

The Billboard

NOVEMBER 17, 1945

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

NIGHT CLUBS-VAUDE

K.C. ENTERTAINMENT KITTY



SKIP FARRELL
—*So Far in So Little Time*
(See Music Section)

GENERAL NEWS

Newspapers Dig Deep
Into Showbiz Barrel

MUSIC

What Goes With Music
Printing and Printers?

RADIO

RATE-CARD RAZZLE-DAZZLE

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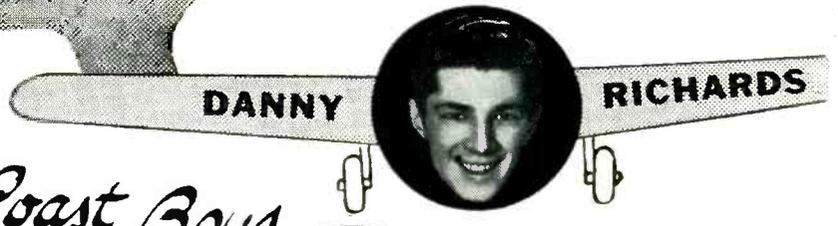


FRANCES



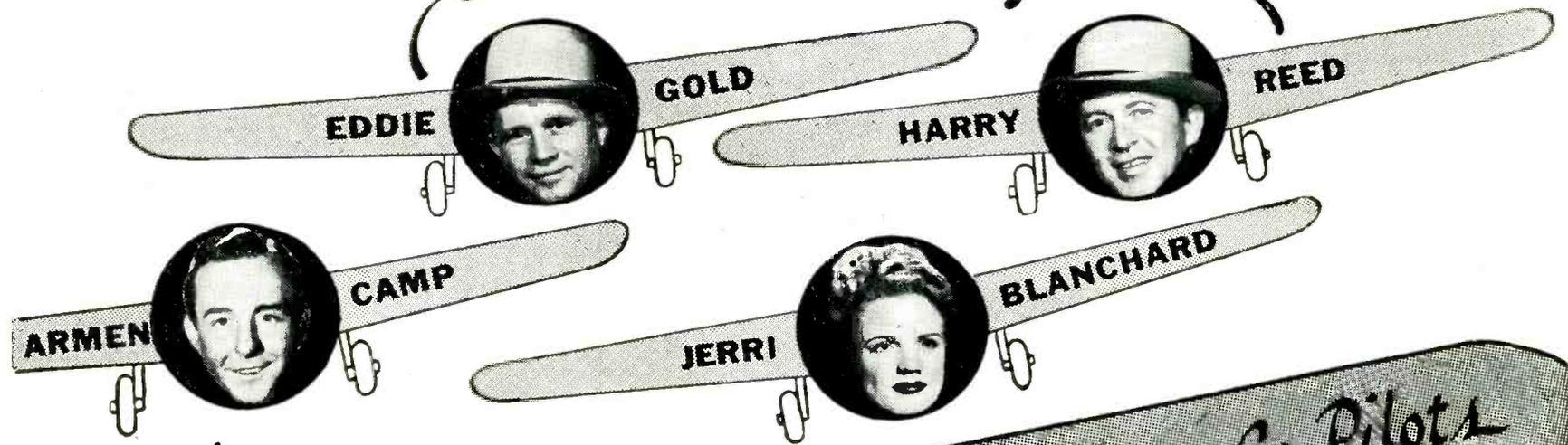
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 - BYRON GARRISON'S Orchestra
 - EDDIE SHEPPARD and Organ
 - BILLY and ELANOR MILLER and BOOGIE
 - EDDIE KAPLAN and ARLENE DALE
 - FRANK PONTI
 - JESSE ROGERS
 - LEWIS and AMES
- SLEEPY HOLLOW GANG
 - RIFF ROBBINS TRIO
 - PRIMROSE SEMON
 - DANNY MONTGOMERY
 - BILLY DUKE FOUR
 - MITZI GROFF
 - PHIL FLETCHER
 - FRANKIE SCHLUTH
 - SAUNDERS and WATERS
 - BOYD and CHAPMAN
 - CHIC MULLERY

Press Digs Into Showbiz Barrel

Chicago Legiters See Talent Shortage as Big Barrier To Preem Revival in Windy City

USO, Imports, Amateur Shows Seen as Possible Sources

CHICAGO, Nov. 10.—Leading legit authorities, prompted by recent talk of legit preem revival in Chi (see *The Billboard*, November 3, 10) feel that one hurdle in the way of legit renaissance here (or elsewhere) is a general scarcity of acting talent. However, according to the same sources, there is some hope for the legit talent future as a result of the USO-Camp Shows, which are seasoning hundreds of fledgling thespians the hard and only way to learn acting—by performing before large critical audiences.

In Chi, which is hoping and doing some planning for preem theaters, old and new legit men are crying the blues about the scarcity of talent. Main Stem seems to be the only place in the country where actors still tramp from agency to agency. However, the big city is still only center of big time original productions and therefore, outside of West Coast, the only place maintaining casting bureaus.

Import Talent

"Even if Chicago is considered as a preem center, where would the actors come from?" asked Max Halperin, exec sec of Theatrical Authority here. "It's obvious that they'd have to come from New York, for the present, at least. Same thing all over the country, even if legit originations come back in a big way here. There just aren't enough actors capable of taking over big-time shows."

A sort of vicious circle has come into being the last few years, the legit boys maintain, in which not enough shows were being produced (New York only) to adequately train persons with stage aspirations. While some dramatic schools are good, and some little theaters aren't too bad, it still takes the old stuff of acting before large audiences to build up sufficient confidence in both actor and producer. Actor needs the experience before mellowing into his best, and the producer, having to advance plenty of spondula for shows, won't hire unless he

is sure of actor's capability, which is reflected only by experience.

Granted the stocks are good experience, how many stocks are on the road now? ask the wise-boys. Very few, is the obvious answer, tho not thru lack of public demand, especially in the last two years.

Edson Hunts Talent

Marshall Edson, stock producer operating out of Los Angeles, was in the Windy City this week, casting about for talent as well as a theater for possible preeming of an original. He found neither, at least nothing that suited him, so he headed for the Main Stem in the hope of picking up a cast for opening in either Chi or Detroit. He admitted the picture for preeming in Chi for a medium-sized stock company without too much kale was dark indeed. First place, having to import most of the talent is expensive, and second, Chi's eight theaters, with one exception, are controlled by the Shuberts, who show no desire to relinquish even one-seventh of their holdings.

"It's an ideal place to preem a show," (See *TALENT SHORTAGE* on page 4)

Spencer Tracy Deb Brings Stagedoor Janes on the Run

NEW YORK, Nov. 10.—It took Hollywood to bring back the Stagedoor Johnny era to the Main Stem after a long absence. This time, however, they were Stagedoor Janes and they made their play for Spencer Tracy and Katherine Hepburn.

Less than half an hour to curtain time Saturday night (10) at the Plymouth Theater, where Robert Sherwood's *The Rugged Path* was debbing, Tracy drove up to the stagedoor which fronts 45th Street. His emergence from the auto, complete with sun glasses and snap brim pulled well down over his eyes, was the signal for a Sinatrasque tornado of fem shrieks and calls and a surge on the popular screen star about to make his first legit appearance in 15 years. Three cops ran interference, and Tracy, grinning, ducked and dodged and made for the stagedoor in a gallop.

As he disappeared another whoop and holler went up from the crowd as Katherine Hepburn was spotted, en route to see the show. Once again the surge was on and again "New York's finest" came to the rescue, cleaving a pathway thru the crowd and shepherding La Hepburn, who looked slightly pained about the whole thing, to a haven inside the Plymouth.

The Janes milled around outside the theater for several minutes calling for the stars, until the gendarmes drove them away.

Papers Use Six Pitches

Fourth Estate steadily increasing use of entertainment promotion gimmicks

By Frank Gill

NEW YORK, Nov. 12.—Newspapers today, here and elsewhere thruout the country, are digging down deep into the showbiz barrel to resell themselves to their readers. Odds are that this



mining will go even deeper in the future, now that most of the wartime shackles have been hacked off and the road is open. A glance at ops of top press in the last few years, and especially this year, reveal that the gimmick is being glamoured up in a showbiz window. For some years back, newspapers have been building into big biz, thereby getting further and further away from their readers. News has not been hard to sell, with war headlines boosting circulation high. Meanwhile, radio has grown, too, by leaps and bounds, and this rival industry, coupled with the "threat" of television, has sent press barons scurrying to find means to curry favor once more with readers. This lands a pile of headaches at the door of the promotion managers, and they, realizing how show-wise the American public has become, see their salvation in ballyhoo with a Broadway flavor.

Six Pitches

Briefly, this play for reader good will can be divided into six pitch styles, legit-musical presentation shows, forums, sports events with press sponsorship, (*Showbiz Promotion Gimmick*, page 38)

Clamor and Pressure Continue In Congress for Tax-Cut Date

WASHINGTON, Nov. 12.—Congressional supporters of immediate cuts in entertainment excise taxes are still clamoring for end of "tax emergency" despite refusal of Congress to include "magic" termination date of July 1, 1946, in peacetime interim tax bill signed by President Truman Friday (9). *The Billboard* learned that pressure is being exerted now for action on Congressional resolution to set definite date in near future for official termination of present "unlimited national emergency." Official termination would automatically slash entertainment excises from present war-peak levels.

Fate of termination date issue rests at present time with House Judiciary Committee, where a sub-group has been considering various proposals. Resolutions are numbered as follows: H. Conres. 85, H. Conres. 86, H. Conres. 91 and H. Conres. 98. At recent hearings, sponsors of the proposals argued vehemently for immediate Congressional action, since it is evident that President Truman has no plan in sight for early declaration of end of emergency. John W. Snyder, War Mobilization Director, was seen as pre-

senting Truman position in testifying strongly against any Congressional declarations that hostilities and emergency have officially ceased.

Power Loss Feared

Truman's chief reason for deferring declaration of "end of emergency" date rests in the fact that he would lose broad powers and controls which had been granted to nation's wartime Chief Executive. President Truman is represented by White House aids as explaining that reconversion period is likely to last indefinitely and it would be hazardous to remove executive controls before the reconversion is completed. Some see Truman envisioning reconversion as extending another year and a half.

Sole hope for cuts in entertainment taxes prior to 1947 fiscal year now depends on whether or not a majority in Congress will become interested in pushing one of the pending resolutions to passage in defiance of Truman. Signs here point to growing agitation on this issue, particularly in advance of the 1946 Congressional elections. Inside observers (See *CLAMOR & PRESSURE* on page 41)

Saks Peddles Fashions With Showbiz Pitch

NEW YORK, Nov. 10.—Saks Fifth Avenue, plush department store, went to showbiz last week for a gimmick on which to peddle the latest fem fashions to window gazers on the famed avenue. The window tie-up was between top-drawer names in fashion designing and stellar names in legit, terps and music. Each of six windows had a model, dressed in the new fashion, to the left of a large blow-up photo of a thesp or warbler, and "front stage" was an open book which plugged the showfolk and the dress designer. Theme of the show was "Gotham is talking about . . ."

Maurice Evans, Shakesporean thesp, was the sole male represented, fronting for a Maurice Rentner gown. Others were thrush Maggie Teyte, folk-balladeer Richard Dyer Bennett, Met and nitery canary Annamary Dickey, Diva Josephine Antoine, and Negro terp star Pearl Primus Among the designers, Rentner got two showings, the second with Josephine Antoine. Others were Nettie Rosenstein, Jo Kopeland, Sophye and Pauline Trigrere.

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Broadway Flacks And Managers Pitch For 21G and 1 Pct.

NEW YORK, Nov. 12.—Some of the Main Stem flack and show house managers are already spending that 1 per cent of their salaries which their union, the Association of Theatrical Agents & Managers, has been assessing its members for the welfare fund for needy cardholders. Puff and pilot boys set a goal of 21G for their *Bizarre Bazaar*, this year's bid to showbiz and the public for aid to the fund, and held last week at the Henry Hudson Hotel Grand Ballroom. Boys are so elated that they made it that they're getting rid of that coin, despite the fact that the union probably won't pass on continuance of the assessment for a year—if then.

ATAM boys, who are supposed to know every gimmick in the book and a few more printed only in private editions, put on a strictly show-wise shindig that, however, was loaded with corn, most of it well-seasoned. Mazda names rubbed elbows with the rank-and-file as everyone pitched in with a pitch—or song, dance, patter, or what have you—to get the dough. Booths, placed around the rooms, each were designed by a different artist, including Arthur Knorr, Boris Aronson, Russell Patterson, Herbert Andrews, Perry Watkins, Oscar Weidhaus, H. A. Condel, Marco Montedoro and Alne Bernstein.

ATAM cooked up a number of dough-snaggers. Some stalls had donated merchandise for sale. Others put the bite on the crowd by offering a chance to be photographed, plattered or sketched with Main Stem names. In between entertainment, which was almost continuous from 2 p.m. to 4 a.m., there were auctions and prizes—including some 200 pairs of nylons given as door prizes and a finale grand prize of a log cabin in the Adirondacks.

Newark Legit Stock Hits ATAM Snag

NEW YORK, Nov. 12.—Battle of Newark is currently taking place between the Association of Theatrical Agents and Managers and the Alfredo Cerrigone-Danny Hope combo trying to run the Newark Opera House as a legit stock company. Dispute stems from the fact that ATAM (flacks' union) wants to put a manager and p. a. in the 1,750-seat house, but the combo refuses. Right now the operators have been put on definite notice by the union, and picketing is likely to start soon.

Operators claim that the house has not had legit, is not under union jurisdiction and that they do not need the two union men. In return, ATAM argues that the Newark Opera House has been a legit house, altho a long while ago, and has had stock and traveling shows. Dispute may be settled by having the two operators join the union, for which they could qualify by reason of previous experience, Hope having been a p. a. and Cerrigone a house manager.

The legit stock company will open today with *Ten Little Indians* and follow next month with *Tomorrow the World*. Operators are planning on a 32-week season. Following the trend set by the Montclair Stock Company, they will also bring in names. So far, Beverly Roberts, Charles Quigley, Conrad Nagel and Elissa Landi have been signed for the first two weeks of stock. Managers also will go all-out for subscriptions, theater parties, benefits and the like.

San Francisco Gets New Burly House

SAN FRANCISCO, Nov. 12.—Embassy, operated by Dan MacLean as a second-run movie house, will switch to burly after the first of the year. MacLean, now in Los Angeles, is expected to give with more details when he returns from the Southern city in about a week.

Embassy has been one of the most popular second-run houses on Market Street and is in a good location. One matinee and two evening shows are skedded. It is reported that MacLean will hook up with a Chi circuit in order to bring top East and Midwest burly talent here.

Currently operating as burlesque houses, are the President, Follies and Liberty.

D. C. Showbiz Hopper

WASHINGTON, Nov. 12.—Here are high spots in the progress of major Congressional bills of interest to the entertainment industry:

HR-4314, BY REPRESENTATIVE CELLER (D., N. Y.).—This proposes important sweeping revisions to Federal Communications Act of 1934, with sponsor's avowed aim to "protect radio from over-commercialization." It follows up FCC's decision in AVCO case by putting strict limitations on sale prices in station transfers, based on original costs, etc. It would allow individual citizens to protest to FCC against renewal of any license. It seeks to let the public in on radio profits and gives FCC a voice in programing thru establishment of specific percentages of required time for non-profit sustaining programs. Its aim, in effect, is to end threat of big-biz monopoly in radio and improve programing. Bill is in House Interstate and Foreign Commerce Committee, where it faces stormy future.

S-764, BY SENATOR BAILEY (D., N. C.).—This one is aimed primarily to end royalty fees on transcriptions. In effect, tho, it outlaws the whole labor royalty practice, banning payments by employers to representatives of employees groups, except for dues, "check-off" or like practices in the normal operation of a labor union. Penalty for violation: \$10,000 fine or six months imprisonment or both. Principal targets, the unnamed in bill, are boss Jimmy Petrillo, of American Federation of Musicians, and czar John L. Lewis, of American Mine Workers. Policy of bill is seen as contrary to National Labor Relations Act. Three federal agencies, including Department of Labor, have filed objections. Sub group of Senate Judiciary Committee will air arguments soon at hearing. Fate uncertain, altho some Judiciary Committee members want some kind of legislation on subject.

HR-2819, BY REPRESENTATIVE MILLER (R., NEB.).—This is something like Bailey's S-764, and its author frankly describes it as intended to curb activities of Petrillo and Lewis. It calls for end of royalty fee practice, but penalty provisions haven't been written into bill yet. Miller hasn't been pressing for action on the measure which is dormant in committee on labor.

HR-1648, BY REPRESENTATIVE DONDERO (R., MICH.).—This one is designed to cut down Petrillo's power by outlawing interference with non-commercial education broadcasts. Bill has had hearings in House Interstate and Foreign Commerce Committee where it's stymied, at least temporarily, thru division of opinion over proper form such legislation should take.

S-63, BY SENATOR VANDENBERG (R., MICH.).—This is Senate counterpart of Dondero Bill and unlike the House measure, got speedy passage in the Senate. Its progress is halted until House Interstate and Foreign Commerce Committee decides on appropriate form of legislation.

HR-2118, BY REPRESENTATIVE HOFFMAN (R., MICH.).—This one is tougher and broader than the Dondero and Vandenberg bills. Intentional or willful interference with "lawful production, transmission, dissemination or movement" of any "music, musical program or radio broadcast" would be punishable by imprisonment from half a year to five years or fine of \$100 to \$5,000 or both. Bill's in House Judiciary Committee in relatively dormant state.

S-599, BY SENATOR CAPPER (R., KAN.).—This penalizes Interstate transmission by mail or otherwise, of newspapers, periodicals, films or rec-

ords advertising or soliciting orders for alcoholic beverages. Advertising by radio is also prohibited into States that bar liquor ads. This is resting comfortably in Senate Interstate Commerce Committee.

HR-3716, BY REPRESENTATIVE WIGGLESWORTH (R., MASS.).—Would specifically ban use of radio to advocate overthrow of U. S. Government by force or violence. Makes "overthrow of government" doctrine ample reason for radio station to refuse time on air to commentator. This one is pigeon-holed in House Interstate and Commerce Committee, where no immediate action is in sight for it.

S-2, BY SENATOR MCCARREN (D., NEV.).—This is one of the best known of the Senate Federal-Aid-for-Airports bills. Its chief effect on radio is a provision, installed by last-minute amendment, authorizing Federal Communications Commission to consult with Civilian Aeronautics Administrator on disposition of radio transmitter lands in connection with new or expanding airports. The bill passed Senate September 12 and will wind up in Joint Conference Committee.

HR-3615, BY REPRESENTATIVE LEA (D., CALIF.).—Like McCarran's original Federal-Aid-for-Airports Bill, this one seeks \$700,000,000 yearly for 10 years. As a result of changes made after lengthy public hearings, the bill contains a provision giving broadcasters an opportunity to air protests against losing transmitter lands to proposed new airports. This bill passed House. It is in Joint Conference Committee.

S-1264, BY SENATOR STEWART (D., TENN.).—This is one of the more important among a number of bills designed to improve disposal of war surplus properties—of which there are hundreds of millions of dollars' worth affecting the entertainment industry. In order to get rid of a lot of red tape in surplus property disposal, the bill would require direct reporting to the President and authorization for centering full control of operations in surplus property board, withdrawing functions now held by Department of Commerce and Reconstruction Finance Corporation. Senate Military Affairs Committee has this as well as number of other surplus property bills which may get public hearings soon.

HR-1109, BY REPRESENTATIVE HOLMES (R., MASS.).—This bill would separate Federal Communications Commission into two divisions—Division of Public Communications and Division of Private Communications. Commission would be allowed to authorize construction and operation of radio apparatus on written application only, and in cases of rejection, hearings could be called. This one's a slumber in House Interstate and Foreign Commerce Committee.

HR-4129, BY REPRESENTATIVE MANASCO (D., ALA.).—This exempts Federal Communications Commission and a few other agencies from over-all executive department reorganization. In other words, any changes proposed by President for reorganization of FCC would need special Congressional authorization. This bill passed House and was revised before passing Senate. It is now in Joint Conference Committee.

HR 1834 BY REPRESENTATIVE HOOK (D., Mich.).—This would set up "proper procedures" for congressional investigatory bodies and, in effect, would uproot present House Un-American Activities Committee which is waging witch-hunt against number of radio commentators. Hook has vowed to get floor action thru a petition to wrest his bill from House Rules Committee.

Talent Shortage Stalls Chi Legit

(Continued from page 3)

Edson observed, "but by God, it's the toughest place, too. There's no excuse for it, either, with a city of four and one-half million, a good number of whom have learned to like legitimate productions."

Lucasta Casting

Example of how tight the market for top-flight talent is, was shown when John Wildberg had to cast an 18-year-old gal, Janice Kingslow, as understudy for Hilda Simms in *Anna Lucasta* here. Of course, it could be argued that good Negro talent is and always has been scarce, but an examination of white and colored productions will show Negro stacks up with white in spite of the uneven starting ratio backgrounds.

However, in spite of the present talent shortage all over the country (exception of Main Stem), some of the boys here feel the situation will be considerably eased when performers for the USO-Camp Shows are mustered out. There's no doubt but that, in spite of some criticism of a few productions, the legit side of camp shows has been doing a jam-up job in providing an outlet for young actors to gain what many of them wouldn't have had otherwise—a chance to prove to themselves and to the GI audiences that they really had something on the ball. Chances are, too, that producers will look more favorably on the camp show actors who can prove they've had one or more year's experience on the G.I. boards, since they realize G.I.'s are just as critical as the average civilian house.

USO Called "Pirates"

Some of the local boys are even good naturedly blaming the USO-Camp Shows with taking all the available talent away at a time when legit was coming into its own again. Not that they begrudge the G.I.'s the entertainment. It would be hard to do that when kids just a short time ago were batting their brains and wearing out a lot of shoe leather trying to get even bit parts. Further, an almost amusing example of kids not wearing out shoes these days happened last week in Chi, when army Special Services were trying to recruit 36 actresses to take part in G.I. legit shows skedded for overseas.

Recruiters got desperate at end of the second day when few candidates showed up, instead of the customary storm of hopefuls, and moved on westward to what they hoped would be greener pastures. Payoff is that actresses would get over six bits clear, as well as the experience.

Thus, it can be seen that if preem legit or very much of any kind returns to Chi, or any place immediately, there'll have to be a lot of importation from the Main Stem (which it could stand), a sudden collapse of the USO-Camp Shows or a terrific upswing in good amateur productions.

MET SUBS 10-YEAR HIGH

(Continued from page 3)

season, not as a regular event but for special benefits.

The Met this year is stepping out somewhat in its plugging, and plans a gimmick tie-up with department stores to put its warblers across. An opera box will be awarded to the store whose display shows greatest planning and originality in connection with the Met's first post-war season. Next three in order will get a pair of ducats. Judging will be from 8 by 10 photos.

TRENTON, N. J., Nov. 12.—John Curry, local impresario who books legit shows and opera into the War Memorial here, was defeated last Tuesday (6) in his second bid for county freeholder.

Bible Belt

LITTLE ROCK, Nov. 12.—Greater Little Rock Ministerial Alliance meeting recently in its monthly assembly, approved a resolution condemning the use of the Robinson Municipal Auditorium for shows not conducive to the moral and physical welfare of Little Rock's citizens. Shows condemned were *School for Brides* and *Earl Carroll's Vanities*.

Legit for Free For Victory Bonds

NEW YORK, Nov. 12.—The League of New York Theaters is getting legit ready to do its part in the Victory Loan Drive. So far *Polonaise, On the Town* and *Deep Are the Roots* have all agreed to give

performances, and four more shows are likely to do the same.

However, this time ticket distribution by the department stores will be different. Each store will take a show and sell only tickets from that show as contrasted to the previous plan whereby each store distributed ducats from every show. Difference is that last loan drive had 22 legit instead of seven, the most possible in present drive. James Reilly, the League's exec secretary, is handling the project.

RATE-CARD RAZZLE-DAZZLE

4A's Reorgs Radio Comm.; 2 Top Groups

NEW YORK, Nov. 12.—American Association of Advertising Agencies recently reorganized its standing committees to give the radio industry two ad groups, a new committee on radio broadcasting and a committee on radio production. Previously, there was one radio group which had the time buyers' committee as a sub unit. New committee on radio broadcasting is, in the words of an AAAA statement soon to be released, "a continuation of the time buyers' committee, will deal with operating problems in relation to media in the field of radio broadcasting, as distinguished from those concerned with the production of radio programs." A separate group, the committee on radio production, will deal with all other radio operating problems except media relations. Its field will include AFRA, writers, musicians, etc.

Trade sees in this move greatly expanded powers for the time buyers. In the last year the time buyers' committee has become one of the most powerful groups in the AAAA. This reorganization means that the association recognizes that media relations in radio are just as important as they are in any other medium.

New committee on radio broadcasting is expected to conduct all of the Four A's important dealings with the networks, station, NAB and station reps. AAAA board of directors also decided that the chairman of this group will also be an ex-officio member of the committee on media relations, one of the top units in the association.

GE Hunts Variety Program To Replace Nixed "World News"

NEW YORK, Nov. 12.—General Electric, which last week dropped its sponsorship of CBS' *World News*, (6:45-6:55 p.m., Saturday), is shopping around for a big-time variety show to do better than an institutional job. GE, it's understood, is ready to do a selling job on its household appliances and wants a program which will draw a mass audience.

Company was offered Elmer Davis, ex-OWI chief, as a sub in the Saturday spot but turned him down. GE is reported to have told CBS toppers that it will consider a good evening half-hour, but no 15-minute segs.

Ad Agency Men Worrying About ABC's PM Try

NEW YORK, Nov. 12.—Local ad agency men are watching (Blue) American Broadcasting web's attempt to parlay its audience participation a.m. sked into afternoon time. If Blue setto is as effective after noontime it figures to raise hob with p.m. soap operas.

As agency men see the set-up the sked of Al Pearce, 3-3:30; *Ladies Be Seated*, 3:30-4; Jack Berch, 4-4:15, and *Bride and Groom*, 4:15-4:45 p.m., is solid strip programing. With middle duo of shows sponsored the stretch has strength and better than even chance of clicking.

Where the worry comes in is if the stretch catches the audience ear. In that case the boys will be scrambling for participation to protect the competitive franchise possibilities. And if the setto is successful the Blue figures, as the trade sees it, to have enough dinero to throw some concerted effort into hyping its evening schedule.

Gag Hurts Kaltenborn

NEW YORK, Nov. 12.—This is how those things begin. The thing, in this case, is one of those radio free-for-alls that give everyone heartburn and a bad taste in the morning. According to a man who should know, Jack Benny and his sponsor, G. W. Hill, are mad at NBC. NBC is mad at Jack Benny and G. W. Hill, H. V. Kaltenborn is mad at Jack Benny, G. W. Hill and NBC. H. V. Kaltenborn's sponsor is mad at Jack Benny, G. W. Hill, H. V. Kaltenborn (but not so mad in this case) and Niles Trammell. Steve Hannegan is mad at everybody except Jack Benny. Ed Kobak, Gabe Heatter and his set of sponsors are happy. So is Jim O'Bryon, Mutual press chief.

Three weeks ago Benny started a new gag on his show. He is supposed to have dreamed he won \$600,000 and then really had \$10,000 stolen from him. As the piece of business developed, plugs were given to H. V. Kaltenborn and Gabe Heatter. At that point Hannegan, who flacks for Benny, wired NBC Prexy Trammell, pointing out that Benny had plugged Kaltenborn, so why not have Kaltenborn plug Benny? He sent another telegram to MBS Topper Ed Kobak, saying the same thing about Heatter.

Trammell dropped a note to Hannegan, gagging about the idea, but doing nothing else, it's reported. Kobak turned his telegram over to Heatter. Heatter plugged Benny. The next week Benny plugged Heatter, but not Kaltenborn. So Benny, Hill and Hannegan were mad. Kaltenborn got mad because he wasn't plugged. So did his sponsor, Pure Oil. Even a lot of agencies got mad.

And Ed Kobak, Heatter and his assorted sponsors sat back and licked their chops.

Associated Looks At Spirits; Finds 'Em Okay--But

NEW YORK, Nov. 12.—Associated Broadcasting Company Friday (9) began quietly tipping off liquor advertisers that it was about prepared to accept hard liquor copy on the air, provided it was institutional and skedd after 10:30 p.m. Understood that 20 of the net's 22 stations have agreed to take liquor-sponsored shows, and that neither of the two which turned thumbs down was in a major market.

Trade says that Associated will not make any official statement until it has obtained the reaction of distillers to the pitch. One of the large liquor outfits, when quizzed by *The Billboard*, said that it was none too enthusiastic about the idea of broadcast advertising for its spirits, feeling that it would leave the company open for a series of socks by various anti-alcohol groups. He pointed out that even if it were done late at night, temperance orgs would raise the cry of corruption of the young.

Trade Org Frowns

An unofficial spokesman for the Allied Liquor Industries, trade group which reps 28 large distillers and over 400 wholesalers, stated that he didn't feel the association would ever recommend to its members that they should invest in air time. His reason was the same public relations angle used by the distiller.

Pre-NAB Nix

Allied Liquor Industries rep pointed out that the whisky makers voluntarily stepped out of radio three years before the NAB code in 1939. In 1936, a group of the largest distillers got together and decided that they were making sitting targets of themselves by going on the air. Since the legal age below which no person can be served liquor is 21 in 40 of the 45 wet States, they felt that anti-booze groups could whack them around at will. Three years later, the NAB got around to putting the thing in its code.

ALI says that some small wholesalers and dealers may have continued on the air between 1936 and 1939, but the industry as a whole feared then and still fears the public relations effect of radio advertising.

Associated's step comes at a time when even beer and wine sponsors are beginning to wonder about that chilly breath on their spines. Altho none of the wine people now on the air (Cresta Blanca, Petri, G&D, etc.) have had too much trouble, at least one beer maker, Ballantine, has had its hands full. Ballantine wanted to go full web some months ago, but had such a time getting okays from stations that it had to wax its seg, the Barry Fitzgerald program, and spot it where web stations said "no."

ABC Recognition Of SPG Heralds Drive on All Webs

HOLLYWOOD, Nov. 12.—American Broadcasting Company agreed to recognize the Screen Publicists' Guild as sole bargaining agent for the net's local flackery when a National Labor Relations Board cross check showed SPG was the unanimous choice of ABC's four-man unit. NLRB certification will be granted tomorrow (13). This is in line with *The Billboard's* report last week that end of the film strike means unionization of Hollywood's radio white-collar workers.

SPB Business Manager Milton Gottlieb told *The Billboard* that the other nets will be next in line. Screen Office Employees' Guild, now carrying on contract negotiations with CBS for its unit at that net, is expected to relinquish jurisdiction shortly over CBS flacks to SPG. Gottlieb represented the Guild before the NLRB, with Attorney Don Tatum speaking for ABC.

ABC agreement to recognize the Guild followed a tiff over dismissal of net trade flack Joel Murcott, who claimed he got the boot because of organizing the unit there. ABC said Murcott was released because his appointment was temporary. Murcott then threatened to bring NLRB action against the net. However, at the SPB-ABC talks before NLRB, Murcott signed a waiver to the effect that he won't press charges against the net. Murcott explained his backing down by saying he was interested only in seeing the union get in, and that in view of ABC's show of good faith in recognizing the Guild, he was willing to drop all charges.

Radio Comes of Age --In Washington, D.C.

WASHINGTON, Nov. 12.—Radio is now officially recognized as a big-time national capital news medium on a par with the daily press and the national magazines. Official status was formally attained Wednesday (7), with President Truman and congressional chiefs attending the ceremonial opening of the radio correspondents' gallery. Truman, smiling gleefully, gave the gallery an official send-off without speechmaking.

Truman that same day had sent a letter to President Justin Miller, of the National Association of Broadcasters, offering congrats on the 25th anniversary of broadcasting in the U. S. Truman said broadcasting during its brief span had achieved "a notable place in the lives of our people." He added: "In the years of war, broadcasters served their country well, and in the years of peace that lie upon us, I know they will continue to do their part with that same spirit of loyalty and enterprise."

Now You See 'Em, Now No

Rates change so quickly that "protection" is often impossible for clients

NEW YORK, Nov. 12.—The nation's advertising agencies, possibly thru the committee on radio broadcasting of the AAAA, will soon consider action against stations which have been violating

standard advertising practice by announcing rate revisions sans 30 days notice, even announcing them after they have gone into effect. Agency time buyers are reporting a growing number of cases in which they have learned of upward

changes in spot rates without having sufficient notice.

Previous practice, that of giving at least 30 days notice, is recognized in standard spot radio contracts drawn up by the NAB and the AAAA. While this is only a model contract, and not compulsory, it is generally expected that stations will adhere to a standard established by their own trade association.

More Than a Formality

As far as the agencies are concerned, 30 days notice is more than just a formality. It is a necessity, designed for client protection. In the past ad men have made it a practice, upon receiving notice of an upward revision in prices, to convert existing contracts with the rate changing station to 52-week deals. If, for instance, client Y had a year contract with station WXXX, which still had four months to run, his agency would convert the remainder of the contract so that it ran for another 52 weeks. Altho the deal could be canceled at any time, the sponsor could continue for a year or less at the old rate. To do this to a contract, however, requires time "to move around in," as one station relations man put it. Thirty days is a minimum. Less time frequently means that the contracts cannot be converted in time. Notice after the fact, of course, means that the sponsor has no protection at all.

New Pitch Hitch

Another reason why agencies are yelling is the fact that inadequate notice complicates dealings with new clients. If a new rate is announced after a presentation based on existing rates has been made to a prospect, the whole presentation has to be changed, and on innumerable occasions this has snafued entire skeds. When there is a 30-day period before the new deal goes into effect, it is possible to get the client approval to go ahead and protect him on the old rate for at least a year. Such notifications have frequently helped a sale because the agency has time to point out to the sponsor that he'd save money by making a deal—but quick. Some agency men admit, the shamefacedly, that such a rate revision, provided there is enough time, has often been a deciding factor in closing a sale.

But when there is a short time before the new rate goes into effect, or where the rate has gone up before any notice has been issued at all, it's tough to convince a client that he should buy the station. Having been given a sales story (See *LITTLE PROTECTION* on page 10)

KFRC-Tooter Pact

Ups Scale 15 Per Cent

SAN FRANCISCO, Nov. 12.—Musicians' Union Local 8 has negotiated a contract with KFRC-Don Lee for a wage boost to \$75 weekly minimum for a three-hour day. Price list revision, which is about 15 per cent upward, went into effect November 1.



Overseas Segs At Your Fingertips

Office Monitor Possible Now

Press Wireless offers new service to deliver foreign broadcasts anywhere

NEW YORK, Nov. 12.—Press Wireless, Inc., short-wave common carrier specialists, is offering a new service that has perked the ears of some in the trade. New operation, which Press Wireless calls program and monitoring reception service, delivers, in the home or office, any overseas station.

Service, on a monthly or spot basis, adds up as the answer to ad agencies with overseas billing and a yen to spot check the program as actually aired without having to wait for delivery of an e. t. or affidavit. Others interested are news commentators and news-conscious stations desirous of a spot check on news breaks around the globe before airing their own programs here.

Military Origin

Facilities used for the service were developed by PW for military use. Currently, the equipment is used by many newspapers for reception of PW's scheduled transmission service which provides world-wide news on tickers. Now the same technique is used to deliver voice broadcasts for either monitoring or rebroadcast.

Set-up requires only a phone patch from PW in New York or California and a loud-speaker. Beyond that, all that a spot customer has to do is phone PW and ask for a station, and in it comes. Cost is \$5 for first 30 minutes, 10 cents for each minute thereafter, for the monitoring set-up; rebroadcast fees are slightly higher.

\$800 a Month

On a monthly deal the client gives PW a schedule of what is wanted at what time and pays \$800 a month for 8-hours-a-day service up to \$2,000 a month for 24-hour-a-day service. Aside from the simple service factor, PW's appeal lies in the quality of the signal it delivers.

This, in turn, is pegged on PW's aforementioned equipment developed for military use. Device, called "dual diversity," is a double reception dingbat that compensates for the atmospheric bounce which makes for fading and automatically implements the stronger signal, subdues the weaker signal and interference.

Currently the service is available only to clients around PW offices in New York and Los Angeles. Trade sources feel fairly certain, however, that, if other areas in the U. S. want the service, the problem could be solved.

Air Writers' Guild Elects New Officers; Waits Region Vote

NEW YORK, Nov. 10.—Radio Writers' Guild elected a new slate of officers at the annual meeting held October 30. Slate follows:

Sam Moore, national president; Peter Lyon, Eastern Region v.-p. The Eastern Region Council members are Eric Barnouw, Robert Newman, Jerry Devine, Robert Colwell and Priscilla Kent. Alternates are Elaine Carrington, Julian Funt, Doris Holman, Lynn Stone and Robert Arthur.

Reps from the Eastern Region to serve on the Authors' League Council are Clifford Goldsmith, Robert Newman, Kenneth Webb and Eric Barnouw. Sheldon Stark was the only officer running for re-election who got the ax.

Moore's final election is contingent upon one or both of the other regions reinforcing the Eastern Region's vote, but he is a sure thing because he is the former proxy of the Western Region. Vice-president's term in the Eastern Region was also lengthened to two years.

WEEI Gives College Pigskin Heave-O: Mikeing H. S. Stuff

BOSTON, Nov. 12.—WEEI, local CBS outlet, is airing no college football games this season. Instead the station is broadcasting local high-school pigskin.

Treatment is big time all the way in typical college style except that high-school teams get the air time. Hal Newell handles the mike.

Idea, which web finally okayed this season, is to build new and loyal audiences that will be WEEI conscious for years to come. Other stations are carrying the normal run of college football games.

Another stunt, new to Hub radio circles, has WEEI sending Fred Garrigus out to local communities with a portable turntable for a daily quarter-hour show. Program is called *Garrigus Goes A-Quiz-zin'*. Since this part of the country has probably more local communities per square mile than any other in the nation the idea pays off as a solid audience keeper and builder.

Fry Named BBC's Program Director

NEW YORK, Nov. 12.—Stephen Fry has been appointed program director for BBC's North American section. Fry, since 1942 in charge of all programming from Britain to the United States, now also will supervise programs from U. S. going to Britain.

Fry will take a quick tour across the country starting today. He will talk with station execs in San Francisco, Los Angeles, Denver, Fort Worth, San Antonio, Chi, Des Moines and Cincinnati to get info on how BBC can best meet post-war demands of stations.

State Dept. Battles To Keep Short-Wave Stations on Air

WASHINGTON, Nov. 12.—State Department is engaged in last-ditch stand to keep bulk of nation's 38 short-wave transmitters on the air thru next June in face of \$5,000,000 slash by House Appropriations Committee in outlay for OWI information operations transferred to State Department in August. Situation was pointed up by testimony of Bill Benton, Assistant Secretary of State, at Senate Appropriations Committee hearing last week. Benton said that unless cut is restored, nation's overseas short-wave program will be seriously crippled soon and transmitters will be off the air before Congress has chance to consider State Department's proposal for long-range foreign info program.

Senate may restore part of House cut. Irony of House Appropriations Committee action, according to some Congressmen, is that committee was supposed to be recapturing funds already appropriated for war agencies, while in fact OWI's information activities had been transferred to State Department. One explanation is that House Committee cut represented resentment against President Truman for transferring OWI's foreign info activities to State Department without first consulting Congress. Benton in closed hearing before Senate Appropriations Committee, stressed heavy costs of short-wave operations, which represents about a third, or over \$8,000,000, of present info costs. House cut, it is claimed, would leave State Department with barely enough money to liquidate present short-wave transmitters.

18-Month Continuance Urged

Benton, it is learned, is recommending that short-wave transmitters be continued for 18 months, after which State Department will have shaped overseas info program. Problem of shortwave op-

Ives, Tinney & Morgan May Be ABC Co-Ops

NEW YORK, Nov. 12.—American Broadcasting web is considering Burl Ives, Cal Tinney and Henry Morgan as additions to its co-op show portfolio. Morgan is currently on WPZ, local only.

Ives was on the CBS list until he went West for films. And Tinney was a Mutual commentator sponsored by Phillies cheeroots before going into khaki.

Sutphin's Return Cues Expansion of ABC's Promotion

CHICAGO, Nov. 12.—Promotional plans of American Broadcasting Company's Midwest division will be greatly expanded with the return this week of Karl Sutphin, former sales promotion manager. Sutphin, in the army the last six months, will return to his old job.

Bill Wilson, appointed to the position during Sutphin's absence, will take over contact work with the ad agencies and sponsors of the web.

Sylvan Taplinger Joins Weiss & Geller Ad Agency

NEW YORK, Nov. 12.—Sylvan Taplinger has joined Weiss & Geller ad agency as radio director. Until recently he was in khaki and produced programs for Armed Forces Radio Services.

Before going into service Taplinger was with CBS and later the Ted Collins organization.

Ezra Stone Finds HubbaHubbaFlack No Picnic to Place

NEW YORK, Nov. 12.—Ezra Stone, already back at his old stand as Henry Aldrich, spent his last months in the army doing radio promotional work for army charities football, only to discover that you had to dig, despite the khaki glamour. Just like civilian selling and production, the army had to knuckle down to get results.

"In Denver we got 99 per cent co-operation from the agencies, and went over big," Stone told *The Billboard* in an interview last week. "They have a lot of small independent agencies there, and those boys are really on the ball. But in Los Angeles we had trouble. Somehow we didn't get that extra push in our stuff to make the show a standout. We rolled up our sleeves and went to work in earnest. Los Angeles newspapers had to admit, when we got thru, that our radio campaign had hit the jackpot."

Cites Two G.I.'s

Asked about new radio talent he'd come across during his army years, Stone added: "The most outstanding boy I met was a writer by the name of Richard Burdick. I worked with him on *This Is the Army*, and then he took over the radio department at McClellan Field. He's now handling radio stuff at Santa Ana Separation Center. He worked with me on almost every project I have been concerned with since I hit the army, and I feel sure he's got the goods.

"Another fellow I took an interest in," Stone said, "was the composer, Helne Krinsky, who did composition and lyrics for me. He was marvelous, knows what's good and what's bad, has a real professional touch."

Stone thought that army audiences were more eager to be entertained than the average civilian group. "The army does away with a lot of inhibitions, makes the G.I. more appreciative and demonstrative," Stone explained. "But don't get me wrong. If you tried to slip a turkey over on them it didn't jell. As long as it was good entertainment they went for it. It wasn't necessary to have big names."

Sit Tight, Fellas, The Show's En Route

HOLLYWOOD, Nov. 12.—G.I.'s in the Pacific, sweating out that boat home, are also spending their time waiting for the fourth edition of the Christmas *Command Performance*, a show waxed in Hollywood by AFRS and shipped out to the mosquito net.

Typical of the on-the-edge-of-the-seat interest aroused is a recent anticipatory bulletin which came all the way from WVTY, Ulithi Island station in the Pacific Ocean network, which told the G.I.'s not to fret, the *Command Performance* was all set to roll on sked.

About two dozen top screen stars participate in the show, including Bing Crosby, Frank Sinatra, Dinah Shore, Judy Garland, Herbert Marshall, Jimmy Durante, Ginny Simms, Johnny Mercer, the Pied Pipers, Ed Gardner, Frances Langford, Harry James, Kay Kyser, and Cass Daley.

since war's end have knocked out all but 18 of the 40 languages formerly carried via U. S. transmitters.

Reconversion from war to peacetime short-wave operation will cut costs roughly in half. But operations will still be too expensive for private licensees to carry on in public interest, is general State Department view. Altho framework of any government or quasi-federal bureau to run short-wave has not yet been considered by State Department inner councils, spokesmen say from 12 to 14 transmitters on the East Coast and 8 to 10 on the West Coast could "provide an adequate world coverage job," and absorb the number of short-wave frequencies which will fall to U. S. under any international spectrum division.

ACLU Scans NAB's Code, Shouts NSH

Changes in Wind

NEW YORK, Nov. 12.—Radio committee of the American Civil Liberties Union last week cast an eagle eye at the current NAB code, dubbed Standards of Practice of the NAB, which was adopted by the org's board of directors in August of this year. New pact is considerably watered-down by comparison with the preceding paper.

Radio committee of the ACLU is going on record against the new code. At same time, the committee discussed its policy on FM allocations, the WSRR application for sale to the local newspaper and a proposed meeting with Justin Miller, new NAB proxy, and Paul Porter, FCC chairman.

Re FM allocations, the ACLU is formulating policy anent the social implications in the limitations of the current allocation set-up. The WSRR situation hinges on the fact that Stamford, Conn., is a one-station, one-newspaper town.

WASHINGTON, Nov. 10. — More changes in National Association of Broadcasters' Standards of Practice are seen in store, with NAB's Code Committee certain to meet within six weeks. Signs here point to modifications under which NAB programing policy will veer closer to Federal Communications Commission objectives. This trend is viewed to having become marked since Justin Miller took over presidency of NAB October 1.

NAB Code Committee, headed by Willard D. Egolf, NAB pub relations chief, may meet as early as a month from now to deliberate on numerous routine suggestions which have been accumulating, spokesman said. Code last underwent revision August 7, 1945, when the tenets were issued under new title of Standards of Practice. Any new changes in code must be adopted by NAB board of directors, whose next meeting is set for January 3 and 4 in Hollywood, at which time board is expected to mull over proposed changes. It probably will not take final action, however, until after series of district meetings which will cover January and part of February.

NAB To Hold First Of News Confabs In Springfield, Ill.

CHICAGO, Nov. 12.—First of a series of radio news conferences sponsored by NAB, to be held thruout the country in the future, will be conducted in Springfield, Ill., Friday (16), with representatives from many stations on hand from the NAB 9th District. Need for the clinic stems from the realization that news will continue to play an important roll in broadcasting but will need a new treatment with the present and future accent being on national and domestic rather than international news.

Idea for the clinics originated with the NAB news committee last month at a NAB board meeting in Washington. Idea was suggested to the NAB board by Les Johnson, 9th District director, and other NAB'ers interested in the bettering of radio news. At the meeting, the board gave the go-ahead on the clinic idea.

Springfield clinic will be conducted by the NAB news committee including E. E. Vadeboncoeur, of WSYR, chairman of the group, and Art Stringer. Others on hand to give the small-station operators an idea of how they can improve their news departments will be Fred S. Siebert, director of the School of Journalism, University of Illinois; Phil Gibson, news chief for WMBD, Peoria, Ill., and Bill Ray, director of news and special events, NBC, Chicago. Ray will base his discussion on news coverage here and will demonstrate how the wire recorder can be used as an important tool of the radio news department.

General purpose of the clinic will be to present a picture of the minimum personnel, costs and methods needed for providing stations with an adequate news coverage, in order to encourage outlets without news set-ups to establish them.

CBS Workshop Skedded Again as Experimental Slot

NEW YORK, Nov. 12.—CBS experimental series, *The Columbia Workshop*, off the air since November, 1942, is skedded for an early return, according to reliable reports. It's understood that the CBS program department is waiting only for a backlog of suitable script material before it puts the show on the network.

Workshop, training ground for many of radio's ace scribblers, is felt by CBS program chiefs to be the best place to develop new methods, work out new formats and give a chance to fresh talent. In the midst of a drive to build its commercial program structure, CBS is said to welcome any experimental work.

Bixler No. 2 in ABC Music

NEW YORK, Nov. 12.—James A. Bixler, night manager at American, has been upped to assistant manager of the music department. No replacement yet as night-time exec. Bixler was in music set-up when ABC (Blue) was part of NBC. Now he is back in his old stamping grounds.

CBS Shuffles O.-&-O Execs Along the Line

NEW YORK, Nov. 12.—Complete reshuffle of exec personnel at CBS owned-and-operated stations, concluded last week, ups J. L. Van Volkenburg, former assistant to H. Leslie Atlass, Columbia Western v.-p., to the post of general sales manager of Radio Sales. Van Volkenburg moves to New York and will be replaced in Chicago by Frank B. Falknor, KMOX, St. Louis g. m.

Wendell B. Campbell, Falknor's assistant, takes over as KMOX g. m. David Sutton, formerly with Radio Sales and more recently in the armed forces, moves into Campbell's KMOX post. Herbert A. Carlberg, assistant Eastern sales manager of Radio Sales, has been upped to Eastern sales manager and Wilbur Edwards, Radio Sales account exec, has been appointed Western sales manager of Radio Sales in Chicago.

Shifts are said by the trade to be the initial step in a CBS station and network exec realignment designed to improve

--No Helen Hayes

NEW YORK, Nov. 12.—The radio industry just doesn't realize what a powerful group it has in the NAB. Not only does it represent the industry, but for the first time in history it has worked out a definition of acts of God. Following is a section of the NAB's proposals to the AAAA in up-coming discussions of contracts covering spot broadcasting:

"Inability to broadcast: Should the station, due to public emergency or necessity, legal restrictions, labor disputes, strikes, boycotts, acts of God (whether or not such acts of God have occurred frequently or habitually or are a common or seasonal occurrence in the general locality of such broadcasting), be unable to broadcast, it shall have the right to cancel . . . etc., etc."

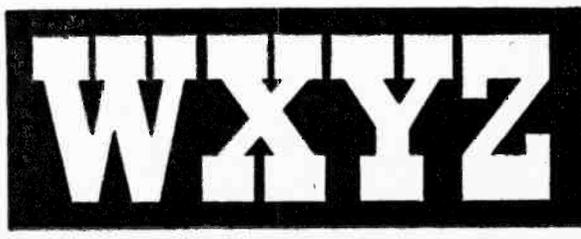
the web's post-war operation. It has been expected for some time that some changes were forthcoming at network headquarters in New York and it appears to some observers that Columbia toppers are building the lower levels first.



WXYZ maintains an aggressive Promotion Department insuring advertisers the best possible results. Tested types of promotion guarantee sponsors outlets to all potential customers!

Leading Advertisers know that Detroit is the most responsive and fastest moving market in the world... and they pick WXYZ because this station completely covers the Detroit area... where there is a market with a billion dollar buying power.

(Key Station of the Michigan Radio Network)
Affiliated with the American Broadcasting Company, Inc.
Owned and Operated by the
KING-TRENDE BROADCASTING CORPORATION
1700 Stroh Building • Detroit 26, Michigan
Represented by the Paul H. Raymer Co.



Great Future for Regionals; Agencies Point, However, That Programing Can't Be Nixed

Locally Distribbed Products Need 'Em

CHICAGO, Nov. 10.—Proof that a new day of greater advertising on the regional webs, such as Yankee, Don Lee, North Central Mississippi, Wolverine, Wisconsin and tobacco nets, just to mention a few, was tabbed this week in an investigation made in major agency offices by *The Billboard*. Reason behind the investigation has been increasing talk here and in other radio key cities about the expected rise of the regionals in the post-war field.

Consensus of agency execs contacted was that regionals have a bright future staring them in the face, and that if the regionals take advantage of the opportunity and do solid programing as well as attempt to sell time for groups of stations, a harvest is in the offing and a definite need for the radio advertiser will be fulfilled.

Altho the bright future for the regionals was seen by the agency execs, certain 15 per centers saw a danger that some regionals would not do an adequate program job but would be interested primarily in selling time.

Programing Big "2"

Typical of the thinking along these lines was that of one agency exec, who said:

"There's no doubt the regional nets, some of them, anyway, have done a terrific job in spot sales, and in some programs the whole question of the successful future of these webs depends on whether they will put on strong programing. Good showmanship is still the best bet for radio, and thus far the regional boys, either from lack of facilities or lack of imagination, have put forth little effort in that field."

This exec then summarized with the thought that only by programs do listeners remember stations, nets or products.

Some Sponsors Must Have 'Em

Irv Ollian, prexy of the Ollian ad agency, admitted that regional stock was booming because for certain products regional advertising is the logical

answer. He mentioned the impracticability of national advertising for certain products, such as beer distributed only in a given region, or farm implements, which are best sold in rural areas.

"These companies must depend on regional radio to put their stuff across," he declared. "However, there are many other types of products which originate regionally on a small scale and then graduate to the nationwide webs when they are ready for more than regional distribution."

Most of the execs contacted pegged their reasons for believing regionals will have a heyday on the theory that many new products will be developed in the next few years, will be distributed first on a regional basis and then, with national sales, will go over to the big nets. But in many cases, it was reasoned, these accounts will still retain original regionals as parts of their national campaigns. Thought here also is that regionals will never take a lot of dough that could go to the national webs, but rather will offer small industrialists chances to see how far and where their products will go. Regional nets would thus be a testing ground for major webs, which are admittedly hard to crack, both from the standpoint of time availability and advertising budget limitations.

Other agency execs agreed that regional web coverage for advertisers with limited distribution was ideal, and some even went so far as to admit that certain national sponsors could benefit by having regional programs sponsored in each section of country over the regional nets instead of taking out major web time. Fly in the ointment here, of course, is the difficulty of programing for many sources and dealing with many outfits—regionals—instead of just one—a nationwide net.

Thought behind the theory of boys who say a nationwide net could be forsaken for regionals is that with certain products the advertiser can do a better job if he fits his advertising and selling campaigns and radio program content to (See *Future for Regionals on opp. page*)

CBC Okays CKEY Airing Three Nets' Commercial Segs

TORONTO, Nov. 12.—Canadian Broadcasting Corporation granted CKEY, local indie, permission to air web commercials now on ABC, NBC or MBS providing they are not on the Trans-Canada chain. Since CKEY only recently had its first birthday and is also a non-CBS operation the move is something unique in these parts.

CBS kept an out for itself in the deal by stipulating that the arrangement is dead once CJBC, local CBS station with 5 kw. goes to 50 kw. Since only one other station in town, CBL, has 50,000 watts and that is also a CBS affiliate, there would seem to be no immediate danger of CKEY losing its deal.

Another plus for the Cooke indie is that if and when CJBC gets its power boost CKEY figures to hold part of the business and some of the programs. Meanwhile, station is not hurting itself with local audience. CBS doesn't figure in the set-up since it has a prime Toronto outlet in CFRB.

ABC Vs. ABC Suit Postponed

CHICAGO, Nov. 11.—Long standing but still unsettled suit of the Associated Broadcasting Company against the American Broadcasting Company in which Associated is attempting to have American enjoined from the use of the call letters ABC, was given another postponement here this week.

Suit, now located in Chi's United States District Court, was postponed Wednesday (7) until December 3, when Judge Michael Igoe, who will hear the case, ruled that since American lawyers asked for a week's postponement and since a week's postponement would interfere with Igoe's hearing of a city traction suit, December 3 was the nearest possible date on which the court could hear the ABC litigation.

Bruce Dennis New WGN Flack Chief

CHICAGO, Nov. 12.—Lieut. Com. Bruce Dennis, one of Chi's radio row old settlers who is now on terminal leave from the navy, has been appointed to take over the new post of public relations director at WGN, local Mutual outlet, effective December 3. Dennis was flack for WGN before joining the navy about three years ago, but in his new post at WGN he will take over new duties, among them that of chief of the Special Events Department.

While in the navy Dennis served as a radio officer in Chi, as personnel officer attached to the staff of Capt. Bill Eddy's radar school here and then as a member of Nimitz's staff, on which he was instrumental in originating many programs from Pearl Harbor, Guam and Okinawa.

Thrower Back to Blue After Shedding His Blue Uniform

NEW YORK, Nov. 12.—Fred Thrower, ex-ABC (Blue) v.-p. in charge of sales who has been in the navy, will shortly return to the network as a special assignment salesman. He will work under C. P. (Pete) Jaeger, current sales topper.

Thrower, along with Merrit Schoenfeld, recently brought in from Chi, will act as a sort of sales department shock troopers. The two will not be assigned any specific accounts and will not have clients to service. They will work on special shows which the web is particularly anxious to peddle.

Thrower is not yet out of the navy, but his discharge is expected soon.

DETROIT, Nov. 12.—Bill Hendricks has moved in as advertising and promotion manager of WXYZ. Hendricks fills the vacancy which has existed since the resignation of Lambert B. Beeuwkes last spring.

Radio \$\$\$ Lure B&K, Applies For FM Outlet

CHICAGO, Nov. 12.—Completely reversing the trend whereby operation of television stations come after operation of FM or AM stations, WBKB, local Balaban & Katz video station, this week pulled a surprise move by applying for a commercial FM station license. Move of WBKB to get into the FM sound business as well as the video sight medium is another sign of the rapid development that has been taking place at the station since Bill Eddy took over as chief after serving as a navy captain in charge of a radar school here.

WBKB's new FM station will be located at 190 N. State Street, where the station's video outlet is quartered. Plan is to have a 15-hour-a-day operation on a commercial basis, using facilities in the upper FM band developing a peak of 20 kw. of power.

Station as yet has not picked any personnel to run its FM operation, and will to a certain extent use talent and personnel that will be part of its video operation. Eddy will be head of the B&K FM station as well as video chief. Eddy didn't apply for any specific spot on the FM band or for any specific call letters. He feels that the FCC will eventually allocate positions according to "public interest, convenience and necessity" and is willing to have the Commission do the allocation assigning without a specific request from him.

Transmitter for the WBKB FM station undoubtedly will not be located atop 190, site of the station's video transmitter, but will be located "somewhere in the Loop."

When the right time comes, Eddy plans to have a top-notch FM broadcasting operation, with whatever talent, studios and personnel necessary for maintenance of a top position in the highly competitive FM and AM broadcasting field that is sure to come here when the city has plenty of FM as well as AM stations in operation.

S-N Aims Flack at Drug Co.'s Culture

NEW YORK Nov. 12.—In another of its attempts to take its products Serutan and Nutrex out of the Ex-Lax class, the Rosenhaus organization (Serutan-Nutrex) is readying a 16-page promotional booklet which collects upon the three full hours of broadcast time bought each week on MBS. Booklet, *Meet a Mutual Friend*, ties up the work of Vic Landlahr's food broadcasts and spotlights the food value claims of both products.

Book is going to be distributed thru drug trade, Mutual stations and to the radio press. S-N, in another attempt to get out of the over-night class, is planning grants to colleges and hospitals for studies in the field of nutrition.

Promotion is coming back—but sock.

Leffler CBS Mag Boss; Murphy Back

NEW YORK, Nov. 12.—Dorothy Leffler, who up to last week shared with Art Miller the mag flack responsibilities of CBS, was upped Friday (9) to head of the mag division. Leffler has been with Columbia for over three years and came to the web after seven years of doing promotion in the beauty field.

Walter Murphy, who just before he was armed, held down the flack slot at CBS's o-and-o Station WEEI, returns to space stealing in the mag department. While in the army he sold *Stars and Gripes* for and to the G.I.'s.

New mag set-up will give George Crandall a head of department, something that was missing under the share the job plan which ran during the war. Art Miller (see another short in this issue) goes into biz for himself.

WOR Has 3 Tabbers Now

NEW YORK, Nov. 12.—WOR has joined the Co-Operative Analysis of Broadcasting and is the first radio station in CAB annals to become a member. Until now only nets have enrolled with CAB.

WOR will now get CAB info in addition to reports from Hooper and Broadcast Measurement Bureau.

RESULTS
\$4,972.50 WORTH!

A nursery company, offering a selection of plants for \$1.95 (three morning quarter-hours weekly), received \$4,972.50 in sales. Sixteen WLS broadcasts brought these results! . . . Showmanship and service (21 years of them) bring in this continued response to WLS advertisers. . . . For more sales facts ask the nearest John Blair man.

WLS
The PRAIRIE FARMER STATION
CHICAGO 7
890 KILOCYCLES
50,000 WATTS
AMERICAN AFFILIATE
REPRESENTED BY JOHN BLAIR & COMPANY

FCC Gets Juicy Razzberry From FM Set Makers While Battling With Zenith on Band

Manufacturers Go Ahead With 2-FM-Band Receivers

WASHINGTON, Nov. 12.—While the FCC and Zenith have been heaving verbal tomatoes at each other over the new and previous FM bands, set makers have been tossing out a few Bronx cheers at the Commish almost unnoticed. Zenith and FCC have been arguing over whether FM should be upstairs or downstairs; meanwhile, at least four set makers have said "nuts to you both, brethren, were gonna make sets that can receive FM signals on both bands."

Despite the fact that FM allocations have been final and official for some weeks and scores of conditional grants have been issued by the FCC, Zenith has kept up a running fight all the way. Last Friday (9) the Commission reported on Zenith's latest complaint, a claim made earlier in the week that comparative field tests of the band on which FM is now operating and on new band to which it is being moved show that the present band is more efficient. FCC came back with the declaration that results of tests made by the committee's engineering lab at Laurel, Md., establish "exact opposite" of claims made by Zenith "that FM operation in the higher band allocated by the FCC requires substantially more power."

FCC Adds a But

That would have appeared to have ended the argument if FCC hadn't added later in its statement, the following: "It is recognized that neither the Commission tests nor the Zenith tests are conclusive on the question of power. Subsequent tests may establish that somewhat higher power might be desirable in the new band."

Actually, neither Zenith nor the FCC tests were strictly accurate. FM operation is on a line-of-eight; that is a range of about 50 miles from the transmitter. Altho the FCC made its tests over a 10-mile area, Zenith made its tests 75 miles away from the transmitter.

Whatever happens in the future, tho, FCC is determined that Zenith's arguments are inaccurate. Says FCC: "There is no warrant for any such conclusion (Zenith's) on the basis of the limited data now available. From what is known today, it appears that power requirements for the new band will be substantially the same as requirements for the old band. FCC tests show that the conclusions which have been drawn from the Zenith tests are not sound. Moreover, it is misleading to discuss only one phase of the problem, namely, power, which can be greatly reduced if antenna structures are designed for high gain and placed at high locations." For example, a New York station whose antenna is located on the top of the Empire State Building need only use 1.6 kw. of power to render service comparable to that of a 20 kw. transmitter feeding an antenna at a height of 500 feet."

Meanwhile, despite FCC's frigid disapproval, Zenith, Stromberg-Carlson, Freed-Eisemann and Galvin have decided to go ahead and make two-band receivers for FM. Altho the Commission in a rash

moment threatened to toss all present FM stations off the air if manufacturers marketed the two-band sets, the makers have decided that they are justified in going ahead, because when the switch-over occurs all the present FM sets will be unable to receive the signals on the new band, and new sets that can receive the stations will be ready for markets clamoring for them. Altho it is understood that part of the FCC's objection to two-band sets is that the buyer must pay for equipment (one band) that will not be used, manufacturers counter with statement that additional cost amounts only to \$15 and equipment will be used in interim.

Set manufacturers, according to the trade, have adopted the attitude that the FCC should run along and peddle its papers. Altho none has voiced this stand officially, it is said that several have commented that FCC may wield a big stick over broadcasting but it has no control over manufacturing. Furthermore, trade says, the set makers feel fairly safe in assuming that Commission will not be impulsive enough to penalize FM stations for the actions of the manufacturers.

"Adventure" On "First Line" Off

CHICAGO, Nov. 10.—Adventure, dramatic show sponsored by the William Wrigley Jr., Company, displaced *The First Line* Thursday (8) (9-9:30 CST) over WBBM-CBS. Contract for the weekly airing is for 52 weeks, Arthur Meyerhoff Agency handling.

The First Line, a wartime show which dramatized the exploits and accomplishments of men of the U. S. Navy, yielded to the new show at least a post-war naval influence, in that its adventure series will center around an ex-navy flier and his stooge who are establishing an air freight line in the South Pacific. Roles of "Gil Perry," former navy pilot, and assistant, "Trigger," will be played by two ex-servicemen. Producer is Ted Robertson.

"Army Hour" Ticks Off for "Natl. Hour"

NEW YORK, Nov. 12.—A new show, the *National Hour*, produced by NBC in co-operation with the U. S. will be offered for sale to any institutional sponsor who is approved by the government agencies concerned. Program, which will begin airings in the 4-4:30 p.m. Sunday spot. November 18, succeeds *The Army Hour*.

National Hour will be a sort of round the world forum dealing with politics and news. Commentators Robert St. John and Robert McCormick will act as regular narrators. Other NBC newsmen will chip in from time to time. Overseas pick-ups will be done by NBC correspondents.

FUTURE FOR REGIONALS

(Continued from opposite page)
fit economies and entertainment preferences of different regions.

Opinion of J. Walter Thompson execs is particularly valid in any valuation of regionals, because at this office time for both regional and national nets is purchased.

JWT boys agreed that regionals can do a job and went so far as to say that one of their campaigns got "phenomenal" results by use of regional webs, which afforded what was tantamount to national coverage.

From all of the expressions of agency execs here, it appears that regionals are on their way to even a better position than that which they enjoyed pre-war. That is, if they program right and if they have imagination to pick out potential sponsors whose budgets and sales distribution are suited to regional coverage.

No Cross Plugs?

PHILADELPHIA, Nov. 12.—When an impatient sponsor questioned the delay of a new program script, WPEN explained that the show needed to be re-written. It seems the title of program originally submitted was *According to the Record* but a member of the station's staff remembered that it was owned by *The Bulletin* and decided not to plug a rival newspaper in the city.

Christmas Carol Cut to Half-Hour In Terriss Disking

NEW YORK, Nov. 12.—Dicken's *A Christmas Carol*, yuletide stand-by for nets and stations for many years, has been recorded in a new half-hour version by Kasper-Gordon and will be offered for sale to all stations. Single program, designed for local sponsorship, stars Tim Terriss as Scrooge.

Terriss did the adaptation and it is the first time the show has been boiled down to a half hour. It was directed by Ed Kasper. Disks were cut and pressed by Muzak.

Sellelevision
OUTGO with an INCOME!

Even the most casual onlooker... seeing thousands of gallons of water pouring from a dam... realizes that here is an outgo with an income — an income measured in terms of power produced.

The same thing is true of *Sellelevision*. That, you know, is what we call the foresight and long-range thinking which prompted the comprehensive, state-wide audience promotion campaign we've been conducting in Minnesota for the past four years.

Sellelevision is costing us a lot of money. But here, too, is an outgo with an income! At KSTP, we don't measure power in watts... though we have 50,000 of them... we measure power in audience acceptance. That's the kind of power *Sellelevision* is producing for us.

Yes, *Sellelevision* is an outgo with an income, all right... and our income is growing greater every day! Remember this when you're choosing a radio station to sell Minnesota's major market.

50,000 WATTS — CLEAR CHANNEL
NORTHWEST'S LEADING RADIO STATION
EXCLUSIVE NBC AFFILIATE FOR THE TWIN CITIES
Represented Nationally by Edward Petry & Co.

KSTP
MINNEAPOLIS ... ST. PAUL

Hollywood Writers Guild Backs Moore For National Prexy

HOLLYWOOD, Nov. 12.—At a Radio Writers' Guild election meeting here Wednesday (7), the local RWG gave its blessings to Sam Moore as national prexy of the org. This backed up earlier voting in the East and Middle West, which unanimously favored Moore for the post.

New v.-p. for RWG's Western region is Milton Merlin, who won over Maurice Zimm. Newly-elected council members are True Boardman, Don Quinn, Maurice Zimm, John Boyland, Forrest Barnes and Arch Oboler. Also serving are incumbent council members Paul Franklin, Kathleen Hite, Arnold Marquis and Jack Robinson.

K R O D
FOUR LETTERS
 that spell
"RADIO AUDIENCE"
 in the
El Paso Southwest

The CBS Station in El Paso, Tex.
 Dorrance Roderick, Owner Val Lawrence, Mgr.
HOWARD H. WILSON CO., National Reps.

The only station in all broadcasting history to receive four awards for outstanding achievement in a single year, Peabody, duPont, Variety and Billboard.

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BY DEMAND ARE GETTING BETTER ALL THE TIME

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and other top Radio Stations use this 3x5 VISUAL record of song hits of over 100 publishers, plus old favorites. Includes lead sheets and lyrics of chorus.

Samples free.

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8x10 GLOSSY PUBLICITY PHOTOS
100 for \$6.25

As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.

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 BRIDGEPORT, CONN.

The Billboard Comparative Territorial Index

Based on "FIRST TWENTY" Hooperatings, National and Pacific Coast. Both are for period October, 1945. National figures are average of two ratings.

Vol. I, No. 2 Fall, 1945

National Opposition	Natl. Hooperating	Natl. Rank	Program	Pacific Coast Rank	Pacific Coast Hooperating	Pacific Coast Opposition
Doctors Talk It Over—ABC This Is My Best—CBS No Sponsored Show—MBS	28.3	1	FIBBER McGEE & MOLLY	2	21.4	No Sponsored Show—ABC This Is My Best—CBS No Sponsored Show—Don Lee
No Sponsored Show—ABC The Ford Show—CBS No Sponsored Show—MBS	27.1	2	BOB HOPE	1	28.3	No Sponsored Show—ABC The Ford Show—CBS No Sponsored Show—Don Lee
Sunday Evening Hour—ABC Beulah Show—CBS Alexander's Mediation Board—MBS	21.6	3	CHARLIE McCARTHY	5	19.1	Sunday Evening Hour—ABC Beulah Show—CBS Alexander's Mediation Board—DLBS
No Sponsored Show—ABC Gabriel Heatter—MBS Real Stories From Real Life—MBS Spotlight Bands—MBS Telephone Hour—NBC Information Please—NBC	21.1	4	RADIO THEATER	16	15.1	No Sponsored Show—ABC Spotlight Bands—Don Lee Gabriel Heatter—Don Lee Real Stories From Real Life—Don Lee Hoagy Carmichael—NBC Information Please—NBC
Sunday Evening Hour—ABC Crime Doctor—CBS Gabriel Heatter—MBS Alexander's Mediation Board—MBS	20.9	5	FRED ALLEN	3	21.3	Sunday Evening Hour—ABC Trading Post—CBS Gabriel Heatter—Don Lee Alexander's Mediation Board—DLBS
Don Gardiner—ABC Drew Pearson—ABC Adv. of the Thin Man—CBS Sweetheart Time—MBS	19.8	6	JACK BENNY	19	13.9 (Afternoon Broadcast)	Don Gardiner—ABC Drew Pearson—ABC No Sponsored Show—CBS Safeway Opera—Don Lee
Request Performance—CBS Human Adventure—MBS Manhattan Merry-Go-Round—NBC	19.3	7	WALTER WINCHELL	10	16.6	Request Performance—CBS Human Adventure—Don Lee Manhattan Merry-Go-Round—NBC
No Sponsored Show—ABC Maisie—CBS Spotlight Bands—MBS	18.9	8	MR. DISTRICT ATTORNEY	6	18.9	No Sponsored Show—ABC Maisie—CBS Spotlight Bands—Don Lee
No Sponsored Show—ABC Radio Auction Show—MBS Contented Program—NBC	18.3	9	SCREEN GUILD PLAYERS	11	16.6	No Sponsored Show—ABC Radio Auction Show—Don Lee Contented Program—NBC
Theater Guild—ABC No Sponsored Show—MBS Hour of Charm—NBC	17.0	10	TAKE IT OR LEAVE IT	9	17.2	Theater Guild—ABC No Sponsored Show—Don Lee Hour of Charm—NBC
Guy Lombardo—ABC Inner Sanctum—CBS Gabriel Heatter—MBS Real Stories From Real Life—MBS	16.7	11	AMOS 'N' ANDY	***		
Curtain Time—ABC First Line of Defense—CBS No Sponsored Show—MBS	16.4	12	ABBOTT & COSTELLO	7	18.7	Curtain Time—ABC First Line of Defense—CBS No Sponsored Show—Don Lee
Meet Your Navy—ABC Sherlock Holmes—MBS Concert (Firestone)—NBC	16.0	13	JOAN DAVIS WITH ANDY RUSSELL	***		
Detect & Collect—ABC Hobby Lobby—CBS Starlight Serenade—MBS	15.8	14	JACK HALEY	***		
Curtain Time—ABC Frank Sinatra—CBS Real Stories From Real Life—MBS Gabriel Heatter—MBS	15.8	15	EDDIE CANTOR	***		
County Fair—ABC No Sponsored Show—CBS No Sponsored Show—MBS	15.5	16	HILDEGARDE	8	18.0	County Fair—ABC Hollywood Preview—CBS Red Ryder—Don Lee
America's Town Meeting—ABC Music of Andre Kostelanetz—CBS Gabriel Heatter—MBS Real Stories From Real Life—MBS	15.1	17	MUSIC HALL	***		
Lum and Abner—ABC Hedda Hopper—ABC No Sponsored Show—MBS Cavalcade of America—NBC	15.0	17	VOX POP	***		
Lum and Abner—ABC Frank Singiser—MBS Johnny Presents—NBC	14.4	19	BIG TOWN	***		
Fishing & Hunting Club of the Air—ABC Fresh Up Show—MBS An Evening With Romberg—NBC Billie Burke—NBC	14.4	20	DR. CHRISTIAN	***		

***Not in Pacific "First Twenty."

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New WLS Slant On News Airing Has Chi Appeal

CHICAGO, Nov. 12.—Proof of the fact that the radio public is tiring of straight news reports on national or international affairs and of commentaries by pompous so-called "experts" with opinionated answers for straightening out the world, has been sensed here as a result of the high acceptance given in the past few months to the *Rounding Up the World* program on WLS (*The Billboard*, June 23). This program, presented Monday thru Friday from 2:30 to 2:45 p.m. and on Saturdays from 6:15 to 6:30 p.m. (CST), has been pulling strong mail, most of it including high praise for the manner in which news director Julien Bentley, Irving Lewis and Gil Hix present interpretations and explanations of events and names in the news that are unbiased, factual, instructive and in some cases educational.

Since the program started July 2, it has been pulling an average of about 600 letters a week requesting copies of the scripts. This number has added significance, since there are no commodity giveaways in connection with it. Listeners have to sit down voluntarily and write the request for scripts, enclosing 6 cents for handling. This letter pull is not the result of a concentrated announcement campaign on the station, either. Only attention called to the fact that listeners can get the scripts is on announcements aired once before and after each program. Hooper rating on the time, at a period which consistently has low ratings on all stations here, has risen slightly for *Rounding Up the World*, too. Higher Hooper increase for the program is traced to the fact that WLS's audience is primarily rural, in territories not sampled by the Hooper phone surveys. One strong proof, however, that the show is pulling commercially, is the fact that immediately before and after this period in the past WLS was able to sell only 15-second station breaks. Now it has sold one-minute national advertising spots before and after *Rounding*. So far this show has not been offered for sale because of a long-standing WLS reluctance to sell news shots.

Subjects on the *Rounding* series have a wide range, such as *Trouble Spots in Europe*, *Stalin's Successor*, *News Freedom*, *Women's Rights*, *International Cartels*, *Jet Propulsion*, *Old Age and Social Security* and *Our National Debt*.

Men who prepare and air the programs spend more than 10 hours researching each show and interviewing experts in each field to be discussed.

Little Protection For Clients in Changing Rates

(Continued from page 5)
 based on one price, he is reluctant to buy at a higher one. In cases where the deal does go thru, in spite of an upped rate, it is many times delayed for several weeks while a new presentation is made—and what this quick change does to station reps is a crime. The raps they take are monumental.

Several stations, called to task, explain that the manpower shortage has complicated their operations. But agencies ask: "If the manpower shortage is the reason, why has this abuse increased since V-J Day, when so many men are returning to their old jobs?" Many stations simply say: "We forgot," when asked about the situation. And that, of course, was enough to make time buyers tear out their remaining hairs.

No matter what the reason (and agency men have their own theories) there has been one concrete result for the stations. They get more dough for time. And that, some time buyers say, is reason enough for the station ops.

Individuals have written first polite and later nasty notes to stations and their reps, protesting against this abuse, but to little avail. Next step (and it's in the works) is concerted action. Just what form it will take, agency execs are reluctant to discuss, but they claim it will rock the offenders back on their heels.

"If they want to play games with rate cards and with NAB-AAAA contract forms, they may," said one station relations man, "but we'll make sure the awakening is a rude one."

Chi Tearing Hair Over Lack of Space For Video Studios

CHICAGO, Nov. 12.—Confusion reigns supreme among both webs and indies here concerning video expansion in the next year, but one thing is certain—when the boys come out of the maelstrom and decide what they want to do, most of them won't have the space to do it in, at least not in Chi's Loop, if present space shortages mean anything.

Studio space is practically non-procurable. Even radio production is taking place in overcrowded studios. Chi Planning Commission and the Real Estate Board don't know the answer to the space problem either. Neither do the real estate brokers. One of them advanced the idea that the radio industry should get together and buy a building for radio and tele studios, locating in one district which would be known as "Radio Row," such as moom pic companies, banks, etc. Queried, the radio biggies nixed idea with extremely cold blasts. All, it seems, prefer to operate independently—when and where they want to. Fights and squabbles would be so fierce that present competition would seem like kids play, they agreed unanimously, even if buildings were available.

Costs of floor space have gone up considerably, tho this isn't a major factor in the expansion picture with webs and most indies, both possessing enough coin in their coffers not to worry about the day the rent falls due. Radio-tele expansion could move to the suburbs, but buildings would have to be erected at same cost it would take to build them down town.

New FCC Tele Rules, Allocation Plan to Follow TBA's Proposals

WASHINGTON, Nov. 12.—New rules for post-war video and an allocation plan approximating that proposed earlier by the Television Broadcasters' Association, roughly providing for over 400 television stations in the nation's 140 leading markets, is expected for release by Federal Communications Commission. Report will follow general proposals of the TBA engineers but is expected to permit use of directive antenna in single-station communities. In line with arguments by network and station reps at hearing last month, commission is also expected to go down the line for permissive rather than compulsory channel sharing by licensee, will hew to its original recommendations on application of network rules and multiple ownership restrictions to video operation.

Engineering standards to speed transmitter and receiver design have been ready over last two-week period, waiting incorporation with operating rules which were due to receive final policy check over last week-end. Impetus for FCC's apparent haste in releasing operating rules is seen as desire to get low-frequency video on its way, and side-step charges of "stalling" while color television moves nearer, and volume production of standard and FM sets is made available to the public.

Low-frequency TV broadcasters have already expressed alarm over two to three-month delay in manufacture of civilian radio sets—which has pushed back production of television receivers to date well into the new year. Even broadcaster-manufacturers like RCA-NBC, DuMont,

Sport Events To Be Telecast On CBS' WCBW

NEW YORK, Nov. 12.—CBS's television station here, WCBW, will land feet-first in the video sports field within a month when the outlet's remote equipment goes back into use and telecasts are likely to begin from Madison Square Garden. Understood that CBS will cover basketball and hockey games and possibly baseball from the Yankee Stadium next spring.

Columbia, like NBC, has been offered rights to televise Garden events. Garden officials say the rights will be given to the outfit which picks up the offer first.

The CBS engineering department has been working at top speed to restore equipment which was dismantled at the beginning of the war. A portable transmitter with three cameras was delivered to the web by RCA a few weeks before the war began. When Pearl Harbor came, that equipment was broken up, part of it being used in the research labs and the rest put in storage. It will be ready within a month for use at the Garden and to cover spot news events.

SisterKenny Fund Drive Film To Get National Telecasting

HOLLYWOOD, Nov. 12.—Nation's tele outlets will join hands for the first time in boosting a charity drive, when airpix channels thruout the country will carry a 16mm. film promoting the Sister Kenney Foundation Fund appeal. Film is being especially produced for video by Patrick Michael Cuning, who was named tele chairman for the drive by National Chairman Bing Crosby.

Philco and Westinghouse are waiting FCC green light before tooling up for volume production of receivers, a commission spokesman said. The television transmitters probably will not be available in any quantity before next fall and receivers can be sold only to tune the present half-dozen video licensees, FCC is speeding release of rules to avert charge that it—and not the manufacturing logjam—hindered wide-scale exploitation of television downstairs.

Tele Prod. Starts Building 5,800-Foot Video Transmitter

HOLLYWOOD, Nov. 12.—Construction of what is said to be the world's highest and the West's most powerful television station will get under way today (12) when Television Productions, Inc., subsidiary of Paramount Pictures Corporation, starts work on its 5,800-foot-high video transmitter atop Mount Wilson. Klaus Landsberg, West Coast manager of Television Productions and director of W6XYZ, said he expects the transmitter to be in operation shortly after the first of the year, at which time power will be boosted to four kilowatts. With this new location and power he expects to cover a radius of more than 100 miles, reaching tele set owners from Santa Barbara to San Diego.

Transmitter will have a 50-foot antenna tower with a 25-foot pole. Provisions are being made so pole may be raised to 100 feet. The Eagle's Nest site also will hold a two-story building which will house the equipment and provide living quarters for the operator and his family. Also to be installed is an emergency power plant for use in case of power line failure.

In line with this expansion move is Television Productions plan for a video outlet in San Francisco. FCC has already been requested for a 25-kilowatt transmitter to be located atop Mount Tamalpais. Studios will be located in the Paramount Theater Building in that city.

REVIEWS

N. Y. Elections, 1945

Reviewed Tuesday (6), 8-11 p.m. Style—News, film and variety. Sustaining over WNBT-NBC and WCBW-CBS.

New York's two major television stations, NBC's WNBT and CBS's WCBW, went overboard on election night coverage last Tuesday (6), and when the smoke had cleared O'Dwyer was mayor and neither outlet had gained much ground over its cheerless efforts of last year. Standing still, NBC again demonstrated that it has the savvy to leave (See N. Y. ELECTIONS on page 12)

Balaban & Katz

Reviewed Tuesday (6), 7:30 to 1:30 p.m. Style—Cartooning, drama. Sustaining on WBKB, Chicago.

Professional radio actors of Chicago had their chance tonight to show what they could do in television. They had their chance to show that they had the stuff that would make them in demand when commercial video gets under way full force here. And they failed; they flopped.

There were a few of the boys and gals (See B & K on page 12)

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Town and Country Time

ONE FULL HOUR EVERY WEEKDAY MORNING

FOR THE FIRST TIME ONE NETWORK Will Blanket the Richest Agricultural Market in America

MISSISSIPPI VALLEY NETWORK

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WE DELIVER WHAT WE ADVERTISE

For Review of "The Front Page" on Television Turn to Page 41

'Sportsman's Guide' Renews Airing After Three-Year Layoff

DETROIT, Nov. 12. — *Sportsman's Guide*, outdoor show produced by Mortimer A. Neff, head of Neff Radio Productions, went back on the air last week after an absence of about three years. Show is unusual in the use of wire-recording in the fields, with Neff taking equipment right out into the hunting country and locating hunters in bird blinds, marshes and woods. He picks up fishermen right in their own boats, recording outdoor lore.

Show was dropped when gas rationing made it impractical to pass out advice of this type to outdoor enthusiasts, but immediate response to the new series appears heavy, due to time Michiganders have on their hands in the present period of reconversion, layoffs and strikes.

Neff's 15-minute once-a-week show is being aired on WJR, Detroit, and on 13 smaller outlets up-State as well, despite duplication of coverage, as WJR's 50,000 watts practically blankets the State. Program is sponsored by the Michigan State Department of Conservation, with all time for free.

Mt. Tamalpais Set For FM-Tele Center

SAN FRANCISCO, Nov. 12.—Mount Tamalpais, 10 miles north of here in Marin County, looks like a probable FM and television site for the Bay area following disclosure last week that several local radio interests and at least two newspapers are applicants for locations atop the 2,600-foot peak.

William D. Pabst, general manager of KFRC, revealed that the Don Lee Broadcasting System already has first option with the Marin County Water Company, which owns the mountain. Other interests are said to be KYA, local indie; *The Examiner* and *The Chronicle*, the two morning dailies; Television Productions, Inc. (Paramount Pictures), and Globe Wireless. Applicants met earlier in the week to formulate plans for complete co-operation in the development of Tamalpais as FM and television broadcasting center for this area.

B&K

(Continued from page 11)

on tonight's show who showed that they had the stuff for video, but they were in the minority. Most of the actors and actresses seemed to be performing with an "Oh, what the hell" attitude.

Occasion for the AFRA members' big chance was a vehicle called *A Day at the Radio*, a burlesque of the various types of radio programs heard thruout the day. There were the take-offs on the setting-up exercises disk platter shows, the soap operas, the man on the street segs, the evening dramas. Entire show was penned by Bill Vance, one of the top video writers here who has done some excellent work with his *X Marks the Spot* WBKB series. But to be honest, it must be said that Bill's show tonight was far below being even fair.

Bill also emceed the show as an "announcer" at WHIZ, "Best Radio Station There is." As the WHIZ announcer, he bowed the various acts on and off. Most of the stuff was intended to get its comedy from its burlesque of radio lines. But as such, it was little more than radio. It naturally had the actors and actresses at mikes, reading scripts. This didn't give much chance for special video camera effects or much straight acting. As a result, there was very little good acting of any kind to show that the AFRA members could perform for video.

About the only good things in the entire program were George Cisar's role as the guy at home who had to listen to the drivel being put out by WHIZ, and the work of Larry Ross, comedian now playing at Helsing's Vodvil Lounge, who took the part of a man being interviewed on a man on the street show. However, even Cisar's part was ruined by such corn as having him fire into his receiving set and having "Announcer" Vance being killed by the shot.

Other portion of tonight's show was the cartoon work of Paul Battenfield, *Daily Times* cartoonist, who did some of his excellent political caricaturing while the video cameras were focused on his drawing board. *Cy Wagner.*

For More Radio News Turn to Page 41

Too Short for a Head

AFN will soon release T/5 Sig Smith, miker over WGR and KBW (Buffalo) in pre-war days. Sports announcing in Europe for AFN, Sig holds a travel record that will challenge all comers. Just to cover the finals on the fall G.I. sports sked, Sig Smith went on a 10,000-mile airplane trip, broadcasting from France, Germany and England.

Trevor Adams resigned last week as sales manager of WINS. No replacement set.

Station managers from five Blue outlets were in New York this week for confabs with net's brass. Managers were: Quincy Brackett, WSPR, Springfield, Mass.; Ben Baylor, WMAL, Washington; Bruff Olin, WNAB, Bridgeport, Conn.; J. C. Limer, KMLB, Monroe, La., and Howard Lane, WSAI, Cincinnati.

Danny O'Neil, star on CBS "Powder Box Theater," inked pact with Majestic Records for five-year disk-making.

Bing Crosby in New York from his Nevada ranch for series of meetings at which he'll decide whether to continue with Kraft or accept that G.M. offer.

Broadcasting from the home, a threat which began with "Breakfast With the Fitzgeralds," and gained headway with "Brunch With Dorothy and Dick Kolmar," finally reached its full stride in what could be called, "Cocktails With Dalrymple," new show started November 11 on WNEW. Broadcast from 5:45 to 6 p.m., seg is entitled "Sunday at Dalrymple's" and comes direct from Jane Dalrymple's living room in Manhattan.

Simon J. Shultz has resigned from The Philadelphia Record to head up Adelpia Associates, agency in Philly.

WBEN, Buffalo station, recently made slot changes. Harry Slick takes over as new musical director and Jim Wells is back at old spot sportscasting, after nearly two years sea duty in the navy.

Four talks by scientists who helped fashion atomic bomb will be heard during breaks of the New York Philharmonic Symphony broadcasts which begin December 2, CBS. Speakers include Dr. H. A. Bethe, Dr. Harold C. Urey, Dr. James Franck and Dr. J. R. Oppenheimer, the latter the man in charge of the A-bomb project.

WFIL, Philly Blue outlet, was honored by Business Club for record of public service. Award cites WFIL's "This Week in Philadelphia," Sunday News Digest program.

Lloyd Brownfield, CBS West Coast flack, in New York talking with George Crandall.

WOV, New York indie, pulled a showmanlike Victory Bond stunt on Thursday (8), when it sent Enrico Caruso Jr. out on the streets to sing for Bonds. Caruso was accompanied by a hurdy-gurdy, complete with monkey. Station had a flock of characters in front of its building, 70 Fifth Avenue, wearing sandwich signs to plug the station's call letters. Stunt was pulled at the noon hour.

Norman Corwin is looking for a title for his new book of radio plays. Bob Heller suggests: *Ahoy, Poloi!*

South, Midwest, West Showbiz Hot for FM; East Seems Cool

WASHINGTON, Nov. 12.—Entertainment world is moving into FM fast, with nine applications already in FCC files from showbiz and theater interests. Biggest interest of entertainment groups in FM is shown in the South, Midwest and Far Western States, with only one application from a movie or showbiz op filed in the Eastern Seaboard area.

This is a request by Marcus Loew, Inc. (operator of WHN, New York, and of two already-licensed high-frequency outlets, WHNF, New York, and KTLO, Los Angeles), who has applied for an FM outlet here in the Capital

Other theater ops who have already filed at FCC to build FM outlets include the Oak Park Realty and Amusement Corporation of Chicago (a Loew subsidiary) for an FM in Chicago; WSAV, Savannah, Ga.,

and the Augusta Broadcasting Company, licensee of WRDW, at Augusta, Ga., both jointly owned by theater ops for corresponding FM outlets; L. B. Wilson, theater op and licensee of WCKY, Cincinnati, for an FM there; Warner Bros., movie producers and operator of KFWB, has filed for a station at Hollywood, and Telecast, Inc., a theater chain, for an FM station.

In Roanoke Rapids, N. C., Syndicate Theaters, Inc., for a station in Columbus, Ind.

From Hollywood, an application is on file from Hollywood Community Radio Group. Prime movers are Paul Stewart and Cal Kuhl, radio producers and directors; Ommet Lavery, Screen Writers' Guild prexy; George Campbell, of the AFL Musicians' Union, and Alvin Wilder, news commentator.

Bob Cook recently assigned to programming and flack work for Associated Broadcasting in New York.

George Creamer, two and a half years at NBC as producer-director, recently exited. Creamer directed "The Army Hour," official War Department program; "Here's Babe Ruth," sponsored by Spalding, and "Music of the New World," winner of second prize in annual poll of music editors of America.

WIBG, Philly outlet, is now available on Associated hook-ups.

The 67th annual United Hospital Campaign has been getting the services of six stars of radio, who are making series of spot announcements. Stars are Bob Hawk, Edmund Lowe, Mary Margaret McBride, Jane Cowl, Phil Baker and Maggi McNellis.

KMPC, Hollywood station, has had two staff changes, William Thomas Leyden Jr., formerly with WJBK, Detroit, joined the miking crew. Owen C. Matison has returned from two years in the army to take over his old job of office manager.

Bruce Starr was appointed to KGFF's announcing staff. A vet, Starr had worked on WGES and WSCB in Chi.

Maxine Keith, former director of radio and tele for the Caples advertising agency and radio commentator, opened offices recently as a radio consultant. She will also have charge of flack for Friedmaz-Davis.

New series beginning last week over WIP, Philly station, gives local biz chance to gab about reconversion plans and industrial trends. If debate brews, listeners will be urged to send in reactions. All sections of biz, ranging from banking to biscuit manufacturers, will get a shot at broadcasting.

Connie Meade, after tonsilectomy convalescence, is back flacking ABC (Blue).

A daughter, Anne Jr., was born (5) to Mr. and Mrs. William Wylie, manager of the ABC's program flack department.

Hamilton Hoge, now on terminal leave as a captain in the marine corps, has been unanimously re-elected prexy of U. S. Television Manufacturing Corporation, after a three-year stint in the service. John Hoge, acting prexy during the war, steps down to v.-p. slot.

Eddie Cantor will emcee at the Page One ball to be given by the Newspaper Guild of New York at Madison Square Garden December 6.

WQXR, longhaired New York indie which prides itself on its listeners' loyalty, discovered this week that 2,000 of them paid an average of \$75 per seat to attend the WQXR Victory Loan concert which was broadcast from Hunter College Assembly Hall (13) over WQXR from 8:45 to 10 p.m.

Baukhage, who will go by plane to Nuremberg to cover the Nazi war criminals' trial for WJZ, ABC kingpin, will be backstopped three days each week by Leon Henderson, former chief of OPA; Richard Strout, Washington correspondent for *The Christian Science Monitor*, and David Wills, of the WJZ-ABC Washington staff.

N. Y. ELECTIONS

(Continued from page 11)

CBS far behind—so far behind that the eight-ball stares CBS right in the face.

Columbia's effort was a huge, clumsy, hammy hash. NBC's job was professional and compact. Altho WNBT should hardly get credit for an outstanding job, it still looked like the world's greatest station next to the goulash WCBW served up.

To break it down: CBS knocked itself out with a group of wall charts, alleged experts and entertainers, a pair of roving emcees and practically everything else except Mrs. Paley's chowder. Station called in a group of political hopefuls for the usual interviews. Dr. Paul F. Lazarsfeld, the Columbia University radio research man, turned political trend prognosticator for the night, several groups of amateur folk dancers disrupted themselves in an amateur fashion and everyone went around doing the wrong things at the wrong time. No one, least of all the cameramen, seemed to know what was on the bill of fare, and fluffs came so fast and often that it's hard to catalog them all. They ranged from introduction of the wrong personalities thru out-of-focus shots to cameras moving off subjects before their stints were over. Outright dullness was the least of the errors and, worst of all, it was hellishly difficult to read the results on Columbia's huge tabulation charts. With all that space available, and all that space given over to cute gimmicks, the bright lad who designed the charts printed the vote totals in what looked like agate type. It may be art, brother, but it ain't good. Bob Edge, who was the premier emcee (Ben Feiner poked in once in a while), tried his best to make heads or tails out of all this, but even a physicist would have been overwhelmed by it all.

NBC, on the other hand, put on a compact little show. Red Barber acted as commentator for the station, doing his usual competent job. Small blackboard served well enough as a place to compile the returns, and a close-up shot of the AP teleprinter furnished bulletins. Between election reports, Betty Jane Bonney mouthed the words to her own records, televising pleasingly. Barbershop quartet gave with the corn, and a series of Victory Loan government films were spotted thru the evening.

But what was billed as the main feature of the show fell awfully flat. RCA's new image orthicon was dragged over to O'Dwyer headquarters to provide "color." And it could have gotten it. Instead of taking the thing into the main room and showing the milling crowds, the noise and excitement, it was stuck away in some remote closet so that a parade of political hangers-on and unpretty newspapermen could shove their mugs in front of it. This reviewer was forced to dial around that night. So some it may have come up with something good. But what we did see looked like very little of nothing.

Marty Schrader.

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WANTED

A Character. We want someone to handle our All-Nite Radio Show. Radio experience not absolutely necessary, but you must have a good line of chatter (clean) and a bright, peppy voice. If you know your stuff and would like to take a crack at disc-jockeying and keeping folks awake at a good price, drop us a line at

BOX D-74

The Billboard, Cincinnati 1, Ohio

ONE TUNE---ONE BAND DISKS

Bob Crosby Sets New Band; Opens At Pac. Square

HOLLYWOOD, Nov. 12.—After spending 14 months overseas with the U. S. Marines, heading entertainment units, and more recently with AFRS here, Bob Crosby has received his honorable discharge and is organizing a band again which will open at the Palladium here February 5 for six weeks.

Contrary to rumors, Crosby is not taking over Ray Bauduc's dance outfit, but is building an entirely new crew with Van Alexander, ex-band leader and well-known arranger, assisting. Alexander recently came here from New York to work with Crosby.

Crosby's band is again being booked by MCA. Ork tees off this month at Pacific Square Ballroom, San Diego, and then heads for a tour of the West Coast before moving into the Palladium.

Horne, Kenton & Barnet for Coast New Year's Day

HOLLYWOOD, Nov. 12.—Plans have been set for a huge pop music shindig New Year's Day at Balboa Stadium, San Diego, Calif., with the signing of Lena Horne to appear with the bands of Stan Kenton and Charlie Barnet, plus the King Sisters and Peggy Lee.

Larry Finley, operator of Mission Beach Ballroom, San Diego, is promoting the affair, which will be tagged *The Tournament of Music*. Balboa Stadium has a capacity of 30,000, and tickets will sell for \$1.75. Pitch will be thrown in the afternoon.

Fronters, Ex-Service, Begin To Shape Up Orking Plans

NEW YORK, Nov. 12.—Band movements here continue to center around location spots, with more of the ex-servicemen-maestri getting over reconversion hurdles and beginning to take up the cudgels in the band ring again.

Hotel Commodore slot has been grabbed off by Hal McIntyre for 6 to 10 weeks, beginning January 10, while Ray Benson does a two-weeker at Providence-Biltmore Hotel in Rhode Island November 19.

Word from Claude Thornhill, mean-

while, is that while future plans are still hazy, he will probably not take up with his own band again. Physical hurdles involved are thought too much by Thornhill, whose health while in the service, took a bad turn. Plano-magician figures on staying with recordings, however, and is working out a deal to make frequent Columbia sides, with studio talent only behind his keyboarding.

Bobby Byrne's ork now understood to be under full steam, with maestro slated for Tune Town Ballroom, St. Louis, in early December.

Ray McKinley, on other hand, is still trying to get his band plans out of the formulating stage, maestro being anxious to clear out of New York as soon as possible, with an eye toward the West Coast pickings.

Meanwhile, Buddy Morrow, who spent much navy time before getting out to his present band, is pretty burned at statements that he was one of the newer maestri who hadn't seen service. Orkster holds a good service record, and wants it known, to boot, that his band, contains 13 ex-G.I.'s out of a complement of 16. Of the three remaining, one lad is only 16 years old.

Eckstine Flies, So Morris-Gale Shell Out \$7,500 & Burn

NEW YORK, Nov. 12.—Tiff between the William Morris Agency and the Moe Gale office here over a \$1,500 transportation bill run up by the Billy Eckstine ork in St. Louis, was settled this week, with the two booking firms agreeing to split the tab.

Trouble started when Club Riviera, St. Louis, held Eckstine to a full three-week stay when it had been previously understood that the maestro would have to play only two weeks and six days. Morris agency took a burn at the Gale office, which controls bookings at the Riviera, because the former had already skeddled Eckstine for the Paradise Theater, Detroit, beginning November 9. Agency figured that Eckstine could leave the Riviera on the 7th and make an easy train jump to his Detroit commitment. But Riviera management's move to hold Eckstine over until the 8th put a clinker in the train scheme. Result was that the Morris agency had to charter a plane here and dispatch it to St. Louis, from where it hauled the band to Detroit, all in one day. Chartering fee accounted for the \$1,500 wrangle.

Stabile May Back Voice at Waldorf

NEW YORK, Nov. 12.—Despite announcements that Emil Coleman will remain at the Waldorf-Astoria to be on hand when Frank Sinatra begins his stint November 20, talk is that it will be the Dick Stabile ork which will be up front when the "Verse" mugs mike.

Coleman, due out of town on a San Francisco jaunt via Florida, admitted that he had been asked to extend his Wedgewood Room chores to cover the Sinatra show, he had not as yet received any assurance that plans were definite.

Victor Preems A New Twist

Special for juke ops means plenty for machines, tunes and talent

NEW YORK, Nov. 12.—RCA-Victor distributes this week are contacting juke box ops thruout the country and presenting to them a revolutionary platter idea which the Camden waxery is launching. Idea is to produce a special record for operators only, which has the same tune by the same band on both sides of the disk.

Ops have long beefed that when a smash hit juke item on one side of a record is produced, the other side usually means little or nothing, and the operator has to buy from scores to hundreds of additional copies of the disk because the smash hit side wears out, but quick, from constant plays. Victor's idea obviously would cut in half the number of records of a smash hit side which the op has to buy. When the disk wears out on one side, the operator merely turns it over and has the same in-demand recording to offer location patrons.

B. B. Polka's Good Example

Perfect example of this is *Beer Barrel Polka*. It is doubtful whether even Will Glahe, himself, who disked it for Victor, remembers what was on the other side of the platter, but the *Barrel* is still rolling in many locations. *Barrel*, by Glahe, is one of the 15 standards with which Victor is bowing the idea in. Other 14 are *Boogie Woogie* and *Marie*, by Tommy Dorsey; *Begin the Beguine* and *Stardust*, by Artie Shaw; *Josephine* and *The Waltz You Saved For Me*, by Wayne King; Duke Ellington's *Mood Indigo*, Glenn Miller's *Moonlight Serenade*, Fats Waller's *Your Feet Too Big*, Dinah Shore's *Blues in the Night*, Spike Jones's *Cocktails for Two*, Benny Moten's *Kansas City Orchestra* doing *South*, Allan Jones's *Donkey Serenade* and Benny Goodman's *King Porter Stomp*.

Goodman, of course, is now under contract to Columbia, but did the *Porter* job years ago for Victor. All disks are on Black Seal except Allan Jones's *Donkey Serenade*, which is on the more expensive Red Seal label. No Bluebirds in set-up at all yet. Price will be the same as for regular two-tune platters, i.e., 50-cent list for black label, etc.

Distributors Taking Orders

Distributors are taking orders from ops, with an end-of-November deadline for initial orders. Then, on the basis of biz written, the diskery will go into production, and promises December, January and February deliveries. In other words, no substantial stocks of the single-song two-siders will be carried on hand.

Standards were chosen for the try-out for the obvious reason that they have proved their click quality on the boxes over a period of time. Victor says, however, that if ops are receptive, they will build the catalog of specials, and attempt to do it with current or soon-to-be top pops. Pop tune would, of course, have to be tabbed at the very beginning of its run so that the waxery would have enough time to cut, press and deliver platters while song still had a solid life expectancy. No systematic plan of production has been worked out. Amount pressed of any number will depend strictly on demand. Talent on royalty arrangements will get the same cut as if they did a different tune for each side. Music pubs, however, will get double royalty, 1½ cents for each side per disk.

Plenty Significance

Stunt, the trade notes, is atom-loaded with significance for the whole music-record biz.

(1) It marks the first time a major record company has changed a fundamental recording operation for the spe- (See ONE TUNE—ONE BAND, page 80)

Name Surgery At RCA-Victor

McIntyre, Fields Out --- Ellington?

Indies likely to benefit—Dorsey, Monroe yelp about n.s.h. turnout of disks

NEW YORK, Nov. 12.—Reports that RCA-Victor was undergoing a huge shake-up in its talent ranks were given partial verification here by James W. Murray, prexy of the disk firm, who admitted to *The Billboard* last week that Victor was pruning its roster of artists for 1946 release and had already made plans to drop several bands—Hal McIntyre and Shep Fields definitely; others marked mebbe.

Stating that Victor was ready to retain any and all artists who were making money for the firm, Murray declared that rumors revolving about Tommy Dorsey, Vaughn Monroe, Tony Pastor, Charlie Spivak and Freddy Martin were untrue and that these orks were all set for '46 recording.

Murray also denied that there had been any discord with Duke Ellington, altho it is understood here that Ellington has been conferring lately with execs of other diskeries, and has expressed himself as dissatisfied with treatment he has been getting from Victor's Eli Oberstein.

Shep Fields's manager, meanwhile,

B. B. in the Act

CHICAGO, Nov. 12. — Special *Billboard* party, the first of a series of regular meetings of the fans of Skip Farrell, WGN-Mutual singing star, will be held in the Hollywood Room of the Morrison Hotel here Friday (16). Members of the club, about 400 teen-agers and adults, are of the non-swoon type. They are hep to entertainment quality rather than publicity stunts.

In backing Farrell, who is heard on Mutual's *Swing's the Thing* show, they have tried to be as trade conscious as possible. With this thought in mind they have decided to call their first party a partial salute to *The Billboard* as a top-ranking trade paper. Further indication of the serious nature of the club is the fact that admission will be two cans of baby food per person. Food collected will be distributed to the destitute of Europe thru UNRRA.

denied knowledge of a proposed termination of the ork's contract with Victor and claimed that Fields had eight weeks to go before option time. Stated that ork had signed its contract with Eli Oberstein, who is currently on the Coast recording Dinah Shore, that Oberstein had not indicated that band would be (See MURRAY VERIFIES on page 20)

Org Plans Cut Of Wax Stars

Eli Oberstein says nothing "wholesale" about reduction, just a change of policy

HOLLYWOOD, Nov. 12.—Eli Oberstein, artist and repertoire boss of RCA-Victor, stated today that there was no wholesale artist neck-chopping of contract talent. However, he admitted that the present policy of the waxing org tended toward cutting down the number of names under contract until Victor had from 15 to 18 top attractions to whom they could give the proper stamper run and distribution.

"A few sock disks," stated Oberstein, "merchandised to the hilt, will do more for the tunes, artists and the company than a huge catalog of big and little tunes and talent."

Confirms McIntyre Exit

When asked to comment upon the names exiting from his recording sked, Obie stated that it was true that Hal McIntyre was ex-Victor. He had, it seems, a contract signed before Obie came back to the org, which had no option clauses and when it expired—it expired. On Shep Fields, he stated that (See RCA-VICTOR PLANS on page 23)



Evelyn Knight

SCORES AGAIN
ON
DECCA
RECORDS

LET HIM GO,
LET HIM TARRY
and
CHICKERY CHICK

Decca No. 18725

FCC Topper Porter Hits Petrillo on FM Music Ban; Slap Is Personal, Not Official

Even Victory Loan Live Music Is Not FM's

WASHINGTON, Nov. 12.—Official eyebrows are still elevated as the result of FCC Chairman Paul A. Porter's frank public criticism here of James C. Petrillo, prexy of the American Federation of Musicians, for demanding that FM stations engage double music crews in programs duplicated over both FM and AM outlets. Porter's criticism caused a mild sensation midway during a nationwide radio broadcast Friday night (9) on the lively *Meet the Press*, sponsored by *American Mercury* mag and originating from Mutual-Cowles WOL.

Expressing what he described as "a purely personal view," Porter said he thought the progress of FM broadcasting is in danger of being "retarded" by the Petrillo edict. He indicated, too, that the AFM czar's ultimatum wasn't benefiting labor interests either, and that employment opportunities might eventually be reduced in the FM field by the order. He emphasized that he was sympathetic with the legitimate interests of labor.

Warner Called Question

Porter gave his view on Petrillo in answer to a question from Albert L. Warner, WOL news chief and moderator of the *Meet the Press* program which is staged each week at the WOL studio, where four members of the press interview a well-known federal official. When Warner broke into the questioning to ask the FCC chairman what he thought about the Petrillo edict, Porter said laughingly, "I'm afraid that's not the kind of a question to which I can say, 'I'm glad you asked that,' but as long as you did ask it—here's my answer."

Porter's criticism of Petrillo was the first expressed publicly, not only by FCC but also by any federal official here. FCC, in its treatment of FM operation rules, tho, has indicated lack of sympathy with Petrillo. Porter's assertion here came less than 24 hours after he had delivered a mild reply to a plea by Leonard L. Asch, president of the Capitol Broadcasting Company, for help from FCC in coping with the Petrillo situation. Asch, in his plea, had pointed out that Petrillo had refused to modify his demand so that CBC's FM station in Schenectady could carry a special Victory Loan program which Asch described as an essential public service designed for performance in accordance with provisions of his FCC station license. Asch's station is a Mutual affiliate. "I think you must know," replied Porter, "that the matter of making necessary arrangements for broadcast material is the function of the licensee. I do not see that there is anything that I can do in response to your request." Asch, in his query to Porter, had cited the coincidence of the Petrillo ban and silencing of major FM network stations "indefinitely for technical repairs, whereas a small independently owned station continues to maintain a 16-hour schedule."

Porter View Held Significant

Porter's declaration on Petrillo is regarded here as highly significant, dwarfing even the news implications of the FCC chairman's comment on a question, posed by Warner, as to whether Tom (Tommy the Cork) Corcoran has special influence with the FCC. Query obviously was prompted by disclosures in a recent *Saturday Evening Post* article written by Jack Alexander, one of the mag's associate editors. Porter, in answering Warner, said he assumed Warner was referring "to the WMCA case" in which Corcoran, according to the Alexander article, had exerted influence. Porter asserted that he was "surprised to see that the article mentioned nothing" about a report by a Congressional investigatory committee which, Porter said, had examined the matter "thoroly" and found nothing.

Porter, during the radio program, took the opportunity to take one of his backhanded slaps at over-commercialization of programs and, at one point, he reiterated that listeners, by their "tune-off" prerogative, can have the final say-so on program value, particularly

where stations continue to put emphasis on lengthy commercials. On the subject of television, Porter said he was convinced that the medium would become the dominant one in radio some day, and he said he "believed in" color video, having seen it in operation. He gave voice, too, to some of his oft-expressed views against radio stations assuming editorial policy, and he insisted that FCC was doing everything within the province of the law to guard against monopolies (such as newspaper control) of radio.

New Orrin Tucker Ork in 1st Location At Chase, St. Louis

CHICAGO, Nov. 12.—Orrin Tucker's newly organized crew, which has been currently doing one-nighters in the Midwest territory, opened its first location yesterday (11) at the Chase Hotel, St. Louis. Closes December 7 and moves to the Trocadero, Evansville, Ind., December 8 until January 1, 1946.

Band is a larger ork than the one which Tucker fronted before joining the navy, with personnel including three trumpets, two trombones, two French horns, five saxes and three, and possibly, four rhythm. Vocals will be handled by Helen Lee and the maestro.

Court Says Gem-Dowling Vs. ASCAP Suit Not Trivial

NEW YORK, Nov. 12.—Motion previously filed by the American Society of Composers, Authors & Publishers to throw out of court complaints brought against them by Eddie Dowling, Gem pub and the Denton & Haskin Corporation, was denied last week in the New York State Supreme Court by Justice Walters. Denial forces ASCAP to make preparation for the filing of answers within a certain period of time.

Action resulted from an attempt by the Society to dismiss as "inconsequential" certain questions dealing with royalty deficit demanded of it by the plaintiffs.

Talk is that ASCAP will continue to fight for dismissal of case in the appellate division.

SKIP FARRELL

"So Far in So Little Time"

A SKYROCKET just beginning to get in to the stratosphere is Skip Farrell, one of radio's new tonsil vibrators. The bary has knocked on fame's door with his air shows and some hot disks, and the dial twisters and nickel spenders are showing their interest with the sales check fan letters.

Hand-picked discovery of Johnny Mercer, Skip has doubled with the Dinning Sisters on Capitol records that have been solid hits. He's doing a couple of sponsored radio shows, one a Chi local and the other E. J. Brach's *Swing's the Thing* over Mutual on Thursday nights. During last summer he did a sock job as the featured crooner on Wayne King's NBC show that subbed for Jack Benny.

Farrell has come up the hard way. He has been tune talker with such name bands as Griff Williams and Anson Weeks, a featured act in hotels, vaude act, diskier and airwaves singer. This knockabout showbiz experience has paid off plenty at the box office and taught him not to get excited—it's still a long way to the top and tough to stay there. He's taking it easy, and if he keeps on plugging the way he has, is going to breeze into home port on an even keel.

Cross Over to the Sunnyside with . . .

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BODY'S
TALKING
ABOUT

NANCY

BY JIMMY VAN HEUSEN
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RECORDED BY

FRANK SINATRA
ON
COLUMBIA # 36868

STANWOOD MUSIC CORP.
1619 BROADWAY NEW YORK, N. Y.
LESTER SACKS, Prof. Mgr.
Hughie Keough, Chicago Sam Friedman, Hollywood

Manie & WB Decide To Sit Their Feud Out for Time Being

NEW YORK, Nov. 12.—Battle between Herman Starr, of the Warner Bros.' music pub quarto, and Columbia Recording Corporation has settled down to a state of siege, with Manie Sacks, of CRC, declaring this week that his company can't afford to pay the price demanded by Starr and, as a result, no more of the pub's ditties will come out on the Columbia label for the time being. CRC ban against WB tunes came last week when Starr, general manager for WB pubs, notified the diskery that henceforth he would require the full statutory rate of 2 cents a side for any WB tune.

Starr, reportedly, had been irked by the treatment given to one of his songs by Columbia—he claimed that lesser artists were being assigned to the ditty—and put in a gripe to Sacks. This allegedly led to Columbia's dropping of the cited tune, whereupon Starr came back with his demand for the hike in royalty rate. Two-cent fee is allowed by law, but current practice among pubs and diskeries has never called for payment up to the full legal maximum.

RCA-Victor Looks Disk-Flack Claims In the Factories

NEW YORK, Nov. 12.—Fantastic production figures—a million disks monthly—which many of the record orgs have been claiming, will be given a thoro research looksee within the month, it was reported last week. RCA-Victor, it is said, checking on future competish and trying to get at the true pulse of the platter biz, is readying a survey of top diskeries. Plans, tho not complete, are said to call for not only a study of production claims, but investigation into the set-up of the orgs making them.

Trade goes along with the survey all the way. Most of them are anxious to see if there is any fire behind the smoke puffed out by record houses in the past few months.

Mack Triplets Cut Two With Martin & Coleman for De Luxe

NEW YORK, Nov. 12.—Mack Triplets, formerly a feature on Phil Spitalny's *Hour of Charm*, have inked their first recording contract. Cutting a De Luxe disk, trio last week comboed with singer Ted Martin and Emil Coleman's Waldorf-Astoria ork on two standards, *Honey* and *I'm Always Chasing Rainbows*.

Triplets, now at the Clover Club, Miami Beach, Fla., are skedded for an early December opening at the Ruban Bleu, New York.

Theater Shortage Hits Mask & Wig

PHILADELPHIA, Nov. 12.—One reason why motion picture houses don't step out and pick up a bit of legit business is because the musicians' union locals feel that a theater's gotta be this or that. Situation is currently causing the Mask and Wig Club, thespian group at the University of Pennsylvania, some difficulty because it can't find a theater for its regular annual production.

The group usually rents the Erlanger Theater here, but the house has switched to movies. Local 77 of the musicians' union has ruled that if the house pulls another switch the management will have to fork over salaries for a stand-in band for the entire run of movies shown.

Lots of Air for Lunceford

NEW YORK, Nov. 12.—Air-minded Jimmie Lunceford probably will top all over-night jump records at the end of this month when he makes an aerial trek from Drew Field, Tampa, where he holds down the stand, November 29-30, to Williamsburg, Va., for a one-nighter December 1. To get to the Florida site, Lunceford will click off a 1,250-mile flight out of La Guardia Field here.

PEERLESS DISCOS

AUTHENTIC MUSIC OF THE AMERICAS
FROM SOUTH OF THE BORDER

In Latin America the name DISCOS PEERLESS has been for years a standard of musical excellence. Recorded in Mexico City, this catalogue includes outstanding and authentic Latin-American selections. Great singers and orchestras contribute to make PEERLESS the world's finest catalogue in this type of music. We are now pressing a selected list of PEERLESS. Soon we will make the entire catalogue available to dealers and coin machine operators in the United States. Unsolicited testimonials prove that PEERLESS will consistently outwear any other record. This same high quality has been maintained on United States pressings.

COAST RECORDS

In a very short period of time COAST has established a reputation in the field of American Folk Music. Fine Artists, excellent recording and the highest quality record material have all been contributing factors.

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Music Printing a Mulligan Stew

Rags to Riches ---With Agony

CHICAGO, Nov. 10.—Indication of trouble band leaders now in service will have in getting rehabilitated to make forth with their music again was seen here this week as a result of difficulties of Ray Pearl, former army private and before that Midwest band leader, who is now playing at Chi's Melody Mill.

Ray's story is almost a Horatio Alger of starting from scratch (even with 14 years of being a semi-name) when he got his discharge last March after 18 months of service with Uncle Sam. Incidentally, Ray has climbed back to where he was before entering, the Melody Mill, one of Chi's larger dance spots, so the tears aren't necessary now.

But it is well known that several other ork leaders in Pearl's semi-name class have had to give up dreams of getting back their bands, due primarily to governmental red tape and non-co-operation. However, easing of the situation is seen now with the relaxation of some controls, such as ending of the gas rationing, etc.

4F, But Drafted

Ray was drafted while still in the 4-F category thru his Draft Board's decision, and while in the army had to spend most of his time flat on his back waiting for an attempted cure. Any rate, when the army decided to release him, he

'Pittsburgh Courier' Settles Libel Suit Brought by Kirby

NEW YORK, Nov. 12. — *Pittsburgh Courier*, Negro weekly, has settled out of court with John Kirby, ork leader, who recently filed suit against the newspaper. Suit arose over an article published August 5, 1943, under heading "Little Shots About Big Shots," that read: "If John Kirby doesn't report for induction this week, his local draft board will have the FBI track him down."

Case was tried in the New York Federal Court last year before Judge John Bright and a jury, and Kirby was awarded the decision and 5G for damages. Decish was appealed by the paper to the U. S. Circuit Court of Appeals, which reversed the jury award and sent the case back for retrial. According to Kirby's lawyers, Delaney & Lewis, the baton waver received close to the jury award when the paper settled the suit before the retrial.

found he had no band, no library, no instruments—and worst of all, no money. His old bandmates had pledged to help him while in the service for the right to use his name and music, but for one reason or another the deal didn't work out.

Discharged in Cheyenne, Wyo., Ray appealed to the Vets Bureau for a G.I. loan (See RAGS TO RICHES on page 22)

B. Bonhomme

PARIS, Nov. 8.—The French, noted for various ways of killing a cat, acquired a few new twists during the Nazi occupation. It seems that laws were passed during the period making it a criminal offense to sell music composed or played by Jews. Best selling disks, pre-war and during the war were frequently swing specials by Benny Goodman, and so a made-moiselle running a music market place, who had a few disks by the licorice stick king, naturally had to sell 'em—or else be caught with 'em or something.

She did just that via an ad in her local newspaper . . . but she gave B. G. his French tag, B. Bonhomme, literal translation of Goodman . . . and naturally got a premium price for the platters. And the Nazi never got the idea—being literal, in a different way.

WILDWOOD, N. J., Nov. 12.—Lieut. Com. Guy Hunt resumed command of Hunt's Starlight Ballroom here last week, following his discharge from the navy at Honolulu. It is reported that a name-band policy will be inaugurated at the spot during the 1946 summer season if one-night and week-end bookings are available.

Ev'ryth'g Goes In Biz Today

Stacks of back orders, lack of skilled help, paper and speed-up makes for bedlam

NEW YORK, Nov. 12.—Everything goes in the music printing biz today. Everything from pressmen taking home more coin to "instruction courses" given to some pub production men is part of the

daily routine of the ulcer row which is the music printing biz today. Towering bundles of folios, orchestrations and sheet music kissing the ceiling of swollen plants, desks stuffed with orders going back almost a year, double and double-and-a-half shifts, Rube Goldbergish gadgets on machines and make-shift equipment innovations for production speed-up—all are parts of the pic which has made and is making more bank notes out of clef notes than this biz has ever known in its entire history.

Production of sheet music and orches- (See MUSIC PRINTING on page 30)



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Jazz Concerts Set for Tour by MCA-Glaser

HOLLYWOOD, Nov. 12. — Norman Grantz, who promoted a successful series of Jazz at the Philharmonic concerts last winter, has completed plans to make a jazz concert tour of the country, starting November 23 at the Philharmonic here.

Grantz's tour is being worked out by MCA and Joe Glaser. After his initial session here, Grantz moves to San Diego, then on to San Francisco, Seattle and Tacoma and Vancouver, Wash. His swing eastward will either tee off at Denver or Minneapolis, and eventually will carry his jazz caravan to New York. Grantz and Berle Adams, booker and personal manager from Chicago, were to get together on the tour originally, but their plans fell thru.

Among the jazz "greats" tentatively set to make the tour for Grantz are Coleman Hawkins, Les Young, Ray Nance, Helen Humes, Meade Lux Lewis, Harry Edison and Barney Kessel. Corky Corcoran and Willie Smith, ace jazzists with Harry James's band, are also expected to play several dates for Grantz. Corcoran, who is slated to start his own band shortly under James's auspices, will probably play three Northwest dates for Grantz. He hails from that part of the country, and special box-office pull is expected, as he hasn't played in that section since he became a name with James.

BG With Finley Against MCA?

CHICAGO, Nov. 10.—The Larry Finley, West Coast ballroom op now in Gotham making depositions, together with his attorney, Art Desser, for his forthcoming court battle with MCA over the agency's alleged monopoly of West Coast locations, won't comment on his booking of Benny Goodman's ork into Trianon Ballroom here, February 1-3, trade sources are wondering if BG will be a star witness in the San Diego hearing of the case, which is slated to begin January 21 and should be in full swing by the time the "King of Swing" arrives on the West Coast.

Finley is bringing suit on the grounds that he can't secure band for his Mission Beach and San Diego terperies because of MCA's alleged band booking strangle hold on the Coast. Trade recalls that there's little love lost between Goodman and MCA, since the clary king split with the agency several months ago, following a long, drawn-out tussle over contractual obligations, and speculates that BG may open up on the band leader's side of MCA's alleged monopoly.

Mercury Disks Signs Ed Vinson

CHICAGO, Nov. 10.—Mercury Records, Chi label, this week inked its first big Negro crew, Eddie (Mr. Cleanhead) Vinson, whose 16-piece ork is currently at Rhumboogie Cafe here. Vinson was formerly featured altoist and blues shouter with Cootie Williams.

Reports from the Rhumboogie indicate that the Vinson ork is rapidly shaping up as one of the leading crews in the field. Vinson, who signed a three-year contract with Mercury, cut three sides, two of which will be released by Mercury next week.

University Sets F. B. Orks and Al Donahue, Too

HOLLYWOOD, Nov. 12. — Jimmie Richards, of University disks, has set a batch of bands handled by Frederick Brothers' agency.

Included in the deal are the bands of Gus Arnheim, Pinky Tomlin, Anson Weeks and Sully Mason. Richards has already released sides by Red Nichols, another FB property. Also signed is Al Donahue's band to do several platters. Donahue, handled by MCA, cuts his first sides this week.

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On the Stand

Charlie Spivak

(Reviewed at the Hotel Commodore, New York, November 8, 1945)
(Louis Zito, Mgr.—Wm. Morris Agency)

Anybody looking for constructive criticism of today's Charlie Spivak can stop right here, because there's so little of it you can offer about a man who blows the sweetest trumpet this side of Harry James. Spivak's band was never better, cleaner or sharper, and you can stretch the adjectives from dinner right thru to the supper session.

As expected, and the expectations in themselves point up the maestro's merit, valve work by the leader is the money clip that binds up the ork's bank roll. Those terrific long and true notes, whether muted or open-mouth, are all you can ask for, and with 16 pieces of quality terp-tooting to back it all up, you gotta have rocks in your head to complain or even start making comparisons. One thing, maybe, that bears mentioning, is that certain flair that still seems to be just around the corner. What holds true with Spivak on disks—that one real click needs to come along—goes on the stand. Some formula, some further trick to give him just a little more audience-appeal is needed. Unfortunately, the James has the lead with the trumpet gimmick, but if Spivak could work out some way to unbend a bit more and attach more warmth and significance to his own personality he could knock, but loud, at the No. 1 door.

Vocally speaking, Jimmy Saunders's stints are fine. Same goes for novelty-noodling Roni Nichols, who sparks the riffer lyrics with just the right degree of zaniness. Conspicuously lacking at this uniform-filled room was a gal singer, but Spivak and manager have already recognized this defect and are trying to remedy it.

All in all, if you strip the arguments down to a sensible, all-standards-considered point, you can't talk your way out of the fact that this is one of the best aggregations in the biz. Love that horn.
Joe Carlton.

Les Brown

(Reviewed at Capitol Theater, New York, November 7)

(Personal manager, Joe Glaser. Booking office, Music Corporation of America)

Les Brown's ork, making its initial appearance at the Capitol, isn't the best band in the biz today, but you wouldn't have to use more than the fingers of one hand to count those outfits which are musically more hep, smoother functioning and which make a more honest effort to contribute something besides a ballroom routine. Ork not only treats the customers to a well-rounded and full-course diet of sweet, swing and novelty, but scat vocals and zany dancing of some of its sidemen, like Saxman Butch Stone and Traman Stubby Brown, provide an old vaude touch which is a welcome relief to the "no production" bands of the last few months. Antics net heavy mitts every time out.

Band is Brown's best yet. Personable little leader has gone all out to correct faults previously tabbed. He has put brakes on some of the excess drive which characterized his "jump" 'em technique—not too much, just enough—and has also added needed push to his ballad presentation. Result—a top-grade outfit with a refreshing modern style balanced in full sections and groups.

Blond thrush Doris Day continues to be money in the bank. She can tonsil with any thrush around in ballads and rhythms alike.
Herb Jaffe.

Bob Chester

(Reviewed November 6, 1945, at Latin Quarter, Detroit)

After being out of the band field for some time, Chester has set a new band, breaking in during the last nine weeks, first on theater dates and then on a string of one-nighters in the South. This is the first club stand.

Chester's new music is more on the swing side than his old band, and he cut loose with a number or two that almost had the crowd rocking, but his prevailing style is still over on the sweet side. He hits a happy medium that seems pleasing to most audiences.

Instrumentation is 4 trumpet, 4 trombone, 6 sax (including Chester), 4 rhythm, plus 2 vocalists—20 in all. Most of the band members are young—avoiding both old-timers and the callow in
(See ON THE STAND on page 30)

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British Topper Set by Lang's Music Makers

NEW YORK, Nov. 12.—Topper in England, *I'm in Love With Two Sweethearts*, has been picked up for U.S. publication rights by Charlie Lang, of Music Makers pub here, in a quick move by Lang to capitalize on the tune's British appeal.

Lang went into action, he says, after checking *The Billboard's* England Top Twenty list for over three weeks and finding that *Two Sweethearts*, which led the pack, had no American outlet. A wire to Irwin Dash Music, pub who hold the English rights, brought back a quick "yes" and Lang promptly went to work setting the tune with the major diskeries. Claims to have platters on Columbia, Decca, Victor and Cosmo forthcoming.

DETROIT, Nov. 12.—Sgt. John Souther, who has handled army public relations matters here during the last two years, has been named publicity representative for the Detroit MCA office.

Click Disk Spurs Rhumboogie Into Natl. Distributing

CHICAGO, Nov. 10. — Rhumboogie Records, started some six months ago by Charley Glenn, owner of the Rhumboogie, South Side Negro nitery, as a promotional gimmick for T-Bone Walker, blues shouter then appearing at the bistro, last week went on a national scale after the popularity of the two original sides by Walker encouraged Glenn to expand his distribution and pressing facilities.

First two sides, *Sail-On, Boogie*, and *I'm Still in Love With You*, which spotted Walker's guitar and vocals, backed by Marl Young's local crew, have already, it's said, sold over 50,000 copies, and Glenn is making arrangements for 150,000 more pressings locally. Walker's second disk, *Evenin' and T-Bone Boogie*, will be released next week, Glenn said. Label has just signed Boogie-Woogie Allen, another Chi blues singer. Glenn said that he's expecting to ink some big Negro bands and other artists.

Murray Verifies Victor Pruning; Orks on List

(Continued from page 13)

dropped and that Murray did not have the authority to conclude their arrangements with Oberstein.

Indications that Victor was brewing up something special were all over the street this week with band managers reported in whispered sessions with execs from all the rival wax firms. Story coming out of these huddles was that Victor was going to tie itself down to a limited number of bands, including Dorsey, Monroe, Sammy Kaye and Spivak, and that all the others would be let go. Reasons for the large-scale upheaval, it was claimed, lay in the whole question of disk production, with Victor reportedly deciding to meet the growing demand for hit-tune diskings by sacrificing all pressings of lesser artists and concentrating its facilities on sure-fire maestri.

A Shift to Rivals

With McIntyre and Fields down and Artie Shaw to go, Victor thus has opened the way for its mushrooming competish to latch on to three name-bands, something which most of the newer and smaller diskeries have been dying to do for a long time now. Shaw has already given notice to his musicians and MCA that he is breaking up his band effective with his closing at Meadowbrook Gardens in Hollywood this week and has indicated that he will cease recording for Victor. There is talk too that Shaw will get together with other music interests to start a new recording company, with the possibility that the new platter set-up would include other well-known leaders (the way is now open for a guy like McIntyre for example) who have a gripe about their record production and distribution and would like to get onto something else. Shaw's plans are still nebulous, however, with the tootler also showing interest in the motion pic field from the production end, and rumor is also rife that he is looking with favor on Frank Walker's forthcoming-MGM record division whenever that takes material shape.

Reason that production problem is the main factor behind Victor's let-go of McIntyre, Field and possibly others may or may not hold true. Understood that firm has been having trouble trying to placate both its top leaders like Tommy Dorsey and Vaughn Monroe, who have been yelping that their sides are not getting the production the demand warrants, and its distributors who pass on retail yelps that there are never enough of hit tunes, only too many of the dogs. Monroe waxing of *There! I've Said It Again*, for example, which was held down on pressing to under 750,000 platters, could easily have hit way above 1,000,000 mark if Victor had been able to put the stampers behind it.

Everyone in Demand

But as some music men see it, record demand today has not necessarily confined to the top names—the percentage of lemons has become very slim with nearly anybody who can round up three pieces and a hot potato making money on wax—felt by these spokesmen that Victor may be foolishly affording other diskers the chance to snag onto talent, give them the production which RCA claims not to be able to spare and thereby pose an eventual threat to the firm. What isn't understood, too, is why Victor should take such steps to straighten out its production problem when at the same time it is throwing heavy production into a new juke-disk-marketing scheme (see Victor juke story in this issue).

Whatever motives impel Victor talent trim-down, signs are already here that rival major and indie diskers too are happy about the whole thing and are doing their darndest to grab what is dropped. Phil Moore Quintet which has been committed to Victor until recently, for example, has signed a one-year contract with two-year options with Musicraft. Hal McIntyre is said to have already communicated with Columbia diskery with a deal likely to be worked out after the end of the year. And the Victor claims to be clinging onto Ellington. It still stands that the orkster has talked dotted-line details with a number of other wax houses.

Robin Hood Dell Mulls Sat. Night Atlantic City Pops

PHILADELPHIA, Nov. 10. — Board of directors of Robin Hood Dell concerts is considering a proposal to expand and establish a branch in Atlantic City, in the shore resort's Convention Hall, next season. The summer concert org will present a series of Saturday night pop concerts at the seaside spot, which will feature guest stars used in the series here, if the plan is approved.

Saturday night is open under the arrangement used in Philadelphia and the added revenue from Atlantic City concerts is expected to put the bobbed-hair gang, which usually operates with a deficit, on the black side of the ledger. The fact that the resort expects 1946 to be the biggest year in its history is reported to be convincing the board of directors that the move is wise. Last year's Dell concerts were highlighted by appearance of Frank Sinatra, Dinah Shore and Andre Kostelanetz.



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Decca's Legal Minds Doing Nix on Airings

Stations Cut Crosby Spins

NEW YORK, Nov. 12.—With lawyers for Jack Kapp denying that they were contemplating any legal action, the talked-of move by Decca to tap recorded radio shots for performance dough took on a new wrinkle as far as the disk jockeys in the East are concerned.

What it amounts to is that three of the leading platter turners here have already indicated they will pull stakes shortly and desert their present program slots. Since the Decca grievance at cuffs use of their talent on waxed etherings is known to have been mainly lodged against name jocks, the waxery may now find itself in the unique position of achieving a victory against ghosts, should it care to reverse its current lawyer claims and make a battle against the present no-fee disk programings.

Jocks' Other Reasons

Not that it is believed that the jocks are cutting out of the ether picture because of the Decca deal, but it is felt that when station execs come to think about replacements, they're likely to frown on jock-like shots because of the new tariff threat. Fact is that jocks have been departing, either out of personal-betterment reasons or because of differences that have no bearing on the sales potential of their type of program. Jerry Lawrence, for example, who holds down the WMCA top-jock slot, will take off for the Coast around February 1 to handle emcee chores for the CBS network outlet there. Dick Gilbert, who drops his WHN affiliations at the end of this year, has a Coast offer beckoning, as well as tie-ups with allied segments of radio biz in the East. Alan Courtney is understood to have severed with WOV as a result of mutual disagreements having to do with changeover in station policy.

Decca's move to cut in on radio moala is also figured by some diskers and radio men as creating still another kind of boomerang against the diskery. Not only is it felt that stations in preference to paying for airings of Crosby wax would simply cut Crosby disks out, but that Decca by such a move would actually be blighting part of the exploitation of its entire label. Stations told that they cannot use Crosby disks for free are likely to declare a vindictive taboo against all Decca products, with the result that Decca may find one compartment of its wallet thinning out even as they fill up another. Trade recalls the period during which all Decca diskings were off the big stations who didn't want a legal tiff, and how Decca reversed itself and okayed use of its platters after bandmen pressuring.

Basie Confirms Fact That He's a Music Pub Now

NEW YORK, Nov. 12.—As anticipated by the trade for the last few months, ork leader Count Basie last week announced that he would be in the pub biz by the first of the year. Firm, to be called Basie Music Publishing Corporation, is said to be a 50-50 combo of Basie and his p. m., Milt Ebbins.

Despite trade thinking that the new pub house will be nothing more than an exploitation org for all of Basie's music—especially since his long-term contract with Bregman, Vocco & Conn terminates at the end of December—Ebbins said that the firm will be in the market for pops, with a full-time staff for promotion.

Sam Wigler on His Own

NEW YORK, Nov. 12.—Sam Wigler, pro manager for Viking music pub, one of the Saunders-Viking-Chelsea trio bossed by Irving Gwartz, has parted with the firm and will go into the pub biz for himself. Wigler's new enterprise will be titled Ford Music, with offices set for 603 Fifth Avenue.

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WRAP IT UP, PUT IT AWAY

G 2 **DREAM AWHILE**
GREEN GIN (solo by RENE BLOCK)

ABBEY BROWN'S COOL CATS

G 9 **FLAMIN' MAMIE**
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Music---As Written

NEW YORK:

Benny Goodman into Terrace Room, Newark, for four weeks beginning November 27. . . . Woody Herman headed for 400 Club here November 22, after four weeks of Southern one-nighters. . . . William Schrader in as order service department chief for Columbia disk plant in Kings Mills, O. . . . Noteworthy music pub working on *Music Box Serenade*. . . . Majestic releasing its Al Smith Memorial album, featuring the late governor's favorite songs picked by a committee including Eddie Cantor, Gene Buck, Eddie Dowling and others. . . . New package for Duotone's Star Sapphire phono needle in the works, with retail price at \$5.

Leeds Music has taken over title song of Republic's "I've Always Loved You" pic, which is based on life of Rachmaninoff. Ballad penned by Harold Rome and Aaron Goldmark. . . . Chuck Foster and vocalist Marilyn Paul looking for a hitching post. . . . Joe Glover, arranger for Andre Kostelanetz and author of the "Are You With It?" score, elected prexy of American Society of Musical Arrangers. . . . Jack Adams severed with W. Colston Leigh Lecture and Concert Bureau. . . . Harry Squires sold \$300,000 worth of concert music without an office between Sigmund Romberg's 60 concerts and prospective Phil Spitalny tour. Romberg starts his tour January 20 thru March, returning thereafter to Hollywood.

CHICAGO:

Lloyd LaBrie, now on location dates in the Midwest, makes his first junket to the West when he opens January 1 for four weeks at Rainbow Ballroom, Denver. He then hops to Larry Finley's Trianon, San Diego, Calif., where he opens February 1 for a six-week run with options. . . . Eddie (Mr. Cleanhead) Vinson closes his run at the Rhumboogie December 6, with Eddie Mallory's new crew set to follow. . . . Ted Weems replaces Clyde McCoy at the Boulevard Room of Hotel Stevens November 30. . . . Russ Morgan plays the Oriental Theater week of December 6. . . . Vogue Records will cut some of their artists in Chi during the next couple weeks. . . . Apollo label has cut Willie Bryant, Negro comic, doing four vocals backed by Tab Smith's ork. . . . Earl Warren, ex-Basie sideman, now fronting a territory band around Columbus, O.

Gay Claridge, house ork leader at the Chez Paree, is changing his style to a Hal Kemp-type crew, with Austin Little, Nook Schrier and Bob Sylvester handling the arranging chores. . . . Lena Horne may be featured artist for Larry Finley's afternoon musicale January 1 in the 30,000-seat Balboa Stadium, San Diego, Calif., with two name bands and the King Cole Trio, with a number of other outstanding musical names for support. . . . Lester Young, ex-Basie sax, readying for an army discharge, with Jo Jones, ex-Basie drummer, still at Fort Ord, Calif. . . . Dave Pritchard and His Musical Playboys, now at Flagship, Union City, N. J., being eyed for a Columbia pic.

HOLLYWOOD:

Russ Morgan rumored to go into Ciro's, following Enric Madriguera. Raphael Mendez, sensational trumpeter working in pic studios here, widely talked about as going out with band under MCA banner. Every agency and personal manager in town said to be interested in Mendez. Recordings he made for Pan-American label said to have started interest. Made a couple of recordings with Harry James before pulling out to go on own. . . . Music and motion picture greats all at Andy Russell's wedding party in Encino.

Horace Heidt came in from Palm Springs, Calif., for Lionel Hampton's opening at Heidt's Trianon in Southgate. Heidt devoting good portion of his time to operation of his Lone Palm Hotel in Palm Springs. . . . Seymour Heller working in local GAC office for a couple of weeks before heading for San Francisco to open GAC outlet there.

Dave Mathews gathered a special band to record for Capitol. Mathews is doing arrangements for Charlie Barnet now. . . . Mel Torme and Bob Levinson have teamed up on their songwriting abilities. . . . New publishing firm organized here called Arrowhead Music, and headed by Sylvester Cross and Jack Elliott. . . . Del Courtney extended thru December at Palace Hotel, San Francisco. . . . Dixon Gayer, band flack, here from New York. . . . Don Raye may write the musical score for the screen version of MBS's *Queen for a Day*. . . . Tommy Jones fronts new 17-piece band as Monday night re-

placement for Joe Venuti at the Paladium.

Eddie Heywood slated to cut piano album for Decca. Jazz Man record shop moved to new location. . . . Eddie Laguna, of Sunset Records, cut new batch of sides featuring Lem Davis, alto saxist with Heywood. . . . Maurice Rocco repeats at Roxy, New York, November 21. . . . Arthur Lee Simpkins at Walton Roof, Philly.

PHILADELPHIA:

Elvira Lou, Philadelphia songstress, was signed by John "Scat" Davis as band singer. She joins the band in Johnstown, Pa. . . . Harry Dobbs, band leader at the Latin Casino, has joined Jack Cohn as a partner in the Standard Theatrical Agency. . . . Lou's Moravian has opened a room which will feature name piano artists exclusively. . . . Don Renaldo and his quintet, Philadelphia unit, are starting their own recording company. Their backer is a member of the Philadelphia judiciary. . . . Del Parker, song star at the Embassy Club, joins Jimmy Dorsey's band at the end of her present contract. . . . Howard Lanin shares the podium with Benny Goodman at the Purple Heart Ball this week.

RAGS TO RICHES

(Continued from page 17)

to get started on, and was told the band business was n. s. h. in the eyes of the local bureau at least—a situation which seems to be prevalent among the bureaus in spite of the fact band biz is among America's better paying classes of jobs, putting it mildly. Add to the fact that Ray's rep should have been a good risk, anyway, which it since has proved to be.

Local Selective Service told him to make application for his old job, which he couldn't do without band. In desperation, he went to OPA in Denver to apply for gas to get to Chi and other places to organize a band. OPA turned him down on both gas and tires because it apparently figured a band leader wasn't an honorable occupation. To get a band together, Ray finally had to make black market purchases of gas and tires, and managed to land in Chi where he found about 10 guys willing to throw in with him because of his previous good rep.

It turned out they didn't lose because the band was soon booked at its old stomping grounds, and going good, from all reports. Payoff is Treasury Department won't recognize money Ray spent getting organized and threatens to prosecute if Pearl doesn't fork up tax on dough he admits he had to spend in black mart.

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 3 Skee-Dee Waddle-Dee From Columbia's "Rock In In the Rockies"
 4 The Nuts and the Beerries From Columbia's "Rhythm Roundup"
 5 Don't Be Toin' Me Your Troubles

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Profits of New Pub To Buy Books for Service Hospitals

CHICAGO, Nov. 10.—New type of music publishing house, one intended to be a non-profit org with philanthropic intentions, has been formed here, and moved into action this week. New outfit, to be known as the Capa Music Company, will devote all profits, exclusive of overhead and salaries for executives, to providing books for armed forces' hospitals for the next few years and after that for juvenile homes and other welfare institutions. Man behind the formation of Capa, which will be headquartered at 333 N. Michigan, with New York and Hollywood offices to be added later, is Alvin K. Schiller, songwriter and publishing and editing man formerly with the F. J. A. Forster Publishing Company.

Schiller and his associates are in the process of setting up a library fund, to which all the profits of Capa will be given. This fund, to be administered by civic leaders, among them Col. Samuel H. Keeler, former deputy surgeon general, will be used for providing the books which Schiller and others claim are greatly needed in armed forces' hospitals.

Part of the plan of Capa calls for most composers to remain anonymous if they so desire. Schiller said that about 90 per cent of the tunes on hand for publication have been submitted by composers who have waived royalty payments.

Distribution of the Capa songs will be thru the regular song wholesaler and jobber channels. At present, the company has published two songs, is setting up sales distribution, and is working on getting radio airings of the tunes. It is contemplated to have future songs released as recordings, with revenue from these sales going to the library fund too. No big name composers have been signed up by the company as yet.

Spike Joneskowsky

CHICAGO, Nov. 12.—Kids are getting a taste of Spike Jones—but the new Spike, the longhair Jones—with the special album of Tchaikowsky's *Nutcracker Suite* that the band leader and the City Slickers have recorded for Victor. The three platters, designed especially for moppets, are straight stuff and the Slicker trade-marks are heard only occasionally.

Band was expanded with flutes and woodwinds and a verse choir replacing the routine singing. Special effects and lyrics were prepared by Fos Carling and Country Washburne.

Jones's diskings for kids is only one in a growing number of such special recordings being made by some big names. Such artists as Gildersleeve have been a great hit with the youngsters. If proof were needed, 150,000 of the Jones album were released November 1. Kid disks have the added advantage that they build fans for artists in the previously unaware groups.

RCA-Victor Plans Cut of Wax Talent

(Continued from page 13)

the contract had some time to run, and the matter of Fields's continuation with the firm. "just hasn't been set yet," Duke Ellington's paper, he stressed, had two years yet to go and he saw no reason why it wouldn't run that time—and maybe longer, bar untoward happenings.

Phil Moore, it seems, was not released. His paper said that if he found a better deal than Victor was giving him he had the right to exit—and apparently the Musicraft contract was better and so—.

Shaw's Own Diskery or Staying

Artie Shaw, reached for a comment on his Victor paper, pointed out, as indicated in another story in this issue, that he was disbanding his orchestra and that he might set up his own recording outfit—alho there were plenty "ifs, ands and buts," in the "might." However, if no Shaw waxing deal was consummated, he would continue to be a Victor artist.

On the Ginger Snaps, their deal with University Records was prior to their signing with RCA-Victor and was only for four sides. However, if Victor doesn't come out with Ginger Snaps "sides within a reasonable length of time," their paper is nixed . . . and University is said to be plenty interested in having them disk some more.

Everyone Wants More

It's generally understood here that nearly everyone in the Victor catalog wants more action on his sides. Dave Rose over the week-end (10-11) lunched with Oble with the idea of asking for a "concentration on my recordings." The King Sisters will, if one of the sisters can be believed (but not quoted), leave to disk for Capitol as soon as they're contract free to do so, unless—.

Victor pot is boiling—that's certain under the stated aim of getting down to that 15-18 artists and a limited number of top tune disks a year. Waxing gang is interested in seeing just which one of the artists released by RCA-Victor hits the top slot with a new affiliation.

There's too much change now in the world not to have that happen, is the way one top music man puts it . . . and a tune can do it.

Les Paul Trio a Ciro, Maybe

HOLLYWOOD, Nov. 12.—Deal now being negotiated by Pat Robkin, of the William Morris Agency here, would place the Les Paul Trio into a nitery for the first time. Robkin and Herman Hover, of Ciro's, are working up the idea of spotting Paul in the cocktail lounge adjoining Ciro's main room. Group would also make several appearances in the main room. This would be the first time Ciro's cocktailery featured live talent.

Les Paul, who plays a terrific guitar, gained national fame originally on the Fred Waring programs, and is now featured with his trio on the Burns and Allen show. Mel Shauer represents Paul for radio, but has made arrangements with William Morris office to handle him.

Sheriff Waits To Clutch Al Guild Disks, Clark Deny Infringement

BRIDGEPORT, Conn., Nov. 10.—New ork, Al Sherwood, played a one-nighter here last Sunday (4) at the Ritz Ballroom. Band drew 791 persons at 90 cents each, the lowest admish charged this season, and 202 servicemen at half price, grossing \$802.80. When the dance ended and pay-off time arrived, Deputy Sheriff Golden garnished their pay and slapped a 15G attachment on the band on behalf of the Hi-Tone Corporation, a music publishing company here, which is suing Sherwood for \$10,000.

NEW YORK, Nov. 12.—Guild Records and ork leader Gerald Clark have denied claims contained in an infringement suit brought by Samuel Manning, and asked for a dismissal. Defendants assert that Manning's complaint fails to state a cause of action against them.

Manning charges that defendants recorded, manufactured and sold disks of *My Donkey Wants Water* without his consent. Clark waxed *Donkey* for Guild. Manning seeks an injunction, damages and accounting of profits.

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LONESOME LOVER BLUES—Billy Eckstine

STUFF YOU GOTTA WATCH—Cecil Gant

Blues in L. A.—Cecil Gant

You Taught Me To Love—Johnny Moore

Lonesome Gal—Pearl Traylor

Sooner or Later—Cecil Gant

Ridin' the Boogie—Hadda Brooks

Baby, Don't You Want to Go—Jimmy McCracklin

Tender-Hearted Woman—Roosevelt Bykes

Highway 101—Jimmy McCracklin

Make Believe Girl—Cecil Gant

Around the Clock Blues—Minna Lee Davis

Street Loafing Woman—Jimmy McCracklin

Baby, You're Running Wild—Pvt. Cecil Gant

Last Night and Now Tonight—Billy Eckstine

Night, Make a Boogie—Hadda Brooks

I Left a Good Deal—Joe Liggins

I'm Tired—Cecil Gant

The Grass Is Getting Greener—Cecil Gant

Sugar Mamma Blues—Johnny Griner

Oh, I Dreamed About You—Erfle Smith

E-Bob-a-Lee-Bob—Flennoy Trio

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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S 15 TOP TUNES

1. IT'S BEEN A LONG, LONG TIME
2. TILL THE END OF TIME
3. I'LL BUY THAT DREAM
4. THAT'S FOR ME
5. IT MIGHT AS WELL BE SPRING
6. CHICKERY CHICK
7. ON THE ATCHISON, TOPEKA AND SANTA FE
8. ALONG THE NAVAJO TRAIL
9. I CAN'T BEGIN TO TELL YOU
10. IT'S ONLY A PAPER MOON
11. IF I LOVED YOU
12. (DID YOU EVER GET) THAT FEELING
IN THE MOONLIGHT?
13. WAITIN' FOR THE TRAIN TO COME IN
14. LOVE LETTERS
15. I'M GONNA LOVE THAT GUY

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific statistical tabulation of various degrees of each song's popularity as measured in the following survey features of The Billboard's Music Popularity Chart: Songs With Most Radio Plugs; Records Most played on Disk Programs; Play Status of Films With Leading Songs; Best Selling Sheet Music; Best Selling Retail Records, and Most Played Juke Box Records.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by THE BILLBOARD. No use of either may be made without THE BILLBOARD'S consent.

ENGLAND'S TOP TWENTY

SONG	ENGLISH	AMERICAN
1. I'M IN LOVE WITH TWO SWEETHEARTS	Irwin Dash Music Pub. Co.	*
2. THE GYPSY	The Peter Maurice Music Co.	*
3. THERE! I'VE SAID IT AGAIN	Campbell Connelly & Co.	Valiant
4. COMING HOME	The Peter Maurice Music Co.	Harman
5. JUST A PRAYER AWAY	Campbell Connelly & Co.	Shapiro-Bernstein
6. BELL-BOTTOM TROUSERS	Campbell Connelly & Co.	Santly-Joy
7. CHEWING A PIECE OF STRAW	Bradbury Wood	Chappell
8. SYMPHONY	Chappell & Co.	Chappell
9. LET HIM GO, LET HIM TARRY	Yale Music Corp.	Morris
10. WE'LL GATHER LILACS	Chappell & Co.	Chappell
11. THE MORE I SEE YOU	Chappell & Co.	Bregman-Vocco-Conn
12. JUST A BLUE SERGE SUIT	Victoria Co.	Berlin
13. PABLO, THE DREAMER	Southern Music Pub. Co.	Southern
14. CAROLINA	Irwin Dash Music Pub. Co.	*
15. I HOPE TO DIE IF I TOLD A LIE	Campbell Connelly & Co.	Advanced
16. UNDER THE WILLOW TREE	Mac Melodies Co.	*
17. DON'T FENCE ME IN	Chappell & Co.	Harms, Inc.
18. THERE MUST BE A WAY	Bradbury Wood	Stevens
19. I WISH I KNEW	Chappell & Co.	Triangle
20. I'M BEGINNING TO SEE THE LIGHT	Campbell Connelly & Co.	Grand

*Publisher not available as The Billboard goes to press.

FILM PLUGS

PLAY STATUS OF FILMS WITH LEADING SONGS

ALONG THE NAVAJO TRAIL (Leeds), sung by Roy Rogers in Republic's "Don't Fence Me In." National release date—October 20, 1945.

AND THERE YOU ARE (Feist), sung by Bob Graham in MGM's "Week-End at the Waldorf." National release date—October, 1945.

COME CLOSER TO ME (Peer International), in MGM's "Easy To Wed." National release date not set.

I CAN'T BEGIN TO TELL YOU (Bregman-Vocco-Conn), in 20th Century-Fox's "The Dolly Sisters." National release date—November, 1945.

I'LL BUY THAT DREAM (Burke-Van Heusen), sung by Anne Jeffreys in RKO's "Sing Your Way Home." National release date not set.

IT MIGHT AS WELL BE SPRING (Williamson), in 20th Century-Fox's "State Fair." National release date—October, 1945.

IT'S ONLY A PAPER MOON (Harms, Inc.) in Warner Brothers' "Too Young to Know." National release date—December 1, 1945.

LOVE LETTERS (Famous) in Paramount's "Love Letters." National release date—October 26, 1945.

ON THE ATCHISON, TOPEKA AND SANTA FE (Feist), sung by Judy Garland in MGM's "Harvey Girls." National release date not set.

SOME SUNDAY MORNING (Harms, Inc.) in Warner Bros.' "San Antonio." National release date not set.

THAT'S FOR ME (Williamson) in 20th Century-Fox's "State Fair." National release date—October, 1945.

Music Popularity Chart

Week Ending
Nov. 8, 1945

RADIO

SONGS WITH MOST RADIO PLUGS

(Beginning Friday, November 2, and ending Thursday, November 8)

Tunes listed here received the greatest number of plugs on programs emanating from network stations WABC (Columbia), WEAF (NBC), WOR (Mutual) and WJZ (Blue). This is purely a numerical program plug compilation and does not estimate number of listeners who heard programs.

List is based on Accurate Reporting Service tabulation. The Billboard lists

the top 25 (more in case of ties) tunes alphabetically. The total number of times a song has appeared in the Chart is in the "Weeks to Date" column.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
5	A Door Will Open (R)	Dorsey	ASCAP
4	After All This Time (R)	Chelsea	BMI
17	Along the Navajo Trail (F) (R)	Leeds	ASCAP
13	And There You Are (F) (R)	Feist	ASCAP
8	Autumn Serenade (R)	Robbins	ASCAP
6	But—I Did (R)	Remick	ASCAP
3	Chickery Chick (R)	Santly-Joy	ASCAP
1	Come Closer to Me (F)	Peer-International	BMI
7	Dearest Darling (R)	Advanced	ASCAP
3	Escuchame	Pemora	BMI
5	Gee, It's Good To Hold You (R)	Criterion	ASCAP
23	Gotta Be This or That (R)	Harms, Inc.	ASCAP
10	How Deep Is the Ocean? (R)	Berlin	ASCAP
5	I Can't Begin To Tell You (F) (R)	Bregman-Vocco-Conn	ASCAP
12	I'd Do It All Over Again (R)	Shapiro-Bernstein	ASCAP
26	If I Loved You (M) (R)	T. B. Harms	ASCAP
12	I'll Buy That Dream (F) (R)	Burke-Van Heusen	ASCAP
4	It's Been a Long, Long Time (R)	Morris	ASCAP
8	It's Only a Paper Moon (R)	Harms, Inc.	ASCAP
1	Jose Gonzales (R)	Valiant	BMI
3	Just a Little Fond Affection (R)	Shapiro-Bernstein	ASCAP
11	Love Letters (F) (R)	Famous	ASCAP
7	No Can Do (R)	Robbins	ASCAP
16	On the Atchison, Topeka and Santa Fe (F) (R)	Feist	ASCAP
1	Put That Ring On My Finger (R)	ABC	ASCAP
1	Some Sunday Morning (F) (R)	Harms, Inc.	ASCAP
12	That's For Me (F) (R)	Williamson	ASCAP
9	(Did You Ever Get) That Feeling in the Moonlight? (R)	Paul-Pioneer	ASCAP
17	Till the End of Time (R)	Santly-Joy	ASCAP
7	Waitin' for the Train To Come In (R)	Martin Block	BMI

RECORDS MOST-PLAYED ON THE AIR

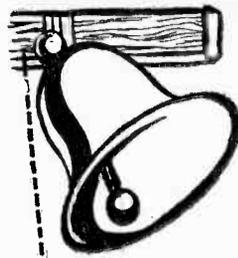
Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION	TITLE	Artist	Label	Lic. By
Last Week	This Week				
5	3	1. CHICKERY CHICK	Sammy Kaye	Victor 20-1726	ASCAP
14	1	2. TILL THE END OF TIME	Perry Como	Victor 20-1709	ASCAP
6	2	3. IT'S BEEN A LONG, LONG TIME	Harry James	Columbia 36838	ASCAP
8	5	4. I'LL BUY THAT DREAM	Harry James	Columbia 36833	ASCAP
5	4	5. IT'S BEEN A LONG, LONG TIME	Bing Crosby-Les Paul and His Trio	Decca 17708	ASCAP
5	7	6. THAT'S FOR ME (F)	Dick Haymes	Decca 18706	ASCAP
10	6	7. I'LL BUY THAT DREAM	Dick Haymes-Helen Forrest	Decca 23434	ASCAP
3	8	8. IT'S BEEN A LONG, LONG TIME	Stan Kenton	Capitol 219	ASCAP
4	11	8. IT'S BEEN A LONG, LONG TIME	Charlie Spivak	Victor 20-1721	ASCAP
1	—	9. IT MIGHT AS WELL BE SPRING (F)	Paul Weston-Margaret Whiting	Capitol 214	ASCAP
3	14	10. (DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT?	Perry Como	Victor 20-1709	ASCAP
10	9	11. TILL THE END OF TIME	Les Brown	Columbia 36828	ASCAP
1	—	11. WAITIN' FOR THE TRAIN TO COME IN	Peggy Lee	Capitol 218	BMI
1	—	12. IT'S ONLY A PAPER MOON	Benny Goodman-Dottie Reid	Columbia 36843	ASCAP
19	11	12. ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer	Capitol 195	ASCAP
2	14	12. DON'T FORGET TO-NIGHT TOMORROW	Frank Sinatra	Columbia 36854	ASCAP
3	—	13. THAT'S FOR ME (F)	Jo Stafford	Capitol 213	ASCAP
5	13	14. I'LL BUY THAT DREAM (F)	Hal McIntyre	Victor 20-1679	ASCAP
12	—	14. ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Bing Crosby	Decca 18690	ASCAP
1	—	15. IT MIGHT AS WELL BE SPRING (F)	Dick Haymes (Victor Young Ork)	Decca 18706	ASCAP

Coming Up

SURPRISE PARTY	Johnny Mercer (Paul Weston Ork)	Capitol 217
WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR? (F)	Betty Hutton (Paul Weston Ork)	Capitol 211
AUTUMN SERENADE	Harry James	Columbia 36838
THE BLOND SAILOR	Andrews Sisters (Vic Schoen Ork)	Decca 18700



RING THE BELL
FOR Christmas

with
TEX
ASHTON



'CHRISTMAS CAROLS
IN THE OLD CORRAL'
'YOU WILL HAVE TO PAY'

Christmas as a cowboy lives it—that's Tex at his best in his new Holiday number. How the folks'll go for it! It's got everything—ranchers, cowboys, the kids, good old Santa, even sleigh bells! Should start the nickels jingling in jig time. Second side is catchy hilly-billy ditty about a two-timing gal. Yes, she pays! And Capitol Record 223 will pay you. No foolin'!

CAP. 223



Sunset and Vine, HOLLYWOOD 28

RCA VICTOR

New Release



PERRY COMO

with Russ Case and his Orchestra

DIG YOU LATER

(A Hubba-Hubba-Hubba)

Vocal by Perry Como and The Satisfyers

Here Comes Heaven Again

(both from the 20th Century-Fox picture "Doll Face")

RCA VICTOR 20-1750

★ **FREDDY MARTIN** ★

and his Orchestra

RACHMANINOFF'S Concerto No. 2

(based on theme from the Republic picture "I've Always Loved You")

JACK FINA, PIANIST

I'm Glad I Waited for You

(from the Columbia picture "Tars and Spars")

Vocal by Clyde Rogers

RCA VICTOR 20-1749

★ **SHEP FIELDS** ★

and his New Music

The Next Time I Care, I'll Be Careful

(from the musical production "Polonaise")

Vocal refrain by Merideth Blake

It's Dawn Again

RCA VICTOR 20-1751



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Song	Artist	Label
	Last Week	This Week			
5	2	1	IT'S BEEN A LONG, LONG TIME (R)	Morris	
15	1	2	TILL THE END OF TIME (R)	Santly-Joy	
8	3	3	I'LL BUY THAT DREAM (F) (R)	Burke-Van Heusen	
10	4	4	ALONG THE NAVAJO TRAIL (F) (R)	Leeds	
3	7	5	IT MIGHT AS WELL BE SPRING (F) (R)	Williamson	
6	5	6	THAT'S FOR ME (F) (R)	Williamson	
15	6	6	ON THE ATCHISON, TOPEKA AND SANTA FE (F) (R)	Feist	
6	9	7	(DID YOU EVER GET) THAT FEELING IN THE MOON-LIGHT? (R)	Paull-Pioneer	
6	8	7	IT'S ONLY A PAPER MOON (F) (R)	Harms, Inc.	
2	10	8	CHICKERY CHICK (R)	Santly-Joy	
1	—	8	I CAN'T BEGIN TO TELL YOU (F) (R)	Bregman-Vocco-Conn	
1	—	9	HOW DEEP IS THE OCEAN? (R)	Berlin	
10	—	10	I'M GONNA LOVE THAT GUY (R)	Bourne	

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		Song	Artist	Label
	Last Week	This Week			
4	4	1	CHICKERY CHICK	Sammy Kaye	Victor 20-1726
14	1	1	TILL THE END OF TIME (Did You Ever Get) That Feeling in the Moonlight?	Perry Como	Victor 20-1708
5	2	2	IT'S BEEN A LONG, LONG TIME	Harry James	Columbia 36838
5	3	3	IT'S BEEN A LONG, LONG TIME	Bing Crosby	Decca 18708
6	7	4	IT'S BEEN A LONG, LONG TIME	Charlie Spivak	Victor 20-1721
7	5	5	I'LL BUY THAT DREAM	Dick Haymes-Helen Forrest	Decca 23434
1	—	6	IT'S BEEN A LONG, LONG TIME	Stan Kenton	Capitol 219

(Continued on page 80)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Song	Artist	Label
	Last Week	This Week			
6	1	1	Going My Way	Bing Crosby	Decca 408
5	2	2	On a Moonbeam	Vaughn Monroe	Victor P-142
12	4	3	Boogie-Woogie	Freddie Slack	Capitol BD-12
3	5	4	Frankie Carle Girl Friends	Frankie Carle	Columbia C-97
33	3	5	King Cole Trio	Collection of Favorites	Capitol A-8

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		Song	Artist	Label
	Last Week	This Week			
21	2	1	Chopin's Polonaise	Jose Iturbi	Victor 11-8848
7	1	2	Clair De Lune	Jose Iturbi	Victor 11-8851
10	3	3	Chopin's Polonaise	Egon Petri	Columbia 17377
29	4	4	Warsaw Concerto	Wallenstein, Los Angeles Philharmonic Ork.	Decca 29150
17	—	5	Warsaw Concerto	Mathieson, London Symphony	Columbia 7490-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		Song	Artist	Label
	Last Week	This Week			
18	1	1	Rhapsody in Blue	Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Columbia X-251
5	2	2	Till Eulenspiegels	Boston Symphony Ork; Serge Koussevitzky, conductor	Victor DV-1
1	—	3	Sonata Appassionata	Artur Rubinstein	Victor M-1018
7	4	4	Kostelanetz Conducts	Andre Kostelanetz	Columbia M-574
30	5	4	Music to Remember (From the Life of Chopin)	Jose Iturbi	Victor SP-4
22	—	4	Rhapsody in Blue	Sanroma (Piano), Boston Pops	Victor DM-358

Music Popularity Chart

Week Ending
Nov. 8, 1945

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
13	1	1	TILL THE END OF TIME	Perry Como (Russell Case Ork)	Victor 20-1709
			(Les Brown, Columbia 36828; Dick Haymes, Decca 18699; Ginny Simms, Columbia 39849; Don Baker, Continental C-1162; Bob Graham, Jewel 3000)		
4	4	2	IT'S BEEN A LONG, LONG TIME	Harry James (Kitty Kallen)	Columbia 36838
			(Bing Crosby-Les Paul Trio, Decca 18708; Stan Kenton, Capitol 219; Charlie Spivak, Victor 20-1721; Phil Brito, Musicraft 15040; The Five De Marco Sisters, Majestic 71571)		
7	3	3	I'LL BUY THAT DREAM (F)	Dick Haymes-Helen Forrest (Victor Young Ork)	Decca 23434
			(Harry James (Kitty Kallen), Columbia 36833; Hal McInyre, Victor 20-1679; Joan Edwards, Cosmo 456)		
5	2	4	IT'S BEEN A LONG, LONG TIME	Bing Crosby-Les Paul Trio	Decca 18708
			(See No. 2)		
3	5	5	CHICKERY CHICK	Sammy Kaye (Nancy Norman-Billy Williams-The Kaye Choir)	Victor 20-1726
			(George Olsen, Majestic 7155; Gene Krupa, Columbia 36877)		
9	7	6	ALONG THE NAVAJO TRAIL (F)	Bing Crosby-Andrews Sisters	Decca 23437
			(Dinah Shore, Victor 20-1666; Gene Krupa, Columbia 36846; Roy Rogers, Victor 20-1730)		
7	6	7	I'LL BUY THAT DREAM (F)	Harry James (Kitty Kallen)	Columbia 36833
			(See No. 3)		
4	9	8	IT'S BEEN A LONG, LONG TIME	Charlie Spivak (Irene Daye)	Victor 20-1721
			(See No. 2)		
6	13	9	(DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT?	Perry Como (The Satisfiers-Russell Case Ork)	Victor 20-1709
			(Gene Krupa, Columbia 36862; Russ Morgan, Decca 18724)		
1	-	9	WAITIN' FOR THE TRAIN TO COME IN	Peggy Lee (Dave Barbour Ork)	Capitol 218
			(Harry James, Columbia 36867; Louis Prima, Majestic 7156; Johnny Long-Dick Robertson, Decca 18718)		
9	12	10	TILL THE END OF TIME	Dick Haymes (Victor Young Ork)	Decca 18699
			(See No. 1)		
1	-	10	IT'S BEEN A LONG, LONG TIME	Stan Kenton (June Christy)	Capitol 219
			(See No. 2)		
19	8	11	ON THE ATCHISON, TOPEKA AND SANTA FE (F)	Johnny Mercer-The Pied Pipers (Paul Weston Ork)	Capitol 195
			(Tommy Tucker, Columbia 36829; Bing Crosby, Decca 18690; Tommy Dorsey, Victor 20-1682; Kate Smith, Columbia 36832; Louis Prima, Majestic 7145; Judy Garland-The Merry Macs, Decca 23436)		
1	-	11	WALKIN' WITH MY HONEY	Sammy Kaye (Nancy Norman-Billy Williams)	Victor 20-1713
			(Ray Noble, Columbia 36883)		
1	-	12	SOMETHING SENTIMENTAL	Vaughn Monroe (Vaughn Monroe-The Norton Sisters)	Victor 20-1714
			(See No. 1)		
4	10	13	THE BLOND SAILOR	Andrews Sisters (Vic Schoen Ork)	Decca 18700
			(Ted Martin-The Air Lane Trio, De Luxe 3000)		
1	-	14	THAT'S FOR ME (F)	Dick Haymes (Victor Young Ork)	Decca 18706
			(Kay Kyser, Columbia 36844; Jo Stafford, Capitol 213; Jerry Wald, Majestic 7149; Artie Shaw, Victor 20-1716)		
2	12	15	NO CAN DO	Guy Lombardo (Don Rodney-Rose Marie Lombardo)	Decca 18712
			(Xavier Cugat, Columbia 36836; The Four King Sisters, Victor 20-1719)		

Coming Up

WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR?—Betty Hutton (Paul Weston Ork).....Capitol 211
I CAN'T BEGIN TO TELL YOU (F)—Bing Crosby-Carmen Cavallaro.....Decca 23457

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
6	3	1	WITH TEARS IN MY EYES	Wesley Tuttle	Capitol 216
16	1	2	YOU TWO-TIMED ME ONE TIME TOO OFTEN	Tex Ritter	Capitol 206
12	4	3	HEADIN' DOWN THE WRONG HIGHWAY	Ted Daffan	Okeh 6744
3	3	4	TEXAS PLAYBOY RAG	Bob Wills	Columbia 36841
11	2	5	SHAME ON YOU	Red Foley-Lawrence Welk	Decca 18698
1	-	5	SILVER DEW ON THE BLUE GRASS TONIGHT	Bob Wills	Columbia 36841
1	-	5	IT'S BEEN SO LONG, DARLING	Ernest Tubbs	Decca 6112
19	-	5	OKLAHOMA HILLS	Jack Guthrie	Capitol 201

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed as race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
15	1	1	THE HONEYDRIPPER	Joe Liggins	Exclusive 207
2	-	2	THE HONEYDRIPPER	Jimmie Lunceford-Delta Rhythm Boys	Decca 23451
23	-	3	TIPPIN' IN	Erskine Hawkins	Victor 20-1639
2	2	3	LEFT A GOOD DEAL IN MOBILE	Joe Liggins	Exclusive 208

Now the KING swings the BIG G.I. hit!



SYMPHONY ... the song they begged for over there and brought back over here

MY GUY'S COME BACK ... the song every gal's heart is singing.

Liza Morrow gives out with the chorus

BENNY GOODMAN
and his ORCHESTRA
COLUMBIA 36874

AND

FABULOUS FRANKIE CARLE

I'D DO IT ALL OVER AGAIN

LAST NIGHT I HAD THAT DREAM AGAIN

FRANKIE CARLE
and his ORCHESTRA
Vocal Choruses by Paul Allen
COLUMBIA 36848



2 HONEYS SURE TO BE HOLIDAY HITS

COLUMBIA RECORDS

A "Mountain" of Coin
Comin' Your Way

THE "Phono ops should
reap a harvest!..."
INKSPOTS
ON DECCA RECORD NO. 18711A

THE BILLBOARD
OCT. 20, 1945

**I'D CLIMB THE
HIGHEST MOUNTAIN**

(IF I KNEW I'D FIND YOU)

Another **BOURNE** JUKE BOX HIT!
INCORPORATED
799 SEVENTH AVE., N. Y.

**George
Olser**
and Orchestra



Aren't You Glad You're You?

(Vocal by Ray Adams)
From the movie, "Bells of St. Mary's"

The Good Time Polka

(New lyrics sung by Ray Adams, Judith Blair)

Record No. 7158

**Majestic
RECORDS**

Studio: NEW YORK CITY Sales: ST. CHARLES, ILL.
(Subsidiary of Majestic Radio & Television Corporation)



PART 3—The Billboard

ADVANCE RECORD

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A GYPSY SERENADE.....Jan Bart (Sam Medoff's Gypsy Swing Ork).....Seva G. M. 501
- A YANKEE SERENADE.....Vincent James (Glenn Williams Ork).....Music For Society 1502
- AL SMITH MEMORIAL ALBUM.....Majestic M-1
- Ave Maria (Gounod).....Ray Bloch Ork-Elizabeth Mulliner & Choir.....Majestic 1020
- Easter Parade.....Danny O'Neil-Ray Bloch Ork & Chorus.....Majestic 1021
- Give My Regards to Broadway; Take Me Back to New York Town.....Kay Armen-Ray Bloch Ork & Chorus.....Majestic 1020
- I'll Take You Home Again, Kathleen.....Danny O'Neil-Ray Bloch Ork & Chorus.....Majestic 1021
- My Gal Sal; When You Were Sweet Sixteen.....Danny O'Neil-Majestic Quartet-Ray Bloch Ork.....Majestic 1019
- The Band Played On; Put On Your Old Gray Bonnet.....Ray Bloch Ork & Chorus.....Majestic 1019
- The Sidewalks of New York; The Bowery.....The Five De Marco Sisters-Ray Bloch Ork & Chorus.....Majestic 1022
- Tim Toolan; Has Anybody Here Seen Kelly?.....The Five De Marco Sisters-Ray Bloch Ork & Chorus.....Majestic 1022
- AMERICA, THE BEAUTIFUL.....Frank Sinatra (Ken Lane Singers-Axel Stordahl Ork).....Columbia 36886
- APRIL SHOWERS.....Al Jolson (Carmen Dragon Ork).....Decca 23470
- ARABESQUE SERENADE.....Teri Josefovits.....Orpheus OS-1000
- AS LONG AS I LIVE.....Bob Eberly (Vic Schoen Ork).....Decca 18729
- BABY, LOOK AT YOU.....Wynonie Harris (Jack McVea and His All-Stars).....Apollo 361
- BALLADS ALBUMS.....Asch 560
- Brother Killer (Vellsurmaaja).....Adolf Stark.....Asch 5601
- Las Mananitas, Nosa Senora Da Guia.....Ethne Golden.....Asch 5601
- On the Banks of Sweet Dundee.....George Edwards.....Asch 5602
- Spanish Is the Loving Tongue.....Richard Dyer-Bennet.....Asch 5603
- The Bonnie Labouring Boy.....George Edwards.....Asch 5602
- Well, Well, Well.....Josh White.....Asch 5603
- BLUE MOODS.....Joe Liggins and His Honeydrippers.....Exclusive 210
- BLUES AROUND THE CLOCK, Parts 1 and 2.....Willie Bryant (Tab Smith's Septet).....Apollo 364
- BLUES AT SUNRISE.....Ivory Joe Hunter (Three Blazes).....Exclusive 209
- BLUES CAN JUMP.....The Four Blues.....DeLuxe 1004
- BLUES FOR MY DADDY.....Lillette Thomas and Her Boys.....Sterling 100
- BUT I'M ALL RIGHT.....Gene Austin.....Four Star 1011
- CARIBBEAN SERENADE.....Teri Josefovits.....Orpheus OS-1000
- COME TO BABY, DO.....Les Brown (Doris Day).....Columbia 36884
- COOL DISPOSITION-BLUES.....Arthur (Big Boy) Crudup.....Bluebird 34-0738
- CZARDASH WITH ME.....Jan Bart (Sam Medoff's Gypsy Swing Ork).....Seva G. M. 505
- DON'T LIE TO ME (I MAY BELIEVE YOU).....Curt Massey (Mitchell Ayres Ork).....Columbia 36885
- ECSTASY.....Jan Bart (Sam Medoff's Gypsy Swing Ork).....Seva G. M. 508
- EE'BOBALIBA.....Jim Wynn and His Bobalibans.....Four Star 1026
- FILIPINO BABY.....T. Tyler and His Oklahoma Melody Boys.....Four Star 1008
- FOR TOO LONG.....Vincent James (Glenn Williams Ork).....Music For Society 1501
- FRANKIE AND JOHNNY.....Gene Austin.....Four Star 1010
- GENE AUSTIN BLUES.....Gene Austin.....Four Star 1010
- GIVE ME THE SIMPLE LIFE.....Bing Crosby-Jimmy Dorsey.....Decca 23469
- GOIN' HOME.....Bob Eberly (Vic Schoen Ork).....Decca 18729
- GOTTA RIGHT TO CRY.....Joe Liggins and His Honeydrippers.....Exclusive 210
- GYPSY ROMANCE.....Jan Bart (Sam Medoff's Gypsy Swing Ork).....Seva G. M. 503
- HARLEM NOCTURNE.....Johnny Otis Ork.....Excelsior 142
- I GOT RHYTHM.....Bud Freeman and His All-Stars.....Majestic 1018
- I WANT A LITTLE GIRL.....Jim Wynn and His Bobalibans.....Four Star 1026
- I'M ALL THAT'S LEFT OF THE OLD QUARTET (DOWN IN THE OLD HOMETOWN).....Elton Britt.....Bluebird 33-0538
- IT'S THE TALK OF THE TOWN.....Bing Crosby-Jimmy Dorsey.....Decca 23469
- I'VE GOT NUGGETS IN MY POCKETS.....Jimmy Wakely-Eddie Miller and His Hep Dogies.....Decca 18728
- JAZZ AT THE PHILHARMONIC ALBUM.....Asch 453
- How High the Moon, Parts 1 and 2.....Illinois Jacquet and All Stars.....Asch 453-1
- How High the Moon, Part 3.....Illinois Jacquet and All Stars.....Asch 453-2
- Lady Be Good, Part 1.....Illinois Jacquet and All Stars.....Asch 453-2
- Lady Be Good, Parts 2 and 3.....Illinois Jacquet and All Stars.....Asch 453-3
- JIMMY'S 'ROUND-THE-CLOCK BLUES.....Johnny Otis Ork (Jimmy Rushing).....Excelsior 142
- JUKE BOX JOE.....The Ginger Snaps (James Mundy Ork).....Victor 20-1758
- KEEP ON THE SUNNY SIDE.....The Carter Family.....Bluebird 33-0537
- KEEP YOUR ARMS AROUND ME.....Arthur (Big Boy) Crudup.....Bluebird 34-0738
- LET IT SNOW! LET IT SNOW! LET IT SNOW!.....Vaughn Monroe (Vaughn Monroe-The Norton Sisters).....Victor 20-1759
- LILLETTE'S BOOGIE.....Lillette Thomas and Her Boys.....Sterling 100
- MAHSHYNKA.....Jan Bart (Sam Medoff's Gypsy Swing Ork).....Seva G. M. 507
- MY BABY'S BUSINESS.....Johnny Otis Ork (Jimmy Rushing).....Excelsior 141
- MY BLUE HEAVEN.....Gene Austin.....Four Star 1011
- OCHI CHORNIA.....Jan Bart (Sam Medoff's Gypsy Swing Ork).....Seva G. M. 504
- OKLAHOMA HILLS.....T. Tyler and His Oklahoma Melody Boys.....Four Star 1008
- PRESTON LOVE'S MANSION.....Johnny Otis Ork.....Excelsior 141
- PUT THAT RING ON MY FINGER.....Andrews Sisters (Vic Schoen Ork).....Decca 18726
- REMEMBER ME.....T. Tyler and His Oklahoma Melody Boys.....Four Star 1008
- RIDIN' WITH MY GAL.....Elton Britt.....Bluebird 33-0538
- SPARKLING BURGUNDY.....Teri Josefovits.....Orpheus OS-1001

(Continued on page 81)

Music Popularity Chart

Week Ending
Nov. 8, 1945

DATA AND REVIEWS

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by try into best selling, most played or most heard features of the Chart.

I CAN'T BELIEVE THAT YOU'RE BING Crosby-Carmen Cavallaro
IN LOVE WITH ME Decca 23457-B

This is another of Der Bingle's lower-case ballads that start slowly and then socko. It's in. Carmen Cavallaro's fingering makes this disk another of the better pairings for over that counter and on the paytables.

MY GUY'S COME BACK Benny Goodman and Ork.
..... Columbia 36874

Here's one of B. G.'s more economical diskings. Liza Morrow sells the words okay. It has that repeat playing appeal that brings in the nickels and sells the disk as fast as the stores get it. This is in.

RHUMBA BOOGIE-WOOGIE ... Pvt. Cecil Gant
..... Gilt-Edge 500-CG-27

Gant came out of the West with "I Wonder" and this is not so much an example of his tune twisting as it is of his terrific fingering of a boogie. Unlike regular shout numbers, Gant keeps down the mouth stuff and uses his 88 drive. Hot spots with jukeboxes will want this and it can be tuned down to home size so it'll sell over the counter, too.

BEULAH'S BOOGIE Lionel Hampton and Ork
..... Decca 18719-A

Unlike most originals, this Hampton by Hampton is really swell stuff. It's something to write home about in ledger black ink. Beulah and Hampton are both okay, even in conservative spots.

RECORD REVIEWS

By M. H. Orodener

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

THELMA CARPENTER (Majestic)

My Guy's Come Back—FT; V. **These Foolish Things**—FT; V.

In Thelma Carpenter, the label has copped a chanteuse out of the top drawer. Remembered on the wax when she warbled the wordage for Count Basie, Miss Thelma stepped into the spotlight for real via Eddie Cantor's radio show. Now with her own label, looms as a serious threat to the top rankings held by some of the other songbirds on the spinning sides. For her preem platter, Miss Carpenter scores solidly with both sides. Assisted vocally with the refined rhythm harmonies of the Deep River Boys, and a bright musical beat brought up by tenor saxist Bud Freeman with an all-star jam band, Miss Thelma gives out with plenty of rhythmic punch in her pipes for a swiny and sultry "My Guy's Come Back." Freeman's tenor and Gene Schroeder's piano peppers her happy piping for a happy song. Turning in by far the best interpretation of the song, she displays terrific power of torch tune projection in singing it alone for a yesteryear ballad, "These Foolish Things."

Thelma Carpenter figures as a major coin grabber for the music ops, who should reap a harvest of nickels with her hot hymnaling for "My Guy's Come Back."

GEORGE PAXTON (Guild)

Out of This World—FT; VC. **This Can't Be Love**—FT.

Sporting a well co-ordinated band with plenty of toe-tapping urge in their tootling, George Paxton impresses with this platter. Especially for his bright rhythmic version of "This Can't Be Love," the Rodgers and Hart dandy. In a bouncy beat setting, the muted trumpets cut it sharp from scratch in striking fashion that sets the stage for trombone, tenor sax and clary before the ensemble takes it over for a solid sock out-chorus. Flipover finds the sweet baritone voice of Alan Gale giving effective lyrical exposition for Johnny Mercer's "Out of This World," the picture title tune, with the band providing a subdued musical bank in good taste.

The instrumental version of "This Can't Be Love" in tempo de jump should attract a goodly number of coins in the music boxes.

MARTHA TILTON (Capitol)

The Last Time I Saw You—FT; V. **What a Deal**—FT; V.

Back from her overseas junkets, Martha Tilton puts her best foot forward in a catchy "What a Deal," as she applies a contagious lilt to a lyric that has her taking her love for a rhythmic rainbow ride. With the band providing a bright riff backing, Miss Martha sells the ditty with a high degree of infection. Also falls easy on the ears as she slows the beat to the ballad pace for a torch-styled "The Last Time I Saw You," which is easy enough to take without causing any unique excitement musically or lyrically.

With a catchy exclamation in "What a Deal," this platter may prove a profitable one for the music boxes.

MAGNOLIA FIVE (Joe Davis)

It Hurts Me But I Like It—FT; VC. **If You Can't Get Five, Take Two**—FT; VC. **Don't Come Cryin' to Me**—FT; VC. **Ouch!**—FT; VC.

It's a fine little jam band that gets together as the Magnolia Five bowing on this label. Combining tenor and bary saxes, piano, bass and guitar, it's the individual efforts that count most with both reed instruments turning in some fancy riding for all four sides. Each side is also sparked by an unbilled male rhythm singer, providing effective voice for the lyrical expressions. The quintet, along with the singer, cut their best figures for the price-cutting race ditty, "If You Can't Get Five, Take Two." While the mated "Ouch!" rhythm piece is a bit of lyrical triteness, tune provides plenty of improvising base for the instrumentalists. The group is also plenty effective for "It Hurts Me But I Like It," a humorous race novelty, mated with the sentimental singing and riding for "Don't Come Cryin' To Me."

Magnolia Five should hit a fancy figure in the phonos at the race locations, particularly with "If You Can't Get Five, Take Two" and even with "It Hurts Me But I Like It."

TIMMIE ROGERS (Excelsior)

Fla-Ga-La-Pa—FT; V. **Drop Another Nickel in the Juke Box**—FT; V.

For the lowdown groove singing of the delta variety expounded by the likes of Wingy Manone and Louis Prima, Timmie Rogers is in a class all by himself. With a bit of jive patter as contained in "Fla-Ga-La-Pa," it adds up to swing-sing excitement that fairly intoxicates. Sings the Harlem gibberish in an easy and relaxed tempo geared to a jump rhythm. Also points up his piping with vocal assist in the sustained harmonies of the Al (Stomp) Russell Trio, and the sax of Lucky Thompson plus Johnny Otis's drum beats to carry the spinning along so that it spells real jive excitement. Rogers literally knocks himself out with the song, making it more of an anti-climax for his spirited singing of the novelty piece, "Drop Another Nickel in the Juke Box."

Phono ops would do well to stock up on "Fla-Ga-La-Pa," which should create major excitement at the race locations and anywhere else where hep cats might congregate.

(Continued on page 81)



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**Music Printing
Mulligan Stew;
Everything Goes**

(Continued from page 17)

trations is now three times what it was before the war and it's still climbing. And folios, tho maintaining somewhere near a pre-Pearl Harbor rate during hostilities, have already risen 50 per cent. Everywhere peak production and speed is the rule, yet everywhere demand is way above the ability to produce.

Main headache beside the continuous "we want more" plea of the pubs which some of the larger shops like Kuperman & Del Guercio and Robert Teller Sons & Dorner ache with is the manpower shortage. It's not the ordinary problem of not being able to get help—they can get all they want in the non-productive slots—but rather their worries are brought about by the scarcity of skilled ops.

"It takes two to three years for a man to become reasonably proficient in handling many of our machines," was how Robert Teller put it, "and at the present rate we just haven't a chance to take time out and start to break a man in." Result is that in order to meet the tripled and quadrupled demands of the pubs, men in many of the plants are working double and double-and-a-half shifts with time plus beginning after an eight-hour stint. That's okay but time and a half and double time socks production costs sky high.

50 Per Cent Pay Increase

Many pressmen are taking home a 50 per cent increase over their base pay since just before the war. Increase in take home is somewhere around \$32.50 to \$48.50.

Cost increase of skilled jobs, however, has been offset somewhat by the decrease in service help—folders and cutters—in a few of the plants. In addition equipment innovations and efficiency gadgets on some of the machines have not only upped output, but also have eliminated need for some of "live" help.

Paper problem is something the boys don't see eye to eye about. Some of them aren't particularly troubled with the supply of the material, and say they were getting all they want. Others, however, already have felt a scarcity—especially in the "coated" type which used to be a "must" for the outside cover of sheet music. They claim they are getting around it, tho, by using "super" stock material, machine-processed into a glossy finish. Paper limitations and good possibilities of a future severe shortage are laid at the doors of some of the large slick mag houses who recently bought out several mills which during the war years had served many of the music printers, and the dearth of loggers, who are remaining in better paying industries.

Space Shortage, Too

More room and plant space is also a moan of the music printers. Plants are swollen with materials, machinery is crowded and piles of music of all types reach to the ceiling. Everywhere the cry is that floor space is an immediate "must" if increased demands are to be met. "Three or four years ago we were worried what we were going to do with the large footage of our loft," one of the printers said. "Now we could use twice the space and still not be comfortable."

Trade talk is in the know when it says that the music printers are so full up and so far behind that new commitments are an impossibility. Story is that the backlog of material is so terrific that if all demands suddenly ended and not a single order was received, the plants could maintain peak production for 8 to 10 months on the weight of the pile-ups alone. "The backlog of orders," one of the printers admitted, "would allow us to carry on with full employment for almost a year."

Cute gripe of the printers has to do with their "instruction courses" for some of the pubs' production men. Seems that death—Harry Godfrey at Mills, for instance—and the services took most of the top-notchers, and the newcomers, tho skilled in their particular line just weren't hep to production angles. Inkmen therefore had to, and still do, bear some of the production men's troubles, and provide "instruction" for them. Kick was a serious one—said in fun.

Music printing biz has also changed somewhat in its reproduction techniques. Where once—just before the war—letterpress was the most widely used method

ON THE STAND

(Continued from page 19)

many big bands of late—giving the outfit freshness but not three-corner pants. Entire work of group has definite impress of Chester's own personality, stressing ensemble rather than solo work thruout. Each section gets its turn, but there are no stars. Emphasis is on musicianship, plus an ingratiating style of showmanship that Chester has on the stand. They like him for dancing, and he cuts a long, intricate show nicely.

Margy Wood, dramatic balladist, is petite and appealing with some specialty numbers, including a comedy duet with Chester. Larry Butler, baritone, has a restrained stage style of presentation of a voice that seems to have exceptional quality. Entire band pounds in on vocals in chorus of a novelty number.

Haviland F. Reves.

Mel Cooper

(Reviewed at the Pump Room, Ambassador East, Chicago)

(Managed by Music Corporation of America)

Mel Cooper's pianistics are the nucleus of this six-piece ork, which has been pulling smart diners and after-show crowds into this ultra-smart hotel room. Cooper, a vet studio musiker before starting his own combo four years ago, has a Cavallaro-like touch that's excellent listening, not only on solos but also for accompaniment. Band's line-up now includes: guitar, bass, accordion, violin and tenor sax, which while pleasing, does not provide adequate background for proper showcasing of Cooper's 88-ing ability. His ability is such that he'd enhance his work if he could work in front of fuller reed and brass sections. His full scorings for the six-piece band he's now fronting prove that he could do an adequate job for a larger personnel.

Cooper's crew is right for this smart hostelry because he knows what the term, "conversational music," means to the public. At all times, volume is kept subdued, but nothing in the way of tonal quality is sacrificed. Cooper's formula is a smart one for the swing band leaders to follow, for they drive out early evening diners with their over-blown brass. Band's library is well stocked with standards, current pops and a large number of rumbas, beguines and sambas, numbers so heavily in demand by sophisticated terpers. Long stands at such Gotham bistros as the Stork Club have made Cooper an astute judge of what the discriminating listeners and dancers want in the way of music.

Johnny Stippel.

for reproducing music, the photo offset process now is king in many plants. Reasons are many and range from drop in production costs to better results on available paper. Future of biz is good, however, according to trade, with no slack-off expected for at least three years.

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Peddlers Doing OK Tho Lounges Off 10-25%; There Are Reasons

NEW YORK, Nov. 10.—Gothamite lounge talent-peddlers all say that their biz is anywhere from pretty good to excellent—depending on which guy has been button-holed—despite the generally agreed-upon fact that the lounges themselves, at least in the East, aren't doing so hot. Flesh-pilots here are pretty cheerful, talking about their own volume, but say cash-register levels in the drinkeries have fallen anywhere from 10 to 25 per cent.

A few explain this apparent contradiction with the theory that the lounges are going after stuff in an effort to hypo the take, and that this accounts for the stimulated volume of biz shown on agency books. Not only are they seeking stronger stuff to stimulate the cash-box, say percenters here, but ops also are turning to what amounts to a "new faces" pitch as a second way of injecting vitamins.

This "new faces" trend is taking the form of changed policy in many rooms, and also is resulting in rebuilding and redecorating operations, say the talent-

peddler. Many a lounge op who formerly did fine with his old room, old decorations and established policy, whatever it might be, is now finding himself in a position where these guaranteed and proven factors do not pull as of yore—say, up to V-J Day. Why they do not pull is a matter for economists, experts, government, industry, labor and a lot of other quarters to figure out. All ops know is that the tinkle of the cash-bell is now sounding in a lower key and they're seeking to do something about it.

That something frequently takes the form, nowadays, of a switch in policy and a session with the carpenters and the painters. Agents point to the many lounges now rebuilding as proof of this "new faces" approach. It is true that a renovation-reservoir built up during the war when materials and help were scarce. But, say the agents, nobody invests money unless he has to, and if ops could get by with their lounges running as they are they would sooner do so than seek the trouble, expense and headaches of changing policy and appearances.

Percenters here are quick to take advantage of the "new face" angle. They are plumping it in making their bids today and frequently their sales-pitch helps bring the op into line even if he hadn't thought of a change himself.

Result of the combined pressure of lower takes and sharp-eyed agents is that every percenter contacted reports himself with shelves bare or nearly bare and in a position where he could use a slew of fresh units, singles and duos.

Narcotics Rap Closes 4 Spots; Not for Long

NEW YORK, Nov. 10.—A complaint by the Narcotics Bureau of the federal government that reeferers were being sold on the premises brought a temporary dim-out to four 52d Street hot spots last week-end, according to a major official of the New York City police department. The police spokesman said the Three Deuces, Downbeat, Spotlight and Onyx were ordered closed for different periods of time after a hearing by the cabaret license department of the police, when Uncle's boys lodged a complaint bristling with details about marijuana bought there by government operatives posing as patrons.

Three men, none of them operators or officials of the spots, were arrested. The owners, operators, managers and employees of the clubs were in no way involved in the crackdown, said the police official, and no charge has been lodged against them. The cops suspended the hot spot licenses, however, under the terms of the cabaret law following the government charge.

The Downbeat is open. It has taken the matter to N. Y. Supreme Court on a show cause order. The Onyx was closed first, for a total of 11 days and reopened Thursday night (8). The Spotlight and Three Deuces are due to light up again tonight at midnight after seven-day suspension. All four stopped shows, but kept their bars open. The police official said a report will be made to the A.B.C. Board after the Downbeat court case is finished.

Reviews

Cat and a Fiddle

(Reviewed Friday, November 9, at the Bar o' Music, Chicago)

Here's a Negro foursome, Ernie Price, George Stainback, Misslin Branford and Lawrence Hazlett, who have all the requisites for what makes a top-notch entertaining combo—good appearance, smart arrangements, good voices and a fine sense of showmanship. Boys have reached the point in the cocktail field where they now number several vaude p.a.'s on their record.

Unit's instrumentation is three guitars and a bass, with amplifiers bringing out the beauty of their triple strumming, strings make it possible for the foursome to play some extremely torrid scorings on tunes like *Woodin' You* and *One o'Clock Jump* and still keep the longhairs satisfied because it's subdued and mellow. Book also contains a goodly share of the latest hits, standards and novelties. Several of the boys do fine solo vocals and scat singing, with the four linking up for harmony numbers. All the unit's vocal and musical work has a stamp of quality that makes the listener realize there's plenty of experience and rehearsal behind this foursome.

Boys are all garbed similarly in smartly cut suits. When on the stand, this foursome keep the smiles continuous and give the impression that they're getting a boot from their work. Bulk of their work got mitt from cocktail loungers here in Chi, where it's unusual for customers to do any slapping for those of the lounge stage. *Johnny Sippel.*

Lloyd LaBrie

(Reviewed at the Band Box, Chicago, October 30)

The critical listener who hears Lloyd LaBrie over the air will get a surprise when catching the band's p. a.'s, for while sounding like a much larger aggregation, LaBrie's scoring and fronting get a blend from 11 pieces equal to that of a 16-piece ork. Besides being a musician who knows what he wants from the arranger's pen, LaBrie is largely responsible for the fullness of his four-piece brass section, for he plays one of those wide-open passionate Harry James-type trumpets. Unlike James, however, LaBrie plays most of the lead horn parts in the band's book, and doesn't confine his work to just the solo parts.

The LaBrie book is full of well-scored current pops, including a number of tunes which look promising and are already worked out by the band. Mary Lou, a newcomer with the crew, is fitting well into the LaBrie line-up, doing a capable job on both ballads and jumpers. Tom Dibble, drummer with the band, steps from behind the tubs to handle the male vocal assignments.

LaBrie's greatest mark of individuality comes from his use of the standards, which he swings out on instead of the usual hackneyed riff material. He has lent plenty of bounce to such oldies as *I'm Forever Blowing Bubbles*, and because these tunes are more melodic than the current riff tunes, he has wider appeal with the dancers. Ork can expect some prominent locations, because it offers something different in the way of dancing and listening enjoyment. *Johnny Sippel.*

Lounge Building Activity Really Booming in D. C.

WASHINGTON, Nov. 12.—A building and activity wave is taking place in the lounge field here and in the two nearest fair-sized cities, Baltimore and Wilmington.

Locally, the Del Rio has added a new room at a reported cost of \$40,000 to increase its already large capacity. El Patio, another top spot, has taken on another floor in its building, for the same purpose.

A few miles north, in Baltimore, Doc's has bought the building housing the Blue Mirror, a competing spot, altho the present tenant will probably stay on for about two years, until the lease runs out. There is talk in the Baltimore trade that two new lounges will shortly make their debut there.

Up in Wilmington, a town long quiet as far as cocktail lounges are concerned, the Moorish Room of the Grand Hotel has reopened with an out-of-town unit, and the city's two major hosteleries, the DuPont and the Darling, are prepping to restore small society bands, which they did without during the war.

OFF THE CUFF

East:

SIDNEY BECHET starts at the Savoy Cafe, Boston, December 11. . . . PANCHITO, just out of the army, is forming a new band. . . . MISCHA RAGINSKY goes back to the Biltmore, New York, January 16. . . . NICK EDWARDS joins the Consolidated office and will be with Bill Peterson and Charlie Busch. . . . ALLAN RUPERT off to the South on a selling trip. . . . FREDDIE MASTERS current at Murphy's, Trenton, N. J. . . . JOE MERMAN, now an ex-G.I., getting a band together. . . . DOROTHY TANNER penciled in for the St. Moritz, New York. . . . TOMMY WILLIAMS now at the Celebrity Bar, Philly. . . . THREE CHICKS AND A SLIP held over at Doc's, Baltimore.

Chicago:

SATAN AND BROCK, piano duo, made their first Chi p. a. at the Hollywood Lounge November 10. . . . THREE LOOSE SCREWS go on their first trek out of the Chi area in four years when they open at the Hollywood Show Bar, Akron, November 19. . . . RETA RAY and CLIFF REAL are at the Alpine Village, Cleveland. . . . ARNOLD THOMAS alternating with the Three Californians at the newly opened Manor Lounge, operated by Nick DePaulo. . . . MORRIE WALKER is taking Al Copeland's place at the piano with the Gay Balladiers. Al Copeland's 88-ing at the Knight Caravan. . . . KEITH GREKO, 88-er just out of the service, working at the Sportsman's Club, Peoria, Ill. . . . DAVEY BOLD still at the Primrose Path. . . . MOE LEE, of the Three Loose Screws, recovered from a broken ankle. . . . MELBA PASQUAY set for the Todd Hotel, Youngstown, O., December 3. . . . BEACHCOMBERS inked into the St. Nicholas, Decatur, Ill., November 19. . . . THREE SHARPS opened at the Jockey Club, Winona, Minn., November 12. . . . FRIEDA WINTER out on the West Coast with a USO troupe. . . . GLEN ANSLEY current at the New Stratford Tap.

Philadelphia:

ROBERT CRUM brings his symphonic piano jazz to Orsatti's. . . . TOY WILSON winds up a six-month run at Lou's Chancellor Bar. Frank Craven, keyboard recruit from Jimmy Kelly's Greenwich Village spot, replaced him. . . . HARRY McKAY, songster, and the Don Crist Trio are added starters at the Calals. . . . THREE PEPPERS are doubling between Ciro's and Palumbo's. Both spots are operated by the same clan. . . . ROSANNA JIMENEZ and her Latin combo are featured at Emil Kings-

way Tavern, Mount Ephraim, N. J. . . . FIVE KEYS take over the top spot at Wilson's. . . . LENNY PATON TRIO opens at the Red Hill Inn. . . . ARTHUR LEE SIMKINS brings his songs and piano to Jack Lynch's Walton Roof for a return engagement.

Hollywood:

GENE RODGERS set by Phil Shelley to go into Swanee Inn. . . . MARTHA DAVIS featured in the Rio Room of Slapsy Maxie's. . . . THREE BITS OF RHYTHM start at the Hayward Hotel, Los Angeles. . . . RITA GOULD is piano stylist at Mayfair Room, Huntington Park, Calif. . . . THE GONDALIERS, all four of them, being spotted at LaQuinta Hotel, Palm Springs, Calif. . . . PETER RABBIT GROUP moves into New Bowery, San Diego, Calif.

Here and There:

KENNY JAGGER held over thru November at Antler's Hotel, Indianapolis. . . . CATALINA RALON preems at the Copa, Miami Beach, Fla., December 15. . . . HAL SANDAK starts November 22 at Army and Navy Club, Long Beach, Calif. . . . SHADRACK BOYS move into the Chi-Chi Restaurant, Hollywood, December 25. . . . THREE JACKS and a Queen begin December 2 at the Officers Club, Greensboro, N. C. . . . DACITA bows into the Beverly Country Club, New Orleans, November 22.

Bob Cross Shifts From Fredericks to MCA; Drops P.M.

CHICAGO, Nov. 10.—Bob Cross, leader of an 11-piece commercial crew, featuring the vocals of Connie Kane, last week switched his booking affiliation from Frederick Bros. to the MCA banner. By mutual agreement, he also nixed his personal management pact with Jimmy

Leeper, local p. m. Cross is taking a short vacation before returning to the bandstand. MCA is looking over several prominent Midwest locations for Cross's initial engagement. Cross inked a seven-year pact with MCA.

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Ops Serious on National Org

Six-Day Week Arouses 'Em

Midwestern owners meeting to set org to fight AGVA push

CHICAGO, Nov. 12.—First step in the plan to form a national association of nitery owners will be taken this week when a group of cafe owners from the Midwest meets here to form a national org to represent the owners in all matters pertaining to their operation but particularly to band together against the impending attempt of AGVA to put in a six-day week ruling at night spots throught the country. While in the past there has been plenty of talk about the formation of a national nitery org, up to date banding of nitery owners has been on the local level, such as the Cafe Owners' Association here and similar groups in New York and Washington.

One possibility of the nitery owners getting together on a national scale seemed ready to bring about a joining of efforts just before the curfew was put into effect, but that, too, faded. Prompting the situation then, as now, was the indication that AGVA was going to fight for a six-day week. But when the curfew was put into effect, heat was taken off the situation, AGVA stopped its move, and the owners dropped the idea of a national org. Now, however, AGVA is making overtures in the direction of a national six-day week, and the owners, seeing the handwriting on the wall, are talking of a national org—and doing something about it.

Heat's On

Forerunners of the AGVA six-day move have been seen here, where chorus girls are being worked on a six instead of a seven-day week, as a result of pressure from the local AGVA office, and in Cincinnati, where this week AGVA pulled out entertainment in four spots after owners refused to sign a six-day week contract.

National, Sez AGVA

NEW YORK, Nov. 10.—Actions taken by Jack Irving, Chicago AGVA rep, toward the six-day week for chorines are in conformity with a national directive issued some time ago by headquarters here to the effect that the leg-tossers throught the country are to work a shorter week, according to Matt Shelvey, head of AGVA. Selvey says that three of Chicago's top clubs—Latin Quarter, Chez Paree and Rio Cabana—already work their gals six days a week, and Irving is merely applying the national order to other hot spots.

In Cincy, AGVA's representative, Tony Nuccio, last week pulled the acts at the Cat and Fiddle, Casa Grande, Listerman's and the House of Rink, all in the city proper. The major spots in the northern Kentucky area, just across the Ohio River, did not receive the same demands. Nuccio's move came after he submitted to the four niteries about two weeks ago a demand for a six-day week and the same salary.

Rafalo Organizes Meeting

After AGVA's act-pulling move, Ben Rafalo, manager of the Cat and Fiddle, got busy. He contacted owners in some of the major cities in the Midwest and got from them commitments that they would send representatives to this week's meeting here. By the time the meeting takes place here, undoubtedly on Thursday, Rafalo will have sent wires outlining purpose and need of meeting to just about every nitery owner within a 300 mile radius of Chicago. At present,

SRO at Strike Meets

PHILADELPHIA, Nov. 10.—In order to assure full attendance at strikers' meetings, union heads of SKF Ballbearing Company, holding out for a fifth week over a wage dispute, have persuaded night club and vaude acts appearing in town to make volunteer appearances at the meetings. Entertainers have packed the halls. Maybe it's a new kind of showbiz.

Newark's Essex Set To Get 150G Room

NEW YORK, Nov. 12.—What is described by Abe Ellis as "the most outstanding room in the United States" is being built at the Essex Hotel, Newark and will be ready for business about January 10.

The new room will cost about \$150,000 and will preem with two bands, a society outfit and a rumba ork. Plan is to use one or two singers as separate acts. Neither of the singers, however, will be names, tho they won't be in the cheap class either.

Decorations are being handled by Franklyn Hughes and will be on the order of the Monte Carlo, New York class East Side spot.

Providence Biltmore Trying Name Policy

NEW YORK, Nov. 12.—The Providence Biltmore, Providence, R. I., starts with a name act and semi-name and name band policy before the month is over. Main reason for change in operation, according to insiders, is that hotel collected quite a lot of velvet in the last year and instead of turning it over for taxes has decided to use it to build up the property.

First name will be Jane Pickens who is said to be getting \$1,500. With singer will be Ray Benson ork. Spot is currently dickering for Shep Fields but drawback is big transportation cost which Fields would have to pay to make the jump in time to open. Al Martin, Providence indie, is doing the talent buying.

Trenton Op Courts Philly Payees With Newspaper Ads

PHILADELPHIA, Nov. 12.—Al Siegal, owner of Jack and Bob's, Trenton nitery, is wooing Philadelphians to his Jersey spot with ads in the local newspapers inviting them to inspect his club and his 10-act floorshow.

Trenton is 30-odd miles from here, and Siegal is the first club owner from there to advertise in the Philly market. His spot is open seven days a week, while Pennsylvania Blue Laws force all entertainment (except movies) to keep a six-day week.

It is indicated that owners from Cincinnati, Detroit, Cleveland, Milwaukee, Chicago and other Midwest cities will be present.

Nitery owners behind the move have already retained Milton Raynor and Tom Rosenberg, legal brains of Chi's Cafe Owners' Association, to work for the formation of a national org and possibly act as legal representatives for it when and if it is formed. Raynor has gone to New York to sound out the Manhattan operators as to what they think about national org plan. Following that, he plans to go to Boston and Washington on the same mission. Info he gets in the East will be given the more than 200 nitery owners expected at the meeting here.

But whatever develops now relative to national org formation, it is known that nitery owners throught the country are getting set to resist. So, if a national org doesn't come about as a result of the meeting here this week, the feeling is that "it won't be long now." A national org is definitely on its way.

Roxy Chorus Girls Burn & Start Yelping

Management Says All's Well

NEW YORK, Nov. 12.—A backstage situation is gradually developing among the chorus girls at the Roxy, it was learned, which threatens to explode any day. Kids are burned up over a long list of beefs and the kicking around they claim they are getting, and have drawn up a list of complaints they want management to do something about or else.

Basic complaints revolve around money, rehearsal time and insufficient advance notice, sick leave, livable dressing rooms, vacations and common courtesy to be shown to the girls.

Music Hall Salary?

So far as salary is concerned the kids want at least the same kind of deal the lines get at the Radio City Music Hall. In that theater it is claimed girls start with \$50 a week and get a five buck raise each six months until they reach \$60. At the Roxy the kids start at \$42.50 and may work up to \$47.50. But that figure is tops, it is said. Line also wants no rehearsal for the day following the opening. It also doesn't want more than eight morning rehearsals, the total of which shall not be more than 25 hours.

Kids also say they want a "green room" where they can receive friends between shows. Inasmuch as they are in the theater all day, they feel such a request isn't unfair. Another improvement they are after is the elimination of the humiliating bawling outs they claim they receive. Girls, it is said, don't mind corrections but object to being made a public laughing stock.

But while Roxy backstage sources insist that the situation is serious, Roxy officials deny friction. So far as they know, they say everything is working smoothly. In fact, one official characterized backstage relations as "a big happy family."

So far, AGVA hasn't entered the picture, but according to reliable sources, it is ready to do so. What the union's action will be was not disclosed, but in past occasions AGVA hasn't hesitated to pull all acts in spots under its jurisdiction if the settlement sought was not satisfactory.

Chi To Get a Copacabana, But Op Will Be Sam Rinella

CHICAGO, Nov. 12.—New after-dark spot, operating under the handle, Copacabana, is skedded to start rolling here in the next few months. Room, to be built on State and Lake, will be strictly a big-name operation, with the Ritz Brothers set to bow for the preem.

Operator and owner will be Sam Rinella, who also has the Brown Derby. Seating will be about 600, and budget is expected to run to about \$15,000 a week. Sol Tepper, New York indie, will be exclusive booker.

Despite the Copacabana tag, it is understood that Monte Proser, who runs the New York Copacabana, will have nothing to do with the spot. According to well informed sources, the name Copacabana was registered by Rinella about two years ago.

Carter & Moreland To Head Unit for Southern 1-Nighters

NEW YORK, Nov. 12.—Another package is due to hit the road for one-nighters and week stands in the South in the immediate future. Package will star Carter and Moreland and will carry Nina May McKinney, Hattie Noel and probably one more act before it gets rolling.

Run will be for eight weeks. Deal was set by Moe Gale.

Tongue Biting

NEW YORK, Nov. 12.—Joan Edwards, the hit parader, now current at the Wedgewood Room, was complaining in Lindy's about her sleeplessness before opening night, and the necessity of using occasional sleeping pills. Sam Rauch, Roxy booker, chimed in with, "Look, Joanie, talk to my wife. She's got a pill that is sure fire. It's guaranteed to knock the hell out of you."

"What's she call the pill," asked the singer, "Sammy Rauch?"

Labor Dispute? Aired in Shangri-La Vs. AGVA Battle

NEW YORK, Nov. 12.—Shangri-La nitery in Philly won the first round in an involved legal battle with AGVA last week, according to Mort Rosenthal, AGVA counsel, after a Philly judge ruled that a back-pay claim by Noel Sherman was not a proven fact and that Sherman was not an employee of the Shangri-La when the basis for the claim arose. Rosenthal said the union is taking the whole matter to a full panel of Philly judges in Common Pleas Court on a series of exceptions based on the contention that the first judge has not ruled whether there is actually a labor dispute involved in the club-union fight.

Complicated case of the Shangri-La versus AGVA began around the question of whether or not a labor dispute was involved.

Tangle results from a claim for \$8,800 lodged with AGVA by Noel Sherman, New York producer and actor, for back salary which, Sherman claims, he paid out to performers engaged by him at the request of Dewey Yessner, Shangri-La owner.

Sherman was engaged in 1943 to produce shows for Yessner and did so until January, 1945. After his complaint, AGVA marked spot "unfair." Yessner closed up for a while, then reopened.

Last week Yessner brought an action in Philly's court of Common Pleas to restrain the union from keeping performers out of the Shangri-La.

Yessner claims, according to Rosenthal, that there is no labor dispute involved since the deal was between him and Sherman, not between himself and various actors, and Sherman is a third party outside the sphere of the union.

AGVA's reply, says Rosenthal, is that Sherman was employed to employ others, the dispute arises out of the engagement of artists and under the rules of AGVA any such dispute is arbitrable but not governable by an action for an injunction.

Rosenthal claims that the Norris-La Guardia (anti-injunction) act and the Pennsylvania equivalent back up the union position. Case has important implications for there are few instances of court action to fight an AGVA "unfair" listing.

Portland Op Nicked For \$1,440 on Covers

PORTLAND, Ore., Nov. 10.—George Smith, operator of the Portland Club, local nitery, has paid \$1,440 to the Federal Treasury for collection of a cover charge from club patrons after the OPA denied such an additional fee. James Blackford, enforcement executive in the district OPA office, said the club had charged an estimated 1,700 persons a 60-cent cover charge, and 200 a 90-cent charge between March and September of this year.

Smith contended the right to make the additional charge was because he was furnishing an orchestra and dance space. OPA, however, denied any justification, as the club's rates had been established in line with those of competitors, and the increase was not allowable under the regulations.

K. C. ENTERTAINMENT KITTY

**Buffalo Building
2 New Niteries;
3 Change Hands**

BUFFALO, Nov. 12.—Activity among Queen City night clubs is hectic indeed, with two new giant night clubs in the process of being built, one hotel room opening season with super-swank talent layout and three spots changing ownership.

Harry Altman, well-known club op, is rebuilding a giant spot in the downtown section on the location where his famous Town Barn burned down last year. Altman successfully operated his suburban Glen Barn, giant nitery, and Glen Park all thru the summer and fall season, and is now ready to launch his efforts full force on his new venture, the Town Casino, which hopes to outdo the Town Barn and also seat well over 1,000 persons. He expects to open in late November and may again use the array of name acts featured in his previous venture.

Chin's, a Chinese restaurant chain with headquarters in Cleveland, also expects to surprise Buffalonians with a new giant night club layout before the Christmas holidays. To be known as Chin's Pagoda, spot will be located not far from the Altman Town Casino, also on downtown Main Street, in a building formerly occupied by a giant food market. Extensive interior and exterior decoration is said to be planned, running into six figures. Meyer Balsom's band, which last appeared at Alhambra-on-the-Lake, suburban spot, is said to be penciled for the spot.

Statler's Swank Opening

The Statler Hotel Terrace Room, top swank spot here, just opened its new season with the biggest talent layout seen here in some years. It's the most expensive and sizable show Statler has featured in as many years as most can remember. Eddie Peabody, the banjo king, heads line-up, which includes the Merriel Abbott Dancers, Sheilah Vogelle, Nip Nelson and Nick Brewster and his 10-piece ork. Biz, according to management, has been swell, with capacity nightly.

The Cafe Aloha is being taken over by new owners today. Carl Barone and Russell Milazzo have bought out Charles Mauro and Joseph Perry, who have had the spot for some years. Wally Gluck has set first new show in here (five acts).

Cotton Club, colored night club, has a new owner, Irving Goldenberg. He is reported to be tied up with local nitery photography concession biz. Shows are all colored, including six acts and chorus of six. Ray S. Kneeland office does some of booking. Whitey Schmidt, whose club by the same name has long been a well-known nabe spot, has sold the layout to George Stroh, who formerly

**Embassy a \$25
Tap, If and When
Miller Opens It**

NEW YORK, Nov. 12.—When, as and if, Bill Miller opens his new Embassy Club (ex-Rlobamba) now tentatively set for the week of Thanksgiving, he expects to charge \$25 a head for the preem, provided the OPA says okay. The \$25 bite will be for food only. Giggie juice will be extra.

Biggest headache Miller has had is talent. Current deal is for Ethel Waters, set by Charles Yates (she's no longer a William Morris property) and the Wesson Brothers. Originally the show was to star Monica Boyer. But deal fell thru when French chanteuse wanted a radio angle in the contract which Miller was supposed to guarantee plus a \$6,000 salary. With attraction troubles piling up, Miller thought he'd drop the name idea and put in a big band plus a singer.

So he went after Paul Whiteman, Phil Harris and Rudy Vallee. Whiteman wasn't interested; Harris and Vallee were tied down on the Coast with their radio shows, so nothing came of it.

**Birm'ham Spot Skeds Name
Bands From Stem for Winter**

BIRMINGHAM, Nov. 12.—New policy is being inaugurated at Hollywood Country Club, night spot, where dancing and steak dinners are featured four nights a week. Joe Robino, op-owner, who alternates three local orks, plans nightly dances with floorshows from New York this winter, with visiting name bands. Nightly radio broadcasts over Birmingham station is new feature, with Bill Cleveland, of Hollywood, emcee.

"Top Hat" Adds Partner

DETROIT, Nov. 12.—Club Top Hat, leading down-river nitery, currently featuring Tommy Raft, has added Steve Nemeth, formerly operator of a spot in Detroit, to the partnership, other partners are Russell Trilck, active manager, of the spot, and Frank Staffe. Club has been enlarged to provide additional seating and floor space, by taking over an extra store space next door. New room is used for entrance and service departments, allowing more tables to be placed upon the floor.

ran Federal Gardens night club here. Spot is to be known as New Federal Gardens.

The Fraternal Order of Eagles just reopened their set-up. Shows of five acts will play twice nightly on Saturdays and Sundays. Booker is Ray Kneeland, Buffalo; band is Earl Haberer; manager is Carl Krauss.

**Several Vaudefilm
Locations in Talk
Stage in the East**

NEW YORK, Nov. 12.—A few more vaudefilm operations for Eastern areas are in the concrete or talking stage.

Arthur Fisher reports that the Park Theater, Union City, N. J., will open shortly with a split-week policy, using five-six acts and attractions when and if they can be gotten. Budget is good-sized, says Fisher. House is operated by Charles Moses and has not shown flesh before. It is now going to because the owner has been able to equip the place since the war's end released the necessary props. House seats about 1,400 and will be scaled to a 75-cent top.

Hal Sands is working on a proposition to open a small Southern house similar to his long-time Richmond operation. Sands is not saying exactly where the house is located but says it isn't too far from Richmond. The National in that city, meanwhile, has been closed because of local labor trouble, but Sands says it will reopen in a week or two. Sands's other Southern house, the Center, in Norfolk, is also closed. Trade says its reopening is doubtful.

The Eddie Sherman Office also is working on a deal to light a "few" smaller houses with vaude. Office spokesmen aren't saying where they are but deal is believed to involve at least three houses.

**Still Coffee
& Doughnuts**

**Heart of America city could
pay for names but prefers
low-cost acts and bands**

KANSAS CITY, Mo., Nov. 12. — For after-dark entertainment, Kansas Cityites prefer soft, subdued music for dancing and listening and shy away from the usual floorshow formula that includes name-headliners and a supporting cast. While there are some bistros here which do offer the unusual floorshow policy, the headliners, when they are used—and that's only occasionally—are in the \$500 to 1G class, and headline talent at these prices isn't

scarehead. Vet K. C. amusement personalities point out that the currently conservative tastes on the part of K. C. are merely an about-face from the days of the Pendergast regime when the Winnie Winkle and the Chesterfield Club were the rip-roaringest niteries in the Middle West. When a Republican administration supplanted the Pendergast machine in 1938, strict censorship of the niteries was set up and the Barbary Coast atmosphere of K. C. niteries was completely eliminated.

Local trade sources agree that the day of the "anything goes" here is over, but (See K. C. ENTERTAINMENT on page 37)



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NIGHT CLUB REVIEWS

Terrace Room, Hotel New Yorker, New York

Talent policy: Dance bands and floorshows at 12:30 p.m., 7:45 and 12 midnight. Owner-operator: Hotel New Yorker; publicity, Shep Henkin; production, Donn Arden. Prices: \$1.00-1.50 couvert after 10 p.m.

In the new Hans Brinker unveiled at the New Yorker, Donn Arden has slipped from the high standards he established for himself and for his shows. *Belles and Blades* is much longer than its predecessors and not half as interesting, altho it holds former levels set for visual beauty.

Chief fault lies in the fact that Arden has departed from his pattern of taking an idea and carrying it right thru to the end with taste and discipline. For this offering he has tossed together a goulash on the 1890s theme but with modern variations. Second major fault is that he has not conceived anything new or unusual in production numbers. Dance routines are repetitive for the most part, and the skater-dancers are permitted to linger on the freeze until what they do becomes boring.

On the score of performance, the whole company is tip-top. Line of seven—the Misses Hartwig, Davis, Lane, Kenney, Chandler, Palmer and Budny—please the eye and deliver their chores in slick style.

Terry Brent, featured fem glider, and Phil Romayne, male ditto, continue to evolve their coupled work along the lines of ballroomology. For this show they do less straight blade work and more lifts, spins, whirls and a variety of holds. One of the last, a daring up-and-down bit, drew the only sock mitt of the evening when caught Tuesday night (6).

Arnold Shoda, top-featured male balletist-skater, offers the most interesting examples of form in the whole show. Guy is definitely a top-drawer dancer as well as a nery and brilliant ice cut-up.

Joan Hyldoft, pretty blond star of the show, tosses off her multiple tricks in a clear, easy and pleasant style.

Neil Fontaine, warbler, does an okay job on yodeling for the production numbers but is forced into some tall tonsil-stretching to over-ride the Johnny Long ork which plays the show. Aside from being excessively loud, Long aggregation cuts capably. Peter Kent band relieves, and is spelled off by Sunny Raye, piano-vocalist. Both do nicely. Biz good when caught. *Paul Ross.*

Latin Quarter, Detroit

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Tony Morelli; publicity, Ray Pearson. Prices: \$1-\$1.50 cover.

Show: Produced in revue style on lavish scale, using two-level stage effectively, with finale. Show is well balanced, with even a little extra welcome emphasis on dumb acts, and well paced.

Best Job: GEORGIE PRICE, impersonating most of the top comics, comes almost incredibly close in sympathetic interpretations. His work is old-style vaude at its best. Entertains thru a long turn. His comic opera income tax aria is a big hit.

Other Acts: THE DRAKES, smooth work from minuet to rumba by man and two partners—blonde and brunette. Routine is exceptionally graceful and pleasing. ROY MAURICE, doing fast and intricate balance work, featuring hand stands. Has superb skill in use of his hands for mobility. Reason is apparent when he has to take his encore bow on crutches. ELLY ARDELTY, difficult and unusual balance work on high swinging trapeze. Routine is original and very effective in night club. Good for a circus production also. ROY TRACY, competent and self-effacing as the emcee. DOROTHY DORBEN DANCERS in several well synchronized and gorgeously costumed routines, especially a lovely Spanish number.

Band: BOB CHESTER (20), including two vocalists, proves a favorite of the spot on dancing, and does okay with a long show. BOBBIE STEVENSON TRIO works lulls, with vocalist JEANNE RAND providing constant entertainment. TOMMIE MONTGOMERY, organist, does a neat job in the lounge.

Haviland F. Reves.

More Night Club Reviews on Page 36

Terrace Room, Hotel Statler, Boston

Talent Policy: Dancing and floorshows at 7:45 and 11:15 p.m. Owner-operator, Statler Hotel; manager, D. B. Stanbro; publicity, Floyd Bell. Prices: \$1 cover after 9 p.m.

The first revue-type show to play the Terrace Room has Eddie Peabody in the top slot, his first appearance in the East since shedding the navy blue, and adds up to good variety entertainment. Three acts plus the Merriel Abbott Dancers make up the show, but if you count the solid piano turn spotlighting Nick Brewster, ork leader, acts add up to four.

First on are the Abbott Dancers, good-lookers and excellent hoofers individually and in ensemble work. Their solo and double cartwheels gave the cash customers a heavily applauded kick.

Sheila Vogelle, another newcomer to the East, has a good voice which is used to excellent advantage in operatic numbers and to good advantage on pops such as *If I Loved You*. Gal is top material but must cut out too much hand work while singing.

Nick Brewster, out of the navy and breaking in his new band, takes the spotlight next to dish out two top-bracket piano turns—a boogie-woogie number and a concert and swing arrangement of *Some Day You'll Come Along*, both of which rated heavy paddy-clapping.

High spot of the Abbott Dancers' numbers is easily the effective *Unforgettable Music* stepping in which the six gals do solos to classic, semi-classic and pop tunes. Collected excellent applause singly.

Hip Nelson's impressions, musical and personal, wowed the customers. They called him back twice, but if it isn't necessary to his work, he would do well to lower the mike. From out front he was just a pair of eyes peering over the metal.

Eddie Peabody is easily the only man who can make a banjo sound like a respect-deserving musical instrument. Eddie worked only three numbers, one of which was a medley. Audience wanted more but Eddie went home. Only flaw in his work was the tendency to bear down heavily on the just-out-of-service gab. One look around the room at the gold buttons dotting the lapels would have changed his mind about the ear-appeal of his chatter.

Brewster's ork, with three violins; bass; three sax doubling on clarinet; drums, trumpet and piano, plays a good show. Leader has a lot of personal and piano appeal and is well liked for solo and dance work. *Barbara Pearson.*

Tom Breneman's, Hollywood

Talent Policy: Dancing and floorshows at 9:15 and 11:15. Owners, Tom Breneman, Abe Lefton, John Masterson, Chet Mittendorf, Walter E. Smith. Prices: No cover, no minimum; drinks 50 cents up.

Every night is Saturday night at this spot since it started putting on floorshows. When this was the Tropics, attractions were featured, but since the change in name, floorshows didn't come in until a few weeks ago. By the looks of things, they are back to stay.

Marjorie Garretson heads the bill and does a good job in pulling in customers. Her song versions and interpretations are along the Sophie Tucker line and win plenty of palm pounding. Gal accompanies herself at the piano, and appears to be quite at home with the 88. Her medley versions of *Great Day Coming*, *Manhattan Fashion* and *Take Me Back to Nowhere* go over big. She packs plenty of personality, and knows how to handle an audience. If Miss Garretson would throw in an occasional straight torch song, it would give more body to other selections, and would help break up fast stuff with a little contrast.

Jean Foreman adds plenty of zip as emcee. She comes on garbed in an eye-tempting dance costume, does a jitterbug number with a G.I. from the audience and plants a kiss on the oldest guy she can find among the ringsiders. All this tends to warm up the customers for what is to follow.

Tony Farel opens the show with a group of Latin American songs. He has a sweet lyric tenor voice and would be a natural for Irish ballads.

Eddie Cietro and his five-man ork do okay in backing the show and providing dance music. *Lee Zitto.*



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MISSISSIPPI SONG STYLIST

CURRENTLY APPEARING

COPACABANA
COLON, PANAMA



Paramount, New York

(Reviewed Wednesday Night, Nov. 7)

Current show is Frank Sinatra all the way. No matter what he did, whether it was a song, a piece of business or an ad lib, the bobby-sox bashed like crazy. Fact that the singer is the emcee and is on stage practically all the time, except when other acts do their numbers, didn't detract from his appeal. It was "our Franki-e-e-e" from the time the bandstand came up until it went down.

Sinatra's first was his *Night and Day*, with the kids drowning him out with their squeals. As personality, there is, of course, no doubt about Sinatra's draw. But as a singer, the boy let out only a few times. At times he looked and sounded tired. This was understandable considering that he had already done four shows plus a radio show. The Voice did particularly well with *Anchors Aweigh* medley, *Where Is My Bess?* and when he worked together with the Pied Pipers (three guys, one gal) when they sang the old pops they used to do when they were all with Tommy Dorsey. Despite the sentimental appeal, *Nancy With the Smiling Face* didn't register. Tune is only fair and lyrics aren't even that.

Jan Savitt's ork (32, including 12 strings) does a nice job of show cutting. Its only specialty was *Opus No. 1* which got them a nice mitt.

The Pied Pipers don't do so good in their own spots. One reason is over-arranged numbers and the other is the lack of a strong lead voice. Actually their stuff sounded monotonous. Their best was *Tampico* with a cute verse which the house didn't seem to get.

Coke and Moke, knockabout Negro dance team, did a great job. Taps were clean and fast even tho their chatter was full of Iowa corn. Pair's costume jitterbug number killed 'em, and customers paid off with sock mitts.

Lane Brothers, knockabout acro team, pulled yocks and giggles from their walk on to their walk off. Boys have some sensational tricks involving clever shoulder stands and deep back bending rope jumping which deserved and won fancy applause. Pair also do standout trundle and bug routines which almost stopped things cold. Where the lads fell down was in their chatter and there it was the fact that most of the house had been there all day and had seen and heard the act's lines. So when they started their gab, the kids always beat 'em to the topper. This can be cured by taking the audience into the act. When it comes to the punch line the performer should give the first word and point to the audience and let it finish the line. Of course, this can only work with a crowd familiar with the routine. But where the customers come in with their lunch and sit thru five or six shows, the gimmick will pay off.

Jeann Ryan, canary, does okay with *I'll Buy That Dream* and *That's for Me*. Costume needs improvement. Miss Ryan is a big gal and short sleeves give her an Amazonian appearance that detracts from her looks. Full sleeves would help some.

Pic, *Hold That Blonde*. Biz capacity. Bill Smith.

Golden Gate, San Francisco

(Reviewed Wednesday Afternoon, Nov. 7)

There's one standout act that more than merits the price of admission. The star is young Roy Benson, billed as a Stylist of Magic, and that he is, but he is also a top comedian. His magic routine is funny and original—so is his chatter.

Peggy Lee, beautiful disk queen, pleases with several popular melodies. Her voice is good and she avoids quaint mike mannerisms, being unaffected and natural.

Gus and Mildred Mulcahy are gifted harmonica artists, drawing encores. Larry and Lynn, clever unicycle tricksters, do likewise. Three Stooges close. Act never seems to change. However, the trio of musical buffoons put themselves across solidly. Work with lots of energy.

Pic, *The Falcon in San Francisco*. Edward Murphy.

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VAUDEVILLE REVIEWS

Chicago, Chicago

(Reviewed Friday Afternoon, Nov. 9)

A well-balanced stagershow, plus the flicker, *Duffy's Tavern*, should keep biz at capacity here for the four weeks that the show is in.

Glen Gray's Casa Lomans, spotting plenty of new faces since heard here last, offer a top musical program, but ork's presentation lacks showmanship. Band is a clean, precise musical org, but some novelties, which would appeal visually to those in the crowd who aren't hep to music, should be worked out for vaude p. a.s. Fats Daniels, reedman who sells novelties well, didn't get a chance to work at the mike at show caught, and his work would add orb-grabbing value to the band. Betty George, new raventressed chirp, is on the tall-statuesque side, possessing a torchy voice that's tops for peddling romantic standards and bouncy pops. If gal would loosen up more on the jumpier tunes, she'd snare an ever bigger mitt. Skip Nelson continues to hold his place among the better boy band singers. His soft throating of the ballads draws heavy sighs from the bobby-soxers and a mitt from the older listeners. Sounded best on his fast-tempoed closer, while his first two tunes were beat off too slowly.

Frank Tucker exhibits some of the finest rhythm tap dancing and eccentric steps seen locally in some time, and his gags and impresoes, intermingled with his cleating, are fine. His finale, however, in which he works with Norma Tremaine, needs some originality and continuity. Closed to warm mitting, with gal doing aerial spin with Tucker.

Professor Backwards (Jimmy Edmondson) fetches a mess of chuckles with his clean and pertinent cracks. His extremely relaxed delivery of some very funny material is a relief from the usual run of frantic comics. He's reached the point where his backward blackboard scribbling now takes second billing to his gagging. Would do well to work his blackboard work into the middle of the act and close with some more of his sharp wisecracking. A solid hit.

The Modernaires, with peppy Paula Kelly, closed with their animated versions of five tunes, ranging from their old record faves to a new number, *Coffee, 5; Doughnuts, 5*, which appears likely to hit peak popularity, as it's so much in the vein of *Juke Box Saturday Night*, which they made popular while with Glenn Miller. Jimmy Curry, bass and baritone, is new with the group since seen here last. Rated hefty mitt for all their work. Johnny Sippel.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Nov. 6)

There's something about the way Chu Chu Martinez sings that gets the gals all fluttery and makes the guys give out with some pretty hefty mitting.

But this boy from Mexico City is more than a misty-eyed honey-dripper. Equipped with a strong voice and artistic insight, he creates a mood with each song that dissolves language differences and makes the Spanish lyrics understandable to one and all. His stylings of *Stars in Your Eyes*, *Don't Take Your Love From Me* and *Baia* bring the house down with payees yelling for more.

Revue as a whole is badly planned. Chief trouble is too many vocalists. Martinez, who holds the last slot, has to work on payees whose ears have already gotten a thoro work-out from three other vocalists. Tho he has nothing to fear from the others, better programing (i.e., less warblers) would have avoided conflict and accentuated Martinez.

Husky-voiced Lorraine De Wood feeds the eye more than the ear in her versions of *Chi Chi Castinango* and *La Burachita*. Tho her limited voice is quite sufficient in interpreting these ditties, gal doesn't want to take any chances and brings her hips into it just to make sure. Result, palm pounding plus. Bobby Rivera belongs to the more boisterous school of song presentation. He packs plenty of personality, tho, and gets a solid hand for his lung display in a group of tunes. The other chirper is Judy King who tries to sell *Chiu Chiu*, but only gets weak palm brushings.

The only act that gives payees a chance to laugh is Christie and Gould, clown-acro pair. Guys are good, but will have to trim act down if they want to get belly laughs. Dance duo Rita Lupino and Enrique Valdez try so hard to be "firey and dazzling," they forget that the dance is basically an art of grace.

Loew's State, New York

(Reviewed Thursday Evening, Nov. 8)

Present show is a marathon running for 72 minutes, most of it given over to yawns with occasional pepperings of giggles. Former comes from Happy Felton's handling of audience participation; the latter from customer's remarks, most of which Felton couldn't top.

Audience participation pitch is started by Joe Ripley, who explained four customers would be chosen. They would get five bucks if they guessed the name of the artist on a recording which they would hear. Grand prize would be some more dough and non-winners would get a cigarette lighter, courtesy of Sheffield Milk and the theater. Idea is good and customers fight to get on, but Felton's handling was so slow that almost 20 minutes were taken up with picking participants. Incidentally, method of choosing stage sitters is questionable showmanship. Felton sluffed off people for no apparent reason causing resentment. Laughs come from the question and answer period and here the customers pulled giggles. A G.I. customer did a terrific job on *Irish Eyes* and almost tied the show up into a knot. Act ended with Felton giving out with his standard *I Want To Be Happy* for just a so-so hand.

Best act on the bill was the Murphy Sisters (3), two blondes and one brunette. Girls do a nice job on *Tampico* and a rhythm version of *Ain't Necessarily So*. Their *Will the Angels Play Their Harps* introed with a Victor record pitch, also got nice returns. On voice the kids are in there with plenty. But it is on appearance they need plenty. Gal's street costumes look like bargain basement close-outs. They'd be okay for an office girl but not for stage work. Kids are cute and can commercialize cuteness by either using little girl outfits, plus hair ribbons, or they should invest in sexy gowns with proper padding and lots of flash. As they are, they're a good radio act and slick for records but not for stage appearances.

Keye Luke, Chinese flicker name, starts off with something new. Boy is an accomplished caricaturist and draws cartoons of Hope, Sinatra and Van Johnson on three easels, rather skillfully. While he works with his back to the house he explains what he's doing into a hand mike. But if he starts off okay he doesn't do so well when he begins singing. Luke wanders off key time and again, making not like Keye Luke but off-key Luke. Finishes with Lincoln's Gettysburg Address which he ties up in some way with a bond pitch. Only thing he proved is that without a director he's lost.

Dick and Dot Remy have a nice act and know how to sell it to top hands. Fat girl's elephantine antics make her acros still more amazing. Boy is a capable line feeder and does equally well in the comedy knockabout department. Couple won juicy hands. Boy's flash closer, a roller skate two and one-handed stands are sensational.

The Reddingtons, trampoline act, did their usual good job. Father, mother and daughter (dad and daughter doing the canvas bouncing) get their share of solid applause.

Pic, *That Night With You*. Biz good. Bill Smith.

Miami To Let Air-Conditioned Spots Stay Open All Night

MIAMI, Nov. 12.—City commission of Miami Beach blew the top off all regulations, when an ordinance was passed permitting night spots which are air-conditioned to remain open all night.

There are eight such clubs, and all operators have to do is take out a license for \$2,000. Bars and taverns are required to stop the music at midnight, and the sale of intoxicants at 2 a.m.

Smoother movement on the part of Miss Lupino and less stomping from Valdez would help.

Molina ork (16) fails to spark and sounds more like it's rehearsing than cutting a show. Some of the guys are careless about the beat, others don't appear too enthusiastic about playing vaude.

Pic, *Song of Mexico*. Biz, okay. Lee Zitto.

Olympia, Miami

(Reviewed Wednesday Afternoon, Nov. 7)

New show has plenty of oomph and variety enough to please any one. There is a little ork difficulty with the singers, but they should get together later.

Earl Skaters, two fems and two men, do hair-raising stunts on the rollers. Work in audience stoozes well, the fat lady getting a lot of laughs. Take several bows.

The Oakies, regulation hillbilly pair, have an old-time musical specialty which is liked. The men play saws, auto tubes and other contrivances, with a few corny gags in between. Close to nice mitt.

Ethel Shutta, this week's headliner, is a thoro worker, and her poise and non-chalant attitude in a mannish costume, win approval. Has a self-described introductory song, then goes into *I'll Be a Buddy to You* and following with *June Is Bustin' Out All Over*, from *Carousel*. For encores after insistent applause, she hands out some oldsters, *Little Man, You Had a Busy Day*; *Embraceable You* and a medley, including *Make Believe* and *Shine On, Harvest Moon*. Folks eat Ethel up. While very liberal, she could have done more, but time ran out.

Archie Robbins, just out of the army, with a winning smile and a lot of personality, wows the customers with gags and stories. An impression of Ted Lewis and Jerry Colonna stops the show. Heavy hand for Archie.

Jan Bart, who just closed at Clover Club, has a powerful tenor voice and offers pop and operatic selections. Impersonation of Ink Spots, Bing Crosby and Kate Smith are among his best. Takes plenty of bows.

Pic, *The Cheaters*, first showing in Miami. Larry Berliner.

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NIGHT CLUB REVIEWS

Club Continental, Hotel Jefferson, St. Louis

Talent Policy: Dancing and floorshows at 8:45 and 11:30. Manager, Jack Rothenberg; maitre d' hotel, Pete Carter. Prices: \$1.00, minimum (\$2.00 Saturday).

This beautiful downtown room, which opened September 9 for the fall season, has built up a reputation for fine shows, and the current bill's more than par. Room seems to favor ballroom teams, and some of the country's finest have played here.

Tony Di Pardo, whose band is currently featured in the room, emceeds the show in straight-forward fashion, bringing on the Virginia Ascher Girls (8) to open the show. Gals are tastefully costumed in black evening gowns with matching picture hats, and offer a routine to *It's Been a Long, Long Time*.

Anne Ryan, beautiful blond canary with Di Pardo's band, sings *Gotta Be This or That* and encores with *I Want a Little Doggie*. Miss Ryan really knows the fine points of selling a song and her combination of looks and voice are enough to win any audience.

Terry Lynn, a veteran in the business, serves up 15 minutes of magic, featuring some unusual card tricks. Selects given cards by unusual methods, such as flicking them out of the desk with a white Australian whip, or tossing the deck into the air and spearing the desired cards. He produces the usual coins out of the air. Good hand.

Byron Kay and Louise Glenn receive top billing here and close the show. Pair presents a beautiful appearance on the floor. Kay was formerly of the act Kay, Taty, and Kay, until combining with Ballerina Glenn. Their ballroom turns show clearly a background of ballet training and the team's routines combine plenty of grace and rhythm. Act wins plenty of applause for its efforts, and would be a natural for any supper club in America.

Di Pardo's band (10) furnish fine show music, and also play for dancing.
Abie L. Morris.

Kitty Davis, Miami Beach, Florida

Talent Policy: Floorshow on ice at 9 and 12 with dance band. Management, Kitty and Danny Davis, owners-operators. Prices from \$2.50.

A packed house of distinguished guests attended premiere of ice show at Airliner Friday (2), and biz has been turn-away ever since. The show is a honey, and performers do wonders on a rink 18 by 20 feet. Customers skate between shows and there is a roll-over stage to cover the ice when dancing is on.

Elizabeth Chandler, producer, has done a good job, and continuity of plot and action adds a lot. Plenty went wrong at the opener, and company had the jitters due to changes as a result of injury to Babe Voorhis during a rehearsal. Opening scene introduced Johnny Casper as a professor with the Fifth Avenue Models, their first time on skates, in an entertaining bit.

A science class is the rescue squad to save the professor, doing a number of spins and whirls. Ferns are okay, attired in radium-treated costumes of orange and blue.

Jack Roach and Joy Weber, as a naval officer and the gal he left behind, do a nice waltz turn. Dan Harding sings oldsters of which *Always* is best liked.

Hertha Garon opens Scene 2 with her graceful interpretations of ballet, drawing a heavy mitt.

Johnny Casper's satire on a Frenchman, in which the entire chorus participates, is a side splitter. Some fantastic hat models are revealed in this scene.

Jack Roach winds up festivities in a fast turn in chase of Joy Weber.

For the close, entire company skate out to take a bow and each is greeted with a roar. Johnny Silver's ork is ample and cuts show nicely. This is a George Navickas production, and with the kinks ironed out, will be a fixture here for a long time. *Larry Berliner.*

Tavern Room, Bismarck Hotel, Chicago

Talent Policy: Dancing and floorshows at 7:30, 9:30 and 11:30. Owner, Otto K. Eitel; production, Ed Beck; publicity, Frank Rand. Prices: Dinners start at \$2.00.

Current floorshow packs a bigger wallop than previous ones because of a few production assists, such as straight emcee no intro acts, and Earl Roth's society combo plays several smart instrumentals and a medley.

Roth men (8) tee off with a collegiate medley, after which Virginia Marsh, who made her debut here in June, takes over, and we mean just that. Blond gal has a nifty face and figure, and a stage personality to match. Does equally well with current pops and light classics. When p.-a. system broke down, the gal went right on with a strong, natural singing voice that proved more effective when the mike was out. It's novel to hear a gal that can hold her own without the amplifying system, and the gal would do well to stay away from the mike.

The Paulins, well-costumed ballroom duo, are making a quick return here because of their success on their first visit earlier in the year. Pair do a *Beguine* waltz and fox-trot strut, all of which get fine treatment despite the cramped conditions of the floor in this room. Tho the male had little room to get any momentum for his lifts, pair executed their acro work faultlessly. Merited and received a warm mitt.
Johnny Sippel.

Trenton Votes Barmaid Ban, Residence for Liquor License

TRENTON, N. J., Nov. 12.—Resolution of the Trenton city commission, banning all but women licensees or wives, daughters, mothers or sisters of proprietors to serve as barmaids, was approved by voters here today by almost a four to one vote.

In addition to banning barmaids, the ordinance provides that holders of alcoholic beverage licenses in the city must have been residents of the county at least three years continuously and immediately before filing application. Measure becomes effective as soon as the vote is certified by the board of canvassers.

Philly Competish Means a Break for Vaude; 3 Houses

PHILADELPHIA, Nov. 12.—Vaude is expected to enjoy a revival here with the end of the Warner monopoly on the midtown large first-run theaters. The break came when 20th Century-Fox resumed operation of the Fox Theater, which had been leased to Warners since 1936 and set up their own staff in the building. With the William Goldman ownership of three centrally located theaters, this makes three movie groups operating in town.

Warners featured vaude at the Earle until house was bought last year by W. T. Grant, who also owns the block, and now plans to erect a large department store in its place. This will shift vaude to the Warner operated Mastbaum, now run on a straight film policy. But house is expected to revert to the original flesh policy when the Earle closes. Goldman and 20th-Fox are expected to follow suit.

The Fox Theater also formerly operated with big stage shows and first run movies. Ernee Rapee was show producer when the house was built in 1923 by William Fox and vaudeville was featured for many years. At one time Warners presented stagershow at both the Fox and the Earle Theaters, but in more recent years has confined vaude to one or the other house.

The Fox-Pennsylvania Company, a subsidiary of 20th Century-Fox, bought the property in 1936 and leased it to Warners until now.

In addition to his Erlanger theater, Goldman is also building two theaters in the central city district which will bring his total midtown houses to five, one of which is expected to run vaudeville.

Brink Quits Lookout For Racing & Farms

CINCINNATI, Nov. 10.—Jimmy Brink, for a number of years operator of the Lookout House, Covington, Ky., one of the leading niteries in the Cincy area, this week announced his retirement from the night spot to devote his full time to his racing stable of 40 horses and his stock and racing farms in Northern Kentucky.

Clay Rambeau, former assistant manager of Hotel Alms here and until recently on the sales staff of WKRC, Cincinnati, has been appointed by Brink as new managing director of the Lookout House. He recently was released from the army, where he served as captain.

Brink hasn't been active in the operation of the nitery for several months, but had served in an advisory capacity. The night spot is operated by Lookout House, Inc., of which Charles Drahmann is president; E. C. Carr, vice-president, and Lee Santel, secretary-treasurer. Brink stated that his father, Ben Brink, will remain actively engaged in the operation of the Lookout House.

Black Quits Nitery Flack Field for the 24K Stuff

NEW YORK, Nov. 12.—Ivan Black, long identified with the two Cafes Society here, is leaving the nitery flack field for bigger things—industrial, civic, radio and music publicity and public relations. Black bows out of C. S. on December 1.

During his time, the two spots coined several major entertainment names, including Lena Horne, Hazel Scott and Zero Mostel. Marvin Kohn and Tibel Nard, formerly Black's assistants, take over.

Texas Beer-Wine Curfew To Stay, Governor Says

FORT WORTH, Nov. 12.—Gov. Coke Stevenson, passing thru here, said he believes that the Texas beer-wine curfew which went in as a wartime measure and which has hurt night spots, is here to stay. Curfew stops sales of beer and wine at midnight, except on Saturday, when the sales may continue one hour longer.

"Texas is made up of working people," said Governor Stevenson. "If the curfew was intended for war workers—to keep them at home after curfew hours—then it is good for other workers."

Follow-Up Reviews

COPACABANA, NEW YORK: Joan Merrill went in as an added starter in the current show here, and Blair and Dean replaced Pierre D'Angelo and Vanya, both acts opening Thursday night (8). The dance team's advent was a little more auspicious than Miss Merrill's.

Copa set took to the blithe young hoofers, rewarding them with hands all around. Couple have the good taste to steer clear of excessive lifts and holds. Those they use are well-placed in the routines and prove effective with the patrons. Terpers work with energy and look good in their chores. Team would be a lot stronger if their dances were more inspired, choreographically. As they stand, dances are strictly routine stuff which the pair make look a lot better than they are.

Miss Merrill's warm, open personality creates an impression immediately favorable, but her work, when caught at the midnight show, brought mixed reactions. On opener, *Sunny Side of the Street*, she demonstrates plenty of savvy in her selling, and uses her husky voice in good style. Second item, *Intermezzo*, was so exaggeratedly schmaltz, that it dispelled into effect. Third offering, an over-arranged jump version of *Summertime*, was just a little too slick for maximum results, and a noisy accomp job by the Joel Herron ork didn't help. Miss Merrill's standard tear-jerker, *How Did He Look*, served as a useful encore, altho she banged it pretty hard. Second encore, *Send Me a Man*, was a really swell piece of canarying and netted solid mitt.

Rest of show remains as is (reviewed, *The Billboard*, September 15). Biz excellent. *Paul Ross.*

LATIN QUARTER, NEW YORK: Frances Faye remains the queen of the silver-fox chubby set. Corny, garish and brassy—but an audacious showwoman and completely in command of herself and the house—she kills them in this Broadway hot spot. When caught Tuesday night (6), following her replacement in the star slot of Belle Baker, she drew top palming from start to finish and could have stayed on indefinitely.

Her act is what it always was—a couple of pops, a few smutty novelty tunes, a little piano playing so bad it is funny and a lot of cynical chatter. If the palaver becomes a little dull thru excessive use, it is nonetheless a panic for the middle-aged audience she draws (in large numbers).

Best thing she is offering currently is a turn with Don Saxon, house singer, and it is a demonstration of her control. Saxon enacts the role of a schlemiel hooper whose efforts she directs from the Steinway. Man turns in a nifty job but the returns go to la Faye. It is a slick and knowing piece of business all around.

Rest of show (reviewed, *The Billboard*, July 21) remains the same except for Dick Buckley and Raye and Naldi who've gone. *Paul Ross.*

Wyoming Spot Preems

CHICAGO, Nov. 10.—Club Buckaroo, located on U. S. 20 near Lusk, Wyo., in the heart of the dude ranch country, was unveiled last week by owner G. A. Turner. Bistro, which features a small band, headed by Chick Johnston, formerly of the cocktail combo, Chick and Charlene, also uses two-act floorshow, with talent budget around \$650 weekly. Spot, which got a \$35,000 overhauling job, is booked exclusively by Jack Blue, Denver talent-skedder.

Pastor Uptown Opens Nov. 15

NEW YORK, Nov. 10.—The former Roumanian Village and Fanfare Club on Broadway is due to be unshuttered about November 15 as Tony Pastor's Uptown. The old Tony Pastor's Uptown, in a different location, burned almost two years ago and has never been rebuilt. Present spot has no connection with Sid Rheingold who ran the first. Joe Cataldo, operator of the Greenwich Village spot using the same tag, will run the Broadway equivalent.

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K. C. Entertainment Kitty Still Coffee and Doughnuts

(Continued from page 33)

that a more liberal policy of entertainment is on its way, especially now that younger males are being discharged. Feeling is that the first op here, who risks a big talent nut to lure the bigger names into a local club, will clean up a pile of jack and rev up other ops to hike their talent budgets similarly to meet the competition. Kansas City, a city of over 400,000, has plenty of heavy spenders among its population, and the tourist trade, especially from the Southwest, is large enough to keep a bistro, with a \$3,000 to \$5,000 weekly talent outlay going at a nice profit.

Holding almost a monopoly on downtown after-dark entertainment, are the city's hotels, which usually have a smartly decorated supper room and in some instances, two cocktail lounges, all of which feature entertainment. Hotel Muehlebach puts out between \$1,000 and \$1,500 for a semi-name band policy for its Terrace Grill. No acts are used in the room, with the band supplying all the entertainment. The Hotel President shells out between \$700 and \$800 weekly to bring in small bands to its Drum Room, which play commercial music for diners at luncheon and dancers in the evening. At the Continental, talent stake hovers around \$500 for a four or five-piece combo that operates in the Penguin, while cocktail pianist works for around \$125 in the Omar Room. Hotel Phillips uses a pair of cocktail singles in its Tropics and Cabana. At the Hotel LaSalle, a small band, working for \$450, entertains in the Crown Room. Top in the city as far as name talent and budget goes, is the El Casbah of the Hotel Bellerive, where the management puts out between \$750 and \$1,500 for a name and one supporting act, while a six-piece band plays background and dancing stuff. A cocktail keyboarder works in the Cantina Lounge of the hotel.

Indie Niteries

Only independent clubs downtown are the College Inn, which features a local Negro seven-piece crew and caters to dancers who like their music solid, and the Southern Mansion which spends around \$300 weekly for a small society crew for dancing. Thruout the city are scattered plenty of lounges, such as the Broadway Interlude; Downtown Interlude, which opens in two weeks; the Famous Bar and the New Yorker Bar, all of which feature cocktail singles that collect between \$100 and \$175.

Outside the center of the city are two Negro spots, Scott's Theater Restaurant, which offers about a \$750 revue, which is upped occasionally to bring in better talent; and the Chez Paree, whose talent nut ranges from \$400 to \$700 weekly. The Jungle Club (talent nut \$450 weekly) and the Playhouse (\$800 weekly) each use a floorshow of about three acts, with small bands for backing.

Beyond City Limits

Outside the city limits, Toole's Mayfair shells out approximately \$750 per week to bring in a dance band. Mary's Club, another outskirts-of-town eatery, inks pay checks for around \$1,000 weekly to bring in a regular-sized society band. At Ken Porter's just-opened Old Plantation, which packs about 400 payees, a four-piece combo which plays for dancing, is being featured. Porter will probably hike the talent budget if biz starts to flock into the place, as the nabe drinkeries near by offer bigger musical combos.

Present municipal liquor laws and closing hours are rugged on ops, with only packaged liquor on sale from mid-

Fort Worth Coliseum Turns Nitery With 50G Face-Lift

FORT WORTH, Nov. 12.—A 37-year-old Coliseum here is getting a face-lifting, and at a cost of \$50,000 is being turned into a night club. R. G. McElyea, who leased the building from the city of Fort Worth, is building a 100-foot serve-yourself bar for beer.

Dances and floorshows are planned for regular entertainment, with prize fights and wrestling matches to be scheduled occasionally. Coliseum, where the Southwestern Exposition and Pat Stock Show was held each year until it moved to Will Rogers' Memorial Coliseum two years ago, has had its name changed to *The Carousel*.

night Saturday to midnight Sunday, and as a result, only a couple of the hotels remain open for the set-up Sunday trade. Closing hour is 1 a.m. with plenty of ops wishing that it would be extended week-ends to take care of the after dance and show crowds which just start to drift in about then.

Post-war outlook for K. C. ops appears bright, for the city has a very small re-conversion job. There were only a few war baby industries in K. C. and thus far, the unemployment statistics show that few in K. C. will be without jobs. Railroad and hotel officials, too, offer an optimistic pic for amusement ops by reporting that tourist trade is steadily pouring into the rail hub. Those transients who visit the city are loaded with cash and want to have some fun . . . and where there's a yen there's usually the spot to yen it.

Des Moines Clubs To Reopen, New Owners for Spots

DES MOINES, Nov. 12.—After four months of no floor shows, two large night clubs look set to re-open shortly.

Des Moines has been virtually Sahara as far as night clubs are concerned since Club 100 and Mainliner folded around July 1 due to a city-county scramble which found township constables conducting raids on the two clubs. Rather than take the continued raids, the clubs folded and wiped floorshows out of Des Moines.

Situash nixed club dates and convention business at Des Moines, since acts playing clubs doubled on the side dates to make real dough out of club engagements.

First indication that the stalemate had been broken came with the announcement by Pete Rand that he had disposed of his interest in the Mainliner to John D. Kenneley, a former serviceman. Kenneley announced he would re-open the club shortly. Meantime, it was reported Dave Fidler would likewise step aside and sell his interest in the Club 100 so that it also could re-open.

2 Vaude Packages Prepped By Consolidated's Althoff

NEW YORK, Nov. 12.—Two new packages are being offered for vaude houses by Hattie Althoff of the Consolidated Office. One is being submitted for \$8,000, and the other for \$6,000.

The first unit will carry Harry Savoy, the Jansleys, Al Gordon, Jordan and Parvis, Stewart Lawrence and a 16-girl line. Production cost will run to about \$10,000, with a name producer being sought. In order to get dough back and make a buck, Miss Althoff says booking must be for at least six weeks.

The second package has Buster Crabbe, Al St. John, the Hickory Nuts, the Elgins and a 10-piece ork called the Slickers. The first unit is labeled *Paging All Stars*; the second, *Western Follies*. Both are geared to run about an hour.

Lenny Kent's GAC Paper Okayed by Arbitration

NEW YORK, Nov. 10.—Lenny Kent's effort to smash his exclusive agency pact with General Amusement Corporation was foiled by an arbitration panel of three last Tuesday (6). The arbitrators ruled that Kent's charges to the effect that GAC has failed to live up to the terms of the pact and had thus breached it were unfounded, and contract therefore remains in effect. Paper has two more years to run, plus three one-year options. Actor has since been set by GAC into the State, Hartford.

New 1,000-Seat Fort Worth Nitery Sets Yule Opening

FORT WORTH, Nov. 12.—Construction of a night club that will accommodate more than 1,000 persons has started on the Jacksboror Highway near Fort Worth's city limits. George Campbell, orchestra director at the Hillarity Club here, and Gene Hames, son of Bill H. Hames, who owns a carnival that bears his name, will operate the new night spot. Plans are for a Christmas Eve opening.

Election Day Helps---Not Much; Music Hall Still Top B. - O.

NEW YORK, Nov. 12.—With two holidays in one week, election day and Monday a school holiday, grosses in most of the houses kept at comfortable levels. But in no case did takes reach sensational proportions. The new weeks did okay but nothing more than that.

Radio City Music Hall (6,200 seats; average, \$100,000) pulled in \$123,500 for its fifth week with Bob Evans, the Hartnells and *Week End at the Waldorf*. Previous stanza saw \$120,000. Bill started with \$126,000 followed by \$130,000 and a third week of \$125,000.

Roxy (6,000 seats; average, \$75,000) attracted \$80,000 for its initial frame with Dave Apollon, Jay Jostyn, Nicholas Brothers and *And Then There Were None*.

Paramount (3,664 seats; average, \$75,000) collected \$59,000 for the final week of a nine-week run with the Andrews Sisters, Tim Herbert and *Duffy's Tavern* as compared with \$60,000 for previous inning. Bill opened with \$115,000. Next came \$111,000 and \$100,000. Fourth, fifth and sixth weeks saw \$83,000, \$70,000 and \$69,000. Seventh frame brought \$60,000. Total for run has \$722,000. New bill has Frank Sinatra, Lane Brothers, Coke and Poke, Jan Savitt's ork, Pied Pipers and *Hold That Blonde*. (Reviewed in this issue.)

Capitol (4,627 seats; average, \$55,000) pulled \$80,000 for the second week with Les Brown, Henny Youngman and *Kiss and Tell*. Previous gross, \$82,000.

Strand (2,779 seats; average, \$45,000) opened with \$70,000 for Vaughn Monroe, Fred Sanborn, Sondra Barrett and *Confidential Agent*.

Loew's State (3,500 seats; average, \$25,-

000) lifted to \$35,000 for John Calvert, Miguelito Valdez and *Dangerous Partners* from previous week's \$27,000. New bill has Happy Felton, Keye Luke, Dick and Dot Remy, Murphy Sisters and *That Night With You*. (Reviewed in this issue.)

Downtown Continues Hitting House Average of \$23,000

DETROIT, Nov. 10.—Biz at Downtown Theater (2,800 seats, house average \$23,000) remains conservative, with a lack of top-flight attractions the principal reason for failure of the house to tilt gross figures upward. Last week's show, with Bill (Bojangles) Robinson and screen player Marcy McGuire, hit a fair and normal \$23,000 as estimated. Picture was a dual bill of *Don't Fence Me In* and *White Pongo*.

Currently, with the Slate Brothers and Georgia Gibbs sharing top billing, house is drawing a gross estimated at \$22,000. Double-bill screen policy is being continued with *Raffles* and *Hurricane*.

San Fran Golden Gate Take Sinks to Low 24G

SAN FRANCISCO, Nov. 10.—Band-vaude show at the Golden Gate (2,850 seats; house average, \$9,000; prices, 45 to 95 cents) grossed \$24,000 for week ended Tuesday (6).

Combine had Bud Raeburn's ork, Nora Martin, Huntz Hall and Bobby Jordan, Ginnie Powell and Rufe Davis. Pic *The Spanish Main* in its fourth week.

Count Basie Tops 6G

ST. LOUIS, Nov. 12.—Count Basie, in a one-nighter at Kiel Auditorium Tuesday (6), drew 4,155 people with a take better than 6G.

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Magic

By C. A. George Newmann

In the third issue of each month *The Billboard's Magic* column is conducted by a nationally known magic or mental personality to pinch-hit for Bill Sachs. This week's guest is C. A. George Newmann, eminent Minneapolis mentalist and hypnotist, nationally known for his work in those fields. Newmann recently returned to his Minneapolis headquarters after concluding his 49th annual tour of his established territory in Minnesota and Wisconsin. Newmann is also well known in magic circles.

NOT long ago a certain Chicagoan oracularly proclaimed that hypnotic entertainments were as dead as the legendary Dodo bird. As a public exponent of hypnotism and mind reading for some 50 years, I vigorously disputed his statement, since I have seen no diminution of public interest in worth-while presentations of mental magic. Furthermore, the lengthy articles on these subjects which are repeatedly appearing in scientific journals, popular magazines and the daily press support my contention and definitely disprove the learned Chicagoan's prejudiced pronouncement. So, also, do the current performances of Dunninger, Fayssoux, Gilbert and other present-day exponents of these arts.

The dog-in-the-manger policies of the Movie Octopus, after taking over the principal theaters thruout America, resulted in the virtual disappearance of vaudeville and other popular stageshows, including the elaborate and mind reading attractions. With the passing of the road, there also passed those great personalities, McEwen, Pauline, Flint, Tyndall, Cunning, Alexander and other master showmen in the field of mental magic. Since then, only two of three competent operators have been left to carry on in a very restricted field of operation. Yet, while ample opportunity for viewing these intriguing performances no longer exists, public interest in such entertainments continues to be very much to the fore.

There are sound psychological reasons for this continued interest as succinctly pointed out by that eminent psychologist, Dr. Joseph Jastrow, in his great work, *Fact and Fable in Psychology*, from which I glean the following quotations:

"To possess knowledge and exhibit power beyond the ken of the multitude, has exercised a fascination upon the human mind in all stages of its development. The most scientific . . . is he who employs the least external aids and counts most upon his power of captivating the intellect."

More than any other type of mystery entertainer does the hypnotist and mind reader "appear to possess knowledge and exhibit power beyond the ken of the multitude" unaccompanied by tons of trick equipment, a bevy of streamlined cuties, or the trappings usually associated with the theater. There have been, and probably always will be, exceptions, but such external aids are conspicuously absent from the performances of the top-flight hypnotists and mind readers of today.

My personal experience shows that present-day audiences prefer the honest, forthright presentation of such phenomena to the sensational occult hokum which flatly conflicts with the proven findings of scientific psychologists. Any pretention to super-normal power, direct or inferred, is openly resented by the intelligent, well-informed people who

Showbiz Promotion Gimmix Harnessed by Fourth Estate

(Continued from page 3)

special event radio tie-ups, regular newscasts and airings and stunts with a definite kid appeal. In all of these, showbiz technique looms large, and seems to be growing as the gimmicks increase in size and public interest.

In New York, the major legit-musical presentations are *The New York Times Fashion Show* and *The Daily News Harvest Moon Ball*. In both of these, borrowings from Main Stem show shops grow more and more obvious each year. For example, this year's *Fashion Show* at Times Hall presented the latest styles in show settings with six scenes, a satirical playlet, incidental music by Dolph Gobel, of ABC, and interpolated dialog by airwavers Irene Wicker and Ray Morgan. In some scenes—notably the satire on store buyers and the manufacturers' show—the glamour gals were thespas as well as clothes horses. Each scene had a stage setting and the whole show had a definite pro-entertainment approach while selling dresses to buyers and good will for *The Times* to all pew sitters.

Hoofers' Paradise

The News show at Madison Square Garden each year is built around terpers who strut their stuff on the stage for mass audience appeal and winners, emceed by Ed Sullivan, *News* columnist, get a pro showoff at Loew's State, Broadway vaude house, for a two-week date.

comprise the majority of those in attendance at entertainments of this type.

THE average person of today is better grounded in the principles of applied psychology than were his forefathers. He cannot be and is not impressed by a revival of an ancient witchcraft masquerading as hypnotic or telepathic "power," for he well knows that such "powers" are non-existent and that such beliefs have been relegated to the historical dust-bin along with other exploded myths and superstitions. The shrewd operator realizes that the weird tactics of the fictional Svengali (and his evil-eyed counterparts in film yokel-yankers) are taboo and, accordingly, he eschews the questionable procedures which are embalmed in worthless "secrets" and "private manuscripts" currently sold at usurious prices by unscrupulous racketeers and purveyors of fortunetelling supplies, mediumistic accessories, good luck charms and other moth-eaten survivals from the age of voodooism and witchcraft. The day of the "look-me-in-the-eye" hypnotist and the beturbaned "sees-knows-tells-all" mentalist is past; the era of the scientifically minded operator has arrived.

Whether his forte lies in the domain of hypnosis or in the realm of telepathy, the operator of today should have a thoro theoretical and practical working knowledge of the subject in which he specializes. He should hew closely to established scientific truth so that his publicity material and personal presentation will square with psychological facts. In short, he must be a well-informed man who, with a thoro knowledge of applied psychology and a real mastery of the art of suggestion, is capable of appearing before the most intelligent and critical audience in a successful demonstration, entertainingly, convincingly and legitimately presented. As he is, primarily, an entertainer, he will be accorded considerable latitude in the matter of presentation, but he will wisely avoid overstepping the boundaries of good taste in his selection of amusing tests, and the manner in which he handles those who volunteer to assist in them. If he would win the good will of his sponsors, the confidence and acclaim of his audiences, and firmly establish himself as an entertainer in the higher brackets, he must keep his performance on a high level.

Elaborate stage presentations of hypnotism and mind reading are a native, American product, for it was American genius that elevated a one-time museum oddity to the status of first-rate theatrical fare. Americans have ever been the world's outstanding exponents of mental magic. This supremacy is still ours and cannot be successfully challenged as long as we remain at the forefront in the vanguard of progress, ever mindful of the high standards long since established by the past masters who flourished during the golden age of the stage.

Here a newspaper steps onto a Main Stem stage to sell its good will.

The *Ball* idea is skedded for Chi showing on November 24 by the energetic and show-wise *Chicago Times* which, with *The Chicago Tribune* (owner of WGN), leads the field in show-type promotion. *The Times*, with WBBM, is conducting a city-wide air and paper search for local amateur talent, winners to be crowned at the *Ball*, with Benny Goodman and other show names highlighted. WBBM is giving this stunt plenty of air space, with a Saturday morning program featuring tyro warblers. An annual *All-Star Ice Show* is another *Times* feature, with proceeds going to the paper's Purple Heart fund for recreational activities at armed forces hospitals in the Chi area.

The Hearst-owned *Chicago Herald-American* has made big copy out of its annual *Pan-American* show, built around headline glamour boys and cuties from Hollywood, with local nitery names added. *The Chicago Tribune* has an annual fashion show, and the *Chicagoand Music Festival* each year in Soldier Field as its main promotion in this field.

Forums Popular

Forums, many of which have air tie-ups, thereby increasing their audiences, are a pop form of promotion, with sufficient high tone to keep in harmony with the dignity so dear to press barons' hearts. Most important of these is *The New York Herald-Tribune's* Forum, just concluded, which has grown to nationwide proportions in the last few years. This gathering of high-brows stemmed originally from an effort of the paper to service club fems constantly clamoring for culture. Gradually, the idea spread until today the conclave highlights top names in the country and deals with a diversity of subjects of popular and educational appeal. Nineteen-forty-five's major headliners were heard from Coast-to-Coast. Other journals using such a stunt are *The New York Times*, with an annual *Town Hall* meeting, and *The New York Daily Mirror*, with its *Youth Forum*, which is the climax of a serious effort by this paper to stamp out juvenile delinquency by creating interest for teen-agers in speling (and sports in summer). This forum, in conjunction with the New York Board of Education, gives adolescents a chance to air their views on current topics, and comes to a climax with a radio hook-up.

Thruout the country, the forum idea is prevalent. In Detroit, the sole morning paper, *The Free Press*, has gathered interest with its *In Our Opinion*, Sunday morning show over the Columbia outlet, WJR. Each week a top name is guested on the show, and opinions on topics of the day are discussed. Other papers from Coast-to-Coast are replacing the Hamlet cracker-barrel meetings with air-staged discussions in which they figure as patrons.

Sports Build-Up

Americans are natural sports fans, so anything in connection with athletic activities, whether pro, amateur, adult or kid, is a sure way for papers to build up good will. Fully aware of this, many papers have gone wholeheartedly into this field for a foolproof reader come-on. In New York, *The World-Telegram's* *Hole-in-One* battle for ace golfers is a major effort for good will, as is the *Coach of the Year* contest in which coaches from all schools and colleges vote on the ace among them. Show culminates with a ballyhooed dinner where sports notables are a dime a dozen.

Hearst papers, particularly *The Daily News*, go out big for sports with the *Silver Skates* contest-carnival and the *Golden Gloves* boxing bouts. Latter, which stemmed from Chicago, is a favorite showcase for a number of newspapers. This muscles-and-health approach to readers is a sock in kid contests, such as *The Mirror Youth Program*, which keeps the shavers on their mettle shooting mibs, batting a softball around and learning to swim. This is combined in the finale with an essay contest and a *Youth Festival* in Central Park that is one of the main crowd-gatherers of the year here. *The World-Telegram* makes its bid with an all-scholastic football team, a twist to the old all-American gimmick. Elsewhere in the country, decathlons, pentathlons and swimming meets keep bobby-soxers (See *Press Tearing Plenty* of page 41)

Burlesque Notes

By Uno

JESSICA ROGERS celebrated a birthday November 2 at the Hudson, Union City, N. J. . . . THE CONNS, Bob and Irene (Tex), comic and strip, opened recently at the Embassy, Rochester, N. Y., on a five-week tour of the Empire Circuit. Following a week's visit to Irene's dad in Knox, Ind., late this month, they return to the wheel. . . . DANNY ROBERTS, singing emcee, has just closed at Leon & Eddy's, where he was booked thru his manager, Lou Perry. . . . BUDDY LASHER is in his third season as house singer at the Gaiety, Norfolk. . . . BEN BLOCK, a singing waiter back with the old Eddie Manly company, is now associated with Herbert Lynn's booking office. . . . JIMMY MORGAN, former vocalist on the circuits, is with *The Drunkard* at the Green Street Theater, San Francisco. Part owner of the play is Andy Saucier, former candy butcher in Eastern burly houses. . . . The THAYERS, Edna and May, ex-burlesques, together with Dolly Anderson, have a new 15-minute comedy air program, *Now's the Time*, over WWRL every Saturday at 9:30 a.m. . . . MARION WAKEFIELD and Loney Lewis have teamed for vaude.

SHARON KELLY, featured strip at the Casino, Boston, is a newcomer to burly from Ireland. . . . TOM FARMER, straight, has been replaced by Frank O'Rourke at the Liberty, San Francisco, where Helen Corbett opened recently in featured spot. . . . LYNNE RAYNE, tapster, left the Hirst Circuit November 3 to return to niteries under Mickey Owens's management. . . . DINKIE SISTERS, Dorothy and Marle, celebrated birthdays this month, former, November 6 at the Copacabana, and latter a week later at the Latin Quarter. . . . NATALIE (HOFFMAN) CARTIER, number producer, left November 7 for Panama with 12 girls, all set for Eugene Pitt's nitery at the Palm Terrace Roof. . . . LINDA ROGERS, singer, is being managed by Maurice Kurtz for recordings. . . . PLINY RUTLEDGE, who once comicked for Mollie Williams on the Columbia Wheel, is now an Automat branch manager. . . . SHORTY HOWELL, table dancer, formerly of Billy Rose and Ripley shows, is being spot-booked as extra attraction in Hirst road shows. . . . EVA COLLINS, costumer, after a lengthy illness, is back functioning for the Hirst Circuit.

JACK LEAPER, 220 N. Franklin Street, Philadelphia, reports the death of Earl Kern, former tramp comic on the Columbia Wheel, in Philadelphia General Hospital October 14.

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ARE YOU WITH IT?

(Opened Saturday, November 10, 1945)

CENTURY THEATER

A musical play presented by Richard Kollmar and James W. Gardiner. Book by Sam Perrin and George Balzar from the novel, "Slightly Perfect," by George Malcolm-Smith. Music by Harry Revel. Lyrics by Arnold B. Horwitt. Musical numbers staged by Jack Donahue. Settings designed and lighted by George Jenkins. Costumes by Willa Kim from sketches by Raoul Pene Du Bois. Directed by Edward Reveaux. Musical director, Will Irwin. Vocalizations supervised and arranged by H. Clay Warnick. General Manager, Leo Rose. Stage manager, Frank Coletti. Press representatives, Bernard Simon and Dorothy Ross.

- Marge Keller.....Jane Dulo
- Mr. Bixby.....Sydney Boyd
- Mr. Mapleton.....Johnny Stearns
- Wilbur Haskins.....Johnny Downs
- Vivian Reilly.....Joan Roberts
- Policeman.....Duke McHale
- "Goldie".....Lew Parker
- Bartender.....Lou Willis Jr.
- Carter.....Lew Eckels
- Snake-Charmer's Daughter.....Jane Deering
- Cicero.....Bunny Briggs
- Cleo.....June Richmond
- A Barker.....Johnny Stearns
- Balloon Seller.....Mildred Jocelyn
- Bunny LaFleur.....Dolores Gray
- Sally Swivelhips.....Diane Adrian
- Georgetta.....Buster Shaver
- Olive.....Olive
- George.....George
- Richard.....Richard
- Strong Man.....William Lundy
- Aerialist.....Jane Deering
- Office Boy.....Hal Hunter
- First Musician.....Lou Hurst
- Second Musician.....David Lambert
- Third Musician.....Jerry Duane
- Fourth Musician.....Jerry Packer
- Loren.....Loren Welch

QUARTET: Jerry Duane, Lou Hurst, David Lambert and Jerry Packer.

GIRLS: Dorothy Bennett, Vivian Cook, Jeanne Coyne, Pompey Cross, Dorothy Drew, Suzanne Graves, Beth Green, Betty Heather, Penny Holt, Gretchen Houser, Jo Ann Kavanagh, Charlotte Lorraine, Pat Marlowe, June Morrison, Renee Russell, Bette Valentine, Doris York.

BOYS: Jimmy Allen, Jerry Ames, Eddie Feder, Bill Julian, John Laverty, William Lundy, Don Miraglia, Tommy Morton, George Thornton.

SONGS: "Five More Minutes in Bed," "Nutmeg Insurance," "Slightly Perfect," "When a Good Man Takes to Drink," "Poor Little Me," "Are You With It?," "This Is My Beloved," "Slightly, Slightly," "Send Us Back to the Kitchen," "Here I Go Again," "You Gotta Keep Saying 'No'," "Just Beyond the Rainbow," "In Our Cozy Little Cottage of Tomorrow."

Richard Kollmar and James Gardiner have hit the jackpot and the coins are going to pour merrily into the till at the Century for many nights to come. For the first time this season, the Stem gets a musical that has everything—pace, comedy, tunes, lyrics—an eye-and-ear-full from curtain to curtain. *Are You With It* is sock entertainment.

Sam Perrin and George Balzar have adapted a book from a novel by George Malcolm-Smith, and for once concocted a story that keeps pace with a fast moving song-and-dancer. Their conceit deals with a youthful insurance actuary who gets a decimal point in the wrong place, and thereafter lends his mathematical talents to a carnival. Of course, there's a bit more to the yarn than that. The carny owner turns out to be a swindler of the insurance company, and by the finale, the boy owns the show and he and his secretary-sweetheart are going to run it. The tale gallops right along with never a dull moment.

The whole has been pleasantly spiked with tunes by Harry Revel that are decidedly easy on the ear, and Arnold Horwitt's lyrics are as sharp as the Stem has received in a long time. Two or three of their combined labors, such as *Slightly Perfect*, *This Is My Beloved* and *Here I Go Again* are likely candidates for the pop charts. But there are plenty more to do them full credit.

Smart, too, has been the producers' terping slant. The tulle-and-toe department is splendidly represented by specialties by Jane Deering, who gives another excellent account of herself. But *With It* puts the ensemble back in the old tapping heel-and-toe groove, and their routines have been laid out with imagination and skill by Jack Donahue. It is a relief to see stepping which is not predominantly devoted to ballet. Individually, there are top-drawer specialty numbers from Duke McHale, Lou Willis Jr. and Bunny Briggs.

It is also pleasant to report that *With It* boasts a comic who is comic. Lew Parker has a way with him, and he has been too long away from Broadway. It's a bet that Broadway won't soon let him go again. It is also pleasant to see and hear Joan Roberts, minus a period costume. She sings her numbers clearly and well, and somewhere has learned to dance better than creditably. She is

BROADWAY OPENINGS

THE SECRET ROOM

(Opened Wednesday, November 7, 1945)

ROYALE THEATER

A play by Robert Turney. Directed by Moss Hart. Setting by Carolyn Hancock. Lighting by Frederick Fox. Company manager, Michael Goldreyer. Stage manager, Don Hershey. Press representatives, Michel Mok and Mary Ward. Presented by Joseph M. Hyman and Bernard Hart, in association with Halla Stoddard.

- Noonie Beverly.....Jane Earle
- Susan Beverly.....Frances Dee
- Sister.....Fuzzy McQuade
- Dr. John Beverly.....Reed Brown Jr.
- Mrs. Smitkin.....Juanita Hall
- Margaret Beverly (Meg).....Grace Coppin
- Dr. Jackson.....Ivan Simpson
- Leda Ferroni.....Eleonora Mendelssohn
- Colonel Hammond.....Albert Bergh
- Sergeant Samuels.....Charles S. Dubin

It may be that Messrs. Joseph Hyman and Bernard Hart (in association with Halla Stoddard) have something in their newest venture, *The Secret Room*. Room has tension, suspense and an occasional gripping scene. As psycho-thrillers go, it is about the best the season has turned up to date. However, in order to be thoroly goose-pimpled by maniacal antics of Author Turney's heroine, the customer must accept a highly unbelievable premise and some obviously contrived situations. It seems improbable that the rank and file will accept *Room* with the proper hold-on-to-your-hats seriousness.

Turney is concerned with the mental crack-up of a refugee who has been maltreated by the Nazis. Her doctor-benefactor is placing her in the home of a psychiatrist as governess for the latter's children. When she discovers that the good doctor is going to turn over her case history, along with her, she ups and smother him with a sofa pillow—and is caught in the act by the two little gals. She swears the kids to secrecy and hides the record in a secret room. Apparently in Author Turney's book, getting away with murder is easy, because everybody accepts the good medico's demise as a natural phenomenon.

If the customer can accept that, he can likewise revel in the obvious contrivances by which the wacky lady alienates the youngsters from their distracted mother, and gradually comes to dominate the household. For a lady bent on mad-house villainy, she certainly gets every possible break. She pops in and out of the secret cupboard at the drop of a hat, and leaves the door wide, but no one ever interrupts her without due and proper warning. When papa returns unexpectedly after six months in the army and wants to take a peek at his kids—which would definitely expose her sinister goings-on—he just takes her word for it that he mustn't. Somehow, a customer thinks he'd be apt to go up and look at those kids, come hell or high water. Of such things is Turney's melo made, but nobody can say that it doesn't pack a considerable amount of interest, if one can swallow them.

Moss Hart has done one of his thoroughgoing staging jobs that builds steadily and effectively, but there are frequent moments when even the most cunning direction can't hide scripting makeshifts. Eleonora Mendelssohn gives an excellent performance as the brain-twisted refugee, and Frances Dee makes an auspicious debut as the bedeviled young mother. There is competent support playing also from Reed Brown Jr., and Grace Coppin. Jane Earle and Fuzzy McQuade are amazing in two lengthy kid roles, but are likewise the shrillest pair of youngsters to be heard hereabouts for a long time. Hart will do well to tone them down.

In sum, *Room* has its points, but doesn't rack-up as solid enough for a protracted run. **Bob Francis.**

just right for the fem love interest of *With It*. For once, too, there is a hero who isn't just a voice. Downs isn't strong on the chant side, but he can carry a tune, toss in a bit of stepping and knows his way around a stage. Others who add solidly to the proceedings are Dolores Gray, Jane Duo and June Richmond.

In sum, the Kollmar-Gardiner venture is tops in all departments. Title, *Are You With It*, stems from tent show slang, meaning: "Do you belong?" Two will get five that the customers are going to be with the Kollmar-Gardiner carny for a long time to come. **Bob Francis.**

THE GIRL FROM NANTUCKET

(Opened Thursday, November 8, 1945)

ADELPHI THEATER

A musical comedy. Book by Paul Stanford and Harold Sherman. Music by Jaques Belasco. Lyrics by Kay Twomey. Additional lyrics and music by Hughie Prince and Dick Rogers. Additional dialog by Hy Cooper. Based on story by Fred Thompson and Berne Giler. Book directed by Edward Clark Lilley. Staged by Henry Adrian. Choreography by Val Raset. Settings and lighting by Albert Johnson. Costumes by Lou Eisele. Musical director, Harry Levant. Company manager, George Zorn. Stage manager, R. O. Brooks. Press representatives, Marjorie Barkentin and Michael O'Shea. Presented by Henry Adrian.

- Michael Nicolson.....Bob Kennedy
- Betty Ellis.....(Eves.) Adelaide Bishop
- Betty Ellis.....(Mats.) Pat McClarney
- Tom Andrews.....George L. Headley
- Ann Ellis.....Marion Niles
- Dodey Ellis.....Jane Kean
- Keziah Getchel.....Helen Raymond
- Judge Peleg.....John Robb
- Capt. Matthew Ellis.....Billy Lynn
- Dick Oliver.....Jack Durant
- Enrico Nicoletti.....Richard Clemens
- The Corporation (The Four Buccaneers).....Paul Shiers,
- John Panter, Don Cortez, Joseph Cunneff
- Roy, Caleb and Several Other Fellows.....Johnny Eager
- Mary.....Connie Sheldon
- Dance Specialists.....Tom Ladd
- Kim and Kathy Gaynes, Rapps and Tapps
- Solo Dancer.....Tom Ladd

THE NANTUCKET GUIDES: Claire Weidner, Deanne Benmore, Marilyn Pendry, Mary Bernice Brady, Madeleine Detry, Gloria Evans, Lee Joyce, Zaida Allen, Fran Cella, Kay Popp, Louise Harris, Arleen Frank, Sylvia Mehler.

THE VACATIONISTS: Bettina Theyer, Ruth Vrana, Jeanne North, Geraldine Willier, Harriet Pegors, Elaine Gaynes.

THE TOWNFOLK: Jean D'Arcy, Doris Claire, Rita Rallis, Lee Dennis, Vicky Raaf, Jerry Daily, Sherry Stevens, Francis Pruitt, Temple Texas, Norma Hetzler, Panette Piper, Francis Kiernan, Allan Walne, Mischa Pompanov, Randolph Hughes.

THE FISHERMEN: Erno Czako, Gerald Schma, Robert Vaden, Neal Towner, Jack Riley, T. C. Jones, Terry Dawson.

SONGS: "I Want To See More of You," "Take a Steamer to Nantucket," "What's He Like?" "What's a Sailor Got?" "Magnificent Failure," "Hurray for Nicoletti," "When a Hick Chick Meets a City Slicker," "Your Fatal Fascination," "Let's Do and Say We Didn't," "Nothing Matters," "Sons of the Seas," "Isn't It a Lovely View?" "Boukka Fill Mish Mish," "From Morning 'Til Night," "I Love That Boy," "The Captain and His Lady," "Hammock in the Blue."

It would be an understatement to say that *Girl From Nantucket* is one of the worst musicals to arrive on the Stem in a long time. If any of the group associated with its creation and arrested development figured that such trashy song-and-dance hodge-podge could compete with the current crop of sophisticated musicals, he or she is due to have a head examined. At any rate all of them will be cured of the notion quickly, for *Nantucket* spells quick exit.

Authors have concocted a book of the vintage of the '20s and at that haven't had the grace to stick to the tried-and-true formula of "boy meets girl—boy loses girl—boy gets girl." This gal is right for the boy all the way thru. It's a grim tale about her painting pictures for him because he's a house painter. In it, of course, is the boy's indigent pal, a comic sea dog eluding a comic spinster and enough neeces to go around for proper matching up at the finale.

Comedy is pathetic, when not downright ghastly, with every old gag in the book rubbing its nose into the dialog and Jack Durant and Billy Lynn are plainly ill at ease while doing their best. It is only near the end when they team up for former's old acro specialty that the show gets a genuine laugh lift. Jane Kean likewise works like a trojan with material that is alternately silly or off-color without being funny.

Vocally young Bob Kennedy cuts the same groove that he did in previous *Oklahoma* chores and makes a pleasant enough hero. Adelaide Bishop still has a lot to learn about musical comedy projection. Both of them have a lot of chanting to do along with a lot of others, but Belasco's tunes are far from distinguished and Kay Twomey's words for them are run-of-the-mill with a smart aleck twist. Nothing that anyone will remember.

Aside from a good specialty by Kim and Kathy Gaynes and a ditto topper by a Negro tapping team, Rapps and Tapps, about all that can be said for (See *GIRL FROM NANTUCKET*, page 40)

THE RICH FULL LIFE

(Opened Friday, November 9, 1945)

GOLDEN THEATER

A play by Vina Delmar. Staged by Gilbert Miller. Setting by Raymond Sovey. Company manager, Edgar Runkle. Stage manager, Richard Bender. Press representatives, Richard Maney and Ted Goldsmith. Presented by Gilbert Miller.

- Lou Fenwick.....Judith Evelyn
- Mother Fenwick.....Jessie Busley
- Carrie.....Edith Meiser
- Cynthia.....Virginia Weidler
- Fredonia.....Sandra Holman
- Lawrence.....Frederic Tozere
- Fred.....Frank M. Thomas
- Ricky Latham.....Jonathan Braman
- Miss McQuillen.....Ann Shoemaker

Not even the most carping critic can dispute Vina Delmar's ability to make with the words. Stagewise she has done so again for *The Rich Full Life*. Her dialog never falters and is honest and natural—two solid attributes on which to build a play. The fault of her current effort stems from the fact that its plot is of short story caliber and hardly sufficient for a three-act drama. At that, by virtue of some excellent acting, canny staging and a fine production, *Life* succeeds in giving an impression of being more important than its yarn warrants.

Actually *Life* is a frail little piece about a mother of a sickly youngster who defies a stuffy husband and in-laws by allowing the girl to go to her first high school dance in the rain. The kid has a marvelous time and is the belle of the ball but comes down with a fine case of pneumonia in consequence.

Last act finds the youngster at death's door. But the mother saves the day by luring the gal's high school hero to the sick room. Another invitation to a party proves better than all the doctor's remedies and on that the curtain drops.

It is tenuous stuff for a full-bodied play, but Vina Delmar has turned it into first-class vignette of a small town American family. It is not a play for laughter, but she has spiced it with occasional chuckles and written some genuinely moving scenes between mother and daughter. Gilbert Miller has kept the staging on a subdued key and has aimed at complete naturalness rather than showy effects.

Judith Evelyn paints a splendid portrait of the mother who believes that a full life requires a bit of chance-taking at the expense of stodgy living. Hollywood's young Virginia Weidler may easily turn out to be a Stem find and Frederic Tozere turns in another good performance as the stuffy father. Edith Meiser, Jessie Busley and Frank M. Thomas contribute solidly in supporting roles. Chiefly, however, it must be reported that honors go to Judith Evelyn.

Production is top-drawer thruout in a set by Raymond Sovey, which completely catches the spirit of the Delmar small-town, middle-class yarn. It may be that combo of acting, staging and production can outweigh the skimpiness of material for a fair draw.

Bob Francis.

THE RUGGED PATH

(Opened Saturday, November 10, 1945)

PLYMOUTH THEATER

A play by Robert Sherwood. Staged by Capt. Garson Kanin. Settings designed and lighted by Jo Melziner. Gowns by Valentina. Business manager, Victor Samrock. Stage manager, B. D. Kranz. Press representatives, William Fields and Walter Alford. Presented by the Playwrights' Company.

- Jamieson.....Emery Richardson
- Hazel.....Kay Loring
- Major General Mac Giorn.....Ernest Woodward
- Morey Vinion.....Spencer Tracy
- Harriet Vinion.....Martha Sleeper
- George Bow Mith.....Clinton Sundberg
- Leggatt Burt.....Lawrence Fletcher
- Charlie.....Henry Lascoe
- Pete Kenneally.....Ralph Cullinan
- Fred.....Nick Dennis
- Gil Hartnick.....Rex Williams
- Edith Bowsmith.....Jan Sterling
- Firth.....Theodore Leavitt
- Albok.....Paul Alberts
- Dix.....Sandy Campbell
- Stapler.....Lynn Shubert
- Kavanagh.....Sam Sweet
- Ship's Doctor.....Howard Ferguson
- Costanzo.....William Sands
- Guffey.....David Stone
- Hal Fleury.....Gordon Nelson
- Colonel Rainsford.....Clay Clement
- Gregorio Felizardo.....Vito Christl
- Doctor Querin.....Edward Raquello
- Filipino Soldiers and Civilians: Robin Taylor, Simeon Ochoco, Frank De Silva, Herbert Urbano, Cleto M. Oliveras, Theodora Racaza, Nita De Sota, Peggy Sanford, Annette Erlanger, Francisco Salvacion, Conrad De La Cruz, Eliseo Parrenas, Mamerto Ventura, John Jansen.

It is 15 years since Spencer Tracy last played on the Main Stem in the flesh. (See *THE RUGGED PATH*, page 40)

Out-of-Town Openings

THE LAST HOUSE ON THE LEFT

(Opened Monday, November 5)
WILBUR, BOSTON

A farce comedy by Jean Carmen and Irish Owen. Presented by Viola Rubber. Directed by Mr. Owen. Setting designed by Watson Barratt. Gowns by Hattie Carnegie. General manager, Charles Stewart. Press representative, Leo Freedman.

1st Little Man.....Liam Dunn
2d Little Man.....Sidney Gordon
Sandra.....Jacqueline Paige
Dr. Gregory Walters.....Graham Velsey
George Wilson.....James Coyle
Joe Doyle.....John O'Connor
Michael Candless.....Rodman Bruce
"Telly" Lawrence.....George Blackwood
Judge Harper.....Charles Henderson
Jerry Whistler.....Bruce Adams
Jean Carroll.....Jean Carmen
Mary Moriarity.....Grania O'Malley
King Christopher.....Gene Barry
Rudolph.....Walter Palm
Grocery Boy.....Alvin Allen
Mrs. George Wilson.....Wauna Paul
Stefan.....Gabriel Cosmo

There's nothing to stop *The Last House On the Left* from winning the palm as the worst play of the year. Plot, direction and acting hit new lows. Even Hattie Carnegie had an off day when she whipped up the gowns.

Hub Crix Tab

This one was zero-ed but good. Everyone pegged it "No." The tabbing eds included Peggy Doyle (American), Elinor Hughes (Herald), Cyrus Durgin (Globe), Leo Gaffney (Record), L. A. Sloper (Monitor), Eliot Norton (Post) and Helen Eager (Traveler).

The horrible activity on stage concerns a group of dipsomaniacs who come to the last house on the street to take a cure. They're just one big happy, drunken family, and when Jean Carroll, famous star and "secretary" to King Christopher, arrives to see if the place is suitable for his drunken highness, everyone becomes even happier at the thought that they will get to meet a king.

Sample of the farce and comedy: Jerry Whistler, having seen the King and Queen of Sweden at a reception, starts to teach the others how to bow to the king; another inmate comes in from the garden with a sauce-pan full of rose petals; enter the king in time to pass out cold center stage; reproachful curtain line by "Secretary" Carroll, "Oh, Chris!"

To condense three acts and six scenes for those who won't have to see them, the penniless king loses \$5,000 at poker, and two rival factions of his countrymen take frequent pot shots at him thru the windows. They should have had better aim. Things come out all right (?) when the king snags a Hollywood contract which his girl friend gets for him over the telephone.
That's all. *Barbara Pearson.*

SOUND OF THE HUNTING

(Opened Monday, November 5)
LOCUST STREET THEATER,
PHILADELPHIA

Comedy-drama by Harry Brown. Produced by Irving L. Jacobs. Directed by Anthony Brown. Settings by Samuel Leve.

CAST: Frank Lovejoy, San Levene, William Beal, Charles Flynn, James McGrew, Kenneth Brauer, George Tyne, Burton Lancaster, Carl Frank, Ralph Brooke, Stacey Harris, Bruce Evans, Loy Nilson and Victor Finney.

The honest sincerity of Harry Brown's writing makes this a good production but not a great play. Five years from now, with time acting as a perspective, he may write another *Journey's End* or *What Price Glory?* but he hasn't done it this time.

Ex-Private Brown was close enough to the war during his army days to ably record the truths of it much in the same way a reporter might do. It's a fine play but the people are stronger than the incident that makes the plot and he misses an opportunity to say something big about the war that just ended, simply because he's been too close to the trees to see the forest.

Philly Crix Tab

Balloters went solidly, 100 per cent, for this one. Voting "Yes": Linton Martin, (Inquirer), A. E. P. Sensenderfer (Bulletin), Edwin H. Schloss (Record) and anonymous crix (Daily News).

The action of the tale is centered around a shell-torn house in Cassino, Italy, occupied by a detail of eight men. At dawn, after a night patrol, they discover that one of their number has been

BROADWAY SHOWLOG



Performance Thru Nov. 10

Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	510
Beggars Are Coming to Town (Coronet)	10-27, '45	17
About \$8,800 for the week. Skeds to shutter Saturday (17).		
Dark of the Moon (46th Street)	3-14, '45	278
Dear Ruth (Henry Miller's)	12-13, '44	388
Deep Are the Roots (Fulton)	9-26, '45	52
Glass Menagerie , The..... (Playhouse)	3-31, '45	260
Harvey (48th Street)	11- 1, '44	442
Brook Pemberton was air-guested by Hildegard (NBC) Tuesday (6). Frank Fay and Josephine Hull entertained at the ATAM Bazaar Thursday (8).		
I Remember Mama (Music Box)	10-19, '44	448
Late George Apley , The..... (Lyceum)	11-21, '44	378
Closes Saturday (17).		
Life With Father (Elgin)	11- 8, '39	2,520
Reports \$10,500 for week. Excellent for small house.		
Rich Full Life , The..... (Golden)	11- 9, '45	3
Rugged Path , The..... (Plymouth)	11-10, '45	1
Secret Room , The..... (Royale)	11- 7, '45	5
All-out thumb-down by aisle experts tabs a zero score. No: John Chapman (News), Louis Kronenberger (PM), Robert Coleman (Mirror), Lewis Nichols (Times), Howard Barnes (Herald-Tribune), Robert Garland (Journal-American), Burton Rascoe (World-Telegram), Ward Morehouse (Sun), Wilella Waldorf (Post). Likely good for a couple of weeks despite bad press. Frances Dee air-guested by Jane Cowl (WOR) Thursday (8).		
Therese (Biltmore)	10- 9, '45	39
Doing around \$18,000. Featured trio evidently a solid draw.		
Voice of the Turtle , The..... (Moresco)	12- 3, '43	674
John Beale will replace Elliott Nugent when latter leaves cast January 5. Nugent will rest and then go to Hollywood for spring pic commitment.		

left behind, trapped near a Nazi gun position. They have orders to move back but act like men who have lived too long amidst mud and shell bursts. The trapped soldier isn't any favorite of theirs but, somehow, because of the oneness of men who have fought a battle together, they can't leave him behind. To rescue him is direct disobedience of orders and they are harassed by the presence of a (badly characterized) war correspondent who threatens to tattle, but they still make plans to save their fellow soldier.

The correspondent seems to be the epitome of the worse possible traits frontline soldiers find in the civilian men who report the war for the folks back home. Brown is too bitter and vitriolic to make this ring true but he does a wonderful job on the soldiers.

Sam Levene is the wolf of the crew, and he does an excellent job of it. Carl Frank capably handles the bitter denunciation of the correspondent. Frank Lovejoy contributes spirited humor as Cokey. Bruce Evans doesn't do too well as the correspondent but that is partially the fault of the writing.

There are many high spots during the telling of the incident and it's regrettable that good theater doesn't come out of it. A large dose of imagination might have brought art to this realistic drama and Brown may do it the next time.
Maurie Orodnenker.

THE RUGGED PATH

(Continued from page 39)

But that decade and a half in Hollywood has kept him green in theatergoer's memories, and today his name on a marquee is as sock b. o. on the Main Stem as it is on Main Street. Theme of "strive-for-the-bright-new-world-and-have-faith-in-America" is one which never fails with Broadway's ducat buyers. Combine the two and tag them with the moniker of Robert Sherwood, who's no

You Touched Me..... (Booth)
 9-25, '45 | 56 || Averaging about 11G. Can make money at that figure. | | |

Musicals

	Opened	Perfs.
Are You With It? (Century)	11-10, '45	1
Bloomer Girl (Shubert)	10- 5, '44	462
Nanette Fabray returned to cast Saturday (8) after week's illness. Marcella Howard filled in for her. Carmelita Miranza, of ballet, has been on sick list all week and will likely be out of show for another week's stanza.		
Carousel (Majestic)	4-19, '45	240
Peter Birch, Bambi Linn, Russell Collins, Robert Pageant, Connie Baxter, Gloria Willis, Jay Velle, Polly Welsh, Ray Jaquemot and Herman Margidson will appear in streamlined "Sister Eileen" at Mason General Hospital Tuesday (13). The whole troupe, with full ork, gives a show at Mitchel Field December 4.		
Follow the Girls (Broadhurst)	4- 8, '45	666
Girl From Nantucket , The..... (Adelphi)	11- 8, '45	4
Came in for unanimous crix panning. Score: Zero per cent. No: Louis Kronenberger (PM), Howard Barnes (Herald-Tribune), Robert Coleman (Mirror), John Chapman (News), Wilella Waldorf (Post), Robert Garland (Journal-American), Ward Morehouse (Sun), Lewis Nichols (Times), Burton Rascoe (World-Telegram).		
Marinka (Barrymore)	7-18, '45	134
Dancer Jack Gansert will join Markova-Dolin Ballet tour. Leaves show Saturday (10). No replacement named to date. Taylor Holmes also bows out of the company Saturday (17). No one yet named for his spot.		
Oklahoma! (St. James)	3-31, '43	1,147
Bonita Blumrose has changed her last name back to its original spelling. She is now billed as Bonita Primrose. Theater Guild announces "He Who Gets Slapped" for spring. London's Tyrone Guthrie is under contract to direct new version. Tallulah Bank-		

slouch pasteboard magnet himself, and the combination will get odds for sure-fire biz on Broadway.

Such a combo is *The Rugged Path*, latest Sherwood opus, which debbed Saturday night after much road wrangling and plenty of flack pro and con. Opening night's plush aisle squatters gave it the business with smacking palms and a load of curtains. But, divorced from the glamour and the debbing glitter, *Path* is far from top-drawer Sherwood. It is talky, uneven and, when it's over, has said nothing very new or very bright. In less able hands than those of Tracy and a fine cast, the evening at the Plymouth would have been mostly a yawn, relieved all too seldom by several flashes of good theater and fine writing. But the thespians carry the load and carry it handsomely and even make the more leaden moments seem more vital than they are in retrospect. Here and there in the play the action begins to get punch and tension, and for these moments *Path* acquires stature and power. But too soon the tongues take over and rehash all the old, well-worn themes of blind isolationism, liberal idealism, with a Cohanesque spot of flag waving to send the watchers out into the night.

Sherwood wraps his theme around the character of Morey Vinion, a newspaperman, who has returned from pre-Pearl Harbor Europe, emotionally disturbed by the war and American complacency. As editor of the paper which is more ad minded than crusading, he runs smack into strong opposition from Leggett Burt, the business manager, and George Bowsmith, son of the former publisher, who gave Vinion his start, a vacillating juve who's trying to please everyone. Added to this, Vinion has marital trouble. Years of caravanning around Europe as a correspondent have driven a wedge between him and his wife, Bowsmith's sister.

Faced with this series of problems, he

BIZ BETTER PLUS

Week's biz generally better after week-end pre-election dip. Half a dozen shows added an Election Day mat to schedules—"Anna Lucasta," "Carousel," "Follow the Girls," "Hats Off to Ice," "Therese" and "Oklahoma." Two of the newbies to make Stem bows took a drumming from the crix and signs point to a quick shuttering of "Secret Room" and "Girl From Nantucket."

"Skydrift," due Thursday (8) at the Belasco, was postponed to Tuesday (13), due to leg-breaking of Director Roy Hargrave, which added another to the list of three skedded for unveiling next week. However, "Last House on Left," set for Monday (12) preem, has been withdrawn for repairs after shellacking by Boston aisle-experts. Next week's entrants now stand with "Tempest" lighting the City Center Monday; "Skydrift," Tuesday, and "State of the Union" at the Hudson Wednesday.

	Opened	Perfs.
On the Town (Martin Beck)	12-28, '44	364
Nelle Fisher subbed for Sono Osato Tuesday (16). Ruth Webb air-guested by the Tim Healys (WMCA) Tuesday (6).		
Polonaise (Alvin)	10- 6, '45	41
Rex Weber will replace Kurt Bois in comedy slot Monday (12). New patter song has been added this week. Leta Mauree, James McCall, Walter Applier and Sidney Foster participate. Hilda Wagner, dancer, was replaced by Amalia Velez Monday (5). Rose Inghram has recorded "Next Time I Care" for Victor.		
Red Mill , The..... (Ziegfeld)	10-16, '45	31
Michael O'Shea air-guests with Maggi McNellis Monday (12). All principals will be honor guests of Dutch Treat Club at Park Lane Hotel Tuesday (13). Edward Dew, Michael O'Shea, Eddie Foy Jr., Charles Collins and Dorothy Stone entertained at ATAM Bazaar at Henry Hudson Hotel Thursday (8).		
Song of Norway (Imperial)	8-21, '44	514
Author Homer Curran in town since Monday (5). Will stay about three weeks and then back to West Coast. Paul Elmer subbed for Lawrence Brooks Tuesday (8); Gwen Jones filled in for Helena Bliss Wednesday (7), and Doreen Wilson takes over for Irra Petina Saturday (10).		
Up In Central Park (Broadway)	1-27, '45	330
Maureen Cannon air-guests with Red Barber Monday (12).		
ICE SHOWS		
Hats Off to Ice (Center)	6-22, '44	664
BALLETS		
Ballet Theater (Metropolitan)	10- 7, '45	37
Closed Tuesday, November 6.		

resigns from the sheet after a spat about a pro-Soviet editorial and joins the navy, becomes cook on a navy tin can which is sunk in action and finally lands up with Filipino guerillas, dying with them and winning the Medal of Honor posthumously.

With Sherwood trying to drive home his points laboriously, the show resolves itself into series of set speeches, most of them by Tracy, which have a very familiar ring. Director Garson Kanin has tried hard to squeeze every scene (there are 12 in all) for its emotional impact and action, and in several (notably the destroyer under fire and the guerilla sequences) really gets things going. But, in the end, everything that's said, was all said before and Sherwood's hammer sounds tinny on the familiar anvil.

Besides Tracy, who carries off his role with his familiar smoothness and quiet power, Martha Sleeper, Clay Clement, Rex Williams, Lawrence Fletcher and Clinton Sundberg are stand-outs. Last named builds from a weak entrance to a strong climax. Others warranting a pat are Vito Christy, Edward Raquello and William Sands for a brief comedy bit that nets him the hands.

Joe Melziner has done a superb job of mounting *Path*. *Frank P. Gill.*

GIRL FROM NANTUCKET

(Continued from page 39)

the terping is that some good-looking chorus gals were out of work and hooked onto jobs in *Nantucket*. Most of the line dancing is old-hat and completely unimaginative, and a ballet by Val Raset with a shimmying whale in it is definitely one for the book. Dreadful is a mild word for it.

Albert Johnson's sets are fair and same goes for Lou Eisele's body drappings, but the over-all of *Nantucket* is so bad that nothing can do much for it. Henry Adrian should have known better.
Bob Francis.

Press Tearing Plenty From Showbiz Book

Entertainment Use Up

(Continued from page 38)
bursting with health and good feeling toward the sponsor press.

Juniors Get Pitch

But the journals also play up the under-age minds, too, as a pitch to get the next generation on their daily mailing list. *The New York Journal-American's* James Monroe Essay Contest put wrinkles in the brows and callouses on the fingers of adolescents from Maine to California and crowned the contest with a Coast-to-Coast hook-up for the winners over the Columbia network. This particular stunt got a definite showbiz twist when WABC gave over one of its playhouses for the semi-finals and finals of the show, which was presented with smooth radio show savvy. *The New York Daily News Youth Forum* can stretch over into this grouping, as its participants are all the under-21ers who use their mental as well as physical muscles to good effect.

In the hinterlands the kids also get many come-ons. *The Detroit News-owned WWJ* has special musical concerts by the city's noted symphony orchestra, and the paper also goes in big for school promotion shows at the 5,000-seat Masonic Temple, using show talent names as build-up. *The Los Angeles Times* shares the sponsorship of a half-hour air show, *Youth Interprets the News*, a weekly round-table school discussion of news, made in high school rooms, waxed and aired later. *The Los Angeles Herald-Express* has had a war pitch in its promoted show, *Junior Army On the March*, which highlights kids' scrap-drive activities, with visits to movies for free as prizes. *The Chicago Daily News* has a weekly kid show on WCFL, and other papers have devised similar stunts.

"The Chicago Trib's" Shows

In this same field, *The Chicago Tribune*, thru its outlet, WGN, has a Sunday school show, *Youth Looks Up*, and its Saturday show, *Citizens of Tomorrow*, in which talent from high schools is used. *The Chicago Times* makes a bid for its teen-agers with a weekly grammar-school quiz on Saturdays over WLS as a co-op deal between the station and the paper. *The Daily News* also has a kid show aired over WCFL, Monday thru Friday, from 4:30-4:45 p.m.

Radio looms large in the picture of newspapers gone showwise; larger, in fact, than any other facet of the entertainment business. The radio-press tie-up on newscasts all the way from five-minute spots to 15-minute headline hunting is old hat with press promotion. But, of late, this field has been more fully covered and will undoubtedly be even more thoroughly exploited in the future. Television opens even wider vistas. There are some 288 stations either owned by or affiliated with newspapers. These, together with stations which have definite tie-ups with papers, make the airwaves practically a second front page.

Special Tie-Ups

In addition to this co-operation of written news and spied headlines, there are special tie-ups which are becoming more and more frequent each year. World War II accentuated this as bond drives and similar flag-waving stunts increased the use of the airwaves by the daily press. Good examples are the tie-ups of WABC and Manhattan's press in which the station gave each of six papers—*The Journal-American*, *Daily News*, *Daily Mirror*, *World-Telegram*, *Herald-Tribune* and *PM*—a day each on the air.

The papers provided the show talent, who not only plugged bond buying but went in for personal sales work on a special 20-trunk line phone set-up. The deal resulted in promotion for the paper and publicity for the station in the press. *The Sun* had strong tie-ups in its *Rally Round the Gun* plug which com-

Clamor, Pressure On Tax-Cut Date

(Continued from page 3)

see Republicans as getting ready to spearhead the move in conjunction with charges already being raised that Truman refuses to relinquish sweeping powers he had inherited from his late predecessor under conditions which now have disappeared. If this move gains headway, say political insiders, it may well become the key issue in party campaigning preparatory to the spring primaries.

Thus, paradoxically enough, chief hope for imminent tax relief for entertainment industry stems from political planning of Republicans, altho the excise tax issue is normally not a partisan one. Original move for paring the entertainment taxes in the tax bill was a bi-partisan one in the Lower House. Provision for "magic date" remained in the bill until it reached the Senate where a bi-partisan bloc siped out the provision and succeeded in keeping it out of the final bill recommended by Joint Conference Committee and passed in both Houses.

Unless Congress, the President, or both declare the existing emergency at an end, entertainment taxes will stay at present peak at least another year and possibly two more years, since preparations for molding a permanent peacetime tax structure measure will not get under way until next spring. Theater admissions taxes and cabaret admissions are viewed as taking the worst beating since they had been boosted to abnormal highs during the war years. Charges of tax discrimination are recurring in Congressional cloakrooms, particularly since the Joint Conference Committee, in ignoring the entertainment levies, proceeded to wipe out such taxes as the automobile-levy which affects only a single class of consumers of products of a single industry.

bined radio and legit-type show business and tramping by caravan thru the city.

Off the Main Stem, special event tie-ups are common, with the war increasing their number many times. The Oklahoma Publishing Company, which owns *The Daily Oklahoman*, *The Oklahoma City Times*, *Farmer-Stockman* and *WKY*, is an example of such a merger of ballyhoo. Biggest crowd-catcher of this set-up was the War Bond television show with *WKY* talent, and a live show with Sidney R. Ontague, of the Canadian Northwest Mounted. Some 60,000 persons bought bonds to see this show.

"Detroit Times" Drammers

In Detroit, the Hearst-owned *Times* has made a feature of dramatizing over the air serials and spec features running in the paper, as well as dramatized contests for its carriers. In Chicago, *The Herald-American* had a special outdoor show this year to mark woman's part in the war, with name stars participating. *The Tribune* made a war feature out of its *Servicemen in the News* over the air, while *The Sun* goes a little more highbrow with its half-hour radio show, *History by Radio*, on WJJD.

New York's newspaper delivery strike last September brought its quota of promotion co-op between radio and the stymied press. *The World-Telegram*, for example, gave a daily 15-minute program of news highlights over WMCA, and other papers presented their news vocally. Reading the comics over the air, both before the strike and during it, was another gimmick which did the press no harm, particularly with pint-size future fans.

Showbiz Slant Use Upward

Consensus of promotion managers thru the country is that the showbiz slant will be even more emphasized in the future, with the airwaves netting the majority of the stunts. Few will say much about video, beyond the fact that it will have its place in the scheme of the future.

In short, the newspapers have become increasingly show-conscious in the last few years, a tacit admission that "just plain news" won't sell them and keep them sold. It's a long hike from the days of Prudence Penny and of the many cooking schools and sewing bees which were the stock-in-trade of most promotion-hep papers before radio and the Great White Way pointed the path to greater good will by bright-light ballyhoo in the Broadway manner.

New Bill Seeks To Require Commentators To Identify Remarks as News or Opinion

Measure Would Encourage Prosecution of Outlets

WASHINGTON, Nov. 12. — Ernest Adamson, counsel for the House Un-American Activities Committee, last week unveiled a new bill which he is preparing for the group's consideration that, in effect, would put radio commentators and the outlets over which they broadcast in a strait jacket. Proposed measure has two sticks of dynamite in it: (1) Radio commentators would be compelled to identify whether their remarks were news or opinion, and (2) radio stations would be required to have legal agents in each State so that they could be brought to court more easily in case of a suit.

Immediate reaction came from Rep. Ellis E. Patterson (D., Calif.) who said he considered the proposed bill an attempt to control the air waves. Adamson's reply was: "We don't want to control or gag anyone. Only purpose is to make clear what is news and prejudiced opinion."

Unusual angle of the situation is that the proposal is said to have originated with Adamson instead of the committee. The opposite procedure is customary. The counsel has been under fire recently since reports have persisted that he had asked the networks to "control" their commentators. These reports have not received official confirmation from the committee, but have plenty of support from unofficial folk, including broadcast people. According to the reports, the House group wants radio scripts "censored" at stations by "responsible" outlet people.

Affair has so alarmed the industry that AFRA is jumping into the fray. Last Saturday (10) the union sent a double-barreled protest to the House group and has voiced its support of Representative Hook's measure to kill the Un-American Activities Committee (H.R. 1834) to the House Rules Committee and urged the latter group to discharge the bill. AFRA is not only upset because some of its members are involved in the controversy, but they also feel that the tactics of Representative Wood's committee could lead to official censorship. Union feels that there should be a free radio just as there is a free press.

WASHINGTON, Nov. 12. — Fate of House Un-American Activities Committee, which is pressing its "study" of radio commentators' scripts, will be determined on House floor soon when Rep. Frank E. Hook (D., Mich.) makes an effort to extract from Rules Committee his bill (H. R. 1834) establishing new procedures for investigating bodies. Hook's aids informed *The Billboard* this week that the Michigan Congressman will make the bid shortly after his return to the Capitol November 20, from his home district.

While it is uncertain that Hook will succeed immediately in his effort to get House action on his bill, which practically proposed to uproot the committee, a floor contest more explosive than the recent tilt on the group is expected to develop. The fray is likely to intensify criticism of the committee which is continuing to study radio scripts, some of whose authors may yet be subpoenaed for questioning.

Hearing Not Yet Set

Committee spokesmen informed *The Billboard* that a hearing on the radio script study has not yet been decided upon, altho the scripts of at least three commentators were under "close surveillance" and those of several others were being awaited by the committee, which made the request for the material some weeks ago. Under study now are the scripts of Sidney Walton, of WHN, Johannes Steel, of the same station, and Cecil Brown, of Mutual. Others whose scripts have been requested include Hans Jacob, of WOV, J. Raymond Walsh, of WMCA; William S. Gallmore and Raymond Gram Swing, of WJZ.

Congressman Hook and other critics of the House Un-American Activities Committee have complained that the group's tactics are having the effect of "intimidating" radio stations as well as

the commentators. One report, unconfirmed officially, is current that the "committee" has suggested that networks order certain of their commentators to tone down their analyses. A committee spokesman said that the inquiry into radio scripts is being pursued as a result of numerous complaints from listeners. Strongest complaint, said the spokesman, followed recent broadcast of Harold J. Laski, British Labor Party leader, over WJZ to Madison Square Garden rally.

It is explained here that a good deal of the House group's interest is centering on scripts dealing with commentators' analyses of the recent London Conference. Committee spokesman said they were interested "solely in scripts that appeared to be pro-Communist." Hook and other critics of the committee have accused the committee of ignoring commentators with "anti-labor" tendencies.

Tele Review

The Front Page

Reviewed Sunday (11), 8:25-9:30 p.m. Style—Drama. Sustaining over WNBT, New York (NBC).

Ed Sobol has done it again. As with *Men in White*, he has taken a Broadway play and turned it into a sock air pic, one that moved so evenly that the hour passed as tho it were 15 minutes. Of course, there were a few seconds during which one of the cameras was out of focus and another one or two in which players went up in their lines, but none of this was important. Here was entertainment on the air that rivaled the flesh theater and which gave the other dimension to broadcasting.

The adaptation was smooth, the cuts not noticeable. Vinton Hayworth did a sock job of Hildy Johnson, the newspaperman, around whom the tale revolves. Hayworth is fast becoming the No. 1 video performer of today. If Matt Crowley didn't make the part of managing editor, Walter Burns, the sharply etched character that he was across the footlights and on the screen, part of the negative must be charged to the editing (the part was short), and part to the fact that Matt appeared not to be certain how to play the m. e.

The one set, the press room of a courthouse, was the press room of a courthouse. It was so designed that everyone in a big cast was able to avoid getting in each other's way. Credit Bob Wade for the set and Howard Gronberg for the technical direction. The combo, Wade-Gronberg-Sobol, and the nameless cameramen worked as smoothly as any video combo covered to date. Credit plus belongs to Hugh Rennie, as the poetry-writing newspaperman, Bensinger; to Helene Reynolds, as Molly, the convicted man's girl friend; to Jane Randolph, as Peggy, Hildy's wife-to-be, and to Richard Coogan, as Krueger, another newshound.

Stereotyped performances must be red-penciled against Paul Ford, as Pinky Hartman, the sheriff; Howard Smith, as the mayor, and William Hansen, as the convict, Earl Williams. But even these performances were so much better than usually seen on the air that they rate bows.

Just one note of caution. The credits against press room and other newspaper scenes was a good idea, but producers should never forget that the first rule of television is visibility. You can't read cast credits against a moving background on a small screen. Also, how about repeating them at the end so everyone will remember who's who?

NBC's overuse of black level for change of scenes and time was cut to a minimum this telecast. Sobol erred only once.

Once again it's been proven that television can be adult entertainment, and Ed Sobol gets the credit—again.

Joe Koehler.

ELASTIC NET OPERA HOSE

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The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ACCORDIONIST, 10 years' club date exp.; swing, classed. Want to join combo-club, vaude dates. Anthony Conte, 749 Grand St., Brooklyn, N. Y. 170/10/6

ACTOR, 19; interested legit, light comedy, musicals. Small prod. and radio exp. William E. O'Keefe, 5717 South Aberdeen St., Chicago, Ill. 164/10/6

ASSISTANT STAGE MANAGER, Director; pre-army university productions; Army Spec. Ser.; 2 years with Maurice Evans; musical, Negro variety shows. Interested legit. Lou Hetler, 76-66 Austin St., Forest Hills, L. I., N. Y. 189/10/27

BAND VOCALIST, 21; seeks opportunity to prove talent. Will travel. Record of voice upon request. Harris Hawkins, 1309 West Rham, Pampa, Tex. 154/9/29

BARITONE - CROONER, 27; Radio Experience. Local night club, dance band experience (5 years). Interested band, radio show. Robert A. Hunt, 1106 N. Serrano Ave., Hollywood, Calif. Gladstone 5294. 136/9/22

BARITONE, 24; interested radio, legit, night club. With Russ Morgan's band (3 years). Carl Stone, 236 West 52d St., N. Y. C. COL 5-9464. 160/9/29

BARITONE, 29; pre-army with Earl Thompson, Harold Austin, other colored orks. Wants to join dance band. Will travel. Salary \$75 week. Eddie Wilson, 540 Manhattan Ave., N. Y. C. Apt. 3B. 162/9/29

BARITONE, 36; ballads, light classics; soloist and group singer. Detroit radio stations. Detroit Institute Musical Art (7 years). Interested radio; group singer, soloist. Eric Higgins, 5154 North Neenah Ave., care of Barnett, Chicago 31, Ill. Newcastle 7537. 180/10/20

BARITONE, 24; sang with army bands, but no previous exp. Seeks opportunity to prove talent. Interested legit, night club, dance ork. Curt Mohs, 285 Shore Drive, Lynn, Mass. Lynn 3-8200. 189/11/3

BARITONE, 26; 150 army Bond Show broad casts; pre-army "Lady in the Dark," "Ziegfeld Follies," New Opera Co. Clubs, concerts, radio. Interested quartet, solo. N. Y. C. only. Manfred Hecht, 50 W. 77th St., N. Y. C. EN 2-3700. 204/11/10

BARITONE, 27; army shows; pre-army club and hotel dates. Fine appearance. Seeks band, club, radio work. Billy Andrews, 184 Snyder St., Brooklyn, N. Y. Glenmore 5-8723. 213/11/10

BASS MAN, 26; night club, roadhouse, carnival experience. Wants to join small band. Anthony Talercio, 103 Bay 34th St., Brooklyn, N. Y. ES 2-8581. 138/9/22

BASS MAN (12 years), club, ballroom, large and small combos. Prefers location outside N. Y. C. R. Le Page, 78 W. 68th St., N. Y. C. TR 4-3549. 182/10/20

BASS VIOLINIST, 28; dance combo, cocktail lounge, radio, theater experience. Navy band. Salary \$100 week (location); \$125 week (travel). Lyle E. Manson, 571 8th Ave., Marion, Iowa. 212/11/10

BOOKING AGENT; bands, night club acts. James E. McClain, R.F.D. No. 1, Mounds, Ill. 207/11/10

BOOKER-MANAGER, 25; talent, band organizer; 1 year night club booking agent; radio time sales (6 months). Mel Feinberg, 501 Bristol St., Brooklyn, N. Y. 150/9/22

COMEDIAN; weighs 350 lbs., pre-war exp.; novelty vocalist, band leader. Wants to join established vaude, night club act. All offers considered. Vic Stevenson, 4331 W. Adams, Chicago, Ill. Mansfield 4488. 130/9/1

COMEDY SONG and Dance Man, 30; sketch book, vaude, radio, theater; "First Nighter" show; army tours; War Bond shows; 5 years college. Seeks musical comedy, vaude, legit. Don Howard, Stop 20, Malibu Beach, Calif. AX 2-7940. 173/10/18

COMPOSER; musicals, radio shows, specialty numbers. Author, director army shows. Original numbers introduced by Meredith Wilson, Yvette, College, music major. Lawrence Coleman, 215 W. 91st., N. Y. C. TR 7-1211. 214/11/10

DANCER, 32, baritone and song stylist; master of ceremonies; 19 years a pro. dancer in "This Is the Army"; interested radio, vaude, legit, night club. Herbert C. Fisher, 76 St. Nicholas Place, N. Y. C. ED 4-1394. 88/7/28

DRUMMER; "Winged Victory"; air force band, 2 years. Pre-army dance bands. Will travel. Edward Benquiat, 2630 Ocean Ave., Brooklyn, N. Y. 221/11/17

DRUMMER; 337th AGF band; colored dance and concert ork experience. Seeks dance band. Robert Roberts, 1463 Pacific St., Brooklyn, N. Y. 206/11/10

DRUMMER, double vibraharp; army band (4 years); pre-army small combos, dance orks (10 years). Seeks large dance ork. Union scale salary. Louis Giordano, 1219 63d St., Brooklyn, N. Y. 183/10/20

DRUMMER-TENOR; played Hal Kemp's band. Ready and willing to work. Fine equipment. Photos, references on request. Walter H. Roesser, 190-08 89th Ave., Hollis, Long Island, N. Y. Hollis 5-9158. 215/9/29

DRUMMER, 26; pre-army show and theater units. Fine equipment. Wants to join dance band for club, theater work. Tommy Tidwell, 304 Sarswell Ave., Waycross, Ga. Tel. 510-3. 209/11/10

DRUMMER, 38; hotel, ship, club exp. (10 years); Army Spec. Ser. bands; Local 802, AFM; will travel. Top equipment. Harry Green, 3033 Coney Island Ave., Brooklyn, N. Y. 197/11/3

EMSEE, baritone; 35 years' show business. Interested night clubs, vaude. Harry Royal Jackson, 5745 State St., Chicago, Ill. Went. 6976. 122/9/15

EMSEE; comic; songs, harmonica novelties, army hospital shows; prefer army club and theater dates, Miami, N. Y. Irwin Bluestone, 115 Ocean Ave., Brooklyn, N. Y. 145/9/22

ENTERTAINMENT SPECIALIST, 27; writing, directing, programming; army hospital camp shows, radio programs. Pre-army publicity and advertising for motion picture theaters. Worked Skouras theaters; int. radio, motion pic. Joseph Tammany, Hotel Davenport, Stamford, Conn. 4-3113. 133/9/15

ENTERTAINMENT SPECIALIST, 40; tenor soloist, dramatic reader; broadcasting, WMCA, WNEW; sang with Deep-River Boyd, F. Bessinger's singing-dancing waiters (Hotel New Yorker). Seeks work radio, concert field. James Willis, 4209 West Evans Ave., St. Louis. Jefferson 3511. 201/11/3

GUITAR PLAYER; 5 years' experience bands, quartets. Army band. Seeks band vicinity N. Y. C. Junius C. Hates, 407 Brant St., Durham, N. C. 192/10/27

HYPNOTIST, 43; clubs, lodges, conventions; radio great appearances; USO-Camp Shows. Howard Klein, 5416 Woodbine Ave., Philadelphia 31, Pa. Trinity 0492. 177/6/13

ILLUSTRATOR, 25; poster work, movie layouts; stude before army; interested radio, motion pictures. Arnold L. Stefkun, Box 132, Sterling, Ill. 116/9/8

"JUMPING JELLY BEAN"; novelty dancer, vocalist, flash drummer; 26; played Walter Barnes Ork. Eli Rice band, Benny Meroff, St. Louis Country Club. Interested radio, clubs, vaude. Lewis F. Ware, 610 N. Adams, Peoria, Ill. 124/9/15

LEAD TRUMPET; 2 years dance bands, combos; interested all fields. Roger Moizan, 531 West 179 St., N. Y. C. 194/11/3

LYRIC TENOR, 27; passed NBC "Welcome-Home Audition Test"; classics and popular; army entertainer, band and radio; pre-army, WELL, WNAB guest appearance; sang with Bridgeport Symphony. John Carstairs, Bldg. 7, Apt. 49-A, Success Park, Bridgeport 8, Conn. 172/8/11

LYRIC WRITER; 10 years' experience. Wants to join staff music pub. house. Salary \$5 to \$500. Arthur Pesant, 74 Post Ave., N. Y. C. LOR 7-5835. 208/11/10

MAGICIAN; 4 years army entertainer. Interested carnivals, vaude, fairs, etc. Henry Bohlen, 52 S. Oxford St., Brooklyn, N. Y. ST 3-0881. 223/11/17

MAGICIAN-ILLUSIONIST, novel acts; played club dates, schools, night clubs, theaters. Known as "Buck, America's Own Magician." Photos on request. Stephen B. Buck, care Mrs. A. L. Skaggs, 301 Cullem St., Clinton, Tenn. 134/9/15

MANAGER-BOOKER, first class; 40; dance orks; entertainment specialist in army (3 1/2 years). Eddie DeLange, ork mgr. (6 years) ballrooms, theaters; all over U. S. Salary \$125 week. Edward Judge, 5915 Post Road, Bronx, New York. 106/9/8

MARIMBA, vibraphone player; club, theater, cocktail combo exp. Own Deagan Imperial marimba; Ludwig vibes; AGVA. Will work single act or with small combo. Night club, theater pref. Edgar Van Valenburgo, 211 Lincoln Ave., Syracuse, N. Y. 186/10/20

MOTION PICTURE theater mgr.; legit background, U. S., abroad; actor, mgr., director exp. Bert Kaye, 174 West 81st St., N. Y. C. TR 4-7713. 200/9/20

ORGANIST, 22; theater and club exp.; seeks cocktail lounge or hotel spot. Will travel. Bob Lorin, 240 West 102d St., N. Y. 25, N. Y. RL 9-9174. 110/9/8

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

ORCHESTRA MANAGER, contractor, scout (15 years exp.); Local 802; wrote for "Ork World," "Metronome," "Downbeat" on ork M.G.T. College ed.; neat appearance. Wm. B. Davis, 521 Eastern Parkway, Brooklyn, N. Y. 181/10/20

PIANIST, 36; club exp. (12 years); seeks night club or hotel in N. Y. C. area only. Peter Farinella, 285 Sumpter St., Brooklyn 33, N. Y. 90/8/25

PIANIST, double violin, drums; 25 years' small combo experience. Seeks small club, lounge. Samuel Roth, 215 E. 164th St., New York City. JE 8-9698. 151/9/22

PIANIST, 28; 9 years' professional experience; bands, cocktail lounges, Army Special Service. Interested dance ork, combo; single. Harmon H. Mize, Box 572, Meridian, Miss. Phone 4656-3. 176/6/3

PIANIST; dance orks, clubs (18 years). Seeks club, restaurant, metropolitan area. Edward Schloss, 1290 Ocean Ave., Brooklyn 30, N. Y. 184/10/20

PIANIST, Vocal Accompanist; solo and ork work; 18 years' experience, army band, composed music for army show. Seeks cocktail lounge. Los Angeles preferred. David M. Chodorov, 123 W. 44th, N. Y. C. BRY 9-1847. 188/10/27

PIANO SOLOIST, 29; 8 years dance bands, hotel and club experience; classic and pop; can transpose. Interested hotels, clubs, winter season Florida. Robert Nerino, 329 E. 51st Street, New York City. PL 3-2137. 148/9/22

PUBLICITY AGENT, 27; Manager for ork, individual musicians; advance booking, press releases. Gilbert D. Padolner, 557 Lawrence Ave., Chicago, Ill. Ardmore 0332. 175/6/13

PUBLICITY MAN, 23; free-lance booking, publicity; dance bands, vocalists (4 years). Bernard Feldman, 1277 Hue Ave., Bronx 59, N. Y. OL 5-5781. 84/8/25

PUBLICITY MAN; army shows; 8 years' pre-war exp. Seeks radio or theater connection. Louis Grossman, 3021 Avenue I, Brooklyn, N. Y. CL 8-3370. 156/9/29

QUARTET SINGER, 42; baritone; sang with army quartet; wants to join barber shop quartet. Will travel. Milton Westfried, 1437 Shakespeare Ave., N. Y. C. Jerome 8-4356. 128/9/15

RADIO ANNOUNCER-ACTOR, 25; passed NBC "Welcome Home" audition; 3 1/2 years radio work in AAF; writing, emceeing, acting; own program over WFBC; guest appearances. Michael J. Velgot, 115-23 204th St., St. Albans, L. I., N. Y. 125/9/15

RADIO ANNOUNCER, 34; wrote, produced, directed, acted army overseas shows, E.T.O., AFN radio shows; 2 seasons Henry Bros. (pre-army). Seeks radio opportunity. Chicago vicinity. Jack E. Wolf, 4520 N. Clarendon, Chicago, Ill. Long Beach 8600. 134/9/22

RADIO ANNOUNCER; army Spec. Ser., announcing, acting, newscasting; 2 years pre-army exp. Ed Faigin, 2636 Hillcrest Drive, Los Angeles, Calif. PA 5556. 157/9/29

RADIO ANNOUNCER; 26; passed NBC "Welcome Home" audition; radio mechanic in army. Will travel. Prefer station around N. Y. C. Wm. Kreuzinger, 126 W. 4th St., Plainfield, N. J. PFD 6-10417. 191/10/27

RADIO ANNOUNCER, 37; legit actor (4 years) announced Ford show, World's Fair; WGH, ABC. Special events broadcasting in army. Seeks radio station N. Y. area. Robert O'Donovan, 917 Ogden Ave., N. Y. C. JER 8-1769. 198/11/3

RADIO ANNOUNCER; pre-army, WOMT, Wis. Author, producer, announcer weekly series; army Special Services. Technical experience radio, radar equipment. Will travel. California preferred. Stani Gordon, 1258 S. Michigan Ave., Chicago, Ill. Webster 2161. 217/11/17

RADIO DIRECTOR; been thru mill as writer, actor, singer, prod. Director; 10 years' radio experience. Idea man, college graduate. Top-flight pop music, variety program. Lawrence Wynn, 64 W. 70th St., N. Y. C. SC 4-9319. 203/11/10

RADIO PROGRAM BUILDER, 36; musical program arranger, music and record librarian. Exp. opera concert, radio work. Pop, classic. Seeks position radio station. F. J. Ullsperger, 116 West 80th St., N. Y. C. 164/8/5

ROLLER RINK MGR.; managed, reconstructed, worked Chicago Roller Bowl rink, pre-army. John A. Scicchifano, 1516 West Arch, Shamokin, Pa. 185/10/6

ROPE-WHIP ACT; work single or double, prefer double. Rodeo, club, circus exp. Age 31. Fine references; good wardrobe. Jimmie Groves, Elsberr, Mo. 202/11/3

SAX-CLARINET-VIOLIN MAN; AAF band (5 years), theater, concert, dance orks (18 years). Good sight reader. Charles Sherlock, 2225 Ditmas Ave., Brooklyn 26, N. Y. BU 4-9587. 159/9/8

SAX MAN; Army Spec. Ser.; club dates, bands and combos (13 years' experience). Interested small combo. Michael J. Florio, 1005 E. 54th St., Brooklyn, N. Y. 205/11/10

SINGER, 21; wants to join established group of Western, mountain singers. Daniel Wagner, 488 Nostrand Ave., Brooklyn. 193/10/27

SONGWRITER, 29; wrote lyrics and music for ork leader Lawrence Weik; two songs published to date. Seeks full-time job. John M. Antonucci, 8142 LaFayette Ave., Chicago, Ill. Aberdeen 1548. 117/9/8

SPANISH ELECTRIC Guitar, 38; club and small combo exp. (10 years); \$75 week starting salary. Edward Parreiss, 4406 25th Ave., L. I. City, N. Y. 195/11/3

STRING BASS; army band; 10 years pre-army dance orks; small and large combos; \$100 a week starting salary. Domenic Pantalco, 341 W. 45th St., N. Y. C. CIR 6-0680. 224/11/17

TELEVISION DIRECTOR - Producer; stage, screen, radio, tele background. Public relations specialist. Seeks position with advertising agency, radio station. Giles O'Connor, 139 W. 53d St., N. Y. CO 5-8899. 216/11/17

TENOR, sax, clarinet, 27; read, transpose, fake; has played all types and size outfits; Local 661, 77 AFM. Radio shows in army band. Jack Garellick, 10 North Iowa Ave., Atlantic City, N. J. Tel. 4-9416. 101/9/1

TENOR, 25; light classics, Irish and popular songs; worked RKO theaters, radio (WOR, WEVD, WBNX). Interested stage, radio. Edward Flaherty, 69 East 98th St., N. Y. C. AT. 9-2492. 109/9/8

TENOR SAX, clarinet man, 24; led own band, club dates, etc. Local 16, Newark. Glen Forest, 319 Hawthorne Ave., Newark, N. J. WAY 3-0536. 185/10/20

TENOR, 35; radio, club exp. B'way shows. Interested legit, radio club. Edward Heisler, 1225 Eastern Parkway, Brooklyn, N. Y. PIRS 4-0837. 196/11/3

TENOR, lyric, classics; lead in Bond Show, "Hi Yank," army band. Pre-army radio, night club, hotel experience. John P. Springs, 171 W. 88th St., N. Y. TR 4-9510. 218/11/17

TENOR, 38; colored quartets, 20 years. Will travel; \$50 a week starting salary. Joseph Northern, 303 W. 122 St., N. Y. C. 222/11/17

TICKET SELLER, cashier, 34; amusement parks, carnival exp. (12 years). Prefers road show. Harry Koretsky, 294 Riverdale Ave., Brooklyn, N. Y. 187/10/20

TROMBONE PLAYER; 26; 4 years army band; 8 years dance and symphony orks. Will travel. Frank Banko, 342 W. 85th St., N. Y. C. EN 2-2850. 190/10/27

TRUMPET MAN, 26; pro exp. (9 years); worked large bands as jazz trumpeter—2d, 3d, 4th horn; small novelty combos. Alfred Ruggiero, 5519 4th Ave., Brooklyn, N. Y. 126/8/4

TRUMPET MAN, 1st and 2d; double on accordion; pre-army club and theater dance band exp. Seeks connection with traveling ork; pref. West Coast. Conscientious, dependable. L. A. Local 47. Albert R. Stava, 614 Oakwood Ave. Apt. 2, Toledo, O. 179/10/20

VOCALIST, 19; seeks radio job. Limited experience, fine potentialities. Harold W. Rode, 21 Harrison Ave., Rockville Center, N. Y. Phone 1747. 219/11/17

VOCALIST, seeks opportunity with small band or combo. Ralph Caccioputi, 262 12th St., Brooklyn, N. Y. 220/11/17

VOCALIST, 27; sang with army special services; also did radio work in army; passed NBC "Welcome Home" auditions. Seeks connection with band, radio, night club or vaude preferred. George Stonehill, 114 East 168th St., Bronx 52, New York. Tel.: JE 6-3878. 49/8/4

VOCALIST, 24; baritone, morale shows while in USMC; personality, good appearance. Joseph Loschiavo, 240 Cedar Lane, Closter, N. J. Closter 1258. 120/9/8

VOCALIST; army morale shows; night club experience. Seeks radio or dance band. Marvin George Kuhn, Box 314, Creston, O. Tel. 3292. 210/11/10

VOCALIST, 24; night club, dance band experience; marine bands; Australian Broadcasting Co. vocalist. Seeks featured vocalist spot with all-girl ork. Dick Saksas, 14 4th St., S. E., Washington, D. C. Franklin 3225. 211/11/10

THE FINAL CURTAIN

AINLEY—Henry H., 66, English actor, in London October 31. Since 1932, he had been in radio dramatic shows in London, and was a specialist in Shakespearean characters. He was in the British-made *As You Like It*, shown in America.

BISHOP—Louise, 35, contralto soloist, October 27 when struck by the body of a suicide who plunged from the seventh floor of a building in Philadelphia. Survived by her mother, Mrs. Lillian Bishop, and a sister.

BYERS—Chester A., 53, for many years world's champion trick roper, at his home in Fort Worth, November 1 of heart disease. Byers won the world title in the Madison Square Garden Rodeo and Southwestern Exposition and Fat Stock Show Rodeo in Fort Worth. He was a friend of the late Will Rogers, who wrote the preface to Byers's book on roping. Surviving are his widow and two daughters.

DANIELS—Fred, 67, symphony musician and composer, at his home in Chicago November 11. A native of Reil, Germany, he began his musical career with the Theodore Thomas orchestra and remained with it until it became the Chicago Symphony Orchestra. A violinist and cellist, he later conducted the La Salle Theater pit band. For 20 years he played with opera orchestras and at Ravinia summer concerts. He was com-

was with the U. S. Office of War Information during the war, in French Hospital, London, November 7.

LEE—Albert, 53, theater manager and former vaudeville actor, November 8 in Roosevelt Hospital, New York. He appeared with Eddie Cantor, Ed Wynn and Jim Hussey. He later became manager for *George White's Scandals* for 12 years and recently was associated with the production of *The Glass Menagerie*. Survived by his widow.

NEIKRUG—Edward, 36, a member of the faculty of the High School of Music and Art and a violist of the Lener Quartet, November 7 at his home in Yonkers, N. Y. He was a graduate of the Juilliard School of Music and did research in music pedagogy. Surviving are his widow, son, parents, a sister and two brothers.

PARKHURST—Mrs. Harry, at Peru, Ind., November 5, following a lingering illness. Her surviving husband is a retired elephant man who toured with most major circuses. Burial at Peru November 7.

PEASE—Harry, 55, songwriter, November 8 in Polyclinic Hospital, New York. He started writing jazz and ragtime music as a young man. His songs included *Ten Little Fingers* and *Ten Little Toes*, Peggy O'Neill, *The Pal I Love Stole the Gal I Love*, *Auf Wiedersehen, I Don't Want To Get Well* and *Light a Candle in the Chapel*. He was a member

Players had appeared in stock and on the road in the principal cities of this country and Canada for 25 years. His last engagement with his show was at the National Theater, Louisville, a little more than two years ago. He retired from showbiz shortly thereafter and settled in Cincinnati. Survived by his wife, Viola (Vi Shaffer), for many years featured with the Bert Smith Players.

STANLEY—Milton K., former circus acrobat and showman, after several months' illness in Cooper Hospital, Camden, N. J., October 27. After leaving outdoor show business he operated a theater in Louisville.

STOUFFER—Robert A., 51, vice-president of Outdoor Advertising, Inc., at his home in Beverly Hills, Calif., November 5. He had been in advertising work in New York, Cleveland and Detroit before going to California in 1942. Survived by his widow, Nan, and a daughter, Mrs. Richard C. Scheele.

VON LOSCH—Frau Josephine, 69, mother of Marlene Dietrich, in her home in Friedenau District, Berlin, November 2.

WEPER—Frederick G., copyright expert and arranger with the music department of the National Broadcasting Company in New York for six years, November 2 in Hillside, N. J. A violinist and a conductor, he had been associated with various theaters before entering the radio field. At one time he was connected in a musical capacity with the late Eva Tanguay and was concertmaster for the late Mme. Ernestine Schumann-Heink in the operetta *Love's Lottery* on tour. He conducted orks for RKO theaters in Syracuse and Cleveland and was once West Coast musical director for the circuit. He also conducted the orchestra at the old Hippodrome, New York. He conducted the orchestra for *Horse and Buggy Days*, radio program over WJZ. A sister survives.

Births

A daughter to Mr. and Mrs. Russ Brown in Chicago September 30. Father is vocalist on WBBM, Chicago.

A son to Mr. and Mrs. Ray Girardin in Boston September 28. Father is production manager at WEEL, Boston.

A son, Daniel Brock, to Mr. and Mrs. Tony Morse October 4 in Alta Bates Hospital, Berkeley, Calif. Father is a newscaster at KGO, San Francisco.

A son to Mr. and Mrs. Sam Catherwood at Research Hospital, Kansas City, Mo. Father is a concessionaire on the North American Exposition.

A son, to Mr. and Mrs. Wendell Noble, in Hollywood September 30. Father is a radio actor on Mutual Network.

A daughter, Alberta, to Mr. and Mrs. Albert de Serio in Hackensack (N. J.) Hospital October 23. Father is concessionaire with Bantley's Shows.

A son to Mr. and Mrs. Monroe Rubinger September 21 in Hollywood. Father is in Warner Bros.' publicity department.

A daughter to Mr. and Mrs. James Alen September 21 in Hollywood. Father is a Warner Bros. film executive.

A daughter to Mr. and Mrs. E. P. J. Shurick October 6. Father is promotion and press relations director of Station KMBC, Kansas City, Mo.

A son, Robert Benjamin, to the Max Aronoffs October 7. Father is director of the New School of Music, Philadelphia.

A daughter, Jean Margaret, to Mr. and Mrs. Ellis Lind in Stanford Hospital, San Francisco, October 8. Father is chief announcer of KYA, San Francisco.

A son to Mr. and Mrs. Richard Karp in Pittsburgh October 5. Father is on KDKA production staff and musical director of the Pittsburgh Opera Society.

A son to Mr. and Mrs. George Seaton in Hollywood October 14. Father is a 20th Century-Fox director-writer.

A son to Mr. and Mrs. Johnny Sinn October 11 in New York. Father is an exec with Frederic W. Ziv Company radio package group.

A son to Mr. and Mrs. John Hagan Holland in Los Angeles October 10. Father is dialog director at Universal.

A daughter to Mr. and Mrs. Fitzie Brown in Florence Nightingale Hospital, Dallas, October 18. Father is concessions manager for Hennies Bros.' Shows.

A daughter to Mr. and Mrs. Joe Saladino in Norwood Hospital, Birmingham, October 16.

A son, Martin, to Mr. and Mrs. George Kavanagh in Detroit recently. Father is orchestra leader.

A son to Mr. and Mrs. Andre De Toth in Hollywood October 25. Father is film director and mother, Veronica Lake, screen actress.

A daughter to Mr. and Mrs. Les Zimmerman in New York October 20. Father is head of the publicity department of the William Morris Agency, New York.

A daughter, Nina, to Mr. and Mrs. Albert Hirschfeld at Doctors' Hospital, New York, October 20. Mrs. Hirschfeld is the former Dolly Haas, stage actress.

A son to Mr. and Mrs. Charles S. Gold in Hollywood October 19. Father is assistant director at Universal.

A son, Robert Benjamin, to the Max Arnoffs in Philadelphia October 8. Father is the director of the New School of Music, Philadelphia.

A daughter, Margaret Mary, to the Bert Passantes in Philadelphia University Hospital October 10. Father is a Philadelphia night club manager.

A daughter to the David Madisons in Chestnut Hill (Pa.) Hospital October 19. Father is assistant concertmaster of the Philadelphia Orchestra.

A daughter to Sgt. and Mrs. Bernie Lit in University Hospital, Baltimore, September 21. Father is emcee for Headquarters 4th Armored Division, Special Services Office.

A son, Burton, to Mr. and Mrs. Ken Kennedy October 11.

A son, Lucian Pierre, to Mr. and Mrs. E. Maschino in St. Anthony Hospital, St. Petersburg, Fla., October 25.

A son to Mr. and Mrs. James Brennan in Lying-In Hospital, Philadelphia, October 20. Father is comptroller for the Stanley-Warner Theaters, New York.

A son to Mr. and Mrs. Larry Jackson in Seattle October 26. Father is a featured comic in *Ice-Capades*, now touring the East.

A son to Mr. and Mrs. Louis Kellman in Mount Sinai Hospital, Philadelphia. Father is head of the Newsreels Laboratory, Philadelphia.

A daughter to Mr. and Mrs. Peter Sansone in Philadelphia October 25. Father is saxophonist with Elliott Lawrence's WCAU house band in Philadelphia.

GUS EDWARDS

Gus Edwards, 66, songwriter, talent scout, actor, producer and director, died in Hollywood November 7 following a heart attack. He had been in ill health for several years. Since 1928 he had been in movies and for 30 years prior to that he had appeared in vaudeville.

Edwards started as a vaude comedian, later organizing acts that he sold to Tony Pastor, Proctor, Percy Williams, Oscar Hammerstein and the Keith-Albee Circuit. As a specialist in child acts, he discovered George Jessel, George Price, Ray Bolger, the Duncan Sisters, Lila Lee, Helen Mencken, Groucho Marx, Mae Murray, Earl Carroll, Walter Winchell, Lew Brice, Bobby Watson, Ted Healy, Louise Groody, Lillian Walker, Herman Timberg and Mitzi Mayfair.

Some of his shows were *School Days*, *Kid Kabaret*, *Martinique Revue* and *Merry-Go-Round* for vaudeville. In 1936 he put on *The Broadway Show-Window*, based on the type of shows presented in the Palace Theater, New York, but it was not successful on Broadway.

He was owner of the Gus Edwards Music Publishing Company, and some of his best known songs were *School Days*, *Tammany*, *If I Were a Millionaire*, *By the Light of the Silvery Moon*, *Don't Cry, Little Girl*, *Don't Cry: Way Down Yonder in the Corn Field* and *In My Merry Oldsmobile*.

Edwards's last movie was *The Star Maker*, based on his life and starring Bing Crosby.

Survived by his widow, Lillian; two brothers, Leo and Ben, New York song publishers, and Joan Edwards, a niece who is starred in *The Hit Parade*. Interment November 11 in Hollywood.

poser of *The Waltz Queen*, *Mineola* and *Loretta*. Survived by two sisters, Mrs. Rose Levy and Bertha Daniels.

DE SEGUR—Count Guillaume De Segur, husband of Cecile Sorel, French actress, November 6 in Paris.

DONLEY—Mrs. Katherine, 32, wife of Robert Donley, Station WINS announcer, in a suicide plunge from a Pittsburgh hotel window November 7. Also found dead beside her was the body of the couple's son, James, 8, believed by police to have been thrown from the window by the mother.

HOWLAND—Jesse Addison, 75, pier builder, at Rumson, N. J., November 6, following a six-week illness.

KERN—Earl, 64, burlesque and vaude comedian, in Philadelphia General Hospital October 17. He had been in pictures until a few years ago, and prior to that was a tramp comic on the Columbia Wheel.

KUN—Magda, Hungarian actress who

of the American Society of Composers, Authors and Publishers. Surviving are his widow and son.

In Memory of Our Son
FRED R. RAINEY, JR.
Who Was Killed in Action
November 12, 1944.
MOTHER and DAD
Sister Emogene

SMITH—Bert, 55, for many years one of the leading producers of tabloid musical comedies in the country, of a heart attack November 10 in Cincinnati, where he had been residing the last several years. He had been suffering from a heart ailment for some time and had been taking treatment at a Cincinnati hospital. The deceased's Bert Smith

JEROME KERN

Jerome Kern, 60, internationally known composer, writer of such tuneful melodies as *Show Boat* and *Smoke Gets in Your Eyes*, died November 11 of a cerebral thrombosis at Doctors' Hospital, New York. He had suffered a collapse November 5.

Born January 27, 1885, in New York's East Side, Kern was a leader in show business and one of the best known and highest paid songwriters in the world.

Kern wrote musical scores for many Broadway shows, including *Very Warm for May*, *Sweet Adeline*, *The Cat and the Fiddle*, *Sally*, *She's a Good Fellow* and *Roberta*. Other songs included *Look for the Silver Lining*, *The Night Was Made for Love*, *Till the Clouds Roll By*, *I've Told Every Little Star and Babes in the Woods*.

One of Kern's most popular scores was *Show Boat*, featuring such tunes as *Ol' Man River*, *Why Do I Love You?*, *Can't Help Loving Dat Man of Mine* and *Make Believe*.

He is survived by his widow, Eva, and daughter, Betty.

Marriages

BERGEN-WESTERMAN—Edgar Bergen, ventriloquist, to Frances Westerman, former Powers model, in Ensenada, Mexico, June 23.

COOK-STAVISKY—Lieut. Russell Cook to Mrs. Serge Stavisky in Paris recently.

HEFTIE-WAYNE—Neal Heftie, trumpeter with the Woody Herman ork, to Frances Wayne, vocalist with the band, in Boston November 3.

HOGAN-DOBBINS—Charles Hogan to Patricia Dobbins in Chicago November 3. Hogan is a Chicago independent theater booker.

HORNBLow-MORRIS—Arthur Hornblow Jr., movie producer, to Lenora Morris in New York November 4.

LUMPKIN-RIORDAN—Maj. George Lumpkin, USM, to Marjorie Riordan, actress, in Hollywood recently.

MacWETHY - CONNOR—Lieut. Ray MacWethy Jr., Sarasota, Fla., bingo operator, to Jeanne Connor, Miami, concessionaire, at Greenwood, S. C., November 2.

MERLIN-DuBOIS—Ving Merlin, musical director of radio programs, to Aline DuBois, ballet dancer in *Marinka*, in New York October 30.

MEYERS-ANTHAN—Harry Meyers Jr., Philadelphia advertising executive now on terminal leave from the army, to Phyllis Anathan in Philadelphia October 30.

PARKER-WELCH—Charles Parker, engineer at WDRG, Hartford, Conn., to Patty Welch in Hartford October 20.

POOS-COEN—Saul Poos to Blanche Coen, Philadelphia booking agent, in Chicago October 28.

VIDOR-LEROY—Charles Vidor to Doris Warner Le Roy in Beverly Hills, Calif., recently.

WILLYS-BEROSINI—Eugene Willys, of the Willys juggling act, to Clara Berosini, of the Flying Berosinis, in Chicago November 6.

WRIGHT-NORTON—Doug Wright, program director of WJLB, Detroit, to Lillian Norton, vocalist at WWJ, Detroit, November 3 at Angola, Ind.

Divorces

Elizabeth Kern Shaw, daughter of Jerome Kern, composer, from Artie Shaw, ork leader, in Hollywood October 11.

Victor Oliver, comedian, from Sarah Spencer Churchill Oliver, daughter of former Prime Minister Winston Churchill, in London October 15.

Norma Lea, of the singing Kayne Sisters, from Lieut. Edward Doering, in Kansas City, Mo., October 23.

Jack McClaskey, actor and musician, from Louise McClaskey, nonpro, October 15 in Houston.

Tax Slash Pares Nut For 1945

Aid to Shows Cohen Avers

Corporate and individually
owned orgs share benefits
—repeal \$5 automobile tax

CHICAGO, Nov. 10.—Financial benefits of far-reaching import to the carnival industry are contained in the tax slashing revenue act rushed thru Congress last week and signed Friday (9) by President Truman.

Secretary Max Cohen, of the American Carnival Association, pointed out today that show owners operating either as corporations or individuals will share in savings that will be made under the new law.

If set up as corporations they will benefit from repeal of the excess profits tax, which goes into the discard January 1, and from the repeal of the capital stock tax which takes effect for the fiscal year starting July 1, 1945.

A 2 per cent saving on surtax payments is possible for shows earning more than \$50,000 annually, while incorporated orgs earning less than that amount will find their surtax payments lopped from 10 to 6 per cent.

Motorized carnivals will benefit heavily, and all others to a lesser extent, by the provision of the new law repealing the automobile use tax. This means a saving of \$5 per year on all motor vehicles starting July 1, 1946.

Whether shows are operated as a corporation or by individuals, they will come in for a healthy saving by another provision of the act which freezes Social Security payments at the present 1 per cent rate. This rate was to have been upped to 2½ per cent under the old law.

Individual showmen will find their personal income tax payments lowered substantially, tho admittedly the new law was designed to give corporations the greatest measure of relief. A general 10 per cent saving over present rates is probable.

Former veterans now employed in outdoor show business will not be required to pay income tax on their service pay received since December, 1940, if they were enlisted men. They will also have up to three years to pay up back taxes if they were in arrears.

Withholding taxes will be reduced after the first of the year, when employers will be furnished with new tables guiding deductions to be made.

Dadswell Gets Palm For Courtesy Show

TULSA, Okla., Nov. 10.—KTUL radio listeners were treated recently to a sprightly, non-commercial quarter-hour show thru the courtesy—and good judgment—of Jack Dadswell, representing the Royal American Shows.

When the show canceled its fill-in still date here, Dadswell was left with a 15-minute spot on the Tulsa station. He was privileged to cancel it, but instead he went on the air with reminiscences of his personal experiences with Pancho Villa and other items dealing with old Indian Territory days—strictly "local" stuff.

Not one word was said about the show until the end of the program. Then he read a telegram from Carl J. Sedlmayr, RAS owner and general manager.

Sedlmayr explained in the wire why the show, mired in mud at Oklahoma City, had been forced to cancel Tulsa in order to insure its arrival at Jackson, Miss., in time for the Mississippi State Fair.

As a good will builder, Dadswell's program led Glenn Condon, KTUL studio manager, to inquire:

"How can an outstanding promotion of this type be properly presented for consideration in *The Billboard* contest?"



JUST BEFORE THE SEASON'S CLOSING, staff members of the Turner Bros.' Shows relax at Charleston, Mo. Pictured, left to right, are Dorothy Turner, secretary; Cecil Turner, co-owner; Jack Price, general agent; Ray Turner, co-owner, and Marie Turner, secretary of concessions. Show, which chalked up the most successful season in its history, is now in winter quarters at Petersburg, Ill.

"All Doing Fine"

TAMPA, Nov. 10.—Carl J. Sedlmayr, general manager of the Royal American Shows, is a grandpa.

His grandson is Carl J. Sedlmayr III, born Tuesday (8) at Morrell Memorial Hospital, Lakeland, Fla., to Mr. and Mrs. Carl Sedlmayr Jr.

Grandson weighed in at 6 pounds, 8 ounces, and a press-time communique from Lakeland stated that Mrs. Lois Sedlmayr and Carl III are doing fine.

Kortes Offers Show for Sale

SHREVEPORT, Nov. 10.—North American Exposition Shows, big railroad org routed thru the Midwest last season by its owner and general manager, Pete Kortes, has been put up for sale.

Show, wintering on Louisiana State Fairgrounds here, will be sold in its entirety, Kortes announces.

Craig Preps for Park Debut at Brownwood

BROWNWOOD, Tex., Nov. 10.—Harry Craig is pushing preparations at winter quarters here for the opening of the winter season at the Playland Park site which he purchased this fall. Park will be located a short distance from Brownwood on the Fort Worth Highway.

Shows and rides of the Craig org were moved into quarters here, also purchased by Craig this year, after the season's closing stand at Commerce, Tex., October 13.

Among those in the city awaiting the park opening are Mr. and Mrs. Chuck Holt, Mr. and Mrs. Carl Ratliff, Mr. and Mrs. Jack Owens, Cowboy and Mrs. Carlson, Melton Grothe, Madam Fay and troupe and Mr. and Mrs. Whitey Tignor. Mr. and Mrs. Grabbo Henderson are visiting in Georgia. Mr. and Mrs. Cortis Henderson are in Hot Springs, Ark. Mr. and Mrs. John LaHood are in Greenville, Tex., and Mr. and Mrs. Ernest McCracken have joined the Blue Bonnet Shows.

Mrs. Craig has been busy decorating their new seven-room home here. Harry (Bucky) Craig Jr. is a student at Early School.

Lockett Snags Milwaukee Plum For Jones Show

MILWAUKEE, Nov. 10.—Ralph Lockett, moving out of the Johnny J. Jones Exposition Shows' office, made his bow as general agent for the same org here Friday (9), when he snatched the choice Milwaukee Midsummer Festival plum.

Lockett, affiliated with the Jones show since the early '30's, signed a contract with Chairman Ira L. Bickart calling for an extended stand on the festival lake front showgrounds starting July 12.

Downtown headquarters for the 1946 festival, first to be held since 1941, have been established and a full-time publicity representative is slated to start action within the next few weeks. Reports persist that Mike Todd, New York producer, will have a hand in entertainment offerings at the festival.

Woodward, Lang Build New Show

CHICAGO, Nov. 10.—Ted Woodward, well-known carnival man, and Sydney R. Lang, Lincoln, Neb., have filed articles of incorporation and will launch a new show next year under the title of Midwestern Exposition.

Size of the show will depend on the number of new rides that can be purchased, according to Woodward.

B&V Enjoys Best Season in 10 Years

GARFIELD, N. J., Nov. 10.—Closing its most successful season in 10 years, the B&V Shows are in winter quarters here, with Buck and his two assistants, Eddie Steppen and Joe Pendrak, both discharged veterans, giving everything a complete overhauling.

The show, which played its final stand at the Vernon (N. Y.) fair, will boast a new Octopus next season. Manager Van Vliet has placed the order and been promised spring delivery. Lauther said he has purchased a truck on which to mount his new custard machine.

Wagner Winters At Pascagoula; DeLand Deal Off

PASCAGOULA, Miss., Nov. 10.—Al Wagner's Cavalcade of Amusements, its second annual tour ended with total receipts lower but profits up over last year's season net, moved into winter quarters at the Jackson County Fairgrounds Tuesday (30) following the stand at Mobile, Ala.

Last-minute difficulties caused Al Wagner to cancel his announced intention to winter the show on the Volusia County Fair grounds at De Land, Fla., altho willing to purchase the property.

Early-season ODT restrictions on State and district fairs led to the cancellation of several major Cavalcade engagements, bringing a resultant decrease in the season's gross. To counteract this situation, however, more economical railroading was possible and this saving accounts mainly for the books showing a bigger profit this year than last.

Wagner plans to load next season on 50 cars. Construction work was scheduled to begin at quarters here Monday (12), with attention centered chiefly on the new style fronts which Eddie Morosco has designed. Models of the fronts will be displayed at the Chicago convention.

Henry Kramer's midget performers will return to the Cavalcade next season. Wagner expects to announce other attractions soon.

With the close of the show, most of the personnel department departed at once for their homes and elsewhere. Mr. and Mrs. Archie Wagner left for Hot Springs, where they will be joined later by Mr. and Mrs. Al Wagner. Robert R. Kline, general agent, returned to his home at Florence, Ala. Bill Naylor, press chief; Hal Elfert, secretary, and Johnny Beam and Bill McLean are still at quarters. Joe Early is mourning the loss of his dog, Sadie Lee.

Virginia Greater Ends Good Season

CHESTERFIELD, S. C., Nov. 10.—Satisfactory week here closed the season for the show and personnel scattered in various directions, while those in charge of the show started on the 300-mile trek to winter quarters in Suffolk, Va.

Committee, under Chairmanship of Fire Chief E. T. Stephenson, was cooperative, and newspapers gave plenty of space. Manager Masucci was host to 100 school kids from a country school at a matinee. Masucci purchased a truck tractor from George Berman, of Pennsylvania, Pa., to replace the one wrecked coming here from Concord, N. C.

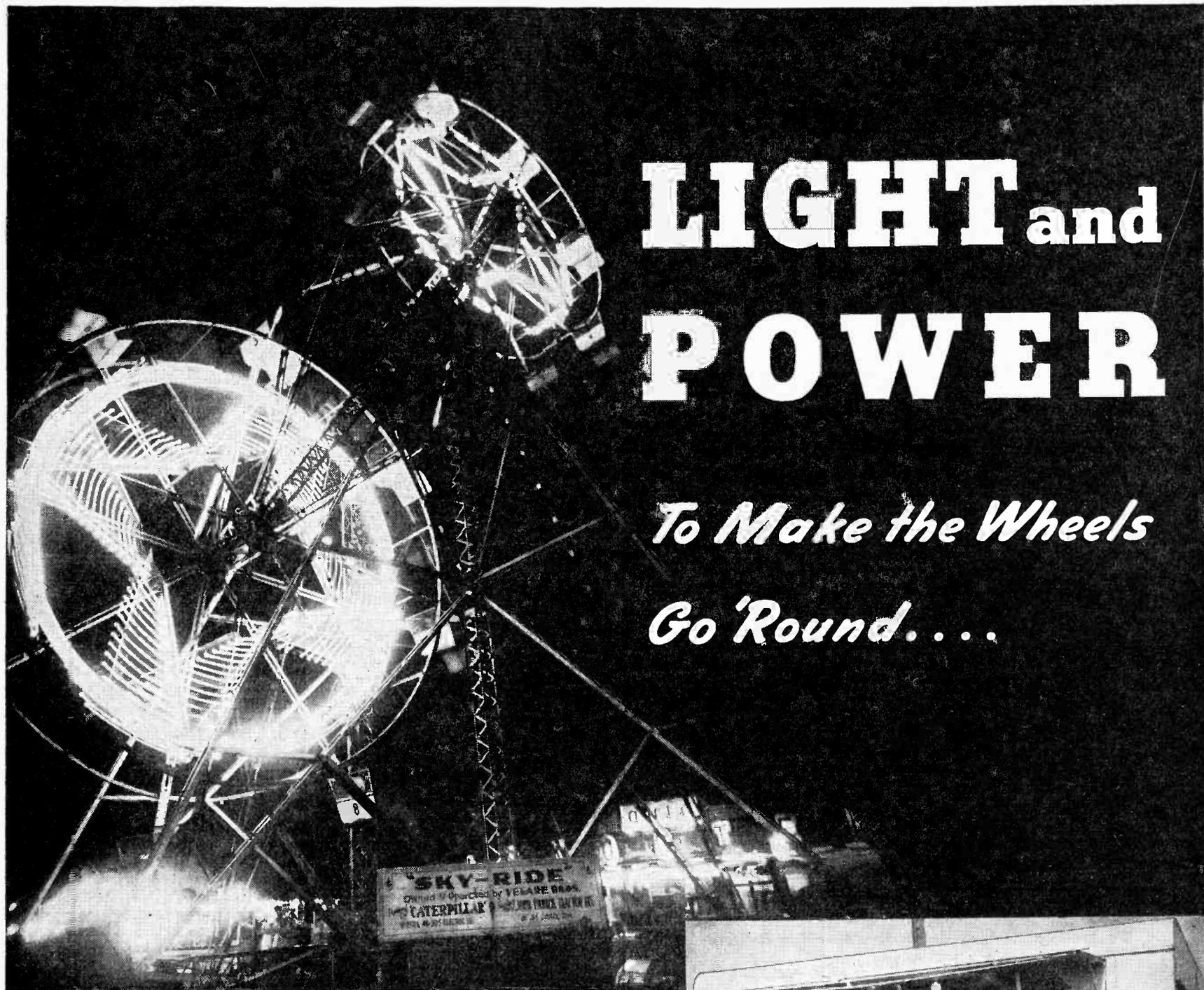
Visitors included Francis E. Liles, Sheriff Ratliff and J. Magnom, Wadesboro, N. C.; Bill Cole, Burlington, N. C.; Nola Bass's sister-in-laws from Burlington; Frankie Carleo, Burlington, who formerly was with the show, and J. Porter, of Porter's Studio, Wadesboro.

Bob Milligan, master mechanic, and George Edwards, truck mechanic, tuned up all motor equipment for the trip to the barn. Manager Masucci has placed orders for new tops for the marquee, cookhouse, minstrel, midget, girl and side shows.

Here's where the folks will winter: Bill, Dot and Alice Penny will play a few Southern dates with his concessions before going to the Penny farm at Swan. (See VIRGINIA WINDS UP on page 57)

Report Cowan Buyer Of Lawrence Shows

CHICAGO, Nov. 10.—According to reliable reports circulated in Chicago and New York show circles, Bill Cowan, concession manager on the Cetlin & Wilson Shows for several years, has purchased half interest in the Lawrence Greater Shows.



LIGHT and POWER

*To Make the Wheels
Go 'Round....*

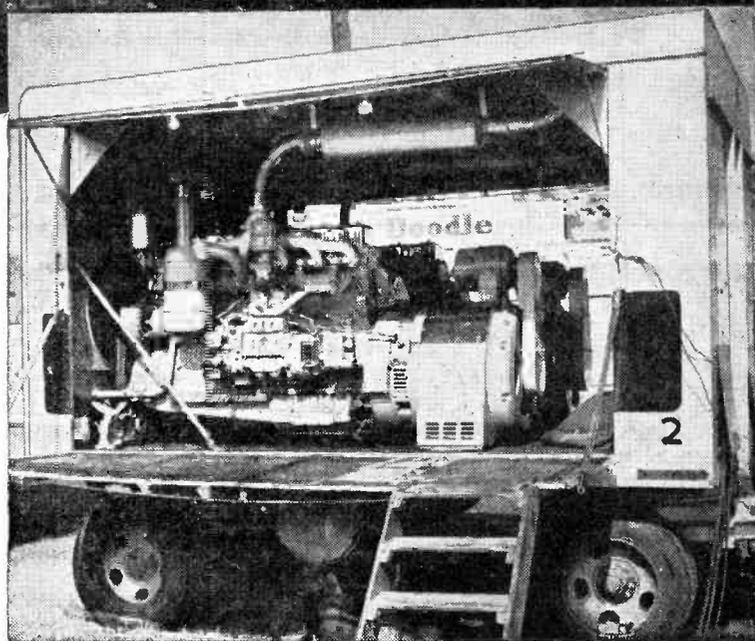
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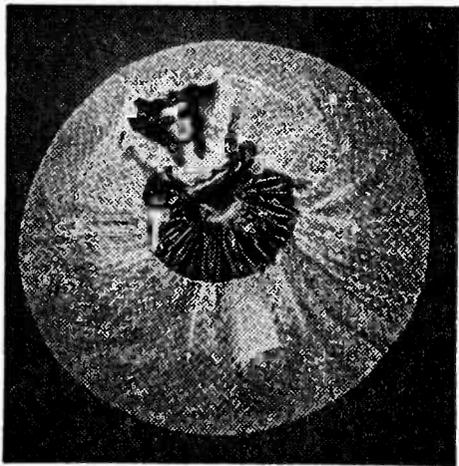


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Mullins, S. C.

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Mouse Joint, Candy Apples, all Shows with own outfits; Harry Harris, Buster Hayes, Bill Cane. Will book Tilt, Octopus, Flyplane. All replies FRANK SPARKS or JACK OLIVER, Hattiesburg, Miss., this week; Pascagoula, November 19 to December 1.

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CLUB ACTIVITIES

**Showmen's League of
America**
Sherman Hotel, Chicago

M. J. Doolan, vice-president, presided at the meeting Thursday (8), assisted by Joe Streibich, secretary, and Sam J. Levy, past president.

Elected to membership were Bill Stros and James C. Rates. Applications of Harry Marx, Earl Scoville, Ralph W. Wiberley and James T. Williams were ordered posted for one week.

Letters were received from Bing Bernstein, John Lempart, Henry Minash, Arthur Hopper, Walter B. Fox, Clifford Lapham, James E. Strates, Morris Lipsky, Jimmie George, Fred Kressmann, Jack Ruback, Sam Ward, Jack Hawthorne, Dave Picard, Rube Liebman, Elmer Byrnes, Harry Mamsch, Bernie Mendelson, Sam T. Polack and Henry N. Shelby.

Jack Ruback sent in a check for \$517.30 for the Red Cross and advised the drive was handled by Ben Hyman, Mrs. Bill Carr and Mrs. Aileen Helton. Joe Miles and Bob Revolt are out of the service. Alex McLachlan has been discharged and will be with us soon.

Highlight of Thursday's meeting was the talk by Arthur Morse, who called attention to the club's apparent laxity on the matter of a memorial service for Al Sopenar, who was killed in action June 23, 1944. Morse urged we take time out from the various fund-raising campaigns and other activities and pay homage to Sopenar. Morse was named chairman of the committee to arrange for the service. George Terry, Tom Vollmer and William J. Coultry are still on the sick list.

The price for tickets for the banquet and ball is \$8. Reservations are coming in fast. Ralph Lockett visited. Mike Wright is on a trip to Kansas City, Mo. Jack Hawthorne has been named to fill the vacancy on the regular ticket for the board of governors. Edwin E. Wall and Arthur Morse were named as candidates for the board of governors on the independent ticket.

Remember, the election and annual meeting will be held December 3 at 1 p.m. Those who can't be in attendance are urged to send for their ballot so their votes may be counted.

Dave Picard sent in \$5 for the Penny Parade. Tom Sharkey and Joe Archer closed their season and are back with the gang. Lou Leonard is off for Birmingham. Sam Boswitz and Simon Koven are among the recent arrivals here. Cecil Meyers is back from his rabbit hunting trip. Bill Casky is due back from his trip to Florida. Fred Kressman is a visitor for a few days. Rube Liebman is off for the West Coast. Arthur Hopper (See SLA on page 68)

**Michigan Showmen's
Association**
156 Temple Ave., Detroit

DETROIT, Nov. 10.—More than 200 members attended the annual memorial service. Arthur Grzann and Edward Ford, club chaplains, and Ora Baker were in charge. Guest speaker was Dr. Leon Framm, Detroit rabbi.

President Jack Dickstein presided at the regular Monday (5) meeting. He was assisted by First Vice-President Ben Moss and Past-President Harry Stahl.

Communications were received from Major Leonard Finn, Clarence (Doc) Rivers, Charles and Frank Barrett, Robert Morrison, Max Kerner, Robert Allen, Frank J. England, Bernie Feldman and from the John Flamenco family.

Max Kerner has been discharged from the hospital and is recuperating at his home. Don Bishop is ill in his home.

William Korth reports receipts of the charter for the Joey Moss American Legion Post and the first meeting will be Thursday (15). All showmen veterans are eligible for membership, but must belong to the Michigan Showmen's Association.

Nate Golden, who promised to raise \$5,000 for the building fund drive, reports he already has over \$1,000 in pledges. All donors will receive a certificate and have their names on a permanent wall memorial.

Petitions for the primary election December 3 must be returned to the secretary by Thursday (15).

Recently elected to membership were Winfield N. Cooper, Loyal Marvin Dennhardt, Bernard S. Linton, Irving Rosenthal, Ted Rothstein, Harry Schneider, George Wesley, Louis Young and S/Sgt. Robert W. Brown.

**National
Showmen's Association**
1564 Broadway, New York

NEW YORK, Nov. 10.—Mr. and Mrs. Oscar Buck and Sid Goodwalt are back from Hot Springs. Goodwalt reported seeing Dick Gilsdorf there and said he is showing marked improvement. Others back from here and there are Ernest J. Warner, William U. Lambert, Edward McKeon, George Regan and Louis Ross-handler.

Up for membership are Jacob Feinman, Arthur Vedder, William Schlesinger, Maurice Beupre, Major A. Smith, B. Ward Beam, Daniel Testa, Murray Fitterman, Louis H. Natanson, Raymond J. Geary, Seymour M. Levin, George Beardsley, Casey Allen and Anthony D. Kaziukonis.

Joe Weisman, of Palisades (N. Y.) Park, paid one of his rare visits, as did Larry DeFlavis, of Torrington, Conn. DeFlavis was accompanied by Bob Eleano. Steve Decker is in from Poughkeepsie, N. Y.; Joe Goodman from Little

(See NSA on page 68)

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**HALL'S GREATER SHOWS
WANT CONCESSIONS**

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Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Nov. 10.—Regular meeting was held Wednesday night (7) because the regular Monday night spot was given over to the big event staged in behalf of the club in San Diego. The Show-Within-a-Show, with Mel Smith officiating as emcee, was a most successful affair.

Local members of the club co-operated with the San Diego group to make the event a red one. Cars were pooled at the clubrooms early Monday afternoon to afford transportation to any who wanted to go. The show was held in auditorium over the Stork Club.

Next official event on the club's calendar is for November 26, when a big Homecoming Night will be staged. This gala event is being staged to welcome the PCSA members off the road and especially the club's president, Roy Ludington. The annual banquet and ball follows, with the Gold Room of the Biltmore Hotel being reserved for night of December 18. The B&B will be the largest and most outstanding party ever staged by the club. Attendance is limited and members are urged to get their tickets early.

Showfolks of America

San Francisco

SAN FRANCISCO, Nov. 10.—Francis Morton, Charlotte French, James J. Sullivan, Erick Van Derwalt and W. W. McMillian were admitted as members at the regular meeting of Chapter No. 2 Monday (5), presided over by President Sammy Corenson. Members stood in tribute to the late Mrs. Ethel Stickles, who died November 2.

Treasurer Milt Williams, away for almost two months, reported on his trip, which took him to the East and to Los Angeles. He said that the Pacific Coast Showmen's Association and the Regular Associated Troupers were wholeheartedly behind the "Night of Stars."

President Corenson introduced Clayton Horn and Bud Task, both members, who

(See S of A on page 68)

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Nov. 10.—Frank Bradford, who has been supervising the remodeling of the new clubrooms, sustained a broken ankle two weeks ago.

Carpenters are busy installing partitions and remodeling. Several contributions have been received from members to defray the cost of moving. Meetings will start November 16. Meanwhile members are making daily use of the rooms.

Jim and Mae Hart are the proud parents of a boy born October 12.

Banquet and ball committee is starting preparations for the annual New Year's Eve event.

Membership committee will soon start a drive.

Sam Benjiman, Ellis White, Buck Ray, George Carpenter, George Houk, George Elser and Henry (Fat) Duncan are daily visitors at the club.

It is hoped that President C. F. (Doc) Zeiger will be able to be present at the opening of the new clubrooms, as a large gathering of the members is anticipated.

All members are urged to write Secretary G. C. McGinnis, giving their permanent addresses.

Caravans

155 N. Clark St., Chicago

CHICAGO, Nov. 10.—Election of officers will be held Tuesday (13). Returns will be published in the next issue of *The Billboard*.

At the regular meeting Tuesday (6), President Jeanette Wall presided. Seated with her were Edna Stenson, first vice-president; Lucille Hirsch, second vice-president; Mae Taylor, third vice-president; Clara Polich, secretary; Claire Sopenar, treasurer, and Bessie Mossman, chaplain.

All ladies contributed towards refreshments to be served during the second annual Round-Up in the Sherman Hotel December 1-2. Mae Oakes is chairman.

(See CARAVANS on page 68)

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Now booking for all winter and 1946 season. We have 6 Major Rides, Sam Golden's Congress of Oddities, Pieman and Brown's Girl Shows, Cash Wiltse's Cook House, Bob Heth with 10 Concessions and Leonard Gould's Bingo. WHAT HAVE YOU? WE CAN PLACE YOU. FOR SALE, in good shape, Chair-o-Plane and Single Loop with or without transportation; Penny Arcade with 50 Machines, no transportation.

MAXWELL KANE, Bus. Mgr., Cross City, Fla., Nov. 12 to 17

WANTED TO BUY

All types Kiddie Rides. State lowest cash prices. Send photos if possible, which will be returned. Please give details of type of ride and manufacturer.

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BOOKING SEASON 1946—OPENING EARLY IN APRIL IN VIRGINIA

Want Rides not conflicting with new Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Air Plane, Miniature Railroad and Kiddie Auto Rides. Can place Shows of all kinds. We will have all new canvas and banners, fronts, stages, etc. Want Minstrel Show, 10-in-1, Half and Half, Animal, Girl and Posing, Snake, Fun House, Wild Life, Unborn, Geek, Grind Shows. Can place Concessions not conflicting with Bingo, Cook House, Pop Corn, Candy Apples, Ball Games, Percentage Joints, Scale and Age. Want Ride Help for the above Rides. Want High Free Act, Sound Car, Bill Poster, General Carnival Help. Write or wire

722 Empire Bldg. Pittsburgh, Pa. Phone: GRant 5813 P.S.: Place Penny Arcade. Will be at Hotel Sherman, Chicago, Ill., Dec. 1st to 7th.

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10 WARREN TANK FLAT CARS WITH SUITABLE WAGONS, 1 PRIVATE RAILROAD CAR, 2 STATEROOM CARS AND 1 BERTH CAR.

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WANTS Iron Lung, Midget Show and any new or novel ride. All Exhibits. Season largest in history of Miami. Want Band for mammoth dance floor; must be AFM. Season's work if can produce.

WANT Motor Drome, Miniature Railway; Speedy Babb, answer quick. Place Rocket. Address

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Free Act, Shows, Legitimate Concessions

CASH COUCH, C. AND B. SHOWS

Bremen, Ga., this week; Carrollton, Ga., to follow

Walterboro, S. C., This Week

A. M. P. SHOWS

Clayton, Ga., November 19-24

SHOWS—Will place Shows of all kinds for this season and next. Have tops and transportation for any Shows of merit.

RIDES—Want to buy, book or lease Octopus and/or Roll-o-Plane. Prefer one located on Eastern seaboard.

CONCESSIONS—Special Notice! Can place at once Bingo, Hoop-La, Candy Floss, Candy Apples, any others working for 10 cents. All replies to

A. M. P. SHOWS, Walterboro, S. C., this week; Clayton, Ga., next week.

A. M. PODSOBINSKI, Owner-Mgr.; FRED C. BOSWELL, Bus. Mgr.

EIGHTH ANNUAL TOLEDO SPORTS AND HOME SHOW

CIVIC AUDITORIUM, February 23 to March 3, 1946

Nine-day show, including two Saturdays and two Sundays. Space available for legitimate Concessions on a flat rate basis. Want Acts suitable for Tank Show. Address:

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NEW

SPITFIRE RIDES

Available for 1946 Season

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IMPROVED

Salem, Oregon

MIDWAY CONFAB

SLA BANQUET looms.

SKEETER AND GEORGE McALLAN, after closing with the Great Sutton Shows, are in Hot Springs for the winter.

LIZZIE AND LOUIE SELZER (Monkey Show) are wintering in Monticello, Ark. . . . **ALEX SWIDLER** is fighting "the good fight" and winning slowly at the Los Angeles Sanatorium, Duarte, Calif.

THERE IS a world of difference in working a fair meeting and making one.

JOHN F. REID, partner in the Dumas & Reid Happyland Shows, just off the road, is putting in a month's turn at serving on the jury panel in Detroit courts.

ROY T. WILDER, who had been with Bull Gullette's Imperial Shows, now has his concessions with Ellis Hughes's Un-named Shows, which plan to remain out all winter.

WILL YOU BE waving '46 fair contracts after meetings or overpaid guarantees?

ROY E. LUDINGTON, noting the remarkable and confusing growth of show clubs over the nation, reported that he has turned down the presidency of the Nail Drivers' Association, which must be an organization composed of former nail joint customers.

MR. AND MRS. CHARLES CHANEY, who closed a successful season with the Mound City Shows, on which they operated a string of concessions, are enjoying the fishing off the coast of Biloxi, Miss., where they plan to stay thru November.

WHAT BANKERS can't understand is why a show that winds up in the black is referred to as having a "red season."

JOHN WIXOM, who played Wisconsin with the Elman Shows, plans to feature R. Neil Altenburg in a new cat act next season. . . . **WALTER GIBSON**, 11-year-old son of Lou Davis, rejoined his dad with the United Expo Shows at Beaumont, Tex., and is working magic and lecturing.

OSCAR C. BUCK, past president of NSA, is in New York for a few days. . . . **JOE GOODMAN**, of the Wonder Shows of America, in New York from Little Rock. . . . **RALPH ENDY** has left New York for Miami, where he will winter. . . . **SID GOODWALT** in New York from Hot Springs.

SOME MIDWAYS GAMBLE on blind dates, while others book with their eyes open.

THE GREAT SIEGFRIED, ski-jumping act, who closed the season with the Joseph J. Kirkwood Shows at Beaufort, N. C., has returned to his Long Island (N. Y.) home for the winter. He plans to play sportsmen's shows. He was in action since Decoration Day, when he opened at Mission Beach, San Diego, Calif., subsequently played in the South-east.

VAUGHN RICHARDSON writes that the fish he caught at Inverness, Fla., were so big the express company wouldn't accept them for shipment to Chicago's Atwell Luncheon Club, so he will go to Cuba and drown his sorrow. . . . **HOMER R. SHARAR**, for many years with various shows, has quit the radio station at Waterloo, Ia., to accept a position in the bus station at Pontiac, Mich.

MANAGER GATE, Gate & Banner Shows, advised that all his employees have been invited to attend all fair meetings—even a blind boar will find an acorn.

BURR VAN AULT, son of Porter Van Ault, Petersburg, Va., has been discharged from the army after more than four years' service. He was with the Tank Corps and served in Tunisia, Naples, Foggia, Rome, the Po Valley and North Africa. Burr was raised on the Dodson World Fair Shows and spent five years with the Cetlin & Wilson Shows before he donned OD's.

DETROIT NOTES—**ROSCOE T. WADE**, owner of the Joyland Midway Attractions, closed his show at Michigan and 28th streets Tuesday (6) and moved into winter quarters here. He has just moved into his new home on Lindsay Avenue,

moving in from Adrian, Mich., where he has resided for several years. . . . **MR. AND MRS. JOHN F. REID**, partners in the Happyland Shows, have just purchased a new trailer and are leaving this week to winter at St. Petersburg, Fla., where they have two sons in school.

TO GAIN SYMPATHY, the Duke & Shilling Shows will bring its calliope to the Chi convention and have its general agent, an ex-organist, play *I Ain't Got Nobody*.

JOHN FRANCIS, owner-manager of the John Francis Shows, made a stop-over at Gainesville, Tex., last week en route from St. Louis to Houston on business. Francis, who will bring his shows to Texas for the first time since the outbreak of war, plans to attend the Texas fair secretaries' convention. . . . **DORAL DESHON** closed his show, *On Ze Boulevard*, with the J. J. Page Shows in Wrightsville, Ga., and is vacationing in Florida with Manager Don Wilkesman. Ditto Margie Flynn. Erleen Hines left to open at the Glass Slipper, Cleveland nttery.

MRS. ADA COWAN was hostess at a bingo party on the midway of the Cetlin & Wilson Shows during the Florence (S. C.) Fair. More than \$300 was raised for the Ladies' Auxillary of the Miami Showmen's Association. . . . **MR. AND MRS. HARRY HUNTING**, off the road the last two years, plan to join a carnival with their rides next season or maybe even start a show of their own. In a letter to *The Billboard*, Hunting says they spent part of 1945 at a resort in Long Branch, N. J. Later he took a job as maintenance man with the Monmouth Memorial Hospital. While there he injured his finger and it was necessary to amputate it.

THEN THERE WAS the early-day press agent who wrote: "Thru the hearty cooperation of our committee, Hook & Ladder Company No. 6, all of our employees got out of their hotels."

JOE HURLEY writes from Tifton, Ga., that he has stored all his show equipment and is now managing his Cabin in the Pines Night Club in Tifton. His address is 803 South Main. . . . **AMOS (RED) HARTZBERG** and Buster Hayes, now with the George Harrison Attractions, flew to Tampa in advance of the show. Hartzberg is a former co-owner of the Keystone Shows, while Hayes is owner of the Snake Show with Harrison's Attractions. . . . **ART CRANER**, of the West Coast Amusement Company, left San Francisco Wednesday (7) on a month's trip. He will headquarter in Los Angeles. Thursday (29) Craner will speak before the amusement section of the California State Chamber of Commerce, Los Angeles.

HOT SPRINGS NOTES—PRESENTLY sojourning at this spa are Mr. and Mrs. C. L. (Curly) Reynolds, Mr. and Mrs. I. (Izzy) Wells, Mr. and Mrs. Noble C. Fairly, Mr. and Mrs. Harry Hunter, Johnny Bejano, Mr. and Mrs. George Shaw, all of the World of Today Shows; Mr. and Mrs. Harry W. Hennies, of the Hennies Bros.' Shows; Mr. and Mrs. Max Goodman and Mr. and Mrs. Al Baysinger, of the Wonder Shows of America; Mrs. Toney Martone, of Kansas City; Mr. and Mrs. Eddie Hock, Chicago, and Mr. and Mrs. J. W. (Paddy) Conklin, of the Conklin Shows. . . . **THE HENNIES** entertained at their new home on Mooney Drive at a Halloween party and among those present were Mr. and Mrs. L. C. Reynolds, Mr. and Mrs. Max Goodman, Dr. and Mrs. Lawrence Akers, Mr. and Mrs. Noble C. Fairly, and H. Frank Fellows, president of Ozark Empire District Fair, Springfield, Mo.

JEANNE CONNOR, 22, daughter of Mr. and Mrs. James Connor, of Miami, and Lieut. Ray MacWethy Jr., 25, son of Mr. and Mrs. Ray MacWethy Sr., Sarasota, (See MIDWAY CONFAB on page 58)

FOR SALE

Frozen Custard Outfit with 5 months' old Electro Freeze Machine with Ford Truck, all white tile inside. Nice flash. If interested will send photo. Reasonable.

LENA MARTELLO

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PENNY PITCH GAMES

Size 48x48", Price \$30.00, Size 48x48", With 1 Jack Pot, \$40.00, Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS

30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$15.00

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75-Player Complete \$5.00
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120 Pages, 2 Sets Numbers, Clearing and Policy.
1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.
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Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

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19 West Jackson Blvd. CHICAGO
Send for Wholesale Prices.

POPPERS GEARED—\$15.00



8 Qt. Gearless Popper—\$9.00.
3 or More, 10% Off.
12 or More, 20% Off.
POPCORN, \$8.75 CWT.

Write for Price List
All Popcorn Supplies.

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"The Showman's Insurance Man"
A1338 INSURANCE EXCHANGE
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SECOND-HAND SHOW PROPERTY FOR SALE

\$38.00 New Government Copk House Stove, 2 1/2 gal. tank. Also air tank. Burns gasoline. Have photo.
\$50.00 Suit Japanese Armor with Helmet. Bargain.
\$30.00 Wax Head. Wild man from Abyssinia with earrings & nose ornaments. Glass case. Cost \$100.

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12 Strawberry St. Philadelphia 6, Pa.

FOR SALE—10-CAR KIDDIE RIDE

8-Seat Baby Ferris Wheel, complete motors, etc. Guarantee A-one shape. Also Pop Corn Machine. First \$800 takes all.

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10c SIZE CARTONS—\$6.50 PER M. ALL SIZES OF BAGS

ORDER ENTIRE YEAR'S REQUIREMENTS NOW!

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"QUEEN" OF THE FLYING RIDES
NOW TAKING ORDERS

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141 E. 24 St. NEW YORK, N. Y.

SUPER ROLL-O-PLANE

FOR SALE

Complete with factory fence, factory ticket box, etc. New chains, bearings and bushings past season. Have new spare chain. Recently painted and ready to operate. Ride in first-class condition. Stored Hot Springs. Price \$4,000.

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Will Be Closed December and January

Mail Address: BOX 112, Grand River Station, Detroit, Mich., or SHOWMAN'S CLUB, Miami, Fla.

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4 GIANT COYPUS JUNGLE TRENCH RATS

From the South Pacific. EXTRA STRONG ATTRACTION.

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Shooting Gallery with two Feltman Guns and one Tripod Gun and some ammunition. Write for information.

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506 MAIN ST. NORFOLK, VA.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 New Available . . . Write

Write for Catalog
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Special Printed TICKETS
 Roll—Folded. 100,000—\$18.50.
 Cash With Orders
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WANTED
 BUILDER, PAINTER WHO CAN USE SPRAY GUN, MECHANIC WITH OWN TOOLS who can weld. Leon Cleofelter, wire or write.
JOHN R. WARD SHOWS
 BOX 148, BATON ROUGE, LA.

FOR SALE FLYOPLANE
 In first-class condition. \$15,000.
EDDIE HOLLINGER
 Istrouma Hotel, Baton Rouge, La.



Native Shrunken Female Heads, like photo, \$8 post paid. Male Heads, \$6 P.P. Also Devil's Child, \$20. Fish Girl, \$15. Wolf Boy, \$15. Arc. Boy, \$15. All P.P. Many others. Best mfd. attractions in America.
Tate's Curiosity Shop
 Route 9, Box 365
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NEW TRUCKS
 See me before you place any orders. Can guarantee delivery on any amount for your 1946 opening. **WILL BE AT THE CHICAGO MEETINGS.** No orders taken until Dec. 1.
REX HOWE
 1662a S. Jefferson ST. LOUIS, MO.

WATCH
 for the Announcement in the "Cavalcade of Fairs" Section of The Billboard's Christmas-Convention Number.
 The Brand-New Show—Truly
"AMERICA'S SHO' BEAUTIFUL"
 LOOK FOR IT!

Fair-Carnival Managers LOOK
 1946 CATALOGUE FREE of Carnival Equipment. Covering everything in show business. Will be off the press Nov. 21. Send for it today—NEW CARNIVAL EQUIPMENT.
 SEE US AT CHICAGO CONVENTION.
BILL-SIROS
 AMUSEMENT ENTERPRISES
 1001 Louisiana Houston 2, Tex.

FOR SALE
 Allan Herschell Kiddie Auto Ride, 10 car, \$600.00; Super Roll-o-Plane with new Loop-o-Plane motor, \$3,500.00; Octopus, \$4,200.00. Don't write or wire, come see Rides in operation.
 Pontotoc, Miss., this week, or per route.
DYER'S GREATER SHOWS
FOR SALE
 Wurlitzer 125 Organ with Drums, in very good condition; 1 Universal 4 KW. Light Plant, 100 used Cats for Ball Game and two 10x12 Ball Game Hoops.
BELLANTONI'S RIDES
 41 Woodbine Ave. NEWARK, N. J.

New Caterpillar on Order For Mad Cody Fleming Show
 HICKOX, Ga., Nov. 10.—With the 1945 season recorded as successful, Mad Cody Fleming is looking forward to next season, and already has started the ball rolling to have an improved show. He has bought a new streamlined Caterpillar ride and plans to buy a Scrambler as soon as they are on the market.

Nahunta, Ga., proved the big surprise in the stretch drive. Crowds were big all week, and even rain on the final day failed to dampen their spirits.

With the show safely in winter quarters here, personnel scattered in various directions. Mr. Cunningham went to Colorado; George Mitchell family, Hoboken, Ga.; Mr. and Mrs. George Winzeler will stay here at winter quarters; Clyde Dowdy, Ruskin, Fla.; Charley Russ and Maj. O. Satadae joined another show; Pete Smith, Mount Vernon, Ga.; Birdie Willse and her midgets, Fort Pierce, Fla.; Mr. and Mrs. Grady Welch, Ellijay, Ga.; John Moon, Union Point, Ga.; Harlow Dupree, Dublin, Ga.; the Greens, Florida; John (Dad) Davis, Columbus, Ga.; Columbus Davenport, Atlanta; Jack McCarty and family, Ruskin, Fla.; Frankie Shelton, Miami, and Lewis Porter and family, Brunswick, Ga. Mr. and Mrs. Fleming will remain here for a while and later will go to Florida for a vacation.

Turner Sells Two Rides, Purchases 1946 Models

PETERSBURG, Ill., Nov. 10.—Jack Turner, of Turner Bros.' Shows, who is resting at his home here before taking off for Galveston, Tex., and a fishing trip, announces that the show sold its Merry-Go-Round and Chair-o-Plane at Charleston, Mo., final stand of the season. He said orders have been placed for a streamlined three-abreast Merry-Go-Round and a new Spitfire, with delivery promised for early spring.

Following the final stand, the show hit for its winter quarters here and plans are now being made for a new front arch with new lighting effects.

Visitors at Charleston included L. B. (Barney) Lamb and George King, of the Lamb shows, and Mrs. Roy Grey and Red Heller.

Personnel of the Turner shows scattered for various places. Mr. and Mrs. Harry Hopkins, Mr. and Mrs. Harry Phillips and Mr. and Mrs. Walter Fellis went to Hot Springs. Mr. and Mrs. Lewis Logan headed for Florida, and Mr. and Mrs. Sam Spanglo will winter in their new home in Champaign, Ill.

World of Mirth Grosses \$2,162 for NSA, Charity

AUGUSTA, Ga., Nov. 10.—World of Mirth's benefit show here Wednesday (7) for the National Showmen's Association and the Max Linderman Fund grossed \$2,162, General Manager Frank Bergen announced.

One-third of the proceeds go to the Linderman Fund, established to aid destitute or sick showfolks.

World of Mirth season closes here tonight.

Endy Pot for NSA, Miami

NEW YORK, Nov. 10.—National Showmen's Association and Miami Showmen's Association each received the sum of \$550 from the Endy Bros.' Shows as their share of the proceeds of a jamboree on the Endy midway at Raleigh, N. C., last week.

WANTED
 A reliable Tattoo Man. Good proposition.
PENNY ARCADE
 506 Main Street NORFOLK, VA.

ATTENTION BETTY HILL BROWN
 Please wire or come on. Very urgent.
JIMMY BROWN
 Care Moods Shows Atmore, Alabama

GEM CITY SHOWS
NOW CONTRACTING FOR 1946 SEASON
 Address: Permanent Winterquarters, Quincy, Ill.

POPCORN
With the POP Guaranteed \$11.10 per hundred pound bag
 We back our claim that this is the best hybrid corn money can buy with a money-back guarantee if the popping volume doesn't prove it. For current needs act now . . . also for contract requirements through June, 1946, at special contract price \$10.75 per hundred.
ALSO SUPPLIES
 The best and strongest popcorn cartons you ever handled, small, medium and large sizes. Also Colored Cones, Glassine Bags and seasoning that brings 'em back again and again!
PEANUT SUPPLIES
 Strong, attractive bags . . . also best Virginia roasted-in-the-shell Peanuts. 193/4c ceiling, 100 lb. bags. Send for complete price list and details. Deposit required with initial orders.
 Our Best References:
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 For best service write or order from nearest factory
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POPCORN
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LARGE S. A. YELLOW—Perfect Popping Condition.
 \$9.80 Per Cwt., F. O. B. Dallas
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 Complete Line of Bags, Boxes, Seasoning, Salt
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OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Manufacturers, Salem, Oregon

PLASTER
 All sizes, for spring delivery and throughout the 1946 season. Place your order now. 50% deposit. Free storage until wanted. Absolute money-back guarantee. Send today for list and particulars. First come, first served.
PAUL H. PHELPS CO.
 Marion, Ohio

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

- LIGHT WEIGHT BINGO CARDS**
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical, \$75.00
- 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 - M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
 - 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25
 - 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
 - Round Gray Cardboard Markers, 1800 for Thin Plastic Markers, brown color, M 2.00
- All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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BOXES Any Quantity, \$5.00 to \$6.50
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10c. 2 for 1c. sizes.

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FACTORY BUILT WHITE HOUSE CAR
Low mileage. All-steel body. 6-cylinder motor, good condition. Dual wheel chassis, 7 good General Tires, extra wheel. Inside dimensions 17x7-2x6-3 high. Electric hot water heater, ceiling ventilators, window screens, 4 single beds, refrigerator, bottle gas stove, sink, chemical toilet, lights 110 and 12 volt, cabinets, table and other necessary equipment. Trailer hitch and light connections. Ohio license \$10.00 per year. Equipment easily removed to make concession truck. Come drive it away for \$1000.00.

EARL HOWE 1904 N. Gettysburg Ave. DAYTON, OHIO

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"AMERICA'S SHOW BEAUTIFUL"
An All-New Show

Will be announced in the "Cavalcade of Fairs" Section of The Billboard Christmas-Convention Number.

WATCH FOR IT!

BILL LATOUR AND GLEN OSBORN
ANNOUNCE
THE NEW ORLEANS SHOWMEN'S CLUB
is now open for the winter season at
122 1/2 S. Rampart St., New Orleans, La.

FOR STORE BUILDINGS OR TENT SHOW
Nazi-Jap Atrocity Peep Show—36 viewing boxes, 30 enlarged pictures, several 5x7 colored portraits, 8' x 14" canvas banners and display racks. Originally cost \$625.00, first \$400.00 gets it. Have made that much in one week with it. Other business takes my time.

TED MACHLER Caloosa, Oklahoma

8 BUCKLEY DIGGERS
Government license paid till July, 1946. Good condition; now operating. Lost location. Real buy. \$1,000.00. 12-car Rides-O, good condition, now operating, bargain. Address:

JIM FOREST
31 N. Atlantic Ave. Daytona Beach, Fla.

FROM THE LOTS

A. M. P.

LANCASTER, S. C., Nov. 10.—Week ended November 3; weather, good; business, good; auspices, American Legion. With all equipment up and shows operating Monday thru Saturday in good weather, excepting on the kiddie's matinee, business was good.

Owner-Manager Juggy Podsobinski has purchased a trailer, which will be converted into an office next season.

The writer returned to the show here after a four-week trip in the advance. Had cards from Pat (American Mitt Camp) Burke, who is confined to Batson Memorial Sanitorium, Lafayette, Ala. Mr. and Mrs. Charles Kelly have two pitches.

Walt Miller, wife and baby visited Mrs. Miller's father, Happy Arnold. The Millers will take over the cookhouse.

Show front entrance has been redecorated by Bob Kelly. Juggy and Roy Stone, mechanic, have been busy painting tractors and trailers. Another army trailer was added here. Show expects to remain out for several weeks.

Burlington, N. C., played the previous week under auspices of Disabled Veterans, proved to be the season's biggest disappointment, a total blank. Cool weather prevailed the first three days, then it warmed up, but at no time was it too chilly to keep people away.

New canvas arrived for four tops. Mr. and Mrs. (Bingo) Sheaks have a new house trailer. Ditto Royal (Pig Iron) Bast. Rudy Caccia, mail and The Billboard agent, closed here.

Many showfolks seen en route to the South. All reported good seasons.—G. C. MITCHELL.

City Rides

GREENVILLE, S. C., Nov. 10.—With the 1945 season closed as of October 27, the records show this was the best season in the history of the org. All equipment is stored here in the new winter quarters and Owner John T. Tinsley ordered work begun at once on repairs and re-decorating. Work is under supervision of Norman (Curley) Crandall.

Tinsley has purchased six rides and at present is in New York to buy another. Already purchased are a three-abreast Merry-Go-Round, Caterpillar, Kiddie Auto Ride, Octopus, Roll-o-Plane and a Kiddie Air-o-Plane ride. New trucks have been ordered to completely motorize the show.

H. S. (Tommy) Thompson, business manager, has purchased a new house trailer. He expects to go to Miami after the holidays. Clarence Sergee already has started to hunt rabbits. Pat and Hank Stulken write from Florida that the fish are biting. Sue Landsman, with her bingo crew, has left for Miami and the races. Clarence Fair has gone to Hollywood and pictures. A. S. Fortune is making arrangements to open a Christmas store here on Main Street before leaving for New York. Mrs. Mayo Tinsley advises that she will be on hand to serve the Thanksgiving dinner.—H. SAWYER.

Marion Greater

CHESTER, S. C., Nov. 10.—Week ended November 3; auspices, Chester County Colored Fair; location, fairgrounds; business, good; weather, hot.

Move here from York, S. C., was made in good time and without mishap. Opening day crowd was fair and business was good. Children's day proved a red one, with the Ferris Wheel topping the rides.

While playing the Kingstree Colored Fair in Williamsburg County, the show was forced to quit for two weeks because of the labor shortage and muddy

lots. Show was reorganized in York by Business Manager F. E. Spain and General Manager M. H. Spillers. Spain announces the show will play four more fairs.

Bruno Zacchini joined with his Roll-o-Plane, Octopus, Funhouse and several concessions. Show now has six rides. Hot Papa Turner, with his Big Town Revue, is doing a big business.

Concessionaires include West Riley, Bill Nusse, Mrs. Jack Neal, Bill Reed, Sol Solomon, Nina Scott, W. L. Nichols, Milt Jones, Lou Hill, Lou Carpenter, B. Dorton, Mrs. W. Riley, F. Kelly, Marion Spillers and F. E. Spain.

Staff: Marion H. Spillers, owner and general manager; F. E. Spain, business manager; Ray Sharpe, ride superintendent and The Billboard agent; Pistol Pete, assistant ride superintendent; Harry McElroy, electrician; Mule Berry Hill and Willie Driggers, ride managers; James Twine, boss canvasman; B. Zacchini, Octopus and Roll-o-Plane foreman; Le-roly Queen, kid plane, and Jimmie Jamison, free act.—R. W. SHARPE.

Bruce Heaton

GREENVILLE, S. C., Nov. 10.—Plans are set for general work to begin January 1 here at winter quarters. Availability of building materials will make it possible to build shops, sheds, etc. Some construction has already started.

A. B. Roper and His Midget Troupe, Ace Golden and His Wild Life Show, and Harry Pasley and His Minstrel Troupe have signed for next season.

Owner Heaton is now on a ride-buying trip.—W. K. STEPPES.

Marks

GREENWOOD, S. C., Nov. 10.—Week ended November 3; location, fairgrounds; weather, good; business, excellent.

This stand, the season's finale, proved a red one and those who hadn't saved enough money for the getaway certainly got it here. E. B. Henderson, fair secretary, co-operated all the way, and The Greenwood Index-Journal gave plenty of publicity. The Fred Brancrofts and Cliff Younger took a show to the Connie Maxwell orphanage for the younger kiddies, while the older ones, numbering 367, were guests on the midway.

Big event of the week was the marriage of Jeanne Connors and Ray MacWethy Jr., Friday (2). Mr. and Mrs. Saul Salsburg were visitors. Art Spencer was on the sick list for a couple of days. Mrs. Bancroft was bitten by one of the pet monkeys. Five stitches were required.—HARRY E. WILSON.

Madison Bros.

McGEHEE, Ark., Nov. 10.—Business here was fairly good. The weather was unsettled a lot of the time. Sam Bunch and Max Madison celebrated their birthdays. Max said his best gift was a letter from his daughter, Maxine, who is a navy nurse in Hawaii. She said she may be home for Christmas. Jimmie Anderson left for a visit with his mother in St. Joseph, Mo. Mrs. Edna Madison's pet kitten was run over.

KATHLEEN GAWLE.

Blue Ribbon

LAKE CITY, Fla., Nov. 10.—Show opened well here and business continued good thruout the week. Next week, at Gainesville, Fla., starts with a Veterans of Foreign Wars Armistice Day Celebration. Org now totos 9 rides, 7 shows and 55 concessions.

Attend the Convention Activities of the . . .

LADIES' AUXILIARY, S. L. of A.

Organized in 1918 by SHOW FOLKS for ladies of the AMUSEMENT WORLD. You are cordially invited to attend their activities during CONVENTION WEEK at the SHERMAN HOTEL, CHICAGO.

- Sunday and Monday, December 2 and 3 . . . Open House, Suite 106 ●
- Tuesday, December 4 . . . Installation of Officers and the Annual Banquet, Crystal Room, 7 P.M. ●
- Wednesday, December 5 . . . Welcoming Visitors and Bazaar ●
- Thursday, December 6 . . . Annual Meeting ●

DON'T MISS THE FUN . . . WILL EXPECT YOU HERE

GET GOING NOW!

In Storerooms, on Beaches, Piers, Carnivals and Fairs

With the NEW TYPE CRIME Show that just recently ended its 5 weeks on Ohio fairs, creating desire and sensation by all showmen who saw it in operation.

1. It contains new ideas that thrill old and young.
2. Can be booked anywhere. 36 policemen at Hamilton O., fair praised it and several suggested it be put in a store-room in their city.
3. No nut. One or two operate show.
4. For people of all ages, male and female.
5. Greatest money-maker for showmen known.
6. Front actually stops midway and many go right in.
7. 25 cents for adults and 10 to 17 cents, usual price.
8. Show inside is so INTERESTING, DELIGHTFUL and absolutely EXTRAORDINARY and POWERFUL they talk for days about it and send in their friends.
9. Will make good and give you hundreds and hundreds of dollars clear money on any spot where there are people.

Don't loaf. We have just what you want. You can use \$500.00 or more clear money each week. Wonderful banners, wonderful big blow-ups in color in frames for front and a POWERFUL SHOW inside that send all out talking.

Good locations are to be had in most cities. The easiest show on earth to get co-operation of city officials. A big CRIME WAVE IS ON, as you know.

Store-rooms, etc., now, then on midways this spring. Write or wire for photographs of this show as seen on the fair midways, also prices, etc., and other new shows. Can express show in one week.

CHAS. T. BUELL & CO.
BOX 306, NEWARK, OHIO
For 23 years Show Builders.

ON ACCOUNT OF GOING ON RAILS

WE OFFER FOR SALE

- 1 Three-Abreast Ideal Herschell-Spillman Merry-Go-Round with Electric Motor and Organ complete; also two Tractors and Trailers to haul same.
- 1 Number 5 Eli Ferris Wheel with Tractor and Trailer to haul same.
- 1 Smith & Smith Chairplane.
- 1 Eight-Car Allan Herschell Kiddie Auto Ride.
- 1 Ten-Car Allan Herschell Kiddie Auto Ride.
- 1 Kiddie Airplane Ride.
- 1 Forty K.V.A. G.M.C. Diesel Light Plant mounted on dual wheel closed Springfield Trailer.
- 1 Sixty K.V.A. G.M.C. Diesel Light Plant mounted on International long wheel base closed Truck. This Truck hauls the Trailer.

Tractors Trailers Straight Trucks
Can be seen at winterquarters near Denham Springs, La.

JOHN R. WARD SHOWS
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Telephone: 33400 Baton Rouge

M. AND V. AMUSEMENT SHOWS WANTED

Legitimate Concessions of all kinds except Photos, Milk Bottle, Ball Game, Dart Store, Penny Pitch and F. C. Will book Chairplane and Ferris Wheel with own transportation. Good proposition. Concession Agents and Ride Help, come on. Sunset, Louisiana, from Nov. 16 to 25. Two Saturdays and Sundays. Largest sweet potato market in Louisiana. Write, wire or come on.

MGR., M. AND V. AMUSEMENT SHOWS
Sunset, Louisiana
P.S.: Good proposition for small Cook House or Crab Joint catering to Show People.

ATTENTION, SHOWMEN

FOR SALE—Two beautiful fifty-foot Steel Light Towers with eleven large shades to each tower. Two 1937 model Chevrolet six-cylinder Gas Engines, assembled on small iron wheels; these engines suitable for any Ride. One 10x10 Grab, complete. One combination Ball Joint Bottles and Cats. Two shelves of Cats. Two tables with quart size Wood Bottles. Ball Joint, new and complete. Thirty Cats new. Also Bottles. One two-wheel flat bottom Luggage Trailer. Good rubber and one spare. One 40x30 Rake Middle. New 120x80 Cook House, complete. Do not wait as this must move. Want to buy a 70 or 80 foot Bale Ring Top with one 30 and two 20 Middles. Eight or nine feet Side Wall. THOS. POPLIN, 4801 E. Princess Anne Rd., Norfolk, Va.

RAINBO CARNIVAL

Vienna, Ga., 4-H Fair, Nov. 12-17; Moultrie, Ga., Nov. 19-24.

Want Shows and Stock Concessions, also Ride Help. Lyle (Dutch) Schilling wants Concession Agents. Boozers, save stamps. Booked solid until Christmas.

TEX ROLLINS

FOR SALE
One Jeter Baseball Machine in first-class condition. Write for particulars.
PENNY ARCADE
506 MAIN STREET NORFOLK, VA.

No Pardon For Ringling Execs

Capacity Crowds Attend Houston Shriners' Show

HOUSTON, Nov. 10.—While opening night of the Arabia Temple Shrine Circus here Friday (2) attracted only three-quarters of a house at Sam Houston Coliseum. (capacity 10,000), each of the performances scheduled thru Monday (12) were in the sell-out category, a check of the ticket racks today revealed.

Show, produced by John L. Andrew, a local, accumulated a gross of \$160,000 a year ago, and there is every indication this mark will be kicked aside when it is all out and over.

Andrew's staff includes Merritt Belew, equestrian director; Bob Atterbury, props; Thearle-Duffield, fireworks; Izzy Cervone, musical director; Albert Marx, Happy Kellems and Kenneth Waite, clown production; Harry Reinolds, electrical technician, and Catherine Peters, wardrobe mistress.

The program: (1) Spec, featuring Joe Clampo, the Monkey Man from Borneo; (2) Harriett Beatty and Her Elephant Riding Tiger; (3) Hartleys and Henrys, rolling globe; (4) Clyde Beatty, lions and tigers; (5) aerial display featuring Jean Evans, the LaZellas, Eva Lewis, Rue Enos and the Charmaleens; (6) clown stop; (7) Roller Skaters, the Pin-Up Girls and the Skating Lockwells; (8) Arabia (Greer's) Liberty Horses, worked by Bill Bushbaum; (9) Three Iwanos, the LaZellas and Kurt Rollini; (10) Ballet in the Sky; (11) screwball social hour; (12) Clyde Beatty's Elephants; (13) wire display, featuring Mario Iwanow, Arturo and Bob Atterbury; (14) (See Houston Shrine Big on page 59)

Stevens Doing Okay On Oklahoma Tour

ROFF, Okla., Nov. 10.—Favored by good weather, Stevens Bros.' Circus is playing to strong houses at night on its trek thru Oklahoma, but matinee crowds have been light. Show boasts 13 pieces of rolling stock, two being on the advance.

Personnel of the main show includes Ione Stevens, front door; Betty Jean Pratt, reserved seats, and Ted Wilson, reserve seat ticket seller. Performers are Betty Jean and Rita Jo Pratt, Mr. and Mrs. Wicks, Bonny and Charles Fuller, and Jay and Mr. and Mrs. Fuller.

Bob Grubb, Shorty Shearer, Dutch La Blair and Shorty Gilson are on canvas. Lois La Blair manages the cookhouse. Vernon Pratt is on advance. Mrs. Pratt has the office and Ione Stevens is buyer. Concessionaires are Laura Stevens, novelty stand; Jack Collins, pet show; Alice Wilson, ball game; Dave Door, snow cone and popcorn, and Ed Shearer, candy stand. Side show personnel includes Ted Wilson, opener; Mrs. Fuller, musical bottles, and animals are monkeys, lion, camel, ponies and a deer.

Stevens Barns Bailey Bros. at Newberry

NEWBERRY, S. C., Nov. 10.—Bailey Bros.' Circus has moved into winter quarters at the American Legion fairgrounds here after closing what General Agent James M. Beach termed a highly successful season at Darlington, S. C.

Both Beach and Bob Stevens, owner and manager of the Bailey org, expressed satisfaction with the new quarters which, with adequate space for equipment, a canvas loft, ring barn for stock training and other features, offers all required facilities for the show. All new canvas for the big show, side show and menagerie has been ordered, according to Beach, who has signed for his third straight season ahead of the show.

Turnaways were common thru the past season. There were several stands where four shows were given and many where three were necessary, Beach reported.



DR. LEO BRADY (left), president of the Rodeo Fans of America, snapped at the banquet held in conjunction with the recent RFA convention at the Bevedere Hotel, New York, with M. E. Brink, executive vice-president of the fans' org; Roy Rogers, stage, screen and recording artist and star of the recently concluded Madison Square Garden Rodeo, and Fog-Horn Clancy (right), RFA secretary.

Nips Couldn't Kill Eddie Howe, Former Big Show Ticket-Taker

By Frank Braden

ATLANTA, Ga., Nov. 10.—Almost the entire personnel of the Ringling Bros. and Barnum & Bailey Circus is rejoicing with M. D. (Doc) Howe, of 20th Century-Fox's New York executive offices, over the news that his son, Sgt. Edward H. Howe, U. S. Marine Corps, four-time wounded hero of Bataan and Corregidor and a survivor of the Bataan death march is homeward bound on the U. S. Catron with, however, innumerable scars from savage treatment in Japanese prison camps on Luzon, on Japanese POW transports (bombed unintentionally by U. S. fliers) and in a Dutch POW stockade near atomic-bombed Nagasaki. He is due in Los Angeles within two weeks.

Sgt. Eddie Howe was with the front-door force of the Big Show in 1940, a very popular, likeable and efficient lad, who never peeped to the many friends of his father on the circus staff that he was Doc's son. He wanted to make his own way. At the close of that season, Eddie enlisted in the U. S. Marine Corps in San Diego, Calif., and was shortly shipped to the Far East and the Great Martyrdom where he fought under Gen. Jonathan M. Wainwright, who only last week talked at length in his suite at the

Waldorf-Astoria in New York with Eddie's father, Doc, following a huge Bataan-Corregidor luncheon, at which the general singled Doc out to tell him of his boy's heroism.

In a letter written on board the U. S. S. Cofer, a destroyer transport, approaching Okinawa from Nagasaki on September 23, Eddie wrote Doc and his family his first letter in almost four years. He was only four days out of prison camp, thankful and happy. Here are excerpts: "I am happy—I almost don't know how to write—Our navy is so large I can't believe my eyes—The Nips tried to kill me every day—It looked hopeless for over three years—Hundreds died around me—I kept wondering if I were to go also—From Manila to Japan I was under a hatch with 1,800 men—We went crazy for water and food—We were bombed by U. S. planes and almost torpedoed—God saved me—On Bataan I was wounded four times—On the death march—if I were to give testimony in a church it would take me from Wednesday night until Saturday—I have no souvenirs except the scars on my body—I love you all very dearly and that is the only thing that is bringing me home alive today—"

After his reunion with Doc and the family—and hospitalization and rest—Eddie's friends on the Big Show hope he will come back—and whether they tramped in 1940 with him or not, they feel they know him and they are his friends. The show and they feel honored that so heroic and indomitable a marine was before his terrible and glorious trial a Big Show trouper.

Atlanta Adds 3 Biggies for R-B

JACKSONVILLE, Fla., Nov. 10.—Ringling Bros. and Barnum & Bailey Circus romped home to Florida Friday (9) after chalking up three days of tip-top biz in cool to chill Atlanta temperatures.

Show opened after season's first frost to a light matinee Monday (5), but had the first of three night turnaways that night. Gates were closed before 8 p.m. Tuesday (6), with an estimated 1,000 turned away. Closing night biz was on same par. Final day also produced capacity matinee, tho Tuesday's gave only a three-quarter house.

R-B moved into Atlanta after a long run from Charlotte, N. C. Grosses thru the Tar Heel State, pegged high at Rocky Mount and Goldsboro, continued heavy at Greensboro Wednesday (31) and Winston-Salem (1). At Greensboro Gov. Gregg Cherry and his executive party were guests of Robert Ringling at dinner in the cookhouse before witnessing the night performance. It was a straw house, following a capacity matinee. Two full houses turned out at Winston-Salem.

James M. Cole To Be Set for 1946 Season

PENN YAN, N. Y., Nov. 10.—James M. Cole, having been discharged from the armed forces, is busy here in quarters directing his crew in reading his James M. Cole Circus for its first season since he entered the army.

All trucks and trailers, 15 in number and all show-owned, will be painted and lettered. The ticket wagon and advance truck will be done in white enamel with gold leaf. The other units will have silver bodies, red cabs and sunburst wheels. Charles Lockier, well-known Auburn, N. Y., sign painter and model circus builder, is doing the work.

All canvas will be new and 100 per cent flameproof. A new grandstand, seven high, and new blues, nine high, which will seat 1,500 persons, with 800 grandstand chairs, are being built here.

Board Nixes Applications

Smith, Aylesworth fail in bids; Haley withdraws plea; Alcorn accuses show staff

HARTFORD, Conn., Nov. 10.—George W. Smith, general manager, and Leonard Aylesworth, boss canvasman of the Ringling Bros. and Barnum & Bailey Circus, have been denied a commutation of the sentences imposed against them as a result of the Hartford circus fire last year.

State Board of Pardons officials, considering their appeal, listened to pro and con arguments until midnight here Monday (5). When both sides had been heard they decided not to interfere with the sentences of from one year and a day to five years which the two showmen are now serving. They were convicted of involuntary manslaughter.

Earlier, James A. Haley, vice-president and director of the show, had withdrawn his application. He was said to be fearful that it might jeopardize a later petition for parole for which he will be eligible December 23.

Alcorn Fingers Staff

State's Attorney H. M. Alcorn Jr., charging that the circus had thrown its public relations and press department into action to mold public opinion in favor of the convicted showmen, argued that they should not be freed after serving only four months and 28 days of their sentences.

Alcorn told the board that he had been visited by an army colonel who said the release of the three men from prison was essential for the showing of the circus in England for army personnel.

He also asserted that Herb Du Val, of the circus staff, had openly solicited character letters in Hartford, but this was later denied by Du Val.

Gannett in Picture?

The State's attorney charged that the circus had brought influence to bear on powerful Connecticut political and business figures, citing that Frank Gannett, owner of a chain of Eastern newspapers, had directed his Hartford connections to "get in touch with influence" (See No Pardon for RB Men on page 59)

H-M Biz Big at Birmingham

ATLANTA, Nov. 10.—Hamid-Morton Circus goes to bat here Monday (12), five days after the Ringling Bros. and Barnum & Bailey three-day stand ending Wednesday (7). Bob Morton, show exec, calls the date a test case for the indoor variety of sawdust and spangles.

But on the basis of past performances, he is satisfied with the prospect. Arriving here Saturday (10) from Birmingham, where the H-M org wound up a six-day date under Zamora Shrine auspices with an estimated 4,000 turnaway Friday (9) night, he said biz has been phenomenal so far.

Revised figures for the recent Toronto engagement sent the total attendance up to 157,422, and the net for the six days to a record shattering \$104,363.

Biz at Birmingham, not too hot for indoor shows in the past, was brisk thru the week, with the last four days scoring turnaways. Capacity was 3,600.

Arthur Cruikshank and Walter Spier, who were with Cole before he went into the army, are back again and in charge of building. John Beyea, a lot man, and Dick Castner, master carpenter and builder, are working here, as are Joe Meyers, circus fan from Auburn, N. Y., who is doing the mechanical work, and Dan Maney, who is doing the iron work.

DRESSING ROOM GOSSIP

Ringling-Barnum

Two weeks more and we'll be on our way to quarters. Recent visitors have been Dr. H. H. Conley, circus fan from Chicago; Lib Farrah, Norman and Connie Rogers, who visited in Charlotte, N. C.; Mr. and Mrs. Rudy Rudynoff and son, Rudy Jr.; Bruce Sellers, who visited his brother, Clyde, of the front door; Neets Deisler, who drove up from Sarasota, Fla.; Clara and Maria Delbosq; Rosy and Tex, former candy butchers with the show; Goosey, recently discharged from the Seabees; Charlie Sparks, who had charge of the Spangles in Madison Square Garden and who visited with General Manager Ed Kelly in Atlanta.

Paul Ringling, recently discharged from the service, is vacationing on the Ringling ranch in Montana. Sam Steel also is out of the army and was in Atlanta. Adrianna Lopez has been on the sick list.

Around the lot: Toni Cole has her private dressing room. Margaret Garner had difficulty keeping track of her clothes rack last week and the rack is still missing. Johnny Tripp has been busy getting addresses from all the folks in the dressing room. Billy (Bozo) Mack, staff car chauffeur, passing out a box of homemade cookies received from his sister. Bill (Junior) Coyle, of the backyard grease-joint, trying to wait on everyone at the same time. Gold Top Paddy cutting it up with old pals in the back yard. Bib Joe, the water man, cutting up two trees in preparation for the cold nights in Atlanta. Margaret Garner and Eddie Mader won the jitterbug contest at the party given by Eddie and Bobbie Mader after the show in Greensboro. Frankie Saluto won the slow-motion boxing bout with the host. They

really brought down the house. Charlie Borza has his mad violinist gag up for sale because he is giving up clowning.—DICK MILLER.

Austin Bros.

Vernon, the elephant boy who specializes in expensive Stetsons, left his elephant while he went to breakfast, where someone stole his hat. Hurrying back to see if his charge was still there, he lamented: "It wouldn't have mattered had they pinched the elephant, but that hat cost me 16 bucks."

Dolores Brown was called home by news that her baby had been scalded seriously and was not expected to live. On arrival she wired back that the baby was out of danger.

Harry Hammond and Joe Both celebrated their birthdays recently. But it's not diplomatic to wish them many happy returns of the day, as they spent the day hauling the crippled tractor over the road, which had been left behind for repairs.

This will be the last Dressing Room Gossip for the season. Show closed Friday (9).—KAY BURSLEM.

Bob Dickman

Business continues good in the fourth week of the Southern tour. The outstanding towns the last 10 days have been Auglander, Pink Hill, Maysville and Magnolia, all in North Carolina. As a rule, matinees are light, except when sponsored by a school, but night crowds are capacity.

A concert has been added, featuring Ray Brison and Company. It also includes magic, mentalist, Punch and Judy and marionettes. On the midway a ball game and a monkey show have been added.

Owner Bob Dickman is planning many improvements and enlargements. First move in this direction was in Burgaw, N. C., when a new amplifying system was added.

General Agent E. C. Grist says the show will play North Carolina the greater part of November and then move into the Deep South.—JIM STUTZ.

THEN THERE WAS the early-day overland wagon showman who positioned the rural boys with: "If you help my men put up the tent, I'll let you be the first in line when the ticket wagon opens."

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Raw Wind, Tex.
November 10, 1945.

Dear Pat:

This show is now operating thru what the office calls the fifth division of the year, or the Tribesman season. It means the same to our people what Indian summer means to the natives, which means nothing to them. During this season, or fifth division, it isn't considered summer or winter; it's in between in business and money. We draw what Manager Upp calls the fifth division of our past summer and fall salaries. The earth's position near the sun, the stars and the moon have nothing to do with this added season. It's the ducat business that determines whether we are springing or falling. We extend our sympathies to the natives who have to go thru life without enjoying an additional season.

Here is proof that it pays to troupe at this time of the year. Last Tuesday at Thirty-Thirty, Tex., we played to opening, closing and trouping weather in one day. It was a springlike morning, a rainy summer's day at noon and a "norther" hitting at opening time that night. By concert time the summerlike weather returned, giving us a pleasant tear-down. We worked and trouped thru spring, summer, fall and winter in one day, with the fifth season appearing in all pay envelopes.

We played Handle Pan, Tex., last Thursday. Because of the shortness of the fifth season, we always skip Wednesday stands. That was the show's third annual appearance there during the fifth division. Because the show was summered, or rained out there in 1943, our general agent, Les Bouroughs, rebooked the burg for 1944 to determine if it was the rain that kept customers at their

Hartford, Ky., New Quarters for King

HARTFORD, Ky., Nov. 10.—Winter quarters of King Bros.' Circus have been shifted from Emporia, Kan., to larger quarters at the fairgrounds here. To escape the vigorous Kansas weather in favor of a milder climate in this section, where an earlier opening is insured, were determining factors.

All equipment, along with the menagerie and stock, reached here. An exhibit hall is used for the animals and a workshop, 40 feet by 110 feet, will be utilized. Cattle barns are used for stock, adjacent to a pasture for winter grazing. Quarters are in the city limits of Hartford, 20 miles south of Owensboro.

L. D. Hall supervised the movement of the fleet, with Jim Kerns, assistant. Joe Applegate has been contracted as superintendent of canvas, and Art Johnston, first assistant, is in charge of seats.

Shops will open December 1, when the work of rebuilding the equipment will get under way.

Siegrist Showmen's Club

CANTON, O., Nov. 10.—Carl A. Klein, newly elected president, presided at his first meeting of officers and directors at Hotel Belden, Sunday (28), when plans for the fall and winter activities were discussed and the club's major winter promotion plan mapped.

Klein, head of Klein's Attractions, New Waterford, O., said he plans to return to the attraction booking business in the spring but would retain his position with the Salem Engineering Company. He named several committees and revealed that the policy of the club would continue much the same as set up by Glen Z. Wagner, Dover, O., who headed the group for two years and now is the executive board chairman.

Margaret Klein has been given the contract for the annual Kiddies' Circus at the Palace Theater here, November 24, sponsored by the Retail Merchants' Board.

Tex Clark, popcorn concessionaire, will shove off soon for the South, planning to spend considerable time in Arkansas and Texas.

Don E. Taylor and Von Black, club directors, are back in civvies.

Annual fall round-up has been called off. Directors plan a big gathering next spring when it is hoped the last of the members in the armed service will be on hand.—REX MCCONNELL.

Circus or Vaude?

BIRMINGHAM, Nov. 10.—When is a circus not a circus?

The answer, according to William H. McQueen, Alabama attorney general, is when it's vaudeville.

And that answers the "how come?" of why the Hamid-Morton Circus, auspiced by the Ancient Arabic Order, Nobles of the Mystic Shrine, played here Sunday (4) after other circuses, including the Big One, and rodgos previously had been denied Sunday permits.

Pressed for a ruling by Mayor Cooper Green of Birmingham, the State attorney general decided that the Hamid-Morton Indoor Circus is "composed of isolated acts which will form a balanced show" and added that vaudeville is thus defined judiciously. This was the green light for the Hamid-Morton Indoor Circus, as an act of the Alabama Legislature in 1940 legalized Sunday vaudeville shows.

Macon Shrine Books Up Annual; Ticket Sale Up 10%

MACON, Ga., Nov. 10.—Many acts have been booked for the Macon Shrine Circus, which begins a week's run Monday (19) at the Macon Auditorium.

Bookings include Billy Powell, wire; Howard Bryant, producing clown; Harry Villeponteaux, trapeze and contortion; Madam Marie's Pals (dog act); Dolly Raoul and troupe of six girls; George and Bessie Geddis, web, cradle, horizontal bar numbers; Albert Powell, disappearing dog act; Tommy Bentley, clown; Lloyd Senter, frog number; Grace and Frank Webb, comedy juggling and magic.

Paul M. Conaway, chairman of the booking committee, said this year's program will have more acts than usual. Concessions will be operated by Shriners, with two exceptions. Ed March has the candy floss and Ollie Bradley, popcorn and peanuts.

Advance ticket sale is about 20 per cent ahead of last year.

Hartford Woman Gets 42G In Top Fire Claim Award

HARTFORD, Conn., Nov. 10.—Damages totaling \$42,500 were awarded Mrs. Muriel Rubenstein of Hartford for injuries received in the Ringling Bros. and Barnum & Bailey Circus fire here in 1944. It was the largest claim yet awarded by the three-man board of arbitration appointed to hear claims.

Eleven other awards, totaling \$90,200, were also announced. There are still more than 100 claims to be heard.

Kid Fletcher Leads NRA All-Around Title Chase

CANADIAN, Tex., Nov. 10.—Kid Fletcher, Fort Worth cowhand, is leading in all-around standings of the National Rodeo Association, with a total of 3,418 points. He is high man in bull riding, with 1,621 points, and second in bronk riding, with 1,410, according to a summary issued by NRA headquarters here.

Eddie Curtis, El Reno, Okla., first in saddle bronk riding with 1,921 points, is second in all-around standings, with a 2,638 total.

Fort Worth North Side Busy

FORT WORTH, Nov. 10.—R. G. McElyea, of North Side Coliseum here, announced this week that his operating company has made arrangements to handle all food, drinks and novelties for the Shrine Circus to be held at Will Rogers Coliseum here November 11-17. A number of improvements are being made at North Side Coliseum and are slated to be completed by the holidays, McElyea says. Roller Derby is booked there for three weeks, starting January 16.

Contest for Kid Pokes

FLORENCE, Ariz., Nov. 10.—The 13th annual Florence Rodeo for boys under 18 years old will be held here November 24-25. Classes will be the same as in professional rodeos, with two age groups, 5 to 13 and 14 to 18.

FLYER WANTED

In Well-Known Trapeze Act

For Winter Dates and Following Seasons

Write or wire immediately
Stating All

JERRY WILSON
4000 S. LINCOLN STREET
ENGLEWOOD, COLO.

PHONE MEN

Wanted—Experienced Phone Men to join at once. Must be sober. Pay 20% sale of tickets and 25% on sale of ads. Many good deals to follow. Wire

TOM HASSON
1111 Hampton St. COLUMBIA, S. C.

HIGHWIRE WALKERS

Male and Female

Top Mounters and Understanders. Start practice immediately. Opening January 1st.

EDDIE BILLETTI
6456 Dorchester Ave. Chicago 37, Ill.

LEW A. "BOZO" WARD

PRODUCING CLOWN

Feature come-ins for circuses, indoor shows. Want to hear from reliable people for coming season. If you have good accommodations and pay off every week write at once. Now playing night clubs around Detroit. Address:

c/o GUS SUN BOOKING OFFICE
803 Donovan Bldg. Detroit, Mich.

PHONEMEN

Police Deal. Others Follow.

FRANK B. HILDEBRAND
Daniel Boone Hotel CHARLESTON, W. VA.

UNDER THE MARQUEE

GLAD you're in?

MOTHER of Larry Griswold, trampoline comic, died Friday (2) at Fort Madison, Ia.

FLOYD KING, who with Harold J. Rumbaugh will have King Bros.' Circus on road next season, called at *The Billboard* offices while in Cincinnati on business last week.

WE'RE NOT WORRYING over the winter—it's the thought of the coming wet spring.

SOME SCALAWAG reported that when Allen Lester heard about "Cherokee Strip," a book on Marquis James's early newspaper days in Enid, Okla., he expected to read a story about a dance.

JAMES M. BEACH, closing his second season as Bailey Bros. general agent, returned for a visit to his home town, Seneca Falls, N. Y. He will leave after the holidays for show winter quarters at Newberry, S. C. Later he plans trips to Macon, Ga., and Miami.

BEST WAY to rile a seatman is for an actor to spend his between-shows time hunting under the blues.

LEON LONG and Kid Lewis Barton were at the closing of the Bailey Bros.' Circus at Darlington, S. C., October 31, and visited the Ringling Bros.-Barnum and Bailey Circus at Charlotte, N. C. . . . PUBLICITY DEPARTMENT of WOAI went all-out to plug an interview of

With the Circus Fans

By The Ringmaster

OFA
President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Regular monthly meeting of Hubert Castle Tent was held at Dirceens, Yorkville, N. Y., October 25. All the fans were in attendance except Stuart Davis, who was campaigning for re-election as supervisor, and Wilbur Tierney, who was on a duck hunting expedition. Arrangements were completed for a visit by the entire tent to the Shrine Circus in Rochester, N. Y., Wednesday (14).

Letters were read from Truzzi, Fred Bradna, Hubert Castle and the Antaleks. Report was made by Fred Roedel about his visit to the Shrine Circus in Boston and meeting with Rev. Edward Sullivan (Father Ed)

Meeting of the Charles Sparks Tent was held October 27 at the home of Perry (Bugs) Raymond. All but two of the members were present and enjoyed old—
(See WITH THE FANS on page 59)



CORP. JOHN RISKO, former high-wire clown with the American Eagles and the Billetti troupes, is the blood-thirsty looking gent in this photo. He is exhibiting some Jap trophies he took from the Nips on Luzon. He was one of 10 out of 35 men saved when a truck was overturned by a swift current, a buddy pulling him unconscious from the swirling waters.

Duena Zacchini, aerialist, during Polack Bros.' Circus stand in San Antonio.

A. C. BEETH, San Francisco, doesn't believe there is such a thing
(See Under the Marquee on page 59)

Garden Signs Autry At 75G Per Stand?

NEW YORK, Nov. 10.—Recent visit to New York of Gene Autry is said to have netted the singing cowboy a two-year contract with the Madison Square Garden management as feature attraction of the next two annual Garden rodeos—at \$75,000 for a 26-day stand each year.

Final Money-Winners in Madison Square Garden

NEW YORK, Nov. 10.—Final money winners at 20th Annual Championship Rodeo, Madison Square Garden, October 3-November 4:

Bareback Bronk Riding (eight horses)—Bud Linderman (2,465), \$860; Bill Linderman (2,438), \$700; Gerald Roberts (2,371), \$560; Todd Whatley (2,342), \$440; Buster Ivory (2,123), \$260; Hank Mills (2,099), \$120.

Calf Roping (12 calves)—Toots Mansfield (268.3 seconds), \$2,060; Tom Taylor (332), \$1,700; Dick Truitt (352.1), \$1,350; Shoat Webster (365.2), \$1,060; Roy Matthews (367.3), \$640; John Pogue (450.1), \$294.

Bronk Riding (13 horses)—Bart Glennon (3,897), \$920; Jerry Ambler (3,893), \$760; Buster Ivory (3,630), \$600; Jack Wade (3,583), \$470; Gerald Roberts (3,552), \$281; Bill Linderman (3,349), \$131.

Steer Wrestling (eight steers)—Homer Pettigrew (103.1), \$2,500; Eddie Curtis (126.4), \$2,060; Frank Van Meter (128), \$1,635; George Yardley (144.1), \$1,290; Norman Person (156.4), \$775; Al Garrett (160.1), \$346.

Bull Riding (13 bulls)—G. K. Lewallen (3,953), \$920; Gerald Roberts (3,492), \$750; Ken Roberts (3,103), \$600; split, Dick Griffith (2,689), \$425; Marvin Shoulders (2,689), \$425; Todd Whatley (2,643), \$133.

Wild Cow Milking (six cows)—Shoat Webster (208.2), \$742; Toots Mansfield (230.4), \$445; Roy Lewis (238.10), \$305. Wild Horse Race, wild ride, split, Bill Linderman, \$130; Bob Estes, \$130; most races, Bill Linderman, \$120.

Vandals Destroy Tucson's Rodeo Parade Equipment

TUCSON, Ariz., Nov. 10.—Youthful vandals have caused \$10,000 damage to rodeo rolling stock owned by the Tucson Chamber of Commerce and have made the famous Tucson annual rodeo parade a thing of the past until the equipment can be repaired.

Parade equipment, including 106 pieces of horse-drawn rolling stock, plus harness, bridles, saddles and other items, has been stored in a building at the rodeo grounds which the vandals have found easy to enter.

Adams Rodeo, Hard Hit By Fire, Resumes Tour

ST. JOHN, N. B., Nov. 10.—Despite the loss of practically all of its livestock and much of its equipment in the disastrous fire which destroyed the Edmundston, N. B., Arena, the Adams Rodeo resumed its planned tour of the Maritime provinces with a four-day stand here.

Program, which marked the first time the rink had been used for six years due to its use during wartime by the Canadian Air Force, scored a success.

Autry Signs Fort Worth

FORT WORTH, Nov. 10.—Contract has been signed for Gene Autry and Associates to produce the rodeo at the Southwestern Exposition and Fat Stock Show, March 8-17, according to the new manager, F. Edgar Dean. It will be the first time in 20 years that the rodeo has not been furnished by Verne Elliott and his associates. Autry will furnish all livestock. Everett Colborn, Dublin, Tex., will be rodeo manager.

ATTENTION, ACTS

WANT

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12 TO 16 WEEKS ON OUTDOOR AND INDOOR CIRCUSES AND FAIRS

WE ARE ONLY INTERESTED IN TOP ACTS

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DOUBLE POLE SWAY ACT

Exciting and Unbelievable in "Flirtation in the Clouds" A Pole Criss-Cross Feature!

Write or Wire ADEL, IOWA



King Bros.' Circus

WANTS FOR 1946 SEASON

Aerial and Ground Acts, Family and Teeter-Board Acts, Riders with and without stock, Comedy Bar and Tight Wire Acts, Contortionist, Comedy Skater and Bicycle Act to work on stage, Clowns and Novelty Acts, Girls for Iron Jaw, Menage and useful Big Show Performers doing two or more acts and Wrestler for concert. Experienced Dog and Monkey Trainer for winter quarters. Big Show Musicians for 12-Piece Band, Air Calliope Player. Sleeper accommodations furnished. For Side Show—Colored Band Leader, Musicians and Girl Dancers, Inside Man for Punch and Magic, Impalement Act, Freaks, Oddities, Curiosities, Fire Eater, Sword Swallower, Fat Lady and Hawaiian Dancing Girls, Ticket Sellers and Man to operate Pit Show. Electrician, Mechanic for trucks, Side Show Boss Canvasman. Superintendent for Candy Stands, Butchers, Man to operate Lunch Stand and Big Show Bannerman. For Advance—Brigade Manager and Billposters. Only experienced troupers considered. State what you can and will do and lowest salary in first letter. Performers, enclose photographs. Opening early April; longest season. Address:

Floyd King, Mgr. KING BROS.' CIRCUS
Fair Grounds, Hartford, Ky.

AT LIBERTY

Boss Property Man for indoor circus dates and next summer. Capable of handling any size show. Best references. Can furnish experienced riggers and property men.

BOX 709, c/o The Billboard, 1564 Broadway, New York 19, N. Y.

BOSS CANVASMAN

At liberty for the season of 1946. Reason for this ad, have been off the road since 1942. Nothing too big nor too small for me to handle. Can build. 20 years' experience on canvas.

JOSEPH WHITE ROSS
2043 W. 82d St. Chicago 20, Ill.

IAFE FACES MANY PROBLEMS

Transition From War Era Assures Record Activity

Millions in background ear-marked for reconstruction presages super-development programs for annuals — speakers to touch wide variety of subjects at confab

CHICAGO, Nov. 10.—Return to peacetime operations, resumption of many major fairs, held in forced idleness during the war because of army occupancy; widespread plans for tremendous plant and program expansion and scores of problems inherent in the transition from war to peacetime combine to assure a record-breaking participation by fair and exposition heads in the 55th annual meeting of the International Association of Fairs and Expositions here December 3-5 at the Sherman Hotel. Program for the three-day session, announced by Frank Kingman, IAFE secretary and Brockton (Mass.) Fair secretary-manager, gives strong emphasis to these important subjects. More than ever before, however, it is expected that many problems will come up for discussion, scores for settlement, in hotel room and lobby affairs of fair heads and showmen.

Millions of dollars, ear-marked for post-war plan and program development, lie in the background. Never before have fairs and expositions in general faced such huge expansion.

Ward Keynotes Post-War

Plans for one of the major expositions which will resume operations in '46, following the enforced war lay-off, will be outlined in detail when William V. (Jake) Ward, managing director of the Illinois State Fair, speaks on *Our Post-War Plan*. Ward's talk will be given Wednesday morning (5) in the Crystal Room.

Annual powwow will get under way officially Tuesday (4) at 10:30 a.m., (See IAFE FACED on page 69)

Allegan Wipes Out Debt With 14G Net

ALLEGAN, Mich., Nov. 10.—Allegan County Fair, with a \$14,000 net from 1945 operations, has cleared its books of all debts for the first time in many years, according to E. W. DeLano, president and secretary.

DeLano, reporting to association directors at their annual meeting here Wednesday (7), said the \$61,487 gross this year was the highest in fair history. Admission receipts totaled \$37,451 and revenue from concessions, shows and rides totaled \$12,265. Grandstand features cost \$8,534, with race purses adding another \$3,559 to the total expense of the entertainment programs.

DeLano, pointing to expenditures of \$50,000 for buildings and improvements during the past 14 years, asserted that money is now available for the construction of new cement bleachers and modern restrooms before next year's fair.

Three directors elected at the meeting were H. D. Tripp, Grover C. Cook and John J. Axe. Verny J. Reynolds, Clair McOmber and Charles Barton were named to the finance committee.

Orangeburg Tops Records Despite Closing Day Rain

ORANGEBURG, S. C., Nov. 10.—Despite rain late Saturday (3), the Orangeburg County Fair closed here that day with new records for receipts. Rain virtually marked wind-up of the fair, but had been preceded by good weather and excellent attendance. Take at gates, grandstand and on midway all surpassed 1944 figures.

Grandstand show, furnished by George A. Hamld, Inc., put on two shows Thursday night to accommodate crowds. James E. Strates Shows were on midway. Other attractions were running horse races Tuesday and Wednesday, high-school track meet Thursday, and football games Thursday and Friday nights.

Big Mutuel Handle

FRYEBURG, Me., Nov. 10.—Mutuel handle at Fryeburg Fair was \$45,556 the second day of the meet, largest in history.

Crasher Repents

DECORAH, Ia., Nov. 10.—Leon Brown, secretary of the Winneshiek County Fair, was opening his mail when a 50-cent piece, sewed and glued to a folded card, tumbled from a letter. The letter, from a Southern army camp, was written by a soldier, who stated that he had sneaked into the 1941 fair and that his conscience had bothered him since.

Columbus, Ga., May Tap Building Fund

COLUMBUS, Ga., Nov. 10.—Fred Schomburg, president of Chattahoochee Valley Exposition, has indicated that profits accumulated thru the war years and now invested in War Bonds will probably be tapped to finance building improvements for the 1946 annual.

He said that if labor and materials become available the fair will probably construct a permanent Negro exhibits building, improve fair dining stands and provide cement flooring for livestock barns.

Schomburg estimated that 1945 attendance, which approached the 1942 record of 70,000, would add several thousand dollars to the fair's building and improvement fund.

Felix Jenkins, secretary-manager, announced that more than \$7,000 was paid in premiums at the event held October 15-20, with livestock exhibitors receiving \$3,353 in comparison with the \$2,762 paid them last year.

Mass. Lamps Dough' Horses Duke Fairs

SPRINGFIELD, Mass., Nov. 10.—Some thought may be given by the joint ways and means committee, which is investigating racing, to the establishment of the same take by the commonwealth from horse racing meets at fairs as at other tracks.

It seems to be the impression that in some instances the profits are principally retained by groups not entirely concerned with the promotion of agriculture.

It is said that the profits of racing at the Northampton Fair and the Great Barrington Fair have been highly attractive this year, partly because the State gets only a percentage of the breakage.

Definite promise has been given by the joint ways and means committee that it will eventually release the names of all those who get compensation of size from the tracks of the commonwealth, a roster that is due to attract considerable attention.

Neb. Opens 100G Building Spree

LINCOLN, Neb., Nov. 10.—Nebraska State Fair board has opened a \$100,000 construction and improvement program for the fairgrounds by requesting bids on a \$50,000 concessions building, it was announced by E. J. Millie, secretary.

The program, to be completed next summer, has been approved by the board and includes construction of a \$12,000 wild game building and erection of a cement stage in front of the grandstand to cost from \$8,000 to \$10,000.

Plans have been in the making for several years, but were held up by wartime shortages.

The new concessions building will be a steel structure, 172 by 240 feet, with cement and rock walls. Drawings for the wild game building have been accepted, but bidding has not yet been opened.

At the request from the Agricultural Implement Dealers' Association, the board is filling in a 12-acre space for exhibits at the 1946 fair.

Repairs already finished include new roofs on the 4-H and Mercantile buildings costing \$3,800. Now under construction are cement floors in the poultry barn, agricultural hall and pigeon exhibit building, and re-siding of the hospital, totaling \$7,500.

Paving at the grounds will be patched and topped for about \$5,000 and a cement slab laid between the grandstand and the edge of the race track for \$3,400.

New Track for Tappahannock

TAPPAHANNOCK, Va., Nov. 10.—George C. Clanton, publisher of the local newspaper, announced that he is planning to build a new race track in Tappahannock for harness racing. Races are sponsored twice each year by the Rappahannock Valley Racing Association. Last two-day meet October 12-13 drew the largest attendance in the history of local racing.

Wehrley Ousted, Blames Ky. Politicos; 3 More Walk Out

LOUISVILLE, Nov. 10.—John C. Wehrley, assistant manager of the Kentucky State Fair and associated with that event for 37 years, was replaced here Friday (2) by Walter C. Newkirk, of Louisville, in a shift which Wehrley blamed to State politics.

Appointment of Newkirk by Commissioner of Agriculture Elliott Robertson was followed by the resignations of State Representative J. Lee Moore, of Franklin, a State Fair board member, and two board employees who walked out in protest over Wehrley's removal.

Moore said that he had learned from J. O. Matlick, State Fair manager, that Jouett Ross Todd, Republican party leader in Louisville, had asked Matlick to vote against Wehrley at the fair board meeting which brought his ousting.

Matlick, at his home near Middletown,

Ky., did not care to comment regarding Todd's alleged request, but stated that he voted against firing Wehrley.

"I was the only one who voted against it," he said.

Wehrley confessed that the board's action came as a surprise to him.

"I don't know why," he said, "but the board decided to get rid of me on account of politics. I didn't resign." He indicated that he hoped to continue in fair business elsewhere.

The two who resigned out of loyalty to Wehrley are Ann B. McCrocklin, secretary to the board, and Raymond J. Schweinhart, bookkeeper, both of whom had been employed since 1936.

Newkirk, the new assistant manager, is a motor company traffic manager and was formerly with the Louisville Board of Trade.

Torrent Ruins Dallas Pan-Am Expo Inaugural

DALLAS, Nov. 10.—Second annual Greater Pan-American Hereford Exposition and Rodeo opened here Friday (9) in a torrential downpour which crimped the b. o. Opener saw only 2,000, paid and paper, catching the rodeo. With a gratis gate on the cattle exhibits, more than 3,000 looked over Herefords from the Southwest, Mexico and Latin-American countries valued at more than \$1,500,000.

For 10 days this city was skedded to be the white-faced capital of the world. Potential prime steaks fill the livestock pens of the State Fairgrounds.

Rodeo is handled by Lynn Beutler, of Elk City, Okla., managing director, assisted by Monte Reger, announcer. Twenty events are listed nightly, with matinees billed for both Sabbaths. Awards total \$10,000 plus entry fees.

Amusement Director Denny Pugh had lined the lanes to both the rodeo and the beef show with numerous attractions. But all were closed for the opener because of the weather.

Aired by WFAA, Fred Florence, show chairman, introduced prominent foreign visitors Friday night, including Luis S. Gonzales, official representative of the governor of Coahuila, Mexico; Dr. Paula Da Cruz, agricultural attache of the Brazilian embassy, and Paulo Goncalves, State agricultural representative for Rio Grande do Sul, also Brazilian representative of the Brazil Meat Institute.

Arriving Friday to attend the expos were William P. Blocker, official representative of the U. S. State Department consular service, and Rep. Luther Johnson, of the House Foreign Relations Committee. Due Sunday (11) are Monte R. Gomez, Mexican Minister of Agriculture, and three representatives of the governor of Chihuahua. Dr. Herbert Evatt, Australian foreign minister, is listed for arrival Friday (16).

Barrington Lays Out \$36,900 for Repairs

GREAT BARRINGTON, Mass., Nov. 10.—Directors of Barrington Fair endorsed for immediate action here Thursday (25) a \$36,900 repair and improvement project which Edward J. Carroll, president and general manager, expects to complete before the 1946 exposition opens.

Carroll's program calls for reclamation of land, improvements to present buildings, construction of a permanent cafeteria building, new fencing around the property, covering of the drainage system, additional parking areas and new entrances and improvements to the race track.

Carroll was host to directors at a dinner which preceded the semi-annual directors' meeting at the Berkshire Inn. All officers were re-elected.

Paving Project Gets Under Way at Oregon

PORTLAND, Ore., Nov. 10.—Work is under way by the Warren Northwest Company in the first of several contracts for paving at the State Fairgrounds at Salem. Lee Spitzbart, fairgrounds manager, said that the firm received the job on its \$22,000 bid for paving the area between the stadium and livestock barn, the floor area of the machinery building, the road leading from the Silverton Highway to the barns and to resurface the area between the grandstand and race track and much of the midway.

The paving program will be paid for partly out of \$36,000 in federal funds for damages occurring while army troops were stationed on the grounds during the war.

Green, Brooks Springfield

Dotten With B. B.

CHICAGO, Nov. 10.—Herb Dotten, well-known outdoor show press agent, has joined the outdoor staff of *The Billboard* and will be stationed in the Chicago office.

Dotten was public relations director for the New York State Fair, Syracuse, at the time of his induction into the army in July, 1942. Prior to that he handled publicity for Hankinson Speedways, and was a staff man on *The Newark Star-Ledger* and *The Newark Call*.

He received his honorable discharge from service in September.

S. D. Corn Palace Winds Up in Black

MITCHELL, S. D., Nov. 10.—South Dakota's annual indoor show of the year, Mitchell's 53-year-old Corn Palace Celebration, wound up its 1945 operations solidly in the black, according to J. M. Patton, treasurer of the event held September 24-29.

He concedes, however, that the cost of decorating the big palace building, a modern brick structure in Mitchell's downtown business section, increased so greatly this year that profits are not in proportion to the big lift in receipts.

The exterior, which serves as a center from which blocks of independent midway and concession attractions extend thru the business streets, was decorated in elaborate designs of corns and grains. This year's event marked the first since the war began that the building was decorated.

Gil Lamb, movie comic, headed a top-flight array of acts which were presented within the palace, with Frankie Carle and his orchestra sharing top billing. Supporting acts included Pansy the Horse, the Three Flames, George Moore, Three Little Sisters, George Broderick, Ben Berl, Winick and Mae and the Rosalind Hupp line of girls. The Embassy Boys furnished music. Rue and Phil Enos and Al and Grace Fraser were free street acts. The entire production was booked from the General Amusement Corporation.

Allentown Totals 52G, Scholl Infos

ALLENTOWN, Pa., Nov. 10.—Allentown Fair operated at an all-time record profit in 1945, President E. H. Scholl reported to his 52 directors at a meeting here October 31. A total net of \$52,703 exceeded last year's profit by nearly \$8,000, and the previous high mark established in 1943 by \$6,000.

Scholl emphasized that the profit does not include rentals of nearly \$25,000 during the year. Total receipts for the fair week alone were, \$166,945, an increase of \$26,746 over last year. Total expenses amounted to \$114,242.

Daytime admissions accounted for \$41,710, and \$18,338 more came in the gates during evening hours. Daytime grandstand ticket sales totaled \$25,521 and the night grandstand entertainment added \$24,598 to the income. Concession sales amounted to \$37,965.

Expense of grandstand attractions, Scholl reported, was \$22,819. Race purses totaled \$13,385, and general premiums were \$15,198. Pay roll expense for fair week employees was \$15,899.

Macon Goes Over Despite Loss of Closing Saturday

MACON, Ga., Nov. 10.—Altho Saturday (3) was practically "rained out," the Georgia State Fair last week set a new high figure for gate receipts and midway spending, E. Ross Jordan, general manager, announced.

Final figures are not yet in from various sources, but on Thursday (8) the fair officials had compiled collections from the front gate, which showed a gain of nearly 10 per cent over last year despite Saturday's heavy downpours.

Comparative figures for the last five years on cash collections at the main gate were announced as follows: 1941, \$17,180; 1942, \$20,526; 1943, \$25,442.94; 1944, \$28,255.40; 1945, \$30,710.83.

It was explained that the figure for this year was not complete as further reports are to be made from committees handling the advance sale of tickets. Already \$4,449 has been turned in for the advance sale, with some reports still outstanding.

Midway receipts, including rides and shows and concessions of the World of (See *MACON GOES OVER*, page 68)

County Fairs Protest Move To Shift Michigan Annual

LANSING, Mich., Nov. 10.—Opposition to moving the State Fair out of Detroit was voiced here Wednesday (7) at a special State Fair Study Committee. Campaign by Flint and Lansing representatives had been under way to get fair shifted out-State, contention being that such move would renew emphasis on agricultural exhibits. Out of action during the war, the expo is to be resumed in '46.

Lester Schrader, Centerville, president of the Michigan Association of Fairs and a State fair board member, said such a shift would wreck outside fairs. J. Lee Barrett, of the Southeastern Michigan Tourist Association, proposed that the fair board be taken out of politics and that proceeds of Detroit race track be used to build up the annual.

E. L. Anthony, Michigan State College dean, recommended the shift to out-State.

Move To Hold Jersey Farm Show in Convention Hall

TRENTON, N. J., Nov. 10.—State Secretary of Agriculture Willard H. Allen has disclosed plans for holding New Jersey's annual farm show and agricultural convention in Atlantic City's Convention Hall next year. He asked State Budget Director Frank E. Walsh for an appropriation of \$20,000 to meet the State's share of the operating costs.

The farm show and convention, curtailed during the war, have been held in Trenton but Allen reported that "they have outgrown Trenton and Atlantic City Convention Hall would be the ideal place for the meeting."

The last large-scale farm show was held in 1940 at the Trenton Armory. Allen said the State usually allotted between \$10,000 and \$15,000 for the Trenton show. If the appropriation is approved the farm show will probably be held between Thanksgiving and Christmas of 1946.

More Fair News on Pages 68 and 69



Meetings of Assns. of Fairs

International Association of Fairs and Expositions, December 3-5, Hotel Sherman, Chicago. Frank H. Kingman, secretary, Brockton, Mass.

Fair Managers' Association of Iowa, December 10-11, Fort Des Moines Hotel, Des Moines. E. W. Williams, Manchester, secretary.

Iowa State Fair Board, December 12, Fort Des Moines Hotel, Des Moines. L. B. Cunningham, secretary.

Wisconsin Association of Fairs, January 2-4, Hotel Schroeder, Milwaukee. J. F. Malone, Beaver Dam, secretary.

Kansas Fairs Association, January 8-9, Jayhawk Hotel, Topeka. R. M. Sawhill, secretary, Glasco.

Association of Tennessee Fairs, January 8-9, Noel Hotel, Nashville. Henry W. Beaudoin, Memphis, secretary.

Minnesota Federation of County Fairs, January 9-11, Hotel Saint Paul, St. Paul. Allen J. Doran, Grand Rapids, secretary.

Western Fairs' Association, January 10-12, Sacramento, Calif., Louis S. Merrill, Fresno, secretary.

North Dakota Association of Fairs, January 18-19, Hotel Powers, Fargo, N. D. E. W. Vancura, Fessenden, secretary.

Western Canada Fairs Association, January 21-22, Royal Alexandra Hotel, Winnipeg. Keith Stewart, Portage La Prairie, Man., secretary.

Western Canada Association of Exhibitions, January 21-22, Royal Alexandra Hotel, Winnipeg. Mrs. Letta Walsh, Saskatoon, secretary.

Illinois Association of Agricultural Fairs, January 15-16, St. Nicholas Hotel, Springfield. C. C. Hunter, Taylorville, secretary.

Ohio Fair Managers' Association, January 16-17, Deshler-Wallick Hotel, Columbus. Mrs. Don A. Detrick, secretary, Bellefontaine.

Michigan Association of Fairs, January 21-22, Fort Shelby Hotel, Detroit. H. B. Kelley, Hillsdale, secretary.

Nebraska Association of Agricultural Fairs, January 22-23, Lincoln Hotel, Lincoln. Chet G. Marshall, secretary.

Massachusetts Agricultural Fairs, January 23-24, Parker House, Boston. A. W. Lombard, 21 Jason Street, Arlington, Mass., secretary.

Virginia Association of Fairs, January 28-29, John Marshall Hotel, Richmond. C. B. Ralston, Staunton, secretary.

Pennsylvania State Association of County Fairs, January 30-February 1, Abraham Lincoln Hotel, Reading. Charles W. Swoyer, secretary.

Ontario Association of Agricultural Societies, February 6-8, King Edward Hotel, Toronto.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

Out by Jan., Army Agrees

Ward returns from Capital with assurance surplus property will be out Feb. 1

SPRINGFIELD, Ill., Nov. 10.—It took a flying trip to Washington to turn the trick, but Manager William V. (Jake) Ward was back today with a pledge from Gen. George C. Richards, army budget officer, that the War Department will clear out of the Illinois State Fairgrounds by January 1 "at the latest."

The promise was given after Gov. Dwight Green and Sen. C. Wayland Brooks, Illinois solon, joined with Ward at Washington in pressing earlier demands that the army return the Springfield plant to State control.

Governor Green was assured that an inspecting party of U. S. officials would be sent soon to Springfield with authority to dispose of, or designate as (See *SPRINGFIELD SPRUNG*, page 68)

Biz Was Good at Gay Mills; Crowds Set One-Day Record

GAY MILLS, Wis., Nov. 10.—Secretary Leonore M. Feldmann, of the Crawford County Fair, in a recapitulation of the event held September 6-9, reported an all-time high single day attendance Sunday (9) with 7,000 and better than average crowds on other days. Fair was financially successful.

Attractions included Ernie Young's grandstand acts, Karrup's rides, horse races, baseball and a horse show, an innovation this year. Exhibits, particularly 4-H Club, were heavy except in the open livestock classes.

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High-class ACTS for our 1946 Fairs. Thrill Acts, High Acts, Comedy Acts, Singles, Doubles, Troupes doing two or more first-class Acts. Long season to those that are priced right. Photos— terms. 464 Holly Ave., St. Paul 2, Minn.

Allen Plans Early Shows at Flemington; '46 Dates Set

FLEMINGTON, N. J., Nov. 10.—Flemington Fair's early season entertainment schedule calls for a Memorial Day double-header show with matinee and evening SMS rodeo programs, Major E. B. Allen, manager, announced today. Another day and night show is planned for July 4, when afternoon automobile races and a night thrill show will be presented.

The 1946 fair will open the Tuesday preceding Labor Day and close on Labor Day, Allen said.

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POOLS FACE WAR'S EFFECTS

Swim Interest, Problems Rise

Operators to consider outlook around round table at Chicago convention

CHICAGO, Nov. 10.—Benefits and problems directly rising from the war will predominate the Pool Round Table discussions at the annual convention of the National Association of Amusement Parks, Pools and Beaches here at the Sherman Hotel December 4-6, according to the program drafted and announced by Henry A. Guenther, president of Olympic Park, Irvington, N. J., and chairman of the discussion group.

Has the War Developed a Greater Interest in Swimming and How May It Be Exploited? What Is Going To Be the Employment Situation at Pools Next Year? These are two of the topics which will be thoroughly discussed.

Other subjects to come before the round-table groups are:

Does Chlorine Produce a More Efficient Sterilizing Agency Than Any Other Known Product?

What's New in Swimming Pool Maintenance, Operation and Control?

Filter Beds: Are Periodical Changes Necessary? How to Renew or Recondition.

Is Laboratory Control Essential and Necessary to Determine Swimming Pool Water Conditions?

The daily discussions will be handled by Guenther with the assistance of Chauncey A. Hyatt, Chicago; R. N. Perkins, formerly of the Perkins Laboratories, now consultant with the Refinite Corporation, Omaha, and Harry A. Ackley, of Ackley, Bradley & Day, and until recently with the Office of Civilian Requirements of the WPB.

Two outstanding figures in the swim world, A. W. Hutchinson, in charge of pool activities at Coney Island, Cincinnati, and Joe Malec, of Peony Park, Omaha, have also been invited to serve on the panel.

Besides subjects formally scheduled for discussions other topics will come before the table, according to Guenther. The detailed general program sessions schedule will be announced in subsequent issues of *The Billboard* by the general program chairman, Edward J. Carroll, Riverside Park, Agawam, Mass.

Secretary A. R. Hodge reports that a banner attendance is expected, basing his belief on the unequalled opportunity to operators of amusement parks, pools and beaches to bring themselves up on the latest and best in operations.

Nearly 200,000 See Benson's Animals

NASHUA, N. H., Nov. 10.—General Manager Harry G. Collier reported today that May to October attendance at the Benson Wild Animal Farm had come within 15 per cent of the best year on record, with a total of 196,784 visitors. Season closed October 14.

Animal farm, now operated by the corporation which took it over early in 1944, has been improved to the extent of \$150,000 and enlarged by about 200 acres, according to Collier. He added that another \$50,000 will be spent next season on further changes and additions.

Tho closed to the public, a winter crew will be kept intact, Collier said. He named Carl Neuffer, trainer of elephants and chimps; Fred Pitkin, ponies and horses; Bernard Olsen, bears; Judy Allen, birds and monkeys; Walter Reed, hoofs and horns; Henry Gendron, snakes and reptiles, and Laurence Whaley, superintendent. Joe Walch, trainer of the Benson lions and tigers, formerly known as Alfred Court's animals, is now on tour with the Hamid-Morton Circus. Act comprises nine tigers and four lions.

More Uplifting?

CINCINNATI, Nov. 10.—Larry Thiessman, who handles the blower on Coney Island's Show Boat Fun House here, moaned so loudly for the good old days that his complaints made the wire services. "Give me the days when girls wore lots of skirts and maybe four or five petticoats," pleaded Thiessman, "and I would have the best job in the world."

As matters are now, he is simply bored with his job. Modern clothes that women wear have taken all the art out of being a skirt-blower-upper.

"If the young lady isn't clutching her shirt," says Thiessman, "she's wearing one of those play suits that the skirts come off, anyway. Or worse, the women come in here dressed in slacks or shorts."

"Boy, you really had one when you caught one of those old-fashioned dames with all the trimmings by surprise," he beamed.

Detroit Zoo Tops Million; Gross Up 29G Over '41 Mark

DETROIT, Nov. 10.—Detroit Zoological Park closed officially for the season, Sunday (4), after setting a total attendance figure for the year of over 1,000,000, according to Franklin McInnis, director, who reported it as the highest figure in the 15 years the spot has been operating. Attendance on the final Sunday was about 3,000.

Gross receipts were \$162,000, reaching \$29,000 higher than the previous record of \$133,000 set in 1941.

McInnis's plans call for building zoo patronage next year, with special emphasis on the monkey theater and a new star performer to be given the name of Joe Mendi. Mendi was one of the best known chimpanzees in show business, achieving the height of stardom in his own building at the Michigan State Fair for two years, prior to his death several years ago.

Purchase of six chimpanzees was okayed by the Detroit city council, at a cost of \$3,600. Contract went to Memms Brothers & Ward, of Oceanside, N. J.

At the same time, the zoo sold 12 animals to Roland Lindemann, Catskill, N. Y., for \$1,775, including 2 water buffaloes, 4 llamas, 3 guanacos, 1 yak and 2 elands.

Name AC Aud Commissioners

ATLANTIC CITY, Nov. 10.—Mayor Altman announced appointment of Ralph Hackney, local restaurateur, and Howard J. Buzby, resort hotelman, to the Auditorium Commission. Other members are Chairman Ezra Bell, Mayor Altman and Finance Commissioner Daniel S. Bader.

Asbury Warned to Rebuild Or Suffer Retrogression

ASBURY PARK, N. J., Nov. 10.—The Asbury Park Planning Board has released plans submitted to it by W. Earle Andrews, planning engineer, who after the disastrous hurricane of 1944 was engaged by the board to prepare a long range program for the complete rehabilitation of Asbury Park's ocean front.

Claiming that the city was rapidly "deteriorating as a resort," Andrews insisted that the city must act at once to conserve its foremost asset, the beach, "or face a period of retrogression in the coming years."

If adopted the Andrews' plan will bring about radical changes on the resort's beach-front area. It recommends demolition of the Casino, conversion of Ocean Avenue into a park site, elimina-

Bridge Trains Between A. C., Philly Peps Ops

ATLANTIC CITY, Nov. 10.—Restoration of the bridge train service between Philadelphia and Atlantic City on a seven-day-a-week basis by the Pennsylvania-Reading Seashore Lines has hotel and amusement men rejoicing. The bridge trains have direct connections in Philadelphia for New York, Washington and Pittsburgh trains with passengers bound for Atlantic City.

Resumption of the train service, canceled during the war, is expected to boom business at the resort. The end of gas rationing made for a business increase, with many people taking advantage of the mild weather for a fling at shore amusement centers. Resumption of the train service will be used as a big selling point for national conventions.

Steel Pier continues to run with first-run films, vaude and dancing in the front end. The back part, which extends over the ocean, is closed for the season. In previous year, the entire pier was closed during the winter, with the exception of holidays, but increased business this year prompted the move to keep a portion of it open.

Sam Hamid Dressing Up White City; Adds Rides

WORCESTER, Mass., Nov. 10.—Sam Hamid, manager of George A. Hamid's White City Amusement Park, has been busy on repairs and replacements since the end of the season. Giant Coaster has been practically rebuilt in the fun-spot's project for streamlining all structures before next summer. Two new rides are being installed and new buildings are envisaged if and when materials are available.

Tim O'Connell, concessionaire of Revere Beach, Mass., and Palsades Amusement Park, New Jersey, has leased all games and concessions at White City for next summer.

Rotary International Skeds A. C. for Its 1946 Confab

ATLANTIC CITY, Nov. 10.—International Rotary has announced its choice of this city for its 1946 convention, according to Walter Beyer, president of the local Rotary Club. He was informed of the selection this week from Rotary International headquarters in Chicago.

Convention is listed for early June. Between 12,000 and 13,000 delegates are expected from all over the world. Org met here in 1920 and again in 1936. The 1946 convention is expected to compare in representation to that of the UNRRA meeting held here last year. Since it is the first meeting since the war ban, a record turnout is expected.

While Strolling Thru the Park

ED CARROLL, head of Riverside, Agawam, Mass., and Harry Storin, his press and promotion chief, made a quick trip along the Atlantic Seaboard. They visited Herb Schmeck at the Philadelphia Toboggan Company, Philadelphia; John L. Campbell, Baltimore, and the races at Pimlico. Also huddled with V. A. Trigger, Carroll's superintendent, who flew in from Washington, and they inspected Glen Echo as guests of Len B. Schloss. Carroll plans to fly to Miami on business before heading for Chicago for the annual convention.

Help! Help!

This column is to be conducted for personalities connected with Parks, Beaches, Pools and Resorts. Send your material to the Outdoor Editor, *The Billboard*, 155 N. Clark Street, Chicago 1.

MAX B. KERNER, partner in Eastwood Park, Detroit, is back at his home in the Motor City, convalescing from an operation at University Hospital, Ann Arbor, Mich., and is expected to be up and around in the next week or so.

FRED BUEHLER, who was seriously wounded overseas, is recuperating at Camp Atterbury, Ind. . . . FRED W. PEARCE JR., out of his coast guard uniform, is back on his father's staff at Walled Lake Park, 25 miles from Detroit. . . . JOHN J. CARLIN'S two sons, when released from the army and navy, respectively, will join their father's business. One will be at Buckeye Lake, O., and the other at Carlin's, Baltimore. . . . FRED FANSHER, who resigned as president of the Dayton (O.) Chamber of Commerce some years ago to enter the amusement business, was a Dayton visitor recently. Fansher operates a real estate business and tourist camp in Orlando, Fla. His mother, who resides in Dayton, accompanied him to Florida. Fansher, who sold the Pretzel ride to most amusement park owners, operated the concessions for Jack Greenspoon and Art Lewis at Ocean View Park, Norfolk, the past summer.

JESSE ADDISON HOWLAND, 75, died at his home at Rumson, N. J., Tuesday (6) following a six-week illness. He was an authority on beach protection and was noted along the North Atlantic Seaboard for his construction of piers and jetties.

Bridgeport Editor Again Heads Park Commission

HARTFORD, Conn., Nov. 10.—George Waldo, of Fairfield, Conn., editor of *The Bridgeport Post-Telegram*, was elected to his third term as chairman of the Connecticut State Park and Forest Commission at the org's annual meeting.

Other commission officers re-elected were Arthur M. Comley, Bridgeport, vice-chairman; Julian H. Norton, Bristol, treasurer, and Donald M. Alexander, administrative director, secretary. Extensive acreage has been acquired in New York, Massachusetts and Connecticut for a proposed tri-state park.

Richmond Fairgrounds May Become Rec Center

RICHMOND, Va., Nov. 10.—Mayor Herbert will ask the city commission to turn the fairgrounds over to him for conversion into a city recreation center when the army vacates the property. Mayor would convert the administration building into a sports arena for fights, wrestling and other indoor events.

Move was started in this direction before the war, when a softball field was laid out at the north end of the 71-acre tract and lights installed.

American Recreational Equipment Association

By R. S. Uzzell

Since the NAAP convention program has been announced, interest has zoomed. Any man interested in the business can find in this program answers to some questions that are bothering him. Pool owners and operators could afford to pay tuition for the forum on pool operation. Chairman of that forum is a veteran pool operator, and he will hold everyone to facts and by-pass theories and fancy notions. Investments, represented by the cost of a pool, are too large for school-boy dreams.

Program chairman of the park men's meeting knows how to get down to basic facts. His program will be built on facts.

Textile industry faces a quiet "revolution." Fabrics are now being manufactured that are new to the world. There will be new tools and devices announced that never have been seen before. Likewise, new acts are to be shown.

Park advertising is in its infancy. It must meet the trend of the times. There will be three live sessions on this that will bring you up to date.

Sellner tells us that he has ordered material, and that he can use it much faster than it is coming in. The government is beginning to release material that has been tied up for two or more years. All manufacturers are going to move fast.

Labor and material have been handicapped, but now most of the trouble will be shortage of material.

There is another exposition cooking, and it is not far away. Let's page all those who said they never would play another exposition. At least 75 per cent of them will be there. Dexter Fellows, dean of circus press agents, said every fall he would not go out another year. But he kept going out as long as he was able. Exposition concessionaires are the same.

Restrictions on automobile production

have been removed. Gas stations no longer ask for stamps. Surely, we are not as handicapped as we have been the last four years. Harry Ackley is going to tell us about it.

Harry Batt, of New Orleans, is preparing to discard some old ones for some new attractions. He is going to look the field over himself.

Amusement men from foreign lands are coming to buy amusement devices. You may wonder where they will get the money. In one country, a park which has been closed for three years plans to open in 1946. They can and will pay cash.

Soldiers are coming back fast and are going to work. We saw a sergeant, in part of his uniform, directing the excavation for a new department store. These things make you feel it's time to push forward. Once before, in war years, we heard a man say there would be no new parks for 10 years. He was too close to the war to see how soon and completely it could all collapse.

All along our travels we see the parks improving, repairing and repainting. Rosy, the Riveter, could wield a paint brush, but she is more apt to doll up and come out as a cashier.

The park business and the manufacturers will not despair, but will renew their courage and go forward.

City of Indianapolis has taken over Broad Ripple Park there, built in 1906 by Bill Labb, a Coaster builder of that day. The Funspot in recent years has survived solely because of the swimming pool. R. N. Anderson, now of Glen Echo, Washington, started his career at Broad Ripple.

Plenty of ex-servicemen will be at the Chicago meeting. While the boys have been away, the older boys have carried on remarkably well.

Wallace Jones, Boston, will be one of the session's main speakers and will discuss the labor situation. "The Current Washington Situation" will be Harry A. Ackley's subject December 3, at 7:30 p.m., in the Sherman Hotel. George Dobnis will report as usual.

Lewis, Greenspoon Move To Embellish Seaside

VIRGINIA BEACH, Va., Nov. 10.—Art Lewis and Jack Greenspoon have launched a series of improvement projects at their Seaside Amusement Park, work on which is actively under way under the supervision of Howard Boucher. Among the new amusement devices being installed in the park are a large Coaster and a new Laiff in the Dark funhouse. Ten new type Coaster cars have been ordered from the Philadelphia Toboggan Company.

Bathing facilities of the park will be doubled thru the construction of a fire-proof concrete bathhouse capable of handling 3,000 persons. In addition, eight new concession buildings are being erected.

Jack Greenspoon, manager of the park; Art Lewis, president, and Charles Lewis, treasurer, who have been commuting between Virginia Beach and Miami, will take time off to attend the NSA Oscar Buck Dinner and the NSA banquet in New York, en route to the Hotel Sherman festivities in Chicago.

Miss America Pageant Realizes Small Profit

ATLANTIC CITY, Nov. 10.—Board of directors of the Miss America Beauty Pageant announce that the 1945 show garnered a small profit. The board voted the 100 guarantors become sustaining members and have a vote at the annual election meeting.

Reports were made by General Manager Al Skean and Pageant Director Leonora Slaughter.

Philly Loses Female Giraffe

PHILADELPHIA, Nov. 10.—Three-year-old giraffe, brought to this country from East Africa last May, was found dead in her cage at the zoo this week by keeper Joseph Connelly. Autopsy proved that her cud had lodged in her windpipe and death was caused by strangulation. Giraffe was valued at several thousand dollars, and was brought to the zoo as Jim's mate. It was the third giraffe to die here since 1937. Jim is the sole survivor of the species on exhibit here.

Collins, Price Start Work On Dartmouth Coaster

DARTMOUTH, Mass., Nov. 10.—Co-Owners John Collins and Harry E. Prince, of Lincoln Park, have begun construction of the modern new Roller Coaster ride they plan to unveil with the opening of the 1946 season.

Location stakes for the Coaster, which will be equipped with new streamline trains and other up-to-the-minute features, were set recently by Vernon Keenan, Coaster engineer for Ackley, Bradley & Day, of Sewickley, Pa. Construction is being directed by Eddie Leis.

VIRGINIA WINDS UP

(Continued from page 44)

sea, S. C.; H. Tindal, Florida; Louis Augustino, Waycross, Ga.; Sol Speight and his Cotton Club Revue will play colored schools and theaters; Mike, Ike and Leo Matina, of the midget troupe, Suffolk,

Va.; Raleigh Gibson and nephew, James, Charlottesville, Va.; Mr. and Mrs. Ed Curtin, Florida; Charles Masucci, Orange, N. J.; Jack Huffine, Fairmont, and Raleigh, N. C.; the Rocco Masuccis, Orange, N. J.; Bill Murray, who will attend the fair meetings in Chicago with Manager Masucci, will have charge of winter quarters and the show's office in the Nansemond Hotel, Suffolk; Bob Milligan will have charge of the work crews at winter quarters; Dutch Kerchner, Suffolk; Nola, Ruth and Alice Bass, Burlington, N. C.; Albert (Dummy) Davis, New York and Canada; Mr. and Mrs. Rabbit Courtney will play a few winter dates with their penny pitch; Mr. and Mrs. Elmer Goodenough, Florida; Happy Arnold and family will play a few dates in Georgia and Florida with the Alligator Show and concessions; Mrs. Tommy Fallon and the Princess Pat Show, Florida, and Don Hall, Funhouse manager, will hit for Florida but will report back to winter quarters after the holidays.—H. W. ARNOLD.

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 Rides for Season 1946

Bring in your own Rides. Western New York's outstanding park. Will take small percentage for space. Write or contact

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USARSA Gets FIPR Vote-In; 1946 World Meet Plans Start

NEW YORK, Nov. 10.—United States Amateur Roller Skating Association was admitted to membership in the Federation Internationale De Patinage a Roulette at a series of meetings in New York recently, according to George Apdale, president of the former association, and Maj. Albert R. Mayer, of Switzerland, representing the federation.

Some of the other important executives at the meetings were Daniel J. Ferris, national secretary Amateur Athletic

Union; Avery Brundage, president, and James F. Simms, secretary American Sports Federation (Brundage is also American representative of the International Olympics); Joseph K. Savage, past-president of the ASU; Oscar Morgan, past-president of the USARSA, and Ozzie Nelson, USARSA secretary-treasurer.

Major Mayer came to the United States to investigate the amateur condition of roller skating, and after discussing the matter with several persons, said: "There is no doubt in my mind that the USARSA is the only qualified amateur governing body to represent America in the forthcoming world and Olympic championships."

President Apdale said the "admission in the FIPR was the greatest victory yet to have been achieved by the amateurs," and that "only those amateurs holding USARSA cards will be eligible."

USARSA was organized by a group of amateurs, March 12, 1942, in Hotel Sheraton, Newark, N. J., and represented New York, New Jersey, Pennsylvania, Connecticut and Massachusetts. It was a governing body. A charter was issued to the organization April 2 of the same year by the ASU, and that was soon followed by recognition by the AAU, sports governing body in the United States. Admission to the Sports Federation of the U. S. A. and the Olympic Committee was an outstanding accomplishment, President Apdale said. First vote of the USARSA will be at the ASF meeting in New York December 11.

Plans are being made for an international competition to be held in the United States in 1946, and the National Skating Association of Great Britain has promised its fullest co-operation. Major Mayer will act as representative of the USARSA in his travels thru Europe and try to get as many countries as possible to participate.

Mason Location Bid OK'd by Vancouver

VANCOUVER, Wash., Nov. 10.—In complete reversal of an earlier stand, city commission has taken action that will permit Vancouver to have a roller rink. Specifically, the action amended the city zoning ordinance to revoke a requirement that, in second-class commercial zones, a 250-foot setback be provided for commercial amusement places.

Earlier, the commission had refused by a 2-to-1 vote to revoke the setback requirement. Pat Mason had sought permission to build a rink in the vicinity of Fourth Plain Road and Grand Avenue.

Clause now reads, "Dance halls, skating rinks and other commercial amusements will be allowed only when permits therefor have been first obtained from the planning commission."

Formerly, only in the downtown business district was the setback not required. Mason sought to establish his rink in an outlying district to avoid criticism from a juvenile delinquency angle and to avert parking problems, and in this attitude he was supported by educators, labor leaders and police officials.

Section of the ordinance applying to first-class commercial zones also was amended to provide that theaters and rinks would be added to the list of enterprises allowed by the planning commission after public hearing, examination of the location and proof that the location would not be detrimental to adjacent property.

DETROIT'S ARENA GARDENS Skating Club will celebrate its 10th anniversary November 13.

USARSA PREXY OSCAR MORGAN is making a swing thru the Midwest to visit rink operators.

ROY H. CASLER is now president of Magic Stride Club, Olympic Park Rink, Irvington, N. J.

VETERANS ON WHEELS is a new organization of ex-servicemen who skate at Bay Ridge Rink, Brooklyn.

MOBILE (ALA.) ARENA opening has been set for New Year's Eve. Illness of M. W. Davis, owner, caused delay from October 1.

AMERICAN LEGION is planning to build a new Community Building at Alma, Mich., with skating rink and swim pool, at a cost of \$130,000.

RSROA third annual show in Madison Square Garden, New York, for the benefit of the Infantile Paralysis Fund, has been set for February 26.

REDLAND (CALIF.) SKATELAND Rhythm Roller Club joined the United States Amateur Roller Skating Association recently.

BROOKLYN'S Empire Rollerdom Figure 8 Club's new officers are Earl Risom, president; Phil La Penta, vice-president; Miriam Locke, secretary, and Nathan Garb, treasurer.

ANNUAL Bulkeley-Hartford High School football rally was held at Conroe Rink, Hartford, Conn., recently, with a trophy awarded after the game to the outstanding player. Rink has upped grosses by instituting such rallies.

MAJ. ALBERT B. MAYER, chief of police of Montreux, Switzerland, Swiss representative of the Olympic Committee, American delegate of the Federation Internationale De Patinage a Roulette and a member of the United States Amateur Roller Skating Association, recently visited Earl Van Horn at his Mineola (L. I., N. Y.) Rink. Jerry Ziegler is back at the rink as pro following three years in the navy. Roger Balcolm, Cavalier Arena, Richmond, Va.; Mr. and Mrs. Henry Mason, Health Center, Norfolk, and Mr. and Mrs. Wagner, Ventnor Rink, Atlantic City, were recent visitors.

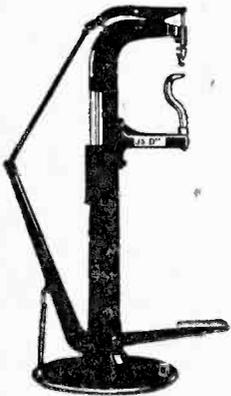
MIDWAY CONFAB

(Continued from page 48)
Fla., were married November 2 at First Presbyterian Church, Greenwood, S. C. Bride is a concession operator for her father. Ray was a bingo operator with the Morris Hannun Shows before he entered the service. He holds the Purple Heart, received as a result of wounds sustained in Italy. At the wedding were Louise Mermen, Mrs. Whitey Usher, Peggy Wilson, Mrs. Walter Rowan, Mr. and Mrs. A. W. Morris, Mr. and Mrs. Dallas Duncan, Mr. and Mrs. George L. Smith,

Mr. and Mrs. I. F. Knowlden, Mr. and Mrs. Con Weiss, Buster Morgan, Mary Ann Morgan, Mr. and Mrs. Walter Holiday, Mr. and Mrs. Chet Dunn, Mr. and Mrs. Happy Hawkins, Sam Greene, Bill Meier, Johnny Morgan, Juanita Beaman, Phil Bender, E. J. Johnson, Mr. and Mrs. Saul Salsburg, Scotty Brown, Elmer Crowell, Mr. and Mrs. George Haut, Carl Holzapfel and Harry E. Wilson.

HARRY BEACH, who for the last five weeks has been operating on the J. George Loos Greater United Shows, will close with that show November 17 at Laredo, Tex., where Loos will end his 1945 season. Beach will head north, visiting friends en route to the meetings in Chicago. . . . B. A. McDonnell, Diesel engineer on the North American Exposition the past season, is proud of the fact that at no time during the 1945 season did he fail to have the lights burning on an opening night and also that at no time during the season did the midway lights go out. . . . RAYMOND WALTON, owner of the North American Wild Life Exhibit, stopped over in St. Louis to visit friends, coming from McAlester, Okla., where his show is exhibiting. He will play stores during the winter, following a successful season at fairs. . . . C. W. (CHICK) FRANKLIN, publicity director of the North American Exposition, arrived at his home in River-ton, Ill., Tuesday (6) after spending several days in St. Louis visiting friends.

New ATTACHING MACHINE



Now you can do the job quickly and easily and we have the rivets 10/16" for forepart 26/16" for Men's heels and 28/16" for Women's heels.

Write for Complete Service
Bulletin TO-DAY!

HYDE ATHLETIC SHOE COMPANY
Manufacturers of those famous BETTY LYTLE Roller Shoes
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WE BUY AND SELL

New and Used Rink Roller Skates
Advise Make, Sizes, Condition and Quantity.
Also Best Price.

JOHNNY JONES, JR.
244 Blvd. of Allies, Pittsburgh, Pa.

Show at Bow of N. J. Spot

BERGENFIELD, N. J., Nov. 10.—Rainbow Rink, located opposite Teaneck Armory, opened here recently. It has 24,000 square feet of skating surface. Paul J. Lovas is pro-manager and Peggy O'Leary, organist. Special show by USARSA titleholders was presented opening night.

PAUL J. GILBERT, Western Division executive of the URO, says plans are in progress for the first annual convention of the California State Amateur Roller Skating Association. Diamond Rink, Oakland, and Skateland, Martinez, are under consideration to host the event.

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SECOND RUN THIS YEAR

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BEAUTIFUL 4-COLOR YEAR 'ROUND
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The Best Skate Today

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First-class Roller Rink and all equipment. Ready for immediate shipment. 250 pair Skates (100 new), all sizes. 256-Watt Webster P.A. System, Turntable, Record Changer and Records, 3 Dual Speakers and Microphone; all only one year old. 40 ft. by 100 ft. Hard Maple Floor, in perfect condition, sections 5 ft. by 10 ft. and 4 ft. by 10 ft.; one Tent, 40x100 ft., two years old. All electric wiring and parts for skates, etc. \$4500 cash. Terms can be arranged.

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Sawyer, Wisconsin

FOR SALE
92 pair Chicago Skates, a bushel of extra Parts, 58 Display Flags, 50 latest Organ Rollo Records. Just closed summer rink. First \$350 gets this equipment.

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No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

**NEW SKATING RINK
FOR SALE**
Cost \$8000.00, will sell for \$6000.00 cash. 40x125 Top, 40x95 Pecan Floor, 225 Pair New Skates; in fact, entire Rink was new 4 months ago. Good Sound System. Now located in HEARNE, TEX., doing business. Wire or write
H. C. "NICK" CARTER

WANTED
Experienced Rink Organist. Must have knowledge of playing for Roller Dance. Give full details in first letter.

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**At Liberty
ORGANIST**
Experienced R.S.R.O.A. Well-known Rink Musician.
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BOX D-43, Billboard, Cincinnati 1, Ohio

REP RIPPLES

PLUNKETT SHOW had big business at Taylor and Rockdale, Tex., reports Kennedy Swain. His mother, Mrs. W. I. Swain, is on the show for a visit. Joe Latham, formerly Harley Sadler's boss canvasman, visited recently. He was on Wake Island and was a Jap prisoner three years and eight months. . . . **JOHN WILLIS WALTERS**, recently honorably discharged from the army at Indiantown Gap, Pa., is at home in Columbus, O. He was in service three years. Walters advises that Cal and Bonnie West are on the West Coast playing clubs. . . . **LELAND SOMERS** has a one-man show operating under auspices in New England. He has been in the Manchester (N. H.) area the past month. . . . **H. H. DALY** has a religious film show playing auspice dates around Lowell, Mass. . . . **GAYLORD PLAYERS**, presenting three-people bills, are in Greene County, Missouri. . . . **MERCIER'S SHOW**, vaude-film, is in the Bennington (Vt.) sector. Owner W. W. Mercier and two people comprise the org. Dramatic sketches are used for flesh.

GILMAN PLAYERS, three people, are presenting E. F. Hannan's *Mr. Jed* around Harrisburg, Pa. . . . **TONY DUCLOS**, former rep agent and Toby comedian, is promoting amateur minstrels around Cottonwood, Idaho. . . . **J. H. BISHOP** has a vaude-pic unit in the Enid, Okla., sector, featuring Western films and two performers on dramatic sketches. Unit has been in schools the past six weeks. . . . **ELWIN HASTINGS** has a religious film show in the Corinth, Vt., area. . . . **LaVINE'S SHOW** is working around Three Rivers, Que., area, totting a 16mm. outfit and two flesh performers. . . . **PHIL ORME** is in his second month with his *Golgotha* religious picture in Montreal territory. . . . **BUTLER PLAYERS**, three people offering flesh bills, are operating around Fort Wayne, Ind., under auspices. . . . **RALPH BLACKWELL**, rep vet, was recently discharged at Camp Atterbury, Ind., after three and a half years in the army, three being spent in CBI theater. While soldiering, he also gave frequent shows

Religious Pics

By E. F. Hannan

THERE are a surprising number of religious pic operators over the country. Many are employed otherwise, but there are also old-time flesh men getting money in this game. From talks with those in the business I find that two seasons are the high spots of the trade, Easter and Christmas times, but not a few move right along booking thru various church societies in the larger cities and going it on their own in the open spaces. There is one operator in the Southwest who has been using *Golgotha* as a feature for several years, and various others scattered over the country get money with *Thine Is the Kingdom* and that other standard, *Crown of Thorns*. One two-people school show stretches his entertainment with a one-reeler called *Flashes of Gay Nineties* and another uses *Little Red Riding Hood*. The field is no way near covered, and a live showman with a flare for contacting and booking can keep pretty busy.

Tiltons on Illinois Circle

ASHKUM, Ill., Nov. 10.—Tilton's Comedians are back in their pre-war territory, working a seven-town circle out of this city. Business has been okay since the opening October 8. With it are Mid and Tillie Tilton, Jesse and Dorothy Sund, Bush and Trixie Richter, Leslie Honnis, Jerry Ashe and Al Unruh.

Hold Your Hats!

HOLLYWOOD, Nov. 10.—Billy Bryant, Ohio River showboat impresario and bossman of the former Bryant floating theater, was here this week to talk about a picture deal. Bryant is now on a lecture tour along the Coast. His only comment upon leaving here was: "I have learned that all the hams aren't on the river, and the studios keep their exit skids well greased."

with his vent act. Blackwell did 13 shows on the ship coming back and a few at Fort Oglethorpe, Ga., where he also did a broadcast on the weekly program of *Fort Oglethorpe in Review*. At present he is visiting friends in Altoona, Pa. He recently visited with Maude Nevins in Indianapolis, and in Chattanooga he met Mr. and Mrs. Ferruchi, of stock company fame, who have the Little Theater there. . . . **CAWLEY PLAYERS**, four people offering flesh bills, are in the North Adams (Mass.) sector. . . . **ARTHUR W. GLASS** has a one-man show in St. Lawrence County, New York. He does a character impersonation sketch and uses a 16mm. picture outfit to augment his flesh. . . . **CARLE'S SHOW**, one-man trick, is operating in Barry County, Missouri. . . . **PEARL'S ENTERTAINERS**, three people, are in the Florence (Ala.) area.

Data on B. & B. Minstrels

Jeffersonville, Ind.

Editors *The Billboard*: An article by E. F. Hannan in the November 3 issue of *The Billboard* refers to the Beach & Bowers Minstrels of bygone days. The company played mostly west of the Mississippi and was a top-notch organization and a money-maker for its owners. I am unable to name the full roster of the show, which info W. E. Church desires. However, I have a four-page herald of Beach & Bowers dated for Decorah, Ia., June 20, afternoon and night; no year given. The troupe was showing under canvas during the summer.

Thirty years ago I was with the Hagenbeck-Wallace Circus and remember reading an article either in *The Billboard* or *New York Clipper* in reference to Otis Bowers, stating that his last resting place was unmarked in the cemetery at Maquoketa, Ia., and old friends and minstrel folks were asked to send contributions to erect a monument to his memory. If this was ever done I am unable to say. A cornetist of this city, Irvin Whitlow, trouped with Beach & Bowers in the late 1890's, appearing in a musical act. Allen R. Wheeler, Caldwell, O., Jerry Mugivan's first band leader, was also with that troupe.

I trust that someone will come up with the full roster of 1901. The writer was with DeRue Bros.' All-Star Minstrels 32 years ago as trombonist.—C. E. DUBLE.

NO PARDON FOR RB MEN

(Continued from page 51)

tial people and see what can be done for Haley, Smith and Aylesworth."

Francis S. Murphy, publisher of *The Hartford Times*, denied vigorously that Gannett had given such instructions to anyone connected with that newspaper.

Summing up his arguments, Alcorn conceded that, "of course, these men are not criminals. Who said they were? But they pleaded guilty to involuntary manslaughter."

The circus officials were represented by Samuel Freedman and George N. Foster, who asserted that no other counsel had been authorized to act for the petitioners. He referred to Tom Watson, attorney general for the State of Florida, who had sought a special meeting of the pardon board several months ago.

The board was told the estimated loss to the circus as the result of payments to be made to claimants is \$2,910,317. So far, more than \$1,000,000 has been made available to the receiver for payments.

HOUSTON SHRINE BIG

(Continued from page 51)

Ruton's dogs, Marie's ponies and Henry's dogs; (15) clowns, featuring Ernie Wiswell; (16) aerial display, featuring Paroff Trio, Winifred Colleano, LaFrancistas and Starlight Revue; (17) Beebe's bears, Nellie Dutton's camel Bagdad, and Clyde Beatty's chimps; (18) clown stop; (19) Flying Escavitas and Flying Melzoras; (20) Riding Duttons; (21) Gregoresko; (22) Mark Hulling and Sharkey, the seal; (23) Les Kimris; (24) Victory finale.

Visitors opening night included Hans Lederer, New York; Art Concello, of Russell Bros.' Circus; Bill Moore, Edwin N. Williams and Mickey King.

Andrew will move his show intact to Fort Worth for a run November 17-25 in Will Rogers Coliseum, auspices of Moslah Temple, and reports indicate the advance sale has swallowed almost half the entire capacity.

WITH THE FANS

(Continued from page 53)

time circus movies shown by Jean Kieffer. Mrs. Raymond served a buffet lunch of Halloween refreshments. Committee was appointed by Joe Daley, the boss canvasman, to arrange future meetings, Mrs. C. A. Gager heading it, and plans were at once made for meeting in November with Felix and Alice Callahan.

Jim Hoye and Bill Day, Hartford, Conn., caught the Ringling-Barnum show at Richmond and Norfolk and visited in the back yard during most of the performances. Pictures taken during their visit in Albany, Schenectady and Utica were distributed to the personnel. On their return trip they stopped at the winter quarters of Hunt Bros. at Florence, N. J., for a visit with Mr. and Mrs. Charles Hunt and Mr. and Mrs. Harry Hunt. They report the proposed improvements of the facilities of the Hunt circus will be excellent.

Wally Beach, CFA, with the armed forces at Camp Polk, La., caught the Big One at Beaumont, Tex., and Alexandria, La. He also caught the Russell show in San Antonio. He said San Antonio was plastered with walt paper. Reason was Cole followed Russell and Polack followed Cole. While in San Antonio Wally looked over the Hertzberg collection at the library. He also visited Tom Scaperlanda, also a CFA.

Charles H. Elwell, CFA, has returned to Corpus Christi, Tex., after spending the last four months in Jacksonville, Fla., where he was a student at an auto-pilot school. He caught Arthur Bros.' Circus while there.

David McGill is back home in Paterson, N. J., with an honorable discharge from the armed forces.

UNDER THE MARQUEE

(Continued from page 53)

as the lost art of billposting, judging by the flood of wires that followed the printing of *Kid Koster's* name in connection with such an article last summer in *The New York Times*.

YESTERYEAR advertising: "Mammoth free street parade. \$1,000,000 invested in splendors for the eye and ear."

ELMER A. KEMP, Trenton, N. J., and Charles Meyer, Elizabeth, N. J., caught Dailey Bros. in Bedford, Va. . . . **CECIL EDDINGTON**, skating clown, opened in Gimbel's Toyland Saturday (10). This marks the sixth year Eddington has appeared at the Milwaukee department store. . . . **SAM L. WARD** will handle the Flint (Mich.) show as his next assignment for Polack Bros.

BEV KELLEY reports the 1945 Ringling Bros.' and Barnum & Bailey route book is ready for the press and will commemorate the 75th anniversary of the Barnum part of the title. Book will include the Barnum route from 1871 to 1918, including the years abroad; a day-by-day diary in the old route book tradition and some picture highlights of the year.

"**FIFTY FUNNY CLOWNS**. Count 'em." A change in billing, to either 49 or 51, would at least sound different.

CAPT. ANTHONY L. B. (JACK) GREENHAW trouped into Chicago Monday (5) with a convoy of Filipino G.I.'s bound for Fort Sheridan, Ill. After hurried visits with many friends, he left a few hours later on the return trip to Camp Anta, Calif., where he is regularly stationed. . . . **EARLE REYNOLDS**, recently bereft of his wife, Nellie Donegan, was in Chicago this week to visit his brother and showmen friends.

MR. AND MRS. EDDIE ROGERS are vacationing in Hot Springs before returning to their home in Chattanooga. Rogers was with Cole Bros.' Circus. . . . **FOUR CAUDILLO SISTERS**, Mexican

acrobats with Cole Bros., will open at the Bowery Night Club, Detroit, Monday (12). . . . **TIGE HALE** wires from St. Louis that his band has been awarded the season's contract on the Pan-America Circus opening in Lakeland, Fla., December 1.

MUCH HAPPINESS was brought to the Tableau & Chariot Circus quarters when suddenly, in a whirl of dust, Mulligan Red, last survivor of a long line of camp cooks, arrived in a taxi.

WALTER D. NEALAND, R. & S. Amusements, caught the Bob Dickman Circus at Keanansville, N. C., November 1. . . . **JIMMY STUTZ**, Trenton, N. J., and Charles Meyers, of Elizabeth, N. J., were among the visitors at the Hamid-Morton Circus, Philadelphia. . . . **WARREN H. HENSEN**, formerly boss usher and ticket seller with the John Robinson Circus and assistant boss canvasman with Hagenbeck-Wallace, is now a patient at the Jacksonville (Ill.) Hospital.

MR. AND MRS. MORTON SMITH, Gainesville, Tex., caught the Cole Bros. at Greenville, Tex., and had supper with Mr. and Mrs. Harry Thomas. Smith enjoyed visits on the lot with Harry MacFarlan, Cap Curtis, Emmett Sims and W. H. Woodchuck. . . . **MR. AND MRS. Al Connors**, last year with the Arthur Bros., is now playing school assemblies in Texas. Connors is doing juggling, unicycle and wagon wheel, and Mrs. Connors is working dogs. . . . **F. D. WHETTEN** and Connie McToon, who operated a dog, pony and monkey circus this season in Indiana schools, have dissolved their partnership. Whetten jumped to Birmingham, where he joined Coley's Hillbilly Band in Alabama schools. Whetten is doing magic and furnishing transportation.

KINDLY ADVISE your readers that on closing night Smear Slider, trombonist, left, taking the suspenders belonging to the pants of his uniform.—Ford Axle Annie's Wild West.

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For New Organized Hillbilly and Variety Show

Acts of all kinds suitable for this type show. Hillbillies on all instruments, Vaudeville Acts, Comedians, Girls, Singing and Dancing Teams, Western Stage Acts. Wanted—Good, strong title for Show. Would consider organized troupes. Would like to hear from Red River Dave. Can place at once General Agent with car. W. W. Clark, write. Can use Billposter, Boss Canvasman, Seatman, Working Men, all departments. TO LET—All Concessions, Popcorn, Prize Candy, etc. Harry Le Roy, can place you; write. Will buy Seats if not over three hundred miles from here. Will buy small Light Plant or any good Hillbilly Show Property. What have you? Show opens near San Antonio, Texas, Dec. 1st. Will play South Texas and Mexican border, making two towns each week until spring, then one-day stands Northeast. For winter dates would consider booking few outside Concessions and small Ride or two with own transportation. What have you? Will expect all to work on winter salary until head north, then will pay tops. See, write or wire; pay yours.

MRS. THEODORE R. CLINKSCALES, Secy., 214 Eleanor Ave., San Antonio, Texas.



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... **\$4.10**
 B. B. 101—3 Diamond Wedding Ring to match. Each... **4.50**
 Sizes 5 to 7

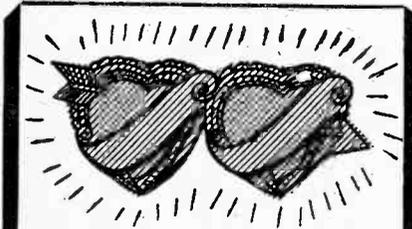


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 Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish.
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 Special prices to jobbers.
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AGENTS, STREETMEN, CANVASSERS WANTED to sell beautiful Glazed 1946 Religious, Etc., Calendars. Size 12x19, selling fast now. Sample and prices, 25¢. C. P. Calendar Mfg., 114 Clay St., Baltimore 1, Md.

AGENTS — OUR COMIC XMAS CARDS SELL like hot cakes in December; 3 samples, 25¢; 100 for \$4.00. W. B. Fox, Box 147, Mobile 2, Ala.

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BEAD NECKLACES FOR JOBBERS, FAIR Workers, Carnival Men. Particulars free. Sample line, \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif. ja12

CHRISTMAS ICICLES — BEAUTIFUL JUMBO cellophane package, wholesale price, \$7.20 per gross. Act fast now for delivery. Sample, 15¢. L. & K. Products, Mfrs., 6822 20th Ave., Brooklyn 4, N. Y.

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COLORFUL NEW SIGN SELLING LIKE WILD-FIRE to taverns, cafes, bars, etc. No competition. 300% profit; \$1.00 brings samples and price list (worth \$2.50 retail). Satisfaction guaranteed. Kolortone, 328 Oak St., Detroit Lakes, Minn.

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Miniature Pennants	Gross	.75
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Bean Blower, Paper	Gross	1.00
White Band Rings	Gross	1.00
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Plastic Charms w/ Strings	Gross	1.25
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Gold Plated Scarf Pins on Cards	Gross	1.50
Cross Charms, Plastic	Gross	1.75
Elephant Charms, Plastic	Gross	1.75
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Plaster Animals, Assd. 1/2 Gr. Pkd.	Gross	2.75
Monkey Mirror	Gross	2.95
Pocket Combs	Gross	3.75
Pop Guns, Paper	Gross	4.00
Boxing Glove Charms, Plastic	Gross	4.50
Children's Toy Color Book, 40¢ Dz.	Gross	4.50
Plastic Memo Book	Gross	4.00
Plastic Brooches, Assd., 40¢ Doz.	Gross	4.50
Plastic Earrings, Assd., 40¢ Doz.	Gross	4.50
Toy Banks, Cardboard	Gross	4.50
Paint Set	Gross	5.25
18 In. Batons	Gross	8.00
23 In. Batons	Gross	9.00
Tinsel Head Batons	Gross	16.25
Flag Tabs	Hundred	.50
Wing Tabs	Hundred	.50
Good Luck Charm Card	Hundred	.75
Patriotic Clips w/ Cards	Hundred	.75
44 In. Cardboard "45" Puzzle	Hundred	1.00
Patriotic Buttons	Hundred	1.75
1 1/2 In. Comic Buttons	Hundred	1.75
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Comic Books, 5x7 1/2 In., 29 pgs.	Hundred	3.00
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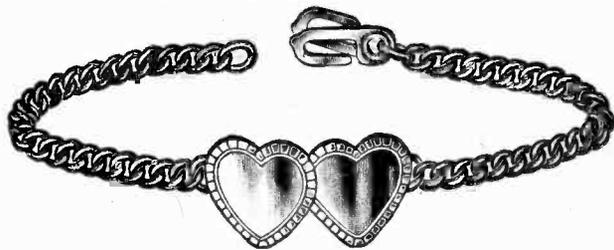
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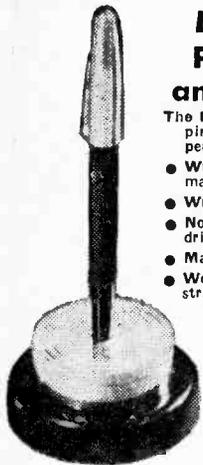
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NOTICE—Only advertisements of used machines accepted for publication in this column.

AA BUYS! — 14 LOBOY SCALES, INTERNATIONAL Ticket Scales, 5¢ Selective Candy Vendors, 25¢ Vendors for razor blade packages. Adair Company, 6926 Roosevelt, Oak Park, Ill. des

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. del5

A.B.T. TARGETS, \$14.50; KICKER-CATCHERS or Pikes Peaks, \$10.00; Grippers, \$6.50. Will buy Counter Machines. Edford, 1751 Morse, Chicago 26, Ill.

CLOSE OUT — CHICAGO COIN SPORTY, \$45.00; Majors '41, \$55.00; Chester Pollard Football, remodeled, glass top, \$75.00; All Nations Bouncing Ball, same size as Joker and Poker, \$50.00; X-Ray Poker, \$75.00. Wanted: Selective Candy Bar Machines. B. & J. Novelty Co., 121 Lake Edge Drive, Euclid, O.

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FOR SALE — PENNY COUNTER GAMES. 2 Keep 'Em Bombing, 1 Holly Gripper, 1 Air War, 2 Circus, 1 Baseball, \$10.00 each; \$60.00 for lot. Mark Serbin, 2316 Eldridge, Pittsburgh, Pa.

FOR SALE — COMPLETE PENNY ARCADE; 116 machines. Just been overhauled and painted. Now operating, \$3,500.00. 818 S. Rampart, New Orleans 13, La.

FOR SALE — 1 10¢ MILLS BLUE FRONT, \$129.50; 1 10¢ Mills Cherry Bell, \$169.50; 1 25¢ Mills War Eagle, 3/5, \$174.50; 1 25¢ Mills Cherry Bell, \$199.50; 2 25¢ Cherry Bell Brown Fronts (rebuilt), \$199.50 each; 1 25¢ Jennings Silver Chief, \$179.50. Seashore Music Company, 521 S. Front St., Wilmington, N. C.

FOR SALE — 3 ONE CENT BLUE AND GOLD Vest Pockets, in excellent condition. All for \$85.00. Darlington Music Co., Darlington, S. C. Phone 500.

FOR SALE — PENNY SNACKS, 3 COMPART- ment machines, \$6.50; Walzer 1¢ Hershey Machines, \$2.00; Hamilton Scales, \$35.00. Al Hoff, 1920 Rose, Baltimore 13, Md.

FOR SALE — TESTPILOT, \$75.00; TAILGUN- ner (Gun), \$100.00; Antiaircraft, \$25.00; Ballyballs, \$50.00 each; Baker Defense (5 ball), \$20.00; Stoner Fantasy, \$15.00; Silver Spray, \$20.00; Pikes Peak, \$12.50; Holly Grips, \$2.00 each; U-Select-It Candy Bar Vender, \$25.00; 1¢ Ball Gum Venders, \$2.00 each. 1/2 deposit. Red Line, New Hampton, Iowa.

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MUSIC — ROCK-OLA PLAYMASTER AND Spectravox, \$375.00; AMI HiBoy, 40 selection, very clean, \$375.00; Rock-Ola Twin 12's, steel cabinets, Packard adapters, complete, \$149.50; Rock-Ola Imperial 20's, Packard adapter, steel cabinet, complete, \$200.00. King Pin Games Company, 826 Mills St., Kalamazoo, Mich.

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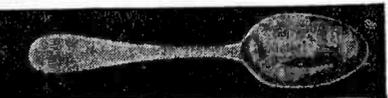
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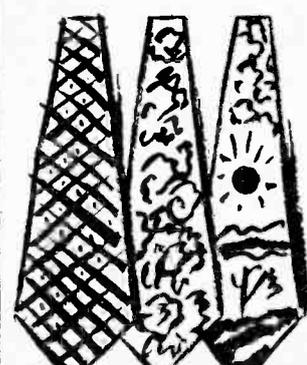
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 Enclose \$1.20, send Dan! Dan prepaid.
 Send C. O. D. I'll pay postman \$1.00 plus postage and packing.
 If you are not satisfied money refunded.

\$1.00 plus postage and packing. Includes wooden dancing platform.

Name
 Address
 City
 State

MAKE YOUR OWN BUBBLE LIQUID 50¢ GAL. none better

Cash in on Bubble craze. New Miracle Liquid sells like wild. Ingredients worth \$1.00; make up to \$30.00 worth of liquid retail. Why pay more!

ORIGINAL FORMULA
 It is easy to make this sensational seller. Send \$5.00 for manufacturer's original formula. Beautiful colored labels furnished at cost. Rush cash or money order to

INDUSTRIAL PROCESSING
 328 Perry St., Cincinnati 2, O.

CORRECTION

In our ad last week on All-Armored Divisions, Pacific and European Emblems for Servicemen, Civilians and Sweethearts, the price listed should have read

35c instead of 25c

MANHATTAN GLOVES & NOTION CO.
 27 Orchard Street New York 2, N. Y.

EASTMAN AND DIREX POSITIVE PAPERS and Chemicals. All sizes Mounts, Glass and Leatherette Frames, Photo Floods, Flash Bulbs. Orders shipped same day received. Cameras and lenses repaired. St. Louis Photo Supply Co., 1617 Market, St. Louis 3, Mo. no24

EASTMAN — 8 ROLLS 1 1/2", \$40.00; 3 slightly outdated, \$9.00; Dirx, 19 1 1/2", \$80.00; 3 slightly outdated, \$8.00; 4 2 1/2", \$28.00; 5x7 D.W., 2 gross, \$14.00; 5x7, S.W., slightly outdated, 4 gross, \$15.00; Marful, 4 1 1/2", slightly outdated, \$12.00; 10 2 1/2", \$65.00; \$200.00 takes all. 50% with order. Phil Weinstein, 627 W. 3d St., Wilmington, Del.

ELECTRICALLY COIN OPERATED 1 1/2x2 D.P. Camera, Goerz F.2 lens. Reconstructed from original Photomat mechanism. Coin takes the photo and cuts the strip. Special offer with Devel-O-Matic developing unit complete, \$450.00. Herman Millman, 1094 Flatbush Ave., Brooklyn, N. Y. no24

FOR SALE — 7 ROLLS 3 1/2x350 MARFUL Paper, September, 1945, dating, perfect at \$10.00 per roll. Star Amusement Company, 1510 Surf Ave., Brooklyn 24, N. Y.

MAKE PERFECT PHOTO COPIES — NO camera, no film, no dark room. Exact-Photo-Copy makes exact size copies of army and navy discharges. Millions of potential customers. Copies anything printed, written, drawn, etc., in a jiffy. Easy to operate. Complete outfit, \$125.00 up. Herman Millman, 1094 Flatbush Ave., Brooklyn, N. Y. no17

NOW HAVE LEATHERETTE FOLDERS FOR 1 1/2x2 with brass corners. Some flash; also other sizes Photo Lockets for 1 1/2x2 still getting top money. Sample 25¢. Notice to our patrons: In few weeks will spring something new and different. No investment, nothing to buy. C. Gaisner, 146 Park Row, New York 7. no24

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PHOTO MOUNTS — 1 1/2x2", \$1.50 per 100; 2 1/2x3 1/2", \$2.25; 3x5, \$2.50. Other sizes. Backgrounds, Comic Foregrounds, Photo Novelties, Supplies. Holiday numbers ready. Miller Supplies, 1535 Franklin, St. Louis, Mo. de8

20 ROLLS 4" D.P. PAPER, EASTMAN, \$13.50 per roll. 1/3 deposit. H. R. Taylor, Box 1161, Leesville, La. no24

PRINTING

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four lines copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. de22

RUBBER STAMPS MADE TO ORDER — Metal Pocket Stamps, 85¢; Monogram Stamps, 35¢. Circular free. Federich Mfg., Dept. C3, East Pittsburgh, Pa. x

SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS .. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. no17

TATTOOING SUPPLIES

FOR SALE — PROF. TATTOOING OUTFIT. Act quick. G. Matthews, 8203 Standard Ave., Centerline, Mich.

TATTOOING OUTFITS, DESIGNS, INK — Bright colors. Latest 1945 two color illustrated folder sent free. Write today. Zeis Studio, 728 Lesley St., Rockford, Ill. de22

TATTOOING OUTFITS AND SUPPLIES — Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. de8

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES; all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. de15

ALLAN HERSCHELL KIDDIE AUTO RIDE or any Kiddie Rides. State condition, lowest price. Photo if possible. Multiprises, P. O. Box 1125, Waterbury, Conn. no24

COMPLETE EQUIPMENT FOR MANUFACTURE of Potato Chips, used or new. State make, condition, capacity size and cash price. Box 704, c/o The Billboard, 1564 Broadway, New York 19. no24

ELECTRICAL APPLIANCES WANTED — THE Arcade, 106 1/2 High St., Portsmouth, Va.

KIDDIE AUTO RIDE — MUST BE IN GOOD condition, and Van Truck for same. Have the cash. Peter Zelick, 404 Center, Meriden, Conn.

WANT TO BUY ASTRO-SCOPE MACHINE. Write O. L. Etheridge, 2804 Indian River Rd., Norfolk 6, Va.

WANT TO BUY, WITH OR WITHOUT TRANS- portation, #5 Eli Wheel, Allan Herschell Merry-Go-Round, Seven Car Tilt. A. Amusement Co., Oak Lawn, Ill.

WANT — LOBOY 1¢ SCALES, 5¢ SELECTIVE Candy Vendors, 1¢ Gum Machines. Adair Company, 6926 Roosevelt, Oak Park, Ill. de8

WANTED — CAN USE UP TO ONE DOZEN 1¢ Scales. State condition and price wanted. Albert Lee, Box 58, Hardin, Ky. x

WANTED TO BUY — SHOOTING GALLERY. State size, price and if possible send photos. Henry Bianchi, 1885 Wood St., Muskegon 27, Mich.

WANTED TO BUY — ALL TYPES OF SMALL Electrical Appliances, Radios, Clocks, Guns, Ammunition. Send price lists or samples. Friedman's Radio & Appliance Co., 508 Crockett St., Beaumont, Tex.

WANTED — KIDDIE AUTO RIDE WITH TOP, all in good condition and ready to go. State lowest price for cash. Write C. L. Drollinger, Kalona, Iowa.

WANTED TO BUY SMALL YOUNG BLACK Crow, split tongue to talk. State particulars. Bozo Ward, c/o Gus Sun Theatrical Agency, 803 Donovan Bldg., Detroit, Mich.



BIG FLASH for FAST PROFITS

34" PANDA BEAR

\$105 in Plush and Duvetyne Combinations. Massive in Appearance, WELL STUFFED and FLASHY COLORS.

WILL SELL ON SIGHT

Packed 12 to the **\$42.00** dozen

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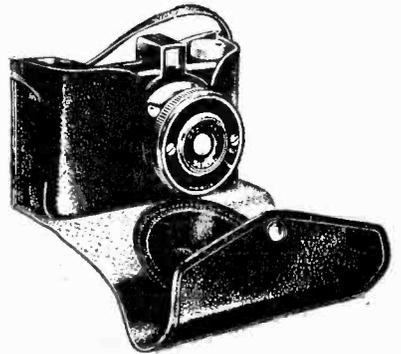
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DUMBO BEAR
 Grey Alpaca, Lustrous Finish
 Size Per Doz. Retail Values
 20" \$22.00 \$5.00
 30" 32.00 8.00
 Sample of Both, \$5.00.
 Limited quantity.
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 10¢ Cellophane Bags (Boxes of 2 Doz.), Good Ass't. 64¢ Doz. Net
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 F. O. B. Chicago, Limit Per Order, 100 Boxes of Each Item. No C. O. D.'s, Please.
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 15 ft. spread. Biggest and fastest selling item today.
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ALVERS ATTRACTIONS — 4 PEOPLE ROLLING Globes, Swinging Ladder, Single Trapeze, Contortion. These are family acts. The Sun Shine Kids, 2709 Hiedelback Ave., Evansville, Ind. no24

BANDS AND ORCHESTRAS

AT LIBERTY — HILLBILLY AND WESTERN Band. Available for radio, stage and night club. Fine trios, duets and solos, as well as instrumental. Booking agents, write. Box C-495, Billboard, Cincinnati 1, O.

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SMALL ORCHESTRA — EXCELLENT FOR dance and floor show, wants connection in Florida. Box C-493, Billboard, Cincinnati 1, O.

TEN PIECE BAND FOR FAIRS, CONVENTIONS, general outdoor engagements. Licensed A.F.M. bookers vicinity Rochester, Binghamton, Ithaca, Hornell, all New York, write Box C-496, Billboard, Cincinnati, O. de8

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M. P. OPERATORS

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A-1 PIANIST FOR DANCE BANDS, FLOOR shows singers or cocktail lounge. Extensive library. Desires location South or West. Attractive. Have had best engagements here. Member 802. Helen Morrissey, c/o Billboard, 1564 Broadway, New York 19.

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ALTO SAX — 21, FINE TONE, READ. WANT location, will travel. Available immediately. 388 N. Delaplaine Rd., Riverside, Ill. Riverside 3620.

AT LIBERTY — BASS FIDDLE, WHITE, AGE 24. Discharged, union. Experienced. Small combo or band preferred. Max Thomason, 801 Wabash Ave., Mattoon, Ill.

AVAILABLE — VIOLINIST, CONCERT DANCE. Union, fine tone, good reader. Young, good appearance. Prefer Florida. All offers acknowledged. Box C-493, Billboard, Cincinnati 1, O. no24

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DRUMMER — AGE 32, DEPENDABLE, 14 years' experience. Pearl outfit. Desire to locate in Florida this season. Will consider 2 or 3 nights a week. Address Ray Shank, 126 Peebles St., Wilkinsburg, Pa.

DRUMMER — UNION; PREFER SWING. WILL travel. Available immediately; also experience shows. Cliff Anderson, 93 N. 3d St., Alexandria, La.

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LEAD OR SECTION ALTO CLARINET — Good intonation, excellent reader, phrase well. Cut or no notice. No one nighters. Will consider any section of country. Can join immediately or at your convenience. Minimum, \$75.00. Wire or air mail Box C-494, Billboard, Cincinnati 1, O.

MALE PIANIST AND GIRL SINGER — OUT-standing attraction. Prefer Florida. Carl Crist, General Delivery, Syracuse, N. Y. no17

RINK ORGANIST — EXPERIENCED, HAM-mond organ and Solovox. Metronomed roller-dances. Excellent references. Desires correspond-ence concerning permanent position. Extensive library. Highest salary. Write Box C-497, Billboard, Cincinnati 1, O. no24

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 Heavy highly polished Name Plate with Silver Plated Chain and Sister-Hook Catch.
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 Here's a profit opportunity that you can't afford to miss. Special bargain assortment at \$25, \$50 and \$100 and more, including pins and earring sets and novelties that sell on sight. Big profits, easy sales. Send 25% with order, balance C.O.D. Satisfaction guaranteed. **MID CONTINENT JEWELRY COMPANY**, 402 Sixth Street, N. W., Washington 1, D. C.

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White Stone Rings. Limited Quantity. Sterling and R.G.P. Bright, clean stock. Order No. D470.

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Correct colored stone for each month. Sterling. Order No. BS-12.

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	Doz.	Gross
Snake Candy	\$.75	\$ 8.75
Thumb Trick	3.00	34.50
Card Trick (Ass't)	.80	7.20
Magic Coin Box	1.80	21.00
Ring & Coll Puzzle	.75	8.50
Dice Key Chains	.75	8.50
Indian Feather Hats	2.00	23.00
Rubber Mice	1.80	21.00
Wolf Buttons (4")	1.50	18.00
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Perfume Oil Essence in purse bottles. It's sweeping the country. Nationally adv. in Screenland, Movie Show, Real Story, Movieland, Silver Screen, Real Romances, Song Hits, Personal Romance, Screen Romance magazines for \$1.00. LORIPAH'S OF HOLLYWOOD. A copy of ad given with each bottle to clinch sales. Top money maker. Gr. \$30.00; profit \$11.00; \$1.00 seller. 1/2 Gr. \$18.00; 3 Doz. \$10.80; 1 Doz. \$4.80; delivered. Sample 25c. Order from ad.

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New waterproofed, mildew proofed. Double stitched with best grade 12-4 thread, complete with grommets and reinforced corners.
10x12 .. \$ 9.80 15x20 .. \$24.00
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Other Sizes Made To Order at 8¢ Sq. Ft.
25% Deposit To Cover Shipping Charges.

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GENTS' STICK PINS, Gold Filled, Ass't'd Per Doz.	\$ 2.00
YELLOW GOLD FILLED COLLAR BUT-TONS, Per Gross	3.00
ROSARIES (Boxed), Per Doz.	5.00
EARRINGS, Pierced or Screw, Per Doz.	5.00
STAINLESS STEEL GENTS' STRETCH BANDS, Each	2.00
1 LB. COSTUME JEWELRY, Needing Repair	5.00
1000 COSTUME JEWELRY STONES	3.50
100 JEWELRY ITEMS (Items Retail at \$1.00 Each)	25.00

B. LOWE, Holland Bldg., St. Louis 1, Mo.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

American Eagle: Mound Bayou, Miss. A.M.P.: Walterboro, S. C.; Clayton, Ga., 19-24. Bill's Rides: Elba, Ala. Bistany Greater: Miami, Fla. Blue Ribbon: Gainesville, Fla. BR Shows: Sicily Island, La. Bullet: Boston, Ga. Bullock Am. Co.: Charlotte, N. C.; season ends. C. & B.: Bremen, Ga.; Carrollton 19-24. Central Am. Co.: Summerville, S. C.; (Fair) Beaufort 19-24. Cetlin & Wilson: Savannah, Ga. Crescent Am. Co.: (Legion Fair) Camden, S. C.; season ends. Dixieland: Covington, La. Endy Bros.: (Shrine Fair) Lakeland, Fla., 12-14; (Shrine Fair) Miami 17-Dec. 6. Fay's Silver Derby: Eufaula, Ala. Florida Am. Co.: Melbourne, Fla. Gay Way: Abbeville, Ga. Great Southern Expo.: Green Cove Springs, Fla. Greater United: Laredo, Tex. Groves Greater: Thibodaux, La. Hall's Greater: Magnolia, Ark. Harrison Greater: St. Matthews, S. C. Hill's Greater: Corpus Christi, Tex., 12-18. Leelight, J. R.: Duncan, Okla. MacFarland's United: Victoria, Tex.

Maglo Empire: Reserve, La. Marion Greater: (Fair) Edgefield, S. C.; (Fair) Batesburg 19-24. Majestic Greater: Cross City, Fla. Mighty Page & Kellie Grady: Crestview, Fla. Moody's Expo.: Atmore, Ala. M. & V.: Sunset, La., 16-25. Playland: Perry, Fla. Port City Am. Co.: Raymondville, Tex., 12-20. Rainbo: Vienna, Ga.; Moultrie 19-24. R. & S. Am.: (Camp Davis) Holly Ridge, N. C.; Wilmington 19-24. Shipley's Amusements: White Castle, La. Sparks Bros.: Hattiesburg, Miss.; Pascagoula 19-Dec. 1. Sunshine: Sulphur Springs, Fla., 12-15. Tidwell, T. J.: Colorado City, Tex. United Expo.: Port Arthur, Tex. Victory Expo.: McAllen, Tex. Whitney & Scott United: Henryetta, Okla., 14-17.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barton's Circus & Wild West Rodeo: Summerville, S. C., 12-17. Bradley & Benson: Baxley, Ga., 14; Alma 15. Clyde Bros.: Arkansas City, Kan., 13; Ponca City, Okla., 14-15; Enid 16-17; Guthrie 19-20. Dailey Bros.: Selma, N. C., 13; Fayetteville 14; Wilmington 15; Mullins, S. C., 16; Florence 17. Davenport, Orrin: Rochester, N. Y., 12-17. Dickman, Bob: Bolton, N. C., 13; Clarkton 14; Chadbourne 15. Hamid-Morton: Atlanta, Ga., 12-18. Ringling Bros. and Barnum & Bailey: Miami, Fla., 12-15; West Palm Beach 16-17; St. Petersburg 19; Tampa 20-21; Sarasota 22; season ends. Wirth, Frank: (Exposition Hall) Portland, Me., 19-24.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Amazo: Playing schools in New Orleans, La., 12-16. Barrett, Roy (Shrine Circus) Rochester, N. Y., 12-17; (Elks' Circus) Portland, Me., 19-24. Campbell, Loring: Walnut Grove, Minn., 14; Okabena 15; Windom 16; Estherville, Ia., 19; Adrian, Minn., 20; Balaton 21. Couden, Doug & Lola: School shows, El Dorado, Ark. Curtis, Rube & Robert (Shrine Circus) Ft. Worth, Tex., 17-25. Fayssoux: Chocowinity, N. C., 14; Ayden 15; Greenville 16-17; Snow Hill 19; Farmville 20; Saratoga 21; Gastonia 22-24. Gibson's Hollywood Sky Ballet (Shrine Circus, Armory) Rochester, N. Y., 12-17. Harlan, Doc & Maxine: Hot Springs, Ark., 12-17. Harvey's Magical Musical Instruments (Shrine Club) Wilmington, Del., 17. Hubbard, Paul: Public schools, Sandusky, O., 12-16. La-Mar (Auditorium) Rushsylvania, O., 14; (Auditorium) Hebron 16. Long, Leon: Augusta, Ga., 12-15; Columbia, S. C., 16-18; Hartsville 19; Darlington 20; Kingstree 21; Georgetown 22-23. Plunkett Stage Show: Giddings, Tex., 12-14. Rome, Great: Mt. Airy, Md., 14; New Windsor 15; Union Bridge 16; New Market 17. Scheetz, Raymond: Amarillo, Tex., 15-19; McLean 20; Clinton, Okla., 21; Oklahoma City 22-26. Shelton: Hammond, La., 14; Amite 15; Gonzales 16. Shrimplin, Roy & Vivian: Danville, O., 14; Poland 15; Gnadenhutzen 16. Virgil, Great: Oakdale, Calif., 15; Sonora 16-17; Lan Andreas 19; Lodi 20; Stockton 21; Livermore 26-27.

Ga. Event Shatters Record

SANDERSVILLE, Ga., Nov. 10.—Washington County Fair, completing its 29th annual October 20, showed to record crowds during the six-day run, according to G. S. Chapman, secretary. Total of \$1,700 was paid in prize money.

Missouri Show Women's Club

Maryland Hotel, St. Louis

ST. LOUIS, Nov. 10.—Presiding with First Vice-President Harriet Maher on the rostrum were Norma Lange, treasurer and Mildred Laird, secretary. Alice Belmont acted as sergeant at arms.

Elected to membership were Delores Weir, Lalla Bauman, Lillian Ann Merod, Virginia Harris, Bertha H. Ware, Bea Goe and Mrs. Anna A. Stebler.

Chaplain Daisy Davis returned to St. Louis. A generous donation was received from Patricia Williams. Ida McCoy, chairman of the Sick and Hospital Committee, reported that President Gertrude Lang is ill.

Evelyn Vinson was in St. Louis for a visit. She will winter in California. Lee Belmont will accompany her daughters, Alice and Lorraine, to Honolulu. They expect to be gone six months.

Mildred Laird won the blind raffle. Refreshments were served with the International Association of Showmen.

International Showmen's Association

Maryland Hotel, St. Louis

Rex Howe received the plaudits of those assembled for this meeting when Secretary Euby L. Cobb announced that he had, during the current year, enrolled over 100 members in the association. It was Howe's first meeting since he left for Louisville last spring. Elected to membership during this session were William E. Hirsch, Harrison E. Powell, Stephen Mehlinger, E. L. Pilger, Herbert E. Goodrich, Herman Melcher and Henry Otis Staples.

Tommy Thompson and Fred Proper, who attended for the first time since they left here last spring, made sizable donations to the Cemetery Fund. Following the business session, the members of the Missouri Show Women's Club served lunch and refreshments to the members.

MACON GOES OVER

(Continued from page 55)

Mirth Shows, and independent concessions have not yet been released, but Jordan said the take in 1944 of approximately \$45,000 by the World of Mirth on shows and rides alone will be eclipsed by a gain this year, and unofficially it was learned the shows and rides take was approximately \$50,000, the top record in the history of the fair. Totals will be announced when all independent collections are in.

Five days of fair week had perfect weather but Saturday—usually a big day—the rains started around noon and kept up until about 10 p.m. Most of the free acts and fireworks were canceled.

Actual attendance figures have not been compiled, as figures announced Thursday included only cash collections and took no account of heavy free list, including thousands of Future Farmer boys, school groups of 4-H boys and girls and other large groups admitted free. It was estimated the actual attendance will run above 115,000, or more than 15,000 ahead of last year.

Feature of the last day was the auction sale of carload of pure bred Western cattle imported by the fair to encourage livestock development in this section. Auction brought in about \$6,000, with buyers coming from as far as 200 miles. Fair broke even on this venture, officials said.

S OF A

(Continued from page 47)

are candidates for supervisor. It was pointed out that T. P. O'Toole, another member, is also a candidate for supervisor. Cards from Charles Camp and Mary and Teddy Texeira, a letter from Tom Heaney, and \$25 for tickets and a letter from Judge Molkenburg were acknowledged.

Mike Krekos, of the West Coast Victory Shows, presented a check for \$540, with the request that \$400 be placed in the Cemetery Fund and \$140 in the Sick and Relief Fund, of which he is chairman. Money, raised on Mike's show, is split between the Regular Associated Troupers, Pacific Coast Showmen's Association and Show Folks.

Home-coming week was postponed until Monday (19), as many showmen will be working November 12. Harry Reynolds is seriously ill in Phoenix, Ariz. Les Paterson is a patient at St. Luke's Hospital, and Rose McGovern is suffering from a sore throat. Oscar Walker is chairman of arrangements for installation night. Nellie Baker has 275 names on the tablecloth.

CARAVANS

(Continued from page 47)

The installation dinner will be December 3.

Donations received from Winona Woodward, Mollie Foster and Pearl McGlynn will be used on award books during the Round-Up. All members are urged to send award books on Victory Bonds to Edna Stenson, 5611 West Chicago Avenue, Chicago. The drawing will be held at the installation dinner.

Edith Streibich and Lucille Hirsch were hostesses at the social October 30. Hattie Clinton and Pat Seery will preside at the next party Friday (16).

Correspondence was received from Ruth Martone, Myrtle Hutt, Esther Weiner, Pattie Ann Hall, Frances Hennies and Evelyn Levine.

Caravans will make up and distribute Christmas boxes to wounded veterans.

NSA

(Continued from page 46)

Rock and Pat Martino is back from the South. Murray Goldberg, the scale king, visited, as did Ross Manning, Fred Murray, Jack Richter, Sam Rothstein and Arthur Campfield. Hyman Wagner is ill at his home. Mr. and Mrs. Sam Prell and son, Joe, visited. William Steinberg is out of service after more than three years in the South Pacific.

Among contributions received are \$550 from Endy Bros., \$500 from Jack Perry and the Kaus Shows, and \$262 from the Joseph J. Kirkwood Shows.

Life memberships will be presented Harry Hershfield, John McCornick and Donald D. Simmons at the banquet. It's still possible to get seats for both the banquet and the Buck testimonial dinner.

SLA

(Continued from page 46)

writes that Bob Parker is in a hospital for medical attention, but will be on hand at the December meetings.

Ladies' Auxiliary

President Ann Doolan presided at the regular meeting. With her were First Vice-President Louise Rollo, Second Vice-President, pro tem, Edith Streibich, Secretary Elsie Miher and Treasurer Lillian Woods. Bessie Mossman gave the invocation.

Plans for the open house, December 3-6, were completed. The installation dinner will be held December 4. President Doolan appointed Frances Keller as mistress of ceremonies. The incoming president, Louise Rollo, appointed Marie Brown as installing officer.

Ann Doolan held the October 25 social and Ma Wasserman and Lee Gluskin were the hostesses Thursday (8).

Applications of Avis Engs Blévin, Opal Estelle Stevens, Angelina Marie Dallesio and Alice Griggers Fastenberg were credited to Esther S. Weiner and Edith Streibich.

SPRINGFIELD SPRUNG

(Continued from page 55)

surplus, all property at the air forces depot on the fairgrounds. Ward has the assurance from Reconstruction Finance Corporation it will move the material by February.

Green, who turned over the plant to the army shortly after Pearl Harbor, insisted several weeks ago that since the war the exposition grounds have become "a federal junk yard." He and Ward pointed out that equipment and materials still left could easily be moved to the near-by Illiopolis ordnance plant or to the army's depot at Toronto.

Assured of the army's intent to pull stakes, Green, Brooks and Ward conferred with George F. Buskie, executive director of the office of surplus property for the Reconstruction Finance Corporation, who agreed to send a delegation of surplus disposal agency representatives to Springfield. The group, to be selected next week, will examine the property on the fairgrounds for prompt sale or removal elsewhere.

The extensive repairs must be completed before the fair can open next fall, Ward has definitely started preparations to resume, and fortified by an impressive State appropriation, expects to have the plant in readiness for full-scale operations.

IAFE Faced With Numerous Problems

(Continued from page 54)
 in the Crystal Room, with President Samuel S. Lewis, York Interstate Fair, presiding. This session will be devoted to the president's annual address, the introduction and acceptance of new members, the appointment of a nominating committee and reports by the following committees: Board of Appeals, Archie L. Putnam, chairman; auditing, Frank H. Means, chairman; directors, Kingman, chairman, and government relations, Kingman, chairman. This will be followed at noon by the Past Presidents' Club luncheon, with Herbert H. McElroy, of Ottawa, presiding.
 Forum on concession space, led by Harry J. Frost, of Minnesota, will open the 2 p.m., session, which will also offer a talk on modernizing vegetable exhibits by Prof. J. G. Moore, College of Agriculture, University of Wisconsin.

Variety of Subjects

Wednesday morning fair men will hear six speakers besides Ward. Speakers and their topics are: Emery Boucher, Exposition Provinciale, Quebec, *Annual Theme*; Clarence H. Harnden, Saginaw Fair, *My Idea of a Flower Show*; E. S. Estel, Dairy Cattle Congress, *Association Meetings and Banquets, Creators of Good Will*; Charles A. Nash, Eastern States Exposition, *The New Jersey State Fair Celebrates Trenton's First Fair of 1745*; Bligh A. Dodds, New York State Fair, *Fewer and Better Ones*, and A. W. Kalbus, Wisconsin Department of Agriculture, *Department of Agriculture Exhibits*.

Wednesday afternoon starting at 2 p.m., six execs will speak. They and their subjects are, Gordon W. Crump, publicity director, Wisconsin State Fair, *Our Complete Campaign*; Ralph E. Ammon, Wisconsin State Fair, *Amusement Parks on Fairgrounds, Advantages and Disadvantages*; Lewis, *Use Your Plant Continuously*; Harry L. Fitton, Midland Empire Fair, *Everybody's Shoulder to the Wheel*; Paul P. Ives, president, Show Management Section of A. P. A., *Tomorrow's Poultry Show*; and Walter D. Jackson, Western Fair, *Outlook for Canadian Fairs in 1946*. These talks will be followed by reports of the Classification Committee, with Nash as chairman; the Resolution Committee, Lloyd B. Cunningham, Iowa State Fair, chairman, and the election of officers. Annual banquet and ball of the Showmen's League of America will follow at 6:30 p.m. in the Grand Ballroom of the Hotel Sherman.

Several group meetings and a reception and buffet supper open to fair men and their wives are skedded for Monday (3). Directors' meeting is listed for 1:30 p.m.; the meeting of State secretaries of State associations of fairs, for 2:30 p.m., and the reception and buffet, the latter under the chairmanship of Ward, at 6 p.m. Annual meeting of the Midwest Fair Circuit, presided over by Mrs. Ethel Murray Simonds, will be held Sunday (2) at 1:30 p.m.

Appleton, Minn., Lists Year's Results; 1946 Heads Elected

APPLETON, Minn., Nov. 10.—Construction of a new hog and sheep barn, the painting of buildings and the successful operation of the Swift County Fair were listed as the year's outstanding accomplishments here Thursday (1), as association directors met to elect 1946 officers. Lester Evans was named president; J. G. Anderson, secretary, and A. O. Krebs, treasurer.

Fair, held August 23-26, was credited with drawing record attendance. Raney Amusement Company attractions were on the midway. Ernie A. Young furnished grandstand features.

Edmonton Plans New Stock Ring; Rents Army Building

EDMONTON, Alta., Nov. 10.—Edmonton Exhibition Association plans to build a livestock pavilion and sales ring at an estimated cost of \$250,000. Financial aid will be sought from the federal government.

A building on the grounds will be rented from the Federal Department of Labor for \$250 a month until May, 1948. Building was used by the Royal Canadian Air Force as a drill hall, and is now a technical training school. Four military huts at the fairgrounds are being reconverted into homes for war veterans.

Association's fall racing meet showed profit of \$15,972.

AROUND THE GROUNDS

BEN BRAUNSTEIN, general representative of Endy Bros.' Shows, is in Lakeland, Fla., handling the promotion for the annual Lakeland Shrine Fair.

R. L. THORNTON, of the Texas State Fair, reveals that an astronomical observatory will be erected at Fair Park, Dallas, if the cost isn't too—astronomical!

BILL NOBLE JR., and his unit entertained between classes at the Durham, N. C., Horse Show October 21. Unit includes Beverly Harnett, whips and ropes; Noble and his jumping mule, Rumba; Dan and Buddy Carroll, with their Palomino, Texas Taffy, and Cindy with her jitterbug mule. Crash Miller handled the sound.

JULIUS CAHN, the duke of Luxembourg, Wis., spent several days in Chicago last week on business.

JACK (HINKY) WYLIE reports that he is back in stock at the Mutual Theater, Indianapolis, after a profitable fair season.

GUS SUN BOOKING AGENCY presented the night grandstand program at the Spartanburg, (S. C.) Fair, featuring Joe Hodgini, riding and trampoline.

line; Mel Marcus; Mark and Marsha, South American hand-balancers; Froscoe's Seals; Kay Burns's *Starlight Revue*; Billie Anne Newman, vocalist; Smittie's band, and Grove's electrical and scenic equipment.

SGT. WILLIAM W. SCHWARTZ, nephew of the late Bill Schwartz, is not letting the grass grow under his feet even tho he is stationed in Oslo, Norway. He is soliciting business for next season for his Badger Sound Service, Green Bay, Wis., from overseas, as he expects to be home and back in civvies in December.

TOM AND TINY TWIST had a season of 12 consecutive weeks in Kansas and Nebraska for the J. C. Michaels Attractions of Kansas City, and have signed to book thru that firm in 1946.

RITA AND DUNN were featured at the Mount Airy, N. C., Tobacco Festival and the Lee County Fair, Bishopville, S. C. Great Siegfried's ski jump was also featured at the latter spot.

SGT. JOHNNY GRANT, one of the Jimmie Lynch Death Dodgers before the war, made the rounds and was photographed so many times with movie celebrities in his capacity as a public relations man, that he has been invited to Hollywood for a screen test as soon as he receives his discharge, an opportunity, Johnny says, that is much more alluring than dodging death.

TWENTY-NINE FAIRS operated this fall in Australia under the Royal Agricultural Society of Western Australia; route sheets having been supplied by the Showmen's Guild of Australia and the Tasmanian Showmen's Guild.

Fair Elections

OGEMA, Sask.—A. B. Grainger was re-elected president of the Ogema Agricultural Society. Edgar Busch was re-elected secretary-treasurer, and James Eden was elected vice-president. Profits were up this year. Next year exhibits will be judged the day prior to the fair's opening.

LANCASTER, N. H.—At the annual meeting of the Coos and Essex Agricultural Society, Dana H. Lee was named president; Sinclair Weeks, vice-president; Carroll Stoughton, clerk; Albert J. Kenney, race secretary; Renold Guilmette, treasurer, and D. J. Truland, superintendent. Directors, all renamed, are D. A. O'Brien, Carl Lesnick, Ercell Manseau, all of Lancaster; Royce Stewart, Lunenburg, Vt., and E. D. Spaulding, Whitefield, N. H. It was voted to purchase additional land for parking space.

New Memphis Directors Talk Reopening Plans

MEMPHIS, Nov. 10.—New directors of the Mid-South Fair, suspended when the army occupied the city-owned grounds here early in the war, will meet for the first time Thursday (15) to consider plans for 1946.

Henry M. Beaudoin, for many years secretary of the fair and a past president of the Tennessee Fair Secretaries' Association, was elected to the new board last week by certificate holders of the fair. He was named to the vacancy caused by the death of J. J. Brennan.

All other former directors were re-elected to three-year terms. These are R. C. Brown, Frank Flournoy, Lake Hays, J. P. Milnor, Jones W. Ross, Everett Pidgeon, Frank Gaia, E. B. Jenkins, Perry Pipkin, Aaron Scharff, Frank D. Fuller, T. R. Robinson, J. D. Chambers, A. Arthur Halle, Leonard J. Kerr, W. J. Prescott and Arthur Seelbinder. E. O. Bailey Sr., was re-elected chairman of the certificate holders.

Recommended for re-election to the board were six out-of-town directors, including W. W. Campbell, Forest City, Ark.; Julian James, Jonesboro, Ark.; T. C. Potts, Crenshaw, Miss.; R. E. Short, Brinkley, Ark.; R. B. Snowden Jr., Hughes, Ark., and Walter Killough, Wynne, Ark.

New Amusement Concern Organized in Philadelphia

PHILADELPHIA, Nov. 10.—The Associated Amusement Company has applied for articles of incorporation. Company plans to build, construct, purchase, lease, own, manage, operate and sell Roller Coasters, Mill Chutes and other amusement devices.

A park site is reported being readied for 1946 in near-by Norristown by Associated Amusement.

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 Ladies' Earrings, gold plated, engraved initials, rhinestone settings, pearl settings and stone drops.
 Ladies' Pins, gold plated, stone settings with pearl clusters, assorted to the dozen.
 Ladies' Bracelets, gold and silver plated, with beautiful engraving, assorted to the dozen.
 Ladies' Necklaces, "Genuine Lucite," full size, assorted to the dozen.

In every dozen you order you receive an assortment of Earrings, Pins, Bracelets and Necklaces. Order at once a 3 to 6 dozen assortment. Increase your business with this new, attractive merchandise.

25% With Order, Balance C. O. D.

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 Wing Bracelets, 24 Kt. Plated, Boxed . . . 3.00 Dz.
 Asst. Gold Plated Novelty Bracelets . . . 3.00 Dz.
 Xmas Icicles, Cele Bag and Big Box . . . 8.00 Gr.
 Asst. Gold Plated Novelty Pendants, Boxed . . . 3.00 Dz.
 Twin Heart Pins (Sterling) . . . 2.00 Dz.
 Perfume Sets, 3 Pc., 4 Pc., 5 Pc. . . . 2.00 Dz.
 500 Pcs. Grab Bag Novelties, Asst. . . 15.00
 Compacts, Asst., \$1 to \$2.98 Sellers . . . 6.00 Dz.
 Large Asst. Military Jewelry Samples, Lot Worth \$50.00; Close Out . . . 15.00
 Musical Powder Jars & Dunks . . . 5.00 Ea.
 Ladies' Handbags, Asst. Styles . . . 9.00 Dz.
 Atomic Lighters . . . 15.00 Dz.
 25% Deposit With Order, Balance C. O. D.

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APPLIANCES

Vacuum Cleaners, Electric Irons, Hot Plates, Radios, Edgewater Appliances, Box 013, Billboard, 155 N. Clark, Chicago 1.

BALLOONS

Write for prices. Canes, \$7 to \$14 gr. Crushproof Leds, \$3 per 100. Birds, Bantons, Sticks, Blum. Unger Supply, Box 02, Billboard, 155 N. Clark, Chicago.

BELT DEALS

6 Leather Belts mounted on 1000 hole 5/8 board. Takes in \$30.00. \$4.90 per deal net. Midwest Novelty, Box 017, Billboard, 155 N. Clark, Chicago 1.

BIRDS

Whistling, asst. colors, \$21 gr. Write for price list Glassware, other items. Quick shipment. Snyder Sales, Box 03 Billboard, 155 N. Clark, Chicago.

BOARD DEAL

Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, 155 N. Clark St., Chicago 1.

DOLLS & TOYS

36" Part Plush Bears; \$40.00 doz. 13" Chenille Dolls, \$12 doz. The House of Dolls, Box 5027M, Billboard, 1564 B'way, N. Y. 19.

DRESSER SET

Beautiful 3-piece dresser set. Genuine Lucite in satin lined display box. Assorted colors. \$2.50 each. Write for catalog. Alex Stutt, Box 5032M, Billboard, 1564 B'way, N.Y. 19.

ENGRAVER

Simplest Electric Engraving Tool, used like pencil. \$5.00. Jewelfcraft, Box M4, Billboard, Cincinnati 1.

FURS

Coats, Jackets, Chubbys. Lowest prices. Large assortment. 1946 fashions. Free catalog. Ross Fur, Box 5053M, Billboard, 1564 B'way, N. Y. 19.

FURS

Low prices. Coats, Jackets, Scarfs. Latest styles. Free catalog. H. M. J., Box 5043M, Billboard, 1564 B'way, N.Y. 19.

FURS

Luxurious line of finest furs from \$17.50 up. Every style to choose from. Write now for 1946 catalog. Bon Marche Fur Co., Box 5059M, Billboard, 1564 B'way, N. Y. 19.

FURS

Coats, Jackets. Latest styles. Lowest prices. Free illustrated catalog. M. Seldel & Son, Box 5060M, Billboard, 1564 B'way, N. Y. 19.

HANDBAGS

Sell this Xmas number. Up-to-the-minute latest styles. Large assort. Real \$2.00 seller. \$9.00 per doz. Mdse. Distributing Co., Box 5014M, Billboard, 1564 B'way, N. Y. 19.

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.

MAGIC TRICKS

Dealers. Earn large profits with our line of over 100 fast selling Magic Tricks. Free catalog. Robbins, Box 5052M, Billboard, 1564 B'way, N.Y. 19.

PEARLS

For jobbers and distributors, better grade. Sample line, \$25.00 to \$100. Also Pearl Boxes. Costume Jewelry, Box 5013M, Billboard, 1564 B'way, N. Y. 19.

POKER CHIPS

Inter-locking, unbreakable, non-inflammatory, fast colors. 100 per box, 48 boxes per carton, \$1.30 box. Box 5063M, Billboard, 1564 B'way, N. Y. 19.

SCOTTIES

10x12 Asst. Pile Fabric, \$15.00 doz. Sample \$1.75. Order now for Xmas business. Sensational seller. A-Bee Toy Co., Box 5064M, Billboard, 1564 B'way, N. Y. 19.

SISTER HOOKS

Fear shape, silver or gold plated, gr. \$5.50; 10 gr. or more, \$5.10; Sterling Silver, gr., \$12.00. Miller Creations, Box 04, Billboard, 155 N. Clark, Chicago 1.

STUFFED TOYS

Large assortment of 18 different Stuffed Toys. Write to \$60 dozen. \$12 for circular. Central Toy Manufacturer, Box 018, Billboard, 155 N. Clark, Chicago 1.

TIES

Fast profits, attractively designed. Grade 1, \$1.40 dz.; \$12.00 gr. Grade 2, \$2.50 dz. Send \$1.00 for 4 ties. Scotchtoe Co., Box 5024M, Billboard, 1564 B'way, N.Y. 19.

WASH-TOYS

Durable, asst' colors, 3/4" long cord, lace closing. \$6.75 doz. Mt. Vernon Novelty Co., Box 5066M, Billboard, 1564 B'way, N. Y. 19.



Direct reading Automobile Compass. Fits strip on windshield of any car. Made by Mfg. Co. of Army and Navy direction finders.
 \$20.00 Doz. \$18.00 Doz.—8 Doz Lots.
 \$2.00 a Sample.

10,000 SALESBORDS—SPECIAL PRICES
 75-Hole Book Cover Style10¢
 100-Hole Put & Take10¢
 100-Hole Plain & Tip Style10¢
 100-Hole Game of Hands, Pool, Bowling. 1¢
 300-Hole Game of Hands, Pool, Bowling. 2¢
 800-Hole 5¢ Cigarette Board60¢
 1500-Hole 3¢ Cigarette Board (3 Nos. on Ticket)1.00
 Orders must Total \$25 or 25% Must Be Added.
 24-Pc. Stainless Steel Dinner Set
 \$5.00 a Set in Doz Lots. \$6.50 Sample.



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Weather Wizard in Plastic
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\$10.80 per doz.
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Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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 Cincinnati 1, O.

Parcel Post

Annen, Mrs. James	15c	Johnston, John G.	15c
Barnhill, Ena M.	15c	(License Plates)	
Casey, T.	25c	(License Plates)	25c
Lambert, C. I.	12c		15c

Abbott, James	Brown, Chas. Scott	Donaldson, James	Edwards, Fred
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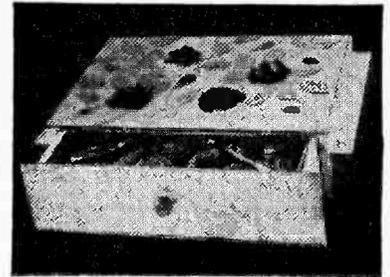
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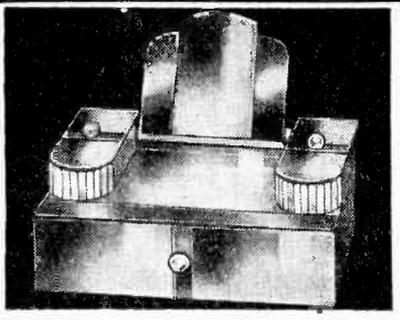
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 Leverett, Robert T.
 Logan, James
 Long, Ray
 Lucas, Earl
 Macinnis, Pat
 Martin, Emmett R.
 Meinert, Eugene
 Meyer, George
 Melton, William H.
 Miller, James A.
 Mills, Andrew
 Minarik, Stephen
 Mohr, Kenneth
 Nottingham, Mrs. Polly
 O'Dea, James
 O'Day Louis James
 Patterson, Guy
 Renfrow, Charles
 Reynolds, Donald L.
 Reynolds, Duke
 Rhodes, Ernest A.
 Richardson, Carlton
 Rochelo, Francis
 Shores, Edgar Ray
 Stanley, L. A.
 Stone, Everett
 Sherwood, Cale
 Simon, Dietrich
 Santougeolo, Miss Anny
 Small, Robert C.
 Stewart, Manuel
 Swank, Joe
 Sinnott, W. E.
 Thomas, James J.
 Tetrault, Adhemar
 Thomas, Lloyd
 Thomas, L. I.
 Vaught, Mel H.
 Wills, John
 Wilson, William
 Kenneir
 Woody, Ruth Ann
 Weston, Edward K.
 Willie, W. R.
 Young, Harry
 Zacchini, James
 Zacchini, Hugo
 Zacchini, Germana
 Zimmer, Florence

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AIRPORTS: GOOD LOCATIONS

Thousands of Fields Slated

Locations on field and in neighborhood stores, cafes making bid for business

CHICAGO, Nov. 10.—Mushrooming and development of thousands of airports, in small and large cities, is now an immediate problem, and the coin machine trade is busily engaged in studying airports and airport neighborhoods for potential locations.

Some of the larger airports in the nation have long made use of vending machines, amusement games and, in some instances, juke boxes. Biggest drawback to the juke on an airport location is the fact that the juke may interfere with the speaker system used to announce flights or summon passengers. But that problem will be overcome with proper planning of peacetime airport facilities.

This week in Chicago, representatives from practically every city in the nation came to attend the American Public Works Congress. Most of their discussions centered around airport plans and airport buildings. Larger cities, with existing fields, plan to remodel and enlarge; smaller cities without landing fields, are making plans to build. The air age, hastened by the war, is holding public attention.

Plan Facilities

Chicago's Municipal Airport is one of the best examples of a large metropolitan field which is now undergoing extensive remodeling. Landing strips, themselves, are adequate, but facilities to take care of passengers and airport personnel have been sadly lacking. Airport officials, who announce that a new \$1,000,000 building will be ready for occupancy in four months, recognize the need for larger facilities.

Because the ground on which the airport is located is leased from the board of education, no liquor in any form is available on the field, itself. Chicago's Municipal Airport has none of the luxurious, night-club atmosphere which characterizes some metropolitan airports. The Chicago airport's restaurant is much too small to accommodate a crowd comfortably, and tables have been moved into a hallway. The only coin machine in evidence is a scale, which is crowded into the hallway.

The airport restaurant is leased as a concession to a manager. In the new building, reports say that the restaurant will be much larger, and additional reports indicate that it will have coin-operated phonettes, using music piped in on telephone wires. Point in favor of this type of music is that it is purely local, and cannot be heard beyond a definitely narrow limit. It would not, then, interfere with the airport's speaker system.

Encourage Relocations

Airports usually encourage small retail establishments which are set up in the neighborhood. Those shops range from novelty and souvenir stores to large restaurants and cafes. Facing the main entrance of Chicago's Municipal Airport, for example, are five cafes, three of which have juke boxes, and all have at least one scale. The juke, according to an airport official, "are in operation almost without pause—some of them 24 hours a day."

Just as railroad and bus stations offer natural locations for all types of coin-operated equipment, so will airports in the future, say observers. As M. J. Monahan, assistant superintendent of the Chicago airport, puts it, "Airports, as far as I can see, should be among the best locations for coin machines."

Some indication of the tremendous traffic in the air can be obtained from a survey of daily operations at the Chicago field. Approximately 260 flights a day (See AIRPORTS STACK UP on page 90)

Editorial

No "Saturation"

By Walter W. Hurd

IN PRE-WAR days, one of the big bugaboos of the operating business was the fear that the output of too many machines would finally reach a point of saturation in business. By 1939 and 1940, there were some real signs that saturation might be reached. The juke-box trade seemed to be the first that might reach the point of saturation. The coming of World War II, in some respects, may have benefited the operating trade because it stopped short the production of large volumes of new machines.

Operators became rather fearful of conditions, and began to press more than one plan to limit the output of new machines. Some of the plans were not in the realms of ethical business.

This editorial page always advocated increasing export trade and a general policy of high price on coin machines as the best legitimate methods for controlling output of new machines.

Now that the war is over, and the manufacturers are rushing plans to start the output of new machines by early 1946, there are good signs of a general policy among the manufacturers to follow a program of limited production. It appears that a number of manufacturers have already arranged for the sale of a year's output of new machines. With increased manufacturing facilities, they could easily double or treble scheduled production, and probably sell all the output.

But manufacturers seem bent on building better machines and not to concentrate on big volume.

A policy of holding to normal production means that prices will

be higher than before the war. While prices have not yet been generally announced on post-war machines, it is well understood that all manufacturers are planning prices considerably higher than on pre-war machines.

In the long run, this will be much better for the operating business in general than to have a general rush among manufacturers to turn out a big volume of new machines of all types.

In order to balance the higher prices on machines, operators have two accepted business practices for meeting the situation. The war has demonstrated to all operators now established in the business the wisdom or having more compact routes. Operators who have stayed in the business during the war will never again want extended routes over wide territory. Better machines make possible few machines, on more compact routes, for the operator.

A general advance in prices on new machines means that operators also should follow a definite program for reducing commissions paid to locations.

Operators in a number of cities during the war have been able to reduce commissions generally. Reports indicate that even operators of amusement games can follow a commission policy of paying 40 per cent to the location.

Manufacturers can make more by building better machines at higher prices, and keeping volume at a normal rate. Operators can make more by buying better machines for more compact routes, and adopting a more reasonable policy on commissions to locations.

News Digest

EXPORTS—Latest export figures, released by the Department of Commerce for July, 1945, show Canada leading in purchases of U. S.-made coin machines. Next in line are Mexico, Cuba and Venezuela. Exports, with exception of one consignment to Saudi Arabia, are confined to Canada and Latin America.

JUKES—Recent government survey indicates that there are now 2,200 teenage canteens in this country which use juke boxes. Many of those clubs pay operating costs with the money taken in thru juke boxes and vending machines, and the teen club program is doing much to combat delinquency.

VENDERS—Unveiled this week was a new vending machine, to be manufactured, according to reports, for one of the largest firms in the business, which will vend hot dogs. Sandwiches will be cooked electrically in 18 seconds while the customer watches. Hamburgers and other types of sandwiches, say the reports, will be available on the selective machines.

ASSOCIATIONS—Coin machine associations of all kinds, many of which were dormant during the war, are beginning to reorganize. Latest word from Los Angeles is that music operators there may form an association of their own.

LOCATIONS—Review of expansion plans which most cities have for airport facilities, discloses a tremendous number of new locations which will be avail-

able in near future. Locations, both in and around the fields, are among the best for drawing power, according to trade observers. Federal aid to build and remodel airports is in the offing, say public works officials.

STOCKS—Candy, gum and some kinds of nuts are going to remain in short supply until next summer, Department of Agriculture spokesman in Washington forecasts. Sugar, according to the same source, will be easing up after January 1, but rationing is expected to continue, perhaps even beyond June 30, 1946.

CIGS—After hitting an all-time record high for cigarette production in August, September saw a drop of 100,000,000 packs. At the same time, official estimates reveal that Americans are smoking 50 per cent more cigarettes now than before the war. Price battles are still waging in many cities, as certain retailers attempt to undersell their competition.

MATCHES—Book match industry will be celebrating its golden anniversary soon. OPA has asked Chicago tobacco men to help enforce regulations which provides penalties for retailers who do not give matches with tobacco purchases, if they maintained that practice in 1942.

SURPLUS—Rumor has it that juke boxes and pinball machines in army installations here and abroad will soon be declared surplus and sold to the highest bidders. If the rumor turns out to be correct, veterans will have first chance to buy the machines. No con-

Hold Mayoral Elections in Larger Cities

Mostly Local Issues

CHICAGO, Nov. 10.—Local elections for mayor and other officials were held in several coin machine centers November 6. Some of the mayoral elections attracted national attention, but apparently coin machines were made a campaign issue only in New York City. Here, William O'Dwyer was elected mayor for the next term of four years.

Other important coin machine centers in which elections were held included Pittsburgh, Cleveland, Detroit, Louisville, Buffalo and other centers. In this group of cities, Pittsburgh, Louisville and Buffalo have local amusement games license systems. Detroit and Cleveland in previous years had a license system covering amusement games, but for various reasons the licenses were repealed.

For many years Detroit had what was held up by the coin machine trade as the model license system for amusement games. This license system was in effect for practically two administrations, and stood up under many political attacks. In the recent election, the Detroit mayor was re-elected.

General Revamping

Repeal of the Detroit amusement games license came about during a general revamping of city laws and offices soon after the present mayor was elected four years ago. There was no particular opposition to pinball games. But in the general clean-up which followed, the ex-mayor and other previous city officials were sentenced to prison, and the pinball ordinance was repealed. No special charges were made against the industry; it was just part of a general wave which followed a very bad situation in local politics.

Cleveland, also, at one time had a local amusement game license which was considered generally favorable by the trade. But a political situation which involved State officials, and especially a conflict between Cleveland officials and State officials, eventually led to complications which brought about the repeal of the Cleveland license system.

In New York, Mayor LaGuardia led the allegations against O'Dwyer, charging that if he were elected, the city of New York would soon be opened up to gambling devices as well as gambling generally.

Press Follow-Up

Newspapers throught the country repeated these stories from New York newspapers, and they were especially injurious in New Orleans.

Shortly before the election Mayor LaGuardia estimated that New York City would soon have at least 10,000 bell machines taking in an average of \$100 a week if O'Dwyer should be elected. According to LaGuardia's statistics, the bell machines would pay back to the players not more than \$30 of the \$100 a week, leaving an immense profit for those who control the machines.

After the New York election, political observers in all parts of the country had reported that apparently the people were not alarmed by the charges that O'Dwyer would "open up the town."

firmation is available from official sources.

ELECTIONS—Important coin machine centers which had mayoral elections this past week include New York, Pittsburgh, Cleveland, Detroit, Louisville and Buffalo. Full account of those elections, and a sketch of effect, will be found elsewhere in this issue.

Candy, Gum Short Till Summer

War Products Not Gone Yet

Bumper nut crops brighten confection picture; sugar quota may rise early in '46

WASHINGTON, Nov. 10.—Altho drastic cutbacks in government demand for candy, gum and other confection items means that some of the old familiar brands are finding their way back on store shelves, Department of Agriculture officials warn that vending machine operators will not find quality gum or candy in pre-war quantity before next summer.

Despite 1945 record production of such items as popcorn, almonds, walnuts and honey, the sugar bottleneck means that operators will have to get along with war-born confections for the next several months. Sugar situation, as reported in *The Billboard* (November 10) will not ease before the first quarter of 1946 according to the department spokesman.

To give the vending machine operator the latest, complete picture of stocks for machines, officials of the Department of Agriculture and Commerce have compiled the following round-up:

More Sugar Soon

Up to recent announcements of the Java sugar find, the Department of Agriculture had planned to announce relaxations for civilian sugar use around April 1946. However, they now believe it may be possible to ease up the 50 per cent allocations to confection manufacturers sometime within the first quarter of 1946. At the same time, department spokesmen warned against over optimism.

Cuban sugar crop estimates are above those for 1944, but Agriculture Department officials emphasize that Cuba's last-year production was "unusually small." Raw Cuban sugar, from the December harvest, will begin to reach this country in February or March, they estimate.

War Department has notified Secretary of Agriculture, Clinton P. Anderson, that United States Army authorities in the Pacific area confirmed the existence of sugar stocks in Java. About six weeks ago, an estimate of 1,600,000 short tons was reported in Java stockpiles. Current estimates, from army sources, place the amount of sugar now in bags in Java at approximately 1,000,000 metric tons. An additional 400,000 metric tons are reported by Dutch authorities to be in bins. This total is equivalent to the 1,600,000 short tons earlier reported.

Secretary Anderson warned that, due to internal difficulties in Java, it is impossible to forecast when the sugar will be available for export. It is reported that production in Java declined steadily during the war years, with only 500,000 tons produced in 1944.

Record Popcorn Crop

A record popcorn crop for 1945 is in the cards, with some 275,000 acres of popping corn in production, states the Department of Agriculture. Last year the popcorn amounted to only 77,000 acres. Record harvests in Iowa, Oklahoma, Ohio, Indiana and Nebraska this year account for the all-time high.

Agriculture officials say approximately 4,000,000 acres of peanuts are slated for 1945, which should produce slightly under last year's domestic crop of 2,450,000 pounds. While there are at least as many peanuts available for civilian consumption as before the war, according to department officials, government subsidy on peanuts grown for oil means generally that only a small proportion of the nuts are finding their way into candy.

An even smaller proportion of next year's crop will end up in candy, according to Agriculture commodity specialists, with the bulk of peanuts grown this year going into peanut butter and oil. (See *CANDY, GUM SCARCE* on page 91)

Trade Data

Over 130,000 new businesses were launched during the first three months of 1945, according to U. S. Department of Commerce.

Department stores reported a 10 per cent gain last week, compared with the corresponding period of last year.

Form National Patent Council In Gary, Ind.

CHICAGO, Nov. 10.—A number of smaller manufacturers, representing some 28 industries, have formed the National Patent Council to defend the existing patent system, according to announcement made here by John W. Anderson, Gary, Ind. Main office of the council will be in Gary, with other offices on the West Coast and in New York.

Said Anderson in defending the present patent system: "Smaller manufacturers, who employ most American factory workers, also originate and produce most of the patented inventions on which industry is based. So long as Congress and the courts maintain inviolate the traditional 17-year exclusive right of the inventor to his own creation, the smaller manufacturer can continue to invade successfully, with products of greater value to the public, the markets of entrenched competitors."

Reason for the organization of NPC is the current study now being made of the patent system and the recommendation of Commerce Secretary Wallace that the system be reformed to make patents available to everyone.

In a statement made this week, Casper Ooms, new director of the Patent Office, declared that something should be done to keep inventors from making minor improvements on existing patents and then registering them as new inventions.

"Altho the vociferous critics of the patent system profess to be saving the country from monopoly," said Anderson, "they are in reality promoting monopoly by threatening the life of every smaller company relying on patents."

Trade will recall the recent resignation of a committee appointed by the late President Roosevelt to investigate the patent system. At the present time, a new committee, appointed by Wallace, is carrying on the study.

South Carolina Reports on Tax

COLUMBIA, S. C., Nov. 10.—Collections of South Carolina's State license fee on coin machines amounted to \$97,165 during the fiscal year ended June 30, 1945, B. S. Breazeale, director of the License Division of the State Tax Commission, reported.

This would indicate that there are between 7,000 and 8,000 machines of all types—vending and amusement—operating in the State. The figures, however, do not include penny venders or any other penny machine since only machines requiring a nickel or more to operate are subject to the tax.

New Plastics Discussed by Celanese Officials at N. Y.

CHICAGO, Nov. 10.—Recent developments in the plastic field by the Celanese Corporation were under discussion by 95 representatives of the company from all parts of the United States and Canada at the annual sales convention in New York recently, according to company officials here.

New plastics are expected to offer improvements over present plastics used by juke box and pinball machine manufacturers.

Publish Booklet On Vending Biz As Vet's Guide

BELLEVILLE, N. J., Nov. 10.—In response to increasing queries from veterans, the Rowe Manufacturing Company, Inc., has just published a guide book, *Is Your Future in the Vending Machine Industry?* Book outlines for the veteran and other interested investors, basic facts about conducting a successful automatic merchandising business.

Written in the style of a typical conversation between a returning war veteran and automatic merchandising executives, the booklet is based on the combined experiences of Rowe and other operators in the vending trade. Distribution is being made to occupational counselors of veterans' groups, Chambers of Commerce, Better Business Bureaus and local, State and national government agencies.

Describing the automatic merchandising of goods and services as "one of America's fastest growing industries," R. Z. Greene, the company's head, has this to say in his forward to the book:

"During the past 20 years, automatic merchandising has grown from small beginnings into an industry which now is an essential part of our American way of life. Because of its possibilities, many enterprising business men are looking into the future of automatic merchandising."

Book emphasizes the risk which is a part of any business venture, but points out that "A man who has the drive, who isn't afraid of work, who likes to meet with people and who has plenty of common sense" is likely to make a go of the vending machine trade.

Problems discussed in the book include capital requirements, profit possibilities, methods of entering the business, purchasing vending machine equipment and merchandise, obtaining and retaining locations and servicing and bookkeeping.

Going on, the booklet describes the venter as a most efficient method of selling standard brand articles in crowded places where customers need quick service. Book also points out that venders provide additional outlets in places where it wouldn't be profitable or practical to operate a retail store, such as in factories, theaters, hospitals and office buildings.

Public Accepts

Despite the fact that supplies and equipment have been critically short during the war, these war years just past are credited with having made the public more conscious of vending machines. "Many people who lived in small towns," says the book, "made their first contact with vending machines when they went to work in factories and shipyards. For the sake of convenience, machines have been placed in every kind of army and navy post, navy yards, ship-building yards, defense plants and many other types of war installations."

For those newcomers who intend to enter the business, the book sees "the threshold of exciting events in the field of merchandising." Prediction is made that the next five years will see a more rapid growth of venders than the 20-year period thru which the machines have just passed. Among other machines visualized in the book are venders to sell complete lines of dehydrated foods and completely automatic supermarkets and service stations.

Appoint D. Rosen Distributor for Skee-Ball Game

NEW YORK, Nov. 10.—David Rosen, well-known Philadelphia distributor of coin machine equipment, has been appointed distributor in Southern New Jersey and Eastern Pennsylvania by Amusement Enterprise Company for the sale of Bank Roll skee-ball game.

Rosen appointment is in line with the plans made by George Posner and Irving Kaye, Amusement Enterprises execs, to establish distributors thruout the nation.

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Also Stands, about 50 each. Just off location. Some Brown Fronts, 5-10-25; some Blue Fronts, 5-10-25; some Yellow Fronts, 5-10-25; some Cherry Bells, 5-10-25. Price from \$65—\$200.

Mills Stands, still in carton, \$12.50.

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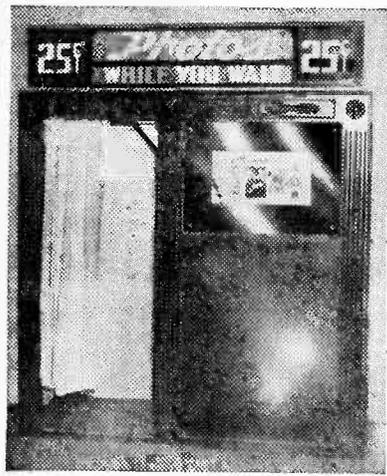
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1059	5c Deep Sea Sport		2.14
1000	5c Doggy	29.00	2.88
1677	5c Dollar Book Spcl.	Avg. 38.85	3.33
1260	5c El Toro	Avg. 32.41	3.17
1248	5c Eyes of the Fleet	Avg. 32.00	3.28
480	25c Fiver	Def. 40.00	.84
1200	5c Flamingo	Avg. 32.25	3.06
1280	5c Follow the Fleet	Avg. 32.50	3.20
480	25c High Five	Def. 40.00	1.06
800	25c Queter	Avg. 50.50	2.54
1040	5c Special Award		3.14
1000	25c Jack Pot Charley	Avg. 53.25	1.21
1250	5c Liberty Smokes		3.06
1000	25c Lotta Charley's	Avg. 53.25	1.53
1800	5c Nice Form		3.08
1600	5c Our Defense		3.11
1380	5c or 10c Red-White-Blue Candy Boxes (Def. 5c, \$18.00), (Def. 10c, \$45.50)		1.70
1080	5c Rough Riders	Avg. 28.02	2.77
1600	5c Speedway		4.08
2160	5c Speedway Special		4.65
1800	5c Star Bell	Avg. 37.60	3.16
1600	5c Rapid Play	Avg. 33.43	3.25
1200	25c Texas Charley	Avg. 102.00	1.95

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COINMEN YOU KNOW

New York:

DAVE LOWY is in Italy with the army of occupation. He wrote that he's well and expects to be back soon. . . . BARNEY SUGARMAN spent last week in Chicago and is now reported somewhere in the wilds of Canada.

AL AND MRS. BLENDOW and Al and Mrs. Meyers, the latter from the Rockaways, New York, spent the week-end at the Mayflower Hotel, Atlantic City. On Sunday F. McKim Smith, Atlantic City arcade exec, and Joe Ash, well-known Philly distributor, dropped in to say hello. With a little time to kill, the menfolk started a friendly poker game which wound up with Joe Ash, who is considered quite a cowboy when it comes to poker, being bluffed out of a tidy pot by a pair of 3's held by Al Blendow. Joe had a pair of 9's. The card in the hole which Joe had figured to be another 3 turned out to be an ace, and to dig it in, Al showed him. Al Blendow Jr. has received his honorable discharge from Uncle Sam's Navy, and is expected home soon. He phoned the good news from Portland, Ore.

Chicago:

JIMMY MARTIN, distributor of Cosmo records in Chicago, announced release of disk destined to pull many jitneys in the Chicagoland jukes. . . . The tune, *Ghost of the Barrel House Joe*, features Four Chicks and a Chuck, recently guest starred on Kate Smith airshots. . . . Jimmy has also set up a production line in his Diversey avenue headquarters for assembly of the Martinola record player which he is readying for sale. . . . RAY CUNLIFFE, Windy City juke operator, reports difficulty among his fellow association operators in getting records. . . . Boys still claim distributors demand that they buy by "band name" floods them with disks they don't want. . . . WILL SCHMIDT, operator from Fond Du Lac, Wis., dropped into town to make a few contacts and keep tab on biz reported to be perking in town. . . . LEW LONDON, Leader sales prexy from Reading, Pa., hit Chi again this week after leaving town only last Friday (2). . . . JOHN CHREST, Exhibit Supply, seen hobnobbing in the Shermah lobby with some of the out-of-town trade.

BEN LA POTA, chief photographer in MAX GLASS'S Sherman Hotel Funland Arcade, left this week for an extensive visit thru the Western States to review other photo concessions for new ideas. . . . While gone for about a month, Mrs. La Pota will snap pix for arcade customers. . . . AL SIMON spent several days here last week, leaving Monday for his home grounds at Century Manufacturing in New York. . . . AL SEBRING and HARRY SALAT, Bell products distribns on N. Oakley, expect to announce acquisition of exclusive distributorships for two new machines coming off manufacturers' lines soon.

Legionnaires coming to Chicago for the American Legion Convention 18th-20th of this month, are to be feted by some of the local coin machine distributors and manufacturers here who have reserved space in Loop hotels. . . . It is predicted by Loop arcade operators that the recession of play prevalent for the past two months will shoot up considerably as the Loop swells with Legionnaires and curious Chicagoans as well as other out-of-town visitors in for the convention.

Buffalo:

BERNIE BLACHER, music operator, recently sold about half of his machines on route so that he can spend more time on some new enterprises. He just bought a tavern on the East Side near the N. Y. Central Terminal in addition to a downtown restaurant he's had for some time. (Now Blacher is in the peculiar position of being an operator and location-owner all rolled into one). . . . AL BERGMAN, who's increasing his operating business along with expansion into distributing fields, bought the Blacher music machines.

BICKFORD OF BUFFALO, RCA-Victor wholesale distributor, has just leased a large five-story building for occupancy January 1, 1946, and is beginning an immediate and extensive remodeling program. . . . The new Broadway property, which has 60,000 square feet of floor space, will be converted into a combination warehouse, showrooms and offices. This will increase facilities six to eight-fold, General Manager LOUIS S. WOLK said. Wolk recently moved his home from Rochester to Buffalo to be able to give his local enterprise more active

leadership; his brother, Paul, remains in Rochester to head that Bickford outlet. Firms distribute records, radios, electronic and other equipment in the Western New York and part of Pennsylvania areas. Railroad facilities adjoining the new building will permit receiving merchandise in carload lots.

The trade offers sincere sympathies to Frank Voltman who just lost his mother. He is service manager at Redd Distributing Company. . . . Murray Siedman, regional sales representative for Capitol records was a visitor in Buffalo last week and called on dealers and operators. . . . He did much to promote the Dinning Sisters, Capitol disk artists, while they were appearing at Altman's Glen Casino, night club in suburban Williamsville, N. Y. Dinning gals made a personal appearance at Rab's record store, which went over big. Rab's is owned by well-known coinman, Harry Winfield, who, with Tom Stedeford, was on hand to greet the Dinnings. Capitol is planning to open a Buffalo office after January 1, and considers this a very active territory.

Rochester coinmen, HARRY AND JERRY KERTMAN, American Coin Machine Company, old-timers in the biz, just moved into a new building on Clinton Street, which they bought some time ago. They are expanding their set-up and expect to increase their business substantially. . . . EMIL J. WEISS is the manager of the new Majestic record distributing department of Mutual Appliance Distributors of Buffalo. Weiss was formerly associated with Victor record wholesalers, when Buffalo Electric Company was the Buffalo Victor outlet. His territory will include Western New York and part of Pennsylvania; Majestic, which not long ago bought out Hit Records, still considers *Twilight Time* by the Three Suns, its top disk.

All the music machine operators of Western New York and Upper Pennsylvania were invited to attend a dinner meeting preceded by cocktails November 13 at Hotel Statler with Bickford's, Victor disk distributors, acting as hosts.

Baltimore:

MRS. MAURICE HAMMEN, bookkeeper at the Hub Enterprises, Inc., is expected back at her desk after a five-week absence at a hospital. . . . MAX EISENBERG announced that he has bought out BARNIE FREEDMAN. . . . AL CAPLAN is the newest addition to the operating field in this area. . . . STACEY LEWIS, P. E. GRAY and GEORGE SOPIRA, operators from outside Baltimore, were in town on business. . . . BILL LANDSMAN announces that he is very busy establishing new contacts. . . . AL BULMASH is busy these days looking after his other interests beside his operating route. . . . HAROLD ROSEN is around the city of late but hard to see because of his rushing to and fro around his route.

According to operators here, Chicago Coin's new game, Goalee, is going over big with the trade. . . . ARTHUR O'MEALLA and SOL SILVERSTEIN, both of Hub Enterprises, Inc., are reported en route to Chicago to contact coin machine manufacturers. . . . AARON GOLD-SMITH, the other partner of the organization, will be at home to greet "the boys."

Philadelphia:

LARRY GOLDMEIER, sales manager of the Poppers Supply Company handling popcorn and Viking machines, is a veteran of World War II, who was a Nazi prisoner of war. He was twice wounded and a first lieutenant when he received his honorable discharge.

Detroit:

MAX and AARON LIPIN and LOU SALESIN, of the Allied Music & Sales Company, were on a buying trip to Chicago, leaving MORRY KAPLAN and AL ASHE in charge of the local office. . . . CHUCK FOSTER'S *The Ghost of Barrelhouse Joe* is expected to become a top seller locally, Kaplan reports.

MICHAEL WEINBERGER, of S. & W. Coin Machine Exchange, is back from a business trip to Saginaw, Flint and Bay City, where he called on operators. . . . SOL SCHWARTZ, who sold out as a partner in the S. & W. Coin Machine Exchange several months ago, has bought a home and a route of coin machines in Los Angeles. . . . ISIDOR EDELMAN, of the Edelman Coin Amusements, has been in New York on a business trip. H. M. LATIMER, former nut machine operator, has moved his headquarters to

7553 Elmhurst Avenue, in the Northwest-ern section, and is planning an expansion of activity in the spring. . . . MRS. MAX FALK, whose husband heads the Falk Sales Company, has been ill for the past two weeks with a severe attack of bronchitis. . . . EDDIE ZIELESCH, formerly with Triangle Music Company, has just received his release from the air forces, according to wire he sent from Pearl Harbor en route home. . . . He is the father of a year-old baby girl he has never seen.

Indianapolis:

C. E. BROWN, Indiana Amusematics Company, has returned from fishing trip in the lake regions of Northern Michigan. . . . MRS. RUTH McDUFF is back in Indianapolis with her husband who has been discharged from the army, and will resume her duties at Bannister Enterprises. . . . RAY BANNISTER, Chicago coinman, spent two days in Indianapolis with his brother, FRANK BANNISTER, head of Bannister Enterprises.

MAX SWAIN, who was formerly with the Central Distributing Company, Indianapolis, no longer in existence, has entered the distributing business operating pinball and music machines. . . . CHARLES BAILEY and CLYDE HIBBARD, recently discharged from the armed forces, will join the service department of Bannister Enterprises. . . . FRANK WIXCELL, of the Indiana Automatic Sales Company, is planning extensive expansion as soon as machines are obtainable.

EARL SILER, of Indiana Venders, shared top honors in the horseshoe pitching tournament which preceded the annual fall dinner of the Indianapolis Tobacco Table at the Elks' Country Club recently.

I'LL RENT YOUR PANORAMS

If your units are in good condition and if you can provide local service, quote me weekly rental per unit, including regular inspection, loading and on call emergency repair service for 12 to 20 units concentrated in four locations per city. We furnish films. Air-mail quotation, describe equipment condition, service organization and cities involved.

F. S. SHATTUCK
1407 Eutaw Place,
Baltimore, Maryland

Wanted To Buy
JENNINGS or AUTOMATIC HOSTESS
Music System. Advise best price and condition in first letter.

Dixie Amusement Co.
912 Houston St. Chattanooga 2, Tenn.
Phone 6-9100

FOR SALE

Three (3) Thorobreds. Ea.	\$325.00
One (1) '41 Derby	225.00
One (1) Skylark	85.00
One (1) Gottlieb Liberty	125.00
One (1) Attention	45.00
One (1) ABC Bowler	40.00

One-Third (1/3) Deposit, Balance C. O. D.
KRAMER COIN MACHINE CO.
238 Dryades St. NEW ORLEANS 18, LA.

TAKES NICKELS; PAYS QUARTERS

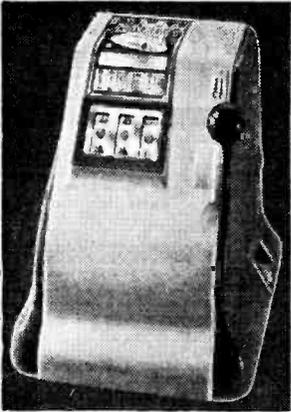
LIBERTY BELL FRUIT REELS

Takes 5¢ per play, pays quarters automatically. Retains 60% for the house. Jackpot is created by inserting 50 to 1 token with quarters in pay-out tube, token to be redeemed for cash. Reconditioned like new. Also can be operated on tokens only—paying 3 to 1 to 100 to 1 free plays to be redeemed for cash. Tokens included.

\$34.50 Ea. In lots of 3, \$32.00 Ea. Write for quantity prices. Liberty Bell Fruit Reel for token operation only—\$27.50 Ea. In lots of 3, \$25.00 Ea. 25% Dep., Bal. C.O.D., F.O.B. Chicago. Many Other Makes of Counter Machines; Tell Us Your Needs.

ABCO NOVELTY CO.

Headquarters for Counter Games. We Repair All Makes. 809 W. Madison St. CHICAGO 7, ILL.



Coin Biz Draws New Men, Cash In Detroit Area

DETROIT, Nov. 10.—Resumption of something like normal coin machine operation and prospects for a bright future in the vending field are drawing representative new capital and personnel into this field. Typical of the men now coming into the business is Joseph Ostrow, who recently formed the Capital Vending Company, with headquarters in the north end of Detroit at 3275 Webb Avenue. Ostrow, who formerly was in business in other lines, is confident of the future of the coin machine business.

"I believe that the vending of commodities, especially of cigarettes, is a legitimate business, and both the public and the operators themselves will soon come to realize that fact," Ostrow said, in answer to the few remaining critics who are accustomed to look down somewhat upon the industry.

"The type of operation—in the cigarette field—which we have known in the past two years, will pass. Cigarettes are back in machines and are being dispensed like other goods."

Many Vend Staples

It is the cigarette vending field that Ostrow has chosen for his own operations. However, he is looking forward to expanding into other vending lines, and is now studying the markets for other types of products which can be efficiently and profitably handled thru the machine field. In his search for new ideas in operation, perhaps staple commodities, and possible goods that have never been adapted to machines dispensing before, Ostrow is typical of the new blood coming into the industry. He is applying sound principles of prospecting and exploitation to his own operation and expansion plans.

He was apparently attracted to the vending machine field in the first place because he liked it. That he can see a solid future in the business, backed by his own experience in pre-war business in other lines, is proved by the fact that he chose to come into it during the past few months, when the cigarette vending field was the hardest hit of all coin machine lines. At that time many Detroit operators were practically out of business because of the over-all shortage of product. At the same time, this enabled him to get in on the ground floor when all cigarette venders were almost forced to start their operations over again, and gave, in some ways, an open opportunity to a newcomer.

"Average Operator"

Ostrow represents the average small operator, new or old, in looking eagerly forward to the acquisition of new post-war models of machines.

However, he says: "We operators have learned that the machines we have been working with merit our respect. They have stood up under the wartime conditions. Most of them are probably wearing out now, and the situation with regard to the average machine on location is like that of the average automobile: it is several years old, older than its normal lifetime would be if there had been

Trade Data

Current estimates from army sources confirm report of 1,600,000 short tons of sugar in Java stockpiles. Production has declined steadily in Java, and only 500,000 tons were produced in 1944.

Coin Machines Helping Oregon Needy Oldsters

PORTLAND, Ore., Nov. 10.—Coin machine industry in Oregon contributed \$75,000 to public welfare and to old-age assistance during the third quarter of 1945, the office of Secretary of State Robert S. Farrell announced.

This contribution came in the form of taxes on amusement devices, of which \$45,000 went to the State public assistance fund and \$30,000 to the 36 counties in the State for old-age assistance. Allocations to the counties were based, not on the amount of amusement device tax collected, but upon the amounts the counties expended for old-age assistance during the fiscal year ended last June 30.

Amount each county received as benefit from the coin machine industry follows:

Baker, \$639.13; Benton, \$342.42; Clackamas, \$1,961.32; Clatsop, \$477.80; Columbia, \$507.11; Coos, \$662.59; Crook, \$81.93; Curry, \$89.81; Deschutes, \$229.20; Douglas, \$848.61; Gilliam, \$63.38; Grant, \$200.54; Harney, \$117.19; Hood River, \$200.27; Jackson, \$1,200.15; Jefferson, \$32.51; Josephine, \$760.21; Klamath, \$355.44; Lake, \$122.24; Lane, \$1,587.40; Lincoln, \$451.67; Linn, \$967.78; Malheur, \$281.09; Marion, \$2,524.09; Morrow, \$90.43; Multnomah, \$10,755.69; Polk, \$792.77; Sherman, \$29.63; Tillamook, \$254.91; Umatilla, \$565.89; Union, \$519.83; Wallowa, \$154.69; Wasco, \$375.58; Washington, \$973.30; Wheeler, \$46.23, and Yamhill, \$728.29.

no war. Parts also are wearing out. Many necessary parts replacements could not be made because of the lack of parts during the war. So we all look forward eagerly to the new machines which will be brought out."

An especially important factor in making the future of the cigarette vending field bright at this time is the return within the next few months of many millions of veterans to civilian life. Most of these men are smokers of cigarettes, and will continue frequent smoking when they return. Consequently, the market for venders is to be widened far more than during the war.

Ostrow is convinced that the future of the vending machine field, and especially of cigarette vending, is bright, whatever the immediate hazards of reconversion may mean in the way of temporary setbacks.

SOUTHERN SPECIALS

IMMEDIATE DELIVERY

- Keeney Anti-Aircraft Gun.....\$ 54.50
- 1944 Victorious Revamp of Turf Champ..... 89.50
- Bally Defender..... 179.50
- Seeburg Shoot-the-Chute..... 69.50
- Seeburg Jap Gun..... 89.50
- Seeburg Chicken Sam..... 89.50
- Keeney Air Raider..... 189.50
- Keeney Submarine..... 159.50

WRITE FOR PRICE OF SEEBURG GUN WITH RIFLE RANGE CONVERSION

Terms: 1/3 Deposit, Balance Sight Draft

SOUTHERN AUTOMATIC MUSIC COMPANY

"The House That Confidence Built"

542 SOUTH SECOND ST., LOUISVILLE 2, KY.

CORRECTION

Please Note Correction to Advertisement in Issue of Nov. 10, 1945

SCHAFFER MUSIC CO.

Exclusive Seeburg Distributors in Columbus at 606 S. High Street. Opening Soon in Wheeling, W. Va. and Charleston, W. Va.

ACME PHONOGRAPH CO.

Exclusive Seeburg Distributors in Cleveland at 6210 Euclid Avenue. Opening Showrooms in Toledo in Near Future.

WANTED!

Experienced operators on percentage basis. We have a liberal percentage deal for live-wire operators who want to expand; also ex-service men who were former operators. Must be able to repair games and have a good following.

This is a permanent connection with unlimited opportunities. We furnish the latest and finest 5 ball, 1 ball games, consoles, etc.

Write fully about yourself, giving us the details you think we need to determine whether we can operate together a mutually profitable route. Address:

BOX 710, The Billboard
155 N. Clark St. Chicago 1, Ill.

OPERATORS "Nickel Nudger"

Lightning Change-Maker

Set yourself in solid with your locations by presenting this most welcome time-saver as a

CHRISTMAS PRESENT

Operators' Price **\$9.85 each**

Now Available in Quantities. A Few Distributorships Still Open.

BEAVER NOVELTY CO.

7400 S. W. MACADAM AVE. PORTLAND 1, ORE.

Wurlitzer Hi-Score

Skee-Ball Back Glass, Hand Painted, \$7.50 Delivered. Cash With Order.

C. STUTZ

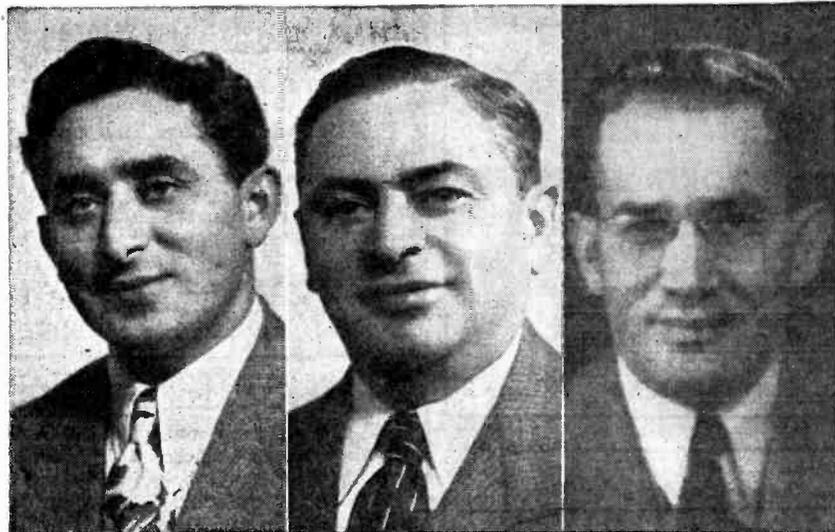
1751 Chester Ave. Cleveland, Ohio

D. P. PHOTOGRAPHERS

Eastman D.P. Paper, 250 foot rolls. 1 1/2", \$5.06; 2 1/4", \$8.89; 3", \$10.70; 3 1/2", \$11.31; plus tax. Also D.P. Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. Send for new catalog.

Memphis Photo Supply Co.

P. O. Box 1350, Memphis 1, Tenn.



APPOINTED TO distribute Automatic Music Instrument juke boxes in New York and Connecticut are (left to right) Abe Green, Barney Sugarman and Mike Munves. They are now preparing blueprints for a new showroom and office.

The Famous, Patented Chicago "ACE" Lock

insures

"UTMOST Security!"



Only the Ace ROUND Key Opens It

Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

CHICAGO LOCK CO.

2024 N. Racine Ave., Dept. 68, CHICAGO

METAL FRAMES

We are accepting orders for Metal and Cardboard Frames to be used in coin operated photographic vending machines. State quantity and whether to ship by parcel post or express. Shipments F. O. B., our factory.

CLARK RADIO & TELEVISION CORP.

36-20 38TH STREET, L. I. C., N. Y.

MECHANIC WANTED

Must be good Mechanic on Phonographs, Pin Balls and Seeburg Remote. Prefer married man, but will consider one unmarried. Must be sober and reliable. Excellent salary and furnished apartment. Write, wire or call; reverse charges.

Wheby Music Service

202 S. Oakwood Ave. BECKLEY, W. VA. Phone 4120

SPIN-N-WIN

REVOLUTIONARY COUPON SPINDLE GAMES

- FAST PLAYING
- QUICK REPEATING
- PROFITABLE

NEW RELEASES OF
"SPIN-N-WIN"
ARE COMING SOON!

**WATCH FOR
OUR NEWEST CREATION
"KAN-OF-KOIN"
THE 1946 MODEL JAR GAME**

**NOEL'S
Gay Games
INCORPORATED**
Muncie, Indiana

"GOLD DOLLAR"
Takes In 1200 Coupons @ 5¢ \$60.00
Total Payouts 31.00
PROFIT (Average) 29.00

Army Ordnance Head Sends Congrats for War Work Well Done

HAVERHILL, Mass., Nov. 10.—Francis C. DuGrenier, now consulting engineer for Arthur H. DuGrenier, Inc., has received acknowledgment of the job performed by that firm during the war years.

Dear Mr. DuGrenier: The goal, the achievement of which we have devoted all our efforts for the past three and a half years, has finally been accomplished; and now for the first time I am able to contact you directly.

In order for you to produce B.A.R. firing pins and time train rings, you had to go thru major conversion, not only in the factory itself, but also in every phase of your organization. Your company and the many other small concerns that undertook major conversion in the face of all obstacles in the interest of helping the war effort, make up a large percentage of the industrial half of the industry-ordnance team. Your outstanding performance, particularly on the B.A.R. firing pins, has earned you widespread recognition.

I extend to you the deep appreciation of the Ordnance Department and also my personal thanks.

It is to be hoped that your problems of reconversion will be easily surmounted, and that you enjoy rapid progress in the post-war era.

Very sincerely yours,
L. H. CAMPBELL JR.,
Lieut. General, Chief of Ordnance.

distributing rights for Bally and Exhibit Supply lines for Michigan and Northwest Ohio. They will appoint sub-distributors for certain parts of the State, and have a number of contact and salesmen on the road.

**1-BALL FREE
PLAY GAMES**

Pimlico	\$325.00
Derby, '41	275.00
Dust Whirls	275.00
One-Two-Three, 1940	80.00
Gold Cup	50.00

CONSOLES—CASH PAYOUT

Baker's Pacers, D.D., 25¢	\$375.00
Track Time, 1938	125.00
Liberty Bell, Slant Top	55.00
Liberty Bell, Flat Top	40.00
Multiple Racer	50.00

ARCADE EQUIPMENT

Seeburg Jap Guns	\$ 92.50
Keeney Submarine Gun	150.00
Play Pool	150.00
Jennings Scales	25.00

WE WANT TO BUY 5-BALL FREE
PLAY PIN GAMES.
SEND US YOUR LIST.

1/3 Deposit, Balance C. O. D.
OLIVE NOVELTY CO.
2625 LUCAS AVE. ST. LOUIS 3, MO.
(Phone: Franklin 3620)

JUST RELEASED

BRAND NEW STEEL STOOLS THAT WILL SERVE A THOUSAND USES
PLACE THESE STOOLS AT YOUR PIN GAME LOCATIONS AND WATCH THE INCREASED TAKE.

An excellent Christmas item. All welded non-breakable construction. All round edge steel. Unusually large comfortable seat, 14" square with rounded corners. Tapered legs insure safety against tipping. Strong channel brace provides a comfortable foot rest. Long life pressed wood seat applied over steel for strength. 18" to 30" high. Please state height desired.

ONLY \$4.90 EACH

\$4.65 Quantities of 10.
\$4.25 Quantities of 25.
1/2 Deposit, Balance C. O. D.

JACK GRAY 2442 S. BROAD ST., PHILADELPHIA 45, PA.

SELLING OUT

We are discontinuing our regular line of hand trucks to handle government surplus materials.

500 brand new Hand Trucks, reg. priced at \$9.95.

45 inches high. All welded steel construction.
Solid Steel axle. Weight 22 lbs.
Single handle, making other hand available.
Regular equipment on railway express delivery trucks.

Sell Out Price Only \$7.50
F. O. B. Phila.
1/2 Dep., Bal. with Order.
5 Trucks for \$35.00.

Positively our last advertisement on hand trucks. Don't miss this value. Every truck fully guaranteed.

Gay-Coin, Detroit Distributor, Set for Coin Mart Space

DETROIT, Nov. 10.—Informal opening of Detroit's first post-war distributing organization took place this week with the new Gay-Coin Distributors, Inc., moving into space at 4866 Woodward Avenue, at the corner of Warren.

Company is the first to move into the new Coin Machine Mart being established at Woodward and Warren by the J. & L. Investment Company, as reported in *The Billboard* last week.

Present quarters of the company are temporary, while the new structure of the Mart is being erected and prepared for occupancy. Gay-Coin Distributors will then move to the Warren Avenue side of the building in quarters especially designed for them.

Heading the new company is Gerhard Wobermin, who was with the J. & J. Novelty Company before the war. Wobermin had an extensive route about two years ago under the name of Music Makers, and he has a wide acquaintance among the coin machine trade thruout the territory.

Gay-Coin Distributors will have the

BETTER BUY

BLACK BEAUTY

The Bell with the percentage you have been waiting for!

- Pays 3 on 1 Cherry ● 5 on 2 Cherries
- 3 on 2 Bars
- No Lemons on 1st Reel

IMMEDIATE DELIVERY

AUTOMATIC COIN MACH. CORP.
338 Chestnut St. Springfield, Mass.

Gateway

TO

MUNCIE'S SPECIALTY MANUFACTURER

- TIP BOOKS ● JACK POT ● POKER HANDS
- COMPLETE LINE TRADE STIMULATORS

SPECIAL BOOKS MADE TO YOUR OWN SPECIFICATIONS--LET US QUOTE PRICES

COMMERCIAL PRINTING COMPANY

HIGH AND JACKSON STREETS MUNCIE, INDIANA

ARCADE EQUIPMENT

PHOTOMATIC
Late Model
PHOTOMATON
Factory Reconditioned, Repainted
\$850.00 Each
VOICE RECORDING BOOTHS. \$650.00

We have a few complete Penny Arcade Outfits—comprising over 1000 Machines—Write.

Illustrations for Skee Roll and List of Machines, Parts and Supplies sent free!

BUY FROM A RELIABLE SOURCE
—WE'RE IN BUSINESS SINCE 1912

MIKE MUNYE
510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-6677)

MUSIC ROUTE FOR SALE

Consisting of 100 mostly late model Phonographs, 70 Pin Games, few Guns and Scales. Will consider only top market prices. One of best operations in Southern West Virginia. Mechanics will remain with business.

BOX D-75
The Billboard, Cincinnati 1, Ohio

Slot Machines For Sale

1 Mills Club Bell Console, 5¢	\$250.00
2 Mills Club Bell Console, 10¢ Ea. ..	300.00
2 Mills Club Bell Console, 25¢ Ea. ..	350.00

These are original factory machines. Not rebuilt. All are in excellent condition.

1 Mills Blue Front, 5¢, CH, KA, SJ ..	\$110.00
1 Jennings Club Special, 5¢	110.00
1 Jennings Airplane Symbol, 5¢	110.00
1 Mills Gold Chrome, 5¢, CH, KA, New Cabinet	185.00
1 Calle Bon Hur, 5 Coin, 5¢	50.00
1 Mills Multiple Coin, Bell Boy Counter Ball Gum Vendor	15.00

Prices F. O. B. Ft. Wayne, Indiana.
1/2 Deposit With Order, Balance C. O. D.
Paramount Amusement Co.
1426 Wells Street FT. WAYNE 7, IND.
Telephone: Eastbrook 1136

It's your business

whom you select to give you "feed box" information on what is going on in Chicago. We are able to give you facts . . . been doing it 30 years. We can supply anything you need. Tell us your requirements—prices will be right.

H. C. EVANS & COMPANY'S Distributors for Chicago, Illinois; Indiana and Michigan Areas

First American Sales, Inc. 4603 LINCOLN AVE., CHICAGO 25, ILL.
Longbeach 6879

LEASE EXPIRED ON OUR STOCKTON PLAYDIUM

ABT Rifle Range complete, six Guns, fine condition. New Modern Photo Booth, attendant operated, expensive camera. New Modern Voice Recording Booth, attendant operated, first-class recorder. Four Regulation Duck Pin Alleys complete. Seventy other Arcade Pieces, all in operating condition, first class. Write or wire for list.

THE PLAYDIUM
Fred McClellan and Dan King III
1220 K St., Sacramento, Calif.

DON'T WAIT!
START NOW WITH
MONEY-MAKING



Revamped Mills Blue Fronts and Chromes
 With the Percentage You Have
 Been Wishing for!

LOOK AT THIS ACTION!

- Pays 3 on One Cherry
- Pays 5 on Two Cherries
- Pays 3 on 2 Bars
- No Lemons on First Reel

Every Symbol a Possible Winner!

NEW COLOR! NEW PLAYER APPEAL!

The
"BLACK CHERRY"
 Does the Trick!

ORDER TODAY FROM YOUR
DISTRIBUTOR OR DIRECT

GUARANTEED! If not satisfactory in every respect return prepaid within 10 days for full cash refund of purchase price!

TRADES ACCEPTED

BAKER NOVELTY CO.

1700 Washington Blvd. Chicago 12, Ill.

Juke Perks Biz For Arcades at Balt., Op Finds

BALTIMORE, Nov. 10.—Juke boxes with varied selections of lively disks are essential to the most profitable operation of any indoor arcade, according to A. B. Price, manager of the Amusement Center here.

As all experienced arcade operators know, music not only serves to catch attention of passersby, but it is a potent force in getting the customer in the right mood to get the fullest enjoyment from his play of other machines. Price emphasized that arcade operators are not merely merchants selling a product—the play of amusement or skill games—but they are showmen whose job is to provide entertainment.

Taking this view, it is the operator's job to put the patron in the proper frame of mind to get the maximum enjoyment from all machines from the photoelectric gun games to having his picture taken. The patron is there to play, and if he is to be made a steady "repeater" the operator must give him a show for his money.

Price's establishment is an excellent example of a well-located layout with a day-long draw. It is situated in a major streetcar transfer point which also is a neighborhood amusement center with four theaters and a skating rink in the vicinity.

Near-by schools are major sources of daytime players with a sprinkling of night workers and others who have a few minutes to while away as they wait for a streetcar connection. School boys and girls come over usually during lunch period and a few at recesses. Their great interest centers on the baseball games, sky fighter and other photoelectric coin machines. The juke, of course, also gets a good play from teenagers.

Adults are joining the youngsters as the principal evening patrons, but a great share of their attention is directed to the pinballs and other marble games. They also take enthusiastically to the diggers and other skill devices. Grown-ups, too, like the juke but their tastes are not quite so jive. However, most of them don't want waltzes in an arcade. They prefer a snappy tune, and a few lean to novelty numbers.

Jules Peres Sets Up Separate Companies; Expands Distribution

NEW ORLEANS, Nov. 10.—Reorganization of the J. H. Peres operating and distributing firm into two separate organizations has been announced by Jules Peres.

In the coin machine business many years, Perez has acquired distributorship in Louisiana and Southern Mississippi for Aireon products and has formed the Peres Distributing Corporation with Henry Fox as general manager and O. C. Marshall in charge of the office and service department. Peres made his announcement following a conference recently in Kansas City, Mo., with Rudy Greenbaum, vice-president and general manager of Aireon. Firm will soon move to a new and larger location at 2808 Canal Street.

In addition, Peres has acquired the business of the New Orleans Coin Machine Exchange for distributorship of certain lines of pin games, consoles and other coin-operated devices.

Assisting Peres in management of the combined firms are Charles Wicker, general manager; Mrs. J. H. Peres, secretary; Sam Pernicario and Hulette Holmes, in charge of service, and Clarence Cole and Ed Ripas as assistants.

Trade Data

Tax collections indicate that South Carolina has more than 7,000 coin machines of all types that use nickles—there is no tax on penny machines, hence no figures.

Thirty-caliber gallery practice ammunition is now listed by the RFC as surplus goods.

TUBES FOR THE COIN MACHINE TRADE

1B4P \$1.04	6F6 \$.88	7A7 \$1.04
1LB4 1.88	6F8G 1.04	7B6 1.04
1LH4 1.88	6H688	7B8 1.04
1LN5 1.88	6J5/GT72	7E7 1.28
1N5/GT 1.04	6J7G88	7J7 1.56
1S4 1.28	6J7/GT88	12C8 1.56
1S5 1.28	6K7G88	12J5/GT80
1T4 1.28	6K8/GT 1.04	12K7/GT80
1T5/GT 1.28	6L6 1.56	12SJ788
2A3 1.56	6L6GA 1.56	12SQ7/GT88
2A4G 1.88	6L7 1.28	3180
5T4 1.56	6N7 1.28	3888
5U4G80	6Q7 1.04	39/4480
5V4G 1.28	6R7 1.28	4168
5W488	6SA7/GT88	4268
5Y3G56	6SC7 1.04	4388
5Y3/GT56	6SJ788	5772
5Z388	6SK7/GT88	59 1.28
5Z4 1.04	6SQ7/GT88	7672
6B4C 1.56	6U5/6G5 ... 1.04	79 1.28
6C5/GT80	6V6/GT88	8056
6C680	6X5 1.28	117N7/GT .. 1.88
6D680	6X5/GT80	2051 1.84

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COIN "X" INSERTS, \$17.50 EACH.
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 Amplifiers for Chicken Sam and
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Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	EASY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

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Phone Music Firm Opens in Chi

Seeking Drug, Cafe Outlets

Personal Music Corporation makes phonettes in Newark, N. J.—Fryer Midwest head

CHICAGO, Nov. 10.—Personal Music Corporation, with headquarters in New York, has opened a Chicago office at 127 North Dearborn. William Fryer has been named Midwestern sales manager for the firm which uses telephone wires to pipe music to locations for play thru coin-operated phonettes.

Fryer reveals that the company has already completed installation in five Chicago locations, including Mayflower Doughnut Shop in the Loop, the restaurant in the Randolph I. C. Station and the Wilson Avenue North Shore Station.

Personal Music, of which H. F. Dennison is president, is manufacturing and operating the phonettes on a nationwide scale. Firm is a subsidiary of Pyrene Fire Extinguisher Corporation and C. O. Two Fire Equipment Corporation of Newark, N. J. Equipment for the phonette system is being manufactured in the firm's factory at Newark, according to Fryer.

Coast to Coast

Personal Music, says Fryer, will concentrate on restaurant and drugstore locations. Firm is now in process of installing equipment in New York's Grand Central Station and in all United drugstores, including Rexall and Liggett. Locations already being operated include Cunningham drugstore chain; Kinsel drugstores, a Detroit chain; United Whalen drugstore chain in New York, coast-to-coast Interstate restaurant chain, Thrifty & Sontag drug chains on the West Coast and the coast-to-coast chain of Mayflower Doughnut shops.

Personal Music Corporation will operate its own equipment in 33 major cities and eventually will franchise operators in other cities.

A corporation of Delaware, the firm was started in 1940. Few installations were made at that time, says Fryer, and the company was inactive thruout the war years. May 1 of this year the firm resumed activities, beginning the manufacture and operation of entirely new equipment.

Fryer pointed out that the firm's plant in Newark will not reach full production until March, 1946. After that date, he said, the company will be able to manufacture phonette units and set up studio equipment in great quantity.

Of interest to the Midwestern trade is the fact that, according to Fryer, phonettes will be placed in the restaurant of the new Chicago Municipal Airport building scheduled to be ready for occupancy in approximately four months.

Penny or Nickel

Personal Music maintains studios where music from dual automatic record changers is piped into locations over telephone wires. Locations are provided with small 8 by 8 inch speaker cabinets which are placed along counters or in booths. Customers on depositing either a penny or a nickel—depending upon the type of box installed—receive either three or six minutes of uninterrupted, non-selective music which can be heard only in the immediate vicinity of the speaker.

Counter speakers, for example, can only be heard by two or three people, while one small speaker unit in a restaurant or drugstore booth will provide music only in such volume that it may be heard by the people in the booth. Each booth in the location is equipped with a personalized speaker with coin slot, and the units are scattered at intervals along the counter. The phonettes are provided in any finish to harmonize with the location's decorations.

Firm places either penny slot or nickel slot boxes in a location after a careful canvass to determine which would be (See *PHONE MUSIC FIRMS* on page 80)

2,200 Teen-Age Centers in U. S. With Jukes, Govt. Says

WASHINGTON, Nov. 10.—There are 3,000 teen-age canteens in the United States and more than 2,200 of them center around juke boxes, the recreation division of the Federal Security Agency reported after a nationwide survey just made public.

Agency made an exhaustive study of 303 of the canteens located in 34 States and ranging in size from 30 members to 2,300.

Canteens were credited with playing a large role in keeping juvenile delinquency far below the heights many authorities predicted it would reach during the war. Juvenile crime and misdemeanors have decreased considerably since the youth club idea swept the nation in 1943 and early 1944, the report said.

"Decline is shown in different ways: Fewer cases on police 'blotters'; improved school attendance; some times merely in better decorum and fewer youngsters on the street at night," the agency found.

Decrease Delinquency

"Specifically, the opening of youth centers has meant a decrease in juvenile delinquency records reported by law enforcement officers in Spokane, Wash.; Coshocton, O.; Louisville; Bremerton, Wash.; Muncie, Ind.; Bangor, Me., and Fairfield, Calif."

Survey made no effort to appraise the part played by the coin machine industry in fostering the centers, but one paragraph points plainly to the stellar role of automatic phonographs in these community developments.

"Since the main dish for a majority of the members is dancing, the chief requisites for a youth center are music for dancing (three-fourth of the centers have a juke box); space for dancing, and refreshments for in-between," the report concluded. It also mentioned that many have soft drink venders. A number also have candy, nut and gum venders. One at Manhasset, N. Y., is named the Juke Box.

Largest single club reported in the U. S. was the Teen-Age Canteen, Tampa, Fla., with an enrollment of 2,300. That amounts to more than one-fourth of the city's high school student body, it was estimated.

Report also served to confirm a suspicion that has been growing among authorities on youth problems thruout the country: that the canteens go over biggest in smaller cities and towns. Of six

Navy Day Brings Added Play for Portland Jukes

PORTLAND, Ore., Nov. 10.—Coin machines enjoyed a nice spurt in play as a result of presence here for several days of an estimated 5,000 sailors incident to Navy Day. This number was augmented by the arrival of Pacific war veterans who rode some of the ships into port, but they scattered for the most part, while it was the regular crew members who stuck around the downtown area and nickeled the machines.

Music boxes got the lion's share of the sailors' attention as they swarmed around the jukes to see what was hot on the platters after months and years in the war zone. No average of the play increase seems possible, as ops reported biz from unchanged to up 20 per cent, depending on location. Taverns drew most of the additional customers.

Ships came straggling in for several days before Navy Day, so the sailors had ample time to get to the slots before it was time for the citizenry to star pouring over their ships. At one time the waterfront held the carrier Independence, the cruisers Amsterdam, Salt Lake City and Topeka, two destroyers, two submarines and a landing ship dock.

clubs having more than 2,000 members, only one is in a city of more than 140,000, and one—at Compton, Calif., is in a town of only 17,000. Tampa, for instance, has only 110,000 population.

How Clubs Start

Interesting sidelight of the survey was the effort which youngsters in some communities put out to get their clubs going. At Columbus Junction, Pa., for example, the youths staged a scrap paper drive to raise the first \$300, then went on to bake sales, rummage sales, box suppers and to operating refreshment stands at school athletic events. Now the club—known as the Wild Cat Den—has 210 members and its rent is paid up six months in advance, the survey disclosed. In Charleston, W. Va., one youth center got its financial start by conducting a turtle derby.

Growth of the "teen-taverns" was attributed to three factors: desires of the boys and girls to have a place of their own, run by themselves; rise of the servicemen's centers thru the country, which served the youngsters as a model, and desire of adults to combat juvenile delinquency.

Asking themselves the question, "Will they last?" the surveyors point to the fact that some communities already are setting the centers up as memorials to their youthful war dead. Then they added: "From the facts of this survey, it is evident that many of these centers have sunk their roots firmly in their communities."

Phone Music Service Given Plug in Philly Newspaper Advt.

PHILADELPHIA, Nov. 10.—Philadelphia juke operators are watching with interest the current newspaper advertising campaign of Muzak to sell customers of stores and restaurants on the need for music while they wait. Most operators seem to think that the campaign will work to the benefit of automatic phonographs since they report that many locations which first install wired music later switch to coin phonographs.

Messages in the ads, which feature lively copy, apply to all locations which use music, and many coinmen believe that the industry will be directly benefited by the common confusion between phone music and jukes.

"Anything that applies to phone music certainly applies to juke machines," Sam Lerner, one Philadelphia coinman, declared. "We service certain locations with fine dinner music in addition to hit records. Most of these spots eventually swing over to popular music when they realize the attraction and the profit of machine music, and overcome their initial fear of juke boxes."

Sol Silverstein Set As Head of Senator Coin Co., Baltimore

BALTIMORE, Nov. 10.—Sol Silverstein announced that he has taken over sole ownership of the Senator Coin Machine Company.

Silverstein said that Aaron Crystal, with whom he was associated in the Senator Coin Machine Company and the Senator Record & Appliance Company, has retired from the business. Both firms will continue to operate at 629-'31 North Howard Street, he said.

One of the firm's most lucrative operations is in the Recreation Center, reportedly the largest bowling alley in the city. Silverstein said that new locations are being added by the firm, but he said great caution must be used in picking

Ops Are Urged To Read, Study New Trade Bill

By George A. Miller
(State President, California Music Operators' Assn., Oakland, Calif.)

OAKLAND, Calif., Nov. 10.—Every operator in the United States should acquaint himself with the bill known as the Buckley Bill, H.R. 3190. This bill was introduced and referred to the Committee on Patents, May 11, 1945, but the bill, like many others, was so outlandish that the music operators gave little thought to it.

We learn thru the interest and co-operation of the coin machine magazine that the bill is very serious to the automatic music business, and should it be passed in its entirety it would do nothing more than to heap further taxation on the already heavily taxed phonograph business. Bill is to amend the act entitled "An Act to amend and consolidate the Acts Respecting Copyright" approved March 4, 1909 as amended. In other words, automatic phonographs at the present time are not deemed to be a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs, but should the amendments as the Buckley Bill proposes be passed by Congress, automatic phonographs could be classed the same as any other public places of entertainment, and would be subject to a tax arrived at by a certain group on all copyrighted disks, phonograph records, music by wire, etc. It is to be remembered that this bill is not clear; however, reading between the lines, any kind of copyrighted music, regardless of how played over automatic equipment, would be subject to taxation.

Write Congress

Every music operator in the United States should get a copy of this bill from Washington, and study it very carefully. After doing so he should write to the Congressmen and Senators from his district demanding that this particular bill, known as the Buckley Bill, be defeated.

I further would like to state that the music operators in California have already organized a move to defeat this bill. Each operator in California has written or is writing to the various Congressmen at this particular time demanding the defeat of this kind of legislation.

California Music Operators' Association has also written to the Congress in regard to the \$10 Federal Tax on each phonograph in the United States. This was strictly a duration tax, and was accepted as such because music operators felt it their patriotic duty to support such legislation at that time. Now that the war is over, the music operators expect the tax to be discontinued and will work toward that end, not alone on automatic phonographs but on other coin-operated equipment as well.

Every operator should immediately write to his Congressman soliciting his support toward the defeat of these particular bills. Never before has there been anything so vitally important to the operators as the defeat of this legislation. I urge all operators act and act now.

Fred D. Hill Named New Factory Agent

CHICAGO, Nov. 10.—Fred D. Hill has been appointed factory representative in Minnesota, North Dakota and South Dakota for the Aero Needle Company, according to Burton Browne, president of the organization. Hill formerly was a manufacturer's representative for the Raytheon Manufacturing Company and Hallcrafters.

spots with the present shortage of new machines and the flux in play resulting from the economic changes of reconversion.

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HILLBILLY RECORDS

At Least a Million Tears—Colorado Hillbillies . . . 79¢
Cool Water—Smiley Burnette . . . 78¢
Talking About You—Hank Penny . . . 75¢
A Little While Longer—Six Westernaires . . . 75¢
Why Don't These Blues Leave Me Alone?—Six Westernaires . . . 78¢
Honestly—Dick Thomas . . . 75¢
Half Way to Montana—Dick Thomas . . . 78¢
Baby, You Done Flubbed Your Dub With Me—Carlisle Bros. . . . 75¢
Don't Sweetheart Me—Colorado Hillbillies . . . 79¢
Triffin' Gal—Colorado Hillbillies . . . 75¢
Stars and Stripes on Iwo Jima—Colorado Hillbillies . . . 75¢
Don't Hang Around Me Anymore—Tex Grande . . . 79¢
I Need Someone To Love Me—Tex Grande . . . 78¢

RACE RECORDS

Honey Dripper—Joe Liggins . . . 89¢
Tavern Boogie—Roosevelt Sykes . . . 89¢
Brother, That's the Wrong Gal—Fleanny Trio . . . 89¢
Baby, You're Running Wild—Cecil Gant . . . 89¢
My Baby's Bizness—Jimmy Rushing . . . 89¢
I'm Drunk Again—Johnny Crines . . . 89¢
Please Believe Me—Frank Hayward . . . 89¢
Be Baba Leba—Helen Humes . . . 89¢
Blues at Sunrise—Johnny Moore . . . 89¢
Watch That Stuff—Cecil Gant . . . 89¢
Cock-a-Deedle-Dee—Wynonie Harris . . . 89¢
The Things You Want the Most of All—The Four Blues . . . 79¢
I'd Do It All Over Again—The Four Notes . . . 79¢
He May Be Your Man—Helen Humes . . . 89¢
3 TERRIFIC POPULARS
Daddy's Got Woo Woo in His Eyes—Tony DiPardo . . . 89¢
Honey, I'm in Love With You—Ben Pollack . . . 79¢
Who Wouldn't Be Blue?—Dick Kuhn . . . 79¢

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70L7GT Replacement Adapter With Tube for Seeburg Wall-o-Matic, \$2.75.

Fiber Main Gears for Seeburg & Wurlitzer Less Steel Hub, \$3.75 Ea.; Doz. \$36.00.

Vol. Control Keys for Seeburg & Wurlitzer: Package of 24, \$1.80; Package of 100, \$5.00.

Quantity Prices to Distributors and Jobbers. Terms: 1/3 Deposit—Balance C. O. D., F. O. B. Los Angeles. Factory guaranteed against defective workmanship and material.

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All Communications to 155 N. Clark St., Chicago 1, Ill.

Roosevelt Song

LOU E. ZOELLER, owner of the ZOELLER MUSIC COMPANY, Victory Records, Beverly Hills, Calif., has received a personal letter from MRS. FRANKLIN D. ROOSEVELT, thanking him for his in memoriam song, *He Was Your Friend and Mine*—dedicated to the memory of the late President. Zoeller has also written *Riding Over the Sagebrush Plains*, both tunes being introduced and recorded by TEX ACHISON and His Santa Fe Boys. Songs first aired over Station KPAS, Pasadena, and have now hit all networks.

MIDLAND MUSIC COMPANY, Kansas City, Mo., has signed an agreement with Station KMBC, owners of the TEXAS RANGERS, to publish 20 original songs of the Rangers' library in folio form under the title of "Original Songs the Texas Rangers Sing." No. 1 plug song is "Give Me Love Tonight." It was introduced and transcribed for LANG-WORTH by VAUGHN MONROE, and Lenny just made another Lang-Worth transcription of it.

New Idea

DANNY KLEINMAN, hillbilly and barn dance promoter in Philadelphia, has received his army discharge and is expected to take up his hillbilly ideas where he left off. One of the first on his roster now being tested is a big barn dance on the outskirts of town. Kleinman will collect patrons from the center of the city in huge hay wagons and carry them directly to the barn, where the activity will center. Hillbilly talent from the area is being used and if the idea is successful, Kleinman will convert to sleds during the snow season. Stunt is a novelty in this district and should click.

TOMMY SPOONER, five-year-old son of MILT SPOONER, the hillbilly organist on the *HAYLOFT HOE-DOWN*, WFIL, Philadelphia, is seriously ill with pneumonia.

Kinkade Success

Down in *Lilac Blossom Land*, mentioned in this column about a year ago as a "coming" song, is decidedly on the up-grade since recent sheet music release by Mank's Blue Ribbon Pubs. Tune, by ARLIE KINKADE, LEWIS KNOWLTON and CHAW MANK, is receiving frequent attention on leading 'billy programs thruout the country. Kinkade, better known as a writer of old-time Gospel songs, has four hymns in La Casa Del Rio's *Hymns of Faith* Song Book, and has collaborated with many of the nation's foremost composers of sacred music. Having won a high mark in the annals of early hillbilly radio entertainers, as a one-arm fiddler, Kinkade now devotes most of his time to composition.

Programs of RAY WADE and HIS RHYTHM RIDERS, aired via the ABC Network from the studios of KWBR, Oakland, Calif., since September 16, are steadily gaining in national popularity. Show is heard Sunday thru Friday, 2:15 to 2:45 (PST), and at 12 noon. Twenty-two stations carry the program Coast-to-Coast, among them: KNAK, Salt Lake City; KRSC, Seattle; WMIN, Minneapolis; WIND and WJJD, Chicago; WCKY, Cincinnati; WMEX, Boston, and WOV and WMCA, New York. Another spot for the Rhythm Riders is reported in the offering, 5 p.m. daily, same station and network. Among several top tunes on the show, Wade continues to favor *You're Still My Only Sweetheart*, an original co-written with MONTY BROWN and pubbed in *The Max Terhune Song Corral*.

Best in the History

G. L. OPPERT, fair publicity director, wires from Dothan, Ala.: "Enjoying best fair in history. Every day is breaking previous attendance records. BILL BOYD and The Cowboy Ramblers' popularity has proven a new all-time high in drawing power for cowboy band." Unit with two fiddlers, steel guitarist, bass fiddler, two standard guitarists, trumpeter, banjoist and electric tenor guitarist, preceded grandstand appearances with live radio shows on WAGF daily. Original Singing Convention, directed by FRANK STAMPS, held its sixth annual meet and were also programmed daily on WAGF. Stamps and unit, national favorites in the field of sacred music, are perennial favorites with the Alabama, Florida and Georgia fair patrons.

Pull Big Mail

PAPPY BEAVER and His Gang, which

includes ELMER BROWN, BO BO BREWER, TOMMY HAYES and Pappy's brother, JIMMY, are going over big at Station WRCL, and expect to record for Capitol Records soon. Their big maul-pulling songs include *There's a New Moon Over My Shoulder* and *When My Blue Moon Turns to Gold Again*.

PAN-HANDLE PETE, at the same station, gets many laughs with his comedy, and is a fixture there.

Some of the big acts at KNOX, Knoxville, include LYNN DAVIS and His Cumberland Mountain Folks featuring MOLLY O'DAY. This troupe gets a tremendous pull on mail thru the entire South. Another well-known act from KNOX is SONNY LODEN and His South-erners. Also the Tennessee Playboys with BIG JEFF, the Dixieland Swingsters, the Range Busters and the Happy Mountaineers which include JOE and BILL BIRCHFIELD, with SUNSHINE SLIM, are back at the station and going big. LOWELL BLANCHARD, director of the hillbilly program at KNOX, handles his big noonday program in smooth fashion.

Arrange Shows

STEVE ALLAN is now in Fort Smith, Ark., arranging for two Western unit radio shows to hit the road next March. Steve, who broadcasts from Station KFPW in Fort Smith, will shortly leave for Hollywood, where he will try to pick up some folk artists who once worked for him.

BILL NETTLES, songwriter and recording artist, has been notified that he will have a recording session coming up November 20 at Dallas. He will record his originals for RCA-Victor Company.

Decca Records Report Lower Net Earnings Than in 1944

CHICAGO, Nov. 10.—Decca Records report net earnings of \$40,289 for the nine months ending September 30.

This was equivalent to \$1.65 per share of common stock, compared with \$1.91 per share earned in the same period of 1944 when net income for the nine months amounted to \$743,382.

ODDS AND ENDS

1 Seeburg 8800, R.G.	\$600.00	Seeburg Boxes (Old Style), Ea.	\$ 5.00
3 Wurlitzer Bar Boxes, Ea.	22.50	Buckley Boxes, Ea.	10.00
1 Exhibit Vitalizer	69.50	5 Wurlitzer Strollers, Ea.	25.00
5 Organ Speakers, Ea.	22.50	5 Jennings In-a-Bag Venders, Ea.	12.50
5 Wurlitzer 412 Cabinets (Empty), Ea.	25.00	2 Wurl. Impulse Receivers, #305, Ea.	17.50
5 New Buckley Steel Cabinets, Ea.	20.00	3 Keeney Air Raiders, Ea.	159.00
3 Wurlitzer R Transformer #305	12.50	Pfanstahl Needles, Per Hundred	50.00
Aero Needles, Per Hundred	46.00	Bennett Needles, Per Hundred	42.00
2 Rock-Ola Universal Tone Columns With Buckley Box, Ea.	\$125.00		
10 U-Select-It Candy Machines, 54 Bar Capacity, Ea.	22.50		
4 Turntable Motors, 2 32-Volt and 2 110-Volt, Ea.	12.50		
10 Rock-Ola Slug Proof Slots for 1936 Models, Ea.	7.50		

BIRMINGHAM VENDING CO.

2117 3D AVENUE, N. BIRMINGHAM 3, ALA.

Sell Your Used Phono Records Now!!!

WE BUY LARGE OR SMALL QUANTITIES

MERVIS TRUCKING CO.

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PHONO OPERATORS . . . HERE IS

THE PERFECT SERVICE

STAR READY PRINTED PHONO TITLE STRIPS

FOR FULL DETAILS SEE YOUR BILLBOARD COIN MACHINE DIGEST . . . OR WRITE

STAR TITLE STRIP COMPANY, 708 ARCH STREET, PITTSBURGH 12, PENNA.

WANTED SCRAP RECORDS

Worn or broken Shellac Records. Will pay 7c per pound F.O.B. Pasadena. Ship freight collect only. We will weigh and mail check for difference.

NELSON MILLING CO.

295 South Fair Oaks Ave. Pasadena 2, California

SCRAP RECORDS WANTED

Broken or worn Shellac Records. Will pay 7 1/2¢ per pound, F.O.B. Torrance. Ship freight collect. We will weigh and mail check for difference.

PLASTIC MATERIAL CO.

1822 WEST 213TH STREET TORRANCE, CALIFORNIA

- ★ Cushioned Shaft
- ★ Balanced Tone-Beauty
- ★ Full Record Protection
- ★ Smooth Playing

PRICE 1-49 44c ea.
50-100 42c ea.

Special Prices on Larger Lots

Hermitage Music Co.

423 Broad Street Nashville 3, Tenn.

"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS
\$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO . . .

NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.

Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.

ONE TUNE---ONE BAND DISKS

Victor Preems A New Twist

Special for juke ops means plenty for machines, tunes and talent

(Continued from page 13)
cific benefit of the increasingly important juke box trade.

(2) It is indicative of the inevitable merchandising-promotion battle which the mounting competitive aspect of the record business must develop.

(3) It implies that the major record-

ing companies, or at the very least, RCA-Victor, are coming out of the production woods. With constant squawks from many top artists re insufficient production (see other Victor story this issue), Victor would hardly throw heavy production into a juke idea unless its output generally was increasing rapidly. Nor would they risk yowls of retailers, who might claim the waxery was favoring juke, unless they could take care of those same retailers with more records. And if Victor is in a substantially more favorable production position, it is likely the other majors, and even some of the indies, are in improved production circumstances, too.

(4) Retailers may have ideas, and may insist on some special type of record to meet their real or imagined needs beyond the manner in which those needs are presently being met. (Two or more bands or artists on one side, which has already been done, may be only the beginning in this direction.)

(5) Disk jockeys may clamor for special waxings designed to meet their peculiar needs.

(6) Single-song two-siders become a No. 1 plum for any top or near top band leader or artist who wants to get a big juke play (and which one doesn't), since the band is practically guaranteed a special selling drive to operators on one of these specials. This will lead to battling between top names of waxery to make the juke specials.

(7) Similarly, music publishers' contact men will be knocking themselves out trying to get their No. 1 plug used as a Victor juke box special. It just might occur to some pub that a pretty fancy payola might be in order.

(8) And this may be most important of all: With a disk of this kind, made especially for juke box operators, groups trying to get the 1901 copyright law changed, and consequently slap a fee on juke box usage of disks, may have a new weapon.

It is much too early to tell how operators, themselves, will take to the idea, tho it has decided and obvious advantages for them. How it will affect talent can be seen from a review of a few of the orks whose disks have been selected for the stunt's preem.

It's Talent Okay

It certainly isn't going to hurt Tommy Dorsey, for instance, to have two of his top clicks spinning on juke turntables all over the country. Artie Shaw has been hoping for the juke play he got in the good old days and pushing the *Stardust* and *Beguine* classics will enable him to do what some close to him say he wants to do: Make enough on disk royalties to stay on the Coast. If he switches to Capitol, as has been reported, Victor is certainly doing the Hollywood platter-makers a real favor. Dinah's *Blues in the Night* will remind the fans how good the gal can really be. What some of Victor's present toppers who've turned out pretty good disks in the past, but who aren't represented in the first 15, will say about the Goodman selection (since Benny is with a rival label) will probably scorch ears.

From every standpoint, it looks like the Camden kids have launched a lulu.

Maguire Industries Buys Up Radiart Corp. of Cleveland

NEW YORK, Nov. 10.—Russell Maguire, president of Maguire, Inc., announced last week the purchase of Radiart Corporation, Cleveland, manufacturers of radio parts and accessories. New plant will be operated as a wholly owned subsidiary of the new owners, according to Maguire.

200 Illinois Youngsters Form State Group of Teen Canteens

DECATUR, Ill., Nov. 10.—More than 200 youngsters from 40 towns and cities thruout Illinois gathered here recently to form what is believed to be one of the first State-wide organizations of teenage canteens. New organization was christened the Illini Youth Association.

Sixteen-year-old Paul Berry, of Roxana, Ill., was chosen president of the youth section of the association, and Harold E. Grossmann, Elgin, Ill., business man who has been very active in promoting the youth center of his home town, was elected to head the adult division.

Principal aim of the organization is to further development of teen canteens thru exchange of ideas among the youth centers of the State, which are said to number well over 100. It is reported that there are some 60 canteens functioning in the Chicago area alone.

Keynote of the sessions, which were held in the Decatur-Macon Youth Center here, was the outlawing of any racial discrimination in the canteens. Leader in the movement to put the association strongly on record against discrimination was a tousle-headed 15-year-old junior in Decatur High School, William Thomas.

"We should organize our association with the idea of outlawing racial discrimination," young Thomas declared. "All youngsters, irrespective of race or faith, must be permitted to attend the youth centers."

Delegates voted work toward the carrying out of the policy in their own canteens.

Subject was touched off by a current strike among some high-school pupils in Gary, Ind., against attending school with Negro youngsters. Strike has attracted nationwide attention, and Frank Sinatra recently came to Gary to plead with students for tolerance.

Grossmann, newly elected president of the adult section, echoed Thomas's plea. "The youngsters know best," he de-

clared. "There's no racial animosity among them; usually it is the fault of parents. Leaders of tomorrow can better determine what makes our democracy great than we adults."

J. Donald Dowdakin, of Proviso Township High School, near Chicago, was elected chairman of the association's Chicago area section. He represented the Chicago Youth Conference, an organization fostering canteens there. Conference is headed by Maj. Lenox R. Lohr, president of the Chicago Museum of Science and Industry and former president of National Broadcasting Company.

Phone Music Firm Opens in Chicago

(Continued from page 78)

best suited. As Fryer points out, "A location near a college or university, which is patronized mostly by students, will usually contain a penny machine since the students are likely to be on limited budgets." Every location is so studied to determine kind of clientele.

Studio equipment for the firm consists of a two automatic record changers and amplifier equipment. Arrangement has been made so that one changer begins to operate just as soon as the other is finished, providing continuous operation. Should one refuse to function, the other automatically continues to play the next disk. Each unit of two tables contains 40 disks to provide two hours of music without repetition.

Control Tone

The firm has a device called an attenuation gauge which maintains a steady, even volume no matter how loud or soft the recording itself may be. This tone and volume control is somewhat similar to those automatic electronic devices employed by radio stations. It keeps the heavy brassy section of any disk from blaring forth in strong contrast to, for instance, a string or woodwind section.

Equipment also includes a scratch-control device, which is intended to reduce or eliminate surface noises and provide smooth, clear, tonal reproduction. Where there are locations many miles from the studio, booster amplifier way-stations are built to maintain volume and clarity at great distance. A number of these booster units are used, for example, in Detroit, where some of the locations are scattered at a distance from the main studio.

Firm is building up its own library of recordings. Records are picked, says Fryer, from *The Billboard's* Honor Roll of Hits and also from standard, established tunes. At Christmas, for example, most of the recordings will be standard Christmas favorites—like *Silent Night*, with a scattering of established pop tunes like *White Christmas*. While the customer has no choice of the recording he is to hear, the firm makes a careful selection of disks designed to please a wide variety of listeners. Response from locations tells whether or not the choices are good.

"You might be interested to know," said Fryer, "that we put a recording of *Ave Maria* on our Detroit studio turntables. Five minutes after the recording had been played once, the phone calls started to come asking the name of the piece and requesting it to be played again. We played that record till it wore out, and now we have ordered 12 more of the same disk."

Firm attempts to provide a balanced 24-hour-a-day program. The same recordings are purchased for all of the company's studios so that the program in each city is identical. Current programs lean to vocals, based, according to Fryer, on "public preference" for that kind of disk.

Arcade Pianos Are Gershwin's Steps To National Fame

CHICAGO, Nov. 10.—Penny Arcade pianos are given credit of the beginning of George Gershwin's musical climb to fame.

In Chicago this week, Lyon & Healy's loop store window in merchandising Gershwin's *Rhapsody in Blue*, placards the statement that, "His ability to pick out tunes that he had heard on a Penny Arcade piano led George Gershwin's parents to give the talented boy piano lessons."

Display window includes sheet music and records racked on each side of an ancient piano at which sit store window dummies of George Gershwin and his brother, Ira, as they appear in a scene from the motion picture *Rhapsody in Blue*.

New

CROSBY RECORDS

Soon!

Sweet Lorraine

A Door Will Open

with Jimmy Dorsey

Prove It by Things You Do

Day by Day

with Mel Tormé

Bells of St. Mary's

Symphony

with Victor Young

I Found a New Baby

Baby, Won't You Please

Come Home

with Eddie Heywood

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 26)

Weeks to date	POSITION		RECORD	ARTIST	LABEL	NO.
	Last Week	This Week				
6	6	7	I'LL BUY THAT DREAM (F)	Harry James	Columbia	38833
3	8	7	THAT'S FOR ME (F)	Dick Haymes	Decca	18706
1	—	8	IT MIGHT AS WELL BE SPRING (F)	Dick Haymes	Decca	18706
1	—	9	THAT'S FOR ME (F)	Jo Stafford	Capitol	213
8	—	10	TILL THE END OF TIME	Dick Haymes	Decca	18699

FOR SALE
One Mills Throne Music Box, \$250.00. Motor has to be replaced. 1/3 Cash, Balance C. O. D.
WM. BLUM
927 West Fifth DUBUQUE, IOWA

Music Group Opens Second Mich. Branch

Brilliant Named Prexy

DETROIT, Nov. 10.—Successful operation and administration of the Michigan Automatic Phonograph Owners' Association was attested this week by the opening of Local Chapter No. 2 in Muskegon under the supervision of Joseph Brilliant, president; Anthony Sirocuse, vice-president, and Victor DeSchryver, secretary-treasurer.

New chapter will be headed by Joseph Rakovits, president; George Oplinger, vice-president; Edward Douglas, secretary, and Henry Perkins and James Williams as board members.

It is expected that shortly more chapters will be opened in other parts of the State. They are being set up as rapidly as possible, officials said.

Success of the association is due to the untiring efforts of the board which meets regularly and the co-operation of the operators with the Detroit chapter.

Move To Start Juke Op Assn. In Los Angeles

LOS ANGELES, Nov. 10.—Move is contemplated here to form an association of music machine operators, with the deciding meeting to be held the middle of this month. Cog in the formation of the group is Curly Robinson, managing director of the Associated Operators

ADVANCE RECORD RELEASES

(Continued from page 28)

STRUGGLE-AMERICAN DOCUMENTARY ALBUM			Asch 360
Buffalo Skinners	Woody Guthrie	Asch 3601	
Lost John	Woody Guthrie	Asch 3603	
Ludlow Massacre	Woody Guthrie	Asch 3602	
1913 Massacre	Woody Guthrie	Asch 3602	
Pretty Boy Floyd	Woody Guthrie	Asch 3601	
Union Burying Ground	Woody Guthrie	Asch 3603	
SWANEE			Al Jolson (Carmen Dragon Ork)..... Decca 23470
THAT'S THE STUFF YOU GOTTA WATCH	Wynonie Harris (Jack McVea and His All-Stars)	Apollo 361	
THAT'S WHAT HAPPENED TO ME	Lillette Thomas and Her Boys	Sterling 101	
THE GANG THAT SANG HEART OF MY HEART	Curt Massey (Mitchell Ayres Ork)	Columbia 36885	
THE GANG THAT SANG HEART OF MY HEART	The Ginger Snaps (James Mundy Ork)	Victor 20-1758	
THE HOUSE I LIVE IN	Frank Sinatra (Axel Stordahl Ork)	Columbia 36886	
THE WELCOME SONG	Andrews Sisters (Vic Schoen Ork)	Decca 18726	
THEME ROMANTIQUE	Teri Josefovits	Orpheus OS-1001	
THIS COUNTRY OF OURS	Vincent James (Glenn Williams Ork)	Music For Society 1502	
TOO BAD, LITTLE GIRL, TOO BAD	Jimmy Wakely-Eddie Miller and His Hep Dogies	Decca 18728	
VARIETY BLUES	Lillette Thomas and Her Boys	Sterling 101	
WAIT UNTIL I GET YOU IN MY ARMS	Vincent James (Glenn Williams Ork)	Music For Society 1501	
WHEN THE OLD GANG'S BACK ON THE CORNER	The Four Blues	DeLuxe 1004	
WHEN THE SANDMAN RIDES THE TRAIL	Vaughn Monroe (Vaughn Monroe-The Norton Sisters)	Victor 20-1759	
WHEN THE WORLD'S ON FIRE	The Carter Family	Bluebird 33-0537	
WHERE HAVE YOU BEEN	Bud Freeman and His All-Stars	Majestic 1018	
YOU ARE ONLY TEASING ME	T. Tyler and His Oklahoma Melody Boys	Four Star 1009	
YOU TAUGHT ME TO LOVE, NOT TO FORGET	Ivory Joe Hunter (Three Blazes)	Exclusive 209	
YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)	Les Brown (Doris Day)	Columbia 36884	

of Los Angeles County, Inc. Robinson told *The Billboard* that a music machine organization was needed in this area. "About 95 per cent of our members (AOLAC) are music operators. I have been approached several times within the past few months with the idea of starting such a group," he said. At least two informal meetings have been held on the subject within the month. Matter is being given great consideration, as this city has had several music machine associations in the past that did not jell.

Asked whether the new association would be a division of AOLAC or a separate one, Robinson said that this had not yet been fereted out. "Le'll get to that later," he said. Most of the operators in the section seem to be in favor of forming the association. Those who are against it, in many cases are only waiting to see if such a group can be made to work. Robinson, as head of AOLAC, has made the group outstanding. Consensus is that he can do as much for the music machine operators.

Record Reviews

(Continued from page 29)

GENE RODGERS (Joe Davis)

G R Boogie—FT.
G R Blues—FT.

It's highly commercial brand of eight-to-the-bar that Gene Rodgers beats out on the Steinway stomp box. While not displaying any wealth of musical ideas, using a repetitious chord bass in the left wing and cutting the keys sharp and clean with the right hand, Rodgers impresses best when knocking the keyboard in the slower tempo for his *G R Blues*. Makes it a faster beat for his *G R Boogie*.

Where the boogie-woogie piano pulls in coins, "G R Blues" should bring in a batch of nickel pieces.

TEDDY WILSON SEXTET (Musicraft)

I Can't Get Started—FT.
Stompin' at the Savoy—FT.

The solo flashes of Teddy Wilson at the Steinway, Ben Webster's tenor sax sorcery and a bit of Buck Clayton's trumpeting, is enough to satisfy the hungry le jazz hot coterie with this couplet. Wilson, per usual, makes it more than just a desirable disk for the collectors. *I Can't Get Started* spins at a slow tempo, with the sextet registering speed for their *Stompin' at the Savoy* improvisations.

Sides are strictly for the hot jazz diskophiles.

COLEMAN HAWKINS (Joe Davis)

In the Hush of the Night—FT.
Out to Lunch—FT.

While the popularity of Coleman Hawkins will attract attention to these sides, it shouldn't be held against the tenor sax star. Sitting in with a small jam band fronted by Walter Thomas, another sax man, this session is quite a meek one. *In the Hush of the Night* is an attempt on the part of Joe Davis to make Sinbad swing out. But it comes out in such a way that anyone who even hated the music of H. Rimsky Korsakoff would revolt. *Out to Lunch* is a mild bit of jamming that has little reason for being on a platter.

Phono ops can pass this one by.

Coin Machine

Acceptance Corporation

**A SPECIALIZED CREDIT AND
FINANCING AGENCY FOR MAN-
UFACTURERS AND DISTRIBUTORS
OF COIN-OPERATED MACHINES**



**"CMAC IS FAMOUS FOR FAST, FLEXIBLE
FINANCING OF ANY COIN MACHINE NEED"**

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

GREENE NAMA PRESIDENT

Hold Election In Chi Hotel

Elmer Pierson, Chambers, chosen vice-president, treasurer of organization

CHICAGO, Nov. 10.—Robert Z. Greene, president of the Rowe Manufacturing Company, Inc., Belleville, N. J., was elected president of the National Automatic Merchandising Association at the annual convention held in the Morrison Hotel November 7. The former vice-president succeeds Nathaniel Leverone, chairman of the board of the Automatic Canteen Company of America, who has served as president of the organization since it was founded in 1936. Leverone was elected a member of the board of directors for his 10th consecutive term.

Elmer Pierson, president of the Vendo Company, Kansas City, Mo., was chosen by the members to succeed Greene in the vice-presidency, and L. D. Chambers, president of the Peerless Weighing & Vending Machine Corporation, Long Island City, N. Y., was named to the treasurer position to replace W. G. Fitzgerald, president of the International Ticket Scale Corporation, New York, who will continue to serve as a member of the board of directors.

Deciding at the last meeting, held in New York, to mail ballots to the members of the organization to seek approval for the addition of four members to the board of directors, increasing the membership of nine to 13, it was announced

(See R. Z. GREEN on page 84)

Chi Firm Unveils 18-Second Hot Dog Vender; Says Coffee Next

CHICAGO, Nov. 10.—Something brand new in the way of vending machines was forecast this past week by the Automatic Canteen Corporation which announced that the firm had been experimenting with hot dogs for the past five years. Now the company has perfected a gadget which will cook up a hot dog sandwich in 18 seconds flat.

Machine looks somewhat like a candy vending machine. Customers put a dime in the coin slot and press a button. Out comes a hot dog enclosed in a bun and wrapped in cellophane. Sandwich is dropped into a glass container automatically. There, it is cooked for approximately 15 seconds and then slides into another compartment within the customer's reach.

New machine got considerable attention from the Chicago press this week, and *The Chicago Times* ran a special feature story describing the vender, including a large picture spread in the center of the paper.

Electronic Principle

This new vender works along the best principles of electronics. Machine contains a radio sending set of two tubes which set up radio waves to pass thru the uncooked hot dog. These waves agitate the molecules in the hot dog, creating heat and cooks the sandwich.

Dime inserted in the slot trips the electric switch which establishes a circuit. When the customer pushes the button the circuit is completed and the machine goes to work. Firm says that the machine will likewise hold hot cheese and hamburger sandwiches, in

addition to the hot dogs, so that the buying public may have its choice.

Nathaniel Leverone, chairman of the board of Automatic Canteen, is featured on the cover of the September-October *Personnel Digest*, organ issued by the National Association of Personnel Directors. A picture of Leverone appears on the cover to advertise his article, "Industry Answers the Veterans."

Says Leverone in the course of this article: "Plastic, electronics, frozen foods, radar and air-conditioning are all new fields and their civilian use will develop rapidly. I could tell you many interesting and fascinating things about tomorrow—for example: the housewife will be able to use electronics in her kitchen, preparing a roast in a matter of minutes. My firm has developed a vending machine which will serve hot sandwiches, cooked before the customer's eyes, in a matter of seconds; also a coffee vending machine, which will prepare a cup of coffee instantaneously, serving it with or without sugar or cream, according to the customer's desire."

Leverone's article is the featured story in the issue. He concludes by saying that the present veteran problem is not one for one company—but for all companies, large and small.

Match Books Pass 50-Year Output Mark

200,000,000,000 a Year

CHICAGO, Nov. 10.—Getting set to celebrate its 50th anniversary is the book match industry, which turns out approximately 200,000,000,000 match folders annually.

Match book idea was patented in 1892 by one Joshua Pursey, a lawyer from Philadelphia. It was not until four years later, however, that the book match caught on and was placed in large-scale production. An order for 10,000,000 match books, sold to a large brewery by a Diamond Match representative, set the industry on its feet. Before this order, the match books had been produced by hand and were distributed more for novelty than practical use.

As a result of this and subsequent orders, the Diamond Match Company developed machinery which stepped up production of the match books. Statistics reveal that only 2 per cent of the huge total of books produced today are sold to the public. Remainder is passed out gratis as an advertising and good will venture, a custom which is unique and is found only in this country.

OPA Compliance

Just recently the Chicago Association of Tobacco Distributors has been asked to help the Office of Price Administration in obtaining distribution of book matches to comply with Regulation MPR 365, Amendment 2. This amendment requires all retail proprietors, who during March of 1942 gave book matches to consumers, to continue to pass out the matches or be subject to penalties. This amendment applies to sales thru vending machines as well as over-the-counter sales.

OPA says that there have been numerous complaints of late from customers who were not given matches in stores where they formerly received the books with their tobacco purchases. Despite the fact that giving matches was considered a standard practice, many retailers and vending operators never passed the book matches out free.

OPA Sets Cough Drops as Drugs On Sugar Quota

WASHINGTON, Nov. 10.—Cough drop manufacturers received a shot in the arm with the announcement this week that cough drops are again out of Class 9, the candy manufacturers classification, and put in Class 14, the pharmaceutical category. This will allow them the use of sugar at the rate of 110 per cent of the 1941 base use, according to the Office of Price Administration. It will mean also that cough drops will continue to be leading sellers in candy vending machines.

Until the third quarter of this year, cough drops were in Class 14 but the OPA declared them in the same category as candy manufacturers at that time. Upon that basis, OPA ordered their sugar use cut to the Class 9 level. Reviewing the decision, officials pointed out that cough drops normally are classified with internal pharmaceuticals when they meet the requirements of the Federal Food, Drug and Cosmetic Act and "they are seldom, if ever, sold for use as candy."

100 Ops Attend Baltimore Meet

BALTIMORE, Nov. 10.—Over 100 operators from this city and the near-by towns attended a sales conference of the General Vending Service last week at which a word picture of a new phonograph machine was outlined and the highlight features of the, as yet announced, machine explained. The new phonograph was well received, and General Vending is expected to sell out the first shipment as soon as it is received.

At the same time GVS announced that they have been appointed distributor for the new post-war version of the pre-war "Stage Door Canteen" amusement machine, manufactured by D. Gottlieb & Company of Chicago. It is the first new machine offered by Gottlieb since the war.

New territory has been granted GVS for the distribution of the coin machines made by the Chicago manufacturer. Distribution area will now include Maryland, District of Columbia and Virginia.

Chemical Co. To Make Caffeine In St. Louis

ST. LOUIS, Nov. 10.—Manufacturers, drinkers and venders of cola beverages had some welcome news this week from the Monsanto Chemical Company. Firm announced that it will build a \$1,500,000 plant here to make synthetic caffeine.

Caffeine, now extracted mainly from coffee, is the ingredient that gives most cola beverages their flavor. It also comes from tea and from cocoa as a by-product of the manufacture of chocolate, trade sources said.

With erection of Monsanto's proposed plant, it would be made synthetically from nitrogen and hydrogen, two of the most common chemical elements. Beverage makers thus would be freed of the dependence upon foreign supplies of the substance, officials said.

General Vending To Sell Drink Machine

BALTIMORE, Nov. 10.—New soft drink and dairy dispensing machine, manufactured by the O. D. Jennings Company, Chicago, has been announced as the newest addition to the General Vending Service, coin machine distributing organization in this area. Irvin Blumenfeld, Harry Hofman and George Goldman are partners in the firm.

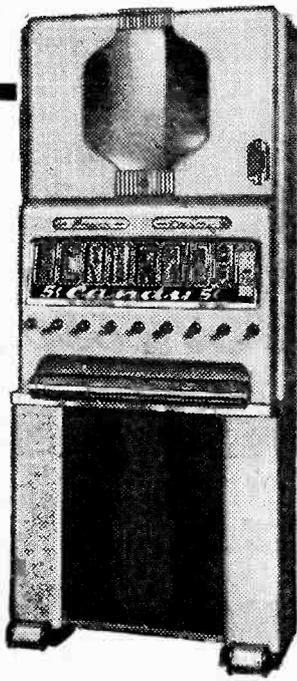
ON THE WAY!

Watch for the New UNIVENDORS

They're tops for beauty . . . long life . . . smooth operation. And remember — only **UNIVENDOR** can be set to vend candy, gum, cigarettes and other merchandise priced at from 5c to 20c. Think what a sales-stimulator this feature is! So, for bigger profits . . . greater satisfaction . . . operate the machine that "vends them all."

Univendor

STONER MFG. CORP. Aurora, Illinois



VICTOR'S MODEL "V"

THE FAMOUS PRE-WAR VENDOR!

During the long, hard years of emergency this vendor earned new laurels for stability and the ease of adjusting for any available confections. The New Post-War Model V, vastly improved and 7 lbs. lighter, is universal and vends all kinds of bulk merchandise, including Ball-Gum. **NO ADDITIONAL PARTS NECESSARY!** Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4" and 1" ball-gum.

Model V Standard Finish	\$10.50 Ea.
Model V Wall Bracket85 Ea.
Combination 1¢ and 5¢ Coin Counter	1.25 Ea.

Terms: 1/3 Cash With Order, Balance C. O. D. or Send Full Amount and Save C. O. D. Cost.

PIONEER VENDING SERVICE

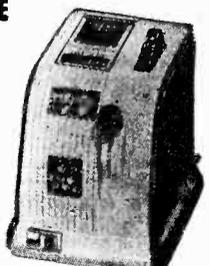
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Brooklyn 12, N. Y.



AMERICAN EAGLE
\$24.50

MARVEL LIBERTY MERCURY
1¢ or 5¢ Play Cigarette Reels, F.P. Token or Quarter Award.
\$19.50



SPECIAL OFFER
Superiors and Pennypacks and Other Ass. Reel Games—in Good Working Order!
5 FOR \$49.50
SAMPLE \$12.50

5 BALL FREE PLAY

Bomb the Axis	\$79.50	Smack the Jap	\$45.00
Alert	75.00	Venus	79.50
Gobs	79.50	Majorette	60.00
Gold Star	45.00	Action	115.00
Invasion	79.50	Gold Cup	50.00
Keep 'Em Flying	115.00	Big Six	35.00
Ma'fel		Oklahoma	
Baseball	95.00	New	249.50
		Laura, New	249.50

USED COUNTER GAMES

Microscope Counter Model Movies	\$39.50
Victor View-o-Scope	25.00
Exhibit Photoscope	17.50
Grip Tester, Counter Model	19.50
Bingo	12.50
Victor Roll-a-Packs (3 Dice)	9.95
Liberty Bell, 1¢ or 5¢ Token or Quarter Payout	19.50
Dival 21, Dividor Model	9.95
Grip Tester, Arcade Style, with Heavy Cast Iron Stand and Foot Platform	39.50
Marvel, Cig. Reels, Token Payout, Like New	19.50
Cubs, 1¢ or 5¢, Cig. Sym.	3.90

SHIPMAN STAMP MACHINES.
Brand New, 1¢ & 3¢
Shipman Mch., 3 Col., 1¢, 3¢, 8¢
Stamps
Folders, Per 1000 .75
STEEPLECHASE, 1¢, Real Money
Maker 19.50
Texas Leaguers 40.00

SLOTS & CONSOLES

Mills Q. T., 5¢	\$79.50
Waiting 10¢ Rotatops	99.50
Mills 25¢ Gold Chrome, Rebuilt	275.00
Mills 5¢ Gold Chrome	249.50
Mills 10¢ Gold Chrome	290.00
Mills 25¢ Blue Front	269.50
Mills 10¢ Blue Front	275.00
Jennings 5¢ Silver Chief	149.50
Jumbo Parades	99.50
High Hand	169.00
Jennings Silver Moon	99.50
Mills Bonus Bell, 5¢	229.50

MUSIC BOXES

Master Rockolite	\$395.00
Wurlitzer 61 Counter Model	149.50
Wurlitzer 71 Counter Model	219.50
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1/3 Deposit Required With All Orders, Balance C. O. D. Full Payment Must Accompany All Orders Under \$20.00.
SEND FOR LIST OF ALL TYPES OF MACHINES!

RAKE COIN MACHINE EXCHANGE
609 SPRING GARDEN STREET
PHILADELPHIA 23, PA.

Meat Vending Machines Is Topic at AMI Convention

CHICAGO, Nov. 10.—Ice water was thrown on the idea of coin-operated vending machines for the dispensing of frozen meats at the 40th annual meeting of the American Meat Institute here recently when George W. Meek, president of the Frozen Foods Products, Inc., Syracuse, N. Y., said: "It is going to be a long time before anyone steps up to pull a lever expecting a neat little package of three frozen pork chops to drop out."

In discussing "Equipment's place in frozen meat development," Meek said: "When I say self-service cabinets will predominate in the sale of meat as the idea of merchandising it proves itself, I am not referring to anything that smacks of a cigarette vending machine type of cabinet—either for packaged fresh or packaged frozen meat. Several thousands of dollars which the speakers' little company has spent playing around with this one, convinces us that it is going to be a long time before anyone steps up to pull a lever expecting say, a neat little package of three frozen pork chops to drop out. Merchandising-wise, the idea is just too cold—and I don't mean to pun either. For a long time to come—habits being what they are—the housewife who goes to market will want to see the meat she buys (even tho we all know there isn't one woman in 10 who can tell how good a piece of meat is by looking at it on the counter!)"

No Manufacturers

Manufacturers of equipment for the meat industry were also reminded by Meek that, to date, there hasn't been a single manufacturer who has gone out and developed any startlingly new equipment to retail frozen meats.

Trade sources in the coin machine industry, on the other hand, have re-

peatedly predicted a great future for the entire frozen foods industry when they take advantage of the technique of selling their products thru vending machines. It is the contention of many equipment manufacturers that much research and a vast amount of money must still be spent to iron out some of the "so-called bugs" in vending equipment for frozen products, but it is not considered absolutely "taboo" as Meek pointed out.

Meek contended that the market for equipment from which to merchandise frozen meats is just not here as yet. He told the assemblage that if manufacturers spend thousands of dollars on the research, the development, the engineering and the eventual tooling-up that will be required to turn out well-conceived and low-priced equipment to merchandise frozen meat, they won't be in business for very long.

This reasoning of Meek's, thrown at the trade members, was based on his belief that demand for equipment specifically designed for frozen meat sales will not present itself until a good majority of homes have facilities for storing frozen meat. He said, "Market research indicates that for several years to come the future of frozen meat is largely dependent on the rate at which homes are equipped with home freezers, zero degree holding cabinets and with household refrigerators having at least two cubic feet of zero degree space."

When frozen meats do find a ready acceptance by the public buying in retail stores, however, it was Meek's opinion that, "packaged fresh meat—and in the years to come pre-packaged frozen meat—will be sold largely from self-service type of cabinets.

It was pointed out that manufacturers are placing on the market six or eight new retail frozen food cabinets but little direct attention was given in the design of these cabinets to the sale of frozen meat. Emphasis being on the sale of frozen-pre-packaged fruits, vegetables, fish and cooked foods.

Coca-Cola's Net Income Boosted

CHICAGO, Nov. 10.—Coca-Cola Company reported an increase in net earnings for the three months ending September 30, but its income for the nine-month period was slightly below 1944 earnings.

In the September quarter the company earned \$7,192,650 after reserves for business operations and taxes. This was equivalent to \$1.75 per share of common stock compared with \$1.69 a share in the same period of 1944 when net income totaled \$6,855,790.

Company's net income for the first nine months of 1945 amounted to \$17,859,889 or \$4.34 per share of common compared with \$18,074,756 or \$4.39 a share in the same period last year.

Directors voted a special year-end dividend of \$1 per share on common, bringing year's earnings of the stock to \$4 with addition of the regular quarterly dividend of 75 cents. They also voted a dividend of \$1.50 a share on preferred stock.

At the same time R. W. Woodruff, who has been chairman of the company's executive committee, was elected president.

Reid Amusement Co. Expands Operations Thru New Brunswick

MONCTON, N. B., Nov. 10.—Reid Amusement Machines Company, Moncton, announced that it is extending its operations thruout most of the Canadian maritime provinces. Firm, which previously has dealt mostly in weighing machines and automatic phonographs, has hitherto concentrated chiefly on the Moncton district.

To facilitate expansion of its activities, the firm has acquired a light enclosed truck.

Dixie's 62½-Cent Dividend

CHICAGO, Nov. 10.—Dixie Cup Corporation, makers of paper cups, declared a quarterly dividend of 62.5 cents on common stock. Payment will be made January 2 to shareholders on the company records as of December 10.

BALL GUM
is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY
Glass, Agate, Assorted Color Marbles.
Barrel of 50,000 \$54.50
Keg of 21,000 23.80

NUTS—4—U
PISTACHIOS
100 Pound Carton, White \$65.00
100 Pound Carton, Red 72.00

PEANUTS
90 Pound Carton, Blanched \$24.30
Full Cash With Order,
F. O. B. Factory

ROY TORR LANSDOWNE PENNA.

Cigarette Machines

25 Rowe 6 Col. Aristocrat	@ \$ 7.50
10 DuGrenier Streamline	@ 25.00
5 DuGrenier 11 Col. Split	@ 69.50
5 DuGrenier 9 Col. Split	@ 59.50
8 DuGrenier 9 Super Streamline	@ 49.50
3 Unecda Pack, 8 Column	@ 39.50

All Machines Take 20c.
10% Discount on 10 Machines or More.
Cigarette Vending Machine Co.
650 Pine Street JOHNSTOWN, PA.

STAMP FOLDERS
FOR SHIPMAN AND SCHERMACK

10M - \$4.85 25M - \$11.75
Write for Prices on Larger Quantities.
Shipman 1c & 3c Stamp Machines...\$24.50
We Buy All Types of Postage Vendors.
What Have You?

PARKWAY MACHINE CO.
Stamp Machine Headquarters for the Nation.
3046 Toga Parkway, Baltimore 15, Md.

Northwestern

Your Assurance Of Postwar Security



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

FOR SALE CLOSING OUT ALL

28 9-Column DuGrenier Cigarette Machines
23 7-Column DuGrenier Cigarette Machines
15 15-Column U-Need-A-Pak Cigarette Machines
9 10-Column Rowe Cigarette Machines. Also have 30 Assorted Consoles. Write for information. Will sell all or any part of above listed to highest bidder. All machines in good mechanical condition and set for 20c operation. For further information contact **HAROLD V. GRANT**, 407 Main St., Daytona Beach, Fla., or phone 454. We also have 85 late model Phonographs, consisting mostly of Wurlitzers. Will sell all in lump sum.



Challenger

Combining the sturdiness—the glamour—the reliability inherent in good fighters as well as in good equipment, the DuGrenier "Challenger" will soon usher in a new era in Cigarette Merchandising.

YOU MUST SEE DuGRENIER!

Arthur H. DuGRENIER, Inc.
15 Hale Street Haverhill, Mass.



Sugar Shortage Hits Florida Just as Peak Tourist Trade Begins

MIAMI, Nov. 10.—With the cigarette headache just relieved, Miami venders now are suffering from another brain-buster.

With Miami's rich tourist trade rolling in, operators of soft drink vending machines are having trouble with that current bugaboo of the whole beverage industry—sugar.

Influx of visitors at present is just about to reach the peak of the winter season, and the Florida sun is keeping throats just dry enough to boom beverage vending. But the acute shortage of sugar is forcing local bottlers to reduce production, and sirups are as hard to obtain as bottled drinks.

Concession at Burdine Stadium where football games are played, seems to have a good stock on hand nightly since most distributors take care of this spot first. Grocery stores and candy shops, however, are having a hard time maintaining supplies near the level of consumer demand.



R. Z. Green New NAMA President

(Continued from page 82) that it had been approved by a majority of the association.

Board of Directors

Following members were then elected to the board of directors besides those already named: E. J. Dingley, Unit Vending Corporation, Philadelphia; J. Renz Edwards, president of the Cigarette Service Company, Kansas City, Mo.; J. Sidney Jones, Southern Venders, San Antonio; Paul W. Kimball, vice-president of American Locker Company, Inc., Boston; J. B. Lanagan, Nik-O-Lok Company, Indianapolis; Ford S. Mason, president of Ford Gum & Machine Company, Inc., Lockport, N. Y.; E. V. Morava, vice-president of Mills Automatic Merchandising Corporation, Long Island City, N. Y., and R. A. Parina, San Francisco.

Greene was one of the original founders of the association in 1936 and has served as vice-president for the past nine years. Established to protect and promote the interests of the operators, manufacturers and distributors of merchandise and service vending machines, the organization has battled taxes and laws that would hinder the growth of the new industry from city, State and national legislative bodies. They also have helped the development of the industry in countless other ways—over \$10,000 is now in the public relations fund to promote the continued success of vending machines.

History Good

During the past year harmful laws to the trade in 16 States were successfully stopped, and city taxation laws in California, Florida, Michigan, New Jersey, Illinois, Maryland and Kentucky were combated with success. Decision of Congress not to issue a new size nickel and the credit for the law that makes it illegal to manufacture slugs that could be used in vending machines are owed, in part, to help from the organization.

States that have tax laws less oppressive were announced as being Virginia, Georgia, Alabama, North Carolina, Florida, Mississippi and Louisiana. The most harmful laws seem to be centered in the Midwest and Southern States.

Founded in 1936 with seven members, the association has grown to more than 150 members active with the work the NAMA promotes. Since the first of the year to the first of November 70 men, active in the industry, have been added to the roll of the NAMA, making the total membership in 1945 to date more than twice the total membership in 1943. It is expected that many more leaders of the vending trade will join NAMA ranks before the first of the year rolls around.

Automatic merchandising machines have been serving the public of the United States for over 80 years, it was pointed out, but it was not until the late 1920's that their importance in our modern economic system of retail distribution was fully recognized. Selling of beverages, candy, cigarettes, gum, nuts and countless other commodities is designed to supplement personal selling and not to replace it, one member pointed out. With the organizing of NAMA in 1936, this was outlined to members of the trade and the public thru every means within the reach of the then young organization. Recent establishment of a public relations branch for the association will continue to explain the position of the vending machine to every source that will lend an ear.

Render Service

True function of automatic merchandising is to render a desired service, according to an NAMA member, where that service could not otherwise be profitably maintained. Machines are located in factories, where they are convenient to all employees, in waiting rooms, and in other places where personal selling is not feasible or profitable. It is expected by leaders of the industry that the vending machine business will expand during 1946 to new highs—highs that a few years ago would have been thought impossible for at least another 10 years.

More and more products are using the coin-operated vending machines as a method of increasing sales and reaching the public in places formerly regarded as waste space by location owners. It is the opinion of most NAMA members that the growth of the industry can be traced to the forward strides of showing the trade and the public how to profit from

BERNIE WOLFSON, named plant and purchasing manager for U-Need-A-Venders, Inc., in Garwood, N. J., after 23 years with Westinghouse Electric.

Chains Still Battle Out Cig. War in Ind.

INDIANAPOLIS, Nov. 10.—Indiana cigarette venders continue to suffer from a sharp price war between chain groceries and chain drugstores.

The groceries are offering cigs as customer bait at \$1.23 a carton in several Indiana towns while most jobbers are selling them to venders and other dealers at \$1.25. Drug chains are offering them at \$1.28 a carton in many spots.

Ky. Smokers Show Gain In August Cig Purchasing

FRANKFORT, Ky., Nov. 10.—Kentucky smokers consumed 15,300,000 packs of cigarettes during August, a report of the State Department of Revenue indicated. Collections from the State's levy of 2 cents per pack amounted to \$306,162, the department said.

In the 12 months ended August 31 the State's cigarette smokers burned 124,500,000 packs. This was 15,000,000—or about one month's supply—less than the 139,500,000 packs consumed in the previous year.

ALL A-1 RECONDITIONED CONSOLES

Mills Jumbo, P.O.	\$129.50
Hi-Hand, Comb.	169.00
COUNTER GAMES	
Mills Vest Pocket, Chrome	\$ 59.50
ONE BALLS	
Mills 1-2-3, F.P., '39	42.50
Mills Five-In-One, F.P.	25.00
Mills Owl, F.P.	49.50
Victorious '43, F.P.	82.50
5 BALL FREE PLAYS	
A.B.C. Bowler	\$ 45.00
Alert	69.50
Bombardier	89.50
Destroyer	79.50
Dude Ranch	39.50
Eagle Squadron	39.50
Gold Star	35.00
Hi-Stepper	65.00
Home Run	98.50
Jungle	32.50
Knock-Out	25.00
League Leader	55.00
Lone Star	45.00
Majors, '41	29.50
Sea Hawk	149.50
Sparky	35.00
Spot-Cha	45.00
Target Skill	69.50
Ten Spot	
Topic	

One-Third Deposit, Balance C. O. D.
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 St. Louis 3, Mo. **CALL NOVELTY CO.**

Acme GENUINE FIBRE MAIN GEARS FOR WURLITZERS & SEEBURGS

HERE AT LAST!

GUARANTEED GENUINE FIBRE ACME SALES CO. N.Y.

Main Gears for Seeburg and Wurlitzer Phonographs That Are EQUAL to the Original and PERFECT in Every Respect!

PRECISION CUT—GENUINE FIBRE

Sample...\$5.50 (Less Hub)
 Lots of 10....\$4.50 Each

Guarantee Full cash refund, including express charges, if returned within 10 days for any reason whatsoever.

Jobbers and Distributors write for quantity prices!

1/3 Dep., Bal. C. O. D. Remit in Full and Save C. O. D. Charges. Checks Acceptable.

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WANTED AT ONCE—ANY QUANTITY!

PIN GAMES — ONE BALLS — PHONOGRAPHS — CONSOLES
 SLOTS AND ARCADE EQUIPMENT
 OR WE WILL BUY YOUR COMPLETE ROUTE

State Quantity, Condition and Price in First Letter.

BELL PRODUCTS CO. 2000 N. OAKLEY, CHICAGO 47, ILL.

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Southern Illinois, Kentucky, Tennessee, Arkansas, Alabama, Georgia and Florida areas for
ADVANCE MACHINES CO. PRODUCTS

T. O. THOMAS NOVELTY CO.
 1572 JEFFERSON STREET PADUCAH, KY.

Surplus Machines?

CHICAGO, Nov. 10.—Juke boxes and pinball machines are going to be declared surplus by the RFC, according to well informed circles that are planning large-scale purchases. Veterans will have first crack at the bids, however.

Rumor has it that juke and pinball machines located in G.I. beer halls overseas will be offered on the U. S. market shortly. According to an official of the Surplus Property Board, juke and pinballs located in service centers, post exchanges, officer and NCO clubs and miscellaneous organizations will be put on the market as soon as the army and navy declare them surplus—which will be "very shortly."

Capt. Block Comes Back to Firm; Made New Gen. Manager

PHILADELPHIA, Nov. 10.—Desk at the Block Marble Company which has been waiting for Capt. Byron Block since he entered the service four and one-half years ago, will be occupied around December 1. Harry Block, the captain's father, reports.

Captain Block spent most of his war service with the Persian Gulf command. When he returns to the firm, a parts and supplies house, he will take over the duties of general manager in the company's planned expansion program.

the machines—either in return of high profits in space that formerly was considered waste—or in showing the services offered by the machines that save time and money to the consumer.

WE WANT TO BUY PEANUT MACHINES

ALL STANDARD MAKES!
 WE WANT THE FOLLOWING:

Vest Pockets, Green, \$22.50; Blue & Gold, \$32.50; A.B.T. Target Skills, Model F (Blue Cab. Only), \$15.00; Challengers (Metal Tops Only), \$15.00; Imps, Cubs, Aces or Black Jacks, \$2.00; U-Need-a-Pak, National, DuGrenier or other 5 or more Col. Candy Machines.

All Machines must have keys and locks—no parts missing! **SEND LIST!**

RAKE COIN MACHINE EXCHANGE
 609 SPRING GARDEN STREET
 PHILADELPHIA 23, PA.

Reconditioned Vendors

200 14-54 Comb. Nut Venders. Ea. \$ 7.50
 50 14 3-Col. Snack Nut. Ea. ... 12.50
 10 14 Baseball Games. Ea. ... 7.50
 20 6-Col. Uneedapak Cigarette. Ea. 42.50

WANTED: Uneedapak Candy-Cigarette Machines. Peerless Hot Peanut, N. W. Deluxes. Cameo Vending, 432 W. 42d, New York

STAMP FOLDERS

For Shipman and Advance
STAMP VENDING MACHINES
 Immediate Delivery—Any Quantity.
UNIVERSITY PRESS
 655 Sixth Ave., N. Y. C. Ch. 2-9890

NOVEMBER SPECIALS

3 Emerald H.L., 2-5, Nickel, Like New \$225.00
 3 Gold Chromes, 2-5, Nickel 200.00
 3 Gold Chromes, 2-5, Dime 225.00
 1 Brown Front, 3-5, Quarter 250.00
 (All the Above Like New)

2 Pokerinos, Each \$ 50.00

BINGHAMTON AMUSEMENT CO., INC.
 190 Main St. BINGHAMTON, N. Y.
 Phone 4-1700

Will buy Wurlitzers 700's and 800's.

FOR SALE!
 5-Piece Music Route in Brooklyn. Good Average.

FOR RENT!
 Arcade in Coney Island. Completely Equipped and Established. Reliable Operator only need apply.

EMPIRE COIN MACHINE SALES
 799 Coney Island Ave. Brooklyn 18, N. Y.
 Buckminster 7-0216

CONSOLES

- 2 Mills Three Bells, 5c, 10c, 25c, Mechanically Perfect and Look Brand New, Late Head, \$725.00 Each.
- 1 Keeney Four Way Bell, 3/5c, 1/25c, Like New\$595.00

- 1 Track Time, 25c Play..\$149.50
- 2 Royal Flush, Ea..... 40.00
- 2 Rays Track, Ea..... 49.50
- 1 Jennings Fast Time, P.O. 69.50
- 1 Exhibit Races 25.00
- 1 Paces Races, Red Arrow 150.00
- 2 Paces Races, Brown Cabinet, Ea. 99.50
- 2 Paces Races, Black Cabinet, Ea. 40.00

SPECIAL — 6 Red Head Track Times, Entire Lot of 6, \$90.00

1/3 Deposit, Balance C. O. D.

REX AMUSEMENT CO.

821 S. Salina St., Syracuse, N. Y. Phone 2-3692

Arcade First In Chi With New Trainer

Prove Successful

CHICAGO, Nov. 10.—With the installation of two Penguin pre-flight trainers in the arcade on Wabash near Lake Street, Gene Wilhelm, location owner and manager, claims to be the first in Chicago with these devices. In operation since last week at the front of the arcade, the machines also serve as eye catchers.

Enclosed in a glass-sided room, they have secured good play, according to Wilhelm, who added that he is of the opinion that any game or ride that can appeal to the air force minded public will be a sure success. "When I installed them," he added, "I thought that only young men between the ages of 15 to 25 would be interested in aviation, but after a few days I found that older men and women, of all ages, were riding in the trainers. And more important they give me repeat business."

For his location, Wilhelm intends to adapt the device to two coin timers which will be located just outside of the glass-enclosed room. The timers will work from the time the controls of the plane are handled, and from the time the coin is inserted, as is customary in most coin-operated machines. With the new timers, both quarters and half dollars can be inserted and thus increase the returns.

Spectators enjoy seeing the novice spin and dive unintentionally once the machine is started in play, according to Wilhelm, and the spectators keep the trainers in play once they are started.

Trade Data

Report record popcorn crop in offering for 1945, with 109,000-acre increase in popcorn production over 1944.

Slight drop foreseen in peanut production, with only 4,000,000 pounds of peanuts slated for 1945.

Ex-pilots seem for the most part, he added, to enjoy riding the planes and the arcade is doing a repeat business with them—but the inexperienced air man makes up the majority of the players.

Large maps behind the machines give the riders the mood to continue flying around the country, it was pointed out by the attendant who was busy taking pictures of the planes and the people who fly them. Employees of the location are sold on the trainers. A juke box, installed in the front of the room between the coin timers, is given added play by the spectators whenever the planes are in use.

Already installed in California arcades such as the Broadway Amusement Center, San Diego, and the amusement beaches at San Francisco and Long Beach, and in locations in Des Moines; Grand Rapids, Mich., and Milwaukee, besides being taken on tour by Joyland Shows, the Wabash location is not the first in the country, but it is reportedly the first in Illinois.

Distributor rights for the trainer in the United States and Canada are held by the Batter-Up Company, Milwaukee, according to reports. Machine is made by the California Aero Glider Company from an adaption of the trainers used in teaching pre-flight cadets of the army and navy. Only changes are the removing of some of the blind flying instruments, radio communication sets and direction finding gadgets. Several aero schools are using the pre-flight trainer to teach ground flying to their students.

Distributors Speed Revamping Of War Games to Peace Motifs

CHICAGO, Nov. 10.—Amusement game distributors in Chicago, beset since the end of the war with demands from operators for new equipment as locations in turn put the bee on them for new equipment, have ingeniously been revamping many of the amusement games on hand to fill operator needs.

It was learned thru some of the largest distributors that amusement and arcade machines which proved so successful during the war due to war motif designs, are being changed to peacetime motifs. This is true in most ray gun machines and target machines of the hand gun type.

Most requests for change of motif have come from arcade operators both in Chicago and out-of-town locations. Arcades, having had a boom time of it during the war, as servicemen sought amusement and civilians spent money freely, are feeling a sharp recession currently and many are concerned about the extent of this drop in play.

Distributors of arcade equipment here, as well as arcade operators themselves, attribute this sudden drop to employment cutbacks and to the approach of the holiday seasons and the release of men from the armed forces. It has been recognized that servicemen and their companions during the past four years have contributed greatly to the play of amusement machines in Chicago and other parts of the country. With men returning to civvies, and with furloughs cut to the minimum, play of amusement machines in Chicago's arcades is left for teen-agers, hotel guests, bowling alley patrons and a small percentage of servicemen.

Await New Models

In an attempt to rechannel this drop in play upward, distributors, almost without exception, are re-vamping a percentage of their machines for re-distribution. Distributors do feel that promise of new machines in quantity from all manufacturers in a steady stream after January has curtailed the sales volume which has been coming their way the past three years.

It is the contention of distributors interviewed in Chicago that operators in general have made up their minds to

keep what machines they now have on location operating as long as they can, or at least until they can get a looksee at the new machines starting to trickle off manufacturers' production lines. Sale of re-vamps have gone mostly to operators whose equipment has reached the condition where they must absolutely have machines despite the fact that new equipment is promised for the early part of the year.

In visits to distributor headquarters of amusement machine firms it was learned that many of the wartime motifs have been cleverly adapted for peacetime use. It is predicted that many machines which have been changed will even withstand the competition offered by some of the newly manufactured equipment expected to hit the market. Distributors pointed out that manufacturers will not be able to meet all operators' demands until well into 1946 and thus machines now on location and those being re-vamped will still hold locations together until the new devices appear.

Operators interviewed here in Chicago at distributing headquarters claim that they are still in the market for used and re-vamped amusement machines as many feel manufacturers will not be able to allocate sufficient numbers of new machines to every distributor to meet full operator demands. Thus, these operators admitted that they do not intend to ignore the need for used and re-vamped equipment. Others stated that they refuse to remove equipment from locations if the machines draw their share of patrons. They admit that the competition which will come when other operators begin operation of new machines may change this viewpoint, however.

DETROIT, Nov. 10.—Morry Kaplan, well known in the music field in Michigan, has been appointed factory representative for the new King Records line of Cincinnati. Firm is featuring folk music and some new race records soon to be released.

Kaplan will cover the Michigan territory, and the Toledo area in Northwestern Ohio. He was formerly sales manager of the Brilliant Music Company, Detroit.

ATTENTION!

We have a complete stock of hundreds of Arcade Pieces in perfect condition—ready for operation!

Write, Wire or Phone immediately for anything you need.

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All Sizes, Styles from 10 to 600-Holes. Also JP Cards, Fund Raising Cards, Etc.

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W. H. BRADY CO., MFGRS.
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New improved trouble free, rubber roller, vertical feed, steel knife cameras, table, single or double booth models, 2½x3½ with F4.5 lens, \$165. ¼ deposit, balance C. O. D., F. O. B.

Bilright Camera Mfg. Co.

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BRAND NEW CLOSEOUTS

- Big Three.....\$109.50
- Foreign Colors... 109.50
- Marines 109.50

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2812 West North Ave., Chicago 47, Ill.
Phone: Humboldt 6288

FOR SALE

- 1 Baker's Pacer, Daily D., 5c\$265.00
- 3 Super Bells Comb., 5c. Each\$265.00
- 2 Bally High Hands Comb., 5c. Each...\$175.00
- 3 Mills Jumbo Parades, 5c Comb. Mint Vender, Each\$150.00
- A Wurlitzer Twin-12 Rollaway with 7 Packard Boxes and Speaker\$475.00

- 1 Seeburg 8800, Wireless
- 1 Seeburg Plaza, Wireless

- 1 Lucky Lucre
- 3 Mills 25c Gold Chromes, 2/5
- 2 Mills 25c Brown Fronts, 3/5
- 5 Gold Q.T.'s 5c Orig.
- 4 Vest Pockets B & G 5c

Terms: ½ Certified Deposit, Bal. C.O.D.

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669-671 S. Broadway, Lexington 20, Ky.
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BETTER BUY



The Bell with the percentage you have been waiting for!

- Pays 3 on 1 Cherry • 5 on 2 Cherries
- 3 on 2 Bars
- No Lemons on 1st Reel

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SALESBOARDS

Holes	Name	Dep.	24-Hour Service	Profit	Price
1000	5c Nickel Charley	Def.	\$17.00	\$.96	
1000	5c Double Finn	Def.	24.50	.98	
1200	5c Bingo	Def.	20.00	1.21	
1000	25c J.P. Charley	Avr.	\$52.04	\$1.24	
1000	25c J.P. Charley, Semi	Avr.	52.04	1.41	
1000	25c J.P. Charley, X Tk.	Avr.	52.04	1.69	
800	5c J.P. Bell Boy, X Tk.	Avr.	20.40	1.79	
1000	5c J.P. Big Forty, Jumbo	Avr.	24.45	1.98	
1200	25c J.P. Tex. Charley	Avr.	108.28	2.32	
1000	5c Sesta-Prot.	Avr.	\$28.70	\$2.38	
1000	10c J.P. Ready Money, Jumb.	Avr.	60.70	1.88	
1000	5c Beat This Card, Tk.	Avr.	33.00	2.59	
1194	5c O.T. X Thick	Avr.	31.79	2.89	
1280	5c J.P. Girls, X Tk.	Avr.	35.10	3.28	
2400	10c J.P. Barrel	Avr.	92.85	3.49	
2170	5c Rd. Wh. Bl. Tab. Tickets	\$36.00	\$1.19		
120	TIP TICKET BOOKS, Singles.	Dor.	1.89		
2040	Red, White, Bl. Single Banded Tickets		1.72		

Write for List New Top-Flight Boards.

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LOOK, MR. OPERATOR

- 10 412's\$ 95.00
- 5 318, Complete
- Lite-Up 175.00
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- 4 Gems 300.00
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- 2 8800 675.00
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Pin Ball Machines all kinds. All machines A-1 condition. 1/2 Deposit.
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Blue Fronts, 10¢, \$125.00; 25¢ . . . \$150.00	Jenn. 4-Star Chief, 5¢ . . . \$115.00
Mills Blue Fronts, Hand Load, Serial Nos. Over 400,000; 25¢, \$250.00; 50¢ . . . 450.00	10¢ . . . \$149.50; 25¢ . . . 165.00
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢ . . . 150.00	Jenn. Silver Chief or Silver Club Special, 5¢ . . . 139.50
10¢ . . . \$175.00; 25¢ . . . 225.00	10¢ . . . \$159.50; 25¢ . . . 175.00
Silver or Gold Chromes, can't be told from new, 2/5 or 3/5, 5¢ . . . 265.00	Jenn. Master Chief S.P., 5¢ . . . 119.50
10¢ . . . \$285.00; 25¢ . . . 315.00	10¢ . . . \$139.50; 25¢ . . . 169.50
Mills Orig. Gold Chrome, 50¢ . . . 495.00	Jenn. Victory Model, 5¢ . . . 149.50
Mills Copper Chrome, 25¢ . . . 275.00	Jenn. 50¢, Last Model, Like New . . . 450.00
Mills Cherry Bells, comp. refin., club handles, drill proof, 5¢ . . . 139.50	Pace Comets, compl. rebilt., 3/5, 5¢ . . . 69.50
10¢ . . . \$165.00; 25¢ . . . 195.00	10¢ . . . \$89.50; 25¢ . . . 98.50
Mills Bonus Bells, orig., late ser. nos., drill proof, club handles, 25¢ . . . 225.00	Pace Rocket or Deluxe, 5P, 5¢ . . . 94.50
Mills Vest Pocket, Silver . . . 65.00	10¢ . . . \$119.50; 25¢ . . . 169.50
Mills Q.T., 10¢, Rebuilt . . . 69.50	Melon Bells, orig., except. clean, 5¢ . . . 125.00

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10¢, \$225.00; 25¢ . . . 250.00	Mills 4-Bells, 4/5¢, Orig. Heads, Late Ser. Nos. . . . 325.00
Pace Club Consoles, 5¢ . . . 95.00	Jenn. Totalizer, F.P. . . . 129.50
10¢, \$125.00; 25¢, \$150.00; 50¢ 350.00	Four Horsemen, 7-Coin Head . . . 149.50
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10¢ . . . \$149.50; 25¢ . . . 189.50	
50¢ . . . 350.00	

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Chicken Sam . . . 84.50

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Gold Chrome or Silver and Emerald Cabinets, complete with award cards, drill-proof front and sides—club handles. All you have to do is install mechanism and you have a new machine! \$52.50. Silver Chrome, \$7.50 additional. If not entirely satisfactory money will be refunded upon return of the cabinet.

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All 21 Winners go into the JACK POT CARD

Win-A-Fin gives the player action

10 \$5.00 WINNERS

1 2.00 WINNER

1 1.00 WINNER

48 .50 WINNERS

Only 21 of 60 seals are pulled off when card is sold out. All winners advance to card.

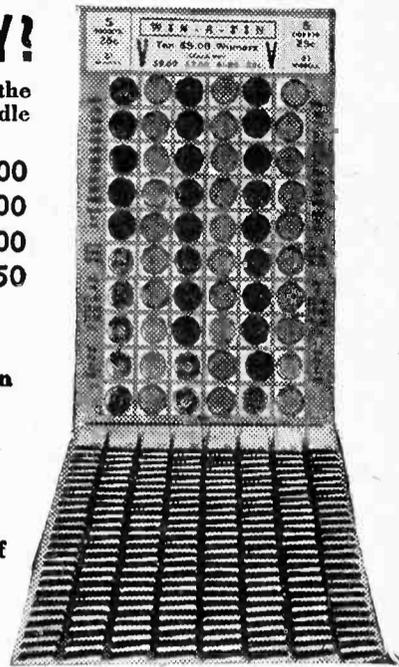
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Watling 5¢ Rolatop . . . 100.00	Blue Grass, F.P. . . . 150.00
Turf King, P.O. . . . 350.00	Fairmont . . . 425.00
Santa Anita, P.O. . . . 119.00	'41 Derby . . . 335.00
Jockey Club . . . 350.00	Club Trophy . . . 290.00
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Super Bell, 5¢ . . . \$295.00	Super Bell, 5 & 25 . . . \$450.00	Club Bell . . . \$250.00
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YANKEE DOODLE — ALL UNITED AND BELL REVAMPS

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Gold Chromes, 25¢ . . . 350.00	Orig. Chromes, 25¢ . . . 300.00	Cl. Bell Cons., 25¢ . . . 450.00
Blue Front, 5¢ . . . 150.00	Brown Front, 5¢ . . . 175.00	Melon Bell, 5¢, H.L. 225.00
Blue Front, 10¢ . . . 175.00	Brown Front, 10¢ . . . 225.00	Black Front, 5¢, H.L. 225.00
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We Have Jennings Silver Chiefs, Club Chiefs, 4 Star Chiefs and Victory Chiefs.
SPECIAL—Jennings 5¢ Chief Club Console—Price \$150.00.

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Keeney 4-Way, 5 & 25¢ . . . \$850.00	Mills 3 Bells . . . \$895.00	Super Track Time . . . \$295.00
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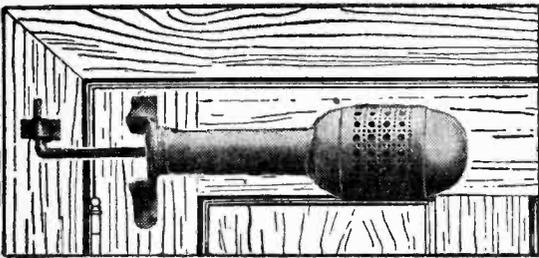
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Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.

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CASE LOTS SHIPPED, ONE DENOMINATION TO CASE.

1 CASE	65¢ Per M
3 CASES	60¢ Per M
6 CASES	53¢ Per M
15 CASES	50¢ Per M

ORDER IN QUANTITIES CONFORMING TO ABOVE PACKING IF POSSIBLE.

Less Than Case Lots. Assorted Denominations, 70¢ Per M.

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Blue Fronts Cherry Bells 5c-10c-25c Lowest Price in the Country.
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For all Wurlitzer Models, 616, 24, 500, 600, 700, 750, 780. Colonial 800, 850 and 950. All Seeburgs except Hi-Tones, and all Rock-Olas.

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Bally Alley (Repainted)	49.50	Viewing Show (Have a Look)	49.50
Bally Basket Ball (Repainted)	75.00	Planatellus (without Side Signs)	39.50
Bally Bull	69.50	Pomptic Popcorn Machine	69.50
Bally Rapid Fire	125.00	Periscope	215.00
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Bicycle Speed Tester (Exhibit)	125.00	Rameses (Exhibit)	150.00
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Evans 36 Ft. Duck Pin Alley, Coin Operated, Automatic Pin Set, Uncoated	189.50	Skill Jump (Groetchen)	29.50
Evans Tommy Gun	109.50	Shocker, Advance Electric, 1c	12.50
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Keeney Anti-Aircraft (Repainted)	42.50	United Nations	89.50
Keeney Submarine	89.50	Western Strength Test	39.50
Kicker & Catcher	25.00	Whoopee Ball	3.50
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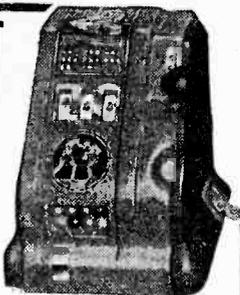
New BLACK BELLS

5c - \$235.00 — 10c - \$240.00 — 25c - \$245.00

FRANKEL DISTRIBUTING CO.

2532 Fifth Ave. Phone 153 Rock Island, Ill.

"JACKPOT BELL"
 \$49.50
 Brand New



TAKES NICKELS—PAYS QUARTERS!!!

A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

Webb DISTRIBUTING CO.
 612 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

MAIN WORM GEARS

for
WURLITZER \$4.00
STAR WHEELS30
SELECTOR PINS, 1 DOZ. \$3.00
PLUNGERS or BALL SHOOTERS
 For all make Pin Ball Mach., \$5.00 Per Doz.

For quantity price list write to
JAMES CLEMENT MFG. & COIN MACHINE PARTS
 948 W. Russell St. PHILA. 40, PA.

MECHANIC WANTED

Must be first-class Mechanic on one balls, have good references. No floaters. Will pay \$100 or more per week if satisfactory. Steady work. No free transportation, must pay own expenses here. Don't answer this ad unless qualified as first-class mechanic.

CLICK AMUSEMENTS
 1528 Main Street BUFFALO, N. Y.
 Phone: Grant 8542;
 after 7 p.m. call Delaware 9183.

FINEST BUYS THIS SIDE OF COIN ROW!

PHONOGRAPHS

Wurlitzer 71, Counter Model	\$210.00	Seeburg 12 Record	\$116.00
Wurlitzer 616	185.00	Seeburg Major, ESRC	495.00
Wurlitzer 616, Lite-Up	219.50	Seeburg Victory 8200 Gem	459.50
Wurlitzer 24	279.50	Seeburg Hi Tone, ESRC	595.00
Wurlitzer 600R	399.50	Seeburg Colonel, ES	450.00
Wurlitzer 600K	425.00	Rock-Ola 12 Record	115.00
Wurlitzer 800	695.00	Rock-Ola Master	399.50
Wurlitzer 750E	725.00	Rock-Ola Standard	359.50
Mills Throne	279.50	Rock-Ola Imperial	189.50

UNIVERSAL AMPLIFIER—New, With Tubes . . . \$42.50
 REPLACEMENT PICK-UP HEADS, SEEBURG \$9.50
 REPLACEMENT PICK-UP HEADS, WURLITZER 9.50

PARTS AND ACCESSORIES

Seeburg 20 Sel. Wall-o-Matic Boxes, 5c	\$37.00	Wurlitzer or Seeburg Main Gear	\$ 4.00
Seeburg 24 Selection Wall-o-Matic Boxes, 5c	27.00	Replacement Tube for 70L7	1.35
Wurlitzer =125 Boxes, 5-10-25c	19.50	Seeburg SD241Z Adapter	19.50
Wurlitzer =320 Sweet Music Boxes, 5c	22.50	Wurlitzer 304 Stepper	10.00
Wurlitzer 331-332-111 Bar Boxes	10.00	Wurlitzer Coin Chutes, 5-10-25c Assembly	25.00
Buckley Chrome, Lite-Up, 32	12.50	Wurlitzer Coin Chutes, 10c Assembly	8.50
Keeney Boxes	2.50	Wurlitzer Coin Chutes, 25c Assembly	8.50
Seeburg GSRI Receiver	15.00	Keeney Adapter	15.00
Bar Brackets	2.50	Buckley Adapter	15.00
Wurlitzer Star Wheels, 24	.45	Tone Control Keys, Per 100	5.00

1/3 Deposit, Balance C. O. D., F. O. B. New York

WRITE—WIRE—PHONE!

HUB DISTRIBUTING COMPANY

632 TENTH AVENUE, NEW YORK 19, N. Y. CIRCLE 6-9570



M. S. Gisser

YOU CAN always buy with confidence from Cleveland Coin. This week we offer—

MUSIC

- 6 Singing Towers, Like New \$350.00
- 5 Top Flights, 20 Selection, 5¢ Play... 275.00
- 2 Mills Thrones of Music 325.00
- 1 412 Wurlitzer 125.00
- 2 Wurlitzer 500A 475.00
- 1 Wurlitzer 616 Lite-Up & Marble Glo'd 225.00
- 2 Rock-Ola '41 Supers 425.00
- 1 =41 Wurlitzer with Base 170.00
- 1 Wurlitzer Victory Model 425.00
- 5 WS22 Wallomatics 40.00
- 20 =125 Wurlitzer Wall Boxes 25.00
- 6 =320 Wurlitzer Wall Boxes 29.50

25 CIGARETTE LIGHTER FLUID VENDORS \$ 10.00

ARCADE EQUIPMENT

- 2 9 Ft. Bowling Leagues \$165.00
- 1 9 Ft. Bowl-a-Bomb 150.00
- 2 Keeney Submarine Guns 135.00
- 1 Mutoscope Liftograph 225.00
- 1 Keeney Air Raider 150.00
- 3 Brown Anti-Aircraft Guns 75.00
- 4 Rapid Fires 135.00
- 3 6 Ft. X-Ray Pokers 110.00
- 3 Batting Practice 115.00
- 5 Chicago Coin Hockeys 195.00
- 2 Jennings Barrel Rolls 125.00
- 1 Gottlieb Skee Ballette 65.00
- 1 Keep Em Punching 110.00
- 1 Bank-a-Ball 125.00

NOW DELIVERING:

- GENCO'S TOTAL ROLL**
- CHICAGO COIN'S GOALEE**
- UNDERSEA RAIDER**
- PREMIER SKEE BARREL ROLL**
- ROLL A BALL**
- GOTTLIEB'S STAGE DOOR CANTEN**

CONSOLES

- 2 Jumbo Parades, C.P. \$ 85.00
- 2 Jumbo Parades, F.P. 95.00
- 1 Big Game, F.P. 95.00
- 1 Big Top, F.P. 95.00
- 2 Baker's Paces, D.D. Model 200.00
- 1 Keeney Pastime 200.00
- 1 Paces Reels, Combination 150.00
- 2 Kentucky Clubs 125.00
- 1 Keeney '38 Track Time 125.00

200 BRAND NEW 5¢ HERSEY CANDY BAR VENDORS, SLUG PROOF, 50-BAR CAPACITY—\$12.50 EACH.

PIN GAMES

Ten Spot	\$65.00	New Champ	\$85.00
Gold Star	49.50	Sara Suzy	39.50
Metro	49.50	Sea Hawk	49.50
Horoscope	65.00	ABC Bowler	65.00
5-10-20	115.00	Knockout	125.00
Marines at Play	125.00	Arizona	185.00
Spotcha	125.00	Marvel	125.00
South Paw	69.50	Wild Fire	55.00
Crossline	49.50	Sport Parade	49.50
Dude Ranch	49.50	Barrage	45.00
Seven Up	64.50	Slugger	64.50
Big Chief	49.50	'42 Home Run	74.50
Repeater	39.50	Ocean Park	24.50

POPCORN MACHINES

- 1 Cretors Deluxe Model \$375.00
- 1 U-Pop-It 85.00
- 3 Bally Popcorn Vendors 125.00

CIGARETTE MACHINES

- 12 Stewart-McGuire S.P. Model, 7 Col., 20c Operated, Complete with Bases \$ 39.50
- 4 Rowe Imperials, 6 Columns 49.50
- 6 Rowe Imperials, 8 Columns 59.50

TERMS: 1/2 Deposit With All Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 Prospect Ave., Cleveland 15, Ohio
 Phone: PProspect 6316-7

- 1 Bally Sportsman \$250.00
- 3 Stoner Turf Champs. Ea..... 40.00
- 2 Gold Chromes. Ea..... 275.00
- 1 Jennings Club Bell 200.00

All machines reconditioned and guaranteed. 1/3 with order, balance C. O. D.

Phono Title Strips, plain or with your company name, not less than 5M, \$6.50.

B & D Electric Service

2504 N. E. Sandy Blvd., Portland 12, Oregon

FOR SALE

- 2 500 Wurlitzer, Ea. \$425.00
- 2 750 Wurlitzer, Ea. 750.00
- 2 800 Wurlitzer, Ea. 775.00
- 2 850 Wurlitzer, Ea. 825.00
- 3 P12 Wurlitzer, Ea. 125.00
- 2 616 Wurlitzer, Light Up, Ea. 225.00
- 1 Mills 5c Brown Front 125.00
- 1 Mills 10c Brown Front 150.00
- 1 Mills 10c Cherry Bell 150.00
- 1 Mills Brown Front 175.00
- 1 25c Evans Bangtail, Corner of Glass Cracked 35.00
- 300 Lbs. Scrap Records, 5c Lb., F.O.B. Rowland, One-Third Down.

Automatic Music Co.
 ROWLAND, N. O.

A Perfect Score in PENNSYLVANIA!

AMI MUSIC

- + PACE GAMES
- + BUCKLEY GAMES
- + ACME PLASTICS

ADDED UP, THEY'RE A GRAND TOTAL OF THE FINEST IN COIN OPERATED EQUIPMENT!

= Multiply your locations with these leading lines and give yourself a big profit pie to divide!

WRITE—PHONE—WIRE FOR INFORMATION!

AMERICAN COIN-A-MATIC MACHINE CO.

SAM STRAHL

1435-37 FIFTH AVENUE PITTSBURGH 19, PA.

PHONE: ATLANTIC 0977

ATLAS

HAS THEM FOR YOU NOW! THEY'RE NEW! RUSH YOUR ORDERS!

- ★ UNDERSEA RAIDER \$399.50
- ★ CHICAGO COIN "GOALEE"
- ★ GENCO "TOTAL ROLL" \$425.00

OTHERS COMING SOON!

KEEP IN TOUCH WITH ATLAS!

YANKEE DOODLE—OUTSTANDING PIN GAME REVAMP \$249.50
 COLUMBIA, JACKPOT, CONVERTIBLE, 1c, 5c, 10c, 25c 107.50

CONSOLES		
Jockey Club \$319.50	Super Bell \$295.00	Silver Moon, F.P. . . \$ 99.50
Hi Hand 199.50	4-Way Super, 3/5, 1/25 679.50	Silver Moon, P.O. . . 129.50
Club Bell 239.50		Bobtail, P.O. 129.50
PIN GAMES		
Grand Canyon . . . \$249.50	Laura \$249.50	Oklahoma \$249.50
Idaho 249.50		Flying Tigers 129.50

PHONOGRAPHS
Singing Towers \$375.00
SPECIAL ON MILLS ORIGINAL SLOTS! WRITE!

SPECIAL! ORIGINAL GE NO. 1489 GUN LAMPS **80¢ Ea.** Immediate Delivery!

ATLAS

NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
Offices (ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURGH 19)



BE SURE! BUY SEEBURG!

ARCADE

Bowling League \$200.00	Seeburg Chicken Sam \$115.00
Rapid Fire 160.00	Batting Practice 79.50
Seeburg Rifle Range (Conv.) 129.50	Ten Strike 50.00
	Bally Alley 50.00

NEW-EQUIPMENT READY FOR SHIPMENT

- Genco—Total Roll
- Gottlieb—Stage Door Canteen
- Jennings—Bronze Chief

Terms—One-half Deposit, Balance C. O. D.

SHAFFER MUSIC COMPANY

Exclusive Seeburg Distributors

606 S. HIGH STREET COLUMBUS 15, OHIO

WANTED

USED JUKE BOX RECORDS

WE PAY HIGHEST PRICES—ANY QUANTITY

If you are located in Michigan, Ohio, Indiana, Illinois, Wisconsin or Kentucky, we will save you packing and shipping costs by direct pickup.

WHITE NOVELTY COMPANY 313 E. Jefferson Ave., Detroit 26, Mich.

ROUTE FOR SALE

Will sell coin operated machine business, established in 1928 in N. E. Missouri, consisting of 90 Phonographs, 100 Pin Games, 14 Guns, 55 Cigarette Machines, 100 Peanut Machines, 65 Penny Machines, 14 Scales, 45 Wall Boxes, 15 P.M. Speakers, 4 Bally Alley, 3 Baseball Machines, 7 Free Play Slots. Also other Equipment, Parts and Supplies. This includes my route and three routes I purchased in last 16 months. All cash boxes have master locks. Price for this route is \$62,500. If interested send your name for complete list.

RUDOLPH FALK
BOX 109, BOWLING GREEN, MO.

ATTENTION, OPERATORS! IT'S HERE!

THE BRAND NEW POST-WAR

BLACK CHERRY BELL BY MILLS

- Beautiful Hammerloid Finish
- Cherry Cluster Design
- Mechanical Improvements



PHONE, WIRE, WRITE YOUR ORDER TODAY!
ORDERS FILLED IN TURN!

Automatic Coin MACHINES & SUPPLY CO.
3834 W. Fullerton Ave. (Phone CAPitol 8244) Chicago 47, Ill.



OPERATORS ... DISTRIBUTORS ...

COME TO MUNCIE

The Manufacturing Center

of the Ticket Game Industry

SEE - PLAN - TALK
THE NEW LINES!

- Jar Games
- Spindle Deals
- Tip Books
- Sales Cards
- Baseball Tallies
- Trade Stimulators
- Salesboards

You

are only a few hours' ride from the world's center of ticket game manufacturing. Come ... spend a day at the factories for advice and demonstration of products.

TICKET GAMES ARE COMING AGAIN!

- New Ideas
- New Games
- Old Reliable Products
- Everything New in Tickets!

For Operators and Distributors

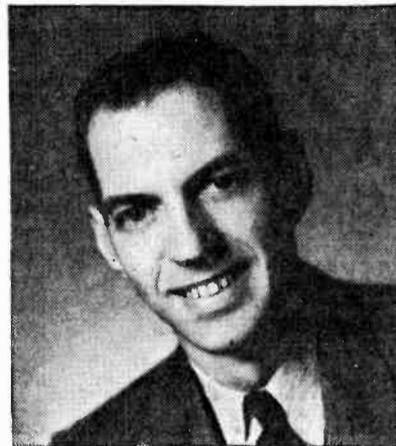
HERE IS THE GREATEST DISPLAY AND SELECTION OF TICKET GAMES TO BE FOUND ANYWHERE!

*This Ad Sponsored by The Independent Manufacturers Located in Muncie, Indiana

- | | |
|-------------------------|---------------------|
| GAY GAMES, INC. | WERTS NOVELTY CO. |
| COMMERCIAL PRINTING CO. | MUNCIE NOVELTY CO. |
| A. B. C. NOVELTY CO. | HOME TALLY CARD CO. |
| NOEL MANUFACTURING CO. | |

Billy DeSelm Is New Sales Mgr. for Coin Machine Firm in Chi

CHICAGO, Nov. 10.—Billy DeSelm, formerly with the Exhibit Supply Company, has been announced as sales manager for the United Manufacturing Company,



according to Lyn Durant, president of United.

DeSelm has four years in the operating field, besides his manufacturing experience, to equip him as an in-between man with industry and distributors.

United Manufacturing Company are manufacturers and rebuilders of coin-operated machines in Chicago.



COIN-OPERATED AUTOMATIC SALES BOARDS

Deals of all kinds Write for particulars.

R. C. WALTERS

2532 Semple Ave. ST. LOUIS 12, MO.

Airports Stand Up As Good Locations

(Continued from page 72)

come in and out of that field. Of this number, an average of 20 each day are cargo flights—planes carrying thousands of pounds of flowers, or fresh East Coast fish in refrigerated cargo planes.

"Over the week end," said Monahan, "the small, private planes come in great numbers." These are people who land or take off at the airport for a short week-end vacation. All of them are potential players of coin machines, and the number is growing rapidly. At this moment, the number of small, privately-owned planes landing at Chicago's airport is so large that field officials have considered banning them on overcrowded days. In time, of course, facilities will be provided to care for even larger numbers of planes. A new, second airport planned for Chicago, would provide facilities for 360 plane arrivals and departures every hour in the day.

Federal Aid

Under consideration by joint congressional committees are bills which will, if passed, provide federal funds to aid in the construction or enlarging of airport facilities. Officials attending the American Public Works Congress in Chicago this week seemed very confident that this legislation will be approved.

It is no exaggeration to say that every city with a population in excess of 30,000—and many smaller towns, as well—is now planning to build an airport or remodel the existing one. All of them will have restaurant concessions, and most of the larger ones will have additional recreational facilities which are natural locations for coin machines of all types.

Some idea of the amount of revenue which an airport can expect from its restaurant and recreational facilities can be obtained from a survey made recently at the Winston-Salem, N. C., airport. In that city of 109,000, the restaurant concession in the airport grosses \$120,000 a year, according to reports, with 5 per cent of that gross going to the airport. This 5 per cent, says the report, pays maintenance costs on the airport buildings and grounds.

Civil Aeronautics Administration this week said that it expects the number of civil planes in operation will increase from its present 30,000 to more than 400,000 by 1955. Also in the prediction, CAA foresees an industry which will provide 900,000 jobs, with some 650,000 finding direct employment in the aircraft industry. No estimate is available on the number of retail locations which are expected to spring up, but that number will be large.

MILLS ORIGINAL SLOTS

ALL CLEAN SERIAL AS HIGH AS 470,000

- | | |
|---------------------------------------|----------|
| 14 5¢ Brown Fronts, KA, CH, 3-5 | \$165.00 |
| 1 10¢ Brown Front, KA, CH, 3-5 | 200.00 |
| 1 25¢ Brown Front, KA, CH, 3-5 | 225.00 |
| 8 5¢ Blue Fronts, 3-5, P.O., D.J. | 115.00 |
| 4 5¢ Blue Fronts, 3-5, P.O., S.J. | 125.00 |
| 3 10¢ Blue Fronts, 3-5, P.O., S.J. | 150.00 |
| 4 25¢ Blue Fronts, 3-5, P.O., S.J. | 175.00 |
| 9 5¢ Pace Club Bell, 3-5, P.O. | 100.00 |
| 5 10¢ Pace Club Bell, 3-5, P.O. | 125.00 |
| 2 25¢ Pace Club Bell, 3-5, P.O. | 175.00 |
| 5 5¢ Caille Club Bell, 3-5, P.O. | 75.00 |
| 4 10¢ Caille Club Bell, 3-5, P.O. | 85.00 |
| 4 25¢ Caille Club Bell, 3-5, P.O. | 100.00 |
| 2 5¢ De Luxe Pace, 3-5, P.O. | 100.00 |
| 2 10¢ De Luxe Pace, 3-5, P.O. | 125.00 |
| 3 25¢ De Luxe Pace, 3-5, P.O. | 150.00 |
| 1 5¢ Blue Pace Comet, 3-5, P.O. | 65.00 |
| 1 10¢ Blue Pace Comet, 3-5, P.O. | 75.00 |
| 1 25¢ Blue Pace Comet, 3-5, P.O. | 100.00 |
| 1 5¢ Jennings Silver Chief, 3/5 | 135.00 |
| 2 5¢ Jennings Chief, 3-5, P.O. | 115.00 |
| 1 10¢ Jennings Chief, 3-5, P.O. | 125.00 |
| 1 25¢ Jennings Chief, 3-5, P.O. | 150.00 |
| 46 Mills Stands, Crackle Finish | 9.00 |
| 14 Mills Stands, Locking Bar, No Keys | 3.50 |
| 2 Jack In Box, Crackle Finish | 35.00 |
| 1 Double Revolve Around Stand | 35.00 |
| 3 Single Revolve Around Stand | 25.00 |

1 BALL PAYOUT TABLES

- | | |
|-----------------------|---------|
| 38 Bally Preakness | \$12.50 |
| 19 Bally Sport Pages | 37.50 |
| 21 Bally Grand Stands | 50.00 |
| 11 Bally Pace Maker | 55.00 |

Plus Crating.

(Special Price for Entire Lot)

Original R.W.B. Machine Folded Tickets, Staped in 5's. Per Bag \$1.65

1/3 Deposit With Order, Balance O. O. D.

UNION SALES CO.

409 N. Adam St. GREEN BAY, WIS.
Phone: Howard 2995

NOW DELIVERING! "BIG TOP"

- | | |
|---------------|----------|
| Streamliner | \$175.00 |
| Brazil | 175.00 |
| Santa Fe | 175.00 |
| Pin-Up | 135.00 |
| Grand Canyon | 155.00 |
| Midway | 125.00 |
| New Champ | 59.50 |
| Texas Mustang | 65.00 |

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

LEON TAKSEN COMPANY

2035 Germantown Ave., Phila. 22, Pa.
Phone: Poplar 3638

READ THIS AD AND YOU'LL THANK PINCUS

BALLY 45 VOLT OPEN FACE

MOTORS

\$7.50 EACH While They Last!

Can be used on ANY Bally Pin Game. Supply limited.

WRITE FOR OUR UP-TO-DATE PRICE LIST

COINEX CONVERSIONS

- 25c BLUE FRONTS
- 25c GOLD CHROMES
- BALLY RAPID FIRE
- 5-10c MILLS ESCALATORS

ALSO HAVE MANY HARD-TO-GET SLOT PARTS. SEND FOR OUR LOWEST PRICES.

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

CLIFF WILSON DISTR. CO.

1121 S. MAIN 3-6304 TULSA, OKLA.

- | | | | | | |
|--------------------|----------|--------------------------------------|----------|-----------------------|----------|
| ABT Model F | \$ 29.50 | Charlie MacArthur | \$229.50 | Sky Fighter, Conv. | \$229.50 |
| ABT Challenger | 29.50 | Talkie Horoscope | \$125.00 | Seeburg Hockey | 75.00 |
| Air Raider | 200.00 | Muto. Shoot-o-Matic | 125.00 | Tailgunner | 125.00 |
| Anti Air Craft | 69.50 | Ex. Ping Pong, Late Model, Two Play. | 100.00 | Tommy Gun, Late | 165.00 |
| Batting Practice | 129.50 | PEO Basketball | 50.00 | Tommy Gun, Early | 110.00 |
| Baffle Ball | 22.50 | Sky Fighter | 229.50 | Tokyo Gun | 119.50 |
| Chicken Sam | 100.00 | Rapid Fire | 150.00 | Texas De Luxe Leaguer | 45.00 |
| Chicken Sam, Conv. | 115.00 | | | | |

Pan Coast "New" Victory Roll, 10 1/2 Ft. \$349.50
New Roll a Ball, 9 Ft. \$349.50

WANT

THE FOLLOWING MUST BE IN GUARANTEED CONDITION—WILL PAY

WANT

Wurlitzer Tone Arms for P12, 412, 616 and 600. Bally King Pins \$150.00
Chicago Coin Roll a Scores 75.00

AND ALL OTHER TYPE BOWLING GAMES

PHOTOMATICS

Late models ... completely factory reconditioned.

WRITE - WIRE - PHONE TODAY

Ken Wilson

AMALGAMATED DISTRIBUTORS CO.

Distributors for International Mutoscope Corporation
226 West Randolph Street, Chicago 6, Illinois Telephone: ANdover 3544
(one block from the Sherman)

MARKEPP VALUES

- SLOT MACHINES & CONSOLES**
 25c Cherry Bell, Original \$235.00
 5c Cherry Bell, Original Cabinet, Refinished 175.00
 5c Blue Front, Original 150.00
 25c Blue Front, Original Cabinet Refinished 275.00
 Jumbo Parade, C.P.O., Factory Rebuilt, Like New 135.00
 Jumbo Parade, F.P. 98.00
 Big Game, F.P. 85.00
 '38 Track Time 85.00

- ARCADE EQUIPMENT**
 Mutoscope Sky Fighter \$175.00
 Air Raider 145.00
 Bally Rapid Fire 145.00
 Keeney Submarine Gun 115.00
 Tail Gunner 95.00
 Chicken Sam Target Conversion 95.00
 Shoot the Chutes 79.50
 X-Ray Poker 95.00
 Bowling League 149.50
 Chicago Coin Hockey 185.00
 Mutoscope Crane 69.50
 Buckley Electric Hoist 59.50
 Seeburg Jap Conversion 89.50

- PHONOGRAPHS**
 Singing Tower, Model 201 \$325.00
 Seeburg WB WS-1-Z. Ea. 8.00
 Rockola Monarch 250.00
 600R Hideaway Buckley Adapter 350.00
 616 Lite-Up 225.00

- 5-BALL PIN GAMES**
 Gold Star \$39.50
 Landslide 35.00
 Four Roses 52.50
 Spot Pool 62.50
 School Days 52.50
 Gottlieb's New Stage Door Canteen 249.00

All Machines Carry Markepp Guarantee.

WANT TO BUY
 Phonographs All Makes and Models. Send Us Your List With Your Best Price—Do It Now!!

THE MARKEPP CO.
 (Established 1928)
 4310 Carnegie Ave.,
 Cleveland 3, Ohio

Telephone: Henderson 1043

Slot Machine Bargains

ALL OVERHAULED

- 1 1c Mills Glitter Gold Q.T. \$ 45.00
- 1 5c Mills Melon Bell 135.00
- 3 5c Mills Cherry Bell, each 145.00
- 2 5c Mills Bonus, Each 175.00
- 1 10c Mills Q.T. 95.00
- 1 5c Jennings Silver Chief 150.00
- 1 10c Jennings Duchess 75.00
- 1 5c Watling Treasury 40.00
- 2 5c Watling Rol-o-Top, Each ... 65.00
- 1 5c Watling Gold Seal 35.00
- 1 25c Pace Banfam 50.00
- 1 50c Pace All-Star Comet 275.00
- 1 Columbia Standard 60.00
- 1 25c Seven Way Caille 250.00

Wire \$25.00 deposit

Phone During Noon Hour, 4-1109

AUTOMATIC COIN MACHINE CORPORATION

338 Chestnut St.
 Springfield, Massachusetts



WHILE THEY LAST
 Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

THE NEW DEAL MFG. CO.
 411 North Bishop Dallas 8, Texas

Trade Data

Twenty-two operators are licensed in Tacoma, Wash., to operate machines on 500 locations, with 810 pinball machines and 29 claw devices.

Steep local taxes are cited for the decrease from 26 operators licensed to operate 930 pinballs and 48 diggers in 1944.

Jar Deal Firms Urge Operators To Visit Muncie

MUNCIE, Ind., Nov. 10.—Campaign to focus national attention on Muncie as the center of manufacture for tip books, jar deals and similar games was launched this week with the first of a series of advertisements. Seven Muncie manufacturers are co-operating in the campaign as they convert their factories to high-speed post-war production, according to the advertisement.

All operators and distributors of the games are extended an invitation to visit Muncie and inspect the industry which has grown to national proportions in the 25 years since its inception here. The advertisement claims the city is the center of the ticket game industry for the United States, and invites operators and distributors to visit the plants to see and discuss new lines.

Evolution of the ticket games in Muncie dates back a quarter of a century to a baseball pool. Then came tip books, developed from the 120 ticket daily baseball pool. Many variations of the tip book were devised, and they remain big sellers today.

In 1936, the jar deal was introduced by Muncie firms and production was stepped up to meet a nationwide demand. New products are being created constantly, such as spindle deals and the red, white and blue combination deals which have been sold widely.

Seven manufacturers issuing the invitation to operators and distributors are: Gay Games, Inc.; Commercial Printing Company; A. B. C. Novelty Company; Werts Novelty Company; Muncie Novelty Company, Home Tally Card Company and Noel Manufacturing Company.

PHONOGRAPHS WANTED

We Will Pay Cash for WURLITZER 61-71-81
 Send us your list
 We quote on all machines

BYRON NOVELTY CO.

2045 IRVING PARK, CHICAGO 18

WANTED

Salesmen To Contact Coin Machine Distributors and Operators.
 Protected Territory and Commission on All Mail Order Business.
 Will Furnish Full Details Regarding Proposition.

Dan Gould Enterprises
 (Coin Machine Parts and Supplies)
 127 N. Dearborn St., Chicago 2, Ill.

FOR SALE

Two Photomatic Machines, \$800.00 each, in first-class condition, F.O.B. Norfolk, Va.

PENNY ARCADE
 506 Main St. NCRFOLK, VA.

Candy, Gum Scarce Till 1946 Summer

(Continued from page 72)

Some ease-up in the supply of salted peanuts on the 1946 market is indicated by the Department of Agriculture's estimates, which point to larger supplies of both peanut and cocoanut oil by next spring and summer. The oil is used to prepare raw peanuts for salting, and continuing shortage of the oil has meant fewer salted peanuts on the market in the past year.

Almond Upswing

A bumper crop of almonds—twice as much as in any pre-war year—is slated for 1945, says the Department of Agriculture. California, principal almond-producing State, will be largely responsible for a record crop of over 23,000 tons of almonds expected this year. Pre-war average was approximately 13,700 tons, with 1944 production near 21,000 tons.

Altho walnut production—particularly in California and Oregon—has dropped below 1944 levels, the expected 1945 crop is way above pre-war averages. Long-term average output in the years before the war ran at approximately 57,600 tons, says the Department of Agriculture.

Record production of honey, topping 226,000,000 pounds, is scheduled for 1945, but Department of Agriculture officials regret that the present pricing structure diverts most of the honey for use in original form rather than in confections and bakery products. Despite phenomenal production, they claim there still isn't enough honey to take care of needs of industrial users, altho they estimate the post-war years will see more diversion of honey to candy manufacturers.

Gum Pix Bright

A bright outlook for the return of chewing gum is the forecast of department officials. Way is now clear, they point out, for large imports of high-quality chicle from Brazil. Past two months has already seen an increase of standard brand chewing gum in the civilian market, say Department of Commerce specialists. But the big bottleneck is sugar. Altho large gum manufacturers, like Wrigley, got "free" sugar when turning out gum for the services, now having reconverted to civilian production, they find themselves in the same boat with war-born firms trying to get along on 50 per cent allocations of sugar.

While the strict sugar rationing has caused a sharp drop in sales beginning in June of this year, this year's candy consumption will top 2,800,000 pounds says the Commerce Department. Average yearly pre-war consumption was about 2,000,000,000 pounds. Present statistics show June 1945 sales of candy 5 per cent off those of June 1944; July 1945, 9 per cent off, and August of this year 13 per cent under 1944.

Despite high level of candy production, it will probably fall short of potential consumption, commerce officials say. They point out that the government during the past four years was the largest single candy customer, absorbing around 25 per cent of all candy manufactured. Altho the sugar shortage may discourage manufacturers from continuing full-scale candy production, government officials felt that estimates by the National Confectioners' Association that pre-war candies won't be seen on the market before 1947 were "unnecessarily gloomy."

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 (Used 2 Weeks)
20% LESS THAN COST

Original Cost
 Plane \$850.00
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 Total \$875.00 F.O.B.

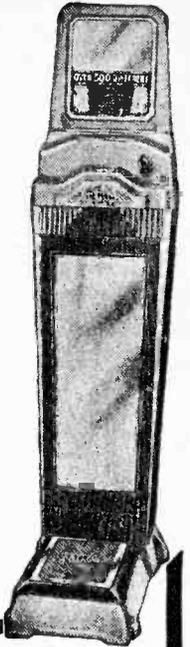
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- 6 Kentuckys, P. O. 225.00
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25c Slides (Complete Sets With Shims and Covers).....	\$8.50
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Sport Specials.....	\$129.50
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Brown Fronts, 3/5 P. O.....	\$149.50
Gold Chromes.....	179.50
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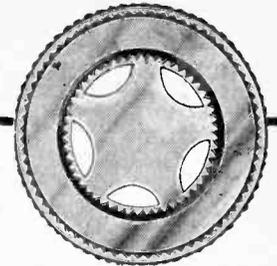
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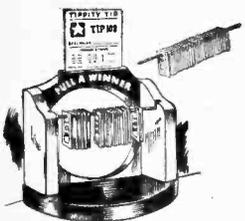
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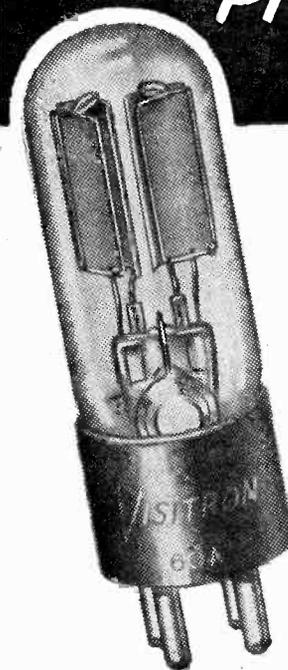
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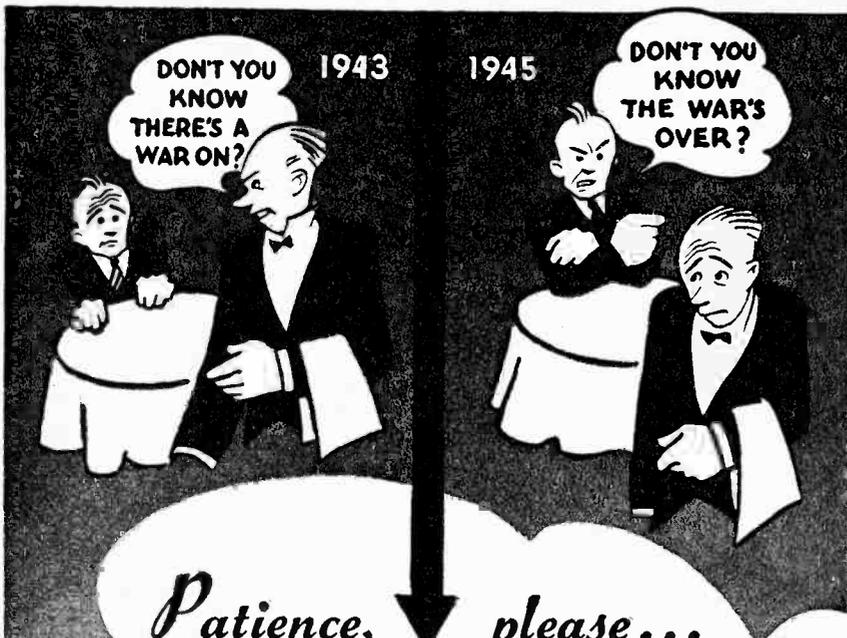
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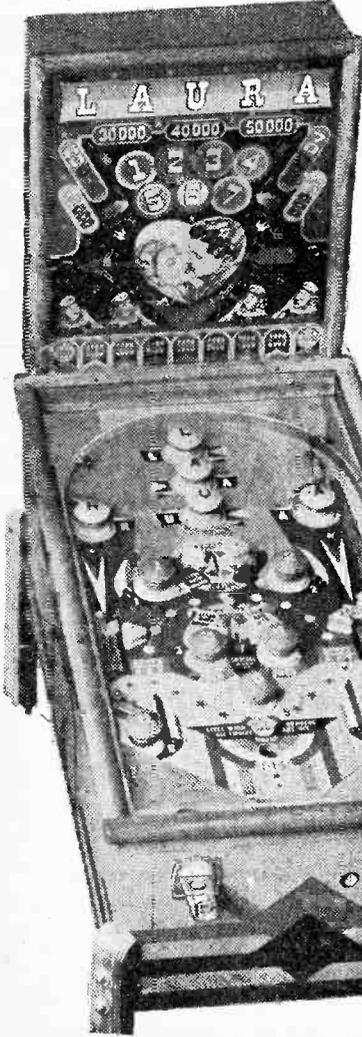
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HALF INTEREST IN BUSINESS FOR SALE

Operations consist of 100 Legal Games, 140 Pin Balls, 20 late Wurlitzer Phonographs and some Slots. Have three trucks. Will consider a partner with about \$35,000.00 cash to take an active part in the business, located in New York State.

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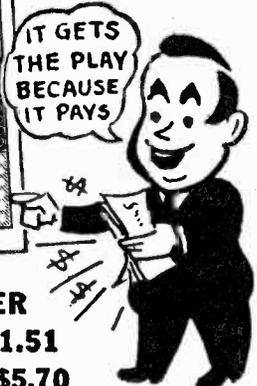
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Baker's Pacers, D.D. (Perfect) .. \$200.00	Super Bell, 5c Combination .. \$255.00
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Saratoga, P.O. 70.00	Totalizer .. 75.00
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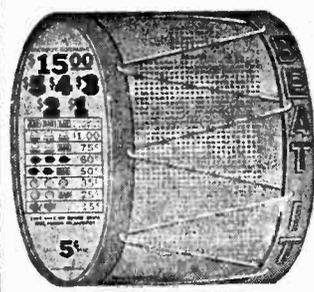
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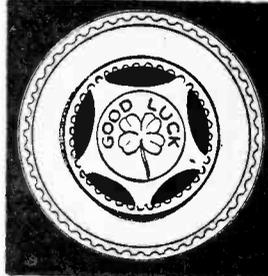


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1000	5¢	TRADE BOARD	Def.	20.00	.98
1000	5¢	BLACK GOLD, X THICK & PROTECTED	Avr.	27.10	3.60
1000	5¢	KINGFISHER, X THICK & PROTECTED	Avr.	28.10	3.60
1000	10¢	JACKPOT CHARLEY, X THICK & PROTECTED	Avr.	32.92	2.42
1200	25¢	PROFESSOR QUIZ	Def.	70.00	1.95
1200	25¢	CHEERFUL CHARLEY, X THICK & PROTECTED	Avr.	82.65	2.75
1200	25¢	TEXAS CHARLEY, X THICK & PROTECTED	Avr.	103.00	2.85
1800	5¢	LULU LEE, X THICK	Def.	18.00	2.50
1800	5¢	RED, WHITE & BLUE, X THICK	Def.	18.00	2.50
1800	5¢	LULU, X THICK	Def.	30.00	2.50

We have a substantial stock of Super Thick 1000 Hole 5¢ Play Jackpot Money Boards with profits ranging from \$24.00 to \$28.00 which we are using as a leader to invite your inquiries and are therefore pricing them at the ridiculously low figure of \$1.85 each. We have a complete line of Plain Boards available in all sizes, as well as many Merchandise Assortments. 25% With Order, Balance C. O. D. DISPLAY SALES COMPANY, P.O. Box 760, Omaha, Nebraska

ROTOR TABLES

Coin-operated game rotates under glass top while players sit with drink, food, etc. 5¢ play. Every restaurant wants a table. Games are in first-class condition, thoroughly reconditioned, ready to operate.

ONLY A FEW LEFT—\$89.50

NATIONAL NOVELTY COMPANY

183 MERRICK ROAD MERRICK, L. I., N. Y.

CAN'T OPERATE—GIVING 'EM AWAY!

25 5¢ Club Bells, Comb. F.P. & Payout	\$200.00
5 Bally High Hands, F.P. & Comb.	150.00
9 Pace Reels Jr., Some With Rails, Payout Models. All Have Fruit Reels	95.00
7 Sun Rays, F.P., 5-10-25¢ Machines	140.00
16 Pace Reels, Comb. F.P. & Payout With Fruit Reels	145.00
7 5¢ Jumbo Parade, F.P.	60.00
11 5¢ Jumbo Parade, Payout	90.00
2 Pace Racers, Rebuilt by Evans, Like New, 30 Drum	295.00
1 Baker's Racer, Rebuilt Like New	295.00
1 Buckley Track Odds, Belgian Model, No J.P.	295.00
1 5/5 Evans Lucky Lucre, '40 Model	195.00
4 3/5! & 2/25 Evans Lucky Lucre	295.00
1 Evans New Domino, Jackpot	375.00
3 Evans Two-Tone Dominos, Jackpot	275.00
1 25¢ Bally Roll'Em, Payout	175.00
1 5¢ Bally Roll'Em, Payout	145.00
9 Beulah Parks (These Are Console Models with Jennings Machine In Them, All Have Fruit Reels, Payout)	110.00

ALL THESE MACHINES ARE UNCONDITIONALLY GUARANTEED TO LOOK AND WORK LIKE NEW AND CAN BE RETURNED FOR ANY REASON WHATSOEVER WITHIN 5 DAYS.

1/3 Deposit Required With Order, Balance C. O. D.

SUN SALES CO.

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MIAMI 38, FLORIDA
Phone 7-4533-4-5

NOW MAKING DELIVERIES ON

GOALEE \$525.00

TOTAL ROLL \$425.00

WE ARE EXCLUSIVE MICHIGAN DISTRIBUTORS FOR LEADING MANUFACTURERS

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7525 Grand River Ave.
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Phone: TYler 7-2770

ALL EQUIPMENT FOR IMMEDIATE DELIVERY!

FLYING TIGERS	\$119.50
Packard Keyboard to fit 616	\$10.00
Packard Keyboard to fit 24	15.00
Speakorgan Cabinets, beautiful	24.50
Bennett Needles (100)	30.00
Wurlitzer #331 Bar Boxes	19.50
Seeburg 30-Wire Boxes	10.00
Wurlitzer #331 Bar Boxes	19.50
Seeburg 30-Wire Boxes	10.00
Seeburg & Bally Gun Lamps, Box of 10	6.00
Berman Speakorgan-Organ	29.50
Seeburg Wireless Wallomatics, Like New	39.50
Seeburg Baromatics	54.50
Hatfield Rubber Zip Wire, Per 1000 Ft.	\$12.00
Koenig Speakorgan with Speaker	35.00
Hatfield Rubber Zip Wire, Per 1000 Ft.	17.00
Victory Needles, Per 100	25.00
20 Record Gold Wireless 5¢ Wall-o-Matics	20.00
Branc New 5 Conductor Wire, Per Ft.	.05
5¢ National Slug Rejectors	5.00
Pfanstiehl Home Needles	.75
Buckley Pedestals	3.50
Buckley Bar Brackets	2.00
2 Bally Hi Hands, Ea.	159.50
1 Roll Brand New 30-Wire Cable, Per Ft.	.40

WRITE US YOUR NEEDS—WE HAVE A LARGE STOCK OF THE FINEST EQUIPMENT—ALL 100% GUARANTEED!

HAVE CUSTOMER FOR TELEPHONE MUSIC. WHAT CAN YOU OFFER? SEND COMPLETE DETAILS. WE ALSO CAN USE 1,000 PHONOGRAPHS ON OR OFF LOCATION. SEND LIST IN FIRST LETTER!

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MATCHLESS LAMPS

"The Complete Line"

MATCHLESS ELECTRIC COMPANY

564 WEST RANDOLPH STREET CHICAGO 6, ILL.



SPECIALS!!!

from MULLINIX . . .

Down In The Deep South

PERFECT MUSIC EQUIPMENT

1 Wurlitzer 950 \$725.00	2 Seeburg 9800, ESRC \$645.00
2 Wurlitzer 850 795.00	3 Seeburg 8800, ES 595.00
1 Wurlitzer 750-E 745.00	2 Seeburg Envoy, RC 475.00
1 Wurlitzer 750-M 725.00	1 Seeburg Concert Master, RC 575.00
3 Wurlitzer 500-K 395.00	2 Seeburg Envoy, ES 445.00

2 Single Steel Cabinets with Wurlitzer 24 Mechanism, Buckley Adapter and Seeburg SR-4 Selection Receiver, for use with Seeburg Wireless WS-2Z Boxes. No Amplifiers or Speakers \$225.00 Ea.

SLOTS!		SLOTS!	
5 5c Original Mills Chrome Bells, S.J., D.P., C.H., K.A. \$225.00	2 10c Original Mills Blue Front, S.J., D.P., C.H. \$129.50	2 10c Original Mills Blue Front, S.J., C.H., K.A. 165.00	1 10c Original Mills Cherry Bell, S.J., D.P., C.H., K.A. 165.00
2 5c Original Mills Blue Fronts, S.J., C.H. 109.50	1 10c Original Mills Cherry Bell, S.J., D.P., C.H., K.A. 165.00	1 10c Original Mills Cherry Bell, S.J., D.P., C.H. 165.00	1 10c Original Mills Chrome Bell, S.J., D.P., C.H., K.A., 2/5 265.00
1 5c Original Mills Blue Fronts, D.J., D.F., C.H. 109.50	1 10c Original Mills Chrome Bell, S.J., D.P., C.H., K.A., 2/5 265.00	2 25c Original Mills Blue Fronts, S.J., D.P., C.H., 3/5 149.50	1 1c Pace Deluxe, Orig., Finish Red 69.50
1 5c Original Mills Blue Fronts, S.J., D.P. 109.50	1 1c Original Mills Blue Front 150.00	2 1c Original Mills Cherry Bells 165.00	
1 5c Original Mills Blue Fronts, D.J., D.P. 109.50			
3 5c Original Mills Blue Fronts, S.J. 109.50			
3 5c Original Mills Cherry Bell, S.J., D.P., C.H., 3/5 135.00			
1 5c Original Mills Cherry Bell, S.J., D.P., 3/10 135.00			

ONE BALLS in perfect condition

Cash or check payout, multiple, jackpot games

Kentucky \$195.00	Pacemaker \$35.00
Long Shot 175.00	Grand National 45.00
Santa Anita 95.00	Sport Page 35.00
American Derby (Revamp) 85.00	1 Sport King, Comb. Payout & Ticket Model \$125.00

WRITE FOR COMPLETE LIST OF EQUIPMENT AND PARTS

ALL MERCHANDISE UNCONDITIONALLY GUARANTEED REGARDLESS OF PRICE

MULLINIX AMUSEMENT COMPANY

1514-16 BULL STREET All Phones 3-6601 SAVANNAH, GEORGIA

A NEW GIRLIE NATURAL-NICKEL-NABBER

5c **OUTDOOR SPORT** **ANOTHER FAMOUS "BONUS" BOARD** **SPORT ROWS PAY**

25 **15**

ORDER AS #1000 OUT-DOOR SPORT (5c Play—Sp. THICK) Another Famous Bonus Board. TAKES IN: \$50.00 PAYS OUT: Av. J.P. \$6.20 6 Sec. @ \$1 ea. 6.00 Consola-tions 9.40 Total \$21.60 AVERAGE PROFIT, \$28.40 LIST PRICE \$5.90-P

GARDNER & CO.
2222 S. MICHIGAN
CHICAGO, 16

ba! ba! black sheep



Operators, don't operate black sheep Bells. These are machines so old and obsolete that patrons who approach them frown and turn away. Successful operators the world over know the real secret of profitable operating—new up-to-date equipment. Don't let the old "clunker" give you a bad name—replace it, not with a substitute, but with a genuine Mills Black Cherry Bell!

* write *

MILLS NOVELTY COMPANY
4100 FULLERTON AVE., CHICAGO 39, ILL

MILLS ORIGINAL SLOTS RECONDITIONED—Guaranteed

By Our 48 Years of Experience
WRITE FOR PRICES

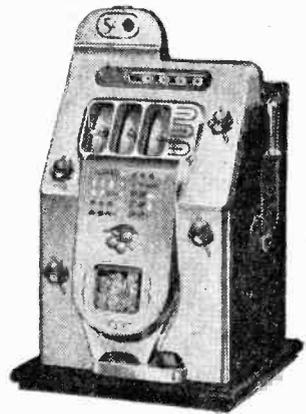
- 5c 10c 25c GOLD CHROMES
- 5c 10c 25c BROWN FRONTS
- 5c 10c 25c BLUE FRONTS

All above Machines have Knee Action, Club Handles and Drill Proof.
5c Q. T.'s Originally Blue Made Glimmer Gold \$89.50
10c Q. T.'s, Same as Above 99.50
25c Q. T.'s, Same as Above But With SPECIAL 3/5 PAYOUT.. WRITE VEST POCKETS, Blue and Gold 59.50

Write for Complete Price List of SLOT Parts . . . WE HAVE THEM ALL

1/3 Deposit, Balance C. O. D.

SICKING, INC.



MILLS' First Post-War Machine

The BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

PLACE YOUR ORDER TODAY FOR PREFERRED SHIPMENT

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CINCINNATI 14, OHIO

USED AND RECONDITIONED

4 Mills Brown Front, 5c, High Serial, Like New \$152.50	2 Wurlitzer Bar Boxes \$ 10.00
4 Jack In Box Stands, No Locks 30.00	8 24-Record Selectomatic 8.00
2 Chicago Metal Single Slot Machine, Revolveraround Safes, Like New 75.00	3 Seeburg Transmitters (New) 35.00
1 Seeburg WLS Baromatic, Less Tube, 5-10-25 35.00	2 Spotters 18.00
4 Wurlitzer 24 Record Adapters and Stepper Units 65.00	1 Sky Fighter 200.00
Full Cash Must Accompany Order In Form of Post Office, Express, Telegraph Money Order or Certified Check	1 Super Torpedo 275.00
	1 Liberator 175.00
	1 Supreme Rocket Buster 225.00

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COIN COUNTING MACHINES NEW AND REBUILT—BOUGHT AND SOLD

Your Broken and Worn Coin Counters Repaired by Experts. Write for List of Coin Counters Now on Hand.

ACE COIN COUNTING MACHINE CO.

3715 SOUTHPORT AVE. (Tel.: Bittersweet 4453) CHICAGO 13

FOR SALE

- 7 25c GOLD CHROMES, 2/5 ONE CHERRY PAY, NEXT TO NEW (New Drillproof Cabinets, Knee Action and Club Handles) @ \$225.00
- 2 5c MILLS ORIGINAL BLUE FRONTS, HAND LOAD, SERIAL NOS. 440775-440586 (Drillproof Cabinets, Knee Action and Club Handles) @ 175.00
- 2 5c MILLS ORIGINAL BLUE FRONTS (New Drillproof Cabinets, Knee Action and Club Handles, S. J. Pot) @ 175.00
- 3 10c MILLS ORIGINAL BLUE FRONTS (New Drillproof Cabinets, Knee Action and Club Handles, S. J. Pot) @ 175.00
- 2 10c JENNINGS SILVER CHIEFS, 3/5 Pay @ 165.00
- 1 10c WATLING ROLL-A-TOP, 3/5 Pay @ 95.00
- 1 ROCK-OLA PREMIER PHONOGRAPH, Perfect Condition @ 450.00

We have the following clean Bally Multiple Payout One Ball Tables, which are guaranteed mechanically O. K.

- 1 Bally Turf King
- 1 Bally Jockey Club
- 1 Bally Long Shot
- 1 Bally Kentucky
- 1 Bally Santa Anita
- 2 Bally Sport Kings
- 6 Bally Grand Nationals

Write or call for special close-out prices on any part or the entire lot.

JONES SALES COMPANY

1330 TRADE AVE., HICKORY, N. C. DAY PHONE 107

CENTRAL OHIO QUALITY BUYS

PIN BALLS

Big Parades	\$119.50	Pan American	\$ 59.50
Knockouts	119.50	Jungle	72.50
Air Circus	129.50	4 Roses	49.50
Liberty	159.50	Arizona	195.00
Keep 'Em Flying	159.50	5-10-20	119.50
Marines at Play	129.50	Sport Parade	49.50
Yanks	89.50	Oklahoma	195.00
Jeep	129.50	Boloway	79.50
Action	119.50	Velvet	59.50
4 Aces	119.50	Gobs	99.50
Toplo	89.50	Sea Hawk	59.50
Sluggo	79.50	Horoscope	59.50
Defense, Genco	95.00	Zig Zag	69.50
Victory, Genco	89.50	Venus	89.50
Gun Club	79.50	Glamour	49.50
4 Diamonds	69.50	Invasion	129.50
Mills Owl	89.50	Majors, '41	69.50



Woolf Solomon

CONSOLES

5c Super Bells, Comb. F. P.-C. P. .	\$295.00	Jumbo Parades, C. P., late.....	\$109.50
25c Super Bells, Comb. F. P.-C. P.	395.00	Jumbo Parades, F. P., A-1.....	79.50
2 Way Super Bells, C. P., 5c-5c.	435.00	Bally Club Bells, A-1.....	219.50
2 Way Super Bells, C. P., 5c-25c.	495.00	High Hands, Comb., late.....	169.50
4 Bells, Ash Trays, A-1.....	429.50	Walling Big Games, F. P.....	79.50
3 Bells, like new.....	875.00	25c Bobtail, F. P.....	169.50
Track Odds, D. D., ser. 12,000..	595.00	5c Bobtail, F. P.....	99.50
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Pastime Keeney, 9 coin.....	219.50	Jungle Camps, F. P.....	79.50
Track Times, '38, A-1.....	109.50	Big Tops, F. P.....	89.50
Bakers Paces, D. D. D. P., A-1..	299.50	Sarafogas, Comb. F. P.-C. P....	139.50
Kentucky Club, A-1.....	89.50	Mills 3 Bells, like new.....	875.00

ARCADE

Lafe Panorams ..	\$379.50
Mills 3 Bells ...	875.00
Rapid Fires, A-1.	169.50
Bally Convoy ...	189.50
9 Ft. Skee Rolls.	179.50
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Chi Coin Hockey.	209.50
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Arizona	\$249.50
Idaho	249.50
Sanfa Fe	249.50
Oklahoma	249.50
Strip Tease.....	249.50
Big Top	249.50
Flat Top	249.50
Marines-at-Play..	209.50
Foreign Colors ..	209.50

NEW MACHINES

Immediate Delivery
 Chi Coin Goalee
 Genco Total Roll
 Mills Black Cherry
 Gottlieb Stage Door Can-
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SLOT SALE

5-10-25c Blue Fronts
 5-10-25c Brown Fronts
 5-10-25c Silver Chromes
 5-10-25c Copper Chromes
 5-10-25c Gold Chromes
 100 Box Stands, \$15.00 Ea.

MUSIC WALL BOXES

15 Wurlitzer #125 Boxes, 5-10-25c. Ea.	\$25.00
40 Rock-Ola Wall Boxes. Ea.	17.50
10 Wurlitzer #120, 5c, 2 Wire. Ea.	25.00
15 16-Record Buckley Boxes. Ea.	8.00
8 32-Record Buckley Boxes (New). Ea.	19.50
Buckley Adapter for 32 Record (New)	15.00

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

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**Exhibit Supply Company
 Games and Arcade Machines**

**"Ask Any Smart Operator"
 'Nuff Said**

Our new line of games and arcade equipment
 will be bigger and better than ever before.

Don't forget to have your name on our mail-
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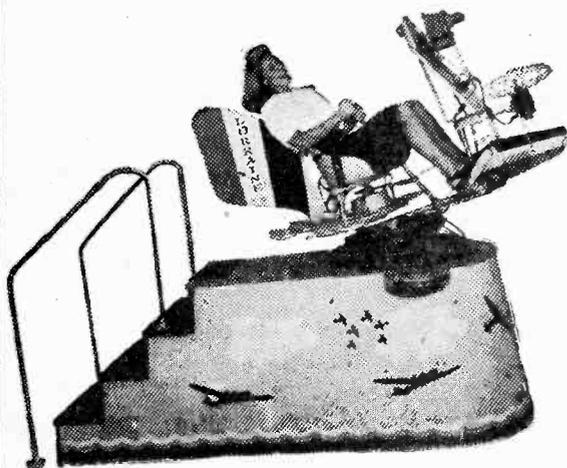
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**IS SOARING TO TERRIFIC PROFITS
 ALL OVER THE COUNTRY!**



The mail we receive every day bears out the fact that Pilot Trainer is the greatest amusement device ever to hit the coin machine business. The reorders we take every day prove it! Don't deny yourself the opportunity Pilot Trainer offers for making real money. Remember, each Pilot Trainer you operate grabs a quarter every three minutes!

**DON'T WASTE TIME!
 GET YOUR SHARE OF THE
 "PILOT TRAINER" PROFITS!
 ORDER TODAY!**

\$850.00

25% Deposit, Balance C.O.D., F.O.B. N. Y.

**IMMEDIATE DELIVERY!
 DISTRIBUTORS, WRITE!**

"Pilot Trainer" is fully protected by U. S. Letters of Patent. Any and all infringements will be prosecuted to the fullest extent of the law.

Pilot TRAINER SALES Co.

2 COLUMBUS CIRCLE
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HERE'S A REAL IDEA!

While you are waiting for delivery of that new piece of equipment—buy one of the new COINEX RIFLE RANGES—it will make enough money to PAY FOR THE **\$149.50** NEW MACHINE—when it arrives.
 Complete FACTORY conversion. **F. O. B. Chicago**

MAZDA GUN LAMPS

PREWAR QUALITY

\$.80 EA. SPECIAL DISCOUNT IN LOTS OF 100

CONVERSION ONLY

can be installed on location in twenty minutes. Pays for itself and allows a profit in one week's time. Colorful, with top player appeal, it makes a new piece of equipment out of your old Seeburg Chicken Sams, Convicts or Jap. Complete conversion ready for installation.

**SAMPLE
 \$17.50**

**SEND FOR
 DESCRIPTIVE CIRCULAR**

**\$14.75
 Lots of 3**

COMPLETE RECONDITIONING OF SEEBURG RAY-O-LITE GUNS

Amplifiers, Motors and Rifles Completely Rebuilt and Put in Perfect Working Order.

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SAVE TIME and MONEY

with this Portable Coin Counter



PRICE
\$147.50

F. O. B. Chicago
1/3 Dep. with Order.

COUNT WRAP and BAG

Pennies, Nickels, Dimes, Quarters and Halves with the

DOWNEY-JOHNSON PORTABLE COIN COUNTER

OPERATING FEATURES:

- Portable—weighs only 17 1/2 pounds
- Quick-setting lock for package count
- Double-check on every package count
- Feed roller adjustable for long wear
- Quick removal of hopper ring for easy cleaning
- Large hinged hopper tray

CONSTRUCTION FEATURES:

- Compact, simplified, sturdy construction
- Hardened steel helical gears
- Silent chain drive friction-free, easy to operate
- Bronze main bearings, ball bearing thrust collar
- Outboard bearing on main drive insures long life
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Wraps or Bags . . . no extra equipment necessary to wrap coins in packages . . . every package accurately counted and double checked!

- ★ PORTABLE
- ★ COMPACT
- ★ LIGHT IN WEIGHT

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CHARLES (JIMMY) JOHNSON

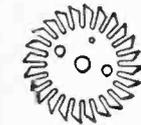


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HARD TO GET PARTS

SPECIAL PRICE TO DISTRIBUTORS



STAR WHEEL Lots of 10 45c
Lots of 100 35c



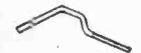
VOLUME CONTROL KEY
Lots of 100 2 1/2c



STAR WHEEL PIN Lots of 10 35c
Lots of 100 25c



FULL CANCEL STUD \$1.25



TRIP WIRE 35c



NEEDLE SCREW Lots of 10 15c
Lots of 100 12c



SHOULDER SCREW
Cancel Pawl Wurlitzer Magazine
Switch 35c

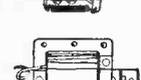


ACTUATING LEVER BUSH Lots of 10 15c
Lots of 100 12c

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PAYOUT FINGERS \$4.95



PAYOUT COIL AND ARMATURE
ASSEMBLY \$4.95



RESET SOLENOID ASSEMBLY \$4.95

BUSH DISTRIBUTING CO.

250 WEST BROADWAY MINNEAPOLIS 11, MINN.
(ALL PHONES CHERRY 3371)



Operators!

You will have something to crow about when you put Mills new Black Cherry Bells on location. This new Bell, bearing the fruits of 4 years of experimental study, operates smoothly and quietly. It will bring enjoyment to your locations and additional revenue to you.

Write us today for more details.

MILLS NOVELTY COMPANY

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Every machine a "Peach" of a buy

If any machine is unsatisfactory wire or phone us collect within 48 hours after receipt and full purchase price will be refunded. No argument whatsoever. One-half deposit must accompany all orders.

MUSIC

Rock-Ola Playmaster and Spectrovox Combination . . . \$350.00
Rock-Ola 12 125.00
Wurlitzer 24, Clean 295.00
Seeburg 8200, E.S., R.C., Perfect 650.00
Seeburg 12, Refinished 145.00
Seeburg 8800, Not R.C. 625.00

ARCADE

Keeney Submarine \$ 95.00
Shoot Your Way to Tokyo 125.00
Batting Practice 95.00
Rapid Fires \$110.00
Bally Sky Battle, Perfect 195.00
1 Watling Guesser Scale 125.00

SLOTS AND CONSOLES

All Slots thoroughly overhauled and worn parts replaced, most have new award cards and reel strips. All beautifully refinished.
5¢ Jennings Red Skin \$145.00
5¢ Jennings Four Star 125.00
Late Jumbos, Like New 150.00
Jumbo Comb., Like New 225.00
Super Bells, Single FP & PO, Like New \$325.00
Mills 5¢ Melon Bell 135.00
Super Bells, 5-5, P.O. 425.00
Big Tops, F.P. 85.00

Serviceable Slots, Good Condition, Original Paint Jobs.
25¢ Extraordinary \$145.00
10¢ Extraordinary 115.00
5¢ Extraordinary 85.00
5¢ Roll Top 65.00
Single Slot Safes 45.00
Double Slot Stands 25.00
Single Slot Stands 8.00
5¢ 4 Star \$90.00
25¢ Callie D.J.P., 3-5, Late Models 95.00
Bally Parlay, P.O., Like New 125.00
Paces Races, Red Arrow, J.P., Clean 165.00
Paces Saratoga, Clean, P.O., Skill Field 85.00
Q.T. Stand, Refinished 10.00

BRAND NEW REVAMPS IN STOCK

Foreign Colors \$175.00
Yankee Doodle 249.50
Grand Canyon 249.50
Idaho 249.50
Arizona 249.50
Laura 249.50
Oklahoma \$249.50
Santa Fe 249.50
Brazil 249.50
Streamliner 249.50
Wagon Wheels 249.50
Trade Winds 249.50

CLEAN RECONDITIONED FREE PLAY PIN TABLES

ABC Bowler \$ 60.00
Sky Ray 45.00
Spot a Card 79.50
Bola Way 65.00
Ten Spot 49.50
Spot Pool 70.00
Sky Rider 145.00
Flying Tigers \$145.00
South Paw 60.00
Marvel Base Ball 105.00
Miami Beach 65.00
Three Score 35.00
Monicker 85.00
Pin Up Girl 149.50
5-10-20 \$120.00
5th Inning 35.00
Jungle 70.00
Keep 'Em Flying 135.00
Bosco 80.00
Capt. Kidd 80.00

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HEATH DISTRIBUTING CO.

217 Third Street (Phones 2681, 1611) Macon, Ga.

LOOK! IT'S ON THE WAY

SIMPLIFIED!

FLASH!

MODERN DESIGN!

NEW DIFFERENT!

COLOR!

NEW TONE!



The
**PHONOGRAPH
OF TOMORROW**



ROCK-OLA

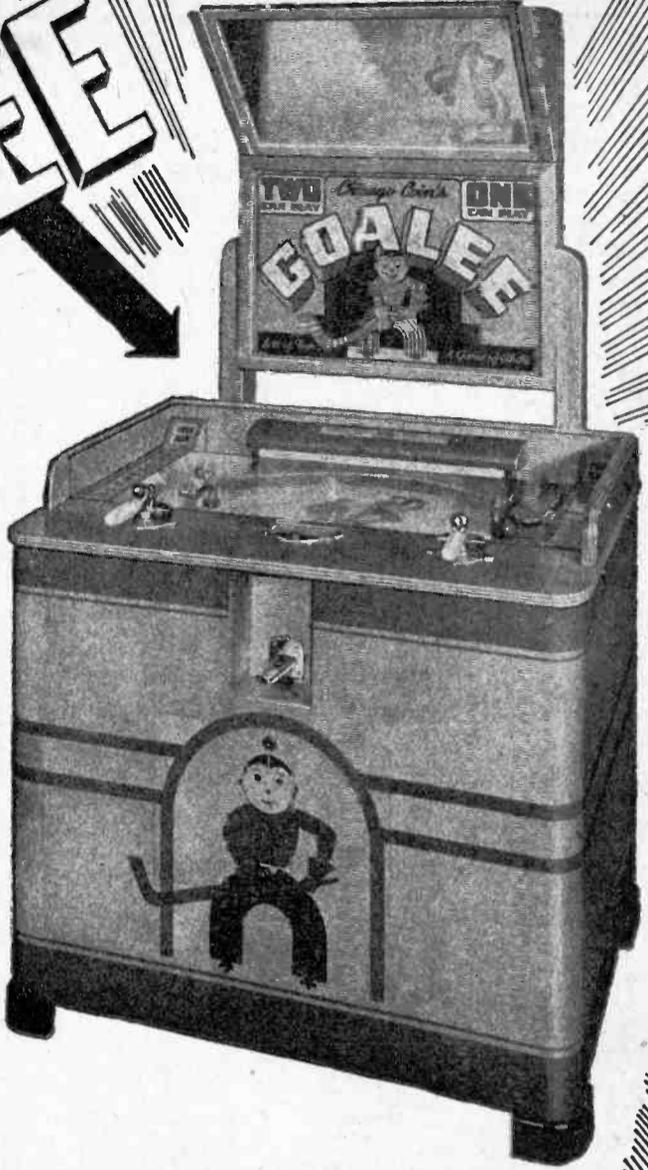
Manufacturing Corporation

800 NORTH KEDZIE AVENUE + CHICAGO 51, ILLINOIS

Can't help it folks!
Production is very limited as certain materials are scarce

THE ONE AND TWO NICKEL PLAY
Chicago Coin's GOALEE
THEY SAY IT'S TERRIFIC!!





So order today for delivery in your turn!

CHICAGO COIN

MACHINE CO.
1725 DIVERS Y BOULEVARD CHICAGO 14, ILLINOIS

BADGERS' BARGAINS
"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

MILWAUKEE LOS ANGELES
See CARL HAPPEL See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS

Keeney Super, 5¢, F.P., P.O. \$325.00	Keeney Twin, 5¢ & 5¢, P.O. \$395.00
Keeney Super, 25¢, F.P., P.O. 395.00	Keeney Twin, 5¢ & 25¢, P.O. 450.00
Keeney 4-Way, 5¢-5¢-5¢-5¢ 495.00	Keeney Twin, 5¢ & 5¢, F.P., P.O. 550.00
Keeney 4-Way, 5¢-5¢-5¢-25¢ 595.00	Keeney Twin, 5¢ & 25¢, F.P., P.O. 595.00

GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES
New Drill-Proof Cabinets, Knee Action, Single Jack Pot, Etc.

Gold Chrome, 50¢ .. \$595.00	Jenn. 4-Star, 10¢ .. \$149.50	Blue Front, 25¢ .. \$275.00
Gold Chrome, 5¢ .. 347.50	Blue Front, 5¢ .. 189.50	Bonus Bells, 5¢ .. 247.50
Gold Chrome, 10¢ .. 387.50	Blue Front, 10¢ .. 225.00	Bonus Bells, 10¢ .. 267.50
Gold Chrome, 25¢ .. 387.50	Pace Deluxe, 10¢ .. 145.00	Bonus Bells, 25¢ .. 287.50
Pace Deluxe, 5¢ .. 100.00	Pace All Star, \$1.00 .. 495.00	Pace Deluxe, 25¢ .. 195.00
Pace All Star, 50¢ .. 395.00	Jenn. 4-Star, 5¢ .. 125.00	Weighted Metal Stands 19.50
Pace All Star, 5¢ .. 89.50	Mills Chrome, 5¢ .. 295.00	Mills Q.T., 5¢ .. 89.50

MILLS VEST POCKET, BLUE AND GOLD, RECONDITIONED LIKE NEW \$49.50

RECONDITIONED CONSOLES

Mills Original 4 Bells, 5-5-5-5 .. \$345.00	Mills Three Bells, 5¢-10¢-25¢ .. \$750.00
Evans Bang Tails, Late D.D., J.J. 295.00	Pace Reels Twin, 5¢ & 25¢, P.O. 395.00
Evans Dominoes, Late D.D., J.P. 295.00	Bally Hi Hands, F.P., P.O. 189.50
Evans Lucky Lucre, 3-5¢, 2-25¢ .. 350.00	Mills Late Head 4 Bell, 5¢-5¢-5¢-5¢ .. 595.00
Evans Lucky Lucre, 5-5¢ .. 195.00	Bally Club Bells, F.P., P.O., 5¢ .. 259.50
Bally Roll 'Em .. 169.50	Bally Sun Ray, F.P. 159.50
Evans Lucky Stars .. 169.50	Mills Jumbo, Comb. F.P., P.O. 213.75
Pace Saratogas, Late, F.P., P.O. 149.50	Mills Jumbo, Late High Head, P.O. 149.50
Pace Saratogas, Late P.O. 99.50	Mills Jumbo, Late High Head, F.P. 129.50
Mills Original 4 Bells, 5¢-5¢-5¢-25¢ .. 595.00	Baker Pacers, Dally Double, 5¢ .. 299.50

EXHIBIT ROTARY MERCHANDISERS
Reconditioned, Refinished \$249.50

RECONDITIONED PHONOGRAPHS, WALL BOXES AND SPEAKERS

Rock-Ola Commando .. \$850.00	Seeburg Regal .. \$395.00
Rock-Ola Standard New Rock-o-Lite .. 425.00	Wurlitzer Victory Model 24 .. 495.00
Seeburg Casino .. 395.00	Wurlitzer 24, Hide-a-Way Adaptors .. 295.00
Rock-Ola Deluxe New Rock-o-Lite .. 445.00	Wurlitzer Twin 12 Adaptors .. 225.00
Buckley Chrome, III, Boxes .. 22.50	Packard Pla-Mor Boxes .. 37.50
Rock-Ola Bar, 5-10-25 .. 49.50	Rock-Ola Late Bar Boxes .. 24.50
Rock-Ola Wall, D.C. or A.C. 18.50	Seeburg 30-Wire Boxes .. 12.50
15 In. Cabinet and 12 In. P.M. Speaker .. 16.50	39 In. Cabinet and P.M. Speaker .. 27.50
Wurlitzer & Seeburg Main Gears .. 3.75	P.M. 12 In., 20 Oz. Speaker .. 6.75
Wurlitzer Star Wheel and Pin .. 1.00	Crystal Pickup Cartridge .. 5.00

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5 Wurlitzer 616 \$259.00	5 Rock-Ola 20's \$235.00
5 Seeburg Hi Tone, ES 625.00	4 Rock-Ola Masters 445.00
5 Seeburg Hi Tone, ESRC ... 675.00	3 Rock-Ola Supers 475.00
2 Seeburg Hideaway, Wireless, with Amplifier and Speaker, Ready for Location 350.00	5 Rock-Ola 20, Cellar Jobs, Buckley Adapter, Amplifier & Speaker, Ready for Location 295.00
	1 Wurlitzer #580 Speaker .. 149.50

AMI Singing Towers, Brand New in Factory Crates. **\$598.00** ea.
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AMI 40-Record Hibos, Model #302, in Factory Crates ... \$649.00 EA.

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50 Buckley Boxes, 20 & 24 Record Lite-Up, Swing Door, Latest Model \$19.95	Rock-Ola Amplifiers, Less Tubes \$30.00
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5 Rock-Ola Bar Boxes 24.50	50 Keeney Boxes 2.50
4 Wurlitzer #320, 2-Wire Sweet Music, 5¢ Boxes ... 24.50	5 Wurlitzer #304 Stoppers ... 27.50
10 Wurlitzer #125, 5-10-25¢, 2-Wire Boxes 24.50	10 Wurlitzer #145 Fast Stoppers 49.50
10 Wurlitzer #100, 5¢ 30-Wire Boxes 19.50	15 Pedestals for Buckley Boxes. 2.50
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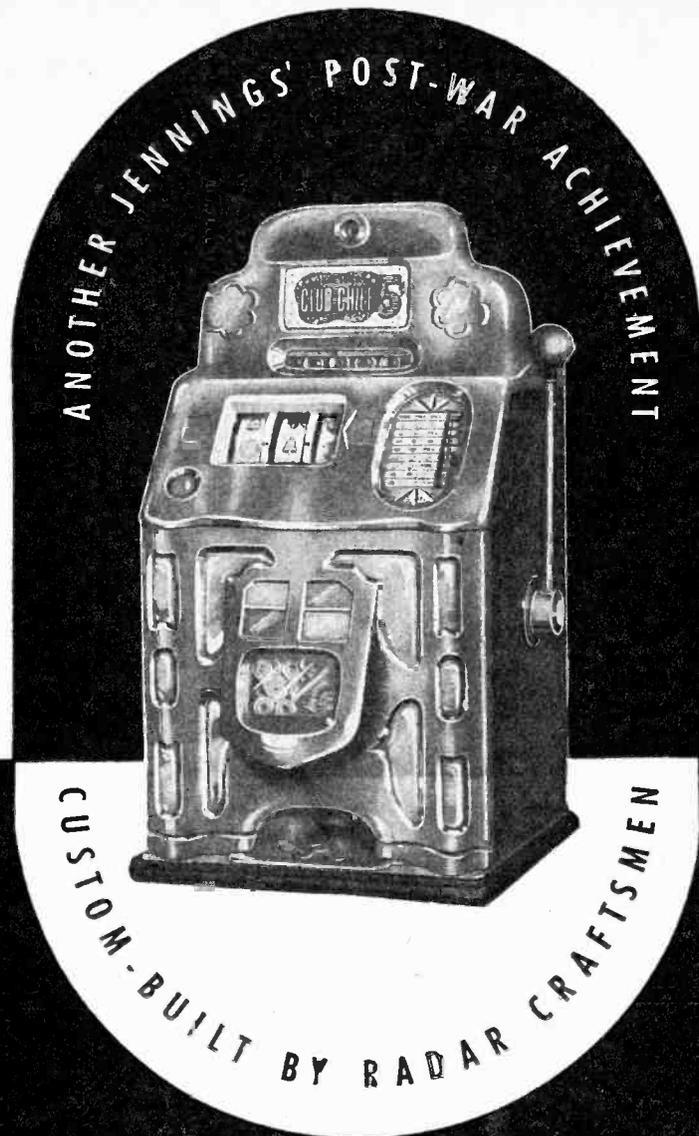


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Mills 4 Bells, 4 5c (New Cabinets, Old Heads)	425.00
Mills 4 Bells, 3 5c, 1 25c (New Cabinet, Old Head)	695.00
Mills 4 Bells, 3 5c, 1 25c (High Head, Like New)	925.00
Mills Jumbo Parade, C. P. (Late Head, Refinished)	159.50
Mills Jumbo Parade, Combination F. P. and Cash	199.50
Mills Jumbo Parade, C. P. (Early Head, Refinished)	139.50
Bally Club Bells, F. P. and P. O.	269.50
Bally Hi Hands, F. P. and P. O.	199.50
Bally Roll 'Em P. O.	179.50
Keeney Super Bells, 5 and 5, C. P.	435.00
Keeney Super Bells, 5c, F. P., P. O.	349.50
Keeney Super Bells, C. P., 5, 25	525.00
Keeney Super Bells, P. O., 3-5, 1-25	595.00
Baker Pacers, DD, 5c	299.50
Buckley Riviera, P. O.	289.50
Buckley 7 Bell, P. O.	289.50
Evans Bangtails, J. P. (Late)	375.00

SLOTS

Mills Gold Chrome, New Drill Proof Cabinet, Knee Action, Single Jackpot, One Cherry Pay.	
Mills Gold Chrome, 5c	\$395.00
Mills Gold Chrome, 10c	449.50
Mills Gold Chrome, 25c	499.50
Mills Gold Chrome, 50c	545.00
Mills Brown Front, 5c (Original)	229.50
Mills Brown Front (Original), 10c	279.50
Mills Brown Front (Original), 25c	349.50
Mills Blue Front (Refinished Like New), 5c	209.50
Mills Blue Front (Refinished Like New), 10c	259.50
Mills Blue Front (Refinished Like New), 25c	309.50
Mills Blue Front (Original), 50c	595.00
Jennings Four Star Chief (Refinished), 10c	229.50
Jennings Four Star Chief (Refinished), 25c	299.50

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Bowling League (New)	\$189.50	Periscope (New)	\$199.50
Zingo (New)	279.50	Liberator (New)	189.50

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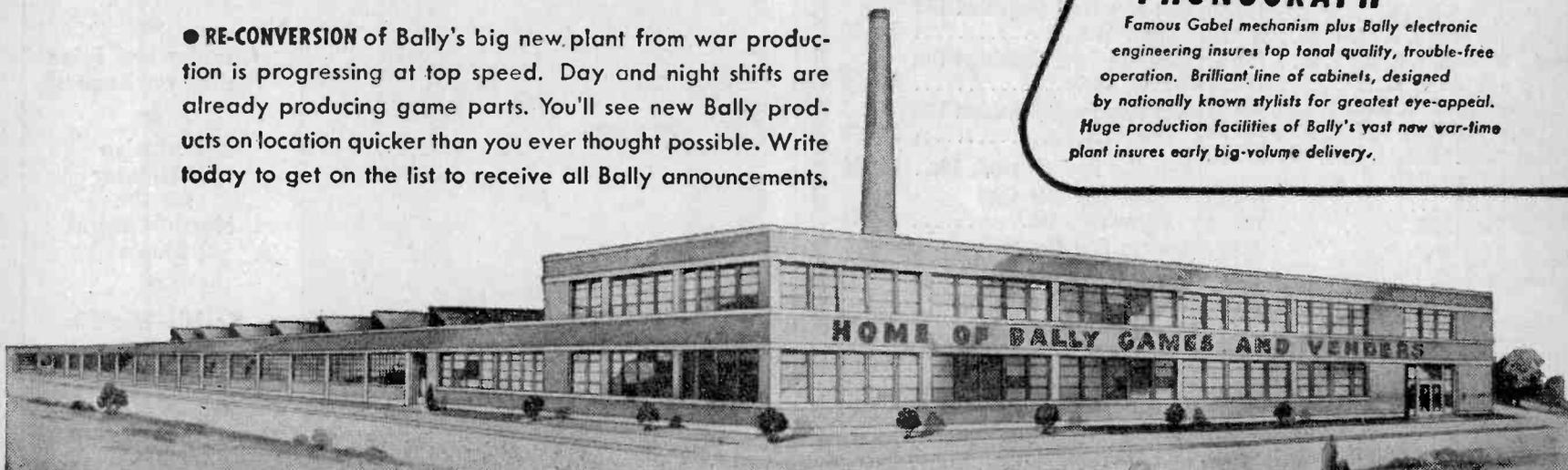
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INFANTILE PARALYSIS - 1945 APPEAL



*Kiddies Suffering from
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NEED YOUR AID!

HERE'S HOW YOU CAN HELP

"This is a plea, through me, for kids all over this country suffering from polio who need the help of the Sister Kenny Foundation. Is it worthwhile help—worthy of your support? Listen to this! Where patients are under the care of trained Kenny technicians, the rate of satisfactory recovery is 88%! The Foundation's 1945 appeal for funds runs from November 22nd to December 8th. How big is your heart? How about making every phonograph you operate a collector for the Sister Kenny Fund? How about giving 10% of the take during this drive to help these poor stricken kids recover?"

PLAY A TUNE TO HELP A CHILD



**10% OF THE MONEY
IN THIS PHONOGRAPH
NOVEMBER 22 - DECEMBER 8**

**Goes to the Sister
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Bing Crosby
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Simply phone or visit your Wurlitzer Distributor to secure a supply of stickers. Put one on the visible record changer window of every phonograph you operate. Put the location owner wise to what it's all about. He's a right guy. He'll go along. Total your collections for the 17 day period. Take out 10%. Send a check to the Sister Elizabeth Kenny Fund, 1800 Chicago Ave., Minneapolis, Minnesota for that amount. You'll feel like a million for doing it. Are you going MY way? ALL the way? Thanks! I knew you would."

This Space Contributed by The Rudolph Wurlitzer Company, North Tonawanda, N. Y.