

# The **Billboard**

FEBRUARY 9, 1946

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**GENERAL NEWS**

## **TYROS DRIVE HOLLYWOOD NUTS**

**AMUSEMENT MACHINES**

**Biz Buzz on Bobby Sox  
Soda Pop Night Club**

**RADIO**

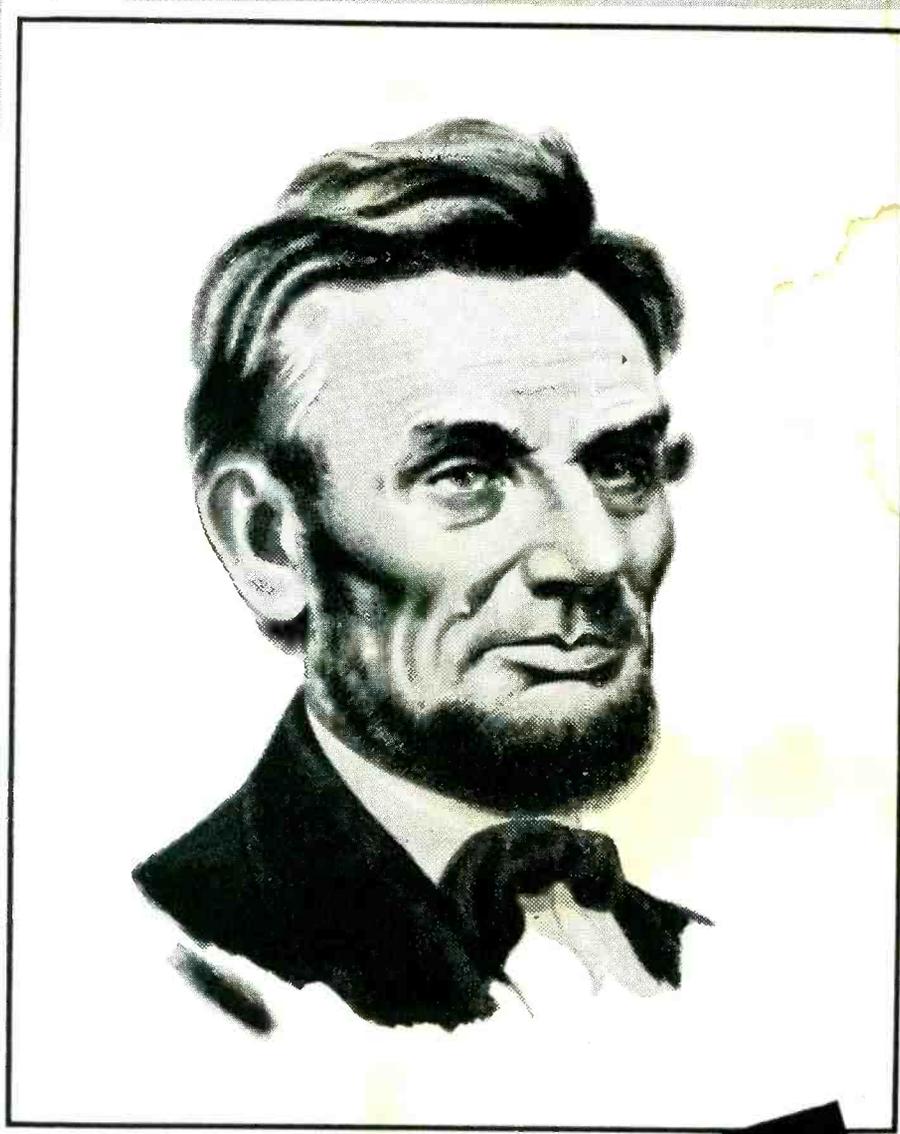
**Giveaways Already Overboard  
On Web Gimmick Programs**

**MUSIC**



**CARMEN CAVALLARO**  
*A New Tepper on Air*  
(SEE MUSIC SECTION)

## **G. I. ONE-NIGHTERS STAY PUT**



**ABRAHAM LINCOLN SAID . . .**  
"I want every man to have the chance  
in which he can better his condition.  
And freedom of press will maintain it."  
**PRESIDENT TRUMAN SAID . . .**  
"Radio must be maintained as free as  
the press."

**WJR**  
THE GOODWILL STATION, INC., DETROIT

**"MICHIGAN'S GREATEST ADVERTISING MEDIUM"**

Columbia Broadcasting System Basic Station  
Fisher Building, Detroit

# Tyros Drive Hollywood Nuts

## Ice Follies Tees Off Buff 7 Shows With Record Sales

BUFFALO, Feb. 2.—Tenth edition of the Shipstads & Johnson Ice Follies went into its five-day, seven-performance run Wednesday (30) with a record advance, and when the finale is completed (3) it is believed the management will have baled up more gelt than any preceding stand here.

Sponsored by the Buffalo Hockey Club, show was given terrific ballyhoo, flack being directed particularly at out-of-town trade. Twenty-five rural dailies were used from as far downstate as Elmira, N. Y., west to Erie, Pa., and up to St. Catharine's, Ont.

Radio was given a solid nod too, spiels being aired over St. Catharine's CKTB, three Rochester stations, two in Erie, and all five in Buffalo. Material has been pumped out since the successful Icecapades run in November. Billing was also heavy, showing including everything from 14x22 window cards to 24-sheet stands.

Scale \$3.60 to \$1.60.

## "Born Yesterday" Ad Makes Wiseacres Believe They Were

NEW YORK, Feb. 4.—Constant upsets during the trouping of *Born Yesterday*, the Garson Kanin comedy starring pic star Jean Arthur, prior to Stern debbing tonight resulted in much back-o'-the-hand whispering that the screen thesp was having a succession of tantrums and was claiming illness which was nothing more than temperament. She finally quit top role in the show in Philly and talk was a bust-up backstage.

Saturday morning (2) in all the dailies here a large two-column ad defending Jean Arthur was played upon the legit pages. The ad was signed by Max Gordon as producer; Kanin as scripter and helmsman; Hal Gerson, Kanin's aide; Ben A. Boyer, general manager, and David Pardoll, stage manager. In addition, below these names were the monikers of the cast in small type.

The ad read: "It has come to our collective attention that rumors contrary to the facts have been circulated with regard to Jean Arthur's withdrawal from the cast of *Born Yesterday*. Being among the small number of people who are in possession of the truth of the matter, we wish to convey this to those interested. Jean rehearsed, worked and played to the complete limit of her physical capacity and beyond. Finally, (See "BORN YESTERDAY" on page 4)

## Short, Short Story

TUSCON, Feb. 2.—KVOA claims that it has the shortest commercial on record, for its account, Rainbo Bread. Commercial runs on a local seg known as *The Desert Philosopher* at 11:30 to 11:45. Program is a one-man commentary with homey poems and so-called "common sense" ramblings.

Guy has a terrific following and requests for his poems pile in every day. Station, however, is really proud of the fact that the baker's commercial does a job with five words in three seconds—"For good bread . . . buy Rainbo." Outlet has failed to come up with a shorter selling pitch in its entire career and challenges the other 900-plus U. S. percolators to deliver a shorter resultful blurb.

## Showbiz Plan To Aid Vets In Hospitals

### VA's New Plan a la USO

WASHINGTON, Feb. 4.—Vast expansion of theater facilities at veterans hospitals throughout the nation is under way, and blue prints for all neuropsychiatric hospitals to be built in scattered parts of the country are undergoing careful examination by government architects determined to see that show talent will find its way to eyes and ears of patients as part of permanent recreational program, it has been learned. Veterans Administration is now getting first reports of extensive survey of show facilities at existing hospitals, with current plans calling for provision of stage and seating facilities wherever existing installations are inadequate or completely lacking.

Under the program, Veterans Administration will establish "local radio hook-ups" in every hospital so that bedridden patients can tune in on shows being performed at hospital's central auditorium or theater installation. Latest types of free-channel radio sets are being installed at every bunk, with patient being given choice of three stations as well as direct hookup with any show being performed within the hospital. Under recently organized Special Services Division of VA, radio and show talent will be sought on basis identical with that applied by its counterpart outfit in the armed forces.

"Radio stars will be asked to appear at hospital theaters whenever they are in the vicinity," a VA spokesman explained, "and detailed arrangements for vaudeville and musical shows will be made from whatever talent is available in the areas of the installations."

The VA Special Services Division has been quietly shaping plans since its cre-

## 11 Indie Houses Grab Playbill Page

NEW YORK, Feb. 4.—For the first time in 20 years—since the Klaw & Erlanger chain of indies broke up— independent showshops are getting an ad page in the *Playbill*, thus breaking a two-decade Shubert monopoly in this ad medium. First indie ad page is skedded for Monday (11).

Eleven houses are together in this deal which, officially, is explained as just "we finally got together." Any concerted effort to revolt against Shubert solo ad holding was scoffed at. Lack of paper due to wartime control was offered as another reason why these unfettered houses had not gone into the mag before. New page will not go into *Playbill's* distributed in Shubert houses and vice-versa.

ation a few months ago, and it recently concluded arrangements with USO for expanded program of entertainment for hospitals, according to C. C. Bream, acting director of VA's recreation and entertainment services. Full-scale programs under the new arrangement will get under way March 1, it is contemplated. This is the first big-scale program of its kind for veterans' hospitals, it was explained.

Shows designed for hospitals' audiences will be reviewed for suitability by the office of the acting chief medical director (See *SHOWBIZ AIDS VETS* on page 45)

## No Jobs But Plenty Hope

### Agencies and stations set org to shuttle possibles to openings that aren't

HOLLYWOOD, Feb. 2.—The gold rush is on again, but there's no pay dirt waitin' at the end of the rainbow!

Radio hopefuls—announcers, actors, producers and writers—are swarming the film capital looking for jobs—and there just aren't enough to go around. What started out a few months ago as a gradual migration to this Coast has become a task force invasion and a major headache for the biz. It will get worse before it gets much better, radio biggies predict. It's repeating the early film migration of legit performers—but double.

Kids, fresh from the service, with little or no experience but a taste of California's clime acquired while in uniform, are making the rounds of the nets, indies and agencies, looking for jobs "in radio." Talent from the rest of the nation, spurred by the end of the war and (Tyros Drive Hollywood Nuts, page 42)



## Burlesque, Etcetera, Battles Recalled as Moss Bows Out Of Longtime N. Y. License Job

### Minsky Chaser Sits Back and Reminisces

NEW YORK, Feb. 2.—At least one man here could afford to smile when he read yesterday (1) of Equity's plea to Mayor William O'Dwyer for the return of burlesque to Broadway. That man is Paul Moss. Twelve hours before the story appeared in morning papers, Moss had laid down his cudgel as license commissioner and had taken over control of City Center, New York's official showshop.

As holder of the license czarism for longer than any other commissioner in New York history, Moss is probably best remembered as the man who drove the Minskys from the Main Stem and tried to regulate ducat brokers, as well as keeping an eye on the general morals of Broadway. Not, as he hastens to explain, that he was either a snooper or a cop. There was only one time he could act and that was May 1 every year when the show ops came hat in hand for their licenses. If they didn't

toe the mark Moss nixed their pleas, which was equivalent to closing them out.

This was how he finally banished burly for good in 1941, after a ding-dong battle which had broken out shortly after he took office under F. H. LaGuardia.

The current plea to LaGuardia's successor in *Equity*, official mag of Actor's *Equity*, asks that burly return as a training ground for tyros and a school for the top comics of the future.

That's why Moss can smile, because back in 1935 he proposed the same thing to the burly ops in a mass confab.

NEW YORK, Feb. 4.—The "Equity" article got a pat on the back from the Minskys, but Morton, one of the two brothers who are synonymous with Main Stem burly, stated emphatically that they're not going to the wheel even should Mayor O'Dwyer give the green light. However, they're all for burly's return, he said, and hope that the new mayor will outlaw the Butch-Moss ban which drove them from 42d Street.

"I pointed out to them," Moss said, "that since there was no vaudeville and few stock companies, burlesque was the obvious training ground for kids coming to New York, the Mecca of show business. I suggested that they clean up their shows then, open a booking office, form units, headed by comics who could be changed from time to time, and troupe thruout the country. It would have replaced dead vaudeville. I even suggested one of the junior Minskys as organizer.

"My idea was greeted with enthusiasm, but that was all. Nothing was done (See "Burly Battles Recalled" on page 4)

## Great Nicola Passes At Home in Illinois

CINCINNATI, Feb. 2.—William M. Nicol, (The Great Nicola) internationally famed magician, died at his home in Monmouth, Ill., yesterday. Nicol was regarded as the dean of American magicians and one of the greatest money-makers in his field. He at one time was the highest-salaried magician in American vaudeville.

Besides covering the American vaude circuits, Nicol made half-a-dozen world tours. In India, the Nizam of Hyderabad is said to have erected a theater for a single performance of Nicol.

Nicol's father, known as Nicoli, passed on his magic tricks to Nicol, who in turn intiated his own son, Charles Nicol, into the profession. Besides his son, Nicol is survived by his widow, and a brother.

## In This Issue

Burlesque . . . . .	43	Letter List . . . . .	66	Reviews, Legit . . . . .	40
Carnival . . . . .	46-56	Magic . . . . .	43	Night Club . . . . .	38
Circus . . . . .	58-59	Merchandise-Pipes . . . . .	68-77	Vaude . . . . .	40
Classified Ads . . . . .	67-77	Music . . . . .	16-35	Rinks-Skaters . . . . .	57
Coin Machines . . . . .	80-132	Music Cocktail . . . . .	38	Roadshow Films . . . . .	66
Fairs-Expositions . . . . .	60-62	Music Machines . . . . .	84-93	Routes: Carnival . . . . .	79
Final Curtain, Births, . . . . .		Music Popularity Chart . . . . .	28-33	Routes: Circus . . . . .	79
Marriages . . . . .	45	Night Clubs . . . . .	37-40	Television . . . . .	15
General Outdoor . . . . .	77-79	Parks-Pools . . . . .	63-65	Vaudeville . . . . .	37-40
Honor Roll of Hits . . . . .	28	Pipes for Pitchmen . . . . .	75	Vending Machines . . . . .	94-97
Legitimate . . . . .	41	Radio . . . . .	5-15	Vets' Employment . . . . .	44
		Repertoire . . . . .	66		

# Costume Rationing, Nickel Squeezing and Buzz Bombs Helped England 'Hard Way'

Producer Robert Nesbitt in U. S. on Talent Search

NEW YORK, Feb. 2.—Six years of squeezing nickels, figuring up clothing coupons and devising glamour costumes out of net, sequins and cheesecloth—to say nothing of dodging buzz bombs—has been a nightmare, but for Britain's showbiz producers and directors.

That's the opinion of Robert Nesbitt, director of shows at London's largest vaude and revue houses, the Coliseum and the Palladium, and co-producer with actor-producer Tom Arnold of shows at the Prince of Wales Theater. Nesbitt is here on a talent hunt for specialty acts which he can use in new London shows.

"You know we've learned show business the hard way," he said. "In fact we've had to learn it from the ground up. It's been good for us, because we've had to think and not just spend. When you get only 4,000 coupons for clothing of a show (particularly a show with a big line of girls) and the government won't let you buy material outside the country, you can imagine what that means. Your shows become a production problem in which each idea is thought out three times. You may want one type of a scene, but after you've gone into consultation as to what material you have to create it, you'll probably change your mind.

"I think it's helped us enormously. We've learned to work at the business of getting shows in motion. And evidently the public like our efforts," he added, with a grin, "because the theaters are jammed nightly. We're having a boom such as we haven't had in years. Just like your Broadway, except that we can't put on shows such as you have with our difficulties. We're only hoping that the government will soon relax its enormous profit taxation and its ban on clothing and materials. Then we'll really be able to dress up shows. And we should

do it well because we've learned so much in the past six years.

Nesbitt, who admits his Main Stem visit has been "a wonderful experience" after London, has spent most of his time combing the niteries and vaude-pic houses for talent.

"I'm after specialties, not names," he said. "Those are hard to find, but they fit better into our style of shows. We call them revues. (They're somewhat akin to white-tie vaude.) They go best now in England, just as they did in World War I. A good line of girls, and a group of specialty acts are all you need. But our acts are all sort of worn out. Everyone has seen them so often, they want something new and America has the talent. In fact, it's the only place we can get talent now. Europe is dead as far as we're concerned, for two reasons. First, there's little or no talent. Two, the government won't allow any act from any of the former enemy countries to work in England. That cuts out not only Germans and Italians, but Austrians, Hungarians, Bulgarians and others, and those countries used to supply us with good specialties. That leaves the U. S. as the market, but inflation is hitting you as it hits us. Prices for acts are awfully high."

Nesbitt admits that most of his work on this visit was in the nature of an over-all look-see. He is paying a flying visit to Chi and then back to England. He hopes to get back in the fall and buy acts. "I'm going to look for unknowns; the kids who haven't yet made the grade," he said. "There are plenty of them with talent and they'll fit into my picture well. Meanwhile I'm going back to continue trying to emulate Broadway despite the 4,000 coupons, the taxes and the old talent."

## FM Will Be General In Canada, Says CBC

VANCOUVER, Feb. 2.—Frequency modulation will become general thruout Canada as soon as possible. A Davidson Dauton, 33-year-old chairman of the board of governors of the Canadian Broadcasting Corporation, reported in a news conference in Hotel Vancouver this week that the CBC already is doing experimental work in FM at Toronto and Montreal.

Dauton was here for a three-day conference of the governors of CBC, his first visit here since his recent appointment as full-time chairman of CBC. Regarding television, he stated that CBC will be ready to handle it for Canadian use on its arrival.

To critics who allege that CBC is too "talky," he produced figures which showed that 51 per cent of radio time last year on sustaining programs was taken up by music, with only 17 per cent news broadcasts, 6.6 information talks, 5.7 drama and 3.1 religion.

Dauton stated that CBC would like larger quarters in Vancouver, but has no immediate plans for moving out of Hotel Vancouver.

Governors attending the meeting were: Mrs. T. W. Sutherland, Revelstoke, B. C.; J. W. Parker and Dr. A. W. Trueman, Winnipeg; F. G. Crawford and B. K. Sandwell, Toronto, and Dean Adrian Poulliot, Quebec City, Que. Also present were Dr. Augustin Frigon, Ottawa, CBC general manager, and Donald Manson, Ottawa, assistant general manager.

## "BORN YESTERDAY"

(Continued from page 3)  
on the considered advice of physicians retained by herself and by the management, she left the Locust Street Theater, Philadelphia, for the Passavant Hospital, Chicago. Vicious gossip and careless rumors are evils in a good society. We trust that this clarification may, in some small measure, serve to eradicate them. We have already conveyed to Jean our sincerest wishes for a speedy recovery. We repeat them here and now, and LOUDLY."

## Thumb Fun

HOLLYWOOD, Feb. 4.—Gracie Allen, whose singular *Concerto for Index Finger* brought her such yocks and flackery that she was invited to "play" the selection at Carnegie Hall and the Hollywood Bowl and with the Boston, San Francisco and Los Angeles symphony orchestras, is trying a repeat. According to Gracie's p. a., Meredith Wilson, Burns & Allen show batonwaver, has taught her to perform with the thumbs of each hand.

Whether or not she can really play piano, whether or not she finds a title (*Theme for Thumb, Knuckle Nocturne, Fugitive From a Fugue*, are some of the suggested names), whether or not she debuts the piece with a symphony or Spike Jones—these are not the questions. Trade wants to know whether or not she'll be able to repeat that million-buck publicity which she got on the first note.

## Red Cross Drive Backed by Showbiz

NEW YORK, Feb. 2.—A wholehearted effort on the part of all webs and indie outlets here is planned when the drive opens for the Red Cross. Goal in Greater New York is \$10,000,000, one-tenth of the national goal of \$100,000,000. Symptom of this wholehearted co-operation, similar to last year, came with the 100 per cent appearance of reps from all webs and indies at luncheon Monday (4) at the Waldorf-Astoria where radio's pitch was outlined. Each outlet is expected to handle the plea in its own way, same as last year.

Other branches of showbiz are also co-operating in the drive. Richard Rodgers is heading the composers, authors and musicians group; Carl Schwartz, of Carl Fischer, Inc., will helm musical instruments; P. G. Gillig and Ira Kaplan, Emerson Radio Company, will front for radio manufacturers and retailers.

## Burly Battles Recalled as Moss Bows Out of N. Y. License Job

(Continued from page 3)

about it and next year Major Bowes stepped in, created just the type of thing I had been talking about and made a mint of money."

### It Happened in 1936

The first move in Moss's campaign to clean up the strip shows came in 1936 with police closing of the Gotham Theater at 125th Street. Since New York law says you can't close a show until after conviction, police had to get a conviction before the show could be shuttered. They did. Meanwhile, when May 1 rolled around Moss refused licenses. At this time there were 14 burly houses in the city. Within six months, the ops had asked the mayor to let them have their own "Hays Office" headed by John F. X. Masterson (now a city judge), financed by the field to police the three houses then running. This was granted and continued for several years. Finally the shuttering of the late Isidore Herk's show at the Galety Theater in 1941 ended the wheel on Broadway.

There was one more echo when a show titled *Wine, Women and Song* at the Ambassador in 1943 caused a flood of complaints to Moss's office. Altho no producer was shown in connection with this show, Moss believed that Herk was behind it and arranged for separate groups of people to see the show and comment. They were taken from all faiths and their consensus was that the show was too blue for Broadway. Herk was behind the show and elected to make a Grand Jury matter of it. He lost his case and spent some months in jail before his death.

Thus burlesque bowed out. Moss again came to the fore when he was sued for \$1,000,000 after he had refused a license to the Belasco during the fracas between Max Jelin and Lee Sabinson over the show *Trio*. Only recently the courts backed Jelin in his stand.

"I had to refuse the license in this

case," Moss said, "and when I did they could have gotten an injunction which would have kept the show on, if they wanted to keep it on. Instead they closed the show and sued me."

This suit, incidentally, is also past history.

In 1943 Moss went after the ducat brokers. He claimed they were overcharging and causing a "black market" in pastebards. That, however, was not as successful a campaign, as Moss now admits.

"Brokers are impossible to handle," he said. "By that I mean that you can close them up, but they'll spring up again, if it's only in their own homes, working over a telephone. Besides I could never get co-operation from the public to come forward as I asked, and complain against overcharging. They were afraid of being blacklisted."

"I don't know just what the solution to this broker problem is," he said. "I do know, however, that there are too many of them; over 100 in the city. Since the theaters give them 75 per cent of their orchestra seats—it sometimes seems nearer to 90 per cent—there just aren't enough theater seats to go around. We did manage to get into clubs where overcharging was being done and I made 75 cents the top fee. But of the 10 or 12 brokers I put out of business, most of them are back again."

### Pic House Sections for Kids

Moss was also responsible for better supervision of kids in movie houses, getting a law passed to put matrons in pic houses to take care of youngsters. He had his battles with some theaters because truant officers, cops, etc., were always yanking kids out during school hours. But in the end, his system worked to the good of all.

He also outlawed fake auctioneers on Broadway and helped disabled vets with newsstands to keep them going.

Now he has his headaches trying to make the City Center pay. Getting legit

## Obstacle Course Teaching Planned For Aspiring Thesps

COLUMBUS, O., Feb. 4.—The hubba-hubba school of teaching which the army followed in trying to make G.I.'s out of civilians can be put to use in teaching aspiring thespians to perspire and succeed. At least, that's the premise on which Darrell Holmes is putting this theory into effect at Ohio State University where he is sweating out a master's degree, and later hopes to get a doctor's degree with a view to playwrighting.

A graduate of the USO speech department, he spent three-and-a-half years in the engineers, two of them in the Aleutians. The way he learned his business in the army is how he's going to put across his ideas to some 200 high schoolteachers thruout Ohio during this month and next in a series of drama clinics.

Theory is to show an over-all picture of what students are trying to accomplish, and the individual step-by-step method of doing it follows. To work this in the clinics, Holmes plans to use a couple of star thespians from the university players who will stage a scene incorrectly. Then Holmes will re-direct the scene in front of the audience and this time it will be played correctly.

In short, it's training from the ground up, in which students (in this case school directors) are treated as one step above an idiot and thus shown their lesson in its most elementary or kindergarten form. That's the G.I. way and Holmes is set to follow it.

## Ticket Broker Ache Explodes in License Commissioner's Face

NEW YORK, Feb. 4.—New License Commissioner Ben Fielding will get his first headache this week when the ticket broker situation, covering not only the showshops, but sports events, etc., is hauled up before the city council tomorrow (5) by two members of the council. He is inheriting an ache which plagued his predecessor, Paul Moss (see current issue), and which Moss believed was almost incapable of solution.

This new assault on the ducat peddlers has arisen from the forthcoming basketball game between Notre Dame and New York University, skedded for February 9 at Madison Square Garden. The Garden holds 18,000 when the folks are packed in, and the two councillors want to know what happened to 11,500 of the tickets.

The day tickets went on sale, the line-up outside the Garden started at 6 a.m. Four hours later, these pastebard seekers got to the box-office to find they could get only poorest floor seats, way back, or balcony. In all, according to understanding, only 3,500 admissions were sold to waiting fans. Another 4,000 go to Garden subscribers, which leaves 11,500 unaccounted for.

Garden officials queried, while unable to give accurate figures, did state that "a very large percentage" of the missing 11,500 went to alumni of the two colleges, plus students in other schools and colleges in Greater New York. These culture kids have become a sizable, regular fan clientele of Garden sports events, particularly since the return of so many sports-minded G.I.'s, now back hacking away at the Three R's. The rest, says the Garden, went to the brokers.

All of which suggest that twin elders will have a job getting the new license commissioner to loosen his collar over the fracas, even if he loosens a little the tight mantle he inherited from Moss.

shows is the big problem here, but no matter how big that poser is, it's a cinch compared to the job he just left.

"I don't know if my successor will work as hard as I did," he said. "I went at it from early morning to very late at night. But it was fascinating and touched everyone's life. It was hard sledding at times, but I enjoyed it over the years. I made a million—or was it a million-and-one—enemies. Now I can sit back and relax, however, and that's worth it."

Meanwhile Sam Briskman, who formerly owned several wheel houses in Manhattan and Brooklyn, and now owns only one, The City, on which he's getting rent from a newsreel company, is also out to get O'Dwyer G-String minded.

# Columbia's High-Pitch Tintele

## If - When Families Join G.I.'s, AFN Has Program Plans

NEW YORK, Feb. 4.—If you can believe an army press release—and that in itself is a subject requiring an extended excursion into dialectics—families of G.I.'s in the occupation forces may eventually be permitted to join their menfolk overseas. Whether or not it's a pipe dream, American Forces Network in Frankfurt, Germany, believes it will happen and is making plans. "Looking forward to the time when the occupational soldier will have his family with him in Europe," the Frankfurt HQ of AFN optimistically says, "AFN has laid the groundwork for the presentation of locally-produced radio shows aimed at the American home."

The khaki web, which has just been taken over by Lt. Col. Ernest C. Sanders, ex-WHO (Des Moines), who replaced Lt. Col. John S. Hayes, is trying to satisfy every type of G.I. interest, shown by the way it has "carried the ball" in sports airings. An AFN roving sports staff has covered every major football game in ETO, regardless of technical or transportation difficulties. Games in the U. S. were rebroadcast by short wave.

At the close of 1945, the sports-minded G.I. heard the 7th Army All Stars vs. TSFET in Paris, then was switched to Miami for the Orange Bowl and then got a word picture of the Sugar Bowl game in New Orleans. To close out the year, the entire Rose Bowl game from Pasadena was heard thruout the occupational zone in Germany.

## Valentine & 'Hat' Pay Out--Press Vs. Air Ratings

NEW YORK, Feb. 2.—Purchase of ex-Police Commissioner Lewis J. Valentine as emcee on *Gangbusters* hasn't paid off the L. E. Waterman Fountain Pen Company in a higher Hooperating but it has produced millions of lines of free publicity. First-page breaks made the wire services at the time of his appointment and during the last week on General MacArthur's request that Valentine come to Japan to reorganize Nip police force.

Indication that both ex-Mayor La Guardia and Valentine are paying off in the press better than they do at the dials is shown by the fact that the Waterman program, rating on January 15 report of C. E. Hooper in 1945 was 10.0 and during the same period this year with Valentine it was only an 8.4. The Little Flower started off his radio commercial career for *Liberty* mag with a 12.7 and on the second report, January 30, dropped to 6.5, which does not compare with any of the sock commentators who range from Winchell's 21.0 to Lowell Thomas's 14.3 (both ratings from current Hooper reports).

### Fidler Sags to 4.8

Jimmie Fidler (he follows Little Flower) dropped to a 4.8 when La Guardia made his debut. (Trade feels that La G. lost his audience by the end of his seg and that they didn't come back to hear Fidler.) In the second report (second since the 'Hat' has aired), Fidler got back 2.4 of his audience and tabbed a 7.2.

Actually, however, both *Liberty* and Waterman execs feel that they have been paid in full with publicity even if The Hat and Valentine don't hold their audiences. Ad men point out that, measured in terms of paid lineage, actual payments to the two news stars can be written off the book and that anything from here on in is so much gravy.

Paul W. Morency, general manager since 1929 of the Travelers' Broadcasting Service Corporation's station, WTIC, Hartford, Conn., has been upped to a v.-p. berth.

## MBS Blushes In Carrington Flack Shade

### Dr. C. Shows Up Script Pitch

NEW YORK, Feb. 2.—Trade was laughing this week at Mutual and Phil Carlin for ballyhooing the *Carrington Playhouse* as a super duper opportunity for scripters who couldn't break into radio thru any other seg. Laughter was occasioned by the fact that the very same week that MBS threw a luncheon for Elaine Carrington, emcee of the *Playhouse* and donor of the \$500 first prize (January 27 at the Essex House), the Chesebrough Manufacturing Company, sponsors of *Dr. Christian* (CBS), with no altruistic leanings announced its fifth annual *Dr. Christian* script competition with a \$2,000 first award.

Not only does the Chesebrough org give a first prize four times the size of Elaine Carrington's but it presents a number of the also ran plays and pays solid royalties for them. While Carrington's pitch is for "tyro authors," the *Dr. Christian* award is for good scripts by anyone and while the *Dr. Christian* formula in theory restricts the scope of an author's scribbling, practically anything can be pushed into the mold. Carrington stressed the fact that the *Playhouse* isn't after "arty" material but just good writing by air playwrights who have to have a showcase, which means, of course, the kind of material that *Dr. Christian* is seeking too. *Dr. C.* has an added advantage of having Jean Hersholt as star and a sock cast with a budget (\$4,000) decidedly higher than that set by Mutual for the *Playhouse* (\$1,500).

### Open Manhole

All of which made the trade feel that Mutual had fallen for a swell flack job for Elaine Carrington and her soap operas, which are heard on NBC (*When a Girl Marries* and *Pepper Young's Family*), and CBS (*Rosemary*). Deal was set by John Gibbs, Carrington's agent, and the first play to be done on the *Playhouse* was brought to the C-G combo by an "agent" and there wasn't an odor of competition about it. It's *Balzac Murder*, by Joseph Cochran. Even the second, third and fourth plays were selected before the announcement of the *Playhouse* (which is only set for 13 weeks), which gave further reason for raised eyebrows about the "competition."

Build-up was all the more questionable, pointed out some writers, in being introed during the week when the CBS *Workshop* was skedded to come back to the air, since the *Workshop* has always looked over new writers' scripts and brought plenty of new blood to the air. Consensus is that MBS saw the name Carrington and fell—but good.

## Wanted: PA, 7½-10G; Willing to Work For Lady Legree

NEW YORK, Feb. 2.—An indie station flack job, from \$7,500 to \$10,000, is going around. Several placement agencies are peddling the berth and have had a number of bites—until it is discovered what station is involved, and then the job applicant bows out gracefully.

Seems that the lady chief of the operation has a rep that's terrific and that even money can't make up for a number of other things. The gal is Bernice Judis, general manager of WNEW. Station, naturally, is the Blow-operated WNEW. Latest ex-flack for the percolator was Joe Ransom, now WHN, and current interim publicity distrib is Rhea Diamond, ex-OWI and WMCA. Station is one of the most successful indies in the nation, which should prove that Judis knows her biz, even if she's tough on p. a.'s.

## Bull Session

OMAHA, Feb. 2.—Two Omaha cops have a greater respect for the potency of radio following their impromptu roasting of their captain over a cruiser car short-wave transmitter they didn't know was alive. Ears burned at the police station as the cruiser car pair, Lou Fritz and Carl Blister, spared no words in scorching their fellow officers, department by department, and the municipal judges.

For 35 minutes their conversation jammed the main transmitter as frantic fellow officers tried to shut them off. Finally a trouble-shooter car caught them and shut off the car's transmitter. The pair drew a three-day suspension.

Said one later: "Sure, I saw the red light on (showing the mike was alive), but I didn't have a license to operate it."

## Radio Column Slots Open on 2 N. Y. Papers

NEW YORK, Feb. 2.—Harriet Van Horne is not long for radio. *New York World-Telegram* columnist will shift to feature writer within the next month. New pillar filler hasn't been set as yet.

W.-T. radio slot has been a stepping stone to bigger things in the Scripps-Howard organization with plenty of toppers thruout the newspaper chain having at one time or another had a swing at the radio fan scribbling.

*New York Post* like the *New York Herald-Tribune* as reported in *The Billboard* last week, is readying a column. Trade has it that Al Cusick, who handles the radio listings in *The Post*, will not be elected to column. Managing editor is looking for someone on the staff who he thinks can do a column on radio in *The Post* fashion. If he fails to come up with a staffer, job will be thrown open to all comers.

## Grove Labs Dump Shadow; Product Woes

NEW YORK, Feb. 2.—*The Shadow* will lose one of its sponsors March 3 when Grove Laboratories bow out at the end of a 26-week sponsorship. Original contract was set for 39 weeks with an out at the end of any 13-week period, as is usual in time deals.

Grove had no intention of losing *The Shadow* even tho its planned pitch was directed at the cold remedy biz. Idea had been to try to see what they could do selling a DDT product, but strikes held up production of the new line and so the cancellation. Grove sponsored the Street & Smith thriller on the Pacific Coast and in the Chicago, Detroit and Indianapolis areas.

## Tommy Dorsey Ork Summer Replacer For Moore-Durante

NEW YORK, Feb. 2.—Rexall (United Drug Company) has bought the Tommy Dorsey ork as summer replacement for the Gary Moore-Jimmy Durante show on the Columbia Broadcasting System. N. W. Ayer is the agency.

Moore-Durante opus, now aired at 10-10:30 p.m., moves to the 9:30 p.m. slot in March.

## Ultra-High Frequency Gets Going

Signal is four times as effective as most powerful yet operated in New York

By The Billboard Television Research Bureau

NEW YORK, Feb. 4.—The Columbia Broadcasting System trotted out its ultra-high frequency color video last week for the press, ad agencies and sponsors. Only one newspaperman is said to have seen it before the showings which started on Thursday (31) at 11 a.m. (Sked was 10:30 a.m., but newspaper men don't get up that early and besides, the weather was very, very thick.)

Actually the Federal Telephone and Radio Corporation built transmitter had been in use for only about two weeks and the antenna had been installed only the night before the initial test. So new was the combination of transmitter and antenna that 12 hours before the demonstration no one was certain just how much power the transmitter would generate with the newly-developed antenna (CBS's own baby).

Power of signal is actually four times as effective as the most powerful transmitter yet to be operated in New York—however, if the receiving antenna isn't adjusted microscopically a home receiver is just as liable to pick up black level (no light or picture, color or black-and-white) as it is to pick up anything else. That's one of the sock negatives that was brought out during the pitch.

### It's Good, Brother

CBS color is good, vivid and without ghosts or fractures. Demonstration was (See *Columbia's High Pitch* on page 14)

## How's Your Kirby

NEW YORK, Feb. 2. — What started out as a gag to get pique out of a scribe's system when he couldn't find his emcee, has ended up as a major promotional stunt for NBC's *Honeymoon in New York*. Art Henley, once-a-week wag, was going nuts looking for Durward Kirby, emcee on the show (Art writes the show), and Kirby was nowhere to be found. So Henley put an ad in *The Herald-Tribune* to the effect:

"Lost . . . One tall, tan Durward Kirby, owner frantic, can't work. \$1,000 reward."

And promptly forgot all about it. However, the next day the phone at home began to go crazy and his mother almost went crazy along with the phone. Newspapers began to call up about the Kirby and it looked as tho it all was ace flack natural. However, at first, NBC toppers looked askance at the prank and Henley got the freeze, but definitely. However, top brass finally trotted out its sense of humor, saw the possibility of the search for a Durward Kirby and offered a G for the best conception of what a Durward Kirby would be. There's 500 bucks for the best 50 words on what a D. K. is and another 500 for the best sketch, design, carving, painting, etc., of a D. K.

Contest is moving along with a crash. Henley is happy and maybe *Honeymoon in New York*, the program, may find a few more listeners.

## Chi Daily News Buys Big Hunk Of Indie WIND

CHICAGO, Feb. 2.—John S. Knight, publisher of *Chicago Daily News* and other papers, this week bought a large hunk of WIND, top indie in town, in one of the biggest radio stock sale transactions here in a long time. Knight bought 42 per cent of WIND's stock, most of it from Ralph Atlass, station president. Price of stock has been put at \$1,000,000 by some radio experts here. When questioned, Atlass said the sale price was less than that, but how much less he would not say.

With Knight's purchase of Atlass's stock, his children and other minority stockholders, majority stockholders in the station remain P. K. Wrigley, gum magnate, and Les Atlass, CBS v.-p. here, who is Ralph's brother. Stock is now divided between Knight, Wrigley and Les (See CHI DAILY NEWS on page 43)

## Oscar Possibility Good for Heavy Air Sugar, Milland Finds

HOLLYWOOD, Feb. 4.—Just being nominated for an Academy Award gets the topper plenty of extra dough offers, if the nominee has a real chance of turning into an Oscar owner. Ray Milland, who has more than an even chance of getting himself one of these Academy things with the *Lost Weekend*, has already been booked for eight heavy dough guest shots.

First shot was his Edgar Bergen bow yesterday (3). Next is his Bob Hope shot (5) and on February 19 he has a *Colgate Theater of the Air* starring role. Other shows that Milland will tap will be Jack Benny and Louella Parsons, both March 10; *Theater Guild* program, March 17; Fred Allen, March 24, and *Information, Please*, either March 18 or 25.

Advance build-up for Milland is being done in connection with *Lost Weekend* showing, with some exhibitors going whole hog, as did Harold Lyon, Des Moines, who used three local stations, KRNT, KSO and WHO, for selling the picture. Not only were spots bought, but special events were planned for full-length programs. This use of airtime has been duplicated in nearly 50 cities.

## Uniform Time Law Urged at Session Of 10th NAB Dist.

OMAHA, Feb. 3.—Enactment of legislation for uniform time thruout the country was urged in a resolution adopted at meeting of 10th district of National Association of Broadcasters January 25 and 26. "Variations in the different areas of the nation affect radio broadcasting and result in serious confusion to the listening audience," the resolution said in urging action by Congress. Sponsors of the resolution said two time changes a year resulted in a large financial loss to stations because of Daylight Saving time.

The reps of 63 stations in Nebraska, Iowa and Missouri promised to support recommendations for better balanced commercial content in programs. The district also urged NAB Prexy Justin Miller, who spoke at the meeting, to organize an NAB program department.

## KECA Tops Chelsea Contest

HOLLYWOOD, Feb. 2.—Jack O'Mara, sales promotion chief for KECA, local ABC outlet, has been awarded a \$1,000 War Bond as first prize in the nationwide Chelsea Cigarette contest for the best job in promoting and publicizing Guy Lombardo's recent song title contest. O'Mara's KECA campaign utilized display cards, inside car cards, newspaper ads, music store posters, ads in football schedules and even ads on paper bags in grocery stores. O'Mara estimates the campaign hit home with 13,000,000 advertising impressions.

What made it particularly tough on KECA in the contest was the fact that it had to reach people in one of the most scattered territories in the country—the Los Angeles area.

## KSD News Beat Score Upped Two

ST. LOUIS, Feb. 4.—News staff of KSD, local outlet owned by *The St. Louis Post-Dispatch*, is bringing in one scoop after another with unusual regularity. Following its news beat over other St. Louis stations and news rags in the packing house workers' strike (*The Billboard*, January 26) KSD scored another one January 26, when it stayed on the air an hour overtime to announce at 1:05 a. m. that an 18-day-old strike of 1,500 AFL truck-drivers had ended.

Now the percolator has decided to send a legman to Europe to report by direct broadcast the investiture of Cardinal John Glennon of St. Louis, first American cardinal from west of the Mississippi. Frank Eschen, head of KSD's special news events department, will precede Cardinal Glennon across the Atlantic to Eire by a few hours February 12. Eschen will make six special broadcasts from Europe, the first of which will be from Dublin on February 12, when he interviews Cardinal Glennon. From Dublin, Eschen will fly to Rome where February 15 he will interview Cardinal Glennon and some of the other 31 new cardinals. His third ailer will be February 21 from Rome, following the ceremony; fourth from London, March 1; fifth from Berlin, March 8, if occupation authorities permit, and sixth from Paris, March 15.

## Schechter Heading West, News Gatherin' Ideas Up His Sleeve

NEW YORK, Feb. 2.—With MBS's Phil Carlin, program v.-p. on his way back to the Main Stem, it's Abe Schechter, news chief of the web, who is getting ready to go to the West Coast, with stop-overs on the way. Just as Carlin was interested in Mutual's Coast program facilities, so Schechter is wrinkling up his brow about MBS's national news gathering possibilities.

With the trend towards local news gathering being underlined more and more, web news organizations have a different kind of problem than they had when they were covering, with personalities, the far flung international scene. MBS just hasn't the dough to spend that the senior nets have—so Schechter has to come up with ideas that pay off instead of dishing out from a gold-filled bag.

## Fem Participators Nix Canned Commercials for Ad-Lib Plugs

NEW YORK, Feb. 2.—E. t.'s have exited as an important part of fem participating programs, with any seg worthy of its salt (Hooperating) refusing not only to accept e. t.'s but also nixing canned script commercials. Audience pulling slots now insist on doing the plugs, as they feel they should be done, with only the sales appeal of the bank-roller in mind not the agency weasel words.

Stations all the way from Denver (KLZ) to Manchester, N. H. (WFEA), integrate what the agency wants to say into the monolog or dialog and the pitch takes on the character of the program rather than the reverse. In many cases, typical of which is *Mrs. Farrell's Kitchen of the Air* (WFBM, Indianapolis), the star ad libs the commercials and "follows" agency copy—but freely.

### Three-Pitches Per 15 Minutes

Average number of advertisers accepted for these fem segs, which run all the way from WOL's *Breakfast With the Pages* (Jack Page, ex-flack and promotion man who claims he's not so ex but that he just doubles in brass) to WCOP's *People You Should Know*, which Virginia Dwyer handles up Boston way is three per 15 minutes. (Both these stations are Cowles-operated but their programs happen to run the gamut and are, therefore, used as examples.)

Cost of participations (under 52-time contracts) runs from \$10 to \$25. On stations that range from 500 watts to 5 kw. These figures do not include Main Stem versions of the shows like WJZ's *Breakfast*

## State Dept. Favors Extension of Pan-Am Broadcasting Treaty

WASHINGTON, Feb. 4.—Francis Colt DeWolf, chief of the State Department's Telecommunications Division, set the keynote at the North American Regional Broadcast Engineering Conference, which opened here today, when he urged two-year extension of the current North American Regional Broadcasting Agreement which expires March 29. State Department expects to conclude the conference within two weeks at which time, U. S. officials are confident, extension of the agreement will be signed. Chairman Paul A. Porter of Federal Communications Commission will make the closing address.

DeWolf, tracing the history of the agreement which was signed at Havana, Cuba, in 1937, described the success of broadcasting operations under the pact and emphasized the need for continued collaboration, looking toward general revision of the agreement "within the next two years." In urging extension of the agreement the State Department has support of the major participating nations, notably Canada.

The Cuban government, which has been the only party to indicate a desire for drastic revision of the pact, is expected eventually to approve extension of the agreement. In his opening remarks, DeWolf examined Cuba's role, suggesting that Cuban demands for revision of the agreement might be taken care of within the framework of the existing pact. DeWolf also proposed creation of a temporary committee which would facilitate exchange of technical information between parties to the agreement.

The committee, DeWolf indicated, would facilitate operations under the present agreement and lay the groundwork for a new pact which would be based upon the latest scientific developments and national policies of member countries brought about by World War II.

## Lone Ranger To In-Person At Houston Fat Stock Show

DETROIT, Feb. 2.—Lone Ranger, played by Bruce Beemer, will appear as the star feature at the Houston Fat Stock Show and Rodeo in Sam Houston Coliseum, February 1-10.

Coliseum holds 7,500 people and advance sales are reported very strong.

## Pentagon Stuff

NEW YORK, Feb. 2.—In lieu of a St. Bernard or a guide, the Broadcast Measurement Bureau has sent each station subscriber a map-diagram on how to find 270 Park Avenue in New York and, having found the building, how to discover where Building G is and then how to get to the 11th floor. A diagram of the office layout is included on the map so that station brass can wander in and out of the Hugh Feltis, Johnny Churchill and other BMB exec hangouts without the services of the receptionist.

Map's no gag, since office is located in one of the Hotel Margery buildings and there's no way of finding the place from the 270 Park entrance without asking a doorman. Gang from out-of-town don't like to appear ignorant and some of the station men have avoided visiting the research headquarters because after they arrived, via cab, at 270 Park, there was no automatic way of discovering BMB.

It seems that you first take a cloister-like walk, then cross a road—and then you find Building G, etc.

## D. C. Legislators Try To Snafu Labor FM Station Ownerships

WASHINGTON, Feb. 4.—A move to outlaw ownership of radio stations by labor unions is quietly getting under way in Congress, *The Billboard* learned. Legislation is being prepared, which is expected to be introduced soon to prohibit labor groups from owning or controlling broadcasting facilities. Proponents of the legislation, it was learned, fear that organized labor will move in on the home districts of legislators with anti-labor records via the air waves in an attempt to oust them from office or, at least, to persuade them to revise their voting record.

The fact that Federal Communications Commission has 15 applications from four labor groups to construct FM stations in 11 major industrial areas has some anti-labor congressmen hot under the collar and they are afraid of additional applications which they feel sure will come with further FM development. In addition, an application was recently filed to increase the power of the one labor-owned standard broadcast station, WCFL, Chicago, operated by Chicago Federation of Labor.

Contention of Congressmen, who are readying the legislation, is that labor groups are effectively operating as political parties and they insist that ownership of stations by political parties is prohibited by law. They argue that station connections with any political party ought to be considered a "black mark" when operating licenses come up before FCC for renewal. Labor unions, they assert, are restricted in their financial contributions to political campaigns and the sponsors of the legislation contend that unions should not be permitted to influence election issues from a partisan viewpoint thru control of the airways which are public property.

FCC has scheduled bids of the Amalgamated Broadcasting System, Inc. (CIO), Chicago Federation of Labor and the International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO) for FM stations in Chicago for a consolidated hearing with 17 other applicants. In Chicago, 17 FM channels are available. Application of the Unity Broadcasting Corporation of Massachusetts, International Ladies' Garment Union, for an FM station at Boston, is scheduled for a consolidated hearing with 10 other applicants competing for the 11 available channels. FCC may announce date for hearings very soon, it was learned, in order to get the proceedings under way before any complicating legislation restricting ownership of radio stations by labor unions is dropped into the hopper. Commission is determined to pursue a course of impartiality, although it is not likely that the legislation would get far, sponsors are known to be basing their hopes on the current anti-labor hysteria in Congress.

Six (CIO-UAW) applications cover FM (See LABOR FM SNAFU on page 12)

# HELP! GIMMICKS OVERBOARD

## JWT Research Chief Raps Semantic, Statistical Antics; Asks Promotion Divorcement

Agencies, Ad Men Want Facts, Not Enthusiasm, Reed Says

NEW YORK, Feb. 2.—A plea and a warning to remove research from the domination of promotion was made Thursday (31) by Vergil Reed, research director for J. Walter Thompson, at a luncheon in the Commodore Hotel sponsored by the New York chapter of the American Marketing Association. Swatting at "statistical prostitutes," Reed warned that agencies and advertisers, becoming increasingly alert, want facts, not distortions, to justify their time and space buying.

Gathering, which included a large number of radio net and agency execs, heard Reed rap "semantic antics and misrepresentations." Statistics, he stated, do not lie—but their users do—sometimes intentionally and at other times thru ignorance. "Fortunately there are exceptions."

### Facts Wanted

Addressing himself to the manufacturer or advertiser, Reed pointed out that research in the future must do more than create a sales message or an emotional appeal. It must present facts which advertisers and agencies have a right to know. Adding that real research uncovers both strengths and weaknesses, Reed went on to knock "unsound techniques, questionable sampling methods, doctored findings and incompetent interviews."

Pointing out that research was primarily a service function, the JWT exec by way of illustrating the gap existing between research and promotion, pointed up the difference between the men in each field. "Promotion men," he claimed, "suffered from an occupational disease—uncontrollable enthusiasm." Sales managers, he added, also suffer from the same malady. To leave research under the aegis of promotion would be tantamount to prostituting it, according to Reed.

Agency execs, when questioned, agreed with the point of view of Reed. Carlos Franco, time buyer at Young & Rubicam, said that the two functions, research and promotion, should be independent of each other. "This is fundamental."

BBD&O execs similarly gave Reed the okay. One stated: "That term 'statistical prostitutes' is very accurate." One BBD&O exec pointed out that whereas the agency assigned research men to various accounts, the purpose was to provide information, not promotion. Another agency exec opined that net and station reps, rather than agencies, were the villains and made use of facts, figures, phonies and foibles in their efforts to sell.

That radio has come to an increasing-

## Vet Ray Katz New WHM P. M.

NEW YORK, Feb. 2.—Ray Katz, 29-year-old vet comes back to Station WHN after three years and 10 months in the navy as program director. Katz rates the slot due to his broadcast production work while he was in service, he having been credited with handling the NBC *Navy Hour* since June, 1945.

The new Loew station exec is that rarity, a born New Yorker and nearly all his biz experience has been with the MGM org, from ushering at 17 at the Capitol Theater, to assistant daytime operations manager of WHN and finally daytime program supervisor just before he was inducted into the navy in May, 1942.

Slot which he holds was temporarily handled during the war as part of the wartime duties of the station's g. m., Frank Roehrenbeck.

ly clear realization of the soundness of Reed's view is borne out generally, and there has been more acceptance of the fact that a researcher must stand or fall upon competence and integrity alone. The trend toward divorcing the two functions was recently made evident at NBC, where research was formerly under Charles Hammond, a promotion man. The web brought in Hugh Beville to head up the facts and figures.

Indication of increasing dignity with which research men are being regarded is the yarn concerning Foote, Cone & Belding. Agency's research chief resigned to go to the Hooper org, where he was offered more money. A pure research man, his aim was to eventually grab a professorial post in a university. Fax Cone, of the agency's Chicago office, made a check-up and realized that a big chunk of the agency's accounts were traceable to the research chief's work. Agency then offered him the blue sky and struck up a deal whereby the statistical genius agreed to stay 10 more years—after which he would have enough dough to retire.

Following the speech of Vergil Reed, JWT exec who hit at misuse of research and the unholy tie between research and promotion, one radio exec walked out of the Commodore Hotel muttering: "I'm a louse. I didn't know it until now, I'm a louse."

## Sholly to Newscast on WILM

WILMINGTON, Del., Feb. 4.—Station WILM next Monday (11) will inaugurate a series of nightly 10-minute newscasts at 6 p.m., Monday thru Saturday gathered and edited by ex-Sgt. Henry L. Sholly, who was *The Billboard's* Wilmington correspondent for several years prior to his induction into the army. He rejoined the WILM staff on February 1. Station plans to expand its coverage of Wilmington events to a half-hour daily, with five-minute local casts aired at 8 a.m. and 12:15 p.m., and 10-minute local news summaries at 6 p.m. and 11 p.m.

## Industry Fears N. M. Tax Case May Revive Fed Idea on Subject

WASHINGTON, Feb. 4.—Question of whether broadcast stations are subject to State licensing tax laws is grinding slowly toward the U. S. Supreme Court, but plenty of folks in the industry are worried lest the attendant publicity stir Congress toward a showdown on the old suggestion for a federal gross radio receipts tax. Radio legalists believe that a high court decision on the issue raised by the case of Station KGFL vs. the Bureau of Revenue, State of New Mexico, is imperative, and that the heavy publicity on the radio receipts tax issue is a necessary risk. Suggestion for federal tax on radio receipts is an old chestnut in Congress and was recently revived by some House fiscal chiefs.

With the United States District Court, District of New Mexico, having taken jurisdiction in the New Mexico tax case, and with a hearing set for February 18, radio legalists view as a certainty that the case will wind up in the nation's highest court.

Decision will determine whether radio stations, whether or not they perform strictly intra-state service, are subject to special State license tax laws. Legal minds here believe that New Mexico's laws which imposes 2 per cent tax on gross sales and in other ways involves broadcast regulation issue, will be invalidated eventually.

## '8 That Rate' Disks Up Ransom, Lewis WHN Disk Ratings

NEW YORK, Feb. 2.—One of those "why didn't someone think of it before?" gags for flackery was pulled this week when Joe Ransom, new WHN p. a., sent to radio editors eight current "pop" disks to re-intro Robert Q. Lewis, disk spinner, to the scribblers. The eight disks were supposed to be the ones that rated tops during the past week and for which Lewis had received the most requests—and which had topped current juke and other polls. Ransom just bought up a number of albums and a batch of disks, pasted a card titled *8 That Rate* on the albums, and added to the info that Lewis spun platters daily across the board twice and a special extra two-hour session on Sunday.

The eds liked the disks much more than an album put out in any regular package, as they were records of Victor, Decca, Columbia and Capitol, all toppers at the moment, and Lewis gathered plenty of good will, as did WHN and Joe Ransom.

## Streamline Pitch Aimed at Retail Groceries by WLW

CINCINNATI, Feb. 2.—Retail grocers in the WLW area are getting a modernization pitch from the station's Grocery Trade Relations Division director, W. H. Oldham. Oldham goes into a town with scale models and plans and he distributes copies of WLW 16-page booklet, which illustrates streamlined plans for various sized stores. Free cut-out kits of scale model floor fixtures are also distributed.

Thus far, 108 retailer grocers have attended meetings held in Portsmouth, O. (12); Columbus, (18); Covington and Lexington, Ky. (19); Evansville, Ind. (20); Fort Wayne, Ind. (11); Springfield, O. (12), and Terre Haute, Ind. (14).

Deal is a sweet promotion job for WLW advertisers since products used in the sample displays naturally are those that use the facilities of the "Nation's Station." Good will developed opens the door to WLW merchandising men, as any manufacturer who has wanted to intro his product over the station has found out very quickly.

## Giveaway Yen Is Growing

"Brides" and "queens" don't rate with Hooper but if dough grows who knows

NEW YORK, Feb. 2. — The Gimmick shows are on the rampage and even the senior network, NBC, has permitted itself to be roped in on one, *Honeymoon in New York*. Trend towards segs that give away the world with a fence around it started with Mutual's *Queen for a Day*, continued thru ABC's *Bride and Groom* and then as indicated busted out at the National Broadcasting Company with *Honeymoon*. Entertainment factor with all the segs is admittedly low, but the giveaways have grown so tremendously with each of them that fems minus romance and possessions listen and yearn and yearn and yearn.



### "For Free" Spreading

Result is that the "for free" stuff is spreading and even shows that have kept their prizes within bounds of reason or consequences has up to recently kept its pay-offs within the fun class but recently Ralph Edwards's hidden voice stunt ran up to a top of something or another, with the winner, who recognized Jack Dempsey's voice, getting the works which included a big bond, jewelry, fur coat, week-end at the Waldorf, a years supply of nylons to mention a few of the gifts.

### Tello-Test Pulls

Local show on WJZ, *Tello-Test*, has the fems rushing for their receivers to find out if they will have an opportunity of answering the question of the day, week or month, depending, of course, on how long the darned thing goes unanswered. The dough on this increases day after day and while it doesn't reach the fortune that *Break the Bank* does on Mutual, latter is currently \$4,030, it still has the dialers forgetting entertainment and gambling their time and hopes on a maybe that their phones will ring. Since there's plenty of time to look up the answers to the question, it's really a gamble on who's called rather than any test of ability. Current question has been where "sweets to the sweet" line comes from and the flack for *Hamlet* from which the quotation is lifted is eager to tie-in by giving seats to *Hamlet* to the fem that gets the answer right.

### Awards Pyramid

That's just how awards pyramid. Commercial firms listen to a program and think of how much good it will do them to have their product given away on the program. They contact the show or the network and toss the stuff in the laps of the show producers who are naturally eager to build up the incentive to listening — and so the giveaways mount and mount and mount.

Quick tab of shows that are gimmick- (See GIVEAWAY YEN on page 15)

## Job Experience

NEW YORK, Feb. 4. — Usual pitch of government-owned radio advocates is that men running the shebang are old-timers in the biz with much experience. British Broadcasting Corporation's Mexican face must be a-blush with the appointment of John Leech as director of BBC's South-of-the-Border office. When asked how he got the job, Leech, ex-British navy and Shell Oil of Chile, with no broadcasting experience, is said to have replied: "I answered a Help Wanted ad."

# ... in retrospect

NBC ran this advertisement over a month ago — one day after MOTION PICTURE DAILY announced the winners in its poll . . .

## FAME-defined:

However you define it, it adds up to leadership . . .

Fame-Motion Picture Daily Poll is now ten years old. Every year its highest honor, *Champion of Champions*, has gone to a star heard over NBC. This year it's Bob Hope, for the fifth time in succession — and this year four of the five runners-up are NBC stars, too.

### CHAMPION OF CHAMPIONS

Bob Hope      Bing Crosby  
Fibber McGee & Molly  
Fred Allen      Edgar Bergen

### CHAMPION COMEDIANS

Bob Hope      Fred Allen  
Edgar Bergen  
Ed Gardner      Jack Benny

### FIFTEEN "FIRSTS"

Out of a total of twenty-five program divisions, stars and programs broadcast over NBC won fifteen first places:



**Bob Hope**  
CHAMPION OF CHAMPIONS  
FAVORITE COMEDIAN  
FAVORITE COMEDY SHOW



**Bing Crosby**  
FAVORITE SINGER OF COMEDIES  
FAVORITE BALL VOCALIST  
FAVORITE



**Fibber McGee & Molly**  
FAVORITE COMEDY TEAM



We call it PARADE OF STARS  
Motion Picture Daily calls it CHAMPIONS  
The Public calls it NBC



**Fred Waring**  
FAVORITE HARTING PROGRAM



**Gladys Swarthout**  
FAVORITE FEMALE VOCALIST  
COMEDIAN



**Harry Von Zell**  
FAVORITE PIANO ACCOMPANIST



**H. V. Kaltenborn**  
FAVORITE NEWS COMMENTATOR



**Bill Stern**  
FAVORITE ANNOUNCER



**Arturo Toscanini**  
FAVORITE SYMPHONY CONDUCTOR



**John Charles Thomas**  
FAVORITE BALE VOCALIST  
COMEDIAN



**Information Please**  
FAVORITE QUIZ PROGRAM

the National Broadcasting Company



And this is the story Hooper ratings tell over and over — taken from the report of January 2-8 . . .

8 out of the top 10  
14 out of the top 20  
18 out of the top 25  
33 out of the top 50

programs are on **NBC**



AMERICA'S NO. 1 NETWORK



... the

A Service of Radio Corporation of America

Once more, just the other day, NBC ran this ad—  
two days after RADIO DAILY  
announced the winners in its poll . . .

Certified  
for NBC

14 winners out of 24

Again critical acclaim  
echoes listeners' preferences.  
In RADIO DAILY'S ninth annual  
program poll, these were  
winners—number one choices  
on America's No. 1 Network:

And as if taking first places  
weren't enough, NBC programs  
not only won, but placed and  
showed—the top 4 of the  
"Commercial Program" classification  
... the top 4 of the "Entertainer"  
... top 5 of "Announcers"—  
to a total of 59 places in 123—  
far more than any other network.

- FAVORITE COMMERCIAL PROGRAM  
Fibber McGee and Molly (Johnson's Wax)
- FAVORITE ENTERTAINER  
Bob Hope (Pepodent)
- FAVORITE DANCE BAND (SWING)  
Tommy Dorsey (Standard Brands)
- FAVORITE MALE VOCALIST (CLASSICAL)  
John Charles Thomas (Westinghouse)
- MALE VOCALIST (POPULAR)  
Bing Crosby (Kraft)
- FEMININE VOCALIST (POPULAR)  
Dinah Shore (General Foods)
- SYMPHONIC CONDUCTOR  
Arturo Toscanini (General Motors)
- COMEDIAN  
Bob Hope (Pepodent)
- NEWS COMMENTATOR  
Lowell Thomas (Sea Oil)
- DRAMATIC SERIAL  
"One Man's Family" (Standard Brands)
- SPORTS COMMENTATOR  
Bill Stern (Colgate)
- QUIZ SHOW  
"Information Please" (Socomy Vacuum)
- ANNOUNCER  
Don Wilson (American Tobacco)
- COMEDY TEAM  
Fibber McGee and Molly (Johnson's Wax)

AMERICA'S NO. 1 NETWORK



... the National Broadcasting Company

Taken all together, here's proof of what  
NBC has been telling the trade . . .

... they are heard on NBC. A man is known  
by the company he keeps. NBC gives its  
programs the best in radio: the finest  
network facilities—identification with  
the greatest shows on the air—and the

greatest listening audience in the world.  
It stands to reason that a good show,  
given these NBC facilities and associa-  
tion, has every chance to grow into a great  
show—an NBC show.

National Broadcasting Company

# MBS No. 1 Pop Airing With Pepsi Quent Reynolds

NEW YORK, Feb. 2.—With the snaring of Pepsi-Cola's sponsorship of Quentin Reynolds for a news seg at 6:45-7 p.m. Sundays, Mutual has now become the No. 1 soft drink network. Web has Morton Downey's daily 15 minutes for Coca-Cola which means an hour and 14 minutes a week. It also has the *Spotlight Bands* for the Cola which means another hour and a half. To this it adds the Seven-Up program, *Fresh Up With Bert Lahr*, and another 30 minutes each week. Total time for the soft liquid now adds up to three and a half hours a week. This is plenty more than any other web. ABC, which used to be high with pop, has only two half-hour segs, *Sunday Evening Party With Hires* and *Darts for Dough* for Dr. Pepper.

Besides Mutual's topping the soft drink biz on the chains there are other implications involved in the Pepsi sponsorship. Quentin Reynolds, the trade points out, is a "liberal" replacing a man whom labor has been fighting, Fulton Lewis. Reynolds steps into a spot on which Lewis rated a 4.6 against two sock comedy segs, *The Great Gildersleeve* with 19.7 and *Fannie Brice* with 14.8. ABC's *Sunday Evening Party With Hires* is the third net seg which Reynolds will have to buck but it only has a 4.7. All the ratings are from the latest (January 31) Hooper report.

Pepsi's prexy, Walter S. Mack Jr., wants Reynolds to do a different type of commentator broadcast, a dramatic presentation of "some important issue facing the country by a man who speaks the language of the people, so as to enable them to clarify their own opinions on each subject and thus assist them in coming to decisions." Mack wants Reynolds to help clarify public thinking, feeling, as he states, "That's of vital importance in 1946." So MBS tops the soft drinkers on the air. Reynolds takes Lewis's slot and Pepsi-Cola graduates from jingles to a regular Coast-to-Coast network slot.

One of WCKY's (Cincinnati) mail pullers and audience builders is the show that most outlets consider routine—weather news. Last spring, the station began installing broadcast equipment in the Weather Bureau office and made arrangements with J. Cecil Alter, meteorologist in charge, for a five-minute daily weather report and river news of the Ohio Valley following the noon newscast. Alter's informal manner, playing down the technical side of weather forecasting, has built a solid audience.

**K**OVERAGE

**R**ESULTS

**O**UT-DISTANCES  
COMPETITION

**D**IVIDENDS FROM  
ISOLATION

The popular CBS Station  
**EL PASO, TEXAS**

Dorrence Roderick, Owner Val Lawrence, Mgr.  
**HOWARD H. WILSON CO., National Reps.**

**8x10 GLOSSY  
PUBLICITY PHOTOS  
100 for \$6.25**

As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.

**Mulson, Dept. B,**  
310 E. Washington Ave.  
BRIDGEPORT, CONN.



## The Billboard TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPER RATINGS for evening programs and the "FIRST FOUR" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. III No. 2 (Report January, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
FIBBER MCGEE AND MOLLY S. C. Johnson Floor Wax N., L. & B. NBC 142	30.8	1/2 hr. 409	This Is My Best—CBS Hank D'Amico—ABC Doctors' Talk—ABC Am. Forum of Air—MBS	\$10,500	\$340.91	\$ .34
BOB HOPE Lever—Pepsodent F., C. & B. NBC 128	29.8	1/2 hr. 284	Bob Crosby—CBS Concert Time—ABC Overseas Report—MBS Am. Forum of Air—MBS	\$15,000	\$503.36	\$ .50
RADIO THEATER Lever Bros.—Lux J. W. T. NBC 149	27.0	1 hr. 513	Telephone Hr.—NBC Information Please—NBC I Deal in Crime—ABC Forever Tops—ABC Various—MBS	\$16,000	\$592.59	\$ .59
EDGAR BERGEN Standard Brands Chase & Sanborn J. W. T. NBC 144	26.9	1/2 hr. 369	Beulah Show—CBS Sun. Eve. Hr.—ABC Alex. Med. Board—MBS	\$14,500	\$539.03	\$ .50
JACK BENNY** Amer. Tob. Co. Lucky Strike R. & R. NBC 145	26.8	1/2 hr. 535	Thin Man—CBS Drew Pearson—ABC Don Gardiner—ABC Operatic Revue—MBS	\$22,500	\$839.55	\$ .74
RED SKELTON (CH) Raleighs R. M. S. NBC 145	25.7	1/2 hr. 175	Hoosier Hop—ABC Congress Speaks—CBS Behind CBS—CBS Better Half—MBS	\$ 9,500	\$369.65	\$ .38
SCREEN GUILD Lady Esther Powder Blow CBS 141	23.4	1/2 hr. 283	Contented Hour—NBC Gleason's Diner—ABC Various—MBS	\$10,000	\$427.35	\$ .46
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet, Mar'ine J. W. T. NBC 141	22.7	1/2 hr. 473	Crime Dr.—CBS Sun. Eve. Hr.—ABC Don't Be a Sucker—MBS G. Heatter—MBS	\$12,000	\$528.63	\$ .49
MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131	21.1	1/2 hr. 341	Maisie—CBS Pages in Melody—ABC Spotlight Bands—MBS	\$ 4,500	\$213.27	\$ .22
WINCHELL** Jorgens (L. & M.) ABC 187	21.0	1/4 hr. 639	M.-Go-Round—NBC Request Performance—CBS Exploring Unknown—MBS	\$ 6,000	\$285.71	\$ .30
THE GREAT GILDERSLEEVE Kraft Foods N. L. & B. NBC 83	19.7	1/2 hr. 198	Fannie Brice—CBS Sun. Eve. Party—ABC Cedric Foster—MBS Fulton Lewis Jr.—MBS	\$ 6,500	\$329.95	***
EDDIE CANTOR Bristol-Myers Trushay-Sal Hepatica Y. & R. NBC 131	19.5	1/2 hr. 472	Frank Sinatra—CBS Esquire Concert—ABC G. Heatter—MBS Real Stories—MBS	\$13,500	\$692.31	\$ .67
ABBOTT AND COSTELLO R. J. Reynolds Camel Esty NBC 140	19.4	1/2 hr. 109	Island Venture—CBS Curtain Time—ABC You Make News—MBS	\$13,000	\$670.10	\$ .65
JACK HALEY (LN) Sealtest McK. & A. NBC 69	19.3	1/2 hr. 31	Hobby Lobby—CBS Detect & Collect—ABC Treasure Hour—MBS	\$ 8,500	\$440.41	***
TAKE IT OR LEAVE IT Eversharp Blow CBS 147	18.8	1/2 hr. 290	Hour of Charm—NBC Theater Guild—ABC Freedom of Opportunity—MBS	\$ 4,500	\$239.36	\$ .24
THE SHADOW (LN-MA) (Del., Lack. & Western) R. & R. MBS 35	11.8	1/2 hr. 262	Gen. Motors Symph.—NBC Family Hour—CBS Jones and I—ABC	\$ 2,500	\$211.86	***
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	11.1	1/2 hr. 652	N. Y. Symphony—CBS Thompson & Woods—ABC Vera Holly Sings—MBS	\$ 4,500	\$405.41	\$ .40
CARMEN CAVALLARO Shaeffer Pen R. M. S. NBC 142	9.6	1/2 hr. 7	Elmer Davis—ABC Galen Drake—ABC Philharmonic—CBS Songs Along Trail—MBS	\$ 6,200	\$645.83	*
JOHN CHARLES THOMAS Westinghouse McC.-E. NBC 143	9.6	1/2 hr. 146	Hollywood Star Time—CBS Vespers—ABC Cunningham—MBS Music Box—MBS	\$ 8,500	\$885.42	\$1.03

\*Insufficient data. \*\*Includes second broadcast on Pacific Coast. \*\*\*The network in this case is not extensive enough to permit of the projection of Hooper ratings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperating.

L. & M.—Lennen & Mitchell. D., C. & S.—Doherty, Clifford & Shenfield. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R. W. & C.—Roche, Williams & Cleary. R. M. S.—Russell M. Seeds. N., L. & B.—Needham, Louis & Brorby. McK. & A.—McKee & Albright. McC.-E.—McCann-Erickson. B., B., D. & O.—Batten, Barton, Durstine & Osborn. H., H. & M.—Henri, Hurst & McDonald. L. W. R.—L. W. Ramsey. R. & R.—Ruthrauff & Ryan.

The average evening audience rating is 10.5 as against 10.3 last report, 10.4 a year ago. Average sets-in-use of 33.1 as against 32.8 last report, 32.6 a year ago. Average available audience of 81.3 as against 81.3 last report, 80.3 a year ago. Sponsored network hours reported on were 78 1/2 as against 77 1/4 last report, 81 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringements will be prosecuted.

# N. Y. Indies Feel Vitamins --- WNEW, WQXR Want 50 KW

NEW YORK, Feb. 2.—Fifty-kw. Indies may soon be the rule on the Main Stem if the stations asking for this power receive their grants. As indicated last week, WNEW feels assured it's going to get its 50 and this week *The New York Times* station, WQXR, asked the FCC for 50-kw.

WQXR documented its application with plenty of proof that its type of programming was "unduplicated" and that listeners all the way from Canada to Florida have asked for "increased power," especially where "good music is not available from local outlets of networks."

## WINS Action Pending

WINS has had its 50-kw. grant for a long time, but hasn't been doing much about it due to its sale to AVCO still being in the "pending" file. Only indie now using 50 is WHN.

Each of the web outlets in New York—WABC, WEAf, WJZ, WOR—has 50-kw. and is now back to using it. During the war their power was cut 20 per cent by order of the FCC to save transmitting tubes, etc. If the Indies get their applied-for power and actually use it, it will mean eight top-power transmitters in the metropolis. Since the commission has looked askance at the powerful signals being wasted over the Atlantic the engineering part of the stations' applications will have to be master documents on how to deliver directional signals without interference. This factor of waste power is one of the major aches in the clear channel fracas with one section of the trade feeling that the clear channel 50-kw.'s may all be moved inland—and the seaboard operations cut down to 10-kw. or thereabouts.

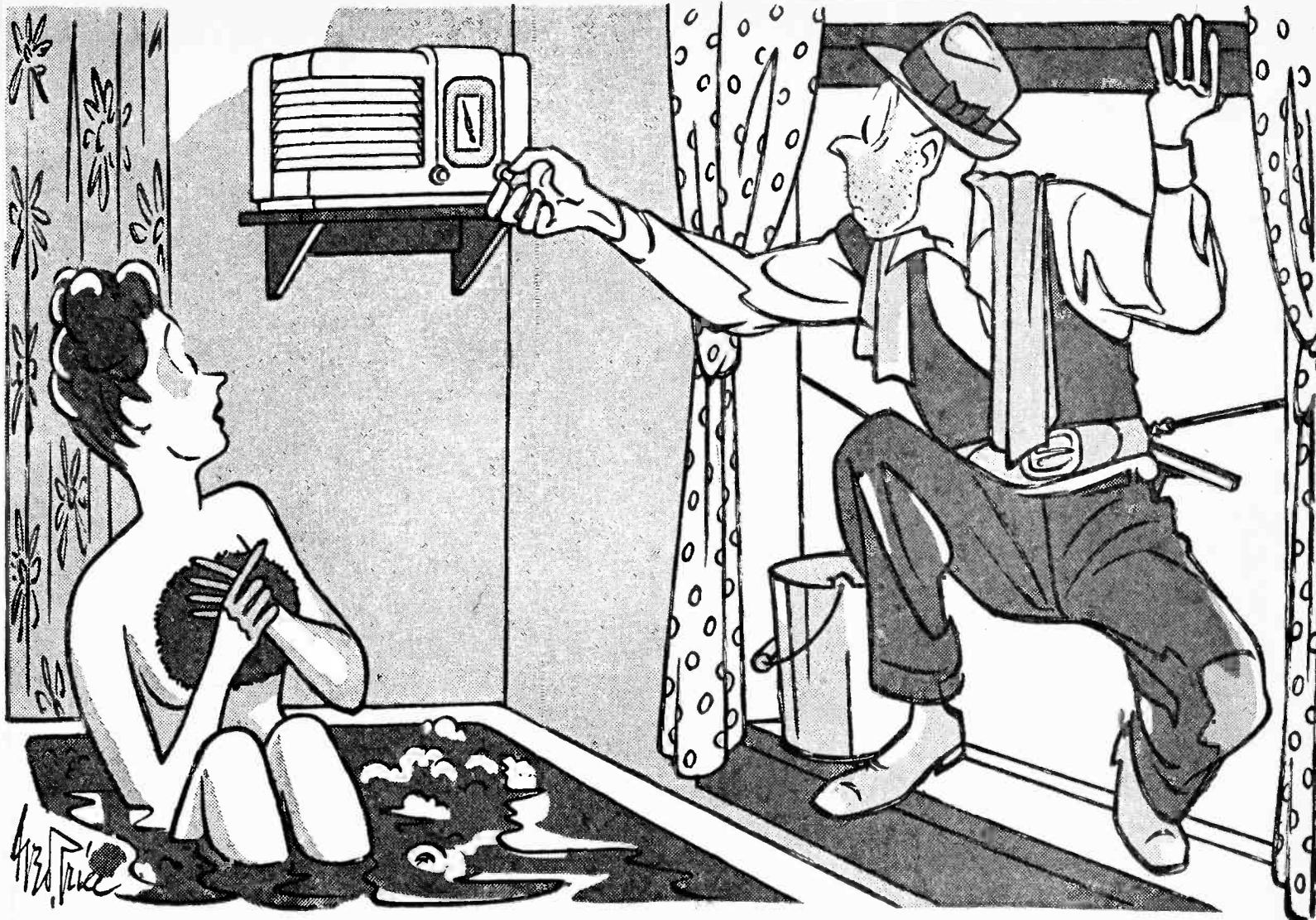
# Philly Exec Says Hearing Soapers Does't Hurt Fems

PHILADELPHIA, Feb. 2.—Mrs. Betty Kidd, Philly advertising woman, claims listening to the cliffhangers doesn't hurt women at all. Her argument, contained in her book, *Just Like a Woman*, runs like this: "A few years ago this complaint (that listening to soap operas hurt) reached the professors of Columbia University. What troubled the worthy doctors was a vision they conjured up of a nation of women sitting in the shambles of their unkempt homes at 11 o'clock in the morning open-mouthed to *Life Can Be Beautiful* pouring from their radios."

They then undertook a survey, she reports, to determine whether soap opera listeners were beset by anxieties and frustrations, and whether they were less capable of action than non-listeners. According to Mrs. Kidd, there were "almost no perceptible differences between women who filled their minds with the woes and joys and struggles of *Helen Trent* and *Women in White* and those who didn't."

Obvious fallacy in this type of reasoning is that a survey should measure neuroses of same individuals before and after listening to soapers—to ascertain whether or not Mrs. Kidd's assumption is correct. In addition for most accurate results, surveyed persons preferably should rarely or never before have listened to a soap opera. Then, it would be necessary to measure psychologically whether or not the surveyed individuals, after listening to soap operas, merely replaced previous emotional preoccupations with those heard on the tear-jerkers.

Soap operas may or may not damage the fem make-up, but the following line of reasoning by Mrs. Kidd won't convince the agnosts or many of the neutrals: "A girl never knows, gentlemen, when she'll be caught on the edge of a cliff on a stormy night with the secret process for synthetic gas down the front of her dress and six desperate saboteurs with machine guns stalking her. Or she never knows when her husband will suddenly develop other-wife trouble. In the likelihood or unlikelihood of these forseen and unforeseen experiences happening to her, she feels she will be much better prepared to cope with them if she has already mentally experienced such an experience."



*"If you're looking for a good daytime show, brother..."*

# Listen to ABC!"

It's easy to see why so many women won't listen to anything but ABC programs all morning long. Once they've heard the *Breakfast Club*, *Tom Breneman's Breakfast in Hollywood*, *My True Story*, and the rest of our popular morning line-up, they're more than content to tune in their ABC station when they get up—and leave their dials set.

That's why ABC is the most-listened-to network every weekday morning. *Four out of the five top-ranking network morning programs are broadcast on ABC* (Hooper).

This didn't just happen by itself. ABC built up the nation's greatest morning radio audience, first, by determining what sort of programs women listen to; and second, by pioneering in new types of program techniques, developing new shows, improving station facilities and creating effective audience promotions.

And now this same technique is being applied to the afternoon. Just look at this Mon-

day-through-Friday line-up: *Baukhage*, *Constance Bennett*; *John B. Kennedy*; *Ethel & Albert*; *Bride and Groom*; *The Al Pearce Show*; *Ladies, Be Seated*; *Jack Berch*. No doubt about it, if you want to reach women with daytime programs, morning or afternoon, ABC is your most practical buy.

During evenings, too, there still remain some desirable periods when ABC can carry your sales message to Twenty-Two Million\* radio homes, whose occupants possess 92% of the nation's spendable income. If you want to cover this rich, concentrated market, buy ABC. Remember, too, that a good time period bought today can mean a valuable franchise for years to come.

\*Night-time coverage. This figure continues to climb with steadily improving station facilities.

## 7 REASONS why more leading advertisers sit up and listen to ABC

1. **ECONOMICAL RATES** — Network X costs 43.7% more than ABC per evening half-hour; Network Y costs 28.7% more.
2. **REACHES 22,000,000 FAMILIES**, who have 92% of the nation's spendable income.
3. **EXPERT PROGRAM SERVICE** available *if* and when you want it.
4. **EFFECTIVE AUDIENCE PROMOTION** that is making more and more people listen to ABC.
5. **GOOD WILL** — a nation-wide reputation for public service features that present *all* sides of vital issues.
6. **195 STATIONS**—eager to cooperate in making every program a success in every way.
7. **PRACTICAL TELEVISION** — program-building on an economical basis.

# American Broadcasting Company

A NETWORK OF 195 RADIO STATIONS SERVING AMERICA.

## AFRA Voicers Ask % of Gross

HOLLYWOOD, Feb. 2.—Demand by the American Federation of Radio Artists that announcers at local indie outlets get a good pay boost comparable to 3 per cent of grosses on commercials they voice, gave rise here this week to "alarm and resentment" on the part of broadcasters. Voicers' AFRA pacts with the indies are supposed to be in effect until six months after war's end (or February 15). On that date AFRA must inform broadcasters that after 30 days their contracts will expire. This means that by around March 15, new AFRA pact will have to be drawn up with the indies.

At a meeting last week, Claude McCue, AFRA head here, called on broadcasters to recognize the importance of announcers to stations and products they sell, and therefore give them a boost in pay. He then proposed the percentage deal. Present scale for voicers at indies is \$38.50 to \$55 per week. Until February 15, however, under war emergency legislation they will work 48 hours per week, thereby bringing in eight hours at time-and-a-half rate. Union feels that basic pay scale is too low regardless of the additional boost of the eight hours pay. Bob Reynolds, head of Southern California Broadcasters' Association told *The Billboard* that indie owners are willing to see that voicers get a fair break, but percentage deals are definitely out, he said. According to Reynolds a 3 per cent slice of commercial grosses would mean in many cases more than a 100 per cent boost in pay for announcers, and that while broadcasters realize living costs have gone up, they don't believe they have been increased to the point where such a boost in pay is within reason.

When AFRA and broadcasters will again meet Thursday (7) indications are that broadcasters will offer to boost announcers pay but on the basis of what government and labor have considered comparable to the hike in living cost. This will probably range from 14 to 18 per cent.

Chief squawk on the part of broadcasters here on the proposed percentage deal is that AFRA would have to look into the outlets books in figuring up an announcers pay. This smells too much of Detroit for the station men. However, AFRA may insist on some sort of percentage slice, based on its statement that the bank-roller buys the announcer's ability to sell his product to the consumer and therefore is deserving of a share of the loot.

## Maddy Does Repeat On Petrillo Before Ill. Music Educators

CHICAGO, Feb. 2.—Another body blow in the battle between James C. Petrillo, AFM head and Dr. Joseph E. Maddy, president and co-founder of the National Music Camp at Interlochen, Mich.—recently ousted from the AFM—was struck tonight (2) by Maddy, speaking before the Illinois Music Educators' Association Convention which is being held at Northwestern University.

Maddy accused Petrillo of attempting to hide behind the AFM exec board in the ouster action.

"The board denies that a personal feud between Petrillo and me was in any way responsible for my being put out of the union," Maddy declared, "but Petrillo is just hiding behind the board members and trying to give the impression that he isn't the absolute czar of music in this country."

### Absolute Power

"There is no more comprehensive portrayal of despotic dictatorship to be found anywhere than the constitution and by-laws of the AFM, which gives Petrillo absolute power to change the constitution, make his own laws and expel any and all members or officers without consulting anyone.

"The significant fact of this is that Petrillo by personal edict, extended his autocratic rule into the field of music education for the first time. A howl of protest was to be expected from those whose territory has been invaded—but was there? How do you expect to prevent Petrillo from controlling music education if the music educators themselves fall to oppose him?"

## Too Short for a Head

Bill Paley, CBS board chairman, has been named radio committee chairman for the 1946 American Brotherhood Drive of the National Conference of Christians and Jews, which runs from February 17 to 24. Niles Trammel, NBC prexy; Mark Woods, ABC chief, and Ed Kobak, MBS head, are also on the committee.

WOR is crowing plenty about its biz during the 1945 fiscal year, its most successful one since the station started. Sales increased 5 per cent over preceding year, new biz jumped 9 per cent over previous stanza.

Gov. Maurice J. Tobin and 74 leading agriculturalists including ag directors of Boston radio stations attended the second annual "Buff's" Governor's Luncheon January 23 in the Hotel Statler, Boston. The shindig is run by Jesse H. Buffum, ag director for CBS in New England and of WEFI's (Boston) "Farmer's Almanac of the Air."

Bruce Ashley, who has been laid up with a broken leg, is back as stage manager of WWL's (New Orleans) "Whaddaya Know" show. Ralph Edgar back at WGAR (Cleveland) announcing staff, William Pettepiece returned to station's engineering department, both after three years in air forces. John Saunders switched from announcing to production.

H. C. Hurd upped to general manager of KFJB, Marshalltown, Ia., on January 24. Bill White, ex-army and KFJB chief announcer from 1938 to 1942, is back handling station promotion and duties of sports ed and special events director.

One-time, one-minute appeal for Christmas cards on WLW's Cincinnati "We Must Be Vigilant" show on Sunday morning, January 6, brought in 43,890 during following two weeks. Appeal was made on behalf of the Save the Children Federation, cards slated to be distributed among rural school kids in remote sections of the country. Replies came from 126 cities and towns in seven states—Ohio, Indiana, Kentucky, West Virginia, Pennsylvania, Michigan and Maryland. Stunt is similar to one pulled in Buffalo recently.

Martin Block's "Make Believe Ballroom," WNEW, New York, took the place slot in the Sixth Annual Pop Poll conducted by *The Bagpipe*, school paper of Clifford J. Scott High School in East Orange, N. J. "Ballroom" ran second to Bob Hope's program, with *Lux "Radio Theater"* and *Red Skelton* running third and fourth in that order.

John Hade, WJZ, New York, program manager, laid up with flu, will be out for a month. Henry Cox is subbing. Air comics' stooges will have their day on Sunday, February 10, on *Radio Hall of Fame*. Five of them, Bob Hope's Jerry Colonna, The Mad Russian (Bert Gordon) from Eddie Cantor's show, gadget salesman Eddie Marr; Mel Blanc, Burns and Allen's unhappy postman, and Charlie Cantor who plays Finnegan on *Duffy's Tavern*, will appear in a specially-written skit, *We're the Men Behind the Men Who Get the Laughs*.

Capt. Frank Danzig, chief of operations for American Forces Network, is returning to the States because of sudden death of his father. Ex-WNEW, WHN, WMCA and CBS before entering the army, Danzig planned and established the occupation web to service remaining G.I.'s in Europe.

Tom Breneman started a two-month p.a. tour on February 4 in a promotion tie-up with the pic using the title of his show, "Breakfast in Hollywood." Pic was previewed for the trade in New York on Friday (1). It world prems in Chi on February 7, then opens in Milwaukee February 14, Detroit February 15, St. Louis February 26, Houston March 5, Dallas March 11 and San Antonio March 13. Breneman will broadcast from the theater where the pic is showing without the usual breakfast for the audience but with the rest of the regular routine.

John H. Mills, exec asst. manager of NBC's Guest Relations Dept., New York, has returned to his job after three and one-half years in the army. Mills served as a radio operator with the Fifth Air Force, where he became a by-word for his surrender warnings to Japs, signing off with "When you surrender, remember to inform the commander that you heard it first on this station."

William Cooper and Nephews, Inc., Chi, has bought time on Galen Drake's "Sunrise Salute" and "Housewives Protective League," aired over WJZ, New York NBC key station. Pulvex insecticides will be plugged. Lauesen and Salomon, Chi, is the agency and the contract is for 39 weeks.

Bob Emery cooked up a novelty and timely *March of Dimes* stunt for his

"Rainbow House" show over WOR, Mutual's New York outlet, last Saturday morning (2). About four months ago, one of his singers, 15-year-old Johnny Ferro, was stricken with infantile paralysis and was placed in an iron lung at the Knickerbocker Hospital. Last Saturday, the boy sang from his respirator in the hospital while the choir of other boys accompanied him from the studio.

Two returnees and two additions are bulging KRNT (Des Moines) staff. Tommy Thompson, ballad singer, is back in the music department, William Hippee has returned to news department. Leon Taylor has been named promotion manager and Larry Davis has been added to the transcription department.

New disk seg, called "Music Preferred," on WCKY, Cincinnati, has neat twist in product peddling. Listeners request platter plays and for each one given a whirl on the turntable the sponsor, photo studio, awards a free pic sitting to the individual who requested it. Seg airs Monday thru Friday at 8:15 a.m. (E.S.T.).

Ron Rawson, spieler on "Hour of Charm," "Thin Man" and other NBC airers, is being mentioned as a candidate for role of Rudolph Valentino in forthcoming Edward Small screen biography. A syndicate of Houston, Tex., oil men, headed by Tom Hudson, has applied to FCC for permission to buy a Houston outlet. Hudson, three months out of the army, is announcer on three net shows.

Harry Golder, Fred Foy, Hugh Holder and El Prough, recently released from the armed forces, have returned to their jobs as announcers at WXYZ, Detroit. Golder is back on the *Lone Ranger* program as announcer.

Starting February 25, ABC will carry "Lone Ranger" serial on the Coast, taking it away from Don Lee. Horse opry pulls a good following here and switch means a definite boost for Blue. Frank Samuels, net's coast sales manager, lined up the deal when he was East.

Conflict in title with CBS aircer has caused Associated Broadcasting System to change the name of its new "That's a Great Idea" to "Ideas Immortal." CBS (Pacific net) show is named "That's a Good Idea." Formats of the two differ, however. Norman J. Ostby to take over new duties of assistant to Don Searle, ABC v.-p. in charge of Coast operations. With ABC expansion under way, Ostby will relieve Searle of some of the load. Ostby was switched from New York where he had been in station relations at ABC and had previously worked in sales and traffic for the web.

Harold Essex, managing director of WSJS, Winston-Salem, has been named v.-p. in charge of radio operations of the Piedmont Publishing Company, owners and operators of the outlet and publishers of the *Winston-Salem Journal* and *Twin City Sentinel*. Essex has been with WSJS since September, 1939, when he joined the staff as sales manager. Prior to joining WSJS, Essex was with the *Chicago Daily Times* as promotion manager, and general manager of the *Greensboro (N. C.) Record*.

Hugh Bader, recently released from the army air force, has rejoined the program production department of KBON, Omaha. Annette Crawford has been promoted to continuity editor.

News men of WHBF, Rock Island, Ill., described via wire recorder, a sky view of flooded areas in Illinois this week. Newsmen used a cargo plane and flew 2,000 feet above the scene. Robert E. McGoorty, recently discharged from the army, has been appointed to the sales staff of the North Central Broadcasting Company in Chi. McGoorty will work for North Central and the Mississippi Valley net.

Walter Holden, former navy lieutenant, and Chi radio rep, joined Mutual's Midwest Sales division this week.

One of the rash of new WNEW shows is called "Be Your Own Boss," to be aired from 9 to 9:15 p.m., beginning February 11. The series will deal with jobs for returning servicemen and war workers and Michael Gore, New York ad exec and author of "101 Ways To Be Your Own Boss," will be moderator. Show will feature leaders of the business world as guests.

Efforts of Grady Cole, WBT (Charlotte, N. C.) farm editor, to arouse the State with his rural roads improvement group so that secondary and farm-to-market roads would be improved and put in possible condition for winter traveling have brought him the praise of the speaker of the North Carolina House of Representatives.

## House, Senate Squabble Nixed To Drown AFM

WASHINGTON, Feb. 4.—Powerful bloc in Congress is taking advantage of every parliamentary opening in the book in an effort to ease anti-Petrillo legislation thru both chambers in the backwash of stiff labor controls now being debated. Anti-Petrillo gang in House has adopted new strategy which consists of getting House to pass Senate-approved Vandenberg Bill (S-63), amended to incorporate everything that is in Representative Clarence Lea's latest anti-Petrillo bill (HR-5117). House Rules Committee last Thursday (31), in clearing the Lea bill for floor action, passed out the Vandenberg bill (S-63) approved by the Senate a year ago. Vandenberg bill is aimed solely at preventing American Federation of Musicians control of non-commercial educational broadcasting. Rules Committee provided that contents of Lea bill, which according to some congressmen is broad enough to affect any union activity in broadcast industry, could be substituted for Vandenberg bill text.

Strategy behind the move, it was explained by congressional parliamentarians, is to send the anti-Petrillo bill directly to the Senate floor without lengthy committee hearings if it should pass the House. In the Senate, if the bill failed to be taken up, a move could be made to send the bill to conference. In any event, observers predicted, the bill could be kept "very much alive" so that its very existence would serve as a threat to temper AFM's demands to broadcast industry. This is especially significant in view of the fact that the industry committee headed by Justin B. Miller, president of the National Association of Broadcasters, will be negotiating with a special AFM group in an attempt to iron out their differences.

If the bill gets through the House, prospect that it will escape committee study in Senate is slim, and likelihood of any such bill reaching the White House is viewed right now as even slimmer.

The chance for the bill's passage in the House, however, is regarded as strong because most opponents of the legislation are fully occupied in battling the current tide of other and more general anti-labor legislation aimed at curbing union activities. Representative Vito Marcantonio (NY-ALP) continues to be the most ardent spokesman against the anti-Petrillo legislation. Meanwhile, chairman Lea of the House Interstate and Foreign Commerce Committee, close friend of NAB prexy Miller, is rounding up support for his measure now transplanted under the guise of Vandenberg bill. Lea Bill is intended to counteract all the edicts handed out by AFM President James C. Petrillo.

In its report to the House, majority of House Interstate and Foreign Commerce Committee urged support for the anti-Petrillo legislation, stating:

"The coercive character of the methods followed in the name of the American Federation of Musicians is attested by the indisputable fact of the millions of dollars mulcted from the broadcasting industry in recent years. Time after time broadcasters have paid tribute, and otherwise acceded, to these extortionate demands rather than suffer the greater hardships and losses that refusal to comply would involve.

"These tributes and other exactions were not payments for services or to satisfy an obligation owed to those who demanded them. They were the price paid for the peace of being relieved from the penalties of refusal. As a reward the broadcasting industry has been confronted with more and greater demands of equal viciousness."

## LABOR FM SNAFU

(Continued from page 6)

bids for stations in Los Angeles, Chicago, Detroit, Flint, Newark, N. J., and Cleveland. Unity Broadcasting Corporation of Massachusetts, in addition to a bid for a Boston station, is applying for outlets in Philadelphia, New York City and Chattanooga. Amalgamated Broadcasting System, Inc., connected with CIO's Sidney Hillman organizations, have bids for stations in New York City, Chicago, Philadelphia and Rochester, N. Y. Chicago Federation of Labor, as indicated above, is applying for one FM station in Chicago and for increase in power for its standard station WCFL, Chicago.

## New Org Peddles Canuck Air Topper 'Happy Gang' on E.T.

NEW YORK, Feb. 2.—Canada's top ranking show, *The Happy Gang* (it leads the Elliott-Haynes Ratings), has been transcribed (off the line) and is being made available in the States thru a new organization, Garry Carter & Associates. Seg is sponsored Coast-to-Coast on the Trans-Canada web of CBS by Colgate, Palmolive-Peet Company.

Garry Carter, managing director of Canada's Frontenac Broadcasting Agency, will peddle the seg himself. Plans are for Carter to travel thruout the U. S. carrying not only *The Happy Gang* but e. t.'s repped by Charlie Michelson, who is the "& Associates." in the Carter org. Michelson's New York office will handle details for Carter while he travels.

Carter thinks there are other Canadian shows that would go here in the U. S. if properly packaged. He's starting with *Gang* because it has a sock selling record in Canada and has a rating story that stands up.

## Here's Why Air-Pic Tie-Ups Are Snafu

NEW YORK, Feb. 2.—Paramount deal for full-color ad tie-up with Quaker Oats in 33 newspapers highlighted this week why there aren't more pic commercial tie-ups with regular air sponsors. Advertiser, Quaker Oats, can do what it wants with its newspaper space, but the same isn't true with its air-time. In a number of cases webs have nixed such tie-ups on the grounds that it's "dual advertising" and generally messes up air shows. Quaker sponsors *Ladies be Seated* from 3:45 to 4 p.m. (EST) and the net is said to feel that in a show like this anything but a straight product commercial would confuse the issue.

Another slant is that the pic company can deliver endorsements (it's part of the talent contract), but it can't deliver a free appearance on the air. Alan Ladd, first star in the Quaker Puffed Rice deal, which ties in with his Paramount pic, *The Blue Dahlia*, gets plenty for his shots on Lux and other radio screen shows, so the air-picture tie-ups just don't work.

## Hunt-Quiz Ainer New D. C. Gimmick

WASHINGTON, Feb. 2.—Treasure hunt-quiz at point-of-sale of the product sponsor is newest program to sell on hearing. WOL's Dale Morgan goes into a busy retail store as the guest of the store owner, and customers are given clues describing articles that run anywhere from an alarm clock to a five-pound rib roast. If the customer identifies the clue in 30 seconds the article described is his—if not there's a consolation prize in the form of merchandise credits.

Program builds biz of the retailer from whose store the show is broadcast by bringing in crowds to play the game, and opens new outlets for the sponsor. Idea was auditioned via a wire-recorded on-the-scene rehearsal and then played back over the phone to Carry Ice Cream Company in Chicago. The Carry org (Meadowgold) bought it on first hearing.

Show is wire-recorded at peak business hours in the stores and broadcast the following days at 12:45 p.m. First airing of program—it's called *Finder's-Keeper's*—was yesterday (1).

## Vaude Disk Spin Latest WNEW Try At Jockey Upping

NEW YORK, Feb. 4.—Latest approach to platter jockeying is the old saw, "Vaudeville Isn't Dead" and the disk spinning session takes its title from the old-timers' lament. Seg is emceed by Fred Hall, vet vaude performer, who starts on his routine of spinning wax impressions of the great vaudevillians of the past on WNEW today (4). Among the pancakes on the first session are *The Gay Caballero*, made by Frank Crumit in 1926; *I Love a Lassie* waxed by Sir Harry Lauder in 1909; *For I'm Just a Vagabond Lover*, which Rudy Vallee moaned in 1929 and George M. Cohan's recitation of *P.S. Mr. Johnson Sends Regards* which he recorded in 1908. In between the spinnings Hall gives with tales of the vaude stars he is presenting on records, and the show has plenty of nostalgia, which at the moment has top sales appeal.

as if you didn't know this all the time!

OR: BICYCLING GOES TO ONE'S HEAD EVENTUALLY



### what makes wrinkles?

The general impression about wrinkles is that they are caused by worry, but the truth is that most of them come from laughing. Generally it has been found that the jovial, happy type forms wrinkles that enhance his facial expression.

One of WOR's more studious researchers - Parks by name - recently observed: That of the approximately 350 advertisers who used WOR during the year 1945, more than 99/100% have wrinkles that *enhance* their facial expressions.

greeting customs in other climes



It is common in Arabia to put cheek to cheek. The Hindu falls in the dust before his superior. The Australian natives practice the singular custom when meeting of sticking out their tongues at each other.

Since WOR was founded in 1922, it has become an increasingly popular custom among America's leading advertisers and their agencies to greet the majority of more than 18,000,000 people in one of the greatest listening territories on the Eastern Seaboard by using this power-full station.



LORD BYRON.

### famous writers

Byron wrote "Childe Harold" when he was 20.

Dante was 50 when he completed his "Commedia".

Goethe wrote his "Sorrows of Werther" at 23.

Milton wrote "Paradise Lost" at 57.

Dickens wrote "Oliver Twist" at 26.

WOR was 23 when we wrote the 96th in a library of 102 great radio success stories. Most recent, is the story of "Press-On", a war product. WOR jumped this product's sales 100% throughout the WOR area in a few months; placed it in 43 department stores.



### weather told by animals

If a cat sneezes it is a sign of rain.

When the fox barks at night it will storm.

The sandmole makes a mournful noise just before frost.

If the deer's coat is gray in October, a severe winter will follow.

If a sponsor uses WOR, it's a sign that his program will be heard in 16 of America's greatest cities of more than 100,000 people each. They include: New York City, Wilmington, Philadelphia, Trenton, Hartford, and 11 others.

**WOR** - that power-full station at 1440 Broadway, in New York

Mutual

# Columbia's High-Pitch Tintele

## Ultra-High Frequency Gets Going

Signal is four times as effective as most powerful yet operated in New York

(Continued from page 5)

the first that has ever been made with a signal that could be picked up any place within the service range (line of sight) of the CBS transmitter located in the Chrysler Tower at Lexington Avenue and 42d Street. All other presentations have either been directional, i.e., a beamed signal such as that used by RCA at its Princeton laboratory presentation or on a closed circuit (via coaxial cable).

Result is that it proved, as far as a one-time demonstration can prove anything, that color out of the air is feasible and worth the effort and cost that CBS has dumped into the project. However, what CBS used was Kodachrome 16mm. film (RCA scanned live entertainment at its pitch) and slides. Reason, as given by Dr. Peter C. Goldmark, CBS's video engineer, who loves color, was that the live scanner (camera) wasn't ready and CBS didn't want to wait until it was.

### Two Receivers Used

Two receiving sets were used for the presentation, only one of which was equipped for off-the-air pick-up. The projection receiver, with the usual 18-by-22-inch screen, was only able to reproduce an off-the-line picture, since it had no radio frequency section in the receiver, i.e., only one off-the-air chassis had been built and that was being used

### Sneak Preview

WASHINGTON, Feb. 2.—Du Mont's Capital station, W3XWT, is on the air three times a week without an announcement. This was tipped during Irwin Shane's Television Institute when Du Mont put on an airshow for the ad club that sponsored the gathering. Station is strictly experimental and the airings are tabbed as "for test purposes only."

in the direct-viewing receiver.

CBS engineers pointed out, however, that if it worked in the direct-viewing tube set, the r. f. circuit would most certainly work in the projection set, which is designed on the exact basis as the RCA-Victor projection job with a Schmidt lens and everything.

Clarity of the direct color tube receiver was ideal, altho some of the black-and-white pix seen on the set weren't nearly as well defined as the pix delivered by the new high definition tubes which have been shown by RCA recently. Most of the pictures seen had the tendency of intensifying the color much as did the early technicolor moving pictures. However, some of the natural color flower and bird shots were beautiful and it was only when "pure color" was being scanned that it blasted out of the tube and did things to viewers' eyes.

### Color Wheel Used

Color is, of course, achieved in the CBS pigmented video with a color wheel at both the receiver and sending ends of the operation. (RCA color separation at the receiving end employs a giant drum which looks, from the back of the receiver, like a fairly good-sized oil can.) Point made by Goldmark is that in the case of color television the ultimate had been achieved in reverse, i.e., that the color now being received is as good if not better than it would be if received electronically since fabulous obstacles have to be overcome to achieve electronic

### Wheels in Wheels

NEW YORK, Feb. 4.—When pressed by electronic color advocates among the viewers at the first press showing of CBS color, Dr. Peter Goldmark pointed out that while electronics are just a few years old, the age of the wheel is something like 4,000 years—and that wheels are still turning—and "There will have to be wheels and wheels in a receiver, even in an electronic set."

"Electronics and wheels can live together—really," remarked an engineering reporter in the audience—but Goldmark didn't hear him.

color as pure as that which a scanning disk can present. Therefore, what is now available, as far as the end product is concerned is as good as anything that electronics was working toward. In other words, it may be a smaller set that will deliver the picture with a cathode ray tube, but it won't be better for a longer time than the CBS boys want to think of living.

### Pitch for Color

Much of the CBS presentation was devoted to selling color as color rather than selling television color. Idea was that color made things clearer, made looking-in more enjoyable, made pix of life, life itself, etc. For instance, one shot showed how much easier it was to follow a football game if you saw the color of the pants of the players, etc. Only negative here was that while color made it simpler to identify which team had the ball, the answer could just as well have been the use of an image orthicon tube and a high definition receiving tube that brought a clear picture of what was going on in black-and-white into the home.

Actually the high definition "ultra short wave" black-and-white pictures weren't any better than the downstairs video pix seen on a five-year-old RCA television receiver employed to review programs in the office of *The Billboard* every week. There may have been a purpose in this. However, the standard 525 lines are the same as that employed

downstairs (to all intents and purposes) and it's only with the three-color scanning that this 525 is multiplied three times to 1,575 lines and, therefore, contributes more clarity in theory.

### Lighting Problem Licked

To repeat, CBS color is good, and it may be presumed that with the orthicon the tremendous light which is required to shoot color film will not be required. Obviously, the image orthicon which can scan by the light of a match and does, if necessary, will work just as well in scanning for color (it did at RCA-Victor) and so the bugaboo frying light on performers can be tossed out the window.

CBS color is good, but—and here comes the solid rub—no one really knows what a color television receiver will cost for the home. There were rumors at the trade showing that G. E. had two sets in production just before the strike started, that the first, a direct-viewing job, would cost \$1,800, and that the second, a projection job, would cost about \$4,500. Why G. E. would be working on a projection job on color when the trade at this point doesn't think too highly of the black-and-white projection job that has been turned out experimentally by the Schenectady org is not clear.

### G. E. Set Cost \$1,350

Check-up at General Electric revealed that the direct-viewing job, the first they hope to make will cost not \$1,800, but about \$1,350, and even that figure may be as high as a kite. In other words, no one, not even the tops in radio set production, can actually give an idea of what color receivers will cost—not even CBS.

Worthington Miner, in answer to a price question, stated: "The cost of any instrument is naturally in relation to the demand for the product. If the demand is big enough then production costs go down and down—and I'm certain that the public, when they see color, will want to buy it so much more than they will want black-and-white that the costs will go down and down and down." What Miner ducks, of course, is the fact that everyone would like a fine automatic phonograph that would play disks on both sides (turn 'em over) but no matter how many people want a top platter player they still cost from \$600 up and Capehart and Scott and any other class radio set builders will tell the world that assembly-line production wouldn't cut the costs very much—and the quality of a production line job always would be production line quality when it came to precision—and color is precision plus.

### Reflected Signals

CBS color is okay—but when Goldmark shifted his presentation to receiving antennas, some of the newsboys present began to get white hair—but quick. High-frequency was proven a help since "reflected signals," i.e., a picture signal that was not in the direct line of sight, could be picked up thru its reflection from some building that was within the line of sight of the receiving antenna. In the case of the CBS demonstration, the signal was picked up thru the reflection from the General Electric building at 570 Lexington Avenue almost directly across town from CBS at 485 Madison Avenue.

When Goldmark began to revolve the antenna, the picture disappeared when there was no building off which the signal could bounce. He pointed out that "no one antenna could receive all the stations that would be transmitting in New York unless it were a revolving antenna, or else a combination of antennas with one antenna installed for each station televising." This means that any apartment house installation would have to have as many antennas as there were stations and that any home in New York that desired to have its own antenna would have to install one that was mobile—and even Goldmark hesitated to give any cost of an installation such as this. He stated, however, that this would be true of black-and-white just as it's true of color in high frequencies. However, in the lower frequencies, it has been found that one antenna will do a fair, but not perfect job (it's doing it, as noted before, at the office of *The Billboard* at present).

CBS color is good—but even the most optimistically-inclined engineers hesi-

### Wrong Touch

NEW YORK, Feb. 2.—Video gang is wondering why the recent John Houseman air-pic preem, *Sorry, Wrong Number*, had so few Houseman touches. Insiders know that what had the Houseman tag was really handled by his alter ego, Nick Ray, and the show was actually the work of Frances Buss, CBS director.

Houseman, who flew down from Boston for the showing, was as much upset as many of the reviewers when he heard Buss tell the cameramen to "shop around for likely shots." It was his idea that you worked out "composition" and "nice detail," instead of letting the camera stroll until something "nice" showed up.

Houseman's next will be a real Houseman, or else there'll be no "next." Ad agency execs, who have been unhappy at some of "their" productions at the webs, have felt and still feel a lot like H. did about "his" show.

tated to say it would be ready within a few years, altho Miner and Goldmark stated that RCA's estimate of a maybe in five years was far too negative. "If we can show something as good as this now, what do you think of the five-year estimate?" one test engineer asked. There was no answer, but production engineers in any line will tell the world that from laboratory to regular production models, even in the case of the automotive industry, which has had years of experience in building models which are to be eventually production line jobs, it takes at least two years.

They throw up their hands in complete negation when asked how long it will take to deliver production line jobs that would be foolproof in a new line. Given the dough that was dumped into the atomic project, the job might be done in six months or a year—but Mr. Whiskers has no intention of ending video—even in the so-called "radar frequencies" that Paul Kesten likes to talk about when referring to high-frequency pix.

### Gets Their Eyes

CBS color is good—but a consensus among men who covered three different showings indicated that they would not want to look at color all the time—i.e., that color, as intensely developed as CBS high-frequency videos did something to their eyes. One man who saw two representations felt his eyes were being given a rest when black-and-white scannings were delivered. Some pointed out that perhaps the intensity of the color was the fault of the Kodachrome pix being scanned, but the pic scanning engineer admitted that CBS had developed a correction filter so that any of the three basic colors (red, green and blue) could be intensified or cut down.

CBS color is good—and it's sure to come, but it still didn't prove to most of the trade that video should wait until everybody could have a little color in his home. They're still going to buy automobiles, despite the fact that the age of the air is here to stay.

CBS color has helped push video along faster than no conflict between color and black and white would have done—but business, like strikes, just can't wait for perfection.

Contributions of Swedish residents to life in an American city are being told listeners in Sweden via a series of programs c'd'd by WROK, Rockford, Ill., for Svenol of Sandberg, Swedish composer and opera singer, who was in Rockford last fall. Rockford is a city with large percentage of its people of Scandinavian origin.

**PHOTO REPRODUCTIONS**  
**PHOTOS 8x10 5<sup>2</sup>/<sub>0</sub> EA.**  
*Genuine Glossy Photographs*  
*Unsurpassed in Quality at any Price*  
 NO NEGATIVE CHARGE—NO EXTRAS  
 100 8x10 \$ 6.00 MOUNTED  
 1000 8x10 \$55.00 ENLARGEMENTS  
 FAN MAIL PHOTOS 20x30 \$25.00 EA.  
 1000 5x7 \$ 30.00 30x40 \$3.85 EA.  
 1000 POST CARDS \$ 20.00  
**COPY-ART**  
 Photographers  
 165 WEST 46<sup>TH</sup> STREET, N.Y.C. (19)  
 Branch—9514 Wilshire Boulevard, Beverly Hills, Cal  
**WE DELIVER WHAT WE ADVERTISE**

### MOSS CLIX WITH SHOW BIZ

You name 'em, brother. I do their photo reproductions. Frank Sinatra, Andrews Sisters, Dick Haymes, Tommy Dorsey, many others. They like my act. Catch me sometime.  
 Reproductions Produced on Same High Quality Paper as Your Original Photograph.

8x10's.....50 for \$4.13  
 100 for \$6.60  
 Mounted Blow-Ups—  
 20x30, \$2; 30x40, \$3.85  
 Postcards 2¢ in quantity

Write For Price List B

**MOSS PHOTO SERVICE**  
 155 W. 46th St., N.Y. 19  
 BRyant 9-8482

**Burrelle's**  
 ESTABLISHED 1888  
**PRESS CLIPPING BUREAU, Inc.**  
 165 Church St., New York 7, N.Y.  
 BRAnclay 7-5374

**8x10 PHOTO REPRODUCTIONS**  
 100 8x10 .....\$8.50  
 50 8x10 ..... 4.00  
 Prices on Postcards and Other Sizes on Request.  
 50% Deposit With Order. Balance C. O. D.  
**PHOTO SERVICE CO.**  
 145 W. 45th St. New York City

# Pre-Stem Airing Of Legiters at 1G Set by NBC

NEW YORK, Feb. 2.—National Broadcasting Company and the Dramatists' Guild have inked a pact whereby NBC will be permitted to televise plays of Guild members prior to Broadway production. NBC, it is reported, will pay \$1,000 per script—for one performance. Deal was set by John Royal before he left for the Coast.

Understood that NBC plans a show-window tele series of original plays of Broadway caliber.

Series is likely to start some time in April with a super-duper fanfare.

# Giveaway Yen Booms Like Mad

(Continued from page 7)

ing including the previously mentioned: *Queen for a Day*, MBS; *Bride and Groom*, ABC; *Honeymoon in New York*, NBC; *Break the Bank*, MBS; *Married for Life*, MBS, and *Darts for Dough*, ABC.

That's only six segs, but what they're doing is making their effect felt on all other quiz sessions. In New York and on the Coast there is developing a regular group of quiz show followers—regulars who forget home, husband and everything just to make the quiz rounds—in two hopes (lots of presents and maybe a chance to be heard on the air.)

### Producers Worry

Agency producers who are trying to build shows that entertain, sometime begin to worry about how they can fight that "pot-of-gold-yen." However, facts and figures indicate that despite all that pile in the sky so far—at least entertainment is paying off.

### No Toppers

Here's the reason why—none of the gimmick segs are among the toppers when it comes to ratings. *Queen for a Day*, the Procter & Gamble half (other half is sponsored by Miles Labs) with all its flackery, rates a 4.1. *Bride and Groom* has a Hooper of 2.4. Rating on *Honeymoon in New York* is too fresh to be any indication of its pull and therefore it's not tabbed here. It's lower than low, however. Straight money shows like *Break the Bank* only has a 5.6 and *Darts for Dough* creeps up to 8.0.

Ratings that really matter only show up when the shows have something special. *Take It or Leave It* gets an 18.8 because of Phil Baker and the way he handles the seekers after that \$64. *Vox Pop* boys have an approach all their own—and get an audience because of Parks Johnson—not the dough given away and therefore gets 14.6. *Truth or Consequences* has a 17.3 because it's a terrific show and really doesn't need those hypoed gifts. *People are Funny* snares a 13.9 because the darned show is entertainment.

### No Real Worry Warts Yet

So the real production boys who look at their programs—where they pay off, in the audience indices aren't too worried yet, but the long-range thinkers are—because if the gimmicks continue and if the *Break the Banks*, *Tello-Tests*, *Darts for Dough* and the host of other money shows keep increasing their lures—their ratings are bound to increase—and soon someone is going to follow the *Tello-Test* routine and give those presents to listeners—and then broadcasting is going to be in another pot-of-gold mess.

It's only the webs that can stop the trend, agency men ad sponsor ad-bosses point out. It's not the advertiser's job to protect the mediums he uses—it's the owners of the medium. . . . and if the program idea man who is going around peddling a contest idea based upon social security numbers sells his idea—the flood gates will be open—and all that anyone in the biz can say is, "ouch!"

### Alexander Adds Flacking

NEW YORK, Feb. 2.—M. J. Alexander, ad manager of Du Mont Labs, Inc., now doubles into the flack slot for the Du Mont Television Broadcasting Division. He has taken over the job, held up to February 1 (as announced in last week's *Billboard*), by the David O. Alber Organization. To soften the exodus, Alber will still "counsel" the Du Mont org.

# TELEVISION REVIEWS

## Children of Ol' Man River

Review Wednesday (30), 8-8:50 p.m. Style—Drama with old-time vaudeville. Sustaining over WNBT (NBC), New York.

Credit NBC with producing its most elaborate video seg for a preview of a *Cavalcade of America* broadcast based upon Billy Bryant's story of showboat life. The camera work and the performances of a large cast were indicative of hours and hours of productive work. Buddy Pepper as Billy Bryant and Lillian Cornell as Josephine were just what they were supposed to be—Billy, a fresh, not too talented song-and-dance man of a river showboat, and Josephine, a small-town gal, with curves in the right places and a desire to be part of the show world. You should have heard the wolves as the camera caught a shot of Josephine with a low-cut dress and, and . . .

Mary Scott as Billy Bryant's younger sister was in the spirit of the showboat saga, as was Tony Blair as Pa Bryant and Eda Heineman as Ma Bryant. You were there—Main Stem.

If there were any negatives (and there were, of course) they might have been found in the fact that the scanning tried to crowd in too much in a short 50 minutes and instead of telling the human story of the Valley Belle showboat family, leaned too heavily on so-called show boat attractions, *Ten Nights in a Barroom*, *Bryant's Old-Time Minstrels* and "polite" vaudeville between the acts. It also scanned the film shots of the showboat on the river too often and at too much length, altho there were plenty of reasons why, in the number of scene changes that had to be made in NBC's vest-pocket video studio.

Production-wise there were no negatives on this presentation. As usual, however, the scripting was less well conceived that it could have been. If as much attention had been spent on the lines of Billy and Josephine, as was spent on the camera work, this would have been a milestone in television history. As it was, it indicated what NBC can do camera wise. Once again the first network in video proved why it's first.

Some of the cross and back lighting did such a terrific job that there was at times a feeling of depth on the screen that's seldom hoped for at the present development of the "art."

Naturally *The Billboard* felt a personal interest in a story of Billy Bryant, who spent many a day around BB's home office. Billy was as much a part of the Queen City's showlife as *The Billboard* and he found his wife thru an ad in its pages. Naturally, also, it had its fingers crossed about viewing the scanning. But all was well. The production was top drawer. The camera handling was tight and the lighting was nothing short of a miracle when it's realized what the boys have to work with.

Check DuPont; Batten, Barton, Durstine & Osborn, and NBC video for a swell experiment well done—everything but the workage. Three deep bows to Warren Wade, director. Double that for the technical job of Reid Davis. On the side of the settings give Bob Wade credit for doing an almost superhuman job of designing settings in a thimble.

The boys didn't play while the cat (John Royal, NBC video v.-p.) was away on the Coast—they did him proud with *Children of Ol' Man River*.

## Royal Says NBC Will Sink \$1,000,000 Into L. A. Tele

HOLLYWOOD, Feb. 2.—NBC will sink \$500,000 to a \$1,000,000 into West Coast tele operations when the net gets underway in video here. According to John F. Royal, v.-p. in charge of video, who made this estimate at a press conference here announcing the appointment of Hal Bock, Hollywood flack chief for the net, to the new post of manager of the web's Coast's tele set-up.

In Hollywood for a look-see at the video picture, Royal predicted that NBC would be open for video business here within a year after tele license is granted by FCC.

Bock's appointment marks kick-off in NBC's race for Coast video supermacy. Both Don Lee-Mutual and Paramount Pics have the jump with experimental stations now in operation.

Bock will continue as head of public relations for NBC's Western Division, while former assistant Les Raddatz becomes acting press manager.

## Balaban & Katz

Reviewed Thursday (31), 7:30 to 8:45 p.m. Style—News, interview, variety. Sustaining on WBKB, Chicago.

Just about fair was the over-all program rating earned by results of WBKB production staffers tonight. At only a few points were there improvements over previous shows. Very little of the program could be called good. Plenty of it could be called bad.

The night's offering consisted of news by Don Ward; singing by Carole Dillon; interview of famed Chi restaurateur, Ricardo, by Carl Guldager. *Chicago Daily News* columnist; dance routine of Louise Vlasak and Russ Ledger; golf lessons by Packy Walsh, Chicago Park Board pro, and an Elgin Watch Company spot announcement. In very little of this was there anything indicating that television will satisfy the millions who are purported to be waiting anxiously for the chance to buy video sets.

The only mitigating statement that could be said about the entertainment-lacking singing of Carole Dillon would be that she is only 12 years old. She demonstrated, also, that she could sing in a very high voice and a low register usually used by fem adult singers. But neither of her voices was much good.

The interview of Ricardo was one of the better parts of tonight's program. Ricardo, one of the city's most colorful personalities and a nationally known

artist and friend of the esoteric, is either entertaining, philosophical, comical or instructive whenever he speaks. Tonight, at various times, he demonstrated all of these qualities. Interest was added to his discussion of his art collection by the telecasting some of the object d'art he owns.

Before the Ricardo interview, the station used one of its improvements over preceding programs. In the past, as has been noted by reviews in these columns many times, the station merely played music and telecast an intermission slide between program divisions. They have left to chance possibility of getting back to the video receivers members of their audience who went out for a short beer during intermission music. Tonight, however, during early part of intermission, an announcer outlined what was to come after the intermission, and near the end of the break he let the audience know that the program was to resume, thus, undoubtedly, getting back to their receivers many members of the audience who otherwise would have missed some of the show when it began again.

In the rest of the show Vlasak and Ledger did a routine built around the dances of the South American continent. Packy Walsh tried to teach Angel Casey a few rudimentary points about the game of golf. These segments of the program were hardly worth comment—especially in these days of continued paper shortage.

Bruce Wallace is now assistant manager of WTMJ and WTMJ-FM, Milwaukee, while Jim Robertson has been named program manager of the stations owned by the *Milwaukee Journal*.

neither too LONG . . .  
 . . . nor too SHORT . . .

**KTUL**  
 COVERS THE  
**MONEY MARKET**  
 OF EASTERN OKLAHOMA

*Just Right!*

• WRITE FOR INFORMATION

**KTUL**  
 5000 WATTS TULSA, OKLAHOMA

John Esau  
 GENERAL MANAGER

FREE AND PETERS, National Representatives

**WBNS**  
 REGISTERS HIGH

CENTRAL OHIO'S ONLY CBS OUTLET!

ASK ANY  
 BLAIR MAN  
 OR US.

# PINCER MOVE ON REMOTES

## Nets Squeeze On One Flank

Radio webs talk softly but carry big stick—Barnet-ABC slug only beginning?

NEW YORK, Feb. 2.—Tho they balk at proposals to apply uniform rules to dance remotes, major broadcasters here admit that they have launched sallies against payola and plug duplication on band remotes.

Best case in point is the American Broadcasting Corporation, which proved it wasn't kidding about its desires to "elevate program standards," and cut out "undue repetition of certain originals" when it yanked its wire from Casino Gardens, near Hollywood, last week, after a spat with Charlie Barnet. Dispute with the leader arose after the New York office, which controls music clearance over the entire network, turned down a Barnet shot which skedded five of his pubbed tunes (Indigo firm). When Barnet refused to "co-operate," ABC execs notified its coast branch to take any action deemed suitable. Result: Barnet lost his ABC line.

Admitting that he is currently watching remotes "more than ever before," Dick Banner, music clearance chief for ABC, points up the Barnet decision as the obvious reflection of the net's newly-hyped insistence on "good programing standards." No inflexible rule governs remotes, Banner says, outside of the two-hour duplication rule and the usual morality clauses. Nevertheless, orks and pubs alike will be made to realize that the net caters above all else to public acceptance and taste. It must, therefore, exert its own judgment on the type of music used on remotes.

### Banner, the Sleuth

Banner doesn't whip up any sure-fire figures as concerns repeats, but does (See *PINCER MOVE* on page 26)

## Birds Fleeing Cages at Fast Clip—Subs Fill

NEW YORK, Feb. 2.—Band birdies are fitting off and on ork rosters at an agitated pace. Biggest flurry in the warble circuit will come from Woody Herman band (see other story in this issue) when Frances Wayne pulls out at end of Paramount Theater stand here. Suffering right along with Herman will be Les Brown, whose star canary, Doris Day, cuts away from the maestro when he finishes up at Hotel Pennsylvania.

Jimmy Dorsey, who has been shuffling vocalists like mad in recent weeks—Dee Parker joined when JD hit Capitol Theater and Dick Culver came and went—still can't or won't hold onto his male vocalists. Latest exodus from Dorsey's corral launched by Paul Chapman, with Buddy Hughes already thrust into the empty saddle.

Hal McIntyre gives newcomer Nancy Reed, who has been working intermissions at Commodore Hotel, her big chance this week when he accords the gal a regular chirper's throne.

Gene Krupa has just taken on Liz Tilton to fill spot vacated by Anita O'Day; Frankie Masters augmented his crew with Forest Lane, ex-infantry major who caught the orkster's ear in Detroit; Ina Ray Hutton similarly impressed by Clark Ranger, and so on, ad infinitum.

Considering the rate of vocal changes and the fact that orks like Charlie Spivak, Tony Pastor, Enoch Light, Randy Brooks and others are still posting "help wanted—vocalist" signs, trade is just waiting for some smart cookie to come along and open an employment agency exclusively devoted to hopeful warblers.

## Disks Loom Big in Plug Picture

NEW YORK, Feb. 2.—What started out as a simple attempt on the part of webs to prevent orksters with their own publishing firms from plugging too many of their own tunes on remote and commercial broadcasts (see recent issues of *The Billboard* for American Broadcasting Company-Swagger Trio stories), has quietly developed into a double-pronged situation which is likely to destroy much of the value of remote broadcasts as plug media for all band leaders.

Present network attitude makes it all but impossible for a bandleader-pub to do a real job on his own tunes, and now the remote broadcast regulation of the Detroit Federation of Musicians, Local 5 of AFM, makes it virtually impossible for a bandleader to do any kind of a plugging job on his current recordings, film or anything else. Skeptics are invited to read the actual Detroit ruling, which says:

(1) Announcements made during remote control sustaining programs played by orchestras from their regular places of employment, must be confined to the name of the place, its address, name of the orchestra or

its conductor, name of the composition to be played and its composer, and nothing further. It is not permissible to announce the name of the stage or picture production from which the number is taken. Any further announcements other than the above will change the character of the broadcast from that of a sustaining to a commercial program, and the rates prevailing for commercial programs in the price list of the Detroit Federation of Musicians must apply. Contractors will be held strictly accountable for enforcement of the above.

(2) Any commercial announcements in any way related to the place of engagement, made before, during or after a remote control sustaining broadcast program will change the character of the program to that of commercial classification and must be paid for as such.

(3) No remote control sustaining broadcasts can be made from a single engagement.

All of which will make disks on juke boxes and in the homes, more than ever before, the bandleaders' No. 1 plug device.

## AFM Pressure On Flank Two

802 & Detroit carry union ball—commercial dough for tootlers or plugs out

NEW YORK, Feb. 2.—Agitation to make the "remote charge" more lucrative to musicians is gaining headway in various locals of the American Federation of Musicians, notably in New York and Detroit. In New York, where the current charge is \$3 per man per broadcast, a resolution was recently introduced specifying that this money be paid to the musicians—not the local's relief fund, which gets the dough now. Resolution which also asks that the remote charge be made a part of the regular price list, will be voted upon at the local's membership meeting in April.

In Detroit AFM has already passed a regulation limiting the commercial content on remote broadcasts. The speler is allowed to name the spot from which the broadcast originates, the name of the tune and the name of the composer. Additional commercial blurbing will mean that the spot will have to pay the regular commercial rate.

Attempt to realize more money from remotes is admittedly one of the hot items troubling union execs now, many of whom feel that airing of bands has a definite commercial value to the hotel or nitery originating the music. Notwithstanding the fact that remotes help build the band, it is argued that there are valid reasons for charging the commercial rate.

### No Nat'l AFM Ruling

National office of the American Federation of Musicians points out that the remote charge is strictly a matter for the individual local to decide and, therefore, no national ruling on it is expected. Should locals in key areas jack up the scale, however, far-reaching consequences would result. In New York, for instance, the regular commercial rate is \$14 per man per half-hour broadcast or less, as against the current \$3 rate. This would mean a tremendous bite into the bank roll of the location and would result in the dropping of remotes by many spots. This would, in turn, force the networks into more programing activity during late hours.

### Local 802 Agitation

Local 802 execs, faced with agitation of members wishing to realize money from remotes, are extremely reluctant to charge the commercial scale, but the local is, nevertheless, faced with a resolution asking that the musicians, not the union's relief fund, receive the current three-buck rate. Group within 802 who introduced the resolution, point out that the 802 membership has experienced comparatively lush years during the war—resulting in a diminution of relief activity. Relief funds have accumulated, so let the musicians cash in on the remote charge, is the argument.

Originally, the remote charge was given to musicians, but depression years caused the local to divert it to the relief of indigent members. Some New York musicians would make \$900 additional yearly if the resolution is passed.

## Byrne Joins Pastor And McIntyre in Growing Cosmo Org

NEW YORK, Feb. 2.—Band No. 3 for the Cosmo label is Bobby Byrne, who was inked to a deal this week.

Paper is similar to the deals of Tony Pastor and Hal McIntyre, with the leader getting a production guarantee of a certain number of platters a year. Figure was not revealed.

## Finley-MCA Battle It Out In West Coast Law Suit

MCA charged with operating band booking monopoly as \$3,000,000 suit gets under way—music biz who's who testify in one of industry's top cases

HOLLYWOOD, Feb. 2.—With the question at stake of whether MCA is dealing in a dance-band monopoly and also the matter of a first refusal contract with a competitor, Larry Finley's three and a third million dollar anti-trust suit against Music Corporation of America rolled into action Tuesday (29) in the Los Angeles District Court of the United States. Finley filed suit against MCA

over a half year ago when he felt his operation of Mission Beach Ballroom in San Diego, Calif., was suffering a financial setback due to his said inability to get name bands for Mission Beach from MCA because Wayne Dallaird, who operated the competing Pacific Square Ballroom had a first refusal contract on all MCA bands playing San Diego.

Finley's attorneys have subpoenaed every major band booker located here plus ballroom operators, trade paper writers and San Diego city officials.

Finley is represented by William Christenson, Fillmore Jaffe and Lou Karp, MCA has Frank Doherty and Clora Warne.

### MCA's First Refusal

Christenson reviewed Finley's asking of name bands from MCA for Mission Beach Ballroom and subsequent failure to get bookings. Incident was pointed out whereas Finley was assured the King Sisters for his Mission Beach debut opening by MCA, but contracts never arrived, and he next read in newspapers about the girls appearing at Pacific

Square Ballroom the identical week-end they were to appear for him.

Explaining Dallaird's first refusal agreement with MCA, Doherty related how Dallaird contemplated building Pacific Square in 1941 and as some assurance that the ballroom would be a success asked MCA for regular bookings and therefore secured exclusive 48-hour acceptance or refusal of bands.

Doherty insisted to the jurors that Finley did buy and had opportunity to buy other MCA bands but that within (See *LARRY FINLEY* on page 27)

## AFM Mulling 802's Disk Scale Hike

### Chi Pitch for More \$\$

NEW YORK, Feb. 2.—Local 802 execs and New York musicians generally are anxiously awaiting action by the AFM's executive board on the matter of hiking the recording scale. Request that the scale be substantially raised was presented to the board at its recent mid-winter session in Chicago by Jack Rosenberg, 802 prexy, who pointed out that the current scale has been in effect six years.

Attitude of 802 is that the record business is flourishing as never before and can easily stand a hike. "Some 300 companies are now doing business," according to one 802 exec, "and a good part of them are rolling in dough."

Current recording scale is \$30 per man per three-hour date. Price, considered high, was set years ago and mirrored the union's philosophy—that disks dis-

(See *AFM EYES 802* on page 26)

## Yoicks! Yoicks! Railroads on Hunt For Band Tour Biz

NEW YORK, Jan. 26.—Railroads are again beginning to solicit band offices for one-nighter and tour business on orks. At present, most bands are traveling by bus, since the motor outfits, such as Greyhound, Charter Bus Corporation and others have been aggressively promoting band biz for some time.

Before the war, of course, most bands worked the road via busses. Several band leaders, not too healthy, or too temperamental to travel that way, have been doing their treks via the choo-choo and have been running into very little trouble. Frankie Carle, for instance, who was quite ill some time back, and still has to watch himself, has been doing recent road jobs by railroad without incident.

# G. I. ONE-NIGHTERS STAY PUT

## Coast MCA Cuts Longhair; Martin To Set Up Own Org

HOLLYWOOD, Feb. 2.—MCA has closed down its Beverly Hills, Calif., legit concert operation because of insufficient activity in that field.

Pop concerts, such as Tito Guizar and Veto and Yolanda, and shows like the current Coast attraction *Uncle Tom's Cabin*, will continue to be booked. Eames Bishop, of the one-nighter department, takes over booking of pop concerts.

Vernon Stevens and Jack Boyle continue to handle legit bookings in MCA's Chicago and New York offices, respectively.

Bill Martin, who headed MCA's legit concert office here, leaves to set up his own booking org, and starts out with a nucleus of 13 artists he represented while with MCA. Among top long-hair talent lined up by him are Dr. Otto Klemperer, Constantin Bakaleinikoff, Jakob Gimpel, Ruggiero Ricci, Paulena Carter, Effie Kalisz, Charlotte Boemer, Anthony Galli-Rini and the Comic-Opera Guild.

NEW YORK, Feb. 2.—Shep Fields, being courted by MCA for a long-term contract involving radio work, signed an agency contract last week, but it was with Kaiser-Frazer automobiles. Fields has the New Rochelle (N. Y.) franchise.

As to MCA proposition, leader understood to "much like" but he doesn't want any papers tying him for more than a year.

## Lang-Worth Off AFM Nix List Pend Hearing

NEW YORK, Feb. 2.—Lang-Worth Feature Programs, Inc., has been taken off the unfair list of Local 802, American Federation of Musicians, pending a review of its case by the national office of the AFM. Company is again producing.

Weeks ago 802 placed the transcription company on the unfair list owing to a dispute involving Irving Zathmyri, a leader. Lang-Worth claimed Zathmyri exceeded the budget allowed for making a disk. Firm felt it should not be held responsible for the extra charges, which totaled about \$500.

## Been a Long, Long Time But Pub BMI on Majors at Last

NEW YORK, Feb. 2.—Major disk firms, after almost four years of cold-shouldering BMI pub house, are finally giving the broadcasters' baby a go. Decca has already needed a Merry Macs platter of *Laughing On the Inside*, *Crying on the Outside*, and Columbia is expected to yes a Harry James waxing on the same tune.

Understood that Victor is holding fire with Vaughn Monroe, while Capitol's Andy Russell is also known to be fiddling around with *Laughing*. Latter deal, at first stalled, was loosened by a Coast call from Johnny Mercer.

Switch in attitude toward BMI's pub firm is said to be result of recent rash of trade talk about "strange" reasons for the four-year freeze.

## Local 802 Asks Migration Curb

NEW YORK, Feb. 2.—Late this week execs of Local 802, AFM, stated they had no word from AFM exec board regarding the local's request for permission to restrict influx of transfer members to New York. Local's case, which was formally presented to the AFM board at its mid-winter session in Chicago recently, is reported to have gained the sympathy of AFM Prexy James C. Petrillo, but not the members of the board.

Point stressed by Local 802 execs is that influx of transfers, if uncurbed, will bounce the membership of the local to perhaps 35,000 in a year. Membership is now about 23,000 which is considered more than adequate to handle jobs in the 802 jurisdiction. Of the 23,000, it is estimated only about 16,000 are "active" musicians.

Local 802 now has a six-month rule. The transfer musician during the first three months can play club dates. He can take a steady job during next three months—after which he must become a member or withdraw his transfer application. Local 802 figures this is not sufficiently restrictive and would like a one-year rule similar to that of Local 47 (Los Angeles).

## Camps, Hosps. Still Buy Orks

Biz is only fourth of peak volume, but bookers see continuing bands demand

NEW YORK, Feb. 2.—Surprise markets in the one-nighter field these days are the army, navy, marine service camps, resort and rest areas and veterans' hospitals, many of which bought a considerable number of bands thru the war . . . and are still buying today.



Most bookers felt that when the Nips folded, it wouldn't be long before service dates would fold too. While the number of such dates is nowhere near what it was at its peak, there are still quite a few to be played. Typical example of how many is the case of Johnny Long, who is playing 11 one-nighters down thru the Southern territory, five of

(See G.I. ONE-NITERS on page 35)

## Walled Lake, Mich., Back On Shelf With Name Orks

DETROIT, Feb. 2.—Walled Lake Casino, Walled Lake, Mich., is slated to re-open this summer with a name-band policy after being closed for three years,

says Albert Tolletene, son of the late Louis Tolletene, whose widow operates the spot.

Casino, operated independently from Walled Lake Park, which it adjoins, has for years been the principal summer spot for name bands in the Detroit resort area. It shuttered at start of war.

## FIRST! ON cosmo BY TONY

# PASTOR



# "SIOUX CITY SUE"

AND

# "LOOP-DE-LOO"

FOR THE FIRST TIME FOR DANCING  
BY THE WRITERS OF "MY DREAMS ARE GETTING BETTER"

JUST OUT!

**cosmo RECORDS, INC. 745 FIFTH AVENUE, NEW YORK CITY**

Allied Music Sales Co. 3112 Woodward Avenue Detroit, Mich.

Apollo Records Dist. Co. 2705 West Pico Blvd. Los Angeles, Calif.

Barnet-Hooker Co. Atlanta, Georgia

Interstate Music Suppliers 236 West 55th Street New York City 19, N. Y.

Legum Distributing Co. 108 Light Street Baltimore 2, Md.

Rowlett Distributing Co. 1010 Congress Avenue Austin 21, Texas

Stephenson Film Co. 816 Gray Avenue Houston, Texas

Herb E. Zobrist Co. 2125 Westlake Avenue Seattle 1, Washington

Apollo Records Dist. Co. 615 Tenth Avenue New York City

Associated Dist. Co. Tabor Building Denver, Colorado

Garden State Dist. Co. 790 Broad Street Newark, New Jersey

Frederick Lee Co. 325 Second Ave., South Minneapolis, Minn.

James H. Martin, Inc. 1407 Diversey Blvd. Chicago 14, Illinois

Scott-Crosse Co. 1423 Spring Garden St. Philadelphia, Pa.

E. C. Wenger Company 1450 Harrison Street Oakland 12, California

Nationally Acclaimed

A GREAT RECORD SENSATION

# HAL MCINTYRE

AND HIS STRIKING VERSION OF



VOCAL BY FRANKIE LESTER AND QUARTET WHO COMBINE WITH THE BAND TO SCORE WITH

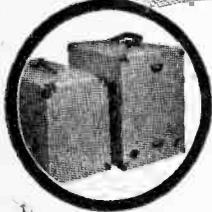
"PATIENCE AND FORTITUDE"

BOTH HITS ON ONE RECORD

**cosmo** NO. 470

HARRY W. BANK, President  
HERB HENDLER, Director of Artists and Repertoire.

**IMMEDIATE DELIVERY!**  
**PORTABLE P.A. SYSTEMS**



**MODEL WE-220**  
Complete 3 channel Public Address System. 20 Watts — Twin 10" P.M. case speakers, mounted in bass reflex portable. Choice of Microphones — indoor or outdoor speakers.

Separate controls for 2 microphone inputs and 1 phone input. All condensed in 2 smart airplane luggage cases, weighing only 73 lbs.

**WESTERN'S New Post-War Portable and Permanent Systems**

- Available now from 5 - 60 watts.
- Improved tone control, matches all voice and music tone conditions — indoor and outdoor
- Built for rugged service.
- Choice of crystal, dynamic or velocity microphone for desk, banquet or floor stand use.
- SPECIAL CONSIDERATION GIVEN SHOW MEN'S REQUIREMENTS.
- Write direct for literature and the name of the distributor nearest you.

**WESTERN SOUND & ELECTRIC LABORATORIES, INC.**  
MILWAUKEE, WISCONSIN  
Pioneer Manufacturers of Centralized, Portable and Recording and Inter-Communication Systems.

# One-Nighter Prices and Biz Are Strictly Stratospheric

Names, semi-names and non-names get hot guarantees, hefty percentages in Southern, Eastern and New England territories but bookers have biggest month in years

NEW YORK, Feb. 2.—While one-nighter promoters, ballroom operators and other band-buyers have been unhappy for some time about high guarantees and fancy percentage deals demanded by orks — and while steps have been taken to do something about it (see Midwest Ballroom Operators' Association meet story, *The Billboard*, February 2 issue, and Associated Ballrooms story in this department) prices are still way up there. Fact is amply illustrated by look-see at current booking figures.

Louis Jordan, for instance, is taking a guarantee of \$35,000 out of 26 Southern one-nighters for February alone. Jimmy Dorsey, doing an Eastern and Southern trek of nine dates in February, will come out with a minimum guarantee of \$25,000. And this doesn't figure in the percentage agreements on these dates. All of them are for a privilege of 60 per cent against the basic guarantee.

While every touring band isn't knocking off the Dorsey-Jordan kind of dough, orks right up and down the line are getting neat prices. Proof is a February one-nighter line-up from actual bookers' sheets (names of bands and spots are omitted for obvious reasons):

Number of dates	Territory	Total Guarantee for dates
<b>(PC's Not Included)</b>		
Band A...12...	Southern .....	\$20,000
Band B....4....	New England...	6,000
Band C....3....	Scattered .....	5,000
Band D....10...	New England ..	5,750
Band E....8....	Southern .....	6,100
Band F....4....	Southern .....	6,200
Band G....2....	Southern .....	2,000

It doesn't take an Einstein to figure that practically all dates are commanding at least a one-grand guarantee and the bands camouflaged above are by no means in the top-name category.

Feeling among bookers re buyers' high-price squawks is mixed. Some feel that with increased band overheads (siders' salaries, travel, etc.) all the dough

the orks can get is fully justified and it's the promoter's hard luck if he loses money on them. Other bookers are of the opinion that it's their job and the bands' to see to it that promoters make money on every date played, if it's at all possible.

### Promoter Philosophy

Veterans in the biz (both on the booking and buying ends) look at it philosophically and say the situation will straighten itself out: If a promoter loses too often on a band he'll stop buying it, and when enough promoters take a beating on that band they'll all stop buying unless the band's price comes down to where they can make some money. On the other hand, if the promoter is making a profit out of a band it doesn't make too much difference if he has to pay the ork a couple of hundred more than he thinks he should.

Regardless of price, one-nighter biz is way, way up. Howard Sinnott, General Artists Corporation's one-nighter man, for instance, is having the biggest February in his history, and the short month topped September, which was his biggest month last year. Other bookers report the over-night jump business equally boomacious.

## Mercury Pacts Eight More; Pop, Concert, Folk--All in Bundle

CHICAGO, Feb. 2.—Mercury Records, local label, continued its contract-inking spree this week.

Buddy Rich's ork, previously erroneously announced as a Mercury Chatel actually signed a few days ago. Rich's 17-piece outfit will cut shortly for the waxery and will feature vocals by Dorothy Reid, ex-BG and Paxton chirp, while the leader handles novelty vocals.

Also signed are Eileen Barton, radio singer currently on the *Teen-Timers* NBC show; Jose Melis, South American concert pianist who will cut an album of semi-classical S. A. material; Rose Marie, singing comedienne; the Four Vagabonds, ABC network Negro vocal foursome last associated with the Bluebird label, and the Prairie Ramblers, WLS vocal and instrumental foursome, Ken Curtis, finally the Johnny Pineapple Hawaiian aggregation.

Mercury Prexy Irving Green this week notified distributors and retailers handling his label that the firm was announcing a 5 per cent return program, which places the label with Decca, Columbia, Capitol, Victor, Majestic and Musicraft as firms okaying the return plan. Green also said that starting February 1 waxery will release four sides on the first and fifteenth of each month. Up to now, Mercury's releases have been sporadic, depending on production.

### Travelog

NEW YORK, Feb. 2.—Harry Fox, Music Publishers Protective Association exec, left yesterday (1) for his usual call on Coast pic firms, diskeries, etc.

Herman Finkelstein and Wally Downey, ASCAP attorney and Latin-American exec, respectively, left same day for Havana to palaver some more with Cuban performance rights society. Finkelstein and Downey may go on from Cuba for another Buenos Aires jaunt. Downey has practically become a two-continent commuter in past year or so.

## Only 4,000,000 Shy

NEW YORK, Feb. 2.—Zillions in Disks by '47? record production yarn in *The Billboard* last week, stirred up the old pro and controversy among waxeries. Cosmo insists 2,500,000 production figure listed for them was shamefully low and maintain they are now hitting an annual production rate of 6,500,000 with only 40 per cent of their plant operating.

West Coast plant of Cosmo, according to Harry Bank, prexy, is turning out disks at rate of 3,000,000 per annum all by itself. Predicts an 18,000,000 production for '46 and 30,000,000 by '47.

Capitol pointed out that in listing of plants (in GAG chart accompanying story) their Hollywood plant was left out. Plant is just beginning to roll now, and Cap says they'll be turning out 10,000,000 per year there, in addition to whatever their Scranton plant produces.

## Wm. Morris Signs With (No Kidding) Mezhdunarodnaia

NEW YORK, Feb. 9.—William Morris Jr., head of the talent agency bearing his father's name, is now in the disk distributing business. Signed a contract this week with Mezhdunarodnaia Kniga, Russian cultural organization representing USSR record manufacturers, to have his (Morris's) newly formed Globe Record Company distribute all Russky disks thruout the United States.

Arnold Hecht, who before his service in the army was with the Morris Agency, will be manager of Globe. First shipment of disks (quantities unknown) expected to arrive around March 1, and will include Russian pop as well as classical stuff. Disks will be by such aggregations as the Moscow Philharmonic Ork, the Folk Song Choir, the State Orchestra of the USSR, the Bulshot Theater Orchestra, the All-Union Radio Commercial Orchestra.

Most tunes will, of course, be strictly red, tho it is reported that repertoire will include at least one Duke Ellington tune, *Loneliness*. Entire deal was arranged thru AMTORG, Russian commercial trading representatives in America. With Leeds representing all Russian music in the United States thru its AM-RUSS org, and the Morris Agency dough behind the Russky disks, Stalin seems to be lined up pretty nicely here, music-wise, anyhow.

### CARMEN CAVALLARO

A New Topper on Air

DIAL-TWISTERS, on recent Sunday afternoons, have been perking their ears to NBC to hear a load of mellow blue and violet tones from an 88. The man who taps the keys on the seg, Sheaffer Pen's *World Parade*, is Stem-born Carmen Cavallaro, whose pounding is becoming a subject of inter-office memos in radio.

Cavallaro is a disk-happy musicker. He was made by one platter, Chopin's *Polonaise*. His previous five Decca albums were hits, but nothing like the *Polonaise*, which became a juke box, radio and home fave.

Formerly a featured pianist with Al Kavelin, Rudy Vallee, Enric Madriguera and Abe Lyman, Cavallaro went on his own about five years ago. He clicked from the start, at a St. Louis hotel, and has played such top spots as Ben Marden's Riviera, Hotel Syracuse, Hotel Statler in Detroit, Ritz-Carlton in Atlantic City, Carlton in Washington; La Conga, Rainbow Room and Waldorf-Astoria in New York; Palmer House in Chi and Mark Hopkins in San Francisco.

The 88er's waxings have paved the way for sock p. a.'s in theaters and flicker spots. Every note has hammered him up the stairs and his air seg is another jump upward.

## TWO JUKE BOX HITS!

King Song Spinner of Western Swing

**RILEY SHEPARD**

(THE COWBOY PHILOSOPHER)



Now on **KING RECORDS**

Hitting a new high with the Nation's No. 1. Western Song

● **"SILVER DEW on the BLUE GRASS TONIGHT"**

Backed by a special juke box arrangement of that great folk song

● **"THE BLUE-TAIL FLY"**

King Record No. 523 A ... Order Now

**KING RECORD CO.**

1540 Brewster Ave., Cincinnati 1, O.





puts the **RAY**  
on another star

**MEL POWELL**

JUST MUSTERED OUT OF SERVICE  
AND BACK WITH BENNY GOODMAN'S  
ORCHESTRA

Opening at  
**PARAMOUNT THEATRE**  
NEW YORK  
February  
27th

PERSONAL MANAGEMENT  
**MARK HANNA**  
654 MADISON AVE., N. Y. C.

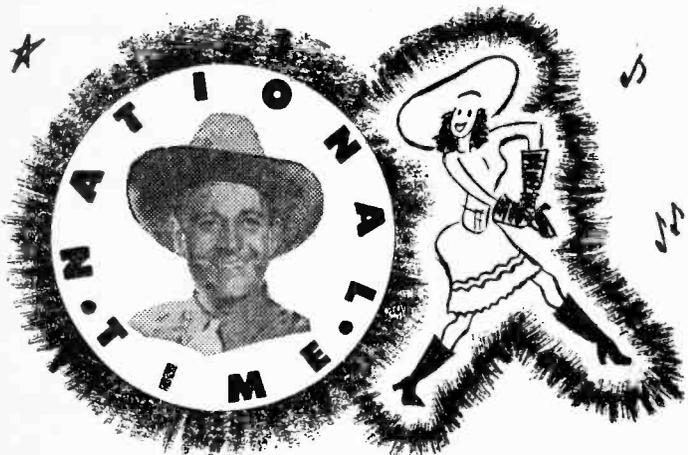
Music As Written

It's always NATIONAL time!



THE SENSATIONAL BILLY ECKSTINE AND HIS ORCHESTRA

- In this new big-timer... hot off the presses... just released!
- 9017... PRISONER OF LOVE • ALL I SING IS BLUES and these current favorites...
  - 9016... I'M IN THE MOOD FOR LOVE LONG LONG JOURNEY
  - 9015... LONESOME LOVER BLUES LAST NIGHT, AND NOW TONIGHT AGAIN
  - 9014... A COTTAGE FOR SALE • RHYTHM IN A RIFF



LEADING THE COWBOY HIT PARADE DICK THOMAS

- In a kit-ful of Western records... JUST OUT!
- 5008... HONESTLY • HALFWAY TO MONTANA and still ridin' high...
  - 5010... SIOUX CITY SUE • SOMEDAY DARLIN'
  - 5005... AS LONG AS I LIVE I WILL LOVE YOU I DON'T WANT A MILLION SWEETHEARTS
  - 5009... RIDIN' NEATH THE ARIZONA MOON WEARY NIGHTS AND BROKEN DREAMS

Operators' Prices, tax incl. Series 9000 65c • Series 5000 49c

NATIONAL DISC SALES, Inc. 1841 Broadway New York 23, N. Y.  
MID-WEST MUSIC CO. 1002 So. Michigan Ave Chicago, Ill.



NEW YORK:

**Rumor Row (Strictly Unconfirmed):** Leonard Vannerson, ex-TD personal manager, on his way in from the West Coast, allegedly to talk a deal with Willard Alexander. . . . Eli Oberstein and Joe Davis are said to be cooking up a terrific collaboration. Obie and Davis both deny, but Davis has just made a five-year deal with the Starr Piano (Gennett) fellas for their plant in Richmond, Ind., and who can tell. . . . Wall Street is supposed to be socking dough into the disk biz at a hot clip. Talk is that Harry Bank at Cosmo got a hefty hunk of finance row dough and other companies have grabbed off chunks, too. . . . One diskier who has been talking productions in zillions is reported to have had a total production for the month of December of 290,000. . . . Okeh claimed to be upping its Okeh label retail price from 35 cents to 42 cents.

Nelson Eddy's gratis platter of "Have You Got Old Clothes?" penned by Irving Caesar, sparking drive of Victory Clothing Collection headed by magnate, Henry J. Kaiser. With AFM and Los Angeles Local 47 giving nod to cuff use of the transcription, copies are being forwarded to all radio stations in the country.

**Talk About Orks:** Dick Stabile gets two NBC wires at Copacabana. . . . Duke Ellington and Cab Calloway paired as scribes for a swing score of *Romeo and Juliet*. . . . Gene Krupa blowing the horn for his new hornblower, Red Rodney. . . . Tommy Tucker renewed at New Yorker until March 23. . . . Spike Jones fondling an offer of 30G for 15 one-nighters in the spring. . . . Lynn Lucas debuts with new band at Toledo's Commodore Perry Hotel. . . . Shorty Sherock held over at Kenmore Hotel, Albany, N. Y. . . . Jerry Wald opens at the New Yorker March 25. . . . Woody Herman's promised Carnegie Hall Concert comes off same day as Wald's opening. . . . Herbie Fields leaving Lionel Hampton band to baton on his own along 52d Street. . . . Joe Marsala opened Copley-Plaza, Boston, February 3, with Neal Hefti filling trumpet section. Leader also inked for Brown Derby and Capitol Theater, both in Washington. . . . Bobby Byrne reaps \$11,725 harvest for 11 February one-nighters, starting at Westover Field, Mass., and trekking down to Georgia Tech.

**"Pubs and Cleffers":** Mills Music pacted Philip J. Lang for exclusive composing and arranging services. Lang, assistant conductor to Morton Gould and piece-work arranger for Alfred Wallenstein, Nathaniel Shilkret, George Sebastian and others, orchestrated for legit hit, "Billion-Dollar Baby." . . . Rae Zeldi working for Charlie Lang's Music Makers. Leaves Nemo Roth all on his lonesome at Saunders-Viking-Chelsea house. . . . Robbins set to work on "Now and Forever," by Al Stillman. Ditty gets theme billing in Howard Hughes's much-plugged pic, "The Outlaw." . . . Buddy Kaye is new fair-haired boy of Tin Pan Alley, with four tunes going with collabs. Has "End of Time" (Santly-Joy), "Walking With My Honey" (Republic), "Full Moon and Empty Arms" (Barton) and "One More Dream."

CHICAGO:

Woody Herman has added a mixed vocal fivesome, the Blues Flames. . . . Cozy Cole has left the cast of *Carmen Jones* while it's on the road. . . . Billie Holiday and Al Casey's unit, drummer J. C. Heard, trumpeter Buck Clayton, tenorman Bud Freeman, pianist Joe Bushkin, and bassist John Simmons, together with Jimmy Golden's quintet and Elliot Lawrence's WCAU studio ork, make up the personnel for a giant bash slated for the Academy of Music, Philly, February 13. . . . Chi clothier is offering \$1,000 for the best musical selection commemorating State Street, the Windy City's busy thoroughfare. . . . John Hammond out of the service. . . . Gladys Hampton, Lionel's frau, will head his new record label, Hamptone. . . . Billy Klye, ex-Kirby 88-er, out of the service and lining up a band. . . . Pat Brooks, Joe Louis's brother, has bought into the Rhumboogie, Chi Negro nitery, with Charley Glenn still holding controlling interest. . . . Mercer Ellington, Duke's son, reportedly readying for a career as ironer. . . . Fletcher Henderson may sign a six-month contract to bring his ork into the Club DeLisa. . . . Bill Black, commander in the merchant marine, has been discharged and joined Henry Busse as p. m. this week. He was formerly manager for Ted Weem's ork. . . . Ray Anthony breaks in his new band at the Chase Hotel, St.

Louis, starting February 15 for two weeks. . . . Louis Jordan plays the Coronet, Philly, March 1 for 3 weeks. . . . Florian BuBach orchestra inked to remain indefinitely in the American Room of the LaSalle Hotel.

HOLLYWOOD:

Johnny Richards, who dropped his band back East recently, in Hollywood as musical director of Atomic Records, new indie label. Richards is assembling a special big band, with woodwinds and French horn, for Jerome Kern album date for Atomic. . . . Jerry Breitman, now managing George Handy, top jazz arranger. Handy may go into radio conducting-arranging shortly. Meanwhile, he's penning 'em for Boyd Raeburn, Bob Crosby, Alvino Rey and Benny Goodman. . . . Burl Ives may book special recording date with Philo Records (shortly to be known as Medlee). . . . Franz Green, of Pan-American Records, east for two months.

Alvino Rey's new band set for Chase Hotel, St. Louis, middle of March, with Sherman Hotel, Chicago, a likely follow-up. Rey is expected to cut for Capitol Records. He used to disk for Victor. . . . Elliot Wexler, temporarily with Benny Goodman as road manager, will go into personal management biz when band hits New York, leaving Goodman. Skitch Henderson, pianist, out of the service and due for build-up on Capitol Records. He's teachink Sinatra how to fly. . . . Bonnie Lou Williams penned to Black and White Record deal. . . . Chuch Martinez just cut two Ralph Peer tunes for ARA Records. . . . Jack Kurtze here from Chicago to roll into action as Frederick Bros.' cocktail head. . . . Bill Woolfender renewed for year as FB motion pic headman. . . . Ronnie Kemper out of the service and making future plans. . . . Peggy Lee inked for regular appearances on *Duffy's Tavern* on NBC. . . . Al Killian, Negro high-reaching trumpeter with Charlie Barnet, leaving the band and may form own unit. . . . Red Doff out of the service and flacking Al Jarvis, Anita Ellis, Freddy Martin and a couple of pic people. . . . Jerry Johnson flacking Johnny Desmond and Jerry Gray on Coast for Don Haynes. . . . Marian Abernathy cutting for Melodic label.

It's the great man himself!

# Duke Ellington

By BARRY ULANOV  
Editor of *Metronome*

"The best book on jazz since *Jazzmen* and the best complete biography of a jazz musician ever published." — *Esquire*. Illustrated with photographs. With a complete discography of Ellington records. \$3.00

At your bookstore or  
**CREATIVE AGE PRESS**  
11 East 44th Street, New York 17

BLACK LIGHTS

BLACK LIGHT FIXTURES  
All fluorescent and luminescent materials, satin filters.

LARGE STOCK  
IMMEDIATE DELIVERY

Write for Our Catalog

BLACK LIGHT PRODUCTS  
450 East Ohio Street Chicago 11, Ill.

## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### Benny Goodman

(Reviewed at Meadowbrook Gardens, Culver City, Calif.)  
(Personal Management: Mark Hanna)

Benny Goodman appears to be getting a bang out of his new aggregation, if tonight's session is an example. Thing is, Goodman is not the only one. Spot owners, Joe Zucca and Harold Lewin, are also on the happy side of life because the band is really packing them in. Still riding top rung among instrumentalists, Goodman pulls in many who just want to look and listen.

Altho group has been almost entirely revamped, it works out with top results in the finished product. Ork's tone and balance needs little improvement. Only weak spot as it now stands is the drums. Stronger beat would help out the boss in the rhythm section and give arrangements more spark and body. Library gives terpsiters an even break when it comes to fast and slow. Nothing new in arrangements, however, with Goodman showing preference to vintage stuff. Crowd, tho, doesn't mind, and goes big for *I'm in the Mood for Love*, *The World's Waiting for the Sunrise*, *Lady Be Good*, etc. When caught, none of the arrangements spotlighted Lou McGarrity (trombone) but Mel Powell is busy cooking up some new dishes that should give himself and McGarrity more of a chance to show their stuff.

In the sextet, a newcomer who does the top vib job, Johnny White, gets the spotlight and adds a lot. With Goodman and White, the new sixsome holds Mike Bryan (guitar), Mel Powell (piano), Barney Spieler (bass) and John DeSoto (drums). Last named fares better in the smaller group, but should still lean a little more on the skins for the beat's sake.

Liza Morrow and Art Lund share vocal chores. Miss Morrow, who is both ear-eye easy, does a good job and pulls hefty mitting. Lund has a good voice and knows how to put a song across, but should loosen up a little on stage presence. Guy should melt a little if he wants to sell.

### Clyde McCoy

(Reviewed at Castle Farm, Cincinnati)  
(Booker: MCA)

His three-year stint in the navy with his band hasn't dimmed the McCoy technique one whit. The combo is still the top-flight musical merchandise of pre-war days—a treat to the ear and a showmanly styled aggregation that gives one pleasure to observe in action.

Retaining seven of the lads who were with him in the navy, McCoy employs 4 rhythm, 5 reed and 5 brass, not counting the maestro's own solid trumpet. Ork sets its style to fit the room, running the gamut of hot and sweet and pops and standards, as the occasion may call for. McCoy tootlers had the opportunity to blast out without grating in this expansive chamber, but on their air stint proved that they can put on the muzzle without losing any of their effectiveness. The crew is definitely commercial, admirably suited for any type room.

Band's appearance on the stand is sharp, and its tempo, balance, blend and precision is immediately noticeable to the listener-in. Particularly outstanding is the rhythm section, which rarely requires the leader's attention. McCoy is the same solid front man, and his nifty solo trumpeting is still a valuable asset. The years have been kind to him; his appearance is the same as when he first ascended to the name class nearly 15 years ago.

Needless to say, the band library is extensive, with the arrangements by the pianoman, Bob Nelson, strictly off the top shelf. The band's vocal department is just so-so. Billie Jane Bennett is a looker with a sweet voice, but she lacks the zip, rhythm and fire that draws attention. Dick Larkin has good appearance, but stacks up as just an average male band warbler.

## See Tobias as Next SPA Prez

NEW YORK, Feb. 2.—Coming elections of Songwriters Protective Association—in March—expected to push Charlie Tobias, vice-prexy, into the shoes of Prexy Sigmund Romberg.

Romberg, now on a seven-week tour, is reported ready to fade into a pic-writing chore, which would probably leave Tobias with the piloting job of the penners in their coming-up negotiations with Music Publishers Protective Association for a new standard contract.

Tobias himself is anxious to put some more time into his own publishing business, which he has been slighting for SPA work, but association rank and file figure they can prevail upon the tune-smith to head them up at least thru 1946.

## Wolpin Exits Bourne; Goldstein Replacer?

NEW YORK, Feb. 2.—Eddy Wolpin, who only recently exited his spot as general professional manager for Chapell and the Max Dreyfus firms to take a similar job with the Bourne group (Bourne, Bogart and ABC), this week resigned the Bourne position to become gpm for Famous-Paramount.

Wolpin will headquarter in New York, but will make fairly frequent trips to the East Coast to confab with Paramount film biggies who control the two firms. Sidney Goldstein, who has been reported out of Famous-Paramount, back in again and out again in the past month or so, is talked about as Wolpin's successor at Bourne. Wolpin parting at Bourne was under the most amicable circumstances possible, according to both the departing contact chief and Saul Bornstein. Reason for leaving was simply that Famous-Para proposition was too good for Wolpin to turn down.

## De Luxe Signs 2d Negro Ork

NEW YORK, Feb. 2.—De Luxe Records, which recently released its first Benny Carter ride, signed another Negro Ork this week when John Kirby put his seal to a paper with the Linden, N. J., waxery.

The Beloved **Doctor Billie**  
presents the HOME TOWN SONG  
loved by all —  
**“EVERY NIGHT IS SATURDAY NIGHT IN MY HOME TOWN”**

Introduced by —  
**BILL BOYD and his COWBOY RAMBLERS**

Words by — **DR. BILLIE**      Music by — **HAROLD POTTER**

Ev'ry Night is Saturday Night in my home town,  
Each day and night—the old juke box whirls merrily 'round and 'round.  
There you'll find a Jack for each Jill with heart carefree,  
You'll be quite proud to join our crowd,  
For good pals we'll always be.  
You'll find all the boys and girls a-dating,  
Sometimes their frolics lead to mating;  
You may march right down the aisle, or you may end up in jail,  
But when it comes to finding joy, you just can't fall.  
If you want the good things of life, just come on down  
Where ev'ry Night is Saturday Night in my home town.

Copyrighted by W. FRANK BROWN

SHEET MUSIC THRU  
**BMI R. F. KAISER**—Everything in Music  
1224 N. 26TH ST.      MILWAUKEE 5, WIS.

FREE Professional copies from  
**DR. BILLIE SONG SHOPPE**  
KEOKUK, IOWA

**HOOSIER HOT SHOTS**  
*Records*

**NEVER GROW OLD**  
THERE ARE OVER 150 OF THEM THAT HAVE NEVER BEEN TAKEN OUT OF THE CATALOG.

HEZZIE      GABE      KEN      GIL

**Not Just Today—But Always**

On Decca Records

- 1 She Broke My Heart in Three Places From Columbia's "Swing in the Saddle"
- 2 Barn Dance Polka From Paramount's "National Barn Dance"
- 3 Skoo-Dee Waddle-Dee From Columbia's "Rockin in the Rockier"
- 4 The Nuts and the Beerles From Columbia's "Rhythm Roundup"
- 5 Don't Be Tellin' Me Your Troubles Saturday Nites—NBC Network.

Permanent Address: WADE AGENCY  
206 W. Washington, Chicago

**Vogue**  
RECORDINGS WITH COLOR

★  
**Now in Production**

★  
**VOGUE RECORDINGS INC.**  
BOOK BUILDING • DETROIT 26, MICH.

**RUMBA NOVELTIES THAT PEOPLE WILL PAY TO HEAR!**

Unusual rhythms and arrangements . . . as enjoyable to listen to as to dance to . . . by a favorite of Stork Club, Versailles, and Monte Carlo . . .

**MONCHITO & his RUMBA**

FOR IMMEDIATE DELIVERY

CR } SUAVECITO (Easy Mama, Easy Papa), the famous  
100 } "Pavolyeh" number . . . backed by QUE HAPPY ESTOY

CR } RUMBA MILITAR, a fast spirited number with a  
101 } world of color and novelty . . . backed by CHI QUI CHA

CR } CALDONIA, a terrific Spanish boogie version with  
102 } rhythm and oomph . . . backed by SI OR NO

FOR FEBRUARY 20th or sooner  
FIRST NEW RECORDINGS IN YEARS BY

**MILDRED BAILEY**

accompanied by RED NORVO and his Music

Eight great numbers in top Bailey style . . . every one a winner! CR103—CAN'T HELP LOVIN' THAT MAN and IT'S NEVER TOO LATE TO PRAY. CR104—THESE FOOLISH THINGS and THE GYPSY IN MY SOUL. CR105—THE MAN I LOVE and SUMMERTIME. CR106—I'M GLAD THERE IS YOU and I'VE GOT THE WORLD ON A STRING.

NET 65c, INCL. TAX      1/3 CASH • Bal. C. O. D.

**CROWN**  
RECORDS

107 WEST 52 ST.      NEW YORK 19

# MERCURY

## HITS A NEW HIGH

with these latest releases. TWO by your favorite money makers and TWO new Mercury Artists who have millions of radio fans ready to fill your coin boxes full of nickels!

### JUNE RICHMOND

"ARE YOU WITH IT?"  
"JUST BEYOND THE RAINBOW"

VOCALS BY  
JUNE RICHMOND AND THE  
REVELERS

FROM THE BROADWAY SHOW "ARE YOU WITH IT!"  
MERCURY 2039



BACK AGAIN WITH ANOTHER  
HIT!

### EDDIE "MR. CLEANHEAD" VINSON AND HIS ORCHESTRA

"IT'S A GROOVY AFFAIR"  
"I'VE BEEN SO GOOD"  
VOCAL BY EDDIE VINSON  
MERCURY 2030

THE FAVORITE TUNESTERS  
OF DON McNEIL'S  
BREAKFAST CLUB

### THE FOUR VAGABONDS

"WHEN THE GANG'S  
BACK ON THE CORNER"  
"TAKING MY CHANCE  
WITH YOU"



MERCURY 2050

FAVORITES OF MILLIONS ON THE FAMOUS  
NATIONAL BARN DANCE

### THE PRAIRIE RAMBLERS

"FAREWELL BLUES"  
"MAKE ROOM IN YOUR HEART FOR  
A FRIEND"  
MERCURY 2042



75c Plus Tax—Op. & Dealer  
Discount

#### ORDER NOW--IMMEDIATE DELIVERY

Record Distributors, Inc., 839 S. Wabash Ave., Chicago, Ill.  
Record Distributors, Inc., 1700 N. Garrison St., St. Louis, Mo.  
James H. Martin, 1407 W. Diversey Blvd., Chicago, Ill.  
Allied Music Sales Co., 3112 Woodward Ave., Detroit, Mich.  
Associated Distributing Co., Tabor Bldg., Denver, Colorado.  
Banner Specialty Co., 1508 Fifth Ave., Pittsburgh, Pa.  
Interstate Music Suppliers, 236 W. 55 St., N.Y. City 19, N.Y.  
Pacific Allied Products, 812 W. 8 St., Los Angeles 14, Calif.  
Crowe-Martin Dist. Co., 1201 Chenevert St., Houston 3, Tex.  
Monarch Sales Co., 210 No. 22nd St., Birmingham 3, Ala.  
Music Sales Company, 680 Union Ave., Memphis 3, Tenn.  
Music Sales Company, 303 No. Peters St., New Orleans, La.  
Allied Music Sales Co., 740 Superior Ave., N. W., Cleveland 13, Ohio.

## "No One But You," "Winchell" Alley's Current 1 and 2 Finagles

NEW YORK, Feb. 2.—Cleffers have had a field day in recent weeks, while music and disk men indulged in some of the fanciest finagling seen around the alley in many a moon. Finagle number one revolves around Prince George Hotel commercial radio jingle, written by Ginger Johnson and Alan Kent.

Johnson-Kent did a rewrite of it and attempted to peddle it as a pop tune. Took it to Robbins, where it was turned down. On the next stop, Dick Voler, of Shapiro-Bernstein, took it. Voler told Herb Hendler, Cosmo Records' artists and rep head, about the tune. (Hendler had theorized to Voler on occasion that commercial air jingles were most heavily plugged musical items in biz.) Hendler liked the melody but wasn't too keen about the wordage, so Voler finally got Redd Evans to do a doctoring job on the lyrics.

The Evansized job was okayed with Hendler, and he and Hal McIntyre decided to spot it on the back of *Patience and Fortitude* for Mac's first Cosmo disk. Tune was now titled *There's No One But You*, and Mac started to play it on his Commodore Hotel stand. The publishers and contact men came in, heard it, liked it and tried to find out who had pubbed it.

To enable Cosmo to get out with the disk before any other waxery could make it, however, Hendler had cooked up the tale that the tune was McIntyre's and was being published by Mac's own firm. McIntyre and Voler supported the story.

Since publishers and diskers alike shun a band-leader-publishers' originals, practically by instinct, no particular pub or diskery pressure was exerted toward latching onto the tune. Cosmo is out first with it, and enough slow burns are being indulged in to heat the Brill Building for at least half a long, cold winter.

Finagle number two revolves around Robbins' *Walter Winchell Rhumba*, but dipsy-deliverers are a bit more difficult to trace. Tune was originally recorded by Xavier Cugat for Columbia and Noro Morales (who wrote it) for Seeco and then (with a larger ork) for Majestic. All three of these waxings were strictly instrumental since tune was wordless. (Majestic disk, by the way, is a one-record album, packaged as such with the single platter and four pages of rumba lessons constituting the deal.)

Last week somebody sent Winchell an item on the tune, which he ran in his Wednesday (30) column as follows:

"We didn't appreciate the *WW Rhumba*

until we heard the Andrews Sisters' version of it for Decca. Cugat plays it in *Mexican Holiday*, due soon. . . . The not-so-hot version is by Noro Morales, who merely composed it."

#### Enter, Andrews Sisters

Only trouble with that was that the Andrews Sisters hadn't recorded the tune for Decca or anybody else. And if they were going to, words had to be written. Ergo, a job for lyricist Carl Sigman, who turned out a neat set of words for a difficult tune. And the Andrews gals, always willing to help a guy in distress, will do it on their air show in a couple of weeks. Then, even if they don't record it for Decca (which they easily might not, since their release and production sked with the waxery is on the loaded side), the guy who sent Winchell the item can at least send him an off-the-air platter of the girls doing it, and Winchell can write "Decca" on the label himself.

Third case of a penner getting a boff break doesn't have a finagle in it at all. Fred Raphael, of Bourne, on his last Coast trip to arrange pic synchro rights, got an order to have tunes written especially for already-created situations in three scripts (two for major indie producers). Raphael tossed the job to Jack Lawrence, who has been doing okay on tunesmithing but had done practically no film work. Lawrence came up with three okay tunes, all of which are being used and is now on his way to Hollywood to set up as a film cleffer.

A NEW STAR  
ON THE  
HORIZON!

## WESLEY TUTTLE

Exclusively on Capitol Records

TOO LITTLE, TOO LATE  
Capitol Record No. 216

## Top Pubs Claim Folio Sales Dive

NEW YORK, Feb. 2.—Folio sales are down sharply this month, according to leading sales execs of top pubs. Reason are varied, with some sales managers claiming there are just too many folios on the market; too many folios with same tunes have been issued; name-folios have exhausted their potentialities and people are now carefully examining tunes in the folios, rather than just buying because it's made up of Bing Crosby's or Frank Sinatra's favorite songs.

Some pubs are of the opinion that regular folio biz (50-60-cent editions) have been hurt by the 35-cent folios (12 tunes) issued by Song Lyrics, Inc., Lyle Engel outfit. Engel distributes his folio books thru Macfadden, with close to 100,000 newsstands.

## Block Backs Music Survey

HOLLYWOOD, Feb. 2.—Martin Block, powerhouse among Eastern disk jockeys, has indicated that he, too, will work with Music Survey, Inc., in its quest for advance song popularity reaction thru record spinners' broadcasts throught the country.

Block's okay to go along with Music Survey comes after the outfit secured authorizations from a number of the nation's top disk jockeys. Russ Hughes, of St. Louis, is another big-time jockey added to Music Survey's list which includes Al Jarvis and Tom Hanlon, of Hollywood, and Allan Earle, Chicago.

Al Raksin, of Music Survey, says Block expects to receive as many as 500,000 letters in connection with his personal advance airing of future plug tunes by leading publishers who are expected to tie in with Music Survey.

JACK  
GUTSHALL  
NATIONAL DISTRIBUTOR

EXCLUSIVE  
EXCELSIOR  
and other  
leading  
Records

ROCHESTER 2103  
1870 W. WASHINGTON BLVD.  
LOS ANGELES 7, CALIF.

## Harry Moss Agency

Representing  
NATIONALLY FAMOUS  
ORCHESTRAS  
The Best In Cocktail Units

1967 Broadway, New York City  
Phones:  
Columbus 5-7788, 7789, 7790

# Plenty ??'s In AB Plan

**Intra-group tussles could  
blow block band-buying  
set-up sky high in hurry**

CEDAR RAPIDS, Ia., Feb. 2.—Block-buying of dance bands, plan under consideration by newly formed Associated Ballrooms, organization of operators from Illinois, Iowa and Nebraska (see *The Billboard*, February 2) is creating plenty speculative talk on part of bookers, bands and operators. Plan is to buy bands, both territory and names, for entire group and operate on circuit composed of association members.

Operators claim they will get better deals on name bands, lower guarantees, etc., and be in better position to give terms to the bookers instead of winding up on receiving end. Deals are likely for tie-up with bookers in Kansas City and other Midwestern cities instead of exclusive Chicago dealings. Ops feel if they can offer top bands straight six-night deals they will do better than by present one-nighter propositions.

**May Develop Free-for-All**

Disadvantages and some tough nuts the ops must overcome will be keeping all the AB members happy on what they get. If top name band, hopping cross-country, has only one or two nights open it could throw the set-up for a loop if ops fight among themselves for the dates.

Likewise the ops might get into internal fight as to who is to have top bands on Saturday night, holidays, etc. Also bands may object to playing some of spots because of ballroom size, lack of proper management and promotion to suit the baton wavers. Some of the ballrooms in the circuit are small and others large and bands may want to

play only in larger halls for the bigger percentage take.

Territory bands are expected to look upon the circuit buying with some disfavor because it will mean lower prices with the same one-nighter hops. The ops will expect a territory which they book for six straight nights at a lower price than for a single one-nighter and this might result only in booking the low-priced combos.

**Prices in High Gear**

The circuit-buying to be tried out is different than that now in practice by large owners who have a string of ballrooms. This type of operator can take on a name band for one or maybe four or five straight nights playing both good and bad nights. Sometimes the operator figures only on an even break for some nights in order to get the SRO house on others. Meantime, prices for bands on one-nighters, despite operators' increasing grumbling, remain on the high side as amply illustrated by story on eastern one-nighter prices elsewhere in this department.

## Leff Hypos ARA With Depts., Talent

HOLLYWOOD, Feb. 2.—Mark Leff, eastern business man who entered the ARA Record set-up here about six month ago, has just absorbed the interest Boris Morros had in the firm. Morros and his son, Richard, who supervised talent and recording for ARA for a short time, are now out of the ARA picture.

Leff is planning tremendous expansion in ARA pressings distribution, exploitation and advertising. Before heading for New York for short stay, he brought in Lou Bring, radio director, as musical head of ARA, and Bruce Altman to handle sales promotion and advertising. Al Lew, formerly with Universal Pics, has been added to handle art work.

Leff has several important names cutting for the ARA label, including Hoagy Carmichael, Phil Harris, Earl Hines, Art Tatum and Bob Crosby. Just recently Ginny Simms turned to ARA after being with Columbia Records for some time.



### NEW RELEASES!

No. 757 (JAZZ SERIES)

**"TAKIN' OFF"  
"IF I HAD YOU"**

FEATURING

**SIR CHARLES & HIS ALL STARS**

WITH

SIR CHARLES, PIANO; BUCK CLAYTON, TRUMPET; JIMMY BUTTS, BASS; DANNY BARKER, GUITAR; J. C. HEARD, DRUMS; CHARLES PARKER, ALTO-SAX; DEXTER GORDON, TENOR-SAX

No. 102 (FOLK SERIES)

**"OUT THE FIRE"  
"PAM---PALAM"**

FEATURING

**DUKE OF IRON & HIS CALYPSO TROUBADOURS**

DEALER-OPERATOR PRICE { 100 Series—49c } F. O. B. N. Y.  
300 & 700 Series—65c } OR CALIF.

Check These Recent Apollo Releases!

- #756 Ghost of a Chance Bottoms Up  
Illinois Jacquet and His All Stars
- #362 Somebody Changed the Lock on My Door  
Wynonie "Blues" Harris with Jack McVea and His All Stars
- #357 Trouble, Trouble  
Betty Roche with Earl Hines and Sextet
- Wynonie's Blues  
Wynonie "Blues" Harris with Illinois Jacquet and His All Stars
- Design for Jiving  
Earl Hines and Sextet
- #363 Gone With the Wind Here Comes the Blues  
Wynonie "Blues" Harris with Illinois Jacquet and His All Stars
- #358 Blues on My Weary Mind  
I'll Get By (As Long as I Have You)  
Betty Roche with Earl Hines and Sextet
- #364 Blues Around the Clock (Part 1 & 2)  
Willie Bryant with Tab Smith Septette
- #361 That's the Stuff You Got To Watch  
Baby, Look at You  
Wynonie "Blues" Harris with Jack McVea and His All Stars
- #365 I Live True to You Naggin' Woman Blues  
Rabon Tarrant with Jack McVea and His All Stars
- #366 We're Together Again Listen Baby Blues  
Rabon Tarrant with Jack McVea and His All Stars

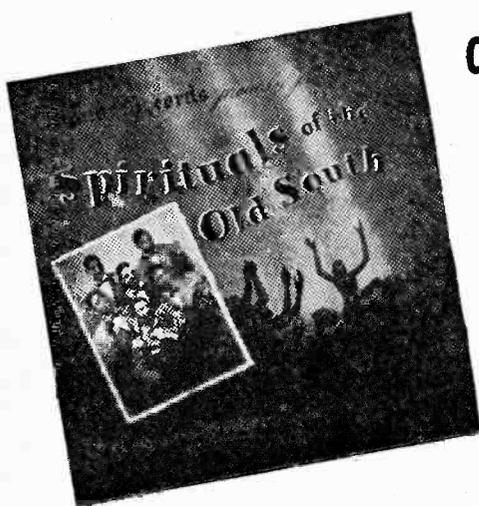
DEALER-OPERATOR PRICE { 100 Series—49c } F. O. B. N. Y.  
300 & 700 Series—65c } OR CALIF.



**APOLLO RECORDS DISTRIBUTING CO.**  
615 10th Avenue, New York 19, N. Y. Longacre 3-1758  
2705 W. Pico Blvd., Los Angeles 6, Calif. Republic 0229

## Manor Records present

THE GREATEST 3-RECORD  
SPIRITUAL ALBUM EVER RELEASED



Featuring the  
**COLEMAN BROTHERS**  
of Radio Fame

- #100 The End of My Journey  
It's My Desire
- #101 New Milky White Way  
We'll Understand
- #102 I Can See Everybody's  
Mother But Mine  
Plenty of Room in a  
Kingdom

ORDER THIS SENSATIONAL ALBUM (SP. 1) TODAY

**REGIS RECORD COMPANY**  
162 PRINCE STREET, NEWARK 3, N. J.

**RECORD DEALERS SUPPLY, INC.**  
38 WEST 46 STREET, NEW YORK 19, N. Y.

**RECORD DISTRIBUTORS, INC.**  
215 PEORIA STREET, CHICAGO, ILL.

List Price \$2.87  
Dealers' Price \$1.75 Tax Incl.



All Prices F. O. B. Point of  
Distribution.  
Minimum Shipment 12

DE LUXE RECORD DISTRIBUTING CO., LINDEN, N. J.

TAKE IT FROM

"THE



"PATIENCE and FORTITUDE"

is a de luxe juke jackpot hit with

*Benny Carter*  
HIS SAXOPHONE AND HIS ORCHESTRA  
Vocals by BENNY CARTER & BIXIE HARRIS

BACKED BY  
**JUMP CALL**

RETAIL — 79c DEALER-OPERATOR — 49c  
FEDERAL TAX INCLUDED

SEND FOR LISTING OF OTHER AVAILABLE DE LUXE RECORDS

IMMEDIATE DELIVERY FROM YOUR LOCAL DISTRIBUTOR OR DE LUXE RECORD DISTRIBUTING CO., LINDEN, N. J.



Ops Beef, Say Little Known Orks Their Lot

Want More Publicity, Too

CHICAGO, Feb. 2.—Midwest ballroom ops are getting fed up with the poor co-operation they're getting from the major agencies' so-called publicity departments. Ops canvassed were especially hacked by agencies' flacking of New York properties which they are peddling to ballroom owners and local promoters as almost "unknown quantities."

Ops report that currently they are being asked to play one-niter and short-location dates on plenty of newcomers from the major ork booking offices, but can't do much exploitation of the novice bands being offered because the agency percentor doesn't know much about the crew except that "they're sensational and the leader was a famous sideman with a name leader." Ops counter that in their rather isolated areas the word "sensational" doesn't mean much unless it's backed by some proof, which the agency doesn't seem ready to offer. Also, they point out, the fact that the leader's only claim to fame is that he worked for a long time with a name leader doesn't mean much to the average Midwestern dancer who doesn't know Buddy Rich from the drummer with Dallas Bartley's cocktail combo.

**Guarantees Hiked**

Ops frequently reported that the agency practice currently is toward hiking guarantees for one-niters, alleging that leaders want to guarantee themselves a fair cut for the date. They argue further that guarantee hikes have been forced upon them because plenty of ballroom ops did a mediocre job of publicizing the date when the leader came in on a low guarantee with a percentage, with the result that the ork

Camden-UERMWA Sign; Diskers Still Negotiating

NEW YORK, Feb. 2.—Announcement on Sunday (27) that RCA Victor's Camden plant had settled its differences with United Electrical, Radio and Machine Workers of America (CIO), means that disk firms can now concentrate on boosting production for forthcoming platter race. Victor is first major firm in disk sphere to clear new contract with UE. Other waxeries are presently negotiating their UE contracts.

leader took out little or no percentage. Now, with the higher guarantee, bookers have told ops that leaders are assured of their proper cut.

Ballroom ops defend their past records by pointing out that agency publicity departments send out little material, except stereotyped placards, window cards and press manuals, plus some dated pics of the leaders. All of the material, they report, is pretty old and hasn't been changed for, in some cases, the past three years, with the result that it's hard to utilize over and over again in their local newspapers.

**Ops Want Band Records**

One Midwest promoter urged that booking agencies might better service their customers if they used the system which song publishers are using to push their new plug tunes. Publishers have been getting air-checks of bands and artists doing their tunes and use these to demonstrate the possibilities of their latest tunes. Op pointed out that the agency would do well to take recordings of their new orks and circulate them among ballroom ops and promoters to acquaint the buyers with the respective styles of the flock of newcomers that are appearing on the baton horizon.

Feeling was widespread among ops that agencies are placing too much of the burden upon the op to sell the band and are not placing enough material in his hands to do the job properly. Comment almost unanimously was that if agencies continue to insist on the peak guarantees currently being sought, the least they could do in return would be to put all types of available promotion into the hands of the op so he could get the ball rolling well before the band makes its one-night stop at his dancery.

**BENNY RUBIN'S** ★

★ "G.I. BOOGIE WOOGIE" ★

★ is the biggest nickel-grabber in Juke Boxes today ★

ORDER NOW FROM...

**4 STAR RECORD CO.**  
500 N. WESTERN AVE. LOS ANGELES, CALIF.

Dick Nelson

SCOOPS THE INDUSTRY!  
4 STAR RECORDS

from HOLLYWOOD now featured on

Queen for a Day  
Radio's Sensational Smash Hit  
is already **BREAKING ALL RECORDS**  
**FOR 4-STAR RECORDS!**

Soon to be made into \$2,000,000 Technicolor Musical Extravaganza for Release by United Artists.

- 1 Coast-to-Coast on 284 Mutual Stations, 30 Minutes Daily, Monday through Friday
- 2 Already Highest Rated Daytime Show on MBS. Reaches MORE Millions!
- 3
- 4

Since February 1, 4-Star Records from Hollywood are being produced by exclusive appointment to Her Majesty, Queen for a Day! Each broadcast will feature 4-Star! No other record manufacturer can match this flood tide of promotion.

**4 STAR RECORDS**  
from HOLLYWOOD

Produced and Manufactured by RICHARD A. NELSON  
500 N. Western Ave., Los Angeles 4, California

**MR. DISTRIBUTOR**

Your territory may still be open! Climb on the band-wagon while there still is time! 4-Star Records from Hollywood are the fastest growing record line in America. Write, wire, phone today for full information!  
Consolidated Record Distributors, Inc.  
500 N. Western Ave., Los Angeles 4, Calif.

**ONLY THE FINEST FOR AMERICA'S QUEENS!**  
**... THAT'S WHY 4 STAR WAS CHOSEN!**

# LIBERTY RECORDS

4269 TUJUNGA

NORTH HOLLYWOOD, CAL.

Releases Available February 15

No. 5 { "BLUE MEXICO SKIES"  
"LOOKING FOR AN ANGEL LIKE YOU"  
ZEKE CLEMENTS *Grand Ole Opry Singer*

No. 6 { "YOU LEFT a RED CROSS on MY HEART"  
"I'VE BEEN LONESOME SINCE YOU WENT AWAY"  
PAUL HOWARD and His Arkansaw Cotton Pickers

No. 7 { "CROSSING OVER JORDAN"  
*(Spiritual)*  
"NO DISAPPOINTMENT UP THERE"  
*(Religious)*  
JOHN DANIEL'S GOSPEL QUARTET

No. 4 { "YOU'RE FREE AGAIN"  
"HONEST, I'M HONEST"  
ZEKE CLEMENTS *Grand Ole Opry Singer*

## LIBERTY RECORD CO.

4269 Tujonga

North Hollywood, California

Write for Distributors' prices on lots of 1,000 or more, or order from your favorite distributor.

Monarch Sales, Birmingham, Ala.

Hermitage Music Co., Nashville, Tenn.

Southern Amusement Co., Memphis, Tenn.

The Record Shop, Big Springs, Tex.

Music Sales Co., New Orleans, La.

# Pincer Move on Remotes; Nets Squeeze on One Flank

(Continued from page 16)

keep a program resume, covering a "fair" retroactive period, from which he sleuths for undue repetition. Whether it be Tommy Dorsey or Jose Morand, if too many "obscure" tunes get listed, he "sees trouble and takes the matter upstairs to the program director." Other flat rules include submittance of tune lists at least two days before the day of performance, restrictions on the right to examine the "duplication file" — access limited to legit reps of contactmen's union, such as Dave Kent or Olin Schottler—and "absolutely no gifts or payoff to any employees on pain of dismissal."

### FCC Explanation?

Answering the ork argument that remotes are non-paying propositions that shouldn't be "gauleted" by radio execs, Banner points out that FCC holds nets responsible for "good performance standards" and nets in turn have to hold the band similarly responsible. "We realize that bands are hard put to change arrangements or add pops to their books on short notice," says Banner, "but the average band has a pretty good idea of what makes a well-rounded program and what doesn't."

CBS network considers itself fortunate on the whole remote problem in that execs haven't run into any "racketeering methods or other peculiarities." But top CBS'ers indicate that the remote question has been studiously considered and word has been passed on to the music clearance section, headed by Jan Schimek and Clark Harrington, to keep a close eye out. It's known, too, that V.-P. Davidson Taylor issued an oral dictum to all employees that anyone caught accepting "payola" would be dismissed at once. So far as rules for music clearance go, CBS remotes, like any other broadcast, come under the two-hour duplication rule, morality taboos and any other restriction under the heading of "program judgment."

### NBC Also Watchful

Following the same pattern as CBS, the boys at NBC point out that if any program tricks, such as developed with Swagger, should sink onto their few remotes, there would be some changes made. Thomas H. Belviso, who holds sway over music clearance for NBC, explains, too, that his network never had much trouble with tune-pubbing bands. Up to recently, says Belviso, NBC didn't use any remotes and after changing that policy it has yet to cross swords with any given band.

Up at MBS, Nat Abramson, who presides over program-clearance for the WOR affiliate and all Eastern stations that pick up remotes, has taken a much more personal approach to curbs on "plug repetition." He has redoubled his nightly prowls to all local sites which get MBS wires. Way it works at Mutual, says Abramson, is that if the plug lists look too heavy for band-pubbed stuff he gives out with a personal plea for the musikers to lay off. If that doesn't work, firmer measures can be taken, but in the light of mutual's brashness with after-11:30 shows—net has over 50 locations just begging for lines, but MBS has no room for them—most bands currently know when to say "yes." Abramson's quest for good programing takes in more than plug repetition, for that matter. He recalled a case this week where on an Eddie Condon broadcast, Joe Sullivan was thought to be playing too much solo piano. Word to Condon went out and the keyboarding was cut down. More briefly put, Abramson's treatment is: "We make suggestions. If they don't follow thru, off they go."

### Bending MBS

As for ironclad regulations, MBS unbends lots more than other nets. It allows orks to submit a tune roster up to 4 p. m. of the day the remote is skedded; has a one—not two—hour minimum between plugs of the same tune, and modestly concedes that nets aren't the ones to decide which band can play which tunes. If orksters go too far out of line, Abramson asserts, however, then MBS slaps 'em down, but "who can pick hits in advance—find me a guy and we'll pay him \$500,000."

Evil of payola and plug repetition on remotes, Abramson goes on, more properly rests with hotel managers than with the radio industry. "We can watch programing up to a certain extent," he says,

"but it's up to the hotel men to tell the bands if the pops they're playing aren't right." With AFM still according hotel managers employer status under the Form B contract, Abramson's contention adds up to more than opinion, but hotel men will probably counter with the argument that they don't care much about what bands play on net lines, anyway. With their rooms operating at capacity, hotel moguls are known to be paying line rates only to keep orks and bookers happy, not to get the site's name before a far-flung public.

### Three Mutual Checkers

Finishing off on clearance procedure, Abramson says he has three checkers, including program editor and production man, and they know what looks good or what looks bad on every single remote. MBS has intently followed the remote situation, he claims, and currently exerts its tightest watch ever on band-pubbers and payoff lads, as well.

## WOV's All Music From 6 to 12 P.M.; Minimum of Talk

NEW YORK, Feb. 2.—First new programming trend that's been noted, almost since the beginning of the war, is WOV's all music sked from 6 p. m. to midnight with change-over having started January 21. Announcement didn't get very much reception in the consumer press but the gang, that dials to find what they want, hooked on to the new programing with a vengeance. Music sked runs the tune-smith gamut from light classics to "pure" swing. The deal of "lots of music and very little talk" has the field almost all clear to itself since even WQXR and WLIR, local indies that accent music, have switched over to "serious" forum programs mixed in with the tune twisting.

Station stresses the idea of wordage down to a minimum, even in introing musical numbers, and expects to sell sponsors on the idea of hitting their sales pitch with almost no tonsillitis.

### AFM EYES 802

(Continued from page 16)

placed musicians and therefore should be subject to a high scale which might prove regulatory. Despite the scale, however, disk companies boomed thru the war years and new ones continue to take out AFM licenses. Tho behind the projected increase is not regulation—but the wisdom of letting the musician make the most out of the available business.

### Scale Up to Headquarters

Setting a new recording scale would be up to the national office of the AFM, not the local. Should the AFM decide to tilt the price, however, New York musicians would reap most of the benefit inasmuch as approximately 70 per cent of the country's record business is done by New York musicians. Even out-of-town waxeries have a large part of their disks cut here by local men. This explains 802's pressure for the hike.

Any upward change in the price would have most effect upon the larger record companies. Small ones, unable to get name bands and therefore forced to depend upon name instrumentalists, are already paying way over scale—often as much as \$75 per man per three hours—owing to stiff competition. Large companies often pay scale, no more, to sidemen.

# BEL-TONE RECORDS

presents

## 3—HITS—3

that continue to be tops in 1946

E-0257—"IS IT WRONG?"

vocal by

MONTE HALE WITH THE SADDLE LADS

backed by

"In My Stable (There's an Empty Stall)"

E-0261—"Tomorrow Never Comes"

and

"When My Blue Moon Turns to Gold Again"

Two vocals by

SCOTTY HARRELL WITH CLIFFIE STONEHEAD'S BAND

E-0268—EDDIE DEAN singing

"Born To Be Blue"

and

"The Low Road Is Good Enough for Me"

WITH CLIFFIE STONEHEAD'S ORCHESTRA

List price—75 cents plus tax

ORDER FROM

MUSIC SALES CO., 680 UNION AVE., MEMPHIS, TENN.  
MUSIC SALES CO., 303 N. PETERS ST., NEW ORLEANS, LA.  
ASSOCIATED RECORD DISTRIBUTING CO., 3612 W. CHICAGO AVE., CHICAGO, ILL.  
S. R. ROSS, 1212 S. STATE ST., SALT LAKE CITY, UTAH.  
FRIEDMAN AMUSEMENT CO., 441 EDGEWOOD AVE., S. E. ATLANTA, GA.  
BEL-TONE RECORDING CORP., 8624 SUNSET BLVD., HOLLYWOOD, CALIF.

WITH THESE UNIQUE SONGS YOU CAN'T GO WRONG

By HANK FINNEY And MARILOU DAWN

"YOU'RE AN ADORABLE LITTLE DEVIL"

"A NEW LOCK ON MY HEART"

## UNIQUE

MUSIC PUBLISHERS

910 ALBERTA ST. DETROIT 20, MICH.

# EXCELSIOR RECORDS

Excel

The House of Hits

3661 S. Gramercy Place

Los Angeles 7, Calif.

## VOCALISTS

Your music worries are over. We supply vocal orchestras of Popular, Standard, Semi-Classical Tunes in your key. Send for our latest list—it's FREE!

SHERWOOD MUSIC SERVICE

1585 Broadway NEW YORK 19, N. Y.

### Satisfaction Guaranteed

Available for

NEW YORK AND CHICAGO DATES

GOODWIN'S RECORDING ORCHESTRA

2606 INDIANA AVE., CHICAGO, ILL.

# Larry Finley 3 Mil Law Suit Against MCA Opens on Coast

(Continued from page 16)

45 days after he opened Mission Beach he brought about this three and a third million dollar suit. He added that altho Daillard sold Pacific Square five months after Finley started running Mission Beach, therefore bringing the "first refusal" contract to an end, Finley made no requests from MCA for bands thereafter.

## Witness Parade Starts

Joe Zucca, Meadowbrook operator, led off parade of music world witnesses, most of whom were quizzed on what makes a name band. A name band definition is particularly sought since Finley is placing much emphasis on matter that name bands are essential to operation of first-class ballroom and that MCA has most of the names.

Finley's attorney attempted to prove thruout testimony that box office national names were essential to successful ballroom operation, whereas MCA's attorney continuously made efforts to tear down definition of name band as being too fine a line to draw because certain bands were names in localities and frequently outdrew national names in these localities.

During testimony in the initial stages of the case it was brought out that Finley had letters from GAC, William Morris and Frederick Brothers promising him bands which he used as part of his competitive bid with Daillard for Mission Beach lease from the city of San Diego. Daillard's bid contained a letter which stated that he had complete access to most of the name bands thru his exclusive agreement with MCA.

## Trial Focal Point

One of the focal points of the trial was reached when Isobel Katelman, ex-MCA and William Morris secretary, now with Frederick Brothers, testified. She stated while at MCA working for Eames Bishop she heard of exclusive booking arrangement with Pacific Square, and knowing of AFM prohibiting such a deal, asked Bishop about it. According to Miss Katelman, he replied there are ways around that. When she moved to William Morris after leaving MCA, she stated, she was in on a telephone conversation Bishop had with Jack Flynn, then WM band head here. Bishop asked Flynn "to recall his letter to Finley promising him bands in case he secured the bid for Mission Beach Ballroom." She also stated that Flynn and Charlie Wick would always check with Bishop whenever they wanted to place William Morris bands into Pacific Square.

## Daillard Explains MCA Contract

The final two witnesses to be called up to press time were Wayne Daillard and Jules Stein, MCA prexy. Daillard testified that he did have agreement with MCA to furnish him bands. Daillard also stated that mention of 95 per cent of name bands available to him thru

MCA in his bid for renewal of Mission Beach park and ballroom lease was written by his attorney and secretary thru material gathered generally and that altho he signed letter, he didn't realize percentage mention was in letter. He also stated that MCA did not seek him out for exclusive contract or discuss matter of excluding competition.

A cross-examination of Jules Stein, followed Daillard's testimony, with Finley's attorney Christenson asking for a general breakdown of MCA's Coast-to-Coast handling of bands. Stein stated the annual dollar volume of MCA to be \$15,000,000.

The case stands at this point now with Larry Barnet and Eames Bishop skedged for next subpoenaed appearances.

A dance band monopoly by MCA, their restraint of trade plus proof of their dealing in interstate commerce are the points to be proven as the trial goes on. The Department of Justice is known to have a regular observer at the trial and the department's anti-trust division is watching developments for the possibility of pressing the case on a criminal charge.

## Pluggers Claim "Sheet" Shaves The Old Payola

NEW YORK, Feb. 2.—Dr. John Peatman, head of the office of research, radio division, which prepares the ACI (Audience Coverage Index), now used as the official "sheet" in the music biz, this week addressed song pluggers at the contact men's union meeting. General feeling of contacters was that ACI sheet had gone a long way to cut down payolas, but several questions were raised as to the authenticity of ACI figures.

One point brought up was doubt as to accuracy of Chicago and L. A. network plays reports, which form part of basis for Peatman's ACI. Some pluggers wondered whether the Chi checking service was just listing tunes from radio web logs or were all actually being monitored. Others claimed to have heard that the L. A. checking service was not listing tunes of pubs who did not subscribe to their listings.

Peatman wrote the Chicago and Coast organizations suggesting the latter again assure him that in the report they were sending him (Peatman) they would always list all pubs' tunes, regardless of whether pubs subscribed or not; also recommended to the former that arrangement he had previously agreed upon with them be carried out with extreme caution. Arrangement was to have Chi firm indicate with NM any tunes they had not actually monitored so Peatman could discount those in his tabulations.

Trade and Peatman both anticipate no trouble at all with Chi and L. A. outfits, and researchers meeting with the pluggers is expected to straighten out all immediate problems on ACI. Publishers here are still using Accurate Reporting Service, since this shows them who's plugging which of their tunes day by day.

## Philco Records Settles Tiff With Philco Corp.

HOLLYWOOD, Feb. 2. — The name muddle between Philco Records and Philco Radio Corporation has been settled at a peace table and Philco records will change its label to Medlee Records on March 1.

Near tempest in teapot brewed when Philco tried to have label registered with U. S. Patent Office. Government researchers discovered that Philco was in biz of making record blanks for recording purposes and therefore refused to register Philco moniker.

In December, Philco filed an injunction on the grounds that similarity of names was too great. Philco agreed to change label and Medlee was born—a combination of first names of Ed and Lee Mesner, firm owners. Patent office agreed to register new label.

Squabble of names rekindles rumor that Philco has eye on record biz and wanted the similar trade label killed before it became too popular.



The Billboard, January 12, 1946  
**JOE LIGGINS (Exclusive)**  
*The Honeydrinker—Part I & II*  
 It took a long time coming and now that it's here, it explains a lot of things. Joe Liggins at the piano, with two saxes and a string bass, packs more contagious jump rhythm on a platter than most of the swing kings. It's simple and unaffected, but the beat is terrific, as Liggins and the boys sing out the saga of *The Honeydrinker*—a mellow hip cat who just riffs and rides. That's all there is to it, but like the whirling trumpet flourishes in *One o'Clock Jump*, it gets you.

**But!**

**I KNOW MY LOVE IS TRUE**

*is Atomical*

by **JOE LIGGINS** and *His HONEYDRIPPERS*

BACKED BY

**HARLEMESQUE**

Order Now **JACK GUTSHALL**  
 DISTRIBUTING COMPANY  
 1870 WASHINGTON BLVD., LOS ANGELES 7, CALIF.

**EXCLUSIVE**

**RECORDS**

SUNSET AT VINE HOLLYWOOD

### W-M Situation

NEW YORK, Feb. 2.—As predicted in *The Billboard* last week, Joe Marsolais, head of the William Morris Agency cocktail department, bowed out this week. Harold Oshry, who before the war did a stint as one-nighter ad and location booker for Cy Schribman out of Boston, replaced Marsolais. Walter Hyde, again as indicated last week, has also handed in his resignation to WM.

Neither Marsolais nor Hyde has made new connections as of this week, but trade figures one or both will wind up with one or another of the Morris Agency walkees, namely Billy Shaw or Willard Alexander.

No signs of any Morris properties either in the band department or the cocktail division turning up with releases as yet, but it is known that a number of important and semi-important lounge units have been booking thru the agency without contracts, anyway, and others have terms which will be running out shortly.

Expected that some of the units will follow Marsolais out of the office in due time.

That Sensational Instrumental Group

# The Three Suns

playing

Record No. 7168

● **I'm in Love with Two Sweethearts**

England's current tune-topper

Vocals by **Artie Dunn**

● **Do You Love Me?**

A toe-tapping, nickel-pulling tune from the movie of the same name

# Majestic RECORDS

Studio: New York City Sales: St. Charles, Illinois  
(Subsidiary of Majestic Radio & Television Corporation)



RECORD-BREAKING RECORDING OF THE YEAR  
JB 502

**VOO-IT...VOO-IT**  
NOVELTY BOOGIE Vocal

**CRYIN' BLUES**  
LOW-DOWN BLUES Vocal

by **THE BLUES WOMAN**  
ORCHESTRAL ACCOMPANIMENT

List Price \$1.00 Plus Tax

**JUKE BOX RECORD CO.** WRITE • PHONE

7 WEST 46th STREET, NEW YORK 19 Phone CHelsea 3-3337



## PART 1—The Billboard

### HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

1. SYMPHONY
2. LET IT SHOW! LET IT SHOW! LET IT SHOW!
3. I CAN'T BEGIN TO TELL YOU
4. IT MIGHT AS WELL BE SPRING
5. AREN'T YOU GLAD YOU'RE YOU!
6. I'M ALWAYS CHASING RAINBOWS
7. DOCTOR, LAWYER, INDIAN CHIEF
8. SOME SUNDAY MORNING
9. CHICKERY CHICK
10. JUST A LITTLE FOND AFFECTION
11. IT'S BEEN A LONG, LONG TIME
12. WAITIN' FOR THE TRAIN TO COME IN
13. PERSONALITY
14. COME TO BABY, DO
15. DIG YOU LATER (A HUBBA-HUBBA-HUBBA)

The nation's 15 top tunes, THE HONOR ROLL OF HITS, each song's popularity as measured by survey features of is determined by a scientific tabulation of various degrees of The Billboard's Music Popularity Chart.  
The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

### ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH	AMERICAN
	Last Week	This Week			
3	3	1.	KENTUCKY	Campbell Connelly..*	
5	2	2.	CRUISING DOWN THE RIVER	Cinephonic .....	*
7	1	3.	IT'S BEEN A LONG, LONG TIME	Bradbury Wood....	Morris
5	4	4.	IT'S A GRAND NIGHT FOR SINGING	Chappell .....	Williamson
4	9	5.	(Did You Ever Get) THAT MOONLIGHT	Francis Day.....	Paul-Pioneer
14	5	6.	UNDER THE WILLOW TREE	Mac Melodies.....*	
8	6	7.	OUT OF THE NIGHT	Southern .....	*
16	7	8.	I'M IN LOVE WITH TWO SWEETHEARTS	Irwin Dash.....	Music Makers
8	8	9.	I'LL CLOSE MY EYES	World Wide.....*	
14	10	10.	I HOPE TO DIE IF I TOLD A LIE	Campbell Connelly..	Advanced
4	16	11.	THE MOMENT I SAW YOU	Peter Maurice.....*	
10	11	12.	LET'S KEEP IT THAT WAY	Noel Gay.....*	
16	12	13.	BELL BOTTOM TROUSERS	Campbell Connelly..	Santly-Joy
4	18	14.	ROSE OF SANTA LUCIA	Feldman .....	*
16	13	15.	THE GYPSY	Peter Maurice.....	Leeds
14	15	16.	SYMPHONY	Chappell .....	Chappell
4	14	17.	TWO CAN DREAM AS CHEAPLY AS ONE	Campbell Connelly..*	
2	17	18.	MY HEART IS DANCING WITH YOU	Irwin Dash.....*	
1	—	19.	WHEN THE GANG MEET AGAIN	Strauss-Miller .....	*
7	19	20.	SOON IT WILL BE SUNDAY	Lawrence Wright..*	

\*Publisher not available as The Billboard goes to press.

### PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**AREN'T YOU GLAD YOU'RE YOU?** (Burke-Van Heusen). Sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.  
**AS LONG AS I LIVE** (Witmark). Background theme in Warner Bros.' "Saratoga Trunk." National release date—January 26, 1946.  
**DIG YOU LATER (A HUBBA-HUBBA-HUBBA)** (Robbins), sung by Perry Como in 20th Century-Fox's "Doll Face." National release date—January, 1946.  
**DOCTOR, LAWYER, INDIAN CHIEF** (Burke-Van Heusen), sung by Betty Hutton in Paramount's "Stork Club." National release date—December 28, 1945.  
**GIVE ME THE SIMPLE LIFE** (Triangle), sung by John Payne and June Haver in 20th Century-Fox's "Give Me the Simple Life."  
**I CAN'T BEGIN TO TELL YOU** (Bregman-Vocco-Conn), in 20th Century-Fox's "The

Dolly Sisters." Sung by John Payne. National release date—November, 1945.  
**IF I HAD A DOZEN HEARTS** (Paramount), sung by Betty Hutton in Paramount's "The Stork Club." National release date—December 28, 1945.  
**I'M ALWAYS CHASING RAINBOWS** (Miller), in 20th Century-Fox "The Dolly Sisters." Sung by John Payne and Betty Grable. National release date—November, 1945.  
**IT MIGHT AS WELL BE SPRING** (Williamson), sung by Dick Haymes in 20th Century-Fox's "State Fair." National release date—October, 1945.  
**PERSONALITY** (Burke-Van Heusen), sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.  
**THE BELLS OF ST. MARY'S** (Burke-Van Heusen), sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.

# Music Popularity Chart

Week Ending  
Feb. 1, 1946

## RADIO

### SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, January 25, 8 a.m., and ending Friday, 8 a.m., February 1)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
9	Aren't You Glad You're You (F) (R)	Burke-Van Heusen	ASCAP
7	As Long As I Live (F) (R)	Witmark	ASCAP
	Chickery Chick (R)	Santly-Joy	ASCAP
	Come to Baby, Do (R)	Leeds	ASCAP
	Day by Day (R)	Barton	ASCAP
3	Doctor, Lawyer, Indian Chief (F) (R)	Burke-Van Heusen	ASCAP
1	Everybody Knew But Me (R)	Berlin	ASCAP
	Here Comes Heaven Again (F) (R)	Robbins	ASCAP
1	Here I Go Again (M) (R)	Chappell	ASCAP
	I Can't Begin to Tell You (F) (R)	Bregman-Vocco-Conn	ASCAP
6	If I Had a Dozen Hearts (F) (R)	Paramount	ASCAP
	I'll Be Yours (J'Attendrai)	Southern	ASCAP
9	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
	I'm Glad I Waited for You (F) (R)	Shapiro-Bernstein	ASCAP
	It Might As Well Be Spring (F) (R)	Williamson	ASCAP
3	It's a Grand Night for Singing (R)	Williamson	ASCAP
	It's Been a Long, Long Time (R)	Morris	ASCAP
	Just a Little Fond Affection (F) (R)	Shapiro-Bernstein	ASCAP
9	Let It Snow! Let It Snow! Let It Snow!	Morris	ASCAP
3	My Guy's Come Back (R)	Shapiro-Bernstein	ASCAP
1	Nancy (With the Laughing Face) (R)	Stanwood	ASCAP
1	Personality (F) (R)	Burke-Van Heusen	ASCAP
	Put That Ring on My Finger (R)	ABC	ASCAP
	Some Sunday Morning (F) (R)	Harms, Inc.	ASCAP
	Symphony (R)	Chappell	ASCAP
	That's for Me (F) (R)	Williamson	ASCAP
6	The Bells of St. Mary's (F) (R)	T. B. Harms	ASCAP
2	Tomorrow Is Forever (R)	Advanced	ASCAP
4	Wait and See (F) (R)	Feist	ASCAP
	Waitin' for the Train To Come in (R)	Martin Block	BMI

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Wks. to date	Last Week	This Week	TITLE	Artist	Lic. By
<b>Going Strong</b>						
9	3			1. DOCTOR, LAWYER, INDIAN CHIEF (F)	Betty Hutton	Capitol 220—ASCAP
6	1			1. LET IT SNOW! LET IT SNOW! LET IT SNOW!	Vaughn Monroe	Victor 20-1759—ASCAP
10	4			2. SYMPHONY	Benny Goodman	Columbia 36874—ASCAP
10	2			3. SYMPHONY	Freddy Martin	Victor 20-1747—ASCAP
9	7			4. DIG YOU LATER (A Hubba-Hubba-Hubba) (F)	Perry Como	Victor 20-1750—ASCAP
9	9			5. I CAN'T BEGIN TO TELL YOU (F)	Harry James	Columbia 36867—ASCAP
3	6			6. PERSONALITY (F)	Johnny Mercer	Capitol 230—ASCAP
4	10			7. SYMPHONY	Bing Crosby	Decca 18735—ASCAP
6	11			8. AREN'T YOU GLAD YOU'RE YOU (F)	Bing Crosby	Decca 18720—ASCAP
				(Tommy Dorsey, Victor 20-1728; George Olsen, Majestic 7158; The Pied Pipers, Capitol 225; Les Brown, Columbia 36875)		
10	5			8. I CAN'T BEGIN TO TELL YOU (F)	Bing Crosby-Carmen Cavallaro	Decca 23457—ASCAP
6	8			8. SYMPHONY	Jo Stafford	Capitol 227—ASCAP
2	15			9. MONEY IS THE ROOT OF ALL EVIL	Andrews Sisters	Decca 23474—ASCAP
2	12			10. I'M ALWAYS CHASING RAINBOWS (F)	Perry Como	Victor 20-1788—ASCAP
2	—			11. AREN'T YOU GLAD YOU'RE YOU (F)	Les Brown	Columbia 36875—ASCAP
2	14			11. YOU WON'T BE SATISFIED (Until You Break My Heart)	Les Brown	Columbia 36884—ASCAP
				(Perry Como, Victor 20-1788; Louis Prima, Majestic 7144)		
3	12			12. THE MOMENT I MET YOU	Tommy Dorsey	Victor 20-1761—BMI
1	—			11. SLOWLY (F)	Kay Kyser	Columbia 36900—BMI
				(Dick Haymes, Decca 18747; Gordon MacRae, Musicraft 15052; Mark Warnow, Sonora 3002)		
2	—			11. COME TO BABY, DO	Les Brown	Columbia 36884—ASCAP
				(The King Cole Trio, 224; Jimmy Dorsey, Decca 18716; George Auld, Musicraft 15044; Duke Ellington, Victor 20-1748)		

### Coming Up

OH! WHAT IT SEEMED TO BE.....Frankie Carle.....Columbia 36892  
HERE COMES HEAVEN AGAIN (F).....Perry Como.....Victor 20-1750  
ARTISTRY JUMPS.....Stan Kenton.....Capitol 229

MORE TERRIFIC-LEE THAN EVER...

# PEGGY LEE

Gives You Two More Great Hits

"I CAN SEE IT YOUR WAY"

AND

"I DON'T KNOW ENOUGH ABOUT YOU"

with DAVE BARBOUR  
and his orchestra

The same gal, the same orchestra, the same sensational arrangements that made "You Was Right, Baby," and "Waitin' For the Train to Come In" overnight hits... they're all there in these latest Peggy re-LEE-ses!!! We're turning Peggy's platters out as fast as we can... 'cause Peggy's crowding her own hits.

CAP. 236

50c plus tax

Capitol RECORDS  
FROM HOLLYWOOD  
Sunset and Vine

RCA VICTOR

New Releases

HELEN CARROLL AND THE SATISFYERS

with Russ Case and his Orchestra

MAMA NEVER TOLD ME

PERSONALITY

(from the Paramount picture "Road to Utopia")

RCA VICTOR 20-1807



HENRY "RED" ALLEN

and Orchestra... Featuring J. C. Higginbotham

BUZZ ME

GET THE MOP (The Ignorant Stick)

Vocal refrain by Henry "Red" Allen and Group

RCA VICTOR 20-1808

CHARLIE SPIVAK

and his Orchestra

OH! WHAT IT SEEMED TO BE

Vocal refrain by Jimmy Saunders

TAKE CARE (When You Say "Te Quiero")

RCA VICTOR 20-1806

NOW AT YOUR DISTRIBUTOR'S

The Latest Continental Gem

HENRI RENÉ

and his Orchestra with Chorus

MEADOWLANDS • SCARLET SARAFAN

RCA VICTOR 25-0057



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Title	Artist	Label
	Last Week	This Week			
8	1	1.	SYMPHONY (R)	Chappell	
13	3	2.	I CAN'T BEGIN TO TELL YOU (F) (R)	Bregman-Vocco-Conn	
5	2	3.	LET IT SNOW! LET IT SNOW! LET IT SNOW! (R)	Morris	
15	4	4.	IT MIGHT AS WELL BE SPRING (F) (R)	Williamson	
6	9	5.	SOME SUNDAY MORNING (F) (R)	Harms, Inc.	
5	10	6.	JUST A LITTLE FOND AFFECTION (F) (R)	Shapiro-Bernstein	
14	—	7.	IT'S BEEN A LONG, LONG TIME (R)	Morris	
14	5	8.	CHICKERY CHICK (R)	Santly-Joy	
3	7	9.	AREN'T YOU GLAD YOU'RE YOU? (F) (R)	Burke-Van Heusen	
11	6	10.	WAITIN' FOR THE TRAIN TO COME IN (R)	Martin Block	

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		Title	Artist	Label
	Last Week	This Week			
7	1	1.	LET IT SNOW! LET IT SNOW! LET IT SNOW! (F)	Vaughn Monroe	Victor 20-1789
			<i>When the Sandman Rides Again</i>		
4	5	2.	PERSONALITY	Johnny Mercer	Capitol 230
			<i>If I Knew Then</i>		
5	4	3.	SYMPHONY	Bing Crosby	Decca 18735
			<i>Beautiful Love</i>		
9	2	4.	SYMPHONY	Freddy Martin	Victor 20-1747
			<i>In the Middle of May</i>		
12	3	5.	I CAN'T BEGIN TO TELL YOU (F)	Bing-Crosby-Carmen Cavallaro	Decca 23457
			<i>I Can't Believe That You're in Love with Me</i>		
8	6	6.	DOCTOR, LAWYER, INDIAN CHIEF (F)	Betty Hutton	Capitol 220
			<i>I'm Just a Square in a Social Circle (F)</i>		

(Continued on page 82)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Title	Artist	Label
	Last Week	This Week			
17	1	1.	On the Moonbeam	Vaughn Monroe	Victor P-142
32	4	2.	Glenn Miller	Glenn Miller and Ork.	Victor P-148
6	2	2.	Nutcracker Suite (Tchaikovsky)	Spike Jones and His City Slickers	Victor P-143
3	3	2.	Polonaise Album	Earl Wrightson-Rose Inghram-Mary Martha Briney and Chorus (Al Goodman Ork)	Victor P-145
9	5	3.	Cugat's Rhumba	Xavier Cugat	Columbia C-110

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		Title	Artist	Label
	Last Week	This Week			
33	1	1.	Chopin's Polonaise	Jose Iturbi	Victor 11-8848
19	2	1.	Clair De Lune	Jose Iturbi	Victor 11-8851
12	3	2.	Warsaw Concerto	Sanroma Boston Pops	Victor 11-8863
25	4	3.	Warsaw Concerto	Mathieson, London Symphony	Columbia 7490-M
40	5	4.	Warsaw Concerto	Wallenstein, Los Angeles Philharmonic Ork.	Decca 29150
3	—	4.	Skater's Waltz	Arturo Toscanini	Victor 11-8949
1	—	4.	Because	Jan Peerce, Victor Ork.	Victor 11-9007

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		Title	Artist	Label
	Last Week	This Week			
29	1	1.	Rhapsody in Blue	Oscar Levant, Philadelphia Ork, Eugene Ormandy, Conductor	Columbia X-251
3	2	2.	Bolero (Ravel)	Andre Kostelanetz (The Robin Hood Dell Ork.)	Columbia MX-257
36	—	3.	Grieg Piano Concerto in A Minor	Rubinstein-Ormandy, Philadelphia	Victor M-900
31	5	3.	Rhapsody in Blue	Sanroma (Piano) Boston Pops	Victor DM-358
1	—	4.	Rossini Overtures	Arturo Toscanini and the NBC Symphony Orchestra	Victor DV-2

# Music Popularity Chart Week Ending Jan. 31, 1946

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	2	1	<b>LET IT SNOW! LET IT SNOW! LET IT SNOW!</b> —Vaughn Monroe—(Vaughn Monroe-The Morton Sisters)...Victor 20-1750 (Connee Boswell-Russ Morgan, Decca 18741; Danny O'Neil, Majestic 7162; Woody Herman, Columbia 36909; Bob Crosby, ARA 129)
9	3	2	<b>SYMPHONY</b> —Freddie Martin (Clyde Rogers)...Victor 20-1747 (Marlene Dietrich, Decca 23456; Benny Goodman, Columbia 36874; Jo Stafford, Capitol 227; Danny O'Neil, Majestic 7162; Guy Lombardo, Decca 18737; Bing Crosby, Decca 18635; Phil Moore Four, Musicraft 15048; Harry Cool, Signature 15007; Barry Wood, ARA 469)
12	1	3	<b>I CAN'T BEGIN TO TELL YOU (F)</b> —Bing Crosby-Carmen Cavallaro...Decca 23457 (Andy Russell, Capitol 221; Harry James, Columbia 36867; Sammy Kaye, Victor 20-1720)
8	4	4	<b>DOCTOR, LAWYER, INDIAN CHIEF (F)</b> —Betty Hutton (Paul Weston Ork)...Capitol 220 (Hoagy Carmichael, ARA 128; Les Brown, Columbia 36945)
5	6	5	<b>SYMPHONY</b> —Benny Goodman (Liza Morrow)...Columbia 36874 (See No. 2)
5	10	6	<b>SYMPHONY</b> —Bing Crosby (Victor Young Ork)...Decca 18735 (See No. 2)
3	5	7	<b>PERSONALITY (F)</b> —Johnny Mercer...Capitol 230 (Dinah Shore, Victor 20-1781; Pearl Bailey, Columbia 36930; Helen Carroll-The Satisfiers, Victor 20-1807)
9	7	8	<b>DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (F)</b> —Perry Como (The Satisfiers-Russ Case Ork)...Victor 20-1750
2	9	8	<b>I'M ALWAYS CHASING RAINBOWS (F)</b> —Perry Como (The Satisfiers-Russ Case Ork)...Victor 20-1788 (Dick Haymes-Helen Forrest, Decca 23472; Continental Dance Ork, Continental C-1170; Harry James, Columbia 36899; Ted Martin-The Mack Triplets, De Luxe 1006; Barry Wood, Cosmo 469)
2	12	9	<b>LET IT SNOW! LET IT SNOW! LET IT SNOW!</b> —Connee Boswell-Russ Morgan...Decca 18741 (See No. 1)
4	8	9	<b>SYMPHONY</b> —Jo Stafford...Capitol 227 (See No. 2)
3	12	10	<b>I'M ALWAYS CHASING RAINBOWS (F)</b> —Dick Haymes-Helen Forrest (Earle Hagen Ork)...Decca 23472 (See No. 8B)
1	—	10	<b>YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)</b> —Perry Como-The Satisfiers (Russ Case Ork)...Victor 20-1788 (Perry Como, Victor 20-1788; Louis Prima, Majestic 7144)
1	—	11	<b>OH! WHAT IT SEEMED TO BE</b> —Frankie Carle (Marjorie Hughes)...Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481)
4	11	11	<b>SYMPHONY</b> —Guy Lombardo...Decca 18737 (See No. 2)
3	—	11	<b>SOME SUNDAY MORNING (F)</b> —Dick Haymes-Helen Forrest (Victor Young Ork)...Decca 23434 (Hal McIntyre, Victor 20-1711; Louis Prima, Majestic 7163; Kate Smith, Columbia 36839)
3	—	12	<b>I CAN'T BEGIN TO TELL YOU (F)</b> —Sammy Kaye (Nancy Norman)...Victor 20-1720 (See No. 3)
6	12	12	<b>I CAN'T BEGIN TO TELL YOU (F)</b> —Harry James (Ruth Haag)...Columbia 36867 (See No. 3)
9	6	12	<b>IT MIGHT AS WELL BE SPRING (F)</b> —Sammy Kaye...Victor 20-1750 (Dick Haymes-Victor Young Ork, Decca 18706; Paul Weston-Margaret Whiting, Capitol 214; Ray Noble, Columbia 36893)
9	11	12	<b>IT MIGHT AS WELL BE SPRING (F)</b> —Dick Haymes (Victor Young Ork)...Decca 18706 (See No. 12C)
1	—	12	<b>SOMEDAY (YOU'LL WANT ME TO WANT YOU)</b> —Hoosier Hot Shots-Sally Foster...Decca 18738 (Red River Dave, Continental C-5047; Elton Britt, Bluebird 33-0521)
12	—	12	<b>WAITIN' FOR THE TRAIN TO COME IN</b> —Peggy Lee...Capitol 218 (Harry James, Columbia 36867; Louis Prima, Majestic 7156; Johnny Long-Dick Robertson, Decca 18718; Celestine Stewart and The Charmers, Hub 3006; Monica Lewis, Signature 15010)
9	—	12	<b>WAITIN' FOR THE TRAIN TO COME IN</b> —Johnny Long-Dick Robertson...Decca 18718 (See No. 12F)

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
16	1	1	<b>SIoux CITY SUE</b> ...Dick Thomas...National 5010
1	—	2	<b>HONEY, DO YOU THINK IT'S WRONG?</b> ...Al Dexter...Columbia 36898
2	—	3	<b>SIoux CITY SUE</b> ...Tiny Hill...Mercury 2024
1	—	3	<b>SIoux CITY SUE</b> ...Hoosier Hot Shots...Decca 18745
2	1	4	<b>GUITAR POLKA</b> ...Al Dexter...Columbia 36898
3	2	4	<b>SOMEDAY</b> ...Elton Britt...Bluebird 33-0521
2	—	4	<b>SOMEDAY (YOU'LL WANT ME TO WANT YOU)</b> ...Hoosier Hot Shots-Sally Foster...Decca 18738
13	1	4	<b>SILVER DEW ON THE BLUE GRASS TONIGHT</b> ...Bob Wills...Columbia 36841

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	1	1	<b>BUZZ ME</b> ...Louis Jordan...Decca 18734
3	2	2	<b>DON'T WORRY 'BOUT THAT MULE</b> ...Louis Jordan...Decca 18734
11	—	3	<b>THE HONEYDRIPPER</b> ...Joe Liggins...Exclusive 207
3	3	3	<b>BUZZ ME</b> ...Ella Mae Morse...Capitol 226
4	—	3	<b>BE-BABA-LUBA</b> ...Helen Humes...Philo PV-106
2	—	3	<b>JUST A-SITTIN' AND A-ROCKIN'</b> ...Delta Rhythm Boys...Decca 18739
8	—	3	<b>BEULAH'S BOOGIE</b> ...Lionel Hampton...Decca 18719

**YOU WON'T BE SATISFIED**  
till you get the profit  
this record will bring in!

**LES BROWN**  
AND HIS ORCHESTRA

★  
**YOU WON'T BE SATISFIED**  
(Until You Break My Heart)

★  
**COME TO BABY DO**  
Les Brown and his Orchestra  
Vocal Choruses by Doris Day

★  
**COLUMBIA**  
36884

**I'M ALWAYS CHASING RAINBOWS**

will bring you  
a pot of gold

**HARRY JAMES**  
AND HIS ORCHESTRA

★  
**I'M ALWAYS CHASING RAINBOWS**  
Vocal Chorus by Buddy di Vite

★  
**BABY, WHAT YOU DO TO ME**  
Harry James and his Orchestra  
Vocal Chorus by Kitty Kallen

★  
**COLUMBIA**  
36899

**2 Big "Nickel-Magnets"**  
ORDER NOW FROM YOUR  
NEAREST COLUMBIA DISTRIBUTOR

**COLUMBIA RECORDS**

**Frank Loesser**  
PARAMOUNT STUDIOS . . . . . HOLLYWOOD, CALIF.

Feb. 1, 1946

George Paxton,  
Roseland Ballroom,  
1658 Broadway,  
New York City.

Dear George:

Please accept my sincere con-  
gratulations for a swell job  
on your Majestic record of  
"WAVE TO ME MY LADY"\*. You  
really do it justice!

Best regards  
*Frank Loesser*  
Frank Loesser

\* George Paxton's recording of "WAVE TO ME, MY LADY" with  
vocal by Johnny Bond now available on Majestic Record No. 7167.

**FAMOUS MUSIC CORP.**  
1619 Broadway, New York 19, N.Y.



# PART 3—The Billboard

## ADVANCE RECORD

### ADVANCE RECORD RELEASES

Records listed are generally approxi- | supplied in advance by record companies.  
mately two weeks in advance of actual | Only records of those manufacturers vol-  
release date. List is based on information | untarily supplying information are listed.

- A PAIR OF BROKEN HEARTS** . . . . . Doc Denning (4-Star Rangers) . . . . . 4-Star 1034
- AS LONG AS I LIVE I WILL LOVE YOU** . . . . . Dick Thomas . . . . . National 5005B
- BILL** . . . . . Thelma Carpenter (Earl Sheldon Ork) . . . . . Majestic 1028
- BLUE** . . . . . Five De Marco Sisters (Bud Freeman Ork) . . . . . Majestic 7166
- BROOKLYN BOOGIE** . . . . . Louis Prima Ork (Louis Prima) . . . . . Majestic 1028
- BUZZ ME** . . . . . Henry "Red" Allen Ork (Henry "Red" Allen) . . . . . Victor 20-1808
- CAN'T HELP LOVIN' DAT MAN** . . . . . Thelma Carpenter (Earl Sheldon Ork) . . . . . Majestic 1028
- DON'T FENCE ME IN ALBUM** . . . . . Decca A-417
- Be Honest With Me . . . . . Bing Crosby (John Scott Trotter) . . . . . Decca 18767
- Don't Fence Me In . . . . . Bing Crosby-Andrews Sisters (Vic Schoen) . . . . . Decca 23484
- Goodbye, Little Darlin', Goodbye, Bing Crosby (John Scott Trotter) . . . . . Decca 18767
- I Only Want a Buddy—Not a Sweetheart . . . . . Bing Crosby (Victor Young) . . . . . Decca 18763
- I'm Thinking Tonight of My Blue Eyes . . . . . Bing Crosby (Woody Herman) . . . . . Decca 18769
- It Makes No Difference Now . . . . . Bing Crosby (Bob Crosby) . . . . . Decca 18766
- New San Antonio Rose . . . . . Bing Crosby (Bob Crosby) . . . . . Decca 18766
- Nobody's Darlin' But Mine . . . . . Bing Crosby (Victor Young) . . . . . Decca 18770
- Pistol Packin' Mama . . . . . Bing Crosby-Andrews Sisters (Vic Schoen) . . . . . Decca 23484
- Ridin' Down the Canyon . . . . . Bing Crosby (Victor Young) . . . . . Decca 18768
- Walking the Floor Over You . . . . . Bing Crosby (Bob Crosby) . . . . . Decca 18770
- You Are My Sunshine . . . . . Bing Crosby (Victor Young) . . . . . Decca 18768
- EL TROTECITO** . . . . . Isaac Figueroa (Carmen and Laura) . . . . . 4-Star 1045
- EMBRACEABLE YOU** . . . . . Bull Moose Jackson and Ork . . . . . Queen 4109
- ETERMANENTE** . . . . . Isaac Figueroa (Carmen, Reynaldo and Laura) . . . . . 4-Star 1044
- FAST EXPRESS** . . . . . Delmore Brothers . . . . . King 525
- FOOL THAT I AM** . . . . . Valaida Snow (Buzz Adlams Ork) . . . . . Bel-Tone 7001
- GET THE MOP (The Ignorant Stick)** . . . . . Henry "Red" Allen Ork (Henry "Red" Allen) . . . . . Victor 20-1808
- GET TOGETHER WITH THE LORD** . . . . . The Jubilaires (Andy Kirk Ork) . . . . . Decca 18782
- HOW DEEP IS THE OCEAN (How High Is the Sky)** . . . . . Dick Haymes (Lyn Murray Ork) . . . . . Decca 18781
- I BEEN DOWN IN TEXAS** . . . . . Stan Kenton (June Christy) . . . . . Capitol 235
- I CAN SEE IT YOUR WAY** . . . . . Peggy Lee . . . . . Capitol 238
- I DON'T KNOW ENOUGH ABOUT YOU** . . . . . Peggy Lee . . . . . Capitol 238
- I DON'T WANT A MILLION SWEETHEARTS** . . . . . Dick Thomas . . . . . National 5005B
- I DON'T WANT TO PLAY IN YOUR YARD** . . . . . The Old Timers (with Kerry Harold Quartet) . . . . . Columbia 5050
- I KNOW** . . . . . The Jubilaires (Andy Kirk Ork) . . . . . Decca 18782
- IF I HAD A WISHING RING** . . . . . Andy Russell (Paul Weston) . . . . . Capitol 234
- IF I HAD YOU** . . . . . Sir Charles and His All Stars . . . . . Apollo 757
- IF I ONLY HAD YOU** . . . . . Valaida Snow (Buzz Adlams Ork) . . . . . Bel-Tone 7002
- I'LL BE BACK (I LOVE MY BABY) I'M A LIAR IF I SAY I DON'T** . . . . . Doc Denning (4-Star Rangers) . . . . . 4-Star 1053
- IN THE MOON MIST** . . . . . Walter Brown . . . . . Queen 4108
- IRISH COME-ALL-YE'S ALBUM** . . . . . Paul Barron Ork (Jack Leonard) . . . . . Majestic 7170
- Pat Harrington . . . . . Decca A-430
- Brannigan's Pup . . . . . Decca 18785
- Dear Old Donegal (Shake Hands With Your Uncle Mike) . . . . . Decca 18786
- Erin Go Bragh . . . . . Decca 18783
- Finnigan's Ball . . . . . Decca 18788
- Irish Jubilee . . . . . Decca 18787
- Kitty of Coleraine . . . . . Decca 18783
- Never Take the Horseshoe From the Door . . . . . Decca 18785
- McSorley's Two Beautiful Twins . . . . . Decca 18788
- Paddy McGinty's Goat . . . . . Decca 18786
- Peggy . . . . . Decca 18784
- That's Mr. Brannigan Our Next M.P. . . . . Decca 18784
- Tread on the Tail of Me Coat . . . . . Decca 18787
- IT'S THE TALK OF THE TOWN** . . . . . Valaida Snow (Buzz Adlams Ork) . . . . . Bel-Tone 7002
- I'VE BEEN ALL AROUND THIS WORLD** . . . . . Grandpa Jones . . . . . King 524
- I'VE FOUND AN ANGEL** . . . . . Delmore Brothers . . . . . King 515
- JUICE-HEAD BABY** . . . . . Cootie Williams . . . . . Capitol 237
- JUST IN CASE YOU CHANGE YOUR MIND** . . . . . Bull Moose Jackson . . . . . Queen 4109
- LONESOME ROAD** . . . . . Valaida Snow (Buzz Adlams Ork) . . . . . Bel-Tone 7001
- MAMA NEVER TOLD ME** . . . . . Helen Carroll-The Satisfyers (Russ Case Ork) . . . . . Victor 20-1807
- MEADOWLANDS** . . . . . Henri Rene Ork . . . . . Victor 25-0057
- NOCHE PLATEADA** . . . . . Isaac Figueroa (Carmen and Laura) . . . . . 4-Star 1045
- OH! WHAT IT SEEMED TO BE** . . . . . Charlie Spivak Ork (Jimmy Saunders) . . . . . Victor 20-1806
- OUR WORLDS ARE NOT THE SAME** . . . . . Grandpa Jones . . . . . King 514
- OUT THE FIRE** . . . . . Duke of Iron and His Calypso Troubadors . . . . . Apollo 102
- PAINTING THE TOWN** . . . . . Doc Denning (4-Star Rangers) . . . . . 4-Star 1054
- PATIENCE AND FORTITUDE** . . . . . Andrews Sisters (Vic Schoen) . . . . . Decca 18780
- PATIENCE AND FORTITUDE** . . . . . Hal MacIntyre and Ork (Vocal by Frankie Lester and the Voices Four) . . . . . Cosmopolitan
- PERSONALITY** . . . . . Helen Carroll-The Satisfyers (Russ Case Ork) . . . . . Victor 20-1807
- RED RIVER MOON** . . . . . Red River Dave (Sula's Texas Rangers) . . . . . Continental 5049
- RED RIVER VALLEY** . . . . . Andrews Sisters (Vic Schoen) . . . . . Decca 18780
- SALT LAKE CITY BOUNCE** . . . . . Cootie Williams . . . . . Capitol 237
- SCARLET SARAFAN** . . . . . Henri Rene Ork . . . . . Victor 25-0057
- SHOO FLY PIE** . . . . . Stan Kenton (June Christy) . . . . . Capitol 235
- SMOKE GETS IN YOUR EYES** . . . . . Continental Dance Ork (Don Baker) . . . . . Continental 1171
- SONRIZA** . . . . . Isaac Figueroa (Carmen, Reynaldo and Laura) . . . . . 4-Star 1044
- SUNSET BLUES** . . . . . Hot Lips Page . . . . . Continental 6015
- SUSIE MAY** . . . . . Walter Brown . . . . . Queen 4108

## NOW SHIPPING THE ORIGINAL DETOUR

THE HOTTEST HILLBILLY TUNE IN YEARS  
COUPLED WITH ANOTHER SURE FIRE NICKEL GETTER

### SIOUX CITY SUE

JIMMY WALKER and the  
Pecos River Boys

COAST RELEASE #2016

---

**JUST RELEASED**

2018—(A) I LEARNED TO LOVE YOU TOO LATE, MY DARLIN'  
(B) WHITE CROSS ON OKINAWA

2019—(A) TIME ALONE WILL TELL  
(B) I DON'T WANT ANYONE BUT YOU

2020—(A) LAZY DAY  
(B) BROOMSTICK BUCKEROO

---

**NEW PEERLESS DISCOS SPECIALS**

2238—LA RASPA—(NEW DANCE)  
PASTELITOS DE AMOR—SAMBA

2229—HILOS DE PLATA—BOLERO  
HORCHATA—DANZON

ALL BY ORQUESTA DE ABEL DOMINGUEZ

COAST RECORDS, 45c WHOLESALE (PLUS FEDERAL)  
PEERLESS DISCOS, 60c WHOLESALE (EXCISE TAX)

Send for Complete Catalogue.

## COAST RECORD MFG. CO.

1511 W. PICO BLVD. LOS ANGELES 15, CAL.

# Music Popularity Chart

Week Ending  
Jan. 31, 1946

## DATA AND REVIEWS

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-

try into best selling, most played or most heard features of the Chart.

**THE SWEETEST STORY EVER TOLD** ..... Bing Crosby with The Song Spinners, Ethel Smith and The Lehman Engel Ork. Decca 23482-A

Here is one of those real Decca production jobs. The artful blending of Bing's piping with the Song Spinners' neat harmonizing and that smooth Smith organ plus handsome backing by Lehman Engel gang makes this a cinch retail topper. May be a little too much production for the average juke location, but should go big right up and down the line. Disk jockeys will love it as it will give their shows that real production touch. All in all, a can't-misser. And if you flip it over to "Mighty Lak a Rose" you'll find another winner (same super production effects, but with quality much like Bing's "Too Ra Loo Ra Loo Ra.")

**WELCOME TO MY DREAMS.** Bing Crosby with The John Scott Trotter Ork Decca 18743-A

For those who like Bing straight (with the Trotter band backing) this one is it and there are enough who like him straight (as proved by previous best-seller, most-played items) to put this over. Tune is from Para's "Road to Utopia," that won't hurt any either. Reverse, "It's Anybody's Spring," is one of Bing's less successful efforts, due to unhappy mating of tune and lyric, each of which individually is fine, but don't jell well.

**HEY! BA-BA-RE-BOP** ..... Lionel Hampton and His Ork. Decca 18754-A

Chalk this one up as No. 1 most played (best seller) race disk right now, and it should also prove big with Hamp's fans in any kind of nabe on retail sales, or any location. Tune, penned by Hamp and Curly Hamner, is a jive natch, and the Hampton band, plus a vocal by the maestro, sell it right up to the hilt. You'll be hearing plenty of cats yelling "Hey! Ba-Ba-Re-Bop."

### RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**HAL MacINTYRE (Cosmo)**

**Patience and Fortitude**—FT; V. *There's No One But You*, FT; V. This is MacIntyre's first platter for the Cosmo label and it's bound to click, one of two ways or both. The maestro has really tossed overboard his musician's music for this pair and gone commercial with a bang. "Patience" could easily be a click with the plugging it's getting and this slow-tempoed, easy-to-listen-to rendition. Frankie Lester's (and the Voices Four) warbling on it is just right. And if "Patience" misses, by any chance, "There's No One But You," pretty ballad which Cosmo copped off for Mac exclusive, is a solid possibility.

Ops can't go wrong with this pairing. Two ear-tickling sides that'll make for good terping in any spot.

**CHARLIE SPIVAK (Victor)**

**Take Care (When You Say Te Quiero)**—FT; V. *Oh, What It Seemed to Be*—FT; V. This is probably Spivak ork's best pairing since his Victor affiliation began. On both tunes (and they're both good and will get plenty plugging) Spivak pours out plenty of that oh, so sweet, trumpet; Jimmy Saunders turns in handsome tonsil tasks, and the band is right with it. Another solid pairing for ops.

**DICK THOMAS (National)**

**As Long As I Live I Will Love You**—FT; V. *I Don't Want a Million Sweethearts*—FT; V. The cowboy from Philly who wrote "Sioux City Sue" and climbed right up to the top of the folk lists has at least one winner here. "As Long As I Live" has all the plaintive, ever-faithful appeal of the cowhand chanties that click, and Thomas, as he has proved in the past, knows how to flush the lyrics with tear-drops of prairie romance. "Million Sweethearts" isn't the tune "Live" is, striking a far less sincere note. And Thomas muffs on this side with an attempt to toss in a new-type yodel, which doesn't quite come off.

Ops who've been getting a play on sage and prairie stuff will get it with "Live." Probably won't be as big as "Sue" but will grab plenty coinage, anyway.

**DICK HAYMES (Decca)**

**Slowly**—FT; V. *I Wish I Could Tell You*—FT; V. "Slowly" will rise fast as a disk contender. It's a natch for the kids who go for the bary warblers. Tells the story, but vividly, of a guy giving his gal a little loving, and the lyrics and melody both paint that picture in colors that will make the kids pant. "Slowly" is from 20th-Fox pic "Fallen Angel," and that will help, too. "Wish," from same filmer's "Give Me the Simple Life," is done in the warm, intimate Haymes manner, too, but guess is that "Slowly" will be the biggie. Where the soxers gather, this is a sure-fire nickel-snatcher.

# MUSICRAFT FEBRUARY RELEASES

## PHIL BRITO

ORCH. DIRECTED  
by  
WALTER GROSS

- 15054 DO YOU LOVE ME  
I WISH I COULD TELL YOU

## PHIL MOORE

WITH  
FOUR VOCAL

- 15055 OL' MAN RIVER  
I'VE GOT SIXPENCE

## GEORGIE AULD

ORCH.

- 15060 SEEMS LIKE OLD TIMES  
BLUE MOON  
Lynne Stevens, vocal

## GORDON MACRAE

ORCH. DIRECTED  
by  
WALTER GROSS

- 15053 FULL MOON AND EMPTY ARMS  
EVERYBODY KNEW BUT ME

## HARRY GIBSON

"Harry the  
Hipster"

- 347 WHO'S GOIN' STEADY WITH WHO  
WHAT'S HIS STORY

### BILL GOODEN TRIO

- 343 I LIED TO YOU  
SUGAR HILL

### LEONARD FEATHER'S

BLUE SIX

- 348 SCANDAL  
MONGER MAMA  
BLUES IN THE RED

WITH VOCAL

# MUSICRAFT

... the best in music on  
RECORDS

Musicraft Corporation, New York Los Angeles

**SAVOY**

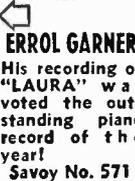
*Jumps*  
**INTO THE LEAD IN  
 THE HOT JAZZ  
 RECORD FIELD!**

**90%  
 OF THE WINNERS OF  
 Esquire's  
 1945 HOT JAZZ  
 AWARDS ARE  
 Savoy Recording Artists**

**CHARLIE  
 VENTURA** →  
 Tenor-Sax  
 and his famous  
 record  
 "DARK EYES"  
 Savoy No. 569



**ERROL GARNER** ←  
 His recording of  
 "LAURA" was  
 voted the out-  
 standing piano  
 record of the  
 year!  
 Savoy No. 571



**BILL  
 DE ARANGO** →  
 Guitar  
 Featured Savoy  
 Artist



**CHARLIE PARKER** ←  
 Alto-Sax  
 "BILLIE'S  
 BOUNCE"  
 "NOW'S THE  
 TIME"  
 Savoy No. 573



**SLAM STEWART** →  
 Singing Bass—at  
 his best in our  
 Hot Piano Al-  
 bum No. 501.  
 Also "GLISS ME  
 AGAIN" (Savoy  
 No. 530) and  
 other records



**CHARLES  
 SHAVERS** ←  
 Tenor-Sax  
 Savoy Tenor-Sax  
 Album Nos. 1, 2



**DON BYAS** →  
 Savoy was first  
 to discover this  
 Tenor-Sax  
 champ. Plenty  
 of sides. Savoy  
 Nos. 524, 574  
 and Tenor Sax  
 Albums Nos. 1, 2



Cash in on this national pub-  
 licity—stock Savoy Records and  
 hear those \$\$\$ jingle in your  
 cash register!

★  
 Watch Savoy in '46 for the  
 Esquire stars of tomorrow. Hun-  
 dreds of hits soon to be re-  
 leased. SEND FOR COMPLETE  
 SAVOY CATALOG!

**SAVOY RECORD CO.**  
 58 MARKET ST., NEWARK 1, N. J.

**Chi Gets First  
 Big Name Swing  
 Band Ballroom**

CHICAGO, Feb. 2.—First major ball-  
 room to play name swing bands locally  
 gets under way March 21 when Tomny  
 Dorsey opens a week stand at the Rain-  
 bow Gardens, new terperly venture being  
 backed by D. C. Trager and Leonard  
 Schwartz, local business men. Located  
 at Lawrence and Clark, the ballroom  
 formerly housed the old Rainbo Gardens,  
 and later became the home of Mike  
 Todd's cafe, which folded several years  
 back. Since then the building has been  
 vacant, and was acquired by Trager and  
 Schwartz about six months ago.

Trager and Schwartz have shelled out  
 \$75,000 in redecorating the terperly and  
 setting up a new bandstand. Spot's  
 capacity is approximately 4,500, with  
 the dance floor's capacity of 2,500.

Ops are aiming for teen-age trade,  
 opening with a policy of no liquor.  
 They will concentrate on selling moder-  
 ately priced soft drinks, ice cream and  
 sandwiches. There will be two soft  
 drink bars on the first floor, and the  
 balcony will have complete restaurant  
 facilities. During the first week, ducats  
 will go for \$1 weekdays and \$1.25  
 over the week end, with prices dropping  
 to 75 cents and \$1 after Dorsey exits.  
 These prices do not include tax. The  
 dancery will be closed Mondays.

Ops intend to keep up name band  
 policy as long as bookers can supply  
 name bands. Bobby Sherwood is set to  
 follow Dorsey from March 19 to 31.  
 Stan Kenton will follow until April 8.  
 No definite bookings have been set after  
 that but Frankie Carle, Jack Teagarden,  
 Charlie Barnet and Johnny (Scat) Davis  
 are tentatively set for the spot.

Ironical twist in the new operation is  
 that it's located only four blocks from  
 the Aragon, North Side Karzas ballroom.  
 New venture is expected to lure some  
 dollars away from the established dancery,  
 especially when it uses the big  
 names, because the Aragon policy has  
 been toward semi-name commercial  
 crews. However, feud between nabes  
 shouldn't be too furious, because Karzas  
 has long pointed toward mature dancer,  
 while new ops are aiming for younger  
 clientele.

**Musicraft Gets Kitty,  
 3 Fontaine Sisters**

NEW YORK, Feb. 2.—Musicraft platery  
 this week dotted-lined Kitty Kallen,  
 ex-Jimmy Dorsey, ex-Harry James can-  
 nary. Jefferson-Travis-owned diskers  
 also signed a one-year paper with the  
 Fontaine Sisters (Bea, Marge and Jerry),  
 who have plenty of network radio time  
 out of the Middle West.

Fontaine kids have a guarantee of 12  
 sides the first year, with two-year op-  
 tions. Kallen paper details are not  
 known.

**Wayne Walk-Out Only Herd  
 Change; Sidemen Stay Put**

NEW YORK, Feb. 2.—Woody Herman  
 band, which was rumored breaking up  
 into tiny fragments last week, according  
 to talk among musicians, is still intact,  
 except in the vocal department.

Frances Wayne, featured chirp, handed  
 in her notice over an extended rumpus  
 about salary. Wayne's husband, Neal  
 Hefti, quit a couple of weeks ago and  
 was replaced by Irving Markowitz.

As for Chubby Jackson, behemoth on  
 bass, he's happy despite vague reports  
 to the contrary. And Manager Mike  
 Vallon insists that other rumored de-  
 partees—Pete Candoli, Flip Phillips and  
 Bill Harris—are staying with the Herd.

**James, Sinatra and Stafford  
 Win in "Ballroom" Pop Poll**

NEW YORK, Feb. 4.—Altho there were  
 a couple of minor upsets in the also-  
 rans, WNEW-Martin Block's 19th semi-  
 annual *Make Believe Ballroom* pop poll  
 winners were repeats from last year.  
 Harry James' band, for the third con-  
 secutive season, took first place. Frank  
 Sinatra and Jo Stafford broke the tape  
 in the male and female vocalist divisions.

Vaughn Monroe, formerly in the No. 5  
 slot, landed in the deuce band spot, re-  
 placing Louis Prima, who slid back to  
 the cinq niche. Biggest upset was Perry  
 Como easing out Bing Crosby for the  
 second place in male vocalist class.

**EXCLUSIVE DISTRIBUTORS**

in  
 WESTERN PENNSYLVANIA, WEST VIRGINIA & VIRGINIA



AND

**"Excelsior Records"**

**NOW DELIVERING—NEW RELEASES**

- |  |   |  |  |  |
|--|---|--|--|--|
| <b>NO. 211</b>                                   | { | "GOT YOUR LOVE IN MY HEART"<br>Vocal Herb Jeffries with Joe Liggins Orch.      |  |  |
|  | { | "TISCO CISCO"<br>Vocal Pat Kay with Herb Jeffries Orch.                        |  |  |
| <b>NO. 212</b>                                   | { | "I KNOW MY LOVE IS TRUE"<br>"HARLEMESQUE"<br>Joe Liggins and His Honeydrippers |  |  |
| <b>NO. 213</b>                                   | { | "MISS BETTY'S BLUES"<br>"LOVER'S LAMENT"<br>Vocals—Joe Liggins                 |  |  |
| <b>No. 207</b>                                   |   | <b>No. 208</b>   | <b>No. 209</b>   | <b>No. 205</b>   |
| "The Honeydripper"<br>Parts 1 & 2<br>Joe Liggins |   | "Left a Good Deal<br>in Mobile"<br>"Here's Moping"<br>Herb Jeffries            | "Blues at Sunrise"<br>"You Taught Me To<br>Love"<br>Ivory Joe Hunter | "You Taught Me To<br>Love"<br>"Johnny's Boogie"<br>Johnny Moore        |
|  |   | <b>No. 203</b>   | <b>No. 202</b>   | <b>No. 201</b>   |
|  |   | "Please Believe Me"<br>"So Glad"<br>Frank Haywood                              | "I Wonder"<br>"Skyline"<br>Dan Grissom                               | "How Come?"<br>"Ev'rything About<br>You Appeals to<br>Me"<br>Leon Rene |

Retail Price, \$1.00 Plus Tax—Regular Discount to Operators and Dealers

**AMERICAN COIN-A-MATIC MACHINE CO.**

SAM STRAHL

1435-37 FIFTH AVENUE PITTSBURGH 19, PA.

PHONE: ATLANTIC 0977

SPEAKING FOR A HALF  
 BILLION RECORDS THAT HAVE  
 BEEN IN CONTACT WITH PERMO  
 POINTS SINCE 1929... I CAN SAY  
 THAT PERMO POINTS BRING  
 OUT THE BEST  
 IN US!

at all DECCA, RCA VICTOR, COLUMBIA record distributors

**PERMO INCORPORATED**  
 6415 Ravenswood Ave.  
 Chicago 26, Illinois

**RECORD MANUFACTURERS**

We Are Now in a Position To Offer You the Facilities of  
 Our Plating Department.

**MASTERS — MOTHERS — STAMPERS**

Finest Quality Obtainable. Write for Prices and Information.

**KING RECORD COMPANY**

1540 Brewster Ave.

Cincinnati 7, Ohio

Phone: Woodburn 1331

# King JUKE



COIN MACHINE NEEDLE

The Eldeen Company

504 N. WATER ST. MILWAUKEE 2, WIS.

## G.I. One - Nitters Still Live Field For Ork Bookers

(Continued from page 17)  
which are at service camps or bases. One-nighter bookers are now convinced that even after all eligible discharges have been mustered out of all branches of the service there will still be a market. They point out that the War Department, as well as the navy, is determined to maintain more permanent installations than after the last war, and since many of these installations are in remote parts of the country with little entertainment available, it will be necessary for the boys to buy their own.

### Only Fourth Left

At the present time, bookers estimate that the service date biz is about 75 per cent off its peak, and they are agreed that greatest percentage of remaining playing time is heavily concentrated in the South, the West Coast and the Southwest, altho such Eastern camps as Devins, in Massachusetts, are still buying attractions.

Veterans' hospitals, too, are still buying and may yet prove to be the biggest segment of the service market. Tho many in the trade feel that orks should play these dates for free (and scores of orks have played them for no and still do), others point out that the hospitals buy everything else they use, so there's no reason why it isn't right morally and otherwise for them to buy bands with the taxpayers' dough. It is a fact that practically every ork which has been paid for hospital dates, has taken a voluntary cut below its standard price of anywhere from 25 to 50 per cent.

### MD's Prescribe Music

In numerous vet hospitals, doctors themselves urge recreation directors and special service officers to bring in music, either for free or on a paid basis if necessary. These medicos point to the cases where they've seen music cure guys of ailments, which had stumped the docs completely. Case of Louis Jordan, who recently played Lovell General Hospital, is an illustration. There was a Negro G.I. in one of the wards who wasn't a bad physical case but had slipped way over to the psychoneurotic side. Docs couldn't get him to talk, eat or anything else. Jordan played the wards and did a couple numbers like *Caldonia*, *Beware*, etc., right at the kid. Pretty soon a smile cracked his face, he started to clap his hands and the docs soon were able to send him home.

USO, of course, has been handling shows for many of the veterans' hospitals and has been featuring musical talent in numerous cases. Al Goodhart, for instance, tunesmith who clefted *Johnny Doughboy Found a Rose in Ireland*, *I Apologize, I'm in a Dancing Mood* and other tunes, is doing another hospital tour for USO at the present time. Countless other names, semi-names and just plain musickers have been working the service-hospital circuits.

USO is now reported to be working with the veterans' administration in an attempt to set up a definite fund out of which entertainment for the hospitals would be bought. At the present time, recreation officers of the hospitals manage to raise funds one way or another, and in service camps they are raised thru PX profits, officers' and enlisted men's clubs and other methods.

Bookers are sold on the fact that the service camp - hospital - recreation area market is here to stay. They concede it may not be a gigantic market, but it all adds to the pot.

### Zig Elman to TD First

NEW YORK, Feb. 2.—Ziggy Elman, set to front his own band after army discharge, has decided to do a warm-up tour with Tommy Dorsey for time being. Arthur Michaud, manager of TD and Elman, wants Elman to take in a bunch of theaters, one-nighters and radio shots before stepping out for himself.

### Kavanagh Music Director

DETROIT, Feb. 2.—George Kavanagh, Detroit radio pioneer, has been named musical director of the Michigan Theater, ace house of the United Detroit circuit. Succeeds Phil Brestoff, now musical director of WXYZ, key station of the Michigan Radio Network.

## RECORDS, RECORDS, RECORDS WE HAVE THEM

ALL OF THE LATEST NUMBERS IN STOCK READY FOR SHIPMENT SAME DAY ORDER RECEIVED AT THESE LOW WHOLESALE PRICES FOR ORDERS OF 25 OR MORE

Atlas . . . . .	.49½	Melo-Disc . . . . .	.65
Bel-Tone . . . . .	.49½	Mercury . . . . .	.49½
Exclusive . . . . .	.65	Modern . . . . .	.65
Excelsior . . . . .	.65	National . . . . .	.49½
Fargo . . . . .	.49½	National 5000 Series . . . . .	.65
Gilt Edge . . . . .	.65	National 6000 and 9000 Series . . . . .	.65
Juke Box . . . . .	.65	Philo . . . . .	.70
Liberty . . . . .	.49½	Pacific . . . . .	.65
		Sterling . . . . .	.49½

SHIPMENTS MADE BY EXPRESS, C. O. D.

Order From Our Nearest Office

## MUSIC SALES CO.

680 Union Avenue  
Memphis, Tenn.

303 N. Peters Street  
New Orleans, La.

## RACE RECORDS

### RACE HIT PARADE

DRIFTING BLUES . . . . .	Johnny Moore	—Philo	112
RECONVERSION BLUES . . . . .	Ivory Joe Hunter	—Pacific	601
GOT YOUR LOVE IN MY HEART . . . . .	Joe Liggins	—Exclusive	211
BABY, DON'T YOU CRY . . . . .	Charles Brown	—Philo	111
I KNOW MY LOVE IS TRUE . . . . .	Joe Liggins	—Exclusive	112
MERRY-GO-ROUND BLUES . . . . .	Crown Prince Charlie	—Philo	110
I'VE GOT A RIGHT TO CRY . . . . .	Joe Liggins	—Exclusive	210
MISS BETTY'S BLUES . . . . .	Joe Liggins	—Exclusive	213
BE-BABA-LEBA . . . . .	Helen Humes	—Philo	106
SEE-SEE RIDER . . . . .	Georgia McCray	—Globe	107

### PHILO RECORDS—70c

Yonder Goes My Baby—Wynonie Harris  
Unlucky Woman Blues—Helen Humes  
When I've Been Drinking—Numa Lee Davis  
He May Be Your Man—Helen Humes  
Confessin' the Blues—Jay McShann

### GILT EDGE—65c

Cherry Red Blues—Jim Wynn  
Lost Woman Blues—Jim Wynn  
My Little Baby—Cecil Gant  
Stella—Cecil Gant  
And Now She's Gone With the Wind—Pec Wee Wiley  
Ugly Woman Blues—Smokey Joe Whitfield

### RHYTHM—65c

Rainy Day Blues—Jack McVea  
Lonesome Pillow Blues—Saunders King  
I've Had My Moments—Saunders King

### EXCLUSIVE—65c

Honey Dripper—Joe Liggins  
Please Believe Me—Frank Haywood  
Left a Good Deal in Mobile—Joe Liggins  
Blues at Sunrise }  
You Taught Me To Love } Ivory Joe Hunter

### MODERN—65c

I'm Drunk Blues—Clarence Williams  
Play Boy Blues—Pearl Traylor  
I've I Like—Pearl Traylor

### GLOBE—65c

Highway 101—Jimmy McCracklin  
Penny's Worth of Boogie—Russell Jacquet

### EXCELSIOR—65c

Hep Paderewski From Basin Street—Timmie Rogers  
Fla-Ga-La-Pa—Timmie Rogers  
My Love—Flennoy Trio  
My Baby's Business—Jimmie Rushing  
Round the Clock Blues—Jimmie Rushing

### 4 STAR HILLBILLIES — 50c

YOU WERE ONLY TEASIN' ME — FILIPINO BABY . . . . . TEXAS TIM TYLER  
ROUGH AND ROCKY — BEAUTIFUL MORNING GLORY . . . . . TEXAS TIM TYLER

IMMEDIATE SHIPMENT—MINIMUM, 25 RECORDS, ASSORTED

## COMMERCIAL MUSIC CO.

510 N. SARAH ST.

(Newstead 1183)

ST. LOUIS, MO.

## MUSIC YOU FEEL on COURTNEY records

Retail . . . . . 50c

Write for catalog

1424 E. 78TH STREET  
LOS ANGELES  
CALIF.

## PHONOGRAPH RECORDS

If you have a phonograph in your home—a juke box in your tavern—or operate a route of machines—YOU will want to get acquainted with us! Just send us your name and address and we will send you our list of brand-new records that are ready for immediate shipment. All labels—all types—just let us know what you need. Become one of our thousands of satisfied regular customers. Write today! (Don Leary's.)

AUTOMATIC SALES CO.  
56 East Hennepin Minneapolis 1, Minn.

## INCOME TAX SPECIALIST FOR MUSICIANS

Returns Prepared by Mail

JOSEPH B. MCGILLICUDDY

Statler Building, Boston, Mass.

## CATALOG

### OF HARD TO GET RECORDS

Over 20 labels—thousands of numbers. Send 25c in coin or stamps for our stock.

TUTTLE SALES CO.

584 S. Salina St. Syracuse 4, New York

## HOWARD PHOTO REPRODUCTIONS

ENLARGEMENTS Mounted, 20 by 30, \$2.50; 30x40, \$3.85. 8x10 photos: 100—\$6.60; 50—\$4.13; 25—\$2.75; 5¢ in quantities; post-cards, 2¢. Mail orders coast to coast. 24 hr. service. Send for Samples and Price List B.

Howard Photo Service  
183 W. 43 St., New York 19, N. Y. BR. 9-2490.

8 X 10  
5¢

# Chi Lounges Hop on Vaude Bandwagon

## Argyle Latest Entry

CHICAGO, Feb. 2.—Steadily rising trend of cocktail lounge ops thruout the Midwest toward converting from a purely musical policy to a vaude-type of entertainment was again illustrated this week by the opening here of the new Argyle Show Lounge, North Side bistro, by Patsy Fiore and Joe Basilo, veteran lounge ops.

On February 12, their new lounge, seating 275 and constructed at a cost of approximately \$20,000, will inaugurate a policy highlighting vaude-type units and acts. With talent budget running around \$1,000 and booked exclusively by Phil Albright, Chi percenter, the new lounge's opening show includes the Three Loose Screws; the Two Terrible Swedes, comedy duo back in business after being recently discharged from the navy, and Olive Floyd, singing pianist.

Ben Orloff's Silver Frolics, Jack Terman's Club Silhouette, Aaron Kesner's Skyride, Lew Andrews's Normandy Show Lounge, the Mavros Brothers' Kentucky Lounge, the Rag Doll and the Silver Cloud all have been slowly changing from a strictly musical policy to vaude-type shows during the past eight months.

Operators, when contacted, reported that the trend toward better entertainment and a higher talent budget has proven especially successful in upping weekly biz grosses.

Chicago situation has been that one operator, in a lucrative nabe area, will set up a vaude-type show and shortly thereafter several ops in the same vicinity will start to ape their competitor's new payee-puller.

Really heavy jump from straight music to vaude-type show is expected if and when the 20 per cent federal amusement stipend is eliminated. Talks with Chicago ops reveal that plenty of owners are mulling the vaude-type entertainment but they feel that the 20 per cent additional charge right now will drop some of their steady customers.

Bookers alert to the trend report that there already is a definite shortage of the type of units and singles which will fit the vaude-type policy. The feeling is that somewhere along the line booking agencies will have to market some of their straight vaude acts to the lounges, such as Comic Jack Waller's current stay at the Kentucky Lounge, Chicago.

# Off the Cuff

## East:

FIVE KINGS have joined mid-winter revue at Iceland Restaurant, New York. . . . DEBONAIRS TRIO take their first engagement since two members got out of service at Maryland Cocktail Lounge, Washington, D. C., February 4 at good dough. . . . MURRAY COLLIER in 322 Club, Newark. . . . JACK KERR, singing pianist, opened Hotel Dixie's Plantation Room, New York, January 25. . . . DANNY GOODMAN, graduate of the Carter chain, opened at George Washington Hotel January 25. . . . LESLIE ALPAR now in second month playing the Hammond at White Inn in Fredonia, N. Y. . . . ROPEY TRIO at Blue Moon Tavern in Newark. . . . LITTLE SAM'S TRIO had option picked up at Umbrlago, Newark.

ARDEN AND ALEXANDER due back at Dubonnet, Newark, N. J., February 5, for the fourth time. . . . CECIL KRISTAL TRIO new openers at the Royal Palm Hotel, Fort Myers, Fla. . . . VEL-VETONES recent starters at the El Chico, Newark, N. J., have recently finished several sides for Decca and Coronet diskeries. . . . GEORGE HARTMAN set for Murphy's, Trenton, N. J., starting February 12. . . . JOE DURA held over at Rose Room, Newark, N. J. . . . EUGENE CEDRIC gets eight more weeks at Murphy's, Trenton, N. J. . . . BILL FORREST added starter at Celebrity Bar, Philly. . . . BEN TRACY and Ruthie Webb into Beverly Hills Country Club, Newport, Ky., February 18. . . . LARRY AND FORD on at Rose Room, Newark, N. J., indefinitely.

LARRY LANE current at the Cove, Philly. . . . JULIE MELLET held over at the Traymore, Newark, N. J. . . . CLEON AND JOE again at Doc's, Baltimore. . . . BOB TULLY preems at Flying Tiger, Jackson Heights, L. I., February 24. . . . MERRYTONES current at Biltmore, Baltimore.

KIRBY WALKER'S option picked up for another four months at Doc's, Baltimore. . . . TONY WILLIAMS starts second month at Celebrity Bar, Philly. . . . TONY RAYE new starter at Providence-Biltmore, Providence. . . . TEDDY BREWER current at Coral Room, Hotel McCurdy, Evansville, Ind.

## Philadelphia:

THREE CHOCOLATEERS open at the Shangri-La. . . . JAMES SEYMOUR TRIO are current at the Terminal Musical Bar, Atlantic City. . . . THREE DEBUTANTES have been added at the Clicquot Club, Atlantic City. . . . THE GROOVERNEERS are at Club Nomad, Atlantic City. . . . THREE C SHARP BROTHERS are clicking at the Cusano Cafe. . . . FLORENCE WELLS, piano and songs, is new at Du-Mond's. . . . BETTY KING has returned with her piano and songs to Orsatti's. . . . DICK WADE and Bon Bon combine at Lou's Moravian Bar. . . . FOUR BARONS new at Murray's Rhythm Bar. . . . DUTCH APPLE and his boys current at the Band Box, Pleasantville, N. J.

## Chicago:

AL TURK, veteran ork leader and musician, has joined the Wald-Gervis Office as booker. . . . TUNETOPPERS complete their eight-week stand at the Congress Hotel's Glass Hat Feb. 12, being replaced by The Escorts. . . . FLOYD MICHELE sharing the stand at the Baroque with Ruth Johnstone. . . . BILLY CHANDLER now at the Preview, Loop bistro. . . . DAVE BRIAN currently at the Pink Pig, Milwaukee. . . . SONNY THOMPSON, ex-big band fronter, now doing a piano single at the new Vanity Lounge. . . . DON STRAHL new at the Bamboo Room, Kenosha, Wis. . . . KINGS OF STRINGS have moved from the Bamboo, Kenosha, to the 115 Club, Grand Forks, S. D., where they alternate with Eddy Arnold. . . . RAY DIXON, 88-er with a number of name units in the past, has joined Paul Termine, who opens at the Dells, Springfield, Ill., February 12. . . . TOMMY RIGSBY back at the Eastown, Milwaukee. . . . DUKE

# Most Loungery Ops Find Bookers Earn Their Dough

CHICAGO, Feb. 4.—Tho there are plenty of gripes lodged daily against bookers and all they stand for, lounge ops who work thru a percenter, and especially those who have inked exclusive booking pacts with bookers, are racking bigger grosses than those who book direct with the entertainers, a nationwide survey by *The Billboard* disclosed this week.

Of the owners and managers canvassed, 63 per cent answered that they were slating their back-bar talent thru booking offices; 22 per cent signified they skedded their entertainment direct, while remaining 15 per cent said they were utilizing an exclusive booking pact with an agent who was responsible for bringing talent into their bistros.

Indication that an agent proved more beneficial in getting the correct talent and boosting profits was shown by a breakdown of weekly talent budgets and average capacity figures of the lounges in the survey. Compilation showed that the average op who skedded thru a booker, owned a spot seating an average of 203 persons, while he spent an average \$420 for his entertainment. Those bookers who reported they had one agent or agency servicing them exclusively, showed an average seating capacity of 202 persons, and spent an average of \$503 weekly for entertainers. Of those booking direct, answers demonstrated that the average lounge held 192 people, while the owner put out \$334 for talent.

## Bookers' Use Means \$

Statistics show that all the lounges in each of the three classifications had average seating capacities ranging from 192, for those ops who booked talent direct, to 203 for those ops who bought thru a percenter. Keeping in mind that there was little discrepancy between average capacities of each of the three categories, it is evident that there must have been more successful operation on the part of ops who used bookers when it is noted that the average owner who booked direct spent only \$334 weekly for a spot holding 192 payees, while the ops who had exclusive booking pacts with certain agents put out \$503 weekly to please an average seating capacity of 202 customers.

Further proof that booking thru percenters is the best payoff is the

fact that in an average week the op could put out \$119 more weekly and still stay in business. Only reason for such operation would be that the talent was bringing in bigger biz, and it's common knowledge among the guys who hold the keys to the liquor cellar, that volume is the thing that keeps the cash register full.

## Exclusive Booking Pays Off

Ops, who used exclusive booking pacts to sked their talent, also were noted as the most hardy group in the survey, as far as fluctuation of capacity and weekly talent budget figures go. Variations from the smallest to the largest seating capacity of the lounge with the exclusive booking pact was about 50 people, while the variation between the smallest and largest capacity of the direct-booked lounge was 220. More important, weekly talent budgets for the lounge booked exclusively by one percenter showed a fluctuation of only 125, hovering around \$500, while the jump from the smallest to the largest talent budget in the direct-booked lounge was \$750. Steady figure of the exclusively booked spot indicates that ops' grosses were pretty steady all over the country—a good indication that it's prudent to book thru an exclusive agent.

While the 15 per cent who signified that they are booking exclusively thru one agent are still the minority, time should come in the future when that figure will start to mount as word gets around that it's the wise, wise old op who let's a booker take an extra 10 per cent to get his talent for him. Even bookers agree that it's wishful thinking to feel that some day all lounges will be booked thru exclusive contracts, but they are looking forward to the day when the direct-booked spots drops almost into oblivion and that percentage is added to the exclusively booked spot.

# Durst, Stallard Take McConkey 1-Nighter Wing

KANSAS CITY, Mo., Feb. 2.—McConkey Orchestra Service, local cocktail combo and small band booking office, has made several changes in its personnel.

Henry Durst, ex-manager of Fletcher Henderson, and Dal Stallard, who has been with the office a year in the sales section, have taken over the one-night department.

Ralph Webster, who recently joined the office, is general manager of the K. C. office and will handle the northern territory for sales.

# Review

## Izzy Morales

(Reviewed at Club Brazil, Los Angeles)

Izzy Morales, who was flutist with Xavier Cugat, and the eight-piece group he has here show possibilities of being a leader in the field. Musically, it is sound. Will need a lot of little things done to compete with similar groups, however.

Morales fronts and plays in practically every number. Needs more showmanship, as top pipe manipulation isn't enough. Outfit can stand conga shirts to add atmosphere. (The boys wear sport jackets.) A sexy gal singer to shake maraccas would perk up everything.

Morales's arrangements around the flute are plenty okay. Flute duets with Hal Kleinhall, who doubles on sax and bass clarinet, add plenty to the general musical product. Don Sussman, tenor sax, doubles clarinet and oboe, giving Morales wide scope in his arrangements. Pepin (Bettincourt) is featured on vocals, maraccas and bongos. Fits well in the band, and his fast vocals on hot tunes draw hitting.

Morales has the stuff that makes outstanding groups, a little bolstering here and there will do it.

TOMMY FERRIS, recently discharged from the air corps, has taken over the piano chores at the Devonshire Hotel bar, teaming with George (Goon) West, singer.

## Here and There:

PAUL REIMAN'S four-piece unit is in its 19th week at Martine's Pensacola, Fla.

BUDDY ROCCO TRIO now at the Rainbow Lounge of the Hotel Syracuse, Syracuse, N. Y., after winding up 33 weeks at the Clark Gables, Dunellen, N. J. . . . RAY GRUIS current at Helmie's Cafe, Milwaukee. . . . KENNY JAGGER at Miami Hotel, Dayton, O. . . . MOUSY POWELL drew another six-week holdover at Oetjen's, Brooklyn. . . . BARBARY COAST BOYS new at the Mayfair, Phoenix, Ariz. . . . ROBERT CRUM added to Town House, Albany. . . . TUBBY RIEVES stays on at the Wonderbar Lounge, Chattanooga, Tenn. . . . MUSIC MASTERS, who used to work as Hank Lawson and His Knights of the Road, will shortly open in a New York spot.

**MEMO:**

**CHARLES FORD**  
DISTINCTIVE PIANIST  
AND SONG STYLIST

A Standout at the  
**BLACK OUT**  
Ocean Park, Calif.

Exclusive Management  
**FREDERICK BROS. AGENCY INC.**

**WANTED**

Organists, Singles, Teams, Units for Midwest's leading spots.

**BERNIE MARR AGENCY**  
Orpheum Theatre Bldg. Sioux City, Ia.

<b>STOCK TICKETS</b> SIZE 1" x 2"	<b>TICKETS</b> ROLL -- MACHINE	<b>PRINTED TO ORDER</b> SIZE 1" x 2"
1 TO 2 ROLLS ea. \$0.75	ALL TICKETS IN ROLLS OR PADS	10,000 1-KIND \$7.15
3 TO 4 ROLLS ea. .50	OF 2000	EACH ADD'L 10,000 1.65
5 TO 9 ROLLS ea. .50	Prices F.O.B. Chicago	COLOR CHANGE .50
10 TO 24 ROLLS ea. .45		WORDING CHANGE 3.00
DOUBLE COUPON DOUBLE PRICE		MINIMUM 10,000 1-KIND 1-COLOR
1532 NORTH HALSTED ST.	<b>COLUMBIA PRINTING COMPANY</b>	CHICAGO 14 ILLINOIS

# AGVA Shakes Big Stick at Ops

## Philly Latin Casino Out on Name Limb With a \$7,500 Bait

PHILADELPHIA, Feb. 2.—Latin Casino here is really putting it on the line to get the acts. Major reason, according to insiders, is that room was dying with the old policy, which usually ran to about \$2,000.

New plan means putting up about \$7,500 (and will go higher) to get the names it hopes will attract the biz.

Ted Lewis, now current in the room with a WOR wire, has six more weeks. On March 1 Louis Jordan comes in. Zero Mostel and Dolly Dawn open a new show March 29.

As far as the management is concerned, there is also one change. Jack Price, who makes vacuum cleaners and who had a piece of the Latin Casino, went out Friday (1). Harry Steinman, who took over Price's interest for an undisclosed sum, is now doing the talent buying.

## Doubleday Co. Buys Oriental, Chicago; Vaude Policy Sticks

CHICAGO, Feb. 2.—Oriental Theater, one of two leading vaude houses here, was sold this week by the 32 West Randolph Corporation, a group of 32 bond holders, to the Doubleday Company, owned by Randolph Bohrer and L. H. Barkhausen. Essaness Theaters Corporation, headed by Ed Silverman, took over operation of the theater. Silverman's theater holdings locally include 30 motion picture houses, playing a straight picture policy. Present plans call for a \$750,000 remodeling job.

Despite plenty of rumors floating hereabouts to the contrary, Charley Hogan, theater's vaude booker, told *The Billboard* that he already has had several talks with Silverman, who informed him that the house would continue its vaude policy. He told Hogan to continue operating just as he did before the sale, with no change anticipated in policy or budget. Hogan said that Silverman expressed satisfaction with the vaude house's grosses and felt that a change might be detrimental to house business. Hogan said he had been given the go-ahead to book shows as far in advance as he saw fit, indicating that no change in policy seems imminent.

## Martha Raye March Starter at Chi LQ, 6G & P. C.; Holtz 3G

NEW YORK, Feb. 2.—Martha Raye will head the new show at the Latin Quarter, Chicago. Show is skedded to open either March 1 or 29. Big gap in dates is due to fact that she is current at the Carnival and may not be able to get out until Nicky Blair has his next show lined up. Definite date won't be set until early this month. Miss Raye's deal, set by Sol Tepper, calls for \$6,000 plus a percentage over \$37,000. Lou Holtz will be on same bill tho his deal is for a straight salary around \$3,000. Other acts will be the Barrancos and the Ben Yost Vikings.

## Boyar to Copa at 3½G?

NEW YORK, Feb. 2.—Lucienne Boyar, French singer, who was supposed to have opened in half a dozen different Stem spots, has finally been signed, sealed, but not yet delivered, to the Copacabana, New York. Canary will preem on either March 13 or March 25. Salary figures in nabe of \$3,500. She will follow Jerry Lester. Rest of the show will remain the same, with exception of the Chandrakaly Dancers, who go out soon. Last time Boyar worked in New York it was at the Versailles.

## AGVA's Celeb Ukase Starts Nat'l Revamp

### Eigen Wallops Dave Fox

NEW YORK, Feb. 2.—First crack out of the box in answer to the "no more celeb nights" ruling by AGVA was Jackie Eigen's beef over WMCA, Wednesday, 7 p.m., when he took a belt at Dave Fox, head of the New York AGVA. Eigen had been running the celeb nights at the Havana Madrid, getting a reported \$50 for the job. Fox has already demanded a transcript of the broadcast and will insist that the station give him equal time to reply.

Nitery ops are less articulate. Those who didn't bother with the guest night gimmick obviously don't care. Those who did are bringing out the crying towels, not for themselves, tho they belatedly admit that biz will be hit, but for "the poor little performer who has to be seen." Fact that these performers are seen time and again, never get a dime for knocking themselves out and seldom get a real job out of these appearances, is lost in the shuffle.

Among spots that will be hurt is Leon and Eddie's, which has been running celeb nights for many years. Because it is almost an institution there, the plans are to continue under AGVA rules. That means that performers will get paid. It also means that the spot will no longer get 10 or 12 cuffo acts. If they have to pay, they'll try to get the best and will probably limit acts to two or three.

La Martinique, another famous Sunday night celebrity spot, will just drop the plan. Other New York ops haven't made up their minds what they'll do.

Reports coming into AGVA from Miami, Philly, Pittsburgh and other cities show a willingness to go along. Some of them will carry on the guest (See *AGVA Celeb Ukase on page 40*)

## Niteries Post Bonds

NEW YORK, Feb. 2.—The new AGVA policy directed at spots from which bonds have been asked, has produced the following upsies:

The Mocambo, Miami, has put up \$8,000; Iceland, New York, \$1,650; Downbeat, New York, \$1,000; Tiny Town Tavern, Norfolk, \$1,000; Club Clio, \$1,000; Cat and Fiddle, Cincy, \$1,000.

Smaller spots also shelled out: Pine Club, Youngstown, \$300; Torch Club, Youngstown, \$800; Blue Crystal, Girard, O., \$800; Lido Club, Youngstown, \$800; Listerman's, Cincy, \$750; Tiger Club, Norfolk, \$750; Keyboard, New York, \$500, and the Schooner, Union City, N. J., \$500.

The 800 Club due to open next week in New York will be asked to put up \$2,000.

MIAMI, Feb. 2.—Celeb parties were nixed by Arthur V. Kaye, local AGVA rep, effective yesterday. Same reason is given as last season—abuse of the use of performers. Spots put on a shindig for some celeb, expect a lot of talent to work without cost, and build-up brings in the customers for a big night. Order is a relief to the actors, who feel they are being imposed upon but dislike to turn down invitations.

## Les Lamb Vauding Again

DETROIT, Feb. 2.—Lester M. Lamb, back in showbiz after three years with the air force in England, is producing a foursome, the Four Rebops, opening at Club Casanova here. Lamb billed as "that rhythm hep cat of dancers," did a single before the war. He is the son of Grace and Nelda Lamb, who were a standard act for 40 years under the billing of Lamb and Lamb.

## Chi's Mayor Kelly Has Sales Tax Idea

CHICAGO, Feb. 2.—Local bistro and theater ops, already staggered by the bookkeeping necessary to take care of the 2 per cent State sales tax and the 20 per cent amusement tax on niteries allowing dancing or singing and the tax on theater ducats, may be in for another headache soon. Mayor Ed Kelly asked Governor Green this week to have the next session of the Legislature consider a law which would permit cities to charge a small sales tax to reduce the present heavy real estate tax.

Implication of the mayor's request is serious because it follows passage last week of a similar tax in Toledo. Reports are that if the Toledo plan works out, plenty of other city execs are going to try the new taxation.

## Yates-Frederick Tiff Awaits Court Reply

NEW YORK, Feb. 2.—Legal ruckus between Charlie Yates and Bill Frederick has finally ended. Now all that remains is for Supreme Court Judge Morris Eder to hand down the edict. Judge Eder reserved decision yesterday (1).

Row started when Yates pulled away from Frederick Bros. and hitched up with Joe Glaser. Frederick brought suit, charged that Yates had violated a 10-year contract, and asked for an injunction to stop Yates from working for any other office.

There were several hearings and postponements, and case finally came up for trial Wednesday (30). Frederick produced Guy Kibbee, Milton (Columbia Pictures) Pickman, and he himself went on the stand to testify that Yates was a unique individual and that his services were indispensable to any agency as a broker.

Yates came back with his witnesses, Harry (GAC) Romm and Jesse (Loew's) Kaye, who said that Yates was a good booker, but there were others who were better. Yates himself modestly opined that he was just an ordinary booker.

## 2 Blitzed London Houses Get Going

LONDON, Feb. 2.—Two familiar English music halls have reopened. The Penge Empire Theater combined with London Palladium, a 2,000-seater damaged in the London Blitzes, got off with a pantomime. Will continue with revue, vaude and occasional legit.

The Lido, Bolton, 3,000-seater and one of the most up-to-date and best appointed houses in the North of England, lighted with a strong nine-act bill headed by two American acts, Forsythe Seamon and Farrell and the Maurice Colleano family, and one British headliner, Beryl Orde, impressionist. Will continue with a vaude policy indefinitely.

## AGVA Asks New Minimums

NEW YORK, Feb. 2.—New basic minimums which Leon & Eddie's will be handed by AGVA will call for chorus lines to go on a six-day week with a \$45 minimum. There is a possibility that entire show will be limited to three a night, tho some arrangements may be worked out to permit principals to work the four shows. It all rests on the proof that ops can show to AGVA that any cutting of shows will hurt biz to the extent that existence is threatened. Talks are starting.

## Roxy Policy Up In Air

NEW YORK, Feb. 2.—New Roxy policy is still undetermined. Carl Ravazza, who was in there for the past six months as an emcee, band leader, warbler and personality boy, was released a week sooner (original closing date February 5) so he could open at the Mocambo, Miami Beach, Fla., February 5. Bob Hannon, who came in to sub for Ravazza, will stay at the theater only one week. He is slated for a return date, however.

## Agents Also Get Warning

### It's all part of AGVA's new plan to get super protec- tion for talent

NEW YORK, Feb. 2.—When the boys in the biz learn of the decisions taken by AGVA and its 25 field reps at the recent convention in New York which ended January 19, there'll be a lot of yes-no talk. The yessers will be members who'll get added protection. The nixers, those cafe ops and agents who don't like anybody to stop them from making what they call "an honest buck."

If it comes to making a buck, says AGVA, it is interested in seeing to it that members are protected. One way to get that protection, decided at the conclave, is that from now on every new spot that open will have to put up a bond.

In the past if a good-time Charlie got talked into a cafe deal with stories of the big dough that could be made in it, the chances were that AGVA would let the spot open on the assurance that new op had a top Dun-Bradstreet rating. Now, AGVA says, it doesn't care what the guy's outside rating is. If he's new to the nitery field he puts up a bond or he doesn't get a show. Old clubs which have already established a rep for paying off will continue without bonds. But at the first sign of danger, spot will have to get it up.

### Must Fix Responsibility

Many clubs, says AGVA run as a corporation. Union says it has no objection, but insists that there be a responsible head against which it can levy. It doesn't want an outfit that can pull a quick folderoo and leave the performers holding the bag. To get around that, the bond must be put up, not by the corporation which can collect it in a forced bankruptcy, but by a top guy who cannot do a fade.

Under this ruling the big spots will be unaffected, but the get-rich-quick boys who are looking for a place to hide their black market dough will find the obstacles a little tougher.

Another action taken was decision on amending the famous Rule B. AGVA says that new problems facing the biz are not covered sufficiently. For example, the club date booker will have a rule written expressly for him. Under this, he'll have to work twice as hard to pull twisteros with acts he sends out on jobs. And, if he's caught, he may have his franchise lifted.

### Producer as Pay-Off Man

The line producer will also be taken care of. In the past a guy could hire a bunch of gals, teach them a routine, costume them and then sell them as a package to a cafe. If the cafe didn't pay off the problem often arose as to who was responsible. Op could say he (See *AGVA Puts Squeeze on page 40*)

## Over-All Showbiz Censorship in Det.

DETROIT, Feb. 2.—Amusement censorship was merged into a new general service bureau of Detroit's Police Department this week, and Lieut. Charles W. Snyder, who has been police censor, has been placed in charge of the entire bureau with the rank of detective-inspector.

Reorg merges the missing persons, bad checks, pickpocket, hotel and stores bureau into one under Snyder supervision.

Detective-Sergeant Herbert W. Case is taking Snyder's place in charge of censorship and has been advanced to the rank of lieutenant. He was formerly in charge of the literary censorship detail.

Latin Quarter, New York

Talent Policy: Dance bands and floorshows at 8 and 12 (Saturday, 8, 12 and 2). Owner-operator, Lou Walters; producer, Wally Wanger; costumes, Kathryn Kuhn, Billy Livingston; dance director, Madaine Kamerova; publicity, Gertrude Bayne-Irving Zussman. Prices: \$2 to \$3.50, minimums.

Any way you look at it Lou Walters's new *This is New York* revue stacks up as the best entertainment buy in town. There's top comedy by Harry Savoy and Lorraine Rognon; sock singing by Arthur Lee Simpkins; ace dancing by Tommy Wonder, Corrine and Tito Valdez, and the Wally Wanger line; with a dash of sex tossed in by Ann Corio. All are woven together into a fast-moving, coordinated, lavishly-costumed production presented in four acts and 14 scenes.

With the spirit of Gotham as his theme, Wanger has chosen *Doing the New York, Harlem's On My Mind, Park Avenue Fantasy* and *The Bowery* as the warp into which he has woven his cast. Of these, the Harlem and Park Avenue segs clicked best. Choreography for each was rich in imagination yet commercial enough in its execution to sock across solidly. Of the acts, it was Arthur Lee Simpkins, holdover from previous show, who copped top honors.

Ann Corio role is principally that of a clotheshorse, gets plenty of chance to display her best points with seven changes of costume, each a dazzler. Closest she gets to peeling is in the familiar skit on *"How to Undress Before Your Husband."* Outside of that, there wasn't a single wiggle, grind or even mild bump. Does okay in comedy bits with Savoy, and contributes the lyrics to *Ta-Ra-Ra Boom De Ay* in the Bowery closer.

Harry Savoy handles the bulk of the (See *LATIN QUARTER* on opp. page)

NIGHT CLUB REVIEWS

College Inn, Hotel Sherman, Chicago      Lookout House, Covington, Kentucky

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Spieler; production, Marty Bloom; publicity, Howard Mayer. Prices: \$1.50-\$2.50, minimums.

Jack Teagarden is making his first p. a. locally in some time. His new and bigger ork shows promise, but at the present time there are plenty of flaws that need ironing out. Band's only really distinctive note is the leader's fine tram and his vocals, both of which weren't highlighted often enough during the evening. Ork's arrangements need more originality and those now in use could utilize some rehearsal. With Teagarden's tram leading the way, ork hit in high gear during its interpretation of several standard blues. Band's brass is plenty smooth whenever the lone French horn is working, but scorings usually have this important cog sitting it out. Heaviest applause came for the small seven-piece Dixieland jam group which came out front for one number, *Muskrat Ramble*.

Teagarden was forced to replace his regular chirp, Rita Reese, this week with Christine Martin, who does well for a novice. Unfortunately, the gal's voice is very similar to that of the boy vocalist, Kenny Field, a crooner who has a rather high-pitched, but good, voice. Guy sings with great feeling and shows some original variations in doing the standards.

Carl and Faith Simpson's Humanettes start off fast with a new marionette impress of an acro act, followed by a flawless Indian mystic who goes thru several (See *COLLEGE INN* on opposite page)

Talent Policy: Floorshows and dancing at 8:30 p.m. and 1 a.m. Owner, James Brink; Clay A. Rambeau, manager; publicity, Betty Kapp. Prices from \$2.

This ornate, Valentine-like bolte, one of the most beautiful niteries in the country, now is piloted by Clay A. Rambeau, until recently a captain in the army air corps and pre-war impresario at Cincy's Hotel Alms's Club Village. For the current layout—Duke Ellington and his band and unit—Rambeau has unloosed the purse-strings, and for the next two weeks Lookout patrons are assured of strictly upstairs entertainment. Since its remodeling six months ago, the spot's business has been nothing short of phenomenal.

At the Duke's bow-in Wednesday (30), the spot was jammed to overflowing, and the bistro is virtually reserved solidly for the remainder of the engagement. Ellington and his aggregation missed train connections en route from Oelwine Ia., and arrived two hours late for the opening. However, Ellington rewarded his slightly impatient audience with a snappy presentation, sans rehearsal, which had patrons eating out of his hand from the first note. It's bell-ringer stuff thruout.

Duke's fast session gets under way with a neat brass foursome, Johnny Hodges, Al Hibbler, Lawrence Brown and Oscar Pettiford, getting in some terrific licks on *Jam a Ditty*, combo's own composition. They went away to a big hand. Lawrence Brown followed, featuring great trombone work on the band's recent recording of *Come to Baby, Do*. Joya Sherill, shapely and sensuous femme with an easy-listening set of pipes, handles the lyrics admirably. Her work is greatly enhanced by good lighting.

Jessie and James start slowly with a tap number, but at the finish have their clientele sitting on the edge of their chairs. They knock themselves out with a series of jumps, leaps and spins, and beg off with a neat curtainer.

Equally well received was the band's *Translucency* which features the lovliness and rich voice of the attractive Kay Davis. This one scores going away. La Davis encores effectively with *Yesterday*.

Best mitting of the 35-minute setto goes to Patterson and Jackson, beefy duo, who offer a grand bit of tapping to *Ain't Misbehavin'*, and then go into shennangans that are strictly top drawer. Especially outstanding is their take-off of the Ink Spots' *If I Didn't Care*. They left the jammed house bleating for more.

Al Daughtery Trio, sleek attired crew, made a brief appearance for the intermish music. Trio is set for a two-wheeler with Duke. Johnnie Fielden's Foursome, which concluded a lengthy engagement in the intermish spot Tuesday (29), was called back for a night to provide music during the Ellington wait. The combo filled the bill excellently.

Latin Quarter, Detroit

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Irving L. (Red) Coblan. Prices: \$1-1.50 cover.

Show has good balance and smooth production. Customers obviously include many repeat patrons.

Jack Durant, comic, works hard and long with some original material. Serves up a few risque gags, but in good taste, and clever burlesques of noted comedy favorites. Zestful work is aided by vocals and footwork.

Blair and Dean, Standard ballroom, work in an off-hand, almost coy, manner. Wind up with an exaggerated, effective cakewalk. Rhythm is especially pleasing.

Ted and Flo Vallett do fast wheel and baton juggling, with the girl adding good acro specialties.

The Smoothies, two lads and a gal, do excellent vocal take-offs of radio favorites, from Colona to Crosby, with plenty of comedy innovations that click well. Virginia Tiff and the Tiffany Dancers (10) are colorful in a patriotic and Hawaiian number.

Milt Britton, with his serious, deadpan style of conducting, belies his later zany act-in-itself, with the band going hopelessly haywire, starring vocals by

Leon & Eddie's, New York

Talent Policy: Floorshows at 8, 10, 12 and 2. Continuous dancing. Owner-operators, Leon Enken and Eddie Davis; publicity, Dorothy Guilman. Prices: \$3.50 minimum.

There's plenty of entertainment in the new show here, but as always, it's Eddie Davis who puts the wallop into the bill. He was on for an hour-plus at the midnighter opening and had the mob in his palm. Freed new stuff penned by ex-G.I.'s Eli Bass and Ken Hecht, which is strictly down the Davis alley. He even did *It Might As Well Be Spring* straight and wound up with a pitch for the March of Dimes that netted sawbucks as easily as dimes. Switching from gags to songs to audience-participation bits with the ease and finesse of the true showman, he punched across solidly.

Remaining acts fit into the spot's policy of giving payees plenty of show. All drew good mits, but only chirper Toni Arden was called back. Illusion of having the bill stacked with more than the eight acts on hand is heightened by having male members of two of the teams come on for solo turns before bringing on their partners.

Virginia and Gene Miller opened after the Sidney Sprague line, with some clever tap and spin work. Lad is youthful looking and shows plenty of promise. Closer, a Russian gavotsky floor-kick bit, was okay, but tough for any but ring-siders to see.

Toni Arden, in a strapless gown, clicked with *Can't Give You Anything But Love* and *Symphony* and was brought back for a neat splicing of *All Of Me* and *All or Nothing at All*. She has good pipes and salesmanship, but the gal need not strain for volume that puts rough edges on her tones. She's got plenty to spare.

George Nicolls, magicker, builds his turn around the cooking of a meat ball in a chafing dish and winds up with a live pup. He also does neat sleight-of-hand bits with handkerchief, egg, pipe and live dove.

Tucker and Tremain, a tall loose-limbed guy and a buxom brunette, got okay response with their comedy ballroom antics. With some tightening up, the turn could get better results. As it is, the cumulative effect of their burly lifts and spins is lost. Guy also showed tapping that stamps him as a good single possibility.

Sechrist and Dale open with the male doing some ordinary squeeze-box work that segues into simultaneous playing and tapping. After the partner infos that the gal was injured on an overseas USO tour and was told that she could never perform again, she has no trouble in scoring with her high kicks, back bends, crab walks and other acro-work.

To raise the blood pressure of the visiting firemen, there's blond, statuesque Lili St. Cyr with her slow grinds and decorous bumps to *Persian Market*. Marshall Monte emcees the bill straight, taking the spot midway for chirping of *Long, Long Time* and *Stardust*. Save for few rough spots on the low ones in *Dust*, he did okay considering the fact that he was working with a sore throat. The Sidney Sprague line (9) is on three times—opening in scant military garb, midway in harem dancing garb to *Scheherazade* and in the finale. Art Warner's ork did a good job in cutting the show and playing for terping.

Tommy Rafferty and footwork by Buddy Raymond. Crazy but good.

Ramon and His Rumba Band (5) give out with good rhythms and prove a favorite with dancers.



LEW FOLDS

Magical Juggler

Formerly of "Carousel"

NOW HELD OVER

WALTON ROOF PHILA.

THANKS TO JACK LYNCH AND DICK HENRY OF WM. MORRIS



**LARRY LUKE**  
"THE DUKE OF SONG AND HIS PIANO"

NOW APPEARING      RIO RESTAURANT      CONGRESS HOTEL BALTIMORE, MD.  
Personal Representative: R. J. Marin  
301 Fox Theatre Bldg.      Detroit 1, Mich.

WALLY OVERMAN

America's Finest Cartoonist Act Management  
JACK KALCHEIM  
FREDERICK BROS.  
New York

AL FISHER & CO.

Opening with Slapsie Maxie Rosenbloom  
February 8 at  
KITTY DAVIS' AIRLINER, MIAMI BEACH  
Write  
Wire  
Phone  
Walnut 4677  
Walnut 9451  
Earle Theater Bldg.  
PHILADELPHIA, PA.

**Castle Farm, Cincinnati**

Talent Policy: Dance band and floorshows at 9 and 12:30; relief band. Management: Milton E. Magel, owner-manager. Prices: Admission \$1.10; Saturday, \$1.50. No minimum or cover.

This spacious old nitery, with its Spanish motif, palm trees and starlit ceiling, after operating in recent years on week-ends only, with name bands to capture the jit-bug trade, under the guidance of "Toots" Marshall, was taken over recently by Milt Magel, who also operates Club Madrid, Louisville. Magel has switched to a straight nitery policy, using name bands and two or three middle-priced acts, in an effort to capture all age classes. Results to date haven't been too discouraging. As is commonplace with all niteries hereabouts, week-ends are dandy, but the week nights stack just so-so. Spot which easily seats 1,200, is dark on Mondays.

Pauline Parks Dancers, six-girl line, open the current layout with a cowboy routine. Girls, well drilled and handsomely garbed, also contribute two other numbers in the show, a temple-dance piece and a radium number. Altho lost on the mammoth floor, gals show up well.

A handsome lad bearing the handle of Tierakaski makes for an interesting session with his ladder-balancing. He romps up and down the single ladders with ease, and injects club juggling, roping and a bit of hoofing while balanced atop the climbers. A novelty that'll fit in any room.

The Obersons, two lads and a gal, do a combo ballroom and adagio turn in formal attire. Offer two routines, with the lads handling the femme with ease and grace. Start legitimately and then weave in a bit of hoke without making it too obvious. Nicely received.

Besides handling the emcee chores, ork leader Clyde McCoy offers his *Sugar Blues* specialty on the miniature trumpet. The McCoy ork (four rhythm, five sax and five brass, not counting the leader's own trumpet) make a solid impression, both in appearance on the flashy bandstand and with its musical outpourings. The slick, smooth combo has that dance-inducing wallop that trippers of the light fantastic love.

Also on the bright side, both on the entertainment side and from a dance-music standpoint, is Jimmie Wilbur's relief crew, comprising piano, clary, bass fiddle, guitar, tram and drums. Edith Blaine, pianist, doubles on vocals and turns in a solid job.

**Latin Quarter, Chicago**

Talent Policy: Dancing and floorshows at 9, 12 and 2. Manager, Ralph Berger; production, Selma Marlowe; publicity, Art Goldie. Prices: \$2.50-\$3.50, minimums.

Current headliner shortage has forced Ralph Berger to shell out extra moola to bring in Jack Herbert, comagician, for the first show, so that he'll have someone to take over for headliner Willie Howard, who's busy at 9 p. m. nightly going thru his paces in the *Passing Show* at the near-by Erlanger Theater.

Extra spondula isn't a bad investment, however, as Howard is drawing plenty of payees with the current revue, and the show is just what the word "revue" connotes, for Howard and his adept straight-man, Al Kelley, insert themselves between almost every number in the show and make the whole deal a true revue. Fundamentally, Howard is doing the same stuff he's done for several years, but it packs a terrific punch because he's freshened it up with new asides and ad libs. His French professor bit, seen last year at the 51 Hundred Club, has only two or three cracks which are the same as the material heard a year ago. Kelley draws a heavy mitting for his assistance thruout. Locally, there's a need for more headliners like Howard who can weld shows into clever revues such as this one.

Floria Gilbert continues to hold top notch among bistro ballerinas, as she has, more than any of her cohorts, inserted more movement and eye-catching gimmicks into what could become a very tedious stint for anyone not intimately acquainted with ballet. She rated and got heavy applause several times during her stint and bowed off to a juicy palm.

Piquant Shirley Dennis, garbed in a fiery red gown, makes a good appearance

**Town Casino, Buffalo**

Talent Policy: Show and dance band; relief band; floorshows at 7:45, 10:30 and 1:30. Management: Owners-operators, H. & H. Corporation, Harry Wallens and Harry Altman; manager, Jack Jurmain; maitre d'hotel, Joseph Klein; headwaiter, Abe Bergson. Prices: Dinners from \$1.50; drinks from 50 cents. No cover, no minimum. Seating capacity, 1,200.

When Harry Altman puts a spot on the map, there's never anything halfway about it. He has promoted a long string of successful ventures here, several together with Harry Wallens. His latest layout, a newly built giant theater-restaurant, is really something. Everything about it is super.

Spot is just a month old, and biz has been solid every night. Interior decor is lavish, beautiful and strictly class, with service to match. A colorful 90-minute production that can be seen from any part of the huge place, fits right in with the splendid setting. Altman is his own producer.

Headlining are the Mills Brothers. The Five Mills boys maintain their long-standing reputation as one of the best colored singing combos. Solid vocal harmony, rhythmic blending, good guitar background and showmanship enhance offerings of their disk successes, *Till Then*, *You Always Hurt the One You Love*, *Paper Doll* and *Lazy River*. Group had to beg off to big hand. They worked at two mikes, but some of their most intricate orchestral tonal effects seemed missing. Might have been size of room or fault of mikes.

June Edwards, shapely and attractive brunette, has patrons on the edge of their seats with her sensational acrobatic-tortion work. Attired in scanty pink costume, girl works gracefully on the elevated floor, as well as on high contraptions, and gives the impression of a live doll. Act is smooth and effortless and garners much applause. Climax is backbend from high pedestals to pick up hankie with teeth.

Vic Perry, billed as "London's Greatest Pickpocket," making his U. S. nitery debut here. He should have no trouble selling American audiences. His amazing sleight-of-hand and interest-compelling patter in the British manner put the novelty across. Has clean-cut appearance, easy nonchalance and a thoroughly disarming jolliness toward his four victims on stage. First works among audience to break ice, getting three men and a girl to come up. From these he lifts money, cigs, lighters, wallets, wrist-watches, suspenders and the like in full view of house. Stealing gal's bras is good finish.

June Brady, baby-faced blonde with a cute smile, sells her vocals okay, offering *Waitin' for the Train to Come In* and *Zing, Went the Strings of My Heart*. Best were her song-talk impressions of Garbo, Pitts, Brice, West. Some of the others went over the heads of the audience. Clicked well.

Ted and Flo Vallett are a likable brother and sister pair who make good with fancy baton twirling in flashy precision. It's typical vaude stuff and sells well. Also use flags and wheels, and girl does some neat acro work.

Town Casino Models, six showgirls, are perfect for providing color. S. A. costumes are beautiful and terping better than adequate. Girls open show with Mexican hat dance; midway do an Oriental nocturne, and close with gorgeously dressed-up parade number. Emcee Lenzie Page, here indefinitely, does a lively job with good gab and pleasing personality.

Bonoss Band (9) does well in cutting the long show, and equally so for dancing. Tommy Flynn's combo (3) plays relief on regular stage. Also uses revolving miniature stage built over oval bar. Lucille Fay is gal vocalist. Wally McManus, organist, is on during day.

and has strong material that's spiritedly presented. Wisely selecting several solid novelties, the gal had payees with her all the way. Neat little speeches between each of her numbers also aided greatly in selling her to the audience.

Tip, Tap and Toe rounded out the show with their sliding brand of cleating that drew a nifty hand. Boys are not only adept with their tootsies, but do an able selling job even when they're not terping, getting constant attention with their shouting and clapping. Their "thank you" bow-off is a solid sender-offer.

Selma Marlowe added two neat production bits, best of which was her wintertime routine, with the line (8) making like ice skaters and bringing on a sled for the finale.

**Follow-Up Review**

GREENWICH VILLAGE INN, NEW YORK: With proper drum thumping, addition of Jean Parker, pic semi-name, to current show should bring in the spenders. Gal makes a solid appearance, selling sex all the way.

After a big intro, Miss Parker comes on in a pinkish gown cut way down to here. And the way the boys made with the wolf calls was assurance that costume was okay. Started off with a big "hello," walking around the floor and shaking hands with ringsiders. Teed off with an *I Love Hollywood* routine that was just a little too cute. Crowd didn't get most of the lines, so payoff was only tepid.

Followed with *Personality*, which sold a little better. But here she developed an annoying habit of dropping her voice (or maybe mike was pitched too low) and again lines were lost. Yet, what she failed to sell with voice she more than made up with bits of biz which pulled good hands. Her next was *Wolves*, a special number that hit the bell. In this one she used a cute lisp and showed acting that registered.

Her last was a can-can bit, which had something to do with what she announced as her secret ambition. Routine was so-so for a few minutes but she buried it with a lot of milking. In the can-can, she showed an attractive pair of gams, sheathed in black stockings, and ended each few bars with a fanny toss with dress tossed over her head. As a one or even a two-shotter, it drew laughs and palming. But when gal insisted on coming back time and time again for the same thing, the interest died. One reason for interest loss is gal's poor timing and lack of good exit. She bounced way across the floor and long walk-offs lacked showmanship.

**LATIN QUARTER**

(Continued from opposite page) comedy chores in the skits, as well as holding down a solo spot in the latter half of the bill. Guy's timing and ability to build laugh on laugh, even with some material of the chestnut variety, copped him a brace of bows that wound up in a beg-off speech.

Tommy Wonder, spotted midway, delighted with a ballet tap to *Holiday for Strings* and a Harlem strut to *St. Louis Blues*. His sliding splits and top tap work netted two bows.

Corrine and Tito Valdez, smooth team, fitted solidly into two production numbers. First was a reefer routine in the Harlem act that had the crowd laying it on hard. Second was a corking set on Park Avenue, one with gal using fans, and second, a routine to *Begin the Beguine*, with Corrine peeling to bra and tights that was as rich in eye appeal as it was sock terp-wise.

It was Arthur Lee Simpkins, however, who easily was the hit of the show. His rich voice, varied repertoire augmented by his friendly, unassuming manner, had the show-wise opening night crowd yelling for more even after three encores. Did *Donkey Serenade*, *Song of Songs* and a swing version of *Dark Eyes*. Encored with *Vesti La Guibba* in full voice, a tender, soft *Where the River Shannon Flows* and a jive audience participation bit to *Alouetta*.

After Simpkins, Lorraine Rognan had a tough time, as would any performer. With Don Saxon straightening, Gal worked hard with gags, plenty of mugging, dislocating her derriere, etc. Got her share of laughs and copped an encore.

Four Moroccans scored in opener with their fast tumbling, pyramid and acro work. Don Saxon worked thruout the show as straight man, singer, announcer, etc., and did a thoro, workmanlike job. Marty Beck and his gang backed the show faultlessly.

**COLLEGE INN**

(Continued from opposite page) simple, but startling (when done by a puppet) tricks. Remainder of the act is standard with them. Rewarded by fine response for all work.

Steve Evans goes thru his standard drunk and laugh impressions, scoring solidly with patrons here. He pulled two gags that were very bad, but made up for it with his animated laugh sequence.

College Inn Models' hairdo parading was soured when Steve Evans, acting as emcee, got mixed up in the lines several times. Marty Bloom would do well to force stricter rehearsal before opening.

**FISCO**  
**Lia Rue**



**FEATURED COMIC**  
**ICE-CAPADES OF 1946**  
Thank you **JOHN H. HARRIS**  
Feb. 4 thru Feb. 17  
**ULINE ARENA**  
Washington, D. C.  
Material Fully Protected

**YOUNG and LUCKY**



**Sophisticates of Rhythm**

In Taps  
Currently: **LYRIC THEATRE**  
SALT LAKE CITY  
Last Week: **TOWER THEATER**  
KANSAS CITY  
JAN. 17 TO 24  
A Terrific Hit at the  
CLUB 400, ST. LOUIS  
THANKS TO  
**PAUL MARR**, Chicago Representative  
**JIMMIE EDMONSON** and **EZ. KEOUGH**

**RUDY HORN**

Currently  
**400 CLUB**  
ST. LOUIS  
Making My 4th Appearance

**THANKS**  
To Personal Representatives:  
**JOHNNIE KING**, Chicago  
**JACK KALCHEIM**, New York  
**JOE KEEGAN**, Manager 400 Club, and  
**EZ KEOUGH**

**WALTON & O'BRYEN**



Jan. 17 to Feb. 14, The Nevada  
Billmore, Las Vegas, Nevada  
"The greatest act of its kind in  
show business."  
—Seymour Weiss.

# MH Solid 122G on 8th; Cap Zowie 110G; Para's 6th Dips

NEW YORK, Feb. 2.—Biz on the Stem is still holding up. Here and there takes slid back, but on the whole houses have little to complain about.

### MH Bell-Ringer

Radio City Music Hall (6,200 seats; average \$100,000) saw a hefty \$122,000 for its eighth week with the Briants, Sharkey and *Bells of St. Mary's*.

Roxy (6,000 seats; average \$75,000) counted \$70,000 for the fifth frame for Tony and Sally DeMarco, Paul Winchell, Paul Remos and *Leave Her to Heaven*.

### Paramount Dives

Paramount (3,664 seats; average \$75,-

000) got \$63,000 for the sixth inning as against \$70,000 for the previous week with bill of Woody Herman ork, Buddy Lester and *Stork Club*.

### Capitol Terrif

Capitol (4,627 seats; average \$60,000) led the field (with exception of Music Hall) when it registered with a terrific \$110,000 for the preem of Glenn Miller ork, Paul Regan, Ladd Lyon and *Harvey Girls*.

Strand (2,770 seats, average \$45,000) pulled in \$57,000 for the preem week of Orrin Tucker ork, Peter Lind Hayes and *My Reputation*.

### State in Rise

Loew's State (3,500 seats; average \$25,000) tallied \$32,500 for the first week of a two-weeker with Edmund Lowe, Gus Van, and Modernaires on stage and *Up Goes Maisie* as the flicker. Previous week (also second of a deucer) figure was \$26,000. Bill had Joe Marsala, Smith and Dale, Frank Jenks and *Love Letters*.

## AGVA Celeb Ukase Starts Natl. Revamp

(Continued from page 37)

night tradition, but in all cases performers will get paid.

Oddly enough, the biggest squawks are from performers who like to drop in on those guest nights in the hope of being called on. Their answer is that they have to be seen, and if the public doesn't see them, they'll suffer.

AGVA's reply to this is that performers who are anxious to be seen can go wherever they like. If an emcee calls on them they can still take a bow from the table. If a performer gets on stage, he is working and has to get paid.

Payment is \$15 minimum for any performer whose regular salary is up to \$100. If usual money is above \$100, the price is one seventh of his week's salary. To keep kickbacks down, AGVA also insists that dough be paid to the union. It may keep the dough for 30 days (to cut down kickbacks) and if it's satisfied that everybody leveled, the performer will get his cash from the union.

## AGVA Puts the Squeeze on Ops And Agents --- Bonds for Newies

(Continued from page 37)

paid producer. Producer could claim that op was supposed to pay the gals. Under new edict the producer will be responsible for line's dough and may even be required to put up a bond. This will automatically drive some of the boys out of the field, which AGVA says is all to the good.

The matter of franchises was also gone into. Union will no longer permit a franchised agent to double as an actor and vice versa. Guy will have to decide whether to be an AGVA member or hold an AGVA franchise and then stick to it.

The matter of commissions was also decided. Artist cannot pay more than 10 per cent regardless of the number of agents involved in the deal. If there is a hold-up and AGVA hears about it, it will yank in the agent and may lift his franchise. If the performer is a knowing party to such a deal, he too may get socked. If an act is booked by an agent and later it is found that act is under exclusive contract to another agent, the first agent is out of luck. The holder of the exclusive paper collects the full commission whether or not he had anything to do with getting the job. AGVA's position is that before an agent sells an act he must ascertain for himself if performer is not signed to anybody. Failure to do is just his hard luck.

### Out of Bounds Rule

Minimum basic agreements also got kicked around at the meeting. AGVA says that it now has about 80 per cent of the nation's clubs under minimum basic rules. It is now making a concerted effort to bring in the remaining 20 per cent. Any spot (and most of them are in the South) which refuses to sign will be declared unfair and tackled thru agents who book them. Every agent will be notified that spot in question is out of bounds. After that if any agent supplies the joint with talent he may pay with his franchise.

In this case union says it's not kidding. It's out to protect the performer and if any rep steps in between it will be just too bad for him. AGVA admits that job is a big one and will need policing. But that is one of the reasons it lifted dues recently so it could

take on additional reps which it is putting into the field as quickly as it can.

First of all, all employment contracts will have to be AGVA approved. No more oral deals will be recognized. If an act goes into a spot and does one show, new rule will say this constitutes an agreement for a full week. If the op doesn't want the act he'll have to pay him off for a full week. Even if written signature is postponed and act goes on for just one show, the contract for a full week holds. If an agent's signature appears on the paper which the op hasn't signed yet and has decided not to accept, the agent is held responsible. This one will make a lot of reps see red. But red or green, AGVA says that's the way it is and that's the way it will be.

### Insurance Via Benefits

Insurance has been talked up for some time. AGVA has now decided to do something about it. Org says it has long been in favor of insurance for members but various financial obstacles have made it almost impossible. Now, it says, it is mulling a plan, tho it must first obtain the Four A's approval. If permission is received, union will get funds thru big benefits in major cities and smaller ones in other places. It will also obtain part of the Theater Authority's cut. It figures to offer members a \$500 policy as starter. But even this policy will set union back about \$225,000 a year, figuring this on a 40,000 membership with an annual group insurance premium of \$5.35 each.

There are plenty of other things on the fire aimed at giving the members additional security. AGVA admits that some of these the members won't go for. But it counters this with the statement that it is trying to meet the needs of the majority who don't make \$3,000 a week.

### Goetz to Chi RKO Post

CINCINNATI, Feb. 2. — Joseph F. Goetz, assistant to Arthur Frudenfeld, division manager of the RKO Midwest Division here, has been promoted to assistant division manager of RKO's Chicago and Midwest Divisions. Goetz's new duties will include supervision of RKO theaters in Chicago and Campaign, Ill.; Kansas City, Mo.; Denver, Detroit and New Orleans. He assumed his new duties in Chi February 1. Goetz has been with RKO since 1930, except the years 1942-45 which were spent with the army air forces. He held the rank of colonel.

### D&G, Detroit, Ups 2, Adds 1

DETROIT, Feb. 2.—Delbridge and Gorrell booking office is shifting and adding personnel in an expansion move. Al Cox, who has handled casting, is being upped to a new post as assistant to Ray Gorrell, active head of the office, while Russ Weaver, pianist who has been with Gorrell's own band, is named to Cox's vacated post. C. E. Terry, just out of the AAF, will handle publicity and advertising, plus some selling. Terry was with radio stations as announcer before the war. He handled a number of shows for the army.

### Rosenbloom, Baer for Clubs

HOLLYWOOD, Feb. 2. — Frederick Bros. have inked exclusive pact with Maxie Rosenbloom and Max Baer for cafe bookings thruout United States at \$5,000 per week. Deal was set by Tom Kettering.

BETTY BLACK, who wound up a two-weeker Thursday (31) at Glenn Rendevous, Newport, Ky., joins Veloz and Yolanda early in February for a three-month concert tour that winds with the Los Angeles Philharmonic on the West Coast late in April.

### ACTS--COCKTAIL UNITS ORCHESTRAS

If Interested in Working in This Territory CONTACT ME.

### Al Hirsch Attractions

408 Empire Building Denver 2, Colorado

**Fits Through the Buttonhole**



**It Then is Locked Securely**

Can not be passed to another without destroying it. Assorted Colors. Sample and Prices on request. Order Today!

**WESTERN BADGE & NOVELTY CO.**  
402 N. Exchange St., St. Paul 2, Minn.

**LUMINOUS COLORS GLOW IN THE DARK**

**SPECTACULAR! MYSTIFYING!**

**DRAMATIC! BEAUTIFUL!**

Add sensation to your show with startling Stroblite colors and U. V. Blacklight. Send for literature today!

**STROBLITE CO.** Dept. B-2, 35 W. 52d St. New York 19, N. Y.

## HARRY MOSS AGENCY

Representing

SAMMY WALSH	HENNY NADELL
DIANE COURTNEY	MYRA JEANNE
ANN BARRETT	ANN BREWSTER

**KAJAR**  
and others

1697 BROADWAY, NEW YORK CITY  
Phones: COLUMBUS 5-7788, 7789, 7790

## ACTS WANTED

Break your Jump East or West—can offer many night club, theater, convention and banquet bookings now. Write, wire, come in.

**RAY S. KNEELAND**  
Amusement Booking Service  
75 1/2 West Chippewa St., Buffalo 2, N. Y.  
A.G.V.A. Franchised

## COMEDY PATTEN

FUN-MASTER CAG FILES  
Nos. 1 thru 13 @ \$1.05 Each.  
(13 Different Scripts, 13 Acts)

Comedy Material for all Branches of Theatricals. Compiled by Standard Performer and Professional Writer. 35 Years in the Profession.

**PAULA SMITH**  
200 W. 54th St. New York City 19

<p><b>STOCK TICKETS</b></p> <p>One Roll . . . . \$ .75 Five Rolls . . . . 3.00 Ten Rolls . . . . 5.00 Fifty Rolls . . . . 17.00 100 Rolls . . . . 30.00</p> <p><b>ROLLS 2,000 EACH.</b> Double Coupons. Double Prices.</p> <p>No C. O. D. Orders. Size: Single "Tkt., 1x2".</p>	<p>Never Put Off Till Tomorrow What Can Be Done Today!</p> <p>Order Your Season's</p> <h2 style="font-size: 2em;">TICKET needs today</h2> <p><b>THE TOLEDO TICKET CO.</b> Toledo (Ticket City) 2, Ohio</p>
---	--

## VAUDEVILLE REVIEWS

**Olympia, Miami**  
(Reviewed Wednesday Afternoon, January 30)

Manager Al Weiss has an all-star bill skedded for anniversary week, and this should make up for current show. Frank Jenks, film actor, is emcee. Tries hard but fails to click. Ill at ease before the mike, his gags and stories get few laughs. Finishes up by playing the trombone for an encore. Might have done better if someone else had been burdened with emseanship.

John Gallus, in the deuce spot, opens on clarinet, doing some juggling while tooting. Best hit is his encore number, a line of puppets on a table to dance while he plays. Well liked.

Viola Lane is the best part of the bill, with songs in the manner of Bonnie Baker, Virginia O'Brien, Fanny Brice, Gracie Fields, Betty Hutton and Carmen Miranda. Facial expressions corking. Encore bit, bringing back memories of Shirley Temple as a child, a sock finish. Could have easily done more.

The Erwingos, in an iron-jaw rope act from the circus, do well. Fem holds the rope in her mouth, while the male does whirls and stints to a good hand.

The Acromaniacs (3) are just that. The boys put plenty of laughs into some three-high stands and cross mounts. A jutterbug hit by two of them very good. Earn several recalls.

Pic, Confidential Agent.

**Orpheum, Los Angeles**  
(Reviewed Tuesday Afternoon, January 29)

The current show, with *Mexicana*, Republic first-run film, drew well, but it is loosely knit. However, considering the fact that Sherill Corwin and his aids put the show together on a last-minute notice when AFM would not allow the Leucona Cuban Boys to appear, the stage show, running about 10 minutes over the usual 55, is satisfactory, and, individually, the acts are okay.

Bob Gentry, in closing spot, easily cops the entertainment honors. His monolog is fast and laugh-getting. Topping is his impersonation of an expectant father attempting to eat breakfast after a night anxiously pacing the floor. Turn brings down the house.

Benito Chavez, Spanish magician, wins a good mitting with his tricks and banter. His wind-up, an egg-eating turn, is overdone and too drawn out.

Merna Fortune starts slowly with her afro work. Comes on in woolly chaps and wastes time with slow motions. Zipping out into tights, her polliwog bit goes over well. Act runs too long.

The Titans, duo male acro-balancing, is okay as opener. Team has smooth progression, and finale tricks are especially appealing. Hand-to-hand work is done without a hitch. The ending single hand-to-head and turnover nets them a beg off.

Francine Faye, with her accordion, has plenty on the ball until she vocalizes. Her voice is weak, and the selling not what it should be. Her best squeeze-box tune is *Tico Tico*, which she plays with plenty of vim.

Al Lyons and his augmented house ork (17) does the usual creditable job of playing for the show. Opening with *Yours*, the crew offers a band set of Latin-American numbers, *Say Si Si* and *Brazil*, the latter featuring Neal Castagnola on soprano sax.

SPECIAL PRINTED	
Cash With Order. Prices:	
2,000 . . . . \$ 4.29	
4,000 . . . . 4.83	
6,000 . . . . 5.87	
8,000 . . . . 6.91	
10,000 . . . . 7.15	
30,000 . . . . 10.45	
50,000 . . . . 13.75	
100,000 . . . . 22.00	
500,000 . . . . 88.00	
1,000,000 . . . . 170.50	
Roll or Machine Double coupons. Double prices.	

# GAC Hunts Chi Legit for H'wood

CHICAGO, Feb. 2.—Additional proof that Chi legit is definitely on the upswing was furnished this week when Howard Rosene, of General Artists' Corporation, revealed that he was going scouting in the Windy City legit field for film talent.

This is the first time an agency has invaded the legit market for talent here, altho in Hollywood and on the Main Stem it's common. Other agencies contacted have evinced great interest in Rosene's move, but have laid no plans in the same direction. Practically all of the agencies shy away from legit, tho a few pick up big names occasionally in the night club-vaude circuit.

"I am convinced," Rosene declared, "that many character and bit-part players in the Chi area are going unnoticed because nobody is trying to sign them, even tho there is plenty of worth-while material here."

Rosene said he believed his new venture in the legit field would be in the pay-off class even if he signs only one person a year.

# Stormy "Storm" in For 3-Day Det. Run

DETROIT, Feb. 2.—*Storm*, the Edith Mirick play about Mary Todd Lincoln, which aroused considerable controversy when it was given its single production by the Catholic University in Washington in 1940, will have its premiere in a revised form by the Catholic Theater of Detroit, February 14, at the Detroit Institute of Arts. Play is booked for a three-night run, with the author slated to attend.

Understood that both the Theater Guild and John Golden are interested in the play for professional production.

Catholic Theater of Detroit, while non-prof, is one of the most active and by far the most publicized of local Little Theater groups.

# Casenave-Arnold-Vroom Team for Eva "Alice"

NEW YORK, Feb. 2. — Stem's newest producing combo was inked on a partnership agreement Tuesday (29). Triumvirate links Charles L. Casenave, pic exec; Jack Arnold, ex-actor and World War II vet, and Paul Vroom, ex-drum-beater.

New firm will make its production bow with a revival of Eva Le Gallienne's adaptation of *Alice in Wonderland*, first presented at the Civic Repertory Theater in 1932.

Current plans call for rehearsal to start about mid-February, with a probability of an out-of-town break-in, if no immediate local stage space can be booked. However, sponsors want to open cold with a few previews, if possible. Le Gallienne will direct.

# New Corporation Takes Over Strawhat in Woodstock, N. Y.

WOODSTOCK, N. Y., Feb. 2.—Woodstock Theater Corporation has acquired the Woodstock Playhouse from Robert Elwyn. New owners will lease the property for the 1946 summer season to Woodstock Playhouse, Inc.

Summer plans call for a 12-week season by a resident stock company, beginning June 18. Rep will include new scripts and revivals, augmented by Broadway names and stars. Mary Morris will direct. Michael Linenthal and Ambrose Costello are managing and technical directors, respectively.

**S. COHEN**

Certified Public Accountant

Formerly with Julius Leskowitz. Specializing in Theoretical Tax Returns; will oblige at your convenience.

19th Floor  
1441 Broadway New York 18, N. Y.  
Phone: Wisconsin 7-4056

# BROADWAY SHOWLOG

Performances Thru Feb. 2, 1946

## New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	612
Dear Ruth (Henry Miller's)	12-13, '44	481
Deep Are the Roots (Fulton)	3-26, '45	150
Dream Girl (Coronet)	12-14, '45	59
Glass Menagerie, The (Playhouse)	3-31, '45	356
Harvey (48th Street)	12-13, '45	542
Home of the Brave (Belasco)	12-27, '45	44

Has built to close to \$14,000. Can break even at 12G. Lee Sabinson and cast honor-guested by Theater Assembly at Hotel Astor Friday (4). Director Mike Gordon and wife on "Better Half" (WOR) air show Tuesday (29). The Joseph Pevneys have become tenants of Gypsy Rose Lee. Random House will publish book of script, with an intro by critic, Robert Garland.

**I Remember Mama** (Music Box) 10-19, '44 514  
William Pringle returned to troupe after week's illness Wednesday (30). Guy Sampsel subbed for him. Herbert Kenwith likewise back on duty Monday (28), after similar stretch on sick-list. Tony Miller replaces Marlon Brando Friday (8). Latter leaves to rehearse for "Truckline Cafe."

**Life With Father** (Bijou) 11-8, '39 2,616  
Dickie Van Patten is skedded to air-guest with Mary Margaret McBride Wednesday (13). Guild has engaged the Motleys to design costumes for "He Who Gets Slapped."

**O Mistress Mine** (Empire) 1-23, '46 11  
Margolo Gilmore replaced Kay Johnson Thursday (31). Latter has been anxious to join her family in Hollywood. Maidel Turner air-guests with Adrienne Ames Monday (4). Ditto Margolo Gilmore, with Mary Margaret McBride, Tuesday (5). Florence Dunlap has been signed for the Number Two company. Rehearsals started Tuesday (29).

**State of the Union** (Hudson) 11-14, '45 93  
Margolo Gilmore replaced Kay Johnson Thursday (31). Latter has been anxious to join her family in Hollywood. Maidel Turner air-guests with Adrienne Ames Monday (4). Ditto Margolo Gilmore, with Mary Margaret McBride, Tuesday (5). Florence Dunlap has been signed for the Number Two company. Rehearsals started Tuesday (29).

**Voice of the Turtle, The** (Morosco) 12-8, '43 769  
**Winter's Tale, The** (Cort) 1-15, '46 23

Selling thru Saturday (16), which is last of skedded eight-week limited run. Guild will keep the show on if theater can be found for it. Katharine Cornell takes over the Cort Stage Monday (18).

**Would-Be Gentleman** (Booth) 1-9, '46 29  
June Knight was air guest of Adrienne Ames, Friday (1).

## Musicals

**Are You With It?** (Century) 11-10, '45 98  
Richard Kollmar calls rehearsals for new musical, "Windy City," March 13. Break-in skeds for New Haven, Conn., as of April (8).

**Billion Dollar Baby** (Alvin) 12-21, '45 51  
Don De Leo is directing a streamlined edition of "Front Page" for local hospital showings.

**Bloomer Girl** (Shubert) 10-5, '44 558  
Harriet Hall was married to Lieut. Comdr. Alan Keene, U.S.N., Monday (28), aboard the S. S. Huston at Portsmouth, R. I., naval base. Nanette Fabray has been signed as vocalist

**Opened** Perfs.  
for the Jimmie Edmondson show (WEAF), which airs on Saturday nights. Debuted Saturday (2).  
**Carousel** (Majestic) 1-19, '45 338  
**Day Before Spring, The** (National) 11-22, '45 84  
**Follow the Girls** (Broadhurst) 4-8, '44 762  
**Magnificent Yankee, The** (Royale) 1-22, '46 15  
Selling out to standees. Dorothy Gish will be air-interviewed by Margaret Arlen (WABC) Saturday (9).  
**Oklahoma!** (St. James) 3-31, '43 1,247  
Barbara Brooks and Alicia Krug replaced Suzanne Lloyd and Jean Snyder, respectively. Monday (4). Queenie Smith was appointed Theater Guild's talent scout for Hollywood Thursday (31).

**Song of Norway** (Imperial) 8-21, '44 611  
**Up In Central Park** (Broadway) 1-27, '45 426  
Charles Irwin leaves cast Monday (4). Goes to Coast. Russ Brown replaces him. Joseph Gifford takes over from Daniel Negrin, same date.

## REVIVALS (DRAMAS)

**Hamlet** (Columbus Circle) 12-13, '45 58  
Maurice Evans was emcee for Players' Club Pipe Night Sunday (3).

**Pygmalion** (Barrymore) 12-26, '45 44  
Walter Kapp, assistant stage manager, is now playing stint in the prolog. He replaced Jay Black Monday (28). Sam Tauber has replaced Gerson Werner as house manager. Latter has been appointed manager for all Chi Shubert houses as of Monday (28). Gertrude Lawrence will be air-guested by Elsa Maxwell Thursday (7).

## (MUSICALS)

**Red Mill, The** (16th St. Theater) 10-16, '45 129  
Due to postponement of Michael O'Shea's pic commitments, he will stay with the show thru Saturday (16). Jack Whiting will step in for him at that time. Dorothy Stone air-guested by Maggi McNellis (WEAF) Thursday (31). Jack (WHOM) O'Reilly air-interviewed Edward Ward Friday (1). Ditto for producer, Hunt Stromberg, by Adrienne Ames, same date. Ann Andre will have a guest spot on the "Chesterfield Supper Club" program (WEAF).

**Desert Song, The** (City Center) 1-8, '46 31  
Harry Stockwell replaces Walter Cassel Tuesday (5).

**Showboat** (Ziegfeld) 1-5, '46 33  
Selling out to mid-April.

## ICE SHOW

**Hats Off To Ice** (Center) 6-22, '44 776

## CLOSINGS

**Nellie Bly** (Adelphia) 1-21, '46 16  
Closed Saturday (2). Had good first week via advance sale, but bottom fell out of b.o. after crux pannings.  
**On the Town** (Martin Beck) 12-28, '44 464  
Closed Saturday (2). Reopens Baltimore Monday (4) for week's stand. Thereafter, goes to Philly for three weeks. Pittsburgh stop is also skedded. Final goal is Chi. Betty Comden and Adolph Green have returned to the cast. Will take road jaunt with troupe.

# 'Harvey' Breaks S. F. Record, 27G for 8

NEW YORK, Feb. 2.—Road troupe of *Harvey*, headed by Joe E. Brown and Marion Lorne, topped all b.o. records for a straight show in San Francisco.

First eight performances starting Sunday (13) pulled \$27,283. Nearest previous competitor was *Harriet*, starring Helen Hayes, which racked up a bit over 26G.

Take on nine showings for week ending Sunday (20) hit \$30,400.

Mary Chase rabbit opus skeds a nine-week stand at the Geary. Producer Brock Pemberton would like to extend the stay, but booking is unavailable.

# WB Primes PR, Admen For Jewish Vet Pageant

NEW YORK, Feb. 2.—Will Yolen, prexy of the Publicity Club of New York and tub-thumper for Warner Bros., hosted reps of the public relations and advertising fields at the Hotel Astor Thursday (31).

Get-together was to plot the 50th Anniversary Historical Pageant and All-Star Show which the Jewish War Veterans of the United States, Department of New York, sked for presentation at Madison Square Garden March 4. Honor-guested were Maj. Henry Plitt, 101st Airborne Division; Maj. Alfred Fleishman, national public relations officer of JWV of U. S., and Herman Jaffe, co-chairman of the pageant committee.

# Negro Theater Planned in Chi

CHICAGO, Feb. 2.—Plans for establishment in Chi of a branch of the American Negro Theater are being worked over by Charles Griffin, thesp and playwright; Frederick O'Neal, the Frank in *Anna Lucasta*; and Ted Ward, former Federal Theater playwright and producer *The Big White Fog*. Harry Gribble, co-producer of *Anna*, is known to be financially interested in the idea.

Location of the Chi branch will likely be at the South Side Community Art Theater at 38th and Michigan.

During the past twenty years several Negro thesp groups have sprung up in the Windy City and a few showed promise, but all except two or three folded after a few seasons. Main reason was doing plays direct from Broadway.

Two of the outstanding Negro thesp groups are: The Skyloft Players, located at the Parkway Community Center, 51st and South Parkway; and the Chicago Negro Art Theater, 708 E. 47th. Another prominent Negro group which lasted about four years (1939-43) was the Negro People's Theater. Probably the first serious attempt at the Negro theater was made back in the twenties by the old LaFayette Players. From these groups the new American Negro Theater in Chi will draw its members.

Griffin has just completed a new script concerned with political questions, *Ballots and Ballyhoo*, which will probably be skedded for production by the new group.

# Fort Worth Fat Stock Show Gets MCA-Booked 'Vanities'

FORT WORTH, Feb. 2.—*Earl Carroll's Vanities*, 1946 edition, has been booked by the Southwestern Exposition and Fat Stock Show as one of its main entertainment features for March 8-17. Show for the second consecutive year will be at 3,600-seat Will Rogers Memorial Auditorium, matinee and night, while the rodeo is in progress at the adjacent Will Rogers Memorial Coliseum.

Edgar Deen, manager of the expo, signed the contract with Hogan Hancock, Music Corporation of America rep.

# "Brave" for Mid-Pacific

NEW YORK, Feb. 2.—On recommendation of Maurice Evans, thesp in his former Mid-Pacific army command unit will do *Home of the Brave*, current Belasco hit, as their final show. Evans, who saw the Arthur Laurentz psychological study, suggested it would make a good bow-out of the unit with servicemen stationed in Hawaii and elsewhere in the command.

# ROUTES Dramatic and Musical

Blackstone (Shubert-Lafayette) Detroit.  
Blossom Time (Studebaker) Chicago.  
Bankhead, Tallulah (Biltmore) Los Angeles.  
Cornell, Katharine (Wilbur) Boston.  
Crescendo (Playhouse) Newark, N. J.  
Carmen Jones (Nixon) Pittsburgh.  
Dear Ruth (Metropolitan) Seattle.  
Dear Ruth (Lincoln) Decatur, Ill. 6; (Palace) South Bend, Ind., 7; (Keith) Grand Rapids, Mich., 8-9.  
Deep Are the Roots (Colonial) Boston.  
Dark of the Moon (Blackstone) Chicago.  
Francis, Kay (Metropolitan) Providence 6; (Plymouth) Worcester, Mass., 7; (Lawlor) Greenfield 8; (Academy of Music) Northampton 9.  
He Who Gets Slapped (McCarter) Princeton, N. J., 8-9.  
Hasty Heart (National) Washington.  
Jeb (Locust St.) Philadelphia.  
Life With Father (Court Square) Springfield, Mass., 6; (Shubert) New Haven, Conn., 7-9.  
Late George Apley (Cass) Detroit.  
Musical Repertory (Forrest) Philadelphia.  
Olsen & Johnson (Shubert) Chicago.  
On the Town (Ford) Baltimore.  
Oklahoma (Curran) San Francisco.  
Polonaise (Opera House) Boston.  
Passing Show (Erlanger) Chicago.  
Questionable Ladies (Walnut St.) Philadelphia.  
St. Lazar's Pharmacy (Harris) Chicago.  
Suds in Your Eye (Great Northern) Chicago.  
School for Brides (Colonial) Akron, O., 6; (Union) New Philadelphia 7; (Auditorium) Newark 8; (Hippodrome) Marietta 9.  
Student Prince (Fox) Spokane, Wash., 6; (Wilma) Missoula, Mont., 7; (Fox) Butte 8; (Marlow) Helena 9.  
Two Mrs. Carrolls (Auditorium) Stockton, Calif., 6; (White) Fresno 7; (Auditorium) Sacramento 8-9.  
Three to Make Ready (Shubert) Boston.  
Ten Little Indians (Royal Alexandra) Toronto.  
Voice of the Turtle (Plymouth) Boston.

# Tyros Drive Hollywood Nuts; No Jobs But Plenty of Hope

(Continued from page 3)

secure in the belief that they're ready for Hollywood, cover the local radio circuit—only to find that the Coast isn't ready for them—and still they come!

## Milk Run and Okinawa

Top net and agency men are bombarded daily with letters of intro, script samples and reports of what aspirants did in Milk Run, Ia., or how they wowed them on Okinawa. The ex-gob who worked the p.-a. system on a cruiser now seeks an announcing berth on a 50-kw. outlet (but he'll settle for a 250-watter.) The former G.I., who worked part-time around an AFRS outpost in mid-Pacific now wants to stay in the biz. But in a town where even experienced net producers, writers, actors and announcers are being furloughed, the neophyte hasn't much of a chance.

As in other cities, Hollywood is in the process of absorbing returning vets while still trying to keep the bulk of replacements hired during the war. Result: Not enough work to go around. Increase of Coast network originations hasn't created enough new jobs to absorb more than a trickle. Times have changed. The critical manpower shortage which plagued Hollywood a year or so ago has dissolved, and in its place is a surplus market of writers, producers, flacks and others. Only men still hard to get are top comedy writers.

## G.I. Council With 126

First positive move taken to relieve the situation is the formation of the Servicemen's Sales and Advertising Council, which opened for business January 28. Co-operative effort of the L. A. ad club, radio stations, newspapers and agencies, the S. S. A. C. will serve as clearing house for vet job seekers in industry. Org is capitalized at a \$5,000 slice.

Plan is to centralize all interviewing, screening, counseling and referral of young hopefuls, with employers contacting S. S. A. C. when job openings crop up. Former ad exec Irvin Borders heads the set-up, with office space in L. A. Chamber of Commerce Building. Industry bigwigs are solidly behind the new org. and feel that such a central agency will save their time and aspirants' shoe leather.

Agency and net chiefs report that they interview 15 to 20 job seekers each week. Of this number, a good percentage have nothing to sell—just a desire to "get in radio." Gals, looking for production or publicity jobs, gladly settle for a steno berth. Vets, lured by tales of big dough and the pleasant prospects of living in California, make the rounds to find it all a myth. Some are still in uniform, passing thru from the Pacific. After a quick look around, most decide that the jobs waiting for them at home look pretty good, but there are always those who stick around waiting for something to happen.

## Pros Also Wait

According to the Radio Writers' Guild, 46 active members have returned from the service since November 1. To date, only 12 have found jobs in radio, while three are working in allied fields.

AFRA, with a local membership of 2,700, reported that 40 to 60 new members are swelling its rolls each month. At the same time, it was estimated that only 5 to 10 per cent of the actors on AFRA's active rolls earn a living or better.

One agency exec, swamped with calls from job seekers, set aside several nights a week just to talk to them. Forewarned that there were no openings and

## Schiek's, Mpls., Expanding

MINNEAPOLIS, Feb. 2.—A \$35,000 addition is being planned for Schiek's night club, oldest spot of its kind in the city, dating back to the turn of the century. Ben Berger and Al Steffes, owners, have bought the parking lot next door and plan to double nitery's present capacity.

## G.I. Melton Back to UBA

DETROIT, Feb. 2.—Buddy Melton, out of the navy after five years of service, is rejoining the United Booking Association, headed by Henry Lueders, as producer. He was with Lueders for seven years before joining the navy.

no possibility of anything in the foreseeable future, 32 hopefuls requested interviews. All 32 showed up—and so it goes.

The industry doesn't know the answer. Hollywood has never been easy to crack, and it's doubly difficult now. It will take at least a year, and possibly longer, to absorb returning servicemen and balance staffs. Only hope for any appreciable expansion is the birth of a flock of FM and video stations. That, the industry knows, isn't happening overnight.

Meanwhile, they're gunning for the guy who said, "Go West, young man, go West!"

## Scibilia and Borde Drop Their Daubers On Taft, Cincinnati

CINCINNATI, Feb. 2.—The ambitious program of stagshows and industrial exhibits which had been planned for Cincinnati by the Taft Theater, Inc., headed by Anton Scibilia, Franklin O., and Al Borde and Morris Leonard, Chicago, went galloopy the past week when the firm failed to take up the option on the lease of the Taft Theater here, after a 90-day experimental period. The option expired last Saturday (26), with Taft management reverting to the Masonic Temple Company.

The operating firm, fronted by Scibilia, opened Thanksgiving week to good business with a stagshow headed by the Ink Spots. Initial offering attracted 27,000 people at a 95-cent top for a gross of around \$22,500. Then followed a series of snags. The season of grand opera had to be canceled because of a bus accident in which the conductor and several members of the orchestra were injured, and one of the leading singers became ill.

A show New Year's week, featuring Gwynne the Magician, Harry Savoy and the Devore Sisters, played to starvation biz. The Don Cossacks, most recent attraction to have been booked at the Taft, finally was sponsored by the Central Ticket Office here, headed by Willis Vance.

George F. DeSilva, president of the Masonic Temple Company, said this week that dickering for the Taft operation is now under way with several prominent theatrical orgs.

## Three Neb. Station Mgrs. Upped to V.-P.

OMAHA, Feb. 2.—Two Omaha and one Lincoln (Neb.) stations have upped their general managers to vice-presidents. Inland Broadcasting Company, operators of KBON, Omaha, has made Paul Fry a v.-p. Station, which has a conditional grant for FM, has made application to FCC for permission to buy KORN, Fremont, Neb., and build a local station at Lincoln.

Central States Broadcasting Company and Cornbelt Broadcasting Company have named Gordon Gray, general manager of their stations, KOIL in Omaha, and KFOR, Lincoln, a v.-p. and a director. Melvin Drake, manager of KFOR, Lincoln, also has been named a v.-p. and member of the board of the two companies.

## Weddell Joins Leo Burnett As Radio Director, V.-P.

CHICAGO, Feb. 4.—W. L. (Bill) Weddell, assistant sales manager of NBC's Central Division, will join the Leo Burnett Agency here, February 15, as vice-president in charge of radio. Weddell replaces Frank Ferrin, who has left L-B to form his own agency in Hollywood. Ferrin, however, will be retained by the agency as a radio consultant, principally for its West Coast airings. No replacement for Weddell has been named yet by NBC.

Weddell in the past has been sales promotion manager of NBC's Central Division, radio director of the Erwin Wasey Agency, and chairman of the Western Radio Committee of the Four A's. While with NBC, he has handled many top sponsors, among them Procter & Gamble, General Mills and Jurgens.

## IN SHORT

### New York:

CARL RAVAZZA takes leave of the Roxy stage for six months. Opens at the Mocambo, Miami Beach, February 6 on same bill with Jackie Miles. . . . DQODLES WEAVER, now at the Reuben Bleu, obtained his release from William Morris Agency recently. . . . ROBERTA HOLLYWOOD, Columbia starlet, at the Plantation Room of the Dixie Hotel. . . . New owner of the Stockholm, FRANK CASPER, is planning to convert to a nitery during the year. . . . EILEEN DENEEN, coloratura, making her New York debut at the Iceland Restaurant, is from Chicago where she appeared at the Stevens Hotel. . . . BEN SHANIN opening his own office in the Paramount Building. . . . BABB WALLACE, Willie Bryant and Teddy McRae featured at the Club Sudan, Harlem spot, have taken over production of the show. Wallace, singer and emcee, wrote the score; Bryant, comedian, handled production details, and McRae, band leader, took over arranging duties. Results bowed in Friday (18).

BERNARD BROTHERS open at Versailles February 6. . . . Tony and Sally De Marco open at the Plaza's Persian Room February 7.

BARBARA LEEDS opened at Bill Miller's Embassy Club January 24, is a cousin of Carol Bruce. . . . ADELE INGE, long star of Cincinnati's Netherland Plaza ice shows, has been added to cast of Donn Arden's New Yorker show. . . . HAROLD NICHOLAS, younger member of the Nicholas brothers, will have leading role in Harold Arlen-Johnny Mercer musical rehearsing for a mid-March opening at Martin Beck. . . . PAULA GOULD, flack for Loew's theaters for past five years, has been named publicity director of Capitol. Succeeds Ben Serkowich, who is taking over Columbia pix publicity post.

SOL TEPPER, due to plane to Chi Friday (1), was grounded by weather. . . .

DAVE ADHAR, off-shore for USO in Radio City Music Hall Revue, is back here. . . . JANIE FORD, who just finished a short for Columbia, is being tested by Warner. . . . NINA POPOVA, Nicolas Orloff, Vera Maxim and Sergei Ismailoff, all grads of Ballet Russe De Monte Carlo and Ballet Theater, current at Casino Russe. . . . EVELYN KNIGHT due back in Brazil next summer. . . . PEARL BAILEY set for the Broadway musical, *St. Louis Woman*. . . . GRANT JOHANNESSEN, concert keyboardist, now on USO, working the hospital circuit. . . .

GEORGIA GIBBS joins Danny Kaye at the Paramount February 6. . . . KAREN COOPER is over the flu and goes back to cafes. . . . INCA TAKY TRIO new starters at the Blue Angel. . . . PETE JOHNSON added to Cafe Society Downtown show. . . . GLENN GREGORY has started his 14th week at Wivel Restaurant.

MITCHEL MARK, who has nothing to do with showbiz (he's with Adam Hats in charge of celebrity tie-ups), is looking around for photos of names who can be used in promoting the skimmer. . . . ABBY GRESHLER heading for Miami. . . . JACK GOLDMAN, op of the Clover Club, Miami, is in town looking for acts. . . . ALLEN HAYES preems at Ruban Bleu this week. . . . GINGER HARMON and Sid Harmon set for the new 800 Club. . . . JANE PICKENS follows Jean Sablon into the Waldorf. . . . FRANCES FOSTER, now Mrs. Morty Skolnick (he's not in the biz), are honeymooning.

GEORGIA GIBBS joins Danny Kaye at the Paramount February 6. . . .

KAREN COOPER is over the flu and goes back to cafes. . . . INCA TAKY TRIO new starters at the Blue Angel. . . .

PETE JOHNSON added to Cafe Society Downtown show. . . . GLENN GREGORY has started his 14th week at Wivel Restaurant.

MITCHEL MARK, who has nothing to do with showbiz (he's with Adam Hats in charge of celebrity tie-ups), is looking around for photos of names who can be used in promoting the skimmer. . . . ABBY GRESHLER heading for Miami. . . . JACK GOLDMAN, op of the Clover Club, Miami, is in town looking for acts. . . . ALLEN HAYES preems at Ruban Bleu this week. . . . GINGER HARMON and Sid Harmon set for the new 800 Club. . . . JANE PICKENS follows Jean Sablon into the Waldorf. . . . FRANCES FOSTER, now Mrs. Morty Skolnick (he's not in the biz), are honeymooning.

### Chicago:

PHIL REGAN into the Park Plaza, St. Louis, February 1 for two weeks, to be followed by three weeks at the Hotel Radisson, Minneapolis, beginning February 15. . . . DICK MAHONEY, op of the Stork Club, Council Bluffs, Ia., has sold out to Cy Silvers, Omaha op, with talent policy remaining the same. . . . HARRY RICHMAN, now at the Colonial Inn, Miami, has purchased an auto agency in Miami Beach and is reportedly quitting showbiz after his current stint. . . . GUY CHERNEY, Chi radio and nitery singer, is set for a number of radio p. a.'s during his current Hollywood stay. . . . DONALD O'CONNOR, the movie star, will squeeze in two weeks at the Oriental, Chicago, during his furlough, starting January 24. . . . THE 606 CLUB, long the home of the strip in Chi, is trying to reopen after being shuttered seven months ago because of bawdy shows.

PHIL REGAN has been honored by Cardinal-Elect Samuel Stritch by being asked to sing at the Catholic Prelate's

elevation to his new post in the spring.

GLORIA LEE, producer at the Lookout House, Covington, Ky., is taking a nine-week vacation, while name orks play the spot. She returns April 3. . . .

DANNY KAYE reportedly conferring with Vinton Freedley about a part in a forthcoming Broadway musical. . . . WILLIE HOWARD is doubling between the Latin Quarter, Chi bistro, and *The Passing Show*, currently at the Erlanger, despite a serious back injury which has him swathed in bandages. . . . MILTON BERLE mulling an offer, near five figures weekly, to play the Jacobson brothers' Rio Cabana. . . . ARTURO GODOY, the South American heavyweight boxer, has received an offer to make a nitery p. a. after his bout with Lee Savold at the Stadium here February 5.

CARLOS AND CHITA, ballroomers, have joined the *Passing Show* at the Erlanger Theater.

### Los Angeles:

AL LERNER ORK, with Bob Hall, organist, and Howard Brown, pianist, has been retained for another year at Mike Lyman's Hollywood Play Room. . . .

DICK RUSSOM takes over the 88 at Horace Heldt's restaurant-cocktail bar. He pulls in from Blossom Heath and Oriole Terrace, Detroit. . . . TINA DIXON opens at Shepp's Playhouse February 6, ending an Eastern theater tour. . . .

NEW BILL at Las Vegas's Last Frontier includes the DeWaynes, Laura Deanne Dutton, Max Terhune, Wally Anderson's ork, and Dick Mills, emcee.

### Miami:

DIOSA COSTELLO set for the Beachcomber. . . . JAN MURRAY goes into the Latin Quarter February 15. . . . MILTON BERLE due here for a visit. . . . MYRA and RONNIE SAWYER continue at 5 o'clock. . . . BILLY VINE cleaning up at the Clover. . . . B. S. PULLY featured comic at the Paddock. . . . BENNY FIELDS is a Terrace hit. . . . RAJAH RABOID is mentaling at the Deauville. . . . PHIL REGAN singing at the Brook. . . . ALAN GALE and KAY VERNON doing okay at Clover.

BENNY FIELDS, Hermanos Santos and Joe Martin added to Terrace show. . . . HAL FISHER, at Bali, skedded for Kitty Davis later. . . . BERT WHEELER at Colonial Inn instead of Ethel Merman, originally booked. . . . DEL CASINO and Lorraine DeWood sharing headline at Chez Paree.

BENNY FIELDS, Hermanos Santos and Joe Martin added to Terrace show. . . . HAL FISHER, at Bali, skedded for Kitty Davis later. . . . BERT WHEELER at Colonial Inn instead of Ethel Merman, originally booked. . . . DEL CASINO and Lorraine DeWood sharing headline at Chez Paree.

BENNY FIELDS, Hermanos Santos and Joe Martin added to Terrace show. . . . HAL FISHER, at Bali, skedded for Kitty Davis later. . . . BERT WHEELER at Colonial Inn instead of Ethel Merman, originally booked. . . . DEL CASINO and Lorraine DeWood sharing headline at Chez Paree.

BENNY FIELDS, Hermanos Santos and Joe Martin added to Terrace show. . . . HAL FISHER, at Bali, skedded for Kitty Davis later. . . . BERT WHEELER at Colonial Inn instead of Ethel Merman, originally booked. . . . DEL CASINO and Lorraine DeWood sharing headline at Chez Paree.

### Here and There:

MAARCYA AND RENE GUNSETT open at the Latin Quarter, Detroit, February 28. . . . KENNY JAGGER is now at Heidelberg Hotel, Baton Rouge, La. . . . BORRAH MINEVITCH RASCALS start a 10-dayer March 11 at the Bowery, Detroit. . . . LOUIS JORDAN opens at Latin Casino, Philly, March 1.

MAARCYA AND RENE GUNSETT open at the Latin Quarter, Detroit, February 28. . . . KENNY JAGGER is now at Heidelberg Hotel, Baton Rouge, La. . . . BORRAH MINEVITCH RASCALS start a 10-dayer March 11 at the Bowery, Detroit. . . . LOUIS JORDAN opens at Latin Casino, Philly, March 1.

## London's Solo Vaudey

LONDON, Feb. 2.—With all the other London vaude houses staging either pantomime or revue or circus, the Metropolitan Music Hall, second oldest theater in London, has the capital's only variety bill. Line-up headed by Cavan O'Connor, Irish singer, Suzette Tarri, comedienne, and Dick Henderson, Yorkshire monologist. Business capacity, previous house records broken.

## Honolulu Plans Nitery

HONOLULU, Feb. 2.—A nitery and tavern covering two acres and costing \$350,000 is being planned for early construction at Kailua, near Honolulu, by the Kailua Investment Company, Ltd. Spot will be known as the Kailua Tavern and will have dining room and dance floor, with floorshows and a bar and cocktail lounge.

## Negro Booker Vest Back

DETROIT, Feb. 2.—Rollo S. Vest, who operated the Vest Enterprises, leading Negro booking agency in this territory before the war, returned here this week following his discharge from the army. He is resuming active charge of the business which has been run by his wife during his absence.

MIAMI, Feb. 2.—Al Weiss Jr., manager of Olympia Theater, wants a crack show for his February anniversary bill. Harry Levine, of the Paramount booking staff, is here to see that Weiss is satisfied. An all-star layout is in view.

## Burlesque Notes

HYMIE SINGER'S State Theater, Vancouver, B. C., has gone straight burly from vaude-burly and upped admission to six bits after 5:30 p.m. Mats continue at 50 cents. Policy is three two-hour shows daily plus two feature pix. First Vancouver all-burly in 25 years. Cast includes Harry Vine, Tom Farmer, Rod Mason, Jack Gordon, Ruby Vine, Mena Marlene, Bonny Gordon and Marne Valmore, with Marla, Barbarita and La-Monte, featured strips. Francene is producer of the line. . . . DICK MILLARD, out of the army, is newly partnered with Sunny Millard at Faust Club, Peoria, Ill. . . . TONY MICCIO, former burly theater operator in Manhattan, has taken over the Jacques, Waterbury, Conn., from Joe De Leo. Burly stock policy continues. Recent new principals are Ralph Morgan, Al Golden Jr. and Leona Thurston. Last named replaced Lee Marmer. . . . SAMMY SMITH, comic, forced to move to Miami Beach, Fla., to take care of a rheumatic ailment. . . . FRANK O'ROURKE has returned to the Liberty, San Francisco, after a leave of eight months. His previous Liberty engagement covered 106 weeks.

WAYNE KIRK and Bobb (Kuhlen) Lang, in their 10th week at Club Lei Lani, Phoenix, Ariz., have acquired a string of saddle horses and are operating riding stables on the side. Stables are in charge of Gayle Page and Doris Darling, wives of Bob and Wayne, who, in addition, are opening seven concessions in Treasure Island Park, Phoenix's new amusement center. . . . ALLENE DALE, after a brief vacation with her husband, Don Holt, just out of the service, rejoined her unit, *Crazy House Revue*, headed by Eddie (Nuts) Kaplan, at the Club Del-Rio, Philadelphia. . . . ALMA MONTAGUE, former burly principal, is operating a bingo parlor and a newspaper and tobacco stand in Fallon, Nev. . . . EDDIE LYNCH, producer, is doubling between the Empire, Newark, N. J., and the Hudson, Union City, N. J. . . . HANK HENRY, after 42 months with *This Is the Army*, is back on the Hirst Circuit in featured comic spot. . . . RUBE BERNSTEIN, former burly show operator, has been made general manager for *St. Louis Woman*, now in rehearsal and due to open February 14 in New Haven, Conn. . . . VI O'BRIEN, producer, has shifted from the Hudson, Union City, N. J., to the Palace, Buffalo.

JACK BUCKLEY has opened at the 51 Hundred Club, Chicago, straightening Ralph (Cookie) Cook, currently featured there. . . . JOHNNY D'ARCA has returned from three years in the Pacific and opens on the Midwest Circuit soon. . . . HARRY CLEXX and Marie Voe, returning from California after three years at the Burbank and Folly theaters, Los Angeles, open at the Empress, Milwaukee, February 8. . . . HANK HENRY, Mervin Harmon, Melanie Lebeau, Dick Richards, Linda Leslie, Princess Nina and Trudine, feature, comprise the new company set to open on the Midwest Circuit February 8 at the Palace, Buffalo. . . . MADELINE LEWIS has been called to Detroit due to the illness of her father and is being replaced on the Midwest Circuit. . . . CHUCK WILSON has closed at the Roxy, Cleveland, and is being replaced by Fred Frampton on the Midwest Circuit. . . . HELEN LOVETT and Violet Strand share feature spot at the Alvin, Minneapolis, this week. . . . JAY WRAY has left the Roxy, Cleveland, to replace Charles Moel as production singer at the Palace, Buffalo. . . . ALFRIEDA WALKER succeeding Eleanor Cook as producer at the Alvin, Minneapolis. . . . BUBBLES O'DELL slated for the Avenue, Detroit, February 8. . . . LOUISE LAUREI has closed at the Folly, Kansas City, Mo., and has been replaced by Hazel Walker.

FRANCES PARKS soon celebrates her fourth year as producer at the Avenue, Detroit, where the house cast includes Stanley Montfort, straight; Johnny Head and Tommy (Scurvy) Miller. Miss Parks's daughter, Lucia, who attends Catholic High School in Detroit, is a feature with the USO *Shoot the Works* unit playing the Motor City sector. . . . MANNY KOHN and Jimmy DePinto, now entertaining the occupation forces in Japan, are due back in the States in April. . . . JOHNNY KANE, manager of the National, Detroit, was presented with a wrist watch by the personnel of the theater last week on the occasion of his 49th birthday.

## Chi Daily News Buys Into WIND

(Continued from page 6)

Atlas. Altho Ralph Atlas no longer holds stock in WIND, he remains president and general manager of the station. Talk here is that altho Knight is a minority stockholder, he can be expected eventually to assume control of the station. Reason for this is the known philosophy of Knight, who believes in exercising control over newspapers or other companies in which he has holdings. Ralph Atlas denied, however, that at the present time there were any agreements under which Knight would have a chance to buy a controlling interest of the station at a later date.

According to Ralph Atlas, new purchase of WIND stock does not mean in any sense a change of policy at the station. Applications for FM and television licenses will continue to be pressed. One ramification of the sale indicating that the station plans big expansion is the fact that plans to move studios and offices to 203 N. Wabash (as reported in *The Billboard* recently) have been junked. Two-year lease on second and third floor of the building was torn up by WIND and building execs last week and now, according to Atlas, the station is searching for a spot on North Michigan Avenue. Despite trade speculation, which says there is no place for another station in that part of radio row, Atlas insists that he has lined up a new location in that neighborhood and will announce the new WIND address soon.

Purchase of stock in WIND by *The News* gives that paper a much more powerful position in Chi. *The Trib* and *The Sun* already own stations (*Trib*, WGN, and *Sun*, WJJD) here. With *The News* buying into a station, fight between papers here is expected to become more keen. Start of *The News* to capitalize on its WIND holdings came this week when it took over the station's five-minute, every-hour-on-the-hour news slot. This spot was formerly held by Mandel's department store. Reorganization and radio advertising curtailment plan on the part of the store coincided with *The News* purchase and the paper moved right in to take over Mandel's old time in a deal that made happy present and former sponsor of the news period. *The News* will pay for the on-the-hour news slots with the time purchase handled by Schwimmer and Scott Agency, who severed the Mandel news series.

## CPA Says Radio Set Output Will Continue To Be Small

WASHINGTON, Feb. 4.—Outlook for production of radio receiver sets in coming six months is gloomier than ever, according to Civilian Production Administration, with radio manufacturers facing tough competition in getting materials as well as manpower. Prospect is bad for several production months ahead, spokesmen said, as he pointed out there also was the danger of inflationary prices. Only hope for stability is to continue price control, said the spokesman. CPA's latest figures the incomplete don't offer encouragement. Only 100,000 sets were shipped last month, CPA reported Monday (28). This was a tiny fraction of earlier forecasts by the industry and it was 8 per cent of pre-war average monthly production of 1,100,000 sets a month, stated CPA. Few if any sets were shipped for civilians in October and November. Actual output in January is not expected to show much improvement over December because of unreduced manpower and material difficulties. Radio manufacturers are having particularly hard time getting cabinets because they have to compete with furniture makers, says CPA.

## Okay Outlay of \$14,680 For Univ. of Wis. WHA

MADISON, Wis., Feb. 4.—State Radio Council has approved expenditure of \$14,680 for erection of first radio transmitter and antennae on Wisconsin University campus for Station WHA. Council received an appropriation of \$72,595 from the 1945 Legislature for erection of a series of FM towers and transmitters in the State. First FM tower is slated for erection on the campus. Second will be put up near Milwaukee.

## Magic

By Bill Sachs

MARQUIS THE MAGICIAN, after blowing one town in Kansas and four in Oklahoma, due to his being delayed by transportation difficulties in the Middle West, finally made it into Sapulpa, Okla., where his new show made its official bow January 24. Marquis is carrying five women and four men, doing a full-evening show in auditoriums under auspices. J. C. Admire and Chester Drake are out in front. John Calvert, who was playing with his show at Tulsa, Okla., hopped to Sapulpa to catch Marquis's night show. En route west, Marquis was delayed two days at Terre Haute, Ind., when a truck motor burned out, and for two more days at Marshall, Ill., when a drive shaft broke.

FRED C. LANDRUS SR., who operates the Landrus Magic Mart at Harrisburg, Pa., is exploiting a new nifty which he recently concocted and which, he says, is netting him a heap of favorable publicity. The effect is as follows: From a collapsible top-hat shown to be empty, Landrus produces a live rabbit. He then proceeds to cut off the rabbit's ears, after which he moves thru the audience to prove that the rabbit's ears have actually been cut off. Returning to the stage, his assistant holds the rabbit, while he holds the ears. A shot is fired, the ears vanish, and reappear back on the rabbit. For the final close-up, he returns to the audience to prove that the ears are back on the rabbit. It sounds quite ducky. . . . JOHNNY JOHNSON is back at his home in La Junta, Colo., after 42 months with the Fifth Army in Africa and Italy. While overseas, Johnson entertained frequently with his magic and fire-eating. He also had the occasion to catch Jack Gwynne, Paul LePaul, King Corlen, Tommy Tucker and Poogie-Poogie during his service abroad. . . . TEDDY MARTIN, Boston baffle, phoned the magic desk recently while passing thru Cincinnati en route to Fort McClellan, Ala., where he is stationed with the army under his right name of Pvt. Teddy Orne (31407508). . . . C. E. BLAIR, Newark, N. J., is playing schools in New Jersey with his magic, Punch and marionettes. He is using electronics in a number of his effects. Blair was manager of the Newark Magic Company 25 years ago and organized the Newark Magicians' Club back in 1912.

AL SHARPE posts from Paris that he has been a civilian since January 12. He promises to visit the magic desk sometime in May. . . . AFTER A YEAR on the West Coast, Jack B. Strother, illusion builder, formerly with Percy Abbott in Colon, Mich., and the Nelson Enterprises, Columbus, O., has opened a magic show in Bowling Green, Ky., in association with Joe Rabold. The two are specializing in hard-to-make items for magicians and illusions for carnival workers. . . . L. O. GUNN, who put in most of the war period entertaining with a USO unit, here and abroad, is busy at his Los Angeles quarters storing his merchandise from his Hollywood magic shop, which he is closing due to the high rent. He plans to head back east soon to entertain. Gunn recently gave an hour's show at the Desert Inn, Palm Springs, Calif., which has been an annual event with him since 1931. . . . GEORGE LaFOLLETTE, still one of the top magic money-getters in the Boston area on school, church and private club dates, is scaring up more business with new attractive malling-piece. . . . C. THOMAS MAGRUM scribbles from Marseille, France: "It's great to be a civilian again, after four years, seven months and 19 days in Uncle's army. I have a continental discharge, and wear six ribbons and five battle stars. Am now with a USO unit touring France, Belgium, Holland and Germany." . . . CHARLES J. CAUNT is new president of the Vancouver (B.C.) Magicians' Circle, succeeding W. C. Shelly. Other officers are Thornton Poole, vice-president; Harry James, treasurer; Ken Hughes, scribe, and Jack Zempel, librarian. . . . WILLIAM C. (SILENT) SMITH has been elected president of the Society of Detroit Magicians. Other new officers are Dr. E. W. McDougall, vice-president; William A. Heisel, secretary; Arthur J. Whelpley, treasurer, and Al Munroe, sergeant at arms. Installation will be held February 16 in the Grand Ballroom of Hotel Fort Shelby, Detroit.

## San Francisco Org Planning West's Top Indoor Show Palace

SAN FRANCISCO, Feb. 4.—Ice Follies group is reported to be backing plans for construction of a \$1,000,000 sports arena here early next year. Owners of the building, it is reported, will be the Dreamland Corporation, Ltd., a group which includes Oscar Johnson, Eddie Shipstad and Roy Shipstad. Owners of the Ice Follies and MCA.

A lease on the property on upper Market Street is expected to be signed within two weeks. The group also is said to be planning new auditoriums in Portland and Los Angeles.

The proposed new building will be the "home" of the Ice Follies and the seating facilities are to be larger than any indoor arena ever built in the West. For instance, the Ice Follies will be able to seat 7,500 instead of the present 2,900 at Winterland.

With MCA reported behind the scenes, it is evident that San Francisco citizens will be able to attend large dances featuring "name bands" as well as conventions, political meetings, rodeos and any number of similar entertainments.

The arena will also be used for ice hockey, boxing, wrestling, professional tennis, basketball and track and field meets.

It is probable that the Ice Follies will open its 1947 run in the new building.

## New Honolulu Stations

HONOLULU, Feb. 4.—Honolulu will have four standard AM radio stations, pending grants from the Federal Communications Commission of applications from the Pacific Frontier Broadcasting Company, Ltd., and the Aloha Broadcasting Company. Stations now operating are KGU and KGMB.

Pacific has applied for a 10,000-watter on 690 kilocycles, unlimited time. Aloha has applied for a 250-watter on 1400 kilocycles.

## FUNNY?? & HOW YET!

A life-time OPPORTUNITY! Short Cut to BIG SUCCESS! Sure-Fire COMEDY material help make you TOPS! New Original LAUGH-GETTING, BUSTON-BUSTIN' GAGS! A life-time experience crammed between green cloth covers of this attractive volume. A man-sized book packed chock-full with mirthful masterpieces for magicians, speakers, comedians, m. c.'s and clowns. For all occasions—cabarets, clubs, army camps, police, lodges, unusual affairs. THE BOOK IS ENTITLED—FUNNY TALK FOR MAGICIANS, by Frank Lane. Still a wealth of humor (gems) for almost any entertainer who talks and moves. COMPLETE ACTS, gags, routines, monologues, bits of business. A THRILL to present and deliver—nets you ROARS OF LAUGHTER, APPLAUSE IN RETURN. It's socko! ATOMIC! A three-pound book. Price only \$5.00. Send TODAY!

NELMAR

2851 Milwaukee Ave., CHICAGO 18, ILL.

## BE A BOOSTER FOR MILTON SCHUSTER

for MILTON SCHUSTER IS YOUR BOOSTER

127 North Dearborn St. CHICAGO 2, ILL.

## WANTED

Burlesque Performers

Specialty and Semi-Nude Dancers

Write PRESIDENT FOLLIES

San Francisco 2, Calif. E. SKOLAK, Mgr.

## CHORUS GIRLS WANTED

Line work and specialties. One show nightly. Permanent position if you can qualify. Salary \$35.00 per week. Apply:

## HILARITY CLUB

Route 10, Box 139 FORT WORTH, TEXAS

Phone 8-0067

## COSTUMES

Rented, Sold or Made to Order for all occasions.

Custom Made GIFTS.

Send 25¢ for Sequin and Net Hair Ornament and receive

Circulars FREE

THE COSTUMER

238 State St., Dept. 2

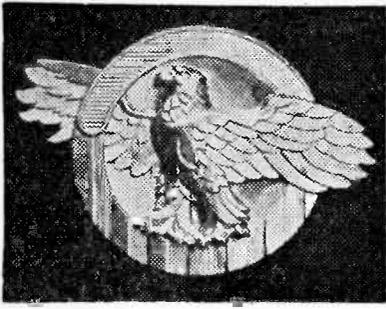
Schenectady 5, N. Y.



## ELASTIC NET OPERA HOSE

Black or Nude, \$6.00. Strip or Chorus Panties, \$1.25. Net Bras, 75¢. Rhinestone G-Strings, \$10.00. Bras, \$2.00. Long Eye-lashes, \$1.50. Add 15¢ postage.

C. GUYETTE, 346 W. 45th St., New York 19, N. Y. Phone: CI-cler 6-4137.



## The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

**ACTOR:** pre-army stock, rep, burly. Specialties, ventriloquism, rope act. Army shows (2 years). Interested legit, stock, vaude. Ralph Blackwell, 41 Columbus Ave., Delaware, O. Tel. 6533. 301/1/12

**ALTO SAX, clarinet, flute:** 6 years' pre-army dance band exp. Seeks night club, theater, radio work. Boston, Cincinnati preferred. Gene Schutte, 2008 North 18th St., Sheboygan, Wis. 326/1/26

**ALTO-SAX, clarinet man:** 10 years' exp. small and large dance orks, theater, club dates. Army military, dance bands. Seeks steady employment (established dance band). West Coast pref. Tilden E. Lawrence, 24 Magnolia Road, Maplewood, La. 352/2/9.

**ANNOUNCER, radio technician:** pre-army Station WJAC; radio technical, broadcasting training. Eugene Krantz, 1321 Tennessee Ave., Johnston, Penn. Tel. 83-103. 349/2/9.

**ANNOUNCER-ACTOR:** college grad; American Academy Dramatic Arts. Army radio shows. Summer stock. Passed NBC audition. Seeks radio station. Vernon K. Diamond, 3068 Bedford Ave., Brooklyn, N. Y. Cloverdale 8-2849. 322/1/19

**ANNOUNCER-RADIO ACTOR:** Civilian experience (2 years); college; passed all network auditions. Listed radio registry. Prefers out-of-New York station. Interested television programs. Marvin Adler, 42-05 Layton St., Elmhurst, N. Y., Havensmer 6-4659. 341/2/2

**ARRANGER:** pre-army band leader, arranger; army ork arranger. Marvin O. Lewis, 5625 Irvington Place, Los Angeles 42, Calif. 324/1/19

**BARITONE:** club dates, band engagements. Army shows. Will travel. Larry Gemma, 899 E. 241st St., Bronx, N. Y. FA 4-4341. 305/1/12

**BARITONE:** pre-army B'way shows; Michael Todd's "Hot Mikado." Interested legit, radio, night clubs (solo). Sings ballads, light classics. Vincent Shields, 523 Lenox Ave., N. Y. C. Ed 4-8830. 309/1/12

**BARITONE, trumpet man:** pre-army dance band, symphony ork exp. Trumpet, trombone teacher. Own ork in army; USO tours. Seeks vocalist spot in dance ork, double on trumpet. Starting salary \$50 week. Joseph J. Schikora, 3222 N. W. Guam, Portland, Ore. 329/1/26

**BARITONE-TENOR:** pre-navy dance bands musicals. Navy shows (featured singer, band vocalist). Prefers vaude, musicals. Will travel. Edwin G. Stein, 33 Huntington Terrace, Newark 8, N. J. Waverly 3-5018. 337/2/2

**BARITONE, pre-army radio vocalist, WJBO** daily program. Seeks dance orchestra. Interested radio, vaude, night club. Wade J. Bernard, St. Artinville, La. 354/2/9

**BASS MAN:** 5 years' pre-army night club exp. Interested dance ork. Murrell G. Hampton, 421 Mill St., Cape Girardeau, Mo. Tel. 3312M. 278/1/5

**COMEDIAN:** 27, pre-army club dates; army shows; toured European theater with "Yanks a Million." special service show. Interested clubs, burlesque. Leo Schwartz, 957 Rogers Pl., Bronx, N. Y. 311/1/12

**COMEDIAN, director:** 10 years' exp. Free-lance radio work; WJAC, WOR. Army Special Services: Directing, performing, writing army shows. Princeton University (drama, theater, writing). Interested vaude, burlesque, clubs. Will travel. Tommie Allen Vitagliano, 92 Park Ave., Paterson, N. J. Sherwood 2-9088. 325/1/19

**DIRECTOR:** 27, pre-army stock and theater groups; radio acting, script writing (WWL, WIJ). Pasadena Playhouse (3 years) AFRA. Seeks civic, repertory theater. References on request. Salary \$75 week. Karl Genus, 2450 La Mothe Ave., Detroit, Mich., Tyler 4-1434. 340/2/2

**DRUMMER:** 7 years' dance band, club date experience. Interested all fields. Douglas Jones, 7200 Ridge Road, Brooklyn, N. Y. SH 5-8796. 293/1/5

**GLASS HOUSE, Funhouse front worker; bingo caller, counterman;** 15 years' carnival exp. E. E. Dossert, 1308 Clay Ave., Houston, Tex. B-30009. 314/1/19

**IMPERSONATOR:** 7 years' pro experience. screen stars specialty. Interested vaude, clubs. Frank A. Verdicchio, 126 Baxter St., New York, N. Y. Canal 6-5410. 292/1/5

**LYRIC TENOR:** pre-army night club exp. Army shows. Music student (9 years). Seeks band, radio, Chicago area. Raymond B. Ducey, 721 Englewood Ave., Chicago 21, Ill. Englewood 7822. 319/1/19

**LYRIC WRITER:** 30; lyrics for songs of any description. Please contact. Ted Williams, Worsham College, 620 Wolcott, Chicago, Ill. 358/2/9

**MAGIC ACT:** 15 years pre-army club dates, vaude, unit shows with name bands. Army Special Services. Interested club dates, fairs, etc. Will travel, Wisconsin preferred. Curt Walter, 219 Main St., Oshkosh, Wis. Tel. 3023, 4020. 299/1/12

**MECHANIC:** pinball, slot, phono; army radio repairman. Vinton R. Brovan, 1806 Millinois, Belleville, Ill. 313/1/12

**MECHANIC:** free to travel; experienced repair man. Interested machines of all types (amusement field). Lewis Roberts, 4654 North Malden Ave., Chicago 40, Ill. 355/2/9

**MELODY WRITER:** collaborate with lyricist. West Coast preferred. Specializing South American music. Seeks permanent association. Ephraim Saphir, 413 Union St., Cincinnati, O. 302/1/12

**NIGHT CLUB MANAGER, operator:** with Monte Carlo (B'dwy) 3 years. Promotion, booking acts, advertising; 10 years' experience. Paris, France. Resourceful, excellent personality. Roger Kendall, 250 Riverside Drive, N. Y. C. AC 2-5304. 282/1/5

**NOVELTY MAGIC ACT:** night club, theater exp. Interested club, vaude. Wm. Robert McGowen III, 1382 Granville Ave., Chicago 40, Ill. Sheldrake 3407. 272/12/22

**ORGANIST, pianist:** 10 years' pro experience. Concert, popular. Army entertainment spec. Bob Wyatt, 925 3d Ave., New York, N. Y. PL 9-4067. 295/1/5

**PIANIST:** solo, accompanist, orchestra. Theater, club, vaude, radio exp.; read, fake; concert, popular. Union. Interested all fields. Raymond Dempsey, 44 Maple Ave., Franklinville, N. Y. 353/2/9.

**PRODUCER, director:** radio, television shows. Legit directing, acting exp. Gen. Tele. Corp. telecasts. Mickey Rooney Show overseas. Alan Levitt, 166 Gerard Ave., Bronx, N. Y. Jerome 7-4718. 277/1/5

**PRODUCTION ASSISTANT:** script, continuity writer. Edited, wrote army newspapers. Continuity writer army radio station. College, journalism major. Prefers radio. Will travel. Benjamin Pearlman, 2251 Holland Ave. Bronx 67, N. Y. 321/1/19

**PUBLICITY AGENT:** pre-army publicity (5 years); name bands, personalities, army public relations. Will travel. Leon Klempner, 37 Topscott St., Brooklyn, N. Y. 304/1/12

**PUBLIC RELATIONS MAN:** army newspaper editor, feature writer. College grad. Will travel. Ed Levenson, 734 Montgomery St., Brooklyn, N. Y. SL 6-7226. 285/1/5

**PUBLIC RELATIONS MAN:** 3 years Holly-wood publicity, Sam Goldwyn, Inc., James Roosevelt. West Coast preferred. R. Franklin, 353 W. 56th St., N. Y. C. CO 5-4529. 297/1/12

**PUBLICITY MAN:** 14 yrs. exp. planning, production, placement. Tested technique for personalities, events, theater. New York area only. Jack Geddie, 947 East 17th St., Brooklyn, N. Y., NE 4-2620. 347/2/9

**RADIO ANNOUNCER:** army entertainment specialist (3 years). Acting, production, radio, variety shows. WDBO, SLOF, WFNC. Will travel. Jerome Eisenberg, 979 Montgomery St., Brooklyn, N. Y. 287/1/5

**RADIO ANNOUNCER, Control Engineer:** 3 years army radio service; with Andre Baruch overseas. Pre-army radio school. Frank J. Gazarek, 2220 S. 59th Ave., Cicero, Ill. Cicero 1667-R. 298/1/12

### IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

**RADIO ANNOUNCER:** 3 years' army radio exp.; 1 year staff announcing. Seeks radio station metropolitan area, New England. Nathan Rosenberg, 980 Hopkinson, Brooklyn, DI 6-2659. 316/1/19

**RADIO ANNOUNCER, 26; actor, announcer-entree exp.** AFRA member. Interested radio station around Chicago, announcing, dramatization. Robert Charles Brown, R. R. #1 De Kalb, Ill. Tel. 960-21. 318/1/19

**RADIO ANNOUNCER-ACTOR:** experienced in all phases. Screen Actors' Guild member. Will travel. Chicago radio station pref. John J. Foster, 89 Burlingame Ave., Detroit 2, Mich. 356/2/9

**RADIO SPORTS DIRECTOR:** 15 years sports writer, press agent. Army public relations. Baseball writer, International League. Louis N. Gordon, 809 Almond St., Syracuse, N. Y. Tel. 61036. 314/1/12

**RADIO WRITER-DIRECTOR:** 9 years' experience. Continuity editor. Wants to join radio staff or television outfit. Salary \$85 week. Howard Warwick, 1166 St. John's Place, Brooklyn, N. Y. 338/2/2

**SAX-CLARINET MAN;** B.A. music (Dartmouth). Ten years' pro experience. Lead, play. Interested radio, vaude, night club. Ralph P. Folsom, 94 Saxton Ave., Sayville, L. I. SAY 1026. 289/1/5

**SAX-CLARINET MAN;** 5 years' dance ork experience. Army bands. Interested vaude, radio, clubs. John Kotlantz, 137 34th St., N. Y. C. 296/1/5

**SAX-CLARINET MAN;** tenor, baritone. Seeks spot with society band. Will travel. Ralph Merola, 244 60th St., Brooklyn, N. Y. Windsor 9-6145. 315/1/19

**SINGER:** pre-army Eddie Roger's band; featured "scat" singer. Navy musician, entertainer. Seeks cocktail combo, dance band. Roger Thornton, 434 Thomas St., Fond du Lac, Wis. 312/1/12

**SINGING PIANIST, classical, popular.** Band leader, vocalist, coast guard bands. American Conservatory, Balalaika Academy, B. A. Band, combo exp. Radio preferred. Alverado Grilly, 128 E. 22d St., Chicago Hts., Ill. CHI 2077. 335/1/5

**SONGWRITER:** nine songs published to date. Words and music. Prefer motion pix, radio, legit. Will collaborate. William G. Ringel, 14236 Alma Ave., Detroit, Mich. PI 6819. 310/1/12

**SONGWRITER, interested radio, motion pictures.** Writer of songs for army shows. Howard Lee Daniels, 907 West Fifth St., Dayton 7, O. 332/1/26

**SONGWRITER:** will collaborate with melody writer or work per song basis. 10 years' writing, writing exp. Clyde La Grange, 4113 Park Drive, Louisville, Ky. 357/2/9

**SPECIALTY ENTERTAINER;** Spanish electric, Hawaiian guitar, banjo; American folk songs, hillbilly music. Seeks combo. Robert Buckley, 821 Logan St., Brooklyn, N. Y. 317/1/19

**SPORTS ANNOUNCER:** 27, army paper sports editor. Pre-army radio dramatic productions (KSO, KRNT, Des Moines). Drake University, Columbia College of Drama. Midwest preferred. Paul Schroeder, 114 S. Porter St., Michigan City, Ind. Tel. 981-R. 308/1/12

**SPORTS WRITER, announcer;** seeks radio station. College graduate; Birmingham Post, Alabama News Bureau. Will travel. Jack Finkelstein, 1424 Walton Ave., Box 52, N. Y. C. 320/1/19

**SPORTS ANNOUNCER, writer:** 7 years' pre-army sports writing, publicity, announcing. Will travel. West Coast pref. References on request. Robert J. Blum, 409 N. Poinsettia Place, Los Angeles 36, Calif. Walnut 2485. 351/2/9

**SPORTS ANNOUNCER:** seeks radio station in or near Cincinnati. Qualifications, references on request. Elvin M. Reese, 1411 So. Belmont Ave., Springfield, O. 359/2/9

**STRAIGHT MAN;** theater manager; drama, tab, burlesque. Pre-navy Paramount. Academy theaters (Lynchburg, Va.) assistant mgr., performer. Cleveland area preferred. Salary \$50 week. Norman E. Roberson, 7711 Euclid Ave., Cleveland, O. Apt. 210-A. Tel. Endicott 2225. 343/2/2

**STRING BASS:** 15 years' pre-army exp. Army Special Services. Interested club dates, Brooklyn, New York City area. Local 802. Fred Rago, 171 Ninth Ave., Brooklyn, N. Y. 328/1/26

**TENOR, CLARINET, vocalist;** reads, ad libs, both instruments. AAF band, Local 802. Will travel. Seeks combo, any size. California, Ohio area preferred. Arthur Randolph, 232 E. 116th St., N. Y. C. LE 4-9378. 334/1/12

**TENOR VOCALIST, 27;** alto-tenor sax, clarinet man. Pre-army dance bands, own band. Army Special Services (radio, films, musicals). Seeks name ork, solo, chorus. Don Le Pard, 615 East 2d St., Flint, Mich. Tel. 28730 342/2/2

**THEATER MANAGER:** 2 yrs. pre-army exp. Also exp. projection operator. Will travel. Mack Grimes, Route #3, Chisholm, Montgomery, Ala. 348/2/9

**TOUR MANAGER, publicist, 31;** with Special Services chief, AAF (3 years). European, Mediterranean theater tours; USO entertainment units; booking, publicity. Seeks similar position; pic studio, booking office. Irwin Goldie, 99-19 202 St., Hollis, N. Y. Hollis 5-8176. 327/1/26

**TRUMPET MAN:** 7 years' dance band exp.; first and second trumpeter; seek Negro combo. Theodore Challenger, 169-12 111 St., Jamaica, L. I. 236/1/19

**VETERAN;** legal education; 10 years' coin machine experience, seeks job with manufacturer or distributor. Harold Weil, Allen Hotel, Miami, Fla. 280/1/5

**VETERAN, 26;** seeks job as band boy or road manager for dance band. Pre-army publicity exp. Bill Cogan, 114-116 West 47th St., N. Y. C., Bryant 9-2775. 345/2/9

**VETERAN, college ed, seeks clerical position in music publishing co.** Opportunity to learn field. Michael J. Lacagnina, 1145 39th St., Brooklyn, N. Y. 346/2/9

**VIOLINIST, arranger, 25.** "Young America Symphony," local club dates. 15 years music training. Army Special Services. Wants to join radio orchestra. Local 802. Sam Di Bonaventura, 349 East 17th St., N. Y. C. GR 3-1871. 344/2/2

**VOCALIST;** dance bands, club date experience. Army shows. Interested radio, vaude, clubs. John G. Schaeffer, 72 Aberdeen St., Brooklyn, N. Y. GL 5-6948. 291/1/5

**VOCALIST;** navy shows. WOR transcriptions. Interested radio, clubs, vaude. Bill Nygard, 537 5th Ave., Brooklyn, N. Y. 306/1/12

**VOCALIST;** 3 years' pre-army dance band exp. Army Special Services. Interested radio, night clubs, legit. Patrick Jovine, 2822 West Flournoy St., Chicago, Ill. Van Buren 2787. 333/1/12

**VOCALIST;** pre-army night club exp. AAF band featured soloist; USO shows. Lew Thomas, 327 Milburn Ave., Lyndhurst, N. J. Rutherford 2-0713-J. 330/1/26

**VOCALIST, 29;** pre-army radio exp. Own program Station KXOK, St. Louis (2 years). Seeks radio program, dance orchestra. George Lee, 433 West 56th St., Chicago, Ill. Nor. 8818. 331/1/26

**VOCALIST, 22;** army shows (4 years) featured vocalist; army orks, radio programs. Seeks opportunity to prove talent. Consider any reasonable offer. Santo Minafo, 340 East 114th St., New York, N. Y. 339/2/2

**VOCALIST, 9 years' pre-army exp.;** Will Bradley, Vincent Lopez; seeks dance band. Interested radio, vaude, club work. Starting salary \$75 week. Will travel. Dick Purcell, 2248 30th St., Long Island City, N. Y. RA 8-8689. 336/2/2

**VOCALIST, actor;** pre-army vaude, club dates, radio, army shows. Seeks opportunity in vaude. Will travel. Allan Crooks, 119 Elk St., Vallejo, Calif. 359/2/9

**WRITER;** publicity, news, feature. Movie field preferred. Pre-army; advertising research; publicity. Army newspaper editor. Joseph H. Lovinger, 2506 Cedar Ave., Cleveland, O. Superior 0043. 300/1/12

**ABEL**—Ben, manager of Arkota Ballroom, Sioux Falls, S. D., January 30 of a heart attack in that city. He had been manager of the ballroom, operated by Archer Ballroom Company, since 1929.

**BRADWAY**—Leon T., formerly of Melville and Stetson, vaude team, in McLaughlin Osteopathic Hospital, Lansing, Mich., December 13, following an operation. He had been in ill health five weeks. Interment in Deepdale Cemetery, Lansing, December 15. His widow, Eve, survives.

**IN LOVING MEMORY  
OF MY HUSBAND  
AND OUR FATHER**



**BEN H. BRODBECK**  
Died February 6, 1945  
MRS. BEN BRODBECK  
MELBURN, BUFORD, ERNEST,  
ERMIL and BERNICE

**CAPMAN**—Bert, veteran dancer, January 24 in King's Park (L. I.) Hospital. He was formerly a member of the Powder and Capman and Miller and Capman dance teams in vaude and in George M. Cohan's *O'Brien Girl*. Survived by widow, Jessie; a son, Richard; three brothers, Harry, Hatt and Peppe (formerly the Capman Boys and Fasionettes), and a sister, May. Interment in Toledo.

**COHEN**—Joseph E., 66, executive of the Burio Vending Company, Philadelphia, in that city January 30. He supervised the construction of a number of Philadelphia film houses and assisted in launching the Stanley Company of America circuit of film theaters.

**COUGHNOUR**—Glenn, suddenly January 7, at Embassy Theater, Johnstown, Pa., where he had been employed as an electrician for over 20 years. Burial in that city.



**IN LOVING MEMORY OF MY HUSBAND  
ELMER DAY**  
WHO PASSED AWAY FEB. 5TH, 1945  
I do not need a special day  
To bring you to my mind,  
The days I do not think of you  
Are very hard to find,  
If all the world were mine to give,  
I would give it, yes, and more,  
To see your dear face—  
Come smiling through the door.  
**MRS. ELMER DAY**

**THE FINAL CURTAIN**

**DeSANTIS**—Joseph, 44, New York, violinist, in San Francisco January 25 of injuries sustained when struck by an automobile. He was a member of the USO *Chocolate Soldier* company en route for Pacific area. Survived by his widow, two children and a sister.

**DOSSNBACH**—Herman, 78, band leader and co-founder of the Dossenbach-Klingenberg School of Music, in Rochester, N. Y., January 28.

**ELLIOTT**—Frank J., 53, founder of the Elliott Shows, formerly the Bluenose Shows, January 19 in Amherst, N. S., after a year's illness. He was founder and sponsor of the Amherst Motor Show and had promoted indoor fairs in the maritime provinces. He was also a coin machine distributor and an Amherst restaurateur. He served three terms as head of the Amherst post of the Canadian Legion and was a member of the Masonic Order. Survived by his widow, secretary-treasurer of the shows; five sons, including Frank Jr., who assisted in the management of the shows, and two daughters. Services under the direction of the Canadian Legion and the Masonic Order.

**EUGENE**—Mrs. Bob, 60, wife of Bob Eugene, carnival trowper, in North Adams, Mass., January 28, following an operation. Burial in Southview Cemetery, that city.

**FINCH**—Leon, 59, formerly of Slater and Finch, repertoire team, for many years, January 16 in Menorah Hospital, Kansas City, Mo. Finch had been night manager of Ponce de Leon Apartment Hotel, that city. He leaves a brother, Fred Finch, orchestra leader, and two sisters.

**HURLEY**—William H., 51, former radio performer with various Detroit stations, January 27 in Alpena (Mich.) General Hospital of typhoid fever. He was known on the air as Rambling Bill, and in recent years ran a resort at East Tawas, Mich. Survived by his widow and son. Interment at Dearborn, Mich.

**WITH LOVING MEMORY  
Of My  
DARLING HUSBAND**



**BOB HANCOCK**  
Who Passed Away One Year Ago  
FEBRUARY 9, 1945  
LOVING YOU ALWAYS  
YOUR WIFE  
**VERA**

**JONES**—Sidney, 77, English author of the scores of several operettas and former musical director of the Empire Theater, London, January 29. Among his shows were *The Geisha*, *San Toy* and *The Girl From Utah*.

**KARPEL**—Robert, 50, member of the Miami Showmen's Association and for 20 years owner of the Carnival Novelty Company, Inc., New York, in St. Francis Hospital, Miami Beach, Fla., January 28, of a heart ailment. He had been devoting his time to his reality interests in Miami Beach. Survived by his widow, Hattie; three brothers and three sisters. Burial

in Mount Nebo Cemetery, Miami, January 30.

**LASKY**—Mrs. Sarah, 87, mother of film producer Jesse L. Lasky, January 30, at the Cedars of Lebanon Hospital, Los Angeles. Survived by her son and two grandsons. Services in Beverly Hills January 31. Interment in Forest Lawn Memorial Park.

**LENZ**—Conrad, 62, carpenter for the Shuberts' New York studios for many years, recently in St. Paul. Burial in Acacla Park Cemetery, that city, January 29. His widow, Ada; two brothers and a sister survive.

**McDADE**—Eddie C., impersonator in vaude, last September 28, it has just been learned. Survived by his widow and daughter.

**OWENS**—Mrs. Bess, 38, wife of Harry Owens, band leader and songwriter, January 27 in Los Angeles. Survived by her husband, daughter, Lellani, and son, Harry Jr. Interment in Holy Cross Cemetery, Los Angeles.

**PALMER**—Garnet (Pete), 62, retired actor and musician, January 23 in Lake Worth, Fla. He began his career in 1906 with the Will S. Heck Amusement Company as tuba player, and later played with the Lachman & Loos and Lachman Hippodrome shows. Following the 1909 season with the Frank P. Spellman Shows, he became a tent show actor, appearing with the Wiedeman show, Brunk's Comedians and Guy Kibbee Players. He retired eight years ago and for the past three years had made his home in Lake Worth. Body was sent to Fort Thomas, Ky., January 23 for services and burial in Evergreen Cemetery there.

**PASCARELLA**—Ermano, 52, violinist with the Metropolitan Opera orchestra for the past 24 years, January 28 in Brooklyn. He was a graduate of the Royal Conservatory of Naples.

**PAYNE**—Joe, second vice-president of the Miami Showmen's Association, February 1, of a heart attack in Miami. Services February 4 at Flagler Funeral Parlor, Miami.

**PEAKE**—Mrs. Oscar Graham, in Kansas City, Mo., recently. For many years she and her husband trouped in the Middle West and South, using the name Oscar Graham. Peake is a lecturer for the Christian Science Mother Church of Boston.

**PETERSON**—Henry Christian, 68, secretary of Station WSSV, Petersburg, Va., January 31 in that city. A native of St. Louis, he had been a resident of Petersburg the past two years. Survived by his son, Louis H., president of WSSV. Burial in St. Louis.

**RODEHEAVER**—Dr. Joseph Newton, music publisher, in Melbourne, Fla., January 28. He was associated with his brothers, Homer and Y. P.

**ROY**—Rob, 46, secretary De Kalb County Fair, Alexandria, Tenn., January 14 in McFarland Hospital, Lebanon, Tenn., following a heart attack. A lifelong resident of Alexandria, he was secretary of the fair 27 years, having assumed the post at the age of 19. He also was a member of the State Fair Board, State Fair Secretaries' Association and De Kalb County School Board. Services from First Methodist Church, Alexandria, with burial in Eastview Cemetery, there. His widow, a son, two daughters and a brother survive.

**SHERIDAN**—Mrs. Lula Warren, 68, mother of film star Ann Sheridan, in Fort Worth January 27.

**SNOW**—Philip Carr, 68, president of Globe Ticket Company, Philadelphia, January 27 in that city. He started with Globe as office boy more than 50 years ago and after holding various positions succeeded the late W. E. Hering, its founder, as president.

**TAICLET**—Judy Ann, infant daughter of Mr. and Mrs. Lloyd Taiclet, formerly with C. R. Leggett, W. A. Gibbs and Harry Burke shows, recently at Fulton, Kan. Burial in that city.

**TUBBS**—Arthur L., 75, for 40 years dramatic and music critic of *The Philadelphia Evening Bulletin*, in Philadelphia January 27.

**WEDGE**—William Jr., 63, billposter with circuses for many years, in University Hospital, Ann Arbor, Mich., January 28, following a two weeks' illness. His sister, Mrs. Mattie Fisher, survives. Services from Stone Funeral Parlor, Ionia, Mich., January 31.

**WILLIAMS**—G. Earl, 56, retired musician, January 21 in Miami. He was a member of the Miami Lions' Club. Survived by his widow, Marcia, and a son, Rodney, Fort Worth. Body was sent to New Castle, Pa., for services and burial.

**Marriages**

**COHN**—SHANNON—Ben Cohn, publicity planter at Warner Bros.' Studio in Hollywood, to Marion Shannon, fashion writer, January 23 in Las Vegas, Nev.

**FRANCIS-LANE**—George Richard Francis, drummer and ork contractor, to Lamee Lane (Alma Killian) principal at the Los Angeles Follies Theater, in Hollywood January 7.

**HART-WYNETTE**—Don Hart, night club emcee, and Wynette, burlesque performer, in Chicago recently.

**JAMESON-DAVIDSON**—Keith Jameson, news editor and production manager of Station WKBN, Youngstown, O., and chief announcer and war correspondent for American Network Forces, and Georgia Davidson, known in radio as Georgia Gray, formerly with WKRC, Cincinnati, recently in Alexandria, Va.

**REYNOLDS-HOWARD**—Carter Reynolds, KRNT announcer, to Betty Howard January 25.

**WIRTH-VOGE**—Don C. Wirth, vice-president and managing director of Wisconsin Network, Inc., and Mary E. Voge, in Santa Monica, Calif., December 28.

**Births**

A daughter to Mr. and Mrs. George Junkin at Lenox Hill Hospital, New York, January 31. Mother is WJZ commentator, Nancy Craig, and father, former manager of Station KMOX, St. Louis.

A son to Lieut. and Mrs. E. L. Krause in Jacksonville, Fla., January 24. Mother is the daughter of Don and Fern Garrison, well known in tent and rep circles.

A daughter, Edith, to Mr. and Mrs. O. S. Woolridge in M. & S. Hospital, San Antonio, January 27. Father is a magician.

A son to Mr. and Mrs. Les Kaufman at St. John's Hospital, Santa Monica, Calif., January 23. Father is Republic Studio publicity director.

A son to Mr. and Mrs. Klaus Landsberg at Hollywood Hospital, January 25. Father is West Coast director of Television Productions, Inc., Hollywood.

**SHOWBIZ AIDS VETS**

(Continued from page 3)  
of VA, and units will vary from eight to 20 people with shows patterned for presentation both on central theater stages and for ward appearances. Under present plan shows will appear bi-monthly at each of the VA hospitals. Shows will run about an hour and a quarter. Two performances will be skedded for the stage or one performance on stage "and a reasonable number of ward performances."

**Plan Will Grow**

VA anticipates that troupes will be operating on country-wide circuits in swiftly growing numbers this year, and by the end of the year the pace will be definitely set for a permanent program over the years. VA spokesman emphasized that the program is destined to take on major proportions as the years roll on, since the vast new veterans hospital construction plans will hardly begin to materialize before the end of 1947. Congress is acting swiftly on the administration program for construction of a number of neuropsychiatric hospitals, and sites have already been chosen in several cities, including Buffalo, while survey crews are already preparing to pick sites in other large communities, such as Syracuse. Many of the new hospitals will be of skyscraper design rather than the orthodox federal architectural scheme of rambling hospital structures with numerous wings.

Under the new construction design, it is possible that ramps will be provided for conveying bedridden patients to special galleries overlooking well-lighted and strategically-located stages, a government architect explained. The new hospital construction will employ every new technique for bringing radio to the individual patients, the architect said. A study will be made to accommodate television apparatus so that ward patients will get the benefits as video improves, it was explained.

# EASTERN OPS HAVE BIG GRINS

## Believe Dough Hid in Weeds

Major org routes set but minors fight for top dates —Penny draws a flock

By Pat Purcell

READING, Pa., Feb. 2.—In wading thru the maze of carnival faces in the lobby of the Abraham Lincoln Hotel during the meeting of the Pennsylvania State Association of County Fairs, it was quite obvious that the brothers of the collective amusement industry, as it is referred to in a current Broadway production titled *Are You With It?* are in a happy frame of mind, indeed.

In fact, there were fellows around with big railroad shows and fellows around with two rides and some stores, and all were optimistic. The fact that the strike situation in the nation has been alleviated somewhat made them feel good, but the paramount thing was the folding money each and every one was holding in a stride kick.

Patting that folding scratch and cogitating, the tongues were loosened, and as the tongues became more liquid, the conversation ran toward the ultimate—the proposition of adding more folding to the stuff in the strides. All and sundry, from the biggest of the biggies to the smallest of the smallies, heartily endorsed the thought that width and thickness would be added to the bank rolls during the next two years.

### The Theme Song

The theme was: "All the folks will have money in these parts for the next two years and we'll all get our share."

Railroad fellows, namely the World of Mirth, Cetlin & Wilson, Endy Bros. and James E. Strates, agree that they have their routes well set for the season, with the possible exception of an odd date here and there. Owners and agents of these orgs think of a bright immediate future and talk in boxcar figures.

Truckies, too numerous to mention until the final listing, did some wrestling for dates. In fact, several fair magnates were seen being hustled into elevators with an arm in a very unnatural position—some called it a hammerlock. Despite this mild scuffling, this division of the collective amusement industry was optimistic, and some spoke of gathering large wads in towns one could scarcely have heard of unless one was inclined to study the *Postal Guide*.

### Jake, John, Etc.

There were fellows like Jake Shapiro, who hasn't even seen his Triangle Shows (See *EASTERN OPS* on opposite page.)

## Kaufmans Hosts at Dinner In Buechel, Ky., Quarters

BUECHEL, Ky., Feb. 2.—Mr. and Mrs. M. F. Kaufman, president and general manager respectively of Virginia Rose Midway Attractions, were hosts to show-folk friends at a chicken dinner in local quarters. Affair was held in honor of their son's returning home on leave from the Marine Corps base at Key West, Fla., and to fete their nephew, Sgt. Louis J. Kaufman Jr., recent army dischargee, who was awarded the Bronze Star, Purple Heart and Presidential Citation.

Guests included Mr. and Mrs. Earl Jones, Mr. and Mrs. William A. Koffe, Mr. and Mrs. Hubbard R. Petty, Louise B. Kaufman; Louis Kaufman, owner Kaufman's father, and Louis J. Kaufman, a brother; Mr. and Mrs. James Zimmerman, Harvey (Red) Garland, Bert Williams, Adam (Curly) Ludlow, Don Handley, Daniel Dukes, Ralph Bliss, Clifford Barns and Larry King.

Quarters work has been completed and shows are ready for their March 1 opening. Combo will carry 6 rides, 3 shows and 35 concessions. No. 2 Unit, which opens March 15, will play various city lots.

## MSA Votes in Ike

DETROIT, Feb. 2.—Gen. Dwight D. (Ike) Eisenhower is now a member of the Michigan Showmen's Association. Ike was voted in at a special meeting of the club, called especially for that purpose January 30, after *The Billboard* reported that Ike, in his youth, had been connected with a carnival organization. A telegram, notifying the general of his honorary membership, was sent.

## Groscurth Launches Blue Grass Shows

OWENSBORO, Ky., Feb. 2.—C. Groscurth, independent show operator, who last season had attractions with Goodman Wonder Shows, announced today that he is launching his own organization in 1946.

Groscurth recently purchased several riding devices from the Cetlin & Wilson Shows and other equipment elsewhere. Show is to be called the Blue Grass State Shows. It will open in April in Kentucky.

## Madison Bows to Good Biz At St. Martinville, La.

ST. MARTINVILLE, La., Feb. 2.—Madison Bros.' Shows, reopening for the 1946 season, scored two healthy week-ends at the opening stand here. Show consists of 5 rides, 2 shows and 30 concessions.

New arrivals include Bill Boyle, special agent; Ernie and Ruth Woodward, Marie Moore, Orval and Dorothy Williams, A. Bell, Mr. and Mrs. Claire Winters, and Mr. and Mrs. Andy Rasmussen, all concessionaires. B. C. Brown arrived to take over the office concessions. Dale Parrische is operating the midway diner.

Visitors have included Ed Groves, Mr. and Mrs. Charles Stevens and Whitey Gilbert.

## Sedlmayr Exudes Optimism As Tampa Fair Nears Bow

TAMPA, Feb. 2.—Royal American Shows this week readied equipment for the opening Tuesday (5) of the first Florida State Fair since the local fairgrounds was taken over by the army in 1942.

Carl J. Sedlmayr, RAS manager, who returned recently from Winnipeg, where the show was awarded the Class A Western Canadian Circuit, expressed belief that Florida State Fair will be a record breaker.

"Tampa is given top rating in a national business survey and certainly deserves it," he said. "Never in my 15-year acquaintance with Tampa has business been at such a high level in every line. Not only are fruit growers getting high prices, but the Tampa area, like-

## Punk Hill Books String of Dates

DALLAS, Feb. 2.—General Agent H. P. (Punk) Hill, Hill's Greater Shows, here for the State meeting of Texas fair managers, disclosed that the show will open February 23 for a run of 38 weeks, with a number of choice fairs scheduled.

Hill, who is associated with his father, C. N. (Pop) Hill, and a brother, C. O. Hill, in operation of the organization, said that plans are well advanced at Aransas Pass, Tex., quarters for the season's bow at Brownsville, Tex. The Hills hold the contract for the 10-day Charro Days Celebration, Brownsville.

Other dates prominent on the route include the July 4 celebration, Red Oak, Ia.; Iola (Kan.) Fair, Labor Day week; St. Lucia Italian Celebration, Omaha; Burwell (Neb.) Fair and Rodeo; Custer County Fair, Broken Bow, Neb., and Dawson County Fair, Lexington, Neb.

With Hill's father and brother having been ill, Mrs. H. P. Hill has been in charge of quarters, assisted by William (Bill) Johnston.

## Rogers Greater Gets 6 More

JACKSON, Tenn., Feb. 2.—Six additional fair contracts were announced this week by Rogers Greater Shows. H. V. Rogers, owner, disclosed the signing of Wayne County Fair, Fairfield, Ill.; Edwards County Fair, Albion, Ill.; Lawrence County Fair, Bridgeport, Ill.; Tipton County Fair, Covington, Tenn.; Carroll County Fair, Huntington, Tenn., and Tennessee and Henderson County Fair, Lexington.

## Crescent Decision Delayed

VANCOUVER, B. C., Feb. 2.—Application of Crescent Shows for a two-week stand at Larwill Park beginning April 22, was tabled by the park board for further consideration. Board was certain that the price was \$1,000 per week, but found some ambiguity in the application. There was some hint that the company might be talking about \$1,000 for two weeks.

## Mullins Turns Out To Welcome Strates

MULLINS, S. C., Feb. 2.—City officials and merchants turned out to welcome the return of the Strates Shows train on its trip from Shreveport, La. Train carried equipment which will be used to replace that destroyed by fire here in December.

Trainmaster Mike Olsen placed wagons in the three large workshops and on adjacent lots at quarters.

Work is progressing at a brisk pace and show will be ready to open in Washington, as scheduled, with the same number of rides and shows as in previous years. Ride equipment continues to arrive. Dick O'Brien reports.

Crew of more than 100, under James Yates, Lauren Kines, Mike Olsen and Eddie Seamon, is on the job. Percy Morency is in charge of the office. Jene Harrison presides over the dining car. Steve Gakas is building a larger, modernized cookhouse.

## Pete Sutton Rejoins Show From Pacific

OSCEOLA, Ark., Feb. 2.—Back from 18 months in the South Pacific, Capt. Frank M. (Pete) Sutton Jr. has returned to Osceola to rejoin his father, Frank M. Sutton Sr., in the management of the Great Sutton Shows.

Young Sutton, recently an army liaison officer to the Philippine government at Manila, arrived here last week from Camp Chaffee, Ark., where he was met by his sister, Mrs. Lucille Norwood, and Pat Bales, of the show. He is on terminal leave until March 16.

His father and William H. Norwood returned here this week from the Illinois fair meeting at Springfield, where contracts were signed for the Circuit A fairs at Anna, Benton, Marion and Vienna, all in Southern Illinois.

At quarters here, work is being pushed on preparations. Several new rides will be added to the midway and King Karlos and his lions, first free act for Sutton in years, will be carried as a special feature.

## Calumet Signs Jones Show For Revival of July 4 Event

CALUMET, Mich., Feb. 2.—This city's Fourth of July celebration, until the war one of the State's outstanding summer events, will be revived this year with the Johnny J. Jones Exposition booked to furnish the midway.

Negotiations between Ralph Lockett, general agent of the Jones organization, and the two celebration directors, Dr. R. J. Anthony and Dr. J. M. O'Neil, were completed here Wednesday (30). Show will set up on Legion Field.

Fireworks, acts, parades and other features will be staged.

## Goodman Buys Light Plants

ST. LOUIS, Feb. 2.—Max Goodman, general manager of the Wonder Shows of America, purchased six new caterpillar light plants from the John Fabick Tractor Company while he and Robert L. (Bob) Lohmar, general agent of the show, were here Monday (28). They also contracted with the Fabick firm for three special trailer bodies on which to mount the plants. Goodman also ordered a carload of plywood and another carload of lumber to be shipped to Little Rock quarters, where much building is under way.

## Bunting Lands Ill. Dates

ST. LOUIS, Feb. 2.—Earl H. Bunting, owner of the Bunting Shows, during a visit to the office of *The Billboard* here, infoed that he had secured contracts from the Northern Circuit of Illinois Fairs to furnish the midway attractions for the fifth successive season. Bunting has purchased two rides, to be delivered for the opening of his season in April, and is building a show front at quarters. He says he will have a considerably larger show this year.

## Ruback's Alamo Expo Hit by \$21,000 Winter Quarters Fire

SAN ANTONIO, Feb. 2.—Jack Ruback announced today that the \$27,500 fire which destroyed his Alamo Exposition Shows winter quarters and much of the show equipment here Thursday (24) would not prevent the show from opening as scheduled March 16 at Austin, Tex.

"Work started the next day to replace everything," he reported. "I am adding new rides and new light plants and will be out bigger and better."

Warehouse which housed the Ruback property burned to the ground. No rides were lost, but 20 monkeys and a chimpanzee perished in the fire, believed to have been caused by defective wiring.

Included in Ruback's estimated loss of \$21,000 were several trucks, a house trailer belonging to Herman Reynolds, part of a Kiddie Ride and a large front entrance. Complete monkey show, including tent, trailer and animals, went up in flames.

**All the Following Games Are Ready for IMMEDIATE DELIVERY**

**MUCKLEY BUCK KEG SETS**, 6 to a Case. Per Set \$25.00

**ADDEM-UP-DARTS**—This store works for a quarter. You can flash up to \$10 Prizes. Per Pair \$20.00

**MILK BOTTLES**—Kiln dried maple, 8" tall and 3 1/2" at base. Each \$1.75

Cast Iron Bottles. Approx. 3 1/2 lbs. Ea. 3.00

Aluminum Bottles. Heavy cast. Ea. 1.75

**PUNKS FOR PUNK RACKS**—15" high. Per Dozen \$21.00

**BIG SIX CAT**—23" high, made of heavy sail duck and is correctly painted in oil paint. Sure to stand the gaff. \$45.00

**CONTINUOUS ACTION PENNY PITCH BOARD #1**. Four flashy colors. 40" playing surface, 48"x48" over all. Has 3" trough all around. Finished in mahogany with heavy coat of varnish all around. This is the board that got all the money last year. \$60.00

**PENNY PITCH BOARD #2—THE FIVE JACKS**. Can't be beat for flash. Large squares. Plenty of payouts. Four colors. Plastic Square Jacks. Won't break. Finished same as #1. With cover \$65.00

**PENNY PITCH BOARD #3**—This is a stock Cigarette Board. Comes in 4 sections without trough. Each \$50.00

With trough, complete. Each \$70.00

**PENNY PITCH BOARD #4**—Same as #1 only with 1 1/2" inside squares. This is a work house. Each \$60.00

**SHOOT-A-CLOWN**—A reproduction of our famous SHOOT-A-JAP. With numbers on the back. Used in conjunction with cigarettes and our new coin holders for Cork Galleries. Per Set of 50 \$27.50

**HEART-SHAPED BLOCK**—6" style. Each \$1.50

**WATCH-LA BLOCKS**—6" style. Each \$3.00

**6" PITCH TILL YOU WIN BLOCKS**. Each \$2.50

**4" HOOP-LA BLOCKS**. Each \$2.00

**INTERMEDIATE BLOCKS FOR THE ABOVE**. Each \$1.00

**LEAD WEIGHTED DARTS**—Feather style points, cannot come out. \$20.00

Per Gross

**CORKS FOR CORK GALLERIES**—

Bag of 500 \$1.25

Per Thousand \$2.25

**HOOP-LA HOOPS**. All Sizes. Per Doz. \$1.20

**TRIANGULAR MILK BOTTLE STAND**—Our new three-legged stand—17" high and 17" on triangle bicycle tire padded all around to keep the bottles from rolling off. \$15.00

Each

Sorry, on account of the material situation we do not have any more Portable Frames. No more Fish Ponds until we advise you. Other Games will be coming.

**WATCH RAY**  
**RAY OAKES & SONS**  
BOX 106 BROOKFIELD, ILL.  
HOME OF THE WORLD'S FINEST ZOO

# Eastern Ops Sport Big Grins; See \$\$ in Weeds

(Continued from opposite page)

in the air; John Gecoma, the waddy fellow from Pittsburgh, and Morris Hannum from Bethlehem—all in Pennsylvania—who agreed that there is as much money to be gathered in the tiny towns as the big ones, and they and the others of their ilk were making a swing for it.

"Routes to be announced later" might be added to the general scheme of the picture, but Jack Wilson, of Cetlin & Wilson Shows, declared that his org had hooked contracts for Clearfield, Bedford, Butler, Reading (a three-star special) and Carlisle, Pa., and Frederick, Md.

Frank Bergen, owner and general manager of the World of Mirth Shows, kicked over precedent by naming 15 fairs his org will play this season. They include Presque Isle, Bangor, Skowhegan and Gorham, Me.; Burlington and Rutland, Vt.; Brockton, Mass.; Allentown, Pa.; Shelby, Winston-Salem, Raleigh and Charlotte, N. C.; Augusta, Ga., and Richmond, Va.—a fancy lot of fairs, to be sure.

Triangle Shows didn't announce it, but it was generally understood that after Ernest Raleigh and his committee had listened to six explanations, the nod went to the Triangle Shows, and Sam Prell and his son, Joe, with Prell's Broadway Shows, were made happy by the decision of Ebsenburg, Pa., to revive and take their collective amusements.

### Let's List 'Em

Deepest recesses of the lobby, bar and corridors were packed with amusement peddlers, and among those present or accounted for were, with their representatives:

Nunemaker Artists' Bureau, Reading, Pa.; Joe and Dot Nunemaker, Lee A. Stewart, Myrtle Hartman and Jean Kendall; B. & V. Shows, Justin and Queenie Van Vliet; Lawrence Greater Shows, Benny Herman; Endy Bros., David B. Endy; Carvella Amusement Company, Frank Carvella and W. E. LaSalle; Dick's Paramount Shows, Richard E. Gilsdorf; Bright Lights Exposition, John Gecoma and F. Z. Hyde; Harry Cooke Theatrical Agency, Harry and J. M. Cooke and H. P. Rose; Interstate Fireworks, Joseph Godin and Alfonso L. Striano, and Chitwood-Behney Thrill Shows, Joie Chitwood and William Behney.

Also swinging with a broad smile and a hearty handclasp was Fred C. Murray, International Fireworks; Ira Vail, auto races; George A. Hamid, Inc., George A. Hamid Sr. and Jr., John McCormick, Frank Cervone and Gene Hamid; Eddie's Exposition Shows, Eddie W. Dietz; Prell's Broadway Shows, Sam and Joe Prell; Atlantic Fireworks, Tony Vitale; Sam Nunis Speedways, Sam, in person; Kenn Penn Amusement Company; Frank Wirth Booking Association, Frank Wirth, B. Ward Beam and Buddy Wagner; Jack Kochman's Hell Drivers, Jack Kochman; Cetlin & Wilson, I. Cetlin and John W. Wilson; Triangle Shows, Jake Shapiro; Globe Poster of Baltimore, Norman I. Shapiro; Lucky Lott Hell Drivers, Lee Lott; Penn Premier Shows, Lloyd Serfass; James E. Strates Shows, Jimmy Strates; Ted Nyquist Speedways, Ted Nyquist; Gus Sun Booking Agency, Gus Sun Jr. and Jinx and Clara Hoagland; Fair Publishing House, regalia; Hudson Fireworks; Finley & Shade Theatrical Agency, Don H. Finley, and Bobby Dease Theatrical Agency, Bobby Dease.

Rolling around with 'em was the Roeller Sound System, Harry Roeller; World of Mirth Shows, Frank Bergen and Gerald Snellens; O. C. Buck Shows, James Quinn; American Automobile Association, James H. Lamb; Jimmie Lynch Death Dodgers, Earl Newberry; Morris Hannum Shows, good ole Morrie; historic half mile at Goshen, N. Y., A. Saunders; United States Trotting Association, Roger Duncan, Bob Kenefic, Orlo Robertson, Joe McGraw and Don Millar; and *The Billboard*, Pat Purcell and Jim McHugh.

Also around for various reasons were Louis J. Kane, Reading; George W. Spicker and wife, Philadelphia; J. D. Wright Jr. and wife, Tampa; Joe Casper, Atlantic City; Joe Basile, of Madison Square Garden Band fame; Mr. and Mrs. R. C. McCarter, Mrs. Herman Bantly, Edward K. Johnson, Bill Hornblow, Ted (Eyes) Miller, Eddie Eger and Col. Gatewood's Rodeo big hats.

There were others, too, but a pencil finally must wear out.

# WILL BUY FOR CASH

**THREE ABREAST... ALSO FOUR ABREAST MERRY-GO-ROUND**

# WILL ALSO BUY FERRIS WHEEL

**All Rides Must Be in A-1 Condition**

**John Kelley, Allied Corp.**  
22 SCOLLAY SQUARE BOSTON, MASS.

# TENTS

**CIRCUS, CARNIVAL CONCESSION**

Builders for Good TENTS for Over 75 Years.

**UNITED STATES TENT & AWNING CO.**  
2315-21 W. Huron CHICAGO 12  
Chicago's Big Tent House Since 1870

# TENTS MERRY-GO-ROUND TOPS CONCESSION TENTS

For Immediate or Spring Delivery.

**CENTRAL CANVAS GOODS CO.**  
Harry Sommerville Forest Gill  
906 Central St. KANSAS CITY 6, MO.

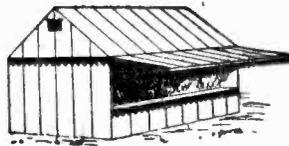
# TENTS—BANNERS

CHARLES DRIVER — BERNIE MENDELSON  
**C. HENRY TENT & AWNING CO.**  
4862 N. Clark St., Chicago 40, Ill.

# TENTS

Immediate shipment. Concession Tents—8x10, 8x12, 10x12, 10x14, 10x16. Also 20x30 and 20x40. Sidewall, any height.  
**D. M. KERR MFG. CO.**  
1954 W. Grand Ave. CHICAGO 22

# "ANCHOR"



Concession Tents are now available—Full Size, Perfect Fitting, Quality Workmanship—Best Materials. Send specifications for quotation.

**ANCHOR SUPPLY CO.**  
Evansville, Ind.

# TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

**ANYTHING IN CANVAS**  
Quick Deliveries. Wire

**TENTCO CANVAS, INC.**

130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

# TENTS

All Sizes — All Styles.

Khaki — Blue — Olive.

**E. G. CAMPBELL TENT & AWNING CO.**

ERNIE CAMPBELL

JIMMY MORRISSEY

100 CENTRAL AVE.

(Phone 3-3313)

ALTON, ILLINOIS

# OHIO SUPER YELLOW POPCORN

New Crop — High Expansion — Ohio Grown

Packed in 100 lb. moisture-proof bags or in our exclusive 50 lb. rodent-proof cartons. Processor's ceiling prices. Testing sample free on request. Also complete stock of Popcorn Cartons and Supplies.

**BETTY ZANE CORN PRODUCTS, INC.**

638 BELLEFONTAINE AVE.

Growers and Processors of Selected Popping Corn

MARION, OHIO

NEW

IMPROVED

# SPITFIRE RIDES

Available for 1946 Season

**FRANK HRUBETZ & CO.**

Front and Shipping Sts.

Salem, Oregon



**PENNY PITCH GAMES**  
 Size 48x48", Price \$30.00,  
 Size 48x48", With 1 Jack Pot, \$40.00,  
 Size 48x48", with 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**  
 30" In Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price ..... \$15.00

**BINGO GAMES**  
 75-Player Complete ..... \$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.

**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**  
 All Readings Complete for 1945

Single Sheets, 8 1/2 x 14. Typewritten, Per M. \$5.00  
 Analysis, 3-p., with Blue Cover, Each . . . . .03  
 Analysis, 8-p., with White Cover, Each . . . . .15  
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05  
 Samples of the 4 Readings, Four for 25¢.  
 No. 1, 35 Pages, Assorted Color Covers . . . . .35  
 Wall Charts, Heavy Paper, Size 28x34, Each. 1.00

**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Policy.  
 1200 Dreams. Bound in Heavy Gold Paper  
 Covers, Good Quality Paper. Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION**, 24-p., Well Bound . . . . . 25¢

**PACK OF 75 EGYPTIAN F. T. CARDS**, Answers All Questions, Lucky Numbers, etc. 40¢

Signa Cards, Illustrated, Pack of 36 . . . . . 15¢

Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$8.00

**MENTAL TELEPATHY**, Booklet, 21 P. . . . . 25¢

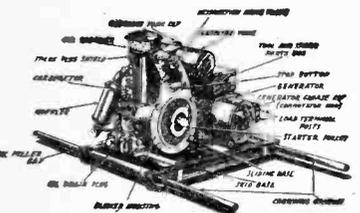
**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample, 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd. CHICAGO  
 Send for Wholesale Prices.

**GUARANTEED TO POP**  
**27 TO 1**  
 THE VERY BEST QUALITY  
**POPCORN**  
 Immediate Delivery—F. O. B. Chicago  
**10c Cartons—\$6.50 Per M**  
 All Sizes of Bags.  
 Salt and Seasoning.

**POPPERS BOY PRODUCTS COMPANY**  
 60 E. 13th St. CHICAGO 5, ILL.



**NEW—GASOLINE GENERATOR SETS**  
 2.5 KW., 110V., 1 Phase 60 Cycle, with 6.5 H.P. Engine. Complete tools and repair parts. Sacrifice. Also 5-10-25 K.W. Gasoline or Diesel, Export Packed.

**Sprayed Insulation, Inc.**  
 78 Hawthorne Place. Montclair, N. J.



Native Shrunken Female Heads, like photo, \$8 post paid. Male Heads, \$6 P.P. Also Devil's Child, \$20. Fish Girl, \$15. Wolf Boy, \$15. Ape Boy, \$15. All P.P. Many others. Best mfd. attractions in America.

**Tate's Curiosity Shop**  
 Route 9, Box 365  
 Phoenix, Arizona

**PEANUT • POPCORN EQUIPMENT**  
**BOUGHT AND SOLD**  
 Complete line Peanuts, Popcorn and Supplies.

**CHUNK-E-NUT PRODUCTS CO.**  
 PHILA. 6, PA. Dept. M PITTS. 22, PA.

**MIDWAY CONFAB**

**SPRING'S** creepin' up.

MR. AND MRS. ADRON E. (ABE) BELL, accompanied by Mrs. Edith Lewis, left St. Louis Tuesday (29) to join Madison Bros.' Shows in St. Martinsville, La. They will operate bingo and other concessions on the org.

TOM SHARKEY, who will again be in charge of concession stock on Cavalcade of Amusements, passed thru St. Louis Tuesday (29) en route from Chicago, where he has been vacationing all winter, to Pascagoula, Miss., shows quarters.

IRWIN GREENE, 426 N. E. Second Avenue, Miami, is anxious to hear from his father, Harry A. Greene. . . . DICK HILBURN, half boy, and Aloa Smith, alligator-skin man, touring their store show thru Dick's native North Carolina, spent two good weeks in the same location at Laurinburg. . . . Commodore Kinton handles openings, with Nora Hilburn and Arlene Smith selling tickets.

ANOTHER THING your nose knows is the locations of some animal shows.



**BACK FROM** overseas duty, F/1c William Harrington has been visiting at West Palm Beach, Fla., with his parents, Mr. and Mrs. William F. Harrington, last season with the Ross Manning Shows.

B. B. BERMAN, forwarded a clipping about a ride accident in Palo Alto, Calif., says he "knows it's no picnic running a carnival, but something should be done to spruce them up a bit." . . . H. L. BLAKE, an Arkansas wholesaler after 20 years in showbiz, is enthusiastic about the new showman's club in Hot Springs. . . . W. F. HEFLEY, Lexington, Ind., out of action with bad health the past year, is anxious to get back on the road again.

WALTER MORROW, a civilian again after 3 1/2 years in the army, isn't thru with heavy artillery. He will leave Miami soon for Plymouth, Wis., to prep as the "Human Cannon Ball" with F. O. Gregg's act, which is booked with Crescent Amusement Company. . . . JAMES AND MARY BILOTTEE, concessionaires with the M. A. Schrader Shows, left New Orleans Sunday (3) for Mexico City on a combination pleasure and business trip. The Bilottes have several horses in Mexico City which they plan to sell.

HEARD A MENTALIST SAY: "My readings are medium priced," and that she was the medium.

EMIL J. HALE, youngest son of Pop Hale, Texas showman, has returned to Waco, where he and his brother, Jimmie, will go into the auto biz. Pop expects to be on the road this season. Emil had 26 months in the South Pacific. . . . MRS. ORA ROBERTS, of 4800 McCorkle Avenue, Charleston, W. Va., is endeavoring to locate Raymond Case, better known as John Barker, a returned vet believed to have been with Royal American Shows last season, whose mother was buried January 8.

I. K. WALLACE, owner of the attractions bearing his name, reports that his ride unit will open in April, playing church bazaars and firemen's celebrations in the Philadelphia area. Quarters opening is slated for March 1, and Mrs. Wallace has purchased a new Chair-plane. A number of rides and new concessions are being constructed, Wallace advises. . . . JAMES H. HART, superintendent of rides for I. K. Wallace Attractions, is in charge of unit's Philadelphia quarters.

HARMLESS: Recent survey of padded cells disclosed no one who blew his tops jackpotting.

ST. LOUIS was recent host to owners and representatives of three large railroad shows. Al Wagner, owner, and Hal Eifort, secretary, Cavalcade of Amusements, spent several days there, coming from Detroit; J. C. (Tommy) Thomas, general agent, Royal American Shows, spent two days in the city on business, while Max Goodman, general manager,

and Robert L. (Bob) Lohmar, general agent, Wonder Shows of America, were in for several days following the Canadian fair meeting. They departed Tuesday (29) for Little Rock, winter quarters of the show.

JACK VOMBERG, manager Badger State Shows, writes from Red Granite, Wis., that he has completed his tour of fair conventions and has lined up 16 Minnesota annuals. He adds that work on rides is under way under supervision of Arnold Vomberg, who is residing with his wife and young son in Red Granite. Arnold was recently discharged from the army air forces. Shows, says Jack, are adding four new rides and a Fun-house. . . . MRS. FRANK SCHIMNOWSKI has again booked her bingo stand and a number of concessions with Badger State Shows.

IF WORKINGMEN knew the opinions some would-be big shots had of them they'd apologize for being workingmen.

PAT W. PAXTON, with the Dodson Shows last season, has been working New Orleans clubs since closing at Jacksonville, Fla., last fall. He is booked thru March 15 at the Old Opera House Club on Bourbon Street. . . . SKEETER AND GEORGE McALLAN and Jen and Johnny Wuetherick info from Hot Springs that they spent several days in Joplin, Mo., recently. . . . ALBERT BUCHANAN, out last year with the Clyde Smith Shows, visited Peggy Ewell in Baltimore, en route to Fort Riley, Kan., where he enlisted in the army. He also met Albert White, of Bailey Bros.' Circus.

JACK JAEGER, with J. A. Gentsch and Rogers Greater shows last season, has booked his Monkey Circus, Girl Show, penny pitch and shooting gallery with J. G. Stebler's Shows for 1946. Mrs. Marie Scott, daughter of Mr. and Mrs. Jaeger, has returned from Detroit to their winter quarters at Gough, Ga. She will have the shooting gallery; another daughter, Thelma, will operate the penny pitch, and Mrs. Jaeger will have the Monkey Show. Old-time troupers residing in Gough include W. A. Law, a furniture dealer, who will operate Jaeger's restaurant and chicken farm thru the season, and Robert Rockwell, who runs a meat and fish market.

THE MARRIAGE of Charlene Lindsey, daughter of Mr. and Mrs. T. O. Lindsey and member of the Lone Star Show Women's Club, to T. F. Kearns, of Hawthorne, N. J., was a Dallas social event January 27, with the nuptials taking place at the home of Mr. and Mrs. Denny Pugh. The bride is a graduate of North Texas Agricultural College and the North Texas State College.

REASON a general agent gave for doing some side booking for his shows' competitor was: "I wanted them to share my expense account."

PINKY PEPPER (Billy Logsdon), appearing at the Jewel Box, Tampa night spot, expects to go under canvas in the spring. . . . EDWARD K. JOHNSON infos from Philadelphia that James J. O'Brien, following two operations, was discharged from Jefferson Hospital there January 25. . . . QUITE a gathering of showfolk were in the lobby of the Senator Hotel, Philadelphia, Saturday (26). Among them were Mr. and Mrs. Roy Christopher McCarter, Henry S. Roeller, Russell C. Harms, Mrs. Anna Mae Miller and Dottie Velez, all of Cetlin & Wilson Shows, and Walter Tyeski, Benny Rash, Jerry Gerard, Harry (Whitey) Byes, Joe Welsh, Sam Burdorf, Emil Moskovity and wife, Harry Kleban, Charley Ross, Harry Katz, James Atwell, Miss Unabelle Howard and her eight revue girls, and Dixie Lee.

FRANK ZORDA, vacationing at home in Atlanta, has booked his side show to open with the Mighty Page Shows at Pensacola, Fla., March 2. He will have Madam Zelda, Isabelle and Rose Lee, and Eddie with him again. . . . PEG VAN CAMP has signed with Floyd Sheakys for the coming season. . . . SAM T. CARSON, while entering his hotel at Lakeland, Fla., one morning last

H. N. CAPELL says:  
 "The BIG ELI comes first and above all other rides. There are no 'ifs' about the BIG ELI. It IS the foundation of Capell Brothers' Shows."  
 Without question BIG ELI tops the Midway in both appearance and not profit earning. Sorry we cannot take any more orders for delivery this year, but why not consider a new BIG ELI WHEEL for 1947?  
**ELI BRIDGE COMPANY**  
 Builders of Dependable Products for 46 Years  
 800 Case Avenue Jacksonville, Illinois



**ATTENTION**  
**ICE CREAM CONE MAKERS**

Cone Making Machine made by Ice Cream Cone Machine Company of Cleveland, Ohio. Cost new \$5,000. Has production capacity from 1100 to 1400 cones per hour. Makes a rolled sugar cone. Machine comes equipped with roller and mixer for batter. Machine can be seen in operation on application. Will sell for \$2,000, F. O. B. Toledo. Terms: 50% with order, balance on delivery. Excellent business opportunity for returned veteran.

**CONCESSION SUPPLY COMPANY**  
 1857 Ottawa Drive, Toledo 6, Ohio

**SARATOGA KETTLE POPPERS**

12 Qt. Capacity, \$16.00 Each. Terms: 25% With Order, Balance on Delivery, F.O.B. Toledo.

**CONCESSION SUPPLY CO.**  
 1857 Ottawa Drive, Toledo 6, Ohio



**TWO MERRY-GO-ROUNDS**  
**For Sale in California**

One old-style track machine. 24 horses. The other Flying Jenny built on trailer. Both suitable for permanent location. Come and see them and make offer. No time to answer letters.

**CHAS. C. HALE**  
 4115 Pomona Boulevard Walnut, Calif. (Near Pomona, Calif.)

**FOR SALE**

Portable 3x9 ft. PHOTO BOOTH, made of 3/4 inch plywood, built by cabinet maker for indoor or outdoor use, nice finish and trimmed. 2 1/2 x 3 1/2 direct positive P.D.Q. Camera with F. 3.5 Wollensak Lens. Will take bust or full-length pictures. Complete with everything needed, signs, background, bulbs and curtains and stock to do \$2500.00 business. Price \$375.00.

**RODGER M. WORK**  
 Nelson Lodge Amusement Grounds  
 Garrettsville, O. Phone 35-F-5, Parkman, O.

**FOR SALE**

The most beautiful and best equipped Cookhouse on the road, 23 by 46 ft., including kitchen—70-people sitting capacity. In A-1 condition and complete from A to Z. Without transportation. Also Grab Joint, 10 by 10. For details write or wire

**THE GREAT WILNO**  
 Peru, Indiana

**Happyland Shows**  
**Now Booking Attractions**  
 FOR 1946  
 Want Foreman for Merry-Go-Round and Ride-O.  
 Station A, Box 962. St. Petersburg, Fla.

**W. G. WADE SHOWS**  
**NOW CONTRACTING FOR 1946**  
 Opening Early In May.  
 19199 Woodingham Dr., Detroit 21, Mich.  
 Telephone: UNIVERSITY 4-0055

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
**Complete KENO Outfits**  
**CARNIVAL SUPPLIES AND EQUIPMENT**  
**GAMES, ETC.**

ALUMINUM MILK BOTTLES  
 Now Available . . . Write

Write for Catalog  
**H. C. EVANS & CO.**  
 1520-28 W. Adams St., Chicago 7

**We Keep a Good Selection of USED TRUCK TRAILERS At All Times**

Come to Atlanta and pick out what you want at less than ceiling prices.

**CARLEY TRAILER & EQUIPMENT CO.**  
 College Park (Greater Atlanta) Georgia

**DYER'S GREATER SHOWS**

Want Spitfire Help and sober, reliable Foreman. Contact Ford Barrick, Greater United Shows, Laredo, Texas, Feb. 13th to March 3rd. Want to hear from sober, reliable Ferris Wheel Foreman, percentage proposition. Will furnish Athletic and Snake Show outfits (new canvas), including transportation, for reliable showman. Opening Greenwood, Miss., March 30th. Long season north and south. Address: **BOX 471, Greenwood, Miss.**

**THE BOSTON SHOWS**

Now booking for 1946 legitimate Concessions only. Will book one more Flat Ride and one more Show. All those with us last year please write.

**JIM DEARY**  
 722 BOSTON ST. LYNN, MASS.

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
 World's Most Popular Rides  
**EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.**

**The TILT-A-WHIRL Ride**  
 On Midways All Over America  
 Its Grosses Are Getting Better All the Time

—Manufactured by—  
**SELLNER MFG. CO.** Faribault, Minnesota  
 Can take a few more orders for shipment in late summer, no earlier shipments now possible.

**POPCORN**  
 —One Bag or a Carload—  
 HYBRID S. A. YELLOW—Perfect Popping Condition  
 \$9.80 Per Cwt., F. O. B. Dallas

**SPECIAL PRICES ON LARGE QUANTITIES**  
 Complete Line of Bags, Boxes, Seasoning, Salt  
 —SEND FOR LIST—  
**CONSOLIDATED POPCORN CO.**  
 2401 SOUTH ERVAY ST. DALLAS 1, TEXAS

week, was slugged by a man, who was later nabbed by the police. . . . **LYLE SCHILLING** and **Tony Martin** report that Schilling's car and trailer, together with their concession stock, was destroyed by fire as they were en route to Donia, Fla., Schilling's home. . . . **ESTHER-LESTER**, annex attraction with **T. W. (Slim) Kelly's Side Show** on the Cavalcade of Amusements, will be back again this year.

**CHARLES S. REED** advises from Kansas City, Mo., that he will be back as general agent with **Great Sutton Shows** this year. . . . **DOC AND THELMA DAY** have booked their **Fat Show** with **Reynolds & Wells Shows**. They're now showing **Long Beach Pike, Calif.**, with **Joe Glacy**. . . . **HARRY STEVENS**, **Prel's Broadway Shows**, and **Jimmy Burns**, formerly with **Kaus Exposition Shows**, are vacationing at **Hot Springs**, where they've cut jackpots with **Sam Levine**, **Roy Blake**, **Roy Goldstone** and **Dr. Black**. **Burns** operates a bar and grill in **Brooklyn**. . . . **PVT. EDWARD L. (SLIM) FIELD** and his new bride, the former **Lorraine Shultz**, of **Club Cabana** staff, **Pittsburgh**, expect to go on the road again in June. He was formerly with **James E. Strates**, **Mike Krekos**, **Jack Roberts** and **Dodson Bros. shows**. . . . **JOHN GECOMA** has booked his **Bright Lights Exposition** at **Mifflin County Fair**, **Reedsville, Pa.**

WE LIKE winter-quarter cookhouse news commentators who know all the news, especially when we hear items that weren't rehashed around the house trailers.

**DETROIT NOTES:** **MR. and MRS. W. G. WADE**, **Wade Shows**, are going to **Tampa** after a short vacation in **Miami**. . . . **CAMERON D. MURRAY**, manager of the **Wade No. 2 Unit**, and wife, who left by plane for **New Orleans**, are due back in **February**. . . . **W. G. WADE JR.**, out of the navy after nearly five years, is in charge of quarters here, and has taken delivery on a new car. . . . **D. WADE**, general representative, **Wade Shows**, is handling the office in the absence of the general staff. He recently returned from a visit with **Mr. and Mrs. Charles H. Hodges**, freak show operators, at their **Coldwater, Mich.**, home. . . . **EARL INGLAS**, **F. E. Gooding Shows**, and wife were also hosts to **D. Wade** during his stay at **Coldwater**. . . . **ENSIGN JOHN E. KENEALY**, on 30-day furlough from the navy, won the half-mile skating championship **Sunday (27)** at **Belle Isle Park**.

**DORAL DE SHON** has left the **Jewel Box**, **Tampa**, to open his **Girl Show** with the **Florida Amusement Company**. He was replaced by **Lynn Lopez**, who joins **Margie Flynn**, **Pinkey Pepper**, **Cleo Re-** (See **MIDWAY CONFAB** on page 78)

**ELECTRIC CANDY FLOSS MACHINE AND JOINT COMPLETE**  
**READY TO OPERATE**  
 Unit consists of  
**THREE STAR SPECIAL!!!**

★ **FLASHY UMBRELLA 7'x7'** with (4) Socket Stringer.  
 ★ **PORTABLE PANEL JOINT**, Working Counter 30"x36"x34" high. Front and (2) Slides finished in white enamel, ready for your own lettering. Shelf with ample room for storage. Hinged Glass Case enclosed top and (3) sides.  
 ★ **ELECTRIC CANDY FLOSS MACHINE** is 1946 Model Double Head with ball bearing mount and 1/2 HP AC ball bearing motor and Enamelled Pan. **ENTIRE UNIT CAN BE SET UP OR DISMANTLED IN 10 MINUTES.**

UNIT IS ADAPTABLE FOR CIRCUSES, CARNIVALS, PARKS, BEACHES, FAIRS & SPECIAL EVENTS  
 For further information Write, Wire or Telephone

**ANDRÉ**  
 Stair Tech, City Hall Park, Knoxville, Tenn.

**POPCORN** with the POP GUARANTEED

**SPECIAL CONTRACT PRICE THROUGH JUNE, '46**  
**\$10.75 Per 100 lb. Bag**

It's the best Hybrid Corn money can buy! Backed by a money-back guarantee if the popping volume doesn't prove it! Non-contract price, \$11.10 per 100 lb.

ALSO SUPPLIES: The top-quality Popcorn Cartons—small, medium and large. Colored Cones, Glassine Bags and fine quality Seasoning.

**NEW AND USED POPCORN AND PEANUT EQUIPMENT BOUGHT AND SOLD**

PEANUT SUPPLIES: Strong attractive bags . . . best Virginia Roasted-in-the-Shell Peanuts, 19 1/4¢ ceiling, 100 lb. bags. Send for complete price list and details. Write, wire or phone the factory nearest to you. Address **Joe Moss** or **Ed Berg** for quick personal attention. It pays off to use the BEST. Our best references are **CIRCUS, CARNIVAL, PARK AND THEATER BUYERS.**

**CHUNK-E-NUT PRODUCTS CO.**  
**JOE MOSS** Philadelphia 6, Pa. **ED BERG** Pittsburgh 22, Pa.

**SPARKS BROS.' SHOWS**  
 "Truly, America's Most Spectacular Midway"  
 OPENING DOWNTOWN HATTIESBURG, MISS., WEEK MARCH 9;  
 THEN DOWNTOWN LAUREL, MISS., WEEK MARCH 18TH.  
 Auspices D. A. V. Six Red Hot Spots to Follow in Alabama.  
**TEN SOUTHERN FAIRS ALREADY CONTRACTED.**

**WANT TO BOOK:** Corn Game, Hoop-La, Scales, Darts, High Striker or any ten cent concession. American Palmistry (no gypsies). Chas. Bailey and Agents that closed with us, write. Can place **RIDE HELP**, also **KID RIDE HELP**. Excellent proposition for **OCTOPUS** and **ROLLOPLANE** Foremen. Will book **TILT-A-WHIRL** and **LOOP-O-PLANE**. Can place **MINSTREL Performers**, organized **BAND** and man to handle same. All Minstrel People who have been with **HARRY HARRIS**, contact him here to below address. Place **Mechanical City**, **Athletic Show** and **Girl Show**. Must be high class and can stand plenty of action. Will frame any worthwhile show for capable people. Want capable **Talker** to take charge of **NEW FUN HOUSE** built on thirty-two foot trailer; has air compressor and all accessories, on percentage basis.

All Replies to  
**FRANK SPARKS** or **JACK OLIVER (Fgds.)**, **LAUREL, MISS.**

**Ted Lewis** Angelo Longo  
**TED LEWIS & SILK CITY COMBINED SHOWS**  
**WANT** **EARLY OPENING—APRIL 4** **WANT**

**CONCESSIONS**—Photo Gallery, Grind Stores that work for 10¢ only. Custard, Ball Games, Popcorn are already booked. **RIDE FOREMEN** for Wheel, Jenny, Chair-o-Plane and Kiddie Rides; also **USEFUL HELP** in all departments; also **Canvas Man**. Semi Drivers preferred.

Winter Quarters Are Now Open.  
**FOR SALE**—Chair-o-Plane, as is; no motor; first \$300.00 takes it.  
 All Replies to **TED LEWIS**, General Manager, 12-37 Rosewood St., Fairlawn, New Jersey.

**BRAND NEW KIDDIE RIDES** LOW PRICED  
 10 AND 16 PASSENGER CAPACITY.  
 GUARANTEED SPRING DELIVERY—FREE PARTICULARS.  
**MULTIPRISES, Box 1125, Waterbury, Conn.**

# SUNSET AMUSEMENT CO.

OPENING APRIL 25, EXCELSIOR SPRINGS, MO.

### WANT CONCESSIONS

Custard, Snow Cones, Cigarette Gallery, Bumper Pitch-Win, Fish Pond, Bowling Alley, Cane Rack, Knife Rack, Lead Gallery, Over and Under Seven.

ONLY LEGITIMATE CONCESSIONS AND PERCENTAGE IN 1946

### WANT SHOWS

Have equipment for 2 Girl Shows, Athletic Show, Side Show and Geek Show. Will book any other Show not conflicting. Linden West, Glenn House, Capt. Frank Allen and Gecky Virgil, please contact us now.

OUR FAIRS START JULY 9TH AND RUN UNTIL OCTOBER

### WANT RIDES

Will book Roll-o-Plane, Fun House, Chair-o-Plane, Kiddie Swings or Loop-o-Plane.

WE PLAY THE BEST RIDE SPOTS IN OUR TERRITORY

### WANT HELP

Want Foremen for Tilt, Spitfire and Caterpillar. Can place Electrician (no plants or transformers). Want man to handle light towers and front gate. Can use Second Men on all rides. It is essential that everyone can drive a truck. Bonuses and extra pay for those that stay to finish the season.

SUNSET AMUSEMENT CO., P. O. Box 468, Danville, Ill.

## BINGO LOCATION

Desired for beautiful 20x40 Bingo, also P.P., P.C. and Cork Gallery. Want Man to manage Bingo. Attractive Girl to take charge of Penny Pitches. No tickets unless I know you.

I. GRONER

313 TEXAS STREET

SHREVEPORT, LA.

## POPCORN

LARGE SOUTH AMERICAN PERFECT POPPING CONDITION  
ONE BAG OR A CARLOAD \$8.75

All You Want, Immediate Shipment. Also a Complete Line of Popcorn Supplies.

GOLD MEDAL PRODUCTS CO. 318 E. THIRD STREET CINCINNATI 2, OHIO.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Feb. 2.—Applications for membership during the current campaign have been received from Cecil G. Turner, general manager, Turner Bros' Shows; Ira K. Wallace, manager, I. K. Wallace Attractions; Lloyd H. Eastman, manager, Eastman Amusement Enterprises; Walter E. Merz, Electro-Freeze Sales Company, and Ralph D. Sanders, owner, Ken-Penn Amusement Company. Total membership is now 177. An additional personnel membership has been issued to Gooding Greater Shows. We have been advised that the Western New York Fair meeting, originally scheduled for February 1, has been postponed to February 8.

Word has been received that OPA will suspend indefinitely, as of January 28, all price controls on many commodities, including toys and children's riding devices, such as miniature jeeps, airplanes and trains.

Preparations are being made for issuance of 1946 membership certificates. Those members who have made changes in show titles since last season should notify the association of that fact so that new certificates will bear the proper title.

Arrangements are being made with the War Assets Corporation to keep the association advised of the availability of all articles of surplus war material useful to the carnival industry.

Information received from Washington indicates that lumber will continue to be a shortage item, largely because of the price situation. Nails in small sizes are also scarce. Passenger automobile tires should be plentiful by the middle of next year. A plentiful supply of radios is also anticipated by midyear. OPA has removed the ban on the sale of loose cigarettes. Civilian Production Administration has further reduced the quantity of manila fiber which may be used in the manufacture of rope.

In spite of continuing shortages of many articles, expert Washington opinion is that service industries, including the carnival industry, will fare better

than industry generally, as it will be able to meet consumer demands more readily than non-service industries.

Recent survey prepared by a New York brokerage concern indicates that business prospects in the amusement industry should be better than average because, relatively speaking, the amusement industry is not beset by reconversion problems.

Association has on file a large volume of information relative to changes in federal taxes for the current year. Members desiring information on the subject are asked to contact the association office.

Following the fair meetings, the first public relations bulletin of the year will be issued to members.

Keith Buckingham, special agent, James E. Strates Shows, was a visitor.

### BAKER'S GAME SHOP

- Wheels, all kinds
- 30# Ball Chucks
- 30# Red and Black
- 30# 8 No. Horse Wheels
- Laydowns for any Wheels
- Wheel Counter Posts
- Under and Over Cloths
- Beat the Dealer Cloths
- 15 Horse Race Tracks
- Jumbo Skillos
- Baker Buckets
- Huckley Buck
- Keg Sets
- Bottles, Steel and Aluminum
- Soup Peps, Two Sizes
- Roll Downs and Razzes
- Penny Pitches
- Pan Joints and Pea Pool Outfits
- Big Dice and Roll Down Charts
- Chuck-a-Luck Logs
- WATER FALL BLOWERS
- Baker Bingo Blowers

CATALOG & PRICE LIST ON REQUEST  
MAKE YOUR BUSINESS KNOWN

2907 W. Warren, Detroit, Mich.  
Phone: TY 5-0334

### Tivoli Exposition Shows

NOW CONTRACTING FOR 1946 SEASON

Address: H. V. PETERSEN, Mgr.  
Tivoli Park, Joplin, Mo.

### World of Pleasure Shows

Now Contracting for 1946

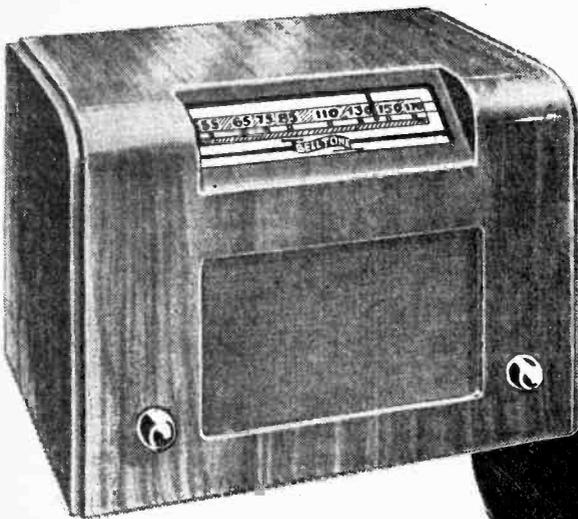
Opening in April—Vicinity of Detroit.

JOHN QUINN, Mgr.

100 Davenport St. DETROIT 1, MICH.

# LOOK! NEW BELLTONE RADIOS

NOW MADE BETTER THAN EVER BY  
METHOD LEARNED IN WARTIME RESEARCH



DEALERS  
COST

\$18.58

Tax Paid

## BELLTONE 5 TUBE SUPERHETERODYNE

Model 500 AC-DC Radio Receiver in Hand Finished Walnut Veneer Cabinet. Retail Price, \$27.44 (Tax Included). For Sample Send \$27.44 (Tax Included).

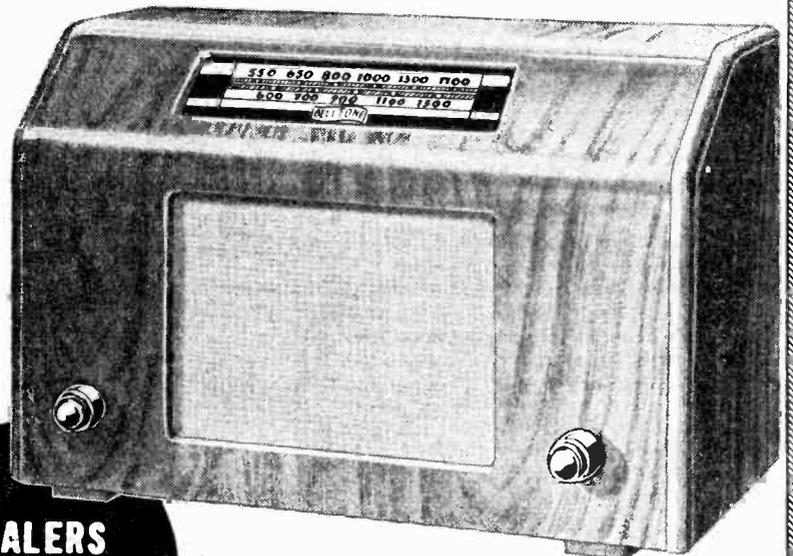
Dimensions—8¼ inches high, 12 inches wide, 6 inches deep.

BELLTONE DISTRIBUTOR

# MARLENE SALES

5 No. Wabash Ave.

Chicago 2, Ill.



DEALERS  
COST

\$21.90

Tax Paid

## BELLTONE 6 TUBE SUPERHETERODYNE

with AUTOMATIC VOLUME CONTROL

Model 600 AC-DC Radio Receiver in Hand Finished Walnut Veneer Cabinet. Retail Price \$32.34 (Tax Included). For Sample Send \$32.34 (Tax Included).

Dimensions—9½ inches high, 14½ inches wide, 7½ inches deep.

25% Deposit  
With Order,  
Bal. C. O. D.

**JOHN R. WARD**  
General Manager

# JOHN R. WARD'S WORLD'S FAIR SHOWS

**GEORGE T. McCARTHY**  
General Agent

15 Riding Devices

12 Entertaining Shows

A stupendous entourage of entertainment traveling on 30 all-steel railroad cars. WE PROUDLY ANNOUNCE THE CONTRACTING OF TWELVE OUTSTANDING FAIR DATES, WITH THREE MORE PENDING, WHICH WILL BE ANNOUNCED IN AN EARLY ISSUE OF THE BILLBOARD. ALSO AN OUTSTANDING ROUTE OF STILL DATES AND CELEBRATIONS.

**WINTERQUARTERS AT JACKSONVILLE, FLA., FAIRGROUNDS NOW OPEN**

ALL HELP CONTRACTED CONTACT US AT ONCE.

WANT—SHOWS: MONKEY CIRCUS; LEO CARROL, WRITE. MIDGET SHOW. ALSO WANT GRIND SHOWS, ESPECIALLY WANT BIG SNAKE, FAT SHOW, WAR SHOW. WILL FURNISH COMPLETE OUTFITS.

CAN PLACE PENNY ARCADE WITH EARNING CAPACITY.

HELP WANTED—First-class Builder, Blacksmith, Carpenters, Painters, Ride Help, Polers, Chaulkers and other Help for Train Crew. Leon Cloefelter, answer. Ride Foremen for Tilt-a-Whirl and Spitfire.

EARL D. BACKER, 926 SOUTH 19TH ST., BIRMINGHAM, ALA., CAN PLACE MUSICIANS AND PERFORMERS FOR HIS COLORED BRONZE VANITIES OF 1946.

**JOHNNY BEEM**  
General Superintendent

ADDRESS ALL CORRESPONDENCE TO  
**P. O. BOX 1445**  
**JACKSONVILLE, FLORIDA**

**BILL HARVEY**  
Train Master

**FIRST CALL** **FIRST CALL**

## CONTINENTAL SHOWS

OPENING IN NEW YORK STATE EARLY IN APRIL

We haven't got the best route of still dates, nor outstanding fairs, but we do have a good consistent route in conformity with our organization.

- CONCESSIONS—All legitimate Concessions invited. No X.
- SHOWMEN—I have four new Tops. What have you to put in them? Will frame any Show capable of making \$\$\$\$ and furnish you with transportation. Also Shows with their own outfits welcome.
- RIDES—Will buy for cash or book Octopus. Will book any Flat Ride. Good opportunity for same.
- WANT High Aerial Act for season. State all in first letter.
- COOKHOUSE, Bingo sold. Good deal for Arcade or Long or Short Range Gallery.
- RIDE HELP—We have our Foremen for all Rides except Roll-o-Plane. Can use Foreman for same. Second Men on all Rides wanted. Winter quarters open to all March 1. Good wages, good treatment.
- New York State Fair Secretaries, we solicit your inquiries. Contact us at Ten Eyck Hotel, Albany, N. Y. Fair Meeting.

Address All Communications to Owner and Manager

**Roland E. Champagne, 3 Courtney Lane, Lowell, Mass.**

### RAY CRAMER WANTS

For big Circus Side Show on John R. Ward's World's Fair Shows, outstanding Freaks and Novelty Acts. Ticket sellers who can cut it; working men that know canvas; Boss canvasman to handle 40x160 top. Magician that pitches and can Lecture. Charles LeRoy, answer. Good proposition for you. Outstanding Mind Act with flash that can get money without heat. We have a good route for you with twelve good fairs! Tattooer with plenty flash. Also a good Front Talker. Following people get in touch with me: Shorty King, Carl and Geraldine Davenport, Pete Schuch, Carl and Jean Stone, Congo, Rosa Lee and Eddie Woods, Alzoria, Jimmie Travis. Also girl for Snake Act, with or without Snakes.

Wanted for high-class Illusion Show presented on Stage, Magician who can take complete charge of show, must understand how to present and handle big Illusions, sell Blade-Box and know how to sell Girl in Fish-Bowl Illusion as feature. Herman Suss, answer. Also Talker who understands how to sell Illusions. Bill Sylvan, answer. Man to assist magician, one with Illusion Show experience only. Want two couples, man and wife. Men as Ticket Sellers, Girls to work Illusion. Also Boss Canvasman to handle brand new 40x90 top. Drunks won't last here so don't answer. Pleasant working conditions and long season guaranteed. This is a Train Show. All above are paid out of Show Office. Answer immediately. Time is short. Address RAY CRAMER, 4300 BRENTWOOD, FAIRGROUNDS, JACKSONVILLE, FLA.

### WHITE STAR ATTRACTIONS

LEGION VALENTINE CELEBRATION, FEB. 9 TO 16, CUTHBERT, GA.

Will book Shows, Bingo, Free Act. Any legitimate Stock Stores, come on. Eddie Hermans, write. All replies to A. O. COFFMAN, Bainbridge, Ga., till Feb. 9th. Have a few open dates in Ohio and Michigan for summer celebrations. Contact

F. M. BETTS, 241 Langdon St., Toledo, Ohio.



**INSURE** with those who  
**KNOW** Showmen's Insurance  
**BEST!**

**NOTICE: During Tampa, Florida, Fair will be on board boat SAL-AL III, docked at Lafayette Street bridge, Municipal Pier. This is an invitation to all Showmen to visit me there.**



**CHAS. A. LENZ**

A1338 Insurance Exchange, Chicago

**Winter Address: 1728 1st St. N., St. Petersburg, Fla.**

Telephone 5914

### CAVALCADE OF ODDITIES

ALL NEW THIS YEAR

Can place sober, useful side show people who are thru shopping and are ready to sign with a big show for a long season, good treatment and top salaries. Novelty Acts, Musical Acts, Glass Blowers, Talkers, Lecturers, Cashiers. Especially want a high class Mind Act that can be featured. State all in first letter. THOS. W. KELLEY, Cavalcade of Amusements, Pascagoula, Miss.

### LIGHT TOWERS — MISSOURI LICENSE PLATES COMPLETE LINE OF ELECTRICAL SUPPLIES AND EQUIPMENT

The New Vaught Telescopic Light Towers are now on display in St. Louis. We carry a complete line of Electrical Supplies for Carnivals and Circuses—Light Bulbs, Cotter Keys, all sizes Brass and Copper Tubing, etc., etc. We are glad to secure your Missouri Automobile License Plates for you.

**DOWNEY SUPPLY CO.**

392 ARCADE BLDG.,

ST. LOUIS 1, MO.

# HILL'S GREATER SHOWS

**LAST CALL** **LAST CALL**

**OPENING 1946 SEASON OF 38 WEEKS AT THE  
BIG CHARRO DAYS CELEBRATION, BROWNSVILLE, TEXAS  
10 DAYS AND NIGHTS—FEBRUARY 23 TO MARCH 4—10 DAYS AND NIGHTS**

Featuring 11 Rides, 7 Shows, 40 Concessions and an outstanding Free Attraction. This show has all new canvas and all new fleet of trucks. HAVE OPENINGS FOR A FEW MORE LEGITIMATE CONCESSIONS. SHOWS WITH OWN OUTFITS AND TRANSPORTATION GIVEN SPECIAL PROPOSITIONS. WANT RIDE MEN FOR ALL RIDES AND HELP IN ALL DEPARTMENTS. Best of pay and treatment.

**THIS IS THE LAST CALL—SO CONTACT US IMMEDIATELY.**

Address H. P. HILL, Mgr., P. O. Box 1133, Aransas Pass, Texas

# GOLD BOND SHOWS

**Announcing a new post-war show for 1946**

**WANT RIDE HELP** — Foreman and Second Men for Merry-Go-Round, No. 5 Eli Wheel, Double Loop-o-Plane, Chairplane, Kid Rides, Show Electrician.

Legitimate Concessions that work for stock.

Can place money getting Shows with own outfit. We have a good circuit of Wisconsin fairs starting in July through Labor Day, then south to the Cotton till November.

**FREE ACT** — We have high rigging. Want man and wife to work and handle same for season.

**FOR SALE** — Penny Arcade complete with machines, Tent and Front with running lights. The most beautiful Arcade ever to hit the road. All ready to go.

**MICKEY STARK**      **MRS. M. STARK**      **RAY L. SWANNER**  
Owner & Manager      Secretary & Treasurer      Gen. Agent & Business  
Manager

**GOLD BOND SHOWS, P. O. Box 246, Little Rock, Ark.**

# DICK'S PARAMOUNT SHOWS, INC.

**WANT** **WANT**

**SHOWS**—Have complete new outfits for POSING SHOW, GIRL SHOW, CIRCUS SIDE SHOW. Want capable Managers for same. Will finance any new ideas to RELIABLE SHOWMEN.

**RIDES**—Will book two Kiddie Rides.

**FREE ACT**—Sensational Acts, twenty-four weeks' work. **MUST BE FLASHY.**

**RIDE HELP**—Foremen for Chairplane and Ferris Wheel. Second Men on all Rides, Semi-Drivers preferred. Top salaries. Also want capable LOT MAN.

**CONCESSIONS**—Scales, Guess Your Age, Ball Games, Cigaret Shooting Gallery, Rotarys, Diggers, Grind Stores. No coupons.  
Show opens early in April.

**R. E. GILSDORF, Gen. Mgr.**      **Box 401, Chews, N. J.**

**Roscoe T. Wade's**

# JOYLAND MIDWAY ATTRACTIONS

1946 SEASON OPENING MAY 1ST  
8 RIDES — 5 SHOWS — 30 CONCESSIONS

Wanted—Concessions that work for a Dime, Bowling Alley, Novelties, Ball Games, Balloon Darts, Pitch Till You Win, Fish Pond, Penny Pitch, Cork Gallery. WANT SHOWS WITH OWN TRANSPORTATION. WANT RIDE FOREMEN on all Rides. Can join at once at Winter Quarters. This Show playing MONEY SPOTS IN MICHIGAN. We miss no Sundays. Write or wire.

**ROSCOE T. WADE**

16845 Lindsay (Phone: VErmont 5-5232) Detroit 27, Mich.

**NOTICE: FAIR SECRETARIES AND OUTDOOR SHOWMEN AND TO WHOM IT MAY CONCERN**

**JAMES HERON IS NO LONGER ASSOCIATED WITH THIS ORGANIZATION**

# NORTH AMERICAN WILD LIFE EXHIBIT

**RAYMOND A. WALTON** Sole Owner and Operator

711 GRANT STREET NOW BOOKING 1946 FAIR DATES DANVILLE, ILL.  
P. S. — Want To Hear From Al and Dolly Eisenberg and James Daniels and Wife.

# Winter Quarters

## West Coast Victory

STOCKTON, Calif., Feb. 2.—Harry Myers, assistant manager, is supervising activities of 26 men in quarters. Louis Leos, secretary, is commuting between quarters and his Los Banos home.

Show will play 10 weeks in California, with a tentative opening set for the last week in March, and then will make a 400-mile jump to Oregon, where President Mike Krekos anticipates heavy business.

Maj. Bobby Cohn, recently returned from the Pacific, has been named on-the-spot manager. Ten rides, 8 shows, and 40 concessions will be carried. A strong free act will be added.

William T. Jessup, general agent, has just returning from a booking trip. Art Craner will continue as public relations counsel and personal secretary to Mike Krekos. They will be associated in several other enterprises.—ART CRANER.

## R&S Amusements

LELAND, N. C., Feb. 2.—Owner Jimmy Raftery announced plans to open March 11 near Wilmington, N. C. At present 21 men are in quarters overhauling the 8 shows, 6 rides and trucks. Four new trucks have been ordered in addition to three light towers and a Diesel plant.

New fronts are being built for the Girl and Jungle shows. Four spotted ponies and two lions were added to the latter show recently. A bus bought last year is being converted into an office.

Percy Sink has bought a new truck for his concessions. Eddie Cooper, legal adjuster, is wintering in Miami. Shorty Lewis is steward. John Haddad is in charge of construction, with Skeeter Garrett in charge of rides.

New canvas has been ordered for delivery before opening.

WALTER NEALAND.

## Pine State

HATTIESBURG, Miss., Feb. 2.—Many localities are regular Sunday visitors. Open house is held each Sunday afternoon. Jimmie Cunningham has completed the new paint job on the Merry-Go-Round. Mrs. Pete Hendrix and son, Buddy, returned from a three-week visit with her mother in Nashville. Pete's brother, Cecil, was a recent visitor.

Mr. and Mrs. Lewis have moved into quarters with their new bingo top, trailer and trucks. Mrs. J. E. Warren booked her Ferris Wheel and Tilt-a-Whirl. Pete (Slim) Stankevich put the finishing touches on his two games.

Quarters crew has been increased to 20 men and everything will be ready to go before the shows opening here early in February. Owner and Mrs. Caruso motored to Laurel, Meridian and Jackson to look over spots to follow the local opener. Recent visitors included Mr. and Mrs. McCulley, Mr. and Mrs. Frankie Costello, Mr. and Mrs. Louie Augustino.—LEO BOOE.

## 10,000 USED COSTUMES

**MUST BE SOLD**

**HURRY, HURRY! ONLY 15 DAYS LEFT**

Our warehouse lease ends Feb. 15th. Carnivals, circuses, amusement parks—we have the perfect "bally" and chorus costumes. Also job lots of Braid and Trimmings and good material in costumes which can be remade.

**SORRY NO MAIL ORDERS—**

**PLENTY OF BARGAINS**

**LESTER, LTD.**

2nd Floor Rear CHICAGO, ILL.  
67 E. Lake St. Open daily 12 to 5 o'clock.

## LLOYD'S RELIABLE RIDES



OPENING IN INDIANAPOLIS, IND., APRIL 14TH

Want Ride Help for Wheel, brand new Herschell-Spillman Jenny, and brand new Chairplane. Wm. B. Whitworth, Otis Townsend, Eddie Davis, Fred Stockton and Curley Curtis, or any other good Ride Help, please answer this ad. Must be sober and able to drive semi. FOR SALE—12 Big Eli Seat Crates, used one season. Bert Edwards, would like to have you with us.

**LLOYD'S RELIABLE RIDES**  
317 S. 11th St., Goshen, Ind.

## VIRGINIA ROSE MIDWAY ATTRACTIONS

Opening March 1, Seventh and Kentucky Streets in Louisville.

Henry Sordellet, Paul Kritzer and John Norman, be here in time for opening.

Can use Agents. No flat stores. No gyps.

## HOME STATE SHOWS WANT

Good proposition to 3 Major Rides and to all Shows.

Need a few more legitimate Concessions that don't conflict with what we have. Write

**Carl Larsen or Don Trueblood**

Batesville, Ark.

## WANTED

Rides, Shows and Concessions. Three Units, One Playing Chicago This Season. Ride Help for All Rides Foremen and Working Men. Wanted: Man That Understands Building Glass House.

## MOUND CITY SHOWS

1417 GRATTAN ST. ST. LOUIS 4, MO.

## GEM CITY SHOWS

NOW CONTRACTING FOR 1946 SEASON

Address: Permanent Winterquarters, Quincy, Ill.

## IRON LUNG

EMERSON

Due to other business will sell my beautiful Iron Lung Exhibit, mounted in 28-foot yellow coach bus. Plenty of room for business and living. New motor, tires 9.00x20, same as new. Grossed 20 grand one spot last season. Girl will continue on if wanted. This is a real outfit that gets real money 12 months in the year. Blow-ups, etc. Ready to go. Now operating in South Carolina.

**PAT JOHNSON**

DENMARK, S. C.

## 8—WHIP—8

Must be sold at once to settle estate. In A-1 shape except cars need upholstery. First \$2,500.00 takes it. Freight paid to any part of United States.

Write to P. O. BOX 49, West Lynn, Mass.

## FOR SALE

10 CASES .22 SHORT Gallery Ammunition

Make Offer Address: BOX NY-74, Billboard, 1564 Broadway, New York 19.

### 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

### 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

**LIGHT WEIGHT BINGO CARDS**  
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded.  
3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Large Numbers Board, 6 in. type, 4 ft. by 15 ft., in 3 collapsible sections, non-electrical \$75.00  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40  
Round Gray Cardboard Markers, 1800 for Thin Plastic Markers, brown color, M 2.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. JACKSON Blvd., Chicago 4, Illinois

### Harrison Greater

COLUMBIA, S. C., Feb. 2.—Frank Harrison, general manager, has added nine tractors and trailers. Rides include Caterpillar, Whip, Roll-o-Plane and Ridee-O. Shows will open here early in March.

Staff includes Charles M. Powell, general agent; Paddy Finnerty, adjuster; Tim Rice, lot superintendent; Frank Lafferty, advertising; Mrs. Harrison, office; Earl Lillman and Bert Miller, electricians; William Hammon, motorized equipment; George Sparks, special agent, and Thomas Rice, press and radio.

Concessionaires will include Leo Hirsh, Eve Rice, George Evans and Claire Morley. A new sound truck will be under direction of William Hocks.

Among those in quarters are Jack Gilbert, William Hocks, Arthur Brown, Thomas Rich, John Hallowday, Joe Pasick, Howard Snooks, Paul Johnson, Peter (Heavy) Halsted, Percy (Red) Hawks, Jim Parsons, Otto Russell, Fred Kuckenbach, George Collins and Frank Lafferty.

The ladies, under the direction of Claire Morley, are assisting in a local chapter of the USO and bingo parties are staged twice a week to entertain servicemen.

### AMP Shows

WAYCROSS, Ga., Feb. 2.—Winter quarters is bustling with the usual pre-season activity. George West and Harry Fink are constructing a front for their *Jewel Box Revue*. Sherman and Ginger Newberry have arrived to get set with their French fry and other concessions. Ducky Miller will return soon from his home in Wilkes-Barre, Pa. White Bast is on hand. Mike and Eunice are re-decorating their house trailer. George West and Jimmy Hilyard are painting their concessions.

## SAVE TIME and MONEY

with this Portable Coin Counter



PRICE \$147.50

F. O. B. Chicago  
1/3 Dep. With Order.  
Price Subject to Change

COUNT WRAP and BAG

Pennies, Nickels, Dimes Quarters and Halves with the

### DOWNEY-JOHNSON PORTABLE COIN COUNTER

GUARANTEED FOR 1 YEAR

Wraps or Bags . . . no extra equipment necessary to wrap coins in packages . . . every package accurately counted and double checked!

★ PORTABLE  
★ COMPACT  
★ LIGHT IN WEIGHT

NATIONAL DISTRIBUTOR TO THE COIN MACHINE INDUSTRY

- OPERATING FEATURES:**
- Portable—weighs only 17 1/2 pounds.
  - Quick-setting lock for package count
  - Double-check on every package count
  - Feed roller adjustable for long wear
  - Quick removal of hopper ring for easy cleaning
  - Large hinged hopper tray
- CONSTRUCTION FEATURES:**
- Compact . . . simplified, sturdy construction
  - Hardened steel helical gears
  - Silent chain drive friction-free, easy to operate
  - Bronze main bearings, ball bearing thrust collar
  - Outboard bearing on main drive insures long life
  - Visible, self-sealing oilers

Tubular 'Pop Open' Coin Wrappers Write for Samples and Prices.

**GLOBE DISTRIBUTING CO.**  
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. . ARM. 0780

### NEW LEAD GALLERIES

LONG RANGE—PRICES ON APPLICATION  
**LEO SUGGS**  
P. O. Box 226, Sta. C, New York 19, N. Y.

## WEST COAST VICTORY SHOW

Featuring the most Sensational Free Act and playing the most outstanding money route in California and Oregon

**WANTS RIDE HELP**—Can place Tilt-a-Whirl Foreman, Foremen and Assistants on all Rides; Semi Drivers given preference. Have good opening for Sound Equipment Man. Our reputation assures good salaries. Positively no drinkers considered for anything.

Will book non-conflicting Merchandise Concessions. Have good proposition for Animal Show that can furnish own transportation and top.

Winter quarters now open at Madison and Weber Streets in Stockton, Calif. Old Ride Help booked, report. For information address:  
HARRY MYERS, Assistant Manager, 16 N. Madison St., Stockton, Calif.

General Offices, 291 Sixth Avenue, San Francisco, Calif.  
MIKE KREKOS, Pres. and Gen. Manager

### PROFITWISE MEANS INSURANCEWISE

INSURE with those who KNOW  
Showman's Insurance BEST. We are the world's largest exclusive insurance company for show business.

See us first

## CHAS. A. LENZ

"THE SHOWMAN'S INSURANCE MAN"

1728 First St., N.,  
St. Petersburg, Fla.  
Phone: 5914

A1338 Insurance Exchange  
Chicago, Ill.



Special News  
CARNIVAL AND PARK AMUSEMENT DEVICES NOW AVAILABLE

PLACE YOUR ORDER HERE FOR THE

- L O O P E R  
M O O N R O C K E T  
C A T E R P I L L A R  
C A R R O U S E L  
K I D D I E A U T O R I D E

WRITE FOR OUR NEW CATALOG

ALLAN HERSCHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSCHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

**ALLAN HERSCHELL COMPANY, INC.**  
NORTH TONAWANDA, NEW YORK

## B. & V. SHOWS

WANT WANT WANT

COOKHOUSE, ARCADE AND DROME, also GRIND STORES AND BOTTLE BALL GAMES. WANT MANAGERS OR OPERATORS FOR FOLLOWING SHOWS, ALL NEW OUTFITS: 10-IN-1, SNAKE, MONKEY and GIRL REVUE. Will place any good Grind Shows. RIDES: TILT, FLY-O-PLANE, ROLL-O-PLANE. FAIR SECRETARIES OF NEW YORK STATE, will be at the TEN EYCK meeting; have a few open weeks.

**J. VAN VLIET, Mgr., 5 Westminster Pl., Garfield, N. J.**

## MAJESTIC GREATER SHOWS

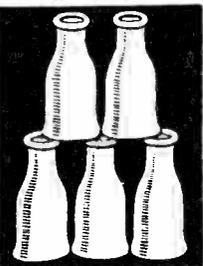
TOMATO DAY FESTIVAL

DANIA, FLA. FEB. 12-16

Can place the following for Florida dates and the 1946 season: Kiddie Rides of all kinds. Major Rides that do not conflict. Shows with own equipment, especially Girl and Monkey Shows. Ride Help that can drive Semi-Trailers. Billposter with own transportation. Concessions that work for 10c. Will sell ex. to first-class Cookhouse and Photos. All those contracted report not later than Feb. 10.

**SAM GOLDSTEIN, Owner, W. Palm Beach, Fla., until February 10**

### AT LAST THE PERFECT ALUMINUM MILK BOTTLE



- New Features**
1. Extended Sides, Uniform Spacing, Quicker Set-Ups.
  2. Recessed Bottoms, Non-Rocking, Bottles Set Solid. Priced Ready to Use (Painted).
- 2 Pound Bottles, \$2.50; 2 1/2 Pound, \$2.75; 3 Pound, \$3.00 Each on 5 or More Bottles. 25% Deposit With All C. O. D. Orders. Change to These for Increased Profits. Order Now, Present Supply Limited.

### CARNIE SUPPLY CO.

(BILL ECK)  
Fair and Carnival Merchandise  
BOX 61 PLEASANT RIDGE, CINCINNATI 13, OHIO

### NOTICE, SHOWMEN

DO YOU NEED YOUR BANNERS QUICK?

Snap Wyatt Is Now Out of the Army and Has Re-Established His SCENIC STUDIOS at Tampa, Fla., Serving the Showman the Best in Carnival and Side Show Banners.

**MORE ACTION—MORE COLOR—GREATER DURABILITY**

Order Now for Prompt Delivery.

## SNAP WYATT STUDIOS

1608 FRANKLIN ST. (Phone: M 63-562) TAMPA, FLORIDA

**WANT CAPELL BROS.' SHOWS WANT**

**"America's Cleanest Midway"**

Open March 23, McAlester, Okla., with five of the best spring dates in the Middle West to follow.

**10 RIDES 7 SHOWS FREE ACT**

**CONCESSIONS**—Place any legitimate Concession except Corn Game, Photos and Pop Corn. Have good deal for Cook House that will cater to show folks. Sell ex. on Diggers and Custard. Have good route for Arcade.

**RIDES**—Want sober Foremen and Working Men for Ride-O, Little Beauty Merry-Go-Round, Dual Loop, Mix Up, Tilt. Can always place sober Ride Men with top salaries.

**SHOWS**, Acts and Attractions for big Side Show. Contact now.

**Athletic Show**—Have nice outfit for capable Manager with talent.

**Monkey Show Manager** that can work Monks.

Can place Special Agent that can get paper up, also Banner Man.

All address **H. N. CAPELL, Box 457, Haskell, Okla.** Phone 63

**CLUB ACTIVITIES**

**Showmen's League of America**  
Sherman Hotel, Chicago

CHICAGO, Feb. 2.—Past President Edward A. Hock presided at the January 30 meeting. Treasurer Walter F. Driver, Secretary Joe Strelbich, and guest of the evening, Ben Morrison, vice-president of the Michigan Showmen's Association, were with him at the table.

Clarence H. Harnden, Saginaw, Mich., president of the International Association of Fair and Expositions, was elected to membership.

President Fred H. Kressmann, away on a business trip, is expected back this week. Sick list includes Irving Malitz and William J. Coultry at Alexian Hospital, George Terry at Winfield Sanitarium, and Tom Vollmer, Joe Archer and Jack Arenz at their homes.

Work in organizing the Al Sopenar (SLA) Legion Post is progressing. Members still in the service are Frank Birce, Avory Christy, Robert H. Cohn, Joseph M. Dugas, J. W. Dughi, James R. Hardy, John A. Hill, Russell L. Ingle, Johnny J. Jones Jr., John Littau, John Matell, Richard Pronath, Roland Royer and Ernest H. Taylor. Recent discharges are William Shulm, Walter Morrow and Ernest Wenzik.

Club will move to new quarters at 400 South State Street before March 1. Lease is to be signed this week. About \$5,000 in mustering-out checks will go out this week.

Goings and comings: Tom Sharkey to Pascagoula, Miss.; Lou Leonard to Florida, maybe Jimmy Murray, too; Bill Carsky to the East; Lou Keller vacationing there; Paul Revolt in town on business; Art Frasnik in after long absence, and Petey Pivor, Max Friedman and Max Hirsch in Hot Springs. A number of members visited Polack Bros.' Circus at Hammond, Ind.

Mike Wright says a lot of work can be expected from the ways and means committee as soon as the season gets under way.

A member writes to remind all how important it is to send a grateful acknowledgment of the efforts of various brothers in our drives.

**Pacific Coast**

**Showmen's Association**

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Feb. 2.—There was a large attendance at the regular Monday night meeting at which Charles Walpert, first vice-president, presided in the absence of Mel Smith. Also on the rostrum were William Hobday, Jimmy Lynch and Harry Suker, all vice-presidents; John Backman, treasurer; Jack Hughes, chaplain, and Ed Mann, secretary.

Silent prayer was held in memory of "Fat" Williams, who was found dead at Sunland Park.

Tom Regan was named to meet with the committee from the Elks' club to prepare for the Circus Night to be staged at the BPOE rooms by the PCSA.

A going-away-party is being planned February 11 with only members attending. Refreshments will be supplied by members of the Ladies' Auxilliary.

Joe Gass was installed as a new member.

Harry Hendricks, Sacramento, reported to the board of governors that he had discussed new ideas with the fire marshal regarding tent fire-proofing. Attending with Hendricks were Harlan DeWitt and William Arthur, members of the Los Angeles Fire Department, who cover tent shows in this area. A committee including Ted LeFors, Hendricks, and S. L. Cronin was named to meet with the California fire marshal.

Visitors present included Poodles Hanford, Bert Nelson, Tom Heeney, Ralph Noble and Jack Knight. Goldie Vinton and Jack Camp were called upon to say a few words.

Lunch was prepared by Jack Coleman under the direction of Joe Steinberg.

**Push Plans for Texas Centen**

FREDERICKSBURG, Tex., Feb. 2.—Plans are being pushed for Fredericksburg's centennial celebration, May 5-8. Committee is headed by William M. Petmecky, chairman. Other officers are E. W. Klingelhofer, vice-chairman; Henry H. Holt, recording secretary; Arthur H. Kowert, corresponding secretary; Max O. Reinbach, executive secretary, and Nolan L. Brown, treasurer.

**National Showmen's Association**  
1564 Broadway, New York

NEW YORK, Feb. 2.—Five members, Roger Littleford Jr., Leonard Traube, Oscar Ratnoff, Harry Solomon and Alexander Goldstone, all recently discharged from service, have fitted into their old niches as tho they had never left. We salute them.

Members are coming back from Miami as tho hit by a plague. Recent arrivals from the South include Sam and Irving Berk, Paul Miller, Phil Cook, Morris Brown; Frank Jones, of the King Reid Shows; Whitey Merrill and Sam Prell, Sam Taffett. The last named came in from Spartanburg, S. C., and plans to make his home here. Tommy Pell is in from upstate; Willie Gottlieb from his Lakewood, N. J., Nite-and-Day Club; Mr. and Mrs. Robert W. Mallett from their Albany, N. Y., home; Bucky Allen from Boston; Frank Bergen from Richmond, Va.; George Foster from Buffalo, and Kirby McGary from "where the tree grows."

Nathan (Fiddles) House made his first visit to the club in several years. He uses his new artificial limb with great effectiveness. Eddie Kalin underwent a serious operation in Veterans' Hospital, the Bronx, January 29. Jack Duffield, of Chicago, was a recent visitor. Jack Lichter, chairman of the veterans' committee, is busy organizing a new American Legion post within the NSA. Mr. and Mrs. Arthur Campfield are off by auto for the Reading, Pa., meeting, other possible fair meetings and then the Tampa fair. John McCormick took off for Hot Springs for a vacation.

Sam Gravis, Aaron Katzie, Richard (Specks) Norton, Sam Weiner, Sam Solomon, Lon Ramsdell, Max Miller, Neil Carr and Johnny Bunny have letters waiting for them in this office.

Membership applications of William Brodie, Louis Licata, Bennie Rubin, Samuel Lassman and Stanley Newman will be voted on by the eligibility committee February 13.

Rules for gold cards in the membership have been changed. Hereafter, contestants will be allowed 365 full days from the date the first application is acted upon, whereas heretofore the closing time was the night of the annual banquet.

Interesting letters have been received from William A. Sandages and Al Hodge. Latter included an unusually fine directory of amusement parks, pools and beaches.

**L. J. HETH SHOWS WANT**

**SHOWS**—Side Show; will furnish complete new outfit (Monroe Bros., contact). Organized Minstrel Show, salary and percentage (bus for transportation). Hillbilly—Small Animal or Wild Life—Girl Show, revue type—Motordrome operator.

**RIDES**—Will book one popular Flat Ride, with or without transportation.

**CONCESSIONS**—Grab, Snowball, Cotton Candy, Custard, Fishpond, Hoop-La or any legitimate Concession.

**HELP**—Foremen and Help on all Rides; semi drivers given preference. If married, wives will be placed on ticket boxes or concessions.

★★★ The Five Flying Fishers Will Present the Midway Feature ★★★

WINTER QUARTERS NOW OPEN

All replies to BOX 267, North Birmingham, Ala.

**WANTED INTERNATIONAL SHOWS WANTED**

Shows—Man to take charge of and operate complete Monkey Show, Posing Show, Fun House and Snake Show. Will book any show with own transportation not conflicting.

Foreman for Twin Ferris Wheels and Loop-o-Plane, Second Men on all other Rides.

Electrician, capable and sober.

Concession Agents for office owned 10c Slum Stores. Dutch Simmons, Red Hunnicutt, Crip Born and Eddie Murray can also use Grind Store Agents. Chas. Elder wants Agents for Hit and Miss Ball Game, Penny Pitch, Popcorn, Guess Your Age, Cork Gallery and Pitch-Till-You-Win.

All Help that can drive semis given preference.

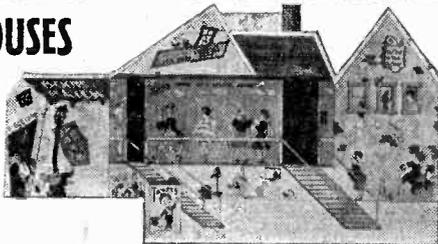
Show opens March 30. Winter Quarters and Cook House now open.

All address **INTERNATIONAL SHOWS, Box 64, Pryor, Okla.**

**COLEMAN LEE, Gen. Manager** **W. J. LINDSAY, Concession Mgr.**

**BRAND NEW FUN HOUSES**

Dark walk-thru type built on semi-trailer. Beautiful 50-ft. front, air compressor, ticket booth, etc. Requires only one operator; goes up and down in an hour's time. A real money maker, priced right.



Write today for full information and photo

**KING AMUSEMENT CO., 30 FESSENDEN ST., MT. CLEMENS, MICH.**

**CAPITAL CITY SHOWS**

**WANT WANT**

**OPEN FIRST WEEK IN APRIL**

Second Men for Merry-Go-Round, Wheel and Chairplane; prefer Semi-Drivers. Will book Super Roll-o-Plane or any Ride not conflicting. Con Cunningham, contact. All Concessions open, except Diggers, Cookhouse, Penny Arcade, Pop Corn, Photo Gallery and Percentage. Eddie Wheeler, contact. Good proposition for Shows with own equipment.

All Mail and Wires Address: **J. L. KEEF, 525 3rd Ave., No., Nashville, Tenn.**

**ROYAL EXPOSITION SHOWS WANT**

**FOR AMERICAN LEGION FAIR, PUNTA GORDA, FLA.—7 DAYS—BEGINNING SATURDAY, FEBRUARY 23, TO SATURDAY, MARCH 2**

Shows with own outfits at 30 per cent. Octopus, Tilt-a-Whirl, Bingo, Lewis and others, answer. Long and Short Range Gallery, Cigarette Gallery, Jewelry Engraver, Novelties, or what have you? Long season south in proven territory. Why spend a season's work jumping around? Plenty money and short jumps here. Will finance any worth-while ideas in novel shows. Communicate with

**J. P. BOLT, Ft. Myers, Fla., until Feb. 16th; then Punta Gorda, Fla.**

P.S.: Nick Deluck, Calvin Jackson and Ball Game Agents, get in touch with Mrs. Hazel Royal.

**FOR SALE**  
**New Built Boomerang**

Perfect Condition

Also

**Nine Car Tilt-a-Whirl**

Can Be Seen in Operation

Wire or Write

**HENRY ELLIOTT**

Box 529, Rural Route 1

Lake Worth, Florida

**FOR SALE**

40 Foot Parker Merry-Go-Round in excellent condition, complete with two trucks and electric plants. Owner and machine can be seen at 2511 Exeter Avenue, Bessemer, Ala.

**J. L. WOOD, Owner**

**INTERNATIONAL SHOWS**

NOW CONTRACTING FOR 1946 SEASON  
SHOWS—RIDES—CONCESSIONS.  
Address: **BOX 64, PRYOR, OKLA.**

**WILL BUY FOR CASH**

Any kind of Ferris Wheel as long as it is in running order and portable. Must be at least reasonable in price.

**BOX D114, o/o The Billboard, Cincinnati 1, Ohio.**

# JACK GILBERT

Now With  
**ENDY BROS.' SHOWS**

Opening date will be reported in a later issue of The Billboard

**OPENINGS FOR**  
Grind Store, Wheel and Ball Game Agents

Write **JACK GILBERT**  
Care Endy Bros.' Shows  
743 Seybold Bldg., Miami, Fla.

Or at Home  
4300 Post Ave., Miami Beach, Fla.

## Agents-WANT-Agents

Carl H. Bohn and ART PRICE want capable Agents for Roll Down, Slum Skillo, Pin Store, Razzle Dazzle, Wheels, etc. Open 23rd of March. All address:

### CARL H. BOHN

Care of **CAPELL BROS.' SHOWS**  
BOX 457 HASKELL, OKLA.  
P.S.: Green Young, contact at once.

## BEAUTIFUL CONCESSION TRAILER FOR SALE

This Trailer has large Jumbo Popcorn Unit, all Electric Drink Dispenser; also Hot Dog Steamer and Grill. Trailer all covered with Stainless Steel, has new truck tires and fluorescent lighting.

**For Quick Sale, \$2800.00**  
BOX 25, EUREKA, MO. (Phone 2927)

## GLOBE SHOWS

NOW BOOKING SEASON 1946

Will book pet show and monkey show. Want to hear from fair secretaries in Massachusetts and Connecticut.

### JOHN COSTA

727 Charles St. Fall River, Mass.  
Phone: Fall River 3-2760

## 20 WEEKS BAZAARS, CELEBRATIONS

Promoted properly. Strong committees. Can place a few more Rides that do not conflict. Have transportation for same. Want to hear from high-class Free Act and 10¢ Grind Concessions.

### H. WOLFE

St. Francis Hotel, Park St., Newark, N. J.

## FOR SALE

TENT, 50x110, complete with Poles, Stakes and Wiring, good Top and almost new Side Walls, \$1,200.00 cash.

### DR. G. MANILOFF

45 So. West 31st Ave. Miami 35, Fla.

## WANT TO BUY GLASS HOUSE

OR CRYSTAL MAZE

Must be in good condition  
Address: BOX 132, c/o THE BILLBOARD,  
390 Arcade Bldg. St. Louis 1, Mo.

## ERIE DIGGERS WANTED

One or fifty, any condition. State condition and price. Cash waiting.

BOX 69, HOT SPRINGS, ARK.

## NOW BOOKING

For Season of 1946

## HARRY CRAIG SHOWS

BOX 158 BROWNWOOD, TEXAS

## Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 2.—President Chester I. Levin presided over the regular meeting, with G. C. McGinnis, secretary, and Harry Altschuler, treasurer, present. Entertainment committee served luncheon following a short session. Application of Leo Frank Tennant for membership was accepted.

Social evenings will be held every other Friday night in conjunction with the Ladies' Auxiliary. Entertainment committee will furnish lunches.

Carter Buton, former manager of the Landes Shows, attended, coming in from Independence, Kan., where he operates a music business. Leo Tennant paused en route to Guthrie, Okla., to become a member. He has several concessions with the George Loos Shows.

Banquet and ball committee is seeking a location for the annual event. Membership committee is preparing to make an intensive drive.

## Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Feb. 2.—Plans for the Spring Carnival were reported by Jack Dickstein, past president, and Roscoe Wade, first vice-president, at the January 28 meeting, at which President Harry Stahl was in the chair. Other officers present were Ben Morrison, second vice-president; Robert Morrison, third vice-president; Louis Rosenthal, treasurer, and B. Robbins, secretary.

Annual sevice committee report was given by Jack Gallagher. St. Patrick's Day Party will again be sponsored by the Servicemen's Committee, as there are still 16 members in the service. These committees were appointed by President Stahl: Building Trustees, Jack Dickstein, Ben Morrison, Roscoe Wade, Ben Moss and Glenn Lockett; Membership: Roscoe Wade, chairman; Ora Baker, Frank Wagner and Jack Gallagher; Entertainment: Ed Moss, chairman, and Harry M. Harris, House: R. A. Nathansen, chairman; Marvin Keys, Louis Maltin, Sam Siegel, Charles J. Bennett and Irving Borker; Friendship: Herbert Pence, Chaplain; Edward Ford and Arthur Grzann; Publicity: Harry M. Harris, chairman, and Nate Golden, and Funeral, Ora Baker.

Selected to membership were Robert Andrews, Donald G. Wright, Neal C. Patterson, Don Giannis, Joseph Mingrone, Don Zeiter, Sid Chatlin, Kenneth C. Reis, George J. Brown, Karl M. Smith, Jim F. Uhlir, John L. Rea, Mel Moore, Harold Nessel, Maxwell Kane, Arnold Raybuck, John Mahlebashian, Ross E. Mansfield, Jack B. Moore, Roy C. McCarty, Arenzo (Stratosphere) Selden, George Moyer, Henry Lee Jr., Perry Carman, Paul Helm, John J. O'Toole, Bob Shaw, Walter Driver, Wallace G. Wade Jr., Max L. Corrigan, Robert Williams, Dan Nalbandian, William Baldwin, Elmer F. Cote, Charles Sherman, John P. Bynum and Robtre Gould.

Reports on the House Warming Party and the annual meeting of the Michigan Association of Fairs was made by Harry Stahl.

Building fund donations were received from Morris Robinson, Robert Morrison, A. C. McKenna, Floyd E. Gooding, Al Wagner, John F. Mulder and M. Bailey.

## SUNFLOWER STATE SHOWS

Opening April 15th, Pratt, Kansas

Want: Will sell exclusive on Diggers, Pop Corn, Peanuts, Candy Apples, Scales, Coca-Cola Bottles, Jingle Board, Shoot 'Till You Win, Shooting Lead Gallery, Cane Rack, Basket Ball, Novelties, Bumper, Arcade, Knife Rack. Will consider four Grind Stores that can work for quarter and half; privilege \$50 each. Deposit required on all joints. All Shows open except Side Shows. All others open. Can furnish complete new equipment or use your own. Small P.C. to office. Foremen on small Merry-Go-Round, new Mixup; Seconds on all Rides; all must drive. Man to handle Kid Ride and front entrance. Will book two Kid Rides, 25%. For Sale Cheap—Six Iron Claw Exhibit Machines with or without trailer, Series E, 40 in. Mason Little Six Wheel, like new, crated. One Nickel Slot Machine, no jackpot. Late Model Loop, Tub, complete inside and out. Scenery for 14 sweep Merry-Go-Round, good. Also Top for 36 ft. Ride. 25 K.V.A. Pot, guaranteed. Will buy for cash good Single Loop. No collect wires accepted. Gypsies, save your money. Address:

C. A. GOREE, Aransas Pass, Texas.

## SHIPLEY SHOWS

WANT WANT WANT

For Palmetto, La., week of Feb. 4; Lafayette, Ville Platte and others to follow.

Concessions—Legitimate that don't conflict. Will book Girl Show or 5-in-1, any Flat Ride. June Flasso wants Agents for Slum Store and Roll Down. Buckley Harris, Pistol Pete, get in touch with Eddie Hook, Whiskey Boy, Brownie Wheeler, Luckey Atkins, Charley Riley, get in touch with Legal Adjuster. Will book Roll Down, Razzle Dazzle, Clothes Pins, Bowling Alley. All Replies: MANAGER OF SHIPLEY SHOWS.

# JOSEPH J. KIRKWOOD SHOWS

## America's Best Advertised Midway

WITH

## EMANUEL ZACCHINI

SHOT OVER TWO GIANT FERRIS WHEELS

WANTS

WANTS

**RIDES**—Will book Octopus with or without transportation. Blackman, write.

**SHOWS**—War Show, Iron Lung, Captured Sub, Fun House, Snake Show, Motordrome, any new or novel show with or without equipment or transportation. We play to plenty of people. Back end gets money. Good Show for Arcade.

**CONCESSIONS**—Candy Floss, Potato Chip, Rose Waffles, Ball Games, Hoop-La, Watch-La, Dart Balloon, Cork Gallery, any legitimate Concession. Our Saturday matinee is like a fair, special promotions every week.

**ZACCHINI WORKS EVERY SATURDAY MATINEE**

**HELP**—Winter Quarters now open. Good pay, good food. Want Foreman for new Fly-o-Plane, top salary to man that can produce. Foremen for Parker Merry-Go-Round, Ferris Wheel, Chair-o-Plane and Loop-o-Plane. Good Ride Men, Semi Drivers. We pay all Drivers extra bonus. Canvas Men, useful Showfolks, always a place for you here.

Concessions address **TOMMY CARSON, Bus. Mgr. All others, RALPH DECKER, Gen. Mgr., Box 2755, Raleigh, North Carolina**

Winter Quarters, **FUQUAY SPRINGS, N. C., 15 Miles South From Raleigh on Route 15A.**

## L. B. LAMB SHOWS

OPENING ANDALUSIA, ALA., FEBRUARY 22  
DOWNTOWN UNDER POLICE DEPARTMENT  
CAN PLACE FOR 40-WEEK SEASON

**FOREMEN** and second men on Merry-Go-Round, Eli Wheel, Chairplane, Kid Ride and Octopus. Rides are all overhauled, painted and ready to go. Top salary or percentage.

**ELECTRICIAN** to handle new Diesel plant.

**BILLPOSTER** with own car that can and will get paper up.

**SHOWS:** 10-in-1, Snake Show, Fun House, Girl Show; any show with own equipment that can get money. Will give you a good proposition, 40-week season and 12 fairs.

ALL WRITE OR WIRE

**L. B. LAMB, Andalusia, Alabama**

## FOR SALE

Complete Carnival or will sell any part. Transformers, Wiring, Tops, Merry-Go-Round, #5 Eli Wheel, Octopus, Scooter, Whip, Kid Rides, with or without transportation. THIS EQUIPMENT PRICED TO SELL—CASH ONLY. No rentals, leases or propositions considered. This is A-1 merchandise. Address.

BOX D-105

CARE THE BILLBOARD

CINCINNATI 1, OHIO

## RIDE HELP WANTED

**FOREMEN FOR 7-CAR TILT-A-WHIRL; ELI FERRIS WHEEL; LITTLE BEAUTY MERRY-GO-ROUND. ALSO SECOND MEN.**

Playing Lots in Greater Kansas City all season. No long jumps, and you can have your permanent home here.

All of my former Help please contact me at once. James "Red" Graham, get in touch with me. Tickets if I know you. Winterquarters open March 1—Show opens April 1.

### TONY MARTONE

c/o MILNER HOTEL, 219 WEST 9TH ST., KANSAS CITY, MO.

## ATTENTION, Fair Secretaries in Ohio and Indiana

If you haven't contracted your rides yet, we can furnish you five beautiful up-to-date Rides. We have a few weeks open in August and September. Let us hear from you. Address

**W. S. CURL**

P. O. BOX 27

LONDON, OHIO

**WILLIAM E. MULOON**  
General Manager

**JAMES T. MITCHELL**  
Secretary-Treasurer

**STEPHEN DECKER**  
General Agent

## WANT J. P. M. SHOWS WANT

CAN PLACE FOR SEASON 1946

**CONCESSIONS**—Bingo, Photos, Arcade, Penny Pitches, Stock Stores. What have you? Want to hear from the following: Lester Rice, Doc Fisher, Teddy Baker, Ralph Corey, Al Hall, Dutch Pete.

**SHOWS**—Funhouse, Snake, Life.

**RIDES** that don't conflict.

Shows, Rides, Concessions, reply to

**JAMES T. MITCHELL, 7 Perry Avenue, Concord, N. H.**

FEATURING AMERICA'S FOREMOST AERIALISTS

**THE FLYING ROONEYS**

**FARLEY'S BROADCASTING TRUCKS**

**WHITEY BROWNE WANTS**

Dancers for Victory Girl Revue, Girls for Posing Show; top salaries. June Lee, Mary Carter, Irene Newton, people who have worked for me before, contact **WHITEY BROWNE**, Campton, N. H.

**WILLIAM BURKE WANTS**

For 10-in-1, Freaks to feature, Novelty Acts. Want to hear from good Half-and-Half, Sword Swallower, Fire Eater, etc.

For Athletic Show, Boxers, Wrestlers, Talker reply to **WILLIAM BURKE**, 21 Carleton St., Newton, Mass.

## H. B. ROSEN AMUSEMENTS

OPENING MARCH 1, ELBA, ALA.—DOWNTOWN LOCATION

Want Foremen and Second Men for Merry-Go-Round, Ferris Wheel, Tilt, Loop-o-Plane, Big Apple. Will pay top money plus bonus to sober, reliable men who can get it up on Monday.

Want Girl Show Operator for brand new seventy-five foot Girl Show, most beautiful on road. All new cut-out panel front, built light, with brand new 20x40 top. This Show is 100% ready to set up, all new from ticket box to stage. Must have at least 3 girls and wardrobe.

Want one more Girl for Posing Show, husband sell tickets. Top money for good model.

Will buy set of Unborn Specimens.

Will book Octopus, Spit-Fire or any Flat Ride with or without transportation. Will send semis to pick you up if necessary. Will buy ten-car Allan Herschell Kiddie Ride. Must be in first-class shape.

Want Agents for Bucket Store, Coca-Cola Joint and General Help for Concessions. Want two sober, reliable Waiters for up-to-date Cook House. Get in touch with Jack Kennedy. Will book following Concessions only: Age and Scales, Frozen Custard, Jewelry and Novelties.

**ROSEN AMUSEMENTS, Winter Quarters, Elba, Ala.**

## ALAMO EXPOSITION SHOWS

OPENING AUSTIN, TEXAS, MARCH 16—2 SATURDAYS.

The First Show To Play the Best Show Town in the State of Texas, With a Marvellous Money-Making Route To Follow.

**WANT**

**WANT**

**WANT**

**RIDE HELP:** Foreman for Merry-Go-Round that loads on one truck. Capable Foreman to handle Ride-O. Second Men on all Rides who can drive trucks. **SHOWS:** Will frame Athletic Show for capable Showman who can stay sober. Will book any Shows of merit that will not conflict. Dave Miller, contact me. **SHORTY PATTEN** wants Freaks for Side Show; also Mental Act, Fire Eater, Fat People, etc. **THIS SHOW HAS A WONDERFUL TERRITORY FOR PENNY ARCADE. WILL BUY INSIDE OF MONKEY SHOW OR COMPLETE MONKEY SHOW WITHOUT CARNAS. INCLUDING CHIMPANZEE NOT OVER 2 OR 3 YEARS OLD. WILL BOOK OR BUY ONE MORE KIDDIE RIDE. WANT GOOD RELIABLE BILLPOSTER.** Address:

**JACK RUBACK, Mgr., 2240 E. Houston St., San Antonio, Texas. Phone: Fannin 1812.**

## WANT J. F. SPARKS SHOWS WANT

1946 Season Opening at Birmingham, Ala., March 16th

Will book any good Grind Shows that are capable. Musicians and Performers for Minstrel Shows. Salaries out of office and what you are worth. Best of treatment and bus transportation. George Dennis will produce the show. A few more good Ride Men that drive Semis. Sell exclusive on Frozen Custard. Davisson and Golding, answer. Long Range Lead Gallery exclusive. Replies to

**J. F. SPARKS SHOWS, 311 Westover Drive, Birmingham, Alabama**

## WANTED TO BUY FOR CASH

FERRIS WHEEL, MERRY-GO-ROUND, CHAIROPLANE, KIDDIE RIDES

Want foreman for Ferris Wheel and help in all departments. Season opens first week in April. APPLY

**SAM TASSELL**

5839 WALNUT STREET

PHILADELPHIA, PA.

## SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

## North Bay Skeds Carnival Features

**NORTH BAY, Ont., Feb. 2.**—Southern ideas of the frozen Northland will materialize here during Winter Carnival Week, February 4-9, when North Bay is host to the annual convention of the Northern Ontario Tourist Outfitters' Association and the Great Lakes Conference.

A herd of elk will be corralled on a downtown business corner and a colony of Northern Indians will move into the city for the week. Hints that Paul Bunyan, himself, may be persuaded to come out of the wilderness, are heard.

Efforts are under way to bring in Gary Cooper and Ingrid Bergman for a personal appearance during the world premiere of their picture, *Saratoga Trunk*, a railway epic slated for first showing during the festivities.

Contest to select a carnival queen is being conducted, with the winner slated for all-expense trip by air to the New York Sportsman Show, February 17.

Other highlights include horse-drawn taxis, log chopping contests, dog races, speed skating, broom ball, ice fishing, snow-shoe contests and archery.

## Minn. Aquatennial Officers Named; May Add Pool Seats

**MINNEAPOLIS, Feb. 2.**—Donald McReavy has been named vice-chairman of the 1946 Victory Aquatennial by the Minneapolis Aquatennial Association this week. Harry W. Wilson was named parade's chairman; John Scheefe, cantor derby chairman, and William Benson, musical festival director.

The association also is considering an increase of 1,500 in the seating capacity for the *Aqua Follies* at Theodore Wirth Lake Pool.

## Vandalia, Ill., Legion Plans Three-Day Event

**VANDALIA, Ill., Feb. 2.**—Vandalia American Legion will sponsor a three-day All-Veterans Reunion at City Park, August 15-17. It is planned to make it an annual event.

Plans will be similar to the Fayette Old Settlers Reunion, a war casualty, and calls for park-plan dancing to big-name bands all three nights, free acts, parades, exhibits and attractions.

## Utah Livestock Shows Pick Booth as Prexy, Set Sked

**SALT LAKE CITY, Feb. 2.**—John E. Booth, Spanish Fork, was re-elected president of the Utah Livestock Shows' Association at its annual meeting here this week. Other officers named were Raymond C. Wilson, Salt Lake City, vice-president; R. E. Winn, Nephi, treasurer, and Clem S. Schramm, Salt Lake City, secretary.

## Bowling Green Fest Back

**BOWLING GREEN, Fla., Feb. 2.**—Annual Hardee County Strawberry Festival, a war casualty, will be resumed here the week of March 4. It will be the 14th annual festival. J. A. Albritton is

## WANTED WANTED

**FOR WORLD WAR II VETERANS' HOME COMING CELEBRATION**, sponsored by B.P.O.E. 772, July 1 to July 6, to be held in the finest city in the North Country. All kinds of Concessions (no grift); organized Carnivals, write. Two holidays, Canada's Dominion Day and Fourth of July. There will be horse racing and 4-H Club exhibits. This is the first celebration of this kind ever staged in the North Country. There will be no Carnivals or Circuses allowed in the city prior to this date. Address all communications with full particulars to **SECRETARY of the Elks, Lodge 772, Ogdensburg, New York.**

## WANTED

Large clean Carnival for biggest 4th July Celebration in Tennessee. Entire week. No racket. First celebration since 1942. In the heart of town. Also Free Acts and Fireworks. Sponsored by Y. M. B. C., Inc. All replies:

**JNO. M. MORGAN**

P. O. Box 207

Marlin, Tenn.

## WANTED

## JOE DARPEL'S BIG CIRCUS SIDE SHOW HENNIES BROS.' SHOWS

Offering the Finest Money-Getting Route of Any Railroad Show

**WANT** — Side Show Attractions, Novelty Acts, Freaks — **WANT**

No Act Too Big for This Show and Our Stellar Route.

Opening Middle of March — State All in First Letter.

Address: **JOE DARPEL, c/o Hennies Bros.' Shows**

P. O. Box 1045

Birmingham, Ala.

## MATTHEW J. RILEY ENTERPRISES WANT

Manager who can handle lot.

Want Rides—Rollo Plane, Octopus, Tilt-a-Whirl.

Want Ride Foreman and Ride Help for Merry-Go-Round, Chairplane and Ferris Wheel.

Want Concessions—Custard, also any Ten-Cent Grind Concessions. Want Ball Game and Grind Store Agents.

Want Shows with own outfits and transportation.

**MATTHEW J. RILEY, P. O. Box 1788, Miami, Florida**

## RIO GRANDE SHOWS WANT

For Early Spring Spots in Arkansas and Missouri. Any Concessions not conflicting. Write for what we have booked. Any Flat Ride as Thrill Ride. Shows: Girl, Posing, Snake, Geek, Mechanical City, well-framed Five-in-One. Capable Athletic Show or any Show capable of winning money. Will finance and back capable showman. We are playing the biggest still spots in the Middle West, following with a long route of Kansas, Missouri and Nebraska Celebrations. This will be the best lighted and noisiest show playing this territory. Al (Deefy) Campbell wants Slum and Stock Store Agents of all kinds. Good treatment and twelve months' season. Small winter show goes south in spots we know. Agents, write **AL CAMPBELL, 721 West 11th, Kansas City, Mo.** All others write **RIO GRANDE SHOWS, Hamburg, Ark.**

## MUSEUM LOCATION

Best location for Museum, Freak or any kind of attraction. Available for immediate occupancy. Rental: Flat or percentage. Good spot to get a bank roll before carnival season opens. Wire, don't write.

**MORRIS, 416 Washington Ave., St. Louis, Mo.**

# O. RSROA Ops Set Regional State Contests

LIMA, O., Feb. 2.—Members of the Ohio Chapter, RSROA, holding their quarterly meeting here in the Barr Hotel and Lima Roller Rink last week, laid plans for RSROA State competitions and the 1946 Great Lakes Regional competition.

April 16-18 have been set as dates for State contests at Rollerade, Cleveland. There will be competitions in speed, figure, free-style and pairs skating and all divisions of dance skating. Entries are expected from Ohio's 20-odd member rinks.

Entries from association rinks in Ohio, Michigan, Indiana and Kentucky will take part in the Great Lakes Regional competitions slated for Bill Sefferino's Rollerdom, Cincinnati, in May. Dates will be announced later.

Motion was passed to invite all Ohio operators and their professionals to a meeting to be held March 11 in the Columbus Variety Club, where plans will be (See Ohio RSROA Ops Set on page 77)

# Eyers Play Hosts To Returned Vets

ANDERSON, Ind., Feb. 2.—Returned veterans and those on furlough were treated to a "Welcome Home" party recently in Anderson Roller Rink by Mr. and Mrs. E. R. Eyers, operators, and their assistants.

The Eyers reported the event a huge success, as indicated by receipt of more than 600 reservations and the much favorable comment the event drew. Wives and sweethearts of veterans were also invited.

Lunch was served during the three-hour party, highlighted by a short talk by Anderson's mayor, and a memorial service for those who died in service.

# RSROA Polio Show Gets Pat on Back By N. Y. Columnist

NEW YORK, Feb. 2.—Cal Asher, conductor of the Skating column in The New York Journal-American, gave the RSROA's annual skating show in Madison Square Garden for the benefit of the national polio drive plenty of praise in a recent issue. Asher's column, in part, read as follows:

"When the RSROA launched its Garden show for the benefit of the National Foundation for Infantile Paralysis, it was termed, by some cynics outside the sport, a noble experiment with little hope of survival. A mass roller presentation by green kids lacking any previous theatrical experience could only culminate in one great big 'egg' laid right on the center of the Garden floor. However, the critics evidently muffed it because the RSROA has returned to the Garden every year since the roller show's inception and now that organization is on the brink of its third annual edition with past records registering 15,000 paid admissions per performance and that all occurred during a war period when a great bulk of rinksters were serving Uncle Sam."

Rehearsal for the show was held January 27 in Gay Blades Rollerdom here, a large turnout of skaters taking part. Helping enthusiasm was the appearance of Donald Anderson, 5, former polio victim of Prineville, Ore., who has appeared on March of Dimes posters and is making a nationwide tour in connection with the current drive.

# Eastern Ops Set Plans for Polio Fund Roller Fete

NEW YORK, Feb. 2.—Roller skating rink operators will stage their third annual Roller Carnival for the benefit of the National Foundation for Infantile Paralysis at Madison Square Garden February 26. Some 700 skaters will be in the cast.

Bulk of the performers will be amateurs, but coaching is being handled by pro instructors from all participating rinks. Eastern States' champs are being lined up by Morris Traub, of Brooklyn's Park Circle Rink. Among feature skaters will be Robert Guthy, 15, and Eleanor Nash, 16, top-ranking Eastern States' skaters, holders of New York State and Eastern States' Intermediate Dance Championship titles. Added attraction is Norman Latin, 17, holder of three national and four Eastern crowns.

Elaborate ensemble numbers are also being rehearsed, including a Ballet Moderne, coached by June Taylor of the Patterson (N. J.) Rink; Manhattan Serenade, paced by Chris Guthy, The Walcliffe (L. I.) rink, and a special exhibition number by young members of the Hinchcliffe Club, Elmont, L. I.

Show, promoted by the sports division of the New York fund raising division of the March of Dimes drive, under the chairmanship of Grantland Rice.

JACK and BETTY CLEARY have gone to work as pros at Eastern Parkway Roller Rink, Brooklyn.

JIM FERRIS, recently discharged from the service, and his wife, Millie, are at Bay Ridge Roller Rink, Brooklyn, as professionals.

LOUIS CAMARDELLA, co-operator of Eastern Parkway Roller Rink, Brooklyn, and Mrs. Carmardella have gone to Florida for a month's vacation.

LIEUT. DOUGLAS JUDE, former professional at Earl Van Horn's Mineola (L. I.) Roller Rink, was married January 1 in El Paso, Tex., where he is now stationed.

DANCE ON SKATES was sponsored recently at Jax Roller Rink, Jacksonville, Fla. Mr. and Mrs. James Gradwell, operators of the rink, donated receipts to the local polio fund.

RECENT VISITOR at Mineola (L. I.) Rink was H. C. Roberts, formerly of Strathcona Rink, Toronto, and now a resident of Oakland, Calif., where he plans to build a big rink this year.

LONGER LIFE AND GREATER WEARING COMFORT



NOW HYDE'S NEW STRAP PROTECTORS preserve the straps on your rentals and eliminate that uncomfortable "bite" of each strap on the skater's ankle, preventing chafing and insuring snugger ankle fit. Send us your orders now for prompt delivery. Only \$1.20 per dozen pairs.

HYDE ATHLETIC SHOE COMPANY! Manufacturers of those famous BETTY LYTLE Roller Shoes CAMBRIDGE, MASS.

## "FIRECHIEF" FLAMEPROOFING

FIRE RESISTANCE that won't Wash Out. Water and Mildew proof and adds Wear Resistance to Canvas. NEW COLORS: Royal Blue, Forest Green, Khaki, White. Coming Soon—Tents With the Underwriters' Seal of Approval.

Write Today for Full Information.

UNITED STATES TENT & AWNING CO. 2315-21 W. Huron CHICAGO 2 Chicago's Big Tent House Since 187

## FOR SALE

200 Pair Chicago Rink Skates, in good condition; no junk. All ready to use; assorted sizes, \$4.75 pair. 1/2 deposit, balance C. O. D.

## GOLD'S

409 NORTH 5TH ST. — LONGVIEW, TEX.

## FOR SALE

Complete Portable Roller Rink, maple floor, 40'x100', 200 pair Chicago skates, sound system, complete tent, used 2 1/2 months—\$3,000 cash.

## J. W. MOORE

Swainsboro, Ga.

The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO. Established 1884 3372-3318 Ravenswood Ave. Chicago, Ill. The Best Skate Today

WE BUY AND SELL

New and Used Rink Roller Skates

Advise Make, Sizes, Condition and Quantity. Also Best Price.

JOHNNY JONES, JR. 244 Blvd. of Allies, Pittsburgh, Pa.

SKATING RECORDS

With STANDARD DANCE TEMPOS

Write for Complete List.

SKATING RHYTHMS RECORDING CO. P. O. Box 1838, Santa Ana, Calif.

WANTED

PORTABLE SKATING RINK FLOOR

Maple. State size, condition, price. Also need 200 pair Chicago Rink Skates. Will pay cash. Reply at once, write or wire: P. O. BOX #341, St. Louis, Mo., or call Laclede 1761.

No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS 444 Second St. Everett, Mass.

WANTED TO BUY

Will pay cash for Portable Roller Rink, with or without Skates and P. A. System. Top and floor not less than 40'x100', and in good condition. Write, wire or telephone full particulars to F. D. DECKER or A. D. JONES 2280 East 9th South Salt Lake City, Utah Telephone: 4-4080

WANTED

PORTABLE ROLLER RINK

50x110 or about that size, with or without equipment. State full details in first reply. Will pay cash. Write or wire P. O. BOX #341, St. Louis, Mo., or call Laclede 1761.

FOR SALE

Closeout 500 Pair Chicago Skates, \$2.00 a pair. Also closing out all Roller Skating Jewelry. Send \$10.00 for samples.

T. & T. RINK SUPPLIES Room 405, La Fontaine Hotel, Huntington, Ind.

# Talent Array Set For Mineola Show

MINEOLA, L. I., N. Y., Feb. 2.—Earl Van Horn Dance and Figure Skating Club, of Mineola Roller Rink, will present its Winter Carnival of 1946, February 4-5, with more than 100 amateur skaters, including national, State and club champions, taking part. Jean White, Mineola pro, is show director.

Some of the better-known skaters who are taking part in the presentation are Walter Bickmeyer, U. S. senior men's figure champion; June Henrich, Gladys and Gloria Gulbrandsen, Lucille Hoppe, Dorothy Luginbuhl, Patricia Finn, Gladys Walther; Fred Ludwig and Rita Luginbuhl, U. S. senior dance champions of 1944-'45; Martha Weed Conner, Helen Burkhardt and Dolores Connor.

Gladys and George Werner, gold dance test skaters and 1941-'42 U. S. senior dance champs; Theresa Kelsch, U. S. silver medalist in senior ladies' figures; Edwin Unser, Dick Bromblay, Lester Pecan, Charles Lowe, Henry Imke; Donald Mounce, U. S. silver medalist in senior men's figures; Marie Carol Stilwagon, Patricia Romaine, Wilhelmina Stuchel, Frank and Ruth Henrich, Dick Bromblay, and Nancy Reuter and William Reed, 1945 New Jersey State novice pair champions, who along with Diane Lanzotti, are guest stars in the show.

PARK CIRCLE Roller Rink, Brooklyn, has been awarded the USFARS-RSROA Eastern States' championships, scheduled from June 4-5 to May 27-28.

FOR SALE

Model B Hammond Organ and Speaker, wonderful tone, excellent condition, like new, price \$1,500.00.

RODGER M. WORK NELSON LEDGE AMUSEMENT GROUNDS Garrettsville, O. Phone: Parkman, O., 35-F-5

# ACTION COUNTS!

AND HOW!— We Love Action At "CHICAGO"



BUT reconversion problems have been almost insurmountable.

WE are equipped with vastly expanded facilities for high-speed . . . high-precision production . . . BUT we must first have QUALITY materials in QUANTITY . . . which are not available now.

PLEASE BE PATIENT! Chicago Roller Skate Co.

# ROLLER SKATING RINK FOR SALE

Located in New Municipal Auditorium at Oklahoma City, Oklahoma. Grossed \$26,500 in 1945. Rental on percentage basis. Equipment includes Sectional Floor, 138x94 feet (sections 2x12 feet); R.C.A. Sound System and Microphone; 300 pairs Chicago Skates, and \$1,000 worth of Skate Parts.

PRICE \$15,000

Only Cash Buyers Need Apply

J. R. BUCKLES, Municipal Auditorium, Oklahoma City, Oklahoma Write, Wire or Telephone (Tel. 7-1736)

# IT'S POSIES FOR POLACK

## New '46 Acts Win Acclaim

**Hammond Shrine program clicks with record crowds—few holdovers**

HAMMOND, Ind., Feb. 2.—When the Flying Zacchins come on at Louisville next week, last of the acts to join the new 1946 Polack Bros.' Circus, the kids from Tampa will find themselves flying in a strictly high-flying league.

That was the verdict, and there could be no other here Tuesday (29) night as Equestrian Director Nate Lewis, home from the wars, whistled one after another of the Polack headliners into the pint-sized Civic Center Arena. The performance, staged for Orak Shrine, stacks up as Managing Director Irv J. Polack's most notable artistic triumph to date.

The Yacopis, Hubert Castle, Adriana and Charly, Ray Wilbert, Jorgen Christensen's Criollo horses, Iwanows, Antaleks, Power's elephants—these and other top stars did more than ring the bell. It was ding-dong from start to finish, before a crowd that filled three-fourths of the 4,500 seats (\$2 top) in this Hammond auditorium.

### Bo-Bo Warns 'Em

It wasn't a packed house, but brother, it was a friendly one, a situation for which, to begin with, the management might toss one Chester (Bo-Bo) Barnett a friendly orchid. And Bo-Bo, in turn, extra biscuits to those eager pups. The big guy, his dogs, his horns and gags, pitching it alone for a solid 20 minutes, was a whiz at warming 'em up.

Yet, as a matter of fact, Hammond and its citizenry was sold on the circus, third to be uncorked here under the Polack and Lou Stern banner, before the featured clown went to work. With Sam Polack, nephew of Irv J., at the helm on his initial promotion since departure from the navy in December, the ground was well planted and diligently cultivated. Mike Goodman batted out press breaks both here and in Gary, and Calumet City as well.

As for results, sales of block tickets were reported far ahead of 1945 and program and banner taps ran almost double. Stand opened Saturday (26) to heavy biz, followed with a pair of socko Sunday (27) turnaways to add up to a near 20,000 total attendance for the first four performances. Monday (28) matinee was light, but picked up to a strong three-quarter house Monday night. Gross from first six programs was said to par total for all eight last year.

George E. Davis, concessions manager, reported that sales confirmed the box-office view that the steel strike, a vital matter in this heavy steel center, had not yet gone far enough to affect attendance or spending adversely.

The performance was touched off with the veteran A. E. (Jack) Klein, who handled the announcing chores with customary aplomb and finish, leading with the vocal as Bee Carsey and his bandsmen (*Toss Posies at Polack Show on page 77*)

## Tex Burwell Asks 25G From Sunbrock

ORLANDO, Fla., Feb. 2.—Tex Burwell, owner-producer of the Cheyenne Rodeo and Wild West, has brought suit in Circuit Court here against Larry Sunbrock of the Rodeo and Hollywood Thrill Circus. Burwell asks \$25,000 damages for alleged misrepresentation in an ad inserted by Sunbrock in an Orlando newspaper.

The ad, which announced the postponement of Sunbrock's show, was misleading, Burwell charged, because it led the reader to believe that the Cheyenne Rodeo was being postponed.

Burwell's Rodeo finished a three-day stand at the Municipal Stadium here Sunday (27).

## Get a Hack, Mike

HAMMOND, Ind., Feb. 2.—Mike Goodman, Polack Bros.' tub thumper for Orak Shrine Circus at the Hammond Civic Center, wasn't beefing. But he didn't think Jorgen Christensen would would like it.

His press yarn for the local sheet had included praise words for Christensen's famous Criollo Liberty horses. But Mike's copy had been changed to read: "Livery horses."

## Woods Speeds Plans for 101 Debut Mar. 12

VENICE, Calif., Feb. 2.—Jimmie Wood's 101 Ranch Wild West will open in this vicinity March 12 and play the Los Angeles area for two weeks before heading east. The rolling stock, which includes several pieces that were used last season on Cronin Bros.' Circus and recently purchased, is being prepped at winter quarters here.

Mark Smith and His All-Girl Troupe with 50 horses will headline the circus part of the show with Col. Zack Miller to appear in the Wild West portion. Smith's riding act will feature 20 girls and 20 horses. Troupe will offer bareback turns as well as the six-girl Roman riders.

Already signed for the circus, in addition to Smith, are the Landon Lilliputians; Moe and Joe, elephants; Guitierrez Troupe; Tony Madison and Cliff Henry; Joe Metcalf with his elephant, Shirley Temple; Bob Thornton and his eight-pony drill; Fay Avalon and his taxi-meter mule, and Maurice Marmelejo.

Appearing in the Wild West Show with Colonel Miller will be Buck Eddy and troupe, Frank and Bernice Dean, Dorothy (Princess Sunbeam) Skyeagle, Hope McClennon, Chief Sugar Brown and his troupe of 20 Indians, and Wildfire, the horse which recently appeared in the film, *The Bride Wore Boots*.

Wood has assigned Guitierrez to making a new top which will be of canopy type, 148 by 228 feet. The new canvas was (*See 101 PLANS PROGRESS on page 77*)

## Ringling Home, Museum Terms Now Completed

SARASOTA, Fla., Feb. 2.—John Ringling's \$15,000,000 art palace and palatial home, willed to the State of Florida by the late circus magnate but refused until free of debts hanging over the Ringling Estate, is now ready to be turned over to State ownership.

In a letter to Governor Caldwell, released for publication here Saturday (26), the executors of the estate, Mrs. Ida Ringling North, a sister, and her son, John Ringling North, promised that all conditions necessary for delivery of the Art Museum and home can now be met.

They explained in the communication that delay in delivery was traced to liens and financial entanglements "of unparalleled complexity and magnitude" which left them with only \$300 in cash to settle the administration of the estate.

The Norths pointed out that judgments and settlements made during the nine years following the death of the last of the Ringling brothers totaled more than \$14,000,000.

A showplace that attracted thousands of winter tourists before the war, the Ringling Museum contains about 450 original paintings collected by "Mr. John" with small regard for costs. The Ringling home, easily the most imposing in this part of Florida, cost an estimated \$2,000,000. The owner's master bedroom was furnished with gold-plated fixtures in the bath.

The John Ringling will bequeathed virtually the entire estate, including the home and museum and a one-third interest in the Ringling Bros. and Barnum & Bailey Circus, to the State for educational purposes.

## Set Date for Transfer

TALLAHASSEE, Fla., Feb. 2.—Gov. Millard Caldwell announced Monday (28) that he will call a State cabinet meeting at once to fix the date for the cabinet to go to Sarasota and accept the Ringling Museum and Home. Caldwell said that he is "certainly gratified" that the financial affairs have reached the stage where transfer of the property to the State is now possible.

## WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Three-Card, La.  
February 2, 1946.

Dear Pat:

According to a writer, "The rough, the crude side of a circus appeals to the public, altho they may not realize it." That makes this one a real circus. We give them the crude side, and it's really roughly done. We disagree with the writer's last line—we make them realize it.

"Take away the crudity, make it too perfect, too comfortable, too grand and too classy—then and there the circus appeal is lost," were more of his words. That convinces us more than ever that this is a real circus. According to Webster, the word "crudity" is defined as "an ill-defined conception of a piece of work." That fits this show to a T, and since we have learned the meaning of the word, we'll use it in our billing. At no time is this show too perfect or too comfortable. It leans more to the left than it does to the right. Nor is it too grand or too classy. Showmen say it's in a class by itself and never had a grand. Whether we are letting the circus appeal become lost is something we don't know, as we never come back to find out.

The writer continued: "People want the entertainment in the big open spaces (Probably meaning a top with plenty of holes in it. Our's must please them); they want the poles and stakes in their way (Can honestly say that we have made it possible for our patrons to skin

their shins and ruin hose with those booby traps. We always please); they want the butchers to be shouting and to be climbing around them." Our butchers really walk over them and have mashed plenty of fingers by walking on them while working the blues. With more butchers than actors with the show, they are so thick in front of the audience that they act as covers for the acts. Nobody knocks our acts—they can't see them.

"Circus visitors want the great mass of all sorts and conditions of people running, crowding and pushing," continued the scribe. He was probably referring to the crowds that stay for our concert. They have to run, crowd and push to keep out of the way of our workmen who are jerking out seats from under them, and pulling quarter-poles while the after-show is on. His "all sorts and conditions of people," really describes our personnel, especially while the show is in wet territory.

The writer further advised: "They don't mind the mud. The woman who lost her slippers in the mud last year is eager to do it again." Why should they mind the mud? We don't, and if it makes them happier, we are always glad to accommodate them. During the shoe-rationing days, our boys dug enough pairs of shoes out of the mud to keep our ballet shod and give our men a chance to pick up a bit of side dough. Our half- (*See Won, Horse & Upp on page 77*)

## Beatty Sets L. A. Wash. - Hill Lot For April Stand

LOS ANGELES, Feb. 2.—Clyde Beatty's Pan-Pacific Circus will rail into Los Angeles sometime in April for a 17-day run on the famed Washington and Hill Street lot.

The property was leased for the circus interests by Wallace Love from Fred McCarty, one of the brothers owning the choice downtown location.

It was understood that the option held by Cole Bros.' Circus had been released by J. D. (Jake) Newman, general agent of the organization.

Opening date of the Beatty show here has not been released, but Love said it would definitely be in April and before the middle of the month.

The show will open in El Paso, Tex., either late in March or early in April and work west, probably playing San Diego, Calif. With the war over, restriction on railroad shows playing that naval base city have been eased.

## Edgar Begins Ice Rehearsals Feb. 8

SARASOTA, Fla., Feb. 2.—James Edgar announced today that rehearsals for his *Ice Gayety*, tented ice production, will begin Friday (8). Show will open here March 1, with a two-day stand scheduled for Ringling Boulevard opposite the ball park.

Harry Hirsch, production manager, will come here from New York to join with Anne Haroldson, Chicago skating director, in directing rehearsals. Edgar has rented a house to accommodate the line girls.

*Gayety* mobile refrigerating plant was driven here from Chicago by George Otaris, in company with two Buillice Company engineers who assisted George J. Murphy, show's icing engineer, in preparing the unit for operation.

D. W. (Denny) Helms has succeeded Howard Ingram as general superintendent, directing a crew of 20 workmen. Seating, blues and grandstand, will be new thruout and constructed of flame-proof materials. S. T. Jessop, representing the U. S. Tent and Awning Company, Chicago, was here last week to inspect the new top.

Costumes, designed by Diane White, are being readied under the supervision of Mrs. John C. White and assistants, Maude Millette and Bernice Murphy. Hack Swain, Sarasota organist, is contracting musicians. John J. Cousins will handle outdoor advertising, reporting February 1.

## Stevens Prepping At Bailey Quarters

NEWBERRY, S. C., Feb. 2.—Bailey Bros.' Circus quarters at American Legion Fairgrounds here were jammed Sunday (13) as an estimated 800 turned out to watch Captain Engerer put his lions thru their paces.

Here to prepare operations for the coming season, Owner Bob Stevens expressed satisfaction today with the progress that has been made. Sixteen units have been painted to date, all in a flashy red, and Lewis Cantrell is directing the overhauling of all trucks. Johnnie Wall reports 33 are eating at the cookhouse.

Harry Kackley, Zanesville, O., will direct billing operations next season and also handle schools and press. General Agent James M. Beach, of Seneca Falls, N. Y., is scheduled for an early visit.

Recent visitors included Al Dean, Chester Gregory and Pete Sandusky, as well as Al Rewedel, Hazleton, Pa., President of Bob Stevens Tent No. 32, CFA. Rudy Rudynoff returned from a Florida engagement and the LaBlonde Troupe is back from its Cleveland Arena date. Dolly Jacobs is visiting with her two children at Robbinsdale, Minn.

# Grand Rapids Shrine Piles Up Big Biz Under Davenport

GRAND RAPIDS, Mich., Feb. 2.—Saladin Temple's annual Shrine Circus was scheduled to finish its run here tonight (2) with a virtual certainty that all past records for receipts and attendance will go by the boards. Show is produced and directed by Orrin Davenport.

Efforts to extend the run of the show an extra four days to accommodate the overflow crowds were thwarted by the Golden Gloves Boxing Tournament, previously scheduled to follow the circus.

With all seats sold, the downtown ticket office was closed opening day, and turn-

aways have been the rule thruout the week. An extra show was planned for today.

Officials include Col. Harry Thomas, equestrian director; Izzy Cervone, musical director; Bob Reynolds, boss property; Mrs. Bob Reynolds, wardrobe.

Talent line-up includes Alfred Court's Wild Animals; Brown and Lewis, table rock; Paul Nelson, pony drill; Davison Duo, high perch; Walter Jennier, seal; Joan and Bebee, cloud swing; Dorits and Arthur Konyot; Ortans Troupe; Emil Palenberg Jr., bears; Aerial Ballet, featuring La Louisa; Otto and Freddie, clown boxing; Jean Sleeter and elephants; Ala Ming, wire; Cristiani Family, equestrian; Paul Nelson, Liberty horses; Berosini Family, high wire; Flying Concellos; and clown alley, with Otto Griebling, Felix Adler, Freddie Freeman, Brownie and Lewis, George LaSalle, Alva Evans and Bingo.

## Worcester Grotto Show Sets Record

WORCESTER, Mass., Feb. 2.—Eighth annual Grotto Circus closed here Sunday (27), with committee leaders claiming an all-time record for attendance and receipts.

Acts appearing in the show were Roberts's Circus; Con Colleano; the Reddingtons; Wirth's Riding School; the Heerdinks; Reg Kehoe's Marimba Queens; Jumbo; Mark Huling's seal; Jeannette and Paul; Don Dorsey, and in clown alley Otto Griebling, Roy Barrett, Bozo Cosmo and the Georgette Brothers. Mickey Sullivan's band was featured.

The same line-up of attractions was booked for the American Legion Circus, Springfield, Mass., opening Monday (4).

Joe Beach, Springfield circus fan, was a visitor Saturday (26).

## Owens Preps Horses For Shows' Premiere

SPRINGFIELD, Mo., Feb. 2.—Twenty Liberty horses, working as two sixes and an eight, and a 12-horse menage act with all fem mounts, are being developed here at the Ozark Empire Fairgrounds, winter quarters of the new Buck Owens Circus.

Owens has broken in the Liberty act, which is now ready for action. He will handle the eight horses in the center ring, with Alta Mae Niquitte and Irma Lee working the two sixes at the ends. The menage horses are being trained by George Bowen, who arrived at quarters Friday (18) with two assistants.

Other equine features announced for the Owens-Si Rubens organization by General Agent Jack Collins include the Lone Ranger with his horse, Silver, and Tonto, the Indian guide, with his mount, Scout. The motion picture horse, Stormy, featured as Thunderhead in the film, *Thunderhead, Son of Flicka*, is scheduled for the tour.

Collins said the Felix Morales Troupe has been engaged and that John Dusch, Jackson, Mich., will be the band leader. A 10-piece band and a new calliope, now being built at Kansas City, Mo., will provide music. Rudy Jacobi, Willmore, Calif., was announced as side show manager. Two special Yellow Coach Pullmans, one for the band and the second for the 10-girl aerial ballet, have arrived at quarters.

Joe B. Webb is supervising the building mounting of 14 new truck bodies. Si Rubens, treasurer and co-owner, expects the new office to be completed soon. It will be mounted on a 32-foot semi.

Charles Brunk will direct a five-man brigade, which will move on a special bus with sleeping accommodations. A light panel truck will be carried for country routes. Collins is working out a new line of paper with the Neal Walters Company.

## Autry Into Pan-Pacific

LOS ANGELES, Feb. 2.—Gene Autry and Walter E. Smith will present the Madison Square Garden Rodeo in the Pan-Pacific Auditorium for 22 performances in 16 days starting June 14. A five-year contract was signed by Autry and Smith with Phil and Cliff Henderson, auditorium owners-operators.

## Under the Marquee

FEEDING MANY in quarters?

AIDA (Walkimir), *The Girl in the Moon*, aerial novelty, has been booked by Sam Levy to open at the Stadium indoor cirque, in Chicago, April 20.

THE WEDDING of Alberta M. Warner, former Helen Reynolds' skater, and Jack R. Voise, ex-catcher with the Flying Harolds of Cole Bros., was scheduled for February 1 at Detroit. Jack was recently discharged from the army. They expect to be back with the show this season.

WILL THEY BE with it on the first tear-down night?

MRS. C. J. MATCHETT, formerly Teresa Morales, "La Tevisita," gave birth to a girl at El Monte, Calif., January 21. Matchett is a former concessionaire with Polack Bros.' Circus. Teresa, who had been featured with that org for years, sustained a serious fall at El Paso, Tex., in September, 1943.

HAPPY KELLEMS infos from Houston that he has signed as the first come-in clown to be used on the Gene Autry Rodeo. He will also work gags with Abe Lefton. . . . HUGH (HART) BREIGHT-HAUPT, wintering at Natchez, Miss., with his mother and family, will report at Sarasota, Fla., before R-B pulls out for New York.

THERE was a time when we boasted about the number of our horses—now its the amount of horsepower.

THE OOSTERKAMPS, widely-known circus fans of Cincinnati, recently received word from Mrs. Victorina and Natividad Godino (widows of Lucio and Simplicio Godino, Siamese Twins, who died in 1936), that they are okay. They are in the Philippine Islands, their address being Santolan Road, Quezon City, Greater Manila.

HARRY (BUCK) OWENS, cowboy entertainer, was denied damages for alleged (See Under the Marquee on page 79)

## ACTS WANTED

FOR MY CIRCUS AND FAIR DATES FOR 1946

CAN ONLY USE FEATURE ACTS

### ERNIE YOUNG

155 N. CLARK ST. CHICAGO, ILL.

## AT LIBERTY

### BOSS CANVASMAN

Wagon and Show Prop Builder Write or Wire Proposition

### WHITIE F. CASEY

Care Norfolk Tent & Awning Co. 55 Commerce St., Norfolk, Va.

## MUSICIANS WANTED

ON ALL INSTRUMENTS, UNION SCALE, \$46.00 WEEK.

Bailey Bros.' Circus Big Show Band

Early Opening. Long Season.

### SKINNY GOE (Band Leader)

135 Park Avenue Lexington, Ky.

## WANTED

Model Circus equipment, 1 inch or 3/4 inch scale: Parade, Cages, Baggage Wagons, Tents, Animals, Horses, Ponies, Train. Anything for Model Circus. Mechanical unit. For Sale or Trade: New small Western Saddles, Shetland Single Harness.

### W. R. COLVIN

1903 S. FLORENCE PLACE, TULSA, OKLA.

**WANTED**  
Ladies and Gents Menage Riders.  
Minneapolis Shrine Circus, week March 4th. Write quick.  
**EDNA D. CURTIS**  
4944 Highland Ave., Downers Grove, Ill.

**CAN USE**  
Two Good Telephone Men. Contact  
**SAM WARD**  
Shrine Circus  
Mayflower Hotel AKRON, OHIO

**TELEPHONE SALESMEN**  
Want men who are willing to make \$20,000 per year. Must be experienced and not afraid to ask for money. Must be sober. Year around work. New spot each week. Come on ready for work. Wires and Telephone calls not accepted.  
**R. J. BANNON**  
NEIL HOUSE COLUMBUS, OHIO

**BUFFALO BILL OR PAWNEE BILL**  
Will all persons formerly with these shows communicate with Box 734, c/o Billboard, 1564 Broadway, New York 19, N. Y.

**CARY SHORT**  
formerly with Barnum-Bailey and Ringling Bros. Please communicate concerning Thomas A. Smith. Reply Box 734, c/o Billboard, 1564 Broadway, New York 19, N. Y.

**FOR SALE**  
Sorrel Jennet or "January Mule" from thoroughbred stallion, white markings, sandy mane and tail, 3 1/2 years old. Write.  
**Dr. Wm. J. McAllister**  
ESCONDIDO, CALIF.

**WANTED**  
Circus Acts of all types, Sandusky, Ohio, February 27-28. If you have worked for us before, write. State lowest in first letter.  
**PATTERSON BROS.' CIRCUS**  
411 FRICK BLDG. SANDUSKY, O.

**WANTED**  
**LADY BAREBACK RIDER**  
Will consider teaching someone with show experience. Address: Box D-112 c/o Billboard, Cincinnati 1, O.

**MUSICIANS WANTED**  
**King Bros.' Circus**  
All instruments, big show band. Union men. Sleeper accommodation and A-1 Cookhouse furnished. Long season, opening Hartford, Ky., April 12. Especially wish to hear from Sylvester Larios, Chas. Cuthbert, Henry Paulson, Ted Girard, Phil Doto, Frank Novak and Jack Campbell. Address:  
**A. LEE HINCKLEY, Cleveland, Okla.**

**RHINESTONES FOR SALE**  
No. 20 size, white, \$2.00 a gross. Settings, 25¢ a gross. Rhinestone Setting Punches, \$5.50. Metal Spangles, Fringes and Trimmings. Clown Hats and other items. Free folder.  
**C. GUYETTE**  
348 W. 45 St. New York City 19, N. Y.

**CALIFORNIA CIRCUS CORP.**  
presents  
**101 RANCH WILD WEST**  
CALL—CALL—CALL—CALL  
All people engaged report to quarters in Venice, Calif., Monday, March 4, 1946  
PERFORMERS—report to Mark Smith, arena director. CANVASMEN—report to John Gutierrez. TRUCK DRIVERS—report to Bob Galbreath. SIDESHOW PEOPLE—report to William DeBarrie. CAN USE UNION LITHOGRAPHERS. WIRE HERBERT WILSON, CAR MANAGER. UNION MUSICIANS, wire Roy Conkey, bandmaster. All others—Jimmie Wood, general manager.  
**101 RANCH WILD WEST**  
Winter Quarters—4118 Del Rey Ave., Venice, Calif.

**BAILEY BROS.' CIRCUS**  
WANT BILLPOSTERS AND LITHOGRAPHERS WANT  
Address: HARRY KACKLEY, 135 S. 7TH ST., ZANESVILLE, OHIO

**MR. & MRS. GEORGE DAVIS**  
Wish to thank all our friends for their kindness during George's recent illness. At this time wish to extend a belated Happy and Prosperous New Year to all.

**WANTED—BARR BROS.' CIRCUS—WANTED**  
Blues Seats, eight or ten high. Grand Stand, complete with chairs, seven or eight high. Fifty-foot Round Top with thirty-foot Middle for Side Show. Will buy or lease performing Female Elephant. Will buy Liberty Horse Act, Pony Drill, Dog Act of six to twenty dogs. Want Agent, Boss Canvasman, Clowns, Acts of all types for Three-Ring Circus. Working Men in all departments. Cook House Help. Concessions for rent. Will buy Calliope. Want Musicians or will contract Six-Piece Band. Show opens Nelsonville, Ohio, April 27th. Can use good Concert Feature. Bill Fee, get in touch with us.  
**DOC L. B. FORD, c/o Barr Bros.' Circus, Nelsonville, O.**

# PENN CRUSADES FOR MUTUELS

## Solon Urges Heat on Bill

**Claims home State dough is dumped into sister coffers—Correll named prez**

READING, Pa., Feb. 2.—State Senator John H. Dent, a leading crusader for pari-mutuels, who will present a bill to legalize horse betting at the opening session of Pennsylvania State Legislature, January, 1947, told delegates to the Pennsylvania State Association of County Fairs here Thursday (31), "I have come to the conclusion that the burden must be carried by the men of the fair association if we are to succeed in getting this legislation thru."

Tracing the history of the attempts to legalize racing in the State, Dent told how passage of the bill was lost by one vote when first presented in 1935. Since then repeated efforts have been made only to have the bill buried in committee. Dent tossed the ball to the fair men and deviated from his printed speech to appeal to them politically, as he put it, to approach all future candidates for State office and to ascertain just what they would do if faced with the possibility of having to vote for or against the bill.

### Hold Home Dough

Dent, who advocates the turning over of profits to the State Veterans' Commission, said: "Some say that racing is allowed at fairs and hunt clubs. Surely no one would be so naive as to suggest that the humble fairs can attract the necessary field to hope to compete with such lucrative meets as are offered in our neighboring States.

"Included were New Jersey, Delaware, Maryland and Ohio. A large part of the millions of dollars gross credited to these States was assumed to be money bet by Pennsylvania residents."

Concluding, Dent said: "The only way to promote our natural leadership in this field is to legalize flat racing and by so doing aid and assist the deserving fairs and agricultural shows in the various counties."

### Want Purses Upped

Roger Duncan, executive vice-president of the United States Trotting Association, warned that fairs would have to increase their harness racing purses or risk being faced with a "tremendous shortage of horses." He also advocated more pay for officials and said that it would tend to keep racing on a high plane. He warned that inquiries are coming in daily from foreign countries in need of horses with offers of high prices.

Other speakers at the session included Charles S. Adams, county farm agent, Berks County; Verna M. Criss, director of home economics, Berks County; Ray M. Cole, county superintendent of schools; George W. Schuler, past overseer of the State Grange, and Frank S. Keet, comptroller, Department of Agriculture.

### That Gate Tax

A resolution, patterned after that passed at other meetings, was adopted asking for the repeal of the gate tax at fairs.

All officers were re-elected by acclamation, with an additional vice-president's office being added to include Walter Parker, Stoneboro. They are Harry B. Correll, Bloomsburg, president; Edmund H. Scholl, Allentown, and R. J. Ferguson, Butler, vice-presidents; Charles W. Swoyer, Reading, secretary-treasurer.

The executive committee includes Edmund H. Scholl, John S. Giles, Reading; Robert G. Leavy, Clearfield; Carl H. Fleckenstine, Bloomsburg; R. W. Gammell, Honesdale; Elton B. Edkin, Hughesville; H. D. Holcombe, Troy; Guy R. Klinger, Gratz; Dr. H. W. Turner, New Hope; Frank H. Marvin, Mansfield; Walter B. Parker, Joseph M. McGraw, (See PENN FOR MUTUELS on page 77)

## 17 Radio Stations To Stage Indiana State One-Nighter

INDIANAPOLIS, Feb. 2.—Seventeen Indiana radio stations, which means all of them, headed by WIBC here and WOWO, Fort Wayne, ganged up in a surprise move to snatch from WLS, Chicago, and WLW, Cincinnati, the Saturday night show held annually at the Coliseum during the running of the Indiana State Fair. Date this year is August 31. The 17 stations will combine their talent to play the event, and more than a 100 radio performers are skedded to appear in the one-night show. Harry Smythe, WOWO, handled the deal for the 17 stations.

The Saturday night stand, long a coveted one for radio hillbilly impresarios, has been held a number of years by WLS, Chicago. WLW Programs, Inc., headed by Bill McCluskey, made a determined bid for the date this year for its *Midwestern Hayride* troupe. Since the recent Indiana fair managers' meeting here, it was believed to be a toss-up between WLS and WLW for the date. The 17-station combo was a last-minute starter for the date at the State Fair Board meeting held here January 31-February 1 to set the fair's attractions.

Some of the boys are saying it was a last-minute political move to keep both

WLS and WLW out of the State fair booking.

Other attraction features of the fair, scheduled for August 30-September 6, contracted for included the night grandstand shows to be offered on other nights of the fair. This contract went to the Barnes-Carruthers office, represented by Sam Levy.

Joe Chitwood's Thrill Show was inked in for opening Sunday afternoon, August 31. Grand Circuit races, always a big feature, will be held September 1-6.

Orval Pratt, first named secretary-manager of the exposition February 1, 1945, continues in the saddle. Eight members of the State fair board this week were appointed by Governor Ralph G. Gates on the recommendation of the Conference of Agriculture. They will serve two years.

Those reappointed are Albert C. Derr, Boonville; Robert C. Graham Jr., Washington; Charles R. Morris, Salem; Paul G. Moffett, Indianapolis; A. G. Norrick, Muncie; U. C. Brouse, Kendallville, and Levi P. Moore, Rochester.

## Chilliwack Gets 30G From Service Groups

CHILLIWACK, B. C., Feb. 2.—Chilliwack service organizations have contributed \$30,000 toward new buildings and improvements to the fairgrounds here, Ian T. Heppburn, secretary-manager of Chilliwack Agricultural Association, told members attending the recent annual meeting of the B. C. Ayrshire Breeders' Association in New Westminster.

Work will be done this summer. Additional improvements will eventually raise the amount expended to \$100,000. He said he believed federal fair grants would be reinstated this year.

John Paton, Glen Valley, was re-elected president. Others elected included Archie Stevenson, Chilliwack, vice-president, and Hugh Davidson, Fort Langley, honorary president. Executive officers: John Young and Hugh Davidson, Vancouver; Oliver Wells, Sardis; Sam and George Shannon, Surrey; James Bailey and Fred Bryant, Chilliwack; J. Robson, Port Kells; G. A. Bryant, Rosedale; C. I. Anderson, Cowichan; Dr. J. C. Berry, University of B. C., and Archie McDougall, Armstrong.

## Ozark Empire Sets 5-Yr. Building Plan

SPRINGFIELD, Mo., Feb. 2.—Stockholders of the Greene County Agricultural and Mechanical Society, Inc., met for their annual meeting Wednesday (16), to elect directors of Ozark Empire District Fair and hear a report on 1945 operations.

All of 1945's directors were re-elected for another year. They included H. Frank Fellows, Tom Watkins, Louis Repts, T. W. Duvall, Sumner H. Gurley, Ralph Foster, Dr. W. A. Delzell, W. P. Keltner, F. X. Heer, A. S. Paul, Lawrence Rush, Charles F. O'Reilly and Lester E. Cox. Reports showed the 1945 fair successful from all standpoints, and plans are going ahead on a five-year building and improvement program. An architect has been employed to draw preliminary plans for at least six new buildings and other improvements. Dates for the 1946 annual were set for August 10-16.

Board of directors met immediately following adjournment of the stockholders meeting and elected its officers for 1946, with H. Frank Fellows as president; Dr. W. A. Delzell, vice-president; Tom Watkins, treasurer, and G. B. Boyd, secretary-manager.

ESTEVAN, Sask.—Joseph Hill has been re-elected president of the Estevan Agricultural Society. Other officers are: Vice-presidents, W. Gates, G. A. Dunbar, Nat Davidson; secretary-treasurer, Mrs. Irwin Dean.

## Big Turnout For Montana

**Managers form 3 loops for '46—Lundby elected prexy —pari-mutuels planned**

BILLINGS, Mont., Feb. 2.—Record attendance of both fair men and attraction representatives marked the 20th annual meeting of Rocky Mountain Association of Fairs at Northern Hotel here January 27-29. Three fair circuits were formed during the three-day session. Pari-mutuels betting was again scheduled for most of the annuals.

Ray Lundby, Miles City, was elected president; Rex Flint, Baker, vice-president; Jack Suckstorf, Sidney, secretary, and Harry Fitton, Billings, chairman of the convention committee. H. L. Dusenberry, retiring president, presided at the convention sessions. Annual banquet was heaviest attended in conclave's history.

### Contracts Awarded

Contracts for grandstand attractions at Great Falls and Billings went to Barnes-Carruthers office, represented by Fred Kressmann, with fireworks contracts at both annuals going to Thearle-Duffield, represented by Art F. Briese, "B" Circuit grandstand contracts went to Ernie Young, with Thearle-Duffield snaring fireworks contract.

Siebrand Bros.' Shows were awarded the Great Falls and Billings contracts, with Northern Exposition Shows getting the No. 1 B Circuit and part of another. Jule Miller, St. Paul, was awarded the No. 2 B Circuit, and the Williams & Lee Agency, St. Paul, took the grandstand attraction contract at Lewistown.

### Many Firms Represented

Attractions people noted were: Mike Reed, Stanford, Mont.; George Flint, Boyle Woolfolk Agency, Chicago; George Hunt, Hollywood; Alice Greenough, Red Lodge, Mont.; E. L. Pheister, Northern Exposition Shows, Hazleton, N. D.; Fred H. Kressmann, Barnes-Carruthers Agency, Chicago; Gladys Williams, Williams & Lee, St. Paul, and P. W. Siebrand, Siebrand Bros.' Shows, Phoenix, Ariz.

Jules Miller, St. Paul; C. F. Zeiger, Zeiger Shows, Rocky Ford, Colo.; Art F. Briese, Thearle-Duffield Fireworks, Chicago; Allan and Mason, American United Shows; E. L. Richter, Billings; Monte Brooks Attractions, Portland, Ore.; Leo Cremer Rodeo, Shawmut, Mont.; L. Johnson Rodeo, Perma, Mont.; and V. C. Johns, Standard Shows, Sheridan, Wyo.

Delbert Norton, Norton Midway Shows, Mangum, Okla.; Roy Hitchcock, Helena, Mont.; George French and Ralph Meeker, Meeker Shows, Tacoma, Wash.; John Tunicliff Rodeo, Red Lodge, Mont.; Ernie Young, Ernie Young Agency, Chicago; Ed Owens, Regalia Manufacturing Company, Great Falls; R. A. Bray, public-address system, Big Timber, Mont.; Jim Andrews, Dean, Mont.; and Henry Roe Sound System, Billings.

## Pacific National Not To Run Till '48

VANCOUVER, B. C., Feb. 2.—Pacific National Exhibition, Vancouver's big fall fair, will not be held before 1948, Mackenzie Bowell, president of the organization, has announced. Fact that the army still holds Hastings Park and probable reconstruction difficulties are cited as reasons.

Plans for improving the plant are being pushed, however, Bowell revealed. Association, he said, is hoping that a new race track can be constructed. He outlined plans by which association representatives will probably go to Ottawa to interview the minister of agriculture and other federal authorities to obtain financial aid which such construction would require. Sale of the Brighouse racing interests to a large syndicate headed by Bing Crosby and other Californians is going to put racing in the Canadian Pacific area on a competitive basis, he said.

Over-all revenue from exhibition facilities in 1945 amounted to \$99,000, A. M. Jones, honorary treasurer, reported at a recent annual meeting of the association. Some \$65,000 was provided by racing and by the Pacific Amusement Company, Ltd., which operates Happyland. Major expenditures were \$53,000 for renewal of the Forum artificial ice plant and \$57,000 for purchase of property to extend Exhibition Park. Bond holdings, it was reported, were reduced by \$40,000.

## Ray Anderson Back With Chi Pyro Co.

CHICAGO, Feb. 2.—It was full speed ahead for the Thearle-Duffield Fireworks Company here today as Ray W. Anderson, back from a war production assignment in the munitions field, returned to give the pyro firm its normal pre-war manpower strength.

Anderson, with the organization for 21 years before leaving in August, 1942, to work with an Eastern ammunition factory, will resume his former position on the sales and production staff, according to the announcement made by President Frank P. Duffield.

The return of Anderson follows by only two months the army discharge of Lieut. Jack Duffield, who has rejoined the company headed by his father. Art W. Briese completes the sales staff. Nellie Vaughan continues as secretary.



F. L. MARKS'S business as caterer for the leading exhibitions of Western Canada will be carried on by his two sons, P. B. Marks (left) and W. J. Marks. Both lads learned the business with their late father.

# Muffed Deadline Nets No Checks

### Eight in Minn. passed up—88 paid off—action may save late report-filers

ST. PAUL, Feb. 2.—Eighty-eight Minnesota county and district fair associations were collectively richer this week by \$123,379.80 sent them for 1945 premium allocations, but eight other fair groups were in the doldrums because they failed to meet statute requirements and did not file reports by December 1, 1945, thereby losing out on their checks. Two other groups have dough coming, but must wait until their reports have been certified by the State public examiner.

Stafford King, State auditor, said the eight which missed out still have a chance to get money, but they must get their reports in pronto and the auditor will take the requests, after they've been cleared and certified by the public examiner, before the Legislative Advisory Committee. If the LAC, interim spending committee headed by Governor Thye, okays the reports, King will issue the necessary warrants. If the LAC says nix, only other alternative is for the eight associations to take the matter up with their State senators or representatives and try to have the 1947 State Legislature make special appropriations.

The eight who missed out are Clearwater County Agricultural Society, Bagley; Farmers' Co-operative Agriculture Society, Carver County, Waconia; Mankato Fair and Blue Earth County Agricultural Association, Mankato; Meeker County Agricultural Society, Dassel; Nobles County Fair Association, Worthington; Red Lake County Agricultural Society, Red Lake Falls; Stevens County Agricultural Society, Morris, and Rice County Agricultural Society, Faribault.

Maximum payments, coming out of the 1945 appropriation of \$127,000, were \$1,500 each to Hennepin, Ramsey and the two St. Louis County fairs. Hennepin is at Hopkins; Ramsey and White Bear Lake, and the St. Louis fairs are at Hibbing and Proctor.

A year ago, county fairs groups collected \$132,698.40 from the \$137,500 appropriation. The 1946 appropriation is \$137,000.

King, in a form letter to the county fair secretaries, said reason checks were held up as long as they were was because not all associations and societies had sent in their reports. Only reason payments were made to the 88, the auditor said, was because the public examiner informed him total amount

# Everyone Wins on Fair Men Air Quiz

DETROIT, Feb. 2.—Fairs of Ohio and Michigan got some good plugging, two radio stations, WJR, Detroit, and WGAR, Cleveland, had an effective special event broadcast, and some fair men won cash prizes in the Quiz of Two Cities, commercial show aired Monday (21).

Bryan Sandles, recently named to manage the Ohio State Fair; E. W. Lampson, Jefferson; S. O. Mace, Dover, and W. H. Kroesen, Berea, represented Ohio, with Clarence H. Harnden, Saginaw; L. R. Shrader, Centerville; Arnell Engstrom, Travers City, and Andy Adams, Hillsdale, the latter prominent in harness horse racing circles, taking the mike for the Michigan annuals. Michigan men fared better than Ohioans, snaring more of the prize money.

# Mass. Racing Loop Names J. Conway as Counsel

BOSTON, Feb. 2.—Jack Conway, lawyer and sports editor of the Hearst newspapers here, was engaged as general counsel for the Massachusetts Fair Circuit, new organization representing fairs with pari-mutuel racing. Conway will also act as liaison between the State departments and turf organizations and as presiding steward at all meetings.

Four fairs, Brockton, Great Barrington, Marshfield and Northampton, are represented in the circuit. Edward J. Carroll, Great Barrington, is president of the group.

Circuit also engaged James Picarillo, Narragansett Park, R. I., as racing secretary.

Application dates for the various meetings are August 19-24, Marshfield; September 2-7, Northampton; September 9-14, Brockton; September 16-21, Great Barrington.

# La. State Sets Dates, Names Directors for '46

SHREVEPORT, La., Feb. 2.—Dates for the 1946 Louisiana State Fair were set for October 19-28 at the annual stockholders' meeting called by W. R. Hirsch, secretary-manager.

Edwin C. Minor was elected to the 27-member board of directors, succeeding his father, the late C. R. Minor. Eight other directors whose terms expired this year were re-elected. They are John W. McFord, George Baird, M. T. Walker, J. O. McFadin, W. H. Johnson, M. M. Levy, M. Meltzer and W. C. Woolf.

due the others is less than the statutory maximum.

# Central N. Y. Men Re-Elect Officers; Talk Plans for '46

CORTLAND, N. Y., Feb. 2.—Seventeen of the 22 fairs in the Central New York Association of Fairs were represented at the association's annual meeting here January 22. Emphasis was given to post-war plans by speakers.

K. C. Sly, manager of the McDonald Farms, Cortland, spoke on Post-War Cattle Shows, and James A. Carey, auditor, New York State Department of Agriculture and Markets, talked on Plans for 1946.

Other speakers and their topics included Rev. C. H. Birch, president of the Empire State Gladiolus Society, Flower Shows; Samuel S. Lewis, president-general manager of York (Pa.) Interstate Fair, Fair Management, and Harry L. Chase, Chenango (N. Y.) County 4-H Club agent, My 25 Years' Experience as 4-H Club Agent.

An open forum on 4-H Club activities at fairs followed Chase's talk, with Albert Hoefer, State 4-H agent, and David Fales, assistant 4-H agent, participating. An open forum on post-war cattle shows also followed Sly's talk, with Prof. Kenneth Turk, of Cornell University, participating.

All 1945 association officers were re-elected. They are Harry B. Tanner, Cortland, president; Charles Warren, Vernon, vice-president; Robert Turner, Horseheads, secretary, and E. L. Harde-man, Elmira, treasurer. Dinner and entertainment followed the business session.

# Brothers Given Sixth Term As Utah Annual's President

MURRAY, Utah, Feb. 2.—For the sixth consecutive year, E. O. Brothers, Crescent, has been named president and manager of Salt Lake County Fair, only Utah county annual to operate during the war. Its 10th opening is scheduled for August.

During his regime, Brothers has tripled attendance, 60,000 attending the 1945 four-day showing. All debts have been liquidated, 16 acres of additional ground acquired and a new race track constructed.

# Monmouth, Me., Resumes

MONMOUTH, Me., Feb. 2.—Plans have been made for revival of Monmouth Fair, discontinued since the start of the war. A two-day fair is planned for the latter part of September. Association officers chosen at a recent meeting include president, Charles H. Robinson; vice-president, Eugent Donnell; secretary, Clement Smith; assistant secretary, Thomas Peasley, and treasurer, Ralph Knowlton.

# International Live Stock Expo Back On Pre-War Basis

CHICAGO, Feb. 2.—Full-scale revival of the International Livestock Exposition, largest of the nation's livestock shows, will mark resumption of the wartime casualty here November 30-December 7, Henry W. Marshall, La Fayette, Ind., president, has announced.

Prizes aggregating \$100,000 will be offered. Besides contests in slaughter and pure bred livestock, prize exhibits of draft horses and the International Horse Show will be presented. Other events returning will be the grain and hay show, wool show, national saheep-shearing contest for adult and junior State champions; livestock, crop and meat-judging contests and a large meat show.

The 26th National 4-H Club Congress will be held at the same time.

During the last four years, the exposition was replaced by the Chicago Market Show, confined solely to market animals. Wartime competition, however, served to set new records for sales and to keep alive the spirit of the International exposition. Exposition officials have been assured that the army signal corps will vacate the International Amphitheater soon.

# Minnesota State Contracts For 4 Days of Auto Racing

ST. PAUL, Feb. 2.—Contracts for four days of automobile racing have been awarded by Minnesota State Fair to two racing organizations, each to supply a two-day program. Raymond A. Lee, secretary, has announced.

John Sloan will conduct speed events August 24 and 25, first two days and National Speedways (Al Sweeney and Galyord White) will present races the last two days of the fair.

Announcement has also been made that Frank Winkley's All-American Thrill Drivers will be presented two days, August 30 and 31.

# Broome County to Resume Aug. 6; Thrill Show Inked

WHITNEY POINT, N. Y., Feb. 2.—Broome County Fair, a wartime casualty for four years, will again be in operation here August 6-10. A thrill show and harness racing will be included in the program.

Officers are A. D. Driscoll, president and racing secretary; Dr. Charles R. Leahy, vice-president; Harold B. Brennan, treasurer; Chester C. Bradford, publicity director, and C. Richard Johnson, secretary.

# West Coast Fair and Showfolk Talk It Over at Santa Cruz Confab



Jesse Chambers, E. G. Vollmann, Henry W. Churchman



Ernest V. Hulick, F. M. Sandusky, J. Ed Brown



Leonard Railsback, David Cavagnaro, Lowell Edington, J. E. Williams



Rose Links, R. Z. Smith, Sylvia Cooke, D. V. Stewart



Louis Leos, A. H. Lea, Mike Krekos



Pat Treanor, Carl Mills, Harry Polish Fisher

—Photos by Sam Abbott.

# 26-MAN FACULTY FOR COLLEGE

## Calif. Course Has Coverage

Touches most subjects on management — Van Sinderen, Kingman to speak

SAN LUIS OBISPO, Cal., Feb. 2.—Faculty of the College of Fairs, to be held February 11-14 at California Polytechnic College here, embraces 26 national and State authorities from fairs, industry, agriculture and government, it was disclosed this week with the release of the program for the course.

Purpose of the four-day session is to assure a supply of well-trained personnel to conduct fairs as "show windows of progress" and as stimulators of agriculture and industry for the 76 major fairs of six Western States and the western part of Canada.

### From East Coast

Officials have secured Frank Kingman, Brockton, Mass., secretary, International Association of Fairs and Expositions, and Adrian Van Sinderen, New York, president of the American Horse Show Association, as speakers. Kingman will discuss *The National Picture of Fairs* and Sinderen will dwell on *Horse Shows*.

Curriculum embraces practically every phase which comes under the head of fair management. Accounting, advertising and publicity, master premium lists, salaries, capital investments, carnivals and concessions, safety and fire regulation. (See 26-MAN FACULTY on page 78)

## Correll Urges Longer Gamble On Stronger Bills for Success

READING, Pa., Feb. 2.—Harry B. Correll, president of the Central Fair Circuit, meeting here in conjunction with the Pennsylvania State Association of County Fairs, Wednesday (80), said, "In the fair business you have to gamble, to take a chance and to forge ahead if you are to be successful."

Correll was prompted to speak extemporaneously when the possibility of increasing racing purses was discussed. He advocated this for the reason that more money would certainly attract better classes of horses and more of them.

Deviating from racing Correll traced the history of Bloomsburg Fair, of which he is secretary, from 1912 until the present. "Our fair," he said, "has never finished a year in the red and we have progressed steadily."

He illustrated his theory of management by pointing out that Bloomsburg had paid off in three years a \$100,000 indebtedness incurred when they built a new grandstand.

Grossing enough money to make this possible necessitated the booking of outstanding and necessarily expensive attractions. Dull days showed a substantial profit with the booking of thrill shows and name bands, both of which were supplemental to regular grandstand features that were proven winners.

Correll said:

"I know of no reason why a fair should go in the red. If you have something that the public wants to see it will come out and pay money. On the other hand if it is not interested in seeing the attraction, the money you spent

in bringing it to your fair will have no appeal and the public will not pay for the privilege of seeing it."

He pointed out that not every gamble in buying attractions is a winner. On several occasions Bloomsburg Fair has paid high prices for attractions only to have them "fall to draw files." But the percentage of winners was far greater and has added up to considerable financial success.

Officers elected for the circuit were Harry B. Correll, Bloomsburg, president; Maj. E. B. Allen, Flemington (N. J.), vice-president, and Charles W. Swoyer, Reading, secretary-treasurer.

The board of stewards consists of the officers and Norman L. Marshall, Trenton, N. J., and A. E. Leatherman, Allentown.

## Many Improvements Planned For Salt Lake City Grounds

SALT LAKE CITY, Feb. 2.—State fairgrounds here will have a complete face lifting before opening of the 1946 annual, tentatively set for the third week in September, Sheldon R. Brewster, secretary-manager, announces. State engineer and architect aid will be enlisted for a program expected to be completed in time for the 1947 centennial.

In spite of wartime restrictions many improvements have already been made, including restoration of a half-mile track and conversion of a former horticultural building into a combination theater-wrestling arena.

## AROUND THE GROUNDS

LETHBRIDGE, Alta.—W. F. Russell, Lethbridge, has asked city council for use of the fairgrounds for the year, planning to stage an exhibition and rodeo. Council has not yet made a decision.

MIKE BARNES, formerly top man of the Barnes-Carruthers office, cards from St. Petersburg, Fla., that he is regaining his health beyond expectations and that another month's stay should do the trick. Mike stepped out of the business recently because of ill health.

JAMES A. CAREY, executive secretary of the New York State Association of Agricultural Fair Societies, wires to point out that the banquet at the annual convention of the association will be held February 12 at the Ten Eyck Hotel, Albany, with convention meetings slated for both February 11 and 12.

MARION E. MOORE, manager of Lamar's Farm and Industrial Exposition, Lamar, Mo., infos that the annual event will be resumed this year after a three-year lapse caused by the war.

HORACE L. BURI, Jefferson (Wis.) County Fair manager and publisher, is now taking bids for the construction of new sewer and water mains on the grounds. This is the first step in modernizing the plant, the Jefferson County board having earmarked \$15,000 for improvements before the '46 fair.

SAMUEL L. LEWIS, general manager of the York (Pa.) Interstate Fair, gets around. He was extremely active at the December Chicago convention of the IAFE, of which he was president, and in recent weeks he has made jumps to Columbus, O., to speak to the Ohio Fair Managers' convention and to Cortland, N. Y., to speak before the annual meeting of the Central New York Association of Agricultural Societies.

CLARENCE H. HARNDEN, Saginaw, Mich., who succeeded Lewis as IAFE prexy, is no stay-at-home either. He made several of the Midwest State Fair conventions in the interest of getting united drive behind the campaign to repeal the 20 per cent front gate admittance tax. Harnden also serves as presi-

dent of the Michigan Association of Fairs.

DECORAH, Ia.—Reports at annual meeting of Winneshiek County Fair Association revealed that after paying all 1945 expenses and liquidating about \$4,000 of old debts, a balance of about \$1,900 remained in the treasury. E. T. Haugen, W. P. Ronan and Dale Ahern were re-elected directors for three years.

BATH, N. Y.—J. Victor Faucett, secretary, said that contract for producing a revue, including acts and band, for Steuben County Agricultural Society, have been awarded to Frank Wirth. Fair also contracted for B. Ward Beam's Congress of Daredevils and the WLS Barn Dance. Dates have been set for September 2-7.

HOPKINS, Minn.—Hennepin County Fair dates have been set for August 14-17, Harold C. Pederson, president, announced. M. W. Zipoy, Hopkins, is secretary.

FREMONT, O.—Construction of three buildings on the Sandusky County Fairgrounds here and other plant improvements are being studied by the fair board, Clarence Nuhfer, president, announces. Buildings would house livestock, educational and commercial exhibits.

AL M. FARBER, Centerville, Ia., president of the Iowa Fair Managers' Association and secretary of the Southeast Iowa Fairs, sends a reminder that the latter circuit will meet at Hotel Ottumwa, Ottumwa, Ia., Thursday, February 7, at 10 a.m., with the session to last not (See *Around the Grounds* on page 78)

## Prairie Breeders Told To Fight for High Class Racing

WINNIPEG, Man., Feb. 2.—"Carry on with every ounce of enthusiasm you can muster for the elevation of thoroughbred horse racing in Western Canada," members of Western Canada Association of Exhibitions were told by James Evans, Deputy Minister of Agriculture for Manitoba for the past 31 years, at the annual luncheon in the Royal Alexandra Hotel Tuesday (22) for the Prairie Thoroughbred Breeders' Association.

"The war has been won but the peace can only be won by fighting with the right thoughts within our minds and heart," Evans declared, "but the future of thoroughbred racing can be assured if every lover of honest, clean racing will fight with every possible means to keep racing on a high level and to help educate others to their way of thinking."

R. J. Speers was host at the luncheon and responses were made by J. W. (Patty) Conklin for the outdoor amusement industry; S. N. MacEachern for Saskatchewan Exhibition Managers; Nate Andrew for the Western Canada Association of Exhibitions; A. E. Hoskins, Winnipeg Jockey Club; Capt. Stanley Harrison, Breeders' Association, and D. A. R. McCannel for presidents of Western Canada Association members. Charles F. Roe presided for Col. F. F. Montague, president, who was in attendance, but who has been ill recently.

N. J. Christie, Calgary, was named honorary president of the Breeders' Association, a post unusually tendered to a provincial governor.

The Prairie Thoroughbred Breeders' Association supplies the running races at Calgary, Edmonton, Regina and Saskatoon exhibitions.

## New Building Okayed For Ottawa, O., Grounds

OTTAWA, O., Feb. 2.—At a joint meeting of the fair board and county commissioners here, it was voted to build a new two-story building on the grounds to replace the art hall which was destroyed by fire in December.

The new building will cost approximately \$15,000. It also was decided at the meeting to lengthen the midway by filling in and leveling the spot where the old art hall stood.

Named to the building committee were George Herman, Joseph Briskner, W. S. Myers, August Vennekotter and Sam Ford.

## Fort Worth Fliers Tour Texas for Stock Expos

FORT WORTH, Feb. 2.—Six Aerocades, comprised of Fort Worth owners of private planes, will fly to Texas cities to advertise the Southwestern Exposition and Fat Stock Show which celebrates its 50th year here March 8-17.

Premium lists announcing \$60,000 in stock awards are now being mailed from the office of Edgar Deen, mayor pro tem of Fort Worth, who is managing the show for the first time. Additional rodeo and horse show prizes bring the total awards to \$85,000.

## Wirth Inks 4 in Pennsy

READING, Pa., Feb. 2.—Frank Wirth, of the booking association bearing his name, signed contracts at the Pennsylvania meeting here this week to present grandstand attractions at Clearfield, Carlisle, Stoneboro and Ebensburg. The last named org will resume operations after having been idle four years.

**ACTS  
WANTING ROUTES  
FOR 1946 FAIRS**

—CONTACT—

**BOYLE  
WOOLFOLK  
AGENCY**

203 NO. WABASH AVE. CHICAGO

**BLACK LIGHTS**

**USED BY LEADING  
OUTDOOR SHOWS  
BLACK LIGHT FIXTURES**

All Fluorescent and Luminescent  
Materials, Satins, Filters.

**LARGE STOCKS  
IMMEDIATE DELIVERY**  
Mention Black Light Application  
You Wish To Use.

**BLACK LIGHT PRODUCTS**

450 East Ohio Street Chicago 11, Ill.

**DE KALB CO. FREE FAIR**

SEPT. 17 TO 21, 1946, at  
Auburn, Ind.

Want Free Acts and Legitimate Merchandise Concessions. Write W. E. WALTER.

Oklahoma's Largest County Fair  
Sept. 10 to 14, Inclusive  
**WANT GRANDSTAND ATTRACTION**  
Preferably Small Circus, also Free Acts. Write  
TED TETRICK  
**KAY COUNTY FREE FAIR**  
Blackwell, Okla.

Advertising in the Billboard Since 1905

**ROLL OR FOLDED TICKETS** DAY & NIGHT SERVICE  
SPECIALLY PRINTED

CASH WITH ORDER PRICES --- 10M, \$7.15 --- ADDITIONAL 10M's AT SAME ORDER, \$1.65  
Above prices for any wording desired. For each change of wording and color add \$3.00.  
For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.

**STOCK ROLL TICKETS**  
1 ROLL ..... 75c  
5 ROLLS ..... @ ..... 60c  
10 ROLLS ..... @ ..... 50c

**WELDON, WILLIAMS & LICK**  
FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established Price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

# Pacific Stock Show Ups Ante To Get Exhibits

PORTLAND, Ore., Feb. 2.—Pacific International Exposition, which resumes here, October 5-12, for its 36th session after being suspended during the war, will try to regain its pre-war glory thru a greatly stepped-up premium list and a high-pressure publicity campaign. T. B. Wilcox, president of Pacific International, threw the advance spotlight on the exposition during the 18th annual convention of the Oregon Fairs' Association at the Imperial Hotel here.

"We will make the premium list so attractive to exhibitors that they won't be able to stay away," he said, noting that some exhibitors could be expected to lack enthusiasm after a four-year lapse.

### Must Reach All

"But we need more publicity to bring these exhibitors in. There are many potential new exhibitors who must be brought in and also there are many old ones whom we must reach."

Wilcox indicated that an increase in gate prices is being considered, saying: "If we can get more at the gate and still bring in maximum crowds, then that's just good business."

He vigorously spiked what he said was a rumor to the effect that the exposition would turn its back on State revenue thru elimination of horse racing wagers and depend instead on hippodrome entertainment.

"You can deny that every time you hear it, and I'll give you the facts to prove it," he said. "Certain interested groups have tried to spread the impression that we would just forget the Legislature, so far as racing money goes, and allow these funds to go to some eleemosynary institutions."

### Red Tape Run-Around

Considerable construction and repair is in sight for exposition buildings which have not yet been recovered from the government after wartime use as a Japanese concentration center, storage for Russian lend-lease goods and Army Air Force purposes. After the normal red-tape run-around, the buildings have been turned over to army engineers pending decision as to "who pays whom and when."

A great deal of depreciation has occurred. Exhibition has the money to put the property in shape, altho the funds are tied up by State control right now. Wilcox disclosed that he hopes to raze the arena and construct a steel and concrete structure which could be available to outdoor sports events, the present wooden arena being too much of a fire hazard for that kind of crowd.

Wilcox said plans include improvement of conditions for exhibitors, with better sleeping quarters and feed facilities, and a campaign to interest more exhibitors so that every county in the State would be represented. He spoke of plans to increase the incentive for 4-H Club and Future Farmers of America exhibitors, whom he termed "one of the vital points of any livestock exhibition."

### Richland, Wis., Nets \$2,500

RICHLAND CENTER, Wis., Feb. 2.—The 1945 Richland County Fair made a profit of \$2,500, according to the annual report of the Richland County Agricultural Society. Fair attracted 11,000 paid admissions.

Officers elected were John Turgasen, president; Dr. B. I. Pippin, vice-president; H. J. Gochenaur, secretary, and Homer Madsen, treasurer.

### Colvin Preps Riding Troupe

CINCINNATI, Feb. 2.—John E. Colvin, president of the Kentucky Hippodrome Company, Louisville, on a business trip here this week stated that he is prepping his Running Horse Riders, featuring Betty Cox, for a swing around the Ohio and Indiana fair circuits this season.

# U.S. Ag Dept. Back With New Exhibits

WASHINGTON, Feb. 2.—Scientific developments in the crop and livestock world are shown in new displays the U. S. Department of Agriculture will exhibit at Florida State Fair, Tampa, starting February 5. Showing at Tampa will be the first extensive exhibition by the department in four years. Last USDA display, before the war caused suspension of exhibitions, also was shown at the Tampa Fair in 1942.

"What's New in Crops," one of the displays, shows how far we have progressed in crop production efficiency thru plant breeding, soil and fertilizer studies and improved farming methods. Exhibit features the development of hybrid onions, hybrid corn, newer varieties of oats, wheat, sorghum, weed controls rooting and fruit drop and remedial measures for soil deficiencies.

New developments in breeding dairy and beef cattle, sheep and hogs are set forth in the exhibit. "Progress With Livestock." Improvements in the management of hogs, testing of meat quality, correcting nutritional deficiencies and control of diseases and parasites are likewise shown.

Special features staged in co-operation with the 4-H Club in Florida will illustrate the scope and character of the nation's 1,700,000 4-H Club members.

Mechanically operated models of a house fly, cow and hen will demonstrate the parts their living counterparts play in human life.

# IAFE Names Brewster, Utah Executive, Appeal Leader

BROCKTON, Mass., Feb. 2.—Sheldon R. Brewster, manager of the Utah State Fair, has been named chairman of the committee of appeals for the International Association of Fairs and Expositions.

Serving on the committee with him will be Harry B. Correll, Bloomsburg, Pa.; P. T. Strieder, Florida State Fair, Tampa; Lloyd B. Cunningham, Iowa State Fair, Des Moines; Mrs. Ethel Murray Simmonds, Oklahoma Free State Fair, Muskogee; Dan Thurber, North Montana State Fair, Billings, and H. H. McElroy, Ottawa, Ont., Exhibition.

# Flemington Names Allen President for 36th Year

FLEMINGTON, N. J., Feb. 2.—Maj. Edward B. Allen was recently elected to serve his 36th consecutive term as president and general manager of the Flemington Fair.

All other officers were re-elected. They are Lloyd B. Westcott, vice-president; Herbert J. Rodenbaugh, secretary-treasurer; William U. Bohrer, grounds superintendent, and Florence W. Green, assistant secretary.

# Fair Elections

BENTON, Ill.—James R. Phillips was renamed president of the Franklin County Fair Association. Charles E. Nolen was re-elected secretary, and George H. Biggs, treasurer. Renamed vice-presidents were W. W. Drake, George A. Hickman and W. B. Johnson. Dates for the 1946 annual were set for August 5-9. Five directors chosen were Nolen, Walter Waggoner, W. B. Johnson, A. E. Martin and Jack Crisp.

TROY, O.—Richard Levering was re-elected president. Dr. M. E. Kilpatrick was named vice-president; Floyd Blauser, treasurer, and E. O. Ritter, secretary. This is Ritter's 16th year as secretary. Dates for the 1946 fair are August 14-17. The 1945 annual was the most successful in history. Association has a cash balance of \$13,735 and \$7,500 in bonds.

CHATHAM, N. Y.—John S. Williams was renamed president of Columbia County Agricultural Society. Other officers re-elected were W. Gordon Cox, vice-president; William A. Dradess, secretary; Charles E. Harder, treasurer, and Fred Holsapple and Oscar F. Kinney, both renamed directors for three years.

VANCOUVER, B. C.—Nine directors of Vancouver Exhibition Association have been elected by acclamation for 1946-'47. (See FAIR ELECTIONS on page 77)

# L. B. Cunningham Wires Washington

DES MOINES, Feb. 2.—Iowa State Fair officials have appealed directly to the Iowa delegation in Congress at Washington for action that will permit restoration of the exposition grounds in time for the Iowa Centennial State Fair next August.

Secretary Lloyd B. Cunningham charged in a wire dispatched to Iowa's senators and congressmen that army delays and red tape are jeopardizing plans for the centennial event.

If the fair is to be held, Cunningham told the legislators, action must be forthcoming immediately. He said the army has been "processing" the turn-back of the fairgrounds, occupied as an army depot since 1942, since last October.

"First we were told we could start restoration of the buildings in November. Then December, then January. Now," said Cunningham, "we find the matter is tangled up in the bureaus at Washington."

Fair is being planned as the principal vehicle for the State centennial observance under the program set by the special centennial commission appointed by Governor Blue.

Three members of Iowa State Fair board, Cunningham, John P. Mullen and Frank Sheldon, are ex officio members of the 15-member centennial committee.

# Danbury Is Back!

NEW YORK, Feb. 2.—Danbury Fair, one of the oldest on the continent, idle for three years because of the war, will be in action next October, it was revealed here today by Stewart McLean, long-time official of the association.

Danbury, the only fair which attracts patronage from the Metropolitan area, will close the Eastern circuits.

# Barnes, Duffield Land S. D. State Contracts

HURON, S. D., Feb. 2.—South Dakota State Fair Board awarded its grandstand show contract to the Barnes-Carruthers Agency, Chicago, and named Thearle-Duffield Fireworks Company, Chicago, to supply fireworks at the 1946 event, September 3-7.

Other attractions previously signed include the Goodman Wonder Shows and two days of auto races to be produced by Al Sweeney and Gaylord White, of National Speedways.

# Gorham Land, Buildings Sold

GORHAM, Me., Feb. 2.—Land and buildings owned by Gorham Fair Association have been transferred to Joseph R. Clanchette, of Pittsfield. Documentary stamps on the transfer papers indicated the sum involved was \$26,000.

"Al? This is Joe. Count me in on the poker game tonight. The wife? Raise the roof? Naw, she saw SELDEN'S performance this afternoon and she's still speechless."



**Selden THE STRATOSPHERE MAN**

Book SELDEN now for your 1946 Indoor or Outdoor Event and watch this spectacular attraction "raise the ante" on record attendance and receipts.

ADDRESS: c/o THE BILLBOARD Cincinnati 1, Ohio

## F-I-R-E-W-O-R-K-S

Leadership in the Field as a Drawing Card for Your July 4th, Park, Fair or Outdoor Celebration.

Let Our Expert Pyrotechnicians Solve Your Fireworks Problems.

**Unsurpassed For Originality**

### ILLINOIS FIREWORKS CO., INC.

Box 792 Danville, Illinois

## DU QUOIN STATE FAIR

8 BIG DAYS AND 8 BIG NIGHTS

### AUGUST 26 TO SEPT. 2

\$125,000 Grand Circuit Racing — Auto Races  
Motorcycle Races — Carnival — Still Open  
Rides — Shows — Corn Game

For Space Write H. E. STRONG, Secretary, Du Quoin, Ill.

**ROBERTS & COMPANY**  
The master magicians  
in  
**BAFFLING MYSTIFICATIONS**  
Outstanding Attraction for 1946 Fairs and Celebrations.  
Booked Exclusively by  
**J. C. Michaels Attractions**  
Suite 213 Reliance Bldg. Kansas City, Mo.

# Kennedy Asks Ops To Back N.E. Campaign

SPRINGFIELD, Mass., Feb. 2.—New England park and pool operators were urged today in a letter addressed to them by Joseph P. Kennedy, former ambassador to Great Britain and Boston financier, to unite in support of the campaign which Kennedy is leading to build up this area as a recreation center.

Kennedy's letter, written from Palm Beach, Fla., to Harry Storin, chairman of the program for the 18th annual convention of the New England Section of NAAPB to be held in Boston March 12, warned operators that "More of the Billy Rose type of showmanship and less of the Cal Coolidge" is needed.

"You must urge upon your entire organization how important it is to work for a real campaign for recreation in New England," Kennedy wrote.

The noted statesman and business leader, whose crusade has carried him personally to all parts of New England in the past year, recently allocated the proceeds from the sale of his controlling interest in an East Boston bank to his campaign for development of the recreational field in this area.

# While Strolling Thru the Park

SECRET OPERATIVE No. 66 finally unearthed the fact that the Iowa park man interested in joining NAAPB is Jake Fiji, of Lakeside Park, Storm Lake, Ia., and he also revealed that Andrew Billow, of Billow's Park, Johnstown, Pa., would like to be classified as a candidate.

THE CHARLES BEERS, senior and junior, are unfolding a flock of kale in alterations at their Westview Park, Pittsburgh. . . . R. M. SPANGLER, Rolling Green Park, Sunbury, Pa., after frolicking with the lads at Pennsylvania Association of County Fairs in Reading last week, left for Tampa to attend the Florida State Fair. Spangler operates the fair at Red Lion, Pa. . . . LAWRENCE KNOEBEL and Harold Burkholder, of Knoebel's Grove, Elysburg, Pa., and their wives did Broadway while in New York last week purchasing equipment for a new arcade. . . . JOE MCKEE, of Palsades Park, N. J., has recovered from an attack of the miseries, and was around New York the past week-end.

FRANK D. SHEAN, sometimes known as Doc, has a mighty nifty set of plans for a new ballroom and casino at Virginia Beach. He also was among those padding Broadway in New York last week. . . . SOME of the lads are wondering what Norman Alexander, of Woodside Park, Philadelphia; Johnny Campbell,

Baltimore, and Mark Dalton, New York, did at their insurance meeting in Philadelphia last Friday (1). . . . WILLIAM B. DE L'HORBE Jr. shunned New York's bright Stem Saturday (2) to visit The Billboard deadline night shift.

W. M. (SHORTY) DAVIDSON and W. C. Ray, operators of Silver Springs, Fla., are to be presented with a citation from the Florida Publicity and Public Relations Association for having done "the finest job of wartime publicity and advertising" of any American tourist attraction.

ALBERT TOLLETENE is reopening the Walled Lake Casino at Walled Lake, Mich., for the first time since 1942, with a name band policy.

CORP. WAYNE T. BUGGS, captured at Bataan and a Jap prisoner more than three years, and his grandmother, Mrs. Ida Broegge, Janesville, Wis., are visiting (See PARK NOTES on page 77)

## A.R.E.A. News

By R. S. Uzzell

The industry got a big plug and, more important, contributed greatly to the March of Dimes Campaign, with the erection of a Ferris Wheel and a small Merry-Go-Round at New York's Times Square. Wheel was loaned by Tillyou Bros., Steeplechase, Coney Island.

The recently much-publicized radar echo from the moon suggests the strong possibility of a new interest in the solar system and with it the belief that more telescopes will be used this year at amusement parks. A student of astronomy is suggested as ideal to handle the telescope because he would make the feature more interesting than the run-of-the-mill employee. Properly handled, it should be possible to up the old 10-cent charge.

Equipment manufacturers are in the same boat—only deeper—than manufacturers of automobiles, household appliances, etc., when it comes to getting the necessary material to turn out riding devices, etc. Conversion of U. S. surplus government property hasn't worked out to any extent. Equipment manufacturers generally are loaded with orders that will keep their plants busy thru the year and only an early loosening of basic materials will enable them to meet their production schedules. Added orders will come in within another month, as park operators return from vacations in the South to prepare for the 1946 season.

## Coin Op Takes Shuttered Woodcliff Pleasure Park

NEW YORK, Feb. 2.—Woodcliff Pleasure Park, Poughkeepsie, N. Y., which has been shuttered several years, was acquired Wednesday (30) by Al Schlesinger, of the Square Amusement Company (Poughkeepsie), and John A. Fitzgibbons, of JAFCO (coin machine distributor), New York.

Park, when opened in 1928, was one of the outstanding in the East. It's located on a 25-acre site above the Hudson River and draws not only from local area but caters to tourists and trippers brought to Poughkeepsie by the Hudson River Day Line excursion boats, once operated by the late Fred Ponty.

## Vancouver Board Accepts Offer To Build Theater

VANCOUVER, Feb. 2.—Park board members here have accepted the proffer of a Vancouver firm to contribute \$7,500 toward construction of an open-air theater on the Kitsilano Beach Park area.

Plans call for a bowl-type stage, similar to the Malkin Memorial in Stanley Park here, with dressing rooms, plumbing and other items which board members believe will bring total cost to \$15,000.

## New Owners Plan Dude Ranch Program at Acton

ACTON, Ind., Feb. 2.—Sale of the Diamond Dude Ranch, outdoor recreation establishment operated here for horsemen in recent years, and plans for a \$10,000 improvement program at the ranch, were announced Tuesday (22).

Ranch was purchased from Ed Kribs by Benjamin Bosley and Sidney Plumlee, both active in State saddle horse circles. Financial details were not disclosed.

New owners said plans call for making the park into a typical Western dude ranch. There will be a large barbecue pit and recreation hall for dancing. Name bands will play the spot, according to the new owners.

Two or more rodeos will be staged next summer, according to plans. Facilities for hay ride and horseback riding parties will be maintained and the ranch will have English and Western riding horses, as well as five-gaited Tennessee walking and contest horses.

## Truman Asks Bigger Fund To Improve National Parks

WASHINGTON, Feb. 2.—An expected increase of "several hundred per cent" in the number of visitors to national parks has prompted President Truman to recommend a 1947 appropriation of \$32,643,125.

Plans of the National Park Service call for expenditure of \$22,400,000 on roads and trails, and \$2,500,000 on tourist facilities.

Parks, Truman told Congress in his annual budget message, have been on a virtual maintenance allowance since Pearl Harbor.

PLAN NOW FOR THE GREAT POST-WAR ERA

● DESIGNS ● PLANS  
● REPORTS ● ESTIMATES

COMPLETE PARKS, FAIRS, COASTERS, RINKS, POOLS

**ACKLEY, BRADLEY & DAY**

200 CHESTNUT ST., SEWICKLEY, PA. (PITTSBURGH, PA.)

**FOX RIVER PICNIC GROVE**  
FOX RIVER GROVE, ILLINOIS

37 Miles Northwest of Chicago — 40 Acres of Beautiful Grounds — Season Begins Decoration Day and Closes Labor Day — Train and Bus Service.

**DANCE HALL — TAPROOM — BEACH — COTTAGES**

**WANTED**  
For 1946 Season, SHOWS—RIDES—CIRCUS—CONCESSIONS—CARNIVAL  
CROWD-ATTRACTING FEATURES  
**WRITE, WIRE OR PHONE**  
LOUIS CERNOCKY, Fox River Grove, Illinois  
Telephone Cary 3621

**NEW PARK OPENING APRIL 1**

**WANTED ON PERCENTAGE OR WILL BUY**

Caterpillar, Electric Scooter, Moon Rocket, Silver Streak, Fun House, Dude Ranch, Ridee-O and Concessions.

This is not a promoted park. We own Ferris Wheel, 40-Ft. Merry-Go-Round, Whip, Chairplane (24 seats), 4 Kiddie Rides, Steam Train and 13 Concessions.

**JOHN W. ISAAC, 25 Eastern Ave., Essex 21, Md.**

**FOR SALE—WALTZER RIDE**

EIGHT CAR, NOW IN OPERATION AT OCEAN PARK AMUSEMENT PIER. PURCHASER TO REMOVE SAME BY FEBRUARY 15. Communicate with

**OCEAN PARK PIER AMUSEMENT CORP.**  
OCEAN PARK, CAL.

**TRAIN FOR SALE**

PARK ENGINE AND THREE CARS — FIVE SEATS EACH

Seats hold one adult or two children. Gauge fourteen inches. Engine streamlined effect, powered with Ford Model T Engine. Ready to operate. Write for photo of outfit.

Price, \$1,500.00, F. O. B., Park Near Shamokin, Pa.

**FRANK BURKHOLDER**  
317 S. SEVENTEENTH ST., HARRISBURG, PA.

**WANTED FOR AMUSEMENT PARK**

6 to 12 Ponies and Equipment. Must be of the best and well trained. Wild Animal Show.

**JOYLAND PARK**

LEXINGTON, KY. G. D. KINCAID PHONE 217

**WANTED** ANY KIND OF CONCESSIONS FOR **WANTED**

**SPRINGFIELD LAKE PARK**  
ON CANTON-AKRON HIGHWAY ON COMMISSION BASIS

MERRY-GO-ROUND, PENNY ARCADE; PONY TRACK, HAVE BUILDING; MOTOR BOATS, BOATS, CANOES.  
Do not write for Foods, Drinks, Pop Corn or Bathing Beach.

**TILLMAN MACHINE PRODUCTS CO.**  
5110 DETROIT AVENUE CLEVELAND 2, OHIO

**NOW BOOKING**

**RIDES**

For 1946 Season

**REYNOLDS PARK**  
BOX #2313  
Winston-Salem, N. C.

**FOR SALE**

**6 Donkey Ball Game Units**

Complete with Compressor

Made by Philadelphia Toboggan Co. Will also sell individually. Write

**MR. ARTHUR FISHBEIN**  
1600 Ocean Parkway Brooklyn 30, N. Y.

**AT LIBERTY**

Mangels Kiddie Roto Whip, Allan Herschell Kiddie Auto Ride; have own transportation. Both rides are brand new, will be delivered from factory May 1st, 1946. Will consider Seashore or good Picnic Park.

**FRANK TRIMMER**  
77 EDWIN AVE., R. #3 TRENTON, N. J.

**WANTED**

Rides of all kinds for a new park along Lake Erie shore. Very low percentage. Over 1/2 million population within 50 mile radius. Write or wire

**CHET NOWAK**  
369 Reiman BUFFALO 12, N. Y.

**STREAMLINED MINIATURE TRAINS**

Stainless steel construction, 25 pass. model with track, \$2495.00 up. 10-day delivery. Literature and large photos, \$1.00 bill (refunded first order). Four Toboggan Boats.

**EAST COAST RIDES**

14 Swan Street Paterson 3, New Jersey

**NEW FROZEN CUSTARD MACHINES**

**GOOD USED RIDES**  
Or Have You Any To Sell?  
**BERTHA GREENBURG**  
Hotel Kimberly, 74th St. & B'way, New York



**THE PROFIT SENSATION of 1946**

- ★ SAME NAME
- ★ BIG THRILLS
- ★ BIGGER PROFITS
- with the
- ★ STRONGER-STURDIER

COVERED BY U.S. PATENTS

*Greatly Improved*  
**1946**  
MODEL

**PRE-FLIGHT TRAINER**

**\$850.** F.O.B. CHICAGO CRATING EXTRA  
CAN BE FURNISHED WITH OR WITHOUT COIN BOX OPERATION

*It*  
★ LOOKS  
★ ACTS  
★ CONTROLS  
LIKE A REAL PLANE

*See it! Ride it!* (NOT A TOY-THE REAL M<sup>c</sup>COY)

THE DISTRIBUTORS LISTED BELOW ARE PREPARED TO SUPPLY YOU WITH AMUSEMENT GAMES and PRE-FLIGHT TRAINERS

**MILLS SALES CO., LTD.**

1640 18th Street  
Oakland, Calif.

**CHAS. PARROTT & SONS CO.**

1029 N. Dodge Street  
Iowa City, Ia.

**ASSOCIATED AMUSEMENT, INC.**

72 Brookline Avenue  
Boston, Mass.

**OHIO SPECIALTY CO.**

29 West Court Street  
Cincinnati, O.

**PRE-FLIGHT TRAINER SALES CO. OF NEW YORK, INC.**

551 Surf Avenue  
Coney Island, New York

**PRE-FLIGHT TRAINER SALES CO. OF OHIO**

467 West Exchange Street  
Akron, O.

**EUGENE WILHELM FINER AMUSEMENTS**

159 N. Wabash Avenue  
Chicago, Ill.

**PUGET SOUND NOVELTY CO.**

114 Elliott Avenue West  
Seattle, Wash.

**GEORGE AMUSEMENT CO.**

364 S. Washington Avenue  
Mobile, Ala.

**RAYMOND A. HEXEMER**

2225 20th Avenue, S. W.  
Calgary, Alberta, Canada

**AMERICAN DISTRIBUTING CO., INC.**

2034 Commerce  
Dallas, Tex.

**PRE-FLIGHT TRAINER CO.**

231 W WISCONSIN AVE., MILWAUKEE, 3 WIS BROADWAY 4418

REP RIPPLES

PETE WIGHT, for many years with his father's rep show, Hilliard Wight Players, is with the Harvey Restaurant Company. Wight Sr. has retired from the business and is residing in Kansas City, Mo. . . . ARTHUR HOCKWALD'S venture in Hawaii was in 1926, not 1906, as mentioned in a recent issue. . . . LEON FINCH, formerly of the team Slater and Finch, for many years with rep organizations, died recently in Kansas City, Mo. . . . WORD COMES from

Tom Aiton that he may have a Tom show on the road the coming season. . . . ATKINSON PLAYERS are showing around Haverhill, Mass., under auspices. . . . EDGAR HOWARD, formerly with the Silas Green Show, will have a tent (colored) show in the New Orleans area this season. Howard is now in Tampa with a colored four-people dramatic show playing auspices dates. . . . GRANT AND TYSON are showing around Sayre, Pa., with their vaude-pic unit. . . . WRIGHT PLAYERS are around Seattle. . . . GREGG'S PUPPET SHOW is playing schools and halls in Kansas. . . . DOMINION PLAYERS have been around Sarnia, Ont., lately. . . . F. F. FRANK has a school and hall show around Bonham, Tex. He will go under tent later with vaude and pic. . . . TEMPEST PLAYERS, four people, are showing around Ogden, Utah. . . . BAKER FAMILY SHOW, colored, is in Northern Alabama. Org will tent it later. . . . GALLOT'S VAUDE-PIC SHOW is in Southern New Hampshire. . . . F. M. CHILDS has a religious film show playing around Chattanooga.

EMMETT PLAYERS are showing around North Adams, Mass. . . . M. M. CLARK has a vaude-pic show around Cortland, N. Y. . . . GITTS SHOW is in Northwestern Oklahoma, and later will tent it with pictures and vaude. . . . SAM NEICKLES will have a colored tent show around New Orleans after April 1. . . . HENRY AND ELLA PLAYERS, three people, presenting rep bills, have been around Shamokin, Pa., recently.

FOR SALE Complete 16mm. Road Show, Account Health 1 Victor B-40 Model Projector with 12" Speaker, practically new, not a scratch on them, with waterproof covers. 1 12" Custom built turntable, tone control and speed control. 1 Hand Mike, 20-foot cable, new. 1 Set switchover switches for two projectors. No stops. 1 Rewind set for 1,600 ft. reels. 1 Extra 3 1/2" Lens, new. 75 Feet heavy feed cable, rolls in case. 50 Feet speaker cable, with connections, new. 1 Single adjustable projector stand, new. 1 Large portable stand for two projectors, with turntables on top. 2 Lamp cases for tools and mike. 1 6x8 screen on roller, with tripod, fine condition, with canvas cover. 3 1,000 watt projector lamps. 2 750 watt lamps, all new. 2 Photo-cells, 3 exciter lamps; 1 extra set tubes for amplifier, all new. 3 1,600 ft. reels, 2 short feed cables, 2 belts. 1 Balze splicer, complete, new. 1 Print "Crown of Thorns," 7 reels practically new. 2,000 Printed heralds, "Crown of Thorns," rubber stamp dater for same. Will guarantee the above to be in A-1 condition. Price complete \$775.00. Will ship subject Express examination, \$50.00 deposit. B. W. BENNAR, Motion Picture Service Box 757 Wichita, Kansas

25 USED 16MM. SOUND PROJECTORS FOR SALE All Makes and Models \$225.00 to \$300.00 Capitol Film & Radio Co. 19 West Main St., Richmond, Va.

16MM. SOUND FOR SALE Victor 40B, New \$425.00 Victor 40B Twin 12" Speaker \$375.00 Victor 40A, 8" Speaker \$225.00 Victor 25AC 10" Speaker \$200.00 Eastman Sound, FS 10 \$350.00 Ampro UAB 12" Super Speaker \$375.00 C. O. D. Subject To Inspection. BOX D113, c/o The Billboard, Cincinnati 1, Ohio.

ROAD SHOW FOR SALE 40B Victor Projector; 7 programs with Shorts, Musicals, etc.; Kohler 1500 W. Light Plant with Jeannette 500 W. Converter. Seats for over 200. Ticket Box, Tent, Poles and Stakes for 30x60 Tent. No Tent. This equipment is in A-1 condition. Projector and Film, only been used few times. Over \$100.00 worth extra Parts, extra Lens, Revind, Splicer, large Slide Projector, etc. Cash price \$1250.00. JOE L. GAVIN, Route #3, Willow Springs, Mo.

CLOSE OUT SALE All 5-6-7-Reel 35MM. Action Features only \$15.00 each. Get the best films for your money. Every film guaranteed. Get our list of rental films. Features and Shorts rented two or three nites, \$7.50; with Serial, \$10.00. Big bargains in 16MM. Sound Films and Projectors. Universal 35MM. Sound Projector, ready to show, \$275.00. Write for our free lists today.

SIMPSON FILMS 155 HIGH DAYTON 3, OHIO

FOR SALE CHEAP All or Any Part 1 Moving Picture Tent, 22x50, used one year. 1 Kohler Light Plant, 1500 watts. 1 Rotary Converter, 250 watts. 1 16MM. Universal Sound Projector. 100 Folding Chairs, canvas bottoms, flat back, seats 2. 9 Sound Features, also Shorts. 1 Gasoline Popper. E. L. MAHAFFEY Indianapolis 4, Ind. 607 W. Washington

RELIGIOUS SUBJECTS 16 MM. 35 MM. Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors. OTTO MARBACH, 630 Ninth Ave., N. Y. City

FOR SALE 80 FT. ROUND TOP, 30 FT. MIDDLE Seats for 1200. Poles, stakes, etc. 10-ft. sidewalls. Two 1940 1 1/2 Ton Chevrolet Trucks. Tent in good condition. Heavy canvas. ARCHEE DIZE, Dize Awning & Tent Co. WINSTON-SALEM, N. C.

LETTER LIST Because of the serious paper shortage, letters, etc., will be advertised in this list only one time. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

Parcel Post Sender, R. E. 25c Elson, H. J. 10c Bresk, F. J. 6c Martin, Harvey 25c

- Adams, Robt. Cameron Dearo, Bert Delaney, Sam Delegg, Boisey Dell, Millison E. Denny, Jack Tyl Dent, Capt. C. R. DiCorte, Cpl. Dixon, Earl L. & Ora Dixon, Robt. Donohue, Jack Donovan, Dierdre M. (Miss) Drake, Edwin E. Dugan, Daniel J. Dugan, Robt. Duke, Raymond Dunn, Chester A. Dunn, James J. Dunn, Junius Earl Eames, Mrs. Amy Edwards, Al Eldridge, Mrs. Marie Elias, Helen Elliot, Sunshine Ellison, Marvin (Comic) Elsberry, Tommy Emerson, Wayne Enslow, Walter Ephriam, Frank Estes, Alice May Estes, Russell Ethridge, Humpty Ethridge, J. W. Everett & Co. (Magician) Eysted, Benjamin Eysted, Tracy Farman, James Farman, Mrs. K. D. Farrel, Mrs. Bar-nie (Shorty) Feiak, John Fisher, H. Garth Fisher, Bert Flannagan, Pepper Fleming, Thos. L. Ford, Wilburn Jr. Forkins, Mrs. Rachel Samuel Jones, Nick Jones, Robt. Jones, Thos. C. Joseph, Wm. (Bandleader) Joslin, Claude Kaeser, M. L. Karscy, Myrna Kay, Robert W. Keller, Harry Kennedy, Charles J. Kerks, Harry Kile, Floyd Kimmel, Don D. King, Barbara King, Benjamin King, Franklin King, Clifton A. Kinney, Jack Kirby, Jesse J. Kliestiver, Alton Kliestiver, Carlton Kneisley, Hugh Anderson Kneisley, Paul Clayton Knight, Lottie M. Kriswell, Raye & Lillian Krug, Mrs. C. H. LaBounty, Paul LaPearl, Loretta LaGrain, Virginia (Pianist) Lamberth, Gertrude B. Large, H. P. Lee, Prof. Allen Lee, Charles N. Lee, James H. Leib, Fred Leona, The Lewis, Anastrogler Lewis, Gynsy Levine, A. M. Levy, Alfred Linnville, Earl Little, Wm. F. Litvin, A. Longsdorf, Bonnie Loomis, Verne DeWitt Lord, Paul Porter Loyd, Lawrence Shows Lusk, Joe MacDonald, Bruce McClain, Bob McClintock McClure, Jack William McCloy, Mickey McCracken, Iula McCracken, Blanton W. Price, Joe McDaniel, Norman McGee, Jeanne C. McKinstry, Curtis Mae, Elizabeth Malung, George Malone, Robert Marcum, James Marioletti, Rocco Marks, Miller Marmon, Lou Marrolette, R. J. Marsh, Jesse B. & Etta Marshall, Sam Martell, Louis Martin, Frank Martin, Gail Marvin, Lilly Martin, Fred Mascoe, Wilfred W. Mason, Mike Massey, G. R. Maye, Betty Mayes, Daries Mays, Mrs. Clay Meacham, Co. E. Mead, Otis McEford, Buddy Meinhold, Alieene Melneck, Mel Melton, Floyd Mercer, Dennis Mercer, Johnny Merrow, Frank Meyers, Bob Meyers, Leona Meyers, Sgt. L. Meyers, Timmie Midway, C. J. Miller, Albert Miller, Alex Miller, Ben Miller, Mrs. E. M. Miller, George Miller, Halsey W. Miller, Howard Miller, Mae Miller, Randalph Miller, Richard Miller, Stanley Miller, Tom Miller, Walter A. Millman, Geo. M. Miss, Tim Mitchell, Dwy Mitchell, Jimmie Mitchell, Lawrence Mitchell, Miller Mitchell, Red Mitchell, Steve G. Mitchell, Thomas Pat Mix, Art Mix, Tim Montayne, Earl Monanaro, Dorothy Montillo, Estella Moore, Bill Moore, Ida Mae Moore, Kitty Moore, Marie S. Moore, William & Irene Morris, Henry Morrison, Melvin Moot, Ruby Lee Mulrenin, Wilbur Joseph Murphy, Mary Edmonds Murphy, P. A. Murphy, James Mrs. Spencer, Chas. Stafford, Gordon Miles, Catherine Starcher, James Stebbins, Paul Stencil, N. E. Stephens, Cleo Stewart, Eric Stewart, Grace J. Stillwell, Norman Stonko, Mark Styer, Robert Sullivan, Blanche Sylvin, Bill & Pearl Symington, Paul Clayton Talcot, Ted Taylor, Joe Taylor, Jee Wee Taylor, Walter Terrell, Robert Leo Thomas, W. A. Thompson, Earl Thornton, Charles Tinsley, William Tollman, Charles Reynolds Townsend, Harold Williams Townsend, Naomi Tumber, Bill Turner, Everett B. Turner, Virgil Tyree, Ollie Valley, Betty Joo Varney, Charles Vektor, William Vendetti, Roy Veran, Curie Ver, E. C. Videto, Ken Waldman, Earl Walman, Leroy (See LETTER LIST on page 78)

FOR SALE 1941 LINCOLN ZEPHYR 12-PASSENGER BUS Flashy, runs like new. Radio, two Heaters. Practically new tires. Cost \$4,000. Driven very little due to gas rationing. Good P. A. Set goes with bus. \$2,500.00 complete. EDD SMITH, Smith Bros., Beaver Dam, Ky.



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... \$4.10
B. B. 101—3 Diamond Wedding Ring to match. Each... 4.50
Sizes 5 to 7



"A PERFECT LIGHTER THAT NEVER FAILS"
It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110—\$7.20 Per Dozen.
ROHDE-SPENCER CO.
223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

MOVIE STAR Hot-Iron Transfers
FOR YOUR SLUM PRIZES
Kids and teen-agers love 'em. They press 'em on with a hot iron on raincoats, sweat shirts, kerchiefs and sports clothes.
Big, flashy, popular Movie Star Transfers, \$6.00 per thousand, F.O.B. New York.
\$1.00 deposit with order, balance C.O.D.
Samuel Eppy & Co.
333 Hudson St. New York 13, N. Y.

Headquarters For COUNTER CARD MERCHANDISE
NOTIONS—SUNDRIES
LEE RAZOR BLADES
Write for Price List
LEE PRODUCTS CO.
437 Whitehall St., Atlanta 2, Ga.

RADIO DEALS
Immediate Delivery
For Salesboard Operators.
Write for Descriptive Literature
Also For New Deal Literature
ABCO NOVELTY CO.
809 W. Madison Street
Chicago 7, Illinois
Phone Haymarket 3695

IDEAL SALES CO.
NOW OPEN FOR BUSINESS
Manufacturers and Distributors.
Please get in touch with us.
ART PAULE — CARL TRIPPE
2823 Locust St., St. Louis 3, Mo.

OPPORTUNITIES
A Display-Classified Section of
Business, Sales and Employment Opportunities
RATES: Display 60c an agate line... Minimum 10 lines... Maximum 1/8 Page
Classified 10c a word... Minimum \$2.00... Maximum 50 words
ALL CLASSIFIED ADVERTISEMENTS MUST BE ACCOMPANIED BY REMITTANCE IN FULL
Forms Close Thursday, 4:30 P.M., in Cincinnati, for Following Week's Issue.

ACTS, SONGS & PARODIES

COMPLETE SERVICE FOR WORDS OR MUSIC.
Starting at \$2.00. Send for free booklet. Recordings made, B. & L. Music Print, Conrad Bldg., Providence, R. I. fe9

"I GOT CATTLE TO TEND" — A REAL COWBOY SONG. Sheet music, 35¢. Prof. copies free. Dealers, write, Al Randolph Publications, 2588 Seventh Ave., New York. fe9

MUSIC TO POEMS, \$6.00—SONGS RECORDED, \$3.00 up. Music Printed, free catalog (stamp). Complete Songwriter, how to write, \$2.00. URAB-BB, 245 W. 34th St., New York 1. fe23

THANKS, BABE GRUBB AND CARL KROSKE, for being so nice to "Baby, Baby." Rudolph Song Publications, Box 2462, Phoenix, Ariz. Representing R. F. Kaiser, Music Distributors, Coast-to-Coast. fe16

MUSIC COMPOSED TO YOUR WORDS BY PROFESSIONAL songwriters. Phonograph Records Made. Send words for free examination. Five Star Music Masters, 639 Beacon Bldg., Boston 8, Mass. fe23

POEMS, VERSES, COMPLETE SONG LYRICS written to order on any subject or title. Poems or verses, eight lines, one dollar. Complete Song Lyrics, five dollars. Satisfaction guaranteed. Also Revising, Composing and Arranging of Songs. Mack's Song Shop, Dept. B, 4707 Malden St., Chicago 40, Ill. fe23

SKETCHES, PLAYS, ETC., GHOST-WRITTEN. Ten years' professional experience. K. Benton, 310E 74th, Los Angeles, Calif. fe23

THANKS, HAROLD HUMMER AND ORCH, Carl Kroske and Orch, Babe Grubbs, "No Moon Blues" and "Baby, Baby" doing swell. Rudolph Song Publications, Box 2462, Phoenix, Ariz., B.M.I. representing R. F. Kaiser, music distributors, to the trade. fe16

SONG OF THE MONTH CLUB — 25¢ BRINGS song, details, opportunity have song published. Jo Golden, Music Publisher, 1446 E. 35th St., Brooklyn 10, N. Y. fe23

SONGWRITERS — MELODIES, PIANO ARRANGEMENTS by successful writer of fifty published songs featured on radio, screen, stage and Victor recordings. Prices, information. Dick Reynolds, Leonard, Tex. mh2

THANKS, HAROLD HUMMER AND ORCHES, tra, for featuring "Put Your Lovin' in the Groove," Rudolph Song Publications, Box 2462, Phoenix, Ariz., Representing R. F. Kaiser, Music Distributors, Coast-to-Coast. fe16

"WAITIN' ON A WESTERN TRAIL" AND "When It's Autumn in Montana," lyrics, music (complete piano arrangement) by Juanita Elliott, Hotel Buffalo, Buffalo, N. Y., 10 cents each song. fe23

YOUR WORDS SET TO MUSIC — SONGS ARRANGED, Revised, Copyrighted. Write today for our free booklet, "Getting Ahead in Songwriting," Song Service, 331-B West 46th, New York. fe23

AGENTS & DISTRIBUTORS

AGENTS, BUY DIRECT — RAZOR BLADES, Fountain Pens, etc. Send for free circular. Hygienic Drug Products Company, 321 Broadway, New York 7, N. Y. fe9

AGENTS WANTED TO SELL ELECTRIC IRONS. Big demand now. Good profits. Sample, \$4.75 postpaid. McSwain, Box 142, Fort Smith, Ark. fe23

AIR BRUSH PHOTOS, AMAZING, HOW THEY sell. \$1.00 deposit, for samples, refund. Martin, B. 188, Riverside, Calif. fe16

ALL WOMEN WANT IT — "EWIK" SCISSORS Sharpener. Sells on sight. Money back guarantee. Sample, 25¢. Raycol Products, Poplar Bluff 1, Mo. fe16

ALLIGATOR ASHTRAY, FINISHED IN GOLD or silver. 2 1/2"x8", \$1.98. Ashtrays, 1601 Clybourne, Chicago, Ill. fe16

ATTENTION, NOVELTY STORES — DEALERS large size Laugh Package contains 25 Pictures, Jokes, Pin-Up Girls, Songs and Fun Cards. Retail for 50¢; 100 packages, \$12.00; 3 sample packages, \$1.00. Hurt Brothers, 1330 S. Grove Ave., Berwyn, Ill. fe9

BALLOONS — LONG, FLASHY REDS, \$6.00 gross. Lash Whips, \$15.00 gross, two gross lots. Large Rabbit Foot Key Chains for Badges, \$9.00 hundred. Jap Slum, four pieces, cellophane package, \$1.75 gross. Pin Wheels, non-inflammable celluloid, \$10.00 gross. Large Fox Tails, 19¢ each. 25% deposit. V. Allen, Veederburg, Ind. fe9

BIG PROFITS PACKAGING, DISTRIBUTING. Amazing Cleaner. Steady repeater. Everything furnished. Sample 25¢. Linnell Co., Box 1720, Cleveland 5, O. fe9

FLASH—FOR EVERY TYPE CONCESSION

Lamps, Clocks, Enamelware, Houseware, Toys. Every Kind of Glassware. Plenty Slum, Flying Birds, Whips, Hats, Canes, Ball Game Specials, Boxed Jewelry. "Fair Special" List Now Ready—Write.

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.
1-day Service
ACME PREMIUM SUPPLY CORP.
3333 LINDELL BLVD., ST. LOUIS 3, MO.

"CAROUSEL CHENILLE CANARY CAGE —

Beautiful rich Chenille Bird Cage with realistic Canary in three smart combination colors, fuchsia, blue, green, each trimmed with gold chenille. Ideal and novel gift for every home. Wholesale price, \$14.00 dozen; samples, \$2.00 postpaid. 1/3 deposit with order, balance C. O. D. F. O. B. L & K Products, 6822 20th Ave., Brooklyn, N. Y. fe9

CANDY AND MERCHANDISE DEALS — Carded Goods, Boards, etc. Distributors, wagonmen, write for prices. Variety Sales, 1058 N. Rockwell St., Chicago 22. fe9

DISCHARGE HOLDERS — BEST SELLER OF the year. Boys at army camps cleaning up. Samples, \$1.00. \$4.50 dozen. Superior Photo Service, Box 404, Mt. Vernon, N. Y. fe9

DISTRIBUTE VITAMINS, MINERALS, HEALTH Books, Concentrates, Fruit Powders, Cosmetics, Health Foods. Free catalog. National Diet Products Company, Dept. B, Portland 4, Ore. ma2

ENTIRELY NEW — BY MAKERS OF MAGIC Races. Sensational, different. Can play poker, golf, roulette, auto race, 4 separate games. Quarter brings samples, wholesale prices. Just out. Be first with this winner. Barkley Co., Dryden 14, Va. fe9x

ESTABLISH QUICK, PROFITABLE BUSINESS with distinguished attractively bound books. "Eisenhower, Man and Soldier," "World War II History," "The Bible," 25,000,000 sold yearly. Material to put you in business immediately, plus mail order plan. Send \$2.00. Parcell Market, 2701 South Main, Elkhart, Ind. fe23

FOR SALE — HOT CONCESSIONAIRE'S ITEMS. Write today for illustrated folder and prices. Pig banks, baskets, ash trays, fur dogs, fans, hand carved walking canes, miniature novelties. La Casa Mexicana, Box 1414, Brownsville, Tex. fe23

FREE — MEXICAN NOVELTY CURIOSITIES. Biggest line, larger profits. All articles can be supplied promptly. "Cedimex," Orozco y Berra 1-301, Mexico. fe23

HONOR SCROLL — ALL BRANCHES SERVICE, 12 by 16. Agents make big money. Sample, 25¢. Truly beautiful. Condon, Upper Darby, Pa. np

INFORMATION — LOCATING ARTICLES AND products, Wholesale, etc. Also Personal Services. Mention Requirements. Literature free. Rakes Specialty Service, Box 5031-F, Chicago 80, Ill. fe22

KEY CHECK STAMPING OUTFITS — BIG profits stamping Checks, Name Plates and Social Security Plates. The Art Mfg. Co., 303 Degraw, Brooklyn, N. Y. mh16

K-R SUPER SCISSORS AUTO JACK, RETAILS \$6.50. Distributors wanted. Sample Jack sent prepaid for \$6.50. Capacity 4,000 lbs. Box 3145, Cleveland 17, O. fe16

LADIES! — SAVE THAT HOSEY. "SILK Gold" helps toughen the fibres, to prevent runs and lengthens the life of silk and rayon, for many shows to come. Send for "Silk Gold" today. Mail only 25¢. "Silk Gold House," 206 Cleveland Ave., Norwood, Pa. fe16

LATEST SELLING SENSATION — HAND-Mirror Shaped Compact. Transparent, colored plastic, individually boxed. Dozen, \$17.00; sample, \$2.00 postpaid. N. Y. Article Company, G. P. O. Box 405, New York 1, N. Y. fe16

LUMINOUS PICTURES THAT GLOW IN THE dark. Large manufacturer wants factory representatives; wonderful new item; fast seller. Free sample. Madison Mills, 308 Fourth Ave., New York. fe16

MAGIC, TRICK AND JOKE NOVELTIES — Send for free wholesale list for stores and salesmen. Theron Fox, 1024 Carolyn, San Jose 10, Calif. np

MAKE QUICK CLEAN UP SELLING PERFUME Beads. Jobbers prices. Particulars free. Sample line, \$1.00. Misson, 2328 West Pico, Los Angeles 6, Calif. de21

MANUFACTURERS AND DISTRIBUTORS — Send price lists and catalogs to Box 850, Paducah, Ky., Walter Burrows, Wholesale Distributor. fe23

MEXICAN SHOPPING AND MAGAZINE BAGS, \$12.00 per dozen; sample, \$1.00; Turtles moving heads and tail and Miniature Guitars, sample, \$1.80 dozen. Mexican Importers, 2624 South Central Park Ave., Chicago. ma23

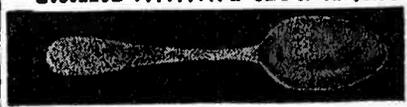
MEXICAN LIVE JUMPING BEANS—SPECIAL curio for making money, \$5.00 thousand, \$1.00 hundred, 25 samples 50¢. Mexican Small Cactus Plants, ten varieties \$1.00, twenty, \$1.50. General Mercantile Co., Laredo, Tex. fe23

MEXICAN DESERT CACTUS PLANTS—SMALL size, 10 beautiful assortments, \$1.00; fifteen, \$1.25; twenty, \$1.50, prepaid. General Mercantile Co., Laredo, Tex. fe23

MILLIONS SOLD — FASTEST SELLING Novelty. Generous trial order, \$1.00. Dime brings samples, wholesale prices. Here's another. Every car owner a prospect. Retail for \$1.50; costs 30¢. Sample, exclusive territory offer, 25¢. Barkley Co. Dryden 4, Va. ma16

HAGN Volume Values

All-Metal Windproof Lighters—Flat pocket type with hinged cover. Crackle enamel finish in ass't colors... Per Dozen \$7.25
218J239B—Gross Lots... Per Dozen \$6.95
Lipstick-Shape Lighters—Red or Black Enamel... Per Dozen \$3.00
"Strike" Lighters—Stainless steel. A firm stroke of the pin lights. 12 on display card. 818J226B... Per Card of 12 \$3.50



Teaspoons—Stainless Steel. 3226267B... Per Gross \$18.00
Open Stock Silver Plated Flatware—Good Pattern. 3655152B... Per Dozen \$1.35
3655152B... Per Gross \$15.00
Desert Spoons... Per Dozen \$1.60
2658153B... Per Gross \$17.85
Desert Forks... Per Dozen \$1.75
2638154B... Per Gross \$19.40
Fluorescent Desk Lamp—Metal with brown crackle finish. Porcelain reflector. Uses 15-watt tube. 57E30—Priced without tube... Each \$7.95
All-Leather Billfold—Semi-stitchless. Bill divider, 2 pockets. 8-window passcase. Black or brown. Each \$1.25. 4121155B... Per Dozen \$7.80
Plastic Weather House—Forecasts weather changes. 6 1/4 x 4 1/4 x 3 1/4". A best seller. 621N157B... Per Dozen \$10.80
3-Piece Kitchen Set—Wood handles. 8" and 5" serrated blades and 3" straight edge blade. 3228254B—Per set \$1.25. Per Doz. \$6.80
Razor Blades—Mercedes Double-Edge. 20's/5's (100 Blades) in Display Carton. 322K63... Per Carton \$ .68
Bangle Bracelet—Sterling silver. Twist design. 228J803—Each 90¢. Per Dozen \$5.95
Special Diamond Set Wedding and Engagement Ring Set—Handsome 10K yellow gold mountings. Solitaire has genuine diamond. Wedding ring has three smaller diamonds. Presentation box. 111D251B Per Set \$4.50
Hair Brush—Standard size wood back brush with bristles set firmly in plastic. 618H106B... Per Dozen \$3.15
Novelty Plastic Pencil—Automatic. Shaped like a baseball bat. 215J147... Per Dozen \$1.95
Keychain Bracelet—Plastic bracelet in colors with metal bead type key holder. Fast moving. 241K17B—Doz. \$1.45. Per Gross \$15.00
Genuine Leather Zipper Compact—Round style. Assorted colors. Mirror, sifter and puff. 223J676B... Each \$2.00
Sterling Silver Baby Cup—Satin finish inside. Ht. 2 1/2", diam. 2 1/4". 322876B—Each \$3.95. Per Dozen \$45.00
25% Deposit Required on C. O. D. Orders. Wholesale Only. Catalog Sent on Request.

Hagn JOSEPH HAGN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

CHAIRS
Many Styles
Also Folding Tables
PROMPT SHIPMENT



ADIRONDACK CHAIR CO.
1140 Broadway
New York 1, N. Y.
Dept. 5
Corner 26th St.

Mighty Values Always!

STUFFED TOYS, 3 grades. Big values. DOZEN \$10.50, 12.00, \$37.50
BOUDOIR DOLLS. Tremendous Flash. 2 Grades. EACH \$2.95, 3.75
COMBINATION COIN PURSE. Sells \$1.00. Genuine leather, gilt stamped, pocket for bills, with 4 rows for 1¢, 5¢, 10¢ & 25¢. Giant value... \$31.00
1,001 other good buys. Catalogs free. 25% Deposit With Order—ACT FAST.

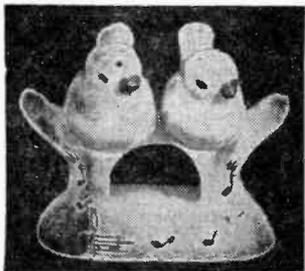
MILLS SALES CO.
OUR ONLY MAILING ADDRESS
901 BROADWAY, New York 3, N. Y.
WORLD'S Lowest Priced WHOLESALERS

MONEY CLIPS

Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish. 1 Doz. Display Cards. \$2.20 per doz.
25% With Order, Balance C. O. D. Send 25¢ for Sample. Special prices to jobbers. SALESMAN WANTED. NATIONAL MET. CO. 168 N. Main FALL RIVER, MASS.



CANARY THREE-PIECE PORCELAIN SALT AND PEPPER SETS



THAT ARE THE BEST SELLERS EVER! THE HAND COLORED NOTES COME IN THREE DIFFERENT COLORS, BLUE, GREEN, RED. The set consists of a twig and the removable canary salt and pepper shakers, all three made of porcelain.

NO. 4570 K—THE SAME NUMBER PUT IN INDIVIDUAL GIFT BOXES.

\$8.00 PER DOZ. SETS PACKED: 1/2 DOZ. SETS IN ASST. COLORS. \$7.40 PER DOZ. SETS IN 6 DOZEN LOTS

No. 4367 K \$7.20 PER DOZ. SETS PACKED: 1/2 DOZ. SETS IN ASST. COLORS. \$6.60 PER DOZ. SETS IN 6 DOZ. LOTS. Size: 4 inches wide, 3 1/2 inches high. Weight: 5 lbs. to the doz.

BE SURE TO SEND FOR OUR COMPLETE SET K OF GIFT GOODS; WE HAVE THEM FROM \$1.80 PER DOZ. TO \$90.00 PER DOZ., ALL BIG SELLERS.

LEO KAUL

IMPORTING AGENCY, Inc.

333-

and 335 SOUTH MARKET STREET

Chicago 6, Ill.

HERE IT IS! THE PERFECTED COMBINATION

Souvenir of World War II—

20 MM.

ASH TRAY TABLE LIGHTER

Highly polished, assorted colors—in individual cartons.

Price Per Dozen.....\$ 14.40 Price Per 1/2 Gross Lot.....\$ 75.80 Price Per 1 Gross Lot.....\$144.00

DEAL—600-HOLE BOARD

6 Lighters — 26 Pk. Cigarette Payout Label. Price.....\$8.50

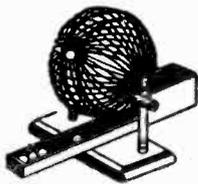
25% deposit. 2% discount if paid in full with order. Regular terms to rated firms. Orders shipped on date received.

ANTHONY M. BOEX & SONS

200 No. Jefferson St. Chicago 6, Ill.

ANOTHER FIRST BY MANDELL!

Now Ready To Deliver! RUBBERIZED BINGO CAGES



First Rubberized Cages Produced Since 1941

ALSO IN STOCK

CORK BINGO BALLS UNION MADE PRINTED BINGO SPECIALS Regular 7 and 10 Colors — Also 5, 6 and 7 Ups

JOBBERS! FOR FULL INFORMATION WRITE . . .

MORRIS MANDELL & CO.

131 West 14th Street New York 11, N. Y.

FLASH! SERVICE MEN'S DISCHARGE

RINGS! \$1.50 EA.



Sterling Silver Gold Emblem

Solid Gold \$10.50

In stock: Ladies' 55 Rings, R.G.P., with birth stones, \$6.75-\$9.00 and \$12.00 Doz. All colors. Boys' 55 Signets, \$9.00 Doz. Heavy Men's, \$12.00 Doz. R.G.P. Ladies' Snake Link Idents, \$1.00 each, boxed.

DAVID I. LIVINGSTON

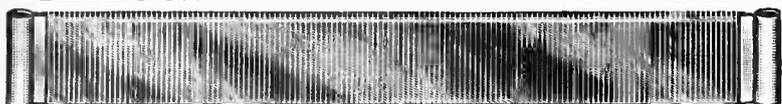
WHOLESALE JEWELERS ATLANTA, GA.

70 FORSYTH ST., N. W.

SELF ADJUSTING EXPANSION

Watch Band

OUTSTANDING VALUE



NO. 3W19—STAINLESS STEEL BAND, WHITE ONLY . . . PER DOZ. . . . \$12.00

Bieler-Levine

37 SO. WABASH AVE. CHICAGO 3, ILLINOIS

"MOONSHINE"—THE FUNNIEST JOKE ITEM in years. Wholesale prices and sample, 10¢; dozen, 50¢. Jack Blades, Box 944, Altoona 4, Pa. fe16

NO MORE WORRIES ABOUT FLAT TIRES! Ernie Airline Tire Inflator! Retail \$1.00. Distributors wanted. Sample sent postpaid for \$1.00. Box 3145, Cleveland 17, O. fe16

PHOTOS, BOOKS, CARTOONS, NOVELTIES. Samples, \$1.00. Large assortment, \$2.00. Superior Photo Service, Box 404, Mount Vernon, N. Y. fe16

SELL NEW-USED CLOTHING FROM HOME, auto, store. Men's Suits, \$1.17; Leather Jackets, 85¢; Overcoats, 62¢; Dresses, 17¢; Ladies' Coats, 39¢. Other bargains. Catalog free. S&N, 565A Roosevelt, Chicago.

STEER FOX HUNTING HORNS—HIGH TONE 14", \$2.00 each, \$18.00 dozen; 16", \$2.50 each, \$22.00 dozen. General Mercantile Co., Laredo, Tex.

WE PAY YOU \$25 FOR SELLING FIFTY \$1.00 assortments Birthday, all occasion cards. Tremendous demand. Sell for \$1.00—your profit 50¢. It costs nothing to try. Write for samples. Cheerful Card Co., 41 White Plains, N. Y. fe9

WE WISH TO REPRESENT AMERICAN MANUFACTURERS (machines, jewelry, textiles, novelties, etc.) in this country. Write "Cedimex" Orozco y Berra 1-301, Mexico. fe23

WHERE TO BUY AT WHOLESALE 500,000 Articles. Free Directory and other valuable information. Maywood B. Publishers, 1133 Broadway, New York. ma9

\$4.97 PUTS YOU IN LIFETIME BUSINESS—Write Midwest Drug Co., Dept. 3, Columbus 15, Ohio. fe23x

127 WAYS TO MAKE MONEY IN HOME OR office; business of your own. Full particulars free. Elite, 214 Grand St., New York. ma30

200 MONEY MAKING IDEAS — BUSINESS plans. Rare formulas. Schemes. Unusual items. Large folio free. Formico Ka, Box 572, Dayton, Ohio. fe16

300% PROFIT — FASTEST SELLING RAZOR on market. Sample, 50¢; three for dollar. Safety or Straight Razor. 4-S Razor, Hutchinson, Kan.

ANIMALS, BIRDS, PETS

FOR SALE—BIRD ACT, 4 TRAINED DOVES. Good workers, suitable for side show or school show. Complete with props. \$30 takes it. G. E. Wilson, 3000 Houston Ave., Macon, Ga.

SNAKES — ALL KINDS; PLENTY BOAS, ALL sizes; Giant Blue Bull Snakes, Alligators, Armadillos, Mexican Beaded Lizards, Giant Horned Toads, Coatimundis, Opossums, Agoutis, Monkeys, Baboons, Ringtail Cats, Bantams, Raccoons, White Doves, Talking Yellowhead Parrot, Zebra, Finches, Parakeets, Guinea Pigs, Rats, Mice, Hamsters, Squirrels, Rabbits. Wire Otto Martin Lockie, New Braunfels, Tex. ap6

WANTED — GORILLA OR CHIMPANZEE. H. L. Wyse, Wayland, Iowa.

BUSINESS OPPORTUNITIES

BE INDEPENDENT — START A BUSINESS OF your own and enjoy financial freedom. Little or no cash required; 3¢ stamp brings full details. W. M. Drexler, 258 Broad, Newark 4, N. J. fe16

CIGARS — IMPORTED, HAND MADE, ALL-celloplaned; 6¢, \$37.00 thousand; 8¢, \$42.00 thousand prepaid. Check with order. Hub Distributors, 207 E. 149th St., New York City. fe9

FOR SALE — FOUR AMERICAN BOX BALL Alleys, A-1 condition; bargain for quick sale; one or all. P. O. Box 277, Brazil, Ind. x

HOBBY CATALOGUE, 10¢. SPRING REPTILE list, 5¢. Dealers, asked for wholesale price list on Curios and Mexican Imports. Quivira Specialties, Topeka, Kan.

INSTRUCTIONS AND SAMPLE HOW TO MAKE real money-making novelty. Only one dollar, for limited time only. Be first in your town. The Novelty Man, St. Marys, Kan.

"LITTLE MONEY-MAKER"—NEW MAGAZINE check full of practical small business ideas. Sample 25¢. Small Business Magazine, 3825 Tenth St., Northwest, Washington 11, D. C. fe23

MAIL ORDER BUSINESS OPPORTUNITIES—Read oldest trade journal in the field. 53d year. Copy 25¢. Mail Order News, Somerville 30, N. J. fe16

MAKE MONEY — PAINT WALL PLAQUES. Statues, at home. Big demand, good profits, small cost. Art Products, Box 90, Des Moines, Iowa.

MANY MONEY MAKING OPPORTUNITIES in our Mailorder Directory Magazine. Mail 25¢ for copy. Better yet, mail \$1.00 for year's subscription and receive free literature on small capital plans worked from home or office; also free consultation. One plan alone has 2,000% mark-up. Mail now to Rieder Publications, Dept. BBI, 93-20 71st Drive, Forest Hills, N. Y.

PLASTICS — START YOUR OWN BUSINESS immediately with small capital. Complete equipment for permanently sealing in transparent plastic all types valuable papers, discharge certificates, photos, identification cards, badges, etc. Write or wire for free folder. Kingsbacher-Murphy Co., 683 Santa Fe Ave., Los Angeles 21, Calif.

POPCORN AND FRUIT CANDY BUSINESS — Make-sell. Enormous profit; 28 best selling varieties. All different. Formulas, \$1.00. LaPlant, Menominee, Mich.

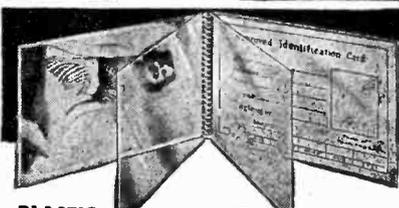
ROLLER RINK FOR SALE — MUST SELL ON account of other business. Perfect maple floor, 51x110; 180 pair Chicago Skates; all other equipment tops. No junk. Complete lease on building, \$6,300. J. Schwark, 3880 W. 20th St., Cleveland, Ohio.

SHOOTING GALLERY — BEAUTIFUL 16x10 rustic type Mangels factory built gallery. Used very little. Complete with Steel Side Walls, Motor and 4 Remington Speedmaster Rifles, \$2,500.00, or \$2,800.00 with 100,000 rounds Remington .22 Shorts. Send \$1.00 for photo of gallery set up. Coast Amusement Co., 603 Mesquite St., Corpus Christi, Tex.

START NOVELTY WHOLESALE BUSINESS—Large profits, quick sales, big demand variety, gift, drug, department stores. New hand painted gift novelties, Book Ends, Figurines, Wall Brackets, Plaques, large assortment of forty pieces only five dollars. Act now, offer limited. Paris Art Novelty Co., 611 West 7th St., St. Paul 2, Minn.

ED MASTERS SAYS

You can't beat my SPECIAL DEAL on plastic wallet inserts!



PLASTIC WALLET INSERTS \$3.50 assortment (dozen) of 4, 5 and 6 envelope books — easily sold for \$7.50. NOW ONLY \$1.50 (discounts on gross lots)

IMMEDIATE DELIVERY! Take my advice, mister! If you want to make some real money—dollars, not pennies—you'll go after this tremendous plastic wallet insert market right now! It's big—it's easy to sell—and it sure offers swell profits! Just to prove what I say, I'm making this special introductory deal: I'll send you a dozen handsome plastic wallet inserts with 4, 5 and 6 envelopes, all with heavy plastic covers. Sell these for 50¢ to \$1 each and get at least \$7.50 on the whole lot. Think! All for \$1.50 investment! My inserts are the finest on the market—strong wire spiral binding, clear, heavy plastic envelopes, and I put an identification card in each insert. Remember, to sell wallet inserts today you must show an assortment of attractive designs in different price ranges. That's just what I give you here. Rush me \$1.50 for your trial shipment and start making these big profits at once. No personal checks, please.

Greatest Value in the Country! NEW AGENTS WANTED! Profitable Territories Now Open!

Edmasters' MONEY-BACK GUARANTEE

You're absolutely nothing to lose! If you aren't 100% satisfied with my deal when you see it, or if you can't sell a few inserts, I'll refund your money on the inserts you have left. But you'll really have no trouble making \$8 on this assortment! ORDER NOW!

EDMASTERS CO. Dept. B, 113 N. 3rd St. Brooklyn 11, N. Y.

Ed Masters THE WALLET INSERT KING



Why Pay More? Block Aluminum LIGHTERS!

Immediate Delivery! Precision Made Solid Block Aluminum High Tone Polish

ONLY \$13 PER DOZEN

Dozen Lots Only 1/3 Deposit With Order, Balance C. O. D.

AMERICAN MERCHANDISING CO.

Dept. "BL-2" 703 Vandiver Bldg., Montgomery 4, Ala.

The EASTER RABBIT PROFIT ASSORTMENT

LOW PRICED BIG FLASH!

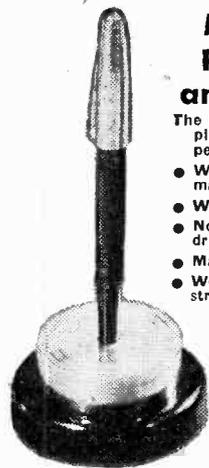
Write for Illustrated Circular and Prices—TODAY Immediate Delivery

JOHN BAKER CO. 608 SO. DEARBORN ST. • CHICAGO 5, ILL.

Original MYSTERY BUBBLES

Small Size—8¢ Per Bottle, Packed 200 to the Case. 4 Oz.—20¢ Per Bottle in Gross Lots. All Wands Free. 1/3 Deposit, F. O. B. Los Angeles. GLOBE BUBBLES 809 S. Figueroa Los Angeles 14, Calif.

# GUARANTEED TO WRITE 2 YEARS WITHOUT REFILL!



## Double-Duty POCKET PEN and DESK SET!

The Reynolds International Pen, pinnacle of perfection and performance:

- Writes on paper, cloth, other material!
- Writes fine, medium or heavy!
- No smudge—no smear—dries instantly!
- Makes 4 to 8 clear carbons!
- Won't leak or drip, even in stratosphere!
- Writes under water!
- Streamline design... variety of colors!
- Military-style clip!
- Complete with modern desk stand!
- Guarantee Certificate with every pen!

Nationally Advertised

### The SECRET of SATIN-SMOOTH WRITING!

The tiny, precision-made ball does the trick! Not an ordinary pen point can't scratch, break, clog.



Perfect for Premiums, Promotions or Salesboards

SEND \$12.50 FOR SAMPLE

Complete with Desk Stand, Gift Box and 2-Year Guarantee Certificate. Shipped prepaid. (Discount allowed on sample when quantity order shipped.)

IMMEDIATE DELIVERY IN QUANTITIES

Write, Wire, Phone for Information and Quantity Discounts

NATIONAL SALES CORP., Merchandise Mart CHICAGO 54, ILL. Long Distance Phone: Superior 6790

## AGENTS! SALESMEN!

A SURE WINNER! JUST OUT!



PENNA. 1946 16189

Beautiful Discharge Emblem, approx. 4 1/2 x 4 1/2, easily attached to any license plate. Aluminum casting, gold lacquered, durable; Individually boxed for quick counter sales. Sells on sight to veterans everywhere for \$1. No discharge papers necessary! All sales positively unrestricted! Sensationally priced at \$39.00 per gross to insure volume sales. 1/3 dep., bal. C. O. D. All orders shipped F. O. B. Phila. Sample, including Set-Up for Counter Display, mailed anywhere. (Enclose \$1.00.) Cash orders rushed immediately!

ALBERT KULLA S. E. Cor. 46th & Girard Ave. Philadelphia 31, Pa.



## LEADING SELLER IN FUR COATS

LOW JACKETS PRICES CHOKERS • SCARFS

ALL GENUINE FURS Our new 1946 Victory Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW COMPLETE CATALOG! Satisfaction guaranteed or money refunded. Prompt deliveries. H.M.J. FUR CO. 150-B W. 28th St., New York 1

# BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

## SOLID STERLING SILVER FRIENDSHIP RINGS \$2.50

25% Deposit With Order. Balance C. O. D. Also a variety of Ladies' and Men's White Stone or Colored Stone Rings. Send \$10 for sample assortment. If samples are unsatisfactory, money will be refunded. No catalog.

STERLING JEWELERS CARROLL, OHIO

SPECIAL — INCH DISPLAY ADVERTISEMENT in over fifty mail order magazines, year only, \$24.00. Wood's Popular Adv. Service, Atlantic City, N. J. fe9

SUREFIRE PROFIT MAKER — WRITE US TODAY for free information on what sells, who buys and how to reach them. Rennolet B, 1022 9th St., Rock Island, Ill. mh2

YOUR OWN BUSINESS, SHOWING TALKIES theaterless communities. No investment. We rent Sound Equipment, Programs reasonable. Remarkable possibilities; earn \$50.00-\$200.00 weekly. 2200 RKO Bldg., Radio City, N. Y. fe23

1500 QUANTITY BUYERS OF PLASTER STATUARY, Plaques, Novelties, \$5.00 postpaid. W. H. Fine, 1515 S. Figueroa St., Los Angeles, Calif. fe9

## COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. fe23

A-1 STAMP MACHINES FOR SALE. WE BUY all kinds Stamp Machines. Folders immediate delivery. Write U.S.P., 100 Grand St., Waterbury 5, Conn. ma9

AA BUYS! — BRAND NEW POSTAGE STAMP Machines, 1¢ LoBoy and Ticket Weighing Scales, 5¢ Selective Candy Vendors. Free list. Adair Company, 6926 Roosevelt Rd., Oak Park, Ill. fe16

ABT LATE TARGETS, \$26.50 EACH. THREE for \$75.00. Kicker-Catchers or Pikes Peak, \$23.50 each. B. Gould, 6812 N. Wayne, Chicago 26, Ill.

ARMY CAMP CLOSED — 3 5¢ MILLS BLUE Fronts and one Four Bell, 5-5-5-25¢, \$625.00 for the four pieces. Half deposit, balance C. O. D. Glen Hamer, 853 N. Flores, San Antonio, Tex.

BALLY RAPID FIRE, \$100; SEEBURG SHOOT the Chutes, \$85; Keeney Air Raider (as is), \$75; 2 ABT 80L Stands, \$4 each. 1/4 deposit. City Wide, 6415 N. Hamilton Ave., Chicago, Ill.

CONSOLES — JENNINGS DERBY DAY, \$25.00; Jennings Multiple Races, C.P., \$50.00; Paces Reels of '40, \$95.00; Bally Royal Draw, C.P., \$60.00; Mills Jumbo Parade, C.P., \$70.00; Exhibit Chuck-A-Lette, \$45.00; Paces Races, brown cabinet, parts complete, as is, \$75.00. King-Pin Equipment Company, 826 Mills St., Kalamazoo, Mich.

DIGGERS FOR SALE — SEVEN STAR ELECTRO Hoists and one Exhibit Merchantman, used only twelve weeks. Guaranteed like new; cost over \$1,900.00. Immediate shipment, well crated, \$950.00. Fairchild, 342 Stolp Ave., Syracuse, N. Y. fe23

FOR SALE — RECONDITIONED CONSOLES, Paces Reels or Saratoga Sr., late models, \$100.00; Paces Saratoga without rails, \$45.00; Paces Reels Jr., late model, \$75.00; Original Jar O' Do Dangling Duckets Bingo Tickets, 1000 on stick for \$1.00 each; in case lots of 50 only. A. E. Condon Sales Co., 1424 Main St., Lewiston, Idaho. fe9

FOR SALE — MUSIC ROUTE, CENTRAL FLORIDA. Ninety-seven pieces, ninety-three on location; two good trucks; all kinds of records; repair equipment and parts. Route established twenty-five years. My part last year over \$33,000. Price \$30,000 cash. Box C-69, Billboard, Cincinnati 1, O.

FOR SALE — 1 MAYRELL LATE HEAD 5-5-5-25 Play, \$550.00; 1 Homerun, 1942, \$60.00; 1 Victorious, 1943, \$50.00; 1 Silver Moon, 25¢ Play, \$250.00; 1 Mills Four Bells, Late Head, 5-5-5-5, \$500.00; Columbus, three for \$100.00. Iowa Sales, 414 Harrison St., Davenport, Iowa.

FOR SALE — PENNY ARCADE, COMPLETE, ready for road. Leo Suggs, Box 226, Station G, New York 19, N. Y. fe23

MILLS ONE-TWO-THREE, CASH PAYOUT, \$35.00 free play, \$30.00. Both have lighted plastic bumpers. Work better than new. Seven-Up and Sport Parade, \$45.00 each. Richardson Novelty Co., 4722 Joy Rd., Detroit 4, Mich.

PHOTOMATIC — LATE MODEL INSIDE LIGHTS, good condition, \$575.00. Robert Kelley, 40 E. Spring St., Columbus, O. Adams 3659.

POSTAGE STAMP MACHINES WANTED — All makes and models. State price and make. Box C-69, Billboard, Cincinnati 1, O. fe23

SALE SIX EACH IRON CLAW AND ROLL-front Table Model Diggers. A. A. Heldt, Hattiesburg, Miss. fe23

SPECIALIZING HI-GRADE REBUILTS: 50¢ Blue Front, \$400.00; Brown Front, \$450.00; Gold Chrome, \$475.00, correct percentages; request list other Slots; Pumps, Clocks, Reel Assemblies, Disc 2-5, 3-5; 100 Cash Boxes, \$75.00; 200 Set Special (1-2-3) Strips, \$95.00. Coleman Novelty, Rockford, Ill. fe9

TWO SEEBURG RAY GUNS WITH COINEX conversion at \$125.00 each, one Keeney Air Raider at \$150.00. McElmurry Coin Co., 1302 Parkside Blvd., Box 103, Toledo 7, O., Tel. Jordan 5409. x

UNIVERSAL AMPLIFIERS — FITS ALL MODEL Wurlitzers, 6J5, 6SC7, 5Z3 and two 6L6's. Plenty of volume. Send orders to 3339 Wabash, Kansas City, Mo. Guaranteed, C. O. D. postpaid. fe16

WANT TO BUY — PINBALL MACHINES. I am an operator and will buy from any operator within 200 miles any type game at better than any jobber's trade-in price. Write me what you have and your prices. Our truck will pick up games, eliminating crating. Jerry Locks, 4830 Osage Ave., Philadelphia, Pa.

WANT FIRST CLASS ARCADE MECHANIC — Must know all kinds of machines, also Panoram Machine. Apply at once. El Paso Amusement Center, First National Bldg., El Paso, Tex. ma2

WANTED — SEEBURG WALLOMATIC BOXES, Selector Drums and all Wireless Equipment for Classic Seeburg. Casey Jones Sales Co., 332 So. Jennings, Fort Worth, Tex.

WANTED TO BUY — ERIE DIGGERS; MUST BE in good condition. Nelson Lee, 219 North Rowe, Pryor, Okla. fe9

5 SHIPMAN STAMP MACHINES — USED FEW weeks, \$23.00 each. Geo. O. Vande Linde, 812 Brandon Ave., Norfolk, Va.

29 BRAND NEW JENNINGS "IN-THE-BAG" 1¢ Peanut Vendors, never uncanted. Also 15 used machines in poor condition; \$600.00 takes all. F. O. B. Utica, N. Y. Lyale Kilbourn, Whitesboro, N. Y.

## SENSATIONAL PROFIT MAKER

\$2.40 EACH

A FAST ACTION \$4.00 RETAILER (OPA Approved Price)

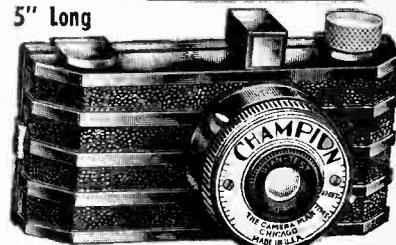
Shipping Charges Paid on Orders of 2 Dozen or More!

### CHECK THESE FEATURES

- Takes full NATURAL COLOR pictures indoors or outdoors.
- Takes 16 black-and-whites on ordinary No. 127 8-exposure roll.
- New film track brings entire picture to sharp focus.
- Equipped with GENUINE Simpson lens.
- Fixed focus! Exposure automatically correct at all times.
- Precision built—fool proof.
- Attractively boxed.



Compare Our Size 5" Long



DON'T CONFUSE WITH TOY CAMERAS

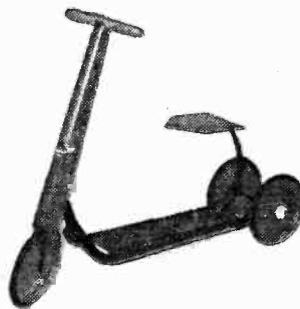
Lifetime Guarantee With Each Camera

TERMS: Open account to well rated concerns or 25% deposit with order, bal. C. O. D. RUSH YOUR ORDER—IMMEDIATE SHIPMENT!

K & K SALES CO., 215 Sixth St., Dept. 103, Pittsburgh, Pa.

# NEW METAL SCOOTER

3-Wheel Type



Comfortable Spring Seat 8" Steel Wheel Rubber Tires

A TREAT FOR THE KIDDIES

\$7.95 K. D.

Subject to OPA Approval 1/3 Deposit, Balance C. O. D.

GET YOUR SAMPLE NOW—WRITE FOR QUANTITY DISCOUNTS

## MERCURY PRODUCTS CORP.

6402 GRANDY AVE. DETROIT 11, MICH.

## IMMEDIATE DELIVERY ON CANDY ELECTRIC CLOCKS RADIOS



- 1 lb. CHOCOLATE COVERED ALMONDS in 3 doz. lots ..... \$10.20 doz. in 1 doz. lots ..... 10.82 doz.
- Bulk 35# CASE CHOCOLATE ALMONDS in 3 case lots ..... \$26.00 case in 1 case lots ..... 28.00 case
- 2 lb. CHOCOLATES IN WOOD CHEST \$30.80 doz. Minimum order 1 doz.
- 5¢ Candy Bars—Barney Ross—California Bar—72 Box lot 73¢ box. 24 count. Sample order 24 box lots 75¢ box.
- ELECTRIC CLOCKS — Attractive clock with sweep hand, size 5x7, price \$7.80 each.
- RADIOS AC-DC—Table size, 5 tubes, beautiful wood base, \$23.60 each.

All prices F. O. B. Chicago. Shipments made by Railway Express unless otherwise specified.

TERMS: 1/3 CASH WITH ORDER

E. F. BERNHOLD, INC. 217 W. VAN BUREN CHICAGO 7, ILL.

## ONLY A LIMITED QUANTITY ON HAND

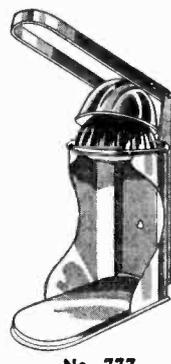
Metal Hand Juice Extractor—While They Last

- Packed 12 to shipping carton at ..... \$12.00 per dozen
- No. 547—17 1/2 inch round aluminum tray packed 12 to carton ..... 16.80 per dozen
- No. 673 wood kitchen stools, painted red top. 18.00 per dozen
- No. 2830 metal smoking stands, packed 6 to carton ..... 18.00 per dozen

ALL ORDERS FILLED IN ROTATION

## WISCONSIN DELUXE CO.

1902 N. Third St. Milwaukee 12, Wisconsin



No. 777

5,000 EXPANSION BANDS, \$63.00 Doz., Yellow, Pink, White. PEARLS, Grad. Single Strand, \$33.00 Doz.; Double Strand, \$66.00 Doz. SILVER Plate Flatware Sets, \$6.95 Set on Nickel Base, Modern Design.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

M. S. SHATZKIN

74 BOWERY, NEW YORK CITY. Dept. #1.

JEWELRY FOR SALE

RINGS

- MONEL, Signet, Per Doz. \$15.00
MONEL, with Abalone Pearl, Per Doz. 18.00
BIRTHSTONE, Ladies, Sterling, Per Doz. 15.00
SERVICE, Gent's Heavy Sterling, Per Doz. 15.00
FRIENDSHIP (2-in-1), Sterling, Per Doz. 5.00
WEDDING RINGS, 10 and 14 K, from \$2.00 to \$3.00 Each

COSTUME JEWELRY

- 1-Lb. Costume Jewelry Needing Repairs \$ 5.00
1,000 Costume Jewelry Stones . . . 3.50
Lot of 25 Ass'd. Pieces (Sell for \$5 to \$10 Each) . . . 50.00
Lot of 25 Ass'd. Pieces (Sell for \$6 to \$15 Each) . . . 75.00
100 Jewelry Items (Sell at \$1 Each) 25.00

WATCHMAKERS' SUPPLIES

- STRETCH WATCH BANDS, Yellow or White, Gent's, Ea. \$ 2.00
Per Doz. 20.00
CORD BANDS, Ladies, Gold Plated Attachments, Carded, Per Doz. 6.00
WRIST WATCHES, Swiss, Good Quality, Used, Need Repairs, 5 Ass'd. in White Cases for . . . 15.00
5 Ass'd. in Yellow Cases for . . . 25.00
CHROME BANDS, Slightly Used, Per Doz. 7.50
WRIST WATCH CASES, Ass'd, White, Per Doz. 6.00
Yellow, Per Doz. 12.00

MISCELLANEOUS JEWELRY

- STICKPINS, Ass'd., Gents, Per Doz. \$ 3.00
COLLAR BUTTONS, Good Quality Yellow, Per Gross 3.00
EARRINGS, Pierced or Screw, Per Doz. 5.00
100 Jewelry Items (Retail at \$1 Each) 25.00
100 Jewelry Items (Retail at \$3 Each) 100.00
Send Check or We Will Ship C. O. D. No Deposit Necessary.

B. LOWE

Holland Bldg. ST. LOUIS 1, MO.

COSTUMES, UNIFORMS, WARDROBES

ALL BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leis, \$7.50; Rhinestones with Settings, \$2.00 a gross; Punches, \$5.50; Metal Spangles, all sizes and colors; Chorus Costumes, etc. C. Guyette, 346 W. 45th St., New York. Circle 6-4137.

ASSORTED BUNDLES OF COSTUMES, GOWNS, Trimmings, etc. \$5.00; Chorus Costumes, \$1.00 each; Rhumba Skirts, \$3.50. Other Costumes and Accessories. C. Conley, 308 W. 47th St., New York.

BEAUTIFUL HULA SKIRT FOR SOUTH SEAS, adult size, \$4.00; Brassiere, \$2.00; large Lei, \$1.00. Send \$1.00, balance C. O. D. Hawaiian Hula Shop, 520 Kearny, San Francisco, Calif. fe9

GREEN VELVET CURTAINS (11x5 1/2), \$16.00. Five Banners "Bally," \$50.00. Orchestra Coats, Tuxedo Suits, beautiful Striptease G'Strings, Gowns. Wallace, 2416 N. Halsted, Chicago.

RHINESTONES IN GARMENTS, DROPS, BANDINGS or loose, any condition. Mail items, samples quoting best prices. Prompt action. Square deal assured. Brown, 36 Bank St., New York 14. fe9

SALE OF USED THEATRICAL COSTUMES—As low as \$1.00 each. Our warehouse lease is ending Feb. 15th. Every Costume must be sold! Sorry no mail orders but plenty of bargains. Lester, Ltd., 67 E. Lake St., Chicago, 2d floor rear. Open daily from 12 to 5 o'clock.

SINCE 1869—COSTUME BARGAINS. Chorus, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11. fe16

FORMULAS & PLANS

"FISHERMEN, I GOT IT FOR SURE"—IF they don't bite on this I'll eat it myself. Put it on any bait you now use, or on just plain flour dough. Formula, \$1. Burger's Formula Service, 1734 Meldrum, Detroit 7, Mich.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretons, Dunbar, Kingery, Peerless Roaster, Candy Corn Equipment, 120 S. Halsted, Chicago. fe23

BALLOONS

Immediate Delivery. Assorted Colors. All Sizes for Dart Games.

NATIONAL SALES CO.

7403 S. Euclid Ave. Chicago 49, Ill.

DISCHARGE HOLDERS

Big profits. Fast money making for every branch of service. All leatherette, no cardboard. Has brass corners. Agents, salesmen and dealers make over \$50.00 a week. Sample 35¢; with a snapbutton, 40¢.

FRANK BONOMO

Box 45, Sta. A Brooklyn 6, N. Y.

PINWHEELS

JOBBERS — WHOLESALERS — RETAILERS

GET IN TOUCH WITH US FOR YOUR 1946 REQUIREMENTS

All Celluloid Used Is Mfd. in All Colors; Patent Pending Non-Inflammable on Pin Attachment

DANTE PRODUCTS, INC.

866 WASHINGTON ST. BOSTON 11, MASS.

ATTENTION, CONCESSIONERS

ASSORTED LEAD SLUM—ELEPHANTS, SKULLS, SCOTTY DOGS, ETC. \$ 3.00 Per Gross
Larger Lead Slum With and Without Pins . . . 4.00 Per 100
Slum Wedding Rings . . . 1.10 Per Gross
Imported Paper Slum, Games, Puzzles, Etc. . . 1.25 Per Gross
50 Ligne Comic Buttons, 1 1/2 Inch . . . \$1.50 Per 100 or 13.50 Per 1000
Large 4-Inch Comic Buttons . . . 15.00 Per 100
Air Corps and Marine Pillow Tops, Good Colors . . . \$3.00 Per Doz; 33.00 Per Gross
Unfinished Tops, Same Numbers as Above, Can't Be Beat as a Give-Away . . . While They Last—\$1.20 Per Doz.; \$13.20 Per Gross, or Send 15¢ for Sample Top.

HARRY FRIEDMAN

1053 MISSION STREET SAN FRANCISCO, CALIF. THE WEST'S BEST CARNIVAL SUPPLY HOUSE ASK ANY OF THE BOYS

NOW AVAILABLE RED LATEX MOLDING COMPOUND

MAKE YOUR OWN MOLDS FOR PLASTER OBJECTS

Write for Information and Prices.

OHIO SUPPLY CO.

474 LILLEY AVENUE COLUMBUS 5, OHIO

ALL KINDS POPCORN MACHINES, CARAMEL-corn Equipment, Peanut Roasters, Doughnut Machines, Coleman Handy Gas Plants, Burners, Tanks, Northside Sales Co., Indianola, Iowa. ma30

CANDY FLOSS MACHINE WITH BRAND NEW Spinner (pre-war). The best offer gets it. Write Box 81, Route #6, Spartanburg, S. C.

FOR SALE—FROZEN CUSTARD OR MALTED Milk Machine, 20 gallon hour capacity; 60 gallon cabinet. Good condition. Cost \$2,100.00 new; sell \$1,200.00. Myers Store, Dupont, O.

GENT'S YELLOW STRETCH BANDS—SAMPLE \$2.00 Wholesale only. B. Lowe, Holland Bldg., St. Louis, Mo. fe23

GIANT TWELVE QUART HEAVY ALUMINUM Gearing Popping Kettles, \$13.50; new Coleman Handy Gas Plants, Burners, Tanks, Popcorn, Cones. Northside Sales Co., Indianola, Iowa. (Established 1920.) ma23

100 JEWELRY ITEMS, \$25.00. (ITEMS Retail at \$1.00 each.) B. Lowe, Holland Bldg., St. Louis 1, Mo. fe23

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICTURES, outright sale. New prints, low prices. We have any type picture you want. Catalogue for stamps. Bussa Film Exchange, Friendship, O. mh2

BUELL CO. MAKE COMPLETE WALK THRU Show, or sell less Tent, cheap. Artizan C-1 57 keys good Band Organ. Wayne Hale, Lenox, Iowa.

COTTON CANDY MACHINE IN PERFECT running condition, double head, all electric, ball bearings, \$250.00. Box 990, Bradenton, Fla. fe16

FOR QUICK SALE—COMPLETE BOOTH Equipment for 400 seat theater. Big bargain. Movie Supply Company, 1318 S. Wabash Ave., Chicago. fe23

GOOD AS NEW MINIATURE STREAMLINED Train, complete with Track. Motor in excellent condition. Used only one season. Write or call. Sam Uccardi, 830 N. Central Park, Chicago, Ill. Phone Spalding 6536.

TENTS—12x12 to 40x200. PUSH POLE, hand roped, like new. List, \$1.00. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. mh9

THEATER SEATS, PROJECTORS, SCREENS, Folding Chairs, Tents, Colored Lighting Fixtures, Sell or rent Film. Lone Star Film Company, Dallas, Tex.

VENETIAN SWINGS, 12 BOAT, \$650.00; Coaster Machinery for medium size Coaster, \$250.00. J. B. Aley, 5951 Branch Ave., S. E., Washington, D. C.

WHIP RIDE FOR SALE, STREAMLINED, STATIONARY, Control Motor, 12 Cars. Call GLeumore 5-7652. Write Mrs. V. Discon, 680 Jefferson Ave., Brooklyn, N. Y. ma2

16 AND 35MM. SOUND FILM FOR SALE—Eastman and DeVry 16MM. Sound Machines, slightly used, for sale. 16MM. Sound Machines and Film Programs rented on weekly basis. Mertz's Films, Springfield, Ill.

HELP WANTED

ADVANCE MAN WITH GOOD CAR—GENTEEL appearance, personality, educated. Under fifty, able to contact and sell civic organizations, theaters, churches. No liquor, modest salary. Gas allowance and percentage to one who can cut it with bona fide contracts. Willing to be bonded. Send latest photo, publicity, references. K. Kenney Revue, Gen. Delivery, Oceanside, Calif.

GIRL JAZZMEN AND REGULAR SIDEMEN wanted for all-girl name jump band. Must not fear a little work. Send photo; state age and experience. Box 732, Billboard, 1564 Broadway, New York City. ma2

VALENTINE GREETING CARDS

- AND COMIC VALENTINES. ORDER EARLY. ORDER PLENTY. Per Cabinet
4176—5¢ General, 100 in . . . \$2.50
511—5¢ General, 100 in . . . 2.50
423—5¢ General, 100 in . . . 2.50
A—5¢ Adult, 100 in . . . 2.50
BG—5¢ Juvenile Gen., 100 in . . . 2.50
B—5¢ Juvenile Relative, 100 in . . . 2.50
422—5¢ Humorous Relative, 100 in . . . 2.50
4178 10¢ General, 50 in . . . 2.50
10V1—10¢ General, 50 in . . . 2.50
424—10¢ General, 50 in . . . 2.50
C—10¢ General, 50 in . . . 2.50
D—10¢ General, 50 in . . . 2.50
E—10¢ Relation, 50 in . . . 2.50
4182—10¢ Relation, 50 in . . . 2.50
4181—25¢ General, 20 in . . . 2.50
J—25¢ General, 20 in . . . 2.50
H—25¢ General, 20 in . . . 2.50
429—25¢ General, 25 in . . . 3.10
25V1—25¢ General, 20 in . . . 2.50
HR—25¢ Relation, 20 in . . . 2.50
4184—50¢ Relation, 10 in . . . 2.50
3700—50¢ Asst. Relation & General. 3.00 Doz.

CUT-OUT RED PAPER HEARTS

- 3 Inch. Per 1000 . . . \$2.00
4 Inch. Per 1000 . . . 3.00
5 Inch. Per 1000 . . . 4.50

- 8x14 Inch Comio Valentines . . . \$ .80
Plain Shamrocks . . . 1.25
Hat Shamrocks . . . 2.00
Irish Flags . . . 1.25
25% Deposit With All C. O. D. Orders. Prices Do Not Include Postage.

KIPP BROS.

117-119 SO. MERIDIAN STREET INDIANAPOLIS 4, IND.

REPEATING CAPS AND PISTOLS



Send for Description and Wholesale Prices. Also Fireworks for Store Resale and Display Fireworks for Parks, Clubs, etc.

BERTRAM NOVELTY CO.

Wholesale Only MILWAUKEE 2, WISCONSIN

BRILLIANT RHINESTONE

4 style Bracelets, \$38 per dozen. Clips, \$30 per dozen. Earrings, \$12 per dozen. We also carry complete line of Costume and Novelty Jewelry. Mail your orders to

I. KRAMER CO.

35-37-39 Malden Lane New York City, N. Y.

PERFUME DISTRIBUTOR

Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Colognes. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!

SELL STORES, JOBBERS OR DIRECT

Greatest demand in history! Pleasant, easy work, plus immediate profits. Get started! WRITE TODAY for free details and sample.

TOWER HALL 425-G Manhattan Bldg. Chicago 6, Illinois

AVAILABLE NOW!!! RUBBER BINGO CHUTE CAGES

- BASE 13" x 6 1/2"
● GLOBE 7 3/4"
● CATALIN POSTS

WRITE OR WIRE JOHN A. ROBERTS CO. 235 HALSEY ST. NEWARK 2, N. J.

5,000 ITEMS AT FACTORY PRICES

We have the Merchandise, Salesboards, Gloves, Pins, Drygoods, Hose, Candy, Gum, Drugs, Toilet Articles, Auto Supplies, Hardware, Sanitary Goods, Flashlights and many other scarce items. Your complete needs all at one source! Send 3¢ stamp for complete new list.

H. L. BLAKE

112 East Markham LITTLE ROCK, ARK.

JOKES AND TRICKS

- AT WHOLESALE SPECIAL Gross
Shooting Book Matches, Best . . . \$4.40
Shooting Cigarette Loads, Loud . . . 4.40
Shooting Stick Matches, Flat . . . 4.40
Red Flame Matches, Best . . . 5.40
Hot Soaps—Hot Joke . . . 5.40
Sneeze Powder, Extra Strong . . . 3.75
Snake Book Matches . . . 4.40
Hot Lips for Smoke Chislers . . . 3.75
Hot Gum, 5 Silce Pkgs. . . 6.75
Hot Gum, Chicle in Envelopes . . . 4.80
Buzzer Racket Letters . . . 8.40
Comio Mirrors, Hot Number . . . 8.25
Hot Toothpicks . . . 4.80
Itch Powder . . . 4.75
Auto Bombs, Red, White & Blue . . . 16.40
Soap Powder, Bloody Joke . . . 4.80
Sooner Dogs, Plaster . . . 3.60
Sooner Dog Pills, 6 in Box . . . 5.40
Alarm Clock Candle Joke . . . 4.80
Ventriilo, Wonder Voice Thrower . . . 5.40
Famous T Puzzle . . . 3.60
Chinese Ring Trick, Metal . . . 8.40
Great Hindu Mystery . . . 8.40
Sugar Daddy Stage Money Bankroll . . . 5.40
Lovers' Cards (Set of 12) . . . 3.95
Chan's Laundry Ticket Trick . . . 8.95
Luminous Paint (Glo in Dark) . . . 7.75
Invisible Secret Lover's Ink . . . 5.80
Hot and Salty Gandles . . . 5.40
Snow Storm, Pills . . . 5.40
Novelty Mirrors . . . 8.75
Dirty Finger Joke . . . 5.40
Rodeo Puzzle . . . 3.60

HARRY SCHWAMM

237 East Ninth St., Dept. C, New York 3, N. Y.

LET US PUT YOU IN THE FUR BUSINESS TODAY!!

- Big Profits
No Overhead
No Big Investment
No Gamble

Be your own boss by selling fur coats direct from our factory at prices that demolish competition. Be sure to write today for complete details of our money-making plan.

YOUNG & YOUNG

Mfg. Furriers Since 1921 208-10 West 27th Street NEW YORK 1, N. Y.

"GOOD'N FRESH" FAMOUS PENNY CANDIES

AGAIN AVAILABLE

1¢—120 Count Boxes, and 4 for 1¢—480 Count Boxes. Good Ass't., 65¢ per box net, F.O.B. Chicago. No limit on quantities at present. 48 Boxes for \$31.20. Terms: Full net cash with order. No C.O.D.'s. Also Available—5¢ and 10¢ Candies and Specials.

Write for Full Details. CASTERLINE BROS.

2030 Sunnyside Ave., Dept. S, Chicago 25

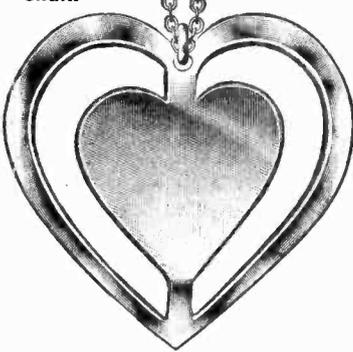


"HEART OF MY HEART"

FOR ENGRAVERS

With Sterling Silver Chain

\$7.50 Per Doz.



(Patent Applied for)

Silver Plated Ident. Bracelet. Doz. . . . \$6.50
S. S. Anklets, Carded. Doz. . . . . 5.25
Anklets, Gold Filled. Doz. . . . . 6.00

MILLER CREATIONS

6628 Kenwood Ave. CHICAGO 37, ILL.

GIRLS - STRIPPERS, VOCALISTS FOR NIGHT club. Opportunity for beginners. Permanent. Photo and details, please. Fay Kruger, General Delivery, Baltimore, Md. fe9

GIRLS - FOR HOSTESS WORK, ENTERTAINING. Prefer girls with show experience. Neat, attractive personality. Top salary. Will train. Box C-75, Billboard, Cincinnati, O.

LADY GUITARIST TO TUNE IN WITH LADY Accordionist and Singer, private parties, banquets, etc. Reply Billboard, Box 732, 1564 Broadway, New York.

LEAD ALTO SAX, CLARINET - INTONATION, tone essential. Go work desirable but not necessary. Hal Strain, George Anna Court, Jackson, Tenn.

MAN DRAMATIC READER OR MONOLOGIST - Fine appearance and personality, tall, between thirty and forty. Must have good repertoire of serious readings as well as comics. Able to play dramatic parts. Must travel. Moderate salary. Send latest photo and publicity to K. Kenney Revue, Gen. Delivery, Oceanside, Calif.

MAN PIANIST - FINE APPEARANCE AND personality. Must do classics and popular. Able to accompany and transpose. Strong enough to feature as soloist. Must travel. Moderate salary. Send latest photo and publicity to K. Kenney Revue, Gen. Delivery, Oceanside, Calif.

MODERN WELL EXPERIENCED TRUMPET immediately. Read, jam, union, appearance. Small band location. Must cut it. Charles Thomas, care Western Union, Lake Charles, La.

MUSICIANS - SAXES, BRASS, PIANO, OTHER brass doubling string. Sweet commercial, good readers. Strictly clean, locations, salary, ability. No jazz, boozehounds. Write. Billboard, Box 721, Chicago. fe9

MUSICIANS AND SHOW PEOPLE WANTED - Sax, trumpet, drums, piano, bass, strings, teams, singers that double. Scale for network show and dance unit. Happy Bill, Bismarck, N. D. fe16

MUSICIANS - ALL INSTRUMENTS, FOR WESTERN type show. Men and women. Playing theaters, radio, etc. Must be top performers. Write, wire. Box C-71, Billboard, Cincinnati, O.

MUSICIANS - ALL INSTRUMENTS, TOP SALARIES, territory bands, satisfactory working conditions. Pianist needed immediately. Lee Barron, 307 North 31st, Omaha, Neb. fe16

PIANO, DRUMS, 3 SAXES, TRUMPET, ACCORDION, or will take over organized 7-piece band. Write full details. Rick, La Clede Hotel, Mobile, Ala.

Guitar; Singer. Commercial hotel band. Locations, reliable booker. Wes Carle, Richland Center, Wis.

TALENT WANTED FOR HIGH SCHOOL ASSEMBLY Programs for 1946-'47 school season in the Middle West. Three people dramatic company, science lecturer or any other program that would be suitable. Advise what you have. Dorothy Bennett Assemblies, 210 So. 34th, Omaha 3, Neb.

THREE PIECE DANCE COMBO - SAX, PIANO and Drums. Individuals O.K. Full data, please. Ray Kruger, General Delivery, Baltimore, Md. fe9

WANT DANCE MUSICIANS, ALL INSTRUMENTS, for territory band. State salary expected and experience. Bandleader, Box 80, Grand Island, Neb.

WANTED - PIANO PLAYERS, ORGANISTS, Trios, etc., of all kinds. Immediate bookings. Send pictures and details. McConkey Orchestra Company, in Chicago, 127 N. Dearborn; in Kansas City, Chambers Bldg. fe16

WANTED - EXPERIENCED PIANO; ALSO Bass Man. Must read, fake, modern. Cut or no notice. Leader, Box 3697, Daytona Beach, Fla.

WANTED - TENOR SAX, TRUMPET MEN; commercial ideas and diligence required. Established territory name. Write Jack Everette, Box 63, Burlington, Iowa.

WANTED HILTBILLY MUSICIANS, 42 WEEK season, 1 week stands. Accordion, Fiddler, Banjo, Bass, Mandolin, Steel, etc. Good proposition, percentage only. Write or wire Sunnie Mix, care Blue Ribbon Shows, as per route in Billboard.

WOMAN - INTELLIGENT, AMBITIOUS, GOOD appearance, not over 35 for Horoscope demonstration that will lead to night club work to join mentalist. Box CH-101 Billboard, Chicago, Ill.

INSTRUCTIONS BOOKS & CARTOONS

YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10¢. Balda Art Service, Oshkosh, Wis. fe9

MAGICAL APPARATUS

ALL KINDS ILLUSIONS WANTED FOR MAGIC show. Must be good condition. Reply state lowest price. Magician, 1656 West Boston Boulevard, Detroit, Mich.

DOUGLAS' CATALOG 500 TRICKS, 10¢ - FOR 25 years America's fastest magic service, professional, amateur. Douglas' Magician, Dept. B, Dallas, Tex. fe16

HOW TO BECOME A VENTRILOQUIST - How to throw your voice; 8 lessons complete, \$1.00. Bowen, 5500 Morelle Rd., Baltimore 14, Md. fe9

LARGE PROFESSIONAL MAGIC CATALOGUE, 25¢. Max Holden, 220 W. 42d St., New York, N. Y. ma9

MINDREADING, MENTALISM, SPIRIT EFFECTS; Magic Horoscopes, 1946 Forecasts, Buddha, Crystals, Palmistry, Graphology, Facial Charts, Books, 148 Page Illustrated Catalogue, plus Magic Catalogue, 30¢ wholesale. Nelson Enterprises, 336 S. High, Columbus, O. fe23

NEW ENLARGED FOLIO OF BAFFLING CARD Tricks, all self-working miracles, \$1.00 copy now only 50¢. Jack Armstrong, R. 5, Box 219, South Bend, Ind. fe9

SVENGALI DECK FOR MIND READING, 75¢. Fortune Telling Cards with instructions, \$1.00. Vine, Hill & Co., Dept. B, Swanton, O. fe23

VENTRILOQUIAL PUNCH FIGURES CARVED to order, acts. (I play banquets, clubs, theaters, etc.) Kenneth Spencer, 3240 Columbus Ave., Minneapolis 7, Minn.

WO LUNG'S MYSTERY - THREE BALLS PASS through solid cup. Easy to do. Spectators say "impossible." Sent complete with instructions, \$1.00. Treasure House, Box 259, San Francisco, Calif. fe9

ATTENTION, PITCHMEN AND DEMONSTRATORS RUG CLEANER WORKERS - RAD WORKERS



The big cleaning season is now on. Get in on the big money. Net earnings up to 45%. Will book stores for you. For full particulars write to

GEORGE H. HESS ALADDIN PRODUCTS CO.

300-2 So. Western Ave. Chicago 12, Ill.

BRAND NEW WRIST WATCHES

Just the Thing for a Gift or Premium!

Look at these features -

Smart Military Style. Beautiful Chrome Case with Leather Strap. Swiss Roskopf Movement. Dials are in assorted colors. \$6.60 each Inc. Fed. Tax

Sold Below Retail Ceiling Price. Immediate Delivery - F. O. B. New York.

Terms: 1/2 Deposit, Balance C. O. D.

MUDIAL GIFT COMPANY

603 Avenue of the Americas NEW YORK 11, N. Y.



NEW ILLUSTRATED CATALOG IN THE SPRING

We have a few special price lists now - write us your requirements.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

LATEX RUBBER

Make your own molds for plaster and get better detail. Write for prices and information.

SOUTHERN PREMIUM MFG. CO.

2401 South Ervay St. Dallas 1, Texas

TIMELY! A FAST SELLER



No. D1 - Sells out fast in taverns, cigar stores, clubs, pool hall, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 80 assorted and frequently changed surprises or packages. Each contains a good 10¢ value. (Shipped by express or freight only.) Weight about 22 lbs. COSTS YOU \$3.95 OF 10 \$3.85 EACH SPORS CO., 2-46 Lamont, Le Center, Minn.

FOLDING CHAIRS?

All You Want! Prompt Delivery! Low Prices! Write or Wire -

J. P. REDINGTON & CO. Dept. 28, Scranton 2, Pa.

DISCHARGE HOLDERS

We originated the Discharge Holders for Service Men. Now watch the imitators. All alligator leatherette, not paper or cardboard. Has brass corners. Folds up like a wallet and can be carried in pocket. Every serviceman and woman a prospect. Best seller of the year. Sample 35c in stamps. Also in genuine leather.

C. GAMEISER 146 Park Row NEW YORK 7, N. Y.

SEA FOAM

BEAUTIFUL LASTING BUBBLES

Price \$2.00 per doz. for small lots; \$1.80 per doz. lots of 2 gross or more.

4-Oz. Bottles NET including loops. Transportation prepaid. Terms - Cash with order.

H. B. KETCHUM P. O. Box 973 Charlotte, N. C.

BUBBLES

SELL TO DEALERS

Big EXTRA Profit opportunities with Highlander's fast-selling line Counter - Carded Novelties and Necessities. Every store, filling station, cigar stand, etc., customer. Be a Wholesale Seller, using our Tested Selling Plans. Make Money, very first day. Write for FREE details. Build dignified, steady, well-paying business. HIGHLANDER CO. Dept. 106, 4813 North Clark, Chicago 40, Ill.

Advertisement for Bobby Sox's Bugades' Latest CRAZE TRAFFIC SIGN PINS. Includes various signs like 'STREET CLOSED', 'NO PARKING', etc.

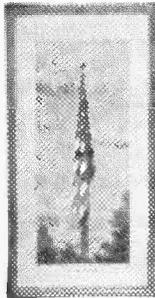
Advertisement for PLASTIC CHARMS FOR YOUR SLUM PRIZES FOR YOUR VENDING MACHINES. Includes details about charm prices and Samuel Eppy & Co.

Advertisement for FAST SELLING SALESBOARDS MERCHANDISE DEALS JAR-O'DO TICKETS. Includes contact information for Galentine Novelty Co.

Advertisement for 5,001 ITEMS AT FACTORY PRICES. Includes details about various goods and Mid-South Supply Co.

Advertisement for Genuine Zircon Rings. Includes details about diamond-zirconium rings and National Jewelry Co.

Advertisement for BALLOONS. Includes details about various balloons and Unger Supply.



### Salute to Veterans

#### Famous Flag Picture Oak Framed

Beautiful 4-Color Lithograph of Famous Painting by Fred Tripp

More than 300,000 copies distributed during war years—by 600 Art and Gift Shops. Every Home and Office—A LIVE PROSPECT.

AGAIN AVAILABLE—This strangely beautiful "OUR FLAG" picture—mounted on heavy White Cardboard Mat—Lacquered, moisture and dirt proof finish—looks like an oil painting—in genuine Oak Wood Frame including Wall Hanger. Choice of Gold Bronze, Old Ivory or Lacquer Finish.

SAMPLE of this No. 11-C Framed "Our Flag" picture—in heavy mailing carton—only \$2.50, postpaid, or C. O. D., plus charges.

SAMPLE NO. 7-A—Same artist's mat mounted print of "Our Flag" picture with lacquered finish and hanger as No. 11-C, but without oak frame. SAMPLE PRINT—in heavy folder—ONLY \$1.00, postpaid, or C. O. D., plus charges. Satisfaction guaranteed.

GROUP RATES—Either 11-C or 7-A—to Leagues, Lodges, Clubs, Schools, etc. Guaranteed—most popular flag picture. Immediate shipment. SAMPLE BUYERS will qualify for agent's discounts on repeat orders.

#### OUR FLAG SALES CORPORATION

Dept. M-100 Excelsior Springs, Mo.

### PHOTO MACHINES

NOT WHILE-U-WAIT BUT READY NOW

We manufacture a complete line of Direct Positive Photo Equipment. Fifteen to twenty new and improved machines on display at Huntington Studios. We have the cash registers, showcase and everything needed to outfit a complete studio. We sell separate, single, double and three-way cameras; also enlargers. Beautiful ready finished backgrounds or backgrounds painted to order. Send scenic card or design for reproduction. We've been in the business for years and know what it takes. These machines made money for me; they will do the same for you. If it's better or more equipment you need, contact JOHN LYONS

#### ROYAL ART STUDIOS

1043 1/2 3d Ave., Huntington, W. Va. Phone: 2-6852 — Day or Night.

NOW AVAILABLE TO DEALERS AGENTS CONCESSIONAIRES

### FLUORESCENT FIXTURES

NEW LOW 1946 WHOLESALE PRICE

Equipped for 2 20W. Bulbs

\$4.25 each Less Bulbs

\$4.00 Each in Lots of 6 or More.

GE Bulbs, 60c ea., with fixtures only

List Price—\$12.50 Each With Bulbs

EASY INSTALLATION

JUST PLUG INTO SOCKET

USED IN

- Stores
- Bathrooms
- Kitchens
- Factories
- Garages
- Concessions
- Board Premiums

Write, Wire, Phone for Sample Order.

Ask for Catalogue on Complete Line.

25% Deposit With Order, Balance C. O. D., F. O. B. Phila.

ABRAMS FLUORESCENT LIGHTING

Dept. B, 113 N. 7th St. Phila. 6, Pa.

Walnut 6787

### "SNAP-IT" Key Holder

Made of plastic. Holds automobile keys in handsome compact case. Chain furnished on which you can string other keys. Chain may be snapped on or off of "SNAP-IT" KEY HOLDER. This enables the user to quickly detach his automobile keys when parking or leaving his car for service. Approximate size: 2 1/2" long, 3/4" high, 1/2" wide. \$1.44 Per Dozen. Cash with order—F. O. B. St. Louis, Mo. Sample 25 cents. Write for quantity prices. "SNAP-IT" KEY HOLDERS with your name and address printed on same in one or two colors makes an ideal advertising novelty. Write for printed covering cost of printing.

#### CARL W. LUYTIES & CO.

2204 S. Jefferson Ave. ST. LOUIS 4, MO.

### SELL BIBLE SOUVENIR

Metal Coins, Lord's Prayer, one side; John 3:16 on the other.

Quick, easy sales—very attractive pocket piece. Quantity price, \$6.00 per 100; \$27.50 per 500; \$50.00 per thousand. Don't Wait. Order Today.

Sample Order 15 Coins with Display Card, \$1 Postpaid.

LOUIS LEVITE 21 E. Van Buren CHICAGO, ILL.

WANTED IN EVERY HOME AND OFFICE

Offering large volume World War II History, bound in rich blue, stamped in gold; also Eisenhower, Man and Soldier, plus material to establish quick, profitable business with distinguished books, including the Bible, 25,000,000 sold yearly. All \$10.00 postpaid. Material and mail order plan, \$2.00.

PARCELL MARKET 2701 South Main Elkhart, Indiana

### MISCELLANEOUS

LATEST MAIL ORDER PROPOSITIONS FROM many companies sent steadily one year, 25¢. Harold Eisert, Hammel Station, Rockaway Beach, N. Y. fe16

NEW EXHAUST FANS, \$35.00 — EIGHTEEN inch size, 1/4 h.p. General Electric motor; will remove smoke and foul air quickly from taverns, night clubs, etc. Write us your needs. A Fan for every purpose. K & S Mfg. Co., 5547 S. Kenneth, Chicago 29, Ill. fe9

NEWS!—YOUR NAME FEATURED IN LIGHTS on famous Broadway theater. Photograph amazes friends. Yours, \$1.00; or request free convincing sample. Rickarby, 403-B W. 115th St., New York 25. fe16

SHOOTING GALLERIES — NEW BUILDING, new long range galleries. Limited materials available. First come, first served. Address Bell Co., P. O. Box 353, Bellwood, Ill. fe9

THEY BUY, THEY SWAP, THEY SELL ALMOST anything under the sun. From Maine to California. They may have what you want, you may have what they want. Send 60¢ for "Swapper's Guide." (No checks.) A. L. Johnson, 962 W. Federal St., Youngstown 10, O. fe23

TRAILER COACHES — LARGE SELECTION, new and used. All quality makes. We handle our own financing and insurance. Also accessories and repairs. Rogers Trailer Ranch, Rantoul, Ill. fe23

### MUSICAL INSTRUMENTS, ACCESSORIES

FOR SALE — THREE HAND MADE VIOLINS, one at \$150.00, \$75.00 and \$50.00; valued at \$600.00. Glenn Smock, Box 32, Winchester, Ill.

### PHOTO SUPPLIES DEVELOPING-PRINTING

ATTENTION DIRECT POSITIVE OPERATORS— New low price on Eastman Direct Positive Paper, 1 1/2", \$4.73; 2", \$5.50; other sizes reduced proportionately. Write for folder on glass frames, folders, chemicals, oil painted backgrounds, comic foregrounds, rubber gloves, finger tips, General Electric photo floods. Hanley Photo Supply Company, 1414 McGee, Kansas City, Mo. ma9

### BRAND NEW TABLE MODEL

# RADIOS

SUPER-HETERODYNE BUILT-IN AERIAL A. C. - D. C. 110 V. All Electric

Rich hand-rubbed walnut cabinet with 6 RCA Licensed Tubes and a 5" Heavy-Duty PM Speaker—tremendous volume—hairline selectivity—outstanding tone. No aerial required. Each radio is packed in an air-cushioned carton, fully guaranteed and immediately shipped when your order is received. Rush your order today and be positive your radio is on its way tomorrow! Order Now!!

SEND 25% DEPOSIT WITH ORDER— BALANCE C. O. D.

## ROYMART CO. 104 FIFTH AVE., DEPT. BB-12 NEW YORK 11, NEW YORK

A QUALITY PRODUCT — DIRECT POSITIVE Cameras and Machines, all sizes; supplies at wholesale prices; catalogue. Wabash Photo Supply, Terre Haute, Ind. fe9

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. fe23

DIRECT POSITIVE SUPPLIES AND EQUIPMENT, Frames, Mounts, Chemicals. "Marful" Products. Send for new price list. West Coast Photo Supply Co., 1809 East 14th St., Oakland, Calif. fe23

DIRECT POSITIVE PHOTO CAMERAS — Single, double, multiple, enlargers. Weather-proofed booths. We save you money. Particulars free. Mid-West Sales, Poteau, Okla.

DIRECT POSITIVE PHOTO MACHINE AND Booth. Horizontal feed, A-1 condition; 1 1/2 x 2. Lots of accessories, new lens, automatic. Price, \$350.00. Carl A. Johnston, 1713 W. Washington Blvd., Venice, Calif. fe16

ENLARGEMENTS FROM PHOTO OR NEGATIVE; 3 5x7, \$1.00; 3 8x10, \$1.25; originals returned. Acorn, Box 20, Times Plaza, Brooklyn, N. Y. fe9

ENLARGING — DIRECT POSITIVE ENLARGING. Excellent professional work, quick service. 5x7, 50¢; 8x10, 75¢. We pay postage. Gayle Photo Service, 7025 N. Glenwood, Chicago 26, Ill. mh2

"EXACT-PHOTO-COPY" COPIES ANYTHING printed, written, drawn, etc., exact size. No dark-room, no focusing. Big demand for copies Army, Navy Discharges. Herman Millman, 1004 Flatbush Ave., Brooklyn, N. Y.

NEW STREAMLINERS—DOUBLE OR SINGLE Cameras with or without cabinets. Full length or bust. 8 sizes. Knockdown or one-piece. Precision guaranteed. Quick delivery. Federal Identification Co., Dept. M4, 1012 N. W. 17th, Oklahoma City. fe16

"OLSON" DIRECT POSITIVE CAMERAS again available. Fitted with new improved trouble proof paper feed that will not buckle or scratch the paper. The 1 1/2 x 2 or 2 1/2 x 3 1/2 size, only \$25.00. Now is the time to replace your worn-out camera with an "Olson." Olson Sales, 905 Walnut, Des Moines 9, Iowa. fe16

PHOTO MOUNTS, 1 1/2 x 2", \$1.50 PER 100; 3x5, \$2.50. Many other sizes. Eastman Paper, Chemicals, Supplies, Backgrounds, Comic Foregrounds, Photo Novelties. Same Day Service. Miller Supplies, 1535 Franklin, St. Louis, Mo. ma16

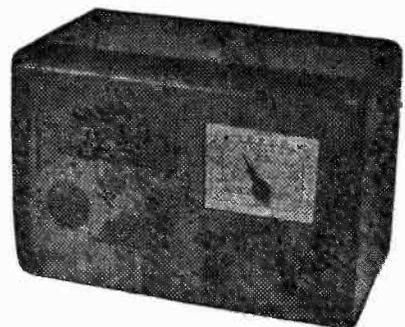
SIX STAMP PHOTOS AT ONE EXPOSURE, samples and price of camera 25¢. Star Amusement Co., 303 So. 4th, Norfolk, Neb.

★ ORDER NOW FOR IMMEDIATE DELIVERY

# 6 TUBES \$24.95

F. O. B., N. Y. C.

OPA Approved



# CHOCOLATES

- #101—24 1-Lb. Packages, 1 2-Lb. Package, 1 beautiful genuine Hug A Me Plush Rabbit, 19 1/2 high; complete asst. Each ..... \$17.75
- #102—20 1-Lb. Packages, 2 2-Lb. Packages and one large embossed wood chest with mirror in lid packed with two pounds Chocolates and Confections. Complete. Each ..... 18.25
- #103—1-Lb. Old Fashioned Chocolates and Confections packed in fancy wood chest—mirror in lid and picture top size, 5 3/4 x 8 3/4. Per Dozen ..... 22.20
- #105—24 1-Lb. Packages, 2 2-Lb. Packages, one elegant Wood Chest with Music Box packed with one lb. Chocolates and Confections complete. Each ..... 26.25

All Prices Net Cash — F. O. B. Chicago. — 1/3 Cash With Order. PROMPT SHIPMENT.

MRS. PALMER'S CANDIES 919 N. Lockwood Avenue, Chicago, Illinois KNOWN FOR GOOD QUALITY CANDIES SINCE 1924

## NEED MERCHANDISE?

We have a full line of SLUM—BINGO—SALESBOARD and PREMIUM ITEMS Also EASTER TOYS

Send for our Price List

TELL IT TO Casey YOUR DEPENDABLE SOURCE OF SUPPLY 1132 S. WABASH AVE. • CHICAGO

## ELECTRIC CLOCK

3 Star Deal #163

# \$24.75

2 Electric Self-Starting Clocks (Retail Value \$7.95 Each)

1 Electric Alarm Clock (Retail Value \$6.60)

1 1,200-Hole Money Board (10c Sales)

Takes in ..... \$120.00

Pays out in consolations 12.55

Profit ..... \$107.45

Clocks are mounted on attractive board with easel.

COMPLETE \$24.75

25% cash with order,

Balance C. O. D.

### SUPERIOR MERCHANDISE CO.

10516 Superior Ave., Cleveland 6, Ohio

## HERE'S LUCK!!!



### Genuine RABBIT'S FOOT KEY CHAIN

Packed in cellophane pouches. Attached to individual cards or 6 to a card.

They sell like hot cakes in front of schools, factories, race tracks, ball parks, carnivals and everywhere crowds gather.

WONDERFUL PREMIUM FOR SALESBOARD OPERATORS \$12.50 Gross

F. O. B. New York.

Packed 1 gross to a carton. Weight 3 lbs. 25% deposit, balance C.O.D. Sample mailed on receipt of 25¢.

CHAS. BRAND, Mfr.

154 West 27 St. New York 1, N. Y.

## John A. Roberts

### BINGO SUPPLIES AND EQUIPMENT

RUBBER and WIRE CHUTE CAGES

SPECIALS 7 & 10 COLORS

LAP BOARDS MARKERS

PADDED 5 - 6 - 7 UPS

7 UPS - 3000 SETS

235 HALSEY STREET NEWARK 2, N. J.

### POCKET KNIVES, Man-Style

2-Bladed, Sturdy, Asst. Color Handles. Doz. .... \$ 9.60

2-Bladed, GENUINE BONE Stag Handle, Nickel-Plated Bolster. Doz. .... 15.48

4-Bladed, SPORTSMAN'S, All Metal, Chrome Vanadium Blades, Stainless Steel Handles, with Shackle, Combines Knife Blade, Screw Driver, Bottle Opener, Can Opener and Leather Puncher. Doz. .... 20.40

Sample Order, 4 of Each (12 Knives) .. 16.50

All Knives Are First Quality.

Enclose 25% Dep. with Order, Bal. C. O. D.

Prices Include Shipping Charges.

S. RABINOWITZ CO.

108 Neptune Ave. Brooklyn 24, N. Y.

## FINE WATCHES

MEN'S & LADIES' And Novelty Jewelry. Wholesale Only.

WRITE FOR CATALOGUE.

### MARLENE SALES

5 N. Wabash Ave. Chicago 2, Ill.

# Veterans' DISCHARGE RINGS



Regulation Gold Plated on Sterling Emblem Mounted on Heavy Sterling Silver Ring  
*Outstanding Value*  
**Bieler-Levine**  
37 S. WABASH AVE. CHICAGO 3, ILL.

**SPECIAL — NEW COMPLETE DELUXE** Direct Positive Double Camera Outfits, \$279.00. Glossick Mfg. Co., 544 Monsom St., East Peoria, Ill.

**5 ROLLS EASTMAN DIRECT POSITIVE PAPER.** 4"x250", June, 1946 dating, \$17.50 per roll. 1/2 deposit, balance C. O. D. George Ponsler Company, 713 Springfield Ave., Newark 3, N. J.

**70MM. ROLL FILM CAMERA.** NEW 4 1/2" f 2.6 Hex lens, automatic shutter. Copies U. S. Discharges wallet size. First \$300 takes it. Henderson, 149 West 20th St., Indianapolis 2, Ind.

## PRINTING

**ATTRACTIVE — 100 LETTERHEADS AND** Envelopes, three, four lines copy, \$1.25 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. ap6

**BUSINESS AND PERSONAL STATIONERY—** Any quantity. Samples and prices free. Adams Print, 347 South Woodrow Ave., Indianapolis 8, Ind.

**FLASHY DESIGNED LETTERHEADS, ENVEL-** opes in colors for carnivals, magicians, shows, entertainers. State design wanted. Hubbard Sho-Print, Box 211, Springfield, Mo. fe9

**PRINTING ECONOMICAL — 500 6 1/2" WHITE** Wave Envelopes, 1000 8 1/2"x11 Letterheads, #16 weight, 3-4 lines your copy, \$8.25 prepaid. Broad-Mar Press, Room 11, 505 Market St., St. Louis, Mo. fe23

**500 8 1/2"x11 "DREW DE-LUXE" FINE WATER-** marked Bond Letterheads and 500 6 1/2" Envelopes \$5.50 prepaid. Attractively printed. Modern design. DREW PRESS, Box 423-E, Greensboro, N. C. ma9

**100 PRIVATE MAILING CARDS, \$1.00; 200** Business Cards, \$1.00; 100 Letterheads and Envelopes, \$1.25; 100 Wedding Invitations, \$5.00. Savar, 2508 N. 23th, Philadelphia 32, Pa. fe9

**500 8 1/2"x11 LETTERHEADS, 500 LARGE EN-** velopes, Hammernill Bond, printed to order, prepaid, \$5.00. 1,000 each, \$9.00. Stump-print, South Whitley, Ind. fe9

## SALESMEN WANTED

**SALESMEN ALL OVER THE COUNTRY** cashing in on our new signs for taverns, cafes, bars, etc. \$1.00 brings colorful samples (worth \$3.00 retail) and price list. Satisfaction guaranteed. Kolortone, 328 Oak St., Detroit Lakes, Minn. fe16

## SCENERY AND BANNERS

**CLOTH BANNERS, 3x10 FEET, \$6.00, WITH** Brass Grommets; 4 Color Job. Paper, \$2.50. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. ma2

## TATTOOING SUPPLIES

**BRIGHT TATTOO RED (MERCURY BASE), 1/2** pound dry, \$3.00; pound, \$4.75; 2, \$9.00, postpaid U. S. A. Steele, 1138 Market, San Francisco. fe23

**TATTOOING OUTFITS, DESIGNS, INK —** Bright colors. Latest 1946 two color illustrated folder sent free. Write today. Zeis Studio, 728 Lesley St., Rockford, Ill. fe22

**TATTOOING OUTFITS AND SUPPLIES —** Send for illustrated literature. Also Diamond Equipped Engraving Outfits for concessionaires. Moore, 651 S. State, Chicago 5. fe23

## WANTED TO BUY

**A-1 CIGARETTE AND CANDY VENDING MA-** chines; all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. fe23

**LONG RANGE SHOOTING GALLERIES, ANY** condition. State price, condition and what kind of gallery. Jesse Norwood, 417 Lynch St. Jackson 34, Miss. fe9

**RIDE-O-WANTED — 12 CAR WITH TRANS-** portation in good condition. Will pay up to \$7,500 if satisfactory. Address Clyde Taylor, Riverside, Ind. fe23

**WANT — LOBOY 1 1/2 SCALES, 5 1/2 SELECTIVE** Candy Vendors, 1 1/2 Gum Machines. Adair Company, 6926 Roosevelt, Oak Park, Ill. fe16

**WANT 16MM. WESTERNS, SHORTS (SOF) —** Want 1 1/2 inch Projection Lens for Ampro Model U.A. 146 North Prentiss, Jackson, Miss. fe16

**WANTED — FERRIS WHEEL, MERRY-GO-** Round, Kiddie Ride, used Diner. Jones Electric Co., St. Johns, New Brunswick, Canada. fe23

**WANTED—ROLLING GLOBE AND SMALL** Piano for dog act. Must be in good shape. Please state price. Albert Susbee, 3915 No. 12th St., Milwaukee, Wis. fe23

**WANTED — PERMANENT ROLLER RINK.** J. Cierach, 2005 56th St., Kenosha, Wis. fe23

**WANTED — BALL GUM, ANY SIZE; BOSTON** Baked Beans, large or small quantity. Wire collect amount available with price. E. O. Mullen, 848 York Ave., S. W., Atlanta, Ga. fe23

**WANTED TO BUY — TEN STRIKES OR TEN** Pins, high and low dial. Chicago Bowling Machine Co., 2512 Irving Park, Chicago, Ill. fe23

**WANTED TO BUY — PENNY WEIGHING** Scales, any type or kind. John Horn, 2765 Hickory R. No. 4, Abilene, Tex. fe9

**WANTED TO BUY — A HAMMOND ORGAN** with Speaker. State model of each, condition and age. Write or wire. Herb Williamson, Cumberland, Wis. fe9

**WESTERN ELECTRIC AND OTHER MAKES OF** Coin Operated Pianos. State lowest price and quantity. Pete Riggam, 2447 Superior St., Madison, Wis. fe16

**WISH TO BUY SECONDHAND CAROUSEL** and other fair vehicles. Prefer Westchester County or Connecticut. Send information and photograph, if any. Miss Pratt, 15 East 60th St., New York City. fe16

Nationally Known

6 Tube

\$23.15

OPA Approved

# RADIOS

Ideal For

## SALESBOARDS

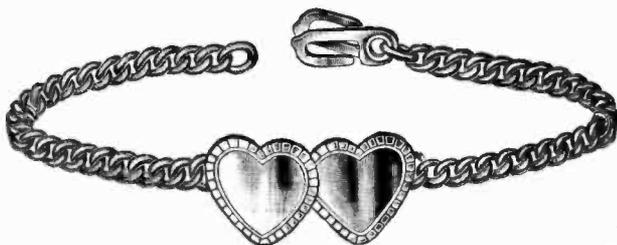
The Outstanding Item For 1946

DON'T FAIL TO SEE THE ILLUSTRATION OF THIS RADIO IN OUR LARGE AD IN THE AMUSEMENT MACHINE DEPARTMENT

**ST. LOUIS DISTRIBUTING CO.**

2852 SIDNEY ST. Phone Laclede 6540 ST. LOUIS 4, MO.

## Double Heart Identification Bracelet ALL STERLING SILVER



No. 3A717 — \$12.00 DOZEN CARDED

A Sterling Silver Identification Bracelet with double heart plate; the engravers' biggest selling style. Good weight! Sister-hook catch! Get set now! Each Bracelet individually carded.

(WHOLESALE ONLY—PLEASE STATE YOUR BUSINESS)

WRITE FOR NEW 1946 CATALOG

**HARRY PAKULA & CO.** 5 N. Wabash Ave., Chicago 2, Ill.

# TARGET BALLOONS

40 IN. HEAVY 19c IN 200 LOTS  
40 IN. 18c IN 300 LOTS  
22 IN. 14c IN 200 LOTS  
15 IN. 10 1/2c IN 200 LOTS

Football Punching Bag, Volley Ball Bladders — Seconds, 30c Each in Dozen Lots.

Send \$2.00 for Assorted Samples of All Items.

25% Deposit With All Orders.

## CHARLES PETERS

428 SIXTH ST., N. W. WASHINGTON 1, D. C.

	Doz.	Gr.
Auto Bombs	\$1.00	
Betty Bubbles	1.20	\$14.00
Balloons (6-7-8-9-11)	\$2.50 to \$6.50	Per 100
Jumping Candy	.70	\$ 9.25
Luminous Paint	.70	\$ 8.00
Magic Bubbles (Large)	3.00	34.50
Red Flame Matches	.40	4.25
Hot Gum (5 Stick-Foil)	.60	6.50
Stink Perfume	.65	7.50

Write for Catalog of Other Sales Tested Items.

## Dayton Novelty & Mdse.

(P. O. Box 593) 419 Wayne Ave. DAYTON, OHIO

## CHOCOLATES

	Doz.	Gr.
#59 Large Mirror Chest & 1 Lb. Choc.	\$2.62	
#10 Cedar Chest (Mirror) & 1 Lb. Choc.	2.62	
#19 15 1-Lb. Choc., 4 Plush Rabbits	\$19.50	
#27 20 1-Lb. Choc., 1 Musical Chest	22.85	
#52 Candid Type Camera (in Gift Box)	\$2.79	
#393 12 Lipstick Clg. Lighters	3.98	

Write for Catalog—Dolls, Bears, Etc.  
**DELUXE SALES CO.**  
Blue Earth, Minn.

## NOVELTY SEA SHELL JEWELRY

Exquisite hand-made and hand-painted Glamorous Ocean Shells, Pearl Creations in pastel delicate colors. Brooch and Earring Sets in floral designs at \$30.00, \$24.00 and \$18.00 per doz. sets. Peacocks and Butterflies for suits and coats at \$24.00 and \$18.00 doz. All are gift boxed. Samples \$2.50 each. Order from this ad. Price for dealers and jobbers.

Manufactured by **A. M. HILLERMAN**  
1513 N. W. 58th Terrace MIAMI 38, FLA.

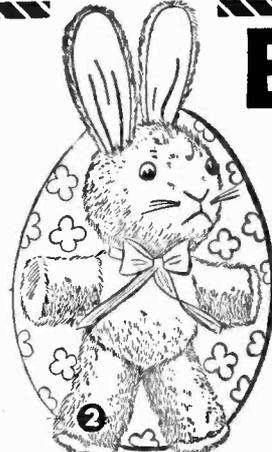
## SELL ULTRA-BLUE STOCK SIGNS

To General Stores over 700 Different Slogans and Sayings. Fine Line of Religious Ultra-Blue Signs for Homes and General Display. Make Money on these Fast Selling Signs, 35¢ Sellers. 15—Sample Ultra-Blue Store Stock Signs, 7x11, \$1.00 postpaid. 15—Sample Ultra-Blue Religious Signs, 7x11, \$1.00 postpaid. 100—Ultra-Blue Stock Signs, 7x11, \$5.00. No C. O. D.'s. **L. LOWY,** 8 West Broadway, New York 7, N. Y. Dept. 267.

## NEW—JUST OUT AUTO TAG DISCHARGE EMBLEM

Sells to veterans everywhere. Aluminum casting, gold lacquered, approx. size 4 1/2"x4 1/2". \$5.75 per doz.; with counter set-up display. Sample postpaid for \$1.00. Distributors write for quantity price. Terms: 25% with order, balance C. O. D.

**BUNDY CO.**  
BOX 4036 BIRMINGHAM 6, ALA.



# BIG FLASH for FAST PROFITS

## 36" CUDDLY BUNNY

In Plush and Duveltyne Combinations. Massive in Appearance, WELL STUFFED and FLASHY COLORS.

WILL SELL ON SIGHT

Packed 12 to Carton \$39.00 dozen  
Samples \$3.50 each

IMMEDIATE DELIVERY  
25% Deposit With Order, Balance C. O. D., F. O. B. New York

**JERRY GOTTLIEB, Inc.**  
928 BROADWAY NEW YORK CITY

Write for FREE CATALOG of other FUR ANIMALS—DOLLS—and NOVELTIES for Bingo, Carnivals, Bazaars and Sales-boards. Also FREE 4-COLOR EASTER RABBIT FOLDER.

## LEE SCORES AGAIN

\$1.10 PER CARTON

Retail Price 10c Package

Finest quality, keen edge blue steel "United" double edge blades, unconditionally guaranteed. 5 blades to package. 20 packages in attractive display carton.

## ORDER TODAY

Terms: 25% with order, Balance C. O. D. Wire, Write at once.



NATIONALLY ADVERTISED  
NATIONALLY FAMOUS

**LEE INDUSTRIES, 217 No. Dearborn, Dept. 10, Chicago**

**GOING TERRIFIC!!!**



**KEM BOTTLE LIGHTER**  
**\$3.00 PER DOZEN**

**JOBBER, NOTICE!!**

Write for Special Prices on  
5 Case and Up Lots

No Orders Filled Less Than  
**\$20.00**

Distributors

**BORDER NOVELTY CO.**

405 Woodward Ave., Detroit 1, Mich.  
Phones: Cadillac 6261, Cadillac 6253

CANADIAN REPRESENTATIVE

**GEORGE LITTLE**

266 Aubrey St. Winnipeg, Canada

Write for Complete Catalog of  
Novelties and Specialty Items

**SLUM**

**METAL AMERICAN MADE**

- N8083—Simplex Whistle ..... Gr. \$ .30
- N9082—Round Whistle ..... Gr. .35
- N3284—Police Whistle ..... Gr. 1.75
- N8712—Frog Cricket, Colorful,  
1 1/2 In. .... Gr. 1.85
- N8718—Flying Air Propeller .. Gr. 2.00

Write for complete listings—Slum,  
Novelties and Plaster, or any other  
items you need.

**LEVIN BROTHERS**

Not Connected With Any Other Firm

**TERRE HAUTE, INDIANA**

**RADIOS**

SEE OUR 1/2 PAGE  
AD IN THIS ISSUE  
ON PAGE 50

**MARLENE SALES**

5 NO. WABASH AVE., CHICAGO 2, ILL.

**JOBBER SPECIALS**

Fine Pocket Knives, 2, 3 and 4 blades, \$9.00 to \$33.00 Dz. Briar Pipes, \$3.50 to \$18.00 Dz. Fountain Pens, \$7.00 to \$9.50 Dz. Pen and Pencil Sets, 14k gold points, lea. cases, \$24 Dz. Sets. Pocket Lighters, \$2.75 to \$15.00 Dz. Send \$10.00 or \$25.00 for sample lines postpaid.

**J. B. OWENS CO.**

44 Bromfield Street BOSTON, MASS.

**At Liberty—Advertisements**

5c a Word. Minimum \$1. Cash With Copy.

**AGENTS AND MANAGERS**

OFFICE SECRETARY AVAILABLE—CARNIVAL, circus, park experience. Handle any size office organization. Capable press agent. Sober, reliable. Harvey "Doc" Arlington, Box 192, De Queen, Ark. fe9

**BANDS AND ORCHESTRAS**

AT LIBERTY, AT ONCE—INSTRUMENTAL Trio, Piano, Bass, Guitar. Leader-pianist formerly with Bob Chester and Mal Hallett. Guitar doubles on vocals. Fine cocktail combo. Minimum \$275.00 per. Prefer Boston location. Contact Jack Collins, 24 St. Paul St., Burlington, Vt.

**MISCELLANEOUS**

AT LIBERTY—LEGAL ADJUSTER, SOBER and reliable. Jack Dotty, 1749 Market St., Youngstown, O.

YOUNG SHOWMAN—WANTS POSITION AS Assistant Director, musical or dramatic show. Have little experience, looking for more. Don Fantine, 313 W. Seventh, Chester, Pa.

**MUSICIANS**

A-1 COLORED HAMMOND ORGANIST Desires position in lounge, theater or A-1 rink. Go anywhere, references, union. Do not own organ. Reginald Smith, P. O. Box 573, Buffalo 5, N. Y. fe9

AT LIBERTY—LEAD ALTO, TENOR, DOUBLE Clary. Union, vet. Pat Bulser, 528 N. W. 6th St., Oklahoma City, Okla. Phone 22621. fe9

AT LIBERTY—ALTO SAX, CLARINET; AGE 35; former orchestra leader; prefer California location; union. Red Blanchard, Gen. Delivery, Pasadena, Calif. fe9

AT LIBERTY, MODERN GUITARIST—ALL around experienced, age 35, Local No. 802; good rhythm, also electrically equipped for modern take off. Please state all first letter. Available Feb. 1st. Address Musician, 701 South Elgin, Tulsa, Okla. fe9

AT LIBERTY—MODERN DRUMMER, READ, good beat, rumbas, etc. Worked several good commercial bands. Minimum \$80, union tax and transportation; locations. Address Box C-72, Billboard, Cincinnati. fe9

AT LIBERTY FEB. 10TH—TENOR ALTO AND Clarinet. Read, take-off. Union. Sober, neat, married; 2nd or 3rd chair. Transportation. Prefer location. Sonny Mandella, Grand Hotel, St. Paul, Minn.

AT LIBERTY—VIOLINIST, UNION, MIDDLE-aged. Experienced all lines. Please advance expenses. Louis Schultze, 606 Seventh St., Parkersburg, W. Va.

CONCERT AND DANCE PIANIST AND AN A-1 Drummer. Modern outfit, play all rhythms. Drummer doubles cello and voice. Experienced all types. Work together. Location only. Write all. Box C-70, Billboard, Cincinnati, O. fe16

DANCE TROMBONIST—PLENTY EXPERIENCE, name bands. Age 35, single. Pete Boileau, 415 S. 6th Ave., Washington, Iowa.

DRUMMER—THOROUGHLY EXPERIENCED in show and dance. Neat appearing. No cat, good musician. Drummer, 1841 S. W. 18th St. Miami 35, Fla. fe16

GIRL—LEAD TENOR OR 3RD ALTO, DOUBLE clarinet, sing, available immediately; young, attractive, experienced. Union; will travel. Contact Musician, 69 Fuller Place, Irvington, N. J.

GIRL DRUMMER, ATTRACTIVE; READ AND fake, name band experience. Small or large outfit. Will travel. Musician, 84 Glendale St., Worcester 2, Mass.

LEAD TRUMPET—AVAILABLE TWO WEEKS' notice. Write, wire Box C-74, Billboard, Cincinnati 1, O.

LEAD TRUMPET—TONE, EXPERIENCED with well known hotel society bands. Reliable, married, age 29. Hotel bands, write. Nothing under \$100.00 considered. Must give notice. Write Box C-68, Billboard, Cincinnati, O. fe16

PIANIST—WILL CONSIDER THREE OR four nights a week, light day job. Fully experienced shows, etc. Name your best. Musician, 120 Magnolia, Hot Springs, Ark.

RALPH HOWARD—HAMMOND ORGANIST extraordinary. If you have organ and need organist, contact me. Expect top salary. 1245 West Washington St., East Peoria, Ill.

SOCIETY-PIANIST—CAVALLARO STYLE, AGE twenty-five. Competent, experienced, dependable, good appearance. Location only, \$135. Box C-73, Billboard, Cincinnati 1, O.

STRING BASS MAN—TOP HOTEL BAND EXPERIENCE, 23, good appearance, sober, dependable. Louis Gerardi, 213 W. Chestnut St., Glendale, Calif. fe16

TROMBONE—RECENTLY DISCHARGED. Good tone, read, fake, big band or combo. Location preferred. Dean W. Barnette, 416 Marshall, Marion, Ind.

TRUMPET MAN—LOCATION PREFERRED. Sober, reliable, married, good jazz, no Micky. Available at once. Al Tweedy, Canaysho Tourist Court, Lake Charles, La.

TRUMPET—READ, FAKE, GOOD TONE range. Available at once. Prefer small band. George Clements, Turner Hotel, Shreveport, La.

TRUMPET—EXPERIENCED, UNION, READ, fake, jazz, rumbas. Location only. S. Sayers, 634 1/2 Carondelet St., c/o Blanchard, New Orleans, La.

**PARKS AND FAIRS**

E. R. GRAY ATTRACTIONS—SPIRAL TOWER, Swinging Ladder, Rolling Globe, Single Trapeze, Contortion, Comedy, Acrobats. Harding & Keck, Evansville, Ind. fe23

LADY TRAINER HAS NOVELTY DOG ACT—Indoor, outdoor affairs, etc. Contortionist. Orchestration music. Union. Go anywhere. Educated Dogs, 341 Climax, Pittsburgh 10, Pa.

OUTSTANDING TRAPEZE ACT—AVAILABLE indoor events. Flashy paraphernalia. Real act. For particulars address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

SOUND TRUCK FOR CELEBRATIONS OR fairs in Indiana, Kentucky, Ohio, Michigan and Tennessee. Appearance, clarity and volume guaranteed. Gettler Sound Equipment Co., Coral Gables Road, Cincinnati 11, O. fe9

**VAUDEVILLE ARTISTS**

AT LIBERTY—RECOGNIZED MUSICAL Comedian. Will join lady musician playing Trumpet or Trombone. Address Musical Act, 36 Bluff Road, Bath, Me.

COMIC—EXPERIENCED, YOUNG, GOOD MATERIAL, sing, sober, reliable, join on wire, state salary. Parker (Slats) Jackson, McIntyre, Ga. fe9

**LUMINOUS**

**Bo-Peep Miracle Lamp**  
**\$10.80 dozen**

Artistically Decorated Flower Lamp,  
\$10.80 Dozen.

Luminous Religious and Novelty  
Statues and Flowers.

SEND FOR COMPLETE LIST.

1/3 Deposit, Bal. C.O.D., F.O.B. N. Y.

**NITE GLOW PROD. CO.**

106 W. 46th St., N.Y. 19. ME 3-5794

**HURRY! HURRY! HURRY!**

**EXTRA SPECIAL**

**DRASTIC PRICE REDUCTIONS**  
**AMAZING PROFITS FOR YOU**  
**LOST OUR LEASE**

Must Sell the Following Merchandise Below Cost:

- 150 Dozen Genuine Leather Men's Fitted Utility Bags. Individually Boxed. OPA Priced \$5.00. Your Cost.....\$20.00 Doz.
- 500 Gillette Type Razors .....\$50.00
- 60 Match King Lighters. OPA Priced \$1.00.....\$15.00
- 1,500 Identification Bracelets With Leather Straps, 25-Karat Gold Plated. Top Opens and Picture Can Be Inserted. OPA Retail Price \$3.98 .....\$12.00 Doz.

Sold in Dozen Lots Only. Satisfaction Guaranteed. ORDER NOW.

Terms—1/3 Cash With Order, Balance C. O. D.

**THE CAMERA MAN**

139 North Clark St., Dept. BB

Chicago 2, Ill.

**Volume Plus Long Profits!**



**TRICKY DOGS**

One of the fastest selling novelties to roll off the reversion belt. Originally retailed at 50¢, these intriguing Scotty pups are now offered at a price which will bring substantial profits as a 25¢ retailer. Plastic pups mounted on powerful magnetized base. Individually packed in illustrated box.

GROSS LOTS **\$21.00**

**BULLET KEY CHAINS**

Here's an item that's staple as bread and butter. Extra heavy beaded chain swings freely through highly polished brass bullet. Assorted .38 and .45 cal. bullets. Two dozen to display card.

GROSS LOTS **\$10.00**

**RABBIT'S FEET**

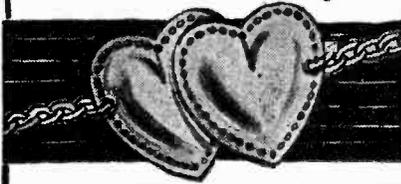
A sales builder which has never lost its punch. Finest quality rabbit's foot with heavy built beaded chain. Mounted 12 to an attractive display card.

GROSS LOTS **\$10.00**

**BENGOR PROD. CO.**

119 FIFTH AVE., N. Y. C.

**NEW-STYLED JEWELRY**  
*For Quick Selling!*



No. 2833, TWIN HEART BRACELET, dz. \$9

Flashy, perfect for Valentine's Day! Good weight chain with sister hook. Beaded edge on hearts. Sterling silver. Rhodium finish.

No. 2804—Gent's bracelet. Heavy nickel plated 'curbed' chain with oblong center. Doz. \$3.50 Gross \$36.00

No. 2806—Gent's bracelet. 14K Gold pltd. curbed chain with brass oblong center. Doz. \$4.00 Gross \$43.20

No. 2831—Double heart fob with heart slide locket for 2 pictures. 14K Gold pltd. Doz. \$3.24 Gross \$34.99

No. 2851—Sterling friendship ring heavily engraved in orange blossom design. Doz. \$4.50

No. 2852—Good weight sterling friendship ring with two hearts for engraving. Doz. \$6.00

Available! Engraving Machines—ea. \$7.50  
Send 25% with Order

**SUPERIOR JEWELRY CO.**

740 SANSOM ST., PHILA. 6, PA.

**BALLOONS**

We buy, sell or exchange any size,  
any kind.

**HARRY FRIEDMAN**

1065 Mission St.  
San Francisco, Calif.

# Now Available! OAK-HYTEX BALLOONS

Present production limited to a few popular sellers. See your jobber.



**The OAK RUBBER Co.**  
RAVENNA, OHIO

## KIPP BROTHERS

Distributors for Oak-Hytex Balloons.  
117-119 S. Meridian St., Indianapolis, Ind.

## SALESMEN

Prices reduced January 1st. Scout Knife, \$18.00; Scout Fish, \$18.00; Hunting, \$27.00; Hunting-Fish, \$27.00 per dozen. With polished handles, \$3.00 dozen extra. Complete with high-grade leather sheaths. Also Butcher, Kitchen, Boning and Paring Knives. Our Knives are hand made with high-speed blades and aluminum handles. We also carry aluminumware. Our prices and merchandise are the best, sell with little effort. We ship your order open account to firms that are rated with Dun & Bradstreet. 15% commission on Knives, 7% on Aluminumware, paid 1st and 15th. Complete set of samples furnished when request accompanied by references. Otherwise C. O. D.

**BIRMINGHAM KNIFE COMPANY**  
1425 Elizabeth Avenue Birmingham 7, Ala.

## ENGRAVERS WANTED

Burress Vibro-Pool for fast engraving on jewelry, glass, plastic, wood and metal. Also will do cutting out cardboard signs, slicing cloth, etc., etc. Tool complete with Engraving Needles, prepaid, \$7.50. Tantalum Carbide Needle, \$2.00. Diamond Point Needle, last a lifetime, \$8.50.

**FRANK BONOMO**  
25 Park Street BROOKLYN 6, N. Y.

## MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices, rapid service. (Products Liability Insurance Carried.)  
**GENERAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
187 E. Spring St. Columbus, Ohio  
BUY VICTORY BONDS

## P-A-P-E-R M-E-N

Good publications for small towns and rural districts in all states. Up-to-date maps and also a "Pictorial Review of World War II."

Write or Wire  
**ED HUFF & SON**  
5411 Gurley St. DALLAS 10, TEXAS

## ADVERTISING SALESMAN

Experienced Telephone and Personal. Permanent Position. Weekly Sports Magazine.

WRITE BOX 285, KANSAS CITY, MO.

## DISTRIBUTORS WANTED

Our Charm-Glo Creations that Glow in the Dark sell like hotcakes! Distributors everywhere are cleaning up. (Profits run over 150%!) Get in on these easy profits!

**EVERY HOME OR STORE A PROSPECT!**  
With Charm-Glo you have MANY prospects—every home where there are children is a SURE sale. Write TODAY for free details and sample.

**CHARMS & CAIN, 457A**  
Old Colony Bldg. CHICAGO 5, ILL.

## MANUFACTURERS

**COSTUME, NOVELTY & ENGRAVING JEWELRY**

Veteran entering wholesale business.  
WHAT HAVE YOU?

**NICK SAAD**  
201 So. St. Andrews DOTHAN, ALA.

## CHOCOLATES

OUR NEW CIRCULAR IS READY. ATTRACTIVE ELECTRIC CLOCK AND CHOCOLATE DEAL. IMMEDIATE DELIVERY. WRITE FOR CIRCULAR.

**Sparton Novelty Co.**  
3557 No. Halsted St. Chicago 13, Ill.

# Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

ED McHUGLE . . . scribes from Douglas, Ariz., that a recent mining convention in Silver City, N. M., was big for the sheet boys. Among those seen cleaning up were Harry Tenny, A. C. Goldberg, Joe Barrel, B. Kelly, Earl Ryan, V. Collon and Al Meyers.

WORKING . . . the Stock Show at Denver recently to click returns were Fred Hudspeth and Jack Baroda.

HAVE RECONVERSION DAYS increased the size of your pokes?

CARL KNOWLES . . . pitch exponent of note, worked Dallas and environs during the Christmas holidays with pokes, and scored handsomely.

REPORTS . . . emanating from Dallas, indicate that the Vernons have a neat set-up with astrology charts in the Grand Silver stores there.

WONDER . . . what's become of such pitch stalwarts as Dick Owens, Dr. Robert and Frank Sullivan?

CHIC DENTON . . . has his Osage Herb Store at Dallas working to good turns, reports drifting in from the Texas city indicate.

IF YOU'VE got the ability, why worry about the opposition?

JACK (BOTTLES) STOVER . . . pencils from Virginia's Shenandoah Valley that all the pitch lads in that sector are taking things easy following a lucrative stand during the Christmas holidays. He says that he and Pat Malone are remaining close to the burg where the nut isn't too high.

THEY TELL US . . . that Charlie (Fast Money) Madison has hung up his apron and returned to his old love, working sheet, in the hills of West Virginia.

NICK BERRY . . . and son, Ralph, are in Harrisonburg, Va., getting ready for the summer tour.

PHIL J. LANDAU . . . is combining business with pleasure at Miami, where he is working the Lord's-Prayer-on-a-penny machine at Wither's drugstore to plenty of long green. He

## CHOCOLATES

In cedar chests, leatherette vanity boxes and packaged 1 and 2-lb. boxes. Deals for operators. Write for catalog.

We have Movie Projectors, Leather Goods, Lamps, Manicure Sets and other merchandise.

**EARL PRODUCTS CO.**  
221 N. Cicero, Chicago 44, Ill.

## GENERAL MERCHANDISE

## GIANT TARGET BALLOONS

Inflates to 42" Diameter

\$16.00 Per Hundred  
F. O. B. New York

1/3 Deposit - Balance C. O. D.

## COHEN BROS.

134 Centre St., New York 13, N. Y.

## MAKE YOUR FORTUNE IN GREAT NEW INDUSTRY "DDT"

Manufacturing and Marketing Products Containing

For this wonder-working insecticide heralded as "a marvel of chemistry" "great boon to mankind", there's a world-wide waiting market in homes, on farms, in business establishments. My TEN MASTER DDT FORMULAS and simplified manufacturing and marketing instructions provide a foundation for starting anywhere on small capital. Rush your request for full details, free.

**HOWARD ROBINSON, Inc.** 1908 S. Ohio Street Sedalia 10, Mo.

# Attention: DEMONSTRATORS

Here's a Kitchen Tool  
DEMONSTRATORS  
Dream  
About!

### Features

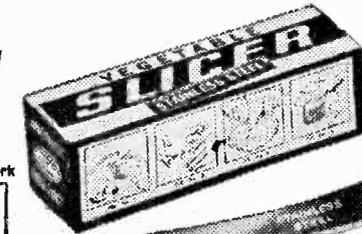
1. Stainless Steel Blade
  2. Hand Ground Knife Edge
  3. Special Riveted Screw
  4. Every Slicer a Guaranteed Worker
- INDIVIDUALLY BOXED.  
Packed 1 Gross to a Carton.

Ideal for Slicing  
Potatoes, Carrots,  
Onions,  
Cucumbers,  
etc.

Send for  
FREE SAMPLE

and price quotations. Shipments made promptly. Illustrated catalog of new complete line of household gadgets sent upon request.

U. S. Trademark



## POPEIL BROS.

MANUFACTURERS OF HOUSEHOLD PRODUCTS  
6 E. LAKE ST., CHICAGO 1, ILL.

## GET THIS DISTRIBUTORS SALESMEN HUSTLERS

## HOTSY and TOSY THE MERRY MAGNETIC PUPS

DOG-GONE FUN  
FOR YOUNG & OLD  
SENSATIONAL  
AMAZING

MAKE 'EM DANCE—JUMP  
WHIRL AND WIGGLE

CHILDREN GO WILD ABOUT THEM AND FUN FOR ADULTS, TOO

2 doz. to display box \$4.00; 6 doz. lots, \$1.90 doz. Gross lots, \$21.00 gross.

ONE DISPLAY BOARD TO EACH BOX

**BANNER NOVELTY CO.** Dept. BD, 729 W. Madison Street, Chicago, Ill.



ONE HALF  
DEPOSIT ON  
C. O. D. ORDERS

GENUINE  
LICENSED  
ALNICO MAGNETS



## CLOWN CLIPPER

When they laugh just reach for the money.

This red nosed clown with his funny hat and frills on his suit will rise to new heights astride our improved Metal Foil Plane with 14 inch stick. A pushover at 35c retail. Circuses, Carnivals and all outdoor attractions should contact your local jobbers at once for this 1946 sensation.

**OGDIN MFG. CO., 1801 Catalpa Dr., Dayton 6, Ohio**

## Sunco's Box of Surprises

No blanks. Contains 100 packages assorted Merchandise selling at ten cents. Every one an excellent ten-cent value. Packed complete in an all-wood box, explanation card on inside of metal hinged lid. Cost to retailer, \$7.50 delivered. Cash with order. Cost to jobbers and operators, \$6.50 in lots of ten; \$6.25 in 25's, and \$6.00 in 50 lots, delivered prepaid. Shipped express or freight only.

## Sunco Manufacturing Co.

Loser Building STEELTON, PA.

## FAST SELLERS!

CIGARS—CANDY—GUM—COMBS

Bobby, Safety Pins, Fuses, Sanitary Goods

ACE RAZOR BLADES

1001 Other Items. — Write for FREE LIST!  
Offered for Resale Only

ACE BLADE CO.

Dept. B-2, Buffalo 3, N. Y.

## HOT SPRINGS SOUVENIR

444 FACET CUT WHITESTONE SCARF PINS

Small Stones, \$2.00 Dozen.

## MEXICAN RING CO.

2306 Elm St., Dallas, Tex.

## BALLOONS

RED, YELLOW, BLUE, ORANGE  
Extra Strong Rubber — Fresh Stock.  
No. 11 Blows 14 Inches, \$9.75 Per Gross.  
No. 6 — \$4.90 Per Gross  
No. 7 — \$6.50 Per Gross  
Other Sizes Available. Write for Prices.  
Terms: 1/2 Cash, Balance C. O. D.  
Immediate Delivery.

## VARIETY BALLOON CO.

823 6TH AVE., NEW YORK CITY

## COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

## M & M CARD CO.

1033-1035 Mission St., San Francisco 3, Calif.

## HOLLYWOOD MAGIC "BUBBLES"

3 Oz. Bottle With Wands, \$18.00 Per Gross.  
1/2 Deposit With Order.

## HOLLYWOOD MAGIC BUBBLE CO.

4206 Santa Monica Blvd., Hollywood 27, Calif.

**FOR TOY COUNTER  
and PREMIUM SELLING  
GENUINE OGD  
GAS MASKS**

EVERY  
BOY  
BUYS  
AGENTS  
WANTED  
SELL  
DIRECT  
TO  
STORES



CANVAS  
CARRYING  
BAG  
INCLUDED

**Big Profits If  
You Act Now**

Greatest toy sensation in years. Packed with sales and play appeal. Priced for fast turn-over and volume profits.

**ORIGINAL COST \$2.50  
SELLS TO THE TRADE @ 41c  
IN CASE LOTS OF 20**

These genuine OGD Gas Masks just released by the U. S. Government are a natural for toy counter and premium merchandising. Every sale starts a chain of sales. Agents can clean up selling direct to stores—merchants can retail them at a handsome profit. Selling kit and two masks for a dollar bill. Stock orders at \$8.20 a case. F. O. B. Chicago. Send today.

**DISTRICT MANAGERS WANTED**

If you have a sales crew and want a 'big time' operation, write or wire today—or phone Webster 4933. **ACT NOW!**

**STARK'S** 509 S. State Street  
Chicago, Illinois

says that the weather there has been ideal and that he's soaking up plenty of sunshine.

**GEORGIE PRICE . . .** is in Los Angeles working magnetic elephants and paddles to plenty of geedus. Others there are Paul Pratt, who has been getting some neat takes with balloons and Svengali card decks, and John Broadus, with clothing.

**SCORING . . .** with his cleaner layout in Los Angeles is Kid Allen.

**T. D. (SENATOR) ROCKWELL . . .** vet pitchman, is in Los Angeles taking things easy and awaiting delivery of new stock.

**IT'S A SIMPLE process of using good judgment and common sense, if you have them in stock.**

**AL EISENBERG . . .** and wife, with an assist from George Hess, are working rug cleaner to good takes at the H. L. Green Store, Columbus, O.

**GEORGE HANEY . . .** ace Cincinnati pitchman, blew into the Queen City last week, after receiving his discharge from the army. He plans a vacation of several weeks before getting back into harness.

**RUBIN BLUESTEIN . . .** former pitch ace, holds the rank of corporal with Headquarters Company, Ascom, 24, APO 901, care of Postmaster, San Francisco. Penning from Ascom City, Korea, Rubin says: "Just came back from the Olympic Football Champion-

ship held in Tokyo. Tokyo reminds me in many ways of the United States, but I'll take the good old U. S. A. at any time. Hope to be there soon, but in the meantime I'd like to read pipes from some of the boys with whom I was associated while a member of pitchaom."

**ART NELSON . . .** personable pitch ace, stopped off in Cincinnati last week while en route to visit Phil Kraft at Nelsner's in St. Louis. During the layover in the Queen City, Art spent some time with Cowboy Williams.

**JOE MANN . . .** is still in Cleveland working gadgets to good results at Sear's on Euclid Avenue.

**JACK BURIS . . .** pencils from Philadelphia that the boys held a midnight show in the Shangri-La Club there in honor of Mr. and Mrs. Harold L. Woods. The Woods, however, could not attend because of illness. Pitchmen on hand included George Gross, Marty Cohen, Frank Donato, Chick Frackenberg, Mr. and Mrs. Doc Murry, Mr. and Mrs. Bender and the Great Dewey.

**MIKE SULLIVAN . . .** and the Great Dewey would like to read pipes from Joe and Eva Crouse.

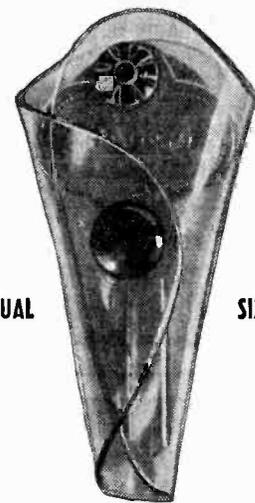
**AMONG THE BOYS . . .** and girls reported to be gathering plenty of long green with Aladdin cleaner are Bert Kenny, Gus Young, Charlie Halligan, George Hess Jr., Eddie Murray, Mr. and Mrs. Bruce and Mabel Sackett, Paul Rickert, Ray Koomer, Mr. and Mrs. Sam and Bobbie Reid, Mr. and Mrs. Al Eisenburg, W. L. (Irish) Cassidy, Eddie Hess, W. C. Hague, Mr. and Mrs. W. J. Reid, Charlie Cilfone, Eddie Prokop, Lillian Berry, Merrill Dickerson, Ed Fennerty, Gene Maynard, Charles Weiss, Harry Klonlin and Herbert A. Todd.

**MAJOR FREDDIE KRAUSS . . .** of River Jordan Herb fame and in Uncle Sam's air force the last five years, was a visitor in Cincinnati last Thursday (31) while en route to Chicago by auto when his plane was grounded. He cut up a number of jackies with Cowboy Williams, who is still clicking at Nelsner's with vitamins, before departing the Queen City.

**GEORGE H. HESS . . .** proprietor of Alladin Products Company, Chicago, says he'd like to read some pipes from the boys in the business.

**ANNIE GLICK . . .** shampoo worker of note, breezed into Cincinnati last week on a visit from Detroit, and says Doc Livingston is doing a terrific business with his Exit Package in the Motor City area.

**Flexo**



ACTUAL SIZE

**Key Container**

made of silky, pliable, translucent synthetic rubber  
**STRIKING COLORS**—Ruby, Emerald, Sapphire  
**COMPACT**—Keeps keys together  
**FLEXIBLE**—Pliable as silk  
**MONEY SAVING**—Saves wear and tear on pockets

**Ideal For Premiums, Salesboards, etc.**

**1 Gross . . . . . \$9.60**  
Cash With Order

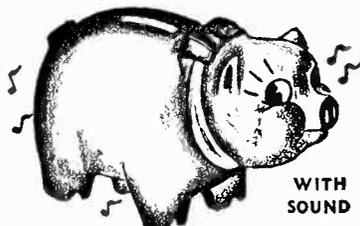
**6 Gross . . . . . \$8.64**  
Cash With Order

**12 Gross . . . . . \$7.20**

25% Deposit, Balance C. O. D.  
**SAMPLE CARD: 3 ASSORTED COLORS**  
.25 POSTPAID

**COLUMBIA INDUSTRIES**  
330 S. Wells St. Chicago 6, Ill.  
Send for bulletin describing other fast-selling items we make

**SQUEALIE**



WITH SOUND

**PLASTIC PIGGY BANK**  
6"x5" with automatic lock.  
**SQUEALS WHEN COIN IS INSERTED. . . .** Attractively Boxed.

**\$11.20**  
Doz.  
25% with Order, Bal. C. O. D.

**DICHTER & NATHAN**  
431 S. DEARBORN CHICAGO 5, ILL.

**NEW 1946 PRICE!  
MEN'S  
SWISS WATCHES**

WRIST AND POCKET WATCHES

- BRAND NEW
- FANCY DIAL
- CHROME CASE
- UNBREAKABLE CRYSTAL
- LEATHER STRAP

**\$4.57 ea.**

IN LOTS OF 12 OR MORE!  
DEALERS ONLY—FOR RESALE!  
1/2 Deposit, Balance C. O. D.  
F. O. B. N. Y.

**RICHARD TRENT, LTD.**  
2067 Broadway NEW YORK 23, N. Y.

**MEN'S SWISS  
WRIST WATCHES**



Handsome Accurate!

Brand new, handsome, accurate, assorted fancy dials, chrome case, unbreakable crystal, military style strap and buckle.

**\$4.57 Ea.**

IN 1/2 DOZ. LOTS—TO DEALERS  
FOR RESALE ONLY  
25% Deposit, Balance C. O. D.,  
F. O. B. Chicago.

**BURTON SALES CO.**  
809 W. Madison St., Dept. T-65,  
Chicago 7, Ill.

**MONEY CLIPS**  
AN IDEAL SALESBOARD ITEM



**U. S. SILVER DOLLAR**  
Money Clip  
Silver-Plated  
**\$21.00 per dozen**  
Samples, \$2.50 Each

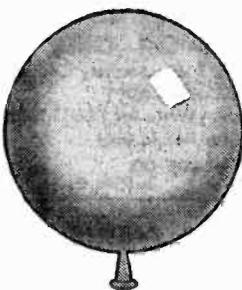


**U. S. SILVER**  
HALF-DOLLAR  
Money Clip  
Silver-Plated  
**\$15.00 per dozen**  
Samples, \$2.00 Each

1/3 Deposit, Balance C. O. D.

A Reproduction of \$7.50 Money Clip. Minimum Order Two Dozen.

**A. B. C. NOVELTY CO.** 1532 S. MICHIGAN AVENUE  
CHICAGO 5, ILL.



Write For  
Prices Today!

**BALLOONS**—Available for immediate shipments

- ROUND BALLOONS—Fact. Nos. 5-6-7-8-9-11-14 & 40's
- AIRSHIP BALLOONS—Fact. Nos. 312-315-426-524-718
- BALLOON STICKS—12 and 18" Lengths

**CONTINENTAL DISTRIBUTING CO.**  
822 N. Third St. Milwaukee 3, Wis.

**VETERANS'  
DISCHARGE TIE CLASP**



**10 K SOLID GOLD EMBLEM** mounted on Solid Sterling Silver TIE CLASP.  
**\$27.00 per doz.**

**10 K GOLD EMBLEM** on Sterling Silver RINGS. **\$33.00 per doz.**

**COSTUME AND NOVELTY JEWELRY**

WE can help you to get set in a good, profitable wholesale business, full or part time. Send for sample line from \$50.00 up to \$350.00 or more. Complete co-operation.

25% with C. O. D.

**ARTHUR  
ANGSTREICH**

Manufacturers' Agents  
54 Colonial Ave.  
TRENTON 8, N. J.

**4 BLADED  
BOY SCOUT KNIVES  
\$21.00 PER DOZEN**

Write for Complete Catalog  
Deposit With Order

**ALEX STUTT**  
New Address: 446 DEAN ST.  
BROOKLYN 17, N. Y.

**PRE WAR SILVERWARE**

"FRANCINE" DESIGN  
24-Piece Sets—Service for Six  
18% Nickel Silver, Nickel Base, Triple Plated with STERLING SILVER. Ideal for years of rugged wear. Immediate Delivery.

**\$6.95 PER SET**  
**ARNOLD M. GALLUB (Dept. 53)**  
639 West End Avenue New York 25

## Marden-Mesmerist

By E. F. Hannan

Doc Frank Marden was one of the most original showmen and entertainers who ever promoted a med item. A top lecturer and good salesman, he was one of the best mesmerists and trance workers in the business when competition in this line was heavy.

In fact, Marden was too good at times with his trance demonstrations. Once while showing at Rockland, Me., he did such a good job on one of his invited subjects that the lady rolled off the platform and broke her collarbone. It took some financial squaring before Marden was in the clear.

Like others who are good in their line he had a yen for something else rather than what he was most proficient at. Frank's weakness was the desire to be a legit actor and this made him a push-over for the angel billet in road and rep shows.

Once he bank-rolled a show called the Arden Comedy Company to play at 10-20-30, and brought me a dozen scripts saying, "write a part into every one of these for me, and it had better be good." The last man you would ever peg to aspire to such. The show goes into the book as a real med trick, when med was med.

## San Angelo To Resume

SAN ANGELO, Tex., Feb. 2.—The 13th San Angelo Fat Stock Show and Rodeo will be held February 28-March 24 after a wartime lapse of three years.

## FAIR ELECTIONS

(Continued from page 63)

They are Mackenzie Bowell, T. C. Clarke, John Dunsmuir, G. Mort Ferguson, H. M. King, J. S. C. Moffitt, John L. Noble, C. N. Oldfield and V. B. Williams. Directors who have another year to serve are J. F. Brown, C. A. Cottrell, Willie Dalton, A. M. James, R. J. Kenmuir, Edward Lipsett, P. H. Moore and G. S. Powell.

CORTLAND, N. Y.—All officers of Cortland County Agricultural Society were re-elected at the annual Cortland County Fair meeting here January 7. Retained in their present posts were A. J. Sears, president; Ralph Butler, vice-president, and Harry B. Tanner, secretary-treasurer. Dates for this year's annual are August 26-31.

WEYBURN, Sask.—Officers of Weyburn Agricultural Society elected for 1946 are: President, Reg Saunders; vice-presidents, Max Pulfer, L. Holdstock, J. H. Warren; secretary-treasurer, F. C. Zabel. A successful year was reported and prospects were said to be good for 1946. Society will rebuild three barns destroyed by fire last year.

EDMONTON, Alta.—E. I. Clarke has been elected president of the Edmonton Exhibition Association, succeeding Lee Williams, president for the past three years. R. V. Price was named vice-president. James Sutherland, a member of the board of directors for 30 years, was made an honorary life member.

CHARLOTTE, Mich.—O. E. Packard, Charlotte; Robert Sharkey, Bellevue, and Sidney Phillips, Brookfield, were elected directors of Eaton County 4-H Fair at a recent meeting. The 45 officers continue in office for another year. They are John B. Strange, president; F. D. King, vice-president; Hans E. Kardel, secretary-manager, and C. D. McIntyre, treasurer. Financial report showed net operating profit of \$6,033.87, of which \$2,589.09 has been spent for erection of 1,252 feet of chain-link fence. Treasurer McIntyre reported the association in excellent financial condition, with \$22,607.17 in cash or U. S. bonds.

CHARLESTON, S. C.—W. McLeod Frampton, president of Charleston County Agricultural and Industrial Fair, was re-elected at the 21st annual association meeting here Tuesday (22). Other officers and directors, all re-elected, include Emmons S. Welch, secretary-treasurer; E. H. Pringle, H. M. Pace, Joseph E. Jenkins, E. W. Bailey, M. O. Gardner and George E. Lander.

SPENCER, Ia.—L. A. Witter has been named president of the Clay County Fair board at the first meeting of the new board of directors. He replaces Roy Pullen, who had been serving as acting president. William J. Knipe was renamed secretary, after reversing his earlier decision to resign.

# Toss Posies at Polack Show; New Season's Acts Acclaimed

(Continued from page 58)

gave out with the national anthem.

Overhead, four gals on webs, Ruth Flannigan, Penny Nichols, Anne Keys and Lola Engesser, took over in a nimble aerial ballet turn preliminary to the Petroffs on the high trapeze. This duo worked to a nice hand, culminating with the break-away.

At this point, Jorgen Christensen came on for a quickie with one of his equine stars as the Three Iwanos prepped for their comedy bar act. The trio, two men and a gal whose agile tumbling was added fluff, delivered sock comedy, then finished straight to a strong mitt.

Bob-Bo and the new, improved clown retinue, numbering Red Carter, Roy (Mickey) McDonald, Jimmy O'Donnell, Maurice Barnett, Dorothy Barnett, Ed Raymond and Chickie O'Donnell, followed with the first in a series of nit witteries that brought luster to the Polack Clown Alley. The joys displayed thruout an eager capacity for their tasks.

The clowns preceded the first of two elephant acts, that of the Power's pachyderms, put thru their paces by Sparkey and Irene Lafferty. As usual, they won handsome acclaim, particularly with the time-honored battle tableau.

## Antaleks a Holdover

The bulls were followed by the second of the three major acts held over from the 1945 tour, the Antaleks, whose high perch routine, highlighted by Kolman Antalek's single foot balance of the fem twirler, was delivered with smooth, polished perfection. Three gals cavorting atop the slender pole came down to ringing applause.

Plaudits continued as Hubert Castle, the third holdover act, staggered into the arena in his familiar drunk role. His amazing dexterity on the bounding wire was solid sock. The wire ace gave 'em the works. Not only the backward somersault to the wire, superlatively accomplished, but his newest thriller—a daring leap from the horizontal bar, a mid-air somersault and, presto, back to the wire. Ring it up as a standout.

The first half rolled along with Christensen's colorful Liberty horses following Hubert, the eight Criollos and a Shetland clicking superbly under the whip of the veteran trainer. Then following a "grand concourse of comedy," in which the Three Victors, James O'Donnell and Company, Marie's trick mule and the clowns worked mightily, Adriana and Charly took charge.

This pair, last season with the Ringling show, took over, no mistake, lock, stock and barrel. The setting here was a natural for their sparkling trampoline comedy, and they capitalized to the utmost while the laughs multiplied. Score Adriana and Charly as a smash Polack hit!

## Lopez Packs Fun

Marie and her dog and pony talent launched the second half action, the table spinning biz setting a gusty tempo and Marie selling it with showmanship. She was followed by the Lopez Trio, packing a load of comedy generated by the male comic, who was abetted by his two casting partners. Act maintains standards set thruout.

Those high standards were pegged at top level by Ray Wilbert, probably the surprise dark horse hit, who captivated with his control over a flock of hoops which came to life as he toyed with them. The hoopster is credited with 16 straight weeks at Radio City Music Hall. Hammond knows why.

Polack's recent purchase of the two baby elephants from Bud E. Anderson is paying dividends in a neat routine developed by their handler, Cheerful Gardner, and fronted by blond Vates Lola Engesser.

The Yacopis, another of the new features this season, were minus an important member of the troupe, Alfredo, but they clicked as always. Swarming in, their flash Spanish wardrobe alive with color, they commanded top attention with their astounding teeterboard leaps. The missing Alfredo, hospitalized at St. Margaret Hospital here, fell while performing the three-high jump into the chair Saturday. He suffered severe shoulder injuries.

Eddie Billetti and his high-wire troupe, four in all, culminated the night's proceedings. Supported by Dick Gretaona, whose flashing comedy added substan-

tially, the Billettis sewed it up with a bang-up job of aerial daredeviltry.

The Polack staff includes in addition to those already named: Promotional directors, Mickey Blue, James Rison, Joseph O'Donnell, George Westerman and Sam Ward; Roy B. Jones, assistant manager; T. Dwight Pepple, general agent; Mrs. Opal Mills, secretary; Barney Langsdorf, master rigger; George Page, assistant concessions manager, and Ethel Robinson, booking agent.

## 101 PLANS PROGRESS

(Continued from page 58)

necessary when the deal made with Ray Marsh Brydon to pick up the old Ken Maynard top in Greenwood, Miss., last December fell thru. Harvey Walters, member of the circus managerial staff, made a trip to Mississippi to complete the deal for the top. When he arrived, he learned that the top had been shipped to Michigan in November.

Seating capacity will be enlarged this year to 4,500, Wood said. A chair grandstand is being added in addition to blues and starbacks.

Show will move on 40 pieces of equipment, all to be in top shape by the time the show opens.

The arena space will be 68 feet to accommodate the large horse acts.

Wood signed an agreement here Monday with the Billposters' Union. They will work under Herbert Wilson, car manager.

## WON, HORSE & UPP

(Continued from page 58)

and-half, side show annex attraction, kept a standing order with the boys for all left-footed slippers. That offer was only good where one shoe was lost, which kept the tips down to half-price. His line, "is eager to do it again next year," makes the shoe situation sound promising for '46.

We hope that the writer knows what he is writing about. If not, this show isn't the circus we think it is. Should the bosses learn that he doesn't know—they'll feel like a side show patron does when he turns over the wrong nutshell. When more pleasing shows, with plenty of crudity are built—this one will continue to be "tops."

## PENN FOR MUTUELS

(Continued from page 60)

Washington; Frank R. Diehl, Leighton; Ira E. Fasnacht, Ephrata; Ira Bloom, Ebensburg; David G. McDonald, Pittsburgh, and William Brice Jr., Bedford. The 1947 meeting will be held at Harrisburg.

Approximately 470 people jammed the grand ballroom of the Abraham Lincoln Hotel for the annual banquet. John S. Giles was an effective toastmaster and the guest speaker was Rev. Larman Sherwood, blind humorist and philosopher.

A floorshow, lasting better than two hours without a turkey in the nest and with attractions contributed by agencies represented, included the Holiday Girls; Dixie Lee, singer; Pop Melchoir, trampoline; the Proud Family, tumbling; Buck Leahy, contortionist; Paul Koster, accordionist; the Seldens, comedy juggling; International Rollos, roller skating; Stan Kinlich, accordionist; Harry Greene, ventriloquist; Joe Basile, trumpet; Uncle Sam's Three Nephews, and the Rosie Rapp Girls, tumblers.

## OHIO RSROA OPS SET

(Continued from page 57)

laid for introduction of better methods of mass teaching.

Attending the meeting were Charles Cruca, Skateland, Dayton; DeForest Reynolds, Rollercoades, Toledo and Cleveland; Russ Flegle, Skateland, Tiffin; Al Kish, Lima Roller Rink; Johnny Free, Coliseum, Toledo; Harry Dennis, Coliseum, Mansfield; George E. Anognost, Skateland, Columbus, and secretary-treasurer of the Ohio chapter, and Fred A. Martin, Detroit, national secretary of the RSROA. Guests were Mr. and Mrs. Folks, Findlay.

Support was pledged to the current infantile paralysis drive and the program of annual RSROA nights.

EDDIE KALEN, who underwent an operation at the Veterans' Hospital, New York, last Tuesday (29), is reported recovering.

## PARK NOTES

(Continued from page 64)

with his folks at the Children's Playground Beach Park, Biloxi, Miss. He will leave February 10 for a stay until June in a veterans' hospital, according to L. E. (Lutch) Heth, secretary at the park.

UNCLE LEO BLONDIN cracked the Oklahoma City papers big with a yarn about the "wedding" of a pair of ostriches at his Lincoln Zoo in that city.

MR. AND MRS. R. M. SPANGLER, of Rolling Green Park, Sunbury, Pa., will vacation thru February in the Tampa-St. Pete area, with a trip to the Tampa Fair on their list of excursions.

J. M. McINTYRE expects to take his rides, in Maxie Park, Charlotte, N. C., thruout the war, back on the road this year, according to Leon Randall, his representative.

RAMBLIN' ROUND RIVERSIDE, Agawam, Mass.: Severe snowstorms causing Ed Carroll to shift his modernizing program almost daily. Crews have to have an inside and outside schedule which can be changed with the weather. Carroll has set up a construction center in the large ballroom to combat weather. Superintendent Trigger found it necessary to make a hurried trip to New Hampshire last week in search of materials. Hired a plane and crew set skis on it. Plane landed in Rockingham Race Track and trip took only 65 minutes one way from Agawam Airport. Same trip via auto would consume about four hours. Ed and Mrs. Carroll will fly to Bermuda February 23 for week's stay. HARRY STORIN in New York and Washington on combined vacash and biz trip.



● CHECK THIS LIST of fast selling merchandise items carefully. They're all proven money-makers and the companies offering them have thousands of other items.

● PICK THE ITEMS you want, and in cases where immediate shipment is desired rush check or money order to Box Number listed. In case where further information, free catalogs or price lists are desired, wire or write Box Number listed.

**Make Checks Payable to the Advertisers, Not to The Billboard.**

<p><b>APPLIANCES</b></p> <p>Vacuum Cleaners, Electric Irons, Hot Plates, Radios, Edge-water Appliances, Box 013, Billboard, 155 N. Clark, Chicago 1.</p>	<p><b>FLASHLIGHTS</b></p> <p>"Ristlite" with 2 batteries and wrist strap, \$9.30 doz. Pocket Flashlights, 3 1/2", with battery, \$3.60 doz., F.O.B. Brooklyn, Rabinowitz, Box 5049M, Billboard, 1564 B'way, N.Y. 19.</p>
<p><b>BALLOONS</b></p> <p>Write for prices. Canes, \$7 to \$14 gr. Crushproof Lels, 5¢ per 100. Birds, Bats, Sticks, Slum, Unger Supply, Box 02, Billboard, 155 N. Clark, Chicago.</p>	<p><b>HORSES</b></p> <p>On Plastic Wheels, 12"x9" with saddle and bridle, washable coated fabric, doz. colors. \$24.00 doz. Dichter &amp; Nathan, Box 016, Billboard, 155 N. Clark, Chicago 1.</p>
<p><b>BIBLE COINS</b></p> <p>Bible Souvenir Coins, silver dollar size. Lord's Prayer &amp; John 3:16, 100, \$6; 1000, \$50; 15, \$1 postpaid. LeVite, Box 08, Billboard, 155 N. Clark, Chicago.</p>	<p><b>JEWELRY</b></p> <p>Gedarwood and Lucite Costume Jewelry. Buy from Mfr. 65-piece sample asst., \$10. Free catalog. Allied Art Studios, Box 011, Billboard, 155 N. Clark, Chicago 1.</p>
<p><b>BIRDS</b></p> <p>Whistling, ast. colors, \$21 gr. Write for price list. Glassware, other items. Quick shipment. Snyder Sales, Box 03, Billboard, 155 N. Clark, Chicago.</p>	<p><b>SISTER HOOKS</b></p> <p>Pear shape, silver or gold plated, gr. \$5.50; 10 gr. or more, \$5.10; Sterling Silver, gr. \$12.00. Miller Creations, Box 04, Billboard, 155 N. Clark, Chicago 1.</p>
<p><b>BOARD DEAL</b></p> <p>Flame Girl Lighter—Compact deal. Gross profit \$30.00. Write for confidential circular and net prices. John Baker Co., Box 09, Billboard, 155 N. Clark St., Chicago 1.</p>	<p><b>TOY IRONS</b></p> <p>Children's, all metal. Just like mother's—except in junior size. \$3.00 dozen. Diverso Products, Box 020, Billboard, 155 N. Clark, Chicago 1.</p>

NOTE: All box numbers listed above are Billboard box numbers and your orders and inquiries will be delivered promptly to the firm you want to reach. Wire or write today.



**Joe Payne, Miami Club Exec, Succumbs to Heart Attack**

MIAMI, Feb. 2.—Joe Payne, second vice-president of the Miami Showmen's Association, died of a heart attack here Friday night (1). Payne was legal adjuster with Bantley's All-American Shows last season.

Funeral services were set for Monday (4), from the Flagler Funeral Parlor.

**Outdoorsies Hit New York**

NEW YORK, Feb. 2.—Pennsylvania fair meeting at Reading and other activities in the metropolitan district drew many outdoor showmen, several of whom stopped off here. Seen along the Stem the past week were Jack Duffield, Thearle-Duffield Fireworks, Chicago; Paul Miller, Ringling-Barnum concessionaire; David B. Endy, Ralph Decker and James E. Strates, carnival operators, and Harry Storin, of Riverside Park, Agawam, Mass.

**UNDER THE MARQUEE**

(Continued from page 59)

breach of contract by Curtiss Candy Company at Kansas City, Mo., Friday (25) when Federal District Judge Albert L. Reeves refused his claim for \$153,000. Owens asserted he incurred expenses thru advertising candy bars while believing he was under contract to Curtiss.

DCN DORSEY cards that he met JOHN TOONEY and DOUG CAMPBELL while playing the Grotto Circus, Worcester, Mass. Tooney expects to troupe this year. . . . JOE BEACH visited with Con Colleano, Don Dorsey and Otto Griebing at the Worcester show. . . . LEN HUMPHRIES notes from Kansas City, Mo., that he will return to Hamid-Morton as secretary-manager, his fifth straight year with the show.

WHITEY HARRIS and Smiley Davis clowned at the Procter & Gamble party in Music Hall, Cincinnati, afternoon of February 2. They hopped in from Chi-

**McHugh to N. Y.**

NEW YORK, Feb. 2.—James W. McHugh, well-known outdoor press representative before the war, will cover carnival, circus, fair and park news in the East for *The Billboard*, and is now stationed in the New York office.

McHugh worked as a reporter on *The Chicago Herald-Examiner* and *The South Bend (Ind.) Tribune* before turning to show business. He handled press for George A. Hamid, Inc., and was p. a. for World of Mirth Shows at the time of his induction in the army three years ago.

He received his honorable discharge and joined *The Billboard* staff in Chicago.

Ted Wolfram, veteran correspondent for *The Billboard* in Paris before the war, who has been on the outdoor staff in New York for the past two years, will continue in the same capacity.

ago for the date. In a call at *The Billboard* offices, Whitey stated that he had a number of engagements to play including one at Shreveport, La., and one at the St. Paul Shrine Circus for Edna Curtis. Davis returned to the Windy City to work on the Polack Bros.' Circus promotion.

FRANKIE BLAND, of King Bros., and Charles Davis were guests of Nate Lewis, of the Polack show, at Saginaw, Mich. Bland has several more indoor dates booked before returning to King quarters at Hartford, Ky. At the Cleveland arena date he was superintendent of tickets, with Harry (Ace) Brown, Pat Patterson, Charles (Stinky) Davis, Johnny Burke and Barney Bixley assisting. Tanit Ikao's animal act, with Max Kasell announcing, was featured.

NOTES FROM BANARD Bros.' Quarters—Harry Lippincott is breaking manage horses and a mule act. Walter Holtsbury, just back from Florida, visited quarters. John Kramer and his crew are building and repairing equipment. Les Garner is due back for his second season with the show. Euck Lucas has purchased two semi jobs for horses and canvas. Larry Duane will have the concert again. E. F. Hillhouse, the Chilli-cothe, O., circus hobbyist, rated a full page in Sunday's *Columbus Dispatch*, January 20.

**Carnival Routes**

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- Arcade: Cotula, Tex.
- Bill's Rides: Luverne, Ala.
- Bistany's: Fort Lauderdale, Fla.
- Blue Ribbon: Daytona Beach, Fla.
- Crafts 20 Big: Calexico, Calif., 8-16.
- Exposition at Home: Orlando, Fla., 6-16.
- Florida Am. Co.: Bradenton, Fla.
- Gayway: Camilla, Ga.
- Hames, Bill: Houston, Tex.
- Madison Bros.: St. Martinville, La.
- Majestic Greater: West Palm Beach, Fla.; Dania 12-16.
- Rainbo: Cordele, Ga.
- Royal American: (Fair) Tampa, Fla., 5-16.
- Royal Expo.: Fort Myers, Fla.
- Shipley's Am.: Palmetto, La.
- Sunshine: Dade City, Fla., Feb. 4-March 2.
- Tassell, Barney: Palmetto, Fla.
- Victory Expo: Harlingen, Tex.
- White Star Attrs.: Cuthbert, Ga., 9-16.
- Wonder City: Fayette, Miss.

**Circus Routes**

Send to 25 Opera Place, Cincinnati 1, O.

- Clyde Bros.: Galveston, Tex., 6-9.
- Davenport, Orrin: Cleveland, O., 11-24.
- Hamid-Morton: Memphis, Tenn., 14-20.
- Polack Bros.: (Armory) Louisville, Ky., 4-10; (Taft Theater) Cincinnati, O., 13-23.

**Misc. Routes**

Send to 25 Opera Place, Cincinnati 1, O.

- Amazo: Natchez, Miss., 11; Vidalia, La., 13; Alexandria 15; playing schools.
- Barrett, Roy (Legion Circus) Springfield, Mass., 4-8.
- Campbell, Loring: Fergus Falls, Minn., 6; New York Mills 7; Staples 8; Brainerd 11; Walker 12; Detroit Lakes 13; Hawley 14.

- Couden, Doug & Lola: School assemblies, Meridian, Miss.
- Darrell, Great: (Rialto) Danville, Va., 6; (Center) Hickory, N. C., 7-8; (Stevenson) Henderson 9-10; (Granada) Bluefield, W. Va., 11-12.
- Gray, Erman: School assemblies, Artesia, N. M., 6; Capitan 7; Carrizozo 8-9.
- Hubbard, Paul & Betty: Akron, O., 4-15; playing schools.
- Jodar: Pasadena, Calif., 6-7; Claremont 8; Boulevard 9; Santa Ana 11-13; Pasadena 14; Azusa 15-16; school shows.
- Lankford's Overland Shows: Sparks, Ga., 4-9.
- Lippincott: (Ritz) De Funiak Springs, Fla., 11; (Ritz) Panama City 12; (Port) Port St. Joe 13.
- Marquis: Kingfisher, Okla., 6; Muskogee 11-12; El Reno 13.
- Raymond, Ed: (Shrine Circus) Louisville, Ky., 4-10; Cincinnati, O., 13-23.
- Scheetz, Raymond: Corpus Christi, Tex., 6-7; San Diego 8; Benavides 11; Falfurrias 12; San Benito 13; Edinburg 14; Edcouch 15.
- Virgil, Great: Marfa, Tex., 6; Alpine 7; Fort Stockton 8; Pecos 11; Kermit 12; Odessa 13; Midland 14; Big Springs 15.

**WANT TO BUY**

Seaplane Cars, Hey-Dey Cars, new or used Whip Cars. In good condition.

**J. E. GOODING**

1950 Puritas Ave. Cleveland, Ohio

**CRYSTAL SHOWS**

Now booking legitimate Concessions and Shows with own transportation for the 1946 season. Good opening for Bingo. Can place Ride Help in all departments. Want Foreman for Tilt-a-Whirl, Octopus and Ferris Wheel. Write or wire

W. E. BUNTS, Crystal River, Fla.

**THE CREAM OF THE SEASON'S CROP**

**LAREDO, TEX.**

WASHINGTON'S BIRTHDAY CELEBRATION

All Carnival Attractions furnished exclusively until 1950 by the

**Greater United Shows**

16 DAYS AND NIGHTS FEB. 16 TO MAR. 3  
3 SATURDAYS AND SUNDAYS

**WANT** Caterpillar, Flying Scooter and Fly-o-Plane, also Man and Wife for Spidora Show, Fun Show or any other high-class Attraction. Will furnish outfits. Mrs. Julienne Ward wants Canvasman, Man to make strong Second Openings, and Ticket Seller. Can place Ride Help.

Wire J. GEORGE LOOS, Laredo, Tex.

**WANT FOR SARASOTA, FLA.**

WEEK FEBRUARY 18

**"PAGEANT OF SARA DE SOTA"**

Day and Night Fair

CONCESSIONS of all kinds, including Ball Games, Fish Ponds, Bowling Alleys, Pitch Till You Win, Scales, Guess Your Age, Penny Pitches, Cigarette Pitch, American Palmistry, Lead and Cork Shooting Galleries, Novelties, Jewelry and all Grind and Stock Stores. SHOWS of merit, including

**TWO HIGH-CLASS GIRL SHOWS**

Monkey Show, Motor Drome and anything worth while. RIDES not conflicting. Those that wrote Fair Secretary, please write again direct to us. Want high-class Promoter to handle Lake Worth, Fla., Fair; very good proposition. Harry Wilson, wire to us to Eustis, Fla.

**BARNEY TASSELL UNIT SHOW**

This week, Palmetto, Fla., and other Fairs to follow

**ORLANDO COLORED FAIR**

TEN DAYS, STARTING FEBRUARY 6TH

Other top money spots to follow, then north for 46 weeks. Get in touch now for season's work. Guy Walters or Murphy, contact Joe Jernigan at once.

**EXPOSITION AT HOME SHOWS**

ORLANDO, FLORIDA

**WONDER SHOWS**

Not the Biggest and Best, But Good as the Rest

WANT Shows, Rides and Concessions for American Veterans' Spring Fair and Festival, uptown location, Baton Rouge, La., March 18-31, with Natchez, Vicksburg, Greenville and Clarksdale, Miss.; then Fulton, Ky., to coal fields. Office owns 5 Rides, 4 Shows, 17 Concessions, 75 KVA Diesel Light Plant, Sound Car. Have winter unit out now. Can place Shows, Rides, Concessions not conflicting. Can place Legal Adjuster; no luan head. Must be able to handle Concessions. Can place First and Second Men on Merry-Go-Round, Wheel, Plane. Address: JOE KARR, Fayette, Miss. P.S.: No exclusive on Concessions in Baton Rouge, La. Come on, Bob Bloom. Everything okh.

**BRIGHT LIGHTS EXPOSITION SHOWS**

Open early in April, featuring the Sky High Girl, 120 feet in the air, carrying 10 Rides, 8 Shows. Want one more Ride, Tilt-a-Whirl or Rocket. We have new canvas for all Shows. Want good small Minstrel Show; Happy Satchel, Spark Plug Goodman, Curley Marsh, Anna Lee King, let me hear from you. Can place Snake, Fun House, Monkey, Penny Arcade, Wild Life, Unborn, Half and Half. Can place 10 more Concessions—Pitch-Till-U-Win, Bowling Alley, Hoop-La, Rotary or Diggers, Waffles, High Strikers, Basket Ball. Ride Help, Canvas Men.

Write or Wire JOHN GECOMA or L. C. HECK, Patrick Henry Hotel, Roanoke, Va.



**PROFITWISE MEANS INSURANCEWISE**

Protect your investment; let us show you how you can insure yourself against unforeseen losses. We are the world's largest exclusive insurance agency for show business.

See Us First

**CHAS. A. LENZ**

'The Showman's Insurance Man'

1728 First St., N. St. Petersburg, Fla. Phone: 5914



— or —  
A1338 Insurance Exchange Chicago, Ill.

**WILL BUY FOR CASH OR BOOK**

On leading Truck Show, 2 or 3' Abreast Merry-Go-Round.

**TED WOODWARD, MID-WESTERN EXPOSITION**  
Lake Charles, La.

**WHITE DANCING GIRL**

Wanted for Circus Side Show. For information write

**FRANKIE BELL**

2827 Kentucky Ave. JOPLIN, MO.

# PLAUDITS FOR CMI PROGRAM

## Distributors, Operators Welcome Plan

**Gottlieb, Gilmore urge full support for organization's work to benefit industry**

CHICAGO, Feb. 2.—Officials of Coin Machine Industries, Inc., organization of coin machine manufacturers, expressed enthusiasm today at the response from distributors and operators to the association's efforts to establish a sound public relations program for the industry.

Said Jim Gilmore, secretary-manager of CMI, when asked how the first week of the drive came off: "The response so far is very gratifying." At the same time, however, Gilmore again urged distributors and operators everywhere to join with the association in this "effort for the benefit of the coin machine industry and everyone in it."

Launching the program last week, Dave Gottlieb, president of CMI, pointed out that the industry has always been unanimous in their opinion that there should be some sort of public relations program. Holding up that program until now, said Gottlieb, was the problem of national organization and financing the venture.

### Unified Purpose

For those reasons—to make CMI a truly representative association and to launch this public relations program—the group has set out to enlist the support of distributors and operators. First purpose in this move is to bring the whole trade together with a unified purpose.

Distributors and operators are being invited to join CMI as associate members. Official membership certificates are being issued to those trade members who remit \$25, the figure set as membership fee for associates.

To accomplish this purpose, a letter of invitation, explaining the purpose and scope of the new program, was mailed out last week to all distributors and operators throughout the nation. Reports to these letters have now begun to arrive at CMI headquarters, 134 N. LaSalle Street, Chicago, Gilmore said.

"The enthusiasm of the distributors and operators in their support of this effort," Gilmore commented, "will to a great extent, determine its success."

### Many Inquiries

Gilmore added that his phone has kept him busy this past week answering inquiries from the trade who want to know "what they will get for their money; how the money will be spent; are you going to open up territories that are down, and why don't the manufacturers pay all the cost of the program?"

The answers to all of those questions, and many others which are likely to arise as the program gets underway, was put simply by Gilmore. "This is an effort," he said, "to build up public favor for all coin-operated machines, whether they dispense music, merchandise, entertainment and amusement or personal weighing."

The drive will be successful, Gilmore said, "only by having the distributors and operators join with the manufacturers, not only in helping to meet the cost of this program—and the cost will be high—but also in helping to put the program across once it has been launched."

### Time Is Now

"The time was never more appropriate for this campaign," Gilmore went on. "Servicemen who have returned, and will continue to return for the next several months, are singing their praises of coin-operated machines because they have been favorably impressed with all types of machines they have come in contact with throughout the world.

"They have listened to music, they have been amused and entertained, and they have obtained candy, gum, nuts and other merchandise from these machines." (See CMI PROGRAM on page 93)

## Editorial

### Spending Money

By Walter W. Hurd

EVIDENCE accumulates to show that the number of coins which operators find in their machines depends a good deal on the amount of spending money which the people have in their pockets. It means that in the future operators will more and more keep an eye on the changing business conditions of the country.

The unfortunate feud between industry and organized labor at the present time is just another example to the operator that his business is subject to the many changes that take place in the flow of spending money. In cities where strikes have become a major factor locally, the patronage of various types of coin machines has dropped accordingly. The effects are also spreading to many cities and towns now, due to layoffs in many plants because of shortages of materials.

Juke box play seems to reflect most quickly any decrease in the amount of spending money which the masses of the people have in their pockets. This, no doubt, attests the great popularity of juke boxes with the people.

Vending machines react most quickly to drops in factory and plant employment. This is true because vending machines are still largely placed in factory areas, or within the plants for the convenience of employees. The cigarette machine is about the only major type that has gone beyond the industrial areas to find wide use in retail districts.

Pinball and similar amusement machines react less quickly to changes in pocket spending money than venders and juke boxes because players of these machines tend to become habitués at the game. Gaming devices reflect least of all the amount of money which people have to spend for amusement and diversion.

Both manufacturers and operators will have to give more attention to

people's spending money in the future. As the total number of machines increase in the nation, they will depend more and more on plenty of spending money in the pockets of the masses. Increases in the cost of living will take money away from coin machines. Decreases in employment will take money away from coin machines. If operators make less money they will buy fewer of the more expensive coin machines. The changes in business conditions will react more quickly than ever on machines as the number of operators and the total number of machines increase.

At the present time the country is bitterly divided over two theories of how to get more spending money into the pockets of the people. Operators will apparently just have to sit by as innocent onlookers and see how it all works out.

One side says the best way to spread more spending money is to raise prices for most industries. Accordingly, big industries have gone on strike for higher prices. The steel industry is said to be spearheading this strike of industry for higher prices—and if steel wins, it is generally conceded that prices in general will go up and up, including the price of vital materials that go into making coin machines.

The opposite view is that spending money can be spread most quickly by preventing increases in the cost of living and at the same time maintaining a high wage level. This idea is spearheaded by organized labor and its strikes have been given the spotlight in newspaper and radio publicity.

There is little the coin machine industry can do about such a complex national situation, except to argue and debate about it, but the final consequences of the present domestic battle will probably be increasing or decreasing the coins that go into every operator's machines many years from now.

## Coin Machine Exports Drop As 1945 Ends

But New Areas Open Up

CHICAGO, Feb. 2.—While the number of coin machines exported during October showed a slight increase over the number of machines shipped abroad during September, the dollar-value of the exports showed a drop of nearly \$14,000. This was revealed from late figures released by the U. S. Department of Commerce.

Coin traders, however, pointed out one encouraging indication in the October report. Despite the fact that the dollar-value declined, machines were shipped out to countries which had been closed to coin machine traders since the earliest days of the war.

Notable among the newcomers to the export list was the Philippine Islands, which has not appeared on export lists for a long time. The Philippines bought four U. S.-built juke boxes, officially valued at \$1,080.

### Cargo Space Open

Shipping space is rapidly becoming available for private trade, and cargo vessels bound for the Philippines have been carrying more and more private shipping. At the moment, there is no tariff on shipments into the Islands. Outcome of the presidential election in the Philippines, however, will bear watching, observers point out. President Osmena, now in office, has long stood against tariffs. If Osmena should be unseated in the election, as many observers seem to believe he will be, there is a strong likelihood that tariffs will be imposed on goods brought in from the States, and this would include coin machines.

Sweden, too, has come back on the list of countries making purchases of American coin machines. Commerce department statistics show that Sweden bought one juke box for which \$700 was paid.

Shipments to the Philippines and to Sweden mark the first signs of re-opening of coin machine trade with countries located outside of the Latin American trading area. Latin American nations and Canada have accounted for the bulk of coin machine exports since 1941, when the war cut shipping lanes.

### Value Down

During the month of September, 1945, Commerce department study shows a grand total of 399 coin machines of all types, valued at \$32,480, were shipped overseas. In October 401 machines were shipped, but the dollar-value had dropped to \$18,768. Both of these figures show up small when compared with pre-war export figures.

Traders point out, however, that the figures represent only a very small proportion of the actual demand for coin-operated equipment overseas. Fact remains that manufacturers here at home have not yet been able to boost their production schedules to maximum, and as a result there are few machines of any type available for shipment overseas.

Canada far and away eclipsed Mexico—her nearest competitor for the position as leading importer of coin machines since the market in Great Britain evaporated during the war.

During September, Canada bought a total of 318 coin machines, valued at \$13,020. Four of these were juke boxes which brought \$422; 47 were venders, valued at \$592, and 267 were amusement games, valued at \$12,006. In October, Canada imported 351 coin machines with a total value of \$12,558. Again four were juke boxes with a value of \$625; 160 were vending machines valued at \$2,184, and 187 were amusement devices with a value of \$9,749.

### More Venders

Interesting to note here is the increase in vending machines. (See EXPORTS DROP on page 97)

## News Digest

**RECORDERS**—Latest gimmick to be introduced is an application of the wire recorder to the vending machine. Exponent of the idea claims that the wire device will plug institutional copy or provide a spot for 20 seconds of musical entertainment upon a vending purchase.

**JUKES**—Two manufacturers of juke box equipment have already made their national showings to distributors. One manufacturer also sent sample models to Canada and Mexico, while the other sent sample machines to a Canadian distributor. Marks first time new juke boxes have crossed U. S. borders since 1942.

**LOCATIONS**—Something new in the way of locations is springing up on the West Coast. Miniature golf course there has placed arcade machines at strategic places where golfers, between holes, can amuse themselves. Machines are under canvas for protection against weather and are proving successful.

**RADIOS**—Two New York hotels are reported considering installation of coin-operated radios within the near future. Radios, reports have it, will be new models with built-in coin slots. Three of the largest manufacturers of radio equipment have been rumored on the verge of entering the coin-operated radio field.

**CANDY**—Following publication here of need for further survey of the candy field and its relation to vending, the U. S. Department of Commerce announces that such a study will be made in effort to get more detailed information on the candy manufacturing industry.

**FRAUDS**—Trade leaders and associations joined this week with Better Business Bureaus everywhere in issuing further warnings against swindlers. Recalling their experiences with similar confidence men in the period following World War I, veteran coinmen have adopted the slogan: "Before You Invest—Investigate."

**CMI**—Officials of Coin Machine Industries, Inc., the national association of coin machine manufacturers, said this week the initial results of their campaign to support a public relations program has been successful. Distributors and operators are joining manufacturers to make this a truly representative program.

**DINERS**—In answer to a query, the Great Western Railway, London, revealed that the firm's new coin-operated lunch cars are now in production in a British foundry. Great Western expects to have the cars in operation on main-line run by the middle of the year.

**EXHIBITION**—British coin machine manufacturers are staging their amusement convention next week, with many English manufacturers and distributors represented. First reports indicate that no machine models will be demonstrated. (See NEWS DIGEST on page 93)

# COINMEN YOU KNOW

## Chicago:

MERVIN C. WILLIAMS, father of HARRY WILLIAMS of the amusement games manufacturing firm here bearing his name, flew into Chicago to confab with his son about the opening of their branch office in Los Angeles. . . . TED MACEY, service manager of the Distributing Corporation of Illinois, new Aireon reps, headed by MAX BERENSON and LOU KOREN, is in Kansas City for a special phonograph training course. . . . LOU KOREN's home in Miami Beach is just a couple stone throws from where WINSTON CHURCHILL is staying since he hit the States.

DAVE FREED is the new photographer in the Funland Arcade, Sherman Hotel. He formerly worked for MAC BROWN of the Sportsland Arcade in the Loop. . . . Appointments and hotel reservations are being made here this week for the arrival of that well-known coinman, JOHN A. FITZGIBBON. He is due the 18th for a look-see from the Chicago angle.

LOU BOASBERG, an imposing figure in civvies, and his right-hand man, ISAACSON, both of New Orleans Novelty, were seen calling on Northside distributors. . . . CLEM HSER, owner of Paramount Amusement, Fort Wayne, is once again active in the business after service with the army as a colonel. . . . NATE GOTTLIEB, just back in town after a trip to Dallas, Tex., where his brother, MORRIE GOTTLIEB, is in the coin machine business. Nate reports that the trip intended as a vacation turned into a business jaunt as distributors down there heard he was in town and he wound up holding business conferences most of the time.

LOU WOLCHER, Automatic Sales, San Francisco, while in town enjoyed lunch with Dave and Nate, and MAX GLASS, in the Gottlieb plant cafeteria. Lou was stopping in town en route to Florida for a well-earned vacation. . . . Others in town last week confabbing with local manufacturers and distributors were: JIM BAKER, head of Indiana Distributors, Terre Haute; LOUIS POPKINS, from the Pittsburgh Coin Machine Exchange, Pittsburgh; JOE HART, Everett, Wash., and head man, DENTINO, of the Dentino Novelty Company, Pittsburgh.

EVELYN JACOBSON, that ravishing carrot-topped gal out at Mills Industries, who has been assisting GRANT SHAY with the editing of the Mills Warrior, is glowing all over with announcement of her new title of editor-in-chief. . . . Staff of the firm publication has an addition, too, in the person of brawny GEORGE WILSON, safety director, who is also subbing as photographer for the Warrior aside from his safety chores. George is that popular and famed football end of the Chicago Bears, the George Halas aggregation of the National Professional Football League.

HARRY BROWN, American Amusement executive, evidently believes in the old adage about "an apple a day," as he's seen perched up on the workroom boxes munching an apple most every afternoon. . . . MORRIE GINSBURG was down for a day as was HAROLD SCHWARTZ while in Iowa, and EDDIE GINSBURG held the fort, being the strong man of the trio. NATE FEINSTEIN, who was on the sick list for a month, is back in the Chicago office in the absence of the bosses, and DICK TAUBER, who was at Mayo Clinic for a check-up, is back, too.

EDDIE GILBERT, Champaign, Ill., who operates a varied line of machines in that neck of the woods was in Chicago, as was AL POIRE, who operates around Dubuque, Ia. Fullerton Avenue and Western Avenue coinrow firms were kept busy talking business with CLARA DIAMOND, owner of the Heinz Novelty Company, Memphis, who is one of the few women in the trade as a distributor, but who carries with her over 20 years' experience in the field. AL MILLOTT, popular coin machine operator from Rockford, was in looking over available machines.

HAROLD BUSSE, Elgin operator, is in Florida vacationing. DAVE GOTTLIEB is very enthusiastic about the interest expressed by coinmen from coast to coast on the newly launched public relations campaign of the CMI. . . . HARRY W. BANKS, president of Cosmo Records on the West Coast, is in town this week to confer with JIMMY MARTIN, Chicago distributor of the disk, as well as HAL McINTYRE and TONY PASTOR, two of their newly inked artists. . . . ART COHEN, sales manager for James H. Martin & Company, in calling attention to a Coinmen You Know item last week on Jimmy Martin and Jack Kelner both being born on May 10, proudly pointed out that his daughter EILEEN, 20 months old; his son, SIDNEY, three and a half years old, and himself were

all born in the month of MAY!

GIL KITT, owner of Empire Coin, seen about town escorting S. S. HAMP-TON, operator from McPherson, Canada, and HARRY JACOBS, United Coin Machine Company, Milwaukee. . . . IZZY MILNER, with Empire before going into service, is out of uniform now and back on the job after three years army service. He was stationed in England 27 months. . . . KENNETH ZEIGLE, now associated with JACK KELNER, is in Minneapolis for a short stay. . . . PAT WILSON, all-round galfriday at Kelner Venders is a former Wac, and a pic of Pat in full regalia smiles out at callers in Jack's front office.

## Indianapolis:

JAMES RILEY, of the Janes Music Company service department, was flown to Fort Worth, Tex., by Tex Holly, of the Coin Machine Exchange, to visit his brother, a patient at the Navy Hospital there, making the trip in eight hours and returning in seven hours and thirty-five minutes. . . . MRS. CECIL NAHINAS, new secretary at the Caldren Sales Company, succeeds Ilene Carroll. . . . ROBERT ELLIS returned to the Janes Music Company service department after serving two years with the engineers in the Pacific. . . . BETTY LOU WILSON, of the record sales department at the Janes Music Company, and Donald Sullivan will be married March 1 in California.

## Buffalo:

WILLIAM POPLIN, father-in-law of coin machine operator, MORRIS SCHNITTMAN, who has just finished his army career, turned the reins of the business back to Morrie. . . . Poplin took over when his son-in-law went into service. . . . AL BERGMAN, of Alfred Sales, distributors of Aireon phonographs flew to Chicago this week and his service manager, LEO PASCIAK, as well as WESLEY SCHLOERB, serviceman, and Al's son Roy (while on leave from the Army) attended the Aireon special service school in Kansas City for one week.

CHARLES RITTLING, of Rittling Inc., dairy drink vending firm here, has been transferred back to Buffalo, after managing the firm's New York and New Jersey branches for the past several years. . . . JOHN F. JAMES, formerly on the job in New York and New Jersey, was just discharged from the service and is back in his old job, thus explaining the shuffle. . . . Both JOSEPH and ROBERT RITTLING, brothers of Charles, state the move will advance the prosperity of the company, and give notice to the trade to "watch them go now."

LEW WOLF, local distributor on coinrow, is redecorating his headquarters. . . . LOUIS WERTHEIMER, well-known coinman here, has increased his office staff with MARJORIE MARTIN, secretary; NORMAN HASS and FELIX SOBOSCINSKI, servicemen.

FRANK J. BRADLEY, candivending op, well-known 'round Buffalo, visited New York to attend the NAMA meeting, being one of the association's membership committee. According to Bradley, sugar is still making the candy situation tough.

. . . HARRY WINFIELD, representing his J. H. Winfield Co. spent three days in Chicago last week looking over available equipment. . . . The Buffalo Amusement Operator's Association held its annual dinner meeting and elections at the Hotel Statler. PERCY K. GATRELL was elected president for the fifth time.

HARRY KELLY, Seeburg district manager, reports a good reception and turnout by operators for the recent showing at the Statler, which was held by the Davis Distributing Corporation local distributing firm.

## Des Moines:

DALE HOOTEN has jumped into the operator's field with some good downtown locations. He is handling only phonographs now, but expects to get into games later. . . . IRV Sandler said he has been appointed Iowa distributor for the Exhibit line of machines. He is building a downtown spot for display and service headquarters.

GILL KIT has set up headquarters at Des Moines as Iowa distributor for Packard. He is dickering for a new building to house his offices and display room. . . . WARD BENSON, prominent Des Moines night club operator, is reported to be considering a move into the juke field as an operator.

## Twin Cities:

WILLIAM (SPHINX) COHEN, who is wintering in Florida, has been named president of the newly incorporated Silent Sales Company of Minneapolis. He is expected back north in March. . . . DAVE ZISKIN is vice-president of the new firm and BEN FRIEDMAN is secretary-treasurer. . . . HERMAN PASTER, of Mayflower Distributing Company, St. Paul, and his wife observed their ninth wedding anniversary January 16. They are away on an extended trip, but Paster is due back at his desk February 1.

TED BUSH, of Bush Distributing Company, has taken on distribution of Aireon phonographs in Minnesota, North and South Dakota and Northern Wisconsin, he announced. Bush also is interested with HAROLD KLEIN, of Milwaukee, in distribution there and with IRVING SANDLER, in Iowa, distributing. Bush is out shopping for a new building to house his enlarged operations. . . . ARCHIE LABEAU, of LaBeau Novelty Company, reports that a \$5,000 remodeling and refurbishing program is under way at his headquarters on University Avenue, St. Paul.

HY GREENSTEIN, of Hy-G Amusement Company, has returned from Sioux Falls, S. D., and his partner, JONAS BESSLER, is back from Fargo and Duluth. Both were conducting meetings of operators. Bessler reported that, despite thermometer readings of 30 below zero at Fargo, many operators were on hand for the sessions. . . . MARVIN GREENSTEIN has shed his AAF pilot's uniform to join the Hy-G firm as a salesman.

LARRY COOPER, district manager for Wurlitzer, has moved to St. Paul.

He bought the house relinquished by SAM TARAN, who sold his coin machine holdings in the Twin City area to move to Florida. Cooper was host this week to MIKE HAMMERGREN, Wurlitzer vice-president, and JOS-EPH SCHWARTZ, of the LaSalle Auditing Company, Chicago. . . . SGT. OSCAR (OZZIE) TRUPPMAN is back in civilian clothes again after three and a half years in the army and he has rejoined his uncle, Ted Bush, at Bush Distributing Company.

CARL CAVALLIERO, after five years in the army, is one of two veterans who have returned to work at LaBeau Novelty. Cavalliero spent most of his time in the European Theater of Operations. . . . SHERMAN McFARLAND, who spent two and a half years with the navy in the Pacific, also is back at LaBeau with RAY SELLMAN, who has returned from a job in war industry. Cavalliero is in the service department while McFarland heads up the shop. Sellman is in charge of the parts department as well as doing some sales work. PAUL IVERSON, who is in the navy, is expected back soon, and LaBeau says he is thinking of making several other additions to his staff before long.

RUBE EDQUIST, of Aitkin, Minn., has resumed his activities with G & R Novelty Company, of Aitkin, following his discharge from the army. . . . BOB MOORE, of Willmar, Minn., has returned from the navy to take over the reins of his business again. Mrs. Moore handled the operations while he was in service. . . . TED PODOVINSKY is back at work in the pinball service department of Mayflower Distributing after four years in the army.

CYRIL CALLAHAN is one of six ex-servicemen back on the pay roll at Silent Sales. Callahan, who is just out of the Army Air Forces, is traveling in Minnesota and Wisconsin for the company. HAROLD RIDDLE, ex-sailor, is traveling North and South Dakota and Eastern Montana, while FRED NASSAUER, just out of the army, is in the cigarette machine department. In the service department are ROBERT LANE, ARNOLD ERICKSON and RAY SCISSON, all just returned from the army. . . . SOLLY ROSE, office manager of Hy-G Amusement Company, has opened up the Sun Record Shop next door to Hy-G near Seven Corners in Minneapolis.

## Vancouver:

GEORGE P. ELLIS, of Telatone, Ltd., wired music concern, was recently in Seattle visiting distributors of juke boxes to see new models and place orders for new equipment. . . . A. LERNER, formerly of Fort Williams, Ont., and now a Vancouver resident, has placed a number of Watling Scales on location in the downtown district. He plans to shortly remodel the premises he purchased on Hastings Street, with a view to opening a modern amusement center. . . . R. CONSTABARIS, of Delmar Enterprises, applied to city council for a license to dispense coffee and hot chocolate on Vancouver streets, thru coin-operated automats. He asked the council the cost of a license and of sidewalk rental for machines with a base of two square feet and height of five feet. Committee appointed to look into the enterprise turned down the suggestion on the grounds that publicly owned streets should not be used for a commercial enterprise. He is now seeking locations in dance halls and lobbies of office buildings.

## New York:

SOL KESSELMAN, Phonograph Operators' Association of New Jersey, and RAY BERNHARD, president of Phonograph Operators' Association of Eastern Pennsylvania and New Jersey, met in Kesselman's office recently and worked out plans for complete co-operation between the two organizations.

JACK BREIDT is in Miami showing his cigarette vending machine to the local tobacco show now in session there. PHIL MOSS is also reported to be attending the showing with his machines.

JAMES BOYACH, Eastern Aireon public relations representative, announces that the new machine will be displayed soon in New York at a press gathering. Well-known disk performers will also attend. Machine will be on view and explanations will be made of the many improvements in the juke box.

SGT. WILLIAM K. MARSHALL, ex-Detroit coin machine operator, is at a Pittsburgh army camp awaiting discharge. He plans on getting back in the coin machine biz here and will be in town next week to look the ground over, according to reports from his friends.

BEN SMITH and PERRY WACHTEL are still looking around for more space (See COINMEN YOU KNOW on page 82)



HEADS TOGETHER to plan the Michigan Automatic Phonograph Owners' Association's first annual convention Tuesday, March 12, are (left to right) Irving Cohan, of the Latin Quarter; Joseph brilliant, chairman of the association's executive committee, and Sam Abrams, program consultant retained by the Michigan operators to stage the party. Story appears in the Music Machine Section.

## Shortage of Silver Predicted for 1946

CHICAGO, Feb. 2.—According to National Securities & Research Corporation, a shortage of silver is expected to prevail thruout 1946. Firm reported that U. S. consumption of silver rose to a new record of 140,000,000 ounces in 1945.

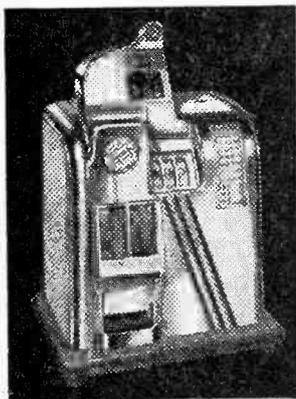
Present demand for the metal in industry, the arts and the U. S. mints is expected to exceed the combined total of domestic production and foreign imports.

## Arcade Owners Convene in N. Y.

NEW YORK, Feb. 2.—The next meeting of the Arcade Owners Association of America is set for February 14, at the Park Central Hotel, according to Barnett Berkens, executive secretary of the organization.

Extensive plans of the association will be under consideration at the gathering and results of the current membership drive will be announced.

## NEW — 1946 — NEW CHROMIUM CLUB BELL DOUBLE JACKPOT



Four machines for the price of one! Kit of parts with each machine permits quick, easy change to 25c-10c-5c or even 1c play!

Immediate delivery. The last word in new, modern, post-war slot machine construction! Glistening chromium with red and blue trim! Fully automatic payout. Double jackpot. Unconditionally guaranteed to satisfy you. Cashbox capacity \$100.00. Regulation size wood base fits all standard stands and safes. Rugged, lifetime construction. Takes space 15x14 in. Height 22 in. Shpg. wt. 55 lbs. Send \$50.00 deposit, balance express C. O. D., F. O. B. Chicago . . . . . Each **\$235.00**

**Webb Distributing Co.**  
6 South Kedzie Ave. CHICAGO 12, ILL.

## Wanted at Once

Lite-a-Card Sky Blazer  
Lot-a-Fun Long Acres

ANY QUANTITY

**C. AND M. SPECIALTY COMPANY**

828-32 Camp St. NEW ORLEANS

## BEST-SELLING POPULAR RETAIL RECORDS

Continued from page 30)

Weeks to date	Last Week	This Week	POSITION	Artist	Label
4	9	6	6.	SYMPHONY . . . . . Benny Goodman	Columbia 35874
				<i>My Guy's Come Back</i>	
2	8	7.	7.	I'M ALWAYS CHASING RAINBOWS . . . . . Perry Como	Victor 20-1788
				<i>You Won't Be Satisfied</i>	
5	7	8.	8.	SYMPHONY . . . . . Jo Stafford	Capitol 227
				<i>Day by Day</i>	
10	10	9.	9.	DIG YOU LATER (A HUBBA-HUBBA-HUBBA) . . . . . Perry Como	Victor 20-1750
				<i>Here Comes Heaven Again</i>	
4	—	10.	10.	IT MIGHT AS WELL BE SPRING . . . . . Sammy Kaye	Victor 20-1738
				<i>Give Me the Simple Life</i>	
1	—	10.	10.	I'M ALWAYS CHASING RAINBOWS . . . . . Dick Haymes-Helen Forest	Decca 23472
				<i>Tomorrow Is Forever</i>	

## COINMEN YOU KNOW

(Continued from page 81)

to expand their advertising agency. Ben says that they need four times the space they now have, but office space is as hard to find as housing.

DAVE ENGELS, Hercules Sales, is added to the long list of coinmen that have headed south to sunny Florida. It is expected that he will be back at his desk within 10 days. . . . DICK WILLIAMS, juke op, is reported to be on the way back to close a deal that has been pending for some time.

BARNETT BERKENS, AOA executive secretary, is expected to be passing out cigars within a very few days. He tries to be indifferent to the whole thing and mentions the subject only when it is brought up—but you better be "sure" and bring up the subject if you don't want him to explode. His wife's name is NORMA—the newcomer's name is still unknown. . . . HERB HOFF'S wife, PEARL, is also expecting, and Herb is working in a trance these days at Playland Arcade.

HOWARD CLARY is a newcomer to Playland Arcade. He always finds some amusement machine that needs his attention around the place and is never happy unless he is working. . . . ED RAVREBY is due back from Florida February 2.

SAM STRAHL, Pittsburgh coinman, is running around in a dither these days. He just made a hurried trip to Philly to pick up his son, stationed near there, to take home for a visit. Added to the list of those in a dither these days is DAVE KATZ, Pennsylvania, trying to run his establishment by himself.

BYRON BLOCK, back from active service, is again with his father at the desk reserved for him during his absence. . . . FRANK ENGEL and GEORGE ASHE are just feeling normal again after their recent showing of the new Seeburg "146."

ABE FEIERSTEIN, manager of MAX SCHAFFER, is kept busy of late because of late-comers to the establishment. Seems they don't want to leave the amusement arcade. . . . BILL WATERS, Chicago juke op, is in town until February 9 at the Park Central. He has plenty of plans for expansion here.

MIKE MUNVES is reissuing his booklet, "Profits—In Pennies," to many veterans who have requested information. A 20-page affair, published in 1941, it is being well received. . . . Arcades are springing up around Times Square these days

—at least two new ones will open within the next couple of weeks.

MIKE SCHAFFER reports that vending machines will be installed in most arcades as soon as reproduction puts enough machines on the market. He also reports that juke boxes have proven themselves to arcade owners—as long as the records selections are "hot." Anything that even seems to be on the long-haul side is "out."

JOHN A. FITZGIBBON, Jafco, is said to have "things cooking" in Chicago. He will arrive there February 18 at the Sherman Hotel. AL SCHLESINGER, Square Amusement Company, is kept busy running back and forth between his factory and New York.

NAT COHN is occupied these days with his line of Vogue records, which are made with lucite coverings over the disks; it is claimed that juke ops will be able to get at least four times the normal use out of each record. Interest among juke box operators, he said, is high. EARL WINTERS, Nat's partner, has been busy these last few weeks working on the deal—hence his absence so often from coin machine row.

MARTIN KREISBURG, Newark juke op, claims that diskeries are giving ops in his area better service. He is planning expansion into Manhattan and the Bronx. . . . SAM STEIN is fully recovered from his recent illness and his wife reports that he has taken over his route again.

H. ROSENBERG left the city Wednesday on a business trip to Cleveland, Chicago and parts west. EVA KALUGIN, his bookkeeper, is home ill, which leaves his wife alone at the 10th Avenue offices.

HARRY BERGER, West Side Distributing Company, reports that the firm has large scale expansion plans under consideration. Already with two stores, with about five stores between, Harry says they plan to knock in a few walls and get even more space. . . . To date very few coin machine distributors along soth row "don't" plan expansion pro-

grams—which shows that large volume business is expected shortly on new models as they hit their locations.

## Detroit:

J. LEE HACKETT, of the Hackett Vending Machine Company, is holding onto the stock of cigarette venders his company developed just before the war in order to dispose of them when reconversion is more nearly completed. . . . HARRY ERNSTEIN, of the Northway Tobacco Company, reports that his firm is expanding steadily in the cigarette vending field in addition to its brisk trade in other specialty items. . . . SAM CIARIMATI, owner of Sam's Music Company, reports that business is booming in the music box department.

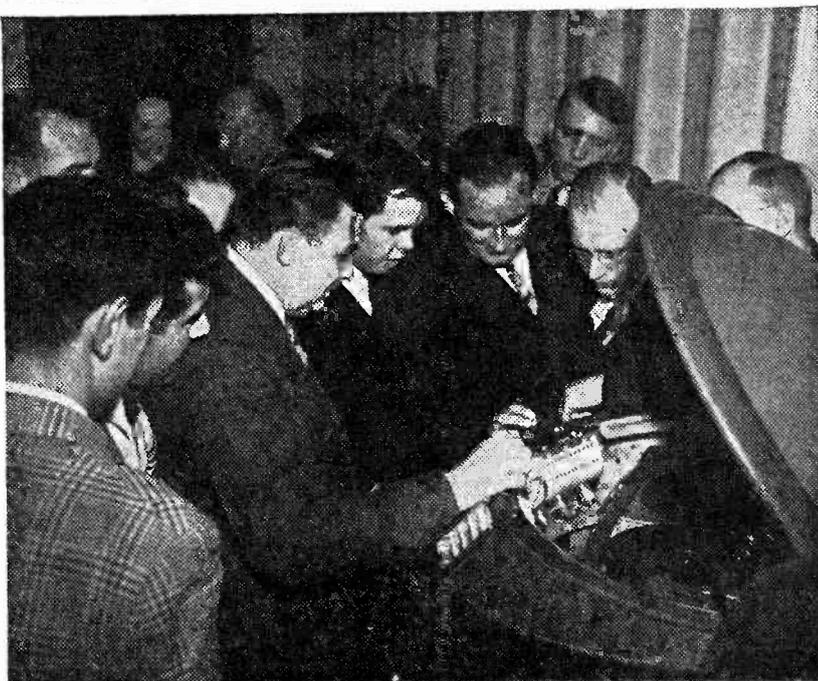
ARTHUR P. SUAVE, head of the Suave Company, hands the business over to HAZEL RICHLIN, his office manager, while he soaks up a little Florida sun at Palm Beach for a few weeks. . . . JACK BRILLIANT says the remodeling of the Brilliant Music Company salesrooms is well under way. Grand opening is scheduled for the middle of February when the Rock-Ola is expected to be ready for display. . . . MICHAEL WEINBERGER, of the S and W Coin Machine Exchange, is back from a plane trip to Chicago and Milwaukee. . . . HARRY WEINBERGER'S small daughter is still seriously ill.

## Los Angeles:

CHARLES WASHBURN back from Chicago with his appointment as regional sales manager for California, Arizona and Nevada for Packard Pla-Mor phonographs and boxes. . . . BILL ABEL, of Washburn Company, informs that the firm will soon move into its new building at 2532 West Pico, tentatively March 1. Coast and Peerless records will be handled. Games will be managed from the present location at 1511 West Pico. . . . JACK GUTSHALL, of Jack Gutshall Distributing Company, is heading west after a tour of the East and South in the interest of his record lines. He stopped off at Kansas City, Mo., to see about plans for Aireon in this section.

SAM RICKLIN has gone in with IRVING RICH and they now head Consolidated Music Company. Ricklin continues to operate his California Music Company. . . . FRANK KING, well known in the coin machine business, returned from New York after completing the movie "Suspense" and making plans for "The Hunted." . . . RAY SMITH, of Barstow, is interesting the boys along Coin Row in flying. He suggests a private flying line to haul the coin men back and forth to see new machines being unveiled in the East. . . . L. C. GILBERTO in town on business from Mexico City.

MARTY BROMBERG back in the city from the Hawaiian Islands and planning to resume operating. . . . IVY ANDERSON has been signed by Black and White records. Fact is for a year. . . . E. F. STANTON Jr. is heading the department manufacturing cigarette lighters. Firm is still big in the cigarette operating field.



LOOKING OVER the new Seeburg juke box is Joe Nemes, official of the Acme Phonograph Company of Cleveland and Toledo. Photo was taken at the Wilcrest Hotel, Toledo, during a distributor showing.

## Sales Board Buyers in Canada Only

# Buy Direct

SAVE DUTY AND SALES TAX

All Styles—All Sizes—From 100 to 5,000

WRITE US FOR SAMPLES AND PRICES



**PREMIUM PRODUCTS COMPANY**  
179 KING STREET WINNIPEG, MANITOBA, CANADA

# Swindlers Still Work Old "Easy Money" Racket; New Warnings Issued by Trade

## Frauds Also Caught Vet Business Men Off Guard at Times

CHICAGO, Feb. 2.—Trade associations and Better Business Bureaus thruout the country, following a move by the Bureaus to safeguard savings, have repeated their warnings to beware of swindlers. The swindlers are preying both on business men and those hopeful of establishing businesses.

Recalling the sad experiences which followed the last war, coinmen—notably in Philadelphia—were among the first to issue warnings for the trade to check carefully into all dealings with firms whose names and reputations were not familiar to them.

Reason for the first warning issued by the Philadelphia trade, was a series of advertisements appearing in the local press which offered vending machines and vending machine equipment and made promises of huge returns on a small initial investment.

### Vending Machines

As the current issue of *Business Week* magazine reports, "There are plenty of refinements also in the old game of selling vending machines at high prices regardless of the income probabilities. In New Orleans a young veteran was promised a \$300 monthly profit from \$750 invested in stamp vending machines. Too late he discovered that most of the suitable locations had been pre-empted."

Trade reported that one Chicago newspaper carried an advertisement this past week advertising a stamp vander route and machines for sale. Huge profits are

usually promised in such advertisements, but the profits often fade when operations are actually started.

Vending machines, as they did following World War I, seem to be used for the bulk of the "sucker" play so far as coin machines are concerned. Stamp vending machines and stamp vending routes have cropped up in numerous high-sounding advertisements in the city papers. As stamp vending operators point out, those who insert these advertisements often do have both the machines and an established route. But the profitability of the route is the point usually exaggerated.

### Check Routes

Nearly any location, the stamp men say, will accept a stamp vending machine since the venders offer a service which the public appreciates and help the location owner by freeing him of small purchases. But not every location which will accept a stamp vending machine proves to be a good location. Best advise experienced operators have to offer prospective operators is to look into the route over a period of time, checking the business and making certain that it is what it is advertised to be.

Those who have made studies of swindlers and swindlers' methods say that the coin men have greatly improved their techniques in the past several years. This makes them all the more dangerous.

Good rule, says the Better Business Bureau, is to automatically be suspicious of any one who promises, or "guarantees" high returns on an investment. "Before you invest—investigate" is the slogan these bureaus have set as the watchword.

### One of Many

The coin machine industry is but one of the many legitimate industries now being plagued by confidence men. In San Francisco, a phony manufacturer's representative contacted more than 8,000 appliance stores. By letter and circular he advised them that he had all sorts of hard-to-get electrical appliances which he was offering for sale, one-third down with the order. Just how much money this swindle involved is impossible to estimate, but post office officials found some \$25,000 in the swindler's post office box which he had neglected to take along when he left town in a hurry.

The government estimates that after the last world war, people were fleeced out of approximately \$400,000,000 in Liberty Bonds alone. The \$170,000,000,000 surplus funds now existing offer favorable conditions for swindlers who will be out to get as much of it as they can.

Veterans, normally best prey for such confidence schemes, are better protected this time than the civilian war worker who, on the average, has more money than ever before. Provisions of the G.I. Bill of Rights, and the investigations conducted under that bill, have served to protect ex-servicemen from fraud.

## U. S. Income To Hit Record 160 Billions

WASHINGTON, Feb. 2.—Basis for rosy forecasts of coin machine play for 1946 is the record 1945 national income of \$160,000,000,000, estimate released by the Department of Commerce.

This beats by \$3,000,000,000 the previous record set in 1944. It was not far short of topping the pre-war year, 1933, by \$100,000,000,000, and represents a 400 per cent increase over the 1932 depression low of \$40,000,000,000.

Retail sales also topped all previous records in 1945, with a new high of \$74,000,000,000, according to the department. Figures showed that retail sales were up \$5,000,000,000 from the record set in 1944.

## Course on Foreign Trade Opens in Chi

CHICAGO, Feb. 2.—Executives of coin machine companies, with an eye on export business, probably will be interested in a course in practical exporting being offered by the Foreign Trade Division of the Chicago Association of Credit Men.

Clifford M. Dittmar, association president, announced that the course will be held on five successive Tuesday evenings in the Morrison Hotel. It began January 29 and will close February 26.

## Exhibitor List At London Coin Show Is Named

LONDON, Feb. 2.—Many manufacturers and distributors have signed up for exhibition stands at the Amusement Devices and Trades exhibition which will be held at the Royal Horticultural Hall, Westminster, February 5-8.

At last report, the following coin machine firms had announced their intention of being represented at the exhibition:

Myers Amusements and Automatics; Hawkins, Ltd.; L. Binet; Kraft's Automatics Ltd.; Stevenson & Lovett, Ltd.; Samson Novelty Company, Ltd.; Oliver Whales and Clement; Scott Supply Company, Ltd.; International Coin Counting Machine Company, Ltd.; B. Roberto; Original Machine Manufacturers, Ltd.; M. J. Gubay (for Wurlitzer); Victoria Amusements Supply; British-American Novelty Company, Ltd.; L. Walton, Ltd.; Paramount Automatics, Ltd.; Essex Engineering Works, and Bryan, of Kegworth.

## NAM's Income Tax Booklet Ready Now

NEW YORK, Feb. 2.—New edition of *Understanding Your Income Tax*, by the National Association of Manufacturers, is now available for distribution, according to announcement made yesterday by NAM officials.

Concessions granted to veterans under provisions of the Revenue Act of 1945, together with this year's changes in forms, explanations of the three forms to wage earners and of the "double dateline" for many taxpayers, which falls on March 15, are fully explained in the illustrated booklet.

## Inventor Fair Exhibits New Plane Machine

CHICAGO, Feb. 2.—Interest in the coin machine industry toward the forthcoming World's Invention Exposition, at the Chicago Arena, April 11-22 this week, provoked reservation of space for a new type coin-operated amusement machine.

The device, a two-chute coin-operated airplane control machine, was invented and developed by Elra F. Howe, a local tradesman who says he has been working on the machine for the past five years.

Elkan K. Green, director of exhibits for the exposition, in outlining the features of the machine pointed out that the propeller of the plane makes 6,000 revolutions per minute when the motor is "gunned." According to Green, "the machine is intended as an arcade amusement device as it can be simply operated by patrons and has two coin chutes, one for nickel play and the other for quarter play."

Airplane, which is controlled by the player thru operation of a regular airplane stick can be made to bank, dive, and level off. The revolutions of the propeller can be increased or slowed down by the patron, too.

Feature of the machine is its construction. It consists of two sections, the control panel and stick and the pedestal on which the airplane itself is perched. While on location the airplane and the player control panel are about 20 feet apart. Thus, the player can watch the flight gyrations of the plane while controlling it from a distance.

According to Green and the inventor, Elra Howe, the machine is adaptable to ray gun attachments, too, whereby a player by pressing a button on the control stick can shoot at a target. As yet, so far as can be learned, the inventor has made no plans for manufacturing the device.

## Former Coinman To Manage R. R. Diners

NEW YORK, Feb. 2.—William S. Carr, who was connected with coin machine circles for some time, is announced this week as manager of dining car service of the New York, New Haven & Hartford Railroad.

Carr has just received his discharge from the army, in which he served as a colonel.

### SACRIFICE SALE

#### ARCADE

- 1 Bally Defender ..... \$150.00
- 1 Drivemobile ..... 200.00
- 3 Shoot the Japs. Ea. .... 50.00
- 1 Miniature Skee Ball Alley ..... 90.00
- Bally Bull Gun ..... 25.00

#### 5 BALLS

- Silver Skates ..... \$ 40.00
- Zig Zag ..... 50.00
- Sky Rider (Bell Rebuilt) ..... 100.00
- Cover Girl ..... 125.00

#### MUSIC

- Mills Throne ..... \$235.00

- 4 Gun ABT Range, complete with Target, Compressor, all set to go \$500.00
- Batter-Up Baseball Machine, complete with canvas, netting, neon signs, balls, bats. A-1 shape ... 500.00

Will sell all the above as one sale for \$2000.00.

### Playland Amusement Co.

616 Adams St. TOLEDO, OHIO  
Tel.: Adams 7307

**THE BILLBOARD'S ANNUAL COIN MACHINE CONVENTION**  
..... IN PRINT  
Dated FEB. 23, 1946  
**SEND YOUR ADVERTISING COPY NOW!**

Look To The **GENERAL** For LEADERSHIP

THE GENERAL VENDING SERVICE CO.  
has been incorporated under the name of

**GENERAL VENDING SALES CORP.**

This is a change in name only, for the company will continue to be operated under the same management and by the original founders who established this business more than 20 years ago.

HARRY HOFFMAN ★ IRVIN BLUMENFELD ★ GEORGE GOLDMAN  
**GENERAL VENDING SALES CORP.**  
Established 1925  
Formerly Growing Steadily Ever Since

The **GENERAL** Vending Service Co.  
306 N. GAY ST. ★ BALTIMORE, 2, MD.

**IMPORTANT NEWS FROM AL BERGMAN!**

**IMMEDIATE DELIVERY!**  
But limited quantity . . . so wire or phone NOW!

**ALFRED SALES, INC.**  
Distributors of Coin Operated Machines and Devices.  
1006-1008 Main St. LINCOLN 9107

Mills 1-2-3 '40 \$69.50  
Mills 1-2-3 '41 \$89.50  
BUFFALO 2, N. Y.

# TEEN CLUBS AROUSE DEBATE

## Critics Doubt If Crime Cure

5,000 youngsters reported drawn to 28 youth centers weekly in Minneapolis area

MINNEAPOLIS, Feb. 2.—Teen-age canteens, which have been praised by educators, police officials and social workers thruout the nation as means of stemming the rising tide of juvenile delinquency, came in for criticism by two Minneapolis social workers recently.

Crux of their complaint seemed to be that the teen clubs were "preventing" delinquency rather than "curing" it. Critics were Herbert Bodley, secretary, Minneapolis Council of Social Agencies, and Paul M. Segner, research consultant for the Council. They insisted that a "much more fundamental treatment is needed," a view shared by many of the staunchest advocates of teen canteens.

Latter point out that causes of juvenile delinquency may be social, economic, physical or psychological, and that teen clubs are one method of eliminating these causes, particularly those of social origins where a child may be pushed into delinquency by being denied a normal play outlet for his energies.

Views of Bodley and Segner were aired in an article in *The Minneapolis Tribune*, which reported that the city's 28 canteens draw an attendance of 5,000 high school youths as they start their third year of operation. That is nearly one-third of the city's high school enrollment of 16,500.

### Prevents Delinquency

Author of the story, Jean James, pointed out "there's a comeback for these statements (of Bodley and Segner). It can be argued that while a teen-ager is dancing and drinking 'cokes' with a cute high school girl he can't possibly be getting into trouble with the law. But that is preventing delinquency, not curing it."

"Consensus is that the canteens are good because 5,000 Minneapolis high school students are having fun dancing in them, but they're not the answer to the problem of juvenile delinquency," James concluded.

Juke box operators were inclined to wonder just what all the shouting was about. They could see but little difference between "prevention" of juvenile delinquency and the "cure" of it, as long as youngsters were kept out of trouble. And those closest to the problem of juvenile crime, from the U. S. attorney general to police chiefs and school truancy officers, have insisted that teen-age clubs are helping to keep boys and girls out of the juvenile courts.

### More Needed

One criticism offered by Bodley is generally accepted as valid. That is the need for canteens in the poorer sections of the cities, and those are the areas that need them most.

"Only nine of the canteens (in Minneapolis) are operated in the poorer sections of the city which, according to available statistics, are most likely to breed delinquency," the article noted. Supporters of the teen clubs, however, have long recognized this need and, as more music becomes available, many more clubs undoubtedly will be established in poorer sections of the cities.

Survey of teen-age centers thruout the nation was made last year by the Federal Security Agency, and it found widespread satisfaction with the clubs as a means of reducing juvenile delinquency altho, of course, it was not taken for a cure for all the social and economic ills that afflict the youngsters.

FSA surveyers said flatly: "In many towns across the country the opening of (See *TEEN-AGE CLUBS* on page 90)

## Subway Music Okayed by 87% Of New Yorkers, Poll Shows

NEW YORK, Feb. 2.—Music in this city's subways is close to realization, said officials of National Wired Music Corporation, who ran advertisements in three local daily newspapers last week to find out how the general public feels about the idea.

Over 87 per cent of the more than 1,000 answers to the small ad that have already been received are in favor of wired music installation. However, 75 to 100 more are still being received daily. Wesley Edson, corporation's public relations director, said.

"Quiet," or "peace at all costs" are some of the other answers that have been received. One phone caller claimed to be the keeper at the zoo and wanted to know if wired music could be installed there. Edson told the caller "Yes," but he believes that it was a friend having fun.

"One dollar a day per station—or lower—will be the cost of having the music played all day in the subway stations," Edson states. This figure, divided by the number of persons who go thru one of the stations during a day, makes the cost per person so low that it would be hard to arrive at the actual cost.

### Official Interest

New York Board of Transportation officials, after viewing some of the public interest in the "music in the subway" program have asked officials of the concern to "talk it over." Officials first pointed to the noise caused by the trains as a reason why it would not work, but National officials pointed to factories where "you couldn't hear yourself think" before installation and, with the proper control, it is possible to hear the music very clearly now.

"At first we were under the impression that returns from the people of New York would show that they were divided about 50-50 over music in the subways," Edson states, "but the returns have shown from the start that the figure would stay around 87 per cent in favor."

Subway officials are in a dither what with the 8-cent fare plan now being taken under consideration by the city council and the many recent editorials appearing in the various newspapers telling of the dirty conditions of the subways. Charles P. Gross, chairman of the subway committee, was the first to hang the label "dirtiest" on the system.

New York City's transit system is still the "safest in the world" and will remain so because of the vigilance of its workers, according to Phillip E. Pfeifer, general

superintendent of the board of transportation. Public interest is high at the moment on the subway problems, hence it is ideal to bring up the "music in the subway" plan, it was pointed out by officials.

### Play Benefits

If the subway price is raised to 8 cents it would benefit the entire coin machine trade. First it would bring more money into the subways' hands for spending on projects such as the wired music one. Second it would leave 2 cents, in most cases, in the hands of the subway traveler to spend in penny vending machines.

City Councilman Hugh Quinn, Queens Democrat, is backing the drive to increase the fare to 8 cents. School children would continue to pay the regular 5-cent fare under the plan. Rides would be sold to all at two for 15 cents—or 8 cents.

It was pointed out by one answer to the National's plea for answers on wired music, that song pluggers could use the system to plug new songs. The writer of this answer, no doubt, a rising song plugger with ideas.

John Haaron is president of the National Wired Music Corporation, John B. Kelly and Joseph Lang, are vice-presidents.

## Await Details On New Bally Music Product

CHICAGO, Feb. 2.—Material shortages and production bottlenecks are two factors slowing the release of details on Bally Manufacturing Company's new equipment described as "multiple music," according to George Jenkins, vice-president and general sales manager of the firm.

Jenkins said that recent announcement of the new product created interest in the trade. Full information, he promised, would be available "before equipment comes off the assembly line."

## Chi Disk Firm Adds Standard Label and Four New Staffers

CHICAGO, Feb. 2.—James H. Martin, local record distributor, announced addition of the Standard label to his line of records. Martin has also added four music salesmen to his staff.

According to Martin, for the past two months his firm has been distributing an average of 150,000 records from seven manufacturers.

New salesmen and their territories include: Rube Lawrence (Indiana), George (George Porgie) Solar (Chicago), Harry Miller (Chicago-Loop), and Hy Frumkin (Minnesota-Wisconsin). Art Cohen is also on the Chicago staff, directing sales from the main office.

## Arcade Man Solves Juke Tone Problem

NEW YORK, Feb. 2.—A Times Square arcade owner has the answer, in his opinion, to the juke box tone problem that has been hurting his dime insertion soundie machine volume. He has taken both his juke boxes and put them across from each other near one entrance of his arcade, with the tone reduced so that the music from the juke boxes can not be heard farther away than 12 feet.

The three movie machines are also grouped near another entrance, with their tone also reduced. This, he adds, has increased the business on both movie and juke box machines.

## Michigan Phono Operators Plan 1st Convention

DETROIT, Feb. 2.—Plans are moving ahead for the first annual convention of the Michigan Automatic Phonograph Owners' Association, according to Joseph Brilliant, head of the group. Date set is March 12.

Association has retained Sam Abrams, Cleveland, as special consultant to draw up the program.

Luncheon and meeting, to be attended by leaders of the industry, will be held at the Book-Cadillac Hotel here, and a panel of interesting speakers will be presented. New phonographs will be on display.

In the evening a banquet will be held at the Latin Quarter, which will be taken over completely by the association. Attendance of 900 is expected at the banquet.

During the evening a special show, featuring Clyde McCoy and his orchestra and other recording artists, will be presented.

Executive committee of the association includes: Joseph Brilliant, chairman; Victor DeSchryver and Anthony Sirocuse, co-chairmen; Irving Ackerman, Morris Goldman, George Skinas, Albert Schweitzer, Jack Kirschner and Mrs. Pauline Fabian.

General committee includes William Patterson, Nicholas Bellows, Jack Baynes, Frank Alluvot, Reuben Ray, Phil Bertram, Harry Norton, Robert Brooks, William Rheume, Louis Fisher, Frank Staffe, Bradlee Willis, Joe Godell, Louis Brosine, Floyd McCreedy, Carl Von Gruening and Edward Grodsicki.

## Cox Sets Up Phono Distributing Firm At Salisbury, N. C.

RALEIGH, N. C., Feb. 2.—L. F. Cox, owner Cox Vending Machine Company, Salisbury, is entering the juke distributing field as the Piedmont Distributing Company.

Cox said he will open the new business early in February in quarters he has leased at 200 East Council Street, Salisbury.

Company will distribute Aireon phonographs and report they will have machines on display at the opening.

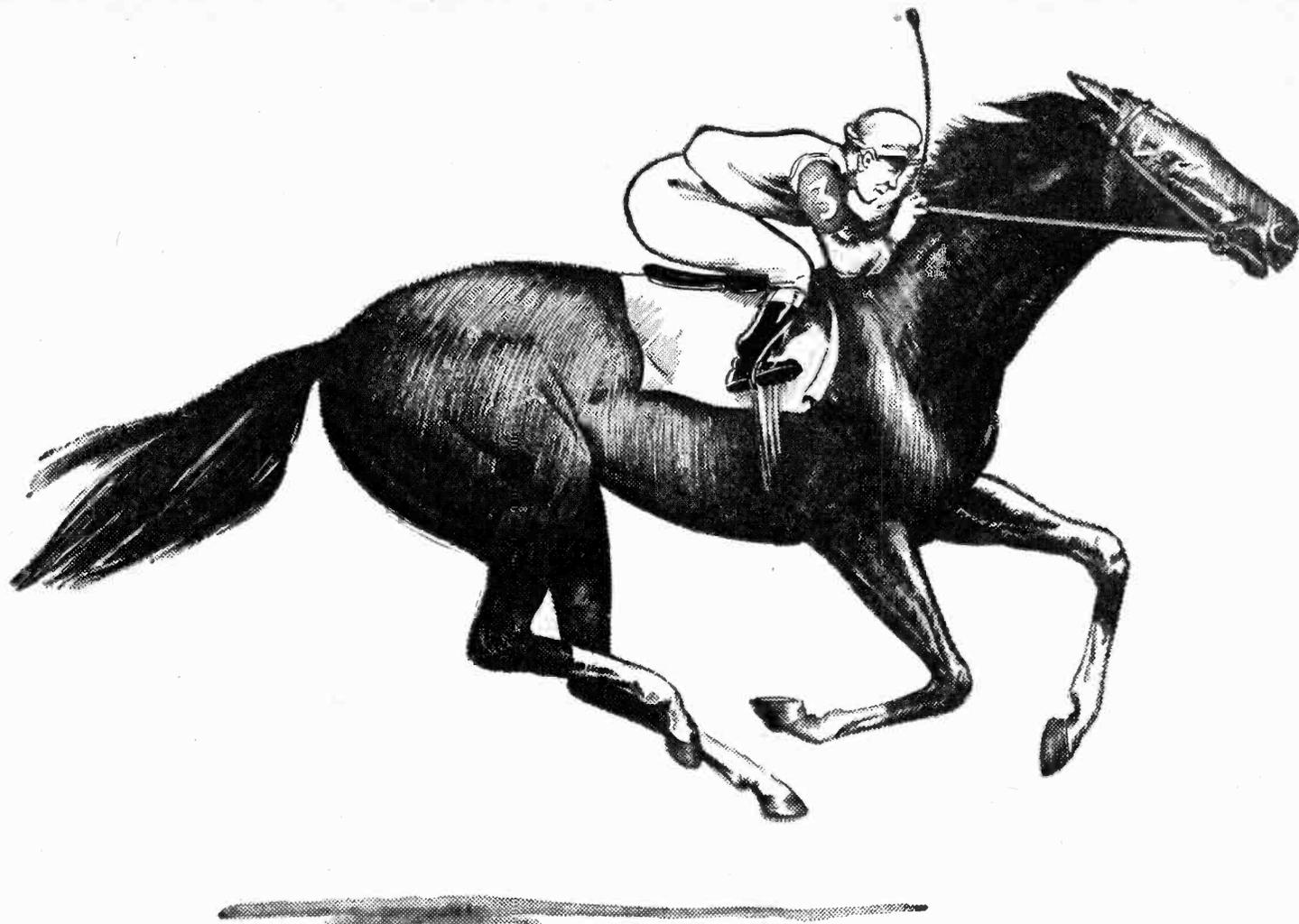
## Role of Phono Ops In War Bond Sales Disclosed by Total

WASHINGTON, Feb. 2.—Coin phonograph operators could take pride in their part in national campaigns to sell Series E Defense and War Bonds as the Treasury Department announced that \$39,571,695,000 worth of the bonds were sold between May 1, 1941 and January 1, 1946.

This was equivalent to \$293.12 per citizen. However, 23 per cent of the bonds have been cashed during this period, leaving about \$30,000,000,000 still invested in the securities.

Leading in total sales was New York, with \$4,834,219,000. Next was California with \$3,205,452,000 and Pennsylvania with \$2,969,227,000. In Illinois, \$2,793,916,000 worth were sold; in Ohio, \$2,294,678,000, and Michigan, \$2,171,176,000.

Juke box operators thruout the nation took active part in every Defense and War loan drive. Their most spectacular work was featuring the record *Any Bonds Today?* on their phonographs from coast-to-coast, but many operators also took large personal parts in the campaigns of their communities.



## IT'S THE HORSE THAT DOES THE RUNNING!

• When they're out there at the post—and you want to pick a winner—and put some dough on his nose—there's some thinking to be done.

The color of the jockey's silks—and how much they cost—and the price of the jockey's boots—don't have a thing to do with how fast the horse can run.

Apply that to your thinking about automatic phonographs. The spingles and the spangles—the jingle-jangles (which may cost a lot of money)—are not nearly as important as the real thing that makes for profit.

Packard builds-in the play-appeal—without excessive cost—in every product. Witness the Pla-Mor Selective Remote Control Wall Box and its record.

Now comes the newest and greatest—the Packard Pla-Mor Automatic Phonograph. A winner from a winning line—sensationally new and revolutionary in five special ways. You can depend on play-appeal. You won't pay excessively for it.

**PACKARD MANUFACTURING CORP.**  
INDIANAPOLIS, INDIANA

Selective Remote Control Wall Boxes • Ceiling and Wall Auxiliary Speakers • Adapters • Bar Brackets Accessories • 30-Wire Cable • Automatic Phonographs



**PACKARD**  
**PLA-MOR**  
MUSIC SYSTEM

**PACKARD MANUFACTURING CORP.**



**TO OPERATORS IN THE ABOVE TERRITORY—**

We promise you something outstandingly sensational in the new Aireon Electronic Phonograph, soon to be seen in our display rooms. Watch for our announcement.

**DON'T BUY 'TILL YOU'VE SEEN AIREON**

**H. M. BRANSON DISTRIBUTING CO.**

Factory Distributors for All Leading Manufacturers  
512-14-16 So. Second St. Louisville 1, Kentucky

**Nation's Ops  
Inspect First  
'46 Wurlitzer**

NORTH TONAWANDA, N. Y., Feb. 2.—Juke box operators thruout the nation were given their first glimpse of new Wurlitzer music equipment last month.

Firm's distributors from Coast to Coast staged simultaneous showings on January 6 and 7, and since that time many operators have visited distributor showrooms to examine the manufacturer's first post-war products.

Distributors reported operator interest high in this first equipment since the war put a stop to production of machines.

On display at Wurlitzer distributors was the company's new Model 1015 juke box. Features of the new juke, the company points out, are its polished metal base and multi-colored cabinet. Likewise claimed as a feature is improved tonal quality.

New remote control and auxiliary equipment were likewise demonstrated with the new model. Factory representatives said that the remote control and auxiliary equipment are results of research conducted among operators and servicemen since 1941.

At the same time, David O. Lee, factory export manager, revealed that Models 1015 have been shipped to Mexico and Canada so that operators there may examine the machines. Lee said machines had been sent to Casa Riojas, Mexico City, and to the Smith Distributing Company, Vancouver, B. C. Casa Riojas, Lee said, will act as distributor for all of Mexico, while Smith will be distributor in Central and Western Canada.

This is the first shipment from the North Tonawanda plant for points outside the United States since 1942, according to Lee. He expressed continued confidence in the success of juke operations thru Canada and Mexico, and also reported that many operators in those countries attended showings of the new models held by the two foreign distributors.

Mike Hammergren, Ed Wurgler and Gordon Sutton, sales executives for the manufacturer, expressed satisfaction with results of the showings.

**Disk Dealers Cash  
In Juke Popularity**

NEW YORK, Feb. 2.—More and more record shops are opening up in the Times Square district of Manhattan and the downtown district of Brooklyn calling themselves "Juke Box Shop" or "Music Box Records" or even "Favorite Juke Records."

This trend speaks for itself. Public interest in jukes is so high that various concerns are cashing in on any tie-up that they can dream up.

**New Tool Aids Ops  
Install Wall Box**

DETROIT, Feb. 2.—Albert A. Weidman, head of the Weidman National Sales Company, declares that he has found a solution for the operator's problem of installing wall boxes and other wall-type coin machines inexpensively.

Gadget Weidman refers to is a carbon steel tool with a tip of tungsten carbide. He says the devices will drill easily thru tile, concrete, stone, marble, brick or plastics, making a more clean-cut hole than usually can be obtained with a hand chisel. Bit may be used with electric, air or hand-operated rotary drill, he said.

**Miller Holds Open  
House for Coinmen  
Of Eastern Iowa**

CEDAR RAPIDS, Ia., Feb. 2.—Leo Miller held open house for Eastern Iowa operators and servicemen recently at the new home of his Iowa Phonograph Company in the Dairy Dale Building. New juke models were on display.

Miller, who has operated phonographs in Iowa since 1929, predicts that the outlook for jukes in Iowa is encouraging for 1946, and that enthusiasm among the 50 guests was strong.

Featured in the display was the new 1015 Wurlitzer.

*Coin Machine*

*Acceptance Corporation*

**A SPECIALIZED CREDIT AND  
FINANCING AGENCY FOR MAN-  
UFACTURERS AND DISTRIBUTORS  
OF COIN-OPERATED MACHINES**



**ACKNOWLEDGED LEADERS IN COIN MACHINE  
FINANCING BY THE COIN MACHINE INDUSTRY.**

**134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS**

FLASH!

MODERN DESIGN!

NEW TONE!

NEW DIFFERENT!

COLOR!

SIMPLIFIED!



ROCK-OLA

- MUSIC AT ITS BEST -

IN  
**MICHIGAN**  
IT'S  
**MARSTON**  
**DISTRIBUTING CO.**

313 E. JEFFERSON AVE.  
DETROIT, MICHIGAN

For  
the

New

**AMI**  
**PHONOGRAPH**

**GUARANTEED—NOT FOR THIRTY DAYS, BUT FOR  
A YEAR—BY BOTH FACTORY AND DISTRIBUTOR**

The new AMI phonograph is guaranteed for one year against defective material or workmanship of any part of its mechanism.

**BE SURE AND SEE THE NEW  
AMI BEFORE YOU BUY**

**AMERICAN FOLK TUNES**

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

THE HOOSIER HOT SHOTS have signed a two-year exclusive contract with Decca and in one year will make 156 electrical transcriptions of 15 minutes each. Latest recording of the Hot Shots is *Sue City Sue* and *Tear in My Beer*, made with TWO-TON BAKER and SALLY FOSTER. GABE WARD, who plays clarinet for the group, says they have signed with Columbia Pictures for four feature pix.

choly Cowboy; LARRY WILLIAMS and His Cowhands; HAL RITCHIE, Western crooner; BUDDY WEBER and His Stubble Jumpers; DALE SCOTT and his instrumental trio; the COFFMAN SISTERS and KEN PATTON.

IRVING SIEGEL'S name is pretty hot on Broadway these days because a certain opera star is plugging his songs. They are "Mem'ries of Mother," "Montana Moon," "Idaho Moon," "Since Then" and "Little Rose." Talk is that the star bought up his contract and turned down \$10,000 on Broadway to sing the folk tunes.

Musicraft Records is giving DAVE DENNEY, new folk tune artist, a great build-up. *It's Nobody's Fault But Your Own*, written and sung by Denney, is catching on in a big way, according to GARET ROMERO of Musicraft.

Awards are made by KEN CHRISMAN, leading Western impresario and operator of The Painted Post in North Hollywood. Other winners were songwriting band leader SPADE COOLEY, actor MONTE HALE and actress ADRIAN BOOTH.

BLAINE SMITH and CURLEY MILLER, good friends since their early days in radio, have opened a big Saturday night show in New Castle, Pennsylvania. Show goes on every Saturday night in the Cathedral Auditorium, which seats more than 3,000 people, has a large stage and claims to have one of the best lighting

New song by JACK LYNCH and MYRON TIMBEN, "It Hurts Me To See You With Somebody Else" is hitting the air waves via WAAT, Newark. It will also be featured by RED RIVER DAVE at WOAI. ERNIE KRICKETT and his band are doing the plugging over the New Jersey station. BONNY BLAIR is doing the vocalizing.

JACK KENNEY, Western and hillbilly songwriter, has been signed by Berger Enterprises as the top man in charge of all talent and recording for Enterprise Records. Thirty-two platters have been cut with 12 records hitting the market this month. Artists that have been signed to date are LOIS POWELL, Western gal singer; RUSS PIKE and His Prairie Nights; MELDON DALE, Melan-

**RECORD DISCS**

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

**HUGO JOERIS**

3208 Jackson St., Amarillo, Texas

**GEORGE SAX**

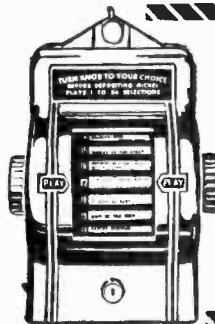
... invites you to enjoy the finest, luxury hotel on Miami Beach. An entire block designed for gracious living, pleasure and entertainment. Moorish Decor. modern conveniences.



**Restaurant & Bar**  
"The Finest International Cuisine in the World"

Hotel - singles and suites. Villa Apartments, one or two bedroom and efficiencies. Superbly appointed. Rates: \$16.00 to \$22.00 (Double) European Plan. Single - slightly lower. Seasonal occupancy in the Villas.

**El Morocco** PRIVATE BEACH  
HOTEL and VILLAS MIAMI BEACH  
Collins Ave. 32nd. to 33rd. Sts. G. S. Pickard, Manager



**ANGOTT SALES CO., INC.**

NOW DELIVERING NEW

**PACKARD PLA-MOR Wall Boxes**

30-Wire Cable — Bar Brackets — Speakers — Adapters for Phonographs To Play on or Off Floor.

2616 Puritan Ave.

Detroit 21, Mich.

**Sell Your Used Phono Records Now!!!**

WE BUY LARGE OR SMALL QUANTITIES

**MERVIS TRUCKING CO.**

Room 221, Quinby Bldg., 5511 Euclid Ave.

CLEVELAND 3, OHIO

systems anywhere. The Hayloft Frolic had as guest stars for their first show, January 26, SLIM BRYANT and His Georgia Wildcats. Entertainers on the show include BLAINE SMITH and His Pioneer Pals, CAL SMITH and TOMMY NOTT, and CURLEY MILLER and His Plough Boys, JIMMIE HUTCHINSON, MARION MARTIN, LITTLE EFFIE MAE, and CURLEY'S wife, HALLIE MILLER.

BUDDY STARCHER'S latest number, *Bless Your Little Heart*, seems to hit the spot with WMMN listeners, judging from the mailbags.

A lot of new songs are being written and a couple that deserve mention are *Meet Me Down in Weeping Willow Lane* and *When I Dream About the Wabash* by SHUG FISHER and CHAW MANK.

*Sombreros in the Sun* by LEW MEL and GEORGE GREEN and published by Kelly Music Co. is to be recorded on Skatin' Tunes organ recordings. It is being featured by such top artists as GEORGE and DIXIE of the Yankee Network, ROY WEST'S Range Riders of WGAR, and BILL BOYD of WRR.

"Do You Think It's Fair?" published by JACK HOWARD of Philadelphia, Pa., is being plugged by such artists as PANCAKE PETE of "Hayloft Hoedown" of ABT Network, and KITTY O'BRIEN, who has also been heard on the "Hayloft" program.

One writer of folk tunes says that, altho many new tunes are being written—new and lovely tunes—another one with just a little different twist comes out a little later and the first tune is soon forgotten. He says that it is absolutely impossible for anyone to write an entirely original melody these days. And he adds that there are more good folk songwriters today than ever before.

GRANDPA MARSHALL JONES, well-known writer of folk tunes and recording artist, has returned from overseas. He was in Cincinnati a few days ago, but his plans for radio are not known at present.

PETE CASSELL, King of the Hillbillies, WWVA, Wheeling, W. Va., who has been blind since birth, studied law in the Atlanta Law School, then deserted his first love for a second and more lasting—singing over radio. Pete, who plays guitar on his programs, is also a very good piano player. Back in the days of the long ago, folk tune lovers traveled many a mile for an evening's "get-together," where they could sing and play their repertory of old songs and tunes. This love of folk songs has passed from generation to generation until the present lover of this type of song is doing all he can to further the cause of folk tunes.

ROY STARKEY, the Singing Cowboy of WIBC, Indianapolis, had some special sketches of his horse, TEXAN, made for the listeners of the "Morning Neighbors" program heard over WIBC each morning from 5 to 7. Seems that TEXAN is getting almost as much mail as ROY. ROY, who has written several excellent songs lately, has a caretaker for TEXAN. CHICK, the fellow who cares for TEXAN, mentioned one morning that TEXAN could do with a bit more hay and corn. The listeners took this seriously and the hay and corn really arrived at the studio for a while.

FRANKIE MORE of Frankle More's Log Cabin Boys and Girls, who was heard over the air thruout the tri-state area for years, has started back in the radio business. But not as a singer or musician. After a very serious automobile accident that kept him in the hospital more than three years, Frankie has recovered enough to start in as general manager for the Artists' Service Bureau in York, Pa. At present he is booking exclusively three outstanding bands in that community. SHORTY FINCHER and His Prairie Pals, ARTHUR WOODS and the North Carolina Ridge Runners and HAPPY JOHNNIE and His gang of Baltimore. Frankie is also booking fairs, festivals, theaters and big parks exclusively.

LEW CHILDRE returned to WSM after a week of p.a.'s down Florida way. Lew plans on several personals in Southeastern Ohio later on this spring.

TOMMY SUTTON, who was recently discharged from the service, has been passing out the cigars. The gal is from Negley, Ohio. Tommy is heard over WKBN, Youngstown, Ohio, with JACK DONIGAN'S Trail Blazers.

# WANTED - RECORD SCRAP

We will pay 7c a pound, F. O. B. Pasadena, Calif., for worn or broken Shellac records

**WE DO NOT WANT** Laminated, Glass, Aluminum or Synthetic Records

## Shipping Instructions

Mark Bill of Lading, "Talking Machine Record Scrap"

Ship **FREIGHT COLLECT ONLY**, via truck or Carloading Co.

This is the least expensive way of shipping. For example, the rate from New York is only \$2.80/cwt.

We will weigh your shipment, deduct shipping cost and mail you a check for the difference.

No other arrangements necessary. We will buy—any quantity—until further notice in these pages.

# NELSON MILLING COMPANY

295 South Fair Oaks

Pasadena 2, Calif.

**serving you with mills music**

It is only natural that these

**OFFICIAL DISTRIBUTORS OF MILLS MUSIC**

believe the Mills Phonograph is the outstanding post-war machine. What is truly significant is the fact that they prefer to wait for it over all other makes. They know it's worthwhile to wait for the best. You, too, will find it will pay to

wait for **MILLS MUSIC**

**MILLS INDUSTRIES, INCORPORATED • 4100 Fullerton Avenue, Chicago 39, Illinois**

VICTOR H. MANHARDT, JR.

VICTOR H. MANHARDT, SR.

In MILWAUKEE it's  
**VIC MANHARDT CO., INC.**  
Equipped to meet all your  
music needs.

GIBSON  
BRADSHAW

In DENVER it's  
**DENVER DISTRIBUTING CO.**  
One of the best in all the west.

**FROM NOW ON—**

**Aireon**

We're proud to announce that North and South Carolina Music Operators are going to be among the first to have the greatest automatic music ever developed—Aireon Electronic Phonographs and Remote Control Equipment. "Nothing could be Finer" for any location than the brilliant music, the colorful, flashing play-appeal, the lower cost of operation and new mechanical perfection of Aireon. Don't be talked into buying dressed-up pre-war models—Aireon Electronic Phonographs will be here soon!

**PIEDMONT DISTRIBUTING CO.**  
200 East Council Street  
SALISBURY, NORTH CAROLINA

**Coinography**

VIRGINIA COOPER DEMOREST, known more familiarly as Ginny, is breaking precedent in the coin machine trade. Just 24, the attractive young lady is making a name for herself in what has always been considered a strictly masculine field—she is in full charge of hiring all employees at the Automatic Instrument Company in Grand Rapids, Mich.

That's no mean feat when you consider that the plant, at full production, has a personnel of 400. What's more, Ginny has been doing the job, and doing it well, for several years.

Ginny was born in Lansing, Mich., where she received her high school and post-graduate education. She studied to be a comptometer operator, and claims she never had keen urgings toward achieving fame as a career girl.

**Knack With Machines**

When the war came along she was drawn into time study and methods work. Unlike many another girl employee who had a taste of man's work during the war years and decided to give up the ghost after V-J Day, Ginny decided to follow thru on the knowledge and experience she had gained. Utilizing that knowledge and experience, she has developed a special job for herself with the company.

Her boss, Harold E. Atchison, general manager, says she has a quick and amazing grasp of machinery, such as drill presses, power presses and lathes; manufacturing, time study, methods, production engineering and supervision.

Thoro and intelligent in her work, she has gained a reputation for being extremely impersonal and fair in grading all employees. She has set up and maintains promotion and progress records on every employee.

What kind of employees will a woman hire?

Ginny enjoys and prefers to hire people who are literate, avoiding those who cannot sign their own name, write legibly or spell simple words. She sits in on all labor-management meetings and represents the firm. Not so long ago, in a meeting with union members, one of the representatives indulged himself in some fancy language. He caught himself, realizing that Miss Demorest was present, and began apologizing profusely, remarking that he had forgotten about it being a new day with ladies now attending labor sessions.

**Wardrobe of Slacks**

A beautiful girl, with a personality that is strictly feminine, Ginny has assembled what is probably the largest wardrobe of slacks outside of Hollywood. She has 28 pairs in brilliant and neutral shades, with plaid having the edge as a favorite.

Until she became personnel director, she rode to work every day on a bicycle. After her appointment, Harold Atchison insisted that she give up this mode of transportation and switch from slacks to dresses.

Visitors note the feminine touch in her office, too—the walls are now finished in aquamarine, the bookcases and wall recesses are decorated with growing plants and flowers.

For hobbies Ginny claims horseback riding, swimming, reading, sewing, and especially flying, which she considers tops for recreation. She has many hours of solo flying to her credit. She has an equally versatile sister, who is a lieutenant (jg) in the Waves.

**Atlantic Distributors Announce Extensive Rebuilding Program**

NEW YORK, Feb. 2.—One of the largest expansion programs along coin machine row is planned by Atlantic Distributing Company. With the announcement that its new showrooms were opened January 21, coinmen came and saw ultra-modern, swank showrooms that any distributor would be proud to own—but Bert Lane announces that these new showrooms will be knocked down within six months to make room for a \$250,000 building.

Old showroom at 583 Tenth Avenue is used as a parts department now, but all departments will be housed in the new building which will be located at 458-460 Tenth Avenue.

Two stories and a basement will comprise the new headquarters. Showrooms, offices, warehouse and service depart-

**Teen-Age Clubs Stir Up Debate**

(Continued from page 84)

a youth center has resulted in a downward trend in juvenile delinquency. This decline is shown in different ways: in fewer cases on police blotters; in improved school attendance; sometimes merely in better decorum and fewer youngsters on the streets at night."

Even their fellow social workers seem to disagree with Bodley and Segner since 15 out of 119 clubs studied by FSA had been sponsored by Community Chests and Councils of Social Agencies, according to the report.

Minneapolis clubs, according to the *Tribune*, are operated by YMCA, YWCA, nine settlement houses, community councils, churches, the park board, and private groups. In most cities, some of the most successful clubs have been established by private groups of adults, thru co-operation of business men's associations, unions, and other civic organizations.

In Philadelphia and some other cities, coin phonograph operators have taken the lead in setting up successful canteens. And in several places it has been reported that revenue from juke boxes and vending machines has been sufficient to pay most of the costs of large youth centers.

Difficulty of establishing centers in poor sections of cities, however, is tremendous. In a recent interview with a representative of *The Billboard*, a teen-aged president of canteen in Chicago's notorious Hull House district reported that his club had a stiff struggle for existence. Troubles have ranged from general roughhouse to bad language as well as lack of funds. One difficulty he mentioned was that of persuading parents to let their daughters come to the canteen because of the general reputation of the neighborhood, while the same parents would allow their girl to go to downtown spots, some times to land in trouble.

To meet these problems, the youngsters need strong backing—not only in cash but in personal guidance—from adults. In communities, where they have received this help, lively youth centers have grown up which attract even the potential delinquent in spite of himself.

Juvenile crime, with few exceptions, are spur-of-the-moment affairs. Some times launched by a thirst for excitement, sometimes by a desire for finer clothes, a motor car or admiration of fellow youngsters, but frequently also sheerly from boredom, from not having anything else to do.

Key to many youngsters' crimes was given by a 13-year-old boy who had been caught in a long series of burglaries in a small Nebraska city. Asked how he and his two younger companions had started on such a career of crime, he replied, "Well, we were just passing that filling-station, and it was all dark, and we wondered what was in it." Eleven dollars were in it, and trio of youngsters were started toward the reformatory.

**Blumenfeld Reports Construction Begun On Firm's Building**

BALTIMORE, Feb. 2.—General Vending Service Company of this city has begun construction of a new building, according to Irvin Blumenfeld, who announced that he expects to have the grand opening in June or July.

Building, said Blumenfeld, is located at one of the most important intersections in Baltimore. The lot has a frontage of 100 feet on Biddle Street at the corner of Howard, with a depth of 140 feet thru to Chase Street at the rear. Building will be 65 feet wide and one block in depth with the rest of the lot given over to a private drive and a parking lot.

All told, Blumenfeld will have 2,300 square feet of display space, with separate shops for amusement equipment and juke boxes. Blumenfeld, Aireon distributor here, said the new structure will include, among other features, a modern lounge for operators.

ments will be streamlined in every detail at the new address. Building will have 125 feet frontage and be 100 feet deep.

Coin machines of all types will be handled by the firm. New programs will be announced later, Lane states.

**ATTENTION, MUSIC OPERATORS**

In Middle and Eastern TENNESSEE, Southern KENTUCKY, Northern ALABAMA and Northern GEORGIA

We Will Have

**ROCK-OLA'S "PHONOGRAPH OF TOMORROW"**

**SOON! SOON! SOON!**

If you do not have a commitment with us, fill in the form below and mail TODAY. This is not an order and does not obligate you in any way.

I am interested in the "PHONOGRAPH OF TOMORROW."  
I will need approximately .... as soon as I can receive delivery.

NAME .....

ADDRESS .....

**H. G. PAYNE COMPANY**  
312-14 BROADWAY NASHVILLE 3, TENNESSEE

PHONO OPERATORS . . . HERE IS

**THE PERFECT SERVICE**

**STAR** READY PRINTED **TITLE STRIPS**  
PHONO

FOR FULL DETAILS SEE YOUR BILLBOARD COIN MACHINE DIGEST . . . OR WRITE  
STAR TITLE STRIP COMPANY, 708 ARCH STREET, PITTSBURGH 12, PENNA.

**WE WANT TO BUY YOUR MUSIC ROUTE!**

COMPLETE WITH ALL EQUIPMENT ON AND OFF LOCATION, INCLUDING SERVICE TRUCKS, ETC., ETC.

WRITE—WIRE—PHONE

**WEST SIDE DISTRIBUTING CO.** 612 10TH AVE., N. Y. 18, N. Y.  
PHONE: CIRCLE 6-7533

# MOVIE MACHINE REVIEWS

Assembled and released by Soundies Corporation of America, Inc.

## Program 1222

Graceful HACKETT DANCERS (6) in brief, eye-filling costumes do an intriguing all-dance number aptly named *Sparkle Strut*. (Filmcraft).

*My Baby Knows Best*, a standard popular tune is presented by the versatile MARY KAAIHUE TRIO. Besides their rhythmic music makin' on accordion, guitar and bass viol, they do a clever imitation of Danny Kay's style of riffing the lyrics. (Filmcraft).

STAN KENTON and his orchestra play the hit parader. *I'm Homesick That's All*. GENE HOWARD sings the lyrics. The setting is a garden. (Filmcraft).

A torrid boogie tune, *Pig Foot Pete*, is sung by the equally torrid DINNING SISTERS. Shadows are used to make an unusual background; one, a willow feminine silhouette, dances while a shadowy "Pete" plays the piano. (Filmcraft).

THE BEAVER BOYS play and sing a novelty hillbilly tune, *Grandpaw Ain't the Man He Used To Be*, but a jiving grandpaw proves it ain't so. Hill-Jillies add feminine interest. The setting is rustic. (Filmcraft).

*Juanita*, one of the never-grow-old favorites dressed up in the modern swing styling of the popular MEL-TONES, makes nice listening to. Setting is a coke parlor. (R. C. M.).

CHUCK FOSTER and his orchestra beat out the low-down rhythm of *Stuff You Got To Watch*, while blonde and vivacious tunestress MARILYN PAUL takes care of the vocals. Band setting. (Filmcraft).

*Lazy Lady*, a boogie tune, is sepiated by PHIL MOORE and THE PHIL MOORE FOUR. Smiling bronzed beauties surround MOORE at the piano. (Filmcraft).

## Program 1223

The dancing of lovely Chinese MARA KIM and the music of GLORIA PARKER and her orchestra make *Wise Man Say* an interesting number. The Oriental motif of the setting, complete to a benign "wise man," is unusual. (Filmcraft).

*Skating Revels*, presented by the FOUR

WHIRLWINDS (two gals and two guys) is a fast roller skating number. The scene is a night club. (Filmcraft).

A cowboy tune, *Red River Moon*, sung in the truly authentic Western style of RED RIVER DAVE and his boys and enhanced by an attractive campfire setting gives an enchanting word picture of the West. (Filmcraft).

THE AIR LANE TRIO with their unusual style of rythm rock out *Swamp Fire*. MARTA NITA, in an exotic costume, does a dance to match. The scene is a garden with shadowy fires burning in the background. This is an exciting number. (Filmcraft).

*Good, Good, Good*, one of the top ranking Latin hit tunes of the day, is sung by the pretty BARKLEY SISTERS. Night club background. (Filmcraft).

LANI McINTIRE supplies the music in *Beauty Hula* while grass-skirted HAL ALOMA sways languidly. Bathing beauties all around add to the interest. (Filmcraft).

The novelty number, *Harriet*, played by CHUCK FOSTER and his orchestra. MARILYN PAUL, in Western costume on an elevated stage, chimes in on the vocals which are sung by all the boys in the band. (Filmcraft).

*Who Threw the Whiskey in the Well* is a boogie question asked by PHIL MOORE and THE PHIL MOORE FOUR. The piano playing and vocals are done by MOORE and there are flashes of pretty sepiat femmes. Band setting.

## Peter Stone Opens New Parts Section, Serves Indiana Ops

INDIANAPOLIS, Feb. 2.—Parts department for Indiana operators is a new service feature added by Peter Stone to his Automatic Sales Company, juke distributing firm.

Stone served as traveling service representative in Southern States prior to the war. New department is designed to offer top efficiency in servicing Indiana operators.

## Juke Box Location Owners Contribute To Polio Campaign

MILWAUKEE, Feb. 2. — Alexander Amusement Company here is busy helping its locations tally up the sum taken in during January for the drive against infantile paralysis.

Some location owners—like John Alexander, of Gay Cock Inn—announced their intentions of contributing their share of everything in the juke box cash tills taken in during the month.

Juke operators thruout the country participated in the campaign to help fight polio. Some operators entered the drive to help the Sister Kenny Founda-

## Juke Park Meter

PHOENIX, Ariz., Feb. 2.—A "juke box type" of parking meter was suggested by Lawrence Andrews, *Phoenix Gazette* staff writer in his daily column, *Good Afternoon*.

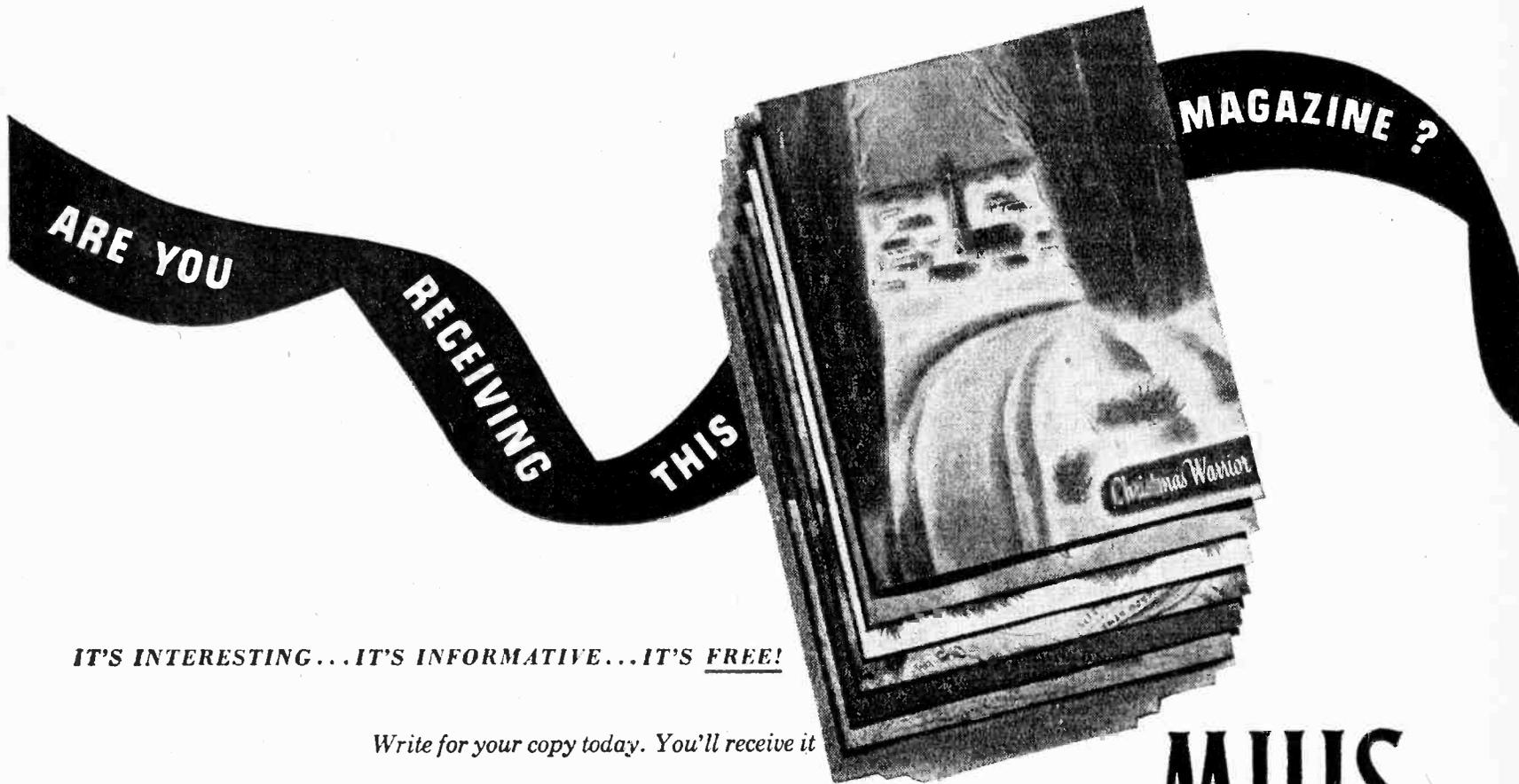
"For instance, if a man intends to park for eight hours, he would put 40 cents in the meter," the writer said. "There are juke boxes in which you can put a quarter and get the top five in the Hit Parade."

tion. It was understood, however, that proceeds from Alexander's juke would go to the Milwaukee Chapter of the National Foundation to fight polio.

**!!!ATTENTION, JUKE BOX OPERATORS!!!**  
**THE NOVELTY SENSATION OF THE YEAR**  
 CODA RECORD No. 5028  
**"YIDDISHE RHUMBA"** (El Judío Rumbero) Backed With **"CARIOCA"**  
 Played by Carlos Varela's Havana-Madrid Orchestra  
 Retail Price, \$1.05; Operator's Price, 65c Net, F. O. B., N. Y., Tax Included.  
 Minimum Order—20 Records. Shipped C. O. D. Only, Anywhere in the Country.  
 Order Directly From  
**A. TOPAS 129 W. 29th St., New York 1, N. Y.**

**OPERATORS---IMMEDIATE DELIVERY ON**  
**DECCA RECORDS**  
 AT REGULAR LIST PRICE  
 Write, wire or phone your order for recordings by Bing Crosby, Dick Haymes, Lionel Hampton, Louie Jordan, Hoosier Hot Shots, Jimmy Davis, etc.  
 Apollo Records      Juke Box Records      Hub Records      Mercury Records  
 National Records      King Records      Savoy Records  
 Queen Records      Premier Records  
 Retail \$1.05; Operator's Price 85c.      Retail 79c; Operator's Price 65c.  
**RECORD HAVEN**  
 "Largest Race Record Shop in New York"  
 716 ROCKAWAY AVENUE      Phone: Dickens 2-0376      BROOKLYN 12, NEW YORK

**ARE YOU RECEIVING THIS MAGAZINE ?**



**IT'S INTERESTING...IT'S INFORMATIVE...IT'S FREE!**

Write for your copy today. You'll receive it monthly thereafter. And once you're on our mailing list, you'll automatically receive all the latest news about

# MILLS MUSIC

**MILLS INDUSTRIES, INCORPORATED • 4100 Fullerton Avenue, Chicago 39, Illinois**

# New Type Tape Recorder Shown

## Use Magnetic Paper Strips

Coin chute on wire device displayed at Chicago meet of Armour license holders

CHICAGO, Feb. 2.—Music men learned this week that a new kind of "tape" recording apparatus has been developed by the Brush Development Company, Cleveland. Device records on a magnetically coated-paper tape, as was first demonstrated in New York last week.

Feature of the paper tape recorder, said firm officials, is its inexpensiveness when compared to the steel wire recorders. Trade was unable to determine just how much cheaper the paper process was than the wire. But wire development officials have been making progress in bringing down the cost of the unit and the materials used in wire recording.

Coin machine men, particularly juke box men, have watched the new recorder and play-back devices since their inception. While they do not see either the tape or the wire recorder as a threat to the established platters, many of them do feel that the new processes may play a part in the expanding field of music merchandising.

### Two New Models

At a recent meeting of the firms holding licenses from Armour Institute's Wire Development Corporation, two new model wire-recorders were demonstrated.

One of the new units is designed for installation in a 6 by 12-inch space, which means that it would fit into the cabinet of any console radio. New unit uses the power and the tubes of the set into which it is incorporated.

Of particular interest to the coin machine trade is a unit built by the St. George Recording Company, New York. St. George's unit has a built-in coin slot which sets the wire in motion and

will deliver a 20-second play-back.

St. George hopes to be able to market the unit to vending machine operators for installation in standard vending machines. He says the wire recorder could be used to deliver any two or three-sentence sales message or several bars of music.

Biggest argument against such an arrangement, as the coin machine trade views it, is the fact that the sales message would be delivered after the sale had been made. Usual method in advertising is to get your sales message in first, to clinch the sale.

Those who believe that the idea merits consideration, however, point out that the advertising message would be more along the lines of institutional advertising, to build good will, to impress the customer with the nutritional value of eating candy and so forth. Candy, gum, nuts and cigarettes will have to sell themselves on their own merits thru vendors, these men point out, but the built-in wire recorder unit would serve the purpose of building good will, acting as a novelty attraction, and in this way be a sales stimulant.

Basic construction of both the wire recorder and the Brush tape recorder is the same. The Brush tape recorder "head" is slightly larger than the one used in the standard Armour wire recorders. Brush announces that it does not intend to issue licenses for producing this tape recorder, but will manufacture the unit along with its wire recorder which is produced under license arrangement with Armour Institute at the Illinois Institute of Technology, Chicago.

Brush tape recorder as unveiled in Manhattan plays continuously for 15 minutes, whereas the wire recorder will play for much longer periods—several hours or more—without changing the wire. Brush is now reported working on a new type tape which will play for one hour without interruption and will be even smaller in size than the one now being used.

### Juke Use?

Several firms, both here and abroad, have been licensed to make use of the wire recorder mechanism in juke boxes. Two juke box manufacturers—Seeburg and Aireon—are among the firms licensed to produce wire recorder units by Armour Research Foundation. There have been no indications as yet, however, that wire recorders figure into juke box plans for the future.

More likely possibility is the use of wire recorder apparatus in some wired or phone music systems. Already suggested as a possible location for wire recorders are railroad trains and other spots which may be using continuous musical entertainment at no cost to the customer.

## \$6,000,000 to Aid Mills Reconversion, Peace Production

CHICAGO, Feb. 2.—Mills Industries, Inc., parent company of the Mills Novelty Company, of Chicago, has arranged a credit of \$6,000,000 to be used in its reconversion program, George D. Kasten, secretary, reported. Kasten said the credit was obtained thru banking sources, and the company has already used a portion of it in preparing for peacetime production.

At the same time, *The Chicago Sun* reported that deeds filed in the Cook county recorder's offices indicate that the company borrowed \$1,000,000 on a five-year, non-interest-bearing note, pledging its plant at 4100 West Fullerton Avenue as security.

An indication that the company might be planning an expansion of its plant facilities also was seen in a report that Herbert Mills, president, and Ralph J. and Hayden E. Mills had purchased the block of vacant property next to a plant operated by Mills Industries.

Kasten said, however, that the three Mills were acting as individuals and not for the company in the purchase.

Vacant plot, bounded by Kinzie and Lake streets and Kilbourn and Kenton avenues, was purchased from the Mantle Lamp Company of America for \$74,000. Of the purchase price, \$60,000 was borrowed on a five-year 4 per cent mortgage.

## Tax Calendar

Taxes due in March include:

### Alabama

March 10: Tobacco stamp and use tax report and payment due. Tobacco wholesalers and jobbers report due.

March 20: Sales tax reports and payments due.

### Arkansas

March 10: Cigarette reports due.

March 20: Gross receipts tax report and payment due.

### Colorado

March 15: Sales tax reports and payment due.

### Connecticut

March 15: Cigarette tax report due.

### Georgia

March 10: Cigar and cigarette reports due.

### Idaho

March 15: Cigarette wholesalers' drop shipment reports due.

### Illinois

March 15: Cigarette tax return due. Sales tax report and payment due.

### Iowa

March 10: Cigarette vendors' reports due.

### Kansas

March 5: Cigarette distributors' reports due.

March 20: Sales tax report and payment due.

### Kentucky

March 10: Amusement and entertainment report and tax due. Cigarette tax reports due.

### Louisiana

March 1: Tobacco wholesalers' report due.

March 15: Tobacco report due.

March 20: New Orleans city sales and use tax report and payment due. Sales and use tax report and payment due.

### Massachusetts

March 20: Cigarette distributors' tax report and payment due.

### Michigan

March 15: Sales and use tax reports and payments due.

### Mississippi

March 10: Admission tax reports and payment due.

March 15: Manufacturers, distributors and wholesalers of tobacco report due. Sales tax reports and payment due. Use tax reports and payment due.

### Missouri

March 15: Retail sales tax reports and payment due.

### New Mexico

March 25: Use or compensating report and payment due.

### North Carolina

March 10: Tobacco (scrap or untied tobacco) dealers' reports due.

March 15: Sales tax report and payment due. Use tax report and payment due.

### North Dakota

March 1: Cigarette distributors' reports due.

### Ohio

March 10: Cigarette wholesalers' report due. Class "A" and "B" permittees' alcoholic beverage reports due.

March 15: Use tax report on cigarettes due.

### Oklahoma

March 10: Cigarette tax reports due. Coin-operated music boxes reports and tax due.

March 15: Sales tax reports and payment due. Tobacco products reports due.

March 20: Use tax reports and payment due.

### Rhode Island

March 10: Tobacco products tax reports due.

### South Carolina

March 10: Soft drinks tax report and payment due.

## Gasoline Tax Take Drops in December

WASHINGTON, Feb. 2.—Collections of the federal gasoline tax in December fell to the lowest level since July, 1944, the Bureau of Internal Revenue revealed.

Total revenue from the 1.5-cent levy on gasoline totaled \$28,770,000 in December, 1945, compared with \$39,754,000 in December, 1944, and \$24,575,000 in December, 1943. It also was a drop of more than \$10,000,000 from collections in November, 1945.

### Texas

March 1: Cigarette distributors' and solicitors' reports due.

### Utah

March 15: Sales and use taxes and returns due.

### Washington

March 15: Cigarette reports due. Sales and compensating taxes and returns due.

### West Virginia

March 15: Sales tax reports and payments due.

### Wisconsin

March 10: Tobacco products returns due.

### Wyoming

March 15: Sales tax reports and payment due. Use tax reports and payment due.

## WANTED

Used Juke Box Records, all kinds. Must be in fairly good condition. We don't want junk. State lowest price in quantities of 100 to 10,000. If you have what we want we will take them off your hands every week.

MASTER DISTRIBUTING COMPANY  
1333 Purchase St., New Bedford, Mass.

**HERE AGAIN!**  
**THE BILLBOARD'S ANNUAL COIN MACHINE CONVENTION ... IN PRINT**

• DATED  
Feb. 23, 1946

• DISTRIBUTED  
Feb. 19, 1946

**SEND YOUR ADVERTISING COPY NOW!**  
Forms close Feb. 13

Contact the Office Nearest You	
<b>CINCINNATI</b>	<b>CHICAGO</b>
25 Opera Place	155 N. Clark
<b>NEW YORK</b>	<b>ST. LOUIS</b>
1564 Broadway	812 Olive St.
<b>LOS ANGELES</b>	<b>DETROIT</b>
1509 N. Vine	1009 Fox Theatre Bldg.

**SEEBURG PICK-UP COILS**  
Except 8800—9800. Price \$1.50.  
**Fiber Main Gears for Seeburg & Wurlitzer**  
Less Steel Hub, \$3.00 Ea.; Dlx. \$33.00.  
**Vol. Control Keys for Seeburg & Wurlitzer:**  
Package of 24, \$1.00.  
Package of 100, \$3.00.  
**8800—9800 PICK-UP COILS,**  
\$2.00 and Old Coll.  
Quantity Prices to Distributors and Jobbers.  
Terms: 1/3 Deposit—Balance C. O. D.,  
F. O. B. Los Angeles.  
Factory guaranteed against defective workmanship and material.  
**E. T. MAPE MUSIC CO.**  
MANUFACTURING DIVISION  
1701 W. Pico Blvd., Los Angeles 15, Calif.  
DRexel 2841

**"THE HIGHEST BIDDER"**  
**TURN YOUR USED RECORDS**  
**\$\$ INTO CASH \$\$**  
WRITE, CALL OR JUST SHIP TO . . .  
**NATHAN MUCHNICK**  
1251 N. 52nd St., Philadelphia, Pa.  
Phone: GRE 3153  
WILL PICK UP WITHIN 100 MILE RADIUS.

**PHONOGRAPH NEEDLES FOR SALE**  
GEM SAPPHIRE JEWEL up to 10,000 plays  
(\$2.50 retail)  
DUOTONE and PERMATONE (7,000 plays)  
(\$1.50 retail)  
MIROTONE and PERMATONE (1,000 plays)  
(\$0.50 retail)  
30% Discount — Minimum Order One Dozen  
Write for Quantity Purchases — Special Rates  
**TRIANGLE SALES CO.** 6415 N. Hamilton  
CHICAGO 45

# AOLAC Meet Honors Vet Group Mgr.

## Talk of New Machines

LOS ANGELES, Feb. 2.—Discussion of operating with new machines soon to be released on the market was held at a recent meeting of the Associated Operators of Los Angeles County, Inc. Tom Wall, veteran operator, was awarded an honor scroll by AOLAC's managing director, Curly Robinson, and Aubrey Stemler made a brief talk in the interest of the new association, Music Operators of Southern California.

Robinson gave AOLAC membership an outline of his work in connection with recent license proposals. Thru the efforts of the association head, the levies were kept at a minimum.

Letters from various organizations, congratulating the group upon its outstanding work, were read. A message from the Troupers was read, along with the announcement that Robinson has been made an honorary life member of the group.

Robinson devoted some time to the reading of ads from newspapers regarding the sale of games. He also discussed a recent publication, *101 Ways To Be Your Own Boss*, by Michael Gore. The author devotes nearly four pages to what he terms "inside facts" on the coin machine industry.

Representatives of coin machine makers were called upon to discuss the release of new equipment. Paul Laymon said that Bally would have a shipment of new machines in this territory in about two weeks. L. K. Ray, speaking for the Dave Gottlieb Company said it would be approximately 40 days before this company would release new material. Keeney was represented by Billy Happel, who advised that it would be quite some time before new stock could be expected.

In line with the discussion of new machines was a talk by Stemler, who is giving full time to organization of music machine operators in this section. Stemler said that as far as could be ascertained there were at least 11 manufacturers planning to bring out music machines. He announced that operators in this field would meet Monday night (4) at the Embassy Auditorium to work on association matters.

There were also talks on the conversion of games. Shannon Douglas and Walter Leonard took the floor to answer questions.

It was voted that new games be approved by the association. It was also decided that there should be no topping of locations for 90 days while there is a solidification of new machines. The term runs from February 1 and was unanimously approved.

Another meeting is scheduled for the middle of the month. It will be a dinner session, with operators invited to bring their wives.

# Canadian Coin Pioneer Dead

ST. JOHN, N. B., Feb. 2.—Frank J. Elliott, one of Canada's pioneers in the coin machine industry and known thruout the trade as "The Short Man," died January 19 at his home in Amherst, N. S., after a long illness.

Born at St. John, Elliott fought with Canadian troops during World War I, was thrice wounded in action and returned to Canada in 1919 to establish one of the early coin machine distributing services.

In his correspondence with operators thruout the Canadian maritime provinces, as well as with manufacturers and distributors in the United States, Elliott always used as his personal signature the tag line, "The Short Man." Machines and equipment thus addressed reached him regularly from Chicago, New York, Cleveland, Detroit and Buffalo.

He was well known to U. S. coinmen, attending coin machine conventions and making at least one trip to Chicago every year to look over the latest machines.

Elliott's widow, who survives with five sons and two daughters, assisted her

# CMI Program Pulls Plaudits

(Continued from page 80)

ines and their attitude toward those machines is very favorable. Their opinion will sway many others to favor coin-operated machines in the years to come," Gilmore added.

The officials of CMI again repeated their pledge, made last week as the drive was launched, that fees collected from the associate memberships will be used only to carry on the public relations program and not to cover other expenses of the association.

## Money Use

"Actually," said Gilmore, "tho the membership fees give the operators and distributors the privileges of membership, the money will also work for them in another way since it will be devoted entirely to financing the start and continuation of the group's efforts to bring coin machines to the favorable attention of the public."

Commenting on the possibility that some distributors or operators might have been overlooked as the drive opened, Gilmore also assured those who had not received application blanks that their checks, attached to the firm letterhead, would suffice. In the event this happens, CMI says it will send the membership blanks out immediately to the individual or firm who might have been missed.

Since the manufacturer-members of CMI now include firms which build all three major types of coin machines—juke boxes, vending and amusement devices—the organization is truly representative of the industry as a whole. Once distributors and operators enlist under the association's banner, Gilmore said, there will be complete representation—which is, he commented, the first step in securing national success.

# Show Seeburg Post-War Units Thruout U. S.

CHICAGO, Feb. 2.—First showings of new model juke box equipment built by the J. P. Seeburg Corporation, Chicago, were given thruout the nation during the period January 14-February 1, company officials announced.

On display at distributors in all States and in one Canadian distributor's offices were the Symphanola "146," the wireless Wallomatic and the 3-wire Wallomatic. Distributors reported that operators everywhere expressed enthusiasm for the new equipment—first they've seen from the plant since the war cut production.

Featured in the new Model "146" and in the other Seeburg equipment are improvements in sound distribution, company representatives pointed out.

## List Feature

To get "scientific sound distribution," company officials said, a separate amplifier has been built into the phonograph to control amplification of sound. In addition to being an operating feature, the firm said, they expect the efforts toward better sound distribution will prove a good builder of public good will.

Claims made for this feature point out that the tone is now brought forth in smoother fashion to eliminate too loud a volume. Speaker installations call for speakers to be strategically mounted in walls and ceilings to achieve proper distribution of the music.

In Canada, Rogers Majestic, Ltd., Toronto, gave Canadian operators their first glimpse of the company's new models. Rogers Majestic will handle distribution of this music equipment thruout the provinces, officials at the plant disclose.

# Carl Magree, Parking Meter Inventor, Dies in Midwest

NEW YORK, Feb. 2.—Carl Magree, inventor of the parking meter, Southwest Newspaperman and lawyer, died January 21 at the age of 73 in Oklahoma City.

He had been ill for some time from a heart ailment.

husband as secretary-treasurer of the firm. Frank J. Elliott Jr., the eldest son, is also a coinman, operating and distributing coin machines in Amherst,

# Record Concern Signs With UE

NEW YORK, Feb. 2.—RCA Victor's Camden, N. J., plant is the first major record firm to sign its new contract with United Electrical Radio and Machine Workers of America (CIO).

With the contract settled, Victor is expected to concentrate on the disk production outlook for '47 as well as '46. Other record manufacturers are negotiating with UE for their new contracts at the present time.

## NEWS DIGEST

(Continued from page 80)

At least one American manufacturer will be represented at a stand.

**EXPORTS**—As 1945 ended, coin machine exports began to drop. Reason is lack of machines for exporting purposes. Meantime, manufacturers and distributors are setting up separate export departments to handle the huge volume of business expected the latter part of this year and during 1947.

**BOBBY-SOX**—Teenage canteens, with their jukes and soft drink venders, came in for some minor criticism in Minneapolis this week. Consensus, however, was that jukes and venders are doing a splendid job preventing delinquency.



- ★ Cushioned Shaft
- ★ Balanced Tone-Beauty
- ★ Full Record Protection
- ★ Smooth Playing

**PRICE** 1-49 ..... 44c ea.  
50-100 ..... 42c ea.

Special Prices on Larger Lots

# Hermitage Music Co.

423 Broad Street Nashville 3, Tenn.



For the Electronic Phonograph Sensation of the Century--

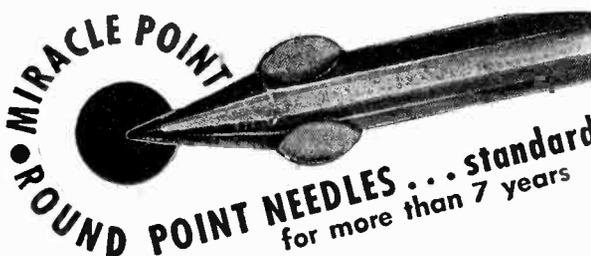
in

**MOBILE, ALA. and VICINITY**

it's

**GEORGE DISTRIBUTING CO.**

364 Washington Ave. Mobile, Alabama



## "TIP-TOP" METAL

in the round precious tip of this "Miracle Point" Needle produces a clear, true tone unequalled by any other needle. The pinnacle of perfect record playing. Although precious tip metal remains hard to get, MIRACLE POINT Needles are available in quantities limited by our ability to obtain materials. Price 20c each in lots of 100 or over. Ask your record jobber.

# M. A. GERETT CORPORATION

722-724 WEST WINNEBAGO ST. • MILWAUKEE 5, WISCONSIN

# British RR Rushes Vender Car

## Built To Run On Main Line

**Great Western says buffet completely coin-operated—serves foods, cigs, drinks**

CHICAGO, Feb. 2.—Officials of Great Western Railway, one of England's principal lines, have released additional information on their proposed automat buffet cars.

Additional details, released to *The Billboard* by C. S. Lock, press officer for the railway, reveals that the cars, with coin-operated equipment, are being constructed at Great Western's Swindon Works, and finished products should begin to roll off the production line shortly.

Interior fittings, according to Lock, are being manufactured for GWR by a firm which specializes in making coin-operated equipment. Though he did not say so, it is assumed that this is a British coin machine firm.

### First of Kind

Lock expressed the opinion that he believes this car will be the first of its kind in the world.

The cars will enable passengers to purchase snacks, smokes and drinks at any time on a journey simply by putting sixpence or a shilling into the slot of one of the many hundreds of snack compartments.

These compartments will contain varieties of sandwiches, salads, savouries, cakes, fruit, chocolate, confectionery, ice cream, cigarettes, matches, stamps, medical requisites and even drinks, complete with wax cups.

Stand-up counters will be fitted in front of big observation windows on each side of the cars for the convenience of passengers who prefer to take their refreshments there.

### Modern Design

Entrance to the car, said Lock, will be thru doors at the center of the car. Cars themselves will be tastefully decorated in white and brown sycamore, with rubber flooring and color band margins to match. Lighting will be fluorescent.

All of the snack compartments will be in chromium, and the compartments will be lined with mirrors and have back illumination so that the prospective purchaser can see exactly what he is buying before he makes his purchase.

The new cars will be brought into service, said Lock, as soon as manpower and materials become more plentiful. Food, which is still a scarce item in England, likewise figures in the date for introducing these cars to the traveling public, but the railroad's officials believe they can have the cars in service during this coming summer.

### Short-Run Use

Routes where the cars will be used have not yet been definitely decided, said Lock. He pointed out that the railroad intends the cars for use on short runs—like the Paddington-Oxford run of 63½ miles. All runs, however, will be along main lines.

Great Western's plans for these new coin-operated buffet cars give American railroads something to shoot for. Last spring, as was reported previously in these columns, passengers on three of the larger railway lines in this country were questioned about the kind of post-war services they would like to have.

High among the list of preferences were soft drink vending machines and sandwich venders in special snack cars or in the coaches. So far, no U. S. railroad has announced its intentions of providing customers with such services. But rumors persist that several of the larger roads are still considering installation of vending equipment, and juke boxes.

### Hot Beverages

Plans for the buffet car in the English railroad, also include the possible provi-

## Chi Stamp Ops Seek To Form National Assn.

CHICAGO, Feb. 2.—A move to form a national association of postage stamp vending machine operators was initiated at the January quarterly meeting of the U. S. Postage Service Association, organization of Chicago operators.

Exchanges between groups have revealed feeling that a united front would be advantageous in dealing with postal authorities and in promoting a common fund of trade information for the benefit of all operators.

Walter Stanley, president of the Chicago group, was directed to open affiliation proceedings with the New England operators as the first step in forming a national association.

Chicago operators formed their association in 1944, and New England association has also been active for several years. President of the New England Postage Stamp Machine Operators is B. F. Ottaway, Somerville, Mass.

## Joseph E. Cohn Dies in Philly

NEW YORK, Feb. 2.—Joseph E. Cohn, Burlo Vending Company, died January 30 in Jewish Hospital, Philadelphia, at the age of 66. He assisted in founding the Stanley Company of America, theater owners and operators, and supervised construction of several motion picture theaters in the Philadelphia area, besides giving counsel to several here.

At the time of his death he was actively associated with the Burlo organization.

## OPA Explains Price Changes

WASHINGTON, Feb. 2.—Office of Price Administration said increases in some prices permitted wholesalers and retailers in order to absorb higher prices allowed suppliers will not affect tobacco products, beverages or any other items for which OPA has set a dollars-and-cents price ceiling.

New prices, which affect only a few items, will go into effect today (2).

## Seek to Ease Sugar Shortage Thru East

WASHINGTON, Feb. 2.—Some relief for the Eastern shortage of sugar, said to be the most acute in the U. S., was expected after the U. S. Department of Agriculture announced that an additional 61,000 tons will be distributed during February in certain areas of most acute shortage.

The sugar, grown in Puerto Rico, was bought from Eastern Sugar Associates at \$3.46 per 100 pounds.

sion of a small bar in each car to serve hot beverages, says Lock.

Buffet car layout resembles somewhat photographs and diagrams of several automatic food dispensers now in formative stages in this country. One manufacturing firm has drawn up, and built models, of a coin-operated frozen-food dispenser where each particular variety of food is contained in a separate compartment.

Obviously, since the Great Western Railway plans to include ice cream in its snacks, a portion of the coin-operated equipment will be refrigerated. It is likely, if the venture proves a success, that the railroad will add venders for coffee and other hot beverages instead of serving them over the counter.

## Cookies Back To Venders; Biz Booming

1,200 Reported in N. Y. C.

NEW YORK, Feb. 2.—Cookies have been returned to the list of foodstuffs offered consumers by vending machine, and first reports indicate that the machines may open a wide field for sales expansion of bakery products.

Approximately 1,200 cookie venders now are on locations in New York City, according to Lawrence Reiss, president of Statler Distributors, Inc., which has undertaken to distribute one brand of 5-cent cookie packets thru venders. Company headed by Reiss is an affiliate of Statler Manufacturers' Corporation and it also is offering an especially designed vender for sale.

Reiss said the new machines have brought favorable response from Manhattan locations, which range from beauty salons and banks to department stores and publishing houses. He claims that in some instances installation of cookie venders has been welcomed in locations which had been closed even to candy and soft drink venders. The firm, however, prefers the name "biscuit vender," since the product it vends is "Sunshine Biscuits." Biscuit is the common name in the bakery trade for what are commonly called salted crackers.

### War Halted Growth

His firm includes on its list of locations such well-known companies as Paramount Pictures (New York offices), R. H. Macy & Company department store, Empire Trust Company, National City Bank, Richard Hudnut & Company (beauty salon), Montgomery Ward & Company and the Boy Scouts of America headquarters.

Machines are designed to sell the nickel cookie packets of the Loose-Wiles Biscuit Company, which bear the trade name "Niks."

The cookies come in an assortment of flavors and types including peanut butter sandwich, peanut-cheese, chocolate grahams, clover leaves and fig bars. Reiss said cookie vending was launched in 1944, but its development was halted by war. Venders, which bear the legend "Sunshine Biscuits" on the front panel mirror, have nine columns with a capacity of 135 standard-size packets. Machines also are adjustable to a smaller packet or to a larger one selling at 10 cents. Firm is distributing them on a franchise basis, Reiss said.

Using much the same promotional techniques that have been successfully used to place candy and drink venders, his company has installed 50 machines at National City Bank, 15 at Montgomery Ward and 12 at Richard Hudnut. Response from National City, one of Manhattan's largest financial institutions, was quite enthusiastic, he reported. In reply to a postal card asking an opinion on the venders and their product, bank officials pronounced a verdict of "excellent" on three separate queries.

Other locations of the machines include Saks & Company, Popular Science Publishing Company, Hearst Magazines, Fada Radio, Decca Distributors and several factories, Reiss reported.

He placed publishing companies first among "best locations," with banks and factories as close seconds. Filling stations, roadside stands as well as the other common candy vender locations should be naturals for the cookie dispensers, he declared.

### Promotion Stunt

John E. Fain, general sales manager of Loose-Wiles, said his firm would join in promotion of the venders in April by sending five packs of "Niks" to the personnel directors of every major company.

A similar line of cookies is made by National Biscuit Company, chief competitor of Loose-Wiles, under the trade name "Nabs," but so far there have been no reliable reports of the company's in-

## Beverage Trade Said Top Profit Earner in War

CHICAGO, Feb. 2.—According to Robert P. Vanderpool, financial editor of *The Chicago Herald-American*, best profit showing of American industrial corporations during the war years was made by the soft drink industry.

Analyzing the recent report of the Securities and Exchange Commission on corporate profits, Vanderpool reported that manufacturers of non-alcoholic beverages earned 26.7 per cent on their net worth in 1943 and 24.7 per cent in 1944. In summary of the earnings of 258 corporations, he termed this "the best showing of all." Firms, of course, were mainly big soft drink makers like Coca-Cola.

In third place were the chewing gum, candy and confection makers, with earnings of 16.6 per cent in 1943 and profits of 15.1 per cent in 1944.

Liquor distilleries were second, with net earnings of 15.2 per cent on their actual investment in 1943 and 16.8 per cent in 1944.

The 258 leading companies earned a total of \$465,786 in 1943 after payment of all charges, including taxes and deductions for post-war reserves, SEC reported. This was equivalent to 10.2 per cent on their net worth, Vanderpool observed. Their net profits in 1944 climbed to \$491,210,000, representing a gain of 10.5 per cent on actual investment.

## Philly Paper Features Radar In Hot Vender

PHILADELPHIA, Feb. 2.—How radar and electronics are finding one of their first peacetime uses in the coin machine industry is the highlight of a recent Sunday magazine feature in *The Philadelphia Inquirer*.

Plug for the industry, the story, by Hilary Malcolm, is titled *Spotlight Heat*, and features the new hot-dog vending machine as a unique application of research in the field of electronic heat.

Photograph of the vender in operation and a cartoon showing hot dogs jumping from the machine almost into the mouth of a frankfurter connoisseur play up the coin machine angle.

Hot-dog vender, with its electronic gadget for cooking frankfurters within a matter of seconds, has been described in *The Billboard*. In this popular science article the development of the vender is traced to the accidental wartime discovery that ducks and pigeons flying too close to a radar installation would quickly come to earth roast ducks and pigeons.

Another coin machine development for vending hot coffee is also described in the article.

## Gwilym A. Price Elected Westinghouse President

NEW YORK, Feb. 2.—Gwilym A. Price has been elected president of Westinghouse Electric Corporation, which recently announced that it is manufacturing soft drink vending machines. He succeeds George H. Bucher as president, and the latter replaces A. W. Robertson as chief executive officer of the corporation.

Price has been vice-president of the company since 1943. He formerly was president of the Peoples-Pittsburgh Trust Company.

tention to enter the vending trade actively.

Reiss, who entered vending in 1940 from the real estate and coal industries, said he is particularly interested in placing franchises with veterans.

First appointment he announced was that of Vance B. Horn, former naval lieutenant, at Tulsa, Okla.

### BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

#### CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.  
Barrel of 50,000 ..... \$54.50  
Keg of 21,000 ..... 23.80

#### NUTS-4-U

##### PEANUTS

90 Pound Carton, Blanched .... \$24.30

##### CHARMS

Fine Selection, 15 Gr. .... \$13.25  
Penny or Nickel Counter, 1c or 5c. Ea. .... 1.25  
Parcel Post Paid

Full Cash With Order,  
F. O. B. Factory

**ROY TORR** LANSDOWNE PENNA.

# See NATD in Hard Fight To Wipe Out Loss-Leader Abuse in Tobacco Trade

## Call on Manufacturers to Establish Fair Trading

CHICAGO, Feb. 4.—Move to promote fair trade practices for tobacco products, heavily underscored at NATD's recent Midwest convention in Chicago, is expected to grow as the second of four regional NATD meets gets underway in New Orleans next week.

Hitting at the disastrous effect of the "loss-leader" practice widely employed in the sale of tobacco products, NATD in Chicago adopted a strong resolution calling for application of government Fair Trade Acts and vigorous action by the trade.

Allan C. Davis, chairman of the Fair Trade Committee, in a convention speech, urged the Senate Committee on Small Business to investigate the menace to the future of small concerns resulting from resale of cigarettes and tobacco on a "loss-leader" basis by chain stores and department stores.

### Endorse Action

Resolution, adopted following the Davis speech, endorsed the action and policy of NATD's Fair Trade Committee and called on tobacco manufacturers to "take in the immediate future such measures as may be legally required to establish Resale Price Maintenance as regards their respective products by placing the same under the Fair Trade Acts of the several States adopting the same."

To reinforce the campaign tobacco men wrote into the resolution six major arguments for Resale Price Maintenance.

The six points emphasized that resale price maintenance is recognized by economists as a stabilizing influence in a free economy and has been endorsed

as such by both federal and State legislative bodies.

### Cite Benefits

Benefits of the policy, it was stated, would be derived by manufacturers of branded products as well as by wholesalers and retailers. Also benefited would be the consuming public which resale price maintenance protects against frauds under cover of the "loss-leader" device. Consistently lower prices to the consumer would ultimately result thru sounder and healthier distribution facilities, the resolution stated.

Strengthening of the Chicago resolution is seen as a major objective at the New Orleans convention February 14, as well as the New York and San Francisco meetings in March and April.

Six points listed in the resolution are as follows:

(1) Resale Price Maintenance is recognized by economic authorities as a stabilizing influence in a free economy and as fostering free enterprise under our democratic form of government.

(2) The economic benefits of Resale Price Maintenance have been recognized by the Congress of the United States and by the Legislatures of almost all of the States of the Union by the adoption of legislation legalizing Resale Price Maintenance; so that Resale Price Maintenance has, in effect, been endorsed practically thruout the entire country as a matter of national as well as State public policy.

(3) Resale Price Maintenance wherever adopted has been proved to rebound to the benefit of the manufacturers of (See NATD'S HARD FIGHT on page 96)

## ADVANCE NO. 11 READY FOR DELIVERY!



PRICES:  
1 to 9  
Ea... \$9.63  
10 to 24  
Ea... 8.75  
25 to 49  
Ea... 8.13  
50 to 99  
Ea... 7.75  
100 to 199  
Ea... 7.50  
200 to 500  
Ea... 7.25  
1/3 Dep.,  
Bal. C.O.D.  
F.O.B.  
New York

THE NEW ADVANCE BULK VENDOR AND STAMP MACHINES OF TOMORROW ARE JUST AROUND THE CORNER.

WRITE FOR INFORMATION

**J. SCHOENBACH**

1647 Bedford Ave., Brooklyn 25, N. Y.

## FOR SALE

Well balanced Vending Machine Operation in growing Southwestern city. No competition. No gambling devices. Operation consists of cigarette, candy and some one-cent vendors. Showing yearly net of \$20,000. Has Dun & Bradstreet rating. Present personnel happy and will stay on. Will require \$25,000 investment for equipment plus merchandis. Present owner has other interests. Answer only if you are financially able to handle this deal.

BOX D-110

Care The Billboard  
Cincinnati 1, Ohio

## STAMP FOLDERS

For Shipman, Schermack, Victory, New York

10M—\$4.85 25M—\$11.75

Shipman Duplex Stamp Machines, \$24.50.

VICTOR'S MODEL "V"

Bulk Merchandise Vendors, \$10.50 Each. Immediate Delivery.

CHARMS For Bulk Vendors \$4.00 Per M

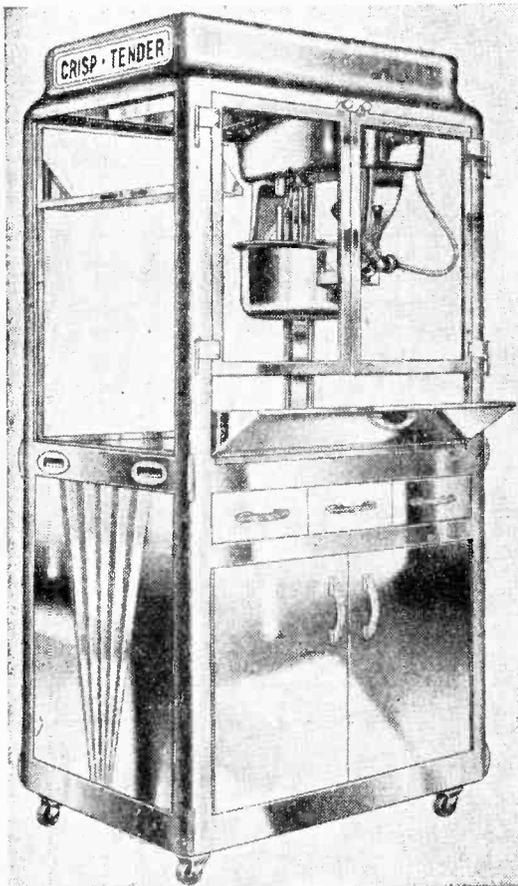
We buy Postage Stamp Machines. State price, make in your first letter.

1/3 Deposit on All Orders, Balance C. O. D.

**PARKWAY MACHINE CO.**

3048Z Tloga Parkway Baltimore 15, Md.

# HEY, BUD! GET "RICH" SELLIN' POPCORN!!



A good spot in your town or location will net you \$100 WEEKLY and up CLEAR PROFITS. Where can you earn this much "DOUGH" on such a small investment?

Here's the best honest-to-goodness Popcorn Machine made—the biggest and the finest—You can SEE and SMELL "popcorn" that is! Crowds stop, marvel and BUY from it.

## HERE'S FACTS ABOUT THE "SUPER-STAR" CONSOLE MODEL

### "SUPER-STAR" CONSOLE MODEL

SIZE: Height to top of cabinet 73 1/2". Length 36 3/4". Width (or depth) 27". When combination lower door and working shelf is in down position the depth is increased by 6". Lots of capacity for storing popped corn. . . . One hundred 10c boxes of corn can be popped and stored ahead in this big cabinet.

EXTREMELY LARGE POPPING CAPACITY: Over \$20.00 per hour. . . . Approx. wattage, 2800. . . . Approx. net weight, 300 lbs. . . . Approx. shipping weight, 400 lbs. Genuine stainless clad steel cabinet with chromium panels. . . . fool-proof popping unit. . . . kettle fully thermostatic controlled, indeed a most important feature. Automatic corn and oil feeder optional.

This is Star's biggest and finest cabinet style model—especially designed to meet the particular requirements of theatres and other large concessions that need a ruggedly built machine that can stand up to heavy, continuous operation. Here is a machine that can handle those rush days—every convenience has been built into this model for ease of operation and speed in taking care of customers.

The "Super-Star" also has attention-getting beauty that will draw customers and increase sales. Built of stainless clad steel and chromium, it can be kept clean with a minimum amount of effort. Every part is instantly accessible.

Built for electric heat only, Star's replaceable heating element (patent applied for) can be replaced by anyone in five minutes' time. An extra FREE heating element is supplied with every machine—insurance against an element burn-out on a big, busy day.

**\$478.00**

Cash Price Net

Automatic Corn and Oil Feeder Available With "SUPER-STAR" Models

NEW AND SENSATIONAL. . . . The "Super-Star" Theatre Models (cabinet and counter) will be available with this marvelous new device which increases capacity by saving operator's time. A flip of the lever auto-matically feeds just the right amount of corn and oil into the kettle.

**\$60.00** Extra

TERMS—\$100.00 With Order—Balance C. O. D.—Specify Freight or Express Shipment  
State Regular or Automatic Feed Model. \$478.00 NET,  
REGULAR MODEL; \$538.00 NET, AUTOMATIC MODEL

LESS 5% CASH DISCOUNT — FULL REMITTANCE WITH ORDER

**THE P. K. SALES CO., 507-509 Wheeling Ave., CAMBRIDGE, OHIO**

### HERE ARE THREE SOUND AND SENSIBLE REASONS WHY PROFITS ARE BIGGER BY THE OLD "TRIED-AND-PROVED" METHOD.

FIRST, the delicious odor of popping corn whets the appetite and creates the desire for corn.

SECOND, the animation of the actual popping invites and suggests purchases. . . . seeing those big flaky grains, fresh and piping hot, cascading over the sides of kettle automatically suggests and creates far more business.

THIRD, the proof of the pudding is in the eating and no one can deny that fresh corn tastes far better. Only the best corn possible will create the popcorn habit in your customers. Sell popcorn that will make them repeat customers every time they enter your place.

The above are the three best reasons in the world why you can expect more profits if the corn is popped fresh and sold fresh.

### WARMED UP CORN IS LIKE WARMED UP PASTRY

True, it is edible and fairly good, but not nearly so as if it were produced fresh. . . . Popped corn can be compared to a sponge. On humid or rainy days it absorbs moisture and no matter how much it is warmed up it is not as crisp and tender as when freshly popped.

### THE WORLD'S BIGGEST POPCORN CONCESSION

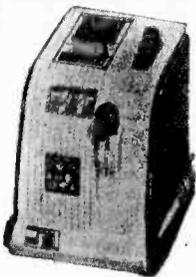
was the "Century of Progress" World's Fair in 1933 and 1934. Approximately one-half million dollars' worth of Star "French Fried" Popcorn was produced and sold from Star Machines at this Fair. We honestly believe that \$200,000.00 less business would have been done at this Fair if a "Central-Pop" method had been used.

ORDERS FILLED IN EXACT ROTATION AS RECEIVED. ONLY LIMITED NUMBER AVAILABLE. ACT NOW!

**AMERICAN EAGLE**

Reconditioned LIKE NEW. 1c or 5c Slots Sport Symbols and Fruit Symbols

\$24.50 Each



**LIBERTY BELL**

1c or 5c Sport Symbols, same payoff as Fruit Reels, token or quarter payout. Fill the tube with quarters and it will dispense quarters instead of tokens.

\$24.50 Ea.

ALSO BRAND NEW LIBERTY BELLS. Each... \$39.50 Fruit and Sport Reels

**YANKEES • KLIX POK-O-REELS • WINGS**

Also Klux Combination Cigarette and Fruit Reels.

Divided Models Reconditioned Like New

1c OR 5c PLAY \$10.95 EACH



**USED COUNTER GAMES**

- Marvels, Cigarette Reels only, 1c or 5c Slots. Ea. .... \$18.50
- Kicker & Catcher. Ea. .... 29.50
- Steepchase, brand new, fine amusement for people who like horse racing. Ea. .... 19.50
- Lots of Five. Ea. .... 17.50
- Mills Blue & Gold. .... 54.50
- Mills Green. .... 44.50
- Sparks with Gold Award, like new. Ea. 29.50
- A.B.T. Guns, Model F, blue cabinet and challengers, late model, thoroughly reconditioned, like new. Ea. 35.00
- Stands for these Machines. Ea. .... 4.00
- Victor View-o-Scopes, thoroughly reconditioned. Ea. .... 25.00
- Mercury, 1c Cigarette Reels only, special. Ea. .... 17.50

**USED MACHINES**

- Eat-Em-Hot Peanut Machine, 5c Slot. Ea. .... \$25.00
- Duplex, all-aluminum base. Ea. .... 12.50
- U-Chu Ball Gum Machines, chrome base. Ea. .... 6.50
- Columbus Tri-Mor, 3 Globe Floor Model Machine. Ea. .... 25.00
- Columbus Bi-Mor, 2 Globe Floor Model Peanut Machine. Ea. .... 22.50
- Northwestern Tri-Selector Peanut Machine, with three compartments. Ea. .... 22.50
- DuGrenier Candy Man, 5c slot, capacity 72 bars, with base. Ea. .... 45.00
- Without base. Ea. .... 39.50

**CONSOLES**

All in Perfect Condition

- Jennings Bobtail and Totalizers. Ea. \$99.50
- Jumbo Parade. Ea. .... 99.50
- Bally Club Bell, Free Play or Payoff Combination. Ea. .... 250.00
- Hi-Hands. Ea. .... 189.50

**PIN BALL GAMES**

- NEW YANKEE DOODLE, EA. .... \$199.50
- USED
- |  |                    |
|--|--------------------|
| Gun Club .. \$75.00                      | Towers ... \$74.50 |
| Big Time .. 40.00                        | Air Force .. 79.50 |
| Target Skill. 40.00                      | Click .. 74.50     |
| Invasion .. 99.50                        | Ten Spot .. 59.50  |
| Dude Ranch 45.00                         | Play Ball .. 49.50 |
| Clover .. 85.00                          | Dixie .. 40.00     |
| Alert .. 75.00                           | Gold Star .. 45.00 |
| World Series (Converted from 7 Up) 60.00 |                    |

**CIGARETTE MACHINES**

- U-Need-a-Pak, 9 Col., Double Shift \$59.50
- DuGrenier Model VD, Double Shift, 7 Col. .... 72.50
- DuGrenier Champion, 11 Col., Split 85.00
- DuGrenier Model VD, 7 Col., Beautifully Refinished. .... 72.50
- Stewart & McGuire Model S, 7 Col. .... 49.50

DEPOSIT REQUIRED WITH ALL ORDERS.

**RAKE COIN MACHINE EXCHANGE**  
609 SPRING GARDEN STREET  
PHILADELPHIA 23, PA.

# BROAD CANDY SURVEY SET

## To Show Sales Role of Vender

Coin machine retailing of sweets said not revealed fully in previous studies

CHICAGO, Feb. 2.—Importance of the vending industry in the country's candy sales is expected to be more fully substantiated as the outcome of a current Department of Commerce invitation to nearly 300 candy manufacturers to submit reports.

As *The Billboard* recently pointed out, the Department of Commerce reports on the sales of candy by vending machines have previously underrated the vending industry's significance largely because of the lack of a truly comprehensive survey. Department's action is designed to increase coverage of manufacturers, thus broadening the usefulness and increasing the accuracy of the survey, according to L. Parker Temple, of the Bureau of the Census.

**Reliable Trends**

To firms which have not reported regularly, J. C. Capt, Director of the Bureau, advised, "By participating each month with other manufacturers you will enable us to present more reliable trends of information on sales and poundage which you may use to make comparison with your own experience."

Need for more complete information, long recognized by the industry, was underscored recently when reports of the Automatic Canteen Company on vender sales conflicted with Department statistics.

Automatic Canteen reported that its venders alone retailed 385,639,000 candy bars and packages in 1944, representing a total sales of about \$10,026,000 based on manufacturers' prices. On the other hand, government statistics for the same period indicated that 78 candy manufacturers had sold a total of \$11,766,000 worth of candy for resale thru vending machines. While supposedly covering all vending operations in the candy field, this figure was little more than Automatic Canteen's claims alone.

**Venders Numerous**

Trade sources indicate that there are 90,000 candy bar venders in operation other than Automatic Canteen's reported 87,770 machines. These are exclusive of penny candy venders which would add another million and which the government survey does not attempt to cover.

Above comparison suggests that the Department's total fell far short of reflecting actual vender sales.

It should be emphasized, however, that the Commerce Department's figures are not open to question as far as they go, and that the Department itself is currently seeking to eliminate any distortion which may result from less than full participation by manufacturers in the survey.

**Detailed Survey**

Next step, from the point of view of the coin machine industry, is a more detailed survey of the vending industry itself. Since wholesalers, and not manufacturers, sell much of the candy used by vending machine operators, reports from manufacturers alone can never reflect the full scope of venders in candy marketing. Same problem applies to other major products for which venders are proving an increasingly important sales media.

Thus, the industry awaits a full-scale survey of its own operations, distinct from those for products vended, to bring out the facts concerning its position in the U. S. business scene as a major element.

**NATD'S HARD FIGHT**

(Continued from page 95) branded products as well as to the benefit of wholesalers and retailers.

**Fraud Protection**

(4) The consuming public under Resale Price Maintenance is protected against frauds practices under cover of the "loss-leader" device and is further protected from confusion concerning the

## First Shipment Of Gum Slated For Next Month

CHICAGO, Feb. 2.—Wholesalers will get their first shipments of the pre-war Spearmint brand gum sometime in March, Philip K. Wrigley disclosed this week.

The last shipment of the Orbit product went out in January and the company plans to leave February open for dealers to clear their shelves of the wartime brand. It was learned.

On February 15 wholesalers will be notified definitely when to expect their first stocks since the standard Wrigley brands were withdrawn from the market 22 months ago.

Wrigley said that Spearmint, the pre-war sales leader, will be the only line put into production until sugar supplies increase and until the over-all supply situation becomes more certain.

Thus, the company's two other leading sellers, Juicy Fruit and Doublemint will not be available to venders for an indefinite period. In this connection, Wrigley emphasized that his company has manufactured up to 25 different flavors at one time or another, altho only four of them have been advertised.

**Orbit Removal**

Speaking of the removal of the Orbit line from the market, he explained that this actually was an old brand which the firm had previously discontinued because it was a large-selling item on which the company had taken a loss of approximately 45 cents a box.

Wrigley does not expect that demand for gum will continue to be greater than supply even after increased sugar supplies make full production possible, as has been predicted in some quarters. He recalled that in the case of cigarettes sales actually declined when the supply became adequate. "It is the psychology of wanting to buy something that is scarce," he said.

Campaign to advertise the return of Spearmint is being planned now. The Wrigley company has spent \$18,000,000 on advertising since its popular brands went off the market and is counting on a backlog of good will thus built up to minimize marketing difficulties.

## New Frosted Foods Line Set for Fall

ATLANTIC CITY, Feb. 2.—Snow Crop Marketers, Inc., will introduce a complete line of frozen foods this fall under the brand name Snow Crop, J. I. Moore, president, announced.

The new frosted food line will be offered to the public by a \$300,000 national advertising campaign drafted by Maxon, Inc. Advertising is scheduled to appear in September, Moore said.

Drafts of the program will be shown producers, distributors and other marketers of the line at a meeting in the Ritz-Carlton Hotel here February 2. It will be the first joint session of the group, it was said.

equality and merits of branded products.

(5) Resale Price Maintenance contributes not only to a sounder and healthier system of distribution at both wholesale and retail levels, but also to a more economical distribution resulting ultimately in lower prices to the consumer.

(6) Manufacturers, by placing their branded products under Fair Trade, will contribute immeasurably to the success of returning servicemen to aspire to establish independent retail outlets.

## A-1 Cigarette Vending Machine Mechanic Wants

To take charge of shop. All makes. Willing to travel as trouble shooter.

BOX D-11, The Billboard, Cincinnati 1, O.



**ATLAS ACE**

'WEATHERPROOF' All Aluminum—Weight, 9 Pounds.

Vends all kinds of Bulk Merchandise — Candies, Nuts and Ball Gum.

No Additional Parts Required.

Capacity—5 to 6 pounds Bulk Merchandise or 1,000 to 1,200 Balls Gum.

\$12.50

F. O. B. CLEVELAND

Vends 1/2", 5/8", 3/4" Ball Gum.

1/2 Deposit—Balance C. O. D.

THE ATLAS MFG. & SALES CO.

12220 Triskett Road Cleveland 11, Ohio

## Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper *The Northwesterner*.

THE NORTHWESTERN CORPORATION  
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

## Northwestern Vendors



- De Luxe Merchandiser \$19.75
- Model "33" ..... 9.75
- Model "39" ..... 11.35
- Model 40 (4# Globe) 7.20
- 6# Globe, 15c Extra
- 33 Ball Gum (3 1/2 # Globe) ..... 8.40
- (5# Globe, 15c Extra)

All Quotations Net, F. O. B. Factory.

All orders filled in rotation received.

1/3 Deposit, Balance C. O. D. Send for List of Used Machines, Parts and Supplies.

## IDEAL NOVELTY CO.

'Authorized Northwestern Distributor'

2823 Locust St. ST. LOUIS 3, MO.

## Cigaret Vending Machines

- 8 Col. Rowe Imperials ... \$60.00
- 6 Col. Rowe Imperials ... 50.00
- 9 Col. U-Need-a-Pack .... 50.00
- 8 Col. U-Need-a-Pack .... 45.00
- 6 Col. U-Need-a-Pack .... 35.00
- 7 Col. DuGrenier S ..... 35.00

1/3 Deposit, Balance C. O. D.

FORT SALES

Hazleton, Pa.

# Coin Devices Take British Public Fancy

## Hail Automat RR Car

CHICAGO, Feb. 2.—Ed Graves, coin machine editor of the British amusement paper, *The World's Fair*, takes notice of the Great Western Railway's plans for coin-operated dining cars in a recent issue of that publication.

Indication of a changing attitude on the part of the British public toward coin-operated food venders is reflected in Graves' statements. His opinions follow:

"Before the war, when experiments were being made in London with coin-operated serve-yourself cafeteria, it was said that the people of this country were not so automatic-minded as those of America. Perhaps our people, characteristically conservative in habits, were inclined to be a little backward in taking to coin-slot feeding, but they were far from strangers to putting their coins in slots for certain services. By way of example one may quote stamp venders, gas meters, lavatories, change-giving and ticket-issuing machines, and so on. Not to forget the penny-in-the-slot ritual of seaside holidays—the machines on the piers—which developed long before the advance of the 'pin table' saloons.

### Important Development

"Be all that as it may. The Great Western Railway sees in coin-operated vending a means of extending its refreshment-on-trains service. And this time—once again—we lead the world. As reported in last week's 'World's Fair' automat buffet cars are to be introduced on Great Western trains as soon as food conditions permit.

"This is indeed an important development in the progress of coin-feed technique. A development which, like all others, is allied to the amusement angle of slot operations. The advanced standard of amusement machine engineering

# Coin Machine Exports

September, 1945

Country	Totals		Coin Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	318	\$13,020	4	\$ 422	17	\$592	267	\$12,006
Mexico	45	8,442	28	7,608	—	—	17	834
Ecuador	11	1,109	—	—	—	—	11	1,109
Guatemala	1	228	1	228	—	—	—	—
Honduras	1	50	1	50	—	—	—	—
Cuba	8	2,341	8	2,341	—	—	—	—
Colombia	15	7,290	15	7,290	—	—	—	—
<b>TOTALS</b>	<b>399</b>	<b>\$32,480</b>	<b>57</b>	<b>\$17,939</b>	<b>47</b>	<b>\$592</b>	<b>295</b>	<b>\$13,949</b>

Official Department of Commerce figures.

October, 1945

Country	Totals		Coin Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	351	\$12,558	4	\$ 625	160	\$2,184	187	\$ 9,749
Mexico	38	3,884	18	3,034	4	340	16	470
Philippine Islands	4	1,080	4	1,080	—	—	—	—
Guatemala	2	539	2	539	—	—	—	—
Sweden	1	700	1	700	—	—	—	—
Haiti	4	22	—	—	4	22	—	—
Argentina	1	25	—	—	—	—	1	25
<b>TOTALS</b>	<b>401</b>	<b>\$18,768</b>	<b>29</b>	<b>\$5,978</b>	<b>168</b>	<b>\$2,546</b>	<b>204</b>	<b>\$10,244</b>

Official Department of Commerce figures.

must have helped the more utilitarian aspect, just as the latter assists the former. Just as the amusement machine manufacturers, by their knowledge of intricate engineering and possession of basic plants were able to render such excellent service to the country in time of war.

"I have now seen a sketch of the interior of one of the automat buffet cars. Running the greater length of each side are the vending compartments very much like those automatic shops exhibited at the British Industries Fair and seen on some main line stations. According to the sketch each unit has 36 glass-fronted compartments. The car is devoid of seats, the greater part of its width being clear to allow of easy passage and inspection of the goods. Shallow counters, or bars, are built in below the observation type windows."

continues to arrive by rail, rather than by boat.

Meanwhile, as coin machine circles study these latest reports from the Department of Commerce, biggest question in everyone's mind are how soon will exports begin to climb back to their pre-war status and how soon will England be opened to exports of coin machines.

### Mrs. Hold Key

Answer to the first question depends entirely upon the volume output of American coin machine manufacturers. When this output reaches something close to satisfying demand at home, this will free surplus used and new machines for the export trade. Best estimate to date is that this will not come about until 1947.

England's market depends entirely upon the improving economic conditions there. Special British government permits are needed to land U. S.-built coin machines, and the permits are hard to get, traders say. However, at least one firm claims that it has been given a permit to bring coin machines into both Australia and New Zealand, and these countries have virtually the same regulations as Great Britain.

Until England is able to obtain a larger quantity of United States dollars, trading between that country and the United States will be limited to those products which are essential to rebuilding Britain's economy. It is possible that the British trading situation may not open wide before next year, which would be just as well for the coin machine manufacturers here.

Forward-looking distributors are already setting up their own export divi-

# Exports Drop But New Areas Open

(Continued from page 80)

ing number of vending machines which found their way into the hands of Canadian operators. Reports from the trade in Canada indicate a rising interest in all types of venders, with many new locations—such as skating rinks and bowling alleys—being opened to them.

In September, Mexico imported 45 American-built coin machines. Official value set on the machines was \$8,442. Twenty-eight were jukes, valued at \$7,608, while 17 were amusement games with a value of \$834. By October, Mexico had bought only 38 coin machines for which she paid \$3,884. This shipment included 18 juke boxes at \$3,034; four venders at \$340 and 16 amusement devices at \$470.

Better times are seen ahead for the Mexican trade, however. On-the-spot observers say that Mexico is now enjoying what promises to be the start of a tourist rush. New hotels are springing up in all of the larger Mexican cities and in resort areas. U. S. tourists, vacation-bound for the first season in many years, have already begun to flood across the border by auto, plane and train.

### Customs Report

At the same time, the customs house at Nuevo Laredo, Mexico, just across the Rio Grande River from Laredo, Tex., reports shipments of U. S. goods thru that trading center continue higher with every passing month. Laredo and Nuevo Laredo have been principal shipping points for coin machine exports destined to Mexican buyers.

During the war this was the principal clearing center for goods shipped to Mexico, and business there was holding up well as the first partial year of peace ended. Reports from the Mexican Ministry of Finance showed December revenue totaled 9,509,124.71 pesos. This income, the Ministry says, marks the beginning of resumption of foreign trade.

Of interest, too, is the fact that these December revenue figures show much of the goods being shipped into Mexico

sions to handle the large volume of trade which is expected to come their way during the next few years. Some manufacturers, too, have established separate export divisions with well-trained export personnel.

... think of all the features you would like in a perfect merchandise vending machine... then look for them in **STANDARD** ... in the making NOW, by men who know HOW!

STANDARD VENDORS DIVISION  
**LEHIGH FOUNDRIES, Inc.**  
Factories at  
EASTON & LANCASTER, PA.

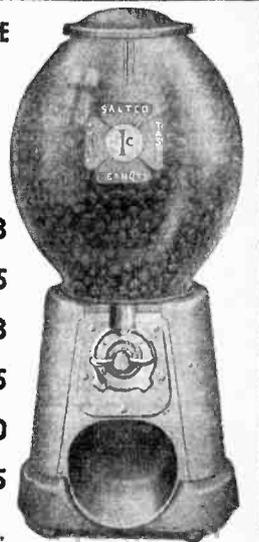
NOW AVAILABLE  
GET STARTED

ADVANCE #11  
Peanut  
Machines

- 1 to 9 each ... \$9.63
- 10 to 24 each ... 8.75
- 25 to 49 each ... 8.13
- 50 to 99 each ... 7.75
- 100 to 199 each ... 7.50
- 200 to 500 each ... 7.25

1/3 Deposit,  
Balance C. O. D.

**THOMAS NOVELTY CO.**  
1572 JEFFERSON PADUCAH, KY.





**VICTOR'S MODEL "V"**  
Famous Pre-War Vender

Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4" and 3/8" ball-gum.

Model V Standard Finish, \$10.50 Ea.  
Model V Wall Bracket, 85¢ Ea.  
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

**Orders Filled in Rotation**

Reconditioned Toppers, Ball Gum or Mde., \$6.95 Each.

Also Porcelain Model "V", \$8.95 Ea.

**1/3 Deposit, Balance C. O. D.**  
**PIONEER VENDING SERVICE**  
461 Sackman St., Brooklyn 12, N. Y.

**THE BILLBOARD'S ANNUAL COIN MACHINE CONVENTION**  
... IN PRINT

Dated FEB. 23, 1946

**SEND YOUR ADVERTISING COPY NOW!**

# GREATEST TIME SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00

SPRINGS ARE PRECISION CALIBRATED  
HEAVY SHEET METAL DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE  
BASE TIN SCOOP  
Skilled Hand Workmanship Is Employed in Building This Scale To Assure Reliability and Accuracy. There Is a Sturdiness of Construction More Durable Than Is Generally Found in Scales. Finish Is Black Crinkle. Carrying Case Is Made of Strong Black Fibre To Meet the Hard and Constant Use That It Is Subjected to.

\$16.50

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

**J. SCHOENBACH** Distributor of Advance Vending Machines  
1647 Bedford Ave., Brooklyn 25, N. Y.



# The UNIVERSITY

THE PRECISION BUILT POSTAGE STAMP VENDING MACHINE

NEW 100% OPERATION.  
NO SPRINGS TO GET OUT OF ORDER.  
WILL NOT JAM . . . OPERATES WITH EASE. REJECTS MOST SLUGS.

**\$24.75**

Each F. O. B. In Lots of 10

ALUMINUM FRONT—STURDILY BUILT.  
1¢ & 3¢ STAMP COMPARTMENTS.

**\$27.50**

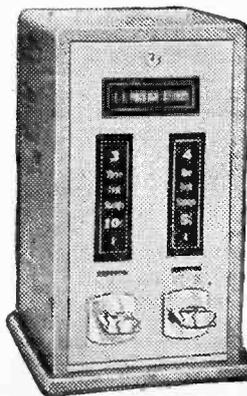
Guaranteed for 1 Year Against Mechanical Defects.

SINGLE MACHINE  
F. O. B. 50¢ WITH ORDER, BAL. C. O. D.

**UNIVERSITY PRESS**

655 6TH AVE., N. Y. C.

TEL.: CHELSEA 2-4120



# MICHIGAN GAME OPS UNITE

## ORDER YOUR NEW 1-BALL AND ARCADE MACHINES NOW

FOR IMMEDIATE DELIVERY

### NEW BALLY GAMES

Victory Derby, 1-Ball Automatic, Victory Special, 1-Ball Free Play, Undersea Raider, New Type Gun.

Watch for Bally's New Phonograph. Will Be Shown Here Soon.

### CHICAGO COIN GOALEE

A Great Money Maker. Immediate Delivery.

### USED MACHINES

Thoroughly Checked, Ready for Location.

#### 1-BALL FREE PLAY

Longacre . . . \$465.00 | Pimlico . . . \$360.00  
Victorious, 1943 . . . \$79.50

### CONSOLES

Paces Races, Brown . . . \$175.00  
Paces Races, Black . . . 115.00  
Evans Galloping Dominoes, Black . . . 110.00  
Evans Bangtails, Red . . . 115.00

### ARCADE MACHINES

Bally Rapid Fire . . . \$175.00  
Jap, Hitler Gun, Thompson Conv. . . 130.00  
Jap Guns, Chi. Nov. Conv. . . 125.00  
Scientific Birthday Clock . . . 100.00  
Western Strength Test . . . 32.00  
Radio Rifle (Need Minor Rep.) . . . 20.00

All Types of Arcade Pieces Too Numerous to Mention. Write or Wire Us Your Needs and We Will Supply You.

Send One-Third Certified With All Orders, Balance C. O. D.

EXCLUSIVE BALLY AND CHICAGO COIN DISTRIBUTORS FOR THE STATE OF TEXAS

## PAN AMERICAN SALES COMPANY

824 San Pedro, San Antonio, Texas  
Garfield 9581

**J.P. PUSH CARDS**

All Sizes, Styles from 10 to 600 Holes. Also J.P. Cards, Fund Raising Cards, Etc.

FREE Catalog Write

**W. H. BRADY CO., MFGRS.**  
EAU CLAIRE, WISC.

## WANT TO BUY MILLS SLOTS

Escalator Models, in any condition.

Cash or Trade In on Precision

Rebuilds.

## WOLFE MUSIC CO.

217 W. Main St., Ottawa, Ill.  
Tel. 1312

## PARTS WANTED

Reversible Motor for a Bally Rapid Fire Submarine Gun, Tone Arm complete, for #800 Wurlitzer. Coin Motor Drive Assembly for #800 Wurlitzer.

**Hudson Music Company**  
1207 Broadway Paducah, Kentucky

## Trade Groups Active Again

Skeeball, ray gun owners form new organization as cig, music groups expand

DETROIT, Feb. 2.—Resumption of trade association activity in the coin machine industry reached a high pitch in Michigan this week with birth of an organization believed to be the first of its kind in the U. S.—the Michigan Miniature Bowling Association.

Organization is composed mainly of operators of skeeball alleys and similar types of amusement games, but membership also is open to operators of ray and electric gun machines. Latter were made eligible to join since, in Detroit as elsewhere, both types of machines usually are handled by the same companies and there is great similarity in the types of locations open to them.

Group got off to a spectacular start by winning reconsideration of a move by the State Liquor Control Commission which threatened to disrupt the business. Commission had issued a ruling which was interpreted to ban all types of amusement games, whether games of skill or chance, from any spot serving liquor by the glass. As originally issued, the regulation would have banned every type of pin game, ray gun and skeeball from such locations.

### Coinmen Convened

Group of coinmen convened immediately to see what might be done to meet this threat to the trade. Outgrowth of the session was the Miniature Bowling Association.

Frank Healey, American Coin Machine Company, was elected president, and Al Curtis, Curtis Coin Machine Company, was named vice-president. Gerhard (Gay) Wobermin, Gay-Coin Distributors, was chosen treasurer. R. L. Kiefer, University Supply company, was elected to the board of directors to serve with Healey, Curtis and Wobermin. Miss Richlin, A. P. Sauve Company, was chosen secretary.

Regular meetings of the new group, which already has nearly 50 members, have been scheduled for the first Tuesday of each month in the private dining rooms on the second floor of Carl's Bar, popular gathering place of the Detroit coin machine fraternity. Sessions are planned as dinner meetings, officers said.

### Favorable Result

In an effort to obtain some relaxation of the Liquor Control Commission's sharp ruling on games in taverns, Healey, Curtis and Wobermin made a trip to the State capital, Lansing, and appeared before the commission. Their presentation of the trade's case was successful in obtaining more favorable interpretation of the commission ruling. Under the new interpretation, skeeballs and electric ray guns will be permitted to operate in Michigan spots serving liquor.

Commissioners, however, were firm in their stand that use of any type of giveaway, free play or other premium would result in action against the location. It was indicated that this might mean revocation of the spot's liquor license, which in top spots generally is valued at about \$25,000.

Still under consideration was a ruling as to whether operation of regular pin-ball games, without free plays, will be allowed. Under present regulations, such games may be played generally, but not in Detroit.

Commission's new regulations on amusement games in taverns stemmed from a decision of the Michigan Supreme Court nearly a year ago outlawing pin-balls and other games awarding free plays as "gaming devices."

### Other Associations

Formation of the Miniature Bowling Association follows closely after the reorganization of the Greater Detroit Cigarette Machine Operators' Association

## New Dime

WASHINGTON, Feb. 2.—New dime commemorating Franklin D. Roosevelt went into circulation on his birthday, January 30, instead of February 5 as originally planned.

Announcement came from Fred Vinson, Secretary of the Treasury, who said the release day was changed to coincide with the birthday of the late President.

## New Business Hunts Space

CHICAGO, Feb. 2.—Veterans, who have been given reams of advice on how to choose a good location for the business they expect to open, are finding that the big problem is to find a location.

Reports from many cities indicate that this is a nationwide condition and may affect plans of the coin machine trade for placing machines in the thousands of small establishments expected to mushroom during the post-war period.

One suggested out is the use of smart promotion and advertising to compensate for unfavorable side-street locations. Bright window displays, frequently changed, and prominent overhead signs are the more obvious remedies of experienced retailers for such a handicap.

Another more spectacular trick is the staging of formal openings with floodlights and opening day orchestras a la Hollywood. Since side-street locations are cheaper, it is considered sound practice to allocate the rent differential for advertising purposes.

Coinmen have pointed out that the trade may have its own contribution to the problem's solution. Long experience has shown that amusement machines and juke boxes in themselves will attract customers to a store. From the profits point of view, they would help to make good the loss of business volume sustained in off-main-street stores.

## Lewis Coin Reports 2-Play Reconversion On Amuse. Game

CHICAGO, Feb. 2.—Leo Lewis, of the Lewis Coin Machine Service, Chicago, announces that his firm is now making a conversion single or double play hockey game for the trade.

Device, as Lewis described it, gives 15 balls for 5 cents at all times. Feature of the game, he said, is the fact that it is provided with a throw-over switch which is installed to permit either one patron to play the game alone or two to play it at the same time.

On double play, the game is so built that each player operates a mannikin which is painted either red or green to correspond with the individual player's goal. Middle mannikin, Lewis said, has been eliminated in the reconversion.

on a much broader scale. Hugh C. Howes was named president of the cigarette venders' group. Recent months also have seen a swift expansion of the Michigan Automatic Phonograph Owners' Association, which now has chapters in Detroit, Lansing and Muskegon. Joseph Brilliant is president of the association, which has scheduled its first annual convention for March 12 in Detroit.

There also has been considerable talk among vending machine operators of the need for reviving the Greater Detroit Vending Machine Operators' Association, which has been dormant since the war. The vending association was open to operators of all types of vending and service machines, except cigarette venders.

It was quite active with retail food and drug associations in the campaign to exempt food sales from the State's 3 per cent sales tax in 1942. L. V. Rohr was president at that time.

WE ARE WISCONSIN DISTRIBUTORS FOR

## BALLY PRODUCTS

IMMEDIATE DELIVERY

### NEW MACHINES

Victory Derby—Automatic Surf Queen—5-Ball Victory Special

### USED PAYOUTS

30—Turf King . . . . . \$350.00  
10—Fairmont . . . . . 400.00  
30—Jockey Club . . . . . 300.00  
Automatic

### USED FREE PLAY

10—Longacres . . . . . \$400.00  
10—'41 Derby . . . . . 300.00  
5—Pimlico . . . . . 350.00  
10—Club Trophy . . . . . 300.00  
5—Jumbo, Mills, Free Play. 90.00

3—Seeburgs. . . . . \$980.00 Ea.

## Wisconsin Novelty Co.

5033 6th Ave., Kenosha, Wis.  
Phone 23863

## ATTENTION!

MUSIC, PINBALL AND SLOT OPERATORS

## "NICKEL NUDGER"

LIGHTNING CHANGE MAKER

This machine will help to make every one of your locations nickel conscious, why not give it a try?

RETAIL PRICE \$15.00.

OPERATOR'S PRICE, \$9.85.

All prices F. O. B. Portland, Ore.

A few distributorships still open.

## BEAVER NOVELTY CO.

7400 S. W. Macadam Ave. Portland, Oregon

## BIG VALUES

1 4-Way Super Bell (5-10-25-50¢) . \$875.00  
5 5¢ Mills Club Bells, Brand New @ 350.00  
1 Track Times, Red Head . . . . . 89.50  
2 Kentucky Club . . . . . @ 99.50  
1 Zeta . . . . . 60.00  
1 Long Champs, P.O. . . . . 65.00  
1 Pace Races, J.P., Late . . . . . 200.00  
1 Bally Big Top, P.O. . . . . 100.00  
2 Victory Roll (Skee Ball) . . . . . @ 185.00  
15 Lock-In Slot Stands, Brand New, Extra Heavy Gauge . . . . . @ 13.95

Order Now—Wire, Write, Phone.

Terms: 1/2 With Order, Balance C. O. D.

## ADVANCE AUTOMATIC SALES CO.

Phone: Hemlock 1750  
1350 Howard St. San Francisco 3, Cal.

## TUBES FOR THE COIN MACHINE TRADE

OZ4, IA5, 1H60, 1J60, 1R5, 2A3, 2A4G, 5U4G, 5V4G, 5Y3, 5Z3, 6 and 7 Series, 12A7, 12SA7, 12SK7, 25Z5, VT67 (30), 38, 37, 39/44, 42, 46, 49, 75, 78, 80 and hundreds of other tubes—let us have your order. 20% discount on all tubes.

## GUN LAMPS #1489

For Bally and Seeburg Guns—original pre-war guaranteed quality—not rejects—60¢ each. In quantities of 60 or more, 50¢ each.

## TRIANGLE SALES COMPANY

6415 N. Hamilton CHICAGO 45

## OH, NO! RAY IS NOT NEW IN THIS BUSINESS

35 Years of Experience Is What You Are Getting.

## WATCH RAY RAY OAKES & SONS

**FOR BEST EQUIPMENT—TRY MONARCH**

**IT'S HERE**  
Amusematic's  
new  
sensation

Monarch is Distributor for  
**"LITE LEAGUE"**  
BASEBALL WITH A NEW TWIST

**IT'S BRAND NEW**  
No pins—no plungers  
—no balls. Entirely  
new idea.

THE GAME YOU'VE BEEN WAITING FOR — PROVEN PLAYER APPEAL  
**WE CAN MAKE IMMEDIATE SHIPMENT**

Chicago Coin "GOALEE" \$525.00	Williams' "LAURA" \$249.50	WRITE, WIRE, PHONE YOUR ORDERS TODAY	Marvel's "HOLLYWOOD" \$249.50	Genco's "TOTAL ROLL" \$425.00
Gottlieb's "STAGE DOOR CANTEEN" \$249.50	IMMEDIATE SHIPMENT Arizona — Idaho — Santa Fe — Trade Winds — Oklahoma — Grand Canyon — \$249.50 Ea.		Bally's "UNDERSEA RAIDER" \$399.50	
"VICTORY DERBY" New Multiple 1-Ball Payout Table	Bally's First Post-War Games		"VICTORY SPECIAL" New Multiple 1-Ball Free Play Table	

**THOROUGHLY RECONDITIONED AUTOMATIC PAYOUT CONSOLES**

Baker's Pacers, DDJP . . . . . \$265.00	'41 Dominos, JP, 5¢ \$295.00	Sup. Bell Tw. Comb., 5 & 5 . . . . . \$495.00
Bally Hi Hands, 5¢ . . . . . 199.00	Jenn. Silver Moon . . . . . 145.00	Sup. Bell Tw., 5 & 25 495.00
Bally Club Bells . . . . . 245.00	Keeney Super Bell, 5¢ 310.00	Mills 4 Bells . . . . . 395.00
Bally Royal Draw . . . . . 105.00	Super Bell, 25¢ . . . . . 395.00	Jumbo Parade, Late 5¢ 135.00
Ev. '41 Bangtalls, JP 295.00	4-Way Super, 3/5 & 25 . . . . . 650.00	Paces Tw. Reels, 5&10 325.00

**READY FOR LOCATION—FREE PLAY CONSOLES**

Bally Club Bells . . . . . \$245.00	Big Game Totalizer . \$135.00	Jenn. Silver Moon Tot. . . . . \$119.50
Bally Big Top, F.P. . . . . 109.50	Keeney Super Bell, Comb. . . . . 310.00	Jumbo Parade, F.P. . 110.00
Bally Hi Hands, 5¢ Comb. . . . . 199.50		

**SPECIALS**

Exhibit Rotary Merchandiser, Pusher Type, In Beautiful Condition . . . . . \$349.50
Groetchen Metal Typer, Like New, with 10¢ Chute . . . . . 375.00
New Pin Game Cartons . . . . . \$2.00 Ea.   New Mills 4 Bell Cabinets, Ea. . . . . 22.50

**EXPORT TRADE!** With the lifting of Export Restrictions we have opened our Foreign Sales Department. Send for information about all coin operated equipment.

**FLASH!!! FLASH!!! FLASH!!! FLASH!!! FLASH!!!**  
**WE WANT 1000 PIN GAMES**  
CASH WAITING . . . . . SEND US YOUR COMPLETE LIST

**WRITE FOR LISTS:** Special Slot Machine Values, Arcade Equipment, Automatic P.O. Consoles, 1 and 5 Ball F.P. Pin Games and 1 Ball Multiple P.O. Tables.

**TERMS:** 1/3 Deposit, Balance C. O. D. or Sight Draft.

**MONARCH COIN MACHINE CO.**

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

**WANTED 2 MECHANICS**

One for Arcade WHO KNOWS BUSINESS. No drifters. Prefer married man with family. A real job with live-wire organization. Year around, with good salary. Working conditions most favorable.

Also Music and Pin Ball Mechanic FOR OUTSIDE OPERATION. One Ball experience necessary.

Write or call

**HERB ROSS**  
**PLAYLAND ARCADE**

669 Main St. Phone Madison 1485 Buffalo 3, N. Y.

**THE FIRST OF KIND**  
**AMUSEMATIC**  
*Lite League*

**ENTIRELY  
NEW IDEA**

**FAST MOVING  
EXCITING**

**COMPLETE GAME  
IN ANIMATION**

**NO OTHER  
MACHINE EVER  
BUILT LIKE IT**

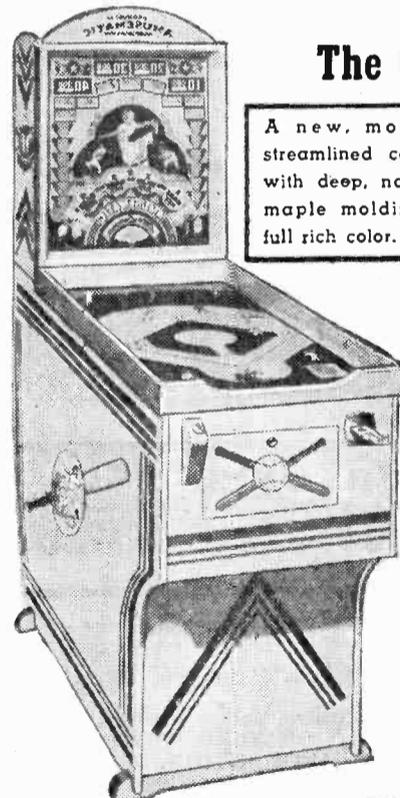


**The Game You've Waited For**

A new, modern, streamlined cabinet with deep, natural maple molding in full rich color.

**It's Brand New**  
There are no pins, no plungers, no balls. A game that's different, exciting—real money maker. A fascinating game for everyone.

Now Ready For Immediate Delivery



**\$425**

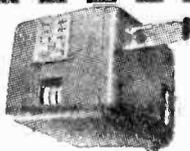
Terms: 1/3 deposit, balance C.O.D.

**AMUSEMATIC CORP.**  
4556 N. KENMORE AVE.  
CHICAGO 40, ILL.  
Phone ARDmore 7910

**NOW TAKING ORDERS**  
MILLS NEW BLACK  
CHERRY BELLS

You may be disappointed on delivery unless you phone or write NOW!

See! Try! Buy!  
THE DOWNEY-JOHNSON  
COIN COUNTER  
\$147.50



For immediate delivery  
Have You Ordered Yours?  
Mills New Vest Pocket  
\$74.50

**DUO BELL**  
—\$650.00—

Operators report it to be the greatest money-maker they have bought!

**GALLOPING DOMINOS**  
Jackpot  
Brown Cabinet  
—\$175.00—

**ROY MCGINNIS CO.**

2011 Maryland Avenue  
BALTIMORE 18, MD.  
UNIVERSITY 1800

## N. J. Airport Concessions Open

NEW YORK, Feb. 2.—Official reopening of the Newark Airport, taken over by the army in January, 1942, will be Sunday (3), according to announcement by Vincent J. Murphy, mayor of the city. United Airlines will start service out of the city on Monday.

Concessions are now available on the field and an arcade may be opened there, the mayor's office states. At present advertising is being run in the *Herald-Tribune* to attract offers from those interested in opening a restaurant concession at the airport.

All bids must be received by Mayor Murphy before February 15 by registered mail. Award of the concession will be as soon after the 15th as possible.

## Line Up Distributors For New Game in Air Tour of U. S.

CHICAGO, Feb. 2.—Off on a nationwide flying trip this week was Lou Soklove, general sales manager for Pioneer Coin Machine Company, Chicago. Soklove is introducing the firm's new game, Smiley, and making arrangements for distributing appointments.

Promised ready for delivery by March 1, this is the company's first new machine to get into production. Game, which is being made in a wide variety of color patterns, is adaptable to either pennies or nickels.

Soklove, who is introducing this five-ball game, is well known in the coin machine business with which he has been connected for the past 25 years.

## International Features!

Paces Reels, Comb. F.P., P.O.	\$159.50
Circus Romance, New	199.50
Jennings Blue Skin	149.50
World Fair Card Vendors, 2¢	24.50
Metal Reels, Girl Reels	27.50
Mutoscope Reels, Wooden Cabinets	17.50

### NOW DELIVERING

COALEE . . . STAGE DOOR CANTEENS  
UNDERSEA RAIDER . . . HOLLYWOOD  
NEW PACKARD WALL BOXES.

Four (4) Rock-Ola Bar Boxes	\$ 25.00
Hi-Striker	69.50
Raise the Devil	69.50
Love Meter, Counter Model	29.50
Shoot the Japs	99.50
Shoot the Chutes	99.50
Wurlitzer Twin 12	210.00
Keeney Air Raider	139.50
Chicago Coin Hockey	185.00
Mills Throne of Music	285.00
Six (6) Pokerinos	79.50

Want All Types Phonographs. Give Serial and Makes.

Terms: 1/2 Dep. With All Orders, Bal. C.O.D.

For Complete List of Five Ball Free Play Games WRITE.

International Coin Machine Distributors  
2115 Prospect Ave. CLEVELAND 15, O.  
Phones: Main 5769-70

**HOLD EVERYTHING UNTIL YOU SEE BALLY'S NEW**

- FIVE BALL FREE PLAY
- ONE BALL FREE PLAY
- MULTIPLE MUSIC

READY FOR DELIVERY SOON!

**NOW DELIVERING BALLY'S NEW**

- UNDERSEA RAIDER
- VICTORY DERBY—

Sensational 1-Ball Multiple Payout!  
**ORDER TODAY!**

**TRI-STATE SALES CO., INC.**  
**PIONEER DISTRIBUTING CO., INC.**  
585 10TH AVE. (CHELSEA 2-4648) NEW YORK 18, N. Y.

## CHANGE MASTERS LIMITED PRODUCTION



SOLID ALUMINUM CASTING

POLISHED CHROME  
**\$9.85**  
EACH

HOLDS \$10.00 IN NICKELS  
WRITE FOR QUANTITY PRICES

Exclusively Distributed by

**Puget Sound Novelty Co.**  
114 Elliott Ave., West, Seattle 99, Wash.  
All Phones: Alder 1010

## MILLS ORIGINAL SLOTS

Guaranteed—High Serial Numbers

28 5¢ Brown Fronts, K.A., D.P., C.H.	\$145.00
16 10¢ Brown Fronts, K.A., D.P., C.H.	185.00
9 25¢ Brown Fronts, K.A., D.P., C.H.	190.00
14 5¢ Blue Fronts, K.A., D.P., C.H.	125.00
12 25¢ Blue Fronts, K.A., D.P., C.H.	175.00
1 Set Mills Club Bells (Excellent)	725.00
3 5¢ Pace Club Bells	95.00
1 10¢ Pace Club Bell	110.00
1 50¢ Pace Club Bell	300.00
1 5/10 Pace Club Bell (Comb.)	195.00
1 5/25 Pace Club Bell (Comb.)	225.00
4 5¢ Caille Club Bell	75.00
3 10¢ Caille Club Bell	85.00
2 25¢ Caille Club Bell	100.00
3 10¢ Pace Comets, 3-5 P.O.	65.00
1 5¢ Jennings Chief, 3-5 P.O.	90.00
1 5¢ Pace Rocket (Chrome)	95.00
6 5¢ Pace Deluxe or Rocket	95.00
8 Mills Stands with Keys (Crackle)	12.50
3 Mills Q.T. Stands with Keys	8.50
9 1¢ Imps (Like New)	4.95
14 1¢ or 5¢ Liberty Bells, Cig Reels	12.50
3 1¢ Jennings Rockaway 5 Jackpots	12.50
<b>BALL PAYOUT</b>	
6 Bally Derbys	\$ 12.50
7 Bally Belmonts	12.50
38 Bally Preakness	14.50
19 Bally Preakness Deluxe	22.50
23 Bally Fairgrounds	22.50
17 Bally Sportpages	37.50
22 Bally Grandstands	50.00
4 Bally Grand National	55.00
4 Bally Pacemakers	55.00
8 Bally Thistle Downs	55.00
3 Track Records	55.00
1 Bally Sporting	125.00
4 Mills Rio Consoles (Like New)	25.00
2 5¢ Pace Saratoga Console	75.00
2 Mutoscope Skyfighters	225.00
Crating Extra	
1000 Bags Original R.W.B. Machine	
Folded, Stapled in 5's	\$1.50
1200 Late Sales Boards	1.50
1/3 Deposit With Order, Balance C. O. D.	

**UNION SALES CO.**  
409 N. Adams Str. GREEN BAY, WISC.  
All Phones: Howard 2885

**THE LAST WORD IN SOLDERING IRONS!**

**THE KWIKHEAT THERMOSTATIC IRON**

HOT IN 90 SECONDS

A tool which actually thinks for you . . . no waiting for cold iron to heat up or worrying about overheating. Hot enough to use in 90 seconds. Patented built-in temperature control automatically prevents overheating.

**CHECK THESE MANY KWIKHEAT ADVANTAGES**

- ✓ Safe . . . Fully approved by Underwriters Laboratories.
- ✓ Economical . . . Heat and Current always controlled.
- ✓ Light Weight . . . Mere 14 oz., precisely balanced.
- ✓ Heavy Power . . . Full 225 Watts will handle most soldering jobs efficiently.
- ✓ Rugged . . . Toughly constructed of finest materials.
- ✓ Versatile . . . Six extra tip styles are designed to be used interchangeably on differing types of work. Tip ends are threaded for maximum efficiency of heat transference at core.

Price Complete with your choice of #0, #1, #2 or #3 Tip Styles. #0 and #1 very popular for Coin Machine Work. Extra Tips, 94¢ Ea.

**\$8.75**

**JOBBERS—WRITE FOR ATTRACTIVE DEAL**

Distributed nationally by

**BLOCK MARBLE CO**  
1527 FAIRMOUNT AVE. PHILADELPHIA 30, PA.  
Get it from BLOCK They have it in stock!

## What's Your Best Offer!

- 2 PHOTOMATICS, latest model, completely rebuilt and refinished. One machine with light blue leatherette finish. All new rubber chemical hose, etc. Can furnish either 15c or 20c play.
  - 1 BALLY KING PIN, 10 1/2 ft., completely refinished like new.
  - 15 BALLY STREAMLINED HOT POPCORN MACHINES. Can furnish either 5c or 10c play. Marbleized finish.
  - 2 KELLOGG HOT POPCORN MACHINES. 5c play, marbleized refinish.
  - 1 9 1/2 FT. BOWL-A-BOMB.
- All above machines in first-class operating condition. May be seen at our headquarters.
- 7 RADIO RIFLES—Sold as is, no parts missing, need slight adjustment. Will sacrifice for any reasonable offer. Need floor space.

Send certified deposit with order. Will either ship or return your deposit immediately.

**LEMKE COIN MACHINE EXCHANGE**  
131-135 W. Vernor Highway  
DETROIT 1, MICH.  
Phone: CHerry 3726  
**HENRY C. LEMKE, Manager**  
Personal Phone: PLaza 7647

**ATTENTION, OPERATORS**

**Southeastern Ohio—West Virginia—Western Virginia**

We now have three offices open for your convenience. Stop in at any of these offices and see the new MODEL 1-46 SEEBURG PHONOGRAPH featuring the NEW SCIENTIFIC SOUND DISTRIBUTION.

Also

The latest games and slots from all leading manufacturers—GENCO, GOTTIEB, JENNINGS, PACE, BALLY, WILLIAMS, EXHIBIT, WATLING, MARION SCALES, UNITED, EVANS, CHICAGO COIN.

**SHAFFER MUSIC COMPANY**

606 S. HIGH STREET COLUMBUS 15, OHIO  
5227 McCorkle Avenue 1925 Market Street  
Charleston, West Virginia Wheeling, West Virginia

**BE SURE—BUY SEEBURG**

**ARCADES, SPORTLANDS, EXPORT AT LAST! NEW MACHINES!**

Bally, Chicago Coin, Exhibit, Gottlieb, Super Skeerolls, Penny Weighing Scales, etc., are here.

**GENCO BANK ROLLS \$195.00**

Ready for Delivery

THE BIGGEST ASSORTMENT IN THE U. S. OF FACTORY-REBUILT, BEAUTIFULLY REPAINTED AMUSEMENT MACHINES ON HAND. THEY LOOK BETTER THAN NEW. DON'T WAIT! ORDER NOW FOR NEXT SEASON! Complete List of Machines, Parts and Supplies Sent Free!

**BUY FROM A RELIABLE SOURCE —WE'RE IN BUSINESS SINCE 1912**

**MIKE MUNYER**

510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 9-6677)

# MARKEPP VALUES

## SLOT MACHINES & CONSOLES

- 5¢ Cherry Bell, Original Cabinet
- Refinished \$175.00
- 5¢ Blue Front, Original 150.00
- Big Game, F.P. 85.00
- '38 Track Time 85.00
- Vest Pockets, Green 39.50
- Vest Pockets, Blue & Gold 49.50

## ARCADE EQUIPMENT

- Bowling League \$125.00
- Keeney Air Ralder 139.50
- Bally Rapid Fire 145.00
- Keeney Submarine Gun 115.00
- Tail Gunner 79.50
- Chicken Sam Target Conversion 95.00
- Shoot the Chutes 79.50
- Buckley Electric Hoist 59.50
- Scientific Batting Practice 105.00
- Exhibition Bowling Alley 59.50
- Liberator 175.00
- Chicago Coin Hockey 185.00
- Rock-Ola World Series 79.50
- Pikes Peak 27.50
- Bowl-a-Bomb 125.00

## FIVE BALL PIN GAMES

- Gold Star \$ 39.50
- Jeep, Rev. 119.50
- Marvel Base- ball 115.00
- Eagle Squadron 125.00
- Play Ball 42.50
- ABC Bowler 55.00
- Barrage 45.00
- Star Attraction 55.00
- Big Chief 49.50
- 4 Reses 55.00
- One Ball Sport Special, F.P. 149.50
- 10 Spot \$59.50
- Gottlieb 3 Score 35.00
- Paratrooper 105.00
- Bombardier Rev. 115.00
- Cowboy 24.50
- Major 41 62.50
- Monicker 89.50
- Stratoliner 59.50
- PanAmerican 37.50
- Entry 39.50
- Strip Tease 169.50

## NEW GAMES

- WHAT HAVE YOU TO TRADE?
- Genco Total Roll \$425.00
- Chicago Coin Goatee 525.00
- Gottlieb Stage Door Canteen 249.50
- Bally Undersea Raider 399.50
- Hollywood Conyer 249.50
- Mills New Vest Pocket Bells 74.50
- Mills Black Cherry Bells—Factory Prices

## MUSIC

- Rock-Ola Bar Boxes, #1526, 5¢-10¢-25¢ \$42.50
- Seeburg Wallomatic, WS1Z Wireless 7.50
- Kleer-Tone Speaker, New 29.50
- All Machines Carry Markepp Guarantee.

## THE MARKEPP CO.

(Established 1928)

4310 Carnegie Ave., Cleveland 3, Ohio

Telephone: Henderson 1043

# Arizona Tokens For Taxes Back In Circulation

PHOENIX, Ariz., Feb. 2.—Arizona Tax Commission has received and put into circulation 375,000 sales tax tokens.

This is the first consignment on an order for manufacture and delivery of 2,000,000 one-mill and 500,000 five-mill tokens which are expected by the commission to give the shopping public a break on overcharges in lower sales tax brackets. The first tokens received were of the five-mill denomination.

Jack Stille, State sales tax director, warned that when the full quota of tokens go into circulation sometime within the next few weeks, merchants will have "no excuse" for not having tokens on hand to make exact change on purchases.

Tax commission officials also warned against misuse of the tokens by customers, stressing that their sole purpose is to save money by avoiding overcharge.

# Woodcliff Park Purchased by N. Y. Coin Machine Firm

NEW YORK, Feb. 2.—Al Schlesinger, associated with John A. Fitzgibbon, JAFCO, as a manufacturer of amusement games, Wednesday (30) purchased Woodcliff Pleasure Park, Poughkeepsie, N. Y., 25-acre amusement center.

Site is located two and one half miles from the proposed United Nations Organization permanent headquarters at Hyde Park, N. Y. Park, when opened in 1928, was one of the top show places of the nation.

Schlesinger and Fitzgibbon are contemplating using one of the buildings now on the grounds for the manufacture of their coin machines and other coin-operated equipment.



# PEACHES from GEORGIA

## EVERY MACHINE A PEACH OF A BUY

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

## MISCELLANEOUS MACHINES

- 4 Seeburg 8800's, Ea. \$600.00
- 1 Wurlitzer 618 225.00
- 1 Wurlitzer 500 Victory 595.00
- 1 Wurlitzer 24 295.00
- 2 Wurlitzer 616, Lite-Up Cabinets, Ea. 265.00
- 2 Sky Fighters, Ea. 225.00
- Brand New Foreign Colors 90.00
- Brand New 1941 J.P. Dominos 499.50
- Brown Cabinet Dominos, J.P., Late Style Mechanism 145.00
- 2 Super Track Times, Ea. 225.00
- 5 Messenjl Pool Tables, Refinished 275.00
- New Super Skeeroll 350.00
- Buckley Colors, Late Style \$ 65.00
- Evans Pacers, Latest Model, Like New 325.00
- 2 Wurlitzer 61 165.00
- 1 Wurlitzer 71 235.00
- 2 Super Bells, Double 25¢ 375.00
- Super Bells, Clean Comb. 275.00
- Rebuilt A.B.T. 1¢ Pistols 35.00
- Pikes Peak 17.50
- Club Bells (Extra Clean) 205.00
- New Bang Tails Ticket 499.50
- New Undersea Raider 399.50
- 5 Brand New Track Odds, J.P. Ea. 995.00

## PIN BALLS

Cleanest F. P. Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.

- Vacation \$ 35.00
- Smack the Jap 55.00
- Yank 99.50
- Marvel Base Ball 125.00
- Marines at Play 115.00
- Torpedo Patrol 115.00
- Bally Beauty 45.00
- Bosco 80.00
- Moroscope 69.50
- Four Diamonds 69.50
- Santa Anita (1 Ball) 95.00
- 5-10-20 129.50
- Seven Up 59.50
- Four Aces 129.50
- Big League 40.00
- Pan American 59.50
- '41 Derby (1 Ball) 325.00
- Dude Ranch \$ 44.50
- Four Roses 59.50
- Band Wagon 47.50
- Spottem 35.00
- Fleet 45.00
- Broadcast 69.50
- Lime Light 35.00
- Drum Major 35.00
- Sky Rider 145.00
- Big Chief 39.50
- Venus 89.50
- Hi Hat 80.00
- American Beauty 115.00
- Eagle Squadron 89.50
- Keep 'Em Flying 145.00
- Topic 110.00
- Defense 94.50
- Fifth Inning \$ 35.00
- Action 129.50
- Sea Hawk 60.00
- Monicker 89.50
- Sport Parade 59.50
- South Pat 74.50
- Ten Spot 69.50
- Longacres (1 Ball) 375.00
- Doughboy 39.50
- Skyline 50.00
- All American 95.00
- Lead Off 49.50
- Boom Town 35.00
- Hi Boy 60.00
- Chevron 35.00
- Sky Lark (1 Ball) 139.50

## SLOTS

- 4 Late Columbias, Fruit Reels, Gold Award \$ 69.50
- 5¢ Brand New Mills Silver Chrome (Rebuilt) 275.00
- 2 10¢ Watling Roll Top, Refinished, No Gold Award, No Vender 135.00
- 1 5¢ Jennings 4 Star (Rebuilt Like New) 145.00
- 3 Mills Vest Pockets, Ea. 50.00
- 1 Mills Vest Pockets (Chrome) \$ 70.00
- 5¢ Gold Chrome, Rebuilt (Extra Clean) 225.00
- 1 25¢ Mills Brown Front (Perfect) 250.00
- 1 10¢ Jennings 4 Star (Perfect) 165.00
- 1 5¢ Jennings 1 Star (Refinished) 120.00
- 1 10¢ Jennings 4 Star, Factory Reconditioned 210.00
- 1 5¢ Jennings 4 Star Refinished 140.00

We Are Now Delivering GOTTLIEB'S NEW "STAGE DOOR CANTEENS"

to All Georgia Operators. ONE-HALF CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS.

# HEATH DISTRIBUTING CO.

217 THIRD STREET Phones, 2681 and 1611 MACON, GEORGIA

## FOR SALE

- 4 10¢ Jennings Chiefs, 3-5 P.O., Ea. \$100.00
- 1 10¢ Jennings Silver Chief, 3-5 P.O. 195.00
- 1 10¢ Mills Brown Front, 3-5 P.O. 145.00
- 2 10¢ Mills Blue Front, Refinished Like New, Serial Over 400000 S.J. Ea. 150.00
- 2 10¢ Pace Comets, 3-5 P.O., Ea. 69.50
- 3 5¢ Jennings Silver Chief, 3-5 P.O., Ea. 125.00
- 1 Set Jennings Club Slots, 5¢-10¢-25¢, Plus Crating, Per Set 300.00
- 1 Set Brown Front, 5¢-10¢-25¢, Per Set 480.00
- 2 5¢ Blue Front Gold Glitter, Rebuilt, Ea. 125.00
- 2 5¢ Brown Front Gold Glitter, Rebuilt, Ea. 125.00
- 1 25¢ Brown Front, Rebuilt, 3-5 P.O. 165.00
- 1 25¢ Cattle Club Slot, No Lemon, Like New, 3-5 P.O. 145.00
- 9 Grand Stand, 1 Ball P.O., J. P. Tables, Ea. 45.00
- 4 Sport Page, 1 Ball P.O. Tables, Plus Crating, Ea. 40.00
- 40 Mills Chicago Metal Stands, Ea. 12.00
- 15 Mills Chicago Metal Stands Without Keys, Ea. 8.00
- 1 Double Chicago Revolver Open Type, Brown Crackle 69.50
- 1 Double Mills Cabinet Stand, Old 12.00
- 250 Beas R. W. B. Tickets, Single and In 5's, 2,100 Ave. Count; all for 225.00
- 100 25¢ Sales Boards at Cost.

## FORST MUSIC CO.

Phone Adams 5682 1279 Main Street GREEN BAY, WIS.

## PIN TABLES

- BIG TOP (New Revamp). Write
- Flat Top \$205.00
- Knockout 100.00
- Liberty 165.00
- 5-10-20 100.00
- Texas 75.00
- Mustang 69.50
- Click 79.50
- Four Aces \$105.00
- Keep 'Em Flying 125.00
- Gun Club 75.00

## ARCADE MACHINES

- Shoot Your Way to Tokyo \$159.00
- HI Hand \$189.50

## WANT

Keeney Velvet, Four Diamonds, Wildfire. These games do not have to be in working condition, but must have all parts.

1/3 Dep., Bal. C.O.D., F.O.B. Phila.

## LEON TAKSEN COMPANY

2035 Germantown Ave., Phila. 22, Pa. Phone: Poplar 3638

## FOR QUICK SALE

### PHONOGRAPHS

- Wurlitzer P400 \$ 99.50
- Wurlitzer 616 199.50
- Wurlitzer 600 Rotary 399.50
- Wurlitzer 600 Keyboard 445.00
- Wurlitzer 500 475.00
- Mills Throne 279.50
- Mills Empress 325.00
- Rock-Ola Imperial, 20 Record 199.50

### ACCESSORIES

- Seeburg 20 Wireless Box, 5-10-25¢ \$45.00
- Seeburg 20 Selection Wireless Box, 5¢ 32.50
- Seeburg 24 Selection Wireless Box, No Cover 12.50
- Wurlitzer #125 Boxes, No Cover 12.50
- Wurlitzer 331-332 Bar Box 9.50
- Buckley 32 Chrome Boxes 10.00
- Rock-Ola Amplifier 30.00
- Wurlitzer 616 Amplifier 32.50
- Rock-Ola Motor 20.00
- Seeburg Remote Receiver RR6-2Z 19.50
- Seeburg SR-2Z Receiver & SD-1Z Solenoid Drum 25.00
- Wurlitzer #135 Step Receiver (Red) 17.50
- Seeburg Adapter for Wurlitzer 17.50

## WRITE, WIRE, PHONE

1/3 dep., bal. C.O.D., F.O.B. N. Y.

## HUB DISTRIBUTING CO.

632 10th Ave. NEW YORK 19, N. Y. Circle 6-9570

## WANT TO BUY

100 MILLS SLOTS, ESCALATOR MODELS.

Write — Wire — Phone.

Stating Price and Quantity.

## C. AND M. SPECIALTY COMPANY

828-32 Camp Street NEW ORLEANS

## FIRST THING NEW IN YEARS RADICALLY DIFFERENT

It swallows pennies and eats nickels. A new type counter game. No further information for 60 days.

## WATCH RAY RAY OAKES & SONS

## WANT TO BUY

ROCKOLA LO-BOY SCALES Must Be in Good Condition. Will Pay \$40.00 for Each.

## G. J. L. SALES CO.

3894 Washington Blvd., St. Louis, Mo.

## ARROW SPECIALS

A-1 MACHINES—READY FOR LOCATIONS

### ARCADE EQUIPMENT

- Air Defender \$145.00
- Bally Conyer 165.00
- Bally Rapid Fire 95.00
- Evans Ten Strike, H. D. 39.50
- Keeney's Submarine 89.50
- Keeney Air Ralder 115.00
- Kirk's Air Defense 115.00
- Mutoscope Picture Machine (Kid Reels) 35.00
- Operator's Astroscope with Little Man 125.00
- Western Super Strength Tester 29.50
- Sky-Fighter 165.00
- Pike's Peak 19.50
- Rockola World Series
- Gypsy Card Reader
- Evans' Tommy Gun 99.00
- Skill Shot 15.00
- Groetochon Metal Typar, A-1 250.00

### MUSIC ACCESSORIES

- 412 Twin Mech. Packard Adapter, Metal Cabinet, A-1 Ready for Location \$195.00
- Buckley Twin 412 Adapter, Hld. Mech 12.00
- Buckley Wall Boxes, A-1 12.00
- Buckley Bar Brackets 1.50
- Packard Boxes, A-1 24.50
- With Each Box 30-Wire Cable, Rodent Proof, Per Foot
- Packard Bar Brackets (used) 4.95
- Packard Adapter, Willow Seeburg 20 18.00
- Packard Adapter, Juniper-Wurlitzer 800, used 29.00
- Lilly 400 Speaker, Cabinet Only 17.00
- Orchid 800 Cabinet and Speaker 63.00
- Metal Cabinets for Twin 412 Mech. 17.50
- Filben 24 Record Mech, Like New, With Tubes and Amplifier 135.00
- Wurlitzer 24A Cabinet 30.00

### PROFESSIONAL LUXURIOUS RCA RECORD RECORDING BOOTH

NEW \$450.00 NOT AUTOMATIC

Big Money Maker for Parks and Arcades Have Large Supply of Discs.

TERMS: 1/3 Deposit With Order, Balance C. O. D.

PROMPT SHIPMENTS ON GRAB-A-FIN AND WIN-A-FIN DEALS. \$2.00 EACH.

ORIGINAL JAR-O-DO AND LA-TA-DO TICKETS AT FACTORY PRICES

Operators, Jobbers, Don't Fail To Write for New Low Prices on Tickets

## ARROW NOVELTY CO.

2852 SIDNEY STREET

ST. LOUIS 4, MO.

## ARCADE EQUIPMENT

- Sky Fighter \$175.00
- Air Ralder 145.00
- Shoot Your Way to Tokyo 115.00
- Sky Battle 175.00
- Rapid Fire \$145.00
- Defender 175.00
- Radio Rifle (with Film) 49.50
- Night Bomber 250.00
- Mills 5¢ Bonus Bell \$150.00
- 2 Mills 25¢ Owls 75.00
- 1-2-3's (ONE BALLS) 1939's \$34.50
- 1940's 49.50

50 BRAND NEW VICTORY STAMP MACHINES. In Original Crates. Will Furnish Locations in Detroit

ALL MACHINES READY FOR LOCATION. 1/3 DEPOSIT BALANCE C. O. D.

## S & W

COIN MACHINE EXCHANGE

2416 GRAND RIVER AVE. DETROIT 1, MICH. PHONE: RANDOLPH 0647

## DO YOU NEED SALES BOARDS???

We have 60 sets, 10,000 hole series boards. All 200 Hole—BLANK Top—2 Section. ALL are BREWER & GARDNER Boards. 50 Boards Per Set in Original Boxes.

\$30.00 Per Set

1/3 Deposit (F. O. B. Green Bay), Balance C. O. D.

## ORIGINAL SALES CO.

S. B. SCHWARTZ, 874 Howard Street, Green Bay, Wis. Phone: Adams 5236.

**LOOK! STOP! ORDER TODAY!**

**\$249.50 HOLLYWOOD** 1/3 deposit with order, Bal. C. O. D.

F.O.B. Chicago MARVEL'S LATEST 5 BALL FREE PLAY

**STAGEDOOR CANTENEN** IMMEDIATE DELIVERY

**BANK BALL • KISMET** IMMEDIATE DELIVERY

**MARVEL BASEBALL, \$114.50, WHILE THEY LAST!**

Write for our List of 5-Ball Games and Consoles. You'll save money and time.

**MID-STATE CO.**

2848 ROOSEVELT ROAD SACRAMENTO 2691 CHICAGO 12, ILL.

**EXPORT TRADE!**  
We invite correspondence regarding coin operated equipment.

**EXPORT TRADE!**  
We invite correspondence regarding coin operated equipment.

## Veterans Returning to Trade With Brilliant Records in War

CHICAGO, Feb. 2.—If the character and caliber of the men re-entering the coin machine industry after war service is any criterion as to the strength and future of the industry, the trade will prosper for many years.

A firm with one of the most outstanding complements of war heroes is the Exhibit Supply Company which now has on its pay roll 15 ex-servicemen who served in all theaters during the war, and brought back with them many tales of action under fire.

Most thrilling story revolves around assembly man Frank McCluskey, who served in the navy as a coxswain from April, 1942, when he enlisted until he was discharged in October, 1944.

**Convoy Action**

It was on August 5, 1943 when McCluskey first saw action. While convoying Liberty ships three days out of New York, McCluskey's ship, the 3,600 ton gunboat, Plymouth, sighted a submarine and turned to make a run over the sub. After dropping an ash can, and missing the Plymouth turned to make another try, as the convoyed ships sped on leaving the gunboat to its lot. Before the ship was able to turn around completely the submarine fired a torpedo and hit the Plymouth in the bow, and followed with another fish in the same spot.

McCluskey, at the wheel during the fracas, was one of nine men standing on the bridge of the ship. With the torpedo hits the gunboat stood on end and the call to "abandon ship" went out. Casualties were heavy. Of the nine men on the bridge at the time of the explosion, McCluskey and two others survived. Out of the crew of 173 men, 69 survived, and two of these died en route to the hospital.

The Plymouth stayed afloat only three and a half minutes, and the survivors were in the water three hours before being picked up by a coast guard cutter, which brought them to the Naval Hospital in Norfolk, Va. McCluskey received third degree burns on the hands, arms, legs, face and chest. His eyes were burned shut for two weeks.

After two months in the hospital, McCluskey shipped out again on the destroyer Maddox, but according to Mac any action he went thru after that fifth day in August didn't compare with the sinking of the Plymouth. He passed off a tale of being dive-bombed by an American anti-sub plane during the night as being sheer amusement compared with the Plymouth experience.

**Other Heroes**

Other heroes at the same firm include McCluskey's brother, Edward, who served as a corporal in Patton's 3d and was wounded in France, and received the Bronze Star for this action.

Another outstanding experience was related by Lewis Bolek, who was with the company nine years prior to entering service. Bolek was inducted into the navy in May, 1943, and held the rank of electrician's mate 2/c.. His first action took place on a sub chaser just off Guam covering the landing of forces during that island invasion.

Bolek, described their assignment as "something I don't want to go thru again under any inducement." Their boat was assigned to station itself 2,000 yards off shore and to "draw fire" from Jap land forces to cover the American landing parties. While bracketed by mortar fire from Jap shore batteries, the chaser was hit in the bow. Bolek was hit in the shoulder with shrapnel. According to Bolek, the Japs hit them only because their position was just several hundred yards off a peninsula from where a Jap mortar team fired on them.

Of the 30 crew members five were killed instantly and 14 wounded.

**Out One Day**

Amazing fortitude of Bolek lies in the fact that after one day on a hospital ship, where the shrapnel was taken out of his shoulder he was back in action.

Other action seen by Bolek was in the campaigns on Saipah, Iwo Jima, and Okinawa, and he said, "I consider myself extremely lucky as we drew fire many times." Bolek was discharged in October, 1945, after 24 months of sub chaser duty.

Walter Bolek completes this brother team of veterans working at Exhibit. Walter saw action with Patton's 3d in the Normandy invasion and was in service four years. While in service Walter lost the sight of his right eye while doing maintenance on a generator on a special service assignment.

Edward Hughes, plant superintendent, stated, "We feel greatly indebted to our ex-employees who went into service and we're doing everything we can to make sure the boys who did a great job for all of us during the war, get every consideration now that they're back in civilian life."

Hughes pointed out that others on the company's service honor roll include the names of four men who paid the supreme sacrifice. These are Paul Lehnert, killed in Italy; Ray Pruitt, a lieutenant in the air corps, navigator, killed in Germany; Jack Schutin, a lieutenant in the air corps also killed in the E. T. O.; Joe Nimeth, an army casualty in the South Pacific.

### HAND PAINTED CONVERSIONS

Original HAND PAINTED Gun Conversions that CAN BE WASHED. Beautiful oil painted woodland scenes in 4 pieces—front glass, background and 2 sides. Animal included—either BEAR or OWL. Easy to install.

Three or More—\$14.00 Each. 1 Set—\$16.00.

#### CONSOLES

Super Bell, F.P. & P.O. .... \$325.00	1 High Hand, F.P. & P.O. .... \$185.00
Sun Ray, F.P. .... 145.00	1 High Hand, P.O. .... 155.00
Bobtalls, F.P. .... 100.00	1 Club Bells, F.P. & P.O. .... 240.00
Big Game, F.P. & P.O. .... 85.00	2 Longchamps, F.P. .... 40.00
	1 Bally Bells with 2 Nickel Chutes, P.O. .... \$100.00

#### ONE BALL GAMES

Skylark, F.P. .... \$135.00	Mills Owl, F.P. .... \$ 55.00
Bluegrass, F.P. .... 190.00	One-Two-Three, F.P. .... 60.00
Record Time, F.P. .... 150.00	Long Acre, F.P. .... 375.00
Dark Horse, F.P. .... 190.00	Grandstand, P.O. .... 60.00

#### ARCADE EQUIPMENT

2 Keeney Anti-Aircraft Guns .... \$40.00	1 Bally Torpedo .... \$100.00
1 Rapid Fire .... \$135.00	

All Games in Good Condition, Ready for Location, Shipping and Packing Charges Extra on All Games.

## MACOMB MUSIC SERVICE

16700 Nine Mile Road East Detroit, Michigan

## SHOWING SOON

# Rock-Ola "The Phonograph of Tomorrow"

in OMAHA, NEBRASKA

**H. Z. VENDING & SALES CO.**

1205-07 Douglas Street  
Tel. AT 1121—WA 8428

in Des Moines, Iowa

**IOWA AMUSEMENT DISTRIBUTORS**

1220 Grand Avenue

**WE CAN GIVE YOU IMMEDIATE DELIVERY ON . . . .**

<p><b>GOALEE</b></p> <p><b>STAGE DOOR CANTENEN</b></p> <p><b>TOTAL ROLL</b></p> <p><b>WILLIAMS GAMES</b></p>	<p><b>MILLS BLACK CHERRY</b></p> <p><b>MILLS VEST POCKETS</b></p> <p><b>UNITED GAMES</b></p> <p><b>COLUMBUS PEANUT and GUM VENDORS</b></p>
--	--

**WE CARRY A COMPLETE LINE OF PARTS**  
**VISIT OUR BEAUTIFUL SHOW ROOMS**

## THOROUGHLY RECONDITIONED MACHINES

READY FOR LOCATION

Free-Play Consoles		Free-Play One Balls	
Super Bells .....	\$235.00	'41 Derby .....	\$315.00
Club Bells .....	200.00	Club Trophy .....	295.00
Hi Hands .....	165.00	Blue Grass .....	150.00
Silver Moon, Tot. ....	100.00	Dark Horse .....	150.00
Bob Talls .....	95.00	Sport Special .....	125.00
Jumbo Parade .....	95.00	Record Time .....	125.00
Fast Time .....	50.00		

Slots		Guns	
Pace 1 1/2 Bantam, Clean and Ready To Go. Ea. ....	\$25.00	Bally Bull, 1 to 45 Shots, Perfect Cond. \$	50.00
Skyscrapers Mills (Like New). Ea. ....	70.00	Shoot the Japs .....	100.00
		Rapid Fire (Without Front Glass) ....	100.00

Terms: 1/2 Down, Balance C. O. D. No Shipment Without Deposit.

**LARGE SUPPLY OF FIVE-BALLS. SEND FOR LIST**

## E. & R. SALES CO.

813 COLLEGE AVE., N. E. (PHONE 6-9102) GRAND RAPIDS 5, MICH.

## NOW DELIVERING

BRAND NEW DOWNEY-JOHNSON PORTABLE

# COIN COUNTING MACHINES

COUNTS ALL SIZE COINS  
**\$147.50 each**

COIN WRAPPERS, Samples and Prices on Request.

**MAX SCHUBB** Successor to Schubb & Company  
MUSKEGON, MICHIGAN — Direct Factory Distributors

## WE TAKE THE GAMBLE WHEN YOU BUY FROM US!

Any machine we sell is guaranteed to satisfy or the shipment can be returned prepaid within ten days after delivery for full cash refund or purchase price.

### GET OUR NEW PRICES

MILLS GOLD CHROME BELLS  
MILLS SILVER CHROME BELLS  
MILLS BROWN FRONT BELLS  
MILLS BLUE FRONT BELLS  
MILLS CHERRY BELLS  
MILLS MELON BELLS  
BAKERS PACERS

**ALL MODELS—  
ALL COIN PLAYS**

**WE SPECIALIZE IN REBUILDING  
MILLS SLOTS and RACES**

**WE BUY—SELL—  
EXCHANGE**

## BAKER NOVELTY CO.

1700 Washington Blvd., Chicago 12, Ill.

# Wanted •

**At Once**  
**Any**  
**Quantity!**

PUNCH TOPS  
FORMATION POWERHOUSE  
BIG LEAGUE  
BIG TOWN  
BLONDIE

**P & S MACHINE CO.**  
3017 N. Sheffield Ave. CHICAGO

## FOR SALE

Two (2) Penny Arcades at Coney Island, N. Y. Long established, up-to-date equipment. Highly profitable. Owner retiring. Price \$25,000 each. Prompt action necessary. **BOX #737, Billboard, 1564 Broadway, New York 19, N. Y.**

## WANTED

Photomatic Mechanic. Thoroughly experienced—capable of taking over full management of extensive route. Give full details first letter, including compensation expected. **BOX #738, Billboard, 1564 Broadway, New York 19, N. Y.**

**We Now Have on the Floor for Immediate Delivery**

New MILLS VEST POCKETS  
New 5c BLACK CHERRY BELLS  
New 25c BLACK CHERRY BELLS  
Chicago Coin GOALEE  
Bally UNDERSEA RAIDER  
1 Seeburg 8800  
1 Mills Thrones of Music  
2 Wur. Victory Models (24's)  
2 Mills 25c Gold Chromes, 2/5  
1 Mills 25c Brown Fronts, 3/5  
4 Gold Q.T.'s 5c Orig.  
7 Chrome Vest Pockets . \$57.50  
8 Blue and Gold Vest Pockets .....\$49.50  
3 Super Bells Comb., 5c .....\$249.50

Terms: 1/3 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**  
669-671 S. Broadway, Lexington 20, Ky.

# No Slump in Retail Sales For January

## Employment Gains, Too

CHICAGO, Feb. 2.—Fears that business might go into a temporary slump after the holiday rush evaporated this week as reports for the first half of January showed retail sales running 4 to 8 per cent above the same period of 1945.

In the week ending January 19, trade seemed to be most brisk in the Eastern and New England areas, where sales were up 7 to 10 per cent, according to Dun & Bradstreet. In the Middle West and on the Pacific Coast sales were up 5 to 9 per cent, while the Northwest showed 4 to 8 per cent gains, the Southwest 4 to 6 per cent and the South 1 to 4 per cent.

Department store sales, however, were running 19 per cent ahead of last year thruout the nation, according to the Federal Reserve Board. Increases ranged from 10 per cent in St. Louis to 30 per cent in New York and Philadelphia. In Chicago, department stores reported sales up 17 per cent over a year ago, and those thru the Chicago Federal Reserve District, including Illinois, Indiana and Wisconsin, were up 15 per cent.

### Sharp Rise

Department of Commerce analysis of the sharp rise in retail sales during December, 1945, showed an over-all gain of 24 per cent over November and an increase of 6 per cent over December, 1944.

Analysis further disclosed that, among retailers of non-durable goods, filling stations and drugstores led, with groceries third and eating and drinking places fourth. In dollar volume, filling station sales were up 24 per cent over December, 1944, while drugstore sales increased 17 per cent. Food stores registered an 8 per cent gain, and eating places showed a 6 per cent increase.

The department also revealed that the number of jobless workers reached 1,950,000, but it was estimated that 1,250,000 of these were agricultural workers laid off for the winter season.

### Employment Up

Number of persons working in industries, other than agricultural, at the end of December totaled 44,170,000, an increase of 860,000 from the number working in November.

On the production front, John D. Small, chief of the Civilian Production Administration, issued a report on output of household appliances and automobiles that indicated U. S. industry still was far from full peacetime production in December. Only makers of electric irons, stoves and alarm clocks were close to 1941 production, he said. These industries were near the 90 per cent mark, while radio sets were coming out at only about 8 per cent of the 1941 rate, refrigerators 50 per cent, washing machines 40 per cent, vacuum cleaners 58 per cent and sewing machines 11 per cent.

**WANT 500 GAMES**

Can Use 500 FREE PLAY Games (parts must be complete)

Sporty Jolly Polo Yacht Club Home Run Sky Line	Dixie Fox Hunt All American Snappy, '41 Sport Parade	Seven Up Majors, '41 Stratoliner Show Boat Spot Pool Argentine
--	--	--

Send your list at once stating quantity, price and condition.

**MID-STATE CO.** 2848 Roosevelt Rd. Chicago, Ill.

**IN WISCONSIN**

**Aireon KLEIN DISTRIBUTING CO.**

2606 Wisconsin Ave. MILWAUKEE 6, WISC. KILBOURN 2032-3

**WANT TO BUY**

Each

Wurlitzer Model 320 Wallboxes @ \$15.00  
Wurlitzer Mod. 145 Red Steppers @ 25.00  
5 Wurlitzer Model 500K's @ 425.00  
3 Gottlieb Bosco's @ 60.00

**ROBERT TAYLOR**  
BOX 934 PORTSMOUTH, O.

**FOR SALE**

Each

3 Bakers Paces, 5c, D.D. \$265.00  
1 Evans Lucky Lucre, 5c Play, Sport Reels 185.00  
1 Evans Lucky Lucre, 5c Play, Fruit Reels 175.00  
5 Pace Saratoga Seniors, 5c Play, Convertible Free Play or Pay Out. 125.00

All machines are in good mechanical condition and appearance.  
1/4 Certified Deposit, Balance C. O. D.

**A. R. RHODES**  
312 N. Arizona St., Silver City, N. Mex.

**FOR SALE**

2—9800 Seeburg .....\$550.00  
1—Wurlitzer 42-500-K..... 480.00  
3—Bally Longacres, One Ball... 375.00  
1—Bally Five Ball Pin Up Girl... 99.00

All Machines in Good Condition, Ready for Location.  
1/3 Deposit, Balance C. O. D.

**TEXAS PHONOGRAPH CO.**  
119-21 Durango St., San Antonio 5, Texas

**WANTED TO BUY**

American Eagle \$5.00 EA.  
Marvels  
Liberty  
Mercury  
Imps  
Aces  
Bally Baby \$2.00 EA.  
Cubs

Penny Cigarette Reels Only.  
**LAKE AMUSEMENT**  
Box 5546, Drew St., Lake Charles, La.

Leads in '46!  
On the Way!  
Coming Soon!  
The Finest!  
The Famous "Model V"

**1) AMI MUSIC**  
**2) PACE GAMES**  
**3) BUCKLEY GAMES**  
**4) AMUSEMENT ENTERPRISES GAMES-- "Bank Ball"**  
**5) ACME PLASTICS**  
**6) VICTOR VENDORS**

We Are Exclusive Distributors in Western Pa. and W. Va.  
**WRITE-WIRE-PHONE FOR INFORMATION!**  
**AMERICAN COIN-A-MATIC MACHINE CO.**  
SAM STRAHL  
1435-37 FIFTH AVENUE PITTSBURGH 19, PA.  
PHONE: ATLANTIC 0977

**WE WANT TEN STRIKES**

STATE QUANTITY, PRICE AND CONDITION, ALSO WANT TO BUY ESCALATOR TYPE SLOTS AND ANY QUANTITY 5 BALL FREE PLAY GAMES.

WRITE FOR OUR COMPLETE LIST

**AMMCO DISTRIBUTORS**  
2513 MILWAUKEE AVE. • CAPITOL 1111 • CHICAGO 47

**OPPORTUNITY AVAILABLE!**

If you are a high grade advertising and sales promotion man with experience in the coin machine industry preferable, one of the leading coin machine manufacturers wants to talk to you.

The man must know layouts, be able to write smart, straight-from-the-shoulder copy, and work under own steam.

This opportunity is waiting for the right man, with salary commensurate with ability. State age, experience and salary desired.

All replies treated in strictest confidence.

Box #722, The Billboard  
155 N. Clark St., Chicago 1, Ill.

**WANT TO BUY  
ANY QUANTITY  
MILLS SLOTS  
ESCALATOR MODELS  
WILL PAY TOP CASH PRICE  
BUCKLEY TRADING POST**

4223 W. LAKE ST., CHICAGO 24, ILL.

# Lumber Ills Get Going- Over in Nation's Press

CHICAGO, Feb. 2.—Ills of the lumber industry drew wide attention this week as a flurry of trouble-shooting diagnoses cropped up in the nation's press.

Viewed collectively, these opinions focus into a bleak picture for coin machine manufacturers whose construction depends to a large extent on wood. Boiled down to terms of board feet, they point to the less dismal conclusion that for every six feet needed by consumers there will be less than five feet available in 1946.

Among the many sore spots touched upon were black markets, prices, lack of equipment, wage disputes, scarcity of workers, dwindling forest resources and chronic excess demand.

One conservation-plugging correspondent to *The New York Times*, in a column-long letter, blithely brushed aside strikes and labor shortages, laying the whole trouble to the denuding of the nation's forests.

### Shrinking Timber

Chief U. S. Forester Lyle F. Watts, in his annual report, sounded a note of warning in commenting on the rapidly shrinking timber supply from private lands.

In the Lake States, which once accounted for 8,500,000,000 board feet annually, output did not rise above 1,250,000,000 even under pressure of wartime demands, the report stated. In Oregon, Lyle reported, "lack of timber will inevitably force the closing of many mills in the next few years." He did not, however, relate the report directly to the industry's present difficulties.

A statement by the National Lumber Manufacturers' Association said that shipments of 428 lumber mills outran production by 22.1 per cent for the week ending January 19. New orders for the same week ran 29.6 per cent ahead of output.

A more comprehensive survey came in a special report on lumber. Findings indicated that nearly every headache experienced by American industry in moving from wartime economy into the reconversion period is magnified and aggravated in the lumber industry, making it a case history of current American business ills.

### Rock-Bottom Low

With stocks at a rock-bottom low of 5,000,000,000 board feet at year's opening, and current consumption running neck and neck with output, it is shown that there is now hardly a two-month supply of lumber on hand. Complicating the situation, prevailing low inventories of wholesale and retail yards make balanced distribution impossible.

The report puts lumber production for 1946 at 29,350,000,000 board feet, contrasting with better than 36,000,000,000 board feet in 1942. Decline in output is traced to a combination of elements. First slide in production came when skilled lumber workers deserted for

higher paying jobs in war industries. Strikes in the Northwest forests, shutting down a third of the nation's lumber plants from September thru December, kept output low after V-J Day and scarcity of labor still plagues the industry.

### Black Mart Drain

Black markets have eaten into legitimate production also. Much of the output of Southern mills, the report finds, is being drained off by a flourishing black market in which truck operators buy up entire output of small mills and sell it to builders and contractors at premium prices.

As solutions to this collection of woes, observers report that likely remedies will be standard: Prices rises to encourage extended production, wage increases to attract workers. The outlook is for slow improvement, but no abundance this year. Statistically put, the demand is for 36,000,000,000 board feet; the top estimated supply will be 29,350,000,000 board feet. Whether an individual consumer will be able to get his fair proportion of the available supply is a question of luck and willingness to comb the local markets.

**HEY YOU!**  
**BANGTAILS**

**ARE SELLING FAST  
ORDER NOW**

**ISLAND DIST. CO.** 2502 39th Street Galveston, Texas  
(Branch Office) 2551 Elm Street Dallas, Texas

DISTRIBUTORS FOR H. C. EVANS & CO. IN TEXAS, NEW MEXICO, OKLAHOMA, SOUTH ARKANSAS & NORTH LOUISIANA

**MATCHLESS LAMPS**

**DEPENDABLE SERVICE  
FOR EVERY TYPE OF GAME  
MUSIC AND WALL BOX**

**MATCHLESS ELECTRIC CO.**  
564 WEST RANDOLPH STREET - CHICAGO 6, ILL.

"MATCHLESS MAKES GOOD LAMPS"

**KISMET**  
★ ★ ★  
**LATEST  
P & S  
CONVERSION**

**Send In Your  
PUNCH OR TOPS**

**8 DIFFERENT  
FREE PLAY  
GAMES**

**SEE YOUR DISTRIBUTOR OR  
WRITE DIRECT TO**

**P&S MACHINE CO.**  
3017-19 N. SHEFFIELD AVENUE  
CHICAGO 14, ILLINOIS

**With Pride we announce  
That we have been appointed distributors for**

**ROCK-OLA**  
*The Phonograph of Tomorrow*  
**for the State of Iowa**

**Iowa Amusement Distributors**

1220 Grand Avenue Des Moines 9, Ia.  
**"After Purchase—SERVICE"**

**HARD TO GET PARTS**  
★  
**MAIN FIBRE GEARS**  
for

WURLITZER .....\$4.00  
STAR WHEELS ..... .30  
SELECTOR PINS, 1 Doz. .... 3.00  
For SEEBURG & WURLITZER  
NEEDLE SCREWS, 1 Doz. ....\$2.00  
VOLUME CONTROL KEYS, 100.. 5.00  
SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MAGAZINE SWITCH, 1 Doz. .... 1.50  
TRIP DOWN WIRE, 1 Doz. .... 5.00  
BRASS YOKE ROLLER, 1 Doz. .... 2.00  
MAIN CLOCK GEARS WITH HARDENED DOGS AND SPRINGS FOR MILLS AND JENNINGS SLOTS, Each ..... 2.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and Jobbers, write for quantity price list.

**James Clement Mfg. & Coin Machine Parts**  
948 W. Russell St. Phila. 40, Pa.

**SALESBOARDS**

Operators' Hits—Immediate Deliveries

Holes	Name	Profit	Price
400	5¢ Dollar Board	Def. \$ 7.00	\$ .55
1000	1¢ Cigarette, 28 Pack	.....	.78
1000	25¢ Charley Board	Def. 50.00	.89
1000	5¢ Nickel Charley	Def. 17.00	.98
1800	5¢ Lulu Board, X Th.	Def. 18.00	1.79
1000	25¢ J.P. Charley	Avr. \$50.00	\$1.15
1000	25¢ J.P. Charley	Avr. 52.04	1.22
1000	25¢ J.P. Charley, Th., Semi	52.04	1.39
1000	10¢ J.P. Ready Money, Seal	50.70	1.79
1000	10¢ J.P. Ready Money, Jumbo	50.70	1.88
1200	25¢ J.P. Texas Charley	102.28	2.29
1000	5¢ J.P. Big Forty, Jumbo	\$24.25	\$1.98
1184	5¢ J.P. Bingo, Jumbo Holes	27.79	2.39
1000	5¢ J.P. Beat This Card, X Tk.	38.00	2.59
1298	5¢ J.P. H.O.T., X Thick	31.79	2.89
1280	5¢ J.P. Girle, X Thick	35.10	2.98
1800	5¢ J.P. Lulu, X Thick	31.75	2.89
2170	5¢ Tab. Rd., Wh., Bl. Tickets	\$38.00	\$1.19
2170	5¢ Banded R.W.B. Tkts.	38.00	1.69
2170	5¢ Five Fold R.W.B. Tkts.	38.00	1.72
120	Tip Books, Single Banded, Doz.	.....	1.89

Write for Catalog and List Top Flight Boards.

**WORLD'S BEST BOARDS, TICKETS, CARDS**  
**DELUXE MFG. CO.**  
DeLuxe Building Blue Earth, Minn.

**ROUTE FOR SALE**

COMPACT DIVERSIFIED COIN MACHINE ROUTE, OPERATING MUSIC, SLOTS AND OTHER MACHINES, IN ONE COUNTY IN A SOUTHWESTERN STATE WITH HIGH ALTITUDE AND EXCELLENT YEAR ROUND CLIMATE.

Will retain Slots if Buyer prefers only Legal Machines. This operation will stand the closest investigation as a sound investment. Present owner has other business interests. If you are a chiseler or have less than \$25,000.00 cash to invest, please do not answer.

**JOHN RHOADES**  
c/o STANDARD SCALE CO. 715 N. KINGSHIGHWAY ST. LOUIS 8, MO.

**FOR SALE**

Mills Jumbo Parade, F.P. and P.O.; Waiting Big Game, F.P.; Bally Big Top, F.P.; Bally Counter Bell Slot Machine, combination 5 and 25¢ play; Beulah Park, P.O.; Caille Counter Slot Machines and Paces Comets; 30 Buckley Chrome Light-Up Wall Boxes. Make offer.

**AUTOMATIC VENDER CO.**  
152 Houston Street Mobile, Alabama

**MILLS ORIGINAL SLOTS**

**RECONDITIONED—  
Guaranteed**

By Our 48 Years of Experience

WRITE FOR PRICES

5c, 10c, 25c GOLD CHROMES

5c, 10c, 25c BROWN FRONTS

5c, 10c, 25c BLUE FRONTS

All above Machines have Knee Action,  
Club Handles and Drill Proof.

5c Q. T.'s Original Blue

Made Glitter Gold. . . . \$ 89.50

10c Q. T.'s, Same as Above. . . 99.50

25c Q. T.'s, Same as Above But

With SPECIAL 3/5 PAYOUT 129.50

VEST POCKETS, Blue and Gold. 59.50

Write for Complete Price List of  
SLOT Parts . . . WE HAVE THEM ALL

1/3 Deposit, Balance C. O. D.

**SICKING, INC.**

1401 Central Parkway, Cincinnati 14, O.

**MECHANIC WANTED!**

Must have juke box experience and know  
remote systems. No others need apply.  
BOX NO. 739, Billboard, 1564 Broadway,  
New York 19, N. Y.

**USED MACHINES FOR SALE**

13 5c Super Bells, Comb., \$235.00 each; 8 25c  
Super Bells, Comb., \$275.00 each; 1 Jennings F.P.  
Front Mint Vender, \$75.00. One-half deposit, bal-  
ance sight draft.

**H & G NOVELTY**

718 S. W. 26th Road MIAMI 36, FLA.  
Phone 34140

**Rails Forecast  
Greater Ease in  
Traveling Soon**

PHILADELPHIA, Feb. 2. — Pleasure-  
rent vacationers can plan on radically  
improved travel conditions on the na-  
tion's railroads by next summer, pre-  
dicted R. W. Brown, president Reading  
Railway System, at the recent annual  
meeting of Atlantic Shippers Advisory  
Board.

"By that time," said Brown, "There  
should be enough equipment available  
to take care of everybody who wants to  
travel. Service may not be all the rail-  
roads would like to make it, but I feel  
sure there will not be the congestion  
at stations and on trains we have seen  
from time to time in some sections of  
the country during the war."

Early return of railroads to their nor-  
mal peacetime function is seen by coin-  
men as a good omen for a great upsurge  
in prosperity for coin-machine locations  
in resort towns and vacation spots thru-  
out the country.

With gasoline again available, travel  
boom for holiday-starved Americans has  
already brought increased play at road-  
houses, highway lunchrooms and road-  
side stands. Jammed holiday centers  
in Florida, California and many South-  
ern States have opened the door to new,  
live locations.

Winter vacationing, however, is ex-  
pected to be eclipsed in the flood of  
summer travel which will come as rail-  
roads, airlines and steamship lines get  
back to peacetime operating schedules.

**MUSIC MACHINES**

Rock-Ola 12 . . . . . \$100.00	Wurlitzer 500 . . . . . \$475.00	Seeburg Plaza, R.C. . . . \$395.00
Rock-Ola 12 . . . . . 125.00	Wurlitzer 700 . . . . . 639.00	Seeburg Major, R.C. . . . 395.00
Wurlitzer P-12 . . . . . 100.00	Wurlitzer 700 . . . . . 639.00	Seeburg Envoy, R.C. . . . 495.00
Wurlitzer 412 . . . . . 145.00	Wurlitzer 780 . . . . . 839.00	Seeburg 8800, R.C. . . . 595.00
Wurlitzer 618 . . . . . 199.00	Wurlitzer 750 . . . . . 725.00	Seeburg 8200, R.C. . . . 635.00
Wurlitzer 24 . . . . . 289.00	Wurlitzer 800 . . . . . 895.00	Mills Throne . . . . . 325.00
Wurlitzer 600K . . . . . 435.00	Wurlitzer 850 . . . . . 750.00	

**WALL BOXES**

Wurlitzer 5c Brown Cover . . . . . \$ 5.00	Seeburg Wire, 5c . . . . . \$ 5.00
Wurlitzer 5c, 10c, 25c . . . . . 12.00	Seeburg Wireless, 5c . . . . . 25.00
Wurlitzer Sweet Music Boxes . . . . . 17.00	Seeburg Wireless, 5c, 10c, 25c . . . . . 35.00
Packard Pla-Mor 5c Boxes . . . . . 25.00	

**FLORIDA OPERATORS, ATTENTION**  
NOW READY FOR IMMEDIATE DELIVERY—BRAND NEW PACKARD PLA-MOR  
BOXES. CALL COLLECT.

**CONSOLES**

Bally Club Bells, F.P., C.P. . . . . \$184.00	Original 5c Mills Brown Front . . . . \$175.00
Sr. Paces Reels, F.P., C.P. . . . . 184.00	Original 10c Mills Brown Front . . . . 195.00
Track Time . . . . . 25.00	Original 25c Mills Brown Front . . . . 225.00
Gal. Dominos, Brown Cabinet . . . . . 75.00	Original 50c Mills Brown Front . . . . 395.00
10 Columbias . . . . . 79.00	Original 10c Mills Blue Front . . . . 175.00
New Factory Rebuilt 5c Mills Glitter Gold . . . . 195.00	Brand New Emerald Mills 5c-10c-25c. For Set . . . . . 900.00

**ARCADE**

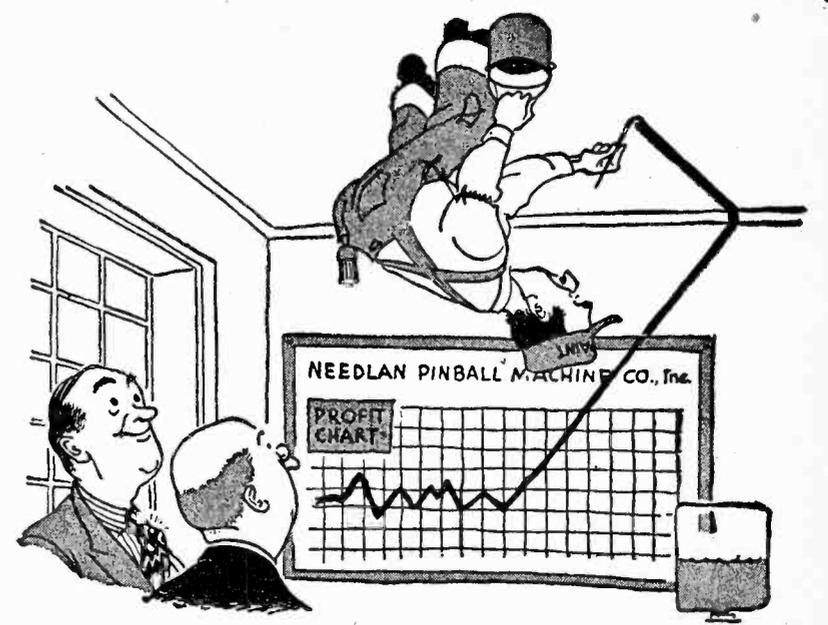
Scientific Batting Practice . . . . . \$ 75.00	Bally Rapid Fire . . . . . \$ 60.00
F. P. & K. Skee Ball Roll . . . . . 250.00	Shoot the Jap . . . . . 60.00
Victory Skee Ball . . . . . 175.00	Mutoscope Selective Picture Machine, 5 Reels . . . . . 165.00
8 Gun A.B.T. Shooting Gallery, Complete with Compressor, Now Working . . . . . 1750.00	Mutoscope Auto. Photomaton . . . . . 295.00

**PINBALLS**

P & S Torpedo Patrol . . . . . \$ 89.00
P & S Eagle Squadron . . . . . 89.00
P & S Bombardiers . . . . . 89.00
P & S Production . . . . . 119.00

**FOR SALE COMPLETE ARCADE**  
At 722 Granby St., Norfolk Va., with the following equipment. No reasonable offer refused:  
8 Gun A.B.T. Shooting Gallery  
Picture Studio, Complete  
Recording Machines and Booths  
Bottle Game  
Dump the Lady  
Refrigerator, Counter and Hot Dog Stand  
Will sacrifice this arcade with down payment balance in 10 months. If interested call Fred Rieter,  
Norfolk 2-8908, or phone, write direct to us.

**AMERICAN VENDING CO.**  
1891 Coney Island Ave., Brooklyn, N. Y. 810 Fifth Street, Miami Beach, Fla.  
Esplanade 5-1836 58-1619



"We had to hire him after we put G-E Lamps in all our machines."  
—G-E's complete line of lamps mean bigger profits—they take a real  
beating. Ask your coin machine wholesaler or write General Electric  
Lamp Department, Division 166—B-2-9, Nela Park, Cleveland 12, Ohio.

**NOTICE  
MANUFACTURERS**

We can sell your Penny and  
5c Merchandise or Amusement  
Machines.

Our Territory—The same that  
BILLBOARD COVERS.

Submit your proposition.

**Thomas Novelty Co.**

1572 Jefferson, Paducah, Ky.

**See Seeburg's  
SYMPHONOLA "1-46"**  
"IT'S THE PEAK OF PERFECTION"

**Musical Sales Co.**

EXCLUSIVE Seeburg DISTRIBUTORS  
FOR MARYLAND, WASHINGTON, D. C.,  
VIRGINIA

140 WEST MT. ROYAL AVENUE  
BALTIMORE 1, MARYLAND

**WANTED**

Salesmen To Contact Coin Machine  
Distributors and Operators.  
Protected Territory and Commission on  
All Mail Order Business.  
Will Furnish Full Details Regarding  
Proposition.

**Dan Gould Enterprises**  
(Coin Machine Parts and Supplies)  
Dept. B  
127 N. Dearborn St. Chicago 2, Ill.

**HERE AGAIN!**  
THE  
**BILLBOARD'S**  
ANNUAL  
**COIN MACHINE**  
CONVENTION  
... IN PRINT

● DATED  
Feb. 23, 1946

● DISTRIBUTED  
Feb. 19, 1946

**SEND YOUR  
ADVERTISING  
COPY NOW!**

Forms close Feb. 13

Contact the Office Nearest You

<b>CINCINNATI</b> 25 Opera Place <b>NEW YORK</b> 1564 Broadway <b>LOS ANGELES</b> 1509 N. Vine	<b>CHICAGO</b> 155 N. Clark <b>ST. LOUIS</b> 812 Olive St. <b>DETROIT</b> 1009 Fox Theatre Bldg.
---	--

**Makes Wall Installations Neat and Clean**

FOR EVERY TYPE OF COIN MACHINE AND BOX LOCATION

Make Wall Installations EASY with NEW "HORVATH" Masonry Bit . . . 75% Saving in  
Time Over Hand Chiseling Methods . . . Accurate, Clean-Cut Hole . . . Bit Made of High-  
Grade Carbon Steel With Tip of Tungsten CARBIDE . . . Can Be Used in Any Electric, Air  
or Hand Operated Rotary Drill . . . For Use on CONCRETE, TILE, STONE, ROCK, MARBLE,  
SLATE, CEMENT, HARD RUBBER and PLASTICS of Any Type . . . Bit Can Be  
Re-Sharpended After 150 to 200 Drillings.

Drill Size	Length	Shank Size	Price
3/16"	3"	1/8"	\$2.90
1/4"	4"	3/16"	2.90
3/8"	4"	1/4"	3.50
1/2"	6"	3/8"	4.40
3/4"	6"	3/8" or 1/2"	6.90
1"	6"	3/8" or 1/2"	8.40

Send for Literature for Additional Sizes or Place Order With

**WEIDMAN** NATIONAL SALES COMPANY  
5911 4th Ave. DETROIT 2, MICHIGAN

Exclusive Distributors to the Coin Machine Industry

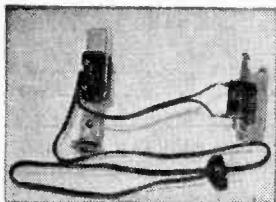
**BEST BUYS**

1200 BINGO TICKETS, STITCHED . . . . . 50c PER DEAL  
70 SEAL BINGO CARDS . . . . . 50c EACH  
2170 RED, WHITE & BLUE TICKETS, BREAK TAB. \$1.00 PER DEAL  
Terms: 25% Deposit, Balance C. O. D.  
WRITE FOR LITERATURE.

**MID-WEST NOVELTY CO.** 6409 N. Bell Avenue, Chicago 45, Illinois

## HARMAN ELECTRIC TONE ARM TRIP

NOW AVAILABLE FOR SEEBURGS  
(For Other Phonographs Soon)



A trial of the Harman Electric Tone Arm Trip will quickly convince operators of phonographs that its use will greatly extend the life of records as side pressure on the needle is eliminated. In addition our trip permits the needle to feed into the cut-out groove without pressure acting on the needle to cause its jumping out of the groove. Complete with wiring—with either lugs or male plug (specify which is desired in ordering). Can be installed and adjusted in short time. No drilling required. Installation diagram with few simple instructions furnished. Can also easily be wired to operate from remote cancel button.

Price Each \$7.50 C. O. D., Galesburg, Ill.

PROMPT SHIPMENT—QUANTITY DISCOUNT ON APPLICATION

## HARMAN ENTERPRISES

803 Monroe Street

Galesburg, Illinois



BARNETT R. BERKENS, executive secretary of the Arcade Owners' Association of America—one of the most active trade associations.

## W. B. Webber Back As Ace Mfg. Hits Peace Production

CLEVELAND, Feb. 2.—Ace Manufacturing Company here has announced that it is completely reconverted and has resumed manufacture of salesboards. William B. Webber, well-known local attorney, has returned to his duties as general manager after spending two years as an executive with the Cleveland district office of OPA.

Firm, said Webber, will cater principally to candy and tobacco jobbers and to merchandise operators. Sales will continue under direction of Jack H. Epstein, sales manager.

Firm is confining present activities to blank heading, cigarette, candy and merchandise boards, Webber added.

## Ideal Novelty Co., St. Louis, Reopens Export Department

ST. LOUIS, Feb. 2. — Ideal Novelty Company reopened its foreign and export department, and according to Carl F. Trippe, owner, firm will expand its foreign business.

In addition to making other improvements and additions to his plant here, Trippe has installed a new sanding machine and leg and rail finishing machine, and claims that all used games going out of their headquarters will have the legs and rails sanded. A complete wood cabinet repair department has also been added to Ideal's workshop.

120 Tips, Single or In Bundles of 5's. Per Gross \$20.00  
 120 Baseball Combination. Per Gross . 19.00  
 120 10-15-20 or 25 Die Cut Jack Pot Books . . . . . 21.00  
 Pick-Finn 1000 Jumbo Sales Boards @ \$4.00. Doz. . . . . 42.00

**W. E. BLACKWELL**  
LEBANON, IND.

### MECHANIC AVAILABLE

Immediately for permanent position. Thoroughly experienced on all Coin Machines, Phonographs, Amplifiers and installations, Consoles and Arcade. Will go anywhere and furnish best of references. Will operate route or arcade on salary or commission. Wire or write. Give phone number so I can call you.

BOX D-109, c/o Billboard, Cincinnati 1, O.

### WANT EXPERIENCED MECHANIC

We are desiring the services of a top Mechanic. We guarantee pleasant working conditions with definite hours and no free overtime. Transportation furnished. The man we select must know Wurlitzer, Seeburg and Rock-Ola repair and installation of remote equipment. He must be able to service Arcade Games, Five Ball Pin Games and Ray Guns. No Slots. Must be sober, married and not a floater. If you qualify please contact us at once and let's talk it over. We have a small compact route but a good one. Wire or write

**BELL NOVELTY COMPANY**  
467 W. Exchange St. AKRON 3, OHIO

## We Are Now Delivering Our Proven and Tested UNIVERSAL AMPLIFIERS

Ask the operator who owns one—that's our best advertisement

ORDERS FILLED IN ROTATION RECEIVED

### MODEL A

Fits all WURLITZER Models 412, 24, 616, 500, 600, 700, 750, 780, 800, 850 and 950. All Seeburgs except High-Tones — All Rock-Olas.

COMPLETE WITH TUBES **\$54.50**  
F. O. B., N. Y.

### MODEL B

FITS ALL WURLITZERS, SEEBURGS, ROCKOLAS, INCLUDING HI-TONES

1. Saves you time, money and expense.
2. Your customer is satisfied.
3. Your Machine keeps working.
4. Built by competent Phonograph sound engineers.
5. We are the originators of the Universal Amplifier idea.
6. All workmanship guaranteed.
7. Complete with sockets for Speakers and Pick-ups for all Models.
8. All workmanship guaranteed.
9. All workmanship guaranteed.
10. Money back in 10 days if not completely satisfied.

COMPLETE WITH TUBES **\$74.50**  
F. O. B., N. Y.

TERMS: Immediate shipment F.O.B. New York. 1/3 Deposit, Balance C. O. D. Shipments made by Railway Express unless otherwise instructed by you.

Available at Your Nearest Distributor or Write—Wire—Phone.

## JAFCO, INC.

John A. Fitzgibbons, Pres.

776 Tenth Avenue New York 19, N. Y. (Phone: COlumbus 5-7996)

WE'RE STANDING ON OUR HEADS FOR MACHINES AND

WE'LL PAY SPOT CASH FOR THEM!  
SEND COMPLETE LIST AND PRICES TO

Joe Ash } or { Irv Morris  
in Pennsylvania } in New Jersey

## ACTIVE AMUSEMENT MACHINES CO.

900 N. FRANKLIN ST., PHILA. 23, PA. MARKET 2656  
417 FRELINGHUYSEN AVE., NEWARK 5, N. J. BIGELOW 8-1195

"You Can Always Depend on Active--All Ways"

## PILOT TRAINER

NEWEST MODEL TWO WEEKS OLD

This Machine is everything the manufacturer claims for it. However, it requires supervision which I cannot give it, and, further, the space in which it stands is so small that the machine cannot make a complete revolution.

Complete with stand and slot for twenty-five cent operation.

**\$595.00 F. O. B. Dayton**

25% with order, balance C. O. D. First deposit takes it.

## DAYTON PENNY ARCADE

24 EAST FOURTH STREET

DAYTON 2, OHIO

## WANTED

NEED IMMEDIATELY—ANY QUANTITY OF FOLLOWING FREE PLAY CONSOLES

- |              |           |            |
|--------------|-----------|------------|
| JUMBO PARADE | FAST TIME | CLUB BELL  |
| SILVER MOON  | BIG TOP   | SUPER BELL |
| BOB TAIL     | SUN-RAY   | HI HAND    |
| BIG GAME     |           |            |

MUST BE FREE PLAY. SEND LIST WITH QUANTITY AND PRICES WANTED.

## EMPIRE COIN MACHINE EXCHANGE

2812 WEST NORTH AVENUE • PHONE: HUMBOLDT 6288 • CHICAGO 47, ILLINOIS

## WANTED AT ONCE

THE FOLLOWING GAMES COMPLETE

Games Do Not Have To Be in Working Order.

- |                            |                              |                                 |
|----------------------------|------------------------------|---------------------------------|
| Sporty . . . . . \$15.00   | Fox Hunt . . . . . \$20.00   | Snappy '41 . . . . . \$25.00    |
| Polo . . . . . 15.00       | Dixie . . . . . 20.00        | Star Attraction . . . . . 30.00 |
| Yacht Club . . . . . 15.00 | All American . . . . . 25.00 | Sport Parade . . . . . 30.00    |
| Jolly . . . . . 15.00      | Show Boat . . . . . 25.00    | Stratoliner . . . . . 30.00     |
| Sky Line . . . . . 15.00   | Majors '41 . . . . . 25.00   |                                 |

WRITE, WIRE OR CALL

## KRUSE & CONNOR

4556 North Kenmore Ave. (Ardmore 7910), Chicago 40, Illinois

## ACT NOW

Only a Few Left

- |                     |                         |
|---------------------|-------------------------|
| ABC Bowler \$49.50  | Jolly . . . . . \$29.50 |
| American Beauty     | Landslide . . . 42.50   |
| (Rev.) . . . 104.50 | Metro . . . . . 39.50   |
| Band Wagon 29.50    | Marlines at             |
| Big League. 22.50   | Play . . . . . 104.50   |
| Bolaway . . . 69.50 | Short Stop . . 27.50    |
| Fifth Inning 29.50  | Sky Rider . . 138.50    |
| Foreign Colors      | Snappy, '41 . 69.50     |
| (Rev.) . . . 104.50 | Spot Cha . . 125.00     |
| Flying Tiger 138.50 | Spot Pool . . 65.00     |
| Four Aces . 124.50  | Star Attrac-            |
| Four Roses. 54.50   | tion . . . . . 54.50    |
| Hi-Dive . . . 64.50 | Streamliner. 235.00     |
| Hi-Hat . . . 70.00  | Ten Spot . . 39.50      |

1/3 Certified Deposit, Balance C. O. D.

## SILENT SALES

635 "D" ST., N. W., WASHINGTON, D. C.

## Exclusive Distributors

for  
O. D. JENNINGS & CO. PRODUCTS IN  
NEW ENGLAND

## SUPER DELUXE CLUB CHIEF

is now on display at our  
showroom.

Phone during noon hour.

## AUTOMATIC COIN MACHINE CORP.

338 Chestnut St., Springfield, Mass.

## SLOTS

- |                                       |          |
|---------------------------------------|----------|
| Mills 25¢ Black Cherries . . . . .    | \$215.00 |
| Mills Gold Chrome, 5¢ . . . . .       | 150.00   |
| Mills 5¢ Blue Fronts . . . . .        | 95.00    |
| Mills 25¢ Blue Fronts . . . . .       | 125.00   |
| Mills 25¢ Brown Fronts . . . . .      | 145.00   |
| Mills 5¢ Brown Fronts . . . . .       | 125.00   |
| Mills 5¢ Melon Bells . . . . .        | 95.00    |
| New Pace 50¢ Cherry Bell . . . . .    | 350.00   |
| Mills 50¢ Lion Head . . . . .         | 150.00   |
| Pace 25¢ Factory Rebuilt S.P. . . . . | 125.00   |
| Mills 25¢ Dice . . . . .              | 75.00    |
| Watling 5¢ Rollator . . . . .         | 49.50    |
| Baker's Pacers, D.D. . . . .          | 195.00   |
| Jennings 5¢ Club Bell . . . . .       | 150.00   |

## KY. GUM CO.

Valley Station, Ky.  
Phone: Pleasure Ridge Park 7847

# Thoroughly Reconditioned—Ready To Go

WRITE FOR LOWEST PRICES

## ARCADE EQUIPMENT

Defender	Periscope	Shoot Your Way to Tokyo
Sky Fighter	Chicago Coin Hockey	Shoot the Chutes

## PIN GAMES

Hollywood—Lafest Revamp	Oklahoma
Grand Canyon	Shangri-La

## SLOTS

Completely Rebuilt	BRAND NEW	Gorgeous
MILLS BLUE FRONTS	CHROME COLUMBIA	GOLD CHROMES
5c-10c-25c	JACKPOT BELL,	5c-10c-25c
	\$169.50	

## CONSOLES

4-Way Super, 3/5-1/25.....	\$595.00	10c Mills Club Console.....	\$250.00
Jumbo Parade, P. O., Late Head.	124.50	Groetchen Columbia, Conv., 5c,	
Mills 4-Bells, 3/5-1/25.....	550.00	10c, 25c (Fact. Reb.).....	107.50
5c Mills Club Console.....	225.00	Twin Super Bell, 5 & 25c, P. O....	450.00
Jenn. Fastime, P. O.....	89.50	5c Super Bell, P. O.....	295.00

## PAYTABLES

Sport King, P. O. \$250.00 | Turf King, P. O. \$325.00 | Jockey Club, P. O. \$350.00

(Mechanisms Completely Rebuilt—Cabinets Entirely Refinished)

# ATLAS

### NOVELTY COMPANY

FRIENDLY  
PERSONAL  
SERVICE

2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47

Assoc. (ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1  
Offices (ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19



**The Phonograph of Tomorrow**

**WILL BE HERE ANY DAY!**

Now is the time to see us  
for complete information!

**SAM STERN**

**SCOTT-CROSSE COMPANY**

EXCLUSIVE ROCK-OLA DISTRIBUTORS IN EAST PA. AND SO. N. J.

1423 SPRING GARDEN ST.  
PHILADELPHIA 30, PA.

The  
PHONOGRAPH  
OF TOMORROW

# Hercules "A NAME YOU CAN TRUST"

We Will Pay Cash-Immediately

# for 1 to 1000 MUSIC MACHINES

WILL BUY ANYWHERE—GO ANYWHERE We Also Want All Other Types of Coin Operated Equipment

**RUSH YOUR LISTS TODAY**

**HERCULES SALES AND DISTRIBUTING CO.**

418 FRELINGHUYSEN AVENUE NEWARK 5, N. J.

CABLE ADDRESS—HERDISCO

DAVE ENGELS

IRV. ORENSTEIN

## JACK POT METERS

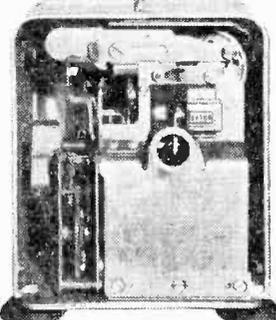
FOR YOUR VEST POCKET BELLS

Fits All VEST POCKETS

Can Be Attached by anyone in 5 Minutes

DISTRIBUTORS

Write for Quantity Prices



**\$5.00**  
Complete

FULL CASH WITH ORDER

WE SHIP PREPAID

Valley Specialty Co., 550 N. Clinton, Rochester, N. Y.

## NOW DELIVERING

Deep in the Heart of . . . TEXAS  
and all over the State of

# STAGE DOOR CANTEEN

American Distributing Co.  
2034 Commerce St.  
Dallas (NORTHERN TEXAS)

Houston Amusement Co.  
1217 Taft St.  
Houston (SOUTHEAST TEXAS)

R. Warncke  
121 Navarro Ave.  
San Antonio (SOUTHWEST TEXAS)

# TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

WE BELIEVE WE HAVE  
THE LARGEST STOCK IN THE NATION OF  
12 AND 16 RECORD PHONOGRAPHS

Here Are a Few of Them

5 Wurlitzer 400 .....	\$110.00	5 Rock-Ola 12 Rec. ....	\$115.00
5 Wurlitzer P12 .....	110.00	5 Rock-Ola 16 Rec. ....	165.00
10 Wurlitzer 412 .....	150.00	5 Seeburg 12 Rec. ....	110.00
10 Wurlitzer 16 Rec. Bottom Lite-Up .....			
\$225.00			

ALL MACHINES IN A-1 CONDITION MECHANICALLY AND IN APPEARANCE

TUBES FOR THE COIN MACHINE INDUSTRY

10% DISCOUNT ON ORDERS OF \$35.00 OR OVER!

1LA8 \$2.35	2A5 \$ .90	6H6 \$ .70	12A8 \$1.00	32 \$ .90	2051 \$1.25
1LA4 2.00	2A4G 1.75	6J5 .50	1207 .90	37 .60	25L6 1.30
1LB4 2.00	3Q5 1.60	6J7 .90	12A6 1.00	38 .70	25Z5 1.00
OLA .40	5U4 .80	6K5 .90	12AH7 .60	39/44 .40	25Z6 1.00
OZ4 1.10	5V4 1.10	6K8 .85	12SG7 .75	41 .80	35Z4 .80
1LD5 2.00	5T4 1.00	6K7 .75	12SJ7 .75	42 .65	35Z5 .80
1LH4 1.75	5Y3 .55	6K8 .75	12SK7 .85	43 1.10	35Z3 1.30
1LN5 2.00	5Y4 .75	6L8 1.10	12SA7 1.15	45 .80	35A6 1.30
1A5 1.25	5Z3 .90	6N7 .70	12S07 .85	46-47 1.00	35L6 1.00
1A7 1.60	5Z4 .90	6Q7 .90	12SF7 .85	48 1.25	50L6 1.10
1H4 1.00	5X4 .90	6S07 .75	12SL7 .90	55 .75	45Z5 1.10
1H5 1.30	6B7 1.00	6S47 .75	14A7 1.35	56 .55	117L7 1.85
1E7 1.75	6B8 1.10	6S67 .85	14C7 1.15	57 .90	117P7 1.85
1C5 1.10	6C5 .70	6SK7 .70	14H7 1.10	76 .80	117Z6 1.80
1D8 1.10	6C6 .85	6V8 .50	14Q7 1.40	77 .90	70L7, with
1LE3 1.75	6D6 .70	6X5 .85	19 .75	78 .90	Adaptor,
1N5 1.30	6F5 .90	6U7 .65	24 .85	79 .75	Comp. 1.45
1T5 1.30	6F6 .90	6SF5 .60	26 .70	80 .80	XXD 1.40
1Q6 1.60	6F8 .60	7 Series 1.25	27 .55	83V 1.00	XXL 1.40
2A3 1.60	6G8 .55	12J5 .80	31 .90	89 .75	XXFM 1.40

AND MANY OTHER TUBES TOO NUMEROUS TO MENTION

WE HAVE PRACTICALLY EVERY TUBE AVAILABLE  
Deposit Required With All Orders!

# ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • LOngacre 5-8334

## Jack Nelson Sets Up New Chi Concern

CHICAGO, Feb. 2.—Jack Nelson announced this week that he is resigning his position as general sales manager for Superior Products, Chicago, to set up a firm of his own to be known as the Jack Nelson Company. Headquarters for the new firm, he said, will be at 800 North Clark Street, Chicago.

Nelson said that his new company will handle national distribution of several



JACK NELSON

new coin machine products which are to be merchandised thru appointment of distributors thruout this country and abroad.

Commenting on the details of this new firm, Nelson says he will appoint a staff of district managers who will handle various territories for the products which the new company will represent.

Connected with the trade since its earlier days, Nelson is convinced that "we have only scratched the surface as far as coin machine operating is concerned."

## VICTORY Conversion VALUES

ARTISTS AND MODELS

for Star Attraction

GIRLS AHOY FOLLIES OF '45  
for Sea Hawk for Hi-Hat

BASEBALL

for Seven-Up

\$9.50 Each F. O. B. Chicago.

Convert your old Pins now into a FLASHY—NEW—1945 MODEL. No mechanical changes necessary.

We send you a NEW FLASHY SCORE GLASS, NEW LARGE SIZE BUMPER CAPS, NEW SCORE CARDS, ETC.

RUSH YOUR ORDER TODAY  
or write for complete list

VICTORY GAMES

2140 Southport Ave. Chicago 14, Ill.

"America's Pin Game Conversion Headquarters"

## GUARANTEED TO SATISFY OR YOUR MONEY BACK

RECONDITIONED FIVE-BALLS READY TO GO

Air Circus .....	\$125.00	HI Dive .....	\$ 90.00	Shangri-La .....	\$135.00
Air Force .....	80.00	HI Hat .....	70.00	Show Boat .....	60.00
Argentine .....	75.00	Horoscope .....	60.00	Sky Chief .....	185.00
Belle Hop .....	65.00	Jungle .....	70.00	Sluger .....	65.00
Big Parade .....	125.00	Keep 'Em Flying .....	140.00	South Paw .....	75.00
Bla-Way .....	75.00	Legionnaire .....	65.00	Spot-a-Card .....	80.00
Bosco .....	80.00	Liberty .....	155.00	Spot Pool .....	70.00
Capt. Kidd .....	75.00	Miami Beach .....	65.00	Star Attraction .....	60.00
Defense (Genco) .....	90.00	Moncler .....	85.00	Texas Mustang .....	75.00
Five, Ten & Twenty .....	125.00	New Champ .....	65.00	Topic .....	80.00
Four Aces .....	120.00	School Days .....	50.00	Velvet .....	60.00
Four Roses .....	55.00	Sea Hawk .....	65.00	Victory .....	85.00
Gun Club .....	75.00	Seven Up .....	60.00	Zig Zag .....	65.00

NEW REVAMPS FOR IMMEDIATE DELIVERY—\$249.50 EACH

Brazil	Idaho	Santa Fe	Streamliner
Grand Canyon	Laura	South Seas	Trade Winds
Hollywood	Oklahoma	Stage Door Canteen	Wagon Wheels

NEW MILLS VEST POCKETS .....

ONE-BALLS AND ARCADE EQUIPMENT

Blue Grass, F.P. ....	\$185.00	Pimlico, F.P. ....	\$350.00	Keeney Air Ralder ..	\$175.00
Olub Trophy, F.P. ....	295.00	Record Time, F.P. ....	175.00	Keeney Submarine Gun	155.00
Dark Horse, F.P. ....	180.00	Sport Special, F.P. ....	165.00	Muto. Drivemobile ..	275.00
'41 Derby, F.P. ....	310.00	Rapid Fire .....	165.00	Muto. Photomatic ..	795.00
Falmont .....	475.00	Chicoin Hockey .....	185.00	Muto. Sky Fighter ..	265.00
Chicken Sam .....	110.00	Shoot-the-Chutes .....	100.00	West. Baseball, '40 ..	115.00

Write for our complete list of thoroughly reconditioned games. If any machine does not meet with your complete satisfaction return it within five days and we will pay the freight both ways.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

AL SEBRING

BELL PRODUCTS CO. 2000 N. OAKLEY CHICAGO 47, ILL. Humboldt 3027

## PARTNERSHIP DISSOLVED

We offer for the first time our former operating inventory of Slots and Consoles in original perfect or near perfect condition. All machines were stored in June, 1941, and have not been used since. Now they are thoroughly checked for appearance and mechanical excellence and ready for location.

5c Blue Front, 3-5 Pay	5c Brown Front, 3-5 Pay, Gold Award	Pace Racers, Jack Pot
5c Blue Front, 3-5 Pay, Gold Award	Mills 4 Bells, 5-5-5-5 Pay	Galloping Dominoes
5c Brown Front, 3-5 Pay	Mills 1-2-3, Late Model	Keeney's Super Track Time
	Evans Lucky Lucro	Keeney's 1938 Track Time
		Keeney's Triple Entries

Remember these are not worn-out Machines that have been rebuilt but originals, some used less than 60 days.

Write and tell us your needs

G. H. WILLIAMS

817 GRANDVIEW AVE. Telephone: Kingswood 1183 COLUMBUS 8, OHIO

## COIN COUNTING MACHINES

NEW AND REBUILT—BOUGHT AND SOLD  
Your Broken and Worn Coin Counters Repaired by Experts.  
Write for List of Coin Counters Now on Hand.

ACE COIN COUNTING MACHINE CO.  
3715 SOUTHPORT AVE. (Tel.: Bittersweet 4453) CHICAGO 13

## WANT TO BUY!

All types of equipment from one machine to an entire route. Cash waiting.

DAVE LOWY & CO.  
594 10th Ave. New York 19, N. Y.



M. S. GISSER

YOU CAN always buy with confidence from Cleveland Coin! This week we offer—

MUSIO	
2 '39 Rock-Ola Standards with Dlatone, R.C. ....	\$365.00
1 Wurlitzer 24 .....	295.00
2 Wurlitzer 616's .....	225.00
1 Wurlitzer 24, R.C., Cellar Job .....	295.00
ARCADE EQUIPMENT	
3 Brown Anti-Aircraft Guns .....	\$ 65.00
1 9 1/2 Ft. Bowling League .....	150.00
1 9 1/2 Ft. Roll-a-Ball Barrel Roll, F.B. ....	320.00
2 Sky Fighters .....	180.00
1 Tommy Gun .....	110.00
2 Batting Practice .....	125.00
2 Chicago Coin Hockey .....	185.00
1 Keeney Air Ralder .....	165.00
1 Ten Strike .....	65.00
1 Evans Ski Ballette .....	85.00
6 Slap the Jap Guns .....	110.00
1 Rapid Fire .....	140.00
2 8 Ft. X-Ray Pokers .....	110.00
7 Bumper Bowlings .....	75.00
4 Exhibit Merchant .....	75.00
1 Buckley Deluxe Digger .....	110.00
1 Keep Punching .....	110.00
1 Peo's Bank-a-Ball .....	125.00
1 Periscope .....	125.00
1 Keeney Submarine Gun .....	125.00
2 Panorams .....	350.00
2 Photomatics .....	695.00
1 Liberator .....	125.00
1 U Pop It Popcorn Vendor, 5¢ .....	125.00
ONE BALLS	
6 Keeney Skylarks Multiple, Free Play or Payout Combination .....	\$159.50
2 1940 One-Two-Threes, F.P. ....	85.50
2 1939 One-Two-Threes, F.P. ....	59.50
1 Bally Gold Cup, F.P. ....	69.50
2 Sport Specials .....	175.00
BALLY'S LATEST VICTORY DERBY 575.00	
CONSOLES	
2 Mills 4 Nickel Four Bells .....	\$335.00
2 Maybells, 4 Nickel .....	295.00
3 Paces Races, Brown with Daily Double	195.00
2 Jumbo Parades, P.O., Late Head ..	99.50
2 Sun Ray, F.P. ....	150.00
10 High Hands, F.P. & P.O. ....	185.00
1 Keeney 9 Head Pastime .....	195.00
2 '38 Track Times .....	125.00
2 Keeney Kentucky Clubs .....	125.00
4 Bally Club Bells, Combination .....	225.00
1 Evans Galloping Domino, Early Model	150.00
1 Evans Bang Talls, Early Model .....	150.00
1 Paces Reels Jr., With Ralls .....	115.00
1 Paces Saratoga Jr., With Ralls .....	110.00
3 Super Bells, 5¢, Combination .....	225.00
2 Four Way Super Bells, 5¢-5¢-5¢-5¢ ..	475.00
PIN GAMES	
5-10-20 ...	\$125.00
Ten Spot ..	59.50
Wow .....	39.50
Landslide ..	49.50
Legionnaire ..	69.50
South Paw ..	69.50
Botaway .....	69.50
Victory .....	89.50
Dude Ranch ..	49.50
Spotcha .....	\$125.00
Big Parade ..	125.00
New Champs ..	65.00
Gold Star .....	49.50
Barage .....	45.00
Big Chief .....	49.50
Seven Up .....	59.50
Paratroops ..	110.00
4 Diamonds ..	65.00

GOTTLIEB'S STAGE DOOR CANTEN! \$249.50  
Immediate Deliveries . . Brand New

TERMS: 1/2 Deposit With ALL Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE  
2021-25 Prospect Ave., Cleveland 15, Ohio  
Phone: PProspect 6316-7

FOR SALE Guaranteed Reconditioned Five Ball F. P.'s, Consoles, Slots, One Balls, Plus All the New and Latest Revamped Five Balls, One Balls and Novelty and Arcade Equipment. Also the New BLACK CHERRY BELL, WRITE, WIR, PHONE for DETAILS.

SPECIAL Glasses for Track Times—Dominoes—Etc.

WANT Anything Coin-Operated on or off location. Send List, Guaranteed Condition and Lowest Prices.

NOTE We do NOT Buy or Sell JUNK

PALISADE SPECIALTIES CO.  
498 Anderson Ave., Cliffside Park, N. J.  
Phone: Cliffside 6-2892

WANTED TO BUY  
BIG PARADE, FOUR DIAMONDS, KNOCK OUTS, VELVETS, SEEBURG PHONOGRAPHS  
GENERAL NOVELTY CO.  
1315 S. Highland Chanute, Kansas



"LOOK FOR THE EAGLE... YOU'LL FIND THE BEST!"

# REPLACEMENT PLASTICS

for all makes and models of AUTOMATIC PHONOGRAPHS (the oldest and newest)

NOW AVAILABLE RIGHT PRICES

SEND FOR COMPLETE PRICE LIST

## EAGLE

COIN MACHINE CO.  
1514 N. FREMONT AVE.

MICHIGAN 1247

CHICAGO 22, ILL.

## LET US BE YOUR SUPPLY HOUSE!

### We Have Plastics for Any Machine

PHONOGRAPHS		WALL BOXES	
Wurlitzer 616, Lite-Up Grille	\$225.00	Packard Boxes, Like New	\$32.50
Wurlitzer 616, Comp. Lite-Up	275.00	Wurlitzer #331 Bar Box	14.00
Wurlitzer 716	225.00	Wurlitzer #125 Box, Guaranteed	24.50
Wurlitzer 600K	475.00	Seeburg Wireless, 20 Sel.	37.50
Wurlitzer 600R	425.00	Seeburg Wireless, 24 Sel.	27.50
Rock-Ola Standard	385.00	Seeburg 5-10-25¢, Wireless	52.50
Rock-Ola DeLuxe	395.00	Buckley Chrome, 32 Sel.	17.50
		Rock-Ola Wall Boxes, Dial, 5¢	17.50

ACCESSORIES	
Wurlitzer 750 Amplifier	\$65.00
Wurlitzer 616 Amplifier	35.00
Wurlitzer 412 Amplifier	30.00
Wurlitzer 41 Amplifier	22.50
Wurlitzer 300 Adapter	22.50
Complete Wireless Set up for Wurlitzer	37.50
GSR1 Selection Receiver	22.50
Wurlitzer 145 Stepper	45.00
Wurlitzer 135 Stepper	35.00
Wurlitzer 304-305-306 Transmitter	19.50
Wurlitzer Tone Arms	21.50
Bakelite Crystal Pick Up	5.00
Chassis for Wurlitzer 750E, Less Tone Arm and Motor	85.00
Wurlitzer 800 Speaker	32.50
Wurlitzer 750 Speaker	32.50
Seeburg Speaker	29.50
Hi-Tone Speaker	32.50
12" PM Speaker, New	7.50
8" PM Speaker, New	3.95
Wurlitzer Motor	29.50
Wurlitzer Counter Model Motor	15.00
Rock-Ola Motor, Any Type	22.50
Mills CH Motor	\$29.50
Rock-Ola Heat Motor	1.95
DC Converter	16.00
5-10-25¢, Slug Proof Coin Mechanism, for Seeburg	32.50
Main Gears	4.50
Original Tone-Arm Screws for Wurlitzer, Doz.	1.75
Star Wheels	.35
Title Strips for Wurlitzer, Doz.	1.00
Wurlitzer Trays, New	.60
Seeburg Trays, New	.60
Rock-Ola Trays	.40
Casters, Per Set	1.25
Rubber Casters for Rock-Ola	1.60
Large Rubber Casters, Set	1.65
Volume Control Keys, Each	.05
Zip Cord, Per Foot	.02 1/2
Line Cord, Per Foot	.05
Shielded Wire, Per Foot	.05
Seeburg Brackets	2.50
Buckley Brackets	2.50

### WE HAVE ALL TYPE TUBES

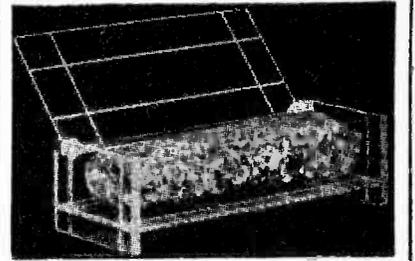
WE HAVE RESISTORS, CONDENSERS AND TRANSFORMERS  
We have parts for all Phonographs—Write your needs!

WE HAVE ALL PARTS FOR WIRELESS BOXES AND ANY PART FOR 750E  
All mdse. subject to prior sale! 1/3 dep., bal. C.O.D., F.O.B. Warehouse  
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation!

WRITE—WIRE!

**WEST SIDE DISTRIBUTING CO.** 612 10th Ave., N.Y. 18, N.Y.  
Phone: Circle 6-7533

LATEST SALES BOARD NOVELTY  
Boxes made from Plastic during the war used in Airplanes. A sample assortment will convince you.



Put up in assortments as follows:  
5 Love Boxes with Pecan Log \$26.89  
27 Pecan Logs

If Board Wanted, Give Size:  
1000 Hole Card .....\$ .98  
1200 Hole Card ..... 1.44  
1500 Hole Card ..... 1.92



WHILE THEY LAST  
Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

**THE NEW DEAL MFG. CO.**  
411 North Bishop Dallas 8, Texas

## JAR DEALS AND SALESBOARDS



ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST

**ERATH COMPANY**  
SOUTH BEND 24, INDIANA

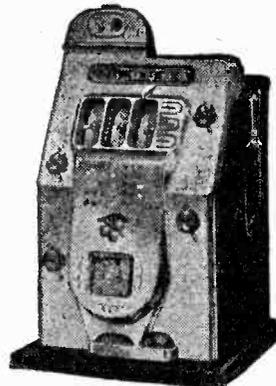
## MILLS DISTRIBUTOR IN NEW YORK STATE

"WE SHIP FROM STOCK"  
NEW

POST-WAR VEST POCKET BELLS  
5c PLAY ONLY .....\$74.50

WRITE—WIRE—PHONE YOUR ORDER

The NEW  
**BLACK CHERRY BELL**  
5c 10c 25c 50c  
Play



**VALLEY SPECIALTY CO., INC.**  
550 N. Clinton Rochester 5, N. Y.  
In Syracuse In Ithaca

Rufus White, 1206 South Ave. Joseph Reilly, 140 College Ave.

### HARD TO GET COIN MACHINE

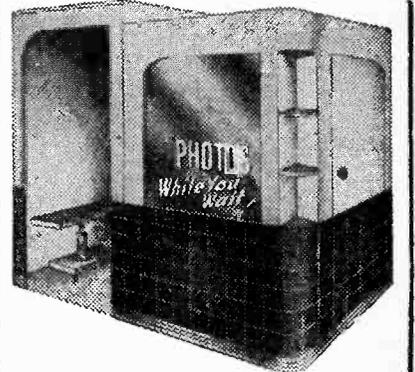
# PARTS

Try Us For ANY Coin Machine Part You Need Send for Our Time and Money Saving List

HAROLD PINCUS

**COIN MACHINE SERVICE CO.**

PARTS FOR EVERY OPERATOR'S NEED  
2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47



## Streamline Photomachines

Quick Delivery on Precision Equipment  
Write or wire for full information, prices, etc., on Streamline and other types of photomachines. KD or one-piece cabinets. Also cameras without cabinets. All sizes, bust, full-length, single or double. Guaranteed 5 years. Prompt shipments. Fair prices.

**FEDERAL IDENTIFICATION CO.**

1012 N. W. 17th St. Oklahoma City, Okla.

## PHONOGRAPHS WANTED

We Will Pay Cash for WURLITZER

61 — 71 — 81 — 616 — 24 — 500 — 700 — 800 — 850.

SEEBURG

Rex — Gem — Regal — Vogue — Classic — Colonel — Envoy — 8800 — 9800.

ROCK-OLA

Standard — DeLuxe — Masters

WANT PHONOGRAPH RECORDS  
State quantity and price!

State Price Desired  
Write or Wire

**N. Y. Distributing Co.**

630 Tenth Ave. New York 19, N. Y.  
Circle 6-9570

## WANTED

Coin Machine Operators, Distributors and Manufacturers that can see the value of Decals for marking their equipment ATTRACTIVELY, PERMANENTLY, QUICKLY, CHEAPLY.

Send us a card for samples and prices

**HANCOCK DECAL CO.**

20 W. 22nd St. New York 10, N. Y.

## WANTED TO BUY

Buckley Track Odds—D.D. Jack Pot.  
WRITE — WIRE — PHONE.  
Stating Price and Quantity.

**C. and M. SPECIALTY COMPANY**

828 Camp Street NEW ORLEANS

**PHILIP FABER**

WATCH FOR

**STANLEY GERSH**

## ROTATION

Very fascinating new electrical group game

2894-6 WEST 8TH STREET, CONEY ISLAND, NEW YORK

Coney Island 6-2312

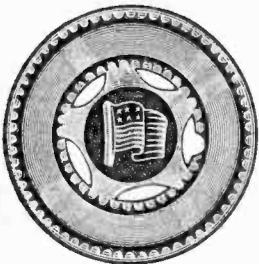
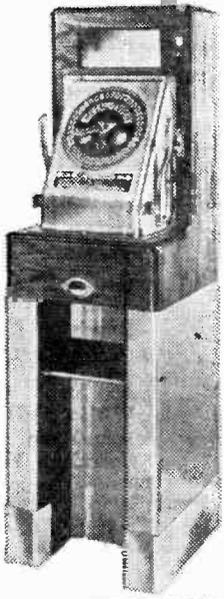
## WANT TO BUY

1 Trained Female Elephant. MUST BE TAME. 1 Chimpanzee (trained). MUST DO GOOD ACT. Also want to buy Dog, Monkey and Pony Acts. State qualifications and age of animals. Write to

**SAMUEL NELSON**

5 Wooster Street BETHEL, CONN.

**Buy the Best**  
**And Latest**  
**GROETCHEN TYPERS**  
**FACTORY RECONDITIONED**  
**\$325.00**  
**INCLUDES 3,000 TAGS**  
**5 or 10c CHUTE**



**ALUMINUM DISCS for**  
**GROETCHEN TYPERS**  
 Guaranteed Perfect **\$7.00** per  
 IMMEDIATE DELIVERY **1000**

**Rebuilt**  
**PANORAMS**  
 Perfect Condition—  
 While They Last ..... **\$325.00**  
 1/3 DEPOSIT WITH ORDER.

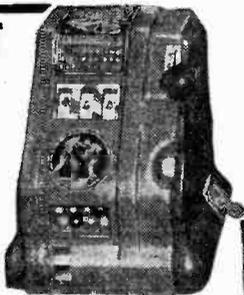
**MAX GLASS**  
**DISTRIBUTING COMPANY**  
 914 DIVERSEY • CHICAGO 14, ILL.

**"JACKPOT**  
**BELL"**

**\$49.50**

**Brand**  
**New**

**TAKES NICKELS—PAYS QUARTERS!!!**



A fast little honey of a money maker! Soon pays for itself! Unconditionally guaranteed. Three fruit reels. Costs player 5¢ per play. Pays off one quarter automatically on two cherries, etc. (Retains 60% for house; 40% winnings for player.) Also can be operated to pay off tokens, 25¢ size, bearing odds from 3 to 1 up to 100 to 1. Complete with 121 metal tokens. (Jackpot is 100 to 1 token, which player redeems for \$5.00.) Size 10x10x10 in. All-metal pre-war construction. Wt. 16 lbs. Send \$10.00 deposit, balance C. O. D., F. O. B. Chicago. Immediate delivery. Each \$49.50.

**Webb DISTRIBUTING CO.**  
 612 NORTH MICHIGAN AVENUE CHICAGO 11, ILLINOIS

**ALWAYS AT MILWAUKEE COIN —**  
**GOOD SELECTION BETTER GAMES BEST BUYS!**

CONSOLES	
Pace Club Consoles, 5¢ .....	\$ 95.00
10¢, \$125.00; 25¢, \$150.00; 50¢	350.00
Jenn. Club Consoles, 5¢ .....	129.50
10¢ .....	189.50
Jennings Ciga-Rolas, 5-10¢, Late	89.50
Models, Like New .....	125.00
Callie Club Console, Late Mod., 25¢	495.00
Keeney Four Ways, 5-5-5-5 .....	150.00
Watling, Big Game, 10¢, Like New ..	89.50
Bally Skill Field, 7-Coin Head .....	
Mills 4 Bells, 4/5¢, Orig. Heads, Late	\$325.00
Ser. Nos. .....	129.50
Jenn. Totalizer, F.P. .....	149.50
Four Horsemen, 7-Coin Head .....	
Pace Reels, 5¢, Without Ralls, A-1	69.50
Condition .....	
Pace Reels, 25¢, Without Ralls, A-1	125.00
Condition .....	
Pace Reels, 5¢, With Ralls, A-1	89.50
Condition .....	
SLOTS	
Mills Brown Fronts, compl. rebuilt,	\$150.00
club handles, drill proof, 5¢ .....	225.00
10¢ .....	
Mills Blue Fronts, Hand Load, Serial	250.00
No. Over 400,000, 25¢ .....	
Mills Blue Fronts, Comp. Refin., Club	150.00
Handles, 5¢ .....	
Mills Extraordinary, Comp. Refin.,	125.00
Club Handles, 5¢ .....	175.00
10¢ .....	
Mills Orig. Gold or Silver Chromes,	215.00
Drill-Proof, Club Handles, Knee	250.00
Action, 3/5 or 2/5, 5¢ .....	225.00
10¢ .....	
Mills Copper Chrome, 25¢ .....	
Mills Cherry Bells, comp. refin., club	139.50
handles, drill proof, 5¢ .....	195.00
10¢ .....	
Mills Q.T., 10¢, Rebuilt .....	69.50
Jenn. 4-Star Chief, Compl. Recond.	98.50
and Refin., 5¢ .....	150.00
10¢ .....	
Jenn. Master Silver Chief, S.P., 5¢ ..	\$119.50
10¢ .....	169.50
Jenn. Silver Chief or Silver Club	139.50
Spec. cl., 5¢ .....	175.00
10¢ .....	119.50
Jenn. Victory Model, 5¢ .....	
Pace All Star Comets, Recond., 3/5,	89.50
10¢ .....	
Pace All Star Comets, Comp. Refin.	89.50
in Gold and Silver Chrome, 3/5	350.00
5¢ .....	94.50
Pace Rocket or Deluxe, SP, 5¢ .....	119.50
10¢ .....	125.00
Melton Bells, orig., except. clean, 5¢	175.00
10¢ .....	
Watl. Rolatop, 3/5, 10¢ .....	79.50
25¢ .....	94.50
Groetchen Columbia, late model,	79.50
chrome or porcelain fin., double JP,	39.50
conv., 5¢, 10¢, 25¢ .....	
Mills Dice .....	
LEGAL EQUIPMENT	
Shoot Your Way to Tokyo .....	\$179.50
Rapid Fire .....	
PAY TABLES	
Keeney Fortune .....	\$189.50
Skylark .....	139.50
Bally Challenger .....	94.50
Race King .....	94.50
Mills Big Race .....	49.50
PIN TABLES	
Line Up .....	\$ 49.50
Cadillac .....	49.50
School Days .....	59.50
Gun Club .....	69.50
Monicker .....	109.50
MISCELLANEOUS	
Mills or Watling Metal Safe Stands	\$ 9.50
With Locks .....	
20 Stop Discs, S.P., C.H., or Club	\$3.00
Spec. or Cherry P.O. Set of 3 .....	.60
20 Stop Star Discs, hardened .....	19.50
Mills Orig. 4-Bell Cabinets .....	
1/3 Deposit, Balance C. O. D.	

State Distributor for Seeburg Phonographs and Accessories  
**MILWAUKEE COIN MACHINE CO.**  
 3130 W. Lisbon Avenue Milwaukee 8, Wisconsin

**OPERATORS: WAIT FOR**  
**PACKARD'S SENSATIONAL PHONOGRAPH**  
 AND COMPLETE LINE OF ACCESSORY EQUIPMENT

- WE CAN SUPPLY YOU WITH
- |                    |                       |
|--------------------|-----------------------|
| BLACK CHERRY BELLS | PACE ALL STARS—DELUXE |
| GOLD CHROMES       | JUMBO PARADES         |
| BROWN FRONTS       | FOUR BELLS            |
| BLUE FRONTS        | KEENEY SUPER BELLS    |
| CLUB BELLS         | THREE BELLS           |
| JENNINGS CHIEFS    | PACKARD WALL BOXES    |
| FOUR STAR—MODEL M  |                       |

**WRITE—WIRE—PHONE**  
 WE WILL BUY EXTRAORDINARY CASTINGS AND CABINETS.  
 WE WILL BUY MILLS ESCALATOR TYPE MACHINES.

**Twin Ports Sales Co.**  
 Distributors of  
**AMUSEMENT MACHINES**  
 230 Lake Avenue South Melrose 2889 Duluth 2, Minnesota

**WANT TO BUY!**

- |                    |                         |
|--------------------|-------------------------|
| <b>CONSOLES</b>    | <b>ONE BALLS, F. P.</b> |
| SUPER BELLS, COMB. | '41 DERBY               |
| HI HANDS           | PIMLICO                 |
| THREE BELLS        | CLUB TROPHY             |
| CLUB BELLS         | LONGACRES               |
|                    | THOROBREDS, ETC.        |

WRITE, WIRE, PHONE TODAY! ADVISE CONDITION, QUANTITY & BEST PRICE!

**H. ROSENBERG CO.**

625 10th AVENUE, NEW YORK 19, N. Y. LONGACRE 3-2479

**STANLEY GERSH** We Are Making **SAM GARBER**

**POKER TABLES**

with definite innovations, mechanical perfection, outstanding beauty.

Price **\$125.00** F. O. B. our factory

**PERFECT GAMES, INCORPORATED**

2894-96 WEST 8TH STREET, CONEY ISLAND, NEW YORK Coney Island 6-2312

**SPARK CHAMPION FRUIT REELS**



**TAKES**  
**NICKELS**  
**PAYS**  
**OUT**  
**QUARTERS**

Takes 5¢—Pays out Quarters automatically. Mixed with 50 to 1 Free Play Tokens. Also has Jackpot Paying Out Gold Award Tokens, which can be redeemed to Player for \$5.00. This machine has the same attractive features as any high priced Slot Machine. Token Payout Optional. Can be operated to Pay Out Free Play Tokens. 3 to 1 to 100 to 1—instead of Quarter Payout Supplied with Complete Set of Tokens.  
 Price—\$42.50 Ea. In Lots of 3, \$40.00.  
 \$32.00 In Lots of 10.

**LIBERTY**  
**FRUIT BELL**

Takes Nickels,  
 Pays Quarters.  
 Slot Symbols or  
 Cigarette Symbols.  
 \$34.50 Each. In  
 Lots of 3, \$32.00  
 Each. Write for  
 Quantity Prices.



All machines are factory reconditioned like new. Guaranteed.

**ABC Novelty Company**  
 809 W. Madison Street CHICAGO 7, ILL.  
 Phone: Haymarket 3695  
 Many other Counter Games. Write your needs.  
 1/3 Deposit With Order. F. O. B. Chicago

**ALL A-1 RECONDITIONED**

<b>CONSOLES</b>	\$129.50
Mills Jumbo, P.O. .....	169.00
Hi-Hand, Comb. .....	
<b>COUNTER GAMES</b>	\$ 59.50
Mills Vest Pocket, Chrome .....	
<b>ONE BALLS</b>	\$ 42.50
Mills 1-2-3, F.P., '39 .....	
One-Third Deposit, Balance C. O. D.	
<b>WE BUY, SELL AND EXCHANGE.</b>	
3147 Locust St. Phone: Jefferson 1644	
St. Louis 3, Mo. <b>CALL NOVELTY CO.</b>	

**WANT TO BUY**  
**CHICAGO COIN GAMES**  
 Any Kind—Don't Have To  
 Work—All Parts Must Be  
 There. Glass Not Necessary.

**F. P. & K.**  
**DISTRIBUTING CO.**  
 577 Tenth Avenue  
 New York 18, N. Y.  
 Longacre 3-6235

**THE BILLBOARD'S**  
**ANNUAL**  
**COIN MACHINE**  
**CONVENTION**  
 ... IN PRINT  
 Dated FEB. 23, 1946  
**SEND YOUR**  
**ADVERTISING**  
**COPY NOW!**

# IMMEDIATE DELIVERY! OF "SUPER SKEEROLL"



The sensational, proven, location-tested money maker! Features the most colorful lite-up backboard on any skeeball—larger playing field—steel runners to avoid ball jams—mechanical ball release—9 ft. long, 26" wide—simple mechanism—all natural wood—hard oak top—you must see it to compare!

**\$349.50**

F. O. B. N. Y.

DISTRIBUTORS — GET IN TOUCH WITH US IMMEDIATELY FOR A REAL MONEY-MAKING DEAL.

## MIKE MUNVES

510 W. 34th St., N. Y. C. 1  
PHONE: BRYANT 9-6677

Simple Mechanism—All Natural Wood, Hard Oak Top. You Must See It To Compare.  
**ORDER FROM YOUR NEAREST DISTRIBUTOR!**

**RUNYON SALES CO. of N. Y.**  
593 Tenth Avenue New York City

**CALIFORNIA AMUSEMENT CO.**  
1348 Venice Boulevard, Los Angeles, Calif.  
1305 Kettner Boulevard, San Francisco, Calif.

**RUNYON SALES CO.**  
123 W. Runyon Street Newark, N. J.

**BADGER NOVELTY CO.**  
2546 North 30th Street Milwaukee, Wisc.

**EMPIRE COIN MACHINE EX.**  
2812 W. North Avenue Chicago, Ill.

**HEATH DISTRIBUTING CO.**  
217 Third Street Macon, Georgia

**AMERICAN COIN-A-MATIC MACH. CO.**  
1435 Fifth Avenue Pittsburgh, Pa.

**ROTH NOVELTY CO.**  
54 Pennsylvania Avenue Wilkes-Barre, Pa.

**SOUTHWEST AMUSEMENT CO.**  
2916 Main Street Dallas, Tex.

**ATLAS VENDING CO.**  
410 No. Broad Street Elizabeth, N. J.

**J. J. GOLUMBO & CO.**  
116 Newbury Street Boston, Mass.

**LOUISIANA COIN MACHINE SERVICE CO.**  
931 Poydras Street New Orleans, La.

**SILENT SALES CO.**  
200-208 11th Ave., So., Minneapolis 15, Minn.

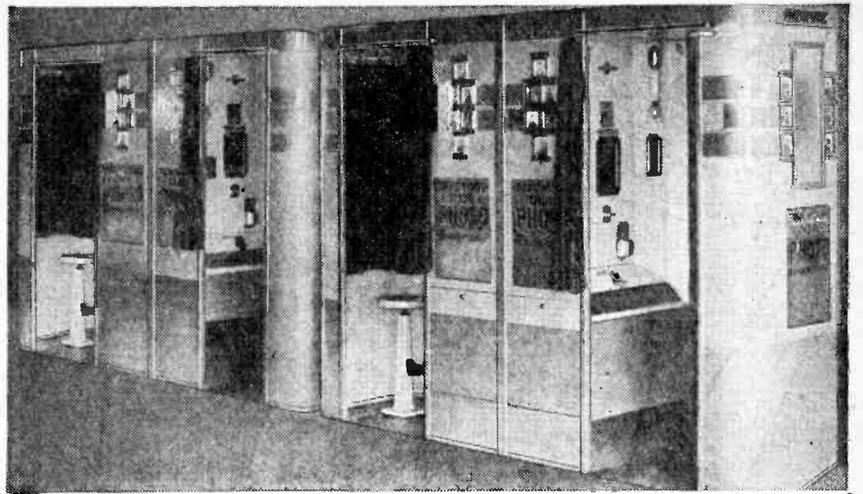
**JULES OLSHEIN & CO.**  
1100-02 Broadway Albany 4, N. Y.

**MARLIN EQUIPMENT CO.**  
412 9th St., N. W. Washington, D. C.

**CLARENCE BAGGETT**  
915 Northwest 21 Oklahoma City, Okla.

**HY SINGER**

1290 Delaware Avenue Buffalo, N. Y.



**4x1=8**

A REMARKABLE LESSON IN HUMAN PSYCHOLOGY, TESTED AND PROVED THROUGHOUT THE UNITED STATES



Photomatics in groups increase receipts in much greater proportion than a single Photomatic.

Only a few examples: One owner placed two Photomatics where one had previously been located . . . receipts tripled! Another placed four in a group in a spot formerly having one . . . receipts increased, not four times, but **EIGHT** times!

Orders Now Being Taken for Future Delivery.  
Fill Out Coupon Below — NOW!

INTERNATIONAL MUTOSCOPE CORP.

44-01 ELEVENTH STREET,  
LONG ISLAND CITY 1, N. Y.

Gentlemen:

Please send me information on PHOTOMATIC and other PROFITABLE COIN MACHINES when available.

NAME .....  
ADDRESS ..... 3-2-9

**INTERNATIONAL MUTOSCOPE CORPORATION**

44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK



## GUARANTEED SPECIALS MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED

HERE IS THE BIGGEST SALE OF THE YEAR SELECTED FROM THE LARGEST STOCK IN THE NATION

★ PINS ★	
Laura ..... Each \$250.00	G.I. Joe ..... Each \$94.50
South Seas ..... 250.00	Jungle ..... 89.50
All Other United Con-versions ..... 239.50	Victory (With Bom- bardier Glass) ..... 89.50
Yankee Doodle ..... 199.50	Home Run (1942) ..... 89.50
Kismet ..... 199.50	Snappy ..... 69.50
Midway ..... 149.50	Super Chubbie ..... 69.50
Sky Rider ..... 149.50	Hit-The-Jap, Gold Star ..... 59.50
Pin-Up Girl ..... 129.50	Paradise ..... Each \$54.50
	Ten Spot ..... 54.50
	Landslide ..... 54.50
	Four Roses ..... 49.50
	Double Feature ..... 44.50
	Hold-Over ..... 44.50
	Doughboy ..... 44.50
	Anabel ..... 44.50
	Majors ..... 39.50

WE HAVE ALL TYPES OF  
**BACKBOARD GLASSES**

ARCADE EQUIPMENT

Sky Fighter, Ea. .... \$199.50	Seeburg Chicken Sam. All Types of Con-versions To Go With Same, Ea. .... \$119.50
Shoot-Your-Way to Tokyo, Ea. .... 149.50	Shoot the Chute, Ea. .... 79.50
Rapid Fires, Ea. .... 139.50	Keeney Anti-Aircraft, Ea. .... 49.50

**BANK BALL BRAND NEW \$375.00**

CONSOLES

10 Hi Hands (Can't Tell From New) .. \$179.50	5 Silver Moons ..... \$ 99.50
---	-------------------------------

WALL AND BAR BOXES

100 Rock-Ola Wall Boxes, Ea. .... \$22.50	Wurlitzer 2-Wire Wall Boxes, Ea. .... \$25.00
50 Rock-Ola Bar Boxes, Ea. .... 32.50	Buckley Wall Boxes, Ea. .... 17.50
Wurlitzer 2-Wire Bar Boxes, Ea. .... 20.00	Seeburg 30-Wire, Brand New, Wall Boxes Ea. .... 10.00

WIRE CABLE

30-Wire Cable, Per Foot ..... 28¢	5-Wire Cable, Per Foot ..... 8¢
-----------------------------------	---------------------------------

ALL EQUIPMENT THOROUGHLY RECONDITIONED

★ **READY FOR LOCATION** ★

**RUSH YOUR ORDERS TODAY!**

1/3 Deposit, Balance C. O. D., F. O. B. Philadelphia. All Prices Include Crating.

**David Rosen**

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.  
PHONE: STEVENSON 2258-2259

WE ARE PROUD AND HONORED TO  
ANNOUNCE OUR APPOINTMENT BY

**H. C. EVANS & CO.**

As their exclusive distributors in

**IOWA, NEBRASKA, MISSOURI**

**SOUTHERN ILLINOIS & Western Edge of ILLINOIS**

BRAND NEW BANGTAILS & GALLOPING DOMINOES AVAILABLE

**BALLY FOR IOWA & NEBRASKA**

Victory Derby, 1 Ball Paytable  
Victory Special, 1 Ball Free Play  
Undersea Raider, Upright Gun

**JENNINGS** Bronze Chief  
Deluxe Club Chief

Chicago Coin **GOALEE**  
for Iowa

BALLY "SURF QUEEN" AND WILLIAMS "SUSPENSE" 5 BALL F. P.  
NEW PACKARD WALL BOXES WITH 30 WIRE CABLE

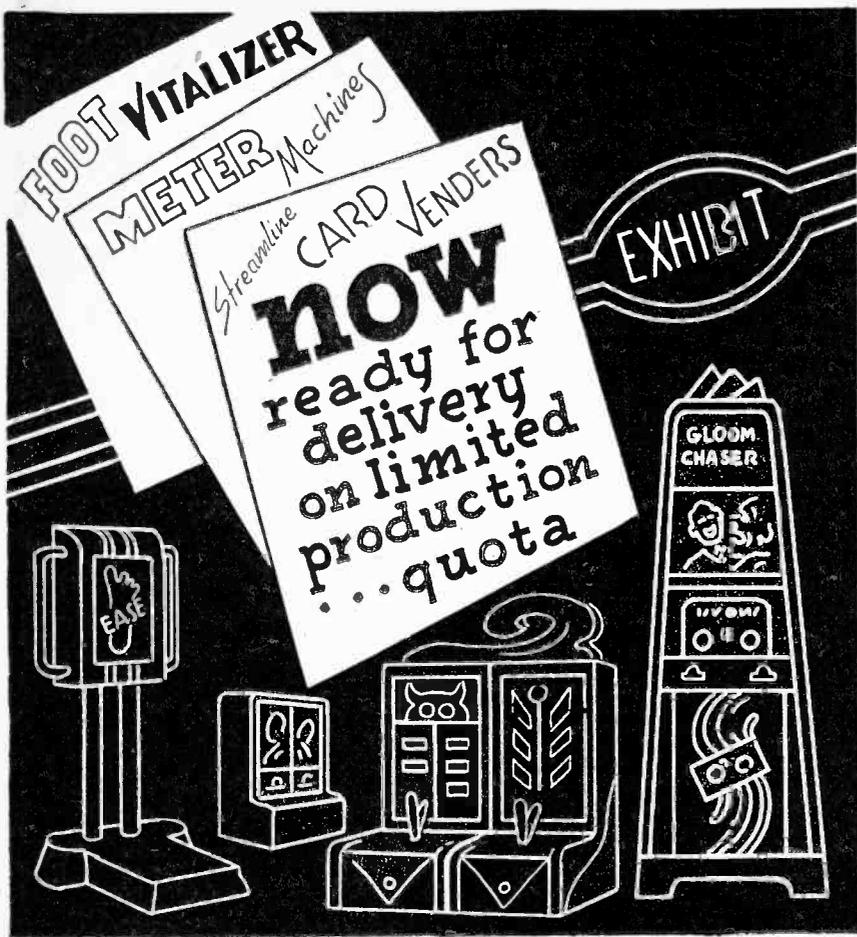
Write for list of used equipment

**FRANKEL DISTRIBUTING CO.**

PHONE: ATLANTIC 3407  
1209 DOUGLAS ST.  
**OMAHA, NEB.**

REPRESENTING  
LEADING  
MANUFAC-  
TURERS

PHONE: 153  
2532 FIFTH AVE.  
**ROCK ISLAND, ILL.**



FOOT VITALIZERS  
 •  
 STREAMLINE  
 CARD VENDERS  
 •  
 IDEAL CARD VENDERS  
 •  
 12 NEW DESIGNED  
 METER MACHINES  
 SETS OF 3, ON BASES

**remember** only a limited production of these Smart EXHIBIT Money Makers on hand because of material limitations, so Order Now. PRIORITY given to orders as received. Again we say...

**ORDER NOW... TODAY**

**EXHIBIT SUPPLY CO.** 4222-30 W. LAKE STREET CHICAGO 24, ILLINOIS

# WAIT!

TILL YOU SEE

## "SUSPENSE"

The Game With the "Schematic" Panel and Visual Ball Lift!

**Worth Waiting For!**

*Williams*  
 MANUFACTURING  
 COMPANY

161 W. HURON STREET CHICAGO 10, ILL.

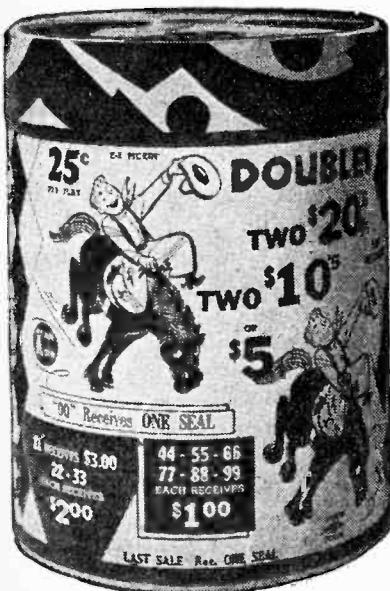


### AMERICA'S NEWEST STYLE COUPON GAME

Streamlined & Revolutionary  
 NO CARDS—NO JARS—NO REFILLS

**A ONE-PIECE PRODUCT**

Sturdily Constructed in Colorful Fiber Containers With Loose Tickets and Jackpot Seal Arrangements.



**"DOUBLES"**

1100 Coupons—25c Play  
 Takes in @ 25c ..... \$275.00  
 Pays Out: 10 Seals ..... \$ 58.00  
 99 Cons'l ..... 143.00 201.00  
 PROFIT (Average) ..... \$ 74.00  
 Retail Price \$4.46



**"STAR DUST"**

2040 Red-White-Blue Coupons  
 Folded 5 to Bundle—25c Per Bundle  
 Takes in 408 Bdls. @ 25c ..... \$102.00  
 Pays Out: 7 Seals ..... \$14.70  
 84 Cons'l ..... 54.00 68.70  
 PROFIT (Average) ..... \$ 33.30  
 Retail Price \$6.40



### The WORLD'S FINEST LINE OF TICKET GAMES

NOW AVAILABLE IN UNLIMITED QUANTITIES

- JAR-O-SMILES
  - BAS-BAL
  - RO-WO-BO
  - PICK-A-TICK
  - POK-ER-BOK
  - REEL-O
- DICE GAME

CARDED GAMES—TIP BOOKS  
 JACKPOT BOOKS  
 BASEBALL BOOKS AND SERIES

The World's Largest Manufacturer of Ticket Games

**WERTS NOVELTY COMPANY INC.**  
 920 S. PERSHING DRIVE, MUNCIE, INDIANA

**MARCUS FOR PARTS**

*While Marking Time For New Equipment!*

Keep Your Amusement Games, Phonographs, Venders and Other Coin Operated Equipment in **GOOD REPAIR** With Parts From a Concern of **GOOD REPUTE!**

"Parts and Supplies for Coin Machine Service"

**HARRY MARCUS COMPANY**

816 WEST ERIE STREET

CHICAGO 22, ILL.

**NOW MAKING IMMEDIATE DELIVERY**

**BALLY**

- UNDERSEA RAIDER .....\$399.50  
New Electric Gun
- VICTORY DERBY .....\$574.50  
One Ball Automatic Pay Table
- VICTORY SPECIAL .....\$589.50  
One Ball Multiple Free Play Table

RUSH YOUR ORDER TO—

**GAY COIN DISTRIBUTORS**

Michigan Regional Representatives For Bally Products

4866 WOODWARD AVENUE

TEmp 1-7272

DETROIT 1, MICH.

**PERSONALIZE YOUR TIP BOOKS**

YOUR NAME OR YOUR CUSTOMER'S NAME IMPRINTED WITHOUT EXTRA CHARGE ON 5 GROSS ORDERS

This Service Is Given If Desired on Orders of 5 Gross or More — an Extra Talking Point for You.

- Tip Books • Poker Hands
- Jackpot • Trade Stimulators

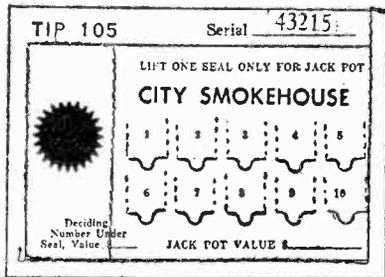
Special Books Made to Your Own Specifications

MUNCIE'S SPECIALTY MANUFACTURER

**COMMERCIAL PRINTING COMPANY**

HIGH AND JACKSON STREETS

MUNCIE, INDIANA



**Another offering of QUALITY MERCHANDISE**

by **MULLINIX**

All thoroughly reconditioned and unconditionally guaranteed regardless of price

**MUSIC!**

- 1 WURLITZER 500 .....\$445.00
- 1 SEEBURG 8800, ESRC ..... 615.00
- 1 SEEBURG 8800, ES ..... 595.00
- 1 SEEBURG 9800, ESRC ..... 625.00

**MUSIC!**

- 1 SEEBURG 8200 Type Cabinet With Gem Mechanism .....\$425.00
- 2 ROCK-OLA COMMANDO ..... 515.00
- 1 ROCK-OLA 1940 SUPER MARBLE 475.00
- 1 ROCK-OLA 1939 DELUXE .... 445.00

**ONE BALLS!**

- 4 KENTUCKY .....\$195.00
- 8 LONG SHOT ..... 165.00

**ONE BALLS!**

- 8 SANTA ANITA .....\$95.00
- 1 AMERICAN DERBY (Revamp) ... 65.00

1 SPORT PAGE—\$35.00

**SLOTS!**

- 1 5c MILLS BLUE FRONT, 3/5 PO, Serial 382383 .....\$109.50
- 1 1c PACE DELUXE, DJ RED ..... 55.00
- 1 5c MILLS ORIGINAL SILVER CHROME, 2/5 PO, Serial 445944 ..... 195.00
- 1 5c MILLS ORIGINAL GOLD CHROME, 2/5 PO, Serial 465820 ..... 195.00
- 1 5c MILLS REBUILT GOLD CHROME, 3/5 PO, No Serial, CH DP SJ ..... 160.00
- 1 10c MILLS ORIGINAL WAR EAGLE, 3/5 PO, Recently Refinished—Clean ... 119.50

**SLOTS!**

**PHONE--WIRE--** Or write your order. 1/3 certified deposit, balance sight draft or C. O. D.

**MULLINIX AMUSEMENT CO.**

1514-16 Bull Street

All Phones 3-6601

Savannah, Ga.

MORE FOR YOUR MONEY IN MUNCIE

**MUNCIE TICKET MANUFACTURERS**

HAVE MADE  
**MORE TICKETS**  
INTRODUCED  
**MORE NEW DEALS**  
HAVE SOLD  
**MORE CUSTOMERS**  
WHO HAVE MADE  
**MORE and BIGGER PROFITS**

THAN ANY GROUP OF TICKET MANUFACTURERS IN ANY CITY IN AMERICA

"Muncie-Made Tickets For Me Every Time!"

*Operators... Distributors:*

TICKET GAMES ARE NOW AVAILABLE IN QUANTITIES—ORDER THE NEW IDEAS AND OLD RELIABLE DEALS from MUNCIE—THE CENTER of the TICKET GAME INDUSTRY

This Ad Sponsored by the Independent Manufacturers of Muncie, Indiana

GAY GAMES, INC.  
COMMERCIAL PRINTING CO.  
A. B. C. NOVELTY CO.

WERTS NOVELTY CO., INC.  
MUNCIE NOVELTY CO.  
HOME TALLY CARD CO.  
NOEL MANUFACTURING CO.

# WANT TO BUY 500 MILLS SLOTS ESCALATOR MODELS MILLS 3-BELLS

**Write—Wire—Phone**  
**Stating Price and Quantity**



## CALIFORNIA AMUSEMENT CO.

**Distributors and Jobbers**  
1348 Venice Blvd. Los Angeles 6, Calif.  
Phone Pr. 4131

### NEW MACHINES NOW BEING DELIVERED!

STAGE DOOR CANTEEN.....\$249.50	UNDERSEA RAIDER.....\$399.50
HOLLYWOOD.....249.50	EV. TEN STRIKE, with FP.... 359.50

#### RECONDITIONED PIN GAMES

Keep 'Em Flying...\$139.00	Monicker.....\$ 79.50	Torpedo Patrol.....\$ 69.50
Four Aces.....129.50	Venus.....79.50	Legionnaire.....65.00
Invasion.....124.50	Gun Club.....74.50	Belle Hop.....64.50
Yanks.....95.00	Hi Hat.....74.50	Horoscope.....64.50
Genco Defense.....94.50	Capt. Kidd.....72.50	Snappy, '41.....64.50
Genco Victory.....94.50	Spot a Card.....72.50	Wajors, '41.....64.50
Home Run, '42.....89.50	Spot Pool.....72.50	Southpaw.....64.50
Hi-Dive.....84.50	Bolaway.....72.50	New Champs.....59.50
Topic.....82.50	Jungle.....72.00	Seven Up.....59.50
Bombardier.....79.50	Sluggo.....72.50	Ten Spot.....59.50
	Star Attraction.....69.50	Zig-Zag.....59.50
	Texas Mustang.....69.50	Big Chief.....49.50

**SMILE-A-MINUTE CAMERA**  
DOUBLE UNIT—2" AND 4" PICTURES,  
EXCELLENT CONDITION ..... **\$625.00**

#### I-BALLS—CONSOLES

Turf King, P.O.....\$325.00	Dark Horse.....\$185.00
Bally Club Bells, Comb., Late.....239.00	Cigarolla, Lat., Exc. Cond.....85.00
Jockey Club, P.O.....325.00	Sport Special, F.P.....155.00
5c Super Bell, Comb. F.P. & P.O.....290.00	Record Time, F.P.....155.00
Jumbo Parade, P.O.....115.00	Club Trophy, F.P.....275.00
Pimlico, F.P.....350.00	Blue Grass.....195.00
'41 Derby, F.P.....325.00	Longacre.....374.50

#### WANTED

25 ROCK-OLA '39 COUNTER MODELS. 1939 Rock-Ola Deluxe, Standards, Supers, Masters. Wurlitzer 616, 500 Kybd., 600, 700, 750E, 750M, 800, 850, COUNTER MODELS 71 and 81. Zombie, Midway, Sun Beam, Double Play, West Wind, Do-Re-Mi, Stars, Leader, Duplex, Sky Blazer, Knockout, Big Parade.

## NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

**"DUCKY"**  
800 R. M. Holes 5c Play  
Takes In \$90.00  
Pays Out 47.06  
PROFIT \$42.94

**HARLICH'S**  
*Newest*

**\$50 TOPS!**

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!

**"IN THE DARK"**  
960 G. L. Holes 10c Play  
Takes In \$96.00  
Pays Out 46.48  
PROFIT \$49.52

**HARLICH MANUFACTURING CO.**  
1413 W. JACKSON BLVD. CHICAGO 7, ILLINOIS

### WE ARE NOW DELIVERING GOTTLIEB'S STAGE DOOR CANTEEN PACKARD PLA-MOR WALL BOXES

#### SPECIALS FOR SALE

Victorious, 1943, 1 Ball F.P. ....\$ 82.50	Keency Submarine Gun .....\$150.00
Mills 1941 1-2-3, 1 Ball F.P. .... 75.00	Seeburg Shoot the Chutes Gun .... 90.00
Grandstand, 1 Ball C.P. .... 47.50	Baker's Pacers, D.D., 25c ..... 375.00
Kentucky, 1 Ball C.P. .... 225.00	Track Time, 1938 ..... 125.00
Turf King, 1 Ball C.P. .... 275.00	

**WANT TO BUY  
500 FIVE BALL FREE PLAY GAMES**

## OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.  
(Phone: Franklin 3620)

## SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5c	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$ .85
520	5c	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5c	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	39.57	3.50
1200	50c	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 14, 24 or 54 stating your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA**

## Economy Supplies The Nation!

**PROJECTION LAMPS FOR PANORAMS** HOLLOW END RIVETS, Assorted Brass Rivets, 1/16 to 10/16—60c per 100.  
750 Watt, 200 Hour .....\$3.75 Ea. POINT ADJUSTERS for Contact Switches, Set of Two Tools—50c.

Terms: 1/3 Deposit With Order, Balance C. O. D.  
Write for Price List of Parts, Supplies, Tubes, Fuses, Wire, Lamps, Etc.

## ECONOMY SUPPLY COMPANY

615 TENTH AVE. ★ NEW YORK ★ BRyant 9-3295

## WE ARE NOW CONVERTING SINGLE PLAY HOCKEY TO SINGLE AND DOUBLE PLAY HOCKEY

WRITE—WIRE—PHONE

## Lewis COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

### NATIONAL ANNOUNCES RESUMPTION OF ITS Nation-Wide CREDIT Plan

Brand New Skee Barrel Roll .....\$425.00  
Brand New Genco Total Roll ..... 425.00  
Brand New Bally's Undersea Raider .. 425.00

**RECONDITIONED SPECIALS!**  
Warley Markets, 5 Column Vendors, Glass Fronts, Penny Operated, Finished In Black & Chrome ..... 12.00

—offering the simplest, fairest plan ever —1/2 down (as required by Regulation W).  
**JUST 2 THINGS TO DO!**  
1. Send us your order and 1/3 deposit.  
2. Send us the name of your bank and 3 business references.

**NATIONAL NOVELTY CO. 183 MERRICK RD., MERRICK, L. I., N. Y. TEL.: FREEPORT 8320**

# MILLS NEW POST-WAR MACHINES

**ORDER TODAY  
IMMEDIATE  
SHIPMENT**



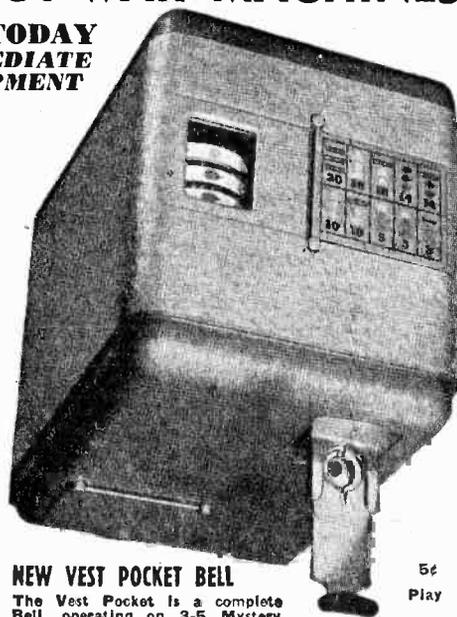
## BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

**NEW SAFE STANDS**

**\$22.50**

Send 1/3 Deposit With Order.



## NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

**\$74.50**

**SICKING, INC.**

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

# WANTED

★ **SEEBURG CHICKEN SAM AND JAILBIRDS**  
Must Be Complete With All Parts—Not Necessarily in Good Working Order

★ **WILL PAY \$50.00**

**IMMEDIATE DELIVERY—FROM STOCK**  
**THE GAME YOU'VE BEEN WAITING FOR**  
**LITE-LEAGUE \$425**

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

## TUBES FOR THE COIN MACHINE INDUSTRY

0Z4	\$1.80	6A7	\$1.00	6X5GT	\$1.00	24A	\$.90
1A5GT	1.10	6A8G	1.00	12A8	1.00	28	.75
1A7GT	1.30	6C5	1.00	12K7	1.00	27	.70
1A5GT	1.10	6C6	1.00	12SK7	1.00	38	1.10
1LA6	2.35	8D6	1.00	12S07	1.00	43	1.10
1LN6	2.35	8F5GT	1.00	25L6	1.30	47	1.10
1N5GT	1.30	8F6G	.90	25Z6	1.00	71	.90
2A3	1.95	8J5	.90	35Z5	.85	75	.85
2A4Q	2.35	8K7GT	1.00	35A5	1.30	76	.90
305GT	1.60	6L6	1.95	35Z3	1.30	77	.90
5U4G	1.00	6Q7G	.90	50L8	1.10	78	.90
5Y3	.70	6SA7	1.00	2051	2.55	80	.70
5Z3	1.10	6SK7	1.00	117Z6	1.60	84	1.10
6A4	1.60	6V6GT	1.10				

WE HAVE MANY MORE TUBES TOO NUMEROUS TO MENTION

**70L7 REPLACEMENT** By Using **65N7 and Adapter GUARANTEED** **\$1.45 COMPLETE**

## NEW COINEX RIFLE RANGE RAY GUN

NEW LOW PRICE  
**\$159.50**

F. O. B. Chicago

Converted from Seeburg Chicken Sams and Jap. Cabinets are completely refinished and repainted. Entire mechanism rebuilt, from top to bottom. Looks like a brand-new machine—operates like a brand-new machine. Has top player-appeal and is a consistent year-round money-maker. Hundreds of units already on location. Ask the operator who "owns" one.

## Coinex Rifle Range Conversion

Can be installed on location in twenty minutes. Pays for itself and allows a profit in one week's time. Colorful, with top player appeal, it makes a new piece of equipment out of your old Seeburg Chicken Sams, Convicts or Japs. Complete conversion ready for installation.

**SAMPLE \$17.50** **\$14.75**  
LOTS OF 3  
SEND FOR DESCRIPTIVE CIRCULAR

## SEEBURG RAY GUN

**AMPLIFIERS, RIFLES AND MOTORS REPAIRED—24 hour service.**

## MAZDA NO. 1489 GUN LAMPS

for All Seeburg and Bally Guns Shipped Immediately From Stock. No Waiting.

**49c ea.**



Telephone GRAceland 0317 • 1348 Newport Ave., Chicago 13, Ill.

## SOUTH SEAS

CONVERTED FROM  
"KNOCKOUT"

Other Conversions From . . .

- Zombie
- Do-Re-Mi
- Sun Beam
- Stars
- Double Play
- Leader
- West Wind
- Duplex
- Sky Blazer

### NOTE

We will buy at \$60 each, F. O. B. our factory, any of the above listed games.



See Your Distributor or Write Direct

**UNITED MANUFACTURING COMPANY**  
6125 N. Western Ave., Chicago 45, Illinois

## NEW! Black Cherry Bells

We reconvert your Mills Escalator Type Machines to look and operate like **BLACK CHERRY BELLS**, \$99.50 each. Write for details.

**\$99.50**  
plus parts



## Black Cherry Bell Set-Ups

**\$55.00 ea.**

**\$45.00 ea.**

In lots of 25 or more

Completely assembled with all new parts, including drill proof lining, club handles, etc. Guaranteed to be exact reproduction of Mills machines. Money-back guarantee.

## Black Cherry Bells For Sale!

5¢ ..... \$260.00  
10¢ ..... 275.00  
25¢ ..... 285.00

"CENTRAL" is noted to have the most complete stock of coin machine parts and supplies. Get on our mailing list TODAY!

## CENTRAL MANUFACTURING CO.

652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

## FOR SALE—BEST SMALL ROUTE IN SOUTH

Consisting of 60 Pieces, Models 600's or better. Present net take \$15 per machine weekly; possibilities. All locations within 5-mile radius. Particulars

**FRED CANNON**

311 Paisly St., Greensboro, N. C.

**CENTRAL OHIO QUALITY BUYS**  
 "There Is No Substitute for Quality"

PIN BALLS	
New Champs	\$ 79.50
Pin-Up Girls	139.50
Majors, '41	69.50
Horsoscope	79.50
Victories	95.00
Boloways	85.00
Snappys	69.50
Sport Parade	59.50
Midways	149.50
Yanks	89.50
5-10-20	139.50
Jungle	79.50
Zig Zag	79.50
Star Attraction	69.50
Miami Beach	79.50
School Days	69.50
Ten Spot	69.50
Hi Hat	\$ 79.50
Gun Club	79.50
Marines	129.50
Play Ball	69.50
Trailways	69.50
Metro	59.50
Attention	69.50
Broadcast	69.50
Flicker	69.50
Texas Mustang	89.50
Mills Owl	79.50
Venus	89.50
Dixie	59.50
Marvel Baseball	129.50
Sea Hawk	69.50
Foreign Colors	169.50



Woolf Solomon

**CONSOLES**

5c Superbells, F. P.-C. P. Comb.	\$245.00	Baker's Pacers, J. P.-D. D.	\$289.50
25c Superbells, F. P.-C. P. Comb.	305.00	Track Time, '38.	109.50
4 Bells, over 1000 Serial.	425.00	Jumbo Parades, C. P., Late Heads	109.50
Buckley Track Odds, D. D., late.	479.50	Jumbo Parades, F. P.	79.50
Mills 3 Bells	775.00	Walling Big Games, F. P.	79.50
2 Way Superbells, C. P., 5c-5c.	315.00	Walling Big Games, F. P., Late.	99.50
2 Way Superbells, C. P., 5c-25c.	369.50	5c Bobtail Totalizer, F. P.	99.50
Bally Club Bells, Comb. F. P.-C. P.	219.50	25c Bobtail Totalizer, F. P.	159.50
Bally High Hands, Comb. F. P.-C. P.	169.50	5c Bobtail, C. P.	149.50
Keeney Kentucky Clubs.	89.50	5c Silver Moon Totalizers, F. P.	99.50
Keeney Triple Entry	159.50	Jennings Fastimes, F. P.	69.50
Keeney Pastimes, 9 Coin	219.50	Saratogas, C. P., with Rails.	119.50
Super Track Time, 9 Coin	249.50	Double Bells, 5c-5c.	199.50

**ARCADE EQUIPMENT**

Rapid Fires, A-1.	\$169.50	Windjammer	\$ 99.50
Air Raiders, A-1.	169.50	Roovers Typewriter	109.50
Sky Fighters	249.50	Batting Practice	119.50
Panoram, late.	379.50	Scientific Clock	89.50
Photomatics, late.	795.00	Popmatic	75.00
Undersea Raider.	399.50	Exhibit Rotary	229.50
Roll in Barrel	145.00	Chi Coin Hockey	209.50
9' Skee Rolls	179.50	Voice Recorders	199.50
Voice Recorders	\$199.50		
Periscope	149.50		
Sea A Freak (new)	89.50		
Ace Bomber	249.50		
Tommy Guns	109.50		
Daval 8' Bumper.	99.50		
3 Ex. Love Meters	119.50		
Ex. Fist Striker	99.50		

**NEW MACHINES — PROMPT DELIVERY**

Mills New Vest Pockets	\$74.50	Bally Victory Derby	1 Ball C.P.	Victory Skee Ball
Mills Black Cherry Bells	Genuine—Original	Stage Door Canteen	Radio Tone Voice Recorder	Chicago Coin Goatee
Bally Undersea Raider	Amusematic Life League	Bally Victory Special	1 Ball F.P. Multiple	Genco Total Roll
				F.P.K. Skee Alley
				Exhibit—Big Hit
				5 Ball F. P.

Will be available in a few days  
 "THE OPERATOR'S DREAM CONSOLE"  
**KEENEY'S NEW BONUS SUPERBELL**

Free play and cash payout combination. Single coin head or two coin heads. Each head takes up to 5 coins. 5 Coin Multiple or 10 Coin Multiple. Large jackpot—terrific player appeal.

Distributors for Ohio and West Virginia. Orders taken now for preferred delivery.

**WIRE, WRITE OR PHONE**

**SLOTS**

5¢ BLUE FRONTS	\$145.00	5¢ SILVER CHIEFS	\$185.00
10¢ BLUE FRONTS	169.50	10¢ SILVER CHIEFS	199.50
25¢ BLUE FRONTS	179.50	25¢ CAILLE 2/4, LIKE NEW	99.50
5¢ COPPER CHROMES, LIKE NEW	205.00	5¢ CHERRY BELLS	159.50
10¢ COPPER CHROMES, LIKE NEW	210.00	5¢ SILVER CHROMES	179.50
25¢ COPPER CHROMES, LIKE NEW	225.00	10¢ SILVER CHROME, HAND LOAD	189.50
5¢ GOLD CHROMES, LIKE NEW	205.00	5¢ COLUMBIAS	79.50
5¢ NEW VEST POCKETS	74.50	50 BOX STANDS, LOCK BARS. EA.	15.00

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

**CENTRAL OHIO COIN MACHINE EXCHANGE**

514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

**FOR SALE—READY FOR LOCATION**

UNITED'S CONVERSIONS—NEW—\$249.50.

Air Force	\$99.50	Eagle Squadron	\$ 95.00	Score-a-Line	\$ 34.50
All American	39.50	Four Diamonds	44.50	Sky Chief	160.00
Bally Rapid Fire	135.00	Hockey, Chicoin	195.00	Sluggo	55.00
Batting Practice	65.00	Jungle	69.50	South-Paw	55.00
Cadillac	30.00	Keep 'Em Flying	139.50	Sparky	32.50
Click	54.50	Mystic	39.50	Texas Mustang	49.50
Crossline	45.00	New Yankee Doodle	200.00	Turf Champ	52.50
Double Feature	25.00	Paradise	39.50	World Series	65.00

SPECIAL—Ticket Deals—1836—Stapled in Fives—ONLY \$2.25. Others at Right Prices.

Terms: 1/3 Deposit With Order, Balance C. O. D.

WILL PAY \$55.00 FOR EXHIBIT'S STARS, DO-RE-MI, WEST WIND, DOUBLE PLAY, SUN BEAM, ZOMBIE OR HI DIVE

We buy and sell routes or extra Pin Games. Let us know what you have.

**BANISTER & BANISTER DISTRIBUTING CO.**  
 442-4 MASS. AVE. RILEY 4617 INDIANAPOLIS 4, IND.

**Immediate Delivery!**  
**PACES RACES**

Rebuilt with genuine pre-war parts. Cabinets new or like new. Trim and cabinet hardware refinished like new. 5c and 25c play.

Write for Prices

NOW AVAILABLE—QUANTITIES LIMITED

**BRAND NEW**  
**BANG TAILS**  
**GALLOPING DOMINOS**

**H. C. EVANS & CO.**

1520-1530 W. ADAMS STREET

CHICAGO 7, ILLINOIS

**ANOTHER SENSATIONAL**  
**GARDNER - GIRL - BOARD**

**1000 NEW JUMBO HOLES 5c Play \$31.00 PROFIT**  
 ORDER AS No. 1000 TOSPY TURVY  
 Write for Circular 4512

**GARDNER & CO.**  
 2222 S. MICHIGAN  
 CHICAGO, 16

**REMODELING SALE**

Not just a removal or closeout but really reconditioned buys that we are reducing in order to go ahead with our remodeling program. All machines are guaranteed in first-class condition.

<b>SLOT MACHINES</b>			
5¢ Blue Front	\$39.50	Band Wagon	\$ 39.50
C.H.K.A.	\$125.00	Horsoscope	59.50
10¢ Blue Front, Single	130.00	Monicker	79.50
Jack	130.00	League Leader	39.50
10¢ Blue Front	145.00	Playmates	39.50
C.H.K.A.	145.00	Star Attraction	54.50
5¢ Brown Front	140.00	Seven Up	59.50
25¢ Caille	49.50	Vacation	39.50
5¢ Melon Bell	125.00	Twin Six	59.50
5¢ Brown Front	140.00	Slap-the-Jap	39.50
5¢ Cherry Bell	170.00	Defense	34.50
5¢ Original Chrome	225.00	Cadillac	34.50
5¢ Pace DeLuxe	85.00	Ten Spot	49.50
5¢ Pace Kitty	70.00		
<b>ONE BALLS</b>		<b>ARCADE EQUIPMENT</b>	
Jockey Club	\$300.00	Bowl-a-Ball	\$195.00
Santa Anita	110.00	Bowl-a-Bomb	175.00
Sea Biscuit	40.00	Evans Play Ball	135.00
Race King	125.00	Drivemobile	250.00
<b>FIVE BALLS</b>		Chicago Coin Hockey	195.00
Four Diamonds	\$ 59.50	Periscope	125.00
New Champ	49.50	Sky Fighter	225.00
		Submarine	135.00
		Rapid Fire	125.00
		Tommy Gun	130.00
		Victory Pool	\$100.00
		Zingo	150.00

Want 5 Balls, Phonos. All models. Send list, cash waiting.

All Machines Guaranteed—Ready for Location. 1/3 Certified Deposit, Balance C. O. D.

*Wisconsin's Leading Distributors*  
**UNITED COIN MACHINE COMPANY**

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

★ ANNOUNCING ★

OUR APPOINTMENT AS WISCONSIN DISTRIBUTORS FOR

**BALLY**

MANUFACTURING COMPANY

IMMEDIATE DELIVERY

NEW MACHINES

★ VICTORY ★ DERBY

★ AUTOMATIC SURF QUEEN

★ 5-BALL VICTORY SPECIAL

**WISCONSIN NOVELTY COMPANY**

5033 6TH AVENUE

KENOSHA, WISCONSIN

PHONE: 23863



★ NEW SCALES SOON ★



**We Can Rebuild Your Old Scales and Make Them Look Like New**

Get your Scales rebuilt now and have them ready for your big season.

**WATLING MFG. CO.**

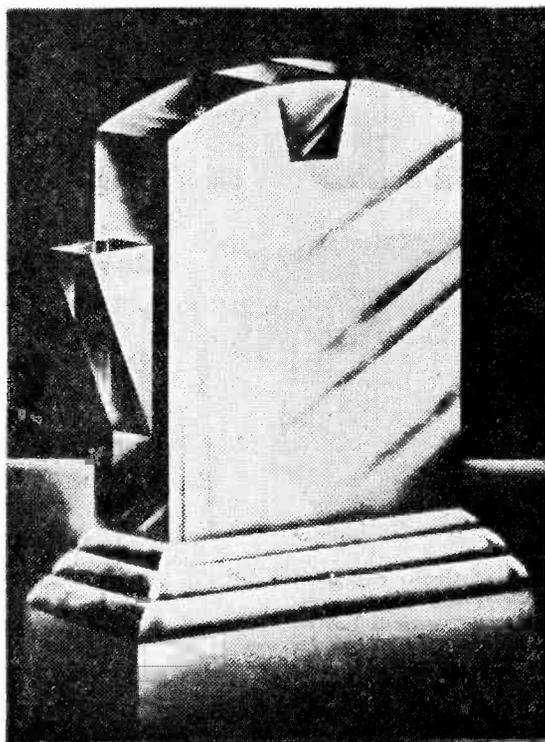
4650 W. Fulton St.

CHICAGO 44, ILL.

Est. 1889 — Tel. COLUMBUS 2770

Cable Address "WATLINGITE," Chicago

**SALES BOARD WINNER**



**MAGNA LIGHTER**  
OPA Ceiling Price \$15.00

In Lots of Ten .....\$7.50 ea.

In Lots of One Hundred .....\$6.00 ea.

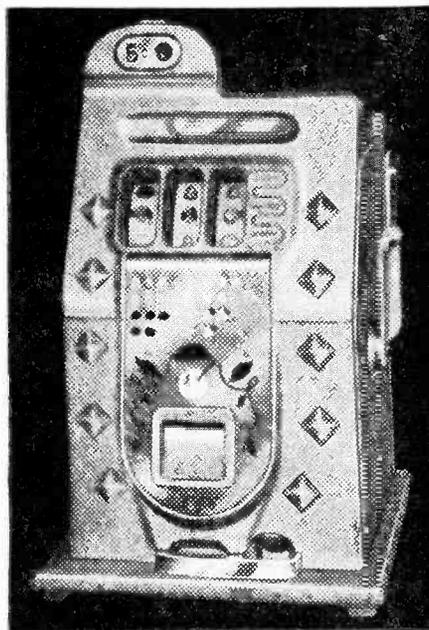
Order early. There will be only a limited number sold at the above prices. One-third deposit, balance C. O. D. No less than 10 nor more than 100 to any one customer. This is the finest table lighter ever offered. It looks like platinum and can be engraved like silver.

The Magna Lighter is a fully automatic geared lighter made of magnesium and is therefore nearly as strong as steel but one-third lighter than aluminum. It will not leak due to a special capillary attraction system of fluid flow. The lighter automatically opens, lights and closes in one operation, since the trigger arm operates as a lid as well as the lighting apparatus. It comes to you in an attractive gift box.

1797 UNION STREET **M-B-W ASSOCIATES** SAN FRANCISCO 23

**IMMEDIATE DELIVERY**

*Silver  
Chrome  
Cabinets!*



Cabinets Also Available in Gold or Copper Chrome!

Fit All Mills Escalator Type Machines

Include all these BRAND NEW FEATURES:

- ★ light, durable wood cabinet
- ★ drill proof lining
- ★ chrome castings (silver, gold or copper)
- ★ metal reward plate
- ★ club handle
- ★ denominator
- ★ knee action
- ★ unbreakable jack-pot glass

ONLY **\$39<sup>50</sup>**

Completely assembled, drilled and tapped. Packed individually. Specify 5c, 10c or 25c play; 2/5 or 3/5 pay. Order Your Cabinets TODAY!

**American Amusement Co.**

4047 W. FULLERTON AVE., CHICAGO 39, ILL. • CAPITAL 5300

"IF YOU MISS US - YOU MISS MAKING MONEY"

**NOW DELIVERING! NEW EQUIPMENT LISTED**

**NEW JENNINGS SLOTS, ALL MODELS** WRITE FOR PRICE LIST

HOLLYWOOD, 5-BALL	\$249.50	GOALEE	\$525.00
UNDERSEA RAIDER, GUN	399.50	STAGE DOOR CANTEN	249.50
EVANS BANGTAILS, 5c COMBINATION FREE PLAY & PAY OUT, 7-COIN	674.50	EVANS PLAY BALL	189.50
EVANS BANGTAILS, 25c COMBINATION FREE PLAY & PAY OUT, 7-COIN	799.50	ROCK-OLA WORLD SERIES	99.50
EVANS TEN STRIKE, \$372.50; WITH FREE PLAY	435.00	SHOOT TO TOKYO	139.50
KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID	129.50	AIR RAIDER	174.50

**CONSOLES—ONE BALLS—ARCADE EQUIPMENT—SLOTS**

<b>CONSOLES</b>		<b>SKILL JUMP &amp; STAND</b>	
5¢ SUPER BELL, COMB.	\$294.50	TOMMY GUN, LATE MODEL	149.50
'38 TRACK TIME	79.50	EVANS PLAY BALL	189.50
EXH. DARK HORSE	59.50	ROCK-OLA WORLD SERIES	99.50
MILLS JUMBO, C.P.	89.50	SHOOT TO TOKYO	139.50
WATLING BIG GAME, P.O., 10¢	149.50	AIR RAIDER	174.50
WATLING BIG GAME, P.O., 25¢	189.50	POISON THE RAT, NEW	19.50
BOX STANDS FOR SLOTS	19.50	ROOVERS NAME TAPE	149.50
<b>ONE BALLS</b>		DEL. TEXAS LEAGUER	59.50
CONTEST, 1 OR 5 BALL	\$ 94.50	PIKES PEAK	19.50
FAIRGROUNDS	49.50	A.B.T. CHALLENGER	29.50
SPORT KING	239.50	A.B.T. MODEL F	29.50
BLUE GRASS	189.50	BATTING PRACTICE	119.50
'41 DERBY	339.50	GENCO HOOPS	49.50
PIMLICO	369.50	<b>SLOTS</b>	
BALLY DARK HORSE	179.50	10¢ JENN. SKY CHIEF, SPECIAL	\$189.50
JOCKEY CLUB	339.50	5¢ WATL. ROLATOP, REBUILT	119.50
KENTUCKY	299.50	1¢ MILLS Q.T.	49.50
OLUB TROPHY	315.00	25¢ JENN. CLUB CONSOLE	249.50
TURF KING	385.00	5¢ CHERRY BELL, C.H.K.A.	189.50
LONG SHOT	269.50	10¢ BLUE FRONT, PERFECT	189.50
<b>ARCADE EQUIPMENT</b>		10¢ MILLS CHROME	295.00
RAPID FIRE, A-1	\$165.00	GRETCHEN COLUMBIA, CIG.	89.50
SHOOT THE CHUTES	109.50	5¢ WEST POCKETS, Refinished	49.50
RAPID FIRE GUN CASTINGS, NEW	19.50	5¢ MILLS SILVER CHROME	285.00
CHICAGO COIN HOCKEY	219.50	25¢ CAILLE, 3-5, RED ENAMEL	89.50

**WANTED!**

HI DIVE, LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, SUN BEAM, DUPLEX, SKY BLAZER & WEST WIND @ \$45.00. ALSO ALL MUSIC AND OTHER EQUIPMENT. SEND YOUR LIST.

<b>USED PIN GAMES</b>		<b>NEW REVAMPS</b>		<b>USED PIN GAMES</b>	
SHANGRI-LA, P&S	\$ 99.50	RIVIERA	\$279.50	'41 MAJORS	\$ 87.50
SPOT-A-CARD	79.50	HOLLYWOOD	249.50	SNAPPY	69.50
TARGET SKILL	49.50	OKLAHOMA	249.50	VICTORY	94.50
5-10-20	129.50	BIG TOP	249.50	CLOVER	84.50
CAPT. KIDD	79.50	SOUTH SEAS	279.50	LANDSLIDE	49.50
AMERICAN BEAUTY	94.50	LAURA	249.50	METRO	49.50
ZIG ZAG	69.50	MARINES	109.50	SPOT POOL	74.50
BANDWAGON	47.50	FOREIGN COLORS	109.50	GUN CLUB	74.50
CLICK	74.50	BIG THREE	109.50	SEVEN UP	67.50
YANKS	104.50	FLYING TIGERS	\$139.50	REPEATER	49.50
TEN SPOT-JAP	64.50	PIN-UP GIRL	139.50	NEW CHAMPS	69.50
BIG TIME	47.50	ROLLER DERBY	44.50	DUDE RANCH	44.50
BIG CHIEF	49.50	SHANGRI-LA, Gott.	154.50	SEA HAWK	64.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

*Empire Coin*

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

**BETTER BUYS FROM BUCKLEY**

PERFECT FIT NEW ALUMINUM CASTINGS ORIGINAL CHROME, GOLD CHROME, COPPER CHROME, BROWN FRONT, ALSO COMPLETE NEW LIGHT CABINET ASSEMBLIES WITH NEW CASTINGS, CLUB HANDLE, REWARD PLATES, PAYOUT CUPS, D. P. PLATES.

**JACKPOT BELLS**

5c — 10c — 25c

GENUINE CHROME  
COPPER CHROME  
GOLD CHROME  
BROWN FRONTS—BLUE FRONTS  
*Sold on Our*  
30 DAYS' MONEY-BACK GUARANTEE  
WATLING 5c ROLATOPS  
*Rebuilt and Refinished*  
Look and Operate Like New, \$95.00

BUCKLEY DAILY DOUBLE TRACK ODDS  
*REBUILT—LOOK AND OPERATE LIKE NEW*  
PACES SR. REELS (Brand New) \$196.50  
MILLS FOUR BELLS  
Excellent Condition

Write for Complete List of Replacement Parts

**BUCKLEY TRADING POST**

4225 W. LAKE ST. CHICAGO 24, ILLS. Ph: Van Buren 6636

**WANTED TO BUY!**

Will Pay → **\$40<sup>00</sup>** each

for **KEENEY**

**Twin Six — Sky Ray — Clover  
Velvet — Wild Fire — Four Diamonds**

**WRITE WIRE PHONE TODAY!**

"Don't Delay—We'll Pay"

**Pioneer Coin Machine Co.**

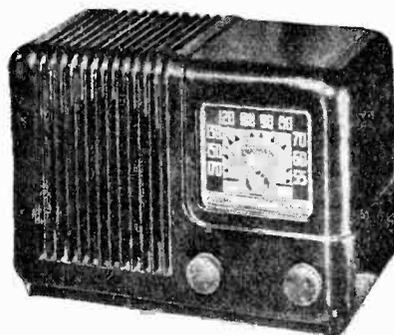
2634 N. Laramie Ave. Chicago 39, Illinois

NATIONAL 2018

"Pioneer" Will Pioneer

**NEW PLASTIC TABLE MODEL** NATIONALLY KNOWN TRAV-LER

**RADIOS**



ORDER NOW FOR IMMEDIATE DELIVERY

**6 TUBES \$23.15**

F. O. B. ST. LOUIS, MO. OPA Approved

IDEAL FOR SALESBOARDS

**Super-Heterodyne  
Built-In Aerial  
A.C.—D.C.  
105-125 V. All Electric**

The new 1946 artistically designed TRAV-LER features a plastic cabinet with attractive vertical louvre grille, 6 RCA licensed tubes, a large 5" PM dynamic speaker, full vision illuminated airplane type dial with automatic volume control, special tuning range and outstanding tone. No aerial required. Each radio is packed in an air-cushioned carton, fully guaranteed and immediately shipped when your order is received. For a real money-maker rush your order today and be positive your radio is on its way tomorrow! Order immediately!

SEND 25% DEPOSIT WITH ORDER—BALANCE C. O. D.

**ST. LOUIS DISTRIBUTING CO.**

2852 Sidney Street Phone Laclede 6540 St. Louis 4, Mo.

BEST BY TEST



**When We Tested HOLLYWOOD—**

Two months before we announced HOLLYWOOD we selected successful Operators to test this game on location. Total receipts at the end of the test period showed an increase in TOP locations and greater player activity in Average locations!

Packed with  
Exciting—Lively—Appealing  
Features

**\$249.50**

F. O. B. CHICAGO  
1/3 DEPOSIT WITH  
ORDER, BAL. C. O. D.

**IMMEDIATE  
DELIVERY  
ORDER TODAY!**

See YOUR Distributor or WRITE direct to us for DESCRIPTIVE CIRCULAR of this powerful MONEY-MAKING game.

**HOLLYWOOD**

- ✓ Hollywood brings MORE Players
- ✓ More Plays bring MORE Dollars
- ✓ More Dollars bring MORE HOLLYWOODS
- ✓ MORE HOLLYWOODS—MORE PROFITS!

**Marvel Manufacturing Co.**

2124 MILWAUKEE AVENUE CHICAGO 47, ILLINOIS  
PHONE ARMITAGE 1240

**FACTORIES' AUTHORIZED DISTRIBUTORS**

PROMPT DELIVERY  
MILLS

**VEST POCKETS AND BLACK CHERRY BELLS**

**MILLS  
VEST POCKET**

**\$74.50** F. O. B. FACTORY

WRITE FOR PRICES ON

**MILLS BLACK  
CHERRY BELLS**



**PACKARD MANUFACTURING CORP.**

Packard Pla-Mor Wall Boxes .....	\$36.95
30-Wire Cable. Per Ft. ....	.19
One Piece Bar Bracket .....	5.00
Ceiling and Wall Speakers .....	Write

**USED AND RECONDITIONED**

4 Jack In Box Stands, No Locks .....	\$ 30.00	8 24-Record Selectomatic .....	\$ 8.00
2 Chicago Metal Single Slot Machine, Revolver Safes, Like New .....	75.00	3 Eeburg Transmitters (New) .....	35.00
4 Wurlitzer 24 Record Adapters and Stepper Units .....	85.00	2 Spotters .....	18.00
1 Bally Play Ball .....	49.50	1 Sky Fighter .....	200.00
1 Bally Chevron .....	19.50	1 Super Torpedo .....	275.00
1 Exhibit Stars .....	74.50	1 Supreme Rocket Buster .....	175.00
1 Exhibit Short Stop .....	39.50	5 Gottlieb 5-10-20 .....	225.00
2 Exhibit Knockout .....	129.50	1 Chicago Coin Roxy .....	119.50
1 Exhibit Sky Chief .....	180.00	1 Super Torpedo .....	225.00
2 Wurlitzer Bar Boxes .....	10.00	1 Rocket Buster .....	199.50
		1 Liberator .....	179.50
		4 Kentucky Clubs .....	79.50

Full Cash Must Accompany Order in Form of Post Office, Express, Telegraph Money Order or Certified Check

**MOSELEY VENDING MACHINE EXCHANGE, INC.**

80 BROAD STREET, RICHMOND, VA. Day Phone 3-4511—Night: 5-5223

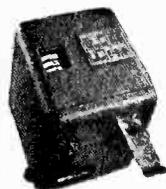


**AUTOMATIC COIN**



Authorized Distributors for Mills Novelty Co. in Illinois and Adjacent Territory

**BRAND NEW GENUINE  
MILLS VEST POCKET BELLS**



Just Off the  
Production Line! **\$74.50**  
**74** EACH

Beautiful Hammerloid  
Blue and Silver Finish

**MILLS GENUINE BRAND NEW  
BLACK CHERRY BELL  
NOW DELIVERING!**

**GUARANTEED RECONDITIONED EQUIPMENT**

Jenn. 5c Club Chief Console .....	\$179.50
Jenn. 10c Club Chief Console .....	189.50
Jenn. Model XXV Cigarolla .....	129.50
Groetchen Columbia, GA .....	69.50
Mills Brown Fronts, Silver Chromes, Gold Chromes .....	Write

**SEE US FOR NEW RELEASES**

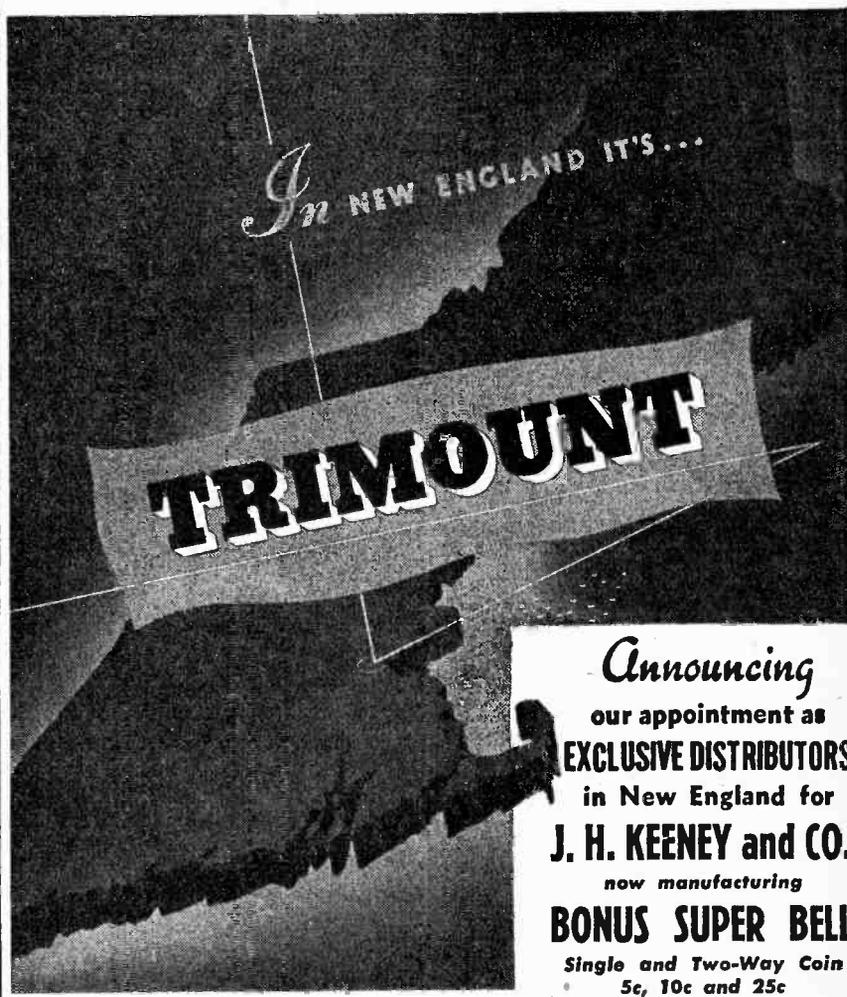
GOTT. STAGE DOOR CANTEN  
GENCO TOTAL ROLL  
CHICAGO COIN GOALEE  
HOLLYWOOD  
SKEE-BALL GAMES

WRITE FOR NEW PRICE BULLETIN—JUST OFF THE PRESS  
Be sure to mail orders to our new address

*Automatic Coin*

**MACHINES  
& SUPPLY CO.**

4135-43 Armitage Ave. (Phone CAPitol 8244-45) Chicago 39, Ill.



Announcing  
our appointment as  
**EXCLUSIVE DISTRIBUTORS**  
in New England for  
**J. H. KEENEY and CO.**  
now manufacturing  
**BONUS SUPER BELL**  
Single and Two-Way Coin  
5c, 10c and 25c

Watch this space for other exclusive  
announcements  
or any combination thereof  
available soon

Send for Price List of our complete line of Reconditioned Pins, Phonos, Arcade  
Equipment and all types of Automatics.

**TRIMOUNT COIN MACHINE CO.**

40 Waltham St. Tel. LIBerty 9480 Boston 18, Mass.



**H**EADED FOR A LONG, LONG RUN!

All through the war years ATLANTIC'S "Triple Test Guarantee" policy on reconditioned equipment was a byword in the industry... designed to safeguard the interests of our operator friends... designed also to assure them our prime concern was to keep their routes going with equipment in perfect working condition.

Last week we had the extreme pleasure of formally introducing the New SEEBURG SYMPHONOLA "1-46" featuring SCIENTIFIC SOUND DISTRIBUTION. Your response to this remarkable post war equipment was overwhelming... visual evidence you feel the way we do... that SEEBURG MUSIC SYSTEMS are so advanced and so complete your SEEBURG operating future is a successful certainty. Therefore, the combination of the established ATLANTIC "Triple Test Guarantee" service policy and the New SEEBURG MUSIC SYSTEMS is top assurance you're headed for a long, long run... and Profits.

**ATLANTIC DISTRIBUTING CO.**

Exclusive Distributors for New York, No. New Jersey and Connecticut for

**SEEBURG MUSIC SYSTEMS**

460 Tenth Ave., New York 18, N. Y. • LO 3-4183  
1625 Main St., Hartford, Conn. • Hartford 2-6147

**NEW!**  
**VICTORY SPECIAL**

BALLY ONE BALL MULTIPLE FREE PLAY  
NOW DELIVERING

**VICTORY DERBY**

BALLY ONE BALL MULTIPLE PAYTABLE  
NOW DELIVERING

**UNDERSEA RAIDER**

ARCADE PHOTO ELECTRIC GAME  
NOW DELIVERING

**Build Up Your Profit  
with Bally Products!**

In the coin machine industry when they speak of BALLY they not only speak of QUALITY—they associate that name with designing, engineering and electronic KNOW-HOW.

BALLY games are built skillfully yet are flashy and sturdy in construction. Plan now to build up your locations for greater profit with Bally products.

**COVEN DISTRIBUTING CO.**

3181 ELSTON AVE. • CHICAGO 18, ILL.

INDEPENDENCE 2210

EXCLUSIVE DISTRIBUTOR FOR BALLY MANUFACTURING CO.  
WISCONSIN—INDIANA—NORTHERN ILLINOIS

FOR  
**IMMEDIATE SHIPMENT**

Goatee .....	\$525.00	Laura .....	\$249.50	Hollywood .....	\$249.50
Total Roll .....	425.00	South Seas .....	249.50	Stage Door Canteen .....	249.50

**Guaranteed Consoles Perfect Thruout**

KEENEY FOUR WAY BELLS—Three Nickel and One Quarter .....	\$475.00
KEENEY FOUR WAY BELLS—Four Nickel .....	395.00
KEENEY TWIN SUPER BELLS—Nickel and Quarter .....	350.00
MILLS FOUR BELLS—Fruit or Animal Reels .....	325.00
MILLS JUMBO PARADE—Red and Blue, HI Gooseneck Head .....	115.00
MILLS JUMBO PARADE—Red and Blue Cabinet, HI Gooseneck Head, Quarter Play .....	195.00
PACE TWIN REELS—Nickel and Dime .....	250.00
PACE TWIN REELS—Dime and Quarter .....	325.00
WATLING BIG GAME FRUIT REELS—Latest Model .....	125.00

★ **BELL MACHINES** ★

BLACK CHERRY BELLS—Per Set Nickel-Dime-Quarter, 1 Cherry Payout .....	\$795.00
VEST POCKET BELL—Blue and Gold, 1 Nickel .....	49.50
BROWN FRONT BELL—Nickel .....	\$215.00; Dime .....
GOLD CHROME BELL—Nickel .....	250.00; Dime .....
JENNINGS 1941 SILVER MOON CHIEF—Nickel .....	285.00; Quarter .....
JENNINGS CHIEF CLUB CONSOLE—Dime .....	225.00
CAILLE CADET—Nickel .....	125.00
SAFE STANDS—Complete With Locks and Keys, Repainted .....	95.00

1/3 deposit with order, balance C. O. D.

AL STERN

**WORLD WIDE DISTRIBUTORS**

1014 N. Ashland Ave. Brunswick 2338-6878 Chicago 22, Illinois

Exclusive Distributor: J. H. Keeney & Co., Packard Mfg. Corp.

**YES! WE ARE FIRST with the FINEST...**

# STAGE DOOR CANTEEN

**NOW AT YOUR GOTTLIEB DISTRIBUTOR!**

*"There is no substitute for Quality!"*

**D. GOTTLIEB & CO.**

1140 N. KOSTNER AVE., CHICAGO 51, ILLINOIS

## BADGERS' BARGAINS

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

MILWAUKEE  
See CARL HAPPEL

LOS ANGELES  
See BILL HAPPEL

### KEENEY RECONDITIONED SUPER BELLS

COMPLETELY REBUILT AND REFINISHED LIKE NEW

Keeney Super, 5¢, F.P., P.O. .... \$295.00	Keeney Twin, 5¢-5¢, F.P., P.O. .... \$575.00
Keeney Super, 25¢, F.P., P.O. .... 375.00	Keeney Twin, 5¢-25¢, F.P., P.O. .... 575.00
Keeney 4-Way, 5¢-5¢-5¢-5¢, P.O. .... 475.00	Keeney Twin, 25¢-25¢, F.P., P.O. .... 625.00
Keeney 4-Way, 5¢-5¢-5¢-25¢, P.O. .... 575.00	Keeney Twin, 5¢-5¢, P.O. .... 395.00
Keeney 4-Way, 5¢-5¢-25¢-25¢, P.O. .... 595.00	Keeney Twin, 5¢-25¢, P.O. .... 450.00
Keeney 4-Way, 25¢-25¢-25¢-25¢, P.O. 600.00	Keeney Twin, 25¢-25¢, P.O. .... 495.00

### RECONDITIONED CONSOLES

Mills Late Head 4 Bells, 5¢-5¢-5¢-25¢ \$695.00	Mills Three Bells, 5¢-10¢-25¢ .... \$750.00
Evans Bang Tails, Late D.D., J.J. .... 295.00	Pace Reels Twin, 5¢ & 25¢, P.O. .... 395.00
Evans Dominoes, Late D.D., J.P. .... 295.00	Bally Hi Hands, F.P., P.O. .... 189.50
Evans Lucky Lucre, 3-5¢, 2-25¢ .... 295.00	Mills Late Head 4 Bell, 5¢-5¢-5¢-5¢ .... 595.00
Evans Lucky Lucre, 5-5¢ .... 195.00	Bally Club Bells, F.P., P.O., 5¢ .... 239.50
Bally Roll 'Em .... 139.50	Bally Sun Ray, F.P. .... 149.50
Evans Lucky Stars .... 159.50	Jennings Silver Moon, P.O. .... 129.50
Pace Saratogas (Comb.), F.P., P.O. .... 139.50	Mills Jumbo, Late High Head, P.O. .... 149.50
Pace Saratogas, Late P.O., 5¢ .... 99.50	Mills Jumbo, Late High Head, F.P. .... 129.50
Mills Original 4 Bells, 5¢-5¢-5¢-25¢ .... 595.00	Baker Pacers, Dally Double, 5¢ .... 299.50
Pace Saratoga, Late P.O., 25¢ .... 189.50	Pace Saratogas, Late, P.O., 10¢ .... 169.50
Jennings Fasttime, P.O. .... 89.50	Mills Jumbo, Late 25¢, P.O. .... 195.00

### GUARANTEED ORIGINAL FACTORY REBUILT SLOT MACHINES

Mills Blue Front, 5¢ .... \$149.50	Jennings Chiefs, 5¢ .... \$125.00
Mills Blue Front, 10¢ .... 175.00	Jennings Chiefs, 10¢ .... 145.00
Mills Blue Front, 25¢ .... 195.00	Jennings Chiefs, 25¢ .... 175.00
Mills Original Head Four Bells, Genuine	Mills Jumbo Parades, Combination
Factory Rebuilds, All Late Serials .. 345.00	Free Play, Payout, Refinished and
	Rebuilt Like New .. 213.75

### ONE-BALL MULTIPLE FREE PLAY TABLE

Keeney Sky Lark .... \$139.50	Bally Thorobred .... \$374.50
Bally Pimlico .... 295.00	Bally Longacre .... 374.50
Bally Trophy .... 225.00	Bally '41 Derby .... 225.00
Bally Sport Special .... 139.50	Mills 1-2-3 .... 79.50

### Badger Sales Company

Exclusive Distributors

for

**J. H. KEENEY & COMPANY**  
ROCK-OLA MFG. CORPORATION

Southern California, State of Arizona and  
Southern Nevada.  
1612 WEST PICO BLVD.  
LOS ANGELES 15, CALIF.  
All Phones: DR. 4326

### Badger Novelty Company

Exclusive Distributors

for

**J. H. KEENEY & COMPANY**  
ROCK-OLA MFG. CORPORATION

State of Wisconsin and Northern Michigan.  
2546 NORTH 30TH STREET  
MILWAUKEE 10, WIS.  
All Phones: KIL. 3030.

Announcing

## The Appointment of NATIONAL COIN MACHINE EXCHANGE

as EXCLUSIVE DISTRIBUTORS

for NORTHERN ILLINOIS

NORTHERN INDIANA

EASTERN IOWA

MICHIGAN

for

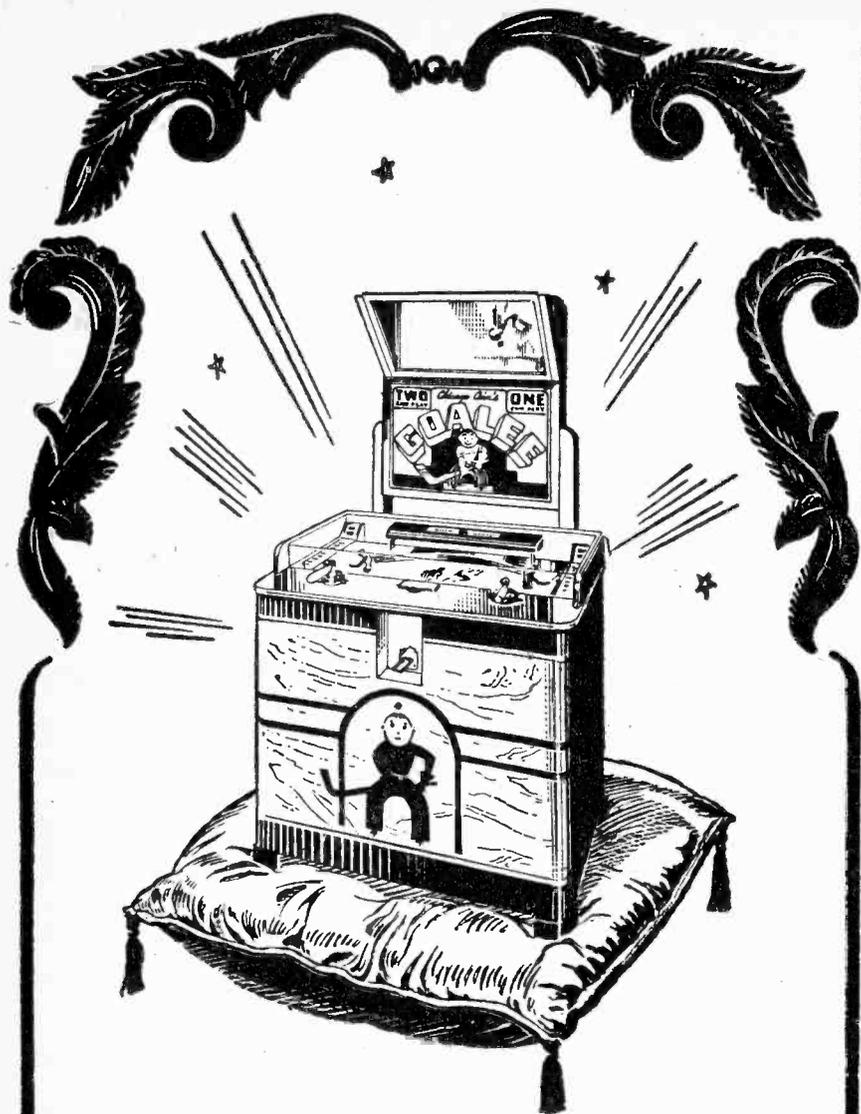
## D. GOTTLIEB & CO.

*"The First With the Finest"*

## STAGE DOOR CANTEEN

Now Delivering in Limited Quantities

**NATIONAL COIN MACHINE EXCHANGE**  
1311-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO



# GOALEE

*the best for his majesty the*

## CHICAGO COIN OPERATOR

The one or two nickel play amusement game that operators have eagerly been waiting their turn for delivery. Production is still limited—but GOALEE'S worth waiting for.

AND SOON the valuable experience gained engineering and producing aviation bomb sight mechanisms during the war will be reflected in other fine new coin games.

*You'll Find You'll Do Better with Chicago Coin Equipment*

### CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD  
CHICAGO 14, ILLINOIS

# America's Finest...

READY FOR DELIVERY!

NEW AMI **STREAMLINERS** Factory Crated \$595.00

**SELL US YOUR MUSIC MACHINES  
YOUR AMI TELEPHONE  
STUDIOS AND MUSIC EQUIPMENT**

TAKE ADVANTAGE OF TODAY'S HIGH PRICES  
Want Any Quantity, On or Off Location, or Complete Routes Anywhere in the United States!  
Will Pay Highest Cash Prices—Write-Wire-Phone

**5 AMI Telephone Studios; Complete, Slightly Used. WRITE—PHONE—WIRE FOR DETAILS!**

**MUSIC MACHINES • READY FOR LOCATION**

5 Wurlitzer 412 .....	\$179.00	5 Seeburg HI Tone RCES .....	\$675.00
5 Wurlitzer 616 .....	269.00	2 Seeburg Wireless RC, Cellar Job .....	350.00
2 Wurlitzer 500 .....	495.00	1 Rock-Ola Spectravox and Playmaster .....	395.00
3 Wurlitzer 750 E .....	745.00	1 Rock-Ola Commando .....	625.00
1 Wurlitzer 950 .....	735.00	2 Mills Throne .....	325.00
3 Seeburg HI Tone ES .....	625.00	2 Mills Empress .....	375.00

**WE CAN DELIVER ALL MAKES  
AND MODELS OF  
PHONOGRAPHS**

WRITE — WIRE — PHONE YOUR NEEDS

**MISCELLANEOUS**

10 Packard Boxes .....	\$32.50	5 Rock-Ola Amplifiers, Less Tubes .....	\$ 30.00
50 New AMI 20 Rec. Bar Boxes	23.00	Used 30-Wire Cable, From 10 Ft. Lengths, Per Ft. ....	.15
10 Wurlitzer #125, 5/10/25¢	22.50	5 Chandelier Speakers Lite-Up	15.00
10 Wurlitzer #145 Fast Stepper	40.00	5 Chandelier Speakers, Plain	12.00
10 Wurlitzer #304 Stepper .....	19.50	2 Supreme Skee Rolls, 7 1/2 x 9 Ft. ....	215.00
20 Seeburg 20 Sel. Wireless, 5¢	39.50	4 Seeburg 5/10/25¢ Wireless, Bar-O-Matlo .....	49.50
50 Keeney Boxes .....	2.50		
3 Seeburg 24 Boxes, 3-Wire 5¢	26.50		
25 Buckley Bar Brackets .....	.95		
5 Wurlitzer 412 Amplifiers, Less Tubes .....	30.00		

BUILT SPECIALLY FOR THE U. S. GOV'T

### UNIVERSAL AMPLIFIERS

For all Wurlitzers, Rock-Olas and Seeburg Machines. Tone quality and plenty of volume. Complete with switches, volume control and tone control.

\$47.50

**ORDER IMMEDIATELY!**

We will take all your used amplifiers and allow a credit on the purchase of the above amplifier.

1/2 Deposit, Balance C. O. D., F. O. B. Newark.

## RUNYON SALES COMPANY

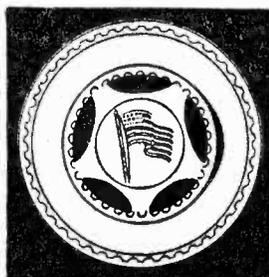
123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY

All Phones: Blgelow 3-3777

### NEW GROETCHEN METAL TYPERS

IMPROVED MODEL NOW BEING ASSEMBLED.  
ORDERS WILL BE FILLED IN SEQUENCE

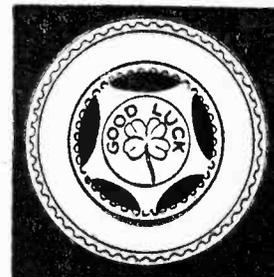
WRITE FOR PRICES



**QUALITY  
ALUMINUM  
DISCS**

made with original Groetchen Dies

Write for Samples and Prices.



**STANDARD SCALE CO.** 715 N. KINGSHIGHWAY ST. LOUIS 8, MO.



**A NEW ISSUE!**

Now you can operate Mills Black Cherry Bells in either 2-5 or 3-5 payout, in *Fifty Cent Play!* The half-dollar model is a favorite machine among the fraternal and country clubs. Our production line is at this moment assembling half-dollar units, and we will be prepared to deliver by March 1. We tell you this so that you can plan your needs and be

prepared for that increased play you will receive when you place "Half Dollars" on location. We are manufacturing a limited quantity, and we ask you to place your order now so that you may soon receive your beautiful Mills Half Dollar Bell! Price \$328.00. Get in touch with one of our authorized distributors listed here.

Associated Amusement Co.  
72 Brookline Avenue  
Boston 15, Massachusetts

Valley Specialty Company  
550 Clinton Street N.  
Rochester 5, New York

Roy McGinnis Co.  
2011 Maryland Avenue  
Baltimore 18, Maryland

Coin Machine Dist. Co.  
500 N. Craig Street  
Pittsburgh 13, Pennsylvania

Keystone Panoram Co.  
2538 W. Huntingdon Street  
Philadelphia 32, Pa.

Sicking, Incorporated  
1401 Central Parkway  
Cincinnati 14, Ohio

Palmantier Sales Co.  
1108 Twelfth Street N. E.  
Canton, Ohio

Automatic Machine & Supply Co.  
4133-43 Armitage Avenue  
Chicago 39, Illinois

United Amusement Company  
3410 Main Street  
Kansas City 2, Missouri

Silent Sales Company  
204 Eleventh Ave. South  
Minneapolis 15, Minnesota

Central Illinois Sales  
111 North Water Street  
Peoria 2, Illinois

Northwest Sales Company  
3144 Elliot Avenue  
Seattle, Washington

Central Service Sales  
219 W. Jackson  
Kokomo, Indiana

Robinson Sales Co.  
7525 Grand River Avenue  
Detroit, Michigan

C & P Sales Company  
407 Madison Avenue  
Memphis, Tennessee

Dixie Coin Machine Company  
910-912 Poydras Street  
New Orleans 13, Louisiana

United Novelty Company  
Delauney & Division Streets  
Biloxi, Mississippi

South Coast Amusement Co.  
314 E. 11th Street  
Houston, Texas

Vending Machine Company  
Fayetteville, North Carolina

Bill Frey, Inc.  
140 N. W. First Street  
Miami, Florida

Leader Sales & Dist. Co.  
4116 Live Oak Street  
Dallas, Texas

Denver Distributing Company  
1856 Arapahoe Street  
Denver, Colorado

Mills Sales Co., Ltd.  
1640 Eighteenth Street  
Oakland 7, California

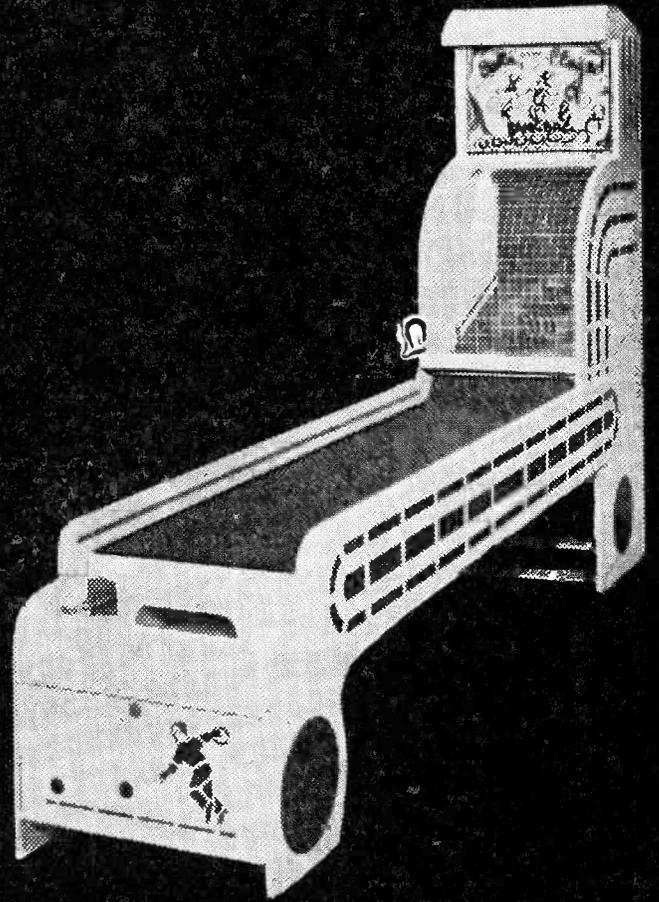
Pedicord & Moore  
309-311 West Sprague Avenue  
Spokane 12, Washington

OTHER MILLS DISTRIBUTORS WILL BE ANNOUNCED LATER • OR WRITE COIN MACHINE DEPARTMENT

**MILLS NOVELTY COMPANY** ★ 4100 FULLERTON AVENUE  
CHICAGO 39, ILLINOIS

**BANK  
BALL**

**QUALITY**



*Bank Ball is Earning Top Money because it is First in the one basic feature necessary for a leading amusement device . . . QUALITY.*

*And QUALITY is a feature that will always be a MUST in An AMUSEMENT ENTERPRISES CO. Product.*

## AMUSEMENT ENTERPRISES CO.

GEORGE PONSER • IRVING KAYE

2 COLUMBUS CIRCLE, NEW YORK, N. Y.

PHONE: CIRCLE 6-6681

**\$375<sup>00</sup>**

**ORDER FROM YOUR NEAREST DISTRIBUTOR**

Distributed in Northern N. J. by  
HERCULES SALES & DIST. CO.  
415 FRELINGHUYSEN AVE., NEWARK 5, N. J.

Distrib. in Eastern Pa. & Southern N. J. by  
DAVID ROSEN  
855 NORTH BROAD ST., PHILA. 23, PA.

Distributed in Ill., Iowa, Ind., & Wis. by  
BELL PRODUCTS CO.  
2000 N. OAKLEY, CHICAGO, ILL.

Distributed in Western Pa. by  
AMERICAN COIN-A-MATIC MACHINES CO.  
1437 FIFTH AVE., PITTSBURGH, PA.

Distributed in Texas & New Mexico by  
WALBOX SALES COMPANY  
1503 YOUNG ST., DALLAS, TEXAS

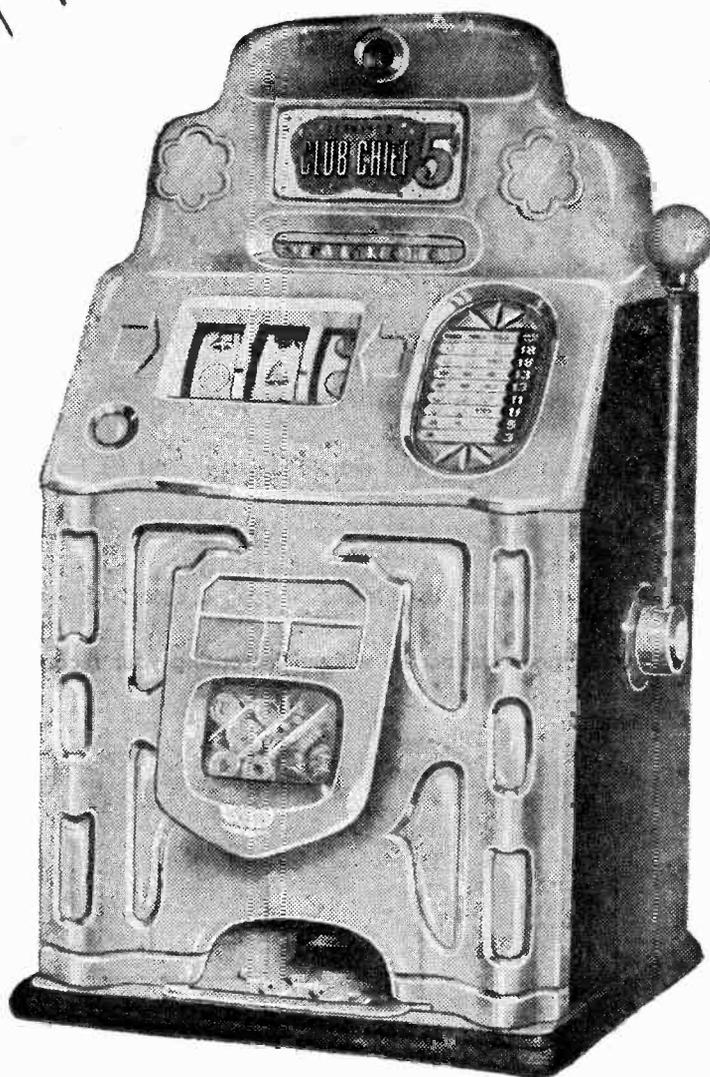
Distributed in Oklahoma by  
CLIFF WILSON DIST. CO.  
1121 SOUTH MAIN ST., TULSA, OKLA.

Distributed in Ohio, Mich., W. Va., & Ky. by  
NICKEL AMUSEMENT CO.  
1648 ST. CLAIR ST., CLEVELAND, OHIO

Distributed in District of Columbia, Md.,  
Northern Va., and De'a. by  
GENERAL VENDING SERVICE CO.  
306 N. GAY ST., BALTIMORE 2, MD.

Distributed in Southern Florida by  
CHRISTOPHER-LUKER CO.  
763 S. W. 8th ST., MIAMI 36, FLA.

# ILLUMINATED



## *Super De Luxe* **CLUB CHIEF**

A REAL THRILL with more action! More suspense than ever before witnessed! Its sparkling, illuminated front out-classes them all. That's the proud boast of the JENNINGS SUPER DE LUXE

The JENNINGS SUPER DE LUXE "CLUB CHIEF" is 100 per cent mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.

"CLUB CHIEF" now at your distributor and dealer.

ORDER IMMEDIATELY FOR EARLIEST POSSIBLE DELIVERY

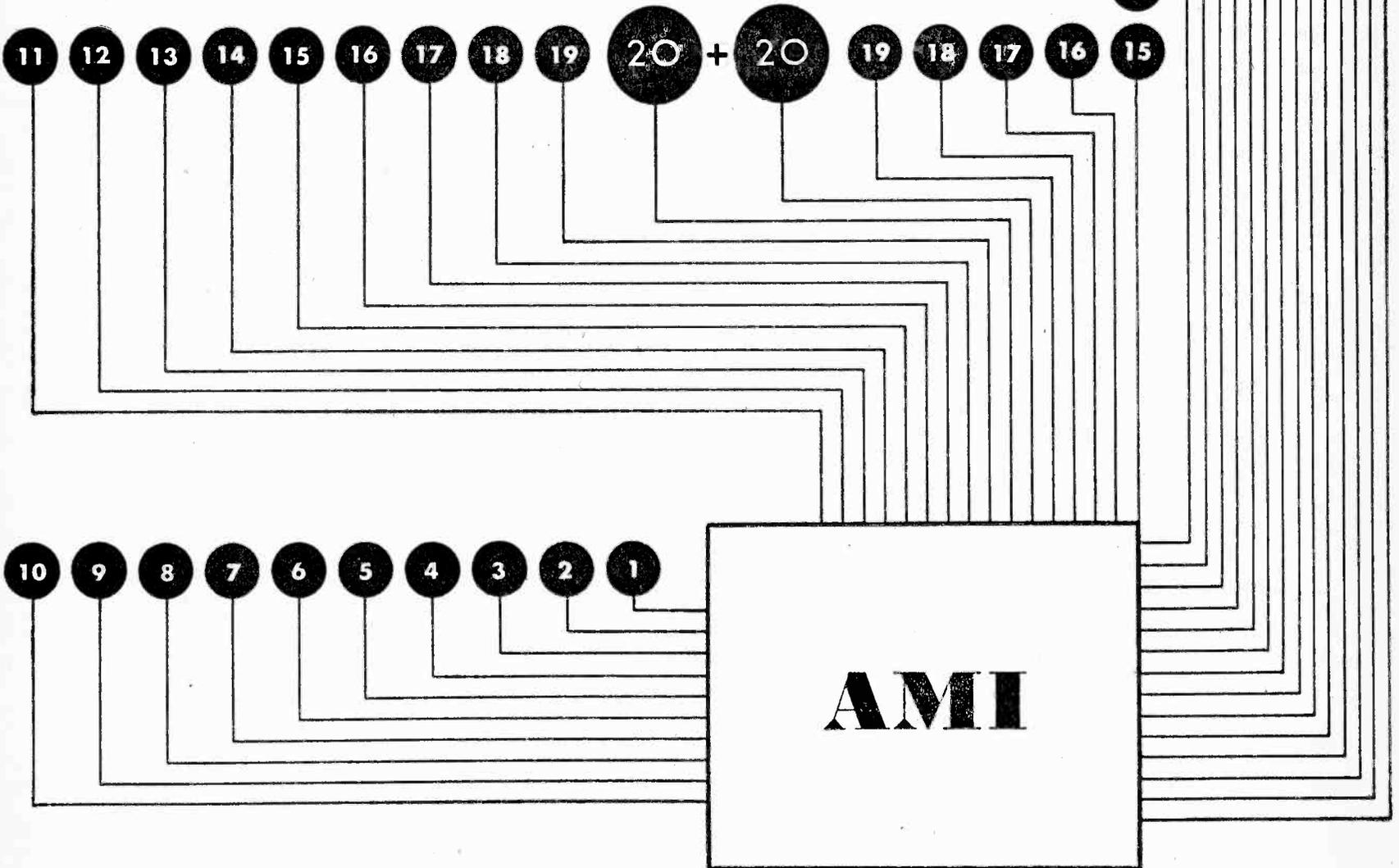
**MODELS NOW ON DISPLAY**  
AT YOUR DISTRIBUTOR OR DEALER

**O. D. JENNINGS & COMPANY**

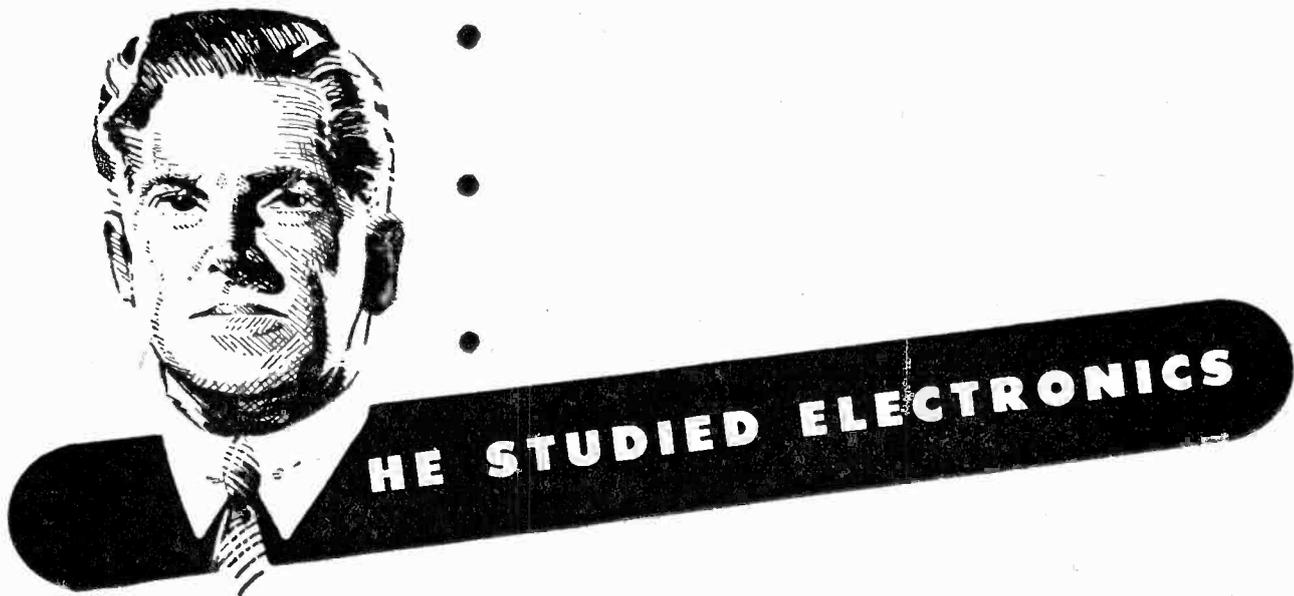
4307-39 WEST LAKE STREET CHICAGO 24, ILL.

# Forty Selections!

The AMI phonograph brings to location a quantity and variety of music to serve every patron, every mood and impulse. Just to examine the music menu is a treat in itself. And on the dazzling list of forty selections every music lover is bound to find more than one artist he likes, many more wanted tunes than are available elsewhere. The forty selection AMI phonograph makes the instrument a much more potent part of the location, a customer magnet, a center of permanent interest and inspiration. All these advantages now accrue without increasing your record costs.



**Automatic Instrument Company**  
679 NORTH WELLS STREET, CHICAGO 10, ILLINOIS



TO BETTER SERVICE  
**YOUR** Seeburg **MUSIC SYSTEM**

Every maintenance man in the S. H. Lynch & Company organization is thoroughly trained to an outstandingly high standard of qualifications. Regular schools will be conducted by highly skilled technicians, wherein these men are instructed in the technique of installing and maintaining Seeburg automatic music systems . . . courses that include the study of electronics and other developments in electrical science. Such conscientious study is your assurance that S. H. Lynch & Company service men have a complete knowledge of SEEBURG systems . . . and factory-like methods to renew local operators' equipment. For better service . . . select SEEBURG!

**S. H. LYNCH & CO.**

*Exclusive* DISTRIBUTORS IN THE SOUTHWEST OF *Seeburg* MUSIC SYSTEMS

DALLAS

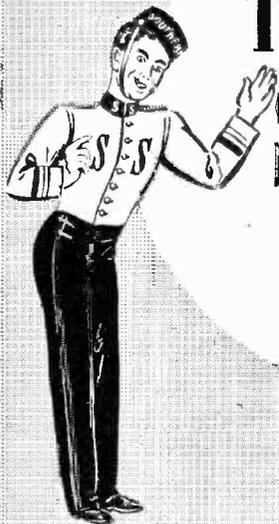
HOUSTON

MEMPHIS

OKLAHOMA CITY

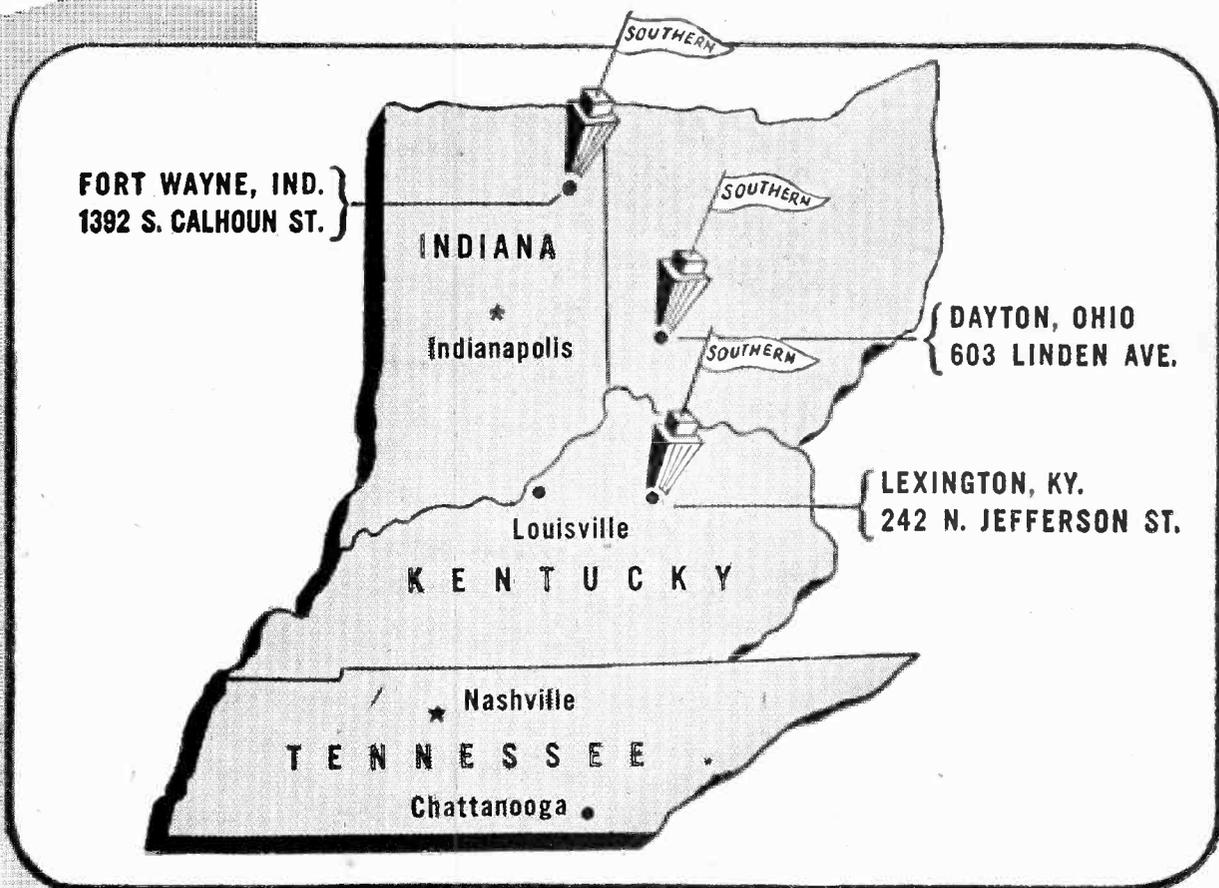
NEW ORLEANS

SAN ANTONIO



To Better  
**SERVE**  
YOU!

# 3 NEW SOUTHERN Sales & Service Offices



Delivery from Our 8 Offices

**GOTTLIEB'S**  
New Thriller

**STAGE DOOR**  
**CANTEEN**

SOUTHERN AUTOMATIC welcomes you to the grand opening of our new sales and service offices in DAYTON, FORT WAYNE and LEXINGTON. These new offices are fully equipped with the most modern scientific and mechanical equipment to provide you with the finest service. Our staff of factory trained SERVICE ENGINEERS, men who are thoroughly acquainted with every phase of coin operated mechanisms, are ever ready to help you. Visit our showrooms and see the new post-war coin operated equipment of THE INDUSTRY'S LEADING MANUFACTURERS.

**WE ARE EXCLUSIVE  
FACTORY DISTRIBUTORS FOR**

**J. P. SEEBURG CORP. | D. GOTTLIEB & CO.**  
**EXHIBIT SUPPLY CO. | J. H. KEENEY CO.**

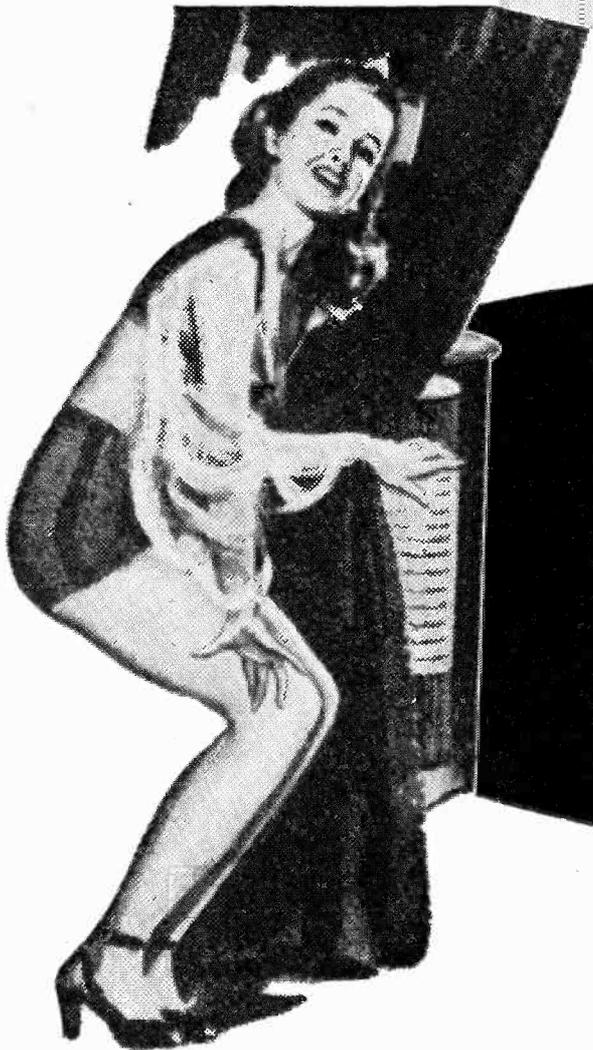
## SOUTHERN AUTOMATIC MUSIC COMPANY

542 S. 2nd ST., LOUISVILLE 2, KY.  
228 W. 7th ST., CINCINNATI 2, OHIO  
325 N. ILLINOIS, INDIANAPOLIS 4, IND.  
425 BROAD ST., NASHVILLE 3, TENN.

211 E. 10th ST., CHATTANOOGA 3, TENN.  
242 N. JEFFERSON, LEXINGTON, KY.  
603 LINDEN AVE., DAYTON 3, OHIO  
1392 S. CALHOUN ST., FT. WAYNE, IND.

ON APRIL 1st SOUTHERN WILL BE OPEN IN EVANSVILLE, IND., 710 N. W. 2nd ST.

WAIT 'TILL YOU **SEE** AND **HEAR...**



WHAT  
**Aireon**  
 HAS FOR YOU ON  
 "A DAY"

*The Aireon Electronic Phonograph*

**Y**OU'VE never seen or heard automatic music equipment to equal it... because never before have the latest discoveries and developments of electronics been so fully applied to bring you beauty, tone quality, trouble-free operation, simplicity of service and a score of other exclusive Aireon features. How else could you eliminate nearly half the usual moving parts? How could you obtain such clear, brilliant, tone quality to

flood every corner of the room... and eliminate the volume key by electronically controlling the volume in relation to outside noises? Only electronic lighting can give you so glorious a sparkle of color, such economy and coolness... so irresistible a play appeal. For your top locations, for extra coins in the cash box, for more profitable operation, and for the utmost simplicity of servicing you'll agree that your best bet is—

FROM NOW ON— **Aireon**  
 MANUFACTURING CORPORATION

KANSAS CITY - NEW YORK - CHICAGO - LOS ANGELES - SAN FRANCISCO - OKLAHOMA CITY - GREENWICH, CONN. - MEXICO, D. F. - SLATER, MO.

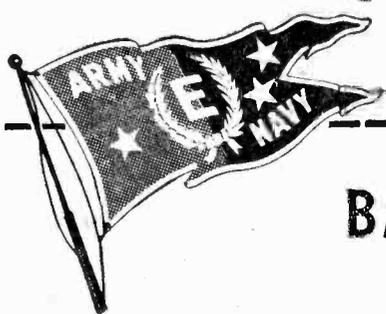
**WHERE WILL YOU BE ON "A DAY"?**

IT'S **MORE** THAN A PHONOGRAPH...  
 IT'S **MORE** THAN AUTOMATIC MUSIC...

# Bally's

## MULTIPLE MUSIC

Remember *Rocket*. Remember *Bumper*.  
 Remember the first fabulous *Multiple*.  
 Remember the giant forward strides which amusement operations  
 took when Bally brought *Rocket*, *Bumper*  
 and *Multiple* to the industry. Today the music  
 industry is on the eve of stepping ten years  
 ahead with Bally's *Multiple Music*... more than a  
 phonograph, more than automatic music  
 ... a brilliant blend of electronic science and  
 merchandising principles that  
 opens a new era in music operation.  
 You'll want Bally's *Multiple Music*.



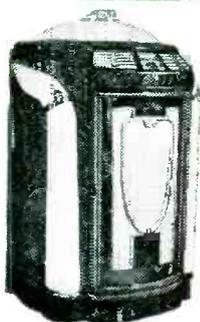

---

**BALLY MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION  
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

---

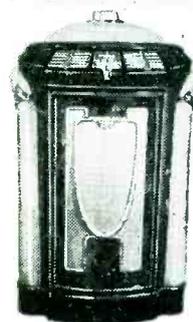
# SEEBURG



3/4 VIEW SYMPHONOLA "146"



OPEN VIEW SYMPHONOLA "146"

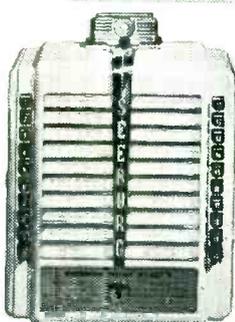


FRONT VIEW SYMPHONOLA "146"

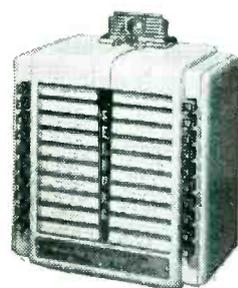
## SCIENTIFIC



1946 REMOTE CONTROL SPECIAL

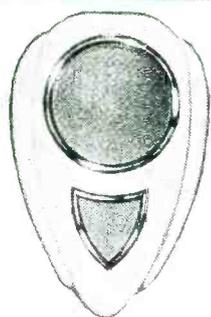


1946 WIRELESS WALLOMATIC

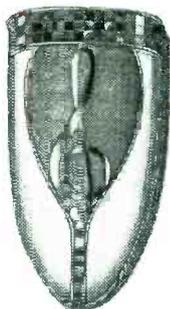


1946 3-WIRE WALLOMATIC

## SOUND



8-INCH TEAR DROP SPEAKER



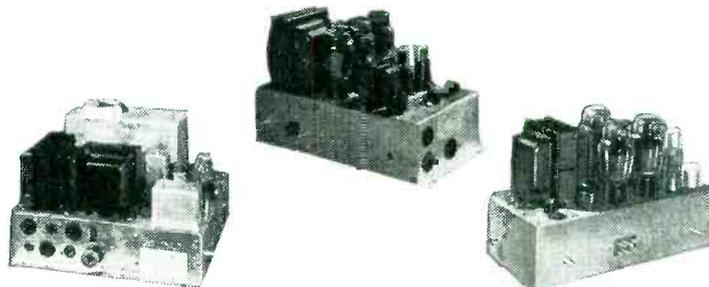
12-INCH MIRROR SPEAKER



DUAL REMOTE VOLUME CONTROL

## DISTRIBUTION

**IT'S THE  
REATEST MUSIC  
MERCHANDISER  
OF ALL TIME!**



MASTER ELECTRONIC ASSEMBLY

**NOW!  
ON DISPLAY AND  
DEMONSTRATION  
AT YOUR LOCAL  
SEEBURG  
DISTRIBUTOR**

*Be Sure . . .  
Buy Seeburg!*

# Seeburg

1902

DEPENDABLE MECHANISMS

1946

J. P. SEEBURG CORP. • CHICAGO

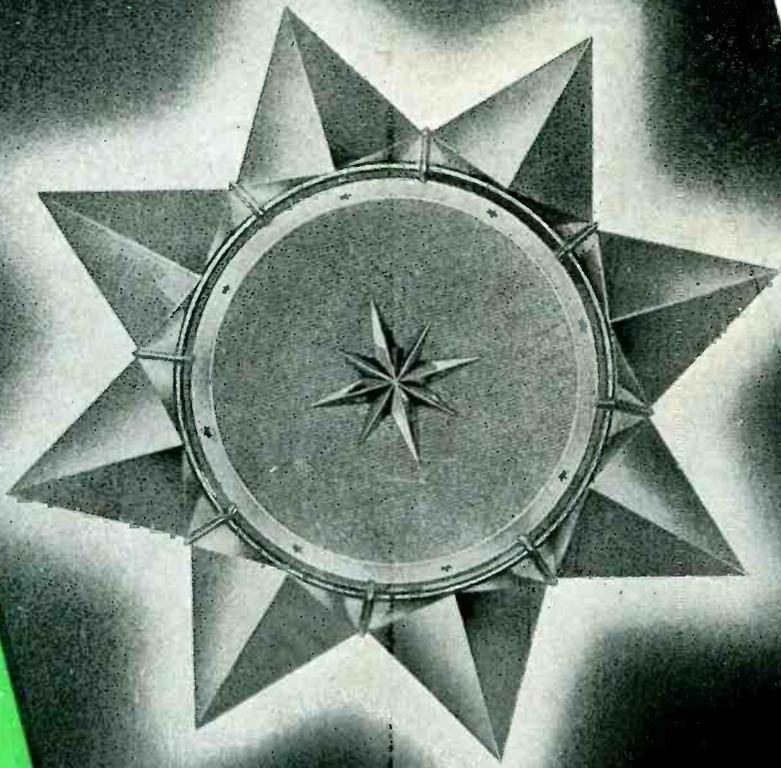
**THE LEADERSHIP LINE**  
INCLUDES

*Leadership in Speakers*

**OUTSTANDING DESIGN,  
BRILLIANT ILLUMINATION,  
TRUE TONE REPRODUCTION**

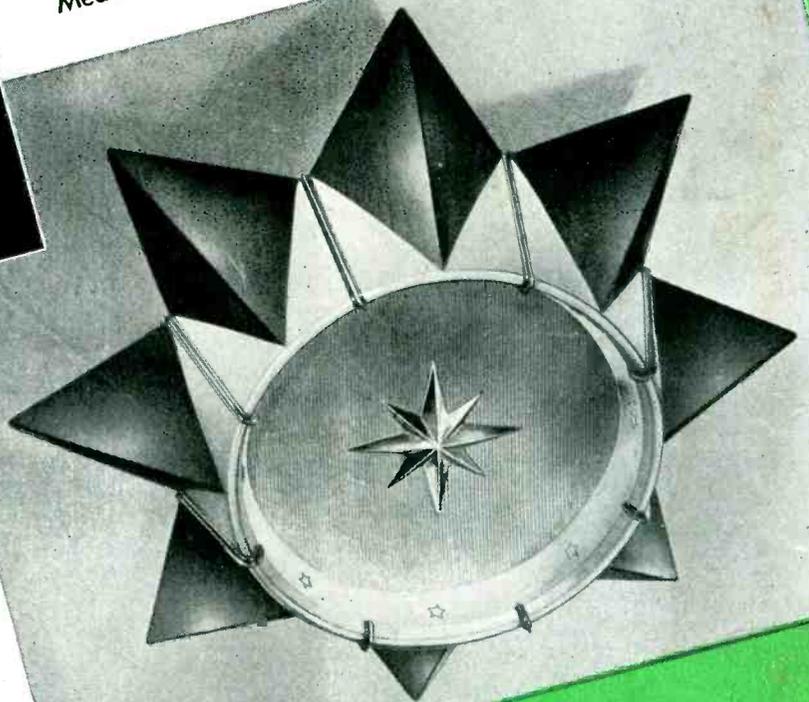
Star salesmen for Wurlitzer Phonograph music! That's what these two new Wurlitzer Speakers are. Their eye-catching beauty of design—their unique "halo" illumination and their authentic reproduction of Wurlitzer's glorious tone will all "sell" Wurlitzer music to every patron in any large or multi-room location on your routes.

A look and a listen are convincing proof that both these Wall or Ceiling Speakers are leaders in their field. The Rudolph Wurlitzer\* Company, North Tonawanda, New York. \*The Name That Means Music To Millions.



**ABOVE:** Wurlitzer Silver Star Wall or Ceiling Speaker, Model 4000. All metal frame picks up and reflects surrounding colors with gorgeous eye effects.

**RIGHT:** Wurlitzer Multi-Color Wall or Ceiling Speaker, Model 4002. All plastic construction with silver plastic grille cloth. Both models house 12 inch permanent magnet, dynamic speakers.



*Watch*

**WURLITZER**

EXTEND ITS

*Leadership*