

The Billboard

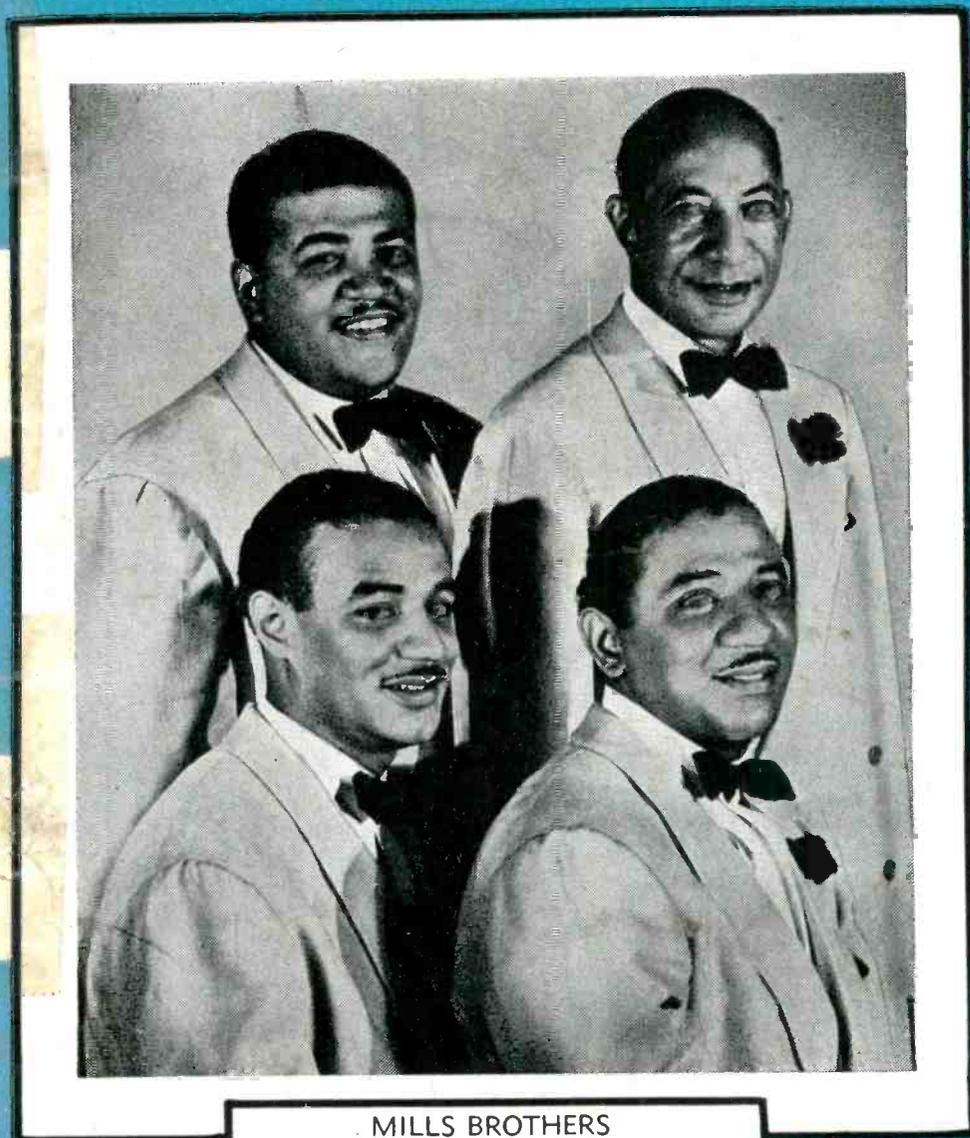
MARCH 9, 1946

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

GENERAL NEWS

RADIO EDITORS' SELECTIONS



MILLS BROTHERS
Ork in Their Larynx Still Tops
(SEE MUSIC SECTION)

COIN MACHINE

British Build Own Jukes in
Big Bid for Amusement Biz

LEGIT

Cream of the Critics in
Boston, Philly, Washington

FAIRS

PLENTY OF FIREWORKS NOW



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Mike*



GUARDIAN OF
AMERICAN FREEDOM

BENJAMIN FRANKLIN SAID...

"Whoever would overthrow the
liberty of a nation must begin by
subduing the freeness of speech."

—as true today as it was then.

THE GOODWILL STATION, INC., DETROIT

WJW

"MICHIGAN'S GREATEST ADVERTISING MEDIUM"
Columbia Broadcasting System Basic Station • Fisher Building, Detroit

EDITORS PICK RADIO LEADERS

Bases Are Loaded in Chi And It Looks Like They'll Need Tents or a Stadium

Flock of Producers Jockeying for Houses

By Herb Bailey

CHICAGO, March 2.—Windy City for the first time in 15 years is faced with a legit traffic jam. Since all the better shows have paid off plenty here in the last two years, a number of producers are ogling green pastures in the Midwest—both in preems and second runs from the Main Stem—and there just aren't enough theaters to go around.

In addition to other shows seeking entrances, producers of *Central Park* and *Follow the Girls* are casting about in desperate fashion for Chi stages. Also road troupes of *Born Yesterday* and *State of the Union* are being formed with an eye to the lucrative Midwest.

Situation here is, of course, indirectly due to the tight legit housing in New York, where several plays this season have been forced out because they had nowhere to play.

If It's "Humanly Possible"

Producers enthusiastic about Chi runs are John Wildberg of *Anna Lucasta*, who says if it's "humanly possible" he'll stage his next effort here. He claims his main ambition is to "rent, buy or build" a theater (in addition to the Civic where *Anna* is safely ensconced), and that he has plenty of Midwest coin behind the idea.

Harry Bloomfield (*Polonaise*) is another producer interested in the Chi market, partially because of the smash advance of 70G for his show which opens Monday (4) at the Studebaker.

Harry Gribble, co-producer of *Anna*, is currently engaged in casting for his new version of *Romeo and Juliet* which is skedded for a Chi preeming, but the decision on this will be left up to Michael Myerberg, who will be co-producer. He is now taken up with *Lute Song*.

Even more important from a financial viewpoint is the fact that the Shuberts are seemingly more interested in Chi preeming and runs than at any other time except in the distant past, and control of seven of the town's eight legit houses makes the production problem easier for them than for indies seeking a foothold.

May Reconvert Auditorium

To relieve the current legit housing shortage, strong pressure will be brought on Mayor Ed Kelly to turn the City Auditorium into a legit theater. Trade sources say the Auditorium could be

Blum's 'Walk Hard' Bows in 190 - Seat, 42d St. Chanin Aud.

NEW YORK, March 2.—Not stymied by theater shortage, Gustav Blum took matters into his own hands and arranged to house his show *Walk Hard* at 190-seater Chanin Auditorium on East 42d Street. Show goes on March 26.

Blum was up before theatrical union's fact finding committee before he contracted for the Chanin. There he received permission from them to shave drastically number of workers needed on show. Instead of two treasurers, he is allowed one; instead of three ATAM men, he has combined three jobs into one but he uses regulation number of grips—five. Arrangement will represent considerable saving on Blum's part, no expensive out-of-town tour, and if show clicks, it is almost a cinch to move to Broadway.

N. Y. Admish Taxes Up 2 Mil in Jan.

NEW YORK, March 2.—Taxes from showbiz admissions during January, 1946, topped same month in 1945 by almost \$2,000,000. Specific figures were \$6,737,202.12 as compared with \$4,766,725.96.

Theater admissions, including season ducats brought \$6,027,794.09 in taxes in January this year as compared with \$4,083,825.14 last year. Tickets peddled by brokers accounted for \$72,141.43 in taxes in January, 1946, compared with \$51,058.63 same month last year—an increase of \$21,087.80.

According to the report, no taxes were collected this January from tickets sold by proprietors in excess of established price, whereas in last year, \$1,014.23 was collected from such sales. Taxes from Roof Garden and cabaret admissions amounted to \$637,266.60 this January as compared with \$30,832.96 last year.

converted without too much effort or cash.

Current shows here for the most part have been going strong. Those that Chi crux have panned have folded or are doing only mediocre biz. The five Windy City crux either make or break a show by telling Chicagoans what is good or bad for them—and Chi theatergoers usually believe what they read, rarely going for the shows that have pannings.

Anna Lucasta, now in its 22d week, has (See PRODUCERS JOCKEY on page 4)

Drop "Inferiority Complex" -- Norman Corwin to Showbiz Chi

CHICAGO, March 2.—Norman Corwin, top radio scripter and producer (CBS), told *The Billboard* it was high time Chicago got out of its "inferiority complex" concerning radio, the legit stage and other forms of expression.

In blunt language, Corwin said most of the Midwest attitude toward other sections of the county especially Main Stem and Hollywood was sheer "childishness" and that when Chi realized it could develop a mature culture of its own it would cease to have to defend itself so vehemently.

"I don't consider it so bad that your soap operas are leaving," he declared, "After all, the only conceivably bad thing about that is some actors and actresses are thrown out of work, temporarily at least. But Chicago and the

Midwest should create their own radio shows as well as their own legitimate theater. It's possible to do this because there are enough people with money interested now in both radio and the legitimate theater."

Corwin said the process of building up the Midwest in the showbiz fields was the same as employed by scientific agriculturists in halting soil erosion, and the so-called wasting away could be stopped if the right checks in the form of adequate pride in the community and adequate incentives in the form of financing were adopted.

Meeting at Orchestra Hall here Monday (25) at which Corwin spoke in defense of scientist control of atomic power development was jam-packed and over 500 people had to be turned away.

Showbiz To Aid Red Cross In Its \$100,000,000 Push

NEW YORK, March 2.—Pledged by Ralph Bellamy, chairman of the legitimate theater group of the Red Cross, the Main Stem's performers—top-drawer and otherwise—will co-operate 100 per cent with the Red Cross in its current drive for \$100,000,000 thruout the nation. Bellamy will have Paul Dulzell, Actors' Equity; James F. Reilly, League of New York Theaters, and Dick Baren, deputy manager of war finance for the New York legitimate theater, as his aids.

Plan is to go to every actor in every company, wherever it may be, and get him to boost the campaign.

National chairman of the labor division for the motion picture industry was named by Spyros P. Skouras, overall

national chairman. He is Richard F. Walsh, IATSE prexy. Francis Harman will represent the motion picture association liaison in the drive.

Reps of each showbiz union have been enlisted to head appeals of their various sections.

In the music field Mrs. Frank St. Leger will have charge of the Met Opera; Arthur Judson will represent the New York Philharmonic ork and concert artists, and Fred Waring will push the crew-cut orks.

In radio, Ernest De La Ossa, of NBC, will head the work of air artists in the all-out drive.

New York's quota for the Red Cross has been set at \$10,500,000.

Hope & Allen Comic Tops

Winners Pons, Crosby, Shore, Stern, Lux, Wilson, Delmar, Lombardo, Corwin

NEW YORK, March 2.—Newsprint is opening up for radio publicity and comment. That fact was underlined when working newspapermen and radio editors, thruout the nation, sent in more than

twice the number of ballots tabbed in last year's Radio Editors' Poll, 324. Only six of the editors polled stated that they weren't "spending enough time listening to radio" to justify voting while only 12 stated that "policy" prevented voting. The voting was the 15th annual tabbing, the oldest continuous selection of the great in broadcasting. This is the third year that *The Billboard* has conducted the polling, *The New York World-Telegram* having canvassed the nation's editors the previous 12 years.

And the "firsts" haven't changed too much. In the 18 categories that (See Editors Crown Radio's on page 8)

Lee Shubert, Olsen Ask Dismissal of 10G "Laff" Action

NEW YORK, March 2. — Reply to \$10,000 infringement suit brought against them by Alan Moran, composer, was made this week by Lee Shubert and John S. Olsen, partners in producing musical *Laughing Room Only* (Chick Johnson was also named as defendant), in which they denied Moran's charge that use of his original *Boston Harbor Ballet* in the show was a lift. They asked dismissal of the action.

Moran sought an injunction restraining infringement of his copyright, and an accounting of profits. Claimed he wrote original and new music for ballet and ork in October 1944, copyrighted 1945. Since that date, he alleges that defendants, while knowing ownership, used ballet and music in road showing musical in Detroit, Chicago and elsewhere. Second charge is that during October 1944 he was asked by defendants to write a composition for ballet and ork, that it was accepted and used, but that he got no dough.

Defendant's answer that prior to start of suit, Moran was paid and was satisfied, and also received a compromise payment for composition after they maintained they weren't obligated and that the work was used with his full knowledge and consent.

Stork, N. Y., Vs. Stork, S. F.

SAN FRANCISCO, March 2. — New York's Stork Club wants exclusive use of its name. Owners of the famous eatery have petitioned Federal Court here to keep sole possession of it. Asking for an order preventing the use of the name and insignia of the club, Stork Restaurant, Inc., of New York, sought an additional \$5,000 damages from the Stork Club here for use of the name since April 6, 1945. They cited both the use of the name and the insignia, a stork standing on one leg and wearing a high hat and monocle, as having taken advantage of their long publicity campaign. Named as defendants in the petition are N. Sahati, Zager Sahati, Sally Sahati, Alfred Ansara and A. Ed and A. E. Syufy.

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Strictly for G.I.'s: Ad-Radio Wing in Chi; Legit Set-Up, Big AM Vets Chapter in N. Y.

Windy City Org Created by Vocational Group and Ad Club

CHICAGO, March 2.—New vet training program which is designed to secure needed man power for the agencies in town handling radio and other media, as well as to provide a job placement plan for ex-members of the armed forces who want to get into the agency business, is being set up here by the Veterans' Bureau Vocational Committee in co-operation with the Chicago Federated Advertising Club. This plan, said to be the first of its kind in the country, was originated here when it became apparent that something other than a hit or miss undertaking, that is said to exist in other top advertising towns, was needed. The plan will be given additional impetus next week when Harley L. Ward, chairman of the committee, in conjunction with Fairfax Cone of the Foote, Cone & Belding Agency, will send a letter to all the agencies in town calling attention to the campaign and asking that execs co-operate in putting it over.

The advertising vocational committee, as a branch of Chi's many-industry Business Vocational Committee, Inc., has been trying to place vets for almost a year now, but the plan to place vets thru an agency training plan is very new. Original plan, which is still in effect, was this: Vets desiring to enter the agency business got in touch with the Business Vocational committee at 230 S. Clark. There they were screened according to qualification. Those qualifying were then given an appointment to be interviewed by representatives of the agency subcommittee. Those found by the subcommittee to have the experience and ability required by agencies that had forwarded descriptions of the their employee needs were then referred to the agencies for which they seemed suited. Thru this process many vets were placed in the agency offices here.

Recently, however, it was discovered that remaining vets did not have the abilities required by the agencies, who tho they were fussy, still needed help. So the training plan was inaugurated.

Here is how this training plan works. Any agency desiring to start a vet employment training program contacts the Illinois State Department of Education to get its plan okayed. This is necessary because as a training program for vets, the agency function is entitled to compensation from the Veterans' Administration under the terms of the G.I. Bill of Rights.

With an okay from the Department of Education and the Veterans' Administration the agency can go ahead, hire vets to be members of its training program and have the Veterans' Administration meet part of the salary the vet is paid. Hypothetical case: If an agency wanted to have a vet receive about \$200 a month, it would pay about \$125 and the Veterans' Administration would make up the rest, providing, of course, the vets were given some real training instruction.

Under this plan, which applies to other businesses as well as the advertising, a vet can participate with Veterans' Administration help, for one year less than the number of years he spent in service. Thus if he spent one year, the plan as far as he was concerned would continue for two years. Maximum is three years of training with Veterans' Administration compensation.

Unusual angle about all this is that many other facets of industries connected with show business could inaugurate such a plan, it is said here, but few execs in any business have even thought of utilizing it. Agency execs here claim that whereas New York 15 per centers could do the same thing, in Manhattan only interviewing and vocational guidance is given vets.

These same execs say they believe the plan will provide many good potential employees for the agencies and provide good jobs for the vets. They believe it could, and should, be adopted elsewhere.

NEW YORK, March 2.—Search is on for thesp vets for productions by newly created Veterans' Theater skedded for showing during the spring and summer. New venture, dreamed up by Dennis O'Donoghue, has three prospective shows

in the hopper: *The Black Messiah*, needing cast of 100 Negro players; *The House of Satan*, an anti-Nazi musical in need of terpers and chirpers, and drama, *Her Son*. Vets will get first preference.

O'Donoghue, himself a vet, was a former legit scripter, having authored *Malinda* (1929); *Legal Murder* (1934), and *Beal Street* with Red Ingram (1935). Headquarters at 17 East 48th Street.

NEW YORK, March 2.—A theatrical chapter of the American Veterans' Committee is in the process of formation. New org, which has asked the parent body for a charter, met yesterday (1) to plan a program and launch a membership drive.

Membership to cost \$3 a year will be open to people in showbiz who are veterans of World War II. Among plans is one for a pool of talent which will be available to play in all hospitals before bedridden vets. All this will be done free.

The following temporary officers were elected: Jonas Silverstone, chairman; Philip Truex, secretary, and Bill Roerick, treasurer. Among the active movers of the new org are Buddy and Nancy Ebsen, Hiram Sherman, William Hammerstein, Hayes Gordon and Paul Hammond.

Next meeting is planned for March 15, tho place has not yet been decided. Jonas Silverstone, 274 Madison Avenue, will answer all queries.

NEW YORK, March 2.—American Theater Wing is starting registration of veterans at Wing headquarters March 11 for their series of theatrical refresher courses expected to be held this spring. Registration will be in reality a survey to determine how many veterans in trade are interested. Light registration would mean no classes.

Subjects will be set up so that persons from one section of trade could take lectures in a totally different branch of biz. Registration will be held for three weeks and will be supervised by Winston O'Keefe.

Todd Wins Round 1 On 'Cathy' Creation

NEW YORK, March 2.—First round in the suit against producer Mike Todd and Mae West over authorship of the script of *Catherine Was Great* went to Todd this week when State Supreme Court Justice Carroll G. Walter here granted the producer his motion to stop plaintiff, Edwin K. O'Brien, from giving evidence. Simultaneously he postponed examination of O'Brien or Todd before the actual trial.

Justice Walter's action was made on the condition that O'Brien and his co-plaintiff, Michael Kane, serve a further bill of particulars within 20 days.

Case against Todd and Miss West was filed in December, when twin scripters asked \$100,000 damages, claiming *Catherine* was snatched from them and was shown on the Stem without any dough for them. Also they protest play being touted as Mae West's handiwork. Todd's answer was a flat denial, asserting the writers worked for hire and that they were paid for their work. He claimed also that they signed away rights to script.

Bill of particulars which O'Brien and Kane now have to furnish will show their exact full script, excerpts won't do, indicating whether Todd and Miss West used the whole works, or part, and if so, what parts were plagiarized.

GAC After Legit Ivory

NEW YORK, March 2.—General Artists' Corporation is looking for film talent from legit and is getting ready to comb Broadway for the stuff. Mark Newman, of the GAC Coast film department, will arrive here around the middle of the month to look the field over. Meantime, Mercedes Moore is holding preliminary interviews.

Producers Jockey for Houses In Chi's Legit Traffic Jam

(Continued from page 3)

been playing consistently to near capacity houses, drawing down at least \$17,500 per. *Dark of the Moon*, now in its fifth week at the Blackstone, is hitting over \$19,000 after drawing rave notices from all the crix.

"Blossom Time" Scoring

Blossom Time, now in its fourth week at the Studebaker, knocks 'em down for over \$23,000 per, while *Laughing Room Only*, with Olsen and Johnson at the Shubert for the 23d week, is wowing 'em for a cool \$38,000.

Joyous Season, with Ethel Barrymore, rallied after a fairly poor start six weeks ago amid poor reviews, due mainly to a clever gimmick on the part of press agent Tom Kane, who inveigled Archbishop (now Cardinal) Strich's office into promoting the show for the Catholic trade. Show is now doing around \$17,000 and seems destined for a fairly long run.

St. Lazare's Pharmacy closed Saturday (2) at the Harris after 10 weeks of fair to good attendance, divided reviews and indecision concerning whether or not the play would be withdrawn at a moment's notice. Also, the illness of Miriam Hopkins, star of the show, plus the fact that the show had to move from the Blackstone to the Harris, causing loss of several performances, made for only fair b.o. Nevertheless, *Pharmacy*, which was given a terrific build-up as a Chi preem, was grossing around \$14,500—primarily because of acting and staging, which were acknowledged super even by crix who panned the script.

Hopkins Wants "Laura"

Company manager Jim Hughes told *The Billboard* that the sole reason for the show's closing was Hopkins' decision to play the lead in *Laura* which will go into rehearsal March 25. It's been known for some time that la Hopkins was dissatisfied with her role in the play and that she finally made overtures—agreeable to producers Eddie Dowling and Louis Singer—to have Edwin Mayer rewrite her part. Meanwhile, she talked to Hunt Stromberg Jr., producer, who convinced her that she should change her mind and play *Laura* instead.

Pharmacy couldn't get a star of Hopkins' caliber on short notice so was forced to go under wraps. Singer is expected to bring it out again next summer, probably on the Main Stem, after heavy doctoring. Another reason production folded is that Dowling, now busy with his gold mine, *Glass Menagerie*, couldn't take time off necessary to whip the lesser show into proper shape. According to Hughes, *Pharmacy* will break about even.

Another Chi preem, probably destined to be more ill-fated than *Pharmacy*, is Harold Sherman's *Second Guesser*, now at the Civic Opera. Show opened February 18 and promptly received more coffin nails than any production of recent vintage from all five Chi crix. They really pitched into this one, but undismayed, producer Sherman claims withdrawal in three weeks for revision, then another showing, this time probably in the sticks where he hopes audiences will appreciate the antics of baseball star Al Schacht more than in the Windy City. Some crix admitted that Sherman had a good idea for a play and might eventually work a play out if he can stick it during the long hard times.

The Late George Apley, with the original New York cast, opened at the Erlanger February 25 to favorable reviews and should remain for some time. It displaced *Passing Show*, which did well, and closed out with around \$20,000 per.

Mixed Notices on "American"

Another production which can almost be considered a Chi preem since Broadwayites didn't get much of a chance to view it (opening at the Blackfriars January 17) was *A Young American* which opened at the Great Northern February 26. A racial theme show, it rated reviews ranging from rave to thumbs down, as it did in the East. Claudia Cassidy, of the *Tribune*, and Henry Murdock, of the *Sun*, both attempted to tear it to pieces, while Bob Pollack, of *The Times*; Ashton Stevens, of *The Herald-American*, and Bob Casey, of *The News*, came out with definite approbation.

Trade hasn't yet made up its mind as to whether the show will last, but it is

agreed on one thing: Advance press agency was none too good and few people knew that *Young American* was opening here. If word spreads, the show will last; otherwise not.

At any rate, grossings in Chi during the last six months prove beyond doubt that if producers can cop a theater and have a halfway decent show with not too many troubles besetting it, they can rake down the coin.

Not to be ignored is that it's almost impossible to get a theater in this town without consulting the Shuberts. Result: Shubert angle plus the fact that producers want to show here means a legit traffic jam in Chi.

Glenn Miller Life To Be Filmed by GAC Harry Romm

HOLLYWOOD, March 2.—Harry Romm, General Amusement Corporation vice-president, arrived here to get the ball rolling on pic production devoted to the life of the late Glenn Miller. Romm expects to use Miller's original overseas band, Marian Hutton, and the Modernaires. Dick Powell will probably play part of Miller. Story will start out at the time when Miller entered college, treat his courtship and marriage and the change of band style as he grew older.

Romm purchased picture rights from Mrs. Miller three weeks ago in New York thru her attorney, David Mackay. He may have cameras rolling by June 1. Coin outlay will amount to between \$1,000,000 and \$1,500,000. Under Romm's contract with GAC he is permitted to produce one film per year.

Pic will be named either *In the Mood* or *Moonlight Serenade*.

Russell Set for L. A. Orph

LOS ANGELES, March 2.—Andy Russell will make his first local theater appearance at the Orpheum Theater the week of April 30 or early in May, according to his movie commitments. In the meantime, spot will go heavy on bands with Benny Carter and orchestra with Helen Humes set to open March 19; the Teen-Agers Orchestra with Don and Beverly, Gene Sheldon and Company or Danny Drayson, March 26, and Desi Arnaz and orchestra, April 9. Other attractions booked include the *Queen for a Day* radio show opening March 5; *Carnival of the Dance*, Nurska, Dagmar, Jane Slater, Bob Dupont, Muriel Lane and the Sylvia Manon Trio, March 12; Tito Guizar, April 2, and Harry the Hipster, April 23.

Twin Cities Go Theater Guild

MINNEAPOLIS, March 2.—For the first time in 15 years both Minneapolis and St. Paul will become subscription cities for the Theater Guild, starting next season. Info was forwarded here to Leo R. Murray, manager of the Lyceum, and to Ed Furni, manager of the Auditorium Theater, St. Paul. Twin Cities will thus view such productions as *Oklahoma*, *Carousel*; *I Remember, Mama* and other Guild properties.

Shore Thing

DETROIT, March 2. — Being quick on the uptake saved the show Tuesday night, February 26 for Willie Shore at Lee 'n' Eddie's. Shore was doing his restaurant skit, ordered a cup of coffee, and a member of the band tossed him a coffee cup—which he missed, with the cup shattering when it landed near a ringside table.

Shore promptly reassured the feminine customers who were alarmed by the cup landing near them. He picked up the biggest piece and wisecracked that "Business is poor tonight, so we'll have just half a cup."

Wanger Slaps Million \$ Libel Suit on Fidler

HOLLYWOOD, March 2.—Pix Producer Walter Wanger and his film company, Diana Productions, Thursday (28) named Jimmy Fidler defendant in a \$1,000,000 libel suit resulting from gossip gabber's alleged critical comment of Wanger's film, *Scarlet Street*. Named with Fidler were Carter Products, sponsor; Small, Seiffer, Inc., agency, and American Broadcasting Company. Wanger, thru his attorney, Martin Gang, of Gang, Kopp & Tyre law firm, also registered a complaint with the Federal Communications Commission stating that during his February 24 broadcast Fidler made libelous statements about Wanger and his picture. Letter states Fidler was purposely turning to sensationalism in an effort to gain listeners.

Wanger's counsel told *The Billboard* the case hinged on whether a commentator can be shielded under laws governing freedom of the press while indulging in criticism of one product in order to sell another.

Fidler Statement

Statement made by Fidler during his February 24 broadcast, is as follows:

"I am amazed by the bitterness of Producer Walter Wanger's fight to get his movie, *Scarlet Street*, into Atlanta theaters despite a ban issued by that city's motion picture censors. When the ban was issued, Wanger hurried to Atlanta to confer with the censors. When the conference failed, he went to the city's seven-man board of review; when that also failed, he said he would take the matter to court.

"Now, I can understand why Wanger would try to protect his investment. But what I cannot understand is why he made *Scarlet Street*. His long experience should have warned him that this picture would meet with disapproval. Remember, it's not only Atlanta, but other cities have found fault with *Scarlet Street*. It was barred from New York until objectionable scenes were removed. It was also termed offensive in part by the New York Legion of Decency.

"I think Wanger is wrong in taking this matter to court. If he can't edit his film to meet with the approval of Atlanta censors, then he should pocket his pride and his financial setback. There is little to be gained and much to be lost in going over the censor's head. That individual will be less than human if he does not hereafter regard Wanger and perhaps all producers as over-officious gentlemen to be regarded with suspicion. Censor-baiting in any form is dangerous. I don't believe in censorship if it is avoidable. I believe in freedom of the screen, radio, press and speech. But when such freedom is abused as has often been the case, then censorship is the public's only protection and is necessary."

According to Attorney Gang, Fidler put himself out on a limb in the above statement when he failed to mention that the Johnston office had given the film its okay and that it had been approved by the Legion of Decency. Gang further stated that Fidler's asserted blast at Wanger was done for the sole purpose of building his Hooperating at the film's expense. Fidler told *The Billboard* that as a commentator on pictures he feels he has the right to report and interpret movie news as he sees it. He intimated that in his opinion suit was means for Wanger to cop a lot of free publicity. However, those close to the film colony say Wanger was burned up by Fidler's broadcast and is eager to let courts decide just how much a pix gabber can get away with under freedom of press protection.

WCAU Help Helps

PHILADELPHIA, March 2.—Plans for WCAU's new radio center, to be constructed on a site bought by the station on North Broad Street, were about completed when 12 suggestions from employees were made to Dr. Leon Levy, president of the station. They were all added to the plans and building is about to get under way.

W(A)CKY!

CINCINNATI, March 2.—Local outlet, WCKY, doesn't tell folks what the weather's like in prose any more. Station has turned to attempts at rhyming. Result is dubbed "versecasts."

Typical of these is the following:

Clouds will float o'er the city today;
There will be rain, the weather-men say.
Upturned faces will not stay dry;
Low 37 and high 55.
That's all, folks!

Flamm Sights WMCA After 350G Award

NEW YORK, March 2.—Action to recapture the Station WMCA frequency, will be started by Donald Flamm shortly, it was revealed by his attorney Philip Handelman, following Flamm's winning his suit against Ed Noble, head of the American Broadcasting Company. Jury, which was out less than an hour, Friday (1), gave Flamm the verdict and \$350,000. Plaintiff had asked for triple damages of \$9,925,000.

Noble's attorney stated that an appeal of the verdict would be made at once and that stay of execution would be asked at the same time. If the stay is granted and the appeal permitted, it will also serve to stay any action that Flamm plans for recapturing the station he once owned.

Case involved claim by Flamm that he had been forced thru pressure to sell his station at less than the station was worth thru intimidation.

Spieler's Pay Hike Confab Mum; AFRA Seeks 90% Boost

HOLLYWOOD, March 2.—Negotiations between American Federation of Radio Artists and Southern California Broadcasters covering local indie station announcer pay boost, are now under way in closed chambers with both sides agreeing to keep mum on proposals involved until a definite agreement has been reached. Reason for hush-hush is both sides feel issues have been discussed too much via the press and not long enough over the conference table.

However, *The Billboard* learned from a reliable source close to management that broadcasters are peeved over AFRA's insistence on sticking by its guns in fighting for a sizable pay hike in volcers' pay. It appears SCB had expected a big pitch from AFRA, but was certain union would trim its demands once matters got to negotiation table. According to reports, AFRA is now asking a 90 per cent pay increase—something which doesn't fall too easily on SBC ears. Broadcasters, however, are not giving up hope, betting on union strategy of reaching for the moon at least to clutch at something in the sky. Gabbers now get \$38.50 to \$55 per week, depending on size of station.

WPEN Gospel Orgs Ouster Upheld by U.S. Supreme Court

PHILADELPHIA, March 2.—WPEN was upheld by the United States Supreme Court in its right to donate radio time to religious organizations of its own choosing. The court refused to review a protest made from a group which complained that the station had refused to permit them to bid and pay for time.

The review was asked by Wiley Misions, Inc., Rev. Carl McIntire Jr., Rev. Theodore Elsner and others on appeal from the Circuit Court of Appeals which had previously decided against them. They were former sponsors of religious programs whose contracts were cancelled by the station when the *Evening Bulletin* bought the outlet.

Anti-Petrillo Drumbeating Holds; Vandenberg Support A Moot Point; NAB Hopeful

Sending of Bill to Conference Held Likely

WASHINGTON, March 2.—Capitol Hill chess game on Anti-Petrillo Bill is moving according to pattern originally outlined by foes of the head of the American Federation of Musicians, with objective of powerful pressure group being to keep the drums beating around head of James C. Petrillo at least until next month's negotiation conference. House Rules Committee, dominated by ultra-conservatives, is expected to rule in favor of sending the Lea-Vandenberg Anti-Petrillo Bill to conference for protected proceedings.

Rules Committee came into the picture Friday (1) when the Lea-Vandenberg Bill failed to get the required unanimous vote of the House to send the bill to conference. Rep. Vito Marcantonio (A.L.P., N. Y.), leader of the House minority opposition to the bill, blocked the move to send the measure to conference directly. Marcantonio, who had led a spirited but futile attempt to block House passage of the bill a week before, vowed to press his fight when Rules Committee reports a favorable discharge of the conference proposal. Senate

has already picked its conference group, headed by Sen. James M. Tunnell (D., Del.), and including the following others: Edwin C. Johnson (D., Colo.), Wallace H. White Jr. (R., Me.), Warren R. Austin (R., Vt.) and Francis J. Myers (D., Pa.).

Lobbyists Happy

As soon as the House Rules Committee picked up the Anti-Petrillo Bill Friday, lobbyists were delightedly rubbing their hands, since the Rules Committee has a stout anti-labor record, and Chairman Adolph J. Sabath (D., Ill.) is known to be a supporter of the Anti-Petrillo Bill. Meanwhile position of Sen. Arthur H. Vandenberg (R., Mich.) has become a highly anomalous one in reference to the Anti-Petrillo Bill which now bears his name, and the political implications are regarded here as explosive. Vandenberg is finding himself in a situation which he had not anticipated last year when he introduced S-63, a relatively mild bill to block Petrillo's royalty-imposing practices in non-commercial educational broadcasting. With the House having substituted the contents of Lea's drastic Anti-Petrillo Bill for the original Vandenberg text in order to get the proposal into joint conference committee, Vandenberg now discovers himself as nominal author of a measure he had no hand in shaping. With the Michigan legislator openly regarded as one of the leading Republican prospects for the Presidential nomination in 1948, as the result of his celebrated role in UNO, politicians are wondering how far Vandenberg will go in supporting the new bill.

At National Association of Broadcasters' headquarters, a new high in feverish activity of "beating of drums" on the Petrillo issue was reached at the week end. NAB folk are more than satisfied with the progress of the Anti-Petrillo legislation. Meanwhile NAB President Justin Miller is gathering material for the forthcoming conference with the Petrillo group, and expectations are that follow-up meetings may last thru the summer.

NAB Execs Cool On Int'l Org Idea; S. A. Assn. Possible

WASHINGTON, March 2.—A move to create an international counterpart of National Association of Broadcasters is in the making, with NAB top officials taking a "chary" attitude toward it. First test of the move will develop at the Havana conference of Inter-American Broadcasters, scheduled May 10-19.

Reps of U. S. networks, independents and radio manufacturers will be at the conference, and State Department is angling for an invite as an unofficial observer. NAB, while cool to the idea of the hemispheric association, will be represented at the conference by its own observer, G. Richard Shafto, station manager of WIS (Columbia, S. C.), a member of the NAB board of directors.

Cuban Nix Seen

Stigmatizing the plan is the interest of a number of Cuban radio folk in the new organization. U. S. broadcasters have grown wary of the Cubans who showed themselves to be plucky bargaining agents at the recent North American Regional Broadcasting Conference here. South American broadcast interests are strong for the idea. It is believed likely that if an international NAB fails to materialize from the Havana meeting, a separate Latin American association may develop.

One of the main objectives of South American broadcasters is to strengthen contacts with U. S. electronic manufacturers and American radio folk generally. This objective appeals strongly to NAB officials here and to other industry leaders. Possibility of increased Latin American radio trade is expected to bring increased support for the hemispheric association plan. One of the features of the Havana meeting will be a demonstration of FM operations.

"Try 'n' Find Me" Pic-Type Build-Up For Web Outlets

NEW YORK, March 2.—*Try 'n' Find Me* will get a special tee-off on a number of ABC stations, with Kenyon and Ekhardt (Hal Davis, p. a.) going to the stations with a kit to sell and the idea. Deal, which is to run before the seg returns to the air, has the station announcing that merchandise prizes will be given the listener who finds "the mystery man" wandering around town. K&E, it's understood, is handling the entire stunt, with ABC bowing out because it didn't want to be placed in the position of asking stations to devote free time and dough to a commercial program plug. Merchandise prizes are being supplied in part by K&E, but the promotion suggests that plenty more merchandise can be snagged locally.

After the program hits the ABC air during the second week in March (it was on CBS up to February 23) the *Try 'n' Find Me* gimmick will be made part of the program, with one town each week getting the plug, i. e., "the mystery man" will be in Jacksonville this week, etc.

Davis is getting plenty of co-op from stations and the running gag looks good for plenty of newspaper and air space until too many sponsors and agencies catch wise that time can be stolen.

RDG Gets 23 Pilots From AFRA in Deal

NEW YORK, March 2.—Radio Directors' Guild has just taken over 23 CBS assistant directs from AFRA. Deal was consummated in spirit of agreement between two orgs. This means that RDG has just about sown up CBS except for a few WABC directors and five CBS television pilots. Membership at RDG is zooming and February 4 meeting saw 45 new members join union.

Meanwhile, negotiations between radio director orgs in New York, Chicago and Hollywood to affiliate into one large body have struck a snag. Chi and Hollywood groups don't like New York's AFL affiliation, while the boys here maintain attitude is foolish since they are a completely independent org. Besides, local RDG has agreement with networks and a fairly large membership; two advantages that neither of the out-of-town outfits can boast. In addition, RDG, in New York, has just finished drafting a constitution that would guarantee autonomy for Chicago and Hollywood groups, so they find complaints of Windy City meggers and movie capital pilots wearying.

Davis Plea for State Dept. Air; Raps AP, UP

CHICAGO, March 2.—Pleas for governmental continuance of international broadcasting "to present America in a correct light" was sounded by Elmer Davis, former OWI head and now commentator for American Broadcasting System, this week in Chicago. Davis spoke before the Rotary Club and held a press conference later.

He also took a strong slap at the Associated Press and United Press for withdrawing their services from the State Department Information Bureau. He said it was no time when the government needed to present its case to other nations, for the news services to engage in petty bickerings with the government, especially when other governments like Spain, Russia, etc., had access to both AP and UP news.

He urged in view of fact that since private interests would not or could not maintain the governmental stations set up during the war, government certainly should maintain them in the interests of the people of the United States. He hit the AP and UP for not allowing these radio stations access to its news gathering facilities in the international field.

British Tootlers' Union, Says Nix to E.T.'s Over BBC

LONDON, March 2.—Greatest impetus that the "corporation" has had for increased fees (*The Billboard*, February 23) was demanded this past week by the musicians' union that electrical transcriptions be eliminated entirely from all airings from the "mother country." British Broadcasting Corporation stated at first that the "notice" had not been received, but admitted later that execs were considering the ultimatum.

Union made a deal in 1942 permitting the use of recordings on the air after payment to each musician, per disk, of 1 pound, 5 shillings (currently about \$5). This, however, has ceased, say union execs, to justify the "jobs" that are removed by the use of disks, i. e., about 30 hours a week of air time.

Nixing of e. t.'s means that something like \$100,000 of recording equipment will be so much waste metal—at least for the time being.

Check-up of overseas operations reveal that the e. t. ban will not affect the recording and distribution of programs to broadcasters in areas serviced by outpost branches of the corporation unless musicians in areas serviced get up in arms against such practices.

If the U. S.'s American Federation of Musicians bans the making of transcriptions from overseas airings, just as they have banned web airing of any overseas musical programs directly picked up by the nets, that's another story.

Few programs distributed by BBC's North American division, or any division for that matter, depend upon music, so that a nixing really wouldn't hurt the G.B. good-will job being done by the international divisions of the corporation.

MBS Tests Weekly Mats Listing Tops On 4 Nets' Skeds

NEW YORK, March 2.—Weekly mat listing highlights on all four networks is ready for testing by the Mutual press department. MBS flacks are sending out a test series of mats to radio eds, inviting comment, reaction and suggested improvements.

If the service is received favorably by the eds, MBS intends to make a regular thing of it. Aid in listings and corrections will be asked of the other nets, and Mutual will include it in its weekly feature service.

First proofs use an equal balance of about 25 per cent of the space for each web. Only drawback in the idea is the almost impossible task of getting individual station call letters into the mat. Compromise solution has been to identify the shows by net, but not by outlet.

Scoop --- The Hard Way

ST. PAUL, March 2.—KSTP-NBC scooped the Twin Cities newspapers and radio stations when it aired the political plans of St. Paul's stricken Mayor John McDonough—but, in doing so, the station news room had to pull a few tricks.

McDonough, stricken with cerebral edema while in Washington nearly two months ago, was returned to St. Paul by train last week. John Verstrete, KSTP news editor, met the train at Winona, Minn., and needed 45 minutes to convince a member of the mayor's entourage, Harry McConnell (who doesn't like newshawks of any type), to let him see the chief executive.

McDonough was agreeable to cutting an e. t. to announce his political plans and arrangements were made for the KSTP portable recorder to be at the St. Paul depot when the train arrived. But when the train got into the depot it was sidled on a track different than the one originally planned and the KSTP lines wouldn't reach. Seeking time to get the equipment into or near the ambulance, Verstrete and his minions somehow "lost" McConnell's luggage and the party waited in the depot until it "showed up again."

Meanwhile the equipment was set up across the street from the depot and Verstrete talked his way into the ambulance and had the driver stop in front of the portable recorder. But to get thru the yards with the ambulance, Verstrete had to convince the yardmaster to move a train. Finally arriving at the designated spot, Verstrete yielded to newscaster Cal Karnstedt, who got McDonough to declare he was going to "run again this time" in the spring elections but that "it will be the last time." The e. t. was aired at 10 p.m., long before the papers got the story.

CBS Switches Segs In Mood Sequence

NEW YORK, March 2.—Columbia Broadcasting System has revised its Sunday morning and early afternoon program schedule in order to preserve "Mood Sequence." New alignment effective March 17 groups religious programs into one continuous time segment and forum or discussion type programs into another, in accordance with the network's principles of mood sequence proven via diary research.

Church of the Air, now heard at 10:30 a.m. and again at 1-1:30 p.m., will be presented in consecutive half hours, at 10 a.m. and 10:30 a.m., starting March 17. After a five-minute interval of news at 11 a.m., two more religious programs will follow, *Wings Over Jordan*, 11:05-11:30 a.m., and *Salt Lake Tabernacle*, at 11:30 a.m.

Four discussion-type programs start at noon and continue to 1:45 p.m. They are *Invitation to Learning*, moving up to the mid-day spot from 11:30 a.m.; *Transatlantic Call*, at 12:30 p.m., and *People's Platform*, at 1 p.m. Latter show is currently heard at 6:15 p.m. Saturdays.

Now "Time for Reason"

Problems of the Peace, featuring Lyman Bryson, continues in the same slot, 1:30-1:45 p.m., but has been retitled *Time for Reason*.

Another switch involves *Country Journal*, which moves from Saturdays at 9:30 a.m. to Sundays at 8:30 a.m., to further hypo service to rural audiences. CBS plans to include agricultural news in the 9-9:15 a.m. news period.

Schechter Sees More News!

HOLLYWOOD, March 2.—Top place of news broadcasts in the program pattern of post-war radio is secure if the industry can adapt its methods of presentation to meet public demand, according to Abe Schechter, director of news and special events for Mutual Broadcasting System. Schechter, recently on a West Coast survey trip, sees no decline in news coverage in the offing. If anything, news programming is on the increase, he believes.

Whether or not news coverage keeps its present place in radio will depend solely on program quality. That the public remains vitally interested in news is attested by the ever-increasing circulation of newspapers and news periodicals, but the style of radio news coverage must change with the times, Schechter feels, if popularity is to be sustained. "The era of the golden tonsils is gone," Schechter declared. "The average listener wants his news well prepared and analyzed in order to give him a 'behind the news' insight into national and world affairs. Self-styled commentators who do nothing more than ready copy prepared by the wire services must therefore fall by the wayside." As Schechter puts it, "The listener doesn't want to know that the price of wheat jumped 50 cents. He will be interested, however, to learn that because the price of wheat jumped 50 cents, he will have to pay so much more for a loaf of bread at the corner grocery."

Chi Webs Bid For Teen Ears

CHICAGO, March 2.—Webs here are making a determined bid for the bobby sox trade on Saturday mornings and from indications, it may be the beginning of a country-wide trend to hit the moppets. Latest development is WMAQ's (NBC) *High Time*, which starts March 16 at 8-8:30 a.m., CST. Wieboldt's Department Store is sponsoring the series which will feature Russ Ledger, crooner, and Freddy Aune's eight-piece orchestra. Various student talent thruout the section will take part on the seg.

This is the third seg aimed at bobby soxers on WMAQ, two of which are carried over full NBC web. *High Time* will be first in series beginning in early morning and carried straight thru to 9:30. Web airers beginning at 9 are *Teen Timers Club* and the *Eileen Barton Show*.

ABC Aims Teen Town

Indication of the growing trend on part of stations and webs to attract adolescent listeners on Saturday mornings was apparent in ABC's recent airing of *Teen Town*, a program written and acted by teen-age talent. Program is in direct opposition slot to the *Eileen Barton Show*.

Reason for trend as given by a department store exec is that "kids are telling their parents more and more what they want to buy and a good radio program is one of the best ways to reach 'em."

Reason that more kid programs can be skedded is that soap operas are off on Saturdays and so are the kids. Also some of the radio newsboys have been knocked off, making for more available time.

Tex. Rangers Back On Air March 11

NEW YORK, March 2.—Midnight March 11 will mark return of pop octet, *The Texas Rangers*, in a network show over CBS. Group got its start at KMBC, Kansas City, Mo. Rangers split up to go into the armed services. Now discharged, they plan to come to New York for a series of appearances under Jimmy McConnell, who has opened headquarters in the Lincoln Hotel there.

Arthur B. Church, organizer of the group, is opening New York offices for his productions. Arthur Poppenberg, web sales exec, will be Eastern sales manager. Plans have been completed to make additions to the Rangers' transcribed library.

Chi Execs Quit ABS

CHICAGO, March 2.—Four more Associated Broadcasting System execs quit the defunct web this week. They are Clayton Kuning, general manager; William Henderson, vice-president in charge of station relations; George Funkey, chief engineer, and Tom O'Brien, director of promotion and publicity.

Expect N. A. Pact To Hold Three Years

Concessions to Cuba Irsome

WASHINGTON, March 2.—Clear channel industry spokesmen here are chafing over impact of North American Regional Broadcasting Conference interim agreement under which Cuban government gets right to limited use of 10 clear channels, five of which belong to U. S. Move to offset concessions to Cuba is already in the making and will explode at a conference to be held in Canada in September, 1947. However, the interim agreement is expected to stand pat for three years.

Federal Communications Commission view of effect of interim agreement is more optimistic than that of representative broadcasters, who feel that the concessions will result in considerable interference with U. S. broadcasting. Evidence is already appearing that some standard station applications will suffer. FCC claims there won't be appreciable difference. Further, it is emphasized that the permanent North American Regional Broadcasting Engineering Committee may smooth standard broadcast operations in general, raise engineering standards in North America and see to it that broadcasters in each country stay in their own channels and maintain power assignments.

WLS, WENR Hit

Major broadcasters to suffer immediately from the agreement are Chicago stations WLS and WENR, operating on 890 kc., whose operations into Florida will be curtailed. Aside from KFI, Los Angeles, and WLS and WENR, Commissioner Jett asserted there would be "general support for the agreement."

Also the interim agreement was signed to cover a three-year period, the arrangements to hold another conference in Canada in September, 1947, open the way for concluding a new treaty. Insiders, however, believe that the next conference will be held off as long as possible in order to gain time to see just how far radio development will go.

FM Seen as Solution

It is hoped that Cuba can be persuaded to invest in FM equipment and thus solve the whole controversy. With FM, FCC and broadcasters agree, Cuba would have enough frequencies to satisfy all requirements. Engineers foresee the early adoption of FM in the Caribbean area, since static resulting from weather conditions which would be eliminated by FM, is now one of the toughest knots in local broadcasting.

With FCC still inquiring into clear channel operations in U. S. and with another hearing on the issue skedded for next month, the interim agreement is headed for increased attention in industry. Some broadcasters here are taking the view that since FCC was willing to authorize Cuban operation on U. S. clear channels, the next logical step is to permit U. S. applicants to do the same in Cuba.

Commissioner E. K. Jett, chairman of the U. S. delegation at the confab, declined to take a gloomy view. He said that U. S. "Didn't give up on all points," and he pointed out that U. S. stands to gain a regional channel for West Coast under transfer by Cuba thru U. S. of 1,540 kilocycles to the Bahamas.

Transit Fillip

PHILADELPHIA, March 2.—W. W. Chaplin, NBC news commentator, was in town to cover the Philadelphia transit strike and was making his way by foot and stopped to rest at Broad and Chestnut in the heart of downtown. He was bemoaning his fate in not having taken the Pittsburgh power strike assignment instead when he happened to look up at *The Philly Evening Bulletin* electric news bulletin flashing from a building there and read "*Pittsburgh Is Worse Off Than Philadelphia!*"



“Why, Mr. Silverpin,” I sez to him, “for the best story on network costs, you should . . .

Listen to ABC!”

JUST about everybody in the business is finding out that ABC has a story to tell about low-cost programming. Rates are lower than those of major competitors—despite the fact that ABC’s fast-growing list of top-flight shows is winning more listeners all the time.

Look at the Sunday evening line-up, for instance: *the Radio Hall of Fame, the Sunday Evening Party, Drew Pearson, Don Gardner, the Quiz Kids, the Sunday Evening Hour, Walter Winchell, Louella Parsons, F. H. LaGuardia, Jimmy Fidler, The Theatre Guild on the Air.* Is it any wonder that so many families everywhere are learning to stay tuned to ABC stations for their news and entertainment?

According to night-time coverage figures, the American Broadcasting Company’s 198 stations reach an audience of Twenty-Two Million families from coast to coast—and the figure is climbing steadily as the

network’s station facilities continue to be expanded and improved.

These Twenty-Two Million families, located in practically every major market in the U. S., constitute a nation-wide audience which can be reached more economically on ABC. If you compare rates, you’ll find that one network costs 43.7% more per evening half-hour than ABC; another costs 28.7% more.

It’s because they are able to get good time periods at low cost—and know that this can mean a valuable franchise both now and in the years to come—that so many leading advertisers are buying time on ABC today. If you are looking for good radio time, you’d better listen to an ABC representative soon.

7 REASONS

why more leading advertisers sit up and listen to ABC

1. **ECONOMICAL RATES** — Network X costs 43.7% more than ABC per evening half-hour. Network Y costs 28.7% more.
2. **REACHES 22,000,000 FAMILIES**, located in practically every major market in the U. S.
3. **EXPERT PROGRAM SERVICE** available if and when you want it.
4. **EFFECTIVE AUDIENCE PROMOTION** that is making more and more people listen to ABC.
5. **GOOD WILL** — a nation-wide reputation for public service features that present *all sides* of vital issues.
6. **198 STATIONS** — eager to cooperate in making every program a success in every way.
7. **PRACTICAL TELEVISION** — program-building on an economical basis.

American Broadcasting Company

A NETWORK OF 198 RADIO STATIONS SERVING AMERICA

EDITORS CROWN RADIO'S BEST

12 Out of 21 Repeat Wins

'Note of Triumph,' NBC Town Hall, public service seg winners for 1945

(Continued from page 3)

have been continuous during the history of the voting, 13 toppers were the same as last year, one repeated a 1944 win. Four were new. Two of the latter are, by their very nature, new every year, since *The Outstanding Broadcast of the Year* and *Radio's Newest Star* can't very well repeat.

The new leaders are H. V. Kaltenborn (NBC) as *Most Interesting News Commentator* and Don Wilson (NBC) as *Favorite Studio Announcer*. Last year's toppers were Lowell Thomas as the newsmen (H.V.K. was in the "show" position). Relative standing, by actual points, for the two years point to the changing thinking of the newspaper men and women who listen:

	1945	1946
Lowell Thomas.....	125	121
H. V. Kaltenborn.....	75	141

In second place last year was

Raymond Gram Swing.....	101	112
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In other words Swing did better numerically this year than last but the votes didn't increase as much as the voters. This was true all the way thru in the tabbing. The increase of "new" votes increased the number of stars voted for, but did not materially increase the number of votes the first placers corralled.

Wilson First

Don Wilson, the spiler "new" winner, was second last year and moved up. However, last year's winner, Milton Cross, took a nose dive. Many editors noted that the exit of *Basin Street* and the lack of stellar shows with the Cross as the reason for his downfall—to number seven. The "vote" standing of Wilson and Cross looked like this:

	1945	1946
Don Wilson.....	18	31
Milton Cross.....	28	10

The 12 leaders who repeated last year's wins, did so with the following margins over their second placers:

	Points Over Second Placer
Bob Hope.....	19
Information Please.....	179
Guy Lombardo.....	85
Bing Crosby.....	349
Dinah Shore.....	224
Bill Stern.....	216
Lux Radio Theater.....	137
Let's Pretend.....	156
John Charles Thomas.....	41
Lily Pons.....	134
N. Y. Philharmonic.....	77
Chesterfield Supper Club.....	134
Army Hour.....	227

The Hope-Allen Race

All these leads are sizable, with the exception of that of Bob Hope. Hope is being nudged, but good, by Fred Allen, who repeats his 1944 win in the *Programs They Hate To Miss*. This year Allen was 54 points ahead of the second placer, *Fibber McGee and Molly*. Apparently Fred Allen is terrific as a program and Bob Hope is a 25-cent word in the gag delivery business.

Claghorn Wins

Radio's "newest" star is also a guy that came along with Allen, Kenny Delmar (Senator Claghorn). He leads Jack Smith's tonsils by 10 votes, both of them being legitimate contenders for the new star category.

The outstanding broadcast of the year, Norman Corwin's *On a Note of Triumph*, not only topped the second placer, *Surinder of Japan From the Missouri* by 11 votes (not points), but it was one of three non-"special event" type of seg that landed in the tabbing, the other two being *Sorry, Wrong Number*, the sock *Suspense* production with Agnes Morehead, and CBS's *Tribute to Jerome Kern*. This is practically the first year

THE EDITORS' TWENTY TOPPERS

FRED ALLEN
(*They Hate To Miss Him*)

ON A NOTE OF TRIUMPH
(*The Outstanding Broadcast of the Year*)

BOB HOPE
(*Favorite Comedian*)

INFORMATION PLEASE
(*Favorite Quiz or Contest*)

GUY LOMBARDO
(*Favorite Light Music*)

BING CROSBY
(*Favorite Male Singer*)

DINAH SHORE
(*Favorite Fem Singer*)

BILL STERN
(*Favorite Sports Announcer*)

H. V. KALTENBORN
(*Most Interesting News Commentator*)

DON WILSON
(*Favorite Studio Announcer*)

LUX RADIO THEATER
(*Favorite Dramatic Program*)

LET'S PRETEND
(*Best Children's Program*)

JOHN CHARLES THOMAS
(*Top Male Singer of the Classics*)

LILY PONS
(*Top Fem Singer of the Classics*)

N. Y. PHILHARMONIC
(*Favorite Symphonic Program*)

CHESTERFIELD SUPPER CLUB
(*Favorite 15-Minute Program*)

KENNY DELMAR (SENATOR CLAGHORN)
(*Radio's Newest Star*)

AMERICA'S TOWN MEETING
(*Outstanding Public Service Program*)

NATIONAL BROADCASTING COMPANY
(*Top Network in Public Service*)

ARMY HOUR
(*Top 1945 war Program*)
Produced by Army, Navy or Government Bureau or in the Interest of the War

JOHNSON'S WAX
(*Air's Top Commercials*)
Fibber McGee and Molly Broadcasts

that "four network" programs rated in the voting, four out of the 10 leaders being aired by all webs.

There's special news in this year's *Radio Editors' Poll*. Each of the classifications is significant and each was voted for by practically every editor sending in a ballot.

Net P.S. Tabbing

First was the tabbing of the four networks by their "public service" jobs. This category was an "accident" since so many editors voted for networks instead of individual p. s. programs that the category was broken up into two. NBC came out 14 points ahead of CBS. The tabbing ran like this:

NBC.....	60
CBS.....	46
ABC.....	31
MBS.....	20

On the programs "in the public interest," as Prexy Miller, of the National Association of Broadcasting, prefers to call p. s. airings, the American Broadcasting System's *American Town Meeting of the Air*, lapped the field, with 106 points. The second placer, *Chicago Round Table* (NBC), collected 47 points. The editors left no doubt about what they think of the *Town Hall* program.

The Day-Off

The final new category is, as it should

be, the pay-off. The editors were asked to name the programs whose commercials were "in the best taste and at the same time commercially effective." Since newspapermen are supposed to "hate" commercials—their vote is especially important. *Fibber McGee and Molly's* Johnson's Wax selling walked in first, with 178 points, more than four times the next point collector, the *Ford Sunday Evening Hour*. (Details of what the writers think of the air commercials are given in a special report on the 15th Annual Radio Editors' Poll in this issue.)

NBC Sells Saturday A.M.

NEW YORK, March 2.—NBC's web promotion department is switching from its selling of the senior web to selling a time of day, Saturday morning. Of course, the newest booklet sells Saturday morning—on NBC—but the cover and the approach is that the prelude a.m. to a beautiful week-end is good selling time, and already other networks are using the booklet to sell time on their own chains.

If it's "Oh, What a Beautiful Morning!" on NBC, the sun shines too on Madison Avenue and on the fringe of the garment district, at 1440 Broadway (Kobakville). Booklet is just the beginning of promotion with humor and understanding—that's coming out of the second floor factory at NBC.

NBC Takes 14 Firsts in Poll

CBS has 4 firsts and ABC corrals two, with honors for all—and reasons, too

NEW YORK, March 4.—National Broadcasting Company did almost as well with "firsts" in the 15th Annual Radio Editors' Poll as it did in its own "most listening" surveys. Fourteen out of a possible 21 first places went to the senior web, with nine second place slots filled by the same chain.

CBS—4, 7, 3

CBS landed four firsts, seven seconds and three thirds. ABC landed two firsts, two seconds and four thirds. In all cases where programs have appeared on more than one network or a performer was identified with more than web, the tabbing hasn't been credited to the network.

NBC's firsts were:

- Fred Allen
- Bob Hope
- Information Please
- Bing Crosby
- Dinah Shore
- Bill Stern
- H. V. Kaltenborn
- Don Wilson
- John Charles Thomas
- Chesterfield Supper Club
- Kenny Delmar
- Army Hour
- Johnson's Wax
- And in Public Service

A notable collection of programs and talent.

NBC's Points

NBC gathered a total of 3,205 points in those 14 firsts, an average of 228 points for each first placer, which is the top of something.

CBS gathered its honors with two programs that are the web's own babies, *Let's Pretend* and, the never-to-be-forgotten Norman Corwin's *On a Note of Triumph*. *Let's Pretend* gathers for itself its 15th win in the poll and seems to be in no mood to stop gathering honors for its "mother," Nila Mack. Corwin may not top his *Note* but he'll never need to, for all he has to do, say the voting editors, is repeat his script, again and again.

The N. Y. Philharmonic was the third first for CBS and it, like Nila Mack and Norm Corwin, is a "part" of the history of the network. It was CBS who fronted for good music when they sustained the symphonic organization for many years before U. S. Rubber was sold on it as a "prestige" item. Final winner for CBS is also a program that has won for the network, year after year, the Lux Theater. With or without its pilot of years ago, Lux delivers top acceptance from all who listen and write.

Lombardo and Town Hall for ABC

The American Broadcasting System won for two very good reasons, Guy Lombardo, who has lead the editors around by their dials year after year in the "Sweet Music" division, and *American Town Meeting of the Air*. Lombardo topped Tommy Dorsey by 85 points and Town Hall ran ahead of its second placer by 59 points. Town Meeting is a trademark for the ex-Blue net and it continues to win the editors' respect. Surprise second placer for ABC was *The Theater Guild of the Air* which really tabbed plenty of votes, 179, 101 more than the third slot filler, *Cavalcade of America*. To get up there with the winners in less than one real full season, is an honor that few programs achieve, and when it's figured that it arrived there with both the *Hour of Charm* (NBC) and *Take It or Leave It* (CBS), as competition, that's news.

As the webs run in programs—so do they run in listening and in dollar volume and in acceptance by that great pair, Mr. and Mrs. American Dial. While Hooperatings won't bear out every voting that a program receives—they underline the trends . . . and Allen and Hope are still toppers, with Fibber McGee and Molly, in the Editors' Polls and Hoopers.

EDITORS' FAVORITE PROGRAMS (The Ones They Hate To Miss)

- 1. Fred Allen (Bob Hope in 1945)
2. Fibber McGee and Molly
3. Bob Hope
4. Information Please
5. Jack Benny
6. Lux Radio Theater
7. N. Y. Philharmonic
8. Theater Guild of the Air
9. Edgar Bergen
10. America's Town Meeting

THE OUTSTANDING BROADCASTS OF THE YEAR

- 1. "On a Note of Triumph" (Hicks on "D" Day in 1945)
2. Surrender of Japan From Missouri
3. All Net Coverage of President Roosevelt's Death
4. All Net Coverage of V.J. Day
5. CBS Tribute to F. D. Roosevelt
6. ABC Broadcast of F.D.R. Funeral (Hyde Park)
7. CBS Coverage of Death of F. D. Roosevelt
8. "Sorry, Wrong Number"
9. Truman Atomic Bomb Broadcast
10. CBS Tribute to Jerome Kern

FAVORITE COMEDIANS AND COMEDY ACTS

- 1. Bob Hope (Repeating His 1945 Win)
2. Fred Allen
3. Fibber McGee and Molly
4. Jack Benny
5. Durante & Moore
6. Edgar Bergen
7. Danny Kaye
8. Duffy's Tavern
9. Red Skelton
10. Burns and Allen

FAVORITE QUIZ AND CONTEST PROGRAMS

- 1. Information Please (Repeating Its 1945 Win)
2. Take It or Leave It
3. Truth or Consequence
4. Quiz Kids
5. Dr. I. Q.
6. People Are Funny
7. Bob Hawk Show
8. Vox Pop
9. Kay Kyser
10. Detect and Collect
Double or Nothing

FAVORITE LIGHT MUSIC AND DANCE ORKS

- 1. Guy Lombardo (Repeating His 1945 Win)
2. Tommy Dorsey
3. Fred Waring
4. Sammy Kaye
5. Woody Herman
6. Andre Kostelanetz
7. Harry James
8. Kay Kyser
9. Duke Ellington
10. Carmen Cavallaro

FAVORITE POP MALE SINGERS

- 1. Bing Crosby (Repeating His 1945 Win)
2. Perry Como
3. Frank Sinatra
4. Dick Haymes
5. Jack Smith
6. Andy Russell
7. James Melton
8. Danny O'Neil
9. Frank Parker
10. Frank Munn

FAVORITE FEM POP SINGERS

- 1. Dinah Shore (Repeating Her 1945 Win)
2. Ginny Simms
3. Jo Stafford
4. Kate Smith
5. Frances Langford
6. Helen Forrest
7. Hildegarde
8. Martha Tilton
9. Judy Canova
10. Evelyn McGregor

FAVORITE SPORTS ANNOUNCERS

- 1. Bill Stern (Repeating His 1945 Win)
2. Ted Husing
3. Red Barber
4. Harry Wismer
5. Don Dumphy
6. Clem McCarthy
7. Bill Slater
8. Stan Lomax
9. Bill Corum
10. Bob Elson

MOST INTERESTING NEWS COMMENTATORS

- 1. H. V. Kaltenborn (Lowell Thomas in 1945)
2. Lowell Thomas
3. Raymond Gram Swing
4. Fulton Lewis Jr.
5. Walter Winchell
6. Drew Pearson
7. Elmer Davis
8. Gabriel Heatter
9. John W. Vandercook
10. William Shirer
Robert St. John

FAVORITE STUDIO ANNOUNCERS

- 1. Don Wilson (Milton Cross in 1945)
2. Harry Von Zell
3. Kenny Delmar
4. Bill Goodwin
5. Ken Carpenter
6. Ben Grauer
7. Milton Cross
8. Harlow Wilcox
9. Frank Gallup
10. David Ross

Thompson Garner's Four 1sts in 15th Annual Radio Editors Poll; Gets 2 for 1

Needham, Louis and Brorby Tops for Taste and Selling

NEW YORK, March 4.—J. Walter Thompson lead all the agencies in the 15th Annual Radio Editors Poll, with four firsts, the only agency capturing more than one first placer. Its honors came from

- Fred Allen
Bing Crosby
Lux Radio Theater
Kenny Delmar (Senator Claghorn)

Two firsts come from one program which seldom happens in a yearly tabbing, but did this time, with Allen and Delmar.

The Other Eleven

The other 11 agencies which had winners were

- Foote, Cone & Belding (Bob Hope)
Compton Advertising (Information Please)
Warwick & Legler (Guy Lombardo)
Young & Rubicam (Dinah Shore)
Sherman & Marquette (Bill Stern)
Leo Burnett (H. V. Kaltenborn)
Batten, Barton, Durstine & Osborn (Let's Pretend)
McCann-Erickson (John Charles Thomas)
Campbell Ewald (N. Y. Philharmonic)
Newell-Emmett (Chesterfield Supper Club)
Needham, Louis & Brorby (Fibber McGee and Molly)

First Pride

It is, however, the last in the list that really has most to be proud of, for Needham, Louis & Brorby won its award for having the best commercials on Fibber McGee and Molly. Of course, the Fibber entry was nothing to sneeze about

as a program, since it shifts with Bob Hope between first and second Hooperated slot during the sock listening months, but it's one thing to entertain and another to sell.

Since the proof of broadcast effectiveness is the selling on the program it is an honor indeed to have the radio editors of the nation say that the commercials on any seg are tops in good taste and commercial effectiveness. That's what they said of the selling on Fibber McGee.

Every one of the 10 programs picked by the editors for their top commercials are a tribute to the entire advertising profession. Here's the way the editors voted and here are the agencies who take the bows:

- Needham, Louis & Brorby—Johnson's Wax
Kenyon & Eckhardt—Ford Motors
Foote, Cone & Belding—Lever Bros.
Batten, Barton, Durstine & Osborn—U. S. Steel
Ruthrauff & Ryan—American Tobacco Co.
Compton Advertising—Socony Vacuum
Benton & Bowles—General Foods
Buchanan & Company—Texas Company
J. W. Thompson—Standard Brands
N. W. Ayer—American Telephone & Telegraph
Benton & Bowles—Prudential Life Insurance

These are the agencies that, according to over 300 editors, do the best selling on the air and do it—in good taste. Only Benton & Bowles landed in the running twice.

It's news when editors say what they think about advertising—and say it's good.

AIR'S TOP COMMERCIALS

(In Good Taste Yet Judged Commercially Effective)

THIS IS A NEW CATEGORY THIS YEAR

- 1. JOHNSON'S WAX (Fibber McGee and Molly)
2. FORD MOTORS (Ford Sunday Evening Hour)
3. PEPSODENT (Bob Hope)
4. U. S. STEEL (Theater Guild of the Air)
5. LUCKY STRIKE (Jack Benny)
6. SOCONY VACUUM (Information Please)
7. MAXWELL HOUSE COFFEE (Burns and Allen)
8. TEXACO (Texaco Star Theater)
9. TENDER LEAF TEA AND BLUE BONNET MARGARINE (Fred Allen)
10. A. T. & T. (Telephone Hour)
11. PRUDENTIAL (Prudential Family Hour)

802 Makes WMCA Wait 60 Days To Become a Local

NEW YORK, March 2.—WMCA has requested Local 802, American Federation of Musicians, to allow the station to terminate its network contract following the folding of the Associated Broadcasting System. An exec at 802 stated that a clause in the contract provides for reduction in scale from Class A to Class B in the event of a folderoo, but that a stipulation provides that the musicians receive the Class A scale for 60 days following the date of the network's demise. Musicians will get the Class A money for this period. Station will take the "extra" from the deposit of \$50,000 it holds from Associated.

Local is currently working out a new pact with WQXR covering employment of musicians, and in March expects to open negotiations with major stations for increased employment. Major sta-

WEAF Snubs Fraus For Strike News

NEW YORK, March 2.—Indication of that "new" independence, WEAF last week braved the wrath of housewives, who thrill to A Woman of America at 3 p.m. (EST) daily, and canceled the cliff-hanging commercial seg to air a broadcast from city hall. The special event broadcast was none other than the announcement of the cancellation of the transit strike.

Nixing of web commercials, for a local broadcast in the public interest, hasn't been a specialty of WEAF, pre-Jim Gaines. Only WOR and WNYC, aside from NBC outlet, carried the feature. WEAF sent down its own mikes and staffers, not taking the feed from WNYC, just to be extra special.

tion contracts do not expire until March, 1947.

FAVORITE DRAMATIC PROGRAMS

- 1. Lux Radio Theater (Repeating Its 1945 Win)
2. Theater Guild of the Air
3. Cavalcade of America
4. Screen Guild Players
5. Helen Hayes
6. Mr. District Attorney
7. Suspense
8. One Man's Family
9. This Is My Best
10. Inner Sanctum
Norman Corwin

BEST CHILDREN'S PROGRAMS

- 1. Let's Pretend (Repeating Its 1945 Win)
2. Lone Ranger
3. American School of the Air
4. Quiz Kids
5. Land of the Lost
6. Terry and the Pirates
7. Coast to Coast on a Bus
8. Dick Tracy
9. Jack Armstrong
10. Superman

TOP MALE SINGERS OF OPERATIC AND CONCERT MUSIC

- 1. John Charles Thomas (Repeating His 1945 Win)
2. Nelson Eddy
3. James Melton
4. Lauritz Melchior
5. Lawrence Tibbett
6. Jan Peerce
7. Jussi Bjorling
8. Richard Crooks
9. Ezlo Pinza
10. Igor Gorin
Paul Robson

TOP FEM SINGERS, OPERATIC AND CONCERT SONGS

- 1. Lily Pons (Repeating Her 1945 Position)
2. Gladys Swarthout
3. Patricia Munsel
4. Marian Anderson
5. Helen Traubel
6. Rise Stevens
7. Jeanette MacDonald
8. Jessica Dragonette
9. Licia Albanese
10. Grace Moore

FAVORITE SYMPHONIC OR INSTRUMENTAL CONCERTS

- 1. N. Y. Philharmonic (Repeating Its 1945 Win)
2. NBC Symphony
3. Boston Symphony
4. Ford Sunday Evening Hour
5. Andre Kostelanetz
6. Telephone Hour
7. Firestone Hour
8. Philadelphia Orchestra
9. Hour of Charm
10. Metropolitan Opera

FAVORITE 15-MINUTE PROGRAMS

- 1. Chesterfield Supper Club (Repeating Its 1945 Win)
2. Jack Smith
3. Walter Winchell
4. Jack Kirkwood
5. Lum and Abner
6. Ted Malone
7. Kate Smith Speaks
8. Henry Morgan
9. Drew Pearson
10. Easy Aces
Fred Waring

RADIO'S NEWEST STAR Who Came to Fame in 1945

- 1. Kenny Delmar (Senator Claghorn) (Alan Young in 1945)
2. Jack Smith
3. Perry Como
4. Alan Young
5. Johnny Desmond
6. Jo Stafford
7. Danny Kaye
8. Andy Russell
9. Martin Hurt (Benlah)
10. Danny O'Neil
Patti Clayton

OUTSTANDING PUBLIC SERVICE NETWORK PROGRAMS (New Category in 1945)

- 1. America's Town Meeting
2. Chicago Round-Table
3. (All Nets) Roosevelt's Death
4. Assignment Home
5. American School of the Air
6. (All Nets) V-J Program
7. American Forum of the Air
8. (All Nets) V-E Program
9. Army Hour
10. Peoples' Platform
Corwin's Broadcasts

NETWORK PUBLIC SERV. RATING (New Category in 1945*)

- 1. NBC
2. CBS
3. ABC
4. MBS
*Because so many editors voted for networks instead of actual Public Service programs, this year this report has been added, despite the fact it was not an individual question on the ballot.

1945 TOP PROGRAMS

- (Produced by the Army, Navy, Government or in the Interest of the War)
1. Army Hour (Repeating Its 1945 Win)
2. Treasury Salute
3. Assignment Home
4. Meet Your Navy
5. Our Foreign Policy
6. On a Note of Triumph
7. Pacific Story
8. The First Line
9. Great Lakes Orchestra
10. Treasury Parade
FBI in Pease and War

FCC Guided by Equip't Survey In FM Grants

WASHINGTON, March 4.—Speed with which Federal Communications Commission will make permanent FM station grants in near future will be determined largely by findings of survey of radio equipment production plans, *The Billboard* learned. Survey was initiated last week (27) by FCC, and commission hopes to have complete tabulation within a month. FCC sent questionnaires to more than 300 manufacturers, requesting estimates of 1946 production on all classes of equipment.

With commission poised to put FM on big-time commercial basis, 125 applications are now set for hearing, 271 others are pending. Conditional grants have been made to nearly 350 stations, and 48 stations are now on the air. At the same time, FCC is faced with the all-important rush for standard broadcast stations, with 572 applications pending and 110 construction permits issued. There are now 945 standard stations licensed and on the air.

While FCC is committed to a policy of giving fullest encouragement to FM and to start issuing permanent grants within a couple of months, commissioners are disconcerted by the rush for standard applications. Realistic officials are unwilling to accept at face value the prophesy of some of their colleagues that FM will soon render AM obsolete, altho the "long view" is that there will be a substantial replacement in a decade.

However, prospect that FM replacement of AM will come faster than most observers anticipate gained support last week in evidence disclosed by House Committee on appropriations. Committee recorded considerable testimony from high military officials that standard radio was rapidly being reduced to a minor place in army and navy operations, while the future points to vastly increased use of FM.

Meanwhile, sporadic attempts are still being made to induce FCC to modify its upper band FM decision, but commission is standing pat. Due for announcement this week is commission's long awaited explanation for its refusal to acquiesce in Zenith request for lower band FM. FCC's statement, it is learned, will incorporate another blast at Zenith.

Equipment Makers Strike Delays UAW FM Outlet Const.

DETROIT, March 2.—Construction permit grant to the UWA (CIO) for its first of six requested FM stations, to be erected in Detroit, will be followed by construction as soon as present difficulties in the way of getting delivery of equipment and building materials are cleared away. One factor that is causing the union to go slow is the present strike in three of the major equipment supply manufacturers' plants. The union obviously cannot consider the award of a contract for equipment until the situation is eased.

Actual construction will also be dependent upon the discussion of the UWA's radio plans during its national convention at Atlantic City, March 25-31. However, despite the factors causing temporary delays, it is the opinion of those in the union's inner circles that the Detroit station will be on the air before the end of the year. Construction cost is estimated at \$50,000.

Hiring Still to Come

Selection of personnel has not been started, but ex-G.I.'s male and female, who are also experienced radio staffers will be given preference. A number of staffers may also come from within the UAW's own ranks, as indicated by the filing of applications for assignments with the projected station from the local membership. With a quarter-million membership right in Detroit, the union has discovered a number of its own members with previous radio experience who may qualify for some of the posts.

The station evidently will angle strongly toward public service, altho it is understood that commercials will be sold within some limits, and subject to acceptability to union principles. The public service angle was emphasized by R. J. Thomas, UAW president.

Daytime TALENT COST INDEX



Based on "FIRST SIXTEEN" HOOPERATINGS for Week-Day Daytime

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. III No. 3D (Report February 28, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
BREAKFAST IN HOLLYWOOD Ivory Flakes, P&G Compton ABC 194	8.0	153	Amanda—CBS Cecil Brown—MBS Fred Waring—NBC	\$1,500	\$187.50	\$.31
WIDDER BROWN Phillips Toothpaste D-F&S CBS 140	7.9	382	Hop Harrigan—ABC Feature Story—CBS Mutual Melodies—MBS	\$1,600	\$202.53	\$.30
BREAKFAST IN HOLLYWOOD Kellogg Pep K&E ABC 193	7.9	221	2d Husband—CBS Elsa Maxwell—MBS Fred Waring—NBC	\$1,500	\$189.87	\$.29
OUR GAL SUNDAY Anacin D-F&S NBC 142	7.7	474	Club Matinee—ABC Music—MBS Quartets—NBC	\$1,750	\$227.27	\$.34
PORTIA FACES LIFE General Foods Post Raisin Bran R&B NBC 87	7.5	245	Dick Tracy—ABC American School—CBS Superman—MBS	\$2,750	\$366.67	*
WHEN A GIRL MARRIES General Foods Maxwell House B&B NBC 76	7.5	254	Terry & Pirates—ABC American School—CBS Pete Howe—MBS	\$2,300	\$306.67	*
MA PERKINS P&G, Oxydol D-F&S CBS 73	7.3	161	Constance Bennett—ABC Lopez Luncheon—MBS Various—NBC	\$1,300	\$178.08	*
BIG SISTER Lever Bros., Rinso R&R CBS 140	7.2	257	Glamour Manor—ABC Morton Downey—MBS Words & Music—NBC	\$2,500	\$347.22	\$.51
LIFE CAN BE BEAUTIFUL P&G Ivory Soap Compton CBS 67	7.1	382	Baukhage—ABC Once Over—MBS Various—NBC	\$2,500	\$352.11	*
PEPPER YOUNG P&G Camay Soap P&R NBC 79	7.0	591	Ladies Be Seated—ABC Sing Along—CBS Remember—MBS	\$2,650	\$378.57	*
KATE SMITH Brar Flakes Y&R CBS 133	7.0	362	Glamour Manor—ABC Wm. Lang News—MBS Words & Music—NBC	\$5,000	\$714.29	\$1.09
RIGHT TO HAPPINESS Ivory Soap Compton NBC 136	6.9	384	Ladies Be Seated—ABC Sing Along—CBS Various—MBS	\$2,250	\$326.09	\$.53
DR. MALONE P&G Crisco Compton CBS 42	6.9	240	But Not Forgotten—ABC Smiletime—MBS Morgan Beatty—NBC	\$2,500	\$362.32	*
BREAKFAST CLUB Philco Hutchins ABC 237	6.7	199	Arthur Godfrey—CBS Shady Valley—MBS Daytime Classics—NBC	\$3,000	\$447.76	\$.72
STELLA DALLAS Phillips Milk of Magnesia D-F&S NBC 140	6.7	398	The Fitzgeralds—ABC House Party—CBS Johnson Family—MBS	\$1,750	\$261.19	\$.39
A WOMAN'S LIFE Lever Bros.—Swan Y&R CBS 67	6.3	34	Home Edition—ABC Take It Easy—MBS Barry Cameron—NBC	\$2,500	\$366.63	*

*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

D-F & S—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedlar & Ryan. KR—Knox Reeves. McE—McCann-Erickson. L&F—Lambert & Feasley.

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FCC Blasts At Inadequate Public Service

WASHINGTON, March 2. — Federal Communications Commission, bolstering a policy of sharply detailed review of program performance of stations seeking license renewals, is set to disclose this week what will be described as evidence of "hardly adequate" public service programming.

The evidence was obtained by FCC in a survey undertaken nearly a year ago. FCC has gathered information on percentages of sustaining program time allotted by every station in the country. The findings are expected to be used as an important guide to future policy.

"Studies Okay on WNEW" --- 802

NEW YORK, March 2. — Local 802, American Federation of Musicians, has granted WNEW permission to use student instrumentalists on its High School Hour program, Saturdays, 5-5:30 p.m., sponsored by the New York Telephone Company. AFM is generally very touchy regarding use of student musicians—but 802 exec board, in this instance, decided WNEW program could not be construed as cutting in on professional musician employment.

N. Y. AFRA Amends, Then Passes Joint Committee Ruling

NEW YORK, March 2.—Before packed house at Hotel Capitol on Thursday (28), AFRA local membership passed joint committee resolution virtually unanimously with addition of two minor amendments. Joint committee resolution was framed as a compromise between boys in union who wanted to discuss any subject at membership meetings—no matter how indirectly it affected their welfare and others opposed to the idea.

Compromise provides that resolutions must be submitted to an agenda committee of local two weeks before membership meetings are held. New amendments tossed in allow matters of emergency nature that come up at last minute to be put on agenda by a majority vote of members present at meeting. Previously, only exec board could bring emergency resolution up for discussion. Second amendment enlarges power of referendum. Even if a resolution is defeated at a local meeting, it can go to a referendum if a petition of 100 members demands it.

Membership at meeting unanimously declared itself for abolishing junior announcer classification at NBC in next contract negotiations. Quarterly meeting wound up by passing a vigorous resolution against Case Bill and asked that other AFRA locals put their shoulders to the wheel and fight the legislation.

Det. Printing Unions Radio Tax Move OK'd by Labor Feds.

DETROIT, March 2.—A renewed move to place a tax upon radio stations is being promoted by the printing trade unions, with support being sought from other organized labor bodies. Impetus was given to the move here this week by a formal endorsement of the proposed taxation by the Detroit and Wayne County Federation of Labor, including virtually all AFL unions in this major industrial center.

Move is simply to place a "proper tax on radio stations," and the reasons for the union interest in the move is clearly indicated by the significant statement that the stations "are fast invading the field of letterpress printing." Circulated by John B. Haggerty, president of the International Allied Printing Trades Association, the central labor bodies, such as the Detroit and Wayne County Federation, are being asked to write congressmen and senators in definite support of such a plan.

CBC Dictator, State Organ, Canuck Ed Says

MONTREAL, March 2.—Charges that Canadian Broadcasting Corporation, National Film Board and Canadian Information Service were being used by the Dominion Government for governmental and party propaganda purposes were made recently by Maj. John Bassett, vice-president and editor of *The Sherbrooke Daily Record*. Major Bassett declared that CBC, which controls Canada's only national network and WBXX which also supervises the privately owned stations, "has made itself a dictator of the country's radio policy and sole judge of what Canadians may or may not listen to."

"Recently," Bassett said, "an advertising firm attempted to have Eddie Cantor starred on a paid program for this country. But CBC decided that his type of comedy was not fit for Canadians and the program was not allowed. With the taxpayer paying the radio bill (each radio set in Canada is taxed \$2.50 a year for CBC benefit), the Canadian Broadcasting Corporation does not have to be concerned with advertising, and as it is the sole judge of what can go over a network in this country, the listener is forced to abide by CBC decisions."

Dunton Rapped

Major Bassett also criticized A. D. Dunton, new CBC chairman, who prior to this appointment, was chairman of the Wartime Information Board, and who, he said, has no special qualifications for his present important post. "Still under 35, he was editor of a weekly paper when war broke out. He became part of Wartime Information Board and finally head of it. When the board was succeeded by the Canadian Information Service, Dunton was given the lucrative post of chairman of CBC. These two young men (he had also referred to D. P. Heeney, director of the C.I.F.) are unfitted to be in charge of government agencies of the importance of radio and news services."

He also said that the growth of these government agencies which are not directly responsible to Parliament was a dangerous tendency in Canada. He stated that if a socialist government ever came into power they would find ready a complete propaganda service in radio, films and written news. "These agencies are neither responsible to shareholders, Parliament nor the people, but report to their own chiefs who are responsible to a cabinet minister." "Chain of responsibility is too loose," said Bassett, "and the government should start now to cut down these unessential services, save the taxpayers' money, and abandon the business of trying to influence unduly the voting public."

See Faint Hope For Pepper Plea To Air Congress

WASHINGTON, March 4.—Senator Claude A. Pepper (D., Fla.) is preparing a bill to authorize shortwave broadcasting of congressional sessions, undeterred by a flat rejection of the idea by the important Joint Committee on Reorganization of Congress. Latter committee handed up its report scorning the plan today as foretold by *The Billboard*. Committee, headed by Senator Robert M. LaFollette Jr. (Progr., Wis.), stated that it had investigated a proposal for broadcasting proceedings of the Houses and committees of Congress but was unable to reach a decision because of strenuous opposition in the committee. This same opposition is reflected thruout Congress.

Shortwave broadcasting of congressional sessions would cost about \$800,000 a year on an operational basis according to estimates by engineers. Altho congressional interest in radio and television transmission from Capitol Hill has been growing, opposition centers on the political effects of the innovation. Most congressmen don't relish the idea of having a national gallery. Pepper's proposal, when introduced, is not expected to get far even tho radio has become an important factor in political campaigns. Speaker Rayburn has indicated that there will be no broadcastings of routine sessions as long as he presides.



Nighttime TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for evening programs and the "FIRST THREE" Sunday afternoon segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total families.

Vol. III No. 4 (Report February 28, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
FIBBER MCGEE AND MILLY S. C. Johnson Floor Wax N. L. & B. NBC 142	30.4	1/2 hr. 413	Hank D'Amico—ABC Doctors' Talk—ABC This Is My Best—CBS Am. Forum of Air—MBS	\$10,500	\$345.39	\$.34
BOB HOPE Lever—Pepsodent F. C. & B. NBC 128	29.8	1/2 hr. 283	Concert Time—ABC Bob Crosby—CBS Let's Take Our Bearings—MBS Am. Forum of Air—MBS	\$15,000	\$503.86	\$.50
EDGAR BERGEN Standard Brands Chase & Sanborn J. W. T. NBC 144	26.6	1/2 hr. 373	Sun. Eve. Hr.—ABC Beulah Show—CBS Alex. Med. Board—MBS	\$14,500	\$545.11	\$.51
RED SKELTON (CH) Raleighs R. M. S. NBC 145	26.3	1/2 hr. 179	Hoosier Hop—ABC Congress Speaks—CBS Behind CBS—CBS Better Half—MBS	\$ 9,500	\$361.22	\$.37
RADIO THEATER Lever Bros.—Lux J. W. T. NBC 149	26.1	1 hr. 517	I Deal In Crime—ABC Forever Tops—ABC Various—MBS Telephone Hr.—NBC Information Please—NBC	\$16,000	\$613.03	\$.61
BING CROSBY Kraft Velveeta J. W. T. NBC 137	23.5	1/2 hr. 655	Town Meeting—ABC Kostelanetz—CBS G. Heatter—MBS Real Stories—MBS	\$12,500	\$531.91	\$.56
JACK BENNY Amer. Tob. Co. Lucky Strike R. & R. NBC 145	22.6	1/2 hr. 535	Drew Pearson—ABC Don Gardiner—ABC Thin Man—CBS Operatic Revue—MBS	\$22,500	\$995.58	\$.88
SCREEN GUILD Lady Esther Powder Blow CBS 141	21.7	1/2 hr. 237	Gleason's Diner—ABC Various—MBS Contented Hour—NBC	\$10,000	\$460.83	\$.49
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Mar'ine J. W. T. NBC 141	21.6	1/2 hr. 477	Sun. Eve. Hr.—ABC Crime Dr.—CBS Don't Be a Sucker—MBS G. Heatter—MBS	\$12,000	\$555.56	\$.51
JACK HALEY (LN) Sealtest McK. & A. NBC 69	21.2	1/2 hr. 35	Detect & Collect—ABC Hobby Lobby—CBS Treasure Hour—MBS	\$ 8,500	\$400.94	**
MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131	21.0	1/2 hr. 345	Pages in Melody—ABC Malsie—CBS Spotlight Bands—MBS	\$ 4,500	\$214.29	\$.22
EDDIE CANTOR Bristol-Myers Trushay-Sal Hepatica Y. & R. NBC 131	19.6	1/2 hr. 476	Golden Gate—ABC Frank Sinatra—CBS G. Heatter—MBS Real Stories—MBS	\$13,500	\$688.78	\$.67
AMOS 'N' ANDY Lever Bros.—Rinso B. & R. NBC 148	19.5	1/2 hr. 320	Guy Lombardo—ABC Inner Sanctum—CBS G. Heatter—MBS Real Stories—MBS	\$ 9,000	\$461.54	\$.46
WINCHELL* Jergens L. & M. ABC 187	19.3	1/4 hr. 643	Request Performance—CBS Exploring Unknown—MBS M.-Go-Round—NBC	\$ 6,000	\$310.88	\$.32
ABBOTT AND COSTELLO R. J. Reynolds Camel Esty NBC 140	18.0	1/2 hr. 113	Curtain Time—ABC Island Venture—CBS You Make News—MBS	\$13,000	\$722.22	\$.71
Sunday Afternoon						
THE SHADOW (LN-MA) (Del. Lack. & Western) R. & R. MBS 35	13.0	1/2 hr. 266	Jones and I—ABC Family Hour—CBS Gen. Motors Symph.—NBC	\$ 2,500	\$192.31	**
THE SHADOW (LN-MA) Grove R. & R. MBS 51	10.3	1/2 hr. 266	Jones and I—ABC Family Hour—CBS Gen. Motors Symph.—NBC	\$ 2,500	\$242.72	**
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	10.0	1/2 hr. 657	Thompson & Woods—N. Y. Symphony—CBS Vera Holly Sings—MBS	\$ 4,500	\$450.00	\$.45

*Includes second broadcast on Pacific Coast. **The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening-sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

LN—Limited Network. MA—Moving Average. CH—Computed Hooperating.

L. & M.—Lennen & Mitchell. D. C. & S.—Doherty, Cliford & Shenfield. F. C. & B.—Foots, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. R. W. & C.—Roche, Williams & Cleary. R. M. S.—Russell M. Seeds. N. L. & B.—Needham, Louis & Brerby. McK. & A.—McKee & Albright. McC.E.—McCann-Erickson. B. B. D. & O.—Batten, Barton, Durstine & Osborn. H. & M.—Henri, Hurst & McDonald. L. W. R.—L. W. Ramsey. R & R.—Ruthrauff & Ryan.

The average evening audience rating is 10.5, no change from last report, no change from a year ago. Average sets-in-use of 32.3 as against 32.8 last report, 32.8 a year ago. Average available audience of 80.8 as against 80.8 last report, 80.1 a year ago. Sponsored network hours reported on were 77 1/4 as against 78 last report, 80 3/4 a year ago.

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"Info, Please" To Go Way of Flesh; Too Superior?

NEW YORK, March 2.—Fold-up of *Information Please*, history-making program sponsored by Socony-Vacuum over 133 stations of the National Broadcasting Company, appears imminent. Compton Agency exec, when queried late this week, stated that nothing definite had been decided upon, but admitted that the agency had already auditioned a new program for the client. Client late this week, however, had not yet accepted the new airer.

Dan Golenpaul office, owner of *Info* since its inception in 1938, expressed "surprise" over the rumor of a reported foldover and indicated that everything was okay as far as was known.

Started at 4C

Information Please debuted back in May, 1938, as a sustainer on the then Blue Network. Show's budget, while sustaining, was only \$400 weekly, but sponsors fought shy owing to the program's intellectual complexion. After six months, Canada Dry decided to take a chance, altho it was felt that the brain-trusters on the show were of such high caliber that the listening audience would necessarily be limited in size. With Canada Dry the program's selling price hit \$2,500 weekly. Lucky Strike and the H. J. Heinz Company paid \$8,500 and \$10,000 respectively. Golenpaul office currently is reported to get \$12,500 for the show, with Golenpaul clearing about \$6,000 net a week. John Kieran and Franklin P. Adams reportedly receive \$500 weekly, with Clifton Fadiman, emcee, getting a somewhat higher take.

Patronizing

Program men who have listened to the show for years believe that the program lost a lot of its early appeal owing to the development of a marked patronizing attitude toward the listener. Dropping of Oscar Levant, wit and pianist, is also felt to have hurt the program.

Info now ranks 63d on the Hooperating of evening programs, with a rating of 11.3. *Lux Radio Theater*, 9-10 p.m. on Columbia, ranks eighth with a point rating of 23.6.

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310 E. Washington Ave.
BRIDGEPORT, CONN.

I'M A GEE-WHIZZ GUY!

Show people when they see the work I turn out remark, "Gee Whizz, how does the guy do it!" That's my secret. But this much I'll tell you. For 11 years I've helped sell the biggest stars in the business, turning out 50,000 prints daily in my own lab. Gee Whizz, I'm impressed myself!

8x10's..... 50 for \$4.13
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Pressure May Cut Acting From Denny Job Title

WASHINGTON, March 2.—Pressure is swiftly growing for appointment of a commissioner to fill vacancy left by Paul A. Porter's move from Federal Communications Commission chairmanship to director of Office of Price Administration. Influential congressmen are urging President Truman to make the appointment not only as a means of dispensing political patronage but also to help FCC speed its processing of applications. Truman's original plan was to avoid making appointment at least until after Congress has acted on extension of the OPA.

With Porter's exit from FCC little less than two weeks old, commission is already undergoing drastic readjustment of its schedule for processing applications. Acting Chairman Charles Denny, who was compelled to cut short a circuit of hearings in order to take over in Washington, is now completing plans for hearings which will require several of his colleagues to be running the circuit almost until July. With congressmen continuing to receive letters from station applicants groaning for action, it is expected that Truman will not be able to resist the pressure for naming a new commissioner.

Mo. Democrat Jest

The new appointee is certain to be a Democrat, and political observers are already jestingly forecasting that the spot will be filled by "another guy from Missouri or thereabouts." As forecast, Porter's break with FCC is regarded as permanent. There is strong likelihood that Denny, whose designation to the acting chairmanship was made official by Truman last week, may become permanent chairman.

Readjusting its schedules, FCC has deferred a Boston hearing on FM applications until April 2. Hearing was originally slated for next Monday (11). FCC, however, is sticking to its original plan for hearing next Monday on District of Columbia FM applications. Latest to be included in the district hearing is Chesapeake Broadcasting Company. Chesapeake's bid brings to 15 the total number of applicants for district's 11 channels.

Jones Midwest Rep Of AFRA; McHugh West Coast Chief

CHICAGO, March 2.—Ray Jones, local American Federation of Radio Artists executive secretary, has been appointed national Midwest rep of the radio thespians group, it was learned by *The Billboard* last week.

His jurisdiction will extend from the Rockies to Cleveland, and all field reps will be responsible to Jones in organizational and legal matters. Job carries a substantial increase in spondula.

At the same time, Claude McHugh was appointed AFRA's West Coast rep.

Promotion of Jones here was hailed by radio industry, including men Jones has to tackle occasionally. One radio station prexy with whom exec has had several clashes, put it this way:

"Jones is one labor leader I don't mind dealing with. He is one of the fairest minded men I know."

Trade has it that Jones is slated for bigger and higher positions in AFRA as soon as the effects of his Midwest dealings are felt thruout the industry.

WNEW Plans 2 Shows for Vets

NEW YORK, March 2.—WNEW, local indie, has completed arrangements with Veterans' Administration to carry a new program tentatively entitled *Veterans Face the Future*, an advice and consultation show. Starting March 6 the seg will have a board of councillors composed of top people from the VA, who will be on hand to answer all queries. Plan is to have vets as studio audience.

Another show being cooked up by the WNEW programming department will consist of recorded messages by parents, wives and children of overseas soldiers. Bill Berns, WNEW special events man, asked the War Department to abolish the wartime prohibition of recorded messages to men overseas. Request granted, and plans are now in the works for a series of such programs.

Tulin on Disaster

Editors, *The Billboard*:

Here are the facts re the Gertz intra-tele demonstration as I know them. Discussions concerning this demonstration were begun in early fall '45 by Max Gertz, vice-president of Gertz Department Store; Harold Merahn, Gertz advertising manager, and William B. Still, of Jamaica Radio-Television Manufacturing Company. These culminated in a financial statement submitted by Mr. Still to Mr. Gertz on the basis of technical equipment and installation costs alone. These plans lapsed until December, 1945, when Mr. Gertz renewed his interest in such a demonstration and negotiations between Mr. Still and Mr. Merahn for the Gertz Department Store were completed. At this time Mr. Still suggested to Mr. Gertz that I handle the production. Since Mr. Still's arrangements with Mr. Gertz were set before any program plans were discussed, I could not have "peddled the idea to the store" or "oversold (him) to the Gertz boys."

Gertz Insisted?

When technical difficulties became insurmountable, Mr. Gertz insisted that equipment movement be simulated so that the customers, in the absence of television on the screen, could witness "a television studio in rehearsal." I felt strongly that this was meaningless, an imposition on professional personnel, who had contracted to produce television and not vaudeville, as well as being a gross insult to the press and the customers. Mr. Gertz, however, pointed out our obligation to him "to present a show," and to the community, as he was committed publicly.

We all know that floor movement in any television studio is designed to produce pictorial continuity on a receiver; the studio audience is of secondary consideration. In this case the studio audience was our only audience: We recommended that all movement of equipment be eliminated and the floor crew released, but Mr. Gertz felt that "the novelty value of the cameras and mike boom in action" would compensate for lack of a picture. Under these circumstances we produced the shows on the studio floor, completely disregarding camera plots and rearranging the scenic units to offer the best sight-lines to customers jammed against the glass partition which separated us from the toy department. Since none of the 32 original shows presented in this manner ever enjoyed so much as five minutes of camera rehearsal, critical considerations appear entirely gratuitous.

Many thanks for this opportunity to explain a difficult situation.

MIRIAM TULIN.

WDAS Execs Apply For Own Stations

PHILADELPHIA, March 2.—Patrick Joseph Stanton, vice-president of WDAS, Philadelphia, has applied to the Federal Communications Commission for permission to establish and operate an independent 10,000-watt station in Philadelphia. Stanton, a veteran of Philly radio, said the installations will cost about \$100,000, dough being supplied by up-State backers. He has asked that the proposed station be designated by the letters WUSA.

Charles Stahl, sales manager of WDAS, has also applied for his own radio sta-

Chi Ad Council Planned; Setup Similar to N. Y.

CHICAGO, March 2.—Setting up of an advertising council office here, similar to the War Advertising Council operation in New York, is in the making and undoubtedly will be organized in the very near future. Purpose of the office is to allocate for radio and other media the various governmental and other agency requests for plugging that was handled by the OWI during the war and to organize a Public Relations campaign for the advertising business in this territory. Meeting to set up this office will be held at the Congress Hotel here Wednesday (6), with leaders from radio and other advertising media—magazines, newspapers, etc.—in attendance.

Need for such an office was first felt when the OWI folded and agencies, radio stations, magazines and newspapers began getting requests for time to back governmental campaigns. Altho the War Advertising Council, which was set up after the start of the war to handle such work and later handed it over to OWI, was again functioning in this capacity in New York, there was no centralized org thru which similar work could be done here. So Harlow Robberts, president of Chi's Radio Management Club and vice-president of the Goodkind, Joice and Morgan Agency, got together with other top agency execs, including Fairfax Cone, of the Foote, Cone and Belding Agency, and Leo Burnett, head of the agency bearing his name, to see if an office similar to New York's could be set up here.

Burnett Chairman

The meeting will be chairmanned by Burnett, who is a member of the board of directors of the Advertising Council of the Four A's. Jim Young, chairman of the council, will come here from New York to explain set-up of Manhattan office. At this meeting steps for the setting up of a Chi office—cost of operation, number of full-time paid employees needed, etc.—will be discussed. Execs from leading agencies here will be on hand to help plan.

One reason for the setting-up of such an office, one agency exec said, was the public relations job it could do for the advertising business. He pointed out that before the war, for example, the government didn't think much of the advertising fraternity, but then when the advertising council took up the job of governmental campaign allocations and later worked with the OWI, the capital leaders' minds were changed and plenty of good will for the advertising business was reaped.

If an advertising council office is established here, only the West Coast among the three advertising centers will be left without a similar org.

Mowrer Upped in Midwest

CHICAGO, March 2.—Dewitt Mowrer, Mutual account exec here, was stepped up this week to sales manager for the web's Middle Western division in a move to strengthen MBS plan for expanding its activities in this area. He joined the Chicago office last year.

Together with Harry Zoog, former Atlantic City station owner, he seeks a license to open new stations in Philadelphia and Shenandoah, Pa.

A Tosci Head

NEW YORK, March 2.—It's very hush hush, but it happened late this week and radio musicians around town are still giggling. It seems that Erich Kleiber, guest conductor on the NBC General Motors *Symphony of the Air* program, Sundays at 5 p.m., was called up before execs of Local 802, American Federation of Musicians, on charges that he was harassing musicians in the band.

Musicians who normally play with Maestro Toscanini conducting, felt that Kleiber's attitude was destructive to their dignity and morale. They claimed that if they were good enough for Toscanini they played well enough for Kleiber, whose permanent post is conductor of the Havana Philharmonic Orchestra.

Local 802 execs, after a session with Kleiber, wouldn't talk. NBC said Kleiber wouldn't talk, either. The bands plays on.

WEAF, WABC Segs Built Around Local Events, Headliners

NEW YORK, March 2.—WEAF and WABC, acutely aware of the gap left in newscasting by the loss of the war's dramatic headlines, have trail-blazed a post-war feature based on local news by launching shows, *This Is New York* and *Around the Town*, respectively, which indicate a trend and might possibly set a pattern for all feature local news programs. Both shows take the headlines as their point of departure, and, underscoring the colorful, human interest side of the day's news, construct segs of interviews with personalities, on-the-spot accounts of events.

WABC's using wire recorder equipment, and thoro legman combing of the entire metropolitan area. *This Is New York*, WABC's show, airs mornings at 6 to 6:30, Monday thru Saturday, and afternoons 3:15 to 3:45, Monday thru Friday, with Bill Leonard, vet newsman riding herd on the program. So far, sponsors have been found only for the afternoon section of the show, including Colgate, Super Suds, United Fruit and *The Saturday Evening Post* in a combo bank-roll arrangement.

Around the Town, which airs as a sustainer on WEAF every Saturday evening at 6:15 to 6:45, is under direction of John Cooper, who writes the material and handles the miking chore. Cooper, like Leonard, roves the city recording interviews on portable equipment which he later ties together with a live commentary for the broadcast.

Altho WOR hasn't a show exactly comparable, soon after the war ended its news department started to revamp its news formula with an eye to using more local stuff. Local news inserts of 1½ to 2 minutes go into the early morning round-ups and newscasts, tapering off in the afternoon and evening hours. Special plans and work has been expended by the station to build up its on-the-spot coverage department, a notable example being the recent job done by Paul Killiam during the shutdown. Killiam has been used to cover everything of front page importance from the Greenwich protest about the UNO site to the docking of the Queen Mary with a cargo of war brides.

As part of the plans for expansion in the local news field, WOR has already purchased four wire recorders and intends to buy a specially constructed mobile unit for the coverage of special events. Two new editors have been added to the station's news set-up since the war.

Local indies, lagging a bit behind the networks but anxious to do a job in the local feature arena, have many plans but, as yet, nothing concrete to show. WMCA is in the market for a wire recorder and expects to expand its local news coverage some time next fall, using both wire recorder equipment and extended local news coverage based on news obtained by a staff of its own legmen.

WNEW has auditioned several wire recorders, according to Ted Cott, WNEW special events chief, but hasn't hit on one it finds completely satisfactory. Plans in the works are for a show tentatively entitled *New York Newsreel* which will be made up of clips gathered by recorder equipment much on the style set by the already existing shows.

Case of Scotch

TORONTO, March 23.—Put this in your folder of "Scotch stories." Recently, Toronto's Scotsmen—whose name is legion—got ready for their annual Burns Night Dinner at the Royal York Hotel here, CBC, sensing that this would be a novelty on the air, made preparations for broadcasting it—and did.

Four staffers were sent to handle the haggis fest and for two hours or more mikes picked up skirling pipes, and long speeches replete with the true Gaelic burr. Piping in the haggis was disked and aired on the CBS news round-up. Next day whole business was repeated in a 20-minute show over international hook-up. This was the debbing of a Canadian Burns Night, and it had its share of headaches. In all, 18 man-hours were spent putting the show over the ether.

The Burns Society was in high glee over the flackery, but CBC staffers weren't. During preliminary negotiations web officials asked to be sent Annie Oakleys for the feed. They were told that the Toronto society was "sma' n we hae no mooch money!" So websters were nicked \$2.50 each for working.

P.S. Spieler John Fisher had his revenge. He aired the whole story, ducats and all, on his following Sunday transcontinental program.

Foreign Film Dub As Fancy \$ Field For Legit-Airians

NEW YORK, March 2.—A sideline, hitherto more or less ignored by actors, either because of time involved or dough paid, is suddenly becoming a big lure

for brief work periods.

It's dubbing for translated foreign pix by major film outfits, a job that is proving more and more lucrative for legit and radio thespians. They're even ignoring credits for their work, content to do a fast job and pocket the dough.

Most recent jobs are the Mexican pic *Maria Candelaria*, Dolores Del Rio vehicle, and the French film, *One Night at the Inn*, which MGM skeds to show thru-out this country soon.

Not a few well-known Broadway spielers are getting calls for such pix.

Among them are Staats Cotsworth, Ed Begley, Santos Ortega, Jeanne Cagney and Joan Allison. An idea of the money involved can be estimated from Begley's work on the *Inn* film. He got a top fee of \$1,500 for a couple of hours a day over a two-a-week period. Cotsworth is the most sought-after actor in the dubbing field for narration in foreign films. Both he and Begley have shed their allergies to this style of money-making and are now harkening to calls very regularly.

Gab Grind

HOLLYWOOD, March 2. — In the three weeks ABC's peppery tele head, Paul Mowrey, was on the Coast, he made 40 speeches in six cities, traveling as far north as Sacramento and south to San Diego.

**It's Great to be
Home Again!**



The *Texas Rangers* have returned to civilian life and are ridin' down the trail into New York for personal appearances and transcription-making!

Before entering the armed forces, *The Texas Rangers* were named America's finest western musical unit. You've heard them on coast-to-coast network radio with their own show—and with other famous stars such as Gene Autry and Johnny Mack Brown. Their transcriptions have been broadcast by scores of stations in three countries.

See if the critics are not right when they say, "They're better than ever!" Tune them in for yourself Monday night (March 11, 12:05 PM EST) on the CBS origination, "Nighttime on the Trail".

Then give Jimmy McConnell a ring at New York's Hotel Lincoln for availabilities as a sure-fire network program idea — tested and successful!

Eastern Offices Opened in New York!

There is no question as to the excellence of *The Texas Rangers* living library of transcribed western tunes. While in New York, they will be making fresh additions to this library. Now, more than ever, you'll find that *The Texas Rangers* are the answer to that program problem on stations large and small. In order to improve its service to the eastern seaboard, Arthur B. Church announces the opening of an office at



Anxious to be Johnny-on-the-spot is Arthur Poppenberg, newly appointed eastern sales manager. His background qualifies him to be of valuable assistance in getting the most out of *The Texas Rangers* library in any part of the country. Give him a ring (Lexington 2-4991), and you'll find him "popping in" with full details and prices on *The Texas Rangers* living library — and other Arthur B. Church tested features.

475 Fifth Avenue, New York 17, New York.

*The Texas
Rangers*

AN ARTHUR B. CHURCH PRODUCTION
Pickwick Hotel, Kansas City 6, Mo.

VIDEO STATES ITS POLICIES

Producer Boss At DuMont's

Even package boys are fair haired in the control room —standards must be met

NEW YORK, March 2.—DuMont's policy book will be six to eight weeks in reaching the trade. It isn't that the organization isn't certain about where it stands, but rather that it isn't interested in running contra-wise to industry trends. It's going to "wait and see."

DuMont, as indicated in previous *Billboard* reports, wants to be in the "facility" business and to get away, as far as possible, from being in show business. Result is that where the agency producer at NBC is boss in name, he's boss in fact at DuMont. However, he still doesn't use the talk-back himself and doesn't call the shots.

Producer Picks Shots

On the other hand, he does tell the p. a. (production assistant, not press agent) the shots he wants and the latter passes on the instructions. There'll be no one at DuMont with the title of director that will stand between the producer and what goes on the air. The p. a. is definitely not a "creative" part of the television picture but a cog in the production wheel. The p. a. at Schenectady, for instance, is called a technical director (t. d.). The t. d. (technical director) title at NBC is actually an assistant to the director setting the props, scenes, etc., in other words, what the stage manager is to legit.

DuMont's shortest live show, as announced, will be a half-hour seg. That's because the execs at 515 Madison Avenue and Passaic, N. J., feel that the cost of a 15-minute program is too great for its promotional value. (See current television costs story on this page.)

DuMont will build sets for clients, but they'd rather that the client use outside facilities—if it's possible. This doesn't mean that DuMont won't do a job for its agency and sponsor reps but that they want as little rub, union or otherwise, with the show business side (and sets are a definite part of showbiz). DuMont also feels that it's esoteric to change an airtime figure, when no one could go on the air, by paying only the time charges. So, DuMont figures are based on actual on-the-air costs.

Continuity Clearance

Scripts will have to go thru a regular "continuity clearance" department at DuMont as they do on all radio stations and the caliber of client production will (See *PRODUCERS BOSS* on page 16)

Pix Theater Chain Plans Louis - Conn Fight-to-Screen Scan

NEW YORK, March 2.—Back of the bidding for the Louis-Conn fight, which Gillette is supposed (as tabbed a few weeks ago in *The Billboard*) to have "in the bag," is the plan of one of the motion picture theater chains to try out a special patented film way of projecting televised sports and news on a motion picture screen while they are actually being scanned at the fight stadium. Development is based upon a German patent but is said not to be an infringement.

DuMont is supposed to control the idea, which may make television's use in theaters as simple as the projection of regular film. Camera is said to be able to photograph the air-pix as they are being reproduced on the face of the kinescope and still increase the number of frames so that regular projection machines are okay for the handling of the film. Delay between photographing the tube face and the projection on the screen is said to be so slight as not to be a factor.

What a Video Spin Costs

NEW YORK, March 4.—Survey recently made by a Four A agency with radio billing in the millions surprised no one but the agency execs, who hadn't thought it important to add a real television man to their staff. Survey indicated that everyone of the agency clients was willing and able to allocate a portion of its ad budget to develop some video know-how in its own organization.

What the sponsor toppers wanted to know, and what the agency men couldn't give them with any assurance of accuracy, was what a trial spin in the medium would cost. Prodding of brass at this and other agencies was one of the reasons why NBC included a "tentative" price sked in its policy book and why DuMont is bringing out a rate card this week. What, however, will make the 15 percenters unhappy is the fact that NBC and DuMont are not issuing figures on a common basis.

NBC, DuMont Rates

For instance, NBC is making a "transmitter charge" of \$100 an hour or \$75 for 10 minutes. DuMont's minimum hour charge is \$300, from 1 to 12-week contract. (It goes down to \$255 on a 52-time paper. However, DuMont's figures really cover studio charges and a reasonable amount of rehearsal time, so that the \$300 actually represents total cost for an hour at DuMont's (WABD) except for actual production, i. e., talent, costumes, sets, etc. The \$100 figure at NBC means nothing until \$750 is added for the cost of the use of the studio and studio facilities and staff.

In other words a fair comparison would be:

	NBC	DuMont
1 Hour.....	\$100 plus \$750	\$300
Transmitter Time	\$ 75 (10 Minutes) \$100 (An Hour)	Not Quoted Not Quoted
Televised Time	Not Quoted	\$180 (Half Hour) \$300 (An Hour)
Studio Facilities	\$250 (10 Minutes) \$300 (15 Minutes) \$500 (30 Minutes) \$750 (60 Minutes)	Not Quoted Not Quoted Not Quoted Not Quoted
Extra Rehearsal Time	\$150 (60 Minutes)	\$65
Discounts	15% Agency No Frequency	15% Agency 13-26 10% 26-51 10 & 10%
Spots (1 Minute or Less)	Quoted on Request	\$30 No Frequency Discount

There are other charges but these should be sufficient to give an adequate picture of what it will cost, sans the actual program, to go on the air—via vision. Costs are quoted, as far as possible on an equivalent basis—i. e., big studio contrasted with big studio, etc.

NBC Puts 'Em In a Booklet

Rules aren't hard and fast — agency producer boss but orders go thru director

NEW YORK, March 4.—National Broadcasting Company put in the mail today, the first "policy book in the history of television" and it clarified, at least for the time being, the exact status of the agency or client and the web, in so far as production of air pix is concerned. The agency man is boss again—but, and here's the continuing rub—he must work thru the NBC director, who will handle the intercom and will actually "call the shots."

However, the present policy book, which has been in the works for several months, (there was much difference of opinion among the web brass on the matter, even so far as whether or not policy book was called for at this stage of the video development) states clearly, and without equivocation, that today's policy may not be tomorrow's.

Nothing Rigid

Says the policy book: "NBC does not believe that rigid formulas can be applied to an art as new and as fluid as television in its present stage of development. In outlining its plan of operation, NBC wishes to emphasize that this procedure is subject to change, modification or amplification as experience and practical application indicate."

What NBC says simply is that no matter what the policy book says, they haven't the slightest idea what it will say in the future—and have no intention of being bound hard and fast by today's decision.

Three Groups

NBC divides the commercial programs it will air over its New York pic outlet, WNBT, into three groups:

1. Advertisers and agencies who create and produce original program material for "live" television broadcasts.
2. Advertisers and agencies who will create original television program material for NBC adaptation and production.
3. Advertisers and agencies who will turn over the entire job to NBC.

In the case of the latter two groups, there have been no problems or conflicts between NBC and the bank rolls. Programs have not always "come off" the way the sponsors or the agency wanted them to, but the b. r.'s all admit that the same thing happens when they do their own jobs—in any departments from copy to art.

First Group's the Hurdle

It is in the first group that the conflict is expected. Actually, however, NBC makes, as stated previously, the agency man boss, just as he is in radio. The rules laid down for this group are clear—and to the point.

(A) Ideas, material and scripts will originate with agency or client creative staffs, subject to the usual "good taste" standards presently in effect at NBC.

(B) Stage sets and scenery, including costumes and properties may be supplied by client, agency or, if desired, by NBC. Sets and scenery, however, must be built according to NBC specifications.

This would have to be, since size of studio, lighting conditions and a host of other considerations would make any other routine studio anarchy.

Casts and Speilers

(C). Casts, announcers and musicians will be selected by the agency or client, but will have to be acceptable to NBC.

If they're good they'll be acceptable." NBC retains that "approval" right now in sound broadcasting.

(D). The producer will be assigned by agency or client.

His relationship to the director (an NBC man) will be identical to the relationship between the producer and director of a motion picture. John Royal, NBC video v.-p., (See *NBC POLICIES* on page 16)

Hopefuls Deluge Coast Tele; Frown on College Training; Diploma Mills Reap Harvest

Tyros Swamp Talent and Engineering Applications

HOLLYWOOD, March 2.—Mounting wave of tele jobseekers are knocking down doors of local video-casters, anxious to break into field. Tele aspirants range from know-nothings to men and women now employed in pix and radio, all eager to get a finger into the video job pie. Both Klaus Landsberg, director of Paramount's W6XYZ, and Harry Lubcke, head of Don Lee television, told *The Billboard* they are being swamped by applicants, majority of whom have never even seen a telecast but are convinced video is here to stay and "want to get in on the ground floor."

War's end has brought a flood of ex-radar boys into the picture, with kids feeling that their service experience places them in line for video knob-twisting. According to Lubcke, talent here has always been on the heavy side of the application file, but the way situation now stands, 9 out of every 10 jobseekers want an engineering spot. Both Lubcke and Landsberg agree that there isn't anything that can be done for these kids except to send them to a good engineering school, where they can major in electronics and build the proper background.

Tele Schools Flush

Boys, however, cringe at the thought of four or five years of stiff college physics, and either fall prey to local "television schools" or keep trying again and again to get into the field by knocking on telecasters' doors. The

greater majority of these "schools" are strictly in the racket bracket, promising overnight wonders to kids who fall for the false front. Strangely enough, some of these outfits have gotten governmental approval and are getting a heavy hunk of U. S. dough under the G.I. Bill of Rights for "teaching" vets video in 10 easy lessons. Diploma mills here are packed to the rafters with young hopefuls and have many more on waiting lists in line to be clipped.

Landsberg says he is now getting around 50 applications a week, with number steadily mounting. Letters pour in from all over the country, with many aspirants admitting they don't have anything to offer except willingness to learn.

These letters reveal applicants know absolutely nothing of what video involves, speaking of the airpix medium in terms of great awe as God's mysterious gift to mankind—but whatever it is, they want to take part in it.

Many G.I.'s Apply

Landsberg has on file numerous letters from G.I.'s who had already established themselves in professional field prior to entering service, but having had radar work are willing to throw the past overboard for a video break. Men who had graduated as lawyers, etc., and had entered practice would gladly make the switch. Some letters are from men (See *DIPLOMA MILLS* on page 16)

TELEVISION REVIEW

Balaban & Katz

Reviewed Friday (1), 7:45 to 9 p.m. Style—Variety. Sustaining and commercial on WBKB, Chicago.

For its swan-song program before taking two weeks off to change frequency, WBKE did itself proud. It even had an experienced radio and television performer, Johnny Olson, do his side-splitting *Ladies Be Seated* program for a fitting final-curtain bow.

Olson, who has done a video version of his ABC radio program many times on WEGB, GE's station in Schenectady, got as warm a response from his Chi audience as he has from Eastern viewers. His slapstick tricks, such as having pies fall on contestants, husband and wife feeding each other marshmallows, etc., had the audience laughing most of the time. His stuff might be slapstick and what some people call crude, but it's plenty good video because it's based on visual humor, supplemented by his comical line of chatter. Olson was tops here tonight, even tho he did not have any rehearsal, not even the walk-on type he usually has at WRGB.

WBKB had top talent tonight, but it did its part by handling the talent well. For one thing, lighting was noticeably improved over previous weeks. This was done by using more lights to best advantage, made possible because the station had hired new lighting experts who knew what they wanted and how to get it.

Improved lighting was particularly noticeable during Commonwealth-Edison's telequiz. Better lighting here resulted in Emsee Bill Anson and his assistant, Meg Haun, being telecast in a picture that had excellent facial molding with just the right combination of high-lights and shadows. Better lighting also resulted in clearer pictures of the merchandise given away on this telephone quiz. This program continues to be a top merchandiser and advertising production, but we believe new gags and stunts should be used. As it is now, the same combination of charades and stale jokes by Anson and map questions are used week after week. However, according to Adrian Rodner, producer of the series, new stunts will be forthcoming when the program returns after WBKB's frequency change.

An impressionistic, modern dance performance was another of the high spots in tonight's program. Written by Dorothy Harper, who along with Hester Phelan and Louise Vasek gave dance impressions of stories narrated by Ruby Henson. This is the kind of video programming that can be produced inexpensively and still hold a major portion of any audience. Dances were based on fantasies brought to mind by contemplation of three paperweights, the type found in any home. It was imaginative, creative material and good.

One thing we did not care for tonight was the narrated between-scene-change intermission sequence utilizing Acme newspictures to illustrate a discourse on the things to watch for in building a home. It was dull and lifeless and indicated that until a video station can use movies, it ought to stay away from trying to use pictures to illustrate and help tell any long story.

As a result of seeing the Blue Jackets' Quartet tonight, we predict that in the future this Negro singing group which used to be part of the navy's Blue Jackets' Choir at Great Lakes, Ill., will have a bright future in radio and television. Proof that they are on their way up is the fact that they made some sides for Mercury Records Friday (1). Tonight's show proved that they had video presence. Radio ought to catch on soon.

PHILADELPHIA, March 2.—Television home receivers will be on the market in Philadelphia by August 1, according to RCA-Victor in Camden, N. J., where production on the sets is continuing. The Philco plant in Philadelphia said that its sets will be out in "summer or early fall" but didn't reveal any actual date. The steel strike held up production and the shortage of other materials also slowed down things a bit.

Joseph B. Elliott, vice-president in charge of RCA-Victor's home instrument activities, described the first set as being a table model sight-and-sound receiver retailing for about \$200. Later, a de luxe cabinet model will offer radio, television and a record player. RCA-Victor is establishing its own service shop in Philadelphia for the servicing of sets and will open them up later in other areas where the television sets are placed on the market.

RCA Tele Sets August 1; Philco Summer or Fall

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Swing Abstainer

NORFOLK, March 2.—Checking the popularity of Raymond Gram Swing's news broadcast, WGH has been circularizing listeners with cards to be marked and returned. There are boxes in which to indicate whether Swing is heard regularly, frequently, seldom, or not at all.

The office staff is still chuckling over one that came in marked "not at all." The writer had added this explanation: "Christians cannot enjoy swing music."

Bernsohn Joins R-T News

NEW YORK, March 2.—Al Bernsohn, scribbler and p. a. who has been doing free-lance flaking since he exited from the Dave Alber office, when the latter became "consultant" press agent instead of publicity director for the DuMont organization, has become Eastern editorial rep for Pacific Coast's *Radio-Television News*. He's already pounding the pavements.

Airliner Crosses U.S. in Record of 7 Hours, 27 Min.
A transcontinental commercial flight record of 7 hours 27 minutes 43 seconds was set by a 52 Aboard Plane Span U. S. In Record 7 Hrs. 27 Mins. 45 Passengers Set Mark for Low Carried on Single Flight as Time From West Coast to New York City.

Commercial Hop Makes 6 Records

WOR'S SMASHING ON-THE-AIR RECORDS, TOO

As a nation gaps and distance shrinks, WOR, too, is rolling up records on the air that leave sponsors gasping pleasantly.

Take WOR's Bessie Beatty, for instance. Two weeks ago, a few brief announcements made by this grand lady put samples of a sponsor's product in the hands of 12,215 people who wrote in to ask for it. In less than five weeks, "The Answer Man" blithely tempted 15,572 listeners to ask him questions; which, by the way, were answered individually with pointed plugs for this WOR program's sponsors. While "Dorothy & Dick" casually mentioned during each week in January that they'd like to have their listeners try a sponsor's product. The sample was only pin-size, but listeners liked the offer — to the tune of 5,919 who wrote in.

Things like these, Gentlemen, are merely indicative of what happens at all hours at our place, for the smart advertisers who buy WOR's low-for-cash shows with the high-for-less pulling power.

WOR MUTUAL

— that power-full station, at 1440 Broadway, in New York

TRANS-U.S. RECORD OF 4 HRS. 13 MINS. SET BY JET PI

2 More Air Records Smashed

New Times Set for Passenger Trip A Plane Going 1,000 Miles an Hour

100 Arc Forecast by Scientists

Sevareid & Smith Shifted by Murrow

NEW YORK, March 2.—Columbia Broadcasting System announced two major shifts in its news set-up this week, appointing Eric Sevareid chief Washington correspondent and Howard K. Smith chief of the network's European news staff. Posts were assigned by Edward R. Murrow, v.-p. and director of public affairs for the web.

Sevareid, as head of the Washington news bureau, succeeds Robert S. Wood, who is leaving the network. Smith, whose headquarters will be in London, takes over the spot vacated by Murrow.

Sevareid's appointment returns him to the job he held for CBS prior to his assignment to Chungking in the summer of 1943. He joined the network at the outbreak of the war after experience in Paris with the United Press and *Paris Herald*.

Smith was tied up with CBS as London correspondent in 1941. Most recently he covered the Nuremberg war-guilt trials with William L. Shirer.

Show score bugaboo licked. Three-year tele termers from pubs coming in, ASCAP says. For complete story, see Music Department.

Color Battle Rages On and On

FCC Ready On Standards?

Consumers, senators and reps get direct pigment pitch from CBS Stanton

WASHINGTON, March 2. — Federal Communications Commission is in "thoroly receptive frame of mind" to consider favorably a formal bid from tele industry for authorization of commercial licensing in ultra-high color video. A top ranking FCC official disclosed this to *The Billboard* on heels of important series of developments in television, including announced preparation by Columbia Broadcasting System for formal request before FCC for new standards of engineering practice for upstairs commercial color video.

FCC Only Waiting

FCC, according to reliable source, "is only awaiting the formal proposal for the upstairs move as reasonable excuse for favorable action on an issue which commissioners feel is ripe for settlement." Acting Chairman Charles Denny last week (28) went on record as saying that FCC will weigh a formal industry petition and reiterated that statement when informed that Frank Stanton, CBS prexy, had stated that the recommendation will be made "within the next few months."

Adding to the pressure from industry segments for the upstairs move is a growing interest among key congressmen whom CBS has been singling out for a look-see at color demonstration in New York City.

Most members of Senate Interstate Commerce Committee and House Interstate and Foreign Commerce Committee, who viewed a demonstration Friday (1) as CBS guests, apparently were favorably impressed.

Affiliates Pitch No Surprise

FCC apparently was not surprised when Columbia Affiliates Advisory Board, representing 145 independently owned stations of CBS network, last week adopted resolution for FCC decision for upstairs move. Acting Chairman Denny acknowledged that FCC has been under heavy growing pressure from industry for the color television standards, but he is declining to indicate exactly how soon the move will be made. Insiders here are predicting that FCC will be handing down a favorable decision on new standards next September.

Denny Sees 100 Stations Downstairs

Altho FCC spokesmen are promising swift action to reduce backlog of television applications, a cautious attitude in FCC's processing of applications for low band video stations is detected here by shrewd observers. For example, while Denny has envisioned 100 television stations in operation by the end of 1947, he has predicted that 194 applications will be acted on before the end of the current year. This is regarded as an open admission that there will be a heavy casualty among television applicants on lower band, and some observers are inclined to believe that FCC in a charitable gesture to the industry is willing to hold back the flow until upstairs assignments can be made. Of the existing television applications, 78 are now set for hearings.

Adding to the heat being put on FCC for the upstairs move is a spirited public campaign, as evidenced by a talk on Friday (1) by Dr. J. A. Hutcheson, associate director of Westinghouse Research Laboratories, who told the science talent institute here that "color television and three dimensional reception are within our grasp." Meanwhile, newsmen and publicists who have been witnessing the CBS color video demonstrations are adding to the outpouring of words.

Trend of commercial television application withdrawals is continuing, with Bamberger Broadcasting Service as latest to be granted motion by FCC to dismiss "without prejudice" its bid for commercial video station in Philadelphia. FCC's

Producers Boss At DuMont's

(Continued from page 14)

be open to scrutiny. DuMont will also sell time for package deals, something that's nixed by NBC and which it's expected will be nixed by CBS. Idea is an extension of the "no show business" thinking. Execs figure that if they find a man who has ideas, and wants to sell 'em over DuMont that's okay, too. Previous deals helped to establish a number of smaller video factors—Charles M. Storm, Television Workshop; Bud Gambelen, ABC, to mention a few. (Opening may actually hit the March 11 sked but the 15th is a little nearer crystal balling at the moment.)

DuMont's pitch is basically an equipment manufacturing approach to the business in that it differs from NBC, which while owned by Radio Corporation of America is still guided from the top with an eye to how much the web can make—thru the business of airing entertainment. Not known generally, since the FCC for some reason is withholding the announcement, is fact that the fourth channel in the capital will go to DuMont, with Bamberger being nixed on its application. Trade says that's okay and since DuMont deserves the spot for they actually are operating now, and to bar them from the air despite the fact that their experimental license gives them no edge on a property right, would ignore their willingness to take a chance.

Rate card for D. C. DuMont operation isn't set. Naturally, it can't be until they have a commercial nod from the commission. However, they can and are going to issue a policy book.

Diploma Mills Grind on Coast

(Continued from page 14)

and women working for small town outlets who fear video will outmode radio and want to hop on the tele bandwagon before its too late. Some G.I.'s write they would gladly work for nothing, looking upon chores as a form of schooling, just so that they can be in a video atmosphere to pick up info.

Talent picture, now overshadowed by engineer applicants, is reportedly getting worse. Hopefuls who have flooded this town banking on a pix break, are now thoroly convinced tele is their meat. Same is true of those who have come here to crack radio and have failed. Video men are finding themselves on the wrong end of the talent funnel with screen and radio rejects pouring in from all sides. Adding to the general confusion, are people who have tasted some success on the air or screen and feel their talents can be better exploited via video. Also making matters worse are the local "television schools" where victims get great pep talks on the terrific future awaiting them in video. After being duly inspired by their "instructors" they hound local telecasters for jobs, innocently thinking their "courses" have prepared them a place in the video sun.

Talent Top Headache

What worries telemen is if jobseekers throng to video when they have never seen it, what will happen when the air-pix ball really starts rolling? Of course, jobs will open up, but if present conditions are any indication, video men will go nuts saying no to thousands of job pleas. Lansberg believes in solving technical jobseeker problem by sending applicants to colleges of engineering. Those who lack the academic background for such schooling, he thinks, will fit into tele picture from manufacturing side. But what to do about the talent question mark is something no one knows and all dread to think about.

long-pending decision on television applications for District of Columbia was promised by FCC this week, and indications are that the grants will be according to pattern already forecast, plus the DuMont okay.

Stanton Bare Knuckles BW

CBS makes color pitch to senators, representatives and set owners

NEW YORK, March 4.—Columbia last week took his case against downstairs video to the consumer and the men from Capitol Hill. First it had Donald Horton, of its television audience research department, call a number of present set owners to invite them down for a special showing of color, in small groups Saturday (February 23). Ninety-six are said to have come down and 90 participated in what Dr. Frank Stanton reported to be a "scientific study" of their reactions to high-frequency color vs. black and white.

Since they all owned black-and-white receivers and presumably used them regularly, they were "choice subjects" for the pitch . . . and Stanton's report was interesting to the group from D. C., whom he entertained Friday (March 1). The gentlemen from Washington included Sen. Burton K. Wheeler, Albert W. Hawkes and Rep. Charles A. Halleck, Joseph P. O'Hara, Evan Howell and Richard H. Harless, all members of the interstate committees of the Senate or the House.

Color Is News

According to the report, 34 per cent went for color more than black and white in their 8x10 size, and 28 per cent went more for color in the 16x22 size. To them color was news, black-and-white video old hat, the average set owner having had his or her set for a number of years.

Indication of how they felt about what they had been looking at for some time was that only one out of four said they'd rather have a 16x22-inch picture in black-and-white than an 8x10 color pic. Only one in the entire 90 was disappointed with color.

It was this survey which was the news for the congressional party. On the other hand, Stanton pulled out all stops and went to town anti-black-and-white and pro-color. Reason for this, trade states, may be the fact that acting chairman of the FCC, Charles Denny, had come out during the week with a statement that there would be plenty of service for the buyer of a downstairs (lower frequency) television receiver. Denny stated, in other words, that the buyer of a video set today would not find it outmoded overnight.

Stanton pointed out to the men from the Hill that black-and-white video can only be temporary. He left how "temporary" to the minds of his listeners. He pointed out that the downstairs frequencies couldn't possibly permit enough stations to operate and that "the upper portion of the spectrum is necessary for the establishment of a truly nationwide and competitive television system."

Electronic Wake

Stanton laid to rest again the fiction that color would also have to undergo a COLOR BATTLE RAGES ON AND ON change when all-electronic color becomes a possibility. CBS prexy underlined it to the men who because of their committee positions will have a great deal to do with influencing the thinking of the FCC in the future.

Stanton also pointed out the CBS license fees for sets would average about 35 cents a receiver so that it was no factor. Because of the competitive factor, he did not mention that the RCA color receiver, if set for the same standards and the same channel could receive the picture being transmitted by CBS, as would any receiver set for the same standards and channel. In fact, a black-and-white television receiver would receive the picture in black and white, if the band and the standards were the same.

Trade points out that the battle of high vs. low-frequency television will shortly break out in a big way. RCA's

Booklet Carries NBC Policies

(Continued from page 14)

feels that it's okay to have the producer in mind, but the producer will not be able to do a job unless he has the director (the hands) so familiar with the floor crew, the stagehands, the audio operator, the light men and the camera ops, that they will actually anticipate what he wants. It is this point, i. e., that the producer will not be able to give orders direct to the crew, that makes for mutterings. On the other hand it makes for a smooth running show more often than not.

The NBC Director

(E). The director will actually run the show, from the time the production is brought into the studio. He's responsible to NBC for what goes on the air and responsible to the agency producer for getting across what the producer wants.

John Royal doesn't feel that there will be a great deal of conflict between producer and NBC director. A "good" producer won't have too much temperament and a video director with too much temperament just won't be able to take the gaff. The instantaneous quality of the medium makes a blow-off an ex-director and producer—but quick. If, however, a director and producer don't jell there will be another director. That happens often in sound broadcasting so it's nothing new.

NBC will accept a commercial anywhere from 10 minutes up and down. DuMont doesn't go along with 10-minute stuff. Station breaks and time signals, as well as weather announcements, will be accepted, but costs are not stated in the "policy" booklet. Costs generally are stated in the book and are part of another report on video on these pages.

NBC instead of using the preface of the presentation to stress the rules instead says: "NBC solicits the support and cooperation of sponsors and their advertising agencies in producing programs to serve the television audience." That sounds, points out the trade, just like NBC, at the outset of the chain broadcasting days during its preem alrings from the old Waldorf-Astoria, when Will Rogers' Calvin Coolidge take-off caused the nation to be mad and hilarious all at the same time.

And the P. S. is still (as far as NBC tele policy is concerned) that like the Supreme Court, it changes with the times.

booklet on *Pioneering in Television, Prophecy and Fulfillment*, with 97 pages of tributes to RCA and video and Brigadier General David Sarnoff is being circulated widely and the general has had a top press recently with his helping to settle the New York City impending transit strike. The latter has nothing to do with video, but publicity authorities point out that this is not a factor. If the public is sold on a personality, they'll buy what he has to sell—regardless.

CBS's next group of consumers to visit will be a non-video owning cross-section. Report on this group, plus a more detailed group on what happened to the actual owners of sets will be reported upon in a forthcoming issue of *The Billboard*.

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THIRD MAJOR SHEET RACK DUE

Chi WBBM To Up Rates for Remotes 35%

Move Tips Spot Demand

CHICAGO, March 3.—Indication of growing feeling among hotels and ballrooms here that it's necessary to have a remote radio line and also the fact that radio stations are hep to this feeling was seen here this week when it became known that WBBM, local CBS outlet is thinking of upping its dance remote charges by about 35 per cent some time next summer.

WBBM is now charging about \$100 a week, plus line charges, for putting in lines and airing shows from niteries. This \$100 is on a contract basis and does not specify the number of nights per week bands are picked up and aired from locations. According to people in the inside, the station now has about 10 local spots that want remote programs—both because of the top production job the station does here for local and net remotes and also because of operators feeling that a radio line helps business plenty. The station now picks up bands from the Stevens, Congress, Sherman and Continental hotels, the Melody Mill Ballroom, and March 12 will start airing remotes from the new Rainbo Ballroom here.

Feeling here among radio and niterie circles is that WBBM's planned remote charge increase will be the beginning of a trend and other stations will follow suit. Then if enough dough can be garnered remotes will become more profitable and more and more will be aired here during nighttime programing hours.

Thornhill Ready To Work for W. Morris, Maybe Apr. 15 Preem

NEW YORK, March 2.—Claude Thornhill's lengthy holdout against working as a band leader under his William Morris Agency contract all but ended this week, and the pianist-arranger went so far as to talk to the agency about instrumentation and a preem date. Final huddles are set for Monday or Tuesday.

Thornhill's absence from the stand since his navy discharge has been considered rather unusual, with his attitude taken to mean that he'd rather stick to arranging than work with WM, despite the fact that he has never worked for the agency since signing with them.

Present prospects are that Thornhill will get under way on some theaters and one-nighters around April 15, and about a month later will settle down on location. His band, as currently conceived, will follow the same style pattern as the one which was booked by General Artists Corporation prior to the leaders' enlistment in 1942. Leonard Vannerson is now personal manager.

No Ex for Coke; TD Has C-S Summer Seg

NEW YORK, March 2.—Tommy Dorsey signed this week as summer replacement for Edgar Bergen and Charlie McCarthy on the Chase & Sanborn NBC Sunday netter. He goes to work July 7.

Booking puts the crimp on Coca-Cola's desire to buy TD, Xavier Cugat and Guy Lombardo for exclusive Coke airing over Mutual. Dorsey is willing to talk turkey to the D'Arcy agency which handles the Coke show, but his attitude toward exclusivity is expressed in his signing for the important Chase & Sanborn airer.

"Brown-Skinned Gal and Preacher" Gets Network Nix

NEW YORK, March 2.—Louis Prima and the radio networks are still not seeing eye-to-eye. Latest Prima specialty to be thumbed down by the four major webs is *It Takes a Long, Tall Brown-Skinned Gal to Make a Preacher Lay His Bible Down*, which got the unanimous nix by the webs this week. Earlier Prima numbers found objectionable by radio were his version of *Bell-Bottom Trousers* and a song called *Gotta Sec Baby Tonight*. The latter ditty drew an NBC ban, but was cleared by the other nets.

Prima's *Bell-Bottom Trousers* disk was, of course, a good platter seller, which could augur well for his diskings of the *Brown-Skinned* thing, slated for early release by Majestic. Other songs have been nixed by ether outlets, but have more than earned their keep, either because of or in spite of alleged nastiness. Notable among many were *I Said No* and *She Hadda Go and Lose It at the Astor*, both of which were juke box staples years back and at least one of which was okay on sheet sales, too.

An interesting sidelight on the *Brown-Skinned* song is that it was copyrighted first in 1916. Writers were Will E. Skidmore and Marshall Walker. Prima stumbled on it while thumbing thru the stock at E. B. Marks Music Corporation, its publisher. Spokesmen for the firm say that they regret radio's action against the song, but will not change the lyrics, and will rely on juke boxes and indie air outlets to put the ditty across. Meanwhile Prima's airings from 400 Club here are devoid of the maestro's throaty explanation of what makes a preacher go worldly.

No Headaches for Leeds in Setting Up the Yank Maurice Firm; Connelly Is Due Next

Trade Agrees More Yank-Foreign Deals Will Break

NEW YORK, March 2.—Unknown facet to deal made last week whereby Leeds Music is setting up a Peter Maurice, Ltd., Yank firm here, and Jimmy Phillips, PM general manager, is setting up an English Leeds Music in London (originally tipped off in *The Billboard*, January 26 issue, *U. S.-World Pub Exchange* story) is that as far back as January of 1941 Phillips rented offices for the American Maurice set-up here in the Bond Building. Has paid the rent on the offices ever since that time, and result is that now Leeds has one less headache in establishing the English firm here. They don't have to go out and hustle operating headquarters.

Macfadden Distrib-Engel Reported Ready To Spring

Set-up would put three major mag distributors into biz—Fawcett, fourth major no plans yet—general mag return increase heralds pub problem

NEW YORK, March 2.—Talk around the trade this week had it that Lyle Engel, publisher of song lyrics magazines as well as newsstand-distributed folios (words and music to 12 songs for 35 cents), is about ready to go into the sheet music rack business. Set-up would be quite a natural for the mag publisher since he has a strong tie-up with the powerful Macfadden distributing organization, whose field men and branches service over 100,000 newsstands. Engel also has a powerful wedge in his close connections with some of the five and dime chains.

Hollyw'd Palladium Gets Brown for 5G; Cohn, MCA in Tiff

HOLLYWOOD, March 2.—Les Brown is set to go into Palladium July 23 for \$5,000. Understood terpsery's Maurice Cohn had been dickering for Brown for sometime but was unwilling to pay more than \$4,750. However, when word got to Cohn that Avalan Ballroom, downtown L. A. spot, which will open April 27, was offering big dough to get Brown, he met MCA figure for \$5,000.

Also understood Cohn and MCA in mild tiff insisting that agency not book bands for new San Francisco ballroom which wants to take name of Palladium too.

Engel's entry into the sheet rack field would mark third such organization in the picture. First in was Music Dealers' Service rack, distribution for which is handled by International Circulation Company. Next in was the Moe Gale-late Saul Immerman song distributing company rack, which distributes thru American News Company.

Trade observers wonder, however, what kind of a spot music publishers would be in, trying to supply three rack operations. Pubs are still faced with an inability to get all the paper they need and if the new Engel rack should ask for a couple of hundred thousand copies for distribution, a pub getting a rack order from all three set-ups would be in the spot of having to supply close to a half million copies just to meet the rack demand, and not taking into consideration at all additional copies needed to supply regular music outlets.

MDS Returns Still Low

At present time returns of copies put out on the MDS rack are still at a decidedly low point, according to Walter Douglas, of Music Publishers' Protective Association, who together with Larry Richmond, of Music Dealers' Service, decides which new tunes shall go into the MDS rack. Song distributing, too, maintains that their returns are at satisfactorily low figure. Douglas, for instance, says that good tunes are still selling over 90 per cent, and even the lesser hits on the rack are selling in the neighborhood of 70 per cent.

The Billboard has learned, on the other hand, that general magazine sales (detective books, fan magazines, etc.) have been dropping steadily. Any number of publications which as recently as two and three months ago were hitting 80 to 90 per cent sale are now down to 60 and in a few cases lower than that. As long as music publishers don't have to take any appreciable number of returns the racks are a great thing for them. But when and if the drop comes, a pub can take quite a licking on the return proposition.

Tough Competition

Another phase of the picture, not directly associated with the music business, but which will have a decided effect on it, is the fierce competition which exists in the magazine distributing field. Outfits like International Circulation, American News, Macfadden, Fawcett, et al., have had classic distribution wars in the past and if the going gets rough with the racks, there may be a circulation argument based on sheet music. Fawcett, by the way, has been approached on a few occasions re taking on distribution of sheet music, and has taken an intermittent look at the field, but so far hasn't found a set-up it likes too much.

In the meantime many music publishers feel that if paper problems would straighten out the days of 3,000,000 and 4,000,000 and more sheet sales per hit tune would come back in a hurry. Engel has been toying with idea of selling disks via newsstands too, but this looks like a long way off at present time.

Capitol in British Deal; EMI Cutting Disk Output?

LONDON, March 2.—Another indication of the international aspect the music record business is assuming these days (as pointed out in *The Billboard* in recent issues) was the news here that Capitol Records is making a bid for British and Continental biz by working out a deal with Star Sound Recording Studios, London, whereby Capitol ships to Star masters of Cap disks, for pressing and distribution in the United Kingdom. It is less than a month since the Coast waxery set up its distributing organization in Mexico thru an arrangement worked out by Carlbs Gastel.

Record situation in England generally

is about status quo, altho there have been persistent rumors that Electrical Musical Industries, Ltd., England's biggest diskery combine, embracing His Master's Voice (Victor, Bluebird), Columbia, Okeh, Regal Zonophone, Parlophone, etc., is planning on drastically curtailing its record production activities in favor of electrical home appliances such as refrigerators, electric irons, etc. It is known that EMI holds many basic patents on important electronic devices and it may be, according to some observers, that the combine has found it can do a bigger job developing these devices in non-recording lines.

ASCAP To Seek Wash'ton State Airing April 9

NEW YORK, March 2.—American Society of Composers, Authors and Publishers will stick a pin into the State of Washington's old Anti-ASCAP law on April 9, when it seeks from a Seattle court a declaratory judgment to the effect that the Society has lived up to the law. Dating back to 1937, the Washington law is typical of legislation of this kind, imposing restrictions designed to hamper the Society's collection activities. In asking for the judgment, ASCAP figures it can air its record and thus weaken the position of those who consider such laws necessary, as well as those who might be contemplating even more stringent legislation.

The suit will necessitate the presence in Seattle of John G. Paine, ASCAP general manager, who is going to be dwelling in airplanes the next few weeks. Flying to Paris later this month for the Confederation of Performing Rights Societies convention March 24, he is scheduled to fly back here April 1 in time for the Music Exhibitors' Convention in Cleveland, after which he would have to fly to Seattle. In case he is unable to be in Cleveland for the exhibitor confab, ASCAP will try to spot a sub speech-maker for him on the agenda.

Carnegie Hall Into Beer Garden With a Monocle; Sked Pops

NEW YORK, March 2.—Sedate Carnegie Hall here will be transformed into an upper-crust beer garden under plans now being completed by Mac Scheman, who will use the hall for a spring series of "Pop Concerts" a la those given each year in Boston. Tables will be put into the hall's boxes and, if a license can be had, beer and wine will be served, along with snacks.

Pop series will be held between closing of New York Philharmonic Symphony Society season on April 11 and opening of Lewisohn Stadium outdoor series on July 17. Seventy members of the Philharmonic Symphony Orchestra will make up the pops outfit and will get the same scale as for their Philharmonic work.

Meanwhile Local 802 has negotiated a \$5 raise for Stadium concert musicians. Scale goes to \$105 for the forthcoming season. New sked is five concerts and five rehearsals a week, with Fridays and Sundays off. If it should rain on Thursdays or Saturdays, those days will be considered the days off. Last year's season, with 29 rainy nights out of a scheduled 55, was the most disastrous in the history of the Stadium.

Philharmonic Get \$10 Min. Pay Hike

NEW YORK, March 2.—Local 802, American Federation of Musicians here, has negotiated a 10-buck raise for members of Philharmonic Symphony Society, Jack Rosenberg, 802 president, announced this week. In addition to hiking the minimum from \$100 to \$110, local has won from the society an assurance that every effort will be made to give the musicians more than the customary 28-week season by taking them out on a road tour.

Negotiations with the Metropolitan Opera are not yet completed.

Stewart Winds Up WM Deal By Lining Up Savoy Date

NEW YORK, March 2.—Booking race between Rex Stewart's Band and William Morris Agency (*The Billboard*, March 2 issue) was run out this week with Stewart ahead by several lengths.

Band landed itself with Savoy Ballroom here, starting March 8, which, under agreement with WM, automatically abrogates contract held with agency. Gale Agency gave Savoy date to Stewart.

Makes Stewart Band a free agent, so to speak, except that by arrangement with WM, band will not sign exclusive pact with any other booking office here before another six months have expired.

Hollywood Commercial Network Shows Which Build Those Peatman Points

(Covering Broadcast Period From 8:30 A.M. to 11 P.M.)

In the last (March 2) issue of *The Billboard* a list of New York-originated shows which influence standing of tunes on the Audience Coverage Index (Peatman sheet) was presented. Next week (March 16) the list of Chicago shows, agencies, producers, talent and Hooperatings will appear.

Ad Agency, Address and Phone	Program	Producer	Musical Conductors, Artists	Hooperating Feb. 15, 1946 Report
N. W. Ayer Taft Bldg. Hollywood 5131	Durante-Moore	Phil Cohan	Roy Bargy	12.6
	Nelson Eddy Show	Charles Herbert	Nelson Eddy Robert Armbruster	7.0
Ted Bates Plaza Hotel Glendale 1131	Kay Kyser	Harry Sax	Kay Kyser	13.7
	Judy Canova	Joe Rines	Joe Rines Opie Cates Judy Canova	15.6
Benton & Bowles Equitable Bldg. Hillside 9151	Glamour Manor	Tom McDermott	Harry Lubin	4.0
	Burns and Allen	Al Kaye	Meredith Willson	14.2
Ken Dolan 1556 N. Wilcox	Beulah Show	Helen Mack	Al Sack Marlin Hurt	6.7
Wm. Esty 1537 N. Vine Street Hillside 1283	Abbott and Costello	Don Bernard	Carl Hoff	19.2
Foots, Cone & Belding 6117 Sunset Boulevard Hollywood 6265	Bob Hope	Al Capstaff	Skinney Ennis	32.6
Geyer, Cornell & Newell 6605 Hollywood Boulevard Granite 6141	Andrews Sisters	Ed Cashman	Andrews Sisters Vic Schoen	5.3
John Guedel Radio Productions Taft Bldg. Granite 4185 (Not Adv. Agency)	G. E. House Party	John Guedel	Con Maffie	4.5
Kastor, Farrell, Chesley & Clifford Guarantee Bldg. Granite 1631	Rudy Vallee Show	Howard Wylie	Rudy Vallee	Not broadcast during period covered by this report.
Lennen & Mitchell 308 Rodeo Drive Crestview 1-7221	Meet Me at Parky's	Hal Finberg	Ted Sherdeman	7.8
	Frank Sinatra	Mann Holinar	Frank Sinatra Axel Stordahl	13.9
McCann-Erickson 8331 Hollywood Blvd. HI 8268	John Charles Thomas	Clarence Olmstead	John Charles Thomas	9.0
McKee & Albright Equitable Bldg. Hollywood 8363	Jack Haley Show	Bob Redd	Eddie Paul David Street	21.8
Needham, Louis & Broby Taft Bldg. Granite 7186	Fibber McGee	Frank Pittman	Billy Mills	31.5
L. W. Ramsey Co. 1509 Crossroads of the World Hollywood 3523	Cass Daley's Fitch Show	Dee Engelbach Lou Fulton	Cass Daley Henry Russel	16.8
Ruthrauff & Ryan Taft Bldg. Hillside 7593	Amos and Andy	Ken Hodge	Lud Gluskin Delta Rhythm Boys (Approved by Amos & Andy)	19.3
	Dick Haymes	Dave Young	Dick Haymes Gordon Jenkins	8.3
Russell Seeds (John Guedel Production) Taft Bldg. Granite 4185	Red Skelton Show	Kelth McLeod	David Forester	24.9
J. Walter Thompson 1549 N. Vine Street Hillside 7241	Kraft Music Hall	Ezra MacIntosh	Bing Crosby	25.0
	Bergen and McCarthy	Earl Ebl	Ray Noble	26.5
Ward-Wheelock 6331 Hollywood Blvd. Hillside 9221	Bob Crosby Jack Carson Show	Ezra MacIntosh Larry Berns	Bob Crosby and Lou Berry Freddy Martin	3.7 11.1
Young & Rubicam Equitable Bldg. Hollywood 2734	Request Performance Fannie Brice	William Robson Ted Bliss	Guest Artists Carmen Dragon Jack Stern	7.4 12.1
	Eddie Cantor	Dave Elton	Eddie Cantor B. Walker	17.9
	Joan Davis	Dick Mack	Andy Russell	18.1
	Dinah Shore	Walter Bunker	Dinah Shore Ticker Freeman	14.3
	Ginny Simms	Ned Tollinger	Ginny Simms Frank DeVol	11.3

Does G.I. Bass Get Studio Ork Job Back Even If New Band Is In? SS To Decide

Philly Case May Set Precedent

PHILADELPHIA, March 2.—Re-employment division of the State Selective Service Board took under consideration a case which may set a precedent for G.I. musicians who are seeking to regain their civilian jobs. Artie Singer was a bass player with Joey Kearns's orchestra which was the house band at WCAU here in 1942. Since that time WCAU has had two new orchestras—Johnny Warrington and now Elliot Lawrence.

Couple of weeks ago Singer returned from the service and wanted his old job back as bass player. Singer had never been a member of Lawrence's band and Andy Riccardi is holding down that spot in his combination. Thus far, Local 77, AFM, has not taken a hand in the middle, leaving it up to the regional veterans' re-employment administrator, Louis F. B. Raycroft, to settle. Union said it

would have to abide by the decision of Raycroft, even if he decided Singer should get Riccardi's job. However, if Riccardi makes any protest about being bounced in the event of such a decision, the union will take a hand in the matter. The position they will take may set a pattern for union action in any other such cases. Riccardi is a brother of A. Rex Riccardi, executive assistant to James C. Petrillo, prez of the AFM.

Spitalny Maybe for Biltmore

NEW YORK, March 2.—Hotel Biltmore here and Phil Spitalny have been discussing the possibility of the all-girl bunch playing the house's Bowman Room this summer. Booking is still very much in the jaw-wagging stage, but if it develops it will be the Spitalny crew's first New York location date in about

Musicians Want Dough or Press At Woods Home

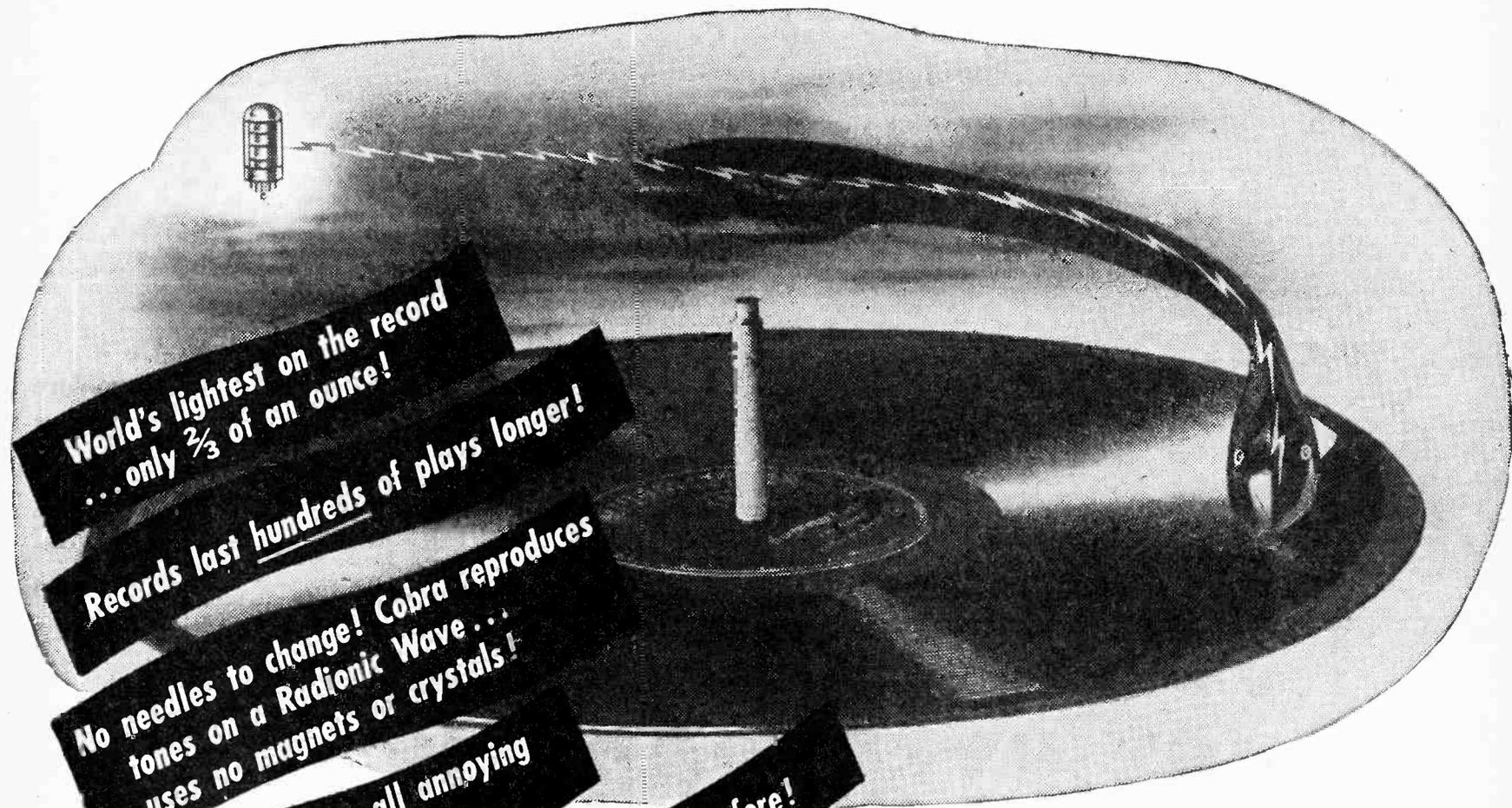
MILWAUKEE, March 2.—There's considerable hubub in town relative to local niteries and other spots providing gratis music and entertainment for war veterans in Soldiers' Home at Wood, Wis. Spot operators and other lodges, etc., have been furnishing such entertainment gratis for some time and cashing in on the resultant publicity. Volmer Dahlstrand, president Milwaukee Musicians' Association, has been working to place a regular paid band at Wood to provide desired entertainment. Tho for years such music has been given gratis, Dahlstrand points out that the musicians never get any credit from a publicity standpoint. Hence they should be paid.

Former G.I.'s of the first and second World Wars who are at the home go for the idea of a regular band, but to date the idea has met with considerable opposition from spot operators. They, in a recent meeting, raised plenty of noise when informed a movement for paid music was afoot. The fact that a law to this effect is pending in Madison did not make them any too happy either.

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Donahue Ork About Ready; Commodore Or Pennsy Opening?

NEW YORK, March 2.—Sam Donahue's new band which has been threatening to go into rehearsals for a month or more now, but has run into one snag after another, is now set and rehearsals are slated to start Monday (4). Donahue's ork shapes up as half and half, deal made up about 50 per cent of musickers who were with him in his navy band, and about 50 per cent of guys who played with him before the war.

Leader has two brand new vocalists he will unveil when ork opens, gal is Mynell Allen, kid from Texas, who has done very little professional singing before, and boy is Bill Bassford, who never sang a professional note in his life, but warbled for four years in various navy shows. Donahue picked him up in London. Band on paper shapes up especially well in the brass section with emphasis on trombones, with Dick LaFave, who played with Sam in the navy, holding one tram chair, and Kenny Meisel, ex-Benny Goodman, occupying another. Rhythm section should get boost from Harold Hahn, drummer, who was recently with the Charlie Barnet ork.

Willard Alexander is handling the ork and it is booking thru General Artists' Corporation. Alexander, who has a strong grip on the spot, is trying to line up a Commodore Hotel date for it, while GAC, who do right handy with the Hotel Pennsylvania, are shooting for Donahue to take over bandstand there. Also said that Capitol records is interested in the ork and may sign it for dinking.

Johnson Bourne P.M.; Scherer Upped at Robbins

NEW YORK, March 2.—Jerry Johnson this week left Robbins to take over Eddy Wolpin's job as professional manager of Bourne, Inc. Latter left Bourne to head up Famous-Paramount pro department several weeks back. Bernie Scherer at Robbins was upped to Johnson's slot.

Per-Use Tab for Arrangements Is One of ASMA's Objectives

NEW YORK, March 2.—American Society of Arrangers, whose publicity campaign to sell music biz generally on "forgotten man of music" pitch with an eye toward more dough as announced in *The Billboard* several weeks ago, is presently busy (thru Attorney Leonard Zissu) preparing new by-laws intended to bring about greater cohesion between East and West Coast branches of the org. In the meantime some of the hotter ASMA members have been telling radio producers around town that the time would soon come when they (the arrangers) will be getting paid on a per use basis for all their scorings.

Joe Glover, Society's prexy, feels these members are jumping the gun, says there are other matters to handle first, but admits that one of the organization's aims eventually will be to work out contracts with users of arrangements calling for the scorer to be paid not only for making his initial doodles, but paid again and again each time arrangement is used on the air. One of the major gripes among arrangers is that under the present copyright law they are not recognized as contributing to the musical value of a composition and have no way of retaining title to a score. What happens all too often, they say, is that a radio ork leader will amass a whole flock of stuff for his own library and keep re-using it month after month, often on several different air shows. The arranger gets only what he received for the book, and meanwhile the maestro is able to peddle himself to other sponsors at bargain rates because he already has a dandy library.

Squibb's Binful

A noteworthy example of an outfit which doesn't permit scores to travel with orchestra leaders is E. R. Squibb &

Sons, pharmaceutical firm which since 1940 has been amassing scores used on its succession of network shows, dating from the *Old Golden Treasury of Song*. Firm has a binful of arrangements in a local warehouse and is paying storage. This, of course, is no delight to scorers, except in so far as the books are kept out of wandwavers' possession.

Squibb's original motive for stashing away arrangements is not clear to anyone now associated with the firm, and the reason for continuing the practice seems to be that it's as good a way as any to prevent hearing the same stuff some time on somebody else's program. Usual procedure where such considerations exist is for the producer of the show to retain title to the scores.

At any rate, some of the more fiery ASMA men are around town waving their fingers under people's noses, and telling one and all that it won't be long before radio and their organization square off in negotiations. After that, say the arrangers, hold your hats, brethren, because dance bands use arrangements too!

Moss Pacts Stolz, Reynolds; Sets Post Lodge Booking Deal

NEW YORK, March 2.—Harry Moss, whose booking agency is only about a month old, announced this week that he is booking Post Lodge, Larchmont, N. J., roadhouse which will start a name and semi-name band policy later this month. Moss also signed rep deals with Robert Stolz, composer-conductor and the Tommy Reynolds ork.

Post Lodge has okayed a March 12 opening for Herb Miller, with Mutual wires, and plans to buy bigger names later. Miller booking depends on leader's ability to get here from the West. Frederick Bros. is working on it. Stolz, composer of *Two Hearts in Three-Quarter Time*, among other tunes, and guest conductor in the longhair field, has a Decca album coming out, and is mulling a concert tour.

French Performance \$\$ Tied Up; SASEM In Change Over Snag

PARIS, France, March 2.—Performance rights payments due publishers for French usage is snafued at the moment with SASEM, Gaelic Performance Rights Society, up to its ears trying to straighten out mess brought about by switchover from era of Nazi occupation to allied entry into France. Strangely enough Vichy French and Nazi supervisors of music organizations in France during the German occupation promoted the use of music aggressively and piled up plenty performance credits for many publishers who had no national socialist leanings at all, as well as for plenty who played Hitler's way. And perhaps even stranger is the fact that by and large books on performance credits were kept quite accurate during whole Nazi occupation.

It's not clear just where SASEM's big problem lies but publishers who have come here to the French capital to try to find out what goes have been told it would be another several months before their performance dough for '42, '43, etc., would be forthcoming. Pubs don't particularly like this since French franco is dropping in value and in another couple of months won't be worth as much as it is today. Situation affects not only Gaelic Publishers themselves but other continental publishers, including several British firms.

Looks Like McKinley Holdover at Commodore

NEW YORK, March 2.—Ray McKinley originally skedded to wind up at the Hotel Commodore on April 17, may be held over until the end of that month. Location has until April 7 to make decision.

Hal McIntyre, currently in the Middle West and slated to do a tour, will probably come back into the spot when McKinley exits.

For review of McKinley ork see "On the Stand," this issue.

By the end of April we will receive a limited shipment of

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Music---As Written

NEW YORK:

ORK TALK: Les Elgart and Personal Manager Grady Watts have parted over a difference of opinion as to the necessity of having a contract between them. Elgart may hook up with Jack Philbin. . . . Stan Kenton will spend all April on one-nighters, including three weeks on Ralph Weinberg's Southern circuit. Howard Sinnott, General Artists' Corporation one-nighter booker, says Kenton's recent stand at Meadowbrook, Cedar Grove, N. J., was the clincher and that the band is now an easy seller all over. . . . Raymond Scott's Chase Hotel, St. Louis, opening pushed back to April 5. . . . Charlie Spivak moves into the Meadowbrook April 2, followed by Vaughn Monroe April 23. Vaughn closes May 12. . . . Gray Gordon drew another month renewal at Pelham Heath Inn, Bronx, N. Y. . . . Mal Gogel now doing publicity for Gene Krupa.

PUB BUBBLE: Robbins-Feist-Miller out with a slick brochure pitched to record and transcription houses, tipping those who don't know that the firms get behind their songs. . . . Norman Warembud, Mills Music production manager, the daddy of a baby girl born Washington's Birthday. . . . Sid Mills out of the army and back in the Mills professional department. . . . Manhattan Melodies all excited because their "Keep Right on Doin'" has landed in a Soundie, on a Jubilaire Transcription and a Tab Smith disk. . . . Joe Carlton, ex-Billboard music reporter, now with Robbins Music.

PLATTER PALAVER: Enoch Light has signed with Continental Records. Had been working for Guild Records and was figured to accompany the Guild properties to Musicraft under terms of the recent sale. But it develops that he was not under contract to Guild. . . . Mack Triplets cut four sides for DeLuxe, including *One-zy, Two-zy*. . . . Russ Case conducting the orchestra and chorus for Dorothy Kirsten's Victor Herbert Album at RCA-Victor Tuesday (5). Will do one or two of the sides with a pop-beat. . . . Mary Lou Williams, Mary Osborne and Marjorie Hyams formed a piano, guitar and vibes combo for a Continental session this week. Did three originals and *She's Funny That Way*, with Miss Osborne on the vocal.

PENNER PRATTLE: Frank Loesser's first assignment since leaving the army is the score for Paramount's "Perils of Pauline," starring Betty Hutton. . . . Look for Freddy Coote to become Frederico Coote any day. His "Mexican Sombro Dance," a serious orchestral composition, is to be aired over Mutual Thursday (7) by Alfredo Antonini on the "Treasure Hour of Songs" seg. . . . Mario Castelnuova-Tedesco signed by Columbia Films to compose for a Greek ballet scene in Rita Hayworth's "Down to Earth." . . . Dolores Gray, doing okay in "Are You With It?," bobs up as a composer, with a novelty, "Hello, Honey," pubbed by Noble Music.

MISCELLANY: Dr. John Gray Peatman (Oh! You Audience Coverage Index), has been elected president of the New York State Association of Applied Psychology. . . . Eleanor Steber signed for at least one Firestone Hour shot a month, with options extending to 1953. . . . Paul Nero, hot fiddler, does another Town Hall concert Saturday (9). . . . Billy Bishop weighs into Hotel Peabody, Memphis, Saturday (2) for three weeks. . . . Don Fantine handling Nick Mancini ork around Chester, Pa.

Earl "Father" Hines back on William Morris Agency's route list after camping at his El Grotto, Chicago, spot for months. Starts a series of Canadian dates March 26. . . . Jean Sablon teamed with Johnny Long on four Decca sides last week. Will be used to round out a forthcoming Sablon album. . . . Guy Lombardo and Leo Reisman were other Decca musickers at work last week. . . . Bob Weems, of General Artists' Corporation's Chi office, dropped into New York for a look. . . . Paul Whiteman set for Capitol Theater, New York, in late summer or early fall. . . . Jimmy Lunceford goes to the Coast in May for three or four months' work. . . . Penner Andy Razaf says he's going to enter New Jersey politics.

Frankie Baldo band going into its fifth week at Hotel Adams, Wilmington, Dela. . . . Alex Bartha rebooked for the weekly dance series at the Armory, Wilmington, Del. . . . Elliot Lawrence's WCAU house band, Philadelphia, profiled in current issue of *Magazine Digest*. . . . Sidney Bechet and his band, Sidney De

Paris, Cliff Jackson and Wilbur De Paris, headline the Jazz Festival Society Concert at the Academy of Music in Philadelphia. . . . George Wiley has Woody Herman for his next Broadwood Hotel, Philadelphia, one-niter March 28. . . . Vaughn Monroe in Philadelphia for a dance March 16.

CHICAGO:

Henry Sukman, WGN pianist, has been engaged to play piano portions for *Polonaise*, musical which tees off in the Studebaker March 4. . . . Willie Bryant, Negro comic, is dissatisfied with his nitery activities and may organize a big band, similar to the one he lead about a decade ago. . . . Nick Pope, ex-CBO cocktail booker, mulling plans to front his own 10-piece crew late this spring. . . . Joya Sherrill, Ellington chirp, was married to Richard Guilemont in Detroit two weeks ago, but will stay with the Duke's band. . . . Lucky Millinder reported buying his contract from the Gale agency and free-lancing as far as booking is concerned, altho agency still has p. m. rights.

Woody Herman set for Chicago Theater from May 24 to June 6. . . . Mike Vallon, Joe Schribman, R. and Mrs. Herb Hendler, Ed Heller and Harry Banks all in town from Gotham for openings by some of their talent. . . . Johnny Long opens at the Paramount, New York, April 10, for an indefinite period. . . . Rhea Carr is new chirp with the Sweethearts of Rhythm. . . . Carol Tucker, ex-Erskine Hawkins chirp, died here recently. . . . Betty Parry, singer with Al Donahue, suing for divorce from hubby John Walton, clarinetist with Harry Walton at Mercury Bar, Boston. . . . Sonora is issuing an accordion album, featuring Joe Biviano and His Rhythm Sextet, which spots three squeeze boxes. . . . Ernie Madriguera, last heard in a Sonora album, has been inked to a Vogue pact.

Kermit Bierkamp, former Midwest booker and manager for the Tom Archer ballroom chain, has been hired as manager of the new Rainbo Ballroom. Dancery has Johnny (Scat) Davis inked from March 26 to April 7. . . . Delmore Brothers cut 14 folk tunes for King Records at United Broadcasting Studios last week. . . . Charley Glenn cut 12 more sides for his Rhumboogie label by T-Bone Walker this week. . . . Johnny Apt, Midwest one-niter promoter, scouting the territory for a likely ballroom location. . . . Anson Weeks has been moved back a week to March 21 for his opening at the Sky Club. . . . Chicago Hot Club puts on its next session March 17 at the Dearborn Street Moose Hall, featuring Floyd Bean's Windy City Five and George Zack's combo. . . . Winnie Brown, vocalist, has joined Lionel Hampton. . . . Tiny Bradshaw may make a European USO trek in late spring or early summer.

Buddy Johnson Ork opens Regal Theater, Chi. March 8. Seven-year-old kid (See *MUSIC AS WRITTEN* on opp. page)



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AGVA Squeezes, Ops Howl But Pay Blackout Salaries

NEW YORK, March 2.—The recent bite for salary for performers made by AGVA against cafe ops had the boys foaming at the mouth. Claim was for the Tuesday (January 12) when the O'Dwyer shutdown was lifted. AGVA's charge was that any performer who was available and ready to work should get paid and if the ops couldn't put a show on there was no reason why individual actors should suffer.

Despite the heavy loss ops suffered, most of them paid the net without complaining. Among those who objected were the Latin Quarter, which finally came thru with about \$1,000, and the Carnival, which had the bite put on it for \$1,170.66. In the case of the latter, AGVA walked in on them Wednesday (27) afternoon while the Berle show was rehearsing and told Blair that rehearsals would stop and there would be no show that night. Blair paid. The Copa and the Zanzibar promised they would put the money into pay envelopes tonight.

Some pressure was put to bear on the union by a rep of the Cafe Owners' Association who explained he wasn't acting officially but asking for "a favor." AGVA's reply was that it did not recognize any club association. It was dealing with each club as a unit. "Favors" were cut because they would set a precedent.

Philly Clubs' Lush Allotment Not Cut in Ration Slash

PHILADELPHIA, March 2.—Altho the whisky ration allotment for individuals will be reduced for the next ration period, beginning today, by the Pennsylvania State Liquor Control Board, clubs will be able to receive their current allowance. Board officials announced that supplies of unrationed whisky (made from cane instead of grain neutral spirits) will continue to be sold as long as they last. Brandy, gin, rum and wines remain on the unrationed list. The liquor board announced figures showing that Pennsylvania consumed more hard liquor and wine in 1945 than the year before—15,626,733 gallons.

2d Degree Burn

NEW YORK, March 2.—"Am I burning," said Jerry Cooper, coming into his agent's office. "All my Tuxedos were in the tailors and he had a fire, and now I'm supposed to open at the Troika. Where am I gonna get new suits?"

"Stop burning," said the agent. "Ya can't open anyway. The Troika just burned down."

Miami B'chcomber Op Drops Option; Owners Take Over

MIAMI, March 2.—According to info in trade, Ned Schuyler will not renew his option on Beachcomber at Miami Beach, and spot will revert to the owners, Sam and Joe Barken, who operate 5 o'Clock.

Dope is that Schuyler has so many other interests that he finds it impossible to devote time to the nitery. He has no kick on biz this season, has offered top name acts and spot probably kicked in a profit.

MUSIC AS WRITTEN

(Continued from opposite page) pianist, Honeychile Robinson is on bill with the band. Following the Regal date ork goes into Club Riviera, St. Louis, for four weeks beginning March 15.

Fats Frady's new combo (7) at the Idle Hour Supper Club, Dayton, O., for an indefinite stand. . . Wally Johnson's ork in its 11th week at Glenn Rendzvous, Newport, Ky. . . Charles Peterson orchestra moves into Glen Island Casino, New Rochelle, N. Y., March 9 for a four-week return engagement. . . Don McGrane's crew inked to remain indefinitely at Hotel Cleveland, Cleveland.

PHILADELPHIA:

Elliot Lawrence's WCAU house band is getting another network shot over CBS. His crew will be heard every Sunday evening from 11:30 to midnight (EST).

WESTERN AND HILLBILLY SPECIAL TOP TUNES—NEW RELEASES

★ ★ ★ ★ ★

WESTERNAIR

- | | | |
|------|---|--|
| 4005 | { "TELLING MY TROUBLES TO MY OLD GUITAR"
"OH! GOOD GRACIOUS, KATY" | Vocals by
Don Weston
Britt Wood |
| 4006 | { "I'VE GOT NUGGETS IN MY POCKETS"
"IF YOU'LL BELIEVE IN ME" | Britt Wood
Don Weston |
| 4007 | { "PARTING OF THE WAYS"
"YOU CAN'T BREAK THE CHAINS OF LOVE" | Don Weston
Cal Shrum |
| 4008 | { "WITH TEARS IN MY EYES"
"I'M ALWAYS BLUE FOR YOU" | Cal Shrum
Cal Shrum |
| 4009 | { "TRYING TO FORGET"
"IF I HAD MY LIFE TO LIVE OVER" | Don Weston
Don Weston |
| 4010 | { "WHO'S LONESOME NOW"
"DADDY'S YODEL LULLABY" | Don Weston
Don Weston
with Cal Shrum's Orchestra |
| 4011 | { "MY SUNBONNET GIRL"
"DO YOU MISS ME?" | Walt Shrum
Walt Shrum |
| 4012 | { "COME, BE MY SUNSHINE"
"THERE'S A NEW MOON SHINES TONIGHT" | Walt Shrum
Walt Shrum
With Orchestra |

FARGO

- | | | |
|------|--|----------------------------------|
| 1110 | { "THIS TROUBLED MIND"
"I DIDN'T THINK THIS COULD HAPPEN" | Rocky Ship &
Prairie Pioneers |
| 1111 | { "TOO LATE TO CHANGE YOUR MIND"
"I'M TELLIN' YOU" | Billy Hughes &
Pals of Pecos |

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MUSIC SALES CO., 680 UNION AVENUE, MEMPHIS, TENN.
MUSIC SALES CO., 303 NORTH PETER ST., NEW ORLEANS, LA.
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Hit Tunes for March

ARE THESE REALLY MINE? (Campbell-Porgie)

Vaughn Monroe—Vic. 20-1736 • Gene Krupa—Col. 36890

ATLANTA, G. A. (Stevens)

Sammy Kaye—Vic. 20-1795 • Woody Herman—Col. 36949
Shep Fields—Vogue 712
Jimmy Davis—Lawrence Welk—Dec. • Five Red Caps—Joe Davis
(Soon to be released)

BUZZ ME (Preview)

Louis Jordan—Dec. 18734 • Ella Mae Morse—Cap. 226
Henry "Red" Allen—Vic. 20-1808 • Sipple Wallace—Mercury 2018

COME CLOSER TO ME (ACERCATE MAS) (Melody Lane)

Larry Stevens—Vic. 20-1776
Carmen Cavallaro—Dec. (soon to be released)

IT'S DAWN AGAIN (Goode)

The Three Suns—Maj. 1027 • Shep Fields—Vic. 20-1751

SLOWLY (Rudy Vallee Music)

Kay Kyser—Col. 36900 • Dick Haymes—Dec. 18746
Gordon MacRae—Music. 15052 • Mark Warnow—Sonora 3002

TAKE CARE WHEN YOU SAY "TE QUIERO" (London)

Guy Lombardo—Dec. 18730 • Tommy Tucker—Col. 36916
Charlie Spivak—Vic. 20-1806

THE MOMENT I MET YOU (Embassy)

Tommy Dorsey—Vic. 20-1761

WAITIN' FOR THE TRAIN TO COME IN (Block)

Peggy Lee—Cap. 218 • Harry James—Col. 36887 • Louis Prima—Maj. 7156
Johnny Long—Dec. 18718 • Monica Lewis—Sig. 15010

WE'LL BE TOGETHER AGAIN

Les Brown—Col. 36896 • Pied Pipers—Cap. 207 (Loft-Marmor)

WHAT A DEAL (Vanguard)

Martha Tilton—Cap. 222

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Engel Asks Publishers To Nix Platteries' Requests To Give Away Printed Lyrics of Tunes

Situation May Affect New Lyric Mag-Publisher Contracts

NEW YORK, March 2.—Publication of song lyrics in booklets issued along with albums and separately by record companies, this week brought action by Lyle Engel, publisher of lyric magazines. Engel has contracts on which he pays a total of close to \$300,000 per year to some 60 music publishers for the exclusive publication rights to their lyrics. Situation was brought to a head by Columbia Records' promotion department release of monthly supplements which they distribute to dealers for free circulation to store's customers. These booklets promote current Columbia pop disks, and in course of such promotion give full chorus lyrics to tunes on Columbia platters. March Columbia booklet included lyrics to *9:20 Special, Do You Love Me?, A Red Kiss on a Blue Letter, Are These Things Really Mine?, Prove It by the Things You Do, Slowly, Jivin' Joe Jackson and The Honeydripper*. February issue of same booklet by Bridgeport waxery included words to *Roll Dem Bones, Don't Lie to Me, Walking With My Honey; Come to Baby, Do; Just a Little Fond Affection and America, the Beautiful*. Publishers who hold copyright to these tunes had given Jim Flora, ad and promotion manager of Columbia, permission in writing to print the lyrics to the tunes in connection with promotion of disks.

Engel's Rights?

Engel, on the other hand, believes that if he has exclusive rights to these lyrics, music publishers have no right to authorize publication of them in any form for any purpose. Engel's action, however, took no more drastic form than a night letter to all his music publishers, pointing out to them that with sales of disks, albums, et al., reaching 100,000

to half million or more proportions, distribution of printed lyrics with such records could not help but cut into sale of lyric magazines. Wire also pointed out the even greater inroad, in Engel's opinion, which publication of lyrics in promotion booklets as per Columbia example, makes on sales of regular lyric mags. He asked publishers to co-operate with him by refusing to grant record companies rights to print lyrics in any manner.

Decca Dood It, Too

Decca, in past year or so, has included in each of its album sets, booklet with story of tunes, talent, etc., along with lyrics of songs. Other record companies, too, have used printed lyrics to enhance appeal of specific albums or in connection with promotion pieces. There has even been trade talk, tho nothing along these lines has yet been seen, that Vogue Records, plans to have the lyrics to a tune appear right on the disk itself.

Most music publishers who received Engel's wire conceded immediately that he is absolutely right, and that if he does not want to permit them to give diskery's lyric rights, even to limited extent, they just won't. Some, however, said that they had to look out for their interests with the platteries and that if the waxers put pressure on them they might continue to okay use of lyric publication. The record makers themselves, however, when queried by *The Billboard* expressed total ignorance of the entire Engel situation. Jim Flora told *The Billboard* that he had been receiving written okays from pubs to use lyrics he requested, and that he had no word from Engel or any of the pubs to cease (*See Engel Asks Pubs on opposite page*)

ERROR REARS ITS UGLY HEAD

APOLOGIES—MANY OF THEM

PHILO

IS CHANGING ITS NAME

BUT NOT TO

MEDLEE

AS INADVERTENTLY ANNOUNCED LAST WEEK, BUT TO

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Western Canada One-Nighters For Yank Names May Expand

SASKATOON, Sask., March 2.—Recently developed one-nighter circuit for Yank name bands in Western Canada is giving Promoter Gordon Simmons just about an even break, according to best estimates available. Present set-up calls for the use of about 10 American name bands, one each month, to play a circuit consisting of one-nighters in this order: Calgary; Edmonton in Alberta, Saskatoon and Regina in Saskatchewan and then two nights at Winnipeg to round out the week.

Ted Flo Rito did the tour last month to fair grosses and Charlie Barnet is currently making the rounds. Date here at Regina for Barnet didn't turn out too well, with the work bringing in about \$2,237 (approximately 850 terpers at \$2.75 a head). Trianon Ballroom in Regina, where Barnet played, however, is smallest in chain, holding only about 1,500 people and thus necessitating hefty near \$3 per person bite. Feeling of observers here is that high price keeps 'em away in droves from the Trianon date. Most other engagements are played in Royal Canadian Air Force drill halls with plenty capacity so tab can be pegged at closer to a buck and attendance is much higher. In Saskatoon, here, the stadium where the dances are held holds several thousand people.

Scheduled to follow Barnet around the wheel is Gene Krupa, and also pencilled

in to play the territory are Carmen Cavallaro, Louis Armstrong, Jan Garber, Bob Crosby, Will Bradley, Harry James and Tommy Dorsey. Simmons headquarters in Calgary and is promoting the dances under the auspices of the Independent Order of the Daughters of the Empire, Fort Brisebois chapter.

If present and future grosses stack up properly both for bands and promoter, this territory may see era of American name band usage never before envisioned.

ENGEL ASKS PUBS

(Continued from opposite page) using the lyrics. Until he does, he said, he would continue to use them. The next issue (April) of the Columbia dealer booklet, as a matter of fact is already in the works. Milt Gabler, of Decca, said they had been getting pub okay for lyric use too, but that if Engel had exclusive lyric rights contracts with pubs, he could certainly stop Decca or any other firm from printing same lyrics.

No Real Trouble

Best trade guess is that there will be no real trouble on the situation, and that all parties concerned will be able to come to an understanding. Some trade observers wonder, tho, what effect the set-up will have on the next contract deals between the music publishers and the lyric magazine publishers. Whereas music pubs have up to now been willing to give Engel exclusive rights to lyric publication for sizable chunk of dough, some of them may hold out next year and insert clauses in their contracts permitting them to lease out or give away lyrics for publication in other channels.

Engel is by far largest publisher of the lyric magazines and works with music pubs on exclusive basis only. Other lyric magazine publishers such as Charlton in Darby, Conn., and Davis in New York do have some non-exclusive deals with music pubs.

Lucas, McAllister Back at CRC; Hein to Bridgeport

NEW YORK, March 2.—Columbia Records Corporation announced some personnel appointments this week, with Jack Hein leaving his Chicago district manager slot to move to Bridgeport under Paul Southard, vice-prexy in charge of sales. Joe Lucas, out of the navy, replaces Hein, and Ken McAllister, another ex-CRC man, also returns from the navy to head up merchandising in the sales department.

LIBERTY RECORDS

4269 TUJUNGA NORTH HOLLYWOOD, CAL.

Releases Available February 15

No. 5 { "BLUE MEXICO SKIES"
"LOOKING FOR AN ANGEL LIKE YOU"
ZEKE CLEMENTS Grand Ole Opry Singer

No. 6 { "YOU LEFT a RED CROSS on MY HEART"
"I'VE BEEN LONESOME SINCE YOU
WENT AWAY"
PAUL HOWARD and His Arkansaw Cotton Pickers

No. 7 { "CROSSING OVER JORDAN"
(Spiritual)
"NO DISAPPOINTMENT UP THERE"
(Religious)
JOHN DANIEL'S GOSPEL QUARTET

No. 4 { "YOU'RE FREE AGAIN"
"HONEST, I'M HONEST"
ZEKE CLEMENTS Grand Ole Opry Singer

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DICK THOMAS



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Going Greater than "SIOUX CITY SUE"

NATIONAL #5011 **Moanin' In The Mornin',
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(I Can't Get Back)
Too Soon To Tucson

AND STILL GOING STRONG ...

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HALF WAY TO MONTANA**

NATIONAL #5009 **RIDIN' HEATH THE ARIZONA MOON
WEARY NIGHTS AND BROKEN DREAMS**

NATIONAL #5010 **SIOUX CITY SUE
SOME DAY DARLIN'**

NATIONAL #5005 **AS LONG AS I LIVE I WILL LOVE YOU
I DON'T WANT A MILLION SWEETHEARTS**

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TONI ARDEN

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NATIONAL #7010 **WHITE ROSES
DO YOU MIND?**

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NATIONAL #7011 **SOUTHPAW SPECIAL**
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FUZZY - WUZZY

"GATEMOUTH"
MOORE

BILLY ECKSTINE



Still Topping The List!

NATIONAL #9017 **Prisoner of Love
All I Sing Is Blues**

NATIONAL #9016 **I'M IN THE MOOD FOR LOVE
LONG, LONG JOURNEY**

NATIONAL #9015 **LONESOME LOVER BLUES
LAST NITE (AND NOW TONIGHT AGAIN)**

NATIONAL #9014 **A COTTAGE FOR SALE
I LOVE THE RHYTHM IN A RIFF**

NATIONAL #6002 **DID YOU EVER LOVE A WOMAN?
I'M GOING WAY BACK HOME**

NATIONAL #6001 **I AIN'T MAD AT YOU, PRETTY BABY
IT AIN'T NONE OF ME**

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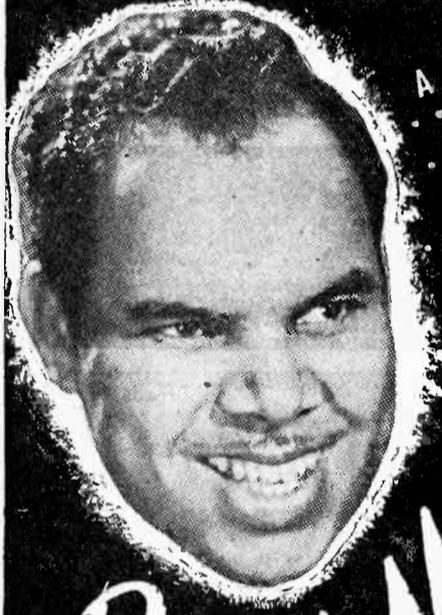
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"OLD MAN RIVER"

LIKE THE OLD MAN HAS NEVER BEEN SWUNG BEFORE

MUSICRAFT #15055

"SIX-PENCE" WILL GRAB THEIR FIVE CENTS... YOU CAN COUNT ON THAT!

Brussels' Hotshot Music Pub-Diskery- Club Op Combine

BRUSSELS, Belgium, March 2.—Probably most progressive music men in this Belge Capital are Felix Faecu and Jack Kluger, who operate International Music Company, music publishers and representation firm, a diskery called Victory Records, one of the largest night clubs in town, the Victory Club and several other enterprises.

International music is a 15-year-old pub house, which not only survived the war, but came thru it stronger than ever. Typical of the aggressive attitude of these operators is way they licked paper problem in Belgium during the war. Brussels was just about out of the stuff, so Faecu and Kluger packed up and made their way to Amsterdam, Holland, where the paper supply was in better shape, and managed to get shipments back to Belgium. While in Amsterdam, however, they didn't overlook their record business. They latched on to an Ensa Troupe playing Amsterdam and made a deal with some of the featured performers to cut sides for them. Dorothy Carless, one of England's top warblers, was disked, among others. The gents have their own recording studios here in town but get their pressings done by an outside plant.

Along representation lines, too, the Brussels music men were on the ball. Malls from Belgium thru to London, for example, were extremely uncertain during the more hectic war days. Faecu and Kluger licked this by developing acquaintances and friends among British troops and prevailing on an occasional soldier who was returning to London, for some reason, to take along copies of music with him and deliver them to London pubs.

Among the firms the Kluger-Faecu combine represent is Peter Maurice, Ltd., of London, and Jimmy Phillips, general manager of PM, raves the team as one of the most progressive music combinations on the continent. At their Victory Night Club the team plays top Belgian orks, and between such location control, disk set-up and one thing and another they manage to get a plug here and there for tunes in which they are interested.

Barnett Named MCA Band Co-Ordinator

NEW YORK, March 4.—Larry Barnett, of Music Corporation of America's Hollywood band office, has been upped to post of band department co-ordinator for MCA here, it was learned exclusively by *The Billboard*. He will leave the film city within next two weeks. As band co-ordinator, Barnett will still supervise MCA's Hollywood band office, new post placing him head of agency's band activities. New Gotham set-up is skedded to go into effect in two months.

Petrillogy

PHILADELPHIA, March 2.—Local 77, AFL, Musicians' Union, did its own censoring of lyrics of University of Pennsylvania's annual Mask and Wig show, *John Paul Jones*, when it opened here this week. The pit band objected to references made to James C. Petrillo, president of the American Federation of Musicians, in a chorus that went something like this:
"You bet your hat a Democrat
Will find it just as tough
To get his candidates the votes
As buying Jim Petrillo's notes.
The music plays
The public plays..."

Mervyn Thal, who sings the song in the show, was told by members of the pit orchestra to change the lyrics or cancel the song. He refused, but when the show opened, the band played so loudly that it drowned out his words so that no one in the audience could hear the lyrics anyway. The next day Thal received a new set of words from Dr. Clay Boland, who composed much of the music for the show.

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A GERALD WILSON CREATION

No. 124 TOP OF THE HILL
VOCAL BY DICK GRAY

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No. 126 JUST GIVE ME A MAN
VOCAL BY BETTY ROCHE

JUST ONE OF THOSE THINGS
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ABERNATHY**
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ALL-STARS

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**BEL-TONE
RECORDS**
1846 SUNSET BOULEVARD HOLLYWOOD 46, CALIF.

Same-Territory, Same-Week Aches Overjoy Bookers

NEW YORK, March 2.—During the war, one-night bookers sported circles under their eyes from worry. Now they have deeper circles, from over-work, but they love it. The days when a one-night seller had to fret about routing four or five of his top properties thru the same territory the same week are with us again, after almost four years.

All three major offices here furnish indication that things are mellow. At General Artists' Corporation, Howard Sinnott has been able to juggle Woody Herman, Jimmy Dorsey, Frankie Carle, Stan Kenton and the Beneke-Miller band for the middle and end of March, routing them thru the Eastern territory.

Billy Shaw bequeaths to his William Morris successor, Jack Archer, a mid-March situation in which Vaughn Monroe, Hal McIntyre, Jimmie Lunceford, Count Basie and Cootie Williams are inked for simultaneous one-night stands in the same and overlapping territories.

Jack Whittemore and Jimmy Tyson, MCA, have Tommy Dorsey, Orrin Tucker, Bobby Sherwood, Bob Chester, Buddy Rich and Bob Strong out in the East the week of March 4, and say they're getting busier in that direction every day.

The Southern territory continues to be the best, providing the most work, greatest likelihood of going into percentage, best weather conditions, and so on. But none of the bookers and bands are turning down New England or the rest of the East.

Decca Re-Cuts Hits To Utilize Today's Process Advantages

NEW YORK, March 2.—Decca Records plans to have Carmen Cavallaro reneedle his *Dancing in the Dark* album, note-for-note, in order to get a fresh master which will enjoy the advantages of new recording processes discovered since Cavallaro did the originals several years ago. Disker plans to have the Andrews Sisters and Bing Crosby do retakes on some of their better sellers, too.

Record firms, including Decca, have in the past found it advisable to remake records in order to replace damaged masters, but so far as is known, Decca is the first outfit to embark upon a policy of keeping its perennial sellers fresh.

802 Okays For-Free Recruiting Airshot

NEW YORK, March 2.—Executive board of Local 802, American Federation of Musicians here, permitted local members to play for-free over WNEW on an army recruiting program yesterday (1).

MILLS BROTHERS

Ork in Their Larynxes
Still Tops

THE sounds of a band issuing from four pair of lips and the duration of the frere Mills at the top of the success ladder are two of the seven wonders of showbiz. These boys have been sock hits all over the world and their name is synonymous with terrific box office.

The quartet first began imitating musical instruments one night when they played a tank-town theater, their first pro engagement, and the eldest brother, John, forgot the kazoo used in the act.

Desperate, with the audience getting restless, John cupped his hands over his mouth and imitated the forgotten instrument. The mimicry went over solidly, so all the boys began to try various instruments.

They have added imitations of a trumpet, trombone, tuba, saxophone, clarinet, bassoon and oboe, and use a guitar in the act for rhythm. Best evaluation of their ability to put 'em over is the comment of one English critic who reviewed their radio show. He said: "As an orchestra, the Americans are better than average, but leave plenty to be desired from a point of amplitude." The critic had tuned in late and thought that the blending of voices was a full ork.



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JUKE BOX PARADE



ENOCH LIGHT
Recording Of

**SOMEBODY'S WALKIN'
IN MY DREAMS**

Lyric by HAROLD ADAMSON — Music by JIMMY McHUGH

Featured in the 20th Century-Fox Picture DOLL FACE

**CONTINENTAL RECORD
NO. C-1173**

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16 BIG MONEY-MAKING RECORDS!

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 HILDEGARDE & GUY LOMBARDO & his Royal Canadians (Decca)
 HAL McINTYRE (Cosmo) • PHIL BRITO (Musicraft)
 SAMMY KAYE (Victor) • THE INK SPOTS (Decca)
 JAN GARBER (Black and White) • GAIL MEREDITH (Manor)

★ PATIENCE and FORTITUDE

Recorded by:

HAL McINTYRE (Cosmo) • RAY McKINLEY (Majestic)
 COUNT BASIE (Columbia) • BENNY CARTER (DeLuxe)
 DEEK WATSON'S Brown Dots (Manor) • SONNY DUNHAM (Vogue)
 THE ANDREWS SISTERS (Decca)

LEEDS MUSIC CORPORATION

Danny O'Neil
 sings...

Advance song releases
 from 2 great movies

One More Tomorrow

(From "One More Tomorrow")

and

I Didn't Mean a Word I Said

(From "Do You Love Me")

Record No. 7171

Majestic
 RECORDS

Studio: New York City Sales: St. Charles, Illinois
 (Subsidiary of Majestic Radio & Television Corporation)



PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

1. OH! WHAT IT SEEMED TO BE
2. SYMPHONY
3. LET IT SNOW! LET IT SNOW! LET IT SNOW!
4. DOCTOR, LAWYER, INDIAN CHIEF
5. PERSONALITY
6. I'M ALWAYS CHASING RAINBOWS
7. I CAN'T BEGIN TO TELL YOU
8. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
9. DAY BY DAY
10. AREN'T YOU GLAD YOU'RE YOU?
11. SOME SUNDAY MORNING
12. IT MIGHT AS WELL BE SPRING
12. DIG YOU LATER (A HUBBA-HUBBA-HUBBA)
13. ONE-ZY, TWO-ZY (I LOVE YOU-ZY)
14. WAIT AND SEE
15. I'M GLAD I WAITED FOR YOU

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	SONG	ENGLISH	AMERICAN
7	2	1. KENTUCKY	Campbell Connelly	BMI
9	1	2. CRUISING DOWN THE RIVER	Cinephonic	*
9	4	3. IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson
3	9	4. IT MIGHT AS WELL BE SPRING	Chappell	Williamson
2	19	5. I DREAM OF YOU	Peter Maurice	Embassy
5	5	6. MY HEART IS DANCING WITH YOU	Irwin Dash	*
11	3	7. IT'S BEEN A LONG, LONG TIME (DID YOU EVER GET) THAT FEELING IN THE MOONLIGHT?	Francis Day	Paul-Pioneer
8	8	8. CHICKERY CHICK	Campbell Connelly	Santly-Joy
3	17	9. I'LL CLOSE MY EYES	World Wide	*
12	6	10. OUT OF THE NIGHT	Southern	*
12	7	11. UNDER THE WILLOW TREE	Mac Melodies	*
18	11	12. I'M IN LOVE WITH TWO SWEETHEARTS	Irwin Dash	Music Makers
20	10	13. THE MOMENT I SAW YOU	Peter Maurice	*
8	12	14. NANCY	Chappell	Stanwood
4	13	15. SO IN LOVE	Bradbury Wood	Bregman-Vocco-Cann
2	16	16. TWO CAN DREAM AS CHEAPLY AS ONE	Campbell Connelly	*
8	14	17. ROSE OF SANTA LUCIA	Feldman	*
8	18	18. WHEN THE GANG MEETS AGAIN	Strauss-Miller	*
4	20	19. LOVE STEALS YOUR HEART	Chappell	*
1	—	20.

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

AREN'T YOU GLAD YOU'RE YOU? (Burke-Van Heusen). Sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.

AS LONG AS I LIVE (Witmark). Background theme in Warner Bros.' "Saratoga Trunk." National release date—January 26, 1946.

DIG YOU LATER (A HUBBA-HUBBA-HUBBA) (Robbins), sung by Perry Como in 20th Century-Fox's "Doll Face." National release date—January, 1946.

DOCTOR, LAWYER, INDIAN CHIEF (Burke-Van Heusen), sung by Betty Hutton in Paramount's "Stork Club." National release date—December 28, 1945.

GIVE ME THE SIMPLE LIFE (Triangle), sung by John Payne and June Haver in 20th Century-Fox's "Give Me the Simple Life." National release date not set.

HERE COMES HEAVEN AGAIN (Robbins), sung by Vivian Blaine and Perry Como in 20th Century-Fox's "Doll Face." National release date—January, 1946.

I CAN'T BEGIN TO TELL YOU (Bregman-Vocco-Cann), in 20th Century-Fox's "The Dolly Sisters." Sung by John Payne. National release date—November, 1945.

IF I HAD A DOZEN HEARTS (Paramount), sung by Betty Hutton in Paramount's "The Stork Club." National release date—December 28, 1945.

I'M ALWAYS CHASING RAINBOWS (Miller), in 20th Century-Fox "The Dolly Sisters." Sung by John Payne and Betty Grable. National release date—November, 1945.

IT MIGHT AS WELL BE SPRING (Williamson), sung by Dick Haymes in 20th Century-Fox's "State Fair." National release date—October, 1945.

(Continued on page 120)

Music Popularity Chart

Week Ending
March 1, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, February 22, 8 a.m., and ending Friday, 8 a.m., March 1)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart.

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
1	A Little Consideration	Bourne	ASCAP
13	Aren't You Glad You're You? (F) (R)	Burke-Van Heusen	ASCAP
11	As Long as I Live (F) (R)	Witmark	ASCAP
5	Atlanta, G. A. (R)	Stevens	BMI
	Come to Baby, Do (R)	Leeds	ASCAP
	Day By Day (R)	Barton	ASCAP
7	Doctor, Lawyer, Indian Chief (F) (R)	Melrose	ASCAP
	Don't You Remember Me? (R)	Morris	ASCAP
5	Everybody Knew But Me (R)	Berlin	ASCAP
6	Give Me the Simple Life (F) (R)	Triangle	ASCAP
	Here Comes Heaven Again (F) (R)	Robbins	ASCAP
2	Here I Go Again (M) (R)	Crawford	ASCAP
	I Can't Begin To Tell You (F) (R)	Bregman-Vocco-Conn	ASCAP
7	If I Had a Dozen Hearts (F) (R)	Paramount	ASCAP
2	I'll Be Yours	Harris	ASCAP
13	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
	I'm Glad I Waited For You (F) (R)	Shapiro-Bernstein	ASCAP
	It Might As Well Be Spring (F) (R)	Williamson	ASCAP
1	It's the Talk of the Town (R)	Santly-Joy	ASCAP
1	Laughing on the Outside (Crying on the Inside)	BMI	BMI
13	Let It Snow! Let It Snow! Let It Snow! (R)	Morris	ASCAP
4	Oh! What It Seemed To Be (R)	Santly-Joy	ASCAP
1	One More Tomorrow	Remick	ASCAP
3	One-zy, Two-zy (R)	Martin	ASCAP
5	Personality (F) (R)	Burke-Van Heusen	ASCAP
	Some Sunday Morning (F) (R)	Harms, Inc.	ASCAP
5	Tomorrow Is Forever (F) (R)	Chappell	ASCAP
5	Wait and See (F) (R)	Advanced	ASCAP
3	Who's Sorry Now? (F)	Feist	ASCAP
2	You Won't Be Satisfied (Until You Break My Heart) (R)	Mills	ASCAP
		Mutual	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	LIC. BY
	Last Week	This Week		
13	2	1	DOCTOR, LAWYER, INDIAN CHIEF (F)...	Betty Hutton...Capitol 220—ASCAP
4	5	2	OH! WHAT IT SEEMED TO BE...	Frank Sinatra...Columbia 36905—ASCAP
7	1	3	PERSONALITY (F)...	Johnny Mercer...Capitol 230—ASCAP
5	6	4	OH! WHAT IT SEEMED TO BE...	Frankie Carle...Columbia 36892—ASCAP
1	11	5	SYMPHONY	Bing Crosby...Decca 18735—ASCAP
10	3	6	LET IT SNOW! LET IT SNOW! LET IT SNOW!	Vaughn Monroe...Victor 20-1759—ASCAP
10	7	6	SYMPHONY	Jo Stafford...Capitol 227—ASCAP
13	13	7	DIG YOU LATER (A Hubba-Hubba-Hubba)	Perry Como...Victor 20-1750—ASCAP
6	8	8	I'M ALWAYS CHASING RAINBOWS (F)...	Perry Como...Victor 20-1788—ASCAP
6	10	9	YOU WON'T BE SATISFIED (Until You Break My Heart)	Les Brown...Columbia 36884—ASCAP
14	4	10	SYMPHONY	Freddy Martin...Victor 20-1747—ASCAP
1	—	11	SHOO-FLY PIE AND APPLE PAN DOWDY.	Stan Kenton...Capitol 235—ASCAP
2	15	12	PERSONALITY (F)	Dinah Shore...Victor 20-1781—ASCAP
14	10	13	I CAN'T BEGIN TO TELL YOU (F)	Bing Crosby-Carmen Cavallaro...Decca 23457—ASCAP
2	9	14	DAY BY DAY	Frank Sinatra...Columbia 36905—ASCAP
1	—	14	DAY BY DAY	Les Brown, Columbia 36945; Bing Crosby-Mel Torme, Decca 18746; Monica Lewis, Signature 15009; Jo Stafford, Capitol 227
1	—	14	DAY BY DAY	Jo Stafford...Capitol 227—ASCAP
1	—	15	SEEMS LIKE OLD TIMES	Guy Lombardo...Decca 18737—ASCAP
1	—	16	SHOO-FLY PIE AND APPLE PAN DOWDY.	Dinah Shore...Columbia 36943—ASCAP
2	12	17	ATLANTA, G. A.	Sammy Kaye...Victor 20-1795—BMI
3	14	17	LET IT SNOW! LET IT SNOW! LET IT SNOW!	Woody Herman...Columbia 36909—ASCAP
12	—	18	I CAN'T BEGIN TO TELL YOU (F)	Harry James...Columbia 36867—ASCAP

Coming Up

DOCTOR, LAWYER, INDIAN CHIEF (F) ... Les Brown...Columbia 36945
LET IT SNOW! LET IT SNOW! LET IT SNOW! ... Connee Boswell...Decca 18741

2 MARTHA TILTON Toppers



'AS IF I DIDN'T HAVE ENOUGH ON MY MIND'

(From 20th Century Fox's "DO YOU LOVE ME")

and

'AH YES, THERE'S GOOD BLUES TONIGHT'

Martha means money in the bank for you. A pair of pop tunes tailored for Tilton... one's from a new big-time movie, the other's been previewed by Martha on the Philco Hall of Fame radio show — this unbeatable combination spells profits.

CAP. 244

50c plus tax

PAUL WESTON'S Latest

'FULL MOON AND EMPTY ARMS'

(Based on Rachmaninoff's Piano Concerto in C Minor) Piano by Skitch Henderson

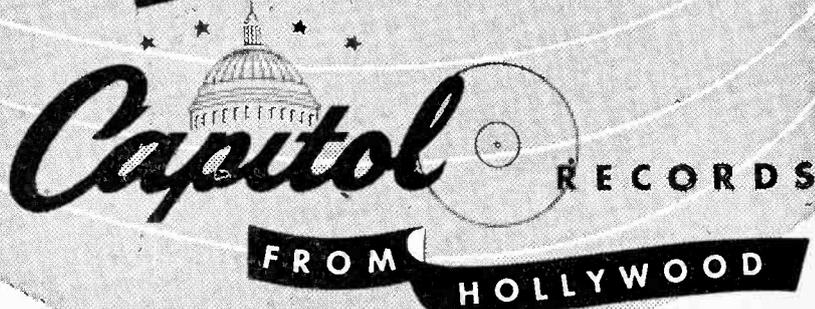
A new hit with the Paul Weston touch that made his "Music for Dreaming" album an all-time favorite. Skitch Henderson, new Hollywood piano sensation, conquers the keyboard in this juke box winner.

CAP. 245

'NOBODY ELSE BUT ME'

A coin catcher! — with a sure-fire vocal by Lou Dinning on one of Jerome Kern's last tunes from the current Broadway production of "Show Boat."

50c plus tax



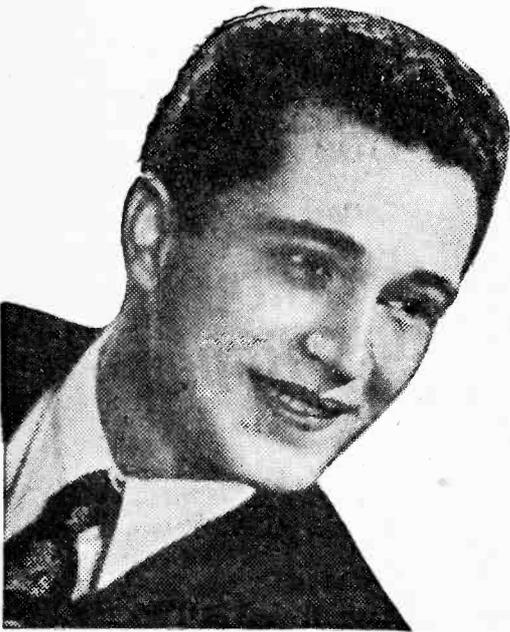
Sunset and Vine

RCA VICTOR

New Releases

PERRY COMO

with Russ Case and his Orchestra



ALL THROUGH THE DAY

(from the 20th Century-Fox picture "Centennial Summer")

and

PRISONER OF LOVE

RCA VICTOR 20-1814

MARTHA STEWART

with Orchestra

DAY BY DAY and TOMORROW IS FOREVER

(from the International picture "Tomorrow is Forever")

RCA VICTOR 20-1828

HENRY "RED" ALLEN

and Orchestra

Featuring J. C. Higginbotham

DRINK HEARTY (But Stay with Your Party) and THE CRAWL

Vocal by Henry "Red" Allen and Group

RCA VICTOR 20-1813

INTERNATIONAL HITS

NARCISO MARTÍNEZ, Accordion

with Guitar by Santiago Almeida

LAS PERLAS—Polka (The Pearls) LA POLLITA—Polka (The Young Chick)

RCA VICTOR 25-1054

LIBERTAD LAMARQUE

LOS MUÑEQUITOS—Tango (Little Puppets)

with Mario Maurano and his Orchestra

MI TAZA DE CAFÉ (My Cup of Coffee)

with Alfredo Malerba and his Orchestra

(both sung in Spanish)

RCA VICTOR 60-0322



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Tune	Artist	Label
	Last Week	This Week			
12	1	1	SYMPHONY (R)	Chappell	
3	6	2	OH! WHAT IT SEEMED TO BE (R)	Santly-Joy	
9	2	3	LET IT SNOW! LET IT SNOW! LET IT SNOW! (R)	Morris	
17	3	4	I CAN'T BEGIN TO TELL YOU (F) (R)	Bregman-Vocco-Conn	
10	4	5	SOME SUNDAY MORNING (F) (R)	Harms, Inc.	
4	7	6	DOCTOR, LAWYER, INDIAN CHIEF (F) (R)	Burke-Van Heusen	
5	5	7	I'M ALWAYS CHASING RAINBOWS (F) (R)	Miller	
6	8	8	AREN'T YOU GLAD YOU'RE YOU? (F) (R)	Burke-Van Heusen	
3	—	9	PERSONALITY (F) (R)	Burke-Van Heusen	
2	10	10	YOU WON'T BE SATISFIED (Until You Break My Heart) (R)	Mutual	

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		Tune	Artist	Label
	Last Week	This Week			
8	2	1	PERSONALITY (F) <i>If I Knew Then</i>	Johnny Mercer	Capitol 230
3	3	2	OH! WHAT IT SEEMED TO BE <i>Day by Day</i>	Frank Sinatra	Columbia 36905
12	1	3	DOCTOR, LAWYER, INDIAN CHIEF (F) <i>I'm Just a Square in a Social Circle (F)</i>	Betty Hutton	Capitol 220
4	4	4	OH! WHAT IT SEEMED TO BE <i>As Long as I Live (F)</i>	Frankie Carle	Columbia 36892
11	2	5	LET IT SNOW! LET IT SNOW! LET IT SNOW! <i>When the Sandman Rides Again</i>	Vaughn Monroe	Victor 20-1759

(Continued on page 120)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Tune	Artist	Label
	Last Week	This Week			
4	1	1	State Fair <i>Dick Haymes</i>	Decca	A-412
2	5	2	Showboat <i>Tommy Dorsey and His Orchestra</i>	Victor	P-152
7	3	3	Polonaise Album <i>Earl Wrightson-Rose Inghram-Mary Martha Briney and Chorus (Al Goodman Ork)</i>	Victor	P-145
1	—	4	Serenade <i>Carmen Cavallaro (Italian Folk Songs)</i>	Decca	DA-415
3	—	5	Up Swing <i>Benny Goodman, Tommy Dorsey, Artie Shaw, Glenn Miller</i>	Victor	P-146

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		Tune	Artist	Label
	Last Week	This Week			
37	3	1	Chopin's Polonaise <i>Jose Iturbi</i>	Victor	11-8848
16	4	2	Warsaw Concerto <i>Sanroma Boston Pops</i>	Victor	11-8863
23	1	3	Clair De Lune <i>Jose Iturbi</i>	Victor	11-8851
44	5	4	Warsaw Concerto <i>Wallenstein, Los Angeles Philharmonic Ork</i>	Decca	29150
29	2	5	Warsaw Concerto <i>Mathieson, London Symphony</i>	Columbia	7490-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		Tune	Artist	Label
	Last Week	This Week			
33	1	1	Rhapsody in Blue <i>Oscar Levant, Philadelphia Ork, Eugene Ormandy, conductor</i>	Columbia	X-251
2	1	2	Chopiniana <i>Dimitri Mitropoulos, conductor; the Robin Hood Dell Ork</i>	Columbia	MM-598
4	—	3	Rachmaninoff Concerto No. 2 in C Minor <i>Rachmaninoff, Philadelphia Ork</i>	Victor	M-58
2	3	4	The Swan Lake (Tchaikowsky) <i>Vladimir Golschmann, conductor; St. Louis Symphony Ork</i>	Victor	DM-1028
34	2	5	Rhapsody in Blue <i>Sanroma (Piano) Boston Pops</i>	Victor	DM-358
3	—	5	Rossini Overtures <i>Arturo Toscanini and NBC Symphony Ork</i>	Victor	DV-2

Music Popularity Chart

Week Ending
Feb. 28, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION	Record
Week	Last Week	This Week
9	1	1. LET IT SNOW! LET IT SNOW! LET IT SNOW!—Vaughn Monroe (Vaughn Monroe-The Norton Sisters)...Victor 20-1750 (Connie Boswell-Russ Morgan, Decca 18741; Danny O'Neil, Majestic 7162; Woody Herman, Columbia 36909; Bob Crosby, ARA 129)
5	5	2. OH! WHAT IT SEEMED TO BE—Frankie Carle (Marjorie Hughes)Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481; Charlie Spivak, Victor 20-1806)
12	2	3. DOCTOR, LAWYER, INDIAN CHIEF (F)—Betty Hutton (Paul Weston Ork)Capitol 220 (Hoagy Carmichael, ARA 128; Les Brown, Columbia 36945)
16	4	4. I CAN'T BEGIN TO TELL YOU (F)—Bing Crosby-Carmen CavallaroDecca 23457 (Andy Russell, Capitol 221; Harry James, Columbia 36867; Sammy Kaye, Victor 20-1720)
7	6	5. PERSONALITY (F)—Johnny Mercer.....Capitol 230 (Dinah Shore, Victor 20-1781; Pearl Bailey, Columbia 36930; Helen Carroll-The Satisfiers, Victor 20-1807; Bing Crosby, Decca 18790)
13	3	6. SYMPHONY—Freddy Martin (Clyde Rogers)...Victor 20-1747 (Marlene Dietrich, Decca 23456; Benny Goodman, Columbia 36874; Jo Stafford, Capitol 227; Danny O'Neil, Majestic 7162; Guy Lombardo, Decca 18737; Bing Crosby, Decca 18635; Phil Moore Four, Musiercraft 15048; Harry Cool, Signature 15007; Barry Wood, Cosmo 469; Jean Sablon, Decca 40002A)
5	9	7. YOU WON'T BE SATISFIED (Until You Break My Heart) —Les Brown (Doris Day)Columbia 36884 (Perry Como, Victor 20-1788; Louis Prima, Majestic 7144)
3	10	8. OH! WHAT IT SEEMED TO BE—Frank Sinatra (Axel Stordahl Ork)Columbia 36905 (See No. 2)
9	8	8. SYMPHONY—Bing Crosby (Victor Young Ork)...Decca 18735 (See No. 6)
5	12	9. YOU WON'T BE SATISFIED (Until You Break My Heart) —Perry Como-The Satisfiers (Russ Case Ork)...Victor 20-1788 (See No. 7)
9	7	10. SYMPHONY—Benny Goodman (Liza Morrow)..Columbia 36874 (See No. 6)
11	7	11. I'M ALWAYS CHASING RAINBOWS—Perry Como (The Satisfiers-Russ Case Ork)Victor 20-1788 (Dick Haymes-Helen Forrest, Decca 23472; Continental Dance Ork, Continental C-1170; Harry James, Columbia 36899; Ted Martin-The Mack Triplets, De Luxe 1006; Barry Wood, Cosmo 469; Guy Lombardo, Decca 18789)
3	14	12. I'M ALWAYS CHASING RAINBOWS (F)—Harry James (Buddy DiVito)Columbia 36899 (See No. 11)
2	13	13. SEEMS LIKE OLD TIMES—Guy Lombardo (Don Rodney-The Lombardo Trio)Decca 18737 (Vaughn Monroe, Victor 20-1791; The Five Red Caps, Davis 2101; Thelma Carpenter, Majestic 1030; Kate Smith, Columbia 36950)
1	—	14. LET IT SNOW! LET IT SNOW! LET IT SNOW!—Woody HermanColumbia 36909 (See No. 1)
1	—	15. ATLANTA, G. A.—Sammy Kaye (Billy Williams).....Victor 20-1795 (Woody Herman, Columbia 36949)
7	13	16. SYMPHONY—Guy Lombardo.....Decca 18737 (See No. 6)
13	14	17. DIG YOU LATER (A Hubba, Hubba, Hubba) (F)—Perry Como (The Satisfiers-Russ Case Ork).....Victor 20-1750
15	14	18. I CAN'T BEGIN TO TELL YOU (F)—Harry James (Ruth Haag)Columbia 36867 (See No. 4)
13	—	18. WAITIN FOR THE TRAIN TO COME IN—Peggy Lee....Capitol 218 (Harry James, Columbia 36867; Louis Prima, Majestic 7156; Johnny Long-Dick Robertson, Decca 18718; Celestine Stewart and The Charmers, Hub 3006; Monica Lewis, Signature 15010; Pat Kay, Urban 107)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Record
Week	Last Week	This Week
6	1	1. GUITAR POLKAAl DexterColumbia 36898
3	2	2. SIOUX CITY SUEZeke Manners ..Victor 20-1797
6	3	3. SIOUX CITY SUEHoosier Hot ShotsDecca 18745
4	—	4. HONEY, DO YOU THINK IT'S WRONG?Al DexterColumbia 36898
20	2	5. SIOUX CITY SUEDick Thomas ...National 5010
2	—	5. SILVER SPURS (On the Golden Stairs)Gene AutryColumbia 36898
4	—	6. SIOUX CITY SUETiny HillMercury 2024
1	—	6. DETOURWesley TuttleCapitol 233

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION	Record
Week	Last Week	This Week
9	1	1. BUZZ MELouis JordanDecca 18734
7	3	2. DON'T WORRY 'BOUT THAT MULELouis JordanDecca 18734
2	2	3. HEY! BA-BA-RE-BOPLionel Hampton ..Decca 18754
3	4	4. DRIFTING BLUESJohnny Moore's Three Blazers...Philo P-112
1	—	5. RECONVERSION BLUES ...Louis JordanDecca 18762
7	5	6. GOT A RIGHT TO CRYJoe LigginsExclusive 210

One Big Hit Served up on
TWO Steaming Platters!

OH! WHAT IT SEEMED TO BE!

BY

FRANKIE (The Keyboard) **CARLE**

and His Orchestra



Here's Carle playing his own hit tune — and digging the profits wherever it's featured.

Oh! What It Seemed to Be!
Vocal chorus by Marjorie Hughes together with
As Long As I Live
Vocal chorus by Paul Allen

COLUMBIA
36892

AND

FRANK (The Voice) **SINATRA**

Sinatra turns this one inside out. Watch the trade empty their pockets for this one.

Oh! What It Seemed to Be!
together with
Day by Day
Orchestra under direction of Axel Stordahl

COLUMBIA
36905



Push these two big ones for smash cash!
Order now from your nearest Columbia Distributor!

COLUMBIA RECORDS

"ONE-ZY, TWO-ZY"

A WOW-ZY OF A HIT-ZY
BY PHIL-ZY HARRIS



Now, another sensational ARA hit to top the record breaking sales of PHIL HARRIS' "Dark Town Poker Club" and "That's What Like About The South". Only ARA has "ONE-ZY, TWO-ZY", as introduced on the Jack Benny — Lucky Strike Show by PHIL HARRIS, backed by "SOME LITTLE BUG". Order ARA record No. 136 today! It's a hot-shot!



ARA Inc., 5455 Wilshire Blvd. Dept. B-3,
Los Angeles 36, Calif.

NEW YORK, CHICAGO, WASHINGTON, PITTSBURGH, BOSTON, DALLAS, HOLLYWOOD



PART 3—The Billboard

ADVANCE RECORD

ADVANCE RECORD RELEASES

- Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.
- A BELL FOR NORVO.....Slam Stewart Quintet...Continental 10002
 - AH! LE PETITE VIN BLANC—Valse Musette (Ah, for a Little White Wine!).....Greta Keller (Victor Continental Ork)...Victor International 26-7001
 - ALGUNA VEZ.....Roque Carbajo-Miguel Aceves Mejia (Juan S. Garrido Ork)...Peerless 2181
 - ALL THROUGH THE DAY.....Dick Haymes-Helen Forrest (Earle Hagen Ork)...Decca 23528
 - ALONE AGAIN (Ya Snova Adinok)....S. Foulton-Zarkevich Ork...Seva A-4
 - AMOR DE LOS DOS.....Gilberto Parra-Juanita Escoto...Peerless 2171
 - AROUND AND AROUND AND AROUND.....Eddie Cantor-Nora Martin (Albert Sack dir. Ork)...Decca 23529
 - ASHBY DE LA ZOOCH (Castle Abbey). The Merry Macs...Decca 18811
 - BABES IN TOYLAND ALBUM.....Decca DA-419
 - Final: (1) He Won't Be Happy Til He Gets It.....Kenny Baker-Karen Kemple (Alexander Smallens dir. Ork and Chorus)...Decca 23490
 - FlorettaKenny Baker (Alexander Smallens dir. Ork and Chorus)...Decca 23491
 - Go to Sleep, Slumber Deep.....Kenny Baker-Karen Kemple (Alexander Smallens dir. Ork and Chorus)...Decca 23493
 - Hail to Christmas (Opening Chorus of Act II).....Alexander Smallens dir. Ork and Chorus...Decca 23494
 - I Can't Do the Sum.....Karen Kemple (Alexander Smallens dir. Ork and Chorus)...Decca 23492
 - March of the Toys.....Alexander Smallens dir. Ork...Decca 23493
 - Opening and Never Mind Bo Peep, Will Find Your Sheep.....Kenny Baker-Karen Kemple (Alexander Smallens dir. Ork and Chorus)...Decca 23490
 - Song of the Poet.....Alexander Smallens dir. Ork...Decca 23494
 - The Military Ball.....Alexander Smallens dir. Ork...Decca 23493
 - ToylandKenny Baker (Alexander Smallens dir. Ork)...Decca 23491
 - BABUSHKA (Sinty Platochek)S. Foulton-Zarkevich Ork...Seva A-12
 - BEGIN THE BEGUINE.....Cliff Lange and Ork...Pan American 73
 - COME RAIN OR COME SHINE.....Tommy Dorsey (Sy Oliver). Victor 20-1819
 - CON TODA EL ALMA.....Guillermo Dominguez-Hernandez Hernandez (Absalon Perez Ork)...Peerless 2169
 - CONVERSING IN BLUE.....Benny Morton's All Star...Blue Note 46
 - CORRIDO DE LUPE VELEZ.....Alfonso Cordero-Martin & Malena...Peerless 2161
 - CRUEL AMOR.....Salvador Bolanos-Hermanas Hernandez (Absalon Perez Ork)...Peerless 2169
 - CUANDO TE VAYAS.....Ernesto Dominguez-Hermanas Hernandez (Juan S. Garrido Ork)...Peerless 2175
 - DROP ME OFF IN HARLEM.....Charlie Barnet...Decca 18810
 - EVERYBODY KNEW BUT ME.....Ginny Simms...ARA 132
 - EL CAPULINERO.....Peerless 2218
 - EL CARRETERO.....Peerless 2218
 - FULL MOON AND EMPTY ARMS.....Ginny Simms...ARA 132
 - FULL MOON AND EMPTY ARMS.....Frank Sinatra (Axel Stordahl Ork)...Columbia 36947
 - GET READY TO MEET YOUR MAN...James (Beale Street) Clark...Columbia 36948
 - GIVE ME THE MOON OVER BROOKLYN...Guy Lombardo (The Lombardo Trio)...Decca 18809
 - GULF COAST BLUES.....Charlie Barnet...Decca 18810
 - HARRIET.....Red Foley-Roy Ross and His Ramblers...Decca 9003
 - HILOS DE PLATA.....Alberto Dominguez (Abel Dominguez Ork)...Peerless 2229
 - HORCHATA.....Alberto Valdes (Absalon Perez Ork)...Peerless 2229
 - I OPENED MY MOUTH TO THE LORD. I WISH I HAD NEVER MET SUNSHINE (and Sunshine Had Never Met Me).....Selah Jubilee Quartet...Continental 6010
 - ROY ROGERS (Morton Scott Ork)...Victor 20-1815
 - I'M IN LOVE WITH TWO SWEETHEARTS.....Harry James (Buddy Di Vito)...Columbia 36933
 - I'M JUST A LUCKY SO-AND-SO.....Enoch Light (Patsy Garrett)...Continental 1173
 - IN LOVE IN VAIN.....Dick Haymes-Helen Forrest (Earle Hagen Ork)...Decca 23528
 - IN THE MOON MIST.....Les Brown (Doris Day)...Columbia 36961
 - INUTILMENTE.....A. Nunez De Borbon-Maria Alma (Juan S. Garrido Ork)...Peerless 2122
 - IT'S THE SAME OLD SHILLELAGH...John Ryan (The Sportsmen Quartet and Ork)...Victor 20-1827
 - IT'S THE TALK OF THE TOWN...Benny Goodman (Art Lund)...Columbia 36955
 - IT'S THE TALK OF THE TOWN...Jan Savitt...ARA 134
 - KEEP RIGHT ON DOIN' (The Things That You're Doin' to Me).....Tab Smith and Ork (Tab Smith)...Southern 124
 - LA RASPA.....Juan S. Garrido Ork...Peerless 2238
 - LAUGHING ON THE OUTSIDE (Crying on the Inside).....The Merry Macs...Decca 18811
 - LAUGHING ON THE OUTSIDE (Crying on the Inside).....Teddy Walters (Lou Bring Ork)...ARA 135
 - LOVE ME OR LET ME BE.....James (Beale Street) Clark...Columbia 36948
 - McNAMARA'S BAND.....John Ryan (The Sportsmen Quartet and Ork)...Victor 20-1827
 - MAKE ROOM IN YOUR HEART FOR A FRIEND.....Elton Britt...Victor 20-1817
 - MEXICANO HASTA LAS CACHAS...M. Esperon-E. Cortazar-Pedro Infante...Peerless 2236
 - MIDNIGHT PIANO ALBUM.....Cliff Jackson-Don Frye...Disc 706
 - Let's Get Together.....Disc 6010
 - Man in the Moon.....Disc 6008
 - Memphis Blues.....Disc 6010
 - Tea for Two.....Disc 6009
 - Voulez-vous.....Disc 6009
 - You Took Advantage of Me.....Disc 6008
 - MORN' PATROL POLKA.....The Polka Kings...Continental 1172
 - MORNING BLUES.....Tab Smith and Ork...Southern 124
 - MY POOR LITTLE HEART IS BROKEN.....Red Foley-Roy Ross and His Ramblers...Decca 9003
 - NUEVA VIDA.....Gilberto Parra-Juanita Escoto...Peerless 2171
 - ONE-ZY TWO-ZY (I Love You-zy).....Eddie Cantor...Pan American 71
 - ONE-ZY TWO-ZY (I Love You-zy).....Kay Kyser (The Moonbeams)...Columbia 36960
 - ONE-ZY TWO-ZY (I Love You-zy).....Freddy Martin (The Martin Men)...Victor 20-1826
 - ON THE UPSIDE LOOKING DOWN...Slam Stewart Quintet...Continental 10002

Music Popularity Chart

Week Ending
Feb. 28, 1946

DATA AND REVIEWS

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-

ONE-ZY, TWO-ZY, I LOVE YOU-ZY Freddy Martin and His Ork. Vocals by the Martin Men (Victor)
Phil Harris (ARA 136)
Eddie Cantor With Cliff Lange Ork. (Pan-American 71)

This silly symphony leaped out of a West Coast nowhere right into the number 13 slot in the Honor Roll of Hits. It looks like America has got itself a new menace. Reason all three platters are listed here as possibilities, is they're all good jobs, with Martin having the edge both in the vocal job of the Martin Men and in the ork treatment. Harris disk is cute as the well-known button. Cantor is a powerful entertainment name and if the Pan-American indie can press enough records and get around fast enough the Cantor "One-zy" should go too. Cantor isn't nearly as bouncing and vivacious as he's been in the past, but the average disk buyer won't notice that too much. And tune looks like it will carry them all.

RED RIVER VALLEY Andrews Sisters With Vic Schoen Orchestra Decca 18780

Here are those girls again with something that will be standard in every tavern and sugar bowl, wherever there's a four-by-four plank to dance on dreamily, wherever there are booths for brooding. Lou Knox has arranged this Western classic into as tasteful a slow dish as the Sisters have ever had. The Vic Schoen outfit combines shrewdly with a chorus to make this side a must. Flipover, "Patience and Fortitude" is a comer in its own right, with the girls giving it the out-and-out revivalistic treatment it needs to push it into the "Jubilee" class.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

SHORTY THOMPSON (Mercury)

Who Broke the Lock on the Henhouse Door?—FT; **V. Yonder Where the Blues Begins**—W; V.

This vocal and instrumental threesome, Shorty, Sue and Sally, debut on records with the above release after a decade in radio around the Denver area. "Who Broke the Lock?" gets solo treatment from Shorty, himself, while the two gals join him for the harmony lyric on the reverse. Instrumental backing is by an eight-piece unit that sounds lots like the unit Gene Autrey uses on his radio shows, and that ain't bad.

A double-header for folk tune locations.

BUDDY MORROW (Mercury)

Jealousy—FT; **B. Lullaby**—FT; V.

Prudent pairing here has Buddy Morrow (Moe Zudikoff, of the J. Dorsey ork) making his initial waxing with "Jealousy," a semi-classic that's getting widespread attention from several other firms, and "Lullaby" the Brahms version, both done in an extremely danceable and listenable manner. Leader's mellow tramping is featured on both sides, with Helen Manning doing the piping on "Jealousy." Band, a 15-piecer, shows considerable polish for a new crew.

"Lullaby," always a concert fave, bears watching in this popular version.

CONNIE HAINES (Mercury)

Shoo-Fly Pie and Apple Pan Dowdy—FT; **V. Do You Love Me?**—FT; V.

Radio fronter and arranger Johnny Warrington leads la Haines' accompanists, providing a background on both sides that is reminiscent of the scorings that gave this diminutive chirp her rise to solo status. "Shoo-Fly Pie" is just the right material for this chirp, but the reverse hasn't even hit the market and even when it does, chances are good that it won't disturb the leaders.

"Shoo-Fly Pie" will rate with any version of the tune, but the reverse is a weakling.

BUDDY RICH (Mercury)

Desperate Desmond—FT; **V. You've Got Me Cryin' Again**—FT; V.

Plenty of curiosity has been aroused by talk in the trade about Buddy Rich's new ork and this record should show that the ex-TD sideman has a better-than-average crew when compared to its cohorts. "DD" is a breakneck instrumental on the order of the number TD made featuring Rich, and should please the thumper's fans. Reverse is a very sweet version, with some striking arranging ideas, of an oldie that's always good, with Dorothy Reid, ex-name band chirp, handling the words.

"Desperate Desmond" for jukes where J-bugs jump, while the pairing will go most anywhere.

COUNT BASIE (Columbia)

Patience and Fortitude—FT; **VC. The Mad Boogie**—FT.

Count Basie crashes thru with a couplet that should soar the band's stock high in hot disk circles. With plenty of rock in their rhythms and powerhouse in their blowing, it's one of the best samples of that Basie drive brought to the disks in many a spin. The riff pattern of "Patience and Fortitude" is cut for the Count's style, providing plenty of expanse for the maestro's keyboard fingering and the tenor saxer's noodling, not forgetting the band's sock ensemble tootling. And for added measure, there is the cheery chanting of blues shouter Jimmy Rushing. Flipover provides the Count a field day. With the band's biting figures cutting thru on the releases and endings, the Basie piano rides high all the way for his own and Buster Harding's fashioning of "The Mad Boogie," which is a jump blues rider.

Commercial catcher in "Patience and Fortitude," but the legion of Basie fans will run wild in keeping the phones lit for "The Mad Boogie."

TOMMY DORSEY (Victor)

Where Did You Learn To Love?—FT; **VC. Come Rain or Come Shine**—FT; VC.

The haunting indigo mood appeal of a "Stormy Weather" has been captured again by Harold Arlen. He, together with Johnny Mercer, has given Tommy Dorsey a sure-fire saga in "Come Rain or Come Shine," from the "St. Louis Woman" musical. And in the slow drag tempo that best brings out the earthy qualities of the chant, TD keeps it sizzling all the way from Sy Oliver's husky lyric projection against a setting sparked by Charlie Shaver's growl Gabriel horn, to the ensemble session garnished with the maestro's own sweet tram slides. The Dorsey trombone again plays to tonal perfection for another striking hit potential in the Styne-Harris-Cahn ballad attraction, "Where Did You Learn to Love?," which is wrapped up in only 16 measures. The lyrical question is set forth with smooth romantic singing by Stuart Foster, blending his bary with the rich harmonies of The Sentimentalists.

Chalk up a double-header for TD.

(Continued on page 120)

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346 **I STAY BROWN ALL YEAR ROUN**

WHO PUT THE BENZEDRINE IN MRS. MURPHY'S OVALTINE

347 **WHO'S GOIN' STEADY WITH WHO**
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(the hipster)
GIBSON

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	HRS 1001	{ THERE'LL BE SOME CHANGES MADE ZUTTY'S HOOTIE BLUES
PEE-WEE, ZUTTY AND JAMES P.	HRS 1002	{ I'VE FOUND A NEW BABY EVERYBODY LOVES MY BABY
REX STEWART'S BIG 4. With Barney Bigard, Django Reinhardt, Billy Taylor.	HRS 1003	{ LOW COTTON DJANGO'S DJUMP
	HRS 1004	{ NIGHT WIND SOLID ROCK
BRICK FLEAGLE'S ORCH. Featuring the all-star 16-piece band written up in Time Magazine, playing four unique Fleagle arrangements.	HRS 1005	{ SAME OLD SHEAVES A SLIGHT CASE OF THE SHAKES
	HRS 1006	{ DOUBLE DOGHOUSE PASTICHE
SANDY WILLIAMS' BIG 8. With Joe Thomas, Harry Carney, "Cue Porter," Jimmy Jones, Brick Fleagle, Sid Weiss, Shelly Manne.	HRS 1007	{ CHILI CON CARNEY MOUNTAIN AIR
	HRS 1008	{ AFTER HOURS ON DREAM STREET SUMFIN' JUMPIN' ROUND HERE
	HRS 1009	{ A MONDAY DATE OFF TIME BLUES
EARL HINES PIANO SOLOS	HRS 1010	{ BLUES IN THIRDS CHIMES IN BLUES
	HRS 1011	{ PANTHER RAG STOWAWAY
	HRS 1012	{ JUST TOO SOON CHICAGO HIGH LIFE
J. C. HIGGINBOTHAM'S BIG 8 With Sidney De Paris, Tab Smith, Cecil Scott, Brick Fleagle, Billy Taylor, Jimmy Jones, Dave Tough.	HRS 1013	{ DUTCH TREAT A PENNY FOR YOUR BLUES
JIMMY JONES' BIG 8 With Harry Carney, Lawrence Brown, Otto Hardwick, Ted Nash, Joe Thomas, Billy Taylor, Shelly Manne.	HRS 1014	{ MUDDY MISS OLD JUICE ON THE LOOSE
	HRS 1015	{ DEPARTURE FROM DIXIE A WOMAN'S GOT A RIGHT TO CHANGE HER MIND
JOE THOMAS' BIG 6 With Lem Davis, Ted Nash, Jimmy Jones, Billy Taylor, Denzil Best.	HRS 1016	{ RIFF STREET A TOUCH OF BLUE
BABE MATHEWS—Vocals. with JOE THOMAS' BIG 6	HRS 1017	{ NO BETTER FOR YA' HE'S GOT SO MUCH (Blues)

SPA Pitch to MPPA Ready in a Month

NEW YORK, March 2.—Within a month the contract committee of Songwriters' Protective Association will have finished its proposed draft of a form contract to be negotiated with Music Publishers' Protective Association, and will submit the draft to the SPA exec council for debate and revision. After the exec council has worked over the draft, a date will be set for opening of bargaining between SPA and MPPA for the new form contract.

SPA naturally will include in its proposals to MPPA many provisions calculated to remove penners' current anti-pub gripes. One of the hottest items will be a new scale of sheet royalties. (See past issues of *The Billboard*).

J. Fred Coots this week replaced Jimmy McHugh as a candidate for the SPA exec council. McHugh, in declining to run, stated that he would be unable to devote the necessary time to the job.

"Day Before Spring" Tunes Given MGM-Feist Green Light

NEW YORK, March 2.—Tunes from first Broadway score to be held back by a music pub in many a moon, *Day Before Spring*, have finally been cleared by Harry Link, of Feist Music. Staff is now ready to drive on various ditties involved.

Spring songs, authored by Alan Jay Lerner and Frederick Loewe, were held back by Feist at request of MGM. Studio suddenly discovered that Johnny Mercer's *Atcheson*, *Topeka* and the *Santa Fe* was a wild fire hit. Since *Atcheson* was heavyweight entry in MGM's *Harvey Girls* film, studios put the pressure on that tune and Feist shelved *Spring* score.

Now that *Harvey Girls* is wrapped up, Feist is heave-hoing on *A Loaf of Bread*, *a Jug of Wine and Thou and You haven't Changed at All*, both from the legitier. Records set include Woody Herman and Kate Smith on Columbia, Georgette Auld on Musicraft and Thelma Carpenter on Majestic.

Town of 6,000 Pays \$3,500 For Phil Spitalny Gals

NEW YORK, March 2.—Phil Spitalny and his 45-gal orchestra play Flora, Ill., on March 28. It's just a town of 6,000, but the natives managed to come thru with the price of the ork—\$3,500.

Deal was put thru owing to pressure by the Flora Business and Professional Women's Club, which decided it wanted a personal appearance by the band no matter what the price. Charles A. Crowder, publisher of *The Flora Sentinel*, contacted Spitalny's sponsor, General Electric, and found his fears were true regarding the price of the band. The dough was raised by 60 women, who descended upon Flora's business establishments and pried loose the cash to underwrite the venture. Crowder figures there'll be an attendance of 2,500 in the high school auditorium, and no passes.

Barton-Black and White Tune-Disk Squabble

HOLLYWOOD, March 2.—Barton Music Corporation is squabbling with Black and White Record Company here over involved situation centering around tune *Something Old, Something New*. Barton bought song from writers George Tibbles and Ramey Idress February 23, but two days previously, Black and White records of ditty by Will Osborne ork were being played on local disk shows. Seems who is going to sue whom for what.

In the meantime Barton has changed name of song to *Here Comes the Bride* and is shooting for a Frank Sinatra platter of it on Columbia. Barton is Sinatra's pub firm.

20th-Fox Wins on Appeal In Alex's Ragtime Suit

ST. LOUIS, March 2.—Twentieth Century-Fox won its appeal in Circuit Court here this week when the judges decided that the U. S. District Court had erred in finding for Marie Cooper Oehler Dieckhaus in her squawk that the film, *Alexander's Ragtime Band*, infringed on something she'd once written called *Love Girl*.

Plaintiff's gimmick was that her idea had been the first to embody a series of pop songs.

RCA-Victor Workers GE Sympathy 'Walk' Nicks Disk Output

NEW YORK, March 2.—RCA-Victor plant in Camden, N. J., lost a half day's production last week when workers walked out on Thursday (February 28) to join afternoon picket lines made up of General Electric employees on strike in Philly.

Loss in pop disk production for the one afternoon workers were out was placed by Victor officials here as exceeding 40,000 platters.

Longhair tallow cut-down figured considerably higher.

Bart on AFM Carpet Re Bradshaw Holler

NEW YORK, March 2.—Booker Ben Bart was on the American Federation of Musicians' carpet this week when a complaint of band leader Tiny Bradshaw against his road manager, Dick Boone, produced allegations which excited the interest of the union. Bradshaw is said to have beefed that he was being cut in the neighborhood of 40 per cent and was in effect on a weekly salary, with his management assuming the position of an employer.

For a while the rumor was rife that Rex Riccardi, of the AFM, had told Bart that his booking license would be revoked, but as of Friday (1) no such action had been taken. Meanwhile people close to Bradshaw and Bart assert that a sum in the vicinity of \$15,000 is involved in the maestro's holler.

Asked by *The Billboard* if his booking license was a thing of the past, Bart said: "You'll have to ask the union." Associated with Harry Lenetska in Universal Attractions here, Bart also has an arrangement with the Ink Spots.

New Idea Disker Seeks Press

NEW YORK, March 2.—John Peyser, formerly with the National Broadcasting Company and more recently with the Office of War Information radio operation in Luxembourg, is back in town and hustling around looking for a record pressing plant to handle new disk idea he has, details for which are not ready for announcement. With pressing facilities what they are, Peyser hasn't had much luck as yet.

Springfield Aud Plays Names

SPRINGFIELD, Mass., March 2.—Springfield Auditorium here is buying name bands for Sunday dates. Billy Eckstine is skedded to work spot tomorrow and Vaughn Monroe will play it Sunday (17). Spot booked by Frederick Bros. Music Corporation, tho both Eckstine and Monroe were inked thru split commission arrangement with the William Morris Agency.

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Pinky's in Again; Plans Pre-ASCAP Dinner Bombshell

NEW YORK, March 2.—Annual dinner of the American Society of Composers, Authors and Publishers, set for the Ritz-Carlton Hotel here March 26, will be spiced in advance by a blast from Pinky Herman, perennial champion of ASCAP's have-nots, who threatens to turn loose both barrels during the pre-feed membership meeting that day. Herman, who claims that the Society's directors have violated their by-laws by refusing to send out a referendum ballot on his "seniority of works" proposal, says he will find a place on the meeting's agenda for his beef unless the directors play ball before March 26.

With an attorney lined up, Herman awaits only the arrival of enough cash to foot the bill for the kind of litigation he figures necessary. He says that checks keep coming to him from all over the country from members who share his beliefs.

"Recent developments show that the directors have violated not only the Society's by-laws but also its articles of association and the consent decree," Herman told *The Billboard*. The Society maintains that it would have been a violation of the articles of association to have by-passed the classification committee in submitting Herman's referendum to the membership. Herman counters with a by-law which states that when 15 per cent of the membership files a petition on something, a referendum must be held.

Recent denial by the classification committee of "C" ratings for Vic Mizzy, Alan Roberts and Doris Fisher, among others, was salt in Herman's wound. He says that the new "C-1A" class, into which Mizzy, Roberts and Fisher were put, is strictly synthetic.

Robin Hood Dell Sets Season, Signs \$90 Minimum Pact

PHILADELPHIA, March 2.—Robin Hood Dell, summer concert spot, will begin its 17th season June 24. Dell, located in the city's Fairmount Park in an open-air sylvan retreat, will have a seven-week season.

One change from former years in the new schedule is shifting of concert nights from Monday, Tuesday, Thursday and Friday to Monday, Tuesday, Wednesday and Thursday. Change was deemed necessary because it was thought that resumption of automobile travel to near-by mountain and seashore resorts would cause a dip in week-end grosses. Friday, Saturday and Sunday nights will be held open for concerts and special events postponed by rain.

Monday and Tuesday nights will be "big feature" nights with outstanding "pop" and "longhair" soloists. Nineteen of the 28 programs will be conducted by Dimitri Mitropoulos, permanent conductor. Guest conductors will take over the podium for the other nine concerts. Robin Hood Dell Orchestra, numbering 90 men, consists for the most part of regular Philadelphia orchestra instrumentalists worked during their summer layoff period.

Dell has signed a new contract with Local 77, AFM. Pact guarantees a minimum weekly wage of \$90, highest in the history of the al fresco summer series.

H'wood Palladium Sues San Fran Ditto

SAN FRANCISCO, March 2.—A suit for \$50,000 damages and a permanent injunction against use of the name Palladium was filed in Superior Court here February 27 against John Martini and Al Sigle, proprietors of the Palladium ballroom at 1621 Market Street. Action was brought by Southern California Enterprises, Inc., operators of the Palladium in Hollywood, who charged they had exclusive right to the name and have spent \$300,000 in advertising it.

Court issued a temporary restraining order preventing operation of the ballroom under the Palladium name until a March 7 hearing. The plaintiff posted a \$5,000 surety bond against damage to the defendants, in event a permanent order is not granted. Sigle said he had not been officially informed of the restraining order. He could not say how it would be carried out.

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CONNIE HAINES
"SHOO FLY PIE AND APPLE PAN DOWDY"
"DO YOU LOVE ME?"
Music by Johnny Warrington
2063

ROMY GOSZ and His Orchestra
"BROKE BUT HAPPY POLKA" "LAENDLER #2"
2025

THE HOMETOWNERS
"WAVE TO ME, MY LADY" "YOU'LL NEVER GROW OLD"
2054

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Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Henry Busse

(Reviewed at the Rose Room, Palace Hotel, San Francisco)

(Booked Thru William Morris Agency)

(Personal Manager: William T. Black)

TRUMPETS: Henry Busse, leader; Vaughn Sinclair, first; Lyle Batin, second, and Bill Cowling, third.

TROMBONES: George Winn, first; Willard Spencer, second, and Ross Irwin, third.

SAXES: Carl Reuter, first, John Engro, second alto; Russ Van Voorhis, third alto and clarinet; John Byrn, tenor, and Francis Watnan, baritone.

STRINGS: Ben Rothstein, first violin; Bert Siegel, second, and Karl Johannsen, third.

RHYTHM: Bob Rosengarden, drums; Roger Hampdon, piano; Herb Shannen, bass; Glen West, guitar and vocals.

STRINGS: Ben Rothstein, Bert Siegel and Karl Johannsen, violins.

VOCALS: Bill Jacoby, Norma Clair.

Henry Busse's orchestra fits well in this swanky spot and Busse is working hard to dish out a commercial brand of music. The aggregation is practically new with 13 men recently out of the service on the roster. Maestro is still the main draw and his horn, both open and muted, is heard above all else from the shuffle rhythm intros to the closing.

Product is sugary, but Busse knows the limitations of the outfit. Outfit is well-balanced and the tone is in keeping with the room. Strong points are the leader's horn, Glen West on guitar and George Winn's tram. Busse varies his tunes well, giving the slow and fast terpers an equal chance.

Arrangements are well done, especially *Symphony*, which gives Lyle Batin the opening on trumpet, with muted brasses, reeds and rhythm blending well as Busse takes over with muted horn. Strong section gives out on a few bars as the tune ends.

Vocal assignments are shared by Bill Jacoby, who handles ballads, and Norma Clair on rhythm tunes. Both are quite young and still learning. However, there is quality in their voices. West, who does a top guitar job, doubles on an occasional vocal and puts plenty of animation into his singing. Shows well on *Personality* and *Cecilia*.

Stan Kenton

(Reviewed at Frank Dailey's Meadowbrook, Cedar Grove, N. J.)

(Personal Manager: Carlos Gastel)

(Booker—GAC)

TRUMPETS: Ray Wetzel, Buddy Childers, Chico Alvarez, Johnny Anderson and Ken Hanna.

TROMBONES: Ray Klein, Gene Rowland, Kal Winding, Milton Kabak and Bart Varsalona.

SAXES: Vido Musso, tenor; Al Anthony, first; "Boots" Mussulli, alto; Bob Cooper, tenor, and Bob Gloga, baritone.

RHYTHM: Edide Safranski, bass; Charley Perry, drums; Bob Ahern, guitar, and Stan Kenton, piano.

VOCALISTS: June Christy and Gene Howard.

ARRANGERS: Pege Rugulo, Gene Howard, Gene Rowland and Stan Kenton.

Kenton now has not only the most expensive band of his career, but one of the heaviest pay roll nuts around, the tab running somewhere in the neighborhood of \$3,500 weekly. For sidemen like Musso on tenor and Safranski on bass you've got to shell out the moola. On the other hand, for the type of music Kenton tries so hard to dispense, you need top-caliber instrumentalists.

Band's product is probably the boldest, most daring turned out in the pop ork field today. It creates overall tone patterns which often border on the classical, more often on concert-styled hot jazz, and manages to speak a pop music mass-appeal language which young terpers and listeners understand. Drive of the band, stemming from clean, sharp brass and reed blowing (and ably abetted by the rhythm section) is rafter-shaking. Reins are pulled often enough on ballad and sweet items in the varied Kenton book to supply a neat change of pace. Outstanding example of the latter is ork's arrangement (a Pete Rugulo scoring) of *Bells of St. Mary's* in which the brass builds a bell effect as sweet and as full as anything heard in music circles.

Kenton, himself, sparks the band from the piano, where his adept fingering supplies a hefty rhythm assist, and from out front where his musicianship is even

more apparent in the manner in which he calls forth every note from every man on the split second. In addition to making plenty of music as an ensemble, the ork delivers a varied entertainment bill thru its battery of featured sidemen (Musso, Wetzel, Safranski, Winding, et al., take many a solo ride) and vocalists, including veterans June Christy and Gene Howard, plus an occasional novelty number by trumpeter Ray Wetzel. Wetzel, however, did the one item which in the opinion of many listeners was in questionable taste. He chanted the thing called *I Thank the Lord I'm Not a Tree*, a dog-tree parody on the Joyce Kilmer poem. Tune is much too beautiful, melodically, to be gag-parodied, and semi-sacred lyrics hardly lend themselves to this type of clowning. Kenton has enough good material in his book to make such stuff unnecessary.

With *Look* mag sending the Kenton ork off as "the band of 1946," with a couple of good disks out on Capitol and with one-nighter promoters doing well with the band, it looks like the artistry maestro is in for his biggest year.

Ray McKinley

(Reviewed at the Hotel Commodore, New York)

(Personal Manager: Willard Alexander)

(Booked Thru William Morris Agency)

TRUMPETS: Chuck Genduso, Rusty Dedrick, Jack Steele.

TROMBONES: Irv Dinkin, Jim Harwood.

SAXES: Wally Milford (Ray Beller subbed opening night), Harry Wuest, Peanuts Hucko, Charlie Grant, Larry Molinelli.

RHYTHM: Ward Erwin, bass; Mundell Lowe, guitar; Whitey Wood, piano; Ray McKinley and Rollo Laylan, drums.

VOCALISTS: Evelyn Stallings and Teddy Norman.

ARRANGER: Eddie Sauter.

With just a little more than two weeks of rehearsals and a couple of one-nighters (Wilmington, Del., February 16, and Salisbury, Md., February 20), Ray McKinley has built himself an ork that listens like lots more. Only department in which the band is obviously new is in the vocals, where McKinley has two kids who are quite fresh to the band biz, and altogether fresh to the big-time represented by a Hotel Commodore opening. Kids are Evelyn Stalling and Teddy Norman, whom McKinley picked up in Texas. While their lack of stage presence and extreme youthfulness is apparent, they have a refreshing quality. Pipe-wise, both kids have good possibilities. Norman lad, especially, warbles a sound bary and gives plenty of feeling to his song-peddling.

Band itself gets its finished tone from the adroit pacing the rhythm section gets from McKinley's drums, the equally able leadership in the reed section by "Peanuts" Hucko and, probably more than anything else, from Eddie Sauter's smart arrangements. Sauter can and always has been able to dress up even an ordinary jumper to the point where it sounds like something extra special. His work on ballads often has intriguing touches that lift a band's music-making out of the ordinary. Brass was rough in spots opening night, but a couple of more weeks behind rehearsal doors should straighten that out.

Pay-off on the band's potential for moving up into the near-top class in a hurry is the way the Commodore payees pack the dance floor not only to terp, but to gape. When Hucko, Charlie Grant or any of the other featured sidemen grab a solo spot, the kids gather round the bandstand the way they do for long-established top names. Number which really has 'em looking is *Drums Away*, in which McKinley and second drummer Rollo Laylan deliver a skin-pounding exhibition that sells solid. McKinley also takes the mike for novelty and rhythm vocalizing and his twangy, rhythmic tune-selling is well liked. Work on *In the Land of the Buffalo Nickel* was especially good. Smart booking, plus a sock disk or two should put Will Bradley's old partner right up there in the running.

Jarrett Out of Blues;

Will Re-Form Band

NEW YORK, March 2.—Art Jarrett was discharged from the navy this week with the rank of lieutenant. He plans to head for the West Coast, where he will reorganize his band.

Detroit Dance Club Trend Windfall for Semi-Name Orks

DETROIT, March 2.—A new type of dance club is springing up in the Motor City area as a sponsoring organization for regular series of dances, many of them employing bands up to the semi-name class. Idea is not new, tho Young Dancers' Club, running here for three or four seasons, has a record of successful promotion back of it, but during the present winter season it has spread to other groups, many of them nabe.

The club groups have usually started with a group of 15 or 20 men—today a majority of them are returned G.I.'s, in the younger age groups. Typically, they are dissatisfied with present dance opportunities and want an affair of their own, so they pool their cash resources to put on a big enough dance to satisfy their taste. In most cases, they are willing to spend to do the thing right.

Mixed Ages

Age groups run from the late teens up to 30, with an evident good balance of both married and unmarried members. Latter factor indicates that the movement may have a lot more than merely temporary appeal behind it.

Typical of the newer groups is the Sonata Club, formed on the West Side, which has been using the West Side Dom

Polski Hall as its meeting place. Club is staging three or four dances during the season, using 10 and 12-piece bands, rather than the smaller combinations that the typical earlier school or small club group has been satisfied with. Group is using Del Delbridge and his ork for its current dance, and other clubs are booking in similar bands in the semi-name field, including some occasionally brought in from out of town.

Extends to Summer

Sonata Club is expanding its program ambitiously and taking over the Eastwood Park Ballroom for its next dance, as soon as the ballroom becomes available under the amusement park operating schedule. Members are spending around \$500 on advertising in the case of the present dance, proving their intent to make it a real promotion, backed by a group of dance age sponsors. Trend is to use bigger and more expensive bands, to build up the drawing power of the dances, altho more typical clubs are working at present on a more modest scale.

With the membership largely among returned servicemen, the resources available are not too great for a start. However, the average group appears more interested in putting on a good dance that everybody likes than in making a profit, and is willing to put velvet, if any, back into promotion and build-up of future affairs.

ORONDENKER
Reviewed JOE LIGGINS
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as Sensational

The Billboard, January 12, 1946
JOE LIGGINS (Exclusive)
The Honeydripper—Part I & II

It took a long time coming and now that it's here, it explains a lot of things. Joe Liggins at the piano, with two saxes and a string bass, packs more contagious jump rhythm on a platter than most of the swing kings. It's simple and unaffected, but the beat is terrific, as Liggins and the boys sing out the saga of *The Honeydripper*—a mellow hip cat who just riffs and rides. That's all there is to it, but like the whirling trumpet flourishes in *One o'Clock Jump*, it gets you.

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Show Score Bugaboo Licked; 3-Year Tele Termers From Pubs Coming In, Says ASCAP

ASCAP-Video License Confabs in Couple of Months?

NEW YORK, March 2.—Seeking from its publisher-members only "non-dramatic" performance licensing rights for television, and limiting the term of tele agreements to an experimental three-year period, American Society of Composers, Authors and Publishers, says it is getting practically all publishers on the dotted line. ASCAP execs declare that the props were knocked out from under pub bashfulness over assignment of video rights by the three-year term and by the fact that, in limiting the assignments to "non-dramatic" performance, the Society asked for no more than it already has in "blind" radio.

Stating that only a firm which wanted to break away from ASCAP altogether would refuse to make such a limited and specific assignment to the Society, ASCAP execs show proof in the form of a steady stream of contracts arriving from all over the country. They say that those pubs who have not yet signed are not "rebels," but are simply in the routine process of consulting their attorneys.

Before ASCAP sent out the contracts there was considerable excitement, particularly among owners of show scores, who were worried that the Society might accidentally sell to television a blanket right to stage entire *Show Boat*, *Girl Crazy* or other productions. The language of the contract now being signed by ASCAP's allays all such qualms, since it excludes televising of complete scores, in addition to nixing any dramatic presentation of show numbers.

ASCAP believes it has now cleared the decks for its members to collect considerable revenue from the budding video industry. After three years, should practice disclose that the Society can

reasonably extend its tele licensing further than presently envisioned, new proposals will have to be made to the membership. Meanwhile, video people themselves are still not sure exactly under what legal heading they come, as to copyright usage, and as the industry matures there will undoubtedly be all sorts of test cases to determine who gets what and why.

Negotiations between ASCAP and the video people will begin as soon as the Society has received signed contracts from the necessary 80 per cent of publishers. Best guesses are that video and the Society will begin sniffing each other in another couple months.

Rebob Gillespie To Front Big Ork for Gale Agency

NEW YORK, March 2.—Dizzy Gillespie, whose wild trumpet makes him the current Pled Piper of hot, signed a Gale Agency contract this week and will begin rehearsing a large band in a few weeks. Currently at Downbeat Club here, Gillespie will preem his new ork at the same spot April 12.

Knight Renews Decca Pact

NEW YORK, March 2.—Evelyn Knight, whose Decca platters, *Dance With a Dolly* and *Chickery Chick*, have made her a valuable commodity, signed a two-year contract renewal with the waxery this week. Miss Knight is handled by William Morris Agency, where Ira Stelner, fresh out of service, is now running the recording department. Stelner used to be the agency flack.

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Harry McDonald To File "Loot" Suit on "Dream"

DETROIT, March 2.—Intention to file a plagiarism suit over the current hit, *I'll Buy That Dream*, was confirmed to *The Billboard* by Harry A. McDonald, entertainment figure and BMI publisher. Claim is based upon the publication of a song, *Who'll Buy My Dream*, copyrighted in November, 1943, with words and music by Lieut. (then ensign) Harry A. McDonald Jr. Claim is based more upon the similarity of title and to some extent the music, than upon the lyrics.

McDonald said that some 2,000 professional copies were distributed, including copies to practically all radio stations, with orchestrations arranged by Hank Finner, recently musical director at the Downtown Theater here, to all outlets having orchestras. The song was on the air on a number of stations in the local area, he stated.

McDonald Sr. is a former song plugger and vaudevillian, but for the last 15 years or so has headed one of the largest dairy companies in Detroit, meantime retaining various showbiz and entertainment affiliations. The intended suit, to be filed in Federal District Court here, is being readied by Harry S. Toy, former attorney general of Michigan.

Lawrence's Col'bia Pact 1st for Philly Ork Since Savitt

PHILADELPHIA, March 2.—Elliot Lawrence's Columbia pact makes his band first one from Philly to get platter contract with a major firm since Jan Savitt's early days here. Initial record date will be set when Manie Sacks returns from the West Coast. Tunes already selected for the first sides are *Left in the Corner Where You Are* (a novelty), and Lawrence's theme song, *Heart to Heart* (a ballad). Both songs were written by Lawrence and Blickey Reichner, latter a local newspaperman and tunesmith.

Lawrence Music Company, recently organized by Lawrence, who also is house band leader at WCAU, and Reichner, changed its name to the Elliot Music Company last week. Change was forced when it was learned that Mills Music operates Lawrence Music Company as a subsidiary. Lawrence band cut 14 sides last week for Associated Program Service, including three Lawrence originals, *Left in the Corner*, *Heart to Heart* and *Box 155*. Three ditties will be pubbed by leader's own firm.

Canton AFM Local Tussling With Hi-Schoolers' Parents

CANTON, O., March 2.—American Federation of Musicians' local here is having its headaches with 500 parents of high-school kids, who have formed a committee to force the union to permit non-union kid bands to play for school dances. Parents are taking the stand that union is trying to stifle the kids' artistic tendencies, while union claims the high school involved simply wants to avoid paying for tootlers.

Carle's Home Town \$2,304

BRIDGEPORT, Conn., March 2.—Frankie Carle, who used to play piano at the Seven Gables Inn here, where he composed *Sunrise Serenade*, came "back home" last Sunday night (24) for a one-nighter at Ritz Ballroom and drew 1,920 persons. With admish at \$1.20 gross totaled \$2,304.

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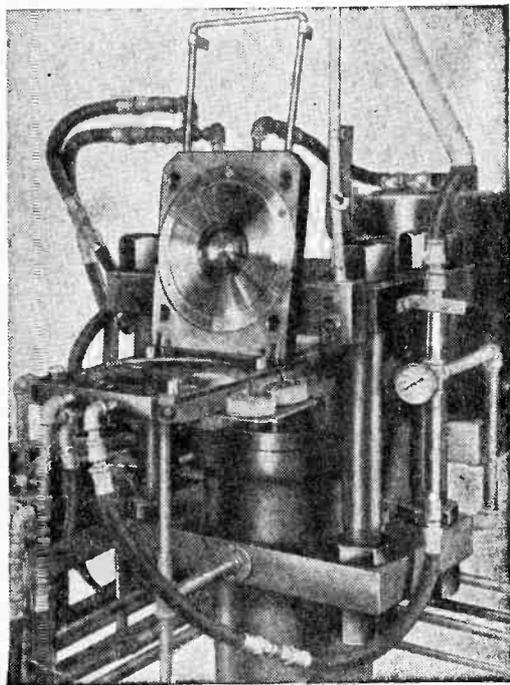
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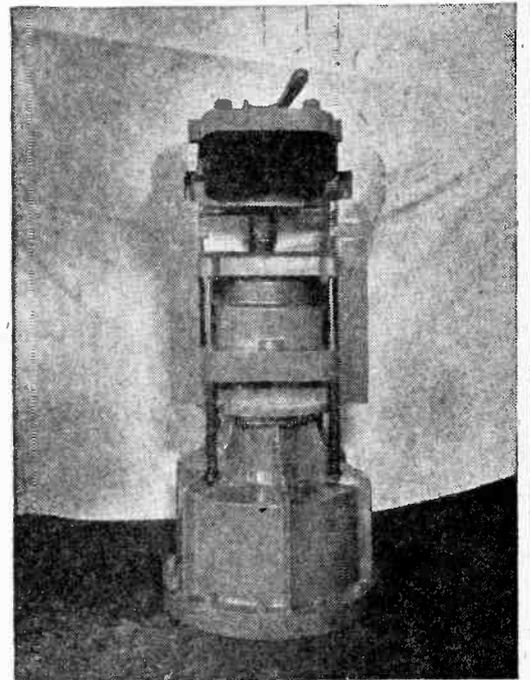


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ASCAP Publishers' Committee Special Session Re Leeds's New Rating Is Called Off

Postponement Indefinite, But How Indef Is the ?

NEW YORK, March 2.—Special meeting called by the Publishers' Classification Committee of the American Society of Composers, Authors and Publishers to reconsider the 250-point jump to 1,000 given Leeds music by the appeals board a couple of weeks ago has been indefinitely postponed. Some observers say that wiser heads on the committee prevailed and that the meeting may never come off. Trade has watched the Leeds-ASCAP tussle for a long time now. Powder-keg situation dated back more than a year to the time Leeds set up its Am-Russ subsid to represent all Russian music in the United States and Canada. ASCAP dawdled quite a while over whether it would recognize Russian copyrights thru Leeds or otherwise. (Russian music was considered by many American pubs to be in the public domain and was freely utilized here without payoff. American music used in Russia, at the same time, was and still is unprotected, and Yank pubs get nix for Soviet usage.) Society finally agreed to recognize Leeds's representation of Red stuff.

Then came Leeds's beef when the rating

was upped from 250 to 500, which Leeds considered insufficient. Another jump to 570, more recently, found Leeds still miffed to the point of taking the case before the appeals board, whence came the decision to raise the firm's rating to 1,000 points.

All during the maneuverings. Broadcast Music, Inc., was making passes at Lou Levy, Leeds's prexy, offering hefty guarantees if he would set up a BMI firm. Levy left for the Coast today, another indication, according to insiders, that the ASCAP Publishers' Classification Committee may have had a permanent change of heart about attempting to knock down the 1,000 point tabbing.

Indie Disk Switch To Pops May Ease an Old Op, Dealer Ache

NEW YORK, March 2.—Another indie diskery which followed a policy of specialized types of releases in the past, switched to straight pops this week when Al Middleman, prexy of Sterling Records, announced the outfit's first pop sides, *One-zy, Two-zy, We'll Gather Lilies, Where Did You Learn To Love?* and *All Through the Day*, all by Tommy Jones and ork, with vocals by ex-BG thrush Louise Tobin.

Several weeks back Joe Davis announced that his Davis label would switch to pop releases and his first pop sides are out. Trend may prove a break for retailers and operators who've had difficulty on occasion getting enough copies of etchings of top hit tunes.

Territorial Ork Busts Waterbury Park Record

WATERBURY, Conn., March 2.—An attendance record of 14 years' standing was broken at Hamilton Park Pavilion here recently when Francis Delfino played to 1,304 payees. Weekly promotion is by the local department of parks, and the bite is 70 cents per.



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<p>No. 210 "Blue Moods" "Got a Right To Cry" Joe Liggins</p> <p>No. 209 "Blues at Sunrise" "You Taught Me To Love" Ivory Joe Hunter</p> <p>No. 208 "Left a Good Deal in Mobile" "Here's Hopping" Herb Jeffries</p> <p>No. 207 "The Honeydripper" Parts 1 & 2 Joe Liggins</p> <p>No. 205 "You Taught Me To Love" "Johnnie's Boogie" Johnny Moore</p> <p>No. 204 "Close to You" "Got Your Love in My Heart" Frank Haywood</p> <p>No. 203 "Please Believe Me" "So Glad" Frank Haywood</p> <p>No. 202 "I Wonder" "Skyline" Dan Crissom</p> <p>No. 201 "How Come?" "Ev'rything About You Appeals to Me" Leon Rene</p>			<div style="border: 2px solid black; padding: 10px; text-align: center;"> <p>ORDER THESE HITS TODAY!</p> </div> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p>NEW "G. & G." RELEASE! No. 1017 "I'VE BEEN DOWN IN TEXAS" Erfie Smith, accompanied by Darby Hicks and His Rhythm "ROOT-LIE-VOOT" Erfie Smith</p> </div>

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Philly Org To Wax Mask & Wig Tunes For Theater Sales

PHILADELPHIA, March 2.—First local entry in the disk sweepstakes is Ballen Record Company organized by Irving and Rose Ballen and Irving Leerman. Ballen formerly operated a radio-sound equipment business and also did off-the-air recording for local ad agencies and others. Pressing the Mel-o-Dee and other indie labels, firm plans to eventually put out their own disks.

First step in that direction is the signing of Clay Boland and the Mask and Wig Glee Club to contracts to wax two Mask and Wig Club tunes from new show. Club, a University of Pennsylvania feature, presents an annual all-male musical that has been an attraction of the local theater season for some 25 years. Boland, composer of the music for the show and author in previous productions of several hit tunes published nationally, will accompany at the piano the Glee Club which will do the vocals.

Theater Sales Skedded

Two sides, to be pressed under the 20th Century label, will feature *It's Spring* and *Don't Say We're Thru*. The disk will be sold at the theater at intermission and before and after the show with a record player set up to demonstrate the two sides. Marks the first time this type of direct merchandise tie-up will be used in Philly and local dealers are watching the result to see the possibilities of tying up theaters for sale of other records from musicals as they play the local houses.

Company is also planning to market the Mask and Wig records at center-city stores and is currently lining up outlets. Future use of the 20th Century label is still in the works and will be keynoted on the response to the first two sides. Label will sell for 75 cents plus tax.

"Try 'n' Find Me" Pic-Type Build-Up For Web Outlets

NEW YORK, March 2.—*Try 'n' Find Me* will get a special tee-off on a number of ABC stations, with Kenyon and Ekhardt (Hal Davis, p. a.) going to the stations with a kit to sell and the idea. Deal, which is to run before the seg returns to the air, has the station announcing that merchandise prizes will be given the listener who finds "the mystery man" wandering around town. K&E, it's understood, is handling the entire stunt, with ABC bowing out because it didn't want to be placed in the position of asking stations to devote free time and dough to a commercial program plug. Merchandise prizes are being supplied in part by K&E, but the promotion suggests that plenty more merchandise can be snagged locally.

After the program hits the ABC air during the second week in March (it was on CBS up to February 23) the *Try 'n' Find Me* gimmick will be made part of the program, with one town each week getting the plug, i. e., "the mystery man" will be in Jacksonville this week, etc.

Davis is getting plenty of co-op from stations and the running gag looks good for plenty of newspaper and air space until too many sponsors and agencies catch wise that time can be stolen.

Scat Davis Pulls \$2,475

FORT WORTH, March 2.—Johnnie (Scat) Davis band played to 1,650 dancers in three nights at North Side Coliseum. Ork grossed \$2,475.

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Agents Flash Crying Towels At Ops' Hike of Act Dough!

CHICAGO, March 2.—It's a rarity to find bookers crabbing about the high salaries garnered by entertainers under contract to them, but that's what is happening in cocktail booking offices locally. Percenters are doing plenty of squawking about some of the salary hikes that ops have been handing out recently to units and singles which pull payees into their spots.

Talent skedders argue, and they cite plenty of proof, that some ops are boosting salaries from \$100 to \$250 over what entertainers started for in the spots to keep the entertainers happy during a long, big-gross run in the bistro. Result is that the entertainer, who started at the figure which he had been working for in other spots, feels that he's entitled to that same big dough in the future, and bookers say that the op only upped the salary in this instance because the particular entertainer was ideally suited for this certain job. Bookers' lament is that it's rugged finding another spot, where the performer's work will go over just as big and that other ops hesitate to start the back-bar talent at such a lofty figure.

Switch To Get Rich

Plenty of acts signed to one office have, as a result, been trying to switch their exclusive management pacts to other bookers, percenter report, when their reps can't spot them immediately in another big-paying bistro. One local cocktail skedder pointed out that several of his units which had skipped from his available list to another office and proceeded to show that they hadn't yet stopped jumping from office to office because no agent could guarantee them the high weekly ante they'd received from an overzealous op about four months ago. Bookers stated that, while they like to see their talent get paid off well, it's to the advantage of both the

lounge op and the booker that salaries stay in line.

More \$ in Self Defense

Al Wiltpolt, op of the Bamboo Room, Kenosha, Wis., who uses a budget running from \$500 to \$1,000 weekly, told *The Billboard* that he's had occasion to boost salaries of certain entertainers who've kayoed his customers with their brand of work because he said he was willing to put out any amount of dough just as long as said cocktail musicians kept customers streaming in the door. Wiltpolt contended that the op is in the middle on the salary deal, for if he doesn't keep bucking the salary up he'll lose the entertainer and the replacement will probably not measure up in terms of audience approval, and biz will drop off considerably.

4 New Philly Musical Lounges

PHILADELPHIA, March 2.—Four new musical lounges hit the entertainment scene here this week. Newcomers were King Cole Club, Sam's Musical Bar, Bates Bar of Music and the Hunt Club. King Cole spot is owned by Maxie Spector, former drummer with local bands. Stanley Gaines Trio and Jimmy Golden Quintet are opening acts. Bates Lounge was opened by Walt Bates, who already operates another downtown spot, the Green Dragon.

Two New Lounges for A. C.

ATLANTIC CITY, March 2.—Two new musical lounges broke the ice at this shore resort with the Venice Cocktail Lounge and The Place. Venice Lounge is an addition to the popular Italian Restaurant, which has been active under the same ownership and management for 28 years. Talent line-up not set. The Place was formerly tagged the Cadix and has just been redecorated by the owner, Jack Rosenblit. Mr. Jenk's Trio is the first attraction.

Fiore Lights A. C. Lounge

ATLANTIC CITY, March 2. — Frank Fiore, operator of the Penn-Atlantic Hotel, rendezvous for theatrical and music people, has opened the first big post-war lounge here. Spot, tagged the Riptide Room, was finished in time for the current big convention business here. Fiore is also vice-president of the Atlantic City Racing Association, readying new track for this resort which is set to hold first meeting in July.

Branken for Wildwood Club

WILDWOOD, N. J., March 2.—Jack Diamond has booked Roy Branken as the first attraction for his new Bolero Club, cocktail lounge. Branken, former pianist with the disbanded Three Peppers, opens Decoration Day for a 12-week stay. Set by Jolly Joyce Agency, Philadelphia. Diamond will use units for his Bolero Club.

Newark 44 Club Sold

NEW YORK, March 2.—The 44 Club, Newark, formerly owned by Clyde Sinclair and George Piraise, has been sold to Murray Halpin for an undisclosed sum. Halpin operates a few small Brooklyn lounges, among them being Carter's. Budget for 44 Club is expected to run to about \$600.

Off the Cuff

East:

AL LEWIS combo at Don Riddle's Harbor Bar, Atlantic City. . . . GERALD COOK held over at Lou's Moravian Bar, Philadelphia. . . . OWEN SISTERS in their 22d week at Melody Inn, Philadelphia. Pedro Blanco and His Rhumba Music added at the same spot. . . . HARLEM HIGHLANDERS into the Little Rathskeller, Philadelphia. . . . AL SEMOLA playing for cocktails at Chicquot Club, Atlantic City. . . . THE KEYS, formerly with Ella Fitzgerald, on the bandstand at Wilson's Musical Lounge, Philadelphia. . . . ART CRANEY'S trio makes its first stop in Eastern territory at Chubby's Cafe, West Collingswood, N. J. . . . RED CAPS added at the Cove, Philadelphia. . . . PAUL KERRY, pianist, has formed his own trio for Philadelphia spots.

BILL GOODEN (WHN Gloom Dodgers) has formed his own trio, now current at Kelly's Stable, New York. . . . HARRY JEROME starts his second year at Child's Paramount Restaurant, New York. . . . FOUR SENATORS, out of New York for past four years, now back at the new Mardi Gras. . . . VELVETONES current at Three Deuces. . . . DOROTHY ROSS returned to the 23 Room, New York, after a six-week vacation in Florida. . . . TONE MARLOWE closing 40 weeks at Olympic Restaurant, Lake Placid, N. Y. . . . DON BAKER started at Essex House, Boston.

ANGIE BOND TRIO opening act at new Riptide Room, Atlantic City. . . . HARRY MARSH JR. and His Five Men of Jive holding over at Cotton Club, Philadelphia. Marsh is son of business manager of local Negro musicians' union. . . . KOKOMO back at piano at Celebrity Room, Philadelphia. . . . FERRIN AND MASINO DUO featuring Irish jigs at Es-cort Bar, Atlantic City. . . . BUDDY BOND has returned to Magic Bar, Philadelphia. . . . DON HAVEN QUINTET is getting plaudits at Copa, Philadelphia. . . . RED CAPS held over again at Cove, Philadelphia.

Here and There:

CECIL KRISTAL TRIO held over at Royal Palm Hotel, Fort Myers, Fla., until April 1. . . . TONY LOMBARDO, ex-frontier of the Captivators, has joined Earl Smith ork at Santa Rita Hotel, Tucson, Ariz. . . . O'BRIEN AND EVANS held over at the Bowl, Springfield, Ill. . . . THE NOVELLOS drew a holdover ticket at Trianon Ballroom, South Gate, Calif.

Vancouver House Switches From Pix to Burly to Revues

VANCOUVER, March 2.—State Theater (formerly the Royal), revamped and opened by Hymie Singer, nitery and theater op, three months ago under a straight picture policy, has been looping the loop on policy. After several weeks of pictures, it turned to vaude-film, from vaude-film to burly, and this week from burly to musical revues. On each change, business built until evening shows have now reached capacity.

Reason for this last switch, according to Singer, was the fact that names and semi-names he endeavored to book as headlines from radio, screen and stage refused his highest bids because they figured it would hurt their reputations to go into a burlesque house.

Policy is now three shows a day of two hours duration, with four on Saturdays and dark Sundays. House line is permanent, with a change in principals at intervals of several weeks, but a big name each week. Barney Ross, former welter-weight champ, was the first to head the show under the new policy.

Davis Trio Shuffled

PHILADELPHIA, March 2.—Joe Davis Trio is re-converting by adding Walter Williams, ex-bassist with the disbanded Three Peppers. The crew will be dubbed Walter Pep and His Varieties and will feature Davis on bass, Bert Payne on guitar, Williams doubling on bass and guitar, and Beryl Booker at the piano.

Fisher Adds Week-End

NEW YORK, March 2.—Arthur Fisher Office, which books a string of New England vaude houses, has added a small week-end to its chain, the Baylos Square Theater, New Bedford. Uses five acts on a Thursday-Saturday proposition. Budget is small.

Ex-Shangri-La Gets Face-Lift, Musical Bar, Tele Airings

PHILADELPHIA, March 2.—Palumbo interests here, which took over the Shangri-La nitery, will reopen it as the Click after extensive decorating, with musical acts featured on a gigantic musical bar.

Family, which operates Palumbo's Cabaret, Cove, 20th Century and Ciro's here, is the largest user of musical acts in this vicinity, and has just relinquished operation of the Renault Tavern, Atlantic City.

New spot will have a glass-enclosed master control room, similar to a radio station, for television broadcasts which it expects to pioneer here. Opening date has not been announced as yet. Eddie Suez Agency, booker for the other Palumbo spots, will set acts for the new Club.

Lynch's Nitery, Philadelphia, May Be Sold From Under Op

PHILADELPHIA, March 2.—Future of Jack Lynch's Walton Roof nitery here hangs on a limb, with the announced sale of the Walton Hotel, Monday (4), by the city of Philadelphia for back taxes.

Lynch has occupied the top floor roof garden for the last eight years as a separate operation from the hotel on a lease from the building's owners. He recently spent over \$10,000 in remodeling the spot.

If the new owner decides to tear down the hotel to put up a new structure or use the lot for parking, then Lynch will have to look elsewhere for a location. Even before the announcement of the sale, Lynch was reported interested in the Racquet Club Building which housed a swank athletic club.

All Ex-G.I. Staff for Rupert's New Philly Booking Office

PHILADELPHIA, March 2.—Latest entry into the local nitery booking field is Allan Rupert's new office here. Just out of the army, Rupert was located in New York City and booked musical acts and others before he entered the service. Novelty of the Rupert set-up is that the ex-air force man has an all ex-G.I. staff, with former sergeants Nick Martino and Nick Edwards, assistants, and Secretary Thelma Clemens, a former WAC sergeant.

Birnkran Bros.' Anniversary

DETROIT, March 2. — Twenty-fifth anniversary of the Birnkran Brothers this week is virtually a show business occasion, altho they're a legal firm. A national record, possibly a world's record, is claimed for the firm as the only one formed by eight brothers, all in the same line. One of them, Norman H., is a well-known theatrical attorney and counsel for Michigan and National Associations of Theatrical Agents. Another, Cecil, was a show producer and dramatic school operator before the war under the name of Cecil Berdun and a partner also in the firm of Roth & Berdun, now operated by Charles Roth.

A ninth brother, Harold, not a partner in the law firm, developed a name before the war as the leader of an orchestra close to the semi-name field. He worked under the name of Hal Berdun, sub-billed as "The Awkward Maestro."

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Return Engagem't

NEW YORK, March 2.—About five months ago, Artie Dann, comic, bought his release from Sol Tepper claiming mismanagement and underselling. Case went to AGVA arbitrators, who ruled that a release was in order but ordered that Dann pay Tepper \$2,500 out of future earnings.

Comic subsequently signed with GAC. The other day, he walked back into Tepper's office and said he was getting a release from GAC, and would Tepper book him again.

Rumor Row Has Jack Irving in Chi AGVA Exit

CHICAGO, March 2.—Tho there's no confirmation from AGVA headquarters here, rumor is that Jack Irving, local AGVA chief, will depart from his Windy City post and take an AGVA seat elsewhere. Boys giving the rumor the biggest impetus are local bookers. Plenty of skedders are of the opinion that Irving, lately on a Florida sojourn with Matt Shelvey, AGVA prexy, has made too many promises to Chi agents, and now with AGVA threatening to put the pinch on bookers (*The Billboard*, February 9), local percenters argue that Irving will be shipped elsewhere so he won't have to make good on his promises and a new man can start with a clean slate.

Talent skedders are agreed that despite a few tiffs they've had over AGVA regulations with Irving, he's done a good job of keeping relations between EMA and AGVA on an even keel. They also report that Irving has given every break possible to Chi agents in any national rulings. Feeling is that if and when a new rep comes in he'll be a bit more tough in his disciplining, and the boys are hoping that Irving will stay in Chi.

Wesson Brothers Corp. 150G Deal With Stiefel, WM

NEW YORK, March 2.—The Wessons, Dick and Gene, who were supposed to be splitting up last week, according to the gossip columns, aren't. But Abbey Greshler, indie agent and the brother team, which he's had for five years, are. Into the new picture will come Sam Stiefel, personal rep biggie from the West Coast, and the William Morris office via a new firm to be called Wesson Bros. Corporation.

New set-up will be as follows: The Wesson lads are guaranteed the first \$150,000 as their end. Out of that bundle they will turn over 10 per cent commission to the corporation. If the take exceeds 150G the kids will get 75 per cent of the corporation's stock. But in any event that sum of dough will go to them every year. Contract with the corporation of which they will be employees, runs for two years and will be renewable if certain conditions, not disclosed, materialize.

(See WESSON 150G on page 51)

Nazarro's Retort On Steeplechasers Blisters Glaser

NEW YORK, March 2.—Last week Joe Glaser took a verbal swing at Nat Nazarro when he charged him with stealing the Steeplechasers (4) away from him. Now Nazarro comes charging out of his corner yelling "unfair" and claiming, "I never stole an act in my life." He says that Glaser loaned the boys money and made them sign attachments against their salaries which at times came pretty close to grabbing all they were making to the extent that the boys " . . . didn't have what to eat." Whenever Glaser booked the kids, he called them in and had them sign another paper. If they refused, he wouldn't give them any work.

The blow-off, according to Nazarro, came when the lads were booked into Club Sudan and Loew's State, booking which Nazarro says the boys never authorized or knew about. When they came up to Glaser's office and asked how much they were going to get, Glaser, said Nazarro, told them it was none of their business. If they didn't work for what Glaser would sell them for, they didn't eat. If they did work, he grabbed most of it, said Nazarro.

The case is now in the hands of AGVA, where Nazarro has no standing. He's not franchised. Glaser claims \$480 commissions. Another Nazarro charge is that the boys are minors and therefore not responsible for debts or assignments of debts, if any were made. Furthermore, Glaser was operating under a power of attorney for the Steeplechasers when no such power had been granted, said Nazarro.

Hail the Victors

MIAMI, March 2.—Some one is bound to come out victor in the battle in court of the Victors as to who owns the name. Victor Muzil took over the Drum on Coral Way in April, 1944, changing it to Victor's.

Last December Victor Bidone opened a spot at the beach using the same name. Muzil alleges this is harmful to his biz, as people assume both are under same management.

Mosque Deal Cooking Again

NEW YORK, March 2.—Last summer the Rosenhaus brothers, owners of Serutan and WAAT, had a plan on the fire to open the Mosque, Newark, N. J., as a first-run, big-name vaude and picture house. Arrangements had been made with MCA to buy the talent, even tho some difficulty was expected with the band situation. For besides owning the Mosque, the boys also own and run the Terrace Room which operates with a name-band policy.

The same difficulty that was present then, namely, would bands working the dance hall also come into the theater, is still present, but insiders say that this will not be an insurmountable problem. What is now the big "if" is whether or not the new theater can get first-run flickers. One of the men involved in the deal says that with the consent decree the problem of getting films is only a question of time.

Another reason, it is said, why the plan (See Newark Mosque Deal on page 51)

De Marco-De Marlos Snarl Winds Up in 50G Slander Suit

NEW YORK, March 2.—Tony and Sally De Marco were served with a summons by the De Marlos (another dance team), charging them with slander and suing them for \$50,000. De Marlos claim that De Marcos have threatened their bread and butter.

Tony De Marco said he doesn't know what the whole thing is about and that it sounds like a publicity stunt. He further says that he's a little tired of being made the butt of somebody else's mistakes. He charges that the De Marlos have been advertised time and again as the De Marcos and that he has asked them before to stop trading on his name. Tony De Marco has retained Bengon & Pecora to represent him, and has indicated that he will now start action to stop the De Marlos from using a name that, he said, is so frequently confused with his, whether purposely or deliberately.

Balt. Buys Names For Gee-Gee Sesh

NEW YORK, March 2.—Baltimore will probably be the hottest spot in town so far as act salaries are concerned when the Pimlico season opens. Club 21 has made a bid for Sophie Tucker, offering her \$5,000. In order to be sure that Morris office passed on the offer, Lew Cohen, club operator, wrote and wired Tucker making the offer.

However, the Morris office wants her to go into the Chanticleer for \$4,500 on the basis that the room is much better. Meanwhile the new Club Charles is also putting it on the line, having inked Jerry Lester and hired Wally Wanger to put on the productions for its April preem.

Tepper's Morris Plug

NEW YORK, March 2.—At the Milton Berle preem at the Carnival, comic was off-stage for a minute ready to charge on again when suddenly the mike began to whistle. Berle, flabbergasted, looked wildly around him wondering what to do.

Sol Tepper, indie, yelled out: "Six o'clock whistle, Milton!" "Six o'clock whistle!" roared Berle, dashing up on stage. Turning back to Tepper, he yelled back, "Thanks, William Morris."

AGVA Impatient With EMA; ARA Joining Deadline Apr. 1

NEW YORK, March 2.—Wavering decisions of the Chicago Entertainment Managers' Association, whether to go into Artists Representatives' Association or not, and whether or not to apply for AGVA franchises as a separate unit, has AGVA champing at the bit. AGVA's position is that it doesn't care if the Windy City lads come in one way or another, but they can't stay up on that fence forever. It must be in writing on a franchise. Union served warning that verbal assent to obeying Rule B is no longer enough. If the boys don't come in by April 1, AGVA will notify all its members not to deal with unfranchised lads on pain of getting the unfair tag tied to them.

Big drawback is still the 10-5 commission. According to Rule B, no agent may charge an act more than 10 per cent. If there is an exclusive booker involved and such exclusivity is registered in AGVA by an affidavit, another 5 per cent can be added, but that is all. It doesn't mean 15 per cent to any one person. And if more than one agent is on the deal the fee can still be only

10 per cent. The boys can cut up that figure any way they like but the rule sticks.

Shelvey Tired of Waiting

Matt Shelvey, national administrator of AGVA, who just returned to New York, says that some of the agents in the Middle West are still operating on 15 and even up to 30 per cent. These are the boys who object to coming in. They see no reason why any union should tell them how to run their business. Shelvey added that he's tired of waiting for these people to make up their minds.

Among the Middle Western crowd putting all that smoke behind these delaying tactics, the standout, according to Shelvey, is Phil Tyrrell. Major reason for this is the sock AGVA gave him a short time ago in the case of Doraine and Ellis, an act which Tyrrell booked into the Brown Hotel, Louisville, and charged them 30 per cent commission. The act wrote to AGVA and asked for help. Meanwhile Tyrrell threatened court action against the team. AGVA entered the picture and told Tyrrell that he would get only 10 per cent and if he started court action he would be marked unfair. Tyrrell, according to Shelvey, pulled in his horns quickly.

Local indies, none of whom want to be quoted for the record, say that EMA is batty if it ties up with ARA. They say that all that talk of every member having one vote sounds nice and cozy. But Artists Representatives' Association gives that same single vote to such biggies as Johnny Dugan (MCA), Nat Lefkowitz (Morris office) and other reps from the big offices. No smallie in his right mind would think of voting against the big agency lads, even if they were against a certain move. The boys out West, they say, would be a lot better advised to come into AGVA but either as independents or as EMA and not part of ARA.

Philly's Earle Will Drop Shows When No Talent

PHILADELPHIA, March 2.—Earle Theater, the city's only vaude house, will drop its stagershow policy without notice in the future when it is unable to schedule a steady flow of headline vaude attractions. Announcement to this effect was made this week by the local Warner office, which operates the house.

The first straight picture show is the current attraction at the house, which has been operating with stage attractions for over 15 years. The last break in the policy was made about five years ago during a musicians' strike.

Management has had too many headaches assembling stagershows during recent years because of the talent shortage. House will play its present screen attraction until March 16, when Jack Carson heads a stage unit. Bookings are also set for five weeks following Carson's appearance.

Capitol Woo Turns Coronet Date Sour For Harvey Stone

NEW YORK, March 2.—Harvey Stone, comic who has recently been getting as much space as any top comic, is right in there again. And it all started because of his recent deal to open at the Coronet, Philly (his first post-uniform job), this month. It now seems that the Capitol, New York, wants Stone to open for them with the Xavier Cugat band. Originally, Willie Shore was to play the date, and is so advertised. Shore, however, is now in Chicago at the Rio Cabana and can't get out of his contract.

Now the Coronet ops are also doing a burn. They claim they bought Stone for \$2,500 while still an unknown quantity (out of uniform) and want him to play the date. If he works in Philly, he can't get the Capitol. Of the two, Stone would naturally prefer the theater, even tho the money (about \$1,500) is less.

Gypsy No Dice

MCA, which booked Stone, has been told by the Coronet that they will release (See Capitol Woo Sours on page 51)

Det. Club Switches To Earlier Shows

DETROIT, March 2.—Club Stevadora, East Side night spot taken over a year ago by Tufick Moroun, has switched to an earlier show policy, with marked success, in the last three weeks. Shows have been shifted ahead to 9:30 and 12 p.m., running 90 minutes each. Long bill is in accord with prevailing taste at leading Detroit niteries, where emphasis is on plenty of floorshow attraction and short on dancing. Emphasis at the Stevadora is also being placed increasingly on food, with the kitchen featured prominently in the ads.

Current show is built around Dick Haviland, comedy emcee, with such a unique specialty act as Henri and His Famous Cards, featuring complete black light effects with mammoth cards up to 18 inches in size. Joe Banket's orchestra is in for a return engagement, with Martha Louise Huber booked in indefinitely as line producer.

Jerry Varga, new manager and out of the army a few weeks, completed a short engagement as vocalist at the 509 Club, downtown spot. As manager of the Stevadora, he succeeds Tommy Gabrieln, who is devoting his time to operation of the Chandler Theater which he owns.

AGVA Puts Blast On Associations

NEW YORK, March 2.—AGVA claims that it will not recognize any cafe owners' association or organizations that represent club owners. Reasoning is that clubs do not all fall in the same category. There are Class A, B and C spots, all of which operate under different basic agreements and no overall policy can be made that would apply to all equally. Unlike waiters and cooks who get scale no matter where they work, actors' salaries differ where minimums concerned.

Recently, Mickey Chiado, owner of Club Gay Haven, Detroit, who is also the head of that city's Metropolitan (See AGVA BLASTS ASSNS. on page 51)

Colonial Inn, Hallendale, Fla.

Talent Policy: Dance bands and floorshows at 9:30 and 12:30. Management: Operator, Mert Werthelmer; publicity, Dorothy Dey. Prices from \$5.

New offering at this swank spot opened Tuesday (26) and clicked on all cylinders. A money crowd from all over this area filled the room to welcome Joe E. Lewis, who just finished a phenomenal engagement at Copa Cabana on the beach. Lewis sticks to his familiar routine, but is using a change of songs. He opens with *When the Telephone Rang* and does *Trees* and *Symphony* in parody arrangement. His take-offs on Ted Lewis and Harry Richman are tops. Insistent demand got *They Won't Let Me Put It on a Platter* and *I Want To Get Married*. When a guy can dish out gags and patter for 45 minutes and keep 'em laughing, he's sure-fire. Austin Mack is still at the ivories.

Jane Froman is another show-stopper. She chirps *You Can't Brush Me Off* for a starter, and follows with *I Cover the Water Front*, *You're Perfect*, *I've Got You Under My Skin* and *Love Life of a Sailor*. Uses two numbers from the current revival of *Showboat—Just My Bill* and *Can't Help Lovin' That Man*. For a rendition of *Symphony* she gets Carl Lewellyn, a navy ROTC from the audience to do a Helen Morgan on the piano, the stooge joining in the chorus. Closes with *Tea for Two* for a tremendous mitt. Joel Herron plays for her.

Gil Mason with a chimp and a dog keeps the folks giggling. His constant quip about Frank Buck to the monk is a laugh-getter. When the dog howls with the band the customers hold their sides. Jitterbug close by the chimp gets Gil over to heavy returns.

Paul and Eva Reyes in their original dance routine, Vivian Fay in a clever ballet dance, and the Turner Twins in songs are holdovers.

Xavier Cugat's ork remains here to do the rumbas. Cugle has been here a long time and can stick around for the remainder of the season if contracts permit. Dick Gasparre's ork vies for honors with Cugle, and both bands add much to a great show.

Chorus of fems and boys, largest in town, do several numbers in gorgeous costumes. George Wood is producer. Al

NIGHT CLUB REVIEWS

Embassy, New York

Talent Policy: Floorshows and dance music at 8:30, 12:30 and 2:30. Operator, Bill Miller; publicity, Howie Horiwitz. Prices, \$3.50 minimum.

Two new acts here do a standout job. First is Bobby Baxter, comedy magician. Second is Marjorie Knapp, singer. The comic on the bill, Marty Drake, misses badly in his spots.

Baxter, a short round-faced, wide-eyed kid who wears a top hat too small for him, improves as he goes along. His tricks are good, but it is his sluff-off tactics that hold the crowd. That, plus amazed mannerisms and bits of biz that are reminiscent of Jimmy Savo. He manages to get audience participation without difficulty by pulling customers into the act thru "shyness" rather than thru bludgeoning. Since last caught, he has added a lot of chatter, most of which seems superfluous and detracts from the sight values. However, what he has lost thru talk he has gained thru added showmanship, particularly in method of handling audience.

Marjorie Knapp, a cute brunette with a white period gown, opens fast with a rollicky *Back to Donegal*. She changed pace by following with *If I Loved You* and gave next with *Doctor, Lawyer, Indian*, punching all the way. When called back she did a *Showboat* medley. Crowd wanted more, so this time it was *Atchison, Topeka*. Canary showed a neat pair of pipes and real selling delivery.

Marty Drake, emcee and comic, doesn't get across for two reasons. He was too nervous and his material was unsuitable for this spot. His 'stuff' might fit another room, but it doesn't belong on the East Side. Corn can be funny at times, but not when it's stale corn. Yet if the lad doesn't register as a comic he still can sing a good song.

Darlene Zito, Greb and Lober, and the productions are holdovers. Ralph Lane ork, new here, cuts an adequate show.

White staged the show which ran almost two hours at opener.

Leon & Eddie's, New York

Talent Policy: Floorshows at 8, 10, 12 and 2. Continuous dancing. Owner-operators: Leon Enken and Eddie Davis. Publicity, Dorothy Gulman. Prices: \$3.50 minimum.

New bill has plenty of variety and pretty fair pace for the most part. Tempo drops only when the chirpers are on. They slow up the show by strutting their best notes and dragging their numbers out far too long. Otherwise, the flash acts keep the show humming.

With good new material, headliner Jackie Whalen might have made a better debbing opening night. He has a genial personality and a friendly grin, but leans almost all the time on threadbare cracks that were oldies with other comics years back. Even his army routine never gets out of that old, deep groove, nor does his kibitzing with the customers. Could drop his finale without hurting his act one bit.

Sidney Sprague line—a nifty group—opens with a colorful French number gaily costumed. Then follows Betty Lou Drake's contortionist act which she sells well.

Show hits its first slump with thrush Beverly Page, who opens on *Come to Baby Do* and gives it all her brassy pipes. Second number is *Summertime* which isn't her song by a long shot. She paces it like a dirge. It's almost next spring by the time she's thru. Her style lies rather in swingier pops, not the semi-classics.

Richard Adair Dancers bring the familiar leopards- and -trainer number which goes over with flash and speed, and are followed by the Sprague girls backing for La Roche and Rina, who cavort in the strictly Latin style with fire and frenzy. There's a lot of color to this number, particularly the duet.

Second vocalist of the show, Sunny King, again lets the pace drop. He has very pleasant pipes and plenty of the necessary oomph, but he seems to be selling his larynx rather than his songs. Opener is *Stars in Your Eyes*, followed by *Sorrento* and the inevitable *Donkey Serenade*, which gets the hands. Closer is a mimic job of the Ink Spots, with Whalen joining in to pull the yocks.

Four Macks, roller-skating turn, swing the show back into the fast class and lead into the holdover act, Lili St. Cyr, a looker whose bumps and grinds merit the hands.

Closer is Whalen, crying out for a new script.

Bowman Room, New York

Talent Policy: Floorshows and dance music at 9 and 12. Owner-operator, Biltmore Hotel; publicity, Estelle Foley. Prices, \$1-1.50 cover.

Show consists of only one act plus Carmen Cavallaro's ork. But it runs smoothly and has sufficient appeal to garner a good mitt.

Opens with Cavallaro's piano solo of *Maliguen*. Amplified piano gives maestro the spot, the ork doing the background effects. Incidentally, the sidemen do an uninspiring job until Cavallaro fronts. He gives the band a noticeable lift and beat.

After the opening solo the house blackens and a recorded version of *Liebesträume* brings on the DeMarlos, an attractive pair of youngsters who do a sock ballroom job. Boy has the good sense to allow partner to flash and she can do it with the best of them. Fem has a graceful pair of hands and cute head toss that accentuates her loose-flying dark hair. After the opener couple go into a *Porgy and Bess* number in which boy is just the bottom man, permitting gal to show class and ability. The *I Know You Know* number was corn, full of pivots, lifts and spins. Crowd, however, liked it. It was the last number, *Rumba Rhapsodies*, which sewed them up solid. As kids start their dance, a slow Spanish thing, an offstage voice starts chanting a weird melody. Number develops into a girl-steals-boy affair as Bonita Montez slinks out of the audience to make a play for the boy. Partner tries hard to keep him but boy wanders off. Jilted fem makes a play for male customer and brings him on the floor. Bit is highly effective, with comedy, pathos and sock showmanship. Customers ate it up. Where the act suffers is from poor lighting. Work all the way in a magenta spot which tends to wash them out. Should use a different light or change make-up.

Cavallaro, on next, comes down on the (See *Bowman Room*, N. Y., on page 53)

Carnival, New York

Talent Policy: Floorshows and dance music at 8:30 and 12:30. Operator, Nicky Blair; publicity, Sobol, Hartman and Faggen. Prices; \$2.50-\$3.50 minimum.

Rainy night or not, the mob turned out for Milton Berle's preem. Of course, there are other acts in the show. There are also some attractive production numbers. But all of these were just a lull until Berle came charging on. And, brother, there was nothing of the shrinking violet about him. He dominated practically every act, charging in and out of routines with everything he had. Only act he left alone was Elly Ardelty, trapeze performer. When he figures how to get up there without smashing his plastic schnozz he'll probably get into that one too.

Show opens with Walter John, in clown costume chanting a welcome song. Shows strong pipes. Line (10) and show girls (4), all in gold, yellow and black, follow bringing on Miriam La Valle for a good looking acro-dance. Into this charged Berle from front of the house (rest of the acts come from the wings) and bedlam resulted. Opened with typical Berle ad libs, a lot of them aimed at hep mob. While all were funny, some of them were a little too biting for comfort. His socks at Monte Proser hit below the belt time and time again. Berle is too good a showman to need such tactics. Set routine followed consisting of parodies for which comic added lots of biz. Then came the Moroccos (4) doubling from the Latin Quarter for one show (Wang Ling Troupe slated to open were delayed in transit). Boys do a terrific tumbling act, but it was Berle's shenanigans everybody was watching and gut-busting about. He was in the act, out of it, and raising hell generally.

Marion Colby, black-haired canary wearing a green and silver gown, which showed off an eye-filling chassis, also played straight for Berle. After he got thru horsing around she went into a patter intro for *Personality*, first chorus straight, second a parody. This parody business is becoming a bit ridiculous. Seems that everybody is doing them. Unfortunate part is that most of the material is stale corn. Colby's next was a dead-panner a la Virginia O'Brien that got fair hands and followed with *Tampico* (parodies again), and Berle came back again to join the act. Gal's voice isn't too bad but selling suffered.

Another production number came next, some gals dressed as flower girls, others as "male" French gamins giving blond production canary, Miriam Gwinn, a chance to shine. Elly Ardelty followed with her sensational trapeze work for a terrific mitt. Berle came in on the walk-off and brought out Stan Fisher with a load of intro ad libs and gags. Fisher is a good-looking, shy curly-haired kid who straights for Berle and even has a few toppers. Set routine consisted of harmonica work on *Maliguen* and *Caldonia*. Suggest he use the jumper for the opener to give the act more pep. Berle back again, dragging out a king-sized mouth organ for a duet—and did he raise the roof! Mob out front beat away with their little hammers like they were driving nails.

Next on were Ben Yost Vikings (5), with Berle joining them in tattered costume. Boys gave out with robust versions of show tunes but again it was Berle, Berle, Berle. Another production, a Russian thing, so Berle could change costumes, and back he came again. This time to work with Hop, Skip and Jump, three Negro hoofers. Kids do a fast three part and solo job on novelty taps until comic joins them for some more howls. When hoofers go off Berle gives out with a blue parody on *It Had To Be You* and again rolled 'em out of their chairs.

Miriam La Valle returned in black net tights looking sexy as a Varga model. Production and finale was the *Mardi Gras* number with the May Pole prop, and everybody adjourned to Lindy's to tear the show apart.

Art Roman ork cuts show in okay style. Sid Strange fills the intermissions.

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Cafe Mardi Gras, New York

Talent Policy: Show starts at 8 and grinds until 3 a.m. No dancing. Owners-operators: Harry and Jack Finkelstein; publicity, Frank Law. Prices: No cover, no minimum.

If a great job of drum-thumping can make any place go, this new room should be around for quite a time. Opening night, Tuesday (26) was a bedlam. WMCA with Jackie Eigen as emcee broadcast the shindig. As celebs and near-celebs came in they were snagged for an air opinion of the spot. There was a show going on, but nobody noticed and nobody cared. Flicker names were greeting other flicker names; small-time and big-time comics were jammed around the mike, hoping to go on. Waiters struggling thru with drinks, dropped them. Hat checkers couldn't accept any more coats, booth was already overflowing. Terrific turnout was a credit to Frank Law, p. a., it wasn't the show. That was strictly a small budget cocktail unit package that most of the mob here never heard about.

Room itself is plenty chi-chi. The old rose and black trimming decor is attractive. Show goes on above the bar on a platform reached from the balcony stairs.

First on is Michael Day, a dark, good-looking lad with a fair voice who did pops. Boy almost broke a blood vessel trying to register above the dm. He lost. In No. 2 is Mlle. Hildine billed as comedy magician and pocket prowler. Works with a stooge from whom she manages to "steal" a shirt. Rest of her tricks okay but nothing unusual.

Lew Salter, emcee, seemed to be in a daze so far as traffic duties were concerned. In his own spot he tried with a couple of Harlem scat songs that got laughs in the wrong places. Peg O'Neill is a gorgeous blond dish with a small soprano voice. She belongs in a smart room, not in a lounge. Three Harmonica Reeds use small and king-size mouth organs for pops and oldies. Look good but nothing happened.

Angie Bond Trio (bass, accordion, piano) tall, dark, thin girls, are probably the best thing on the bill. They really made with the jump, rhythm, ballads and novelties well enough to get the mob to hush up. Kids do three part and solo vocals, mixing them up nicely. Four Senators (bass, fiddle, piano and guitar) try to keep up the pace and do okay, but the contrast in styles of preceding unit is so small that result is poor. Music is louder, as both the guitar and fiddle are electrified. Senators (all male) should do a lot better when room quiets down.

Murray Austin (4) gives out with some solid beats and looks nice up above the bottled merchandise. But like the rest of the acts, there is no variety in stuff offered.

As a glorified cocktail lounge, serving food as well as drinks, it racks up nicely with its competitors. As a night club it just doesn't rate.

5100 Club, Chicago

Talent Policy: Dancing and floorshows at 9, 12 and 2. Byron Massell, owner; Henry Weiss, production. Prices: \$1.50 minimum.

Show opens with Marion Kaye Dancers (6) clad in effective red and white costumes. Did a Russian number, which was followed immediately by Emsee Rudy Horn's parody of terpestresses. Horn got healthy mitt.

Isabel Johnston, tapstress, has plenty of show savvy, with face and hoofs to match. Does *In a Persian Market* to good results. Sharone De Vries, specialty terpestress, songstress and what have you, throws her flesh into the kind of kinks the male payees go for. Does her impress of an opera diva, a Bombay hoyden and a French chorus girl. All of them fall a long way to the right side of the mark. Customers rewarded with making her make with more. Gal's facial expressions are hard to match. She has a fair amount of risque material but carries it off cleverly.

Lind Brothers, back from the wars, found this bistro a ready market for their chirping wares. Did novel arrangement of *Camp Town Races*, *St. Louis Blues*, *Eli-Eli*, *Our America*, *Bumble Bee* and *Dark Eyes*. Brothers were called back for seven encores.

Duke Yellman ork backed up show effectively.

College Inn, Sherman Hotel, Chicago

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Speler; production, Jay Jones; publicity, Howard Mayer. Prices: \$1.50-\$2.50, minimums.

Tony Pastor's done a complete about-face from the rather lethargic performance he put on here eight months ago and is back again spark-plugging a top-notch commercial crew. Replacements like Bobby Guyer in the trumpet section have helped the band plenty musically, and scorings, too, are more stylized and easily identified as Pastor-sized.

Dick Dyer is still peddling the croon lyrics in capable fashion, with Virginia Maxey replacing Ruth McCullough to handle the jumbler tunes. Maestro himself does solid tricks with his standard novelties. Tune-Timers (4 gals and boy) are recent acquisition and show great promise, especially for Tony's coming Cosmo releases, as their harmony ranks with any five-voice group in the biz. Poor mike here hampered them greatly.

Mack Malone and Maudell clicked here with an assortment of tap stylings, ranging from boogie to *Beguine*, and all numbers done with plenty of animation and comedy. Pair is young and good-looking, just what is needed in this "cradle of swing." Lad's double-jointed kicks and eccentric steps are payee-pleasers.

For the first time in umpteen years, the College Inn Models (8) really got into the act instead of just strolling across the floor. Production bit has been built around the Great Drapo, who does standard draping, using models to demonstrate his fashion creations. A couple of the models should either discontinue the use of suntan pancake make-up or cover their exposed parts with the powder. Now the un-powdered portion of their anatomy visible looks pretty sickly.

Talent Policy Change Set for Miller's Embassy

NEW YORK, March 2.—Bill Miller's Embassy will change its talent policy after the present show (preemed Thursday, 28) winds up.

Plan will be to get a couple of bands, one a society semi-name outfit, and maybe a canary. Since the opening, room has sunk about \$130,000 to make it click,

The Frolics, Chicago

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owner, Norm Schlossberg and Lefty O'Hern; production, Florence Sullivan; publicity, Turner-Brandels. Prices: \$2.50-3.50, minimums.

This, the third show since this Loop nitery opened recently, surpasses the bistro's first two revues both in quality and in price. Despite a bad case of stomach trouble, Beatrice Kay, making her initial start as a nitery headliner locally, brought show to strong close, doing six regular numbers in addition to several encores. Gal was a bit more lusty than in her vaude p. a.'s, embellishing her regular fare with plenty of clever ad lib. Sylvan Green gave her more than adequate assistance from the keyboard.

Just out of the cast of *The Passing Show*, Dick Buckley is just right in the comic slot for this particular revue. English-accent comic offers a mixture of vocals, audience participation and characterizations that balance well in a revue that's already heavy on the humor side, with la Kay in the clean-up comedy spot. As usual, Buckley's Amos 'n' Andy characterization rated top hand and laughs, especially as three of his audience stooges were a pair of nationally known World War II aces, Don Gentile and Maj. John Godfrey, and the last was Martha Raye.

Leroy Brothers encountered some tough luck in their marionette presentation when an overcharge on the main electric feed-line blew out all their special spots and strobe lights. Despite lighting handicap, which is serious for getting best attention on their miniature stage, boys sold their standard puppet turn to strong mitt for every stringed characterization.

Perry Franks and Janyce rated enthusiastic response for their well-costumed and routined ballroom taps. Pair is strong both on precision and solo work. Gal's change of costume during their part in the show may be a little extra work but pays off well when it comes to grabbing both male and female eyes to her work.

Five Adolphus Icers Walk

DALLAS, March 2.—Adolphus Hotel was placed on the AGVA unfair list Thursday (28) for failure to sign a minimum basic agreement. Spot has been running an ice show for a long time. Five of the skaters walked out.

Yank Acts Few in Caracas, Rio; Doubling Causes Some Squabbles

By Dennis Landry

CARACAS, Venezuela, Feb. 26.—Caracas, capital of Venezuela and a city of a half-million persons, including a large American colony, has but two American acts working. Bookers point out that it is only 10 hours by air from Miami and that working conditions for foreigners are excellent. Yet American acts give the city the go-bye.

Caracas, an oil city, is booming, and naturally it is reflected in bigger takes for show people. Scotch goes at \$15 a fifth, American cigarettes sell for 66 cents a package and a Saturday night meal in a good restaurant or night spot starts at \$3. Night life gets under way late as in most Latin countries. Most spots start getting customers around 10 p.m., and it's usually 5 or 6 a.m. before the last one leaves. There is no restriction on Sunday morning entertainment.

Casablanca Newest Spot

Newest spot to open is the Casablanca, which has two bands and a six-act floorshow. Nana and Larry Wirth, Americans, are featured in a dance routine. Nitery is plushy and compares favorably with spots of its kind anywhere.

Acts are used at the Star-Light, Bar Grill Mario, Club Tropical, American Club and Sans Souci. American Club is featuring a Cuban show, while headliners for Sans Souci are the Cancioneras del Panuco, a sister musical act from Mexico City. New room at the Hotel Waldorf, open only four months, is still sticking to Saturday and Sunday night dancing, with no acts as yet. Hotel Avila has a band with an occasional act. Outdoor acts are used at Coney Island, near-by amusement park, where the Wallendas, wire walkers, who spent several years with American circuses, are featured.

By James C. MacLean

RIO DE JANEIRO, Feb. 26.—With summer well under way, Rio's four major casinos are still running high. Advent of hot weather has not brought a decline in biz. Early weekdays are usually capacity, and from Thursdays on the ropes are up in all spots. Reservations for week-ends must be made well in advance and if the patron doesn't know the headwaiter or someone connected with the place, he is out of luck for a table.

While prices of foods, drinks and the minimum have been upped, it hasn't had any effect on patronage. The average patron is well healed with the folding green and is out for amusement. Casino gambling rooms are likewise doing all right and help pay the freight for expensive floorshows in the grillrooms.

Budgets at Highs

Talents budgets are still tops, and bookers will buy and pay plenty for at- (See *Yank Acts Scarce* on page 53)

Follow-Up Review

LATIN QUARTER, NEW YORK: Lou Walters's *This Is New York*, minus Harry Savoy, still is a top show with two new acts, the Three Slate Brothers and Gloria Gilbert.

Slate Brothers, in their first cafe appearance, are knockabout gagsters, strictly slapstick, but fast, furious and funny. First few gags evoked only a few titters, but when the boys warmed up they had the crowd yocking from the belly.

They're on three times, including finale, making each one count. First appearance runs the gamut from gags to hoofing. Boys work with Fay Carroll, a classy looking redhead who acted, on night caught, as tho something hurt. Girl has a good set of pipes and swell figure and could do better.

Brothers come back for the old Hollywood skit, *The Stand-In*, in which they bring out everything but the custard pie. Skit has one guy acting the part of an actor, another brother a director and the third a stand-in who takes the beating for the star. Gable ears and the make-up man who socks the star with a pillow covered with powder are good for plenty of haw-haws. Ann Corio works with boys in this one.

Gloria Gilbert, blond ballet dancer, doubling over from Music Hall, is next to closing with some terrific fast turns and spins. Miss Gilbert is great but lacks adequate atmosphere and window dressing for the job she does.

Arthur Lee Simpkins still knocking 'em over with his voice, and Tommy Wonder clearing his way to loud mitting.

Ho, Hum, Gamblin' Germ Hits Miami Sheriff --- Again

MIAMI, March 2.—Three hours after Attorney Vicent Giblin tossed a bombshell into the ranks of big-time gamblers by demanding an injunction restraining swank Club 86 from operating, four deputies from Sheriff Jimmy Sullivan's office staged a raid on spot last week (21). Judge Ross Williams issued a warrant and the John Laws took possession of expensive gambling equipment, carting it off to a storage warehouse. Only a single employee was arrested, altho the nitery was packed with customers.

Other clubs in this area continued to run without interference from officers. Dormant Law Enforcement League which boasted earlier in the season that all violators would be prosecuted, may come to life again, as its officials promise a surprise action shortly.

Willie Howard Set for L. Q.

NEW YORK, March 2.—Willie Howard goes into Lou Walter's Latin Quarter, April 21, on a four-week-with-options deal. Following this date, he opens at Slapsie Maxie's on the West Coast. Date for latter has not yet been set.

Mortimer Hunts Chinese Line

NEW YORK, March 2.—Lee Mortimer, who is buying the Chinese line for the new Forbidden City (site of the Club London Oliv Hasholem), is asking all over town for the slant-eyed kids. Seems he's willing to pay \$75 plus. So far only a few takers.

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Loew's State, New York

(Reviewed Thursday Afternoon, Feb. 28)

Biz was good for opener of new show but you'd never know it from reaction to intro acts on the bill. It took the entry of Bonnie Baker to bring more than scattered palm-whacks from the pews. Squatters weren't sitting on their hands; they'd lost 'em!

This was especially tough for Lee Trent, emcee-comic, debbing on Broadway boards. His first few gags fell kerplunk right into the seated ice. Merebeth Old, acro twister, who has a good flash act and a few new body curls, brought forth the first hands of the show. At that, they could have been a lot better.

Bobby Pincus ran the gamut from mime to pratt-falls, but his boxer routine and patter died a-borning. It wasn't until his stogee, Ruth Foster, a looker with fair pipes, began her hip wiggles, while Pincus bounced himself all over the stage, that the customers relaxed and showed they were faintly interested. Act closed fairly strong. Pincus sweated hard to cull the boffs, but his act turned out just so-so.

Bonnie Baker's arrival seemed to be what the crowd was waiting for, and she put over a pop medley in the coy Baker style that could be registered on an applause meter. Her *Wolf* song, as a recall, raised the applause ante, and she went off after the expected *Oh, Johnny*, which was what the crowd had been waiting for.

With the house now in receptive mood, Trent came back to cut a few gags with the pew-sitters. He has a good, fast style; fair material, and knows how to sell it. If anything, he was a little fast for opening audience, but he went over this time, making up for poor debbing.

The Three Swifts continue to have a sock comedy juggling act with their clubs and patter. Act hasn't changed, but it's smoothly paced and is a seller.

This week's top name is John Boles, who opened with an over-long Jerome Kern medley, revealing that the pipes are still lusty, tho his gestures are awkward and badly timed. But he clicked solidly, even his overdone hearty happiness at being back won him plaudits, and he closed with *It's Been a Long, Long Time*, which gave him a chance to kid a little and get both laughs and handclaps.

Ruby Zwerling's house ork supported. Film, *Stork Club*.

VAUDEVILLE REVIEWS

Oriental, Chicago

(Reviewed Thursday Afternoon, Feb. 28)

Hal McIntyre's ork, riding on a flood of promotion created locally by Ed Heller, of Cosmo record's sales staff, should turn out a sizable two-week gross here. Band is on a commercial kick, with even the original jump numbers on the subdued swing side. McIntyre chose his numbers from among the top tunes of the day, so fans rewarded him thruout the show with hefty mitting. Solos were kept down to a minimum, giving payees plenty of mellow ensemble work. Ork could use a good stage novelty to enhance its presentation.

Vocally, the band is potent, with Frankie Lester making lots like Sinatra and getting screams and huge audience response for his throaty. Nancy Reid, replacing Ruth Gaylor, makes a fine p. a. and has the animated delivery and voice that should put her into the name chirp class. Hal has added a vocal foursome (two girls and two lads), but the kids need more individual harmony and the boys need a little action in their delivery. Johnny Turnbull, baryman, continues to handle novelties well.

Rapps and Taps, Negro boy and girl tapsters, opened the show with precision cleating that's well paced. Tricky steps were mixed thruout the numbers instead of merely at the end, thus garnering better attention. Hands come occasionally during the dance instead of all at the finale.

Cy Reeves is one of the few comics seen recently who's worked up lots of new material for his second p. a. locally within a year. He has some hackneyed stuff mixed in with the newbies, but his excellent sick-pan delivery puts everything across.

Wilkey and Dare could use about five good gags to tee off with, for they have an opening that doesn't get them started well. It takes five minutes of their clever comedy-acro work to warm up the crowd after the poor start. They bowed off to plenty of mitting.

Electricians in this theater should get their cues down better, even if it's an opening show. They made a number of blunders which hurt the band and the acts.

Capitol, New York

(Reviewed Thursday Afternoon, Feb. 28)

New show packs plenty of audience appeal, even if it isn't geared for heptesters. Music by Sammy Kaye crew isn't aimed at jive lovers. Yet it's commercial from the lift-up to the descent of the stage. Bolstered by Marie McDonald, Jack Carter and Billy Williams (part of the Kaye outfit) package swings a hefty wallop to judge from the hands it got.

Kaye shows a new gimmick this time around. For his *Stardust* he pulls 12 boys down front, house darkens and they make with vari-colored black light stars, blinking them on and off and waving them undulatingly. Effect is good. Only music during this routine comes from the Steinways. Rest of Kaye's stuff is given over to pops, some with glee club effects, and a lot of them hoked up with corny comedy, with skin beater Ernie Rudisill in the driver's seat. But corny or not the audience loved it. Maestro's *So You Want To Lead a Band* stunt still pulls heavily. It doesn't get the laughs it should because Kaye isn't the one to run it. He's too stiff and reaches so obviously for laughs that don't come easy. Should use a fast ad libber like Jack Carter, on the bill with him, to handle the chores.

Marie McDonald has about everything the boys out front whistle for—and shows it. Voice is only so-so, but with that upholstered job topped by a blond mop she doesn't need much of a voice. Costume is strictly wolf bait. It's a white affair, slit up the side, way up the side, which is in turn covered by transparent white net. Legs showing thru made the boys' eyes pop. Started with *Hubba, Hubba* and followed with *Personality*. Came back for a chatter bit with Kaye which ended with parody on *No Can Do*. Effect was lost because Kaye muffed lines. Besides, height of the couple lacked eye-appeal. Bit would be better if worked with Billy Williams who is much taller.

Jack Carter, first time around, showed plenty on the ball. Well built, good-looking comic is a sock puncher making with the one and two liners with plenty of know-how. Routine consists of fast gags, situations and take-offs. Later is okay, but that's about all. Boy is a comer who doesn't need take-offs. He's got plenty on the ball without it. But if delivery shows plenty of promise, material needs hyping. Some of his situation stuff has been used up and down the stem so long the crowd knows the toppers by heart. It is in the fast stuff and ad libs where Carter shines.

Billy Williams is still the same old smooth song seller. His slow, easy bary sold *Here Comes Heaven* and *Bells of St. Mary's* to big hands. Joined Betty Barclay for a duet on *Long, Long Time*. Vocal results paid off, visually it missed by a mile. Williams is about six feet

(See CAPITOL, N. Y., on page 53)

Olympia, Miami

(Reviewed Wednesday Afternoon, Feb. 27)

Show includes four acts which click heavily and one that is not so hot. With two stoppers, the bill adds up on the right side of the ledger.

Marvin and Hazel Case open with a wire act in which Marvin does corking somersaults, dances and rope jumping. Fem fills in well and the man's leap over three chairs for closer is a honey. Big mitt.

Sylvia Froos, canary, scores heavily. She opens with *Miss Liberty* and then chirps *I Can't Begin To Tell You*. Her *Chloe* number, with impressions of Bonnie Baker and others, brings her back to clean up with *All That Glitters Is Not Gold*. She could have done more, but ran out of verses. Sure fire, whistling customers.

Hal LeRoy's hoofing stands out as always. His bit with the drummer is good. He begged off out of wind.

Emil Boreo is still doing his familiar French love song for an opener and follows with versions of *Mairzy Doats*, as done in various tongues. *Last Time I Saw Paris* was a strong closer. For an encore, Boreo uses his own *March of the Wooden Soldiers* to heavy applause.

Ken and Roy Paige close the show. Comic takes a fall into the pit and there are some other slapstick bits, including antics with a bottle. A wrestling lesson is fair and the boys close with an eccentric dance. They get some laughs, but can stand better material and rearrangement of act.

Pic is *Lost Week-End*.

Paramount, New York

(Reviewed Thursday Evening, Feb. 28)

House record would be scraped this week with your grandma and her musical comb as the only stage draw because the pic is *Road to Utopia*, with Crosby and Hope, and it's box-office all the way. However, Benny Goodman is in with a pretty good layout, including a sensational vocalist named Art Lund, so it's safe to predict that the house mark will not only be scraped, but rubbed raw.

Goodman is still class personified and has some outstanding sidemen with him, as usual, but it's the Lund kid who sends the patrons. He is plain dynamite, using a robust baritone on ballads and flinging a flock of cute tricks, an elegant beat and solid improvisation into rhythm numbers. His *Blue Skies* not only wows the gals, but (and here's where he threatens to undermine the swooners) has hubby howling for more, too. Does *Talk of the Town, I'm Always Chasing Rainbows* and *Blue Heaven* in addition to *Skies* and had to beg off.

Pat Henning does well with his bathroom humor and his twist on movie star impersonations. Mob went for his constipated Barrymore, his references to what house manager's wife smells, etc. Probably could have stayed on longer, but wangled his way off.

Liza Morrow, the other band chirp, shows her versatility on *My Guy's Come Back* and a sensitive *Symphony*, but could do better if she learned how to use her hands. She looks uncomfortable, particularly during the bouncy *Guy's* number. Unseen she is one of the best of all band vocalists, and she'll last (See Paramount, N. Y., on page 53)

State, Hartford, Conn.

(Reviewed Friday Afternoon, March 2)

Show rates plenty of applause, featuring Mills Brothers, the Cycling Diacoffs, Benny Rubin, Sara Ann McCabe and the Chocolateers.

The Chocolateers start things off with a bang with some stage clowning, likes of which Hartford hasn't had in quite a while. Get plenty of applause. Benny Rubin follows with his "English That's Different" dialect. Crowd goes for him.

Sara Ann McCabe comes on to croon a number of tunes, and got excellent reception on *Symphony*.

The Cycling Diacoffs, billed as the Death Defying Girl Models, live up to the advertising all right by going thru a series of cycling feats that have audience really sitting up and paying plenty of attention.

Mills Brothers finish show with their version of popular songs of today and yesterday. Hartford has always given Mills Brothers a good hand. This now adds more to their already fine prestige in Hartford. *Paper Doll* was heavily applauded.

In the pit, Sammy Kaplan, the State house band.

On the screen, *Mask of Difon*.

Orpheum, Los Angeles

(Reviewed Tuesday Afternoon, Feb. 26)

Mandrake the Magician headlines this week, with Skeets Cameron, Narda and Charlie Newman making up a slow, draggy bill. Mandrake holds 30 minutes of the 55. His tricks are fuzzy and amateurish. There were many walkouts, payees preferring not to stay for the films, *Danny Boy* and *How Do You Do?*

Show opens with Cameron and six girls in bunny outfits, a build-up to his turn as *The Invisible Rabbit* in part of the magic act. Girls are shapely and their kicks are okay, but Cameron's limber leg work in a sad portrayal of *Harvey* is a waste of customer time.

Mandrake pulls a lot of tricks but they aren't anything that one couldn't buy in a magic store. He turns grain and paper flowers into a live rabbit. This would have been a mitter, except that the magician isn't fast enough in removing the animal from a girl's derriere. His best is a sword-box trick at closing, when he puts a fem into a sack and into a trunk, only to come from the box himself and with a complete change of wardrobe.

Narda and Her Doves should be the Doves and Narda, as it's the birds that do all the work. Dancer, fully garbed, waves her hands, with the doves flitting their wings.

Charlie Newman found the audience tired out when he went on. He managed to revive them only a little with his harmonica renditions of *Minute Waltz* and *Dancing in the Dark*. His fast-tempered *Eager Beaver* got only satisfactory response.

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On the act side Eleanor Teeman, a tall brunette, is on first with a brace of tap numbers. Gal's big item is a series of whirling time-taps. Delivers okay, sells nicely, earns a good exit mitt.

The Billboard, March 2, 1946.

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Private Det. Club Biz Up, But Negro Spots in Slump

DETROIT, March 2.—Private club business in the Detroit area remains at a high level despite industrial disputes. Trend is a bit surprising, even to show people, on the inside, because night club business has taken a general slump, reaching fairly serious proportions in many instances, while private party and club biz has not only stayed up but has actually soared.

Typical was the condition last Saturday night, which was described as a "little New Year's Eve" by bookers, so heavy were demands for talent. Same holds true for a few coming Saturdays, notably March 16, which, as the eve of St. Patrick's Day, has evidently brought all genuine and wishful Hibernians to the point of concentrating on a big night, and April 27, the first Saturday after Easter, when advance bookings indicate that everyone is figuring on going to town.

Prom Dates Big

Major interest at the moment is centering in prom dates for various groups, schools and related bodies chiefly. Entire field of private club work, however,

is at a high level. Automotive companies, for instance, have not called off their sales meets in the volume generally anticipated because of the long delay in getting mass production on new cars. Meetings of regional or national sales reps are being held, altho little publicity is being given to them, pending settlement of the current GM strike and general expansion of production. Planning, requiring gatherings of not only sales but production and other executives, means business for the bookers specializing in the private party work at this time.

Girl Hoofers Needed

Outstanding shortage at the moment appears to be in the field of girl dancers, working singly or in units, together with dance teams and novelty acts. Bookers report difficulty in getting enough acts of these types to handle current requirements.

Typically, one major office, Amusement Booking Service, is offering as much as 26 consecutive weeks of work to girls doing dance singles, with prices ranging from \$85 to \$100, even at spots doing only two shows a night. Despite this there is a grave shortage in this field.

Supply of acts generally has eased a bit in recent months as more G.I.'s have returned to show business, and the over-balance of girl acts in general has been partly overcome. However, when really busy nights, such as last Saturday occur, there just aren't enough acts in the territory to fill all the requirements of the booking offices.

Most seriously hurt of all spots in this territory by the GM strike and other economic factors which are causing leaner pocketbooks, are the Negro spots. Detroit has at least four booking offices catering largely to Negro spots, and concurrent testimony is that business ranges from "terrible" downwards.

An effort was made by the managers of a few colored and black-and-tan places to keep on with floorshow policies in the early days of the GM strike, which marked the real onset of depression in this field. However, after a few weeks nearly all have been forced to fold and few have been able to keep on with their originally encouraging policy. Some spots which formerly ran shows all week are now reported on two or three-nights-a-week floorshow policy, while others have dropped shows entirely and are running as straight beer gardens, minus entertainment.

The Real Macaw!

DETROIT, March 2.—Yvette Dare's sarong-stealing macaw, Lipstick, came under close scrutiny of the local SPCA officials during Miss Dare's recent engagement at the Bowery here.

Calling Miss Dare on the carpet, the men whose business it is to keep animals happy, charged that her flight-loving macaw was before each show wired for flight by being attached to a long wire and practically jet-propelled from the rear of the club over the heads of the audience direct to sarong No. 1.

Miss Dare finally convinced the officials that Lipstick made the flight solo, that he was not wired for flight, nor was he by any means engine-driven. And, so, Miss Dare and Lipstick were permitted to feather their nests for the remainder of the engagement.

AGVA-Cuban Union Deal Cuts Foreign Act Assessments

NEW YORK, March 2.—A deal has just been made between AGVA and the Cuban Performers Union, Cubano Internationale De Artista, which is expected to save American acts some dough if they work in that country. According to the old regulations, non-Cuban performers entering that country were made to join the Cuban union immediately at \$20 a head plus a weekly assessment of 2 per cent of their gross salary which went to the union's benevolent fund. Under that plan an actor working there for say, \$1,000 on a four-week stand, would have to pay \$80 for assessments and \$20 in initiation fees, not to mention the commission which was another 10 per cent.

Matt Shelvey, AGVA National Director, arranged a reciprocal deal with Cuban union which gives American acts a 30-day working permit for \$10 plus another which gives \$10 into the union's Benevolent Fund. For the extra \$10 the performer will be taken care of if he falls sick even if the stay in the country is beyond the 30-day period. In exchange, AGVA will give Cuban acts a 30-day working permit for \$25, which is one-half the usual initiation fee. Another \$25 will be charged if stay here exceeds the 30-day period.

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Cherry Tree Day Ups Takes; Music Hall 136G, Para 104G

NEW YORK, March 2.—A Washington Birthday holiday stretch into a three-day plus a run of fair weather brought Stem takes back nicely.

Radio City Music Hall (6,200 seats; average, \$100,000) showed a neat \$136,000 for the third frame with Paul Gerrets, Jack Powell and *Adventure* as against second week's \$132,000 and opener of \$123,000.

Roxy (6,000 seats; average, \$75,000) held up with \$80,000 for the third inning

with Carmen Miranda, Nestor Chayres and *Fallen Angel*. Previous week saw \$85,000 and preem, \$96,000.

Kaye's Final—104G

Paramount (3,664 seats; average, \$75,000) bowed out with a fruity \$104,000 for its third and final week with Danny Kaye, Bob Chester and *Susie Stagers*. Started with \$101,000 followed by \$100,000 for a total of \$305,000 for the run. New bill (reviewed this issue) has Sammy Kaye, Marie McDonald, Jack Carter and *Sailor Takes a Wife*.

Carson Gets 70G

Strand (2,770 seats; average, \$45,000) tallied a handsome \$70,000 for its preem with Jack Carson, Art Mooney ork, Arthur Treacher and *Three Strangers*.

Loew's State (3,500 seats; average, \$25,000) collected \$35,000 for Jackie Coogan, Duanos, Gaudsmiths, Ben Berl and second week of *Tars and Spars*. Previous frame saw \$34,000. New bill (reviewed this issue) has John Boles, Bonnie Baker, Lee Trent and *Stork Club*.

S. F. Golden Gate Hefty 42G

SAN FRANCISCO, March 2.—Vaude-film show at Golden Gate (2,850 seats; prices, 45 to 95 cents; average, \$39,000) grossed a hefty \$42,000 for week ended Tuesday (26). Stageshow had Jeri Sul-lavan, Ben Carter, Mantan Moreland, Danny Drayson, Sylvia Manion and Company and Steve and Sally Phillips. Pic, *The Spiral Staircase*.

"Sugar Chile" a Sock 36G On Return to Downtown Det.

DETROIT, March 2.—Business at the Downtown Theater (2,800 seats; house average, \$23,000) soared with return engagement of Frankie (Sugar Chile) Robinson, six-year-old local Negro piano prodigy, to a near-high of \$36,000. Co-starred with Sugar Chile was Kitty Kalen, screen star. Film, *Along the Navajo Trail*.

Size of the Robinson gross is placed in proper perspective with the preceding week when Benny Carter's Orchestra hit a normal \$24,000. Current booking was the second in five weeks for Robinson at the Downtown, with a gross of \$44,000 in the earlier show, which was next to a house record.

In current week, Ina Ray Hutton ork, plus Dorothy Donegan, is grossing \$33,000, despite adverse weather. Pic, *Enchanted Forest*.

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Cream of the Try-Out-Town Critics

Hub, Philly, D. C. Tabbed

Norton leads in Boston as Peggy Doyle's slip shows—Kelley heads Washington

NEW YORK, March 2.—Last tab of out-of-town critics' accuracy averages was totaled at the season's halfway mark last November (*The Billboard's* reckoning of a legit season runs from May 1 to April 30 of the following year). With only two months left, the drama pundits of Boston, Philly and Washington are in the home stretch and the race is exceptionally close.

As a memory refresher, *The Billboard* keeps a record of the printed opinions of each critic on all pre-Stem openings in the three cities. These are balanced against subsequent success or flop tallies of the productions when they reach Broadway (*The Billboard's* yardstick for success measurement is 100 performances). An out-of-town "yes" to a flop or "no" to a success is obviously a wrong guess. So, too, is a "no opinion" review, as it is *The Billboard's* belief that an expert's duty is to make up his mind one way or the other.

Norton Leads Hub Crux

Addition of 10 shows to the Hub tally brings the total to date to 19 and critical slip-ups have brought drastic changes in the running order. Post pooh-bah Elliot Norton has held exactly to his previous average of 71.4, but *American* Peggy Doyle, who was out in front on the last tab to the tune of 77.8, has dropped to the second slot with an average of 64.7. Norton has sat in on 14 openings and been wrong only four times. La Doyle looked over 17 and guessed badly on six of them. Leslie Sloper, *Monitor's* first-stringer, holds to his average and third place at 62.5 and Elinor Hughes (*Herald*) is still fourth with an eight point gain over her previous percentage. She currently has racked up a score of 52.9.

Last three of the Hub's seven pundits have practically reversed their standings. *Record's* Leo Gaffney has popped up from zero to fifth place with a score of 44.5. Helen Eager (*Traveler*) has dropped from a former tie for fourth to sixth slot at 43.8. *Globe's* Cyrus Durgin has slipped from fifth position to the trailer slot with a tally of 41.2.

Nine more shows added to the Philly tally catch some substantial average changes without affecting the running order to any extent. *Record's* Edwin Schloss still has a good grip on first. (See *Cream of the Crux* on opp. page)

Editorial

The "Case" Against the Critics

Coming up for air after a critical blitz of *Truckline Cafe*, Producers Harold Clurman and Elia Kazan let go a return blast at the local aisle experts via hefty newspaper ads Friday (1).

Messrs. Clurman and Kazan are shocked and considerably bitter, for the drama critics gave the latest Maxwell Anderson opus a royal shellacking.

Said John Chapman in *The News*: "Until last night I had not seen a cheap and shoddy play by a good author."

Said Howard Barnes in *The Herald-Tribune*: "There is a lot of noise in *Truckline Cafe*, but it signifies far too little."

Said Lewis Nichols in *The Times*: "Anderson must have written *Truckline Cafe* with his left hand and, it is to be feared, in the dark of the moon."

Said Vernon Rice in *The Post*: "Almost-but-not-quite-works."

Said Robert Garland in *The Journal-American*: "Everything is for the worst in the worst of all possible worlds of make-believe."

Said Ward Morehouse in *The Sun*: "A hopelessly muddled and artificial play."

Said Burton Rascoe in *The World-Telegram*: "I have heard more interesting cases adjudicated over the commercial radio."

Said Louis Kronenberger in *PM*: "Anderson has gummed things up as only someone can who shows neither real skill nor a saving slickness, who has lost both a sense of truth and a feeling for his trade."

Said Robert Coleman in *The Mirror*: "It takes more than a third set flurry of excitement to hold an audience's attention."

These are harsh words, and the Clurman-Kazan shock and bitterness are understandable. They announce the closing of *Truckline* for Saturday (9), since "the reports on the play by the men who write the reviews make no other course possible." They name the critics a bottleneck which, as a group, is strangling the theater by virtue of "powers" which they have neither the "taste" nor the "training" to exercise properly.

It is not the province of *The Billboard* to take sides in any controversy unless there is ample evidence of unfair practices detrimental to show business. There have been individual instances in the past where certain reviewers merited disciplining. But, in this instance, the combined opinions seem an honest consensus openly arrived at for the benefit of critical followings. It is a broad statement to say that as a group the aisle boys have neither "taste" nor "training" for their jobs.

It is a reviewer's function to evaluate entertainment. Clurman and Kazan say they've got it in their play. The crits say they haven't. Messrs. Clurman and Kazan seem to feel that the experts are disrespectful to Anderson's message about the state of our country today. It might be pointed out that such offerings as *State of the Union* and *Born Yesterday*, both smash hits, also discuss our current post-war problems. Perhaps the pundits figured Anderson didn't get his message into the proper terms.

There is nothing new about a producer soap-boxing his denunciations of the critics. Channing Pollock used to go to town on them occasionally and only a season or two ago a young man named Albert Bein harangued a second-night audience when the experts panned his 1943 opus, *Land of Fame*. However, while there's no doubt that adverse press opinion is a terrific factor in breaking a show, Clurman and Kazan might recall the come-backs of such items as *Abie's Irish Rose*, *Tobacco Road* and *Hellzapoppin'*.

The Billboard doesn't blame the producers for sounding off with a little spleen, but on the whole it believes the critics are honest and sincere—wrong at times—but with the majority thotofly equipped for their jobs. Since they gave an all-out thumb-down to *Truckline*, Clurman and Kazan apparently have no legitimate beef against an individual. They might remember that producers, directors and actors sometimes get so close to their own plays that they can't see the woods for the trees.

NY-SF 'Oklahoma' 2-City Klondike --\$10,000,000 Total

SAN FRANCISCO, March 2.—Herbert N. Farrar, custodian of the cash for *Oklahoma*, has come up with some lightning calculation. He has it figured out that the touring show, which rounded out its 1,050th performance February 27 at the Curran, passed the \$4,000,000 mark. Of this amount, Farrar computed ticket buyers for the Theater Guild's smasheroo musicals have paid \$721,540 in admission taxes.

But this is not half the financial story of *Okie*. The New York company, six months older than the one here, has to be considered. Receipts on Broadway for 1,216 shows (it's past 1,270 in New York now) will amount to \$4,848,563, plus admission taxes of \$811,122. This makes a total for both companies of \$8,848,563 in receipts, and taxes of \$1,532,653. Thus a grand total of \$10,381,215 has been paid to see *Oklahoma* in less than three years.

Admission taxes, however, are far from being all that Uncle Sam has derived from the show. Taxes must be subtracted from the receipts before the Theater Guild—which is in the highest bracket—can figure a profit. Uncle Sam figures to get a pretty penny, too, from the salaries of more than 200 actors, musicians, stagehands, etc., on the pay roll of the two companies, and on the royalties.

Bucks Co. Playhouse To Reopen in June

PHILADELPHIA, March 2.—Bucks County Playhouse is skedded to reopen early in June at New Hope, Pa., outside of Philly. Closed since the beginning of the war when Theron Bamberger moved his summer theater operation to the Bellevue-Straford Hotel in Downtown Philly, the Playhouse season will last 15 weeks.

Date of the opening has not been set. As before, there will be a resident acting company appearing in Broadway successes, with visiting stars usually set for one-week runs with each attraction. One or two new works may be presented prior to their Broadway openings.

Words of One Syllable Will Reduce Violations—Equity

NEW YORK, March 2.—An editorial in *Equity*, monthly magazine of actors' org, takes a swing at members, claiming many of them are negligent in not reporting managers who work them past the time on rehearsals. Needles thespians with statement that they are derelict in their duty when they don't report infractions.

"To reduce the likelihood of violations" a committee was appointed to draft rehearsal regulations in plain language to give to each producer, director and stage manager. Mag claims that this simplification of rule book "should eliminate most of complaints born of ignorance."

the guys are handing their novels to others within circle to dramatize them.

Guild's plan, tho a bit on modest side, has 10 scripters working under their play reader, Kenneth Rowe. Playwrights include three who won top awards in Guild's armed forces script-writing contest and seven others whose talent was recognized from scripts submitted to org.

Lawrence Langner and Theresa Helburn sit in on conferences and act as advisors to group. Session will continue for 20 weeks. If play delivers goods, there is possibility of try-out production at Langner's Summer Theater in Westport, Conn. Seminar has scripters around country very interested, and 300 of them have already made inquiries about joining the group.

Theater, Inc., & Guild Polish Tyro Writers

NEW YORK, March 2.—Theater, Inc., and Theater Guild are conducting seminars in playwrighting to sharpen up some of the young writing talent around the Stem and get it ready for big time. Theater, Inc., has the most ambitious plan. It's semi-monthly confabs have 18 scripters working under direction of Arnold Sundergaard.

Seminar is all part of TI's "side show" which leans heavily toward experimental legit and includes directors, actors and scripters. Right now TI is scurrying about wearing out the shoe leather trying to find a house for "side show." TI is a non-profit org and dough made on show like their click, *Pygmalion*, is partially ploughed back into projects such as this.

Six Scripts May Be Tried

Playwrights expect to have at least six of their scripts tried out next season. Each show will go on for eight performances. Scripts get their tryout before subscription audience. Indicative of talent in group is the fact that some of

Out-of-Town Critics' Tab

MAY 1, 1945, TO MARCH 2, 1946

Boston

	Right	Wrong or No Opinion	Accuracy Average
Elliot Norton (Post).....	10	4	71.4
Peggy Doyle (American).....	11	6	64.7
Leslie Sloper (Monitor).....	10	6	62.5
Elinor Hughes (Herald).....	9	8	52.9
Leo Gaffney (Record).....	4	5	44.5
Helen Eager (Traveler).....	7	9	43.8
Cyrus Durgin (Globe).....	7	10	41.2

Philadelphia

Edwin Schloss (Record).....	7	4	63.6
E. E. P. Sensesenderfer (Bulletin).....	8	5	61.5
Jerry Gaghan (News).....	7	6	53.9
Linton Martin (Inquirer).....	6	8	42.9

Washington

Andrew Kelly (News).....	4	2	66.6
Nelson Bell (Post).....	3	2	60.0
Jay Carmody (Evening Star).....	3	3	50.0
John Maynard (Times-Herald).....	3	3	50.0

(Note: Not included in tab are revivals, plays with limited or fixed runs, or plays on Broadway which have not yet made the success grade of 100 or more performances.)

Broadway Opening

TRUCKLINE CAFE

(Opened Wednesday, February 27, 1946)

BELASCO THEATER

A play by Maxwell Anderson. Staged by Harold Clurman. Setting, Boris Aronson. Costumes, Millie Davenport. General manager, Walter Fried. Stage manager, James Gelb. Press representatives, James Proctor and Lewis Harmon. Presented by Harold Clurman and Elia Kazan, in association with the Playwrights Company.

Toby.....Frank Overton
Kip.....Ralph Theadore
Stew.....John Sweet
Maurice.....Kevin McCarthy
Min.....June Walker
Wing Commander Hern.....David Manners
Anne.....Virginia Gilmore
Stag.....Karl Malden
Angie.....Irene Dailey
Celeste.....Joanne Tree
Patrolman Gray.....Robert Simon
Evvie Garrett.....Joann Dolan
Hutch.....Kenneth Tobey
Matt.....Louis A. Florence
June.....Jutta Wolf
Sissie.....Leila Ernst
Tory McRae.....Ann Shepherd
Sage McRae.....Marlon Brando
Man with a Pail.....Lou Gilbert
The Breadman.....Peter Hobbs
Janet.....Peggy Meredith
Mildred.....June March
Biml.....Richard Paul
Tuffy Garrett.....Eugene Steiner
First Man.....Solen Hayes
First Woman.....Lorraine Kirby
Mort.....Richard Waring
Second Man.....Joseph Adams
Second Woman.....Rose Steiner
First Girl.....Ann Morgan
Second Girl.....Gloria Stroock

Maxwell Anderson has slipped badly on this try. *Truckline Cafe* is long on atmosphere and short on drama. Anderson is concerned with a smashed-up post-war world and its affect on the younger generation. His advice, in general, seems to be that each shall pick up the shattered pieces of his individual life and fit them together in some solid pattern to build for the future.

To this end he has peopled a cafe-and-tourist-cabin combo on the ocean highway between Los Angeles and San Francisco with a variety of characters, few of whom achieve reality at any time. The total effect is two or three "soap operas" on tap at once—minus the commercials.

There are too many characters. The comedy is too clumsy. The melodrama is too strictly off the cob. And the philosophy is, too, something of both. The combo is a long and confused ramble into a dither of emotions—and no play.

Some 31 characters occupy the cabins and cafe of *Truckline*. One is a gal working as a waitress. Believing her husband dead in a Nazi prison camp, she has let herself hit bottom. When her man turns up, she discovers that he is packing an offspring by a dead Polish refugee. Both equally guilty, shall they make a go of it? That is problem one.

Another couple: A wife who has been unfaithful and an ex-G.I. husband who has learned about it from a buddy. He solves problem two by shooting her 10 times.

There is a faithful wife and her youngster who are waiting for Pop's return from the Pacific, and a quartet of youngsters who are happy as clams, singing over coffee and chill. There are lesser additions to the festivities, outside of a James-Joyce—Reading proprietor and his practical wife—a sailor who likes his women two at a time, a few truck drivers, a few odd gals who don't seem to have much to do with anything and a lad with a bad stomach and a yo-yo. They all keep popping in and out to say what they have to say with greater or lesser degrees of futility.

It must be admitted that the opus has a sharp moment or two of good theater, but the moments stem from the actors and not from the script. Marlon (ex-*I Remember Mama*) Brando smacks over a telling scene in the last act as the repentant murderer, and Ann Shepherd, as the other half of his problem, acquits herself admirably. Karl Malden contrives excellently as the sailor with the fem complex. Virginia Gilmore does all she can with the role of the self-tortured waitress, in spite of the fact that it is completely unreal. Richard Waring is wasted in the trivial part of the returned husband. Joann Dolan adds another heart-warming bit with a long-distance telephone conversation with Honolulu. Such top players as Ralph Theadore and June Walker have a tough time making much of anything out of the proprietor and his spouse, and Kenenth Tobey,

BROADWAY SHOWLOG



Performances Thru March 2, 1946

New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	643
Antigone (Cort)	2-18, '46	16
Apple of His Eye (Biltmore)	2-5, '46	30
Born Yesterday (Lyceum)	2-4, '46	32
Dear Ruth (Henry Miller's)	12-13, '44	516
Augusta Dabney back in cast Friday (1) after 10-day absence due to death in family. Jeanne Shepherd subbed. Howard Smith out ill Tuesday (26). Thomas Hoier filled in.		
Deep Are the Roots (Fulton)	9-26, '45	182
Dream Girl (Coronet)	12-14, '45	91
Glass Menagerie, The (Playhouse)	3-31, '45	388
Laurette Taylor's illness, begun Friday (22) when she was unable to continue after first scene, lasted thru Wednesday (27) mat. She returned to cast for evening performance. Laura Walker, understudy, subbed.		
Harvey (48th Street)	11-1, '44	575
I Remember Mama (Music Box)	10-19, '44	577
Nancy Marquand back in show after missing four performances, Monday (25). Celia Babcock subbed.		
January Thaw (Golden)	2-1, '46	32
Life With Father (Bijou)	11-8, '39	2,648
Magnificent Yankee, The (Royale)	1-22, '46	47
O Mistress Mine (Empire)	1-23, '46	46
Peter Davis returns Monday (4) as business manager of Theater Guild. Sarah Greenspan remains as associate. Add to cast of "Meggy Wives of Windsor": Romney Brent, Gina Malo, Jennifer Howard, Dorman Leonard and Mortimer Halperin.		
State of the Union (Hudson)	11-14, '45	125
Voice of the Turtle, The (Morosco)	12-8, '43	801
Margaret Sullivan signed for London "Turtle" in spring. Alfred de Liagre now on Coast trying to get Eliot Nugent also. Audrey Christie, currently in New York, also is wanted, thus completing original cast. John Beal and Vicki Cummings, of Stem troupe, will air-guest with Maggi McNellis (NBC) Friday (8).		
Would-Be Gentleman (Booth)	1-8, '46	61
John Collamore replaces LeRoy Operti Monday (4).		

Musicals

Are You With It? (Century)	11-10, '45	130
Joan Roberts out Thursday (28). Mildred Jocelyn filled in.		
Billion Dollar Baby (Alvin)	12-21, '45	82
Bloomer Girl (Shubert)	10-5, '44	590
Dick Haas, assistant stage manager, has been out ill since last Monday (25). Clarence Geiger of "Day Before Spring" was switched over to pinch-hit. Bernard Tunis is filling in Geiger's chores in "Spring."		

Louis Florence, Jutta Wolf and Leila Ernst are earnestly pleasant as the uke-playing youngsters.

Harold Clurman's staging is okay. In fact, it's a minor miracle that he gets them all on and off without colliding. Boris Aronson's cafe interior is grand, and so are the sound effects of passing trucks, booming surf, gunshots and backfires. Too bad Anderson didn't write a play to go with them.

(EDITOR'S NOTE: Announced for closing March 9. See editorial in this section.)

CREAM OF THE CRUX

(Continued from opposite page) place with a score of 63.6. He judged 11 out of the 14 productions tabbed and missed four times. *Bulletin's* R.E.P. Sensitive has pulled up his average with five wrong out of 13 to 61.5 for second, the spot for which he was tied with Jerry Gaghan of *The News* on the previous tally. Gaghan is now eight points behind him for third with a total of 53.9. Linton Martin (*Inquirer*) brings

	Opened	Perfs.
Carousel (Majestic)	4-19, '45	370
Frederick Levinthal, textile tycoon, will entertain 50 GI's from local hospitals Monday (11). Evening includes the show and a buffet supper for the boys on the stage afterward. Hospitals select his guests. Levinthal will repeat the program at "Oklahoma!" Tuesday (12). Andy Anderson, general stage manager, is the father of a fourth boy, Anders Anderson Jr., at South Nassau Community Hospital, Thursday (28). Christine Johnson returns to cast Monday (11). Mimi Cabanne has been subbing.		
Day Before Spring, The (National)	11-22, '45	115
Stage manager Harry Sola transfers to "Annie Oakley" troupe Monday (4). Harry Howell replaces him.		
Follow the Girls (Broadhurst)	4-8, '44	794
Lute Song (Plymouth)	2-6, '46	28
Helen Craig air-guests with Adrienne Ames (WHN) Monday (4).		
Oklahoma! (St. James)	3-31, '43	1,277
Jack Kilty, just out of the coast guard, will replace Milton Watson Monday (4). Barry Kelly was on sick-list Monday (25) thru Wednesday (27). Owen Martin filled in.		
Song of Norway (Imperial)	8-21, '44	643
Up In Central Park (Broadway)	1-27, '45	458

REVIVALS

(DRAMAS)		
Hamlet (Columbus Circle)	12-13, '45	90
Robert Berger replaces John Bryant Monday (4). Mike Todd will be back in town from Coast Tuesday (5).		
Pygmalion (Barrymore)	12-26, '45	74
Limit is off. Plan is now to run indefinitely. Theater, Inc., will sponsor six-week rep Old Vic troupe, May 6 to June 15. Rep will include "Henry IV," Yeat's version of "Oedipus," Sheridan's "Critic" and Shaw's "Arms and the Man."		
(MUSICALS)		
Red Mill, The (46th St. Theater)	10-16, '45	160
Showboat (Ziegfeld)	1-5, '46	65

ICE SHOW

Hats Off To Ice (Center)	6-22, '44	816
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BALLETS

Ballet Russe De Monte Carlo (City Center)	2-17, '46	16
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CLOSINGS

Jeb (Martin Beck)	2-21, '46	8
Closed Thursday (28).		

OPENINGS

Truckline Cafe (Belasco)	2-27, '46	5
Unanimous thumb-down. Score: zero. Louis Kronenberger (PM), Lewis Nichols (Times), Howard Barnes (Herald-Tribune), John Chapman (News), Robert Coleman (Mirror), Robert Garland (Journal-American), Ward Morehouse (Sun), Burton Rascoe (World-Telegram), Vernon Rice (Post). Skeds to shutter Saturday (9).		

up the field at 42.9.

Washington aisle experts' averages are included for the first time this season, for in the November reckoning they could be tabbed on the basis of only two openings. However, their list now totals six plays judged. Andrew Kelley (*News*) heads the field with a 66.6 average on the basis of two wrong guesses out of six times at bat. Nelson Bell (*Post*) is runner-up with a 60.0 score—five plays judged, and wrong twice.

Evening Star's top aisle squatter, Jay Carmody, and *Times-Herald's* John Maynard are clocked at 50.0 each. Both were right three times and wrong ditto.

While the race is close, there is still ample time and opportunity for expert toe-stubbing which can radically change the order of the final tape-breaking. Five shows which premed in the Hub are currently pushing for the success mark on the Stem. Ditto two more from Philly. There will be more in before the April 30 deadline. A couple of bad guesses on any of them can switch the entire picture.

College Try

JOHN PAUL JONES

(Opened Friday, February 22, 1946)

ERLANGER THEATER, PHILADELPHIA

The 58th annual production of the Mask and Wig Club of the University of Pennsylvania. Dances, John Edward Friend. Music, Clay Boland. Lyrics, Moe Jaffe and Darrell H. Smith. Book, John Edward Friend and John C. Parry.

CAST: Edward S. Hoffman, Robert C. Currie, Russell W. Krantz, Donald K. Potts, Daniel Congdon, John Scudder Boyd, Elmer S. Frasch, Joseph F. Follmann Jr., Juan C. Llerena and Richard D. Mayer.

The Mask and Wig Club was not unaffected by events of the last four years in the world outside Philadelphia and the University of Pennsylvania campus. Most of the club members were in uniform and the college was headquarters for military and naval training. The annual club shows went on as usual but a certain amount of heart was left out.

Philly Crux Tab

All-out aisle-squatter praise rates student musical 100 per cent. Yes: Carl McCordle (*Bulletin*), June Herder (*Record*), Jerry Gaghan (*News*), Samuel Singer (*Inquirer*).

This year's show is all the more important because it's the first post-war effort of the group. John Edward Friend, who staged the dances, created scenery and contributed to the book, was back after 18 months in a German prison camp. He was back to take an active part in the proceedings and deserves much of the credit for the gaiety and success of *John Paul Jones*.

The title figure is, of course, the country's great naval hero. Jones is given a complete modern refurbishing, and it's all accomplished thru concussion. One of the leading characters is hit on the head, and the resulting coma furnishes the excuse for the magic carpet.

As is usually the case with Mask and Wig shows, the story takes a back seat to the music and dancing. This year, the femme-attired all-male chorus is at its knock-kneed best and cavorts in the best Rockette style—a feature that is always very popular with the audience.

In addition to including a few revivals from previous club shows, Dr. Clay Boland has fashioned an exciting score. *It's Spring*, a waltz, is the most illiting in the score, while *Don't Say We're Thru* and *Reasonable Facsimile* could be hit parade candidates.

Mervyn A. Thal is the hardest working cast member. He furnishes a plentitude of laughs in a variety of roles. Edward S. Hoffman is the title character.

ROUTES

Dramatic and Musical

Blackstone (Arcadia) Wichita, Kan., 6; (Convention Hall) Tulsa, Okla., 7; (Auditorium) Bartlesville 9.
Blossom Time (Cass) Detroit.
Between Covers (American) St. Louis.
Barrymore, Ethel (Selwyn) Chicago.
Carmen Jones (Shubert) Boston.
Dear Ruth (Hanna) Cleveland.
Dear Ruth (Lyceum) Minneapolis.
Dearly Beloved (Ford's) Baltimore.
Desert Song (Forrest) Philadelphia.
Deep Are the Roots (Walnut St.) Philadelphia.
Dark of the Moon (Blackstone) Chicago.
Flamingo Road (Wilbur) Boston.
Francis, Kay, in Windy Hill (Harris) Chicago.
Ghosts, with Francis Lederer (Lawler) Greenfield, Mass., 7; (Erie) Schenectady, N. Y., 8-9.
Harvey, with Joe E. Brown (Geary) San Francisco.
He Who Gets Slapped (National) Washington.
I Like It Here (Newark Playhouse) Newark, N. J.
Little Brown Jug (Copley) Boston.
Life With Father (Cox) Cincinnati 3-6; (Memorial Aud.) Louisville 7; (Auditorium) Asheville, N. C., 9.
Late George Apley (Erlanger) Chicago.
Miss Jones (Locust St.) Philadelphia.
Musical Repertoire (Opera House) Boston.
Oklahoma (Curran) San Francisco.
On the Town (Nixon) Pittsburgh.
Olsen & Johnson (Shubert) Chicago.
Polonaise (Studebaker) Chicago.
Student Prince (Temple) Saginaw, Mich., 6; (State) Kalamazoo 7; (Keith) Grand Rapids 8-9.
St. Louis Woman (Shubert) Philadelphia.
State of the Union (Colonial) Boston.

TAXES

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OUT-OF-TOWN OPENINGS

STORM

(Opened Thursday, February 14, 1946)

INSTITUTE OF ARTS, DETROIT

A play by Edith Mrick. Presented by Catholic Theater of Detroit. Directed by Maury Yenn. Technical production, Shirley Mapes. Settings, Frank Wurtsmith. Production managed by Nellie Passmore.

CAST—Jean Rodda, Frank Walkowiak, Betty Collins, Edward Hartley, Meymo Holt, Ann Roska, William Ronayne, Joseph Lester, Robert Rock, Richard Keenan, Steve Marquis, Roy Pascuzzi, Patricia Kimberly, Patrick Brown, Edward Slowik, Ide Kaltz, Agnes Gaggini, Frank Novak, Paul Lilly, Ray Peltier, Robert Doyle, Bernard Falvey, Louis Schneider, Curtis Nicholas and William Cornell.

This play has drawn the attention of commercial producers for several years and is understood to have been considerably revised since its single previous production by the Catholic University of Washington in 1940. As it stands, there is raw material for a great role for an actress of top-flight dramatic ability but with a pudgy enough figure to play Mrs. Lincoln. The scenes given her allow a range of significant emotional display rarely compressed into a single play, given dramatic interest, besides their direct human significance, by the greatest of American tragedies that is their background.

But the play as written doesn't measure up to its possibilities. The development of character and fate in Mrs. Lincoln are soundly done, tho hampered by the problems of selection necessary in a plot spread out over 38 years. The major flaws appear in the contriving of this very sequence. Illogical time lapses or inadequate attention to the necessity of explanation for off-stage action in the duration of a scene occur. More serious, the play uses five different elaborate settings—five changes of scene are necessary, none of them spaced to come at the act intermissions. This problem was painfully apparent opening night when the show ran two hours over normal closing time, with the fairly lengthy 10 scenes only partly responsible in actual acting time.

Tightening up the production at a good many points should develop it into a bonanza vehicle when the right actress comes along. Lincoln himself is little more than a rough-mannered, if kind and idealistic, consort telling too many stories. The interpretation of Mary Lincoln may be debatable, but it is convincingly done.

Much credit goes to the producing group, technically amateur, altho at least the two principals have pro background. Meymo Holt in the lead shows real dramatic power, embodied in a very self-contained mannerism, almost smugness, that is ideal as the central core of this role. Standard of acting was generally high, but a little too exaggerated in minor roles.

FLAMINGO ROAD

(Opened Monday Evening, February 18, 1945)

WALNUT STREET, PHILADELPHIA

Drama in three acts (eight scenes) by Robert and Sally Wilder. Produced by Rowland Stebbins. Directed by Jose Ruben. Settings by Watson Barratt.

CAST: Sylvester Polk, Francis J. Felton, Lauren Gilbert, Frank McNellis, Will Geer, Philip Bourneuf, Doris Rich, Martha Jensen, Judith Parrish, Tom Morrison, Marcella Markham, Hazelle Burgess, Evelyn Davis, Paul Ford, Bernard Randall.

Dramatization of Robert Wilder's best

\$\$ From Dames

NEW YORK, March 2.—Dramatists' Guild and Society of Authors' Representatives, Inc., are conferring on ways and means of hamstringing lady lecturers who make a practice of reading plays without paying for the rights. Newest bugaboo keeps playwrights from sleeping nights because the scriptwriters gripe plenty to them about being clipped by the lecturers.

Scripts are generally read out-of-town before women's clubs and it takes plenty of energy and ingenuity to keep up with the tonsil-exercisers. Orgs are getting ready to warn the lecture bureaus to see that none of their clients read scripts sans permission and payment.

GHOSTS

(Opened Sunday, February 24, 1946)

CENTER THEATER, NORFOLK, VA.

Revival of the play by Henrik Ibsen. Presented by Rogers and Chase. Directed by Eugene S. Bryden. Stage manager, Philip Sudano.

CAST—Christofa Simms, Regina, Orlin Hollin, Jacob Engstrand, George Zucco, Pastor Manders, Isobel Elsom, Mrs. Alving, Francis Lederer, Oswald Alving.

The latest revival of *Ghosts* is an impressive production meriting serious consideration from Broadway by virtue of its high level acting, direction, casting, set and lighting. Intelligent and sincere performances by an unusually able cast give it distinction; in Isobel Elsom it has a Mrs. Alving to rank with the best portrayals of the part.

The theme of *Ghosts*, hereditary social disease, has lost much of the sensational aspect it had when Ibsen was upsetting the niceties of the drama with his revolutionary topics, but the shock, the impact of these evils fairly and squarely dealt with still carry force, particularly as pointed up by Eugene S. Bryden's careful direction and driven home by the earnest performances of Miss Elsom, Lederer, Hollin, Zucco and Miss Simms.

Miss Elsom replaced Gladys Cooper in the cast when Philip Merivale, Cooper's husband, was suddenly taken ill. It was a chance of which she has made the most. Her interpretation of the part is more down to earth, more to the common understanding the less artistic than that of Nazimova; she was a little stilted in the first act, but warmed to her task and made of the emotional third act climax with Lederer a piece of terrifying realism.

Lederer's acting also is a thing of heroic stature, and in *Ghosts* is married to a part worthy of his talent. The result is a work of artistic integrity. Hollin played his second act scene calculatingly and intelligently, but went overboard with his third act melodramatics. Zucco overcame a first-act tendency to hamminess and performed commendably thereafter; Miss Simms, making her debut on the stage, is pretty and voluptuous, but had to wait until the third act to demonstrate her acting qualifications. In her scene with mother and son, she showed a good understanding of the lower-class mingling of narrow respectability and calculating cupidity prescribed for the part.

Ghosts is still good theater, in this production it is a first-rate play.

selling novel of a couple of seasons ago, *Flamingo Road*, based on Florida politics in a small town may make the grade if it is speeded up and some loose ends tied

Critics split on this one for a score of 50 per cent. Yes: Linton Martin (Inquirer), Lenore Bushman (News). No: Edwin Schloss (Record), unsigned (Bulletin).

together. Play brings another in a long line of fat men to the fore and may have the makings of a change-over character for Francis J. (Happy) Felton from a former rotund band leader, nitery emcee, radio quiz show kingpin and lead in one of the roadshow companies of *Hellzapoppin* a couple of seasons back. Story gives him ample opportunity to build up a despicable characterization for himself and he does well in the role.

Story concerns a gal, Lane Ballou (Judith Parrish), who stays behind rather unvoluntarily in a small Florida town after the carnival with which she was traveling has to close under orders from Sheriff Titus Semple. Francis J. Felton (to give him the formal tag that the program follows with no reference anywhere to his former "Happy" cognomen) plays this role to the hilt and he is sly, oily and flabby with a perpetual smile on his face that bodes no good for any one.

Gal crosses with the sheriff, first by falling in love with his assistant and later by being nice to his political enemy. This puts her on top of the sheriff's blacklist and he hounds her and puts on the pressure after she winds up in a bagnio that looks like the real thing with the careless atmosphere captured by Watson Barratt, who scores heavily with his sets.

She shoots the sheriff but is saved by a theatrical final curtain. Will Geer does well as a country editor. Lauren Gilbert and Philip Bourneuf are the men in Lane's life.

A YOUNG AMERICAN

(Opened Tuesday, February 26, 1946)

GREAT NORTHERN THEATER, CHICAGO

A play by Edwin M. Bronner. Produced by the Messrs. Shubert and Albert DeCourville. Staged by DeCourville. Company manager, Eddie Lewis. Press representative, Garrett Kup.

CAST—Mrs. Hastings, Grace Mills, Jacob Gelsmar, Liam Dunn, Alexander Cortell, Raymond Edward Johnson, Lynn Cortell, Martha Jean Steve Willoughby, Lyle Bettger, William Farrell, William Greaves, Sophie Baines, Sheila Guyse, Professor Arnold Harmon, J. Rosamond Johnson.

This highly controversial play opened in New York January 17 at the Blackfriars' Guild Theater. After the first performance the Shuberts and DeCourville bought the rights and decided on a Chicago opening with a strictly pro cast.

By all accounts the Blackfriars' cast did right well, rating a rave from Burton Rascoe, and even the play's worst critics didn't find too much fault with the acting. The pro cast assembled here got an equally good reception from the Chicago crix, even tho they violently disagreed as to the merit of the play itself.

Raymond Edward Johnson, as the protagonist, Alexander Cortell, executed his role with fine restraint, pulling off

Chi Crix Tab

Boys were violently opposed to each other on this one and in surprisingly confused camps. No: Claudia Cassidy (Tribune), Henry Murdock (Sun). Yes: Ashton Stevens (Herald-American), Robert Pollack (Times), Bob Casey (News).

as fine a performance as in *The Patriots*. This time, Johnson, as an eminent composer, comes face to face with a nasty racial problem, which involves the three things dearest to his heart—himself, his music and his daughter, Martha Jean. Only good acting could pull anybody out of such a situation with credit.

William Greaves, as William Farrell, the young Negro composer who complicates things for Cortell, handles his part—which is almost incredibly naive—in an unnaive fashion and wins plaudits from both crix and audience.

Lyle Bettger had an easier role, that of a hide-covered-sealed-and-bound reactionary prevalent enough in the South and certain parts of the North, East and West, but his "nigger-hating," Fascist-loving personality was portrayed well enough to almost win hisses in the old-time *Uncle Tom's Cabin* style—from Liberals, anyway.

Martha Jean, as the daughter, won the sympathy of the audience by her adequate thesping of a gal torn between two camps, but having brains enough to finally choose the right one.

J. Rosamond Johnson looked good as the old Negro philosopher and teacher, while Sheila Guyse seems capable enough of playing Anna in *Anna Lucasta*, as her part vaguely resembles the lead in that play.

Liam Dunn, as Cortell's manager, has a nice easy role and does a nice easy professional job. Grace Mills, the housekeeper, does a satisfactory job.

CHARLEY'S AUNT

(Opened Thursday, February 14, 1945)

CENTER THEATER, NORFOLK, VA.

Revival of the play by Brandon Thomas. Presented by Michael Stewart. Staged by Saul Lancourt. Settings, Kenneth MacClelland. Costumes, A. T. Jones Company.

CAST: John Regan, John Dawson, Sam Main, George Ives, Dorothy Beattie, Patty Pope, Austin Fairman, Edgar Kennedy, Michael Stewart, Patricia Kennedy, Colleen Kennedy, Patricia Leslie.

Latest revival of this comedy war-horse is interesting chiefly for Edgar Kennedy's return to legit after 32 years of movies and vaude and for debut of his 19-year-old daughter, Colleen. Script has been revised slightly to make a place for Kennedy's "slow-burn" gesture in the role of the triscible Mr. Spet-tique. That's all he does, but it brings up the laugh quotient somewhat.

There has been no other revision or attempt at modernization, however, and as the piece stands it is strictly dated theater—complete with corny asides, Keystone Kops chases, a slapstick waltz and pretty stagey arrangement of characters.

Despite its trade-marks of antiquity, the play contains many situations that still are funny to this sophisticated generation, and the earnest and energetic cast milked a fair share of laughs from the meager opening night audience. George Ives in the title role was not very convincing until he got into his

Off-Broadway Opening

ON STRIVERS' ROW

(Opened Thursday, February 28, 1946)

AMERICAN NEGRO THEATER PLAYHOUSE, NEW YORK

A comedy written and directed by Abram Hill. Production supervised by Stanley Greene. Settings, Charles Seebree. Company manager, Frederick O'Neal. Stage manager, Howard Augusta. Press representatives, Jack Hamilton and Evello Grillo. Presented by the American Negro Theater.

CAST—Dolly Van Striven, Dorothy Carter, Sophie, Isabel Sanford, Professor Hennypest, Draynard Clinton, Tillie Petunia, Letitia Toole, Chuck, Oliver Pitcher, Cobina Van Striven, Javotte Sutton, Mrs. Pace, Hattie King-Reavis, Oscar Van Striven, Stanley Greene, Lily Livingston, Verneda La Selle, Louise Davis, Hilda Haynes, Dr. Leon Davis, Charles Henderson, Rowena, Courtenay Olden, Ed Tucker, Austin Briggs-Hall, A Reporter, Vivian Dagan, Ruby Jackson, Jacqueline Andre, Beulah, Sally Alexander, Joe Smothers, Fred Carter.

The American Negro Theater debbed up in Harlem with Abram Hill's comedy, *On Strivers' Row*. That was in 1940. Now they've revived the farce-comedy with a new ink job by Hill. Not having seen original showing, reviewer cannot make any comparison, but refurbished offering is scripted and thesped for laughs—and it gets them.

Everything here is done broadly and with no subtlety. It's a straight plea for pew-sitters to roll in the aisle after being slapped on the noggin by doings and sayings on the boards.

Hill's comedy is a farcial satire on the haut monde of Harlem and its social climbers. Rivalry between the district above 125th Street, Brooklyn and Washington is strongly marked. Play revolves around a debbing of the daughter of one of the Harlem elite, whose mother, Dolly Van Striven, is determined to top the race's "400" or bust. Her sly arch foe is Tillie Petunia, a socialite from Brooklyn who, being a newspaper woman, has the edge on her rival. She succeeds in practically ruining Cobina Van Striven's coming-out party, but a somewhat muddled cross-current of jealousies and feuding unmasks her, and the show closes on a familiar note. The socialite, Mrs. Van Striven, admits that maybe her clambering to top society isn't really very important. There's a mild romance injected between Cobina and Chuck, a young vet, who gets into the house as a houseboy. That, too, is settled to everyone's satisfaction.

Hill has the germ of a good, fast comedy here, but buckles midway when he overloads his plot with too many happenings and a mass of coincidence. In addition, the cast is top-heavy with characters who take the wraps off their comedy and romp thru their parts blatantly. They get the guffaws, it's true, but they take some of the edge off the professionalism previously exhibited by ANT.

Customers found it to their liking, however, and did belly-rolls at the broader comic moments. A few snide jibes at Harlem's plushier families went over handsomely.

A few in the cast turned in good jobs, notably Hattie King-Reavis, Letitia Toole, Hilda Haynes (who pulled hands at her exit) and Jacqueline Andre. Miss Andre mixed her comedy and serious moments with skill. The male side was less fortunate; most of them either hammed or were a little unsure. Fred Carter's sharpie jitterbug, played to the hilt, deserved the yocks it brought.

A fairly amusing evening but it's not Main Stem fare.

disguise: then he entered into the spirit of the thing and gave a generally sincere and titillating portrayal of the pseudo-aunt.

Rest of the cast seemed able enough to handle such small acting demands as came their way. Austin Fairman got over a couple of gag lines effectively; Misses Beattie and Pope certainly helped the situation from a decorative standpoint, as did Miss Kennedy, who evidenced a slight awkwardness and a bashful tendency to talk into the wings or to the back of the stage.

The sets fit the mood; direction and staging are on a par. In fine, this is a good standard production of *Charley's Aunt* if the public still wants it. Not many here did.

Burlesque Notes

By UNO

WALLY (SCHWARTZ) NASH, emseecom, closed at the Club So-Ho, Chicago, and opened at Persian Palms, Minneapolis, where co-features are Linda Joy and Gloria Lopez. . . . MARION LEE recovered from minor operation and back in Eddie Lynch line-up at Hudson, Union City, N. J. . . . JEAN WAYNE, Topaz and Donna Haynes are three new strips developed from choline ranks now touring Jack Kane's Ohio circuit thru Phil Rosenberg. . . . ROSALIE and her new featured Spanish strip joined Benny Moore unit heading East. . . . PHIL DEJONGHE, violinist-magician, first time in America and under management of Dick Richards; Al Blanc, harmonica player, three years with army shows, and the LaMores, ballroom dancers, were burly-new extra attractions at Hudson, Union City, with the Bob Ferguson unit. . . . LAVODIS recent addition at Avenue stock in Detroit. Brother Joe Charles Levine ill at family home in Willard, O. . . . DORIS LEE promoted by Frank Bryant from chorine at Casino, Boston, to strip principal on Hirst circuit. . . . JOHNNY D'ARCO, out of the army and decorated with three battle stars, is back in burly as co-comic to Jack Mann, late of *One Touch of Venus*, in a Hirst unit. Other principals are Wilbur Rance, Grace Gordon, Poppy Nolan and Garcia and Dulcie, dance team. . . . JAMIE COGLAN, comic (Coughlin in burly), is now in Berlin with USO show, *Panama Hattie*. Postals he will be home soon. . . . ARDITH LAVALLEE doubles as show girl and emergency house strip at Casino, Pittsburgh. . . . PATRICIA JOYCE left Hirst wheel March 2 for four weeks of Miami Beach vacation. . . . MANDY KAY replaces Billy Wallace, taken ill, at Casino, Pittsburgh, March 3. . . . EDDIE (NUTS) KAPLAN'S show, *Screwballs of 1946*, held over at Swan Club, Philadelphia, was signed to open July 1 for Club Avalon, Wildwood, N. J. Associate principals are Allene Dale and Tanglefoot. . . . VICKI WELLES, spot-booked, featured strip, opened in Rochester March 1 to be followed by Sen Lee Fu and Marsha Wayne. . . . PATRICIA MORGAN opened at Globe, Boston; Diane Ray at the Troc, Philadelphia; Scarle Kelly at the Hudson, Union City, and Amy Fong, in retirement for a long time, at Howard, Boston, all on March 3.

ARDATH LAVALLE, who graduated from a spot in the Casino, Boston, line to featured stripper rank, is quitting the burly field and will do night club and club-date work in the Boston area. . . . HILTON SISTERS do three weeks at the Hollywood, San Diego, Calif., starting March 8. . . . TOMMY LEVENE, manager of the Burbank, Los Angeles, attended the funeral of his sister in Detroit last week. . . . BILLY WALLACE closed at the Folly, Kansas City, Mo., being replaced by Mandy Kay. . . . CHARLEY FOX, impresario of the Empress, Milwaukee, and the Alvin, Minneapolis, is negotiating for two more houses in the Midwest and may announce acquisitions soon. . . . CANDY LESLIE reported sulng hubby Ray Church for a divorce. . . . CECIL VONDELL, current feature at the Avenue, Detroit. . . . ARTIE LLOYD and Fay Neal opening for Jack Kane at the Grand, Youngstown, O. . . . JAY WRAY is new house singer at the Gayety, Cincy. . . . LITTLEJOHNS play the Grand, St. Louis, for Milt Schuster, March 1. . . . MOE ADELSON, one of the owners of the Gayety, Montreal, visited Chi this week on business. . . . BOB LEE and Kenny Brenna are out of the cast of the Alvin, Minneapolis, due to illness. . . . MONROE KIRKLAND, Kay Drew, Eddie Lloyd, Jimmy Meade, Betty Brooks, Pat May and Bonnie Boyia make up the cast of the new company opening on the Midwest Circuit this week at the Palace, Buffalo.

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Newark Mosque Deal On the Fire Again

(Continued from page 43)

was dropped last summer was the number of commitments for the Mosque which couldn't be canceled without a heavy money loss. That is all changed now. The Mosque has given orders that there will be no rentals beyond May. Rest of the summer will be given over to larger scale renovations so that the theater may open in the fall, at the latest. New name will be Radio Center and the policy will be somewhat on the order of the Roxy. Theater will have 3,500 seats. Rosenhaus boys have applications on file for FM and television permits which are expected to come thru this summer. All these activities will be in the Radio Center.

Situation, if it jells, will put the Adams Theater right on the spot. House buys bands on a 50-50 deal and uses second, third and fourth-run pictures. Stage attractions obviously are the draw. If the new Radio Center with its 3,500 seats buys attractions on the same basis as the Adams, the latter with its 1,900 seats will be up against it.

Naturally, it is not expected that the new theater with its first-run flicker policy will have to buy attractions on percentages. But that, as one of the insiders said, has to be seen. Meanwhile acts can look forward to another near-Stem spot that expects to pay top dough to get them to come in.

Capitol Woo Sours Stone Coronet Date

(Continued from page 43)

him if they can give them an adequate replacement. It is understood that MCA has offered them Gypsy Rose Lee. But the stripper gets \$4,000 and the Coronet boys aren't paying that kind of dough. They say they will take Gypsy but let MCA pay her the difference.

Stone has a handshake deal with Sammy Rauch to play the Roxy if, as and when he does a New York theater. It is understood, however, that Rauch, has freed him of any moral obligation.

There is another little beef about Stone between MCA and Abby Greshler. Latter claims he was responsible for bringing comic east from Detroit and sold him to La Martinique for \$750. Employment contract was not on an AGVA form but on La Martinique stationery signed by Dario, Greshler and Stone. At the time the deal was made, Stone was not yet signed to Greshler. Seemed there was a clause in the Greshler-Stone paper that needed ironing out. While this was going on, Johnny Greenhut, MCA rep, stepped in and got Stone's name to a paper, which left Greshler on the outside looking in. But agent says his paper, even tho not formal, holds, and if comic works any club in New York, it must be La Martinique and the commission must go to him.

Wesson 150G Deal With Stiefel, WM

(Continued from page 43)

Greshler's place in the set-up is not quite clear, but according to the Wessons, the agent will split commissions with the Morris office for the rest of his contract which has another year to run. However, the brothers explained, out of their 75 per cent interest in the new company they expect to give Greshler a piece. Stiefel, according to the Wessons will also give Greshler an interest.

What remains to be decided is how much Greshler will take for his unexpired contract with the boys in order to turn them over to the Morris office. It is known that his first demand was for \$75,000, but this figure has since been shaded considerably.

The Wessons will leave for the West Coast April 8 with Stiefel who came East originally to meet Mickey Rooney, due to be discharged from the army, and take him West. While Stiefel was here he picked up Mitchell Brother, boy singer at the Diamond Horseshoe and signed him to a personal management contract with the recently formed Mickey Rooney productions.

When the Wessons reach the Coast they will go into pictures. Three companies are already said to have shown a lively interest. In the fall they are set to start a radio program.

Morris office will not share in the corporation as such. It will, however, book the lads and for that receive the customary commission.

Magic

By Bill Sachs

RAJAH RABOID, now sojourning at his home in Miami Beach, Fla., is planning to chuck nitery engagements in favor of a full evening's show in auditoriums on two and three-night stands. He's working on a line of special paper to herald his aud appearances. . . . FRAKSON has taken his bag of nifties back into the Terrace Room of the Statler Hotel, Detroit. . . . ST. LOUIS SOCIETY of Magicians, indie magic group, entered the fold of the Society of American Magicians February 23, with 14 charter members. Officers of the new SAM assembly are Ben Badley, president; Chick Kueser, vice-president; William Herrick, secretary, and Fred Cattialer, treasurer. The St. Louis Society has been in existence since June, 1943, and was founded by Ben Badley, L. E. (Roba) Collins and Richard Durham. Under the new set-up, group will continue to meet at the St. Louis Downtown YMCA. . . . HENRY (L. L. Henry) is current at the 509 Club in downtown Detroit with his card fans and black-light effects, after a stand at Club Stevadora in the same city. . . . LITTLE JOHNNY JONES, Chi conjuror, presents his full evening show at Memorial Hall, Columbus, O., Saturday night, March 9, under the personal management of Ernie Allen. Nancy Boyd is principal assistant; Jack Jackson, stage manager, with Carl De Bloom looking after publicity. . . . A NEW independent magazine for amateur magicians, published by D. Robbins & Company, New York, has just hit the newsstands nationally, bearing a 25-cent price tag. Titled *Magic Is Fun*, the mag will be issued every two months. The first issue pays tribute to the late Houdini. There are a host of mental and magic stunts for the amateur, as well as special articles and tricks by Paul Benov, Al Davids, Alan Stuart, Jerry Smith, Guy Deforest, Robert Orben, Robert A. Nelson and others. First issue also contains a piece on Al Flosso, owner of Martinka's, New York magic emporium.

MILBOURNE CHRISTOPHER, currently at the Coronet Club, Philadelphia, opens March 20 at the Mayfair, Boston. April issue of *True*, magazine for men, will run his *O, for the Life of a Magician* piece. . . . JACK PYLE heads the flooshow at the Schroeder Hotel, Milwaukee, his first stop in his home town since he turned pro. . . . ARTHUR C. BRUSH, former New York magician and hypnotist, has opened a magic shop in the quarters of Bull's-Eye Amusements on State Street, Madison, Wis. Recently discharged from the Army Air Corps, Brush recently settled in Madison to enter University of Wisconsin.

Gwynne Magic Show

Jack Gwynne, long one of America's top-flight rabbit hiders, has conjured together an excellent 50-minute mystery seg which he plans eventually to augment to a full evening's presentation for a possible crack at the nation's legit show stands.

Employing some of the experiences gathered during his year's trouping in the China-Burma-India sector with a USO unit, Gwynne weaves his new offering around the Chinese-Hindu motif, with the tricks, wardrobe and music geared in that vein. Show's wardrobe is outstanding; the music, captivating and appropriate, and the femme good looking. Gwynne offers his nifties at a one-a-minute pace, with at least three-fourths of the tricks original Gwynne creations or generally associated with him for a number of years. He has lifted nothing from his contemporaries to pad his fare.

In his new turn, Jack Gwynne bills himself solely as Gwynne. He also sports a goatee, which on his solid "magic face" is becoming. From the standpoint of showmanship, Gwynne is his usual terrific self. Each trick is sold to perfection, backed by sound patter and a liberal dose of laugh material.

The program is a varied one. An off-stage announcement introduces Gwynne, who comes on in an ornate Chinese robe to tell of his trip around the world. Then follows the *Parade of the Mandarins*, wherein Gwynne "produces" his entire company before going into tricks with doves, chickens, rabbits. Next in order are parasol-Chinese sash trick, three-bowl production, stack of bowls, canaries in cage, *Burmese Test Chest Mystery*, *Sympathetic Silks*, slow-motion paper tear, substitution trunk, floating table (with audience participation), zombie glasses, silks and water, vanishing

AGVA BLASTS ASSNS.

(Continued from page 43)

Cabaret Owners' Association and vice-president of the National Association of Theaters, Restaurants and Cafes, protested that the demand for a cash bond from such places as Lee 'n' Eddie's was being "viewed with alarm." It would mean that a large sum of money would be held up and cafe owners would lose interest. Aiming his criticism directly at Matt Shelvey, Chiado said, "We have tried to get together with him, but it seems he doesn't want to work with us."

Shelvey shot back, "He's right. I don't want to work with them. I'm interested in seeing that actors get paid. All you need is a few folderos even among the sound clubs and the panic will be on. We don't want to be caught."

Insofar as dealing with associations is concerned, Shelvey said he has warned all reps to have nothing to do with them. They can deal with each club but not with anybody who represents any association.

bowl of water, *East Indian Sand Mystery*, *Temple of the Virgins (Doll House)*, *Miracle of India*, wherein girl is suspended on the points of swords, leaving her suspended in mid-air when swords are removed; egg bag-rooster production and rooster vanish, and the *Arabian Tent Mystery*, wherein six girls vanish in mid-air to reappear in a house box.

Gwynne staff comprises Bud Gwynne, technical director; Frank Cole II, company manager; John Vares, props; Bud Cole, Arline Murphy, Anne Friedman, Peggy Cole, Jeannette Stewart, Anne Gwynne and Helen Allen.

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The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

ALTO-SAX, clarinet man; 10 years' exp. small and large dance orks, theater, club dates. Army military, dance bands. Seeks steady employment (established dance band). West Coast pref. Tilden E. Lawrence, 24 Magnolia Road, Maplewood, La. 352/2/9.

ALTO, baritone, sax man; B-flat clarinet; double bass, clar., trumpet. AAF bands (read man); pre-army own 15-piece band (5 years). Frederick R. Eimers, 48 E. Frederick St., Corry, Pa. CCorry 99-104. 388/3/2

ALTO SAX MAN, vocalist; 4 years' exp.; dance orks (lead alto); Local 802. Interested radio, clubs, vaude. Irving Hafter, 660 Southern Blvd., Bronx 55, N. Y. MEIrose 5-1799. 377/3/2

ANNOUNCER, radio technician; pre-army Station WJAC; radio technical, broadcasting training. Eugene Krantz, 1321 Tennessee Ave., Johnston, Penn. Tel 83-103. 349/2/9.

ANNOUNCER-WRITER; commercial stations (1 1/2 years' exp.). Program director, news-casting, variety shows. Audition disk on request. Allen Mason, 5047 N. Central Park Ave., Chicago 25, Ill. KEystone 7868. 367/2/23

BARITONE-TENOR; pre-navy dance bands (Jerry Walden, Glen Forest), night clubs, musicals. Navy shows (featured singer, band vocalist). Prefers vaude, musicals, Will travel. Edwin G. Stein 33 Huntington Terrace, Newark 8, N. J. Waverly 3-5018. 337/2/2

BARITONE, pre-army radio vocalist, WJBO daily program. Seeks dance orchestra. Interested radio, vaude, night club. Wade J. Bernard, St. Artinville, La. 354/2/9

BARITONE; 21; club date exp. Willing to travel. Interested all fields. James Alton River, 197 Dartmouth St., Warren, Pa. Tel. 2252-W. 370/2/23

BARITONE VOCALIST; popular, semi-classical. Chicago Music Festival winner ('42). Interested radio, motion pictures. Dan McCabe Danforth, 4447 Wolcott Ave., Chicago, Ill. Edgewater 5209. 389/3/7

BOOKING AGENT, Emsee; 10 years' free-lance experience. Consider any reasonable offer. Will travel. Vincent Arrigo, 1433 66th St., Brooklyn, N. Y. 360/2/16

BUSINESS MANAGER; club, vaude shows; pre-army, Bridge Tiny Town, Marionettes. College. Promotion, administration exp. Jack Vink, 1121 New Hampshire Ave., Washington, D. C. RE. 0630, Ext. 708. 396/3/9

CHORUS BOY, 24; pre-army dance team (girl partner). Interested musical. Martin Romang, 85-03 133d Ave., Ozone Park, New York. 390/3/9

CONCESSIONAIRE; willing, capable; any job on midway; all around exp. (games, rides, tickets, administrative). Seeks season job. Jim Ames, 225 1/2 West 7th St., St. Paul 2, Minn. 375/2/23

DANCE INSTRUCTOR, drama coach, arranger; wants to join staff of theatrical school or producing office. Experienced all departments. References on request. Edgar A. Kirschfeld, 65 Laurel Ave., Neptune City, Avon, N. J. Tel. Asbury Park 4388. 382/3/2

DANCER; tap, ballet, character, Spanish flamenco, castanets. Army entertainer (variety, musicals). Interested in joining ballet company or concert unit. Olin Clyde Erdleman, c/o American School of Dancing, 705 1/2 Main St., Fort Worth, Tex. Tel. 2-0406. 373/2/23

DIRECTOR; 27; pre-army stock and theater groups; radio acting, script writing (WVLL, WHJ). Pasadena Playhouse (3 years) AFRA. Seeks civic, repertory theater. References on request. Salary \$75 week. Karl Genus, 2450 La Mothe Ave., Detroit, Mich., Tyler 4-1434. 340/2/2

DRUMMER, all types; USAAF band; recently with Lani McIntyre's ork. Good beat; read music. Willing to travel. Roy Duke, 7817 60th Ave., Middle Village, Long Island, N. Y. HAVemeyer 8-7305. 383/3/2

ELECTRICIAN; carnival, circus exp. Own trailer. Ray Ives, 6102 Swanee Ave., Tampa 4, Fla.

EXPERIENCED VETERAN seeks job in colored night spot as manager, headwaiter, bartender. William L. Davis, 331 Livingston Place, Akron 4, O. 397/3/9

GUITARIST; 5 years' band, quartet, combo exp. Army band. Seeks colored combo or band. New York City vicinity preferred. Junius Hayes, 4 West 126th St., N. Y. C. 381/3/2

HAMMOND ORGANIST; own organ; 1 year prof. exp.; seeks opportunity. Interested all fields. Sonny Durant, 405 Ardsley Rd., Scarsdale, N. Y. 400/3/9

LEAD ALTO SAX, double clarinet; good tone, reader. AAF, AGF bands pre-army dance orks. Seeks commercial band, location job preferred. Dale Von Behrens, 225 N. 35th St., Mattoon, Ill. Tel. 1527. 394/3/9

LYRIC WRITER; 30; lyrics for songs of any description. Please contact. Ted Williams, Worsham College, 620 Wolcott, Chicago, Ill. 358/2/9

MAGICIAN'S ASSISTANT; 7 years' exp. comedian, talker, side shows, vaude, emcee. Vaude preferred. Quentin B. Liborio, 42 Harrington Ave., Quincy, Mass. 302/3/9

MANUFACTURER'S AGENT; salesman; amusement machines, novelty mdse. mfgs. Pre-army selling exp. Own car. Cp-State New York preferred. Straight commission basis. Robert R. Cluse, 283 Fordham Rd., Rochester 12, N. Y. Charlotte 2258-M. 393/3/9

MECHANIC; free to travel; experienced repair man. Interested machines of all types (amusement field). Lewis Roberts, 4654 North Malden Ave., Chicago 40, Ill. 355/2/9

MECHANIC; Music and slot machines. Own business 10 years pre-army. South preferred. Ben Edrington Jr., Bardwell, Ky. Tel. 62. 365/2/16

MOTION PICTURE projectionist; 9 years' exp. Navy sound technician. Grenfall Kelly Bickford, 699 Congress St., Portland, Me. Tel. 4-0415. 387/3/2

MUSIC DIRECTOR, conductor; opera, symphony. Mascagni Opera Guild, American Civic Opera Co. Radio preferred. Thomas Grasso, 31 Centre Mall, Brooklyn, N. Y. 363/2/16

NIGHT CLUB MANAGER, 16 years' exp. entertainment field. Baritone vocalist, emcee. Will travel. S. A. Ramsey, P. O. Box 4, Arden, Nev. 398/3/9

NOVELTY ACT; fakir, torture, contortion, power acts. "Living Atomic Power." Pre-army theater, night club exp. (9 years). G.I. entertainer. Vaude, night club work preferred. Raymond Welsh, 333 S. Hamel Road, Los Angeles 36, Calif. CR. 6-6790. 386/3/2

NOVELTY ROLLER Skate Act; 3 years' club date, fair, vaude exp. Clippings, letters on request. Interested theater, clubs. Edwin L. Simmons, Henry, Ill. 407/3/9

PHOTOGRAPHER; public relations, newspaper photography. Own equipment. Interested all fields. Herman Katz, 282 East 2d St., Brooklyn, N. Y. 379/3/2

PIANIST; solo, accompanist, orchestra. Theater, club, vaude, radio exp.; read, fake; concert, popular. Union. Interested all fields. Raymond Dempsey, 44 Maple Ave., Franklinville, N. Y. 353/2/9.

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- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service.

The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

PRESS AGENT, publicity director; roadshow, band, talent agency. Army public relations, Special Services. Pre-army publicity. Philip Rothschild, 637 Robinwood, Detroit, Mich. Townsend 5-4656. 372/2/23

PUBLICITY ASSISTANT; 2 years' pre-war agency exp.; versatile copy contact man; radio spot writing. Army publicity for Maj. Melvyn Douglas entertainment group. Phil Wasserman, 658 Montgomery St., Brooklyn, N. Y. PR. 3-6789. 405/3/9

PUBLIC RELATIONS PHOTOGRAPHER; army newspaper; pre-army pub. rel.; all branches photography; own equipment. Interested all fields. Henry Getzler, 151 Norfolk St., New York. GR5-5051. 378/3/2

PUBLICITY MAN; 14 yrs' exp. planning, production, placement. "Tested technique for personalities, events, theater." New York area only. Jack Geddie, 967 East 17th St., Brooklyn, N. Y. NI 4-2620. 347/2/9

RADIO ACTOR, director; pre-army amateur sustaining shows, Chicago radio stations. College. Verne Klaus, 515 N. Lawler Ave., Chicago, Ill. COI. 3443. 374/2/23

RADIO ANNOUNCER-ACTOR; experienced in all phases. Screen Actors' Guild member. Will travel. Chicago radio station pref. John J. Foster, 89 Burlingame Ave., Detroit 2, Mich. 356/2/9

RADIO ANNOUNCER, actor; pre-army KVEC, KRIC; program director, announcer, actor, writer. Pasadena Playhouse grad. Interested radio, legit. Starting salary, \$75 week. William Royal Griggin, 8731 139th Street, Jamaica, L. I., N. Y. JA-5375. 380/3/2

RADIO ANNOUNCER; 3 years American Forces network; independent stations (New York) 1 year. College. Travel anywhere. Starting salary \$40 week. Harold Greiff, 2288 Moh Ave., Far Rockaway, N. Y. Far Rock. 7-9279. 391/3/9

RADIO SCRIPT WRITER; pre-army continuity writer, WTAG, WWRL, Radio Writers' Guild. Will travel. Troy Stafford, 130 Post Ave., New York 34, N. Y., LO 7-3250. 362/2/16

ROLLER RINK MANAGER, experienced; \$60 week minimum salary. References upon request. P. G. Greembach, 3511 Fulton Road, Cleveland 9, O. 366/2/16

SCRIPT-WRITER; pre-army radio exp. News, dramatization, special events broadcasts. Interested radio, motion picture. Midwest pref. Guy S. Harris, 1142 Ainslie, Chicago, Ill. RAVenswood 5820. 371/2/23

SINGING EMSEE, tenor; pre-army club date exp. Interested radio, night club, vaude. Starting salary, \$75 week. Patrick Lower, 219 89th St., N. Y. C. 376/3/2

SONGWRITER; will collaborate with melody writer or work per song basis. 10 years' teaching, writing exp. Clyde La Grange, 4113 Park Drive, Louisville, Ky. 357/2/9

SPANISH-SPEAKING public relations; 32; newspaper publisher; extensive Central and South American contacts. College grad. Latin American pub. rel. preferred. George W. Coew, 163 West Main St., Lancaster, O. Tel. 3768. 384/3/2

SPORTS ANNOUNCER, writer; 7 years' pre-army sports writing, publicity, announcing. Will travel. West Coast pref. References on request. Robert J. Blum, 409 N. Poinsettia Place, Los Angeles 36, Calif. Walnut 2485. 351/2/9

SPORTS ANNOUNCER; seeks radio station in or near Cincinnati. Qualifications, references on request. Elvin M. Reese, 1411 So. Belmont Ave., Springfield, O. 359/2/9

TENOR SAX, clarinet man; legit, take off, both instruments. Arranger. Pro. exp. (10 years) B. A. Music (Dartmouth). Interested Radio, night club, vaude. Ralph P. Folsom, 94 Saxton Ave., Sayville, L. I., N. Y. SAY. 1026. 385/3/2

THEATER MANAGER; 2 yrs. pre-army exp. Also exp. projection operator. Will travel. Mack Grimes, Route #3, Chisholm, Montgomery, Ala. 348/2/9

THEATER MANAGER, 15 years' experience. De luxe, neighborhood, operation; booking, publicity. Will travel. Starting salary, \$50 week. Gerald Evans, 69 West 85th St., New York, N. Y. 361/2/16

THEATER MANAGER; pre-army own theater. Theater Managers' Institute grad. Also experienced projectionist. George A. Hillas, 2609 West Sixth Place, Cleveland, O. Apt. 9. 401/3/9

THEATER MANAGER, 37; experienced. References on request. South preferred. Zenobia Austin, 718 Court St., Lynchburg, Va. 402/3/9

VETERAN, 26; seeks job as band boy or road manager for dance band. Pre-army publicity exp. Bill Coggin, 114-116 West 47th St., N. Y. C. Bryant 9-2775. 345/2/9

VETERAN, college ed. seeks clerical position in music publishing co. Opportunity to learn field. Michael J. Lacagnina, 1145 39th St., Brooklyn, N. Y. 346/2/9

VETERAN; 27; experienced; seeks opportunity as assistant theater manager or projectionist. References upon request. Starting salary, \$40 per week. Clarence W. Koenig, Sillman Hotel, Spokane, Wash. Tel. R-1136. 369/2/23

VETERAN, formerly dance team, Sonny and Shirley Dall. Seeks job in theatrical field (choreography, production) other than performer. Sonny Dall, 309 West 71st St., New York, N. Y. TR. 7-1531. 406/3/9

VIOLINIST, arranger, 25. "Young America Symphony," local club dates. 15 years music training. Army Special Services. Wants to join radio orchestra. Local 802. Sam Di Bonaventura, 349 East 17th St., N. Y. C. GR 3-1871. 344/2/2

VOCALIST; 22; army shows (4 years) featured vocalist; army orks, radio programs. Seeks opportunity to prove talent. Consider any reasonable offer. Santo Minafo, 340 East 114th St., New York, N. Y. 339/2/2

VOCALIST; 9 years' pre-army exp.; Will Bradley, Vincent Lopez; seeks dance band. Interested radio, vaude, club work. Starting salary \$75 week. Will travel. Dick Purcell, 3248 30th St., Long Island City, N. Y. RA 8-8689. 336/2/2

VOCALIST, actor; pre-army vaude, club dates, radio, army shows. Seeks opportunity in vaude. Will travel. Allan Crooks, 119 Elk St., Vallejo, Calif. 350/2/9

VOCALIST, dancer; summer stock, radio, vaude, club exp. Navy shows. College grad; AGVA. Paul Woods, 817 S. Normandie, Los Angeles 5, Calif. EX. 7165. 404/3/9

WEST COAST PUBLICITY; 5 years' cartooning experience; layout, copy exp., 2 years. Willard Hope, 3346 Thelma Ave., Los Angeles, Calif., CApital 3714. 364/2/16

WRITER; publicity, radio advertising. College. Interested legit, radio. Edward B. Schulze, 1138 Scott Ave., Chicago Heights, Ill. Chi. Hgts. 1752. 395/3/9

WRITER; script adaptation, stories. Pre-army advertising copywriter, radio script writer. Radio field preferred. Colin C. Kempner, 4831 N. Kedzie, Chicago, Ill. Keystone 6125. 403/3/9

THE FINAL CURTAIN

BIRCHARD—Clarence C., 80, founder and president of the Birchard music and text book publishing firm of Boston, in Carlisle, Mass., February 27. He published works of Bloch, Cadman, Converse, Copland, Hadley, Hanson, Loeffler and Stoessel. Pioneer in the community singing movement, he also published several million copies of community songs.

BRENNAN—James M., 59, in charge of RKO theaters in the metropolitan New York and New Jersey area since May, 1944, in New York February 26. He started at the age of 10 as program boy at Klaw & Erlanger's Weiting Opera House, Syracuse, and while attending Syracuse University became treasurer of the theater. Later he managed Klaw & Erlanger houses in Ohio, Michigan and West Virginia. At one time Brennan was an executive of the Feiber and Shea vaude circuit and also had summer stock companies of his own in Syracuse and Auburn, N. Y. He joined RKO as theater manager in Trenton, N. J., in 1910 and held that post for 13 years before becoming division manager for New Jersey and Washington. Services March 1 in Trenton, where Brennan resided. Interment in Syracuse. Survived by his widow; a son, James M. Jr., and five sisters.

BROOKS—Tom, 31, son of Jack and Maude Brooks, owners of the rep show of that name, in New York February 12. He made his debut with his parents' show when six years old, and when eight played the title role in *The Little Tenderfoot*. Deceased also had trouped with other musical tabs and rep companies. Besides his parents, he leaves his wife, Barbara; a daughter, Stephanie Lee, and a step-son, Frank.

BURBANK—John, former wire artist, February 16 in Denver of pneumonia. Survived by his widow, Christine; two sons, Morey and Oran, and a daughter, Mrs. Lillian Garb.

JOHNS—Mrs. Clara, suddenly February 17 in Santa Ana, Calif., at the home of her daughter and son-in-law, Edward C. Brown, a circus billposter. Two sons also survive.

DAVIS—Charles G., 51, traffic manager for Warner Bros. in New York, February 26 in that city.

DILLON—Joseph, 54, conductor of Irish radio programs, son of the Irish patriot, Luke Dillon, who won fame as an Indian fighter in this country, in Philadelphia February 24.

FITZGERALD—Mrs. Eva Lenahan, character actress, dramatic teacher and founder-president of the Eva Fitzgerald School of Speech, Chicago, February 23 in Chicago. A native of Boston, she studied in Boston and New York, before starting her stage career, which included heading her own company several times.

GASPARRO—Mrs. Agnes T., singer in Broadway operettas, in Philadelphia February 14. Surviving are her husband, two sons and two sisters.

GREENE—Mrs. Flora Thompson, 68, founder of the Studebaker Male Chorus in South Bend, Ind., and leader in Pittsburgh music circles, in Pittsburgh February 25.

HILL—Mrs. Mary F., 75, mother of Mae Francis Steese, former musical comedy singer, in Philadelphia February 13.

KRAMER—Maude, dancer, February 15 in Meriden, Conn. For 30 years she was a vaude trouper with her husband, Jim Kennedy, who survives. Team's last appearance was with the Allen and Kent company, USO unit.

LEE—Jack (Powder River), 73, rodeo performer and singer and composer of cowboy songs, when his car overturned near Casa Grande, Ariz., February 24. Survived by his widow, Kitty, who appeared with him in a singing team.

LUND—James, assistant manager of the Earle Theater, Philadelphia, in that city February 22. He was on his honeymoon when stricken ill. Survived by his bride of three weeks.

MacELREE—Mary Eyre, 66, theater organist, in West Chester, Pa., February 15. Survived by her parents and a brother.

MCDONNELL—John F., 67, former circus trouper, recently in Detroit of a heart attack.

MARTIN—William (Billy Ortone), 79, acrobat and aerialist, February 10 in State Hospital, Chicago. He was with Mat Wixom's Circus during 1891-1893 and did a brother act with Charlie Smith, billing themselves as the Ortone Brothers. At one time he operated a gymnasium and training barn in Detroit. Survived by two daughters and a son. Interment in Forest Home, Austin, Chicago.

MILGRAM—Isador, 58, builder of numerous theaters in the Philadelphia area,

suddenly in that city February 22. Surviving are his widow, two daughters and a son.

MILLERICK—John J., 59, widely known rodeo figure, in St. Mary's Hospital, San Francisco, February 23. He had sponsored rodeos in Sonoma County, California, since 1912, including the annual Sonoma Rodeo, and had directed the horse show at Treasure Island during the Golden Gate International Exposition. Surviving are a brother, Dr. George L., Oakland, and a sister, Mrs. Helen M. Jensen, Berkeley. Services February 25 in St. Vincent's Catholic Church, Petaluma, Calif.

MOHLER—Guy, 47, former midget circus performer, in a Chicago hospital February 24 of injuries sustained when struck by a street car. Surviving is his mother, Anna Mohler, Dover, Ill.

MULCRONE—Patricia, 19, who had appeared on Philadelphia radio stations in a singing act with her twin sister, Helene, in Flourtown, Pa., after a short illness.

NELSON—George M., 65, supervisor of the mail and messenger division of the National Broadcasting Company, in New York, February 22. A sergeant in the AEF during World War I, he later served as assistant dramatic director for the army in Washington. Survived by a sister, Mrs. Irene Nelson Seguin.

OUTCALT—Edmund R., 53, violinist, organizer of the Trenton (N. J.) Symphony Orchestra, in Trenton February 26. Since 1936 he had served as head of the New Jersey State Department of Health.

RUBENSTEIN—Nathan, 53, sales manager of the New York office of the Frederic W. Ziv Company, advertising agency, in Cincinnati, February 23. Served as sales executive for Cincinnati firms up to 1942 and then became associated with Ziv Agency, producers of transcribed radio programs.

SANGER—Eugene Bogart, 69, stage director and actor, in Amityville, L. I., N. Y. February 24. Before retiring from the stage in 1928, he appeared in several Charles and Daniel Frohman productions and was reputed to have been the first American actor to play the title role of *Charlie's Aunt*. Coached Robert Benchley in Hasty Pudding Club shows at Harvard and directed Triangle Club productions at Princeton. Produced several motion pictures with Antonio Scotti and Margaret Anglin. Member of the Players for 40 years. Survived by his widow, Lillian Leach Sanger, New York.

SCHWARZ—William G., musician and charter member of the Musicians' Protective Association, Local 661, Philadelphia, in Atlantic City February 15.

YECKER—Paul C., 51, who with his father, the late Charles A. Yecker, owned and operated the Fulton Theater, Lancaster, Pa., for many years, recently in that city.

YOUNG—Michel, W., 82, member of the Fulton Theater orchestra for 17 years and the Colonial Theater pit band for 15 years, both in Lancaster, Pa., recently in that city.

Marriages

CHAMBERS-CHEVENER—J. L. Chambers, with the World of Today Shows, to Madeline Chevenger, nonpro, in Dallas recently.

HEATH-RAWLINS—Maurice Heath, nonpro, to Doreen Rawlins, of the WIBG program department, February 23 in Philadelphia.

HUBAND-DOWNEY—James Arthur Huband, with Cleveland office of Capitol Records, Inc., to Barbara Jean Downey, of Collinsville, Conn., at Old Stone Church, Cleveland, recently.

MANN-SHERMAN—Lieut. Stanley W. Mann, U. S. Army, and Bernice Sherman, Philadelphia radio singer, February 24 in Philadelphia.

TAULANE-EVANS—Joe Taulane, legit actor, and Mary Evans, nonpro, in Norristown, Pa., February 15.

Births

A daughter, Pamela Marie, to Mr. and Mrs. Charles Welch in New Castle, Ind., February 19. Father is manager of Royal Theater here.

A son, Jan Randall Lee, to Mr. and Mrs. Robert E. Lee January 3 in Chicago. Father is a nitery baritone, while the mother is the former Jeanie Lee, model.

A daughter, Nicolle, to Mr. and Mrs. Bill Danziger in Leroy Sanatorium, New

York, March 1. Father is a former Cincinnati newspaperman and one time was director of the Cincinnati RKO theaters. He is now with Warner Bros. in New York.

A daughter to Captain and Mrs. Thomas D. Richter Jr. in Germantown Hospital, Philadelphia, February 15. Father is with the radio department of the Al Paul Letton Advertising Agency, Philadelphia.

Divorces

Monte Novarro, formerly with Cetlin & Wilson Shows, and manager of Milner Hotel, Springfield, Mo., from Toni Tonda Novarro, former ice show performer, February 25.

BOWMAN ROOM, N. Y.

(Continued from page 44)
floor and gives out with *Warsaw Concerto* and follows with a buff-band *Boogie Mood* in which the fiddles double on maracas, bongos and other rhythm instruments. Effect is terrific. Tempo drops to a walk when he follows with *Clair de Lune*, Letdown is too sudden and tends to put the customers to sleep.

Gloria Foster, an attractive brunette band canary, does a standout job in the few spots she has. Shows a rich, clear voice with a round creamy quality which should make her a natural for recordings and radio. Gal knows how to phrase and how to sell. Looks ready to branch out as a single.

Don Gonzales (4) Latin outfit does intermissions in okay style.

CAPITOL, N. Y.

(Continued from page 46)
something; Miss Barclay looks about five feet. Towering above and bending over her, while she almost broke her neck looking up at the skyscraper, made effect grotesque. This would be a great number for Williams to do with Marie McDonald.

Betty Barclay, band canary, opens fast with *Doctor, Lawyer, Indian Chief*, giving it plenty of bounce. Follows with Kaye's latest recording (Victor), *I'm a Big Girl Now*. Tune is simple and catchy, while the lyrics are cute. But because they are cute they need to be sung with little acting. Thrush shows a tendency to overact and look coy. Selling number straight by cutting down gestures and coyness and substituting shy small-girl approach would help.

Pic, *Sailor Takes a Wife*. Biz good.

PARAMOUNT, N. Y.

(Continued from page 46)
registering on theater audiences when she limbers up.

Mel Powell, of the band, is featured in some piano intricacies on *Avalon*. Audience at show caught was pretty square, but Powell won 'em over fairly well with his tasteful noodlings.

Band gets its chance on opener standard *King Porter Stomp* without causing much stir, but in the show wind-up, with all the guys standing and making noise, the reaction is fine. Sextet, spotting the great Cozy Cole (drums), Powell, Johnny White (new on vibes and good), plus Goodman, is still a mystery to the average pew-sitter, but a delight to the few initiated. Benny intrudes on the delicate sextet arrangements with a horrible vocal on something called *Oh, Baby*, which segues into the band's blasting finale and a riot of applause.

Johnny Barnes, with his loose-jointed eccentric tapping and engaging personality, is okay for his minor slot on the bill, but he commits the mistake of making everything look easy. He can dance, but hasn't found out how to make the crowd think he's doing something hard.

Business fine.

M'p'l's Drunks Out of Luck

MINNEAPOLIS, March. 2.—On-Sale Liquor Dealers' Association of Minneapolis, made up of night club and bar operators, have agreed to increase co-operation with police by refusing to sell drinks to persons already loaded. Move came after Police Chief Ed Ryan told the group that the city's traffic fatality toll had increased sharply and that "selling liquor to a mortorist who will be unable to operate a car is like giving him a gun." Mayor Hubert Humphrey told the association that the Sunday liquor laws and 1 a.m. week-day closing ordinance were going to be rigorously enforced.

Yank Acts Scarce In Caracas, Rio

(Continued from page 45)

tractions. Production numbers are extravagantly staged, utilizing large groups of singers, dancers and instrumentalists, with heavy dough spent for costuming, scenic and lighting equipment and the score.

With transportation problems easing, bookers are concentrating on U. S. talent markets for their wares. Last couple of years have brought in few U. S. performers, most talent importations coming via Mexico and the Argentine.

Some U. S. Acts

Current floorshows in casinos are spotted with U. S. talent. Giovanni tops the show in the Copacabana's Golden Room, Carmen Amaya and dancers in the Urca, and the Rose Sisters in the Casino Atlantico.

Salaries are paid in Brazilian funds at the prevailing rate of exchange, which has been 19 or 20 cruzeiros (about 5 cents) to the dollar. There is a 10 per cent Brazilian income tax applicable to performers' salaries. Money can be taken out of the country, but there is an exchange tax of approximately 5 per cent, based on the amount to be transferred.

6-8 Week Pacts

Contracts are the usual six or eight weeks with options. An occasional exclusive clause will be inserted in contracts which confines the performer's services to the contracted spot and prohibits acceptance of additional bookings locally. A contract with options, providing a turn clicks, is good for anywhere from two weeks to three or four months additional playing time.

An exclusive clause in the contract does not necessarily mean that the entertainer is restricted in all fields. There are many play dates available, also the radio for acts of that type, tho radio salaries are not lucrative. Frequently, managements will assist performers in securing additional time. Prime factor in the exclusive clause, which chiefly concerns costly attractions, is that once the casino management has plunked down heavy dough for round-trip transportation, it doesn't care about having its competitors cash in at its expense by not sharing in the cost of passage.

Read the Small Type

Performers from the United States anticipating bookings in this area should read their contracts carefully before signing and thus avoid any possible discussion as to what was understood at the time contracts were signed. Most common squabble in the past, which has been practically cleared up, has been that of doubling. When contracts call for two or more shows daily, attention should be paid to the clause stipulating or designating the places where those shows are to be given. If no mention of the places are made in the contract, casino managements have the right to double the performer without extra compensation.

If the performer knows what is expected of him, the engagement is usually a pleasant one. When one signs a contract calling for two or more shows daily, with no thought in mind of doubling, and after the opening performance is informed that transportation is waiting for him to another spot for the other show, then trouble starts. The time is ripe for U. S. bookers to send more talent here, but with a contract and complete understanding of just what is expected of them when they arrive.

Dough Certain

There is no question of the pay-off down here. Salaries are certain in all major casinos. Gambling is legal and it is the gaming rooms that toss in the extra dinero to keep costly floorshows running. All casinos are licensed by and under government supervision.

Decree law, which closes all gambling rooms thruout Brazil for a two-month stretch each year, becomes effective in the federal district March 1. Spots affected in Rio are the Copacabana, Casino da Urca, Casino Atlantico and Casino Icarai, the last named across the bay in Niteroi. All casinos will turn their grill-rooms over to the carnival celebration, with four carnival balls starting March 2. No hard liquor is served anywhere during the four-day celebration.

The \$3,000,000,000 resort, Quintandinha, situated high in the mountains near Petropolis, about an hour's drive from Rio, remains open for the summer, closing for the two-month stretch during the winter when biz drops off.

FLORIDA BIZ POPS THE EYES

RAS Flattens Orlando Mark

Blue Ribbon knocks off 27G net at Winter Haven—Endy, Bolt, Majestic score

MIAMI, March 2.—Phenomenal biz at the Florida State Fair, Tampa, which stunned the outdoor show world, proved to be a true indicator of the folding stuff waiting to be gathered in the citrus and fun belts. In fact, the flow of gelt at other spots since the State annual has been so astounding that ops' eyes are popping with a golden glint.

Closing a six-day run at the Orange Festival in Winter Haven Saturday, February 23, Eddie Young's Blue Ribbon Shows, a well framed truck outfit, leaped into the record-breaking class by reporting a take, after tax deductions, of \$27,000. It was the first Orange Festival since 1942, and the new cash high was reported three times greater than any previous take.

The Royal American Shows, scheduled to close tonight at the Mid-Florida Fair, Orlando, also came thru with a new mark, and the previous all time high was knocked for a loop the opening day. Back in '42 the Royal American books showed a take of slightly less than \$14,000 for the six days, and that made the boys happy. However, when the biz was completed last Monday, opening day for the revival, Walter DeVoyne handed Carl J. Sedlmayr a slip showing \$15,564, more than two grand better than the previous high for an entire engagement here. Sedlmayr rubbed his eyes, looked again and asked the heretofore infallible DeVoyne if he hadn't punched a wrong key on the adding machine. DeVoyne rechecked and reported his figure was correct.

Tuesday another seven grand was added to the total and then Wednesday, which figured to be the big day, was thoroly damped by torrential rains, yet another \$3,000 was picked up by shows and rides, to give the org a \$25,000 net with three days to go. Rain handicapped operations again Thursday. Friday was cool, but the weather was clear today and the big parade with school bands from many neighboring cities and towns was set after three postponements. Sedlmayr said this morning RAS had a chance to whale the 50,000 mark.

Endy Bros., playing the American Legion Fair at Fort Lauderdale, came thru with a top gross and premed for the big Shrine Fair at Miami, opening next Saturday. Dave Endy is using Susie Q, an elephant, as a bally attraction and is of the opinion the Shrine Fair, under the direction of E. Ross Jordan, of Macon, Ga., will jump out of the promotion class into a recognized annual this year.

J. P. Bolt's show completes an eight-day run tonight at Punta Gorda, while the Majestic Greater is finishing up at Clewiston. Bolt's org makes a nifty appearance on the lot, the owner personally seeing to it that rides are daubed whenever a blemish appears. Org had four rides and one show for Punta Gorda with an attractive string of stock concessions.

Majestic Greater has not closed since last spring and business has been good enough in the Everglades towns to indicate the org will remain open all winter.

Enterprise Amusements In Melville, La., Date

MELVILLE, La., March 2.—After eight days at Ville Platte, La., under fire department auspices, Enterprise Amusements moved in here for a showing.

Capt. Billy Shaffer has the free act; Richard Powell, Merry-Go-Round; Ellis Shaffer, Chairplane; Mrs. Frick, Glasshouse; Junior Frick, High Striker; Frank Steele, bumper, and Mrs. Heath, fishpond.

SLA Moves Into Chi Quarters And First-Nighters Nod Okay

CHICAGO, March 2.—A new era began for the Showmen's League of America here Thursday (28) night as more than 75 members of the organization, many of them turning out for the first time in months, made their way to 400 South State Street for the inaugural meeting in the lavish new quarters.

It may take "a heap of living to make a house a home," but after the first regular weekly session, what with Charlie Hall's savory java and a lunch fixed up in the club kitchen, there is good reason to think there will be considerably more "living" in the new clubrooms than has been the case in recent years.

Past President Ernie Young spoke for all when he said: "At last we have a home where we can be ourselves, where we can talk our own language; a home where no one is going to bother us."

As for the layout itself, first-nighters found it everything that Walter Driver had promised when he first reported its availability several months ago. There was a hearty round of applause for the veteran League leader when George Johnson asked that thanks be given the man who "first dug up" the clubrooms.

Another applause winner was Chairman Max Brantman, of the house committee, who rallied his crew for the moving job from the Hotel Sherman Monday (25) and then followed thru to have the new quarters in something close to tip-top shape for the meeting.

Situated on the sixth floor of the building at the corner of State Street and Van Buren, the rooms may be reached by two elevators, one of which operates at night.

Two of the three main rooms in the

five-room layout are handsomely decorated with wall murals, a latticed ceiling and impressive furnishings. These are the reception room and the clubroom. In the latter card tables and the kitchen are located. The third of the larger rooms, where meetings will be held, provides practically 2,000 square feet of floor space.

An office, where Secretary Joe Strelbich has established his headquarters, a roomy cloak room and washrooms complete the suite.

May Celebration Is Booked by Diamond

KANSAS CITY, Mo., March 2.—Diamond Midway Shows have contracted to play the celebration at Bevier, Mo., the week of May 8. Shows also will play Green Castle, Mo., under sponsorship of business men.

Earl Nelson has booked five rides and eight concessions with the show. Others booking with the show this season include Chalmer Quigley, Chairplane and two stands; Crawford Bros., corn game; pony ride and dog act from Rock Island, Ill.; Kiddie Ferris Wheel and Airplane ride from Rock Island.

W. J. Mitchell, Moline, Ill., will have five concessions; Billie Wingest, Alton, Ill., will have a show and hillbilly band; Joe Monts, Chicago, four concessions; George Rockwell, show and Kiddie Ride; Pete Ethran, five concessions; M. J. Sprague, Kansas City, one stand; Albert Blue, two stands.

It's Hubba, Hubba at World Of Today Quarters in Okla.

MUSKOGEE, Okla., March 2.—With but four weeks to beat the deadline, World of Today Shows bosses, L. C. (Curly) Reynolds and H. (Izzy) Wells, and Noble C. Fairly, business manager, pushed ahead at local quarters this week with preparations for the opener.

There was action aplenty, indoors and out, at Oklahoma Free State Fairgrounds, where shows have wintered for three straight years. Bob McDoo and his paint gang were adding the final colors to five new fronts which he designed, and Bob Bushae and his crew built during off-season months.

Return of Reynolds and Fairly from a five-week booking campaign was an added stimulant to hurry-up action, for this pair came back to quarters with an outstanding route of fair and still spots. Fair dates begin with North Dakota State Fair at Grand Forks June 24.

Ten new trucks and a new advance billing car are booked for delivery before shows take the road. Old rolling stock has been overhauled, under supervision

of Joe (Dago) Childo, and Paul Will, electrician, has given the transformer wagon a going over.

In quarters are Sam Lieb, who returned from Miami to ready his new bingo stand; Mrs. Jim Dunleavy, whose husband is in charge of utilities and purchasing; Mrs. Reynolds; Mrs. Fairly, back from Montgomery, Ala., where she visited her brother, and Mr. and Mrs. Goldman, who came in from New York with their frozen custard. Charley Zerm, who will have the side show, is framing a new show with new acts.

Paul Fairly, son of Mr. and Mrs. Fairly, spent a few days with his parents before returning to duty in Berlin. Recent visitors included Mr. and Mrs. Curly Lee, International Shows; B. Wakefield and H. Wilkinson, Kansas City, Mo.; Bob and Betty Woods, Dallas; Ralph English, who was en route to his farm at Lamar, Mo., and Mr. and Mrs. Foots Reeves, who passed thru en route to some early dates in Texas before returning to the shows.

Just a Good Man With a Brush

TAMPA, March 2.—Morris Lipsky, co-owner of the Johnny J. Jones Exposition, came thru with the title-winning jackpot in George Reinhart's cookhouse during the Florida State Fair. Lipsky related:

"The star of our minstrel show was a hoofer named Geechle, and we were playing Muncie, Ind. The minstrel show was set next to the men's room, and one day the attendant got drunk and deserted his post.

"Geechle, being an ambitious fellow, slipped out of his actor's coat and took over the "lounge" duties, brushing 'em off for a dime or whatever he could get. Came the call for a bally. Geechle dropped his brush, donned his actor's coat, and hurried to the bally platform. The talker introduced him as 'direct from the Latin Quarter in Chicago.'

"Two fellows out in the tip looked over Geechle, and then one asked: 'Hey! Ain't that the fellow who just brushed us off?' 'Geesus, but you're right,' his companion assented, 'You can never tell who's brushing you off nowadays—direct from the Latin Quarter!'"

Young Claims Fest Record

PALATKA, Fla., March 2.—Manager Eddie Young of the Blue Ribbon Shows, which moved here from Winter Haven this week, reported today that his org broke all records for grosses at the Florida Orange Festival last week.

He estimated total attendance at nearly 150,000.

Fisher Preps for Golden West Bow

PALO ALTO, Calif., March 2.—Harry (Polish) Fisher is bringing the preparations for the 1946 season of his Golden West Shows here rapidly to a close with opening date about two weeks off. Don Hill is in charge of the winter quarters' work here.

Fisher announced that he has appointed Homer Rees foreman of the No. 12 Eli Wheel, and Jerry O'Brien foreman of the Merry-Go-Round. Rees and O'Brien are well known in the business, having been with Joyland, Crafts and other West Coast shows. The Ferris Wheel and Merry-Go-Round have been renovated.

With Golden West planning to play a season of celebrations, fairs and still spots in California, Fisher has been interviewing new members of the show and arranging his route. Harold Atherlie, who was with the show last season, will again be with Fisher.

Two new pre-flight trainers have arrived here, having been booked with the show for the year by Barney McCoy.

Andrew Bodisco, San Francisco's assistant district attorney and the show's legal counselor, visited Fisher at quarters.

Ferris Wheel, M-G-R Added To Wonderland Shows

WASHINGTON, March 2.—Al Porter announces he is finally getting somewhere in his battle to obtain rides. He has succeeded in getting a Ferris Wheel, contracted from Harry Keller, and he purchased a Merry-Go-Round from Clifford N. Sanderztsky, plus a tractor and trailer.

Porter says he has a streamlined train booked and also an auto kiddie ride and the Swing. He is still trying to obtain a Chairplane.

There is a possibility, Porter said, that Bill Keefe may join as secretary, and Herman Bantly as assistant manager.

Midget Stars Will Begin Strates Rehearsals Mar. 10

CLEVELAND, March 2.—Nate Eagle's Hollywood midget movie stars, who recently finished their work in the picture, *Three Wise Fools*, starring Margaret O'Brien, move into New York Sunday (10) to begin rehearsals for an entirely new revue with the James E. Strates' Shows.

The show is presented on a 60-foot stage, with a seating capacity of 600. The revue will again feature elaborate costumes and lighting effects. Dance numbers will be directed by an instructor from Radio City Music Hall.

J. L. Chambers a Benedict

DALLAS, March 2.—J. L. Chambers, with the World of Today Shows the last several years, was married here recently to Madeline Chevenger, nonpro. R. L. (Roscoe) Boyd was best man. Ceremony was performed by Judge William Starrett. Following the ceremony a wedding breakfast was served in the Baker Hotel. Following a honeymoon in Fort Worth, the couple will be at home in Dallas.

Page Sets Opener for Mar. 9

PENSACOLA, Fla., March 2.—Manager Bill Page said this week that his Mighty Page Shows will definitely open the season here March 9 and not March 20 as originally reported.

The Sea Monster Scare

A True Midway Legend

YEARS AGO, when the canal between Houston and Galveston was just completed, there was much enmity between the citizens of the two Texas cities because the recently finished canal had robbed the old port of Galveston of many ocean freighters that had formerly unloaded cargoes there.

Houston, an inland city, had its parks, while Galveston boasted of its long beaches, which made the towns rival for summer amusement patronage. Both towns advertised their amusement zones heavily, with Galveston stressing its good swimming in the Gulf of Mexico.

During the first summer of competition for amusement patronage, a broken showman arrived in Houston with an embalmed octopus, and rented an empty store in which to exhibit the devilfish. Upon discovering that his octopus was in bad shape and needed attention, the showman, who was by then completely out of funds, approached an undertaker to promote a shot (for free) of embalming fluid. To get the job done on the cuff, the showman dished out plenty of conversation.

"Where did you get it?" asked the embalmer. "It's a long story," started the showman. "Last fall, while my son was swimming at a Galveston beach, the deep-sea terror attacked him. Even tho my boy sustained a broken arm during the fight off shore he was successful in dragging the monster to the bank, where he killed it, we have been exhibiting the man-killer ever since."

"Will you tell that story to a newspaper friend of mine?" asked the embalmer. Sensing free publicity, the showman had his boy appear at the undertakers with his arm in a sling. After making pictures of the boy holding the devilfish around his neck, the story was retold to the newspaperman. The free publicity packed the store show for weeks, and the story of the octopus's capture was told in every home.

At the end of his engagement in Houston, the showman, flushed with money, decided to play Galveston. He paid his rent, license and light deposit. When

the show opened, an angry crowd descended upon the show. A spokesman for the mob yelled: "Get out of town, you liar, or we'll ride you out on a rail. You are the so-and-so that scared all of the swimmers off of our beaches last summer."

Gala Wild West Party To Honor 1st League Prexy

CHICAGO, March 2.—Pitched on a Wild West theme, the Showmen's League of America will pay tribute to its first president here Saturday (16) night with a gala memorial party commemorating the 100th birth year of Buffalo Bill (Col. William F. Cody).

With props for the affair ranging from an Indian tepee to a pioneer stagecoach, the party will be staged in the League's new clubrooms at 400 South State Street. Attendance will be restricted to members.

Chairman Bill Green, of the committee in charge of preparations, said today that club quarters will be transformed into a veritable Buffalo Bill showplace for the occasion. Series of paintings depicting Western frontier scenes has been secured by Walter F. Driver, who is supervising decorations.

Entertainment will also be patterned on the Western side, according to George B. Flint, who is recruiting headline talent for the bill. Pioneer theme will be extended to the bill of fare, with venison listed on the menu being prepared under the direction of Chairman James Campbell. Bill Carsky is chairman of the reception committee and Whitey Lehrter will have charge of registration.

Seek Sukiennik Kin

DETROIT, March 2.—Information on the whereabouts of the family of Lew G. Sukiennik, known professionally as Lew Gordon, who died in Detroit, February 17, is urgently sought by the Michigan Showmen's Association, 3153 Cass Avenue, Detroit 1. He is believed to have a mother in Baltimore, and relatives in show business, but no members of his family have been located.

NSA Mulls Legion Unit

NEW YORK, March 2.—Principal project brought before the members of the National Showmen's Association at regular meeting Wednesday (27) night was the formation of NSA Post of the American Legion. Nineteen vets present agreed to join the post if Jack Lichter, chairman of the Veterans' Fund of the NSA, lines up enough members to qualify for a charter.

Dr. Binger Bings

INVERNESS, Fla., March 2.—Harvey Perry, proprietor of Turner's Camp on the Withalacoochee River, near here, and known for many years in carnival business as "Dr. Binger and his high dinger," shed a few drops of blood from his heart when the combined fishing efforts of Bob K. Parker, J. C. (Tommy) Thomas and Andy Markham netted only three bass in four days. However, the good doctor hit the jackpot when he saw Thomas loafing in a pair of open-toe bedroom slippers.

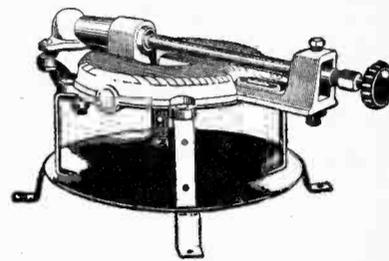
"How could any fellow expect to catch a game fish when he loaf's around in women's shoes?" snorted the ex-dinger man, and then to his utter amazement Markham showed up with three mud fish dangling from a stringer.

"How can a fellow catch a bass when he doesn't know one when he sees one?" moaned the prop.

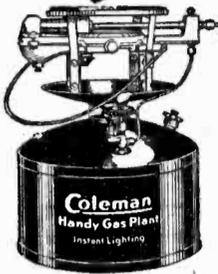
He had no remark to make about Parker's shortcomings, if any, saying, "A fellow can't say anything about the prez of the Miami Showmen."

Time Savers and Money Makers for Carnivals, Shows Concessions

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Coleman Burners—Fast action heat for popcorn stands, lunch counters, hot-dog and hamburger stands, under hot plates, coffee urns, steam tables, water heaters. Give efficient long-time service under all conditions. 5 inch and 7 inch burner models.



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Instant lighting. Clean heat—no smoke, soot, odor. Supplied in 5 and 7-in. burners.



Coleman Hot Plate — Gives you city gas cooking anywhere. Solodur Metal Fuel Tank, resists rust and corrosion. Built-in pump. Hinged top. Fine for lunch counters, hot-dog stands, etc. Two and three burner models.



Coleman Floodlight Lanterns—Here's plenty of dependable light for any outdoor night job. Floodlight a 100-ft. area with powerful brilliant light. Storm, wind and rain can't put them out. Genuine Pyrex globe. Safe, can't spill fuel even if tipped over. Sturdily built for long service. 1 and 2 mantle models.

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WANTED—FOLLOWING SHOWS FOR ENTIRE SEASON: Fat Family, Monster, Large Pythons, Motordrome, Dog and Pony, Midgets, Side Show, Crime and other Shows of merit.

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Opening Early April — Best Still Dates in North Carolina WANT

Motordrome Riders with own cycles; have Motordrome for same. Ride Help in all departments for Ferris Wheels, Merry-Go-Round, Roll-o-Plane, Whip, Octopus, Ridee-o, Chair-o-Plane, Kiddie Rides. Shows—Bill Woodall wants Posing Girls. Want Man to take care of Monkey Show with own Monkeys—good proposition. Because of disappointment, want Cook House. All Ten-Cent Grind Concessions open—no exclusive.

Write BEN HERMAN, Manager at Winter Quarters
P. O. BOX 317 SANFORD, N. C.

WANTED TO BUY

3 ABREAST MERRY-GO-ROUNDS — 5 OR 12 FERRIS WHEEL
I SMITH & SMITH CHAIRPLANE
GIVE CONDITION AND PRICE OF EACH — WRITE OR WIRE

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ALLAN HERSCHELL COMPANY, INC.
NORTH TONAWANDA, NEW YORK

Central Amusement Co. Wants

Stock Concessions, Kiddie Rides, Shows, Free Acts,
Ride Help, Bingo.

Opening South Carolina, Saturday, March 30th

We show 35 weeks. Short jumps, proven money spots. No rackets, 7 rides. All downtown locations. Good treatment, pleasant surroundings. Need we say more?

All Write, Phone, Wire

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Opening March 23rd, Mesquite, Texas, around the square. Showing all downtown locations. WANT FOREMEN AND SECOND MEN FOR THE FINEST WHEEL AND MERRY-GO-ROUND IN TEXAS. Highest salaries and best treatment to good, sober, capable men who appreciate nice equipment and keep it that way. Truck drivers given preference. Want Agents for office-owned flashy Concessions, such as Cigarette Gallery, Bumper, Clothes Pin Pitch, Popcorn, Penny Pitch, Snow and Percentage. Want Counter Men for beautiful Bingo. Also Ticket Sellers and Help in all departments. Want to buy a 14x16 Ft. Milk Bottle Joint and Hit and Miss Cat Joint. Must be in good condition, price right and ready to operate. Will buy good flashy Fun House, also 30x60 Used Tent. No junk. Will book Photo Gallery and Grab Joint. Pay your own wires. All replies to

C. A. BAIN Box 87, Mesquite, Texas

LAST CALL J. F. SPARKS SHOWS LAST CALL

OPENING BIRMINGHAM MARCH 16
EVERYONE CONTRACTED ANSWER THIS CALL

Want Foreman for Tilt-a-Whirl. Other Ride Help that drive semis. Top salary. Performers and Musicians for Minstrel Show. Top salaries. Will consider booking and will pay the right price for organized seven-piece band (colored). Following people contact at once: George Dennis, Homer Lee Bowen, Otis and Sara Jordan, Tickle Breeches, Montigue and others that have worked for me. Guarantee bus for transportation. All Concessioners booked answer or come on. Will book any good Grind Shows with own equipment and transportation. Sky High Alcido, wire. Replies:

J. F. SPARKS, 311 Westover Drive, Birmingham, Ala. Quarters, 418 17th St., Ensley, Ala. Phone 2-4047.

BRAND NEW KIDDIE RIDES LOW PRICED

10 AND 16 PASSENGER CAPACITY.
GUARANTEED SPRING DELIVERY—FREE PARTICULARS.

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Growers and Processors of Selected Popping Corn

Winter Quarters

Great Sutton

OSCEOLA, Ark., March 2.—Capt. F. M. Sutton and F. M. Sutton Sr. returned this week after a 20-day trip thru Texas, New Mexico, Arizona and a part of Mexico, combining business and pleasure. Early part of the trip was devoted to the purchase of the Tobe McFarland Shows in Weslaco, Tex. After negotiations were completed, a visit was made to Greater United Shows, Laredo, Tex., playing the Washington Birthday Celebration there.

Work in local quarters came to a standstill and workers were shocked when news came of the death of Pop Hutchison, aged ride owner on the shows, who died February 21 of a heart attack in a Blytheville (Ark.) Hospital. He is survived by his widow and son, James, who was released recently from the seabees, after serving 15 months in the South Pacific. Hutchison joined the Sutton org in 1940 as ride foreman on the Bert Brundage Kiddieland rides. Late in 1943 he purchased the Kiddieland from Brundage and since then had been with Sutton.

William Johnson, who has been at St. Louis, will arrive soon to get his string of concessions ready for the 1946 trek. Word has been received that the new Rolloplane and Octopus will be delivered before the opening.

Triangle

EBENSBURG, Pa., March 2.—Owner-Manager Jake Shapiro, busy with booking and buying activities, finds time to make an occasional visit to quarters, where paint, construction and repair work is in progress. Work of readying rides and shows for an early April opening has reached top speed, with 28 men already on hand and new hands arriving daily.

Ten of the new 25 Freuhauf trailers have been received, with the balance to arrive well in advance of opening. Assurances have been received from Allan Herschel Company to the effect that the new Moon Rocket and Caterpillar will be delivered early this month.

Shows will open with 10 rides and 8 shows, with possibility of at least one more show and two rides joining at opening or immediately after. All new flame-proof canvas has been ordered for shows and delivery has been guaranteed for early next month. Shows will consist of Low Alter's Side Show, Hawaiian, Illusion, Turn-Table, Posing, Monkey, a new Funhouse, Glasshouse and Bill Kerr's Penny Arcade.

Route for the opening nine weeks has been set, with a route of cities in Pennsylvania, West Virginia and Ohio. Three of these dates will be celebrations and one a combined 50th anniversary and convention date. Eleven fairs have been contracted.

WANTED

Ride Help for Ferris Wheel, Merry-Go-Round and Swings. Prefer semi drivers. Want Agents for Ball Games and Stock Stands. Will book Shows with own transportation. Opening middle of April. Working in Delaware and Maryland.

JOHN KEELER

115 N. E. 71st St. MIAMI, FLA.

WANT ATHLETIC SHOW

Want wrestler to manage complete new Athletic Show.

Anderson Greater Shows

H. W. ANDERSON ARMA, KANSAS

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CAN PLACE Ten-in-One, Monkey, Girl, Fun House and other shows of merit. Cookhouse, Bingo operation and concessions that do not conflict. Ride men who can handle semis.

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World of Pleasure Shows

Now Contracting for 1946

Opening in April—Vicinity of Detroit.

JOHN QUINN, Mgr.

100 Davenport St. DETROIT 1, MICH.

GEM CITY SHOWS

NOW CONTRACTING FOR
1946 SEASON

Address: Permanent Winterquarters, Quincy, Ill.

Peppers All-State

SELMA, Ala., March 2.—With shows' opening set for late March here, work in quarters is progressing at a brisk pace. New fronts, with renalite panels, are being built for all shows.

Cream white will be color used on trucks and semi-trailers. Show will have four light towers and three Diesel plants, and an abundance of neon will be used on rides and concessions.

Frank Peppers has returned from a buying trip in St. Louis, and Jack Barry joined as concession manager. A new Octopus has been purchased and a truck is on the way to pick it up in Salem, Ore. Graves H. Perry, advance man, is booking in the North. Bill Solomon is vacationing in Austin, Tex. Mrs. F. W. Pepper is recovering from a throat operation. Marshall Johnson was a recent visitor. Jack Martinkus will again be mailman and *The Billboard* sales agent.

World of Mirth

RICHMOND, Va., March 2.—Work in all departments is getting underway, with 40 people already in quarters. Greatest activity centered in the construction of five new box wagons by Red Gamble and his crew. All flatcars have been redecked and painted under the supervision of Wallace A. Cobb, trainmaster.

Eddie Edwards, chief electrician, and Harry Hauck, lot and tractor foreman, are due in from Florida to start work in their departments. Jack Arnott, painter, and wife arrived from Sarasota, Fla. L. Harvey Cann shipped in his Motordrome. He plans to completely rebuild the unit before spring. Treasurer Ralph Smith maintains show offices at the William Byrd Hotel.—L. T. (PETE) CHRISTIAN.

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That Is Familiar With Carnival.
10 Rides, 10 Shows and
30 Concessions.

Must be honest and reliable and
have A-1 references. Wire

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FOR SALE

Complete Five-Ride Carnival booked through August 15th solid. Best bookings in Nebraska and Iowa. \$20,000, complete with Trucks, two Transformers, Wire, Show Tops. Miscellaneous show equipment. Will not split up unit. Must fill this season's bookings. Rides: Tilt, No. 5 Wheel, 3-Abreast Herschell-Spillman, 12-Seat Glider, Baby Auto Ride. Two other rides also available with unit from separate owner. Address Box D 132, care Billboard, Cincinnati 1, O.

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Space, only one block from railroad connection, eight blocks from the heart of the city of Danville, Ill. Lights, water, four lane and two lane highways, bus line 200 feet from entrance. Contact AL KRAMER, Sec., Danville Recreational Field, Inc., 5 N. Logan Ave., Danville, Ill.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6c.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light-weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4x6, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Thin Plastic Markers, brown color, M 1.00
Round Plastic Scalloped Markers, M 2.00
Flat Plastic Calling Markers, White Emb. Set of 75 1.10
Flat Plastic Calling Markers, Gold Emb. Set of 75 1.30
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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12 BUCKLEY DELUXE DIGGERS

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3 or 4 open Pensacola, Fla. Would like to hear from Ross Troutman, Dusty Wendt, John Carter, or others I know. Also Penny Pitch, Bumper Agents. We work.

RILEY BAIN

MIGHTY PAGE SHOWS
Open March 9th

BOX 681 PENSACOLA, FLA.

Happyland Shows

Now Booking Attractions FOR 1946

Want Foremen for Merry-Go-Round and Ride-o-O.

Station A, Box 982, St. Petersburg, Fla.

City Rides

GREENVILLE, S. C., March 2.—Concessionaires are trying to keep up with the management in the desire to have everything new this season and as a result quarters are a beehive of activity. Among recent arrivals were Mr. and Mrs. Roy Bailey, Mr. and Mrs. Gordon Crandall, Mr. and Mrs. H. C. Stulken, Mr. and Mrs. John Grix and family and Henry Elrod. Others on hand are Mr. and Mrs. H. S. Thompson and daughter, Myra Ann; Mr. and Mrs. W. B. Reid, Mr. and Mrs. George Bennett, Leo Railey, Fred Sheppard, Henry Baxter, Joe Moore, Clarence Fair, Andrew Ballentine and C. O. Dunn.

New trailers ordered by Manager John T. Tinsley are arriving and the lettering job is being done by C. O. Dunn. Funhouse is almost completed and ready for the paint shop. Rides set to go include Twin Ferris Wheels, Caterpillar, Chairplane and Whoopee Kiddie Chairplane.

Shows plan to open here with 12 rides, 20 concessions and a free attraction.—H. SAWYER.

J. F. Sparks

BIRMINGHAM, March 2.—Much activity prevails as shows are being whipped into readiness for March 16 opening here. A new 70-foot Funhouse is nearing completion, as is a new Minstrel Show front. Many other fronts are being built, with Charlie Gordon in charge.

Trucks are being overhauled and painted under supervision of James Bowen, mechanic, and Harry Lowe. Manager Sparks has been away on a buying trip. Kellie Grady, former owner of Kellie Grady Shows, promises to have another ride on the midway in time for opening date in addition to his new Ridee-O. Grady, whose home is in Florence, Ala., is a frequent visitor.

Mr. and Mrs. J. F. Sparks and Mrs. Bradley attended the fair at Tampa. L. B. (Bill) Dollar, general agent, was a recent fishing guest of Mr. and Mrs. Mayhall, city attorney at Marianna, Fla.

Worthy Shows

DUNKIRK, N. Y., March 2.—Manager H. K. Leworthy has returned from a trip to Texas and Florida. While away, he purchased a Fly-o-Plane, tractor and trailer in Richmond, Va. Fly-o-Plane will replace Tilt-a-Whirl which was lost in the James E. Strates Shows fire in Mullens, S. C., recently.

All equipment is being repainted and overhauled here and at Little Valley, N. Y. Mr. and Mrs. Eddie McNalley are in quarters supervising the repairing and rebuilding of the Whirl. Kiddie Ride and Chair-o-Plane are being rebuilt at the factory.—FAY LEWIS.

WANT

2 MEN FOR SCOOTER

Must be able to drive Semis. Also want 2 Drivers to drive from Corpus Christi, Texas, to Detroit, on March 16th. Address

HARRY BEACH

Gen. Del., Corpus Christi, Tex.

WANTED

Young couple or man and woman to operate Photo Booth on Cavalcade of Amusement. Must be experienced. Man must drive truck. Both neat, agreeable and no boozing. (James White, write.)

W. E. WEST

101 KREBS ST. PASCAGOULA, MISS.

FLORIDA AMUSEMENT CO.

WANTS

Shows, Flat Ride and Concessions. Okeechobee, Fla., March 4th thru 9th; Plant City, 14th thru 23d. Address HOWARD INGRAM.

UNITED AMUSEMENT

Opening Early in May
Will book Rides and Concessions not conflicting with what we have. Want Shows and Help.

L. E. SCHAEFFER, Concession Manager
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BANNERS "A Real Flash"

We design and paint everything used by the showman. Workmanship of the highest type. State your wants now.

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America's Best Advertised Midway

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MARCH 18th

HIGH POINT, N. C.

WITH FOUR MORE BEST SPOTS IN STATE

THEN

BEST ROUTE STILL DATES AND FAIRS EVER
PLAYED BY A MOTORIZED SHOW

WANTS - - WANTS - - WANTS

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Iron Lung, Jap Sub, Fun House, Glass House, Monkey Show, Snake Show, Minstrel Show, any new or novel Show with or without equipment.

HELP

Can place real Show Painter, Ride Help on show owned Rides, Semi Drivers, Canvas Men, Ticket Sellers. Useful Carnival People, can always place you.

MOLLY DECKER

Can place Agents on Grind Stores, Ball Games and Percentage. All heads of stores be here by March 9.

AGENTS

JACK WILSON wants Pan Game Dealer.

RED CLAYTON wants Nail Store Workers.

SWEDE SORENSON wants Agents and Dealers.

CONCESSIONS

Good Show for Arcade. All other Concessions wire; will place you if we can. Address TOMMY CARSON, Bus. Manager. 'All others address

RALPH DECKER, Gen. Mgr.

BOX 2755, RALEIGH, N. C., UNTIL MARCH 15;
THEN HIGH POINT, N. C.

EMANUEL ZACCHINI

SHOT OVER TWO FERRIS WHEELS

LAST CALL LAST CALL
PEPPERS ALL STATES SHOWS

AMERICA'S BEST MOTORIZED SHOWS

8 DAYS—OPEN MARCH 29th, SELMA, ALABAMA—TWO SATURDAYS

HAVE 7 BONA FIDE FAIRS BOOKED FOR 1946—3 PENDING
 THE BEST STILL DATES IN THE MIDDLE WEST

10 RIDES, 6 SHOWS, 30 CONCESSIONS OWNED AND OPERATED BY OFFICE

CONCESSION AGENTS WANTED FOR THE FOLLOWING: Fish Pond, Duck Pond, Bumper Store, Dart Store, Coca-Cola, Huckley-Buck, Cane Rack; Lady for Basket Ball Game, must be attractive; Set Joint, Bingo Counter men; top salary. Concessions work on 50-50 basis. Will sell ex. on Custard, Scales and Novelties. Those holding contracts, Mr. and Mrs. Gatis, Frank Bennett, Hugo Wright, Jimmy Kling and others, report to Winter Quarters.

SHOW MANAGERS: To take full charge of a complete Monkeyland on a 40-60 basis, 30x70 top with a 75' front; all monkeys are trained. Manager for complete Girl Show, 30x50 top, 75' front with pictorial panels built to suit yourself; must have not less than 3 girls. Want Shows with own transportation, Fat Show, Mechanical Show, Hillbilly Show, will furnish 20x40 Top, or any Grind Show not conflicting. Can place Performers for Minstrel Show, have streamlined transportation. THEREASA TRACK, get in touch with me.

RIDE HELP WANTED—Second Men on the following Rides: Chairplane, Merry-Go-Round, Rolloplane, Octopus, Flying Twister, Tilt-a-Whirl, Clutch Men for 2 Ferris Wheels, Help for Light Towers and Front Gate. Must be able to drive semis; wives sell tickets; must be sober and reliable; tourists and drunks, stay away. Join on wire.

FRANK W. PEPPERS, Selma, Ala.

SUNSET AMUSEMENT CO.

OPENING APRIL 25, EXCELSIOR SPRINGS, MO.

ONLY LEGITIMATE CONCESSIONS AND PERCENTAGE IN 1946. Thank you, Concessionaires, for the volume of letters. Unless you have something new and novel we are completely booked except for the following Concessions: LEAD GALLERY, NOVELTIES, SNOW CONE, DARTS, JEWELRY. PERCENTAGE ALL SOLD. MITT CAMPS BOOKED.

WANT SHOWS

Have equipment for 2 GIRL SHOWS and SIDE SHOW open. Captain Frank Allen and Linden West, contact us now.

WANT RIDES

Will book Roll-o-Plane, Fun House, Chair-o-Plane, Kid Auto, Kiddie Swings, Loop-o-Plane.

WANT HELP

Want Foreman for Spitfire and Second Man, also Second Man for Octopus. Want Man to handle light towers and front gate. All other help hired. We also want to thank the many riders for their letters and trust we have answered all of them.

SUNSET AMUSEMENT CO. P. O. BOX 468 DANVILLE, ILL.

BRAND NEW FUN HOUSES

Dark walk-thru type built on semi-trailer. Beautiful 50-ft. front, air compressor, ticket booth, etc. Requires only one operator; goes up and down in an hour's time. A real money maker, priced right.



IMMEDIATE DELIVERY

Write today for full information and photo

KING AMUSEMENT CO. 30 FESSENDEN ST., MT. CLEMENS, MICH.

ISLAND MANOR SHOWS WANT

RIDE HELP

Foremen and Second Men for 1946 Octopus, Ridee-O, Ferris Wheel, Whip, Chairplane and Merry-Go-Round. Top salary, good treatment. Concession for wife. Man wanted that can take charge of tearing down and setting up Concessions. All address to

LAWRENCE TAMARGO

128 Franklin Street, Elmont, N. Y.

Telephone: Floral Park 7494-J

BUFFALO SHOWS

PLAYING ONE OF THE FINEST ROUTES OF ANY SHOW OF ITS SIZE IN AMERICA

An exceptionally well balanced line up of concessions already under contract. Will sell exclusives on High Striker, Potatoes, Waffles, Apples, Photos, Fish Pond, Bowling Alley, Basket Ball, Hoop La, String Game, Novelties, Jewelry, Country Store, Lead Gallery, Milk Bottles Ball Game. Percentage, Cat Racks sold. No controlled devices of any kind, Gypsies or First of Mays wanted. Cash and contract required on X.

HOWARD POTTER, gen. mgr., P. O. Box 809, Buffalo, N. Y.

Winter Quarters

Johnny J. Denton

JASPER, Ala., March 2.—Work here is nearing completion. Merry-Go-Round has been overhauled, with a local cabinet man building the horses and scenery. Ferris Wheel and Tilt-a-Whirl seats are being upholstered.

New entrances are being built for Ferris Wheel, Merry-Go-Round and Roll-o-Plane, and a new marquee is in the works. All are being constructed under supervision of John Lane.

Owner-Manager Johnny J. Denton reports the purchase of 10 tractors and trailers and says shows will be transported on 22 units. Jim Anderson, returned from service, has purchased a Chairplane and has it and his concessions ready to go.

Robert Robertson heads quarters work. Herbert Prater is doing the painting; Chick Beaver again has the Ferris Wheels, Bill Copeland the Tilt; Earl Dennis, Roll-o-Plane; Jim Jones, Merry-Go-Round, and John Lane is ride superintendent and Octopus foreman. James R. Shipman, who will again handle *The Billboard* sales, three concessions and the electrical work, reports cable has been made for all new junction boxes.

Concessionaires in quarters are John Lewellyan, John Frank, Nick Restick, Johnnie Green and R. C. King. Roy Lollar will have bingo and percentage store. Herbert Prater has a new cook-house. Eddie Kuhn will have his enlarged Wild Life Show here.

Shows will carry 10 rides, 8 shows and 40 concessions, and opening is set for March 15 here. Route includes, Alabama, Tennessee, Kentucky, North Carolina, South Carolina and Georgia.

Virginia Greater

SUFFOLK, Va., March 2.—Shows are ready to hit the road following extensive work here. New canvas has arrived for the Colored and Girl shows and more is expected for the marquee and Midget and Side shows.

Mrs. Sarah Masucci, secretary-treasurer, wife of General Manager Rocco Masucci, and latter's nephew, Charles, arrived from New Jersey and will remain here until shows open. Mr. and Mrs. Eddie Curtin came in from Florida. William C. (Bill) Murray, general agent, has contracted with the local American Legion Post for the opening date the first week in April.

Happy Arnold is expected soon from Florida with his concessions, as is Bob Coleman, bingo operator and Reptile Show, from Tampa. Bob Milliken has crew at work in electrical department adding extra transformer.

Trucks and semis have been repainted red, trimmed with silver and lettered in blue and orange.

R. Freeman, ride owner, with Cetlin & Wilson Shows, was a recent visitor.

Lawrence Greater

SANFORD, N. C., March 2.—Manager Ben Herman succeeded in obtaining enough new materials to rebuild most show fronts. Four tractors and trailers have been ordered and a new Kiddie Ride purchased.

Besides Herman, the staff will include Sam Levy, concession manager; Col. A. L. Sykes-McRorie, lot superintendent; Louis Gueth, mechanic; Robert Young, ride superintendent; Scotty Johnstone, chief electrician; Pete Bostoni, transportation superintendent; Cliff Walters, sound technician, and Doc Boyd, front gate.

Show will play Pennsylvania, New Jersey, Delaware, Maryland, Virginia, West Virginia, the Carolinas, Georgia and Florida.

Turner Bros.

PETERSBURG, Ill., March 2.—Work is being stepped up here in quarters, with the painting and repairing ahead of schedule. Mr. and Mrs. Sam Spanglo, who have the popcorn, have arrived and are remodeling their place. Word has been received that the new rides will be delivered the latter part of this month, in time for opening in Springfield in April.

Recent visitors have been Phil Osburn, concessionaire, and Mr. and Mrs. Bob Posey, jewelry.

The show has a string of fairs lined up, including Taylorville and Du Quoin, Ill. Show will have 10 rides, 6 shows and 30 concessions.—JACK PRICE.

BOOMERANG
 — MODEL 1946 —
 REPEATER - THRILLER - UNLIMITED CAPACITY

Write for Catalogue, etc.
U. S. RIDING DEVICES CORP.
 298 Junius St., Brooklyn, N. Y.—Harry Witt

POPCORN Per 100 Lbs. **\$10.00**
 BOXES, 10c per 1000... \$6.00
 SEASONING LIQUID or SOLID
 Also BAGS — SALT — MACHINES, etc.
 25% DEPOSIT WITH ALL ORDERS.

J & N POPCORN SPECIALTIES
 "The House of Quality"
 6336 S. Western Ave. Chicago 36, Ill.
 Hemlock 3211—Hemlock 3212

W. G. WADE SHOWS
 NOW CONTRACTING FOR 1946
 Opening Early in May.
 19199 Woodingham Dr., Detroit 21, Mich.
 Telephone: UNIVERSITY 4-0055

WANTED
 One more Flat Ride, Shows, Concession Agent. For Sale—Hit and Miss Ball Game, complete; Milk Bottle Game, 15 Kw. D.C. Generator, 2 20 by 30 Show Tops, Sidewalk for one, 36 foot Athletic Show Banner, Stools for Cook House.

OMAR'S GREATER AMUSEMENTS
 Stuttgart, Ark., March 1st thru 10th

GRIND STORES WANTED
 PHOTO GALLERY AND PALMISTRY
 MERRY-GO-ROUND FOREMAN
 FOR SALE—25 KW. SURE LIGHT PLANT
MIKE ZIEGLER
 Hotel Milner Philadelphia, Pa.

WANTED CARNIVAL
 For week in August by Stamford Volunteer Fire Department. Can furnish Help for Shows and Concessions. County Firemen's Convention during week in a well-known summer resort. What dates can you offer? Address: STAMFORD FIRE DEPT., Stamford-in-the-Catskill, N. Y.

WANT TO BUY
 A .22 Short Tube Loader for Shooting Gallery. Must be in A-1 condition.
MIKE PRUDENT
 124 Cedar Ave. PATCHOGUE, N. Y.

NOW BOOKING
 For Season of 1946
HARRY CRAIG SHOWS
 BOX 158 BROWNWOOD, TEXAS

SHOOTING GALLERIES
 and Supplies for Eastern and Western Type Galleries. Write for Circular.
G. W. TERPENING
 137-139 Marine Street Ocean Park, Calif.

WANTED
 Foreman and Second Man for Ferris Wheel, Foreman and Second Men for Tilt. Elderly Man to operate Mechanical Show. All must drive trucks. Useful Show People in all departments, write.
 Address: BOX 24, Bonham, Texas.

FOR SALE
 1 Slat-Rack Ball Game... \$150.00
 1 Milk Bottle Ball Game... 150.00
 1 8x10 Concession, Complete with Frame... 150.00
 2 8x7 Concessions, Complete with Frame, Ea. 100.00
 All Canvas and All Lumber Like New.
HYALITE MIDWAY, Bonham, Tex.

WANTS—EDDIE WHEELER—WANTS
 Agents for Slum Skillos, Ball Game, Slum Spindle. Buster and Martha, answer. Charles Asher wants Agents for Swinger. All replies to
EDDIE WHEELER, Rt. 2, Rome, Georgia

WALLACE BROS.' SHOWS

"AMERICA'S MOST SPECTACULAR MIDWAY"

FREE GATE—OPEN MARCH 18, DOWNTOWN, JACKSON, MISS.—FREE GATE COLUMBIA, TENN. (MULE DAY CELEBRATION) WEEK APRIL 1st—NATIONAL BROADCAST COMPANY WILL BE THE FEATURE ATTRACTION

WANT WANT WANT

SHOWS: MANAGER FOR COMPLETELY FRAMED GIRL SHOW. (Must have at least 2 Girls); MANAGER FOR MONKEY SHOW. (Chief Canoe, wire at once); MANAGER AND GEEK FOR SNAKE SHOW. Have all new Blue Tops for the above.

PERFORMERS AND MUSICIANS FOR NEW MINSTREL SHOW. Salaries paid out of office every week. Transportation furnished. Will send tickets to reliable parties.

FOREMAN AND SECOND MAN FOR LITTLE BEAUTY MERRY-GO-ROUND. (Loads on 1 Truck. Must drive Semi. Chas. Bandusie and Robert (Fingers) Davis, wire.

SCENIC PAINTER FOR YEAR ROUND WORK. W. N. Clay, still waiting on you.

CONCESSIONS: CAN PLACE BINGO, PENNY ARCADE, FROZEN CUSTARD, PHOTO, BASKET BALL, BLOWER, BALL GAMES, DART, BUCKETS, JINGLE BOARD, NOVELTIES, BUMPER, NAIL JOINT, GUESS YOUR AGE, GUESS YOUR WEIGHT, AMERICAN PALMISTRY, PERCENTAGE, ETC.

All Address

Wallace Bros.' Shows, P. O. Box 1184, Jackson, Miss.

FIRST AND LAST CALL

T.J. TIDWELL SHOWS

OPENING MARCH 16, SWEETWATER, TEX., DOWNTOWN

All people contracted, come on.

Can use good dependable people in all departments of Show, Rides and Concessions. Wire; don't write. Time is short. People that have been with me before, answer.

Wanted—Foremen for Merry-Go-Round, Octopus and Ridee-O. Show will go on as in the past.

T. J. TIDWELL, Mgr.

BOX 954

SWEETWATER, TEXAS

CENTRAL AMERICAN SHOWS

OPENING MARCH 30th, VINITA, OKLA.

Want to buy or book Octopus or Tilt-a-Whirl. Have opening for any new or novel Ride not conflicting.

Want Shows—Mechanical Show, Midget, Fun House, Monkey Show, Glass House, Ten-in-One, Posing Show or any worth-while shows. Will book Motordrome.

Concessions—Want Coke Bottles, Fish Pond, Darts, Ball Games, Novelties, Bumpers, Basket Ball, Hoop-La, Candy Apples, Photos, Scales, Stock Concessions of all kind.

Want Grind Store Agents. Ride Foreman for No. 5 Eli Wheel and Little Beauty Merry-Go-Round and Jones Mix-Up, Loop-o-Plane, Second Men on all Rides. Want Truck Mechanic who knows the business, also want Electrician.

Want Legal Adjuster, Secretary and Advance Agent. Chas. Sutton, wire me. Old folks, come on. All address

S. O. LEE, Mgr., P. O. Box 812, Pryor, Okla.

SAM LIEB

WANTS CORN GAME HELP

Callers and Counter Men, wire at once what you can and will do. Ed Moss and Johnny Shaw, answer. Top salaries and best of treatment. Address Care of WORLD OF TODAY SHOWS, Muskogee, Oklahoma.

SIDE SHOW ATTRACTIONS

Can place one or two more outstanding Acts and also Acts for Bally. Owing to death of Billy Baker can place high-class Half-Half, not for annex. Pamphlet sales big. Ester Lester, write immediately, as your address lost. Can place one Male and one Female Midget. Show opens in Little Rock April 6.

JIMMY HURD

WONDER SHOWS OF AMERICA

P. O. BOX 21, LITTLE ROCK, ARK.

WORLD OF TODAY SHOW

LAST CALL

OPENING MUSKOGEE, OKLA., MARCH 29TH, 1946

THEN OKLAHOMA CITY, OKLA.; JOPLIN, MO.; WICHITA, KAN.; LEAVENWORTH, KAN.; OMAHA, NEB.; MINOT (FAIR), N. D.; BISMARCK, N. D.; DEVILS LAKE, N. D.; THIEF RIVER FALLS, MINN. (FAIR); SPRINGFIELD, MO. (FAIR); SEDALIA, MO. (STATE FAIR); HAMILTON, MO. (FAIR); SPENCER, IA. (FAIR).

Can use Cookhouse Help, Griddle and Counter Men. Showmen who have new and modern ideas. A few first-class Ride Men.

Ray Ayers Can Use Girls for Girl Shows

Chas. Zerm Wants Good Novelty Act and One Freak To Feature

Want Good Porter. Best of treatment and top wages to all.

Answer At Once

L. C. REYNOLDS
Box 782

H. WELLS
Muskogee, Okla.

VIRGINIA GREATER SHOWS

WITH A ROUTE OF TRIED AND PROVEN SPOTS

WANT—Frozen Custard, Ball Games, Fish Pond, Hoop-La, American Palmistry, Penny Arcade, Basket Ball Game, Coca Cola Bottles, Pitch 'Til Win, High Striker, Long Range and Cigarette Shooting Gallery, Dart Games that work for 10 cents.

WANT—10-In-1 Show, Mechanical City, Fat Show, Wild Life Show, Monkey Circus or Monkey Speedway, Unborn Show or any other meritorious platform show.

WANT—Manager for Cookhouse that can drive Semi. Female and Male Midgets and man to handle Midget Show. Chas. Dwinall wants Girls for Girl Revue. Frank Paluga, answer this ad. Joe Conley, come home. Winter Quarters at Tidewater Fairgrounds, Suffolk, Va. Plenty of parking space for living trailers. All Wires and Mail to

WM. C. (BILL) MURRAY

P. O. BOX 461

SUFFOLK, VIRGINIA

ROX GATTO, owner CARL JONES, concession manager F. E. KELLY, general agent

EXPOSITION AT HOME SHOWS

Three weeks, starting March 11, Charleston, S. C.

WANTED—Any Flat Ride that does not conflict. Shows. What have you? Any Ten-Cent Merchandise Concessions. Show Rides, wire ROX GATTO. Concessions, wire CARL JONES. Millen, Ga., this week; then Charleston.

TURNER BROS.' SHOWS

CAN PLACE

SIDE SHOW, SNAKE SHOW, ANIMAL SHOW, FAT SHOW, ILLUSION, PIT SHOWS, MECHANICAL SHOW, Fun House, Glass House, Fun on Farm. Have good proposition for Shows with own transportation and equipment. Write at once for terms. Want Foremen for Octopus and 1946 Spitfire. Second Men for all Rides. Must drive Semis. Have opening for a few Stock Concessions and flashy Arcade. Have contracted some of the largest and best fairs, and our still dates are proven money spots.

TURNER BROS.' SHOWS, Winter Quarters, Petersburg, Ill.

20—CELEBRATIONS—20 **WONDERLAND** 12—REAL FAIRS—12

OPENING GREATER WASHINGTON, D. C., APRIL 27TH

RIDES—Want Chairplane and Kiddy Rides. Will pay half Transportation to join. Free Gate. CONCESSIONS—Want Frozen Custard, Penny Arcade, Grocery, Doll and Bear Wheels, and other grind stores. No Gypsies. No Rackets. Account of disappointment will book BINGO—flat rent or P.C. Sam Taylor, write at once.

HELP—Want Foreman for Eli Wheel and Merry-Go-Round, Electrician and Lot Man.

Address Al Porter, 3056 Thayer St., N. E., Washington, D. C.

PENNY PITCH GAMES
 Size 48x48", Price \$30.00, Size 48x48", With 1 Jack Pot, \$40.00, Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposits on All Orders.
SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

MIDWAY CONFAB

MANY are roading.

MR. AND MRS. EDDIE ELKINS are vacationing in Miami after an extended tour thru the South.

DETROIT NOTES:—ORA A. (POP) BAKER reports a flood of interest in new games, despite the shortage of lumber and motors used in them.

HAMID-MORTON CIRCUS got top billing to start its record-breaking Memphis engagement when *The Commercial Appeal* plugged the talent line-up and auspices thru an editorial and a three-column cartoon.

JAMES HERON'S North American Wild Life Exhibit has closed a successful engagement at Edison Pageant of Light, Fort Myers, Fla. Visitors were Andy and Mabel Kelley, John and Edna Jack, O. C. Cox, Youngstown Smitty, Tom Lovett and Doc Wilson.

MAPPING THE MOON by radar will be a useful proceeding if general agents can find a way to get there.

BERNHARD ROBBINS, secretary of the Michigan Showmen's Association, is visiting relatives in New York and spending much time in the National Showmen's Association clubrooms. . . . MRS. WALTER K. SIBLEY back in New York after a Florida vacation.

JIMMY HILYARD pens from Bamberg, S. C., that his sister, Patricia, will join him and his partner, George West, March 22 in Savannah, Ga., to play night clubs thru New England and as far west as Tucson, Ariz. Hilyard and West played under canvas the past two seasons.

"REAL BARONESS Visits Carnival Friends," was an early day newspaper story—but nothing was said of her enticing a good workingman to blow with her.

RECENT VISITORS to J. F. Sparks Shows' quarters at Birmingham were Harry W. Hennies, Hennies Bros.' Shows; Robert Shive and Lee Cresson, Lee's Amusement Company, and Mr. and Mrs. George Harr, who inked five concessions with the organizations. . . . GREENVILLE, S. C., city council has granted J. T. Tinsley's City Rides a permit to open the season in Cleveland Park there.

GERALD SNELENS, contracting agent, will expand his activities on World of Mirth Shows with a Pony and Kiddie Ride. . . . BEN HERMAN, general manager, Lawrence Greater Shows, has left New York to check on Southern dates. . . . EDDIE (MICKEY MOUSE) CENNAME, who left the road during the war, will be with World of Mirth Shows this year as lot man and sound technician.

AT THIS TIME of the year managers are so full of their own problems that they have no sympathy to spare for others in the same boat.

W. L. BORROR, carnival cookhouse operator in the Middle West for a number of years, is operating a fruit and vegetable market in Clute, Tex., near the Dow plants, but plans a return to midways this season. . . . THOMAS B. VOLLMER, an inmate of the La Fayette (Ind.) Old Soldiers' Home since 1933 and a member of the Showmen's League of America since 1917, writes that few showfolk pass his way and that a welcoming hand would be extended to any showman who paid a visit to the home.

WALTER VNUK, formerly of Chicago and a trouper for 27 years, has retired from the road to establish an electrical contracting firm at Macedonia, O., where he is residing with his wife and son. . . . ELDON NICHOLS, for many years a Pennsylvania show owner, and J. A. Mettler, West Coast concessionaire, have formed a partnership, Electronic Games, Inc., Greensburg, Pa., to manufacture group games for carnivals, parks and beaches.

F. E. KELLY infos from Valdosta, Ga., that he has signed with Rox Gatto's Exposition at Home Shows. . . . BERT GEYER, at Coshocton, O., has received a new flameproof top from the U. S. Tent & Awning Company for his Creation Show. Bert's son, Billy, is back home after three years in India and will be with the show. Mrs. Geyer will have the ticket box. . . . THEY'RE hustling at the O. Henry Tent Plant, Chicago, to get out the biggest single order from a carnival concessionaire in the history of that org. It was received by Bernie Mendelson from Bucky Allen, who is framing the concessions for World of Mirth Shows this season. . . . GENE EVERETSEN, son of Richard Everetsen, vet shop foreman at the O. Henry firm, spent three years in the Pacific during the war, but fell a victim to a diabetic coma shortly after his return to Chicago. After two weeks in the hospital he is still under a physician's care.

AFTER VISITING a geek show, a customer, while pointing thru the show's open front toward an inside lecturer, who was rousting the show with a whip and blank cartridges, asked a ticket seller: "Which one is the wildman; he or the one in the pit?"

FLOYD (SLIM) ARNOLD, Musical Rube, has signed with Charlie Zerm for his third trip on World of Today Shows Side Show. . . . LEO GRANDY, concessionaire, signed with Hilda Colegrove during the Albany fair meet. . . . E. H. RUCKET is wintering in Miami. . . . CHARLES B. MEEKS, son of Mr. and Mrs. Danny Meeks, Tulsa, Okla., has been inducted into the army. He was formerly with Sol's Liberty Shows, and worked for Harris Lee Wallace, E. W. Wimpy and Schnepel's Penny Arcade on Cavalcade of Amusements. . . . GEORGE WEST and Jimmie Hilyard will visit in New Hampshire before opening their Jewel Box Casino and concessions on Steblar Shows at Blackville, S. C. . . . GEORGE SPEARS JR., annex feature, has been released from Norwood Hospital, Mineral Wells, Tex., following an operation, and will join Joe Darpel's Side Show on Hennies Bros.' Shows. . . . MR. AND MRS. HOMER SIMONS info from Fort Lauderdale, Fla., that they have returned from a cruise down the

(Continued on opposite page)

BIG ELI FEATURED ON TIMES SQUARE, NEW YORK



Tilyou's BIG ELI WHEEL from Steeplechase Park, Coney Island, N. Y., was erected in Times Square, New York City for 1946 "March of Dimes Campaign". Our friends tell us it was a real Flash at night. BIG ELI is always a big attraction—at any amusement location—gets money too!

ELI BRIDGE COMPANY BUILDERS
 800-820 Case Ave. Jacksonville, Ill.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1946

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
 Analysis, 3-p., with Blue Cover, Each03
 Analysis, 8-p., with White Cover, Each15
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers35

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polloy. 1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION. 24-p., Well Bound 25¢
PACK OF 79 EGYPTIAN F. T. CARDS 25¢
 Answers All Questions, Lucky Numbers, etc. 50¢
 Signs Cards, Illustrated. Pack of 36 15¢
 Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00
MENTAL TELEPATHY. Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

COLEMAN HANDY GAS PLANTS



Model 457-G—Handy Gas Plant, having 5 inch burner over 3 gallon tank, instant lighting, pump, 8 1/2" cast iron grate, carrying bale—\$13.50.
 Model 460—Plant with 7 inch burner, complete—\$15.75.
FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with con.—\$10.25.

THREE GALLON Tank \$8.85
 4 1/2" Preway Burners 4.75
 5" Coleman Burners 5.50
 7" Coleman Burners 7.20

Complete line Tubing, Tees, Wall Valves, Generators, Air Gauges, etc.
 Immediate shipment.

NORTHSIDE SALES CO.
 INDIANOLA, IOWA

GUARANTEED TO POP

27 TO 1

THE VERY BEST QUALITY

POPCORN

Immediate Delivery—F. O. B. Chicago

10c Cartons—\$6.50 Per M

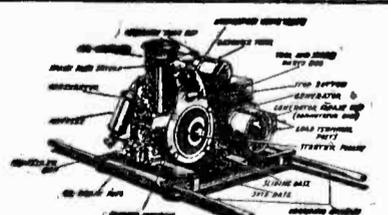
All Sizes of Bags.
 Salt and Seasoning.

POPPERS BOY PRODUCTS COMPANY
 60 E. 13th St. CHICAGO 5, ILL.

FOR SALE ROOT BEER BARRELS

Ready for Operation—Insulated—Complete with Coil and Carbonator.
 All Sizes. New and Used.
 Plenty of Root Beer Extract.

CONCESSION SUPPLY & EQUIPMENT CO.
 Rm. 1411
 120 So. La Salle St. CHICAGO 3, ILL.



NEW—GASOLINE GENERATOR SETS
 2.5 KW., 110V, 1 Phase 60 Cycle, with 6.5 H.P. Engine. Complete tools and repair parts. Sacrifice. Also 5-10-25 K.W. Gasoline or Diesel, Export Packed.

Sprayed Insulation, Inc.
 78 Hawthorne Place. Montclair, N. J.

Concession Agents

Slum Stores, Ball Games, Hit and Miss, Cat Rack. Help for new DeLuxe Custard Trailer. Help for Popcorn, Apples, Sno and Floss. Man handle new Glass House. General Help handle 10 Concessions. Finest equipment in business. Booked with

Crescent Amusement Co.
 Opening April 1.
 Address: K. L. (DICK) TAYLOR
 Box 373, Gastonia, N. C.

PEANUT • POPCORN EQUIPMENT
BOUGHT AND SOLD
 Complete line Peanuts, Popcorn and Supplies.

CHUNK-E-NUT PRODUCTS CO.
 PHILA. 6, PA. Dept. M PITTS. 22, PA.

FOR SALE

6 arms, 12 tubs; OCTOPUS, first-class condition, mechanically perfect. Price \$8500 cash.

GEORGE BERTOLI
 316 S. Easton Road Willow Grove, Penna.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

JOHN McKEE SHOWS

NOW BOOKING

SHOWS AND CONCESSIONS not conflicting. WANT RIDE HELP that drive Semis. Captain Hugo, write. Show opens March 15 at 4600 South Broadway, St. Louis. People arriving in St. Louis contact:

S. WARWICK
 301 Lemay Ferry Road Lemay, Mo.

WANTED—O. J. BACH SHOWS, INC.—WANTED

Arcade, Balloon, Addem Darts, P. T. Win, String, Duck and Fish Ponds, High Striker, Country Store, Floss, Ice Cream or Snow, Waffles, Hoop-La, Scales and Age, Cork and Lead Galleries.

SHOWS: Capable Operators for Girl, Life and Pit.
 RIDES: One or two major Rides with or without transportation. SOUND CAR that will put out paper. RIDE HELP, best salary and treatment. Opening Elmira, N. Y., April. Address: O. J. BACH, Box 293, Ormond, Fla., or O. M. BECKER, 414 S. Main St., Elmira, N. Y.

SHRUNKEN HEADS

Shrunken Bodies, Mummified Attractions, Cannibal Heads, Cannibal Bodies, Ape Boy, Devil's Child, Wolf Boy, many others, for window attractions, side shows, road shows, store shows, carnivals, circuses. Best attractions in America. Write for free circulars, photos, description and prices; all free.

Tate's Curiosity Shop
 Rt. 9, Box 365 PHOENIX, ARIZ.

POPCORN

LARGE SOUTH AMERICAN PERFECT POPPING CONDITION

ONE BAG OR A CARLOAD \$8.75

All You Want, Immediate Shipment. Also a Complete Line of Popcorn Supplies.

GOLD MEDAL PRODUCTS CO.
 318 E. THIRD STREET CINCINNATI 2, OHIO.

REBUILT POPCORN MACHINES

POPCORN

BOXES-BAGS-SEASONINGS

Consolidated Confections

1314 S. WABASH AVE. CHICAGO, ILL.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete KENO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-23 W. Adams St., Chicago 7



RAISES MONEY for Showfolk of America. Nellie Baker is shown with the tablecloth with which she raised \$500 for the San Francisco club. The cloth was signed by SFA members. She also contributed the first \$100 to the building fund and made a plea that other SFA members get behind the drive for a new edifice and support it.

(Continued from opposite page)
 Florida Keys as guests of Mr. and Mrs. Otto Feltn Jr., aboard their yacht, Migrant.

NATIVE'S FIRST THOUGHT, when he sees an unlettered carnival truck, loaded with bed springs and mattresses, is that someone went home-hunting and guzzled one.

FLOYD B. WALTERS, former chairman, Port Huron, Mich., Paper Makers Celebration, has returned to his Port Huron home following his discharge from the army. Floyd, who is planning a number of promotions for the summer in Michigan, saw service in the European Theater of Operations. . . . HARRY AND DORRIS SUSS have returned to Ward's World's Fair Shows' quarters in Jacksonville, Fla., after a successful winter with their photo gallery in a bus station in the Florida city. They are readying their Daughters of Sin Show for the season and recently purchased a new trailer. Harry says that some of the people now in quarters are Mr. and Mrs. Ray Cramer, Mr. and Mrs. Carl Hanson, Mr. and Mrs. Charles Clark and Mr. and Mrs. Howard Piercy. . . . JACK O'BRIEN, for the last five years assistant manager of John Howard's Museum, has taken over management of the late John Walker's Broadway Museum, line-up of which includes Prof. Logsdon, inside lecturer; William Wallace, magic; Palm Proof Man; Miss June; (See CONFAB on page 88)

HELP WANTED

MAN OR MAN AND WIFE. NO EXPERIENCE. GOOD SALARY AND COMMISSION. For Popcorn, Caramel Corn, Candy, Apples, Cotton Candy, Wonder Bars, Root Beer Barrel, Snow Ice, Etc.

OUR RECORDS LOST

All who wrote in reply to previous ad please write again, as all records have been lost. If you have not written be sure to write now, as there are still plenty of openings. GEM CITY SHOW OPENS APRIL 15. WRITE

JOE ARCHER
 2812 No. Leavitt St. Chicago 18, Ill.

DIAMOND MIDWAY SHOWS WANT

Shows and Concessions for Green Castle, Mo., Home Coming, April 29-May 4; Bevier, Mo., Ladies' May Celebration, May 8th, all week; other Celebrations following. Wire at once.

DIAMOND CAFE
 518 E. 11th Kansas City, Mo.

RIDE HELP WANTED

First-class WHIP Foreman handle brand-new 8-car, streamlined WHIP. Must be sober, reliable. Open March 11th. Second Men all Rides, Clutch Man for Ferris Wheel, Semi Drivers. ONLY sober, reliable men wanted. Long season, good treatment. Rides now operating; join at once. Tramps, floaters, booze hounds, stay where you are. Address:

Crescent Amusement Co.
 Box 373, Gastonia, N. C.
 P.S.: Howard Ramsey, answered your wire.

Enterprise Amusements

Book or lease Wheel and Tilt. Book a few Stock Concessions. Want Agents for office-owned Concessions, also Agents for P.C.

JACK FRICK
 Melville, La.

WANTED

To book 4 Pre-Flight Trainers with show traveling only within New York State or with Amusement Park located within New York State. Write

BOX 753
 The Billboard, 1564 Broadway
 New York 19

FOR SALE

Tent Top only, 50x110. In need of repair. First \$200.00 buys it.

A. J. ANDERSON
 Bedford, Ind.

C. B. MOORE WANTS AGENTS

For Stock Steres and Bingo. St. Louis lots until May 5, then Alton, Ill., and then Minnesota spots to follow. Contact me at

c/o JOHN MCKEE SHOWS
 300 Lemay Ferry Road Lemay, Mo.

WANT AGENTS

For String Game, Fish Pond, Bumper, Dart Balloon, Duck Shooting Gallery, Penny Pitch, Cigarette Hoop-La, Coke Bottle, Stock Bottle Ball Game, Hit and Miss Ball Game, Pea Ball. If you work something else, I have it also.

HAROLD EUTAH, Box 665, Joplin, Mo.

Not Seasonal

DIME JAM JOHNSON was jacking-potting with cronies while sitting on the Merry-Go-Round horse crates in the Gate & Banner Shows' quarters. They kept their eyes on the door, expecting the manager to show up and bawl them out for not keeping their paint brushes going.

"With all of the showmen's clubs in this country," started one, "a natural-born jiner-upper could have his day." "I have my reasons for not joining any of them," advised Johnson while wisely nodding his head. "Dunno," came back another, "If I had the dough I'd join them all."

"What have you got against jining?" questioned the first. "Well," said Johnson, weighing his words carefully, "it's the burial matter. Now, if I belonged to four clubs and died, the four of 'em would start arguing over who gets to bury me. To satisfy each club they'd have to divide my body in four quarters, and my widow would have to attend four funerals in four different parts of the country, which in any language is too much mourning for one widow. Each Memorial Day she'd have to fly to four cemeteries and buy four wreaths for my graves. It isn't the mourning or flying that counts so much in such a case, it's where in the hell she'd get that kind of money so early in the season."

POPCORN
 —One Bag or a Carload—
 HYBRID S. A. YELLOW—Perfect Popping Condition
 \$9.80 Per Cwt., F. O. B. Dallas

SPECIAL PRICES ON LARGE QUANTITIES
 Complete Line of Bags, Boxes, Seasoning, Salt
 —SEND FOR LIST—

CONSOLIDATED POPCORN CO.
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PROFITWISE MEANS INSURANCEWISE
 INSURE with those who KNOW
 Showman's Insurance BEST. We are the world's largest exclusive insurance company for show business.

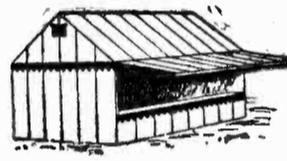
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CHAS. A. LENZ
 "THE SHOWMAN'S INSURANCE MAN"

1728 First St., N., St. Petersburg, Fla. Phone: 5914
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Concession Tents are now available—Full Size, Perfect Fitting, Quality Workmanship—Best Materials. Send specifications for quotation.



ANCHOR SUPPLY CO.
 Evansville, Ind.

The **TILT-A-WHIRL** Ride
 On Midways All Over America
 Its Grosses Are Getting Better All the Time

—Manufactured by—
SELLNER MFG. CO. Faribault, Minnesota

BUSES FOR SALE

Orchestras, Carnivals and Circuses, forget your timetable troubles. We have all types and size Buses for sale. Excellent condition. Wire, write today.

CONSOLIDATED BUS AND EQUIPMENT CO.
 420 Lexington Avenue NEW YORK CITY
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ATTENTION, CONCESSION OPERATORS
 Buy Direct From The Manufacturer And Save
 Write for Free Samples or Get a Trial Order.

6-in-1 Multiple Screw Drivers (Pocket Size)\$1.00 Gross
CAN PLACE Automatic Wrenches (Pocket Size) 1.25 Gross
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These are serviceable tools—made of full tempered steel. This is slum at its best and at its lowest price.

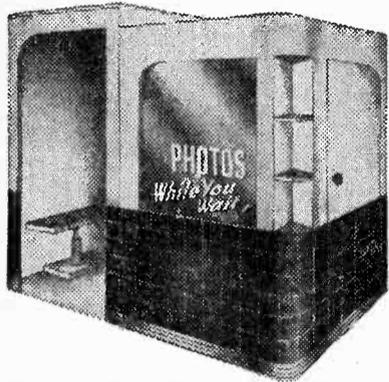
A. O. VAN DRAKE COMPANY, Valparaiso, Indiana

WEST COAST VICTORY SHOWS
 OPENING STOCKTON, CALIF., WEDNESDAY, MARCH 20

CAN PLACE Ride Help on all Rides; semi drivers preferred. Top wages to reliable people. CAN PLACE Concessions, Bumper, String or any non-conflicting Concession.

ALL CORRESPONDENCE to Harry Myers or Louie Leos at Winter Quarters, now open at 16 No. Madison St., Stockton, Calif.

RIDE HELP, REPORT.
MIKE KREKOS, Owner and Gen'l Mgr.
 291 SIXTH AVE. SAN FRANCISCO, CALIF.



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CLUB ACTIVITIES

Showmen's League of America

Sherman Hotel, Chicago

CHICAGO, March 2.—Talks by leaders in such fields as major league baseball, Secret Service and others will be used as an incentive to encourage attendance at meetings, under a plan outlined by Arthur Morse at the February 28 meeting, first to be held in the new club-rooms.

Morse was named chairman of a special feature committee to develop a series of such talks, either weekly or semi-weekly or semi-monthly. Meeting was presided over by President Fred H. Kressmann, with Walter F. Driver, treasurer; Ernie Young, past president, and Joe Streibich, secretary, also at the table. Applications for membership were read from Frank H. Grossberg, Ben Stein, Louis W. Nathan and William Anixter. Isaac Malitz was elected to honorary membership.

Many who have not been around for some time were on hand, including George Terry, in from Winfield Sanitarium; Jack Downs and Thomas Hickey, from Quincy; Matt Dawson, Bob Seery, Roy Barrett, H. Caspar, Joe Sorenson, J. Kaplan, Julius Wagner and Louis Bran- (See SLA on page 86)

National Showmen's Association

1564 Broadway, New York

NEW YORK, March 2.—Now that the exodus from Miami is becoming general, the boys are coming into the clubrooms in flocks. It is reported that Frank Miller, Ringling circus, and Charles Cohen are building a hotel on the beach. Bill Lynch, Lynch Greater Shows, was a recent visitor en route from Florida. Ben Herman, general manager Lawrence Greater Shows, in from Sanford (N. C.) quarters for a short stay. Pat Hanlon, Brewer, Me., who will be with Ross Manning Shows this year, paid a three-day visit.

John McCormick, who has been sojourning in Hot Springs the past month, is back in town. Danny Schnair is back from Miami. Bibs Malang is still in the vet's hospital, the Bronx. Jim McHugh, (See NSA on page 86)

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Mar. 2.—President Chester I. Levin presided at the February 22 meeting, with Secretary G. C. McGinnis and Treasurer Altshuler also on deck.

Edward Solem, Alfred G. Gardner and Michael Crnicki were elected to membership. Banquet and ball committee reported difficulty in locating a suitable place for the annual New Year's Eve banquet and ball. Hugh Keller reported on the sick list. Luncheon of shrimp and beer followed the meeting.

Members are urged to send in their permanent addresses, so that mail may be forwarded.

Ladies' Auxiliary

President Jess Nathan presided February 22, with Secretary Lorretta Ryan and Treasurer Hattie Houck also on the rostrum. Twenty-six members attended. A friendship greeting from Betty Cole was read.

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, March 2.—Resignation of S. L. Cronin as a member of the board of trustees, discussion of the provision for a hospital ward and acceptance of George Emerson, Danny Callahan, Wilfred F. Durant, James Doyle and Gus Lind as members marked Monday night's meeting. Charles Walpert, first vice-president, presided in the absence of Mel Smith, president. Also on the rostrum were Jack Hughes, chaplain; Harry Suker, fourth vice-president; John T. (See PCSA on page 86)

MY DEEPEST THANKS AND APPRECIATION TO

THE NATIONAL SHOWMEN'S ASSOCIATION

of New York City

for their splendid gift to me on my very fortunate recovery from injuries sustained in a recent accident.

ABE SESKIN

WANT CARNIVAL

ANNUAL AMERICAN LEGION 4th JULY CELEBRATION

All week July 1 thru 6

JNO. R. WADE
Trenton, Tenn.

BARGAINS! BARGAINS! BARGAINS! Used Theatrical Costumes

Must be sold—also Hats, Shoes, Beads, Tassels, Braids, Trimmings, Ornaments, Papier Mache Novelty Heads, Basket Horses, etc. You'll have fun browsing and carrying off bargains. **SORRY—NO MAIL ORDERS.**

THE COSTUME MART

67 E. Lake St. And 1342 CHICAGO, ILL. 3rd Floor. Open from 12:00 to 5:00 P.M.

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Catalogue Carnival Equipment, Games.

AMUSEMENT ENTERPRISES MFG.

1001 Louisiana HOUSTON 2, TEXAS

MICHAEL MACKAY

Hollywood Monkey Circus, please contact your Sister at once. Illness.

MRS. ALEX POCH

BOX 157 PINEY FORK, OHIO

GOLDEN GATE SHOWS

Will open April 13, Pembroke, Ky. Want Mug Joint, Pop Corn, Mitt Camp, Ball Games, Pitch Till-U-Win, Hoop-La, Snow Ball, Cotton Candy, any Stock Joint. Want Ride Help on Wheel and Chair-o-Plane and Merry-Go-Round. Have outfit for Jig Show. Will book Grind Shows with your own outfit. Come on, will book you. **FRANK OWENS, Mgr., Golden Gate Shows, Box 625, Pembroke, Ky.**

WANT CARNIVAL

11-acre level Lot on U. S. Highway #23, 1 mile north of Pikeville, Ky. Water and lights on lot. Heart of coal field, all mines working. Address: **W. B. STONE, Pikeville Baseball Club, Box 180, Pikeville, Ky.**

ERIE DIGGERS WANTED

One or fifty, any condition. State condition and price. Cash waiting. **BOX 69, HOT SPRINGS, ARK.**



Something New has been Added to the Spring Special

A SPECIAL SUPPLEMENT FOR EQUIPMENT ADVERTISERS--A BUYERS' ENCYCLOPEDIA AND REFERENCE WORK--PLANNED, DESIGNED AND EDITED TO PROVIDE COMPLETE COVERAGE OF THE MULTI-MILLION DOLLAR Outdoor Show Business Market



A BIGGER, BETTER SPRING SPECIAL Than Ever Before!

No outdoor show person wants to start a new season without a copy of The Billboard's Spring Special Number. It is too important to miss—has too many good, informative articles, features and valuable lists—too many valuable merchandise, equipment and supply advertisements—that's why most everyone carries a copy all season from March to November.

This year the Spring Special will be bigger and better than ever before! More pages (almost double the size of any regular issue) more editorial features and something entirely

new in the Outdoor Equipment Review—a special section containing data, information and photos of new available equipment and supplies, operational figures, expansion plans and other equally important material.

Dont miss it—register your show, product or service with the thousands of buyers in this multi-million-dollar market! Your advertisement in the Spring Special will create good will, prestige and immediate results. Wire a reservation for space today.

MAIL YOUR COPY TODAY

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ST. LOUIS 1
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HOLLYWOOD 28
6000 Sunset Blvd
Hollywood 1866

WANTED—MARKS SHOWS—WANTED

SHOWS—Monkey Show, we have beautiful outfit complete except Animals, and can place Fat Show and Fun House or any well-framed Single Attraction with or without outfits. **MINSTREL PEOPLE**—Performers and Musicians, A-1 Trumpet Player, A-1 Trombone Player, also Piano Player that can play Air Calliope. Pullman Bus Accommodations. No money advanced until after joining. No wires. Write **JIMMY SIMPSON**, 701 St. James Street, Richmond 20, Virginia.

CAN PLACE General Help in all departments, including experienced Show Carpenters and Builders. All people engaged and contracted, please acknowledge this "Call." Show opens early in April.

CAN PLACE any new and novel Ride or Attraction.

Winter Quarters now open, Midlothian Turnpike, Route #60, Richmond, Virginia.

ALL REPLIES TO

JOHN H. MARKS, Gen'l Mgr.
P. O. BOX 771, RICHMOND, VIRGINIA

NEW ENGLAND'S LARGEST CARNIVAL

KING REID SHOWS

BOOKING NOW FOR 1946

We Will Open May 1st for 22 Weeks of Still Dates, Celebrations and Fairs With the Finest Organization in Our History.

We Have 10 Rides, 10 Shows, 6 Giant Light Towers and a Beautiful Fleet of 23 Brand New Trucks and Trailers.

EVERYBODY WITH US LAST YEAR WRITE AT ONCE FOR FIRST CONSIDERATION

WANT MANAGER FOR MONKEY SPEEDWAY—Must be thoroughly capable. We have a magnificent outfit. Everything brand new, including Truck, top, Evans Speedway, 100 Ft. Bannerline and Amplifiers. This is a \$4,500 investment and we are interested only in a show man that can and will work hard for a season's bank roll.

WANT GIRL SHOW PEOPLE—Will consider organized unit with three or more dancing girls. Can also place girl show manager, dancing girls and musicians. Prefer calliope player, electric guitar and accordion.

SIDE SHOW PERFORMERS—For finest office-salaried Side-Show in the East. No act too large or costly if you can cut it. Want trained animal act, lions, seals, bears or monkeys. Musical Act. Hillbilly or Cowboy band. All other acts send photos. State all in first letter.

King Reid, Winter Quarters, Manchester Center, Vt.

J. J. PAGE SHOWS

Opening April 27, Johnson City, Tenn.

Can place LEGITIMATE CONCESSIONS of all kinds except Bingo, Diggers and Cookhouse. WANT Colored Performers, Chorus Girls and Musicians for Minstrel Show. Want Athletic Showman who is dependable and reliable. Michelle Starr wants Girls for Girl Shows. Roy Carey wants Concession Agents. Sam Housner wants two Griddle Men.

Can place General Show People in all lines. **RIDE FOREMEN AND SECOND MEN.**

Address

J. J. PAGE, P. O. Box 705, Johnson City, Tenn.

P.S.: Want High-Up Free Act. Not more than two people. Real route of money territory contracted.

H. B. ROSEN AMUSEMENTS

"The Magic Midway"

DOWNTOWN LOCATION—HALF BLOCK FROM COURTHOUSE

WANT WANT WANT

WILL BOOK ANY FLAT RIDE NOT CONFLICTING WITH WHAT WE HAVE. WILL ALSO BOOK PONY TRACK SECOND MEN ON ALL RIDES. On account of disappointment WANT MAN TO TAKE COMPLETE CHARGE OF MONKEY SHOW. CONCESSIONS: Will book only the following Concessions: Frozen Custard, Long Range Shooting Gallery, up-to-date Penny Arcade, Guess Your Age and Novelties. **USEFUL SHOW PEOPLE, ALSO CONCESSION HELP.** All dates within one block of Courthouse. We are already booked for one of the best July 4th spots. We now have 10 fairs contracted, starting the last week in August. Address:
H. B. ROSEN, MGR., ELBA, ALA., THIS WEEK.

CALL—EARL D. BACKER'S—CALL

BRONZE VANITIES OF '46

All people contracted report Fairgrounds, Jacksonville, Fla., March 9th, for rehearsal. Can use Sax, Trombone, 4 Chorus Girls, Boss Canvasman, Working Men, White Ticket Seller.

EARL D. BACKER, c/o John R. Ward's World Fair Show, Box 1445, Jacksonville, Fla.

NORTH BEACH AMUSEMENT PARK

103 ELM STREET, CORPUS CHRISTI, TEXAS

OPENS MARCH 30, 1946

WANTED—FREE ACT FOR FIRST TWO WEEKS. ANSWER QUICK. CONCESSION AGENTS FOR 10c SLUM STORES.

10 BIG DAYS

NORTH CAROLINA'S

10 BIG NITES

Sixth Annual

STRAWBERRY FESTIVAL

STARTS MAY 1, 1946

ENDS MAY 11, 1946

The Mardi Gras of the Carolinas

WALLACE, NORTH CAROLINA

Home of the World's Largest Strawberry Auction Market

Want Attractions of All Kinds

WANT SENSATIONAL FREE ACTS FOR THIS DATE AND ALL SEASON

Can Place Rides and Fun House With Own Transportation

Want Octopus, Tilt, Rolloplane, Whip, Scooter, etc. Will place one or two good Flat Rides and Rolloplane and Fun House with own transportation for this date and all season, including the best Celebrations, Still Dates and Fairs in South. Route to any one with above equipment and interested.

WANT CAPABLE RIDE HELP THAT ARE SOBER FOR LONG SEASON. GOOD PAY AND TREATMENT

WANTS SHOWS WITH OWN EQUIPMENT and Transportation

First-class Girl Show, Snake Show, Minstrel, Ten-in-One or any Show of merit that wants a real season's work. Would furnish complete outfit for good Girl Show and one other such as Side Show, etc.

HAVE SPACE FOR Exhibitors—Demonstrators

Our Main Exhibit Building has 65,000 square feet floor space and we still have several first locations left suitable for any kind Commercial Exhibit or Demonstrators. We show to the largest crowds of any celebration in this territory.

WANT BIG-TIME ACTS AND REVIEW FOR MAIN SHOW IN AUDITORIUM ON STAGE. SEND PHOTOS, WHICH WILL BE RETURNED.

EVERYBODY REMEMBER THIS IS AN ANNUAL EVENT—NOT A PROMOTION

CAN PLACE legitimate Game Concessions and some straight sale. Want ICE CREAM OR CUSTARD FOR HERE AND SEASON. Want Cook House for season, Snow, Taffy, Potato Chips, Waffles. WANT A FLASHY SET OF DIGGERS, Novelties (except American Flag Pins and Buttons). WANT ARCADE, Basket Ball Game, Coke Bottles, Lead Gallery, Hoop-La, Darts, Duck Pond, High Striker and any legitimate Concessions. **CAN PLACE ALL ABOVE FOR WALLACE AND LONG SEASON TO FOLLOW. POSITIVELY NO FLAT STORES OR PALMISTRY. POPCORN and Photos and Bingo with all percentage is sold for Wallace and the entire season.**

WANT CAPABLE CONCESSION AGENTS FOR STOCK STORES AND PERCENTAGE DEALERS. MUST BE SOBER AND RELIABLE. LONG SEASON'S WORK. Hugh Henry, answer.

ALL ADDRESS JOE E. BAXTER, STRAWBERRY FESTIVAL HEADQUARTERS, ROOM 6, OVER WALLACE DRUG STORE, WALLACE, N. C.

3 RIDES FOR SALE FOR CASH 3 RIDES

32-FT. ALLAN HERSHELL LITTLE BEAUTY MERRY-GO-ROUND Complete with Organ, Top, Wall and Ticket Box. Powered by Le Roi Motor. Machine in good shape. International Tractor; 24 Ft. Semi Trailer.
CASH PRICE—MERRY-GO-ROUND, TRACTOR AND TRAILER—\$6,000
 NO. 5 ELI FERRIS WHEEL
 V Belt Drive. Powered by Le Roi Motor. Ferris Wheel complete. International Tractor; 22 Ft. Semi-Trailer.
CASH PRICE—FERRIS WHEEL, TRACTOR AND TRAILER—\$6,500
 7-CAR 1938 TILT-A-WHIRL
 Latest Model Cars. Loads on 2 Semis. 2 Tractors (one International and one Chevrolet), 2 Semi-Trailers.
CASH PRICE—TILT-A-WHIRL, 2 TRACTORS AND 2 TRAILERS—\$8,500
 These Rides must be seen to be appreciated. Will consider only cash. Rides are in Kansas City. ALSO HAVE 18-FT. GMC TRAILER (TRANSFORMER AND OFFICE COMBINED). **CASH PRICE—\$1,000**
TONY MARTONE
Care Milner Hotel, 219 West 9th St., Kansas City, Mo.

From the Lots

Bistany's Greater

MIAMI, Fla., March 2.—Week ended Saturday (23).
 Attendance was heavy on downtown location, with a free gate. All rides reported top biz while Vi Radcliff's Congress of Living Oddities topped the shows with Johnnie Ryan's Harlem Brownskin Revue running second.
 Show prepared for hop to Jacksonville, en route north. Mack Kline, chief electrician, arranged new lighting effects for show fronts while Bob Delwater and crew overhauled trucks. Mr. and Mrs. Douglas Daugherty and Dillard Jones joined here with sound truck and photo, Daugherty having just been discharged from the navy.
 Leo Bistany made a trip to Jacksonville leaving Patty Finnerty and L. H. Hardin in charge.—**VIOLA RADCLIFF.**

BETTER SERVICE NOW ON FAMOUS BEEHIVE POPCORN

To better handle the ever increasing demand for famous Beehive Hybrid Popcorn, the Blevins Popcorn Company announces the opening of two new warehouses. Popcorn buyers can now order from the warehouse nearest them and get faster shipment. Blevins repeats, "You can expect at least \$100 of crisp tender corn from every bag." Order today, famous Beehive, \$10.75 per hundred, F. O. B. shipping point.

BLEVINS POPCORN CO.
 155 2nd Avenue South
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LAST CALL!
FOR THE BIGGEST FOOD SHOW SINCE PEARL HARBOR

FROZEN FOOD FAIR
 AND HOMEOWNERS INSTITUTE
 PARK AVENUE ARMOY 34th St. and PARK AVE. NEW YORK CITY
 March 27-28-29-30-31-1946

73,162 Tickets Out Feb. 10th
 Photos—Guess Your Age—Guess Your Weight—Pitch Till You Win.
 Demonstrators, Pitchmen, Any Legitimate Store at a 10c Grind.
GOOD PLACE FOR 10c GRIND ILLUSION
G. HODGES BRYANT, Managing Director, Room 60, 90 W. Broadway, N. Y. C.
 Phones: Cortland 7-7539—7-7540

Madison Bros.

OPELOUSAS, La., March 2.—Show had a good two-week stand in Eunice, La., winding up the schedule of two-week stands. Now the show moves into one-week stands. The new top for Elizabeth Madison's popcorn stand has arrived and a new top has been ordered for the Side Show, which will be under management of Howard and Madame Ilan.
 Curly Smith has a new palmistry stand and Ralph McPherson has added a high striker. Visitors included Mrs. Anne Wilson from Lake Charles, La., and Bob Heth, Mr. and Mrs. Sydney Lang and Mr. and Mrs. Ted Woodward from Midwest Shows in Lake Charles. Jean Ortiz has rejoined after a visit with relatives in Moline, Ill.—**KATHLEEN GAWLE.**

WANTED
NO. FIVE ELI WHEEL

for cash, or will book or lease same. We play downtown lots and streets. No gate. Have transportation.
SOL NUGER
 321A Amherst St., Winchester, Va.

Seat Covering RIDE OWNERS Seat Covering

The answer to your troubles. PLASTIC SEAT COVERING that is pliable, proper weight and in desirable colors. Far ahead of leatherette and similar materials that have been used in the past. Colors: Luggage Tan, Dark Brown, Navy Blue, Red and Black. 39 to 40 inches wide.

NOW USING LIGHTER WEIGHT COVERING THAN ORIGINAL SAMPLES THAT WERE SENT OUT. SAME MATERIAL, DURABLE AND SELLING FOR ONLY \$2.15 PER YARD.

ALL SIZES BRASS COTTER KEYS AND COPPER TUBING FOR SAME. ELECTRICAL EQUIPMENT OF ALL KINDS, LIGHT BULBS, ALL SIZES STRANDED WIRE, ETC., ETC. DISTRIBUTORS FOR THE NEW VAUGHT TELESCOPIC LIGHT TOWERS. We require 25% deposit on all orders. We are glad to secure your Missouri Automobile License Plates for you.

DOWNEY SUPPLY CO. 392 ARCADE BLDG. ST. LOUIS 1, MO.

WANTED

For One Week Starting April 15th
FLORIDA EXPOSITION FOR SAFETY
 Jacksonville, Fla., County Armory
 Candy Apples, Cotton Candy, Popcorn, Novelty, etc. Space \$50.00 a week. Write
HALLE COHEN
 c/o Cohen Brothers Jacksonville, Florida

WANTED

Rides, Concessions and Free Acts for
Annual Celebration
 AUGUST 7
 Write, giving full particulars to
HOWARD B. FOSNAUGHT, Secy.,
 Chamber of Commerce,
 Marion, Mich.

WANTED—CARNIVAL

for one week during June or July, 1946. No rackets. Clean shows.
 Contact
Geo. L. Exton, Com.
 H. R. Hill Post 618
 Veterans of Foreign Wars
 Quincy, Illinois

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE
 SPECIALLY PRINTED
 CASH WITH ORDER PRICES ---10M, \$7.15 ---ADDITIONAL 10M's AT SAME ORDER, \$1.65
 Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only add 50c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
 1 ROLL 75c
 3 ROLLS @ 60c
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WELDON, WILLIAMS & LICK
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 Tickets Subject to Fed. Tax Must Show Name of Plate, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

WANT

20 OR 25 CARNIVAL CONCESSIONS AND 5 RIDES FOR
"PUMPKIN SHOW"
 3-Day Event, Some Time Between July 15-25
 Sponsored by American Legion Post 411,
 Skidmore, Mo. Contact
DONALD F. HART, Post Commander

WANTED

RIDES AND CONCESSIONS FOR
FOURTH OF JULY CELEBRATION
 HARDIN, ILLINOIS
 Sponsored by American Legion
 Contact **ARTHUR F. KAMP**
 Publicity Chairman

FRANCIS J. KELLY

FRANCIS KELLY, Owner **GEO. LOCKHART, Concession Mgr.**

WANTS **WANTS**

Ride Help for #5 Wheel, Streamline Kiddie Whip, new Smith and Smith Chair Plane, Little Beauty Merry-Go-Round. Top salaries, short moves, ideal working conditions. Can place your wives if married. Veterans welcome. Whitey Fulmer and Howard Bellevue, please contact me. Will book outstanding High and Sensational Free Act for 20 weeks. Will book any Concession not conflicting with following: Wheels, Percentage, Grab, Frozen Custard, Pitch-Till-U-Win, Cigarette Gallery, Ball Games, Popcorn and Candy Apples open. All people formerly with Geo. Lockhart contact him BOX 224, WELLSVILLE, OHIO. Useful Concession People always welcome. Write, don't wire. Playing nine of the outstanding Catholic Church dates in Connecticut.
FRANCIS J. KELLY, Washington Ave., North Haven, Conn.

WANTED

High class Carnival for 12th annual Labor Day Celebration, Aug. 30th through Sept. 2, 1946. Over 40,000 people expected. Write or wire
FINANCIAL SECRETARY
 Local #9, U. P. W. A.-C. I. O., Austin, Minn.
 "Hog Capital of the World"

WANTED

STREET AND BUILDING DECORATOR FOR
FIREMEN'S CONVENTION
 to be held in Clymer, Pa., July 29-August 3. Contact
PAUL FEDERINKO, Secretary
 Clymer Fire Co. No. 1, Clymer, Pa.

NEW IMPROVED

SPITFIRE RIDES
 Available for 1946 Season
FRANK HRUBETZ & CO.
 Front and Shipping Sts. Salem, Oregon

THE YORK REUNION
 August 1-2-3-4, 1946.
 We need Rides and Concessions.
E. J. MEHLER
 West York, Ill.

WANTED CARNIVAL

for Celebration on 2nd, 3rd and 4th of July at Pipestone, Minn. Will have to play behind a 25c gate. Write or wire
H. C. PETSCHON, Adjutant
 Pipestone, Minn.

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.
ANYTHING IN CANVAS
 Quick Deliveries. Wire
TENTCO CANVAS, INC.
 130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

WANTED

A Merry-Go-Round and Ferris Wheel for Sportsman Carnival on Sept. 21 and 22 at Claryville, Kentucky, on U. S. Route 27. Expect about 10,000 people in two days. Contact
BILL HABIG
 49 TAYLOR AVE. BELLEVUE, KY.

ATTENTION, CARNIVAL OWNERS

Wish to contract a Carnival for 1 or 2 weeks for this coming spring or early summer. Prefer one that features a Free Outdoor Act. Contact
THOMAS RAIMONDO
 223 West Main St. Falconer, New York

TENTS

All Sizes—All Styles. Khaki—Blue—Olive.
E. G. CAMPBELL TENT & AWNING CO.
ERNIE CAMPBELL **JIMMY MORRISSEY**
 100 CENTRAL AVE. (Phone 3-3313) ALTON, ILLINOIS

WANTED—CARNIVAL

For Labor Day Celebration, Monday, Sept. 2, 1946.
FLORENCE CHAMBER OF COMMERCE
LEO WESTERHAUS JR., Chairman
 114 W. 6th Street Florence, Kan.

B. & V. SHOWS

OPENING APRIL 18, 1946

Fairs starting at OWEGO, N. Y., JULY 29th, with ITHACA, CALEDONIA, ANGELICA and BROOKFIELD, N. Y., to follow with two more pending

COOKHOUSE, CUSTARD, BINGO, POPCORN AND APPLES SOLD
WANT WANT WANT WANT
 GRIND CONCESSIONS ALL OPEN and BOTTLE BALL GAMES.
 FREE ACT, sensational act wanted.
 Want DROME, FUN HOUSE, GLASS HOUSE and ARCADE
 HAVE OUTFIT FOR SIDE SHOW, POSING SHOW.
 WANT SHOWS WITH OWN OUTFITS, MONKEY, LIFE, CRIME,
 MIDGET, any real Grind Shows.
 WANT RIDES, TILT, WHIP, ROLL-O-PLANE, FLY-O-PLANE, ROCKET.
 WANT SPECIAL AGENT that can lithograph.
 RIDE HELP—FOREMEN FOR MERRY and CHAIRPLANE; Second Men
 for OCTOPUS and Wheel, also Canvasman to handle front and tops.
 J. VAN VLIET, Mgr., 5 Westminster Pl., Garfield, N. J.

MAJESTIC GREATER SHOWS

"America's Newest and Brightest Midway"
 OFFICIAL OPENING, SWAINSBORO, GA.

8 RIDES **MARCH 11th** 6 SHOWS
 A 40-WEEK SEASON OF CHOICE STILL DATES
 FAIRS AND CELEBRATIONS
 CAN PLACE

Rolloplane, Spitfire, Flyoplane. Side Show, Funhouse, Glasshouse, Snake Show, Penny Arcade, Fat Show with own equipment. (Dotty, let's hear from you.) Legitimate Concessions of all kinds. All people contracted, please confirm.
WE carry a Free Act throughout the season. Are positively booked, except 3 weeks, until October, with choice Michigan and North Carolina Fairs as part of our itinerary. Route to those interested.
 Address: SAM GOLDSTEIN, Manager; HARRY E. WILSON, Asst. Mgr., Tifton, Ga., this week; then Swainsboro, Ga.

WANTED

PORTABLE LEAD GALLERY

Must Be Good. With or Without Truck.
 Also AMMUNITION. Wire

McCLURE

6033 N. W. 1st Place

MIAMI, FLA.

HELP WANTED BUSH-LAUBE CONCESSIONS

For

Amusement Parks, Long Route, State Fairs, Rodeos, Celebrations and Buck Owens Circus.

WANTED: Seat Butchers, Candy Floss Operators, Griddle Men, Novelty Men, Frozen Custard and Snow Cone Operators. Agents for Scales, Age, Fish Pond, Ball Games, Hi Striker, Penny Pitch and other games. Useful Concession People in all lines.

52 WEEKS A YEAR TO THE RIGHT PARTIES

Address All Answers to

Main Office, 8 East 9th Street

Kansas City, Mo.

VICTORY EXPOSITION SHOWS

CAN PLACE SIDE SHOW, ILLUSION, MECHANICAL OR MONKEY SHOW. WANT CLASS HOUSE MAN. Donald

Kingsburg and Run Miller, wire.

Address—San Benito, Tex., March 5-10; Rio Grande City, Texas (Starr County Fiesta), March 12-17.

BEE'S OLD RELIABLE SHOWS

Opening April 6, 1946, Lake City, Tenn.

RIDES—Want Ride Superintendent that can get Rides up and down. Must be sober and keep rides and motors in good operating condition. Price no object if you can do the job. Want Foremen for Wheel and Tilt and Second Men on all rides.

SHOWS—Girl Show contracted, will book any other Show that can get money. Your equipment or will furnish fronts and top.

CONCESSIONS—Want Agents for all Slum Concessions, Ball Games, Penny Pitch and others. Also want Help for Cook House. Have contracts for ten fairs and four others pending in Kentucky and Tennessee. Address:

BEE'S OLD RELIABLE SHOWS, R. F. D. #1, Winchester, Ky.

CAPELL BROS.' SHOWS

"AMERICA'S CLEANEST MIDWAY"
 Still an Enviably Success

Open Saturday, March 23, in McAlester, Okla., with Ada and Duncan to follow. Three of the best spring dates in the State.
 10 Modern Rides — 7 Shows — Free Act

WANT—Stock and Slum Concessions of all kinds. No ex.
 WANT—Cook House capable of handling this size show.
 WILL SELL Ex on Diggers and Custard. Can place nice Pan Joint, Penny Arcade.
 WANT—Outstanding Attraction for big office owned Pit Show. Strong Freak to feature; salary no object.
 WANT—Boss Canvasman to handle 30x150 side show top. Talkers, Grinders.
 WANT—Athletic Show Manager with talent. Must be capable and have Help. (This is real Athletic Show territory.)
 WANT—Foreman for Little Beauty Merry-Go-Round. Second Man on Ridee-O. Workingmen on all rides. Top salary paid. (If you can't stay sober don't answer and avoid embarrassment.) Useful Show People, contact now. All address
 H. N. CAPELL, Mgr., Box 457 (Phone 63), Haskell, Okla.

CALL-CALL-CALL-CALL-CALL-CALL L. J. HETH SHOWS

2 Saturdays — Opening March 15th — 2 Saturdays

SHOWS: Want Side Show. Will furnish new outfit. Hillbilly Show, Animal Show, Girl Show, Fun House, Glass House.
 RIDES: Good opening for Flat Ride.
 HELP: Prof. Tom Johnson wants Musicians and Performers for Minstrel Show. Ride Help for all Rides.
 CONCESSIONS: Agents for 10c Stores, Grab Joint, Snowballs, Frozen Custard, Cotton Candy. Popcorn not exclusive. Other legitimate concessions open.

For Sale — Big Six Wheel. Will Book on Show.

ALL PEOPLE CONTRACTED ANSWER THIS AD
 All Replies

P. O. Box 267

North Birmingham, Ala.

DICK'S PARAMOUNT SHOWS, INC.

WANT FOR
 20 STILL DATES
 6 FAIRS

WANT
 FREE ACTS

7 SHOWS
 6 RIDES
 DIESEL LIGHT PLANTS
 LIGHT TOWERS
 COMPLETELY MODERNIZED

RIDES: SUPER ROLL-O-PLANE, Kiddie Rides.
 SHOWS: FAT GIRL, MOTORDROME, FUNHOUSE, MIDGET SHOW. Will finance any new, novel ideas.
 CONCESSIONS: Guess Your Age and Scales. BINGO, Lead Gallery, Grind Stores. NO COUPONS.
 HELP: CHAIRPLANE FOREMAN; also Second Men for Moon Rocket, Ferris Wheels, Tilt-a-Whirl. SEMI DRIVERS, Ex-Service Men Preferred. TOP SALARIES.

Open Early in April

R. E. GILSDORF, Box 401, Chews, N. J.

10 BIG DAYS **OPENING MARCH 28th** 10 BIG DAYS

WANT FOREMAN FOR TWIN ELI FERRIS WHEELS
 WANT RIDE HELP, SECOND MEN, TRUCK DRIVERS
 WANT SHOWS OF MERIT WITH OWN TRANSPORTATION
 WANT FEW MORE LEGITIMATE CONCESSIONS—NO GRIFT

ROGERS GREATER SHOWS

P. O. BOX 647

JACKSON, TENNESSEE

PAGE BROS.' SHOWS

Winter Quarters opening March 20 at Humboldt, Tenn. Show opening April 11 at Brownsville, Tenn. Can place one more Ride with or without transportation. Good opening for Bingo. Also few more legitimate Concessions. Roy Little, Bob Shelton, Cliff Craig, contact me at once. All replies: 1705 Triplett St., Owensboro, Ky., until March 18; then Humboldt, Tenn. P.S.: Walter Walters, contact us immediately.

L. B. LAMB SHOWS WANT

Shows with own equipment and transportation. Have good route, including 12 Fairs, 8 in Iowa, 4 South.

Can use Agents for office-owned Concessions. Must join at once. Show is open.

Will book or buy Octopus and Rolloplane. Write, phone or wire L. B. LAMB, Camp Hill, this week; Ashland, Sylacauga to follow; all Alabama.

H-M HITS MILWAUKEE PEAK

Sell-Out Sees Monday's Bow

Big Shrine indoor scores with heavy talent line-up—advance puts date on ice

MILWAUKEE, March 2.—The gaze of Omer J. Kenyon strayed from the arena, out the window and into the blizzard that swirled outside the old red brick walls of the big Milwaukee auditorium. "Will you look at 'em?," Omer asked softly, a note of disbelief creeping into his words. "A night like this, and it's going to be another turnaway."

For they were coming by the hundreds, circus-bound, pushing thru drifting, blowing snow to the auditorium and the Tuesday (26) night performance of the seventh annual Hamid-Morton (See H-M HITS PEAK on page 90)

Detroit Show Hits Stride; Flack Is Hot

DETROIT, March 2.—Shriners of Moslem Temple were talking this week in terms of 100,000 attendance for their first indoor circus in four years on the basis of early returns and advance reservations. Show opened Monday (25) for a two-week run.

The show, an Orrin Davenport production staged under the direction of Tunis (Eddie) Stinson, broke the ice with a slow opening Monday, but quickly built up to virtual capacity Tuesday (26) night. It was necessary to rush in park benches to seat an estimated 1,000 overflow. Wednesday was another sell-out at night, following a three-quarters matinee.

Newspaper publicity has been unusually strong, with all papers generous with space and art.

Nine radio stations are being used. Bulk of time goes out over WJLB, which is taking two 15-minute segs each matinee, broadcast as remotes from the State Fair coliseum. Timing is staggered to bring in practically all acts. Radio stations carried banners in the coliseum in a reciprocal tie-up for time bought on the air.

Staff includes Orrin Davenport, producer; Col. Harry Thomas, equestrian director and announcer; Izzy Cervone, (See *Detroit Hits Stride* on page 90)

New Wardrobe Set For Mills Bros.

ASHLAND, O., March 2.—There just aren't enough hours in a day, if you ask Billy Sheets, head of the wardrobe department of Mills Bros.' Circus. Sheets and his crew are working round the clock to complete new wardrobe ready for the show's opener. Charlie Brady has completed a new wardrobe wagon and it's up to Sheets and his crew now to fill it.

The wardrobe crew isn't the only section busy around quarters. Also on hand is Harry Payne, general press agent. Manager Jack Mills has enlarged his press department and expects to have two other p.a.'s in addition to Payne, who has set up quarters in the Francis Hotel here.

Others in quarters include Charlie Brady, superintendent; Roy Howze, who is putting 20 dogs thru paces and about to break 10 more; Harry Cone, who is boss hostler of ring stock; Myrt Whip, who is breaking stock; Alonzo Williams, who is helping Brady; Pat O'Brien, who is teaching Big Burma a new elephant routine, and W. Simpson and his assistant, J. Andrews, who have charge of the cookhouse.

Circus Calories for Detroit After 4-Year Wartime Famine

DETROIT, March 2.—Starved for circuses during the war years, particularly last year when the Big One by-passed the city, Detroit is on the brink of a circus feast. Last year's fare was limited to the annual Barnes Bros.' indoor show and the one-ring Patterson Bros. outdoor date.

First dish will be the Shrine Circus, suspended during three war years. Shrine event opened Monday (25) at the State Fair Coliseum, marking the 34th running of the circus, which had been a yearly feature since 1906 except for three years during both world wars and one year in the early '20s, when it was dropped for a fashion show.

Shrine show comes here almost intact from the Cleveland Grotto Circus, reversing procedure of the past, when Detroit date came first. Uncertainty until late last fall, due to the continued use of the State Fair property here by the army, caused reversing dates, the date switch being decided by Tunis (Eddie) Stinson, general manager of the Detroit date, who also booked the Cleveland show.

Two other circuses are also set to appear here in May. Barnes Bros.' indoor annual at the Olympia Stadium, is due in May for two weeks following its Chi-

cago debut. Dates have not been set.

The Ringling-Barnum show is expected to make an 11-day stand following its Chicago engagement, which would bring it in here in the latter part of May, all of which poses the possibility that Detroit may see the two shows playing day and date, which is a far cry from the circus-starved war years. Tip-off on the circus-starved situation here is the record advance sale for the Shrine Circus. Tremendous advance indicates record attendance.

Darnell Grabs Top Tucson Rodeo \$\$\$

TUCSON, Ariz., March 2.—Fred Darnell, Rodeo, N. M., roped and tied the biggest share of the purse and day money at Fiesta de Los Vasqueros, which concluded with a record-breaking performance here February 24.

Winning top honors in team tying and calf roping, Darnell collected \$1,785. He also won a saddle, silver buckle and belt, and a hand-tooled rope bag.

Bill McMacken, Florence, earned money at the rate of a little better than \$20 a second during the three-day show, but he earned it the hard way—bronk riding. Third in the first go-around and first in the second, he gathered the highest point total to win \$650.

In the bulldogging, Dave Campbell, Las Vegas, Nev., made two rides and won \$760. Tommy Cahoe, Los Angeles, was adjudged best bull rider and won \$350. Cliff Whatley, Tucson, Darnell's partner in the team tying, collected \$915 for his efforts.

Generator Fire Costs B&B 5G

MELBOURNE, Fla., March 2.—Bradley & Benson Circus suffered a \$5,000 loss here Tuesday (26) when two generators burned before the night performance.

Tige Hale and his band kept the customers entertained for more than an hour, at which time city juice became available. New generators have been ordered.

Aylesworth Goes To Hospital for Rush Operation

SARASOTA, Fla., March 2.—Leonard J. Aylesworth, Ringling Bros. and Barnum & Bailey Circus boss canvasser, underwent an emergency operation early Thursday (28) for a ruptured appendix. He was stricken suddenly Wednesday, several days after returning to winter quarters here from Connecticut, where he recently completed a sentence in connection with the Hartford, Conn., circus fire.

At the Bradenton, Fla., General Hospital, where the operation was performed, Aylesworth's condition was reported satisfactory.

Bally for Gotham by March 15

Kelley, Lester Leave for N. Y.

R-B heads step up plans for Garden inaugural April 4—Colleanos in Sarasota

SARASOTA, Fla., March 2.—Press Chief Beverly Kelley, of the Ringling Bros. and Barnum & Bailey Circus, is making plans to leave winter quarters here next week for New York, where he expects to have publicity headquarters set up by March 15 for the Madison Square Garden engagement which opens April 4.

Kelley will be accompanied by Allen Lester of the same department and Frank Braden, veteran R-B press man, is slated to join them later in March. Frank Morrissy will accompany the first section of the show on its run to New York.

With the return of General Manager George W. Smith and Boss Canvasser Leonard J. Aylesworth, preparations for (See *Ready Gotham Bally* on page 90)

Wallendas' Show Closes in Florida

MIAMI BEACH, Fla., March 2.—Wallendas Continental Circus closed without notice here Sunday (24). Acts and Tige Hale's band were paid off up to closing date.

Hale and his band immediately joined Bradley & Benson.

King Bros. Garners Third Bull for Show

HARTFORD, Ky., March 2.—King Bros.' Circus now boasts three bulls, thanks to the recent purchase of Mona from Obert Miller.

Work in quarters is moving ahead under direction of A. Lee Hinckley. Joe Applegate, superintendent of canvas, and Arch Johnston, superintendent of seats, are busy flame-proofing all canvas. Betty Biller, spec ballet producer, is due in quarters next week. George E. Caron, manager of the No. 1 car, has notified his (See *Kings Buy Bull* on page 90)

Bailey Bros. Rolls Out of Barn April 6

Stevens Builds It Bigger

NEWBERRY, S. C., March 2.—Bob Stevens will roll his Bailey Bros.' Circus out of the barn at the fairgrounds here April 6 to crack the ice on the 1946 season. To properly embellish the occasion, the veteran Walter D. Nealand, new press chief of the Bailey org, is arranging for Mayor Dave J. Hayes and other local biggies to add their glamour.

After the performances at quarters here, the show is slated to move north to pick up a route which, Nealand hints, will lead it into new territory.

Pours in Dough

Owner-Manager Stevens and Johnny Wall, general superintendent, have been directing a large crew since January 1 in readying the equipment. Org will be (See *Bailey Bros. Rolls* on page 90)

New Truck Combo Framed on W. Coast

WILMAR, Calif., March 2.—Barney O'Hearn, West Coast transportation contractor, is framing a new truck circus to be known as the Barney O'Hearn World Wide Circus. James R. O'Hearn will be treasurer and handle the office. Show will travel on 10 trucks and trailers and will also carry two busses. Latter will be reconverted into sleeping quarters for band and workingmen.

Big top will be a 70-foot round top, with two 30-foot middles and a 45-foot middle piece. Side show will be 40 by 60 feet with an all-new banner front. A small pit show will be carried, together with candy stands in front.

Fred Foster is breaking in new stock, which includes pony drill and six-horse Liberty act. It is planned to feature several new acts.

Rudy Jacobi, last year with Mills Bros.' Circus and formerly with Arthur Bros.' Circus and other motorized shows as side show manager, will handle the advance.

Sparks Ready for Early Opening

SARASOTA, Fla., March 2.—The job of whipping together a circus in a few weeks time is progressing rapidly, officials of the Sparks Circus say.

Ralph J. Clawson, general manager, said the conversion of equipment, originally intended by James Edgar for use in a touring ice show, is ahead of schedule and the show will be ready for opening between mid-March and April 1.

Show has 21 head of stock in quarters and will carry five elephants. The leopards, black jaguars and pumas for the cat act to be presented by Damoo Dhotre will be augmented by other wild animals in the menagerie.

Building of the all-new seating is being pushed by Denny Helms, general superintendent. Harry Rooks arrived and has assumed the duties of chief electrician. Louis Schimideke heads the mechanical department. Delivery has been made on two new Diesel light plants.

The original middle pieces of the big top, which were to have been laced into one for the ice show, will be used separately and another has been ordered to give a four-pole top.

ACTS WANTED

FOR MY
CIRCUS AND FAIR DATES
FOR 1946

CAN ONLY USE FEATURE
ACTS

ERNE YOUNG

155 N. CLARK ST.
CHICAGO, ILL.

**THE NEW
GEO. HANNEFORD FAMILY**

THE RENOWNED FAMILY OF THE RIDING RING
ALL TOGETHER AGAIN

Geo. Jr. just back from
Japan and now discharged
from the army.

Featuring Somersault
From Horse to Horse

**AN OLD NAME, BUT THE YOUNGEST RIDING ACT
IN AMERICA TODAY!**

Minneapolis Shrine Circus, March 4-9
Permanent Address: GLENS FALLS, N. Y.

CONCESSIONS
DEPARTMENT
**CLYDE BEATTY
CIRCUS**

SHOW OPENS EL PASO,
MARCH 22

Need for opening and balance of
season, Seat Butchers, Popcorn
Man, Sweet Men who can really
make a pitch; also Griddle Man.
If you can cut it, come on.

MAX TUBIS

Hilton Hotel El Paso, Texas

**WANTED
A-1 ADVANCE MAN
also BILLPOSTER**

for
GRAND OLE OPRY

Tent Show Unit

Will require reference. Opening March 25.
Write, Wire or Phone Immediately.

**J. L. FRANK
RADIO STATION WSM**
Nashville, Tenn.

WANTED

Man or Woman capable of giving first aid
and looking after the entire personnel of
the circus from a medical standpoint.

Write or Wire

COLE BROS.' CIRCUS

State Fair Grounds Louisville 11, Ky.



MAKE 1946 YOUR BEST YEAR

It is always fair weather in a PRESERVO treated tent.
Save your canvas. Keep your profits.

ROBESON PRESERVO CO.

Port Huron, Mich.

**GET WELL—WITH WISWELL
AMERICA'S SUPER CLASSIC**

**COUNT ERNESTO and His
ORIGINAL DIZZIE LIZZIE**

This veritable atomic explosion of hilarity
Now Booked by ERNIE YOUNG AGENCY, 155 N. Clark St., Chicago, Ill.
PARKS — FAIRS — CIRCUSES

WANTED

FOR CLYDE BEATTY CIRCUS WILD WEST CONCERT

Cowboys, Cowgirls and Indians with good wardrobe. Can also use few
outstanding White Face Clowns. Wire

IRA WATTS, Coliseum Bldg., El Paso, Tex., or CLYDE BEATTY,
Shrine Circus, Detroit, Mich.

WANTED FOR SPARKS CIRCUS

Seat Butchers, Griddle Man, Novelty Man, Operators for Frozen Custard,
Snow Cone. Opening March 22, Arcadia, Florida. Write or wire

WHITEY NEWELL, Concession Mgr.

Sparks' Circus, Sarasota, Florida, until March 20.

Year-Round Work to Sober, Reliable People.

CALL CALL

CLYDE BEATTY CIRCUS

Opens El Paso, Texas, Friday, March 22, 1946
All people engaged please acknowledge this call.
We can always place experienced Circus Workingmen here.
CLYDE BEATTY CIRCUS, Ira M. Watts, Manager
Live Stock Coliseum, El Paso, Texas

Wanted—SPARKS CIRCUS—Wanted

Side Show People for big Circus Side Show. Freaks, Novelty Acts, Bally Girls, Musical Act. Can place
Fat Lady, Midget, Magician, Lady Sword Swallower. Geneva Stone, contact me at once, good propo-
sition for you. Have complete Tattooing Outfit for Tattoo Artist. Am interested in any act in keeping
with the high circus standard. No time to dicker. State all in first letter. Meals furnished. We
open March 22, so hurry, hurry. Address all mail to AL TOMAINI, Giant's Trailer Park, Gibsonton,
Fla., or wire me at East Tampa, Fla.

MODEL CIRCUS

Available for Eastern Bookings.

ERIC F. OLSON, JR.

1/2 Crest Ave. Worcester 7, Mass.

PHONEMEN

Five topnotchers that can produce. Program, Tickets
and Banners. 30 weeks' steady work. New town
each week. Write

BOB BECK

General Delivery DAYTON, OHIO

WANTED

Man to handle Candy Pitch on March 15th,
16th and 17th. Also

KENNETH WAITE

Please contact. Few additional Acts needed
for V. F. W. Indoor Circus. Wire or write

ALLAN MILLER AGENCY

Suite 308, Bell Bldg. Toledo 2, Ohio

**WANTED FOR
BAILEY BROS.**

"THAT GRAND OLD CIRCUS"

CANDY BUTCHERS, NOVELTY MEN, BUC
MAN, GREASE JOINT MAN. USEFUL PEOP-
LE IN ALL DEPARTMENTS OF THE
CANDY STANDS. OPEN APRIL 6, NEW-
BERRY, S. CAR. Write or Wire

FRANK ELLIS

c/o Bailey Bros.' Circus, Newberry, So. Car.

WANTED

Six Girls, experienced Dancers, to train for
Web and Cloud Swing. Can use four more
Clowns, Seat Men. Cal Townsend and wife,
contact me at once.

**Ralph J. Clawson, Mgr.
SPARKS CIRCUS**

P. O. Box 2367 SARASOTA, FLA.

WANT

Train Master, Ring Stock, Boss Hostler and
Assistant Baggage Stock Hostler. Arkie
Bradford, call.

DAILEY BROS.' CIRCUS

Gonzales, Texas

A COMPLETE RODEO

Now Booking Northeastern States
A Good, Reliable Show

S. M. S. RODEO CO.

Bloomington, New Jersey

AT LIBERTY

FRANK COOK

For High Wire or Aerial Act.

If you know me, 'nuf said.

1930 EAST 28 STREET, BROOKLYN, N. Y.

NET ELASTIC OPERA HOSE

Black or Suntan, \$5.75 postpaid. Metal
Spangles, all sizes and colors. Rhinestone Set-
tings, 25¢ a gross. Cellophane Hulas. Other
Costumes. Send for folder. C. GUYETTE, 348
W. 45th St., New York 19, N. Y. Phone: C1-rcle 6-4137.

**FOR SALE
3 MENAGERIE WAGONS**

On rubber wheels, perfect condition. 10 WILD
ANIMAL SHIFTING BOXES, on iron wheels,
good condition. Write

ALFRED COURT

Red Rock Road SARASOTA, FLA.

WANTED

TRICK DOG TRAINER,
THOROUGHLY EXPERIENCED,
TOP MONEY TO TOP MAN.
NO Advance Artists, Amateurs, Jug Heads
Contact:

PAT HEGARTY

OLYMPIC TRAINING SCHOOL
5th Ave., N.E., at E. 102nd, Seattle 55, Wash.

BLEACHER SEATS

Want to buy ten thousand Bleacher Seats from ten
to twenty-tier high, with foot and seat boards.
What have you? For cash.

E. DUTRA

1810 16th St., N. W. WASHINGTON, D. C.

BOND BROS.' CIRCUS

WANTS

Circus, Concert and Side Show Acts. Also
Concessions without grift. Long season.
1038 Broadway, Camden, N. J.

ATTENTION, PERFORMERS

We are now accepting orders for delivery start-
ing April 1st for equipment, wire rope, manila
and cotton line, etc.

HEBELER SHOPS

6456 DORCHESTER AVE. CHICAGO 37, ILL.

FOR QUICK SALE

5 Sections 5 High Star Backs, \$125.00. Half
down, balance C. O. D.

FIELDING GRAHAM

3049 East 32nd St. Kansas City, Mo.

Smith Preps Cedar Point By Spending 100G on Spot

SANDUSKY, O., March 2.—Edward A. Smith, president and general manager of Cedar Point Park on Lake Erie, is leaving no stone unturned to make this amusement spot one of the best in the country, and he intends that everything shall be in readiness for the season's opening June 15.

To back up his statement that this funspot will be "right up with the best of them," Smith points out that more than \$100,000 is being spent on new rides, new buildings and various other improvements.

When the park opens its gates, it will boast a new Merry-Go-Round, new Moon Rocket, new roller rink and all rides will be repainted and repaired. Park will continue to book name bands in its beautiful ballroom, Smith says.

The Breakers Hotel, operated in connection with the park, is being put into

tip-top shape. The beach again will be a mecca for thousands.

Smith points with pride to the recent resurfacing of the auto drive from the entrance on Ohio Highway No. 2 to the resort grounds.

Smith says everyone he talks to believes 1946 will be a big spending one and he is inclined to believe that too.

Illions Spends 25G on Celoron

CELORON, N. Y., March 2.—Harry A. Illions, owner-manager of Celoron Park here, is spending \$25,000 to put the spot in shape for the season. Park will open Decoration Day and will feature a name band in the pier ballroom, plus a fireworks display. Illions also plans to use free acts.

"We are building an addition to the park which will house the Magic Carpet Ride," Illions said, "and extensive repairs are being made to the Laff-in-the-Dark building and Merry-Go-Round house. We are also enlarging Skateland roller rink and building new office space."

Ella Swank has been added as executive secretary.

Warensford Expects Sandy Beach Tips To Top Last Season

AKRON, March 2.—Improvements totaling \$10,000 are being made at Sandy Beach Park here by Owner W. I. Warensford, who says the funspot experienced its best season in 15 years in 1945. With gas rationing off, he expects it to be even better in 1946.

This year Sandy Beach, which opens May 1, will boast a Tilt-a-Whirl, Warensford having purchased a used one. Park also will have a penny pitch building, an enlarged picnic shelter, three new games, two new ice cream machines and several other new items.

Sandy Beach will continue its policy of using local bands.

Lakeside Building New Inn, Night Club

STORM LAKE, Ia., March 2.—A new inn and night club, to replace the one destroyed by fire last October 26, is being built, and a new \$8,000 boathouse is under construction at Lakeside Amusement Park here, says Owner J. L. Figl. Funspot opens May 15.

Owner Figl announces that Walter Lawrence has been named assistant park manager. Policy of using bands, free acts and fireworks will be continued this season.

While Strolling Thru the Park

A FEW COLUMNS AGO, it was mentioned that A. B. McSwigan, president of Kennywood Park, Pittsburgh, and president of the NAAPPB, had been an artist in earlier days. To keep the record straight, McSwigan drops the following note: "I was educated as a newspaper cartoonist at Carnegie Tech (1914-1917), studying under the late Charles J. Taylor, famous newspaper cartoonist and illustrator at the turn of the century. While in college, I worked at the trade as a free-lancer. Then came the war, and while over there I drew several cartoons for the Paris edition of *The Chicago Herald*. My ambition then was to do a comic strip.

"Back home, after the war, a classmate and I organized a commercial art studio, the first of its kind in Pittsburgh. Pitt Studios, as we named it, flourishes today under the direction of my former part-



PHILIP E. NUTTING, of The Saturday Evening Post, will be one of the featured speakers at the convention of the New England Section, NAAPPB, in Boston March 12. His subject will be "The Recreation Story."

NAAPPBers To Get Tele Pix Showing

BOSTON, March 2.—In an effort to give those attending the 18th annual convention of New England Section, NAAPPB, here March 12 a well-rounded program, convention officials announced today a television movie will be viewed. Picture is being shown thru the courtesy of General Electric Company and is scheduled for 4:30 p.m., Tuesday (12). Officials also announced that Gale

(See TELE AT CONFAB on page 72)

Hawke Pitching To Neb. Schools

LINCOLN, Neb., March 2.—School picnics will be stressed at Capitol Beach Park this year, at least during the early part of the season. Manager Hoyt R. Hawke says. Efforts also will be made to bring back business from surrounding territory which was lost the last few years because of gas rationing.

Hawke said there would be no new rides this year because of the shortage of materials and the great load manufacturers are carrying at present. He added that everything in the park would be repainted and repainted and would be in shape for opening May 11. He estimates \$15,000 will be spent in various improvements.

Hawke said he intends to use more name bands this season and more free acts.

250G Budget OK'd for '47 By Glen Echo

Leonard Schloss Optimistic

GLEN ECHO, Md., March 2.—Park business in 1946 should be equally as good or better than 1945 if the weather is favorable, believes Leonard B. Schloss, vice-president and general manager of Glen Echo Park. But he isn't just looking forward to 1946. He's already thinking about 1947.

"We'll go forward with post-war plans for 1947 when it is hoped materials will be available. Already a \$250,000 budget has been approved," Schloss says.

Regarding his amusement spot this year, Schloss said the regular general maintenance work is going forward. He has purchased a new ride, the Cuddle-Up, now being made by the Philadelphia Toboggan Company. The cost of getting the park ready for opening day, April 13, and including the new ride, will hit the \$50,000 mark, Schloss says.

Joseph S. Hart, park superintendent, has been named assistant manager.

Flock of Features Set for Seccaium Opener at Bucyrus

BUCYRUS, O., March 2.—No one special event but a group of features will make the season's opening of Seccaium Park here Decoration Day. R. A. Jolly, manager, says there will be dancing, fireworks, band concert, baseball games and plenty of rides in service.

Also there are no new rides this year, when opening day comes customers will find everything in shape and all buildings and rides repainted and repaired. Park, Jolly says, will continue its policy of a name band one night each week with the house band working the other nights.

Shean Sets May 29 For Casino Pream

VIRGINIA BEACH, Va., March 2.—Frank D. Shean, of Casino Park here, sees the season shaping up as another big winner, as resort hotels revert to civilian operation and reservation clerks show signs of getting nervous about the future.

"They could use another 4,000 rooms," Shean commented today as he told of plans to open Casino May 29, probably with fireworks and acts.

Preparations for the opening are moving smoothly, with particular efforts being made to ready the dancing gardens and ballroom. Park has a swim pool, rides, sun decks, picnic pavilion, golf course, taverns, snack bars, sidewalk cafe and games.

Palisades Will Build Coaster, Other Units, In Time for Opening

NEW YORK, March 2.—Jack and Irving Rosenthal, owners of Palisades (N. Y.) Park, will complete the rebuilding of their spot in time for an early spring opening. Park, gutted by fire in 1944, was rebuilt on modern lines in time for operation last season, but due to shortage of material and other handicaps, a few projects were held in abeyance.

Major addition will be a new Coaster, construction on which will get under way within a few days under the supervision of Joe McKee. Ride will give the park two large Coasters and a Bob Sled (Flying Turns), gravity ride, and will eliminate the only large gap remaining in the new layout. Some additional small structures will also be erected and the park's restaurant will be rebuilt if materials become available, the Rosenthals said.

Aquatic Sports Springlake Lure

OKLAHOMA CITY, March 2.—Something new in the way of policy at Springlake Park here will be inaugurated this year by Owners Roy and Marvin Staton. Park opens May 31.

"We are planning a diversified program of free acts, with special emphasis on aquatic sports which we will conduct at our exhibition beach, where we have facilities for 10,000 spectators," the Statons said.

To Meet Challenge

"We are trying to meet the challenge of post-war expansion and feel sure we will have more competent help this year than in the past. And in most cases we will have more materials than we had during the war. We already have been provided with a large volume of plastic art novelties and slum, used in our various games."

About \$60,000 has been spent for improvements and a Moon Rocket and Tilt-a-Whirl have been added. Changes also have been made in some building fronts and the landscape has been enlarged and improved.

W. H. Lunsford, W. H. Vaught and Weldon Brown, all associate managers, have been added to the staff.

Marshall Hall Bows in May 30

WASHINGTON, March 2.—With one new ride already a certainty and plans made to build a new modern Coaster when materials are available, officials of Marshall Hall Park are ready for the May 30 opening.

L. C. Addison, manager, says the ride will be a Ridee-O. Boat dock has been rebuilt and park has been repainted. Addison said the cost of the ride and improvements had not been fully estimated.

"Booking on our modern steamer, Mount Vernon, which has a capacity of 2,450, are ahead of 1945," Addison said.

Plans are to have a miniature railroad and Custer Cars in operation this year, in addition to the other rides.

Hulsey and Morgan Lease Anniston Spot

ANNISTON, Ala., March 2.—J. A. Hulsey and W. E. Morgan have signed a 10-year lease for Oxford Lake Park here and will act as co-managers.

Operating since July, 1889, the park is currently undergoing a remodeling program and the co-managers are optimistic about business this year.

Hulsey and Morgan are not newcomers in the business. The former operated Oxford Lake for a number of years and Morgan has been a concessionaire here for several years. Previously, he had concessions on the road.

It was announced that the policy of a free gate and free picnic grove will remain. Funspot is located five miles from Anniston and is served by city busses.



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Jantzen Beach
Inks Jurgens
For Opening

70G in Improvements

PORTLAND, Ore., March 2.—When Jantzen Beach Park here, managed by Paul H. Huedepohl, opens April 5, \$70,000 will have gone into improvements. There will be a new midget auto race track, new games, many building improvements, newly painted swimming pool and a refurbished ballroom.

Huedepohl had found his campaign for improvements stymied many times because of the shortage of materials, but he says everything is going along okay now.
 (See Jantzen Inks Jurgens on page 72)

Fire Razes Dela. Beach Hotel

REHOBOTH BEACH, Del., March 2.—The Toc Inn, one of the leading summer hotels here, was destroyed by fire February 20. None of the rooms were occupied. Operators are Mr. and Mrs. H. D. Cluly.

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BOOM FOR "OH" - "AH" SHOWS

Annuals Up Pyrotechnics

Victory theme by fairs, amusement parks, celebrations produces big rise

CHICAGO, March 2.—There'll be plenty of fireworks this year.

As a matter of fact, there will be more fireworks in '46 than at any time since the early '20s, display fireworks men maintain. Thousands of home-coming and victory celebrations are in the making throught the country and these, combined with the return of war-casualties among the nation's fairs, and the eagerness of fairs and amusement parks to carry a victory theme, are producing a tremendous biz of boom-proportions for fireworks-makers.

The big boom, however, is not an unmixt blessing to the fireworks people. While not an exact science, no amateur can be trusted with firing bombs, bursts and set pieces, nor with the assignment of laying out an area for a display.

It is this shortage of trained men that worries the fireworks outfits. They can get plenty of business—some figure three to four times as much as in pre-war years—but their ability to handle it is contingent upon their ability to get men and give them sufficient training in time for the outdoor season.

Figures Solution

One of the top organizations in the field, Thearle-Duffield, of this city, has figured out a solution. It plans to run a school to develop pyrotechnicians, the high-sounding name for the "frers." And the school is not just a dreamed-up idea designed to snare publicity but it will be a school in fact.

Frank Duffield, veteran of a quarter century in the business and top man at Thearle-Duffields, says his firm hopes to put between 50 and 100 men—"as many as we can get"—thru a period of training at the firm's Roby, Ind., fireworks plant. Course won't extend over long period, but it will be cram session, designed to stuff 'em with knowledge of what goes into the "oh" and "ah" pieces, the bombs, set pieces, etc., and to teach them safety measures, how to lay out fireworks area and all the other essentials for safe handling. One of the big jobs is to sell men on proper timing, so there is proper spacing in firing to obtain the maximum effects.

All orgs lost men during the war years, and it was next to impossible to get new ones, all the likely timber being in the armed services for a different job of firing.

Shortage Abating

On the brighter side, the material shortage, particularly chemicals, which beset the manufacturers in the war years is abating. Chlorate of potash, magnesium and aluminum were scarce. This accounted for the lack of the brighter colors, silver especially being missed, for besides its own brilliance, when fired along with other colors, it tends to give the others added lustre. Green, too, was away off in wartime shooting.

Oddly, powder was not particularly short during the war years, as the powder required is not similar to that used in munitions. Paper was short—and much special paper is needed in set pieces, and this caused some headaches.

Prices of fireworks have gone up, as what hasn't. Salaries and expenses of "frers" mounted, and costs of making the fireworks jumped, too, but buyers are meeting the increases with no great resistance . . . and many of the fairs, parks and annual events are increasing (See *Plenty of Fireworks on page 72*)

Piedmont Area Builds Plans For Big One at Spartanburg

SPARTANBURG, S. C., March 2.—The old Spartanburg County Fair will be dissolved March 15 and a new organization, the Piedmont Inter-State Fair Association, will replace it with a greatly expanded fair, designed to lure attendance and exhibits from four South Carolina counties and two North Carolina counties.

Plans for the dissolution of the old association and the operations of the new organization have been pushed for some time, and the new organization has received support from many important sources, including agriculture and business interests, organizations of various kinds and the press.

Marred by Friction

The old fair pulled heavy attendance from this area, tho Secretary D. C. Todd and his directors were frequently embroiled in local controversies. Friction had developed between the fair group and Spartanburg school authorities. The collapse of the grandstand bleachers injured a number of spectators in 1945.

Stockholders of the old association have agreed to co-operate. George De Pass, chairman of the committee sponsoring the new organization, said that 51 per cent of the stockholders have already committed themselves to go along on a plan of absorption by the proposed organization.

At the March 15 meeting of stockholders of the existing organization, they will vote on a proxy which stipulates that it grant a 90-day option to purchase the assets of the association for \$17,718.12, which includes all contracts of the association, rights, title and interest to the 13-acre parking lot adjacent to the present fairgrounds, fixtures and personal property on the fairgrounds, and all rights, title and interest to the present fairgrounds lease.

Stock Goes at \$20

By-laws of the new organization are now being drafted, State Senator Howard W. McCravy, one of the sponsors, said. These will be acted upon by members at a later date.

Plan of new organization is to issue stock at \$20 a share, with proviso that no person or firm can have any individual investment of more than \$100 in the fair. It is understood that the majority of the stockholders of the old corporation will take stock in the new organization.

Piedmont Inter-State Fair Association plans to draw from Laurens, Cherokee,

Spartanburg and Union counties in South Carolina and Polk and Rutherford counties in North Carolina in its expansion program. It proposes to add to space and make it possible to stage large farmers' meetings, livestock breeders' meetings, big regional sales and shows. Improved facilities necessary to conduct such a program are planned. It also proposes to operate an amusement park on the grounds.

Proposed set-up of fair board is that each county of the six have one director for each 10,000 population and that the State senators and county agents of each county be honorary members.

Interest in the new organization has been built by press and by the appearance of speakers throught the six counties.

Army Shows 'Heat' Bomb at Orlando

ORLANDO, Fla., March 2.—Army Air Corps exhibits were by far the most interesting at the Mid-Florida Fair, which closes here tonight with several new records in sight despite two days of rainy weather.

Attracting the most attention was the new "heat" bomb, which is designed to locate burning targets, factories or smelters after it is turned loose from a plane high above the range of anti-aircraft fire. Enlisted men showed the sensitivity of the bomb by having the bomb's "eye" follow lighted cigarettes.

Also in this exhibit was a jet-propelled plane, which was demonstrated over the city the day before the fair opened, and a cut-away of a similar plane to show its inner workings.

Crawford Bickford, fair manager, declared the clear skies today were certain to mean a new record attendance, and he reiterated that the Royal American Shows' take of \$15,564 on opening day was greater than any gross racked up for an entire engagement heretofore.

Fireworks Back at P. E. I.

CHARLOTTETOWN, P. E. I., March 2.—Fireworks, suspended during the war, will be a feature of the 1946 Prince Edward Island Fair, J. W. Boulter, president and secretary-manager, has announced. Harness horse races and grandstand acts will be other features.

Army Kicks Out Iowa Agreement

To review costs after reported remark State may profit by \$535,000 award

DES MOINES, March 2.—Financial settlement by the army for restoration of Iowa State Fairgrounds, first agreed on at \$535,000, is now up in the air, the army having announced that it will re-examine damages and costs.

Decision by the army followed a report of a remark ascribed to Lloyd B. Cunningham, fair secretary, after the initial settlement agreement that the State stands "a chance of making a nice profit" on the transaction.

Cunningham Mum

When asked by *The Billboard* about the reported remark, Cunningham said: "Until payment has been secured, I don't wish to comment."

Plans for the '46 fair continue up in the air, along with the army settlement, it being the decision of the fair board not to move in and begin rehabilitation work on grounds and buildings until such time as payment has been obtained.

This now awaits re-examination by army engineers of the damages and what it will cost to return the plant to its former condition.

Called a Steal

Announcement that the army would re-examine its previous figures came as a bombshell. John P. Muller, president of the State fair board, and Cunningham had been called to Omaha to sign the \$535,000 settlement agreement. Upon arrival they were informed that the army engineers' office there had been informed by Washington to recheck damages.

Jake More, Iowa Democratic chairman, has accused the Republican State administration of overcharging the federal government.

Fair Asked \$700,000

"Iowa Republicans have been loud in their denunciation of what they term federal waste in handling money," More said. "Yet they permit the fair board to engineer what constitutes an outright steal of federal funds."

"I am asking Fair Board President Mullen to require that a strict account-be kept of fair restoration work," he added. "If the bill is less than \$535,000—and it apparently should be much less—I am going to demand that the excess be returned to the federal treasury."

Originally the State had asked more than \$700,000, and this was countered with a \$395,000 army offer. Some Capitol sources said that Cunningham, in the remark ascribed to him, referred only to the fact that the State was to receive more than originally was offered by the army.

Newberry, S. C., Resumes; Sutton Named Secretary

NEWBERRY, S. C., March 2.—Newberry County Fair, suspended since '41, will be resumed, with its dates set for October 11-19. Plans were laid at a recent meeting of the board, when Frank Sutton was elected secretary.

It was decided to rehabilitate the fair buildings, the grandstand and the half-mile track. It is planned to present grandstand acts, harness racing and thrill show. A midway contract has been closed with the W. C. Kaus Shows.

Wis. Regional Meeting Dates, Towns Are Set

MARINETTE, Wis., March 2.—Dates for the series of regional Wisconsin fair meetings in April have been set, Charles B. Drewry, president of the Wisconsin Association of Fairs, announces.

Dates and meeting towns are: Southwest District, April 3, Richland Center; Southeast District, April 4, Jefferson; Northeast District, April 10, Weyauwega, and Northwest District, April 11, Ladysmith.

Calif. Mulls New Site; Has \$4,000,000 for Building

SACRAMENTO, Calif., March 2.—Approximately \$4,000,000 in permanent construction for the California State Fairgrounds here is being held up as a result of a move to abandon the present grounds and move to another site.

Directors of the California Agricultural Society, who govern the fair, voted recently at Fresno to look into the possibility of moving the site into the Natomas district, about eight miles from the present grounds.

Oppose Move

However, opposition to the move was registered immediately in Sacramento, with the city's legislative representatives, State Senator Earl Desmond and Assemblymen Chester Cannon and Dwight Stephenson, declaring they were against it.

Desmond said he was opposed to the Natomas site because there is no rail transportation to the location and special highways would have to be built for highway transportation.

Those in favor of the move maintain that the fair, last held in 1941, was out-

growing its plant then and as it grows it will need additional room. They say there is no point in putting up \$4,000,000 worth of new buildings, including a horse show coliseum, if the fair is to be moved sometime in the next few years.

Same Site in 1946

At any rate, the first post-war fair, set for August 29-September 9, will go as scheduled under the leadership of F. M. (Sandy) Sandusky, new secretary-manager. Aided by Ted Rosequist, in charge of promotion, Sandusky has been appearing before Sacramento service organizations and spreading the gospel for this year's exposition.

Rosequist says the California fair will be "the focal point" for Statewide celebrations in 1948, '49 and '50. The Legislature has proclaimed them Gold Discovery Year, Gold Rush Year and Centennial Year, respectively, and California plans to invite the world during the period.

Los Angeles County plans a World's Fair in 1950.

Bill Would Repeal 20 Per Cent Tax

Moves To Speed Chi Fair Plans

Sept. date dooms—Kelly names subcommittee to draft working proposals

CHICAGO, March 2.—Six-man subcommittee comprised of representatives of business, financial, labor and amusement interests of the city was named Thursday (28) by Mayor Kelly to draft working plans for the proposed Fall Festival, now contemplated for September instead of October as originally suggested by the mayor.

Subcommittee was drawn from the master committee originally named by the mayor, the idea being that a smaller group could meet with greater frequency and thus expedite formulation of plans. Need for speed was heightened by the decision to move the fair up to September. Fair at this stage shapes up for two-week run.

Members of the subcommittee are: John Balaban, vice-president of Balaban & Katz; Thomas B. Freeman, president of Butler Bros.; Joseph B. Keenan, secretary of the Chicago Federation of Labor; Samuel Levin, president of the Illinois State Industrial Council (CIO); Hughston McBain, president of Marshall Field & Company, and Frank McNair, vice-president of the executive committee of the Harris Trust & Savings Bank. Barnet Hodes, city corporation counsel, named by the mayor as executive director of the fair, presided at Friday's meeting.

Bi-State Circuit To Meet At Paulding, O., March 5

PAULDING, O., March 2.—Bi-State Fair Circuit convention will be held here Tuesday (5), Ernie Rulman, newly appointed secretary of the Paulding County Fair, which will be host association, has announced.

Board members from Hillsdale, Lenawee and Monroe counties in Michigan, and Defiance, Fulton, Lucas, Henry, Putnam, Paulding, Van Wert and Williams counties in Ohio, are expected to attend.

Business session will be held in the County Courthouse at 2:30 p.m., with dinner at 7 p.m. in Paulding High School. Principal speaker will be Galen Starr Ross, Capitol College, Columbus, O., who besides being equator, lecturer and writer, is a licensed horse-race starter. Entertainment will be provided by booking agencies which serve fairs in the area.

Hampton Gets Prexy Post At Paris, Ark., Annual

PARIS, Ark., March 2.—Buddy Hampton has been elected president of the recently organized Logan County Fair Association, which plans to hold a fair this fall. Other officers are Bill Pierce, first vice-president; William P. Dale, second vice-president; Earl G. Fish, secretary, and T. O. Spicer, treasurer.

Directors are Alva Wiggins, Pat Burnham, J. D. McKnight, Byron Shirley, Lewis C. Sadler, Harold Whitson, John Guion, W. S. Morgan, J. W. McKeen, Wyley Elliott, L. P. Strobel, Arnold Sikes, Max Sutton, J. C. Cowling, Ben Ihle, B. C. Reed, Ray Blair, A. C. Mowery, C. L. Haskew, Carl Watson, Bob Cook, Van Pennington, Leon Gray, Frank Limbird and Marcelle Phillips.

Suicide Kelley Will Open Crash Kings Show April 1

HUNTINGTON, W. Va., March 2.—Suicide Bob Kelley's Hollywood Movie Daredevils and Legion of Crash Kings will open the 1946 season April 1 with 72 showings booked, according to J. D. Kingsbury, manager of the troupe.

Kelley's crew is comprised largely of men from thrill shows that were disbanded in 1942 as a result of ODT bans.

Vet New York Sec Asks Poser: "What About Harness Races?"

MIDDLETOWN, N. Y., March 2.—Hard hit by the dearth of harness horses at his fair in recent years, Alan C. Madden, veteran secretary of Orange County Fair here, this week posed a question to the U. S. Trotting Association when he wrote a piece for *Hoof Beats*, official publication of the association, in which he asked: "What about racing at fairs?"

Pointing out that he had visited half a dozen fairs in '45, had read considerably on the present situation in the harness racing field and that he believes a fair without good horse racing just isn't a fair. Madden declared that "at nearly all the fairs I visited, including our own, the horse racing was not worthy of the name."

Recalls Past Purses

"I saw it, of course, with a background of more than 20 years as a fair secretary and with memories of the days when the Harry Clay oval at the Middletown fair was one of the popular tracks of the country and the cards there attracted the best drivers and the best trotters and pacers in the U. S. A.," he wrote. (Goshen, scene of the Hambletonian, with pari-mutuel betting, is within few minutes drive of Middletown.—Editor's Note)

"I am sure many will recall the days of the Orange County Circuit, comprising Endicott, Monroe, Goshen and Middletown. During those years we had two top-flight secretaries—Horace Murphy and Al Saunders, who took over after Murphy died. Purses ran to nearly \$100,000." Madden continued. "Our grandstand was filled every race day with prominent horse owners and we gave 'em racing that was racing. Horse men liked our track. In fact, I've heard men like Billy Dickerson say the Harry Clay oval is one of the "best tracks in the country."

"Can't Compete"

"All this suggests that something is wrong somewhere when we put it beside the fact that for the last three or four years we have been putting on a program with two or three horses in a race and not a Chinaman's chance of doing better because the fairs simply cannot compete as a drawing card for horsemen with such meetings as those at Westbury, Saratoga and elsewhere. Horsemen can go to these tracks and race for purses which the fairs cannot match. Who can blame the horsemen for that. Certainly, not I.

"Many of the fairs are talking of abandoning horse racing for other forms of sports. I did not. I believe some way can be found to solve the problem, and

I am for a meeting of horsemen and fair men to talk it over. I believe it would be a bad thing for the harness racing game if the fairs should abandon it and that, in the long run, it would be very bad for the fairs.

Suggests Confab

"Let's go back a few years to the time the pari-mutuel bill was before the New York Legislature. That bill could never have been passed had it not been for the support of the friends of fairs in both the State Assembly and Senate. The bait held out to the fair men was that the Legislature would see that the fairs got a divvy from the pari-mutuel receipts and would thus be able to pay larger purses on the theory that it was all for the promotion of the better breeding of harness horses.

"Many fair men, of whom I was one, did not want pari-mutuels at their fairs. They thought organized gambling would not be good for fairs and they still think so. They couldn't see the sense in permitting legalized gambling on the grandstand and the barring of nickel and dime games on the midway, and they believed all forms of gambling should be barred at the fairs where children are welcomed in large numbers.

"It would be a bad thing, in my opinion, for the harness horsemen if the fair should go out of the racing game. I haven't the answer to the problems, but I believe something might be worked out if the fair men and the harness horsemen were to sit down around the table and talk it over. The fairs need the horsemen badly, and the day may come when the horsemen will need the fairs badly. So, I end this as I began: 'What about racing at the fairs.'"

No New Plant For Ky. State

FRANKFORT, Ky., March 2.—New site for Kentucky State Fair will not be purchased, the State Fair board has decided, and the '46 event is now planned for the old site. If the grounds cannot be readied in time for the August 25 opening, the fair will be held at Churchill Downs, the board has decided.

For the past two years the fair has been held at the Downs, while the State Fair plant in Louisville was pressed into use as a war aid. Last fall, board members decided to purchase a site for a new plant.

Action of the board in reversing its earlier plan was ascribed to the fact that restrictions on building materials, due to the federal housing program, might have resulted in long delay in carrying out the program.

Rehabilitation of old buildings will be financed by funds derived from rental during war years. Architects will be employed to plan the needed improvements. Most in need of improvement, Commissioner of Agriculture Elliot Robertson pointed out at a recent board meeting, is the horse show coliseum, which seats 4,700. Robertson, ex-officio chairman of the board, said that the five members, including himself, voted unanimously to improve the plant and defer indefinitely plans for a new layout.

Bill is now in the House to provide complete reorganization of the State Fair set-up. It would provide a board of 10 members, six of whom would be named by the governor and these would be divided between the two major political departments, with at least three of them to be picked from lists submitted by the Farm Bureau Federation. Other members would be four State officials ex-officio, the governor, dean of the College of Agriculture, State Commissioner of Agriculture, and the director of the division of vocational education of the State Department of Education.

If bill is enacted it is not unlikely that the new board will revive the plan to acquire a new site and build a new plant.

Measure Now In House Com.

Calif. representative-fair-man terms levy "unfair burden" in introducing bill

WASHINGTON, March 2.—Exemption from the 20 per cent federal tax on admissions to fairs and amusements operated by non-profit corporations, including State, district and county fair associations, Future Farmers and 4-H Club activities, is being pushed by Rep. Alfred J. Elliott (D., Calif.) to compensate operators for revenues lost during the war when fairgrounds were held by the army and for expense of restoring properties to full use.

Tuesday (26) Elliott introduced a bill (HR-5858) providing for exemption and the measure was immediately referred to the House Ways and Means Committee, where it is slated for a hearing when the committee considers the tax bill.

Elliott Will Appear

Elliott, who is secretary-manager of Tulare-Kings County Fair, Tulare, Calif., told *The Billboard* that he expects to appear before the committee and urge adoption of the proposal which, he says, is his idea.

Chairman Robert L. Doughton (D., N. C.), of the tax committee, previously indicated that tax hearings will be held this month or in April. Insiders, however, are predicting that consideration of another tax bill will be postponed until next fall.

Holds It Cuts Gate

Elliott, who regards the tax as an "unfair burden" on non-profit groups organized for promoting agriculture, horticulture and domestic science, believes that the added 20 per cent "will keep a lot of people away from fairs." He said that a fair with attendance of from 60,000 to 80,000 would lose thousands of dollars in revenue because of the tax.

The tax is particularly onerous to these fair operators, he said, because the grounds have been used for war purposes without charge to the government, altho the government had agreed to restore the grounds to their original condition, and in many cases individual fairs will have to make additional investments to improve the property.

He estimated it would take at least three to four years to recover losses resulting from army occupancy. He said operators will have to put up an additional \$10,000 over amounts provided by the War Department to restore fairgrounds to A-1 condition. In most cases, he explained, additional landscaping, new electric wiring and sewage facilities will be necessary.

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Chicago Harness Race Dates Set

CHICAGO, March 2.—Plans for Chicago's entry into harness racing with pari-mutuel betting were announced February 27 at a meeting of the newly formed Maywood Park Trotting Association.

Old Cook County Fairgrounds, now known as Maywood Park, will be the scene of two meetings this year, June 6-July 13 and September 15-October 19. Approval of dates is expected from Eugene Hayes, Du Quoin, Ill., chairman of the Illinois State Harness Racing Commission.

Robert G. Johnson, president of the association, who is also president of Roosevelt Raceway, N. Y., said \$300,000 will be spent in construction of a pari-mutuel plant, new clubhouse, stables, modern lighting system and in improvements to the grandstand. Clubhouse and grandstand will seat 6,000. Plant will accommodate 12,000 spectators. Work will begin May 15.

It is planned to run nine races nightly. Purses have not been announced. Stable facilities will be enlarged to accommodate 550 horses.

Two other New Yorkers, Martin W. Littleton, attorney, and Michael G. Phillips, internationally known polo player, and nine Chicagoans, including Owen Robert Traynor Jr., real estate operator, are backers. Names of the other eight Chicagoans were not disclosed.

Sam Wiedrick, operator of Northville Downs, near Detroit, has been named manager of the track.

Denton Resumes Sept. 24

DENTON, Tex., March 2.—Denton County Fair Association will resume its annuals, suspended during the war. Dates for 1946 have been set for September 24-28. A rodeo, carnival and livestock and poultry shows will be offered.

Fair Elections

EDENWOLD, Sask. — F. Renner has been elected president of Edenwold Agricultural Society. Other officers are Leon Zurowski and Henry Kramer, vice-presidents, and Henry P. Mang, secretary-treasurer.

DESHLER, Neb.—H. P. Rossmiller and Paul Ude, of Deshler, and W. O. Baldwin, of Hebron, have been elected directors of Thayer County Agricultural Society.

DAVID CITY, Neb.—Ben Reisdorf, of David City, has been elected president of Butler County Fair Association. Other officers are Charles F. Novak, Bruno, vice-president, and R. C. Zellinger, David City, secretary.

MITCHELL, Neb.—William Ledingham Jr., Lyman, has been elected president of Scottsbluff County Agricultural Society. Other officers are Dr. C. R. Watson, first vice-president, and M. C. Cannon, second vice-president, both of Mitchell. Dates for the fair have been set for September 10-14.

WEST POINT, Neb.—Hans C. Horst, Wisner, has been elected president of Cuming County Fair Association. Other officers are Otto Schleuter, Wisner, vice-president; Gayle Washburn, West Point, treasurer, and Ed Bauman, West Point, secretary. Loren Schwedhelm has been elected a director.

CARROLL, Ia.—Carney Conner, Glidden, has been elected president of Carroll County Exposition Association, succeeding Walter J. Heires. Other officers are C. E. McLaughlin, H. L. Morton and Louis Anderson, vice-president, secretary, and treasurer, respectively. Joe Gute, Glidden, has been re-elected chairman of the board.

Plenty of Fireworks For Fairs This Year

(Continued from page 70)

their budgets over and beyond the increased costs.

Wartime suspension of many fairs and annuals will give fireworks displays added crowd-lure, fireworks men agree. "A new crop of customers has come into being, and this new crop hasn't seen fireworks," one commented.

More animated set pieces are expected this year than ever before. Most fireworks companies do not specify what animated set pieces they will present when they sign up, buyers giving them the privilege of making the selection. The more reliable fireworks outfits try hard to make their animated set pieces depict some current news event.

The planned atomic test bombing of U. S. warships in early summer may be seized upon by several as a news event-spectacle for depiction.

Animated set pieces for home-coming and victory celebrations pose a problem which was lacking after the last war, as that war was confined to one continent, whereas the late war pock-marked the world with operations in many theatres. After World War I, most popular re-enactments were battle of Chateau-Thierry, Siege of Dardanelles, Battle of the Nations and a portrayal of "No Man's Land."

Both buyers and sellers of fireworks agree on wisdom of having set pieces portray current events. Not only do they add to the show, but more important their use is a hypo to attendance, because of its crowd-lure and publicity value.

The days when parks and fairs merely advertised the "oh" and "ah" show with a one-line "Fireworks" billing is fast slipping, top fair execs and fireworks company reps agree. Dittos they agree, on publicity releases filled with adjectives, which invariably hit the editor's waste paper basket.

Better releases, with meat in them, built around the re-enactment of a current event are the natural evolution. And these find a better reception from the eds. and, what's important, once in print they'll hold interest and pull in the customers.

Whalon Plugs Fireworks

LUNENBURG, Mass., March 2.—Band concerts and fireworks will be featured at May 30 opening of Whalon Park here, Manager Harold D. Gilmore reports.

Gilmore says \$25,000 has been spent for a Funhouse, new refreshment stand and other improvements.

CNE To Get Plant June 1; '47 Revival Regarded as Big Job

TORONTO, March 2. — Grounds and buildings of the Canadian National Exhibition will be turned back June 1 by the three armed services which have been using them, according to official word from Ottawa, but exposition officials maintain that they will have to proceed at a brisk pace with rehabilitating the plant for the 1947 revival.

Resumption next year is definitely scheduled, and J. A. Smythe, president, pointed out at a recent meeting of the CNE Association here that "we must almost start from scratch."

"After 62 years of operation, we will not be able to carry on from where we left off. The continued success may hang in the balance if this exhibition is not started off with a bang," Smythe declared.

Elwood Hughes, general manager, told the association that with the amount of work to be done, the time before the opening looks "awfully short."

Negotiations with the Dominion government to determine the settlement for plant damages are "not over the hill," Hughes reported, adding that "a settlement is expected shortly."

Exhibition is in the same financial situation it was as on January 1, 1942, the financial report showed. Expenses of retaining an administrative staff and work done or materials used were for the account of the Department of National Defense, Smythe explained.

Mayor Saunders expressed the hope that ways and means may be found to make the exhibition buildings usable for a 12-month period. "There is," he said, "an optimistic feeling that the city will need the buildings all year around."

Elected to the board of directors: Representing the city section, Mayor Saunders, Ald. W. H. Collings, A. Frost, Allan Lamport, W. E. Murdock, H. W. Timmins and C. A. Walter; industrial section, R. C. Berkinshaw, F. S. Corrigan, J. S. Duncan, W. C. Kettlewell, T. Frank Matthews, A. J. Roden, A. T. Thom and F. E. Waterman, and agricultural section, H. B. Donovan Jr., W. A. Dryden, W. J. Gardhouse, Lionel Godson, Dr. R. M. Jenkins, Gordon C. Leitch, A. A. MacDonald and Col. K. R. Marshal.

Marianna Acquires New Site; Two Buildings To Be Added

MARIANNA, Fla., March 2.—A site outside the city limits has been secured for the West Florida Livestock Show and Fair and material is being assembled to build a livestock exhibit barn and an agricultural exhibit building.

Construction will be completed in time for opening in mid-October, R. C. Lawrence, commander, Smith-Kelly Post, American Legion, fair sponsors, has announced. A premium list of about \$3,000 will be offered, Lawrence says.

J. F. Sparks Shows will be on the midway. Contract was negotiated by fair's executive committee headed by J. M. (Buddy) Sims.

4-H, FFA Bldgs. Demanded Of Albany, Ore., Board

ALBANY, Ore., Mar. 2.—Construction of 4-H Club and Future Farmers of America buildings on a site, preferably near Albany, has been demanded of Linn County Fair board by county's 4-H Club Leaders Association.

Albany has offered a site for the construction, but the fair board has declared the four acres offered would be inadequate in view of possible expansion.

JANTZEN INKS JURGENS

(Continued from page 69)

Long an advocate of name bands, Huedepohl says that policy will be continued. He has signed Dick Jurgens for a nine-day engagement for the opening. Jurgens recently was discharged from the armed forces and has reorganized his band, using 19 pieces.

"For the first time in our history," Huedepohl says, "we kept the ballroom and main restaurant open week-ends thruout the fall and winter and business was beyond our fondest dreams. The reason, as I see it, is our use of good name bands."

Regarding business this season, Huedepohl thinks it will compare favorably with last year's. War industries, he said, will be practically extinct, but the return of veterans will partially offset this.

Around the Grounds

ERNEST WARTHER, master carver of Dover, O., whose handwork has been featured at many fairs for more than a decade, was the subject of a seven-page feature in the current edition of "Popular Mechanics."

KENNETH HAMMAKER, secretary-manager of California State Fair in 1940 and '41, plans to seek the Democratic nomination for Congress in the Third Congressional District which embraces Central California. Hammaker is now OPA director for Northern California, but is expected to resign his post to campaign. He is mayor of North Sacramento, his home, altho his office has been in San Francisco the last few years.

TELE AT CONFAB

(Continued from page 68)

P. Emerson, new secretary of the Recreational Development Committee, New England Council, will attend the business sessions here.

National President A. B. McSwigan Jr., Kennywood Park, Pittsburgh, will head a large delegation of national directors of the NAAPPB to the convention. Acceptances have been received from H. P. Schmeck, Charles L. Beares, N. S. Alexander, Irving Rosenthal, George A. Hamid, E. J. Carroll, H. G. Bowen, Fred Markey, Henry A. Guenther, Fred W. Pearce, and National Secretary A. R. Hodge.

Henry G. Bowen, section president, has issued an invitation to all those interested in park and beach business, whether members or not.

Program Chairman Harry Storin has announced last-minute additions to the program. They include a talk on transportation and charter busses by John T. Banks, Boston Elevated Railway Company, and Conrad Trubenbach, president of the Manufacturing Company, Perry, N. Y., who will talk on employee relations.

Crystal City Funspot To Open in Mid-April

TULSA, Okla., March 2.—Owner John C. Mullins, will open Crystal City Park here in mid-April. He says he will have several new additions.

Park, managed by George B. Davidson, will have a Whip, lead gallery, ball game and a new Kiddie Ride. Additions also have been made to the Funhouse, and several new concessions are set to go.

Park will continue its policy of using name bands, Mullins said, and may use some fireworks.

Port Stanley To Feature Name Band at '46 Bow-In

PORT STANLEY, Ont., March 2.—A name band will be the feature attraction at the May 3 opening of Port Stanley Park, says Albert A. Marck, manager. Marck says he plans to book name bands every week if available.

Regarding the business outlook for 1946, Marck said: "With gasoline restrictions lifted and new cars on the market, and with our modern up-to-date transportation by London & Port Stanley Railway to the park, business for 1946 should be good."

Saltair Beach, Closed 3 Years, Will Reopen

SALT LAKE CITY, March 2.—Closed for the past three seasons, Saltair Beach reopens May 30, Manager Thomas M. Wheeler said this week.

A general overhauling and rejuvenation of property was started some time ago and is still in progress. Wheeler reports about \$20,000 is being spent. He plans to book traveling and name bands.

Fireworks and Free Acts Headline Tuscora Opener

NEW PHILADELPHIA, O., March 2.—Fireworks and free acts will be featured at opening of Tuscora Park here May 15. Harold E. Meese, manager, says all buildings have been repainted and other repairs and improvements made.

He expects another big year. City-owned park has operated out of the red the last three seasons. Spot has its own Merry-Go-Round, and Meese has improved Children's Playground.

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RSROA Garden Benefit Adds 17G to Polio Fund

NEW YORK, March 2.—An estimated \$17,000 went to National Foundation for Infantile Paralysis following presentation of the third annual benefit show sponsored by Roller Skating Rink Operators' Association of the United States, and the United States Federation of Amateur Roller Skaters, at Madison Square Garden, Tuesday (26). Over 9,000 attended to watch 1,000 skaters from rinks in New York City and vicinity stage a smooth running, colorful show lasting over three hours.

Use of a central theme was abandoned this year as the 13 participating rinks presented 16 acts with 34 scenes. Production, costumes and music were devised by each group.

Show opened with the singing of the

national anthem by Gladys Gooding. *Ballet Moderne*, devised by June S. Taylor for the Paterson (N. J.) Skating Club, had as principals Euth Schulte, John Haddad, Irene Crawford, Marguerite Arienta and George McCann, with organ music by Nick Morfy. Carol Bodden, of Gay Blades, soloed in *St. Louis Woman*.

The Gay Rancheras, created by Claire Miller Butler for the Empire Club, Brooklyn, featured Theresa Stroth, Ralph Klepsch, Robert Christofaro, Muriel Sutherland, Dorothy Gale, Buddy Sutherland, Jeff Allen, Charles Farrell, Israel Schuman and Frank Copeland. Vocals were handled by Anthony Amorello, with music by Bill Voelk Sr. William Gleason and Fred Seiber, Queens Skating Club, presented *A Guy and a Girl*.

Sword Play, by Irene L. Roeder for the Sunnyside (L. I.) Dance and Figure Club, had the chorus using rapiers. Music was by Phil Reed. Emma Nuttle and Jacob Den Bleyker, Paterson Skating Club, appeared in *Stylists on Wheels*.

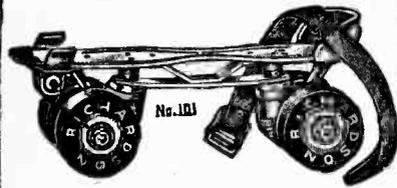
J-Bugs Have Day

Jitterbugs took over in *Rhythmmania*, by Millie and Jim Ferris for the Bay Ridge Figure and Dance Club, Brooklyn. Featured were Barbara Nathan, Grace D'Andrea and Roy Studrud. Music was by Mimi Kable.

The Carpenters, a comedy routine by William Lenox and Muriel Buckle for the Eli Skating Club, New Haven, Conn., featured Johnny Milazzo and Arthur Wade.

Victor Herbert's Album of Music, skating to waltz time, was by Margaret and Roland Cioni for the Park Circle Skating Club, Brooklyn. Featured were Helen Sokol, Michael Paznik, Margaret Wallace, (See *RSROA GARDEN* on page 86)

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E. D. JONES, operator, and A. B. Kramer, manager, Arena, St. Louis, plan to hold Midwestern RSROA-USFARS regional championships, May 10-12, in all events.

First RSROA Show In Colo. Prepped; 300 To Be in Cast

DENVER, March 2.—Colorado skaters will show their stuff in the first annual *Colorado Skating Follies* to be held in Mammoth Garden here March 27 and 28. Show will have a cast of more than 300 skaters from Colorado RSROA rinks. It has been in rehearsal for a month. J. W. Norcross, Warnoco Rink, Greeley; Carl Johnson, Skateland, Denver, and Irving L. Jacobs and Irving Bazer, Mammoth Garden, are joining forces in the first all-RSROA skating show to be produced in this region. Proceeds will be used to defray travel expenses of winners in the regional championship meet, to be held in Skateland May 29 and 30, who will go to the RSROA nationals in New York, June 24-28.

Operators are not sparing expense in making the event a lavish display. Costuming will cost about \$1,500 and lighting will be on a professional scale. Rink professionals will appear in specialty numbers. Pros engaged in working out routines for the show are: Frank Porter, Warnoco Rink; Rolly Matson, Skateland, and Betty Rikhoff and Edward McLaughlin, Mammoth Garden.

Operators have launched an extensive advertising and publicity campaign to put the show across. Seats will sell for \$1.50 and \$1. Attendance of 6,500 is anticipated for the two nights.

Standardization, Mass Teaching Get RSROA Attention

COLUMBUS, O., March 2.—Standardization of teaching and methods of mass instruction were the principal topics discussed last week at a meeting of operator-members of the Ohio RSROA Chapter and their professional staffs here in headquarters of the Columbus Variety Club.

Use of mechanical devices for teaching beginners and the use of traveling professionals for small operators were approved. In a talk to members, Secretary George Anagnost, Greystone Skateland, Columbus, stressed the importance of co-operation in the program of RSROA nights and the national infantile paralysis benefit show. Russ Flegle's Skateland, Tiffin, was chosen as the next meeting place.

Operators in attendance were Al Williams, Marietta; Johnny Free, Toledo; DeForest and Clarence Reynolds, Cleveland; Edgar Meyers, Circleville; Jack Dalton, Cleveland; Al Kish, Lima; George Horvath, Columbus, and Charles Cruea, Dayton. Pros taking in the meeting were Jack and Margo Wertz, Jeff and Alicia Seyfert, Danny McNeesh and Ralph Zigafos.

Carey Plans New Philly Spot

PHILADELPHIA, March 2.—Jesse Carey, veteran rink operator here, is planning to build a large rink in the Northeast section of the city as soon as materials become available. Building will be erected primarily to house a roller rink, but it will take in other activities. Carey said that complete announcement of his proposed operation will be made as soon as the architect's plans are complete.

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Ft. Devons G.P's See Click Show By N. E. Clubs

AYER, Mass., March 2.—Soldiers of Fort Devons here voiced hearty approval of a USARSA-sanctioned show presented February 18 by three New England skating clubs, reports R. E. Holland, Holland's Skateland, Bridgeport, Conn., who contributed most of the talent for the show. Other organizations taking part were the Worcester (Mass.) Dance and Figure Skating Club and the Rol-Land Figure Club, Norwood, Mass.

Especially noteworthy, says Holland, was the costuming and precision of the skaters, due in no small measure to work of the professional staffs of the clubs. Jack Smallwood, Skateland, organist, provided these musical background, while directorial duties were handled by Ruth Holland, operator-pro of Skateland, and Nora Gould, Norwood rink pro. Jim Dolan, Skateland pro-manager, was emcee.

Line-up of presentations included a waltz, Donald Decker and Honey Graden, Bridgeport; free-style solo, Decker; fox trot medley by the Worcester club; *Sweethearts*, comedy sketch by Dan Libone and Ed Vispone, Bridgeport; precision dancing by six couples from Norwood; free-style skating, Dan Ryan, U R A R S A Connecticut-Massachusetts championship runner-up; pair skating, Sugar Liocl and Decker, 1946 national championship runner-up team; march medley by the Worcester club; Pete Santoro's spinners from Rol-Land; ballet number by 12 Bridgeport girls; Glamour Girls, comedy skit by Bridgeport girls; free-style skating, Louis Fazekas, Bridgeport; precision waltz by Worcester skaters and the finale with the cast of 60 taking part.

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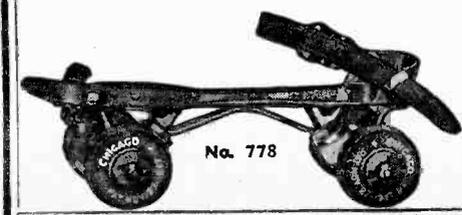
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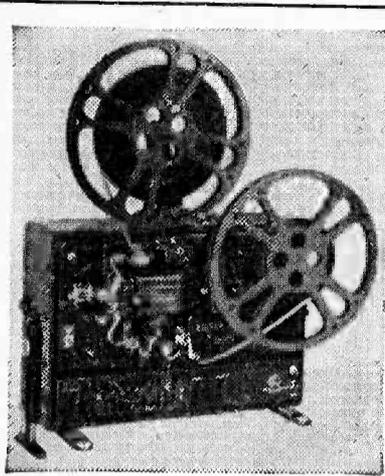
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Hunt Adds to List Of Minstrel Shows

San Diego, Calif.

Editors *The Billboard*:

In your issue of February 16, C. E. Doble missed quite a few minstrel shows that were on the road at the time he mentions. He also has a few of the titles wrong. However, he made a very good job of it.

I will mention a few that he overlooked. A. G. Allen, George W. Quine and Oakes were the first to put on a colored minstrel show under canvas. They tried it out on Chicago lots. It was such a success that they put on the road as a three-car org. Oakes drew out of it. That was about 1900. Then followed Pat Chappell, of Jacksonville, Fla., with the Rabbit Foot company. Then followed Prof. Eph Williams, with the Silas Green company. He also was a good trainer of high-school horses and at one time owned and managed a circus.

Then came the Florida Blossom Minstrels, owned by Douglas and Worthey, also colored. Later the show was purchased by Oscar Rogers; then by Clifton Sparks. This all happened in early 1900, and from then on minstrel shows commenced accumulating by numbers that Doble mentioned. I also was a pioneer in the business, D. C. Hawn and I putting out the Old Kentucky Minstrels in 1914. In 1917, we took in A. G. Allen as partner and operated under his title until 1924. Allen left, and then Hawn and I presented the Sugarfoot Green Minstrels, which we operated until 1935.

Doble also writes of the J. C. Lincoln Minstrels. This name was only a title, show and title being owned by H. Palmer. There were two white women who owned colored minstrel shows. A Miss or Mrs. Phillips bought a show from Mr. Brownlee. She was an English woman and operated the show six years and made enough to return to England and retire. Then there was Mrs. Clarence Erickson. Erickson died while show was on the road, Mrs. Erickson carrying on for a number of years. Her title was the Old Virginia Minstrels. The Georgia Minstrels were owned by Jack Naylor, and the Sugarfoot Green Minstrels, by E. J. Pearre, pronounced Perry.—**HARRY (KID) HUNT**.

Rep Ripples

WALTER (PAPPY) PRUITT entertained Hi-Brown Bobby Burns at the Lions' Club, Webb City, Mo., where Pappy is directing the Lions Minstrels. Pruitt, an old tab comic, is employed by the American Book Company in Webb City, and Burns, former minstrel, is ahead of Clyde Bros.' Circus. Burns also visited Billy Maxwell, former minstrel, now manager of Delphus Theater, Carthage, Mo. . . . **GITT'S SHOW** is in Central Oklahoma. . . . **MORRISON PLAYERS** are showing around Salt Lake City. . . . **E. L. CLAY** will have a vaudeville show in Eastern Washington this summer, opening near Olympia. . . . **TALLY'S MINSTRELS**, colored, recently in the New Orleans area under auspices, have ended their winter season and will play dates around Baton Rouge, La., before going on fair dates. . . . **L. L. CARSEN** and son have a religious film playing around Laconia, N. H. He has dates booked for tent in the summer. . . . **EDWARD ALDRICH**, former repster, has a religious film show around Thomaston, Ga. . . . **WILLIAM F. STRANG** pens that he was with Lucier's Famous Minstrels in 1904-'06, and that Joe Lucier was blind and had a boy lead him in street parades.

CAPT. BILLY BRYANT has been on a lecture trip in the South, appearing in Liberty and Greenville, S. C., and Atlanta. He also spoke at the annual ladies' night meeting of the Greenville Rotary Club and will be in Cleveland March 7. . . . **BAY PLAYERS** have been showing auspice dates around Shreveport, La. . . . **THOMAS G. CUSICK**, who has had a religious pic around North Adams, Mass., since early in the year, will have a tent in his regular Pennsylvania territory this summer. . . . **DAGEL'S DANDY DIXIE MINSTRELS**, showing under auspices around Columbia, S. C., will play under canvas prior to the fair season. . . . **BAILEY'S ALL-TEXAS SHOW** will open middle of March near Lubbock. Org plays short-cast dramatic bills and has a 16mm. pic outfit. . . . **NYE AND ROBERTS** have a religious film show in the Parkersburg (W. Va.) area. They do short religious bills with three people.

(Continued from page 68)

WHILE STROLLING

vice-president and general manager, announces.

ALTON D. CARL is the new publicity manager for Forest Park, Hanover, Pa. . . . **ADDITIONS TO Casino Park** staff, Virginia Beach, Va., are George Haley, concession manager; William F. Larkin, designer, and Charles Mitz, construction superintendent. . . . At **SPRINGLAKE PARK**, Oklahoma City, Roy and Marvin Staton, owners, have added W. H. Lunsford, W. H. Vaught and Weldon Brown, all associate manager department heads.

OPENING DANCE of the season at Ideal Beach Ballroom, Monticello, Ind., will be held March 17. Music will be furnished by Dick Cisne's 11-piece band of Champaign, Ill. Resort will open its regular season May 30. Workmen are getting things ready for the opening.

JACK ROSENTHAL, Palisades Park, Palisade, N. J., and George A. Hamid are vacationing in Florida. Their plans include a stopover at Sarasota, Fla., to visit Sam Gumpertz, general manager of Hamid's Pier, Atlantic City, before continuing to Miami, where Mrs. Hamid and George Jr. are sojourning.

ROY RICHWINE, manager, Williams Grove Park, Mechanicsburg, Pa., is making plans to again operate on a pre-war scale. New policy will include daily presentation of free acts plus several auto race promotions.

DAVE STONE, manager, Paragon Park, Boston, recuperating in Miami following a recent illness, took time out to book the season's free acts thru the George A. Hamid office. Park, because of its shore location, had stringent lighting regulations to comply with thruout the war, and these affected, among other things, the presentation of high acts.

MR. AND MRS. JOHN L. CAMPBELL were hosts at a dinner party at Hotel Belvedere, Baltimore, for Mr. and Mrs. Edward J. Carroll, Springfield, Mass., prior to the latter's departure for a Bermuda vacation.

WILL C. AND L. L. RAGAN, owners of Ragan's Park, Macon, Ga., which is open the year 'round, believe business in 1946

Obrechts Slated To Open April 29

MINNEAPOLIS, March 2.—Rehearsals for the Christy Obrecht Show will begin here April 15 and org opens its season April 29. Company will play its usual Minnesota territory, starting its canvas season around June 1.

Cast is being filled by the Florence Benn Theatrical Agency, Chicago. Featured will be Mary Ryan, of this city, who will be seen in all types of dancing.

Christy Obrecht is convalescing in St. Mary Hospital here following a minor operation. He will return to his home at Maryland Hotel here in two weeks. Christy Jr., who has been wintering in the South with his wife, will return here for rehearsals.

will be as good, if not better, than last year. This, despite the fact that many of the army camps in this area have been closed.

IN A STORY last week announcing that A. L. Filogrosso was leaving Riverview, Chicago, to devote full time to other interests, it was said that he had been associated with the park seven years. It should have read 27 years.

ROSS ALLEN, owner of Ross Allen's Reptile Institute, Silver Springs, Fla., has been engaged as technical advisor by Danches Bros., who are producing a pictured titled 'Gator Bait'. The picture is being filmed in Florida.

ALL BUILDINGS are being repaired and improved at Idlewild Park, Ligonier, Pa., in preparation for the opening May 19. C. K. MacDonald is manager.

AN ESTIMATED \$20,000 has been expended for improvements in rides and buildings at Newton Lake Park, Franklin E. Wagner, owner-manager, reports. Wagner has set May 30 as the opening date and will use fireworks as a feature. Use of name bands, free acts and fireworks will continue.

BLAIR COUNTY SCHOOL PICNIC May 20 will mark opening of Lakemont (Pa.) Park, Samuel B. Taylor, manager, announces. Park this year will have a Tilt-a-Whirl and Kiddie Rides. These, with other improvements, cost about \$8,000, Taylor said. Park will continue its free acts and fireworks policy.

ARCHIE GAYER and Harry Lewiston, who are opening various shows at Edgewater Park, Detroit, have just gone thru initiation into the Moslem Temple of the Shrine.

PHILIP E. NUTTING, one of the special speakers scheduled for the meeting of the New England Section, NAA-PPB, in Boston March 12, has been named Northeastern manager of *Holiday*, new magazine on recreation, which hit the stands recently.

MISSISSIPPI Valley Amusement Park, Davenport, Ia., opens its season April 23 with a name band. H. A. Gettert, owner-manager, says extensive improvements and repairs have been made thruout the park and the Merry-Go-Round, Tilt-a-Whirl and Kiddie Ride are set to go.

IMPROVEMENTS totaling \$12,000 will be made on Pier Ballroom at Geneva-on-the-Lake (O.) Park, Mr. and Mrs. E. M. Pera, owners, report. They plan to book name bands during the season.

Midway Plans Improvements For Pavilion, Rink, Beach

MAPLE SPRINGS, N. Y., March 2.—A new picnic pavilion, a heating plant in the skating rink and improvements to the bathing beach are a few of the changes patrons will see at Midway Park here when it opens May 1. Owner Thomas Carr says the cost is around \$5,000.

Carr plans to continue his policy of using acts and fireworks.

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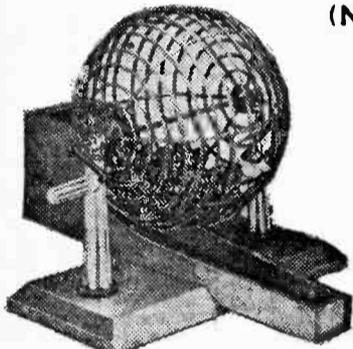
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FOR SALE—CARDED PECANS, CASHEWS, Almonds, Pistachios, Herring, Dried Shrimp, Walnuts or Pinenuts. 24 10¢ packages each card. Cards retail for \$2.40; your cost \$1.20 each. Francier Distributing Co., 2363 37th Ave., San Francisco 16, Calif. ma16

GIANT MULTI-COLORED NEON ELECTRIC Display Clock, 2 ft. in diameter. Unconditional guarantee. Outside or inside use. Big profit direct from mfr. Immediate delivery. Clemetco, Box 657, Newark 1, N. J. ma19

HAVE YOU SEEN "SUZIE"? SEND 10¢ FOR sample and wholesale prices, 1 doz., 50¢. Jack Blades, Box 944, Altoona 5, Pa. ma9

HONOR SCROLL—ALL BRANCHES SERVICE, 12 by 16. Agents make big money. Sample, 25¢. Truly beautiful. Condon, Upper Darby, Pa. np

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"JUMPING BEANS," NEW CROP—GUARANTEE all alive. Special price until last. \$1.00 hundred, \$3.00 thousand. Antonio Cavazos, Box 516, Laredo, Tex. ma30

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KEY CHAINS, BEADED, EXTENDED LENGTH five inches, \$3.50 a hundred. Sample 10¢. Crystaloid Company, 4207 Grand River, Detroit 8, Mich. x

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MEXICAN GUITARS WITH 4 STRING GREN Novelty, and they play, \$4.80 per dozen. Sample of 2, for \$1.00. Framed Feather Bird Picture, 7x9, \$7.50 per dozen. Sample \$1.00. Liberty Sales, 2624 South Central Park, Chicago, Ill. ma16

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SALES AGENTS—SELL NOVELTY JEWELRY. Write for information and ask for Catalog of manufactured merchandise. Immediate delivery. Unique Novelty Jewelry Corporation, 98 Park Place, New York 7, N. Y. ma30x

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No. 5R450—\$22.50 Per Gross
 In "6" Assorted Patterns
 Expensive Looking Sterling Silver Friendship Rings. "6" New Attractive Embossed Patterns. In All Ladies' Sizes.

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 Good Weight Sterling Silver Friendship Rings. An Assortment of "6" New Attractive Patterns. Ladies' Sizes.
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MEN'S SWISS WATCHES
 WRIST AND POCKET WATCHES

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- CHROME CASE
- UNBREAKABLE CRYSTAL
- LEATHER STRAP

\$4.57 ea.
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Regulation Gold Plated on Sterling Emblem Mounted on Heavy Sterling Silver Ring

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MYSTERY BOXES
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 LOTS OF FUN FOR ALL

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GE Bulbs, 60c ea., with fixtures only
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\$12.00 PER DOZ. BOXES
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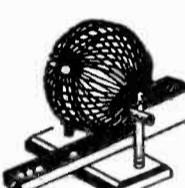
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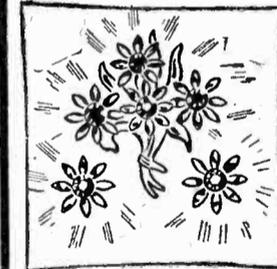
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Metal Coins, Lord's Prayer, one side; John 3:16 on the other. Quick, easy sales—very attractive pocket piece. Quantity price, \$6.00 per 100; \$27.50 per 500; \$50.00 per thousand. Don't Wait. Order Today. Sample Order 15 Coins with Display Card, \$1 Postpaid.
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\$3.00 each



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\$3.50 each



Cowboy on Horse Ring, Silver
\$3.00 each

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Chain put up in 500 ft.
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TOWER HALL 425-G Manhattan Bldg. Chicago 5, Illinois

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

A-1 AMERICA'S POSTAGE STAMP MACHINES for sale. Buying all kinds. Folders, immediate delivery. Write U.S.P., 100 Grand St., Waterbury 5, Conn. ma9

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. my1

AA BUYS!—BRAND NEW POSTAGE STAMP Machines, 1¢ LoBoy and Ticket Weighing Scales, 1¢ Nut-Candy Vendors. Free list. Adair Company, 6926 Roosevelt, Oak Park, Ill. ma30

BALL GUM, BOSTON BAKED BEANS. Limited supply. Texas Leaguer with Lights, \$45.00; Red, White, Blue; Big Game Hunter; ABT Targets, \$21.00 each. Louis Andreuzzi, 566 Seybert St., Hazelton, Pa.

CIGARET VENDORS FOR SALE—500 PERFECTLY RECONDITIONED in our own shops. Kehler Vendors, 4509 N. Clark St., Chicago 40, Ill. ma9

FOR SALE—2 KICKER CATCHERS, 1 ABT Target Skill with extra Gum, \$20 each. All for \$50. Mason Auspaugh, Wapakoneta, O.

GOALEE, \$510; MUTOSCOPE BAG, \$165; EXHIBIT Practice Bag, \$150; Aromatic Rifle including Metal Tubes, \$150; Du Grenier Cigarette, 7-column, \$25.00; Master Peanut, \$6.00. Glass, 518 Kansas, Topeka, Kan.

SPECIAL OFFER—GUARANTEED PERFECT operating condition "Popmatic" Coin Operated Popcorn Machine, sacrifice at \$85.00. Phillip Gagne, 195 Park, Lewiston, Me.

WANT FIRST CLASS ARCADE MECHANIC—Must know all kinds of machines, also Panoram Machine. Apply at once. El Paso Amusement Center, First National Bldg., El Paso, Tex. ma9

WANT—1,000 5-BALL FREE PLAY PIN Games. Also a quantity of Free Play Consoles. Cash waiting. Send us your complete list and prices. Monarch Coin Machine Company, 1545 N. Fairfield Ave., Armitage 1434, Chicago 22, Ill.

WANTED—ERIE DIGGERS, ONE OR FIFTY, any condition. State condition and price. Cash waiting. Box 69, Hot Springs, Ark. t.f.n.

WANTED TO BUY RECTIFIERS, TRANSFORMERS and other parts for Skee Ball Alleys. Also Bally Scoring Units. Reliable Skee Ball Company, 2512 Irving Pk., Chicago, Ill. ma18

2 WURLITZERS 616, PLAIN, @ \$170; 1 ROCK-Ola, Deluxe, \$325; 2 Wurlitzers 500 with Adapter and eight Buckley Wall Boxes, @ \$495; 1 61 with Stand, \$135; 1 24 Hidden Unit with Adapter and eight Buckley Wall Boxes, \$245. Terms, 1/2 down, Balance C. O. D. Popular Music Company, 224 W. Okmulgee, Muskogee, Okla.

2 BAKERS PACERS, USED; 4 BAKERS Pacers, never uncrated; 2 Galloping Dominoes, perfect; 1 Paces Reels; 1 Keeney Super Bell; 1 25¢ Mills Blue Front; 1 Electro Hoist; 1 Exhibit Imperial; \$3,000 takes all. R. L. Stevens, 2125 Phyllis St., Jacksonville, Fla., Phones: 7-5232 or 3-0297.

COSTUMES, UNIFORMS, WARDROBES

ALL BRAIDED CELLOPHANE WAISTBAND Hula Skirts with leis, \$7.50; Rhinestones with Settings, \$2.00 a gross; Punches, \$5.50; Metal Spangles, all sizes and colors; Chorus Costumes, etc. C. Guyette, 346 W. 45th St., New York. Circle 6-4137.

ASSORTED BUNDLES OF COSTUMES, GOWNS, Trimmings, etc., \$5.00. Chorus Costumes, \$1.50 each; Evening Gowns, \$5.00. Other costumes and accessories. C. Conley, 308 W. 47th St., New York.

BEAUTIFUL HULA SKIRT FOR SOUTH SEAS, adult size, \$4.00. Brassiere, \$2.00; large Lei, \$1.00. Send \$1.00, balance C. O. D. Hawaiian Hula Shop, 520 Kearny, San Francisco, Calif. ma9

RHINESTONES IN GARMENTS, DROPS, BANDINGS or loose, any condition. Mail items, samples quoting best prices. Prompt action. Square deal assured. Brown, 36 Bank St., New York 14. ap6

SINCE 1869—COSTUME BARGAINS. Chorus, dollar up; Principals, three up. No catalogue. State wants. Guttenberg 9 W. 18th, New York 11. my18

THEATRICAL COSTUMES, IN SETS AND INDIVIDUAL, Hats, Shoes, Trimmings, Braids, Papier Mache Novelty Heads, etc. Bargains Only. No mail orders. The Costume Mart, 67 Lake St., Chicago, 3rd Floor. Open daily from 12 to 5 o'clock.

THEATRICAL SUPPLIES—WIGS, BEARDS, Stein's Make-Up. Write for prices. No catalog. Percy Ewing Supply House, 749 N. Water, Decatur, Ill.

FORMULAS & PLANS

BUBBLES! BUBBLES! 50¢ GALLON WITH OUR formula. Special offer limited time only. Complete formula, instructions, \$2.00. Herbert, 1216 Seneca Ave., Bronx, New York.

"FISHERMEN: I GOT IT FOR SURE"—IF they don't bite on this, I'll eat it myself. Put it on any bait you now use or on just plain flour dough. Formula, \$1. Burger's Formula Service, 1734 Meldrum, Detroit 7, Mich. ma9x

MAKE YOUR OWN BUBBLE SOLUTION—I will send my formula for gorgeous, iridescent bubbles for just one dollar. E. N. Brock, 222 Washington, Oildale, Calif. ma16

FOR SALE SECOND-HAND GOODS

ALL KINDS POPCORN MACHINES, CARAMEL-corn Equipment, Peanut Roasters, Doughnut Machines, Coleman Handy Gas Plans, Burners, Tanks, Northside Sales Co., Indianola, Iowa. ma30

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GOLD-PLATED DOUBLE HEART PIN
No. 2816—Smartly styled in the fashion trend, with two engraved hearts pierced by an arrow. Can be engraved. Gross \$12.00



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No. 2821—STERLING \$9.00 DOZEN Rhodium finished curb chain and oblong center. Good weight sterling in ladies' size.

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Sterling Silver with 14 karat gold filled DISCHARGE EMBLEM, Doz. \$24.00

Sold 10 karat gold DISCHARGE RINGS, Each 12.50

Check with Order or 1/3 Deposit and O. O. D.

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PARAMOUNT BLDG., PALM BEACH, FLA.

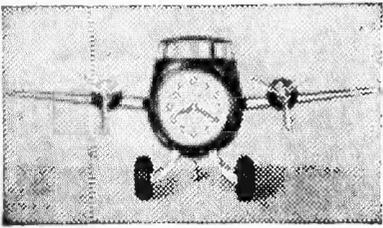
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3 Oz. Bottle With Wands, \$18.00 Per Gross. 1/2 Deposit With Order.
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- Self-Starting Sessions Movement.
- Red Sweep Second Hand.
- Cabin in Rich Army Tan Plastic.
- Simulated Plastic Motors.
- With Three Blade Metal Propellers.
- Glistening Metal Wings with oversize balloon tires.

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Retails \$12.50—O. P. A. Dealers' Price, \$7.50

We Ship Open Account to Rated Concerns, Otherwise 10% Deposit, Balance C. O. D.

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Genuine RABBIT'S FOOT KEY CHAIN

Packed in cellophane pouches. Attached to individual cards or 6 to a card.

They sell like hot cakes in front of schools, factories, race tracks, ball parks, carnivals and everywhere crowds gather.

WONDERFUL PREMIUM FOR SALESBOUR OPERATORS

\$12.50 Gross

F. O. B. New York. Packed 1 gross to a carton. Weight 3 lbs. 25% deposit, balance C.O.D. Sample mailed on receipt of 25¢.

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BEAUTIFUL LASTING BUBBLES

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4-Oz. Bottles NET including loops. Transportation prepaid. Terms—Cash with order.

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FOR SALE—BRAND NEW CANDY FLOSS MACHINES. Ball bearing, double head, 1/4 horse motor, 25" pan. Price \$200.00. Five day delivery. Candy Floss Machines, 2600 N. Main St., Findlay, O.

FOR SALE—NEW CHICAGO SHOE SKATES, Hyde Shoe, \$16.50 each. 1/4 down, balance C. O. D.; all sizes in stock. Skateland, Brookville, Pa.

GIANT TWELVE QUART HEAVY ALUMINUM Geared Popping Kettles, \$13.50; new Coleman Handy Gas Plants, Burners, Tanks, Popcorn, Cones. Northside Sales Co., Indianola, Iowa. (Established 1920.) ma23

ONE LOUD SPEAKER, COMPLETE WITH BATTERY, five trumpet, \$65.00, as is. Guenther Public Warehouses, Station "A", San Antonio, Tex.

SAVE 90% ON PRINTING—SACRIFICE MULTI-graph Presses, not Mimeographs. Prints letter-heads, envelopes, catalogues, large as 8 1/2"x11" from type, Linotype, cuts. Automatic paper throw-out; automatic inker. 3,000 impressions hourly. With 10,000 New type, 10 type cases. Guaranteed perfect condition. Only \$89.50 prepaid. 50% deposit. Salvage Company, 1617 Marshall, Shreveport, La. ma9

SLUM JEWELRY—300 ITEMS, \$10.00. One pound broken jewelry, \$4.00. B. Lowe, Holland Bldg., St. Louis 1, Mo. ma30

SOUND PROJECTORS, 16MM. AMPRO, GUARANTEED; first \$275 takes complete. Also Bell-Howell and new Holmes. Norris Camera, 14540 Grand River, Detroit. ma16

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1942 CHEVROLET 15 PASSENGER BUS, Excellent condition. Ideal for transporting show personnel. Price \$2,100.00 cash. Ralph Peterson, 2306 N. Broadway, Knoxville, Tenn.

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A NEW CATALOGUE 35MM. MOTION PICTURES, outright sale. New prints, low prices. We have any type picture you want. Catalogue for stamps. Busea Film Exchange, Friendship, O. ap27

FOR SALE — CANDY FLOSS-APPLE JOINT, complete, good condition, single or double head, special rheostat. First \$375.00 takes all. Box C-102, Billboard, Cincinnati 1, O.

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PORTABLE ROLLER RINK 40x90, COMPLETE with Tent, Maple Floor, Underpinning Railings, Stools, Benches, and Counters. 30 Watt Airline P.-A. System including Microphone, Turntable and Records. 100 pair Chicago Skates. Tent and floor need some repair. Fleeman good condition. Price, \$1,000.00. Lester Fleeman, Caldwell, O.

SALE SIX EACH IRON CLAW AND ROLL-front Table Model Diggers. A. A. Hecht, Hattiesburg, Miss. ma16

TARGETS—SHORT RANGE, MADE RIGHT 10 styles, \$4.00 per 1,000. Free samples. Fine Arts Press, 115 Donald St., Peoria, Ill.

TENTS — 12x12 TO 40x200. PUSH POLE, hand roped, like new. List, \$1.00. Describe fully. Send stamp. Smith Tents, Auburn, N. Y. mb9

TENTS—20x20 TOP, \$60.00; 10x16, \$45.00; 3 Penny Pitches, \$7.00 each; 2 Chuck Luck Cages, \$15.00 each. M. Percell, 20 Orange St., Waverly, N. Y.

THEATER SEATS, PROJECTORS, SCREENS, Folding Chairs, Tents, Colored Lighting Fixtures, Sell or rent Film. Lone Star Film Company, Dallas, Tex.

THEATER SOUND PROJECTORS, ARCS, RECFITERS, Chairs, Drapes, Screens; government surplus material. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18. ma9

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35MM. SOUND FILM FOR SALE—FEATURES, \$12.50 up; Shorts, \$3.00 up. Trades accepted. B. Reisinger, 2909 Whitney Ave., Baltimore, Md.

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\$2.40 EACH

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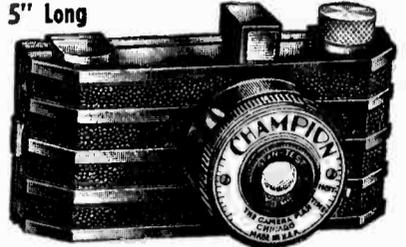
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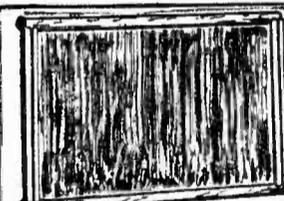
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25% Deposit With Order, Balance C. O. D. Also a variety of Ladies' and Men's White Stone or Colored Stone Rings. Send \$10 for sample assortment. If samples are unsatisfactory, money will be refunded. No catalog.

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Gives out 1 Ladies' 7 Jewel, Stainless Steel Back, new style Wristwatch as Grand Prize; 6 Stainless Steel Men's Wristwatch Expansion Bands on open numbers with Sure Prize Board. Top Seals contain 5 Seals paying:

1500 Holes @ 10¢ Takes In \$150.00
 Less Consolations 25.00
 Maximum Profit (Less Cost of Deal) .. \$125.00

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Each (Net Price) \$34.50 Ea.
 Lots of 3 (Net Price) 32.50 Ea.
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Many Styles
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Per Doz.
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 146 Rin-Tin-Tin on base, 6"x4" .. 5.00
 42 Dancing Girl 3.60
 Luminous Paint, 1 Doz. 1 Oz.
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10 K. Solid Gold Emblem mounted on Heavy Sterling Silver Ring \$33.00 Doz. Sample \$3.00. Every Veteran a prospect.

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AERIAL PERFORMERS — MALE-FEMALE, high rigging. For outdoor season, 1946. State all in first letter. Harry Deters, Owner-Producer of Weldanos, Deteros and Fearless Floretta, Box 751, care Billboard, 1564 Broadway, New York.

AERIALIST WANTED FOR SINGLE TRAPEZE, ladder, cloud swing high pole, novelty airplane. Send photos. E. R. Gray, 2000 Harding Ave, Evansville, Ind. ma16

DRUMMER, DOUBLE VIBES, MUST BE ON beat combo in lounge; \$60 and tips; tips good. Cheerio Club, Idaho Falls, Idaho.

GIRL AERIALIST — WANTED FOR LONG season. State experience, salary and mail photo in first letter. Write Billboard, Box C-97, Cincinnati 1, O. ma9

MIDWEST COMMERCIAL TENOR BAND needs lead trumpet by April 20. Don't misrepresent. Other instruments write. Lynn Kerns, Fairmont, Minn. ma16

ORCHESTRAS, NOT OVER SEVEN MEN, Desiring good money locations in South, write Southern Orchestra Service, Royal Theater Bldg., Columbus, Ga.

PIANO MAN WANTED—PLENTY COMMERCIAL and co-work in books, good band playing locations; state salary and experience. Bill Grassick, Pan American Club, Mobile, Ala.

SOBER, RELIABLE MAN TO TRAVEL WITH standard dog act. Must drive. Write to Box 750, care Billboard, 1564 Broadway, New York 19.

SOUTH SEA ISLAND SHOWBOAT, GREEN Cove Springs, Fla. Individual acts, vocal, strip, pianist, drums, emcee, good hours, 7:30 p.m. to 11:30 p.m. ma9

STRING BASS THAT CAN SING POPULAR ballads. Steady club job, six nights. Write, don't wire. Salary \$70. Eddie Koch, HI Hat Club, Daytona Beach, Fla.

TATTOOED LADY WANTED—FOR TEAM BY tattooed artist. Excellent business proposition. H. Antea, 434-A North 14th, East St. Louis, Ill.

TENOR SAX DOUBLING CLARINET AND VO- cal for smart seven-piece hotel band. Top salary and permanent job for right man. Reading, tone imperative. Band now in second solid year, average location four months. Cats, band-jumpers mix. Box C-100, Billboard, Cincinnati. ma9

TWO CLOWNS WANTED FOR WEEK APRIL 25th to May 1st. Home Builder Exposition. Write Dispatch-Herald, Erie, Pa.

WANTED—MUSICIANS FOR REPLACEMENTS on leading Midwest commercial style band. Veterans preferred. Write expected salary. No "drunks" tolerated. Box 595, Grand Island, Neb. ma9

WANTED EXPERIENCED GIRL VOCALIST, also trumpet man. Established band, no beginners. Don't misrepresent. Robert Marico, Leader, Gen. Del., Savannah, Ga.

WANTED—HELP FOR PENNY ARCADE AND long range shooting gallery. Rodger M. Work, Nelson Ledge Amuse. Park, Garrettsville, O. Phone: Parkman, O., 35-E-5.

WANTED—"FAT PEOPLE" AT ONCE. SEND photo. State lowest salary. Write Clifford S. Karn, Route 1, Jacksonville, Ark. ma16

WANTED MECHANIC — TO REPAIR GUNS, slots, games. Wire, write, phone. Dutchy's, 100 1/2 Cabot St., Beverly, Mass., Tel.: Bev. 2170.

WANTED—MUSICIANS WITH TRADES FOR Municipal Band. Need Clarinet, Bass, Baritone, Drums. Places for laundrymen, dry cleaners, carpenters. Others write. No booze. Address "Bandmaster," 522 N.E. 3rd St., Madison, S. D.

WANTED IMMEDIATELY—PIANO, OTHER IN- struments for small combo, must be good reader, fake, sober. Ken Wolf, Lorenz Hotel, Redding, Calif.

35MM. POWERS PROJECTIONIST — SHOW opens March 18. For sale, 35mm. Film, perfect condition. Also Two-Burner Coleman Gasoline Stove, almost new. Rusty Williams, Saratoga, N. O.

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YOU CAN ENTERTAIN FOR ALL OCCASIONS with our Trick Drawings and Rag Pictures. Catalog 10¢. Balda Art Service, Oshkosh, Wis. ma16

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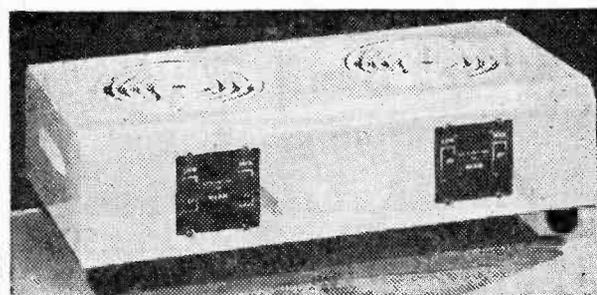
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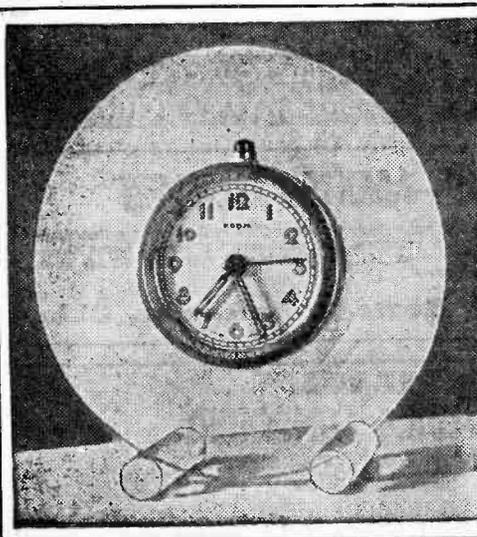
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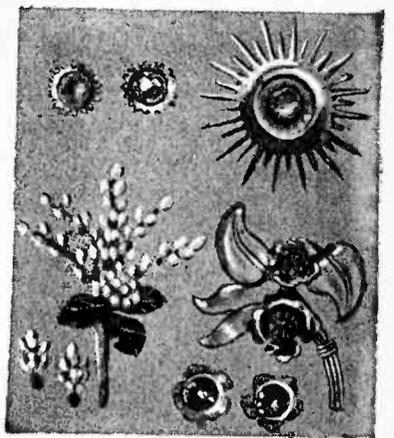
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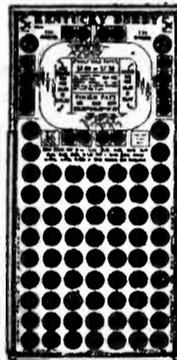
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Tickets, Break-Tab—
\$1.00 Per Deal.

1200 Bingo Tickets,
Stitched—
50c Per Deal.



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Pot Card—
50c Per Card.

2280 Tickets @ 5c
Takes in . . . \$114.00
Pays Out . . . 71.00
Avg. Profit . . \$ 43.00

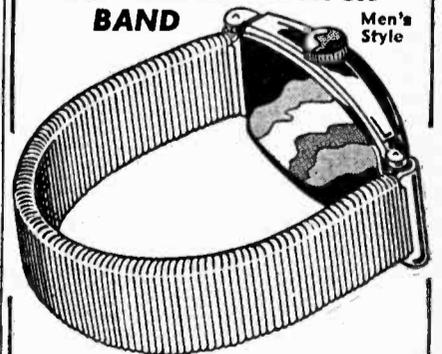
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BAND**



S-T-R-E-T-C-H-E-S EASILY. FITS COM-
FORTABLY. Heavily silver plated over highly
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Number	Article	Per Gr.
N2127	Paper Flag on Stick	\$.65
N2128	Paper Bow Pin	.75
N3408	Plastic Charms, Carded, Per 100	.75
N8694	Tin Garden Tools	.75
J1160	White Metal Band Rings	.85
N9082	Round Tin Whistle	.85
N8071	Jitter Beans	1.00
N8356	Misc. Plastic Bottles	1.00
N6923	Bean Blower, Paper	1.00
N3996	Plastic Charms w/Strings, Per 100	1.10
N3120	Plastic Thimbles	1.20
N3650	Assted. Plaster Slum Fig.	1.25
N3176	Lga. Plastic Charm	1.50
N2134	Rayon Bow Pin	1.25
N9712	Tin Frog Cricket	1.85
N9273	Comic Buttons, 1/4 In. Per 100	1.75
N9287	Comic Hat Bands 18 In. Per 100	1.65
N9219	Pin-Up Girl Mirrors	3.00
N1448	Hawaiian Leis, 1 In.	3.50
N3171	Comic Books, 32 Pages.	3.00
N1170	Good Paper Pop Gun	4.25
N6925	Plastic Bean Blower	4.80

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Tit-Tat-Tie, an exciting game whole family can enjoy. Individually packed. Size 8x14. Special \$7.50 per 100 games. No less sold. Souvenir Luggage Labels from everywhere. Hard to get kind. Package of five assorted. Retail 25¢ pack. Wholesale, \$12.50 hundred packs. Doz. packs, \$1.50

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3 Gross Lots, Gr. 4.00
5 Gross Lots, Gr. 3.75
Hot Pops, 24 Packs, to Card,90
Blister Packs, 24 Packs, to Card,85
Carnival O'Fun, 60 Dime Items, Card, 2.75
Cigarette Loads, Gr. 5.00
2 Gross Lot Orders, Gr. 4.50
5 Gross Lot Orders, Gr. 4.00
3 Card Monte, 25¢ Retailer, Doz.30
Laff Package, Over 25 Items, Tricks, Jokes, Puzzles, Gags, \$1 Retailer, Doz. 6.00
Dolls, Knockout \$1.98 Retailer, Was \$14 Doz. Special Ass't., Doz. 8.00
25% with Order, Bal. C.O.D. (No Samples) Or One of Each. All Goods Brand New.

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Brand-new, handsome, accurate. These watches all have radium dial and hands and red sweep second hand. Chrome case, unbreakable crystal, military style strap and buckle.

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#52 Camera, Candy Type (Takes 16 Pic.) \$2.79
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BANDS AND ORCHESTRAS

AVAILABLE MARCH 20—7-PIECE ORCHESTRA, commercial style. Plenty of publicity, cut shows. Leader, 504 N. 18th St., Birmingham, Ala. ma16

COLORS TRIO — PIANO, GUITAR, BASS, also six piece orchestra, available for locations, high class entertaining combos. Write wire. Sherman Manual, 13915 Kinsman Rd., Cleveland 20, O.

ROY SANDERS SYLVANIANS; UNION; 5 TO 8 men, will augment. Can use reliable agent. Jobbing, playing club dates, commercial style. Contact above, 1017 N. 9th St., Reading, Pa.

SEVEN-PIECE TENOR BAND AND GIRL VO-calists, closing tenth week present location. Sweet, soft commercial style for resort, club or hotel locations. Available March 6th. Contact Leader, Box C-106, Billboard, Cincinnati.

SING, SWING, STROLL WITH TODAY'S FINEST Negro trio. Elegant singing. Eight instruments. Twelve uniforms. Harmony, 1133 North Blvd., De Land, Fla.

5-6 PIECE GIRL OUTFIT DESIRES LOCATION spot. Featuring Sweet and Swing. Vocals. Attractive; uniformed; union. Write for full particulars. Leader, Box C-88, Billboard, Cincinnati 1, O. ma9

CIRCUS AND CARNIVAL

BULL AND BAREBACK RIDER, ALSO PICK-up, etc. Available after March 10th, Traveling Rodeo, etc., that pays off. Have car; sober; 24 years. Wire or write. Bud Whitney, 68 W. Summit Ave., St. Paul 2, Minn.

PRINCESS SALAMATU, NATIVE JUNGLE Dancer, and Famous Domingo Fire Eater. Write to Joseph Domingo, 115 West 120th St., New York 27, N. Y. ma23

WOULD LIKE POSITION AS SECRETARY ON smaller carnival, where duties could be handled in four or five hours daily, in exchange for privilege and transportation of a concession; Penny Pitch preferred. Have working knowledge of withholding and amusement taxes. W. E. Marcy, 1112 So. Long Beach Blvd., Compton, Calif.

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VIBRA HAPIST—EXPERIENCED, RELIABLE and a feature; have Deluxe Gold Harp. Like to get with real orchestra. Will locate or travel. East, North, or West preferred. Vernon Hughes, 115 West Park Ave., Columbia, Mo.

DRAMATIC ARTISTS

NOW AVAILABLE—CHARACTER MAN-COM-edian-Director. Strong enough to feature. Specialties. All essentials. 5'8"-160-54. Please state salary. Have short cast material suitable for Nineties Unit. Address: Al McKaye, Lewistown Hotel, Lewistown, Pa.

MUSICIANS

ACCORDIONIST — AVAILABLE MARCH 6TH; had experience with small combos. Fake or read. Wire or write. Lee Peterson, 800 Page St., Flint, Mich.

ALTO SAX CLAR. — HIGH TENOR VOICE. Good character. Film and radio experience. Prefer California territory. Don Le Pard, 13539 Pierce St., Pacoima, Calif. ma9

ALTO OR TENOR MAN — EXPERIENCED, read, jam, union, 27. All around man. Prefer small unit. Rollin Klinking, 933 N. Central Ave., Richland Center, Wis.

ARRANGER—WORK BY MAIL, OR JOIN BAND if proposition warrants it. Will follow your style wishes. Experienced, all sizes, styles. Write Box C-105, Billboard, Cincinnati, O.

AT LIBERTY — PIANIST, PLENTY EXPERI-ence show, dance, joint. Know all tunes. Read, fake, etc. Prefer South. Dutch Seifers, 727 Walnut, Grand Forks, N. D. ma9

AT LIBERTY — PIANIST, YOUNG, EXPERI-enced, accomplished. Good appearance. Veteran. Bob Williams, 108 W. Burlington St., Iowa City, Iowa. ma9

AVAILABLE MARCH 19, STRING BASS, FOR-merly "Scat" Davis band; wants combo or location job. Write or wire Johnny Brooks, 800 Page St., Flint, Mich.

BASS—HOTEL, SOCIETY TENOR BAND OR small combo. Sober, reliable, appearance, experienced. Cut floor shows. Join immediately. Box C-104, Billboard, Cincinnati, O.

CELLO ELECTRIC GUITAR — DEPENDABLE. No bad habits. Appearance. Legit, dance presentation experience. Gene Smith, 1354 Irving St., N. W., Washington, D. C.

DRUMMER WITH XYLOPHONE FOR FLOOR shows. Union, sober, reliable, competent. Eldon D'Orto, Gen. Del., Alfred St. P. O., Detroit, Mich. ma9

DRUMMER — UNION, SOBER, NOVELTY. Straight, night club, hotel experience. Have P.-A. System, car, trailer. Good outfit, wardrobe. Box C-103, Billboard, Cincinnati, O.

DRUMMER — ARMY BAND, LONGHAIR, dance. 10 years' dance and club work. Union 6 years. Showmanship smooth, solid beat. Age 29, white. Pearl set complete. Go anywhere with businesslike leader. \$80.00 to travel. Write Drummer, 120 Pennington Ave., Trenton, N. J.

DRUMMER—18, UNION, 4-F, FIVE YEARS' experience, read and fake, nice set, go anywhere. Gene Jervis, Box 387, Ebensburg, Pa. ma16

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HOE DOWN FIDDLER WOULD LIKE PLACE with string band. If you want Hoe Down Fiddler answer this, if not, don't. Earl Joslin, 811 E. Main, DuQuoin, Ill. ma9

MODERN ACCORDIONIST—SWEET OR SWING. Large-small combo. Reliable, union. Answer all offers. George Martucci, Crescent Ave., Ellwood City, Pa.

MODERN MARIMBA FOR COCKTAIL OR small band. Plenty experience in both. Vocals. Young, union, reliable. Available immediately. B. Kies, 1833 Jackson, Portsmouth, O.

STRING BASS—VET. READ, FAKE, EXPERI-enced large, small orchestras, age 27, neat appearance. Wire, leave immediately. Rudy Bandy, 3004 Lorain Ave., Cleveland, O.

STRING BASS DOUBLING VIOLIN — AVAIL-able at once, age 33, 15 years' experience. Sober, reliable, union. Prefer small combo or small dance unit. Minimum, \$80.00 plus transportation and taxes paid. Prefer location in hotel or cocktail lounge. Wire Johnnie Lewis, 105 East Pinzon St., Tuscola, Ill.

STRONG LEAD TRUMPET, ALL QUALIFICA-tions for a lead man, prefer large band with full brass section. Available immediately. Guy Rudisill, 309 S. 21st, Murphysboro, Ill.

TROMBONE—ALL ESSENTIALS. GOOD DIXIE ride. Experienced, small or large outfits. Cut or else. Neat appearance. J. F. "Duke" Dunaway, Lufaula, Ala.

TRUMPET — LEAD, GO, VOCALS, BALLADS, appearance, reliable, consistent. All offers considered; good references. Paul Chapman, 616 Plaza Hotel, Indianapolis, Ind.

TRUMPET — YOUNG, EINE TONE, PHRASE, lead or section; desire hotel bands; dependable. Jimmy Youngblood, Memorial Hotel, Nashville, Tenn.

TRUMPET—EXPERIENCED, UNION, 20, FAKE or jam anything. Want small unit. Blaine Peckham, Richland Center, Wis.

TRUMPET — READ, RIDE, TONE, UNION, year professional experience. Sober, reliable, appearance. Prefer swing or combo. Travel. Vin Tucker, Greensburg, Ky.

TRUMPET—SECOND BIG BAND, LEAD SMALL combo; read, fake, semi-name experience. Double valve trombone. Location only. Musician, 261 Cedar St., Hot Springs, Ark. ma16

TRUMPET — IMMEDIATELY, READ, TONE, fake, mickey or jazz, small combo. Chandler, care J. W. Harpole, Terry Rd., Jackson, Miss.

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Retails at \$1.25.
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BUY NOW AND SAVE UP TO 50% DUE TO STOCK TAKING AND RE-ORGANIZATION LIMITED QUANTITIES ONLY. ORDER BY NUMBER. FIRST COME FIRST SERVED. ALL MERCHANDISE GUARANTEED

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90/9	3-Pc. Comb, Brush & Mirror Set, assorted colors, individually boxed.	Ea. 1.25
90/20	Genuine Leather Tourist Sets, unbreakable mirror, big flash.	Ea. 2.50
90/22	8-Pc. Leatherette Tourist Set.	Ea. 1.35
90/36	Wooden Chip Rack Sets with 200 Chips and Cover.	Ea. 2.75
90/49	6-Pc. Hors D'Oeuvres Set, plastic, individually boxed, big flash.	Doz. 7.20
90/50	5-Pc. Plastic Kitchen Utility Set, big flash.	Ea. 1.35
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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Bender, R. E., 250 Berryhill, Lloyd (License Plates) 25c
Elson, H. J. 25c

- Krug, Clarence
LaMont, Terry
LaVernon, Madam
Lafferty, Del
Lane, Thomas H.
Lang, Dee Shinas
Lancley, Clarence M.
Laurello, Martin
Ledger, Frank E.
Lee, Charles N.
Lee, Dixie
Lee, James H.
Lee, Virginia
Lero, Ronnie
Lester, E. N.
Lewis, Freddy
Lewis, Kid
Lewis, William
(Concessions)
Licenbee, Edan E.
Little, Roy
Logsdon, Eugenia
Lonko, Louis
Loomis, Verne
Loranger, Leo E.
Lorenz, Max
Lutz, May J.
McFarland, Robert E.
McGee, Lester
McGee, Mary
McGill, Laurence or Frank
McKimmey, Mrs. R.
McManus, James Patrick
McNurt, Bill
McSpadden, Mrs. M.
McSnarren, W. F.
Malanga, George
Manson, Roy C.
Maricle, Mrs. R. A.
Maricel, R. A.
Margot, Bennie
Martin, Earl
Martiney, H.
May, Harry
Meacham Co., E.
Meade, W. H.
Mercer, Johnny
Meridith, G. H.
Mical, Mrs. Jerry J.
Miller, Ephraim
Miller, Wilson
Mitchell, G. C.
Mitchell, J. C.
Moline, Margarito
Moore, Alva Marie
Moore, J. T.
Moore, Sgt. Joe
Morgan, Mary Ellen
Moses, Thoe.
Mulford, C. A.
Muller, Ralph
Muller, Smith
Mulrenin, Wilbur Joseph
Munson, John Hagamikiyas
Myers, L. Claude
Myers, William
Nabor, Daisy
Naniasac, Dolly Joyce
Nelson, Harry
Nevin, Sam
Nicholas, John
Nonweiler, William T.
Norton, Willie C.
O'Brien, Sgt. Geo. P.
O'Riley, Jimmie
Ollis, Paul
Osborne, Edna
Osborne, Pvt. Paul
Paddock, Boots
Patt, Chester
Pauli, F. W.
Payette, Raymond A.
Peet, Joe
Pendleton, Floyd Wm.
Perry, Leonard
Plunket, Thomas Franklin
Pond, Edwin
Powell, George Horace
Pritchard, Alfred Clifford
Probst, Clyde Ellsworth
Purvis, Cecil
Randall, Frank H.
Ravelli, Don
Rawls, Margie
Ray, Charles Donald
Ray, Joey
Rea, John
Redmond, Bill
Reese, John
Reverdy, Rosita
Reynolds, Eugene
Richard, F. H.
Richard, Paul
Richardson, John
Richardson, Rosie
Richardson, Melvin Virgil
Rickert, Jack R.
Riely, Edna
Riley, Eugene
Rillo, Lee Arthur
Roan, Strawberry
Robbins, Charles
Roberts, Ethel
Robinson, Alma Bunn
Robinson, Betty
Robinson, Harry E.
Roday, Mr.
Rosencrans, LeRoy
Ross, Gene
Roth, Edward
Ryan, Mrs. Danny
Ryan, Jimmy
Sassano, Jack
Scarborough, Richard K.
Schaffer, Vickie
Scharmacher, A. R.
Schwartz, Louie
- Scott, Mrs. B. M.
Segoedn, Ann
Shaefer, Geraldine
Shaffer, Cap. Billy
Shaffner, Neil
Shannin, Frank A.
Sharon, J. B.
Shelvy, Mr.
Sherwood, Miss
Shields, Mr. Pearl
Shipman, Cecil
Showalter, H. E.
Sica, Anaila
Sinclair, R. E.
Smith, Loy
Smith, Ray
Snyder, William Russell
Solman, Judith
Sorenson, Joe
Sparks, Jesse F.
Squires, Harry L.
St. Jermain, Thomas
Stanley, Charles Warren
Start, Bill
Stein, Thomas F.
Sturdivent, C. W.
Stutz, Jim
Sullivan, Frank L.
Swan, Carl P.
Swartzlander, Mrs. L.
Swenson, Art
Symington, Paul Clayton
Tashoff, So
Taylor, Lucky
Thomas, Calber
Thomas, Cottrell J.
Thomas, Nelson L.
Thomas, Wm.
Thompson, Alberta
Thompson, Bill
Thornton, Charles
Thorpe, Tex
Todd, Wm. L.
- Tommy, Texas
Tordenshiel, Carl
Tunkins, McCullen
Unger, Ellen Ida
Valley, Betty Joe
Valley, Edward Lawrence
Valo, Andy
Van Wert, Pearl
Vano, Val
Videto, Ken
Voyles, Dessie L.
Wakeland, Russell
Walker, George E.
Wallace, Joseph
Warren, Jess
Warren, S. B.
Watson, John B.
Watts, Texas
Webb, P. S. Ted
Weiss, Louis
Welch, Charlie
Weller, S. E.
Wheeler, D. F.
White, S. D.
Wilken, P.
Williams, Barney
Williams, Charles
Williams, Edward Leo
Williams, Harrie J.
Williams, Mrs. Pat
Williams, Paul V.
Williams, Sparky
Williams, W. H.
Winkert, Henry Eli
Winston, Ellis
Wolf, H. C.
Woodward, Jesse G.
Wright, Geo. W.
Wunder, Paul J.
Yanda, Tom
Zeigler, Mrs. Chas. G.
Zimmerman, Tiny

- Adams, Les
Adams, Ned
Adams, Robt.
Adams, Cameron
Adams, Walter
Alecidos, Wilford
Allen, Betty Leo
Allen, Steve
Anders, Frank
Ann, Bruce A.
Archer, L. D.
Arhardt, Terronce
Babbitt, Ray
Baker, Jis Show
Bandy, Marine
Banks, Albert
Barclay, Robt. Lee
Barlow, Bill
Bartholomew, Mrs. H. W.
Battese, John
Baucum, Bill
Beaver, Mrs. Chick
Belen, Evaline
Bell, W. L.
Bender, Mrs. Jo
Bennett, Frederick P.
Bentley, Tommy
Benton, Henry (Georgia Boy)
Berryhill, Lloyd
Betza, John
Biggs, Mrs. Irene
Blackburn, Ed
Bluestein, Morris
Bockelman, Frederick N.
Bouras, Jimmie
Bowen, Budd
Boyles, Ralph
Boyne, Eva Leonard
Bracken, Gordon
Bradfield, Clifton
Briggin, Gerald Andrew B.
Briggs, Charlie
Brown, James
Brown, Mrs. Lee
Brown, Leon Lassus
Buchanan, K. W.
Buck, Dottella
Buckley, Dick
Burk, Lester
Burns, Mrs. Arlene
Burns, Robt. A. (Armless Wonder)
Burton, Henry
Bush, Gene
Bybee, J. H.
Cable, C. W.
Cammarata, Fred
Campbell, Chas. T.
Carroll, Wm. Francis
Case, James B.
Cashman, Dan L.
Caudill, Lester
Chappellear, Thos. (Family of)
Christine (Alligator Skin Girl)
Cieselski, A. E.
Clamp, Geo. Curley
Clark, Ernest C.
Clark, W. W.
Clausen, Edw. Harry
Clay, Mrs. Ruth
Clayburn, Emily
Clements, Pfc. Alva V.
Cleotora
Cochran, Max
Collins, Guy
Conklon, Lola
Conn, Mrs. Irene
Cooper, Mrs. Dorothy
Cooper, Mrs. Hymie
Copper, Dotty
Corbett, A. J.
Couture, L. J.
Cowan, W. D.
Cox, Willard L.
Craddock, Thos. A.
Crawford, Jack
Crean, Walter F.
Cross, Chas. Edw.
Cullen, Virginia
Cuyton, M. C.
Cwynar, W. C.
Davis, Don K.
Davis, Joe
Davis, H. Lee Jr.
Davis, Rose
DeClemens, Lorena
Decker, Therman
Del-Reo, Prince
Denham, Mrs. Leita R.
Dennis, Al
Denson, Mrs. Shirley
DiCorte, Cpl. David V.
Diamond, J. W. Mgr.
Dick, Earl D.
Dimes, Jake
Dundee, Johnie
Dunn, Junius Earl
Dutton Circus
Edgin, Jack
Edwards, Albert
Edwards, (Jasper)
Edwards, J. D.
Edwards, Louis
Eskins, Rodney

MAIL ON HAND AT NEW YORK OFFICE

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- Baker, Penny
Behmer, Dutch
Carsky, Al
Chelly, Paul
Daly, Joe
Decker, Molly
Denaro, Billy
Diaraol, Alio
Dorrell, Duke
Evens, Edward
Hill, Will H.
Hoar, George
Hunter, George
Kramer, Don
Maisel, Louis
Manning, Ross
Mathies, Useless
McAleer, Norman
O'Brien, Charon
O'Rourke, Tex
Patterson, J. A.
Petroreios, E. J.
Phippenney, John H.
Roda, Walter
Sharpe, Robert
Spiro
Stoker, Bill
Thurston, Jane
Viado, Robert

MAIL ON HAND AT CHICAGO OFFICE

155 No. Clark St., Chicago 1, Ill.

- Birch, Mae
Brydon, Roy
Clayton, Frank
Davy, Darlene
Deng, Bert
Elliot, Fred
Graves, Floyd
Harter and Au Rello
Howard, Joe
Kartz, Pete
Larson, "Finxy"
Lewis, Nathan
Morgalis, Bernard
Marmar, Lou
Murray, E. J.
Nelson, Harry
Newmark, Phil
Rogers, Nat. D.
Robinson, Sam
Sharnova, Sonia
Shipner, B. L.
Willis, Chick
Wilson, Caroline

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg., St. Louis 1, Mo.

- Allen, Mrs. H. W.
Andrews, Miss Dolly
Arnett, Denny
Banard Bros. Circus
Beavers, Clara
Boazrello, Thomas
Burns, Clarice D.
Burto, Leon H.
Carracci, Joe
Carpenter, Clifford R.
Collins, Raymond L.
Cooper, Raymond
Denny, Eugen
Dobson, Ray
Eider, Arthur G.
Enale, Charles
Farrell, Harry C.
Hatton, Raymond W.
Harvilla, George
Henderson, Gayler
Henry, James R.
Hensley, Maude
Herod, James
Howard, John
Hughes, M. D.
Hyland, Marvin E.
Hyland, H. C.
Irvine, Norval G.
Johnson, Clarence
Kelly, Fay
Knapp, G. W.
Lealand, Ray
Leverett, Robert T.
Majyski, Walter
Martin, Harry
Martin, Sam
Miller, Virginia
Mitchell, Lawrence
Mitchell, M. J.
Noller, Chas. C.
Prevost, Mrs. David
Riddle, Ann
Riddle, Bernice
Rogers, Reece
Silcox, Joe
Temple, Joe
Theriot, J. M.
Urich, George
Van Gebt, Marie
Vreeland, Robert
West, Gene
Wilson, C. A.

- Ellis, Harlow C.
Ellis, Mary A.
English, Walter H.
Enns, H. C.
Ethridge, Humpy
Evans, Lacey
Evans, Sailor
Evans, Sam
Evers, Frank
(Evers & Delores)
Eysted, Benjamin Alfred
Eysted, Tracy
Falcon, James
Faries, B. F.
Farrel, Earnie
Feldon, Nate
Fecteau, Jos. A.
Ferguson, Danny
Flash, Jimmie
Fleming, T. M.
Fowler, Chet J.
Fowler, Juanita
Friscoe's Seals
Frozen Jr., James S.
Fuller, Gale L.
Fhm 3/c
Gallagher, Luke
Gardner, Orville
Gerry, Mrs. Bobbie
Griffin, Daniel
Goff, L. W.
Grendol, Jos.
Griffin, Beatrice
Griffin, Earl D.
Griffiths, Wm. Edw.
Griewald, Garrett
Grosko, Lewis
Grover, Ernest
Guinn, Johnny (Hoosier)
Gura, Andrew S.
Guthrie, Jack
Gwynne, Jack
(Magician)
Hallin, Heinie
Halligan, Leona G.
Hancock, Vera
Hansford, Alice
Harlow, Hubert L.
Hartzog, Harry
Hatfield, Jos. T.
Hatton, Kay
Hayes, Earl
Haywood, Thomas
Josephine
Helms, Pfc. Chas. P.
Henderson, Mrs. Geo.
Henson, Kenneth
Hendon, Edna
Herrmann A. J.
Hibbert & Byrd
Higgins, Pat
Hill, Ditty Bo
Hill, Tiny
Hilton, Chas.
Hoffman, Pvt. Jos.
Hogue, Margaret & June
Hood, W. D. (Whitie)
Horan, Jos. B.
Horne, Jos.
Huddleson, Roy
Isily, Mrs. W. L.
Isley, Willard
Jackson, Harry
Jernigan, C. C.
John, Miller
Johnny, Geo. E.
Johnson, Art
(Frenchy)
Johnson, Clayton
Johnson, Ernest
Johnson, Robt.
Johnson, Ruthford H.
Johnson, Vinnie
Jones, Hody
Jones, Mrs. James F.
Jones, Kenneth
Jones, Micky
Jones, Wm.
(Concessions)
Joslin, Claude
Justus, Donald A.
Kamaato, Robt.
Kane, Papo
Keeler, John
Kelley, Mrs. Andy
Kennon, C. W.
Kid, S. A.
King, Benjamin Franklin
King, J. R.
Kinsler, A. M.
Klinestiver, Alton
Klinestiver, Alton
Kneisley, Hugh
Anderson
Kneisley, Paul
Knight, Ivy T.
Knisell, Paul
Kolberg, Wilbur
Kriswell, Lillian

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It's coming — soon — the annual SPRING SPECIAL issue of The Billboard — packed full with tips on fast-selling merchandise. Manufacturers, wholesalers and jobbers — get established in this cash-with-order market now! Mail your advertising copy today.

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Attention! Jobbers, Premium and Carnival Men!

WE'RE SORRY . . . BUT—QUEEN CHUBBY KEWPIE WAS A HOTTER ITEM THAN WE THOUGHT IT WOULD BE

ORDERS PLACED NOW **CAN'T BE FILLED UNTIL MARCH 15th** NO QUANTITY TOO LARGE

Prices Are Still the Same
\$21.00 Gross Without Feathers
\$29.85 Gross With Feathers
25% With Order, Balance C. O. D.
Sample 2 Complete Dolls \$1.00 Postpaid.

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13 LIGNE ROSKOPF WRIST WATCHES \$4.57 Each

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Sells to Every Ex-Service Man on Sight.
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To General Stores over 700 Different Slogans and Sayings. Fine Line of Religious Ultra-Blue Signs for Homes and General Display. Make Money on these Fast Selling Signs, 35¢ Sellers. 15—Sample Ultra-Blue Store Stock Signs, 7x11, \$1.00 postpaid. 15—Sample Ultra-Blue Religious Signs, 7x11, \$1.00 postpaid. 100—Ultra-Blue Stock Signs, 7x11, \$5.00. No C. O. D.'s.

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Heavy highly polished Name Plate with Silver Plated Chain and Sister-Hook Catch. 1/3 Deposit on C. O. D. Orders. No Catalog.

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FRESH STOCK All Colors and Sizes. Extra Strong Rubber.

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GENUINE 20 MM. SHOT SET IN BASE OF AIRPLANE METAL, NATURAL COLOR; 4 3/4" WIDE, 3 3/4" HIGH. PACKAGED INDIVIDUALLY IN TWO PIECES.

MINIMUM ORDER—GROSS, \$18.60 (\$1.55 A DOZEN)

F. O. B. RAHWAY, NEW JERSEY. CASH WITH ORDER. IMMEDIATE DELIVERY.

ROBERT FROST, INC.
120 BROADWAY NEW YORK 5, N. Y.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

A. (BLACKIE) KAPUSTA . . . is working wire names on Hastings Street, favorite pitchmen's lot in Vancouver, B. C. Spot is located between the Beacon Theater and B. C. Electric Railway Station. Winter business there has been fair, but the boys report they have lost some tips due to inclement weather.

AL WOOD . . . vet English pitchman, can't get the game out of his blood and still sticks around the Hastings Street location in Vancouver, B. C., giving the tripes and keister brigade plenty of friendly assists.

WORKING . . . the prime pitch location on Hastings Street, Vancouver, B. C., are Al Keyes, gummy; Charlie Curtis, trick dogs and bubbles, and Jackie Robinson, pennants and magic.

CANADIAN PITCHMEN . . . are looking forward with interest to the post-war doings at Calgary Stampede and other dates on the Class A Canadian Fair Circuit with Regina, Edmonton, Saskatoon and Brandon. However, the Diamond Jubilee being celebrated at Vancouver in July and August should prove good pickings and most of the boys will make that event.

JAMES B. WOODS . . . old-timer from Dr. Charles Hunters's Circus Oil Med Show, fogs one thru from Panama City, Fla., after a lengthy silence: "Am permanently located at our home here and have been compiling a book of gags, monologues and song parodies. As I sit sometimes in retrospect, and think of incidents, both tragic, amusing and wonderful, I feel as tho the years I've spent out of my 72 have paid me beautiful dividends."

THEY TELL US . . . that plenty of novelty hustlers are migrating to New Orleans, scene of the revived Mardi Gras and with reports indicating that plenty of geedus is available, the boys should come up with a good batch of long green for their efforts.

WONDER WHAT'S BECOME . . . of such ace performers as R. C. (Danny) Downs, Milton Berger, Bob Dublin, Barney Silvers and Tom Kennedy.

TRUE MAG . . . in its March issue carried an article titled *The Wonderful Equalizer*. Piece is given over to a story on the life of Sam Colt, his revolver manufacturing and how he took to the streets as a pitchman in an effort to corral enough long green to put the weapon thru the patent office and finance its production. "All of which proves," says Charles K. Rudisill, ace worker, "that another pitchman has made history."

CHARLES K. RUDISILL . . . hibernating down Texas way, comes thru with a piperoo from Austin: "Texas Centennial Parade here was a big one and weather was ideal. All novelty workers were on hand and some are currently in Laredo. From the number of balloons

in the hands of parade watchers business was at least fair. Flags and Wainwright badges weren't too hot, but definitely were not blanks. City officials were most considerate of workers, and since I've been working here almost continuously since last October, I've been told that city dads are in favor of balloons because of the color they add to the various events. As long as a fellow works clean, he'll be permitted to operate. Recently took delivery on a new p.a. system and outdoor speakers. Delivery on a new panel truck is promised soon and I plan to operate in Arkansas, Missouri, Iowa and Minnesota. Let's have more pipes from all the boys and girls in Pitchdom."

MANY OF THE BOYS . . . are eyeing the Texas spring dates this year and are routing themselves accordingly. They are not forgetting tho, that the fall fairs should be the best sites for money-getting layouts in many a moon.

MADALINE E. RAGAN . . . links one from Salem, Mo.: "The Blue Birds are beginning to sing and we are pulling out for St. Louis, where we open on the old parking lot spot March 1. Madam Zelda and husband stopped over here for a week, coming in from Fargo, N. D. They were en route to Pensacola, Fla., to open their palmistry booth on Mighty Page Shows. Was shocked to (See PIPES on page 86)

CLOSE OUT

14-KARAT SOLID GOLD MEN'S WRIST WATCHES

Rose Diamond and Emerald Cut Jewel Numerals, Rectangular 14-Karat Yellow or Pink Gold Cases, Ultra Modernistic Design Heavy Magnifying Crystal, 17 Jewel (Cypress) Best Swiss Movement, Gold Chain Stretch Band; a perfect timepiece, retail value, \$150.00; to close one or 1,000, each \$59.50. (Money back guarantee.) Mark orders "For Resale" to avoid 20% tax. Remit by postal money order. Checks must be certified.

Over 20,000 Billboard Customers.

J. Aubrey Whyte Studios
116 W. 45th Street NEW YORK CITY

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)
GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. (Dept. B) Columbus, Ohio
There Is No Substitute for Quality.

ONE OF THE FASTEST SELLING CARDED COUNTER ITEMS ON THE MARKET TODAY

REPLICA-VIRGINIA LUCKYSTONES

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Send Your Order Today

\$3.00 \$28.80

Sample Card Per Dozen Cards

All Orders Shipped Prepaid.
25% With Order—Balance C. O. D.
24 Lucky Stones to Card.

M. B. WATERMAN & CO.

Dept. BB
333 S. Market St. CHICAGO 6, ILL.



Now Available! OAK-HYTEX BALLOONS

Present production limited to a few popular sellers. See your jobber.

The OAK RUBBER Co.
RAVENNA, OHIO

KIPP BROTHERS

Distributors for Oak-Hytex Balloons.
117-119 S. Meridian St., Indianapolis, Ind.

HAVE YOUR OWN MEDICINE BUSINESS!

After manufacturing medicines for various people under their private brands for over a quarter century, we have selected the formula which gave the best results and greater repeat sales, and are now offering this to dealers under YOUR own private label.

The formula, a laxative, containing well known medicinal principles, is pleasant to take, gives excellent results and will insure for you a permanent, profitable repeat business.

For further information write to:
GOODIER COMPANY
Formerly Universal Laboratory
321 North Bishop Dallas 8, Tex.

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Can use a few good Paper Men in Kentucky only. Best proposition. Write

KENTUCKY FARMERS' HOME JOURNAL
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DESIGNED BY A VETERAN FOR VETERANS

Comes complete with glass and mat. Discharge paper easily inserted. Special frames for

ARMY—NAVY
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Cash in on the BIGGEST MONEY-MAKER TODAY — Send for your supply now!

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Jobbers—Distributors Salesmen—Operators INVESTIGATE THIS SENSATIONAL BIG DEMAND—MONEY MAKING—NEW Military Discharge Frame

Mahogany finish frame with Eagle and Branch of Service in GOLD. Size 13 1/2 x 10 1/2.

SAMPLE OFFER. For one frame, specify branch of service desired . . . postpaid \$2.00. Or, if you desire, one of each branch of the service (5 frames) . . . F. O. B. \$7.50.

YOUR QUANTITY PRICES

Quantity	Per Dozen	Total Cost
1 Dozen	\$16.80	\$16.80
6 Dozen	15.60	93.60
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Shipments F. O. B. Chicago. If C. O. D. 25% deposit must accompany order. Specify quantity desired for each branch of the Service.
RUSH YOUR ORDER For Immediate Shipment

5 IN 1 KNIFE and TOOL SHARPENER

SAMPLES 59¢



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The only Mechanical Sharpener guaranteed to sharpen any Standard Brand Knife.

H. R. RANSOM CO.
1425 BROOKLYN DETROIT, MICH.



When they laugh just reach for the money. This red nosed clown with his funny hat and frills on his suit will rise to new heights astride our improved Metal Foil Plane with 14 inch stick. A pushover at 35c retail. Circuses, Carnivals and all outdoor attractions should contact your local jobbers at once for this 1946 sensation.
OGDIN MFG. CO., 1801 Catalpa Dr., Dayton 6, Ohio

RSROA Garden Benefit Puts 17G Into Folio Fund

(Continued from page 73)

Norman Latin, Barbara Trayer and Peter Gullo. Dorothy Kessler did the vocals. *L'il Abner* was devised by Betty Lytle for the New Dreamland Skating Club, Newark. Principals were Pat Barrett, Sherry Danner and Eleanor Mayer, Frank Brown, Peter Danner, Awyn Baumann, Ginger Werner, Mae Parsil and George Sczewczyn. *Happy-Go-Lucky* featured Norman Latin in a solo.

A regal scene was presented in *Command Performance*, by Millie and Clifford Wilkins, for the Queens Figure and Dance Club. Featured were Patricia Carroll, Jeanne Kuester, William Van Wagner, Paul Weiss and Evelyn Biedermann. Nick Monty did the music with vocals by Annabelle Gleason. *The Toreador and the Bull*, presented by the Bay Ridge Figure and Dance Club, featured Frank Scarpinato, Skids Schade and Rolf Tjornstol.

Manhattan Serenade, by Chris Guthy and Al Westenberg, for the Hinchcliffe (L. I.) Skating Club, featured Dorothy Glintenkamp, Joan Westenberg, Henry Kirsche, Eleanor Nash and Robert Guthy. Music by Phil Reed.

The Queens Figure and Dance Club spotlighted *Four of a Kind*, featuring Evelyn Biedermann, Paul Weiss, Jeanne Kuester and Donald Tuohy.

Blackface Reigns

Blackface got recognition in *Minstrel Daze*, devised by Herbert L. Wilson for Gay Blades. Featured were Vernie Bauer, George Kuzma, Jerry Nista, Carrol Bodden, Paul Bauman and Bob Norton. Music by Louise Rush. At Wagner was emcee.

Grand finale followed with all participants on the floor. Effect was largely lost, however, since the cast, forming a column of fours, hugged the outer rim of the arena to leave more than two thirds of the skating surface barren.

Dietrick Performs

Chad Dietrick, 1942 U. S. novice champion, who lost a leg while serving with the navy in the Pacific, appeared to skate the entire length of the floor without the aid of crutches.

Event, conceived and organized by Victor J. Brown, president and general manager of the New Dreamland Arena, was financed by RSROA members in the metropolitan New York and New Jersey area.

Officers in charge were Joseph P. Siefert, Bay Ridge Rink, president Metropolitan RSROA, Inc.; Dr. Keith Kahn, chairman, USFARS board of governors;

William T. Brown, Southgate Roller-drome, Seattle, Wash., national president of the RSROA, and Fred A. Martin, Arena Gardens, Detroit, national secretary-treasurer.

Traube Committee Head

Show committee included Morris Traube, chairman; Clarie Miller Butler, Margaret Cloni, Roland Cloni, James Ferris, Millie Ferris, Chris Guthy, William Lenox, Betty Lytle, Ruth Robinson, Irene L. Roeder, June S. Taylor, Al Westenberg, Clifford Wilkins, Millie Wilkins, and Herbert Wilson.

The entire floor surface of the Garden was used for the production. Drop from last year's attendance of 16,000 may have been due in part to the threatened strike on the city's transit system which, had it materialized, would have left patrons in from other boros stranded.

Organ music was used thruout the show except for one recording.

PIPES

(Continued from page 85)

learn of the deaths of Chick Townsend and Hav-a-Laf Walker. Mrs. Art Nelson is in St. Louis. George Earl and Frank Lager are still hospitalized in Chicago, but on the road to recovery. What has become of Tom Kennedy? What are the boys doing around Memphis? We haven't read a pipe from Little Tommy Adkins for a long time. Chet Wedge is in Chicago, as are Jimmy Wells, Tip and Lil Halstrom and Chief Tommy Burns. Weather has kept them off the market since two weeks before Christmas. Enjoyed Arnold's recent pipe."

FITCHDOM . . . has never had a place for the quitters, the shirkers or the boys who are ever howling to the high heavens that the profession is headed straight for damnation.

REPORTED TO HAVE . . . garnered top money at the Dog Show in San Francisco recently were Tom Wilcox, Ed Sterling and Art Hulse.

FRANK ALTOMONT . . . and Ben Crane are working farm sheets to good returns around the San Francisco Bay area.

CAL STOUT . . . is reportedly turning in plenty of good days at San Francisco factories, working blades and soap.

AL CRAMER . . . and partner have left San Francisco for Seattle, where they expect to put out some circulation.

IF THE WILL . . . to succeed is one of your attributes, you'll have little trouble corraling the long green.

PCSA

(Continued from page 62)

Backman, treasurer, and Ed Manv, secretary.

Cronin asked to be relieved of his duties because of out-of-town work which is drawing heavily on his time. His resignation was by letter.

Tom Regan told the club that he would present an amplifier and turntable to be used in connection with the microphone and stand recently purchased.

Discussion of a hospital ward followed the report of the sick and relief committee. Eddie Brown was reported ill with a cold, and Red Davis has been discharged from the hospital. Doc McCullough was reported improved from his illness, as were Harry McClelland, Bill Strode and Ben Dobbett.

Brief talks were made by Bob Downie, Clarence Alton, Max Morrison, Leo Blondon, John Lorman, Ted Lefores, John Backman, Jack Bush and Herb Usher.

Albert Montie won the door prize. Lunch, prepared under the direction of Joe Steinberg, was served.

Ladies' Auxiliary

LOS ANGELES, March 2.—President Betty G. Coe presided at the Monday (25) meeting. Fern Redmond, up from Mission Beach, reported the illness of Ruth Smith. Others reported down with the flu are Margaret Farmer and Rose Fitzgerald. Donna Day is bothered with an eye infection. Ruby Kirkendall was present after a long absence.

Special plans were made for the Building Fund drive, as well as for the party at Peggy Steinberg's and the bazaar scheduled for the clubroom March 6. Speakers included Vivian Whalen, Larrie Praxy; Mabel Stark, who is leaving soon to join Polack Bros.' Circus; June Aldrich, Leta Johns, Lee Sturm and Grace Hanneford, who reported that mother Elizabeth Hanneford has been ill with a cold,

NSA

(Continued from page 62)

of *The Billboard*, infos that his wife, who was seriously ill in Roosevelt Hospital, is well and at home again. Harold Litkoff was killed in an auto accident in Coney Island a few weeks ago. Charles Leroy was a recent visitor, en route to join Al Wagner's Cavalcade of Amusements at Pascagoula, Miss. Lester Stone, a new member, came in from Northampton, Mass., and donated 75 picture frames for the gallery of distinguished members.

Leo Gorcey, of the Dead End Kids, was a recent visitor and guest of Tommy Prell. Harry Schwartz back from the South. Bernard Robbins, secretary Michigan Showmen's Association, is visiting with his family in New York and a guest in the clubrooms. Harry Traver and son, Spencer, visited recently.

Charles Wertheimer came in from Boston to visit the club and transact business. Artie Steinhardt, Lynch Shows, a guest of Arthur Campfield. Charles Davenport is back from the Gulf Stream towns. Joe Prell is a constant visitor, as are Frank Blatsky and Herman Wolf. Max Gruberg blew in from Florida, advising that he was in an auto wreck on the way down. Jules Lasures building a set of stands for Bucky Allen, who is taking over the World of Mirth concessions.

George Bernert almost a daily visitor. Eligibility committee met February 27 to approve membership applications from Wilbert C. Starr, proposed by Justing Van Vliet, and Abe Jogoda and Irving Yerkes, proposed by Harry Kaplan. General and governors meeting the same night was well attended and much business was transacted. Assurance was given that the monument will be contracted for and erected on the club's burial plot in Ferncliff Cemetery. St. Patrick's eve party will be held March 16. Jack McCormick is chairman.

SLA

(Continued from page 62)

dini. Cigars and cigarettes were enjoyed thru courtesy of Walter Driver.

Sick list includes Past President Edward A. Hock, William J. Coultry, Tom Vollmer, Frank Berry and Jack Arenz. Jack Hawthorne is still in Florida. Irving Malitz postcards from Hot Springs. Bill Carsky has been named chairman of the annual President's Party, to be held December 1.

Miami Showmen's Association

236 W. Flagler St., Miami

MIAMI, March 2.—Dave Endy presided Sunday (24) in the absence of President Bob Parker, off to Inverness for a fishing trip.

The following were elected to membership: John Mulder, William Bosl, James E. Summers, W. G. Wade, Sam Modell and John D. Cook. L. I. Thomas left to join Joyland Amusement Company at Lexington, Ky., winter quarters of the show. Al Mucker and Jack Shore have joined Bistany Shows at Jacksonville. John (Milwaukee Red) Young and Frenchy Pacquin have departed for the North.

Sam Solomon is delving extensively into Miami real estate. Whitey Tara, Cliff Wilson, Al Rossman and Senator Erdell returned, heavily loaded, from the fair at Tampa. Funds for the new building is a red hot issue, with many of the membership enthusiastic about this new project. Joe Pontico, on the sick list, is well along toward recovery at his home in Tampa.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, March 2.—President Stahl presided at the February 25 meeting. He was assisted by Past Presidents Jack Dickstein and Leo Lippe, Vice-President Roscoe Wade and Treasurer Louis Rosenthal.

Memorial services, led by Chaplain Arthur Grzann and Ora (Pop) Baker, were held for the late Lew (Gordon) Sukienik. Harry E. Westbrook spent a day at the clubrooms renewing friendships. Ben Bernard came in for the meeting from Flint, Mich. Sam Norber writes that he will return from his vacation in about three months.

Alton Miner, Gordon Gladue and Earl Bush, all recently discharged from the service, were elected to membership. Date and place for the Spring Festival and Carnival is expected to be announced soon. Plans have been com-

Showfolks of America

San Francisco

SAN FRANCISCO, March 2.—President Sammy Corenson presided at the regular meeting of the Show Folks of America February 18. Acknowledgement of a \$5 contribution to the National Foundation for Infantile Paralysis was read by Corresponding Secretary Roche.

Anita Jeffers and J. J. McCarron were admitted to membership. Guests included Ralph Pledger, of the U. S. Navy; Jean Dalley and Mary Webb, Russell Bros.' Circus; Lucille Lyerla, Foley & Burk Shows; Prince Omwah and E. Jackson, guests of Rose Fisher; Charlie (Electra) Quill and Harry P. Bradley.

Welcomed were Leon Fielding, Joe LaCrosse, J. C. Richardson, Hugh Copeland and William Deering, of Watsonville. President Corenson introduced Everett (George) Coe, formerly of Arthur Bros.' Circus and now general manager of Mike Krekos's West Coast Shows.

Sam Abbott, of *The Billboard*, a guest, pointed out that *The Billboard* is eager to co-operate with show people.

Nellie Baker, who made a \$100 contribution to the building committee, said: "Let all get with it and get on with it. It's for a good cause."

Fred Weidemann, chairman of the board of directors, reported on the board meeting which was attended by 13 members and seven officers. Weidemann said members can look for improvement of subsequent issues of *The Bulletin* under Fred Cockrell. By-law committee met and made substantial progress. All by-laws are to be studied and, where necessary, amendments will be made. It was decided to give second and third prizes, following the suggestion of Fred Cockrell, and Nellie Baker's resolution calling for a 10-year paid-up membership as second prize, and a five-year paid-up membership for third prize, was passed.

Steve Murphy (sick and relief committee) reported that Lea Peterson is home; Butch Geggus is back in the San Francisco Hospital, and Harry Friedman is in the Chinese Hospital but will be home shortly.

President Corenson explained that a new committee, headed by Harry Seber, has been named to promote good fellowship, friendship and mutual pride in the organization.

Corned beef and cabbage dinner and entertainment are planned for the St. Patrick's Day observance.

Hot Springs Showmen's Club

Masonic Temple Building

HOT SPRINGS, March 2.—Members are pleased with new quarters in Masonic Temple Building. Meeting dates have been changed from Mondays to Saturdays. Director Roy Blake presided at the February 23 meeting in the absence of President Jack Wolever.

R. A. Miller, secretary, called attention to rapid growth in club's membership. Barney Rambo is in New Jersey seeking a seeing-eye dog. Harry Lockhart is on the sick list.

pleted for the St. Patrick's Day Party.

Among those in the South who are expected back soon are Jack and Bess Gallagher, Al and Hattie Wagner, Oscar Margolis, Harry (Abie) Levine, Louis Stone and Ben and Bob Morrison.

NOTICE!

FRANK BRADFORD

Has his Concessions on Belton Shows. Want Agents for Stock Stores and Counter Men for Bingo. Write 1029 N. Liberty St., Winston-Salem, N. C.

DYER'S GREATER SHOWS

WANT

Shows and Showmen. Have semi-trailer tractor if needed. Legitimate Concessions open. Mr. Moore not here this year. Foreman for Spitfire, Second Man on Eli. Open April 1st.

Address: Greenwood, Miss. P.S.: Nate Felton, write.

WANT

Ride Help for Merry-Go-Rounds, Caterpillars, Whip, Roll-o-Plane and Auto Scooter. Park location. Up and down once. Top salaries and bonus to right parties. Winter quarters now open.

KEN MURRAY

701 W. Wood BLOOMINGTON, ILL.

BALLOONS

- Streetmen Special, Inflates 12 inches, good heavy rubber. Nothing like it on the market today. Per Gross \$ 8.00
 - Yellow Flying Birds, famous brand. Per Gross 18.00
 - Loop-o-Plane, 3 propellers. Per Gr. 19.50
 - Pin Wheels, free wheeling. Per Gr. 9.00
 - Red, White and Blue Batons with Bells. Per Gross 18.00
 - Whips. Per Gross 18.00
 - Small Balloons for Dart Games. Per Gross 2.75
 - St. Patrick Badges with double ribbon. Per 100 5.00
 - Buttons, 50 ligne—St. Patrick, Comic, Roy Rogers, Cardinal Spellman, MacArthur, Rodeo, Welcome Home, Circus Per 100, \$1.75; Per 1000 15.00
 - 70 ligne Buttons, Comic, Circus Per 100 3.25
 - 100 ligne Comic Buttons, Per 100 4.25
 - Rubber Comeback Balls, Per Gr. 4.80
 - For Badgeboard Workers: Small Gun and Holsters, Per Gross. 8.50
 - Large Gun and Holsters. Per Gross 17.00
 - Assorted Metal Guns, Swords, Scotties, Skulls, Horseshoes, Per Gross 3.00
 - Ping Pong Balls, Per Gross. 10.00
 - Dolls with Feather Backs, Per Dozen 2.75
- No Catalog. Please Order from this Adv. 1/2 Deposit With Order, Balance C.O.D.

Schaffur Novelty Co.

142 PARK ROW, NEW YORK 7, N.Y.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Colo-Tex., Tex.,
March 2, 1946.

Dear Pat:

Winter overland unit of Won, Horse & Upp Circus arrived at quarters here last Sunday. Work of preparing its five-car railroad show started immediately. This has always been a family show, with few outsiders on its pay roll. During the war we were forced to take on many outsiders, but Manager Mike Upp announced several weeks ago that the show would operate under a new policy; meaning that he was thru with professional showmen.

When interviewed by his own press agents, the big boss said: "I find that most showfolks are too smart for me. I can take a First of May, break him or her in my way, and accomplish more than I could under the old set-up. With professional showmen, showbiz is strictly a way of making a living. With beginners it's also a way of making a living, but they are thrilled over being circus folks. My winter unit was made up mostly of beginners from all walks of life—farm hands, sheep herders, high school athletes and young gals who learned music, singing and dancing in schools. My clown alley was made up of youngsters who wanted to cut up."

From his conversation we were led to believe that he believes beginners are more polite to towners. New crop of trouper is arriving daily, and our training barns are filled with rehearsing swinging ladder girls and hoop contortionists. A visiting sheetwriter said that our show had ads in five different farm papers. One sheetwriter claimed that when writing up customers last week, he used jobs on the show as premiums, and did away with maps.

While we were arguing the matter, the sheetwriter switched suddenly with, "See that guy coming in now?" When we nodded, he continued, "I sent the paper down to his farm and gave him as a premium a job on the show as boss canvasser. He probably doesn't know the difference between a bale-ring and a guyline, but you can always let him ride your January mule."

We were still arguing when a youngster arrived, asking for the manager. According to the code, we didn't dare crack. Then to prove that he really had business with the boss, he flashed a receipt for a lifetime subscription to *The Bee Hunters' Weekly* and his contract as trainmaster, which he claimed was given to him as a premium. He added that he was formerly a gandy-dancer with a section crew. To prove that he knew railroading, he showed a

tintype photo of himself on a handcar, which he said was made by a photographer who accompanied the weekly's subscription agent. We noticed that the photo was in a frame carrying the words, "Souvenir, Chicago World's Fair," which put him over as going first class.

Last Tuesday, five gals and five boys arrived for jobs. One said that during a husking bee back home, the boys and gals chose up sides and were taking and giving dares. Finally one of them produced the show's ad in the *Monthly Harrow and Rake* and dared each other to take a job. They didn't know what they wanted to do, but thought they'd like to be limber jacks. We decided they meant being kinkers. The boss hired 'em and moved them into sleeper No. 1, known as the Cross-Country Hay Ride.

Pat, please believe me when I say that we have a troupe of dumb people. They were only in the sleeper three days when they asked where the bathroom was. They ask for napkins in the cookhouse; hoped that we'd be in town early enough so they could go to church; didn't like eating off of tin plates; yelled because the spuds cooked with their jackets on weren't cooked done and were cold; beefed over there being no heat in the coaches and because the roof leaked. I think the boss is about to announce all premiums null and void. Why can't they learn to live like we smart people do, and not like chumps?

With the Circus Fans

By The Ringmaster

CFA
President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O
Secretary-Treasurer GIL CONLANN
71 Allendale Road Hartford 6, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Former President William H. Judd, New Britain, Conn., started his 50th year with the New Britain National Bank January 2. He started as a messenger.

George Duffy, charter member of Fort Plain, N. Y., entered the City Hospital, Albany, N. Y., recently for observation. New member of CFA is C. Spencer Chambers, Syracuse, N. Y. He is principal of Lincoln Junior High School in Syracuse.

Tech. 4 Walter B. Hohenadel, CFA, will receive his discharge from the army this month. He plans to return with his family to Rochelle, Ill., where he will be associated in business with his father and brother.

Frank J. Walter, Southern vice-president, of Houston, spent a few days in San Antonio.

Cole Contracts Casey To Replace Art Powell

PENN YAN, N. Y., March 2.—James M. Cole announced that he has contracted with Frank (Whitey) Casey to replace Art Powell who was killed recently in a Texas highway accident, as superintendent of canvas on the James M. Cole Circus this year. Casey, tutored by Charles Young and formerly with many major shows, has recently been working with tent firms.

Cole returned with a load of new spruce poles which he purchased from Kenneth Vans, Northville, N. Y.

Other personnel recently contracted for the coming tour include Marvin Dean, rigger and seatman; Sam Wharen, elephants; Joe McMahon, press, and Ayres Davies, radio. Mrs. Cole is completing a new elephant blanket for tournament.

Musical Wonder Horse Dies of Pneumonia

HOLLYWOOD, March 2.—Serenado, Musical Wonder Horse, died in Pomona from pneumonia. Adolph Delbosq, trainer, was bringing the horse from Sarasota to Hollywood to make a picture. Delbosq plans to purchase an Arabian stallion to replace Serenado.

Delbosq and his wife, Clara, are visiting Peggy Forstall at her home in Wrightwood. Theo Forstall left Sunday (24) to join Ringling-Barnum.

Cody Turns Back History To Honor Famed Plainsman

CODY, Wyo., March 2.—Boots, buckskins and beards dominated the scene here, Tuesday (26), for the 100th birth anniversary of Buffalo Bill (Col. William F. Cody), who helped found this little Wyoming town.

Celebration was concluded late Tuesday night with an old-fashioned get together dance and chuck-wagon feed after day-long activities in which Western-costumed children also took part. Festivities included a pageant by high school students, a march to the equestrian statue of the famous plainsman at the edge of town, and a pony express ride in which horsemen demonstrated how Cody himself once carried mail over the Western plains.

The Cody celebration was the first of many planned in honor of the great showman for Wyoming this year. The Cheyenne Frontier Days event, itself celebrating its 50th year, will be keyed to the Buffalo Bill Centennial.

One of the leaders in the birthday commemoration at Cody was Mrs. Mary Jester Allen, a niece of Cody, who is in charge of the Cody Museum here. The museum, in front of which Cody rides eternally in bronze statuary, is loaded with objects connected with Buffalo Bill's career. It was visited by hundreds during the day.

Ceremonies were also held Tuesday atop Lookout Mountain, near Denver, where Cody is buried.

EDDIE YOUNG'S BLUE RIBBON SHOWS

WANT

CONCESSIONS—Ball Games, Darts, Penny Arcade, Floss or any Merchandise Concession.

RIDES—Will book two major Rides not conflicting, also Pony Ride, Kiddie Auto or Train.

SHOWMEN—Will place Fun House, Glass House, high-class Girl Show, Ten-in-One, Wild Life or any worth-while Attraction not conflicting. Must have own equipment and transportation. Motordrome Riders; can place Man and Woman Riders. Drunks, save your time.

RIDE HELP—Foreman for Wheel and Second Men for other Rides. Must drive semis. No drunks or chasers.

CAN PLACE first-class Builder for Show Fronts and Ride Truck Bodies.

This show out ten months, playing Florida, Georgia, Tennessee, Kentucky, Ohio and Indiana. If you want a long season come on.

All Replies

EDDIE YOUNG, Mgr., Gainesville, Fla., this week

JAMES E. STRATES SHOWS

"ALL NEW BUT THE NAME" CAN PLACE

Monkey Circus or any other meritorious Attraction. Will finance showmen with money-getting show ideas. Ride Help on all major rides, Canvasmen, Ticket Sellers, Assistant Electricians and Tower Men, A-1 Neon Man for our Neon Plant (Lee Spain, wired you at New Orleans), Chorus Girls and Specialty Dancers and White Musicians for Al Mercy's Follies Revue.

Have opening for Posing and real Hawaiian Show, also Ride Help for Fly-o-Plane.

Want to buy for cash, Tilt-a-Whirl, 1939 or Later Model; Chairplane, \$5 Eli Wheel. Season opens April 3, Washington, D. C. Have opening for several more legitimate Concessions. Baker, contact C. E. Stephens. Motordrome Girl and Gent Riders. Address

JAMES E. STRATES, Mullins, S. C.

HARRISON GREATER SHOWS WANT

For Laurinburg, N. C., March 11-16

Can place Slum Concessions of all kinds. Good opening for Frozen Custard. Will book any Show or Ride not conflicting with what we have. Would like to hear from Side Show People or any kind of Grind Show that is worth while. Want Girls for Girl Show; top salary and good treatment. Henry Mears wants to hear from some of his old Ride Men and several Drivers. Long season and good treatment. All mail and wires

FRANK HARRISON, Owner and Manager

Florence, S. C.; Then Laurinburg, N. C.

Notice—SMITH GREATER SHOWS—Notice

Featuring Season 1946—IVENE, an IMP in the CLOUDS, as the Free Act

WANT

Legitimate Concessions of all kind, good opening for Corn Game, Cook House, High Striker, Ball Games, Diggers. Murph, answer. Stock Store of all kind open. Top salary to reliable Ride Foremen on Wheel, Merry-Go-Round and Loop-o-Plane. Will book Shows of all kind. Have 20x80 top and banner line for a Side Show Man. Plenty of other equipment for Shows. Peggie Ewell, Ann King and all of my old people, write. Will consider a good General Agent and Sound Truck parties. J. C. McLean, Stand Reed, write. This is the oldest title show in America under the same manager. All address:

RT. #7, BOX 185, FAYETTEVILLE, N. C.
E. J. GORDON, Bus. Mgr., Box 9268, Tampa, Fla.

K. F. (BROWNIE) SMITH, Owner.

BILL FRANKS WANTS

For Macon, Georgia, and Tour of Georgia Celebrations and Fairs—Ten Weeks in Macon on Lots

Place set of Rides, lease or book. Concession Agents for following: Fishpond, Shooting Gallery, Pitch-Till-Win, Ball Game Agents. Have new joints for all above. Also place any Grind Stores that will operate as per orders. All wires are mailed to BOX 443, Macon, Georgia. We open March 30 in Downtown Macon, Georgia.

UNITED EXPOSITION SHOWS

LAST CALL—OPENING MARCH 14, ORANGE, TEXAS—LAST CALL

WANT MANAGER WITH TALENT FOR GIRL SHOW. WANT ONE MORE FREAK TO FEATURE IN 10-IN-1 SHOW. Have two more Tops and Fronts if you have a worth-while Show. CAN PLACE A FEW CONCESSIONS, INCLUDING CANDY FLOSS AND STRING GAME. WANT GIRLS FOR BALL GAMES, BINGO AGENTS AND CONCESSION AGENTS. CAN PLACE A FEW MORE SECOND MEN FOR RIDES WHO DRIVE, ALSO OTHER USEFUL PEOPLE. All Address:

C. A. VERNON, MGR., ORANGE, TEXAS

BELTON SHOWS

C. J. BELTON (Formerly A., B. & B. Attraction) WANTS

For season opening April 1st, Winston-Salem, N. Car.; then High Point, Mayodan, Leaksville, Spray, N. Car., with the cream of North Carolina, Virginia and Tennessee booked. Our first fair Galax, Va., August 26th.

Want to buy or book Roll-o-Plane, Seven-Car Tilt with or without transportation. Must be in good condition. Want any good money-getting Grind Show. We have new panel fronts and tops. What do you have? Will build any new Show for reliable showman. Want for Stack Wilson and Dusty Washington Minstrel Show, Engis Holly, David Hicks, Eugene Tolliver, Gilbert Scott or any Performer that can cut it. This show is all new from front to back. Want any ten-cent Stock Concession, such as High Striker, Coca-Cola Bottle, Potato Chips, String Game or others that work for ten cents. Can use a few more good sober Ride Men. Want Man and Wife to take charge of front gate. This all new and requires someone who is not afraid of work. All people contracted report not later than March 28th. Minstrel Show People, report March 25th for rehearsals. All replies to

C. J. Belton, owner; W. R. Whitey Johnson, mgr.;
Clyde Parris, gen. agent

P. O. BOX 1929, WINSTON-SALEM, N. C.

PHONE 9621

REGAL EXPOSITION SHOWS, INC.

BOOKING FOR 1946

Long Season Fairs and Celebrations

Want Second Men and Ride Help that can drive semis. Want Grind Store Agents, Percentage Dealers. Want Side Show People for Larry Koutz Minstrel Show. Contact Tom Johnson. Man to Handle Animals and Animal Show, Hula Dancers, Ticket Sellers and Talkers. Want Workingmen in all departments. Those already booked communicate. Opening first week in April. All reply to Winter Quarters, Union City, Georgia.

FLORIDA AMUSEMENT CO. WANTS

For Plant City, March 14 through 23; Avon Park, 25 through 30; Wauchula Cucumber Festival and Fair, April 4 through 13; De Land, April 15 through 20; then Brunswick, Ga. — First in Always

Can place and Flat Rides, legitimate Concessions, Shows with own transportation. Playing proven territory. Have nice fair route and signed contracts for 1947 Florida Fairs. All address

HOWARD INGRAM, Okeechobee, Fla., this week

WANTED

Experienced Ride Superintendent and Lot Man. Must be capable and sober. Salary no object to right man. Must get rides on and off lot and open Monday. Reply.

E. L. YOUNG, Mgr. BLUE RIBBON SHOWS

Gainesville, Fla.

WANTED HIGH CLASS GENERAL AGENT

For large Truck Show. Will contract for forty weeks. Must be well known and have large truck show or railroad show reference. Salary no object to capable party. No percentage proposition. Answer BOX D-138, The Billboard, Cincinnati 1, Ohio.

LEGION BEACH PARK, Biloxi, Miss.

Wonderful opening Saturday for season. Want one Flat Ride, Animal Show, Scales, Weight, etc. No gate or gift. Year-round boom here.

T. L. DEDRICK, Mgr. Office, 126 E. Beach.

WONDER CITY SHOWS

"NOT THE BIGGEST AND BEST, BUT AS GOOD AS THE REST"

Want for locations, Baton Rouge, La., and entire season 1946, Legitimate Concessions. Bob Parker can use set of Diggers; advise. Place Shows with or without equipment, very little percentage to office. Especially want Girl or Wild Life Shows. Have good proposition for Tilt, Roll-o-Plane or Octopus. Have plenty Ride Help with exception of Second and Third Men on Spiffire. Want General Agent who knows Louisiana, Mississippi, Arkansas, Kentucky, Illinois, and can and will keep show booked. To such man will pay top salary. Charles S. Noell, wire. All address:

JOE KARR, WONDER CITY SHOWS, BATON ROUGE, LA.

PINE STATE SHOWS

WANT

WANT

WANT

Concessions that work for Stock. No Flaties. Will sell ex. on Custard, Cookhouse, Bingo, Novelty, Photos. Can place any Ride not conflicting. Will book, buy or lease No. 5 Wheels. Have complete 5-in-1, new Top Banner, 4 Banner Lines. What have you to put in it? Want Snake and Monkey Shows; have top and banner for Monkey Show. Meridian, Miss., Mar. 4 to 9; Carthage, Miss., 11-16.

Address all wires to **PINE STATE SHOWS, Meridian, Miss.**

P.S.: Bruno Zucchini, please contact. All Girls who wrote Jimmie Cunningham contact again, as mail was lost.

K-M Show Buys Eight Elephants

HUGO, Okla., March 2.—Officials of the Al G. Kelly-Miller Bros.' Circus announced here they have purchased eight elephants from Russell Bros.' Circus. Art Concello and Wallace R. Love represented the Russell show in the transaction. The deal brings the total of elephants owned by K-M to nine.

The new canvas arrived and everything is set for the season. Johnnie McLaughlin arrived from Dallas with two 30-foot semis, which will be used for the concessions. Mr. and Mrs. Jimmie O'Dell and son visited recently in quarters.

Safford Round-Up April 6-7

SAFFORD, Ariz., March 2.—Annual Gila River Round-Up Rodeo will be staged April 6-7. It is expected contract will be signed with Harry Knight, Chandler, Ariz., to provide stock. Clayton Hakes is rodeo association president, while Norman Harrington, program director at KGLU, is secretary-treasurer.

Big Spring Sets Dates

BIG SPRING, Tex., March 2.—Big Spring Association will hold its annual rodeo here August 7-8, Tom Good, president, has announced. It will again be produced by Earl and Jack Sellers, Del Rio, Tex.

CONFAB

(Continued from page 61)

Arizona Monsters Exhibit and Chinese Mystery Cabinet. Dancing girls are Miss Campbell, featured; Betty Kals and Vera Letsinger. Charles Womack has the front and is in charge of tickets. L. E. (Roba) Collins says business has been good.

THIS YEAR a show gal will have a better chance of getting married if her father owns a spare trailer that is fixed up for house-keeping.

J. (BOZO) MANSFIELD, now in Dayton, O., expects to spring with his See 'Em Alive Show on Caravelle Amusement Company lot at New Castle, Pa., April 22.

JUNE CAMPBELL (Princess Jewell) has joined Broadway Museum annex at St. Louis, reports L. E. (Roba) Collins, pinch-hitting as press agent and emcee for the org. . . . J. FRICK infos from Ville Platte, La., that Enterprise Amusements opened big under fire department auspices, with Billy Shaffer's free act featured. Bob Heath's Glide-o-Plane got top ride money. . . . NINA UTRUP, formerly with Art Lewis Shows, plans to leave New York April 6 for Denmark to visit relatives. . . . KATIE LOWE, stopping at Kettle Amusements quarters in Tifton, Ga., cards that Shorty Lowe has about finished lettering of the rolling stock. Capt. Jack Kettle plans an early April bow. While in Georgia, Katie also visited Home Exposition Shows and Silver Derby Shows at Valdosta; Overland Shows, Omega, and White Star Shows, Sylvester. . . . R. T. (BOB) BULLOCK, victim of a freak auto accident in Mississippi last October, has sold all equipment of Southern Empire Shows. Released from the hospital in January, Bob infos from Oklahoma City that he tossed away his crutches two weeks ago. He has signed as agent for Cecil Gore's Sunflower State Shows this season. He and wife will remain in Oklahoma until shows open in April.

R-B Contributes To Sarasota Fest

SARASOTA, Fla., March 2.—The Ringling circus, busy with preparations for the 1946 season, took time out last week to help this resort city stage its first post-war tourist attraction and pack the town with its greatest crowd in history.

The event was the Pageant of Sarasota and festivities wound up with a big parade featuring the Ringling special, *Alice in Circus Wonderland*.

Newspapers estimated that 75,000 persons lined the main drag for the parade which resembled an old-time Ringling street display.

The swan float entered by the circus as a central unit of the Alice spec was awarded the grand prize for floats, numbering 21 all told, in the line of march.

Merle Evans and his band headed the circus unit which included many of the show's pretty girls in colorful costumes. Gov. Millard Caldwell of Florida was in the reviewing stand.

Myers Handles Toledo Show

TOLEDO, March 2.—Maurice Myers, of Myers Concessions, Dupont, O., returned to business handling the current Toledo Sports and Home Show after three years in the army. He reports that Milton Tarloff, show manager, and Charles Weber, building manager, have the show running smoothly.

Hennies Contracts Bethany

BETHANY, Mo., March 2.—Hennies Bros.' Shows will furnish midway attractions for the Northwest Missouri State Fair here, directors of the association have announced.

OHIO VALLEY SHOWS

Now booking for 1946 Season

Concessions and Shows. Will sell X on Photo, Mitt Camp and Pop Corn.

JACK MURPHY

1749 Market YOUNGSTOWN, O.

MONROE BROS.' CIRCUS

WANTS

Assistant Boss Canvas Man, Elephant Man, Seat Man, Riggers, Prop Men and other useful people. Open April 12. Sandy Sallee, wire.

Fair Grounds, California, Mo.

RAY JOHNSON

WANTS

Concession Agents for Bumper, Fishpond, Ball Game and Beat the Dealer. Booked with Belton Shows. Open Winston-Salem, N. Car., April 1st. Wife or write **RAY JOHNSON, Carolina Hotel** or Belton Shows, P. O. Box 1929, Winston-Salem, N. Car.

NOTICE

For Sale—Buell's Bouquet of Life, almost new, \$350.00, F. O. B. express company, Vancouver, B. C. Was sold, but Canadian Customs refused entry.

W. B. GOUGH

115 Market Street SHREVEPORT, LA.

RIDE HELP WANTED

Foremen and Second Men for All Rides, top salaries, long season with bonus end of season. Must be first-class. No hopscotchers, drunks or chasers. Those that drive semis given preference. Answer

E. L. YOUNG, Mgr. BLUE RIBBON SHOWS

Gainesville, Florida

IMPERIAL SHOWS OPENING IN SOUTHERN ILLINOIS

WANT

WANT

WANT

SHOWS—ANIMAL, SNAKE, 10-IN-1, MECHANICAL. Good proposition. RIDES—KID RIDES, PONY RIDES, OTHERS NOT CONFLICTING. Will buy Kid Rides. CONCESSIONS—Flashy Concessions, Fish Pond, Arcade, Air Gun, Cork Guns, Hoop-La, String Games, Hi-Striker, Bowling Alley, Penny Pitches, Cane Racks. Digger Evans, answer. (Good Digger territory.) Clean Stock CONCESSIONS not conflicting. No Racket, P.C. or Mitt Camps wanted. HELP—RIDE FOREMEN AND SECOND MEN who are sober and reliable to run good late equipment and drive Semis. The best celebrations and fairs in Illinois. (All proven.) Good treatment assured and decency expected. All Address: **BILL GULLETTE, MGR., BOX 728, NEW MADRID, MO.**



**PROFITWISE
MEANS
INSURANCEWISE**

Protect your investment; let us show you how you can insure yourself against unforeseen losses. We are the world's largest exclusive insurance agency for show business.

See Us First

CHAS. A. LENZ

'The Showman's Insurance Man'

1728 First St., N.
St. Petersburg, Fla.
Phone: 5914

— or —
A1338 Insurance
Exchange
Chicago, Ill.



**Carnival
Routes**

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A. M. P.: Waycross, Ga.
- Amusement Shows: Las Vegas, Nev., 6-12.
- Atlantic Expo.: Miami, Fla.
- B. & H.: St. George, S. C.
- Bill's Rides: Luverne, Ala.
- Bistany Greater: Jacksonville, Fla.
- Brewer United: Silsbee, Tex.
- Bullet: Thomasville, Ga.
- Byers Bros.: Beeville, Tex.
- Celebration Shows: Globe, Ariz.
- Crafts: Yuma, Ariz.
- Dixieland: Marrero, La.; Westwego 11-16.
- Endy Bros.: (Fair) Miami, Fla., 9-17.
- Enterprise Am.: Melville, La., 4-7.
- Exposition at Home: Millen, Ga.
- Pay's Silver Derby: Moultrie, Ga.
- Florida Am. Co.: Okeechobee, Fla.; Plant City 14-23.
- Franklin, Don: Rosenberg, Tex., 4-10; Whar-ton 11-16.
- Gay Way: Leesburg, Ga.
- Great Southern Expo.: Green Cove Springs, Fla.
- Greater United: Corpus Christi, Tex., 4-16.
- Groves Greater: Jennings, La.
- Hames, Bill: Fort Worth, Tex., 8-17.
- Hannum, Morris: Lumberton, N. C., 8-16.
- Harrison Greater: Florence, S. C.; Laurinburg, N. C., 11-16.
- Hill's Greater: Aransas Pass, Tex.
- Keystone Expo.: Fairfax, S. C., 9-16.
- Lamb, L. B.: Camp Hill, Ala.
- Lankford's Overland: Abbeville, Ga.
- Long's United: San Bernardino, Calif.
- Madison Bros.: Marksville, La.
- Magnolia Expo.: Sweetwater, Ala.
- Majestic Greater: Tifton, Ga.; Swainsboro 11-16.
- Marion Greater: St. Matthews, S. C.
- Mighty Page: Pensacola, Fla., 9-16.
- Omar's Greater Am.: Stuttgart, Ark.
- Pine State: Meridian, Miss.
- Playland: St. Petersburg, Fla.
- Rosen, H. B., Am.: Elba, Ala.
- Royal American: Tampa, Fla.
- Shibley's Am.: Ferriday, La.
- Sparks Bros.: Hattiesburg, Miss., 9-16.
- Stebler Greater: Blackville, S. C., 8-16.
- Tassell, Barney: Bowling Green, Fla.
- Victory Expo.: San Benito, Tex.; Rio Grande City 11-16.
- Victory Shows of America: Thornton, Ark.
- Virginia Rose Attrs.: (7th & Kentucky Sts.) Louisville, Ky.
- Wonder City: Baton Rouge, La.
- Zacchini & Tassell: Bowling Green, Fla.

CETLIN & WILSON SHOWS

1946 EDITION

25 Car Railroad Show

OPENING APRIL 1ST. FAIRS WILL START JULY 22D, AND THEN ALL FAIRS UNTIL MIDDLE OF NOVEMBER OFFERING ONE OF THE LONGEST CIRCUIT OF CLASS "A" FAIRS ON THE NORTH AMERICAN CONTINENT

- WANT: Fly-o-Plane with own transportation. Can also place worthwhile Grind Shows but must have own transportation. Will finance any Show of merit.
- WANT: First class Hillbilly attractions and troupe. The Codys, please answer. Have good frame up loading on wagons.
- WANT: Polers, Caterpillar and Mule drivers. Want help for Monkey Show.
- WANT: Neon operator who can blow and keep repaired. We have plant mounted on wagon.
- WANT: Chair-o-Plane Foreman.

CAN PLACE ALL LEGITIMATE MERCHANDISE AND BALL GAMES

WANT: Second men for rides and workmen in all departments.
HAVE FOR SALE: Three 100 kw. Transformers, three 60 kw. GMC Diesel Light Plants, four Light Towers. The three light plants are mounted in circus wagon but will sell separately.
To enlarge the train to thirty cars we will buy 72 foot steel flats and 1 day coach. Must be in first class condition.

All Address

CETLIN & WILSON SHOWS

P. O. BOX 787

PETERSBURG, VA.

Special: — Starr De Belle, Please Contact Us Immediately.

WANTED
Man to maintain, drive and operate Sound Truck. Wire or write

CRAFTS SHOWS

Yuma, Arizona, this week;
Tucson, next week.

WRIGHTSMAN AM. CO. WANTS

For 40 Weeks in California, Opening Near San Francisco March 25
Ride Men all Rides, Foremen and Second Men for new Roll-o-Plane and Octopus, Foreman for Merry-Go-Round, Second Men Tilt and Ferris Wheel. Place good Mechanic. To capable, sober, reliable men we pay top salary; married men who drive semi preferred. Place your wife Tickets or Concession.
Concessions that work for Stock advise what you have; might be able to place you. We can assure you a long, pleasant and profitable season with plenty of fairs and celebrations. Some of our early fairs include Red Bluff Round Up, on the streets, April 24 to 28; Solano County Fair, Dixon, May 2 to 5; Willows 4-H Fair and Lamb Derby, May 15 to 19; Vallejo (Chabot Heights), May 28 to June 2; Lone Oak Cherry Festival to follow. Yes, we play Willits Frontier days the 4th.
"So if you book with Shorty, things will be forty."

All Replies BOX 594, Palo Alto, Calif. Phone PA 9658

ROTH WANTS

For 40-week season with Majestic Greater Shows where you work every week: Agents for Roll-Down and Dice, Fishpond. Stanley Levy, contact. Tifton, Ga., March 4 till 9; Swainsboro, Ga., next.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Clyde Bros.: Parsons, Kan., 6-7; Coffeyville 8-9; Bartlesville, Okla., 11-12; Independence, Kan., 13-14; Eldorado 15-16.
- Davenport, Orrin: Detroit, Mich., 4-8; St. Paul, Minn., 11-16.
- Hamid-Morton: Kansas City, Mo., 6-10.
- Polack Bros.: (Medinah Temple) Chicago, 4-17.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Barrett, Roy (Shrine Circus) Minneapolis, Minn., 4-9; (Indoor Circus) Moline, Ill., 13-16.
- Basile, Joe, Band: Kansas City, Mo., 5-9; Oklahoma City, Okla., 11-16.
- Birch (City Aud.) Beaumont, Tex., 6; (Mc-Neese Aud.) Lake Charles, La., 7; Biloxi, Miss., 11; Hattiesburg 12; McComb 13; Brookhaven 14.
- Couden, Doug & Lola: School assemblies, Selma, Ala.
- Darrell, Great (Temple) Jacksonville, Fla., 6-12; (Victory) Tampa 13-19.
- La-Mar: Freeport, O., 8; McClure 12; Shiloh 15.
- Lippincott (Gem) Calhoun, Ga., 7; (Grand) Cartersville 8; (Canton) Canton 9; (Bremen) Bremen 11; (Strand) Marietta 12; (Villa) Villa Rica 13.
- McClung's Pythons: Gainesville, Fla., 6; Lake City 7.
- Scheetz, Raymond: Sundown, Tex., 6; Seminole 7; Andrews 8; Dexter, N. M., 9.

FOR SALE

10-Car Hey-Day Ride. Price, \$4,000.
3-Abreast Philadelphia Toboggan Merry-Go-Round. Price, \$4,000.

WANTED

3 8-Passenger Seaplane Cars.

Address inquiries

J. E. GOODING

1950 Puritas Ave.

Cleveland, Ohio

FOR SALE

- 1 22x100 SIDE SHOW TOP (Used Seven Weeks)—\$500.00.
- 16 Lusse Bros.' Scooter Cars, 1937 Model. These cars in good condition, have not been wrecked or mishandled. \$400.00 Ea. \$375.00 Ea. if All Taken.
- 2 75 K.V.A. Convertible Transformers, 2300, 4400, 6600 and 11,000 volts, with heavy duty switches and two thousand feet of cable—\$2000.00.
- 50 Rolls 1 1/2x250 E.D.P. Paper—\$5.00 Per Roll.

PHOTOLAND, 835 4th Ave., San Diego, Calif.

FLORIDA AMUSEMENT CO.

WANTS

Ride Foreman and Help for Loop-o-Plane. Okeechobee, Fla., this week.

SILAS GREEN SHOW

WANTS

A-One Combination Biller. Long season. Must drive. Write or wire SID LOVEY, Agent General Delivery Brunswick, Ga.

CAN PLACE AGENTS

For season for Pop Corn, Candy Apples, Ball Games, Fish Pond, Darts. Also Man to drive Truck.

GEO. DOVER

2559 N. Reese Street Philadelphia 33, Pa.

**King Bros.'
Circus**

WANTED: Thoroughly experienced Banner Man and Assistant with car. Side Show Boss Canvasman, Boss Property Man, Assistant Electrician, Inside Lecturer for Side Show who can do Punch and Magic, Flageolet Player, Riggers for big top, Workingmen, A-1 Cook and Waiters. For Advance: Press Agent with car, Student Billposter, Boy to Program. Photo or Tintype and Whistle privilege for sale. Complete Light Plant mounted on semi-trailer with tractor, one 15 kw. and two 7 1/2 kw., good as new. All or part for sale. Priced to move. Circus opens April 12. Musicians: Cornet, Trombone and Baritone. Address: A. Lee Hinckley, Bandmaster. All others address: FLOYD KING, Mgr., KING BROS.' CIRCUS, Fairgrounds, Hartford, Ky.

WHITE STAR ATTRACTIONS

March 4th thru March 9th, Adel, Ga. (under American Legion).

Want Bingo, Legitimate Stock Stores, Long Range Shooting Gallery. Want to buy Tilt, Kiddie Rides, Ferris Wheel, Octopus, Sugar Roll Plane. Want Top, Seats, Stage, Minstrel Show. Want Hilly or Colored Minstrel Band, Colored Musicians. Write PROF. JOHNNIE W. JOHNSON, 403 Exchange Ave., Tifton, Ga.

FIDLER UNITED SHOWS

OPENING MARCH 9TH ON ST. LOUIS LOTS.

WANT FOREMEN AND RIDE HELP WHO CAN DRIVE for Merry-Go-Round, Ferris Wheel, Chair-o-Plane, Roll-o-Plane, Octopus, Tilt-a-Whirl and Kiddie Rides. CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS. Address: SAM FIDLER, 4217 N. FLORISSANT, ST. LOUIS, MO.

JACK GILBERT

Now With

ENDY BROS.' SHOWS

Opening Date
CHARLESTON, S. C.
APRIL 4

WANTED — Grind Store Agents,
Razze, Bowling Alley, Blower,
Clothes Pin.

Write JACK GILBERT
4300 Post Ave., Miami Beach, Fla.

WANTED

For Clearwater, Fla., March 11-16.
Featuring Hugo Zacchini Cannon Act.

Legitimate Concessions, Pan and Pill Pool
open. Foremen for Tilt and Wheel. Any
Ride not conflicting. Grind Shows.

All Address:

MARION ZACCHINI
or
EARL MILLER
Bowling Green, Fla., this week.

WOULD LIKE TO BOOK

On good show for coming season, Kiddie Merry-Go-Round, Kiddie Swings, couple of Slum Concessions and flashy Bingo. Have good transportation. Call or wire

R. L. JOBE

o/o Victory Shows of America
Thornton, Ark., March 3-8; then per route.
State your best offer.

WANTED

One experienced Dancing Girl.
Salary \$50.00. Also Pea Pool
Dealer. Wire; don't write.

BROWNIE

Sparks Bros.' Shows, Laurel, Miss.

BROWNIE AMUSEMENT WANTS

Due to disappointment can place BINGO AND COOK HOUSE. Have opening for a few more STOCK CONCESSIONS, WANT RIDE HELP ON ALL RIDES. Have openings for GRIND SHOWS with own transportation. We have 11 fairs in Oklahoma, Kansas, Nebraska and the best spring route in the Middle West.

BROWNIE AMUSEMENT
Box 198 Stroud, Okla.

Wonder Shows of America WANTS

Trainmaster and Train Crew. Salary no object to right party. Come on. Don't wire or write.

Winterquarters, Little Rock, Ark.

BARLOW'S BIG CITY SHOWS
OPENS IN APRIL. 34th year. Want ride help, concessions, operators for shows, carpenter, scenic painter, advance agent with car, calliope player, family tree acts, party to handle and operate about 12 office concessions, useful carnival people. Curney L. Wade, Leon Miltona, Joe Houghton, Howard Goodlett, answer. Write HAROLD BARLOW, 529 N. 52nd St., East St. Louis, Ill.

WANTED

STOCK STORES and AGENTS for BALL GAMES, CORN GAMES, PHOTOS and PENNY PITCH, Grinders, Ticket Sellers. One more Animal Act for Strong Animal Show. Book rides for ten per cent. This Week ABBEVILLE, GA.

Lankford's Overland Show

ROGERS AND POWELL

Will take to the road on March 17. Will book Stock Concessions. Have for sale Dodge Truck, '37 make; one D.C. 25 Kw., one 25 Kw. Transformer, all in good condition; selling cheap. Address:
505 Grand Ave., Yazoo City, Miss. Phone 108-W.

Bailey Bros. Rolls From Barn April 6; Stevens Builds Big

(Continued from page 66)

larger than in former years, and Stevens says he has spent \$50,000 to rehabilitate the show.

James M. Beach, general agent, and Harry Kackley, manager of advertising car No. 1, is in for a huddle with Stevens on the route, which will embrace new territory. Advance will have two billing cars and 12 posters.

Show now has 38 motor vehicles, most of them with new motors. Pete Sandusky and his crew of six men are expected to have fleet ready for the opening run.

A new 35-foot combination horse truck and living quarters; Dolly Jacobs's new custom built semi-trailers, which will haul the elephants; two Pullman-type busses with berths; a new 32-foot office wagon equipped with panel front and neon signs and two 24-foot light plant trucks and a new 35-foot pole wagon truck are included in the fleet.

March 15 delivery of the new spread of canvas from the main entrance to the back yard is expected from the O'Henry Tent Company. New top will be 100-foot round top, with three 40-foot middle pieces. Menagerie top will be 70-foot round top with 30-foot middle pieces, and will house elephants, cage animals and 30 head of ring stock. Side show will be 60-foot round top, with two 30-foot middle pieces. A new cookhouse and pad room will be ready for delivery at about the same date. James Cephas will be boss canvassman and Enoch Bradford will be side show canvassman.

Brightens It Up

Show's lighting system has been enlarged. Two 25 kw. Winpower plants, in addition to one 10 kw. and a 7½ kw. auxiliary plant, mounted on two semi-trailer units will be used. Joe Robinson has signed as chief electrician and will have two assistants. Six new light towers, each with eight 200-watt lamps on main entrance midway, will be new feature. Three other towers will illuminate the front and back yards.

Jeff Hampton is in charge of the paint department and he, and five assistants have practically completed the job. Bennie Wells was due in to handle lettering and scroll work.

Skinny Gore will have the big show band, comprised of 12 musicians and an air calliope. "Hambone" Nelson will again have side show colored band and minstrels.

Winter quarters cookhouse has 47 people registered with Julian Harris as chef. Ginsberg McNeice is the purchasing agent for winter quarters.

Program will be staged in three rings and a steel wild animal arena. George K. Myers will again be equestrian director and producer of the new opening spec, with rehearsals starting her April 1. New wardrobe has been purchased for the spec and new uniforms have been bought for the attaches.

Acts Arrive

Among acts now here are Rudy Rudy-noff troupe and Capt. Coy Lee, who is rehearsing the elephant act daily at ring barn. Dolly Jacobs is expected in soon from Robbinsdale, Minn., where she has been staying with her mother and the twins. Other acts will be Captain Engerer and His Lions, the La Blonde troupe, Whiteside troupe, Ernesto Stewart, Johnny Pringles's animal acts, the Henderson trio (Lew, Peggy and Ruth), and the White Sisters. Clown alley will feature Albert White as producing clown.

Frank Ellis will have concessions and privilege car, as well as the 35-foot dining stand. He and Gladys, accompanied by the crew, arrived here February 20 after driving from Los Angeles in seven days. Mrs. Laura Anderson will leave

PIKE AMUSEMENT SHOWS

Want Ride Help for Ferris Wheel, Mix-Up and Kiddie Ride. Want Concessions except Mugg Joint. Popcorn and Ball Games. Shows with own transportation. Opening March 23. Address

BILL PIKE

201 N. 6th St., Ft. Smith, Ark.

READY GOTHAM BALLY

(Continued from page 66)

the 1946 tour of the show have swung into high gear at quarters here.

Last of six show officials or employees to complete sentences after they pleaded nolo contendere in connection with the Hartford, Conn. circus fire, Smith and Ayelsworth were welcomed by their associates and the citizens of Sarasota.

Additional acts are going into rehearsal and everything generally is on schedule. Con Colleano, tight wire maestro, and Mrs. Colleano, formerly with the R-B org, have returned to the fold and are polishing up their act. Colleano made a Mexican tour and was with other shows prior to rejoining the Ringling circus.

Another unit now on the grounds is the trained dog and pony unit of Irah Watkins. Girls trying out for the aerial ballet and other spots are working out under the direction of Fred Erwingo, who, with his wife will do an aerial act. Among late arrivals are Harry Dube, New York programer who handles the summer tour booklets, and his assistant, Willie Lish.

Cameramen and writers representing the press associations, newspapers and magazines have been swarming over quarters the past few days.

\$6 Top for Garden

NEW YORK, March 2.—Ringling Bros. and Barnum & Bailey Circus, set to open at Madison Square Garden April 4, is already accepting mail orders with top price upped to \$6 against a top of \$5.50 last year.

Rehearsals for the new specs are under way at Sarasota, with 30 girls from New York being coached in aerial and dance routines.

Bill Fields, veteran drum-beater, has joined the press department which will soon be functioning in Manhattan quarters.

DETROITER HITS STRIDE

(Continued from page 66)

band leader; Bob Reynolds, props; Mrs. Bob Reynolds, special wardrobe; Nena Thomas, spec and regular wardrobe. Florence Tennyson is vocalizing and is joined in pre-show concert by Salvatore Cucclara, tenor, loaned to the show by the Ford Motor Company.

Clowns for the engagement, whose names were omitted from the Cleveland line-up, include the Sherman Brothers, George LaSalle, Hubert Dyer, Freddie Freeman, Hprace Laird, Alva Evans, Joe Short, Felix Adler, Bozo Lamont, Kenneth Waite, Signor Bagonghi, Lew Hershey, Joe Lewis, Brownie and Lewis, and Jack Kennedy.

Otto Griebing, who was contracted for this date, is still in Charity Hospital, Cleveland, recovering from an appendectomy. He will join next week. Show will close Saturday night (9) and will move into St. Paul, opening there with a matinee Monday (11).

KINGS BUY BULL

(Continued from page 66)

men to report for work Friday (29).

Arthur Stahlman, superintendent of concessions, has several assistants helping him ready his department. Frank Sotero recently arrived from Macon, Ga., where he spent the winter. Recent visitor was Frederick C. Wenzel. He has been wintering in Morganton, N. C., since his discharge from the armed forces.

J. C. Rosenheim, manager of the Canadian Sportsmen's Wild Life Exhibit, has his animals and equipment at the fairgrounds here. He will tour with Jimmy P. Sullivan's Wallace Bros.' Shows.

L. A. for here March 15.

Al Dean will manage the cookhouse on the road tour and Harry Swank will be purchasing agent. Harry Fitch will be legal adjuster, assisted by Col. Willard Blackenstoe, and Iron Bennett will be side show manager.

Boots and Bee Kyle Wacker, who have been wintering in Florida, will report around April 1. Harry Miller, superintendent of ticket sales, is at quarters. C. C. Smith, treasurer, is at Jackson, Miss., and due here soon. Harry and Betty Boardman will again be with the show. Blondie La Blonde, boss property man, is in charge of the welding department.

Nealand is preparing the press book for the season. He will travel a week ahead as story man, setting radio broadcasts and school tie-ups. Harry Kackley will contract press, and Harry Boardman, front door man, will handle press back with the show.

H-M Hits Peak In Milwaukee

(Continued from page 66)

Shrine Circus in Milwaukee. It was a sellout, as it had been the night before. "First time it's ever happened here," said Omer. "A turnaway on opening night."

The advance, he continued, had been the heaviest of the seven promotions which he has directed for H-M under auspices of Tripoli Shrine. As early as Tuesday afternoon, only four night show seats remained on sale for the remainder of the run which ends Sunday (3) night.

Something like 1,700 balcony matinee seats were tossed up for sale daily, but the kids were grabbing these on the bounce and the first two afternoon bills moved along with the juveniles cheering from the seats and rafters as well.

"Sure," was the comment of Bob Morton, the impresario of the production, "I'd like to call it a 50 per cent increase. But the fact is, it's been just a steady growth, year by year. Say, when you hit capacity, what more can you do?"

The house, which seats 5,625, is scaled with a \$1.65 top.

Departing from statistics, it's a big, colorful, intelligently staged extravaganza that Morton has brought in this year, with an abundance of new talent augmenting the fixtures carried over from last season. It moves breezily along, thanks in part to the swift tempo set by Joe Basile, who returns to front for the Shrine band. All in all, circusy is probably the word for it.

They like it in Milwaukee, right from the start, which is to say from the moment that Peaches O'Neil and her six fem aerialists started applause rolling out with their antics on the webs. The gals were accompanied by Winnie Duncan, featured soloist, whose smooth vocals were interspersed generously thru the program. It is Miss Duncan's second year with the show, and the fifth that Peaches has contributed.

Walsch Scores Hit

In the No. 2 spot, Joe Walsch took over for a thrilling 17 minutes with his cats, the former Alfred Court animals, newcomers to the show. They won swift and hearty approval.

Walsch was followed by Francisco, with his feats on the high swaying pole, second of the new H-M features. Silvers Johnson popped in next with his Funny Austin and the Canestrellis, another 1946 addition, followed with their unsupported ladder tricks.

Kinko took over the center ring for the first appearance of the clowns, who topped their evening's chores a bit later with a timely gag takeoff on the recent radar signals to the moon.

Musette then worked alone on the high trapeze, scoring nicely with her aerial bits, particularly heel catches. The Pallenbergs, senior, were next with their bears working to customary plaudits before Peaches returned with her girls for a stint of trapeze work. They finished to a nice hand.

Albert Ostermaier's white stallion followed, another new act that registered as a hit. The clown band preceded the appearance of the Loyal-Repensky (10) riders, who made their bow under the H-M banner in standout style. Brilliantly garbed, they won instant and generous approval even before uncorking the first of many riding tricks. Act scored a solid hit.

Janet and Paul Return

Ostermaier returned with the second of his two equine performers, winning another nod. He was followed by Janet and Paul, held over from 1945 for their spectacular high aerial act. They repeated their success of a year ago easily. LaTosca was given a production build-up for her H-M debut, but her bounding rope feats were enough on their own to win recognition as one of the outstanding new additions.

The Briants, Walter and Paul, hung up the comedy triumph of the evening with their slow motion tramp pantomimics. Brought on from Radio City Music Hall, they added substantially to the performance. They were followed by the Bran-nocks teeterboard feature, the Repensky's second bit, and the three Flying LaMars with some nice trapeze leaping, both of which built up the closing action before the H-M elephants came on. After the clowns' final walkaround, Miss Victory (Egle Zacchini) sealed it up for the night with another of her sensational jumps from her father, Ed-mondo's, cannon.

Running time is two hours and 31 minutes.

Exhibit Coin Devices in London

Small Motor Supply May Pick Up Now

Priorities Granted

WASHINGTON, March 2.—Granting of priorities to the manufacturers of small electric motors was welcomed by coin machine makers, who reported that production on some coin devices had been brought to a virtual standstill by the acute shortage of fractional horsepower units.

Need for motors was reported most urgent for the newer types of amusement games, but they also are vitally needed by manufacturers of refrigeration units, such as ice cream and soft drink vendors, as power for compressors. They were said to be needed as well by makers of other coin machines for various metal and wood shaping work.

Civilian Production Administration extended priority assistance to both the motor manufacturers and the producers of electrical steel sheets which are essential to the manufacture of the small motors.

CPA announced that CC priority ratings may be assigned to makers of AC electrical motors of fractional horsepower for the purchase of all types of production materials. Authority for the assignments was established in Directions 11 and 12, appended to Priorities Regulation No. 28.

Announcement came after CPA officials had estimated that the manufacturers of fractional horsepower AC motors had a current backlog of orders equal to more than 20 months of normal production. Based on output in December, 1945, that would be roughly 20,000,000 units, but it was pointed out that a portion of these orders, no doubt, are duplicates. Most users of the motors place orders with more than one manufacturer in the hope of getting earlier delivery, it was said.

Production of the motors was reported to have dropped sharply in February as a result of labor disputes and material shortages. Four of the major producers were strike-bound during the last half of January and February, and output of the rest of the industry was greatly curtailed by the strike in the steel industry, officials said.

Production Down

February production was estimated at approximately 540,000 motors, or about half the 1,079,000 turned out during December. In January, shipments were estimated to have fallen to about two-thirds of the December output, or approximately 720,000 units. CPA sources said it probably will be several weeks before production gets back to the December level.

Use of priorities by manufacturers of electric motors and the silicon steel sheets, however, is limited to companies which can make substantial increases in production thru the governmental assistance, CPA spokesmen declared. The increase in output may be achieved either thru expansion of facilities or by replacing present equipment that is in danger of breaking down.

Break Bottlenecks

It also was pointed out that general provisions of Regulation 28 limit use of priorities to assistance in obtaining scarce items that are essential to eliminate bottlenecks in production. Manufacturers, no doubt, will be required to show that they have sought the item from sources other than their usual suppliers, it was said.

Application for a CC rating will be denied, a CPA official said, if it appears that the needed item or material actually is available under different terms of sale than the motor manufacturer has been obtaining it.

No official would hazard a guess as to how soon the priority aid would be felt in actual production, but it appeared to be the general belief that it would be 30 to 60 days at least.

Editorial

Response Grows

The editorial space this week is devoted to words of praise for the CMI Public Relations Program.

ONE of the most unusual expressions of confidence and enthusiasm in the proposed Public Relations Program being launched by Coin Machine Industries, Inc., was received this week. This forward-looking distributor sent in his check for \$100 with applications for four memberships to lend his support to the drive. Evidently at least one member of the trade is convinced that CMI is altogether too modest in the amount it is soliciting from distributors and operators.

The following quotation is an excerpt from this distributor's letter to Dave Gottlieb. The letter accompanied the check and the applications:

"You are on the right road toward stabilizing the industry, and if we all exert enough effort we can create the right impression, as from my experience, there is as much honor and integrity in our industry as there is in any other."

These feelings were repeated by countless other distributors and operators who have written in from throughout the country.

To give some idea of the backing which CMI's Public Relations Program is getting from the trade everywhere, officials of the organization have released a number of letters to show the splendid reception which the program is receiving. Most of the letters endorsing the plan have only one regret—and that is that the Public Relations Program was not launched years ago.

Now that the trade has some definite idea of what may be accomplished thru organized, co-operative action, distributors and operators everywhere have come to the front to assure the program's success.

Some excerpts from distributors' and operators' letters are quoted here to show, in the coinmen's own words, the kind of splendid response CMI's Public Relations Program has brought forth:

"We have always been in favor of

an organization of this type. The CMI is now a reality and deserves the wholehearted support of everyone in the coin machine industry.

"Having been in some phase of the coin machine business for the past 20 years, and having seen some of the unfair legislation, unclear competition and adverse criticism from the public, I feel that Coin Machine Industries, Inc., is the answer to a long-needed tonic for the betterment of this business.

"This is all very encouraging and you are to be complimented for the fine work you are doing.

"You may be sure that I will make every effort to distribute some of the applications to others who will help in the fine work CMI is doing.

"Sign me up for the best plan of organization and public relations program I ever heard of in the business. Had this been done 10 years ago, I and thousands of other operators might have been far more successful.

"We are very much in accord with this movement and will do everything possible to further its interest in this territory.

"About 90 per cent of the American people are so ignorant of the real importance of our business that you have a real job ahead of you. Lots of luck.

"As you should know, we are always ready and willing to do our share in anything so worthy and necessary for the common good.

"I am heartily in favor of the program and will certainly spread the gospel to our local operators. You are to be commended for your worth-while efforts in behalf of this excellent idea."

CMI officials received many more letters expressing these same ideas, and all of them enthusiastically endorsing the public relations program. The conclusion reached in all of these letters is this—only by manufacturers, distributors and operators working together can the public relations program be a success. This Public Relations Program is badly needed in the trade, and the time is now to get it moving.

News Digest

SHOWS—Initial reports have come in on the English amusements trades showing held in London early last month. Two British-built juke boxes with remote-control systems and a variety of amusement machines were exhibited to an enthusiastic crowd. For more details see story on this page.

SUGAR—Candy bar manufacturers and soft drink bottlers took heart this week. Sugar shortage is not at an end, but there is strong possibility for an increase in quotas starting April 1. Rumored increase would bring sugar for such use to approximately 60 per cent of 1941 total usage.

CIGS—U. S. Department of Agriculture predicts decrease in cigarette consumption during 1946. Other trade sources are more optimistic. There has been a tapering off in smoking habit since V-J Day brought an end to shortages. Despite this tapering off, however, cigarette consumption will remain higher than in pre-shortage days.

POPCORN—Surveys by theater owners and trade members indicate increasing popularity of popcorn machines in theater lobbies. Few of the machines are coin-operated now, but every attended

machine offers potential location for new model popper-type and pre-popped coin-operated machines now in the planning stages.

VENDERS—Record shop in Kansas City, Mo., has a new idea for using vending machines. Owner set up a rumpus room in shop basement where teen-agers could listen to favorite jive disks without disturbing other customers. Added inducement is a soft-drink vending machine which helps keep bobby-soxers occupied.

MOTORS—Fractional motors continue to be one of the bottlenecks slowing up production of new machines. Government is now offering priority assistance to manufacturers of such equipment. This should step up production of motors which will, in turn, help production of new coin machines.

VENDERS—Second hot-dog sandwich vending machine which cooks wieners speedily by electronics made its appearance this week in New York. Its makers say other food products could be easily sold thru the machine, and forecast a wide variety of locations for the machine.

CMI—Responses continue to come into Chicago headquarters of Coin Machine Industries, Inc. Forward-looking distributors and operators are pushing the organization's plan to launch an

British Juke Put on Show

Makers also said to have remote control systems as drive for world markets

(For additional details on the British show, turn to the Amusement Machines section of this issue.)

CHICAGO, March 2.—Reports have arrived in this country concerning the 1946 Amusement Devices and Trades Exhibition—first English exhibition of its kind since 1939. Coin-operated machines of all kinds were a feature of the show.

Offshoot of the show was the first announcement of two new English-built juke boxes. Machine, which is now in production in two models, is being made by Hawkins, Ltd., of Blackpool.

Commenting on the new juke box, Ed Graves, coin machine editor of the British paper, *World's Fair*, said: "With amusement one immediately associates music. So I start off by saying that here at the Horticultural Hall (where the exhibition was held) we have tip-top answers to the hitherto American dominance over this particular market; Britain can produce a juke box salably internationally."

Two Models

"Hawkins, Ltd.," Graves continues, created the Jack Hylton 'Music Master' in two models, Mark I and the deluxe model, Mark II."

Reports from the show list some of the points which are featured in this new British-built juke box. Among these features are an "everlasting needle and an ultra lightweight magnetic pick-up which reduces wear to an absolute minimum."

Second juke box, also English built, to be shown at the exhibition held early in February, is built by Automatic Music Purveyors and was shown by M. J. Gubay, of Rhyl. Features of the second juke box include "a 24-record changer with independent, high and low, infinitely variable tone control. Color changing illumination is an attractive feature," the description adds.

Both manufacturers are reported to have provided remote control systems for their automatic phonographs.

New Coin Chutes

British manufacturers also showed new coin chute equipment and parts, reports from the exhibition indicate. Graves reported that "Coin slots form a main feature of the Essex Engineering Works display. These are made to the same dimensions as the American A. B. T., and judging by the orders passed over, are meeting a big demand."

A rifle range, pin games and amusement machines comprised the rest of the British exhibition. Few, if any, mechanical details have been made available as yet, but the English trade reflected high enthusiasm during the show.

At least one American manufacturer had made plans to be represented at the exhibition, but reports coming to this country make no mention of the presence of American traders or their representation. (See *Exhibit Coin Devices* on page 116)

industry public relations program. Officials urge every distributor and operator to get into the drive.

NUTS—Despite a record crop for shelling, the peanut outlook was gloomy this week. Edible nuts for penny vending machines and nuts for candy bars continue scarce.

RESORTS—Resort areas thruout the nation are getting a brushing-up in anticipation of the tourist rush this spring and summer. Railroads are getting behind the drive to make 1946 a banner tourist season. Coinmen are likewise readying their machines and facilities for this expected boom.

New York:

JIMMY BOYACK, M. B. Price, Frank H. Davis and Frank Rudolph introduced the new Radio Chef hot dog machine at the W. T. Grant Store on 14th Street. Another showing was made later in the week at Dave Margolin's place on Tenth Avenue. Machine will be offered to distributors and operators thruout the country within 90 days.

HANK LANDSMAN, Blackhawk Manufacturing, is visiting around the East. He was last seen at David Rosen's place in Philly. . . . **CHARLEY POLGAAR**, Tri-State, has left for a rest in sunny Florida. . . . **RUMOR** has it that many coin machine operators are taking on hard-to-get electrical products as sidelines. Two in Manhattan claim they aren't the only ones. Jake Rosenberg claims that it is paying off in real coin.

RICHARD A. HARDY, 71, veteran vending machine operator, died recently at his home on Long Island. Many coinmen attended the funeral. It had been expected that he would re-enter the field as distributor of a popcorn vending machine.

HARRY HUNN, Scott-Cross general manager, has his hands full in trying to keep things going smoothly. Samples are arriving every day and he is trying to satisfy everyone who contacts the firm. Sam Stern is expected back this week from a business trip to Chicago.

C. C. BERRY, Washington, N. J., is in the market for the agency of a Bagatelle

COINMEN YOU KNOW

machine. . . . **WILLIAM FREDLOS**, recent service dischargee, announces that he is headed for Southern California to set up or buy an arcade. Bill was a juke box serviceman before entering the service.

LAWRENCE REISS, Statler Distributors, is elated with the results of his biscuit machine sales to date. Response from factories, drugstores, banks, service stations and other vending machine locations leaves no doubt in his mind that cookies, served in a nickle coin machine, will take the country by storm.

GEORGE AND VICTOR TRAD, coin radio manufacturers and operators, report interest is so high in the radio that they have more business than they can handle. However, increased production soon will enable them to fill any order within reason.

JACK ROSENBLUM, George Horowitz, Harry Schwartz, Hyman Kaplan and many others are still lauding the job Matty Forbes, CMA managing director, did on the recent Cigarette Merchandisers' Association of New York banquet at the Waldorf-Astoria. . . . **MARTIN GROUTE**, in and out of New York for the past two months from his route in Baltimore, states that he is thinking of buying a cigarette route in or around New York.

gan Automatic Phonograph Owners' Association, was on the sick list for a few days with a severe cold. . . . **JACK BRILLIANT**, Brilliant Music Company, reports remodeling still in progress at firm's new display rooms.

BRYAN KAMHOUT, head of Sanitex Company, reports production of its new sanitary napkin venders delayed by steel shortage. . . . **JAMES S. CYPHERS**, who headed Motor City Amusement Company, disposed of his machines and closed the company's business here before leaving for Mexico for an indefinite stay.

E. T. ERDMANN, who was representative of Packard Manufacturing Company in this territory for the past several years, has returned to the automotive field. . . . **GORDON MCBAIN** is completing the model of his new book match vending machine, and expects to have it ready for display or trial production in two months.

AARON LIPIN, Allied Music & Sales Company, spent most of the week in Chicago on business. . . . **GEORGE COLLOVIS**, just out of the army, is running his own music route. . . . **HORACE RAKIN**, Phonograph Service Company, became the proud father of a baby girl last Wednesday.

JOSEPH BRILLIANT, president Michigan Automatic Phonograph Owners' Association, warns all coin machine men that tickets for the first annual convention-banquet of the association, to be held March 12 at the Latin Quarter, are selling fast, and reservations should be sent in at once.

LEO WEINBERGER, S & W Coin Machine Exchange, is getting some new pin games in. . . . **MAX FALK**, L. Falk Sales Company, reports widening activity in the novelty field generally. . . . **HENRY C. LEMKE**, Lemke Coin Machine Exchange, has been named entertainment chairman of two different churches.

GERHARD (GAY) WOBERMIN, Gay-Coin Distributors, has nearly recovered from his recent illness, reports an increase in sales is helping to make him better fast.

Cleveland:

JAMES ROSS presided at the February meeting of Phonograph Merchants' Association at Hotel Statler. Vice-President Ross took over as President Jack Cohen vacated at Miami Beach. **BOB PINN** was emcee at a recent Carnegie Hotel luncheon given for Count Basie by the association. Party for the Count is typical of promotional dramatizing of name juke favorites featured by Cleveland ops.

FRANK McNICHOLS, distributor for Rock-Ola, was married recently in Detroit. . . . **BOB PINN'S** is another name removed from the Benedict list. . . . **WITH Acme Phonograph's Seeburg** showing at the Statler successfully launched, juke ops are expecting shortly showings planned by Meyer Marcus, Mills distributor; also by E. & W. Distributing, for AMI, Triangle Music, for Aireon; Frankie McNichols, for Rock-Ola.

SANFORD LEVINE and Jimmy Burke are vacationing in the South. Other Cleveland juke men who were on winter vacations in the South include Leo Dixon, Hyman Silverstein and Ruby Levine.

Cincinnati:

HARRY HESTER announces that Harry Bunnell has joined the firm and the name has been changed to the B. & H. Music Company. Bunnell is just out of the service. . . . **CHARLES KANTER**, Ace Sales, reported that he has disposed of his Richmond R. & N. Novelty Company. . . . **NEWCOMER** in the Automatic Phonograph Owners' Association is Ralph Richards, proprietor of Beechmont Enterprises.

NATE BARFIELD and Al Lieberman, B. W. Novelty Company, announces the purchase of Miami Music Company. . . . **AL CHASSON**, Victory Amusement Company, is another well-known Cincinnati coinman just back from the service and into harness. . . . **MORRIS KLEINMAN**, H. & H. Music Company, reports he has bought the interests of his former partner, Morris Horwitz. . . . **ANOTHER** new member of the association is Harry Bartell, Atlas Music Company, who also just returned from the armed forces.

Vancouver:

TOMMY JACKSON, who has a number of Mills scales on location, has applied to City Council thru his attorneys, for a license to place cigarette vending machines on location thruout the city. He informed aldermen that an investigation showed that many restaurant operators favored the machines which they feel "would cut down their losses from petty pilfering." . . . **ERVING OLLMAN**, a partner in the Photo Arcade, Hastings Street, may sell his interest in the business and devote his time to gold mining.

LOUISE SMITH, who operates an Arcade at 204 Main Street will soon move to a new location on Hastings Street. . . . **DOT McDONALD** joined the staff of Playland, on Granville Street as photographer and floor girl. Two mechanics, Abe Epp and Reno Daddeso, are also new staff members.

SMITH DISTRIBUTING COMPANY, headed by HUGH SMITH, distributors of Wurlitzers in Western Canada, has opened Vancouver headquarters at 40 Powell Street and is sorting stock (parts) and getting new quarters into shape. Lawrence Topley is office manager and accountant, and D. S. ROBERTSON, head mechanic.

Buffalo:

HY SINGER has been named regional manager in Western New York for A.M.I. Singer was for several years service manager for Mayflower Distributing Company which later became Redd Distributing Company. He left Redd to go with A.M.I. and is setting up local headquarters now.

BOB MILLER is resuming his former activities with Jim Blakeslee in the management of Iroquois Amusement Company after three years of military service. Holding the rank of staff sergeant, Miller served all except a few months in India and the Aleutians with a port battalion.

BERT BROWN is a new partner with Howard Sliker's Ace Distributing Company. Firm plans to add juke boxes to its present line of pinball and other games, with Brown in charge of music operations.

DANIEL ABELES and his brother, Seymour, recently returned veterans, (See Coinmen You Know on opp. page)

Los Angeles:

BILL HAPPEL, of Badger Sales, recently enjoyed a week-end of winter sports at near-by Big Bear Lake. While there he spent considerable time with Ray Reynolds, area operator, and Mr. Stewart, Big Bear arcade owner, discussing the possibilities of new equipment deliveries. A big season is expected in the mountain district.

CHARLES WASHBURN, of Coast Records, is still lining up distributors for his Packard franchise. He recently returned from San Diego, Calif., where he spent several days doing organizational work.

PRESTON JARRELL, of Coinmatic Distributors, reported that I. V. Chelin, well-known distributor from the Northwest, flew here recently to arrange for future distribution of Pacific disks. Pressing is now underway on the first platter of the new Pacific find, Nick Esposito, to be released early in March. Plans are continuing for added space for sales and display adjoining Coinmatic's offices. Steno Jacqueline MacLarty runs the office efficiently when Jarrell goes on occasional trips for Pacific, Westernair and Fargo labels.

BILL LEUENHAGEN tells of a recent visit by John Patrick, of Santa Maria, Calif.; also Earl Simmons and Joe Siemski, of San Miguel, and Bert Shannon, who is working with Leuenhagen in his operations up San Miguel way.

BILL WOLF recently aired to Seattle for a trip for his M. S. Wolf Distributing Company. . . . **RUTH COWAN**, steno for Curley Robinson, AOLAC managing director, succumbed to the call of the altar and left March 1. Curley has hired two girls to replace Ruth—Helen Kessler and Rosemary Peklay.

RECENT VISITORS in the Badger Sales showrooms were local ops Jack Myers, Shannon Douglas, Ernest Butler, Sam Brown, Frank Lamb and S. M. Tangye; A. O. Galyean, F. J. Ward and Ray Tisdale, Glendale; Joseph Cusick, Santa Paula; Walter Keene, Taft; I. B. Gayer and Dwight Towne, San Bernardino; Ray Wherrit, San Luis Obispo; W. H. Riley and Carl Fisher, Inglewood; E. J. Stotts, West Los Angeles; Olson brothers, San Pedro; Chris Torrez, Westmoreland; C. A. Tomlinson, Visalia; Walter Murra, Downey; S. R. Hopkins, Banning; R. Donohue, Pismo Beach; Chester Chalberg, Santa Monica, and Ray Reynolds, Big Bear Lake.

Detroit:

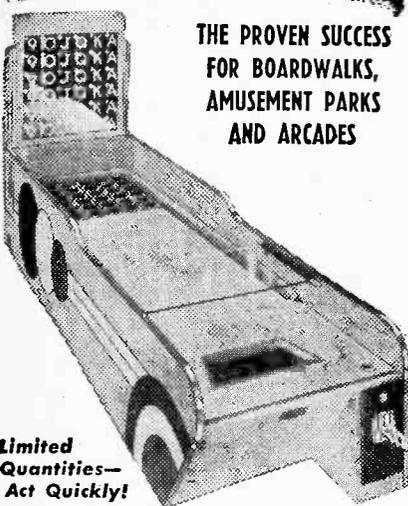
CHARLES BERNSTEIN, who recently sold his route of game machines, to concentrate on gum and peanut vender, reports a grave scarcity of supplies in both vending fields. . . . **LOU SALESIN** and Aaron Lipin, Allied Music and Sales Company, have attractive offices in the midst of reconstruction work going on at company's offices and salesrooms.

ARCHIE GAYER and Harry Lewiston, who operate Playland Arcade, have joined the Shrine, going thru their initiation into Moslem Temple here together. . . . **WILLIAM E. BUFFALOINO** and Samuel J. Tocco are organizing Bilvin Distributing Company to act as dealers in coin machines. Company is a \$100,000 Michigan corporation, with headquarters at 1911 First Street.

JOSEPH BRILLIANT, president, Michi-

SCIENTIFIC'S ORIGINAL X-RAY POKER

THE PROVEN SUCCESS FOR BOARDWALKS, AMUSEMENT PARKS AND ARCADES



Limited Quantities—Act Quickly!

SCIENTIFIC MACHINE CORP.
229 WEST 28th STREET NEW YORK 1, N.Y.

Distributed by
ACTIVE AMUSEMENT MACHINES CO.
900 N. Franklin St. Philadelphia 23, Pa.
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ARCADE MACHINES

A.B.T. Model F	\$22.50
Floor Size Post Card Vendors, Model D.	
Each	24.50
Pikes Peak	15.50
Kicker & Catcher	20.00
Mutoscope 3-5 Glamour Girls	45.00
Calloscope, Floor Size, Drop Pictures, Girl Views	25.00
12 Exhibit Photoscopes, 5 Sets Views	
Each Reel	22.50
6 Exhibit Ideal Post Card Vendors	16.50
Grippers	15.00
Texas Leader and Stand	35.00
Chester Pollard Football, Floor Size, Refinished	110.00
Chester Pollard Play Golf Floor Size, Refinished	85.00
Seeburg Hockeys, Refinished	85.00
Lite-Up Penny Photo Cinematone, Floor Size	95.00
Few Counter Games, Spitfire, Kill Japs, Etc.	8.50
Gypsy Card Reader Fortunes, Floor Size	119.50

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WATCH FOR The New SUPREME SKEE ROLL Bigger—Better



SKILL & FUN GAMES

NEED AT ONCE

100 FOUR BELLS ALSO SEVERAL 4 WAY SUPERBELLS AND 3 BELLS

Give guaranteed serial number, condition and price first letter. Will send deposit.

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Experienced Mechanic on Phonographs, Pinballs and Amplifiers. Steady work for reliable man with his own tools; \$65.00 per week with commission on new locations secured. Write.

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Play Takes Drop In N. Y. Area

Arcade Biz Hardest Hit

Depend on new machines to scotch effect of strikes, tight money, fewer G.I.'s

NEW YORK, March 2.—Despite easing of the strike situation here, the plight of business and its effect on the coin machine trade remains less favorable than at any time this year, according to a survey among Manhattan, Brooklyn, Bronx, Newark, N. J., and Upper New York coin machine operators.

Hardest hit in the New York area are arcade owners. One states that he formerly closed his place about 1 a.m., but since the strike he has stayed open as late as 4, hoping to get a few more coins in his machines.

"The situation is bad," another reports, "my business has dropped 60 per cent, and that is not a figure I picked out of the air."

New Models Help

With a trickle of new machines arriving from manufacturers, arcade owners state that they have put these in the front of their locations, in some cases right in the doorway, in the hope that they will bring more patrons into their locations. Besides the strikes, another arcade owner states, the drop in servicemen in town on pass has hurt business in his establishment.

"While in the service, most of the younger men will spend part of their leave in town playing a few amusement machines," a Times Square arcade owner reports. "As soon as the servicemen get out of uniform he finds a job and hasn't time to spend in amusement arcades as he did in the past."

Most of the coin machine operators interviewed believe that new machines will help attract business, but on the whole they believe that as soon as the boys adjust themselves to civilian life and things get settled, business in relation to coin machines will boom again, but not quite as loud as before.

Juke box operators, not as hard hit as arcade owners, report that the general unsettled conditions of the country, especially in the East and Midwest, have hurt their businesses. They, as a whole, claim that new machines will be the answer to part of their troubles. New locations are opening up all over town and there are not enough juke boxes to put in these spots to draw more than the average amount of coins from patrons.

Money Tight

One reason cited for lack of business is lack of excess cash on the part of factory workers in some areas. There are many manufacturers struggling with material shortages caused by strikes. Factories must shorten the work week or face a shutdown later because of lack of materials.

Also one of the bottlenecks in Eastern areas is that many plant owners have planned expansion of their industries by means of more space or production. These plans have been, for the most part, postponed.

Only bright note is the statement by the National Association of Purchasing Agents that in spite of numerous handicaps, business has held at surprisingly high levels, particularly in the case of retail sales and production by small manufacturers.

Supply Shortages

Vending machine operators are, for the most part, in the same situation as juke box operators, with the possible exception of bulk and cigarette vendors. Bulk vending machine operators report that shortages of peanuts and other small bulk items have hit their businesses more than strikes or other reasons

COINMEN YOU KNOW

(Continued from opposite page)

will open a downtown record and music store. Name will be the Music Mart. . . . JOSEPH MOLIEN, another veteran, has established Niagara-Midland, Inc., to distribute several smaller record labels, including Standard and Mercury, and some radio-phonograph lines.

MARY CAMPBELL is the new secretary at Vic Stehlin's Rex Amusement Company, distributors of Rock-Ola and games. Also new at Rex is Norton Covert in the service department.

Memphis:

JACK CANIPE recently returned to the city after about 10 days in Chicago. . . . DWIGHT OSBORN, of S & M Sales Company, took a short trip to Texarkana, Ark. . . . MUSIC SALES COMPANY was opened in New Orleans March 1 as a branch of Southern Amusement Company, Memphis. C. A. CAMP and R. E. Williams, partners, went to New Orleans for opening. Williams is at Newellton, La., branch. It's easy for him to keep an eye on all the branches—he has a five-passenger Cessna he flies himself—was in the army four years as an instructor. . . . ED NEWELL, same company, is in Nashville visiting Service Novelty Company. He was associated with the company in Newellton for 12 years before coming to Memphis.

Omaha:

HYMIE ZORINSKY, owner of H. and Z. Vending Company, was featured as the "Midwest's coin-in-the-slot king" in Jake Rachman's Omaha World-Herald Town Tattler column recently. Said Rachman: "If you don't believe he's the kingpin, look at the list of his clients. Coin-operated machines for all purposes are among the largest selling items in amusements today. You not only get smokes, drinks and music out of the coin machine now, but you're going to get pamphlets and other items, including small packaged foods. Hymie developed the business in three years and built himself a new headquarters at Twelfth and Douglas streets. When he was 17, he saw his family wiped out during the Russian troubles."

Chicago:

CARL TRIPPE, owner of Ideal Novelty, St. Louis, spent five days in Chicago, confining his stay to Planters Hotel, not being able to get accommodations at any of the coinmen regular stops. While here he toured the offices of distributors and manufacturers looking for new equipment. He also reported the purchase of a new juke route comprising 100 phonographs. . . . MONDAY seemed like convention time in mid-afternoon as Ben Robinson, head of Robinson Sales, Detroit; Trippe, Leo Kreis, local coin machine jobber; Gil Kitt and Howard Freer, Empire Coin, all crowded together in Empire's unspacious front office. Still another reason why Kitt and Sheffield are anxious to move into their newly purchased building at 4207 West

given by other vending machine operators.

Cigarette machine operators report that while they are not doing the business they foresaw before the let-up in the cigarette situation last fall, they are doing fairly well. Sometimes shortages of one brand still pops up, but there is always enough of another brand to fill in, and most operators have as many machines as they can get their hands on now on location.

Some operators interviewed claimed that introduction of new machines, such as the hot dog machine, ice cream machines and new-type bottle and cup venders will increase business in spite of strikes or other business depressants.

Best thought to have in mind, according to most operators, is that it will take some time to recover from current strikes. Business will jump—but not as high as some post-war planners thought it would back in 1944 and '45.

Armitage Avenue, which is still occupied by the USES.

JIMMY MARTIN, head of James H. Martin & Company, played host Saturday (2) to a group of local phonograph operators, including John Oomens, representing Walter Oomens & Sons; Dan Palaga Century Music; Ray Cunliffe, Brown Music Company; Roy Bloomquist, Metropolitan Music; Joe Mahoney, Apex Music; Billy Williams, Universal Music, and Jack Paschke, head of Paschke Music at the Latin Quarter in honor of Tony Pastor and Hal MacIntyre, the two most recently inked artists of Cosmopolitan Records.

PHIL MOSES, down from Minneapolis where he heads Phillips Sales. . . . BERNARD BERMAN, B & B Novelty, Louisville, and Jerome J. Jacomet, recently discharged from the army, and his brother Ed, both from Red's Novelty Service, Milwaukee, visited Empire during the week in quest of equipment. Ed Jacomet managed the firm while his brother was in service and Jerome's call at Empire was his first appearance on the Chicago coin scene.

GEORGE BARTH, owner of George's Tavern, is considered by Andy Oomens, local juke operator, as one of the outstanding experts on juke tunes in the city. In taking tab on most popular tunes for operation of his phonographs on other locations, Oomens uses the juke on Barth's location as a prime model.

IRVING WEBB, local distributor, will soon announce acquisition of the distributorship of a locally manufactured phonograph.

ART WIENAND, sales manager Rock-Ola Manufacturing, is readying announcements on firm's phonograph and is chaffing at the bit. At present the executive offices and show-

(See Coinmen You Know on page 116)

Eastern Sales Shows Game to Rochester Ops

ROCHESTER, N. Y., March 2.—Eastern Sales Company, of this city, staged the first showing of new consoles, Bang Tails, manufactured by H. C. Evans, during the past week, officials of the company announced.

Fred Iverson and John Bilotta, who head Eastern Sales, were on hand to greet visitors to the showing.

Freddie De Lorenzo, service manager in charge of the showing, provided the detailed description of the various new features of the game and demonstrated points of interest in operating and servicing the equipment.

This machine, Eastern sales executives said, is the first of a new line of consoles which they will distribute during the post-war years.

Pitfalls for New Ventures In City Laws

Advise Statute Check

CHICAGO, March 2.—Newcomers to the coin machine business were warned to check all State and local laws before setting up their establishments and particularly before signing leases for business properties.

Experts on small business pointed out that a number of veterans and others setting up their own business for the first time have run into difficulty on fire laws and city health and zoning ordinances. Their advice is to check with local trade associations, chambers of commerce, or lawyers before investing heavily in any new venture.

One example cited was the case of a veteran who had sunk nearly all his savings and some borrowed money into small business only to find that under the city ordinances he could not handle the product he planned to without expensive remodeling.

Many young business ventures, with promise of comparatively easy success, have been wrecked on just such difficulties.

Safety Regulations

Newcomers to business, especially those who are starting out in a small way, should always check zoning ordinances carefully, it was said. Seeking business space, they often turn to small outlying business districts, and then learn, after signing a lease, that only certain types of businesses such as grocery and drugstores may be operated in the neighborhood. It is especially important to check zoning ordinances in smaller cities where business activities in residential districts are often sharply limited.

Safety regulations and requirements under the workmen's compensation law also should be investigated by new businessmen who employ any help.

"It's amazing how many different kinds of business are affected by city and State regulatory and licensing laws," one student of small business declared. "They may be zoning regulations, or fire or health rules. But it's a good idea not to go ahead with an investment until all the rules have been thoroughly checked."

Coin machine distributors and manufacturers, of course, often can help those just starting into the business by timely advice from their own experience with various regulations.

Look To The GENERAL For LEADERSHIP

★ NOW DELIVERING . . . LIMITED QUANTITIES ★

★ GOTTLIEB'S STAGE DOOR CANTEEN ★

★ JENNINGS BRONZE CHIEF ★ BANK BALL ★

★ BALLY'S VICTORY SPECIAL CHICAGO COIN'S GOALEE ★

★ BALLY'S UNDERSEA RAIDER GENCO'S TOTAL ROLL ★

★ Exclusive Distributors for Aireon, Gottlieb, Exhibit, ★

★ Jennings, Amusement Enterprises and Pfanstiehl Needles. ★

★ GENERAL VENDING SALES CORP. ★

★ Formerly Established 1925 Growing Steadily Ever Since ★

★ Formerly The General Vending Service Co. ★

★ GENERAL Vending Sales Corp. ★

★ 306 N. GAY ST. ★ BALTIMORE, 2, MD. ★

Expect Sugar Quota Increase

Hopes High, Supply Low

Industry estimates April quota will run up to 70% of supplies used in 1941

CHICAGO, March 2.—Sugar rumors, guesses and estimates were plentiful this week as the time for announcement of second-quarter quotas neared, but the actual sweetening still was in short supply.

Candy, gum, ice cream and soft drink makers had a choice of estimates on what the new quotas might be, ranging from 60 to 70 per cent, compared with the present 50 per cent of the amount used in the same period of 1941. But everybody—sugar brokers, confectioners and refiners—seemed to agree that an increase is in sight, and vending machine operators were in hopes they would soon see this optimism translated into more candy bars, chewing gum, ice cream and beverages.

As official word of the quotas was awaited, B. W. Dyer & Company, big New York sugar brokerage firm, predicted that most industrial sugar users would get 60 per cent allotment next quarter. An official of the U. S. Department of Agriculture was quoted as forecasting even a 65 per cent quota.

60 Per Cent?

But even with the first cargoes of the new Cuban and Puerto Rican crops docking in East Coast ports, the best guess seemed to be around 60 per cent. Optimists, however, were strengthened in their hopes by reports that the 1945-'46 beet crop was considerably better than last year.

In a final estimate, the Melnrath Brokerage Company of New York, figured this year's production of raw beet sugar at 1,272,918 short tons, compared with 1,053,864 tons in the 1944-'45 season. This year's output was equivalent to 23,792,000 hundred-pound bags, against 19, (See Sugar Quota Increase on page 115)

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000 \$54.50
Keg of 21,000 23.80

NUTS—4—U

PEANUTS

90 Pound Carton, Blanched ... \$24.30

CHARMS

Fine Selection, 15 Gr. \$13.25
Penny or Nickel Counter, 1c or 5c. Ea. 1.25
Parcel Post Paid

Full Cash With Order,
F. O. B. Factory

ROY TORR

LANSDOWNE
PENNA.

THE UNIVERSITY POSTAGE

STAMP MACHINE

\$24.75 EACH IN LOTS OF 10
Single Machines, \$27.50

STAMP FOLDERS

10M - \$4.55 25M - \$11.25

For Shipman, Schermack, Advance, Victory
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Vendo Company Takes Lease on Aluminum Plant

WASHINGTON, March 2.—Vendo Company, Kansas City, Mo., maker of beverage vending and coin-changing machines, has secured a five-year lease on the Kansas City war plant of Aluminum Company of America, the War Assets Corporation disclosed recently.

Lease covers the main manufacturing and administration buildings of the aluminum cylinder head casting plant formerly operated by Alcoa. Annual rental is reported to be a minimum \$60,000 plus a percentage of gross sales up to a maximum rental of \$80,000.

Vendo will use its new facilities in the development of several new vending machine ideas including the beverage vander recently announced which features a device for decapping bottles and pouring drinks automatically.

With a production program for coin-changing equipment, low pressure cookers and other items, Vendo is expected to employ approximately 2,500 persons in the factory.

Urge 3c Cig Tax in Mich.

LANSING, Mich., March 2.—Proposal for an amendment to the Michigan constitution to establish a tax of 3 cents per package on cigarettes has been introduced in the State Senate as a means of financing a bonus for veterans. Michigan now is one of 17 States which does not levy a State tax on cigarettes.

Proposal was introduced by Senator George N. Higgins, Ferndale, after another measure to establish a veterans' bonus was defeated in the House. It provides for the issuance of State bonds to pay the bonus and retirement of the bonds with revenue from the cigarette levy. Adoption of the measure, however, would require approval of the voters in a State-wide referendum.

Senator Higgins, who has announced his candidacy for the Republican nomination for lieutenant governor, estimated that the tax would yield \$15,000,000 a year. Measure would provide a bonus of \$15 for each month of war service, with a maximum of \$250 for those who served only in the U. S., and \$500 for overseas veterans.

USDA Forecasts Decrease In Cigarette Consumption

WASHINGTON, March 2.—Probability that cigarette consumption in 1946 will surpass the all-time record chalked up last year is ruled out in a new forecast on tobacco released by the Department of Agriculture.

In disagreement with other experts' predictions regarding the nation's smoking habits, the report indicates that Americans actually will smoke fewer cigarettes this year. How many fewer, it states, will depend on the general level and distribution of consumer income.

According to Department statistics, final production figures for the peak consumption year of 1945 show that domestic manufacturers produced 335 billion cigarettes, which is 15 billion more than the previous record of 1944.

No breakdown of sales media is offered in the report, but the overall production statistics in themselves provide an authentic picture of the widening post-war field for cigarette venders. The prediction of leveling off or decline in consumption is at variance with a recent study by Henry M. Wooten—

Milk Strike Booms Drink Vender Play

Detroit Kids Like

DETROIT, March 2.—At last the coin machine industry is benefitting from a strike. Current strike of milk company employees which started here last week has proved a mild boom for many vending machine operators. Soft drink dispensers generally reported a mild increase in business as the city's milk supply was shut off.

Increase came chiefly from school children who turned to soft drinks when they couldn't get milk. Move on the part of adult consumers was less noticeable, altho it evidently existed to some extent.

At the week-end another branch of the industry had its turn to get a mild boom because of a strike when bakeries started to close down in a series of labor disputes. Response came from the same type of spot that had reported a slight increase in beverage vender sales. It was reported that sales of nickel venders were going up because customers were unable to get bread, rolls, etc.

Parents, caught short, sent the youngsters off to school without their usual quota of cookies, and the demand for candy bars and nickel cookie packages soared as a result.

Beverage Tax Bill for Ky.

FRANKFORT, Ky., March 2.—Bill was introduced in the House here last week proposing a levy of 20 cents per gallon on soft drink sirups and a tax of 1/4 of 1 cent on each bottled drink retailing for 5 cents.

Bill would call for taxes to be collected from the dealer who first handles the drinks or sirups within the State. Exempted would be fruit juices and milk drinks sold on school premises.

If the bill is passed, dealers would be required to pay an additional \$5 fee for a permit to handle soft drinks, and those dealers stamping bottled drinks or the sirups would be required to post \$1,000 bond with the revenue department.

Theaters Plugging Venders in Lobbies With Movie Shorts

NEW YORK, March 2.—Special movie trailers advertising coin-operated beverage dispensers and popcorn and candy machines are currently being used by theaters along the East Coast.

Two of the most common are reprinted below:

Win a pass to this theater! Many of the candy packages in our candy machine contain passes to this theater. Buy a bar today. It's fresh, healthful . . . and may bring you luck!

Wouldn't a cool drink go well right now? Step into our lobby and avail yourself of a cool, refreshing drink from our well-supplied beverage machine. Satisfying your thirst will enhance your enjoyment of the show!

Trailers are being sold by a New York concern.

Routemen Said Under Hour Act

WASHINGTON, March 2.—Soft-drink route salesmen who sell carbonated beverages to firms engaged in interstate commerce may also be held to be engaged in interstate commerce and, therefore, subject to the wage-hour law. This opinion was issued as a result of a recent Supreme Court decision.

Case in point arose when a window washer, who worked in a building in which the majority of renters were engaged in interstate commerce, was also held to come under the wage-hour law.

It is likely, trade leaders assert, that this may mean a reassigning of territories. Move would probably take the form of bottlers putting certain men in charge of sales to firms engaged in interstate commerce, while remainder of the sales force would sell to dealers whose business is confined to State limits.

Sunshine Vending Files Corporation Papers in Chicago

CHICAGO, March 2.—Incorporation papers have been filed for the Sunshine Vending Company, Inc., authorized to deal in tobacco. Incorporators were listed as Samuel Rubin, Myrtle Rubin and Daniel Litvin. Capital stock was set at 50 shares of \$100 par value common.

Correspondents for the firm are Brin & Grossman, 100 North LaSalle, Chicago.

Northwestern



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

Popcorn Venders in Lobbies

Philly Concern Plans Try-Outs

Technical difficulty said ironed out with vender of pre-popped, packaged corn

PHILADELPHIA, March 2.—New deal for coin-operated popcorn machines is seen as a bright possibility, with current reports of expanding locations and the introduction of scientific developments expected to overcome technical difficulties.

In Philadelphia the Popcorn Sales Company announces that its popcorn equipment, including coin-operated venders, will be placed in 160 new theater locations.

In addition, department stores, super markets and large drug chains have signed contracts, said Jack Harris, promotion and sales manager for the firm. Among these will be the Lit Bros. and Gimbel's department stores and stores in the Nevan and Sun Ray drug chains.

Pre-Pop Type

The coin-operated machines placed by Popcorn Sales are of the type which vend pre-popped, packaged popcorn, rather than the fully automatic machines which pop, season and package corn in one operation.

Meanwhile, technical troubles involved in preparation and seasoning experienced in the automatic coin-operated machines may disappear as a result of a new process developed for removing rancidity from cooking oils and fats.

It is well known that the main difficulty has stemmed from greases which become stale in these machines, causing the popcorn to taste rancid and creating unpleasant odors in theater lobbies and other locations where they have been placed.

Remove Acids

The new rancidity-removing process which trade sources believe could be applied to popcorn venders is now being embodied in an automatic food processing machine soon to come on the market. Machine removes excess acids, (See Popcorn Venders on page 115)

Peanut, Ball Gum Supplies Tight for Ops

DETROIT, March 2.—Operators of small, standard vending machines report continued difficulty in getting stock for their merchandisers despite the general letting up of shortage in many lines. Especially hard hit are peanut and ball gum vender operators who find their standard supply sources still unable to supply them in normal quantity.

The ball gum operator, as typified by Charles Bernstein, who is counting on anticipated changes in sugar regulations to assist him, has been apparently forgotten in the general pick-up of trade and supplies reported by other food product venders.

Stick Gum Back

Stick gum is back in the market in fairly normal quantities, and wartime brands which were never popular here have largely disappeared from vending machines.

Peanut machine operators, however, report continued inability to get stocks, and many have a substantial portion of their machines off location for that reason.

The average operator of a small vending route here cut his operations down to one-man size when he was unable to get help early in the war and is continuing at this level. This applies, of course, to penny vender operators. With stock scarce, some are able to continue operation of a reduced route by whatever buying power their original "quota" based on purchases for a larger number of machines may give them.

Peanut Outlook Gloomy Despite Record Shelling

ATLANTA, March 2.—More stock peanuts were processed by Southern farmers in January than in any previous comparable period on record, it is reported by the U. S. Department of Agriculture.

Production and Marketing Administration's weekly summary indicated that about 224,000,000 pounds were processed, but added qualifications which make the peanut picture no brighter for vending machine men.

"Holdings of farmers' stock peanuts in commercial positions at the end of January, however," the agency said, "were about 20 per cent smaller than on the same date a year ago, indicating a short supply of peanuts for the remainder of the year."

More than 900,000,000 pounds of peanuts have been cleaned and shelled since September 1, setting another record, up from last year's high.

"During January," the summary stated, "a little more than half of the shelled edible peanuts which were processed went into peanut butter."

Postpone Soft Drink Exhibit

NEW YORK, March 2.—Reconversion difficulties and continued low production of soft drinks due to sugar rationing have made it necessary to postpone the first post-war exhibition of plant equipment for the soft drink industry until late 1947, according to John J. Riley, secretary of the American Bottlers of Carbonated Beverages.

"It had been hoped," Riley said, "that the exposition, long recognized as a factor which has influenced the development of more efficient mechanical equipment for the progress of the soft drink industry since World War I, could be held this year, but the prolonged transition from the wartime economy to a peacetime basis makes a delay necessary."

Riley said that soft drink manufacturers are working on a \$50,000,000 program of plant expansion to meet record-breaking demand. Production, however, is at the lowest level in years because of sugar rationing which limits manufacturers of soft drinks and other food products to 50 per cent as much sugar as in 1941, he said.

Francis Barnidge Is Named Popcorn Processors' Chief

CHICAGO, March 2.—Francis Barnidge, of Prunty Seed & Grain Company, St. Louis, is the new president of the Popcorn Processors' Association.

Barnidge was named to head the association at its annual meeting held recently at Hotel Sherman. Other officers elected include Forrest Wanberg, Schaller, Ia.; G. C. Atkins, Dallas, and L. L. McNally, Chicago, as vice-presidents, and Otto Barteldes, Lawrence, Kan., secretary-treasurer.

R. A. Hardy, Pioneer East Coast Vending Operator, 71, Dies

NEW YORK, March 2.—Richard A. Hardy, 71, pioneer vending machine operator along the East Coast, died in his Long Island home February 25 after a three-month illness. Until his death, it had been rumored among coinmen on 10th Avenue that he would return to the coin field as distributor for a large vending machine manufacturer.

He leaves two daughters, Mrs. Richard Money and Ethel Hardy, and one grandson, David L. Money. Many coinmen attended the funeral services.

Poll Teen-Age Kids on Candy Bar Favorites

NEW YORK, March 2.—Teen-agers' preferences in candy bars was the subject of a recent poll conducted by Fawcett Publications, Inc., which presents interesting data for candy vending machine operators.

Survey revealed that approximately one-third of American boys and girls 20 years of age or under make one of four leading candy bar brands their first choice. Milky Way, a Mars product, was well in the lead.

Runners-up were Curtiss Candy Company's Baby Ruth and Williamson's Oh Henry!, almost tying with 7.9 per cent and 7.2 per cent respectively of the total vote. Milky Way bagged 11.1 per cent of the youngsters' votes.

Other Choices

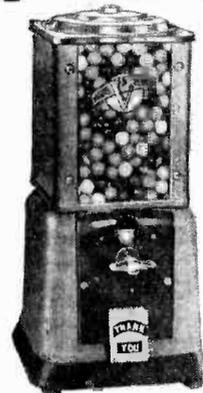
In fourth place was Peter Paul's Mounds, indicated as first choice of 5.2 per cent of the group polled.

Heading the rest of the field was Clark's bar, with 4.6 per cent, followed by Luden's Fifth Avenue, Mars's Mars bar, Johnson's Power House, Schutter's Old Nick, Brach's Swing, Curtiss's Butterfinger, Necco's Sky Bar, Heath and Pay Day—all named by more than 1 per cent of the teen-agers.

Altho the Fawcett survey was direct to a narrowly defined age group, a similar test sponsored by *The American Legion Magazine* in 1945 and aimed at veterans brought almost identical results.

Conclusion to be drawn from results of this poll, as from those previously conducted, is that the candy-buying public, regardless of age, is brand-conscious.

MODEL "V" DELUXE



Victor's newest Model "V" Deluxe Cabinet is built of steel with an unbreakable transparent front. Capacity over 7 lbs. of bulk merchandise or 1250 to 1500 balls of gum. Vends 1/2", 3/8", 3/4" ball gum. No additional parts required. **\$12.50 Each**

CHARMS

52 Assorted Varieties. \$4.00 Per Thousand. 1c and 5c Combination Coin Counters. \$1.25 Each.

Advance Stamp Machines. \$10.00 Each.

STAMP FOLDERS

For Shipman, Sohermack, New York, Etc. 10M, \$4.25; 25M, \$10.50

We buy Postage Machines. State type and price. 1/3 Deposit on All Orders, Balance C. O. D.

PARKWAY MACHINE CO.
3046-D Tloga Pkwy. Baltimore 15, Md.



VICTOR'S MODEL "V" Famous Pre-War Vender

Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/8" and 3/4" ball-gum.

Model V Standard Finish, \$10.50 Ea.

Model V Wall Bracket, 65¢ Ea.

Combination 1c and 5c Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation

1/3 Deposit, Balance C. O. D. **PIONEER VENDING SERVICE**
Exclusive Victor Distributor in N. Y. 461 Sackmas St., Brooklyn 12, N. Y.

FORGE AHEAD IN FORTY-SIX WITH THESE NEW NORTHWESTERN VENDORS!

DELUXE



Single Unit All Purpose Bulk Vending Machine. Capacity 6 Lbs. \$18.95 in lots of 100 or more \$19.50 in lots less than 100 \$19.75 in lots less than 25

MODEL 33



Peanut Vender. Capacity 6 Lbs. \$9.60 in lots of 100 or more \$9.75 in lots less than 100 \$9.95 in lots less than 25

ORDER BOTH TODAY!

Here are the finest merchandisers Northwestern has ever produced—expertly constructed—steady, dependable money makers. They're tried—tested—proven—and they're brand new!

ALL ORDERS FILLED IN ROTATION RECEIVED!

SEND FOR LIST OF USED MACHINES, PARTS AND SUPPLIES:

Terms: 1/3 Deposit, Balance C. O. D.

NORTHWESTERN SALES & SERVICE COMPANY

AUTHORIZED "NORTHWESTERN" DISTRIBUTOR

4105 16th AVE., BROOKLYN 4, N. Y.

PHONE: WINDSOR 8-3600

Slade and Cline Tell Details Of Coin Shoe-Shine Device At Showing Slated in May

Location Tests on Machine Said To Be Completed

MILWAUKEE, March 2.—Art Slade and Art Cline, owners of the Pre-Flight Trainer Company, this week released details of a new men's shoe shining and polishing machine which, according to Slade, has been under development for the past two years.

In late 1943 Slade reported that he and his engineers investigated various shoe shining machines with a view to putting out a mechanism which would not only brush off the dust and shine the shoe, but would apply shoe polish and wax and then put a high polish on the shoe.

Several different models were built and tested and, says Slade, last September a "bug-free" working model was built. The machine was tried out on several locations with good results, Slade said.

the new machine: It is housed in a specially designed cabinet which will occupy a floor space of approximately two by two feet and will stand five feet 10 inches high. Mounted and illuminated at the top of the machine is the name "Shine-A-Minit."

A plate glass mirror allows the customer to adjust his hat, tie and other accessories while the machine is shining his shoes. Entire front of the cabinet is a recessed and illuminated full-length mirror which has proved attractive to customers.

New patented selector mechanism, said Slade, allows the customer to instantaneously adjust the brushes for any shoe—black or tan, from size four to size 12.

Operation Simple

Operation of the machine, as described by Slade, is simple. Customer (See SHOE-SHINE DEVICE on page 115)

Give Details

He gave the following description of

Loose-Wiles To Push Expansion As Profits Off

CHICAGO, March 2.—Loose-Wiles Biscuit Company, which is entering a large-scale marketing program thru vending machines, reports net earnings for 1945 at \$2,633,022.

Predicting continued high sales and earnings for 1946, B. L. Hupp, chairman of the board, disclosed the figure in the annual report to stockholders this week.

The \$2,633,022 reported for 1945 equaled \$5.16 on each of 510,600 shares of common stock outstanding and represented a slight decrease over the preceding year's net earnings of \$2,957,594. Sales for the year were \$81,462,055.

Start Expansion

Since the war's end, the report indicated, the corporation has undertaken an expansion program which includes additions to the Dayton, O., and Oakland, Calif., plants, as well as purchase of industrial property in Kansas City, Mo., site of a new bakery and confectionery plant.

Distribution of the Loose-Wiles cookie packet, trade-marked "Niks," is thru vending machines, thru Statler Distributors, Inc., an affiliate of Statler Manufacturers' Corporation. This concern is marketing a vending machine designed for 5 and 10-cent "Niks" packets.

Firm, said Hupp, is for the first time "entirely free of long-term debts, preferred stock, bank loans, bonds and mortgages."

NCA To Hold Detroit Meet On March 15

To Study Candy Sales

DETROIT, March 2.—Detroit gets the second in a series of merchandising conferences sponsored by the distribution committee of the National Confectioners' Association. Meeting will be held at Hotel Webster Hall on March 15.

NCA's new merchandising director, James F. Mulcahy, who led the first session in Philadelphia this week, will also give the chief presentation in Detroit, according to George A. Thon, secretary of the Michigan committee.

Based on data assembled as a result of the Detroit survey of candy distribution made by NCA last year, Mulcahy's discussion is to concentrate on the industry's effort to improve wholesale distribution techniques.

Profits Angle

It has not been indicated to what extent the special problems of more efficient service for vending machine operators will be discussed at the conference, but the growing importance of vending men as wholesale buyers is not likely to be overlooked.

Summarizing his plans for the meeting the NCA director stated that it would provide "a comprehensive, authoritative study of problems and practices that illustrate the potential profits which come to those who follow a successful selling pattern."

"In the competitive period ahead," he added, "the 'know-how' facts presented in the co-op merchandising program are a 'must' for everyone in the channel of candy distribution."

Coinmen, who stock their machines with a wide variety of candy bars and products made by many manufacturers, are expected to follow the current NCA emphasis on such wholesaling techniques with increasing interest.

NATD Changes Date for Meet On West Coast

NEW ORLEANS, March 2.—National Association of Tobacco Distributors held its Southern convention in New Orleans starting the evening of February 13. Program for the Southern convention, second in a series, followed the pattern of the Midwestern convention staged in Chicago earlier.

In attendance was Joseph Kolodny, executive secretary of NATD. Foremost subject on the program was discussion of fair trade practices. There was also a lively session on pricing.

Vending machines, too, came in for discussion, and vending machine men were prominent among NATD members and non-members who attended the session.

Western Meet

Meanwhile, to avoid conflicting with Easter holidays, NATD has rescheduled its Western convention at San Francisco. That convention is now slated to run May 2-3.

Kolodny will handle the general arrangements for this convention, with Sylvian Minsky, of B. Minsky & Sons, in charge of the local portion of the program.

Feature of this convention will be a meeting of the 25 directors of the association. Directors are drawn from throughout the nation, all of them leading jobbers. This will be the first time the directors have met west of Chicago, and the West Coast trade is enthusiastic about the event.

500 Delegates

Program at San Francisco calls for regular sessions of the convention to be staged at the St. Francis Hotel, where plans are being made to accommodate more than 500 delegates.

Manufacturers' exhibits—probably in-

2 Coin Machine Firms Founded In Philadelphia

PHILADELPHIA, March 2.—Two new coin machine firms were announced in Philadelphia recently.

Herman H. Adler and Earl W. Goodman opened the Lynne Vending Machine Company at 4710 Locust Street, Philadelphia. A certificate was filed in the office of the Prothonotary of the Court of Common Pleas of Philadelphia for the conduct of such a business in Philadelphia County, Pa., under the Lynne Vending Machine name.

A notice was also filed with the same office by R. Fleming McGuire, 1 New Hampshire Avenue, Eriton, N. J., and James L. Morello, Clements Bridge Road, Barrington, N. J., for the formation of the Quaker Music Company, 2956 Jasper Street, Philadelphia 34, Pa.

McGuire and Morello are listed as owners and operators of the new coin machine firm. The Jasper Street address is their principal place of business.

cluding some representatives of vending machine builders—are expected to number between 75 and 100.

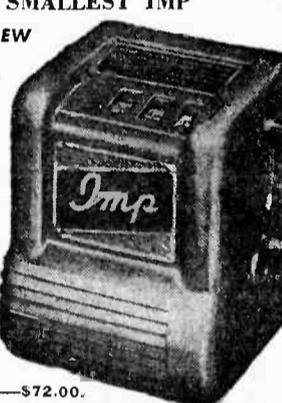
START A PROFITABLE ROUTE WITH THE WORLD'S SMALLEST IMP

BRAND NEW IMPS CIGARETTE OR FRUIT REELS

1c or 5c

Sample \$13.50

Carton of 6—\$72.00.
5 or More Cartons. Each Carton—\$69.50.



AMERICAN EAGLE

Reconditioned LIKE NEW.

1c or 5c Slots

Sport Symbols and Fruit Symbols

\$24.50 Each

BRAND NEW MILLS

Blue and Silver \$74.50

Used Mills Vest Pocket, Blue and Gold, \$54.50

Rebuilt Like New

RUSH YOUR ORDER TODAY!



LIBERTY BELL

1c or 5c Sport Symbols, same payout as Fruit Reels, token or quarter payout. Fill the tube with quarters and it will dispense quarters instead of tokens.

\$24.50 Ea.

ALSO BRAND NEW LIBERTY BELLS. Each . . . \$39.50

FRUIT REELS

USED COUNTER GAMES

Marvels, Cigarette Reels only, 1c or 5c Slots. Ea. . . . \$19.50

Kicker & Catcher. Ea. . . . 29.50

Steepchase New. Ea. . . . 19.50

Lots of B. Ea. . . . 17.50

Yankee, Klix, Wings, Pok-o-Reels (Divider Models). Ea. . . . 12.50

Sparks with Gold Award, like new. Ea. 29.50

A.B.T. Guns, Model F, blue cabinet and challengers, late model, thoroughly reconditioned, like new. Ea. 35.00

Stands for these Machines. Ea. . . 4.00

Victor View-o-Scopes, thoroughly reconditioned. Ea. . . . 25.00



SPECIAL! NORTHWESTERN DE LUXE 1 AND 5c PEANUT VENDOR

Like New

\$16.95 Ea.

25 or More, \$15.95 ea.

PIN GAMES—USED

Gun Club . . . \$79.50	Invasion . . . \$99.50
Tex. Mustang 79.50	Ten Spot . . . 59.50
3 Score . . . 45.00	Sport Parade 54.50
Big Time . . . 40.00	Four Roses . . 62.50
Invasion . . . 99.50	Action . . . 125.00
Air Force . . . 79.50	Pin Up Girl. 50.00
Click . . . 74.50	Bola Way . . 85.00
Venus \$99.50

MUSIC

All in perfect working condition

Wurlitzer 12 \$149.50

Rock-Ola 12 149.50

Symphonola—Marble Glow 169.50

CIGARETTE MACHINES

Look like new and work to perfection

U-Need-a-Pak, 9-12 Cols. Ea. . . \$59.50

DuGrenier 7 Col. Model VD, Double Shift. Ea. . . . 72.50

DuGrenier 11 Col. Spilt Champion. Ea. . . . 95.00

DuGrenier 7 Col. Model V. Ea. . . 69.50

Stewart & McGuire 7 Col. Model S. Ea. . . 49.50

CONSOLES

All in Perfect Condition

Hi-Hands. Ea. \$169.50

Paces Reels, with or without railing 79.50

USED MACHINES

Duplex, 2 Globe, All-Aluminum Base. Ea. \$12.50

U-Chu Ball Gum Machines, Chrome Base. Ea. 6.50

Columbus BI-Mor, 2 Globe, Floor Model Peanut Machine. Ea. . . . 22.50

Shipman 2 Col. Stamp Machine: New. Ea. 29.50

Used. Ea. 25.00

Shipman 3 Col. Stamp Machine, New. Ea. 39.50

CORRECTION

Through an error our address was listed incorrectly in our advertising which appeared in the February 16 and February 23 issues of The Billboard. This correction notice is being run to avoid any further confusion. We moved from 2014 Market Street many, many months ago. THE CORRECT ADDRESS IS

609 SPRING GARDEN STREET

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

Speedy Weeny, Electron-Cooked Hot Dog Vender, In N. Y. World Premiere

Machine To Be Set Up in 21 Test Locations

NEW YORK, March 2.—Speedy Weeny, an electronically cooked hot dog, was given his world premiere February 26 at the W. T. Grant Store here, 22 East 14th Street, first of 21 test locations that will be set up for the new electronic hot dog vending machine that will cook a frankfurter and serve it wrapped in cellophane—all for the insertion of a dime in its coin slot.

Manufactured by Alreon for Radio Chef, Inc., the machine attracted hundreds of onlookers at its first public demonstration. In fact, before the machine was hooked up several passing customers attempted to put dimes into the machine and had to be halted by one of the men setting up the cooker.

Machine will, upon insertion of a coin, cook the frankfurter in a matter of seconds and deliver it in an oven-fresh roll wrapped hygienically in cellophane, ready to eat. Electronic heating surpasses all other methods of cooking in cleanliness, speed, safety and efficiency, according to Frank H. Davis, president of American Invention, Inc., holder of the patents of Harry C. Warner, San Francisco, who is the inventor of the

machine. Radio Chef was assigned the use of the patents and they, in turn, contracted with Alreon to manufacture the venders for them in Alreon's Greenwich, Conn., plant.

Ready Distribution

Machines will be sold to distributors and operators thru Radio Chef, Inc. and the Lewart Corporation, Los Angeles, which is made up of Jack Lewis and Arthur Freid, with M. B. Price, president of Radio Chef, Inc., steering the entire program of the new vender.

At present the machine will hold about 180 frankfurters in a cabinet 78 inches high, 28 inches deep and 30 inches wide, but Frank Rudolph, Alreon plant manager, states that when placed on location the machine will hold between 300 and 400 frankfurters.

While the machine is loaded from the top at present, Price states that the plant is being tooled for a front-opening style vender to enable the person filling the cabinet to load from a normal standing position.

Hot dogs are wrapped and sealed by the operator or location owner in sanitary cellophane bags and then placed into the machine which is kept constantly below 45 degrees F. When the sandwiches are delivered, the temperature is between 170 and 180 degrees. During the cooking process nothing comes in contact with the sandwich and complete sanitation is assured.

When the coin is inserted in the coin slot a light shows up in the glass opening in the center of the front panel and the purchaser can see, in a matter of seconds, his sandwich being cooked by means of the electronic coil that is in view.

Served in this manner, the frankfurters retain their natural juices and there is an absence of grease and odors. Hot dog is cooked from the inside out.

Machine will be installed within two weeks in 20 test locations in Chicago, officials say. These locations will include factories, bus and railroad terminals, schools, bowling alleys, theaters, chain stores, service stations and other locations using vending machines.

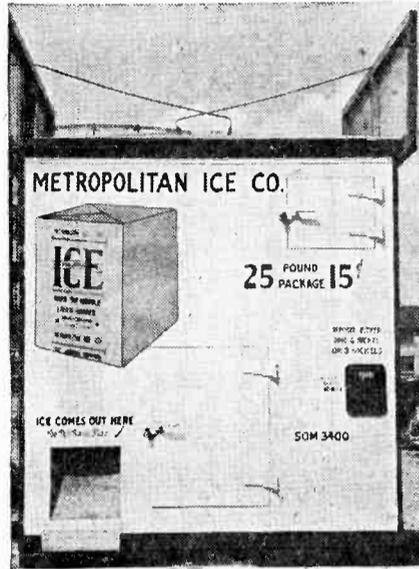
Coin insertion may be two nickels or a dime. With this type coin slots the machine is adjustable if prices rise to such a degree that a 15-cent price is necessary—or lower if the nickel hot dog comes into its own again.

Other Products

"This is not the only use for which this machine was intended," Price states. "This machine will also dispense other types of hot foods and sandwiches and a battery of them could be installed in one location—each with a different product."

Davis states that the machine will be on the market in quantity within 90 days. There is little work yet to be done except for cabinet changes which Price stated were being tooled at the present time.

Radio Chef will have offices in New York in the Empire State Building and in Chicago at Jackson Boulevard and Racine Avenue. Officers, besides Price, are: N. Ruekbert, vice-president; I. Inter, treasurer, and Leroy Solbert, secretary.



SUBURBAN AREAS find coin-operated ice service stations to be very practical. Vending arrangements like the above have been in use for many years. (Acme photo.)

... think of all the features you would like in a perfect merchandise vending machine ... then look for them in **STANDARD** ... in the making NOW, by men who know HOW!

STANDARD VENDORS DIVISION
LEHIGH FOUNDRIES, Inc.
Factories at
EASTON & LANCASTER, PA.

Gum Firm's Net Earnings Up as Chicle Returns

CHICAGO, March 2.—American Chicle Company, one of the three biggest U. S. chewing gum makers, and its wholly-owned subsidiaries reported net profit of \$2,957,504 last year. This was equivalent to \$6.83 per share of common stock compared with \$6.50 a share in 1944 when the company's total profits amounted to \$2,815,478.

In the fourth quarter of 1945 the company showed profits of \$1.93 per share, with total net earnings for the quarter of \$835,018. This compared with earnings of \$1.32 per share in the same period of 1944 when the total net amounted to \$572,829.

Increase in earnings apparently reflected a substantial rise in the flow of chicle to American gum makers after end of the war. Supplies of the vital chewing gum base dwindled constantly during hostilities, as nearly all of it is imported and shipping space was virtually unobtainable.

Corn Products Short

Company reported that its present chicle inventories are sufficient for more than a year's requirements at the present rate of operation. Sugar and related corn products still are in short supply, but other essential raw materials for gum on hand or on order should be sufficient for the year, it was said. Company indicated that it is trying to develop new sources of supply for some of the scarcer ingredients.

Chief brands of American Chicle are Beeman's, Dentyne, Chiclets, Black Jack, Yucatan and Cloves. During the war the company dropped some of its minor brands.

At year's end the firm reported net working capital of \$13,834,260. This compared with \$12,474,246 at the beginning of 1945. Special reserves taken out of 1945 earnings include \$289,667 for post-war and foreign operating contingencies. This fund now amounts to \$1,265,183.

REGAL KING OF THEM ALL



What must you do to get into the Vending Machine Business! That is a good question to bring up and the answer is very simple. You must first have the ambition and desire to succeed.

Special discount to operators
REGAL PRODUCTS CO.
GAYS MILLS, WISCONSIN

QUICK SERVICE! VIRGINIA PEANUTS SPANISH PEANUTS

Packed in Reliable's 5 lb. wax-lined boxes for ease and sanitation in carrying, filling and servicing of machines—no loss of weight through messy oil absorption and no drying out of nuts. Save 25% servicing time.

Ask for information about Big Profits vending Salted California Almonds.

It's Terrific!
Send for Price List.

RELIABLE NUT CO.
5721 W. Jefferson Blvd.
LOS ANGELES 16, CALIF.



Brand New!
Shipman Triplex Stamp Machines Vends 1¢, 3¢ and 8¢ Postage Stamps. Sluggproof! Compact Size! Foolproof! Operator's Price \$39.50 each. PROMPT DELIVERY. 1/3 cash with order, balance C. O. D.
★ Send for Free Descriptive Leaflet ★
R. H. ADAIR COMPANY
6924-28 Roosevelt Rd.
Oak Park, Illinois
Also all kinds of Rebuilt Scales and Merchandise Vending Machines.

WHEN YOU WANT THE BEST IN VENDING MACHINES AND MERCHANDISE ALL YOU NEED TO KNOW IS **J. SCHOENBACH** ★
DISTRIBUTOR OF ADVANCE VENDING MACHINES
1643-1645-1647-1647A BEDFORD AVE., BROOKLYN 25, N. Y.

Bally Beverage Machines
400 Drink Capacity
Like New—\$350.00
STAINLESS STEEL BARRELS WITH VALVE FITTINGS, \$35.00 EACH
Also complete line of parts
FOOD DISPENSING CO.
2101 Chester Avenue
Cleveland 14, Ohio

NOW AVAILABLE GET STARTED
1 to 9 Each. \$9.11
10 to 24 Each. \$8.26
25 to 49 Each. \$7.65
50 to 99 Each. \$7.29
100 to 199 Each. \$7.05
200 to 499 Each. \$6.80
1/3 Deposit, Bal. C.O.D.
THOMAS NOVELTY CO.
1572 Jefferson Paducah, Ky.

CIGARETTE MACHINE FOR SALE
FROM ONE TO FORTY MILLS MACHINE REASONABLE
NATIONAL CIGARETTE SERVICE
164 No. Commercial St. — Staubenville, O.

Flow of Disks Said Improving

Supply Up in Chi, Ops Says

Laud two-side pressings of top tunes, but score some firms on inferior records

CHICAGO, March 2.—Poll of five representative music operators who have a total of nearly 2,000 phonographs on location in the Chicago metropolitan area this week indicated a measurable improvement in the record supply and the availability of tunes the operators want.

Without exception, the operators reported an improvement in record service from the big companies and an increasing flow of varied tunes from the smaller disk pressers. The phonograph owners, however, made it plain that the platter situation still is far from the pre-war status, when an operator simply ordered the tunes waxed by the artists he wanted and got them.

But supplies of records at all major distribution offices have increased, they reported, and, on the whole, the operators are getting a wider choice of tunes. They complained, tho, that at least one major company still insists on its wartime practice of filling orders by band name, and not allowing operators much freedom in ordering specific numbers, especially the best nickel pullers, by tunes, artist and band.

Like Idea

Innovation of pressing the same tune waxed by the same artist on both sides of the same disk was greeted with approval. It was reported that two companies, one major and one independent, have adopted the gimmick.

But even behind this silver lining lurked a cloud. Operators are glad to get two-side pressings of old numbers (See BUSINESS WEEK on page 102)

Coinmen Share in Success of U. S. War Bond Drives

NEW YORK, March 2.—Juke box operators and other coinmen who took active part in the Defense, War and Victory Bond drives had reason for additional pride this week when it was reported that nearly three out of every four U. S. income receivers owned some bonds at the beginning of 1946.

According to a study by life insurance companies, 37,000,000 of the estimated 51,000,000 receivers of income held bonds. Survey showed that the bulk of the \$30,000,000,000 in bonds outstanding were owned by persons earning \$5,000 a year or less.

It was estimated that nearly 85 per cent of the bonds were owned by city and town residents, with average holding per urban resident at \$610 compared with an average of \$490 worth held by farm people.

Launch Rock Island Firm To Distribute Jukes Boxes, Games

SPRINGFIELD, Ill., March 2.—Incorporation articles for Frankel Distributing Company, Rock Island, Ill., have been filed with the secretary of state.

Incorporators were listed as Lawrence Frankel, Frederick J. Atol and Manly H. Frisch. Frisch, whose address was given as 302-304 Minnesota Building, St. Paul, Minn., also was named as correspondent for the new firm which was authorized to deal in music boxes, electrically-operated phonographs, novelty games and other coin machines.

Rock Island address of the company is 2532 Fifth Avenue. Capitalization is 1,000 shares of \$100 par value stock.



GRANT SHAY, who was recently named advertising director of Mills Novelty Company.

Sommer Firm Soon To Open Cuban Branch

MIAMI, March 2.—Irving Sommer, head of Modern Southern Distributors here, announces that his firm's Cuban office is now in the process of being remodeled. Announcement will be made within a short time, he said, as to the location of the office and the program of its activities.

Sommer's territory comprises the States of Florida and Georgia and the Republic of Cuba. Completely equipped and conveniently located offices are found in each of the territories.

All of these offices, Sommer said, will handle the Aireon juke box and two additional lines of merchandising machines which will be announced later.

Sommer is one of the best-known coinmen in the business. As the head of Modern Vending, with headquarters in New York, he entered distributing in the late 1920s. During that time his firm handled the products of the largest coin machine manufacturers, and his trade activities were widespread in the handling of great quantities of equipment.

Recently, Sommer was visited by Rudy Greenbaum, vice-president of Aireon, and they took a trip thru the Miami area and over the gulfstream in the manufacturer's new seven-passenger plane.

Cincy Phono Group Donates Boxing Trophy

CINCINNATI, March 2.—Directors of Automatic Phonograph Owners' Association have voted to donate a silver trophy for the boxing bouts to be held in Cincinnati Gym here March 18-19. Bouts are under auspices of Ohio Amateur Athletic Union.

Action was taken at the semi-monthly meeting of the Association's Board February 26 in its headquarters in the Traction Building. Sam E. Chester, president, was in charge.

Important changes in the association by-laws and constitution also were under consideration. Lew Foltzer, chairman of a special committee formulating the revisions, reported that progress was being made.

Other officers and directors present included: Charles McKinney, vice-president; Charles Kanter, secretary-treasurer, and trustees Ray Bigner, Abe Villinsky, Sam Butler and Al Lieberman.

Juke's Boom Is Business Week Theme

See Fight for Sales

CHICAGO, March 2.—"Juke Box Bonanza" is the title of a special article published by *Business Week* in the February 16 issue. Article, generally favorable to the trade, is reprinted below for its interest to the trade:

Competition for juke box profits will be warming up during 1946. In 1947 it should come to a boil, after more plentiful materials and labor let makers really get going.

Rejuvating the nation means replacing the 400,000 boxes of 1942 vintage that have been beaten to pieces in the four-year hailstorm of nickels. It also involves equipping anywhere from 50,000 to 200,000 postwar locations.

Competition Looms

The prospective competition may become a battle not only among the manufacturers but also, and probably more literally, among their regional distributors and local operators.

A typical local operator places and services from 12 to 100 boxes, usually for 50 per cent of the take. He gets for himself as much as \$25 per machine weekly from top, 24-hour locations, as little as \$2.50 from poor locations. This difference accounts for the not infrequent connection between juke boxes, precinct politics, and strong-arm squads.

The established juke box industry includes the Automatic Instrument Company of Grand Rapids, and five Chicago firms: John Gabel Manufacturing Company; Mills Industries, Inc.; Rock-Ola Manufacturing Corporation; J. P. Seeburg Company, usually rated No. 2 for size, and Rudolph Wurlitzer Corporation, generally considered No. 1.

Three major companies new to juke-dom have announced that they are cutting themselves in for a share of the juke box business. The invaders are Aireon Manufacturing Company, Kansas City, Kansas; Bally Manufacturing Corporation, Chicago, novice at jukes but an old hand at making pinball and other coin-operated amusement devices; and Packard Manufacturing Company, Indianapolis, headed by a juke box veteran, Sen. Homer E. Capehart.

The industry concedes Aireon will probably get its machines on the market ahead of everybody else—perhaps during February. Most other makers say their machines will be out this spring, but Mills won't be ready before June.

Aireon's entry is plugging two features that have competitors scratching their heads:

(1) Electronic volume control—a microphone, hung in the "noise center" of a room, relays by wire to a control in the juke box the decibels of over-all noise. The control automatically turns the volume of music up or down to a pre-set margin that can be heard above the noise in the room.

(2) Streamlined console—developed by industrial designer Raymond Loewy. Aireon's box is wider, lower, and less garishly lighted than most prewar models.

Heavy Guns

Packard has two heavy guns on its side. One is Senator Capehart, the big name among juke box salesmen. His efforts to bejoke a saloonless nation in the 1920's were less than spectacularly successful. Thereupon he removed the nickel slot and converted his gadget to a home record-changer for the mink-coat trade. When repeal of prohibition opened a ready-made market for drop-a-nickel swing platter players, as 1932-'39 sales manager for Wurlitzer he helped his employer win first place in juke boxes.

Packard's second advantage is its Plamor remote-control devices, which the company has made since 1939, that permit a customer to drop his nickel in a slot alongside his table, thereby setting his record blaring on a juke box.

Distrib Appointed

RALEIGH, N. C., March 2.—Pioneer Distributing Company here, has been named distributor for AMI juke boxes and equipment in North Carolina.

Pioneer is headed by W. H. Richardson, who is well known to the music machine trade. His distributing firm's showrooms and service department have recently been renovated.

Wire Recorder License for Juke Part Co.

CHICAGO, March 2.—Webster Electric Company, Racine, Wis., has been granted a non-exclusive license to manufacture Armour magnetic wire sound records, the Armour Research Foundation of Illinois Institute of Technology has announced.

Wire Recorder Development Corporation, Chicago, handled all licensing negotiations on behalf of the Foundation.

Webster is known to the trade as a manufacturer of parts for juke boxes and a producer of a variety of intercommunications systems. Company announces that it is planning development and manufacture of the wire recorder for applications related to communications systems.

Swiss License

At the same time, the Wire Development Corporation announced the licensing of Steiner A. G., Switzerland's largest radio corporation. Steiner has been licensed to make and sell the Armour wire recorder in Switzerland.

Steiner has already sold magnetic wire recorders manufactured under German patents. When the firm learned of the Armour method, Steiner came to this country to obtain a license. He is now returning to Switzerland to revise the manufacture and developmental work on wire recording.

G.I. Phono Company Organized by Vets Axelrod, Kaduchin

DETROIT, March 2.—Ambition of many returning veterans to get into a business of their own found a symbolic fulfillment in organization here of the G.I. Phonograph Company, actually taking the name which has come to mean the American serviceman to both the home front and the world abroad.

Heading the company are Abraham Kadushin and Louis S. Axelrod. Headquarters are being established at 15493 Kentucky Avenue, Kadushin's home. Company is incorporated as a Michigan-chartered company with capitalization of \$500 in class I-A and \$1,000 in class I-B stock issued at \$1 per share.

Kadushin comes to the business with experience as a former music machine operator in Erie, Pa., territory before moving to Detroit. Axelrod, a newcomer to the business, is just out of the army.

Partners are already operating a route of music machines, altho the number of locations has not been disclosed.

Manufacturers Will Occupy 164 Booths At Radio Parts Show

CHICAGO, March 2.—Manufacturers' space—164 booths—has been assigned for the 1946 Radio Parts and Electronic Equipment Conference and Show.

Initial drawings for space were made January 25. Since then the remainder of the display space has been assigned, according to Kenneth Prince, general manager of the show corporation.

MUSIC OPS, WAIT

For Homer E. Capehart's

PACKARD PLA-MOR PHONOGRAPH

YES, SIR: FIVE SENSATIONAL REVOLUTIONARY FEATURES

Ready Soon — It Won't Be Long Now

We are ready to serve operators in Massachusetts, Vermont, New Hampshire, Maine and Rhode Island as exclusive Packard Pla-Mor Mfg. Corporation distributors for this territory.

Now delivering New Packard Pla-Mor WALL BOXES @ \$36.95.
New 30-Wire Cable @ 19c per foot.

Keep in touch with us for the latest news on the 1946 Packard Pla-Mor Phonograph. If you do not have a commitment with us be sure your name is on our list for full information the moment we are permitted to release it.

WRITE TODAY!!

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WANTED— RECORD SCRAP

We will pay 7c a pound, F. O. B. Pasadena, Calif., for worn or broken Shellac records

WE DO NOT WANT Laminated, Glass, Aluminum or Synthetic Records

Shipping Instructions

Mark Bill of Lading, "Talking Machine Record Scrap"

Ship **FREIGHT COLLECT ONLY**, via truck or Carloading Co.

This is the least expensive way of shipping. For example, the rate from New York is only \$2.80/cwt.

We will weigh your shipment, deduct shipping cost and mail you a check for the difference.

No other arrangements necessary. We will buy—any quantity—until further notice in these pages.

NELSON MILLING COMPANY

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Display of Juke Attracts Operators to Des Moines

DES MOINES, March 2.—First showing of the Aireon juke box was held here February 24 with more than 500 operators and celebrities attending the one-day showing at Hotel Fort Des Moines by Irving Sandler, Iowa and Nebraska distributor.

A large group of company officials, including one group flying in the firm's new Beachcraft plane, attended the show which marked the first time the new phonograph was put on display.

Held in the south ballroom of the hotel, a cocktail party and buffet luncheon was included in the program. Sandler had some cast members of *Skating Vanities*, including the leading woman, Gloria Nord, as guests. Newspaper and radio executives and some 80 Iowa operators were also there.

Company representatives attending included: Art Welch, vice-president; Joe Holloway, advertising manager; Ralph Rigdon and Fred Mann, regional managers; Martin Parker, district manager, and Bill Roberts, Gil Walker, Charles Weber, Paul Leonard, Bill Shankman and Bill and Jim Cook. Ted Bush, Minneapolis distributor, and Harold Cline, Milwaukee distributor, also attended.

Operators Present

Operators attending included: Earl and Jess Waddell, Charles City; Frank A. and M. M. Perry, Waterloo; Don Hall, Spencer; Bill Burke and J. K. Bargell, North Platte, Neb.; Charles Vestrem, Spencer; Frank Taylor and Milo S. Pursek, Cedar Rapids; C. J. Tracy, Omaha; George Alberts and Sam Haddy, Cedar Rapids; Harold Ginsberg, Ottumwa; Glen Ronkey and Robert Van Wiess, Burlington; George Pittman, Rock Island, Ill.; Charles Dennison and Ella Kurth, Marshalltown; Oscar Hopka, Waterloo; Russell McGuire, Centerville; D. M. Howell, Belmont; Ed Carleton and Bill Poster, Moline, Ill.; C. L. Guillaume, Sioux City; F. V. Nelson, Boone; Lee Hart, B. Mapes and Horace Ferguson, Oskaloosa; William Buckman, Fort Dodge; F. E. Shaw, New Hampton; Will Doty, Clarks-ville; Paul Kries, Marengo; J. Hilman and Russell Pelky, Waterloo; Al Lambert, Ankeny; Lewis and Morrey Rosen-stein, Marshalltown; Frank Lewis and George Davis, Cedar Rapids, and Ralph Weber, Marshalltown.

Earl Mitchell, Grinnell; D. C. Williams, Creston; Mark Brooks, Grinnell; Charles Norak, Cedar Rapids; L. B. Kramer, Ottumwa; Bill Garret, Oskaloosa; John Stamatelos, West Des Moines; Bill Gilles, Osage; C. M. Temple, Waterloo; Harold Baker and George Flynn, Panora, and Tony Ligouri, Babe Canero, Art Griffin, Eddie Edwards, John Perkovich, Joe Burkstrand, Clyde Kenyon, Henry Iz- bickle, Richard Schuster, Jack Woods,

Marvin Woods, C. A. DeBore, Harry Lazrus, Bruno Demski, Bruno Peritti, Bob Noss, Verne Howard, V. J. Glenn, Don Barber, B. DeBoris, Dale Hooten, Bud Kelly and Tommy Ligouri, Des Moines.

Plane Brings Juke For First Showing At Philly Concern

PHILADELPHIA, March 2.—A Cones-toga cargo plane loaded with juke boxes for Atlas Distributing Company is scheduled to arrive at Southwest Airport here today in time for the new Aireon music machines showing. Plane which took off from Kansas City, Kan., is operated by National Skyways Freight Corporation of Long Beach, Calif., and this will also mark the first cargo plane of this company to land at Philadelphia's South-west airport.

Flying Tigers

Pilots of the freight line are former members of General Clair Chenault's Flying Tigers squadron which fought in China.

Charles F. Hannum, of Atlas Distributing, in making the announcement of the flight said that his firm expects to have all their Aireon machines delivered to them by air freight in the future.

"This will cut off from 10 to 15 days in delivery time and with the shortage of machines on the local market at the present time, the operator will reap the extra income for more time than heretofore with regular rail freight delivery," Hannum said.

In conjunction with the showing of the new line in the Philadelphia territory, Hannum announced that R. R. Greenbaum, vice-president and general manager, will be in Philadelphia today for the unveiling.

Aireon Phonograph Put on Display for Chicago Operators

CHICAGO, March 2.—Over 700 Mid-west music operators and other members of the coin machine industry viewed the Aireon phonographs for the first time during the two-day introduction held February 28-March 1 by the Distributing Corporation of Illinois.

Max Bereson and Lou Koren, DCI executives, stated that first orders will be filled starting March 1, and increasing quantities of phonographs will be on their way from then on.

Members of the trade who attended the showing expressed interest in the monitoring feature of the box. By the placing of one or more microphones in a location, the volume of the music is controlled. The monitor allows an operator or location owner to set the volume of music at a specific level. Thru the monitor, the music volume will rise to meet the noise level in the location, but will not go below the desired volume originally set.

On hand were many representatives, both service and sales, from the factory to answer questions of trade members at the showing. Among personnel at the showing were: Vic Comforte, now associated with DCI as sales manager; Ted Macey, service engineer; Martin J. Parker, district sales manager, and Fred Mann, regional sales manager.



- ★ Cushioned Shaft
- ★ Balanced Tone-Beauty
- ★ Full Record Protection
- ★ Smooth Playing

PRICE 1-49 44c ea.
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Special Prices on Larger Lots

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SEEBURG PICK-UP COILS

Except 8800—9800. Price \$1.50.

Fiber Main Gears for Seeburg & Wurlitzer

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Vol. Control Keys for Seeburg & Wurlitzer:

Package of 24, \$1.00.

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8800—9800 PICK-UP COILS,

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Terms: 1/3 Deposit—Balance C. O. D.,

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Factory guaranteed against defective work-

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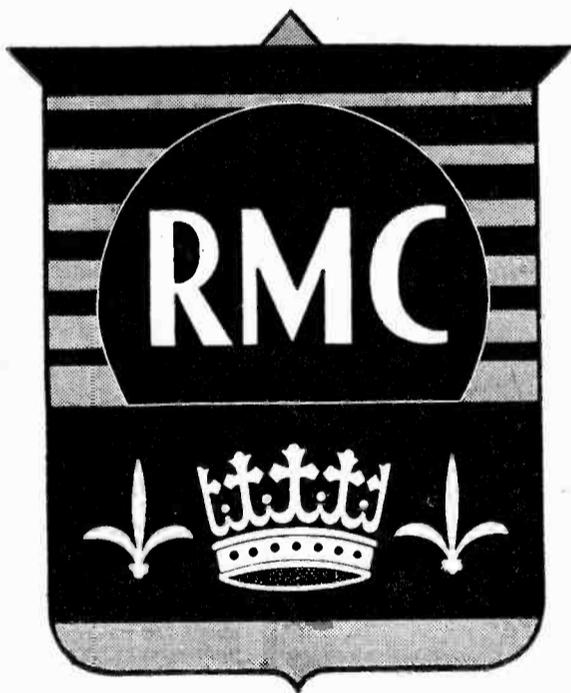
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"I'm Alabama Bound!"
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**The Electronic Phonograph
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is proud to announce that from
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Disks on Chicago Jukes

Results of an informal poll of tune popularity on coin phonographs of five major Chicago operators follow. It is compilation of response to questions as to the tunes "most requested" by locations, tunes tabbed as coming up and others coming back. Order of listing does not denote rating.

MOST REQUESTED

- Money Is the Root of All Evil
- I'm Always Chasing Rainbows
- Symphony
- Patience and Fortitude
- Doctor, Lawyer, Indian Chief
- You Won't Be Satisfied
- No Can Do
- The Things You Do Tonight, Tomorrow
- Sugar Blues
- Ghost of Barrel House Joe
- MacNamara's Band
- Okey Dokey Polka
- Twilight Time
- Dawn Again
- Oh, What It Seemed To be
- Take It Away

COMING UP

- Personality
- Dig You Later
- Shoo-Fly Pie and Apple Pie Dowdy
- Money Is the Root of All Evil
- You're A Nobody Till Somebody Loves You
- Doctor, Lawyer, Indian Chief
- Red River Valley
- Nancy

COMING BACK

- Warsaw Concerto
- Who's Sorry Now?

**Business Week
Cites Juke Boom**

(Continued from page 98)

that have proved top juke tunes, but they are not so happy about paying a premium for them. Re-pressing of what the operators termed "natural juke tunes" also won praise from the trade.

By and large, tho, the poll revealed two major trends. First, request lists from location owners are decreasing, apparently indicating that the customers are better satisfied with the selections servicemen are putting on machines. Second, the number of record changes on top locations per service visit are gradually increasing, but still have come up to only half of the number the operators feel should be made.

Fewer Requests

Statements from collectors and servicemen, who handle the routes surveyed, report that location owners are handing them fewer and shorter request lists at nearly every visit. During the war, when diskeries were battling personnel and material shortages and feeding the trade what amounted to a trickle of disks for the business available, many locations tended to put the blame on the phonograph owner. Result was growth of the request list, which virtually put the tune selection in the hands of the location, at least in the top spots. With return of records, the practice seems to be fading out. Servicemen said that now they bring in an average of two or three want lists a day whereas they formerly had a dozen or more—to attempt to please.

On the average, each routeman of the five Chicago firms, gets an allotment of about 250 records per week to service 50 phonographs. This makes it possible to make about five changes at each location, altho the actual number of changes made varies widely with the quality of the spot from the play point of view. Locations rated very good, for instance, usually demand seven to 10 disk changes at each call, with calls spaced about two weeks apart. Thus, operators figure that to get full play out of their locations they need about 500 records per route of 50 machines.

Comment on disk-changing usually

brought the operator around to some sharper comment on the quality of some records they now are getting. Several complained that two of the independent companies have been putting out some disks that were good for only 20 to 25 plays. It isn't just that these poor quality platters put a nick in profits, they added, but they tend to hurt the general play on the phonograph. When a customer drops in a coin for his favorite tune and gets out a gritty performance, he doesn't like it and good part of the repeat business goes right out the window, they pointed out.

Chicago Favorites

Interesting angle of the poll was the result of a question on top-drawing tunes. In the course of the survey, each operator, serviceman and collector was asked to list the tunes "most requested" on their routes, those they had tabbed as "coming up" as well as those that were looking like "come-backs."

Cross-section of opinions put *Oh, What It Seemed To Be* at the top of the "up-coming list, and most Chicago operators predicted it is destined for the No. 1 spot on *The Billboard* Honor Roll of Hits. Over the country last week, it was in the No. 5 position among most-played juke box records, and No. 3 on the Honor Roll.

Second place in the Chicago survey went to *Take It Away*, a recent release. Tabbed on the "coming-up" list was Frank Sinatra's recently issued *Nancy*. Other results of the informal poll, without any attempt to determine exact placings of the various disks, is carried in the box above.

RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

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WHEN WE'LL UNVEIL

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LIFE NO. 1	PHONO NEEDLE WITH TWO OSMIUM POINTS (Pat. Pend.)	LIFE NO. 2
UP TO 5000 PLAYS		UP TO 5000 PLAYS

When one point shows wear—REVERSE and use the EXTRA point

UP TO 10,000 PLAYS PER NEEDLE

Save Money on Your Needle Costs. If Your Distributor Can't Supply You—Write Direct.

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NATIONAL DISTRIBUTOR OF COIN MACHINE PRODUCTS

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

Johnny Standerfer, writing in collaboration with other folk tune songsters, has sold more than 20 numbers during the past year. Some of them are *By the Canyon of La Dore*, *Kansas City Polka*, *When It's Dream Time on Castle Hill*, *Truly and Surely, You're Not Alone* and *You're Lonely, Don't Waste Your Tears and On the Mesa Paradise*.

The Roos studios of Glendale, Calif., have just signed a contract with the Russian-American Music, Inc., of New York for a Negro song cycle of six numbers: "Sugah Moutf," "Lazy Hoe," "Ginger Snap," "Wings," "Camp Ground," "When I Gets to Heab'n," all scored by the Russian-American composer, Mischa Portnoff of Brooklyn.

Barrett Disks

Curt Barrett and the Trallsman Western Dance Band have just cut four sides for Apollo Records. Tunes waxed were *I'm on My Way Back to Oklahoma* by Caro Miller and Earl Showers, pubbed by Melody Moderne; *I Might Have Known (I'd Lose Your Love)* by Curt Barrett and Charlie Wilkins, pubbed by Peer; *Keep the Lovelight Burning*, a Barrett original, and *You'll Regret*, an original by Barrett and Wilkins, both unpubbed.

Eddie Shuler and the Revelers have started a new program over KPLC, Lake Charles, La., which seems to be going great with their fans.

Current hillbilly and cowboy craze has hit British Columbia, Canada, writes Pat Gerow, head of a big road show which has just completed an extensive tour thru B. C. and Alberta. Tour consisted of one-night stands and show was well received wherever it went, thus proving that folk music is really penetrating the Far North as well as the South.

Westernair Pictures has just finished the first in a series of eight Western musicals titled *Swing Cowboy*, *Swing*, starring Cal Shrum, Don Weston and Max Terhune. Pic will be released nationally March 15.

Ballad "What Will I Do With the Night?" by Jesse M. Ellison and Charles H. Cowgill has just been accepted by the Baltimore Music Publishers and is slated for early release.

Al Dable, of Omaha, Neb., has ten new

numbers which will be in circulation soon, including *I've Shed My Last Tear Over You*.

Tanner Face Red

Don Tanner's face is still red. He is the drummer-comedian with the Kernels of Korn musicrew at Ciro's, Philly nitery. For one of his bits he designed a femme hat to ridicule all femme hats. He topped it off with a weird feather and believed he had created the ultimate in nightmarish headgear. Came the other night and a woman patron came in wearing the same hat! For a time he thought she was trying to get into the act, but, when he started to clown a bit with the chapeau she got up and stalked out of the club in a huff!

A new recruit to the folk artist ranks is Kirby Grant, Universal's latest singing cowboy. Kirby, a band singer in pre-movie days, made his debut as a cowboy in "Bad Men of the Border." He was also chosen "Cowboy of the Month" by a national fan mag.

Louisiana's Governor Jimmy Davis and his hillbilly band were in Los Angeles last week to make some recordings. There is also talk that Governor Davis may make a picture before returning to Louisiana and his gubernatorial duties.

Roy Rogers recently received his release from his Madison Square Garden contract. He will devote his time in the future to the promotion and touring of his own rodeo.

Roy Acuff introduced a new song, "My Old Pal of Yesterday," on the *Grand Ole Opry Saturday*, Feb. 23. Acuff and Rose are publishing Joe Pope's "Southern Belle." Jenny Lou Carson had a new song, "Many Tears Ago," published by Adam, Vee & Abbott. Wiley Walker and Gene Sullivan have two songs recently published by Peer, "Make Room in Your Heart for a Friend" and "Forgive Me." Jimmy Hodges' "Someday

You'll Want Me to Want You," published by Main Street and distributed by Bob Miller.

Autry Pictures

Gene Autry will make four pictures for Republic Studios while awaiting the outcome of his suit against them. If he loses he will make four more. Gene's next contract may be with MGM, who, it is rumored, is very anxious to get him.

Texas Bill Thomas has returned to the WWVA announcing staff after five years in the armed services. Bill was WWVA's first enlistment in the armed forces and has come back as the highest ranking officer in the Fort Industry Company, a lieutenant colonel. Thousands of listeners and Jamboree fans will remember Texas Bill as their favorite Jamboree master of ceremonies.

Two recent Kelly Music Publications' songs are "I'm Waiting For My Darlin'," with words and music by Gordon Sizemore and Hugh Cross, and "Soft Mellow Moonlight," with words and music by Colleen Wilson of the Beaver Valley Sweethearts.

Process Records, a recently formed recording firm, expects to issue their first record in March. If nothing alters their plans, the first record will be *Winding* by Sizemore and Little Betty. *My Ranger Joe* will be on the other side. Other talent due to cut records for this firm this year are: Cowboy Jack Hunt and the Beaver Valley Sweethearts; *Western Dawn* by R. G. Payne, Robert B. Kurtsinger and Jimmie De Knight, was recently cut on Cowboy Records; also another song, *Westward Bound*, written by Norman Kelly and published by Jack Howard.

Hawkinds Back

Harold Hawkinds, also known as Hawkshaw, is back from doing his part overseas and has joined up with the

Hayloft Frolic Gang, where he can be heard daily.

Toby Stroud, of WWVA, Wheeling, who plays guitar, 5-string banjo, sings and emcees his own programs, has a book of folk songs, published by The Dixie Music Co. of New York. Toby, at present, has a new member with his act—his brother, Newt.

Big Slim, the Lone Cowboy, also of WWVA, plans on opening a big tent show in Canada for June, July and August. Slim plans on having all of his horses and mules along. After closing the show with Hank Snow in Canada, Slim will go back to Ottawa and Montreal for records and movies. He will also have the Cactus Cowboy's Roy Rogers Band with him there on two big rodeo shows.

Dudgeon Book

Frank Dudgeon's No. 1 Song Book, *Songs of the Hills and Plains*, contains some numbers in the folk song field. These songs, most of them, were written with Norman Kelly and George A. Gibbs Jr., and include such numbers as *When It's Sunset on the Trail*, *Sleepy Time on Sleepy Ranch*; *Roll, Tumbleweed, Roll*; *So Long, Partner*; *Red Moon Over the Valley*, *Lazy Arizona Moon*, *Dogies' Lullaby*, *Underneath the Lone Star Moon* and *Let's Dance Goodbye*. Frank has been on many stations in various parts of the country, such as: WISR, WNEW, WSAZ, WMMN, WOWO and WWVA. At present he is with the big KLRA Gang who are heard over that station in Little Rock, Ark.

Juke Wrecker Gets Fine or Jail Term

MONCTON, N. B., March 2.—Charles S. Smith, 23, member of a Canadian Air Force unit stationed at Moncton, was given his choice of paying a fine of \$120 or serving two months in jail after being found guilty of wrecking a juke box in a Moncton restaurant.

His sentence was pronounced in District Court after evidence was introduced that he had been drinking at the time of the vandalism.

A. H. BOUTERIOUS



WARREN H. TAYLOR

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In CINCINNATI it's SICKING INCORPORATED

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Juke Industry Hits Page One in Big L. A. Paper

LOS ANGELES, March 2.—California's coin phonograph industry and the Southern California Music Operators' Association drew page one space in the widely circulated *Los Angeles Times* recently. The story was notable for the presentation of some problems of the industry that are generally little known to the public. It was based on an interview with Sam Ricklin, vice-president of SCMOA.

It was headlined "Juke Box Industry Becomes Big Business," with a sub-head "Southland Has About 10,000 Automatic Players." Accompanying it was a picture showing Rose Eckert and Gabe Orland picking out request disks from part of a phonograph operator's library of 10,000 records. The text of the story follows:

Play me once and play me twice and play me once again—

That's a juke, son.

It you don't think so, take a look at the coin-operated phonograph industry in Southern California. About 10,000 such contraptions—roughly speaking, if we must—are playing between Fresno and San Diego, and 3,000 to 4,000 in this county alone, its estimated.

Such a major business sprang from the once lowly "jook" (later spelled "juke") joint.

Grows Almost Respectable

This originally was an out-of-the-way shack which Negro turpentine workers used as a drinking or dancing resort in the Deep South. Hence it came to be any place for dancing, particularly to

an automatic player of records. So Mr. Webster tells us.

"Juke box" as a term is shunned like a cracked record by the Southern California Music Operators' Association and its vice-president, Sam Ricklin of Los Angeles.

They and their fellow operators nationally have tried to popularize the more dignified term, "commercial phonograph."

Too Late To Change Now

But "juke," like "jeep," has stuck and there's not much to be done about it, Ricklin admits. Even the coin machine industry's trade magazine refers to a large segment of its readers as "juke box men."

As kingpin of the industry, the "commercial phonograph operator" buys records from the pressing companies, stacks them in his automatic machines, installed in restaurants or what-have-you (which receive a percentage of the gross) then settles back waiting for the trade to come in.

That's not quite all he has to do, Ricklin says. There are maintenance and service, which sometimes are considerable—no new boxes have been made since before the war.

Must Know His Public

The operator must know popular demands for tunes. He must see that each phonograph's stack of records is brought up to date, at least fortnightly. And he must maintain a big enough record library to suit varied tastes in different (See *JUKE INDUSTRY* on page 106)

Moss Urges Trade To Push Public Relations Program

OAKLAND, Calif., March 2.—Call for a broad program to bring full and accurate information about the coin machine industry was sounded by A. M. Moss, well-known San Francisco distributor, in a recent speech before the California Music Operators' Association in Oakland.

Moss, of the California Amusement Company of San Francisco, declared: "The time has now arrived when the coin machine industry must present to the public an informative and educational program which is designed to give them accurate information."

He urged all operators, distributors and machine manufacturers as well as the trade association to join in a program of broad scope to present a true picture of the trade.

Text of his address follows:

Help Morale

One of the important needs in this country is to encourage all those things that help to maintain American morale. The impact of strike news (or economic troubles) day after day upon the minds of the people tends to be discouraging.

Anything that contributes to cheerfulness in time of crisis should be encouraged if possible. Even when there is no disturbing news, that which promotes good cheer is a welcome tonic.

Many people do not realize the importance of the coin-operated phonograph in American business today and how much it contributes to help maintain public spirit and morale.

The automatic phonograph and the music operator have a big place, along with other music mediums, in helping keep up the spirit of the American people.

There has been quite a change between this war and the last. It has been very evident that the democracies went to war this time without the militant music which played so large a part in moving the people during the previous World War. Some say this is a sign that democracy has failed, but the real fact is that people still want music. They depend upon popular music to help keep their heads up. They want music at home, and whenever they stop to eat, to rest a few minutes, when they stop for a drink, and at many intervals during the day and evening . . . they want good music.

Concrete Benefits

The benefits of cheering music in public places has been shown concretely in the United States, Europe and the Far East. The use of coin-operated phonographs increased rapidly, and it was found that both soldiers, sailors and civilians needed the cheering effects of popular music.

The coin machine industry has just fired the opening salute in creating a "good-will" program that will acquaint the public with a better understanding of the coin machine industry.

It is easy to injure an industry in the public eye and news reporters and editors have more than done their share in the coin machine industry without having any intention of doing so. We have been put on the defensive because of loosely quoted statistics. This is especially true about the earnings of coin-operated machines in public locations.

The time has now arrived when the coin machine industry must present to the public an informative and educational program which is designed to give them accurate information.

We now have the opportunity to work wholeheartedly with the entire coin machine industry in bringing to the public a true picture of this major industry, which has grown to such vast proportions in the last decade.

Trade Co-Operation

Operators, distributors, jobbers and organizations all have a vital part to play in this gigantic program and the sooner each and every one of us puts our shoulder to the wheel, the sooner we will have the ball rolling towards creating a better understanding with the general public.

In the past, when incidents that occurred throughout the nation that tended to discredit the coin machine industry, we have been entirely too lax to refute the abuses that appeared in the newspapers and magazines.

The time has come for "action" and

unless we unite and act now, more damage will occur to a major industry that has as many respectable and reputable business men per 100 population as any other legitimate business.

It seems as tho one of the perennial favorites against the industry is the "lucrative" take. That it is a business in which men can get rich quickly, or that it is a business of such high earnings, that various interests may cut in for large shares of it. This is our number one problem, and I feel that the operators themselves are very much to blame for this misconception. That is why it is necessary at all times to urge caution in the use of "facts" and "figures" about the coin machine business. It is natural that all friends of the business want to be optimistic and boost the industry in every way possible. However, on many occasions, the exaggerated earnings are merely based upon a single location for a very short period of time and this is often interpreted erroneously, thereby leaving false pictures that the coin machine business is the most "lucrative."

Careful study will show that operating costs are quite comparable to many of the major industries and that profits are not as excessive as most "loose stories" would have you believe.

All of us interested in the coin machine industry, directly or indirectly have a big responsibility on our shoulders, and the results of our actions toward participating in the new Public Relations Program, will have a great bearing upon the future of our industry.

Fete Teen-Age Canteen Spot

ATLANTIC CITY, March 2.—City officials will gather at the first anniversary dance of the Northfield Canteen for teen-agers to pay honor to the civic project that has done much to curb juvenile delinquency, according to Mayor Altman.

Automatic machine music is provided. Interested civic leaders from other South New Jersey towns will attend the dance to pick up pointers for canteens to be established in their communities along similar lines.

Hostesses Bemoan Silent Juke Boxes In London G.I. Club

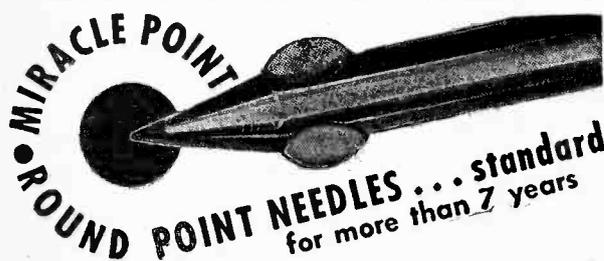
NEW YORK, March 2.—In a letter to *The New York Herald Tribune*, two British hostesses of the American Red Cross Hans Crescent Club, London, gave thanks to the American soldiers for the many good times they have had on the eve of the closing of the club. Club was known thruout the European theater of operations for its weekly juke box dances and get-togethers.

"For almost three and a half years the Hans Crescent Club, London, has been radiating its hospitality," according to the hostesses, "not only to the G.I.'s but also to us British 'gals' whose good fortune it has been to act as dance hostesses to your grand boys."

Located in the Knightsbridge section of London, not far from Rainbow Corner, meeting place for G.I.'s on pass, the club was known not only by the American troops but also by citizens of the city. Thru clubs like these jukes have gained more headway in the past four years than they could have in 20 years of peacetime exporting of machines.

Correction

Because of an oversight in listing, the list of record manufacturers in the February 23 issue of *The Billboard* gives the address of the Juke Box Record Company as Los Angeles. This statement is incorrect. Correct name and address of the firm is the Juke Box Record Company, Inc., 7 West 46 Street, New York 19.



"TIP-TOP" METAL

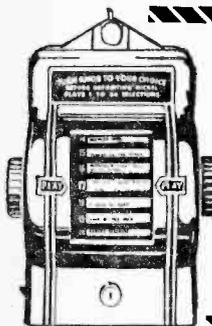
in the round precious tip of this "Miracle Point" Needle produces a clear, true tone unequalled by any other needle. The pinnacle of perfect record playing. Although precious tip metal remains hard to get, MIRACLE POINT Needles are available in quantities limited by our ability to obtain materials. Price 20c each in lots of 100 or over. Ask your record jobber.

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Challenge Industries Slate Showing of Juke, Vender For Mid-March in Chicago

Marks Entry of 90-Year-Old Firm Into Coin Industry

CHICAGO, March 2.—Showing of Challenge Industries' coin phonograph and soft drink vender, scheduled for March 15, will mark the entry of a 90-year-old manufacturing company into the coin machine industry.

Showing will be held in Suite 350 of the Field Building, 135 South La Salle Street, the company announced. Both machines are slated to be on display.

As the automatic equipment division of U. S. Challenge Company, the new firm traces its industrial ancestry back to the Challenge Company of Batavia, Ill., whose steel water tanks and towers dot the railway yards, farms and cities of the nation. But with Challenge, as with many other American manufacturers, its progress from steel tanks to coin machines represents chiefly the broad industrial experience picked up in the war years making everything from ammunition boxes and invasion rockets to plane and radio parts.

Has Four Plants

Company now has four plants, two in Batavia and one each in Wichita, Kan., and Centerville, Ia. Associated with it are Batavia Metal Products, Inc.; U. S. Engine and Pump Company, and Aero-Parts Manufacturing Company, Inc. According to Richard Cole, advertising manager of Challenge Industries, parts for coin machines will be made in all of the factories, with a total of more than 700,000 square feet of floor space allotted to manufacture of coin devices. Assembly work, however, will be done chiefly in the two Batavia plants, it was said.

Assembly lines, now geared to production of phonographs and venders, a year ago were turning out trucks for the Chemical Warfare Service, metal parts

for shells, steel wing strut trunions for the air forces, metal frames for radio control panels, prefabricated houses for lend-lease and farm and railroad equipment. Company was awarded the Army-Navy E for production.

"Our staff includes electronic, mechanical and acoustics engineers," Cole added, "but it is not to be understood that these men are inexperienced on coin-operated equipment. Engineers in charge of our automatic music and vending division have produced many patented features now used in the coin machine industry."

Executive staff of Challenge Industries includes several well-known coinmen, he pointed out. Among them are Sam Kresberg, who will be in charge of the New York office; Bert B. Davidson, director of sales, and Albert Cole, who has been active in the manufacture of soft drink venders. Richard Cole enters the industry after three and a half years in the navy as a lieutenant on subchasers.

Principal feature of the firm's juke box will be its 30-record player mechanism. The drink dispenser will have a capacity of 1,000 cups, he said.

Firm will also handle a complete line of musical equipment, including speakers and remote control boxes, as well as a telephone music system under the trade name "Musical Announcer."

Expect Disk Firm to Enter

Pop Field on Large Scale

NEW YORK, March 2.—Entry into the pop field is expected by Pan-American Records after recording Eddie Cantor, accompanied by Cliff Lange's orchestra, singing *One-zy Two-zy*. Up to now the firm has done almost nothing but Hawaiian, Latin American and jazz disks.



It's a party, son . . . yes, a real party . . . and a general get-together to celebrate our "A Day." Come one, come all—bring your whole organization—join in the fun on "A Day"! It's the first showing of the sensational new 1946 Aireon Electronic Phonographs and Accessory Equipment at our showrooms—the day we've been waiting for—it's

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459 RIVERSIDE AVE., JACKSONVILLE, FLA., MARCH 10 & 11
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Operators, set your expectations high, for they will be thoroughly fulfilled when you see the new entirely different "Aireon" electronic phonographs and equipment. Visit the three beautiful showrooms of the World's Leading and the South's Largest Electronic Phonograph Distributors with offices located for your convenience and a service policy unprecedented for thoroughness and expediency, manned by factory-trained electronic experts.

MODERN SOUTHERN DISTRIBUTORS

New Phone Music System Claims "Unique" Feature On Tailored Tune Gimmick

Chi Firm Handles Requests on Industrial, Cafe Layout

CHICAGO, March 2.—A telephone music system which its owner describes as the only one of its kind in the United States now is providing tunes for some 80 industrial, office, restaurants and cocktail lounges in Chicago.

It operates under the name of United Sound Systems and its owner is W. G. Drenthe, former electrical workers' union business agent and radio technician in army schools.

Drenthe insists that his system is "unique" in that it provides individual programs tailored to locations, whereas other telephone music companies supply general programs adapted to given types of locations. Big point with Drenthe's system is that at a moment's notice he can change a program on any one location, insert "happy birthday" greeting, baseball scores or any request number.

Individual Wires

Basically, however, he has seven general programs going out from seven turntables. These include one all-Hawaiian music stanza, one of all piano recordings and five others varied thru the whole range from light classical to jive.

Programs then are piped to the locations thru individual leased telephone wires running directly from the central studio to the factory, restaurant or lounge, Drenthe said. This is the key to his individualization of programs, for with an 80-plug switchboard his operators can cut into the program at any time, switch it to another turntable, a radio or even to a microphone for "greetings."

Fundamentally, his system is little different from that employed on loud-speaker systems within plants which play their own music, except that it is on a larger, commercial basis. Like those systems, he plays many requests phoned to him by plant superintendents, foremen and workers. Also, he is able to insert brief programs of certain types of music on request. One example is a plant that has arranged for two periods of Hawaiian music during the day. In addition, he usually takes a poll to determine if the workers in the plant favor a certain style of music. In one plant he found nearly 50 per cent of the employees listed polkas as their favorites.

He said that about 30 per cent of his locations were industrial, ranging from plants with 60 employees to ones with 3,500. Remaining 70 per cent are restau-

rants, Loop cocktail lounges and hotels, which he said are wiring the music into their rooms.

Banks Out, He Says

Banks and business offices, he said, usually present too many problems in acoustics to be profitable locations. In these spots, the bare, plastered walls have a very slow echo rate, which tends to amplify the noise of machines in them as well as the music and "make them sound like barrels," he asserted.

Reason that factory owners can't simply install radios and have their own music for nothing is not simply the commercials, but the high noise level around most plants, he declared. Usually, the only means of getting away from this interference is installation of an expensive antenna system. Drenthe hinted, however, that Frequency Modulation radio, with its elimination of this picked-up interference, might offer a future threat to telephone music, but at present, programing of FM stations is "too highbrow" with symphonic music and too lacking in variety for a factory tune source.

In development and expansion of telephone music the surface has just been scratched, Drenthe said, and to back up his prediction he pointed to a 200-outlet switchboard he has just installed to take care of expected new business. He estimated that only 5 per cent of Chicago's industrial plants now have telephone or wired music.

"But that doesn't mean we can just step out and sign them all up," he added. "We have a big educational program to do. Hard-headed business men don't buy your music just to make you happy; you have to show some results."

As for possible competition between telephone music and coin-operated phonographs, Drenthe says flatly: "There is no conflict between our music and juke boxes. We just don't go after the same locations. The restaurants and taverns where we have music want it because the management wants to select their own music to fit the atmosphere or for some other purpose."

And on the matter of competition with live musicians, he declares: "One of our best locations has five bands playing alternately, but they want our music for other times."

Expansion of telephone music, however, now is slowed down somewhat by

Kyser Agrees

NEW YORK, March 2.—Poll in overseas theaters, just concluded by Kay Kyser, jives with the poll conducted by *The Billboard*, released in the February 16 issue, which names the top tunes played in jukeboxes in four theaters of operation.

Kyser poll shows G.I.'s prefer ballads to novelty tunes while overseas. However, a few novelties still rate high.

lack of radio and electrical equipment and limitations on the number of telephone wires available, but many operators of coin phonographs feel a time may come when it presents a direct threat to the industry. These operators believe that it will be necessary for coin music merchants to devise ways and means of supplying as good or better music to meet this competition.

Drenthe also said he has been studying two other facets of the music trade: First, the possibility of coin operation under his system on the lines of Phonette, and second, the prospect for installation of music systems in grocery stores. His plans on the former appear to be nebulous at the moment, but he said he has discussed possible installation of music with one of the leading chain stores. Some drugstores already have installed such systems.

JUKE INDUSTRY

(Continued from page 104)

neighborhoods, each with a varied population.

That is no small task, Ricklin says. Ricklin's company, like most operating here, maintains one whole section of Spanish records in its library. Latin American fans in this Latin American metropolis are less fickle about tunes, probably because there are fewer new Spanish hits. So "Cuatro Vidas" ("Four Lives") a decade or more old, still is in demand and many old favorites are repeated till the end of dimes on juke boxes in Latin American sections.

There's music in the air around the nation's film capital. It blows in two directions.

Film Tunes Watched

The smart juke box operator has to watch film shooting schedules so he can stock up to meet the demand as soon as the tunes are disclosed.

And at least two major film producers are considering establishing record-pressing subsidiaries to cash in on demand for the tunes they create.

Historical and biographical films often whip up a demand for classics on the juke boxes. Movies of Chopin's life, for example, have kept his *Polonaise* going well on the jukeboxes, altho it is pretty well "played out" otherwise, hit polls show.

Rachmaninoff tunes, for another, are expected to get a big play when a new film on the composer-pianist emerges.

Nostalgic memories are awakened by songs popular at the times of old world fairs. So the nickel spenders shout for them.

Two Ways To Judge

"How do we know what people want?" Ricklin repeated. "First, each machine shows the number of plays for each record on a meter. Second, if that is out of order, we can judge how worn a record is. This hasn't been so reliable a method during wartime when substitute materials have been used in disks."

Strangely enough, the hillbilly minstrel is sought more than the lone cowboy in this far Western area. Now, with the war over, songs of battle and of a fighting man's longing for home are called for less frequently. During the war music operators plugged *Any Bonds Today?* records to help the war effort, winning Treasury Department commendation.

Record Sales Zoom

The coin phonograph men insists they have helped revive the popularity of records in the home.

They point to national sales of 30,000,000 phonograph records in 1932. Then, just to show their post-war dreams are getting better all the time, they predict 600,000,000 will be sold the first full year of record and record-player manufacture.

Rex Coin Machine To Handle Needles In Syracuse Area

SYRACUSE, N. Y., March 2.—Central office of Rex Coin Machine Distributing Corporation, Syracuse, as well as the branch offices in Albany and Buffalo, will handle the double-point phonograph needle which was recently announced to the trade by Jack Nelson.

The needle with two points, for which its distributor claims 10,000 plays, has caused considerable interest in the trade, according to officials of Rex.

Cliff Bailie, vice-president and sales manager for the firm, is expressing enthusiasm over the reception.

Phonos Still Bring "Home" to Soldiers

NEW YORK, March 2.—Over 156 American Red Cross clubs, 60 clubmobile teams and a large number of doughnut dugouts, besides other Red Cross services, are in operation at the present time in Germany and Austria, according to William A. Stephens, Red Cross commissioner for Great Britain and Western Europe.

Officials at the New York headquarters of the ARC state that at least one-half of the total clubs and clubmobile teams have juke boxes to "bring a little bit of home to the boys."

Jukes Glorified in New Philly Song

PHILADELPHIA, March 2.—Juke boxes have been glorified in song with the publication of *Music Box Serenade* by Tin Pan Alley Music here. Written by George Feppo, Armen Camp and Frank Capano, veteran writers, the song will be recorded soon and will then find its place in the music boxes it heralds.

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Sales restricted to operators exclusively. Not sold to clubs.

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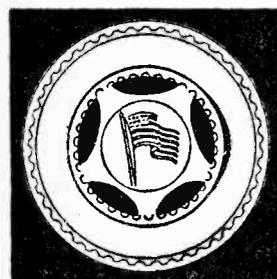
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- 6 Daval Marvels (Not Coin Operated)
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- \$15.00 Each; All 6 for 80.00
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London Fair Draws Crowd

Arcade machines exhibited include target guns, auto driving testers, grippers

NEW YORK, March 2.—Many English amusement games manufacturers took exhibition space for the 1946 Amusement Devices and Trades Exhibition, staged at Royal Horticultural Hall early in February. Operators of coin-controlled pin games and other amusement equipment were on hand to view new models, and improvements of older favorites.

Best report on the games and exhibition to date came from Ed Graves, writing for *The World's Fair*, English amusement journal, from which the following excerpts were taken:

As for the coin-freed (coin-controlled) machines, Graves said, they are numerous and full of ingenuity. Some are new; others are up-to-date versions of old, proven favorites. For example: Peerless Pictures, exhibited by Peerless Enterprises Ltd. Built as an attractive all-steel cabinet, this machine carries 48 pictures divided into six different series or sets of eight.

Takes Six Coins

Coin mechanism, report says, is of a new type. One to six coins can be inserted at a time. Machine is electrically driven and mechanism is insulated from the cabinet by means of special mountings to prevent possible shocks. For easy servicing the mechanism slides out, and a folding back-flash forms part of the equipment.

Another English favorite, the Allwin, was displayed in two types by Hawkins, Ltd. These machines, report says, were of the ordinary type but with certain improvements. They have an automatic coin return with the manually operated coin return mechanism being replaced by a solenoid operated slide.

Hawkins and the British-American Novelty Company, Ltd. displayed a number of target games, some of them completely new models, others old models with improvements.

Added Feature

In the extensive Hawkins display, Graves reported, there was a new version of Skee-Roll, which differed in construction from similar games made before the war. An added feature of this game, report continues, is the addition of an extra winning cup which is placed above the normal target area. A ball placed in this cup doubles the players' existing score which is then registered on the scoreboard.

The cup is opened and closed intermittently by a cam-operated shutter, so the player must time his throw in addition to aiming accurately.

Paramount Automatic exhibited, among other games, a console model grip test with a lighted flash; a new Love Meter and an improved Ball-Win. The Original Machine Manufacturers, Ltd. were likewise represented with several models.

Walton of Blackpool was described as being back in the coin machine business with a new four-player Balancer—a coin-operated amusement game for one to four players which has prizes displayed on a rotating table from which they may be won by a balancing device which the player controls.

Driver Tests

High on the list of favorites at the English exhibition, say the reports, were the various model car-driving test amusement devices. Thus far, the reports regarding these machines have been scant and lacking in detail.

None of the reports coming to this country from the exhibition mention the materials shortages or the other difficulties which British coin machine manufacturers are faced in trying to bring out new machines.

Just as the shortages of steel, small motors and other essential parts troubles

N. Y. Op Urges Blk. Paint, Hard Finish For Pin-Game Legs

GLENS FALLS, N. Y., March 2.—Two local members of the trade have come up with suggestions which should be of interest to distributors, operators and servicemen.

Clifford B. Witham Jr., in the automatic phonograph business here, had the following suggestions:

That the legs on a pin game be painted from the bottom up for about six inches with black paint. They should then be covered with a thin coat of a Bakelite varnish to protect the paint. This would hide the most objectionable scuff and mop marks which are inevitable.

Improved Corners

Witham's second suggestion was "that some method of improved construction be incorporated in the game to prevent insertion of wires under the galls. The metal rim method is an improvement, but corners on some games are still vulnerable," Witham added.

Louis S. Hinckley, also of Glens Falls, had this suggestion to make:

"A double outlet in the backboard of the game and in the game box. This would provide an outlet for plugging in soldering iron and trouble light while repairing the game. It would likewise overcome the problem of carrying leads, as some plugs are inaccessible while working on a machine."

Hinckley adds: "We have done this on most of our games."

Other distributors, operators and servicemen everywhere are cordially invited to contribute suggestions for improvements which they have discovered from their own experience.

Coinmen Study Fishing Resort

ATLANTIC CITY, March 2.—Local operators are eyeing a new market for coin machines in the erection of several fishing camps in the vicinity of this Jersey resort.

Originated by several men while in the army, the camps express the dream of most men who want to go off some place and just fish. These dreams are in the process of being wafted back on the first fishing-weather breezes this spring.

Fishing camp operators are expecting one of their busiest spring seasons. And local coin machine operators are also optimistic at the advent of a new outlet for them. And men in the fishing camp trade say there is room for even more camps in this territory.

One of the best advertising points is that midsummer resorts are likely to be crowded and it's better to get a vacation in while accommodations are available.

Announce Distributions Of Pioneer's Game

CHICAGO, March 2.—Harry Brown, general manager of the Pioneer Manufacturing Company, this week announced the list of distributors who will handle regional sales of the firm's new game "Smiley."

Distributors are as follows: Cliff Wilson Distributing Company, Tulsa Okla.; Leon Taksen Company, Philadelphia; California Amusement Company, Los Angeles; Pan-American Amusement Company, Miami; Mike Munves & Company, New York; A. C. Rud Company, Spokane, Wash., and Mullinix Amusement Company, Savannah, Ga.

the production of new machines in plants here at home, so do the same shortages trouble the British makers. Difference is that the English builders are probably harder hit.

WE ARE FACTORY DISTRIBUTORS FOR THE FOLLOWING COMPANIES:

- Williams
- Mills Novelty
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- Chicago Coin
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- Bally
- Exhibit
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New Machines on the Floor:

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- GOALEE
- STAGE DOOR CANTEN
- VICTORY DERBY
- UNDERSEA RAIDER
- VEST POCKET BELLS
- BLACK CHERRY BELLS
- PLA-MOR WALLBOXES

- 1 Singing Tower
- 2 Seeburg Rollaways
- 2 Seeburg 12 Record
- 1 Wurlitzer 616
- 1 Wurlitzer Victory Mod. (24)
- 1 Wurlitzer 600

Terms: 1/3 Certified Deposit, Bal. C.O.D.

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R.C.A. Tubes, brand new, carry a 90-day O.P.A. guarantee. Order at once while they last. Other numbers in stock.

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(For Seeburg Wall-o-Matic and Bar-o-Matic. Sold on money-back guarantee.)

Complete Unit with Adapter \$1.30

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With 20-Oz. Magnet, Famous Make, \$8.90.

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READY FOR IMMEDIATE DELIVERY

STAGE DOOR CANTEN and SUSPENSE

TO BE RELEASED SOON

SMILEY

ORDER TODAY

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WANT TO BUY CHICAGO COIN GAMES
Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary.

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Complete Line of Phonographs and Parts

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THE LARGEST STOCK IN THE NATION OF
12 AND 16 RECORD
ROCK-OLAS — SEEBURGS — WURLITZERS

15 Wurlitzer 125 Boxes, 5/10/25c. \$16.50	6 Seeburg 20 Selector Wall-o-Matic RC Boxes, 5/10/25c. \$38.75
15 Seeburg 20 Selector Wall-o-Matic RC Boxes Ea. 33.75	18 Seeburg 24 Selector Wall Boxes, Wireless 19.50
Packard Boxes 28.50	Change Your 12 or 16-Record Wurlitzer TONE ARMS to work on all Wurlitzer Models. Complete Base (New) \$3.50

WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS
TUBES FOR THE COIN MACHINE INDUSTRY

10% DISCOUNT ON ORDERS OF \$35.00 OR OVER!

1LAG \$2.35	2A5 \$.90	6H6 \$.70	12A8 \$1.00	32 \$.90	2051 \$1.25
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1LB4 2.00	3Q5 1.60	6J7 .90	12A6 1.00	38 .70	25Z5 1.00
OLA .40	5U4 .80	6K5 .90	12AH7 1.10	39/44 .40	25Z8 1.00
OZ4 1.10	5V4 1.10	6K6 .85	12SG7 .75	41 .80	35Z4 .80
1LD5 2.00	5Y4 1.00	6K7 .75	12SJ7 .75	42 .65	35Z5 .80
1LH4 1.75	5Y7 .55	6K8 .75	12SK7 .85	43 1.10	35Z3 1.30
1LNS 2.00	5Y4 .75	6L8 1.10	12S7 .75	45 .80	35A5 1.30
1A5 1.25	5Z3 .90	6N7 .50	12SQ7 .85	46-47 1.00	35L6 1.00
1A7 1.60	5Z4 .90	6Q7 .90	12SR7 .70	48 1.65	50L6 1.10
1H4 1.00	5X4 .90	6S7 .75	12SL7 .90	53 1.00	50Y9 1.10
1H5 1.30	6B7 1.00	6S7 .75	14A7 1.35	55 .75	45Z5 1.10
1E7 1.75	6B8 1.10	6S7 .75	14C7 1.15	58 .55	117L7 1.85
1C5 1.10	6C5 .70	6SK7 .70	14H7 1.10	57 .60	117P7 1.85
1D8 1.10	6C6 .85	6V6 .50	14Q7 1.15	76 .60	117Z6 1.60
1LE3 1.75	6D6 .70	6X5 .85	19 .75	77 .90	70L7, with Adaptor, 1.45
1N5 1.30	6F5 .90	6U7 .85	26 .85	78 .90	Comp. 1.40
1T5 1.30	6F6 .90	6SF5 .60	27 .55	79 .75	XXD 1.40
1Q5 1.60	6F8 .60	7 Series 1.25	30 1.00	80 .80	XXL 1.40
2A3 1.80	6G8 .55	12J5 .80	31 .90	83V .60	XXFM 1.40
				89 .75	70L7 1.95

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WE HAVE PRACTICALLY EVERY TUBE AVAILABLE
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CONSOLES CLUB BELLS \$190.00	MAJORS '41 SHOWBOAT } 47.50 SUPER CHUBBIE }	ROLLER DERBY ANABEL } 39.50
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HORSCOPE BELLE HOP } 64.50 SPOT-A-CARD } CLICK }	PRODUCTION EAGLE SQUADRON } 72.50	
Zig Zag \$ 54.50	SHANGRI-LA SPOT-CHA } 79.50	

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Urge U. S. To Insure Loans To Small Biz

Wallace Favors Plan

WASHINGTON, March 2.—Secretary of Commerce Henry A. Wallace has come out in favor of a plan whereby a federal agency would be authorized to insure loans to small businesses.

Plan was endorsed and formed by the Small Business Advisory Committee and calls for Congress to authorize such action. Loans would be guaranteed up to 90 per cent of the principal and up to 90 per cent of net interest accrued at the time the loan is declared in default. Plan is designed to give small business readily available financial aid. Present form of the plan calls for loans to be made to any "worthy business enterprise" able to supply at least 25 per cent of the total capital needed in any venture.

Liberal Policy

Small Business Advisory Committee made the following comment: "The procedure permits financial institutions to follow liberal policies in making long-term loans without assuming risks or sacrificing necessary liquidity."

Term of the loan, the committee advised, should be long, but not in excess of 15 years.

This committee was formed by Secretary Wallace to investigate and make policy recommendations for small businesses. Members of the committee are representatives of merchandisers, manufacturers and banking establishments drawn from many sections of the country.

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GIRLS AHOY for Sea Hawk FOLLIES OF '45 for Hi-Hat

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USED FREE PLAY

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10—'41 Derby Ea. 300.00
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10—Club Trophy Ea. 300.00

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Strike's End Pleases Ops

LANCASTER, Pa., March 2.—Operators in this territory heaved a sigh of relief when the 16-day transit strike here was settled February 22. What was originally a walkout of transit workers grew into a general AFL sympathy strike and spending in this territory was shortened with similar results at local locations.

Bus and trolley operators ratified a union-management agreement that provided a 12-cent-an-hour increase. The workers had originally asked for 20 cents an hour.

First pay rolls for the week after the strike's end are out and Lancaster operators report business is back to normal again.

A. H. Keeler, general executive manager of the union, said that the contract would run until March 1, 1947. The Central Labor Union here ratified the agreement and the general strike was called off immediately.

Many stores were forced to close and operators in those locations were losing considerable sums of money.

Exporters To Widen Foreign Market Plans

NEW YORK, March 2.—RCA International Division, one of the exporters of coin machines before the war, has completed plans for a "broad development of foreign markets," according to Edwin N. Clark, newly appointed managing director.

Clark indicated that plans included considerable development of RCA's manufacturing facilities in Mexico, Brazil, Canada, Great Britain and Far East as well as an increase in its exports. The International Division has expanded greatly since its re-establishment in February of last year, he reported.

He made no comment upon the types of products to be made in these countries or to be exported except to report that a portion of the company's current output of radio receivers is going to Latin America and the Far East.

WANTED TO BUY

Keeney Super Bells, 5c Combination F. P. and P. O.

Keeney Super Bells, 5c and 25c, F. P. and P. O.

Bally Hi Hands.

Mills Jumbo Parades, F. P., Late Heads.

Mills 5c Jumbo Combination F. P. and P. O.

Write or wire, stating quantity and condition.

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Steel Output Up But Wood Still Scarce

Orders Exceed Supply

WASHINGTON, March 2.—As steel mills across the nation again roar toward near-capacity production and coin machine manufacturers start rebuilding strike-depleted steel supplies, the industry still is confronted with the scarcity of lumber.

National Lumber Manufacturers' Association reported that shipments from 421 lumber mills were running 3.7 per cent above production. This, however, actually represented a slight breather for mills, apparently stemming from the curtailed industrial production resulting from the steel walkout. For the first seven weeks of 1946 shipments had outstripped production by 10.3 per cent, the association reported.

Further evidence of the curtailment of manufacturing was the association's report that new orders booked during the week ended February 16 amounted to 8.6 per cent less than output of the 421 mills. Previously, lumber orders had been piling into the mills at a rate of 13.6 per cent more than production. Total unfilled orders held by mills at the week's end was equivalent to 87 per cent of their total inventories on hand, including green lumber, it was said.

Relax Ceilings

Meanwhile, the Office of Price Administration continued to relax price ceilings on lumber in an effort to boost production. Latest price increases allowed was a jump of \$1.75 per 1,000 board feet on softwood lumber from the lake States of Michigan, Wisconsin and Minnesota. Similar rise was authorized for Western white spruce imported from Canada. OPA officials said the increase

Columnist Plugs For 2½-Cent Coin As Prices Go Up

NEW YORK, March 2.—Proposals for a 2½-cent coin are expected to gain some support in the unstable price situation of the post-war era.

Originating in California, the 2½-cent piece is beginning to attract national interest, with Hearst newspaper columnist E. V. Durling discussing advantages in a recent piece.

From coinmen's point of view, with a general rise in prices already apparent, such a move would allow adjustments on many vended products which may soon become unprofitable at present prices.

Other Odd Coin

For a more extensive solution of coin-operated merchandising prices, however, it would be necessary either to add a 7½-cent coin, or to make coin chutes adaptable to a combination of coins.

While the 2½-cent coin is seen as practicable, addition of other fractional coins would be unlikely, and any long-range price adjustments would necessitate variations in quantity and quality of product sold thru coin machines.

was in line with increases recently granted to producers of Northern hemlock and hardwood flooring.

On the steel front, the American Iron and Steel Institute reported that U. S. mills were operating at 58.6 per cent of capacity. This compared with 5.9 per cent production during the steel strike and operations at 94.6 per cent of capacity a year ago.

Across the nation, however, the comparatively few plants which were forced to shut down completely during the strike were calling employees back to their jobs in steadily increasing numbers. But shortage of steel and other metals, as well as lumber, continued to hamper reconversion to full peacetime production.

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- FIVE (5) Chicago Coin HOCKEY Machines, Each\$195.00
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- ONE (1) Keeney AIR RAIDER Machine 165.00
- FOUR (4) Keeney SUB-MINES Machines, Each 125.00
- TWO (2) Keeney ANTI-AIRCRAFT (Brown) Machines, Each.. 75.00
- ONE (1) PERISCOPE Machine 149.50
- ONE (1) NAME-IN-HEADLINES Press, Complete With All Type and Stand 195.00

TERMS: One-Third (1/3) Deposit — Balance C. O. D.

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ALL SIZES FROM 100 TO 5,000

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A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

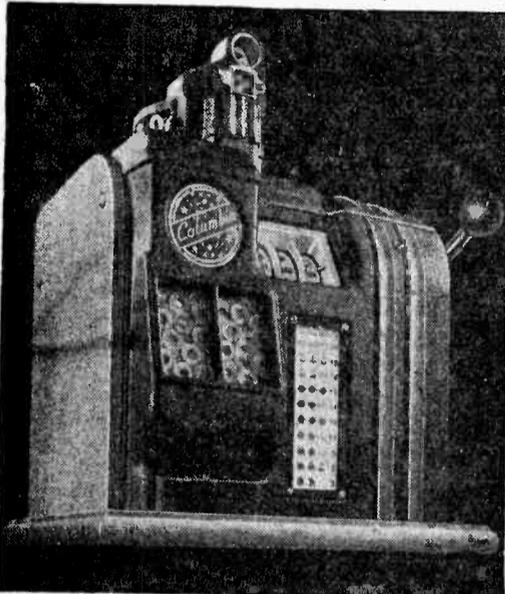


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BRAND NEW—COLUMBIA

DOUBLE JACKPOT BELL



ORDERS FILLED IMMEDIATELY
WRITE OR PHONE
ORDERS NOW
5c—10c—or 25c PLAY
\$127.50 Each

In lots of 5 or more, \$132.50 Single

Brand New Chrome Club Model
\$169.50 Ea.
Write for Quantity Price

Four machines for the price of one! Kit of parts with each machine permits quick, easy change to 25¢-10¢-5¢ or even 1¢ play! Immediate delivery. The last word in new, modern, post-war slot machine construction! With red and blue trim! Fully automatic payout. Double jackpot. Unconditionally guaranteed to satisfy you. Cashbox capacity \$100.00. Regulation size wood base fits all standard stands and safes. Rugged lifetime construction.
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MANY OTHER COUNTER GAMES. WRITE YOUR NEEDS
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Coinmen Eye Plan for New Federal Park

Investigate Locations

NEW YORK, March 2.—One of the largest of the United States national parks will be constructed at historic Cumberland Gap, where Tennessee, Virginia and Kentucky meet, as soon as the States turn the 11,000 acres involved over to the National Park Service, according to officials here.

Funds already authorized by Congress are ready to turn the land into the Cumberland Gap National Historical Park. Large-scale tourist building is also slated, according to reports, and amusement machine, juke box and vending machine operators are slated to benefit heavily from the new project.

Good Locations

National parks have always been a source of profit for coin machine operators because of the large number of tourists who flock to locations in and around the area. Roadside stands, filling stations, hotels, motels, taverns and numerous other type spots will spring up almost overnight as soon as the project is under way.

Cumberland Gap became a pass of destiny when Daniel Boone blazed his way thru the spot towards the West. They were followed shortly thereafter by a stream of hunters, trappers, settlers and soldiers of fortune who opened the West and started the pages of history turning.

Civil War fortifications at the gap will be restored as part of the park project. Portions of the wilderness road not being used by the federal highway which runs thru the area will be kept as the road was when pioneers used it in crossing the last Appalachian range in the settlement of Kentucky, Tennessee and the lands further West.

Building Starts

Towns along the highway, now in the park site, have already started construction booms of their own in order to secure some of the tourist business that is expected before the end of 1946. Roadhouses and inns are starting to spring up in areas along the highway where there never was anything but wilderness.

Coin machine operators in the area are planning to reap a harvest from the park in the years to come. The area is suited for both summer and winter visitors. Some resort spots near-by have been doing a steady business for some time.

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PROPOSITION WILL STAND
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Will Pay Cash for Your Wurlitzer
Model 41 \$70.00
Model 51, 61 75.00
Model 81 85.00

FOR SALE OR TRADE

5¢ 3 Jumbo Parades, Red & Blue, F.P.
Each \$135.00
5¢ 2 Jumbo Parades, Red & Blue, C.P. 120.00
5¢ 2 Paces Races, Walnut, Ea. 400.00
Above machines in good condition, have been located in private club.

BURTON NOVELTY CO.
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REAL BARGAIN

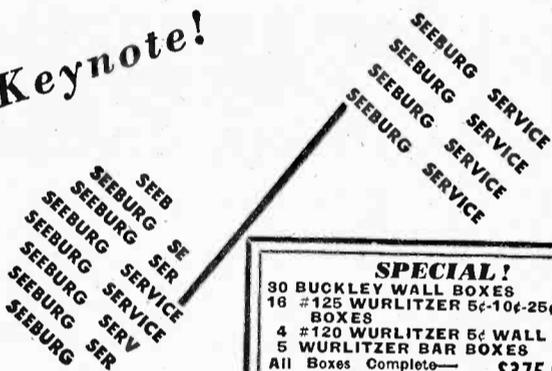
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1 Production 87.50
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Used 3 weeks. Will sell lot for \$250.00.

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20 PANORAMS

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Our Keynote!



SPECIAL!
30 BUCKLEY WALL BOXES
18 #125 WURLITZER 5¢-10¢-25¢ WALL BOXES
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All Boxes Complete—
No Parts Missing!... **\$375.00 LOT**



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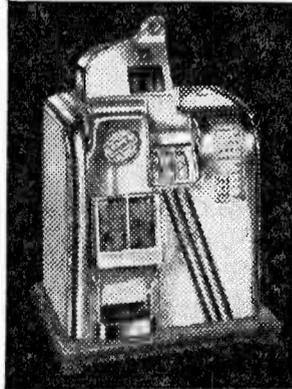
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NEW "BIG 4" CHROME BELL DELUXE FOUR COIN CHUTES



Fresh off the production lines . . . immediate delivery. Lightning fast money maker. Gorgeous chromium cabinet. Fully automatic payout. Twin Jackpots. Heavy duty lifetime construction. Standard equipment includes four coin chutes, permitting you to run 25c, 10c, 5c or 1c play. Extra large cashbox holds \$700.00 in quarters. Takes space 15x14 in. Ht. 22 in. Shpg. wt. 55 lbs. Send \$50.00 deposit, balance C. O. D. Express, F. O. B. Chicago.

Single price **\$187.50**
(Lots of 5. Each \$175.00) (Lots of 10. Each \$165.00)

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WANT Wurlitzer 800 Rotary or Keyboard — Seeburg Crown — Vogue — Classic — Envoy — Major — Cadet

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WATCH FOR The New SUPREME SKEE ROLL Bigger—Better



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3 Wurlitzer Free Play Skeeballs .. \$179.50 Ea.
3 Genco Bank Rolls .. 155.00 Ea.
These Machines in First Class Condition—Off Location—Crated, 1/3 Deposit, Balance C.O.D.

GRAND AMUSEMENT
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Automatic Sales Gets Bigger Home In Philadelphia

PHILADELPHIA, March 2.—Ben Fireman, Automatic Sales Company, has moved to larger quarters at 821 North Broad Street from 613 Spring Garden Street, he announced this week. Extensive modernization of the new show-rooms is now in progress.

This move by Fireman reflects the growing opinion that North Broad Street is becoming the coin machine row of Philadelphia, similar to 10th Avenue, New York. No one seems to know how the move got underway, but coinmen seem to be filling up the stores and display rooms in the area.

A. Stutt Announces New Firm Purchase

NEW YORK, March 2.—Alex Stutt announced that he has purchased the firm of Arista Associates at 446 Dean Street, Brooklyn. Company sells all types of novelty equipment.

Entire output of an Eastern radio manufacturer has been purchased by Arista, Stutt states, besides saleboard deals, knives, fountain pens, etc. Murray Schwartz is sales manager of the concern and Jack Kelly is a road salesman.

Plan Outdoor Play Garden in Queens

NEW YORK, March 2.—Plans for a combination picnic grounds, dance pavilion, beer garden and general amusement center on a five-acre tract of land on Jamaica Avenue at Elderts Lane in Jamaica-Woodhaven, Queens, were announced last week by David Sanft, who will be managing director of the project.

Dexter Park Gardens will be the name of the center, according to Sanft. Center is one of the first to be announced as being under construction in the New York area since the war.

ATTENTION, OPERATORS

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•
NORTHERN WEST VIRGINIA
•
SOUTHEASTERN OHIO



The New **MILLS BLACK CHERRY BELL**
Now Available 5c-10c-25c

IMMEDIATE DELIVERY
Mills Brand New Vest Pockets Fruit Reels — 5c Play
\$74.50

WANTED — Super Bells; Pace Reels, F.P., Comb. Saratogas, F.P.; Comb. Pin Games

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COIN MACHINE DISTRIBUTING CO.
500 N. CRAIG ST. Museum 0303-04 PITTSBURGH 13, PA.

Hercules "A NAME YOU CAN TRUST"

NOW DELIVERING!

BANK BALL, 9 Ft. Skee Alley ... \$375.00
(12 Ft. & 14 Ft. Sizes, Prices on Request)
COTTLEB'S "STAGE DOOR CANTEN"
CENCO'S "TOTAL ROLL" .. 249.50
CHICAGO COIN "GOALEE" .. 425.00
BALLY "UNDERSEA RAIDER" .. 525.00
BALLY "SURF QUEENS" (6 Ball Game) .. 399.50

Watch For Announcement Of The **GRAND OPENING OF OUR NEW BUILDING** You'll Be Invited

CASTERS For Wurlitzer Phonographs. Best Quality SET OF 4 .. \$1.25

3 WURLITZER 950's, Ea. \$750.00
1 WURLITZER 850 .. 800.00
1 WURLITZER 750E .. 750.00
3 WURLITZER 24 VICTORY, Ea. 465.00
2 PAMCO 7-FT. SKEE BALL ALLEYS, Ea. 150.00
12 BRAND NEW SKILLERETTES in Original Cases. Electric Model, 1¢ Play, Ea. \$39.50

1 ROCK-OLA COMMANDO .. \$575.00
1 ROCK-OLA DE LUXE, Like New .. 450.00
1 SEEBURG CELLAR JOB, for 3-Wire Boxes. Perfect Condition .. 325.00

ORDER TODAY

HERCULES SALES AND DISTRIBUTING CO.
415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.
CABLE ADDRESS—HERDISCO
DAVE ENGELS IRV. ORENSTEIN

FREE PLAY GAMES

Anabel	\$35.00	Flicker	\$55.00	Silver Skates	\$40.00
Attention	50.00	Follies	30.00	Sink the Jap	45.00
Bo-a-Way	80.00	Four Roses	55.00	Slap the Jap	35.00
Bangs	30.00	Glamour	35.00	'41 Snappy	45.00
Belle Hop	40.00	Gold Star	35.00	Speed Ball	35.00
Bombardier	110.00	Hit the Jap	50.00	Spot a Card	95.00
Broadcast	45.00	Horoscope	75.00	Spot Pool	75.00
Conquest	25.00	'41 Majors	40.00	Stratoliner	60.00
Crystal	45.00	Metro	45.00	Texas Mustang	80.00
Davy Jones	20.00	Miami Beach	75.00	Thumbs Up	60.00
Dixie	35.00	Mystic	45.00	Victory	90.00
Drum Major	35.00	New Champ	75.00	West Wind	75.00
Five-Ten-Twenty	125.00	Pan American	45.00	Zig Zag	75.00
Flagship	30.00	Powerhouse	40.00	Seven Up	55.00
Fleet	45.00	Sea Hawk	50.00		

CONSOLES

Club Bells, F.P.	\$245.00	Sun Ray, F.P.	\$139.50
Boatall, F.P. Totalizer	125.00	Jumbo Parade, F.P.	70.00
Bally Bells, P.O., 2 5¢ Coin Chutes	100.00	High Hand, P.O.	155.00

ONE BALL GAMES

Grandstand, P.O.	\$ 60.00	One-Two-Three, F.P.	\$ 60.00
Long Acres	375.00	Mills Owl, F.P.	50.00

ARCADE EQUIPMENT

Seeburg Ray Guns—Chicken Sam or Jailbird—Converted—BEAR or OWL	\$39.50
Bally Rapid Fire	\$139.00
Bally King Pins	175.00
Keeney Anti Aircraft Guns (Brown)	40.00
Keeney Anti Aircraft Guns (Black)	35.00
Drive Mobile	275.00
Sky Fighter	275.00

ELECTRIC FANS—\$45.00

3/4 H.P. Motors
Exhaust or Circulating
18" or 16" Blade
Short Stand. Wt. 48 Lbs.

Shipping and Packing Charges Extra on All Games.

MACOMB MUSIC SERVICE 16700 NINE MILE ROAD EAST DETROIT, MICH.

MUSIC AND PINBALL ROUTE FOR SALE

HOUSTON, TEX., BEST CITY IN THE SOUTH TO OPERATE IN

37 Phonographs, 37 Pinballs, Pickup Truck, Office Supplies, Parts, Records and Shop Equipment. Mechanic and Route Man will stay with new operator. Cheap rent, good location on Main St. \$4200.00. One-half cash to experienced operator. No chiselers; we don't have to sell.

BOX #D-135

CARE OF THE BILLBOARD

CINCINNATI 1, O.

MUSIC AND PIN GAME ROUTE FOR SALE

IN WESTERN NORTH CAROLINA
Well Established Route. Eleven Years in Business.
35 Phonographs — 15 Pin Games — 5 Mills Slots.
All on Locations. Terms Cash.
BOX D-133, The Billboard, Cincinnati 1, O.

NEW EQUIPMENT IN STOCK

Exhibit Vitalizer .. \$225.00
Exhibit Card Vender .. 29.50
Jennings 5c "Bronze Chief"
Pace 5-10-25 and 50c Slots
USED ARCADE
Ace Bomber .. \$199.50
Keeney "Submarine" .. 139.50
Seeburg "Chicken Sam" .. 115.00

USED CONSOLES

Pace "Reels" (Comb.) .. \$159.50
Evans "Bangtails" .. 149.50
Bally "Roll 'Em" .. 149.50
Jennings "Bobtail" (Comb.) 139.50
Keeney "Triple Entry" .. 99.50
Watling "Big Game," F.P. ... 99.50
Mills Chrome Vest Pocket .. 49.50
Mills "Blue and Gold" Vest Pocket .. 39.50
Columbia Bells .. 44.50

SHAFFER MUSIC CO.

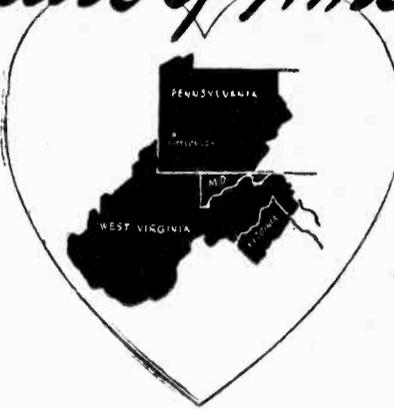
606 S. High Street, Columbus 15, Ohio
5227 McCorkle Avenue Charleston, West Virginia
1925 Market Street Wheeling, West Virginia
EXCLUSIVE SEEBURG DISTRIBUTORS

ANNOUNCEMENT

The Philadelphia Toboggan Company of Philadelphia, Pennsylvania, has purchased from the Rudolph Wurlitzer Company, North Tonawanda, N. Y., the business of manufacturing and selling the "Skee-Ball" and "Skee-Roll" amusement devices heretofore owned and conducted by the Rudolph Wurlitzer Company and is now the owner of the patents and registered trade marks relating to said devices. The manufacture and sale of "Skee-Ball" and "Skee-Roll" amusement devices henceforth will be conducted exclusively by the Philadelphia Toboggan Company. The new "PHILTOBGO" device will be mechanically operated and will contain improvements to the former National "Skee-Roll" and the Wurlitzer "Skee-Ball" devices. Due to the uncertainty of materials, an announcement will be published in the near future regarding deliveries of new "Skee-Ball" and "Skee-Roll" devices.

The Heart of America

We can now supply you with **GOTTLIEB'S STAGE DOOR CANTEN**—The game that all operators are demanding today!



We can now supply you with **GOTTLIEB'S STAGE DOOR CANTEN**—The game that all operators are demanding today!

WE STAND READY TO SERVE THE OPERATORS IN "THE HEART OF AMERICA"

With the

ROCK-OLA "PHONOGRAPH OF TOMORROW"

It will be here almost any day—Be sure you see and hear it before you plan your Post-War Program.

B. D. LAZAR COMPANY

1635 Fifth Ave.

(All Phones: GRant 7818)

Pittsburgh 19, Pa.

Open Export Air Express To Shippers

Services Covers U. S.

CHICAGO, March 2.—American Airlines and the Railway Express Agency have combined their facilities to offer shippers and traders air express service on exports, according to an announcement made here this week.

Service offers international traders, including coin machine men, thru, two-way service from 23,000 air and rail express points in the United States. Consignments may be directed to all of the cities on America's list of expanding foreign and overseas routes.

Procedure has been simplified a great deal, officials of the concerns announced. Clearance for the air express and air freight will be made at a number of international airport cities, including Washington, Philadelphia, New York, Boston, Chicago, Detroit, Dallas, Fort Worth, San Antonio and El Paso.

Simplify Work

With these two companies combining their transportation facilities, pick-up and delivery service can be made easily, with the paper work likewise being greatly simplified.

Of interest to coin machine men is the fact that the service is already available to Mexico by way of El Paso, San Antonio, Dallas and Fort Worth. It is also being offered now to Shannon, Eire, and to London.

Insurance, shippers' letters of instruction, customs clearance and various other incidentals to export trade will be handled by the companies under this new arrangement. They will likewise take care of pick-ups and deliveries under the air express plan.

Eventually this will mean a co-ordinated air shipping service from all U. S. cities—large and small—to Central American and European cities.

Machines by Air

Shipping coin machines by air is no recent innovation, since the industry was among the first to recognize the advantages of this fast method. Today, the newer model juke boxes and games have been shipped out air express and air freight to distributors for initial showings.

Coinmen in the Pacific area and in South Africa have used air express and air freight for years, for in those areas it is considerably less expensive in the long run to handle all shipments of coin machines in this fashion. This is particularly true of Australia and New Zealand.

ROLL IN THE PHONOS WITH Plaskite Casters*

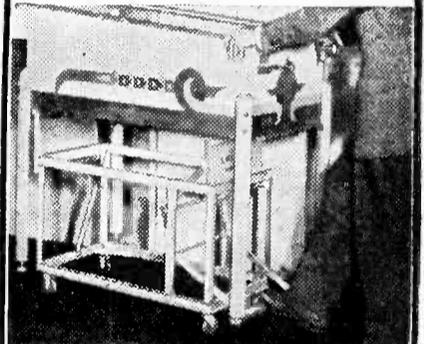


* Sturdy . . . hard wearing . . . built to carry any size phonograph.

* Smooth-rolling . . . won't scratch hardwood floors.

ONLY \$1.25 SET OF 4 IMMEDIATE SHIPMENT

Stop shoving! Let your phonographs roll easy and simplify handling and installations by installing a new set of Berman's EXCLUSIVE Plaskite Casters on every machine on your route. These famous Casters protect your locations, too, because they won't mar floors.



HAN-DEE LIFT TRUCK*

Saves wear and tear on your pin games easy and simply picks up any size unit completely assembled . . . holds securely in moving and sets it down again gently by means of an automatic hydraulic pump. All steel construction for safety and long service.

PRICED AT ONLY \$49.50

If your distributor cannot supply you write direct to

L. BERMAN & CO.

Manufacturers ★ Evansville 8, Ind.

RIVIERA

CONVERTED FROM

"BIG PARADE"

OTHER CONVERSIONS FROM . . .

- | | |
|-------------|------------|
| ZOMBIE | STARS |
| SUN BEAM | LEADER |
| DOUBLE PLAY | DUPLEX |
| WEST WIND | SKY BLAZER |
| DO-RE-MI | KNOCKOUT |

\$60

F. O. B. FACTORY WILL BE PAID FOR ANY OF ABOVE LISTED GAMES



SEND IN YOUR GAMES FOR CONVERSION

UNITED MANUFACTURING CO.
6125 N. WESTERN AVE., CHICAGO 45, ILL.

MUSIC			
WURLITZER 850	795.00	SEEBURG HI TONE 8800	\$575.00
WURLITZER 750	775.00	SEEBURG ECRG 8800	595.00
WURLITZER 700	675.00	SEEBURG ECRG 8200	635.00
WURLITZER 800	725.00	SEEBURG MAJOR	395.00
WURLITZER 600K	460.00	SEEBURG ECRG ENVOY	495.00
WURLITZER 500	495.00	SEEBURG CASINO	295.00
WURLITZER 616	215.00	SEEBURG WIRELESS 5¢ BOXES	29.50
WURLITZER 412	149.00	PACKARD PLA-MOR 5¢ BOXES, Like New	27.00
WURLITZER P-12	125.00	BUCKLEY LATE MODEL BOXES, Like New	15.00
WURLITZER BOXES, 5-10-25¢ Cracked Covers	8.00		
CONSOLES AND SLOTS			
Galloping Dominos, Brown Cabinet	\$ 74.00	Mills Original 25¢ Brown Front	\$225.00
Mills Original 5¢ Blue Front	115.00	Mills Original 50¢ Brown Front	400.00
Mills Original 5¢ Brown Front	150.00	Mills New Hand Load Emerald Set, 5¢	
Mills Original 10¢ Brown Front	175.00	10¢, 25¢	875.00

FOR SALE—COMPLETE ARCADE

AT 722 GRANBY ST., NORFOLK, VA. WITH THE FOLLOWING EQUIPMENT—NO REASONABLE OFFER REFUSED:

- | | | |
|-------------------------------|---|---|
| 6 Gun A.B.T. Shooting Gallery | Dart Game | Five Cash Registers |
| Picture Studio, Complete | Pop Corn Machine | Approximately 10 Expensive As-Bottle Game |
| Recording Machines and Booths | Refrigerator, Counter and Hot Dog Stand—10 Cheaper Games (Assorted) | |
- Will sacrifice this arcade with down payment, balance in 10 months. If interested call, wire, phone **FRED RICHTER, 514 Western Union Bldg., Main St., Norfolk, Va., Norfolk 2-6908.**

ARCADE

Skee Barrel Roll F. P. & K., Like New	\$229.00	Mutoscope Automatic Photomatlon	\$299.00
Bally Rapid Fire	49.00	Mutoscope 5-Reel Selector	225.00
		Scientific Baseball	59.50

AMERICAN VENDING CO.

1891 Coney Island Ave., Brooklyn, N. Y. Esplanade 5-1836

810 Fifth Street, Miami Beach, Fla. 58-1819

JAR DEALS AND SALESBOARDS



ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST

ERATH COMPANY
SOUTH BEND 24, INDIANA

ATTENTION, OPERATORS

Of Longacre, Pimlico, etc. Save money and cut your out-of-order calls on motor relay contact troubles which controls horse selector and odds flasher. We have devised a sure action method. Send \$5.00 for diagrams and instructions. Will also send you instructions for increasing your profits. From reliable operator. REFERENCES.

CENTRAL CIGAR STORE

151 Lake Street

ELMIRA, N. Y.

WANTED ARCADE MACHINES

OR WILL BUY

COMPLETE PENNY ARCADE

Would Also Like to Hear From Arcade Mechanic

R. L. THOMAS

484 Brainard, Apt. 43, Detroit 1, Mich.

FOR SALE—FOR SALE

MUTOSCOPE PHOTOMATICS

Early and Late Models. All in Good Working Condition. 500 Pieces of Arcade Equipment of All Kinds. **TONY BRILL**

311 N. Reno St.

Los Angeles 26, Calif.

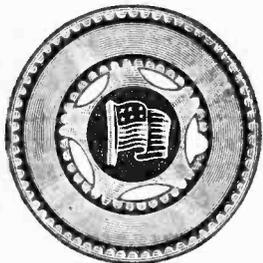
**GROETCHEN TYPERS
FACTORY REBUILT
\$325.00**

ARCADE SPECIALS

**Factory Reconditioned
Ready To Operate**

UNDERSEA RAIDER	\$299.50
SUPER BOMBER	249.50
DRIVEMOBILES	229.50
ACE BOMBER	229.50
SKY FIGHTERS	199.50
DEFENDER	199.50
HOCKEY	199.50
TORPEDO, BALLY	149.50
WATLING SCALE	149.50
BATTING PRACTICE	149.50
LIBERATOR	149.50
PERISCOPE	149.50
ROCKET BUSTER	149.50
TOMMY GUN	149.50
KEENEY SUBMARINE	99.50
LOVE TELLER	99.50
CHICKEN SAM'S	99.50
TEST PILOT	99.50
BUCKLEY DELUXE DIGG.	99.50
ELECTRIC CHAIR	99.50
MUTOSCOPE (1) REEL	69.50
VITALIZERS	69.50
QUESTION GIRL	69.50
TEN STRIKE	69.50
ANTI-AIRCRAFT	49.50

**All Equipment Sold on
Money-Back Guarantee**



**ALUMINUM DISCS for
GROETCHEN TYPERS**

Guaranteed Perfect \$7.00 per 1000

IMMEDIATE DELIVERY

1/3 Deposit With Order

**WANTED
PHOTOMATICS
IN ANY CONDITION.
MUST HAVE ALL PARTS.**

**MAX GLASS
DISTRIBUTING COMPANY**

914 DIVERSEY - CHICAGO 14, ILL.

**WANT TO BUY
MILLS SLOTS**

Escalator Models, in any condition.

Cash or Trade In on Precision

Rebuilds.

WOLFE MUSIC CO.

217 W. Main St., Ottawa, Ill.

Tel. 1312

ATTENTION!

MUSIC, PINBALL AND SLOT OPERATORS

"NICKEL NUDGER"

LIGHTNING CHANGE MAKER

This machine will help to make every one of your locations nickel conscious, why not give it a try?

RETAIL PRICE \$15.00.

OPERATOR'S PRICE, \$9.85.

All prices F. O. B. Portland, Ore.

A few distributorships still open.

BEAVER NOVELTY CO.
7400 S. W. Macadam Ave. Portland, Oregon

**Daval Corp.
Pushes Plant
Improvements**

CHICAGO, March 2.—Daval Products Corporation, headed by Al Douglas and Dave Helfenbein, is pushing remodeling of its Chicago plant to hurry delivery of new machines, first of which will be ready for distribution within 30 days.

Company's two-story building is now being put thru a complete remodeling which makes for activity somewhat like the days of the coin machine business before the war.

Faced with the same post-war problems which all other manufacturers have to overcome, Douglas and Helfenbein announce that production is being aided by return of many G.I.'s who formerly were associated with the firm and are now getting back into the swing of their old jobs.

These men, firm officials declared, have been technically trained and have had years of experience in their particular fields which makes the process of adjustment a comparatively easy one.

Firm's vice-president is Ben Lutske, who is in charge of sales. Jerry Blonder is the office manager.

**Limit Tavern
Spots in Ore.**

PORTLAND, Ore., March 2.—Two branches of government—the State Liquor Control Commission and the Portland City Commission—have expressed attitudes that may curtail two classes of coin machine locations, niteries and taverns.

At its last meeting the liquor commission, in turning down a number of night club applicants, expressed a reluctance to allow new spots to spring up. Attitude was that not only was the night club and cocktail lounge field crowded, but that many restaurants and taverns were striving to branch out into the club business.

City commission likewise has clamped down on new applicants for taverns. One commissioner declared the city to be "near the saturation point" in regard to taverns and informed the commission that in the future he would check closely the supply-and-demand element as well as the wishes of the neighborhood in regard to any tavern applicant.

**Ex-Tankman Ad
Aid for Mills**

CHICAGO, March 2.—Robert J. Watt, former commander of a tank company in the Southwest Pacific, has been appointed assistant advertising manager of Mills Industries, Inc.

Watt, whose home is at Glencoe, Ill., was on the advertising staff of Bauer & Black, makers of medical supplies before entering the army. He was discharged December 2, 1945.

Watt will work under Richard K. Law, advertising director for Mills Industries, which includes all company activities except ball games. He probably will work chiefly on dealer promotion with distributors and direct mail advertising, it was indicated.

CONSOLES

Baker's Pacers Daily Double, Factory Overhauled, Like New	\$250.00
Keene's Super Bell, Convertible	250.00
Watling's Big Game, Free Play	85.00
Pace 5¢ Comet	125.00

PIN GAMES

Foreign Colors	\$85.00
Big Three	85.00

SLOT MACHINES

Pace Royal, Double Slot, Nickel and Dime, Completely Overhauled and Repainted	\$275.00
Pace 5¢ Comet Console	125.00

If you wish to phone, kindly do so during the noon hour: 4-1109 or 4-1100.

**AUTOMATIC COIN
MACHINE CORP.**

338 CHESTNUT ST., SPRINGFIELD, MASS.

STOP! LOOK! ORDER TODAY!

\$249.50	HOLLYWOOD	1/3 deposit with order, Bal. C. O. D.
F.O.B. Chicago	MARVEL'S LATEST 5 BALL FREE PLAY	
IMMEDIATE DELIVERY	STAGEDOOR CANTEN LITE LEAGUE	IMMEDIATE DELIVERY

MARVEL BASEBALL, \$114.50, WHILE THEY LAST!

Write for our List of 5-Ball Games and Consoles. You'll save money and time.

**WANT
500
GAMES**

Can Use 500 FREE PLAY Games (parts must be complete)

LOT-O-FUN	LIGHT A CARD
SPORTY	SNAPPY, '41
JOLLY	SPORT PARADE
POLO	SEVEN UP
PARADISE	MAJORS, '41
SCHOOL DAYS	STRATOLINER
HOROSCOPE	SHOW BOAT
MIAMI BEACH	SPOT POOL
CHAMP	ARGENTINE
SEA HAWK	

EXPORT TRADE!
We invite correspondence regarding coin operated equipment.

Send your list at once stating quantity, price and condition

MID-STATE CO.

2848 ROOSEVELT ROAD SACRAMENTO 2691 CHICAGO 12, ILL.

INTERNATIONAL SCOOPS!

2 Seeburg RC Specials, Factory	Mutoscope Metal Reel Machine	\$27.50
Hide-Aways, Each	2c World's Fair Card Vendors	24.50
Chicago Coin Hockey	Keene's Air Raider	139.50
Chicken Sam	Keene's Anti-Aircraft with Screen	69.50
Hi-Dial Ten Pins, Late Model	Paces Reel, Comb. Free Play & Payout	164.50
Exhibit Card Machine	Bally Club Bells	210.00

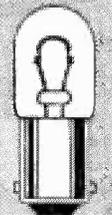
PIN GAMES

Spot Pools	\$79.50	Argentine	\$79.50	Home Run	\$74.50
Bolowsays	79.50	Wildfire	54.50	Do-Re-Mi	89.50
Texas Mustang	79.50	Venus	89.50	Knockout	129.50
Genco Defense	109.50	Stratoliner	54.50		

Write or Call

INTERNATIONAL COIN MACHINE DISTRIBUTORS

2115 Prospect Ave. Phone MA 5769-70 Cleveland, Ohio



MATCHLESS MAKES GOOD LAMPS

MATCHLESS LAMPS
THE COMPLETE LINE FOR EVERY TYPE OF Game, Music and Wall Box



MATCHLESS ELECTRIC COMPANY

564 WEST RANDOLPH STREET CHICAGO 6, ILL.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	6¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	8¢	EASY AGES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	8.00

WRITE FOR OUR LATEST PRICE LIST
Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1c, 2c or 5c stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO., BOX 66, MICHIGAN CITY, INDIANA

PHILIP FABER

STANLEY GERSH

NOW—ROTATION—READY

Very fascinating new electrical group game

2894-6 WEST 8TH STREET, CONEY ISLAND, NEW YORK Coney Island 6-2312

WE PROUDLY ANNOUNCE

That We Have Been Appointed
EXCLUSIVE DISTRIBUTORS

For North Mississippi
West Tennessee
Arkansas

For the Following Manufacturers

- CHICAGO COIN MACHINE CO.
- EXHIBIT SUPPLY CO.
- D. GOTTLIEB & CO.
- J. H. KEENEY & CO.

SEE ON OUR FLOOR NOW

Ready for Immediate Shipment

Chicago Coin's "GOALEE"

Exhibit's New Game "BIG HIT" in Multiple or single coin slot
Gottlieb's New "STAGE DOOR CANTEEN"

WATCH FOR KEENEY'S NEW CONSOLE COMING SOON

Write, wire or phone your order. Don't be last on our list for these sensational money makers.

SOUTHERN AMUSEMENT CO.

628 Madison Ave. Phone 5-3609 Memphis, Tennessee

"FOR SERVICE THAT SATISFIES"

Carolina Ready For Upsurge of Biz at Resorts

RALEIGH, March 2.—With auto traffic already hitting within 90 per cent of pre-war levels, North Carolina coinmen are looking forward to a boom year for the Tar Heel State's travel industry.

This year, according to the State news bureau, vacationers and travelers are expected to spend as much or more than the \$175,000,000 record marked up in 1941.

Operators of all types of coin machines are making plans to get all available equipment in the most traveled spots as bookings of hotels and resorts reach unprecedented levels.

Resort Openings

Many resorts, it is reported, are opening earlier this year in order to fill all reservations, spreading the vacation season over a longer period. Thus, tourists are being sold on the floral displays in May and June and the "leaf" season of autumn months. Likewise, fishermen are advised that spring and fall are the best salt-water fishing months.

Roadside stands and luncheonettes are expected to provide excellent locations for vendors, juke and amusement games as a flood of travelers tour the State's beauty spots and head toward Smoky Mountains National Park.

Railroads To Boost Routes at Chicago Preview of Travel

CHICAGO, March 2. — Twenty-two railroads, with the end of their tremendous troop-carrying job in sight, will be strongly represented at this year's Travel Fair, sponsored annually by *The Chicago Daily News* and to be held at the Stevens Hotel April 10-14.

Preview of the great American travel boom scheduled to start in earnest this summer and to become a key factor in post-war gains for the coin machine trade, the Travel Fair will feature a "railroad row" offering aisle after aisle of colorful exhibits.

The 22 lines will use every means at their disposal to lure travelers. Highlighted will be hunting and fishing spots, historic shrines and vacation playgrounds which can be reached by modern streamliners.

State and government bureaus, including those of Colorado, Washington, Oregon, Idaho, Montana, Minnesota, Massachusetts, Michigan and Wisconsin, will be on hand to sell vacationers on their holiday advantages with exhibits, motion pictures and entertainment.

MILLS ORIGINAL SLOTS

Guaranteed—High Serial Numbers

- 28 5¢ Brown Fronts, K.A., D.P., C.H. \$145.00
 - 16 10¢ Brown Fronts, K.A., D.P., C.H. 165.00
 - 2 25¢ Brown Fronts, K.A., D.P., C.H. 190.00
 - 14 5¢ Blue Fronts, K.A., D.P., C.H. 125.00
 - 12 25¢ Blue Fronts, K.A., D.P., C.H. 175.00
 - 1 Set Mills Club Bells (Excellent) 725.00
 - 3 5¢ Pace Club Bells 95.00
 - 1 10¢ Pace Club Bell 110.00
 - 1 50¢ Pace Club Bell 300.00
 - 1 5/10 Pace Club Bell (Comb.) 195.00
 - 1 5/25 Pace Club Bell (Comb.) 225.00
 - 4 5¢ Callie Club Bell 75.00
 - 3 10¢ Callie Club Bell 85.00
 - 2 25¢ Callie Club Bell 100.00
 - 3 10¢ Pace Cornets, 3-5 P.O. 65.00
 - 1 5¢ Jennings Chief, 3-5 P.O. 80.00
 - 1 5¢ Pace Rocket (Chrome) 95.00
 - 6 5¢ Pace Deluxe or Rocket 95.00
 - 8 Mills Stands with Keys (Crackle) 12.50
 - 3 Mills Q.T. Stands with Keys 8.50
 - 9 1¢ Imps (Like New) 4.95
 - 14 1¢ or 5¢ Liberty Bells, Cig Reels 12.50
 - 3 1¢ Jennings Rockaway 5 Jackpots 12.50
- 1 BALL PAYOUT**
- 6 Bally Derbys 12.50
 - 7 Bally Belmonts 12.50
 - 38 Bally Preakness 14.50
 - 19 Bally Preakness Deluxe 22.50
 - 23 Bally Fairgrounds 22.50
 - 17 Bally Sportpages 37.50
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 - 4 Bally Grand National 55.00
 - 4 Bally Pacemakers 55.00
 - 8 Bally Thistle Downs 55.00
 - 3 Track Records 55.00
 - 1 Bally Sportking 125.00
 - 4 Mills Rio Consoles (Like New) 25.00
 - 2 5¢ Pace Saratoga Console 75.00
 - 2 Mutoscope Skylighters 225.00
- Crating Extra
- 1000 Bags Original R.W.B. Machine Folded, Stapled in 5's \$1.50
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ORDER YOUR NEW 1-BALL AND ARCADE MACHINES NOW

FOR IMMEDIATE DELIVERY

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Victory Derby, 1-Ball Automatic.
Victory Special, 1-Ball Free Play.
Undersea Raider, New Type Gun.

Watch for Bally's New Phonograph. Will Be Shown Here Soon.

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A Great Money Maker. Immediate Delivery.

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Paces Races, Brown . . . \$175.00
Paces Races, Black . . . 115.00
Evans Galloping Dominoes, Black . . . 110.00
Evans Bangtails, Red . . . 115.00

ARCADE MACHINES

Bally Rapid Fire . . . \$175.00
Jap, Hitler Gun, Thompson Conv. . . 130.00
Jap Guns, Chi. Nov. Conv. . . 125.00
Scientific Birthday Clock . . . 100.00
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All Types of Arcade Pieces Too Numerous to Mention. Write or Wire Us Your Needs and We Will Supply You.

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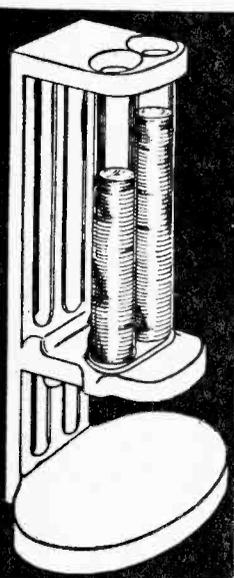
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COIN CHANGER

You get accurate change with a flick of the fingers. Saves time, avoids mistakes made at your Bar, Cigar Case or Change Counter. Made of aluminum with heavy non-marring or slipping base. Mahogany Krinkle finish. Jobbers and distributors, write; \$5 deposit with order.

\$17.50
Patents Pending

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FOR SALE

- 40 MILLS BLUE FRONTS, 5c Play, 3-5 Payouts. Each . . . \$135.00
- 1 MILLS BLUE FRONT, 10c Play, 3-5 Payout. 145.00
- 18 MILLS BLUE FRONTS, 25c Play, 3-5 Payouts. Each . . . 160.00
- 3 MILLS CHERRY BELLS, 25c Play, 3-5 Payouts. Each . . . 165.00
- 10 COLUMBIA BELLS, 5c Play, 3-5 Payouts. Each 80.00
- 1 BALLY BONUS, 5c Play, 3-5 Payout. 50.00
- 1 WATLING ROLATOP, 25c Play, 3-5 Payout. 75.00
- 2 WATLING ROLATOP, 25c Play, 3-5 Payouts, Factory Rebuilt, Each. . 150.00

ALL OF THESE MACHINES ARE JUST OFF LOCATION AND IN PERFECT RUNNING ORDER

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Industrial Output Lowest in 6 Years

NEW YORK, March 2.—Steel strike and other labor disputes pushed U. S. industrial production to the lowest level since 1940, according to Standard & Poor's Corporation Reporting Service.

For the week ended February 16, the Standard-Poor index of industrial production dropped to 114.4 per cent of the 1935-'39 average, the service reported.

This was the lowest point since May, 1940, and it compared with 115.1 for the preceding week and 215.1 per cent for the corresponding week of 1945.

POPCORN VENDERS

(Continued from page 95)

sludge, burned particles and other contamination from oils and fats used in food processing. Advantages claimed include the saving of otherwise unusable fats, the keeping of oils and fats clear and fresh and the elimination of unpleasant odors and smoke.

With the advent of a foolproof coin popcorn vender, almost unlimited locations would be open to operators. Every theater lobby, store or public establishment which now sells popcorn thru ordinary popping machines requiring attendants would become a promising prospect for coin-operated machines which function without personnel.

Healthy Crop

Contributing to the prospect for a healthy expansion of popcorn vending in the coin machine field is the abundant supply of popcorn evident in the record popcorn production of last year.

According to Department of Agriculture reports, farmers came close to doubling the harvest of 1944, producing 436,000,000 pounds. This represented an 86 per cent increase in one year.

Here was one basic product for which demand became less active—largely because of the huge crop increase. Prices also were lower, averaging \$3.70 per hundred pounds of ear corn as compared with an average price of \$3.85 in 1944.

Concurrently with expanded crops came increased plantings of new hybrid varieties favored for vendors. Altho the South American corn still predominated, hybrid production rose to 19 per cent of total plantings.

SHOE-SHINE DEVICE

(Continued from page 96)

first turns a dial selector to black or tan, depending on the type of shoes he is wearing. He then turns a second dial to the size of his shoe, after which he places one foot on the treadle and puts a nickel into the coin chute.

Insertion of the coin starts the mechanism. It first wipes the dust off the customer's shoe, according to Slade's description. Once the dust is wiped, an applicator places wax polish on the sides and heel and toe. The applicator then recedes automatically, and the brushes begin to operate practically the same as a hand shoe shine, thoroly brushing sides, heel and toe.

When this operation is completed, a special high-polishing wax is applied to the toe and a separate cloth buffer puts on a high polish. Another nickel is required for the other shoe. Each shoe, says Slade, requires 30 seconds, or a total of one minute per shine. From this, the name of the machine is taken.

Already 16 separate patent claims have been established on this machine, Slade says, and other patents are pending.

Weekly Service

As he outlines the operation, the operator would have to change brushes for cleanliness once a week, renew the polish supply and make his collection.

Slade also revealed that his firm is now entertaining propositions from various manufacturers of vending machines to handle additional production on the device which Pre-Flight's present manufacturing facilities may not be able to handle.

Firm expects to have a machine in operation in a prominent Chicago location by the first of May, Slade says, and at that time the device will be shown to distributors and operators.

SUGAR QUOTA INCREASE

(Continued from page 94)

698,000 a year ago. But it still is well below the pre-war average of about 32,000,000 bags a year. The Cuban crop, tho, is expected to amount to 4,700,000 short tons.

Meinrath said the early season gave promise of a great increase over last year, but bad weather in the fall thru-out a good part of the West resulted in lower sugar content and smaller yield per acre.

Search Markets

Practical candymakers, meanwhile, were searching the markets for other sweeteners, but were finding them scarce. Good news was a report from the Department of Agriculture that 12,600,000 gallons of high-test molasses will be sold for conversion to sugar. Shipments of the molasses were said to have begun already.

Corn sirup, widely used by confectioners as a sweetener, was short as a result of a strike at the plants of Corn Products Refining Company which is reputed to make nearly half of the sirup.

Honey production, however, hit a new high of 233,070,000 pounds in 1945, an increase of 23 per cent over the previous year and 19 per cent above the 1939-'43 average. Soft drink bottlers and candymakers were reported to be turning to it as a means of easing the sweet shortage.

Java Hope Dashed

Hopes that the dearth of sweets might be reduced by shipments of the huge cache of raw sugar found in Java were dashed as the Dyer company reported that many sugar warehouses have been burned and looted in the rioting which has swept the island. One report indicated that nearly 800 tons had disappeared at Semarang in the five weeks of disturbances there.

Candymakers also were said to be facing other difficulties. One of these was the scarcity of paper wrappers, attributed to the lack of chlorine for bleaching wood pulp paper. Another was the shortage of peanuts, some reported.

SERVICE FOR THE OPERATOR

COURTESY TO THE OPERATOR

CO-OPERATION WITH THE OPERATOR

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ONE-BALLS
VICTORY DERBY
PAYTABLE
VICTORY
SPECIAL
FREE PLAY**

**JENNINGS
SUPER DE LUXE
CLUB CHIEF
AND
BRONZE
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**GOALEE
AND
UNDERSEA
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PACKARD WALLBOXES

EVANS CONSOLES

TAKING ORDERS ON BALLY SURF QUEEN AND WILLIAMS' SUSPENSE, NEW 5 BALL F. P. GAMES

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ROCK ISLAND, ILL.

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OMAHA, NEB.

SPECIALS FOR MARCH

- 31—5c J. P. Bang Tails, Two-Tone Cabinet. Late \$275.00
- 18—5c J. P. Gal. Dominoes, Two-Tone Cabinets. Late .. 225.00
- 6—Mills Four Bells, Original Head, 4 Nickels 300.00
- 4—Lucky Luces, 5 and 25c 295.00
- 1—Keeney Super Bell, Twin Nickel Play 300.00
- 4—Paces Races, Brown Cabinet With Daily Double 265.00
- 6—Buckley Track Odds, Daily Double 625.00
- 1—Club Trophy 225.00
- 1—Fairmont 385.00

1/3 DEPOSIT WITH ORDER

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DALLAS OFFICE
2551 ELM ST.

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SALESBOARDS

Holes	Operator's Name	Immediate Def.	Deliveries Profit
400	5c Dollar Board	Def. \$ 7.00	\$.55
400	1c to 5c Put & Take	Def. 7.50	.58
600	5c Diamond Dust	Def. 11.00	.65
1000	5c Nickel Charley	Def. 17.00	.96
1000	1c Cigarette, 28 Pack	Def. .	.78
1000	5c Double Finn	Def. 24.00	.98
1800	5c Lulu, X Thick	Def. 18.00	1.79
1000	25c J.P. Charley	Avr. \$52.04	\$1.15
1000	25c J.P. Charley	Avr. 52.04	1.22
1000	25c J.P. Charley, Th. Semi.	52.04	1.39
1000	10c J.P. Ready Money Seal	50.70	1.69
1000	10c J.P. Ready Money, Jumbo	50.70	1.98
1200	25c J.P. Texas Charley	Avr. 102.28	2.29
1200	10c J.P. Payout, X Th.	Avr. 52.59	2.69
2400	10c J.P. Barrel	Avr. 92.95	3.49
1000	5c J.P. Big Forty, Seal	Avr. \$24.35	\$1.69
1180	5c J.P. Bingo-Jumbo Holes	31.23	2.59
1000	5c J.P. Beat This Card, XTh.	33.00	2.59
1000	5c J.P. Girle Boards, X Th.	27.00	2.89
1000	5c J.P. Girle, X Thick	Avr. 28.00	2.89
1280	5c J.P. Girle, X Thick	Avr. 35.10	2.98
1800	5c J.P. Lulu, X Thick	Avr. 31.75	2.89
165	25c J.P. Jumbo Hole Lighting	23.00	1.79
2400	5c J.P. Barrel	Avr. 46.55	3.49
2170	5c Tab. Rd., Wh., Bl. Tickets	\$38.00	\$1.19
2170	5c Banded Rd., Wh., Bl. Tkts.	38.00	1.68
2170	5c Five Fold R.W.B. Tkts.	38.00	1.89
2280	5c Combination Tickets	38.40	1.98
120	Tip Books, Single Banded, Doz.	1.89	1.89

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

Immediate Delivery!

Orders taken subject to prior sale

- THOROBREDS . . . \$375
- LONG ACRES . . . 375
- PIMLICOS . . . 325
- '41 DERBYS . . . 295

One-third deposit with order,
F. C. Baltimore

CALVERT SALES CO.

COIN MACHINE EQUIPMENT
708 N. Howard St. Baltimore, Md.
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WATCH FOR
The New
SUPREME SKEE ROLL
Bigger—Better



WANTED TO BUY

ALL MODELS KEENEY SUPER BELLS
COMBINATION FREE-PLAY AND PAY-OUT

MILLS THREE BELLS

MILLS FOUR BELLS

MILLS JUMBO COMBINATION F. P. AND P. O.

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WILL PAY TOP CASH PRICE

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"Smiley" worth waiting for!

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- WURLITZER\$4.00
- STAR WHEELS30
- SELECTOR PINS, 1 Doz. 3.00
- For SEEBURG & WURLITZER
- NEEDLE SCREWS, 1 Doz.\$2.00
- VOLUME CONTROL KEYS, 100... 5.00
- SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MAGAZINE SWITCH, 1 Doz. 1.50
- TRIP DOWN WIRE, 1 Doz. 5.00
- BRASS YOKE ROLLER, 1 Doz. 2.00
- MAIN CLOCK GEARS WITH HARDENED DOGS AND SPRINGS FOR MILLS AND JENNINGS SLOTS, Each 2.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and Jobbers, write for quantity price list.

James Clement Mfg. & Coin Machine Parts
948 W. Russell St. Phila. 40, Pa.

Oregon Seeking Traveler Trade

COOS BAY, Ore., March 2.—Sparking a post-war drive to bring the golden flood of tourists to this section of Highway U. S. 101—studded with juke box and amusement devices—directors of the Oregon Coast Association have prepared an \$11,800 budget to spend for promotion of the area.

Build-up planned by the association—organized to spur travel into these parts—will include a widespread publicity campaign, a Seashore-for-Health movement and various contests. Circulation of 80,000 copies of a new travel guide will start soon, and a small magazine will be launched for circulation among association members.

Conventions in Chi To Be Back Strong By Autumn of 1946

CHICAGO, March 2.—Coinmen here can anticipate increased trade from thousands of convention visitors who will jam hotels beginning this autumn, according to an announcement this week by Dell Rhea, executive vice-president of the Chicago Convention Bureau.

Rhea said that 51 organizations would bring more than 100,000 out-of-towners to Chicago during the last quarter of the year which will mark the return of convention activity to pre-war levels.

Larger conventions will include the National Shoe Fair, with 12,000 attending; National Safety Council, 10,000; National Cannery Association, 12,000, and Houseware Manufacturers' Association, 9,000.

Gallarneau Set Up New Coin Machine Firm in Amarillo

AMARILLO, Tex., March 2.—Harold A. and John B. Gallarneau are partners in a new firm, Gallarneau Bros., which will operate candy, peanut and gum vending machines in this area.

Harold, who has operated vending routes here since 1937, is joined by his brother, a former sergeant in the U. S. Marine Corps, who was recently discharged after 37 months of service, of which 31 months were spent overseas.

Assisting the brothers is their father, Bernard A., retired postal employee, who was employed on a mail boat in the Detroit River, said to be the only floating post office in the world.

Locations Reopen In Atlantic City

ATLANTIC CITY, March 2.—Local operators are busy lining up new locations now that the army turned back four more hotels to civilian owners. Four giant beach-front edifices with many types of locations for all kinds of machines are the President, Columbus, Ambassador and Ritz-Carlton hotels.

Ambassador and the President had been used by the army to house enlisted personnel, while the Ritz-Carlton had served as an officers' club for the army air force.

Operators are confident of even greater returns on their machines in the locations, as all the hotels report conventions booked for every week until July.

All the hotels have been redecorated extensively for their reopenings. Shore operators have just finished cleaning up from the 20,000 delegates to the canners' convention.

Hazel Rockwell Passes

CORPUS CHRISTI, Tex., March 2.—Hazel Irene Rockwell, 26, wife of J. E. (Rocky) Rockwell, local pinball machine operator, died suddenly at their home here February 19. A daughter, Roxie Ruth; her mother and a sister survive.

EXHIBIT COIN DEVICES

(Continued from page 91) sentatives, altho there were undoubtedly some present.

Games Display

Amusement and pin games on display during the show were both new model machines—which is to say, new designs and new ideas—and improvements on pre-war models. Both are reported to have gotten considerable attention from the English trade.

Little or no details are available on production in British coin machine factories, but there is no reason to suppose that these British coin machine makers are in any brighter production situation than the rest of British industry. As a matter of fact, that industry is even harder hit in its problem of reconversion than the industry in America.

Nor have there been any late developments which might indicate an early re-opening of the export trade with the British Isles. Before the war, British traders bought the major share of coin machines exported from the United States and proved a highly valuable market thru the years.

Drawback at present to re-establishing this trade is the shortage of U. S. dollars in Britain. Until that country manages to obtain a larger supply of money with which to negotiate trade agreements, there seems little hops for exporting any quantity of machines to Great Britain.

Cigarette, Candy, Gum Makers To Pay Quarterly Dividend

CHICAGO, March 2.—Two tobacco companies, a chewing gum maker and a candy company were among firms declaring quarterly dividends.

Directors of the American Cigarette & Cigar Company ordered payment of \$1.25 per share, while U. S. Tobacco paid 30 cents per share, both payable March 15.

Beech-Nut Packing Company, maker of gum, ordered a \$1 per share dividend payable April 1, and General Candy Company authorized payment of 25 cents per share for the quarter, due March 15.

COIN MEN YOU KNOW

(Continued from page 93) rooms of Rock-Ola are undergoing a complete remodeling involving an expenditure of \$100,000.

SAM STERN, Scott-Crosse Philadelphia exec, hit town for several days, stopping at the Bismarck, between calls on distributors and manufacturers. . . .

COSMOPOLITAN RECORDS was well represented here for the parties on Tony Pastor and Hal MacIntyre, and all attended Pastor's opening at Hotel Sherman's College Inn and the gathering of juke operators and record shop representatives at the Latin Quarter, where Bess Myerson, 1945 Miss America, is seen holding office in the lobby of the Sherman and reports selling not a few of Pioneer's new counter game, Smiley.

Soklove, recently returned from an extensive flying trip thru the East, is preparing his itinerary for the New England States, commencing this week.

JACK KELNER, secretary Chicago Tobacco Table, as well as being an active cigvender operator here, reports an increased demand for used venders and an ever-increasing demand for Camel cigarettes. . . .

SHIRLEY CORUSH, Empire Coin secretary and girl Friday, finally got that shipment of pencils personally stamped with Empire's new address to be handed out to visiting coinmen. . . .

STANLEY BROWN, son of HARRY BROWN, American Amusement Company executive, is staying in town with his dad and finds life at the Sherman interesting. He is here from Philadelphia and is attending Lake View High School, and has his eye on the coin machine business as a career.

HARRY SILVERBERG, W B Novelty Company, Kansas City, Mo., and Bill Betz, representing the W B Novelty, St. Louis, made the rounds of local manufacturers together and while here took in several of the loop legit shows and fights at Marigold Gardens. . . .

SAM LONDON, Milwaukee Coin, and Joe Frank, Automatic Sales, Nashville, were among early visitors during the week at Gottleb's plant. . . .

LEO WEINBERGER, Southern Automatic Sales, Louisville, was also seen about town. . . .

DAVE GOTTLIB keeps in dally touch with brother, Nate, by long distance and reports the weather tops in Florida.

VINCE CONNORS, secretary and treasurer of Amusematic Corporation, new manufacturer, is an accomplished pianist and is being followed closely by his two children, 5 and 3 years old, who are taking lessons on the ivories. Ted Kruse, president Amusematic, took time out from production problems to show I. RISCHMAN, Wisconsin Novelty, Kenosha, and Norwood Veatch, representing Central Distributors, St. Louis, 'round their new plant on Kenmore Avenue.

PERK PERKINS, sales manager American Amusement, and Harry Brown, firm exec. were busy during the week informing out-of-towners about AA's equipment and games as well as Pioneer's Smiley. Among the coinmen seen confabbing with Perk and Brown during the week were Sam May, S. May & Company, Dallas; B. C. Thompson, Northern Illinois operator; Clem Hiser, Paramount Amusement, Fort Wayne, Ind.; W. L. Wrigney, owner Peoria's W & L Phonograph Service, and Sam Getlane, distributor from Miami. . . .

KEN ZEIGLE, partner of Jack Kelner on a new vender venture, is back in town with negotiations finally completed and both expect to make an important announcement soon. . . .

GRANT SHAY, newly appointed advertising director for Mills Novelty, has moved to another part of Mills plant and has waded into the new set-up by greeting many visiting coinmen.

FOR SALE

SLOTS

- 2 Sets Brown Fronts, 5¢-10¢-25¢, K.A., C.H.Set \$475.00
- 1 Set Blue Fronts, 5¢-10¢-25¢, K.A., C.H.Set 410.00
- 1 10¢ Blue Front, Ser. 410739, Like New 139.50
- 1 10¢ Blue Front with New Brown Front Casting 139.50
- 1 25¢ Mills Cherry Bell, 3/10 Payout. 175.00
- 1 5¢ Mills Cherry Bell, 3/10 Payout. 135.00
- 1 25¢ Mills Dice Machine with Stand. 50.00
- 1 5¢ Mills O.T. Smoker 39.50
- 2 5¢ Mills Vest Pocket 39.00
- 1 Mills 4 Bell, Ser. 848, Late Switches 325.00
- 1 Mills 4 Bell, 4/5, Ser. 2428, Used 450.00
- 2 Weeks, Like New 79.50
- 1 5¢ Mills War Eagle, 2/4 Payout 125.00
- 1 10¢ Jennings Silver Chief 90.00
- 4 10¢ Jennings Chiefs, 3/5 Payout, Ser. 131095 to 131062 Ea. 29.50
- 1 5¢ Jennings Goose Neck, S.J., 2/4 Payout 69.50
- 1 10¢ Pace All-Star Blue Fronts, 3/5 Payout 55.00
- 1 5¢ Kitty Pace White Front 39.00
- 2 1¢ Pace All-Star Blue Front 39.50
- 1 1¢ Watling D.J. Pot Goose Neck 49.50
- 1 5¢ Mills Front Vender Goose Neck, 2/4 Payout 90.00
- 10 Cattle Club Slots, Late 3/5 P.O., 5¢-10¢-25¢ Ea. 15.00
- 50 Mills and Chicago Medal Load Stands. Ea. \$8.00 to 173 Deposit with Order, Balance C. O. D.

Forst Music & Novelty Co.
Phone A 6882
1279 Main St. GREEN BAY, WIS.

ARCADE EQUIPMENT

- Seeburg Ducks \$ 50.00
- Skee Barrel Roll, Used 295.00
- Bally King Pins 195.00
- Sky Fighter 165.00
- Air Raider 135.00
- Night Bomber 250.00
- Rapid Fire 125.00
- Shoot Your Way to Tokyo 99.50
- Periscope 99.50

All Machines Ready For Location;
1/3 Deposit, Balance C. O. D.
NOW DELIVERING UNDERSEA RAIDER

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2416 Grand River Ave., Detroit 1, Mich.
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Wurlitzer ★ Seeburg ★ Rock-Ola ★ Mills

MOTORS

REBUILT OR EXCHANGED
SHIPPED SAME DAY (EXCEPT MILLS)

\$6.50

PHONO ELECTRIC MOTOR SERVICE
PHONOGRAPH MOTOR SPECIALISTS
359 W. 45th St. New York 19, N. Y.
Phone: Circle 5-9540

WANTED

Two first-class Shop Mechanics. Must be experienced on Music and Consoles.

EAST COAST MUSIC CO.
10th & Walnut Sts. CHESTER, PA.



THOMAS BARRY BEAUGARD took off his corporal's stripes recently to take up the operation of amusement machines in the Los Angeles Southgate section. He entered the business at the age of 16. During his service overseas he kept his hand in the business by repairing an occasional machine.

Top Three of Cig Brands Up as Shortage Ends, But Indies Gird for Sales Bid

One Company Set To Style Smokes to Feminine Tastes

CHICAGO, March 2.—Abrupt end of the cigarette shortage after V-J Day apparently gave the three big brands an even larger share of the U. S. smoker's dollar, altho they still are getting a smaller share than in pre-war depression years.

Ups and downs of cigarette brands were disclosed in a compilation of tobacco sales in the 16-year period 1929-'45 which showed that in 1945 the three top brands got 68 cents out of every dollar spent for cigarettes compared with 67 cents in 1944, 64.5 cents in 1941 and 66.2 cents in 1939. Of the big three, Lucky Strike last year got 26.2 cents out of the cigarette dollar, while Camel got 21.1 cents and Chesterfield 20.7 per cent.

Philip Morris was in fourth place with 10.5 cents, Old Gold fifth with 6.2 per cent, and Raleigh sixth with 4.7 cents, while other brands got 10.6 per cent.

On a percentage of total business basis, Old Gold, however, was the only gainer, rising from 5.9 cents to 6.2 cents last year. Before the war, sales of this brand represented only about 3 cents out of every dollar spent for cigarettes.

Sharp Decline

In the 16-year period, however, the big three took a sharp downturn. In 1929 Camel led the field with 31.3 per cent of cigarette sales, while Lucky Strike got 31.1 per cent and Chesterfield 23.6. Old Gold then had 6.9 per cent and all other brands were struggling along with 7.1 per cent of the sales.

The depression year of 1933 changed the picture. Lucky Strike moved forward to take 32.8 per cent of the trade. Chesterfield's share climbed to 26.2 per cent, but Camel fell to 22.9 per cent. Old Gold also dropped to 4.7 per cent, but the other brands climbed to 13.4 per cent, nearly doubling their business.

By 1939 Camel was again in the lead, but the appearance of Philip Morris, Raleigh and other brands had eaten into the business of the top trio. Lucky Strike was doing only 22.2 per cent of the business, a drop of 10 points in six years; Chesterfield had slipped to 19.2 per cent and Camel was getting 24.8 per cent of the sales. Philip Morris, tho, was getting 5.4 per cent and Raleigh 5.2 per cent, while Old Gold had fallen to 3.3 per cent. All other brands accounted for 19.9 per cent.

Thru most of these years, however,

the total sales of all companies were going up fairly steadily as cigarette smoking increased.

During the war years, Philip Morris reached a peak in 1944 with 10.7 per cent of all cigarette sales. Raleigh hung onto its 5 per cent and Old Gold recovered to 5.9 per cent.

Oddity is that in spite of the tremendous sales of almost any brand during the wartime shortage, the little-known brands steadily did less and less of the total cigarette business. By 1944 their share had fallen to 11.3 per cent after reaching a peak of 19.9 per cent of all sales in 1939, eve of the war.

Two of the top three cigarette companies, however, reported recently that sales still were going upward in January of this year. American Tobacco Company, maker of Lucky Strike and Pall Mall, said sales in the first four weeks of the year ran 28 per cent ahead of the same period of 1945 in spite of sharp reductions in shipments to the armed forces. R. J. Reynolds, maker of Camel, also reported larger sales.

Feminine Cigs

Strong bid the smaller tobacco firms are getting set to make for the cigarette market was indicated by the announcement of the Fleming-Hall Tobacco Company that it is planning to tailor cigarettes to feminine taste.

The company said that a nationwide survey had revealed that 69 per cent of cigarettes sold in the U. S. are bought by women. Fleming-Hall said its research department is carrying on tests to determine the proper blend of tobacco and type of cigarette best suited to women's taste. It was said a dozen different blends are being tried by women smokers thruout the country with a view to finding out just what they want in a tobacco.

The company said it has found that the length of cigarettes also is important to feminine smokers. Among new ideas up for test are small cigarettes for brief smokes during theater intermissions or at lunch, and longer ones for smoking while reading or on train rides.

Hayes Absorbs Engineer Firm

PHILADELPHIA, March 2.—Hayes Manufacturing Corporation, Grand Rapids, Mich., a maker of vending machines, has filed a registration statement with the Securities and Exchange Commission on a plan to acquire the outstanding common stock of the American Engineering Company of Philadelphia.

Statement disclosed that Hayes has entered into an agreement to exchange 215,000 shares of its \$2 par value common stock for the 432 shares of American Engineering's \$3 par value common stock. Proceeds from the sale of the new Hayes stock will go to 15 American Engineering stockholders. Laird, Bissell & Meeds was named as the principal underwriting broker.

Philly Store Plans Venders

ATLANTIC CITY, March 2.—One of the nation's leading and most conservative stores is planning to install coin-operated vending machines for the sale of frozen foods here. You drop your money in the slot and out comes any one of 24 varieties of frozen foods.

Operators of vending machines, food stores and chains in the Eastern Pennsylvania and South New Jersey territories are watching the experiment with interest.



C. M. McDaniel

HELLO!

My Friend,
how are you?

Greetings from San Antonio, Texas. I,

C. M. McDaniel

Am very happy to announce the opening of our new modern office and display rooms with complete service in San Antonio.

We will keep you in

"SUSPENSE"

in Southwest Texas

and all of the other 1946 money makers of today. Remember, if it's controlled with a coin, we have it.

Wire, write or phone your order.

20 years' fair dealing with operators throughout America.

CONSOLES

- SUPER BELL COMB., 5c, very clean. \$294.50
- SUPER BELL TWIN P. O., 5-5 . . . 375.00
- PACE TWIN, 5-10, very clean. . . 325.00
- PACE TWIN, 5-25, very clean . . . 375.00
- MILLS JUMBO, 5c, brand new, pre-war P. O. 169.50
- LATE HEAD 119.50
- WATLING BIG GAME, 5c, F. P. . . 119.50
- WATLING BIG GAME, 5c, P. O. . . 109.50
- PACE REELS COMB., 5c, factory reconditioned 225.00
- BALLY CLUB BELL COMB., 5c. . . . 225.00

ARCADE

- BALLY RAPID FIRE, A-1 \$150.00
- SHOOT THE CHUTE. 115.00
- EXHIBIT DIGGER, late 325.00

SLOTS

- 5c ORIGINAL GOLD CHROME, brand new \$275.00
- 10c ORIGINAL GOLD CHROME, slightly used 275.00

Always first with the latest
Contact us for the better deal

C. M. McDANIEL DISTRIBUTING COMPANY

301 South Main Avenue

Phone Fannin 1335-1336

San Antonio, Texas

Northwestern Vendors



- De Luxe Merchandise . \$19.75
- Model "33" 9.75
- Model "39" 11.35
- Model 40 (4# Globe) . 7.20
- 8# Globe, 15# Extra
- 33 Ball Gum (3 1/2 # Globe) 8.40
- (5# Globe, 15# Extra)
- All Quotations Net, F. O. B. Factory.
- All orders filled in rotation received.
- Send for List of Used Machines, Parts and Supplies.
- Send 1/3 Deposit When Ordering, Balance C. O. D.

IDEAL NOVELTY CO.

CARL F. TRIPPE

'Authorized Northwestern Distributor'
2823 Locust St. ST. LOUIS 3, MO.

GRIP MACHINES

Another small shipment of brand new GC Grips.

\$21.95

They won't last long.

This is one of the best penny grabbers on the market.



THOMAS NOVELTY CO.
1572 JEFFERSON PADUCAH, KY.

MARKEPP VALUES

SLOT MACHINES & CONSOLES

- 5¢ Cherry Bell, Original Cabinet Refinished \$175.00
- 5¢ Blue Front, Original 150.00
- 98 Track Time 85.00
- Vest Pockets, Green 39.50
- Bally Big Top 82.50
- Jumbo Parade, P.O. 135.00

ARCADE EQUIPMENT

- Ohl Coin Hockey \$195.00
- Bowling League 125.00
- Keeney Air Raider 139.50
- Bally Rapid Fire 145.00
- Tail Gunner 95.00
- Buckley Electric Hoist 59.50
- Scientific Baffing Practice 105.00
- Exhibition Bowling Alley 59.50
- Liberator 175.00
- Pikes Peak 27.50
- Bowl-a-Bomb 125.00
- Mutoscope Traveling Crane 69.50

FIVE BALL PIN GAMES

- Eagle \$145.00
- Squadron 52.50
- Play Ball 45.00
- Barrage 59.50
- 10 Spot 79.50
- Legionnaire \$105.00
- Paratrooper Major, '41 62.50
- Entry 39.50
- Glamour 45.00
- School Day 69.50
- Tail Gunner 69.50

NEW GAMES

WHAT HAVE YOU TO TRADE?

- Munves Super Skee Roll \$349.50
- Amusematic Lite League 425.00
- Genco Total Roll 525.00
- Chicago Coin Goatee 525.00
- Gottlieb Stage Door Canteen 249.50
- Bally Undersea Raider 399.50
- Hollywood Conyer 249.50

MUSIC

- Wurlitzer 412 \$142.50
- Rock-Ola 12 125.00
- WS22 39.50
- Rock-Ola Bar Boxes, #1526, 54-104-254 42.50
- Kleer-Tone Speaker, New 29.50
- Twin Twelve Rock-Ola with 6 Buckley Boxes 245.00

THE MARKEPP CO.

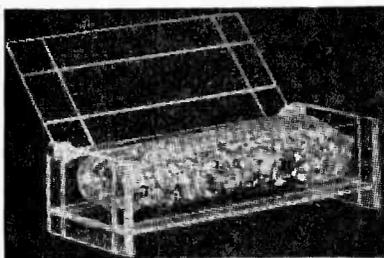
(Established 1928)

4310 Carnegie Ave.,
Cleveland 3, Ohio

Telephone: Henderson 1043

LATEST SALES BOARD NOVELTY

Boxes made from Plastic during the war used in Airplanes. A sample assortment will convince you.



Put up in assortments as follows:
5 Love Boxes with Pecan Log \$26.89
27 Pecan Logs

If Board Wanted, Give Size:
1000 Hole Card \$.98
1200 Hole Card 1.44
1500 Hole Card 1.92



WHILE THEY LAST

Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

THE NEW DEAL MFG. CO.

411 North Bishop Dallas 3, Texas

FOR SALE

50 POKER TABLES

Like New

WRITE OR WIRE

MIKE MUNVES

510 W. 34th St. New York 1, N. Y.

ATTENTION, SKEE BALL OPERATORS

Will Pay More for Your

WURLITZERS, GENCO BANK ROLLS

and Others.

Sell now while you can still get a fair price.
L & B AMUSEMENT 6432 CASS AVE.
DETROIT 2, MICH.
Phone: Townsend 5-2873

BLACKHAWK'S PERPETUAL PENNY CIGARETTE MACHINE RED, WHITE AND BLUE JAR MACHINE

Immediate Delivery—No Federal Tax

SUPER COLOR BALL CABINET **\$24.95**

F.O.B. CHICAGO

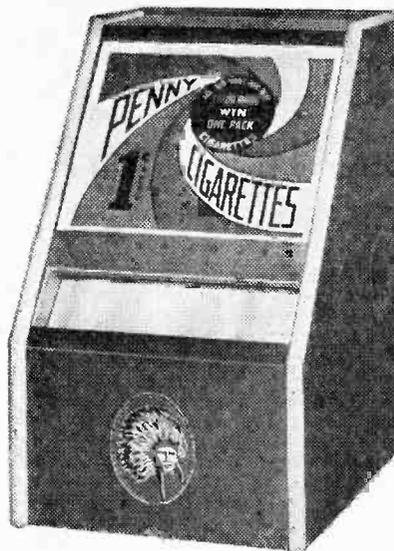
Cabinet is filled with colored glass balls. There is nothing to get out of order, nothing to adjust, no replacement expense, yet in spite of the extreme simplicity of construction, this cabinet is completely automatic and will give positive unflinching action. Ruggedly constructed, practically indestructible, guaranteed to give positive results and your first cost is your only cost.

DISTRIBUTORS

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Blackhawk Mfg. Co.

1821 W. BERTEAU • CHICAGO, ILL.



PARTS AND SUPPLIES FOR MUSIC MACHINES

- | | |
|--|---|
| 3 Wurlitzer #300 Adapters \$32.95 | 2 Buckley 32 Selection Chrome \$14.95 |
| 1 Wurlitzer 24 Adapter 39.50 | 15 Wurlitzer #125, 5-10-25¢ 22.50 |
| 1 Wurlitzer #130 Adapter 37.95 | 3 3-Wire Select-o-Matics 35.00 |
| 2 Keeney Adapters 24.95 | Astatic B2 Crystal Pick-Up Cartridges 4.75 |
| 3 Wurlitzer 618 Amplifiers 39.95 | Metal Chandelier Speakers 10.00 |
| 1 Wurlitzer 600 Amplifier 49.50 | 2 Wurlitzer Original Lite-Up Speakers 30.00 |
| 1 Wurlitzer 500 Amplifier 49.50 | 17 National 5¢ Slug Rejectors 3.75 |
| 1 Seeburg 8800 ES Amplifier 19.50 | 2" Hard Rubber Casters. Per Set of 4 1.50 |
| 2 Wurlitzer #304 Steppers 40.00 | Zip Cord, 500' Rolls. Per Ft.02 |
| 1 Wurlitzer #145 Stepper 21.95 | Program Strips, 500 Sheet Pkgs. 3.00 |
| 6 Solenoid Drums for Wurlitzer 22.95 | Wurlitzer Main Gears 4.00 |
| 2 Wurlitzer #320 Sweet Music Boxes 65.00 | 1 Ideal Scale, Back Door Missing 40.00 |
| 1 Waiting Scale 65.00 | |

WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS, ACCESSORIES AND PARTS

WANT TO BUY ALL TYPES OF MUSIC MACHINES
WILL ALSO BUY YOUR ROUTE
SEND LIST AND PRICE

UA-15 ALL PURPOSE AMPLIFIER A UNIVERSAL REPLACEMENT FOR ALL PHONOGRAPH AMPLIFIERS

SEEBURG — WURLITZER — ROCK-OLA
Complete With Tubes \$45.00

1/2 Deposit, Balance C. O. D., F. O. B. New York

DAVE LOWY & CO.

594 10th Ave., New York 18, N. Y.
Phone: Bryant 9-0817

WANT

WRITE FOR
OUR COMPLETE
PRICE LIST

HAROLD PINCUS

Send us your List and BEST
PRICES in your first letter
TODAY!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE Phone HUMBoldt 3476 CHICAGO 47

SPECIAL

Only a Few More Left!

25c SINGLE
SUPER BELL

\$325.00

FREE PLAY AND
PAYOUT
COMBINATION

Excellent Condition



Get More Profit at
Lower Operating Costs!

ORDER THE
MILLS NEW
VEST POCKET
— \$74.50 —

ROY MCGINNIS CO.

MILLS NEW BLACK CHERRY BELL

You May Be Disappointed
on Delivery Unless You
Order NOW!

5c 10c 25c

NOW! TEN-DAY SERVICE ON
CONVERTING YOUR BLUE GRASS
SPORT SPECIAL & DARK HORSE
INTO WHIRLAWAY... \$275.00

2011 Maryland Avenue
BALTIMORE 18, MD.
UNIVERSITY 1800

COIN COUNTING MACHINES

NEW AND REBUILT—BOUGHT AND SOLD

Your Broken and Worn Coin Counters Repaired by Experts.
Write for List of Coin Counters Now on Hand.

ACE COIN COUNTING MACHINE CO.

3715 SOUTHPORT AVE. (Tel.: Bittersweet 4453) CHICAGO 13



"LOOK FOR THE EAGLE... YOU'LL FIND THE BEST!"

REPLACEMENT PLASTICS

for all makes and models of
AUTOMATIC PHONOGRAPHS
(the oldest and newest)

NOW AVAILABLE
RIGHT PRICES

SEND FOR
COMPLETE
PRICE LIST

EAGLE

COIN MACHINE CO.

1514 N. FREMONT AVE.

MICHigan 1247

CHICAGO 22, ILL.

SAM
STERN
SAYS...



Evans New "BANG TAILS"

AND

'GALLOPING DOMINOES'

FREE PLAY OR CONVERTIBLE
AND CASH PAYOUT

SEE YOUR LOCAL JOBBER OR
WRITE TO...

SCOTT-CROSSE COMPANY

Excl. Dist. in Pa., So. N. J., Dela.,
Md.; Wash., D. C.

1423 Spring Garden St., Phila. 30, Pa.

FOR SALE

- 2 Bally Rapid Fire @ \$125.00
- 1 Scientific Baffing Practice... @ 89.00
- 2 High Hand (Combination)... @ 149.50

PIN BALL GAMES

- 1 Attention @ \$ 59.50
- 2 Velvet @ 39.50
- 1 Target Skill @ 34.50
- 1 Bally Record Time @ 139.50
- 1 Whirlaway @ 249.50

Joy Automatic

Phonograph Company

108 E. Church St. ELMIRA, N. Y.

OPERATORS

WE CAN SUPPLY YOU WITH EVERYTHING AND ANYTHING TO OPERATE YOUR COIN MACHINE BUSINESS

PACKARD'S PLA-MOR PHONOGRAPHS

NEW
Wall Boxes \$36.95
30-Wire Cable, Ft.19
Bar Brackets 5.00
Speakers from \$19.95 to \$159.50.

MILLS
Blue Fronts — Brown Fronts — Gold Chromes — Silver Chromes — Club Bells — Black Cherrles — Cherry Bells — Q.T.'s — Jumbo Parade — Four Bells.

JENNINGS — PACE — WATLING.

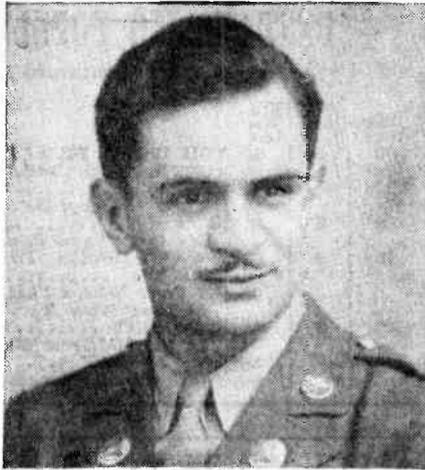
BALLY VICTORY DERBY
BALLY UNDERSEA RAIDER
CHICAGO COIN GOALEE

AUXILIARY EQUIPMENT SPECIALS

Quantity	Model	Item	Price
1	310	Wurlitzer Box	\$12.50
1	320	Wurlitzer Box	20.00
23	100	Wurlitzer Boxes @	17.50
3	125	Wurlitzer Boxes @	37.50
1	120	Wurlitzer Box	25.00
2		Outdoor Speakers, T.P.S.	@ 25.00
6		Indoor Speakers, T.P.S.	@ 22.50
1		Corner Speaker	19.50
1		Picture Speaker	25.00
5		Seeburg Remote Speakers (Speak Organ) @	35.00
1		Seeburg Speaker	25.00
6		Seeburg Wallomatics @	35.00
20		Seeburg Selectomatics @	10.00
1	111	Wurlitzer Bar Box	15.00
4	331	Wurlitzer Bar Boxes @	15.00
1	412	Wurlitzer Front Grill	12.50
2		Rock-Ola Front Grill	12.50
2		Wurlitzer Bar Brackets @	3.50
4		Seeburg Bar Brackets @	3.50
4	145	Wurlitzer Stepper @	40.00
4		Rock-Ola Dial Wall Boxes @	17.50
1		Keeney Wall Box	5.00
20		Packard Boxes—30	
5	125	Wall Box Covers @	5.00
1		Keeney Adapter for Mills Phonograph	20.00
5		Seeburg WA-12 Wired	@ 7.50
1	75	Wurlitzer Electric Selector	25.00
1	305	Wurlitzer Impulse Receiver	25.00
3	600	Miraben Lite Up Sets	@ 25.00
1	616	Wurlitzer Miraben Lite Up Set	25.00

Write—Wire—Phone.

TWIN PORTS SALES CO.
230 Lake Ave., South Duluth 2, Minn.
Mel. 2889



OUT OF THE ARMY into their own Chicago coin machine distributing business was the first move taken by the brothers Schütz upon recent discharge. Both former sergeants, they're in uniform above: Charles (left) and Bernard.

Op Parlays Many Interests in Biz

AMHERST, Nova Scotia, March 2.—Frank Elliott is a man of many interests, but he has wrapped a number of them up in his Big Top Restaurant here.

Being a coin machine distributor as well as an operator and tent showman, Elliott has appropriately installed a number of coin machines in the eating place which is decorated in a carnival and circus atmosphere. Decorations include large pictures of tent show life.

Kandel To Oversee Salesmen Training For Tobacco Group

NEW YORK, March 2.—Recently discharged from the Army Air Corps, Edward R. Kandel has been appointed associate sales director of the National Association of Tobacco Distributors, headquarters for that group announced here recently.

Kandel, formerly a lieutenant, will center his work on the association's sales retraining program which has been set up to put new life into the sales branch of the industry and to prepare salesmen for post-war competition.

Before he entered the service, Kandel was associated with the drug industry and in several other fields in sales promotion and supervision.

Kandel rose thru the ranks, from private to first lieutenant, and served as assistant to the chief of special services for the U. S. Strategic Air Forces in the European theater. He was engaged in liaison work with the British services. In this capacity, he was likewise charged with facilitating the distribution of cigarettes, cigars, tobacco, candy and other merchandise.

Vender of Railroad Tickets Under Test In Greensboro, N.C.

MACON, Ga., March 2.—New kind of machine which vends railroad tickets has been getting considerable publicity lately. Machine is being tested currently at Greensboro, N. C., and *The Macon Telegraph* had the following comment to make:

Push a button and out comes your railroad ticket—just like a slot machine. (But it will resemble a cash register.)

That's how you may purchase some of your future railroad tickets in Macon.

Being tried out now in Greensboro, N. C., this ticket-printing and accounting machine will be placed in many railroad ticket offices if it proves successful, employees at Terminal Station disclosed yesterday.

This gadget not only delivers the ticket but registers the amount of the sale and total number of tickets sold.

Only one-coupon tickets can be sold by this machine, however. If you are going a route which requires two or more railroad lines, the gadget is no good.

MARCUS FOR PARTS

While Marking Time For New Equipment!

Keep Your Amusement Games, Phonographs, Venders and Other Coin Operated Equipment in GOOD REPAIR With Parts From a Concern of GOOD REPUTE!

"Parts and Supplies for Coin Machine Service"

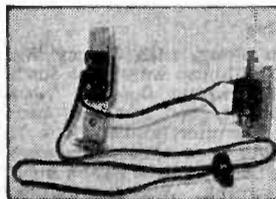
HARRY MARCUS COMPANY

816 WEST ERIE STREET

CHICAGO 22, ILL.

HARMAN ELECTRIC TONE ARM TRIP

NOW AVAILABLE FOR SEEBURGS (For Other Phonographs Soon)



A trial of the Harman Electric Tone Arm Trip will quickly convince operators of phonographs that its use will greatly extend the life of records as side pressure on the needle is eliminated. In addition our trip permits the needle to feed into the cut-out groove without pressure acting on the needle to cause its jumping out of the groove. Complete with wiring—with either lugs or male plug (specify which is desired in ordering). Can be installed and adjusted in short time. No drilling or tapping required. Installation diagram with few simple instructions furnished. Can also easily be wired to operate from remote cancel button.

Price Each \$7.50 C. O. D., Galesburg, Ill.

PROMPT SHIPMENT—QUANTITY DISCOUNT ON APPLICATION

HARMAN ENTERPRISES

443 N. La Salle St.

Chicago, Illinois



M. S. Gisser

YOU CAN always buy with confidence from Cleveland Coin! This week we offer—

MUSIC	
2 Mills 12 Record	\$125.00
1 Wurlitzer Original 24 Cellar Job, R.C.	295.00
2 A.M.I. Cellar Job, R.C., with Wall Boxes	235.00
1 Mills Throne of Music	350.00
3 Mills Panorams	365.00
WALL BOXES	
Brand New Packard Wall Boxes	\$ 36.95
15 Wurlitzer 125 Wall Boxes	22.50
4 Wurlitzer 125 Wall Boxes, New	30.00
15 Wurlitzer 100 Wall Boxes	17.50
22 Seeburg WS1Z Wall Boxes	15.00
50 Rock-Ola Wall Boxes	17.50
15 Rock-Ola Bar Boxes, Late	30.00
6 Used Packard Wall Boxes	32.00
20 Buckley Wall Boxes	17.50
ARCADE EQUIPMENT	
3 Brown Anti-Aircrafts	\$ 65.00
1 Keep 'Em Punching	110.00
1 Peo's Bank-a-Ball	125.00
3 Western Baseballs	110.00
2 Batting Practice	125.00
5 Bumper Bowlings	75.00
2 Slap the Japs	125.00
1 Bowl-a-Bomb	150.00
3 9 1/2 Ft. Bowling Leagues	150.00
2 Ten Strikes	95.00
2 Chicago Coin Hockey	195.00
NOW DELIVERING	
GROETCHEN'S NEW COLUMBIA	
Interchangeable for Nickel, Dime or Quarter Play, \$132.50 Each—Five or More, \$127.50 Each.	
SLOTS	
15 Vest Pockets, Refinished	\$ 49.50
60 Used Columbias, D.J.	85.00
56 Mills Blue or Brown Fronts	135.00
106 Mills Blue or Brown Fronts	165.00
256 Mills Blue or Brown Fronts	195.00
Brand New Black Cherry Castings & Cabinets, Complete	59.50
COUNTER GAMES	
15 Marvels & American Eagles	\$ 15.00
CONSOLES	
2 Maybells, 4 Nickel	\$295.00
3 Paces Races, Brown with Daily Double	195.00
1 Keeney 9 Head Pastime	195.00
2 '38 Track Times	125.00
4 Keeney Kentucky Clubs	125.00
4 Bally Club Bells, Combinations	225.00
1 Evans Galloping Dominoes, Early Mod.	150.00
1 Evans Bang Tails, Early Model	150.00
1 Paces Reels Jr., With Rails	110.00
1 Paces Saratoga Jr., With Rails	110.00
1 Two-Nickel Super Ball	295.00
1 Paces Reels, Free Play, Payout Comb.	150.00

ORDER NOW — KEENEY'S BONUS SUPER BELL

Free play and cash payout combination console. Single coin head or two coin head. Each head takes up to five coins; 5 or 10-coin multiple, DIME OR QUARTER combinations!

Distributors for OHIO and WEST VIRGINIA. Orders taken now for preferred delivery! WIRE, WRITE OR PHONE!

ORDER NOW — KEENEY'S BONUS SUPER BELL

Free play and cash payout combination console. Single coin head or two coin head. Each head takes up to five coins; 5 or 10-coin multiple, DIME OR QUARTER combinations!

NOW DELIVERING

Chicago Coin's GOALEE	\$525.00
Genco's TOTAL ROLL	525.00
Comar's UNDERSEA RAIDER	399.50
Premier's SKEE BARREL ROLL	425.00
Gottlieb's STAGE DOOR CANTEN	249.50
Exhibit's BIG HIT	298.50
Exhibit's BIG HIT, Four Nickel Multi's	378.50
Marvel's HOLLYWOOD	249.50

VENDING MACHINES IMMEDIATE DELIVERY ON BRAND NEW
Esquire Model V, Cabinet Type Machine \$12.50
Advance Model D Ball Gum Vendor 9.00
Advance Model 11 Merchandise Vendor 8.50
SPECIAL PRICES ON QUANTITY ORDERS.

TERMS: 1/2 Deposit With ALL Orders, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: PROspect 6316-7

FOR SALE

Midget Skee Balls	\$ 95.00
A.B.T. Challenger, Big Game Hunter, Fire-Smoke, Ea.	25.00
Western Baseball	95.00
Batting Practice	115.00
World Series	100.00
Bally Basketball	125.00

JUST RECEIVED

Complete equipment totalling about 300 Machines from 2 of the most elaborate arcades in the country. Now being factory checked and BEAUTIFULLY REFINISHED. WRITE FOR LIST AND PRICES.

BUY FROM A RELIABLE SOURCE —WE'RE IN BUSINESS SINCE 1912

MIKE MUNYER
510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-6677)

KISMET



LATEST

P & S

CONVERSION

Send In Your PUNCH OR TOPS

8 DIFFERENT FREE PLAY GAMES

SEE YOUR DISTRIBUTOR OR WRITE DIRECT TO

P&S MACHINE CO.

3017-19 N. SHEFFIELD AVENUE
CHICAGO 14, ILLINOIS

VENDING MACHINES

5 Advance Model 11, 1c	\$ 6.25
25 Advance Model D Ball Gum, 1c	5.25
5 Stick Gum Vender, 1c	5.00
5 Jennings In a Bag, 1c	10.00
10 Columbus Model A, 1 or 5c	6.50
5 Special Deluxe, 1c	7.50
10 Northwestern Standard	7.75
5 Northwestern Model 33	7.50
10 Snacks, 3 Col., 5c, with Deluxe Stand	15.00
5 Shipman Candy, 6 Col., 1c	10.00
5 Advance Candy, 2 Col., 5c	10.00

COUNTER AND ARCADE

3 Bally Alley, 5c Play	\$79.00
3 Rotor Table, 5 Balls, 5c Play	85.00
10 Imps, 1c	5.00
5 Tally	10.00
3 Black Jack or Rex	6.95
\$5.00 Extra for Crating of Arcade Parts and Globes.	

C. E. BRADFORD

226 Hamilton St. ALBANY 3, N. Y.

Record Reviews

(Continued from page 33)

DON JOSE AND HIS ORCHESTRA (Goody 3002)

Rumba Rumba—Rumba, Inst.
Vem Vem—Samba, Inst.

New label which has been selling exclusively in the metropolitan New York market for a little while, but now hopes to spread out some, tosses out a couple of Latin American instrumentals by a fairly well-known name in this field, working under a nom de disk. Beat on both sides is consistent and eminently danceable, tho rumba side bears much greater stamp of authenticity than Vem, which is pretty much Yankee-ized.

Locations with a Spanish, Mex or other South or Central American patronage can use these.

THE FIVE DE MARCO SISTERS WITH BUD FREEMAN ORCHESTRA (Majestic 7166)

Sweet I've Gotten on You—FT; V.
Blue—FT; V.

This coupling should have been a real topper, but misses because the De Marcos, who paint some of the prettiest harmony

patterns around, are hard to understand on the Pennsylvania Dutch Sweet novelty. In straining to hear the wordage, the listener loses some nifty choraling by the girls, as well as excellent band support by the Freeman group. On Blue this Fred Allen air show featured sister act creates ear-intriguing tonal effects, and again the Freeman band backs up with sock brass and rhythm work.

This won't be a sensational nickel-getter, but in most locations where patrons don't pay too much attention to wordage, the platter will do well.

EDDIE VINSON (Mercury)

It's a Groovy Affair—Inst.
I've Been So Good—FT; V.

Two more surprising sides from this novice ork, whose grosses thruout the Midwest in a recent theater tour point to plenty of popularity. Band is clean and precise in a melodic swing specialty, It's a Groovy Affair, with leader's alto and an unidentified tenor and trumpet contributing good solo bits. Reverse spots leader's blues shouting on a good set of lyrics.

"I've Been So Good" will be consistent for race locations, but instrumental doesn't mean too much.

HELEN HUMES (Philo 125)

He Don't Love Me Anymore—FT; V.
Pleasing Man Blues—FT; V.

A deep shade of blue spins from these sides. Helen, former Count Basie canary, packs plenty of punch warbling in He Don't Love Me Anymore. Set gets a bright beat backing from small band, well-peppered by Dave Barbour's guitar work. Flipover finds La Humes giving a torrid touch to Pleasing Man Blues. Weak instrumental work is saved by a short hypo from Lester Young's sax and a sugary break from brother Snookie's trumpet.

This couplet should prove a hefty coin collector in race spots.

LUCKY THOMPSON (Excelsior 146)

Irresistible You
Phace

There's plenty of rhythmic contrast on these sides, with Lucky Thompson

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 30)

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label	Catalog No.
3	5	6	YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)	Les Brown	Columbia	36884
			Come to Baby, Do			
8	5	7	SYMPHONY	Benny Goodman	Columbia	36874
			My Guy's Come Back			
16	9	8	I CAN'T BEGIN TO TELL YOU (F)	Bing Crosby-Carmen Cavallaro	Decca	23457
			I Can't Believe That You're in Love With Me			
13	6	9	SYMPHONY	Freddy Martin	Victor	20-1747
			In the Middle of May			
1	—	10	DAY BY DAY	Frank Sinatra	Columbia	36905
			Oh! What It Seemed To Be			

PLAY STATUS OF FILMS WITH LEADING SONGS

(Continued from page 28)

I'M GLAD I WAITED FOR YOU (Shapiro-Bernstein), sung by Alfred Drake in Columbia's "Tars and Spars." National release date—January 10, 1946.

TOMORROW IS FOREVER (Advanced) in International's "Tomorrow Is Forever."

WAIT AND SEE (Feist), sung by Kenny Baker in Metro-Goldwyn-Mayer's "The Harvey Girls." National release date—December, 1945.

PERSONALITY (Burke-Van Heusen), sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.

SLOWLY (Rudy Vallee), background theme in 20th Century-Fox's "Fallen Angel." National release date—December, 1945.

SOME SUNDAY MORNING (Harms, Inc.), in Warner Bros.' "San Antonio." Sung by Alexis Smith. National release date—December 29, 1945.

THE BELLS OF ST. MARY'S (Burke-Van Heusen), sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.

WHO'S SORRY NOW (Mills), sung by Lisette Verea in David L. Loew's production, "A Night in Casablanca." National release date not set.

giving Irresistible You a slow spin and copping a catchy clip in Phace. Herd takes a nap in former ditty leaving only Thompson's soulful sax to hold the needle in the groove. Despite the mellow blowing, ho-hum backing plus a n. s. h. intro and draggy finish sends side to sleep. Flipover fares much better, sporting plenty of toe-tapping urge that builds from the start. Shadow Wilson's bouncy drum beat keeps the spark glowing, with Thompson's sax and Jimmy Johnston's trombone doing a hot job fanning the Phace flame.

Race spot ops should turn this spinner with its "Phace" up to feed the coin funnel.

RAY LINN (Atomic 221)

The Mad Monk
Blop Blah

Ray Linn, rounding out a small jump band, with drummer Bud Combine setting the beats, displays good trumpet capabilities with this platter. Rides out in fine form on Mad Monk, backed by exciting piano from Tommy Todd and solid bass work from Jimmy Stutz. Flipover, Blop Blah, is just about that musically, holding little jammistic weight and less imagination. Herd gets a chance to share the jam juice and a few hot trumpet breaks by Linn gives side enough of a commercial spin to save it.

"Mad Monk's" tempo de jump will pull in the coin. "Blop Blah" title may attract some first tries, but few repeats.

BOB MOSELY (Bel-Tone)

Bagging the Boogie—FT; V.
Voot Rhythm—FT.

For lowdown groove spinning, Bob Mosely comes thru with a fine disking. Leader sets the pace by dusting off an ear-easy Steinway and Marion Abernathy keeps platter going with a neat piping on Bagging the Boogie. Bass man takes an interesting duo break with Mosely's piano between chirp's choruses. Under-side spins improvisations a la Voot Rhythm with Lucky Thompson taking a man-sized slice of the sax cake. Jam is spread on a moderate beat which rides the groove strong from edge to edge.

Should pull plenty from race spot nickel chutes.

JIMMY WALKER (Coast 2016)

Detour
Sioux City Sue

Sides spin along, with Jimmy Walker walling the jailhouse woes of a cowhand who took the wrong Detour. Walker's strong pipes get good build-up backing from Paul Westmoreland's Picos River Boys. Flipover pays hymnful homage to Sioux City Sue with tune riding a catchy beat from scratch. Westmoreland's accordion and strings set the snappy Western pace for this spinner.

With both tunes reaching money-making mark, disk should prove a top coin collector for Western spots.

THELMA CARPENTER (Majestic)

Seems Like Old Times—FT; V.
A Jug of Wine—FT; V.

A vocal charmer, getting under a lyric and giving it a lift, Thelma Carpenter registers strong for this spinning. And

added to her stellar song selling is the colorful and rhythmic music bank built up by the orchestra directed by Eddie Sauter, whose arrangements once made it count so much for Benny Goodman. Miss Thelma imparts a contagious lilt to the nostalgia in the catchy Seems Like Old Times, and then dips into a low-down mood as she adds greatness to her vocal giving for the standard, A Jug of Wine (A Loaf of Bread and Thou—Baby). Here again, Sauter's setting heightens the gal's own lyrical excitement.

"Seems Like Old Times" should spin socks for the nickel traders

ESPE MUSETTE ORCHESTRA (Standard)

Hit the Spot—FT.
Minnesota—FT.

Paced by the Musette accordion squeezings, the Espe Musette Orchestra whips out the gay and lively polka rhythms to perfection for this plattering. Hit the Spot is a happy tune, colorfully orchestrated, while Minnesota is a spirited march polka.

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ALL I SING IS BLUES

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LAST NIGHT

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I LOVE THE RHYTHM IN A RIFF
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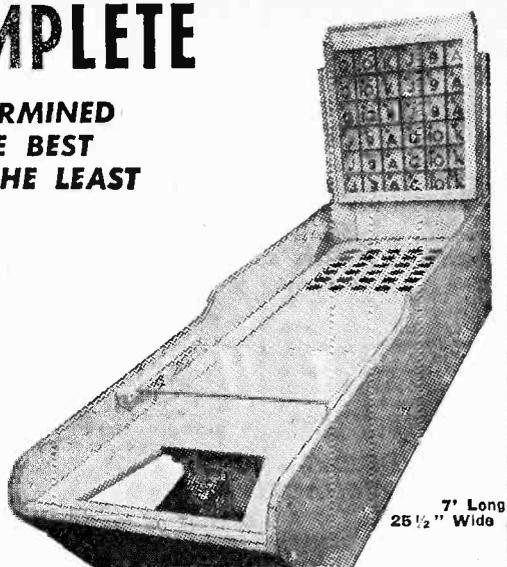
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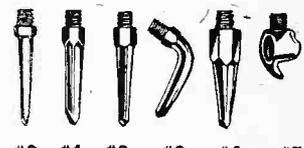
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Panorams\$325.00	PRE-FLIGHT TRAINER	An Excellent Paying MUSIC ROUTE
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PHONO TITLE STRIPS, 55¢ PER 100 | ALL PURPOSE MICRO SWITCHES, 85¢ EA.
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NO CARDS—NO JARS
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A ONE-PIECE PRODUCT
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700 Numeral Style Coupons—5c Play
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ALSO THESE RECONDITIONED BUYS IN USED MACHINES

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25c Blue Front .. 175.00	5c Cherry Bell . 140.00	5c Silv. Moon Chief 125.00
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Slap-the-Jap	34.50
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Silver Spray	32.50

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616 Wurlitzer	219.50
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25¢ Play	150.00
Mills 10¢ Club Console	250.00
Mills 25¢ Club Console	275.00
Pace 25¢ Chrome (Like New)	195.00
Pace Club Consoles, Factory Rebuilt, 5¢ Play	250.00
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25¢ Play	300.00

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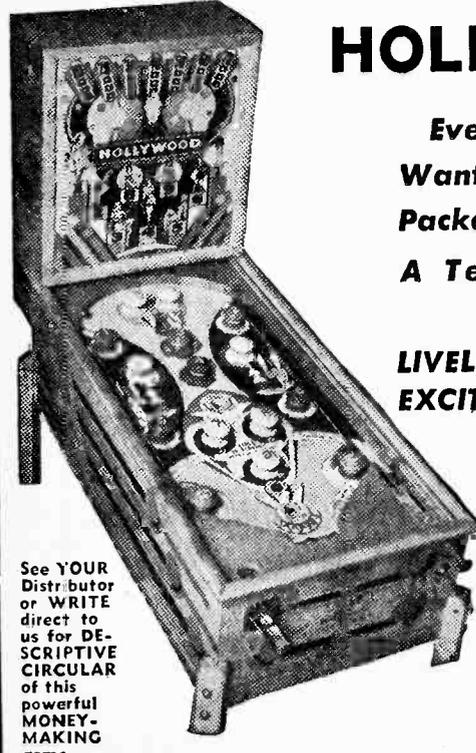
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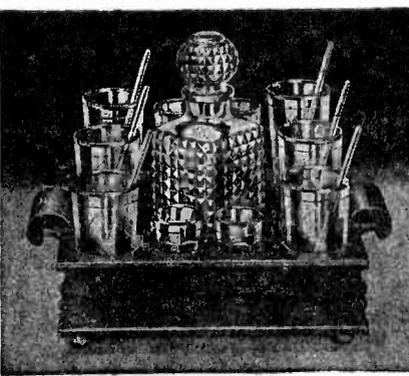
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1 Walnut Finish Cabinet, 10 1/4" by 14 1/2" by 3 1/2" with 2 easy grip handles.
6 Crystal Hi Ball Glasses.
4 Crystal Spirit Glasses.
6 Crystal Swizzle Sticks.
1 Crystal Decanter.
1 Stopper.

INDIVIDUALLY BOXED.
Complete 19 Piece Set—Wt. 8 Lbs.

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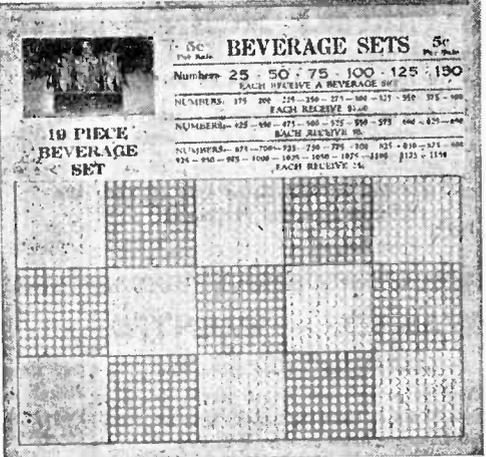
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COPPER CHROME
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 - 2 10c Watling Rolatop, 3/5 P.O. 79.50
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For all Wurlitzer, Rock-Ola, Seeburg machines, except Hi-Tone RC models
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• **FOUR COLORS**
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- Installed on Location in 20 Minutes.
- Greater Player Appeal—Includes a Doll Hand Painted by a Well Known Chicago Artist.
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NEW LOW PRICE

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Ray Gun Amplifiers and all type slot machines and consoles repaired. Reasonable Price. Work Guaranteed. Ship us your Machine today.

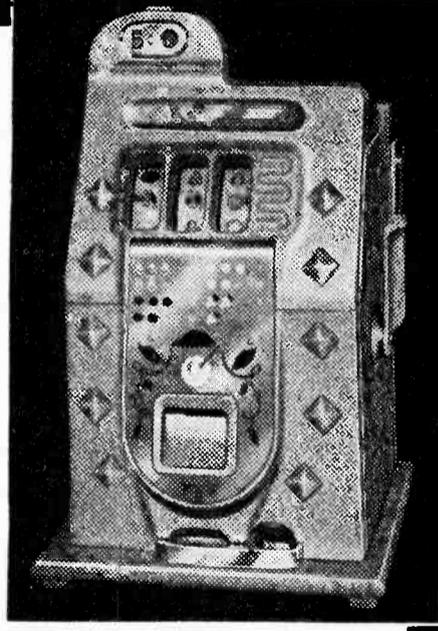
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BUY Real Silver Chrome Cabinets



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INCLUDES ALL THESE BRAND NEW FEATURES:

- light, durable wood cabinet
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MILLS BLACK CHERRY BELLS

In 5-10-25-50c Play.
Made in 2/5 or 3/5.
Payout on 1 Cherry.
Place Your Order Now.

USED AND RECONDITIONED

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\$50

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THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!

"IN THE DARK"

960 G. L. Holes 10c Play

Takes In \$96.00

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OUR NEWEST CATALOG
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VENUS	89.50
DIXIE	59.50
MARVEL BASEBALL	129.50
SEA HAWK	69.50
FOREIGN COLORS	169.50



Woolf Solomon

CONSOLES

5¢ SUPERBELLS, F.P., C.P. Comb.	\$245.00	BAKER'S PACERS, J.P., D.D.	\$289.50
25¢ SUPERBELLS, F.P., C.P. Comb.	305.00	TRACK TIME '38	109.50
4 BELLS, Over 1000 Serial	425.00	JUMBO PARADES, C.P., Late Head	129.50
BUCKLEY TRACK ODDS, D.D., Late	479.50	JUMBO PARADES, F.P.	79.50
MILLS 3 BELLS	775.00	WATLING BIG GAMES, C.P.	89.50
BALLY CLUB BELLS, Comb. F.P., C.P.	219.50	WATLING BIG GAMES, F.P., Late	99.50
BALLY HIGH HANDS, Comb. F.P., C.P.	169.50	5¢ BOBTAIL TOTALIZER, F.P.	99.50
KEENEY KENTUCKY CLUBS	89.50	25¢ BOBTAIL TOTALIZER, F.P.	159.50
KEENEY TRIPLE ENTRY	159.50	5¢ BOBTAIL, C.P.	149.50
KEENEY PASTIMES, 9 Coin	219.50	5¢ SILVER MOON TOTALIZERS, F.P.	99.50

ARCADE EQUIPMENT

Rapid Fires, A-1	\$169.50	Roll In Barrel	\$145.00	Tommy Guns	\$109.50
Air Raiders	169.50	9' Skee Rolls	179.50	Daval 8' Bumper	99.50
Sky Fighters	249.50	Voice Recorders	199.50	Ex. Fist Striker	99.50
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MILLS BLACK CHERRY BELLS, Genuine, Original		BALLY VICTORY DERBY
BALLY UNDERSEA RAIDER		1 BALL C. P., 4 Coin
AMUSEMATIC LITE LEAGUE		BALLY VICTORY SPECIAL
RADIOTONE VOICERECORDER		1 BALL F. P., 4 Coin
KEENEY'S NEW BONUS SUPERBELL, Single, 2 Way		CHICAGO COIN GOALEE
EXHIBIT'S BIG HIT, Single, 4 Coin Multiple		GENCO TOTAL ROLL
		F.P.K. SKEE BARREL
		VICTORY SKEE BALL

SLOTS

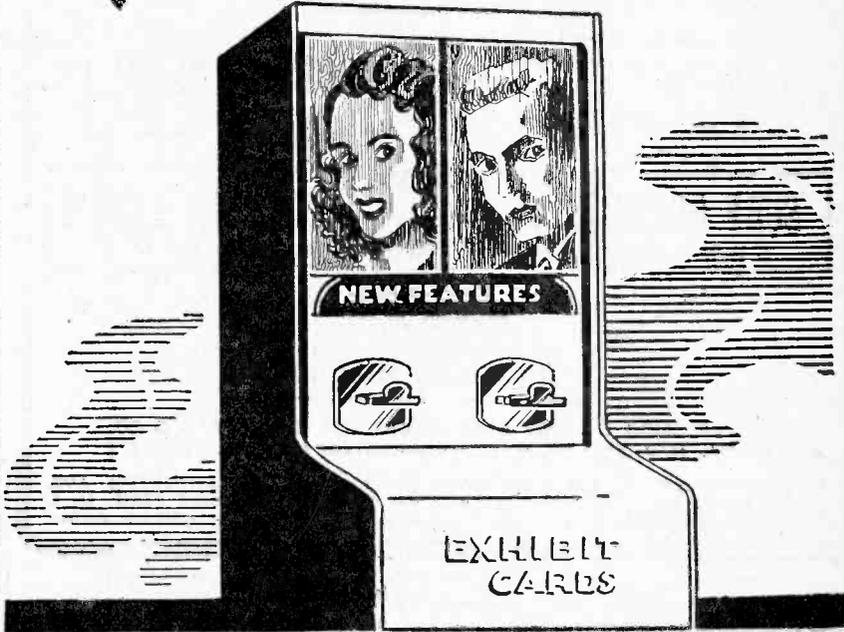
5¢ BLUE FRONTS	\$145.00	5¢ SILVER CHIEFS	\$185.00
10¢ BLUE FRONTS	169.50	10¢ SILVER CHIEFS	199.50
25¢ BLUE FRONTS	179.50	25¢ CAILLE 2/4, Like New	89.50
5¢ COPPER CHROMES, Like New	205.00	5¢ CHERRY BELLS	159.50
10¢ COPPER CHROMES, Like New	210.00	5¢ SILVER CHROMES	179.50
25¢ COPPER CHROMES, Like New	225.00	10¢ SILVER, Hand Load	189.50
5¢ GOLD CHROMES, Like New	205.00	5¢ COLUMBIAS	79.50
5¢ NEW VEST POCKETS	74.50	50 BOX STANDS, Lock Bars, Ea.	15.00

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.

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514 S. HIGH ST., COLUMBUS 15, O. Phones ADams 7949, ADams 7993.

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EXHIBIT IDEAL CARD VENDER

Takes little counter space. Vends cards (post card size) of fine reproductions of popular MOVIE, RADIO and Sports Folk wanted by most everybody. Big selection of 44 series to keep each location a live money maker for you.

OPERATORS—WRITE FOR OUR SPECIAL CIRCULAR AND PROPOSITION FOR YOU!

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NOW DELIVERING NEW EQUIPMENT

Mills Black Cherry Bell (genuine)	Write
New Vest Pockets	\$ 74.50
(Express prepaid anywhere)	
Chicago Coin Goalee	525.00
Exhibit—Big Hit	299.50
Gottlieb Stage Door Canteen	249.50

COMING SOON

MILLS PHONOGRAPH
KEENEY'S BONUS SUPER BELL
KEENEY'S ELECTRIC SELECTOR
CIGARETTE MACHINE

LATEST PIN GAME RELEASES

WANTED	WANTED	WANTED
250 Mills Blue Fronts, \$75.00 ea.	100 Lot-A-Funs and Life-A-Cards	Buckley Track Odds, D.D.J.P. Will Pay Highest Cash Prices

THOROUGHLY RECONDITIONED PIN GAMES

(SHIPPED IN NEW CARTONS)

6 5-10-20	\$125.00	1 Broadcast	\$50.00	6 Big Parades	\$125.00
3 Champs	65.00	8 Texas Mustangs	69.50	8 Jeeps	135.00
5 Victorys	90.00	4 Venus	84.50	1 Eagle Squadron	100.00
1 Boloway	80.00	2 Sea Hawks	60.00	2 Fishin	74.50
5 Snappys	65.00	5 Spot Pools	69.50	2 Dixie	49.50
7 Jungles	74.50	2 Defense	90.00	2 Thumbs Up	69.50
6 Zig Zag	74.50	3 Big Chiefs	49.50	6 Paradise	49.50
4 Star Attractions	65.00	3 Santa Fe	210.00	2 Second Front	89.50
6 School Days	65.00	3 Brazil	210.00	4 Sky Riders	189.50
2 Ten Spots	60.00	1 ABC Bowler	50.00	2 Argentine	59.50
5 Hi Hats	72.50	2 Legionnaire	50.00	3 Streamliners	225.00
6 Gun Clubs	72.50	2 Home Runs, '42	89.50	4 Air Circus	139.50
2 Trailways	65.00	3 Home Runs, '41	64.50	3 Sky Chiefs	165.00
4 Metros	54.50	3 Showboats	64.50	2 Grand Canyons	190.00
3 Four Roses	54.50	4 Boscos	89.50	3 Arizonas	225.00
2 Attention	60.00	6 Seven Up	65.00	2 Oklahoma	225.00
		5 Knockouts	125.00		

ONE BALLS

Longacres	\$395.00
Pimlico	325.00
'41 Derby	295.00
Jockey Club	300.00
Blue Grass	175.00
Dark Horse	175.00
Sport Special	125.00
Club Trophy	250.00

SLOTS AND CONSOLES

New Mills Black Cherry Bells, 5c-10c-25c	Write
2 25c Brown Fronts, Fl. Samples	\$275.00
2 5c 4 Star Chiefs	125.00
2 10c 4 Star Chiefs	125.00
2 10c Blue Fronts (Floor Sample, Like New)	200.00
2 10c Blue Fronts	125.00
Galloping Dominoes & Bangtails, 2 Tone	200.00
1 Lucky Star	100.00

OUR USED GAMES ARE WORTH MORE. THEY ARE COMPLETELY RECONDITIONED AND READY TO OPERATE.

Tyler 7-2770 DETROIT 4, MICH. **ROBINSON SALES CO.** 7525 GRAND RIVER DETROIT 4, MICH.

"SUSPENSE"
SENSATION OF THE NATION

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IMMEDIATE
SHIPMENT**

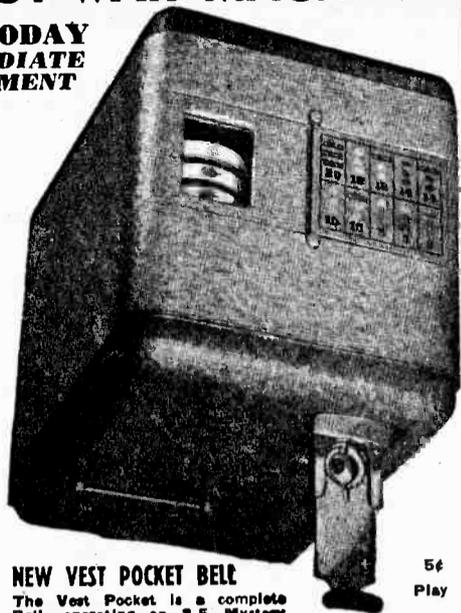


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$22.50
Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on a 5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

\$74.50

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45 Seconds of *Magical Science!*
— THAT GIVE THE PUBLIC GREATER VALUE AND SERVICE —
— OFFER YOU UNUSUAL PROFIT POSSIBILITIES —

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GARDNER - GIRL - BOARD**

TOPSY TURVY JACKPOT PAYS **\$10** OR **\$5.11**

1000 NEW JUMBO HOLES 5¢ Play \$31.00 PROFIT

ORDER AS **No. 1000 TOPSY TURVY**
Write for Circular 4512

GARDNER & CO.
2222 S. MICHIGAN
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**NEW EQUIPMENT Now Available
WILLIAMS' NEW SUSPENSE**

WILL KEEP YOU IN SUSPENSE—IN WASHINGTON, OREGON AND NORTHERN CALIFORNIA. WRITE FOR PRICES AND DELIVERY.

Goatee	\$525.00	Amusement Lite	Evans' Bangtails, 5¢ Comb.	\$674.50
Bank Ball, 9-ft. Alley	\$75.00	League	Evans' Bangtails, 2 5¢ Combs.	799.50
Pilot Trainer	850.00	Mills New Vest Pockets	NEW REVAMPS FOR IMMEDIATE DELIVERY, \$249.50 EACH	
Arizona	Hollywood	Santa Fe	Trade Winds	
Brazil	Idaho	Stage Door Canteen	Wagon Wheels	
Grand Canyon	Oklahoma	Streamliner	Big Top	
SOUTH SEAS AND RIVIERA			\$279.50 EACH	

ALL EQUIPMENT LISTED
Sold under our Money Back Guarantee. Every game thoroughly reconditioned before shipment.

If any machine does not meet with your complete satisfaction return it for full credit.

A.B.C. Bowler	\$ 60.00	Gun Club	\$ 75.00	Sara Suzy	\$ 45.00
Air Circus	135.00	Hi-Dive	95.00	School Days	65.00
Air Force	85.00	Hi-Hat	80.00	Sea Hawk	65.00
Arizona (Rev.)	205.00	Horoscope	75.00	Seven Up	70.00
Argentine	75.00	Jungle	80.00	Shangri La	150.00
Belle Hop	75.00	Keep 'Em Flying	145.00	Sky Chief	165.00
Big Chief	65.00	Liberty	165.00	Sluggo	70.00
Bola Way	35.00	Lite-A-Card	50.00	Snappy '41	70.00
Bosco	85.00	Lone Star	50.00	South Paw	80.00
Capt. Kidd	80.00	Majors '41	70.00	Spot-A-Card	85.00
Cross Line	85.00	Metro	60.00	Spot Pool	75.00
Defense (Genco)	95.00	Miami Beach	80.00	Star Attraction	70.00
Five & Ten & Twenty	135.00	Monicker	105.00	Texas Mustang	85.00
Flicker	65.00	Mystic	45.00	Topie	90.00
Four Aces	135.00	New Champ	70.00	Trailways	70.00
Four Diamonds	70.00	Owl	70.00	Victory	95.00
Four Roses	65.00	Paradise	55.00	Yankee Doodle	195.00
Glamour	65.00	Play Ball	65.00	Zig Zag	80.00
Grand Canyon (Rev.)	205.00				

ONE BALLS

Blue Grass	\$195.00	Kentucky	\$195.00	Rockingham	\$225.00
Club Trophy	295.00	Long Acre	395.00	Sport Special	165.00
Dark Horse	185.00	Long Shot	185.00	Sport King	165.00
'41 Derby	305.00	Owl	70.00	Thorbred	395.00
Fairmount	375.00	Pimlico	335.00	Turf King	325.00
Jockey Club	325.00	Record Time	165.00		

ARCADE EQUIPMENT

Bally Defender	\$175.00	Genco Bank Roll	\$220.00	Scientific Battling Pr.	\$110.00
Bally King Pin	210.00	Keeney Air Raider	155.00	Seaburg Chicken Sam	110.00
Bally Rapid Fire	145.00	Keeney Sub Gun	130.00	Seaburg Shoot-the-Chute	100.00
Bally Sky Battle	215.00	Mutosc's Ace Bomber	245.00	Western Baseball '39	95.00
Chicago Hockey	165.00	Mutoscope Dr. Mobile	275.00	Western Baseball '40	115.00
Evans' Super Bomber	245.00	Mutosc's Photomatic	600.00	Wurlitzer Skoeball	235.00
Evans' Play Ball	155.00	Mutosc's Sky Fighter	175.00		

CONSOLES

High Hand	\$195.00	Paces' Saratoga With Ralls	\$110.00	Paces' Reels, Jr. P.O.	\$ 75.00
Jumbo Parade, P.O.	125.00	Paces' Saratoga, No Ralls	75.00	Paces' Reels, Sr. P.O.	95.00
Mills 4 Balls, 4 8¢ (Late Head)	525.00			Paces' Twin, 5-10	245.00
				Silver Moon, F.P.	120.00

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Terms: 1/3 Deposit, Balance C. O. D.

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IN STOCK

NEW REVAMPED 5 BALL FREE PLAY GAMES

WILLIAMS LAURA	\$285.00	MARVEL HOLLYWOOD	\$249.50
WILLIAMS FLAT TOP	265.00	UNITED RIVIERA	269.50
UNITED TRADE WINDS	269.50	UNITED ARIZONA	249.50
UNITED SOUTH SEAS	269.50	UNITED WAGON WHEELS	259.50
UNITED GRAND CANYON	249.50		

5 BALL FREE PLAY GAMES

United Idaho	\$220.00	Play Ball	\$ 45.00	Jungle	\$ 75.00
Argentine	85.00	Venus	95.00	G.I. Joe (Conv. Jungle)	85.00
Bowlaway	75.00	Capt. Kidd	85.00	Five-Ten-Twenty	135.00
Twin Six	45.00	Four Roses	85.00	Keep 'Em Flying	160.00
Safute	45.00	Victory	85.00	Gott. Liberty	175.00
Crossline	50.00	Towers	85.00	Ch'go Coin Gobs	125.00
Mystic	55.00	Sky Chief	175.00	Star Attractions	75.00
Arizona	210.00	Genco Defense	95.00	Seven Up	45.00

CLEAN CONSOLES — READY FOR OPERATION

BALLY HI-HAND, Factory Rebuilt, Combination Free Play and Payout	\$210.00
KEENEY SUPERBELL, Combination Free Play and Payout	275.00
MILLS FOUR BELLS, Original Heads, Good Condition	325.00
KEENEY FOUR WAY SUPERBELL, Four Nickel Play	395.00
KEENEY FOUR WAY SUPERBELL, Three Nickel and One Quarter	495.00
KEENEY TWIN SUPERBELL, Nickel and Quarter	375.00
MILLS THREE BELLS, 5-10-25	795.00
PAGE TWIN REELS, Dime and Quarter	295.00
PAGE TWIN REELS, Nickel and Dime	250.00
WATLING BIG GAME (Latest Model, Fruit Reels)	125.00

ONE-BALL MULTIPLE FREE PLAYS

Longacre	\$375.00	Pimlico	\$350.00	Club Trophy	\$275.00
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1/3 deposit with order, balance C. O. D.

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NEW JENNINGS SLOTS, ALL MODELS WRITE FOR PRICE LIST

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UNDERSEA RAIDER, GUN	399.50	STAGE DOOR CANTEN	249.50
EVANS BANGTAILS, 5c COMBINATION FREE PLAY & PAY OUT, 7-COIN	674.50		
EVANS BANGTAILS, 25c COMBINATION FREE PLAY & PAY OUT, 7-COIN	799.50		
EVANS TEN STRIKE, \$372.50; WITH FREE PLAY	435.00		
KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID	129.50		
BALLY VICTORY DERBY, ONE BALL PAY OUT	574.50		
BALLY VICTORY SPECIAL, ONE BALL, FREE PLAY	589.50		
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VICTOR MODEL "V" NUT & GUM VENDOR	10.50		
PREMIER SKEE BARREL ROLL, CRATED	404.50		
AMUSEMATIC'S LITE LEAGUE	425.00		
SUPER SKEE ROLL	349.50		
NEW HEAVY SLOT SAFES, DOUBLE, \$175.00; TRIPLE	245.00		
GROETCHEN COLUMBIA BELL, CONV. 1-5-10-25 CENT PLAY, J.P.	132.50		
EVANS 5c BANGTAILS & GALLOPING DOMINOES, CASH PAY, 10 DAY DELIVERY	596.50		

SPECIAL! 12 PACE SARATOGA COMB. F.P. & T.O., with Rails and Skill Field, Used \$189.50
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CONSOLES

5¢ SUPER BELL, COMB.	\$294.50
HI HANDS, COMB.	179.50
4 WAY SUPER BELL, 4-5¢	489.50
MILLS JUMBO, O.P., LATE MODEL	109.50
WATLING BIG GAME, P.O., 10¢	149.50
WATLING BIG GAME, P.O., 25¢	189.50
BALLY BIG TOP, P.O.	109.50
5¢ GALLOPING DOMINOES	225.00
5¢ BANGTAILS	225.00
TWIN SUPER BELL, 5 & 5	325.00
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ONE BALLS

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SKYLARK, F.P. or P.O.	175.00
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ROCK-OLA WORLD SERIES	99.50
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AIR RAIDER	174.50
ZINGO PERFECT	179.50
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DEL. TEXAS LEAGUER	59.50
PIKES PEAK	19.50
MUTOSCOPE DRIVENOBILE	279.50
PERISCOPE, PERFECT	149.50
BATTING PRACTICE	119.50
EXHIBIT DIGGER	79.50
KEENEY SUBMARINE	169.50
KEEP 'EM PUNCHING	89.50
GENCO HOOPS	49.50

SLOTS

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5¢ WATL. ROLATOP, REBUILT	119.50
14 MILLS Q.T.	49.50
25¢ JENN. CLUB CONSOLE	249.50
5¢ CHERRY BELL, C.H.K.A.	169.50
10¢ BLUE FRONT, PERFECT	189.50
10¢ MILLS CHROME	295.00
GROETCHEN COLUMBIA, G.A.	89.50
5¢ VEST POCKETS, BLUE & GOLD	54.50
25¢ CAILLE, 3-5, RED ENAMEL	89.50
5¢ BLUE & GOLD VEST POCKETS	54.50
5¢ CHROME VEST POCKETS	59.50
5¢ BROWN FRONT	179.50
10¢ WATLING ROLATOP	99.50
1¢ AMERICAN EAGLES	14.50
5¢ AMERICAN EAGLES	19.50
5¢ MILLS MELON BELL	169.50
5¢ JENN. SILVER CHIEF	149.50
5¢ MILLS SILVER CHROME	265.00

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ARCADE EQUIPMENT

Defender	\$179.50	Keeney Anti Aircraft	\$ 59.50
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Keeney Air Raider	179.50	Groetchen Metal Typer	324.50

PIN GAMES

Hollywood	\$249.50	Brazil	\$249.50
Grand Canyon	249.50	Streamliner	249.50
Oklahoma	249.50	Idaho	249.50

CONSOLES

Super Bell, 5c, F. P. & P. O.	\$295.00	Mills 4-Bells, 4/5	\$325.00
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Super Bell, 3/5-1/25, P. O.	550.00	5c Mills Club Console	225.00
Jumbo Parade, P. O., Late Head	124.50	10c Mills Club Console	250.00
Jumbo Parade, F. P.	99.50	Hi Hand	179.50

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VEST POCKET BELL,	GOLD CHROMES	bia Jackpot Bell	bia, Conv., 5c, 10c,
Blue & Gold, \$54.50	5c-10c-25c-50c \$132.50	25c (Fact. Reb.)..
			\$82.50

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Sport King, P. O. \$239.50 | Turf King, P. O. \$325.00 | Jockey Club, P. O. \$350.00
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Wurlitzer 12 Record	140.00	Seeburg Wireless, 20 Sel.	37.50
Seeburg Hi-Tone 8800, ESRC	650.00	Seeburg Wireless, 24 Sel.	27.50
Rock-Ola 12 Record	119.50	Seeburg 5-10-25¢, Wireless	52.50
Rock-Ola Counter Model, '39 Revamp.	135.00	Seeburg, 20 Sel., 3 W/Re, 5¢	35.00
		Buckley Chrome, 32 Sel.	17.50
		Buckley Chrome, 24 Sel.	19.50
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Wurlitzer 412 Amplifier	\$80.00	5-10-25¢ Slug Proof Coin Mechanism, for Seeburg	\$32.50
Wurlitzer 41 Amplifier	22.50	Main Gears	4.00
Complete Wireless Set up for Wurlitzer	37.50	Tone-Arm Screws for Wurlitzer, Doz.	1.75
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Metal Crystal Pick-Ups	4.00	Coin Wrappers, Per 10 M	6.50
Seeburg Speaker	29.50	Casters, Per Set	1.25
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12" PM Speaker, New	7.50	Large Rubber Casters, Set	1.65
8" PM Speaker, New	3.95	Volume Control Keys, Each	.05
Rock-Ola Motor, Any Type	22.50	Zip Cord, Per Foot	.02 1/2
Waterproof Covers for Machine	9.50	Line Cord, Per Foot	.05
Mills CH Motor	29.50	Shielded Wire, Per Foot	.05
Rock-Ola Heat Motor	1.95	Seeburg Brackets	2.50
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Genco's TOTAL ROLL

NEW FEATURES
Never before used in any other game



60 days of actual location tests have proven Total Roll a terrific hit in any location

HIGH SCORE - ROLL DOWN - LEGAL GAME

★ Until our production schedule is back on pre-war level all orders will be filled in the order of their receipt.

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Chicago

GENCO

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GUARANTEED RECONDITIONED EQUIPMENT

- Jenn. 5c Club Chief Console \$179.50
- Jenn. 10c Club Chief Console 189.50
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- Groetchen Columbia, GA 69.50
- Mills Brown Fronts, Silver Chromes, Gold Chromes Write

PARTS FOR MILLS BELLS

- Main Clock Gears, Compl. \$2.75
- Med. Idler Gears 1.50
- Springs: Main, Handle, Long Knee Action, Side Arm, Clock and Main Slide. Ea. .25
- Playmaster Phonograph Needles, Ea. 27¢
- Star Wheels for Wurlitzer, Ea. 30¢
- 6SC7 Tubes 65¢

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KEENEY'S

NEW BONUS SUPER BELL
COMB. F. P. AND P. O.
EITHER SINGLE OR TWIN HEAD
5-COIN MULTIPLE HEAD

EXHIBIT'S "BIG HIT" is Here NOW!

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HAS SUCH A TREMENDOUS EARNING POWER OPERATORS CAN'T STOP PRAISING

The ONE OR TWO NICKEL PLAY 5¢ OR 10¢ EACH GAME

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

PRODUCTION IS STILL LIMITED .. SO ORDER TODAY FOR EARLIEST DELIVERY

BADGERS' BARGAINS
"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

MILWAUKEE See CARL HAPPEL LOS ANGELES See BILL HAPPEL

KEENEY RECONDITIONED SUPER BELLS
COMPLETELY REBUILT AND REFINISHED LIKE NEW

Keeney Super, 5¢, F.P., P.O. \$295.00	Keeney Twin, 5¢-5¢, F.P., P.O. \$595.00
Keeney Super, 25¢, F.P., P.O. 375.00	Keeney Twin, 5¢-25¢, F.P., P.O. 695.00
Keeney 4-Way, 5¢-5¢-5¢-5¢, P.O. 475.00	Keeney Twin, 25¢-25¢, F.P., P.O. 625.00
Keeney 4-Way, 5¢-5¢-25¢-25¢, P.O. 575.00	Keeney Twin, 5¢-5¢, P.O. 395.00
Keeney 4-Way, 5¢-5¢-25¢-25¢, P.O. 595.00	Keeney Twin, 5¢-25¢, P.O. 450.00
Keeney 4-Way, 25¢-25¢-25¢-25¢, P.O. 625.00	Keeney Twin, 25¢-25¢, P.O. 495.00

RECONDITIONED CONSOLES

Mills Late Head 4 Bells, 5¢-5¢-5¢-25¢ \$895.00	Mills Three Bells, 5¢-10¢-25¢ \$795.00
Evans Bang Tails, Late D.D., J.J. 295.00	Pace Reels Twin, 5¢ & 25¢, P.O. 395.00
Evans Dominoes, Late D.D., J.P. 295.00	Bally Hi Hands, F.P., P.O. 189.50
Evans Lucky Lucre, 3-5¢, 2-25¢ 295.00	Mills Late Head 4 Bell, 5¢-5¢-5¢-5¢ 595.00
Evans Lucky Lucre, 5-5¢ 195.00	Bally Club Bells, F.P., P.O., 5¢ 239.50
Bally Roll 'Em 139.50	Bally Sun Ray, F.P. 149.50
Evans Lucky Stars 139.50	Jennings Silver Moon, P.O. 129.50
Pace Saratoga (Comb.), F.P., P.O. 139.50	Mills Jumbo, Late High Head, P.O. 149.50
Pace Saratoga, Late P.O., 5¢ 89.50	Mills Jumbo, Late High Head, F.P. 129.50
Mills Original 4 Bells, 5¢-5¢-5¢-25¢ 595.00	Baker Pacers, Daily Double, 5¢ 299.50
Pace Saratoga, Late P.O., 25¢ 189.50	Pace Saratoga, Late, P.O., 10¢ 189.50
Jennings Fastima, P.O. 89.50	Mills Jumbo, Late 25¢, P.O. 195.00
Mills Original Head, Four Bells 345.00	Mills Jumbo (Comb.), F.P., P.O. 213.75

ONE-BALL MULTIPLE FREE PLAY TABLE
REBUILT AND REFINISHED

Keeney Sky Lark \$139.50	Bally Thoroughbred \$374.50
Bally Pimlico 295.00	Bally Longacre 374.50
Bally Trophy 225.00	Bally '41 Derby 225.00
Bally Sport Special 139.50	Bally Blue Grass 149.50

PHONOGRAPHS AND WALL BOXES

Rock-Ola Commando \$850.00	Rock-Ola De Luxe Rock-O-Lite \$425.00
Rock-Ola Super Rock-O-Lite 495.00	Wurlitzer Model 780 795.00
Rock-Ola Master, Rock-O-Lite 475.00	Buckley 24 Chrome Ill. Boxes 24.50
Mills Empress Rock-O-Lite 395.00	Wurlitzer Victory Model 24 495.00
Mills Throne Rock-O-Lite 395.00	Packard Pla-Mor 36.95

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NEW JENNINGS SLOTS—ALL MODELS—WRITE FOR PRICE LIST

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EVANS BANGTAILS, 5c COMB. F. P. & P. O.—7-COIN..... 674.50

EVANS BANGTAILS, 25c COMB. F. P. & P. O.—7-COIN..... 799.50

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HOLLYWOOD 249.50

EVANS TEN STRIKE 372.50

MILLS NEW BLUE & GOLD VEST POCKET 74.50

GOALEE 525.00

RECONDITIONED PIN GAMES

5-10-20 \$129.50	Capt. Kidd \$ 72.50	Legionnaire \$ 85.00
Vanks 95.00	Spot a Card 72.50	Belle Hop 84.50
Genco Defense 94.50	Spot Pool 72.50	Horoscope 84.50
Genco Victory 94.50	Bolaway 72.50	Snappy 84.50
Hi-Dive 84.50	Jungle 72.00	Majors, '41 84.50
Toplo 82.50	Sluggo 72.50	New Champs 59.50
Monicker 79.50	Argentine 72.50	Seven Up 59.50
Venus 79.50	Star Attraction 69.50	Ten Spot 59.50
Gun Club 74.50	Texas Mustang 69.50	Zig-Zag 59.50
Hi-Hat 74.50	Torpedo Patrol 69.50	Wildfire 49.50
		Big Chief 49.50

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Exclusive Distributors for NORTHERN ILLINOIS, NORTHERN INDIANA, EASTERN IOWA AND MICHIGAN.
A Proven Money Getter by Actual Test!

CONSOLES—ONE BALLS—ARCADE EQUIPMENT—SLOTS

CONSOLES

Bally Club Bells, Comb., Late \$239.00	Keeney Anti-Aircrafts, Exc. Cond. ... \$ 35.00
5¢ Super Bell, Comb., F.P. & P.O. 249.50	Tommy Guns 85.00
Jumbo Parade, P.O. 89.50	Keeney Submarine 125.00
Hi Hand 179.50	Slap the Jap 125.00

ONE BALLS

Turf King, P.O. \$325.00	Keeney Anti-Aircrafts, Exc. Cond. ... \$ 35.00
Jockey Club, P.O. 325.00	Tommy Guns 85.00
Pimlico, F.P. 325.00	Keeney Submarine 125.00
'41 Derby, F.P. 325.00	Slap the Jap 125.00
Dark Horse 165.00	Western Major League 100.00
Sport Special, F.P. 155.00	Batting Practice 110.00
Record Time, F.P. 155.00	Texas Leaguer 39.50
Club Trophy, F.P. 275.00	Shoot to Tokyo 125.00
Blue Grass 195.00	Chicago Coin Hockey 210.00
Long Shot 250.00	
Sport King 225.00	
Kentucky 275.00	
Mills Owl 79.50	

ARCADE

SLOTS

2 Wall. Rotatops, 5¢, Ea. \$ 85.00
Mills O.T.'s Glitter Gold, Rebuilt, 5¢ 89.50
Mills 5¢ Vest Pocket, Refinished 45.00
Jenn. Sky Chief, 5¢, Chrome Front 139.00
Mills Blue Front, 5¢ 125.00
Mills Blue Front, 10¢ 150.00
Mills Brown Front, 5¢ 150.00
Mills Brown Front, 10¢ 175.00

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not just another skee ball alley . . .
It's the greatest income producing
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Share of This Gravy. ORDER YOUR
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Every machine thoroughly cleaned, checked and tested. Worn parts replaced. These machines are ready to operate. If any machine is unsatisfactory, notify us within 48 hours after receipt of machine and full refund will be given. NO ARGUMENT WHATSOEVER.

NEW MACHINES ON OUR FLOOR

Georgia operators, come and see these new hits—Jennings' Bronze and Deluxe Chiefs; Evans' 46 Model Bangtails and Dominos; Exhibits' "Big Hit" 1-Ball Multiple or 5-Ball F. P.; Gottlieb's Famous Stage Door Canteen; Mills' Vest Pockets; Chicago Coin's Goalee; Bally's Undersea Raider; Munves' Super Skee Roll.

MUSIC AND ARCADE EQUIPMENT

8800 Seeburg	\$625.00	Pikes Peak	\$ 17.50
8200 Seeburg, R.C.	685.00	Undersea Raider	399.50
616 Wurlitzer	245.00	Shoot the Cnute	109.50
600 Wurlitzer A Keys	495.00	Hockey	185.00
600 Wurlitzer	450.00	Tokyo Raider	95.00
24 Victory Wurlitzer	495.00	Skeoballe.ta	60.00
9800 Seeburg R.C.	650.00	Ace Bonber	225.00
61 Wurlitzer	185.00	Western Baseball	125.00
41 Wurlitzer	185.00	Shoot the Jap	95.00
Rapid Fire	110.00	Super Skee-Roll	365.00
Sky Fighter	225.00		

CONSOLES AND SLOTS

Keeney Super Bell, F.P. & P.O.	\$275.00	Club Bells, F.P., Only	\$165.00
Track Odds Late, No J.P.	450.00	5¢ Paces Reels, Like New	125.00
Waiting Big Game, P.O.	100.00	10¢ Paces Reels, Like New	150.00
Silver Moon	125.00	Rebuilt '42 Dominos, J.P., Like New	375.00
New 1942 Domino, J.P., New	499.50	10¢ Roll Tops	115.00
4 Late Columbias, Fruit Reels, GA	69.50	5¢ Jennings 4 Star Chiefs (Rebuilt Like New)	115.00
2 10¢ Waiting Roll Top, Refinished, No Gold Award, No Vender	135.00	10¢ Jennings 4 Star Chief	125.00
1 5¢ Jennings 4 Star (Rebuilt Like New)	145.00	5¢ Jennings 1 Star (Refinished)	95.00
1 10¢ Jennings 4 Star (Perfect)	165.00		
1 5¢ Jennings 1 Star (Refinished)	120.00		

ONE BALL MULTIPLE TABLES

Longacres	\$375.00	Record Time	\$145.00
Santa Anita	95.00	Late 1-2-3	75.00
Dark Horse	175.00	Skyark Comb.	139.50

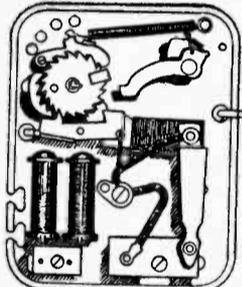
F. P. PIN TABLES

CLEANEST GAMES IN THE U. S. A. EVERYONE THOROUGHLY RECONDITIONED, RAILS SCRAPED AND REFINISHED.

Marvel Baseball	\$125.00	Band Wagon	\$ 47.50	'41 Major	\$ 69.50	Speed Ball	\$ 47.50
Skyrider	145.00	Lead Off	49.50	Eagle Squadron	99.50	Dixie	62.50
Hi Hat	80.00	Boom Town	35.00	Gun Club	75.00	Big Time	54.50
Bally Beauty	55.00	Fleet	45.00	Salute	47.50	Mystic	47.50
Seven Up	59.50	Broadcast	69.50	Super Six	47.50	Ump	35.00
Four Aces	129.50	Chevron	35.00	Vacation	35.00	Flicker	72.50
South Paw	74.50	Lime Light	35.00	Thumbs Up	69.50	Super Chubbie	39.50
Big League	40.00	Sky Lark	139.50	Paradise	59.50	Fox Hunt	39.50
Marines at Play	135.00	Drum Major	35.00	Super Six	47.50	ABC Bowler	72.50
Ten Spot	69.50	Monicker	89.50	Show Boat	59.50	Pin Up Girl	145.00
Doughboy	39.50	Velvet	59.50	Silver Skates	59.50	Bombardier—from Victory	94.50
Dude Ranch	44.50	Topic	95.00	School Days	72.50	Invasion	115.00
Fifth Inning	35.00	Spot Pool	74.50	Slap the Jap	69.50	Venus	89.50
All American	65.00	Defense	94.50				

HARD TO GET PARTS

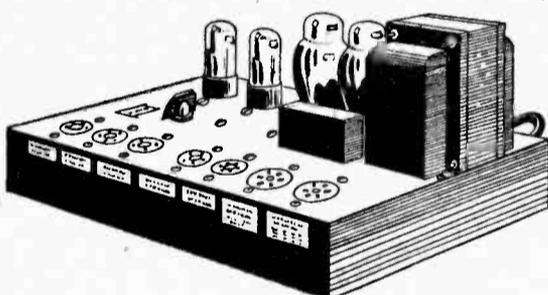
SATISFACTION GUARANTEED OR YOUR MONEY BACK



MAGAZINE SWITCH BOX ASSEMBLY



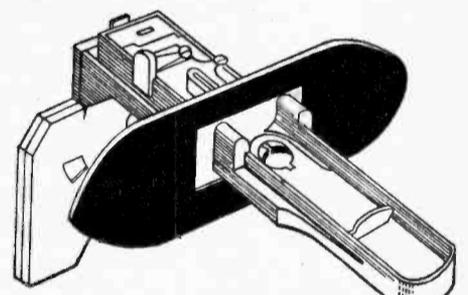
OILER



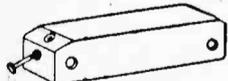
UNIVERSAL AMPLIFIER



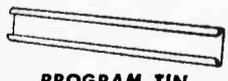
CASTER



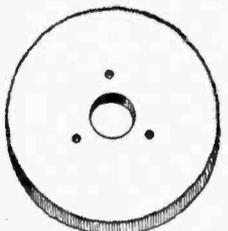
COIN CHUTE



B-2 CRYSTAL PICK UP



PROGRAM TIN "TITLE STRIP HOLDER"



MAIN FIBRE GEAR



TURN TABLE BUSHING

JOBBERs and DISTRIBUTORs, write for Quantity Prices

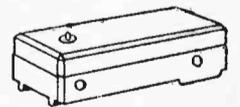
Wurlitzer Turntable Bushings (Brass), Ea.	\$1.00	Wurlitzer Needle Screws, Case Hardened, Per Doz.	\$1.50
Wurlitzer Main Fibre Gears, Ea.	3.95	Seeburg Needle Screws, Long and Short, Specify, Per Doz.	1.50
Title Strip Holders or Program Tins, Ea.	.10	Casters, Standard Wur, Size, Set of 4	1.35
Star Wheels, Ea.	.35	Casters, Large Size, Fit Any Phonograph, Set of 4	1.65
Star Wheel Pins or Dumbbells, Ea.	.35	Wurlitzer Trip Down Wire, Ea.	.40
Shielded Wire for Tone Arm, Per Ft., 8¢; 15 Ft.	.75	Volume Control Keys, Polished, Ea. 5¢; Per 100	4.50
Micro Switches, Red and Green on Same Switch; connect leads to whichever color you want—only one switch to stock. Perfect for all Rock-Olas and Wurlitzers. Ea. \$1.15; Per Dozen	\$12.00	Brand New Coin Chute Assemblies, single coin only, to replace entire 3 Coin Chute Assemblies on 412 and 616, Complete, Ea.	\$11.95
B-2 Crystal Pick Ups (Black Type) for Rock-Ola and Mills, Ea. \$3.25; Per Dozen	36.00	"Lifetime" Pressure Oiler, a coin machine operator's "Must," Ea.	2.95
Brand New, Original Wurlitzer Magazine Switch Box Assemblies, Complete with Cover for 412, 616, 24A, 600A, 600. SPECIFY MODEL, Ea.	9.95	Universal Amplifiers—Ask the Operator who owns one. Model A fits all Wurlitzer models, all Rock-Olas, all Seeburgs except Hi-Tone. Complete with tubes, Ea.	54.50
		Model B fits all Wurlitzers, all Rock-Olas and all Seeburgs including Hi-Tones. Complete with tubes, Ea.	74.50

1/2 CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS

HEATH DISTRIBUTING COMPANY

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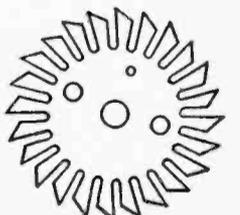
MACON, GEORGIA



MICRO SWITCH



SHIELDED WIRE



STAR WHEEL



NEEDLE SCREW



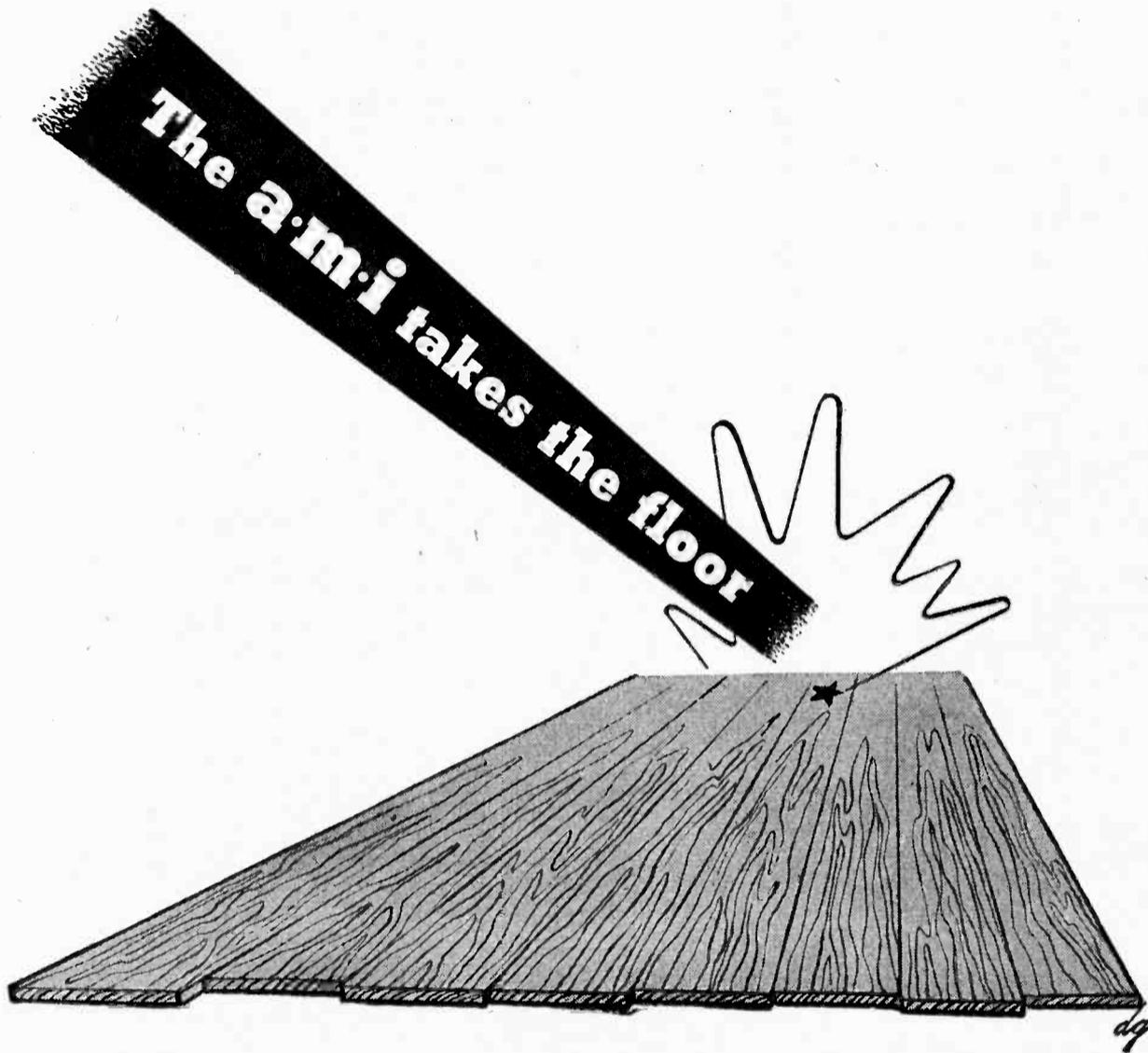
VOLUME CONTROL KEY



STAR WHEEL PIN



TRIP DOWN WIRE



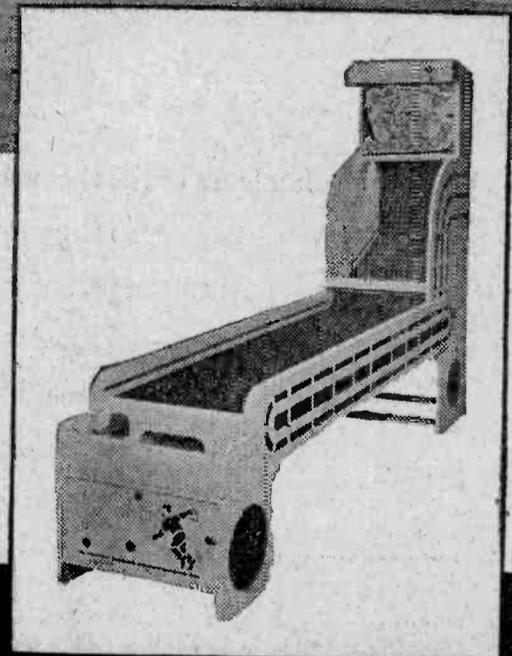
Floors are terrible things. Some go up and down like "rubber ice." Some have cute little bumps of projecting linoleum or tile that reach up, grab your foot, and throw you for a loop. Some are so slippery, your chief hope is that when you do fall you will hit the softest part of your ego. Some are furrowed with care and like a washboard, some are patched with all the woods of the forest, some have cracks between the boards as wide as the boards themselves. Floors are terrible things. But every operator knows that you can't hang a phonograph on the ceiling, it has to rest on the floor to get going. The new **a·m·i** takes every floor in stride and pleases the operator by allowing no floor to give him the multitude of troubles that breed in an off-level instrument.

Trouble-Free



Bank Ball is an operating joy . . . because it is constructed and designed to give operators that money-making, time-saving feature . . . a mechanism with all the bugs removed . . . to guarantee an operation that is . . . **TROUBLE-FREE**

And a **TROUBLE-FREE** mechanism is a feature that will always be a **MUST** in an **AMUSEMENT ENTERPRISES CO. Product**



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\$375⁰⁰
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 2000 N. OAKLEY, CHICAGO, ILL.



***Decoy**

Decoy, n. Anything intended to lead into a snare, a lure, a bait. **2.** A fowl or the likeness of one used by sportsmen to entice other fowl within shot or into a net; to fall into a trap.



Original

Original, n. Not copied, imitated or reproduced; new; first hand. **2.** Independent and creative in thought; inventive.



Original

There is only one Black Cherry Bell! No refacing, renovating or rebuilding will ever take the place of the original. Like an imitation wooden duck set out as a *decoy, it looks like the real thing, but if eaten, will only taste like wood splinters. There is no substitute for nature's live duck, nor is there a substitute for Mills Black Cherry Bell.

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AUTOMATIC
MUSIC
HISTORY

PREMIERE SHOWING
MARCH 15 FIELD BUILDING
CHICAGO, ILLINOIS

Challenger '47

**THE CHALLENGER
MECHANISM HAS BEEN**

*Proven on Location
for Years*

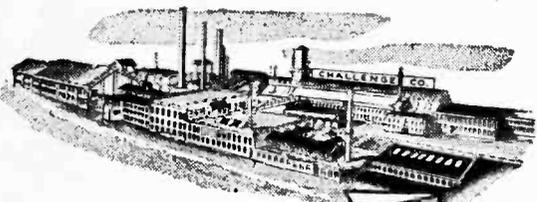
The CHALLENGER mechanism is NOT a new type of equipment. It has been time-tested and proven on actual phonograph locations for a period of years. With 60% less moving parts, it represents the simplest type of mechanism in the field. The entire driving mechanism is operated by only two cams. There are no gear drives. It has a single belt drive, arranged for lifetime operation without replacement.

- 30 RECORD PHONOGRAPH
(30 selections—one side)
- REMOTE CONTROL WALL BOXES
- SPECIAL SOUND SPEAKER SYSTEMS
- REMOTE DUAL VOLUME CONTROLS
- STOWAWAY REMOTE CONTROL
MECHANISM
- MUSICAL ANNOUNCER (Measured Music)

- 30 Record Electric Selection (One Side)
- Illuminated Feather Touch Selection
- Quick-Change Illuminated Title Holder
- Mechanism Proven on Location for Many Years
- 3½ Second Record Change Time
- Vibration Proof, Tangential Corrected Tone Arm
- Heatproof, Lightweight Pickup (Longer needle and record life)
- Sealed Speaker Tone Chamber
- Latest and Most Highly Developed Amplification
- Only Two Cables in Phonograph—No Loose Wires—All Plug-In Electrical Units
- Record Play Totalizer—Total Coin Counter
- Illuminated "Colorflo" Cabinet (Low cost—low heat—high intensity illumination)
- Slug Proof, Trouble Free Gravity Drop Coin Chute
- Big Coin Separator Cash Box

CHALLENGER DRINK DISPENSER

- 1000 CUP CAPACITY
- MIXES "THE PERFECT DRINK"
- COMPLETELY SANITARY
- SIMPLE OPERATING MECHANISM
- FEWER MOVING PARTS



90 Years of Manufacturing Experience



Challenge Industries
AUTOMATIC EQUIPMENT DIVISION OF U. S. CHALLENGE CO.

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of Knowing
How!*

Leadership does not arrive overnight. It builds up gradually through public approval and acclaim.

For 40 years the constant high quality standards set by O. D. JENNINGS & COMPANY have continually widened the use of coin-operated machines until today clubs and operators everywhere accept JENNINGS' products with the knowledge that there is none better.

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- EUREKA NOVELTY COMPANY
413 Court, Saginaw, Michigan
- WILLIAM FORTNER
Carmi, Illinois
- FRANKEL DISTRIBUTING COMPANY
2532 Fifth Avenue, Rock Island, Illinois
- ALFRED GAMBLE
Grand River at Saginaw, East Lansing, Michigan
- GARFIELD NOVELTY COMPANY
1154 Parsons Avenue, Columbus, Ohio
- J. J. KELLOGG
Koehler Hotel, Grand Island, Nebraska
- LA BEAU NOVELTY COMPANY
4850 University Avenue, St. Paul, Minnesota
- LEE SALES COMPANY
1815 South Lafayette Street, Fort Wayne, Indiana
- J. ROSENFELD COMPANY
3218 Olive Street, St. Louis, Mo. (Eastern Missouri)
- SPANN NOVELTY COMPANY
7525 Grand River, Detroit, Michigan
- JOE WESTERHAUS
3726 Kessen Avenue, Cheviot (Cincinnati), O.
- WICKWARE AMUSEMENT COMPANY
110 West Monroe Street, Pittsburg, Kansas

SOUTH

- ACME AMUSEMENT COMPANY
2413 North Pearl Street, Dallas, Texas
- ARK.-TENN. DISTRIBUTING COMPANY
1202 West Seventh, Little Rock, Arkansas
- AUTOMATIC SALES COMPANY
203 Second Avenue North, Nashville, Tennessee
- BRANSON DISTRIBUTING COMPANY
512 South Second Street, Louisville, Kentucky
- CANIPE DISTRIBUTING COMPANY
1049 Union Avenue, Memphis 3, Tennessee
- COIN OPERATING SALES COMPANY
1524 Main Avenue, San Antonio, Texas
- FRANCO NOVELTY COMPANY
813 Adams Street, Montgomery, Alabama
- EDWARD HEATH
217 Third Street, Macon, Georgia
- NEW ORLEANS COIN MACHINE EXCHANGE
924 Poydras Street, New Orleans, Louisiana
- SHAFFER MUSIC
5227 McCorkle Avenue, Charleston, West Virginia

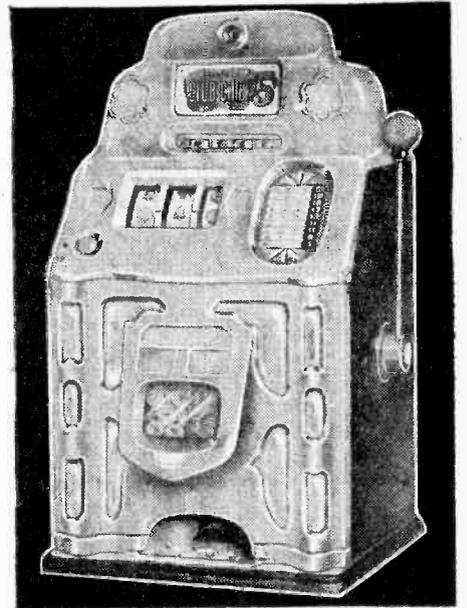
- SHAFFER MUSIC COMPANY
1925 Market Street, Wheeling, West Virginia
- SHEARER AMUSEMENT COMPANY
140 North Market Street, Chattanooga, Tennessee
- SHREVEPORT NOVELTY COMPANY
414 Crockett Street, Shreveport, Louisiana
- SOUTHERN DISTRIBUTING COMPANY
1010 Leeland, Houston, Texas
- T and T NOVELTY COMPANY
114 North Main Street, Joplin, Missouri
- JESSE WELLONS
Fayetteville, North Carolina

WESTERN AND PACIFIC

- ADVANCE AUTOMATIC SALES
1350 Howard Street, San Francisco, California
- ELY SPECIALTY COMPANY
Ely, Nevada
- JONES DISTRIBUTING COMPANY
127 East Second South, Salt Lake City, Utah
- PHOENIX DISTRIBUTING COMPANY
1211 North Third, Phoenix, Arizona
- PUGET SOUND NOVELTY COMPANY
114 Elliot West, Seattle, Washington
- C. A. ROBINSON & COMPANY
2301 Pico Boulevard, Los Angeles, California
- WESTERN DISTRIBUTORS
1226 Southwest Sixteenth Street, Portland, Oregon

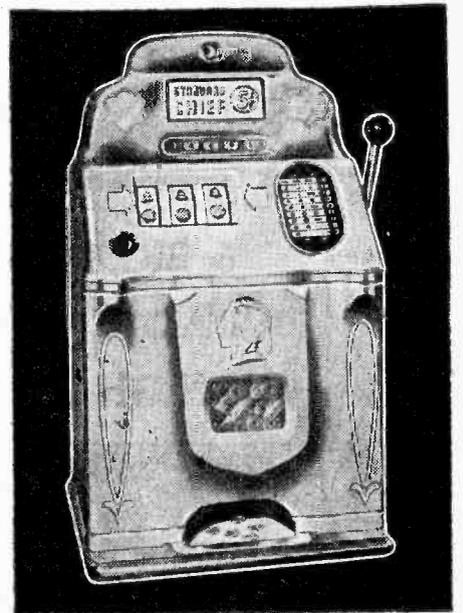
EAST

- ATLAS NOVELTY COMPANY
2217 Fifth Avenue, Pittsburgh, Pennsylvania
- AUTOMATIC COIN MACHINE CORP.
349 Chestnut Street, Springfield, Massachusetts
- J. J. BERCHTOLD
226 Chestnut Street, Meadville, Pennsylvania
- GENERAL VENDING SALES CORP.
306 North Gay Street, Baltimore, Maryland
- GEORGE NOVELTY COMPANY
1716 Washington Ave., Northampton, Pennsylvania
- WALTER HEIST
850 Locust Street, Reading, Pennsylvania
- REX COIN MACHINE DISTRIBUTING CORP.
1230 Broadway, Albany, New York
- REX COIN MACHINE DISTRIBUTING CORP.
1414 Main Street, Buffalo, New York
- REX COIN MACHINE DISTRIBUTING CORP.
821 South Salina, Syracuse, New York
- ROTH NOVELTY COMPANY
54 North Pennsylvania Avenue, Wilkes Barre, Pa.
- H. SANDLER NOVELTY COMPANY
876 High Street, Pottstown, Pennsylvania
- SHAFFER MUSIC COMPANY
606 High Street, Columbus, Ohio
- SKILL AMUSEMENT COMPANY
661 Northampton Street, Easton, Pennsylvania
- SAM SPURRIER
318 Hamilton Street, Harrisburg, Pennsylvania
- WILLIAMSPORT AMUSEMENT COMPANY
321 Hepburn Street, Williamsport, Pennsylvania



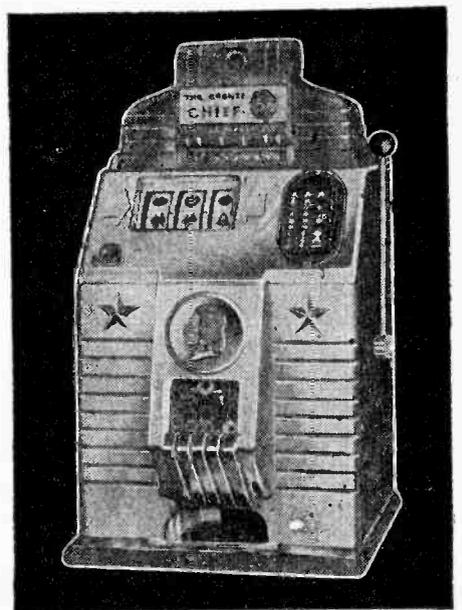
SUPER DE LUXE CLUB CHIEF

Sparkling! Illuminated! 100% mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing.



STANDARD CHIEF

Precision-built! Sparkling chrome finish, hand-rubbed case, artistic trim.



BRONZE CHIEF

Sparkling chrome finish, burnished bronze, hand-rubbed walnut case with artistic trim.

O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.

WE ARE THE EXCLUSIVE DISTRIBUTORS FOR THE INDUSTRY'S LEADING MANUFACTURERS

At All 8 Southern Automatic Offices

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**BIG
HIT**

**SEEBURG
SCIENTIFIC
SOUND
DISTRIBUTION**

GOTTLIEB'S
**STAGE
DOOR
CANTEEN**



SEE IT! HEAR IT!
*The Greatest
Music Service
Of All Time!*



NOW! OPERATORS! WE REFINISH ALL CABINETS TO LOOK JUST LIKE NEW! . . . BRING 'EM IN SHIP 'EM TO US! . . . COMPLETE REFINISHING DEPARTMENTS IN OUR LOUISVILLE, INDIANAPOLIS, NASHVILLE AND CHATTANOOGA OFFICES!

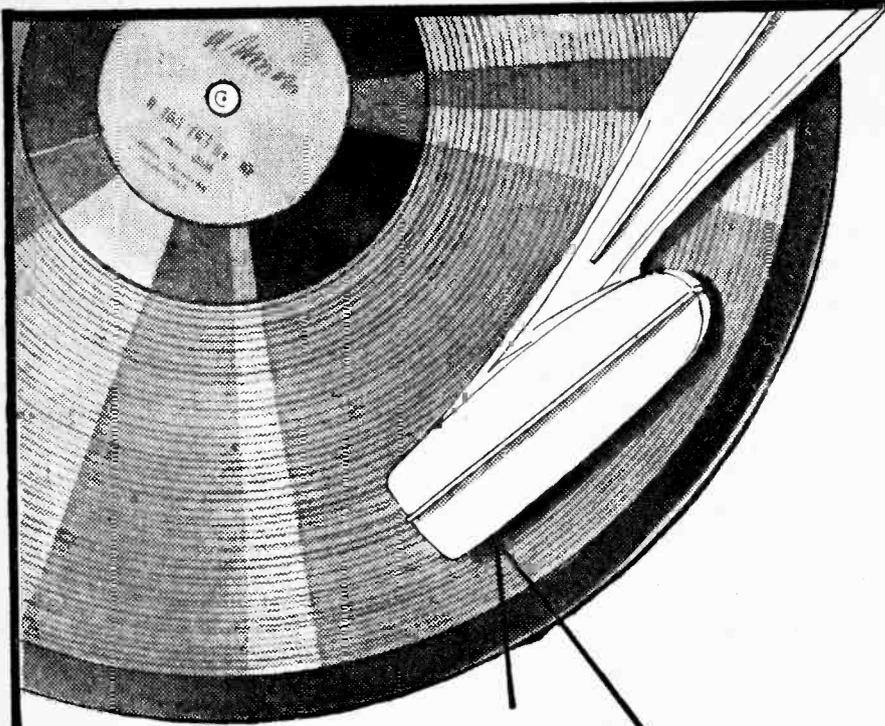
Exclusive Factory Distributors
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EXHIBIT SUPPLY CO. | J. H. KEENEY CO.

SOUTHERN AUTOMATIC MUSIC COMPANY

542 S. 2nd ST., LOUISVILLE 2, KY.
228 W. 7th ST., CINCINNATI 2, OHIO
325 N. ILLINOIS, INDIANAPOLIS 4, IND.
425 BROAD ST., NASHVILLE 3, TENN.

211 E. 10th ST., CHATTANOOGA 3, TENN.
242 N. JEFFERSON, LEXINGTON, KY.
603 LINDEN AVE., DAYTON 3, OHIO
1329 S. CALHOUN ST., FT. WAYNE, IND.

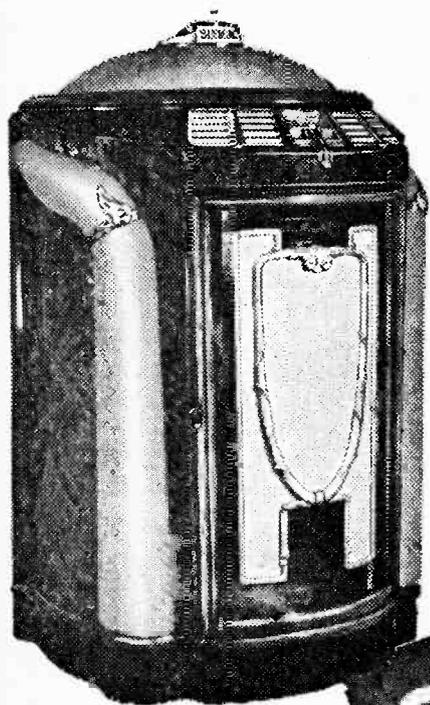
ON APRIL 7th SOUTHERN WILL BE OPEN IN EVANSVILLE, IND., 710 N. W. 2nd ST.



*Seeburg
has something here!*

**A NEW LIGHTWEIGHT PN CRYSTAL
PICK-UP HEAD... FOR FINER TONE
AND LONGER RECORD WEAR**

That beautiful new Seeburg Symphonola is a master combination of colorful illumination, chrome, cabinet-design and scientific sound distribution. Deserving special mention . . . is the new, lightweight PN crystal (a completely new development based on rigid Army and Navy tests and experience under severest conditions) pick-up head . . . the music goes in here and comes out so smoothly . . . full and faithful in tone! What's more . . . records will last so much longer.



S. H. LYNCH & CO.
Exclusive Southwest Distributors

★ DALLAS ★ HOUSTON
★ NEW ORLEANS ★ MEMPHIS
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WE'RE PROUD TO ANNOUNCE...



R. R. GREENBAUM
*Vice President
and Commercial Sales Manager*

**YOU WILL RECEIVE A PERSONAL
INVITATION FROM YOUR**

Aireon
Distributor

**IN YOUR AREA, GIVING YOU
THE ACTUAL DATES WHEN HIS
SHOWING WILL TAKE PLACE**

Don't Miss, Be Sure, Insure, Write,

REGIONAL SALES MANAGERS:

Fred Mann, Northern Region • Ralph Rigdon, Southern Region • Bill Simmons, Western Region
J. "Mac" Cherry, Mid-Eastern Region • Frank Q. Doyle, Southeastern Region • Ben D. Palastrant, Eastern Region

DISTRICT SALES MANAGERS:

Clayton Ballard • Ed Wisler • Martin J. Parker • Sam Weinstein • Myrl A. Park • R. H. Cherry
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DISTRIBUTORS:

Advance Music Company
1606 Grand Ave., Kansas City, Mo.

Alfred Sales, Inc.
1006 Main St., Buffalo 2, N. Y.

American Distributing Co., Inc.
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American Distributing Co.,
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Atlas Distributing Co.,
2013 N. Broad, Philadelphia 22, Pa.

Blackwell Sales Company,
Milwaukee at 6th Ave., Denver, Colo.

H. M. Branson Distributing Co.,
514 So. 2nd St., Louisville, Ky.

Bush Distributing Company,
250 W. Broadway, Minneapolis, Minn.

Canipe Distributing Co.,
1049 Union Ave., Memphis, Tenn.

Distributing Corp. of Illinois,
1231 West Chicago, Chicago, Ill.

General Vending Sales Corp.,
306 No. Gay St., Baltimore 2, Md.

George Distributing Co.,
364 Washington Ave., Mobile, Ala.

Greene Distributing Co.,
25 Huntington Ave., Boston 16, Mass.

Gutshall Distributing Co.,
1870 W. Washington, Los Angeles, Calif.

Arthur Hermann Company,
282 Central Ave., Albany 5, N. Y.

Hermitage Music Co.,
208 N. 22nd Ave., Birmingham, Ala.

Hermitage Music Co.,
423 Broadway, Nashville 3, Tenn.

Interstate Novelty Co.,
16 W. Sprague, Spokane, Wash.

K & M Distributing Co.,
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K & M Distributing Co.,
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King Pin Equipment Co.,
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See **Aireon** on
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THE *Electronic* PHONOGRAPH
 SENSATION OF THE CENTURY

It's New through and through

Wire or Call Your Aireon Distributor Immediately!

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 Manhattan Phonograph Co., Inc.,
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 Marquette Distributing Co.,
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 Matheny Vending Company,
 564 W. Douglas, Wichita, Kansas
 Miami Distributing Co.,
 542 S. Meridan, Indianapolis, Ind.
 Modern Southern Distributors,
 320 Peters St., Atlanta, Ga.
 Modern Southern Distributors,
 459 Riverside, Jacksonville, Fla.
 Modern Vending Company,
 286 N. W. 29th St., Miami, Fla.
 Navarro Distributing Co.,
 3706 Whittier Blvd., Los Angeles, Calif.
 Nickabob Sales Co.,
 602 Fulton, Fresno, Calif.

Nickabob Sales Co.,
 2525 Pico Blvd., Los Angeles, Calif.
 W. R. Olney Sales Co.,
 225 East Beverley Ave., Missoula, Mont.
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 206 Magnolia, Piedmont, Calif.
 J. H. Peres Distributing Co.,
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 J. H. Peres Distributing Co.,
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 Phoenix Distributing Co.,
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 Standard Music Distributors
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 Triangle Distributing Co.,
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 Tri-State Distributing Co.,
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 Tri-State Distributing Co.,
 Box 1527, Pittsburgh 30, Pa.
 V. P. Distributing Co.,
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FROM NOW ON... **Aireon**
 MANUFACTURING
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3 TOP MONEY MAKERS BY Bally... FOR EVERY TYPE OF LOCATION

VICTORY DERBY

ONE BALL
MULTIPLE
PAY TABLE



Packed with all the profit-proved features of Bally's famous pre-war multiple games, VICTORY DERBY also introduces new play-stimulating ideas that are pushing profits to a new all-time high. Order today for early delivery.

VICTORY SPECIAL

ONE OR FIVE
BALL REPLAY
MULTIPLE



Bally's big beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play... and a fast money-maker either way. For top profits in replay spots order VICTORY SPECIAL today.

SURF QUEENS

NEW FIVE BALL
NOVELTY
GAME



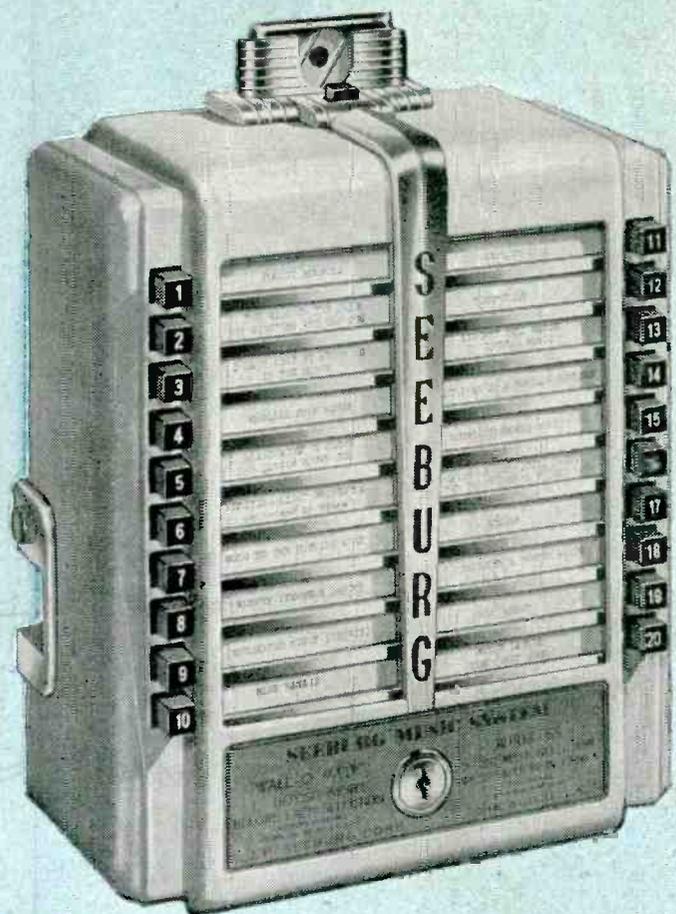
Designed by a successful operator known for his ability to pick winners, SURF QUEENS is packed with all the time-tested features of a money-making game, plus new angles that will bring the slowest spots back to life in a hurry. Location tests definitely prove SURF QUEENS a winner in a class with Bumper, Bally Reserve and other famous Bally hits. Be first in your territory with SURF QUEENS—order today from your Bally distributor.



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

NOW! MORE POPULAR THAN EVER



SEEBURG WIRELESS REMOTE CONTROL

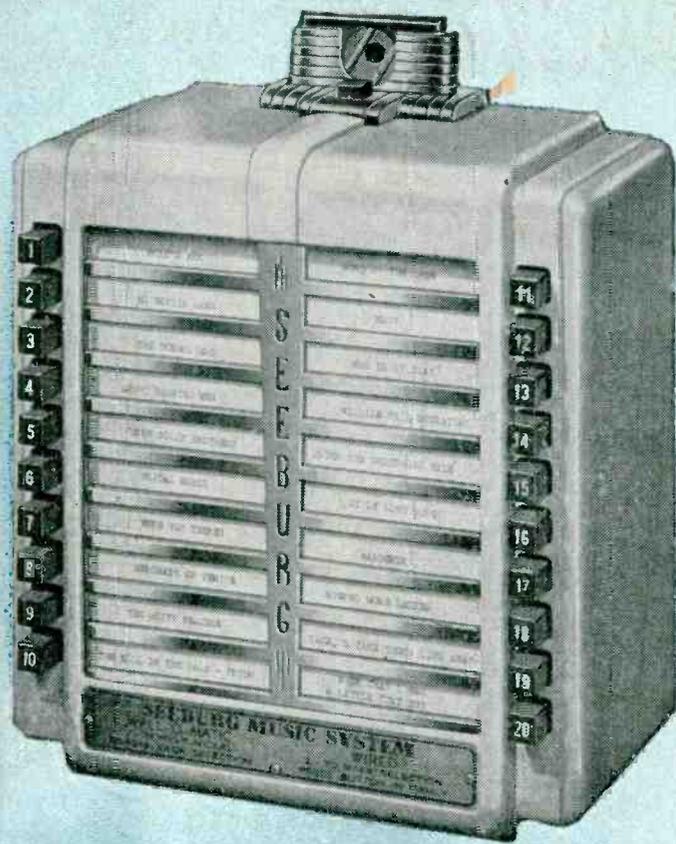
No wire or cable attachments! You just plug in. Easily installed, three screws hold back plate and chassis to the wall. By unlocking the front cover, the mechanism is readily accessible and the coin chute and ejector mechanism, all one assembly, is serviced by removing one screw. The non-breakable streamlined chrome-baked enamel case is illuminated through the program holder. 110 volts, 60 cycle operation.

Size: Height 10", Width 8½", Depth 4".

THE SEEBURG 1st THAT PROVIDES MUSIC SELECTION AT YOUR PATRONS' FINGERTIPS

SEEBURG 3-WIRE REMOTE CONTROL

A streamlined non-breakable case! The program holder is evenly illuminated. Chrome trim frames each title. The mechanism is readily accessible by unlocking the front of the case. The ejector mechanism and the coin chute is one assembly and is serviced by removing a single screw. Operates on 24 volts. Height 8⅞", Width 8½", Depth 4 3/16".



NOW ON DEMONSTRATION AT YOUR SEEBURG DISTRIBUTORS

THE GREATEST
MUSIC SERVICE
OF ALL TIME

Seeburg

1902 DEPENDABLE MECHANISMS 1946
J. P. SEEBURG CORP. • CHICAGO

SCIENTIFIC
SOUND
DISTRIBUTION

FULL PAGE, FULL COLOR ADS

in **Leading National Magazines** WILL TELL EVERYONE, EVERYWHERE
 "IT'S FUN TO GO WHERE YOU CAN PLAY WURLITZER MUSIC"

Enjoy "America's favorite nickel's worth of fun"
 on this New **WURLITZER**



Look for this
SIGN OF THE MUSICAL NOTE
 and you will find a WURLITZER

Whenever you step out, go where
 you can enjoy Wurlitzer Phono-
 graph music. There, for a nickel,
 a number, you can select your
 favorites from a musical menu of
 24 tunes.

What's your pleasure? A rhythmic
 new hit-parade tune? A haunting,
 hill-billy number? An old favorite
 of bygone days? They're all there
 ...all played by the best bands in
 'the land.'

Nowhere can you have more fun
 for less money than where you
 see the Sign of the Musical Note.
 There you can enjoy Wurlitzer
 Phonograph Music—"America's
 Favorite Nickel's Worth of Fun".
 The Rudolph Wurlitzer Company,
 North Tonawanda, New York.



**THE NAME THAT MEANS
 Music TO MILLIONS...**

The music of Wurlitzer
 pianos, organs, elec-
 tronic organs and juke-
 boxes is heard "round
 the world". Wurlitzer is
 America's largest manu-
 facturer of pianos all pro-
 duced under one name
 ...also America's largest
 manufacturer of accor-
 ions and juke boxes.



Wurlitzer "Triple Action"
 Advertising Campaign
 will reach Everybody...Everywhere



Here's a black and white reproduc-
 tion of the first in a smashing sched-
 ule of full color advertisements promot-
 ing patronage of Wurlitzer locations
 and play on Wurlitzer Phonographs.

These dynamic attention - arresting
 ads plus colorful billboards from coast
 to coast from April through November
 plus eye-stopping signs in Wurlitzer
 locations everywhere will back up Wur-
 litzer Factory - Approved Music Mer-
 chants with a "Triple-Action" Promo-
 tional Program that will stimulate profits
 to an all time high.

**Dynamic FULL PAGE
 COLOR ADS IN SATURDAY
 EVENING POST, LOOK, LIBERTY
 and COLLIER'S WILL POPU-
 LARIZE WURLITZER LOCA-
 TIONS - PAVE THE WAY FOR
 WURLITZER FACTORY-
 APPROVED MUSIC MER-
 CHANTS TO GET AND HOLD
 THE BEST SPOTS.**

This full page, full color ad
 reproduced here in black and
 white and in greatly reduced
 size will appear in the

March 2nd issue of the
**SATURDAY EVE-
 NING POST**

March 16th issue of
COLLIER'S

March 19th issue of
LOOK

March 23rd issue of
LIBERTY

Add to the sensational new Wur-
 litzer Model 1015 Phonograph this
 "Triple-Action" National Advertising
 Campaign and you will understand why
 it means *Leadership* for every Wurlitzer
 Factory - Approved Music Merchant!
 The Rudolph Wurlitzer* Company,
 North Tonawanda, New York. *The
 Name That Means Music to Millions.

Watch
WURLITZER
 EXTEND ITS *Leadership*