughter, Carole, to Mr. and Mrs. Joe Mannheimer at Miami Beach, Fla. Father was former contracting agent with carnivals.

A daughter to Mr. and Mrs. Bud Westmore July 28 in Burbank, Calif. Mother is Rosemary Lane, of the films; father is make-up director at Producers Releasing Corporation.

Divorces

Bessie M. Hynd, Scotch drummer, from William (Billy) Hynd, Scotch piper with the Dodson's World's Fair Shows, July 26.

Arline Judge, former screen actress, from Capt. James A. Addams of the British Army, recently.

WAR ATROCITIES SHOWS

GETS THE BIG MONEY

SHOWS 25 SCENES OF THE HORROR CAMPS, WAR SCENES, ETC.

"THE CROWDS FLOCK IN"

WE FURNISH 3 BANNERS AND 25 BLOW-UPS, SIZE 48x50 THAT'S ALL YOU NEED!

Price \$550.00 Complete

YOU CAN GET THIS BACK IN ONE DAY. THE NEWSPAPERS GIVE YOU PLENTY OF PUBLICITY. THIS TYPE SHOW IS THE BIGGEST MONEY-GETTER FOR SHOWMEN IN A LONG TIME.

WIRE YOUR ORDER NOW! SEND \$100.00 DEPOSIT.

WAR SHOW EXHIBITORS

714 NORTH BROADWAY ST. LOUIS, MO.

CAN PLACE ORGANIZED MINSTREL SHOW

With or without Band. OR WILL CONSIDER STOCK COMPANY. Permanent location. Plenty of seating capacity with plenty of business.

REX HOWE
VIRGINIA ROSE MIDWAY
5th and York Sts. Louisville, Ky.

WANTED

Bingo Caller and Counterman. Wire Tom Hale. Eddie Spot Cooper wants one good Percentage Dealer.

R. & S. AMUSEMENTS

Playing the best money spots in North Carolina. This week, New Bern, N. Car.; week of Aug. 13th, Beaufort, N. Car.

WANT

CAPABLE, RELIABLE MAN AS ASSISTANT SECRETARY. Address:

JOHN R. WARD
c/o JOHN R. WARD SHOWS, Austin, Minn., this week; New Ulm, Minn., next week.

WANTED

ELI WHEEL FOREMAN
Top Salary. No Drunks.

STEPHENS SHOWS

MURRAY, IA.

WANTED AT ONCE

Men and Women to operate Electric Penny Pitch and Ball Game. Salary and percentage.

L. STOWE
150 Beach 88th St., Rockaway Beach, Play Land, New York.

WANTED

Bowling Alley Agents

A. W. MORRIS
MARKS SHOWS, Charleston, West Va.

WANTED

Experienced Bingo Help for Fairs and all winter's work in Florida. Wire or write

Joe Cennamo, Abe Gross
Owego (Fair), N. Y.

WANTED

Good Half and Half, Mind Reader, Side Show Acts. Will buy banners, illusions. Address:

L. LUCAS
Exposition at Home Shows Annapolis, Md.

LOOK—LOOK—LOOK

RIDE OWNERS, SHOWMEN, CONCESSIONAIRES

Biggest date in the South. Fireworks, Rodeo, Wild West, Picture Shows. Gulf Coast Post-War Exposition, Fourteen Days, Mobile, Ala., September 2nd to 16th. Three Sundays included. Plenty money. 300,000 population to draw from.

Want Shows, Rides, Concessions except Merry-Go-Round, Wheel, Plane. Sell X Cookhouse. Must cater to show folks.

Our Fairs: Covich County Fair, Hazlehurst, Miss., Sept. 17-22; Newton County Fair, Newton, Miss., Sept. 24-29; with Jackson, Brewton, Opp, Samson, Florala, Foley, all Alabama, to follow.

Address:
JOE KARR

WONDER CITY SHOWS

Laurel, Miss., Aug. 6-11; Hattiesburg, Miss., Veterans' Fair, Aug. 13-25; Green County Fair, Leakesville, Miss., Aug. 22-Sept. 1.

Notice! All Concessions open in Mobile. George Carter, can place your Cook House.

CONCESSIONS WANTED FOR

STEELE COUNTY FREE FAIR, OWATONNA, MINN., AUGUST 13-19
SIOUX EMPIRE FAIR, SIOUX FALLS, S. D., AUGUST 21-26

Ball Games, 10c Legitimate Concessions, Candy Apples, Novelties, Jewelry, Etc., Etc.

Wire or Write
MAX GOODMAN, Mgr.

WONDER SHOWS OF AMERICA, HURON, S. D., THIS WEEK

CRESCENT AMUSEMENT CO. WANTS

Ferris Wheel Foreman, first-class Ride Man handle new Caterpillar, Second Men all Rides that can drive semi trailers. Concessions—Basket Ball, Age, Scales, Hoopla and 10-Cent Stock Concessions. Shows with own outfits, Colored Performers and Musicians, Free Acts. Want to contract two more Free Acts, Rutherfordton County Fair, week September 10. Have good list Fall Fairs, 6 Rides, 5 Shows. Address

L. C. McHenry, Mgr., Asheville, N. C., this week; Kings Mountain, N. C., next

GRANGERS PICNIC

WILLIAMS GROVE (4 Miles South of Mechanicsburg, Pa.)
AUGUST 27 TO SEPTEMBER 3 INC.

"Largest Farmers' Picnic in the Nation." Annual attendance exceeds 100,000. This is the 74th Year—and it's always been a good spot for legitimate Concessions. We have our own Rides, but have choice locations available for Shows and Midway Concessions. Can also use a couple FREE ATTRACTIONS. Rates reasonable. Write, wire or phone:
ROY RICHWINE, Mechanicsburg, Pa.

WANTED MUSICIANS

Reed Men, Trombone or Bass. Top union pay. Wire

MIKE GUY, Bailey Bros.' Circus

Route: Lebanon, Wednesday; Murfreesboro, Thursday; Shelbyville, Friday; Lewisburg, Saturday; Columbia, Monday; all Tennessee.

Post-War Aches Face Industry

Unemployment's Prime Worry

Bright side shows 7,000 to put out \$9,000,000,000 for next year's expansion

CHICAGO, Aug. 4.—Total number of unemployed workers is going to rise, but even so there are going to be some firms who will not be able to find enough men. That's the conclusion reached by a recent industry-by-industry survey made by the government.

Purpose of the detailed study is to attempt to determine what effect reconversion is going to have on the employment situation in the months to come. Generally speaking, this latest survey is in agreement with an earlier survey by the War Manpower Commission which placed total unemployment at the end of 1945 at 1,300,000 and by mid-1946 at 1,800,000.

Principal conclusion drawn from this latest survey is that the unemployment situation will continue to be "spotty." This means that there are going to be shortages and surpluses of manpower at one and the same time. At first glance that prediction may seem contradictory, but a glance at some of the industries will serve as a demonstration.

Explain Problem

As more and more war contracts are canceled, workers will be released from their wartime jobs and will be seeking other means of making a living. Many of them, however, will not be so willing to accept lower-paying and dirtier, physically exhausting work after their experiences in wartime industries. At the same time, industries, like coal, will find it difficult to recruit new workers who will be badly needed this winter to bolster diminishing coal stock piles. And that will be one of many cases where a surplus and a shortage of laborers will exist side by side.

General observations growing out of this survey reveal that aviation, one of the largest of wartime industries, is going to have to release many of its workers despite the increasingly good prospects for civilian flying after the war. Steel, lead, coal, tires and tubes, radar, textiles and seasonal processing of foods will all help absorb some of these workers.

Again, however, these latter industries are faced with trying to recruit workers who will start at a low salary and many of them will be offering jobs requiring heavier and dirtier work. A certain number of workers will, of necessity, be forced into those jobs immediately, but the turnover is likely to be large and many will be continually shopping for better paying and cleaner tasks.

Must Equalize

The big problem is to equalize shortages and surpluses in labor by making reconversion as gradual a process as possible. Some observers in Washington have lately made the statement that should Japan suddenly surrender, or be forced out of the war sooner than is now expected, the country would find its industry bogged down.

Industry, according to a new survey by the Department of Agriculture, is being very optimistic about the post-war days. A study made among 7,000 manufacturers reveals that those manufacturers plan a \$9,000,000,000 expansion program during the next 12 months. Their optimism is based on the expected volume of consumer demand during the next year.

These figures, it is significant to note, are based on the assumption that the war against Japan will last until the middle of 1946. Should that phase of the war end sooner than this date, it is expected that the expansion outlay might be increased over its present staggering high.

Have Cash

Manufacturers reached in the survey said that they are in such an excellent cash position that they intend to finance (See *Aches Face Industry* on opp. page)

Editorial

Market Shifts

By Walter W. Hurd

THE WAY in which changing coin machine market conditions zig-zag across the map is often hard to explain even by people in the industry. To those without the industry, this zig-zagging in the markets is a real mystery.

The way in which these changes can take place rapidly was recently illustrated by a trade that suddenly sprang up between operators in Wisconsin and in neighboring Minnesota. Thru a long chain of political developments that started more than two years ago in Wisconsin, a new and rather extreme State law was recently passed by the Legislature which furnished the legal authority for a real crusade against gaming devices and gaming of all kinds by giving the State power to revoke the trade licenses of establishments in which gaming devices were found.

This all happened at the beginning of the 1945 tourist season in Wisconsin, and the tourist trade is one of the biggest single business assets in the State. The tourist trade is also vitally important to Minnesota. So when State officials began to move against gaming devices in Wisconsin, the Minnesota trade recognized the opportunity and began to buy machines as fast as they could get them for the present summer season. Operators in both States were able to find a definite mutual basis of trade exchange, for Wisconsin operators began to buy all the juke boxes and arcade types of machines they could get in Minnesota. A real traffic between distributors and operators in the two neighboring States suddenly grew up, a condition which is well understood in the trade.

Sudden changes in the political status of a State or city are usually the immediate cause of a sudden shift in coin machine markets, although coin machines are subject to

the various trade influences that affect all other lines of business.

The political changes which took place in Wisconsin recently really had strong support in a reform movement that started more than two years ago against bingo and similar games, spearheaded by two influential reform newspapers in the State. The bingo crusade gained such momentum that it even attracted national attention, and as usually happens in such cases, the crusade spread to take in all types of games, even pinball. For a long time the reform newspapers made a special practice of publishing the complete State income tax reports of men in the business. Some of the best known distributing firms in the trade had their complete income tax returns published in bold-face type in the newspapers. This set the stage for a reform drive once there was a change in administration.

But not all the market shifts happen to games and gaming devices. Political conditions also strongly affect the markets for vending machines and even music machines.

A strong lobby maintained by the retail drug trade in Iowa has kept cigarette venders on the illegal list in that State for many years. Vending machines were the subject of strong legal opposition for many years in Oregon and Washington. Since it is rather difficult to find reasons to make music and vending machines illegal, the usual method followed against these machines is to foster exorbitant taxation.

Because the coin machine trade is a comparatively small industry, it is not always able to defend itself against such opposition, but it is easy to see how these maneuverings of political opposition cause the shifting of market conditions in various States and cities.

and the popularity it is enjoying with patrons, points out an entirely new kind of location which operators may be expected to develop.

JUKES—Wisconsin operators, because of the recent legislature, are turning to juke boxes. Report from Minneapolis and St. Paul is that they are in the Twin Cities looking for jukes.

SOFT DRINKS—Canadian soft-drink manufacturers, as hard hit as those here in the States, may find relief soon if the government abolishes the existing 25 per cent excise tax. This would allow them a larger "spread" and enable them to earn more.

POPULATION—Recent survey by the Census Bureau shows that the population, marketing and production centers of this country have been gradually moving westward during the war years. Observers say that this will mean some changes in industry but there is nothing specific.

COINS—Canada is going to issue a new 5-cent piece sometime during 1946. The coin will be made of nickel just as pre-war nickels were, and will go into circulation along with the copper and steel 5-cent pieces put into circulation since 1942. Canadian Finance Minister again says rumors that Canada will revalue her dollar are false.

SUGAR—Beet sugar trade reports that there was more beet sugar distributed in this country during June of 1945

WPB Announces Single Rating Priority Plan

WASHINGTON, Aug. 4.—WPB has announced that manufacturers should make applications, where necessary, before August 15, for the new military "MM" priority rating. This rating will be used on materials ordered for 1946 delivery.

At the same time, WPB announced the issuance of the new "priority regulation No. 30." This regulation is one of WPB's first steps in the gradual elimination of the system of priorities and materials allocations now being used. By the end of this year, this complex system will be replaced by the single priority rating, "MM," which will be used almost exclusively for military purposes.

WPB said that manufacturers who supply parts and products going into both military and civilian use will be expected to get their materials by using the MM priorities granted to the war contractor who buys from them.

Manufacturers who cannot operate in this manner will be required to fill out a form requesting WPB to give them the MM priority rating. This rating will manufacturer will be asked to inform WPB how much of his total July output went to military goods. Having this information, WPB will grant the MM rating to a corresponding percentage of his output for 1946.

Expecting that these "rating percentages" will be assigned by September 1, WPB announced that these percentages will be applied to orders calling for delivery during the first nine months of next year.

NY Board of Appeals Reverses a Decision About PO Meter Tax

BRIDGEPORT, Conn., Aug. 4.—The Circuit Board of Appeals in New York this past week reversed a decision by Federal Judge J. Joseph Smith, of Connecticut, in a suit brought by the Pitney-Bowes Postage Meter Company, of Connecticut, against the United States to recover a manufacturer's excise tax on certain leases of postage meters.

The suit, brought by the Stamford office of the Delaware Corporation, is a test case, according to Assistant U. S. Attorney Edward J. Lonergan, and although the amount involved in the case is only \$48.69, the decision affects leases of postage meters thruout the United States, and will involve in the aggregate many thousands of dollars.

Lonergan said that according to the term of the contract under which the postage meters are rented, the contract remains in force for one year from the date of issuance and from year to year thereafter unless terminated by either party.

The revenue law provides that the lease of an article or renewal or extension of a lease made after October 1, 1941, shall be considered a taxable sale. The question was whether the rental contracts were renewed or extended by the postage meter firm subsequent to that date. Judge Smith, in a decision on the case handed down last December, found for the plaintiff, holding that the contracts were not renewed.

The Circuit Court of Appeals ruled that the fact the lessor kept the contract alive by failing to exercise the power to terminate, was, in fact, a renewal, and was therefore taxable as a sale.

than in the same period in 1944. Total figures for the first six months of this year, however, show beet distribution for the first half of 1945 considerably under 1944.

LOCATIONS—Figures from Philadelphia point out that one in every five G.I., who applies for loan guarantee (See *NEWS DIGEST* on opp. page)

News Digest

RECONVERSION—Recent report from the Department of Commerce says country will face unemployment situation by the end of this year which will increase as post-war period arrives. Industry, on the other hand, is planning a huge expansion which should help remedy the problem.

PRIORITY—WPB announces that it intends to do away with the complicated priority system. Only one priority, "MM," will be used, and that to designate material destined for the military forces.

DISKS—West Coast reports that the independent record manufacturers are planning expansion. They are organizing a Pacific Coast Independent Record Manufacturers' Association. Big-name artists are expected to help with their competition.

FROZEN FOODS—Western Regional Laboratory of the U. S. Department of Agriculture announces a new dip-coating method of covering frozen foods which is intended to replace present cellophane and other type packaging. This is but one indication of the vast interest in frozen foods and self-service. Opportunities for vending machine ops are great.

MOVIE MACHINES—Use of a movie machine in a Detroit night club,

Most G.I. Loans in Phila. Made for Starting Cafes

PHILADELPHIA, Aug. 4.—G.I.'s here who want to get started in some kind of business are getting first-hand personal advice from successful business men, as well as financial help from the government and from the Philadelphia Agency for Business Loans to Servicemen, Inc.

The loan firm has discovered that nearly one veteran in five wants to open a bar and grill; this represents 18 per cent of the total veterans applying. Grocery and produce stores are next in popularity here, with 12 per cent; trucking businesses, 10 per cent; electric and radio repair shops, 7 per cent, and service stations, 6 per cent.

Under the G.I. Bill of Rights, the government will guarantee up to \$2,000 of a loan made to a veteran who wishes to start his own business. The government has set itself up to guarantee 50 per cent of the loan but not to exceed \$2,000, and there is no limit to the size of the loan which the Philadelphia agency will make from its \$10,000,000 capital.

Largest loan made by the agency to date was \$6,500, which bought a veteran half interest in a beverage distributing company. The agency is now considering several loans of \$12,000.

Red Tape

Up to this time the government has been following an appraisal system before committing itself to guarantee a loan. Often, the paper work involved takes so much time, that the seller refuses to wait. This has happened numerous times to the embarrassment of the veterans.

Latest information is that the government has made a move to do away with much of the paper work and the appraisal. The House of Representatives recently passed a bill revising some parts

of the G.I. Bill of Rights. Even if the Senate does confirm the House action, loan experts are being cautious as to the effect this will have on clearing up paper work.

The Philadelphia Agency for Business Loans to Servicemen represents the pooled efforts of 36 local banks. Between May 1 and July 16 the agency had 40 loans passed on and guaranteed by the Veterans' Administration. Another 175 loans were still to be acted upon at that time. This is quite a remarkable figure considering that from the time the G.I. Bill was passed until July 14, the Veterans' Administration guaranteed only 798 loans for all the rest of the United States.

NEWS DIGEST

(Continued from opposite page)
Under the G.I. Bill of Rights, wants the money to start a cafe. Biggest loan made to date in Philadelphia was to a veteran who wanted to purchase part interest in a soft-drink distributing concern.

RETAILERS—Retail merchants in Ohio's larger cities report a gain in the volume of business done during June. Retailers in most States make similar reports.

LEGISLATION—Reports on legislation relating to coin machines were missing during the week of July 30, because practically all legislatures have adjourned. Legislative reporting services are now issuing summaries of various classes of tax laws, some of which are related to coin machine trade, such as cigarette taxes, soft drink taxes, gasoline taxes, etc.

CURFEW TEST—A test case may go to the higher courts from Cincinnati to determine the validity of an ordinance which prohibits juke box music after 11 p.m. A case was arranged in the local police court for test purposes.

UNION TEST—Another case involving union servicemen and a location is in court in Detroit. A location bought

Atlantic City Kids Take Playgrounds For Juke Dancing

ATLANTIC CITY, August 4.—Started this month, and continuing each week-day night until school re-opens in September, dancing to recorded music is being featured at three school yards for the teen-age boys and girls. Dancing is staged from 8 to 11 p.m. Instead of the juke-box, music is being provided by telephone facilities. Hook-ups have been arranged with a local juke-box operator with wired music facilities. The local firm pipes the music into the school buildings, from where it is carried to the school yards over a public address system. Telephone extensions are provided to enable the teen-agers phone in their requests for special recorded numbers. The dances are being sponsored by the Citizens' Recreation Committee, also providing flood lights to illuminate each school yard.

its own juke box, but union declined to service the machine. Other unions cut off various types of services, such as laundry, so the merchant went into court.

VOTE PLAN—A well organized movement is getting under way in Arizona to place a proposal on the November, 1946, for licensing various forms of gaming, even bookies. Bell machines would be licensed at \$10 per month, according to the present plan.

JUKE LICENSE A temporary injunction was recently issued in Canton, O., to stay the city from collecting the local tax on juke boxes. A case is pending in court to test the validity of the ordinance.

SPOT APPROVAL—A report on spot approvals by WPB shows that seven firms have been given permits to produce a total of about 4,000 soft drink dispensers for the group. Each firm received an individual quota. Mills Industries, Inc., Chicago, was listed among the seven firms.

MACHINES FACE INDUSTRY

(Continued from opposite page)
approximately 75 per cent of their total expansion outlay from cash on hand or from current receipts derived from their businesses during the coming year.

Manufacturers listed their proposed expenditures in the \$9,000,000,000 expansion program as follows:

- Plant equipment and alterations: \$4,500,000,000.
 - Increasing inventories of non-military goods: \$2,800,000,000.
 - Advances of credit (increasing trade receivables): \$1,900,000,000.
- Government economists, commenting on the optimistic attitude of these manufacturers, said that this expansion will be "great significance" in filling the production and employment gap which is expected to exist when the war with Japan comes to a close and government contracts are subsequently canceled. These 7,000 manufacturers, according to the Department of Commerce, ordinarily would account for about 40 per cent of the nation's annual capital formation, and for approximately 60 per cent of manufacturers' outlays based on sales available for 1939.
- This forward-looking attitude on the part of the manufacturers gives rise for hopes that the end of the war with Japan will not find the United States unprepared, and will do much to ease what will at least be a difficult time.

WANT TO BUY!

Wurlitzer 24	\$250.00
Wurlitzer 412	90.00
Wurlitzer 616	165.00
Wurlitzer 616, Lite-Up, Top and Bottom	185.00
Wurlitzer 600R	350.00
Wurlitzer 600K	375.00
Wurlitzer 500	385.00
Wurlitzer 700	575.00
Wurlitzer 750E	665.00
Wurlitzer 850	665.00
Wurlitzer 800	625.00
Seeburg Gem	300.00
Seeburg Vogue	375.00
Seeburg Classic	375.00
Seeburg Envoy, ESRO	425.00
Seeburg Hi Tone 8800, ES	565.00
Seeburg Hi Tone 8800, ESRO	610.00
Rock-Ola Standards	285.00
Rock-Ola De Luxe	300.00
Mills Throne	235.00
Empress	285.00
Will Pay \$8.00 Ea. for Wurlitzer #100 Wall Boxes.	

WRITE OR WIRE!

WE BUY ROUTES ANYWHERE!

Send List of What You Have Available.

HUB DISTRIBUTING CO.

456 W. 45th St. New York 19, N. Y.

Look To The GENERAL For LEADERSHIP

PUNCHES — NOT HUNCHES

We've never depended on whims or guesswork in formulating our business policies. In our relationship with operators throughout the country, we approached each problem with considerable study and investigation. When we arrived at the answer, it packed a punch that could be relied upon whenever a similar question arose. Careful analysis of operator's problems has been responsible for the GENERAL'S dominating position in the coin machine industry.

Established 1925

Growing Steadily Ever Since!



The GENERAL Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

SPECIAL ON TUBES AND PARTS COMPARE OUR PRICES

BRAND NEW TUBES IN SEALED CARTONS			
0Z4	\$1.30	6F8	\$.90
1M5g/t	1.00	6H9	\$.90
2A3g	1.50	6J5	.70
2A4g	2.00	6K7	.80
2A7	.90	6L6	1.50
3Q5g/t	1.40	6S07g/t	.65
5U4g	.75	68L7	.85
5Y3g/t	.60	68C7	.85
5Z3g	.80	6Q7g/t	.80
8D6	.90	68K7g/t	.80
6V6g/t	\$.90	12S67	\$.90
6X5g/t	.80	12S7	.90
7A7g/t	1.00	12S07	.90
7B5g/t	1.00	25L6	.90
7C5g/t	1.00	30	.90
7F7g/t	1.20	35L6	.80
12Q7g/t	.80	35Z5	.85
12A8g/t	.80	38	.85
12J7	.85	26	.70
12S67	.90	37	.70
12S7	.90	41	.75
12S07	.90	45	.75
25L6	.90	50L6	1.00
30	.90	75	.80
35L6	.80	80	.60
35Z5	.85	117L7	1.90
38	.85	117P7	1.80
26	.70	2051	1.15
37	.70		

Please Sign Certificate

- 750-Watt, 200-Hour Westinghouse Projection Lamps for Panorams—\$4.75 List, Plus 7 1/2% Tax.
- 2,000 Ohm, 3500 Ohm and 5,000 Ohm 10-Watt Sprague Resistors. In Lots of 12, Each ... \$.24
- Casters for Wurlitzer Music Machines. Per Set of 4 ... 1.15
- Shielded Cable, Minimum Order 500 Ft. Per 1,000 Ft. ... 40.00
- 2 Conductor #18 Rubber Covered Zip Cord, Per 1,000 Ft. ... 17.00
- 2 Conductor #18 Silk & Rubber Covered Wire, Per 1,000 Ft. ... 17.00
- 5 Conductor Color Coded Heavy Duty Rubber Covered Gun Cable for Seeburgs. Per Ft.18
- 6 Conductor Color Coded Heavy Duty Rubber Covered Gun Cable for All Seeburgs, Includes Spare Wire. Per Ft.23
- 8 Conductor Color Coded Heavy Duty Rubber Covered Main Cable for All Seeburgs. Per Ft.25

Terms—1/3 Dep., Bal. C. O. D., F. O. B. Elizabeth.

ATLAS VENDING COMPANY

410 N. BROAD ST., ELIZABETH 3, N. J. PHONE: ELIZABETH 2-0089

ORDER NOW!

PHONOGRAPHS

Wurlitzer 616	\$189.50
Wurlitzer 616 Lite-Up	229.50
Wurlitzer 600 Rotary	425.00
Wurlitzer 600 Keyboard	450.00
Wurlitzer 750M	725.00
Wurlitzer 61 Counter Model	135.00
Seeburg 12 Record	115.00
Seeburg Royale	259.50
Seeburg Vogue	425.00
Seeburg Gem	345.00
Seeburg Hi Tone, ES	619.50
Seeburg Hi Tone, 8800, ESRO	669.50
Seeburg Classic	450.00
Rock-Ola Imperial	189.50
Rock-Ola Imperial Lite-Up	199.50
Rock-Ola 16 Lite-Up	169.50
Rock-Ola 12	124.50

WALL BOXES

Wurlitzer #120, 5c Box	\$24.50
Wurlitzer #125, 5-10-25c	24.50
Wurlitzer #340, 30-Wire Boxes	12.50
Wurlitzer 331 & 111 Bar Boxes	14.50
Wurlitzer 320 Sweet Music Boxes	22.50
Seeburg Selection, Large, 30-Wire Boxes	9.50
Seeburg 20 Selection Wall-o-Matics, Wireless	42.50
Seeburg 24 Selection Wall-o-Matics, Wireless	42.50
Buckley Gray Boxes	6.50
Keeney Wall Boxes	4.95
Buckley Lite-Up Chrome 24	19.50
Buckley Lite-Up Chrome 32	15.00

PARTS AND ACCESSORIES

Seeburg Adapter, SD24-1Z	\$22.50
Seeburg Adapter & GSR #1 Receiver	45.00
Seeburg GSR #1 Receiver	22.50
Seeburg Adapter, SD20-5Z	22.50
Seeburg Power Supply, SPS-5Z	9.50
Seeburg Organ Speaker Cabinet, RC	25.00
Wurlitzer #305 Impulse Receiver, RC	17.50
Wurlitzer #304 Stepper	15.00
Wurlitzer #300 Adapter	32.50
Wurlitzer #130 Adapter	32.50
Wurlitzer #304 Stepper and Adapter	47.50
Bar Brackets, All Types	2.50
Wurlitzer Amplifier, 24, 500, 600	49.50
Universal Amplifier with Tubes	42.50
Wurlitzer & Seeburg Pick-Up Head, New Type	7.75
D. C. Converters	13.00
70L7 Replacement Tube	2.25
Zip Cord, 2 Wire, Pr. Ft.	.02 1/2
Wurlitzer Fiber Gear	5.00
Wurlitzer Impulse Transmitter #306, RC	17.50
Wurlitzer #350 Speaker	25.00

Terms—1/3 Dep., Bal. C. O. D. F. O. B. New York

N. Y. DISTRIBUTING CO.

630 10th Avenue NEW YORK 19, N. Y.

Phone: Circle 8-9570

JUST THREE PIECES

A Real Buy So Work Fast

- 1 Mills 3 Bells
- 1 Mills 4 Bells
- 4 5c Slots—Over 2000 Series
- 1 Baker's Paces—D. & D.

All checked and clean. Ready for location.

\$1300 for All

One-third with order, balance C. O. D.

FREE STATE DIST. CO.

440 N. Gay Street, Baltimore 2, Md.

FOR IMMEDIATE SALE

1 Monicker	\$ 60.00
1 Sky Chief	135.00
4 Spot Pool, Ea.	55.00
1 Club Trophy	275.00
1 Pimlico	300.00
1 Jeep	100.00
1 Foreign Colors	200.00
3 Knockout, Ea.	110.00
4 '41 Evans Bangtalls, J.P., Ea.	375.00
3 '41 Galloping Dominos, J.P., Ea.	350.00
1 Maybell	650.00
1/3 Deposit, Balance C. O. D. With All Orders.	

DIXIE COIN MACHINE CO.
910-12 Poydras St. NEW ORLEANS 13, LA.

SPECIAL

1 Set Jennings FOUR STARS, 3/5 Payout, 5c-10c-25c, \$575.00.

GENERAL NOVELTY CO.

521 N. 16th St. Milwaukee 3, Wis.

1 Rockola Super	\$465.00
2 Rockola De Luxe, adapter dial on front door	395.00
1 Rockola Standard, dial on front door	385.00
2 Rockola De Luxe, Ea.	385.00
1 Rockola Standard	375.00

GENERAL SALES CO.

1706 South Calhoun FORT WAYNE, IND.

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 18)

Weeks to date	POSITION	Last Week	This Week	RECORD	Label
8	9	9	9	SENTIMENTAL JOURNEY.. Merry Macs.....	Decca 18684
1	—	—	9	YOU BELONG TO MY HEART (F)	Charlie Spivak.....Victor 20-1863
1	—	—	10	GOOD, GOOD, GOOD..... Sammy Kaye.....	Victor 20-1684

MONARCH HAS YANKEE DOODLE. \$249.50

Ready for Immediate Delivery.
A New Conversion That's a Honey — Order Your Sample Now!
Still Delivering Flat-Tops, Idaho, Arizona, Grand Canyon, Santa Fe, Brazil, Streamliner, Oklahoma, Wagon Wheels and Trade Winds, \$249.50 Each.

RECONDITIONED—READY FOR LOCATION—5 BALL FREE PLAY GAMES

ABC Bowler \$ 65.00	Defense, Genco ... \$109.50	Liberty, Gott, ... \$179.50	Snappy '41 \$ 65.00
Air Circus ... 129.50	Dixie ... 49.50	Legionnaire .. 79.50	Sun Valley . 135.00
All American. 65.00	Fantasy ... 45.00	Monicker ... 89.50	Spotcard ... 79.50
Big Parade ... 129.50	4 Aces ... 129.50	Midway ... 135.00	Scoop ... 34.50
Belle Hop ... 75.00	4 Diamonds .. 65.00	Miami Beach. 89.50	Sara Suzy ... 39.50
Brite Spot ... 39.50	5 & 10 ... 125.00	Metro ... 55.00	Super Chubbie. 79.50
Broadcast ... 69.50	Fleet ... 45.00	Oh Boy ... 35.00	Super Boat ... 89.50
Big Six ... 39.50	5th Inn. ... 39.50	Paradise ... 69.50	Super Charger. 39.50
Band Wagon... 55.00	Gobs ... 129.50	Playball ... 65.00	Twin Six ... 45.00
Big Chief ... 44.50	Gold Star ... 45.00	Red Hot ... 39.50	Texas Mustang. 89.50
Capt. Kidd ... 89.50	Gun Club ... 85.00	Roxy ... 39.50	Ten Spot ... 55.00
Crossline ... 69.50	Headliner ... 39.50	Sea Hawk ... 75.00	Topnotcher ... 39.50
Clover ... 89.50	Hi Hat ... 75.00	Star Attr. ... 65.00	Thriller ... 39.50
New Champ... 65.00	Jess ... 135.00	School Days 65.00	Topic ... 85.00
Cadillac ... 39.50	Jungle ... 89.50	Super Six ... 39.50	Vacation ... 49.50
Commodore ... 39.50	Knockout ... 125.00	Spot Pool ... 89.50	Velvet ... 65.00
Dude Ranch . 55.00	Keep 'Em Flying ... 189.50	Skyline ... 55.00	Victory ... 99.50
Dbl. Feature, St. ... 39.50	'41 Majors .. 65.00	Sporty ... 39.50	Wild Fire ... 55.00
			Yacht Club ... 39.50

RECONDITIONED AUTOMATIC PAYOUT CONSOLES

Bally Big Top ... \$109.50	Jenn. Silv. Moon ... \$145.00	Super Bell 5¢ ... \$325.00
Bally Roll Em ... 145.00	Jenn. Fasttime, 5¢ ... 95.00	Super Bell, 5 & 25¢ ... 545.00
Bally Hi Hand ... 195.00	Jenn. Fasttime, 10¢ ... 150.00	4-Way Super, 5¢ ... 625.00
Bally Club Bell ... 295.00	Jenn. Derby Day, 5¢ ... 65.00	4-Way Super 5 & 25¢ 775.00
Ev. Lucky Lucre ... 195.00	Pace Twin, 5 & 25¢ ... 500.00	'38 Tracktime ... 135.00
Ev. '40 Pacer ... 395.00	Pace Twin, 5 & 10¢ ... 425.00	Buck. Flash. Ivories ... 245.00
'41 Domino, J.P. ... 350.00	Jumbo Parade ... 135.00	Buck. Track Odds, DD ... 450.00
Mills 4-Bells ... 495.00	Paces Races, Brown ... 175.00	Pace Payday, 25¢ ... 225.00
Mills 4-Bells, L.H. ... 775.00	Baker Pacer, DDJP ... 295.00	'41 Domino, JP, 25¢ ... 695.00
Wal. Big Game 25¢ ... 225.00	Triple Entry ... 195.00	Ev. Roulette, Jr. ... 125.00
Jenn. Bobtail ... 135.00	Super Tracktime ... 375.00	Galile Roulette, 25¢ ... 275.00

MILLS 4-BELL CABINETS \$27.50—JUST A FEW LEFT!
Write for latest list: 1 Ball Multiple Free Play & Payouts, Free Play Consoles, Arcade Equipment and Rebuilt Slots.
TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT.

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

Operators! Save Time-Money! TRY PINCUS FIRST!

Bally Reset & Step-Up Colls. Ea. \$1.00	Zip Cord, 500 Ft. Rolls. Fl. 2 1/2
Bally Free Play Colls. Ea. 1.00	Steel Tool Boxes, Ea. \$3.50
Bally Hi Hand ... 1.00	Flashlight Batteries, Ea.10
Collection Books, 1 Doz. 1.00	Open End Wrench Sets (6)50
5¢ Aluminum Coin Counters, Ea. 2.00	Time Clocks for Pin Games ... 2.25
Plunger Springs, Doz. 1.00	Rapid Fire Motors ... 22.50

Various sizes Rubber Rings, Plunger Tips, Thumb Guards, Contact Benders, Cartridge Fuses, Screw Type Fuses, Perfection Cleaner, Bally Motor Brushes and Springs, Gun Cables, Rapid Fire Gun Castings, Photo Cells for Ray Guns, Cash Boxes for Mills Slots, Coin Wrappers, Manis for Ten Strike, Mills and Jennings Main Clock Gears, Idler Gears, Back Door Slot Locks, Club Handles, Thousands of Other Parts . . . Write for New Price List.

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

ROUTE FOR SALE IN COLORADO

We have for sale a route consisting of the following:
25 Music Boxes—Rockolas and Wurliizers
30 Free Play Pin Games
3 Cash Pay Consoles
6 Free Play Consoles
6 Slot Machines

All above are on location. This route is located within a radius of 50 miles. It is in a rich agricultural district where the income is steady.
The average weekly income is \$500.00. The route can be purchased for \$22,000, which means this route will pay for itself in less than a year.
We will be glad to finance this route for you up to \$10,000, and will give you up to two years to pay. Also a home, furnished or unfurnished, is available for rent or long-term purchase.
If you are interested in locating in cool Colorado and wish to purchase a very successful route that will pay for itself within a short time, WRITE, WIRE or PHONE.

MODERN MUSIC COMPANY

Distributors for Rockola Manufacturing Corp.
1318 11TH STREET Tabor 2705 DENVER 4, COLO.

MILLS SLOTS FOR SALE

25 Blue Fronts, \$235; 25 Brown Fronts, \$275; 5 Brown Fronts \$225; 10 Brown Fronts, \$250. Replies to

MORRIS HANNUM

232 E. Union Street, Bethlehem, Pa.

ROUTE FOR SALE

This complete route located in Southern Minnesota in the heart of the finest commercial, manufacturing and farming territory. Operation consists of approximately 50 Phonographs, 25 One Ball Free Plays, several Scales, Arcade Equipment and a 1941 Chevrolet Truck included. Collections are exceptionally good and route can be taken care of by one man. This route is valued at \$30,000.00 and can be purchased for cash or will finance to reliable party. If interested write
BOX D-457, CARE THE BILLBOARD, CINCINNATI 1, O.

Canada To Mint Five-Cent Piece Made of Real Nickel

OTTAWA, Aug. 4.—A new Canadian nickel, to be issued some time during 1946, will mark a return to the same kind of 5-cent coin issued in this country before the war.

The new nickel, which will have 12 sides, will be made of nickel just as in pre-war days. In 1942, the Royal Mint in Ottawa turned out a copper-colored 12-sided nickel which was almost a dead-ringer for the Canadian 1-cent coin. In 1943, Canadians were issued a shiny steel 12-sided nickel.

Government officials, announcing the new 5-cent piece, said that the new nickel will go into circulation along with the copper-colored and steel coins.

This news comes as Ottawa rings with discussions of Canada's role in world finance, and as officials demanded that Canada be put in the proposed international financial plan designed at Bretton Woods to stabilize currencies.

No Revaluation

In asking Parliament to accept the Bretton Woods plan, Finance Minister Isley, speaking for the government, again declared that there is "no foundation" for the rumors that the Canadian dollar would be placed on par with the United States dollar. These rumors developed several weeks ago in New York and in London. The present rate of exchange values the Canadian dollar at approximately 91 cents United States money.

The government is asking Parliament to agree to two proposals, based on the Bretton Woods program. Those two proposals call for (1) the establishment of an international monetary fund, and (2) an international bank.

The international monetary fund would provide for the exchange of currencies of particular countries at previously fixed rates. This proposal, say its advocates, would let each country know exactly where it stands in relation to another country. The value of such a proposal to the export-import trade is easily apparent.

Regarding the establishment of an international bank, the advocates say that this bank would be created for reconstruction and development. The bank is intended to make and guarantee long-term loans to countries which need capital for rebuilding war-damaged property and for general economic development in the post-war period.

U. S. Trade

Said Finance Minister Isley, commenting on the need for fixing the currency rate of exchange between countries: "A reasonable degree of exchange rate stability is necessary if trade is to be carried on without excessive risks. Moreover, as we all know, we have normally sold more to the United Kingdom than we buy there, while we buy more from the United States than we sell to them."

"Our interest in seeing these institutions set up is not solely altruistic," Isley went on. "We think that this

country has a great deal to gain from their establishment. Foreign trade is very important to us, and foreign trade cannot possibly flourish under conditions of chaotic changes in exchange rates competitive depreciation blocked currencies and so on.

The Canadian Government's expressed interest in keeping everything above board so far as currency rates of exchange is concerned is an open bid for import and export trade. It is expected that exporters in other countries, particularly in the United States, will view the finance minister's statements with appreciation and whole-hearted agreement.

Distribution of Beet Sugar Higher in June Of '45 Than for 1944

CHICAGO, Aug. 4.—The United States Beet Sugar Association reports that beet sugar distribution for the month of June totaled 1,915,927 bags of 100 pounds each, which represents a gain of 33,259 bags over June of 1944. These figures are for United States distribution.

The total distribution for the first six months of this year was, however, 3.75 per cent lower than distribution for the same period last year.

Eastward movement of beet sugars in the fourth quarter of this year may necessitate the re-establishment of zoning for primary producers, according to B. W. Dyer Company, sugar economists and brokers. That firm pointed out that Indiana, Ohio and Michigan refiners may be zoned out.

There has been a marked increase in beet sugar production as 1945 passed the halfway mark, but even that increased production is not generally expected to reflect in the total sugar shortage. Recently, the government lifted all restrictions from the production of sugar from beet, but the move is not expected to ease the sugar situation, which is now being seriously felt by candy bar and soft drink manufacturers.

Kleinman Ad Agency Takes Larger Office

CHICAGO, Aug. 4.—The Fredric E. Kleinman Advertising Agency, which handles salesboards and movie machines, announces that they are moving into larger quarters at their present location, 105 W. Adams Street, Chicago.

Recently added to the organization's personnel were Ruth L. Rathy, as production manager, and Joseph Glassman, as art director. Opening will be held sometime during the second week of August.

Dip-Coat Takes Wrappers Off Frozen Food Packages

CHICAGO, Aug. 4.—The vending machine trade learned with interest this week of the development of a new method for covering frozen foods by dip-coating those foods in a molten, plastic-like material. This new method was announced by the Western Regional Laboratory of the United States Department of Agriculture.

Purpose of the new covering, according to the laboratory, is to eliminate present sealing problems involved in wrappings of waxed paper and cellophane.

The laboratory explains that the cold frozen food is dipped in this liquid material which hardens and becomes solid on contact with the frozen food and leaves a film covering. The covering has no folds, cracks or seams and thereby shuts out air and prevents moisture from escaping.

Of the suitable materials available at this time, the laboratory says, plasticized paraffin is the best. Synthetic

resin or lacquer will be used for the same purpose when those materials can be obtained.

Frozen food blocks and packages coated in this manner hold their quality and food value for long periods of storage, say the scientists who conducted the original experiments. The coating is removed easily when the frozen food is allowed to thaw a little. At that time the covering is easy to strip off.

The possibilities of dip-coating are large. An immediate use to be seen is the covering of meat and poultry. Since the material is liquid it will adapt itself to any shape and leaves very little air in the finished package.

This is only one more indication of the vast interest in frozen food possibilities. Coupled with the fact that the trend in groceries is definitely toward self-service stores, these developments indicate the vast possibilities for stores equipped with automatic, cold-slot vending machines.

WEST COAST RECORD PICTURE

Indies Geared To Competish

Launch plans for Pacific Coast Indie Record Mfr. Association, is report

LOS ANGELES, Aug. 4.—Independent record manufacturers are gearing to meet the competition of the big companies following the release of disking materials when this business returns for a free-for-all with the majors pitting name artists, large production and distribution set-ups against the little fellows.

So intent are the indies on putting up a hot fight that Leon Rene, president of Exclusive Records, has already launched plans for Pacific Coast Independent Record Manufacturers' Association, which will include the indie record makers, envelope and packing manufacturers, pressing concerns and, in fact, every concern that has anything at all to do with the record business.

Make First Move

Rene started the ball rolling a couple of weeks ago when he changed his entire set-up on the manufacture of his records. Naming Ben Ellison as general manager, Rene plans to open offices in Hollywood. Latest release by this firm, *The Honeydripper*, shows potentialities of storing up over a half-million sales. Firm has its own presses and distributes thru Jack Gutshall Distributing Company. It will continue to distribute thru Gutshall.

A survey made last March in San Francisco by *The Billboard* revealed that operators in that section were burned up over the way the indies were handling their orders. The gist of opinions was that the operator would order records and the indie, whose production is small, would not even acknowledge the order. Later the shipment would be made. Operators contended they were getting hot numbers long after they had cooled.

This practice is out with the manufacturers here. Most of the concerns are located in this section. The accusations of laxity in business management filed by the operators were general—practically all of the companies coming in for the same charge.

Indies Wake Up

Coast Records, which was originally Bodeo Records, was one of the first to see the handwriting on the wall; that is, they had to take record selling as big business. Firm is owned and operated by Charles E. Washburn, well known in the coin machine field. Under the direction of Gladys Washburn, who knows her stuff about coin machine merchandising, Coast started to set up an elaborate system for handling records, getting new business and servicing the old patrons. A large building on West Pico, in the heart of the coin machine field, was purchased. Unable to get into the new location until November, Coast remodeled its present location installing shelves to facilitate the handling of orders. On top of this, five girls were employed to take care of orders. Each order received today is immediately acknowledged by letter, telegram or telephone. If the stock on hand doesn't permit filling the order in its entirety, some of the numbers are shipped with the order filed to be completed upon the arrival of the first stock shipment.

The Honeydripper shows signs of out-selling *Please Believe Me* and *Mexico Joe*, the latter two early releases of Exclusive. In order to take care of the deluge of orders, Jack Gutshall Distributing Company leased the store space adjoining its present location on West Washington Boulevard, added four men to pack and ship and a crew of girls to acknowledge all orders. Like Coast, Exclusive also has its own presses and can control the pressing output.

Gutshall also has the distribution of Excelsior Records, known from Coast-to-Coast for its *I'm Lost*, a King Cole Trio recording. Excelsior is owned and operated by Otis Rene, a brother of Leon Rene. The concerns are separate and

Night Club Movie Mch. Points Way to Entirely New Location

DETROIT, Aug. 4.—The recent installation of a specially-controlled Panoram in a Detroit night club by Don Kennedy, operating as Visual Engineering, Inc., points to a new use of this type of machine. Details are briefly indicated in a story in the Night Club Department of *The Billboard*.

The installation is in Mickey's Show Bar, North End spot operated by Mickey Jarvis, and is centrally placed so that the screen is visible to practically all patrons of the 350-seat place, whether at tables, on the dance floor, or at the bar. A screen about 6x8 feet is used, and the projector is installed at the far end of the room, some 80 feet away. Special lens equipment has been installed to handle the exceptional throw for a machine of this type and it now functions

smoothly, so that it is not even necessary to lower the house lights while the show is on.

Use Coin Slot

The projector is mounted on a high stand, where it is safely out of the way of the curious, and is run by a regular union projectionist, a member of the IATSE. The coin chute is left attached to the machine, and it will remain controlled in operation by this device, with the projectionist taking care of this detail.

Special films will be used, however, secured from standard 16mm. film libraries in New York and Chicago. Jarvis, who will handle his own programing, plans to use about 75 minutes of material available in a typical show. However, this will be divided into 12 to 15-minute lengths and run off in these lengths alternating with a dance set by the orchestra, so that patrons are given constant entertainment, even while the band is taking their own intermission.

Shows planned include comedies—with Mickey Mouse, corresponding to the name of the spot, occupying a prominent place—newsreels, musicals and other specialties. In addition, Jarvis plans occasionally to take pictures of the patrons in the spot, after giving them due warning, so that only those who wish to be photographed will appear, and run them off on the same night the following night.

Shows will be changed twice a week, like a theater bill Tuesday and Friday, so that there will be a real inducement for the local trade to drop back the same week.

Wis. Coin Ops In Twin Cities Seeking Jukes

MINNEAPOLIS, Aug. 4.—Shifting markets because of change in political conditions in Wisconsin have brought coinmen from neighboring States to the Twin Cities in large numbers in search of juke boxes and accessories in recent weeks. This all came about because the Wisconsin Legislature, at the beginning of the tourist season, passed an unfavorable law against the use of gaming devices and similar amusements especially in taverns.

Because the big tourist season was just beginning in the two States, the Wisconsin trade found a ready market in this State, because for several weeks now a heavy tourist traffic is expected in spite of adverse travel conditions.

Altho the situation is recognized as very favorable for the Wisconsin trade, a mutual system of exchanging types of machines has developed quickly between the two States. The Wisconsin trade was ready to sell its games and gaming devices to the trade in this State while they were anxious to buy all the juke boxes that could be had. The Minnesota trade says that juke boxes are very scarce, and that the demand by the Wisconsin trade has drained out too many machines from this section.

Reports from tourist trade in Wisconsin already indicates that the State crusade is having adverse effects on the people in general. The customers who come into the State from neighboring cities and towns are very much displeased and they are voicing their feelings openly. It is felt that if Wisconsin wants to please its tourist customers it must certainly not go on any reform stampede in the future.

Meanwhile, the Minnesota tourist and resort trade expects to gain considerably, due to conditions in Wisconsin, and if the same drive continues during the next year, the advantage given to Minnesota will be immense.

Mexico Lack of Anti-Slug Ordinance Cause Many Op Problems

MEXICO CITY, Aug. 4.—All is not sunshine in the juke box game in Mexico.

One of the greatest blights in the lives of the operators is the lack of a law protecting them against use of slugs in the slots. Here the operator has to deal with the ingenuity of the Mexican people.

Mexican love music but many of them can't afford to sit and feed a machine dimes. One operator said with the resigned air of an old-timer in the business that there are some amateurs who will spend hours in making a slug that will go thru the slot. There are others who will put a dime in the slot, but attach a piece of chewing gum to its bottom so that the dime comes back out after making contact on the inside. This way, one dime will play innumerable records before it is caught in its theft of music. If this is repeated often enough, the slot soon becomes congested with dried chewing gum and becomes useless. This operator said the most desperate thing needed in Mexico is a fool-proof slot.

Because there is no anti-slug law, candy and cigarette vending machines would be a complete failure in Mexico.

distinct, despite the blood kin. Excelsior has its own plant, also. This firm also has a publishing business. But with the new Hollywood office being established it is probable that Exclusive will also go in for sheet music.

Insure Equipment

The establishment of the Pacific Coast Independent Record Manufacturers Association is planned also to insure the indies of equipment and supplies. Right now the boys are having a pretty tough time of it. Exclusive was on the verge of running out of envelopes only last week when a shipment came thru to save the day. Packing cards are also scarce. Gutshall is adding wooden boxes at about a buck a throw to hold a 200-record shipment. The wooden boxes will be used for shipments going to Honolulu for Sloan & Gesas, distributors in that section. But, on the other hand, pasteboard cartons for shipments in this country are also scarce.

Gutshall is not the only one having supply trouble, for Ken Brown, of Gilt-edge, is in the same boat. He took over the Giltedge label from Dick Nelson. Brown was scouting the firms seeking both envelopes and packing cards. His requests for envelopes locally were for a sufficient number to continue shipments until an order for 1,000,000 is filled.

No duties for the PCIRMA have yet been outlined except to have the indies and their supply channels stick together. This will also include the expediting of materials, which will enable the indie to turn out more disks faster.

To the little boy in the tree, it looks like the indies are going to be in there fighting.

New Book Gives Hints on Music For Big Plants

CHICAGO, Aug. 4.—*Music and Sound Systems in Industry* is a new book written by Barbara Elna Benson, who is in charge of the record division of Station WMCA, New York. Miss Benson was formerly program director for RCA-Victor. Her book was published by McGraw-Hill.

The book will be valuable to the trade chiefly for the bibliography of books and magazine articles which it contains, and for the many pages of "discography."

One of the big problems connected with industrial music programing has been the decision as to what kind of musical numbers and what specific pieces could be successfully played during the work day. For purposes of programing industrial music, the day is usually broken up into starting and quitting period, work period, lunch period and special events.

Author Benson devotes the largest portion of her book to charts which list several hundred musical selections and give the times when they are most appropriately played. Her findings are based on surveys conducted thru a number of industrial plants. Along this line, the book has some interesting observations on the kind of music which should be played at the start and close of the work day. A controversy has been going on for a number of years on this subject and Benson's book will add heat to that discussion.

One of the large and noticeable omissions in this study is mention of juke boxes in smaller plants. Benson makes no mention of the fact that there are a number of smaller organizations which have been successfully using the juke box for a number of years. The fact that her book seems largely concerned with big plants may have something to do with the omission.

Music and Sound Systems in Industry is more concerned with methods of handling industrial music programing than with equipment for carrying on such work. In that limited and theoretical field, it accomplishes its purpose, tho the trade undoubtedly would like to see a technical study of the kinds and types of equipment used in such work.

Exclusive, Distrib Report Biz Rushing

LOS ANGELES, Aug. 4.—Hitting a number that is outselling all expectations is the good fortune of Jack Gutshall Distributing Company and Exclusive Records here, with *The Honeydripper*, by Joe Liggin and His Honeydrippers. The record has Parts 1 and 2.

Leon Rene, president of Exclusive, and Gutshall picked up the tune after several indie record makers had turned it down as not having the qualifications of a hit. Waxing it, the Gutshall Distributing Company, which handles Exclusive and Excelsior records, made shipments to key points. From then on the orders flowed in by telegraph, air mail, mail and long-distance telephone calls. The sales to date total nearly 100,000 disks and the release date was only seven weeks ago.

Gutshall admits that in the two years this firm has been distributing indie records he has never had a hit like this one.

"The sales are most fantastic," Gutshall told *The Billboard*. "I've never seen anything go like it." The sales, the distributor said, far exceed *Please Believe Me*, *Mexico Joe* and others by Exclusive. Firm is now readying a Joe Liggin's recording as a follow-up. "I think it will out-do *Honeydripper*," Gutshall declared.

S. ROHLIG and J. GOLDBERG have formed the Century Coin Machine Company, with headquarters at 1689 West Philadelphia Avenue, Detroit.

4000 PLAYS

- * Cushioned Shaft
- * Balanced Tone-Beauty
- * Full Record Protection
- * Smooth Playing

PRICE 1-49 48c ea.
50-100 44c ea.

Special Prices on Larger Lots

Hermitage Music Co.
423 Broad Street Nashville 3, Tenn.

FOR SALE MUSIC

- 6 Wurl. Twin 122 & Buckley Adapter, Steel Cabinets (As Is) \$99.50
- 33 Model 125 Wurlitzer Boxes, 5-10-25 21.75
- 15 Model 100 Wurlitzer Boxes, 5-10-25 11.50
- 45 Model 120 Wurlitzer Boxes, 5-10-25 21.50
- 50 Buckley Boxes 4.00
- 20 Rockola Counter Boxes 12.50
- 95 Rockola Wall Boxes 9.50
- 1 Wurlitzer Model #580 Speaker and Wall Box Combination 95.50

COUNTER MACHINES

- 3 5c American Eagles (F.P.) \$15.50
- 8 1c American Eagles (Clg. R.) 12.50
- 2 1c American Eagles (F.P.) 12.50
- 6 5c Liberty (F.P.) 15.50
- 3 1c Liberty (Clg. R.) 12.50
- 3 1c Imps 5.00

ANY ORDER OF FIVE MACHINES OR MORE WILL RECEIVE A TEN PER CENT DISCOUNT.

TERMS: ONE-HALF CERTIFIED DEPOSIT WITH ORDER.

UNITED NOVELTY CO.
DeLauney & Division Sts. BILOXI, MISS.

GENUINE FIBER MAIN WORM GEARS for WURLITZERS \$5.00

For quantity price—write to **JAMES CLEMENT**
948 W. RUSSELL ST. PHILADELPHIA 40, PENNSYLVANIA

WURLITZER - SEEBURG - ROCK-OLA MOTORS REPAIRED 10 DAYS SERVICE \$6.00

SHIP TO US EXPRESS PREPAID

BLISS & SAGE ELECTRICAL COMPANY FOR OVER FIFTY YEARS
504-610 MAIN ST., MALDEN, MASS.

WRITE! WIRE! PHONE!
Your Requests for Hillbilly, Blues, Popular, New Late Records.

SAUL'S RECORD SHOP
218 W. 5th St. CINCINNATI 2, OHIO Parkway 6330

WANT TO BUY #81 WURLITZER

Counter Models & Stands. Not necessary in working cond., but no parts missing or broken. Write

ALLEN AMUSEMENT CO.
200 36th St., N. E. Washington 19, D. C.

Record Reviews

(Continued from page 21)

GLEN GRAY (Decca)
Gotta Be This or That—FT; VC.
While You're Away—FT; VC.

It's a danceable disk with a forthright fox-trot rhythm for the melodic lines that Glen Gray sets forth in this two-some. A bright tempo is set for *Gotta Be This or That* with Fats Daniels' rhythm singing to carry the familiar lyrics. For *While You're Away*, an attractive ballad from the movie *My Reputation*, the romantic spirit is moved lyrically by Skip Nelson and instrumentally by the trombone.

It's the tunes rather than their treatment that may make the phone attraction for these sides.

LOUIS PRIMA (Majestic)
You Won't Be Satisfied—FT; VC.
There's a Broken Heart for Every Light on Broadway—FT; VC.

It's a field day for broken hearts in Louis Prima's latest pairing. Of particular interest is *You Won't Be Satisfied (Until You Break My Heart)*, a new sentimental ballad rich in rhythmic qualities. And Prima makes the most of it instrumentally and vocally. Has the piano and trombone selling the infectious melody while the maestro reserves his talents to his stylized throatings. The same rhythmic mood is maintained for the way-back-when *There's a Broken Heart for Every Light on Broadway*. For all of Prima's trumpet tootling and Lily Ann Carol's rhythmic chanteusing, it should have remained way-back-when.

"You Won't Be Satisfied" should prove plenty satisfying to the juke-box fans.

FRANK SINATRA (Columbia)
I Fall in Love Too Easily—FT; V.
The Charm of You—FT; V.

From his movie starrer, *Anchors Aweigh*, Frank Sinatra brings to the waxes a brace of Sammy Cahn-Julie Styne lush ballads. With Axel Stordahl's musical background heightening the effectiveness, The Voice's interpretation is in high order. Most attractive is the plaintive melody for the torch chant, *I*

Fall in Love Too Easily, for which Sinatra pours out the pot valient confessions. Also taken at a slow song tempo is *The Charm of You*, a lush lullaby.

Stemming from his screen show, both of these Frank Sinatra sides stack up as strong-les for the music boxes, particularly "I Fall in Love Too Easily."

ETHEL SMITH (Decca)
Liza—FT.
I Got Rhythm—FT.

The fastidious fingering at the organ by Ethel Smith, bringing fanciful variations to both of these George Gershwin melodies, makes this spinning a listening delight. Victor Young's music makers, on the assist, provide a colorful fiddle pizzicato background for the start of the *Liza* spinning, and then Miss Smith picks up the tempo to speed proportions for her organ variations. The Young background adds instrumental body to her speed organology for *I Got Rhythm*. For those favoring Miss Smith's instrument on record, her virtuosity makes for masterly selling.

While these sides are hardly commercial fare for wide phone play, they will serve well where the music box is called upon to provide atmosphere music.

EDDIE HEYWOOD (Decca)
Please Don't Talk About Me When I'm Gone—FT.
Blue Lou—FT.

His rhythmic piano improvisations setting forth a highly individualized style, Eddie Heywood offers a double platter of piano interpolations for both of these evergreens, both beat out at a stomp tempo. While the Heywood band is a weak mate for the maestro, the trombonist crowds the leader man for instrumental honors on *Please Don't Talk About Me When I'm Gone*. For Edgar Sampson's *Blue Lou* riff opus, Heywood's keyboarding sparks the ensemble. However, neither side builds up to any real interest for the piano-maestro or his band.

Phone attention will center largely at the race locations, where the five hounds will recognize "Blue Lou."

PUBLISHERS' PLUG TUNES

(Continued from page 20)

Is There a Second Heaven?.....Malco	Sleigh Ride in July.....Burke-Van Heusen
It Takes Just a Moment to Fall in Love.....Bruno	Small World.....Southern
It's a Beautiful Day.....Broadway	So-o-o-o in Love.....Bragman-Vocco-Conn
It's My Letters From You.....Robert De Leon	Soldier's Last Letter.....American
It's You, It's You, It's You.....Lad	Someday, Somewhere.....Chelsea
I've Got a Locket in My Pocket.....Paramount	Stars in Your Eyes.....Melody Lane
Je-Anne.....Harmony House	Stuff Like That There.....Capitol
June Comes Around Every Year.....Morris	Sweet Potato Polka.....Stirling
Just a Prayer Away.....Shapiro-Bernstein	Sweetheart of All My Dreams.....Shapiro-Bernstein
Keep Your Hands Up, Stranger.....Kelly	Swing Along.....Superior Melodies
Kitten on the Keys.....Mills	Ten Years From Now.....Felst
Laura.....Robbins	That Feeling in the Moonlight.....Paul-Pioneer
Let Me Take You in My Arms.....Pan-American	The Betty Grable Polka.....Holly-York
Like Someone in Love.....Burke-Van Heusen	The Blonde Sailer.....Mills
Little Boy (Does Your Mama Know You're Out?).....Newart	The Charm of You.....Felst
Little Soldier.....Russ Hul's Country Music	The Kid With the Guitar.....Kelly
Lonesome.....Cherio	The More I See You.....Bragman-Vocco-Conn
Lonesome Boy.....Essex	The Sunset Reminds Me of You.....Newart
Ma-Ma, I Wanna Hawaiian Guitar.....Kansas	The Sweet Potato Polka.....Stirling
Mademoiselle Cinderella.....Syncopation Songs	The Three Caballeros.....Chas. K. Harris
Mom of Your Baby Days.....Byers	The Wish That I Wish Tonight.....Witmark
My Baby Blue Eyes.....Global	Then, Now and Forever.....Charles Gunther
My Baby Said Yes.....Leeds	There! I've Said It Again.....Valiant
My Prairie Home.....Melocraft	There Must Be a Way.....Stevens
Mem'ries of Mother.....Irving Siegel	There Was a Time.....Bronx
My Lonely Nights.....Seattle	There's a New Moon Over My Shoulder.....Peer
(All of a Sudden) My Heart Sings.....Leeds	There's No You.....Stanwood
Negra Consentida (My Pet Brunette).....Marks	This Day and Age.....Franco-American
No Can Do.....Robbins	This Is Our Song.....Cavalcade
No More Rainbows.....Edwin W. Kukkee	Thru Your Eyes, Thru Your Heart.....Mills
Oh, Frankie!.....Orange	Till the End of Time.....Santly-Joy
Oh, How She Lied To Me.....Santly-Joy	To Satisfy You.....Perry Alexander
Oh, Really, O'Reilly.....Mutual	Tru-Cu-Tu.....Marks
Old Mister Frog.....Winthrop	Twilight Time.....Campbell-Porgie
On Basin Street.....Starlight	Two Down and One to Go.....Martín Block
On the Other Side of the Rainbow.....Arcadia	Ups Ups.....Melody Lane
Once Again.....Hanna	Veteran.....Handy Bros.
Once Upon a Song.....Mills	What Makes the Sunset.....Miller
One Meat Ball.....Leeds	When I'm Walkin' Arm in Arm with Jim.....La Salle
Otto, Make That Riff Staccato.....Tempo	When the Old Gang's Back on the Corner (Singin' "Sweet Adeline" Again).....Arrow
Our Engagement Waits.....Stirling	White Sands.....Roy
Out of This World.....Morris	While You're Away.....Remick
Please No Squeeza Da Bananas.....Leeds	Whistle for a Wind.....Singer-Reese-Patrick
Pluggin' Jane.....Perry Alexander	Who Threw the Whisky in the Well?.....Advanced
Poor Lenore.....Harris	Why Shouldn't I Dream.....Hanna
Promises.....Marchant	Winding.....Kelly
Put Another Chair at the Table.....Leeds	Ya' Becha.....Pyramid
Question and Answer.....Chappell	Yay-Dit.....Fox Maya
Remember When?.....Campbell-Porgie	Yes, Honey, I've Got a Baby.....Hall's Hit Songs
Right as the Rain.....Crawford	You Belong to My Heart.....Chas. K. Harris
Rosemary.....Famous	You Use Your Head, But I Use My Heart.....Matt Pelkonen
Sailing on a Moonbeam.....Blasco	You Don't Have to Believe Me.....Prominent Songs
Say It Over Again.....Bogat	You Never Understood.....Harmony House
See a Pin, Pick It Up.....Skylark	Your Pot o' Dough.....BMI
Send This Purple Heart to My Sweet-heart.....Rytvoc	You're So Worth the Waiting For.....Viking
Sentimental Journey.....Morris	
Sleep the Whole Night Thru.....Arcadia Valley	

JukeBizBringsBoom In Other Music Lines

MEXICO CITY, Aug. 4.—Big surge in juke box business has brought biz to music stores. Biggest seller is the mouth organ closely followed by the guitar in its derivative forms. Violins are popular in Mexico, and trumpets, accordions and pianos are on the heavy selling list. Record stores report excellent sales for this time of year.

Mex. Ops Try To Get Jukes Tuned Lower in Volume

MEXICO CITY, Aug. 4.—Mexico juke box operators are waging a campaign for less volume.

In Mexico, it is common practice to make a juke box go as loud as it can, with the result that the music can often be heard three blocks away. The sound seems to have a joyful effect on people in bars, so naturally the bar owners let their machines go full blast.

This is one of the main problems in the juke box business, a leading operator said, because people in higher social levels object to the noise as something vulgar and objectionable.

One of the largest distributors here is the leader in the campaign for less noise. Every machine that goes out of his store or shops is accompanied by his verbal warning for less volume, telling the operator, or the individual bar or restaurant owner, that the surest way to kill business is to follow the practice of blasting Mexico's eardrums with volume.

70L7GT Replacement Adapter With Tube for Seeburg Wall-o-Matic, \$2.75.

Fiber Main Gears for Seeburg & Wurlitzer Less Steel Hub—\$4.75.

Vol. Control Keys for Seeburg & Wurlitzer:
Package of 24, \$1.50;
Package of 100, \$5.00.
Quantity Prices to Distributors and Jobbers.
Terms: 1/3 Deposit—Balance C. O. D., F. O. B. Los Angeles.
Factory guaranteed against defective workmanship and material.

E. T. MAPE MUSIC CO.
MANUFACTURING DIVISION
1701 W. Pico Blvd., Los Angeles 15, Calif. DRexel 2341

NEW RECORDS

IN STOCK—IMMEDIATE DELIVERY

Popular Brands
DECCA—VICTOR—MAJESTIC—CAPITOL, COLUMBIA, ETC.

Current Hits—Large Stock
O. P. A. PRICES

WHAT DO YOU NEED ???

HOLLANDER MUSIC
2702 W. North Ave. CHICAGO

RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS
3208 Jackson St., Amarillo, Texas

\$\$ CASH! CASH! \$\$ FOR USED JUKE BOX RECORDS! I Pay the Highest Price!

Write, wire, call or just ship to ..
NATHAN MUEHNICK
1251 N. 52nd St. Philadelphia, Pa. Phone: GRE 3153

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

By Nat Green

All Communications to 155 N. Clark St., Chicago 1, Ill.

Boyd Playing Navy Camps

Continuing in their fourth year of USO and bond-selling appearances, Bill Boyd and His Cowboy Ramblers are skedded for three days, August 7-9, at the big Naval Air Training Center, Ward Island, Corpus Christi, Tex. Six performances will be given during the three-day period at which time better than 11,000 servicemen and women will be entertained by the unit, including Jim (Texas Mockingbird) Boyd. Bill and Jim have postponed a Hollywood trip, skedded for this month, until previous navy show bookings have been completed.

Red River Dave Recording

Red River Dave, who rides the range over the 50,000-watt transmitter of WOAI, San Antonio, recently signed with the Continental Recording Company for 40 sides. Among the cowboy and hillbilly tunes to be recorded will be some of Dave's own songs.

The Cactus Cowboys will accompany the "Sinatra of the Sagebrush," who has previously recorded for Decca, Savoy, Sonora and Musicraft.

Oregon Rangers on WOWO

New feature act on the staff of WOWO, Fort Wayne, Ind., is the Oregon Rangers, who have been working out of WLS, Chicago. Personnel of the group is Eddie Johnson, Nancy Lee, Sam DeVincent, Slim McCarthy and Roy Hansen. DeVincent is arranger for the act, which features old-time folk music and original numbers by DeVincent. Their air appearances will include daily time of their own and the *Hoosier Hop*, heard on the American Broadcasting Company network Saturday nights.

Hot Shots Headed Overseas

The Hoosier Hot Shots, who returned from Hollywood late in July, are headed for six weeks in European camps. The Hot Shots plan to add to their repertoire of songs while overseas and hope to bring back an international collection of songs unique to the American public. Paul (Hezzie) Trietsch will keep his eyes open for new and unique types of horns to add to his already extensive collection.

Pennsy Pickings

Art Dixon and His Melody Mustangs headlined the Western revue at Valley View Park, Hallam, Pa., August 5. September 2, Ed East and Polly play a return engagement at the park. Following his park date, Art Dixon, and his partner, Louise, go to Bradley's Cafe, Wildwood, N. J., for the remainder of the summer season.

Jolly Joyce Agency, Philadelphia, spotting the shows at Morgantown, Pa., sponsored by the Morgantown Fire Company on four successive Saturday evenings. For the opening show, August 18, Joyce brings in from Cleveland, Harry Howard and His Connecticut Colonels to headline the show. August 25, headliners will be Tex Ryan and his Trick Horse, and the Murphy Sisters. Stepin Fetchit and the Three Cats and a Fiddle, will share the spotlight September 1. For the closing show, September 8, headliners will be the Chester Valley Boys and Doc Irving with Princess Yvonne.

Elmer Newman, who is head of the Sleepy Hollow Ranch at Quakertown, Pa., and leads the Sleepy Hollow Ranch Boys, has become a licensed theatrical agent. He will deal chiefly in Western and hillbilly acts and musicians.

Alamo Song Building

Sweetheart of the Alamo, with new edition sheet music release by E. A. Rork & Son Company, is rapidly gaining in popularity on folk tune programs thru-out the South and West. Written by Bill Boyd, Al Moquin and Waldo O'Neal, the Alamo song has been extensively featured on Boyd's personal appearances during the past year with enthusiastic audience reaction.

FOR SALE

Bill on location: 20 412's, \$130 each; 3 816's, full life-up, \$200 each; 1 Rockola Deluxe, \$395; 4 Gems, \$375 each; 1 500, \$450; 8 8800 ROES, \$875 each; 4 71, \$195 each; 1 81, \$137; 1 Seeburg Concert Master, ESRC, \$800; 2 Gems, new Victory Model cabinets, full life-up grille top and bottom, \$525 each. Plenty parts, plenty new and used Records. All machines in good condition.

VICTORY MUSIC SERVICE
P. O. Box 564, Augusta, Ga.

Prolific Songwriter

When entertainer-composer O. P. Harrison wrote *Lady Louisiana* for an Achievement Day 4-H rally in the spring of '44, he paved the way for better than a score of contracted and published songs within a year's time. Harrison, band leader and choir director of the Marthville (La.) school, is heard on KWKH, Shreveport, La., with Bill Nettles' Dixie Blue Boys. Following its introduction on the 4-H program, *Lady Louisiana* was aired several times on KWKH, resulting in a contract with Chart Music Publishing House. The tune is included in Nettles' *Homespun Songs of the Hills* folio.

Tunester Tattle

Hillbilly Hit Parade, now on KRLD, Dallas, starts transcribed shows on two more stations August 13.

Polly Jenkins, Uncle Dan and Texas Rose, after nearly three years on USO-Camp Shows, opened July 27 for the WLS Artists' Bureau and will play fairs in the Midwest for six to eight weeks, then return east to play theater dates for Singer and Tishman.

Hal Horton says live talent shows are on the upgrade around Dallas and Fort Worth. The Callahan Brothers and Their Blue Ridge Mountain Folks recently signed for 16 weeks of personals with Interstate after completing their picture for Monogram.

Lois Murphy, of the Murphy Sisters, harmony team, recently joined the Happy Bill troupe out of Aberdeen, S. D. In addition to singing and yodeling, Lois plays bass fiddle, mandolin and guitar. Jack Mahl, recently of the navy, and Jimmie Redrick, of Melocraft Music Publishing Company, have written two songs titled *My Prairie Home*, and an English version of *Ofn Pripetchcock (In Our Paradise)*, which are being heard on the Village Barn show in New York.

Boyd Heath, new Bluebird artist, recently recorded *My Desert Rose, I'll Never Love Again Like I Loved You, I'll Get You a Rainbow*, and *When a World That's Been So Wrong, So Long*.

FOLK RECORD REVIEWS

(Hillbilly, Race, Cowboy Songs, Spirituals)

By M. H. Orodener

LONNIE JOHNSON (Bluebird)

Watch Shorty—FT; V.
Some Day, Baby—FT; V.

The blues shouting of Lonnie Johnson rings true for both these original race blues, both of the back-biting variety, and good diction on part of the shouter to make for strong selling. Side spins solidly and with greater effectiveness for *Watch Shorty*. They'll be putting plenty of nickels in the phonos at race locations to hear Lonnie's warning that when your sweetie isn't home to greet you, you can bet your bottom dollar that Shorty is back in town. *Some Day, Baby* follows the typical race blues pattern of two-timing lovers. Sings out both at a moderately slow tempo with adequate back-room support from piano, guitar and bass.

HOWARD KING (Harmonia)

Polcong—FT; VC. *Rooster Serenade*—FT.
Cuban Polka—FT; VC.
Polka From Brazil—FT.
U. S. Army Polka in Jazz—FT.
U. S. Navy Polka in Jazz—FT.

It's a happy blend of polka rhythms with modern dance beats, including the Latin rhythms, that Howard King achieves with his large band for these sides. Imparting a polka character to a south-of-the-border setting, the blend is effected smoothly for *Polcong*, with Hal Kanner's descriptive lyrics adding luster to the side. Kanner, sharing the lyric with Vera Holly, also make it an attractive novelty for *Cuban Polka*. The orchestra applies the polka beats effectively to a samba melody in *Polka From Brazil*. For *Rooster Serenade*, which follows closely to the melodic polka line, King adds a forthright fox-trot tempo with the clarinet riding out on the tune. Not as attractive is the setting of the military marches to the polka beats for the remaining two sides.

WE WANT TO BUY PHONOGRAPHS

Will Pay Following Prices F. O. B. Your Town:

WURLITZER						
850	\$650.00	600K	\$375.00	616 Lite-Up Top & Bottom	\$175.00	
750E	650.00	500	375.00	616 Plain	150.00	
800	600.00	24	225.00	412	90.00	
700	550.00	SEEBURG			Rex	\$200.00
Hi Tones, ES	\$525.00	Gem	\$275.00	12 Rec. Symphonolas	Write Model	
Hi Tones, ESRC	550.00	Classic	375.00	Standard	\$275.00	
Envoy, ESRC	425.00	Vogue	375.00	Windsor	165.00	
ROCK-OLA			Supers	\$350.00		
Playmaster & Spec-travox	\$275.00	Deluxe	285.00			
Masters	350.00	MILLS				
Thrones	\$225.00	Empresses	\$250.00			

WE WILL BUY YOUR ROUTE!

We want Wall and Bar Boxes of all types, Parts, Supplies & Accessories!
SEND LIST AND LOWEST PRICE!

WEST SIDE DISTRIBUTING CO.

612 TENTH AVENUE, NEW YORK 19, N. Y. Circle 6-7533

We Pay Spot Cash

FOR YOUR USED RECORDS

No Shipment Too Big . . . None Too Small

Wire Collect How Many You Have

WE PAY THE FREIGHT

WE STILL PURCHASE SOLID SHELLAC SCRAP

J. F. BARD

619 ANTONIO STREET

LOS ANGELES 31, CALIF.

SIX-REASONS WHY WE ARE SUPREME IN THE PHONOGRAPH FIELD

COMPLETE AMPLIFIER REPAIR SERVICE
MOTOR RE-WINDING—EXCHANGE SAME DAY
FINEST CABINET REFINISHING IN AMERICA
BEST STAFF OF EXPERIENCED PHONOGRAPH MECHANICS
LARGEST STOCK OF PHONOGRAPHS IN THIS TERRITORY
ALL MACHINES, SHIPPED AND CRATED, IN NEW LUMBER
89—PHONOGRAPHS ON HAND NOW—89

14 PANORAMS, Late Heads, with Wipers and Stands

WRITE WIRE PHONE

BUSH DISTRIBUTING COMPANY

250 West Broadway (All Phones, Cherry 3371) MINNEAPOLIS 11, MINN.



For Perfect Record Playing

"Miracle Point's" round tip of precious metal surpasses any other needle in clear, true tone reproduction. With restrictions still applying on precious tip metal, deliveries are limited by our ability to obtain materials. Price, 20c each in lots of 100 or more. Order from your record jobber.

M. A. GERETT CORPORATION

722-724 WEST WINNEBAGO ST. • MILWAUKEE 5, WISCONSIN

WALL BOXES AND ACCESSORIES

50 Wurlitzer 30-Wire Boxes	\$19.50	15 Rock-Ola AC or DC Wall Boxes	\$29.50
25 Wurlitzer #320 Boxes	29.50	5 Seeburg Envoy Remote Amplifiers, Complete with Tubes, Ea.	100.00
25 Wurlitzer #120 Boxes	32.50	5 Seeburg Gem Amplifiers, Comp.	25.00
25 Wurlitzer #125, 5-10-25¢ Boxes	42.50	5 Seeburg Symphonola Amplifiers, Comp.	35.00
10 Wurlitzer #125, 5-10-25¢ Boxes, New	52.50		

BALTIMORE



WANTED SCRAP RECORDS

Any amount—we pay freight. We buy Worn and Broken Records.
Write immediately

BILL McCALL

295 South Fair Oaks Ave.

Pasadena 2, California

NAMA REGIONAL BALT. MEET

RECONDITIONED (Like New)
A. B. T.
TARGET SKILLS
 Challengers, Late Models \$35.00
 Angle Iron Stands for ABT Guns 4.00
 Model "F" Targets (Yellow Cab.) 25.00
 Model "F" Targets (Blue) 35.00



SPECIAL!
 5¢ Peanut Machine, "Eat 'Em Hot" Style, with Cup Dispenser .. Ea. \$17.50
 2 DuGrenier Candyman, Clean and Sprayed 39.50
 1 U-Need-a-Pak, 5 Col. Candy Mach. Mutoscope Counter Model Movies, with Crank Handle 35.00
 Victor View-o-Scope 25.00

USED COUNTER GAMES
 Kicker & Catcher \$29.50
 Civilian Defense 13.50
 American Eagle 19.50
 American Eagle, Gold Award 29.50
 Pikes Peaks 22.50
 Bingo 12.50
 Victor Roll-a-Packs 9.95
 Liberty, 1¢ Tok. Payout 19.50
 Daval 21, New, Divider Model 9.95
 Gottlieb Grip Testers 19.50
 Imps, New, 1¢ or 5¢, Cig. Sym. 12.50
 Marvel, Cig. Reels, Latest Model, Like New 19.50
 Cubs, 1¢ or 5¢, Cig. Sym. 8.90

SHIPMAN STAMP MACHINES,
 Brand New, 1¢ & 3¢ 29.50
 Used 25.00

STEEPLECHASE, 1¢, Brand New,
 the Most Fascinating Amusement of Today—Watch the Balls Run 29.50

SLOTS & CONSOLES
 2 Watling 5¢ Rotatops \$ 89.50
 2 Watling 10¢ Rotatops 99.50
 2 Mills 25¢ Gold Chrome, Looks and Works Like New 349.50
 1 Mills 5¢ Gold Chrome 325.00
 1 Mills 10¢ Gold Chrome 335.00
 1 Mills 25¢ Blue Front 349.00
 1 Mills 10¢ Blue Front 325.00
 1 Jennings 5¢ Silver Chief 189.50
 4 Jumbo Parades 99.50
 Mills Goose Neck, Single J.P. 65.00
 Mills Bonus, 3-5 P.O. 269.00
 Mills Vest Pocket, Green 49.50
 Mills Vest Pocket, B & G 59.50
 Mills Vest Pocket, Chrome 79.50
 High Hand 179.00
 Jennings Silver Moon 110.00

NEW 5 BALL REVAMPS
IN ORIGINAL CARTONS!
 Fiat Top \$249.50
 Oklahoma 239.50
 Grand Canyon 209.50
 Marvel Baseball 169.50
 Streamliner 239.50

USED PIN BALLS
 Alert \$ 75.00
 Invasion 110.00
 Gebs 90.00
 Marines at Play 125.00
 Argentine \$65.00
 Belle Hop 40.00
 Arizona 175.00
 Majorette 50.00
 Grand Canyon 150.00

1/3 Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00. Send for List of All Types of Machines!

WANT TO BUY
 There is money in your basement. We buy all kinds of Peanut Machines. Highest prices paid. Write us what you have!

Give Support No New Code

Seventh and largest meeting — features panel discussions on merchandising

BALTIMORE, Aug. 4.—With representatives from every branch of the automatic merchandising field in attendance, the National Automatic Merchandising Association held a regional meeting in this city July 24. It was the seventh, and the largest, in a series of regional meetings which NAMA is conducting thruout the country.

Chairman of the regional meeting here was E. W. Scheuer, president of the Vendomat Company of America. Scheuer presided at the large, enthusiastic meeting.

In the late afternoon there was a cocktail hour, followed by dinner and a dinner meeting at which Nathaniel Leverone, president of the Canteen Company of America and president of NAMA, was the principal speaker. Leverone described the formation of NAMA and spoke on the aims which that organization has set out to accomplish. He reviewed past accomplishments and outlined some future activities.

Other national NAMA officials present who spoke briefly were C. S. Darling, executive director, and Thomas Hungerford, director of public relations. These two speakers dealt respectively with legislative activity as it concerns the automatic merchandising industry and with membership in NAMA.

Code of Ethics

One of the most interesting events of the evening was the presentation of NAMA's code of ethics, which has been given considerable publicity in both the trade press and the daily newspapers. The complete code is reprinted here:

As a member of the National Automatic Merchandising Association, I recognize my obligation to serve my customers, the public, my community and my country. I am aware of my responsibility to the industry, and in my business dealings shall use my best endeavors to elevate its standards.

As a member of the Association—
 1. I consider Automatic Merchandising a worthy vocation as it affords me a distinct opportunity to serve the public. I will, therefore, always keep the public's (See NAMA Regional Meet on opp. page)

New Firm Will Make, Operate Ice Cream Vending Machines

DETROIT, Aug. 4.—A new firm to produce and operate coin-operated vending machines for ice cream is being organized here by Wortham A. Snell, under the name of the Food Dispensing Machinery Company. Headquarters are at 20-15 Book Tower, and the firm is associated with Howard Crawford, of the Crawford Company, well known in the development and promotion of new industries.

Snell himself has had numerous contacts in show business in the past, and is a nephew of the famous showman, Clarence A. Wortham.

Dispense Pints

The new machines are designed to operate at various price levels and to take ice cream units from the nickel package up to a full pint. In the latter respect, they serve as an efficient substitute for the huge number of ice cream counters required to dispense packaged ice cream, and are one of the first to attempt the dispensing of ice cream by machine in home-size packages.

Each machine is being designed to serve only one type and size of ice cream. The size may be varied by controls on the machine, according to the coin control, but it is intended that a unit on location will be used for only one purpose. A selective-type vender that could handle as many as 10 different venders was experimented with, but it was determined that the single-purpose vender was superior in the case of ice cream.

This reduces numerous obvious com-

plications in its design and operation, and makes for a more efficient machine in a field that has been one of the most difficult for the designers of coin machines to conquer successfully. Batteries of machines will be installed as the location justifies, instead, with one unit for each flavor or type of machine. Typically, the installations will specialize in the sale of vanilla and chocolate ice creams, rather than giving a widespread choice of flavors.

Dispense Standards

The great bulk of retail sales in normal times is in these flavors anyway, so that the others flavors may develop as specially packaged types, to be handled in bigger locations, perhaps, but not commonly available regularly. In the case of a dispensing unit installed in a regular ice cream store, the machines could dispense the standard flavors, while the counter operatives could handle the special flavor orders, possibly at an advanced cost if conditions warranted, because of the special handling warranted.

The plan of the Food Dispensing Machinery Company is to operate all their machines themselves. They plan to make arrangements with a local creamery in each area in which they will operate, to supply the ice cream for their machines, but the machines will not be placed upon the general market, Snell said.

Plans are now being made to place the machines in manufacture, as soon as business conditions warrant their being prepared for location in suitable operating quantities. The machine will be assembled here, but the plant site has not yet been finally selected.

Peanut Growers Plan Promotion Campaign Costing \$3,000,000

ALBANY, Ga., Aug. 4.—Peanut growers from four Southern States, in a recent meeting here, joined in a movement to maintain the industry at its present wartime high level nearly three times the size it was in 1941.

Growers from Georgia, Alabama and Florida here discussed the general peanut picture, the shortage and the future. At the same time they planned their part of a three-year national promotional campaign for peanuts which will cost \$1,000,000.

The peanut shortage continues uninterrupted.

SELF-SERVICE with the "POPMATIC"



ALL ELECTRIC — COMPLETELY AUTOMATIC 5¢ COIN OPERATION ELIMINATES ATTENDANT. BEAUTIFUL DESIGN: Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passer-by and customer stop, marvel and BUY.

AUTOMATIC OPERATION: Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10¢ for power.

STURDY CONSTRUCTION: Sturdy construction of the best materials available, the Popmatic is built to endure and to give many years of trouble-free dependable service.

DIMENSIONS: 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

CAPACITY: Size of Bag of Popcorn vendible can vary from 6 to 12 oz. size. Originally \$250.00.

NOW \$169.50

F. O. B. Cambridge, Ohio. Terms: 1/2 Deposit, Balance C. O. D., or 5% Discount if full cash is sent with order. We buy Music Routes.

SUPPLIES FOR POPMATIC
 Extra Heating Elements, Ea. \$5.00
 Popcorn, Per Lb. 14 1/2¢
 Glassine Bags, Per 1,000 2.50
 Popping Oil (Packed 6 Gal. Per Case) Per Gal. 2.50

THE P. K. SALES CO.
 6th and Hyatt Ave. CAMBRIDGE, OHIO

RAKE COIN MACHINE EXCHANGE
 609 SPRING GARDEN STREET
 PHILADELPHIA 23, PA.

STAMP FOLDERS
 For Shipman and Advance
STAMP VENDING MACHINES
 Immediate Delivery—Any Quantity.
UNIVERSITY PRESS
 655 Sixth Ave., N. Y. C. Ch. 2-9890

VENDING MACHINES
 Jennings In-a-Bag Vender \$12.50
 Northwestern Model 33 (1¢ Play) 7.50
 Northwestern Standard (5¢ Play) 8.50
 Master Combination (1¢ & 5¢) 9.50
 Uneda-Pad Candy (5¢ Play) 60.00
 Pop Corn Vender (5¢ Play) 45.00
 Repair All Types of Vending Machines. Also Have Parts and Globes.

CHRISIS NOVELTY CO.
 226 Hamilton St. ALBANY 3, N. Y.

FOR SALE
 6 "THIRSTY QUENCHER" CUP VENDING MACHINES
 A-1 Condition — 1940-'41 Models.
NEHI BOTTLING CO.
 TOCCOA, GA.

BUY MORE WAR BONDS



CANDY VENDING machine at the Air Transport Command offices, La Guardia Field, New York, was one of the first stopping places for the soldiers who arrived there by plane from Casablanca, North Africa. These three soldiers had just been discharged from the China-Burma-India theater of war. Left to right: T/S Edmund B. Lawler, 36 Bowker Street, Brookline, Mass., 116 points; Pvt. Robert T. Comfort, Bloomingburg, N. Y., 90 points, and Cpl. Gregory J. Smith, 591 Third Street, Albany, N. Y., 110 points.

BALL GUM SUBSTITUTE
MARBLES—GLASS—ASST. COLORS
 Barrel of 50,000 \$54.50
 Keg of 21,000 23.80

CHARMS, Pre-War, Better Grade, 15 Gross to Carton, \$13.25 Parcel Post Paid.

COIN COUNTERS, 1c or 5c Cast Aluminum, \$1.25 Each Parcel Post Paid.

STAMP MACHINE FOLDERS, Good Paper, 12,000, \$9.00.

Full cash with order—f.o.b. factory

TORR 2047 A - SO. 68
 PHILA. 42, PA.

Saroyan Automat Meals at \$17 Week

NEW YORK, Aug. 4.—In England Pvt. William Saroyan, the famous writer and dramatist, gave vending machines a plug according to a report in Leonard Lyons' column for July 24.

Said Saroyan, according to Lyons: "What I'd like to do is to be able to produce my shows and charge 50 cents a ticket. I'm not interested in the money. I like automat food, and I could get by on \$15 a week."

When asked whether he wouldn't like to go out with a girl once in awhile, Saroyan said, "All right, make it \$17 a week."

Crop Prospects For Nuts Good

CHICAGO, Aug. 4.—Only limited activity was reported here in the local spot peanut market, but most traders were eyeing the growing conditions for the new crop, which continue favorable in most parts of the country.

Trade observers are optimistic about the coming peanut crop, especially in the Southwest where prospects look very good. Most places have been receiving sufficient rain for good growing conditions, except for parts of Georgia, but even there the situation is not serious.

Many mills are closed down, according to the trade, because trading has been at a standstill in all sections. The mills are likely to remain closed until the new crop offerings begin to arrive.

Canadian Soft-Drink Trade Has Hopes for Some Relief Soon

OTTAWA, Aug. 4.—Canadian soft drink manufacturers are going to get some relief soon to compensate them for the loss in sales volume occasioned by the tight sugar rationing. The trade expects this relief will come in the form of a reduction in the present "spread" allowed to retailers.

In pre-war days, the retail margin on a 24-bottle case of soft drinks was approximately 40 cents, but a 25 per cent excise tax, imposed in 1942, increased that margin to 48 cents—which means a price increase to manufacturers of 10 cents per case.

A recent brief from the beverage manufacturers to the government sought to have the 25 per cent excise remitted, which would, said the manufacturers, tend to offset the cutback in production from 65 to 50 per cent of their total 1941 output. If the government had granted this request, it would have amounted to some 16 cents per case price relief.

V-V DAY

That DAY when merchandise vending machines will once again make production headlines.

Look for the STANDARD

Through many years of service in peacetime and wartime. From light and heavy malleable iron and steel castings and refrigeration compressors to mortar shells, land mines, rocket shells, chemical shells, 90's and 155's. And now—vending machines!

Look for the STANDARD

This new division of Lehigh Foundries was inaugurated under the able influence of men with many years experience in the vending machine industry. Men whose knowledge is being augmented at this moment by the engineering skill and production genius of Lehigh Foundries, Inc.

Look for the STANDARD cigarette machine
Look for the STANDARD candy machine

STANDARD VENDORS

LEHIGH FOUNDRIES, INC.

Factories at Easton & Lancaster, Pennsylvania

TRACE POPULATION SHIFTS

Beverage Biz In P-W Plans Improvements

Will Spend \$50,000,000

CHICAGO, Aug. 4.—Soft drink manufacturers are prepared to spend \$50,000,000 in plant improvements during the first year after the end of the war, says John J. Riley, secretary of the American Bottlers of Carbonated Beverages. The improvements depend, of course, on whether or not the bottlers are assured an adequate supply of sugar.

Riley said that approximately 40 per cent of the nation's 6,000 soft drink manufacturers plan to build new plants, while an additional 12 per cent intend to remodel their present facilities.

Unable to obtain new machinery or sufficient repair parts for old machinery, the bottlers say that 60 per cent of their trade intends to replace existing machinery. Riley stated that the industry will have to buy some 20,000 delivery trucks during the post-war period.

The bottlers' current output of soft drinks is at the lowest level in the history of the entire wartime period, said Riley, and no relief can be expected until there is an improvement in the sugar supply.

Candy Industry Over Top in 7th War Loan

BALTIMORE, Aug. 4.—The candy industry here has gone "over-the-top" in the 7th War Loan Drive, and the final figure made known by the industry is \$1,880,500, it was announced by John Wintz, local sales representative for the largest candy manufacturing firm of this market, who served as chairman of the entire committee, of the campaign.

The final figure fell a little short to the final figure realized at the 6th War Loan which amounted to \$2,000,000. However, it is believed, some additional amounts will be reported during the current month, which will enable the figure to top the previous high.

The committee in the drive included besides Wintz: I. F. Kartmen, president of Lord Baltimore Candy & Tobacco Company, and chairman of the candy wholesale group; J. F. Birkmeyer, president of J. F. Birkmeyer & Son, Inc., chairman of the candy manufacturing group, and T. Donald Elliott, local sales representative for D. Goldenberg, Inc., of Philadelphia, and also sales representative for other manufacturers of this and other markets, is chairman of the confectionery salesmen's group.

NAMA REGIONAL MEET

(Continued from opposite page)

welfare and well-being first in mind.

2. I hold that the sale of my goods and my services for profit is proper and ethical, provided that all parties in the transaction are benefited thereby.

3. I will offer only high-quality merchandise and service to the public at all times.

4. I will see that my merchandising or service machines are always clean, attractive and in good working order. I will have them serviced by competent personnel as frequently as the type of merchandise or service may require.

5. I will operate only those merchandising or service machines that clearly show when they are empty or those that will provide for the return of the patron's money, if no merchandise is delivered or service rendered.

6. I will see that all merchandising or service machines are plainly marked with clear and simple instructions for their operation.

7. I will participate in the civic programs of my community, and support worthy welfare activities.

8. I will improve myself, increase my efficiency and will constantly strive to better my services to the public.

9. I recognize the Automatic Merchandising Industry as a modern and effective means of creating increased distribution

of the products of American farms and industries to the public.

Those who attended the regional meeting here, after examining the code of ethics, gave it their hearty endorsement and pledged themselves to support it in their future business.

By far one of the most interesting parts of the meeting in Baltimore was the "Information Please" panel, where representatives of every branch of the vending machine trade participated in discussion. Representatives of manufacturers, distributors and operators answered questions which were put to them from others at the meeting.

Speaking for the beverage industry, and answering questions in that field were Gardner Tillinghast, general manager of the Coca-Cola Bottling Co., Baltimore; T. Gordon Mason, sales manager of General Field Activities of the Dr. Pepper Co., Dallas, and Emery Flinn, president of the Spacarb, Inc., of New York. These men were deluged with questions relating to the sugar shortage and its effect on the beverage trade.

Candy, gum and nuts were discussed by Philip A. McGinnis, manager of the Canteen Company, Baltimore; Arthur Echil, secretary-treasurer of D. Goldenberg, Inc., Philadelphia; Burnhart Glassgold, sales manager of Arthur H. DuGrenier, Inc., Haverhill, Mass. These men likewise found a good portion of the questions directed at them were concerned with the candy prospects during the continuing shortage of sugar. They also answered questions regarding the operators' use of equipment in vending candy, gum and nuts.

Cig Men Talk

Then representatives of the cigarette manufacturers and the cigarette vending trade took the floor to answer and discuss questions put to them. Leaders in this discussion were George H. Duckett, sales manager of the G. B. Macke Corporation, Washington; Lewis Gruber, assistant general sales manager of the P. Lorillard Company, New York, and John Mill, sales manager of the Rowe Manufacturing Company, Belleville, N. J. The three men dealt at some length on the shortage of cigarettes and prospects for the future, treating these problems from the angle of the operator, producer and equipment manufacturer of the machines employed.

At the meeting were the members of the Baltimore regional of NAMA, with their president, A. Stanley Reehling, president of the Vending Corporation of Baltimore. NAMA members from Maryland, Delaware, Virginia and the District of Columbia were present, as well as bottlers of carbonated beverages, including the executive secretary of the Maryland Association of Carbonated Beverages, Edward Piper.

Trade To Feel Affect on Biz

Census survey shows drift westward in marketing and production during war

WASHINGTON, Aug. 4.—Since the beginning of the present world conflict, population shifts have been in motion and peacetime industry has been turned topsy-turvy. Whether these people moving from one part of the country to another will return to their pre-war homes and jobs cannot be ascertained. Industry, we do know, however, will once again return to pre-war standards of operation and production with the aid of much experience gained during the past four years of top war production.

J. C. Capt, director of the Bureau of Census, writing for the government bulletin, *Domestic Commerce*, relates that, "normally, these forces which shift populations, developing almost imperceptibly at times, have been stimulated mainly by the lure of economic opportunity for the millions. But with the country devoting more than half its resources to war, these forces have been channeled to suit the national purpose, and the results have been cataclysmic."

What effect these changes have had on the coin machine industry might never be known, but the fluctuation of coin machine business in the immediate post-war period, compared with pre-war business activity, can certainly be attributed in some part to these war-provoked population shifts and industrial changes.

Manpower Loss

Every community has felt the loss of young men inducted into the armed forces, yet, between April 1940 and November 1943, of the 137 metropolitan areas all those in the West, almost two-thirds of those in the South, almost one-fourth of those in the North Central States, and almost one-tenth of those in the Northeastern States showed population gains of more than 5 per cent. States saw great changes. Arizona, California, Florida and Nevada gained more than one-fifth in population in four years, while North Dakota lost more than one-sixth. Unquestionably, the war has brought the Far West into far greater prominence in the national picture. In less than two years after the United States entered the war, the three Pacific

(See Population Shifts on page 71)

VENDS THEM ALL

CANDY • GUM • CIGARETTES
 PACKAGED PEANUTS • COUGH DROPS
 5c • 10c • 15c • 20c • 5c • 10c • 15c • 20c
 CIGARETTES • PACKAGED PEANUTS
 5c • 10c • 15c • 20c • 5c • 10c • 15c • 20c
 GUM • CIGARETTES • MINTS • CANDY
 PACKAGED PEANUTS • COUGH DROPS

Univendor

STONER MFG. CORP. Aurora, Ill.

FIVE BALL FREE PLAY

A. B. C.	Metro	\$37.50
Bowler	Midway	135.00
Action	Monicker	85.00
Air Force	Play Ball (New Champ)	47.50
All American	Stratoliner	50.00
Belle Hop	Sea Hawk	55.00
Big Chief	School Days	55.00
Big Parade	Shangri La	147.50
Big Time	Show Boat	50.00
Bosco	Sink-the-Jap	55.00
Capt. Kidd	Sky Chief	167.50
Champs	Slap-the-Jap	55.00
C. O. D.	Smack-the-Jap	55.00
Defense (Genco)	Snappy	55.00
Duplex	Southpaw	67.50
Eagle	Spot-A-Card	57.50
Squadron	Spottem	25.00
Fishin'	Stars	72.50
Five-Ten	Ten Spot	55.00
Twenty	Tex. Mustang	62.50
Four Roses	Thumbs Up	75.00
Gobs	Three Score	27.50
Gold Star	Topic	75.00
Hi Hat	Towers	50.00
Invasion	Venus	75.00
Jeep	Wild Fire	42.50
Jungle	Wow	27.50
Knockout	Yank	87.50
Majors '41		

ONE BALL FREE PLAY

Club Trophy	\$300.00
Gold Cup	50.00

CONSOLES — CASH PAYOUT

Bakers Pacers, 25¢ Daily Double	\$375.00
Liberty Bell, Slant Top	55.00
Liberty Bell, Flat Top	40.00
Multiple Racers	50.00

MISCELLANEOUS

Play Pool	\$150.00
Rapid Fire Gun	150.00
Seeburg Gun	92.50

SLOTS

Blue Front, 5¢	\$200.00
Brown Front, 5¢	225.00
Brown Front, 25¢	350.00
Jennings Chief, 5¢	175.00
Watling G. N., 25¢, 2/4	125.00

SCALES

O. D. Jennings Gum	\$ 25.00
National Drum Head	25.00

SPECIAL

BINGOS, 1000 on Stick	95¢ Each
1/3 Deposit, Balance C. O. D.	

OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 3, MO.
(Phone: Franklin 3620)

Island Op Says Jobbers Should Find Hawaii Good Export Market

LOS ANGELES, Aug. 4.—West Coast jobbers may well eye the Hawaiian Islands as an outlet for coin machines following the war, Eddie Fernandez, Island showman and coin machine operator, said. With the transferring of men to the Pacific to continue the war against Japan, the business in the Islands will continue heavy. But, Fernandez said, there will be big business in that section after V-J Day.

Fernandez is in the States attending to business connected with the operation of his Civic Center Theater, where he has an amusement park and arcades.

Of prime importance in the Honolulu section at this time are juke boxes, Sky Fighters and athletic equipment such as grip machines and punching bags.

Fernandez is one of the first operators of the Photomatics in the Pacific. He purchased four in 1930 and found such a demand for them that he moved them from spot to spot around the Pacific. On one occasion he had them set up in Manila for the Filipinos' Mardi Gras and did about 6,000 pictures for the day.

The arcade section of his Honolulu park has been about the busiest place in that section. Opening at 10 a. m., the spot has remained open until 5 a. m. to take care of the crowds. At present the spot is subject to curfew regulations

which, Fernandez said, he understands have been lifted since he arrived in this country several months ago.

The fact that Hawaii is set for a boom is shown in the plans of the government, which has erected a number of permanent buildings. This, it is believed, can be taken to indicate that many plans for making this an important factor in future activities are in the offing.

Shipping Line to Philippines Now Open: Exporter

LOS ANGELES, Aug. 4.—There are going to be greater opportunities for export trade after the war according to Michael Harris, exporter, from this city and chairman of the Foreign Trade Week held here this spring. Harris made that prediction after returning from a meeting of the exporters advisory committee of the Foreign Economic Administration in Washington.

Harris told his audience at a Chamber of Commerce luncheon that the United States Commercial Corporation, an agency of the government handling exports to foreign nations, is planning to retire from the export business to leave the gap open for American manufacturers to enter the field.

As of September 1, Harris said that Gen. Douglas MacArthur will withdraw from the distribution of civilian commodities in the Philippine Islands and that the general is desirous of seeing business men take over the function. Already, according to Harris, shipping lines are offering safe transportation to a Philippine port.

The U. S. C. C., said Harris, is entering into no new contracts, and is making an effort to settle all existing contracts before the end of 1945. He said that manufacturers may make their own allocation of goods between foreign and domestic trade except in cases where a few essential items are involved. Trade with the Middle East is being hampered, however, by exchange difficulties, said Harris.

Another speaker on the program with Harris, Albert Rebel, export manager for a local manufacturing concern predicted that the several years after the end of the war will see excellent trade opportunities with Latin American countries.

Washing Mfrs. Get Quotas for Summer Period

WASHINGTON, Aug. 4.—WPB has assigned additional priorities assistance for third quarter production of 148,093 domestic washing machines and supplementary authorizations for 27,993 refrigerators.

The WPB had previously fixed a program calling for the production of 265,000 mechanical refrigerators per quarter. The new supplementary authorization leaves 9,298 machines yet to be assigned. All refrigerators made under this program, or under the spot authorization ruling, will be placed in a frozen stockpile and will probably not reach the public until 1946.

Washing machine quotas assigned are: Apex Electrical Manufacturing Company, Cleveland, 35,585; Beam Manufacturing Company, Webster City, Ia., 9,079; Horton Manufacturing Company, Fort Wayne, Ind., 4,800; Vidric Products Corporation, Chicago, 6,600; Meadows Division, Electric Household Utilities Corporation, Bloomington, Ill., 9,295; Voss Products Manufacturing Company, Davenport, Ia., 3,700; Easy Washing Machine Corporation, Syracuse, N. Y., 32,182; Altofer Bros. Corporation, Peoria, 22,360; Barlow & Seelig Manufacturing Company, Rippon, Wis., 17,992; Chicago Electrical Manufacturing Company, Chicago, 6,500.

A check of these figures reveals that there still remains 46,110 washing machines to be assigned to reach the 350,000 per quarter level previously set under the program. Manufacturers of washing machines may manufacture without restrictions above this number fixed for quarterly production on which they get priorities assistance. Washers manufactured over and above this number must be made, however, without priorities assistance.

FOR SALE

- 7 5c Caille, 3/5, Enamel Finish .. \$ 57.50
- 3 25c Caille, 3/5, Enamel Finish .. 77.50
- 1 5c Pace Deluxe, 3/5 .. 97.50
- 4 5c Pace Slugproof, 3/5 .. 97.50
- 4 10c Pace Slugproof, 3/5 .. 120.00
- 1 10c Pace Comet, 3/5 .. 110.00
- 1 25c Pace Comet, 3/5 .. 137.50
- 1 25c Mills Brown Front, 3/5, Brand New .. 425.00
- 5 25c Mills Brown Front, 3/5 .. 375.00
- 1 10c Mills Brown Front, 3/5 .. 275.00
- 6 25c Mills Blue Fronts, 3/5 .. 300.00
- 2 10c Mills Blue Fronts, 3/5 .. 237.50
- 3 5c Mills Blue Fronts, 3/5 .. 197.50
- 2 5c Jennings Four Star 3 on 1, Cherry, Factory Rebuilt .. 225.00
- 2 10c Jennings Four Star 3 on 1, Cherry, Factory Rebuilt .. 265.00
- 1 25c Mills Bonus, 3/5 .. 375.00
- 1 Set of War Eagles, 3/5, 5c-10c-25c 575.00
- 1 Set Pace Club Royal, 5c-10c-25c 650.00
- 1 25c Watling 3/5 .. 137.50

General Novelty Co.
521 N. 16th Street Milwaukee 3, Wis.

MILLS ORIGINAL SLOTS

- 10 Silver Chrome, 5¢ .. \$270.00
- 5 Silver Chrome, 10¢ .. 295.00
- 4 Silver Chrome, 25¢ .. 360.00
- 1 Copper Chrome, 5¢ .. 300.00
- 35 Mills Originals in Blue Ft., Cherry Bells, Bonus, 5¢-10¢-25¢

HILBERT NOVELTY CO.
HILBERT, WIS.

WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

Any machine we sell is guaranteed to satisfy or the shipment can be returned within five days after delivery for full cash refund or purchase price less the transportation charges.

GET OUR NEW PRICES

- MILLS GOLD CHROME BELLS
- MILLS SILVER CHROME BELLS
- MILLS BROWN FRONT BELLS
- MILLS BLUE FRONT BELLS
- MILLS CHERRY BELLS
- MILLS MELON BELLS
- BAKERS PACERS

ALL MODELS— ALL COIN PLAYS

WE SPECIALIZE IN REBUILDING MILLS SLOTS and RACES

WE BUY—SELL— EXCHANGE

BAKER NOVELTY CO.
1700 Washington Blvd., Chicago 12, Ill.

CLOSING OUT OUR PINBALL STOCK

All in Excellent Working Condition, Ready for Location.

- 1 Jungle .. \$ 55.00
- 1 Star Attraction .. 49.50
- 2 Seven Ups, Ea. .. 45.00
- 2 Captain Kidds, Ea. .. 55.00
- 2 Gun Clubs, Ea. .. 55.00
- 2 Hi Hats, Ea. .. 47.50
- 2 Ten Spots, Ea. .. 42.50
- 2 Wild Fires, Ea. .. 39.50
- 2 Four Roses, Ea. .. 42.50
- 2 Victory, Genco, Ea. .. 77.50
- 1 Show Champ .. 47.50
- 1 Defense, Genco .. 77.50
- 1 Spot Pool .. 55.00
- 1 Horoscope .. 39.50
- 1 Majors, '41 .. 39.50
- 1 Bosco .. 65.50
- 1 Show Boat .. 42.50
- 2 Knockouts, Ea. .. 97.50
- 1 Streamliner .. 175.00
- 1 Midway .. 119.50
- 1 Sea Hawk .. 42.50
- 2 Stratoliners, Ea. .. 39.50
- 1 5-10-20 .. 99.50
- 1 Boloway .. 55.00
- 1 A.B.C. Bowler .. 39.50
- 1 Legionnaire .. 45.00
- 1 Sky Chief .. 149.50

Have 500 Harlich and Superior Salesboards. 75% Off List Price.

Write for Information.

Mail 1/3 Deposit With Order

DUDLEY SALES CO.

303 7TH ST., ROCKFORD, ILL.
Reference: Illinois National Bank.

WANTED

COVER GIRLS, new or used; HI-DIVES, HOROSCOPES, STAGE DOOR CANTEENS and other Late Games. Advise price and condition. Beverage Vendors.

FOR SALE

PHOTOMATIC, complete with films and chemicals, in good condition. MAKE OFFER.

LAVOIE & HILLMAN

2 East Main St. FALL RIVER, MASS.

COMPLETE

Coin Machine REPAIR SERVICE

48 HOUR AMPLIFIER SERVICE

WE CAN NOW CHANGE YOUR 5¢ JUMBOS TO 25¢— WORK GUARANTEED.

LEWIS COIN MACHINE SERVICE
formerly M & L Coin Machine Repair Service
3924 W. Chicago Ave. Chicago 51, Ill.
Belmont 7005

NEW MILLS BROWN FRONT CASTINGS—\$25 Per Set

If it's MILLS parts you need—call us

- 25¢ Gold Chromes .. Write
- 10¢ Gold Chromes .. Write
- 5¢ Gold Chromes .. Write
- 25¢ Brown Front Slots .. \$275.00
- 10¢ Brown Front Slots .. 225.00
- 5¢ Brown Front Slots .. 200.00
- 25¢ Blue Front Slots .. 200.00
- 10¢ Blue Front Slots .. 175.00
- 5¢ Blue Front Slots .. 150.00
- Weighted-Down Stands .. Write
- 5¢ Watling Rotatops .. \$100.00
- 10¢ Watling Rotatops .. 150.00

Call MAIN 3024

American VENDING CO.
518 S. HIGH ST. COLUMBUS 15, OHIO

Sell Us Your Old Phonographs Now

- Wurlitzer 412 .. \$ 85.00
- Wurlitzer 616 .. 160.00
- Wurlitzer 616, Lite-Up Top and Bottom .. 175.00
- Wurlitzer 600R .. 350.00
- Wurlitzer 600K .. 375.00
- Wurlitzer 500 .. 375.00
- Wurlitzer 700 .. 550.00
- Wurlitzer 750E .. 665.00
- Wurlitzer 850 .. 665.00
- Wurlitzer 800 .. 625.00
- Seeburg Gem .. 300.00
- Seeburg Vogue .. 375.00
- Seeburg Classic .. 375.00
- Seeburg Envoy, ESRC .. 410.00
- Seeburg Hi Tone, 8800, ES .. 550.00
- Seeburg Hi Tone, 8800, ESRC .. 600.00
- Rockola Standards .. 275.00
- Rockola DeLuxe .. 285.00

WRITE OR WIRE US

Ace Coin Machine Co.
2125 Cedar Springs DALLAS 1, TEXAS



WHILE THEY LAST
Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

THE NEW DEAL MFG. CO.
411 North Bishop Dallas 8, Texas

More Ice Cream From Less Sugar

Dr. Tracey suggests that formula be changed with view to greater volume

CHICAGO, Aug. 4.—Got a vending machine that's without ice cream? Well, it's possible to have more ice cream and at the same time use less sugar, according to Dr. Paul H. Tracey, head of the Dairy Manufacturing Department of the University of Illinois Department of Agriculture.

Speaking here at a hotel, Dr. Tracey told members of the Illinois Ice Cream Manufacturers' Association that there is a way to have more ice cream and at the same time use less sugar. Ice cream makers, like candy and soft-drink manufacturers, faced with getting along on 50 per cent as much sugar as they had in 1941, may grasp Tracey's idea and find it profitable.

After he had commented that most ice cream manufacturers are already using sugar substitutes, Tracey suggested formula revision as the one way to increase the amount of ice cream made and satisfy the public demand. The formula revision which he made, according to Tracey, will not impair the taste of the ice cream.

"We have tested several dozen formulas and are convinced an increase of 1 per cent non-fat milk solids coupled with a 1 per cent sugar reduction will produce a satisfactory ice cream," Tracey said.

"There seems to be little hope of more sugar," he added, "and this revision will be beneficial to the consumer's diet because it adds protein at the expense of carbohydrates." In plain language, the professor means that his formula would make ice cream more valuable as a food.

Just what reaction the worried ice cream manufacturers will give Dr. Tracey's suggestion is not yet known.

Canada Dry Will Expand Indiana Plant Facilities

INDIANAPOLIS, Aug. 4.—R. W. Moore, president of Canada Dry Ginger Ale, Inc., of New York, has announced the purchase by that company of the plant, equipment and distribution facilities of its former licensee, the Canada Dry Bottling Company, of Indianapolis.

According to Moore, Indianapolis will become the primary distribution point in this area for the company. Existing production and distribution facilities of the Indianapolis plant will eventually be enlarged so that all Canada Dry beverages consumed in this market will be supplied from this point.

Moore said that purchase of the plant here was another step in his company's post-war program to build new factories or purchase existing plants in primary marketing centers throughout the United States to keep pace with a rapidly expanding volume of business.

Toledo Suffers From Heat and Shortages In Ice Cream Supply

TOLEDO, Aug. 4.—Retail ice cream outlets here have been virtually exhausted this week as citizens sought relief from the heat by buying up the available supply early in the day. The exceptionally hot weather, plus additional sugar and butterfat cuts to manufacturers and restricted delivery operation, all combined to make the shortage, dealers here said.

Some companies here, according to one dealer, are using sweet and condensed milk, corn sugar or corn sirup to offset the sugar ration losses. The Office of Defense Transportation will not permit ice cream deliveries on Sunday, and this adds to the problem according to dealers. Only four deliveries a week are allowed, and each company endeavors to make one of those days Saturday in an effort to take care of the usual week-end rush.

POPULATION SHIFTS

(Continued from page 69)

Coast States gained about 1,700,000 thru migration and by July 1944, the population of the West, as well as the South, was up nearly 4,000,000, while that of the North was down 3,000,000. These figures include military personnel, and the presence of many camps in the South contributed to the growth there. Millions of men and women have been taken into the armed forces, and their induction, training, and disposal on distant fronts constitute the major wartime population movement.

But altho this latter movement was unprecedented, it is of a temporary nature and indeed its reversal has already begun.

Even more far-reaching in effect, because relatively more permanent, is the relocation of workers in established and new industrial areas. These millions, mobilized to help produce war material are a part of the industrial economy which will become increasingly available for peacetime production of civilian goods. In the coin machine industry alone a harvest of war workers who have been engaged in war material production in plants which manufactured coin operated devices prior to the war will stay with these plants and contribute greatly to the growth of the coin machine industry in the next few years of reconversion.

Westward Drift

The marketing, production and population center of the United States, during the war has slowly drifted westward, due to the vast military and industrial movements of the war. The total character of modern warfare speeds technological changes that cover in months the ground that would ordinarily take years. This condition will also be felt in the production of post-war coin-operated devices as the skills and speedier methods of production practiced by these workers now employed by pre-war coin machine manufacturers will do much to speed production of coin machines into markets as soon as reconversion takes place.

Surge of population to the West and the seaboard areas is evidence that additional market facilities and recreational activities must of necessity be set up to service and answer the social needs of the new masses. Streamlined coin machine marketing, as planned by many firms, as well as new amusement devices with coin operation will play no small part in coping with the demand of these newly located millions who will stay in their present locations of business and home at least until another economic upheaval.

Of the metropolitan areas in the West and along the seaboard, 82 gained 3,407,785 civilians while 55 areas lost 1,916,511. Every one of the West's 15 metropolitan areas—Spokane, Denver; Pueblo, Colo.; Phoenix, Ariz.; Salt Lake City; Stockton, Calif.; Seattle, Tacoma, Wash.; Portland, Ore.; Fresno, Sacramento, San Jose, Los Angeles, San Francisco and San Diego, Calif., in that order—showed substantial gains, from Spokane's 6 per cent to San Diego's 42.9 per cent.

Of the South's 47 metropolitan areas,

only 9 showed loss, none greater than Winston-Salem, N. C., 13.1 per cent, but an equal number gained over 20 per cent. These, led by Mobile, Ala., with 60.9 per cent included also Norfolk-Portsmouth-Newport News, Va.; Charleston, S. C.; Savannah, Ga.; Washington, Beaumont, Corpus Christi, Tex.; Columbus and Macon, Ga.

P-W Adjustment

Communities which have shrunk are considered by some to be more fortunate in their prospects for post-war adjustment, as boom towns which retain their growth will have to expand their facilities for their present and future growth. They must do this by expanding their employment, housing utilities, transportation, educational, and recreational facilities, as well as municipal services.

An estimate of the migration of enlisted men in the army based on a study made last summer by the Department of Commerce, stated that four-fifths of all men interviewed expected to return to their home State, but only two-thirds of the Negro enlistees questioned were in this group. This indicated a degree of responsiveness by the Negro to the wider economic opportunities available to him in the wartime industrial environment. The direction of probable veteran migration, according to the government survey, indicates the greatest net gain for the Pacific Coast States, a much smaller gain for the East North Central Division, no net change in the New England Middle Atlantic, and Mountain States, and, finally, considerable net loss to the agricultural area running from the West North Central States (Minnesota, Iowa, Missouri, North and South Dakota, Nebraska, and Kansas) thru the South.

Why Movement?

To what extent these movements can be attributed to economic dissatisfaction, and to what extent is the result of the migration of veteran's relatives during the war torn years, since the soldier left home, is a question which can be answered more in favor of the economic condition of the family left behind.

Thus, in that this vast movement of population can be attributed primarily to economic dissatisfaction much thought is being given to post-war employment prospects. The Census Bureau of the Department of Commerce found that in April, 1945, total civilian employment stood at 51,160,000, down about 130,000 from April of 1944, and about 400,000 under April 1942. The agricultural gain of 250,000 was not enough to cover the agricultural loss of about 380,000 between April, 1944 and April, 1945. A drop of about 810,000 in male non-agricultural employment in April 1945 is reflected from the military industrial cutbacks as compared with April 1944. This decline, it is pointed out, does not necessarily mean less economic opportunity.

Emphasized in the government article by Capt. director of the Bureau of the Census, was the outstanding post-war opportunity to be present in the service enterprises. During the war, the service enterprises dwindled because of the ac-

cent put on the war effort. Manpower released from the armed forces is sure to be in demand by the service enterprises, as the growth of metropolitan areas will begin to climb as soon as men begin to return with increasing steadiness.

Phonograph Values

- 3 MILLS THRONES OF MUSIC
- 1 SEEBURG PLAZA, Wireless
- 1 SEEBURG REX, Wireless
- 3 ROCK-OLAS, 12 Record
- 1 Seeburg Wireless Rolaway (Made from a Plaza)
- 1 Seeburg Wireless Rolaway (made from a Rex) and 2 5c, 10c, 25c Wireless Barboxes
- 1 Lucky Lucre
- 6 Mills 25c Gold Chromes, 2/5, drillproof, knee action, C. H.
- 3 Mills 25c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 2 Mills 10c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 4 Mills 5c Brown Fronts, 3/5, drillproof, knee action, C. H.
- 7 Mills 25c Blue Fronts, 3/5, drillproof, knee action, C. H.
- 1 Mills 10c Blue Fronts, 3/5, drillproof, knee action, C. H.

Terms: 1/2 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.
Wholesale Distributors

It's HOT! REBUILD YOUR OWN GOLD CHROMES

PRICE \$59⁵⁰ COMPLETE

HERE'S HOW—BUY THE AMERICAN COMPLETE CABINET CONSISTING OF

- NEW LIGHT WOOD CABINET
- NEW DRILL PROOF LINING
- NEW GOLD CHROME CASTINGS
- NEW METAL REWARD PLATES
- NEW CLUB HANDLE

Completely Drilled and Assembled ready for mechanism—packed individually. An hour's work and you have a rebuilt GOLD CHROME.

American Amusement Co.
4049 W. FULLERTON AVE., CHICAGO 39, ILL.
PHONES: BELMONT 0728-0729
"IF YOU MISS US—YOU MISS MAKING MONEY"

OPERATORS—AT LAST— A supply case for servicing your routes

A sturdy, ruggedly built, leatherette covered supply case, 15" wide by 8" deep by 14" high, weighing approximately 25 pounds when fully loaded.



Has separate compartments for 20 records, needles, route keys, coin wrappers, collection book, two screw drivers, pliers, oil can, jar of grease, glass cleaning fluid, wiping rags, fuses, miniature and standard size bulbs and tubes.

With this case all necessary supplies are easily carried and only one trip from car to location is necessary. Of greatest importance, its use assures proper servicing and maintenance of machines.

PRICE \$37.50

F. O. B. Galesburg, Ill. Prompt Shipment



HARMAN ENTERPRISES
803 MONROE STREET
GALESBURG, ILLINOIS

Phonograph RECORDS

OPERATORS: Let Us Know Your Wants. 100,000 RECORDS. All Labels, Hillbilly, Race and Popular Records. Ship anywhere same day order is received.

LACLEDE MUSIC CO.
4060 Laclede Ave. ST. LOUIS, MO.

D. P. PHOTOGRAPHERS

Eastman D.P. Paper, 250 foot rolls, 1 1/2", \$3.58; 2 1/2", \$8.89; 3", \$10.70; 3 1/2", \$11.31; plus tax. Also D.P. Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. Send for new catalog.

Memphis Photo Supply Co.
Memphis 3, Tenn.

Bally Rapid Fire, \$150; Bally Torpedo, \$150; King Pin, \$200; Deluxe Baseball, \$100; Groetchen Mt. Climber, \$100; Fairchild Console Pistol Range, \$150; Genco Hoops, \$25; Whirlwind, \$10; Zoom, \$35; Kicker-Catcher, \$25; Pikes Peak, \$20; Poison Hitter, \$20; Challenger, \$25; Mutoscope Hockey, \$50; Ten Strike, \$50; Highball, \$75; Electric Defense Gun, \$25; Texas Leaguer, \$35; Flipper, \$5; Smack a Jap, \$5; Ritz (10 Balls, 1¢), \$15.
1/2 Cash, Balance Collect.
THE BULL'S-EYE
2006 N. Williams PORTLAND, ORE.

NEW AND USED PARTS and SUPPLIES

Complete Line of Phonographs and Parts

NEW ACCESSORIES

- Front Glass 61 Counter Model\$1.35
- Front Glass 71 Counter Model90
- Needle Screws, Per Doz. 1.75
- OHM Resistors, 10 W., Any Size30
- OHM Resistors, 20 W., Any Size50
- 8 MFD Cond. Tub. Can, 450 V. 1.50
- 8 MFD Cond., 450 V., Tub. Can70
- 16 MFD Cond., 450 V., Tub. Can 1.85
- Input and Output Transformers, All Models 2.50
- Micro Switches for Rock-Ola and Wurlitzer. Lots of 6 or More \$ 1.00 Ea.
- Mills Drive Motors 24.50
- Rock-Ola Drive Motors, New, In Original Cartons 21.50 Ea.
- Volume Control Boxes, 412-816 3.50 Ea.
- Rock-Ola Belts60
- Actuating Arms for Wurlitzer 616-500 2.75 Ea.
- Box 100 Carbon Resistors \$2.65
- Power Transformers, All Models 7.00
- Electric Soldering Irons 2.00
- Micro-Pick Ups (Metal) for Rock-Olas or Mills 4.00

- 5 Ft. Shielded Wire with Posts (Both Ends), All Machines—Improves Tone of Mach. .40
- 2 Wire Rubber Covered Zip Cord, Per Ft. .02 1/2¢
- P.M. Speakers, All Sizes, from \$5.00 to 11.00
- Speaker Cones, All Sizes \$1.50 to 2.25
- #23150 Block Ratchet Trip for 616-500-600, Etc. \$1.10
- #23152 Catch Ratchet for 616-500-600, Etc.60
- Actuating Arms for 24, 500, 600 3.50

70L7 for Juke Boxes only (Adaptor With Tube), Complete \$1.45

USED PARTS—A-1 CONDITION

- Amplifiers for Any Model Wurlitzer \$32.50 Up
- Mills & Rock-Ola Amplifiers 22.50 Up
- Wurlitzer & Seeburg Motors 29.50
- Wurlitzer Motors for Counter Models \$18.50
- Wurlitzer 412 Chassis, No Motors, No Selectors, Etc. 20.00
- Wurlitzer Brake Bands for 24s and Up, Each 1.00

Deposit required with all orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • LOngacre 5-8334

BYE, BYE, PRICES! BUY NOW

- | | | |
|--|---|--|
| Mills Original Brown Fronts, Set 5-10-25¢ \$675.00 | Mills Three Bells \$995.00 | Keeney Super Bells, 5¢ & 25¢ \$695.00 |
| Mills Original Chrome Bells, Set 5-10-25¢ \$25.00 | Mills Club Bell Con-Soles, Sets 5-10-25 1375.00 | Keeney Super Bells, 5¢ Combinations 350.00 |
| Mills Original Blue Fronts, 5¢ 165.00 | Keeney Super Bells, 3/5, 1/25 675.00 | Evans '41 Galloping Dominos 275.00 |
| Mills Original Blue Fronts, 10¢ 200.00 | Keeney Super Bells, 4/5 500.00 | Evans Bangtails, J.P. 275.00 |
| Mills Four Bells, Four Nickels 450.00 | Keeney Super Bells, 2/5 395.00 | Evans Lucky Lucro 249.50 |
| Mills Four Bells, Three Nickels, 1/25 675.00 | Keeney Super Bells, 25 Comb. 400.00 | Jennings Silver Moons 99.50 |
| | | Bally Hi Hands 195.00 |
| | | Bally Club Bells 279.50 |

MILLS SAFE STANDS, BOX TYPE KEY AND ROCK BASE, 10 or More, \$17.50 Each.

Prices above subject to freight. F. O. B. Los Angeles. 1/2 Down, Balance C. O. D. WRITE, WIRE OR PHONE

PACIFIC COAST DISTRIBUTORS

1347 W. WASHINGTON BLVD. LOS ANGELES 7, CALIF. Telephone: Richmond 5527

PIN GAMES

- | | | |
|---------------------------|-----------------------------|--------------------------------|
| Bosco \$74.50 | Spot a Card \$ 64.50 | Marines at Play \$150.00 |
| Home Run, '42 75.00 | Foreign Colors 150.00 | Big Chief 32.50 |
| Jungles 72.50 | Pin Up Girl 125.00 | Four Aces 99.50 |
| Wildfire 32.50 | Topic 72.50 | Anabel 25.00 |
| A.B.C. Bowler 55.00 | Gun Club 72.50 | |
- ALL ABOVE GAMES THOROUGHLY RECONDITIONED.

SPECIAL

One-Two-Three, '39 .. \$25.00 | One-Two-Three, '40 .. \$75.00 | Gold Cup \$40.00

Bakers Pacer, 5c, 20-1-D, D. \$300.00

Galloping Domino, 1940 \$200.00

New Pin Game Cartons, \$2.50 Each.

EASTERN SALES COMPANY

1824 EAST MAIN STREET Culver 5278 ROCHESTER 9, NEW YORK

POST WAR PHOTOMATICS

Send for our Post War Photomatic Selling Plan

ORDERS NOW BEING TAKEN

ORDERS PLACED NOW GET PREFERENTIAL DELIVERY



INTERNATIONAL MUTOSCOPE CORPORATION

Another week nearer TOTAL Victory W. Rabkin
44-01 ELEVENTH STREET LONG ISLAND CITY, NEW YORK

Financial Writer Says 16mm. Industry Is In for Big Boom

CHICAGO, Aug. 4.—Phil S. Hanna, financial editor of *The Chicago Daily News*, devoted a full column July 18 to the Ampro Corporation of Chicago, a pioneer in the 16mm. film industry.

Hanna's column, besides telling the history of the Ampro Corporation, was concerned with the future of the 16mm. trade.

"The probabilities are," he said, "that 10,000,000 men and women in the U. S. armed services have come to look upon 16mm. projectors and films as integral parts of their war lives.

"This vast audience is bound to demand a continuance, in peacetime, of the education and entertainment which they have become accustomed to in war via the 16mm. film. It means business—huge business—for film makers and projection manufacturers."

The article then told something of what Ampro has been doing for the war effort.

War Activity

"One little known but highly important activity in war training in which Ampro's machines have had a part is the Navy Gun Trainer. It provides machine-gun practice for aerial gunners under simulated battle conditions. Against a silver screen the moving figure of an enemy plane is projected with all the realistic sounds attending actual flight combat. A young gunner "blasts away" at the dipping, rising, swerving images of the plane on the screen. The remarkable records being made by American aerial gunners attest to the value of this trainer."

After his visit to the 16mm. plant, Hanna gave his own view of develop-

N. J. Victory Arcade Promotes Biz With a Decoration Change

WILDWOOD, N. J., Aug. 4.—With the war in Europe over, the Victory Arcade on the Boardwalk here has junked the military theme as the decorative motif. And as a setting for the hundred and one coin machines in the arcade a patriotic motif has been adopted. Blown-up photographs of the Presidents of the United States adorn the walls of the arcade. And bordering the ceiling is a colorful display of flags of all the United Nations. The new display has brought much favorable comment among the vacationers and has proved most effective in bringing people in off the Boardwalk for "a look-see, with many invariably staying in to play some of the machines.

ments which he expects in the future which will utilize the 16mm. films and projectors. He described a movie machine built on wheels with a special device for showing pictures on the ceiling so that badly wounded veterans can see the pictures without having to sit up in their hospital beds. These movie machines have done a great deal toward helping veterans of World War II relax and enjoy themselves and thereby hurry their recovery.

"Coming is the use of the 16mm. projector for the small theater," said Hanna. "A few are in use now."

"The greatest classroom film library in the world is being built by Encyclopedia Britannica Films, Inc. Forty-Seven schools in 21 States offer courses in how to teach the eye-and-ear approach. Ampro, indeed, is playing a part in keeping Chicago great."

ARCADE MACHINES

FOR SALE

- 2 Chester Pollard Football, Each ... \$100.00
- 1 Chester Pollard Horse Race 100.00
- 2 Skill Jumps, Each 25.00
- 2 Simplex Name Plates with 5 Lbs. Aluminum, Both 130.00
- 3 Texas Leaguer Baseball Machines, Ea. 37.50
- 2 Mills Lift Machines, Each 22.50
- 15 Caille Drop Picture Machines, Complete with Views, Floor Size, Each 15.00
- 20 Mills Drop Picture Machines, Complete with Views & Signs, Counter Size, Good for Carnival, Each 15.00
- 15 Counter Size Mutoscopes, Complete With Reels, Ea. 15.00
- 1 Mills World Horseshoe 50.00
- 5 Striking Clocks, Exhibit, Ea. 75.00
- 1 Exhibit Star Striker 95.00
- 1 Mutoscope Punching Bag 175.00
- 3 Mills Punching Bags Complete, Ea. 65.00
- 2 Hoot Mon Golf Machines, Ea. 50.00
- 3 Keeney Anti Aircraft Complete With Screens, Ea. 45.00
- 1 Grip Machine, Floor Size 20.00
- 75 Iron Stands, International, No Less Than Five, Ea. 3.00
- 3 Large Chester Pollard Golf Machine, Ea. 75.00
- 2 Ball Grips, Ea. 75.00
- 2 K. O. Fighter, Ea. 125.00
- 1 Mills Large Electric Machine, Floor Size 60.00
- 10 International Windmill Candy or Nut Machines, Ea. 10.00
- 2 Buddy Traveling Cranes, Ea. 35.00
- 4 Exhibit Iron Claw, Ea. 40.00
- 2 Muto Electric Cranes, Ea. 50.00
- 6 Exhibit Card Machines, 12 Slot Fortune Teller, Ea. 35.00
- 2 Watling Scale Coin Return, Ea. 35.00
- 1 Mills Porcelain Large Dial Scale 45.00
- 1 Palmist, Fortune Teller 100.00
- 1 Mutoscope Fireman Leg Grip 90.00
- 3 Muto 2-Man Hockey Machines, Ea. 50.00

NELSON & ROSENTHAL

3022 BOARDWALK, WILDWOOD, N. J.

ARCADE SPECIALS

ROCKET BUSTERS \$250
LIBERATORS \$150

1/3 Deposit, Balance C. O. D. F. O. B. Baltimore.

ART NYBERG

CALVERT SALES CO.

COIN OPERATED EQUIPMENT 708 N. Howard St. Baltimore 1, Md.

WANT TO BUY

- Wurlitzer 60 with Stand \$110.00
- Wurlitzer 71 with Stand 165.00
- Wurlitzer 616, Light Up Top & Bottom 190.00
- Wurlitzer 700 550.00
- Wurlitzer 750E 850.00
- Wurlitzer 850 875.00
- Seeburg Gem 310.00
- Seeburg Vogue 385.00
- Seeburg Classic 385.00
- Seeburg Envoy 410.00
- Rock-Ola Standards 290.00
- Rock-Ola Deluxe 325.00

Or Any Other Phonograph You Have for Sale. Write or Wire:

P. BISKE

5143 S. Ashland Ave. Chicago, Illinois

WANTED

Man to service all kinds of electric-operated Phonographs and Pin Ball Tables and Guns. Good salary to right man.

BOX D-458

Care Billboard, Cincinnati 1, O.

EXTRA SPECIAL!

- 1 Latest Panoram with Roll of Film \$375.00
- 1 Rockola World Series Baseball 45.00
- 1 New Double Chicago Metal Safe 79.50
- 1 New Single Chicago Metal Safe 75.00
- 1 6-Column Gorretta Candy Machine & Base 12.50

JULES OLSHEIN & CO.

1100-02 Broadway ALBANY, N. Y.

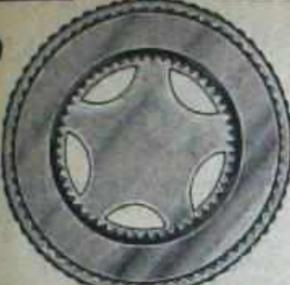
PHOTOMATIC

\$1,000.00 CASH

Late model, good shape. Come and get it. Don't want to bother crating it.

PLAYLAND

415 Market St. Parkersburg, W. Va.

\$12.50 per 1000  \$12.50 per 1000

ALUMINUM DISCS for GROETCHEN TYPERS
Guaranteed Perfect
IMMEDIATE DELIVERY

10 KEENEY SUBMARINES. EA. \$119.50

- Radio Rifle \$ 49.50
 - Liberator (Floor Sample) 189.50
 - Air Raider 169.50
 - Jennings Golf Ball Vendor, 25¢ Play .. 69.50
- 1/2 Deposit With Order.

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY - CHICAGO 14, ILL.

Take Us Up on Our DOUBLE GUARANTEE!

1. Every piece of equipment thoroughly reconditioned and in first-class working condition!
2. If you're not satisfied within 3 days of delivery we'll make full refund and pay freight both ways!

ALL EQUIPMENT FOR IMMEDIATE DELIVERY!
AMI SINGING TOWER, LIKE NEW.....WRITE
ROCK-OLA COMMANDOS.....WRITE

Packard Keyboard to fit 618	\$10.00	Keeney Speakorgan with Speaker	\$35.00
Packard Keyboard to fit 24	15.00	Buckley Lite-Up Boxes	17.50
Speakorgan Cabinets, beautiful	24.50	Berman Speaker-Organs	29.50
Bennett Needle (100)	30.00	Brand-New 30-Wire Cable, Per Ft.45
Wurlitzer #331 Bar Boxes	19.50	Victory Needles, Per 100	25.00
Seeburg 30-Wire Boxes	10.00	20 Record Gold Wireless 5¢ Wall-o-Matics	20.00
Seeburg Wireless Boxes, 24 Sel.	29.50	Brand New 5 Conductor Wire, Per Ft. .	.08
Wurlitzer #331 Bar Boxes	19.50	5¢ National Slug Rejectors	5.00
Seeburg 30-Wire Boxes	10.00	Pfannstiel Home Needles75
Seeburg Wireless 24 Sel. Boxes	29.50	Buckley Pedestals	3.50
Wurlitzer Model #145 Steppers	45.00	Buckley Bar Brackets	2.00
Seeburg & Bally Gun Lamps, Per 50 ..	25.00	Bally Royal Draw	149.50
Hatfield Rubber Zip Wire, Per 1000 Ft.	17.00	PLAY PIN GAMES	
FIVE BALL FREE			
7 Flying Tigers, Each	\$189.50	1 Click	\$ 75.00
1 Legionnaire	69.50	1 Ton Spot	59.50
1 Monicker	79.50	1 Marvel Baseball	165.00
1 Four Roses	59.50	1 Big Chief	49.50
1 Slugger	74.50	1 Majors, '41	59.50

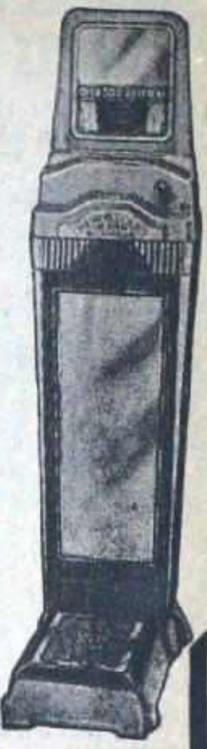
PANORAM LAMPS
These Are Westinghouse 200 Hour—
The Finest
Only \$4.75 Each

WANTED!
Rock-Ola Telephone Music Lock-Out
Boxes,
WRITE, STATING PRICE!

WRITE US YOUR NEEDS—WE HAVE A LARGE STOCK OF
THE FINEST EQUIPMENT—ALL 100% GUARANTEED!
Royal Distributors
411 N. BROAD ST., ELIZABETH 3, N. J. ELIZABETH 3-1776



BACK THE MIGHTY 7th BUY WAR BONDS



WE CAN REBUILD YOUR OLD SCALES AND MAKE THEM LOOK LIKE NEW
Get your Scales rebuilt now and have them ready for your big season.
WATLING MFG. CO.
4650 W. FULTON ST. CHICAGO 44, ILL.
Est. 1889—Tel.: COLUMBUS 2776.
Cable Address "WATLINGITE," Chicago.

"UNBELIEVABLE"—BUT IT'S TRUE NOW, NEVER BEFORE IN COIN MACHINE HISTORY

Reset Coil, 367-2584 (for Multiple Unit) \$.75
Step Up Coil, 367-2585 (for Multiple Unit)75
H325—Bally Shutter Coil (Rapid Fire Gun)75
Brand New PM Speakers (16 or 32 Oz.) 7.50

RUBBER BUMPER RINGS
Small Size, Extra Live, White Rubber, Per 100 \$1.75
Small Size, Dead Rubber, White Rubber, Per 100 1.75
Medium Size, Extra Live, White Rubber, Per 100 2.50
Medium Size, Dead Rubber, White Rubber, Per 100 2.50
Large Size, Extra Live, White Rubber, Per 100 2.75
Large Size, Dead Rubber, White Rubber, Per 100 2.75

BALLY PARTS
All Back Glass, \$10.00; Sport Special \$12.50
Rapid Fire Motors 15.00
Payout Motors 15.00
Gun Castings 15.00
Rapid Fire Motors 17.50
Rack Pawl and Racks for Multiple Sets .75
Gauge Plates 1.25
Club Bell, Complete Payout Units .. 42.50

LOCKS (With 2 Keys)
Duo 55¢ Illinois 45¢
Independent 60¢ Master Ace 75¢

We have complete stock of Bulbs, Fuses and Fusefons. Have Coils and Parts for all Pin Games, Slots and Consoles.

Dan Gould Enterprises
127 N. Dearborn St. CHICAGO 2, ILL.

TODAY'S BEST BUY FOR QUICK SALE

3 Thorobreds, Each \$395.00
6 Whirlaway, Each 195.00
10 Sportsman, Each 195.00
2 Blue Grass, Each 150.00
2 Dark Horse, Each 150.00

Rush Your Order. First Come—First Served.
1/2 Deposit, Balance C. O. D.

ADVANCE AUTOMATIC SALES CO.
Ph.: Hemlock 1750
1350 Howard St. San Francisco 3, Cal.

"SPECIAL"
25 1¢ Advance D Ball Gum, Ea. ... \$ 6.50
1 5¢ Pop Corn Machine, Crated .. 100.00
2 2-Player Hockey 59.50
10 1¢ Challengers 27.50
10 1¢ A.B.T. Model Fs, Blue 27.50
10 Northwestern Tri-Selectors 22.50

WANTED: Challenger Guns, Northwestern Deluxes.

CAMEO VENDING
432 West 42nd New York

FOR SALE PENNY ARCADE
60 Machines, 24x42 Tent, 1941 Ford 1 1/2 Ton Tractor, 20-Foot Closed Kingham Trailer, complete, ready to go, \$5,000.00.
HERB EVERSCHOR
187 S. 17th St. COLUMBUS, OHIO

TUBES ... for PHONOGRAPH OPERATORS

2A3	\$1.56	5Z3	\$0.88	6SC7	\$0.88
2A4G	2.10	6C690	4564
5U4G90	6J5/GT ..	.72	8056
5Y3G63	6L6G	1.56	2051	1.95

#18—2 WIRE RUBBER COVERED **ZIP-CORD** PER FT.02 1/2¢
PER 500 FT. SPOOL...\$11.25

WRITE FOR OUR LATEST PRICE LIST OF TUBES AND PARTS
1/2 DEPOSIT ON ALL C. O. D. ORDERS.

ALLIED ELECTRONICS COMPANY
67 WEST 44th STREET Phone: Murray Hill 2-0755 NEW YORK 18, N. Y.

WE WANT TO BUY ... THREE BELLS
SUPER BELLS—HI HANDS—SUPER BELL TWINS COMB.
JUMBO PARADES C. P., LATE HEADS—ALSO COMB.
WANT LATE ONE-BALL FREE PLAYS AND ORIGINAL MILLS SLOTS
LET US KNOW WHAT YOU WANT TO BUY!
H. ROSENBERG CO.
627 10th AVENUE, NEW YORK 19, N. Y. LONGACRE 3-2479

HERE'S THE MUSIC YOU WANT!

1 Wurlitzer 800	Write	WALL BOXES AND PARTS	
5 Wurlitzer 750E	Write	15 Wurl. #125, 5-10-25¢ Boxes	\$27.50
3 Wurlitzer 600 Keyboards	Write	18 Seeburg 20 Sel., 5¢ Wireless Wallomatics	42.50
2 Wurlitzer 500	Write	3 Wurlitzer #300 Adapter	34.95
1 Wurlitzer 412	Write	4 Wurlitzer #130 Adapter	39.95
1 Wurlitzer 412 Lite-Up	Write	3 Wurlitzer #145 Steppers	45.00
4 Wurlitzer 41 Counter Model	Write	20 Buckley, 24 Sel., Late Type, Lite-Up Boxes	19.50
1 Wurlitzer 24	Write	3 Seeburg 3-Wire Selectomatics	35.00
1 Seeburg 8800, ES	Write	1 Seeburg Wireless Receiving Unit	50.00
2 Seeburg 8800, ESRC	Write	10 AMI Amplifiers, Less Tubes	22.50
1 Rock-Ola Deluxe	Write	20 Rock-Ola Standard Curved Front Glasses 3.50	
1 Rock-Ola Commando	Write	10 Seeburg Solonoid Drums	22.50
1 Rock-Ola 12-Record	Write	6 Seeburg Solonoid Drums in Factory Ctns.	27.50

HIDEAWAY SYSTEMS
READY FOR LOCATION!
3 Twin Twelves, Buckley Systems, Complete, Ea. \$179.50
2 Twin Twelves, Keeney Systems, Complete, Ea. 150.00

1 Watling Jr. Scale \$85.00
1 Rajah Mystic Crystal, 1¢ Machine ... 50.00

NEW "ROLL-THE-BARREL", 10" 6" SKEE BALL SENSATION!
1/2 Deposit, Balance C. O. D., F. O. B. New York
DAVE LOWY & CO. 594 10th Ave., New York 18, N. Y. Phone: Bryant 9-0817

FOR SALE

2 Gold Chrome, 5¢, Ser. 472972. Ea. \$290.00
2 Silver Chrome, 10¢, Ser. 465801. Ea. 350.00
2 Silver Chrome, 25¢, Ser. 466802. Ea. 425.00
5 Brown Fronts, 5¢. Ea. 185.00
4 Brown Fronts, 10¢. Ea. 225.00
3 Brown Fronts, 25¢. Ea. 280.00
2 Blue Fronts, 50¢ Write
14 Blue Fronts, 5¢. Ea. 150.00
7 Blue Fronts, 10¢. Ea. 175.00
4 Blue Fronts, 25¢. Ea. 225.00
3 Melon Bells, 5¢. Ea. 139.50
1 Bonus, 5¢. Ea. 190.00
7 Mills 4-Bells, Clean, 4-5¢ Play ... 450.00
6 1-Ball P.O. Jackpot Pin Tables. Ea. 45.00
R.-W.-B. Tickets, 2100, Singles, Bag. 1.00
Stapled in 5s. Bag 1.50
Mills Load Stands, Each 15.00
Load Stands, Pile-Run, Each 7.00

1/3 Deposit With Order.

FIRST MUSIC & NOVELTY COMPANY
1279 MAIN ST. GREEN BAY, WIS.
(Phone: Adams 5682 or Residence: Howard 5117-R)

5 BALL FREE PLAY, ALL CLEAN AND MECHANICALLY PERFECT!!!

American Beauties \$199.50
Foreign Colors 249.50
Yankke Doodle 249.50
Gun Clubs 70.00
Zig Zags 70.00
A.B.C. Bowlers 60.00
Keeney's Towers 65.00

ARCADE EQUIPMENT
Photomatics, Late Model, New Paint .. Write
Liberators, Perfect \$139.50
Battling Practices, New Paint 110.00
Jennings Liberty Bell 25.00
5¢, 10¢, 25¢ Mills Slots Write

WANTED — METAL TYPERS, ARCADE EQUIPMENT, PIN GAMES, MUSIC.

Marlin Equipment Co.
412 9th Street, N. W. Washington 4, D. C. District 1625

WANTED

Capable Designer and Engineer for new company with large capital entering Pin Game manufacturing field. Ready now for business. Only highest type man need apply. This is a splendid opportunity. All replies strictly confidential.
BOX D-349, The Billboard, Cincinnati 1, O.

FOR SALE
Just Off Location
10 Paces Races, Bl., A-1 Bellows, Rubber, Etc. Ea. \$145.00
3 Track Times, Broken Glasses, As Is. Ea. 50.00
One-Third Deposit.
J. DAWSON
727 S. Alamo SAN ANTONIO 3, TEX.

MILLS ORIGINAL

BLUE FRONTS and BROWN FRONTS

Late Serial Numbers, Club Handles, Drill Proof.

Blue Fronts, 5¢	\$175.00
10¢, \$195.00; 25¢	245.00
Mills War Eagles, Completely Rebuilt and Refinished, 5¢	145.00
10¢, \$175.00; 25¢	195.00
Brown Fronts, 5¢	225.00
10¢, \$250.00; 25¢	275.00
Brown Fronts, Rebuilt, 50¢ Play	425.00
Original Gold Chrome, cannot be told from new, 5¢ only	285.00
Mills Cherry Bells, Completely Refinished, Including Drillproof and Club Handles, 5¢	195.00
10¢, \$225.00; 25¢	250.00
Mills Vest Pockets, Blue Fin.	35.00
Blue & Gold, \$45.00; Silver	65.00
Mills Q.T.'s, Rebuilt, 10¢ Play only	69.50
Mills Club Console, Originals, Per Set 5¢-10¢-25¢	1050.00
Pace Comets, Completely Rebuilt, 5¢	79.50
Pace Club Consoles, 5¢	165.00
10¢	195.00
Pace 50¢ Club Console, Late Mod.	500.00
Pace S.P., 5¢	145.00
10¢, \$165.00; 25¢	225.00
Pace DeLuxe, Porcelain Finish, Non Slip-Proof, 5¢, \$95.50; 10¢	119.50
Watling Rel-a-Top, 3/5 Pay, 5¢, \$79.50; 10¢	89.50
Jenn. Sky Chief, 5¢	150.00
10¢, \$175.00; 25¢	225.00
Jenn. Club Consoles, 5¢	195.00
10¢, \$225.00; 25¢	269.50
4-Star Chiefs, 5¢	125.00
10¢, \$150.00; 25¢	175.00
Master Chief, S.P., 5¢	225.00
10¢, \$235.00; 25¢	275.00
Victory Model, Jenn., 5¢ only	175.00
Mills Safe Stands, Compl. with Locks, Each	15.00
Folding Stands	3.95
Callie 3/5 Pay, Late Models, 5¢	59.50
..10¢	69.50

1/2 Deposit, Balance C. O. D.
 State Distributor for Seeburg Phonographs and Accessories.

MILWAUKEE
COIN MACHINE COMPANY
 3130 W. Lisbon Milwaukee 8, Wis.

THE LID IS OFF!

"PILOT TRAINER"

WILL BE DELIVERED IN LESS THAN 30 DAYS!

We are going to ship Pilot Trainers in less than 30 days! Albro Metal Products Corporation has broken all production records in manufacturing this sensational new amusement device—we know now why they were awarded the "E" Flag three times.

Orders will be filled in the rotation received!

FOR QUICK DELIVERY—ORDER TODAY!
 \$850.00 F. O. B. N. Y.

"Pilot Trainer" is on display in our showrooms

Pilot Trainer is fully protected by U. S. Letters of Patent.

Pilot TRAINER SALES Co. 2 COLUMBUS CIRCLE
 NEW YORK 19, N. Y. Circle 6-6651

ORIGINAL SLOTS AND PRECISION RE-BUILDS

Copper & Gold Chromes—Brown Fronts—Blue Fronts—5¢-10¢-25¢ Write for Prices

"TRUE FIT"—CHROME BELL CASTINGS—IMMEDIATE DELIVERY

Copper or Gold Chromes, All Parts Included, with Chrome Award Plates \$37.50

Assembled on Light Oak Drill Proof Cabinet, Club Handles, Complete \$7.50

We can now rebuild your Mills Escalator Models into Chrome Bells with new Castings, Cabinets, Bldes, etc. Immediate delivery. Write for prices. All machines, parts and workmanship guaranteed for 30 days or money refunded.

Wolfe Music Co., Distributors & Precision Re-Builders
 217 W. MAIN STREET, OTTAWA, ILLINOIS PHONE 1312 or 1302

KISMET

The NEWEST of Our EIGHT SENSATIONAL

Guaranteed Money Making Conversions. GAMES THAT ARE PROVEN WINNERS ON ALL LOCATIONS.

PARATROOPS rebuilt from POWERHOUSE

TORPEDO PATROL rebuilt from FORMATION

PRODUCTION rebuilt from BLONDIE

BOMBARDIER rebuilt from FOLLIES

SHANGRILA rebuilt from MR. CHIPS

EAGLE SQUADRON rebuilt from BIG LEAGUE

EAGLE SQUADRON rebuilt from BIG TOWN

SEE YOUR DISTRIBUTOR OR WRITE DIRECT TO

P&S MACHINE CO.
 3017-19 N. SHEFFIELD AVENUE, CHICAGO 14, ILLINOIS

MILLS ORIGINAL SLOTS

ALL CLEAN SERIAL AS HIGH AS 475,000

6 5¢ Silver Chrome, 2-5 P.O. Ea.	\$275.00
3 10¢ Silver Chromes, 2-5 P.O. Ea.	300.00
3 25¢ Silver Chromes, 2-5 P.O. Ea.	375.00
33 5¢ Brown Fronts, 3-5 P.O. Ea.	200.00
7 10¢ Brown Fronts, 3-5 P.O. Ea.	225.00
6 25¢ Brown Fronts, 3-5 P.O. Ea.	275.00
27 5¢ Blue Fronts, 3-5 P.O. Ea.	175.00
4 10¢ Blue Fronts, 3-5 P.O. Ea.	185.00
2 25¢ Blue Fronts, 3-5 P.O. Ea.	250.00
2 5¢ Bonus, 3-5 P.O. Ea.	200.00
2 10¢ Bonus, 3-5 P.O. Ea.	250.00
3 5¢ Melon Bells	150.00
10 5¢ Pace Club Consoles, 3-5 P.O. Ea.	125.00
6 10¢ Pace Club Consoles, 3-5 P.O. Ea.	150.00
3 25¢ Pace Club Consoles, 3-5 P.O. Ea.	175.00
3 5¢ De Luxe Pace, 3-5 P.O. Ea.	125.00
2 10¢ De Luxe Pace, 3-5 P.O. Ea.	150.00
7 5¢ Callie Club Consoles, 3-5 P.O. Ea.	75.00
6 10¢ Callie Club Consoles, 3-5 P.O. Ea.	85.00
6 25¢ Callie Club Consoles, 3-5 P.O. Ea.	100.00
2 25¢ De Luxe Pace, Ea.	175.00
125 Mills Stands, Crackle Finish, Ea.	15.00

1 BALL PAYOUT TABLES

68 Preakness	\$17.50
16 Sport Pages	50.00
14 Grand Nationals, Ea.	65.00
33 Grand Stands	65.00

(Special Price for Entire Lot Above)

10 1¢ Imps	7.50
4 1¢ Yankee Divider Model	12.50
Salesboards, 1000 Hole Up, 12 Boards	18.00

1/3 Deposit With Order, Balance C. O. D.

UNION SALES
 409 No. Adams St. GREEN BAY, WIS.
 Phone: Howard 2995

ARCADE OUTFITTERS

Thunderbolt \$395.00
 Skeeroll 325.00

We have over 500 factory rebuilt and beautifully repainted arcade machines in stock. See The Billboard Coin Machine Digest for partial listing or write for complete circular!

Cards for Every Card Vendor at factory prices, including "Grandmother," "Mystic Pan," "Paper Love Letters" & "Palmistry."

BUY FROM A RELIABLE SOURCE
 —WE'RE IN BUSINESS SINCE 1912

MIKE MUNYER
 510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 8-6677)

OPENING SPECIALS!

Sky Chief	\$160.00
Big Parade	115.00
Knockout	100.00
Grand Canyon	170.00
Wagon Wheels	210.00
Oklahoma	200.00
Cable Jr. 12-Record	75.00
Kickers & Catchers	20.00
Pikes Peak	17.50
Vest Pocket, Chrome	60.00

1/3 deposit, balance C. O. D., F. O. B. Philadelphia.

LEON TAKSEN COMPANY
 2035 Germantown Ave. Phila., Pa.
 Phone: Poplar 3638

For \$12.00

We will completely refinish your Slot Machine to look like brand new. This includes rebuffering and refinishing on all three castings and back door. This offer is good on all models except Chromes. Ship castings express prepaid to

THE MONROE DISTRIBUTING CO.
 BOX 413 PAINESVILLE, OHIO

BARGAINS

IN BALLY ONE-BALL PAY-OUT GAMES

11 Turf Kings, Ea.	\$350.00
10 Jockey Clubs, Ea.	325.00
6 Kentuckys, Ea.	275.00
1 Long Shot	250.00
2 Sport Kings, Ea.	200.00
2 Grand Nationals, Ea.	175.00
1 American Derby	100.00
4 Pacemakers, Ea.	75.00
1 Sport Page	50.00

MILLS DRILL-PROOF, CLUB HANDLE SLOTS

1 50¢ Brown Front, Serial #472343	\$500.00
1 25¢ Chrome Bell, Serial #465202	400.00
2 5¢ Brown Front, Never Uncrated, Ea.	300.00
6 Double Revolv-a-Round Lock Stands, Ea.	75.00

The above guaranteed to be in perfect working condition.
 Call, Wire or Write

Savannah Amusement Co.
 409 E. Liberty St. SAVANNAH, GA.
 Phone 2-0033

2 Metro, Ea.	\$30.50	1 Score Line	\$27.50
1 Cadillac	27.50	1 Major	27.50
2 Majors, '41, Ea.	54.50	1 Cadillac	17.50
1 All American	35.00	1 Big Time	15.00
1 Snappy	70.00	1 Seven Up	65.00
1 Spottam	18.50	1 Evans 10	25.00
1 Golden Gate	15.00	1 Strike	25.00
1 Capt. Kidd	55.00	1 Keeney Air	50.00
1 On Deck	15.00	2 Mills Studio, Ea.	110.00
1 Defense	27.50		
1 Three Score	27.50		

SLOTS

1 Blue Front, 5¢	\$225.00
2 Bonus, 5¢, Ea.	235.00
2 War Eagle, 5¢, Ea.	150.00
2 Comet, 5¢, Ea.	125.00
1 1-2-3, One Ball	125.00
1 Good Webster Recording Machine With One Extra Speaker	235.00

KANSAS TAVERN SUPPLY CO.
 FRONTENAC, KANSAS

FOR SALE

2 Mills 5-Cent Jack Pot Fruit Reels, one painted brown, very good condition, \$40; other older nickel finish, works o.k., \$20. Both visible nickel jackpot, either machine can take enough to pay for both in week. First check \$50 takes both.

SOMERSET CABINS
 BOX 152 WELLS, MAINE

MARKEPP VALUES

PHONOGRAPHS

2 Rockola Windsor & Monarch	
Hide-a-Way Rockola Adapter	\$225.00
Singing Tower Hi Boy, Late Mod.	\$395.00
Singing Tower, Walnut, Late Model	350.00
Model	325.00
Singing Tower, Plain, Late Model	225.00
Top Flight	275.00
X5 Streamliner	325.00
5 Streamliner, 5-10-25	52.50
1 Baromatic, Wireless Seeburg, Late Model, 5-10-25	52.50
1 Three-Wire Baromatic, Seeburg, 5-10-25c	365.00
10 Panorams, A-1 Condition	59.50
1 Wurliizer 600K	Write

SLOT MACHINES & CONSOLES

10c Pace Blue Comet	Write
1941 Lucky Lucre, Like New	\$275.00
1940 Lucky Lucre, Like New	200.00
Jumbo Parade, C.P.O., Factory Rebuilt, Same as New	135.00
Jumbo Parade, F.P.	95.00
38 Track Time	100.00
Big Game, F.P.	100.00
5c Gold Chrome, CH, KA, DP	Write
10c Gold Chrome, CH, KA, DP	Write
25c Gold Chrome, CH, KA, DP	Write
5c Cherry Bell, Original	Write
5c Blue Front, Original	Write
10c Blue Front, Original	Write
25c Blue Front, Original	Write
10c Jennings 4 Star Chief	135.00
Columbia D.J. Bell	59.50

ARCADE EQUIPMENT

Keeney Submarine Gun	\$150.00
Tail Gunner	110.00
Bumper Bowling	59.50
1 Sky Fighter	235.00
Bally Torpedo	149.50
Landslide	\$ 42.50
5-10-20	115.00
Legionnaire	79.50
Gold Star	39.50
Slap the Jap	49.50
Defense	89.50
Exhibit	\$115.00
Knockout	49.50
Big Chief	59.50
Four Roses	59.50
School Days	59.50
Play Ball	49.50

5-BALL PIN GAMES

Marvel Baseball, Revamp, New	\$179.50
Strip Tease, Revamp, New	\$249.50
Flat Top, Revamp, New	249.50
Big 3, Westerhaus, Revamp, New	249.50

WANT TO BUY

Phonographs All Makes and Models. Send Us Your List With Your Best Price—Do It Now!

All Machines Cleaned and Checked. Prices Include Parts, Repair-Packing Charges.

THE MARKEPP CO.
 (Established 1928)
 4310 Carnegie Ave., Cleveland 3, O.
 Telephone: Henderson 1043

All 3/5 Payout Mills-Pace-Slots

ALL ORIGINALS

Blue Front, 5¢	\$149.50
Blue Front, 10¢	179.50
Blue Front, 25¢	229.50
Bonus Bell, 5¢	179.50
Bonus Bell, 10¢	209.50
Mills Vest Pocket, 5¢, Green	44.50
War Eagle, 5¢	89.50
War Eagle, 10¢	119.50
Cherry Bell, 3/10, 25¢	209.50
Pace All Star, 5¢, Baker Front	79.50
Callie, 25¢	65.00
Pace Bantam, 10¢	39.50
Brown Front, 5¢	179.50
Brown Front, 10¢	209.50
Brown Front, 25¢	269.50
Cherry Bell, 5¢	189.50
Cherry Bell, 10¢	229.50
Cherry Bell, 25¢	289.50
Watling Rolltop, 5¢	89.50
Watling Rolltop, 10¢	119.50
Orig. Chrome, 2/5, 5¢	295.00
Pace All Star, 5¢	79.50
Pace All Star, 10¢	99.50
Pace All Star, 25¢	149.50
Pace Deluxe, 5¢	109.50
Pace Deluxe, 10¢	139.50
Pace Deluxe, 25¢	179.50

We Also Have Large Selection of Consoles and One Ball Games. Write.

United Coin Machine Co.
 6304 W. GREENFIELD AVENUE
 MILWAUKEE 14, WISCONSIN
 Phone: Greenfield 6772

PUSH CARDS

All Sizes, Styles from 10 to 600 Holes. Also J.P. Cards, Fund Raising Cards, Etc.

FREE Catalog Write

W. H. BRADY CO., MFGRS.
 EAU CLAIRE, WISC.

**HEY YOU
SKEE BALL ALLEY
OPERATORS!**

**ROLL-A-
BALL**



HERE'S THE NEWEST INNOVATION IN LEGAL EQUIPMENT THAT'S ROLLING UP BIG PROFITS!

- A Skee Ball Alley with a Revolving Barrel, adding a thrill skill shot to an already proven money-making game.
- Manufactured and Location Tested by Coin Machines Men who know how.
- Absolutely fool proof.
- 3 1/2 ft. long—easily handled.
- Solidly constructed.
- Flashy Colored Backboard Lite-Up.
- Giant Cash Box.
- Legal everywhere—wonderful money maker for closed territory.
- Guaranteed workmanship.



Close-Up View of Barrel.

**PRICE
\$349.50**

F. O. B.
Poughkeepsie, N. Y.
We have a distributor deal if your record and experience warrants consideration.
Phone—Wire—Write TODAY!
**JOHN A. FITZGIBBONS
JAFCO, INC.**
776 Tenth Ave. NEW YORK 19, N. Y.
(Phone: Columbus 5-7996)

Perfect Operation for Parks, Piers, Beaches, Arcades and Concessionaires. Set Up a Complete Battery!

**"JACKPOT
BELL"**

**\$49.50
Brand
New**



TAKES NICKELS—PAYS QUARTERS!!!
A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

Webb DISTRIBUTING CO.
117 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

**OPERATORS and MUSIC STORES
WE NEED RECORDS**
Let us know what Surplus Records you have. WE WANT NEW RECORDS ONLY. Race, Hillbilly or Popular Numbers.
LACLEDE MUSIC CO.
4060 Laclede Ave. St. Louis 8, Mo.

**CONSOLES, PINBALLS, SUPPLIES, OTHER
ITEMS FOR OPERATORS**

PINBALLS		CONSOLES	
1 Spot-A-Card	\$ 65.00	30 5¢ Paces Reels, F.P. Ea.	\$125.00
1 Dude Ranch	42.50	5 25¢ Super Bells, F.P., P.O. Ea.	375.00
1 Summertime	30.00	3 5/25¢ Super Bells, F.P. Only. Ea.	450.00
1 Ollick	60.00	2 5/25¢ Super Bells, F.P., P.O. Ea.	525.00
1 Seven Up	40.00	2 5¢ Evans Bangtails, F.P. Ea.	100.00
1 Bally Reserve	25.00	1 Silver Moon, F.P.	100.00
5 Zingo, Ea.	150.00	3 Ray's Tracks, Ea.	50.00
1 Super Six	18.50	1 Jennings Good Luck, P.O.	60.00
1 Boloway	69.50	5 Bally Skill Field, Ea.	100.00
1 Four Aces	85.00	2 25¢ Baker's Paces Races, Factory Rebuilt, Ea.	375.00
ONE-BALLS		4 5¢ Baker's Paces Races, Factory Rebuilt, Ea.	300.00
2 Pimlico, Ea.	\$335.00	3 Evans Galloping Dominoes, Brown Cabinets, Ea.	250.00
1 Klondike	50.00	3 Lucky Stars, Ea.	150.00
1 Mills 1-2-3, '40, C.P.O.	35.00	2 Keeney 1-Way Super Bell Cabinets (New), Ea.	80.00
16 Console Bottoms for 1 Balls, Ea.	10.00	Late Heads for Jumbo Parades, Ea.	3.75
MISCELLANEOUS		New Keeney Super Bell Motors, Ea.	9.00
1 Paratrooper Gun	\$100.00	New Keeney Super Bell Transformers, Ea.	9.50
2 Keeney Submarine Guns (Need Motors) Ea.	75.00	New Keeney Super Bell Sequence Motors, Ea.	15.00
1 Buckley Digger	79.50	New Keeney Super Bell Spinner Motors, Ea.	20.50
5 Fire and Smoke Guns	32.50	Glasses for Single & Twin Super Bells, Ea.	11.00
1 Mercury Cigarette Reel	12.50		
5/10/25¢ Denominators for Mills Gold Chromes, Ea.	.75		
Jack Pot Glasses, Ea.	.75		
COIN CHUTES, F.P., New, Ea.	2.25		
SAFE STANDS (Sand), Ea.	15.50		

NEW PINBALL CARTONS. Each \$1.85
TERMS: ONE-HALF DEPOSIT, BALANCE SIGHT DRAFT OR C. O. D.
ALL EQUIPMENT OFFERED SUBJECT TO PRIOR SALE

EAST COAST MUSIC CO.
Write for Our List.
10TH & WALNUT STS.
CHESTER, PA.

20 PRINTED PHONO TITLE STRIPS \$1.25 PER MONTH
ON EVERY POPULAR RECORD RELEASED BY COLUMBIA, VICTOR, BLUEBIRD, OKEH, DECCA, CAPITAL and MAJESTIC... MAILED TO YOU EVERY WEEK... ONE WEEK IN ADVANCE... OF ALL NEW RELEASES.
Write for Rates on Larger Quantities.
STAR TITLE STRIP CO.
NIXON THEATRE BUILDING
PITTSBURGH 19, PENNSYLVANIA

JAY SALES
OFFERS: SPECIALS
Keeney Super Track Time (Now in the Crate) \$485.00
Jockey Club 259.00
Paces Races, Brown Cabinet 139.50
MUSIC
Wurlitzer 750M \$725.00
Wurlitzer 61, C.M. 129.50
Wurlitzer 412 Mechanism, Complete with Motor 29.50
Wurlitzer 618 Cabinet 29.50
Seeburg Envoy, E.S. 450.00
Rock-Ola Imperial 20-Record 225.00
Rock-Ola 12-Record Lite-Up Cabinet 125.00
Gabel 24-Record 95.00
SLOTS
5¢ Mills Brown Fronts \$265.00
10¢ Mills Bonus 295.00
5¢ Mills Red Front 187.50
5¢ Mills Q. T.'s 82.50
5¢ Mills Goosenecks 37.50
5¢ Pace Comet, F.V. 69.50
PIN GAMES
Hit the Jap \$ 39.50
Four Roses 59.50
Big League 29.50
Paradise 55.00
All American 44.50
Jolly 35.00
COUNTER MACHINES
Tallies \$15.00 | Reel 21's \$5.00
Cent-a-Packs 8.00 | Races 5.00
Imps 5.00
1/3 Deposit With All Orders, Balance C. O. D.
JAY SALES CO.
41 South Main St. Haverhill, Mass.

JUST OFF LOCATION
SLOTS
8 Jennings Silver Moon Chiefs Each \$150.00
CONSOLE S
1 Keeney Super Track Time, 9 Coin \$325.00
1 Evans Galloping Domino, '40 180.00
1 Evans Galloping Domino, '38 110.00
1 Baker's Pacer 225.00
1 Keeney Super Bell, 5¢, 1 Slot Comb. 275.00
1 Keeney Super Bell, 5¢, 2 Slot Comb. 350.00
1 Pace's Reels, Cash or Check P.O. 150.00
ANDY TEMPLIN
2 Eureka Ave.
Pleasanton, Wheeling, W. Va.

WANTED
BUCKLEY TRACK ODD MECHANIC
ALSO A PHONOGRAPH MECHANIC
Good Salary.
TECHE NOVELTY CO.
NEW IBERIA, LA.

Slot Machine Operators ATTENTION
If you are in the market for the finest A-1 Original Mills Blue Fronts or Mills Club Bells in 5, 10 and 25 Cents Play pay us a visit. We also carry a complete line of Safe Stands and Double Safes. Most of these Stands will pass for brand new.
Will Trade—1 set of the finest Mills Club Bells, 5-10-25¢, that money can buy for Mills Original 50-Cent Blue Fronts or Mills 3 Bells.
Will Buy for Cash—Mills 50-Cent Original Blue Fronts.
We specialize in A-1 Original Slots and don't want any rebuilt or junk at any price.
HERE ARE SOME GOOD BUYS:
New Factory Rebuilt 5-Cent Glitter Gold Q. T.'s, Each \$100.00
Factory Rebuilt Glitter Gold Q. T.'s, 5 & 10-Cent play, on location 3 days, but will pass for new. Each 89.50
Groetchen Columbias, Gold Awards, with interchangeable units so they can be converted into 5, 10 & 25-cent play. Each 47.50
Mills 1¢ Q.T.'s, Each 32.50
Our Terms Are One-Third Deposit—Cashier's Check or Money Order—Balance C. O. D.
Baum Distributing Co.
2012 Ann Ave. ST. LOUIS, MO.
Telephone: Grand 7499

Miscellaneous Equipment FOR SALE OR TRADE
Will Accept Best Offer—
2 Shoot-Your-Way-To-Tokio Guns
2 Evans Ten Strike
1 Four Roses
1 Ten Spot
1 Sporty
1 Cadillac
1 Follies
1 Big Show
10 Exhibit Spring-Wound View Boxes
SALTZBERG BROTHERS
150 So. Genesee St. WAUKEGAN, ILL.

ALL AROUND MECHANIC WANTED
Must be experienced on Ray Guns.
40 hour week—Year round job.
MIKE MUNVES 510 W. 34th St. New York 1, N. Y.

CLEVELAND COIN OFFERS
PIN GAMES
Trailways \$55.00
Sparks 39.50
Gold Stars 49.50
Silver Skates 55.00
World Series 74.50
Big Chief 55.00
Legionnaire 79.50
Ten Spot 69.50
Show Boat 79.50
Polo 35.00
Barrage 35.00
Sports Parade 49.50
Stratoliner 55.00
Wild Fire 49.50
Dude Ranch 49.50
Belle Hop 69.50
Air Circus 115.00
Target Skill 35.00
Repeaters \$55.00
Smack the Jap 89.50
Paradise 55.00
Seven Ups 69.50
Zig Zag 74.50
Marines at Play 135.00
Attention 85.00
Destroyer 95.00
'40 Home Run 35.00
Thumbs Up 95.00
New Champs 89.50
Sea Hawk 84.50
Flicker 89.50
Crossline 89.50
Zombie 89.50
Texas Mustang 74.50
High Dive 89.50
'41 Majors 59.50
CONSOLES
3 Kentucky Clubs \$110.00
3 Keeney '38 Track Times 125.00
1 Keeney Pastime 225.00
1 Paces Red Arrow, D.D. 250.00
2 Baker's Paces, D.D., Check Separator 275.00
1 Paces Races, Brown Cabinet 225.00
2 Silver Moons, F.P. 115.00
2 Big Tops, F.P. 110.00

ARCADE EQUIPMENT
2 Evans Tommy Guns \$125.00
1 Ace Bomber 295.00
2 World Series 110.00
4 Slap the Japs 125.00
2 Rapid Fires 175.00
2 Sky Fighters 295.00
1 Keeney Submarine Gun 150.00
2 Buckley Deluxe Diggers 110.00
1 Keep Punching (United Nations) 110.00
3 Chicago Coin Hockeys 225.00
3 Batting Practice 125.00
1 Western Major League 150.00
3 X-Ray Pokers 95.00
10 Bumper Bowlings 95.00
1 10¢ Blood Pressure Indicators 150.00

MUSIC
1 Rockola Spectrovox & Playmaster Write
4 Wurlitzer 618's \$185.00
1 Wurlitzer 318 175.00
1 Wurlitzer 718 175.00
1 Mills Throne of Music 325.00
1 Wurlitzer 51, Counter Model 110.00
1 Wurlitzer Victory, Rotary Selector 475.00

FACTORY RECONDITIONED, CAN'T BE TOLD FROM NEW
4 A.M.I. Top Flights, 20 Selection, 5¢ Play \$275.00
4 Streamliners, 20 Selection, 5¢ Play 295.00
14 Singing Towers, Walnut Finish, R.O. 375.00
Terms: 1/2 Deposit With All Orders, Balance C. O. D.
CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PProspect 6316-7

SALESBOARDS
Operators' Hits—Immediate Deliveries.
Holes Name Profit—Price
1000 5¢ Nickel Charley Def. \$17.00 \$.98
1200 5¢ Bingo Def. 20.00 1.21
1000 25¢ J.P. Charley Avr. \$52.04 \$1.24
1000 10¢ J.P. Ready Money Avr. 50.70 1.78
1200 25¢ J.P. Texas Charley Avr. 102.28 2.32
3000 25¢ \$100.00 Charley Def. 302.00 4.39
2400 10¢ J.P. Barrel Avr. 92.05 3.49
1000 5¢ J.P. Big Forty Avr. \$24.25 \$1.79
1000 5¢ J.P. Home Run Avr. 27.00 1.89
1000 5¢ Jumbo Hole "Tens" Avr. 23.00 1.89
1000 5¢ J.P. Siesta Avr. 29.33 2.37
1200 5¢ J.P. Barrel Avr. 23.35 2.38
1800 5¢ J.P. Lulu, X Thick Avr. \$33.75 \$2.89
2400 5¢ J.P. Barrel Avr. 46.32 3.49
2170 5¢ Tab. R., Wh., Bl. Tickets \$36.00 \$1.24
120 Baseball Ticket Books, Am., Nat. Doz. 1.89
Write for New List Top Flight Boards.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE SALES CO.
BLUE EARTH, MINN.

Tops in Coin Machines
Whether we sell, trade or buy it's you we must satisfy!
We have the finest selection of mechanically perfect consoles, slots, and one balls. WRITE, WIRE, PHONE FOR DETAILS.
PALISADES SPECIALTIES CO.
498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 8-2892



Chicago Coin quality built equipment... carried you through so far... helped Uncle Sam in a way we'll soon be able to tell you about... and will be ready again for you one of these days.

How Soon?—Write us and have your name on our mailing list so we can let you know!

Chicago Coin
MACHINE CO.

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

We must back'em up with War Bonds



We have a large selection of 5-Ball Free Play Games—EACH WITH OUR NEW GAME GUARANTEE! It will pay you to get on our list!
O. K. MACHINES, INC.
825 State Highway #6, Ridgefield, N. J.
Phone: Morristown 6-5532

WANTED TO BUY

Mills Blue Front in Nickel, Dime, Quarter and Half Dollar Play. State serial and if Single or Double Jack Pot. Can also use Single Cherry, Pay Out Jennings and Mills Slot Machines.

Phone during noon hour, 4-1109.

AUTOMATIC COIN MACHINE CORP.

338 CHESTNUT STREET
SPRINGFIELD, MASS.

Here Are Bargains

Keeney Super Bells, 5c Combination	\$275.00
Mills Jumbo Parade	97.50
Mills 4 Bell, Early Head, 5c	325.00
Bally Club Bells	\$225.00
Bally High Hand	154.50
Bally Royal Draw	99.50
Bally Big Top, Payout	94.50
Bally Big Top, Free Play	94.50
Evans Lucky Lucre	\$ 94.50
Evans Bang Tail, '39	129.50
Evans Bang Tail, J.P., '40	199.50
Evans Galloping Domino, Late Head, (Two Tone '41)	265.00
Pace Saratoga, Sr. Rails	\$ 87.50
Pace Reels, Sr. Rails	97.50

WRITE FOR MORE BARGAIN PRICES ON MILLS
3 Bells—Late Head 4 Bells—Brown & Blue Fronts—5-10-25-50c.

Mills Yellow Front, 5c, 3/5 P.	\$110.00
Mills Yellow Front, 10c, 2/4 P.	135.00
Jennings Sky Chief, 5c	155.00
Jennings Sky Chief, 10c	190.00
Jennings Sky Chief, 25c	215.00
Jennings Pastime, F.P.	79.50
Jennings Silver Moon, P.O.	94.50

DOWN GO PRICES ON 1 BALLS

Santa Anita	\$149.50
Sky Lark	149.50
Fortune	189.50
Kentucky	269.50
Sport King	239.50
Turf King	389.50
Jockey Club	389.50

BUY WITH SAFETY FROM THE OLDEST NORTHWEST DISTRIBUTOR

WILL PAY SPOT CASH FOR PHONOS, BELLS AND CONSOLES.



Silent Sales Company

SILENT SALES BLDG., MINNEAPOLIS 15, MINN.



MULLINIX QUALITY BUYS AT NEW LOW PRICES

SLOTS!		SLOTS!	
2 5c Mills Blue Front, Just Refinished as Original	\$175.00	6 5c Mills Cherry Bells	\$185.00
7 5c Mills Blue Front, Very Clean	155.00	1 5c Watling Rotatop	75.00
1 5c Mills Brown Front, Original, Serial #439412	185.00	2 5c Mills Gooseneck	35.00
1 5c Mills Melon Bell, #436453	175.00	1 5c Mills Skyscraper	65.00
3 5c Mills Gold Chrome, Original	265.00	1 1c Pace Comet	50.00
4 5c Mills Original Chrome	265.00	1 5c Jennings Gooseneck	45.00

WATCH OUR AD NEXT WEEK FOR BARGAINS IN CONSOLES OR WRITE FOR COMPLETE LIST.
ONE BALLS!
STILL A FEW BALLY FAIRMOUNT, TURF KING, JOCKEY CLUBS, KENTUCKY, ETC., ON HAND FOR IMMEDIATE SHIPMENT AT ATTRACTIVE NEW LOW PRICES—WRITE FOR FURTHER INFORMATION.
All Machines very clean and in excellent working order. Satisfaction guaranteed or money refunded if not satisfied. Just return the machine within 3 days.
TERMS: 1/3 Certified Deposit With Order, Balance C. O. D.
MULLINIX AMUSEMENT COMPANY
1514-16 BULL STREET PHONE 3-8601 SAVANNAH, GEORGIA

International Features

- ★ Late Model Photomatics, Inside Lights \$1200.00
- ★ Wurlitzer 61, C. M. 140.00
- ★ 5c Original Chromes, 2/5 P. O. 325.00
- ★ 5c Original Brown Fronts 210.00
- ★ 5c Jennings Blue Skin 195.00
- ★ Bally Rapid Fires.. 139.50
- ★ Evans Roll In Barrel. 119.50
- ★ DeLuxe Texas Leaguer 44.50
- ★ 1938 Track Times. 109.50
- ★ Jumbo Parade, F. P.. 89.50
- ★ Buckley Bar Brackets, Used 1.00
- ★ Packard Wall Boxes 37.50
- ★ Write for List of Five Ball, F. P. Games.

NEW 'A MUST IN ARCADES' CIRCUS ROMANCE. WRITE

Want All Types Phonographs—Give Serial and Makes
Terms: 1/2 Deposit With All Orders, Balance C. O. D.

INTERNATIONAL COIN MACHINE DISTRIBUTORS

2115 Prospect Ave., Cleveland 15, Ohio
Main 5769-70

OUT OF BUSINESS

JUST OFF LOCATION

2 Club Trophys	\$285.00
4 Sport Specials	145.00
2 Blue Grasses	169.50
3 Contest	119.50
1 Skylark	169.50
1 Victorious Champ	89.50
1 Record Time	145.00
4 Fortunes	199.50
2 1-2-3's, '39's	35.00
3 1-2-3's, '40's	79.50
1 Owl	69.50
2 Dark Horses	169.50
1 '41 Derby	209.00

ARCADE

Kirk Aeroplane	\$ 69.50
Tommy Gun	99.50
Rapid Fire	119.50
Genco Playball	129.50
4 Chicken Sams, Conv.	59.50
1 Batting Practice	89.50
1 Mills Punching Bag	59.50
1 Foot Ease	49.50
1 Keeney Sub.	127.50

50% Deposit.
PELICAN AMUSEMENT CO.
ALEXANDRIA, LA.

There is no substitute for Quality
Quality Products Will Last for the Duration
D. GOTTLIEB & CO.
CHICAGO

MECHANIC WANTED
For Phonographs, Pinballs, Remote Control and Wall Boxes. Must be competent mechanic with tools. \$300 a month with commission. Wire or write
CASINO NOVELTY CO.
P. O. Box 4152 TAMPA, FLA.

Pocket Money



TAKES IN \$250.

\$25. JACK POT
170 WINNERS
1000 HOLES
Only \$2.20

PAYS OUT AVERAGE OF \$198²⁶



IT'S HOT!

ORDER "POCKET MONEY"
No. F5780—PRICE \$2.20

CHAS. A. BREWER & SONS
6320 SOUTH HARVARD AVE.
CHICAGO 21, ILLINOIS

RED, WHITE AND BLUE TICKETS

2050—Single Banded-Machine Folded.
2050-1950—Five Folded.
1836-2280-2520—Combination.

These Are Single Banded-Machine Folded.
COMPLETE LINE OF TIP BOOKS BASEBALL DAILIES

All Tickets Made of Craft Paper.
A B C Novelty Company
MANUFACTURERS
310 North Walnut St., Muncie, Indiana.

ATTENTION!

We have a complete stock of hundreds of Arcade Pieces in perfect condition—ready for operation!

Write, Wire or Phone immediately for anything you need.

SIMON SALES, Inc.
215 West 64th Street
New York 23, N. Y.
Phone: TRafalgar 4-6900

ALL A-1 RECONDITIONED

4 MILLS 5 IN 1, F. P.	Each \$49.50
10 MILLS 1-2-3, 1939, F. P.	49.50
6 MILLS OWLS, F. P.	69.50
1 CONGO, F. P.	32.50
11 VICTORIOUS, F. P.	82.50
15 1938 TRACKTIMES	89.50

1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE
3147 Locust St.
St. Louis, Mo. **CALL NOVELTY CO.**

Marvel's NEW BASEBALL (Revamp), \$179.50

LARGE STOCK OF PARTS for Chicago Coin Games—WRITE

REVAMPS	MISCELLANEOUS	IMMEDIATE DELIVERY
YANKEE DOODLE \$249.50	IDAHO (United) Write	ANTI-AIRCRAFT (Keeney), Brown \$ 59.50
TRADE WIND (United) Write	OWL (Mills) 75.00	CONTEST (Keeney) 135.00
OKLAHOMA (United) Write	ARIZONA (United) Write	SUN VALLEY 139.50
GRAND CANYON (United) 249.50	STREAMLINER (United) Write	
CASABLANCA 225.00		
FLAT TOP (Williams) 250.00		
STAGE DOOR CANTEN 190.00		

All Equipment Thoroughly Reconditioned and Ready To Operate

PIN GAMES

ABC Bowler \$ 55.00	Jeep \$125.00	Ten Spot \$ 55.00
Big Parade 125.00	Majors, '41 55.00	Toplo 79.50
Four Diamonds 49.50	Midway (United) 55.00	Twin Six 49.50
Gun Club 75.00	Like New 149.50	Venus 90.00
Flying Tigers (Like New) 189.50	Miss America (Rev) 59.50	Wildfire 49.50
Cross Line 55.00	Play Ball 49.50	Liberty 160.00
Girls Ahoy (Rev.) 59.50	School Days 55.00	Knockout 125.00
Hi Hat 72.50	Seven Up 59.50	Capl. Kid 79.50
Belle Hop 64.50	Fox Hunt 55.00	Zig Zag 65.00
Spot-o-Gard 79.50	Trailways 55.00	Argentine 72.50
Target Skill 39.50	All-American 55.00	Boloway 69.50
Dude Ranch 44.50	Snappy, '41 55.00	Super Chubby 59.50
Metro 44.50	Bosco 69.50	Flicker 50.00
Band Wagon 44.50	Tall Gunner (Conv.) 64.50	Sky Chief 160.00
		Action 119.50

SLOTS

Mills 5¢ V.P. Blue & Gold, Rebuilt \$55.00

WANTED

Velvet, Spot Pool, Sport Parade, Hi Dive or any other good Pin Games—Write

1/2 deposit, balance

C. O. D., F. O. B. Chicago

MID-STATE CO.

2848 Roosevelt Road, Chicago 12, Ill.
Phone: Sacramento 2691

CASABLANCA CONVERTED FROM GLAMOUR

Tried and Proven a Winner

Send Your Games Direct for Conversion or See Your Distributor

We Are in URGENT NEED of Glammers and Will Buy Your Surplus Games

NEW REVAMPS

For Immediate Delivery

Fiat Top	Rockingham
Casablanca	Jumbo '44
Cover Girl	Marvel Baseball
Streamliner	Bombardier
Oklahoma	Eagle Squadron
Wagon Wheels	Production
Arizona	Shangri-La
Santa Fe	Paratroops

Write for Prices

MISCELLANEOUS USED EQUIPMENT

Ready for Location

Air Circus \$120.00	Toplo \$ 80.00
Argentine 75.00	Zig Zag 65.00
Boloway 70.00	Rapid Fire 175.00
Four Aces 120.00	Hockeys 185.00
Jungle 70.00	Chicken Sam 110.00
Knockout 120.00	Keeney Submarine 135.00
Monicker 85.00	West. Baseball 105.00
Tex. Mustang 70.00	Jumbo, P.O. 115.00

Also many others. Write for complete list.

TERMS: 1/2 DEPOSIT, F. O. B. CHICAGO.

BELL PRODUCTS CO. 2646 W. North Avenue
Chicago 47, Illinois

JAR DEALS and SALESBOARDS

120 TIP BOOKS \$ 26.00 Gr.	
1040 R.W.B. JAR-O-DO SINGLES Profit \$30.00 \$1.75 Ea. 235.00 Gr.	
1170 R.W.B. JAR-O-DO SINGLES Profit 36.50 2.00 Ea. 245.00 Gr.	
1170 R.W.B. LA-TA-DO FIVE-FOLD Profit 36.50 2.00 Ea. 252.00 Gr.	
1170 R.W.B. PICK-WIN BREAK TAB Profit 36.50 1.50 Ea. 188.00 Gr.	
1180 R.W.B. ORIGINAL STAPLED FIVE'S Profit 37.00 2.10 Ea. 285.00 Gr.	
280 COMBINATION JAR-O-DO SINGLES Profit 2.10 Ea. 280.00 Gr.	
20 25c Fast Play \$14.60 \$1.62 Ea.	850 5c Snuggles \$21.65 \$2.97 Ea.
20 50c Fast Play 29.30 1.62 Ea.	850 5c Prettee 21.65 2.97 Ea.
60 25c Jumbo Quarter 31.32 1.65 Ea.	900 5c Hot Cha 23.25 3.45 Ea.
00 5c Dutch Treat 15.81 2.00 Ea.	975 5c Intruder 27.30 3.60 Ea.
75 5c Flying Fort 19.30 2.30 Ea.	975 5c The Hiker 27.30 3.60 Ea.
80 5c Apple Jack 19.27 2.25 Ea.	975 5c Overweight 27.30 3.60 Ea.
00 5c Quick Change 19.70 2.97 Ea.	1000 25c J.P. Charley 52.00 2.25 Ea.
50 5c Sketch Me 22.45 2.97 Ea.	1200 5c Pick a Fin 33.05 2.75 Ea.

25% With Order, Balance C. O. D.

ERATH CO., SOUTH BEND 24, INDIANA

FOR SALE

1 Batter Up Baseball Machine, Complete With All Canvas, Netting, Neon Signs, Balls and Bats. In A-1 Shape, Like New \$1000.00	2 Shoot the Jap Amplifiers, Each \$ 25.00
1 Western Electric Voice Recorder With Playback, Speaker and Just Like Brand New 150.00	1 Sky Fighter 175.00
	1 Panoram Viewing Machine, Latest Model With Wipers 325.00
	1 Big Parade, Five Ball 100.00
	1 Knock Out, Five Ball 90.00

I Will Sell All the Above in One Lot for \$1750.00. 1/2 Certified Deposit With Order.

PLAYLAND AMUSEMENT CO.

616 ADAMS STREET

TOLEDO, OHIO

FOR SALE

Complete Music Route with 34 Seeburgs, 110 Wallomatics, 21 Comb. F. P. Keeney Super Bells, 10 Pin Games, Skee Balls and other games. 36 locations, completely equipped shop on lease, Ford Panel Truck, lots of parts, tubes and supplies, 7,500 Records. Price \$38,000.

Write

E. L. WILLARD

1227 Spring Street

Paso Robles, Calif.

LAST CHANCE—NEW MACHINES, ORIGINAL CRATES

MUST BE SOLD BEFORE AUG. 5—WIRE BEST OFFER
USED AND RECONDITIONED



H. F. MOSELEY
Pres.-Treas.

LOT #1 3 5¢ Gold Chrome, S#441139 to 449076. Ea. \$235.00	
LOT #2 27 5¢ Brown Fronts, S#407943 to 476787. Ea. \$190.00	
LOT #3 10 5¢ Blue Fronts, S#395366 to 476895. Ea. 149.50	
LOT #4 2 5¢ Front Vender Gooseneck, #155672-168478. Ea. \$ 35.00	
1 5¢ Gooseneck, No J.P. 30.00	
1 1¢ Gooseneck, Single J.P. 30.00	

LOT #5

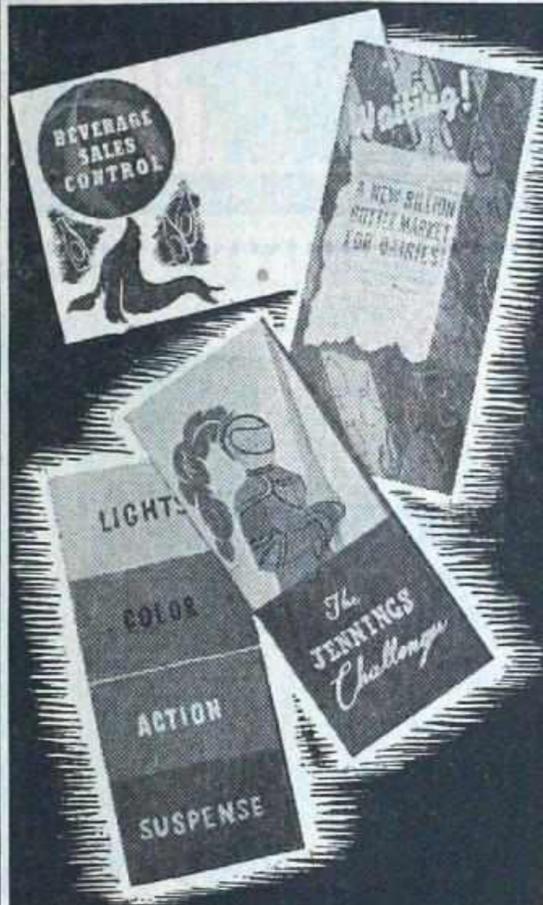
4 Dominos, Light Cabinet, Like New, Cash. Ea. \$250.00
2 Dominos, Light Cabinet, Like New, Ch. Sep. Ea. 250.00
4 Keeney Kentucky Club (Need Some Repairs). Ea. 57.50

PHONOGRAPHS

1 Mills Throne of Music \$325.00	21 #120 Wurlitzer Wall Boxes \$ 27.50
15 #320 Wurlitzer Wall Boxes and Stepper Unit 23.50	

All Machines Offered Subject To Prior Sale. Full Cash Must Accompany Order in Form of Post Office, Express, Telegraph Money Order or Certified Check. Phone Your Order So That You Will Know Before Sending Money Whether or Not We Have the Machines in Which You Are Interested.

MOSELEY VENDING MACHINE EXCHANGE, INC.
00 BROAD STREET, RICHMOND, VA. Day Phone 3-4511—Night: 5-5328



YOUR COIN MACHINES OF TOMORROW

O. D. JENNINGS & COMPANY
4307-39 W. LAKE STREET • CHICAGO 24

Please send me the following advance information folders:

- BOTTLED BEVERAGE DISPENSERS
- DAIRY DRINK DISPENSERS
- THE JENNINGS CHALLENGER
- THE JENNINGS CHIEF

NAME _____

ADDRESS _____

CITY _____

WRITE for complete price lists on:
SLOT MACHINES
PIN BALL MACHINES
Coin-Operated PHONOGRAPHS

THIS WEEK'S SPECIAL!
MILLS ORIGINAL BACK DOORS \$4.50

WRITE for complete price lists on all types of Parts for the Coin Machine Industry.

CENTRAL MANUFACTURING CO.

4245-47 FULLERTON AVE. CHICAGO 39, ILL. SPAuldng 1670-1

CLIFF WILSON DISTR. CO.

1121 S. MAIN 3-6304	TULSA, OKLA.
Liberator, New \$200.00	Cupid's Wheel, Fl. Sam. \$150.00
Pitch'em & Catch'em 125.00	Golden Wheel of Fortune 100.00
Victory Roll, New 325.00	Selectoscope, Like New 225.00

ARCADE

ABT Model F, Late . \$ 29.50	Charlie McArthur Talkie	Sky Fighter \$275.00
ABT Challenger 29.50	Horoscope \$125.00	Sky Fighter, Conv. ... 275.00
Air Raider 200.00	Drive Mobile 275.00	Seeburg Hockey ... 75.00
Anti Air Craft 69.50	Ex. Ping Pong, Late Model, 2 Players . 100.00	Tailgunner 125.00
Batting Practice 129.50	In a Barrel 139.50	Tommy Gun, Early Model 110.00
Baffle Ball 22.50	Monkey Lifter, Ref. . 175.00	Tommy Gun, Late .. 165.00
Chicken Sam 100.00	PEO Basketball 50.00	Tokyo Gun 119.50
Chicken Sam, Conv. . 115.00	Rapid Fire 175.00	Muto. Pistol Sniper . 125.00
		Muto. Shoot-o-Matic 125.00

SLOTS

Watling 5c Rol-a-Top \$ 65.00	Mills 25c Bonus Ball, Fac. Rebuilt \$325.00
Mills 10c Gooseneck, T.J., Clean .. 40.00	Mills 25c Blue Front, New Cabinet, C.H., K.A., Factory Rebuilt 300.00
Mills 25c Gooseneck, S.J., Clean ... 50.00	

WANTED! PURSUIT, CRYSTAL, MYSTIC, PAN AMERICAN, ATTENTION, SILVER SKATES, MASCOT AND AIR FORCE @ \$40.00. LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, DUPLEX, SUN BEAM, SKY BLAZER AND WEST WIND @ \$50.00. WATLING CASH BIG GAME @ \$65.00, AND GROETCHEN METAL TYPER @ \$125.00.

ARCADE EQUIPMENT—GUNS—MISCELLANEOUS

BALLY RAPID FIRES, Perfect	\$189.50	EXH. MERCHANTMAN DIGGER	\$ 79.50
PANORAM, Late Model, A-1	319.50	KEENEY WALL BOXES, Complete	5.00
JAP GUN, A-1	119.50	SHOOT THE CHUTES, JAP	119.50
NEW PIN GAME CARTONS	2.50	PHOTO CELLS, Seeburg & Bally	1.75

CONSOLES

'38 TRACK TIMES	\$119.50	THISTLEDOWN	\$ 79.50
JUMBO PARADE, F.P., LATE	119.50	1940 1-2-3, F.P.	99.50
MILLS DOUBLE SAFES, 2 DOOR	109.50	'41 DERBY	360.00
WATL. BIG GAME, F.P., CLOCK	89.50	NEW SPORTSMAN	350.00
BAKER'S PACERS, D.O.	209.50	LONG SHOT	346.00
10¢ SARATOGA, RAILS	179.50		
BALLY ROLLEM	129.50		
KEENEY SUPER TRACK	329.50		
KEENEY PASTIME	239.50		
WATL. BIG GAME, 10¢ P.O.	169.50		
MILLS BOX STANDS	22.50		
JENN. SILVER MOON, F.P.	119.50		
MILLS FOUR BELLS, 4-5¢, A-1	625.00		
DBLE. REVOLV-A-ROUND SAFES, 189.50			
ONE BALLS			
LONGACRES & THOROBREDS	\$565.00		
SPORT KING	300.00		
BLUE GRASS	195.00		

USED PIN GAMES

JEEP	\$129.50	FLAT TOP	\$250.00	SKY CHIEF	\$169.50
STRATOLINER	49.50	ARIZONA	250.00	'41 MAJORS	59.50
BIG CHIEF	49.50	BRAZIL	250.00	KEEP EM FLYING	149.50
TOPIO	84.50	OKLAHOMA	250.00	ZIG ZAG	64.50
BIG PARADE	134.50	STREAMLINER	250.00	GENCO DEFENSE	99.50
MONIKER	84.50	MARINES	199.50	VICTORY	94.50
FOUR ACES	129.50	CASABLANCA	229.50	5-10-20	129.50
GOTT. LIBERTY	169.50	YANKEE DOODLE	249.50	GUN CLUB	74.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE - PHONE: HUMBOLDT 6288 - CHICAGO 47, ILLINOIS

AUTOMATIC COIN Gives You IMMEDIATE DELIVERY ON ADVERTISED ITEMS!

★ ★ 4-STAR BARGAINS ★ ★

★ Med. Idler Gears for Mills Clock, \$1.50	★ Main Gears for Mills Clocks, complete with attachments, \$2.75	★ Mills Slot Clocks Repaired, \$5.00	★ Mills Moderno Scale, \$49.50
---	---	---	---

1-BALL GAMES

Bally Pimlico	\$395.00	Bally Sport Event	159.00
Gott. Track Rec., FP	125.00	Mills Spin. Reels, PO	115.00
Mills 1-2-3, P.O.	49.50		

CONSOLES

4-Way Super, 3/5-1/25	\$725.00	Jumbo, PO, Late Hd.	139.50
Jumbo, FP, Late Hd.	109.50	Ev. Gallop, Dom., JP	199.50
Baker's Races, DD	275.00	Buck, Track Odds (No DD)	495.00

MILLS GENUINE BELL MACHINES

5¢ Blue Q.T.	\$89.50	5¢ Gilt. Gold Q.T.	\$125.00
Vest Pocket Bell, Bl. & Gold	\$54.50	Vest Pocket Bell, Chrome	\$69.50

WRITE FOR SPECIAL PRICE REDUCTIONS ON 5¢-10¢-25¢ Blue Fronts, Brown Fronts, Silver Chromes, Copper Chromes, Gold Chromes.

WEIGHTED STANDS FOR MILLS SLOTS \$19.50

SEND FOR NEW PRICE LIST—JUST OFF THE PRESS!

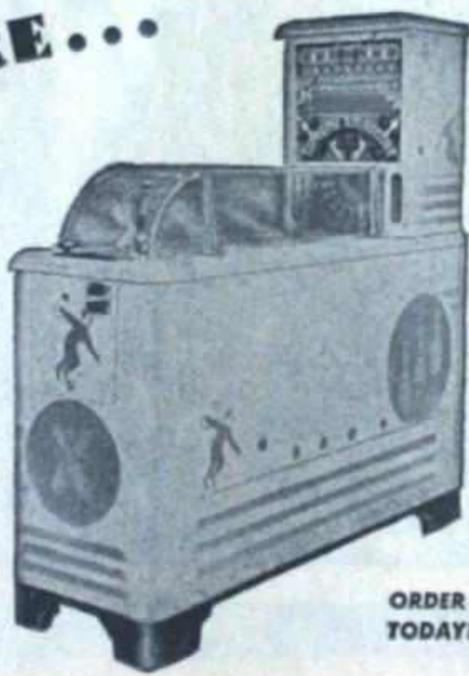
Automatic Coin MACHINES & SUPPLY CO.

3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.

SUPREME'S BOLASCORE...

Sensational Money-Maker!

- Wheel on Backboard revolves when coin is inserted.
- A score results when a pin or any combination of two pins are hit.
- Pins increase in score value from 100 to 500.
- Fascinating, competitive player appeal.
- Past experience guarantees an absolutely perfect machine.
- 100% legal everywhere.
- 10 balls to a game.
- Sturdy construction.
- Flash lights on backboard simulate girl bowling and scoring a strike.



ORDER TODAY!

557 Rogers Ave. BROOKLYN 25, N. Y. All Phones: Buckminster 2-8400

SUPREME ENTERPRISES, Inc.

ELECTRIC WELDER



Also sold with high grade, permanent carrying case—a very timely and useful tool! \$23.95

PIN BALL BUMPER STEM REPAIR SLEEVE

Thousands in use because they end bumper trouble! Reg. Size, \$2.75. Pkg. of 25. Spec. Size, \$3.00. Pkg. of 20.

MAPLE SKEE BALLS

3 1/2" for 14' Alley, Polished, Each 55¢; per 100	\$52.00
2 1/2" for 9' Alleys, Each 45¢; per 100	\$35.00
2 1/2" for Playballs and Roll-in-the-Barrel, Each 45¢; per 100	\$35.00

Send for Complete Catalog of Parts and Supplies!

BLOCK MARBLE CO

1527 FAIRMOUNT AVE. PHILADELPHIA 30, Pa. Get it from BLOCK—They have it in stock!

USED PIN TABLES

Attention	\$55.00	5-10-20	\$119.50	Air Circus	\$135.00
Besso	79.50	Sea Hawk	47.50	Super Six	17.50
Sport Parade	49.50	Spot Pool	69.50	Bally Reserve	22.50
Play Ball	47.50	Anabel	27.50	League Leader	65.00
Super Charger	17.50	Victory	79.50	Gold Stars	47.50
Big Town	27.50	Roxy	22.50	Paradise	47.50

SLOTS

Mills Brown Cherries, 5¢-10¢-25¢	Write	Mills 1¢ Q.T.'s	\$25.00
Mills Gold Chrome, 1 Ch. Pay, 5¢-10¢-25¢	Write	Watling Front Venders	40.00
Mills Bonus Bell, 25¢	or	Watling 1¢ Blue Seal	40.00
Mills Brown Cherry Pay, 5¢-10¢-25¢	Phone	Mills 5¢-10¢-25¢ Giltter Gold Q.T.'s	Write
Weighted Slot Stands with Lock & Bar	\$17.50	Heavy Single Safes	Write

CONSOLES

5¢ Silver Moon, F.P.	\$105.00	5¢ Bob Tall, F.P.	\$105.00	5¢ Jennings Fast Time, F.P.	\$129.50
5¢ Jumbo Parades, F.P.	95.00	Kentucky Skill Time	110.00	Bally High Hands, A-1	165.00
5¢ Jumbo Parades, C.P., Late	129.50	Exhibit El Dorado	115.00	Bally Rapid Fire, A-1	157.50
5¢ Jungle Camps, F.P.	85.00	Watling Big Game, C.P.	119.50	Mills 1-2-3, F.P., A-1	85.00
		Mills 4 Bells, 4-5	Write	Exhibit Races	95.00

Terms: 1/3 Deposit With All Orders.

EXCHANGE COIN MACHINE COMPANY

630 WEST BROAD STREET Phone: Adams 4651 COLUMBUS 8, OHIO

C. & P. SALES CO.

407 MADISON AVE. 5-4576 MEMPHIS, TENN.

FOR SERVICE THAT SATISFIES

CONSOLES	Mills Owls, F.P.	\$ 79.50	SLOTS	5c Mills Cherry Bells	\$225.00
Galloping Dominoes	325.00	Columbia, Jackpot	89.50	5c Mills War Eagle, 3/5	149.50
Jennings Multiple Slot Liberty Bell	59.50	5c Mills Chrome Bells, 2/5	325.00	Mills Club Handles	3.50
Jennings Multiple Racer	59.50	50 Box Type Lock Stands with Keys, Ea.	17.50		
Keene's Kentucky Club	59.50				
Roulette, Jr.	227.50				
1 Bally Club Bell	249.50				
6 Latest Model Watling Big Games, F.P.	99.50				

3 Used Top Flights Write

ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.

1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.

WANTED WURLITZER & GENCO SKEE BALLS

South Paw	\$ 58.00	Texas Mustang	\$70.00	5-10-20	\$100.00
Gun Club	70.00	Girls Ahoy	60.00	Stratoliner	47.00
Knock Out	100.00	Topie	75.00	Victory	85.00
Jungle	85.00	Moniker	70.00	Bowlaway	70.00
Captain Kidd	60.00	School Days	58.00	Venus	80.00
G. I. Joe	70.00	Ten Spots	55.00	Dude Ranch	42.00
World Series	58.00	Majors, '41	55.00	Metro	45.00

1/2 Deposit, Balance C. O. D.

S & W COIN MACHINE EXCHANGE

2416 Grand River Ave. DETROIT 1, MICH.

FOR QUICK SALE

4 Parachutes	\$110.00	3 Evans Skee-Ball-Elms	\$ 30.00	3 Rapid Fires	\$115.00
3 Keene's Submarines	110.00	6 Blap the Japs	90.00	1 Sky Fighter (Pistol Missing)	150.00
1 Tommy Gun	110.00	2 Air Raiders	125.00		

Machines not working, but all necessary working parts intact. 1/3 Deposit, Balance C. O. D.

JOY NOVELTY COMPANY

8642 LINWOOD AVENUE DETROIT 6, MICHIGAN

TOPNOTCH REVAMPS

EARNING EXTRA MONEY FOR SMART OPERATORS

TAIL GUNNER for Ten Spot
SKY RAIDER for Big Parade

G. I. JOE for Jungle
ARMY & NAVY for Knock Out

COSTS YOU ONLY \$9.50 PER GAME—F. O. B. CHICAGO, ILL. Price includes a new 14-Color Score Glass, New Bumper Caps and New Score Cards.

RUSH YOUR ORDER TODAY

Or Write for Our Complete List
VICTORY GAMES 2140-44 SOUTHPORT AVE. CHICAGO 14, ILLINOIS
"America's Pin Game Conversion Headquarters"

Immediate Delivery! PACES RACES

Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.

Write for Prices

NOW AVAILABLE—QUANTITIES LIMITED

BRAND NEW

Bang Tails—Gallopings Dominos—Lucky Stars—Ten Strikes—Lucky Lucre

Write for Prices

WANTED TO BUY

Early Models, Gallopings Dominos, Bang Tails

H. C. EVANS & CO.

1520-1530 W. ADAMS STREET

CHICAGO 7, ILLINOIS

REPAIR SERVICE!

ENLARGED

We have received a release on the manufacture of repair parts so we are in a better position than ever to serve coin machine operators in regards to machine repairs. The use of our services guarantees you genuine Mills parts installed by trained Mills men—men whose basic training fits them to do the job correctly!

If you have not as yet received our Repair Parts catalog, write today. Address your correspondence to Charles Zender, Coin Machine Department.

MILLS NOVELTY COMPANY

4100 FULLERTON AVENUE • CHICAGO 39, ILLINOIS

PREFERRED because
MATCHLESS
LAMPS

ARE ESSENTIAL FOR
GOOD OPERATION OF
ALL GAME, MUSIC
AND WALL BOXES

MATCHLESS ELECTRIC CO.

564 WEST RANDOLPH STREET • CHICAGO 6, ILL.

READY FOR LOCATION!

PIN GAMES	
ABC Bowler	\$49.50
Baker Defense	52.50
Hit the Jap	55.00
Power House	37.50
Hi Hat	80.00
Score Champ	30.00
Star Attraction	59.50
Triumph	20.00
Stratoliner	42.50
Wildfire	50.00
SLOTS	
5c Melon Bell	\$225.00
5c Blue Front	175.00
5c Brown Front	225.00
5c Roman Head	100.00
5c Rotatop	100.00
5c Mills F.P. & Stand	150.00

American Eagle	\$ 22.50
1c Glitter Gold Q.T.	70.00
1c Blue Q.T.	55.00
1c Green Q.T.	55.00
5c Around the World	25.00
Blue & Gold V.P.	40.00
Green V.P.	30.00
Chrome V.P.	55.00
ONE BALLS	
Santa Anita	\$150.00
Owl	275.00
CONSOLES, P.O.	
Baker's Pacers	\$250.00
Paces Races, Brown	200.00
Jumbo	125.00
Silver Moon, Comb.	170.00
4 Balls, Hi Head, 4-5c	850.00

Gallopings Domino, Br.	\$300.00
Gallopings Domino, Two-Tone	395.00
Paces Reels	125.00
Saratoga	80.00
CONSOLES, F.P.	
Silver Moon	\$ 90.00
Jumbo, Comb.	180.00
ARCADE	
Texas Leaguer	\$ 32.50
Baseball	32.50
Jail Bird	127.50
Rapid Fire	145.00
Shoot the Chutes	135.00
Exhibit Claw, Rotary	250.00
Rotary Merchandiser	250.00
Merchantmen Claws	150.00

ROY MCGINNIS CO.

2011 MARYLAND AVE.
BALTIMORE 18, MD.

BALLY MULTIPLE PAYOUT ONE BALL GAMES

17 Turf Kings	1 Grand Stand	5 Santa Anitas
13 Kentucky's	20 Jockey Clubs	2 Sport Pages
10 Sport Kings	3 Long Shots	1 Keeney Fortune
6 Grand Nationals		

MILLS SLOTS

8 25c Gold Chromes, 2/5 Pay, Like New	1 50c Blue Front, Like New	15 5c Blue Fronts
5 25c Cherry Bells (Blue), 3/10 Pay, Like New	15 5c Brown Fronts	5 10c Blue Fronts
	4 10c Brown Fronts	2 25c Blue Fronts
	3 25c Brown Fronts	

All Mills Machines Have Drill Proof Cabinets, Club Handles and Knee Actions. Thoroughly Reconditioned and Refinished Like New. All Above Equipment is Offered at Attractive Low Prices.

WRITE

WIRE

OR PHONE

2 25c Watling Roll-a-Tops, Refinished and Reconditioned. Each \$175.00

JONES SALES COMPANY

1330 TRADE AVENUE, HICKORY, N. C.

Day Phones 107-1426

Night Phone 402

Economy Supplies the Nation!

Large Mercury Switches	\$2.50 Ea.	Micro Switches for Rock-Olas and Wurlitzers	85c
Small Mercury Switches	2.00 Ea.	Projection Lamps, 750 W., 200 Working Hours	\$4.75 Ea.
12" P.M. Speakers	\$9.50 Ea.		

Terms: 1/3 Deposit With Order, Balance C. O. D. Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Etc.

ECONOMY SUPPLY COMPANY

615 TENTH AVE. • NEW YORK • BRyant 9-3295

MILLS

ORIGINAL SLOTS

RECONDITIONED—Guaranteed

By Our 48 Years of Experience

WRITE FOR PRICES

- 8 5c GOLD CHROMES
- 7 10c GOLD CHROMES
- 9 25c GOLD CHROMES
- 8 5c BROWN FRONTS
- 4 10c BROWN FRONTS
- 12 25c BROWN FRONTS
- 3 5c BLUE FRONTS
- 5 10c BLUE FRONTS
- 8 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.

- 18 5c Q. T.'s, Originally Blue Made Glitter Gold \$89.50
- 8 10c Q. T.'s, Same as Above 99.50
- 12 25c Q. T.'s, Same as Above, but with SPECIAL 3/5 PAYOUT. WRITE
- 18 VEST POCKETS Blue and Gold \$59.50

1/3 DEPOSIT MUST ACCOMPANY ALL ORDERS

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

PARTS

FOR MILLS SLOTS

Vest Pocket Coin Chute, 5c	\$3.25
Reward Cards, 1 Cherry or 3/5 P.O.	.20
In Lots of 100, Each	.10
Reel Strips, 3/5 or 1 Cherry P.O. Set	.55
In Lots of 100 Sets. Set	.40
Large Clock Gears, Complete	3.50
Idler Pinion Gear	3.25
Plate and Frame to Cover Upper J.P. So Only One J.P. Will Show	2.50
Club Handles, Painted and Chromed	4.50
Disc Plugs	.25
Large Cash Boxes	2.00
Payout Tubes With Hopper, 5, 10, 25c	3.75
Knee Action Parts for Your Old Levers, Set	3.75
Jack Pot Glass	1.25
Escalator Glass and Reel Glass	.50
Reels, Completely Assembled With Payout Discs, Stop, Stars, etc. (1 Cherry, 3/5 P.O.), Set	22.50
Jack Pot Complete, Ready to Put On Castings, 5c, 10c, 25c	22.50

SPRING KITS

Large Assortment of Various Springs	6.75
Bolts, Nuts, Rivets, Cotter Pins and Large Assortment of Springs	9.75

Write for Complete Price List of Parts. WE HAVE THEM ALL.

A NEW GIRLIE COLORFUL-COIN-CINCHER



ORDER AS:

#1000 Don't Fence Me In (5c Play—Sp. Thick)

NEW JUMBO HOLES Takes In \$50.00 Pays Out Av. J. P.

4.43

8 Sec. at \$1 8.00

Consola-tions 9.10

Total \$21.53

Average Profit \$28.47

GARDNER & CO.
2222 S. MICHIGAN
CHICAGO, 16

CENTRAL OHIO QUALITY BUYS

4 AIR CIRCUS . . . \$135.00	1 TRAILWAYS . . . \$ 85.00
12 BIG PARADES . . . 125.00	2 BOSCO . . . 89.50
10 KNOCKOUTS . . . 125.00	1 DE ICER . . . 79.50
3 SKY CHIEFS . . . 159.50	2 DESTROYERS . . . 99.50
10 KEEP EM FLYING . . . 149.50	2 ACTION . . . 129.50
2 GOBS . . . 109.50	1 EAGLE SQUADRON . . . 119.50
10 5-10-20s . . . 119.50	1 MARV. BASEBALL . . . 169.50
1 SUN VALLEY . . . 139.50	1 SKY RAY . . . 59.50
1 MIDWAY . . . 129.50	1 MYSTIC . . . 59.50
2 YANKS . . . 99.50	2 SPOT A CARD . . . 89.50
5 DEFENSE GENCO . . . 99.50	2 STAR ATTRACTIONS . . . 69.50
7 VICTORY GENCO . . . 89.50	1 BOLWAY . . . 79.50
1 INVASION . . . 129.50	1 TEN SPOT . . . 69.50
2 JEEPS . . . 119.50	3 SCHOOL DAYS . . . 59.50
2 4 ACES . . . 129.50	1 DUDE RANCH . . . 49.50
1 HOROSCOPE . . . 59.50	1 PAN AMERICAN . . . 59.50



Wolf Solomon

CONSOLES

5¢ SUPER BELLS, COMB. \$325.00	TRACK ODDS, D.D., J.P. WRITE
25¢ SUPER BELLS, COMB. 395.00	BAKER'S PACER, D.D., J.P. \$299.50
JUMBO PARADES, C.P., LATE 129.50	SARATOGAS, NEW, C.P. 279.50
JUMBO PARADES, C.P., ANIMAL 119.50	PACES REELS, C.P., NEW 279.50
JUMBO PARADES, F.P., LATE 109.50	BALLY CLUB BELLS, LATE 299.50
JUMBO PARADES, F.P., ANIMAL 99.50	HIGH HANDS, LATE 199.50
FOUR BELLS, LATE WRITE	5¢ BOBTAILS, C.P. 149.50
2 WAY SUPER BELLS, C.P. WRITE	5¢ BOBTAILS, F.P. 119.50
4 WAY SUPER BELLS, C.P. WRITE	25¢ BOBTAILS, F.P. 179.50
RASTIMES, C.P., 9 COIN 249.50	5¢ SILVER MOON, F.P. 119.50

14 MILLS

3 BELLS

Like New

Write, Wire or Phone

Revamps

Westerhaus Marines \$209.50
Westerhaus Foreign Colors 249.50
Strip Tease 249.50
Fiat Top 249.50

SALE ON SLOTS

5¢ Bonus Bells, like new \$289.50
5¢ Silver Chiefs 219.50
10¢ Silver Chiefs 249.50
5¢ Gold Chrome, original 359.50
Vest Pockets, Blue and Gold 59.50
100 Box Safe Stands, Ea. 19.50

SLOTS — Write, Wire, Phone for Prices
 5-10-25¢ Blue Fronts
 5-10-25¢ Cherry Bells

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

CENTRAL OHIO COIN MACHINE EXCHANGE

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

PERFECT REPLACEMENT FOR 70L7 tube

SOLD ON A MONEY BACK GUARANTEE \$1.85 Each

ALL ORDERS MUST BE ACCOMPANIED BY CONSUMERS' CERTIFICATE



Telephone DIVERsey 3433 • 1346 Roscoe St., Chicago 13, Illinois

WHY WAIT? ATLAS HAS THEM NOW!

ABSOLUTELY BRAND NEW MILLS BROWN FRONTS

5c-10c-25c
In Original Packing Crates

FACTORY REBUILT SLOTS, 50c and \$1.00 PLAY

Order Immediately for Prompt Shipment

GORGEOUSLY RECONDITIONED MILLS GOLD CHROMES

5c-10c-25c-50c

ASSORTED SELECTION THOROUGHLY REBUILT

JENNINGS CHIEFS CHROMES	WATLING ROL-A-TOP	PAGE COMETS DELUXES	MILLS CHROMES BLUES-BROWNS
-------------------------	-------------------	---------------------	----------------------------

WRITE—WIRE—PHONE FOR PRICES!



2200 N. WESTERN AVE. • PHONE ARMitage 5005 • CHICAGO 47
 Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
 Offices | ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19



MILLS ORIGINAL SLOTS AVAILABLE

Blue Fronts	Cherry Bells	5c-10c-25c Play
Brown Fronts	Silver Chrome Bells,	
COMPLETELY REFINISHED BY GENUINE FACTORY MECHANICS		
ONE BALLS		
Dark Horse	Club Trophy	Pimlico
Blue Grass	'41 Derby	Longacres
Each table guaranteed clean and in perfect mechanical condition		

SPECIAL

Nickel Slide to Fit Any Wurlitzer Phonograph From 616 Model to 500 and 600 Model. Each, \$1.85

Roman Head and War Eagle Castings. Per Set—2 Pieces—\$13.50.

WE REPAIR SLOTS

Machines completely rebuilt and refinished. Returned like new. Genuine factory mechanics. All work guaranteed. TERMS: 1/3 Deposit, Balance C. O. D.

SOUTHWEST AMUSEMENT COMPANY

2916-18 MAIN STREET (RIVERSIDE 5141) DALLAS 1, TEXAS

To COIN MACHINE Operators—

Thanks for your fine response to our recent advertisements on Volt-Ohm-Milliammeters. And, thanks, too, for your patience in respect to the unavoidable delivery delays. Your patronage and patience is sincerely appreciated.

R. E. PADFIELD

2555 Titus, Omaha, Nebraska

WATCH OUR ADS

. . . in the future for more outstanding values for the coin machine trade.

BOARD OPERATORS JOBBERS-RETAILERS

SOMETHING NEW AND DIFFERENT!

In Beautifully Silver Plated Wind-Proof Cigarette Lighter Deals

WRITE OR WIRE FOR CIRCULAR

EAGLE DISTRIBUTORS

709 MISSION

SAN FRANCISCO 3, CALIF.



The "Guy" Upon Whom You Can Always Depend!

JOE ASH

Today, just as in past years, Joe is right on the job helping, advising and giving his best so that YOU can get typical Joe Ash service and the best in reconditioned equipment.

USED

NEW

Texas Mustang \$75.00	Idaho \$239.50
Ten Spot 60.00	Wagon Wheels 239.50
Wildfire 55.00	Trade Winds 239.50
Metro 50.00	Oklahoma 239.50
Playball 55.00	Flat Top 249.50

"You Can Always Depend on Joe Ash All-Ways"
ACTIVE AMUSEMENT MACHINES COMPANY

900 NO. FRANKLIN ST.

PHILADELPHIA 23, PA.

PHOTOMATICS
Completely Factory Reconditioned—Late Models

Telephone—Telegraph—Write

KEN WILSON

AMALGAMATED DISTRIBUTORS CO.

(ONE BLOCK FROM THE SHERMAN)

226 W. Randolph Street, Chicago 6, Illinois. Telephone: ANDover 3544

Intangible...

Character and Personality are intangible, yet they are very real. Their reality is made known in service to others. This is as true of organizations as of individuals.

We have always held that service to operators comes first. We believe that the trust operators put in us is not to be shouldered lightly.

How well we are maintaining this credo is not for us to say, but an ever-increasing list of satisfied customers is ample reward.



David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

Twin Ports Guaranteed Merchandise

Factory Reconditioned and Refinished—All With Knee Action—Club Handles—Drillproof

BLUE FRONTS		BROWN FRONTS		GOLD CHROMES	
5¢ Machine	\$200.00	5¢ Machine	\$225.00	5¢ Like New	\$350.00
10¢ Machine	250.00	10¢ Machine	275.00	10¢ Like New	400.00
25¢ Machine	275.00	25¢ Machine	300.00	25¢ Like New	425.00

CLUB BELLS		
5¢	\$400.00	10¢
10¢	\$450.00	25¢
25¢	\$500.00	

MILLS BUYS			
1¢ Vest Pockets	\$ 29.50	5¢ Original Melon Bell, KA, CH, DP	\$250.00
5¢ Vest Pockets, Refinished Gold Glitter	42.50	25¢ Original Melon Bell	325.00
5¢ Vest Pockets, Chrome	60.00	5¢ Original Cherry Bell, KA, CH, DP	225.00
1¢ Refinished Gold Glitter Q.T.	39.50	10¢ Original Cherry Bell, KA, CH, DP	250.00
1¢ Original Gold Glitter Q.T.	65.00	25¢ Original Cherry Bell, KA, CH, DP	300.00
5¢ Refinished Blue Q.T.	85.00	5¢ Bonus Bell, KA, CH	250.00
10¢ Late Blue Q.T.	125.00	10¢ Bonus Bell, KA, CH	300.00

JENNINGS CHIEFS			
1¢ Club Special	\$100.00	5¢ Century, 3-5	\$100.00
1¢ Redskin	125.00	5¢ Century, 2-4	60.00
5¢ Redskin	200.00	25¢ Century, 2-4	100.00
5¢ Sky Chief	200.00	5¢ Club Console	175.00
10¢ Sky Chief	225.00	10¢ Club Console	225.00
25¢ Sky Chief	325.00	10¢ Silver Chief	225.00
5¢ One Star Chief	125.00	10¢ Silver Chief, S.P.	225.00
		25¢ Silver Chief	\$325.00
		5¢ Four Star Chief	150.00
		10¢ Four Star Chief	175.00
		25¢ Four Star Chief	250.00
		5¢ Chrome Chief	200.00
		5¢ Chrome Chief, S.P.	200.00
		5¢-10¢-25¢ Triplex	150.00

PACE SLOTS—GUARANTEED LIKE NEW			
5¢ All Star	\$100.00	5¢ Rocket, S.J.	\$135.00
25¢ All Star	200.00	10¢ Rocket, S.J.	175.00
		5¢ Deluxe	\$125.00
		10¢ Deluxe	150.00

Four Bells, Ser. 1400 to 2500, Straight 5¢ Pl., Just Off Location, Very Clean, While They Last \$475.00

CONSOLES—PAY TABLES			
Kentucky	\$375.00	Turf King	\$525.00
Long Shot	350.00	Keeney Super Bell, 3/5 & 25¢	750.00
Race King	150.00	Keeney Super 4-Way, 5¢	600.00
Saratoga, Auto. Pay.	85.00	Jenn. Fasttime, Aut. PO	125.00
Royal Draw	100.00	Silver Moon, Free Play	125.00
Paces Reels, Rails	125.00		
Jumbo Parade, Refin.	125.00		

WILL PAY TOP PRICE FOR MILLS ESCALATOR TYPE SLOTS—CONSOLES OR PIN TABLES. RUSH YOUR LIST TODAY.

TWIN PORTS SALES COMPANY

230 LAKE AVE., SO. TELEPHONE MELROSE 2889 DULUTH 2, MINN.

SAM STERN OFFERS...

FOR IMMEDIATE DELIVERY

REX'S "STRIP TEASE"

THE MOST TANTALIZING, NICKEL-SNATCHING 5 BALL REVAMP EVER MADE! ORDER NOW!



2-WIRE RUBBER COVERED RIP CORD,
500 FT. ROLLS
2c Per Ft.

MICRO SWITCHES

For Rock-Ola and Wurlitzer
Phonographs
In Lots of 6 or more, \$1.00 ea.

LIMITED QUANTITY!

2051 TUBES.....\$1.95 EA.
L-265 Supplier's Certificate Required.

Main Fiber Gears for Wurlitzer
Phonographs.....\$5.00 Ea.

1/3 Deposit, Balance C. O. D., F. O. B. Phila.

SCOTT-CROSSE COMPANY

THE EAST'S LEADING DISTRIBUTOR

1423 SPRING GARDEN STREET

PHILADELPHIA 30, PA.

THE ORIGINAL AEROPPOINT COIN MACHINE NEEDLE

1 to 99..... 38c Ea.
Lots of 100..... 35c Ea.

Snap this up! Only two being offered.
Rex's streamlined "BOWLING LEAGUE," in perfect mechanical condition, slightly used. A good buy at \$240.00 Each, F.O.B. Philadelphia.

ROCK-OLA RECTIFIERS

for 1937 to 1940 D. C. Remote Control Power Supply Units. Eliminated wrong selection. \$7.50 Each.



TRADE WINDS

CONVERTED FROM

SKY BLAZER



Ask for Our New
FREE CATALOG
Illustrating Other
UNITED REVAMPS



SEE YOUR DISTRIBUTOR OR WRITE DIRECT

BUY U.S. WAR BONDS

UNITED

MANUFACTURING COMPANY
6125 N. WESTERN AVENUE
CHICAGO 45, ILLINOIS

Plenty of Take
with
Teasin

1050 G L HOLES

25c PLAY

SPECIAL THICK

Form No. 11908

Takes in \$262.50

Ave. Payout.. 161.64

PROFIT..... \$100.86



HARLICH

1413 West Jackson Blvd.
Chicago 7, Illinois

RECONDITIONED PIN GAMES

Sun Valley	\$137.50
Big Parade	129.50
Four Aces	129.50
Knockout	129.50
Invasion	124.50
5-10-20	119.50
Genco Defense	94.50
Genco Victory	94.50
Topco	82.50
Mills Owl	79.50
Monicker	79.50
Venus	79.50
Gun Club	74.50
Capt. Kidd	72.50
Spot A Card	72.50
Spot Pool	72.50
Clover	72.00
Jungle	72.00
Argentine	69.50

ARCADE

Rapid Fire	\$185.00
Keeney Submarine	165.00
Slap Jap	119.00
Keeney Air Raider	169.50
Periscope	175.00
Radio Rifle	79.00
Shoot to Tokyo	175.00
Chi Coin Hockey	210.00
Pikes Peak	22.00

RECONDITIONED PIN GAMES

Texas Mustang	\$ 69.50
Belle Hop	64.50
Moroscope	64.50
Snappy	62.50
Majors '41	59.50
New Champ	59.50
Seven-Up	59.50
Ten Spot	59.50
Towers	59.50
Zig-Zag	59.50
Star Attraction	59.00
Four Roses	57.50
Legionnaire	55.00
Stratoliner	55.00
Sea Hawk	49.50
Holdover	47.50
Dixie	47.50
Metro	47.50
Champ	47.50

WANTED PHONOGRAPHS ROCK-OLA

Supers — Masters — '39 Deluxes — Standards — Windsors — Monarchs — Imperial 20.
Wurl. 850 — 750E — 800 — 500 Kybd. — 600 Kybd. — 616.

SLOTS—I-BALLS—CONSOLES

Jennings 4-Star Chief, 5¢	\$175.00	Kentucky, Payout	\$325.00
Jennings 4-Star Chief, 10¢	220.00	Longshot, Payout	345.00
Watling Rotatop, 25¢	200.00	Sport King, Payout	325.00
Turf King, Payout	475.00	Blue Grass, Free Play	195.00
Jumbo Parade, Payout, Late	129.00	Hi Hand	179.00
Santa Anita, Payout	175.00	'41 Derby	350.00
Jockey Club	475.00	Club Trophy	325.00
Jumbo Parade, F.P.	79.00	Bally Club Bells, Comb., Late	290.00

NEW REVAMPS	
Flat Top	\$250.00
Marines	199.50
Arizona	250.00
Streamliner	\$250.00
Yankee Doodle	249.50

WANT GROETOHEN METAL TYPER, Late Model, Specified Condition, No Junk!

ARE YOU ON OUR MAILING LIST?

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD.

(Phone: BUCKingham 6466)

CHICAGO

Bally

RECEIVES ANOTHER
HIGHLY COVETED AWARD

The U. S. Army Air Forces has recognized the efficiency of men and women at the Bally plant by awarding the new Approved Quality Control Rating... official A.A.F. expression of confidence.

The same high quality control that has won praise from the A.A.F. will be maintained in the manufacture of post-war Bally games and venders... assurance that Bally equipment will be correct in every detail to eliminate costly, time-consuming service calls. Smooth-operating Bally games and venders will be the greatest money-makers ever produced in the history of coin-operated equipment.

LION MANUFACTURING CORPORATION, 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

HOME OF THE FAMOUS **Bally** GAMES AND VENDERS

*Distributed by Bally Manufacturing Company

PRE-WAR PRICES

PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

- NEW PAYOUT SLIDES (specify 5c-10c-25c, 3/5 or 2/5) Per Set (6) \$ 6.00
- SLIDE COVER, Complete (specify 5c-10c-25c), Each 1.50
- PAYOUT TUBE, Complete with Hopper (10c or 25c) 3.50
- ESCALATOR (specify 10c or 25c) in exch. for your old esc. and 12.00
- CLOCK GEAR (Large—Complete with Dogs & Springs) 2.00
- CLOCK GEAR (Intermediate—Complete with Pinion) 1.50
- CLOCKS REBUILT, Your Old Clock and 5.00
- NEW ALUMINUM BROWN FRONT CASTINGS, per set, complete 27.50
- NEW ALUMINUM GOLD CHROME CASTINGS, per set, complete, Beautiful Glitter Gold Enamel Finish with Cleaning Chrome Ornaments 37.50
- CLUB HANDLE, Brown, Gold Chrome or Blue 3.50
- CHERRY JEWEL, for Brown Front or Cherry Bell 3.00
- ETCHED METAL REWARD PLATE (specify 2/5, 3/5, Brown Front or Blue Front) 1.50
- ETCHED METAL REWARD PLATE (specify 2/5 or 3/5) for Gold Chrome 4.00
- REEL STRIPS, Per Set45
- KNEE ACTION STOP LEVERS, Per Set 3.00
- COMPLETE SET REELS (3/5, Club or 2/5 P.O.) 17.50
- HARDENED STEEL DRILL PROOF PLATES, for Side of Cabinet, Set of 2 4.00

WRITE FOR COMPLETE LIST PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS AND GOLD CHROMES.

Buckley Track Odds Parts, Pre-War Prices—Buckley Music System Parts, Pre-War Prices

BUY FROM BUCKLEY WITH CONFIDENCE

Any purchase made is backed by our guarantee of satisfaction—or your money refunded within 30 days of shipment.

BUCKLEY TRADING POST

4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

FLAT-TOP

GREATEST REVAMP OF THEM ALL

8

Games Can Be Converted to FLAT-TOP:

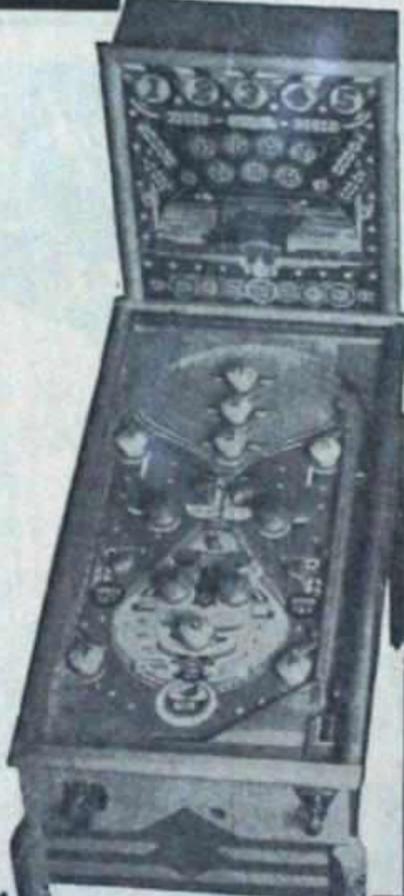
- MYSTIC — CRYSTAL
- PURSUIT — PAN AMERICAN
- ATTENTION — SILVER SKATES
- MASCOT and AIR FORCE

CIRCUS ROMANCE
BRAND NEW
ARCADE GAME
Phone For Details!

NOTE: Our New Phone Number—
DELAWARE 4310

WILLIAMS

Manufacturing Company
161 W. Huron St., Chicago 10



WANTED TO BUY FOR CASH

PACKARD WALL BOXES
BUCKLEY WALL BOXES
SEEBURG WALL-O-MATICS (Wireless)
KEENEY SUPER BELLS (5c and 25c — Cash and Combination)
MILLS VEST POCKETS (Blue and Gold Metered)

Write, wire or phone, stating quantity and prices



California AMUSEMENT COMPANY

DISTRIBUTORS & JOBBERS

1348 VENICE BLVD., LOS ANGELES 6, CAL.
1175 Folsom St., San Francisco 3, Ph: HE 0575
1305 Kettner St., San Diego 1, Ph: Main 3068

TELEPHONE PROSPECT 4131

EXCLUSIVE DISTRIBUTORS FOR AUTOMATIC MUSIC INSTRUMENT CORP. IN CALIFORNIA, NEVADA, ARIZONA AND THE HAWAIIAN ISLANDS

LOS ANGELES SEE BILL HAPPEL MILWAUKEE SEE CARL HAPPEL

BADGER'S BARGAINS

SPECIALS

- MILLS ORIGINAL FOUR BELLS, 5c-5c-5c-5c \$450.00
- MILLS ORIGINAL FOUR BELLS, 5c-5c-5c-25c 650.00
- MILLS LATE HEAD FOUR BELLS, 5c-5c-5c-5c 695.00
- MILLS LATE HEAD FOUR BELLS, 5c-5c-5c-25c 895.00
- MILLS LATE THREE BELLS, 5c-10c-25c 995.00

GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES

New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.

Gold Chrome, 5c	Brown Front, 5c	Blue Front, 5c	Bonus Bells, 5c	Cherry Bells, 5c
Gold Chrome, 10c	Brown Front, 10c	Blue Front, 10c	Bonus Bells, 10c	Cherry Bells, 10c
Gold Chrome, 25c	Brown Front, 25c	Blue Front, 25c	Bonus Bells, 25c	Cherry Bells, 25c

New Delivering New 50c and \$1.00 Slot Machines, Factory Guaranteed Write
Newly Refinished Weighted Metal Slot Machine Stands \$24.50

RECONDITIONED CONSOLES

Evans Bang Tails, Late, D.D., J.P. \$335.00	Bally Club Bells, F.P., P.O. \$285.50
Evans Dominoes, Late D.D., J.P. 325.00	Bally Hi Hands, F.P., P.O. 195.00
Evans Lucky Lucre, 8-5c, 2-25c 395.00	Bally Sun Ray, F.P. 169.50
Evans Lucky Lucre, 5-5c 249.50	Mills Jumbo, Comb. F.P., P.O. 213.75
Bally Roll 'Em 189.50	Mills Jumbo, Late High Head, P.O. 149.50
Evans Lucky Stars 184.50	Mills Jumbo, Late High Head, F.P. 139.50
Pace Saratoga, Late, F.P., P.O. 189.50	Pace Reels, Late, P.O., 25c 225.00
Pace Saratoga, Late P.O. 124.50	Baker Pacers, Daily Double, 5c 299.50
Watling Big Game, F.P. 93.50	Duo Bell Multiple, 4 5c, 4 25c, F.P. 595.00

RECONDITIONED ARCADE EQUIPMENT

New Selectoscope \$189.50	Exhibit Practice Punching Bag \$189.50
New Pitch 'Em and Catch 'Em 189.50	Late Mills Panoram or Solovues 395.00
Striking Clock Grip 79.50	Chicago Coin Hockey 189.50
Mills Dumb Bell Lifter 79.50	New Tall Gunner 189.50

HIDE-A-WAYS AND WALL BOXES, ALL MODELS, FOR IMMEDIATE DELIVERY.
WURLITZER TWIN 12 AND 24, METAL CAB.; ROCK-OLA PLAYMASTERS—WRITE.

BADGER SALES COMPANY
1612 WEST PICO BLVD.
LOS ANGELES 15, CALIF.
All Phones: Dr. 4326

BADGER NOVELTY COMPANY
2546 NORTH 30TH STREET
MILWAUKEE 10, WIS.
All Phones: KIL 3030

THESE PHONOGRAPHS SOLD WITH LOCATIONS OR WILL BE PULLED IF SO DESIRED!

4 Wurlitzer 24 \$324.50	5 Seeb. Hi Tones 8800 & 9800, RCEs \$679.50
2 Wurlitzer 71 Counter Models 219.50	5 Seeburg Hi Tones 8800 & 9800, EB. 629.50
2 Wurlitzer 41, Counter Model 149.50	2 Seeburg '42, Victory Model, \$200 Cab. 519.50
10 Wurlitzer Counter Model Stands 24.50	5 Rock-Ola Masters, 1940 Models 439.50
12 Wurlitzer 700 739.50	2 Rock-Ola Twin Twelves with Adapters, Comp. in Steel Cabinets, Ready for Location 224.50
25 Remodeled Wurlitzer 24 Cabinets With Coin Chutes, Not Slug Proof, Back Doors Comp., Like New 124.50	Complete Hideaway Systems, 5 Wurlitzer Twin Twelves in Steel Cabinets with Buckley Adaptor, Amplifier & Speaker, Ready for Location \$186.00
5 Plain Wurlitzer 24 Cabinets as Above 99.50	10 Mills Empruses, Like New 384.50
2 Seeburg 1942 Victory Models, \$200 Cabinets 519.50	

SINGING TOWERS, BRAND NEW IN FACTORY CRATES. \$549.50 EA.
WILL TAKE ANY MAKE PHONOGRAPH IN TRADE WITH LIBERAL ALLOWANCES

WALL BOXES

3 Wurlitzer #111 Bar Box \$14.50	50 Buckley 20 and 24 Record, Swing Door, Lite-Up, Like New, Latest \$19.95
10 Wurlitzer #320 Sweet Music 24.50	1 Wurlitzer #332 Bar Box 19.50
3 Seeburg 24-Record 5c Wireless 27.50	10 Wurlitzer 5-10-25c, #125 27.50
	5 Wurlitzer #331 Bar Box 19.50

MISCELLANEOUS

5 Wurlitzer #304 Steppers \$22.50	New 30-Wire Cable in 500' Rolls Write
5 Wurlitzer #300 Adapters 29.50	20 GE New Changer Motors, fits Mills with top plate \$27.00
10 Wurlitzer #145 Red Steppers 49.50	10 Wurlitzer P12 Amplifiers, Less Tubes 30.00
50 Buckley Bar Brackets 2.50	10 Wurlitzer 412 Amplifiers, Less Tubes 35.00
20 Buckley Pedestals 3.50	10 Wurlitzer 618 Amplifiers, Less Tubes 40.00
Used 30-Wire Cable, From 10' up. Per Ft.25	

1/2 Deposit, Balance C. O. D., F. O. B. Newark.

RUNYON SALES CO.

123 W. RUNYON ST. NEWARK 8, N. J. BIGELOW 3-6685



 *They're Precious!*

And how they're standing up during these war years. We are justly proud of the record of dependability which our equipment is establishing. Approximately eight years ago, SEEBURG pioneered . . . and established SEEBURG Remote Control Music Systems. Before these music systems were released for operation, exacting tests were made under every conceivable operating condition. Not until we were absolutely sure that SEEBURG MUSIC SYS-

TEMS were built for years of dependable trouble-free operation were they released. The outstandingly successful record of Seeburg Music Systems is well known to all music operators. Enthusiastic reports from SEEBURG music operators all over the country tell us "They're Precious" . . . "Nobody'll Trade 'Em" . . . "The Highest Resale Value of All" . . . Just

Ask Any Seeburg Operator!

J. P. **Seeburg** Corporation
Chicago



Awarded to the J. P. Seeburg Corporation
for outstanding production of war materials
in each of its four plants.

**I PUT THIS
WURLITZER
IN HERE BEFORE
THE WAR IT HAS
PLAYED DAY AND
NIGHT YET THE
UPKEEP HAS BEEN
PEANUTS.**

**I KNOW IT. THAT'S WHY
WHEN I HEARD YOU
WERE GOING TO
OPERATE
WURLITZERS
EXCLUSIVELY
AFTER THE WAR
I SAID NOW YOU'RE
REALLY GETTING SMART.**



Awarded with Star-De Kalb Division

Awarded with Two Stars - N. Tonawanda Division

RUDOLPH WURLITZER COMPANY ★ THE NAME THAT MEANS *Music* TO MILLIONS